1956

SPRING AND SUMMER

Ensemble shown is on Page 4. Index, Order Blanks and General Information, see back of book. Monthly Payment Terms on Page 981.

Montgomery Ward

ALBANY

SATISFACTION GUARANTEED OR YOUR MONEY BACK

The Look of Fashion Importance...

Ⓐ NEW SLIM PRINCESS. A silhouette easily molded to your figure. Punctuated by self bands, Nylon Satin edged and sparked with glitter, at bodice and side hipline. In "Sereda", Burlington's linen-like Rayon and Cotton. Conmatic back zipper, kick pleat. Self belt. 2-in. hem. Hand wash alone. Yellow, Coral or Turquoise.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Chart 2, Pg. 49. Ship. wt. 1 lb.

DCZ 4044—*State size and color* 10.98

SAILOR HAT. Of synthetic Straw Cloth. Rayon Taffeta rose. Ship. wt. 11 oz. *State color.* *Colors:* Yellow, Black or Navy.

HC5402–Fits heads 21½ to 22½ in. 2.98

HANDBAG, SEE KEY (G), SHOES, SEE (H), ON FACING PAGE. GLOVES, SEE (G), PAGE 157.

Ⓑ PRINCESS SHEATH DRESS. With fashion-new draped back bodice and belt. Self buttons, hand-turned buttonholes. Skirt has back kick pleat. 2-in. taped hem. Conmatic side zipper. Dacron and Nylon blend by Labtex. Hand wash. Yellow or Turquoise—ea. with white over-collar.

Misses' Sizes: 12, 14, 16, 18, 20. Please see Chart 2, Pg. 49. Ship. wt. 1 lb. 4 oz.

DC 2905—*Please state size and color*.. 14.98

EXQUISITE COTTON LACE BONNET. Beautifully shaped, so flattering. White. Wt. 10 oz.

HC 5401—Fits heads 21½ to 22½ in.. 5.98

CALF-GRAINED PLASTIC POUCH BAG. Rayon lined. Top handle. Zipper pocket. About 8½x6½ in. Yellow or Turquoise. *State color.* Wt. 1 lb.

30 C 4672—10% Fed. Exc. Tax included. 3.49

SHOES, SEE (H), PG. 5. GLOVES, SEE (G), PG. 157.

Ⓒ EXCITING LANTERN SLEEVES. Our Paris-prompted Silk Sheath Dress designed with new-told elegance. Square-cut front neckline prettied with a self bow while puffed lantern sleeves are lined to achieve that extra pouf-effect. Sleekly molded through the bodice and midriff, the gently rising waistline in front gives an Empire-effect. Skirt, slim in front, has a lovely-in-motion, fish-tail panel in back. Wards finest quality pure Silk by Mallinson. Has two-inch taped hem. Long Conmatic back zipper. Dry clean. Yellow and Taupe print on white ground.

Misses' Sizes: 10, 12, 14, 16, 18. Chart 2, Pg. 49.

DC 2901—Ship. wt. 1 lb. *Please state size*.. 19.98

ELONGATED LEATHER CLUTCH BAG. Zipper, wall pockets. Rayon Faille lined. Abt. 11½x4¼ in.

30C4673—Yellow. Wt. 1 lb. 10% Fed. Tax incl. 5.95

HAT, SEE (F), FACING PAGE. GLOVES, SEE (G), PG. 5.

Printed in U.S.A.

Copyright 1956 By Montgomery Ward & Co., Inc.

New Slim Lines in Yellow

[F] DRAMATIC PORTRAIT HAT. Imported Basket-weave Synthetic Straw Braid. Highlighted with Rayon Velvet bow. Crown encircled with twisted band. Ship. wt. 1 lb. 7 oz.
Colors: Yellow with gray; All Black, Navy, Pink or White. *State color.*
HC 5476X—Fits heads 21¾ to 22¾ in. 6.98

[G] IMPORTED STRAW POUCH BAG. Important new season shape styled in closely woven Swiss viscose straw. Handsome curved bamboo handle. Front flap closing has turn lock; wall, zipper pockets. Linen-like Cotton lining.
Colors: White, Natural, Pink. Abt. 12x9 in. Ship. wt. 14 oz. *State color.*
30 C 4477X—10% Fed. Tax incl..... 5.45

[H] FASHION-NEW PUMP. Supple smooth Leather in frosty White. Pastel-pretty soles match pastel heels and trimming on pert bow. High 2⅞ inch heels. Cushioned. Composition soles. Neolite lifts. Shipping weight 1 lb. 5 oz.
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state your size.*
24 C 1803X—White with Yellow.
24 C 1804X—White with Pink.
24 C 1805X—White with Blue..... 7.95

[J] PIG-GRAINED NYLON GLOVE. Has the wonderful advantages of Nylon, styling of pigskin. Grain won't wash or wear off. All handsewn. Abt. 1½ button-length.
Yellow, Beige, White—ea. with black stitching.
Sizes: 6½, 7, 7½, 8. Ship. wt. pr. 3 oz.
30 C 2098—*Please state size, color*.... 1.98

HOW TO ORDER: Dresses, Coat, Hats on these 2 pages ship from Chicago. Order, pay postage from Wards nearest Mail Order House. Other merchandise ships from house nearest you.

Colors on these 2 pages match merchandise as closely as high speed printing permits.

JEWELRY IS SOLD ON PAGES 456 AND 457.

FOR CREDIT TERMS, SEE INSIDE BACK COVER.

[D] WHITE COLLAR MAGIC. Smart Fashion with Conmatic front zipper to below waist. Fine quality, nubby-surface blend of spun Rayon and Silk. Straight sheath lines are eased with soft folds at bodice front and hipline, a removable white Puritan collar of linen-like Rayon. Leather contour belt. Has two-inch taped hem. Hand washable.
Yellow, Pink or Navy—ea. with gunmetal gray belt, button.
Misses' Sizes: 12, 14, 16, 18, 20. Chart 2, Page 49.
DC 2916—Ship. wt. 1 lb. 12 oz. *State size, color*..... 12.98

IMPORTED TOYO CLOTH SAILOR. Bedecked with a pretty flower wreath and rich Rayon Velvet binding. Ship. wt. 13 oz. White with yellow trim; Navy with white; All Pink.
HC 5400—Fits heads 21½ to 22½ in. *State color*..... 2.98

DOUBLE WOVEN NYLON POLKA DOT PRINT GLOVES. 8-button lgth; whip-sewn seams. Yellow, Navy, Pink dots on white.
30C2097-*Sizes:* 6½, 7, 7½, 8. Wt. pr. 3 oz. *State size, color.* 1.98

BAG, SHOES, UPPER RIGHT CORNER, SEE KEYS (G) AND (H).

[E] THE CARDIGAN COAT. A perfect complement to your new straight-line fashions is the 40-inch Coat. We interpret it here in a nubby-textured Hopsacking Cloth of 10% Cashmere blended with 90% Wool for a luxurious soft touch. Tailored cardigan lines are spiced with a quartet of button-sparked patch pockets while set-in sleeves can be push-up or long—depending on your wish. Truly, here is an example of a coat that is trend-setting, yet versatile; a coat that lends itself beautifully to all-occasion wear. Coat is lined with rich and rustling Earl-glo Rayon Taffeta in a matching color.
Colors: Yellow (shown) or Beige. Shipping weight 4 lbs.
Misses' Sizes: 10, 12, 14, 16, 18. See Size Chart 2, Page 49.
FC 7328—*State size and color in order.*
$2.50 down on Terms or Cash..... 24.98

DEEP POUCH BAG IN CALF-GRAIN PLASTIC. Plastic lined. About 8¾x9½ inches. Silver Gray, Turquoise.
30 C 4674—Wt. 1 lb. *State color.* 10% Fed. Tax. incl. 3.49

PURE SILK CHIFFON SQUARE. 24-inch size. Hand-rolled hems. *Colors:* Yellow, Lt. Pink, Lt. Blue or White.
30 C 2679—Ship. wt. 2 oz. *State color*..... 98c

HAT, (R), PG. 123; GLOVES, (J), ABOVE; SHOES, (K), PG. 130.

The Look of Fashion Importance...

A STRAIGHT-LINE ENSEMBLE. Coat-dress in Cohama's silky-smooth Acetate and Cotton Pongee buttons from cardigan neckline to two-inch hem. Twin pockets concealed by self folds at bodice and hipline. Contrasting buttons, faille neckline piping and belt that is lined with "Bac-a-belt" backing. Side-slit Coat is fashioned in Everglazed Cotton Faille. Dress fabric faces front of coat, underlines cuffs and collar. Hand wash dress and coat separately. Ship. wt. 2 lbs.

Colors: Turquoise Coat with Beige ground print dress; Pimiento (orange) Red Coat with Pale Green print dress. Chart 2, Page 49.

Misses' Sizes: 12, 14, 16, 18, 20.

Please state size and color.

RC 6220—2 Pieces..... 16.98

HAT (H), PG. 118; GLOVES (G), PG. 7; BAG (F), PG. 5; SHOES (U), PG. 128.

B COVER ENSEMBLE. Solid color scoop-neck Sheath Jumper and a new-length woven Checked Swagger Coat. In "Cape Cod"—our finest linen-weave Rayon and combed Cotton blend. Crease-resistant; luxurious to the touch. Coat has Acetate Taffeta lining, pearl-like buttons. Shipping weight 3 lbs.

Turquoise-White Check Coat over Turquoise Sheath; Navy-White over Navy Sheath; Black-White over Black Sheath. Chart 2, Page 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

State size and color.

FC 7286—2 pieces..... 17.98

LEATHER BAG. Brass and Leather handle. Plastic lined. Zipper pocket. 10% Fed. Tax incl. *State color.* Turquoise, Black, Navy. Wt. 1lb.

30 C 4676–Abt. 7¼x7½ in. 5.95

HAT (J), FACING PAGE; GLOVES (G), PAGE 157; SHOES (U), PAGE 128.

C TOWN TWOSOME. An Ensemble that will be the mainstay of your wardrobe. The simply styled Dress is in a hand-screened print of Acetate Taffeta. Sheer Nylon Net yoke beneath gently scooped neckline. Skirt gains easy grace via unpressed pleats in front, flared, gored back. Conmatic side zipper. Self belt. Cotton and Rayon Bengaline Faille Coat accented with miniature self-covered buttons. Semi-dolman ¾ Length sleeves. Unlined. 1½-inch taped hems. Dry clean.

Dress: Turquoise, Blue and Green print on white background. Coat: Turquoise. Ship. wt. 2 lbs. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20. See Chart 2, Page 49.

DC 2909—*State size.* 2 pc.... 19.98

HAT, (J), PG. 120; HANDBAG, (E), PAGE 3; GLOVES, (G), FACING PAGE.

Ensemble Elegance in Turquoise

(F) BOX BAG IN TEXTURED RAYON. With gold Lurex thread. Rayon lined. Turn lock. 10% Fed. Tax incl. Abt. 7½x6. Wt. 10 oz.
30C4675-Turquoise, Beige. *State color.* 3.49

(G) HANDSEWN COTTON GLOVE. 6-button length. White, Avocado Green, Coffee (lt.) Brown, Navy. *Sizes:* 6½, 7, 7½, 8.
30C2095X–*State size, color.* Wt. pr. 5 oz. 1.98

(H) HALTER PUMP IN SOFT KID. Pleated vamp, sling back. Cushioned. 2⅞ in. heels. Leather soles, Neolite lifts. Wt. 1 lb. *Width B. Whole, Half Sizes:* 4½ to 9.
24 C 1814X—Turquoise. *State size*... 6.98

(J) COVER HAT. Of Milan-type Synthetic Straw Braid. White Rayon Crepe band. Turquoise, Navy, Black. *State color.*
HC5403-Fits 21½ to 22½ in. Wt. 14 oz. 5.00

JEWELRY IS SOLD ON PAGES 456 AND 457.

(D) PRINCESS COAT AND BOW-SPARKED DRESS. A flattering Ensemble. Dress has a young-looking neckline that ties in a soft self-bow. Skirt is flaring below the long torso hipline. Color-splashed print is hand-screened on Acetate Taffeta. Short cap sleeves. Conmatic side zipper. Self belt. The companion Coat is a fitted princess to hipline—then flares out all around. Blending color buttons close through hand-turned buttonholes to below the waist where coat parts to reveal vivid print of dress. Of linen-like textured Rayon. Set-in ¾ length sleeves. Unlined. 1½-inch taped hems. Dry clean. *Dress:* Turquoise and Green print on aqua ground. *Coat:* Turquoise. *Misses' Sizes:* 12, 14, 16, 18, 20. Chart 2, Page 49.
DC 2915—Ship. wt. 2 lbs. 6 oz. *State size.* 2 Pieces..... 19.98

RIPPLE BRIM BONNET. Finely sewn Milan-type Synthetic Straw Braid. With a picturesque overlay drape of rhinestone-sprinkled Nylon Net. *Colors:* Turquoise, Pink or White. Ship. wt. 1 lb.
HC 5404—Fits heads 21½ to 23 inches. *State color*..... 5.98

HANDBAG, GLOVES, SHOES. UPPER RIGHT CORNER OF THIS PAGE.

HOW TO ORDER: Ensembles and Hats on these 2 pages ship from Chicago. Order, pay postage from nearest Ward Mail Order House. Other merchandise ships from House nearest you. Wards Monthly Payment Terms, see Inside Back Cover. Washability Terms, Page 959.

(E) FASHION'S NEW STRAIGHT LINE. This Ensemble features a Sheath Dress with scoop neckline, brief sleeves, peg pleats at each side of waistline, back kick-pleat. Self belt lined with "Bac-a-belt". Conmatic side zipper. Of Cohama's "Mouline"—a Rayon and Cotton blend. Mandarin Coat of Rayon and Acetate in a black tweedy stripe has mock corsage, seam pockets, covered shoulder pads. Unlined. Two-in. hems. Hand wash. Turquoise or Yellow Coat with harmonizing color dress. Ship. wt. 3 lbs. Chart 2, Pg. 49. *Misses' Sizes:* 12, 14, 16, 18, 20.
RC 6210—*State size, color.* 2 Pieces. 14.98

THE NEW FEZ. Of finely sewn Milan-type Synthetic Straw Braid. Dramatized with a White Rayon Crepe Pugaree band, mock pearl ornaments. Shipping weight 11 oz. *State color.* Turquoise, Natural Wheat or Black.
HC 5405—Fits heads 21½ to 22½ in. 5.00

HANDBAG, SEE (B), FACING PAGE. GLOVES, SEE (B), PG. 157. SHOES, SEE (U) ON PG. 128.

The Look of Fashion Importance...

Ⓐ THE STRAIGHT LINE COAT SUIT. Lovely 3-pc. outfit, the coat and skirt in 100% Wool Tweed, its fresh white blouse in smart, hand washable linen-weave Rayon, cut wrap-style, tied in back. Reed-slim suit emphasizes the oriental influence in the horizontal braid trim, side slits. Coat in ⅞ length (approximately 40 inches), has becoming cardigan neckline, rich braid trim on pockets, sleeves and fashionable button closing. Easy raglan shoulders, shirtwaist-type button trimmed sleeves. Rayon crepe lined. Flattering 6-gore skirt has side slits (view A). Shipping weight 4 lbs. 6 oz.

Colors: Beige or Navy—each with white blouse.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Scale Chart 2, Page 49. *State size and color.*

FC 7283—$3.50 Down on Terms or Cash 35.00

HAT, SEE (F), PG. 116; SCARF, (E), PG. 3; GLOVES, (B), PG. 157; SHOES, (P), PG. 132; HANDBAG, (R), PG. 132.

Ⓑ TUNIC SUIT. Meticulously fashioned in 100% Virgin Worsted Wool Tweed, imported from Italy. Paris-inspired Jacket is approximately 30 inches, has semi-shawl collar, self-fabric buttons in a side-effect closing, modified Cavalier cuffs. Richly lined with Rayon Crepe. The slim skirt is a perfect complement to the flared jacket.

Colors: Beige or Gray. Ship. wt. 3 lbs. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20.

See Chart 2, Page 49.

FC 7284.....$4.00 down or Cash 39.98

SPLIT BRIM CLOCHE. Satiny-smooth, Synthetic Straw Cloth, rhinestone trim. Beige, Black, Navy. Ship. wt. 1 lb. 2 oz. *State color.*

HC 5408—Fits heads 21½ to 22½.... 6.98

GLOVES, (G), UMBRELLA, (H), SHOES, (J), SEE FACING PAGE. HANDBAG, SEE (K), PAGE 158.

Ⓒ DOUBLE BREASTED TUNIC SUIT. 100% Worsted Wool Tweed. Fitted Jacket (approx. 32 in.) has detachable white pique collar. Acetate Taffeta lined. 4-gore skirt has easy back pleat.

Beige or Navy. Wt. 3 lbs. 6 oz. *State size, color.*

Sizes: 12, 14, 16, 18, 20. Chart 2, Pg. 49.

FC 7282.....$4.00 down or Cash 39.98

CLOSE FITTING TOQUE. White Cotton Waffle Pique, rhinestone dotted self-leaf trim.

HC 5407—Wt. 10 oz. Fits 21½ to 22½ in. 5.00

10 RIB UMBRELLA. Acetate case and cover. Shell top, gold colored ring handle. Wt. 1 lb.

30 C 4051—Brown, Navy. *State color...* 4.98

TRANSLUCENT POUCH BAG. Tortoise colored vinyl plastic. Snap lock. About 9½x7 inches.

30C4677-Ship. wt. 12 oz. 10% Fed. Tax incl. 3.29

SCARF, SEE (E), PG. 3; GLOVES, SEE (G), PG. 5.

New Lengths in Suits

[F] LARGE POUCH BAG IN TOP GRAIN COWHIDE. Soft leather is carefully tanned to preserve its natural beauty and add durability, suppleness. Front zipper pocket concealed by flap. Turn lock. About 10x9½ inches. Ship. wt. 1 lb.

Colors: Sand, Black or Tan. *State color.*

30 C 4678—Price includes 10% Federal Tax. 8.75

[G] DOUBLE WOVEN NYLON NOVELTY GLOVE. Distinctively stitched seams and cuffs. About 1½ button length. Shipping weight pair 3 oz.

Beige, Pink, White. *Sizes:* 6½, 7, 7½, 8.

30 C 2096—*State size and color*..... 1.79

[H] ELEGANT LONG HANDLED 10-RIB UMBRELLA. Covered and cased in color-fast Acetate, "the beauty fibre". Slim wooden handle imported from Italy; topped with tortoise shell colored knob. Brown (shown) or Navy.

30 C 4050—Ship. wt. 1 lb. *State color*..... 4.98

[J] TRIM CALF SWEATER BAND PUMP. Drawing admiring glances wherever you go. Elasticized collar hugs foot for non-gap fit. High or medium heel. Leather soles. Neolite lift. For other colors see Page 128. Shipping weight 1 lb. 3 oz.

Width AA. Whole, Half Sizes: 6 to 10. *Width B. Whole, Half Sizes:* 5 to 10. *State width, size.*

24 C 1817X—Coffee (lt.) Brown. 2⅞ in. heel.

24 C 1818X—Coffee (lt.) Brown. 2¼ in. heel. 6.65

[K] PERKY PILL BOX. A most popular style this season. Satiny-smooth, Synthetic Straw Cloth, rich white lace overlay, feather trim. Ship. wt. 13 oz.

Beige, Black, Navy. *State color.*

HC 5409—Fits heads 21½ to 22½ inches... 6.98

HOW TO ORDER: Suits, Coat, Hats on these 2 pages ship from Chicago. Order, pay postage from nearest Mail Order House. Other merchandise ships from Mail Order House nearest you.

JEWELRY IS SOLD ON BOTH PAGES 456 AND 457.

[D] FULL FLARED TUNIC SUIT. This is it, the most spectacular suit silhouette of the season. Done here in "Silcotta", a crease-resistant luxury blend of Cotton and imported Silk. The jacket (approximately 25 inches) is Acetate-Rayon Satin lined, has a casual open-club collar, five button closing, three-quarter sleeves with slit cuffs. Deep pockets have jumbo flap trim. Note the figure-hugging fitted waist, the magic curved stitching trim. Flared-back peplum is a smart contrast to the pencil-slim skirt with its deep, inverted back pleat. Shipping weight 3 lbs. 6 oz.

Colors: Beige, Gray Mist or Navy.

Misses' Sizes: 10, 12, 14, 16, 18. Please see Size Scale Chart 2, Page 49.

Please state size and color.

FC 7280.....$2.00 Down on Terms or Cash 19.98

HAT, SEE (K), BAG, SEE (F); UPPER CORNER OF THIS PAGE. GLOVES, SEE (G), PG. 5; SHOES, SEE (U), PG. 128.

[E] THREE PIECE COAT SUIT. Coat and skirt of 100% Worsted Wool Flannel. Blouse (hand wash) and matching coat-lining of White Acetate-Rayon Shantung. Buttons, mock buttonholes on coat for decoration only. Slim skirt; side zipper. *Colors:* Beige or Gray. *State size, color. Sizes:* 10, 12, 14, 16, 18, 20. Chart 2, Pg. 49.

THREE PIECE SUIT. Wt. 4 lbs. 8 oz.

FCZ-7285—$4.50 Down or Cash 45.00

COAT ALONE. White Acetate-Rayon Taffeta lined. Ship. wt. 3 lbs.

FCZ-7287—$3.50 Down or Cash. 35.00

SHELL HAT. Basket weave Synthetic Straw, Rayon velvet, bead ornament trim. White with Coffee trim; all Navy, or Black. Ship. wt. 9 oz. *State color.*

HC 5406—Fits heads 21½ to 22½. 5.00

GLOVES, SEE (B), PG. 157; BAG, SEE (K) PG. 158; SHOES, SEE (J), UPPER CORNER.

The Polka-Dotted Costume

BELDING CORTICELLI'S IMPORTED SLUBBED PURE SILK SHANTUNG

(A) SCATTER DOTS. Making fashion news—the white dotted duo with slim sheath Dress and figure-molding, bow-accented Jacket. Importantly designed in Belding Corticelli's finest imported pure Silk Shantung. Dress has curving neckline, back kick pleat on slim skirt. Conmatic side zipper. Self buttons, hand-turned buttonholes. Two-in. taped hem. Dry clean.

Avocado Green, Toast (med.) Brown.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2, Page 49. Wt. 1 lb. 2 oz.

DC2903-*State size, color.* 2-Pcs. 24.98

PLATEAU BERET. Synthetic straw braid. Bead ornaments. Wt. 10 oz. Green, Black, Med. Brown.

HC5410-Fits heads 21⅛ to 22⅛ in. 5.00

(B) TWIN DOTS. White polka-dots scattered on Belding Corticelli's finest imported Silk Shantung. The dress has back kick pleat, Conmatic side zipper. Waist-nipping Jacket closes with self-covered buttons, hand-turned buttonholes. White Rayon Faille over-collar on Jacket, trim at front square neckline of Dress. Taped 2-in. hem. Dry clean. Ship. wt. 1 lb. 2 oz.

Colors: Turquoise (shown) or Navy.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Size Chart 2, Page 49.

DC2902-*State size, color.* 2-Pcs. 22.98

SHELL BONNET. Synthetic straw braid. Bugle beads on band. Ship. wt. 9 oz. White, Turquoise or Navy.

HC 5411-Fits 21¾ to 22¾ in. 5.00

(C) THE TUNIC. Paris-inspired Dress and Jacket. Sleeveless dress has back kick pleat, Conmatic zippers at back of neck and side. 2-in. taped hem. Jacket with white Organdy bow. Acetate Taffeta lined peplum, inverted back pleat. Harmonizing buttons, patent-like belt, hand-turned buttonholes. White dots on Belding Corticelli's finest Silk Shantung.

Toast (med.) Brown or Navy. Dry clean.

Misses' Sizes: 12, 14, 16, 18, 20. Chart 2, Pg. 49. Ship. wt. 1 lb. 5 oz.

DC2900-*State size, color.* 2-Pcs. 29.98

NEW FEZ. Synthetic straw braid. Pearl-like trim on tucked band. White, Med. Brown, Navy. Wt. 10 oz.

HC5412—Fits 21½ to 22½ in.. 5.00

FOR ACCESSORIES: SHOES, PGS. 128 AND 129; GLOVES, PGS. 5 AND 157; HANDBAGS, PGS. 158 AND 159. JEWELRY, PGS. 456 AND 457.

Fashion's Newest Line is Slim

THE NEWLY NARROWED SILHOUETTE . . . IN SIZES FOR BOTH MISS AND TALL MISS

(D) SLENDER TUNIC DRESS. A One-piece style of Belding Corticelli's imported, slubbed Silk Shantung. Bodice has new high, wide neckline. The peplum, Acetate Taffeta lined, is trimmed on one side with matching buttons, a silk hanky drapes from patch pocket at other side. Slim skirt with back kick pleat. Long Conmatic back zipper. Self belt. 2-in. taped hem.

Avocado Green, Toast (med.) Brown or Black. Dry clean. Ship. wt. 1 lb. 1 oz. See Size Charts 2, 3, Page 49.

Misses' Sizes: 12, 14, 16, 18, 20.
DC 2906—*State size, color*.. 17.98

Tall Misses': 12, 14, 16, 18, 20.
DC 2931—*State size, color*.. 17.98

HAT. See Key (A), facing page.

(E) SMART ENSEMBLE. Short jacket with a slim Princess-line, sleeveless dress, styled in a fine nubby fabric of Rayon and Silk. Gently curving white-edged neckline front and back, enhances dress. Back kick pleats. Conmatic side zipper. Self belt. 2-in. taped hem. White jacket closes with harmonizing buttons, hand-turned buttonholes, has over-collar to match dress, ¾ sleeves. Dry clean. Ship. wt. 2 lbs. 2 oz.

Toast (med.) Brown or Navy, each with white jacket. Charts 2, 3, Pg. 49.

Misses': 12, 14, 16, 18, 20, 22.
DC 2907—*State size, color*.. 14.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 2932—*State size, color*.. 14.98

HAT. See Key (A), Pages 96-97.

(F) THE COAT DRESS. This lovely version is smooth and slender, superbly styled in Belding Corticelli's imported, slubbed pure Silk Shantung—looks poised and pretty everywhere. Peter Pan collar, slit neckline opening, and cuffs are edged in accordion pleated fluting. Self-covered buttons open to hemline of the slim skirt. Tiny pleats create a subtle softness at hips. Side slash pockets. Back kick pleat. Self-belt. 2-in. taped hem. Dry clean.

Colors: Turquoise or Navy. Charts 2, 3, Pg. 49. Ship. wt. 1 lb. 3 oz.

Misses': 12, 14, 16, 18, 20, 22.
DC 2904—*State size, color*.. 16.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 2930—*State size, color*.. 16.98

HOW TO ORDER FASHIONS: Dresses, Hats on these 2 pages are shipped from Chicago. Order and pay postage from Wards Mail Order House nearest to you. Write your order clearly.

MONTHLY PAYMENT PLAN. For shopping convenience, anything Wards sell may be bought on Terms. An order of $20 or more is enough to open an account. For complete details of this Plan, see Inside Back Cover.

Colors shown on these 2 pages match colors of actual merchandise as closely as modern high-speed printing permits.

FOR ACCESSORIES SEE FOLLOWING PAGES: SHOES, PGS. 128 AND 129; GLOVES, PGS. 5, 157; HANDBAGS, PGS. 7 AND 158. JEWELRY SOLD ON PGS. 456 AND 457.

Spring's Wonder Fabric Story

TOLD WITH THE FLATTERY OF FULL SKIRTS. EACH DRESS HAS ITS OWN PETTICOAT OR SLIP

A THE SHIRTWAIST DRESS. Designed in a crepe-like weave of 100% Dacron. Contributing to its casual air—white, pearlized buttons that close bodice from Peter Pan collar to waist. Pleated fluting at collar, cuffs of set-in sleeves, bodice opening. Full skirt, shirred all around, has a white nylon net petticoat, 1½-in. taped hem. Self-belt. Conmatic side zipper. Hand wash, needs just an iron's touch.

Turquoise (shown), Pink or Lime Green.

Misses' Sizes: 10, 12, 14, 16, 18. Chart 2, Pg. 49. Shipping weight 1 lb. 3 oz.

DC 2912—*State size and color*... 12.98

FEZ BONNET. Synthetic straw braid with bead, rhinestone, white lace trim. Wt. 9 oz.

White, Pink, Turquoise. *State color.*

HC5414–Fits heads 21½ to 22½ in. 3.98

B A JEWEL OF A DRESS. From its tiny glitter-center buttons to all-around, unpressed pleated skirt. Designed to take you to any occasion, novelty tucked bodice has white lace inserts, just a hint of sleeves. Little self bows trim the shoulders and back neck closing. The fabric: "Mall-o-Shan" by Mallinson, a textured 100% Dacron that's a dream to wash, needs only a touch of an iron to restore its freshness. Dress comes with matching Acetate Taffeta slip to keep the skirt beautifully bouffant. Narrow self-belt. Conmatic side zipper. 2 in. taped hem. Hand washable.

Lime Green (shown), Pink, Powder Blue.

Misses' Sizes: 10, 12, 14, 16, 18.

See Size Chart 2, Page 49.

Shipping weight 1 lb. 8 oz.

DC 2914—*State size, color*... ... 14.98

C BEAUTY IN MOTION. A Dress that's meant to be "on the go", styled for the young and active. Likely to be your best traveling companion because of its easy-care attributes. Butterfly pattern in a semi-sheer Cotton and Nylon blend by Mallinson. High neckline ties in a large soft bow. The finishing touches in shiny jet black: buttons that close bodice and cuffs of ¾ length push-up sleeves, patent-like belt. Skirt shirred in front, gored and flared in back. Matching Acetate Taffeta Slip. Conmatic side zipper. 1-in. taped hem. Hand washable, needs little or no ironing. Shipping weight 1 lb. 8 oz.

Colors: Ivory White (shown) or Aqua.

Misses' Sizes: 12, 14, 16, 18, 20.

See Size Chart 2, Page 49.

DC 2913—*State size and color*... 15.98

TO ORDER: Dresses, Hats on these 2 pages are shipped from Chicago. Order and pay postage from Wards nearest Mail Order House. Self-belts on this page are lined with "Bac-a-Belt", a superior belt backing which can be washed, is perspiration proof, wrinkle-resistant. Washability terms explained on Pg. 959. Be sure to check your size carefully before ordering. See Size Charts and How to Measure Instructions, Page 49.

WARDS MONTHLY PAYMENT PLAN. Anything Wards sell may be bought on Terms. An order of $20 or more can open an account. See Inside Back Cover.

Colors on these 2 pages match Fashions as closely as speed printing permits.

FOR ACCESSORIES SEE FOLLOWING PAGES: SHOES, PG. 128; GLOVES, PG. 157; HANDBAGS, PGS. 158 AND 159. JEWELRY IS SOLD ON PAGES 456 AND 457.

Fashion's in the Pink This Spring

DELICATE, LOVELY COLOR . . . FRESH AS THE FIRST SPRING BEAUTY

(D) FLORAL PRINT. Nothing can match the luxury of pure Silk—in the way it flatters your figure, drapes so beautifully. This long-torso style in a pure Silk print by Mallinson has pleated fluting that accents square neck in front and encircles the hipline. For a touch of glitter, a rhinestone pin and self bow at shoulder. The bouffant skirt is shirred all-around. Lining of bodice and petticoat is White Acetate Taffeta. Set-in sleeves. Conmatic side zipper. 2-in. taped hem. Dry clean.

Colors: Pink with brown or Turquoise with gray print—each on white ground.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49.

Wt. 1 lb. 1 oz. *State size, color.*

DC2910-10% Fed. Tax on pin incl. 19.98

HAT. Please see Key (D) on Page 5.

(E) SUN-BACK DRESS AND JACKET. Wonderful style for Summer. Dropped waistline front and back, bodice is lined for smooth fit; skirt has unpressed pleats in front, flared back. Novel pull-through straps. Highneck Jacket has double rhinestone button and loop closing, short sleeves. Both in Mallinson's fine quality blend of Orlon and Cotton that's hand washable and needs little or no ironing. Nylon net petticoat attached. Conmatic back zipper to below waist. One-inch taped hem. Shipping weight 1 lb. 7 oz.

Colors: Pink (shown), Powder Blue, Lime Green, each with White Polka Dots.

Misses': 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49.

DC 2911—*State size, color.* 2-Pcs. 17.98

HAT. Please see Key (A) on facing page.

(F) IMPORTANT ENSEMBLE. The unlined Coat that comes with its own figure-molding Dress. The Coat has mandarin collar, white pearlized button closing, hip pockets, ¾ length set-in sleeves. Sheath Dress has elongated bodice, scoop neckline front and back encircled by white Rayon Braid, cap sleeves. Conmatic back zipper to below waist. Both in a fine quality, nubby Rayon and Silk blend. 2-in. taped hems. Dry clean.

Pink (shown) or Navy. Ship. wt. 1 lb. 12 oz.

Misses': 12,14,16,18,20.Chart 2,Pg.49.

DC 2908-*State size, color.* 2-Pcs. 17.98

CLOCHE. Milan-type synthetic straw braid. Mock pearl ornaments. Wt. 13 oz.

Pink, Navy, White. *State color.*

HC5415–Fits heads 21¾ to 22¾ in. 5.00

ACCESSORIES: SHOES, SEE PAGE 128; GLOVES, PAGE 157; HANDBAGS, PAGES 158 AND 159. JEWELRY IS SOLD ON PAGES 456 AND 457.

Party Fare with Fashion Flair

STYLES FOR MISSES. EACH WITH ITS OWN MATCHING SLIP

A ORIENTAL SPLENDOR. From the exotic Far East comes inspiration for this modern-day Sari Dress. We've fashioned it in gossamer Nylon Sheer printed with gold-like crescents and border design. The empire bodice with a surplice neckline both front and back, is decollete to show-off a king's ransom in jewelry and to flatter the figure. Unpressed pleats fan-out the full skirt — give the illusion of floating sheerness. Beneath it all — a sewn-in opaque Rayon Taffeta Slip in matching color. Conmatic side zipper, 2-in. hem.

Colors: Turquoise or Red. Dry clean.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49. Shipping weight 1 lb. 3 oz.

DC 4000–*Please state size and color*..... 12.98

B DOTTED DELIGHT. A bewitching "Little Girl" look in Burlington's sheer, flock-dotted Nylon. Bands of Rayon Velvet are beaded through a Rayon braid — then circle the scoop neckline, waistline and tiered, shirred full skirt. And for the surprise element when you turn around, there's a trailing bow in matching velvet streaming from the back scoop neckline. Sewn-in opaque Rayon Taffeta Slip in matching color. Conmatic back zipper. Stitched hemline. Dry clean.

Red or Kelly Green dots — each on white grounds.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49. Shipping weight 1 lb. 3 oz.

DC 4001–*Please state size and color*..... 12.98

C PORTRAIT PRETTY. A Fashion in sheer Silk Organza that truly creates a lovelier you — steals all the admiring glances at festive parties. The face-framing fichu neckline is deftly shirred to a figure-molding tucked midriff in front and caught with a nosegay of make-believe posies. See how the skirt softly drifts into graceful fullness from gathers at each side front. An added feature: a sewn-in opaque Rayon Taffeta Slip in a matching color eliminates your slip problem. Conmatic side zipper. Stiffened stitched hemline. Dry clean.

Colors: Turquoise or Navy.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Chart 2, Page 49. Shipping weight 1 lb. 3 oz.

DC 4003–*Please state size and color*..... 12.98

D MOLDED MAGIC. A Frock for either side of 5 P.M. Artfully styled in yarn-dyed, semi-sheer Crystanza–a blend of Acetate and 22% Silk crystal yarns that is so elegant and rustling. Molded empire midriff and dropped waistline define your figure. Bodice is shirred at shoulders, bustline and peeking from deep V-plunge neckline is a fan of pleats. Whirling-wide skirt has a stiffened, stitched hemline. Sewn-in opaque Rayon Taffeta Slip in matching color. Conmatic side zipper placket.

Colors: Frosted Rose, Aqua or Pink. Dry clean.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49. Shipping weight 1 lb. 3 oz.

DC 4002–*Please state size and color*..... 12.98

HOW TO ORDER DRESSES: Fashions on these 2 pages are shipped from Chicago. Order, pay postage only from the Ward Mail Order House nearest you. See How to Measure Instructions and Size Charts on Page 49.

IMPORTANT NOTICES. Self-belts on these 2 pages are "Bac-A-Belt" lined. "Bac-A-Belt" is a superior backing. Will wash successfully, is wrinkle, perspiration resistant. Shopping by mail is convenient. Details, Page 972.

COLORS SHOWN ON THESE 2 PAGES MATCH MERCHANDISE AS CLOSELY AS HIGH-SPEED PRINTING METHODS PERMIT.

THE FASHION-WISE SHOES SHOWN WITH DRESSES SOLD ON PAGE 128. JEWELRY IS SOLD ON PAGES 456 AND 457.

E
10.98
11.98

F
10.98
11.98

G
10.98
11.98

H
10.98

Washable Fashions . . . Striking Stripes

IN SHEATH AND BOUFFANT; REG., TALL SIZES

sistance to wrinkling, a longer life. Add impeccable finishing: ¾ in. side seams; where used, covered shoulder pads, jam-preventing Conmatic zippers, completely washable "Bac-a-belt" belt linings that add superior wrinkle-resistance. The smart sum total—quality in fashion, priced to pamper your purse.

E NEW NOW: THE BELL SHAPE. Very happy, this medium—modified fullness, beautifully controlled by trim stitched tucking on front of bodice and all around the multi-gored skirt . . . with deft darby striping to effect an air of lightness. The neckline's nicely squared away front and back—turn your back and display a pair of perky bows at the corners. Cool new cotton-and-silk (see above) that you'll find a pleasure to wear. 1½ inch hem.

Colors: Copen Blue, Pink or Lilac. Hand wash separately. Size Chart, Pg. 49. Ship. wt. 1 lb. *State size, color.*

DC 4014—*Misses' Sizes:* 12, 14, 16, 18, 20, 22.... 10.98

DC 4059—*Tall Sizes:* 12, 14, 16, 18, 20, 22..... 11.98

G CANDY-STRIPED SHIRTWAIST DRESS. Exciting edition of a classic in crisp Cotton-and-Silk (see the newsmaking particulars above)—with gay stripes, unusually woven and slightly raised, spicing a ground of cool and quiet gray. Tucks on collar, cuffs and front take a dainty cue from the delicate stripes; twinkling buttons, an airy float of skirt are a perfect finishing touch. Self belt; side zipper. 1½ in. hem. Hand wash alone. Size Chart, Pg. 49. Ship. wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. *State size.*

DC4046–Red on gray. DC4047–Cognac on gray. 10.98

Tall Sizes: 12, 14, 16, 18, 20, 22. *State size.*

DC4057–Red on gray. DC4058–Cognac on gray. 11.98

Buy now and plan your fashion budget with Wards convenient Monthly Payment Plan; see Inside Back Cover.

F PENCIL STRIPED SHEATH. New Stripes, now broad, now narrow, delight our lady in the dark town dress—who's dressed with dash for afternoon and after five. She stole an idea from the men, buttoned down a collar of linen-look rayon and matching cuffs, added a flowing sheer tie. Lustrous new Cotton-and-Silk blend (see above); buttoned front, back kick-pleat. 2 in. hem. Hand wash alone; detach collar, cuffs.

Nutmeg or Med. Gray—ea. with black. Size Chart, Pg. 49. Wt. 1 lb. *State size, color.*

DCZ4015–*Misses'* 10, 12, 14, 16, 18, 20, 22. 10.98

DCZ4060–*Tall:* 12, 14, 16, 18, 20, 22... 11.98

H "SUNDAE STRIPES." Up and down and all around our bright stripes go—for a striking summer dress, cool as an ice cream soda. Ingredients: flattery—and a fabric to whet your fashion appetite, a new blend of cotton and silk (see the fabulous details above). Neckline scooped front and back—and note how the stripes accent the soft bustline, the snug empire waist, the bouffant skirt. Big white buttons; long back zipper. 1½ in. hem. Hand wash alone.

Gray and white, or Med. Green and white.

Sizes: 10, 12, 14, 16, 18, 20. Check chart 2, Pg. 49.

DC 4012—Ship. wt. 1 lb. *State size and color.*.... 10.98

COLORS MATCH AS CLOSELY AS SPEED PRINTING PERMITS. SHOES SHOWN, PGS. 128 AND 131. JEWELRY, PGS. 456-457.

Ⓐ 7.98

Ⓑ 7.98

Ⓒ 7.98

Ⓓ 8.98

Captivating Newcomers in Necklines

THE HIGH-SQUARE, BATEAU, COWL AND STAND-AWAY. IN MISSES' SIZES

The news-making neckline story—each dress is beautifully composed with an air of simplicity you will like for refreshing Spring into Summer flattery. Each silhouette reflects the very latest mood in fashion in a rich crease-resistant washable fabric. Check Size Charts on Page 49; Washability Terms, Page 959.

HIGH SQUARED-AWAY NECKLINE

Ⓐ The sculptured bare-armed slim silhouette takes high fashion honors for unlimited chic in a rich-textured, Honan-type fabric of Acetate and Cotton. Intricate bias band, frames the squared-away neckline, glides through a dazzling rhinestone buckle and ends at top of softly shirred bodice. The theme repeats itself on the graceful skirt pockets below inverted pleats at waistline. Slim skirt has kick pleat in back for ease. Wiltless "Bac-A-Belt" lined self belt. Side zipper. 2-in. hem.

Colors: Cognac Brown (shown), Turquoise or Raspberry Ice. Hand wash separately. Fabric is crease-resistant.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.

DC 4016—Ship. wt. 1 lb. *State size and color*..... ..... 7.98

NEW BATEAU NECKLINE

Ⓑ Paris-inspired bateau neckline points up the fitted and flared fashion. Our feminine version beautifully expressed in a new nubby weave blend of 88% spun Rayon and 12% imported Silk that is washable. Its simple bodice high-lighted with two glitter pins (10% Federal Tax included in price) and short cuffed sleeves which are cut in one with top. Contour-hugging midriff shaped in front with chevron tucking that continues on the gently flared skirt. "Bac-A-Belt" lined self belt at waistline. Back zipper placket. 1½-in. taped hem.

Colors: Melon Red (shown) or Turquoise.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Chart 2, Page 49.

DC 4017—Ship. wt. 1 lb. *State size and color*..... 7.98

THE COWL-COLLARED SLIM PRINCESS

Ⓒ The unerring beauty of the uncluttered, unadorned slim Princess in one solid flow of line and symmetry that goes everywhere with aplomb. Simply done in a nubby textured weave of 88% spun Rayon and 12% imported Silk that is crease-resistant, washable. Its high-rising empire bodice boasts the new fashionable softly draped cowl in front, slight curve in back. Long back zipper adds to figure flattery. Skirt has kick pleat at back hemline for walking comfort. 2-in. hem.

Colors: Turquoise (shown) or Melon Red.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.

DC 4018—Ship. wt. 1 lb. *State size and color*..... 7.98

STAND-AWAY COLLAR IN TREASURED EYELET

Ⓓ Schiffli embroidery, looks like hand-crocheted eyelets, enhances the willowy grace of our provocatively styled long-stemmed Dress. Reproduced in wrinkle-resisting, linen-like Rayon. Its brief sleeved bodice wears the new stand-away collar of solid color smartly banded with eyelets; points to a harmonizing Nylon bow. The slender skirt has two softly draped side pockets in front, a kick pleat in back. Patent-like belt. Back zipper. 2-in. hem. Hand washable.

Lt. Blue ground with Navy (shown) or Med. Gray with Black.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.

DCZ 4019—Ship. wt. 1 lb. *State size and color*..... 8.98

Wards Monthly Payment Plan explained on Inside Back Cover. JEWELRY PAGES 456 AND 457. SHOES SHOWN: PAGES 128 TO 131.

Dresses on these pages are shipped to you from Chicago. Order and pay postage from nearest Wards Mail Order House.

E
9.98

F
9.98

G
9.98
10.49

H
9.98

Metallic Gold Glamour Cottons

SARI INFLUENCED PRINTS IN MISSES', 2 JUNIOR, 1 TALL SIZE

The Golden era of fashion heralds the call of the Far East in fabulous silhouettes enriched with metallic gold print. Wide, wide-skirted interpretations in Fuller, Dip 'n Dry, crease and dirt resistant, washable Cottons that never, never need starch to retain their permanent crispness and luster.

THE "QUEEN BEE" FLICKERING IN PRINT

E The restrained elegance of the Empire silhouette, flickering with every movement, in a fascinating metallic gold and black "Queen Bee" print. Fashioned of wonderful, crease-resistant, washable Cotton. The neckline modestly V'd front and back has a quartet of metallic gold buttons that open in front. Short sleeves, all-in-one with bodice. Smooth midriff vanishes into the far-flung skirt with its 5 yard sweep. One-inch hem. Conmatic back zipper.

Colors: Oriental Blue ground (shown) or Red ground.

Misses' Sizes: 12, 14, 16, 18, 20. Chart 2 on Page 49.

Junior Sizes: 9, 11, 13, 15, 17. Chart 1, Page 49.

RC 6239—*State size, color.* Ship. wt. 1 lb. 6 oz..... 9.98

GOLD-LIT PAISLEY JACKETED IN BLACK

G Alluring black paisley sprinkled with golden lights in design on a Cotton surah print dress. Black banding at square neckline extends over shoulders then dips to a V in back. Skirt, resplendent with rippling gathers that sweep its length. Has Conmatic back zipper, stitched hem, "Bac-A-Belt" lined self-belt. Costume-creating bloused jacket in black Cotton, has front button waistband, set-in sleeves, a print-backed wing collar.

Colors: Indian Red ground (shown), or Sari (lt.) Brown—each with black jacket. Washable; crease-resistant.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2, Pg. 49.

RC 6237—*State size, color.* Ship. wt. 1 lb. 5 oz. 9.98

Tall Sizes: 12, 14, 16, 18, 20, 22. Chart 3, Page 49.

RC 6238—*State size, color.* Ship. wt. 1 lb. 8 oz. 10.49

EXOTIC ORIENT-INSPIRED PRINT

F One of our loveliest creations, a Cotton Beauty with the Midas touch, casting its magic spell in luxurious black and metallic gold print. A set-in collar panel on the high, shoulder-baring, bodice circles the neckline in dramatic black Cotton. Its smooth lines climaxed by the magnificent flow of the wide, wide skirt which is a complete circle of enchantment. Two side seam skirt pockets. Slim Black patent-like belt. Bodice darted for smooth fit. Long black Conmatic zipper in back. Stitched hemline.

Colors: White ground (shown) or Aqua ground. Washable.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2, Pg. 49.

RC 6240—*State size, color.* Ship. wt. 1 lb. 3 oz..... 9.98

GEOMETRIC MOTIF IN GOLDEN PRINT

H The Sunburst Empire Silhouette casting shadows in a brilliant interplay of pattern in Cotton surah print. Its demurely draped bodice, shirred at front scooped neckline (higher in back) adorns front with tiny buttons. Midriff bound in a cummerbund. Wide skirt billows from shirred waist in abundance. Conmatic back zipper. 1-inch hem.

Colors: Gold and Turquoise on Aqua ground (shown) or Gold and Dark Gray on Light Gray ground. Washable.

Misses' Sizes: 12, 14, 16, 18, 20. Chart 2, Pg. 49.

Junior Sizes: 9, 11, 13, 15, 17. Chart 1, Page 49.

RC 6236—*State size, color.* Ship. wt. 1 lb. 6 oz..... 9.98

Colors match Dresses as closely as speed printing permits. JEWELRY ON PAGES 456, 457. SHOES SHOWN: SEE PAGE 128.

B
10.98

C
10.98

D
8.98

A
9.98

Enchanting Wide-skirted Sheers

WASHABLE COTTONS. MISSES' SIZES. STYLE B FOR JRS., TOO

SHORT OR PUSH-UP SLEEVE FOR MISSES

Ⓐ Shirtwaist beauties showing off their ruffled charm in tebilized, crease-resistant, combed Cotton Voile. Refreshing trio of snowy-white lace ruffles on bodice front, form a graceful yoke-effect in the back. A row of glistening, rhinestone-center buttons open from the dainty notched collar to waist. Fanfare of tiny pleats circle the full skirt in marked profusion. The waist minimized by a narrow self-fabric belt. Conmatic side zipper. 2-in. hem. Hand washable. Lace-cuff short sleeves (see large view) or button-band ¾-sleeves (small view).

Colors: Yellow or Periwinkle Blue (both shown).

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Chart 2, on Page 49. Shipping weight 1 lb.

Please state size and color.

RC 6207—SHORT SLEEVES..... 9.98

RC 6208—THREE QUARTER SLEEVES..... 9.98

PICTURE-PRETTY LOVELINESS

Ⓑ Indispensable little Dress that meets so many social occasions so graciously. Well composed in delightfully cool, permanent finish, combed Cotton Organdy. The high-rising bodice, unencumbered by detail, points up the very new bateau neckline; a perfect foil for your Summer jewelry. The wide skirt, a spinning cluster of pleats enhanced by Schiffli embroidery. Self-fabric belt. Conmatic side zipper. 2-in. hem.

Colors: Pink (shown) or Aqua. Hand washable.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17.

See Charts 2, 1, Page 49. Ship. wt. 1 lb.

RC 6211—*Please state size and color*.... 10.98

LACE-CROWNED SHADOWY SHEER

Ⓒ Beautiful lace in frosty-white Cotton (underlined in Nylon) creates a romantic shoulder-spanning decolletage that drapes softly to points in back. Sleeveless Dress of permanent-finish, combed Cotton Organdy. Closely molded bodice. Its full circular skirt a melodic whirlwind, underswirled with a complete matching Rayon Taffeta Slip. Harmonizing rayon velvet belt circles waist. Conmatic side zipper. Stitched hemline.

Colors: Navy (shown) or Pink—each with matching Rayon Taffeta slip. Hand wash separately.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

See Chart 2, Pg. 49. Ship. wt. 1 lb.

RCZ 6212—*Please state size and color*.... 10.98

DOTTED SWISS AND VELVET

Ⓓ Whimsical sheer Cotton Dress follows the new line for late day drama. Designed in fine, woven, Domestic Dotted Swiss and flourished with rich Velvet. Wide-band shoulder straps frame the squared neckline (front and back). Contour-molding bodice outlined around top and lowered hipline with contrast velvet drawn through white latticed beading and bow-tied. Full shirred flaring skirt. Self-fabric belt included. Conmatic back zipper. Abt. 1½-in. hem. Hand wash alone.

Aqua with white dots (shown) or White with black.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49. Ship. wt. 1 lb.

RC 6209—*Please state size and color*.... 8.98

All Dresses shipped to you from Chicago. Order, pay postage from nearest Ward Mail Order House.

Colors shown match dresses as closely as speed printing allows. Washability Terms, Page 959.

Ⓔ
8.98

Ⓕ
7.98

Ⓖ
10.98

Ⓗ
10.98

Pretty Partners in Fashion

MISSES' WASHABLE TWO-PIECERS, BLOUSED OR JACKETED

CHECKED 2-PIECE DRESS

Ⓔ Slim Suit-dress with flattering lines to put you in the mood for Spring. Smoothly fitted cardigan jacket has bias tabs at hipline, pearl-like buttons. Short set-in sleeves. Detachable White Pique collar, cuffs. Contrasting flower. Slim skirt has side zipper, kick-pleat in back, 2-in. hem. Of woven checked Chromspun Acetate and Cotton by Fabrex. Washable.

Checks: Black, Dk. Brown or Navy-ea. with white.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
See Chart 2, Page 49. Ship. wt. 1 lb.

DC 4021—*State size and color*..... 8.98

ELEGANT 3-PIECE ENSEMBLE

Ⓖ Fashion likes the co-ordinated look in a stunning 3-piece Ensemble of Mallinson's fabrics. Jacket, skirt of nubby linen-like Rayon and Acetate. Sleeveless printed blouse of Cotton and Orlon has button front, ties in jaunty bow. Back tabbed cardigan jacket closes with mock pearl buttons, matching print lining in front. Slim skirt has side zipper. 2 back kick-pleats, 2-in. hem.

Navy with Lt. Blue or Charcoal (dk.) Gray with Pink. Hand washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.
Chart 2, Page 49. Ship. wt. 1 lb. 4 oz.

DC 4020—*State size and color*..... 10.98

FASHIONABLE SHIRTWAIST DRESS

Ⓕ Softly tailored with a feminine air—this two-piece Dress will be a favorite. Sleeveless blouse is cool and airy, accented by a little-girl collar of gingham edged with dainty cotton lace (over self-collar). Attached contoured self-belt adds finished look. Slightly bloused back, button front. Flared skirt has figure flattering lines, side zipper. 1½-in. hem. Of Burlington's "Amandine"—a blend of Cotton and Chromspun Acetate with a tiny pin-check weave. Hand wash alone.

Colors: Medium Gray or Navy.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
See Chart 2 on Page 49.
Shipping weight 1 lb.

DCZ 4022—*State size and color*..... 7.98

JACKETED SUNDRESS

Ⓗ So versatile, so fashion-wise—you'll look your prettiest in this new Ensemble and wear it everywhere from dawn to dusk. Sleeveless dress has smooth fitting bodice; squared neckline front and back. Finely striped above bust line, accented by all-around washable velvet and braid. Two side slashed hip pockets on flared skirt, back zipper, 1½-in. hem. Bolero jacket has gently rounded collar, short set-in cuffed sleeves. In Burlington's "Amandine"—a Cotton and Chromspun Acetate with tiny pin-check weave. Hand wash alone.

Cognac (med. brown), Med. Blue—ea. with black.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
Chart 2, Page 49. Ship. wt. 1 lb. 4 oz.

DCZ 4023—*State size and color*..... 10.98

SHOES SHOWN ON THESE 2 PAGES, SEE 124-149.
WARDS JEWELRY SOLD ON PAGES 456 AND 457.

Monthly Payment Plan, see Inside Back Cover.
How to Measure and Size Charts are on Page 49.

Formal and Bridal Fashions

A GALA GROUP OF EXQUISITE FABRICS

TIER-SKIRTED BALLERINA

(A) A Beauty with rows and rows of lace lending billowy fullness to the skirt. Of Nylon and Rayon Lace, the bodice is boned front and back with a Nylon Net insert pleated over bust (see sketch right). The rows of lace ruffles are stitched to net skirt in a tier-effect to give a stand-out appearance. Acetate Taffeta underlining throughout. Side zipper. Stitched hem. Cover-up bolero lined with Nylon net. Self-loop; button closing. Dry clean.

White, Pink, Powder Blue, Pale Yellow.

Junior Sizes: 7, 9, 11, 13, 15. Chart 1, Pg. 49.

Ship. wt. 2 lbs. *State size, color.*

DC 2922–Ballerina. Abt. 50 in.. 24.98

NYLON AND TAFFETA FORMAL GOWN

(B) Styled with a look of elegance. The figure-molding bodice of glistening Acetate Taffeta is softly shirred and draped in front. Acting as accents are the matching fabric leaves and cording that extend to the skirt and encircle the hipline in smart double fashion. Wide, billowy skirt is of double Nylon Net. Matching Acetate Taffeta underskirt boasts a neatly stitched hemline. Baretop bodice is boned front and back, has attached straps. The shirred Nylon net insert over bustline adds beguiling flattery. Gown has a back zipper for fine fit. Matching Nylon Net Stole included. Dry clean.

Colors: White, Powder Blue, Pink or Nile Green.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.

Shipping weight 2 lbs. 2 oz. *State size, color.*

DC 2917–Floor length. About 60 inches..... 18.98

CHARMING NYLON JERSEY GOWN

(C) Compliments will be yours when wearing this Gown beautifully fashioned in cloud-sheer Nylon Jersey. The Nylon is so lightweight, it looks and feels like the finest chiffon. The fitted bodice, boned front and back; sleeves are shirred and draped front and back. Note the matching Venice-type Cotton lace edging that accents the sweetheart neckline. The full skirt is softly gathered at the waist and has a stitched hemline. Matching Acetate Taffeta underlining and blending color floral rose with delicate petal streamers accent the distinctive lines of this gown. Truly, a perfect gown for mother-of-the-bride or dinner occasions. Side zipper placket. Dry clean.

Colors: White, Powder Blue, Coral or Lilac.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Size Chart 2, Page 49.

Shipping weight 1 lb. 10 oz. *State size and color.*

DC 2918–Floor length. About 60 inches..... 19.98

LAVISHED WITH LACE AND TUCKING

(D) Sophisticated simplicity denotes this formal Gown of fine Rayon-Nylon Lace fashionably fused with our best Rayon-Acetate Crepe – "Contura" by Mallinson. Bodice front and cap sleeves feature fine tucking that blends in a harmonious line to the hips. The "V" mitred effect depicting the longer torso is softened by a gentle flare of the matching lace skirt in front and back. Hem is taped and rolled. The neckline is splendidly framed with lace embroidered on tucks. Has a rounded back, notched front, 2 lovely rhinestone clips. Matching Rayon Taffeta half-slip is attached. Dry clean.

Colors: White, Powder Blue or Rose.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Be sure to check the Size Chart 5 on Page 49.

Ship. wt. 1 lb. 10 oz. *State size and color.*

DC2927–Floor lgth. Abt. 59 in. 10% Fed. Tax incl. 22.98

All of the Fashions on these pages are shipped from Chicago. You order, pay postage from nearest Ward Mail Order House. Be sure to check your Size carefully. See How to Measure and Size Scales on Page 49 before ordering.

that Reflect Feminine Loveliness

FOR MISSES, JUNIORS AND HALF SIZES

LACE AND NYLON NET FORMAL

E A Gown that captures the feeling of youthful charm in a blend of Lace and Net. The smooth-fitting bodice of Lace (8% Silk, Rayon and Cotton) is boned front and back giving emphasis to the pleated Nylon Net insert that folds over bustline. Attached straps. Double Nylon Net skirt swirls over a matching Acetate Taffeta underlining. Three wide matching lace bands and colorful nosegay. Side zipper. Matching Nylon net stole included. Dry clean. No hem.

Colors: White, Powder Blue, Pink or Pale Yellow.

Junior Sizes: 9, 11, 13, 15, 17. Be sure to check the Size Scale Chart 1 on Page 49.

Ship. wt. 1 lb. 14 oz. *State size and color.*

DC 2919–Floor length. About 60 inches..... 18.98

DC 2925–Ballerina length. About 50 inches... 17.98

CHIFFON-LIKE NYLON JERSEY

G Yards and yards of loveliness are climaxed in this cloud-soft Nylon Jersey Ballerina Gown. The nylon fabric is so soft — so exquisite, it looks and feels like the finest of chiffon. The gently shirred bodice front molds the figure in a lovely line to dramatize the effect of the Grecian-draped panel that covers the shoulders. A brilliant rhinestone pin (price includes 10% Fed. Exc. Tax) accents the bodice front. Note skirt that billows out from the all-around dropped waistline over a matching nylon net underskirt. Stitched hemline. Acetate Taffeta underlines the entire gown. For fine fit, a back zipper placket.

Colors: Powder Blue, Lilac or Coral. Dry clean.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.

Ship. wt. 1 lb. 7 oz. *State size and color.*

DC 2921–Ballerina length. About 50 inches.. 18.98

EMPIRE FASHION OF LACE AND NET

F Figure-molding Gown with Lace bodice of Nylon and Rayon. Has a high-rising Empire midriff, mandarin neckline and below-elbow-length sleeves that flow in an unbroken line from bodice top. Self-fabric bow accents the neckline; self-loop and button trim. Wide, bouffant skirt is double Nylon Net that drifts in luxurious softness. Matching Acetate Taffeta underlines entire gown. Perfect for the bride, bridesmaids, graduates. Back zipper. No hem. Dry clean.

Colors: White, Powder Blue, Pink or Nile (Lt.) Green. Chart 1, Pg. 49. Ship. wt. 1 lb. 10 oz. *State size and color.*

Junior Sizes: 9, 11, 13, 15, 17.

DC 2920–Floor length. About 60 inches..... 15.98

Junior Sizes: 7, 9, 11, 13, 15, 17.

DC 2926–Ballerina length. About 50 inches.. 14.98

NYLON CHIFFON AND LACE FORMAL

H Elegantly styled for women of good taste. Well-fitting Acetate and Nylon Lace bodice and short cap sleeves are shown to perfection with soft folds of matching Nylon Chiffon at front. The square scalloped neckline takes the shape of a smart "V" in back. The flowing full flared skirt is of Nylon Chiffon with stately "V" godets of lace in front and back. Skirt hem is neatly rolled. Decidedly a gown that is without peer in style and fine selection of fabrics. Boasts self lace belt and attached Rayon Taffeta under-slip. It's ideal for all important occasions.

Colors: White, Lilac or Aqua. Dry clean.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Be sure to check Size Chart 5 on Page 49.

Ship. wt. 1 lb. 8 oz. *State size and color.*

DC 2928–Floor length. About 59 inches..... 19.98

JEWELRY IS SOLD ON PAGES 456 AND 457. SHOES, SEE PAGES 128 AND 129. Buy your new Spring Fashions on convenient Credit Terms, use Wards Monthly Payment Plan. Details are on the Inside Back Cover.

A Wardrobe of Wonderful, Washable Dresses

FLATTERING SILHOUETTES IN QUALITY FABRICS. DRESS D AND E IN TALL SIZES

SMART SUNDRESS AND JACKET

(A) Two lives for this linen-like Rayon style. Without the Jacket, wear a lovely buckled 'n bowed Sundress with scooped neck, flared skirt—both banded with solid-color fabric. With jacket, dress is transformed to a smart city fashion. Touches of print point up collar, also face jacket. Dress worn without belt is a pretty long-line Princess frock. Back zipper. 1½-inch hem. Washable.

Beige-Cocoa print with Cocoa Brown Jacket; Lt.Blue-Royal—RoyalBlueJacket

Misses': 10, 12, 14, 16, 18, 20, 22. Size Chart 2, Pg. 49. Ship. wt. 1 lb. 4 oz.

DC 4024—*State size and color* . . . 5.98

PLEASING FLORAL PRINT

(C) A Dress to treasure—designed in a Floral Print of unusual delicacy, this linen-like Rayon Frock is Princess styled to hip yoke, then flared below in a softly flowing skirt. Intricately cut neckline is faced with detachable white pique which also borders set-in short sleeves. Matching buttons open to below waist and trim sleeves. Has self-belt and 1½-inch hem. Hand wash.

Colors: Pink, Navy, Lt. Blue—ea. with colorful print. Shtp. wt. 1 lb. 4 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Check Size Chart 2 on Page 49.

DCZ 4025—*State size and color* . . 5.98

MULTICOLOR STRIPES IN NYLON

(E) Sheer Nylon Coat-dress with whirling skirt. Neat bias band borders, opens dress from neck to hem, also short sleeves which are cut all-in-one with bodice. All-around gored skirt has detailed tucking in each gore at hipline for smooth fit. 1½-in. hem. Washable.

Colors: Med. Green and Black; Copen Blue and Black; Deep Rose and Black —ea. on white grounds. Ship. wt. 1 lb. Check Size Charts 2 and 3 on Page 49.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
DC 4027—*State size and color* . . . 5.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 4061—*State size and color* . . . 6.98

VERSATILE CHECK CHARMER

(B) Crisp Cotton Organdy Dickey completes the picture of this Cotton and Acetate Pongee Casual. A bias band edges neck plunging it into a deep "V". Removable white dickey with lace panels has glittering buttons, Velvet shoe-string tie. Bias bands on skirt enhance the all-around box-pleats. Patent-like belt, front snap placket below waist, cuffed sleeves. 1½-in. hem.

Checks: Black-Red or Navy-Green—ea. on white grounds. Hand wash.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49.

DC 4026—*State size, color.* Wt. 1 lb. 6.98

SEMI-SHEER PUCKERED NYLON

(D) The eye-catching lines of this appealing Puckered Nylon Frock flatter your figure. You'll like the shirred skirt which flares out from uniquely cut all-around yoke. Pique trimmed (remove before washing) short sleeves are cut all-in-one with softly draped bodice. Side zipper, 1½-in. hem. Washable.

Colors: Coral, Navy or Lilac. Check Size Charts 2 and 3 on Page 49. Shipping weight 1 lb.

Misses': 10, 12, 14, 16, 18, 20, 22.
DC 4028—*State size and color* . . . 5.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 4062—*State size and color* . . . 6.98

HOW TO ORDER

The dresses on these two pages are shipped to you from Chicago. Order, pay postage from the Ward Mail Order House nearest you. Please write order clearly. Your new fashions will be carefully selected and shipped to you promptly. It's easy to shop by mail. See Page 972.

WARDS MONTHLY PAYMENT PLAN

Anything Wards sell can be bought on Terms. An order of $20 or more is enough to open an account. Complete details regarding Wards convenient Monthly Payment Account, please turn to the Inside Back Cover in this Catalog.

Budget Priced for Spring...4.98 to 6.98

EXCITING NEW FABRICS INTERPRETED FOR THE FASHION-WISE MISS

DAINTY AND DELIGHTFUL TO WEAR

(F) Distinctive diamond-stripe pattern transforms this Sleeveless Dress to one of great appeal. Styled in popular linen-like Rayon, the smart fitting top is dramatized by a solid-color belt and Johnny collar. Solid color skirt is flared, boasts huge cuffed, buttoned patch pockets sporting diamond pattern. Back zipper enhances smooth fit of dress. The hem is 1½ in. deep. Hand washable.

Colors: Dark Gray, Navy or Deep Aqua —each with white. Ship. wt. 1 lb. 2 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Check Size Chart 2 on Page 49.

DC 4029—*State size and color...* 4.98

FLORENTINE NYLON PRINT

(H) Another fashion first: our popular Sheer Nylon Handkerchief Print that leads a very versatile life. Styled in the classic manner, the soft-toned richness of the beautiful Florentine Print will become you. Note impressive parade of glittering buttons closing Dress from open neck to below waist. Skirt is shirred all-around. Patent-like belt, set-in short sleeves and 1½-inch hem. Washable.

Dusty Rose, Lilac, Lt. Blue predominating—ea. on white grounds. Ship. wt. 1 lb.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Check Size Chart 2 on Page 49.

DC 4031—*State size and color...* 5.98

CHECK SIZE SCALE CHARTS

Be sure to check your Size carefully before ordering. See the Size Scale Charts and How to Measure Instructions on Page 49. Your new fashions will fit better, last longer and provide greater figure flattery if you order correct size.

LAUNDER WITH CARE

The pretty new Fashions on these two pages will give you better service if you care for them properly. For dresses that can be washed, observe the Washability Terms in individual descriptions and read the explanations of these Terms as outlined on Page 959.

POLKA DOTS ON PONGEE

(G) Charming in its simplicity and made of Cotton and Acetate Pongee scattered with Polka Dots. Novelty looped detailing adorns cap sleeves and neck. Neckline with box-pleats at shoulders is V'd in front, rounded in back. Front skirt hip-yoke dips to fashion's long-line look. Note the whirl of unpressed pleats folding into yoke, back is flared. Self-belt, side zipper and 1½-in. hem.

Aqua, Rose, Cognac (med.) Brown grounds, ea. with white dots. Hand wash.

Misses': 12, 14, 16, 18, 20, 22. See Size Charts 1, 2, Pg. 49. Wt. 1 lb. 2 oz.

DC 4030—*State size and color...* 4.98

PUCKERED NYLON COAT-DRESS

(J) A perennial favorite: button front Coat-dress in a semi-sheer Flocked Dot Nylon Pucker. It's so easy to slip into, positively wonderful to wear. The delicate picoted lace edges wing collar, short cuffed sleeves and button front. Unpressed pleats in front contribute a gentle fullness to skirt. Rhinestone buttons, patent-like belt, 1½-in. hem. Hand wash, needs little or no ironing.

Colors: Lilac, Navy, Aqua—each with white flocking. Ship. wt. 1 lb. 2 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Check Size Chart 2 on Page 49.

DC 4032—*State size and color...* 5.98

TIERED CHECK WONDER

(K) Check this pert style—it's cool, saucy and completely sleeveless. Slim-fitting solid top made of linen-like Rayon has graduated pearl-like buttons from neck opening to waist. Checkered swirl skirt of Cotton Gingham is shirred at waist and at each tier. Solid-color tucks encircling skirt match and compliment dress top. Side zipper, 1½-inch hem. Hand washable.

Black and White or Brown and White checks—ea. with matching solid top.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Pg. 49. Wt. 1 lb. 2 oz.

DCZ 4033—*State size and color..* 4.98

Misses' Striped Seersuckers and Cords 5.98 and 6.98

1, 2 AND 3-PC. CREASE-RESISTANT, WASHABLE CASUALS. 2 JR., 1 TALL SIZE

Quality Striped, Crisp Cords woven in combed Cotton, Rayon and Chromspun Acetate fashion three of our Casuals. The other two woven in crinkle-retaining, Chromspun Acetate and Pima Cotton striped Seersucker.

A THE 2-PIECE TUNIC SUIT. Looks so right this season in handsomely tailored Cotton, Rayon and Acetate Woven Cord. Figure-shaping, flared tunic opens in back with matching buttons. High collared neckline set off with contrast bow. Two large flap pockets, placed high. Self-fabric belt. Straight skirt trouser-pleated below waistband. Side zipper. 2-inch hem. Washable.

Lt. Gray or Pink—ea. with white stripe.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17.

Charts 2, 1, Pg. 49. Wt. 1 lb. 6 oz.

RC 6214—*State size and color*... 6.98

B COTTON, RAYON AND ACETATE. A 3-pc. Woven Cord Suit creates a neat band-box appearance. Matched in contrast with a sleeveless, button front, bow-tied Cotton Broadcloth Blouse. Box Jacket; bordered, button-trimmed and tabbed. ¾-sleeves cut-in-one with jacket. Skirt has kick-pleat in back, stitched darts at sides below waist. Side zipper. 2-in. hem. Washable.

Lt. Brown-white stripe, Brown Blouse; Lt. Blue-white stripe, Navy Blouse.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

Chart 2, Pg. 49. Ship. wt. 1 lb. 6 oz.

RC 6215—*State size and color*... 6.98

C 2-PIECE SEERSUCKER STRIPE. A new edition of the popular Suit in Chromspun Acetate and Pima Cotton. Button front Jacket has button-trimmed hip cuffs. Set-in sleeves (with shoulder pads) and collar double-piped in contrast colors. Straight skirt, peg-pleated at waist. Side zipper. 2-in. hem. Washable.

Lt. Gray or Lt. Red–ea. with white stripe.

Charts 2, 3, Pg. 49. Ship. wt. 1 lb. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

RC 6216—*State size and color*... 6.98

Tall Sizes: 12, 14, 16, 18, 20, 22.

RC 6217—*State size and color*... 7.49

D THE CASUAL WOVEN-IN CORD. Expressing real individuality in Cotton, Rayon, Acetate. Contour-molding bodice lightly shirred at back waist has cuffed sleeves (all-in-one), impressive V neckline sparked with chiffon scarf. Six-gored skirt flares dramatically from hipline with slim button-tabs in front. Black patent-like belt circles waist. Side zipper. 2-in. hem. Washable.

Lt. Gray or Lt. Blue–ea. with white stripe.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

Junior Sizes: 9, 11, 13, 15, 17.

Charts 2, 1, Pg. 49. Wt. 1 lb. 4 oz.

RC 6218—*State size and color*... 5.98

E 2-PIECE SUN DUET. A chic and easy going combination. Bell-hop Jacket is of linen-like Rayon. Its collar, cuffs and covered buttons are fabric matched to Dress. Scooped Sundress cooly composed in Chromspun Acetate and Pima Cotton Seersucker stripe. The full, slash-pocketed skirt has softened front side pleats. Self belt. Side zipper. 1-in. hem. Washable.

Lt. Blue, white dress with Red Jacket or Lt. Red, white dress with Navy Jacket.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Chart 2, Pg. 49. Wt. 1 lb. 6 oz.

RC 6219—*State size and color*... 5.98

IMPORTANT INFORMATION

Dresses on these two pages are shipped from Chicago. Order and pay postage from Wards nearest Mail Order House. All self-fabric belts lined with Bac-A-Belt, a superior, wiltless backing.

Use Wards convenient Monthly Payment Plan. See details on Inside Back Cover.

For proper fit, see Size Charts and How to Measure Instructions on Page 49.

Misses' 2-pc. Washable Dresses 4.98 ea. Any 2 for 9.50

COTTONS THAT MIX WELL WITH OTHER SKIRTS, BLOUSES. ALSO 3 IN JR. SIZES

F GINGHAM CHECKS. You'll be cool and carefree in this smart 2-Piecer. To wear together or pair off with other skirts and blouses. Sleeveless blouse of White Sanforized Cotton Broadcloth. Closes with novelty buttons to waist. Novelty tiered skirt of large woven Gingham checks has softly shirred panels at front, back and sides for full look, accented with white. Side zipper. Stitched hemline, plastic belt. Washfast.

Navy or Red Checks—each with white.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Chart 2, Pg. 49. Ship. wt. ea. 1 lb. 2 oz.

Please state size and color.

RC 6222—Any 2 for $9.50. Each 4.98

H CRISP AND COOL. A pencil-striped Charmer that's a Summer standby. So comfortable to wear, you'll find it the most popular dress you own. Classic sleeveless blouse has button front closing of horizontal stripes, neat Peter Pan collar, both outlined by contrasting piping. Skirt has all-around unpressed pleats. Side zipper. Of washfast, Sanforized 80-square Percale. Shiny patent-like belt. 2-in. hem. Ship. wt. ea. 1 lb. 2 oz.

Navy or Red Stripes—ea. with white.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17. Charts 2, 1, Pg. 49. *State size, color.*

RC 6225—Any 2 for $9.50. Each 4.98

IMPORTANT NOTICES

Be sure to check your Size carefully before ordering. For proper fit, consult How to Measure information and Size Scale Charts detailed on Page 49.

Anything Wards sell may be purchased on Terms. An order of $20 or more opens a convenient Monthly Payment Account. For details, see Inside Back Cover of this Catalog.

Shopping by mail is the convenient way to buy fashions for the entire family. See details on Page 972. See Wards Washability Terms explained on Page 959.

G NEW OVERBLOUSE. Fashion likes the long-line look of this sleek 2-Piecer—so basic you'll wear it everywhere. Dark toned silky-smooth Cotton Broadcloth has roll-away collar of frosty-white Pique. White stitching on casual set-in sleeves and on two patch pockets. Slim skirt has two darts, front and back. Back kick-pleat. Side zipper on Blouse, Skirt. 2-in. hem. Vat-dyed, Sanforized, washable. Ship. wt. ea. 1 lb. 2 oz.

Navy or Med. Brown—each with white.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17. Charts 2, 1, Page 49. *State size, color.*

RC 6224—Any 2 for $9.50. Each 4.98

J SPARKLING MULTICOLOR DOTS. This busy-day Fashion is easy to slip on and off, top opens flat for easy ironing. Dramatic blouse bodice criss-crosses in front forming clever wrap-around midriff. Ties wrap completely around waist, end in bow. Smart diagonal tucks on either side create softness. Four-gore skirt, side zipper. Of fine crease-resistant printed Cotton. About 2-in. hem.

Colors: Carmel (lt. tan) or Slate (grayish) Blue predominating. Washable.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2 on Page 49. Ship. wt. ea. 1 lb. 3 oz.

State size and color in order.

RC 6226—Any 2 for $9.50. Each 4.98

K LACY-LOOK PRINT. Lovely bands-of-lace pattern lends slimming lines to this four-gored mitered skirt of 80-square Percale. Side zipper. Stitched hemline. Matching solid color Sanforized Cotton Broadcloth Blouse has casual wing collar. Buttons in front. Matching plastic belt for smooth finished look. Wear with other separates—they're wonderful wardrobe stretchers. Wt. 1 lb.

Black or Med. Blue—each with white. Matching solid color blouse. Washable.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17. See Charts 2 and 1, on Page 49. *State size and color in order.*

RC 6227—Any 2 for $9.50. Each 4.98

Surface-interest Cottons that are Washable 7.98

LATEST SILHOUETTES IN PASTELS OR BRIGHT COLORS. MISSES', 2 JRS., 1 TALL SIZE

Our Quality Cottons with intriguing variations in surface texture accenting figure-flattering silhouettes. Each endowed with a talent for its retaining freshness after washing. Some require only a minimum of ironing.

A COTTON SATIN WINDOW PANE. Checked for flattery on fine washable Cotton in a graceful princess Silhouette. Demure rounded neckline on the smooth fitting bodice highlighted with a golden-color metal key pin. Wide unpressed pleats add beauty to the full eight-gore skirt. Side seam pocket. Back zipper to below the waist. 1-inch hem. Preshrunk; residual shrinkage 2%.

Colors: White check on Lilac or Lt. Blue check on White. Washable.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2, Page 49. Ship. wt. 1 lb. 6 oz. Price incl. 10% Fed. Tax on pin.

RC 6229—*State size and color* . . . 7.98

B A NUBBY-SURFACED SHIRTWAIST. Acclaimed by the fashion-minded for its easy upkeep. This version in a soft textured Cotton; needs little or no ironing. Bodice tailored with a smart wing collar, set-in button-trim cuffed sleeves and a front row of decorative buttons. Skirtful of unpressed pleats bound with a self-belt at molded waistline. Side zipper placket. 1-inch hem.

Colors: Deep Aqua or Coral. Washable. Size Charts 2, 3 on Pg. 49. Wt. 1 lb. 4 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
RC 6230—*State size and color* . . . 7.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
RC 6231—*State size and color* . . . 8.49

C LITTLE-OR-NO-IRON SHEATH. Peppered with tweedy pin-dots in contrast on a soft white ground for summer coolness. Sleeveless shoulder-covering, bow-trimmed scoop collar in front. Glitter-touched buttons trim bodice to waist. Dart-eased skirt has kick pleat in back. Collar, pegged pockets, pencil-piped in contrast. Self-fabric belt encircles waist. Side zipper. 2-in. hem.

Colors: White with black dots or White with red dots. Washable.
Charts 2, 1 on Pg. 49. Ship. wt. 1 lb.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
Junior Sizes: 9, 11, 13, 15, 17.
RC 6233—*State size and color* . . . 7.98

D THE LONG LINE ENCIRCLED Dress, masterfully tailored in woven Pique and Chambray in soft pastels that stay color-fresh after countless washings. A delicate fence of white tatting borders the collar, cuffs on brief sleeves (cut in one with bodice) and vertical, glitter-button tab which opens to skirtline. Removable, crisp Organdy bow adds fresh dash to neckline. Deep box pleats circle abundantly around skirt hipline. 1-in. hem. Washable.

Lt. Blue or Pink ea. with white stripes.

Misses' Sizes: 12, 14, 16, 18, 20. Chart 2, Pg. 49. Ship. wt. 1 lb. 4 oz.

RC 6234—*State size and color* . . . 7.98

E CUFFED COWL AND HIPLINE . . . New focal points in the lengthened torso Silhouette. Interpreted here in a nubby-textured, little-or-no-iron Cotton with winning ways. Shapely bodice side-trimmed with black buttons and soft cowl collar that closes with hook-eye. Zipper in back to below waist. Cuffed hipline, bowed and circled around with deep box pleats. 2 in. hem.

Deep Aqua or Coral. Washable.
Charts 2, 1, Pg. 49. Ship. wt. 1 lb. 3 oz.

Misses' Sizes: 12, 14, 16, 18, 20.
Junior Sizes: 9, 11, 13, 15, 17.
RC 6232—*State size and color* . . . 7.98

HOW TO ORDER FASHIONS . . . Dresses on these two pages shipped from Chicago. Order and pay postage from Wards Mail Order House nearest you. Your new dresses will be carefully selected, shipped to you without delay. Self belts on these pages lined with crease-resistant, washable Bac-A-Belt.

WARDS MONTHLY PAYMENT PLAN . . . Anything Wards sell may be purchased on Credit. For details of this Plan see Inside Back Cover for full details. Shop by mail in the comfort of your own home, the easy, convenient way to buy all your family needs. Details Page 972.

F 7.98 8.49

G 10.98 11.98

H 7.98 8.98

Prints Exquisitely Blended in Glowing Colors

ECHOING THE NEW-SEASON LOOK IN NOTED FABRICS FOR MISS AND TALL MISS

F A PROFUSION OF POSIES. Shimmering in abundance in lustrous petit-point print on a shapely silhouette of 52% Orlon and 48% Pima Cotton. Delicately rounded neckline crested with lasting crystal pleating that repeats on the encircled hipline of the full-flowing skirt. Back zipper to below waist for figure smoothness. Has self-belt at waist. 1½-inch hem. Washable.

Deep Pink with Turquoise, Med. Gray with Deep Rose or Med. Brown with Deep Aqua. Charts 2, 3, Pg. 49. Wt. 1 lb. 4 oz.

Misses': 10, 12, 14, 16, 18, 20, 22.
DC 4035—*State size and color*... 7.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 4064—*State size and color*... 8.49

G COLOR-KEYED 2-PC. ENSEMBLE. Figure-molding Jacket in linen-like Rayon highlights glitter-button tabbed asymetrical collar and peplum. Cuffs on sleeves lined with matched print. Dress, a color-drenched floral in "Magic Crepe" (silky-smooth Acetate) echoes Jacket fabric at soft neckline. Multi-gored skirt a graceful fan. Self-belt. Side zipper. 1½-in. hem. Dry clean.

Prints: Turquoise or Rose predom.—ea. with matching solid color Jacket. Charts 2, 3, Pg. 49. Ship. wt. 1 lb. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
DC 4036—*State size and color*... 10.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
DC 4065—*State size and color*... 11.98

H PRANCING POLKA DOT PRINT. A tailored Shirtwaist Frock, closely woven in a lustered blend of 52% Orlon and 48% Pima Cotton. Crisp and neat from the wide wing notched collar to the full flowing unpressed pleated skirt. Its midriff handsomely detailed with a welted waistband and encircled with eased darts. Dyed-to-match pearl-like buttons open front tab to below waist. 1½-in. hem. Washable. Ship. wt. 1 lb.

Colors: Lilac with purple dots, Aqua with turquoise or Yellow with gold. See Charts 2, 3, Pg. 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
DC 4037—*State size and color*... 7.98

Tall Sizes: 12, 14, 16, 18, 20.
DC 4066—*State size and color*... 8.98

J SAPLING-SLIM FLATTERER. Its willowy grace shown off to perfection in a soft-falling oriental print of Acetate and Cotton Pongee. Fine welt-stitching, rhinestone pin (10% Fed. Tax incl.) adorn stand-away collar. Stitching also accents cuffs, front bodice opening and simulated fly front of skirt. Twin row of pearl-like buttons open to below waist. Hip pockets on skirt front; back has kick-pleat. Self-belt. 2-in. hem. Hand wash. Ship. wt. 1 lb

Beige with rose print, Lilac with purple. Hand wash. See Size Charts 2, 3, Pg. 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
DC 4038—*State size and color*... 7.98

Tall Sizes: 12, 14, 16, 18, 20.
DC 4067—*State size and color*... 8.98

K SOFT GLOW OF BUTTERFLIES. Captured in an infinitely engaging Twosome woven in a wonder blend print of 52% Orlon and 48% Pima Cotton. The Jacket simply done with a wing collar and short, notched cap sleeves. The sculptured Sundress boasts an arc of rich crystal pleating at the front scoop neckline and adds grace to the hip pockets on the gently flared skirt. Side zipper. Has self-belt. 1½-inch hem.

Colors: Med. Brown with lime print predom. (shown), Med. Blue with rose or Deep Pink with black. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Chart 2, Page 49.
DC 4034—Ship. wt. 1 lb. *State size and color*..... 8.98

Tall Sizes: 12, 14, 16, 18, 20, 22. Chart 3, Page 49.
DC 4063—Ship. wt. 1 lb. *State size and color*..... 9.98

K 8.98 9.98

J 7.98 8.98

Colors on this page match dresses as closely as speed printing allows. Check Size Charts, Pg. 49. Washability Terms, Pg. 959.

For the Miss and Petite Miss (5'4" and under) 8.98

WASHABLE FASHIONS DESIGNED WITH FLASH AND FLAIR FOR THE SOPHISTICATED

BUR-MIL'S SLUBBED "MARINGO"

A The lengthened silhouette expressing real individuality in a lustrous merger of Cotton and Rayon. Frosty white Cotton Pique frames the new stand-away collar, edges sleeves on the all-in-one bodice. Twin row of buttons parade for effect in front to the full unpressed pleated skirt. Back zipper. Self-belt. 1½-in. hem. Washable. Wt. 1 lb. 2 oz.

Colors: Turquoise, Deep Pink or Lilac.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.
DCZ 4039–*State size and color*.. 8.98

Petite Sizes: 8, 10, 12, 14, 16, 18. See Petite Size story below.
DCZ 4080–*State size and color*.. 8.98

BELL-SKIRTED PRINCESS

B It's a Princess — in the full swirl of its skirt; its whittled waist. Sparkling white bib has deep-toned trim, tiny ball buttons. Jacket has rounded contrast border and cuffed sleeves. In Burlington's hand washable pin-checked Cotton and Chromspun Acetate. Gored skirt, side zip. 1½-in. hem. Lt. Gray Pincheck, black border (shown), Med. Brown with dk. brown. Wt. 1 lb. 4 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.
DCZ 4043–*State size and color*.. 8.98

Petite Sizes: 8, 10, 12, 14, 16, 18. See Petite Size story below.
DCZ 4084–*State size and color*.. 8.98

TWIN BUTTONED SUIT-DRESS

C The Band-box look, coolly composed in Burlington's Chromspun Acetate and Cotton in a tiny pin-check weave. Jacket sports a removable white over-collar, trim bow of Cotton and Nylon. Double-breasted buttons; one side opens jacket. Cuffed set-in sleeves. Slim skirt has kick-pleat in back. Side zipper, 2-inch hem. Hand wash alone. Wt. 1 lb.

Colors: Red, Navy or Med. Brown.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.
DCZ 4042–*State size and color*... 8.98

Petite Sizes: 10, 12, 14, 16, 18, 20. See Petite Size story below.
DCZ 4083–*State size and color*... 8.98

SHADOW STRIPE AND SEMI-SHEER

D New fashion importance in the slim line Step-in created in Park Silk's 35% Dacron and 65% Cotton. Features a cross-over button-band bodice, short cuffed sleeves on the all-in-one top. Self buttons to below waist and self-belt at waist. Peg pocketed skirt has kick-pleat in back. 2-in. hem. Hand wash. Cognac Brown (shown), Turquoise or Yellow — ea. with white. Ship. wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49.
DCZ 4041–*State size and color*.. 8.98

Petite Sizes: 10, 12, 14, 16, 18, 20, 22. See Petite Size story below.
DCZ 4082–*State size and color*.. 8.98

BACK INTEREST FOR DOUBLE FLATTERY

E An exciting innovation points to a button-flair Fashion of Bur-Mil's 40% Orlon, 60% Cotton. Its back dramatized by the smart dip of the collar and row of white wafer button trim. Fashioned with finesse, the low torso flaunts a full, flared skirt. Has self-belt, side zipper, 1½-inch hem.

Colors: Lilac (shown), Raspberry Ice or Navy. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Pg. 49.
DC 4040–Ship. wt. 1 lb. 4 oz. *State size and color*.... 8.98

Petite Sizes: 10, 12, 14, 16, 18, 20. Size story below.
DC 4081–Ship. wt. 1 lb. 4 oz. *State size and color*.... 8.98

Petite Sizes are fashioned for the Shorter Miss who measures 5 ft. 4 in. and under in stocking feet. Shoulder line to waist fitted to a 1-inch shorter length. Waist to hem also shortened by 1 inch. Order regular size. Size Chart 2 on Page 49.

F
10.98

G
10.98

H
8.98
9.49

Cotton Fashions You Can Wear Two Ways

HEADLINING COLOR-MATED WASHABLE FABRICS, IN MISSES', 1 JR., 1 TALL SIZE

GALEY AND LORD'S "GRANA"

F The look of a little waist–whittled out over a bell of skirt. A figure-fitting Princess style Dress to take you fashionably through party-time, and before. And, to keep you smartly under cover: a tiny, shaped Cotton Jacket in a flow of stripes. Has ¾-length Dolman-type sleeves with pointed turn-back cuffs. Closes to waist with Novelty buttons in double-breasted effect and features a notched collar. In fresh contrast, the Dress fashioned in shimmering Pale Gray Cotton. Scooped at neck and sleeveless—it hints a covering for your shoulders. Stitched-down Bertha-type yoke, front and back. Your only important accessory—a little tailored bow and buttons at the shoulder. Conmatic side zipper. Self belt. 2-in. hem. Washable.

Color: Multi-striped Jacket (as shown). Dress in solid color Gray only.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Pg. 49.

Juniors': 9, 11, 13, 15, 17. Chart 1, Pg. 49.

RC 6201–Ship. wt. 1 lb. 4 oz. *State size.*. 10.98

TUNIC ENSEMBLE IN LONG, LEAN LOOK

H It's all a matter of line. A lean-fitting Sheath sheared down to the important curve of its bodice and slim line skirt. The essentials to its trim line: a tiny waist, four hip-molding pegged pleats at the front. The finishing touch: the tiniest of striped bows at the neckline; complimenting striped fabric belt. Conmatic back zipper to just below the waist. Skirt has kick pleat in the back. 2-inch hem. Its cover-up: a long-bodied Tunic, crisply striped, flared just above the knee. Detailed with brief wing cuffed sleeves, pointed lapel collar, simulated pockets for hip interest. Both in washable striped and solid Cotton Chambray. Mercerized. Sanforized, max. shrink. 1%

Colors: Blue (shown) or Med. Green Sheath; each with matching color an white stripe Tunic.

Misses': 12, 14, 16, 18, 20, 22. Chart 2, Pg. 49.

RC6202–Ship. wt. 1 lb. 4 oz. *State size, color.* 8.98

Tall Misses': 12, 14, 16, 18, 20, 22. Chart 3, Pg. 49.

RC6203–Ship. wt. 1 lb. 4 oz. *State size, color.* 9.49

TO OUR CUSTOMERS

Fashions on these two pages are shipped from Chicago. Order, pay postage from your nearest Ward Mail Order House. Write clearly. Fashions are carefully selected, shipped to you promptly.

ORLON AND COTTON ENSEMBLE

G Steven's "Printemps" a Polka-dotted Ever-glazed Orlon and combed Cotton combine a light fabric ensemble that's wonderfully cool for Summer. Straight lined Sheath with its smooth, shaped bodice topped with a Jacket, tailored and tucked all over, to cover you briefly when the occasion demands. Its notched Mandarin collar, paneled front, waist and brief sleeves outlined in matched solid-color fabric. Has one button closing. The slim sheath, gently scooped out at the neckline, has peg pockets for ease at the hips and a generous pleat at back of skirt to make the going easier when walking. Has Conmatic back zipper. Narrow self-fabric belt at waistline. 2-in. hem. Completely colorfast and washable. What's more it needs only the barest touch of your iron to retain its sparkle and fresh appearance.

Colors: Yellow (shown) or Aqua.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Chart 2, Pg. 49.

RC6204–Ship. wt. 1 lb. 10 oz. *State size, color.* 10.98

CHECKED AND SOLID 3-WAY ENSEMBLE

J Leading a triple life — Costume in woven combed Gingham and Cotton Broadcloth offers as many changes as you could want in any busy day (or week). Wear the versatile Coat (in solid color) over its own sheath or other dresses in your wardrobe. Button it up and it serves as a dress, too. Has ¾-length set-in sleeves, turn-back pointed double-stitched cuffs. Front panel is double-stitched, opens from collar to hem with a row of harmonizing color buttons. Concealed side seam pockets. Complimentary sleeveless Sheath — in a crisp check, has solid-color insets at bodice front, with tiny buttons and bows and matching solid band from waist to hem. Skirt has four pegged pleats in front, side seam pocket: back kick pleat. Conmatic side zipper. Plastic belt. 2-inch hem. Washable. Sanforized, max. shrinkage 1%.

Colors: Pink and White Check Dress, Pink Coat or Black and White Check Dress with Black Coat.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

Before ordering, See Size Chart 2, Page 49.

RC 6200–Ship. wt. 1 lb. 4 oz. *State size, color.* 8.98

IMPORTANT INFORMATION

Colors on these two pages match Dresses as closely as modern high-speed printing methods will allow. Credit Terms, see Inside Back Cover. Washability Terms on Page 959. Size Scale Charts, see Page 49.

J
8.98

"Bac-A-Belt," a Superior, Washable, Wiltless Backing Used on Self Belts Shown on These Pages.

Refreshing Fruit-colored Cottons for Misses 5.98

WASHABLE BROADCLOTHS WITH INDIVIDUAL TOUCHES. 2 JR., 1 TALL SIZE, TOO

A bountiful crop of rich-looking Cottons, each with a personality of its own. Vat-Dyed to the color of ripened fruit, in combed, mercerized, silky-smooth Broadcloth that is washable and sanforized; maximum shrinkage 1%.

Ⓐ PIN-TUCKED BODICE ACCENT. Tailored casual of washable, silk-like cotton Broadcloth. Translated here in a handsomely pin-tucked bodice front with plain panels stemming from the slim, novelty-closed, pointed collar. Dropped sleeves have plain, stitched down cuffs. The skirt, a round of pleats released from the wide inverted center front and back pleat. Self-fabric belt. Side zipper placket. Two-inch hem.

Fruit Colors: Apricot (shown) or Lime. See Chart 2, Pg. 49. Ship. wt. 1 lb. 2 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

RC 6245–*State size and color*... 5.98

Ⓒ VIVID TWO-TONED SHIRTWAIST. The popular shirtwaist strikes a happy note in the rhythmic combination of stark white Pique, criss-crossed with its own lustrous Broadcloth on bodice front. Rhinestone-tip crystal buttons sparkle merrily and open from casual collar to waist. Sleeves are short and set-in. Flared skirt shirred at sides for fullness. Side zipper. Stitched hemline. Self belt. Washable.

Fruit Colors: Berry Red (shown), Apricot. See Chart 2, Pg. 49. Ship. wt. 1 lb. 4 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

RC 6248–*State size and color*... 5.98

Ⓓ WHITE RICK-RACK FROSTING and lustrous Broadcloth create a delightful silhouette. Gracefully rounded neckline, wee set-in sleeves and button opening show off trim. White wafer buttons open bodice. Whirling skirt doubly attractive with bands of rick-rack circling its width. Self-fabric belt. Side zipper. Stitched hem. Washable.

Fruit Colors: Orange (shown) or Lemon. Charts 2, 1, Pg. 49. Ship. wt. 1 lb. 4 oz.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17.

RC 6246–*State size and color*... 5.98

Ⓑ BACK-FRONT CHIC. The new fashion-favored line in glowing cotton Broadcloth. High, molded bodice, demurely collared in front, snap-closes in back, flaunts a pert bow. Open back V'd for smartness, zippers to below waist for figure flattery. Front midriff doubly attractive with mitered V bias-tucks showing off the expansive flare of eight-gore skirt. Wear it with or without matching self-fabric belt. Stitched hemline. Washable. Ship. wt. 1 lb. 4 oz.

Fruit Colors: Lemon (shown) or Berry Red. See Charts 2, 1 on Page 49.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17.

RC 6247–*State size and color*... 5.98

Ⓔ SCHIFFLI EMBROIDERED SCOOP. A many occasion Frock a bit bared then shaped to beautiful fullness, in brilliant Broadcloth. Its gently scooped, bare-armed bodice lavished with gleaming white Schiffli embroidery at front. Huge tri-cornered flap pocket carries out the theme of the decorative bodice on the four-gored skirt. Back zipper. Self fabric belt. Stitched hem. Washable.

Fruit Colors: Lime (shown) or Orange. Charts 2, 3, Pg. 49. Ship. wt. 1 lb. 2 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

RC 6243–*State size and color*... 5.98

Tall Sizes: 10, 12, 14, 16, 18, 20, 22.

RC 6244–*State size and color*... 6.49

IMPORTANT INFORMATION

Fashions on these 2 pages ship from Chicago. Order, pay postage only from your nearest Ward Mail Order House.

Colors on these two pages match actual dresses as clearly as modern high-speed printing methods will allow. Self belts on this page backed with "Bac-A-Belt."

Washables that Need Little or No Ironing 3.98

EASY-CARE COTTONS FOR MISSES. SOME IN JUNIORS. TALL SIZE 4.50

A wonderful diversity of print Dresses that combine practicality with good looks. Each in a crease-resistant cotton that washes in quick time, drip dries on a hanger and requires only a minimum of ironing.

F FLOWER-BRIGHT PRINT DRESS . . . as fresh as a nosegay for Spring. The no-sleeve shirtwaist, irresistibly styled in washable Cotton, takes on a new look. Daintily collared bodice front, flanked on each side of tiny button closing with a floral spray. Skirt branches from the fully shirred waist into a fanfare of floral sprays. Narrow self-fabric belt. Side zipper. 2-in. hem.

Colors: Pink (shown) or Maize grounds. Charts 2, 1, Pg. 49. Ship. wt. 14 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

Junior Sizes: 9, 11, 13, 15, 17.

RC 347–*State size and color*.... 3.98

H PICTURESQUE MEDALLION PRINT. Charming conversational print Coat Dress vividly expressed in washable Cotton. Jet black binding outlines the smart Johnny collar (tapered in back), shoulder seams, cuffs on sleeves (cut in one with bodice). Binding rims angled skirt pockets on the full, side-shirred skirt. Black string tie, patent-like belt, buttons match trim. Stitched hemline.

Gold ground, Lt. Periwinkle (blue). Size Charts 2, 1, Pg. 49. Ship. wt. 1 lb.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

Junior Sizes: 9, 11, 13, 15, 17.

RC 344–*State size and color*.... 3.98

IMPORTANT NOTICE

Details, full explanation of Wards Washability Terms may be found on Pg. 959. See Size Charts, Pg. 49 before ordering.

USE YOUR CREDIT

Wards has a Monthly Credit Plan for your convenience. For full details and information concerning this Plan, please see the Inside Back Cover.

Shop by Mail in the comfort of your own home. It's the smart way to buy for the entire family. Details, Page 972.

G ILLUSIVE BUTTERFLY PRINT. Fashioned in a breeze-light Cotton. Crisp white organdy forms rounded collar, cuffs, brief sleeves cut in one with bodice. Swinging 4-gore skirt has self-ruching, organdy insets. Dress opens to below waist with white glitter-tip buttons. Self-belt, stitched hem, washable.

Colors: Lt. Green ground (shown) or Maize, each with white. Ship. wt. 1 lb. See Size Scale Charts 2 and 3, Page 49.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

RC 342–*State size and color*.... 3.98

Tall Sizes: 12, 14, 16, 18, 20, 22.

RC 343–*State size and color*.... 4.50

J WHITE ETCHED OVAL PRINT. Colorful Cotton print Frock takes the season gaily in its stride. Knowingly styled and outlined in contrast at points of interest. Topped with an unusual bodice that opens with a trio of buttons and a cool, oval neckline. Extended brief sleeves. Skirt V'd in front, circles below hipline with pretty shirring. Patent-like belt. Side zipper. Stitched hem. Washable. Shipping weight 14 oz.

Lt. Aqua (shown) or Lt. Beige grounds. See Size Scale Chart 2 on Page 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

RC 345–*State size and color*.... 3.98

K ROSE-STRIPE TRELLIS PRINT. Artfully combined in a fine washable Cotton print Dress. Its cross-wise bodice features short, set-in sleeves, a longer collar with contrast knotted tie (attached) and rhinestone centered button opening to below waist. Gracefully full skirt is shirred at front sides and has hidden seam pocket. Matching self-fabric belt. 2-in. hem. Ship. wt. 15 oz.

Colors: Lilac (shown) or Med. Blue — each with white. Chart 2 on Page 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

RC 341–*State size and color*.... 3.98

Prettily Detailed Combed Woven Ginghams 3.98

SPRING FESTIVAL OF WASHABLE COTTON CHECKS IN MISSES', 1 JR., 1 TALL SIZE

FEMININE & FLATTERING

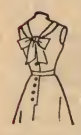
(A) Sleeveless for comfort's sake and prettied with a flirtatious white organdy bib that flaunts six rows of crisped ruffled lace and a twinkle button opening. Low-torso points (back and front) to a gracefully shirred skirt all around. Dainty collar ties with a shoe string bow. Dress of combed, mercerized, woven check Gingham. Self-fabric belt at waist. Side zipper. 2-in. hem.

Checks: Lilac (shown) or Aqua ea. with White. Washable. Max. shrink. 1%.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49. Ship. wt. 14 oz.

RC 349–*State size and color*.... 3.98

BACK INTEREST DRESS



(C) Combed Woven Gingham chic two ways, front and back. New bias-cowl neckline scoops in back, ties in a pert bow. White buttons open back to below waist on the flared skirt. Front skirt shirred, has hidden side seam pocket and black rickrack trim. Self belt. 2-in. hem.

Checks: Yellow (shown) or Pink—each with white. Washable. Sanforized.

Misses' Sizes: 12, 14, 16, 18, 20.

Junior Sizes: 9, 11, 13, 15, 17. See Size Charts 2, 1, Pg. 49. Ship. wt. 14 oz.

RC 350—*State size and color*.... 3.98

MISS, TALL MISS FAVORITE

(E) Perennial Casual done with easy-going manners in combed, woven, checked Gingham. White Rayon linen-like collar, wafer-button-opening tab. Brief all-in-one sleeves. Huge tab-trim pockets, shirring above, adorn skirt front; back kick pleat. Self-belt. Side zipper. 2 in. hem. Washable, Sanforized.

Checks: Pink (shown) or Navy ea. with white. Ship. wt. 12 oz. Charts 2, 3, Pg. 49.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
RC 352–*State size and color*.... 3.98

Tall Sizes: 12, 14, 16, 18, 20, 22.
RC 353–*State size and color*.... 4.50

DOUBLE-VALUE GINGHAM

(B) Trimly tailored two-piecer seen smartly all over town. Hip length Jacket outlined in harmonizing color to sleeves, buttons to show off a nipped in waistline. Dress scooped in front (slightly in back) echoes the trim. Its piped self-fabric waistline has a four-panel skirt below. Side zipper. 2-in. hem. Combed Cotton that is mercerized and Sanforized. Max. shrink. 1%. Washable.

Checks: Navy (shown) or Rose each with white. Ship. wt. 1 lb. 3 oz.

Misses' Sizes: 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49.

RC 351–*State size and color*.... 3.98

MAKE-BELIEVE BOLERO

(D) Solid "Barklin" a linen-like Cotton simulates a bolero top on this Dress, then joins with checked woven Gingham from smooth midriff on down. Top has a trio of snowy buttons and scoop neckline (higher in back) outlined in bias check. Full flared skirt with four set-in panels in front, two in back. Self-fabric belt. Side zipper. Stitched hem. Washable, Sanforized (max. shrink. 1%).

Checks: Turquoise (shown) or Pink-ea. with white and matching solid color.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Pg. 49. Ship. wt. 14 oz.

RC 354–*State size and color*.... 3.98

HOW TO ORDER FASHIONS

Fashions on these two pages shipped from Chicago. Order and pay postage only from Wards nearest Mail Order House. Please write your order clearly. Colors shown on these two pages match the dresses as accurately as modern high-speed printing methods permit.

MONTHLY PAYMENT PLAN

These dresses, or anything else Wards sell may be purchased on a convenient Monthly Payment Account. For complete details regarding Wards Credit Plan please see Inside Back Cover, this book.

Misses' Washable Cottons 2.98

Buy Any 2 for 5.86

SOME IN JUNIOR SIZES. 2 TALL SIZES AT 3.40 EA.

A dazzling bounty of lovely, washable frocks for your Summer pickings. Each one is style-minded, value-packed and keeps its little price a secret. Each goes to town or stays at home with equal freshness. Be wise and buy several at these low prices.

CLAN PLAID CHARMER

Ⓐ Vivacious Black Watch Plaid print in an exciting season-spanning Fashion of washable 80-sq. Percale. Its low torso-shaped front accents a trio of white fabric covered buttons and all-around piped, shirred skirt. White piping also edges open wing collar and tab-effect, button-opening at neckline. Set-in sleeves cuffed, button trimmed and piped in front. Side seam skirt pocket. Side zipper. 2-in. hem. Ship. wt. ea. 15 oz.

Plaid: Green with blue and black (shown).
Misses' Sizes: 12, 14, 16, 18, 20, 22.
Junior Sizes: 9, 11, 13, 15, 17.
See Charts 2, 1, Pg. 49. *State size.*
RC 470—Any 2 for $5.86.....Each 2.98

STRIPED SHIRTWAIST

Ⓑ Popular Shirtwaist Style in a sleeveless version that is easy to live in and so thriftily priced. Printed with color-keyed stripes and rosebuds on a snowy-white background of washable, 80-sq. Percale. The bodice topped with a smart mitered collar, opens to waist with a row of sparkle-tip buttons. Shiny black patent-like belt circles waist of the gracefully shirred skirt. Side zipper. 2-inch hem.

Colors: Aqua on white (shown) or Black on white. Shipping weight each 13 oz.
Misses' Sizes: 12, 14, 16, 18, 20.
See Chart 2, Pg. 49. *State size, color.*
RC 474—Any 2 for $5.86.....Each 2.98

BAYADERE PRINT COAT-DRESS

Ⓒ Dark-toned Coat-dress colorfully presented in an intricate Bayadere print of washfast, 80-sq. Percale. A twin row of crisp white rickrack rounds the smart mandarin collar and panels button front closing to stitched hemline of the flared skirt. Sleeves are slightly puffed from double pleats on top. White buttons join tabs. Detachable white pique bow graces neck closing. Side seam pocket. Self-fabric belt circles the waistline. Shipping weight each 15 oz.

Multicolor: Deep Violet predominating (shown).
Misses' Sizes: 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49. *State size.*
RC 472—Any 2 for $5.86.....Each 2.98

LACE-EFFECT PRINT COAT-DRESS

Ⓓ About town or at home you'll like the easy ways of this deep-toned, bias-cut Coat-dress. Simulated to look like lace in a beautiful diamond print design on 80-sq. Percale. Sparkling white pique forms Johnny collar, button-front panel and trims tops of pockets on flared 4-gored skirt. Shirred cap sleeves. Self-fabric shoestring bow accents neckline. Plastic belt, color-matched to buttons on dress. Stitched hemline. Washfast. Ship. wt. each 15 oz.

Navy on white (shown) or Dark Brown on white.
Misses' Sizes: 12, 14, 16, 18, 20, 22.
See Chart 2, Page 49. *State size, color.*
RC 478—Any 2 for $5.86.....Each 2.98

PLISSE FOR MISS OR TALL MISS

Ⓔ A Cotton Plisse Frock tailored in an airy floral print keeps its good looks, is washable and seldom needs ironing. Contrast color edges glitter button-on tab at collar front. Edging repeated on cuff-effect sleeves in front and button-trimmed patch pockets on flare-gored skirt. Zipper to below waist. Contrasting Plastic belt. Stitched hemline. Shipping weight each 15 oz.

Navy on White ground (shown) or Red on white.
See Charts 2, 3 on Page 49. *State size, color.*
Misses' Sizes: 12, 14, 16, 18, 20, 22.
RC 468—Any 2 for $5.86.....Each 2.98
Tall Sizes: 12, 14, 16, 18, 20, 22.
RC 469—Any Two Tall Sizes $6.70..Each 3.40

ORIENT-INFLUENCED BANDANA PRINT

Ⓕ The mood of the Orient caught in a fascinating Egyptian-motif print Frock in washable, 80-sq. Percale. Flattering round neckline on bias-cut front bodice is spiced with harmonizing binding and ties in a shoestring bow at neck opening in the back. Armholes echo the contrast color trim. The full skirt, shirred all-around. Narrow self-fabric belt circles waistline. Has side zipper, a 2-in. hem.

Colors: Tangerine (shown) or Turquoise predominating—each on white. Ship. wt. ea. 15 oz.
Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49. *State size, color.*
RC 471—Any Two for $5.86.....Each 2.98

FLOWER-BRIGHT MIDRIFF PRINT

Ⓖ A hard to resist Frock at an exceptionally low price in one of fashion's favorite styles. Of washable, 80-square Percale with a brilliant floral print that forms the attractive bodice front and circles the top of the shirred skirt. Slashed neckline shows off a perky wing-away collar. Brief sleeves are cut-in-one with the bodice. Black plastic belt, 2-in. hem, side zipper. Remember, any 2 dresses on this page are only $5.86.

Color: Multicolor floral on Lt. Beige ground.
Misses' Sizes: 12, 14, 16, 18, 20.
Junior Sizes: 9, 11, 13, 15, 17.
See Charts 2 and 1, Page 49. Ship. wt. ea. 1 lb.
Please be sure to state your size.
RC 479—Any Two for $5.86.....Each 2.98

SUBTLE OMBRE BORDER PRINT

Ⓗ Our Cotton Charmer so flattering in a striking Ombre border print of washfast, 80-sq. Percale. Its smooth fitting, sleeveless bodice scooped with a border print collar, piped in contrast color. Laced bows on shoulders repeat contrast color. Whirl skirt softly shirred across front waistline. Side seam pocket. Back zipper. Black fabric belt. Stitched hemline.

Colors: Black with Maize (shown) or Black with Pink—each on white. Ship. wt. ea. 14 oz.
See Charts 2 and 3, Pg. 49. *State size, color.*
Misses' Sizes: 12, 14, 16, 18, 20, 22.
RC 480—Any Two for $5.86.....Each 2.98
Tall Sizes: 12, 14, 16, 18, 20, 22.
RC 481—Any Two Tall Sizes $6.70.Each 3.40

TABBED, BOLERO-EFFECT POLKA DOT

Ⓙ Tabbed for smartness at a wee bit of a price in cool, comfortable Polka Dot Print. Contrast color frames bolero-effect on bodice, trims collar and set-in novelty sleeves. The flaring four-gored skirt echoes the trim on the angled skirt pockets and then forms the long metal-tipped cord sash that ties at waistline. Front zipper opens to below waist for easy donning. Of washable, 80-sq. Percale. Has stitched hemline.

Colors: Red Dot or Navy Dot—each on white ground. Shipping weight each 14 oz.
Misses' Sizes: 12, 14, 16, 18, 20, 22.
See Chart 2, Pg. 49. *State size, color.*
RC 477—Any Two for $5.86.....Each 2.98

LONG-TORSO SAILORS–SOLID OR CHECK

Ⓚ Captivating Sailor Dresses bound to win compliments coming and going in solid or checked 80-sq. Percale. Bodice opens to below waist with glitter-tip buttons. Nautical collar laddered with white, underscored with red repeated in tie. Skirt shirred all around for fullness. Side seam pocket. 2-in. hem. Wt. ea. 14 oz.

Misses' Sizes: 12, 14, 16, 18, 20.
Junior Sizes: 9, 11, 13, 15, 17.
See Size Charts 2, 1, on Page 49. *State size.*
Solid Color: Navy. Washable.
RC 475—Any Two for $5.86.....Each 2.98
Navy with White Check. Washable.
RC 476—Any Two for $5.86.....Each 2.98

IMPORTANT INFORMATION REGARDING THESE DRESSES

Dresses on these two pages shipped from Chicago. Order and pay postage from Wards Mail Order House nearest you. Check Size Charts on Page 49 carefully before ordering. For Monthly Payment Plan, see Inside of Back Cover. Colors on facing page match dresses as closely as modern high speed printing will permit. Read Wards Washability Terms and full explanations given on Page 959.

Wards Junior Dress Shop Starts Here

FITTED AND FLARED COSTUMES WITH COUTURIER TOUCHES

A CHECKED COAT, SOLID SHEATH. Our versatile, unlined Coat travels the straight line of fashion with a homespun look in woven check of Rayon, Acetate and Cotton. Sports a Velveteen collar, a cherry cluster for effect. Has set-in, ¾-sleeves, side flaps and button-accented, lowered back belt. Side seam slits at 2-in. taped hem. Sleeveless Dress, a fine linen-like Rayon with squared front neckline. Skirt softened by tiny pleats below waistline in front, slash pockets, kick-pleat in back. Patent-like belt. Conmatic side zipper. 2-in. taped hem. Dry clean coat. Hand wash dress.

Colors: Navy and White check Coat with navy collar and Navy Dress, belt; or Turquoise and White check Coat, black collar and Turquoise Dress with black belt.

Junior Sizes: 9, 11, 13, 15, 17, 19.

Chart 1, Pg. 49. Wt. 2 lbs. 8 oz.

DC 8100—*State size and color*... 15.98

B PRINT DRESS, SOLID BOLERO. Gently scooped neckline Dress the epitome of loveliness in a delicate floral print on silky-smooth Acetate. Smooth bodice front paneled with myriads of pin-tucks, dips to a billowy all-around shirred skirt. Set-in sleeves. Conmatic side zipper. Taped 2-in. hem. Bodice-hugging, brief-sleeved Bolero of fine linen-like Rayon closes neckline with glitter buttoned criss-cross band. Hand wash separately.

Colors: Pink ground with Red print and Red bolero or Aqua with Turquoise print and Turquoise bolero.

Junior Sizes: 7, 9, 11, 13, 15, 17.

Chart 1, Page 49. Wt. 1 lb. 8 oz.

DC 8101—*State size and color.* 9.98

C BLACK WATCH PLAID SUIT-DRESS. Well-mannered Costume with a quiet elegance in our fine quality woven Clan Plaid with a subtle sheen of Chromspun (color-locked) Acetate and Cotton. Modestly scooped neckline Dress, a simple delight with unpressed pleats swinging wide below all-around dropped waist. Conmatic back zipper. 2-in. taped hem. Jacket buttons its length, has a white overcollar (removable) in linen-like Rayon. Its semi-Dolman ¾-sleeves, button trimmed. Hand wash.

Plaid: Black with Green and Navy.

Junior Sizes: 9, 11, 13, 15, 17.

Chart 1, Page 49. Wt. 1 lb. 9 oz.

DC 8103—*State size*..... 10.98

Dresses on these two pages shipped from Chicago. Order and pay postage from Wards nearest Mail Order House. Before ordering check Size Chart, Page 49.

HAT "C" SOLD ON PG. 102; OTHER HATS, PG. 121. JEWELRY; 456, 457. GLOVES; 157. HANDBAGS; 158, 159. SHOES; 124-149.

with 10 Pages of Exciting New Fashions

SPOTLIGHTING THE FASHION-EMPHASIZED SCULPTURED SHEATH. SOME IN MISSES' SIZES

D STUNNING 3-PIECE ENSEMBLE. Paisley, smooth as silk in Acetate, teams up with a Box Jacket and slim Skirt of fine linen-like Rayon for an interchangeable outfit. Paisley Print over-blouse, bowed at slit neckline, has shirred sides, zipper. Pocketed Jacket front stitch-outlined, lined inside to side seams with matched print. ¾ set-in sleeves. Skirt has back kick-pleat. Conmatic side zipper. 2-in. taped hem. Hand wash blouse. Dry clean Suit. Turquoise or Avocado (med.) Green suit—ea. with harmonizing blouse.
Junior Sizes: 9, 11, 13, 15, 17, 19.
Chart 1, Pg. 49. Wt. 1 lb. 10 oz.
DC 8102—*State size and color.* 12.98

E SOFTLY SCULPTURED SHEATH. Its fluid lines translated in Chromspun Acetate interwoven with combed Cotton for a textured look. Young neckline flaunts a white over-collar of Rayon Faille, self-bow. Welt-stitching molds front bodice, curves the midriff and forms back-to-side low torso. Matched plastic buttons trim front and dropped sleeves. Back zippers to below waist. Back kick-pleat on skirt. Taped 2-in. hem. Hand washable.
Colors: Med. Gray or Cinnamon Toast (med. brown). Ship. wt. 1 lb.
Junior Sizes: 9, 11, 13, 15.
Misses' Sizes: 16, 18, 20.
See Charts 1 and 2, Page 49.
DC 8104—*State size and color.* 7.98

F FRESHLY COLLARED SHEATH. The slim-line looking smart and bright in a face-framing (removable) portrait over-collar in white set off with rhinestone buttons at cutouts. Interpreted here in textured Rayon that looks like linen. Its brief sleeves set-in on tapered bodice. Skirt has hip-accenting cuffed pockets, back kick pleat. Self-belt lined with Bac-A-Belt, a superior crease-resistant backing. Long back zipper. Taped 2-in. hem. Hand washable.
Coral, Navy, Periwinkle (med.) Blue.
Junior Sizes: 9, 11, 13, 15.
Misses' Sizes: 16, 18, 20.
Charts 1, 2, Pg. 49. Wt. 1 lb. 8 oz.
DC 8105—*State size, color..* 6.98

G PLAID OR SOLID SHEATH. The Grecian influence brought up to date in a beautiful smooth bodied Sheath. Gently scooped neckline softened with off-the-shoulder sleeves and soft draping at bustline, echoed again below waistline. Its Empire midriff encircled in harmonizing cotton sateen binding, forms a long separate streamer belt and bow at waistline. Back zipper to below waist. Skirt has side seam pockets, back kick-pleat. Taped 2-in. hem. Hand wash.
Junior Sizes: 7, 9, 11, 13, 15, 17. Chart 1, Pg. 49. Ship. wt. 1 lb. 4 oz.
BLACK WATCH WOVEN PLAID (shown). Black with Green and Navy. Chromspun Acetate and Cotton blend.
DC 8106—*State size*..... 7.98
SOLID COLOR LINEN-LIKE RAYON. Pink, Powder Blue or Navy.
DC 8141—*State size, color*.... 6.98

Fashions may be bought on our Credit Plan. Details see Inside Back Cover. Washability Terms Page 959.

Many of our Dresses are tailored with Conmatic Zippers—especially designed to prevent catching, sticking or jamming.

HAT "E" SOLD ON PG. 102; OTHER HATS, PG. 121. JEWELRY; 456, 457. GLOVES; 157. HANDBAGS; 158, 159. SHOES; 131.

Ⓐ 8.98

Ⓑ 5.98

Ⓒ 10.98

Ⓓ 8.98

Wardrobe Fashions for Juniors

A FINE SUMMER INVESTMENT IN COTTONS THAT WASH

CRYSTAL-PLEATED IN ORLON AND COTTON

Ⓐ Clean-lined prettiness in a wonderfully adaptable little Fashion of J. P. Stevens "Printemps," an Everglazed finish of lustrous Orlon and Cotton that stays lastingly lovely. Its smooth, fitted bodice lightly sleeved for coolness, highlighted by rich crystal-pleating that forms a V-neckline, front and back. Willow waist mushrooms gently with crystal-pleating all around to below hipline. Matching self-fabric belt circles waistline. Conmatic side zipper. 2-inch hem.

Colors: Pink or Yellow. Washable.

Junior Sizes: 9, 11, 13, 15, 17. See How to Measure and Size Chart 1 on Page 49. Shipping weight 1 lb. 2 oz.

RC 6103–*State size and color*..... 8.98

"PETER PAN" CHECKED COTTON SATIN

Ⓒ Beautiful one-piece Dress in a stunning window-pane Satin check on Cotton Chambray (max. shrinkage 2%). The shoulder-baring bodice topped with a delightful, circular frosty-white lace collar and decoratively flanked with cluster pleating on either side of the tiny pearl-like button trim. Waistline encircled by a separate cummerbund, echoes stitched pleating. Full-flaring skirt circles with pleats. Side seam pockets. Conmatic back zipper. Stitched hemline.

Colors: Lt. Blue checks on white or White on lilac. Washable.

Junior Sizes: 9, 11, 13, 15, 17.
Size Chart 1, Page 49. Shipping weight 1 lb. 6 oz.

RC 6101–*Please state size and color*..... 10.98

All Dresses on these two pages are shipped directly from Chicago. Order and pay postage only from your nearest Ward Mail Order House. Please write your order very clearly.

CHECKED TOTE BAG MATCHED TO DRESS TRIM

Ⓑ Pretty partners that go-together smartly through Summer. The bare-armed Dress in solid color Sanforized Cotton Broadcloth accented with woven gingham check; matched with a roomy all-check Tote Bag (10% Fed. Tax included). Checked Peter Pan collar shows off detachable bow; the bodice a row of dainty buttons that open to below waist. Skirt fullness drifts from side and back shirring at waistline, circled with a trio of bias-check bands. Self belt. One-inch hem.

Colors: Lime Green or Aqua. Washable. Dry clean bag.

Junior Sizes: 9, 11, 13, 15, 17. See Size Chart 1 on Page 49. For Shoes, see Page 128, Key "N".

RC 6102–Ship. wt. 1 lb. 8 oz. *State size and color*..... 5.98

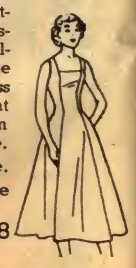
SUN AND FUN DUET IN POLKA DOT PIQUE

Ⓓ Dots worn with dash on fine petit-point Cotton Pique. Vividly fashioned in a Princess-line sunback Dress and an arresting shawl-collared, vice-versa Bolero (dotted on inside with contrast collar) wear either side. Dress features a wide-strap squared neckline (front and back) and a full-flared skirt. Side seam pocket. Conmatic side zipper. Stitched hemline.

Black or Rose dots — ea. on white. Washable.

Junior Sizes: 9, 11, 13, 15, 17. See Size Chart 1, Page 49. Ship. wt. 1 lb. 14 oz.

RC 6100–*State size and color*..... 8.98



SHOES; (EXCEPT B) SEE PAGE 131. JEWELRY, PAGES 456, 457.

SELF FABRIC BELTS LINED WITH WASHABLE, WILTLESS BAC-A-BELT.

Ⓔ
7.98

Ⓕ
8.98

Ⓖ
7.98

Ⓗ
8.98

Low-torso Figure-flattery for Juniors

WEE-WAISTED, WIDE-SKIRTED IN A FINE FABRIC VARIETY

CAPTIVATING MODE WITH FIT AND FLAIR

Ⓔ The young, fitted-then-flared, silhouette embodies a masterful combination of line-dot patterned Cord woven in Cotton and Acetate. Its V-neckline filled in with a removable white scarf imprinted with red dots on a nubby linen-like Rayon. Sleeves are cut-in-one with the top. Full, bias-cut shirred skirt joins the lengthened torso at the dipped V in back and front for a graceful swing. Wee-waist nipped in with a gleaming red patent-like belt. Long back zipper. 1½-inch taped hem. Hand wash alone. Ship. wt. 1 lb. 7 oz.

Colors: Light Turquoise or Navy.

Junior Sizes: 9, 11, 13, 15, 17, 19. Chart 1 on Page 49.

DC 8108–*State size and color*..... 7.98

DELIGHTFULLY RUFFLED AND FROSTED

Ⓕ Our better quality Chromspun (locked in color) Acetate and Cotton weaves a shape-keeping, textured, feminine Fashion. Cool sparkle of white linen-like Rayon (removable) underlines the modestly scooped neckline and points the cuffs on dropped sleeves. Harmonizing novelty buttons, ruffle and a slim bow-tie accent the softly shirred Empire bodice front. Skirt shirred all-around from ruffled sides, cascades into billowing fullness at lowered hipline. Conmatic side zipper. Taped 1½-in. hem. Hand wash. Ship. wt. 1 lb. 4 oz.

Colors: Med. Gray or Cinnamon Toast (med. brown).

Junior Sizes: 7, 9, 11, 13, 15, 17. Chart 1 on Page 49.

DC 8109–*State size and color*..... 8.98

DEBONAIR PIN-TUCKED BODICE

Ⓖ The long-lined Frock, the very essence of chic in "Chiffaline" by Mallinson, a cool lightweight linen-like Rayon. Its sleeveless bodice streamlined with fine pintucking in front; shows off a crisp white Organdy bow at the demure high-collared neckline. Opens with tiny glitter buttons to dropped waistline. All-around shirred skirt released into flowing fullness. Narrow self-fabric belt encircles the diminutive waist. Finished with a taped 2-inch hem. Hand wash alone. Shipping weight 1 lb. 7 oz.

Colors: Coral, Periwinkle (med.) Blue or Lime Green.

Junior Sizes: 7, 9, 11, 13, 15, 17. Chart 1 on Page 49.

DC 8110–*State size and color*..... 7.98

DOUBLE VALUE: WEAR AS COAT OR DRESS

Ⓗ Two-fold investment in fashion flattery follows the elongated Princess line. Designed in a good quality, fine ribbed Faille in a blend of Rayon and Cotton. Wear as a stunning Coat-dress or as smart topping for other dresses. Color-matched buttons create double-breasted effect on the molded bodice, close one side to lowered waistline. Peter Pan collar, cuffed, short set-in sleeves. Wide skirt with generous overlap in front circles with unpressed pleats from sides of hipline. Taped 1½-inch hem. Shipping weight 1 lb. 12 oz.

Colors: Navy, Black or Paris (med.) Blue. Dry clean.

Junior Sizes: 9, 11, 13, 15, 17. Chart 1 on Page 49.

DC 8111–*State size and color*..... 8.98

Use our convenient Monthly Payment Plan for your family needs; see Inside Back Cover for detailed information. Shopping by Mail is easy, for complete details, see Page 969.

SHOES, SEE PAGE 131. JEWELRY SOLD ON PAGES 456, 457.

TO MEASURE, SIZE CHARTS, PG. 49. WASHABILITY TERMS, PG. 959.

Junior Fashion Leaders for All-occasion Wear

EACH STYLE WITH THE WONDERFUL LUXURY OF ITS OWN LOVELY SLIP OR PETTICOAT

SLEEVELESS TUCKED DACRON

Ⓐ A joy to own for it requires a minimum of care. Diagonal tucks on bodice front make your waist appear ring-size. Button-accented, the full skirt with all-around unpressed pleats billows out over a white Nylon Net petticoat. Mandarin neckline, sleeve openings frosted with white cotton lace. In semi-sheer "Mall-o-shan" by Mallinson — a hand-washable Dacron fabric. Back zipper. Self belt. 2-in. taped hem.

Powder Blue, Pink or Lime Green.

Junior Sizes: 7, 9, 11, 13, 15, 17. Chart 1, Page 49. Ship. wt. 1 lb. 3 oz.

DC 8112–*State size and color*.. 10.98

IMPORTANT-OCCASION FASHION

Ⓒ A Dress for a junior's important moments: graduation, confirmation, semi-formal parties. In organdy-like sheer Nylon, tier-upon-tier of white Nylon Lace encircles snug, long-torso bodice, full skirt, set-in sleeves. Demure Peter Pan collar; twinkling-center buttons close to below waist. Blending color rayon satin ribbon bow-ties in front, has trailing streamers. Matching Acetate Taffeta slip. 2-in. hem. Hand wash.

White, Pastel Pink or Pastel Blue.

Junior Sizes: 7, 9, 11, 13, 15. Size Chart 1, Pg. 49. Ship. wt. 1 lb. 4 oz.

DC 8114–*State size and color*.. 14.98

BELL-SKIRTED PRINCESS

Ⓔ Frosted with a Bertha of Venice-type Cotton Lace beneath its turtleneck collar, this Beauty with just a hint of sleeves needs little care. The reason: semi-sheer puckered Nylon washes, dries in a wink, needs just an iron's touch. Deep unpressed pleats at each side of the full, bell-shaped skirt; figure-molding midriff. White Nylon Net petticoat. Conmatic back zipper to below waist. 1-in. taped hem. Hand washable.

Colors: Navy, Lime Green, Copen Blue.

Junior Sizes: 7, 9, 11, 13, 15, 17. Chart 1, Pg. 49. Ship. wt. 1 lb. 3 oz.

DC 8116–*State size and color*.. 10.98

PRETTY HORSESHOE NECKLINE

Ⓑ A fashion-approved flatterer. Molded long torso sweeps out into a bouffant skirt of all-around unpressed pleats that keeps its floating loveliness via a white Nylon Net petticoat. Self-pleated ruffle circles the horseshoe neckline set-off with a blending color rose. Tiny, self buttons open bodice to below waist. In a Cotton-Nylon blend that's pin-checked, semi-sheer for cool comfort. Hand wash. 2-in. taped hem.

Checks: Red, Blue, Black, ea. with white.

Junior Sizes: 9, 11, 13, 15, 17. Chart 1, Page 49. Ship. wt. 1 lb. 1 oz.

DC 8113–*State size and color*... 9.98

REFRESHING NYLON PRINT

Ⓓ So pretty — so cool, this easy-care Frock printed with bonnets and garden posies. Of sheer pucker Nylon, it washes, dries quickly, needs little or no ironing. Self-looping enhances scoop neckline, brief cap sleeves while self buttons, loops partially close bodice. Full skirt shirred all-around. Matching Acetate Taffeta Slip. Posy cluster on self belt. Side zipper. 2-in. hem.

White or Pink grounds — ea. with pink and turquoise print. Hand washable.

Junior Sizes: 9, 11, 13, 15, 17. Chart 1, Page 49. Shipping weight 1 lb.

DC 8115–*State size and color*... 8.98

HOW TO ORDER FASHIONS

All Fashions on these two pages are shipped from Chicago. Order and pay postage only from your nearest Ward Mail Order House. Write order clearly.

Shop by mail in the comfort of your own home. For details turn to Pg. 972.

LAUNDER CAREFULLY

To retain the brightness of the colors of your new Fashions be sure to read carefully, individual instructions, then see Washability Terms, Page 959. Self belts on these two pages are lined with "Bac-A-Belt" backing. Can be washed.

in Wonder Fabrics and Wonder Fabric Blends

THE TRIM SUIT DRESS, THE COAT DRESS ALL AWHIRL . . . DETAILING WITH A COSTLY LOOK

COLLAR NEWS IN A SUIT

F From desk to date goes this smart suit with its very new stand-away neckline, its carefully contoured jacket and straightaway skirt. The fabulous fabric, a blend of Cotton and Orlon with a subtle sheen; hand washes easily — little or no ironing. Jacket closes with matching plastic glitter center buttons, a brisk bow sets off the collar; semi-dolman ¾ sleeves. Skirt has side zipper, back kick pleat, 2-in. taped hem.

Colors: Med. Blue, Coral or Mint Green.

Junior Sizes: 9, 11, 13, 15, 17. Check Size Chart 1, Pg. 49. Wt. 1 lb. 2 oz.

DC 8117–*State size and color* . . . 7.98

THE LOOK OF LINEN

G Come shade or come shine, you're prettily prepared in this little sleeveless scoop sheath with its novel pockets — and a brief cuffed bolero, button-tabbed. The crisp fabric: Rayon and Dacron . . . a virtual twin to linen. Self belt has washable, wrinkle-resistant "Bac-A-Belt" lining, hanky at pocket is contrast color pure silk. Side zipper, back kick pleat; set-in jacket sleeves. 2-in. taped hem. Hand wash.

Colors: Navy, Coral or Aqua.

Sizes: 9, 11, 13, 15, 17, 19. Check Size Chart 1, Pg. 49. Wt. 1 lb. 8 oz.

DC 8118–*State size and color* . . . 8.98

ON SHOPPING FOR FASHIONS

You want the latest in fashion, and you want it early — of course. But sometimes a young budget just won't stretch to fit. Why not make your selections now, mail your order in to us today — and use Wards convenient Monthly Payment Plan? It's easy, completely confidential. See details Inside Back Cover.

Fashion, of course, goes from head to toe — not just from collar to hem. It's so simple — fun, too — to accessorize your wardrobe from Wards Book and order it all at once. Shoes, Pg. 124; bags, Pg. 158; hats, Pg. 116; gloves, Pg. 157.

NO-IRON NYLON

H Covered up and quite correct for daytime, this pretty two-piecer — but oh, so cool, for it's made of Bur-Mil's "Poinciana," breeze-light semi-sheer puckered Nylon. At the end of the day, slip it off, hand wash it, drip dry it — and no ironing. Glitter-centered rosettes of the self-same fabric at collar and waist. Skirt with stay-in fan pleats has Conmatic side zipper, stitched hemline; cuffed jacket sleeves are set in.

Colors: Copen Blue, Coral Rose, Navy.

Sizes: 9, 11, 13, 15, 17. Check Size Chart 1, Pg. 49. Ship. wt. 1 lb.

DC 8119–*State size and color* . . . 9.98

COAT DRESS WITH TUCKING

J A print of bright little red and white berries strikes a refreshing note in our young coat dress with its belt of bright red plastic "patent" to match. The fabric, Mallinson's blend of Cotton with Orlon; hand washable. Opens in front from little johnny collar with self covered buttons. Set-in sleeves are daintily tucked above cuff; skirt has unpressed pleats in front, flared two-gore back. 1½-inch taped hem.

Backgrounds: Med. Gray or Med. Blue.

Sizes: 9, 11, 13, 15, 17, 19. Check Size Chart 1, Pg. 49. Wt. 1 lb. 2 oz.

DC 8120–*State size and color* . . . 8.98

THE PRINCESS COAT

K A fashion flattering to any figure with its long-lined beltless beauty, its gently lowered waistline in back. The fabric is a smart Rayon-Orlon blend, lightly flecked with white; the gay taffeta multi-striped tie sets off its dashing tweedy look nicely. Note wide-winging collar, cuffs; the soft pleats beneath mock pocket flaps on the flared skirt. Buttons opening to hem are matching color plastic. 1½-inch taped hem.

Colors: Navy or Red. Hand wash alone.

Sizes: 9, 11, 13, 15, 17. Check Size Chart 1, Pg. 49. Wt. 1 lb. 12 oz.

DC 8121–*State size and color* . . . 7.98

The Sleeveless Fashion for Juniors 6.98 and 7.98

FEATURES EXCITING NEW FABRIC TEXTURES, NEW FIGURE-FLATTERY

FLATTERING CUFFED-HIPLINE

A Sleeveless Charmer in a dainty patterned chenille-flocked Nylon sheer, with semi-stiff organdy-like finish. Features a Peter Pan collar, a figure-hugging low waist, sparked with tiny white glitter-centered buttons closing bodice to deep cuff that circles hipline. Dainty white edging at collar, armholes, hipcuff. Full skirt, gently shirred all-around. White nosegay at neckline. 2-in. hem.

Colors: White, Powder Blue or Pink, ea. with white flocking. Wash by hand.

Junior Sizes: 7, 9, 11, 13, 15. Chart 1, Pg. 49. Shipping weight 1 lb.

DC 8129–*State size and color* . . . 6.98

MOLDED LINE IN PRINT

C Lovely, all-around dropped waistline is pointed in front. White linen-like Rayon collar is removable, set-off with bow and glitter pin. Full skirt is shirred all-around, falls in graceful folds to 2-in. taped hem. Dress back-zips to below waist. "Bac-A-Belt" lined self-belt included. In a lustrous Rayon with a smart surface texture. Wash by hand. Price incl. 10% Fed. Tax on pin.

Navy, Periwinkle (med.) Blue, Charcoal (dk.) Gray; ea. with red-white print.

Junior Sizes: 7, 9, 11, 13, 15, 17. Size Chart 1, Pg. 49. Wt. 1 lb. 2 oz.

DC 8127–*State size and color* . . . 7.98

EMPIRE PRINCESS SILHOUETTE

E Figure-praising silhouette done in Frankly's "Top Banana", a textured Rayon fabric with the luxury look of linen. Cool and sleeveless, the bodice flattery is achieved by softness at bustline. Crochet-type white lace edging accents the Peter Pan collar, figure-hugging front midriff, and gores of the gracefully full, bell-like skirt. Dress back-zips to below waist, 1½-inch taped hem. Wash by hand. Ship. wt. 1 lb. 6 oz.

Colors: Powder Blue, Lime Green, Lilac.

Junior Sizes: 7, 9, 11, 13, 15. See Size Scale Chart 1, Page 49.

DC 8130–*State size and color* . . . 6.98

CUMMERBUND MIDRIFF EFFECT

B Every little detail on this smart dress looks new. The high mandarin neckline, circled and bowed in black Rayon velvet ribbon; the colorful cluster of flowers. Entire bodice front is tucked to the high-rising, all-around draped midriff. Full, shirred skirt hangs in soft folds. Dress back-zips to below waist. 2-inch taped hem. In a lovely textured Rayon fabric, slubbed for surface interest. Wash by hand.

Colors: Coral, Lime Green, Powder Blue.

Junior Sizes: 7, 9, 11, 13, 15, 17. See Chart 1, Pg. 49. Wt. 1 lb. 5 oz.

DC 8128–*State size and color* . . . 7.98

THE SLENDER SHEATH LOOK

D Wonderfully becoming, this sleeveless sheath dress with its wide face-framing collar. In Frankly's "Top Banana", a rich textured linen-like Rayon. Matching plastic buttons close bodice to below waist. Has neat rows of tucks at either side of bodice opening. Side slash pockets, set-off with a colorful silk-hanky, emphasize the slim lines. Skirt has back kick pleat, 2-in. taped hem. "Bac-A-Belt" lined self-belt.

Navy, Coral or Aqua. Hand wash.

Junior Sizes: 9, 11, 13, 15, 17. See Chart 1, Pg. 49. Wt. 1 lb. 4 oz.

DC 8131–*State size and color* . . . 6.98

IMPORTANT INFORMATION

Detailed explanation of Wards Washability Terms may be found on Page 959 of this Book. "Bac-A-Belt" is a superior backing used on all self-belts on these two pages. It washes or dry cleans well, is wrinkle and perspiration resistant.

HOW TO ORDER

The fashions on these two pages are shipped from Chicago. Order, pay postage from Wards nearest Mail Order House. Your new fashions will be carefully selected, shipped to you promptly. It is easy to shop by mail at Wards. For complete details turn to Page 954.

Pick-of-the-crop Cottons for Juniors 3.98

FULL-SKIRTED, TINY-WAISTED WASHABLES FOR SEASON-LONG SMARTNESS

DRESS AND DRAWSTRING BAG

(F) A dress that passes all tests as a wardrobe charmer. The proof is revealed in slick sleeveless fashion in printed Everglaze Polished Cotton. Fitted bodice with pointed-center front neckline and criss-cross lacing at bodice are especially style-worthy. Notice contrast binding on front neckline, armholes, front waist and around flared skirt. Has side zipper, 2-in. hem. Washable. Matching drawstring handbag.

Color: Multicolor dots on White.

Junior Sizes: 9, 11, 13, 15, 17. Size Chart 1, Pg. 49. Wt. 1 lb. 6 oz.

RC 54–*Please state size*..... 3.98

LONG-LINE TORSO DRESS

(H) Sanforized Striped Cotton Dress in long-line torso style. Squared-off neckline in front and back with solid color bow at neck is appealing. Set-in short sleeves are cuffed with bias self fabric, contrast trim. Dress has twin bias bands extending from shoulder to dropped torso. Contrast solid color trim sets-off torso cuff. Shirred skirt has 1-inch hem, side zipper closing. Washable, Maximum Shrinkage 1%.

Navy or Red Stripes, each on white.

Junior Sizes: 9, 11, 13, 15, 17. Size Chart 1, Pg. 49. Wt. 1 lb. 4 oz.

RC 55–*State size and color*..... 3.98

MEASURE FOR BEST FIT

Be sure to check your size carefully before ordering Dresses. For proper fit, please see Size Charts and consult How to Measure Instructions on Page 49. You can save costly alteration charges by measuring accurately and ordering dresses in your correct size.

MONTHLY PAYMENT PLAN

For your convenience, anything Wards sells may be purchased on a convenient Monthly Payment Account. For details regarding this Credit Plan, turn to Inside Back Cover of Catalog. Shopping by Mail is easy. See Pg. 972.

EMPIRE LINE FASHION

(G) Sleeveless dress of mercerized Cotton Broadcloth stirs the imagination of those young-at-heart. Empire line with Schiffli embroidered front emphasizes the Junior figure. All-round self cording at hip gives longline effect. The white embossed Cotton of bow and Peter Pan collar is repeated on bodice, arm binding. Has self-belt, back-zipper to below waist. Abt. 1-in. hem. Sanforized, Max. Shrink. 1%. Washable.

Colors: Red or Aqua.

Junior Sizes: 9, 11, 13, 15, 17. Size Chart 1, Pg. 49. Wt. 1 lb. 4 oz.

RC 56–*State size and color*..... 3.98

SMART SLEEVELESS FROCK

(J) A sleeveless dress that's as cool looking as ice cream. The Floral Striped Cotton Skirt is fully shirred. The white Broadcloth dress top offers excitement with its distinctive front yoke formed by matching floral striped skirt fabric. Has a surprise bow, Peter Pan collar. White novelty buttons extend to waistline. Black patent-like belt. Side zipper, 2-inch hem. Washable.

Color: Pink and Black print on white ground. Shipping weight 1 lb. 5 oz.

Junior Sizes: 9, 11, 13, 15, 17. Check Size Chart 1 on Page 49.

RC 52–*Please state size*..... 3.98

PRETTY PRINCESS STYLE

(K) A successful monotone Cotton Plaid Print that scores with pink-lined circles in a most becoming manner. The smooth fitting princess theme is carried out with a smart scooped neckline and sparkling white pique collar edged with circular cotton Venice-type lace. Tab front delightfully adorned with contrasting black buttons, bow. Gored skirt presents flattering flared effect. Side zipper. Stitched hem. Washable.

Black and White Plaid with Pink.

Junior Sizes: 9, 11, 13, 15, 17. Size Chart 1, Pg. 49. Wt. 1 lb. 4 oz.

RC 50–*Please state size*..... 3.98

Flattering Maternities with Fabric Variety

ALL-OCCASION STYLES FOR PROUD MOTHERS-TO-BE—ALL IN SIZES 10 TO 20

STYLED WITH COWL COLLAR

(A) Sweet and feminine is the way you'll look in our very imaginative Maternity Frock of fine quality Rayon that looks and feels like linen. It's a two-piecer smartly favored with the popular cowl collar of the same fabric in white. Grosgrain ribbon trim on collar plus saucy bow at neck present a pleasing effect. Easy-to-slip-into hip-length jacket features a button front, slash pockets, short sleeves. Maternity skirt has front pleat, cut-out adjustment. 2-in. hem. Wash by hand.

Colors: Navy or Turquoise.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Be sure to see Size Chart 2 on Page 49. See How to Order on facing page. Ship. wt. 1 lb. 6 oz.

DC 7025—*State regular size and color* 6.98

CHECK TOP SUIT-DRESS

(C) A favorite style. Comes with a checked Chromspun Acetate Taffeta Jacket that has a detachable organdy collar over smart self-collar. Appliqued embroidered daisies accentuate the rounded collar, are repeated on the shirred sleeves. Grosgrain ribbon adds decorative note to button down jacket front. Skirt of Rayon and Acetate Faille has a cut-out adjustment at front, 2-in. hem. Same style with Checked Combed Cotton Gingham jacket and slimming Cotton Broadcloth skirt. Wt. 1 lb. 3 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49. How to Order on facing page.

TAFFETA-FAILLE. *Color:* Navy and White checked jacket, Navy skirt. Dry clean only.

DC 7030—*State regular size* 5.98

COTTON: Gingham jacket in Aqua or Rose with White check; Navy Broadcloth skirt. Hand wash.

DC 7031—*State regular size and color* 4.98

PLAID-EFFECT BLOCK PATTERN

(E) Soft lines distinguish this version of the one-piece Maternity Dress in washable Cotton Percale Print. The desirable pattern in beguiling colors offers a rich contrast to white pique trim on cap sleeves and the removable white pique stand-up, bowed gilet. Popular "V" line at front neck is accentuated by decorative buttons and buttonholes. Skirt of dress has elastic adjustment at waistline, smart rope tie-sash and 2-inch hem.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Pg. 49. See How to Order on facing page. Ship. wt. 1 lb. 5 oz. *State regular size.*

DC 7035—Med. Brown ground with Black.. 3.98

DC 7036—Med. Blue ground with Black.... 3.98

DRESS, JACKET AND SUIT

(B) Polka dot Dress of French-type Rayon Crepe. Has tucked bosom, white pique collar, cuffs. Composition buttons trim dress front, cuffs and collar. Grosgrain bow, elastic waist adjustment, 2-in. hem. Wear Rayon-Acetate Faille Jacket with dress, other fashions. Jacket has turned-back collar, button front, above-elbow length cuffed sleeves. Hand wash dress. Dry clean jacket.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Check Size Chart 2, Pg. 49. How to Order, facing page.

RAYON CREPE DRESS. Navy or Turquoise—each with white polka dots. Shipping weight 1 lb.

DC 7027—*State regular size and color* 4.98

RAYON-ACETATE FAILLE JACKET. Navy.

DC 7028—Ship. wt. 1 lb. *State size* 3.98

RAYON-ACETATE FAILLE SUIT (not shown). Above jacket with skirt. 2-in. hem. Dry clean. Navy.

DC 7045—Wt. 1 lb. 6 oz. *State regular size* ... 5.98

SLIP-ON MATERNITY OUTFIT

(D) A stylish two-piece Dress that's bound to delight everyone. The chosen fabric is of crisp Cotton, always so cool and fresh looking. Smart details point up the alert cowl collar in sparkling white pique, complimenting the pretty print slip-on dress top. Note the shirred fullness of the front and back, the brief cap sleeves, plus large patch pockets. The slim lines of the solid color skirt will be becoming to you. Skirt features: cut-out adjustment at front and 2-in. hem. Washable.

Pink or Powder Blue grounds—ea. with Navy skirt.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Be sure to see Size Chart 2 on Page 49. See How to Order on facing page. Ship. wt. 1 lb. 4 oz.

DC 7034—*State regular size and color* 3.98

BLACK WATCH PLAID COTTON

(F) A refreshing one-piece Cotton Percale Dress that does more than merely suggest casual comfort. Styled in smart cap sleeve fashion with a simple square-cut neckline, it's ideally suited for warm weather wear. The convenient button-down front and side pockets feature contrasting buttons. The dress is especially attractive with a neatness all its own. Note the smart look of the printed Black Watch Plaid fabric. Has elastic waist adjustment, rope tie cord, 1½-inch hem. Washable.

Color: Royal Blue with Green Plaid only.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Be sure to see Size Chart 2 on Page 49. See How to Order on facing page. Shipping weight 1 lb. 5 oz.

DC 7032—*State regular size* 3.98

All Maternity Skirts on these 2 pages allow for expansion by means of front cut-out adjustment. Skirt ties at waist giving individual comfort as needed. This type of skirt adjustment also prevents skirt from hiking.

Maternities 2.98 ea., Any 2 for 5.86

COTTON PERCALE FROCKS—SIZES 10 TO 20, 1 IN SIZE 22

TWO-PIECER WITH RICKRACK TRIM

Ⓖ Cleverly fashioned for a pleasing appearance in washable Cotton Percale. The jacket is handsomely tailored with a smooth fitting yoke, short white pique trimmed sleeves and attractive white pique collar. White rickrack trim on jacket furthers the theme of smartness. Note the button-down front with interest given to the 3 groupings of decorative buttons. Slim line skirt in contrasting color fabric has cut-out adjustment at front and 2-inch hem. Definitely a winning maternity style.

Colors: Rose or Turquoise—each with Navy skirt.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. See How to Order below. Ship. wt. 1 lb. 3 oz. *State regular size and color.*

DC 7042.....Any 2 for $5.86; Each 2.98

SLEEVELESS TWO-PIECER

Ⓙ Flattering feminine styling makes this ideal as a 2-piece Maternity Fashion. It's a stunning Two-some in wonder-wearing Cotton Percale. Smartly checked one-button slip-on top is comfortably sleeveless; features a gently rounded yoke with flared fullness in front and back to conceal beautifully. Popular cobbler pockets span the jacket front. The straight-line solid color skirt has cut-out adjustment which allows skirt to hang evenly all around. 2-inch hem. Washable.

Colors: Rose or Turquoise—each with Navy skirt.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. See How to Order information below. Ship. wt. 1 lb. 4 oz. *State regular size, color.*

DC 7041.....Any 2 for $5.86; Each 2.98

WARDS MONTHLY PAYMENT PLAN

Take advantage of Wards convenient Monthly Payment Plan. Anything Wards sell may be bought on Terms and as little as a $20 purchase will open an account. See details, Inside Back Cover.

Most of the Dresses on these two pages can be laundered. They will wash beautifully if care is taken to abide by Wards Washability Terms. Read the individual instructions, then turn to Page 959. Sanforized means maximum shrinkage 1%.

HOW TO ORDER

Wards Maternity Dresses are cut with ample allowance for expansion. Waistlines may be increased by at least ten inches; skirts will not hike up as waist increases. Therefore, please state your regular size when placing your order. For Size Charts and How to Measure, please see Page 49.

Fashions on these two pages are shipped to you from Chicago. Order, pay postage from the Wards Mail Order House nearest you. Write order clearly.

WHITE PIQUE TRIMMED FROCKS

Ⓗ Novelty print or solid color One-Piecer that looks singularly lovely in fine Cotton Percale, so suitable for daytime wear. Of importance is the frosty white cotton pique collar and neck tie that tops this maternity frock. White piping emphasizes handy hip pockets and short sleeve cuffs. Note button to waist trim on the bodice. For added pocket detail, pert button-centered white daisies star prominently. It's one of the most fetching and flattering styles we've seen. Dress has an elastic adjustment at waist to provide for comfortable expansion, will not hike up. 2-in. hem. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49. See How to Order below. Ship. wt. 1 lb. 3 oz. *Please state regular size, color.*

DC 7037—Print: Medium Blue or Rose.

DC 7038—Solid: Aqua, Lilac or Raspberry.

Any 2 for $5.86; Each..... 2.98

SCALLOPED YOKE ONE-PIECER

Ⓚ A maternity Dress as inviting in design as it is in price. Its basic daytime style is cleverly casual—a one-piecer done up in crisp Cotton Percale. It's a dress you'll enjoy wearing while playing the waiting game. The soft gracious lines of the scalloped neck yoke are repeated at the pockets in white cotton pique. Composition buttons add novelty touch. You'll like, too, the semi-scalloped turn-back collar that frames the "V" neck. Other features: self-rope sash, slot seam to waist, cuffed cap sleeves, neck bow and elastic adjustment at waist. 2-in. hem. Washable.

Colors: Aqua, Lilac or Navy.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. See How to Order below. Ship. wt. 1 lb. 4 oz. *State regular size and color.*

DC 7039.....Any 2 for $5.86; Each 2.98

SMOCKED DRESS OR SEPARATE JACKET

Ⓛ Gay little 1-piece Cotton Percale Dress or plain tailored Cotton Pique Jacket kindle a cheerful interest from all mothers-to-be. Pretty polka dot dress is sleeveless—has smocked yoke to gently soften figure lines, scooped neck front and back, and elastic adjustment at waist. Ties with self-belt. 2-in. hem. Team dress with jacket or wear jacket over other frocks. Button front Jacket has turn-back collar, inset pockets, short cuffed sleeves. Both dress, jacket are washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49. See How to Order information below. Ship. wt. each 1 lb. *State regular size, color.*

DC 7040—Dress Colors: Navy, Aqua, Rose.
Any 2 for $5.86; Each..... 2.98

DC 7043—Jacket Colors: White or Navy.
Any 2 for $5.86; Each..... 2.98

Comfortable, Style-conscious Maternity Separates

DRESS-UP . . . CASUAL . . . OR AT-HOME WEAR FOR THE MOTHER-TO-BE

COMFORTABLE COTTON AND DENIM SEPARATES

A B Playwear Trio. Print Cotton Jacket. Shirred front; back. Fashionable scoop cowl neckline. 2 front pockets. Requires little ironing. Preshrunk. Charcoal Gray-White, Med. Blue-White, Pink-White. Washable. *State regular size, color.*

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1339—Jacket. Ship. wt. 8 oz... 2.98

Chambray Denim Shorts, Pedal Pushers. Smart cuffs; 10 in. button expansion waist. Sanforized (max. shrink. 1%). Washable. Charcoal Gray, Cadet Blue and Pink. *State regular size and color.*

SC 1340–Pedal Pushers. Wt. 12 oz. 2.98

SC 1341–Shorts. Ship. wt. 10 oz... 1.98

C D Cotton Jacket, cobbler pocket. Button-neck closing. Adjustable Baby Doll sleeves. Contrast stitching at neck, cuffs and pockets. Shirred front; back. Preshrunk wrinkle-resistant Cotton. *Colors:* Turquoise or Rose Pink. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1342—Jacket. Ship. wt. 12 oz... 3.98

Cotton Poplin Sanforized Pedal Pushers or Shorts. 10 in. button expansion waist. Contrast ties at sides of legs. Simulated cuffs. Washable. Measuring Instructions below. *Colors:* Black with Turquoise trim; Navy with Pink trim. *State regular size, color.*

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1343—Pedal Pushers. Wt. 14 oz. 3.49

SC 1344—Shorts. Ship. wt. 12 oz.... 2.98

E Comfortable Striped Cotton Blouse. Sailor collar and tie. Sleeveless, 3 buttons at sides. Preshrunk. Washable. *Stripes:* Red-Navy-White or Turquoise-Black-White.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 4899–Wt. 8 oz. *State size, color.* 2.98

F Sturdy Denim Knockabout Jeans. (7¼ oz. Formerly 6 oz.) Contrasting stitching, two pockets, and ten inch zipper expansion waist. Wash alone. Sanforized. *Colors:* Faded Blue, Navy. Ship. wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1338—*State regular size, color*.. 3.87

VERSATILE SEPARATES FOR DRESS-UP . . . CASUAL

G Cotton Jacket. Small white print on colored background. Neat bow at neck with V-shaped slit showing through. Wrinkle resistant finish. Preshrunk. *Colors:* Lt. Blue and White, Pink and White. Washable. Ship. wt. 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1336—*State regular size, color.* 2.98

H Fly Front Cotton Skirt with slit at hemline for walking ease. 10 inch button expansion waist. Unpressed pleats at sides in front. Washable Cotton. Preshrunk, wrinkle resistant. Measuring below.

Black or Navy. *Sizes:* 10, 12, 14, 16, 18, 20.

State regular size and color.

SC 1337—Ship. wt. 10 oz..... 2.98

J K Wear as separates or together. Jacket and Skirt are of Rayon with a linen-like weave. Jacket has dainty white daisy trim on collar and pockets. White string bow tie carries out trimming motif. Self button front. Skirt has unpressed pleats in front; inverted pleat at back hemline for freedom when walking. 10 inch zipper expansion waist. Crease-resistant, Washable. See Ordering Information below. How to Measure details are on Page 49.

Navy, Toast (Med. Brown), Charcoal Gray.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

State regular size and color.

SC 1334–Jacket. Wt. 1 lb. 2 oz..... 3.98

SC 1333–Skirt. Ship. wt. 12 oz..... 2.98

SC 1335–Matching Jacket and Skirt. Set. Ship. wt. 2 lbs..... 6.49

Preshrunk items: Max. shrink. 3%. Order Maternity styles in regular size. Increase at least 10 in. Skirts will not hike up as waist expands. Credit terms, see Inside Back Cover. Size Charts, Measure, Pg. 49. Merchandise on these two pages shipped directly from Fashion House in Chicago. Order, pay postage from Ward house nearest to you.

Consult Scientific Charts for Correct Fit

CHECK THE NEW SIZING SYSTEM BEFORE ORDERING

Under our new sizing system, it may be that you can wear a smaller size than you have been accustomed to buying. Always check your measurements before ordering Fashions. Be sure to read special instructions outlined at right.

Measure each time you order. Your body measurements, not your age determine your size. Follow the detailed Measuring Instructions given below. Determine your figure type by checking with the body type silhouettes shown.

Compare your measurements to the body measurements that are given in the chart for your particular figure type and then select your proper size. These size charts give body measurements, not Wards garment measurements.

If your measurements come between sizes, select the size nearest to your hip and waist measurements. Your bust measurement may vary from the Chart without affecting fit of garment. If in doubt about your size, send us your measurements, also your height without shoes, and we will select proper size.

For Fitted Coats and Suits: Measure your bust, your waist and your hips. For Box and Flare Coats, Toppers: Measure your bust only. If between sizes, please order smaller size. Topper length given with individual descriptions.

For Dresses: Measure your bust, your waist and your hips. The hem on all Wards dresses is two inches unless it is otherwise stated in dress descriptions. The lengths of all Formal dresses are given in the individual descriptions.

For Skirts, Slacks, Shorts, Pedal Pushers and Jeans: Measure waist, hips over type of underclothing to be worn. See Scale on Pg. 95 for Misses' skirts; Scales on Pgs. 71, 74 for slacks, pedal pushers, jeans (lengths given are from top of waistband). Measuring for Blouses on Page 84; for Sweaters, see Page 91.

For Robes: Measure your bust, your waist and hips. Length of each robe is given in individual descriptions. For Jackets: Measure bust only. Select the size nearest your bust measurement. See descriptions for Jacket length.

Measuring Bust — place tape over shoulder blades, fullest part in front. Hold tape snugly.

Measuring Hips — place tape measure over the fullest part of the hips. Hold tape snugly.

Measuring Waist — place tape measure around the natural waistline. Hold tape snugly.

Measuring for Length — let tape follow body from nape of neck to waist; waist to hem.

CHART 1

JUNIOR SIZES—FOR YOUTHFUL FIGURES

The Junior Figure is determined by measurements, not age. The Junior is slimmer and shorter than the Miss, has a higher, smaller bust, a more defined waist. Garments are shorter in length, slightly shorter shoulder to waist than Misses' Sizes.

Order Size:	7	9	11	13	15	17	19
If Your Bust is:	31	32	33½	35	36½	38	39½
If Your Waist is:	22½	23½	24½	26	27½	29	30½
If Your Hips are:	32½	33½	35	37	39	41	43
Dress Length about:	44	44½	45	45½	46	46½	47
Suit Skirt Length about:	30	30½	31	31	31	31½	31½
Coat Length about:	44½	45	45½	46	46½	47	47½

CHART 2

MISSES' SIZES—FOR AVERAGE FIGURES

The Misses' Figure is the average youthful figure. It is well proportioned neck to waist, waist to hem, and it is average to tall in overall height. More of Wards garments are available in Misses' Sizes than in any other of our many size ranges.

Order Size:	8	10	12	14	16	18	20	22
If Your Bust is:	31	32½	34	35½	37	39	41	43
If Your Waist is:	23½	24½	25½	27	28½	30½	32½	34½
If Your Hips are:	32½	34	36	38	40	42	44	46
Dress Length abt.:	45	45½	46	46½	47	47½	48	48
Suit Skirt Lgth. abt.:	——	31	31½	31½	31½	32	32	32
Coat Lgth. abt.:	45½	46	46½	47	47½	48	48½	48½

CHART 3

TALL SIZES—FOR MISSES 5 FT. 8 IN. OR OVER

The Tall Misses' Figure is 5 Feet 8 Inches to 6 Feet 1 Inch (in stocking feet). It is proportioned the same, but is broader through the shoulders than regular Misses' Sizes. Wards garments for this figure type are cut approximately 1 inch longer from shoulder to waistline and 3½ inches longer in length than our regular Misses' Sizes.

Order Size:	10	12	14	16	18	20	22
If Your Bust is:	32½	34	35½	37	39	41	43
If Your Waist is:	24½	25½	27	28½	30½	32½	34½
If Your Hips are:	34	36	38	40	42	44	46
Dress Length about:	49	49½	50	50½	51	51½	51½
Coat Length about:	——	50	50½	51	51½	52	52

CHART 4

WOMEN'S SIZES—FOR MATURE FIGURES

The Woman's Figure is 5 Feet 4 Inches or taller (without shoes), has a mature build, is fuller through the bust, waist and abdomen than the Misses' Figure. Garments are longer in length and longer from shoulder to waist than the Half Sizes.

Order Size:	36	38	40	42	44	46
If Your Bust is:	39	41	43	45	47	49
If Your Waist is:	31	33½	36	38½	41	43½
If Your Hips are:	40	42	44	46	48	50
Dress Length about:	47½	48	48½	48½	48½	48½
Suit Skirt Length abt.:	31½	31½	31½	32	32	32
Coat Length about:	47½	48	48½	48½	48½	48½

CHART 5

HALF SIZES—FOR SHORTER MATURE FIGURES

The Half Size Figure is under 5 Ft. 3½ In. tall (without shoes), has proportions similar to the Woman's figure. Garments are shorter in length, shorter shoulder to waist, narrower in shoulders, shorter in sleeve length than the Woman's Size.

Order Size:	12½	14½	16½	18½	20½	22½	24½	26½
If Your Bust is:	35	37	39	41	43	45	47	49
If Your Waist is:	27½	29½	31½	33½	36	38½	41	43½
If Your Hips are:	36	38	40	42	44	46	48	50
Dress Length abt.:	45	45½	46	46½	47	47½	47½	47½
Suit Skirt Lgth. abt.:	——	31	31	31	31½	31½	31½	——
Coat Lgth. abt.:	——	45½	46	46½	47	47½	47½	——

CHART 6

LARGE SIZES—FOR HEAVIER MATURE FIGURES

The Larger Woman's Figure is heavier through bust, waist, abdomen and hips than the Woman's or Half-size figure and has the proportions of the Half-size figure from shoulder to waistline. However, Larger Size garments are cut fuller through the sleeves and body to give needed roominess, and skirts are cut proportionately longer.

Order Size:	45	47	49	51	53
If Your Bust is:	48	50	52	54	56
If Your Waist is:	42	44½	47	49½	52
If Your Hips are:	49	51	53	55	57
Dress Length about:	48½	48½	48½	48½	48½
Coat Length about:	48½	48½	48½	48½	48½

For a Neat Well-groomed Look on Your Job or

SPOTLESS WHITE FOR A SMART PROFESSIONAL LOOK

Wards Professional White Uniforms are created in easy-to-care-for miracle fabrics of 100% Dacron or Nylon, and also fine Combed Cotton. Expertly tailored for Nurse, Dental Assistant, Waitress and Beautician. Modest price, too! All with reinforced waistbands; rip-and-rustproof Gripper fasteners; removable shank buttons; rip-proof plackets on ¾ and long sleeves; about 3-in. hems. Nurses' Hosiery, Pages 153 and 155.

PLEAT-BACK CLASSIC

(A) Trim top-stitched tab covers zipper from neck to hem of this smart V-neck Uniform. Note detailing of shoulder stitched darts, deep set-in pleats above skirt pockets. Rows of partly stitched pleats at back bodice. Reinforced set-in waistband. ¾-length sleeves, 1-button cuffs. Flaring skirt for figure flattery. In White Dacron or Cotton Poplin.

100% Dacron Seersucker. Permanent crinkle; washable; drip-drys; little ironing. Max. shrink. 1%. Wt. 1 lb. 10 oz. *State size.*
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
RC1934–¾-sleeves... 9.98
RC1935–Short sleeves. 9.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Pg. 49.
RC1936–¾-sleeves... 9.98
RC1937–Short sleeves. 9.98

100% Dacron Taffeta. Lustrous; stays white. Washable; little or no ironing. Max. shrink. 1%. Wt. 1 lb. 10 oz. *State size.*
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5, Page 49.
RC1938–¾-sleeves.... 9.98
RC1939–Short sleeves. 9.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Page 49.
RC1940–¾-sleeves... 9.98
RC1941–Short sleeves. 9.98

Fine Combed Cotton Poplin. Long-wearing, Sanforized; max. shrinkage 1%. Washfast. Ship. wt. 1 lb. 10 oz. *State size.*
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
RC1942–¾-sleeves... 5.98
RC1943–Short sleeves. 5.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Page 49.
RC1944–¾-sleeves... 5.98
RC1945–Short sleeves. 5.98

PIN-TUCKED SHIRT STYLE

(B) A comfortable, sparkling White Uniform styled to conform to your busy movements. Tailored wing collar may be worn open or closed. Shank buttons close bodice to waist. Curved skirt pockets. Strong Gripper fasteners extend under fly front to hemline. Button closing on neat-looking long sleeves; turn-back cuffs on the short-sleeve style.

New Dacron Pique Weave. Gives lightweight comfort. Washable, quick drying, needs little or no ironing. Stays white. Max. shrinkage, 2%. Ship. wt. 1 lb. 10 oz. *State size.*
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
Women's Sizes: 36, 38, 40, 42, 44, 46. Size Chart 4, Pg. 49.
RC1916–Long Sleeves. 9.98
RC1915–Short Sleeves. 9.98

100% Nylon Taffeta. Medium-weight, long-wearing, easy to care for. Washable, dries quickly. Stays neat with little or no ironing. Max. shrink. 1%. Ship. wt. 1 lb. 10 oz. *Half Sizes:* 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Chart 4, Pg. 49. *Please state size.*
RC1918–Long Sleeves. 8.98
RC1917–Short Sleeves. 8.98

Fine Combed Poplin. Sanforized, mercerized and long-wearing Cotton Poplin. Washfast, irons beautifully. Maximum shrinkage of 1%. Ship. wt. 1 lb. 10 oz. *State your size.*
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
Women's Sizes: 36, 38, 40, 42, 44, 46. Size Chart 4, Pg. 49.
RC1920–Long Sleeves. 4.98
RC1919–Short Sleeves. 4.98

CRESCENT-YOKED STYLE

(C) A tailored yoke with alternating bands of pin-tucks distinguishes this Uniform in snowy White. Peter Pan collar may be worn open or closed with snap. Removable shank buttons close bodice to waist. Gripper fasteners under fly front to hem. Convenient side seam slash pockets. 1-button closing on ¾-length sleeves; trim cuffs on short sleeves.

Mallinson 100% Nylon. Permanent puckered Seersucker. Washable; no ironing. Max. shrink. 1%. Wt. 1 lb. 10 oz. *State size.*
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
RC1902–¾-Sleeves... 9.98
RC1901–Short Sleeves. 9.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Page 49.
RC1922–¾-Sleeves... 9.98
RC1921–Short Sleeves. 9.98

100% Nylon Taffeta. Long-wearing, easy-care, medium-weight. Max. shrink. 1%. Washable; little or no ironing needed. Ship. wt. 1 lb. 10 oz. *State size.*
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
RC1904–¾-Sleeves... 8.98
RC1903–Short Sleeves. 8.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Page 49.
RC1924–¾-Sleeves... 8.98
RC1923–Short Sleeves. 8.98

Fine Combed Cotton Poplin. Long-wearing, Sanforized; max. shrinkage 1%. Washfast. Ship. wt. 1 lb. 10 oz. *State size.*
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
RC1906–¾-Sleeves... 4.98
RC1905–Short Sleeves. 4.98
Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Page 49.
RC1926–¾-Sleeves... 4.98
RC1925–Short Sleeves. 4.98

STITCHED SHOULDER YOKE

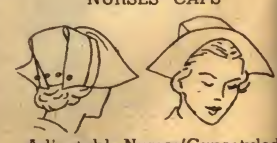
(D) Pert White Uniform with wide pointed collar. Bodice has top-stitching on panel that extends to waist, shank buttons to hem and on cuffs of short-sleeve style. Full swing skirt. Large button-trimmed patch pockets, reinforced set-in waistband, one-button closing. ¾-sleeves have button closing. Washable. Ship. wt. 1 lb. 10 oz. *State size.*

100% Dacron Taffeta. Lustrous. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Women's:* 36, 38, 40, 42, 44, 46. Charts 2 and 4, Pg. 49.
RC1946–¾-sleeves.... 9.98
RC1947–Short Sleeves. 9.98

100% Dacron Seersucker. Drip dry, no iron. Max. shrinkage 1%. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Women's:* 36, 38, 40, 42, 44, 46. Charts 2 and 4, Pg. 49.
RC1948–¾-sleeves.... 9.98
RC1949–Short sleeves. 9.98

Tailored Combed Cotton. Sanforized. Washes beautifully. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Women's:* 36, 38, 40, 42, 44, 46. Charts 2 and 4, Pg. 49. *Please state size.*
RC1950–¾-sleeves.... 5.98
RC1951–Short sleeves. 5.98

NURSES' CAPS



Adjustable Nurses' Caps styled in 80-sq. Cotton Nurses' Cloth. Four-buttons close to fit any head size. Sold in sets of 3. *Color:* White only. Washable. Shipping weight 3, 9 oz.
RC1900—Set of 3..... 1.00

at Home . . . Choose Dacron, Nylon or Cotton Uniforms

CHEERY COLORS FOR AROUND THE HOUSE ACTIVITIES

Don anyone of these becoming fashions to look pretty and trim on your job as a Homemaker, Waitress, Beautician, Laboratory or Factory Worker, Domestic. All-purpose Utility Uniforms come in durable Dacron Taffeta, Nylon Pucker Crepe, Cotton Plisse or Sanforized Poplin. Shop and compare Wards low prices. All uniforms are generously cut for ease; feature fine workmanship and tailoring. Abt. 2-in. hems. Size Scales, Pg. 49.

COOL, WASHABLE COTTON PLISSE IN MISSES' HALF SIZES

(E) Crisp white collar and stitched sleeve cuffs highlight this smartly tailored Utility Uniform. Fashioned for ease of movement, it is designed with an action yoke front and back, soft gathers at the shoulders and deep waistline pleats. Two big patch pockets on the all-around gored skirt carry all your essentials. Amply cut skirt allows free walking ease. Easy to don, just slip it on and then button it from neckline to hem. Cotton Plisse is cool and comfortable, completely washable, needs little or no ironing to keep its fresh appearance. Self-belt. About 2-inch hem.

Colors: Aqua, Medium Blue, Medium Gray or All White.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please see Size Chart 5, Page 49, before ordering.

RC 1800—Shipping weight 1 lb. *State size and color*..... 2.98

Misses' Sizes: 12, 14, 16, 18, 20. Please see Chart 2 on Page 49 before ordering to assure proper fit.

RC 1801—Shipping weight 1 lb. *State size and color*..... 2.98

RUFFLED SHIRTWAIST UNIFORM; MISSES', HALF SIZES

(G) The nicest way to look at work, feminine and efficient. Shirtwaist Uniform features round convertible collar; wear it open or closed. Crisp rows of self-material ruffles enhance the bodice front; buttons close from neckline to 2-in. hem. Neat turn-back cuffs on short sleeves. Reinforced set-in waistband; two pockets and deep set-in pleats on either side of gently flared skirt. Waist has pleats in front and back for better fit. Deep shoulder pleats for bodice ease. Smart apron shown with uniform is sold separately; see Key J below. Washable. Shipping weight 1 lb. 4 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. Chart 5, Page 49.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49.

DACRON TAFFETA. Rich, lustrous finish. Lt. Blue, Rose, White.

RC 1832—*Half Sizes. State size and color*..... 8.98

RC 1833—*Misses' Sizes. State size and color*..... 8.98

SANFORIZED COTTON POPLIN. Loose belt. Lt. Aqua, White.

RC 1834—*Half Sizes. State size and color*..... 3.98

RC 1835—*Misses' Sizes. State size and color*..... 3.98

DACRON TAFFETA APRON FOR ANY UNIFORM

(J) Fashioned of 100% Dacron Taffeta—a fabric that is washable, lustrous, retains its shape, resists creasing, dries quickly and needs little or no ironing to keep its lasting fresh appearance. This practical Apron is neatly and simply styled as well as being dutiful and can be worn over any uniform or household dress to protect your clothes from soiling. The wide pocket holds any number of small necessities. Bow ties at back.

Color: White only. Shipping weight 4 oz.
One size fits any size from 32 to 38.

RC 1836..... 1.98

MALLINSON'S PUCKERED NYLON; MISSES', HALF SIZES

(F) A Coat-style Uniform that will be a cool and efficient-looking choice whether it's worn for professional duty or at home. Styled in Mallinson's butterfly-puckered Nylon Crepe that launders beautifully, needs little or no ironing to retain its fresh appearance. Pearl-like buttons close from neckline to hem. Short, cuffed sleeves set into bodice which is eased by soft gathers just above the set-in waistband. Pocket on bodice, two deep curving patch pockets on skirt front are handy for pencils or other essentials. About two-inch hem. Washable.

Colors: Aqua, Coral, Lavender or White.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please see Chart 5 on Page 49 before ordering to assure proper fit.

RC 1812—Shipping weight 1 lb. 2 oz. *State size, color.* 5.98

Misses' Sizes: 10, 12, 14, 16, 18, 20. Please see Chart 2 on Page 49 before ordering to assure proper fit.

RC 1813—Shipping weight 1 lb. 2 oz. *State size, color*... 5.98

NEAT AND COLLARLESS IN MISSES' AND HALF SIZES

(H) Coat-style Utility Dress has brief cap sleeves with panel inserts that give added, necessary protection. In a choice of Nylon Pucker or Cotton Plisse that needs little or no ironing. Uniform buttons to hem, has top-stitched front yoke slightly shirred on either side to give fullness. Nylon has one-button set-in waistband. Plisse comes with separate belt. Curving pockets. Gently flared skirt. About 2-in. hem. Ship. wt. 1 lb. 4 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.

100% NYLON PUCKER CREPE. *Colors:* Lavender, Coral, Aqua, All White. Washable, holds original shape. Max. shrink. 1%.

RC 1823—*Half Sizes. State size and color*..... 5.98

RC 1830—*Misses' Sizes. State size and color*..... 5.98

COTTON PUCKERED PLISSE. Cool, medium-weight. Loose belt. *Colors:* Aqua, Medium Blue or White. Washfast.

RC 1824—*Half Sizes. State size and color*..... 2.98

RC 1831—*Misses' Sizes. State size and color*..... 2.98

HOW TO ORDER ITEMS ON THESE TWO PAGES

Ordering Uniforms: Items on these two pages are shipped from Chicago. Order and pay postage from your nearest Wards Mail Order House. Anything Wards sell may be bought on Terms. An order of Twenty Dollars or more opens an account. For full details, see the Inside Back Cover. Please write order clearly.

HOW TO MEASURE INFORMATION

For proper fit of Uniforms, check your size carefully before ordering. See How to Measure and Size Charts, Page 49. Wards Washability Terms carefully explained on Page 959.

A DUSTER AND DRESS ENSEMBLE. In linen-like Rayon. Slender dress has contrasting braid embroidery and rhinestones at scoop neck, pockets. 2-in. hem, side zipper, "Bac-A-Belt" lined self-belt. Duster has ¾ set-in sleeves, turn back collar. Hand wash separately. Charcoal (dk.) Gray duster—Pink dress; Navy—Powder Blue. Charts 4, 5, Pg. 49. *Half Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Women's Sizes:* 36, 38, 40, 42, 44, 46.

2-PC. ENSEMBLE—Wt. 2 lbs. 3 oz.
DC 9631—*State size and color*.... 11.98

DRESS ALONE. Wt. 1 lb.
DC 9629—*State size and color*.. 6.98

DUSTER ALONE. Wt. 1 lb. 3 oz.
DC 9630—*State size and color*.. 5.98

OPEN CROWN BONNET. Linen-like Rayon, elastic back, self-bow. Wt. 12 oz. White, Pink, Ice (lt.) Blue. *State* color.
HC 5431—Fits 21½ to 23 in.... 1.98

B THE JACKET COSTUME. Lovely dress in linen-like Rayon has trim and bow matching its contrasting jacket; a cool, square-cut neckline. Slender skirt is gored in back for walking ease. 2-in. hem, Conmatic side zipper, "Bac-A-Belt" lined self-belt. Jacket, in a textured Rayon, Cotton and Acetate has ¾ sleeves and smart hip pockets. Wash by hand separately. Shipping weight 2 lbs. 2 oz. Colors: Light Beige with Dark Brown jacket; Powder Blue with Navy jacket, or Cherry-Rose with White jacket.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Page 49.
DC 9634—*State size and color*.... 10.98

JACKET ALONE. In linen-like Rayon. Navy, Dk. Brown or White. Wt. 12 oz.
DC 9632—*State size and color*.... 3.98

HAT SHOWN: for details, colors and price, see Key G, Page 120 of this Catalog.

C COSTUME IMPORTANCE. Rayon and Acetate Faille Duster has ¾ set-in sleeves, turn back collar. Print dress in silky-smooth Acetate Crepe has tucking and scallop detail at neckline and hip-yoke. Skirt flares softly. Has 1½-inch hem, side zipper, self-belt. Dry clean. Navy print with Navy coat or Aqua print with Black coat. Size Charts 4, 5, Pg. 49. *Half Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Women's Sizes:* 36, 38, 40, 42, 44, 46.

2-PC. COSTUME. Wt. 2 lbs. 3 oz.
DC 9626—*State size and color*.... 13.98

DRESS ALONE. Wt. 1 lb.
DC 9627—*State size and color*.... 8.98

DUSTER ALONE. Wt. 1 lb. 3 oz.
DC 9628—*State size and color*.... 5.98

PLATEAU SHELL. Milan-like synthetic straw braid, Rayon rose, rhinestone trim. White, Black or Navy. Wt. 11 oz.
HC5430—Fits 21¾ to 23. *State color.* 5.00

FOR HANDBAGS PGS. 158 AND 159, GLOVES PGS. 5 AND 157. SHOES, PGS. 7, 128 AND 130. JEWELRY IS SOLD ON PGS. 456 AND 457.

Dresses and Hats on these two pages are shipped from Chicago. Order and pay postage from nearest Wards Mail Order House.

Starts Here with 17 Pages of New Fashions

D DRESSY JACKET ENSEMBLE. For really important occasions, dress and matching jacket, wear them together now, as a smart ensemble, or wear dress alone when weather turns warm. In an interesting slubbed fabric of Rayon and Silk. Dress has dyed-to-match Cotton lace yoke; cap sleeves, deft tucks and gores in its graceful skirt. Has 1-inch hem, Conmatic side zipper, self-belt. Fitted jacket has a becoming rolled tab-collar with glitter ornament trim, three-quarter cuffed sleeves. Dry clean.

Colors: Aqua or Navy.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Page 49.

Shipping weight 1 lb. 6 oz.

DC 9633—*State size, color*.... 14.98

HAT SHOWN. For detailed description and price, see Key F on Page 55.

E THE SLENDERIZING SURPLICE. Dress-up fashion with lovely lines. The surplice line bodice has glitter-button trim. Sleeves, shoulders and the slenderizing "V" shaped godets are of lace. Graceful skirt is softly flared. Our best quality Mallinson's "Contura", Rayon and Acetate crepe, combined with Rayon, Nylon lace. Rolled hem, Conmatic side zipper, self-belt.

Colors: Navy, Powder Blue or Rose.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Larger Sizes:* 45, 47, 49, 51, 53. See Size Charts 5, 6, Pg. 49.

Ship. wt. 1 lb. 6 oz. Dry clean.

Please state size, color.

DC 9664—Half-Sizes..... 16.98

DC 9665—*Larger Sizes*..... 17.98

HAT SHOWN. For detailed description, price, see Key D on Page 5.

F THE NEW TUNIC. A lovely silhouette, in our better quality Rayon and Acetate crepe done with flair and flattery. One piece dress with self-looping passementerie trim at the becoming neckline; has self-bow. Daintily shirred sleeves are finished with self-bows too. Tunic is lined with rustling Rayon Taffeta, flares with grace over the slender skirt that's gored in back for easy walking. Has 2 inch hem, Conmatic side zipper placket, narrow matching belt. Dry clean.

Colors: Black or Navy.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Pg. 49.

Shipping weight 1 lb. 6 oz.

DC 9666—*State size, color*.. 10.98

HAT SHOWN. For detailed description and price, see Key W, Page 119.

G THE LOVELY LOOK OF LACE. One piece charmer in our finest quality Cotton lace, attractively patterned, with matching linen-like Rayon for texture-contrast. Linen-like Rayon bands outline scoop neck, above-elbow sleeves. Tiny, tailored linen bows march in a slim line from neck to hem. Skirt gores form a soft flare front and back. 1½ inch hem, Conmatic side zipper and matching lace belt. Dry clean. Ship. wt. 1 lb. 6 oz.

Colors: Light Beige or Powder Blue.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Page 49.

DC 9663—*State size, color*.... 14.98

TAMBOURINE SAILOR. Synthetic straw. Rayon satin, jewel-like trim.

Colors: White, Beige or Navy.

Ship. wt. 13 oz. *State color.*

HC 5432—Fits 21¾ to 23 in.. 5.98

Anything Wards sells may be purchased on Terms. See Inside Back Cover for full details of our Monthly Payment Plan.

ACCESSORIES: BAGS SHOWN, PG. 159; GLOVES, PGS. 5 AND 157; SHOES, PGS. 128 TO 130; JEWELRY SOLD ON PAGES 456 AND 457.

Ⓓ
12.98

Ⓐ
10.98
11.98

Ⓑ
10.98

Ⓒ
7.98

Ⓑ

Ⓓ

Casuals for Town or Country

DESIGNED IN HALF SIZES, 1 WOMEN'S, 1 LARGER SIZE

LINEN-LOOK RAYON AND LACE

Ⓐ Dress of linen-like Rayon has dyed-to-match Cotton Lace inserts on shoulders and hipline of skirt. Diagonal closing at V neck accented by glittering rhinestone ornaments. Cuffed above-elbow sleeves. Gently flaring skirt. "Bac-A-Belt" lined self-belt assures washability. Conmatic side zipper. 1-in. hem. Hand wash. Wt. 1 lb. 6 oz.

Colors: Navy, Pink or Light Beige.

DC9638-*Half Sizes:* 14½,16½,18½,20½,22½,24½,26½. See Chart 5, Page 49. *State size and color*..... 10.98

DC 9648–*Larger Sizes:* 45, 47, 49, 51, 53. See Chart 6, Page 49. *State size and color*..... 11.98

SHELL BONNET. In crisp Cotton Lace, Rhinestone trim. White, Pink, Ice (lt.) Blue, Beige. Wt. 12 oz.
HC 5421–Fits heads 21½ to 23 in. *State color*... 3.98

COLORFUL SPRING PRINT

Ⓒ Going places beautifully — this square necked Sun-dress of linen-like Rayon Print. Gay floral print in garden-fresh colors to put you in the mood for Spring. Bodice eased by darts at waist for flattering softness. Comfortable cap sleeves. Square neck is trimmed by smart self-bow and glittering rhinestone ornament. Rounded neck in back. Graceful skirt has soft side pleats in front, smooth, gored back. "Bac-A-Belt" lined self-belt can be washed just like dress. Side zipper placket. 1½-inch hem. Dress is hand washable.

Powder Blue or Lt. Beige grounds, ea. with floral print.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.
See Chart 5 on Page 49. Ship. wt. 1 lb. 6 oz.
DC 9637–*State size and color*..... 7.98

SCOOPED NECK DRESS AND JACKET

Ⓑ Fashion-right Ensemble to keep you fresh and cool looking through even the warmest days. Of linen-look Rayon by Labtex. Cap sleeved dress (see view at right) has flattering sweetheart neckline frosted with white embroidery. Darts at waistline give a smooth-fitting bodice. Graceful skirt is gored front and back. Conmatic side zipper. "Bac-A-Belt" lined self-belt. 1½-in. hem. Trim bolero has allover white embroidery in front, wing collar and cuffs. Hand washable.

Colors: Lilac, Pink or Navy.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.
See Chart 5 on Page 49. Ship. wt. 1 lb. 6 oz.
DC 9635–*State size and color*..... 10.98

HAT — for details on hat shown, please see Page 121.

SUNDRESS WITH BOLERO

Ⓓ Ensemble of linen-look Rayon. Bolero jacket has short cuffed sleeves, tucks, appliqued daisies touched with glitter on collar. Dress (see view at right) has tucked bodice front trimmed with double row of glittered daisy applique. Skirt is gored front, back. Conmatic side zipper. "Bac-A-Belt" lined self-belt. 1½-in. hem.

Deep Aqua, Raspberry Ice or Navy. Hand washable.
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49.
Women's Sizes: 36,38,40,42,44,46. Chart 4, Pg. 49.
DC 9636–Ship. wt. 1 lb. 6 oz. *State size, color*... 12.98

PIXIE SHELL HAT. In Milan-type synthetic straw braid. Has crisp white Cotton Lace jeweled-flecked band.
Colors: White, Black or Navy. Ship. wt. 9 oz.
HC 5422–Fits heads 21½ to 22½ in. *State color.* 3.98

Dresses and hats, these two pages, ship from Chicago. Order, pay postage from Wards nearest Mail Order House.

Accessories: Gloves, Pg. 157; Handbags, Pgs. 158, 159; Shoes, Pgs. 128, 130; Jewelry, sold on Pgs. 456 and 457.

E
6.98

F
10.98
9.98

G
8.98
9.98

H
10.98

Wonder Fabrics in Half Sizes

ALL HAND-WASHABLE. ALSO TWO IN WOMEN'S SIZES

NYLON "WINDOWPANE" PUCKER

E One-piece dress of fine quality pucker Nylon check in "Windowpane" pattern. Has delicate stay-in crystal pleating at hipline and "V" neckline. Modified "V" neck in back. Full skirt falls from deft hip pleats. Cool, cap sleeves, 1½-in. hem, side zipper. Washable "Bac-A-Belt" lined self-belt. Hand wash, dries quickly, needs little or no ironing.

Colors: Toast (medium) Brown, Lilac or Navy.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Scale Chart 5 on Page 49. Shipping weight 1 lb. 6 oz.

DC 9650–*Please state size and color* 6.98

PLAIN OR DOTTED NYLON SHEER

G Sheer Nylon with smooth, flattering lines. Bodice is tucked and skirt has all-around stay-in pleats. Turn-away collar and trim self bow threaded through a glitter buckle. Cuffed, short sleeves. Jewel-centered buttons open to waist. Has 2-inch hem, side zipper and velvet-like belt. Hand washable. Ship. wt. 1 lb. 6 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. Charts 4, 5, Page 49.

PLAIN. Navy, Powder Blue or Charcoal (dk.) Gray.
DC 9649–*State size and color* 8.98

POLKA DOTS. See small view at left.
Colors: Navy with White or Pink with Navy.
DC 9647–*State size and color* 9.98

Anything Wards sells may be purchased on convenient Terms. Please see Inside Back Cover for details of this Plan. Explanation of Washability Terms may be found on Pg. 959.

ACCESSORIES SHOWN: GLOVES, PG. 157; HANDBAGS, PGS. 158, 159; SHOES, PGS. 128-130. JEWELRY SOLD ON PGS. 456, 457.

PRINTED OR PLAIN NYLON JERSEY

F Fluid lines in an artfully draped Nylon Jersey dress. Neckline falls from gently shirred shoulder into a becoming soft bow. Self loops, buttons trim front to below hipline. Flattering skirt has unpressed pleats in front, gored back. Cap sleeves. "Bac-A-Belt" backing on self belt assures washability. Side Conmatic zipper. 1½-inch hem. Hand wash, needs minimum ironing.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5 on Page 49. Shipping weight 1 lb. 6 oz.

PRINTS: Charcoal (med.) Gray, Turquoise, Med. Blue.
DC 9652–*State size and color print* 10.98

SOLID COLORS: Lilac or Navy.
DC 9651–*State size and color* 9.98

PORTRAIT HAT. Imported Toyo cloth with lace crown, rhinestone sprinkled. Rayon Velvet trim. Wt. 1 lb. 4 oz.
White with Black trim; All Black or Navy.
HC 5434–Fits heads 21¾ to 23 in. *State color*... 5.98

BURLINGTON'S "CHECKAZINE"

H Dress in Burlington's wonder fabric "Checkazine", a Cotton-Dacron blend. Fine weave creates pattern of small pin-point checks. Rolled multi-gored skirt. Rounded neckline accented by self band, tab effect, self buttons. White Nylon insert with daisies and rhinestones. Cap sleeves, Conmatic side zipper, "Bac-A-Belt" lined self belt. 1½-inch hem. Hand wash. Wt. 1 lb. 5 oz.

Colors: Charcoal (dk.) Gray, Raspberry Ice or Med. Blue.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.
DC 9646–*State size, color.* See Chart 5, Pg. 49. 10.98

JEWELED CALOT. Milan-like synthetic Straw braid trimmed with bugle beads, pearls and rhinestones.
Colors: White, Black or Navy. Ship. wt. 9 oz.
HC 5433–Fits heads 21½ to 22½ in. *State color.* 5.00

The Lovely Accent of Lace for Half Sizes

FEMININE, FLATTERING STYLES. ALSO ONE WOMEN'S, ONE LARGER SIZE

MULTI-TUCKED SKIRT DETAIL

A Our better quality Rayon and Acetate crepe, cut with flattery and simple good taste. Fine white Cotton lace collar over self-collar and lace cuffs, remove for hand washing. Skirt is gored with groups of multi-tucks in front and back to give an easy flare. Three-quarter fitted sleeves, 1-inch hem, Conmatic side zipper. Has a matching self-belt. Dry clean. Wt. 1 lb. 6 oz.

Colors: Navy, Black, or Soldier (med.) Blue. Charts 4, 5, 6, Pg. 49.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46.

DC 9670—*State size and color*... 10.98

Larger Sizes: 45, 47, 49, 51, 53.

DC 9671—*State size and color*.. 11.98

RHINESTONES ON LACE

C There's youthful flattery in the nice lines of this fine quality Rayon and Acetate Crepe Dress. Rhinestones add a bright and dressy touch to the lovely scalloped white Cotton lace collar and cuffs (removable for hand washing) over self-collar and cuffs. Scallops finish self-tied neckline closing. Skirt is gored at front from hip detail, gored in back for easy grace. Dress has Conmatic side zipper, 1½-in. hem, matching self-belt. Dry clean. Ship. wt. 1 lb. 6 oz.

Black, Navy or Teal (greenish) Blue.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5, Pg. 49.

DC 9667—*State size and color*... 8.98

FEMININELY DETAILED SUIT-DRESS

E Suit-dress in Burlington's "Maringa," an important, interesting slubbed Rayon and Cotton fabric. Has self-buttoned jacket with self-bows at pockets and push-up sleeves. Fine Cotton embroidered organdy and lace collar and cuffs over self-collar and cuffs, are detachable. Skirt is slim in front, gored in back for easy grace. Has Conmatic side zipper, 2-in. hem. Wash by hand.

Colors: Navy or Charcoal (dk.) Gray.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Size Scale Chart 5 on Page 49.

Shipping weight 1 lb. 6 oz.

DC 9669—*State size and color*... 10.98

CONTRAST OR MATCHING YOKE

B Flattering new style in Mallinson's "Contura," a fine quality Rayon and Acetate crepe, has a lovely white or dyed-to-match fine Cotton lace yoke with scalloped edges, Rayon marquisette lined. Front bodice, cap sleeves, feature fine tucking. Tucked detail continues all-around skirt, lending soft fullness. Dress has Conmatic side zipper, 1½ inch hem, a narrow self-belt. Dry clean.

Colors: Black or Navy.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Pg. 49. Wt. 1 lb. 6 oz.

WHITE LACE YOKE.

DC 9661—*State size and color*... 12.98

DYED-TO-MATCH LACE YOKE.

DC 9662—*State size and color*... 12.98

LAVISH COTTON LACE TRIM

D Slenderizing Dress in Bloomsburg's "Cadenza," a new Silk and mercerized Cotton fabric. Flattering "V" neckline and front of dress have strip of fine, matching Cotton lace with novelty edging. Tailored self-bow at neckline. Lace trim repeats on cool, cap sleeves. Full flare skirt has graceful pleats in front, is gored in back. Dress has Conmatic side zipper and 1½-inch hem. "Bac-A-Belt" lined self-belt. Hand washable. Shipping weight 1 lb. 6 oz.

Colors: Toast (med.) Brown or Turquoise.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Scale Chart 5, Pg. 49.

DC 9668—*State size and color*... 10.98

IMPORTANT NOTICES

These Dresses, or anything else Wards sell, may be purchased on Terms. For details, see Inside Back Cover. For Washability Terms, turn to Page 959.

Dresses on these two pages are shipped from Chicago. Order, pay postage from Wards Mail Order House nearest to you.

ABOUT CONMATIC ZIPPERS

The famous Conmatic zippers are the zippers specially built to prevent catching, sticking, and jamming of fabrics.

Lady Brent Fashions Exclusive at Wards

ESPECIALLY SELECTED IN A NEW SIZE GROUPING: 16 TO 46. ALSO IN HALF SIZES

TEXTURED FLORAL PRINT

F 100% Viscose Rayon floral print with "V" neckline ending in soft, self-bow, glitter ornament trim, self-bows on ¾ pushup sleeves. Deft tucks form the shoulder-yoke. Fastens to below waist with jewel-centered buttons. Skirt, gored front and back, 1½-in. hem, self-belt.

Med. Gray with Green print or Lilac with Violet. Hand wash. Wt. 1 lb. 6 oz.

Selected Sizes: 16, 18, 20, 40, 42, 44, 46. See Size Chart below.
DC 9681—*State size and color* 7.98

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Chart 5, Page 49.
DC 9682—*State size and color*... 7.98

NYLON OR BEMBERG RAYON

H Pretty sheer Dress with removable sheer white nylon collar edged with dainty lace, rayon velvet bow. Glitter buttons close bodice; ¾ pushup sleeves. Shirring and pleats on skirt, side zipper, 1½-in. hem, self-belt. Wt. 1 lb. 4 oz.

Colors: Med. Blue or Raspberry predom. Hand wash.

Selected Sizes: 16, 18, 20, 40, 42, 44, 46. See Selected Size Chart below.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Half-Size Chart 5, Pg. 49.

100% NYLON PUCKER. *State size, color.*
DC 9673—Selected Sizes.
DC 9674—Half Sizes..... 7.98

BEMBERG RAYON SHEER. *State size, color.*
DC 9675—Selected Sizes.
DC 9676—Half Sizes..... 6.98

SELECTED SIZE SCALE

Order Size:	16	18	20
If Bust is:	37	39	41
If Waist is:	28½	30½	32½
If Hips are:	40	42	44
Dress Lgth. abt.:	47	47½	48

Order Size:	40	42	44	46
If Bust is:	43	45	47	49
If Waist is:	36	38½	41	43½
If Hips are:	44	46	48	50
Dress Lgth. abt.:	48½	48½	48½	48½

Self-belts on washable dresses shown this page are "Bac-A-Belt" lined.

SHORT OR LONG SLEEVES

G Our better quality Rayon and Acetate Crepe. Dress bodice closes with jewel-like buttons, has vertical tucking, edging, notched collar. Skirt has front detail, gores front and back. 1½-in. hem, side zipper. Ship. wt. 1 lb. 6 oz.

Colors: Med. Blue or Navy. Dry clean.

Selected Sizes: 16, 18, 20, 40, 42, 44, 46. Selected Size Chart, below.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Half-Size Chart 5, Pg. 49.

SHORT SLEEVES. *State size, color.*
DC 9679—Selected Sizes.
DC 9680—Half Sizes..... 7.98

LONG SLEEVES. *State size, color.*
DC 9677—Selected Sizes.
DC 9678—Half Sizes..... 8.98

LACE EDGED COAT-DRESS

J Practical and pretty Coat-Dress in linen-like Rayon by Labtex, closes to hem with glitter-centered buttons. Dyed-to-match cotton lace edging from lapels to 1½-hem, repeats on pockets and cuff-bands of three-quarter pushup sleeves. Skirt is gored front and back. Hand wash alone. Ship. wt. 1 lb. 6 oz.

Colors: Aqua, Lilac or Navy.

Selected Sizes: 16, 18, 20, 40, 42, 44, 46. See Size Chart below.
DC 9683—*State size and color*... 5.98

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5, Pg. 49.
DC 9684—*State size and color*... 5.98

2-PIECE ORLON-COTTON

K Smart jacket has gently rolled collar, tucked accents at shoulders and hipline, with glitter pins. Cuffed, ¾-sleeves, self-belt. Slender skirt has pleat in back, 2-in. hem, Conmatic side zipper. In Mallinson's 50% Orlon-Cotton blend. Price incl. 10% Fed. Tax on pins.

Colors: Charcoal (dk.) Gray or Med. Blue. Hand washable.

Selected Sizes: 16, 18, 20, 40, 42, 44, 46. See Chart, left. Ship. wt. 1 lb. 6 oz.
DC 9685—*State size and color*... 9.98

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49. Wt. 1 lb. 6 oz.
DC 9686—*State size and color*... 9.98

Refreshing Polka Dot Prints in Half Sizes

A VARIETY OF DOTS, FABRICS, STYLES. 1 WOMEN'S, 1 LARGER SIZE TOO

VARIEGATED POLKA DOTS

A A most flattering neckline, is this new collarless one with criss-cross tabs. Cotton pique and lace cuffs add elegance. The full skirt walks with grace, hangs with a new becomingness achieved with unpressed side pleats. In Rosewood's "Mahjong", an unusual textured Rayon fabric that's important this season. Washable "Bac-A-Belt" lined self-belt, 1½ in. hem, Conmatic side zipper. Hand wash. Wt. 1 lb. 4 oz.

Navy or Deep Turquoise ea. with white.

Half-Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Chart 5, Pg. 49.

DC 9644—*State size and color*... 8.98

CLUSTER POLKA DOTS

C Fine quality Acetate crepe with the rich look and feel of silk, in the important slim-line silhouette. The smart rounded linen and lace collar is finished with a self bow tie. This popular coat-dress buttons to the hem, has comfortable above-elbow sleeves, smartly cuffed, side hip pockets in its slender skirt. Dress has self-belt, and generous 2 inch hem. Dry clean.

Paris (med.) Blue or Navy with white.

Half-Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Scale 5, Pg. 49. Shipping weight 1 lb. 4 oz.

DC 9640—*State size and color*... 8.98

CONTRAST DOTS

E New fashion in Mallinson's "Rusteena," a fine quality slubbed linen-like Rayon. Detachable, scalloped white lace collar over self-collar is finished with a velvet bow. Has self-buttons to waist, cap sleeves. Deft tucks in skirt front add flattery, skirt flows into graceful fullness below. Conmatic side zipper, washable "Bac-A-Belt" lined self-belt, 1½ in. hem. Hand wash.

Navy with White, Pink with Black, Powder Blue with Black. Charts 4, 5, Pg. 49.

Half-Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 4 oz.

Women's: 36, 38, 40, 42, 44, 46.

DC 9643—*State size and color*... 8.98

OVER-ALL POLKA DOTS

B Wear this casual with or without the white jacket, it's equally smart both ways. Dress of French-type Rayon crepe has wing spread collar, cool cap sleeves. Skirt is shirred at hips from smart, dropped waistline, for easy fullness. Linen-like Rayon jacket has cuffed sleeves, may be worn with other dresses. Dress has Washable "Bac-A-Belt" lined self-belt, 1½ in. hem, side zipper. Wash by hand. Wt. 1 lb. 4 oz.

Navy with white, or Green with white.

Half-Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Chart 5, Pg. 49.

DC 9645—*State size and color*... 6.98

CLASSIC COIN DOTS

D Classic dots and classic style, an easy version of the tailored dress in Mallinson's Orlon and Cotton fabric. The surplice bodice is slenderizing. Short sleeves, smartly cuffed. It has the new dropped waistline, hip pleats in skirt for fullness. "Bac-A-Belt" lined self-belt, 1½ inch hem, Conmatic side-zipper. Hand wash. Ship. wt. 1 lb. 4 oz.

Charcoal (dk.) Gray or Powder Blue.

Half-Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Scale Charts 5, 6, Page 49.

DC 9641—*State size and color*... 7.98

Larger Sizes: 45, 47, 49, 51, 53.

DC 9642—*State size and color*.. 8.98

HOW TO ORDER FASHIONS

The fashions on these two pages are shipped to you from Chicago. Order, pay postage from the Ward Mail Order House nearest you. Please write your order clearly. "Bac-A-Belt" backing on self-belts of washable dresses shown.

YOU MAY BUY ON CREDIT

An order of $20 or more will open a Monthly Payment Account for your family's wardrobe needs. If you already have an account an Add-on order can be placed for as little as $10. For details see Inside Back Cover. Shopping by mail is easy and convenient. See Pg. 972.

Wonder Fabrics at Wonderful Prices 5.98 and 6.98

IN FASHIONS FOR HALF-SIZES, WOMEN AND LARGER SIZES

JEWELED BUTTON TRIM

F Fresh-looking Nylon pucker with importantly deep patch pockets, turn-back collar, a jeweled button trim on bodice. Front of skirt has unpressed pleats, gores in back. Cap sleeves, "Bac-A-Belt" lined self-belt, 2-inch hem, side-zipper. Hand-washable; little or no ironing. Puckers may vary slightly.

Navy, Toast (med.) Brown, or Lilac.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Scale Charts 4 and 5, Pg. 49. Shipping weight 1 lb. 2 oz.

DC 9622—*State size and color*... 6.98

PRINT OR PLAIN NYLON PUCKER

G Beautifully styled dress has sweetheart neckline finished with glitter ornaments. Slim hip-yoke, soft pleats in skirt front, gored back. Cap sleeves, "Bac-A-Belt" lined self-belt, side zipper, 1½ in. hem. Hand-washable; little or no ironing. Ship. wt. 1 lb. 2 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46.

Larger Sizes: 45, 47, 49, 51, 53. Charts 4, 5, 6, Pg. 49. *Be sure to state size and color.*

Prints: Med. Blue, Deep Turquoise or Lilac predominating.

DC 9620—Half and Women's Sizes 5.98
DC 9618—Larger Sizes..... 6.98

Solid Colors: Navy or Turquoise.

DC 9619—Half and Women's Sizes. 5.98
DC 9613—Larger Sizes..... 6.98

IMPORTANT INFORMATION

Be sure to check your size carefully before ordering Dresses. For proper fit, please see Size Charts and consult How To Measure Instructions on Page 49. You can save costly alterations by measuring correctly, ordering accurately.

LAUNDER WITH CARE

Your clothes will give you better wear if you care for them properly. Washability Terms for all washable fabrics, hand or machine, are explained on Pg. 959.

ORLON AND NYLON COAT DRESS

H Coat-dress in a small check Orlon and Nylon. Has removable overcollar in crisp nylon with daisy and rhinestone trim. Fastens to hem with glitter-centered buttons. Skirt has unpressed pleats in front, gores in back. "Bac-A-Belt" lined self-belt. 1½ in. hem.

Colors: Navy, Med. Green or Lilac, with white check. Hand wash. Ship. wt. 1 lb. 2 oz. See Size Charts 5, 6, Page 49.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DC 9624—*State size and color*... 6.98

Larger Sizes: 45, 47, 49, 51, 53.

DC 9625—*State size and color*... 7.98

FLORAL NYLON PUCKER

J One of the loveliest of new prints, cut with grace and flattery. Squared collar is outlined with cool white Nylon. The sleeves are cap style and cuffed. Skirt has a carefully detailed scalloped hip-yoke, is softly flared below. A Rayon velvet belt circles the waist. Has a side zipper, 1½ inch hem. An easy-to-care-for dress, it's hand-washable, dries quickly, needs little or no ironing.

Colors: Med. Blue or Med. Rose predominating. Shipping weight 1 lb. 5 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Scale Chart 5, Pg. 49.

DC 9621—*State size and color*... 5.98

FLOWER FRESH NYLON

K Lovely shadow print brimming with flattery. Collarless neckline is cut for cool comfort. Sleeves are daintily shirred, finished with self-corded bows. Bodice buttons to waist that's deftly darted for ease and proper fit. Skirt is flared in front, gored in back. Rayon velvet belt, side-zipper, 1½ inch hem. Wash by hand, needs little ironing.

Colors: Lilac or Medium Blue predominating. Shipping weight 1 lb. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Charts 4 and 5, Page 49.

DC 9623—*State size and color*... 5.98

Half Sizes with Slenderizing Lines 5.98 to 8.98

INTERESTING HAND WASHABLE FABRICS. TWO IN WOMEN'S SIZES

BOLERO COSTUME

A Smart Jacket-dress to wear together or separately. In linen-like Rayon that tailors beautifully, looks lovely. Embroidery trims cool heart-shaped neckline and pockets of cap sleeved dress. Skirt, gracefully gored front and back. Self-belt, 1½-in. hem, side zipper. Bolero has above-elbow sleeves, a pert collar. Hand wash. Ship. wt. 1 lb. 6 oz.

Colors: Dark Green, Lilac or Aqua.

Halfs: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Scale Charts 4 and 5, Pg. 49.

DC 9658—*State size and color*.. 7.98

SELF-CORDING TRIM

C Dressmaker detailing adds an expensive look to this yarn-dyed Acetate and Cotton Casual. Rounded neck, set off by glitter pins. Self-cording at yoke matches the cording circling the full bias-cut skirt. Cap sleeves, self-belt, side-zipper, 1½-in. hem. Hand wash.

Charcoal (dk.) Gray, Watermelon (rose) or Deep Turquoise. Wt. 1 lb. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5, Page 49.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Chart 4 on Page 49.

Price incl. 10% Fed. Tax on pins.

DC 9657—*State size and color*.. 7.98

ENSEMBLE OR JACKET ALONE

E Outfit to wear two ways. French-type Rayon Crepe Dress has notched collar, button-trim bodice, cuffed sleeves. Skirt, shirred from dropped waistline. Side zipper, 1½-in. hem. Linen-like Rayon Jacket can be worn with other dresses. Hand wash alone.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Scale Chart 5, Page 49. *Be sure to state size and color.*

DC 9659–ENSEMBLE: *Colors:* Navy print with Navy jacket; Green print with White; Toast (med.) Brown with Brown. Ship. wt. 1 lb. 6 oz..... 7.98

DC 9660–JACKET ONLY. Navy, White or Med. Brown. Wt. 10 oz. 3.98

DAINTY FAGOTING TRIM

B Rosewood's textured Rayon "Mahjong" in the button-to-hem Coat-style. Slenderizing "V" shaped fagoting in skirt and bodice. Skirt has front fullness, gores in back. Cuffed above-elbow sleeves, 1½-in. hem. Hand wash.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size Chart 5, Pg. 49. Ship. wt. 1 lb. 2 oz.

Prints: Navy, Aqua or Light Beige grounds—ea. with white collar.

DC 9653—*State size and color*.. 8.98

Solid Colors: Navy, Aqua or Light Beige—each with polka dot collar.

DC 9654—*State size and color*.. 8.98

FAVORITE COAT-STYLE

D Checked charmer in Chromspun Acetate and Cotton, trimly cut in the popular button-to-hem Coat-style, mainstay of truly smart wardrobes. Button accents on pockets, collar and cuffs. Contrast binding for a tailored touch. Flanged shoulders, cuffed cap sleeves, self-belt, 2 pockets. Flattering rolled gores in front and gores in back of skirt. 1½-in. hem. Hand wash.

Black and White; Navy and White. *Half Sizes:* 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Scale Chart 5, Pg. 49.

Shipping weight 1 lb. 3 oz.

DC 9655—*State size and color*.. 5.98

ORDERING INSTRUCTIONS

Fashions on these 2 pages are shipped from Chicago. Order and pay postage from nearest Ward Mail Order *House*.

WASHABILITY TERMS

For full explanation of Wards Washability Terms used, turn to Page 959.

CHECK SIZE SCALE CHARTS

Be sure to check your size carefully before ordering. See the Size Scale Charts and How to Measure Instructions on Pg. 49. Your new fashions will fit better, last longer and provide greater figure flattery if you order the correct size.

Half-Size Washables for Casual Wear 5.98

IN SMART NEW SPRING FABRICS. 2 FOR WOMEN, 2 IN LARGER SIZES

APPLIQUED DAISIES

F Crisp linen-like Rayon by Labtex, in a feminine Coat-Dress. Contrast collar has jewel-like center appliqued daisies. Fastens to hem with glitter-centered buttons. Shoulder flange, waist darts give ease. Flared skirt, above-elbow sleeves, 1-inch hem. "Bac-A-Belt" lined self-belt. Hand wash alone.

Colors: Navy, Lilac or Powder Blue. Shipping weight 1 lb. 7 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See *Size* Scale Chart 5, Page 49.
DC 9614–*State size and color*... 5.98

Larger Sizes: 45, 47, 49, 51, 53. See *Size* Scale Chart 6, Page 49.
DC 9615–*State size and color*... 6.98

BRAID AND BRILLIANCE

H Sparkling new Flare-skirt Fashion cut with figure-flattery. In linen-like Rayon fabric by Labtex, it has a cool, squared neckline, cuffed cap sleeves. Self-colored braid-embroidery trim at front in scroll design, highlighted with glittering rhinestones. "Bac-A-Belt" lined self-belt, side zipper, 1½-in. hem. Wash alone by hand. Ship. wt. 1 lb. 6 oz.

Colors: Aqua, Navy or Lilac.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Charts 5, 6, Pg. 49.
DC 9608–*State size and color*... 5.98

Larger Sizes: 45, 47, 49, 51, 53.
DC 9609–*State size and color*... 6.98

WARDS MONTHLY PAYMENT PLAN

Anything Wards sells can be purchased on Terms. An order of $20 or more is enough to open a Monthly Payment Account. If you prefer to buy this way, we suggest you check details of this convenient Plan. See Inside Back Cover.

Launder with care. Read Washability Terms in individual descriptions and explanations of these Terms on Pg. 959.

Dresses on these two pages have self-belts, lined with "Bac-A-Belt," a superior backing that washes successfully, is wrinkle-and-perspiration-resistant.

PRINTED OR PLAIN CASUAL

G Printed linen-like Rayon or solid colored textured yarn-dyed Acetate and Cotton in a smart bow style. Buttons from "V" neck to below waist. Neckline is finished in a soft bow. Cap sleeves are cuffed, button trimmed. Skirt has 2 pockets, slim lines, easy gores in back. 2-in. hem. "Bac-A-Belt" lined belt.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49. Wt. 1 lb. 8 oz.

Prints: Navy, Charcoal (dk.) Gray or Pink grounds. Washable.
DC 9611–*State size and color*... 5.98

Solids: Charcoal (dk.) Gray, Dark Green or Deep Raspberry. Washable.
DC 9610–*State size and color*... 5.98

SLIM LINE CASUAL

J Trimly tailored for city or country wear, this slim-line casual has contrast trim at the smart "V" neckline, repeats it on the cool, cap sleeves. Dress buttons to below waist, has hip-pleats in front of skirt, gores in back. Skirt pockets emphasize the slender look. Self-belt, "Bac-A-Belt" lined. 2-inch hem. In a textured Rayon fabric that's washable.

Colors: Beige, Rose or Powder Blue.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Charts 4 and 5, Page 49. Shipping weight 1 lb. 6 oz.
DC 9616–*State size and color*... 5.98

SCOOP NECK DRESS WITH BOLERO

K Beautifully tailored Casual in crisp linen-like Rayon by Labtex. Matching cotton lace at scoop neck is repeated in pocket effect on slender skirt. Has cap sleeves, self-belt, "Bac-A-Belt" lined, 2-in. hem, side zipper. Matching bolero has rolled collar, cuffed cap sleeves. Wear together or separately for wardrobe variety. Wash separately by hand.

Colors: Lilac, Navy or Raspberry.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. *Women's Sizes:* 36, 38, 40, 42, 44, 46. Charts 4, 5, Pg. 49. Ship. wt. 1 lb.
DC 9612–*State size and color*... 5.98

French-type Rayon Crepes 4.98; Bembergs 5.98

WELL-STYLED WASHABLES FOR HALF SIZES, 3 WOMEN'S, 1 LARGER SIZE

GROSGRAIN ON CREPE OR SHEER

(A) Becoming Dress with crisp grosgrain edging collar. Grosgrain bows are caught in center with rhinestone ornaments. Cuffed, above-elbow sleeves, softly flared skirt. "Bac-A-Belt" lined self-belt, 1½-in. hem, side zipper. In a choice of two popular fabrics.

Colors: Medium Blue, Rose or Lilac predominating. Hand washable.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49. Wt. 1 lb. 6 oz.

FRENCH-TYPE RAYON CREPE.
DC 9606—*State size and color*.. 4.98

SHEER RAYON BEMBERG.
DC 9607—*State size and color*.. 5.98

BOW TRIMMED COAT-DRESS

(C) Dress closes from crisp organdy bow to hem with glitter buttons. Has turn-back collar, cuffed, above-elbow sleeves. Bodice, shirred below shoulders, darted at waist. Skirt, gored front and back. Straw-like belt, 1½-inch hem. Bow detaches. Hand wash.

Colors: Navy, Aqua, or Rose grounds.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Charts 4, 5, Pg. 49. Ship. wt. 1 lb. 6 oz.

FRENCH-TYPE RAYON CREPE.
DC 9603—*State size and color*.. 4.98

SHEER BEMBERG RAYON.
DC 9604—*State size and color*.. 5.98

POLKA DOT, SELF-LOOP TRIM

(E) Always a favorite, the popular Polka Dot print in a cool French-type Rayon Crepe. Self-looping around the "V" neckline repeats itself on the brief cap sleeves. Bodice is darted for ease. Dress has the new dropped waistline, skirt flows gracefully from pleats below it, gores in back. "Bac-A-Belt" lined self-belt, 1½-inch hem, side zipper. Hand wash. Shipping weight 1 lb. 6 oz.

Colors: Turquoise, Navy—ea. with white.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Charts 4 and 5, Page 49.

DC 9602—*State size and color*.. 4.98

SUNDRESS WITH BOLERO

(B) Smart, two-way style. Sleeveless Dress in a Monotone French-type Rayon Crepe has a scoop neckline. Skirt is gracefully gored front and back. "Bac-A-Belt" lined self-belt, 1½-in. hem side zipper. White Cotton Waffle Pique Bolero has a rolled collar, cap sleeves. Hand wash separately. Ship. wt. 1 lb. 8 oz.

Navy, Med. Green or Toast (med.) Brown grounds—ea. with White bolero.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5 on Page 49.

Women's Sizes: 36, 38, 40, 42, 44, 46. See Size Chart 4 on Page 49.

DC 9605—*State size and color*.. 4.98

SLENDER LINES IN A PRINT

(D) Casual dress in French-type Rayon Crepe has Rayon Velvet tab and novelty buttons at "V" neck (remove when washing). Interesting button-triangle trim at front. Above-elbow sleeves, 2-in. hem, side zipper, "Bac-A-Belt" lined self-belt. Ship. wt. 1 lb. 6 oz.

Colors: Medium Blue, Turquoise or Lilac grounds. Hand washable.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. See Size Chart 5 on Page 49.

DC 9600—*State size and color*.. 4.98

Larger Sizes: 45, 47, 49, 51, 53. See Size Chart 6 on Page 49.

DC 9601—*State size and color*.. 5.98

HOW TO ORDER

Dresses on these two pages are shipped from Chicago. Order and pay postage from Wards nearest Mail Order House. Please write clearly. Your order will be carefully selected, promptly shipped. Shopping by mail is easy; see Pg. 972.

ABOUT "BAC-A-BELT"

"Bac-A-Belt" lining, a superior backing, is used on the self-belts shown on this page. It can be washed successfully, is wrinkle-and-perspiration-resistant. Dresses on these two pages launder beautifully. See explanation of Washability Terms on Pg. 959 in this Book.

Top Value in Half and Women's Sizes . . . 5.98

ARE DESIGNED FOR VERSATILITY AND FLATTERY. SO EASY TO CARE FOR

MISSES', HALF, WOMEN'S SIZES

F An unusually pretty floral print sundress and jacket. Contrasting banding borders pointed lapel collar, front of jacket, edges neckline and forms a front bow that is accented with a sparkling ornament. Pleats on both sides. Side zip. Washable "Bac-A-Belt". Abt. 2-in. hem. Max. shrink. 2%. Wt. 1 lb. 3 oz.

Aqua or Sunset (dusty) Pink ground. Washfast. Charts 2, 4, 5 on Page 49.

Misses' Sizes: 12, 14, 16, 18, 20, 22.
RC 881–*State size and color*.... 5.98

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.
Women's: 36, 38, 40, 42, 44.
RC 882–*State size and color*.... 5.98

LITTLE IRON EYELET PRINT

H Embroidery print on colored grounds requires little or no ironing. White French piping borders attractive neckline and crisp bow which is highlighted by sparkling cluster. Jewel-like center buttons to hem. Short sleeves have turn-back cuffs. Full graceful skirt. "Bac-A-Belt" insures washability. About 2-inch hem. Maximum shrinkage 2%. Shipping weight 1 lb.

Colors: Shrimp or Aqua ground. Washable. Drip dry. Charts 4, 5 on Pg. 49.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.
Women's: 36, 38, 40, 42, 44, 46.
RC 893–*State size and color*.... 5.98

TISSUE GINGHAM CHECK

K Trimly tailored Dress of woven tissue Gingham check features dainty white organdy collar, studded with glitter-center daisies. Flare of skirt is due to bias-cut of garment. Sparkling jewel-like centered buttons close to hem. Patent leather-like belt. Washfast. Abt. 2-inch hem. Max. shrink. 2%.

Checks: Black-White or Dark Brown-White. Shipping weight 1 lb. 2 oz. See Size Charts 5 and 6 on Page 49.

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.
RC 891–*State size and color*.... 5.98

Larger Sizes: 45, 47, 49, 51, 53.
RC 892–*State size and color*.... 6.98

DAN RIVER'S "WRINKL-SHED" DUET

G Combed Cotton Gingham Plaid. Square neck, front and back. Pleats above each bias-cut button trimmed pocket tabs. Patent leather-like belt. Side zip. Sleeveless dress can be worn alone. Jacket is brightened with buttons, fresh white collar. Abt. 2-in. hem. Max. shrink. 1%. Washfast. Wt. 1 lb. 6 oz.

Blue-Green-Black (Black Watch).
Brown-Gray-Black (Brown Watch).

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.
Women's: 36, 38, 40, 42, 44.
See Size Charts 4, 5 on Page 49.
RCZ 890–*State size and color*... 5.98

CHAMBRAY AND EMBROIDERY

J A truly charming and versatile Fashion of combed chambray with Everglaze finish that is crease and soil resistant. Stays fresh longer. Self-belt is lined with "Bac-A-Belt" backing. Simply decorated with contrasting removable bow highlighting bodice. Side zipper. Bolero jacket is Schiffli embroidered. Abt. 2-in. hem. Washable — maximum shrinkage 2%. Ship. wt. 1 lb. 6 oz.

Colors: Brown-White or Aqua-White. See Size Charts 4 and 5 on Page 49.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.
Women's: 36, 38, 40, 42, 44.
RC 887–*State size and color*.... 5.98

IMPORTANT NOTICES

Be sure to check your Size carefully before ordering. For proper fit, consult How to Measure information and Size Scales on Page 49.

Anything Wards sells may be purchased on Terms. An order of $20 or more opens a Monthly Payment Account. Details, Inside Back Cover.

Self-belts are lined with "Bac-A-Belt", a superior belt backing which can be washed or dry cleaned (depending on dress fabric), is perspiration proof and wrinkle-resistant.

Exceptional Values in Half and Women's Sizes 3.98

VARIETY OF WASHABLE COTTONS IN HALF, WOMEN'S SIZES. 1 LARGER SIZE 4.69

WOVEN CHECK GINGHAM

(A) The problem of keeping cool in warm weather is solved when you wear our good quality woven check Gingham. Detailed with button trim on one side of "V" shaped neckline and repeated on skirt front. Slim bodice has waist darts, back, front; side zipper. Self-belt, flaring skirt. Cap sleeves. Abt. 1-in. hem. Washfast. Ship. wt. 1 lb.

Pink, Green or Navy—ea. with white.

Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½.

Women's Sizes: 36, 38, 40, 42, 44.

See Size Charts 4, 5, Page 49.

RC 877—*State size and color*.... 3.98

CREASE-RESISTANT COTTON

(C) The accent's on stenciled stripes contrasting with a printed background in this trim and tailored Dress. 12 gores flow from flare skirt. Turn-back cuffs on short sleeves. Flattering collar, plastic belt with self-material trim. Front zips to below waist. Washfast. Abt. ¼-inch hem. Shipping weight 1 lb.

Pink and Black on periwinkle ground or Gold and Black on gray ground.

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46.

See Size Charts 4, 5, Page 49.

RC 876—*State size and color*.... 3.98

EVERGLAZED EMBOSSED COTTON

(E) Scrolls of intricate paisley print borders and compliments the stark white panel of this meticulously styled Sundress. Novelty twin buttons close dress to above hem. Wide shoulder straps and graceful flaring skirt is most flattering. Self-belt. Abt. 2-in. hem. White embossed Cotton Bolero completes ensemble. Soil-and-crease-resistant. Max. shrink. 2%. Washfast. Wt. 1 lb. 3 oz.

White with Black or Turquoise design.

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's: 36, 38, 40, 42, 44, 46.

See Size Charts 4, 5, Page 49.

RC 875—*State size and color* ... 3.98

TISSUE OR COMBED CHAMBRAY

(B) Button-down front Cotton Coat-dress with fine details usually found in more expensive frocks. Row of schiffli embroidery adorns bodice, pocket tops, panel tucking on bodice, also forms pockets on shirred skirt. Pointed collar. About 2-in. hem. Washfast.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. See Chart 5, Pg. 49. Ship. wt. 14 oz.

SHEER TISSUE CHAMBRAY: Max. shrink. 2%. Green, Med. Gray, Med. Blue.
RC 873—*State size and color*.... 3.98

COMBED CHAMBRAY: Washes, irons easily. Lavender or Med. Green.
RC 874—*State size and color*:.... 3.98

FLOCKED VOILE. HALF, LARGER SIZE

(D) Button-down front sleeveless Coat-dress and Jacket designed in sheer, combed flock dot Cotton Voile. Lace appliques trim front of scoop neckline and skirt pocket tops of flare skirt. Waist darts front back. Self-trim belt. Abt. 2-in. hem. Wide pointed collar Bolero, cap sleeves compliments dress. Washable.

Colors: Navy, Med. Green. Ship. wt. 1 lb.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Page 49.
RC 878—*State size and color*.... 3.98

Large Sizes: 45, 47, 49, 51, 53. See Chart 6, Page 49.
RC 879—*State size and color*.... 4.69

IMPORTANT NOTICES

Be sure to check your size carefully before ordering. For proper fit, consult the How to Measure Information and the Size Charts on Page 49.

Colors on this page match actual dresses as closely as modern high-speed printing permits. Shopping by mail is easy, for further information see Page 972.

The lovely dresses on these two pages launder beautifully. To retain the fresh, bright colors of your new Cottons, please be guided by Wards Washability Terms on Page 959 of this Spring Catalog.

Washfast Budget Cottons 2.98 ea., Any 2 for 5.86

80-SQ. PERCALE IN HALF, WOMEN'S SIZES; 2 LARGE SIZES 3.59

PAISLEY PRINT FROCK

F Striking Paisley Print Dress to feel cheerful in all day, created in our best 80-sq. washfast Percale Cotton. Nicely detailed, harmonizing piping edges collar and sets off contrasting looping which trims bodice and skirt pockets, each topped with same color perky bows. Buttons to hem. Soft rippling skirt. About ¼-in. hem. Wt. ea. 15 oz.

Colors: Aqua or Med. Blue—ea. on white.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46. Size Charts 4, 5, Pg. 49.

Please state size and color.

RC 860—Any 2 for $5.86..Each 2.98

SUNBACK IN HALF, LARGER SIZES

H "V" necked and trimmed with embroidered scallops and dots at front neckline and pocket tops, this lovely Floral Print makes the most of soft lines. Zips from neck to below waist of ripple skirt. Plastic belt with self-material. Washfast 80-sq. Percale. Abt. ½-in. hem.

Turquoise and White; Gray and White—ea. on black ground. Wt. ea. 14 oz.

Halfs: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Pg. 49. *State size, color.*

RC 863—Any 2 for $5.86..Each 2.98

Larger Sizes: 45, 47, 49, 51, 53. See Chart 6 on Page 49.

RC 864—*State size and color.* Each 3.59

MONTHLY PAYMENT PLAN

These dresses, and all merchandise Wards sell for your family and home needs, may be purchased with an order of $20 or more on our convenient Monthly Payment Account Plan. Please be sure to turn to Inside Back Cover of this Catalog for a complete explanation regarding all details.

HOW TO ORDER FASHIONS

All Fashions on these two pages are shipped from Chicago. Order and pay postage only from your nearest Wards Mail Order House. Write order clearly.

CHAMBRAY OR 80-SQ. PERCALE

G Trim everyday Dress buttons to below waist, goes smartly everywhere. Saw-tooth pleats edge revere-type collar, pocket tops. Darts front, back of waist. Self-trim plastic belt. Graceful skirt. Cap sleeves. 2-in. hem. Wt. ea. 1 lb.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Chart 5, Page 49. *State size, color.*

Chambray: Everglaze Cotton. Washable. Med. Blue, Med. Gray, Med. Green.

RC 861—Any 2 for $5.86..Each 2.98

Stripe: Wards Best quality 80-sq. Percale. Washfast.

Colors: Med. Green, Black, Red.

RC 862—Any 2 for $5.86..Each 2.98

GLITTER STONE TREATMENT

J A delightful Frock, serviceable for housework or marketing, is checked for flattery, in our best 80-sq. Percale. Self-bound pique-like bowed collar and pocket scallops dotted with brilliants. Zippers to below rope tied waist. Graceful rippling skirt. Stitched ¼-in. hem. Washfast. Shipping weight each 13 oz.

Colors: Black or Med. Green—ea. with white. Size Charts 5 and 6 on Page 49.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. *State size, color.*

RC 815—Any 2 for $5.86..Each 2.98

Larger Sizes: 45, 47, 49, 51, 53.

RC 816—*State size and color*..Ea. 3.59

PRETTY PRINT DUET

K Novelty print Outfit in 80-sq. Percale. Shoulder bands on Dress accent crisp white embossed cotton band on bodice top. Contrast binding loops through metal eyelets to form a bow. Full skirt. Rope belt. Abt. 2-in. hem. Matching Bolero with binding on sleeves. Shipping weight each 14 oz.

Aqua with Black or Lt. Rose with Black Print—ea. on white ground. Washfast.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.

Women's Sizes: 36, 38, 40, 42, 44. Charts 4, 5, Page 49. *State size, color.*

RC 865—Any 2 for $5.86..Each 2.98

Thrifty Washfast Cottons 2.98 ea., Any 2 for 5.86

ATTRACTIVELY STYLED FOR HALF AND WOMEN'S SIZES; 2 LARGER SIZES 3.59

BOW-TIE COAT-DRESS

A A new, small apple-like print sparkles merrily on dark ground of our best 80-sq. Percale. Harmonizing solid trim highlights "V" neckline and forms bow that is studded with brilliants. Glitter-centered buttons close uniformly in pairs to hem of softly swinging skirt. Cuffed sleeves, self-belt. Darts at waist add ease. Abt. 2-in. hem. Washfast.

Colors: Pink on Gray or Lt. Blue on Periwinkle Blue ground. Ship. wt. ea. 14 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. *Women's Sizes:* 36, 38, 40, 42, 44. See Size Charts 4, 5, Page 49. *State size and color.*

RC 866–Any 2 for 5.86....Each 2.98

PRINTED COTTON PLISSE

C Gay Polka Dots pepper this sleeveless Cotton Plisse that needs little or no ironing and is washfast. Dainty lace borders a crisp white double pique collar. Buttons to hem. Pleats on either side add to skirt's fullness. Side pockets. Novelty plastic belt. Abt. 2-in. hem. Shipping weight ea. 14 oz.

Colors: Navy or Med. Green—ea. with white dots. Size Charts 5 and 6, Pg. 49.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. *State size, color.*
RC 869–Any 2 for 5.86....Each 2.98

Larger Sizes: 45, 47, 49, 51, 53.
RC 870–*State size and color*.... 3.59

FLORAL PRINT 80-SQ. PERCALE

E Jacket and Sundress compliment each other. Floral print sun-back has rounded neck front, back. Buttons to below waist. Shirring at sides of skirt. Plastic belt. Abt. 2-in. hem. Jacket with lapel collar in embossed linen-like Cotton is crease, soil-resistant.

Brown and Green with Dk. Brown Jacket; Gray, Rose with Med. Gray Jacket. Washfast. Charts 5, 6, Pg. 49. Wt. ea. 14 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. *State size and color.*
RC 871–Any 2 for 5.86....Each 2.98

Larger Sizes: 45, 47, 49, 51, 53.
RC 872–*State size, color*...Each 3.59

PERSIAN-INSPIRED PRINT

B Colorful fashion story told charmingly in a rich-looking Persian print Dress designed in our best washfast, 80-sq. Percale. Pleats on both sides of skirt front lend a graceful flare and slenderize. Casual pointed collar. Dress buttons to hem. One side pocket, turnback cuffed sleeves, self-belt. About 2-inch hem. Washfast. Ship. wt. ea. 15 oz.

Prints: Green or Gray predominating.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. *Women's Sizes:* 36, 38, 40, 42, 44. See Charts 4, 5, Page 49. *State size and color.*

RC 867–Any 2 for 5.86....Each 2.98

PRINTED CHECK COAT-DRESS

D Sheer Cotton Lawn is cool looking with a casual pointed collar on open neckline. White embroidered eyelet ruffling on either side of matching buttons that open from bodice to hem. Self-bow at neck and button trimmed front cuffs. Waist darted front, back. Flared skirt. 2-in. hem. Plastic buckle on self-belt. Washfast. Ship. wt. ea. 14 oz.

Black, Med. Green check–ea. on white.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.
Women's: 36, 38, 40, 42, 44, 46.
Charts 4, 5, Pg. 49. *State size, color.*

RC 811—Any 2, $5.86.....Ea. 2.98

HOW TO ORDER FASHIONS

All fashions on these two pages are shipped from Chicago. Order and pay postage only from your nearest Wards Mail Order House. Write order plainly.

Shop by mail in the comfort of your own home. Details on Page 972. Wards offer you a large selection of Fashions.

LAUNDER DRESSES CAREFULLY

Dresses on this page are washfast and launder beautifully. To retain the bright colors of your new cottons, be guided by Wards Washability Terms explained on Pg. 959. Wards Monthly Payment Plan on Inside Back Cover.

Little or No-iron Cotton Back-wrap or Dusters

WASHFAST FABRICS FOR MISSES, ONE IN WOMEN'S, TWO IN HALF SIZES

LITTLE-IRON COTTON PRINT

Ⓐ Perk-up housework in this geometric print Back-wrap. Rickrack forms apron-effect; deep pockets trim each side. One button at back of neck. Abt. ¼-in. hem. Washfast, little or no iron. Max. shrink. 2%. Length about 46 in.

Colors: Black or Green—each on white.

Misses': 10, 12, 14, 16, 18, 20.

Women's Sizes: 40, 42, 44, 46. Charts 2, 4, Pg. 49. Wt. 15 oz.
RC 5793—*State size, color*..... 3.98

Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½. See Chart 5, Pg. 49. Wt. 15 oz.
RC 5794—*State size, color*..... 3.98

COTTON PLISSE WRAP FRONT

Ⓒ Wrap-and-tie Fashion of Crinkled Cotton Plisse needs little ironing. Print boasts profusion of white daisies, while contrasting binding edges round collar, continues around hem. Pouf bow, inside ties; stitched-back cuffs; generous overlap in front; side pocket. Washfast. Length abt. 46 in. Wt. 1 lb.

Navy, Lt. Blue or Med. Gray grounds.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.
RC 5767—*State size and color*.. 3.98

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. See Chart 5, Pg. 49.
RC 5768—*State size and color*.. 3.98

MONTHLY PAYMENT PLAN

These Dusters, or anything else Wards sell, may be purchased on a convenient Monthly Payment Account. For details regarding Wards Credit Plan, see Inside Back Cover of this Catalog.

LAUNDER CAREFULLY

Dusters on these pages launder beautifully. To retain bright colors of your dusters, see explanation of Washability Terms on Page 959. Also on Pages 148, 149, you will find a wide variety of slippers to complement your Dusters.

GINGHAM OR CRINKLE COTTON

Ⓑ Here at last is a Duster that is as neat as it is versatile; for it can also be used as a maternity outfit. Features large buttons down front, 4 button-trimmed pockets, hi-low casual collar, back yoke, full skirt. Can be worn without belt. Washfast, irons with little care. "Bac-a-belt" assures washability. ¼-in. hem. Length about 46 in.

Misses': 10, 12, 14, 16, 18, 20, 22. Size Chart 2, Pg. 49. *State size and color.*

SOLID: Crinkle Cotton. Little or no iron. Turquoise or Rose.
RC 5797—Ship. wt. 1 lb..... 3.98

CHECKS: Galey & Lord "Yardstick" Gingham. Crease-resistant. Aqua, Lavender—ea. with black check.
RC 5800—Ship. wt. 1 lb. 3 oz.... 5.98

CHECKED COTTON PLISSE DUSTER

Ⓓ For easy living here is a little-care Duster of permanently crinkled checked Cotton Plisse to freshen up the spirits after a day's work. Generously cut for comfort. Shoestring bow at neck sets-off the perky Peter Pan collar and is bordered in contrasting binding, also edges set-in sleeve cuffs and patch pocket tops. Buttons to hem. Requires little or no ironing. Abt. ¼-in. hem. Length abt. 46 in. Washfast. Wt. 1 lb.

Lt. Blue, Pink or Helio (lt. purple).

Misses' Sizes: 10, 12, 14, 16, 18, 20.

See Size Chart 2 on Page 49.
RC 5796—*State size and color*.. 2.98

EXOTIC MANDARIN DUSTER

Ⓔ Ancient Orient influences modern day fashion to create a Duster of printed embossed Everglaze Cotton. Etched scroll design borders contrasting front zip panel to below waist, for easy dressing. Wrinkle-and-soil-resistant, needs little care. Can be worn for maternity use. Abt. ¼-in. hem. Washfast. Max. shrink. 2%. Lgth. abt. 46 in.

Turquoise or Lavender—ea. on white.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

Chart 2, Page 49. Ship. wt. 15 oz.
RC 5789—*State size and color*... 2.98

Colorful Cotton Loungers

MISSES' SIZES, "A" ALSO IN WOMEN'S SIZES

A COACHMAN IN EMBOSSED EVERGLAZED COTTON. Impeccably styled for your leisure hours, here is a Robe that stays crisp and is wrinkle-and-soil-resistant. White nylon lace accents shawl collar, sewn-down cuffs. Jewel-like buttons close bodice as the flattering dropped waist flows into a full skirt. Inside ties. ¼-inch hem. Maximum shrinkage 2%. About 56-inch length.

Colors: Med. Blue or Rose grounds. Washfast. Shipping weight 1 lb. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2, Page 49.

RC 5787–*State size and color*..... 5.98

Women's Sizes: 40, 42, 44, 46. See Size Chart 4, Page 49.

RC 5788–*State size and color*..... 5.98

B WOVEN GINGHAM PRINCESS ROBE IN CHEERY CHECKS. Designed in a combed, woven Cotton Gingham two-tone check. White nylon lace edges the small, round collar, stitched-back cuffs, front bodice. Mock-jewel buttons close bodice as zipper continues to below waist of graceful flare skirt with princess lines. Side pockets; belt ties in front bow. About ¼-inch hem. Length about 46 in.

Checks: Aqua-and-Dark Brown or Navy-and-Red. Washfast.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. See Size Chart 2, Page 49.

RC 5792–Shipping weight 1 lb. 2 oz. *State size and color*..... 5.98

C LITTLE-OR-NO-IRON RIPPLE PRINT ROBE. Dress-like Shortie Housecoat of permanently embossed Cotton in an attractive ripple design. Piping edges neckline, cap sleeves, pocket cuffs. Back attached belt ties into a front bow. Zipper extends to below waist. Hem about ¼-inch. Length about 46 inches.

Colors: Aqua or Rose grounds. Requires little or no ironing. Washfast.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. See Size Chart 2 on Page 49.

RC 5795–Shipping weight 1 lb. 2 oz. *State size and color*..... 3.98

D WONDERFUL TERRY ROBE FOR AFTER SHOWER OR SWIM. Cotton Terry Robe as thickly tufted and absorbent as a towel. Contrast piping details tuxedo collar to hem, pockets and cuffs. Fully cut for extra comfort. Wrap-around sash. No ironing needed. ¼-in. hem.

Colors: White, Pink, Aqua. Washable. Shipping weight 2 lbs. 6 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Size Chart 2, Page 49.

RC 5790–About 46 inches (shown). *State size and color*..... 4.98

RC 5791–About 30 inches (sketch, left). *State size and color*... 3.98

FABULOUS EASY-CARE DACRON DUSTER

E Fashionable Dacron that stays new-looking longer is interpreted here in a charming flower-strewn print. Picot-edged white dacron ruffling borders rounded collar and sets off streamer ribbon. Bows also trim pockets of graceful skirt. Glitter-button closing. Easy on the budget, too! You'll be pleasantly surprised at its small price if you compare prices elsewhere. Washable, quick drying, needs little or no ironing. About ¼-inch hem. Length about 46 inches.

Colors: Rose-and-Gray; Rose-and-Green — each on white ground.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49.

RC 5756–Shipping weight 1 lb. *State size and color*..... 4.98

Fashions on these two pages are shipped to you from Chicago. You order and pay postage only from Wards nearest Mail Order House. Please write your order clearly. It's convenient and easy to Shop for the entire family and your home by Mail at Wards. For further details on Shopping by Mail at Wards see Page 972.

Cotton Casuals for Style and Comfort

ALL ARE WASHABLE, LONG-WEARING FAVORITES

A SLEEVELESS BLOUSE. Eye-catching Harlequin pattern adds a striking fashion note to your Spring wardrobe. So easy to pair with skirts or playwear. Versatile convertible collar. Crease-resistant Cotton Broadcloth. Pre-shrunk (maximum shrinkage 2%). Washable. See Measuring below. Ship. wt. 6 oz.

Colors: Red or Turquoise predominating.

Women's Bust Sizes: 32, 34, 36, 38.

SC 4890–*Please state size and color*..... 2.98

B WRAP-AROUND SKIRT. 2 large front pockets. Ties go around waist and meet in front. So convenient to slip over shorts. 2 Sanforized fabrics. Washable. Measuring information, Page 95. Ship. wt. 12 oz.

Misses' Sizes: 12, 14, 16, 18, 20. *Women's:* 38, 40, 42, 44.

SC 1665–PLAYWEIGHT DENIM. Charcoal Gray, Cadet (med.) Blue, Red. *State size, color*.... 2.98

SC 1666–COTTON TWILL. Black, Red, Navy. *Please state size and color*..... 3.49

C TAB COLLAR AND POCKET. Sleeveless Blouse with smart tailoring details. The tab pocket is matched by the smart tab-effect collar. Lustrous white shank buttons emphasize tabs. Dan River "Wrinkl-shed" Cotton (less than 1% shrinkage). Multicolored Gingham Plaid only. Washfast.

Misses' Bust Sizes: 32, 34, 36, 38, 40.

SC 4892–Ship. wt. 6 oz. *Please state size*..... 1.79

D MAN-TAILORED JEANS. Man-tailored the way you like them, but styled to flatter the feminine figure. Of sturdy 10-oz. white-back Denim, woven so wrong side has lighter look. Sanforized to retain fit (maximum shrinkage 1%). Zipper front topped by waist snap. Contrast stitching and rivets. Four pockets plus watch pocket. No belt. Wash alone. Navy only. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1690–Ship. wt. 1 lb. 8 oz. *State size*..... 2.39

E BOAT NECKLINE. Italian striped boat neck top makes fashion news. Shrink-resistant Cotton Knit. ¾-sleeves. Wear it as an overblouse or tucked in. Designed for comfort. Perfect under jackets or wear it alone. Hand wash. See Measuring below.

Colors: Red and White; Navy and White.

Sizes: Small (30,32); Med. (34,36); Lge. (38,40).

SC 4176–Ship. wt. 6 oz. *State size and color*.. 1.98

F CLASSIC JEANS. Made for long wear, fit, comfort. Contrast stitching, rivets. Bar-tacking at strain points. 4 pockets (zipper hidden in side pocket). Sanforized; wash alone. No belt. *State size, color.*

10-oz. DENIM. Navy only. Ship. wt. 1 lb. 8 oz.

SC 1683–*Misses' Sizes:* 10, 12, 14, 16, 18, 20.. 2.19

SC 1685–*Women's Sizes:* 38, 40, 42, 44..... 2.59

7¼-oz. DENIM. *Colors:* Faded Blue or Navy.

SC 1684–*Misses' Sizes:* 10, 12, 14, 16, 18, 20. Ship. wt. 1 lb. 4 oz..... 1.84

8-oz. COTTON TWILL. *Colors:* Red or Black.

SC 1689–*Misses' Sizes:* 10, 12, 14, 16, 18, 20. Ship. wt. 1 lb. 8 oz..... 2.29

G ROLL UP SLEEVE BLOUSE. ¾-sleeves you can roll up to short sleeves; convertible collar. V-shaped insert emphasizes smart buttons down the front. Washfast Cotton Broadcloth. Sanforized.

Colors: White, Red, Turquoise. Shipping weight 6 oz.

Women's Bust Sizes: 32, 34, 36, 38.

SC 4891–*Please state size and color*..... 2.98

H TAPERED RANCH PANTS. Denim or Cotton Twill with a Western air. Gold-colored metal steerhead buckle on self-belt. Two Western side pockets set off by small contrasting buttons. Tapered legs. Side zipper. Sanforized; washable. Ship. wt. 8 oz.

Sizes: 10, 12, 14, 16, 18, 20. *State size, color.*

SC 1668–9-oz. DENIM. Navy only..... 2.79

SC 1667–8-oz. COTTON TWILL. Black or Khaki. 2.79

J CULOTTE COVERALL. Wide legs. Playweight Denim, self-belt with washable "Bac-A-Belt." Side pockets. Elasticized back, zip front. Sanforized. Cadet (med.) Blue, Charcoal Gray, Strawberry Red.

Misses' Sizes: 12, 14, 16, 18, 20. Washable.

Women's Sizes: 38, 40, 42, 44.

SC 1669–Ship. wt. 1 lb. 4 oz. *State size, color*... 3.98

K PEDAL PUSHER LENGTH COVERALL. Checked Playweight Denim. Wear it over blouse, sweater. Self-belt, shiny buckle, washable "Bac-A-Belt." Zip front; elastic back. Side-slash pockets. Sanforized. Red-White; Black-White; Med. Blue-White. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Women's Sizes: 38, 40, 42, 44.

SC 1670–Ship. wt. 1 lb. 4 oz. *State size, color*... 3.98

Order Women's:	38	40	42	44
If bust is:	41	43	45	47
If waist is:	33½	36	38½	41
If hips are:	42	44	46	48

Measure carefully. See Misses' Size Chart, Pg. 49. See How to Measure for Blouses, Pg. 84. Full explanation of Wards Washability Terms, Pg. 959. Credit—Anything Wards sells may be bought on convenient Terms. You may open a Monthly Payment Account with an order of $20.00 or more. For complete details, see Inside Back Cover.

Ⓐ 7.98

Ⓑ 7.98

Ⓒ 7.98

Ⓓ 8.98

Ⓔ 4.98–8.49

Go Together Fashion Coordinates

Ⓐ SHEATH JUMPER WITH MATCHING GLOVES. A gay new style in Galey & Lord Woven Cotton Plaid. Smart for town or country, with matching gloves (one size fits most) trimmed in white. Neck is scooped front and back for double flattery. A row of neat buttons lines front closing from neck to waist. Two simulated flap pockets add style. Self belt with washable "Bac-A-Belt," side zipper. Sanforized (maximum shrinkage 1%), washable. Practical, fresh-looking dark shades. Wear with or without blouses. How to Measure, see Page 49.

Plaids: Black Watch or Brown Watch (Black and Brown).

Misses' Sizes: 10, 12, 14, 16, 18. Shipping weight 14 oz.

SC 1012–*Please state size and color*..... 7.98

Ⓑ BLOUSE AND SKIRT SET. A perfect two-some — wear separately or together. Conversation Print Blouse is sleeveless with wide wing collar trimmed to match Skirt. Note the interesting Torso effect at hip of Skirt. Both Skirt and Blouse have side zippers. In "Soap'n'Water" Cotton Poplin, washable, pre-shrunk (less than 3% shrinkage) and crease-resistant. Just hang and drip dry. Minimum ironing. Vary with different Blouses, Skirts, Slacks. To Measure, Page 49.

Pink and Gold Print Blouse on White ground with Pink Skirt; Avocado Green and Tan Print Blouse with Tan Skirt.

Misses' Sizes: 10, 12, 14, 16, 18. Skirt Chart, Page 95.

SC 1013–Ship. wt. 1 lb. 8 oz. *State size and color*..... 7.98

Ⓒ THE SARI LOOK. Right in step with latest fashion is sleeveless, boat-necked Blouse, with side zipper. Skirt has gold-color Neolite belt for long wear, small pleats all-around, back zipper. You'll like the "Sari Look" that follows the Oriental trend so important in today's fashions. Bright metallic rickrack trim circles the Skirt in several rows above hem, matches belt — an eye-catching example of the Oriental influence. In crease-resistant, pre-shrunk Cotton Broadcloth, pretty enough to wear for special afternoons and evenings. Or, pair with contrasting Skirts and Blouses.

Colors: Pink, Turquoise or Jade (Bright) Green. Washable.

Misses' Sizes: 10, 12, 14, 16, 18. Misses' Chart, Pg. 49.

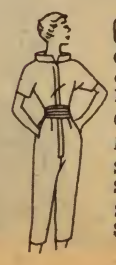
SC 1015–Ship. wt. 1 lb. 2 oz. *State size and color*..... 7.98

Ⓓ PLAIN AND PRINT LOOK. The season's favorite — Blouse and Skirt mates — this time in Bates' nationally advertised Disciplined Cotton, permanently shrinkage-controlled (well under 2%). Resists creases and wrinkles, stays fresh and clean longer. Washable, quick-drying, irons smooth with one stroke. Camisole Blouse has flattering cool square neck, side zipper. Skirt is deftly styled with all-around unpressed pleats, side zipper; gaily splashed with flower print that picks up color of Blouse.

Med. Brown-Pink Print with Pink Blouse, Avocado Green-Lt. Green, Lt. Green Blouse. Neolite belt matches Blouse.

Misses' Sizes: 10, 12, 14, 16, 18. To Measure, Pg. 49.

SC 1014–Ship. wt. 1 lb. 2 oz. *State size and color*..... 8.98



Ⓔ TAPERED LEG COVERALL WITH SKIRT. Sanforized Cotton Poplin, stripes on White ground. Coverall has popular boat neckline, zipper front closing. Wrap-type Skirt has button front closing. Pleated cummerbund adds extra fashion appeal.

Colors: Turquoise or Pink Stripes. Washable.

Misses' Sizes: 10, 12, 14, 16, 18. Chart, Pg. 49.

SC 1462–Coverall and Cummerbund Only. Ship. wt. 1 lb. *State size and color*..... 4.98

SC 1463–Coverall, Skirt and Cummerbund. Ship. wt. 1 lb. 4 oz. *State size and color*.... 8.49

IMPORTANT NOTICES. Sportswear on these two pages is shipped from Wards Fashions House in Chicago. Order, pay postage from Montgomery Ward Mail Order House nearest you. For other Sportswear and Playwear Costumes, please see Pgs. 74-79. Misses' Shorts and T-Tops are on Pgs. 82-83.

To be sure of receiving your correct size, check Size Charts before ordering. Measuring Information on Pg. 49; Skirt Size Scale on Pg. 95. Explanation of Washability Terms, Pg. 959. An order of $20 or more is enough to open a convenient Wards Monthly Payment Account. See Inside Back Cover.

FOR SHOES SHOWN WITH THESE FASHIONS, PLEASE SEE PAGES 128-131. JEWELRY IS SOLD ON PAGES 456 AND 457.

New Action Loving Sportswear

F POPLIN JACKET. Styled with dash, a jacket you'll find so very useful over Sports outfits. Plus features include stand-up collar, raglan sleeves with button cuffs, 2 slash pockets, and zipper front closing. Elasticized in back at waist for better fit. Washable. Sanforized Poplin in handsome colors. (For Mock Turtle Top, see Page 83, "T".)

Colors: Red, Beige, Charcoal Gray, Wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1576–*State size and color*..... 3.98

G PEDAL PUSHER BASIC. Classic Pedal Pusher with a trim, slim look. Neatly stitched creases for band box appearance, cuffed legs. Side pocket and zipper, self belt with washable "Bac-A-Belt", metal buckle. Sturdy Sanforized Cotton Twill (maximum shrinkage 1%). Washable. Ship. wt. 12 oz. *Please state size, color.*

Colors: Navy, Red, Peacock (med.) Blue.

Misses' Sizes: 12, 14, 16, 18, 20.

SC 1483–Regular Length..... 2.79

SC 1484–Tall Length (over 5'8"). 2.98

H PLAID SLEEVELESS SHIRT. The cool and comfortable sleeveless style, in a Shirt to wear over all your Slacks, Shorts, Cotton Skirts. Pert Peter Pan collar adds an extra personality touch. In fine Cotton with Plaid woven in. Sanforized (maximum shrinkage 1%), washfast. Trimly tailored with a row of buttons down the front. Choose from 2 of today's favorite Plaids. To Measure, Page 85.

Colors: Black Watch or Brown Watch Plaid.

Bust Sizes: 32, 34, 36, 38 inches.

SC 4893–Ship. wt. 6 oz. *State size, color.* 2.29

J ANKLE-LENGTH PANTS. Featuring the popular and style-wise Ivy League type back (see sketch) with adjustable buckle tab. Smartly tapered, slit at ankles. Fly front, 2 pockets, stitched creases. Long-wearing Cotton Twill is washable, Sanforized (max. shrink. 1%).

Color: Khaki only. Ship. wt. 1 lb. 8 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1485–*Please state size*..... 3.49

K POPLIN JACKET, CONTRAST STITCHED. For practical wear, and good looks too. Handsome White stitching throughout. Two front pockets, adjustable button sleeves, zipper front closing. Elasticized at sides for best fit. In Sanforized (maximum shrinkage 1%) Cotton Poplin. Washable. (For Striped Top, see Page 71, "E".) Ship. wt. 1 lb. 2 oz. *State size and color.*

Charcoal Gray, Red, Turquoise.

SC1573-*Misses':* 10, 12, 14, 16, 18, 20. 3.98

SC1574-*Women's:* 38, 40, 42, 44.... 4.49

L CLASSIC SLACKS. California waist, side pockets, hidden side zipper, self belt. Black, Dk. Brown, Charcoal Gray, Navy.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Ship. wt. 1 lb. 9 oz. *State size and color.*

100% WOOL WORSTED GABARDINE.

SC 1492–Dry clean. Fine tailoring... 9.98

SHEEN GABARDINE. 85% Acetate Rayon, 15% Nylon blend. Washable, with "Bac-A-Belt".

SC 1460–*Misses' Sizes* (see above). 4.98

SC 1461–*Women'sSizes:* 38, 40, 42, 44. 5.49

M BLAZER. Woven-stripe Blazer Jacket of washable Dan River "Dansheen" Cotton, "Wrinkl-shed", Danshrunk (under 2%). Notched collar, 2 flap pockets, button trim sleeves. Blouse on Pg. 87.

Colors: Pink or Beige, ea. with Black Stripes. Ship. wt. 1 lb.

SC 1575–*Misses' Sizes:* 10, 12, 14, 16, 18. *State size, color*.... 7.98

N BERMUDA SHORTS. Dan River "Dansheen" Cotton, Danshrunk (under 2%), "Wrinkl-shed", washable. Pleat on each side in front, 2 pockets, 1 zip. Self belt, washable "Bac-A-Belt", metal buckle.

Colors: Pink, Beige, Black. Ship. wt. 12 oz. Size Chart, Pg. 49.

SC 1486–*Misses' Sizes:* 10, 12, 14, 16, 18. *State size, color*..... 3.98

P HIGH FASHION TUNIC. Washable Blouse with high-fashion look, in Sanforized Cotton Broadcloth with smart woven check. Big collar, doll sleeves, new long length. Belt included. Ship. wt. 8 oz.

Color: Black with White only. How to Measure, Page 85.

SC 4898–*Bust Sizes:* 32, 34, 36, 38 inches. *State size*..... 2.98

R TAPERED ANKLE-LENGTH PANTS. Flatteringly styled of Sanforized Cotton Poplin, in tapered ankle length. Zipper closings at each ankle. One pocket, side zipper. Smart-looking, comfortable.

Colors: Black, Turquoise, Beige. Washable. Ship. wt. 14 oz.

SC 1418–*Misses' Sizes:* 10, 12, 14, 16, 18. *State size, color*..... 3.29

KNEE SOCKS SHOWN WITH (N) ABOVE ARE SOLD ON PAGE 151. SHOES SHOWN ON THIS PAGE ARE SOLD ON PAGES 126 AND 145.

Fashion Endorses the Costume Look in

A RIVIERA MIDRIFF TIE BLOUSE. One of today's smartest fashions—to wear as shown or tuck in Skirt. Big wing collar ties in back, to match tied sleeves and midriff. Perfect for casual hours, styled with a real flair. Bright metal buttons down the front complete the picture. In fine, washable Sanforized Cotton Broadcloth (see below). Ship. wt. 6 oz.

Colors: White, Black, Yellow, Turquoise.

Bust Sizes: 32, 34, 36, 38 in.

SC 4896—*State size and color*..... 2.98

B STRIPED CALF-LENGTH PANTS. For a gay touch to your casual wardrobe. Striped Denim is made extra eye-catching by the gold-color Lurex metallic threads. Bold colors blend with Blouse shown above for interesting costume effect. Features include back zipper, two pockets, and button closing at leg. Flattering length for slim look. Washable. Wt. 1 lb.

Turquoise with Black, Yellow with Black.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1490—*State size and color*.... 2.98

C PIXIE SUIT. Cleverly styled with a winsome air, practical as can be for casual hours. Sanforized Cotton Poplin, with contrast piping on collar, front of blouse, contrasting D-ring tabs on pants and blouse. Pants have side zipper, adjustable D-ring leg closing; blouse has button front closing with adjustable D-ring tabs at waist. Washable.

Turquoise with Black Pants, Pink with Black.

Misses' Sizes: 10, 12, 14, 16, 18.

SC1487–Wt. 1lb. 2oz. *State size, color.* 5.98

D ITALIAN DESIGNER STYLE BLOUSE. A dramatic color combination of Turquoise, Black and Orange for a truly striking fashion—harmonizes perfectly with Pedal Pushers as shown. Smart drop shoulder, three-quarter sleeves, and plunging wing collar display the Italian designer influence. In fine preshrunk Cotton Broadcloth. Washable. Ship. wt. 6 oz.

Colors: Multi-color stripes (shown) only.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 4895—*Please state size*..... 2.98

E CUFFED PEDAL PUSHERS. A dapper pair of Pedal Pushers with a new style twist—turned-up cuffs, slit at sides for extra effectiveness. In washable, Sanforized (see below) Cotton Poplin, with handy side zipper and patch pocket in back. Choose them in colors to harmonize with top as shown, in line with the latest fashion-costume look in sportswear. Ship. wt. 12 oz.

Colors: Turquoise or Black.

Misses' Sizes: 10, 12, 14, 16, 18.

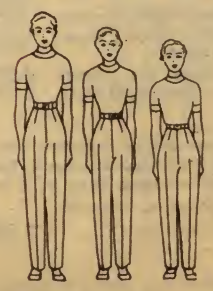
SC 1489—*State size and color*..... 2.98

F PEDAL PUSHERS AND SHIRT SET. Multi-striped Cotton Poplin pedal pushers, jaunty and neat with their detachable suspenders. Two front pockets, back zipper. Sleeveless Cotton Broadcloth Shirt matches Black stripe in pants, has button front closing and trim button shoulder tabs. Wear together or separately. Sanforized, washable.

Black Blouse; Pants with Black, Turquoise and White stripes only. Ship. wt. 1 lb. 8 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1491—*Please state size*..... 5.98



Proportioned Length Slacks: Short Length is 2 inches shorter than Average; Tall Length is 3 inches longer than Average. See Misses' Size Chart.

G STRIPED SLEEVELESS BLOUSE. Bright stripes emphasized by contrast diagonal striping on pocket. Popular Italian-influenced collar treatment. In Sanforized, washfast Cotton Broadcloth for lots of wear. *Please state size and color.*

Colors: Red with White, Navy with White.

SC 4897—*Bust Sizes:* 32, 34, 36, 38 in. Ship. wt. 6 oz. 1.98

H PROPORTIONED LENGTH SLACKS. 55% Dacron and 45% Rayon—washable wonder fabric for slacks that drips dry, holds creases, needs little or no ironing. California style; belt has washable "Bac-a-Belt". Other features—pleated front, back vent, two handy pockets with zipper hidden in one. Proportioned lengths assure proper fit, save troublesome alterations, for Misses of all heights. See sketch and Size Chart. Ship. wt. 1 lb. 9 oz. *Please state size and color.*

Misses' Sizes: 10, 12, 14, 16, 18, 20. To Measure, Page 49.

Colors: Black, Dk. Brown, Charcoal Gray, Navy.

SC 1493—SHORT. Misses 5 ft. 2 in. and under..... 6.98

SC 1494—AVERAGE. Misses 5 ft. 3 in. to 5 ft. 7 in..... 6.98

SC 1495—TALL. Misses 5 ft. 8 in. and over..... 6.98

MISSES' SLACK SIZE CHART

Order Size:	10	12	14	16	18	20
If waist is:	24	25½	27	28½	30½	32½
If hips are:	34	36	38	40	42	44
Av. Slack Lgth.:	41¼	41½	41¾	42	42¼	42½

Colors on facing page match as closely as high-speed printing permits. Sportswear ships from Chicago; order, pay postage from nearest Ward House. Credit Terms Inside Back Cover.

Slack lengths include waistband. To measure for Blouses, place tape around fullest part of bust; no. of inches is size. How to Measure on Pg. 49. Washability Terms explained on Pg. 959. Preshrunk means less than 3% shrinkage; Sanforized—maximum shrinkage 1%.

SHOES SHOWN ON THESE TWO PAGES ARE SOLD ON PAGES 125, 126, 129, AND 145.

Playwear with a Trim, Slim Silhouette

J COWL NECK TOP. The latest fashion favorite—the cowl neck—is featured in this strikingly original top for your favorite Playwear costume. Three-quarter dolman sleeves, new short and wide waistline, in smartly striped Cotton Poplin, washable and Sanforized. Teams attractively with pants shown, for gay new casual look. Shipping weight 12 oz.

Bright Blue with White; Black-White.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1577—*State size and color*..... 2.98

K BUTTON-TRIM PANTS. Flattering calf-length Pants, with a row of three buttons pertly trimming the side of each leg. Style-wise California waist, back zipper, and two side pockets. In washable, Sanforized (maximum shrinkage 1%) Cotton Poplin tailored for trim fit and emphasizing the modern slim look that's so much in vogue today. Ship. wt. 14 oz.

Colors: Bright Blue, Black, Red.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1499—*State size and color*..... 2.98

L COBBLER JACKET. In Sanforized washable Cotton Poplin for long wear. The rolled collar and generous front pockets add a special style touch. Three-quarter sleeves, slits at each side of jacket. Zipper front closing all the way from hem to collar. A bright, eye-catching topper for all your Sportswear, the perfect addition to any wardrobe. Shipping weight 1 lb.

Color: Yellow only (shown).

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1578—*Please state size*..... 4.98

M SCALLOPED PEDAL PUSHERS. Lighthearted stripes, just wide enough for the wanted bold and vivid effect. In Sanforized Cotton Poplin, easy to wash. Pair with Cobbler Jacket as shown, or any of your favorite tops. Scalloped at leg front for a handsomely different effect. Back zipper and one pocket. Washable. Only in multi-color stripes as shown. Shipping weight 14 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1416—*Please state size*..... 2.98

N HOODED KNIT TOP. Create a dazzling impression in this whimsical hooded knit top. Newest of Italian-influenced stripes call for compliments anywhere. Comfortably sleeveless, and jauntily tied at sides. In shrink-resistant Cotton Knit, as practical as it is style-wise. Glamourous hood protects your curls. Wear over slacks, shorts, skirts, swim suits. Hand wash. Ship. wt. 6 oz.

Color: Multi-color stripes as shown only.

Sizes: S. (30-32in.), M. (34-36), L. (38-40).

SC 4177—*Please state size*..... 1.98

P CUFFED PEDAL PUSHERS. Styled with a flair for plenty of vivacious appeal, in Sanforized Cotton Poplin. Smartly cuffed legs trimmed with self-fabric button on tab. Jaunty single patch pocket in back, back zipper. Sturdy and ever so comfortable, you'll live in them during leisure hours. Pair with bright tops as shown for a dramatic version of costume look. Washable.

Colors: Melon Red, Turquoise, Black. Wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1417—*State size and color*..... 2.98

R LONG-SLEEVED CARDIGAN. Kitten-soft Orlon dyed-to-match Skirt and Print of Blouse. Matching shank buttons. Hand wash, drip dry; needs no blocking. Powder Blue, Pink, Toast (Med. Brown).

SC 4165—*Bust Sizes:* 34, 36, 38, 40 in. Wt. 8 oz... 4.98

PRINT BLOUSE. In washable, linen-like Rayon with doll sleeves and Peter Pan collar, winsomely styled.

Mushroom Print in Powder Blue, Pink or Toast (Med. Brown) to match Sweater on White Ground.

SC 4889—*Bust Sizes:* 32, 34, 36, 38 in. Wt. 8 oz... 2.98

T SILCOTTA SKIRT. Washable 12% Silk—88% Cotton. Pocket with saddle-stitched double flaps. Double row of saddle-stitching to pleat ends in arrowhead trim. Self belt with washable "Bac-a-Belt", side zipper. Powder Blue, Pink, Toast (Med. Brown). Ship. wt. 1 lb.

Misses' Sizes: 10, 12, 14, 16, 18, 20. *State size, color.*

SC1774—Regular Length for Misses 5'7", under. 4.98

SC1775—Tall Length for Misses 5'8" or over.. 5.49

U COWL NECK KNIT TOP. Fashion-right Cowl neck emphasized by 3-button trim. Sleeveless, in shrink-resistant 2-ply Cotton to wear over Slacks, Skirts, or tuck inside. Ship. wt. 6 oz.

Colors: Beige, White, Black, Red. Hand washable.

Sizes: S. (30-32in. bust), M. (34-36), L. (38-40).

SC 4178—*Please state size and color*..... 1.98

V PLAID PROPORTIONED LENGTH SLACKS. Preshrunk Cotton in a lively Plaid. California waist for trim fit; pleated front. Two side pockets (zipper hidden in one); self belt with metal buckle, washable "Bac-a-Belt". In Proportioned Lengths to fit all heights without alterations (see Sketch). Black Watch Plaid only. Washable.

Misses' Sizes: 10, 12, 14, 16, 18. Size Chart on Page 74. Ship. wt. 1 lb. 6 oz. *State size.*

SC 1496—SHORT. 5 ft. 2 in. or under..... 3.98

SC 1497—AVERAGE. 5 ft. 3 in. to 5 ft. 7 in... 3.98

SC 1498—TALL. 5 ft. 8 in. or over..... 3.98

Proportioned Length Slacks: Short Length is 2 inches shorter than Average; Tall Length is 3 inches longer than Average. See Misses' Size Chart.

New Luster-sheen Cotton

WASHABLE . . . SANFORIZED . . . TAILORED PLAYWEAR

New in the modern fashion—the washable wardrobe. Here styled in one of the newest fabrics of the season, washable sheen Cotton. You'll love its soft luster . . . the way it tailors so smoothly. Note the contrast stitching. Available in Rosy Pink, Yellow or Beige. Washable. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. See shipping below.

A B BLOUSE AND SHORTS. With all the freshness of the new season. Convertible neck blouse can be worn open in a V-neck style, or closed. Button front. Smart patch pocket. Pair this pert little number with the trim, two pocket shorts. Detailing includes cuffed leg openings, smooth back zipper. Both the blouse and shorts have slim, flattering lines and are designed in this season's newest and most flattering colors. Washable. *State size and color* (see above).

SC 1016–BLOUSE. Ship. wt. 12 oz.. 2.98
SC 1017–SHORTS. Ship. wt. 12 oz. 2.98
SC 1018–SET. Ship. wt. 1 lb. 8 oz.. 5.69

E THE JUMPER. Slim lined with square neck—both front and back. Two front trim waist pockets, contrast stitching on neckline; pockets. Back zipper. Self-belt with washable "Bac-a-Belt". Washable. *State size and color* (see above).

SC 1023–Ship. wt. 1 lb..... 5.69

MEASURING. For Skirts see Size Chart Page 95. Shorts, Pedal Pushers and Full-length Slacks: order by waist and hip measurement: See Size Chart Page 95. For Blouses: Measure around fullest part of bust. Number of in. shown is your size. If between sizes, order next larger size.

C CAMISOLE TOP. Tailored with neat contrast stitching; square neckline with wide shoulder straps and button back. Use this refreshing style as an ideal top to pair with any of the separates shown. Check Measuring and Shipping Information below.

Colors and sizes are listed above. *Please state size and color.*

SC 1021–Ship. wt. 10 oz..... 2.49

F CARDIGAN NECK TOP. Pair this pert blouse with any outfit. It's so versatile . . . smart with a skirt, cool with shorts, trim with slacks. Note the deep neck opening, the button front closing. Contrast stitched neck; front trim. Washable. Fabric Information above; To Measure below. *State size and color* (see above).

SC 1019–Ship. wt. 10 oz..... 2.98

H SCOOP NECK TOP. Simplicity of line, basic in style; yet so flattering to the form. The trim detailing includes contrast stitched neckline (cut higher in back); contrast button front closing. Washable. Check Measuring Information before ordering. *State size and color* (see above).

SC 1024–Ship. wt. 12 oz..... 2.49

D PEDAL PUSHER. Smart and practical below-the-knee length pants with contrast stitching at button trimmed front pockets. Smooth back zipper; cuffed legs. The trim lines of this style are ever flattering. Ideal for casual wear . . . they're so fresh and cool looking. Washable. Measuring Information below. *State size and color* (see above).

SC 1022–Ship. wt. 14 oz..... 3.59

G TAPERED PANTS. Simplicity of detail, smoothness of line. Ankle length and slim-lined from waist to side slit at leg opening. Two ample pockets in front with contrast stitched trim; buttons. Neat back zipper for smooth fit. The cut of this style will enhance the lines of the misses' figure. Washable. To measure, see below. *State size and color* (see above).

SC 1020–Ship. wt. 1 lb..... 3.98

J 4-GORE SKIRT. A very flattering fit. Front pockets with contrast stitched trim and buttons. Medium flare falls from smooth hipline. Note the smooth back zipper and neat hem. Perfect style to couple with our newest Spring Blouses. Washable. Shipping Information below. *State size and color* (see above).

SC 1025–Shipping weight 14 oz.. 3.98

CREDIT. Anything Wards sell may be purchased on Monthly Payment Plan. See Inside Back Cover. Washability Terms Pg. 959.

SHIPPING. Fashions shipped direct from Chicago. You order, pay postage from Ward Mail Order House nearest your home.

White Accents Turquoise Poplin

ALSO AVOCADO GREEN AND CHARCOAL GRAY . . . IN WASHABLE FABRIC

Washable Sanforized Cotton Poplin (maximum shrinkage 1%). Both sturdy and smart, designed for every type of sportswear in Spring's newest and most vibrant colors. You'll live in these smart easy-to-care-for Playclothes. *Colors:* Turquoise, Avocado Green and Charcoal Gray. *Misses' Sizes:* 10, 12, 14, 16, 18, 20.

K PLAYSUIT. Modern idea in fashion—the youthful one piece Playsuit. So practical and smart, White piping accentuates shoulders and scalloped leg openings. Square neck in front and back. One pocket; zipper front closing. Elastic cinch belt to minimize your waist flatteringly. See How to Measure, Page 95.
State size and colors (see above).
SC 1026—Ship. wt. 1 lb. 4 oz..... 3.98

L VISOR HAT. Washable Cotton Poplin in same colors as Tops and Pants. Elasticized back keeps hat in place. Sm. (21½ in.), Med. (22 in.), Lge. (23½ in.).
State size, color (see above).
SC 1035—Ship. wt. 1 lb..... 1.00

M **N** CLASSIC TOP, SHORTS. White trim, pert Peter Pan collar on this appealing Top. Button front closing.
SC 1027—Top. Ship. wt. 12 oz.
State size and color (see above)... 2.39
Shorts have scalloped leg openings, White piping trim and self-belt. Back zipper; one pocket. To Measure, Pg. 74.
SC 1028—Shorts. Ship. wt. 12 oz.
State size and color (see above)... 2.59
SC1057-Matching Set. Wt. 1 lb. 2 oz.
State size and color (see above)... 4.69

P SCOOP NECK TOP. Tab trim outlined with White piping accentuates narrow shoulder line. Smart button trim, button back closing. A charming fashion to wear with Skirts or Slacks. Before ordering, check How to Measure Instructions on Page 84.
State size and color (see above).
SC 1029—Ship. wt. 12 oz..... 2.39

R 16 GORE SKIRT. Flare style with White edged self belt and button closing. Stitched gores all around Skirt designed to give you that new slim look. Smart California waist is so smooth fitting and flattering. See Measuring Information on Page 95.
State size, color (see above).
SC 1030—Ship. wt. 1 lb. 2 oz... 3.89

T SAILOR COLLAR BLOUSE. White piping edges the squared-back collar; smart button front trim. Sleeveless style, with a jaunty nautical air, is so comfortable. Perfect to pair with Pants, Shorts or Skirts. You'll love the carefree charm of this casual favorite, count on it for lots of wear. See How to Measure, Page 84.
State size, color (see above).
SC 1031—Ship. wt. 12 oz..... 2.89

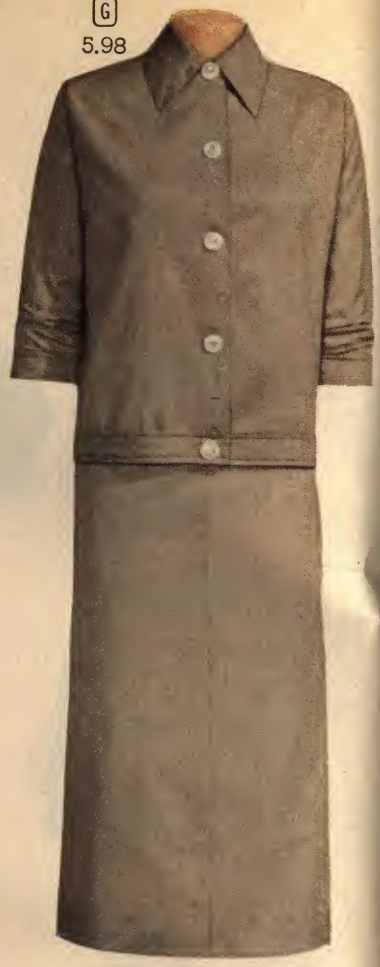
U PEDAL PUSHER. Smart pants styled with side scallop at leg openings. White piping at legs adds a fresh touch. Self belt with piping; button trim. Back zipper for smooth fit; 1 pocket. Check Size Chart on Page 74 before ordering.
State size, color (see above).
SC 1032—Ship. wt. 1 lb..... 2.98

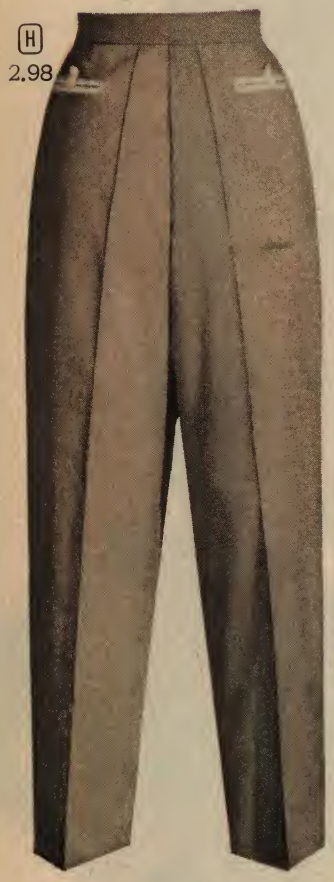
V COWL NECK TOP. The latest trend in Tops—the new cowl neckline. Waist length style has three-quarter dolman sleeves. Contrast stitching brightens sleeves and bottom of Blouse; forms a wide V at front for strikingly different effect. To Measure Information, Page 84.
State size, color (see above).
SC 1033—Ship. wt. 14 oz..... 2.69

W ANKLE LENGTH PANTS. Long, slimly tapered legs. Side scallops at openings; smart White trim edging. Self belt also trimmed in White with button closing. Back zipper for smooth fit; one pocket.
State size, color (see above).
SC 1034—Shipping weight 14 oz. 3.59

Colors on these two pages match actual merchandise as closely as high-speed printing permits. Credit Terms, Page 981.

SHOES: The Shoes shown on this page may be found on Page 125, (V) and (X) Shoes, Pg. 76, see Pg. 126 (G). For a wider selection of active Sportswear Merchandise in fashion-wise colors and styles, see Pages 71-81. Jewelry sold on Pages 456-457.





Cotton Baby Cord... Crisp and Cool

WASHABLE CO-ORDINATES IN FASHION-WISE COLORS

Crisp and clean-cut—Cotton Baby Cord, a fashion favorite in sportswear this season. It's washable and Sanforized—has top appeal for leisure and play wear. We offer you this wide selection in a choice of colors—all shown, see swatches bottom of page. *Colors:* Brown, Powder Blue or Pink, each with white. *Sizes:* 10, 12, 14, 16, 18, 20.

(A) PEDAL PUSHER. Jaunty just-below-the-knee pants neatly trimmed with white-edged pockets, button-tabs. Smart cuffed legs, so complimentary in contour with slim tapering lines. Fit smoothly over hipline. Back zipper. Gives you a well tailored appearance. Styled in the washable fabric that stays fresh always. See Washability Terms Page 959, this Book.
State size and color (see above).
SC 1040—Shipping weight 10 oz.. 2.98

(G) TWO PIECE UNLINED SUIT. Jacket features convertible collar, smart push-up sleeves; button closing. Overblouse keeps in step with the fashion trend. Flattering hip length, does full justice to slimly styled skirt. Skirt has back zipper; back kick pleat. Washable; Sanforized. See Measuring Page 95.
State size and color (see above).
SC 1036—Ship. wt. 1 lb..... 5.98

(B) (C) CLASSIC TOP, TAILORED SHORTS. Blouse has trim convertible collar, button front closing, neat breast pocket edged in white and button-trimmed. Shorts feature two front pockets with white trim, button-tabbed; cuffed legs; smooth back zipper. Both are washable and Sanforized. To Order see Page 90.
State size and color (see above).
(B) SC1041—Top. Ship. wt. 8 oz. 2.49
(C) SC1042—Shorts. Ship. wt. 8 oz. 2.39

(H) SLACKS. Tapered, smooth fitting—designed for work or play. Handsome tailoring and smooth-fitting trim lines of this fresh looking fabric are so flattering to the figure. Neat white-trimmed pockets with button-tabbed closing. Smooth-fitting back zipper. Washable and Sanforized (maximum shrinkage 1%).
State size and color (see above).
SC 1044—Shipping weight 12 oz.. 2.98

(D) BABY CORD HAT. Visor front, elasticized back. Washable, Sanforized.
State size and color (see above).
Sizes: S. (21¼), M. (22in.), L. (22¾in.).
SC 1045—Shipping weight 8 oz... 1.00

(J) 4-GORE SKIRT. The semi-modified flare, styled to fit smoothly over hipline. Two front pockets have crisp White contrast and button tab trim. Back zipper closing. Sanforized and washable.
State size and color (see above).
SC 1043—Ship. wt. 1 lb..... 2.98

(K) CULOTTE. Looks like a skirt but has the practical leg construction of pants. Styled with 2 pockets edged in white and button tab closing. Sanforized; washable. Smooth back zipper closing. See Size Chart on Page 95 before ordering.
State size and color (see above).
SC 1039—Ship. wt. 1 lb..... 3.79

(E) (F) JERSEY TOP, BERMUDA SHORTS. Washable Cotton Knit top, zippered neck and baby cord trim to match other separates. Shrink-resistant. Bermuda Shorts have cuffed legs, front pockets trimmed in White. Smooth back zipper. Sanforized; washable.
Blouse: S (30-32), M (34-36), L (38-40).
(E) SC 4192—Knit Top. Wt. 6 oz. 2.79
State size and color (see above).
(F) SC 1038—Shorts. Wt. 10 oz. 2.79

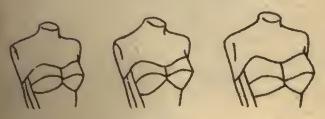
(L) THE CAPRI SHIRT. Popular Italian style boat neckline and three-quarter push up sleeves. Fashioned in 2-ply Combed Cotton Jersey. Ideal for year 'round casual wear. Hand wash.
Stripes: Honey-Black-White; Coral-Black-White or Turquoise-Black-White.
Sizes: Small (30-32); Med. (34-36); Large (38-40). Ship. wt. 6 oz.
SC 4191—*State size and color*... 2.98

Measuring: Skirts, Page 95, Slacks—Pedal Pushers—Shorts, Page 75, Blouses, Page 90. For Monthly Payment Plan, See Inside Back Cover.

Figure-control Flattery in Swimwear

SOME TALL SIZES. DETACHABLE REGULAR OR HALTER STRAPS

A,B,C BRA-SIZED SWIM SUITS BY ROXANNE WITH CORSETIERE CONSTRUCTION



You always look your best in a Roxanne suit with its true foundation fit. Order by regular bra size, in small, average or full cup to flatter your individual figure. Light boning gives uplift without straps. All these Roxanne suits have built-in floating bras. Other important Roxanne "plus" features are girdle-length back zippers with 2 hooks and eyes on every placket, and concealed tape for extra strength at points of tension. All Suits of color-fast fabrics, including linings.

A TOMBOY-LEG SUIT. Colorfast Celaperm Acetate Laton Faille in the woven plaids that are today's big fashion success. Trim White contrast at sides and bra. Button tabs emphasize "little boy" look. Colorfast Nylon Tricot lining with pants attached to base of all Nylon Taffeta uplift bra for front control. Detachable regular straps. *State size, color.*

Black Watch or Brown Watch (Black-Brown) Plaid. Wt. 1 lb.

SC2751-Size A (Small) *Cup:* 32, 34, 36 in. bust.

SC2752-Size B (Average) *Cup:* 32, 34, 36, 38, 40 in. bust.

SC2753-Size C (Full) *Cup:* 34, 36, 38, 40 in. bust..... 14.98

B DALMATIAN POLKA-DOT. Bright colorfast Polka-dot clusters on White Acetate Lastex Faille. Youthful charm of Princess line accented by shirred bloomer leg, and topped with trimmed bra. Slenderizing double front panel. Magic length adjusts to any form. "Warshfast." Detachable regular straps. Ship. wt. 1 lb. 6 oz. *State size, color.*

Red on White, Med. Blue on White, Med. Brown on White.

SC2754-Size A (Small) *Cup:* 32, 34, 36 in. bust.

SC2755-Size B (Average) *Cup:* 32, 34, 36, 38, 40 in. bust.

SC2756-Size C (Full) *Cup:* 34, 36, 38, 40 in. bust.... 13.98

C SHIRRED FRONT CONTROL. Charmingly designed in colorfast, "Warshfast" Lastex. Flatteringly feminine, from ruffled top to slim-line shirring all the way down the front. Features Nylon floating bra. Double panel of Lastex inside provides slimming front control. Elasticized leg. Detachable regular straps. *Please state size and color.*

Colors: Lt. Blue, Black, Navy. Shipping weight 1 lb.

SC2757-Size A (Small) *Cup:* 32, 34, 36 in. bust.

SC2758-Size B (Average) *Cup:* 32, 34, 36, 38, 40 in. bust.

SC2759-Size C (Full) *Cup:* 34, 36, 38, 40 in. bust... 10.98

D GINGHAM CHECK SUIT. Slim and trim, with front panel control. Illusion bra cuffed with contrasting solid color, shirred for bustline flattery. 3 little matching birds add gay touch. Woven check in Celaperm Lastex to resist sun, salt or chlorinated water. Elasticized leg, detachable regular straps. Wt. 1 lb. 6 oz. *State size, color.*

Brown and White, Pink and White, Med. Blue and White.

SC2760-Size A (Small) *Cup:* 32, 34, 36 in. bust.

SC2761-Size B (Average) *Cup:* 32, 34, 36, 38, 40 in. bust.

SC2762-Size C (Full) *Cup:* 34, 36, 38, 40 in. bust.... 12.98

LIGHT AND DARK COMBINATIONS MAKE DRAMATIC TWO-TONE CONTRASTS

E STRIPED MAILLOT-LEG SUIT. Trim stripes set off by piping on bra and simulated leg cuffs. Button tab at bra and two more at all-around belt add perfect fashion touches to this colorfast suit of Chromspun Acetate Lastex. Smart maillot leg, back zipper, detachable regular straps. Nylon floating bra is boned for extra uplift. Ship. wt. 1 lb. 6 oz.

Color: Black with White only. *State size.*

SC2763-*Regular Sizes:* 32, 34, 36, 38 in. bust..... 8.98

SC2764-Tall (5'8" or over). *Sizes:* 32, 34, 36, 38 in. bust. 9.98

F BOYLEG ACETATE FAILLE LASTEX. 2 simulated front pockets, neatly topped with stitch-trimmed White. Matching White bra cuff, also trimmed with stitching. Smart simplicity in a suit just different enough to draw attention. Acetate Tricot lining, boned Nylon floating bra, back zipper, detachable halter strap. *State size, color.*

Tan, Turquoise, Black, ea. with White. Wt. 1 lb.

SC 2765—*Misses' Sizes:* 32, 34, 36, 38, 40 in. bust... 8.98

SC 2766—*Women's Sizes:* 42, 44, 46 in. bust..... 9.98

G WHITE BOW TRIMMED SUIT. Tidy White bows down center and White piping on bra, leg and front give this suit a real personality. Fashioned of figure-molding Chromspun Acetate Faille Lastex for color fastness. Boned Nylon floating bra, detachable halter strap are among features. Elasticized maillot leg and back zipper. Ship. wt. 14 oz.

Colors: Navy or Red, ea. with White. *State size, color.*

SC2767-*Regular Sizes:* 32, 34, 36, 38 in. bust..... 7.98

SC2768-Tall (5'8" or over). *Sizes:* 32, 34, 36, 38 in. 8.98

H MAILLOT LEG SHIRRED FRONT SUIT. Eye-catching White highlights shirred bra and leg cuffs. Bra has White piping and insert. Colorfast Chromspun Acetate Faille Lastex to resist sun and water fading. Front shirring emphasizes slim figure. Back zipper. Boned Nylon floating bra for figure flattery; detachable halter strap.

Colors: Red with White, Navy with White, Turquoise with White. Ship. wt. 14 oz. *State size and color.*

SC 2769—*Sizes:* 32, 34, 36, 38 in. bust..... 6.98

PLAIN AND FANCY STYLES THAT SUIT ALL TASTES AND EVERY FIGURE

J FLARED SKIRT. Chromspun Acetate Faille Lastex, lined with long-wearing Acetate Tricot; tucked bra. Versatile suit does most for your figure. Wear with or without detachable halter strap. Attached boned Nylon bra, back zipper. 3 hooks and eyes for easy zipping. Wt. 1 lb.

Colors: Sea Green, Black, Navy. *State size, color.*

SC 2770—*Misses' Sizes:* 34, 36, 38, 40 in. bust..... 8.98

SC 2771—*Women's Sizes:* 42, 44, 46, 48 in. bust.... 9.98

K DAISY-TRIMMED ACETATE FAILLE LASTEX. A gay spattering of daisies plus White piping across bra and down front add interest. Boned Nylon floating bra, slenderizing shirred front panel. Styled with charm. Back zipper, detachable halter strap. Shipping weight 1 lb.

Copper, Rico (Med.) Green, Black. *State size, color.*

SC 2772—*Regular Sizes:* 32, 34, 36, 38 in. bust..... 6.98

SC 2773—Tall (5'8" or over). *Sizes:* 32, 34, 36, 38 in. 7.98

L WOVEN CHECKED HELANCA SUIT. Something new—Helanca stretch yarn: 3 sizes to fit all figures. Appealing rickrack trim decorates bustline and 2 smart front pockets for an unusual touch. Be the first to wear one. Detachable halter strap, boned floating bra, back zipper.

Colors: Black with White, Navy with White Checks.

Busts: Small (30-32), Medium (34-36), Large (38-40).

SC 2774—Ship. wt. 1 lb. *State size and color*..... 11.49

M SQUARE-NECKED COTTON. Tops in style are the little boy legs, winsomely flattering the square neck. You'll like the ribbed effect of the woven contrast stripes on Matelasse Pique combed Cotton, preshrunk and colorfast. Acetate Tricot lined, elasticized back. Backzipper. Wt. 1 lb. 4 oz.

Blue with White, Black-White. *State size, color.*

SC 2775—*Regular Sizes:* 32, 34, 36, 38 in. bust..... 9.98

SC 2776—Tall (5'8" or over): 32, 34, 36, 38 in. bust. 10.98

COTTON FOR THE BEACH, BRIGHTENED WITH EYE-CATCHING DETAILS

N COTTON PRINT WITH A FLARE. Flared skirt, today's fashion favorite, trimmed with unique button-hook loops along front slit-opening. Charmingly feminine. Button trim down front emphasizes slim-line waist set off by full skirt. Elasticized in back for neat fit. Boned Nylon bra, slightly padded; solid color matching Cotton panty. Detachable halter strap. Preshrunk (maximum shrinkage 3%).

Pink, Turquoise on White. *Bust Sizes:* 32, 34, 36, 38 in.

SC 2777—Ship. wt. 1 lb. *Please state size and color*.. 4.98

P CAN-CAN SUIT IN COTTON. A touch of styling genius—this appealing Can-Can suit. Ruffles edged with contrast piping adorn the skirt, triple-layered for real glamour. Ruffle at bra has pert bow, White insert. Flattering shirred front adds feminine charm, slenderizes figure. Elasticized at back and legs. Nylon floating bra, detachable halter strap. Preshrunk (max. shrinkage 2%). Ship. wt. 1 lb.

Yellow, Pink, ea. with Black trim. *State size, color.*

SC 2778—*Bust Sizes:* 32, 34, 36, 38 in..... 5.98

R PRINTED COTTON TOMBOY SUIT. Pert preshrunk Cotton (2% max. shrinkage) by Roxanne (see top of Pg., U right). Acetate Tricot lining and action-free pants; tulip effect pellon-lined uplift bra. Elasticized back for better fit. Contrast piping. Detachable regular straps. Ship. wt. 1 lb.

Print on Turquoise or Pink background. *State size, color.*

SC 2779-Size A (Small) *Cup:* 32, 34, 36 in. bust.

SC2780-Size B (Average) Cup: 32, 34, 36, 38, 40 in. bust.

SC2781-Size C (Full) Cup: 34, 36, 38, 40 in. bust... 10.98

T TWIST-BRA BATIK PRINT. An Oriental look in Sanforized Cotton (max. shrinkage 1%)—right up-to-the-minute in style. Shirred front flatters figure, enhances intriguing print design. Other features for complimentary fit: Boned Nylon floating bra; elasticized back and leg openings. Detachable halter strap. *Please state size and color.*

Colors: Copper, Turquoise Print. Ship. wt. 1 lb.

SC 2782—*Regular Sizes:* 32, 34, 36, 38 in. bust..... 5.98

SC 2783—Tall (5'8" or over). *Sizes:* 32, 34, 36, 38 in. 6.49

TO MEASURE. Order bathing suits by bust sizes. Measure over fullest part of bust, hips. If hips are more than 3 in. larger, order next size. Swimwear ships from Chicago. Order, pay post from nearest Ward House. Washability, see Pg. 959. Monthly Payment Terms, see Inside Back Cover. Colors on Pg. 80 match as closely as speed printing permits.

U

V

COSTUME LOOK IN SWIMWEAR

U SUIT WITH RIVIERA JACKET. Suit is same pictured alone on facing page (R). Delightful nautical print in lined, preshrunk Cotton (max. shrinkage 2%). Self-fabric bra, back zipper, Tomboy legs. Matching Jacket has ¾ Dolman sleeves that push up, wide Wing collar. A real fashion hit, with casual tie front and smart short length, to wear over suit for Costume Look.

JACKET AND SUIT COMBINATION. (Jacket not sold separately.) Background: Pink or Turquoise. Wt. 1 lb. 6 oz. *Order by bust size. State size, color.*

SC 2784–A (Small) *Cup:* 32, 34, 36 in.

SC 2785–B (Av.) *Cup:* 32, 34, 36, 38, 40 in.

SC 2786–C (Full) *Cup:* 34, 36, 38, 40 in.. 14.98

V CORNFLOWER PRINT SUIT, TERRY CLOTH JACKET. The Suit is preshrunk (max. shrinkage 3%) Cotton, in a dainty Cornflower Print pattern. Harmonizing bra insert, front bow. Elasticized back and leg for fit, side-boned Nylon floating bra, detachable halter strap. Shirred front adds extra style charm and figure flattery. The Jacket is washable Cotton Terry Cloth, with two large patch pockets and single button neck closing. In the set, suit print is picked up in collar, cuffs and border. Jacket sold alone is plain.

JACKET AND SWIMSUIT SET. Blue and White or Pink and White. *Bust Sizes:* 32, 34, 36, 38 in.

SC 2788—Wt. 2 lbs. 2 oz. *State size, color.* 9.69

SUIT ONLY. Colors, sizes same as above.

SC 2787—Ship. wt. 1 lb. *State size, color.* 4.98

JACKET ONLY. White, no trim. Wt. 1 lb. 2 oz.

SC 1579—*Sizes:* 10, 12, 14, 16, 18, 20... 3.98

Ⓐ 1.98

Ⓓ 2.98

Ⓖ 2.29

Ⓑ 1.98 to 2.98

Ⓔ 2.29

Ⓗ 1.98–2.29

Ⓒ 2.98

Ⓕ 2.49

Ⓙ 1.98

Trim Shorts for Figure Flattery

TAILORED SANFORIZED COTTON TWILL

Ⓐ NAUTICAL COTTON TWILL SHORTS. Highlighted by contrast binding on flap pocket, cuffed legs, around waist. Back zip. Sanforized; washable. Ordering below.

Colors: Navy with White Trim or White with Navy.

Misses' Sizes: 10, 12, 14, 16, 18.

SC1419–Ship. wt. 10 oz. *Please state size and color.* 1.98

Ⓑ TAILORED CLASSIC. Stitched creases; cuffed legs Self belt with "Bac-A-Belt" backing. 2 Sanforized fabrics, washable. Side zipper, 1 pocket. Ship. wt. 10 oz

Colors: Navy, Red, White. *State size and color.*

SC 1469–Twill. *Misses' Sizes:* 10, 12, 14, 16, 18.. 1.98

SC 1428–Twill. *Women's Sizes:* 38, 40, 42, 44... 2.49

SC 1470–Gabardine. *Misses' Sizes:* 10, 12, 14, 16, 18. 2.98

Ⓒ FLY FRONT BERMUDA SHORTS. Man-tailored in the flattering just-above-the-knee length. Cotton Twill Shorts feature newest fashion note; the buckle Ivy League style back (see sketch). Zipper fly front. 2 pockets. Sanforized; washable. See ordering below.

Colors: Khaki or Navy. *Sizes:* 10, 12, 14, 16, 18.

SC 1422–Ship. wt. 10 oz. *Please state size, color..* 2.98

DESIGNED FOR THE SLIM LOOK

Ⓓ DURABLE PLEATS IN ACETATE NYLON. Clusters of knife pleats all around are designed to give a longer and slimmer look. 85% Acetate, 15% Nylon blended to make a fabric that is hand washable. Back zipper.

Colors: Navy, White or Black. Ship. wt. 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1420–*Please state size and color*..... 2.98

Ⓔ BUTTON TRIM COTTON TWILL. Jaunty shorts with flattering, style-right details. A straight line of white buttons travel down the side of the legs and end at scalloped bottom. Zipper and one patch pocket in back. Sanforized (maximum shrinkage 1%); washable.

Colors: Navy, Black or Red. Shipping weight 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1425–*Please state size and color*..... 2.29

Ⓕ TUCKED COTTON POPLIN. Double rows of stitched tucks at front give these basic shorts interesting detail. 2 pockets; zipper hidden in one. Self belt. Sanforized Cotton Poplin. Washable. See ordering information below.

Colors: Black, Pink or Turquoise. Shipping weight 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1426–*Please state size and color*..... 2.49

NOVELTY SHORTS IN TWILL AND DENIM

Ⓖ BUCKLE TRIM COTTON TWILL. California waist gives smooth sleek line. Handy, adjustable buckle tabs. One pocket, hidden zipper. Sanforized; washable.

Colors: Pink or Navy. Shipping weight 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1421–*Please state size and color*..... 2.29

Ⓗ ARROW TRIM COTTON TWILL. Two diagonal patch pockets with contrast stitching end in arrowhead trim. Back zipper for smooth fit. Self belt; cuffed legs. Sanforized; washable. See ordering information below.

Black with White, Navy with White, White with Navy.

SC 1423–*Misses' Sizes:* 10, 12, 14, 16, 18.
Ship. wt. 10 oz. *Please state size and color*..... 1.98

SC 1424–*Women's Sizes:* 38, 40, 42, 44.
Ship. wt. 10 oz. *Please state size and color*..... 2.29

Ⓙ WESTERN SHORTS. Denim shorts with White stitching on 2 patch pockets and tunnel loops. Silver-like Western buckle on self belt. Cuffed legs. Zipper hidden inside pocket. Sanforized; washable. See ordering below.

Colors: Navy or Charcoal (dk.) Gray. Ship. wt. 10 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1427–*Please state size and color*..... 1.98

All sportswear is shipped directly from our Fashions House in Chicago, Illinois. You order and pay postage charges only from the Ward Mail Order House that is nearest to your home. For How to Measure information, please turn to Page 74.

Fashionable, Washable Knits in Shrink-resistant Cotton

MOCK-TURTLE, V-NECK AND COWL COLLAR

K STRIPED CARDIGAN. Knit in stripes to emphasize long, lithe look. Reversed striped border. Popular hip length. Shrink-resistant Cotton knit. Hand washable.
Colors: Red and White or Navy and White.
Sizes: Small (30, 32); Med. (34, 36); Large (38, 40).
SC 4179–Ship. wt. 6 oz. *Please state size and color.* 1.98

L SLEEVELESS PULLOVER IN COTTON OR ORLON. Bib effect ribbed insert buttons up to flattering V-neck. Two sets of link buttons. Choice of Cotton or Orlon interlock. Both are hand washable, shrink-resistant.
Colors: White, Pink, Turquoise, Black.
Sizes: Small (30, 32); Med. (34, 36); Large (38, 40).
SC 4184–COTTON. Ship. wt. 6 oz. *State size, color.* 1.98
SC 4185–ORLON. Ship. wt. 6 oz. *State size, color.* 2.98

M COWL COLLAR IN BULKY KNIT. The continental look – interpreted here in bold stripes contrasted by a startling white collar and smart drop shoulder. Wear it in or out; over shorts, pants or skirts. Shrink-resistant Cotton knit. Hand wash. To Measure, Page 90.
Color: Multicolor stripes only.
Sizes: Small (30, 32); Med. (34, 36); Large (38, 40).
SC 4189–Ship. wt. 6 oz. *State size and color.* 2.98

HIGHLIGHTS IN KNIT OVERBLOUSES

N BOAT NECK CARDIGAN. Fashioned in bulky stitch fine 2-ply combed Cotton. So smart and casual for playwear outfits. You'll find it has many uses; wear it alone or over a blouse or dress. Large, attractive buttons add a stylish note to the front closing. You'll love the convenience of the two cobbler pockets. Shrink-resistant and hand washable. Shipping weight 6 oz.
Colors: White, Pink, Turquoise or Honey Beige.
Sizes: Small (30-32); Med. (34-36); Large (38-40).
SC 4183–*Please state size and color.* 3.98

P SAILOR TYPE PULLOVER AND CAP. Cotton knit overblouse with a nautical air. Sailor collar and matching pixie cap. Shrink-resistant and hand washable.
Colors: Navy with White or White with Navy.
Sizes: Small (30, 32); Med. (34, 36); Large (38, 40).
SC 4186–Ship. wt. 6 oz. *Please state size and color.* 1.98

R PULLOVER, COBBLER POCKETS. For beach or playwear. Long sleeves, slit sides, contrast stitching. Cotton knit, softly brushed inside. Hand washable.
White with Red stitching; White with Navy stitching.
Sizes: Small (30-32); Med. (34-36); Large (38-40).
SC 4190–Ship. wt. 6 oz. *State size and color.* 2.98

VERSATILE TOPS FOR PLAYWEAR

T CARDIGAN AND PULLOVER SET. Striped boxy cardigan, black sleeveless turtle-neck pullover. 2-ply combed Cotton. Buy set, save 19%. *State size, color.*
Sizes: Small (30,32); Med. (34,36); Lge. (38,40). Hand wash.
Cardigan Colors: Turquoise-Black-White; Gold-Black-White; Red-Black-White.
SC4182–SET. Shipping weight 8 oz. 4.98
SC4180–STRIPED CARDIGAN. Ship. wt. 6 oz. 3.98
SC4181–PULLOVER. Solid Black only. Ship. wt. 6 oz. 1.98

U V-NECK PULLOVER. Shrink-resistant Cotton Knit with a flattering wing collar and matching V-yoke insert. A comfortable, easy-fitting Overblouse. Hand wash.
Colors: White, Maize, Lt. Blue or Beige.
Sizes: Small (30-32); Med. (34-36); Large (38-40).
SC 4187–Ship. wt. 6 oz. *State size, color.* 2.98

V ITALIAN STYLE SHIRT. Handsome colored stripes made to match perfectly at shoulder line. Boat neck, three-quarter sleeves. 2-ply combed Cotton.
Colors: Honey Beige-Black-White; Turquoise-Black-White or Coral-Black-White. Hand wash.
Sizes: Small (30-32); Med. (34-36); Large (38-40).
SC 4191–Ship. wt. 6 oz. *State size and color.* 2.98

Anything Wards sells may be bought on convenient credit terms. Details of Wards Monthly Payment Plan on inside back cover. Be sure to measure carefully for accurate fit. See Measuring Instructions on Page 90 before placing order.

Latest Fashion Touches

CRISS-CROSS LACE ON NYLON

(A) The feminine look of lace on filmy White — fashioned with all the grace of a bygone era. There's plenty of modern appeal, too, in the unique way the two bands of lace criss-cross over the front, one at the neck, the other a little lower. The lace is lovely Alencon type, for a look of luxury, and it's matched by the cuffs of the three-quarter sleeves. Shining metal mirror-faceted buttons spark the front and cuffs. Blouse is 15 denier Nylon Tricot, wonderfully hand washable and quick-drying. Stitch-tucked pleats cover front of the bodice, contrast effectively with sheer, full sleeves. Back is lined. White only. Ship. wt. 6 oz.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4800–*Please state size*..... 5.98

DAINTY WING COLLAR NYLON

(B) Face-flattering V-neck set off by a dainty Wing collar that's just big enough. The collar and front closing are delicately trimmed with beautiful Val lace. The front is luscious 15 denier Nylon, and it's permanently pleated for a lasting look of fresh loveliness. Lined, too, for that just-right, subtle sheerness. The back is opaque 40-denier Nylon. Mock Pearl buttons grace the front. Wispy short sleeves complete the totally charming effect. You'll wear it to dress up your suits or compliment your party skirts. A delightfully young style that goes anywhere. Hand washable.

Colors: White, Beige or Pink. Ship. wt. 6 oz.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4801–*State size and color*..... 5.98

RUFFLED EFFECT ON NYLON

(C) Here's the newest in Nylon—an improved, dull finish on opaque Nylon which does away with any shiny look. You'll agree it's the sort of all-around Blouse you've been wanting to see — and it's due for lots and lots of wear. The gay Peter Pan collar is edged with sheer, fluted pleating that gives a handsome ruffled effect; is matched with double rows down each side of the bodice. Four rows of stitched tucks emphasize the front pleats, inside the fluted borders. Mock Pearl buttons. Convenient short sleeves. Available in both Misses' and Women's sizes. (Order by bust inch measurement.) Hand wash. Ship. wt. 6 oz. *Please state size, color.*

Colors: White, Pink or Powder Blue.

SC 4802–*Misses' Sizes:* 32, 34, 36, 38.. 3.98

SC 4850–*Women's Sizes:* 40, 42, 44 in. 4.98

GAILY EMBROIDERED DACRON

(D) As pretty as a picture — enchantingly embroidered Dacron Pique in a short-sleeved blouse that's perfect for day or date time. This versatile charmer has a winsome appeal that will make you feel your very best-dressed. The graceful embroidery edges the gently scalloped collar, decorates it on both sides, and spreads lavishly over the front of the Blouse. Glittering mirrored buttons line the front closing. It's a Blouse you'll count on as one of the basic parts of your wardrobe. And one of its very nicest features — it's hand washable Dacron that you just hang up to dry. It requires little or no ironing.

Colors: White, Pink. Shipping weight 6 oz.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4803–*Please state size and color*... 2.98

TUCKED, SCALLOPED COTTON

(E) A truly original styling touch that's bound to bring lots of admiring attention — the softly scalloped outline of the collar, repeated in the cut of the cuffs. At the V-neck collar, scalloping is emphasized by a border of neatly-stitched tucks that repeat the design. Especially unique is the button trim, cleverly set at each side of the neckline, to match buttons at the closing. An expertly detailed blouse, beautifully tailored of Cotton Broadcloth with a silk-like feel. It's "Tebilized" for crease-resistance, washfast and pre-shrunk (no more than 3% shrinkage). Ship. wt. 6 oz. Order by bust size. *Please state size and color.*

Colors: White, Black, Pink, Yellow.

SC 4804–*Misses' Sizes:* 32, 34, 36, 38.. 2.98

SC 4852–*Women's Sizes:* 40, 42, 44 in. 3.69

HOW TO MEASURE

To be certain of ordering your correct blouse size, always measure first. Place tape measure around bust at its fullest part. Number of inches is the correct blouse size for you. If the number of inches *falls* between two sizes, then order the *next* size larger. Be sure to give size when ordering. How to Measure for other fashions, Page 49.

HOW TO ORDER

Merchandise on these two pages is shipped to you from the Montgomery Ward Fashions House in Chicago, Illinois. However, you order, pay postage only from the Montgomery Ward Mail Order House which is nearest to your home. For complete Ordering Information and Parcel Post rates, see Pg. 969. Shopping by mail saves you time and money, too.

Accent Our New Blouses

PIMA COTTON OR SILK SHIRT

F 2 luxury fabrics for this exquisitely styled Shirt — our version of newest Italian Designer fashions. Highest quality tailoring and details. Long sleeves and flattering collar treatment. Collar and barrel cuffs are lined to hold shape. Note unusual twin buttons at closing. Shipping weight 6 oz.

Misses' Bust Sizes: 32, 34, 36, 38, 40 in.

PIMA COTTON: Finest of Cottons, combed and mercerized. Washfast (max. shrinkage 1%). In White, Apricot, Med. Green, Gold.

SC 4805–*Please state size and color*... 3.98

SILK CHAMBRAY: Imported pure Japanese Silk Chambray, soft and rich. Hand washable. *Colors:* White, Beige, Pink.

SC 4806–*Please state size and color*... 7.98

BOWED, PLEATED NYLON TRICOT

H Special attention was paid to fashioning this Blouse. That's obvious, from its pert and pretty Doll sleeves to its artful bow of Val lace. Other style features carried out to perfection include — Val lace inserts at the shoulders to match the neck bow tie; and kerchief point at back of collar, for extra interest. Most important of all, the bodice is permanently pleated Nylon Tricot in both front and back, and — for added allure — unusual rows of radial stitching stretch across it. It's made for sheer flattery, through and through — a blouse you'll enjoy wearing and washing. Final note of glamour is the rhinestone studded buttons. *Colors:* White, Pink, Powder Blue. Hand wash.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4808–Ship. wt. 6 oz. *State size, color.* 2.98

WHERE TO LOOK

Blouses on these two pages will be perfect partners for your favorite suits and skirts. For other blouses, please see Pages 86-89. Sweaters are on Pages 90 and 91, Sports Tops on Page 83. You'll find a big selection of skirts to pair with your blouses on Pages 92-95; suits, Pages 96-100. Women's Suits on Pages 110-111. Jewelry is sold on Pages 456-457.

OTHER INFORMATION

For a complete explanation of Washability Terms, please turn to Page 959. How to Return Goods, Page 972. Any purchase of $20 or more is enough to open a convenient Monthly Payment Account at Wards. You'll find full instructions concerning this on the inside of the back cover of this Catalog. Shopping by mail at Wards is the easy way.

LACE TRIM ON DACRON CREPE

G You're asking for compliments when you wear this luscious beauty with its breathtaking lace and embroidery panels down the front. It's Dacron Crepe that needs little or no ironing to keep its fresh charm — in a new dull finish that's ever so flattering. Simply styled with the favorite Jewel neckline and short sleeves; dressed up by its bewitching front trim. Panels of intricate Nylon embroidery are outlined in lovely Val lace for a truly enchanting effect . . . a luxurious contrast to its basic simplicity that belies its low price. The button closing is in back. Hand washable. White, Pink or Powder Blue. Ship. wt. 6 oz.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4807–*Please state size and color*... 3.98

CONVERTIBLE COLLAR COTTON

J A skillfully tailored Blouse of silky-fine Cotton, with deft style touches that make it a popular addition to any smart wardrobe. Pert and youthful as can be, it has an air of personality that makes it the favorite mate for your suits and skirts. The stitch tucked collar can be worn open or closed, in latest fashion. Pocket has matching stitch-tuck trim, highlighted with a gay row of buttons to match those at closing. All buttons are gleaming simulated Pearl shank type. Short sleeves have stitched back cuffs. Quality Cotton is Tebilized for crease-resistance, tailored with distinction for good looks and long wear. Washable. *Colors:* White, Navy, Coral, Mint Green.

Misses' Bust Sizes: 32, 34, 36, 38 in.

SC 4809–Ship. wt. 6 oz. *State size, color.* 2.98

PORTRAIT COLLAR IN COTTON

K This newest version of the fashionable portrait collar is cleverly designed and dramatically emphasized by the stitched tucks at the shoulder, ending in saucy cap sleeves. One of today's most flattering styles, with its gracefully shaped, low neckline — no wonder it's a must for the up-to-date wardrobe. Lustrous simulated Pearl shank buttons top off fine touches. Goes equally well with slim or flared Skirts. The silky-look Cotton Broadcloth will keep its freshness of appearance longer, because it's Tebilized for crease resistance. Washable and pre-shrunk (max. shrinkage 3%). Ship. wt. 6 oz. *Please state size and color.* White, Black, Powder Blue or Coral.

SC 4810–*Misses' Busts:* 32, 34, 36, 38 in. 2.98

SC 4853–*Women's Busts:* 40, 42, 44 in. 3.69

Ⓐ
2.98
3.69

Ⓑ
2.98
3.29

Ⓒ
2.98

Ⓓ
2.98
3.69

Ⓔ
2.98
3.29

Ⓕ
2.98

Ⓖ
1.98
2.69

Ⓗ
1.98

Blouses with a Dress-up Look

Ⓐ LATTICE DESIGN. Cotton Broadcloth sleeveless Blouse. Criss-cross lattice work at front, back shoulders for added interest and airy comfort. Flattering V-neck. Wing collar rests softly on lattice design. Matching shank buttons with striking white centers give a dramatic touch. Sanforized (maximum shrinkage 1%). Washfast. Ship. wt. 6 oz. See Measuring on Page 84.

Coral, White, Black or Lilac.

Misses' Busts: 32,34,36,38.
SC4811-*State size, color.* 2.98

Women's Busts: 40,42,44.
SC4854–*State size, color.* 3.69

Ⓑ PLEATED BACK. Fine Cotton Broadcloth blouse with smart detailing. Convertible collar, wear open or closed. Flower included. Kerchief-pointed back collar emphasizes pleated back. Simulated pearl shank buttons. Tebilized for crease resistance. Washfast. State correct style number for desired sleeve. Ship. wt. 6 oz.

Colors: Mint Green, White, Pink or Powder (lt.) Blue.

Misses' Busts: 32, 34, 36, 38. *State size and color.*

SC 4812–Sleeveless... 2.98
State size and color.

SC 4813–Doll Sleeve... 3.29

Ⓒ JEWEL TRIM COLLAR. Cotton Broadcloth with Pique collar, cuffs. Peter Pan collar is dotted with rhinestones, edged with lace. White shank buttons in sets of two. Stripes woven into fabric; mercerized for strength. Sanforized (maximum shrinkage 1%). Washable. See Measuring on Page 84. Shipping weight 6 oz.

Colors: Pink and White, Deep Blue and White.

Misses' Busts: 32, 34, 36, 38. *State size and color.*

SC 4814–Blouse... 2.98

Ⓓ DACRON BATISTE. Buttoned Baby Doll sleeves. V-neck, wing collar. Button closing and collar edge trimmed with stitched tucks. Wear it with a rose (included). For versatility, rose is detachable. You'll find it a perfect mate for suits or skirts. Hand wash. Needs little or no ironing. Ship. wt. 6 oz. Ordering below.

Colors: White, Pink, Pineapple.

Misses' Busts: 32, 34, 36, 38. *Please state size, color.*
SC 4815–Misses'..... 2.98

Women's Busts: 40, 42, 44. *Please state size, color.*
SC 4855–Women's.... 3.69

Ⓔ COTTON WING COLLAR. Stitched tucking highlights the flattering wing collar. Gleaming simulated pearl buttons on collar, front closing is another point of interest. Tebilized Cotton for crease resistance washes beautifully and makes this a blouse you'll be happy to own, wear. Washfast. Choice of sleeveless or short sleeved with cuffs matching wing collar. Ship. wt. 6 oz.

Turquoise, White, Black, Coral.

SC4816-Sleeveless. *Sizes:* 32, 34,36,38. *State size, color.* 2.98

SC4849-Wing Cuff. 32, 34,36,38. *State size, color.* 3.29

Ⓕ DAISY APPLIQUE. Dacron Batiste for comfort and easy care. Trimmed with appliqued clusters of embroidered lace daisies. Necklace of daisies around jewel neck makes this a perfect suit blouse. Notice the doll sleeves with their pert ties. Buttoned back closing. Hand wash. Dries quickly. Little or no ironing.

Colors: White, Powder Blue, Beige. Ship. wt. 6 oz.

Bust Sizes: 32, 34, 36, 38. *State size and color.*

SC 4817..... 2.98

PERSONALIZED MONOGRAMMED BLOUSES 1.98

Ⓖ MONOGRAMMED SHORT SLEEVED SHIRT. Here is a Blouse just for you. Have your name or monogram embroidered. Just insert the flap on the pocket in a self addressed envelope which you will find enclosed. Specify your initials or name and you will receive a personalized embroidered monogram that gives a custom tailored look to your shirt. Short sleeved Cotton shirt with convertible collar you can wear open or closed. Yoke back, double needle tailoring. Sanforized; washfast.

Colors: White, Pink, Mint Green, Yellow.

SC4818–*Misses' Bust Sizes:* 32,34,36,38.
Ship. wt. 6 oz. *Please state size, color..* 1.98

SC4856–*Women's Bust Sizes:* 40, 42, 44.
Ship. wt. 6 oz. *Please state size, color..* 2.69

Ⓗ MONOGRAMMED TAB SHIRT. A sleeveless Blouse you'll wear with pride. It's as individual as you. Insert the tab in a self addressed envelope you'll find enclosed and specify your initials or name, whichever you *prefer.* You will soon receive a beautiful personalized monogram. Attach the tab and you have a closed Peter Pan collar with a thin slit showing. For versatility you can wear the collar open. Sanforized to guarantee you less than 1% maximum shrinkage. Washfast. For How to Measure information, see Page 84. Be sure to measure carefully. Shipping weight 6 oz.

Colors: Pineapple, White, Black or Coral.

Misses' Bust Sizes: 32, 34, 36, 38.

SC 4819–*Please state size and color....* 1.98

The Blouses on these two pages are shipped to you directly from Chicago. You order and pay postage only from the Ward Mail Order House nearest you. Please see How to Measure on Page 84.

J 1.98

K 1.79 1.89

L 1.98

M 2.98

N 2.98 3.29

P 1.98

Blouses with a Tailored Look

J BUTTON-DOWN COLLAR. Feminine version of man-tailoring. The buttoned down collar is borrowed from his favorite shirt. Fine tucks and fagoting, running down both sides and closing adds a dress-up touch. Both features make this shirt so adaptable to slacks or skirts. Matching shank buttons. Cotton Broadcloth. Sanforized; washfast. Wt. 6 oz.

Colors: White, Black, Powder Blue or Pink.

Misses' Busts: 32, 34, 36, 38.

State size and color.

SC 4827..... 1.98

K "WRINKL-SHED" PLAID. Choice of short sleeves or sleeveless styles. Woven plaid of Dan River's "Wrinkl-shed" Gingham. So easy to wash — retains its fresh crisp appearance. Smart convertible collar. Fully cut with shirttails and pocket. Fine features that give you excellent value. Pre-shrunk (maximum shrinkage 1%). Washfast. Shipping weight 6 oz. Multicolored Plaid only.

Misses' Busts: 32, 34, 36, 38, 40. *Please state size.*

SC 4821–Sleeveless... 1.79

SC 4822–Short Sleeves. 1.89

L PRINTED COTTON. A captivating print in Cotton Broadcloth. Adjustable baby doll sleeves give this Blouse that little-girl look. Convertible Italian style collar. Double needle stitching, a detail that makes this Blouse such a wonderful value. Sanforized and washfast. Ship. wt. 6 oz.

Print Colors: Black and Coral; Turquoise and Gray; Both on White.

Solid Color: All White.

Misses' Busts: 32, 34, 36, 38, 40. *State size, color.*

SC 4824..... 1.98

M ITALIAN STYLE. Dash of continental flavor makes this Blouse a fashionable addition to your wardrobe. Convertible collar is beautifully shaped; equally flattering open or closed. Dramatic V-shaped yoke, in front. Adjustable baby doll sleeves. Cotton Broadcloth is washfast, Sanforized (maximum shrinkage 1%). Shipping weight 6 oz.

Colors: White, Beige, Red or Turquoise.

Misses' Busts: 32, 34, 36, 38.

State size and color.

SC 4823..... 2.98

N MULTICOLOR STRIPES. Crease-resistant Cotton. The sheen of finely woven satin-like stripes, dramatically accents the perfectly matched miter of the convertible collar. Sleeveless or button-up baby doll sleeves. Both have shirttails you can wear out for those casual occasions. Striking colors of stripes blend with almost everything you choose to wear. Sanforized. Washfast. Ship. wt. 6 oz. *State size.* Multicolor Stripes only.

Sizes: 32, 34, 36, 38.

SC 4825–Sleeveless... 2.98

SC 4826–Doll Sleeves.. 3.29

P KERCHIEF COLLAR. Unique touch in necklines — kerchief collar attached to Blouse makes a neat square knot in front and forms a point in back. So smart in that casual way. Black Watch woven Plaid in fine Cotton. Simulated pearl buttons point up the attractive dark plaid. Sanforized (maximum shrinkage 1%). Washfast. See ordering below. Shipping wt. 6 oz. Black Watch Plaid only.

Misses' Busts: 32, 34, 36, 38.

Please state size.

SC 4820..... 1.98

FASHION ACCENTS THE OVERBLOUSE LOOK

R BELTED JACKET. Perfect for casual attire. Metal rings belt the sides to accent a small waist and sleek long lines. Darts start from belt ending at bustline. Smooth fit over hips for true figure flattery. Smart cuffed bottom; convertible collar stands up in back. White shank buttons at front closing. Available in sleeveless or short sleeves. Sanforized (maximum shrinkage 1%); washfast. Cotton Broadcloth. Please specify correct style number when ordering. See information below. Ship. wt. 6 oz.

Colors: Red, Turquoise, White, Black.

Misses' Bust Sizes: 32, 34, 36, 38.

SC4828–Sleeveless. *State size, color*.. 1.98

SC4829–Short Sleeves. *State size, color*. 1.98

T SAILOR MIDDY WITH MATCHING CAP. The middy has now captured the fashion world. Nautical motif carried through to the pert matching cap. The fresh White Cotton creates that welcome cool look. Your choice of short sleeves or sleeveless. Short-sleeved blouse has three rows of smart braid trim on sailor collar and sleeve cuff. The braid on the sleeveless version encircles the armholes. Smooth fit over hipline. Tie color matches braid on blouse and cap. Sanforized (maximum shrinkage 1%). Washfast. See ordering below. Ship. wt. 6 oz.

Red Trim on White; Navy Trim on White.

Misses' Bust Sizes: 32, 34, 36, 38.

SC4830–Short Sleeves. *State size, color*. 2.98

SC4831–Sleeveless. *State size, color*.... 2.98

R 1.98

T 2.98

Credit Terms: Anything Wards sells may be purchased on convenient terms. For details of Wards Monthly Payment Plan, please see Inside Back Cover. Jewelry is sold on Pages 456 and 457.

Ⓐ 1.98

Ⓑ 1.98

Ⓒ 1.98

Ⓓ 1.98

Ⓔ 1.98

Ⓕ 1.98

Ⓖ 1.98

Ⓗ 1.98

Fashions Go Sleeveless in Fresh, C

Our newest Spring styles . . . some sleeveless. Featuring versatile necklines precisely designed, tailored to suit the style-conscious Miss. Latest Spring colors.

SLEEVELESS SCOOP

Ⓐ Everybody loves a scoop neckline . . . especially when the Blouse is sleeveless. More flattering than ever with its scalloped end bows. Styled in fine Cotton Broadcloth, it's Sanforized (maximum shrinkage 1%) and washfast. Button front closing. Choose one of our new skirt styles to pair with this smart top.

Colors: White, Black, Lime or Red. Ship. wt. 6 oz.

Misses: 32, 34, 36, 38.

SC4832–*State size, color.* 1.98

V-NECK MANDARIN

Ⓑ Face-flattering Mandarin neck, V-neck front slit. Dramatic effect emphasized by lustrous white shank buttons. Draping under front collar lends graceful line. Styled in washfast Cotton Broadcloth; it's Sanforized.

Solids: White, Pink, Pineapple, or Jade Bright Green.

Print: Multi-color only.

State clearly your choice of solid color or print; and size.

Sizes: 32, 34, 36, 38.

SC4833–Ship. wt. 6 oz. 1.98

THE BEAU-CATCHER

Ⓒ Your heart's on parade in this new sleeveless Blouse with white pique heart and collar—both edged with lace. The white heart-shaped buttons and string bow make this a blouse you'll love to live in. Styled in Sanforized Cotton Broadcloth (maximum shrinkage 1%), its washfast. Measuring information, facing page.

Colors: Black, Red, Turquoise.

Sizes: 32, 34, 36, 38.

State size and color.

SC 4834–Ship. wt. 6 oz. 1.98

GINGHAM CHECK

Ⓓ Sleeveless Cotton Gingham dressed up with lace trimmed collar and front closing. Available in a fine woven Gingham check in a variety of flattering colors. Note the lustrous white shank buttons. Convertible Peter Pan collar (can be worn closed as shown, or open at neck). Smart to pair with our new Spring skirts shown on Pages 92 through 95.

Colors: Pink, Lilac, Yellow.

State size, color. Washable.

Sizes: 32, 34, 36, 38.

SC 4835–Ship. wt. 6 oz. 1.98

TUCKED AND FLOWERED

Ⓔ Stitch-tucked bodice dresses up this basic but fashionable Shirt. Bright flower at neck adds a fresh Spring touch. Small pointed collar; button front; white shank buttons. This blouse is avilable in two smart styles—with short sleeves or sleeveless (both styles are shown above). Wt. 6 oz.

White, Pineapple, Lilac, Black. *State size, color.*

Sizes: 32, 34, 36, 38.

SC4836–Sleeveless.. 1.98

SC4837–ShortSleeve. 1.98

RHINESTONE, DAISY TRIM

Ⓕ Embroidered lace daisies with rhinestone-studded centers dramatize this smart notched wing collar. Small tucks under collar give graceful drape to front bodice. Matching mock-pearl shank buttons at front closing. Washfast Cotton Broadcloth; Sanforized. Shipping weight 6 oz.

White, Black, Turquoise or Coral. *State size and color.*

Sizes: 32, 34, 36, 38.

SC 4838—Misses'..... 1.98

Sizes: 40, 42, 44.

SC 4859—Women's... 2.

WING V-NECK, BABY DOLL SLEEVES OR SLEEVELESS

Ⓖ An exceptional value, this fashion-wise style for $1.98. It features all the styling details of far more costly blouses. This "extra" detailing gives a luxurious appearance. Note the flanged yoke in front with matching yoke in back; fine stitched back tucks to emphasize the yoke. The revere collar is so flattering to the face. Large white buttons, one in center back (see H) and at front closing. Styled in washable Cotton broadcloth, it's washfast and Sanforized (max. shrinkage 1%). Measuring on Page 89.

Colors: White, Black, Pink, Turquoise.

Sizes: 32, 34, 36, 38. Ship. wt. 6 oz.

SC4839–Baby Doll Sleeve. *State size, color.* 1.98

Ⓗ An amazing value, this sleeveless styled yoked Blouse for $1.98. It features all the luxurious touches found usually in *far more* costly blouses. The skillfully tailored flanged yoke in front and back is fashion interest for Spring. Note the precisely stitched tucks on back yoke; the button trim. Front is the same as G (above). Flattering revere collar emphasizes the yoked front. Styled in Cotton Broadcloth, washfast and Sanforized. See our newest collection of skirts on Pages 92-95. Ship wt. 6 oz.

Colors: White, Black, Pink, Turquoise.

Sizes: 32, 34, 36, 38. Measuring, Pg. 89.

SC 4840—Sleeveless. *State size, color...* 1.98

Blouses on these pages ship from Wards Fashions House in Chicago. Order and pay postage from Mail Order House nearest you. Monthly Payment Plan, see Inside Back Cover.

J
1.98

K
1.98

L
2.98

M
2.98

N
2.98

P
1.98

Crisply Tailored Washable Cotton

Fashion-right styles in Spring's smartest colors. Designer-inspired washable Cottons and washable Rayons with a linen-like texture. In Misses' and Women's sizes.

SLEEVELESS SCOOP CHARM

J A cool sleeveless style, for daytime-to-date-time. Styled of Waffle Pique design in an everglaze crease resistant Cotton. Flattering scoop neckline, and crisp fabric create a cooling effect; lends a fresh appearance. Large white buttons at front closing. Hand washable. A perfect style to top your crisp swirl skirts. To order, Page 88.

Colors: White, Black or Pink.
Sizes: 32, 34, 36, 38.
State size and color.
SC 4844–Ship. wt. 6 oz. 1.98

NEW VEST STYLE

K Most flattering . . . the chic overblouse look. Sleeveless, notched wing collar, double breasted front. Large buttons at closing. Permanently embossed, everglaze, crease resistant Cotton, Waffle Pique design. Preshrunk (max. shrink. 3%). Hand wash.

White, Black, Powder Blue.
State size and color.
Sizes: 32, 34, 36, 38.
SC4845-Misses'.Wt.6oz. 1.98
Sizes: 40,42,44.Wt. 6oz.
SC 4861–Women's... 2.69

NEWEST SCOOP NECK

L Cleverly designed scoop neck Blouse dramatized by precisely stitched tucks; emphasized by a line of button down side tabs. Button back closing with matching simulated pearl shank buttons. Designed in silky crease-resistant Cotton Broadcloth, the fabric that always stays fresh looking. See to measure below.

Colors: White, Coral, Black or Mint. Washable.
Sizes: 32, 34, 36, 38.
State size and color.
SC 4846–Ship. wt. 6 oz. 2.98

PEASANT BLOUSE

M Newest version of the fashionable peasant blouse. With an insert of fine val lace, embroidery at circle neck; matching on sleeves. The low circle neckline is so flattering to the face. Note the white shank buttons on front closing. Available in a fine Cotton Broadcloth. Hand washable. Ordering Information, Page 88.

Color: White only.
Sizes: 32, 34, 36, 38.
Please state size.
SC 4841–Ship. wt. 6 oz. 2.98

EYELET BATISTE

N Flattering square neck style in embroidered Eyelet Cotton Batiste. Petite Venise lace edges neck, emphasizes pert capped sleeves. Smooth zipper side closing. Hand washable. Select from our wide collection of new Spring skirts a style suitable to your tastes, and pair with one of our crisp, Cotton blouses.

Color: White only.
Sizes: 32, 34, 36, 38.
Please state size.
SC4842-Ship. wt. 6 oz. 2.98

EMBROIDERED ORGANDY

P Blouse front and collar of exquisitely embroidered Cotton Organdy. Cool, sleeveless style with bands of Organdy around arm openings. Back and sides fashioned of Cotton Batiste. "Touch of Spring" effect just can't be missed with the pert detachable flower at neck. Be sure to hand wash. See How to Measure below.

Color: White only. *State size.*
Sizes: 32,34,36,38. Wt. 6oz.
SC 4843—Misses'..... 1.98
Sizes: 40, 42, 44. Wt. 6 oz.
SC 4860—Women's... 2.69

TOP VALUE WASHABLE RAYON WITH LINEN-LIKE WEAVE

R Top value in Baby Doll Sleeve Style. A new fashion slant in this pert blouse with smart Johnny collar and bow tie set off by removable pin (10% Fed. tax included). Bib insert of lace creates a very feminine look. Styled of hand washable Linen-like Rayon—so cool and easy to care for. Ideal top to pair with your new Spring skirts; perfect companion to suits. Note the careful detailing; the designer-inspired simplicity of line. The textured fabric creates an appearance of richness, found only in high quality merchandise.

Color: White only. See Ordering, Page 88.
Sizes: 32, 34, 36, 38. Ship. wt. 6 oz.
SC 4848—*Please state size and color*... 1.98

T Stark simplicity of styling dramatically emphasized by mock pearl buttons at semi-turtle neck. So flattering . . . so wearable . . . so deceptively simple in styling. Sleeveless fashioning makes it cooly comfortable with skirts. The smart neckline marks this as a perfect suit companion. Button back closing. Washable. Before ordering, check your measurements carefully. Place tape around fullest part of bust. Number of inches is size. If between sizes, order next size larger. Smart skirts to match with these new Spring Blouses on Pages 92-95.

Colors: White, Black, Pink or Beige.
Sizes: 32, 34, 36, 38. Ship. wt. 6 oz.
SC 4847—*Please state size and color*.... 1.98

To Measure, place tape measure around fullest part of bust. Number of inches is correct size.

If between sizes, order the next larger. For Jewelry selection see Pages 456 and 457.

R
1.98

T
1.98

The Sweater-look for Spring

Outstanding achievements in the "Sweater look." Bulky knit Orlon Cardigan style to top your outfit any time—day or evening; also a fashionable "hand-made" look—Virgin Wool Worsted Bolero. All are the newest cut and feature the smartest Spring colors.

STRIPED BLAZER; SOLID SLIP-ON

A The bold stripes of a "gay nineties" Sweater, the cut of a modern style, the contrast of a solid color slip-on beneath—combined here in this fashion-right ensemble. Wear the smart Cardigan with V-neck and ¾-sleeves over the sleeveless solid color boat neck Pullover. Either can be worn alone for exciting fashion newness. In 100% Orlon with ribbed stitch for the new "bulky" look. Hand wash.
Sizes: 34, 36, 38, 40.

CARDIGAN. STRIPES: Turquoise-Black-White or Coral-Black-White. Ship. wt. 6 oz.
SC 4153–CARDIGAN. *State size, color.* 5.98

SWEATER SETS. Turquoise-White-Black Cardigan (Turquoise Pullover); Coral-Black-White Cardigan (Coral Pullover). Wt. 8 oz.
SC 4154—SET. *State size and color.* 8.98

FROM DAY TO EVENING COVER-UP

B The right step in Spring fashion direction—this all-occasion Cover-up for daytime wear and dressy enough for evenings. This bulky stitched jacket is designed with handsome tuxedo style lapels sloped cleverly into two large front pockets. Comfortable three-quarter sleeves with wide, turn-back cuffs. Styled of 100% Orlon with bulky allover novelty stitch. Crest on lapel of metallic thread and beads. Be sure to remove before washing. This easy-to-care-for fabric is hand washable; dries quickly, is mothproof, requires no blocking.
Color: White only.
Sizes: Small (30-32); Medium (34-36); Large (38-40); Extra Large (42-44).
See Ordering below. Ship. wt. 12 oz.
SC 4151—*Please state size.....* 7.98

ORDERING INFORMATION

All Sweaters on these two pages are shipped directly from Montgomery Wards Fashions House in Chicago. You order and pay postage charges only from the Ward Mail Order House nearest your home. Anything Wards sell may be bought on convenient Terms. For details of Wards Monthly Payment Plan see Inside Back Cover. For skirts to pair with these sweaters, see Pages 92 through 95 of this Catalog. For a wide selection of Jewelry see Pages 456 and 457 in this Catalog. See How to Measure on Page 91.

RAGLAN SLEEVE CARDIGAN

C The most sought-after sweater fashion of today—the raglan sleeve Cardigan with ribbing running length of sleeve. This more glamorous-than-ever style features three-quarter sleeves, set in with mock full fashioning marks—both front and back. This particular type of marking is found usually in much higher priced sweaters exclusively. Mock turtle neck and lustrous pearl-like buttons at front closing. Knit of fine two-ply high bulk Orlon, this hand washable sweater is available to our customers at an exceptionally low price. Orlon, that's mothproof and easy to care for.
Colors: Pink, Powder Blue, White.
Sizes: 34, 36, 38, 40. Ship. wt. 14 oz.
SC 4150—*State size and color.....* 6.98

ORLON SPENCER STYLE SWEATER

D Perfect little topper for cool Spring evenings. Wear over your pretty blouses or as a cover-up over crisp Cottons. Smart three-quarter dolman sleeves; snug and comfortable waist length style with large button and fashion-right tuxedo collar. The open front is sure to show off your prettiest tops to their best advantage. Knit with the new "bulky sweater" look, featuring a flattering novelty stitch. Fashioned hand washable Orlon, the synthetic wonder fiber. For dress shown see Page 18, Style 6211.
Colors: White or Navy. To measure, Pg. 91.
Sizes: Small (30-32); Med. (34-36); Large (38-40); Ex. Large (42-44). Wt. 6 oz.
SC 4152—*Please state size and color.* 3.98

WOOL COBBLER JACKET

E Bulky cover-up with luxurious hand-made look at such a low price. The novelty stitch of this Virgin Wool Worsted Bolero is intertwined with non-tarnishing silver-colored Lurex thread. The tuxedo front is mitered at bottom cuff forming tiny front pockets. Note the matching cuffed short sleeves. Smart over perky cottons for all-day wear; exceptionally stylish for evening. Hand washable. The dress shown with this sweater style is sold on Page 18, style 6211.
Colors: White or Black. Ship. wt. 6 oz.
Sizes: Small (30-32); Med. (34-36); Large (38-40); Ex. Large (42-44). To Measure, Pg. 91. See Ordering Information below.
SC 4155—*Please state size and color.* 3.98

Featuring Washable Orlon

Today's style favorites in quick-drying, hand washable Orlon. Priced right to suit the wardrobe budget of the modern-day Miss, these smart styles are designed to top most any separate. They feature the trim lines of the new season in smart colors.

CARDIGAN FOR MISSES, WOMEN

F The glamour of hand-embroidered mock pearls and glittering mirrored bugle beads—the softness of high bulk Orlon; a truly exceptional combination. This fashion favorite features all the luxurious touches found in the finest of sweaters exclusively. Note the matching ocean pearl shank buttons at front closing, the double looped neckband; ribbed waistband and cuffs. Grosgrain ribbon lined front closing. Hand washable. Shipping weight 12 oz.

Colors: White or Pink.

Misses' Sizes: 34, 36, 38, 40.
SC 4156—*State size and color*..... 9.98

Women's Sizes: 40, 42, 44, 46.
SC 4164—*State size and color*..... 10.98

SHORT-SLEEVE ORLON PULLOVER

G Soft and feminine short-sleeved Pullover in novelty stitched Orlon. Designed to go places through the seasons. Face-flattering wing collar with white crocheted edging. The trim cuffs and waistband are attractively ribbed for a snug smooth fit. The perfect compliment for skirts; dressy enough for datetime wear. Looks equally smart with waistband tucked in or worn out. This feather-soft Orlon Sweater is so easy to care for. Simply hand wash in warm, sudsy water; squeeze dry. Requires no blocking. See Measuring Instructions below. Wt. 6 oz.

Colors: White, Powder Blue or Pink.

Misses' Sizes: 34, 36, 38, 40.
SC 4163—*State size and color*..... 2.98

ORLON SHRUG; ¾ SLEEVES

H The perfect Shrug—with three-quarter dolman sleeves, ribbed edging and cuffs. Button neck front. More fashionable than ever; so practical over most any outfit at all. Perfect for those chilly evenings as a smart cover-up. Styled in kitten-soft hand washable Orlon. Simply rinse out in warm, sudsy water; squeeze dry. Requires no blocking. Mothproof. Features a smart interlock stitch for long wear. Complete Washability Terms are explained on Page 959.

Colors: White, Navy, Red, Yellow.

Sizes: Small (30-32); Medium (34-36); Large (38-40); Ex. Large (42-44). See Measuring Information below. Ship. wt. 6 oz.

SC 4162—*Please state size and color.* 2.98

SHORT-SLEEVED CARDIGAN

J The short-sleeved Cardigan has gained steadily in fashion importance. Here we show it in easy-care soft Orlon; the hand washable fabric that requires no blocking; is mothproof. Pert Peter Pan ribbed-edge collar, cuffs and waistband. Matching shank buttons. Perfect style for a Summer dress cover-up or wear closed as a blouse. The simplicity of this sweater adds that something-special look to the versatile separates you can so easily mix and match. Before ordering, see Measuring Instructions below; Ordering Information Page 90. Ship. wt. 6 oz.

Colors: White, Turquoise or Pink.

Misses' Sizes: 34, 36, 38, 40.
SC 4161—*State size and color*..... 2.98

LONG-LINE CLASSIC CARDIGAN

K Fashioned of two-ply kitten-soft Orlon; the easy-care, hand washable fabric that requires no blocking; is mothproof. Available in Misses' Sizes in our Better Quality Orlon, our Best Quality Orlon or our Best Quality Orlon with Full-fashioning. Women's Sizes in Best Quality Orlon only. See Measuring Instructions below. Shipping weight 8 oz.

Please state size and color.

White, Avocado (med.) Green, Navy, Beige.

BETTER: Knit in fine gauge stitch.
SC 4157—*Misses':* 34, 36, 38, 40..... 3.98

BEST QUALITY. In Misses', Women's sizes. Very fine gauge interlock knit stitch.
SC 4158—*Misses':* 34, 36, 38, 40..... 4.98
SC 4159—*Women's:* 40, 42, 44, 46.... 5.98

FULL-FASHIONED: Detailing at strain points on sleeves. Very fine gauge knit.
SC 4160—*Misses':* 34, 36, 38, 40..... 6.98

MEASURING INSTRUCTIONS

Measure around fullest part of bust. Be sure tape measure is around shoulder blades. Then order next size larger than tape measure shows. For example, if tape shows 38 inches, order size 40. To complete your Fashion Wardrobe, you'll want to select some smart styles from our skirt pages (see Pages 92-95). Be sure to give the correct article number, size and color when ordering merchandise from our Catalog.

K
4.98

L
5.98

M
5.98

Easy-care Cotton Skirts in Nationally-known Fabrics

OUR PRETTY NEW STYLES IN BATES DISCIPLINED COTTON

Much in demand—and no wonder. Bates Disciplined fabrics are "made to behave", laboratory-tested. Hand wash easily, dry quickly, never need starch. Iron smooth with one stroke. Just hang up your skirt—creases vanish. Resists dirt, perspiration and mildew, stays fresh longer. Permanent shrinkage-control (less than 2%).

A SOLID COLOR SKIRT. The perfect all-around Bates Skirt to pair with print or solid-color Blouses. Pleated front and back for casual grace. Trim self belt with washable "Bac-a-Belt"; side zipper. In deep solid colors that please the eye—practical, too. *Colors:* Avocado Green (shown), Rouge Red or Navy. Wt. 1 lb. 2 oz. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *State size and color.*

SC1975–Average Length. 4.98
SC1976–Tall Length..... 5.49

B LIGHT-HEARTED DAISY PRINT. Features a Nylon net underskirt of its own, for full-flaring loveliness. Cheerful as a summer breeze is the gay daisy print that splashes over a contrasting dark background. Patent belt and side zipper are other style-wise touches to make this easy-washing Bates Skirt one of the season's fashion favorites—and yours, too. *Background Colors:* Dk. Brown (shown), Avocado Green. Ship. wt. 1 lb. 2 oz. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1977—*State size, color*..... 7.98

C NEW TORSO LOOK SKIRT. Up-the-minute styling and fresh of Springtime colors combine make this Bates Skirt a big item any woman's wardrobe. Low T line is set off by a Panel front a back, with unpressed pleats each side, for the most in figu flattery. Popular back zipper. *Colors:* Apricot (shown), Rosy P (see Page 76) or Lt. Turquoi *Misses' Sizes:* 10, 12, 14, 16, 18. Shipping weight 1 lb.

SC 1978—*State size, color*... 5.9

NEW, WRINKLE-RESISTANT DAZZLE COTTONS BY SPRINGMAID

Skirts made of Dazzle stay neat—wrinkles shake out. Dazzle is the lustrous, wrinkle-resistant Springmaid Broadcloth with long-lasting luxury finish. It's Spring-shrunk (shrinkage within 1%), resistant to soil, perspiration, mildew. Hand washable, needs little or no ironing, no starch. Drip dry. Vibrant colors.

D 16-GORE PRINCESS SKIRT. A wide, wide flare topped by the slenderizing, high-waisted Princess line, makes this the most youthfully flattering style to come along in a long time. Nylon net underskirt for full flare; rolled gores in Skirt. Back zipper. Dress up or down for party or everyday wear. Ship. wt. 1 lb. 4 oz. *Colors:* Sunset Pink (shown), Black, Yellow. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1979—*State size, color*.. 6.98

E CUMMERBUND SKIRT. Newest of the new—a pleated Cummerbund—atop a wide-flaring, 10-gore Skirt. The Cummerbund has adjustable button back, is removable. Wear skirt without it, and it's a flattering basic style (see sketch). Side zipper. *Colors:* Navy, Toast (Med. Brown), Charcoal Gray. Shipping weight 1 lb. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1980—*State size, color*..... 6.98

F BUTTON FRONT SKIRT. An ori-nal styling touch that makes t Skirt an outstanding buy... t trim button front, with two pock cleverly hidden under the fr pleats. Smooth pleats at back add jaunty air of casualness. Here's attractive skirt that you'll want pair with print or solid blouse and count on for plenty of wea *Colors:* Bright Blue (shown), Ro Pink, Navy. Ship. wt. 1 lb. *Misses' Sizes:* 10, 12, 14, 16, 18, 20.

SC 1981—*State size, color*... 3.9

PRINTS OF SOAP 'N' WATER, THE ORIGINAL WASHABLE FABRIC

Soap 'n' Water quality in an all Cotton fabric consumer guaranteed for easy washing. Crease-resistant, drips dry, needs minimum ironing. You'll love these gay, colorful prints, so right for warm weather wear... in flattering styles that do the most for tailored or dressy blouses. Choose several to vary your wardrobe.

G BALLERINA PRINT. Here's a real conversation-maker. Harmonizing Print shows fluffy-skirted ballerinas posing on contrasting dark background—gives delightful effect. Full Skirt is box-pleated all the way around to suit the most style conscious wearer. Side zipper. Eye-catching Straw belt. *Backgrounds:* Brown (shown), Charcoal Gray, Navy, each with harmonizing print. Wt. 1 lb. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1982—*State size, color*.. 4.98

H BUTTERFLY PRINT. Unusual all-over design of graceful butterflies sets a sunny weather mood... will bring compliments for this charming Skirt. There are unpressed pleats on both sides, front and back. Self belt with washable "Bac-a-Belt"; side zipper. It's fashion right for everyday or dressier occasions—a Skirt with plenty of eye appeal. Ship. wt. 1 lb. *Colors:* Yellow Ground with Black (shown), Black with Pink. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1983—*State size, color*.... 4.98

J BATIK PRINT. The Oriental fluence that's so much in fashion spotlight... a rich cont print on dark background. Easy wear Skirt you'll pair smartly w your favorite blouses. Featur gleaming, long-lasting Pat Plastic belt, tunnel loops. Side per. Unpressed pleats all aro Black (shown), Charcoal Gray Med. Brown backgrounds, with contrast print. Ship. wt. 1 *Misses' Sizes:* 10, 12, 14, 16, 18.

SC 1984—*State size, color*... 3.

PROPORTIONED LENGTH SKIRTS, DURABLY PLEATED

K BOX PLEATED TORSO SKIRT. The very style-conscious long Torso look—this time in Burlington Mills' versatile Burmilon fabric (50% Orlon, 50% Rayon), so easy to wash. You'll love the all-around box pleats that stay in. Side zipper. Hand wash, drip dry. Wt. 1 lb. 4 oz. *State size, color.* *Colors:* Navy, Charcoal Gray, Tan. *Misses' Sizes:* 10, 12, 14, 16, 18.

SC1776-Short: 5'3" or under. 4.98
SC1777-Regular: 5'4"-5'7" 4.98
SC1778-Tall: 5'8" or over. 4.98

L COTTON AND ORLON SKIRT. Unpressed pleats at sides, front and back—one of today's favorite styles. Smart self belt, zipper neatly hidden under back pleat. 60% Cotton, 40% Orlon fabric; drips dry, minimum ironing. Keeps pleats for always-handsome appearance. Easily hand washable. Ship. wt. 1 lb. *State size and color.* *Colors:* Rosy Pink (shown) or Aqua. *Misses' Sizes:* 10, 12, 14, 16, 18, 20.

SC 1779–Short: 5'3" or under. 5.98
SC 1780–Regular: 5'4"-5'7".. 5.98
SC 1781–Tall: 5'8" or over.... 5.98

M KNIFE-PLEATED SKIRT. Tri durable double knife ple all round. Beautifully tailored linen-weave blend of 75% Arnel Celanese product) and 25% Ray Hand washable, drips dry w little or no ironing. Resists wrink Long-wearing comfort. Side zip Ship. wt. 1 lb. 2 oz. *State size, co* *Colors:* Navy, Beige, Charcoal Gr *Misses' Sizes:* 10, 12, 14, 16, 18, 20.

SC1782-Short: 5'3" or under. 5'
SC1783-Regular: 5'4"-5'7". 5
SC1784-Tall: 5'8" or over... 5

PROPORTIONED LENGTHS SIZE CHART

Order Size:	10	12	14	16	18	20
If waist is:	24	25½	27	28½	30½	32½
If hips are:	34	36	38	40	42	44
Av. Skirt Lgth.:	30½	30½	31	31	31½	31½

You can count on proportioned length skirts for fine fitting fashions. Styled for the Short, Average or Tall Miss, they save costly alterations. Short Lengths are 2 in. shorter than average, Tall Lengths 3 in. longer than average. Lengths include waistband. See Page 95 for Regular Misses' Size Chart.

IMPORTANT ORDERING INFORMATIO

Colors on the facing page match mercha dise as closely as high speed print methods permit. All the skirts on these pages may be washed. For explanation washability terms, turn to Pg. 959. Skirts a shipped from Montgomery Ward Fashio House in Chicago. You order and pay pa age only from nearest Ward Mail Ord House. See Inside Back Cover for comple details of Wards Monthly Payment Plan. order of $20 or more is enough to open account. More skirts on the following pages. For a selection of blouses to pair w these skirts, turn to Pgs. 84-89, this Catalo

A
4.98
5.49

B
7.98

C
5.98

D
6.98

E
6.98

F
3.98

G
4.98

H
4.98

J
3.98

Ⓐ
7.98

Ⓑ
6.49
6.98

Ⓒ
3.98
4.49

Ⓓ
6.98

Ⓔ
6.98

Ⓕ
5.98
6.49

Ⓖ
7.98

Ⓗ
4.98
5.49

Ⓙ
5.98

Washable... Colorful Cottons, Linen-like Rayons

The newest styles in prints and solids to meet your wardrobe needs. These "high fashion" styles designed in fine quality Cotton, or Rayon with a linen-like texture have vibrant colors... new feeling. Luxurious embroidered designs, fascinating prints—all in Spring's newest and most brilliant shades.

WASHABLE RAYON WITH LINEN-LIKE WEAVE . . . CREASE-RESISTANT

A EMBROIDERED SARI BORDER. Fashioned along the lines of the sari prints of India, this crisp Rayon fabric with linen-like weave takes the Spring fashion spotlight. Flattering unpressed all-around box pleats; fullness eased away from waist to flare at hem. Eye-catching Gold-like embroidered design illustrates sari-type influence. Gold-like belt emphasizes waist. Side zipper; neatly turned hem.

Jade (brt.) Green with Gold (shown), Black with Gold. Hand washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Please check size chart at bottom of page. Ship. wt. 1 lb. 6 oz.

SC 1785—*State size, color*..... 7.98

B EMBROIDERED FEATHER DESIGN. All-over design on the hand-washable Rayon fabric with a linen-like weave. This "newest" all-over pattern enhances the rich look of this Skirt. Styled with a smart kick pleat in back for walking ease; 2 front hip pockets. Slim straw belt encircles waist. Smooth back zipper; neat hem. Hand wash. *Please state size and color.* Shipping weight 1 lb.

Colors: Navy or Dark Brown; each with White feather embroidery.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1702—REGULAR MISS..... 6.49

SC 1703—TALL MISS. Fits 5 ft. 8 inches and over..... 6.98

C THE 8 GORE. A skirt you'll want to live in... smooth line from waist—flares out from hips in soft fullness to flatter every curve of the figure. Smart washable Rayon with linen-like texture. Wear with a blouse or sweater. This skirt comes in both Misses' and Women's sizes. Note the smooth side zipper, the contour belt; neat hem. Hand washable. See Misses' Size Chart below; Women's on Page 49.

Powder Blue, Charcoal, Med. Brown. *State size and color.*

Misses' Sizes: 10, 12, 14, 16, 18, 20.

SC 1700—Ship. wt. 1 lb. 6 oz. 3.98

Women's Sizes: 38, 40, 42, 44.

SC 1701—Ship. wt. 1 lb. 6 oz. 4.49

K 4.98

METALLIC PRINTS . . . WASHABLE CREASE-RESISTANT COTTON

D POLKA DOT PRINT. New "print-on-fabric" styled in washable Cotton (preshrunk; max. shrink. 3%). The metallic gold overlay design creates a luxurious effect; the smart print has graduated dots—growing larger from waist to hem. Patent leather-like belt encircles waist; smooth side zipper, neat hem. Hand wash. Ordering Information below; Credit Information inside back cover. Washability terms explained on Pg. 959.

Color: Black-White with Gold only.

Misses' Sizes: 10, 12, 14, 16, 18.

Please check Size Chart at bottom of page. Ship. wt. 1 lb.

SC 1967—*State size, color*..... 6.98

E CHINESE PRINT. A "Signature Print", nationally advertised and here designed for Lowenstein by Associated American Artists. Influence of the East shown in this fashionable print on Cotton. Easy to care for, crease-resistant fabric is hand washable and preshrunk (max. shrinkage 3%). Featuring soft unpressed pleats; patent leather-like belt. Flared skirt with neat hem. Smooth side zipper.

Colors: Red-Green (shown), Toast and Dark Brown, Turquoise and Blue.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Please check Size Chart at bottom of page. Ship. wt. 1 lb. 2 oz.

SC 1968—*State size, color*..... 6.98

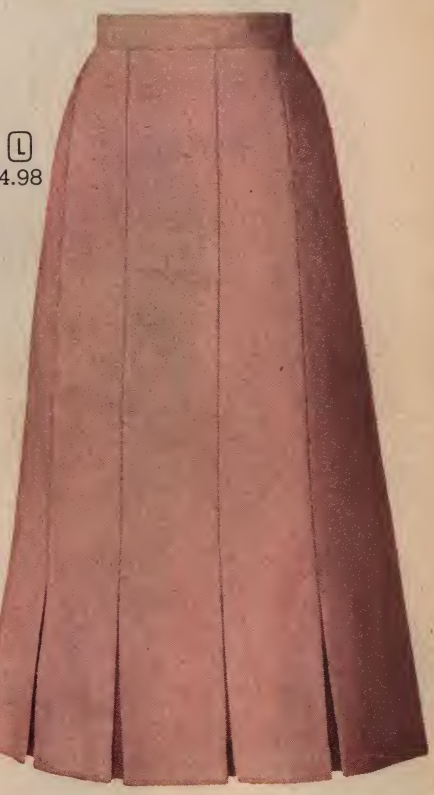
F ORIENTAL PRINT. New drip-dry Cotton by Fuller Fabrics. Gold metallic design creates the Oriental influence. Cluster pleats fall from slim waist at front and back and sides. Note gold-colored Neolite belt and metal buckle; smooth back zipper; neat hem. This easy care fabric is hand washable. Hang to drip-dry. Needs little or no ironing. Check size by waist and hip measurement. Wt. 1 lb. 2 oz.

Backgrounds: Turquoise (shown), Red or Beige with contrast Print.

Misses' Sizes: 10, 12, 14, 16, 18.

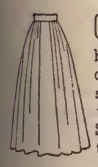
SC 1969—REGULAR MISS..... 5.98

SC 1970—TALL MISS. Fits 5 ft. 8 in. and over (see below)... 6.49



L 4.98

WASHABLE PRINTED COTTONS . . . TO WEAR FROM SPRING 'TIL FALL



G CUMMERBUND. A "Signature Print"—by Association of American Artists for Lowenstein's. Nationally advertised, "new" for Spring. Stylish Pink detachable Cummerbund (see sketch). Skirt has unpressed pleats; side zipper, neat hem. Of washable preshrunk (max. shrink. 3%) crease-resistant Cotton.

Color: Black with Pink (shown).

Misses' Sizes: 10, 12, 14, 16, 18.

Please check Size Chart at bottom of page. Ship. wt. 1 lb. 2 oz.

SC 1971—*State size, color*..... 7.98

H CARNATION PRINT. Front and back unpressed panel pleats; side zipper; neat hem. Patent leather-like belt with flower design buckles in back. Pretty and practical preshrunk (maximum shrinkage 3%) Cotton. Skirt is hand washable; drips dry and needs little or no ironing. Comes in two lengths—Regular and Tall. Tall is 3 inches longer. See Size Chart below. Shipping weight 1 lb. 6 oz.

Colors: Charcoal Gray predominant (shown), or Brown predominant.

Misses' Sizes: 10, 12, 14, 16, 18.

SC 1972—REGULAR MISS..... 4.98

SC 1973—TALL MISS. 5 ft. 8 inches and over..... 5.49

J BATIK PRINT. The "inspiration" design, styled in your favor. Fashioned of Sanforized (max. shrink. 1%) Cotton; crease-resistant—so easy to care for. It's washable; a perfect "travel" companion. Exceptionally smart with a solid color top—can be worn for both dress and casual wear. Leather-like belt at waist to emphasize the slim-look; unpressed all 'round cluster pleats. Side zipper, neat hem. See Ordering Information below.

Pink-Black (shown), Turquoise-Black.

Misses' Sizes: 10, 12, 14, 16, 18.

Please check Size Chart at bottom of page. Ship. wt. 1 lb. 2 oz.

SC 1974—*State size, color*..... 5.98

M 6.98

PROPORTIONED LENGTHS FOR MISSES 5'2" TO 5'8" AND OVER

K SLIMLINE. In all Rayon fabric with nubby linen-like weave. Smooth-lined style with California waistline; 2 front pockets with button tab trim. Front kick pleat. Saddle-stitched front ending in arrow head design. Slim Neolite belt; tunnel loops, back zipper. This fabric is washable, crease-resistant and will not shrink. See the Size Chart on Page 92 in this book.

Avocado Green (shown), Toast, Navy.

Misses' Sizes: 10, 12, 14, 16, 18. Wt. 1 lb. 2 oz. *Please state size, color.*

SC1704-SHORT. Up to 5'3".... 4.98

SC1705-AVERAGE. 5'4" to 5'7". 4.98

SC1706-TALL. 5'8" and over.. 4.98

L CONTINENTAL WHIRLER. Washable Rayon with linen-like weave. Simple lines from slim waist to pleated hem. Note the smart front pleats; same in back. This style is designed to give a flattering hemline flare to the slim Skirt, and look smart for every occasion. Smooth side zipper, neat hem. Ordering Information below. Size Chart on Page 92 in this book.

Pink (shown), Navy, Ice (lt.) Green.

Misses' Sizes: 10, 12, 14, 16, 18. Wt. 1 lb. 4 oz. *State size and color.*

SC1707-SHORT. Up to 5'3".... 4.98

SC1708-AVERAGE. 5'4" to 5'7". 4.98

SC1709-TALL. 5'8" and over.. 4.98

M "FIOCCO" FABRIC. Rayon with a linen-like weave. Imported from Italy, is wonderfully washable; crease-resistant for the life of the garment. Its colors are brilliant; its styling unsurpassed. Slim self belt; side zipper; tabbed pocket; contrast stitched arrow head trim. Back kick pleat. Hand washable. See Ordering below. See Size Chart Page 92 in this book.

Beige (shown), Black, Powder Blue.

Misses' Sizes: 10, 12, 14, 16, 18. Wt. 1 lb. 4 oz. *State size and color.*

SC1710-SHORT. Up to 5'3".... 6.98

SC1711-AVERAGE. 5'4" to 5'7". 6.98

SC1712-TALL. 5'8" and over.. 6.98

PROPORTIONED LENGTHS styled for the Short, Average and Tall Miss. This feature cuts costly alterations to a minimum...saves time and money. The "fitted" look that Proportioned Lengths offer, assures you of a well tailored appearance. No "too short" or "too long" look. This excellent value at no extra cost to our customers. For Proportioned Length Size Chart, see Page 92.

MISSES' SIZE CHART

Order size:	10	12	14	16	18	20
If waist is:	24	25½	27	28½	30½	32½
If hips are:	34	36	38	40	42	44
Av. Skirt Lgth.:	30½	30½	31	31	31½	31½
Tall Length:	33½	33½	34	34	34½	34½

Tall Length is 3 inches longer than Regular Length. Lengths include waistband. Skirts are shipped from Chicago; you order and pay postage from nearest Ward House. Wards Monthly Payment Plan on inside back cover. Colors on these 2 pages match actual merchandise as closely as high-speed printing permits. For tops to pair with Skirts, see Pages 84-91.

A

B

Carol Brent Classics

29.98 and 19.98

TWO FINE QUALITIES OF GABARDINE

BEST QUALITY . . . American Woolen Co.'s 100% Pure Worsted Wool Sheen Gabardine woven of long staple, twisted fibers for lasting loveliness. It is rich textured, firm bodied, cut to fit with fine hand finished details. Luxury lined in Earl-Glo's Rayon Crepe. Collar and closing are interfaced with canvas for shape retention. There are ample hem and seams for easy alteration. Button holes are hand bound. Side closings have Talon zippers.

BETTER QUALITY . . . 100% Wool Sheen Gabardine with fine finishing touches. Long wearing, surprisingly low priced for fabric and workmanship. Acetate-Rayon Taffeta lining.

[A] CELEBRATED CAROL BRENT WOOL CLASSIC. A Spring headliner women favor for its go-everywhere styling. You'll love its fit—truly feminine with a decidedly indented waist and fine detailing. It has a self-fabric button closing, notched collar, and turnback slit cuffs. There's fashion interest in the smart crescent pockets. Skirt is four gore, darted front and back, with an inverted back kick pleat, and a side zipper. With all its fine features, this is a Suit you'll want to go places in, a perfect foil for the new Spring accessories. To order Brown Alligator shoes, matching bag, see Page 132. Stretch Gloves, Page 157.

Suit Colors: Beige (shown), Light Blue or Navy. Shipping weight 3 lbs. 2 oz.

Misses' Sizes: 12, 14, 16, 18, 20. See Misses' Size Chart 2, Page 49.

FC 7252—BEST QUALITY. American Woolen Company's 100% Pure Worsted Wool Sheen Gabardine. *State size and color choice.* $3.00 down, or Cash..... 29.98

FC 7253—BETTER QUALITY. 100% Wool Sheen Gabardine. *Please state correct size and color choice when ordering.* $2.00 down, or Cash..... 19.98

HAT . . . A Pillbox made of basketweave Synthetic Straw Braid smartly banded with rich Rayon Velvet ribbon and sparked with a seed bead ornament. Ship. wt. 9 oz.

Colors: White, Navy or Beige. *Please state color choice when ordering.*

HC 5413—Fits heads 21½ to 22½ inches..... 5.00

[B] TOP TAILORING DISTINGUISHES THIS GABARDINE SUIT. Cut to fit with natural ease with a longer fitted jacket, and stitched pleat skirt, each dart knowingly placed for maximum flattery. Well-dressed women will appreciate the good taste inherent in each beautifully stated detail. Destined for seasons of wear, styling includes vertical handkerchief pockets, split turnback cuffs, a Peter Pan collar. Eight-gore skirt features stitched pleats. Handbags are sold on Page 158. Shoes are sold on Page 129. Gloves on Page 157.

Suit Colors: Light Blue, Navy or Beige. Shipping weight 3 lbs. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20. How to Measure Instructions and Size Scale Chart 2 for Regular Misses' Sizes should be checked to insure most accurate fit. See Page 49.

FC 7254—BEST QUALITY. American Woolen Company's 100% Pure Worsted Wool Sheen Gabardine. *Please state size and color choice.* $3.00 down, or Cash..... 29.98

FC 7255—BETTER QUALITY. 100% Wool Sheen Gabardine. *Please state correct size and color choice when ordering.* $2.00 down, or Cash..... 19.98

HAT . . . Our Pillbox of finely sewn Milan-like Synthetic Straw is as exciting and fresh as Spring. Note attractive Rayon Velvet Buckle and Straw wing motif. Ship. wt. 10 oz.

Colors: Navy, Med. Brown or Black—each with white. *Please state color.*

HC 5417—Fits heads 21½ to 22½ inches..... 5.00

TWO FINE QUALITIES OF HOPSACKING

BEST QUALITY HOPSACKING . . . highest fabric fashion, the nubby knit look—plus luxurious softness and smartness. Achieved by a skillful blend of 90% Wool and 10% pure Cashmere. Superbly tailored box suit lined in Earl-Glo's finest Acetate and Rayon Taffeta.

BETTER QUALITY HOPSACKING . . . a smart, nubby fabric woven of soft 100% Wool, noted for its long wearing qualities. The lining is made of Acetate and Rayon Taffeta.

[C] NEW EASY-LINE BOX SUIT. It's meticulously cut from nubby textured Hopsacking. Intriguing new jacket details include the tab belt (a hideaway for two deep pockets), and a detachable White Pique collar. Welt panel closing, ocean pearl buttons, tabs, slit cuffs, and side vents . . . each is an eye-catching fashion note. The skirt, pencil slim, has an inverted back kick pleat, four gores front and back darted, a side zipper closing. Handbag is sold on Page 158, Shoes are sold on Page 128, Gloves are on Page 157.

Colors: Wonderful shades of Coral Red, Medium Blue or Beige. Ship. wt. 3 lbs. 4 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20. How to Measure Instructions and Misses' Regular Size Chart 2 should be checked to insure most accurate fit. Please see Page 49.

FC 7250—BEST QUALITY. 10% Cashmere added for softness to 90% Wool Hopsacking, a nubby-textured fabric. *State correct size and color choice.* $2.50 down, or Cash... 29.98

FC 7251—BETTER QUALITY. 100% Wool Hopsacking. *State size and color choice....* 19.98

HAT . . . This year a Derby in finely sewn Milan-like synthetic Straw gets our fashion vote. It has a soft cushion brim, tucked Rayon Crepe band, pearl-like ornaments. Ship. wt. 11 oz.

Colors: White, Navy or Beige. *When ordering, please state your color choice.*

HC 5418—Fits heads 21¾ to 22¾ inches..... 5.00

ABOUT WARDS COAT AND SUIT SHOP

WARDS COAT AND SUIT DEPARTMENT . . . planned to make shopping easier for you by bringing together the finest in quality and styling of their price range from the Coat, Short Coat, Ensemble, Suit and Rainwear markets. We combed New York for up-to-the-minute styles, quality fabrics, and a wide range of colors. Once again Wards is showing its coats and suits on figure in order that you may see how beautifully the merchandise fits. Real values for the new season . . . truly fashion on a budget. These are our suggestions to brighten your Spring Wardrobe: Petite, Tall Miss, Miss, Women, Juniors, see fashions on Pages 96 to 115; Subteens, see Pages 246, 247; Girls' sizes 7 to 14, see Pages 254 to 257.

Suits and Hats ship from Chicago. You order and pay postage only from Wards Mail Order House that is nearest you. See Inside Back Cover for credit terms. Colors match closely as speed printing permits. For Measuring instructions check the size scales on Page 49.

FOR JEWELRY TO ACCESSORIZE YOUR SPRING COSTUMES, PLEASE SEE PAGES 456 AND 457.

Ⓐ
14.98

Ⓑ
16.98

Ⓒ
14.98

Ⓓ
13.98

Ⓓ

Favorites in Spring Suits

FASHIONS FOR THE MISS, 2 IN JUNIOR SIZES

The fashion-conscious Miss or Junior will appreciate the excellent styling, good workmanship, long-wearing fabric and moderate price of our Boxy Suits and Jumper-Jacket Costume.

COLOR-MIXED TWEED

Ⓐ Richly blended colors of this handsome 100% Wool Tweed Suit are so pleasing to the eye, make such good fashion sense. Convertible collared jacket is box-shaped; has scallop detail front and back. Vertical slash pockets are button trimmed. Wing-cuff sleeves can be worn as push-ups. Stem-slim skirt, tailored with two hip pockets has easy-walking back pleat and side zipper. Jacket lined with lustrous Acetate and Rayon Satin. Shipping weight 3 lbs. *Colors:* Turquoise with pink and white, Charcoal Gray with pink and white, Gold with blue and white. See Scale 2, Pg. 49.
Misses' Sizes: 10, 12, 14, 16, 18.
FC 7256–*Please state size and color*..... 14.98

FLECKED FLANNEL COSTUME SUIT

Ⓑ The three-piece coordinated Suit that couldn't look newer for Spring, in 100% Wool Flannel with tiny flecks that spell seasonless style. Boxy jacket closes with a mandarin collar, has detailing which includes patch pockets, button trim on half belt at jacket bottom. Coordinated Cotton Print blouse comes with suit in harmonizing colors, matches lining of Jacket, may be worn as an Overblouse or neatly inside skirt. 4-gore slim skirt, hip pockets, side zipper. Navy, Light Blue, Toast (med. brown). Ship. wt. 3 lbs. 8 oz. *Please state size, color.* See Size Charts 1, 2, Pg. 49.
FC 7257–*Misses' Sizes:* 10, 12, 14, 16, 18..... 16.98
FC 2870–*Junior Sizes:* 9, 11, 13, 15..... 16.98

CASUAL BOXY JACKET SUIT

Ⓒ There's a new suit slant this season — a Jacket suit so supple, so well-shaped it fits almost like a shirtwaist. The boxy shirt-like top has a convertible club collar made to be worn slightly lifted, waist-high pockets with mock flap trim, and a five-button closing. Sleeves can be worn pushed up or down. Skirt is tailored to give a lithe look and is molded close to the body with a back kick pleat for ease in walking. Jacket is lined with lustrous Acetate Rayon Satin. Fabric is soft, 100% Wool in fresh pastels with little woven checks. Side zipper on skirt.
Colors: Yellow, Pink or Light Blue — ea. with Gray check. See Size Chart 2, Page 49.
Shipping weight 3 lbs. 2 oz.
Misses' Sizes: 10, 12, 14, 16, 18.
FC 7258–*State size and color*..... 14.98

GABARDINE JUMPER SUIT

Ⓓ A really versatile all purpose Suit in wrinkle resisting Rayon Sheen Gabardine, may be worn one day as a suit, the next as a dress then a jumper and blouse or jacket-dress out. There is a wonderful new lengthened look to the softly fitted jacket, beautifully lined with Acetate Rayon Taffeta. The jumper (shown in small photo at left) has scoop neckline that may be worn plain, with blouses, or accessorized with jewelry. Jumper is styled with wide swing skirt, figure-following Empire waistline and bust tucking. Back zipper. Shipping weight 3 lbs. 8 oz.
Colors: Red, Navy, Light Blue or Beige.
Please see Size Charts 1 and 2 on Page 49.
Misses' Sizes: 12, 14, 16, 18, 20.
FC 7259–*Please state size and color*.... 13.98
Junior Sizes: 9, 11, 13, 15.
FC 2871–*Please state size and color*.... 13.98

The Suit fashions on this and the facing page are shipped to you directly from Chicago, Illinois. However, you order and pay postage from the Ward Mail Order House that is nearest to you. Colors on this and the facing page match the actual merchandise as closely as modern high-speed printing permits. Be sure to see How to Measure instructions on Page 49.

E

F

G

H

Fashion on a Budget 10.98

STYLED FOR THE MISS, 2 IN JUNIOR SIZES

For a wardrobe that looks as though it costs much more, yet is irresistibly bargain-priced, we recommend the Peplum Suit, the Link-Closing Suit, and the New Boxy Costume Suit.

GABARDINE PEPLUM SUIT

The always popular tailored Suit, now slimmer, more worldly than ever, in the timeless good taste of wrinkle-resistant Rayon and Acetate Sheen Gabardine. The jacket is trim and fitted, with an all-around peplum flaring below waist. Full-length sleeves, convertible collar. Lined in Acetate and Rayon Taffeta. Four-gore skirt is becomingly slim yet easy to walk in. Side zipper closing. *Colors:* Turquoise (shown), Navy, Beige, Red. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. Shipping weight 3 lbs. 4 oz.

FC 7262–*Please state size, color*..... 10.98

LINK-BUTTONED SUIT

F Fashion-favored one-button Classic Suit designed in beautiful, wrinkle-resistant Rayon and Acetate Sheen Gabardine for all-occasion, all-season wear. Slightly lengthened, precisely tailored jacket, Acetate, Rayon Taffeta lined. Note slender column of skirt with side zipper closing. Suit lends itself beautifully to imaginative accessorizing, can be dressed up, or casual. Attractively priced, carefully cut. *Colors:* Yellow (shown), Navy, Lt. Blue or Beige. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. Shipping weight 3 lbs. 2 oz.

FC 7263–*Please state size and color*..... 10.98

TWO VERSIONS OF THE THREE-PIECE COSTUME SUIT FOR MISSES AND JUNIORS

Spring fashion starts with a box-top Suit just like this one, made of versatile, crease-resistant linen-weave Rayon. Jacket is loose, easy, slim enough to be neat. Interest is heightened by the smart, striped cotton knit blouse with Italian boat-neckline which comes as a special extra with suit. Jacket has cardigan neckline, many-button closing, button trimmed panel back. (See sketch.) ¾-length sleeves with brief cuffs meant to be pushed up. Lining of crisp Acetate, Rayon Taffeta. Slender skirt is 4-gored so any figure type can wear it. Side zipper. *Colors:* Navy, Turquoise, Beige. *State size, color.* Wt. 3 lbs. 4 oz. See Size Charts 1, 2, Pg. 49.

FC 7261–*Misses' Sizes:* 10, 12, 14, 16, 18, 20.. 10.98

FC 2873–*Junior Sizes:* 9, 11, 13, 15..... 10.98

H The shape's the thing — this year our crease-resistant Rayon and Acetate Flannel Suit is pure shape from its well-cornered jacket to the tapered skirt. An Italian-type, multicolor striped Cotton Knit Blouse comes with the suit to make it the costume you'll like best for many occasions. The easy, unaccented silhouette will give you seasons of pleasurable wear. Box jacket has two welted mock pockets, an intriguing little belted bow to provide back interest, a convertible Johnny collar. Lining is of Acetate and Rayon Taffeta. Sleeves are ⅞-length push-up, emphasize casual design of suit. 4-gored skirt is slim yet easy to walk in. Side zipper closing; just wonderful at this price. *Colors:* Charcoal Gray, Lt. Blue or Navy. *State size, color.* Wt. 3 lbs. 7 oz. See Size Charts 1, 2, Pg. 49.

FC 7260–*Misses' Sizes:* 10, 12, 14, 16, 18, 20.. 10.98

FC 2872–*Junior Sizes:* 9, 11, 13, 15..... 10.98

Jewelry on this and the opposite page is sold on Pages 456, 457. Purchase your new Suit on Wards convenient Monthly Payment Plan. You may open a new account with an order of $20 or more. For complete details, please read the Credit Terms on Inside Back Cover. Be sure to check your size carefully before ordering to insure correct fit. See the Misses' and Junior Size Scale Charts, Pg. 49, this Book.

A

B

C

Spring Versions of the 3-pc. Ensemble

A WISE FASHION INVESTMENT IN VIBRANT COLORS, EXCITING TEXTURES FOR MISSES

A The well put together look—a full length Coat, a Skirt, a Blouse—altogether your most important new Spring fashion. A slim shaft Duster with matching skirt of crease-resistant linen-weave Rayon. Striped washable Cotton Chambray Blouse matches full length Duster lining. (Sanforized, maximum shrinkage 1%). Duster with mandarin collar, large pearl-like button closing, modified shirtwaist sleeve with button tab trim, roomy tote pockets all to add fashion interest. Straight skirt in fabric and color to match duster is 4-gored with smart back kick-pleat; side zipper. Blouse has modified short shirtwaist sleeve, four-button and collar closing. Here is a perfectly coordinated outfit you will love to wear Spring through Fall. For Shoes, see Pg. 129 (V).

Colors: Periwinkle Blue or Navy—each with a Pink and White Stripe Blouse and Lining; Beige with a Brown and White Stripe Blouse and Lining. Ship. wt. 3 lbs. 8 oz.

Misses' Sizes: 12, 14, 16, 18, 20.

Check Misses' Size Chart Two on Page 49 of this Book.

FC7264—*State size and color choice*.....Outfit 17.98

100 2 WARDS CBKAS

Colors match fashions as closely as Speed printing permits.

B A Topper and Suit Ensemble, to mix or match. 30-in. Topper complements hip-hugging semi-fitted suit that boasts side tabs, sport button closing and convertible collar. Straight skirt, four gores, front slit and side zipper. Rayon and Acetate Taffeta lined. For Alligator Shoes, see Page 132, Key (P).

Colors: Beige, Toast (med.) Brown, Navy or Light Blue.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49.

BEST. 100% Wool Sheen Gabardine. Smooth, lustrous.

FC7268—Topper. Wt. 3 lbs. 10 oz. *State size, color*....14.98

FC7269—Suit. Ship. wt. 3 lbs. 6 oz. *State size, color*..17.98

FC72689—Matching Ensemble. Ship. wt. 6 lbs. 8 oz. *State size and color.* $3.50 down or Cash.....32.50

FC72698—Mixed Ensemble. Ship. wt. 6 lbs. 8 oz. *State size, suit, topper colors.* $3.50 down or Cash....32.50

BETTER. Durable Rayon Acetate Sheen Gabardine.

FC7270—Topper. Wt. 3 lbs. 6 oz. *State size, color*.....7.98

FC7271—Suit. Wt. 3 lbs. 2 oz. *State size, color*.....10.98

FC72701—Matching Ensemble. Ship. wt. 6 lbs. 2 oz. *Please state size and color choice*.....18.75

FC72710—Mixed Ensemble. Ship. wt. 6 lbs. 2 oz. *Please state size, suit and topper colors*.....18.75

C Wards Coat and Suit Collection abounds in excitement this season. Here's a smart example of the important costume look. The fabric—90% Wool, 10% Cashmere Hopsacking—a style pacer with slim lines to keep you in stride with the times. The Coat and Suit Jacket have flap pockets with side entrance, Acetate and Rayon Taffeta lining. Fitted Suit has a five-button closing with round collar and notched cuffs. Straight four-gore skirt has a back kick-pleat; side zipper. You'll enjoy changing the character of this ensemble with a touch of jewelry, a scarf or one of the new Spring blouses. See Wards wonderful blouse selection on Pages 8[illegible] through 89. For Shoes, see Page 129, Key (V). The Suit or Coat may be ordered separately or as an ensemble.

Colors: Medium Blue (shown), Coral Red or Beige.

Misses' Sizes: 12, 14, 16, 18, 20. See Chart 2, Pg. 49.

Please state size and color choice when ordering.

FC7273–Coat only. Wt. 4 lbs. 8 oz. $2.50 down, Cash 24.98

FC7274–Suit only. Wt. 3 lbs. 6 oz. $2.50 down, Cash 24.98

FC72734—Ensemble. Wt. 8 lbs. $5.00 down, Cash... 49.75

JEWELRY: SEE WARD'S SELECTION ON PAGES 456 AND 457

Ⓓ 34.98 24.98

Ⓔ 26.98 16.98

Ⓕ 19.98

Ⓖ 29.98

Wards Own Carol Brents... Short or Long

PRINCETON'S WASHABLE ORLON OR NYLON

Ⓓ Washable Great Coats. Princeton Mills, a leader in its field, has given us this 100% Dupont Orlon—the luxury fleece that feels like Cashmere, has a deep, dense pile, clear, rich colors, and holds its shape longer. Or, the 100% Dupont Nylon—soft, fluffy and lightweight. These lovely coats are Carol Brent tailored with notch collars, clutch closings, and full dropped Dolman sleeves to wear up or down. Note stitching on sleeves and back, welt-stitched slash pockets. Nylon Taffeta lining in both qualities. Hand or machine wash.

Colors: White, Beige or Ice (lt.) Blue.

Sizes: 8, 10, 12, 14, 16, 18. Chart 2, Pg. 49. *Wt.* 3 lbs. 8 oz. *State size, color.*

FC 7325—Orlon. $3.50 down or Cash 34.98

FC 7326—Nylon. $2.50 down or Cash 24.98

Ⓔ Washable Short Coats. In 100% Dupont Orlon—the luxury washable fleece that feels like Cashmere, has a deep, dense pile, rich clear colors and holds its shape longer. Or, 100% Dupont Nylon—soft, fluffy, and lightweight. They are Princeton Mills fabrics tailored by Carol Brent with notch collars, clutch closings, split cuffed Dolman sleeves that may be worn pushed up or down. Slash pockets are welt stitched. Note stitching on back, sides, sleeves. Both shorties Nylon Taffeta lined. 30" long. Hand or machine wash. Ship. wt. 3 lbs. 4 oz.

Colors: White, Beige or Ice (light) Blue.

Sizes: 8, 10, 12, 14, 16, 18. Chart 2, Pg. 49. *State size and color.*

FC 7050—Orlon. $3.00 down, Cash 26.98

FC 7051—Nylon..... 16.98

FINE CASHMERE-WOOL HOPSACKING

Ⓕ Wards own Carol Brent Topper. You'll agree that it is the finest quality when you feel the softness of the fabric, a blend of 90% Wool and soft 10% Cashmere. You'll love its styling, so easy to wear over all your Spring wardrobe. The 30" length is perfect to show off your slim or full skirts. The stitched sunburst adds a touch to front and back. Wide turn back cuffs are easily adjustable. Armo canvas interlined at collar and closing for shape retention. Tiny button and loop under convertible collar. The Earl-Glo Rayon Taffeta lining adds the necessary fine touch. Ship. wt. 4 lbs. 4 oz.

Colors: Med. Blue (shown), Beige.

Sizes: 8, 10, 12, 14, 16, 18, 20.
See Size Chart 2 on Page 49.

FC 7052—*State size and color*.... 19.98

Ⓖ Wards best in quality... Carol Brent Coat you will find irresistible. Gets around too—in a casually dressed-up fashion. The fabric—90% Wool blended with luxurious 10% Cashmere. Its slim lines flared slightly to keep you in stride with the times. Fine tailoring with added touches including Armo Canvas for additional protection at collar and closing, and fine lining of Earl-Glo Acetate and Rayon Taffeta. Welted sunburst under small club collar, set-in sleeves, cuffs that turn back, are adjustable. Hat, see Page 121.

Colors: Medium Blue (shown), or Beige.

Misses' Sizes: 8, 10, 12, 14, 16, 18, 20.
See Size Chart 2, Page 49.

Ship. wt. 4 lbs. 8 oz. *State size, color.*

FC 7327—$3.00 down, or Cash... 29.98

FOR TERMS OF MONTHLY PAYMENT PLAN, SEE THE INSIDE BACK COVER.
JEWELRY TO ACCESSORIZE YOUR SPRING WARDROBE SOLD ON PGS. 456, 457.
SHOES, PAGES 128 129 SCARVES, PAGE 3; GLOVES, 157.

Your Coat will be shipped directly from our Fashions House in Chicago. Order and pay postage from Ward Mail Order House nearest your home. Check size charts and measuring instructions carefully for proper fit.

Ⓐ 24.98

Ⓑ 17.98

Ⓒ 19.98

Ⓓ 29.98

Newest Surface Interest Coats

ALL IN MISSES' SIZES...SOME JUNIOR, TALL AND PETITES ALSO

Ⓐ A SLIM COAT with a new air of elegance in 100% Wool Tweed, its only trim a touch of braid binding the front, the boldly sloping tab pockets, the notched cardigan collar. Features hand bound button holes, set-in sleeves that can be worn pushed up or down. Acetate and Rayon Taffeta lined. Be smartly on the go all day. Ship. wt. 4 lbs. 8 oz.

Colors: Black and white; Navy and white.

FC 7330—*Misses' Sizes:* 8, 10, 12 14, 16, 18. Chart 2, Pg. 49.

FC 2828—*Junior Sizes:* 7, 9, 11, 13, 15, 17. Chart 1, Pg. 49.

Please state size, color. $2.50 down or Cash..... 24.98

PANCAKE BERET. Feather glamorizes this finely sewn Milan-like synthetic Straw. Clips for fit. Shipping weight 12 oz.

Colors: White with Black; Navy or Red with White.

HC 5419—Fits heads 21½ to 22½ in. *State color*..... 5.98

Ⓒ A COAT OF FRENCH LINEAGE, the smart new A-line created in Paris and interpreted by Wards for the Miss and Tall Miss in 100% Wool Tweed. An easy-mannered clutch coat mildly fitted at the shoulders, sloping down to gently circling skirt. Emphasis is on the vertical with button-down side pleat, vertical slit pockets. Dolman sleeves—can be worn up or down. Richly lined in Acetate and Rayon Taffeta.

Colors: Navy and white; Gray and white. Ship. wt. 4 lbs. 8 oz.

FC 7334—*Misses' Sizes:* 8, 10, 12, 14, 16, 18. Chart 2, Pg. 49.

FC 7335—*Tall Sizes:* 12, 14, 16, 18, 20. Chart 3, Pg. 49.

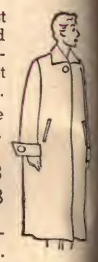
Please state size and color. $2.00 down or Cash..... 19.98

HAND CROCHET CLOCHE. Fashioned in Rayon Ribbon with beads. It's a head-hugging style for smart Spring wear.

Colors: White, Navy, Gray, Black, Beige. Wt. 6 oz.

HC 5416—Fits heads 21½ to 23 in. *State color*..... 5.00

Ⓑ A FULL, EASY-TO-WEAR COAT with surface interest in its nubby 100% Wool Hopsacking. Back has rounded yoke with 6 gores for fullness. Front details include: one-button closing, notched collar and deep wing cuffs that button down. Acetate and Rayon Taffeta lined.



Colors: Coral Red, Beige, Med. Blue. See Misses' Size Chart 2 on Page 49 and the Petite Size Story on Page 28. Ship. wt. 4 lbs. 8 oz. *State size and color.*

FC 7329—*Misses' Sizes:* 10, 12, 14, 16, 18..... 17.98

FC 7340—*Petite Sizes:* 8, 10, 12, 14, 16, 18..... 17.98

NEW FEZ CLOCHE. Milan-like synthetic Straw Braid accented with smart pearl-like ornaments, pleated band.

Colors: White, Med. Brown, Beige, Navy. Ship. wt. 10 oz.

HC 5412—Fits heads 21½ to 22½ in. *Please state color*..... 5.0

Ⓓ MILIUM-INSULATED CASHMERE BLEND. You'll feel as wonderful as you look in the casual elegance of this soft, flowing Transeason Coat in a sumptuous mixture of 80% Wool and 20% Cashmere. Coat boasts a rich Acetate and Rayon Taffeta lining that is Milium-insulated against temperature changes. This is the smart shopper's choice with its 1-button closing, shawl collar, adjustable cuffs. Coat has an understated richness from fabric to finish. Ship. wt. 4 lbs. 8 oz.

Colors: Beige, Navy and Light Blue.

FC 7332—*Misses' Sizes:* 10, 12, 14, 16, 18. See Chart 2, Page 49.

FC 7341—*Tall Sizes:* 12, 14, 16, 18, 20. See Chart 3, Pg. 49.

Please state size and color. $3.00 down or Cash..... 29.98

CLOCHE. Stunning design in finely sewn Milan-like synthetic Straw Braid. Two-tone Wool band adds a fashion flair. Ship. weight 10 oz.

Colors: White, Navy or Ice (lt.) Blue. *Please state color.*

HC 5420—Fits heads 21½ to 22½ inches..... 3.98

SHOES ON THIS PAGE SOLD ON PAGES 7, 128, 129. GLOVES ON PAGES 5, 157. JEWELRY IS ON PAGES 456, 457.

E
12.98

F
10.98

G
12.98

Fashionable Dusters 9.98 to 12.98

FLATTERING STYLES TO BE WORN ANYWHERE, ANYTIME OF DAY

E IT'S A FULL SWEEP in this lovely Ribbed Faille Duster of Cotton and Rayon especially treated for water-repellency. A totally care-free coat with the suggestion of a belt back in the rhinestone-buttoned tabs. Rhinestone trim button closing at shawl collar adds neckline flattery. Duster has Dolman push-up sleeves. Acetate-Rayon Taffeta lining. See Page 5, Key "G", for Gloves. The Shoes shown are sold on Page 128, Key Letter "M". Ship. wt. 3 lbs.

Colors: Lt. Turquoise (shown), Black, Navy. *State size and color.*

FC 7336—*Misses' Sizes:* 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49 for correct fit..... 12.98

FC 7342—*Tall Sizes:* 12, 14, 16, 18, 20. See Size Chart 3 on Page 49 for correct fit..... 12.98

G A FABULOUS FULL-SWEEP DUSTER beautifully detailed with welted yoke and adjustable Dolman push-up sleeves. Duster is stay-dry style superbly fashioned of Cotton and Rayon Ribbed Faille and specially treated for water-repellency. Simple cardigan neckline and glittering rhinestone tab trim decidedly make this clutch coat a 1956 fashion find. Smart women give it preference, find it as exciting as Spring itself. Its easy-going full-length styling gracefully enfolds you. Lined in Acetate-Rayon Taffeta that matches color of Duster. Gloves, Page 157. The Shoes shown are sold on Page 128, Key "M". Ship. wt. 3 lbs.

Colors: Tangerine (shown), Black or Navy.

Misses' Sizes: 10, 12, 14, 16, 18. Size Chart 2, Pg. 49.

FC 7338—*Please state size and color choice*..... 12.98

F HERE'S A DUSTER with lovely fashion manners . . . a Shantung weave with a Tweed-like finish in Acetate and Rayon fabric . . . water repellent and crease-resistant. A classic clutch Duster with wing collar, turnback cuffs to be worn pushed up or down. It's Acetate-Rayon Taffeta lined, a lightweight easy-to-wear coat to carry you through from desk to datetime. Nothing to clutter the smoothly flowing straight line. Gloves, see Page 5, Key "G". Shoes shown are sold on Page 128, Key "R".

Colors: Med. Gray or Navy. Ship. wt. 3 lbs.

Misses': 10, 12, 14, 16, 18. Chart 2, Page 49.

FC 7337—*State size and color choice*..... 10.98

H OUR GO-EVERYWHERE DUSTER distinctively styled in Linen-like Cotton and Rayon. Singularly attractive with flattering ¾-length sleeves that point up the flawless simplicity of design. A modest collar and one-button closing add to its overall charm. Horizontal outsized pockets tabbed and punctuated with large pearl-like buttons. Side pleats emphasize the vertical feeling of the coat. Style is such it can be dressed up-or-down. Acetate and Rayon Taffeta lined. For Gloves see Page 5, Key "G". The Shoes shown are sold on Page 7, Key "J".

Colors: Beige (shown), Navy or Light Blue. Wt. 3 lbs.

FC 7339—*Misses' Sizes:* 8, 10, 12, 14, 16, 18. Size Chart 2, Page 49. *State size and color choice.* 9.98

FC 2829—*Junior Sizes:* 7, 9, 11, 13, 15, 17. Size Chart 1, Page 49. *State size and color choice.* 9.98

H
9.98

Coats on these 2 pages are shipped to you directly from Chicago. You order and pay postage only from Wards House nearest you.

For better fit, be sure to check your size carefully before ordering. How to Measure instructions and Size Charts are on Page 49.

An order of $20. or more opens an account. See inside back cover for details on Wards Monthly Payment Plan.

The colors on this and the facing page match actual merchandise as closely as high-speed printing permits.

Ⓐ 19.98 14.98

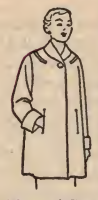
Ⓑ 19.98 14.98

Ⓒ 22.98 16.98

Season's Newest Lengths

IN SPLENDID SPRING FABRICS

NUBBY HOPSACKING GRACEFULLY GORED



Ⓐ Soft, flowing lines in a Topper with demurely rounded yoke back that drapes gracefully into rich gores from yoke to hem. Has smart Shawl collar, set-in sleeves, turnback cuffs to adjust to length you prefer. In style-first Nubby Hopsacking, it has a fashionable resistance to spring breezes in its new longer length (about 35 inches). Acetate-Rayon lined.

Colors: Coral Red, Beige, Med. Blue.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2, Page 49. Ship. wt. 3 lbs. 6 oz. *State size, color.*

BEST. Lovely Blend of 10% Cashmere, 90% Wool.
FC 7057—$2.00 down on Terms or Cash..... 19.98

BETTER QUALITY. 100% Pure Wool.
FC 7058..... 14.98

BEAUTIFUL CARDIGAN-NECKLINE

Ⓑ Newest silhouette—in two excellent quality fabrics: soft-to-touch luxury Blend 20% Cashmere, 80% Wool; or 100% All Wool Suede. Styling of clutch coat has a flair for the dramatic, it features becoming push-up Dolman sleeves with adjustable fly-away cuffs. A rhinestone shoe buckle accents the modish cardigan neckline. Most wearable lengths... about 30 inches. Smooth Acetate and Rayon lining.

Colors: Coral Red, Beige, Light Blue.

Misses' Sizes: 8, 10, 12, 14, 16, 18. See Misses' Size Chart 2 on Page 49. Ship. wt. 3 lbs. 4 oz. *Remember to state size and color in your order.*

BEST. Luxury Blend 20% Cashmere, 80% Wool.
FC 7055—$2.00 down on Terms or Cash..... 19.98

BETTER QUALITY in 100% All Wool Suede.
FC 7056..... 14.98

TWEED FOR TOWN OR COUNTRY

Ⓒ City-bred style with suburban manners. Nubby all Wool Tweed Topper that will make a beautiful appearance over any outfit. Just turn your back on fashion—to show off the smart tab button belt, the gentle flare that lends such grace. Featuring the new longer length (abt. 32 in.). Club collar, one button closing, adjustable cuffs. Fine quality Rayon Taffeta lining.

Misses' Sizes: 10, 12, 14, 16, 18. Size Chart 2, Page 49.

BEST QUALITY. Extra luxurious 100% Wool. Wt. 3 lbs. 4 oz. Lilac (shown), Navy or Black, each mixed with white.
FC 7053—*State size and color.* $2.50 down or Cash..... 22.98

BETTER QUALITY. 100% All Wool. Ship. wt. 3 lbs. 4 oz.
Colors: Lilac, Navy or Gray, each mixed with white.
FC 7054—*Please state size and color*..... 16.98

NOTICE

The high-fashion Toppers shown on this and the facing page are shipped to you from Chicago, Illinois. However, you can order and pay postage from the Wards Mail Order House nearest you. Measure carefully before ordering. Appearance and fine fit depend largely upon the accuracy of your measurement. See Misses' Size Chart 2 which can be found on Page 49.

GLOVES ARE SOLD ON PAGE 157.

JEWELRY SOLD ON PGS. 456, 457.

D
19.98
14.98

E
14.98

F
16.98

Cashmere Blend Short Coats

FITTED, FLARED, STRAIGHT STYLES

FITTED TUCKED BACK TOPPER

D Charming, fitted wide rever Topper with back belt softened by a sunburst of folds fanning out from a minimum of waist. Double breasted styling does so much to make the fitted waistline a shadow of its real self. Set-in shoulders, deep, roomy pockets. Acetate-Rayon Taffeta lining. About 30 inches long. Shipping weight 3 lbs. 4 oz.

Colors: White, Coral Red, Lt. Blue.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Chart 2, Page 49. *Please state size and color.*

BEST. Luxury blend of 20% Cashmere, 80% Wool. (White in 100% All Wool Fine Suede).

FC 7066—$2.00 down on Terms or Cash.... 19.98

FC 7079—BETTER. 100% Wool..... 14.98

BRIEF BEAUTY IN HOPSACKING

E For the most popular Topper in its class, we nominate this jaunty style that takes you to school or work daily—and goes to town in the evening. Comes in Nubby Hopsacking luxuriously blended of 10% Cashmere and 90% Wool. Button down tabs extend from side seams toward back. Cape collar with glitter ornament assures you that, coming or going, you'll catch your share of admiring glances. The sleeves can be worn pushed up or down. Clutch coat to you closely in the chill of early Spring, throw it lightly over your shoulders summer nights. Lined in Acetate and Rayon Taffeta. About 25 inches long.

Colors: Medium Blue, Beige or Coral Red.

Misses' Sizes: 8, 10, 12, 14, 16, 18. See Misses' Size Chart 2 on Page 49. Ship. wt. 3 lbs.

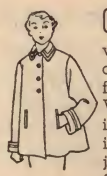
FC 7059—*Please state size and color*..... 14.98

NOTICE

The lovely colors appearing on this and the facing page match the actual merchandise as closely as modern high-speed printing methods will permit. Wards have a Monthly Payment Plan for your convenience. An order of $20.00 or more will open an account. For more complete information, see inside back cover of this catalog. Be sure to see How to Measure information that may be found on Page 49.

JEWELRY SOLD ON PGS. 456, 457.

FLARED STITCH BACK TOPPER



F Command Performance. This is the go-everywhere, gadabout Topper that your busy life demands—in a very wearable 27-inch length. Done in a soft-touch, luxurious blend of 10% Cashmere and 90% Wool. At the back—a distinctive flare for fashion. Also, neat stitching patterned into a flattering V-shape. As a matter of style, prettily precise stitching weaves its way on the debonair club collar, and even puts some finishing touches around the edges. Cuffs, with a wide outlook, adjust easily to your whim. Acetate-Rayon Taffeta lining. Comfortable to wear over your suits. Shipping weight 3 lbs. 4 oz.

Colors: Red (shown), Light Blue or Beige.

Misses' Sizes: 10, 12, 14, 16, 18.
Please consult Misses' Size Chart 2 on Page 49.

FC 7061—Abt. 27-in. long. *State size and color*..... 16.98

Washable Nylon Short Coats 12.98

SAME QUALITY SOLD LAST SPRING FOR 14.98

EASY CARE WASHABLE TOPPERS. What better way to start the year than with fashions of delicate pastels in 100% Nylon Fleece. Machine-wash in a twinkling and dry so quickly that they are ready to be worn in a few short hours. Saves on cleaning bills. Resists rain, moths, mildew, wrinkling; won't shrink or stretch out of shape. All lined in washable Acetate Taffeta. Each style comes with a plastic bag.

A STITCHED YOKE NYLON TOPPER. A style that lends itself to gentle Spring weather. Multiple stitching forms the back-yoke, makes a neat center of attraction. Sketch (at left) of front view shows flattering wing collar with its one-button closing. Handsome welt pattern forms pockets. Deep cuffs can be adjusted easily. Fabric and lining story above. Abt. 25 in. long.

Colors: Ice (light) Blue (shown), White or Beige.

Misses' Sizes: 10, 12, 14, 16, 18. Chart 2, Page 49. Shipping weight 2 lbs. 12 oz.

FC 7064–*Be sure to state size and color*..... 12.98

C STITCHED NYLON FASHION TOPPER. Downy-soft 100% Nylon Fleece styled with pure feminine charm and flattery. Its deep fleecy pile is accented with a triple-stitched circle yoke which curves about the dolman shoulders and descends to the three-button closing in front. Smart shawl collar and notched cuffs complete an all-occasion Topper. See fabric and lining story above. About 28 inches long.

Colors: White (shown), Ice (light) Blue or Beige.

Misses' Sizes: 12, 14, 16, 18, 20. See Chart 2, Page 49.

FC 7062–Ship. wt. 2 lbs. 12 oz. *State size and color*... 12.98

B FANCY PATTERN NYLON TOPPER. Creating the latest fashion today is a distinctively different fancy novelty pattern styled into a Nylon Fleece Topper. It captures classic smartness in its one-button club collar closing and gently flaring back. Set-in sleeves are punctuated with adjustable turn-back cuffs. You'll be wearing it over your suits and dresses for many pleasant seasons. For fabric and lining information see above story. Length is about 27 inches.

Colors: Blue and White Pattern (shown).

Misses' Sizes: 8, 10, 12, 14, 16, 18. Size Chart 2 on Page 49. Shipping weight 2 lbs. 12 oz.

FC 7063–*Please be sure to state size*..... 12.98

NYLON LONGER SHORTCOAT 14.98

D The new version of the longer shortcoat is sure to be a fashion favorite with you. See the fine tailoring in this handsome Topper. Soft gores fall in gentle folds down back, which stem from dolman sleeves. Adjustable notched cuffs, notched wing collar, 3-button closing are other style features. Fabric, lining story above. Abt. 35 in. long.

Colors: Beige (shown), Ice (lt.) Blue or White.

Misses': 10, 12, 14, 16, 18. See Chart 2, Page 49.

FC 7069–Ship. wt. 3 lbs. *State size and color*..... 14.98

SEE THE INSIDE BACK COVER FOR DETAILS ON CREDIT TERMS.

SHOES ON PG. 129; JEWELRY, PGS. 456, 457; GLOVES, PG. 157.

Toppers shown on these two pages shipped from Chicago. You order and pay postage from Wards nearest Mail Order House. For explanation of Washability Terms see Page 959.

E

F

G

H

All Wool or Wool Blends 12.98

MISSES' FASHIONABLE SHORT COATS AT AN UNUSUAL VALUE

100% WOOL OR WOOL BLENDS. The low budget prices are all that's pared to a minimum in this lovely group of Toppers. All are fine examples of high values and fashion styling. There are All Wool Tweeds, Suedes; Wool Blend Poodles to flatter you. Each style is lined with Acetate and Rayon Taffeta. These superbly tailored Toppers ease their way into your wardrobe for many seasons of wear.

E ALL WOOL DONEGAL-TYPE TWEED. Soft 100% Wool woven into handsome Tweed is styled for fine fashion flattery. Smart, simple designing makes this value outstanding. Fashion-fresh outline is stitched at the club collar and gay fly-away cuffs. Deep welted V yoke points to gently flared fullness. Other style features are: set-in sleeves and one-button closing at neckline. Lining is smooth Acetate and Rayon Taffeta. About 30 inches long.

Colors: Light Blue (shown), Pink or Medium Gray.

Misses' Sizes: 10, 12, 14, 16, 18, 20. Chart 2, Pg. 49.

FC 7068–Ship. wt. 3 lbs. 4 oz. *State size and color*.... 12.98

F FASHION VALUE IN 100% WOOL SUEDE. Exceptional Topper is an exceptional fashion buy. The soft surface of Topper forms a rich background for exciting roll gore fullness that radiates from sunburst welting. Classic front styling is smart, simple, flattering and features shawl collar, turnback cuffs, set-in sleeves. Lined in smooth Acetate and Rayon Taffeta. About 28 inches in length.

Colors: Red (shown), Light Blue or Beige.

Misses' Sizes: 8, 10, 12, 14, 16, 18. See How to Measure and Size Scale Chart 2 on Page 49.

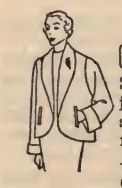
FC 7065–Ship. wt. 3 lbs. 4 oz. *State size and color*... 12.98

G POODLE CLOTH, DOUBLE V BACK. Shortest way to a well-dressed Spring with a Topper of 100% Wool face on Cotton back (face 51% of fabric). Shield-back collar emphasizes double V yoke and paves way for softly flaring lines. Welts ascend over shoulders, continue down front to form welted pockets. Adjustable cuffs. Flattering club collar, one-button closing. Smooth Acetate and Rayon Taffeta lined. About 30 inches long.

Colors: Light Blue (shown), Navy or Red.

Misses' Sizes: 12, 14, 16, 18, 20. See Chart 2, Pg. 49.

FC 7067–Ship. wt. 3 lbs. 4 oz. *State size and color*.... 12.98



ALL WOOL TWEED, ONLY 10.98

H Multi-flecked Donegal-type Tweed in 100% Wool is a great fashion value at this price. Styled with 6-gored umbrella flared fullness. Adjustable turn-back cuffs of set-in sleeves are stitched all around. Shawl collar and sewn-on rhinestone trim enhance tuxedo front. Lined in Acetate and Rayon Taffeta. Length is abt. 26 in.

Colors: Pink (shown), Light Blue or Med. Gray.

Misses' Sizes: 10, 12, 14, 16, 18. Chart 2, Page 49.

FC 7060–Ship. wt. 3 lbs. *State size and color*....., 10.98

Colors on these two pages match actual colors of garments as closely as high-speed printing permits. Check Size Chart 2 for Misses on Page 49 to assure most accurate fit.

See Details of Credit Terms on the Inside Back Cover.

Shoes Sold on Pages 128, 129. Jewelry on Pages 456, 457.

Toppers at a Budget 6.98 to 12.98

SHRUGS AND TOPPERS IN MISSES' SIZES, STYLED FOR FLATTERY

FAILLE BOXY SHORTIE

(A) As light and fresh as Spring itself, a Topper Fashion that is distinctively different in styling. You'll wear it often over suits or dresses. Button-back tabs form deep flap pockets. Deep shawl tuxedo collar punctuated with sewn-on glitter ornament and semi-dolman shoulders flowing into turn-back adjustable cuffs, lend fashion importance. Topper is ribbed Faille of Rayon and Cotton and is destined for seasons of wear. The lining is smooth Acetate and Rayon Taffeta. Shortie length is 25 inches.

Mauve Pink (shown), Navy or Black.

Misses' Sizes: 8, 10, 12, 14, 16, 18.

See Size Chart 2 on Page 49.

Ship. wt. 3 lbs.

FC 7070–*State size and color*.. 8.98

TINY PINCHECK TOPPER

(B) A tiny check for your first venture into Spring with a Topper that's wearable with your prints and suits. Buy it in either soft draping 100% Wool or in wrinkle-resistant Acetate and Rayon. The graceful lines of the silhouette are casual and flaring. One-button closing at handsome club collar neckline and deep cuffs complete an all-occasion Topper. Acetate and Rayon Taffeta lining. Length is about 28 inches.

Colors: Navy or Pink predominant checks. Shipping weight 3 lbs. 6 oz.

Misses' Sizes: 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.

State size and color.

FC 7074–Acetate and Rayon. 6.98

FC 7075–100% Wool..... 12.98

SADDLE-STITCHED TOPPERS

(C) Shortcuts into the nicest Coat compliments of the season. Pure Wool or Rayon and Acetate Sheen Gabardines are simple in styling with flaring silhouette and saddle-stitched details. Contrast color stitching around back-yoke, club collar and cuffs are major highlights. One-button closing at neck. Excellent for seasons of wear. Acetate and Rayon Taffeta lined. Topper is about 30 inches long.

Red (shown), Light Blue, Navy.

Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. See Size Scale Chart 2 on Page 49. Ship. wt. 3 lbs. 6 oz. *State size, color.*

FC 7076—Rayon and Acetate Sheen Gabardine..... 6.98

FC 7077—100% Pure Wool Sheen Gabardine..... 12.98

CHARMING SHORT EDITIONS FOR MISSES, ONE FOR JUNIORS

(D) COATS CAST A SHORT SHADOW. It's a kind of shortie that goes everywhere and is as friendly to your slim as well as your billowy skirts. This easy mannered shrug comes in whisper-soft Fleece of Rayon and Acetate. 5 buttons close front and buttons also grace cuffs of ¾-sleeves. Shawl collar. Acetate and Rayon lining. Shortie is 18 inches long.

White (shown), Light Blue, Coral Red. Ship. wt. 2 lbs. 6 oz. See Charts 1 and 2 on Page 49. *State size, color.*

FC 7073—*Misses' Sizes:* 10, 12, 14, 16, 18..... 6.98

FC 2827—*Junior Sizes:* 9, 11, 13, 15, 17..... 6.98

(E) THE SEASON IS COATED WITH CHARM. The very special charm of our figure-flattering Shrug. Wear it atop either slim or full skirts. Fashioned in nubby Poodle Cloth (100% Wool face on Cotton back; face 51% of fabric). Lined in smooth Acetate and Rayon Taffeta. Rhinestone ornament adds glitter to tuxedo collar (10% Fed. tax inc.). Turnback adjustable cuffs. 19 in. long. Ship. wt. 2 lbs. 6 oz.

Colors: Red (shown), Light Blue or Navy.

Misses' Sizes: 10, 12, 14, 16, 18. Chart 2, Pg. 49.

FC 7072—*State size and color*..... 8.98

Colors on this page match garments as closely as high-speed printing permits. Credit Plan, Inside Back Cover.

SHOES: SHOP FOR SHOES SHOWN ON PAGE 128. JEWELRY: FASHIONABLE JEWELRY IS SOLD ON PAGES 456 AND 457.

Fashion Excitement in Rainwear

INTERESTING FABRICS IN MISSES', WOMEN'S SIZES

THE ALL OCCASION COAT

Ⓐ A straight line Coat with adjustable cloche Hat. Two giant pockets extend to form tabbed half belt in back. Fashioned in your choice of two water-repellent fabrics: Cotton Tweed or Narrow Wale Corduroy. Tapered Dolman sleeves. Rounded collar closing, button down front. Rayon and Acetate Taffeta lining.

Misses': 8, 10, 12, 14, 16, 18. Size Chart 2 on Page 49. Wt. 4 lbs. 2 oz.

TEXTURED COTTON TAPESTRY TWEED. *Colors:* Lt. Gray, Lt. Brown or Lt. Blue Tweed with Multicolor Nubs.

FC 7720—*State size and color.* 17.98

VELVETY NARROW WALE CORDUROY. *Colors:* Aqua, Coral Red.

FC 7721—*State size and color.* 16.98

FITTED PINCHECK RAINCOAT

Ⓑ Raincoat, Pert Dutch hat and umbrella to see you through storms and sunshine. Water-repellent Coat of 85% Rayon and Acetate, 15% Nylon Pincheck. Styled with dip back yoke, a gathered, belted waist and inverted back pleat. Pointed collar, neat flap pockets. Rayon-Acetate Taffeta lining. Wt. 5 lbs. Navy-White, Brown-White, Pink-Gray Pinchecks. Charts 2, 4 on Page 49.

Misses' Sizes: 10, 12, 14, 16, 18.
FC 7722—*State size, color*.... 16.98

Women's Sizes: 40, 42, 44.
FC 7723—*State size, color*.... 17.98

POPULAR TRENCH COAT

Ⓒ Our feminine version of the military classic which can be worn with ease over all outfits. Made of Dan River Mills' combed Cotton Poplin, the coat and visor cap are completely water-repellent. Style features include square shoulders, buttons that close at neck, and diagonal slash pockets. A double breasted front holds forth with a masculine point of view. Coat skirt is flared, has self-fabric belt with leather-like buckle. Both coat and cap are lined in smooth water-repellent iridescent Rayon Twill.

Colors: Tan, Navy, Air Force (light) Blue. Shipping weight 4 lbs.

Misses' Sizes: 10, 12, 14, 16, 18, 20. See Size Chart 2 on Page 49.

FC 7727—*State size, color*... 14.98

POPLIN COAT WITH COTTON PLAID LINING

Ⓓ Our Balmacaan coat of smooth, water-repellent combed Cotton Poplin fabric makes headlines, sun or showers. Seen on college campuses and all busy fareways, the coat is styled with all the important details every woman loves. Note the Raglan sleeves with button tabs. Also the smart rounded collar, roomy slashed pockets, and hidden button down front. Coat has a matching combed Poplin cloche hat. Combed Cotton Plaid lining adds colorful note.

Color: Tan only. Shipping weight 4 lbs.

Misses': 10, 12, 14, 16, 18, 20. Chart 2, Pg. 49.

FC 7726—*Please state size*..... 14.98

RAIN OR SHINE THREE PIECE ENSEMBLE

Ⓔ Fashion's newest fancy—the hat, coat, and umbrella combination that's as right as rain. Smartly styled hat and coat play an exciting duet in Rayon Flannel. Contrasting Striped Acetate and Rayon Taffeta adds plenty of dash to the coat's smooth lining, Dutch Boy ascot, turnback sleeve cuffs. Note matching umbrella has long-stem plastic handle. Ensemble is completely water repellent.

Colors: Lt. Blue, Lt. Brown or Gray. See Charts 2, 4, Pg. 49. *State size and color.* Shipping weight 5 lbs.

FC 7724—*Misses':* 10, 12, 14, 16, 18..... 16.98
FC 7725—*Women's:* 40, 42, 44..... 17.98

Fashions are shipped directly from Chicago. Order, pay postage from Wards Mail Order House nearest your home.

Shoes shown may be ordered from Wards Catalog Pg. 128R. JEWELRY TO ACCESSORIZE COATS AND SUITS PGS. 456, 457.

Ⓐ
32.98

Ⓑ
16.98

Ⓒ
32.98
19.98

Ⓓ
19.98

Women's Better Quality Suits

FINE WORKMANSHIP IN HALF, REGULAR SIZES

JEWEL-LIKE TRIM, TAB CLOSING

Ⓐ Tradition favors 100% Worsted Wool Sheen Gabardine, so smooth, easy-draping and durable, styled here in the new slim lines of Spring. One-button Suit combines the precise man-tailoring that distinguishes well-made suits, with gleaming jewel-like trim, so indisputably feminine. Sparked with the jewel-like touch are tabs at lapels and front closing. Dart treatment over slanted pockets points at a small waist. Split cuffs, set-in sleeves. Rayon Crepe lining. Has ample seams, hem, side zipper closing. Four gores and back kick-pleat give walking ease to make this a slimming skirt but not confining. You'll find this suit appropriate for any occasion. Wear it with blouses or sweaters for variety.

Colors: Medium Gray, Navy, Black. Ship. wt. 3 lbs. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half Sizes are proportioned to fit shorter women. See How to Measure, Size Chart 5 on Page 49. Save alterations.

Please state size and color choice when ordering.

FC 6062—$3.50 down on Terms.....or Cash 32.98

CLASSIC SUIT IN SHEEN GABARDINE

Ⓒ A Suit with all the advantages of classic styling. You'll like the slimming lines. The simple tailoring has the ear marks of a well made suit. Front stitching detail starts at shoulders, travels around notched collar, down front panels, to welted pockets. Flange shoulders, self-buttons. 6 gores in skirt, side slits, ample seams, hem, side zipper closing.

Colors: Medium Gray, Navy or Black. Ship. wt. 3 lbs. 4 oz.

Women's Regular Sizes: 36, 38, 40, 42, 44, 46.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.

See Charts 4 and 5 on Page 49. *Please state size and color.*

BEST QUALITY. 100% Worsted Sheen Gabardine with Rayon Crepe lining. Long-wearing, easy draping.

FC 6066—Half Sizes. $3.50 down.....or Cash 32.98

FC 6068—Regular Sizes. $3.50 down.....or Cash 32.98

BETTER QUALITY. All Wool Sheen Gabardine. Lined with Acetate and Rayon Taffeta. Firmly woven.

FC 6067—Half Sizes. $2.00 down.....or Cash 19.98

FC 6069—Regular Sizes. $2.00 down.....or Cash 19.98

DETAILS OF WARDS MONTHLY PAYMENT PLAN ON INSIDE BACK COVER. FOR JEWELRY, SEE PGS. 456, 457. GLOVES ON PG. 157.

TWEEDS GO TO SPRINGTIME

Ⓑ Here the Tweedy look is achieved in a fresh Suit and Blouse Ensemble. The combination of 100% Wool Tweed and gay harmonizing Cotton Print Blouse with matching lining is a real attention getter in light Spring colors. Suit-jacket has smart details, notched collar and horizontal welted pockets. The three-button front closing is carried to button trim on sleeves and belted back. Another interesting back detail is the envelope pleat. The jacket comes to a flattering hip length. Four gores make the attractive straight skirt. Side zipper closing. The Blouse is a perfect mate with its pert Peter Pan collar and cheerful print. Button down back closing. Wear the blouse with suit or other skirts.

Colors: Pink, Lt. Gray or Lt. Blue—each with harmonizing Blouse. Shipping weight 3 lbs. 8 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half Sizes are proportioned to fit shorter women. To Measure, see Chart 5 on Page 49. Measure carefully, save alterations.

FC 6070—*Please state size and color*..... 16.98

THREE-PIECE DUSTER ENSEMBLE

Ⓓ You'll compliment yourself for owning this Duster Ensemble with its versatile possibilities. Duster, Skirt *and* Blouse make a stunning trio. Wear together or separately. Crease-resistant linen-weave Rayon. Coat lining *and* Blouse in matching printed linen-weave Rayon. Print coordinated to match color of outfit. Coat has popular cardigan collar highlighted by stitched arrow detail. Six-button closing on straight lined coat. Vertical welts at pockets. Sleeveless Blouse with flattering Jewel Neck. Skirt has four gores, front and back darts and back kick-pleat. Ample seams, hem, side zipper closing. Shipping weight 3 lbs. 12 oz.

Colors: Light Blue, Beige, Navy—with harmonizing blouse.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.
To Measure, see Chart 5 on Page 49.

FC 6072—*State size, color.* $2.00 down.....or Cash 19.98

Women's Regular Sizes: 36, 38, 40, 42, 44, 46. To Measure, see Women's Chart 4 on Page 49. Save alterations.

FC 6073—*State size, color.* $2.00 down.....or Cash 19.98

Fashions on these two pages shipped from Chicago. Order, pay postage from Wards nearest Mail Order House.

Ⓔ 12.98

Ⓕ 12.98

Ⓖ 12.98

Ⓗ 14.98

Women's 2-pc. Budget Suits 12.98

SMART TAILORING IN HALF, REGULAR SIZES

SMART ONE-BUTTON CLASSIC

Ⓔ One-button man tailored Suit that carries an air of sophistication in suave Rayon and Acetate sheen Gabardine. You'll enjoy that "always appropriate look" characteristic of its classic simplicity. Jacket has Acetate and Rayon taffeta lining. Lapels of the notched Rever collar go down to button closing at fitted waist, keeping one long slim line. Side pockets are welted, a tailoring detail that makes this suit such a wonderful value at a low price. Four-gored skirt carries out the slenderizing figure flattery. Side zipper closing. Combine suit with dressy blouses. For a more casual air, wear it with sweaters. Shipping weight 3 lbs. 2 oz.

Colors: Med. Gray, Navy, Light Blue or Black.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half sizes are proportioned to fit shorter women. See How to Measure, Size Chart 5 on Page 49. Save alterations.

FC 6056—*Please state size and color*..... 12.98

Women's Regular Sizes: 36, 38, 40, 42, 44, 46.
To Measure, please see Chart 4 on Page 49.

FC 6057—*Please state size and color* 12.98

NEW SLUB CREPE-WEAVE

Ⓖ The perfect Suit to herald in a new season. Here in a Rayon and Acetate slubbed Crepe fabric that's so popular. Wonderfully adaptable for spanning the seasons. Jacket has Acetate and Rayon Taffeta lining. Slimming curved welt from shoulder to pocket. Style-right shawl collar falls softly to four-button front closing. Fitted waistline gives a smooth line to your figure. Curved pockets nicely round off the tailoring details. Smart wing cuffs give added interest to the sleeves. Straight skirt has four gores. Side zipper closing. For variety, wear with blouses or sweaters. A perfect addition to your Spring wardrobe. Ship. wt. 3 lbs. 4 oz.

Colors: Charcoal (dk.) Gray, Beige or Navy.

Women's Regular Sizes: 36, 38, 40, 42, 44, 46.
To Measure, please see Chart 4 on Page 49. Be sure to measure carefully and save alterations.

FC 6060—*Please state size and color* 12.98

MEASURING INFORMATION

Be sure to check your size carefully before ordering in order to assure proper fit. Measuring information, Page 49.

FLARE SUIT WITH MOCK JEWEL PINS

Ⓕ Cropped feminine jacket and flaring 8-gore skirt combine to show off the shorter figure to advantage. In Rayon and Acetate sheen Gabardine. Jacket has Acetate and Rayon Taffeta lining. This stunning Suit is easily adaptable to any season and will take a prominent place in your year 'round wardrobe. Beautifully fitted jacket tailored with notched collar, shoulder flanges, slit-back sleeve cuffs and self-fabric covered buttons. Two attractive jewel-like pins flash from hipline to add a special touch of styling. Graceful, easy swinging skirt falls into soft flares. Finished with neat side zipper closing. Shipping weight 3 lbs. 4 oz.

Colors: Medium Gray, Navy, Black or Light Blue.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half sizes are proportioned to fit shorter women. To Measure, see Chart 5 on Page 49. Save alterations.

Price includes 10% Federal Tax on pins.

FC 6058—*Please state size and color*..... 12.98

LINEN-WEAVE COSTUME SUIT . . . 14.98

Ⓗ You'll be the object of many an admiring glance in this eye-catching Outfit. Rayon fabric gives a beautiful linen-weave effect, a feature that keeps this expensive looking suit right in your budget. Smart striped Cotton Blouse that matches the lining has a jaunty bow. Boxy jacket comes to a flattering hip length. Jacket has five buttons you can close right up to the top, or wear the convertible collar open. Lustrous buttons trim sleeves and tab detail in back. Slim four-gore skirt with back kick-pleat. Side zipper closing.

Colors: Periwinkle Blue or Navy—each with Pink and White Blouse and Lining; Beige with Brown and White Blouse and Lining. Shipping weight 3 lbs. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half Sizes are proportioned to fit shorter women. To Measure, please see Chart 5 on Page 49. Be sure to measure carefully and save alterations.

FC 6061—*Please state size and color*..... 14.98

IMPORTANT FASHION NOTE

For Attractive Jewelry to Accessorize Your Outfits, See Pgs. 456 and 457. For Shoes, See Pgs. 124 to 149.

Ⓐ
24.98

Ⓑ
19.98

Ⓒ
19.98

Ⓓ
24.98

Wide Variety of Smart Coats in

TEXTURED WOOLENS, PRECIOUS CASHMERE BLENDS, FINE FAILLES

CASHMERE-BLEND, YOKE BACK

Ⓐ Look what goes on behind your back—a smartly scalloped yoke controlling fullness of six-gore back. In a creamy blend of 10% Cashmere with 90% Wool. Beautiful details include: curved yoke back-following shoulder line to bust, smart five-button closing, welt-stitched pockets. Tucking above split, turned back cuffs. Set-in shoulders. Acetate and Rayon Taffeta lining. Wt. 3 lbs. 8 oz.

Colors: Med. Blue, Beige or Navy.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half Sizes are proportioned to fit shorter women, save alterations. Please see Chart 5 on Page 49.

FC 6180—*State size, color.* $2.50 down.....or Cash 24.98

For Hat shown, see Millinery Section Page 116, Key B.

V-YOKED BOUCLE COAT

Ⓒ Pretty Boucle Coat of 100% Wool Face on Cotton back (face 51% of fabric). Stitched V-Yoke back, notched cuffs, rounded club collar, slit pockets, 3-button closing. Acetate-Rayon Taffeta lined.

Turquoise, Navy, Beige. Size Charts 4, 5, 6, Pg. 49.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.
FC 6184—*State size, color.* Wt. 3 lbs. 12 oz. 19.98

Regular Women's Sizes: 36, 38, 40, 42, 44.
Larger Sizes: 45, 47, 49, 51, 53.
FC 6185—*State size, color.* Wt. 3 lbs. 12 oz. 19.98

HAT—"Jeweled" Toque Milan-like synthetic Straw Braid, iridescent beads, Rayon Velvet trim.

Colors: White, Navy or Beige. Ship. wt. 9 oz.
HC 5426—Fits heads 21½ to 22½ in. *State color*..... 5.00

BUTTON-TRIMMED BOX COAT

Ⓑ 100% Wool Tweed in the clutch style is so suitable for Spring. Dramatic one-button shawl collar, framed with six little self-covered buttons. Welt-stitching down front and back. Turn-back cuffs. Acetate-Rayon Taffeta lining. Wt. 3 lbs. 6 oz.

Tweed Colors: Charcoal Gray or Navy. Size Charts 4, 5, Pg. 49.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.
FC 6182—*State size, color.* $2.00 down.....or Cash 19.98

Regular Women's Sizes: 36, 38, 40, 42, 44, 46.
FC 6183—*State size, color.* $2.00 down.....or Cash 19.98

HAT—Profile Beret in finely sewn Milan-like synthetic Straw Braid, with rhinestone-dotted white Leaf motif. Ship. wt. 9 oz.

Colors: Navy, Black, Gray. *State color.*
HC 5425—Fits heads 21½ to 22½ in..... 5.00

SLENDER CARDIGAN COAT

Ⓓ With the elegance of fine 90% Wool and 10% Cashmere Hopsacking, a softly tailored, mock jewel and bow trimmed Cardigan-Coat. Styling further distinguished by slotted welting, neckline to hem; notched turn-back cuffs; raglan shoulders. Three self-button closing. Acetate and Rayon Taffeta lining.

Colors: Lt. Blue, Beige, Navy. Ship. wt. 3 lbs. 10 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Chart 5, Pg. 49.
FC 6186—*State size, color.* $2.50 down.....or Cash 24.98

Regular Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.
FC 6187—*State size, color.* $2.50 down.....or Cash 24.98

HAT—Lovely Tiered Profile Hat of Milan-like synthetic Straw Braid with Rayon Velvet flower cluster, bow. Ship. wt. 13 oz.

Colors: Navy, Beige or Black. *State color.*
HC 5424—Fits heads 21¾ to 23 in..... 5.98

ACCESSORIES FOR THIS PAGE: FOR JEWELRY, SEE PAGES 456-457; FOR SHOES SEE PAGE 128, FOR GLOVES, SEE PAGE 157.

Coats are shipped to you from Chicago. Order, pay postage charges from Wards Mail Order House nearest to your home.

E
10.98

F
29.98

G
24.98

H
19.98

Half, Regular Women's Sizes

WORSTED GABARDINES, ONE STYLE IN LARGER SIZES ALSO

TUXEDO FRONT FAILLE

E Silky-touch Cotton and Rayon Faille fashioned into one of the smartest Coats of the season. Bold, beautiful styling includes full-length tuxedo front lapels, ¾-length sleeves, turn-back cuffs, slash pockets. Coat lapel features a sparkling jewel studded pin. Acetate and Rayon Taffeta lining.

Colors: Black, Navy or Lt. Blue. Ship. wt. 3 lbs. 2 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Half sizes are proportioned to fit the shorter woman, to save alterations. How to measure and size chart 2 on page 49.

FC 6188—*State size, color.* 10% Fed. Tax on pin incl. 10.98

HAT. A shell of finely sewn Milan-type synthetic Straw Braid flecked with tiny pearl-like beads. Rayon Velvet Bow.

Colors: White, Black or Navy. *State color.*

HC 5429—Fits 21½ to 22½ inches. Ship. wt. 9 oz. 5.00

CASHMERE BLEND COAT

G Graceful column of 90% Wool, 10% Cashmere, in a Clutch Coat of new narrowed proportions. Wide-lapeled collar, slash pockets set in front welts, turn-back cuffs. Acetate, Rayon Taffeta lined. Price incl. 10% Fed. Tax on pin.

Colors: Lt. Blue, Beige, Navy. Wt. 3 lbs. 8 oz. *Half Sizes:* 14½, 16½, 18½, 20½, 22½, 24½. Chart 5, Page 49.

FC 6192—*State size, color.* $2.50 down.....or Cash 24.98

Regular Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Page 49.

FC 6193—*State size, color.* $2.50 down.....or Cash 24.98

HAT. Pretty Pillbox of finely sewn Milan-type synthetic Straw Braid, enhanced by gay rhinestone-flecked flower wreath.

Colors: Beige, Black, Navy. *State color.*

HC 5428—Fits 21¾ to 22¾ in. Ship. wt. 10 oz..... 5.00

DARTED WORSTED CREPE

F Five embroidered darts control flare of beautifully welted gores on 100% Worsted Wool Crepe Coat. One-button shawl collar, set-in sleeves. Acetate and Rayon Taffeta lining.

Colors: Navy, Gray, Beige. Ship. wt. 3 lbs. 4 oz. See Size Charts 4, 5, Pg. 49. *State size, color.*

Halfs: 14½, 16½, 18½, 20½, 22½, 24½.

FC 6190—$3.00 down.....or Cash 29.98

Regular Sizes: 36, 38, 40, 42, 44, 46.

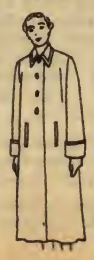
FC 6191—$3.00 down.....or Cash 29.98

HAT. Sailor of Milan-type synthetic Straw Braid. Rayon Velvet flower clusters and trim.

Navy, Gray, Beige. Wt. 13 oz. *State color.*

HC 5427—Fits heads 21¾ to 23 inches. 5.00

CLASSIC GABARDINE FLAREBACK



H Classic Coat fashioned of wrinkle-resistant 100% Wool Worsted Gabardine with a smooth, lustrous finish. Convertible collar, four-gore flare, welted pockets, and turn-back cuffs. Acetate-Rayon Taffeta lined.

Colors: Med. Gray, Navy, Black. Wt. 3 lbs. 8 oz. *Please state size and color choice when ordering.*

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. How to Measure, Size Chart 5 on Page 49.

FC 6194—$2.00 down.....or Cash 19.98

Regular Women's Sizes: 36, 38, 40, 42, 44. *Larger Sizes:* 45, 47, 49, 51, 53. Charts 4, 6, Pg. 49.

FC 6195—$2.00 down.....or Cash 19.98

For hat shown with this coat, see Page 112, Key B.

FOR SHOES, SEE PGS. 124-129; GLOVES, 157, JEWELRY, 456, 457.
An order of $20 is enough to open a Monthly Payment Account. For details be sure to see Credit Terms, Inside Back Cover. Check Size Charts on Page 49.

Better Quality, Longer Lengths

EACH TOPPER A DISTINCTIVE STYLE FOR WOMEN, HALF SIZES

100% WOOL BASKET-WEAVE TOPPER

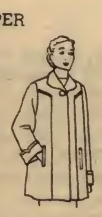
A Here's a Topper stressing a trim silhouette in 100% Wool Basket-weave. A gently tailored 4-gore back points up triple-stitched welting at shoulder back; raised welts at shoulder front. One-button neck opening accentuates spread collar. Note set-in shoulders, turn-back cuffed sleeves and vertical welt outline pockets. Rayon and Acetate Taffeta lined. Length about 35 inches.

Colors: Lt. Blue, Beige, Navy. Ship. wt. 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.
FC 6150–*State size, color*.....$2.00 down or Cash 19.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.
FC 6151–*State size, color*.....$2.00 down or Cash 19.98

100% WOOL NUBBY HOPSACKING TOPPER



C Graceful lines accented by petal-shaped back-welt stitching invite admiring glances, especially if the fabric is of nubby 100% Wool Hopsacking. Tailored with a rounded collar and 1-button front, it's a style that captures the feminine look. Details: set-in shoulders, turn-back cuffs with notched detailing, vertical pockets. Acetate and Rayon Taffeta lined. About 34 inches long.

Colors: Navy, Med. Blue, Beige. Wt. 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.
FC 6152–*Please state size and color*..... 16.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.
FC 6153–*Please state size and color*..... 16.98

All Toppers on these two pages are shipped from Chicago. Order, pay postage from nearest Wards Mail Order House.

90% WOOL AND 10% CASHMERE HOPSACKING

B A rich sweep of fine stitching enhances classic neckline and turn-back cuffs on our version of the cardigan Topper in nubby surfaced Hopsacking of 90% Wool and 10% Cashmere. Designed with smart 3-button front and straight-line back, it's definitely a style focused on fashion. The sloping, natural lines of the shoulders reflect today's current streamlined vogue. Vertical pockets add smartness. Coat lining is handsomely done in rich Acetate and Rayon Taffeta. Abt. 36 in. long. Pure Silk Chiffon Scarf shown on Page 3.

Colors: Navy, Beige or Med. Blue. Shipping weight 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Chart 5, Pg. 49.
FC 6154–*State size and color*....$2.00 down or Cash 19.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.
FC 6155–*State size and color*....$2.00 down or Cash 19.98

100% WORSTED CREPE TUXEDO TOPPER

D Here's our interpretation of the Tuxedo Topper that is so fashionably correct in richly textured 100% Worsted Wool Crepe. Smart feminine styling is given to the rolled-back collar, tuxedo-style front and graceful shoulders. Considerable note is also given to the welt, vertical pockets and jewel-like trimmed tab insert at collar. Back is straight-lined. Adjustable turn-back sleeve cuffs help make Topper a Spring success. Acetate and Rayon Taffeta lined. About 36 in. long.

Colors: Navy, Med. Gray or Med. Blue. Ship. wt. 3 lbs. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. See Size Chart 5 on Page 49.
FC 6156–*State size and color*....$2.50 down or Cash 24.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.
FC 6157–*State size and color*....$2.50 down or Cash 24.98

See How to Measure on Page 49. Check Size Accurately. For Shoes, See Page 128. Jewelry Sold on Pages 456, 457.

E
14.98

F
14.98

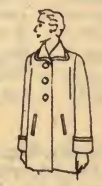
G
14.98

H
12.98

Newest Fashions, Popular Prices

VERSATILE TOPPERS TO COMPLIMENT HALF AND WOMEN'S SIZES

4-GORE 100% WOOL HOPSACKING



E A Topper that's always on-the-go in 100% Wool Hopsacking. The deep shield-yoke at back provides a smart fashion theme that contributes to the soft, 4-gore fullness. Front has rounded club collar and one-button closing. Note turn-back sleeve cuffs, set-in shoulders and welted, vertical pockets. Topper is lined with Acetate and Rayon Taffeta. Abt. 32 in. long.

Colors: Navy, Beige, Med. Blue. Wt. 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.

FC 6164–*Please state size and color* 14.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.

FC 6165–*Please state size and color* 14.98

STYLED WITH SMART CLUB COLLAR

G Stitching that strikes a fashionable note in a 100% Wool face on Cotton back (face is 51% of fabric). Welt-stitching curves gracefully from back shoulders. The rounded club collar is accentuated by one-button closing. Other details are: set-in shoulders, turn-back cuffed sleeves and welted, vertical pockets. Acetate and Rayon Taffeta lined. About 34 in. long.

Colors: Navy, Beige, Turquoise. Wt. 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.

FC 6162–*Please state size and color* 14.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.

FC 6163–*Please state size and color* 14.98

100% WOOL BAMBOO-WEAVE CLUTCH

F A clever approach to the clutch fashion is shown in our woven Bamboo-weave Topper of 100% Wool. New details that headline the 1956 Spring-Summer season are prominently displayed with our rever collar with its smart "V" stitching. Another point of interest combines the set-in shoulders and the turn-back cuffed sleeves. Decorative buttons adorn the side pockets. The straight-lined back attractively sums up overall effect. Acetate-Rayon Taffeta lined. 32 inches long.

Colors: Navy, Medium Gray or Beige. Wt. 3 lbs. 6 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.

FC 6160–*Please state size and color* 14.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.

FC 6161–*Please state size and color* 14.98

100% WOOL TWEED WITH 6-GORE BACK

H Smartly versatile in color-flecked Tweed. Fabric is of 100% Wool attractively styled to please your demanding good taste. Back view emphasis is placed on four welts that gently fall into a full flared, 6-gore back. Front interest is punctuated by a spread collar, 3-button front, turn-back welted cuffs and welted, vertical pockets. Acetate-Rayon Taffeta lined. 34 in. long.

Pink, Lt. Blue, Med. Gray. Ship. wt. 3 lbs. 4 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Check Size Chart 5 on Page 49.

FC 6158–*Please state size and color* 12.98

Women's Sizes: 36, 38, 40, 42, 44, 46. Chart 4, Pg. 49.

FC 6159–*Please state size and color* 12.98

Buy on Credit. An order of $20 or more opens a Monthly Payment Account. For complete details, see Inside Back Cover.

CHECK IMPORTANT INFORMATION ABOUT FABRICS ON PAGE 959. FOR SHOES, SEE PAGE 128. JEWELRY SOLD ON PAGES 456, 457.

Newest Hat Silhouettes

A FEZ PROFILE. Exquisitely designed in finely sewn, imported Milan-type synthetic Straw Braid. Lavishly decorated with harmonizing Rayon Velvet forget-me-not sprays that completely capture the spirit of Spring. There's a neat Grosgrain Ribbon motif at one side and a filmy soft, tie-back mesh veil. You'll like the fine Straw texture — in newest Spring shades. Shipping weight 14 oz. *State color.*

Black, Turquoise, Navy or White — each with white flowers; Honey Tan with woodtone; all Pink.

HC 5450–Fits heads 21¾ to 22¾ inches..... 5.98

B "JEWELED" FEZ. Finely sewn imported Milan-type synthetic Straw Braid. The handsome Straw cuff band is dramatized with pearl-like ornaments in the shape of arrows at each side; star-dusted with pearl-like beads for added effect. Styled with a trim look of sophistication, ever so smart with your new tailored outfits for Spring. Wispy tie-back mesh veil completes the flattering picture.

All Black, Navy, Pink, Honey Tan, White; White with black cuff. Ship. wt. 11 oz. *State color.*

HC 5451–Fits heads 21¾ to 22¾ inches..... 5.00

C TAMBOURINE. New design in finely sewn, imported Milan-type synthetic Straw Braid. Appealingly adorned with Rayon Velvet and Taffeta flowers half way 'round; neat bow in back for skilful contrast. Sparkling rhinestones add lovely highlights to wreath of flowers. Rayon Velvet head clips hold Hat in place even on windiest days — helped by tie-back mesh veil. Ship. wt. 11 oz.

Colors: Black, Navy, White — ea. with white flowers; Honey Tan with woodtone; all Pink. *State color.*

HC 5452–Fits heads 21½ to 23 inches..... 5.00

D BOWED SAILOR. A new Spring version of one of the most successful silhouettes of the year. Trimly designed in finely sewn, Milan-type synthetic Straw Braid. White Straw bows perch cleverly at each side, set off jaunty little turn-up brim. Wispy soft, tie-back mesh veil adds charm, helps keep hat securely on head even on windiest days. A pert little Hat you'll wear and wear. Ship. wt. 10 oz.

Beige, Black, Gray, Avocado (med.) Green, Navy, White — each with white bows. *State color.*

HC 5453–Fits heads 21½ to 23 inches..... 5.00

E SHELL BONNET. So graceful, in finely sewn, imported Milan-type Pedaline Braid. A colorful rose with lifelike buds decks each side, sprinkled with gleaming rhinestones. Rich Rayon Velvet band encircles the crown. Misty mesh veil adds dainty appeal. Feminine flattery at its best — yours at a tiny price. Wt. 11 oz.

Colors: Black, Navy, Red — each with white roses; Pink or White with pink; Beige with tearose.

Fits heads 21¾ to 22¾ in.

HC 5454–*State color*..... 2.98

F PANCAKE SAILOR. As trim and smart a style as you'll see anywhere. Fine quality Milan-type synthetic Straw Braid; novel feather sweeps dashingly across front, curves intriguingly. Handsome Rayon Velvet bow with twinkling rhinestones at center holds it deftly in place. Rayon Velvet band, soft mesh veil. Side clips for secure fit. Ship. wt. 11 oz.

Colors: Beige, Black, Avocado (med.) Green, Navy, Red, White.

Fits heads 21½ to 23 in.

HC 5455–*State color*..... 3.98

G FLATTERING SHELL. Artfully fashioned of finely sewn, Milan-type synthetic Straw Braid, with emphasis on soft feminine allure. Delicate feather is clasped by a graceful pearl-like and crystal-like beaded ornament at front. Rich Rayon Velvet cord; wisp of a tie-back mesh veil.

Colors: Beige, Black, Ice (lt.) Blue, Navy, Red or White. Wt. 9 oz.

HC 5456–Fits heads 21½ to 22½ inches. *State color*..... 3.59

To find your correct head size, place tape measure around head at angle at which hat is shown in picture. The number of inches is your correct size. All Wards Hats are carefully packed in sturdy boxes, so they will arrive as fresh-looking and pretty as they are pictured in this Catalog.

in Fine Milan-type Straws

H DRUM SAILOR. Finely sewn, imported Milan-type synthetic Straw Braid, trimly styled in a shape that's as fashion-right as it is flattering. The pleated, twisted Rayon Satin band is set off by a pearl-like ornament and dotted with pearl-like beads in interesting design. A fresh, young Hat slated for plenty of compliments — with winsome tie-back mesh veil to complete the charming picture.
Beige, Black, Avocado (med.) Green, Navy, Pink, White. Shipping weight 11 oz. *State color.*
HC 5457–Fits heads 21¾ to 22¾ inches..... 3.98

J "MORE-HAT" PLATEAU. The style that's making fashion news, in imported extra fine quality Milan-type synthetic Straw Braid. Harmonizing Forget-me-not sprays cascade breath-takingly over crown, held by Rayon Satin bow. Matching band circles crown. Winking rhinestones nestle among flowers, to complete the lovely effect. Wispy tie-back mesh veil, side clips for secure fit. Ship. wt. 12 oz.
Colors: Black, Navy, White–each with white flowers; Beige with woodtone; all Pink. *State color.*
HC 5458–Fits heads 21½ to 23 inches..... 5.98

K DOME BONNET. Spring's newest trend is reflected in this winsome flatterer of finely sewn, Milan-type synthetic Straw Braid. Rayon Velvet forget-me-nots and glittering rhinestones accent the domed crown — a different touch. There's soft flattery, too, in the filmy, mesh veil. Final glamour feature — the Rayon Velvet band. A pert and young fashion that goes anywhere. Ship. wt. 11 oz. *State color.*
Colors: Black, Navy or White with white flowers; Beige with woodtone; all Lilac or all Pink.
HC 5459–Fits heads 21¾ to 23 inches..... 5.00

L PANCAKE SAILOR. Designed in fine quality Milan-type synthetic Straw Braid. A pair of luscious-full bloom roses in Rayon Taffeta nestle on top; stems weave gracefully behind, for realistic effect. Other deft touches are the attractive Rayon Velvet band, the head clips for secure fit, the softly flattering mesh veil. A Spring-like style with plenty of appeal. Shipping weight 13 oz. *State color.*
Black, Avocado (med.) Green, Navy, White–ea. with white roses; Beige with woodtone; all Pink.
HC 5460–Fits heads 21½ to 23 inches..... 5.00

M DRAPED PILLBOX. Styled with an exotic air — in finely sewn Milan-type synthetic Straw Braid. Dramatically encircled by a rich Rayon Velvet braided drape. Harmonizing feather is perkily caught by graceful pearl-like and bugle bead ornament; clips assure snug fit. And there's a wispy soft, tie-back mesh veil to create the final note of enchantment.
Black, Gray, Avocado (med.) Green, Navy, Red, White. Wt. 11 oz.
Fits heads 21½ to 23 in.
HC 5461–*State color*..... 3.98

N SHELL CAPULET. Delicately shaped to curve gracefully over your head, of good quality finely sewn Milan-type synthetic Straw Braid. Exquisitely detailed, winningly feminine; enhanced by gay and unusual pearl-like and bugle bead ornament at each side. Rich Rayon Velvet cord band and misty tie-back mesh veil add to the charm of its soft appeal.
Colors: Black, Ice (lt.) Blue, Gray, Navy, Red, White. Ship. wt. 9 oz.
Fits heads 21½ to 22½ in.
HC 5462–*State color*..... 3.79

P LACE TRIMMED SHELL. Finely sewn Milan-type Synthetic Straw Braid, handsomely set off by a band of White Lace flecked with Rhinestones and pearl-like beads; adds a crisp note of Springtime freshness. Other features include soft Rayon Satin band, head clips, tie-back veil.
Black, Avocado (med.) Green, Navy, Pink, Honey Tan or White.
HC 5463–Fits heads 21½ to 23 in. Ship. wt. 10 oz. *State color*..... 3.98

Hats on these two pages are shipped from Chicago. You order and pay postage charges from the Wards Mail Order House nearest you. For complete details of our convenient Monthly Payment Plan, please turn to Inside Back Cover. Other Hats on Pages 118-123; Little Girls' Hats, Page 252.

Fresh New Hat Styles

FEATURING SEMI-ROUGH AND HAND-WOVEN STRAWS

A SHEPHERDESS BONNET. Strikingly different in glossy imported basket-weave synthetic Straw Braid. Large Rayon Velvet bow and twisted band so effectively highlight the flattering style. Perfect complement for Spring outfits. Ship. wt. 1 lb. 7 oz.
Black, Navy, Pink, White — ea. with matching Velvet; Yellow with gray. *State color.*
HC 5476–Fits heads 21¾ to 23½ in..... 6.98

B TIERED TURBAN. Fashioned of shiny hand-woven imported synthetic Straw. Dramatized with striking Rayon Satin bands. Pearl-like ornament catches folds in the center to lend a smart decorative touch. Soft tie-back mesh veil. *Please state color.* Shipping weight 9 oz.
Black, Natural, Navy, Pink, Red, White.
HC 5477–Fits heads 21¾ to 22¾ in..... 3.59

C ROSE-TRIMMED SAILOR. Of shiny hand-woven imported synthetic Straw. Rayon Velvet and Taffeta Rose bedewed with rhinestones. Long stem travels across the crown. Rayon Velvet bow, band. Soft veil. Ship. wt. 13 oz. *State color.*
Black, Navy or White — ea. with white rose; Natural Wheat with woodtone or All Pink.
HC 5478–Fits heads 21½ to 23 in..... 3.98

D WINSOME PURITAN BONNET. Of shiny hand-woven imported synthetic Straw, right for Spring. Rayon Velvet floral sprays, band, bows give a refreshing touch to the fetching style. Mesh veil. Shipping weight 9 oz. *Please state color.*
Black or White with black velvet trim; Natural Wheat with coffee; All Navy, Pink or Red.
HC 5479–Fits heads 21½ to 22½ in..... 3.98

E BOWED SHELL BONNET. Beautifully styled in lustrous imported synthetic Straw Braid. Rayon Velvet flowers, bow and band for added charm.
Black, Avocado (med.) Green, Navy — ea. with white flowers; Pink or White with pink; Beige with woodtone. Ship. wt. 11 oz. *State color.*
HC 5480–Fits heads 21¾ to 22¾ in..... 3.79

F QUILLED BERET. Of shiny hand-woven synthetic Straw. Fashioned with charming lacquered quill, clasped by pleated Rayon Velvet motif. Filmy mesh veil. Side clips for secure fit.
Colors: Black, Ice (lt.) Blue, Natural Wheat, Red, Navy or White. Ship. wt. 9 oz. *State color.*
HC 5481–Fits heads 21½ to 22½ inches.... 2.98

G TIERED FEZ. Face flattery in shiny imported synthetic Straw Braid. A Hat styled to keep pace with high fashion. Rayon Velvet bands define tiers. Pretty side cluster of colorful flowers add a vibrant touch, so fresh and Spring-like.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Red or White. Shipping weight 10 oz. *State color.*
HC 5482–Fits heads 21¾ to 22¾ inches.... 2.79

H QUILLED SAILOR. Chic styling in lustrous hand-woven imported synthetic Straw. Lacquered quill pierces rich Rayon Velvet corded band. Mesh veil. Ship. wt. 10 oz. *Please state color.*
Black or White — ea. with black trim; Natural Wheat with turquoise blue; All Navy or All Red.
HC 5483–Fits heads 21½ to 22¼ inches.
HC 5484–Fits heads 22½ to 23¼ inches.... 3.98

J ROSE TRIMMED SUITER. Of shiny imported synthetic Straw Braid with smart and simple design. Single long stemmed Rayon Taffeta Rose looks so real. Rayon Velvet band, bow. Clips for secure fit. Tie-back mesh veil. Wt. 13 oz. *State color.*
Colors: Black, Navy or White — ea. with white rose; Beige with woodtone; All Pink or Red.
HC 5485–Fits heads 21½ to 23 inches..... 2.98

K FLAT TOP SAILOR. Styled of lustrous hand-woven imported synthetic Straw. Rich Rayon Velvet bow centered with glittering rhinestone ornament adds a striking fashion note. So pretty and pert. Soft mesh veil. Clips for secure fit.
Colors: Black, Natural Wheat, Navy, Pink, Red or White. Ship. wt. 10 oz. *State color.*
HC 5486–Fits heads 21½ to 23 inches..... 2.98

L PROFILE TOQUE. Gleaming imported Pedaline Braid with captivating side sweep effect. Rich Rayon Velvet roses add beauty and delicacy. Rayon Velvet band. Mesh veil. Ship. wt. 10 oz.
Black, Gray, Navy, White — ea. with white roses; Beige with woodtone; All Pink. *State color.*
HC 5487–Fits heads 21¾ to 22½ inches.
HC 5488–Fits heads 22¾ to 23½ inches.... 2.39

HOW TO MEASURE FOR HATS

To make sure you order the right size in your new Spring hat, place tape measure around your head at the angle at which the hat is shown in Catalog. The number of inches indicated is your correct size. All Wards hats are packed to rigid specifications. The hats you order will be carefully packed to assure undamaged delivery.

to Flatter Your Wardrobe

SMOOTH SUMMER-FRESH TOYO AND STRAW CLOTHS

M SHALLOW CROWN SAILOR. Of imported Toyo Cloth in the ever-popular sailor style. Corded bands and binding of Rayon Velvet. Jaunty lacquered quill, a delightful perk-up touch. Side clips. Mesh veil. Ship. wt. 13 oz. *State color.*
White with Black or Red Velvet trim; Natural Wheat with Coffee; All Black, Navy, White.
HC 5489–Fits heads 21¾ to 23 inches.... 3.98

P DRAPED TURBAN TOQUE. Fine quality satiny smooth synthetic Straw Cloth. Rayon Velvet drape accented by Rayon Taffeta Rose-flecked with rhinestones. Tie-back veil. Ship. wt. 9 oz.
Black, Navy or White with white rose; Beige with woodtone; All Pink. *State color.*
HC 5491–Fits heads 21½ to 23 inches.... 3.98

T HALO CAPULET. Designed of imported Toyo Cloth. Lavishly trimmed with garland of harmonizing forget-me-nots sprinkled with rhinestones. Rich Rayon Velvet binding. Tie-back mesh veil. Shipping weight 10 oz. *State color.*
Black, Navy or White — ea. with white flowers; Natural Wheat with woodtone; All Pink.
HC 5493–Fits heads 21½ to 23 inches.... 5.00

V ROLL BRIM SUITER. Smartly styled in new sparkling Alpaca-weave synthetic Straw Cloth. Corded and draped Straw Cloth band pierced with long lacquered quill. Clips for comfortable fit. Filmy tie-back mesh veil. Wt. 13 oz.
Beige, Black, Ice (lt.) Blue, Avocado (med.) Green, Navy, Pink or White. *State color.*
HC 5495–Fits heads 21½ to 23 inches.... 2.98

X TIERED CAPULET. Attractively styled in shiny Alpaca-weave synthetic Straw Cloth. Its appeal lies in its simplicity. To compliment any costume, dressy or casual. Wispy tie-back mesh veil. Shipping weight 10 oz. *Please state color.*
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink, Red or White.
HC 5497–Fits heads 21½ to 22½ inches.. 2.39

IMPORTANT ORDERING INFORMATION

Anything Wards sells may be purchased on convenient Terms. You may open a Monthly Payment Account with an order of $20.00 or more. For complete details turn to the Inside Back Cover. Prices on these two pages ship from Chicago. However, you order, pay postage charges from the Wards Mail Order House that is nearest you.

N FLOWER TRIM CAPULET. Sparkling new synthetic Alpaca-weave Straw Cloth. Charming style, easily adaptable to different hair-do's. Twin clusters of Rayon Satin Lilacs flecked with rhinestones. Soft mesh veil. Wt. 9 oz. *State color.*
Black, Navy, White—ea. with white lilacs; Beige with woodtone; All Pink or Ice (lt.) Blue.
HC 5490–Fits heads 21¾ to 23 inches.... 2.39

R DRAMATIC PORTRAIT HAT. Exciting, beautiful describe this imported Toyo Cloth Hat. Rayon Taffeta Rose, a striking addition. Long stem gracefully spans brim. Rayon Velvet band, bow. Tie-back mesh veil. Wt. 1 lb. 10 oz. *State color.*
Black or White–ea. with black velvet trim; Natural Wheat with coffee; All Navy or White.
HC 5492–Fits heads 21½ to 23 inches.... 5.98

U FEZ BONNET. Styled in imported Toyo Cloth. Draped Rayon Crepe band accented with gay floral trim. Soft, filmy tie-back mesh veil, so flattering. Ship. wt. 10 oz. *Please state color.*
Colors: Black, Navy, White — ea. with white flowers; Beige with woodtone; All Pink.
HC 5494–Fits heads 21½ to 22½ inches.. 3.59

W RIPPLE BRIM PLATEAU. Of sparkling Alpaca-weave synthetic Straw Cloth. Garland of rhinestone sprinkled Rayon Satin Lilacs. Rayon Velvet band, binding. Side clips. Tie-back veil.
Black, Navy or White — ea. with white flowers; Beige with woodtone; Pink with pink; Ice (lt.) Blue with blue. Ship. wt. 13 oz. *State color.*
HC 5496–Fits heads 21½ to 23 inches.... 2.98

Y CREASED CROWN PILLBOX. Shiny synthetic Alpaca-weave Straw Cloth in a fetching Spring style. Straw Cloth cords around crown centered with colorful flower wreath. Soft tie-back mesh veil. Ship. wt. 10 oz. *State color.*
Black, Navy, White–ea. with white flowers; Beige with woodtone; All Ice (lt.) Blue or Pink.
HC 5498–Fits heads 21½ to 23 inches.... 2.59

Z SCOOP BONNET. Of sparkling Alpaca-weave synthetic Straw Cloth. A go-everywhere hat, simple and smart. Pleated Straw Cloth band entwined with Rayon Velvet brings charm to the classic styling. Flattering brim frames your face.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink, Red or White. Ship. wt. 13 oz. *State color.*
HC 5499–Fits heads 21½ to 23 inches.... 2.39

A

B

C

D

E

F

G

H

J

K

L

New All Occasion Hats

ALWAYS RIGHT—THE DAINTY CHARM OF LACE OR RIBBON

A LACE PLATEAU. Delicate tracery of Nylon-Rayon White Lace over Rayon Faille. Rayon Soutache and Satin band trim; glitter ornament sparks quill. Filmy, tie-back mesh veil. Beige, Ice (lt.) Blue, Navy, Pink, Black, White—ea. with White Lace. Wt. 13 oz. *State color.*
HC 5505—Fits heads 21½ to 23 inches. 3.39

B COTTON LACE SHELL. Petite smartness expressed in all-lace crown with scalloped overlay border. Rayon Velvet binding, winsome tie-back mesh veil. Crown is flecked with shiny rhinestones that add a dress-up touch. *Color:* White only. Ship. wt. 9 oz.
HC 5506—Fits heads 21½ to 23 inches. 2.39

C FLAT TOP SHELL. Rayon Satin with a White Cotton Lace overlay. Harmonizing feather lends a saucy air. Crown is sprinkled with lustrous mock pearls for extra enchantment. Soft mesh veil, clips for secure fit. Wt. 9 oz.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink or White—ea. with White Lace. *State color.*
HC 5507—Fits heads 21½ to 22½ inches. 2.98

D CUSHION BRIM PILLBOX. Hand-crocheted Synthetic Straw in the smart shell-stitch pattern. Crown and brim are dotted with shiny matching beads. Filmy tie-back mesh veil. Delightfully fresh for wear in town or country.
Colors: Black, Ice (lt.) Blue, Navy, Pink or White. Ship. wt. 10 oz. *State color.*
HC 5508—Fits heads 21½ to 22½ inches. 3.98

E RIBBON BERET. New success story—Rayon Grosgrain Ribbon sewn in tucked tiers for lovely texture. Grosgrain Ribbon bow motif at side. Go-everywhere hat that packs easily.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink or White. Ship. wt. 10 oz. *State color.*
HC 5509—Fits heads 21½ to 22¼ inches.
HC 5510—Fits heads 22½ to 23¼ inches. 2.39

F ROLLED BRIM. Rayon Ribbon, Guimpe featuring rolled, off-the-face brim. Elastic back, Grosgrain Ribbon bow trim. An easy-wearing style with lots of casual charm—youthfully flattering in your choice of gay colors.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink, Red or White. Ship. wt. 10 oz. *State color.*
HC 5511—Fits heads 21½ to 23 inches. . 1.79

G RAYON GROSGRAIN RIBBON CAPULET. Fresh, dainty as can be, styled for winsome appeal. Pleated Grosgrain Ribbon band forms graceful design around border. Looks trim, neat with dresses or suits, hugs head flatteringly.
Colors: Beige, Black, Ice (lt.) Blue, Navy, Pink, Red or White. Ship. wt. 9 oz. *State color.*
HC 5512—Fits heads 21½ to 22¾ in. . . . 2.29

H RAYON RIBBON CLOCHE. Hand-crocheted, fashioned with a real flair. Brim is double crocheted to retain shape; gaily enhanced by wide popcorn-stitched band. Smart for all-around wear. Ship. wt. 6 oz. *State color.*
Colors: Black, Navy or Red—each with White crown; all Beige, Pink, White, Yellow.
HC 5513—Fits heads 21½ to 23 inches. . 2.98

SPRINGTIME LOVELINESS EXPRESSED IN GAY FLOWERS

J FLOWERED SHELL. Rayon Satin Forget-me-nots nestle among matching leaves in unusual all-over pattern. Gleaming rhinestones sparkle through them for a truly enchanting effect. Tie-back mesh veil. Ship. wt. 10 oz.
Turquoise, Lilac, Pink, White. *State color.*
HC 5514—Fits heads 21½ to 23 inches. . 5.00

K LILAC CAPULET. Spring-fresh Lilacs of soft Rayon Satin grace this easy-to-wear Capulet. Wisp of a mesh veil adds to feminine charm. Pretty as a picture, with plenty of eye appeal. Shipping weight 9 oz. *State color.*
Colors: Ice (lt.) Blue, Lilac, Pink, White.
HC 5515—Fits heads 21½ to 23 inches. . 2.39

L FLOWERED CAPULET. Rayon Taffeta petals and dainty clusters of Forget-me-nots, bewitchingly sprinkled with crystal-like beads, in fascinating design. Graceful curved shape. Misty mesh veil. Ship. wt. 9 oz. *State color.*
Colors: Ice (lt.) Blue, Pink, White, Yellow.
HC 5516—Fits heads 21½ to 23 inches. . 2.98

IMPORTANT ORDERING INFORMATION

Hats on these two pages are shipped directly from Wards Fashions House in Chicago. You order and pay postage from Wards Mail Order House that is nearest to you. For complete information on Wards convenient Monthly Payment Plan, please turn to Inside Back Cover.

N

P

R

T

U

V

W

Designed for Youthful Flattery

CRISP, COOL—LINEN-LOOK RAYON OR WHITE PIQUE

T TIERED FEZ. Linen-like Rayon or Cotton Pique. Sleek sophistication for slim-line clothes. Simply cool with starch-fresh appearance.
Fits heads 21½ to 22½ inches. Ship. wt. 10 oz.
HC 5517–Linen-like Rayon. Black, Ice (lt.) Blue,Natural,Pink,Navy,White.*Statecolor.* 1.98
HC 5518–Cotton Pique. White only..... 1.98

D DUTCH BONNET. Face-framing flattery in linen-like Rayon or Cotton Pique. Pertly styled with 2 pearl-like buttons behind; inside headband clip. Designed for gay and youthful charm.
Fits heads 21½ to 22½ inches. Ship. wt. 10 oz.
HC 5521–Linen-like Rayon. Black, Ice (lt.) Blue,Natural,Pink,Navy,White.*Statecolor.* 1.79
HC 5522–Cotton Pique. White only..... 1.79

I VISOR BRIM CAP. Cotton pique or linen-like Rayon. Gold-color buckle and adjustable band at back. The jaunty out-of-door look, trim and neat as can be for casual wear. Ship. wt. 11 oz.
Fits heads 21½ to 23 inches.
HC 5525–Cotton Pique. White only..... 1.98
HC 5526–Linen-like Rayon. Black, Ice (lt.) Blue,Natural,Navy,Pink,White.*Statecolor.* 1.98

V BERET. Cotton Pique or linen-like Rayon, topped with matching button. Rayon Grosgrain lined. Always a favorite, smarter than ever now in Summer fabrics, with popular sleek look.
Fits heads 21½ to 22½ inches. Wt. 9 oz.
HC 5529–Cotton Pique. White only..... 1.79
HC 5530–Linen-like Rayon. Ice (lt.) Blue, Natural, Pink, Red, White. *State color*... 1.79

N CLIP BERET. Something new—head clip over front for fit. Linen-like Rayon or Cotton Pique. Rayon Taffeta lined with a trim self-bow.
Fits heads 21½ to 23¾ inches. Ship. wt. 9 oz.
HC 5519–Linen-like Rayon. Black, Natural, Navy, Pink, Red, Yellow. *State color*.... 2.59
HC 5520–Cotton Pique. White only..... 2.59

R MEDALLION-TRIM SHELL. Frosty White stand-up flower medallions, centered with gleaming rhinestones, trim this interestingly curved hat of smart linen-like Rayon or Cotton Pique.
Fits heads 21¾ to 23 inches. Ship. wt. 10 oz.
HC 5523–Linen-like Rayon. Black, Ice (lt.) Blue,Natural,Navy,Pink,White.*Statecolor.* 2.39
HC 5524–Cotton Pique. White only..... 2.39

U CHARMING CLOCHE. Softly feminine version of youthful "little boy" look, pertly styled with carefree air. Cotton pique or Linen-like Rayon, smartly simple with Grosgrain Ribbon band.
Fits heads 21½ to 22½ inches. Wt. 12 oz.
HC 5527–Cotton Pique. White only..... 1.98
HC 5528–Linen-like Rayon. Ice (lt.) Blue, Natural, Pink, Red, White. *State color*... 1.98

W CHUKKER CAP. Cotton Pique or linen-like Rayon—in the popular Spring colors. Matching button on top. Hidden head clip for adjustable fit. A trim and jaunty new fashion you'll like.
Fits heads 21½ to 22½ inches. Wt. 10 oz.
HC 5531–Cotton Pique. White only..... 1.79
HC 5532–Linen-like Rayon. Ice (lt.) Blue, Natural, Navy, Pink, White. *State color*. 1.79

GRACEFUL FEATHERS TO FRAME YOUR FACE EXQUISITELY

X PROFILE TOQUE. Artfully fashioned of downy-soft Feathers with harmonizing flower sprays. You'll like the way the feathers curl around your face, the misty tie-back mesh veil. Ship. wt. 10 oz.
Colors: Champagne (lt.) Beige, Black, Flamingo Red, Navy, Pink, White. *State color.*
HC 5533–Fits heads 21¾ to 23 inches.... 5.00

Y FEATHERED CAPULET. Layers of downy-soft Feathers cover crown, curl bewitchingly at edges. Filmy tie-back mesh veil enhances feminine appeal. A hat designed for compliments.
Colors: Champagne (lt.) Beige, Black, Navy, Pink, Red, White. Ship. wt. 8 oz. *State color.*
HC 5534–Fits heads 21½ to 23 inches.... 2.98

Z JAGGED CAPULET. Intriguingly shaped. Delicate allover curving of downy Feathers is delightfully effective. Gleaming rhinestones sprinkled among them add a lighthearted note.
Colors: Champagne Beige, Black, Ice (lt.) Blue, Navy, Pink, White. Wt. 9 oz. *State color.*
HC 5535–Fits heads 21½ to 23 inches.... 3.98

HOW TO MEASURE FOR HATS

To make sure you order the right size in your new Spring hat, place a tape measure around your head at the angle at which hat is shown in Catalog. Number of inches indicated is your correct size. All Wards Hats are packed to rigid specifications so they will reach you fresh and undamaged.

X

Y

Z

A

B

C

D

E

F

G

H

J

K

L

Newest Styles for Women.

FINELY SEWN MILAN-TYPE STRAWS . . . RICH STRAW CLOTHS

A SPLIT BRIM PROFILE BONNET. Sophistication in new satiny smooth synthetic Straw Cloth. A lavish array of Forget-me-nots with gleaming rhinestones adds a dash of Summery enchantment. Rayon Satin binding gives rich finishing touch. Ship. wt. 14 oz. *State color.*

Colors: Black, Navy or White—each with white flowers; All Beige, Ice (lt.) Blue, Pink.

HC 4650—Fits heads 22 to 23 inches.... 6.98

B PANCAKE SAILOR. Finely sewn imported Milan-type synthetic Straw Braid. Perky Rayon Taffeta Rose sparked with brilliant rhinestones perched on crown, novel pleated twisted Rayon Satin band. Side clips for snug fit. Filmy mesh veil. Ship. wt. 14 oz. *State color.*

Black, Avocado Green, Navy, White—ea. with white rose; Beige with woodtone; All Pink.

HC 4651—Fits heads 21¾ to 23¼ in.... 5.0

C FORWARD BERET. Fine imported Milan-type synthetic Straw Braid. A flattering style enhanced with Rayon Velvet flower sprays and eye-catching Rayon Velvet motif. Wt. 14 oz.

Black, Gray, Navy or White—each with white flowers; Beige with woodtone. *State color.*

HC 4652—Fits heads 22 to 22¾ inches.

HC 4653—Fits heads 23 to 23¾ inches.. 3.98

D LEAF PROFILE. Glamorous styling in finely sewn imported Milan-type synthetic Straw Braid. Gleaming rhinestones sparkle on the leaf motif and brim. Tie-back mesh veil.

Colors: Black, Avocado (med.) Green, Natural Wheat, Navy, White. Ship. wt. 10 oz. *State color.*

HC 4654—Fits heads 21¾ to 22½ inches.

HC 4655—Fits heads 22¾ to 23½ inches. 5.0

E PROFILE BERET. High fashion in imported Milan-type synthetic Straw Braid. Band of rich Rayon Velvet crosses crown, finished at side in a rhinestone and pearl-like flecked bow, centered with straw bow loops. Flattering mesh veil. Ship. wt. 13 oz. *Please state color.*

Colors: Beige, Black, Navy, Red or White.

HC 4656—Fits heads 22¼ to 23 inches.

HC 4657—Fits heads 23¼ to 24 inches.. 3.98

F LEAF PILLBOX. New Satiny smooth synthetic Straw Cloth, so rich and Summery. Matching leaf motifs accented with pearl-like ornaments add charm. Smart and sophisticated, a casual go-everywhere style. Soft mesh veil.

Colors: Beige, Black, Navy, Pink or White. Shipping weight 10 oz. *Please state color.*

HC 4658—Fits heads 21¾ to 22½ inches.

HC 4659—Fits heads 22¾ to 23½ inches. 3.9

G BEEHIVE CLOCHE. Beautifully fashioned in imported Milan-type synthetic Straw Braid. Rayon Velvet bands outline tiers. Cluster of Rayon Velvet flowers nestles at one side. Misty mesh veil. Ship. wt. 14 oz. *Please state color.*

Colors: Beige, Black, Avocado (med.) Green, Navy, Red—each with white insert and flowers.

HC 4660—Fits heads 21¾ to 22½ inches.

HC 4661—Fits heads 22¾ to 23½ inches. 3.98

H TRIPLE-TIERED TOQUE. Off-the-face flatter in finely sewn imported Milan-type synthetic Straw Braid. Rayon Velvet bands outline each tier and encircle the crown. Sparkling rhinestones and ornaments accent wing motif. Mesh veil. Ship. wt. 14 oz. *Please state color.*

Colors: Beige, Black, Gray, Navy or White.

HC 4662—Fits heads 21¾ to 22½ inches.

HC 4663—Fits heads 22¾ to 23½ inches. 3.9

DRESSY STYLES IN FINE QUALITY IMPORTED TOYO CLOTH

J RIPPLED BRIM BONNET. A charmer in imported Toyo Cloth. Harmonizing flower wreath. Rayon Velvet band, binding. Side clips. Mesh veil.

Black, Navy, Pink or White—with matching Velvet; Natural Wheat with coffee; White with red. Shipping weight 13 oz.

HC 4664—Fits 22 to 23½ in. *State color*..... 2.98

K FLOWERED CAPULET. Imported Toyo Cloth. Rayon Velvet Forget-me-not sprays that follow curve of hat. Tie back mesh veil.

Colors: Black, Navy or White—each with white flowers; Natural Wheat with woodtone; All Pink. Wt. 10 oz.

HC4665—Fits heads 22 to 23½ in. *State color.* 3.98

L SHELL BONNET. Of imported Toyo Cloth. Rayon Velvet flower clusters sparkle with rhinestones; Velvet band, bow. Tie back veil. Ship. wt. 14 oz. *Please state color.*

Black, Navy or White—each with white flowers; Natural Wheat with woodtone; All Pink.

HC 4666—Fits heads 22 to 23½ in. *State color.* 3.7

To find correct size, measure around head at angle hat is shown. Number of inches is size.

Details of Wards Monthly Payment Plan are found on the Inside Back Cover of this Catalog

M

N

P

R

T

U

V

W

Many in Large Head Sizes

ROUGH AND SEMI-ROUGH STRAWS FASHIONED FOR SPRINGTIME FLATTERY

M CUSHION BRIM BONNET. Fine quality imported hand-woven synthetic Straw to herald in Spring. Lavishly trimmed with a garland of harmonizing Spring flowers. Rayon Velvet band encircles crown. Pert bow in center. Wispy mesh veil. Ship. wt. 13 oz. *State color.*

Black, Gray, Navy or White—each with white flowers; Natural Wheat with woodtone.

HC 4668—Fits heads 22 to 23½ inches.. 5.00

N MOORISH TOQUE. Our most sophisticated hat! Highly styled in new imported basket-weave synthetic Straw Braid. So glamorous, with rich Rayon Satin corded bands. Dainty feathers through band add a dashing touch. Misty mesh veil. Ship. wt. 10 oz. *State color.*

Colors: Beige, Black, French (medium) Blue, Navy, Pink or White.

HC 4669—Fits heads 21¾ to 23 inches.. 5.98

P PROFILE TOQUE. Beautifully styled in imported hand-woven synthetic Straw. Rayon Velvet flower wreath with pearl-like centers. Velvet bows; mesh veil. Wt. 13 oz. *State color.*

Colors: Black, Navy or White—each with white flowers; Natural Wheat with woodtone; All Pink.

HC 4670–Fits heads 22½ to 23 inches.

HC 4671–Fits heads 23¼ to 23¾ inches. 3.98

R ORGANZA TRIMMED SHELL. Fine quality imported hand-woven synthetic Straw. Simplicity is the keynote of this Hat. Two-color Organza bands (Nylon-Acetate) in a braided effect to give added charm. Soft mesh veil.

Black, Natural Wheat, Navy, Pink, Red, White.

Shipping weight 13 oz. *State color.*

HC 4672–Fits heads 21¾ to 23 inches. 5.00

T WIDE-BRIMMED CLASSIC. Fashioned of shiny imported synthetic Straw Braid, Rich Rayon Velvet band accented by harmonizing novel ornaments and chic bow at side. Rayon Satin insert; mesh veil. Ship. wt. 1 lb. *State color.*

Black or White with black velvet trim; Beige with coffee; Lilac with purple; All Navy.

HC 4673–Fits heads 22½ to 23¼ inches.

HC 4674–Fits heads 23½ to 24¼ inches. 3.59

U FLOWERED PROFILE BERET. Fashioned of imported Pedaline Braid. Accented by pleated Rayon Velvet motif centered with Velvet flowers, mesh veil. Ship. wt. 14 oz. *State color.*

Colors: Black, Navy or White—each with white flowers; Beige with coffee; All Pink.

HC 4675–Fits heads 22 to 22½ inches.

HC 4676–Fits heads 22¾ to 23¼ inches.

HC 4677–Fits heads 23½ to 24 inches... 2.79

V CREASED CROWN CLOCHE. Imported Pedaline Braid. Gay, contrasting Spring flowers encircle crown. Rayon Velvet bow, soft mesh veil add youthful charm. Wt. 1 lb. *State color.*

Black, Gray, Navy or White—each with white flowers; Natural Wheat with woodtone flowers.

HC 4678–Fits heads 21¾ to 22¼ inches.

HC 4679–Fits heads 22½ to 23 inches.

HC 4680–Fits heads 23¼ to 23¾ inches. 2.59

W FLOWERED PROFILE TOQUE. Shiny semi-rough imported synthetic Straw Braid. Graceful flower spray and harmonizing Rayon Velvet bow. Filmy mesh veil. Wt. 14 oz. *State color.*

Colors: Black, Gray, Navy or White—each with white flowers; Natural Wheat with woodtone.

HC 4681–Fits heads 22 to 22½ inches.

HC 4682–Fits heads 22¾ to 23¼ inches.

HC 4683–Fits heads 23½ to 24 inches... 3.98

SPARKLING STRAW CLOTHS . . . DISTINCTIVE NEW SILHOUETTES

X QUILLED SAILOR. Sparkling synthetic Straw Cloth with Rayon Velvet faced brim. Gay quill sets off braided Velvet and Straw Cloth band. Mesh veil. Ship. wt. 13 oz.

Colors: Black or White with black trim; Navy or Pink with navy; Beige with coffee.

HC4684–Fits 22 to 23½ in. *State color*..... 3.39

Y CUFFED BRIM PROFILE. Alpaca-weave synthetic Straw Cloth. A favorite casual style. Harmonizing petal leaf motif is flecked with rhinestones. Mesh veil.

Beige, Black, Lilac, Navy, Pink or White. Ship. wt. 10 oz. *Please state color.*

HC 4685–Fits heads 21¾ to 23¼ in..... 2.98

Z FLOWERED PROFILE TOQUE. Imported synthetic Straw Cloth with exquisite Rayon Velvet flowers with pearl-like centers. Pearl-like ornaments.

Colors: Black, Navy, White with white flowers; all Ice (lt.) Blue, Pink. Ship. wt. 10 oz.

HC 4686–Fits 22¼ to 23 in.

HC 4687–Fits 23¼ to 24 in. *State color*..... 3.39

X

Y

Z

Hat fashions on these two pages are shipped directly to you from Chicago. However, you order and pay postage charges only from the Wards Mail Order House that is nearest to you.

Cool, Colorful Casuals... So Fashionably New

IDEAL COMPANIONS WITH THEIR YOUTHFUL LINES AND DOWN-TO-EARTH COMFORT

FASHION-RIGHT STYLING . . . these Casual wonders are making fashion news with their up-to-the-minute styling and their wonderful foot-flattering lines.

EXCITING COLORS . . . lovely new shades to color-compliment your fashions.

UTMOST COMFORT . . . soft cushioning makes you feel you're walking on air in these feather-like casuals . . . so comfortable you'll hardly know they're on.

VERSATILE MIXERS . . . they go with everything, everywhere, from dawn to dusk.

WARDS GOOD QUALITY WING STEPS IN THE SEASON'S NEWEST AND LOVELIEST SOFT-TONED SHADES

(F) Here's a sleek Pump with foot-flattering lines—versatile enough to wear from dawn to dusk, with everything from casual to dressy fashions. Platform and underlay of perforations are of creamy White Bark, fashion's newest color. Softly cushioned from heel to toe. Open sling back, open toes. 2 inch wedge heels. Composition Rubber soles. Shipping weight 1 lb. 5 oz. *State width, size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, and 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1210—Avocado Green. Smooth Leather.

24 C 1211—Wedgewood Blue. Smooth Leather.

24 C 1209—Coffee Mist. Smooth Leather..... 3.79

(G) Down to a bare minimum—an airy Sandal that's delicate enough to go dancing, yet basic enough for day-time wear. Pretty spring-toned shades add a dash of color to your lovely new fashions. Ankle flattering strap adjusts for snug fit. Softly cushioned from heel to toe for round-the-clock comfort. 2 inch wedge heels. Durable Composition Rubber soles. Shipping weight 1 lb. 5 oz. *Please state your size when ordering.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1217—Yellow Smooth Leather.

24 C 1216—Pink Smooth Leather.

24 C 1218—White Smooth Leather..... 3.79

(H) Fashion-wise Pump of supple Smooth Leather. Sprinkled with perforations across vamp, trimmed with pert bow. Open sling back adjusts for snug, comfortable fit. Cushioned for extra comfort from heel to toe to create a shoe that feels every bit as good as it looks. Durable, long-wearing Composition Rubber soles. 2 inch wedge heels. Shipping weight 1 lb. 5 oz. *Please state width and size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1212—White Bark. 24 C 1215—White.

24 C 1214—Wisteria.

24 C 1213—Pink..... 3.79

FASHION HIGHLIGHTS THESE NEW MATERIALS . . . RAFFIA STRAW, VINYLITE AND PRINTED FABRIC

(J) There's sheer flattery a-foot in this new Wing Step Strap Sandal. Supple Smooth Leather combines with shining clear Vinylite to create a Cinderella Slipper for those very special occasions. Swirls of braid trim vamp. Slim straps are so ankle-flattering, adjust for snug, comfortable fit. 2 in. wedge heels. Softly cushioned from heel to toe to give your feet soft comfort—make you feel like you're walking on air. Durable Composition Rubber soles. Ship. wt. 1 lb. 5 oz.

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state width and size.*

24 C 1221—White.

24 C 1220—Pink..... 3.79

(K) The fabric shoe makes a triumphant return this Spring in a color-rich Cotton Persian print. Expertly fashioned into a smart Wing Step Halter Pump with foot-flattering lines. Perforated band and neat bow of Smooth Leather trim vamp. Sling back adjusts for comfortable, non-slip fit. 2 inch wedge heels. Soft heel-to-toe cushioning. Long-wearing Composition Rubber soles.

Ship. wt. 1 lb. 5 oz. *State size.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24C1222-Persian Print. 3.79

(L) The glamor of the Orient—captured in this exotic Wing Step Sandal. Of Persian print Cotton fabric in rich, glowing colors to blend magically with all your fashions. Slim crossed "T" strap and neat bow of Smooth Leather trim vamp. Perfect for day-time to date-time wear. 2 in. wedge heels. Composition Rubber soles give miles of wear. Cushioned from heel to toe.

Ship. wt. 1 lb. 5 oz. *State size.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24C1223-Persian Print. 3.79

(M) Fashion's new look is the barefoot look—so evident in this glamorous step-in Pump. Better Fashion Stride. Made of Natural Raffia Straw, and band of vari-colored knots across the vamp. To lounge in at home, party-in or play-in, this mere whisper of a shoe is destined to be an all-summer favorite. Easy-walking 2 in. heels. Composition Rubber soles for lasting, long wear.

Ship. wt. 1 lb. 5 oz. *State size.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1008—Natural... 5.98

(N) You'll stay cool and comfortable in this smartly styled Wing Step Quality Sandal. Of Natural Raffia Straw with a festive South-of-the-border flavor. Intricately woven in an airy, lacy pattern that's accented by tiny straw flowers in vivid colors on vamp. Set on flattering 1⅞ in. wedge heels. Durable Composition Rubber soles will give you long wear.

Shipping weight 1 lb. 5 oz. *Please state size.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1228—Natural... 3.98

NEW VERSIONS OF CLASSIC FAVORITES IN BUTTER-SOFT LEATHERS OR AIRY NYLON MESH

(P) Fashion Stride. For the woman who loves comfort plus fashion-wise styling—a Casual Pump with classical lines. Matchless simplicity to wear everywhere, with everything. "Softee" Leather flexes like a glove, feels just as comfortable. Smart stitching trim; buckled bow adorns vamp. Adjustable sling back. Soft heel to toe cushioning. Comfort-loving 2 inch heels. Ship. wt. 1 lb. 6 oz.

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 800—Ivory.

24 C 801—Gray.

24 C 802—Red. *State width and size*..... 5.98

(R) Dedicated to a busy life—you'll want this Budget Quality Sandal for 'round-the-clock wear. So cool and comfortable you'll hardly know it's on your foot. Of supple Smooth Leather in rich multi-colors or varying tones of one lovely shade. Sleek swirled vamp, open toes. Cushioned heel for walking ease. Composition Rubber soles. Low 1¾ in. wedge heels. *State size.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1428—Tan Ombre.

24 C 1430—Multicolor.

24 C 1429—Gray Ombre.

24 C 1431—White. Shipping weight 1 lb. 5 oz.... 2.85

(T) Beguiling new Wing Step Pump adds a feminine touch to your warm weather wardrobe. Breeze-cool with classic lines, skillfully fashioned of supple Smooth Leather and airy Nylon mesh. Sling back adjusts for foot-hugging fit. Flattering "V" shaped throatline, roomy open toes. Set on 2 inch wedge heels with Composition Rubber soles to give you lots of long, lasting wear. *State width and size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1226—White.

24 C 1224—Beige.

24 C 1225—Black. Shipping weight 1 lb. 5 oz..... 3.79

(Y) 2.98

(Z) 3.79

GAY, SUN-LOVING FLATTIES IN RAFFIA STRAW OR PRETTY PASTEL COLORS

(U) This graceful stripling Flattie frolics in a playtime mood to bring a touch of gaiety into your casual wardrobe. Slender straps across vamp and instep offer you a minimum of shoe, a maximum of foot-flattery and comfort. This Budget Quality style of soft, foot-pampering Leather will give you the utmost in cool comfort through even the warmest summer days. Cushioned ¾ inch wedge heels. Durable Composition Rubber soles. Choose from a selection of gay, carefree colors. Shipping weight 1 lb. 5 oz. *Please state size in your order.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1445—White Bark.

24 C 1446—Pink.

24 C 1447—Yellow.

24 C 1448—White..... 2.85

(V) Wing Step Quality. This delightful two-strap Flattie with a delicate air makes a charming companion for your prettiest play and casual clothes. You'll find yourself living in it, and loving it all through your Spring and Summer activities. Two graceful straps of soft Leather at instep and vamp put flattery at your feet. Softly cushioned from heel to toe for that extra comfort you want. ¾ inch wedge heels. Durable Composition Rubber soles. In pretty pastels or frosty white. Shipping weight 1 lb. 5 oz. *State size in your order.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1229—White Bark.

24 C 1231—Blue.

24 C 1230—Pink.

24 C 1232—White..... 3.98

(W) Here's a festive little Flattie that's a natural for your casual wardrobe. It's bound to play a leading role through your busy active days. Straps of lightweight Raffia Straw allow you that cool freedom you call for. A cluster of colorful posies, fairly singing with gaiety, nestles on the vamp. Comfortable ¾ inch wedge heels put you completely at ease. Durable Composition Rubber soles. Whether you are engaged in those many activities around the house, or on your favorite outings, this Budget Quality style promises you a maximum of pleasure and comfort everywhere you go this season. Shipping weight 1 lb. 5 oz. *Please state your size in order.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1408—Natural Raffia Straw..... 2.98

(X) The trend is toward T-straps and this charming Flattie is winning lots of applause this Spring. Styled for a season of sun this Budget Quality shoe of soft Leather features sleek straps for cool comfort at every lively step. A real barefoot beauty, this style will win you compliments everywhere you go, and play a pleasing part in all your Spring and Summer activities. ¾ in. wedge heel is softly cushioned for your walking or playing comfort. Durable Composition Rubber soles. Shipping weight 1 lb. 5 oz. *Please state size.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1433—Wisteria.

24 C 1432—White Bark.

24 C 1434—White..... 2.98

EVER POPULAR FLATTIES . . . COOL, AIRY STYLES IN AN OPEN-MINDED MOOD

(Y) For the new Season that beckons you to play or to leisure, you'll want this smooth, butter-soft Leather Flattie. Flattering T-strap points to pretty toes and four slender straps across the vamp. A merry-minded Budget Quality sandal to take you through a whirl of summer fun and sun. It teams so well with your casual outfits winning compliments everywhere. ¾ inch cushioned wedge heels fill your active hours with down-to-earth comfort. Long-wearing Composition Rubber soles. Ship. wt. 1 lb. 5 oz. *State size in your order.*

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 1302—White.

24 C 1301—Canyon Sand.

24 C 1305—Red..... 2.98

(Z) You're open for admiration in this exciting 3 strap Wing Step Flattie of soft Leather. Three slender straps are set saucily at the vamp to show off a pretty foot. 1 inch wedge heels. Softly cushioned from heel to toe for comfort. A perfect companion through your busy days at home or in town. A wonderful teammate for your Spring and Summer outfits. Choose your colors from striking Red, sparkling White or sophisticated Canyon Sand trimmed with Tan. Durable Neoprene Cushion Crepe soles. Ship. wt. 1 lb. 6 oz. *State size.*

Width B. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9.

24 C 932—All White.

24 C 931—Canyon Sand with Tan trim.

24 C 930—Red..... 3.79

Width explanation for these two pages: Width AA-very narrow. Width B-medium narrow. Width C-medium. Wards shoes are sized the same as nationally advertised shoes. Wards guarantee you a proper fit. If unsure of your proper shoe size see How to Measure instructions on Pg. 141. Complete details of Wards Monthly Payment Plan may be found on the Inside Back Cover. Colors on facing page match the actual merchandise as closely as modern high-speed printing processes permit.

Ⓕ 3.79

Ⓖ 3.79

Ⓗ 3.79

Ⓙ 3.79

Ⓚ 3.79

Ⓛ 3.79

Ⓜ 5.98

Ⓝ 3.98

Ⓟ 5.98

Ⓡ 2.85

Ⓣ 3.79

Ⓤ 2.85

Ⓥ 3.98

Ⓧ 2.98

Ⓦ 2.98

F 4.98

G 3.79–5.98

H 3.98

J 3.79

Flatter Your Feet in Young-minded Flatties

BOUND TO BE THE BUSIEST, MOST COLORFUL SHOES IN YOUR WARDROBE

K 3.79

L 2.98

Step lightly through Spring in little flat heels. You'll love them for their carefree ways, their foot-pampering comfort. In vibrant colors as vivid as summer itself—or ice-cream pastels as soft as Spring. In three fine qualities: Better, Fashion Stride; Good, Wing Step; Budget. (See Styles shown with Fashions, Front Cover to Page 115.)

THE SEASON'S NEWEST, SMARTEST FLATTIE STYLES

F Wing Step. "Dipsy Doodle" Baby Doll Pump in newest Spring colors. A pert charmer, its popularity grows by leaps and bounds. Smartly scalloped vamp and sides show a pretty foot to best advantage. Of supple Smooth Leather. Low 1¼ in. heel makes walking a pleasure. Softly cushioned for comfort. Long-wearing Wardolite soles. Ship. wt. 1 lb. 8 oz.

Width C. Comes in Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size in your order.*

24 C 2943—Black.
24 C 2945—Avocado Green.
24 C 2925—White.
24 C 2923—Pink.
24 C 2924—Powder Blue..... 4.98

H Wing Step Split-strap Shell Pump—light-hearted and gay for all your casual fashions. You'll like its winning ways, its foot-pampering comfort. ¾ in. heel. Velvet finish Composition soles. Ship. wt. 1 lb. 7 oz. *State width, size.*

Width AA. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
B. Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24 C 2830—Black Smooth Leather.
24 C 2807—White Smooth Leather.
24 C 2926—Navy Blue Smooth Leather.
24 C 2828—Red Smooth Leather.
24 C 2829—Black Patent Leather..... 3.98

COLORFUL FLATTIES MAKE GAY WARDROBE MIXERS

K Wing Step Quality. There's lots of fashion a-foot in this slim little Skimmer Pump. Of frosty White Smooth Leather. Delicate Pastel trim on vamp and heel matches the pastel sole for a new and different touch. Low, easy-walking ½ in. heels. Flexible Velvet finish Composition soles. Ship. wt. 1 lb. 1 oz. *State size.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 2907—White. Yellow trim and soles.
24 C 2908—White. Powder Blue trim and soles.
24 C 2909—White. Pink trim and soles.
24 C 2910—White with White trim and Natural soles..... 3.79

G The Sweater Pump—neatest shoe to e… hug a pretty foot. Trim elasticized bo… prevents gapping or slipping. In 2 quali… *Width AA. All Sizes:* 5 to 9. *Width B. All S…* 4½ to 9. Ship. wt. 1 lb. 2 oz. *State width and …*

Fashion Stride. Fine Kid. Cushioned. Fl… Velvet Chrome Leather soles. ⅝ in. hee…
24 C 2888—Pink. 24 C 2886—Avocado G…
24 C 2884—Black. 24 C 2889—Red.
24 C 2887—White..... 5…

Wing Step. Good Kid Leather. Velvet …… Composition soles. Little ½ inch heels.
24 C 2803—Pink. 24 C 2802—Avocado G…
24 C 2942—Black. 24 C 2801—Red.
24 C 2810—White..... 3…

J You'll be cool and airy as a summer b… in this smart Wing Step Pump. Of N… Mesh woven with straw. Pert back bow. L… ⅝ in. heels. Feather-light Velvet Finish … position soles. Wt. 1 lb. 4 oz. *State width, …*

Width AA. Sizes: 5½, 6, 6½, 7, 7½, 8, 8…
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8…

24 C 2978—Pink.
24 C 2979—Light Blue.
24 C 2950—White.
24 C 2952—Black.
24 C 2949—Wheat..... 3.7…

L Demure little slim-strap pump in a va… of luscious, springtone colors. Wear it e… where, with everything. Composition sol… in. heels. Budget Quality. Ship. wt. 1 lb. …

Width B. All Sizes: 3½ to 9. *State size.*

24 C 2286—Yellow Smooth Leather.
24 C 2276—White Smooth Leather.
24 C 2274—Powder Blue Smooth Leather.
24 C 2273—Pink Smooth Leather.
24 C 2275—Black Smooth Leather.
24 C 2282—Navy Blue Smooth Leather.
24 C 2284—Black Patent Leather.
24 C 2285—Red Smooth Leather..... 2…

Width Explanation: AA-very narrow; A-narrow; B-med. narrow; C-med. "All Sizes" means W… and Half Sizes. If you are not sure of your correct size, see How To Measure instructions on Page …

M 3.98

N 2.85

P 3.79

R 2.98

T 3.29

U 2.98

V 2.98

Wards Low Prices Now Save You 23% to 40%

SAME QUALITY SELLS NATIONALLY UNDER MANUFACTURER'S NAME FOR MUCH MORE

W Oxfords of Cotton Sail Cloth. Same quality sells nationally for $5.95. In gay new colors to brighten up your sport and casual wear. Feature genuine Crepe Rubber soles to put a bounce into every step. With cushion insoles, Cork Sponge Platforms. *State your size.*

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width. Ship. wt. 1 lb. 13 oz.

24 C 9182—Olive Green.

24 C 9183—Red.

24 C 9184—Blue..... 3.98

R Vamp Weave Sandals. Very same quality, sold nationally, cost you $3.95. Choice of open or closed back. Made of colorful knitted Cotton Rayon Braid. With elasticized strap for snug fit. Felt filled platform, rubber sole.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width. Wt. 1 lb. 8 oz. *State size.*

24 C 9206—Black Multicolor. Closed Back.

24 C 9204—Champagne Multicolor. Closed Back.

24 C 9205—Red Multicolor. Closed Back.

24 C 9207—Champagne Multicolor. Open Back.

24 C 9208—Red Multicolor. Open Back.

24 C 9209—Black Multicolor. Open Back. 2.98

U Colorful Slip-ons. The same quality sells nationally for $3.95. Styled after native footwear of the sunny Basque country. Made of cool, summery Sail Cloth, with a smart scroll applique across vamp. Crepe soles and cushion insoles put a spring into your steps.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Medium width. Ship. wt. 1 lb. 8 oz. *State size.*

24 C 9224—Red.

24 C 9225—Blue.

24 C 9223—Black..... 2.98

N Best-selling Oxfords. Same quality, sold nationally, cost $3.95. In 4 favorite colors. Made of sturdy Duck for lots of wear, with shock-absorbing arch cushions and cushioned insoles. Soles are of Crepe-type rubber.

Sizes: 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Medium width. Wt. 1 lb. 8 oz. *State size.*

24 C 9038—White Duck.

24 C 9034—Light Blue Duck.

24 C 9035—Red Duck.

24 C 9036—Blue Duck..... 2.85

T Summer Sandals in a quality that sells nationally for $4.50. Made of soft, sturdy Cotton Twill in Red, Blue or Beige. Lightweight, cool, and just right for parties, picnics and casual wear, all summer long. With flattering open-toes and heels. Elasticized straps at instep and across vamp assure snug fit. Corrugated rubber sole. Wedge heel.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width. Wt. 1 lb. 8 oz. *State size.*

24 C 9181—Blue.

24 C 9179—Beige.

24 C 9180—Red..... 3.29

V Ballerinas in a quality that sells nationally for $3.95. A brand-new Cotton Twill style in Red or Blue. Cut enchantingly low, with a multi-colored elastic braid around the top to frame your foot. Here's a casual shoe you'll love to slip into everyday this summer. With contrastingly-colored lining; rubber soles.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Medium width. Ship. wt. 1 lb. 8 oz. *State size.*

24 C 9238—Red with Blue Lining.

24 C 9239—Blue with Red Lining..... 2.98

P Gilded Ballerina. Same quality sells nationally for $4.95. Your choice of Beige, Red or Black. Here's a smart new style for summer wear that's lightweight and comfortable as it is pretty. It's made of fine, durable Cotton Poplin. A White band, dressed up with richly gilded figures, encircles the entire top of the shoe to frame your foot. Top is also elasticized for a snug fit. Sole and heel are made of thin, extra-flexible white rubber.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size in your order.* Shipping weight 1 lb. 8 oz.

24 C 9173—Black.

24 C 9170—Beige.

24 C 9171—Red..... 3.79

W Buckle Sandal. Same quality sells nationally for $3.95. In your choice of White, Red or Black. Made of fine Cotton Twill in a style that will take you places in cool comfort this summer. Heels and toes are airily open. Ankle strap and buckle adjusts to snug, proper fit. Vamp bands are caught together over toes with an elasticized ring, to add a touch of useful glamour. Rubber sole. Twill-covered platform. Wedge heel. *Please state your size when ordering.* Shipping weight 1 lb. 8 oz.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

24 C 9250—All White.

24 C 9251—Red with contrasting White strap across toe.

24 C 9252—All Black..... 2.85

W 2.85

X 2.98

Y 2.98

Z 2.85

CLASSIC STYLES . . . SO LIGHT . . . SO RIGHT FOR YOUR SPORT AND CASUAL WEAR

X Popular Sport Oxfords made of cool, sturdy Duck. Laced to assure you a snug, comfortable fit on all indoor courts, outdoor sports. Molded heels for firm support. Cushiony rubber soles for long wear, sure footing.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width. Wt. 1 lb. 8 oz. *State size.*

24 C 9244—Brown.

24 C 9242—Blue..... 2.98

Y Two-tone Oxford, fashioned of cool, durable Duck. Choice of Sand or Blue, with contrasting vamp. Neat 1¼-in. Duck-covered heels. Ideal for beach, home or about town casual wear, all summer long. Rubber soles, lifts.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width. Wt. 1 lb. 6 oz. *State size.*

24 C 9253—Sand and Brown.

24 C 9254—Blue and White..... 2.98

Z Gadabout Oxfords. Made of wonderfully cool, durable Cotton Twill. In your choice of four ever-popular colors. With buoyant cushion insoles to put a bounce into every single step. Soles are made of lightweight, yet long-wearing Cork and Crepe.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Wt. 1 lb. 12 oz.

24 C 9265—Blue.

24 C 9266—Black.

24 C 9267—Sand.

24 C 9268—Red. *State size*.... 2.85

How to Order: If you wear Widths A, B or C, order these styles in regular shoe size. For narrower widths, order ½ size smaller. How to Measure, Pg. 141. Colors here match merchandise as closely as modern speed printing methods permit. For Wards Credit Terms please see the Inside Back Cover.

F 7.95

G 4.98

H 8.95

J 9.95

K 7.95

L 7.95

M 7.95

N 6.98

P 6.98

R 6.65

T 6.98

U 5.98

Walk in Beauty in Smart, New Pumps

FASHION-PERFECT STYLES SET AN EXCITING SPRING MOOD

This Spring fashion starts from the ground up—with beautiful new pumps that enhance the loveliness of your entire costume. Whether you're looking for that "special occasion" shoe or a classic favorite you'll find it here—in Wards wonderful collection of fashion-first pumps. In three dependable qualities. Better Fashion Stride features choice leathers combined with expert workmanship. Good Wing Step offers you fine leathers and good workmanship. Budget styles give you maximum wear at minimum price. For a complete Costume Look, see these lovely styles co-ordinated with new spring fashions on the Front Cover through Page 115.

WING STEP PUMPS WITH DRESSED-UP AIRS

(F) For Fashion's newest, most exciting look—this frosty White Smooth Leather Pump with underfoot interest. Pastel-pretty soles match pastel heels, trimming on pert bow. High 2⅞ in. heel for ankle-flattery. Cushioned for greater walking comfort. Composition soles, long-lasting Neolite lifts. Ship. wt. 1 lb. 5 oz. *Please state size.*

Width B. In Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1804—White. Pink Soles, Heels, Trim.
24 C 1803—White. Yellow Soles, Heels, Trim.
24 C 1805—White. Blue Soles, Heels, Trim..... 7.95

COLORFUL, NEW SILK PRINTS MAKE FASHION HEADLINES

(G) Budget. The fabric shoe makes a triumphant return to fashion this Spring in a beautifully cut Pump, radiant with color. Of off-White Silk Shantung in an abstract pattern splashed with Gold, Blue, Green and Red. Rounded vamp flatters a pretty instep. Rich addition to mix or match with this season's loveliest fashions. High 2⅞ in. heel tapers to a mere nothing. Durable Wardolite soles, lifts give long-lasting wear. Ship. wt. 1 lb. 3 oz. *State size.*

Width C. In Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 2155—Off-White Printed Silk Shantung..... 4.98

(H) Better Fashion Stride. Fashion highlights the Printed Silk shoe. So excitingly different, in a D'Orsay Pump in Rainbow hues. Cut glamorously low at the vamp, you'll find it the most flattering shoe a-foot. A fashionable accessory to point up the costume look in your wardrobe. In soft muted tones of Blue, Green, Pink and Yellow. High 2⅞ in. stiletto heel. Long-lasting Leather soles, Neolite lifts. Shipping weight 1 lb. 3 oz.

Width B. In Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1619—Silk Print. *State size*..... 8.95

SLING PUMP IN PRINTED CALF

(J) You'll be frankly-pretty and frankly-feminine in this Fashion Stride Sling Pump of lustrous Printed Calf. Attractive floral pattern fairly sings of Spring, colors are as fresh and pretty as a summer garden. Will complement any costume—looks especially stunning with black or white. Sling-strap adjusts at ankle for better fit. Cushioned insole for foot-coaxing comfort. High 2⅞ in. heel tapers to a pin-point. Leather soles, durable Neolite lifts. Shipping weight 1 lb. 3 oz. *Please state size in your order.*

Width B. In Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1620—Yellow, Green, Beige on White.
24 C 1621—Red, Pink, Green on White..... 9.95

GOOD WING STEPS, NEWEST STRAP SILHOUETTES FOR SPRING

(K) The new look is the barefoot look. Glamorous Backless Sandal to enhance a pretty foot—wear with fashion's most sophisticated clothes. So light, you'll hardly know it's on—and it really stays on. The "Spring-O-Later"—patented elastic insole sees to that. Keeps your foot from slipping forward, holds it on to even the busiest foot. In satiny Lustre Leather or Black Patent. Leather soles, Neolite lifts. 2⅞ in. heel. Ship. wt. 1 lb. 1 oz.

Width B. In Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1806—Pink Lustre Leather.
24 C 1807—White Lustre Leather.
24 C 1808—Black Patent Leather. *State size*..... 7.95

(L) Here's a fashion-minded Sandal with a continental air. New Lustre Leather gives it a smooth-as-satin finish for extra beauty. Looks equally glamorous with bare or stockinged feet. Best of all—it really stays with you. Strap is elasticized across vamp for a glove-like fit. So smart and versatile—you'll wear it everywhere. Long-wearing Leather soles, lasting Neolite lifts. 2⅞ in. heels. Ship. wt. 1 lb. 1 oz. *State size.*

Width B. In Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1723—Polar White.
24 C 1722—Powder Blue.
24 C 1721—Pink..... 7.95

GOOD WING STEPS FEATURE THE NEW OPEN LOOK

(M) Down to a bare minimum—slim straps intertwine to form a Sandal that's as delicate as a cobweb, as airy as Spring. And it's cushioned, too, for gentle foot-easing comfort to take you dancing or to any very special occasion. Dramatically simple, it looks its best with afternoon and evening fashions. Long-wearing Leather soles, sturdy Neolite lifts. Ankle-flattering, high 2⅞ inch heel for added glamour. Ship. wt. 1 lb. *Please state size.*

Width B. In Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1812—White Smooth Leather.
24 C 1813—Pink Kid Leather.
24 C 1794—Black Patent Leather..... 7.95

(N) The Halter Pump in a frivolous mood. Opened to expose your foot gracefully. Soft-to-the-touch Kidskin is artfully pleated and knotted at vamp. Sling back has adjustable buckle to insure stay-on fit. In bold, vibrant colors to accent your lovely spring and summer fashions. Cushioned to keep you comfortable from day-to-date-time. 2⅞ in. heel, long-wearing Leather soles and durable Neolite lifts. Ship. wt. 1 lb. 1 oz. *Please state size in your order.*

Width B. In Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1814—Turquoise.
24 C 1815—Lime.
24 C 1816—Yellow..... 6.98

VERSATILE PUMPS EMPHASIZE COLOR

(P) D'Orsay Pump in glorious pastels—gay colorful footnotes to accent this season's fashions, to go with everything from dawn to dusk. Foot-flattering scoop throat line. Cushioned insoles. Leather soles, long-wearing Neolite lifts. Comes in choice of high or midway heels.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 1 lb. 3 oz. *State size.*

WITH HIGH 2⅞ HEEL.
24C1718–Red Kid. 24C1717–White Kid.
24C1801–Pink Kid. 24C1800–Vanilla Kid.
24C1802–Powder Blue Kid.

WITH MIDWAY 2¼ HEEL.
24C1720–Red Kid. 24C1719–White Kid.
24C1894–Powder Blue Kid. 24C1893–Vanilla Kid.
24C1895–Pink Kid. 6.98

WING STEP SWEATER PUMPS IN CLOSED OR OPEN TOES

(R) The Sweater Pump—newest shoe to ever hug a pretty foot. Provides a fashionable accent for colorful clothes. Elasticized trim keeps shoe from gapping or slipping. Leather soles, Neolite lifts. In high or midway heels.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 1 lb. 3 oz.

WITH HIGH 2⅞ IN. HEEL.
24C1831-White Kid. 24C1832-Black Patent Leather.
24C1817-Coffee (lt.) Brown Calf. 24C2040-Black Kid.

WITH MIDWAY 2¼ IN. HEEL.
24C1834-White Kid. 24C1818-Coffee (lt.) Brown Calf.
24C2042-Black Kid.
24C1833-Black Patent Leather. *State size*..... 6.65

(T) Open-toed version of the Sweater Band Pump. Fashion's newest device for style in motion. Hugs your feet with glove-like fit. Durable Leather soles, Neolite lifts. In high or midway heels. Ship. wt. 1 lb. 3 oz. *State size.*

Width B. In Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

HIGH 2⅞ IN. HEEL. 24C1821–White Smooth Leather.
24 C 1820—Wedgewood (med.) Blue Smooth Leather.
24 C 1819—Avocado Green Smooth Leather.

MIDWAY 2⅛ IN. HEEL.
24 C 1822—Avocado Green Smooth Leather.
24 C 1823—Wedgewood (med.) Blue Smooth Leather.
24 C 1824—White Smooth Leather..... 6.98

ENSEMBLE PUMP—SHOWN ON FRONT COVER

(U) The Sweater Band Pump in a brand new version. Open Sling back for a new airy look. Strap adjusts for snug fit. Elasticized border hugs the vamp. 2⅞ in. heels. Cushioned insole. Wardolite soles, lifts. (Also shown in Turquoise on Front Cover.) Ship. wt. 1 lb. 3 oz.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24 C 2156—White Smooth Leather.
24 C 2158—Wedgewood (med.) Blue Smooth Leather.
24 C 2159—White Bark Smooth Leather.
24 C 2157—Black Patent Leather.
24 C 2187—Navy Blue Smooth Leather.
24 C 2188—Black Smooth Leather.
24 C 2186—Turquoise Kid. *State size*..... 5.98

SMARTLY STYLED WING STEPS IN NEW AND CLASSIC STYLES

(V) This trim D'Orsay Pump has an elasticized vamp for smooth, snug fit. Designed for town and country walking. It's the perfect basic shoe to go everywhere with everything. Softly cushioned insoles. Leather soles and Neolite lifts. Ship. wt. 1 lb. 4 oz. *State width and size.*

WITH MIDWAY 2¼ IN. HEEL.
Width AA. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
24 C 2098—White Smooth Leather.
24 C 2097—Black Patent Leather.
24 C 2096—Navy Blue Calf.

WITH HIGH 2⅞ IN. HEEL.
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24 C 2092—Navy Blue Calf..... 6.98

(W) D'Orsay Pump with slim, elegant lines. Attractive latticed front, low-cut vamp combine to make the most of a delicate foot. Wonderful basic Pump adapts itself nicely to everything from casual to dressy fashions. And long lasting Leather soles will give you miles of walking comfort. 2⅞ in. Neolite heels. Ship. wt. 1 lb. 2 oz.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 1825—Coffee (lt.) Brown Calf.
24 C 1826—White Smooth Leather.
24 C 1788—Black Patent Leather. *State size*..... 7.95

BUDGET PUMP WITH CURVACEOUS LINES

(X) This scene-stealing Baby Doll Pump has smartly scalloped sides and vamp—low, dipping lines emphasize the loveliness of your foot; baby toes give you that "petite size" look. Of supple Smooth Leather. Plastic trimming adds a decorative touch. 2⅞ in. heels. Wardolite soles, lifts. Ship. wt. 1 lb. 5 oz. *State size.*

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 2101—White.
24 C 2100—Black 4.98

Width Explanation: AA–very narrow; A–narrow; B–medium narrow; C–medium. How to Measure on Page 141. Colors on facing page match merchandise as closely as modern speed printing permits. For Credit Terms see Inside Back Cover.

(V) 6.98

(W) 7.95

(X) 4.98

F 7.95

G 7.95

H 6.98

J 7.95

K 7.95

L 7.95

M 7.95

N 6.98

P 6.98

R 8.95

T 6.98

Classics with a Fresh, Cool Look

VERSATILE STYLES IN LEATHER AND LACY NYLON MESH

New versions of all-time favorites — Classic Pumps styled with the crisp, cool flavor of summer freshness. Choose from these styles that complement so prettily your favorite outfits. All are skillfully crafted of quality materials; all have soft cushioned insoles, flexible Leather soles and durable Neolite heel lifts. For a complete costume look see these styles beautifully coordinated with Spring Fashions on the Front Cover through Page 115.

STEP FORWARD SMARTLY IN THESE DISTINCTIVE WING STEPS FOR DAY OR EVENING

F G "V" Throat Platform Pump for smart heel-to-toe flattery. Cushion insole. 3-in. heels, ¼-in. platform. Leather soles, Neolite lifts. Shipping weight 1 lb. 6 oz. *Width AA. All Sizes:* 6 to 9. *Width B. All Sizes:* 4½ to 9. *State width and size.*

(F) 24 C 1829–Black Calfskin.

(G) 24 C 2082–White Suede with Tan Calftrim. 7.95

H Smart Spectator Pump in White Suede with calf trim, mudguard. A trim style to give you plenty of walking pleasure. 2⅛-inch heels. Leather soles, Neolite lifts. Wt. 1 lb. 4 oz. *State width, size.* *Width AA. All Sizes:* 6 to 9. *Width B. All Sizes:* 5 to 9.

24 C 1906–White Suede with Tan trim.

24 C 1907–White Suede with Navy trim..... 6.98

J A dashing new version of the ever-popular spectator Pump. Luscious hazelnut color trim contrasts so smartly with white smooth Leather. Cushioned insoles for walking pleasure. 2⅞-inch heel. Leather soles. Neolite lifts. Wt. 1 lb. 3 oz. *State width, size.* *Width A. All Sizes:* 6 to 9. *Width C. All Sizes:* 5 to 9.

24 C 1839–White-Hazelnut trim..... 7.95

K Classic D'Orsay Pump; Tailored enough for suits, dressy enough for almost any festive occasion. Of soft, supple Calf. Softly cushioned insole for cloud-soft comfort. High 2⅞-inch heels. Long-wearing Leather soles and Neolite lifts. Shipping weight 1 lb. 4 oz. *State width, size.* *Width AA. All Sizes:* 6 to 10. *Width B. All Sizes:* 5 to 10.

24 C 1728–Silver Gray. 7.95

TRIM, TAILORED WING STEPS IN THE SEASON'S LATEST FASHION TRENDS

L The Sweater Band Wall Pump walks its way across the continent, into the hearts of American women who like a combination of style and comfort. Of soft Calfskin. Midway 2¼-inch heel. Cushioned Leather extension sole. Neolite lifts. Ship. wt. 1 lb. 5 oz. *State width and size.* *Width A. Whole and Half Sizes:* 6 to 10. *Width C. Whole and Half Sizes:* 4½ to 10.

24 C 2069–Med. Brown Calf.

24 C 2072–Red Calf.

24 C 2068–Black Calf..... 7.95

M Classically simple with a dipping "V" vamp. Roomy Wall Toe Pump of supple Calfskin. Elasticized vamp assures a comfortable fit. Cushioned Leather extension soles. 2¼-inch heels and Neolite lifts. Shipping weight 1 lb. 5 oz. *Width A. Whole and Half Sizes:* 6 to 10. *Width C. Whole and Half Sizes:* 4½ to 10.

24 C 2075–Black Calf.

24 C 2074–White Smooth Leather.

24 C 2088–Red Calf.

24 C 2076–Navy Calf..... 7.95

N Versatile Halter Back Sling Pump in supple Calfskin. Trim White stitching highlights the Tucked Vamp. Open toe and back for roomy comfort. Softly Cushioned for walking comfort. 2⅛-inch heels. Sturdy Neolite lifts for lasting wear. Stitched Leather extension soles. Shipping weight 1 lb. 3 oz. *Please state size.* *Width B. Whole and Half Sizes:* 5 to 10.

24 C 1853–Medium Brown.

24 C 1854–Black.

24 C 1855–Red..... 6.98

SMART NYLON MESH COMBINES WITH LEATHER TRIM FOR BREEZE-COOL COMFORT

P You'll be cool and airy in this smart Wing Step Mesh Pump with Leather trim. Cushioned. 2⅛-in. heel. Neolite lifts. Leather soles. Ship. wt. 1 lb. 3 oz. *Width B. Whole and Half Sizes:* 5 to 10.

24 C 1842–White Nylon Mesh with White Leather trim. *State size.*

24 C 1843–Black Nylon Mesh with Black Patent Leather..... 6.98

R Exquisite Nylon Swiss Lace Fashion Stride with Leather trim. So feminine and so foot-flattering. Elastic insert under back bow insures better fit. 2⅞-in. heel. Cushioned insole offers you extra walking comfort. Durable Leather soles and long-wearing Neolite heel lifts. Be sure to see this style shown in Navy on Page 18. Shipping weight 1 lb. 1 oz. *Width AA. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9. *Width B. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 1750–White with Smooth Leather trim. *State width, size...* 8.95

T Wing Step of White Nylon Mesh and supple Calfskin combine to create a soft, breeze-cool Pump. You'll wear it everywhere, with everything. Cushioned insoles. 2⅛-in. heel, Neolite lifts. Leather soles. Ship. wt. 1 lb. 4 oz. *State size.* *Width B. Whole and Half Sizes:* 5 to 9.

24 C 1840–White-Tan trim.

24 C 1841–White-Navy trim..... 6.98

Width Explanation: AA-very narrow; Width A-narrow; B-medium narrow; C-medium.

All Sizes means Whole, Half Sizes. For Easy How to Measure Instructions see Pg. 141.

U 8.95

V 7.95

W 5.98

X 7.95

Y 5.98

Z 5.98

FF 4.98

GG 4.98

Spring's Most Exciting New Styles

DRAMATIC FASHIONS FOR DAY-INTO-EVENING WEAR

Here's an up-to-the-minute collection for the fashion-minded woman. From the lovely Cinderella slippers to the flashing aluminum colored heels, each shoe reflects the latest in fashion trends. Each has the glamor of the unusual, the allure of the dramatic to make the most of a pretty foot. In three fine qualities: Better Fashion Stride, Good Wing Step and Budget Quality. (See these styles co-ordinated with Spring fashions from Front Cover to Page 115.)

LOOK YOUR LOVELIEST IN THESE FOOT-FLATTERING FASHIONS

U Clear, gleaming Vinylite poised on shining glass heels — Fashion Strides Cinderella slipper boasts cloud-soft cushioned insoles. 2⅞-in. heels. (Amber shoe has amber covered heels.) Leather soles. Neolite lifts. Shipping weight 1 lb. 3 oz. *Please state size.*
Width B. All Sizes: 4½ to 9.
24C1623-Clear Vinylite.
24C1624-Amber Vinylite. 8.95

V Creamy White Bark—newest shade to complement your summer wardrobe. Budget Quality Pump of soft, Smooth Leather with new 2⅛-in. glass heels. Clear lucite bow adorns vamp. Cushioned for easy walking comfort. Wardolite soles, lifts. Wt. 1 lb. 4 oz.
Width C. All Sizes: 4½ to 9.
Please state size.
24 C 2160–White Bark. 7.95

W Black Patent loveliness in a Budget Quality Open-toe Pump. Shining Aluminum color 2⅞-in. heel for exciting steps into Spring. Pin-tuck diagonal detail points to silver-colored metal ornament on envelope vamp. Cushioned. Wardolite soles, lifts.
Width B. All Sizes: 4½ to 9. Wt. 1 lb. 4 oz. *State size.*
24C2161–Black Patent. 5.98

X Style takes to your heels in this Tab Pump with tapered lines. Of gleaming Patent Leather. Tiny aluminum finished button ornament highlights the dashing vamp strap. Aluminum colored 2-in. heels. Soft cushioned insoles. Neolite lifts and Leather soles. Ship. wt. 1 lb. 3 oz. *State size.*
Width B. All Sizes: 4½ to 9.
24C1844–Black Patent. 7.95

PATENT LEATHER PUMPS

Y The Ring Heel Pump — slenderest shoe ever and with such elegant airs. A ring of cut steel highlights the tapering 2⅞-in. heel, matching buckle on vamp. Cushioned. Budget Quality. Wardolite soles, lifts. Ship. wt. 1 lb. 5 oz. *State size.*
Width B. *All Sizes:* 4½ to 9.
24C2184-Black Patent.
24C2185-White Smooth Leather..... 5.98

BUDGET QUALITY WITH THE SMART, NEW SQUARE BACK HEEL

Z Foot-hugging Sweater Band Pump has elasticized collar for non-gap fit. Of Smooth Leather with new square back 1⅞-in. heel (sketch at right). Cushioned. Wardolite soles, lifts. Wt. 1 lb. 3 oz. *State width, size.*
Width AA. All Sizes: 6 to 9.
Width B. All Sizes: 4½ to 9.
24C2163-White.
24C2165-Avocado Green.
24C2164-Black..... 5.98

FF Bare and beautiful — Budget Quality Slip-on with smartly stitched vamp. Square back 1⅞-inch heel. (See sketch at left.) Softly cushioned. Wardolite soles, lifts. Shipping weight 1 lb. 1 oz.
Width B. All Sizes: 4½ to 9. *State size.*
24C2179-Black Patent Leather.
24C2180-White Smooth Leather. 4.98

GG The barefoot look in a glamorous Patent or Smooth Leather Striping Sandal. Instep strap has elasticized gore for snug fit. Square back 1⅞-in. heel (see left). Cushioned. Wardolite soles, lifts. Shipping wt. 1 lb. *State size.*
Width B. All Sizes: 4½ to 9.
24 C 2181–Black Patent.
24 C 2182–White.
24 C 2183–Pink.... 4.98

FLATTERING PUMPS AND SANDALS CUED TO FASHION'S LATEST TRENDS

HH Wing Step Quality Sling Pump. Flattering square vamp is fashion's newest footnote. Delightful oval cutouts peep from the vamp. Cushioned insoles for walking comfort. 2⅞-in. heels. Leather soles, Neolite lifts. Shipping weight 1 lb. 1 oz. *State size.*
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24 C 1845–*White* Smooth Leather.
24 C 1846–Black Patent Leather.... 6.98

JJ Clear, gleaming Vinylite shows your foot off to best advantage in this Budget Quality Sling Pump. Slender strips of White braid swirl about the vamp and toe. High 2⅞-inch heels. Cushioned for cloud-soft walking comfort. Wardolite soles, lifts. Shipping weight 1 lb. 1 oz.
Width B. All Sizes: 5 to 9. *State size.*
24 C 2162–Clear Vinylite..... 5.98

KK Budget Quality Sandal. Attractive cutouts on vamp. Sling back, adjustable ankle strap. Cushioned. ¼-in. platform. 2⅛-inch heel. Wardolite soles, lifts. Shipping weight 1 lb. 4 oz. *State size.*
Width B. Whole and Half Sizes: 4½ to 10.
24 C 2226–White Smooth Leather.
24 C 2227–Black Patent Leather.
24 C 2357–Red Smooth Leather... 5.98

HH 6.98

JJ 5.98

KK 5.98

"All Sizes" means Whole and Half Sizes. Wards guarantees you an accurate fit. Wards shoes are made over properly proportioned lasts and sized as nationally advertised shoes. For details of Wards convenient Monthly Payment Plan, see Inside Back Cover.

G 8.95

H 8.95

J 9.95

F 8.95

K 9.95

L 8.95

M 9.95

N 9.95

P 15.95

R 18.95

Wards Finest High-style Shoes

SAME QUALITY SELLS NATIONALLY FOR 10.95 TO 12.95

You'll draw admiring glaces wherever you go in Wards Best Quality Guildmarks . . . superbly crafted for the woman who demands the very latest in styling with the finest in quality. All styles have Leather soles for lasting, long wear. See these lovely shoes coordinated with Spring fashions on Front Cover to Page 115.

SEASON'S MOST ENCHANTING STYLES FOR DAY-TIME TO DATE-TIME

F The Sweater Band Pump — classic simplicity in lustrous Calf. Trim elasticized collar hugs your foot for non-gap fit. You'll wear it for every occasion. Easy-to-walk-in 2¼-in. heels. *Please state width and size.* *Widths AAA, AA, A. Whole and Half Sizes:* 6½ to 11. *Width B. Whole, Half Sizes:* 5 to 11. Ship. wt. 1 lb. 3 oz.
24 C 1500–White.
24 C 1501–Navy.... 8.95

G Pure elegance in a well cut Calf Pump with trim elasticized collar. Perfect companion to this season's fashions. Leather bud bow adds enchanting detail. High 2⅝-in. heels. Shipping weight 1 lb. 3 oz. *Widths AA, A. Whole and Half Sizes:* 6½ to 10. *Width B. Whole, Half Sizes:* 5 to 10. *State width, size.*
24C1503-Avocado Green.
24C1502-Black.... 8.95

H Barefoot glamour in a Kid Sandal with delicate points of view. Thin strapped halter back swirls to the tips of your toes. Draped vamp hugged with a ring. 2⅝-in. heel — the height of fashion to add drama to your wardrobe. Shipping weight 1 lb. 1 oz. *Width AA. All Sizes:* 6 to 9. *Width B. All Sizes:* 4½ to 9. *State width and size.*
24 C 1504–White... 8.95

CALF HALTER-BACKS

J You'll make fashion headlines in this sleek Halter Back Pump of polished Calf with open toes. Envelope folded vamp posted with a tailored buckle. Debonair from dawn to dusk. Flattering 2⅝-in. heels. Wt. 1 lb. 3 oz. *Width A. All Sizes:* 6 to 9. *Width C. All Sizes:* 5 to 9.
24 C 1506-Hazelnut Tan. *State size....* 9.95

STEP INTO SUMMER IN THESE COOL FASHION-RIGHT STYLES

K Polished Calf Pump — a summer inspiration in the season's newest color. Creamy White Bark to blend harmoniously with fashion-wise wardrobes. Brown Calf trimming on vamp adds lustrous color-contrast. 2¼-in. heels. Ship. wt. 1 lb. 3 oz. *Width A. Whole, Half Sizes:* 6 to 10. *Please state size. Width C. Whole and Half Sizes:* 6 to 10.
24C1510-White Bark. 9.95

L Crush-Kid Step-in to breeze you through busy days in airy comfort. Sprinkled with perforations, tasseled-bow trim. Elasticized vamp. 1⅝-in. heels. *State width, size.* Shipping weight 1 lb. 5 oz. *Width B. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Width D. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
24 C 1508–White.
24 C 1509–Beige... 8.95

M Smart Pump with Continental airs, superbly crafted of delicate cool-as-a-breeze Nylon Mesh, Polished Calf trim. Button detail. Glove-like fit, superlative walking comfort. 2-in. heel. Wt. 1 lb. 3 oz. *Please state width, size. Widths AAA, AA. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9. *Width B. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24 C 1511-Black... 9.95

AIRY NYLON MESH

N Trim tailored lines on this cool-looking Oxford that's superb for walking. Gives strong support and comfort. Of Polished Calf and Lace Nylon Mesh, open toe. ⅛-in. platform, 2-in. heel. Wt. 1 lb. 7 oz. *Width A. All Sizes:* 6 to 10. *Width C. All Sizes:* 5 to 10. *State width and size.*
24C1513–White.... 9.95

GENUINE ALLIGATOR AND ALLIGATOR-LIZARD

P Same quality sells nationally for $19.95 to $22.95. Elegant, long-wearing Brown Alligator (back picture) or Brown Alligator-Lizard retains its rich lustre. *Widths AAA, AA. All Sizes:* 6 to 9. *Width B. All Sizes:* 4½ to 9. Brown. Wt. 1 lb. 4 oz.
24 C 1600–Alligator; 2¾-in. heel.
24 C 1601–Alligator; 2¼-in. heel.
24 C 1617–Alligator-Lizard; 2¾-in. heel.
24 C 1618–Alligator-Lizard; 2¼-in. heel. *State width, size.*..... 15.95

R The perennial favorite — a classic Satchel Handbag, handsomely styled in genuine Alligator-Lizard or Alligator. Sides of frame, top snap lock are gold-colored metal; top of frame leather-covered. Fitted with Rayon lined leather coin purse; mirror, wall and zipper pocket. Leather lining. About 10x6½ inches. *Color:* Brown. Ship. wt. 1 lb. 7 oz. Price includes 10% Federal Tax.
30 C 4440–Alligator (back picture). 18.95
30 C 4439–Alligator-Lizard..... 18.95

"All Sizes" means Whole and Half Sizes. Wards shoes are sized the same as styles nationally advertised at higher prices. If you are not certain of your correct shoe size, see Wards easy How to Measure Instructions, Page 141.

An order of $20 or more is enough to open a convenient Monthly Payment Account. For full details see Inside Back Cover.

T 8.95

U 8.95

V 8.95

W 9.95

FF 8.95

X 8.95

Y 8.95

Z 8.95

Wards Finest for Utmost Comfort

SUPERB LEATHERS, WORKMANSHIP PLUS EXTRA FEATURES

Fashion-wise styling in 2 qualities. BEST-GUILDMARK . . . finest, softest leathers. BETTER-FASHION STRIDE . . . Choice, flexible leathers. All are built over well-proportioned lasts to give you a custom-made feeling. All have these outstanding features:

1. ENDURING BEAUTY . . . they're superbly crafted of carefully selected leathers.
2. FOOT-EASING COMFORT . . . soft, cushiony heel pads make walking a pleasure.
3. FIRM, YET GENTLE SUPPORT . . . rubber arch pads help eliminate foot fatigue.
4. MAXIMUM ARCH SUPPORT . . . concealed steel shanks are extra firm, yet flexible.
5. SMOOTH INSIDE SURFACE . . . leather quarter linings give you longer wear.
6. SMOOTH INSIDE SOLE . . . leather sock linings are so soft and comfortable.
7. BUOYANT SUPPORT . . . airy cushioned insoles absorb jars and jolts of walking.
8. EXCEPTIONAL LONG WEAR . . . Sturdy, yet supple leather outsoles stand up.

FASHION STRIDES . . . STYLED FOR ALL OCCASIONS OF BETTER QUALITY LEATHERS, SOFT AND SUPPLE

T Sabot Strap style of supple Calfskin. Smart perforations and harness stitched trim. 1¾-in. heel. Unlined. Vamp. Leathersoles. Neolite lifts. Wt. 1 lb. 3 oz. *State width, size.* *Width A. All Sizes:* 6 to 10. *Width C. All Sizes:* 5 to 10.
24C2581-Medium Brown.
24C2580-Black..... 8.95

U Soft-textured, supple Kidskin styled into an elegant sandal. Cross-band vamp. ¼-in. platforms. 2½-inch heels. Leather soles for long lasting wear. Neolite lifts. Ship. wt. 1 lb. 5 oz. *State width, size.* *Widths B, C, E. All Sizes:* 5 to 10.
24C2562–Black.
24C2563T–Navy Blue.. 8.95

V Delicate Sandal of cool Nylon Mesh trimmed with glowing Calfskin. Refreshing to see and wear, ¼-in. platforms, 2-in. heels. Leather soles and Neolite lifts. *State width, size.* *Width AA. All Sizes:* 6 to 10. *Widths B, D. All Sizes:* 5 to 10.
24C2566T-Black. Wt. 1 lb. 5 oz.
24C2567T-Navy Blue.. 8.95

W Nylon Swiss Lace and soft Calf yield a pump of exquisite elegance and beauty. "V" throat. 2¼-in. heels. Leather soles and long lasting Neolite lifts. *State width, size.* *Width A. All Sizes:* 6 to 10. *Width C. All Sizes:* 5 to 10. Wt. 1 lb. 3 oz.
24 C 2584–White.
24 C 2585T–Black..... 9.95

X A smooth Kid leather Oxford that combines comfort and style. Pleasing tear-drop cut-outs encircled by stitching, perforations. Easy-walking, 1¾-in. heels. Leather soles. Rubber lifts. *State width, size.* *Widths C, E, EEE. Whole, Half Sizes:* 5 to 10. Wt. 1 lb. 9 oz.
24C2586-Black..... 8.95

Y This Gypsy Tie Oxford displays the softness and flexibility of fine Kid Leather. "S" curved heels provide greater comfort and support. 1⅜-in. heel. Leather sole, Rubber lift. *State width, size.* Wt. 1 lb. 10 oz. *Width A. All Sizes:* 6 to 10. *Widths C, E, EEE. All Sizes:* 4 to 10.
24 C 2432–Black..... 8.95

Z Smart, slim-looking Oxford of fine Calfskin. Square-toes. Vamp has rows of perforations, harness stitch. Leather soles. 1¾-in. heels. Neolite lifts. *State width and size.* *Width A. All Sizes:* 6 to 10. *C. All Sizes:* 5 to 10. Wt. 1 lb. 6 oz.
24C2587T-Medium Brown.
24C2588T-Black..... 8.95

FF Fashion-wise Oxford of soft Kidskin. Perforated design. 1¾-in. heels. Leather soles. Rubber lifts. Wt. 1 lb. 10 oz. *Width A. All Sizes:* 5½ to 11. *C. All Sizes:* 5 to 11. *E. All Sizes:* 4 to 11. *EEE. All Sizes:* 4½ to 11. *State width, size.*
24C2439–Dark Brown.
24C2438–Black..... 8.95

GUILDMARKS . . . SELL NATIONALLY UNDER OTHER BRAND NAMES FOR $15.95 AND $16.95

GG Smart Tie Oxford. A blend of expert craftsmanship and finest Kid Leather. Low, comfortable 1½-in. heels. Leather soles. Rubber lifts. Ship. wt. 1 lb. 10 oz. *Width A. All Sizes:* 5 to 11. *Widths C, E. All Sizes:* 4 to 11. *Width EEE. All Sizes:* 5 to 9.
24C2416-Dark Brown.
24C2414-Black. *State width, size.* 10.95

HH Gypsy Tie Oxford of the finest, softest Kidskin. 1¾-in. heels. Leather soles, Rubber lifts. *State width, size.* Wt. 1 lb. 10 oz. *Width AAA. Whole, Half Sizes:* 6½ to 11. *AA, B. Whole, Half Sizes:* 5½ to 11. *C, D. Whole, Half Sizes:* 4½ to 11.
24 C 2412–Black.
24 C 2413T–Dark Brown..... 10.95

JJ This tailored Kidskin Oxford has added support with "S" curved heels. Leather soles, Rubber lifts. Low 1¼-in. heels. Wt. 1 lb. 10 oz. *State width and size.* *Width B. All Sizes:* 6 to 10. *Width D. All Sizes:* 5 to 10. *Width EEE. All Sizes:* 5 to 9.
24 C 2410–Black.
24 C 2411T–Dark Brown..... 10.95

GG 10.95

HH 10.95

JJ 10.95

WIDTH EXPLANATION: Width AAA-extra narrow; AA-very narrow; A-narrow; B-med. narrow; C-med.; D-med. wide; EEE-extra wide.

Items suffixed "T" shipped from Chicago or Baltimore. Order and pay postage from Albany. Credit Terms on Inside Back Cover.

F

G

H

J

K

L

M

N

Wards Finest Cushioned Casuals 7.98

FASHIONED TO PUT YOU IN STEP IN STYLE . . . AHEAD IN COMFORT

WARDS BEST GUILDMARK CASUALS—an "Open" tribute to Spring. Luxuriate in the wonderful sense of airy freedom you'll experience whenever you step out in these light-hearted styles. You'll wear them for every occasion.

LOW AND MEDIUM HEELS are a modern-day miracle of walking comfort. And every foot-pampering style is fully cushioned to put a "light-as-air" buoyancy in your step.

MASTER CRAFTMANSHIP—so apparant in their fine attention to fine detailing; the superb construction that enables them to retain their shape even after months of hard wear; the flexible, longer wearing leather soles.

SUPERBLY STYLED with a fashion flair in supple "Softee", lustrous Calf or Kid leathers that wear and wear. In a large and varied selection of styles, colors and sizes.

GAY AND PRETTY . . . JUST LIKE SPRING . . . AND AS ENDURINGLY POPULAR

F Casually yours...this Guildmark Step-in Pump that's sheer flattery afoot. Calfskin Leather in 2 tones of Beige or Gray that blend tactfully with your favorite colors. Cushioned heel to toe. Quality Leather soles wear and wear. 2-in. wedge heels. Ship. wt. 1 lb. 5 oz. *State width, size.*

Width AA. Whole and Half Sizes: 6 to 9.

Width B. Whole and Half Sizes: 4½ to 9.

24 C 718—Two-tone Beige.

24 C 719—Two-tone Gray..... 7.98

G Refreshingly new—pert Bow Sandal inspired by Spring. One slender strap for an appealingly fragile effect. Best Guildmark lustrous Calfskin keeps your foot in the limelight. Leather sole is wear-packed Cushioned heel to toe for 'round-the-clock comfort. 2-in. wedge heels. Shipping weight 1 lb. 5 oz. *State size.*

Width B. Whole and Half Sizes: 4½ to 9.

24 C 703—White Bark.

24 C 704—Hazelnut Brown..... 7.98

H Guildmark Pump with an out-going disposition. It goes to parties, to dances, to any gala event where you want to look your elegant best. In luxury-loving Kidskin. Tiny love knot at the side. Cushioned heel to toe to give the utmost comfort. Long-lasting Leather soles. Comfortable 2-in. wedge heels. Wt. 1 lb. 5 oz. *State size.*

Width B. Whole and Half Sizes: 4½ to 9.

24 C 710—Light Beige.

24 C 711—Yellow..... 7.98

A CAVALCADE OF COMFORT . . . AND SO LOVELY TO LOOK AT AS WELL

J Step lively in a saucy little pump. A walking shoe that favors fun and frolic too. Best Guildmark, with that wonderful sheen that you find in Calfskin. A bonnie bow perks its head at shoe front. Cushioned heel to toe. Leather soles. 2-in. wedge heels. Wt. 1 lb. 5 oz. *State width, size.*

Width AA. Whole and Half Sizes: 6 to 9.

Width B. Whole and Half Sizes: 4½ to 9.

24 C 700—Coffee Mist.

24 C 701—Red.

24 C 702—Avocado Green..... 7.98

K Dressy Sandal with a diverting difference: it's all-new, all-wonderful Vinylite. Displays a dainty foot to full advantage—makes you look your feminine best. Delicate little strap flatters your ankle. Best Guildmark trimmed in Calfskin that has a pearl-like smoothness. Cushioned heel to toe. Durable leather soles. 2-in. wedge heels. Wt. 1 lb. 5 oz.

Width B. Whole and Half Sizes: 4½ to 9.

24 C 712—Panama trim. *State size.*

24 C 713—Pink trim..... 7.98

L As buoyant as a Spring breeze—and just as welcome. Guildmark Sandal to help you keep pace with the times. Of Kidskin, draped in graceful bands across your foot. Fully cushioned for carefree comfort. Long-wearing Leather sole. 2-in. wedge heels. Ship. wt. 1 lb. 5 oz. *State width, size.*

Width AA. Whole and Half Sizes: 6 to 9.

Width B. Whole and Half Sizes: 4½ to 9.

24 C 751—Sand.

24 C 753—White.

24 C 752—Red..... 7.98

CLOSED TOE AND HEEL STYLES ARE CASUALLY SMART

M Tailored to your demands. Guildmark Bow Pump, extremely suit-conscious, stands out on shopping tours, makes a busy life an easier one. Smart high vamp gives you extra support. Flexible "Softee" Leather. Cushioned heel to toe. White Bark trim. Leather sole. 1¼-in. wedge heels. Wt. 1 lb. 6 oz. *State width, size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½ and 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 735—Tan.

24 C 736—Avocado Green..... 7.98

N Guildmark Gore Pump with but one goal: to make you look smart while you feel comfortable. A success story in shoes, you'll agree. Slips on your foot with glove-like ease. In "Softee" Leather. Cushioned heel to toe. Leather soles. Low wedge heel, only 1¼-in. high. Shipping weight 1 lb. 6 oz. *State width, size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½ and 9.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 C 759—Ivory.

24 C 760—Red..... 7.98

IMPORTANT NOTICES

The following is the Width Explanation for these two pages: Width AAA means extra narrow; Width AA means very narrow; Width A means narrow; Width B means medium narrow; Width C means medium; Width E means wide. Wards guarantee you a proper fit. If you are not certain of your correct size, turn to Wards easy How to Measure Instructions which you will find on Page 141. An order of $20.00 or more is enough to open a convenient Monthly Credit Account with Wards. See Inside Back Cover for details.

Wards Finest Sport Shoes 7.98

BETTER FASHION STRIDES. SAME QUALITY SELLS NATIONALLY FOR 8.95 TO 10.95

WARDS FASHION STRIDES—Our highest quality sport shoes, so wonderfully supple you can easily bend them in half. Same quality shoes sell nationally under other brand names at higher prices.

EXPERTLY CRAFTED of luxurious, butter-soft leathers. You'll like their concise tailoring, the attention they pay to trim fashion detail.

STURDILY CONSTRUCTED for active sportswear. Flexible leather, buoyant Neolite Cushion Crepe or Crown Neolite soles for long, lasting wear. Shape-retaining Goodyear Welt construction.

FOAM RUBBER CUSHIONED for greater walking ease, to give you the very utmost in cloud-soft comfort. In a wide array of styles, colors and sizes.

YOUR FAVORITE STYLES IN LIGHT AND VIVID COLORS TO TELL THE WORLD THAT SPRING IS HERE

P Pale shades speak of Spring. And your ever-popular Loungers join in the spirit in light tones of Beige and Tan. In "Softee" leather smoothness. Durable leather soles. Ship. wt. 1 lb. 10 oz.
Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.
24 C 3204—Palomino Beige.
24 C 3203—Tan. *State width and size in order*..... 7.98

R Spectator sportswomen: you'll stand up and cheer at every game—for the comfort and tailored good looks of this "Softee" Leather Pump. Foam Rubber cushioning gives you plenty of walking comfort. Long lasting Leather sole. Ship. wt. 1 lb. 10 oz.
Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½ and 9.
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.
24 C 3200—Tan.
24 C 3201—Red. *State width and size in order*..... 7.98

FOR WALKING PLEASURE . . . HANDSOME OXFORDS HAVE A PREMIUM ON COMFORT, GOOD LOOKS

T Plain Toe Oxford that stands up gallantly to the most rigorous routine. In "Softee" leather that's so easy to clean. Designed to make walking an exercise in pleasure. Neolite Cushion soles. Wedge heels that pillow your feet in comfort. Ship. wt. 1 lb. 12 oz. *State width, size.*
Width AA. Whole and Half Sizes: 6 to 10.
Width B in Whole and Half Sizes: 5 to 10.
Width E. Whole and Half Sizes: 4 to 10.
24 C 3202—White.
24 C 3218—Tan..... 7.98

U A classic of the sport shoe world. For outstanding performance you'll nominate these Ghillie Oxfords. They're perfection-tailored in luxurious "Softee" Leather, so soft, so flexible. Featuring a familiar favorite: the Moc-toe long lasting Leather soles offer premium wear, plenty of walking comfort. Foam Rubber cushioning. Ship. wt. 1 lb. 10 oz. *State size.*
Width B. Whole and Half Sizes: 5 to 9.
24 C 3224—Palomino Beige.
24 C 3208—Tan..... 7.98

V Tailored to support you in style. This suit-conscious Oxford with a walking heel. And if there's standing room only in your daily routine, you'll more than appreciate the wonderful comfort to be found in this style. Supple "Softee" leather. Ship. wt. 1 lb. 10 oz. *Please state width and size.*
Width AA. Whole and Half Sizes: 6 to 10.
Width B. Whole and Half Sizes: 5 to 10.
24 C 3220—White. Popular White Crown Neolite soles.
24 C 3216—Tan. Leather soles..... 7.98

OFFICIAL GIRL SCOUT SHOES MEET EXACTING STANDARDS 7.95 TO 8.95

W Hand-sewn Loungers that rate an award for expert craftsmanship, outstanding good looks. Recognized by Girl Scouts the country over for their fine wearability and performance. Smooth Leather. Features: Genuine Moccasin construction for extra flexibility, durable Avonite soles. *State width and size.*
Widths AAA, AA. Whole, Half Sizes: 6 to 10.
Width B. Whole, Half Sizes: 5 to 10.
Width C. Whole, Half Sizes: 4 to 10.
24 CP 3318—Brown. Postpaid.... 7.95

X A campus classic that takes in all the extra-curricular activities as well. Moc-toe Oxford in your favorite Smooth Leather. Worn year after year by millions of Girl Scouts. It lists among its assets Goodyear welt construction, Avonite soles. *Please state width, size.* Postpaid.
Width AAA. Whole, Half Sizes: 6 to 10.
Widths AA, A. Whole, Half Sizes: 5 to 10.
Width B. Whole, Half Sizes: 4½ to 10.
Width C. Whole, Half Sizes: 3½ to 10.
24 CP 3317—Brown and White... 8.95

Y At the center of campus activity—this popular Oxford style in lustrous Smooth Leather. Always a leader wherever it goes and it goes everywhere. Goodyear welt construction. Leather soles are long lasting, give miles of sturdy wear and walking pleasure. Worn year after year by most Girl Scouts. *State width, size.*
Width AA. Whole, Half Sizes: 6 to 10.
Width B. Whole, Half Sizes: 5 to 10.
Width C. Whole, Half Sizes: 4 to 10.
24 CP 3322—Brown. Postpaid..... 8.95

Wards offer an unusually large shoe selection. Choose styles for the whole family from this Catalog.

Wing Step Favorites 5.98 and 6.65

SELLS NATIONALLY UNDER OTHER BRAND NAMES FOR 7.95 AND 8.95

Wing Step Styles: Where quality meets with economy to give you one of America's finest values in sport shoes today. In stores across the country shoes of identical quality sell for $7.95 and $8.95—and they're well worth it. All the more reason for you to look to Wards where these Good Quality Wing Steps, at $5.98 and $6.65, constitute a wise investment indeed. A wonderful opportunity to save money without sacrificing quality.

Here is what Wards offer you: Uppers styled of rich, lustrous Leathers; Outer soles of long-wearing Neolite, resilient Rubber, or buoyant Cushion Crepe. Properly proportioned lasts to insure fine fit. Finest flexible Goodyear Welt Construction. Reinforced split-resistant seams at all strain points. These Wing Steps come in a wide selection of widths and sizes (see scale below), fashion-conscious colors and up-to-the-minute styles you want.

(F) As welcome as Spring itself—and as enduringly popular. Saddle Oxfords in Smooth Leather. With ever-increasing enthusiasm, feminine favor falls upon these favorites. Goodyear welt construction. White Rubber Sole. Ship. wt. 1 lb. 12 oz.
Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9 and 10.
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
Width E. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
24 C 3662—Black and White.
24 C 3640—Brown and White. *State width, size* 5.98

(G) Style-conscious Lounger with a diverting difference. Trim little side buckle provides an interesting detail on a highly esteemed standby. Wide strap across instep adjusts easily to secure fit. Of Smooth Leather. Goodyear welt construction keeps it in shape season after season. Fine Neolite soles.
Widths A, B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
24 C 3438—Red.
24 C 3437—Brown. Ship. Wt. 1 lb. 12 oz. *State width, size.* 5.98

(H) For a step up in the walking world try this Oxford style with a walking heel. To wear with all your tailored fashions. Gleaming Smooth Leather bears more than a suggestion of pride in its polished good looks. Toe is thoughtfully squared to give you extra roominess. Goodyear Welt construction. 1½-inch heels and Neolite soles. Shipping weight 1 lb. 12 oz.
Width B. Whole, Half Sizes: 5 to 9, 10.
24 C 3418—Brown. *State size.*
24 C 3417—Black 6.65

(J) Invitation to leisure—or just about any event scheduled on your agenda. Loungers—that fill your busiest days with relaxing comfort. You'll wear them everywhere and they wear so well. Lustrous Smooth Leather with familiar Moc-toe, kicker back. Goodyear welt construction. Neolite soles. Ship. wt. 1 lb. 12 oz.
Width AA. Whole, Half Sizes: 6 to 10.
Widths B, C, E. Whole, Half Sizes: 4 to 10.
24C3421—White.
24C3420—Brown.
24C3419—Black. *State width, size.* 5.98

(K) Sports-loving Oxford. Rendering distinguished service year after year—on the campus—on the playing field—any place where performance counts. In splendid Smooth Leather. Goodyear welt construction. Long-wearing Neolite soles. Wt. 1 lb. 12 oz. *State width, size.*
Width AA. All Sizes: 6 to 9, 10.
Widths B, C, E. All Sizes: 4 to 9, 10.
24 C 3439—Brown 5.98
Width A. All Sizes: 5 to 9.
Width C. All Sizes: 4 to 9.
24 C 3440—Brown and White . . . 5.98

58 WIDTHS AND SIZES ON THESE 2 PAGES

Be sure to check your size and width in description of the exact shoe you want before ordering.

Size	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10
AA					x	x	x	x	x	x	x	x	x
A			x	x	x	x	x	x	x	x	x		x
B	x	x	x	x	x	x	x	x	x	x	x	x	x
C	x	x	x	x	x	x	x	x	x	x	x	x	x
E	x	x	x	x	x	x	x	x	x	x	x	x	x

WIDTH EXPLANATION: AA is very narrow; A is narrow; B is medium narrow; C is medium; E is wide.

OXFORDS GIVE "ON THE JOB" COMFORT

(L) (M) (N) To meet the challenge of free enterprise . . . this smart Oxford, styled with a distinctly professional air. For the woman who works—whether it be managing the home, holding down a job, or combining both. Nurses, beauticians, women from all walks of life who spend much of the day on their feet, have voiced their preference for a style such as this Blucher Oxford. Its persistent popularity achieved by a work-a-day miracle of comfort. Of Smooth Leather. Goodyear welt construction. Wedge heels. Buoyant Cushion Crepe soles.
Width AA. Whole and Half Sizes: 6 to 9 and 10.
Width B. Whole and Half Sizes: 5 to 9 and 10.
Width C. Whole and Half Sizes: 4½ to 9 and 10.
Width E. Whole and Half Sizes: 4 to 9 and 10.
(L) 24 C 3459—Brown. Ship. wt. 1 lb. 12 oz.
(M) 24 C 3469—Smoke. *State width, size.*
(N) 24 C 3468—White 6.65

IMPORTANT NOTICES

"All Sizes" means Whole and Half Sizes. Wards shoes are sized like other nationally sold brands. An order of $20 or more is enough to open a convenient Monthly Payment Account. For more complete details about this Plan see Inside Back Cover.

Feather-light Fashion Strides 6.98

SO SOFT AND SO LIGHT THEY FLEX WITH YOUR EVERY STEP

A wonderful experience in casual comfort awaits you when you make your selection from these Fashion Stride styles. Acclaimed again and again for their marvelous pliancy. By day they're dedicated to your service—on the home front as well as at business or on campus. And they're informally fashionable after five. All are molded of gently resilient "Softee" Leather. Each so flexible you can easily bend it in half. Goodyear welt construction, reinforcements at all points of strain are your pledge of superior shape-retention and a hardy life for your shoe. Designed with Cushion Crepe or Crown Neolite soles, all are Foam Rubber Cushioned for the last word in comfort.

P Pixie Tie Casual is a smart little style-setter. Leads an active social life, too. Its "Softee" Leather smoothness is so pliable afoot. Brief tie over vamp. Crown Neolite soles. *Width AA. Sizes:* 6, 6½, 7, 7½, 8, 8½ and 9. *Width B. Sizes:* 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Ship. wt. 1 lb. 6 oz. *State width, size.*
24 C 3594—Ivory.
24 C 3593—Tan..... 6.98

R Pump style with a sports-loving nature. Walks like a dream in "Softee" Leather distinction. Dainty Bow front. Cushion Crepe soles and wedge heels give gratifying comfort. *Width AA. Sizes:* 6, 6½, 7, 7½, 8, 8½ and 9. *Width B. Sizes:* 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Ship. wt. 1 lb. 6 oz. *State width, size.*
24 C 3592—Ivory.
24 C 3591—Tan..... 6.98

T Smart simplicity sets the stage for this Dipper Pump. At your pleasure in "Softee" Leather. It goes for casual evening strolls, lives up to your career expectations. Crown Neolite soles. Ship. wt. 1 lb. 6 oz. *State width and size.*
Width AA. Whole and Half Sizes: 6 to 9.
Width B. Whole and Half Sizes: 4½ to 9.
24 C 3597—Coffee Mist.
24 C 3598—Black..... 6.98

U Full of the rich promise of Spring . . . applause-winning Pump to take you about town in style. In sought-after "Softee" Leather. Its fashionable severity relieved only by a tiny buckle at the side. Crown Neolite soles. Wt. 1 lb. 6 oz.
Width AA. Whole and Half Sizes: 6 to 9.
Width B. Whole and half Sizes: 4½ to 9.
24 C 3595—Tan.
24 C 3596—Red. *State width, size.* 6.98

V Scene-stealing pump that takes all the curtain calls. Of superb "Softee" Leather. Stage center: a brief little buckle captures attention. Cushion Crepe Soles are so comfortable. Wedge heels. Wt. 1 lb. 6 oz. *State width, size.*
Width AA. Whole and Half Sizes: 6 to 9.
Width B. Whole and Half Sizes: 4½ to 9.
24 C 3586—Golden Fawn.
24 C 3589—Coffee Mist..... 6.98

CAREER-MINDED STYLES THAT WALK IN BEAUTY

Perfectly practical and practically perfect. This smooth Leather Oxford keeps your feet in safe custody. With moccasin plain toes and softly cushioned arch to give all-day walking comfort. 1¼-inch wedge heels show gentle consideration for busy feet. Long-wearing Composition rubber soles. Wt. 1 lb. 8 oz.
Widths B, E. Whole, *Half Sizes:* 5 to 10.
24 C 948—*White. State width, size.*
24 C 947—Brown..... 4.98

X Whenever supple "Softee" Leather meets with expert craftsmanship the happy result is bound to be such as this finger Gore Pump. Laced Moc-toes. Gored vamp for snug fit. 1¼-inch wedge heels. Composition Rubber soles. Wt. 1 lb. 8 oz.
Width AA. Whole, Half Sizes: 6 to 9.
Width B. Whole, Half Sizes: 4 to 9.
24 C 1088—White.
24 C 1085—Ivory.
24 C 1086—Tan. *State width, size.* 4.98

Y Some things are indispensable—your walking comfort among them. Here is a Pump style that gives you all this and fashion too. In your favorite "Softee" Leather. 1½-in. wedge heels. Composition Rubber soles. Wt. 1 lb. 8 oz.
Width A. Whole, Half Sizes: 6 to 9, 10.
Width C. Whole, Half Sizes: 4½ to 9, 10.
24 C 978—White.
24 C 979—Ivory.
24 C 986—Red. *State width, size.* 4.75

Width Explanation for these two pages: Width AA—very narrow; Width A—narrow; Width B—medium narrow; Width C—medium; Width E—wide. Wards guarantee a proper fit. If you're not sure of correct size, see How to Measure, Page 141.

Ⓖ 4.75

Ⓗ 3.79

Ⓕ 4.98

Ⓙ 3.79

Ⓚ 3.79

Ⓛ 4.98

Ⓜ 2.98

Ⓝ 2.85

Refreshingly New for Campus or Career

FEATHERWEIGHT FASHIONS REFLECT EXCITING STYLE TRENDS

Winging its way across the sea comes the widespread Italian influence. Here are styles which reflect prettily its most winning features. All new, their feathery lightness gives an airy buoyancy to your stride. Wonderful "Softee" or Smooth Leather gracefully flexes with the movement of your feet; promotes the general air of luxury found in every feature of these newest styles.

COMFORTABLY EXCITING AND EXCITINGLY COMFORTABLE . . . AN INSPIRATION FROM OVERSEAS

Ⓕ Like a dream walking . . . precious little Pump style to herald the return of Spring. "Softee" Leather, a keynote of graceful living. Jaunty peaked vamp, indicative of its sports-loving nature. Trim cross lace stitching on vamp. Lightweight, yet equipped for a long life and a busy one. Composition Rubber soles. Wt. 1 lb. 7 oz. *State size.*

Width B. Whole and Half Sizes: 4 to 9.

24 C 3722–Tan.

24 C 3723–Black..... 4.98

Ⓖ Continentally speaking, this little Pump looks as if it was just flown directly from Italy for you. Actually, its lightweight construction and buttery "Softee" Leather are a happy result of the sweeping Italian influence. Finely hemstitched on uppers. Composition Rubber soles. Scoop wedge heels. Wt. 1 lb. 7 oz.

Width B. Whole and Half Sizes: 4½ to 9.

24 C 3719–Ivory.

24 C 3720–Golden Fawn.

24 C 3721–Tan. *State size*..... 4.75

Ⓗ This "Softee" Leather style leads a double life. Tailored like a Pump to look like a Moccasin. And happily it combines best features of both: good grooming, informal relaxation. A city-bred style that's equally at ease on country lanes. Composition Rubber sole will give you long, lasting wear.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Ship. wt. 1 lb. 7 oz. *State size.*

24 C 3807–Cream.

24 C 3808–Black..... 3.79

Ⓙ Some of the promise of Spring is suggested by this debonair Pump. Distinctively styled in "Softee" Leather, with a snappy collar and bow vamp. Saucy tab at back to stimulate the Italian flavor. They're dressy or casual to meet your every mood. Long-wearing Composition Rubber soles. Wt. 1 lb. 7 oz.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *Please state size.*

24 C 3813–Canyon Sand.

24 C 3814–Golden Fawn..... 3.79

Ⓚ Cinderella's slipper never wore a more disarming air than this little Pump. Mellow Smooth Leather, it has all the charm of simplicity. Set apart by fine lacing across the instep, sides. And it contributes so much to your walking pleasure. Composition Rubber soles.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Ship. wt. 1 lb. 7 oz. *State size.*

24 C 3805–Ivory.

24 C 3806–Coffee Mist.

24 C 3812–Red..... 3.79

Ⓛ For a breath of Spring — a pretty Pump is just what you need. Here you have a Smooth Leather style with a refreshingly new approach. Tapered cutouts along the vamp form an interesting diversion in detail. At ease in the home, on campus or at work. Durable Composition Rubber soles. Wedge heels.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Wt. 1 lb. 7 oz. *State size.*

24 C 3730–White.

24 C 3731–Ivory..... 4.98

CAMP MOCS — A CAMPUS STANDBY

Ⓜ Timely and timeless. Camp Mocs get the campus vote year after year. Perhaps it's the wonderful comfort they offer, or their "Softee" Leather flexibility. Whatever the reason, they're here to stay. White Rubber soles. Ship. wt. 1 lb. 8 oz.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *State size.*

24 C 3947–White.

24 C 3945–Tan.

24 C 3946–Ivory..... 2.98

Ⓝ Camp Mocs — after the fashion of the Indians. You'll welcome the variety of the colorful handbeading that forms a dashing pinwheel across the vamp. Of that same wonderful "Softee" Leather. Composition Rubber soles. Low wedge heels.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *State size.*

24 C 3937–Palomino Beige.

24 C 3938–Black.

24 C 3939–Red. Shipping weight 1 lb. 7 oz..... 2.85

Wards Shoes are sized like other nationally sold brands. Wards guarantees a proper fit. An order of $20.00 or more is enough to open a convenient Monthly Payment Account. For more complete information about this Plan, see Inside Back Cover.

Indispensably Yours . . . First on Campus

YEAR 'ROUND FAVORITES CATER TO YOUR WALKING PLEASURE

Time to discuss the classics — in campus footwear, of course. Here are styles as traditional as ivy-covered walls. Some with engagingly new accents to serve as a refresher course. In superb Smooth or Softee Leathers that lend a graceful fluidity to foot movement. Daytime or Datetime you'll cherish their good looks and long-wearing qualities. In choice colors designed to blend with your wardrobe.

THEY'RE COMFORTABLE DAY-TO-DAY . . . AND FASHIONABLY INFORMAL AS WELL

P Salute to Spring . . . in the casual manner. Smooth Leather Pumps are delightful for dress or everyday wear. Tapered bar vamp agleam with tiny nailheads. Buoyant Cushion Crepe soles put your feet at ease. Ship. wt. 1 lb. 8 oz.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *Please state your size.*
24C3756–Ivory.
24C3755–Black.
24C3757–Avocado (med.) Green. 3.98

R For a free and easy stride across campus try this walking shoe. And if you're partial to comfort you'll never tire of this "Softee" Leather favorite. Generous Moc-toes give "breathing" room. Double eyelet tie with leather tassels. Cushion Crepe soles, low wedge heels.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Ship. wt. 1 lb. 8 oz.
24 C 3607–Ivory.
24 C 3606–Tan..... 4.98

T Step-in Pumps—pledged to pamper your feet. And so adaptable to circumstances as well. Of luxury-loving Softee Leather. Tabbed vamp, beaded and fringed, displays fine sportsmanship. Treat your feet to the comfort of Cushion Crepe soles, low wedge heels.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb. 8 oz.
24 C 3929–Ivory.
24 C 3875–Tan..... 3.98

PERENNIAL COLLEGE CLASSICS KEYNOTE CAMPUS ACTIVITY YEAR AFTER YEAR

U Plain Toe Blucher Oxford—so eager to oblige that it comes in two-tone colors: Canyon Sand with Gray, or Tan with Ivory. Double eyelet tie over instep to contribute to your support. Smooth Leather. Cushion Crepe soles to make walking an exercise in pleasure.
Width C. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *State size.* Wt. 1 lb. 8 oz.
24C3611–Canyon Sand and Gray.
24C3610–Tan and Ivory..... 4.75

V Saddle Shoe. 2 qualities. Of Smooth Leather. Rubber soles. Wt. 1 lb. 12 oz.
Width C. All Sizes: 3½ to 9. *State size.*
24 C 3851–Brown and White.
24 C 3852–Black and White..... 3.98
Width C. All Sizes: 4 to 9. *State size.* Goodyear welt construction for extra flexibility, greater comfort, longer wear.
24 C 3819–Brown and White.
24 C 3818–Black and White..... 4.98

W Attractive variation on a familiar theme . . . twin-buckled Lounger. Striking a casual pose in supple Smooth Leather. Adjustable straps. Moc-toe, traditional kicker back. Goodyear Welt construction. Composition Rubber soles.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Wt. 1 lb. 10 oz.
24 C 3767–Brown.
24 C 3768–Red..... 4.98

X Genuine Moccasins. Smooth Leather. Composition Rubber soles.
HANDSEWN VAMP. Ship. wt. 1 lb. 10 oz.
Width AA. Whole, Half Sizes: 6 to 10.
Width B. Whole, Half Sizes: 4 to 10.
24C3716-Brown. *State width, size.*
24C3717-Red..... 4.75
HANDLACED VAMP. Ship. wt. 1 lb. 10 oz.
Width C. All Sizes: 4 to 9 and 10.
24 C 3840–Brown. *State size.*
24 C 3841–Red..... 3.98

COLORFUL BOOTS SERVE MANY PURPOSES

Y High-stepping Majorette Boots in gleaming White Smooth Leather. White Rayon Tassels. Made on full toe last for comfort. 10-in. high. Long-lasting Leather soles. ½-inch heel. Rubber lift. Orders of 10 or more pairs may be purchased at 10% discount.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. 12 oz.
24 C 3955D–White. *State size*..... 6.98

Z Brisk little Jean Boot you'll quickly assign to active duty. Astride a horse or hiking uphill you'll find all the support you need to hold your own. Rich Smooth Leather. Gold-colored ring for easy on and off. Composition Rubber soles. ½-inch heels. Rubber lifts.
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. Wt. 1 lb. 12 oz.
24 C 3970–Brown. *State size*.... 5.98

Width Explanation for these 2 pages: Width AA-very narrow; Width A-narrow; Width B-med. narrow; Width C-med. "All Sizes" means Whole, Half Sizes. If you are not sure of your correct size, be sure to consult How to Measure directions on Page 141.

Choose these Fashion-minded Styles for

GOOD QUALITY WING STEPS OFFER SKILLFUL CRAFTSMANSHIP PLUS

Here's an unusually large selection of Wards Good Quality Wing Step Comfort Shoes. Designed for women who have to be on their feet all day or who merely want the wonderful airy freedom of a truly comfortable shoe. Shaped over well-proportioned lasts, each and every shoe also offers you these fine comfort-plus features.

1. HANDSOME APPEARANCE . . . expertly fashioned of Good Quality select leathers.
2. FOOT-EASING COMFORT . . . downy-soft rubber heel pads make walking so easy.
3. FIRM, YET GENTLE SUPPORT . . . rubber arch pads help you banish foot-fatigue.
4. MAXIMUM ARCH SUPPORT . . . concealed steel shanks are firm, yet still flexible.
5. SMOOTH INSIDE SURFACE . . . leather quarter linings give you longer wear.
6. AIRY CUSHIONING . . . airy rubber insoles add buoyancy to your busy steps.
7. LASTING LONG WEAR . . . choice of leather or rubber outsoles—durable, supple.

F Fashionable Kid Sweater Pump. Elasticized collar gives a snug fit. 1⅞ in. heel. Leather sole and Neolite lift. *State width, size.* Wt. 1 lb. 5 oz. *Widths B, D. All Sizes:* 4½ to 11. *Width EE. All Sizes:* 5 to 11.
24 C 2615—White.
24 C 2616—Black..... 6.98

G Attractive D'Orsay Pump of supple Kid. Elasticized "V" throat. Leather soles, 1⅞ in. heels. Neolite lifts. Wt. 1 lb. 5 oz. *State width, size.* *Widths B, D. All Sizes:* 4½ to 11. *Width EE. All Sizes:* 5 to 11.
24 C 2606—Black.
24 C 2646—White..... 6.98

H Calfskin Step-in enhanced by trim tab, perforated design on vamp. Elasticized vamp for snug fit. 1¾ in. heel. Leather soles, Neolite lifts. Wt. 1 lb. 5 oz. *State width, size.* *Widths B, D. All Sizes:* 5 to 9.
24 C 2672—Black.
24 C 2671T—Red..... 6.65

J Soft-to-the-touch Calf Pump. Graceful "V" shaped vamp lined with lastex. Leather soles. 1¾ in. heels. Neolite lifts. *State width, size.* *Widths B, D, EE. All Sizes:* 5-10.
24C2690-Black. Wt. 1 lb. 4 oz.
24C2691-Medium Brown.
24C2692-Red..... 6.98

K Smart Moc-type toe Pump of Calfskin. Neat bow on elasticized vamp. 1¾ in. heels, leather soles, Neolite lifts. Wt. 1 lb. 6 oz. *State width, size.* *Width A. All Sizes:* 6 to 10. *Width C. All Sizes:* 5 to 10.
24C2658-Medium Brown.
24C2659-Black..... 6.98

L A delicate lacey Nylon Mesh covers the vamp of this Wing Tip Calf Oxford. 1¾ in. heels. Sturdy Leather soles and durable Neolite lifts. Ship. wt. 1 lb. 5 oz. *State width, size.* *Widths B, D. All Sizes:* 5 to 10.
24 C 2632–Black.
24 C 2633–White. 6.98

M D'Orsay Kid Pump. Ric-rac Nylon Mesh vamp. Scalloped mudguard. 2¼ in. heels. Leather soles and Neolite lifts. *Width A. All Sizes:* 6 to 10. *Width C. All Sizes:* 5 to 10. *State width, size.* Wt. 1 lb. 3 oz.
24C2657—White.
24C2656—Black..... 6.98

N Beautifully detailed Pump of Soft Kid. Cool Nylon Mesh vamp. 1¾ in. heel. Leather soles. Lasting Neolite lifts. Wt. 1 lb. 5 oz. *State width, size.* *Width AA. All Sizes:* 6 to 10. *Widths B, D. All Sizes:* 5 to 10.
24 C 2634–Black.
24 C 2635T–Navy Blue. 6.98

P Smartly styled Kid Sandal. Triple cross-bars on vamp. ¼ in. platform. 1⅞ in. heel. Leather sole, Neolite lift. *Widths B, D, EEE. All Sizes:* 5 to 10. Wt. 1 lb. 5 oz. *State width, size.*
24 C 2664–White.
24 C 2663–Black.
24 C 2665T–Navy Blue. 6.98

R Simple elegance in a Puffed Vamp Kid Pump. 2¼ in. heels. Leather soles. Neolite lifts. *State width and size.* *Width A. All Sizes:* 6 to 10. *Widths C, E. All Sizes:* 5 to 10. Shipping weight 1 lb. 3 oz.
24 C 2666–Black.
24 C 2667–White. 6.65

T Supple, soft Kid Tie with smart puffed vamp. 1¾ in. heel. Leather soles, Neolite lifts. Ship. wt. 1 lb. 7 oz. *State width and size.* *Width B. All Sizes:* 6 to 11. *D. All Sizes:* 5-11. *EE. All Sizes:* 5-10.
24 C 2678—White.
24 C 2679—Black..... 6.65

U Kid fashioned into a Split Strap Sandal. Open toe and back. Puffed vamp, ¼ in. platform. 1⅞ in. heel. Leather soles, Neolite lifts. Wt. 1 lb. 5 oz. *Width AA. All Sizes:* 6 to 9. *B, D. All Sizes:* 5 to 9. *State width, size.*
24 C 2675–Black.
24 C 2676T—Red..... 6.65

Width explanation for these 2 pages: AA–very narrow; A–narrow; B–med. narrow; C–med.; D–med. wide; E–wide; EE–very wide; EEE–extra wide. "All Sizes" means Whole, Half Sizes. Items suffixed "T" shipped from Baltimore. Order, pay postage from Albany.

Slipper-soft Comfort at Modest Prices

7 EXTRA COMFORT FEATURES. WIDTHS AA TO EEE. SIZES 4 TO 11

WARDS GOOD QUALITY WING STEPS . . . women who stand or walk all day appreciate the foot-pampering feeling of these comfort-loving shoes. Check features on facing page.

FASHION-WISE STYLING . . . Wing Step Comfort Shoes are so eye-appealing—perfect companions to your lovely new Spring-into-Summer fashions, both casual and dressy.

DAY-LONG COMFORT . . . and so wonderfully wearable. Airy cushioning, soft heel and arch pads give you cloud-soft comfort, help to banish end-of-the-day foot-fatigue.

EXPERT WORKMANSHIP . . . characteristic of each and every Wing Step. Select Leathers are shaped over specially developed lasts to create a truly well-fitting shoe.

MODESTLY PRICED . . . Wing Steps pamper your purse as well as your feet. These well-made shoes are designed to give you miles of walking pleasure at penny-wise prices.

LARGE SELECTION . . . choose from a variety of styles and colors offered at Wards. You'll find those hard-to-find sizes and widths in this varied collection of foot-easing styles.

V Kid leather Pump with foot-flattering lines. Elasticized side gores for snug fit. Dainty looped stitching, perforations on vamp. 2 inch heels. Leather soles, Rubber lifts. Ship. wt. 1 lb. 6 oz. *State width, size.*
Width A. All Sizes: 5½ to 11. *C. All Sizes:* 5 to 11. *E. All Sizes:* 4 to 10. *EEE.* 5 to 10.
24 C 2639—White.
24 C 2638—Black.
24 C 2642T—Navy Blue..... 5.98

W Attractive Cross Band Pump of Kidskin. Neatly designed vamp with diagonal lines of perforations and stitching. Cut-out diamond bordered by stitching of same shape on vamp. Elasticized top line. Comfortable, easy-to-walk-in 2 in. heels. Sturdy Leather soles and Rubber lifts. Ship. wt. 1 lb. 6 oz. *State width, size.*
Widths B, D, EEE. All Sizes: 5 to 10.
24 C 2608—Black..... 5.98

X Smartly styled Pump of supple Kid to complete any casual or dressy outfit. Elasticized top line yields snug fit. 2 in. heels. Sturdy Leather soles and Rubber lifts. Black shoe has Patent vamp insert. Ship. wt. 1 lb. 6 oz. *State width, size.*
Widths C, E. Whole and Half Sizes: 5 to 10.
24 C 2643—White.
24 C 2631—Black.
24 C 2644T—Red..... 5.98

Y You'll like the smooth lines of this Tailored Wing Step Gore Pump. Of supple Kidskin with triangle cut-outs on vamp. Perfect for all occasions. Elasticized to stretch with the movements of your feet. Smooth, soft toes provide extra comfort. Low 1 in. heels. Sturdy Leather soles and Rubber lifts. Ship. wt. 1 lb. 7 oz. *State width, size.*
Widths D, EE. Whole, Half Sizes: 5 to 10.
24 C 2660—Black..... 5.98

Z Trim Oxford of pliant Leather. Attractive pattern of crossed line perforations across vamp, sides. 1½ in. heels, unlined vamp. Rubber soles and lifts. Enameled eyelets on White shoes will not discolor laces. Ship. wt. 1 lb. 14 oz.
Width A. All Sizes: 6 to 11. *Widths C, E. All Sizes:* 5 to 11. *State width, size.*
24C2610–White (Washable Leather).
24C2662–Black Smooth Leather.. 5.98

FF This comfortable and stylish Tie Oxford is fashioned of soft, supple Kid. Sides trimly decorated with perforations and cut-outs. Easy-to-walk-in 1⅝ in. heels. Leather soles, Rubber lifts. Ship. wt. 1 lb. 7 oz. *State width and size.*
Width A. Whole, Half Sizes: 6 to 10. *Widths C, E, EEE. Whole, Half Sizes:* 5 to 10.
24 C 2653—Dark Brown.
24 C 2652—Black..... 5.69

JJ Gypsy Tie in tremendous selection of sizes and widths. (See size scale below.) Expertly fashioned of luxurious Kidskin. Sides and vamp are smartly decorated with swirl stitching and perforations. 1⅜ in. heels. Leather soles, Rubber lifts. *State width and size.* Ship. wt. 1 lb. 7 oz.
Widths AA, A. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Widths B, C, E, EE, EEE. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Width D. All Sizes:* 4 to 10.
24 C 2600—Black..... 5.69

86 WIDTHS AND SIZES ON THIS STYLE

Size	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10
AA					x	x	x	x	x	x	x	x	x
A					x	x	x	x	x	x	x	x	x
B			x	x	x	x	x	x	x	x	x	x	x
C			x	x	x	x	x	x	x	x	x	x	x
D	x	x	x	x	x	x	x	x	x	x	x	x	x
E			x	x	x	x	x	x	x	x	x	x	x
EE			x	x	x	x	x	x	x	x	x	x	x
EEE			x	x	x	x	x	x	x	x	x	x	x

HOW TO MEASURE INSTRUCTIONS

For your correct shoe size, follow these directions. Sit in a straight chair. Put stocking foot firmly on piece of paper. (See diagram at right.) Then (1) hold a card vertically against the widest inside part of foot. Draw a line. (2) Draw lines at heel, toe and the widest outside part of foot. Do not move foot during the measuring process. Send the finished diagram with your order. Wards trained men will determine your proper size.

HH Right in step with fashion is this eye-appealing Oxford of soft, fine quality Kid Leather. Perfect for either dressy occasions or casual wear. Smart lattice-effect vamp is handsomely detailed with diamond and tear-drop shaped cut outs. 2 inch heels are ankle flattering and comfortable. Flexible Leather soles. Sturdy Rubber lifts. Ship. wt. 1 lb. 4 oz. *State width and size.*
Width C in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
Width E in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
24 C 2648—White Kidskin.
24 C 2649—Black Kidskin..... 5.98

GG Give your feet day-long comfort with these soft Kidskin Oxfords. Trim stitching and perforations on vamp, sides and back. Extra comfort with roomy toes and snug-fitting narrow heels. Low 1½ inch heels are easy to walk in. Sturdy Leather soles, Rubber lifts. Ship. wt. 1 lb. 8 oz. *State width and size in order.*
Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
Width D. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
Width E. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
Width EEE. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
24 C 2612—Black Kidskin..... 5.98

Wards shoes are sized exactly the same as styles that are nationally advertised and sold at higher prices. Wards offer a large selection of shoes. Items suffixed T shipped from Baltimore. Order, pay postage from Albany. Credit Terms on Inside Back Cover.

Relaxing Comfort at Economy Prices

ENJOY STAY-SOFT LEATHERS PLUS EXTRA COMFORT FEATURES

When you slip into a pair of our low priced Comfort Shoes you'll realize you've bought maximum comfort at a minimum cost. Wards Budget Quality shoes are designed to give you wonderful pleasure worth dollars more. They're molded over accurately proportioned lasts to give you roomier toes, fit you snugly at heel and instep. Ideally styled for women who spend the greater part of the day on their feet, these slipper-soft shoes are eye-appealing, too. Their trim smart lines flatter your feet. Here are the extra comfort features you'll enjoy:

1. FINE APPEARANCE . . . crafted of soft, pliable leathers for lasting beauty.
2. MAXIMUM ARCH SUPPORT . . . concealed steel shanks give firm, flexible support.
3. AIRY CUSHIONING . . . cloud-soft rubber insoles add to your walking pleasure.
4. GOOD WEARING QUALITIES . . . supple Wardolite soles for sturdy, long wear.

F Flattering Finger Gore Pump of supple Kid. Neat perforations and stitching trim vamp. Snug, elasticized instep. Comfortable 1⅝ in. heels. Durable rubber lifts. *State size, width.* Ship. wt. 1 lb. 8 oz.
Widths C, E, EEE. All Sizes: 5-10.
24 C 2700—White.
24 C 2731—Black..... 4.98

G Airy Strap Sandal of pliant Kid. Smartly patterned cut outs on vamp. Side buckled strap adjusts for snug fit. ¼ in. platform. 1⅞ in. heel. Wardolite lifts. Ship. wt. 1 lb. 4 oz. *State width, size.*
Widths D, EE. All Sizes: 5 to 10.
24 C 2758—White.
24 C 2757—Black..... 4.98

H Gracefully crafted style of supple, smooth Leather. Comfortable Moc-type toe. Neat pin point perforations adorn vamp. Low easy-walking 1⅝ in. heels. Durable Wardolite lifts. Wt. 1 lb. 7 oz.
Widths C, E. All Sizes: 5 to 10.
State width and size.
24 C 2708—Black..... 4.98

J Crushed Kid Tie. Open toe, heel for cool comfort. Center seam on vamp. Scalloped perforated design. ¼ in. platform. 1⅞ in. heel. Wardolite lifts. *State size.* Wt. 1 lb. 5 oz.
Width D. All Sizes: 5 to 9.
24 C 2747—White.
24 C 2748—Red.
24 C 2749—Black..... 4.98

K Comfort-plus at budget prices. Smooth Leather Oxford with smart stitched vamp. 1¼ in. heel. Unlined vamp. Rubber soles, lifts. Ship. wt. 1 lb. 14 oz. *State width, size.*
Widths C, E. All Sizes: 4 to 9.
Width EEE. All Sizes: 5 to 9.
24 C 2746—Black.
24 C 2745—White..... 4.98

L Attractive Gypsy Tie of supple Kid trimmed with bright Patent Leather tips and lace stays. Comfortable walking 1⅝ in. heels. Rubber lifts. Shipping weight 1 lb. 10 oz. *Please state width and size.*
Widths C, E. All Sizes: 4 to 10.
Width EEE. Sizes: 5 to 10.
24 C 2743—Black..... 4.98

M Gypsy Tie of pliant Kid. Trimly decorated vamp with perforated design. Patent Leather tips and lace stays. 1⅝ in. heels. Rubber lifts. Shipping weight 1 lb. 8 oz.
Widths B, EE. All Sizes: 5 to 10.
Width D. All Sizes: 4 to 10.
State width and size.
24 C 2727—Black..... 4.98

N Crushed Kid Oxford with perforations, cut outs on sides. 1⅝ in. heels. Rubber lifts. Ship. wt. 1 lb. 10 oz.
Width B. All Sizes: 5 to 10.
Width D. All Sizes: 4 to 10.
24 C 2701—White with Smooth Leather Tip. *State width, size.*
24 C 2732—Black with Patent Leather Tip.... 4.98

P Comfortable Oxford with smooth, neat lines. Crafted of pliant Kid with seamless construction for smooth inside comfort. Supple soft toes. Low 1¼ in. heels. Long-wearing rubber lifts. Ship. wt. 1 lb. 10 oz. *Please state size and width.*
Widths C, E, EEEE. All Sizes: 5 to 10.
(Width EEEE is extremely wide.)
24 C 2710—Black..... 4.98

R Supple Black Kid in Low or High Top Styles. Low 1-in. heels. Rubber lifts.
SOFT TOE. *Width EE. All Sizes:* 4 to 9.
24C2750—Low Shoes. Wt. 1 lb. 8 oz... 4.98
24C2754—High Shoes. Wt. 1 lb. 10 oz. 5.98
HARD TOE. *Width EE. All Sizes:* 4 to 9.
24C2702—Low Shoes. Wt. 1 lb. 8 oz... 4.98
24C2756—High Shoes. Wt. 1 lb. 10 oz. 5.98

T Neat Oxford crafted of soft, supple Kid. Seamless vamp provides extra comfort. Easy-walking 1½ inch heels. Rubber lifts. Shipping weight 1 lb. 10 oz.
Width B. Whole, Half Sizes: 5 to 10.
Width D. Whole, Half Sizes: 4 to 10.
Width EE. Whole, Half Sizes: 5 to 9.
24C2742—Dark Brown.
24C2741—Black. *State width, size.* 4.98

"All Sizes" means Whole and Half Sizes. If in doubt of your correct size, see easy How to Measure Directions on Page 141. Wards Shoes are sized like other nationally sold brands and are guaranteed to fit properly. Wards Credit Terms, see Inside Back Cover.

Hard-to-find Extra Widths and Sizes

WONDERFUL FOR WALKING . . . THEY'RE SOFTLY CUSHIONED HEEL TO TOE

CHOICE OF TWO FINE QUALITIES . . . Better Fashion Stride made of superb leathers and expert craftsmanship; Good Wing Step features selected leathers and superior workmanship.

NEW WALKING COMFORT . . . Foam Rubber heel to toe cushioning provides light-as-air support and eliminates foot fatigue. You'll feel the difference when you wear them.

EXTRA WIDTHS AND SIZES . . . Wards offers you a large assortment of regular sizes, plus a wide range of hard-to-find extra widths and sizes for the woman who finds fitting a problem.

GOOD WING STEP AND BETTER FASHION STRIDES COMBINE SMARTNESS AND COMFORT

Fashion Stride Pump of fine crushed Kidskin to caress your feet. To make look and feel their best. This foot-pering shoe is thoughtfully lined with Rubber and cushioned from heel toe. 1¾ inch heel. Composition Rub-soles. Shipping weight 1 lb. 6 oz.
Widths *B, E. Whole, Half Sizes:* 5 to 10.
C380—White. *State width, size.*
C381—Beige..... 5.98

Fashion Stride 1-Strap Casual in Crushed Kid, lined with Foam Rub-Sup holds shoe to your foot, adjusts for snug fit. Swirls of stitching vamp interest. Scooped-out heel in. high. Composition Rubber soles. back. Shipping weight 1 lb. 6 oz.
Widths *B, E. Whole, Half Sizes:* 5 to 10.
856—Beige. 24 C 984—Black.
963—White. *State width, size.* 5.98

V Wing Step Nylon Mesh 1-Strap Casual. Airy as a sea-breeze—so cooling on-foot all Spring and Summer. Foam Rubber Cushion for long lasting foot comfort. Composition Rubber soles. 1¾ in. heels. Sling back. Ship. wt. 1 lb. 6 oz.
Width C. Whole, Half Sizes: 4 to 9, 10.
Width EE. Whole, Half Sizes: 5 to 9, 10.
24C1200–Beige. 24C1201–Black.
24C1202–White. *State width, size.* 3.79

Y Wing Step charmer in Smooth Leather. 3 Bar Cross strap continues around for sling-back to combine good looks and comfort. Durable Composition Rubber soles. 1¾ in. wedge heel. Ship. wt. 1 lb. 6 oz. *Please state width, size.*
Width A. Whole and Half Sizes: 6 to 9, 10.
Width C. Whole and Half Sizes: 4½ to 9, 10.
24C1208-White. 24C1207-Avocado Green.
24C1206-Beige..... 3.79

W Wing Step Gore Pump to wear proudly all season. Wonderful for either town or country wear. Three Bar vamp tapered to the toe. Fashioned of gleaming Smooth Leather. 1¾ in. wedge heel, Composition Rubber soles. Ship. wt. 1 lb. 6 oz. *State width, size.*
Width C. Whole, Half Sizes: 4½ to 9, 10.
Width EE. Whole, Half Sizes: 5 to 9, 10.
24 C 1135–White. 24 C 1133–Beige.
24 C 1134–Red..... 3.98

Z Wing Step Oxford in Crushed Kid. Full heel support in sling-back design to flatter your foot and give it just enough coverage for comfort. Scroll stitching around perforations. Composition Rubber soles, 1¾ in. wedge heel. Wt. 1 lb. 6 oz.
Width C. Whole, Half Sizes: 4½ to 9, 10.
Width EE. Whole, Half Sizes: 5 to 9, 10.
24 C 1205–White. 24 C 1204–Black.
24 C 1203–Beige. *State width, size.* 3.98

WONDERFUL, WALK-EASY FASHION STRIDES 5.98

Fashion Stride Softee Leather Pump fits like a glove, feels like you're on air. Laced Moc-toe, tailored in the ever-smart tailored look. Crown Neolite soles, 1½ in. wedge heels. Shipping weight 1 lb. 6 oz.
Widths *AA. Whole, Half Sizes:* 6 to 9, 10.
B. Whole, Half Sizes: 4½ to 9, 10.
C 833—Ivory. 24 C 834—Tan.
C 835—Red. *State width, size..* 5.98

GG Fashion Stride Pump crafted of "Softee" Leather. A light comfortable style you'll wear all season. Trim collar and toe highlighted by smart perforations and stitching. 1½ in. Dutch Boy heels, White Bark platform, Crown Neolite soles.
Width AA. Whole, Half Sizes: 6 to 9.
Width B. Whole, Half Sizes: 5 to 9.
24 C 815–Gray. Ship. wt. 1 lb. 6 oz.
24 C 816–Tan. *State width, size..* 5.98

HH Fashion Stride Nylon Mesh Bow Pump. A casual shoe with a dressy air. Open-work mesh design will give cool comfort during hot weather days ahead. Trimmed with straw braid and Smooth Leather. 1½ in. Dutch Boy heels and Crown Neolite soles. Ship. wt. 1 lb. 6 oz. *State width, size.*
Width AA. Whole, Half Sizes: 6 to 9.
Width B. Whole, Half Sizes: 5 to 9.
24 C 821–Beige. 24 C 822–White. 5.98

To ensure of your correct size when ordering, see our easy How to Measure Instructions on Page 141. An order of $20.00 or more is enough to open a Credit Account with Wards. See complete details of our Monthly Payment Plan on Inside Back Cover.

Ⓕ 2.98

Ⓖ 2.98

Ⓗ 2.85

Ⓙ 2.98

Ⓚ 2.98

Ⓛ 2.85

Ⓜ 4.98

Ⓝ 4.98

Ⓟ 3.98

New Versions of Easy-to-wear Casuals

THEY'RE EASY FITTING AND FOAM RUBBER CUSHIONED AT HEEL

NEWLY STYLED FOR SPRING . . . your favorite Casuals now with exciting fashion features in a beautiful array of new colors.

NEW WALKING PLEASURE . . . easy-to-wear Casuals spotlight open toes and back, so cool and comfortable for summer wear. Foam Rubber heel cushions put new buoyancy in your every step. You'll want a pair of Casuals to go with every outfit.

Ⓕ You'll be comfortably cool and glamourous in this Nylon Mesh pump. Has sling-back and roomy open toe. Rippled with braid and smooth Leather trim. 1¾ in. wedge heels keep you relaxed through busy days. Durable Composition Rubber soles. Ship. wt. 1 lb. 6 oz. *Please state size.*

Width C. Whole and Half Sizes: 4 to 9.

24 C 1401—Beige.

24 C 1400—Black.

24 C 1402—White..... 2.98

Ⓖ Fashion spotlights this Smooth Leather Casual for comfort and smartness. Two tones of color to mix-match with everything. Two straps, two buckles; on vamp, on instep. Tiny tab. 1¾ in. wedge heels. Composition Rubber soles.

Width C. Whole and Half Sizes: 4 to 9, 10.

24C1414—All White.

24C1412—Tan and Beige.

24C1413—Avocado Green and Beige. Wt. 1 lb. 6 oz. *State size*.... 2.98

Ⓗ So smart in simplicity, so cool and airy for active feet. Smooth Leather sandal to enhance a pretty foot. Instep flattering strap adjusts for snug fit. 1¾ in. wedge heels provide long-wearing walking comfort. Durable Composition Rubber soles. Ship. wt. 1 lb. 6 oz.

Width C. Whole and Half Sizes: 4 to 9.

24 C 1426—White.

24 C 1425—White Bark.

24 C 1427—Red. *State size*..... 2.85

Ⓙ Here's a versatile Pump in supple Smooth Leather to take you everywhere in comfort, to wear with casual or dressy fashions. 3 gay rows of stitching, each one dotted with a button. Sling-back, roomy open toe for walking ease. Durable Composition Rubber soles are long-lasting. 1¾ in. wedge heels. Ship. wt. 1 lb. 6 oz. *State size.*

Width C. Whole and Half Sizes: 4 to 9.

24 C 1418—White.

24 C 1417—Coffee (dk. Beige) Mist.. 2.98

Ⓚ Smooth Leather Strap Sandal with foot-flattering lines for the Spring Season. Interwoven vamp is airy with perforations, brightened with a buckle. Instep flattering strap adjusts easily for perfect fit and comfort. Composition Rubber soles are long-lasting. 1¾ in. wedge heels. Ship. wt. 1 lb. 6 oz. *State size.*

Width C. Whole and Half Sizes: 4 to 9.

24 C 1404—White.

24 C 1403—White (lt. Beige) Bark. 2.98

Ⓛ Open for admiration. "U" Throat Oxford of Smooth Leather. Cut out tear drops, sprayed with perforations. Fashioned for comfort—designed to go everywhere. 1¾ in. wedge heel. Durable Composition Rubber soles. Ship. wt. 1 lb. 6 oz.

Width C. Whole and Half Sizes: 4 to 9, 10.

Width EE. Whole and Half Sizes: 5 to 9, 10.

24 C 1359—Coffee Mist. *State width, size.*

24 C 1357—White.

24 C 1358—Black..... 2.85

FASHION-WISE WING STEPS FEATURE CLOSED TOE AND BACK

Ⓜ Italian inspired Casual with sleek, classic lines. This "Softee" Leather Moc-Oxford walks away with comfort honors. Destined to be your favorite for campus or career wear. Contrasting leather trim outlines vamp and collar. 1⅛ in. wedge heels for walking pleasure. Composition Rubber soles. Ship. wt. 1 lb. 6 oz. *State size.*

Width B. Whole and Half Sizes: 4½ to 9.

24 C 1002—Ivory-Tan Trim.

24 C 1003—Tan-Ivory Trim..... 4.98

Ⓝ For a new feeling in comfort choose this "Softee" Leather Pump. It's butter-soft, so foot caressing. Dashing White Bark loops weave in and out across vamp. Long lasting Composition Rubber soles. 1¼ in. wedge heels. *State size.* Ship. wt. 1 lb. 6 oz.

Width B. Whole and Half Sizes: 4½ to 9.

24C1031-Tan.

24C1032-Charcoal Gray.

24C1033-Avocado (med.) Green.. 4.98

Ⓟ "Softee" Leather Gore Pump ties in style with so much walking pleasure. Gay Leather tassels are lighthearted accent. Tie together at throat for snug fit. Long lasting Neoprene Cushion Crepe Soles put Spring in every stride, like lots of activity. 1 in. wedge heels. Shipping weight 1 lb. 7 oz. *Please state size.*

Width C. Whole and Half Sizes: 4 to 9.

24 C 3803—Ivory.

24 C 3804—Tan..... 3.98

Width AA is very narrow; A is narrow; B is medium narrow; C is medium; E is wide and EE is very wide. Wards shoes are sized like other nationally known brands and guaranteed to give you an accurate comfortable fit. Credit Terms see Inside Back Cover.

T 4.98

R 6.98

U 4.98

V 3.98

W 3.79

X 2.98

Captivating Little Flat Heels

THEY'RE FEATHER-LIGHT... MORE DARING AND ATTRACTIVE THAN EVER

You'll lose your heart to these low-heeled charmers. This season's Flatties have a Fashion flair, go happily from dawn to dusk. For Campus or Career—they pair off with everything from casual to dressy fashions. You'll like their gay and youthful lines, their down-to-earth comfort. In three qualities. Better Fashion Stride, Good Wing Step and Budget. See these lovely styles shown with new Spring Fashions on the Front Cover to Page 115.

Y 3.98

Z 3.79

FF 2.98

S "Stromboli"—Italian-inspired Pump with a dashing air. A walking shoe with sleek, sweeping lines. Flaps may be worn up or down. Better Fashion Stride. Of supple Smooth Leather. Flexible Velvet-finish Chrome Leather soles. Low 3/8-inch heels. Shipping weight 1 lb. 2 oz. *State size.*
Width B. Whole and Half Sizes: 4½ to 9.
24 C 2890—White Bark.
24 C 2881—Golden Fawn.
24 C 2880—Red..... 6.98

T You'll like the smart simplicity of this Wing Step Tucked Vamp Pump. Perfect companion to your suits and other sport outfits. Fashioned of lustrous Smooth Leather. Stitched extension soles. 1⅛-in. heels. Wardolite soles. Ship. wt. 1 lb. 5 oz.
Widths B, E. Whole and Half Sizes: 4½ to 9.
24 C 2939—White.
24 C 2940—Med. Brown.
24 C 2937—Black.
24 C 2938—Red. *State width, size.* 4.98

U Beguiling little Baby Doll glows after dark, sparkles all day, too. Wing Step Quality of supple Smooth Leather. Pert appliqued bow on vamp. 1¼-in. wedge heels. Long-wearing Wardolite soles. Ship. wt. 1 lb. 5 oz. *State width, size.*
Width A. Whole and Half Sizes: 6 to 10.
Width C. Whole and Half Sizes: 4 to 10.
24 C 2222—White.
24 C 2221—Black.
24 C 2800—Red..... 4.98

V Wing Step "Softee" Pump—so feather-light you'll hardly know they're on. Of soft, unlined Smooth Leather in the season's newest colors. Smart piping, tassel trim accent. Velvet finish Composition soles. ½-in. heels. Wt. 1 lb. 3 oz. *State width, size.*
Width AA. Whole and Half Sizes: 6 to 9.
Width B. Whole and Half Sizes: 4½ to 9.
24C2973-White Bark, Brown Trim.
24C2959-Brown, Canyon Sand Trim.
24C2961-Red, Canyon Sand Trim.. 3.98

W "Mismates"—the little girl look in a new pert and pretty Pump. Wing Step Smooth Leather Flattie features draped bow in contrasting colors threaded through vamp. Little ½-in. heels to add comfort to every step. Velvet finish Composition soles. Wt. 1 lb. 5 oz. *State size.*
Width B. Whole and Half Sizes: 4½ to 9.
24 C 2901—White. Pink Bow.
24 C 2902—White. Blue Bow.
24 C 2903—White. White Bow.... 3.79

X Budget Quality. Skimmer Pump—so versatile, so adaptable to all your fashions. Of Smooth Leather in open or closed versions. Composition soles, ½-in. heels.
Width B. Whole and Half Sizes: 3½ to 9.
OPEN BACK. Wt. 1 lb. 3 oz. *State size.*
24C2977-White. 24C2975-Black.
24C2976-Red..... 2.98
CLOSED BACK. Wt. 1 lb. 3 oz. *State size.*
24C2912-Black. 24C2914-Red.
24C2922-White..... 2.98

FAVORITE STYLES IN LOVELY, COOL WHITES AND OTHER POPULAR COLORS

Y Wing Step. Light and airy Sandal—a mere wisp of a shoe to enhance a pretty foot. Slim straps are so foot-flattering, adjust at ankle for proper fit. Light-as-air Velvet-finish Composition soles are flexible and long-wearing. Your favorite ½-inch pancake heels. Ship. wt. 1 lb. 1 oz. *State size.*
Width B. Whole and Half Sizes: 4½ to 9.
24 C 2983—White Smooth Leather.
24 C 2984—Black Patent Leather... 3.98

Z Wing Step. Here's a slim, little Flattie of Smooth Leather. Perfect for campus or career. Gay fringed tab on vamp. Velvet-finish Composition soles. ½-in. pancake heels. Ship. wt. 1 lb. 3 oz.
Width AA. Whole and Half Sizes: 5½ to 9.
Width B. Whole and Half Sizes: 4½ to 9.
24 C 2980—White.
24 C 2981—Cream.
24 C 2982—Red. *State width, size.* 3.79

FF Budget Quality. Fashion's favorite—Draw string Ballet with a blithe and youthful air. Live in it—play in it—you'll find it the most comfortable shoe a-foot. Inside low wedge. Flexible Composition soles. Ship. wt. 1 lb. 2 oz. *State size.*
Width B. Whole and Half Sizes: 3 to 9.
24 C 1929—White Smooth Leather.
24 C 1927—Black Smooth Leather.
24 C 1928—Red Smooth Leather. 2.98

Width Explanation: Width AA-very narrow; A-narrow; B-medium narrow; C-medium; E-wide. Wards shoes are sized the same as other nationally advertised shoes. Wards guarantee you a proper shoe fit. For How to Measure instructions please turn to Page 141.

Symbols of Quality

It is Wards policy to buy direct from leading manufacturers whose reputation for fine craftsmanship and quality merchandise is well established. Pictured here are the Trade Names or Emblems of just a few of the many hundreds of manufacturers of high repute whose nationally known products are sold by Wards. Most of the items in this book and in Wards retail stores, even though they may not always bear the maker's name or emblem, are made for Wards by these or other equally well-known manufacturers.

DUPONT
Beautyrest
DAN RIVER
GENERAL ELECTRIC
Westinghouse
PEPPERELL
SyracoWood
Sunbeam
WINCHESTER
Mallinson
ARISTO-BILT
MAX FACTOR
UNDERWOOD
Remington
BEMBERG
Storkline
Helena Rubinstein
ROYAL
Mossberg
Galey & Lord
ELGIN
Shutton
Smith-Corona
BROWNING
Milium
Hamilton
Toni
Burroughs
SAVAGE
CABIN CRAFTS
BULOVA
Modess
SHEAFFER'S
Rawlings
CONE
TIMEX
Armstrong
Parker "51"
Coleman
Celanese
Telechron
CONGOLEUM-NAIRN
Samsonite
SPALDING
WARNER'S
WESTCLOX
GOODYEAR
hallicrafters
Wilson
HELANCA
SCHICK
Callaway
the Voice of Music
Kodak
sarong
ONEIDA COMMUNITY
FIBERGLAS
DA-LITE
BELL & HOWELL
Burlington
1847 ROGERS BROS.
Kirsch
Scranton
argus
Fuller Fabrics
Revere
Everglaze
BUNTING
TOASTMASTER
INDIAN HEAD
RONSON
Con-Tact
Rosenthal
PYREX
CANNON
ThomMcAn
Drexel
SARAN
REVERE WARE
Durene
Wrinkl-shed
FORMICA
CHAMPION
Presto
COHAMA
WISS
Trimble
Raybestos
PROCTOR
PLAYTEX
·SANFORIZED·
Babybeauty
SIMONIZ
Mall
Wamsutta
CHATHAM
TEETERBABE
Super Kem-Tone
STANLEY
Curity
Seneca
Playskool
KIMSUL
ATKINS
Bates
Kleinert's
Parker Brothers
DeVILBISS
TRUE TEMPER
Spun-lo
Chix
Tiny Tears
Vertagreen
SHOP SMITH
Maiden Form
Koroseal
THERMOS
Scott's
David White

Wards Low Stormwear Prices Save You 14% to 23%

FOR WOMEN AND CHILDREN. SAME QUALITY COSTS YOU MUCH MORE UNDER MAKER'S OWN NAME

F You're covered whatever the weather in these Knee High Boots. They'll keep you active in stormiest weather. Fashioned of 100% Waterproof Rubber they're for wear over stocking feet. Extra comfort and safety features: Cotton fleece linings keep you warm, non-skid soles, molded rubber heels. Reinforced at all points of strain to take lots of hardy wear. Order your shoe size. For half size, order next whole size larger. *State size.* Ship. wt. 3 lbs. 8 oz.

Women's: 4, 5, 6, 7, 8, 9.
24 C 9800—Black..... 5.69

G You'll stay snug and dry in these Satin-finish Rubber over-the-shoe Boots. Adjustable strap at instep assures perfect fit and comfort. Cotton net cloth lining makes them easy to slip into, non-skid soles, heels. For how to Order see Notice at right. *Please state size.*

Women's Sizes: 4, 5, 6, 7, 8, 9. Ship. wt. 2 lbs. 2 oz.
24 C 9525—Black 24 C 9527—Red
24 C 9526—Brown 24 C 9528—White..... 4.19

CHILD'S—Order shoe size; half size, order size larger.

Children's Sizes: 13, 1, 2, 3. Wt. 1 lb. 8 oz. *State size.*
24 C 9656—Black 24 C 9657—Brown
24 C 9658—Red 24 C 9659—White..... 3.79

Child's Whole Sizes: 6 to 12. Wt. 1 lb. 8 oz. *State size.*
24 C 9667—Black 24 C 9668—Brown.
24 C 9669—Red 24 C 9670—White..... 3.59

H Rubber Over-the-shoe Boots. Concealed side slide fasteners. Full gusset tongues. Cotton fleece lined. Non-skid soles and heels. *Please state size.*

Women's: 4, 5, 6, 7, 8, 9. Order at right.
24C9606–Brown 24C9607–Red
24C9608–White. Wt. 2 lbs. 10 oz. 4.69

CHILD'S: Order shoe size; for half sizes, order next whole size larger.

Child's Sizes: 13, 1, 2, 3. Ship. wt. 2 lbs.
24C9664–Red
24C9666–Brown. *State size.*..... 4.49

Child's Sizes: 6, 7, 8, 9, 10, 11, 12.
Shipping weight 1 lb. 14 oz.
24C9688–Red 24C9689–Brown 4.29

J **K** EEE Widths. Women's Black Storm Rubbers and Galoshes. Wider at ankle, instep, ball of foot. Non-skid rubber soles and heels. Medium heel fits shoe heel 1½ to 1⅝ in. Low heel fits shoe heel 1⅛ to 1⅜ in. Order shoe size. Ship. wt. 1 lb. 6 oz.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
(J) STORM RUBBERS. Cotton net linings.
24 C 9402—Medium Heel 24 C 9401—Low Heel..... 2.49

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
(K) TWO SNAP GALOSHES. Cotton fleece linings.
24 C 9580—Medium Heel 24 C 9581—Low Heel..... 3.29

SLIDE FASTENER (Not shown). Cotton fleece linings.
24 C 9634—Medium Heel 24 C 9633—Low Heel..... 4.19

L Storm Rubbers for children. Cotton net lined. Non-skid soles, heels. If you wear whole size shoe order shoe size. For ½ size shoe order next whole size larger.

Child's: 13, 1, 2, 3, 4. *State size.*
Shipping weight 1 lb.
24 C 9440—Black..... 2.19

Toddler's: 4, 5, 6, 7, 8, 9, 10, 11, 12. *State size.* Ship. wt. 15 oz.
24 C 9442—Black.
24 C 9443—White..... 2.19

M Women's Black Satin-finish Sandal Rubbers with low cut vamp. Gives your shoe complete coverage. Cotton net linings. In 3 heel heights for every style shoe. Non-skid soles, heels. See How To Order at right.

Whole, Half Sizes: 5 to 10. *State size.* Shipping weight 1 lb.
24C9403-High Cuban Heel
24C9404-Med. Cuban Heel
24C9405-Walking Heel. 2.49

N Shiny Black Storm Rubbers to wear over flat heeled shoes. 100% Waterproof. You'll be dry and comfortable in the most unpleasant weather. Tongue extends over instep to give you that necessary extra protection. Reinforced at all points of strain. Smooth cotton net lining makes them easier to put on, take off. Non-skid rubber soles, heels for a sure grip on wet pavements. *State size.*

Women's: 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Order shoe size. Ship. wt. 2 lbs.
24 C 9407—Black..... 2.49

P **R** Lightweight. Plastic Rain Bootees' Elastic loop, button closure over wide tops. Non-skid soles, heels. Order shoe size. For ½ size order ½ size larger.

Women's Sizes: 4, 5, 6, 7, 8, 9, 10, 11. *State size.*

(P) FOR HIGH HEELS. Ship. wt. 8 oz.
24 C 9456—Smoke Gray.
24 C 9455—Clear..... 1.89

(R) FOR FLAT OR MEDIUM HEELS. Wt. 8 oz.
24 C 9457—Clear.
24 C 9458—Smoke Gray..... 1.89

T One of Wards newest Rain-wear fashions. Attractively styled of Plastic, they are 100% Waterproof, too. And you can get into them quickly and easily because the top opens up wide. Elastic loop and button closure fits snugly. Skid-resistant soles and heels. Order your shoe size. If you wear a half size order the next size larger. Ship. wt. 14 oz. *Please state size.*

Sizes: 4, 5, 6, 7, 8, 9, 10, and 11.
24 C 9454—Brown.
24 C 9453—Black..... 2.39

U *Lightweight* over-the-shoe Boots allow your youngster to stay *just as* active on rainy days. Concealed slide fasteners make getting in and out of the Boots much easier. Smooth cotton fleece linings keep little feet warm. Non-skid soles, heels for a safer grip on ice and snow. Order shoe size; for ½ sizes order size larger.

Child's: 13, 1, 2, 3, 4. Ship. wt. 1 lb. 4 oz. *State size.*
24 C 9530—Brown 24 C 9531—Red..... 3.79

Child's: 6, 7, 8, 9, 10, 11, 12. Ship. wt. 1 lb. *State size.*
24 C 9532—Brown 24 C 9533—Red..... 3.59

V New Plastic Galoshes for the younger set. Children like these colorful little boots because they're so wonderfully lightweight. They're perfect snow suit companions because of their wide opening tops and adjustable straps. 100% Waterproof. Skid-resistant soles and heels offer greater protection. Order your regular shoe size; if you wear a half size, order the next whole size larger.

Whole Sizes: 5, 6, 7, 8, 9, 10, 11, 12. *State size.* Ship. wt. 1 lb.
24 C 9604—Red.
24 C 9605—White..... 2.45

IMPORTANT NOTICES

Complete selection of the latest fashions in Footwear for the entire family in this Catalogue. Wards guarantee you a proper fit. See Inside Back Cover for complete details of Wards Easy Monthly Payment Plan.

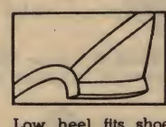
HOW TO ORDER G, H

To wear over low and flat heel shoes: order whole size larger than your shoe size. Example: size 5 or 5½ shoe, order size 6. For rubber sole sport shoes, Saddle Oxfords, order 2 or 2½ sizes larger. Example: size 5 order 7 boot, size 5½, order 8. For snug fit over high heels, order next whole size smaller than your shoe size. Example: size 5½ or 6 order 5.

Be sure you check the ordering instructions given in the description of each item.

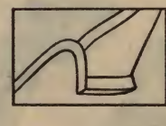
TO MEASURE HEEL HEIGHTS . . . ITEM M

Measure inner height of shoe heel (towards sole). To measure width, place ruler on bottom of shoe heel at widest part from front to back. Order heel type from measurements.

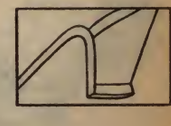


Low heel fits shoe heel ¾ to 1⅛-in. high and 2 to 2½-in. broad at the base.

Walking heel fits shoe heel 1¼ to 1⅝-in. high, 1½ to 1⅞-in. broad at base.



Med. Cuban heel fits shoe heel 1⅝ to 1¾-in. high, 1⅜ to 1⅝-in. broad at base.



High Cuban heel fits shoe heel 1⅞ to 2⅛-in. high, 1 to 1⅜-in. broad at base.

Foot-flattery to Glamorize Your Leisure Hours

STUNNING SHOW-OFF SCUFFS IN THE SEASON'S MOST GLAMOROUS AND VERSATILE LOUNGING STYLES

(F) Quilted capeskin mule. A vivacious slipper with a many-sided personality, all sides equally charming. You'll wear this stocking-soft scuff for your leisure hours at home or with your Spring and Summer frocks and play clothes. Cushion-soft insoles. High wedge heel. Leather sole. Wt. 14 oz. *State size in order.*

Sizes: 4, 5, 6, 7, 8, 9. Medium width.

24 C 267—Pink.

24 C 268—Turquoise.

24 C 269—Black..... 2.98

(G) Capeskin mules with luxurious lines. Wide ankle band is impishly peaked at the top and edged in dainty scallops. Multicolored beads and a tiny rosebud create charming snowflake designs on the strap. High wedge heel. Foam rubber cushion insole gives you utmost comfort. Hard soles. Ship. wt. 14 oz. *State size in order.*

Sizes: 4, 5, 6, 7, 8, 9. Medium width.

24 C 364—Light Blue.

24 C 363—Pink.

24 C 365—Black..... 3.98

(H) Sublimely simple Capeskin Scuff. This little scuff steps out or stays home with perfect versatility. A butter-soft style you'll wear from dawn through evening in fashionable comfort. Wide ankle band. Foam rubber insole for cloud-soft comfort. Covered wedge heel and platform. Cushion crepe sole. Wt. 1 lb. *State size.*

Sizes: 4, 5, 6, 7, 8, 9, 10. Medium width.

24 C 397—Light Blue.

24 C 396—Cream White.

24 C 398—Red..... 2.98

(J) Happy-go-lucky Capeskin Scuff with the "Cream Puff" insole—house slipper comfort with play shoe styling. Frosting white fringe frolics across ankle band. Covered platform heel. Leather sole.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Medium width. Ship. wt. 1 lb. *State size.*

MEDIUM WEDGE HEEL.
24 C 385—Pink. 24 C 386—Lt. Blue. 2.85

HIGH WEDGE HEEL.
24 C 387—Light Blue.
24 C 388—Black..... 2.85

(K) Look lovely at leisure in this graceful Capeskin Scuff. It pampers your foot with cloud-soft comfort and looks as wonderful as it feels. Leather covered cushion insoles. Leather soles. *State size.*

Sizes: 4, 5, 6, 7, 8, 9. Wide width. Ship. wt. 1 lb.

LOW WEDGE HEEL.
24C252-Light Blue. 24C253-Black. 3.98

HIGH WEDGE HEEL.
24 C 229—Pink.
24 C 233—Medium Blue.
24 C 232—Red..... 3.98

(L) Moc-toe Slippers—neatly pin-pleated of soft and gentle Capeskin Leather.

Sizes: 4, 5, 6, 7, 8, 9, 10. *State size.*

SOFT LEATHER SOLE. Wide width. With Faille Lining. Ship. wt. 1 lb.
24 C 316—Pink. 24 C 310—Lt. Blue. 2.85
With Gingham Lining. Ship. wt. 1 lb.
24C312–Medium Blue.
24C311–Red. 24C313–Black..... 2.85

HARD LEATHER SOLE. Widths C, EE. Wt. 1 lb. 4 oz.
24C264–Red and Blue.
24C265–Med. Blue. 24C266–Black.. 2.85

(M) One-piece Moccasins of stocking-soft Leather. Hand-sewn, hand beaded. Foam cushioned insoles. Ship. wt. 1 lb.

Sizes: 4, 5, 6, 7, 8, 9. Wide. *State size.*

BETTER. Canadian-made.
24 C 518—Red.
24 C 517—Smoke.
24 C 516—White..... 2.29

BEST. Leather covered insoles.
24 C 226—Red. 24 C 224—White.
24 C 225—Smoke.
24 C 227—Medium Green..... 3.98

(N) Radiant Capeskin Scuff. You walk softly in beauty in this luxurious style. Tiny gold-colored nailheads and pearl-like jewels clustered in a sun-burst motif twinkle on the ankle band. Covered Foam Cushioned insoles coddle your feet with comfort. Soft, padded wedge heel. Firm leather soles. Ship. wt. 1 lb. 2 oz. *Please state size in order.*

Sizes: 4, 5, 6, 7, 8, 9. Wide width.

24 C 303—Med. Blue.
24 C 304—Black..... 2.98

SLIPPERS STYLED IN A MODERN MOOD TO GRACEFULLY COMPLEMENT YOUR FAVORITE AT-HOME COSTUMES

(P) Gay Slippers. You'll step softly from dawn to dream-time in this foot-pampering style of sturdy cotton. Pixie peak at throat. Cushioned insoles, heels. Matching fabric platform, low wedge heel. Cushion-crepe soles. Wt. 1 lb. *State size.*

Sizes: 4, 5, 6, 7, 8, 9, 10. Wide width.

24 C 273—Green "Watch Plaid". 2.85

COLORFUL EMBROIDERED CORDUROY. Matching solid color platforms.
24 C 274—Red.
24 C 275—Light Blue..... 2.85

(R) Put your pretty foot right out in this dainty scuff with wide transparent ankle band of gleaming vinylite. Tiny multicolored beads surround a shy rosebud blushing on the instep. Shantung covers the insole. Matching covered platform and low wedge heel. Plastic soles. A delightful style that steps so prettily into your leisure life.

Sizes: 4, 5, 6, 7, 8, 9. Wide width.

Shipping weight 1 lb. *State size.*

24 C 204—Pink.
24 C 205—Light Blue..... 2.29

(T) Glamorous Rayon Velvet with silvery white Brocaded vamp sprinkled with velvety black floral motif. Two luxurious styles to enhance your at-home hours. Foam cushioned heel and insole give pillow-soft comfort. Firm leather soles.

Sizes: 4, 5, 6, 7, 8, 9, 10. Wide width. Ship. wt. 1 lb. 2 oz. *Please state size.*

SCUFF. Satiny smooth platform.
24 C 260—Black-White..... 2.98

BASQUE. Velvety soft platform.
24 C 261—Black-White..... 2.98

(U) Terry Cloth Slippers—so pretty, yet so practical. Pop them in the washing machine and they're neat as new. One-piece cushion crepe soles. Wt. 1 lb. 2 oz.

Sizes: 4, 5, 6, 7, 8, 9. Wide width.

SCUFFS. Low wedge heel. Elastic strap.
24 C 568—Yellow.
24 C 569—Light Blue.
24 C 567—White. *State size*..... 1.98

MOCCASIN. White Rolled Collar and Lining.
24 C 587—Light Blue.
24 C 586—Yellow. *State size*..... 1.98

GAY, MERRY-MINDED SLIPPERS

(V) Picture-pretty slippers. Lustrous Rayon Satin embroidered with an all-over four leaf clover pattern brings beauty into your leisure hours. Covered platforms, wedged heels. Contrasting rayon linings. Firm Leather soles, heels. Shipping weight 1 lb. 2 oz. *Please state size.*

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Medium width only.

24 C 283—Light Blue. 24 C 282—Black.
24 C 281—Royal Blue.
24 C 280—Red..... 2.85

(W) Whether you're stepping out or staying home, you're at ease in this gay, sprightly slipper. A vivacious style with pirouetting polka dots that you'll wear for so many different occasions. Rayon linings. Covered platforms and low wedged heels. Firm leather soles and heels. Shipping weight 1 lb. 2 oz. *State size in your order.*

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Medium width only.

24 C 278—Red.
24 C 279—Blue..... 3.29

SNUG STYLES FOR THE SMALL FRY

(X) Jaunty little slippers for the young-in-age. This snug step-in style boasts pillow-soft comfort for your young pillow fight fans. Elastic side gore for snug fit. Cushion-soft crepe rubber soles. Shipping weight 14 oz. *State size in order.*

Child's Sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3. Wide width only.

24 C 8289—Light Blue. Terry Cloth.
24 C 8288—Yellow. Terry Cloth.
24 C 8283—Red. Corduroy. Print.
24 C 8284—Blue. Corduroy. Print. 1.98

(Y) These Absorbent Terry Cloth Slippers are snuggle-soft—just right for bedtime or bathtime. In favorite Moccasin styling, vamp features frosty white trimming and bow. So simple to wash—just pop into the washing machine. Pillow-soft padded platforms. Matching color, soft-padded soles, heels. Ship. wt. 12 oz.

Children's Sizes: 8, 9, 10, 11, 12, 13, 1, 2, 3. Wide width. *State size.*

24 C 8095—Red.
24 C 8096—Blue..... 1.98

SMOOTH SLIPPERS AND MOCCASINS FOR CHILDREN

(Z) Smooth Leather slippers like Dad's favorites. Ship. wt. 14 oz. *State size.*

Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. Wide.

STEP-IN. Composition soles, heels.
24 C 8116—Two Tone Brown.
24 C 8115—Red with Blue..... 2.85

OPERA. Elastic side gores. Oak Leather sewn soles, heels.
24 C 8019—Blue.
24 C 8020—Red..... 2.98

(FF) Supple Indian Style Moccasins. Foam rubber cushion insoles are soft and comfortable. Ship. wt. 14 oz. *State size.*

Child's: 10, 11, 12, 13, 1, 2, 3. Wide width.

BUDGET: Smooth leather. Canadian made.
24C8218–Red. 24C8217–Smoke.
24C8219–White..... 1.98

BEST: Elk Leather. Leather covered insoles.
24 C 8117–Smoke. 24 C 8118–Red.
24 C 8119–White..... 2.98

SMART LOUNGERS FOR REFRESHING RELAXATION

(GG) Wards finest. Here's a versatile style of softest Kid for you busy, active women who call for a slipper combining good looks and wonderful comfort. Leather lined. Reinforced arches. 1½-in. leather covered heels. Firm Leather soles. Ship. wt. 1 lb. 4 oz. *State width and size.*

Width C. All Sizes: 5 to 10.

Width EEE. All Sizes: 5 to 10.

24 C 102—Black 6.98

(HH) These soft Kidskin Loungers encase your feet in comfort. Contrasting Rayon linings. Sponge Rubber insoles are cloud-soft. Firm Leather soles, heels. Ship. wt. 1 lb. 4 oz. *State width and size.*

Width C. Whole, Half Sizes: 5 to 10.

Width EEE. Whole, Half Sizes: 5 to 10.

24 C 110—Black..... 4.98

Width C. Whole, Half Sizes: 4 to 9.

24 C 109—Med. Blue..... 4.98

SOFT, SUPPLE STYLES ASSURE YOU LUXURIOUS COMFORT AS WELL AS GOOD LOOKS AND LONG WEAR

(JJ) You don't sacrifice style for comfort in this smart soft Kid Step-in. Wonderful for leisure hours at home and attractive enough for outdoor wear. Elastic side gores assure a snugger, surer fit, firm support. Smart pin-point perforations decorate the vamp. Firm composition soles, 1-inch heels are long-wearing.

Ship. wt. 1 lb. 8 oz. *State width, size.*

Widths E, EEE. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

24 C 134—Black..... 4.98

(KK) Give your feet a special holiday with this soft Felt Everett made entirely of quality materials. It cradles your feet in comfort to add pleasure to your hours of relaxation. Better grade uppers and good quality Leather tips for long wear. Checked corduroy collars. Flexible firm Leather soles and heels. Shipping weight 1 lb. 4 oz. *Be sure to state size in your order.*

Sizes: 4, 5, 6, 7, 8, 9, 10. Wide width.

24 C 416—Wine.
24 C 417—Blue..... 2.35

(LL) Sandal Slipper that's bright and gay as a candy cane. Fashionable and ever-so-flattering to bring comfort and color into your leisure hours. Sparkling gold and multicolor stripes set in two instep bands of Rayon Satin. Elastic back strap. Rayon Satin covered wedge heels. Composition rubber soles. Ship. wt. 1 lb.

State size in order. Medium width only.

Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

24 C 292—Multicolor Stripes with Black..... 1.98

(MM) Graceful Slipper. For the young and the young-at-heart. Soft ballet style that will give so many pleasant hours of comfort and relaxation. Smartly quilted of shimmering Rayon Satin. Pert little bow bedecks vamp. Rayon Satin covered platforms. Soft padded soles and heels. Shipping weight 1 lb. *Please state size.*

Sizes: 4, 5, 6, 7, 8 and 9. Wide width.

24 C 485—Black.
24 C 483—Royal Blue.
24 C 484—Light Blue..... 1.98

Width Explanation: Width A-narrow; Width C-medium; Width E-wide; Width EE-very wide; Width EEE-extra wide. "All Sizes" means whole and half sizes. If slippers are listed in all sizes, order regular shoe size. If listed in whole sizes only, and you wear ½ size, order ½ size smaller than regular size. For Monthly Payment Plan see Inside Back Cover.

GG 6.98 HH 4.98 JJ 4.98 KK 2.35 LL 1.98 MM 1.98

Ⓕ 2.98

Ⓖ 3.98

Ⓗ 2.98

Ⓙ 2.85

Ⓚ 3.98

Ⓛ 2.85

Ⓜ 2.29–3.98

Ⓝ 2.98

Ⓟ 2.85

Ⓡ 2.29

Ⓣ 2.98

Ⓤ 1.98

Ⓥ 2.85

Ⓦ 3.29

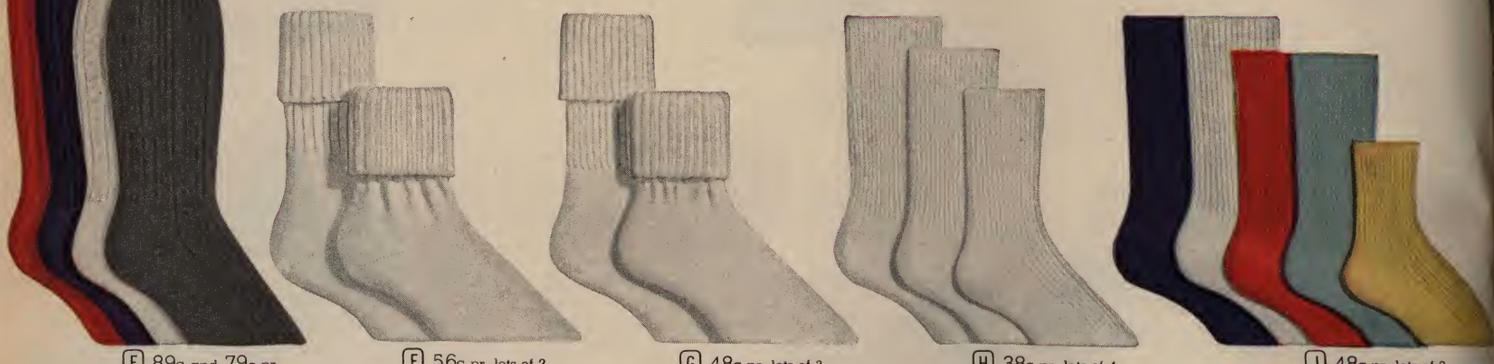
Ⓧ 1 98

Ⓨ 1.98

Ⓩ 2.85–2.98

ⒻⒻ 1.98–2.98

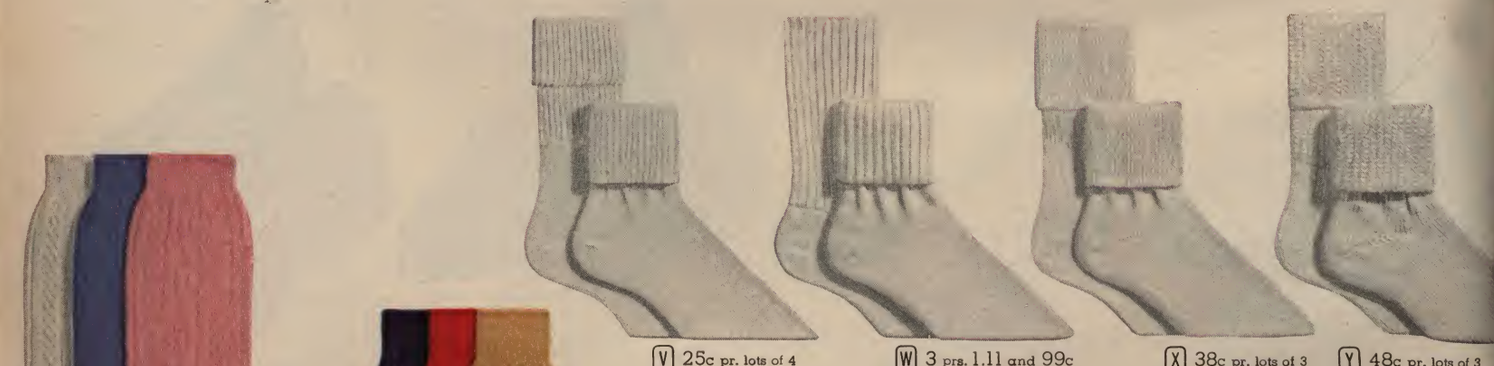
A 38c pr. lots of 3 B 38c pr. lots of 4 C 47c pr. lots of 2 D 48c pr. lots of 3



E 89c and 79c pr. F 56c pr. lots of 2 G 48c pr. lots of 3 H 38c pr. lots of 4 J 48c pr. lots of 3

K 23c pr. lots of 4 L 30c pr. lots of 3 M 38c pr. lots of 4 N 30c pr. lots of 3

P 1.98 Set R 1.49 Set T 28c pr. lots of 3 U 38c pr. lots of 3



V 25c pr. lots of 4 W 3 prs. 1.11 and 99c X 38c pr. lots of 3 Y 48c pr. lots of 3

AA 48c pr. lots of 3 BB 38c pr. lots of 3 Z 38c pr. lots of 3 CC 3 prs. 1.11 and 99c DD 28c pr. lots of 4

Carolette Socks for Misses, Teens and Tots

STRETCH-TO-FIT NYLON AND NYLON BLENDS IN A VARIETY OF STYLES AND COLORS

Stretch Nylon—the wonderful new miracle yarn known for remarkable durability, easy laundering, quick drying and shrink-resistance. Popular Stretch Socks assure comfort and extra long wear because Stretch Nylon conforms to individual size, "grows with growing feet"; fits snugly and neatly without binding. These are some of the many outstanding qualities that have made parents and value-minded shoppers everywhere demand Stretch Socks.

Sock stretches to fit range of sizes, retains shape for a smooth, wrinkle-free fit.

LITTLE GIRLS' MORPUL CUFF

(A) Foot construction of this Stretch Nylon and Cotton Sock provides comfort and conformity to individual sizes of fast growing children. Triple Roll Combed Cotton elasticized sweater knit cuff stays in place, may be worn down or as ¾ length Sock. Packed 3 pairs, 1 size. Ship. wt. 3 pairs 9 oz.

Small (6-7½); Medium (8-9½).

30 C 1129—White. *State size.*

3 pairs 1.14; 6 pairs for 2.19

HELANCA—COTTON ANKLET

(B) Stretch Nylon blended with Cotton for extra strength and absorbency. Knit-on ribbed cuff; will not slide down, bind or wrinkle. Conforms to your individual foot measurements, assures comfort and long wear.

White, Pink, Lt. Blue or Maize. Wt. 4 prs. 4 oz. *State size, color.*

30C1082-*Child's.* Small (6 to 7).
30C1282-*Girls', Misses'.* Medium (fits 7½-9); Large (fits 9½-11).

4 pairs 1.50; 8 pairs 2.90

BRIGHT NOVELTY CUFF

(C) Children's 100% Helanca Stretch Nylon Sock with multicolor Block and Floral designs knit-on cuff. Grows with fast growing feet. Washes easily, dries fast. Pkgd. 2 prs., 1 size, 1 color. Assorted Patterns.

Colors: Navy, Brown, Red, White, Pink, Maize, Lt. Blue.

Small (6-7); Medium (7½ to 8½). *Please state size and color.*

30 C 1138—Ship. wt. 2 prs. 2 oz.

2 pairs 94c; 4 pairs 1.78

HELANCA ANKLET

(D) 100% Stretch Nylon Socks are perfect for all occasions. Ribbed cuff will not stretch out of shape. Sock Stretches to conform to individual foot sizes; fits snugly without binding. Shipping weight 3 prs. 3 oz.

Washfast Colors: Pink, Blue, Maize, White, Aqua, Brown, Navy or Red. *State color only.*

30C1044-*Child's:* Fits 6½ to 8½.
30C1244-*Girls', Misses':* 9 to 11.

3 pairs 1.44; 6 pairs 2.76

STRETCH CAMPUS STYLE

(E) For Big Sis and Little Sis. Stretch Nylon blended with Cotton in Campus lengths. Links and Links cable pattern. Stretch Nylon fits snugly; Cotton is soft, absorbent. Red, Navy, White, Charcoal Gray. Wt. pr. 2 oz. *State size, color.*

30 C 1381—Regular (fits 9-11).

89c pair.....2 pairs 1.68

30C1155-Jr.S.(6-7½); M.(8-9½).

79c pair.....2 pairs 1.49

HEAVY-WEIGHT TRIPLE ROLL

(F) Stretch Nylon blended with Combed Cotton assures warmth, absorbency. Conform to individual foot size. Cuff can be worn up as ¾ length or turned down for popular bulky triple roll appearance. Ideal with saddle shoes, loafers, sneakers. Packed 2 prs., 1 size.

White. Ship. wt. 2 prs. 6 oz.

One size fits 8½ thru 11.

30C1249-2 prs. 1.12; 4 prs. 2.12

MEDIUM-WT. TRIPLE ROLL

(G) Blended Stretch Nylon and Cotton foot with Cotton triple roll cuff. Stretches to snugly fit individual size needs. Durable, long-wearing. Bulky Combed Cotton top popular for school or casual sports wear, retains shape for smooth, wrinkle-free fit. Ship. wt. 3 prs. 6 oz.

Color: White only.

One size fits 8½ thru 11.

30C1227-3 prs. 1.44; 6 prs. 2.76

HELANCA-COTTON CREW

(H) Stretch Nylon combined with soft, absorbent Combed Cotton gives strength, durability to this sturdy Crew Sock. Versatile style, may be worn with any outfit. Stretches to conform to individual foot measurement. Packed 4 pairs, 1 size. White. Ship. wt. 4 prs. 4 oz. *State size.*

30 C 1083-Small. Fits (6-7).

30 C 1283-Med. (7½-9); L. (9½-11).

4 prs. 1.50; 8 pairs for 2.90

HELANCA CREW

(J) 100% Stretch Nylon Classic Crew Sock. Ribbed from cuff to toe. Bright, attractive solid color Crew will always fit neatly, will not bind or slide down into shoe. Very long-wearing. Ship. wt. 3 pairs 3 oz.

Colors: Navy, White, Red, Aqua, Maize. *State size and color.*

30C1045-Small (6-7½).
30C1245-M. (8-9½); Lge. (10-11).

3 pairs 1.44; 6 pairs 2.76

GIRLS', MISSES' AND CHILDREN'S COMBED COTTON AND NYLON SOCKS IN NOVELTY AND CLASSIC DESIGNS

BUDGET PRICED COTTONS

(K) Cuffed Anklet in Combed Cotton reinforced with Nylon at toe, heel. Rib knit cuffs. Washfast colors. Packed 4 prs. 1 size, all White or in Assorted Colors of Lt. Blue, Maize, Pink, Aqua. Ship. wt. 4 prs. 6 oz. *State size only.*

Children's Sizes: 6, 6½, 7, 7½, 8, 8½.
30 C 1004—White only.
30 C 1104—Assorted Colors.

Misses' Sizes: 9, 9½, 10, 10½, 11.
30 C 1200—White only.
30 C 1300—Assorted Colors.

4 pairs 89c.....8 pairs for 1.69

COMBED COTTON ANKLET

(L) Soft, absorbent Combed Cotton Anklet with Nylon reinforced heel, toe. Hand transferred ribbed cuff. Packed 3 prs. 1 size, all White or in Assorted Colors of Lt. Blue, Pink and Mint Green. Washfast. Ship. wt. 3 prs. 3 oz. *State size.*

Children's Sizes: 6, 6½, 7, 7½, 8, 8½.
30 C 1105—White only.
30 C 1106—Assorted Colors.

Girls', Misses' Sizes: 9, 9½, 10, 10½, 11.
30 C 1305—White only.
30 C 1304—Assorted Colors.

3 pairs 89c.....6 pairs for 1.69

BEST QUALITY HOLLYWOOD ANKLET

(M) Wards best quality Durene Mercerized Combed Cotton Anklet in the popular Hollywood style. Bright washfast colors with snug-fitting knit-on cuffs for better fit, appearance. Nylon reinforced heel, toe resists shoe and walking pressure. Ship. wt. 4 prs. 4 oz.

Colors: Hunter (dk.) Green, Maize, Pink, White, Brown, Lt. Blue, Red. *Please state size and color in order.*

30 C 1008—*Sizes:* 6, 6½, 7, 7½, 8, 8½.
30 C 1268—*Sizes:* 9, 9½, 10, 10½, 11.

4 pairs 1.50.....8 pairs 2.90

BLAZER NOVELTY ANKLET

(N) Bright and bold Blazer stripe Anklet with ribbed turn down cuff. Knit of soft absorbent Durene Mercerized Combed Cotton; so durable, so lustrous, children will love the gay pattern; wear them to school and parties as well. Colors harmonize to add the finishing touch to Spring and Summer outfits. Packed 3 pairs, 1 size; to be worn the year 'round—outgrown instead of worn out. Wt. 3 prs. 2 oz.

Children's Sizes: 6, 6½, 7, 7½, 8, 8½.
Bright Assorted Washfast Colors.

30 C 1010—*Please state size only.*

3 pairs 89c.....6 pairs 1.69

GIRLS' "DAYS OF THE WEEK" SET

(P) One of Wards best sellers—children love the dress up spirit of different Socks each day. The name of the day is printed in bright colors on ribbed cuff. Won't wash or wear off, Combed Cotton is reinforced at toe and heel for durability. Packed 7 prs. 1 size: 4 White, 1 Blue, 1 Maize, 1 Pink. Shipping weight set of 7, 6 oz. *State size.*

Sizes: 7, 7½, 8, 8½, 9, 9½, 10.

30 C 1274—Set of 7, 1.98; 2 Sets 3.89

NURSERY RHYME SOCKS

(R) Colorful and cute. Pictured in gay multicolors on cuff. Little Bo-Peep, Peter the Pumpkin Eater, Jack and Jill, Little Miss Muffet and Billy Goats Three; all on absorbent, durable Combed Cotton. Reinforced Nylon heel and toe. Washfast colors. Packed 5 prs. 1 size. *Colors:* 3 White, 1 Blue, 1 Maize. Ship. wt. set 3 oz. *State size only.*

Sizes: 6, 6½, 7, 7½, 8, 8½.

30 C 1147—Set of 5, 1.49; 2 Sets 2.85

BRIGHT NOVELTY CUFF COTTONS

(T) Durene Mercerized Combed Cotton Anklet with assorted Novelty patterns knit into sewn-on cuff. Vat-dyed washfast colors. Heels, toes Nylon reinforced. Pkgd. 3 prs. 1 size in White or Assorted Colors. Ship. wt. 3 prs. 2 oz.

Child Sizes: 6, 6½, 7, 7½, 8, 8½. *State size.*
30C1160-Lt. Asst'd: Maize, Blue, Lt. Green.
30C1161-Dk. Asst'd: Brown, Red, Navy.
30C1162-White. Multicolor cuffs.

3 pairs 84c.....6 pairs for 1.62

NOVELTY CUFF NYLON-COTTON

(U) Unusual Anklet style with colorful novelty designs carefully woven into smooth knit-on cuffs. Durene Mercerized Combed Cotton top and body for softness and absorbency. Nylon reinforced throughout for extra long wear. Vat-dyed, washfast colors. Packed 3 prs. 1 size All White or Assorted Colors.

Child Sizes: 6, 6½, 7, 7½, 8, 8½. *State size.*
30C1153-Lt. Assorted: Maize, Pink or Lt. Blue.
30C1154-White. Multicolor cuffs.

Wt. 3 prs. 6 oz. 3 prs. 1.14; 6 pairs 2.19

WHITE RIBBED TRIPLE ROLLS AND CLASSIC CREW SOCKS FOR DRESS AND SPORTS WEAR

ECONOMY TRIPLE ROLL

(V) Lightweight Cotton with neat ribbed cuffs. Nylon reinforced heel and toe for durability. Trim fit assures comfort, neat appearance. Wear tops turned up or down. All-time favorite with teenagers. Packed 4 prs. 1 size. White only. Wt. 4 prs. 8 oz.

Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Please state size in order.*

30 C 1205—Cotton Triple Rolls.

4 pairs 1.00; 8 pairs 1.90

CREW OR TRIPLE ROLL

(W) Ideal for School or Summer Sports. Combed Cotton classic Crew or Triple Roll Sock. Knit-on ribbed tops for smooth, neat fit. Flat knit foot; Nylon reinforced heel and toe. Packed 3 pairs, 1 size. Ship. wt. 3 prs. 5 oz.

Color: White. *Please state size.*

Sizes: 9, 9½, 10, 10½, 11.

30 C 1265—Classic Crew Sock.

3 pairs 99c; 6 pairs for 1.86

30 C 1264—Triple Roll Sock.

3 pairs 1.11; 6 pairs 2.10

MEDIUM-WT. TRIPLE ROLL

(X) Sturdy Combed Cotton with deep elasticized ribbed cuffs. Medium weight makes triple roll cuffs fashionably bulky yet assures neat, smooth fit. "Morpul" stretches to fit your ankle; retains shape. Can be turned down or worn ¾ lgth. Packed 3 prs. 1 size. White only.

Sizes: 8½, 9, 9½, 10, 10½, 11. Ship. wt. 3 prs. 5 oz. *State size.*

30C1341—"Morpul" Triple Roll.

3 prs. 1.14; 6 prs. for 2.19

HEAVY-WT. TRIPLE ROLL

(Y) Soft spun Cotton Sock with "Morpul" sweater knit cuff. Elasticity throughout cuff allows for maximum stretch; comfortable neat fit. Will not slip down into shoe. Spun Cotton assures absorbency, long wear. Cuff may be turned down or worn up in ¾ length. Wt. 3 prs. 8 oz.

Sizes: 8½, 9, 9½, 10, 10½, 11.

Color: White only. *State size.*

30C1325—"Morpul" Triple Roll.

3 pairs 1.44; 6 pairs for 2.74

CROCHET KNIT TRIPLE ROLL

(Z) Soft, absorbent Combed Cotton with hand crocheted effect. Looks smart whether cuff is worn as a triple roll or straight up in the popular teenage three-quarter length style. Elastic at cuff keeps sock neat on the leg. Cuff-to-toe rib. Practical and long wearing. Packed 3 pairs, 1 size. Ship. wt. 3 prs. 7 oz.

Color: White only. *State size.*

Sizes: 8½, 9, 9½, 10, 10½, 11.

30C1253-3 prs. 1.14; 6 prs. 2.19

MORE POPULAR THAN EVER—CAMPUS STYLE HOSE

COMBED COTTON CAMPUS STYLE

(AA) Combed Cotton Knee-High Socks—your most practical buy for a fun-filled season. In cities, suburbs—they're accepted as the height of fashion. This popular cable stitch design in Washfast soft Combed Cotton is absorbent, long-wearing and value priced.

White, Lt. Blue, Pink, Beige, Navy, Red.

Sizes: 8½, 9, 9½, 10, 10½, 11.

30C1370—*State size, color.* Wt. 3 prs. 6 oz.

3 pairs 1.44.....6 pairs 2.74

BOYS', GIRLS' JR. CAMPUS STYLE

(BB) Popular ⅝ Length Campus Style Hose. 100% Mercerized Cotton for added strength and durability. Practical elastic tops that won't slip down; stay neat and snug fitting. Smart cable stitch design for distinctive style. Attractive, durable. Ship. wt. 8 prs. 6 oz.

Navy, Red, Beige, Lt. Blue, Pink, White.

Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½.

30 C 1158—*Please state size and color.*

3 pairs 1.14.....6 pairs 2.19

CHILDREN'S ABSORBENT COTTON SOCKS

BLAZER CREW SOCKS

(CC) Ribbed Cotton Crew Socks with brilliant Blazer Stripes. Hand transferred top; flat knit foot; reinforced toe and heel. Washfast. Packed 3 pairs, 1 size, in Assorted Striped Gray, Brown and Blue. Ship. wt. 3 pairs 6 oz.

30 C 1086—2-Ply Mercerized Cotton Socks.

Sizes: 6, 6½, 7, 7½, 8, 8½.

3 pairs 99c.....6 pairs for 1.86

30 C 1087—Soft Combed Cotton Socks.

Sizes: 9, 9½, 10, 10½ and 11.

3 pairs 1.11.....6 pairs for 2.10

RIB-TO-TOE CREW

(DD) Fine gauge knit of strong, long-wearing Durene Mercerized Combed Cotton with Nylon reinforcement at points of strain. Sturdy enough to withstand rugged wear of children's action-packed days. Wt. 4 prs. 4 oz.

Colors: Maize, Red, White, Med. Blue, Hunter Green. *Please state size, color.*

30 C 1012—*Sizes:* 6, 6½, 7, 7½, 8, 8½.
30 C 1260—*Sizes:* 9, 9½, 10, 10½, 11.

4 pairs 1.12.....8 pairs 2.08

Check Size Scale for Socks at right. Be sure the style you want is listed in the size you need.

If Shoe Size is:	6–7	7½–9	9½–10½	11–12½	13–1	1½–2½	3–4½	5–6	6½–7	7½–8	8½–9
Order Sock Size:	6	6½	7	7½	8	8½	9	9½	10	10½	11

Colors on facing page match Socks as closely as speed printing permits. Anything Wards sell may be purchased on Terms. See Inside Back Cover.

Stretch Nylons... More Popular Every Day

WONDER STRETCH NYLONS—Made of revolutionary yarn that expands to individual leg contours for a flawless, second-skin fit. Sit and bend with complete freedom—greater elasticity eliminates strain. Choose Stretch Hose for a becoming wrinkle-free fit and unusually long wear. These are the newest styles for dress and daytime wear.

DRESS SHEERS IN 15 DENIER, 60 GAUGE... COMPLETE YOUR WARDROBE WITH A TYPE FOR EVERY OCCASION

Full Length Stretch Sheers 88c pr. in lots of 6

Similar quality sells nationally for $1.35 a pair. Full Fashioned Wonder Stretch Dress Sheer Nylons—at last stockings that fit perfectly without wrinkling or sagging. Flattering 60 Gauge, 15 Denier. One of the most wonderful features of Stretch Nylon is that it expands to fit all leg proportions comfortably. Slimming seams stay straight without twisting.

Colors: Dawn, Dream, Gaiety, Sunglo, Red Fox. *Please state Petite, Average or Tall and Color.* Petite: fits 8, 8½, 9, short 9½. Average: fits 9½, 10, short 10½. Tall: fits 10½, 11, 11½. Ship. wt. pr. 2 oz.

30 C 1883—Trim Dark Seams.

30 C 1884—Self-color Seams.

98c pair; 3 pairs for $2.79; 6 pairs for.....$5.28

Knee High Stretch Sheers 96c pr. in lots of 6 prs.

Similar quality sells nationally for $1.35 a pair. Wonder Stretch 15 Denier, 60 Gauge Knee High Nylons. Forget garters and other support—elastic tops do the same job without binding. Fit snugly, just below the knee. Trim seams remain straight. Stretch Nylons will not sag or wrinkle; they stay up neatly because they conform to your own leg proportions. You'll love them with both full and slim skirts. Complete your stocking wardrobe with several pairs of knee high hose. Ship. wt. pr. 2 oz.

Colors: Dream or Gaiety. Average: fits sizes 8, 8½, 9, short 9½. Tall: fits sizes 9½, 10, 10½, 11.

30 C 1876—*State size by name and color.*

$1.15 pair; 3 pairs for $3.27; 6 pairs for $5.75

Above Knee Stretch Sheers 1.32 pr. lots of 3

Newest innovation in Wonder Stretch Nylon—the amazing stay-up-top Hosiery fashion. Fine elastic in the top molds the stocking to your leg fits comfortably above the knee. Combines the comfort of knee highs with the coverage of full length hose. You won't need garters or a girdle—wear on any occasion and enjoy flawless freedom. They're sheer 60 Gauge, 15 Denier. Stretch Nylon assures neat, no-wrinkle fit; expands to all leg sizes without binding. Thin, leg-slimming seams. *State Average or Tall and Color.*

Average: fits 8½, 9, 9½. Tall: fits 10, 10½, 11, 11½.

30 C 1877—*Colors:* Dream or Gaiety.

Ship. wt. pr. 2 oz. $1.39 pair; 3 pairs $3.96

SPECIAL CONSTRUCTION FEATURES ASSURE RUN-FREE WEAR TO DRESS AND DAYTIME SHEERS

Guaranteed for 60 Days 1.15 pr. in lots of 6

Similar quality sells nationally for $1.95 pair. 3 pairs of Wonder Wear Stretch Sheers must wear a total of 60 days or return for free Postpaid replacement. Exceptionally soft Dress and Daytime full length, 60 Gauge Stretch Nylons. You get double protection against runs. Two Nylon yarns are knitted together; both must break before a run occurs. Trim self-color seams; neat, wrinkle-free fit. *State Petite, Average, Tall and Color.* Ship. wt. pr. 2 oz.

Dream or Gaiety. Petite: fits 8, 8½, 9, short 9½; Average: fits 9½, 10, short 10½; Tall: fits 10½, 11, 11½.

30 C 1894—Guaranteed Daytime Sheers.

30 C 1781—Guaranteed Dress Sheers.

$1.35 pair; 3 pairs for $3.75; 6 pairs for.....$6.90

Can't Run Stretch 96c pr. in lots of 6

Similar quality sells nationally for $1.35. Wonder Stretch Nylon in a serviceable Can't Run Mesh. Soft and sheer 51 Gauge, 15 Denier. Full length. Excellent value, they take hard day to day wear, fit as you never thought stockings could. Thank wonder Stretch Nylon—sheer, strong, smooth. Their second skin appearance is comfortable—stretch or bend with complete freedom. Self-color seams. *State Petite, Average or Tall, Color.* Wt. pr. 2 oz.

Petite: fits small 8, 8½, 9, short 9½. Average fits 9½, 10, short 10½. Tall: fits 10½, 11, 11½.

30 C 1875—*Colors:* Dream or Gaiety.

$1.15 pair; 3 pairs $3.27; 6 pairs.....$5.75

Seamless Stretch Sheers 1.42 pr. in lots of 3

Now—seamless Stretch Nylons. 15 Denier Dress Sheers for care-free, seam-free comfort. The unique way Stretch Seamless cling to the leg assures perfect fit from ankle to thigh. Skillfully made of stretch Nylon yarns which flexibly expand and contract to relieve strain during an active, busy day. Never binds, never wrinkles. Stretch Nylon expands to fit leg contours; promises long wear, flattering sheerness. *Colors:* Dream or Gaiety. *State Petite, Average or Tall and Color.* Ship. wt. ea. pr. 2 oz.

Petite: fits 8, 8½, 9, short 9½. Average: fits 9½, 10, short 10½. Tall: fits 10½, 11, 11½.

30 C 1942.....$1.49 pair; 3 pairs for $4.25

FACTS ON GAUGE AND DENIER, LENGTHS, STYLES

FACTS ABOUT DENIER: Thickness of the hosiery yarn governs sheerness. High Denier means thicker, stronger thread. 10 Denier is sheerest of Carol Brent Nylons; 80 Denier is heaviest of styles listed.

FACTS ABOUT GAUGE: Gauge denotes the closeness of stitches. Higher gauge means more and closer stitches to the inch and a half, resulting in a finer, duller, sturdier and more snag-resistant texture.

FACTS ABOUT LENGTH: Wards regular length Nylons are an average length to fit the majority of women. Check Size Scale on Page 156 before ordering. Accurate size means longer, more comfortable wear. Wards Monthly Payment Plan, Inside Back Cover.

FASHION SHEERS. Wards sheerest stockings for special occasions. Offered in 10 and 12 Denier, 66 and 75 Gauge Gossamer sheer. 15 Denier, 474 Needle circular knit are the sheerest Seamless.

DRESS SHEERS. For women who want leg flattery plus service. 15 Denier, 60 Gauge is durable, yet de luxe weight for dress. 15 Denier, 51 Gauge is an ultra sheer—sheerer, more delicate.

DAYTIME SHEER. Serviceable, versatile stocking weights. Offered in 20 and 30 Denier; 45, 51 and 60 Gauge. For daytime wear.

SERVICE WEIGHTS. To cover leg blemishes and give outstanding value; for women who work. Practical 70 and 80 Denier; 51 Gauge.

CAN'T RUN MESH. Each stitch is locked into another for run-resistance. Offered in 15 and 30 Denier; 45, 51 and 60 Gauge.

NEW SPRING COLORS... COSTUME COMPLEMENT CHART

Carol Brent	Color Description
Dawn	A cool honey accent Beige
Dream	Dramatic pink tone Beige
Gaiety	Bloom Beige with rosy undertones
Charm	A medium Beige with muted Taupe undertones
Flair	Soft mauve-gray Taupe
Sunglo	Light sun-tan Copper tone
Red Fox	Tawny Bronze glow

Costume Colors	Carol Brent Colors
Beige, Pink, Turquoise, Yellow, White	Gaiety, Dream, Dawn
Avocado, Coffee, Nutmeg, Cognac, Brown	Dream, Dawn, Charm, Sunglo
Navy, Charcoal Gray, Black, Deeper Blues	Gaiety, Charm, Flair
Red, Coral, Citron, Orange-Reds	Gaiety, Dream, Sunglo
Mint, Lime Greens; Lt. Blues, Lt. Grays	Gaiety, Dawn, Charm
Med. Shades of Blue, Gray, Green, Brown	Gaiety, Charm, Flair

Luxurious Full-fashioned Carol Brent Nylons

A complete assortment of beautiful, full-fashioned Carol Brent Sheers for lovely leg flattery. Created for you in Luxury, Dress and Daytime Sheers—including Guaranteed styles—a type for every occasion in Spring's prettiest hues. The prices are amazingly low, the quality excellent. Save more when you buy in multiples.

LUXURY AND DRESS SHEERS GUARANTEED TO WEAR 60 DAYS

66 Gauge Dress Sheers 1.09 pr. lots of 3

pairs of the same size and color must wear a total of 60 days or return them for postpaid replacement. Sheer 66 gauge—combines flattering sheerness and long wear. You get double "run insurance"—two 10 Denier Nylon threads (instead of one) are woven side by side for extra strength, smooth fit. Double soft seams look as sheer as 15 Denier. Neat, slim seams for a pencil-slim look. They're full-fashioned, a pleasure to wear and own. Colors: Dream or Gaiety. Wt. ea. pr. 2 oz. Sizes: 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1853—$1.15 pr.; 3 pairs for $3.27

Luxury Sheers 1.09 pr. lots of 3

Double Run Protection. 3 prs. of the same size and color must wear a total of 60 days or return them for free postpaid replacement. Reasons why they're your best buy: (1) quality is guaranteed; (2) famous double run protection—twin threads of 7 denier yarn are woven side by side for extra strength; both must break before a run occurs. Sheer 66 gauge, full fashioned accent heels, self seams. *Colors:* Dream or Gaiety. Wt. pr. 2 oz. *Sizes:* 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1863—$1.15 pr.; 3 prs. $3.27

WARDS FINEST QUALITY LUXURY SHEERS FOR YOUR MOST FESTIVE OCCASIONS

66 Gauge Sheers 96c pr. lots of 6

Full-fashioned 12 Denier, 66 Gauge Fashion Sheers. Women prefer their comfortable fit, special leg flattery and extra long wear. Designed for those occasions when you want to look your very best. Sheer-as-air thread in high gauge is closely knit for strength, durability and dull sheen. *Colors:* Dream, Flair, Gaiety. *Sizes:* 8½, 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. *State size, color.*

30 C 1830—Dramatic Dark Seams.

30 C 1869—Self-color Seams.

$1.15 pr.;.....3, $3.27; 6, $5.75

75 Gauge Ultra Sheers 1.23 pr. in lots of 3

The ultimate in stocking luxury. 10 Denier, the sheerest of Nylon thread, is knit on 75 Gauge machine. Wards most luxurious, most expensive stocking construction. As a result, your luxury sheers are strong and resilient with a fine dull sheen, satin-smooth texture. Our finest quality at a most reasonable price. They'll be one of your most glamorous dress-up accessories. Exquisite self-color seams for the utmost in beauty and leg flattery. *Colors:* Dream or Gaiety. *State size, color. Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1850—$1.29 pr.; 3 pairs for $3.69

FLATTERING DRESS SHEERS IN SOFT NEW COLORS—TAKE YOU SMOOTHLY FROM DAY INTO EVENING

Can't Run Top, Toe 96c pr. in lots of 6

Full fashioned 15 Denier, 60 Gauge Dress Sheers. Designed for the active woman who wants superior service along with becoming sheerness. The Can't Run Top and Toe Guard does exactly that—eliminates runs due to pressure or garter strain. Since most runs start at these two danger points, these strong, specially knit guards add greatly to the life of the stocking. Trim self-color seams for a neat, well-groomed appearance. *State size, color.*

Sizes: 8½, 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1823—*Colors:* Dream or Gaiety.

$1.15 pr.; 3, $3.27; 6 prs.....$5.75

High Twist Sheers 91c pr. lots of 6

Full fashioned 20 Denier, 51 Gauge Nylons—beautifully styled, wispy sheer. Light and airy enough for dress but with wonderful long-wearing features as well. Skillfully knit of high twist threads that absorb strain better, wear longer. Slightly heavier denier and high gauge mean greater strength and snag resistance. Trim self-color seams slim the legs. Ship. wt. ea. pr. 2 oz. *State size, color.*

Sizes: 9, 9½, 10, 10½, 11.

30C1821—*Colors:* Charm, Dream, Flair.

$1.09 pr.; 3 prs. $3.00; 6 prs. $5.45

51 Gauge Dress Sheers 66c pr. lots of 6

Delicate 15 Denier, 51 Gauge Nylon Dress Sheers—fashion-perfect for any occasion. Your choice of neat self-color seams or dramatic dark seams. New Spring shades match beautifully with your wardrobe. Gore heels for finer fit, longer wear. Full fashioned with the details you expect in fine quality hosiery. *State size and color. Colors:* Charm, Dream, Gaiety, Red Fox. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1835—With Dark Seams.

30 C 1822—With Self-color Seams.

79c pr.; 3 prs. $2.22; 6 prs. $3.95

60 Gauge Dress Sheers 82c pr. lots of 6

Wards most popular stocking construction—sheer 15 Denier, 60 Gauge has been a long-time favorite of many customers. Snag resistant and long-wearing. Full-fashioned with either dressy dark seams or flattering self-color seams; trim tapered heels. One of our basic styles that is your best buy for all-around wear. Charm, Dream, Flair, Gaiety, Sunglo. *Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½. Ship. wt. ea. pr. 2 oz. *State size, color.*

30 C 1864—With Dramatic Dark Seams.

30 C 1860—With Self-color Seams.

98c pr.;...3 prs. $2.79;...6 prs. $4.90

LONG-WEARING DAYTIME SHEERS... THE MOST PRACTICAL EVERY DAY HOSE FOR BUSY, ACTIVE WOMEN

Service, 30 Denier 93c pr. in lots of 3

Serviable, full-fashioned 30 Denier, 60 Gauge Nylons. Heavier denier is ideal for hard day after day wear. A long time favorite of housewives and business women. In lovely, new Spring colors. Styled with gore heels for comfort, better fit. Fine, leg-slimming self-color seams. Colors: Dream, Gaiety, White. Sizes: 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. *State size and color.*

30 C 1879—98c pr.; 3 pairs for $2.79

Cotton Sole 88c pr. in lots of 6

Full fashioned 30 Denier, 51 Gauge Nylons with soft, absorbent Mercerized Cotton soles. Your feet won't tire as easily; you can walk or stand for hours in greater comfort. Stretch tops expand to fit without binding. And the heavier, service weight denier will give you longer, more satisfactory wear. Neat self-color seams. *Colors:* Charm, Dream, White. Wt. pr. 2 oz. *Sizes:* 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1809–98c pr.; 3 prs. $2.79; 6, $5.28

Economy Daytime Sheers 66c pr. lots of 6

30 Denier, 45 Gauge Nylons—especially for those who want a practical daytime sheer sturdy enough to withstand office wear, sheer enough to wear "after hours." You'll be well satisfied with the way they resist the hardest wear. Priced low with an eye to your budget, too. Full fashioned with neat self-color seams. Charm, Dream, White. *State size, color. Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1807–79c pr.; 3, $2.22; 6, $3.95

Tall or Reg. Lgths. 82c pr. in lots of 6

Practical 30 Denier, 51 Gauge for exceptionally long wear. Wards fine quality Daytime Sheers in regular or extra long lengths. More firmly knit than 45 Gauge, stronger than 15 Denier. An important plus: reinforced at strain points. Full fashioned for beauty; neat self-seams. *Colors:* Charm, Dream or Flair. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1820-Regular Lgth. Daytime Sheer. *Sizes:* 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1836–Long Length Daytime Sheer. *Please state size, color.*

98c pr.; 3, $2.79; 6, $4.90

Carol Brent True-proportioned, Seamless, Fancy Heels

Fine quality, true-proportioned Carol Brents designed for proper fit, easy comfort, long wear. Whether you're short, average or tall, proportioned hosiery will conform to your leg like custom-made stockings. Regular, Can't Run and Seamfree Carol Brents assure quality, beauty.

LONG FULL MEDIUM SHORT SLIM

PROPORTIONED CHART

If Height In Stocking Feet Is	If Leg Is	Order Lgth.
Under 5 feet 3 in.	Slim Average Full	Short Short Med.
5 feet 3 in. to 5 feet 6 in.	Slim Average Full	Short Med. Med.
5 feet 7 in. to 5 feet 9 in.	Slim Average Full	Med. Med. Long
Over 5 feet 9 in.	All Types	Long

Proper fit assures longer wear. Check this chart carefully before ordering. Carol Brent Nylons are Laboratory tested, approved to assure quality. For loveliest Spring and Summer shades, see Color Guide, Page 152.

TRUE-PROPORTIONED, FULL-FASHIONED MESH, DAYTIME AND DRESS SHEERS, STRETCH

1.32 pr. in lots of 3

CAN'T RUN MESH SHEERS. Proportioned 15 Denier, 51 Gauge Can't Run Mesh for proper fit, long wear. Stitches locked-in, just barely visible on leg; cannot run. Fine seams. *State size, color.* Charm, Dream. Color Guide Pg. 152.

30 C 1886—Short. Abt. 28 in. *Sizes:* 8½, 9, 9½, 10. Ship. wt. pr. 2 oz.

30 C 1887—Med. Abt. 31 in. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30 C 1888—Long. Abt. 34 in. *Sizes:* 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. $1.39 pair.....3 pairs for $3.96

1.19 pr. in lots of 3

DAYTIME SHEERS. Serviceable, durable 30 Denier, 51 Gauge semi-sheer for everyday wear. Closely knit for snag resistance. Self-seams. Color Guide on Pg. 152. *State size and color.*

Colors: Charm, Dream or Flair.

30C1843-Short. Abt. 28 in. *Sizes:* 8½, 9, 9½, 10. Ship. wt. pr. 3 oz.

30C1846-Med. Abt. 31 in. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 3 oz.

30C1849-Long. Abt. 34 in. *Sizes:* 10, 10½, 11. Ship. wt. pr. 3 oz. $1.25 pair.....3 pairs for $3.57

1.23 pr. in lots of 3

DRESS SHEERS. Lovely and popular Deluxe Sheer 15 Denier, 60 Gauge; proportioned to fit perfectly. Smart self-color seams. Color Guide on Page 152. *Please state size and color.* Charm, Dream, Dawn or Gaiety.

30C1870-Short. Abt. 29 in. *Sizes:* 8½, 9, 9½, 10. Ship. wt. pr. 2 oz.

30C1871-Med. Abt. 32 in. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30C1872-Long. Abt. 34 in. *Sizes:* 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. $1.29 pair.....3 pairs for $3.69

1.32 pr. in lots of 3

PROPORTIONED STRETCH. Full-fashioned Stretch Nylons in proportioned lengths and widths to conform to individual leg contours. 15 Denier, 60 Gauge. Self-seams. *Colors:* Dream or Gaiety.

Sizes: Petite: Width A fits 8, 8½, 9; *Width B fits* 9½, 10, 10½. *Average: Width A fits* 8½, 9, 9½; *Width B fits* 10, 10½, 11. *Tall: Width A fits* 9½, 10, 10½; *Width B fits* 11, 11½, 12. *State Petite, Average or Tall, Width A or B, and color.* Wt. pr. 2 oz.

30C1857-$1.39 pr.; 3 prs. for $3.96

TRUE-PROPORTIONED REGULAR KNIT OR MICROFILM MESH SEAMFREE NYLONS

96c pr. in lots of 6 prs.

DRESS SHEERS. REG. KNIT. 15 Denier, 51 Gauge circular knit. Proportioned for fine fit. Lovely dull finish. Conforms to individual foot size. Color Guide Page 152. Dream or Gaiety. *State size, color.*

30C1943-Short. Abt. 29 in. *Sizes:* 8½, 9, 9½, 10. Ship. wt. pr. 2 oz.

30C1946-Med. Abt. 31 in. *Sizes:* 8½, 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30C1949-Long. Abt. 33 in. *Sizes:* 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. $1.15 pr.; 3 prs. $3.27; 6 prs. $5.75

96c pr. in lots of 6 prs.

DRESS SHEERS. MESH KNIT. 15 Denier, 51 Gauge circular knit. Microfilm Mesh; proportioned lengths for proper fit, comfort. Color Guide, Pg. 152. Dream or Gaiety. *State size and color.*

30C1930–Short. Abt. 29 in. *Sizes:* 8½, 9, 9½, 10. Ship. wt. pr. 2 oz.

30C1931-Med. Abt. 31 in. *Sizes:* 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz.

30C1932-Long. Abt. 33 in. *Sizes:* 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. $1.15 pr.; 3 prs. $3.27; 6, $5.75

1.14 pr. lots of 6 prs.

SEAMLESS SANDAL FOOT. Luxury Sheer; 15 Denier, 60 Gauge Seamless style with more stitches to the inch for longer wear. Reinforced demi-toe. Ideal for sling-back shoes. Perfect for that bare-leg look. Just right for special events. Color Guide on Page 152. Ship. wt. pr. 2 oz.

Colors: Dream or Gaiety.

Sizes: 8½, 9, 9½, 10, 10½, 11.

30 C 1915—*State size and color.* $1.25 pr.; 3 prs. $3.57; 6 prs. $6.84

88c pr. lots of 6 prs.

DRESS SHEERS. REG. OR MESH. 15 Denier, 51 Gauge circular knit. Seamfree Microfilm Mesh or Reg. Knit. Perfect hose for evening wear. Sheer, yet long-wearing. Color Guide on Pg. 152. Dream, Gaiety. *State size and color.*

Sizes: 8½, 9, 9½, 10, 10½, 11.

30C1939-Regular Knit. Reinforced heel and toe. Ship. wt. pr. 2 oz.

30C1937-Mesh. Each stitch locked to resist runs. Ship. wt. pr. 2 oz. 98c pr.; 3 prs. $2.79; 6 prs. $5.28

DELUXE AND DRESS SHEERS . . . FULL FASHIONED WITH NOVELTY HEELS

71c pr. lots of 6 prs.

DARK HEEL DRESS SHEERS. 15 Denier, 54 Gauge Deluxe Dress Sheers: Full-fashioned. Dark heels and seams for accent. Wt. pr. 2 oz.

Dream with brown heel; Charm, Flair, Red Fox, with black heels.

Sizes: 8½, 9, 9½, 10, 10½, 11.

30 C 1827—*State size and color.* 79c pr.; 3 prs. $2.22; 6 prs. $4.25

88c pr. lots of 6 prs.

OUTLINE HEEL DRESS SHEER. Full-fashioned 15 Denier, 54 Gauge. Trim dark seam with novelty outline heel; flattering dull-finish. (See sketch right.) Ship. wt. pr. 2 oz.

Colors: Dream, Gaiety, Red Fox.

Sizes: 8½, 9, 9½, 10, 10½, 11.

30 C 1790—*State size and color.* 98c pr.; 3 prs. $2.79; 6 prs. $5.28

88c pr. lots of 6 prs.

DIAMOND HEEL DRESS SHEER. Delightfully new accent heel. Diamond design, dark seams. 15 Denier, 51 Gauge; flatteringly sheer, long-wearing. (Sketch right.) Dream, Gaiety, Red Fox. Wt. pr. 2 oz.

Sizes: 8½, 9, 9½, 10, 10½, 11.

30 C 1791—*State size and color.* 98c pr.; 3 prs. $2.79; 6 prs. $5.28

SEE PROPORTIONED CHART ABOVE BEFORE ORDERING. ANYTHING WARDS SELLS MAY BE PURCHASED ON A MONTHLY PAYMENT PLAN, SEE INSIDE BACK COVER.

Special Fit, Service Weight, Can't Run Nylons

Carol Brent—Wards quality Nylons styled to give you beauty and long wear. Select the hosiery style that suits your needs: the popular Knee-High; Silk Sheers; Stretch Welt and Outsizes for fuller-than-average leg above the knee; Can't Runs and Service Weight Nylons—ideal for nurses, business women and housewives.

KNEE-HIGH NYLONS

88c AND 91c pr. lots of 6

A DRESS SHEERS. 15 Denier, 60 Gauge Knee Length Nylons ...ored in average and extra long ...yles. Sheer; full-fashioned with leg ...ming self-color seams. No girdle ...garter belt needed. Trim elastic ...keep Nylons in place. Fit just ...low the knee. Ship. wt. pr. 2 oz. ...lors: Dawn, Dream, Gaiety.

...C1801-Average Length. *Sizes:* 9, ...½, 10, 10½, 11. *State size, color.* ...pr.; 3 prs. $2.79; 6 prs. for $5.28

...C1811-Extra Length. *Sizes:* 9½, ...10½, 11. *State size, color.* ...09 pr.; 3 prs. $3.12; 6 prs. $5.45

88c pr. lots of 6

A DAYTIME SHEER. Carefree com...ort for any occasion. Sheer 30 ...er, 60 Gauge Knee-Length Ny... are styled with trim pen-line ...ms. Flattering as they are con...ent. Knee-highs eliminate the ...ed for garter belts, girdles, allow ...plete comfort and freedom. Fit ...ugly just below the knee. Elastic ...s prevent wrinkling or sagging. ...lors: Dawn, Dream, Gaiety, White. ...es: 9, 9½, 10, 10½, 11. Wt. pr. 2 oz. ...C 1808—*Please state size, color.* ...pr.; 3 prs. $2.79; 6 prs. $5.28

88c pr. lots of 6

A SEAMLESS MESH. Cool and com...rtable Seamless Knee-Lengths ...the answer to summer's warm ...weather. 15 Denier, 400 Needle ...Mesh Nylons. Fine lacey stitches are ...barely visible on legs; assure run ...resistance. No seams to worry about ...—no girdle or garter belt necessary. ...Elastic tops keep hose smooth, wrin...kle free. Fit just below the knee. ...Excellent with full skirts; for sports ...wear. Colors: Dream or Gaiety.

...es: 9, 9½, 10, 10½, 11. Wt. pr. 2 oz. ...C 1903—*Please state size, color.* ...pr.; 3 prs. for $2.79; 6 prs. $5.28

PURE SILK HOSIERY

1.36 pr. in lots of 6 prs.

B SHEER SILK. Lovely 3 thread, 51 Gauge. Full-fashioned with fine-line seams; reinforced heels and toes for long wear. Please see Color Guide on Page 152.

Colors: Dream, Charm, Flair. *State size, color.*
Sizes: 9, 9½, 10, 10½, 11. Ship. wt. pr. 3 oz.
30 C 1890—$1.49 pr.; 3 prs. $4.26; 6 prs. $8.16

SERVICE WEIGHT SILK. 6 thread, 45 Gauge. Wear resistant; full-fashioned with trim seams. Strong, absorbent Mercerized Cotton toes, heels and welts assure comfort, wear.
Colors: Dream, Charm or Flair. Wt. pr. 3 oz.
Sizes: 8½, 9, 9½, 10, 10½, 11. *State size, color.*
30 C 1895—$1.49 pr.; 3 prs. $4.26; 6 prs. $8.16

SPECIAL FIT NYLONS

1.19 pr. in lots of 3 prs.

C STRETCH WELT HOSE. Practical, durable 30 Denier, 60 Gauge; styled to fit every leg size comfortably. Welt and body stretch to fit any leg or thigh. Snag-resistant with dull finish. Sheer enough to flatter; full-fashioned with fine self-seams. Dream, Gaiety or Black. *State size, color.*
Sizes: 8½, 9, 9½, 10, 10½, 11. Wt. pr. 3 oz.
30C1852.....$1.25 pair; 3 pairs for $3.57

1.32 pr. lots of 3 prs.

OUTSIZE NYLONS. Semi-sheer. 30 Denier, 51 Gauge. Knit fuller to comfortably fit the stout leg. Trim seams. *State size and color.*
Dream, Charm, Flair. Wt. pr. 3 oz.
Sizes: 9½, 10, 10½, 11. Abt. 34 in.
30 C 1891—$1.39 pr.; 3 prs. $3.96

OUTSIZE SERVICE WT. 70 Denier, 45 Gauge. Full-fashioned; self-seams. Nylon heels for durability; Cotton tops, feet for absorbency.
Charm, Dream, Flair. Wt. pr. 3 oz.
Sizes: 9½, 10, 10½, 11, 11½. Abt. 34 in.
30 C 1896—*State size and color.*
$1.39 pair.....3 pairs for $3.96

GUARANTEED CAN'T RUN MESH

1.09 pr. lots of 3 prs.

D DRESS SHEERS. 15 Denier, 60 Gauge Can't Run Lace Mesh Nylons. Specially knit to resist runs. So expertly constructed that Wards guarantee: 3 prs., 1 size and color, must wear a total of 60 days or return them for free postpaid replacement. Full-fashioned with neat self seams and snug fitting heels.
White, Charm, Dream, Flair.
Sizes: 9, 9½, 10, 10½, 11.
Shipping weight pr. 2 oz. *State size and color.*
30 C 1815—$1.15 pr.....3 prs. $3.27

1.13 AND 1.23 in lots of 3 prs.

D DAYTIME SHEERS. 30 Denier, 45 Gauge Can't Run Pinpoint Mesh Nylons; practical for all-occasion wear. Guaranteed: 3 prs., 1 size and 1 color, must wear 60 days or return them for free postpaid replacement. Assure snag-resistance and smooth, wrinkle-free fit. Full-fashioned with lovely pencil slim self-color seams. Ideal accessory for Spring.
Colors: White, Charm, Dream. *State size, color.*
30C1812–Av. Length. *Sizes:* 9, 9½, 10, 10½, 11.
Ship. wt. pr. 2 oz. $1.19 pair..3 pairs, $3.39
30C1819–Extra Long. *Sizes:* 9½, 10, 10½, 11.
Ship. wt. pr. 2 oz. $1.29 pair...3 pairs, $3.69

1.23 pr. lots of 3 prs.

D DRESS SHEER MESH. 15 Denier, 60 Gauge Can't Run Pinpoint Mesh Nylons. Extra sheer for your most gala occasions, yet so constructed that they will resist runs and snags. Guaranteed: 3 pairs, 1 size and color, must wear 60 days or return them for free postpaid replacement. Full-fashioned with trim self-seams. Buy several pairs now for your Hosiery wardrobe. Excellent choice for beauty and long wear. Colors harmonize with every costume change. Value priced to save.
Colors: Dream or Gaiety.
Shipping weight pair 2 oz.
Sizes: 9, 9½, 10, 10½ and 11.
Please state size and color in order.
30 C 1837—$1.29 pair.....3 pairs for $3.69

SERVICE WEIGHT NYLONS

1.15 pr. lots of 3 prs.

E MERCERIZED WELT, FOOT. 70 Denier, 51 Gauge Service Weight Nylons. Styled to take hard wear of working days and still retain a smart appearance. Construction allows for some sheerness, yet heavy enough to conceal leg blemishes. Full-fashioned with mercerized Cotton foot and welt for absorbency, comfort.
Colors: White, Charm, Dream, Flair.
Shipping weight pair, 3 oz.
Sizes: 8½, 9, 9½, 10, 10½, 11.
Please state size and color.
30 C 1800.....$1.19 pair; 3 pairs for $3.45

1.23 AND 1.25 pr. lots of 3 prs.

E LISLE WELT, FOOT. Wards most durable Nylons—80 Denier, 51 Gauge Service Weight Nylons. Ideal for the woman who wants to wear Nylon hosiery but expects exceptional wear from every pair. These Nylons are sheer enough to flatter legs yet heavy enough to conceal leg blemishes and resist wear and tear. Features include fine pen-line seams, wrinkle-free fit. Foot and welt are Lisle which is highly absorbent, stretches to fit comfortably; withstands shoe friction and garter strain. An excellent buy for business-women, nurses and active housewives. They're durable, attractive; priced to save.
Colors: White, Charm, Dream, Flair. Ship. wt. pr. 3oz.
30C1802-Reg. Length. *Sizes:* 9, 9½, 10, 10½, 11, 11½.
Please state size and color. $1.29 pr.; 3 prs. $3.69
30C1816-Extra Long. *Sizes:* 9½, 10, 10½, 11, 11½.
Please state size and color. $1.35 pr.; 3 prs. $3.75

HOSIERY INFORMATION

Interesting facts about Hosiery appear on Page 152. You will also find a Color Chart on Page 152 which will help you select the most flattering shade for every costume. Size Scale and Measuring Information details are on Page 156. Anything you purchase from Wards may be bought on Credit Terms. Please see Inside Back Cover for details. It is so easy to buy the "mail order" way. You shop in the comfort of your own home.

Rayon, Cotton and Lisle Hosiery for Comfort, Durability

3 MONTHS' GUARANTEE ON WARDS FINE QUALITY COTTON HOSIERY

A B Styled for comfort and long wear — practical Durene Mercerized Cotton in Seam-back and Stretch Welt Styles. Three pairs of the same style, size and color are guaranteed to wear at least 3 months or return them for free postpaid replacement. You're sure to be pleased with the fit, durability and reasonable prices of Utility Hose.

48c pr. in lots of 3 prs.

A GOOD QUALITY DURENE. Economy priced, medium textured Mercerized Cotton. Practical for daily use. Comfortable seamless foot, high spliced heel, picot tops and fashionable seam-back effect. Toes, heels are Nylon reinforced for long wear. Packed 3 prs. 1 size, color. Wt. 3 prs. 7 oz. *State size, color.*

Beige, Black, French Tan, Taupe, White.

Sizes: 9, 9½, 10, 10½, 11. Guarantee above.

30 C 1506....3 prs. $1.44; 6 prs. $2.76

62c pr. in lots of 3

A BETTER QUALITY DURENE. 2-ply Mercerized Cotton has soft, smooth finish for comfort, absorbency. Features include: seamless sole, Nylon reinforced heel, toe; picot tops, sewn-back seams for greater comfort. Packed 3 prs., 1 size, 1 color. See Wards guarantee story above. Wt. 3 prs. 7 oz. *State size, color.*

Beige, Black, French Tan, Taupe, White.

Sizes: 8½, 9, 9½, 10, 10½ and 11.

30 C 1508...3 pairs $1.86; 6 pairs $3.55

72c pr. in lots of 3 prs.

A BEST QUALITY DURENE. 2-ply Mercerized Cotton is specially processed to remove sheen and fuzz, creating a dull finish. Added features include high spliced heels, Nylon reinforced heels, toes; sewn-seam backs, picot tops. Packed 3 prs. 1 size, color. Guaranteed. Ship. wt. 3 prs. 7 oz. *State size and color.*

Colors: Beige, French Tan and Taupe.

Sizes: 9, 9½, 10, 10½ and 11.

30 C 1518.....3 pairs for $2.16

66c AND 75c pair in lots of 3 prs.

B STRETCH TOP COTTONS. Mercerized Cotton. Seamless soles; sewn-seam back; reinforced heel, toe. Welt stretches to fit fuller-than-average thighs. Outsize is knit to fit fuller-than-average legs. Shipping weight pair 3 oz. *State size, color. Colors:* Beige, French Tan, Gunmetal.

REG. STRETCH TOPS. *Sizes:* 9, 9½, 10, 10½, 11.

30 C 1503–Guaranteed.....69c pr.; 3 prs. $1.98

OUTSIZE IN LENGTH, WIDTH. *Sizes:* 9½, 10, 10½, 11.

30 C 1593–Guaranteed.....79c pr.; 3 prs. $2.25

FULL-FASHIONED LISLE HOSIERY FOR TOWN AND COUNTRY

C 2-ply high-twisted Durene Mercerized Lisle assures soft, absorbent comfort for everyday wear. Fashion knit for shape retention, wearing ease, they're both practical and attractive. Laboratory approved to meet Wards standards of workmanship.

93c pr. in lots of 3 prs.

C GOOD QUALITY LISLE. Sturdy, attractive, full-fashioned Cotton Hose, welt, heel, toe and sole reinforced for long wear. Neat seam-back effect, picot tops and high spliced heels.

Beige, French Tan, Taupe. Wt. pr. 3 oz.

Sizes: 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1528....98c pair; 3 pairs for $2.79

1.13 pr. in lots of 3 prs.

C BETTER QUALITY LISLE. 2-ply Mercerized Cotton Lisle Stockings. Full-fashioned with trim seams and high spliced heels. Doubly strong fabric at foot and welt. Shipping weight pr. 3 oz.

Beige, Black, French Tan, Taupe.

Sizes: 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1526...$1.19 pair; 3 pairs for $3.39

1.32 pr. in lots of 3 prs.

C BEST QUALITY LISLE. Knit of Mercerized 2-ply Egyptian Cotton. Patented right-angle foot construction for trim ankle fit. Nylon reinforced toes for added strength. Ship. wt. pr. 3 oz.

Colors: Beige, Black, Taupe.

Sizes: 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1527....$1.39 pr.; 3 pairs for $3.96

UTILITY HOSE COLOR GUIDE

Before ordering Utility Hose, please check Color Guide below. Harmonizing Hosiery shades have been coordinated to compliment your Spring and Summer costumes, and are listed in order of colors from the lightest to darkest shades. Some styles also come in Black and White. See other Hosiery facts on Page 152

BEIGE — Light cream-color Sand Tone.

DAWN — Light Neutral Skintone.

FRENCH TAN — Medium Tan, warm Rose undertone.

TAUPE — Soft Gray-tinted Tan.

MIST — Soft Neutral Taupe.

GUNMETAL — Smoky Dark Gray. Darker than medium, almost an Oxford Gray.

ECONOMICAL RAYON HOSIERY IN REGULAR, MESH AND SEAMLESS STYLES

D E Wards now offers durable Rayons in three popular styles: Stitched back seam with seamless foot; Run-resistant Mesh and Bareleg Seamless. Ideal for work, home and play. Laboratory approved to meet Wards standards of workmanship.

37c pr. in lots of 3 prs.

D SEAM BACK RAYON STOCKINGS. 100 Denier, styled for longer wear and leg flattery. Features include: Mock fashion marks, slim sewn seams, reinforced heel, toe. Seamfree soles. Pkgd. 3 prs., 1 size, color. *Colors:* Dawn, Mist. Wt. 3 prs. 7 oz.

Sizes: 8½, 9, 9½, 10, 10½, 11. *State size, color.*

30 C 1534.....3 pairs $1.11; 6 pairs $2.10

45c pair in lots of 4 prs.

D RUN-RESIST RAYON MESH. Sheer, heavy enough for long wear. Seam-back; seam-free soles; reinforced heel, toe, high-spliced heels. Pkgd. 2 prs. 1 size, 1 color. Dawn or Mist. Wt. 2, 5 oz. *State size, color.*

Sizes: 8½, 9, 9½, 10, 10½ and 11.

30 C 1536.....2 pairs 94c; 4, $1.78

45c pr. in lots of 3 prs.

E SEAMLESS RAYON. Fashionable bare-leg look. Eliminates seam worries. Lace effect on welt; Durene heel and toe reinforced with Nylon for long wear. Pkd. 3 prs., 1 size, 1 color. *Colors:* Dawn or Mist. *State size, color.*

Sizes: 9, 9½, 10, 10½, 11. Wt. 3 prs. 5 oz.

30 C 1524–3 pairs $1.35; 6 pairs $2.55

BUDGET PRICED

F Banish girdles, garter belts—enjoy carefree comfort with Knee-Highs

66c pr. in lots of 4

F DURENE COTTON KNEE-HIGH. Nylon reinforced heel and toe. High spliced heel; Rayon elastic tops; fit just below knee. Pkgd. 2 prs., 1 size, 1 color. *Colors:* Beige, French Tan.

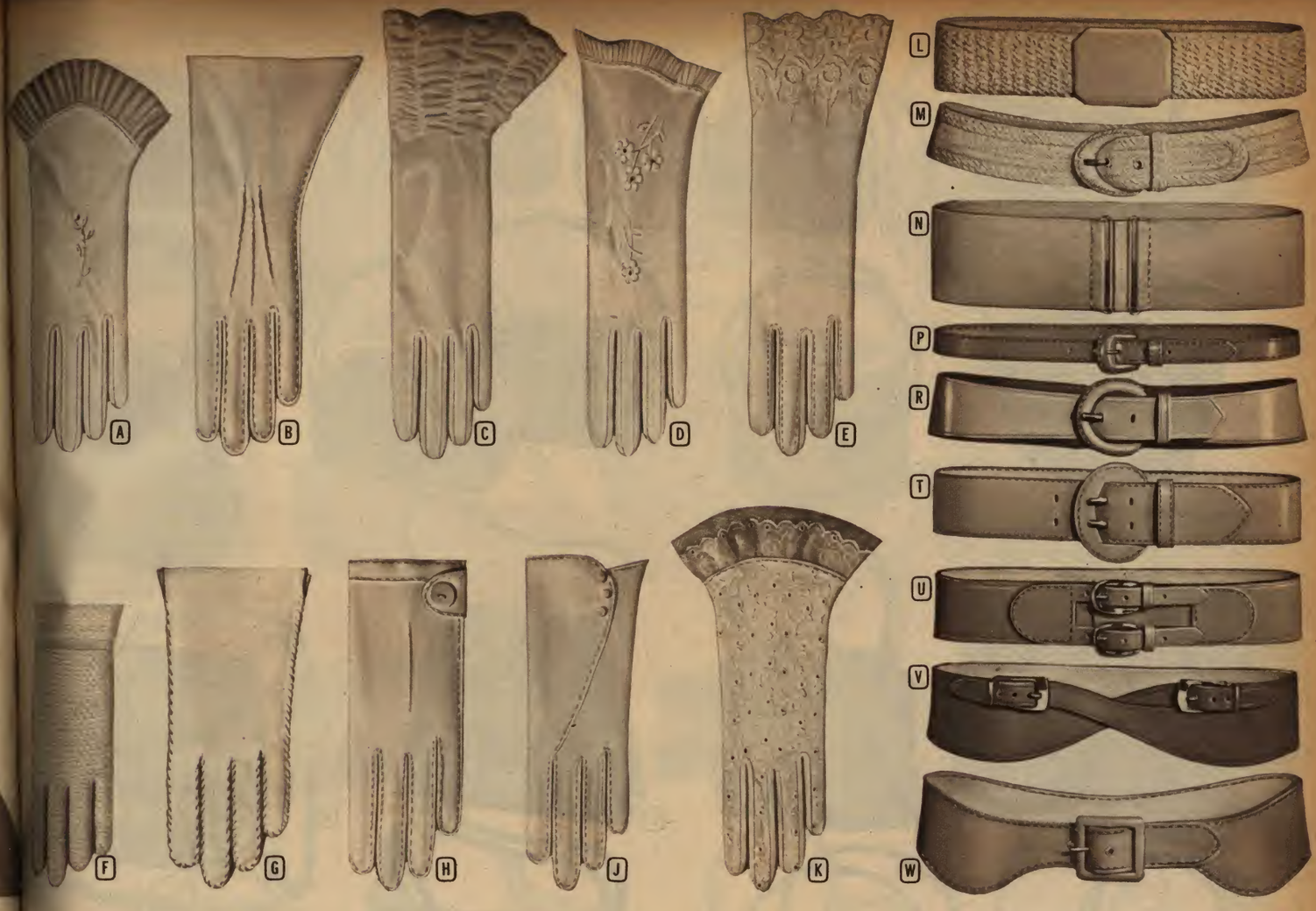
Sizes: 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 prs. 5 oz. *State size, color.*

30 C 1532–2 prs. $1.38; 4 pairs for $2.62

Wards merchandise may be purchased on Convenient Credit Terms. For details concerning Monthly Payment Plan, see Inside Back Cover.

If shoe width is "D" or wider, order ½ size larger. If width is "A" or narrower, order ½ size smaller.

If Shoe Size is:	3–4	4½–5	5½–6	6½–7	7½–8	8½–9	9½–10
Order Stocking Size:	8½	9	9½	10	10½	11	11½
Approx. Av. Length is:	30 in.	30 in.	31 in.	32 in.	33 in.	33 in.	33 in.



Accessory Magic for Your Spring Wardrobe

EMBROIDERED NYLON

A 40 Denier Nylon Tricot Glove. Dainty floral embroidered black, Nylon Mesh cuff. Washable, dries in minutes. Perfect for warm spring days just around the corner. Abt. 3-button length. Wt. pr. 3 oz.
Colors: Black, Navy, Pink, White.
Sizes: 6½, 7, 7½, 8, 8½.
30 C 2089–*State size, color.* 1.19

IMPORTED NYLON STRETCH

B Imported from Hong Kong — genuine Helanca yarn styled in a 2-button length stretch Nylon glove. Snug and wrinkle-free fit. Washable. Ship. wt. pr. 3 oz.
Colors: Beige, Pink, Navy, White.
One size fits all. *State color.*
30 C 2082–Women's, Girls'.. 98c
30 C 2094–Child's Glove.... 89c

HANDSEWN CLASSIC GLOVE

B Double woven Fabrics. 3 rows of handpointing. Washable.
Sizes: 6½, 7, 7½, 8. *State size, color.*
3½-Button. Beige, Black, White.
30C2003–Nylon. Wt. 3 oz... 1.79
30C2002–Cotton. Wt. 3 oz.. 1.59
6-Button length. Avocado Green, Coffee, Navy or White.
30 C 2095–Cotton. Wt. 5 oz. 1.98

COTTON CLASSIC

G Fine double woven hand-sewn Cotton Glove. About 1½-button length with inset Bolton thumb for smooth fit. Fully-shrunk. Hand wash. A smart wardrobe complement. Ship. wt. pair 3 oz.
Colors: Beige, Black, Pink, White.
Sizes: 6½, 7, 7½, 8.
30 C 2085–*State size, color.* 1.98

NYLON TRICOT

C 40 Denier Nylon Tricot Glove styled for beauty, durability. Abt. 4-button length; attractively shirred cuff. Washable, easy to launder; quick to dry—a boon to Spring and Summer wardrobes.
Black, Navy, Pink, White. Wt. 3 oz.
Sizes: 6½, 7, 7½, 8, 8½.
30C2091–*State size, color..* 1.59

IMPORTED NYLON

H Double woven Nylon Glove — imported from Japan. Handsewn for smooth, snug fit. Decorative cuff button. Abt. one-button length. Tailored for fashion smartness. Washable. Wt. pr. 3 oz.
Colors: Beige, Navy, Pink, White.
Sizes: 6½, 7, 7½, 8.
30 C 2088–*State size, color.* 1.59

FLORAL NYLON GLOVE

D 40 Denier Nylon Tricot. Floral embroidery on back; permanently pleated cuff. Fresh accent for new Spring season. Washable; easy on the budget. Abt. 3-button lgth. Ship. wt. pr. 3 oz.
Colors: Black, Navy, Pink, White.
Sizes: 6½, 7, 7½, 8, 8½.
30C2090–*State size, color..* 1.59

HAND SEWN NYLON

J Double woven Nylon Glove completely hand-sewn in Japan. About 1¾-button length with inset Bolton thumb. 3 mock Pearl Buttons on cuff. Styled for smartness and long wear. Washable.
Beige, Black, White. Wt. pr. 3 oz.
Sizes: 6½, 7, 7½, 8.
30 C 2086–*State size, color.* 1.98

EMBROIDERED NYLON

E Fine double woven Nylon Glove. About 4-button length. Delicate flowers embroidered at cuff; the essence of mild weather charm. Washable, quick to dry, so durable; they wear and wear.
Navy, Pink, White. Wt. pr. 3 oz.
Sizes: 6½, 7, 7½, 8, 8½.
30 C 2087–*State size, color.* 1.98

FLARED CUFF NYLON

K Delightfully feminine 40 Denier Nylon Glove. Embroidered Net cuff and back. Elegance for your finger-tips. About 2½-button length. Easy to care for, dries so fast. Hand wash. Ship. wt. pr. 3 oz.
Colors: Black, Navy, Pink, White.
Sizes: 6½, 7, 7½, 8.
30 C 2092–*State size, color.* 1.59

VERSATILE BELTS . . . A COLORFUL ACCENT FOR YOUR SPRING WARDROBE

STRAW ELASTIC CINCH BELT

Here's a new addition to the popular Cinch Family — Summer Straw. Styled in a flattering two-inch width with large leather covered buckle. Elasticized for snug fit.
Colors: Black, Coffee (Lt. Brown), Frost, Lt. Pink, Red or White.
Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32).
30 C 3832–Ship. wt. 2 oz. *State size and color*..... 1.49

STRAW HIP-HUGGER CONTOUR BELT

Flatter your figure — add versatility to Summer costumes with this attractive and new Straw Hip-Hugger Contour Belt. Neat 1½-inch width with metal eyelets.
Color: Black, Navy, Pink, Red or White.
Waist Sizes: 24, 26, 28, 30 inches. Ship. wt. 3 oz.
30 C 3833–*Please state size and color*..... 1.49

WIDE ELASTIC WAIST CINCHER

Smart elastic Cinch Belt that snugly hugs your waist. 2 and 3-inch width; fastened with smart metal buckle.
Colors: Black, Navy, Red or White. Ship. wt. 3 oz.
Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32).
30 C 3830–2-inch width. *State size and color*..... 98c
30 C 3831–3-inch width. *State size and color*..... 98c

CLASSIC TOPGRAIN COWHIDE BELT

P Genuine Cowhide styled with elegant simplicity. Self-color stitching enhances its slim perfection. ¾-inch width with self-covered buckles. Ideal for sportswear.
Colors: Black, Natural, Navy, Red or White.
Waist Sizes: 24, 26, 28, 30, 32 inches.
30 C 3809–Ship. wt. 3 oz. *State size and color*..... 98c

CONTOUR SHAPED COWHIDE BELT

R Top grain Cowhide, smartly fashioned in a waist-whittling design. 2½-inch back curves gracefully into 1½ inches at front. Smooth Leather-covered buckle.
Black, Natural, Navy, Pink, Red, White; Black Pat. Leather.
Waist Sizes: 24, 26, 28, 30 inches.
30 C 3873–Ship. wt. 3 oz. *State size and color*..... 1.89

TAILORED GARRISON COWHIDE BELT

T The always popular Garrison Belt, smartly styled in soft Cowhide Leather. Tailored to flatter. 2-inch width, fully leather lined; double tongue leather buckle.
Colors: Black, Natural, Navy or Red. Shipping weight 3 oz.
Waist Sizes: 24, 26, 28, 30 inches.
30 C 3834–*Please state size and color*..... 1.98

COWHIDE POLO BELT

U Tailored of saddle-finished top grain Cowhide. Styled with twin-buckles of gold-colored metal, reinforced for long wear. Ideal for separates, sportswear. 2-inch width.
Colors: Black, Natural, Red or White. Shipping weight 3 oz.
Waist Sizes: 24, 26, 28, 30 inches.
30 C 3857–*Please state size and color*..... 1.79

NOVELTY COWHIDE BELT

V A new accent for the season — top grain Cowhide artfully styled with a criss-cross polished double buckle closing. 2½ inches at front and 1½ inches at back.
Colors: Black, Natural, Turf Tan or Red. Ship. wt. 3 oz.
Waist Sizes: 24, 26, 28, 30 inches.
30 C 3835–*Please state size and color*..... 1.98

NOVELTY CONTOUR LEATHER BELT

W Popular Contour style of genuine Leather. Leather-covered buckle. 2½-inch back tapers to a mere 1½ inches at front. Perfect compliment for Spring fashions.
Colors: Avocado (med.) Green, Black, Natural, Red, White.
Waist Sizes: 24, 26, 28, 30 in. Shipping weight 3 oz.
30 C 3836–*Please state size and color*..... 1.98

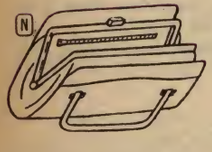
How to Measure for Belts: Draw measuring tape carefully over natural waistline.

For more of the Season's Gloves in color, see Pages 1 to 11, this Book. You'll like the new fabrics, novelty designs in pastels and polka dots. Choose popular shortie styles or fashionably new 6 and 8-button lengths. See Inside Back Cover for Wards Monthly Payment Plan.

To Measure Gloves: Draw measuring tape snugly around right hand excluding thumb. Number of inches is Glove size. Button length indicates length of glove from base of thumb to cuff edge. Each button length equals 1 inch.

Versatile Handbags in Fashion the Year 'round

MISSES, TEENS AND CHILDREN WILL FIND FASHION'S FAVORITE STYLES



A Vagabond Calf Pouch. Beautifully fitted, finely crafted. Curved front flap; zipper, wall pockets. Gold-colored metal insert on Leather handle. Rayon faille lining. Abt. 12½x4½ in. Ship. wt. 1 lb. 3 oz. Black, Briarwood or Navy.
30 C 4471–*State color*..... 9.45

B Drawstring Pouch in soft, genuine Leather. Roomy, but not bulky; easy to carry and open. Durable plastic drawstrings. Decorative stitching at base. Rayon lining. Black, Parchment, Suntan, White. Ship. wt. 14 oz. About 7x9 in.
30 C 4449–*State color*..... 3.39

C Genuine Leather Pouch Bag. Casual drawstring style. Perfect for Mother or Daughter. Front swagger pockets for quick, easy storing of papers. Rayon lined. Plastic drawstring. About 6½x7¼ in. Wt. 12 oz. Navy, Parchment, Pink, White.
30 C 4448–*State color*..... 2.19

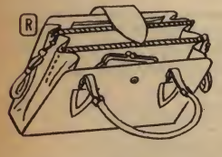
D Top grain Cowhide with adjustable shoulder strap. Detailed with white saddle stitching; it's a classic sportswear accessory. Suedine wall pocket, front flap has buckle-effect closing. Abt. 9½x5 in. Black, Natural, Parchment.
30C4576–Wt. 14 oz. *State color*. 3.19

E Dressy Corde Pouch Bag—a must for special occasions. Colors are dark, versatile; its simplicity is enhanced by skillfully executed designs. Rayon lined. Zipper closing; swagger pockets. Abt. 10¼x6¾ in. Black or Navy. *State color.*
30 C 4473–Ship. wt. 14 oz... 5.45

F Mexican hand-tooled Box Bag in fine quality Leather. Fine workmanship at low price. Soft Suedine lining; twin handles. Mirror conveniently placed inside lid. Wall pocket, turn lock closing. 6¾x4¾ in. Black, Natural, Red. Wt. 1 lb.
30 C 4313–*State color*..... 5.45

G The small, neat Box Bag in two fashion-significant versions — Black Patent or smooth Calf. Stitched border trims front; mirror inside lid. Rayon lined. Black Plastic Patent; Avocado, Navy; Red in Calf. Abt. 7¾x4¼ in.
30C4445–Wt. 12 oz. *State color*. 2.19

H Important shape in Handbags — the elongated Pouch. In lovely Kip Calf. Newly widened handles brightened with gold-colored nailheads. Stitching on base; zipper, wall pockets. Abt. 8x8 in. *Plastic* lined. Avocado Green, Black, *Navy*.
30C4447–Wt. 1 lb. *State color*. 5.45



J Tall, narrow Bag with slimmed-down lines. A fashion favorite this Spring. Handle of gold-colored metal. Coin purse. Abt. 9¾x9 in.
30 C 4442–Rayon Faille in Black or Navy. Luxurious Rayon Satin lining.
30 C 4441–Black Plastic Patent. Lined in Black Rayon Faille.
Ship. wt. 1 lb. *State color*.... 5.45

K Nicely proportioned Vanity Bag in durable, genuine Leather. The size is ideal, the lines sleek and smooth. Neatly lined in plastic; fitted with zipper and wall pockets. Sturdy top handles; brass top snap lock. About 8½x7½ in. Ship. wt. 1 lb. Avocado Green, Black, Coffee.
30 C 4474–*State color*..... 5.45

L Handsomely tailored Pouch Bag with smart covered buttons down the center. Sides of frame in gold-colored metal. Spacious inside, with zipper wall pocket. Plastic lining. *Colors:* Black in Plastic Patent; Briarwood or Navy in Calf. Wt. 1 lb. About 9½x8¼ inches.
30 C 4443–*State color*..... 3.19

M "The Westerner"—genuine Split Cowhide Bag with easy-to-adjust shoulder strap. Embossed designs on front, back, under flap. A natural for sportswear; miniature horseshoe on turn-lock closing. Zipper compartment. Black, Ginger, Natural, Panama. Abt. 9½x7½. *State color.*
30 C 4332–Ship. wt. 1 lb. 5 oz. 3.19

Initials give handbags a personalized tone. Gold-colored letters about 1 in. high. Easy to put on. Instructions included. All initials except X. Please print clearly. Ship. wt. each 1 oz.
30C4513–45c; 3 for 1.25

N Roomy Bag answers "carry all" problems at a wonderfully economical price. Of durable calf-grained Plastic. Completely Rayon lined; beautifully fitted with zippered swagger pockets. (See Sketch N.) About 11¾x7¾ in. *State color.* Black or Navy. Wt. 1 lb. 4 oz.
30 C 4472–Without initials... 3.39

P Pearl grained Split Cowhide Bag has four-part frame that opens to reveal three Rayon lined inner compartments; 2 separate swagger pockets (see Sketch P). Fitted with coin purse, mirror. About 11¼x7 in. Ship. wt. 1 lb. 6 oz. *State color. Colors:* Black, Brown, Navy.
30 C 4365–Without initials... 5.45

R For travelers or those who like a smart Bag with plenty of room. Durable pearl-grained Calf. Flap conceals snap closing. Pockets galore: 3 swagger, 2 zipper, 2 wall. (See Sketch R.) Faille lined. About 11¼x8½ in. Wt. 1 lb. 10 oz. Black, Brown, Navy. *State color.*
30 C 4305–Without initials. 11.49

T Hand carved by native Guatemalans. Top grain Cowhide shoulder strap bag with hand tooled design on the front; waffle effect on back. Outside coin pocket under flap closing. Inside Suedine zipper pocket. Abt. 9½x7½ in. *State color.* Black, Brown, Natural.
30 C 4346–Wt. 1 lb. 5 oz.... 7.98

New Exciting Handbags to Accent Your Wardrobe

IN A VARIETY OF COLORS AND TEXTURES . . . PRICES INCLUDE 10% FED. TAX

A Pretty as a summer day — light, graceful Wicker Straw Handbag trimmed with tiny pastel flowers. Airy open weave reveals lustrous Rayon lining. Large and roomy inside, it will hold all your essentials and more. Sturdy wicker top handle. About 9½x9½.
Colors: Natural or White.
30 C 4478–Ship. wt. 12 oz. *State color*.. 3.19

B One of the season's newest shapes styled in closely woven imported Swiss Viscose Straw. Curved Bamboo handle. Tailored lines look well with suits and dresses. Front flap closing has turn lock; wall and zipper pockets. Linen weave Cotton lining. Abt. 12x9 in.
Colors: Natural, Pink or White.
30 C 4477–Ship. wt. 14 oz. *State color*.. 5.45

C Versatile Handbag in a woven plastic called Plasticflex. A bag that goes everywhere now and through summer. Plastic top handles. Lustrous Rayon lining; snap lock. Wall pocket. Easy-to-care-for, you can wipe it clean with a damp cloth.
Colors: Multicolor, White. Abt. 8¼x5.
30 C 4486–Ship. wt. 1 lb. *State color*. 3.19

D A new version of your favorite Pouch Handbag in Plasticoil—famous for its raised, interesting texture. Practical, too, entire bag can be wiped clean with a damp cloth. Smoothly lined with Rayon. Top zipper opening. About 10½x7 in.
Multicolor or White. Wt. 14 oz.
30 C 4496–*Please state color*..... 3.19

E Smart Pouch Style Handbag is bedecked with tiny Plastic beads. Neat bow effect across the front and back. Dressy enough to wear on your most important occasions. Lined in soft Rayon. Smart wide top handle. Secure zipper closing. About 11x7 inches.
Multicolor, Crystal Pink or White.
30 C 4497–Ship. wt. 12 oz. *State color*. 3.19

F A Teen-ager's delight because it's compactly fitted with everything she needs — tissue holder, mirror and comb, coin holder. Top flap closing. Gold-colored turn lock. Rayon and plastic lined. About 7¾x3¾ in.
Colors: Black Patent; Navy or Red in Calf-grain; White in Embossed Plastic.
30 C 4484–Ship. wt. 1 lb. *State color*... 1.79

G Mother and Daughter look-alike Bags. Woven of sturdy Toyo fabric. Pastel-tinted shells add a summer touch. Drawstring closing. Top handle. *State color.*
30 C 4483–Women's. About 8½x8 in. Natural, White. Ship. wt. 12 oz.... 3.19
30 C 4482–Children's. Abt. 7½x7 in. Natural, White. Ship. wt. 10 oz.... 2.19

H Mother and Daughter hand woven Drawstring Bags. Made of durable Nylon, they're washable, never lose crisp, fresh summery look. *State color.*
30 C 4476–Women's. Abt. 10x9 in. Multicolor, White. Ship. wt. 10 oz. 3.19
30 C 4475–Children's. Abt. 8x7 in. Multicolor, White. Ship. wt. 8 oz.. 2.19

J Another version of the popular Clutch Bag in Corde. Its uncluttered lines and compact size make it a perfect dressy occasion bag. Attractively scalloped top conceals zipper closing. Lined in lustrous Rayon; fitted with convenient swagger pockets.
Color: Black or Navy. Abt. 10x5¼.
30 C 4515–Ship. wt. 8 oz. *State color*.. 3.19

K Gay Plastic beads decorate Clutch Bag. Frame pulls open in one easy motion — no need to bother with zippers or locks. Appropriate when worn for dress or everyday. Cuffed effect on top. Small ring for ease in carrying. Lined with heavy Cotton. Abt. 8¾x5.
Colors: Multicolor or White.
30 C 4487–Ship. wt. 8 oz. *State color*.. 2.19

L Very much in demand — Clutch Bag in shining Plastic Patent or Calf-grain Plastic. Elongated shape, new this season. Flap opening on either side; snap closing. Zipper pocket; change purse. Rayon lined.
Black Patent or Avocado Green, Navy, White in Calf-grain Plastic. Wt. 10 oz.
30 C 4492–Abt. 9¾x4½. *State color*. 2.19

M Newly important Clutch Bag in genuine Leather — soft, pliable. Carries all your needs in a minimum of space. Fold over flap closing with concealed zipper pocket; zipper closing on inside.
Colors: Black, Ginger, Parchment, White. About 9½x4¾. Ship. wt. 10 oz.
30 C 4499–*State color*..... 2.19

N Large Vanity Bag in Calf-grain Plastic for all season wear or White Mesh Plastic for spring, summer. Double swagger handles; Rayon lining. Center zip pocket. Metal frame.
Black or Navy in Calf-grain Plastic; White in Mesh Plastic. About 9x6½ in.
30 C 4495–Ship. wt. 14 oz. *State color*. 3.19

P Smart Pouch Bag has graceful, flaring lines. Stand-up collar conceals snap lock. Rayon lining. Double handles secured with gold-colored clasps. Abt. 8x6 inches.
White in Puffette Plastic. Black or Navy in delicately pleated Rayon Crepe.
30 C 4493–Wt. 9 oz. *State color only*.. 1.79

R Excellent value — Vanity Bag with generous center zipper pocket. Distinctive initial plate; unusual curved handle. Rayon lined. Gold color metal frame.
Black or Navy in pleated Rayon Crepe; White in Puffette Plastic. Abt. 8x6 in.
30C4494–Ship. wt. 11 oz. *State color*. 2.19

T Handsome Box Bag in Calf-grain Plastic or Plastic Pearlized Pastels. Carries you smoothly from day into evening. Lined in Rayon; mirror inside top lid, snap lock. 8¼x6. Navy in Calf-grain Plastic. Pearlized Pink or White.
30 C 4490–Wt.15 oz. *State color*... 3.19

FOR HANDBAGS IN COLOR, SEE PAGES 2 THROUGH 10. BUY ANYTHING WARDS SELLS ON CONVENIENT MONTHLY PAYMENTS, SEE INSIDE BACK COVER.

Imported Blousettes... Any 2 for 1.95... Any 3 for 2.89

EXPERT WORKMANSHIP AND STYLING... ALL IN SANFORIZED COTTON BROADCLOTH

Beautifully styled blouses from Japan, where skilled, careful workmanship is a tradition. Created with all the handsome good looks and fine detailing found in better blouses. Choose any 2 or any 3 different styles on this page. Made of smooth, strong Cotton Broadcloth — Sanforized, it's guaranteed to shrink less than 1%. And notice these unbelievably low prices — any 2 for $1.95; any 3 for $2.89. So lovely, they will become an indispensable part of your wardrobe.

A ORIENTAL MANDARIN COLLAR AND KEYHOLE NECKLINE highlight this Japanese import. Note the lovely styling of the stitched buttonholes and 3-button trim on the neck and pocket. Comfortably sleeveless — perfect in the Spring under suit jackets or in the Summer with a pretty skirt.
Lt. Blue, Lt. Pink, White. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3153–*State size and color*.....any 3 for 2.89

B TRIMLY TAILORED SHORT SLEEVE SHIRT with convertible collar. Details are borrowed from the stylish simplicity of a man's shirt. Wear it open with your sports clothes, closed for the traditional accent for tailored suits and skirts. Expert workmanship at a low price.
Lt. Blue, Lt. Pink, White. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38 inches.....any 2 for 1.95
30 C 3151–*State size and color*.....any 3 for 2.89

C SOFTLY ROLLED WIDE WING COLLAR. With extra detail of mock-pearl buttons. Follows fashion's new open neckline down to the unusually detailed front button closing. Delightfully cool and sleeveless. A unique style inherently right for any season. Ship. wt. 2, 12 oz., 3, 1 lb.
Colors: Lt. Blue, Lt. Pink, White.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3154–*State size and color*.....any 3 for 2.89

D THE NEW LOOK THIS SPRING AND SUMMER is exemplified in this smooth-as-silk Cotton Broadcloth. Fashionable moustache collar and scalloped front are significant details that make it stand out from all others. Comfortably sleeveless for warm Spring and Summer days.
Lt. Blue, Lt. Pink, White. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3155–*State size and color*.....any 3 for 2.89

E A CLASSIC SLEEVELESS CONVERTIBLE SHIRT. Your favorite style in trimly tailored Sanforized Cotton Broadcloth. The collar may be worn either open or closed for wear-with-everything versatility. The quality of workmanship in detail and styling is seldom found at such a low price.
White, Black, Lt. Pink, Red. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3150–*State size and color*.....any 3 for 2.89

F ELEGANCE IS ADDED TO THIS SLEEVELESS BLOUSE. It features a beautifully styled convertible button-tab collar and pocket. Detailed double stitching highlights the collar and pocket as well as sleeve openings. Softly styled with all the fine details found only in better blouses.
White, Lt. Blue, Lt. Pink. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3156–*State size and color*.....any 3 for 2.89

G FASHIONABLE PLAID COTTON GINGHAM. A proven versatile classic, in colors as gay as sunshine. See how right it looks with jeans or shorts; switch it to top a tailored skirt for office or street wear. Comfortably cool, sleeveless. Collar can be worn either open or closed.
Multicolored Plaid. Ship. wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3152–*Be sure to state size*.....any 3 for 2.89

H SCALLOPED SCOOP NECKLINE. With cap sleeves for added flattery. One of the most significant styles in the new Spring collection. It is both dramatic and demure and with a soft-spoken flattery which is so essentially feminine. Styled with all the details of expert workmanship.
White, Black, Maize, Red. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3157–*State size and color*.....any 3 for 2.89

J DOUBLE STITCHED YOKE FRONT AND BACK. Its beautiful lines carry through to the soft-draping cap sleeves. Delightfully flattering; collar may be worn open or closed. It will play a leading role in your wardrobe, adding elegance to suits and skirts and play clothes.
Maize, Navy, Red, White. Wt. 2, 12 oz., 3, 1 lb.
Bust Sizes: 32, 34, 36, 38.....any 2 for 1.95
30 C 3158–*State size and color*.....any 3 for 2.89

WARDS HAS A MONTHLY PAYMENT PLAN ESPECIALLY FOR YOUR CONVENIENCE . . . FOR CREDIT TERMS, PLEASE SEE THE INSIDE BACK COVER.

Fashion's Most Popular Cover-ups

FEATURING NEWEST STYLES, FABRICS AND TEXTURES

K POODLE CLOTH CLUTCH FRONT CAPE. The becoming waist length cover-up in a lightweight, easy-to-wear cape. Interesting nubby texture is the result of a blend of 55% Virgin Wool, 45% Cotton. Perfect accessory to wear with suits and dresses on coolish days now through Fall. Lustrous Acetate Taffeta lining. Dry clean. Colors: Black, Light Blue, Off White, Pink. Med.(32-36); Lge. (38-40). *State size, color.*

30 C 3037–Ship. wt. 1 lb. 4 oz..... 5.98

L NEW BOXY 100% RAYON JACKETTE. Pert and pretty addition to any wardrobe — light linen-weave Jackette in Rayon "Bonarela" Cloth. Comes in lovely pastels to compliment a wide range of colors. Wide, turn-back lapels in the popular Cobbler style front. Elbow length sleeves are cuffed. Smart, boxy lines are good with straight skirts and suits. Ship. wt. 14 oz. Colors: Lt. Blue, Lt. Pink, White, Navy. Hand wash. Sizes: Medium (32-36); Large (38-40).

30 C 3070–*State size and color*..... 3.98

M 100% WOOL JACKETTE. The new bulky knit in a smart button-back version. Front is becoming Cobbler style, see sketch. Turn-up cuffs, rolled collar. More fashion news is in its semi-fitted line. Dry clean. Med. (32-36); Lge. (38-40). White. Ship. wt. 1 lb.

30 C 3071–*State size.* 5.49

N 100% ORLON SHRUGS in jeweled or tailored styles. Tiny mock pearls and rhinestones glimmer on front of Jeweled Shrug. Tiny button closing, graceful dolman sleeves. Hand wash. *State size and color.* Lt. Blue, Lt. Pink, White. Wt. 6 oz. Sm.(32); Med.(34-36); Lge.(38).

30 C 3061–Jeweled Shrug... 4.98

30 C 3062–Tailored Shrug... 3.98

P BULKY KNIT WOOL JACKETTE. Smart bulky look interpreted in a waist length Cardigan style. Knit of warm, fine quality 100% Virgin Wool. Rich colored braid decorates soft collar, front of Jackette. Smart, cuffed above-the-elbow sleeves. Pearl-like button neck closing. Black, White. Med. (32-36); Lge. (38-40). Wt. ea. 1 lb. Dry clean.

30 C 3060–*State size, color*... 7.98

R DAINTY 100% NYLON BOLERO. As fresh as Spring, all Nylon Bolero is a crisp accent over dark basics now — bare-backed dresses later. Cuffed above-the-elbow sleeves, demurely rounded Peter Pan collar. Perfect for traveling; needs little ironing, dries in a jiffy. White. Ship. wt. 4 oz. Hand wash. *Bust Sizes:* 32, 34, 36, 38 in.

30 C 3069–*State size*..... 2.89

T ACRILAN JERSEY STOLE. Choose either single or double thickness. Definitely in fashion for day or evening. 100% Acrilan — miracle fiber that resists shrinkage, moths and mildew. About 73 in. long, 26 in. wide. Hand tied double knotted Wool fringe. *Colors:* Black or White. Hand wash. *Please state color.*

Double Thickness.
30 C 2937–Wt. ea. 8 oz. 5.98

Single Thickness.
30 C 2938–Wt. ea. 5 oz. 2.98

U WOOL OR NYLON STOLE. A fashion essential styled in 100% fluffy warm Wool or soft, easy-to-care-for Nylon. Either version is a practical accessory for many occasions. Sparkled with silver Lurex threads. A generous 74 inches long, 18 ins. wide. Hand tied double knotted French fringe. Ship. wt. ea. 8 oz. Hand wash. *Colors:* Black or White.

Fast-drying Nylon.
30 C 2935–*State color*.. 5.98

Warm 100% Wool.
30 C 2936–*State color*.. 4.98

V FAST DRYING 100% NYLON STOLE. Lovely Nylon Stole in an intricate lacy design. Soft and delicate, it's an extremely flattering daytime or evening cover-up. About 67 in. long, 20 in. wide. Wear, hand wash, drip dry — the cleaning process is that simple. Luscious pastels will stay fresh and new with a minimum of time and effort. Its weightless warmth and timeless fashion appeal will make this Stole one of your favorites for all-season wear. *Colors:* Lt. Blue, Lt. Pink, White. Hand wash.

30 C 2940–Ship. wt. 6 oz. *Please state color*..... 3.98

FOR WARDS MONTHLY PAYMENT PLAN, SEE INSIDE BACK COVER.

Luxury in Runproof Tricot

ECONOMICAL NYLON AND ACETATE. EXTRA SIZES TOO

DURABLE BEAUTY . . . morning-dew freshness in nightwear after many, many washings.
YOUR PERSONAL TASTE . . . trimmed or tailored flattery in Regular and Extra Sizes.
AMAZING LOW PRICES . . . for a variety of tasteful styles in such luxury fabrics.

NYLON 3.98

(A) Opaque Runproof Nylon Tricot with a softened V-cut neck and back. Wide straps are ingeniously caught to loops for flattery and freedom. The shirred bodice and inserted midriff fit smoothly. Elastic at the back waist. Draped skirt is gathered for a softened effect at the hipline. A gracefully slender gown. Ship. wt. ea. 9 oz.

Lt. Blue, Pink. *State size, color.*

Busts: 34, 36, 38, 40. Abt. 54 in.

32 C 2960–Ea. $3.98; 2 for $7.76

NYLON LUXURY 5.95

(B) Silky luxury in a full-length Gown of opaque Runproof Nylon Tricot. Feather soft to the touch. A mist of filmy scalloped Nylon lace trims sweetheart neckline and V-cut back, flirts out into tiny cap sleeves. Wider lace decorates the hemline, becoming narrower in back. Inserted midriff. Length 54 in.

Colors: Black, Lt. Blue, Pink.

Bust Sizes: 34, 36, 38, 40 inches. *State size, color.* Ship. wt. 10 oz.

32 C 2955 . . . . . $5.95

NYLON TRICOT 3.98

(C) Grecian look—adapted to the wonder of Runproof Nylon Tricot. Embroidered sheer accents wide border of gossamer Nylon Sheer. Softly gathered bodice. Elastic at back waist gives midriff an appealing fit. Ship. wt. ea. 8 oz.

Colors: Lilac, Mint (lt.) Green. *State size, color.* Abt. 54 in.

Reg. Busts: 32, 34, 36, 38, 40 in.
32C2983-Ea. $3.98; 2 for $7.76

Extra Sizes: 42, 44, 46, 48 in.
32 C 2984—Each $4.49

ACETATE TRICOT 2.98

(D) Lace-lovely Bodice creates a Gown you'll value with your best at a budget price. Chantilly-type lace trims Nylon net puffed sleeves, neck. Opaque Runproof Tricot Knit Acetate wears longer. Inserted midriff flatters your waistline.

Coral, Turquoise. Abt. 54 in. *State size, color.* Wt. ea. 8 oz.

Reg. Busts: 32, 34, 36, 38, 40.
32C2905–Ea. $2.98; 2 for $5.80

Extra Sizes: 42, 44, 46 inches.
32C2909–Ea. $3.49; 2 for $6.80

ACETATE OR NYLON TRICOT 1.98 AND 2.98

(E) Runproof Acetate Tricot. Sheer Nylon with embroidered flowers softly overlays the bodice. Budget-priced flattery. Scoop neck, tiny cap sleeves are frosted with dainty lace. The slim midriff gives a becoming high waisted effect. Inserted midriff for slim, youthful line. Elastic at back waist.

Lt. Blue, Pink. Length abt. 54 in. *State size, color.* Wt. ea. 12 oz.

Bust Sizes: 34, 36, 38, 40 inches.
32 C 2908—Ea. $1.98; 2 for $3.85

(F) The always-becoming sweetheart neck. Gathered bodice, slim midriff, elastic at back. Abt. 54 in. Wt. ea. 10 oz.

Lt. Blue, Pink. *State size, color.*

Reg. Busts: 32, 34, 36, 38, 40 in.
32C2962-Nylon. $2.98; 2, $5.80

Extra Sizes: 42, 44, 46, 48 in.
32C2963-Nylon. $3.69; 2, $7.20

Aqua, Coral. *State size, color.*

Reg. Busts: 32, 34, 36, 38, 40 in.
32C2901-Acetate. $1.98; 2, $3.85

Extra Sizes: 42, 44, 46, 48 in.
32C2902-Acetate. $2.39; 2, $4.65

NATIONALLY KNOWN SPUN-LO; SATIN STRIPE TRICOT

CIRCULAR KNIT SPUN-LO 1.69

(G) Comfortable, classic simplicity in nationally advertised Circular Knit Spun-lo Rayon. Known for longer wear, easy care, smooth texture, economy. Surplice cut front and snug-fitting elasticized waist for wearing ease. Length about 54 inches.

Colors: Lt. Blue, Pink. Shipping weight each 8 oz.

Regular Bust Sizes: 34, 36, 38, 40, 42 inches.
32 C 2904—*State size and color.* Ea. $1.69; 2, $3.30

Extra Bust Sizes: 44, 46, 48, 50, 52 inches.
32 C 2906—*State size and color.* Ea. $1.98; 2, $3.85

SATIN STRIPED ACETATE TRICOT 1.98

(H) Lustrous Rayon Satin Stripes highlight tailored run-resistant Acetate Tricot. Favored for its silky-smoothness, easy-care. Gathered bodice for comfortable freedom. Inserted midriff gives a slimming effect. Contour fit at hips.

Colors: Lt. Blue, Maize, Pink. Length abt. 54 in.

Regular Busts: 34, 36, 38, 40. Ship. wt. ea. 8 oz.
32 C 2944—*State size, color.* $1.98; 2 for $3.85

Extra Sizes: 42, 44, 46, 48, 50, 52. Ship. wt. ea. 8 oz.
32 C 2945—*State size, color.* $2.39; 2 for $4.65

HAND WASH ALL GOWNS ON THIS PAGE. MEASURE BUST AT FULLEST PART. CREDIT TERMS, INSIDE BACK COVER.

3 Lengths, Designed for Your Size and Height

JOAN BROWNE . . . PROPORTIONED TO FIT TALL, AVERAGE AND PETITE FIGURES

JOAN BROWNE GOWNS . . . quality fabrics and workmanship.
PROPORTIONED TO FIT . . . your bust, waist and height correctly.
TALL, AVERAGE, PETITE . . . will find a beautifully fitting gown.

VARIETY OF FABRICS . . . Nylon or Bemberg Tricot, fine Cottons.
YOUR CHOICE IN STYLES . . . classically tailored or lace trimmed.
PROPORTIONED PAJAMA . . . Average or Long length trousers.

PRE-SHRUNK BEMBERG 2.98

A Grecian flavor in Pre-shrunk (max. shrink. 2%) Bemberg Rayon, the new Tricot fabric—so soft and silky. Classic simplicity in the V-cut neckline with a bow and piping in the front. Attractively draped bodice is gathered under the bust, shirred at the shoulders. Piping traces a figure-slimming diamond midriff—held to a snug fit by elastic at back waistline. Wash-drying Tricot requires no ironing.

Colors: Med. Blue, Pink. Ship. wt. ea. 9 oz.

Petite and Av.: *Bust Sizes:* 32, 34, 36, 38, 40 in.
32 C 2941—Average: Length about 54 inches.
32 C 2940—Petite: Length about 51½ inches.

Tall: *Bust Sizes:* 34, 36, 38, 40 inches.
32 C 2942—Tall: Length about 58 inches.

Please state size, color... Ea. $2.98; 2, $5.80

NYLON AND LACE ON PLISSE 2.98

(K) An outline of soft pleated Nylon Sheer and lace traces the sweetheart-shaped neckline. This comfortable Easy-care Cotton Plisse Gown needs no ironing. Pretty little cap sleeves are trimmed with a ruffle of matching lace. The charm of a ribbon sash decorates the waistline; elastic at back waist gives a figure-hugging fit. Cotton Plisse—so delightfully cool in warm weather.

Colors: Light Blue, Pink. Ship. wt. ea. 8 oz.

Petite and Av.: *Bust Sizes:* 32, 34, 36, 38, 40.
32 C 2596—Average: Length about 54 inches.
32 C 2595—Petite: Length about 51½ inches.

Tall: *Bust Sizes:* 34, 36, 38, 40 inches.
32 C 2597—Tall: Length about 58 inches.

Please state size, color. Ea. $2.98; 2, $5.80

NO-IRON EMBOSSED COTTON 2.98

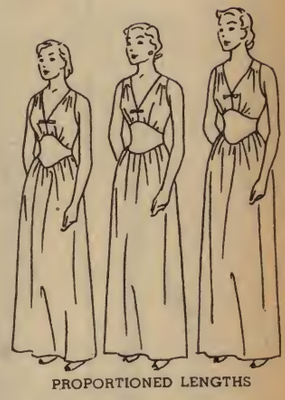
(L) The softness of embossed Cotton styled in becomingly soft lines. A deep V-neck introduces a butterfly ruffle bordered with embroidered Nylon Sheer. Rayon Satin ribbon accents the outline of figure hugging midriff. Elastic at back waist assures fit. See swatch of embossed Cotton, the easy-care, no-iron fabric, on Page 164. Delicate floral print befits this demure style. Ship. wt. ea. 8 oz.

Colors: Lilac or Pink print on White background.

Petite and Av.: *Bust Sizes:* 32, 34, 36, 38, 40 in.
32 C 2551—Average: Length about 54 inches.
32 C 2550—Petite: Length about 51½ inches.

Tall: *Bust Sizes:* 34, 36, 38, 40 inches.
32 C 2552—Tall: Length about 58 inches.

Please state size and color.. Ea. $2.98; 2, $5.80



PROPORTIONED LENGTHS

EMBROIDERY ON NYLON 3.98

Opaque Runproof Nylon Tricot for last-ing loveliness. A wide yoke of Nylon lace—as soft and misty as spun sugar—creates a sweet complement. Delicately embroidered flowers cling to the piping around neck. A frost of embroidered sheer outlines the yoke above prettily gathered bodice. Fashionably slender inserted midriff is held snugly by elastic at back waist.

Colors: Lilac, Mint (lt.) Green. Wt. ea. 8 oz.

Petite and Av.: *Busts:* 32, 34, 36, 38, 40 in.
32 C 2967—Average: Length about 54 in.
32 C 2966—Petite: Length about 51½ inches.

Tall: *Bust Sizes:* 34, 36, 38, 40 inches.
32 C 2968—Tall: Length about 58 inches.

Please state size, color. Ea. $3.98; 2, $7.76

LACE AND NYLON TRICOT 4.98

(N) Wide bands of Nylon and Acetate lace fashion the bodice. Matching lace forms ruffled sleeves, neck border, for a fragile look. Double row of misty Nylon Sheer adds highlight to bust. From midriff down, Gown is Opaque Runproof Nylon Tricot, soft to touch and easy to care for. A dainty lace waist band, held snugly by elastic back. Demure, flatteringly luxurious. Boxed.

Colors: Lt. Blue, Pink, Black. Wt. ea. 8 oz.

Petite and Av.: *Busts:* 32, 34, 36, 38, 40, 42 in.
32 C 2951—Av.: Length about 54 inches.
32 C 2958—Petite: Length about 51½ inches.

Tall: *Bust Sizes:* 34, 36, 38, 40, 42 inches.
32 C 2954—Tall: Length about 58 inches.

Please state size and color......Ea. $4.98

PLISSE PAJAMA 2.98

(P) A year 'round Valentine in no-iron Cotton Plisse. Pretty little hearts play loop-the-loop in a sprightly print on White; Trousers reverse print. Shirttail top has a smartly tailored button-down collar, pert short sleeves with turn-back cuffs. Collar, cuffs, pocket and front placket match the trousers. Elastic back waist in trousers for a snug non-binding fit. Shipping weight ea. 12 oz.

Colors: Lt. Blue or Pink on White.

Average: *Bust Sizes:* 32, 34, 36, 38, 40 in.
32 C 3328—Av.: Trousers about 41 in.

Tall: *Bust Sizes:* 34, 36, 38, 40 inches.
32 C 3329—Tall: Trousers about 44 in.

Please state size, color. Ea. $2.98; 2, $5.80

(P)

HOW TO MEASURE FOR GOWNS AND CHOOSE THE CORRECT LENGTH

Measure your bust at fullest part without a bra. Consider your height in stocking feet and consult the chart at right to find the proportioned length best suited to your size. These proportioned gowns are accurately sized through the bust and waist to fit the Petite, Average and Tall figure.

Under 5 ft. 3 in.	Order Short Length About 51½ in.
5 ft. 3 in. to 5 ft. 6 in.	Order Average Length About 54 in.
5 ft. 7 in. and over	Order Long Length About 58 in.

HOW TO MEASURE FOR PAJAMAS

Determine your size by measuring bust at fullest part without a bra. If you are under 5 ft. 6 in. order your size in the pajama proportioned to Average heights. If you are 5 ft. 7 in. or over, order the Tall pajama. Accurately sized throughout for Average, Tall figures.

WASHING INSTRUCTIONS: Nylon Tricot is washable unless heavily trimmed. Hand wash trimmed Nylon Gowns. Cotton Plisse, Embossed Cotton and Bemberg Rayon are washable. To buy nightwear on Wards Monthly Payment Plan, refer to the Inside Back Cover.

Springtime Gowns in Cool Cotton

PLISSE SLEEP COAT AND SCUFFS 2.98

(A) Look your prettiest at your leisure in this charming new Joan Browne Sleep Coat. This 39-inch coat style Shorty in cool, comfortable pencil-striped Cotton Plisse is a delight to wear and so very practical. Crisply tailored with button-down collar and pockets, and hemmed shirt-tail bottom. Added attraction is the matching plastic sole scuffs. Shorty gown and scuffs are the perfect lingerie ensemble for vacation time, too, because they're so easy-to-pack, easy-to-care for. They wash and dry in minutes, require no ironing.

Colors: Lt. Blue stripe on White, Pink stripe on White.

Busts: Small (32); Medium (34-36); Large (38-40). Scuffs, one size only, fit hose sizes 8-10½. Wt. Set 12 oz.

32 C 2521—*State size, color*.....$2.98 Set. 2 Sets, $5.80

EMBOSSED COTTON

No-iron Embossed Cotton (see swatches) in three delightful styles B, C, D. Washfast. Joan Browne label is your guarantee of quality.

FINE COMBED COTTON 3.98

(B) Our Finest Joan Browne Mother Hubbard all dressed up for Spring. In cool, Combed Embossed Cotton (swatch, above left) with puffed sleeves and shirred little girl collar trimmed with embroidered Nylon Sheer and ribbon bowtie. Pattern is dainty blossom print on snow white background. Abt. 54 in.

Colors: Pink Print or Lilac Print. Wt. ea. 10 oz.

Busts: 32, 34, 36, 38, 40. *State size and color.*

32 C 2590.....Each $3.98; 2 for $7.76

PLEATED NYLON TRIM 2.98

(C) New Joan Browne Embossed Cotton Gown (fabric swatch, above right) in popular fitted style. Flattering scoop neckline, tiniest of sleeves, both trimmed with pleated sheer Nylon. Front of bodice is trimmed with same Nylon Sheer. Full length skirt accentuated by inserted midriff. Lgth. abt. 54 in.

Lt. Blue or Mint (lt.) Green. Ship. wt. 10 oz.

Busts: 32, 34, 36, 38, 40. *State size and color.*

32 C 2591.....Each $2.98; 2 for $5.80

NYLON EMBROIDERED TRIM 2.98

(D) Luxury styling in a crisp Embossed Cotton Joan Browne fitted gown (swatch, above right). Upper bodice features Sheer Nylon overlay edged with a row of embroidered flowers. Scoop neck, armholes are piped with double sheer Nylon. Back waist is elasticized for better fit. Full length skirt. Abt. 54 in.

Colors: Lt. Blue, Pink. *State size and color.*

Busts: 32, 34, 36, 38, 40. Ship. wt. ea. 10 oz.

32 C 2554.....Each $2.98; 2 for $5.80

NO-IRON COTTON PLISSE. EXTRA SIZES, TOO

Wonderful No-Iron Cotton Plisse, perfect for year 'round wear. Fabric is woven to wear, styled for flattery and comfort—priced to please. Choose fitted or Mother Hubbard Gowns, short or long sleeves. Gown "H", in good, better, best Nainsook. All Washfast

PLISSE OR FLANNELETTE

(E) Granny Gown in two fabrics. Abt. 54 in. *State size, color.* Wt. 10 oz.

Reg. Busts: 34-36; 38-40; 42-44 inches.

PLISSE. Multicolor Print on White. 32C2548–(shown). Ea. $2.29; 2, $4.46

PLISSE. Solid Pink or White. 32C2522....Each $1.98; 2 for $3.85

Extra Busts: 46-48; 50-52 inches.

PLISSE. Multicolor Print on White. 32C2549–(shown). Ea. $2.49; 2, $4.85

PLISSE. Solid Pink or White. 32C2523....Each $2.39; 2 for $4.65

COTTON FLANNELETTE. Solid Blue, Maize, Pink. *Busts:* 34, 36, 38, 40. 32C2630....Each $1.54; 2 for $2.99

32C2631–Solid Blue or Pink. *Extra Sizes:* 42, 44, 46, 48, 50. $1.84; 2, $3.59

EYELET TRIM 1.58 Reg.

(F) Practical no-iron Cotton Plisse Gown in simple tailored lines. Flattering square neckline is frosted with eyelet. About 54 in. Wt. ea. 10 oz. *State size and color.*

Colors: Light Blue or Pink.

Reg. Sizes: 32-34; 36-38; 40-42 in.

32 C 2567—Ea. $1.58....2 for $3.08

Extra Sizes: 44-46; 48-50; 52-54 in.

32 C 2568—Ea. $1.98....2 for $3.85

NO-IRON PLISSE 2.98 Reg.

(G) A triple tier of Cotton Eyelet frames the neckline of this no-iron Cotton Plisse Mother Hubbard Gown in lovely floral pattern. Comfortable short puff sleeves. Soft gathers fall from yoke. Full length skirt about 54 in. Ship. wt. ea. 8 oz.

Med. Blue, Pink Print. *State size, color.*

32 C 2534–*Reg. Bust Sizes:* 32, 34, 36, 38, 40 in.....Ea. $2.98; 2, $5.80

32 C 2536–*Extra Bust Sizes:* 42, 44, 46, 48 in.....Ea. $3.39; 2, $6.58

NAINSOOK 1.98 TO 2.98

(H) Classic styling in an all-time favorite. Eyelet and tucking decorate the yoke of this long-wearing full-length Gown. Comes in three qualities of Nainsook. Long sleeves also edged with eyelet. About 54 in. long. Shipping weight each 10 oz.

Reg. Busts: 34-36; 38-40; 42-44 inches.

Extra Sizes: 46-48; 50-52 inches. Comes in White only.

BEST. Sanforized (max. shrink. 1%). 88x80 threads per square inch.

32 C 2575—*Reg. Sizes.* $2.98; 2, $5.80

32 C 2581—*Extra*.....$3.39; 2, $6.60

BETTER. 80x80 threads per sq. inch.

32 C 2503—*Reg. Sizes.* $2.38; 2, $4.6

GOOD. 68x72 threads per sq. inch. Tuck trim only (not shown).

32 C 2529—*Reg. Sizes.* $1.98; 2, $3.85

32 C 2530—*Extra sizes.* $2.39; 2, $4.65

FLORAL PLISSE 1.98 Reg.

(J) A dainty floral pattern styled in long-wearing no-iron Cotton Plisse. Tie-belt for fitted comfort. Semi-V-Neckline is traced with attractive hemstitching. Sleeves are short. About 54 inches in length.

Colors: Lt. Blue or Red on White.

Ship. wt. ea. 10 oz. *State size, color.*

Reg. Busts: 34, 36, 38, 40 inches.

32 C 2572.....$1.98; 2 for $3.85

Extra Sizes: 42, 44, 46, 48 inches.

32 C 2573.....$2.39; 2 for $4.65

ORDERING INFORMATION

Shop by Phone. Make your selections leisurely at home, call up nearest Catalog Office, Store or Telephone Shopping Service; we'll send goods promptly. Shop in the privacy of your own home. Details for this service are on Page 972.

Gowns Pretty as Party Dresses

SWEEPING DRESS-LENGTHS—PRICED RIGHT

Joan Browne freedom-loving, dream-length Nightwear has all the grace of a party dress. Styled to give you the utmost in sleeping comfort, Gowns have flare skirts, snug waists. Crafted from new easy-to-care-for fabrics, these Gowns require little laundering time. Delightful feminine trimming adorns every dainty style . . . an outstanding value at Wards.

ECONOMY RUNPROOF ACETATE KNIT 1.98

Fashion flavored with a softly gathered bodice atop its snug-fitting inserted midriff. Flared dress-length Gown has deep ruffled tier bottom. Runproof Acetate Tricot Knit combines smooth texture with long lasting durability. Delicately sprinkled with two rose buds on bodice for added charm. Midriff elasticized at back for snug fit. Length: About 45 in. Opaque. Washfast. Ship. wt. ea. 12 oz.

Colors: Mint (lt.) Green or Lilac. *Busts:* 32, 34, 36, 38 in.

32 C 2946—*State size, color*.... Ea. $1.98; 2 for $3.85

PLEATED TRIM ON NYLON TRICOT 3.98

Distinctive among fashion's most flattering styles. Tailored in the popular Grecian manner with graceful simplicity, dress-length Gown falls in soft folds from its attractive scooped neck to its trimmed hem. Delicate permanently pleated ruffle adorns bodice top. Easy-to-care-for opaque Nylon Tricot that is Wards best. Guaranteed Runproof, gown launders quickly with no ironing needed. Generous ribbon tie at waist adds the final glamour touch. Comfortable length about 45 in. Hand wash.

Colors: Lt. Blue or Pink. Shipping weight ea. 11 oz.

Busts: 32, 34, 36, 38, 40 in. *State size and color.*

32 C 2979.....Ea. $3.98; 2 for $7.76

PLISSE OR NYLON TRICOT 2.98 AND 3.98

Dress-length Gown in no-iron fabrics is styled with an enchanting tiered skirt. *State size, color.*

COTTON PLISSE. Floral print with gay rick-rack. Elasticized waist, neck, sleeves. Washable. Lgth.: 45 in. Lt. Blue or Pink on White. *Busts:* 34, 36, 38, 40.

32 C 2516—Ship. wt. ea. 10 oz. Ea. $2.98; 2 for $5.80

RUNPROOF NYLON TRICOT. Solid colors; contrast piping. Opaque. Set-in midriff. Lgth.: 45 in. Washable. Lt. Blue, Pink. *Busts:* 34, 36, 38. Ship. wt. ea. 12 oz.

32 C 2989—(Not Shown).....Ea. $3.98; 2 for $7.76

PEIGNOIR SETS 7.98 AND 9.95

In your choice of opaque Runproof Nylon Tricot or feather-light Combed Cotton Plisse, Gown and Peignoir Set never need ironing. Bow trimmed straps on Gown sweep down to lace surrounded shirred bodice. Peignoir can be worn loosely flowing or tied at waist with ribbon sash. Hand wash Nylon. Cotton is washable. Length about 45 inches.

Lt. Blue or Mint Green. Wt. Set, 1 lb. 10 oz.; Gown, 12 oz. *Busts:* 32, 34, 36, 38 in. *Please state size, color.*

32 C 2565—PLISSE SET (Shown).....$7.98

32 C 2566—PLISSE GOWN (Shown). Ea. $3.98; 2, $7.76

32 C 2980—NYLON SET.....$9.95

32 C 2981—NYLON GOWN.....$4.98

COMFORTABLE 39-IN. SLEEP COATS IN NO-IRON FABRICS

CAPELET COTTON 1.98

Designed for lightweight comfort and easy laundering, No-Iron Cotton Plisse Shorty Gown is dramatically styled with an attractive capelet. Yoke, upper armhole are trimmed with cotton eyelet. Eyelet tabs bands flattering V-neck. Lgth. abt. 39 in. Washable. Wt. ea. 8 oz.

Colors: Light Blue or Pink.

Bust Sizes: Sm. (32); Med. (34-36); Lge. (38-40) in. *State size, color.*

32 C 2547—Ea. $1.98; 2 for $3.85

2 FABRICS 1.98 AND 2.98

In lovely Tricot Knit Nylon or Acetate, Runproof shorty, quaint ruffled yoke, matching choir boy collar, elasticized sleeves. Length: About 39 in. Wt. ea. 9 oz. *State size, color.*

Lt. Blue, Maize, Pink. Washable.

Busts: S. (32); M. (34-36); L. (38-40).

OPAQUE NYLON TRICOT KNIT.

32 C 2999—Ea. $2.98; 2 for $5.80

OPAQUE ACETATE TRICOT KNIT.

32 C 2925—Ea. $1.98; 2 for $3.85

NO-IRON PLISSE 2.98

Floral Printed Combed Cotton Plisse Shorty is styled with scooped neck and pocket, gaily trimmed with piping and pert bows. Short puff sleeves, neck are elasticized. Washable. Never needs ironing. Lgth.: abt. 39 in. Ship. wt. ea. 8 oz.

Lt. Blue or Lavender on White.

Busts: Sm. (32); Med. (34-36); Lge. (38-40). *State size, color.*

32 C 2542—Ea. $2.98; 2 for $5.80

Carol Brent Classic Pajamas

VALUE . . . Same quality sells nationally for $3.98, Save $1.00 on these $2.98 Pajamas.
COMFORT . . . Designed with the exclusive patented "Flat Bak" elastic waist insert.
FINE FIT . . . Body contour shaped crotch; 2 button plackets on trousers; abt. 41 in. long.
EXPERT WORKMANSHIP . . . Double needle seams; Wards best quality, Washfast fabrics.

BROADCLOTH AV. OR TALL 2.98 AND 3.29

A Trimly tailored for lounging or sleeping. Washfast Cotton Broadcloth. Wt. pr. 12 oz. Styling above. *State size, color.*

REG. LGTH. Trousers abt. 41 inches. Lt. Blue, Maize, Pink.
32 C 3323—*Reg. Busts:* 32, 34, 36, 38, 40 in. Pr. $2.98; 2, $5.66
32 C 3333—*Extra Busts:* 42, 44, 46 in. Pr. $3.29; 2 for $6.40

TALL. Trousers abt. 44 in. Pink, Lt. Blue. *State size, color.*
32 C 3334—*Busts:* 32, 34, 36, 38, 40 in. Pr. $3.29; 2 for $6.40

NEVER-IRON COTTON PLISSE CLASSIC 2.98

B Simple, classic lines make this Cotton Plisse Pajama a pleasure to own. Plisse is a long-wearing fabric your iron need never touch. Pastel colors stay fresh washing after washing because they are Washfast. Contrast piping lends smart distinction. Styling above. Light Blue, Maize, Pink.

Bust Sizes: 32, 34, 36, 38, 40 in. Shipping weight pr. 12 oz.
32 C 3325—*State size and color* . . . . . Pr. $2.98; 2 for $5.66

FLANNELETTE 2.98 AND 3.29

C Classic Long-sleeved. Styling above. Lt. Blue, Maize, Pink. Wt. pr. 15 oz.

Busts: 32, 34, 36, 38, 40. *State size, color.*
32 C 3430–Regular. 41 in. $2.98; 2, $5.66
32 C 3431–Tall: 44 in. $3.29; 2, $6.40

NYLON TRICOT CLASSIC 3.98

D Lovely colors, contrast-piping. Runproof 40-denier Nylon Tricot. Elastic waist. Styling above. Ship. wt. pr. 13 oz.

Busts: 32, 34, 36, 38, 40. *State size, color.*
32C3500-Coral, Turquoise. $3.98, 2, $7.76

PLISSE STRIPE 2.98

E No-iron Cotton Plisse in bright candy cane stripes. Details above.

Blue or Red stripes on White. Washfast.
Busts: 34, 36, 38, 40. Ship. wt. pr. 12 oz.
32C3367–*State size, color.* $2.98; 2, $5.80

BROADCLOTH STRIPES 2.98

F Long-wearing Classic newly emphasized with smart stripes. Tailored Cotton Broadcloth. Details are above.

Bust Sizes: 32, 34, 36, 38, 40. Washfast. Blue or Red on White. *State size, color.*
32C3366-Wt. pr. 12 oz. Pr. $2.98, 2, $5.80

PRINT BROADCLOTH 2.98

G Vivid tropical motif. Soft, yet durable Cotton Broadcloth that tailors so well. Washfast. See styling above.

Multicolor Print on White. Wt. pr. 12 oz.
Busts: 32, 34, 36, 38, 40. *State size only.*
32 C 3342. . . . . Pair $2.98; 2 for $5.80

BROADCLOTH PRINT 2.98

H Tropical bird on gay dotted background. Smooth Cotton Broadcloth. Styling above. Washfast. Multicolor Print on White. Ship. wt. pr. 12 oz.

Busts: 32, 34, 36, 38, 40. *State size only.*
32 C 3354. . . . . Pair $2.98; 2 for $5.80

Joan Browne Novelty Pajamas

WORKMANSHIP . . . Joan Browne Pajamas are made by skilled craftsmen from finest fabrics.
FABRICS . . . Only those which are durable and suitable for sleeping comfort are used.
STYLING . . . Smart flattering with firmly sewn seams for wear. Trousers abt. 41 in. long.

COTTON PLISSE TOREADOR 2.98

J Take comfortable Toreador Trousers (see sketch right), blend with a gay shirt, and you have smartly styled Pajamas. No-iron Cotton Plisse, gaily checked, finished in white and boldly outlined with Black for contrast. Trousers (abt. 31 in.) tie at midcalf, have elastic waist. Quaint black print marks blouse front. Washfast.

Maize, Lt. Blue or Pink. *State size, color.*
Busts: 32, 34, 36, 38 in. Ship. wt. pr. 12 oz.
32 C 3353. . . . . Pair $2.98; 2 for $5.80

TRIM TOREADOR 3.98

K Feminine Cotton Broadcloth Toreador Pajama (sketch) has multi-dot background. A pretty border print around front, back yoke repeats on pockets and legs of Trousers (abt. 31 in.). Button placket, elastic back waist. Washfast. *State size and color.*

Busts: 32, 34, 36, 38 inches.
Blue or Pink on White. Wt. 12 oz.
32 C 3330. . . . . Pr. $3.98; 2 for $7.76

NO-IRON PLISSE 2.98

L Colorful array of gay tones are featured on collar, cuffs and pocket trim of this flattering Mandarin Pajama. The smart Trousers are in solid color to match trim and print. Cotton Plisse eliminates your ironing problems. The 41-in. trousers have elastic back waist for wearing ease.

Colors: Aqua or Red. Washfast.
Ship. wt. pr. 12 oz. *State size, color.*
Busts: 32, 34, 36, 38, 40 inches.
32 C 3352. . . . . Pair $2.98; 2 for $5.80

NYLON CREPE MANDARIN 3.98

M Paisley—the newest print in today's fashion picture, now in nightwear. Piping accents high collar, pocket. No-iron Nylon Crepe keeps its lasting loveliness. Trousers: 2 buttons.

Rose or Lt. Blue. *State size, color.*
Busts: 32, 34, 36, 38, 40 in. Washfast.
32C3285-Wt. pr. 12 oz. $3.98; 2, $7.76

REGULAR, TALL LENGTHS 3.98

N Yarn-dyed Gingham Jacket, smartly tailored. Handsome Broadcloth trousers, sleeves and collar. Elastic back on trousers. Washfast. Wt. pr. 12 oz. Blue, Pink.

Reg. Lgth.: abt. 41 in. *Busts:* 32, 34, 36, 38, 40.
32C3311-*State size, color.* $3.98; 2, $7.76
Tall Lgth.: abt. 44 in. *Busts:* 34, 36, 38, 40.
32 C 3315—*State size, color.* $3.98; 2, $7.76

STRIPED BROADCLOTH 3.98

P Tailored in Charcoal Gray. Button-down collar, curved plackets, plus a slim stripe. Best Sanforized (max. shrink. 1%) Cotton Broadcloth. Trousers: elastic back. Washfast.

Pink or Maize stripe with Charcoal.
Busts: 32, 34, 36, 38, 40. *State size, color.*
32C3337-Wt. pr. 12 oz. Pr. $3.98; 2, $7.76

BRIGHT PLAID IN BROADCLOTH 2.98

R A clear, sharp plaid in warm, clean colors. Informally styled Classic with neat notched collar emphasized by piping. Smooth, long-wearing Cotton Broadcloth. Trousers: elastic insert. Washfast. *Colors:* Red Plaid with Red Trousers, Blue Plaid with Blue Trousers. *Busts:* 32, 34, 36, 38, 40.
32 C 3393—*State size, color.* Wt. pr. 12 oz. . . . $2.98; 2 for $5.80

FLORAL SCREEN PRINT ON PLISSE 2.98

T Lovely floral screen print highlights Cotton Plisse Pajama Jacket . . . a dainty Rose design in pastel colors. Smart, contrasting trousers, with elastic back waist for ease and comfort in wearing. Cotton Plisse needs no ironing. Hand wash.

Colors: Aqua or Pink with White. *Busts:* 32, 34, 36, 38, 40 in.
32 C 3392—Wt. pr. 12 oz. *State size, color.* $2.98; 2 for $5.80

GRACIOUS LIVING IN EASY WEARING JOAN BROWNE DUSTER SETS

SO WEARABLE . . . Flattering, festive, colorful Duster Sets any woman would be proud to own.
SO COMFORTABLE . . . You are well dressed, dreaming or lounging, in these versatile sets.
SO PRACTICAL . . . Long-wearing, comfortable ensembles are all priced to meet your budget.

3-PIECE PLISSE SET 6.98

U Cotton Plisse floral printed Duster (about 43 in.). Yoke has rick-rack trim. Solid-color Pajama sports print trim and piping on shaped collar, sleeves, pockets. Elastic back waist. Plastic scuffs, one size, fit hose sizes 8½ to 10. Washfast. *Colors:* Aqua, Pink.

Busts: 34, 36, 38, 40. Trousers: 41 in.
32C3379–Complete set. Wt. 1 lb. 14 oz.
State size and color $6.98
32C3380—Pajamas only. Wt. 14 oz.
State size, color. $2.98; 2 for $5.80

BERMUDA SET 4.98

V Charming new 30-inch Coat and Shorty Shirt-tail Pajama in Cotton Broadcloth. Bermuda Shorts abt. 17 in. long. Try coat over bathing suits; Jacket with any shorts for versatile wear.

Colors: Pink with Charcoal Gray; Mint (lt.) Green with Kelly (dark) Green.
Bust Sizes: 32, 34, 36, 38 in. Washfast.
32C3375—Complete Set: Wt. 1 lb. 12 oz.
State size and color $4.98
32 C 3376—Pajamas. Ship. wt. 12 oz.
State size, color . . . . . $2.98; 2 for $5.80

GLAMOROUS NYLON SET 8.98

W Be right in step with Spring in a long-wearing, classically tailored Nylon Tricot Robe Set. Wrap-around Robe, smartly styled Pajamas. Opaque 40-denier Runproof Knit Nylon. Robe about 42 in. long, ¾ sleeves. Trousers have elastic waist. Hand wash.

Colors: Coral, Aqua. *State size, color.*
Busts Sizes: 32, 34, 36, 38, 40 inches.
32C3523-Complete Set: Wt. 1 lb. 6 oz. $8.98
32C3524-Pajamas. (Trouser length: 41 in.) Shipping weight 12 oz. $3.88

CREDIT TERMS, INSIDE BACK COVER. MEASURE BUST AT FULLEST PART. COLORS MATCH ITEMS AS CLOSELY AS SPEED PRINTING PERMITS.

G 2.98

H 2.98

J 2.98

K 3.98

L 2.98

M 3.98

N 3.98

P 3.98

U 6.98 Set

V 4.98 Set

W 8.98 Set

Spring's Nightwear Fashions

DELIGHTFUL BABY DOLLS, NEW MATCHING SETS

PACE-SETTING STYLES FOR SPRING—coordinated Nightwear, pretty Baby Dolls. A hollyhock garden of colors and prints—accented with pert ribbons and bows. Fashioned of fine quality fabrics—all are Washfast, require little or no ironing.

BLOSSOMS ON COTTON PLISSE 2.98 TO 6.98

A TO D The elfin charm of Spring, translated into delightful matching Nightwear. A meadow-flowered print traced with snowy Cotton Eyelet across yoke; beaded satiny bow-tied ribbons. Matching piping to accent necklines and sleeves; wide, wide flounces. Full-length Gown: abt. 54 in.; Baby Doll: abt. 28 in.; Peignoir Set: abt. 45 in. Lilac Print, Pink Print. *State size, color.*

(A) 32C2544—Gown. *Busts:* 32, 34, 36, 38, 40. Wt. 10 oz. $3.98; 2, $7.76

(B) 32C3397–Baby Doll Pajama. *Busts:* Small (32); Medium (34-36); Large (38-40) inches. Ship. wt. ea. 10 oz. ..... $2.98; 2 for $5.80

(C-D) 32C2541–Peignoir Set. *Busts:* 32, 34, 36, 38. Wt. 1 lb. Set, $6.98

(D) 32C2543–Waltz Gown. *Busts:* 32, 34, 36, 38. Wt. 12 oz. $2.98; 2, $5.80

NYLON TRICOT 3.98

E Perfectly pretty—an angelic Baby Doll of opaque Runproof Nylon Tricot, designed in butterfly colors. Winsome scooped neckline is softly ruched with Nylon Sheer. Edging at the hemline; a frill of ruching, too, at panty legs, pocket. Elasticized legs, waist. Ribbon bow. Lgth.: abt. 28 in. *Colors:* Lilac, Coral. Ship. wt. ea. 10 oz. *Busts:* S. (32); Med. (34-36); Lge. (38-40).

32C3530–*State size, color.* $3.98; 2, $7.76

NO-IRON PLISSE 2.98

F Gay as the first robin. A Baby Doll design in no-iron Cotton Plisse, its floral tiers rimmed with piping and pert bows. Shiny Rayon Satin ribbon edges flattering square neck, tiny sleeves. Panty: elasticized waist, legs. Length about 28 in. Wt. ea. 11 oz. *State size, color.* Lt. Blue or Rose on White. *Busts:* S. (32); M. (34-36); L. (38-40).

32C3387–Ea. $2.98; 2 for $5.80

EMBOSSED COTTON 1.98

G New no-iron embossed Cotton Baby Doll, designed with your budget in mind. Delightful print is flower-strewn, with dainty lace outlining the softly curved yoke, sleeves, and hem. Panty: self-fabric ruffles, elastic waist, legs. Lgth.: abt. 28 in. Wt. ea. 11 oz. *State size, color.* Pink or Lt. Blue on White. *Busts:* S. (32); M. (34-36); L. (38-40).

32C3350—Ea. $1.98; 2 for $3.85

NO-IRON PLISSE 2.98

H Bright peppermint, starring jauntily in your favorite shirt-tail style. No-iron Cotton Plisse Baby Doll is so-easy-to-care-for. Man-tailored button-down collar, front placket in sprightly, solid red. Panty has elasticized waist, legs and self-fabric ruffles. Length about 29 inches. *State size only.* Red Stripe on White. *Bust Sizes:* Sm. (32); Med. (34-36); Lge. (38-40).

32C3391–Wt. 10 oz. $2.98; 2, $5.80

NO-IRON EMBOSSED COTTON 2.98

J Demure Baby Doll, gaily accented with bands of rick-rack at yoke, cuffs, and skylarking 'round the hem. Popular button-down front design, with a pin-on flower cluster at collar. Panties: ruffled hems with rick-rack, elastic legs, waist. *Busts:* S. (32); M. (34-36); L. (38-40). Wt. ea. 10 oz. White with Red Trim, Maize with Blue. Abt. 28 in.

32 C 3335—*State size, color.* Ea. $2.98; 2 for $5.80

COTTON BROADCLOTH 2.98

K The happiest animals in the forest welcome Spring with blissful smiles. Smooth Cotton Broadcloth Baby Doll has popular button-down front, neat shirt-tail styling. Panties, collar, cuffs repeat print in darker tone. Panty ruffles match shirt print. Ribbon tie. Elasticized waist, legs. Length: abt. 27 in. Turquoise or Red Print on White. *Busts:* 32, 34, 36, 38.

32 C 3373–Wt. 10 oz. *State size, color.* $2.98; 2, $5.80

Better Beau Duras of Nationally Known Spun-lo

LONG-WEARING KNIT RAYON . . . SO COMFORTABLE AND ECONOMICAL . . . BUY 8, SAVE 32¢ TO 72¢

FINE SPUN-LO LINGERIE—Circular Knit Rayon "knit with the fit where you sit." Sit, bend, or stretch—its elasticity takes the stress and strain of active wear. Comfortably absorbent, always cool—oh-so-soft Spun-lo Panties are always smooth.

BODY CONTOUR SHAPED—non-binding fit, reinforced throughout for extra strength. Lockstitched seams—give extra elasticity, stretch naturally with the fabric. Approved by Wards Laboratory—all are tested for workmanship and wear.

REG. 91¢ Ex. Size 1.20 ea. in lots of 8

(L) Combination with built-up-shoulder. Panty, Vest combine in a smooth-fitting garment. Wide flare leg openings. Drawstring at neck adjusts. Underarm shields. Pink. *State bust size.* Ship. wt. ea. 5 oz.
Regular Busts: 36, 38, 40, 42, 44 inches.
32 C 551—Each $1.00; 4, $3.80; 8, $7.28
Extra Bust Sizes: 46, 48, 50, 52 inches.
32 C 552—Each $1.29; 4, $4.90; 8, $9.60

GIFT BOXED FLARES 2.59 Box

(M) A gay Panty wardrobe in Spring-fresh colors. Favorite Shorty Flare is cut for more coverage than a brief, fits more closely than a full flare. Narrower leg openings conform to figure without bulk. Non-binding elastic at waist. Ship. wt. box 15 oz.
1 ea.: White, Pink, Blue, Mint (lt.) Green.
Hip Sizes: 37-40; 41-44 inches.
32 C 121—*State size only.* Box of 4, $2.59

GIFT BOXED BRIEFS 2.98 Box

(N) Choice of Elastic or Band Leg Styles. Variety with a delicate feminine air in six soft pastels. Panty Wardrobe for all year wear. Shipping weight box 15 oz.
Six Colors in box: Turquoise, Maize, Mint Green, Pink, White, Lilac. *State size.*
Regular Hips: 32-34; 35-37; 38-40 inches.
32 C 14—Elastic Leg.....Box of 6, $2.98
32 C 17—Band Leg.....Box of 6, $2.98

REG. 60¢ Ex. Size 70¢ in lots of 8

(P) Popular Shorty Flare combines best features of brief and full flare. Cut slightly full for extra coverage and comfort; narrower leg opening gives closer, smoother fit. Wt. ea. 5 oz. *State size, color.*
32C101-MintGreen, White, Pink. *Reg. Hips:* 33-36; 37-40; 41-44. Ea. 66c; 4, $2.54; 8, $4.80
32 C 171—Pink, White. *Extra Hips:* 45-48; 49-52 inches. Ea. 77c; 4, $2.95; 8, $5.60

REG. 43¢ Ex. Size 51¢ ea. in lots of 8

(R) Band Leg Brief smoothly follows natural lines. Hemmed bands at leg openings comfortably encircle thigh. Elastic waist.
Lt. Blue, Pink, White. *State size, color.*
Reg. Hips: 32-34; 35-37; 38-40. Wt. ea. 3 oz.
32 C 1—Each 47c; 4 for $1.80; 8 for $3.44
Colors: Pink, White. *State size and color.*
Extra Hips: 41-42; 43-44 in. Wt. ea. 3 oz.
32 C 100—Each 56c; 4 for $2.16; 8 for $4.08

REG. 43¢ Ex. Size 51¢ ea. in lots of 8

(T) Elastic Leg Brief tailored for a comfortable, figure-hugging fit—shows no "lingerie lines". Non-binding elastic at legs and waist. Shipping weight ea. 3 oz.
Colors: Pink, White. *State size and color.*
Reg. Hips: 32-34; 35-37; 38-40 inches.
32 C 11—Ea. 47c; 4 for $1.80; 8 for $3.44
Extra Hips: 41-42; 43-44 inches.
32 C 110—Ea. 56c; 4 for $2.16; 8 for $4.08

REG. 60¢ Ex. Size 68¢ ea. in lots of 8

(U) Full Flare. Wide leg openings for convenience, yet cut to conform to figure. Won't bind or ride up. Perfect to wear under or over foundations. Ship. wt. ea. 5 oz.
Lt. Blue, Pink, White. *State size and color.*
Regular Hips: 37-40; 41-44 inches.
32 C 301—Each 66c; 4 for $2.54; 8 for $4.80
Extra Hips: 45-48; 49-52 inches.
32 C 311—Each 75c; 4 for $2.89; 8 for $5.44

VEST 60¢ ea. in lots of 8

(V) Built-up Vest for the fuller figure; gives more coverage, greater protection. Underarm shields give longer wear, guard against perspiration stains. Drawstring at neck adjusts. Wide self fabric straps won't cut or bind. Hemmed bottom.
Pink, White. Wt. ea 5 oz. *State size, color.*
Bust Sizes: 36, 38, 40, 42, 44 inches.
32 C 521—Each 66c; 4 for $2.54; 8 for $4.80

VEST 60¢ ea. in lots of 8

(W) Straight Top Vest. Popular for its soft drape, greater coverage. Has no side seams to show "lingerie lines." Drawstring neckline, ribbon shoulder straps easily adjust. Hemmed bottom. Protective underarm shields. Ship. wt. each 5 oz.
Colors: White, Pink. *State size and color.*
Bust Sizes: 34, 36, 38, 40, 42, 44 inches.
32 C 501—Each 66c; 4 for $2.54; 8 for $4.80

REG. 78¢ Ex. Size 87¢ ea. in lots of 8

(X) Full cut Bloomer for complete coverage and protection against chafing. Non-binding elastic at waist, legs for snug fit.
White, Pink. *Reg. Hips:* 33-36; 37-40; 41-44. Ship. wt. ea. 5 oz. *State size and color.*
32 C 401—Each 85c; 4 for $3.27; 8 for $6.24
Color: Pink only. *State size in order.*
Extra Hips: 45-48; 49-52. Ship. wt. ea. 5 oz.
32 C 411—Each 95c; 4 for $3.66; 8 for $6.96

REG. 69¢ Ex. Size 89¢ ea. in lots of 8

(Y) Double-back panel. Step-in style gives extra protection, added wear. Comfortable non-binding design, cut high at side leg openings for convenience, less bulk.
Pink only. Ship. wt. ea. 4 oz. *State size.*
Regular Hips: 37-40; 41-44 inches.
32 C 314—Each 79c; 4 for $3.07; 8 for $5.52
Extra Hip Sizes: 45-48; 49-52; 53-56 in.
32 C 315—Each 98c; 4 for $3.80; 8 for $7.12

REG. 60¢ Ex. Size 68¢ ea. in lots of 8

(Z) Cuff Panty in regular or extra sizes to 52. Smooth fitting; cut longer, narrower through the legs for coverage, protection from chafing. Ship. wt. ea. 5 oz.
Regular Hips: 33-36; 37-40; 41-44 inches.
Colors: Pink or White. *State size and color.*
32 C 201—Each 66c; 4 for $2.54; 8 for $4.80
Ex. Hips: 45-48; 49-52. Pink only. *State size.*
32 C 211—Each 75c; 4 for $2.89; 8 for $5.44

For Wards convenient Monthly Payment Plan, see Inside Back Cover.

Colors on these two pages match actual color of garments as closely as modern, high-speed printing permits.

All garments on this page are Washable . . . See page 959.

Ⓐ 1.98 Box of 6

Ⓑ 2.98 TO 5.95 Box of 7

Ⓒ 2.39 Box of 6

Ⓓ 1.98 Box of 3

Ⓔ Ⓕ 2.49 AND 2.99 Box of 3

Ⓖ 1.98–2.39 Box of 4

Ⓗ 2.98–3.59 Box of 6

Ⓙ 2.49 Box of 4

Ⓛ 54c ea. in lots of 6

Ⓚ 1.98 Box of 3

Ⓜ 1.79 Pkg. of 3

Ⓝ 53c ea. in lots of 8

Ⓟ 64c ea. in lots of 4

Spring's Loveliest Pastels... Attractively Boxed

Soft pastel shades... Select tailored Briefs or well-made Flare Panties. Your choice of Nylon, Acetate Tricot, Rayon or Cotton Knits . . . Bright colors. The loveliest Panties in many a season...Beautifully boxed...Ideal for Spring.

Styled for beauty and the utmost in comfort...Double fabric crotch. Wards guarantee quality workmanship . . . Garments pre-tested for long wear. Excellent buys . . . priced to please the most budget-conscious women.

RAYON "BONNIE BRIEFS" 1.98 Box of 6

(A) A new novelty Brief of durable, Circular Knit Rayon. Your choice of elastic or band leg openings. Designed for smooth, figure-hugging fit, comfortable wear. This basic style of soft, suede-skin Rayon is silky to the touch and molds a gentle outline. Versatile enough to wear with sport or tailored fashions. An asset to your year 'round panty wardrobe. 6 come in Box "3": 1 Mint (lt.) Green, 2 White, 1 Maize, 1 Wild Rose, 1 Turquoise. Ship. wt. Box 15 oz.

Hip Sizes: 32-34; 35-37; 38-40; 41-42. *State your size.*

32 C 114—Elastic Leg Brief (shown)...Box of 6, $1.98

32 C 115—Band Leg Brief (not shown). Box of 6, $1.98

NYLON OR ACETATE BRIEFS 2.98 TO 5.95 Box of 7

(B) Elastic leg Brief delicately embroidered with the Days of the Week in a choice of two fine fabrics. The daintily refreshing motif makes these panties different and fun to wear. Fine embroidery is carefully stitched on sheer Nylon, edged in contrasting pastels. Curved applique on better and best qualities. Choose either Nylon or Acetate Tricot. Both fabrics are runproof. Seven come in Box "1": 2 White, 2 Light Blue, 2 Pink, 1 Maize. *Hip Sizes:* 32-34; 35-37; 38-40. *Please state size only.*

32 C 829–Best Quality Sheer Nylon. Wt. Box 15 oz. Box of 7, $5.95

32 C 116-Better Quality Acetate Tricot. Wt. Box 1 lb. Box of 7, $3.88

Good Quality with straight cut applique. (Not shown.)

32 C 117—Runproof Acetate Tricot. Wt. 1 lb. Box of 7, $2.98

RAYON CAMPUS PANTIES 2.39 Box of 6

(C) Nationally Known Campus Panties made of fine Circular Knit Rayon for smoothness and resilience. Select either Elastic or Band Leg Briefs for a smooth, snug-fit. No chafing or binding. Soft, luxurious Rayon is easy-to-care-for, delightful to wear. Assortment of six in Box "2": 1 Lilac, 1 White, 1 Maize, 1 Pink, 1 Light Blue and 1 Mint (Light) Green. Shipping weight Box 15 oz. *Please state size only.*

Hip Sizes: Small (32-34); Medium (35-37); Large (38-40); and Extra Large (41-42) inches.

32 C 111—Band Leg (Shown).....Box of 6 for $2.39

32 C 112—Elastic Leg.....Box of 6 for $2.39

RAYON FLARE PANTIES 1.98 Box of 3

(D) Exclusive Dutchess Flare Panties in run-resistant Circular Knit Rayon. "Cut-O-Fit" styling assures you of extra coverage without bulk. Convenient wide leg openings make panties practical to wear under or over foundation garments. A welcome addition to panty wardrobes.

Colors: In Box "1": 3 Pink or 3 White.

Hips: 33-36; 37-40; 41-44. Ship. wt. Box 10 oz.

32 C 113—*State size, color.* Box of 3, $1.98

NYLON CAMPUS BRIEF 2.49 Box of 3

(E) Nationally known for dependable quality. Popular Elastic Leg Briefs of runproof knit Nylon. Elastic at legs allows freedom of movement without chafing or binding. Wonderful Nylon washes with ease and dries quickly. 3 come in Box '2": 1 Pink, 1 White and 1 Light Blue.

Hip Sizes: Sm. (36); Med. (38); Lge. (40); Ex. Lge. (42). Ship. wt. Box 8 oz.

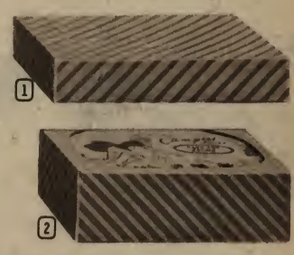
32 C 811—*State size only.* Box of 3, $2.49

HELANCA NYLON BRIEF 2.99 Box of 3

(F) Full fashioned to provide comfortable seamless crotch and "shaped to fit" contour. Made of amazing new Helanca stretch yarn, the soft, fluffy fabric that stretches to give the maximum in ease, fit. Washes easily, needs no ironing. The perfect panty to wear under Spring fashions. 3 in gift Box: 1 Pink, 1 White, 1 Light Blue.

Hips: 32-38; 40-46 in. Ship. wt. Box 6 oz.

32 C 839—*State size only*.....Box of 3, $2.99



SANITIZED BRIEF 1.98 Box of 4

(G) "Wonderfresh"—the new non-toxic process gives self-deodorant finish to knit Acetate Elastic Leg Brief. Assures lasting freshness; retards perspiration odor. Easy to launder; runproof. In Box "1": 1 White, 1 Pink, 1 Lt. Blue, 1 Maize. Wt. Box 14 oz.

Reg. Hips: (32-34); (35-37); (38-40).

32C167–*State size.* Box of 4, $1.98

Ex. Hips: (41-43); (44-46) inches.

32C168-*State size.* Box of 4, $2.39

ACETATE PANTY 2.98 Box of 6

(H) Regular and Extra sizes. Elastic Leg Brief of suede-soft Acetate Tricot in lustrous stripes give effect of satin. Double fabric crotch. 6 come in Box "1": 1 Turquoise, 1 White, 1 Melon, 1 Lt. Blue, 1 Pink and 1 Maize. Ship. wt. Box 14 oz. *Please state size.*

Reg. Hip Sizes: 32-34; 35-37; 38-40.

32 C 160.....Box of 6, $2.98

Extra Hips: 41-43; 44-46 inches.

32 C 161.....Box of 6, $3.59

COTTON KNIT 2.49 Box of 4

(J) For maximum comfort, absorbency, long wear, choose this fine Knit Cotton Brief. Dainty contrasting braid trim highlights fresh pastel shades. Nylon reinforced rib knit cuffs for snug fit. Styled to give active women the utmost in durability. In Box "1": 1 Pink, 1 Mint (lt.) Green, 1 White, 1 Lt. Blue. Ship. wt. Box 14 oz.

Hip Sizes: 34-37; 38-41; 42-44 in.

32C652—*State size.* Box of 4, $2.49

1.98 Box of 3

(K) Runproof Acetate Tricot. Briefs daintily trimmed with embroidered Nylon Sheer.

Styled for beauty, extra long wear. Smooth fitting and comfortable enough for daily wear. Styled especially for action ease; so soft to the touch. A delightful new panty style you'll want for yourself—ideal gift for your friends. In Box "1": 1 Lt. Blue, 1 White and 1 Pink. Shipping weight Box 10 oz.

Hip Sizes: (32-34); (35-37); (38-40) inches.

32 C 157—*State size only*.....Box of 3, $1.98

Styled for Beauty, Comfort... Priced to Save

A delightful addition to your Lingerie Wardrobe . . . Tailored or trimmed styles. Acetate, Nylon, Plisse . . . Contour shaped to follow body's natural lines. Easy to care for . . .Wash easily . . . Dry quickly . . . Garments assure a smooth fit.

Reinforced strain points for long wear . . . Lockstitched seams won't tear out. Approved by Wards Laboratory . . . Meet standards of quality, durability. Cool and comfortable for year 'round wear . . . Take advantage of low prices.

IMPORTANT REFERENCES

Measure hips at fullest part. Colors on facing page match garments as closely as high-speed printing permits. All garments are washable. For your convenience use Wards Monthly Payment Plan. Details on Inside of Back Cover.

COTTON PLISSE 59c ea.

(L) Save 30c in lots of 6. Colorful Print Brief. Tailored of Cotton Plisse. Elastic leg opening. Print is a floral design on White background. Washfast. *State size.*

Hips: 32-34; 35-37; 38-40 in.

32 C 615—Ship. wt. each 3 oz. Ea. 59c; 3 for $1.72; 6 for $3.24

PRINT ACETATE 1.79 Pkg. of 3

(M) Runproof Tricot knit Acetate Panty. Tailored elastic legs, double fabric crotch, reinforced at points of strain, elastic waist. Package of 3 assorted prints.

Hips: (32-34); (35-37); (38-40). *State size.* Ship. wt. bag, 14 oz.

32 C 165—Pkg. of 3.....$1.79

ROSE PRINT BRIEF 59c ea.

(N) Refreshingly new Rose Screen Print Novelty Brief made of Runproof Acetate Tricot. Elastic legs. Shape-retaining. Hand wash. White only. *State size.* Ship. wt. ea. 3 oz.

Hips: 32-34; 35-37; 38-40 inches.

32C27–Ea. 59c; 4, $2.29; 8, $4.24

MESH PANTY 69c ea.

(P) Runproof Tricot knit Acetate Flare Panty in Mesh. Semi-wide flared leg openings. All-around elastic waistband.

Colors: Pink, Blue, White, Maize.

Hip Sizes: (37-40); (41-44) inches. *State size, color.* Wt. ea. 3 oz.

32 C 186—Each 69c; 4 for $2.56

ACETATE BRIEFS 1.49 Bag of 4

(R) Here's an economical assortment of 4 beautifully trimmed Tricot Knit Acetate Briefs. Inserts of Embroidered Nylon Sheer in a variety of colors. 1 Blue, 1 Maize, 1 Pink, 1 White. Ship. wt. bag 10 oz.

Hip Sizes: (32-34); (35-37); (38-40) inches.

32C35-*State size.* Bag $1.49; 2 Bags $2.85

ACETATE FLARE 79c Ex. Sizes 98c

(T) Full Flare of Runproof Acetate Tricot. Cotton lace edging around the legs. Ship. wt. ea. 3 oz. *Please state size, color.*

Hips: (33-36); (37-40); (41-44). Pink or White.

32 C 250—Each 79c.....3 for $2.17

Ex. Sizes: (45-48); (49-52). *Color:* Pink only.

32 C 251—Each 98c.....3 for $2.74

NYLON BRIEF 62c ea. lots of 6

(U) Buy 6, save $1.02. Budget priced Band Leg Brief of Runproof Nylon Tricot. 2-Bar knit; contour shaped. Reinforced strain points and lockstitched seams. Washes and dries in minutes. *State size.*

Hip Sizes: (32-34); (35-37); (38-40). White.

32C820-Wt. ea. 3 oz. Ea. 79c; 3, $2.27; 6, $3.72

ACETATE 37c ea. NYLON 79c ea.

(V) Save $1.02 on 6 Nylons. Runproof Tricot. Nylon or Acetate Briefs.

Hips: (32-34); (35-37); (38-40). Wt. ea. 4 oz.

32C800—Nylon. White only. *State size.* Each 79c; 3 for $2.27; 6 for $3.72

32C50-Acetate. Pink or White. *State size and color.* Ea. 37c; 4 for $1.42; 8, $2.72

Blue Swan . . . Sil-o-ette

NATIONALLY KNOWN FAVORITES. POSTPAID

Try a Sil-O-ette for a smooth, all-in-one fit . . . Try Blue Swan for style, comfort. These are the brands that women the country over buy because they know value. They are the styles chosen for up-to-the-minute design and careful tailoring. Body shaping assures smooth, bulkless fit; careful detailing assures wear. All are tested, approved to meet Wards high standards for quality and durability.

"SIL-O-ETTE" 2.75

Ⓐ Combination — panty and vest in one smooth fitting garment. Of Wonderwear Runproof Nylon Tricot, the lower half of bust section is Cotton lined for support. Side Hook closing. Convenient wide leg openings. Inserted midriff. Tearose or White.

Fits Small to Av. Busts.

Sizes: 34, 36, 38, 40, 42 in.

State size, color.

32 CP 592–Postpaid..$2.75

GARTER PANTY 1.98

Ⓑ S-T-R-E-T-C-H Nylon-Blue Swan's amazingly supple fabric stretches in all directions, fits like your skin, gives just-right curve control. Without garters it's perfect under sports clothes for a trim figure with complete action freedom. *State size only.*

Color: White. Postpaid.

Hips: 32-35; 36-39; 40-42 in.

32 CP 865C–Panty. . .$1.98

32 CP 257C–4 garters. .25c

SUSPANTS 1.50 AND 1.95

Ⓒ Blue Swan's Garter Panty with exclusive "Pivot Point" bias cut for a body conforming fit. Pink or White. All Postpaid. *Sizes:* 11-12 (fits hips 35-36); 13-14 (hips 37-38); 15-16 (hips 39-40); 17-18 (fits hips 41-42). *State size and color.*

RUNPROOF NYLON TRICOT.

32 CP 855C–Panty. $1.95

RUNPROOF ACETATE TRICOT.

32 CP 255C–Panty. $1.50

32 CP 257C–4 garters. . . .25c

DOUBLE BACK STYLES IN CIRCULAR KNIT RAYON

Ⓓ TO Ⓕ Special double-back panel (pictured above) means a longer wearing panty with extra protection. Run-resistant Circular Knit Rayon — reinforced at strain points — contour shaped for smooth, non-binding fit. Wt. ea. 4 oz.

BLOOMER, STEP-IN, CUFF PANTY 67c ea. EXTRA SIZES 77c AND 87c

Ⓓ Bloomer for coverage. Amply full for sitting ease. Pink only. *State size.*

Reg. Hips: 33-36; 37-40; 41-44

32 C 434–Ea. 67c; 4, $2.58

Extra: 45-48; 49-52; 53-56 in.

32 C 435–Ea. 87c; 4, $3.35

Ⓔ Comfortable Step-in. Legs shaped for coverage without bulk. Contour cut; strongly reinforced. Pink only. *Please state size.*

Reg. Hips: 37-40; 41-44 in.

32C334–Ea. 67c; 4 for $2.58

Extra: 45-48; 49-52; 53-56 in.

32 C 335–Ea. 77c; 4, $2.90

Ⓕ Non-Chafe Cuff Panty. Longer legs give more protection. Slightly tapered legs for less bulk. *Colors:* Pink only. *Please state size.*

Regular Hips: 37-40; 41-44 in.

32 C 234. . .Ea. 67c; 4, $2.58

Ex. Hips: 45-48; 49-52; 53-56.

32 C 235. . .Ea. 77c; 4, $2.90

Runproof Knit Nylons

NYLON FOR WEAR, TRIMMED FOR BEAUTY

No lingerie fabric wears as well as Nylon. It keeps its shape, is shrink-resistant. No fabric is as easy-to-care-for as Nylon. No wonder Nylon's the "miracle fabric". Even fancy laces and pintucked sheers stay pretty as new, washing after washing. Wards lovely Nylons priced for added savings when you buy more than one. That means buy Nylons and you buy luxury, economy, plus long, long wear.

BRIEF WITH NOVELTY TRIM 1.00

Ⓖ 96c ea. when you buy 3, any size or color. A touch of contrast color accents a deep band of permanently tucked Nylon. Pert Elastic Leg Brief. Fancy elastic waist for fit.

Colors: Lt. Blue, Pink or White. Wt. ea. 3 oz.

Hip Sizes: 32-34; 35-37; 38-40 inches.

32C840–*State size, color.* Ea. $1.00; 3 for $2.88

NYLON NET TRIMMED FLARE 1.98

Ⓗ $1.92 ea. when you buy 2 of any siz or color. Full Flare, trimmed wit Nylon net and a rich border of lac Flare is cut fuller, longer for coverag

Colors: Pink or White. Ship. wt. ea. 3 o

Hip Sizes: 33-36; 37-40; 41-44 inche

32 C 862–*State size, color.* $1.98; 2 for $3.

LACE EDGED BRIEF 89c

Ⓙ Save 45c — buy 3, any size or color, pay only 74c ea.; specially priced. Two ribbons of misty Nylon lace edge the Nylon-Acetate inserts to make this Brief extra pretty. Elastic legs show no lingerie lines. Wt. ea. 3 oz. Pink or White. *Hips:* 32-34; 35-37; 38-40 in.

32 C 843–*State size, color.* Ea. 89c; 3 for $2.22

LACE EDGED SHORTY FLARE 1.00

Ⓚ Only 96c ea. when you buy 3, an size or color. Shorty Flare is bordere at legs with deep luxurious Nylon lace Gives more coverage than brief, close fit than flare. Shipping weight ea. 3 o

Pink or White. *Hips:* 33-36; 37-40; 41-44 i

32C867–*State size, color.* Ea. $1.00; 3, $2.

THRIFTY, RUN-RESISTANT LUSTROUS STRIPED TRICOT

Ⓛ TO Ⓝ Acetate Tricot with Rayon Satin stripes knit-in to give a silky sheen. Your best buy for comfort, economy — note the savings when you buy 4. Contour shaped for fit; reinforced strain points; lockstitched seams. Wt. ea. 2 oz.

SHORTY FLARE, BAND BRIEF, FULL FLARE 59c TO 79c ea. EXTRA SIZES 69c AND 89

Ⓛ Shorty Flare; gives more coverage than a brief and closer fit than flare. *Colors:* Pink, White.

Reg. Hip Sizes: 33-36; 37-40; 41-44 in. *State size, color.*

32C105–Ea. 69c; 4 for $2.59

Ⓜ Band Leg Brief. Hemmed leg band fits closely. Pink or White. *State size, color.*

Reg. Hips: 32-34; 35-37; 38-40.

32 C 5—Ea. 59c; 4 for $2.19

Ex. Hips: 41-42; 43-44 in.

32 C 65—Ea. 69c; 4 for $2.59

Ⓝ Full Flare. For mor coverage, ease. Pin or White. *State size, colo*

Reg. Hips: 37-40; 41-44 i

32C305-Reg. Ea. 79c; 4, 3.

Ex.: 45-48; 49-52. Pin

32C345–Ea. 89c; 4 for $3.

Guaranteed . . . Beau Mode and Carol Brent Panties

BEAU MODES, WARDS BEST KNIT ACETATE

3 Panties, 1 size, Guaranteed 6 months or return for Postpaid Free replacements. 6 Panties, 1 size, Guaranteed 1 year wear or return for Postpaid Free replacements. Wards Best Acetate . . . 2-Bar Runproof Tricot . . . Each stitch knit-locked for lasting wear. Expertly made . . . Contour shaping ends riding up . . . Extra full cut for non-binding fit. Reinforced strain points . . . Fancy elastic waists . . . Laboratory tested for durability.

1.64 ea. in lots of 6

Buy 6, save 90c. All-in-one for complete comfort, slip- fit. Softly gathered bust ion; midriff follows body smooth fit. Convenient wide . Ribbon straps adjust. or White. Ship. wt. ea. 6 oz. *Sizes:* 34, 36, 38, 40, 42 in. 562–*State size and color.* $1.79; 3 for $5.19; 6, $9.84

78c ea. in lots of 6

B Buy 6, save 42c. Semi-V-top Vest cut for comfort, coverage; adds warmth without bulk. Underarm shields guard against perspiration. Straight back. Ribbon straps adjust. Wt. ea. 4 oz. Pink, White. *State size, color.*
32C502–*Busts:* 34, 36, 38, 40, 42. Ea. 85c; 3, $2.47; 6, $4.68

60c ea. in lots of 6

C Buy 6, save 36c on reg. and extra sizes. Band Leg Brief is contour cut for non-binding fit. Ship. wt. ea. 4 oz. *State size, color.* Mint Green, Pink or White.
32C12-*Reg. Hips:* 34, 36, 38, 40. Ea. 66c; 3, $1.91; 6, $3.60
32C32-*Ex. Hips:* 42, 44. Pink or White. 75c; 3, $2.18; 6, $4.14

ONLY **78c** ea. in lots of 6

Buy 6, save 42c on reg. sizes; 56c on extra. Cuff Panty has longer, more tapered legs protect thighs, prevent chafing, smooth fit. *Hip Sizes:* 38, 40, 42 in. Pink or White. 222–*State size, color.* 85c; 3, $2.47; 6, $4.68 *Sizes:* 44-46; 48-50 in. Pink only. 232-*State size.* Ea. $1.13; 3, $3.28; 6, $6.22

ONLY **60c** ea. in lots of 6

E Buy 6 and save 36c. Elastic Leg Brief for a smooth, figure-hugging fit with no lingerie lines. Contour cut follows body lines for non-binding comfort; ideal for sportswear. *Colors:* Lt. Blue, Pink, White. Ship. wt. ea. 3 oz. *Hip Sizes:* 34, 36, 38, 40 inches.
32C2–*State size, color.* Ea. 66c; 3, $1.91; 6, $3.60

78c ea. in lots of 6

Buy 6, save 42c on regular sizes; 48c on extra sizes. Full Flare has convenient wide legs. Gives extra coverage without bulk. *State size, color.* Pink, White. Ship. wt. ea. 4 oz.
32 C 302–*Reg. Hips:* 38, 40, 42. Ea. 85c; 3 for $2.47; 6 for $4.68
32C312–*Ex. Hips:* 44-46; 48-50. Ea. $1.00; 3 for $2.92; 6, $5.52

69c ea. in lots of 6

G Buy 6, save 36c. Shorty Flare gives more coverage, looser fit than brief; is closer fitting than flare. Perfect over or under foundations. Ship. wt. ea. 4 oz. *Please state size and color. Colors:* Lt. Blue, Pink, White.
32C102-*Reg. Hips:* 36, 38, 40, 42 Ea. 75c; 3 for $2.18; 6, $4.14

92c ea. in lots of 6

H Buy 6, save 48c on reg. sizes; 69c on extra sizes. Bloomer's med. length legs have covered elastic. Full cut for sitting ease. Wt. ea. 5 oz. *Color:* Pink. *Please state size.*
32C402-*Reg. Hips:* 36, 38, 40, 42. Ea. $1.00; 3, $2.92; 6, $5.52
32C412-*Ex. Sizes:* 44-46; 48-50. Ea. $1.39; 3 for $4.03; 6, $7.65

CAROL BRENTS, WARDS BEST QUALITY NYLON

3 Panties in 1 size, Guaranteed to wear for 1 year; 6 Panties in 1 size, Guaranteed to wear 2 years . . . or return for Postpaid Free replacements. Wards Best Nylon . . . 40-denier Runproof Knit . . . The longest wearing fabric. Always as lovely as the day you bought it . . . Shrink-resistant, quick drying. Body contour shaped . . . Reinforced strain points . . . Fancy elastic waists.

1.34 ea. in lots of 6

J Buy 6, save 90c. Shorty Flare combines the comfort and convenience of full flare with smoothness of brief. Runproof Nylon Tricot style is contour cut for non-binding fit; gives extra coverage. *Colors:* Pink, White. Ship. wt. ea. 3 oz.
32 C 851–*Reg. Hip Sizes:* 36, 38, 40 in. *State size, color.* $1.49; 3, $4.29; 6, $8.04

1.43 ea. in lots of 6

L Buy 6, save 96c. Cuff Panty is cut longer to cover thighs, prevent chafing. Slim legs fit smoothly yet give non-binding comfort. Runproof Nylon Tricot is contour shaped, extra full cut for accurate fit. Shipping weight ea. 3 oz. *Color:* Pink only. *Please state size. Hip Sizes:* 36, 38, 40 inches.
32 C 857 . . . . . Ea. $1.59; 3, $4.58; 6, $8.58

1.52 ea. in lots of 6

N Buy 6, save $1.02 on reg. sizes; $1.20 on extra sizes. Full cut Flare styled in Runproof Nylon Tricot, amply full for comfort, convenience. Ship. wt. ea. 3 oz.
32 C 854–*Reg. Hip Sizes:* 36, 38, 40. White, Pink. *State size, color.* $1.69; 3, $4.87; 6, $9.12
32 C 856–*Ex. Hip Sizes:* 42, 44, 46 in. Pink. *State size.* . . . Ea. $1.98; 3, $5.70; 6, $10.68

85c ea. in lots of 6

K Buy 6, save 60c on regular sizes; 78c on extra sizes. Band Leg Brief styled for smooth, figure fit. Hemmed band at legs follows body contours to assure comfort. Runproof Nylon Tricot. *State size and color.* Ship. wt. ea. 3 oz.
32 C 802–*Colors:* Lt. Blue, Pink or White. *Reg.:* 36, 38, 40. Ea. 95c; 3, $2.73; 6, $5.10
32 C 803–*Ex. Hip Sizes:* 42, 44 in. White. *State size* . . . . $1.29; 3 for $3.71; 6, $6.96

85c ea. in lots of 6

M Buy 6, save 60c. Elastic Leg Brief with non-binding elastic to give trim, close fit; shows no lingerie lines. Long-wearing Runproof Nylon Tricot, cut to follow body lines; perfect for active sports. Shipping weight ea. 3 oz. *Colors:* Maize, Pink or White. *Hip Sizes:* 36, 38, 40 in. *State size, color.*
32 C 801. . . . . Ea. 95c; 3, $2.73; 6, $5.10

LABORATORY APPROVED

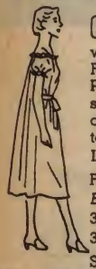
All Wards merchandise guaranteed to wear, to fit. All garments on both pages are washable. Convenient Credit Terms are on Inside Back Cover. To Measure. For combinations and vest: Measure bust at the fullest part. Panties: Measure hips at fullest part.

Maternity Lingerie and Foundations

Skillfully designed Maternity Lingerie . . . fashioned for comfort, grace. Joan Browne Garments allow ample expansion as needed, never confine. For Slips, Petticoats, Gowns and Bedjackets, order your regular size.

For Comfortable Maternity Bras, Nursing Bras, Foundations, see facing page. Scientifically designed to give you support before and after baby is born. Expandable Maternity Panty styles fit easily . . . afford the utmost in comfort.

2 LGTHS., ACETATE OR PLISSE 3.49 AND 2.98



(A) Gown specially designed for the Mother-to-Be, it can be added to your regular wardrobe after baby is born. Wards Best Runproof Acetate Tricot or Combed Cotton Plisse in either short or full-length style has scoop neck. Puff sleeves, neck are elasticized. Ribbon sash may be tied in front or taken off for peignoir effect. Lace trimmed. Lt. Blue or Pink. Shipping weight ea. 10 oz.

FULL LENGTH. About 54 inches. (Shown.) *Busts:* 34, 36, 38, 40 in. *State size and color.*
32C2935–Runproof Acetate. Ea. $3.49; 2, $6.80
32C2506–Cotton Plisse.....Ea. $3.49; 2, $6.80

SHORTY LENGTH. About 39 in. (See sketch.) *Busts:* S. (32); M. (34-36); L. (38-40). *State size and color.*
32 C 2936–Runproof Acetate.....Ea. $2.98; 2 for $5.80
32 C 2527–Cotton Plisse.....Ea. $2.98; 2 for $5.80

COMFORTABLE SLIPS IN COTTON OR ACETATE ALLOW FOR EASY EXPANSION 1.79 TO 2.98

(B) An extra dressy Slip in Runproof Acetate Tricot with full length Shadow Panel, 4-gore skirt. Boasts a bodice of sheer Nylon fluting topped by flattering lace-edged V-neck. Styled for easy expansion, sides and back have comfortable elastic stitching. Delicate Chantilly-type lace adorns both hem and straight back. Lgth.: abt. 45 in. Ship. wt. ea. 7 oz. *Color:* White. *Bust Sizes:* 32, 34, 36, 38, 40 in.
32 C 1855–*Please state size*.....Ea. $2.98; 2 for $5.80

(C) Better Quality Cotton Plisse Slip is Shadow-Free . . . can be worn under any dress. Lavishly trimmed with Nylon, fully lined bodice has all-over design in embroidered sheer. Snug-fitting elastic bands at waist assure individual attention, will never bind or constrict. Washes easily with no ironing needed. Length: about 45 inches. Shipping weight ea. 7 oz. *Color:* White only. *Bust Sizes:* 32, 34, 36, 38, 40 inches.
32 C 1875–*State size only*.....Ea. $2.98; 2 for $5.80

(D) Economy priced Maternity Slip in Woven Acetate Crepe (shown) or Cotton Nainsook. Two pleats in straight cut skirt front and two in bias cut back allow for ample expansion. Styled with trimmed surplice bodice and V-cut back. Length about 45 inches. Shipping weight each 7 oz. *Color:* White only. *Bust Sizes:* 32, 34, 36, 38, 40 inches. *State size.*
32C1895–Lace Trimmed Acetate Crepe...Ea. $1.98; 2 for $3.86
32C1890–Eyelet Trimmed Cotton Nainsook.Ea. $1.79; 2 for $3.49

(E) Non-confining Petticoats in silky Runproof Acetate Tricot (shown) or No-iron Cotton Plisse. Designed with contoured insert of Cotton elastic at the front panel to allow plenty of room for full expansion. Hemline embroidered with Nylon sheer. Lgth. about 29 inches. Ship. wt. ea. 7 oz. *State size. Waist Sizes:* Small (24-26); Med. (27-29); Lge. (30-32) inches.
32 C 1870–Acetate Tricot. White.....Ea. $1.88; 2 for $3.67
32 C 1865–Cotton Plisse. White.....Ea. $1.98; 2 for $3.86

LOOK YOUR LOVELIEST IN EASY-TO-CARE-FOR NYLON BEDJACKETS 2.98 TO 4.98

(F) Softly ruffled Bedjacket of Runproof Nylon Tricot boasts row upon row of Nylon sheer ruching ripples across bodice. Rayon Satin ribbon borders neckline to end in pert bow. Puffed sleeves add the popular little-girl touch. *Colors:* Lt. Blue or Pink. Shipping weight each 5 oz. *Bust Sizes:* Medium (34, 36, 38); Large (40, 42) inches.
32 C 3926–*State size and color*.....Ea. $2.98; 2 for $5.80

(G) Styled to flatter with demure Nylon lace trimmed round collar and pert bow, Quilted Nylon Crepe Bedjacket has smart three-quarter-length sleeves that are fashioned for comfort. Dainty floral all-over print. Nylon Crepe lining. *Color:* Floral Print on White. Shipping weight ea. 10 oz. *Bust Sizes:* Medium (34, 36, 38); Large (40, 42) inches.
32 C 3927–*Please state size*.....Ea. $4.98

(H) Quick drying Nylon Crepe Bedjacket, styled with a dainty floral print, brings thoughts of Spring to any season. Gay piping bordering on yoke, collar and sleeves adds colorful contrast. Woven Nylon never needs ironing. Puffed sleeves are elasticized. *Color:* Floral Print on White. *Bust Sizes:* Med. (34, 36, 38); Lge. (40, 42) in. *State size.*
32 C 3913–Ship. wt. ea. 5 oz.....Ea. $2.98; 2 for $5.80

For slips, petticoats, gowns and bedjackets, order your regular size. To assure a proper fit, please send all measurements requested in descriptions.

All Cottons on this page are Washable, all others Hand Wash. For Washability Terms, see Page 959. Wards Monthly Payment Plan, Inside Back Cover.

... Designed to Flatter the Mother-to-be

COTTON BROADCLOTH MATERNITY AND NURSING BRAS 98c TO 3.95

J Economically priced. Cotton Broadcloth Nursing Bra with a treated, self-fabric, moisture-resistant breast shield. Front opening for nursing convenience. Under cup stitching gives comfortable support and uplift. Elastic insert at the back. *Av. Bust: B Cup:* 34, 36, 38, 40 in. White. Wt. ea. 4 oz.
32 C 5059–*State present size*.....Ea. 98c; 2 for $1.90

K Nationally known Miracle Mold Nursing Bra has a Vinylite-coated flannel breast shield for protection. Adjustable straps extend over bust for support. Firm Cotton Broadcloth; convenient front opening, elastic insert. Ship. wt. ea. 3 oz. *State present size.*
32C5058–*Av.: B Cup:* 32, 34, 36, 38, 40, 42 in. White.
32C5068–*Full: C Cup:* 34, 36, 38, 40, 42 in. $1.57; 2, $3.08

L Front Lacing adjusts to fit correctly during entire pregnancy. Cotton Broadcloth Maternity Bra has double fabric front band; darted cups. Elasticized back insert adjusts. *Please state present size.*
32 C 5053–*Average Bust: B Cup:* 32, 34, 36, 38 inches.
32 C 5054–*Full Bust: C Cup:* 34, 36, 38, 40, 42 inches.
Color: Pink. Ship. wt. ea. 4 oz..Ea. $1.79; 2 for $3.50

M Materna-line. Sells nationally for $2.98. Cotton Broadcloth Maternity Bra. American Medical Assn. Approved. Supports while nursing—upper cup sections alone can be detached. Front lacing, hooks adjust. *Color:* White. Shipping weight 4 oz. *State present size.*
32C5052–*Av.: B:* 32, 34, 36, 38, 40, 42...$2.49; 2, $4.75
32C5062–*Full: C:* 34, 36, 38, 40, 42, 44..$2.49; 2, $4.75

N Cotton Broadcloth Maternity Bra with circular stitched four-section cups. Convenient hook-closing at top and center of cup sections adjusts to B and C cups. Inner pockets hold bust gently. Shipping weight 4 oz. White. *Please state present size.*
32 C 5065–*Av. to Full: B and C Cup:* 32, 34, 36, 38, 40.....$2.98

P Trezur. Zelanized Cotton Broadcloth Nursing Bra is moisture proof. Stitched undercups are foam rubber lined. Top detaches for nursing. Elastic inserts for added ease. White. Postpaid. *State present size.*
32CP5060-*Full:CCup:*34,36,38,40,42.
32CP5050-*Av.: B:* 34, 36, 38, 40. $2.98
32CP5070-*Ex. Full: D Cup:* 34, 36, 38, 40, 42, 44.....$3.95

R Maidenform Cotton Broadcloth Nursing Bra. Cups detach individually with double row of hooks; ends strap readjustment for nursing. Moisture-proof, flannel-lined breast shield has holders for sanitary gauze.
Av.Bust: BCup: 32,34,36,38,40,42.
White. *State your present size.*
32 CP 5063–Postpaid.....$3.00

SPECIALLY DESIGNED FOUNDATIONS 2.98 TO 6.98

T Step-in Panty Girdle for Maternity wear in Rochelle knit Acetate, Cotton, Elastic. Down-stretch front panel; cross-stretch back panel allow for expansion. 1-in. waistband of non-roll elastic won't bind. Nylon Tricot crotch. 4 detachable garters. *Lgth.:* 15 in. *Waists:* Sm. (25-27); Med. (28-30); Lge. (31-33). *State present waist size and month of pregnancy.*
Color: White. Ship. wt. ea. 15 oz.
32 C 6824....Ea. $2.98; 2 for $5.75

U Sells nationally for $5.95. American Medical Association Approved. Down-stretch Nylon Leno elastic front and back panels, cross-stretch elastic sides. Front panel shaped for support. Adjustable side laces backed by pleated cotton. Length: 11 in. center front; 13 in back. *Waists:* Sm. (25-27); Med. (28-30); Lge. (31-33). White. *State present waist size, month of pregnancy.* Wt. 7 oz.
32 C 6816.....Ea. $4.69

V Sarong's criss-cross panels "walk with you", won't bind or ride up. Diagonal stretch Batiste Elastic for healthful support. Side laces adjust. Sides and back are knit Rayon, Cotton, Elastic. *Length:* 15 in. waist down. *Waists:* Sm. (25-27); Med. (28-30); Lge. (31-33); Ex. Lge. (34-36). *State present waist size, month of pregnancy.*
Color: White. Ship. wt. 1 lb.
32 C 6800.....Ea. $5.98

W Garment sells nationally for $8.95. American Medical Assn. Approved. Down-stretch Acetate Satin elastic shaped front, back panels and panty crotch. Leno elastic sides cut long to cover thighs. *Length:* 14 inches waist down. *Waists:* S. (25-27); M. (28-30); L. (31-33); Ex. L. (34-36). White. *State present waist size, month of pregnancy.* Wt. 14 oz.
32 C 6815–Panty Girdle.....$6.98
32 C 6814–Girdle $6.98

COMFORTABLE, EXPANDABLE MATERNITY PANTIES IN A VARIETY OF FABRICS 98c AND 1.98 ea. Buy 3 and Save

X Runproof Tricot Knit Acetate Maternity Brief. Shirred Rayon elastic front panels. Non-binding elastic at waist and legs. *Waists:* Sm. (26-28); M. (29-31); Lge. (32-34). *State regular waist size before pregnancy.*
32 C 7–White. Wt. ea. 3 oz. 98c; 3 for $2.69

Y Cotton Plisse Maternity Brief. Shirred Cotton elastic front for expansion. Bias-cut. Elasticized legs. *Color:* White. *Waists:* Sm. (26-28); M. (29-31); Lge. (32-34). *State regular waist size before pregnancy.*
32C617-Ship. wt. ea. 3 oz. Ea. 98c; 3 for $2.69

Z Maternity Brief of fine Knit Combed Cotton has Nylon reinforced rib knit cuffs. Front panel allows for expansion. *Waists:* Sm. (26-28); M. (29-31); Lge. (32-34). *State regular waist size before pregnancy.*
32 C 627–White. Wt. ea. 3 oz. 98c; 3, $2.69

AA Garter Panty in 2-bar Runproof Knit Acetate Tricot. Shirred Lastex front. Elastic panel at back waist. Garters detach. S. (26-28); M. (29-31); L. (32-34); Ex. L. (35-37). White. *State waist size before pregnancy.*
32 C 307–Ship. wt. ea. 3 oz...$1.98; 3, $5.54

Bemberg Pre-shrunk . . . Luxury Lingerie

PRE-SHRUNK RAYON . . . Less than 2% shrinkage.
RUNPROOF . . . Non-Run 2-Bar Knit Tricot won't cling.
NON-FADING . . . White won't yellow, nor colors fade.
NO-IRON . . . Hand or machine wash; no need to iron.
SILK-LIKE TEXTURE . . . Smooth and soft to the touch.
DRAPING QUALITIES . . . Natural wrinkle-free folds.
DURABLE . . . Combines strength with opaque beauty.
POSTPAID . . . By Wards for shopping convenience.

WRINKLE-FREE BEMBERG NIGHTWEAR 2.98

A Lovely new Baby Doll Pajamas in pre-shrunk Bemberg Rayon. Appliques brighten the white Tricot bordered square neckline. Panties have elastic waistband, leg openings. About 28 inches long. Coral, Mint Green. *Busts:* Sm. (32), Med. (34-36), Lge. (38-40). *State size and color.* Postpaid.
32CP3535–Ea. $2.98; 2 for $5.80

B You sleep in comfort, lounge in silken luxury in these Bemberg Pre-shrunk Rayon Pajamas. Dainty scalloped lace enhances the collar, yoke and pocket. All elastic waistband. Trousers abt. 41 in. Med. Blue, Coral. *Busts:* 32, 34, 36, 38, 40 in. Postpaid. *State size, color.*
32CP3507–Ea. $2.98; 2, $5.80

C Easy-to-care-for soft, silk-like Pre-shrunk Rayon Bemberg full-length Gown, with winsome Nylon-Acetate lace trim on the scoop neckline, bodice. Styled for glamour, with figure flattering inserted midriff. Elastic at back waist. The graceful skirt falls softly to a gentle flare. About 54 inches long. *Colors:* Mint (lt.) Green, Pink. *Bust Sizes:* 34, 36, 38, 40.
32 CP 2930–*State size and color.* Postpaid . . . . . Ea. $2.98; 2, $5.80

BEMBERG SLIPS STYLED BY STARDUST 1.98

D Dainty Chantilly-type lace trim on bodice, hem of this Bemberg Pre-shrunk Slip. Pert Ribbon trim beaded through embroidered Nylon inserts. Straight-cut skirt. About 45 in. length. White with Pink ribbon. *Busts:* 32, 34, 36, 38, 40. Postpaid. *Please state size.*
32 CP 1560–$1.98; 2 for $3.86

E Pre-shrunk Runproof Bemberg Slip with form-fitting 4-gore skirt, inserted midriff, shirred bust section. Shadow stripe Nylon trim at hem and V-neckline edged in 15-denier Nylon. Straight back. Venice flowers at bodice. Lgth. 45 in. Postpaid. *State size.* White. *Busts:* 32, 34, 36, 38, 40, 42, 44.
32CP1561–Ea. $1.98; 2 for $3.86

F Petal-soft Petticoat, by Stardust. Pre-shrunk Bemberg Knit Tricot fabric, a matchmate to Style "E" with same Runproof silk-like finish. Wear it under straight or full skirts. Charming bottom trim of shadow stripe, Nylon sheer permanent pleating, Chantilly-type lace with multicolor flower detail. *Waists:* Sm. (24-26); Med. (27-29); Lg. (30-32). Length 29 in. White.
32 CP 2048–*Please state size.* Postpaid . . . . . $1.98; 2 for $3.86

SAVE 60c TO 90c ON BEMBERG PRE-SHRUNK PANTIES 59c TO 83c ea. in lots of 6

G Buy 6, save 60c. Choose any size or color assortment. Ever-favorite tailored Brief in Bemberg Pre-shrunk has snug fitting elastic legs and waist. *Colors:* Pink, White. *Hip Sizes:* 34, 36, 38, 40 inches. *State size and color.* Postpaid.
32 CP 20–69c; 3, $1.96; 6, $3.54

H Buy 6, save 72c. Choose any size or color assortment. Bemberg Pre-shrunk Cuff Panty. Narrow, longer legs to prevent chafing. Elastic waist. Pink, White. *Hip Sizes:* 36, 38, 40 inches. *State size, color.* Postpaid.
32CP230–79c; 3, $2.25; 6, $4.02

J Buy 6, save 60c. Choose any size or color assortment. Band Leg Briefs in Bemberg Pre-shrunk, contour shaped for better fit. Elastic waist. Pink, White. *Hip Sizes:* 34, 36, 38, 40 in. *State size, color.* Postpaid.
32CP22–69c; 3, $1.96; 6, $3.54

K Buy 6, save 72c on Reg.; 90c on Ex. Sizes. Any size or color assortment. Full Flare Bemberg Pre-shrunk; elastic waist. Postpd. *State size, color.* Pink, White. *Hips:* 36, 38, 40.
32CP320–79c; 3, $2.25; 6, $4.02
Pink, White. *Ex. Hips:* 42, 44.
32CP321–98c; 3, $2.79; 6, $4.98

Especially for the Fuller Figure

JOAN BROWNE LINGERIE . . . Fashion tailored just for you.
PROPORTIONED TO FIT . . . Carefully designed, fully cut.
QUALITY DETAILED . . . Reinforced at strategic points.
STYLE VERSATILITY . . . Easy-to-choose style assortment.
SELECTED FABRICS . . . Airy light, petal soft washables.
MOST-FOR-YOUR-MONEY . . . Quality, at bargain prices.
LONG LASTING . . . Laboratory tested for durability.
WEARABILITY . . . Figure flattering comfortable fit.

YOUTHFULLY STYLED EXTRA SIZED SLIPS, PROPORTIONED FOR TRUE FIT 2.98 TO 4.98

L Princess style 4-gore skirt with full length shadow panel front and back. Sanforized, max. shrinkage 1%. Cotton Nainsook. Eyelet trim on wide ruffled bottom, at bodice, built-up back. Abt. 47 in. Wt. ea. 7 oz. *State size.* *Busts:* 42, 44, 46, 48, 50, 52 in. 32C1779–White. $2.98; 2, $5.80

M Bur-Mil 100% Nylon Crepe ringed-around with fine Nylon lace on hem, bodice. Bias cut skirt, high rounded back. Fast drying — needs little ironing. Length about 47 in. *Colors:* Pink or White. *Busts:* 42, 44, 46, 48, 50, 52 in. Wt. ea. 9 oz. *State size, color.* 32 C 2131 . . $3.98; 2 for $7.76

N Straight cut 40-Denier Nylon Tricot Slip, with Sheer Nylon Embroidery over shirred bodice, built-up back. Wide permanent pleated Nylon hem. Boxed. Lgth. abt. 47 in. Pink, White. *Busts:* 42, 44, 46, 48, 50, 52 in. Wt. ea. 9 oz. *State size, color.* 32 C 2200 . . $4.98; 2 for $9.70

P For your Petticoat wardrobe, a 40-Denier Opaque Nylon Tricot with dainty Chantilly-type lace insert over permanent Nylon pleating. Lgth. abt. 30 in. Ship. wt. 7 oz. *Colors:* Pink or White. *Waist Sizes:* 34-36; 38-40; 42-44. *Please state size, color.* 32 C 2030 . . . . $2.98; 2 for $5.80

NEW EXTRA SIZED GOWNS IN TWO LOVELY FABRICS 2.79 AND 4.98

S Smooth silky Run-resistant Tricot Knit Acetate, highlighted with gleaming Rayon Satin stripes. Features "V" neck styling, cap sleeves over softly gathered bodice. Flattering lace trim around armholes and on front. Elastic at back hugs your figure gently. Length about 54 inches. Ship. wt. ea. 10 oz. *Colors:* Light Blue, Pink. *Bust Sizes:* 42, 44, 46, 48, 50, 52 inches. 32 C 2939–*State size and color* . . . . . Ea. $2.79; 2 for $5.44

T The beauty of Runproof Knit Nylon Tricot, highlighted by embroidered lace inserts around front of scalloped neckline. Easy-to-don "V" back. Dainty lace trim cap sleeves. Fitted midriff, softly gathered skirt for figure flattery. Luxuriously soft, requires no ironing. Length about 54 inches. *Colors:* Lt. Blue, Pink. *Bust Sizes:* 42, 44, 46, 48, 50, 52 in. Boxed. 32 C 2961–Ship. wt. 10 oz. *State size and color* $4.98

EXTRA SIZED BRIEFS, STEP-INS OR CUFF PANTIES 69c TO 1.69 . . . BUY 6 AND SAVE

Tailored Step-Ins in two Runproof fabrics. 2-Bar Tricot Knit Nylon or 2-Bar Tricot Knit Acetate. Wide flared leg openings, double fabric crotch, all around elastic waistband. White. Wt. 3 oz. Hips: 45-48, 49-52 in. *State size only.* 32C324–Acetate. Ea. 89c; 3, $2.60; 6, $4.89 32C824–Nylon. Ea. $1.69; 3, $4.93; 6, $9.30

V Choice of Runproof Cuff Panties in either 2-Bar Tricot Knit Nylon or Acetate. Hemmed leg openings, double fabric crotch, elastic waistband. Reinforced at points of strain. White. *Hips:* 45-48; 49-52. Wt. 3 oz. *State size.* 32C245-Acetate. Ea. 89c; 3, $2.60; 6, $4.89 32C845-Nylon. Ea. $1.69; 3, $4.93; 6, $9.30

W Tailored Runproof Elastic Leg Briefs in 2-Bar Tricot Knit Nylon or Acetate. Snug fitting, comfortable, with reinforcements at points of strain. Double fabric crotch. White. *Please state size.* *Hips:* 41-43, 44-46, 47-49. Ship. wt. 3 oz. 32C49–Acetate. Ea. 69c; 3, $1.87; 6, $3.52 32C849–Nylon. Ea. 98c; 3, $2.86; 6, $5.40

Straight-cut Slips for Average, Tall, Petite Sizes

COMPLETE FREEDOM FROM ALL TWISTING AND RIDING UP—PROPORTIONED FOR FLATTERING FIT

SUPERB DACRON-NYLON . . . more shadow-free, static-free; longer wearing.
IMPROVED NYLON TRICOT . . . more opaque, made with dull-finish yarns.
NY-RON OR MULTIFILAMENT CREPE . . . economical, absorbent, soft-drape.

JOAN BROWNE SLIPS . . . distinctive for fine quality workmanship and value.
FLATTERING FIT . . . correct bodice, waist, skirt length for your height.
STYLING FEATURES . . . include delicate pleating and trims of fine lace.

PLEATED GRECIAN IN NYLON TRICOT 3.77 Reg.

(A) The Joan Browne Slip that won such popularity, now at a special low price and in fashion-right Red. Softly feminine, the lace trimmed Grecian bodice is a pleasure to look at, sheer flattery to wear. It's of permanently pleated Nylon Tricot Sheer and Alencon-type all-Nylon lace. Fine quality, more opaque 40-denier Nylon Tricot dries in a wink, never needs ironing, washes like a breeze. Permanent pleats are again dramatized at the hemline with a deep ruffle that festively lilts with every step you take. Straight cut skirt never rides up. Lockstitched seams. Lace-trimmed straight-cut back. Hand wash. Boxed. Ship. wt. ea. 9 oz. *Colors:* Red, Pink, White. *State size and color.*

32C2152–Av. Lgth., abt. 45 in.: 32, 34, 36, 38, 40. $3.77; 2, $7.35
32C2153–Long Lgth., abt. 47½ in.: 34, 36, 38, 40. $4.59; 2, $8.95
32C2154–Ex. Sizes: 42, 44, 46, 48. Abt. 47 in. $4.98; 2, $9.70

TOP SELLING NYLON IN FIVE SIZES 3.59 Reg.

(B) A Joan Browne Slip that's ever-popular for the exquisite delicacy of its lace. At a special low price, and with Chantilly-type lace that is more luxurious than ever. More opaque 40-denier Nylon Tricot—washes, dries like a breeze, never needs ironing. Fine-fitting shirred bodice. Full 4-gored straight cut skirt never rides up, falls with delightful grace to wide Nylon-Acetate lace hem. Lace edges straight back. Lockstitched seams. Note Half-size Slip. Hand wash. Boxed. *Colors:* Black, Pink or White. Shipping weight each 9 oz.

32 C 2229–Average Length, about 45 inches. *State size, color. Busts:* 32, 34, 36, 38, 40 inches . . . . . Ea. $3.59; 2 for $7.00
32 C 2228–Short Length, about 42½ inches. *State size, color. Busts:* 32, 34, 36, 38, 40 inches . . . . . Ea. $3.59; 2 for $7.00
32 C 2230–Long Length, about 47½ inches. *State size, color. Busts:* 34, 36, 38, 40 inches . . . . . Ea. $3.79; 2 for $7.39
32 C 2231–Extra Sizes. About 47 inches. *State size and color. Busts:* 42, 44, 46, 48 inches . . . . . Ea. $4.59; 2 for $8.95
32 C 2227–Half Sizes. About 45½ in. *Sizes:* 20½ (fits 42-in. bust); 22½ (44-in. bust); 24½ (46-in. bust). *State size, color.* $4.59; 2, $8.95

"TAILORETTE" IN 3 FABRICS 1.98 TO 3.88

(C) Joan Browne proportioned "Tailorette" has Wards top-standard workmanship. Flattering diamond-shape midriff and 2-seam skirt gives true, contoured fit. Slips are straight cut — never ride up. Youth-cut bodice is excellent for separation. Fine embroidered scallop detail. Hand wash.

BEST "TAILORETTE." 50% Dacron — 50% Nylon at a low, low price. No-iron Dacron-Nylon Tricot is more opaque, silky-touch, static-free. Colors stay fresh. Dacron adds years to Nylon's wear. Lockstitched seams. Boxed. Pink, White.
32 CZ 2183–Average Length, about 45 in. *State size, color. Sizes:* 32, 34, 36, 38, 40 in. Wt. ea. 9 oz. . . . $3.88; 2 for $7.55
32 CZ 2182–Short Length, about 42½ in. *State size, color. Sizes:* 32, 34, 36, 38, 40 in. Wt. ea. 9 oz. . . . $3.88; 2 for $7.55
32 CZ 2184–Long Length, about 47½ inches. *State size, color. Sizes:* 34, 36, 38, 40 inches. Wt. ea. 9 oz. . . . $3.98; 2 for $7.76

BETTER "TAILORETTE." Bur-Mil Ny-ron Crepe. 10% Nylon adds magic to Acetate — soft drape, wrinkle-resistance, durability. Fast-drying, needs little ironing. Twice sewn seams.
32CZ1052–Av. Lgth., abt. 45 in. *Sizes:* 32, 34, 36, 38, 40, 42, 44.
32CZ1051–Short Length, abt. 42½ in. *Sizes:* 32, 34, 36, 38, 40. Pink, White. Wt. ea. 7 oz. *State size, color.* $2.59; 2 for $5.05
32CZ1053–Long Lgth., abt. 47½ in. *Sizes:* 34, 36, 38, 40, 42, 44. Pink, White. Wt. ea. 7 oz. *State size, color.* $2.69; 2 for $5.25

GOOD "TAILORETTE." MULTIFILAMENT CREPE. Closely woven Acetate and Rayon. Twice sewn seams. *Colors:* Pink, White.
32CZ1048–Av. Lgth., abt. 45 in. *Sizes:* 32, 34, 36, 38, 40, 42, 44.
32CZ1047–Short Lgth., abt. 42½ in. *Sizes:* 32, 34, 36, 38, 40. Ship. wt. ea. 7 oz. *State size and color* . . . . . $1.98; 2 for $3.86
32CZ1049–Long Lgth., abt. 47½ in. *Sizes:* 34, 36, 38, 40, 42, 44. Ship. wt. ea. 7 oz. *State size and color* . . . . . $1.98; 2 for $3.86

BLUE SWAN'S PANELED DACRON-NYLON 4.95 Postpaid

(D) Nationally known Blue Swan Slip styled in 50% Dacron, 50% Nylon, with shadow panel for no see-through. Dacron's sturdiness adds years to Nylon's wear. An easy-to-care-for blend that's a pleasure to own. Body seams contoured for smooth fit. Lovely Nylon lace trim. Hand wash. Light Blue, Pink or White. *State size and color.* Postpaid.

32 CP 2198–Av., abt. 45 in. *Sizes:* 32, 34, 36, 38, 40, 42 . . . $4.95
32 CP 2246–Long, abt. 47½ in. *Sizes:* 34, 36, 38, 40, 42. . . $4.95
32 CP 2236–*Ex. Sizes:* 44, 46, 48. Abt. 47 in. Pink, White. $5.95

MEASURING INSTRUCTIONS

Measure bust, hips at fullest part. See Size Scale, below. If hips are 4 in. or more larger than bust, please order next larger size.

For Length: measure from shoulder over bust to the length you desire. Measure height in stocking feet. Proportioned Slips are accurately sized at bust, waist and hips to fit short, average or tall figures.

JOAN BROWNE'S SIZE SCALES FOR MEASURING ALL WARDS SLIPS

Size:	32	34	36	38	40	42	44	46	48	50	52
Bust:	32	34	36	38	40	42	44	46	48	50	52
Hips:	35	37	39	41	43	45	47	49	51	53	55

Under 5 ft. 3 in.	Order Short Length	Abt. 42½ in.
5 ft. 3 in. to 5 ft. 6 in.	Order Medium Length	Abt. 45 in.
Over 5 ft. 6 in.	Order Long Length	Abt. 47½ in.

Colorful Rustling Taffeta

WASHABLE SERACETA ACETATE IN 8 SPRING SHADES

JEWEL TONES . . . sparkling accents for Spring.
SHADOWPROOF . . . dark-toned Taffeta is opaque.
SMOOTH AND LUSTROUS . . . perfect for sheers.
SLIM OR FLARED . . . fashion's every silhouette.
EASY-TO-CARE-FOR . . . fast-drying, easy to iron.
JOAN BROWNE SLIPS . . . longer wear, fine fit.

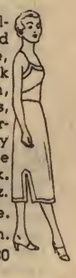
SNIP TO YOUR HEIGHT 1.98

E Extra Sizes, too. Match your height and your new Spring dresses in this Joan Browne Snip Slip of Seraceta Acetate. Six flattering jewel colors. Simply snip the 4-gore skirt at desired length; no re-hemming necessary. Non-ravel edges, because of 3 hemstitched rows like tailored bands at hem. Shadow-free Taffeta; embroidered Nylon trim at bodice. Straight back. Hand wash. Colors: Lilac, Navy, Powder (lt.) Blue, Turquoise, Toast (lt. brown), White. Shipping weight ea. 7 oz.

32C 1600–*Reg. Busts:* 32, 34, 36, 38, 40. Abt. 47½ in. long. *State size and color* . . . . . $1.98; 2 for $3.86

32C 1601–*Extra Sizes:* 42, 44, 46, 48, 50 in. Abt. 48½ in. long. *State size and color* . . . . . $2.49; 2 for $4.86

SLIM-LINE STYLE 2.98



F The Joan Browne Slip designed for the willowy look you're wearing this Spring. Styled in Seraceta Acetate Taffeta to fit, wand-like, under the slimmest of dresses. To let you walk easily, hemline is slashed at the sides (see sketch, right). Scrolled Nylon Sheer edging along slits, hem and around the scooped neckline. Flattering Empire bodice has a softly shirred overlay of Nylon Sheer. An air of simplicity in the straight-cut skirt. Trimmed high cover-bra back. Wide straps. Hand wash. Ship. wt. ea. 7 oz.

Colors: Toast (lt. brown), Navy, Red or White.

Bust Sizes: 32, 34, 36, 38, 40. Length: abt. 45 in.

32 C 1610–*State size and color* . . $2.98; 2 for $5.80

PROPORTIONED 1.98

G This Joan Browne Slip of Seraceta Acetate has details found only in quality styling. Fits beautifully: the full 4-gore skirt is straight cut, won't ride up. Diamond-shaped midriff and gathered bodice give a contoured look. Simplicity of style accents luxurious fabric. Straight back. Black, Navy, White. Hand wash. Ship. wt. ea. 7 oz. *State size, color.*

32C1659-*Regular:* 32, 34, 36, 38, 40. Abt. 45 in. long. $1.98; 2 for $3.86

32C1661-*Tall Sizes:* 34, 36, 38, 40. Abt. 47½ in. long. $1.98; 2 for $3.86

32C1660-*Ex. Sizes:* 42, 44, 46, 48, 50. Abt. 47 in. long. $2.49; 2 for $4.86

PRINCESS FLARE 2.98

H Similar quality sells nationally for $3.98. Joan Browne 5-gore bodice plus petticoat sweep in the skirt. Convenient side zipper. In rustling Seraceta Acetate. 4-gore skirt has self-fabric ruffle, 1-in. stiffened band at hem to hold bouffant shape. Self-piping; cover-bra V-back. About 45 in. Hand wash. Lt. Blue, Navy, White. Wt. ea. 7 oz.

32 C 1630–*Busts:* 32, 34, 36, 38, 40. *State size and color* . . $2.98; 2, $5.80

BOUFFANT SWIRL 2.98

J Add a festive note to your bouffant skirts with a Joan Browne Taffeta Slip. Shadow-free Seraceta Acetate is fun to wear because of its gay, important rustle. Smooth-fitting through the bodice, the 3-tier, 6-gore skirt flares from the hipline to a fashionable sweep at the hem, makes full skirts stand out. Wide band of matching embroidered Nylon Sheer trims the flattering long-line bodice. Straight back. Hand wash. Black, Fireman Red, Navy, White. Abt. 45 in. long. Ship. wt. ea. 7 oz.

32C1644–*Bust Sizes:* 32, 34, 36, 38. *State size, color.* Ea. $2.98; 2, $5.80

Be sure to check Joan Browne's Measuring Instructions for Slips on facing page. Washability Terms, Page 959.

You can buy anything Wards sells on convenient Credit Terms. Details are listed on Inside Back Cover.

Joan Browne Woven Slips . . . for

MULTIFILAMENT CREPE . . . best Rayon blend.
SOFT TO TOUCH . . . smooth, silk-like texture.
LUXURY TO WEAR . . . lasting beautiful fabric.
SHADOW PANELS . . . your Spring styling needs.
JOAN BROWNE QUALITY . . . means extra value.
BEST SELLING . . . Spun-lo Beau Dura Slip, "E."

SHADOWPROOF PANELS . . . ESSENTIALS FOR SUMMERTIME 2.98 Extra Sizes 3.59

A Full-length Shadow Panel keeps your silhouette a secret. A beautifully styled Multifilament Acetate and Rayon Crepe Slip. Chantilly-type lace, dramatized by filmy Nylon pleating, defines the bust and prettily scallops the top. Inserted midriff fits smoothly. Hemline too is accented with a ruffle of lace. 4-gore straight-cut skirt. Ship. wt. ea. 7 oz.
Pink, White. *State size and color.*
32 C 1202–*Busts:* 32, 34, 36, 38, 40. Lgth. 45 in. . . . . Ea. $2.98; 2, $5.80
32C1203–*Ex. Sizes:* 42, 44, 46. Lgth. abt. 47 in . . . Ea. $3.59; 2 for $7.00

B All-around Shadow Panel is a second skirt. A wonderful Slip to wear under Summer sheers. Multifilament Acetate and Rayon Crepe. A wider border of Chantilly-type Nylon-Acetate lace frosts pretty V-neck and Princess style bodice, repeats again for deep hem. Designed to flatter your sheer dresses while giving full shadow protection. High-trimmed V-back. 2-seam straight cut skirt. Lgth. abt. 45 in. Ship. wt. ea. 9 oz.
Pink, White. *State size and color.*
Busts: 32, 34, 36, 38, 40 inches.
32 C 1285 . . . Ea. $2.98; 2 for $5.80

C Two Shadow Panels — front and back — for discreet protection under sheer dresses. A soft luxury of Nylon-Acetate Chantilly-type lace overlays shirred bodice of Multifilament Acetate and Rayon Crepe. The dainty lace lingers, forming a wide border. An Empire midriff flatters your waist. Comfortably flared 4-gore bias-cut skirt introduces a ruffle of matching lace at hem. Length about 45 in.
White. *State size.* Wt. ea. 7 oz.
Busts: 32, 34, 36, 38, 40 inches.
32 C 1286 . . Ea. $2.98; 2 for $5.80

ALL-OVER EMBROIDERED BODICE 1.98

D A delicate pattern of embroidered flowers decorates the bodice of this Multifilament Acetate and Rayon Crepe Slip. A pretty border band scallops its way around the bodice and across the straight back. The becomingly high waistline puts its accent on youthful slimness just beneath a well shaped bust. Comfortable 4-gore bias-cut skirt ends in a generous ruffle of matching embroidery and scallops. Pleasingly priced for quality, workmanship.
Color: White only. Length about 45 inches.
Bust Sizes: 32, 34, 36, 38, 40 inches. Ship. wt. 7 oz.
32 C 1287–*Please state size* . . . . . Ea. $1.98; 2 for $3.86

BEAU DURA SPUN-LO 1.29 AND 1.49 Ex. Sizes

E A Knit Rayon Slip — ideal for all figure types. 4-gore straight cut skirt won't ride up. Softly draped Spun-lo Knit Rayon has natural elasticity that stretches as you bend, always resumes its original shape. Well cut bodice darted for flattery and fit. Spun-lo Knit Rayon slips launder easily, dry quickly and wear longer. Ship. wt. ea. 7 oz.
Colors: Pink or White. *Please state size and color.*
Regular Bust Sizes: 32, 34, 36, 38, 40 inches.
32 C 1500–Length about 45 in. . . Ea. $1.29; 2 for $2.50
Extra Bust Sizes: 42, 44, 46, 48, 50, 52 inches.
32 C 1501–Length about 46½ in. Ea. $1.49; 2 for $2.90

6-GORE PROPORTIONED 2.88

F Ideally styled for the lithe look of today's Princess fashions. Supple Multifilament Acetate and Rayon Crepe Slip is traced with Cotton Alencon-type lace at the bodice. 6-gore bias-cut skirt fits smoothly, is edged with another sweep of lace. Twice sewn seams. Ship. wt. ea. 7 oz. *Colors:* Black, White.
Bust Sizes: 34, 36, 38, 40, 42, 44 in. *State size, color.*
32C1072–Av. Lgth. abt. 45 in. . . . Ea. $2.88; 2 for $5.62
32C1073–Long Lgth. abt. 47½ in. Ea. $2.98; 2 for $5.80
Bust Sizes: 32, 34, 36, 38, 40 in. *State size, color.*
32C1071–Short Lgth. abt. 42½ in. Ea. $2.88; 2 for $5.62
Extra Sizes: 46, 48, 50, 52 inches. *State size, color.*
32 C 1074–Lgth. abt. 47 in. . . . . Ea. $3.59; 2 for $7.00

"STRAINLESS" SLIP 1.98 AND 2.49 Ex. Sizes

G Nationally known "Strainless" Slip with special patented off-the-hip seams for smoother, more comfortable fit. Multifilament Acetate and Rayon Crepe is accented with bands of Chantilly-type Nylon and Acetate lace. Shirred fabric inserts at the bodice. A wide band of matching lace circles the hem. Fagot stitching decorates the well gathered bust section. Bias-cut skirt. Twice-sewn seams.
Colors: Pink or White. Shipping weight each 7 oz.
Bust Sizes: 32, 34, 36, 38, 40 in. Lgth. abt. 45 in.
32 C 1259–*State size, color.* . . . . . Ea. $1.98; 2 for $3.86
Extra Sizes: 42, 44, 46 inches. Lgth. abt. 47 inches.
32 C 1269–*State size, color.* . . . . . Ea. $2.49; 2 for $4.86

MEASURING INSTRUCTIONS, PG. 178. HAND WASH ALL SLIPS. FOR CONVENIENT CREDIT TERMS, SEE INSIDE BACK COVER.

Beauty, Economy and Petal-smooth Luxury

NYLON-ACETATE . . . for a soft drape, durability.
LACE HIGHLIGHTS . . . at necklines and hems.
PLEASINGLY PRICED . . . for the styling, detail.
WOVEN NYLON . . . in lustrous Satin or Crepe.
EASY-CARE FABRICS . . . little or no ironing.
FLATTERING STYLES . . . the feeling of luxury.

ADD NYLON TO ACETATE FOR LUXURY, EXTRA WEAR 2.98 Extra Sizes, Too

Graceful Princess lines, wil-low-slim at midriff. Straight cut 10% Nylon, 90% Acetate in classic styling. A deep icing of Chantilly-type Nylon and Acetate lace frosts the smooth-fitting bod-ice and comfortably flared hem. Nylon adds laundering ease to soft-to-touch Acetate. Wt. ea. 7 oz. Pink, White. *State size and color.*

32C1116–*Busts:* 32, 34, 36, 38, 40 in. Av. Lgth. 45 in. Ea. $2.98; 2, $5.80

32C1117–*Busts:* 34, 36, 38, 40 in. Long. Abt. 47½ in. Ea. $2.98; 2, $5.80

32C1118–*Extra:* 42, 44, 46, 48 in. Lgth. abt. 47 in. Ea. $3.39; 2, $6.60

J Shadowed lace — specially bedecked confection of 10% Nylon, 90% Acetate for your most dressy occasions. Shadow-Sheer (looks like pleating but has shadows woven in) is framed by two plunging rows of lace. Same scalloped loveliness tops shadow-sheer flounce at hem. Petal soft quality of Acetate with no-iron Nylon's wear. Four-gore bias-cut skirt. Shipping weight each 7 oz. *Colors:* Lt. Blue, Pink or White. *State size, color.* Lgth. abt. 45 in. *Bust Sizes:* 32, 34, 36, 38, 40 inches.

32 C 1266–Each $2.98; 2 for $5.80

K A graceful 8-gore bias-cut skirt of 10% Nylon, 90% Ace-tate. A flattering fit over the hips. Chantilly-type lace and garland of applique flowers at shirred bodice. A lilt of matching lace softly decorates the hem. Princess style waist flatters the midriff, falls smoothly under your dresses. Trimmed back. Navy, Seafoam (Lt. Aqua), White. *State size, color.* Wt. ea. 9 oz.

32 C 1280–*Reg. Sizes:* 32, 34, 36, 38, 40 in. Abt. 45 in. $2.98; 2, $5.80

32C1281–*Ex. Sizes:* 42, 44, 46, 48. About 47 in. $3.59; 2, $7.00

LACY BODICE 2.98 AND 3.59 Extra Sizes

A lovely lace topped bodice to please your taste for the delicate. Nylon sheer band traces a deep across the lace to a high waistline. 10% Nylon and Acetate Crepe shirred bodice, 4-gore bias-cut Princess styling flatters the waist and falls with a smooth drape. Matching lace flirts at the arm and across straight back. Ship. wt. ea. 7 oz. Colors: Light Blue, Pink, White. *State size, color.*

32C1275–*Regular Bust Sizes:* 32, 34, 36, 38, 40 inches. Length about 45 inches. . . . . Each $2.98; 2 for $5.80

32C1276–*Extra Bust Sizes:* 42, 44, 46, 48 inches. Length about 47 inches. . . . . Each $3.59; 2 for $7.00

NYLON SATIN 4.98 AND 5.98 Ex. Sizes

M A softly lustrous beauty — Nylon Satin in Extra Sizes, too. Generously bedecked with midriff band and deep trim of Chantilly-type Nylon-Acetate lace around a Grecian bodice. Three tiers of matching lace scallop the hem. The classical styling of a high shirred bodice, draped bias-cut skirt plus an abundance of lacy luxury. Trimmed straight back. *Colors:* Pink, White. *State size, color.* Wt. ea. 9 oz.

32C2112–*Regular Bust Sizes:* 32, 34, 36, 38, 40 inches. Length about 45 inches. . . . . Each $4.98

32 C 2113–*Extra Bust Sizes:* 42, 44 and 46 inches. Length about 47 inches. . . . . Each $5.98

BUR-MIL'S ALL-NYLON "CUDDYLON" CREPE — TAILORED OR TRIMMED 2.98 AND 3.98

Classical simplicity with the little extra details found only in fine lingerie. A luxury to touch, Bur-Mil's all Nylon "Cuddylon" Crepe is textured like silk and has all Nylon's easy-care assets. The slit silhouette of petals in Nylon Satin is applied at the bust and hem — a touch of the delicate in a tailored slip. Pretty shirring under the bust forms a high, body-contoured waistline. Two gores bias-cut skirt gives greater resiliency and a smoother fit. Comfortably correct and suitable under any outfit. Length abt. 45 in. White only. Bust Sizes: 32, 34, 36, 38, 40 inches. Ship. wt. ea. 7 oz.

32 C 2120–*Please state bust size.* Ea. $2.98; 2 for $5.80

P Rows of Chantilly-type lace frosted with rows of permanently pleated Sheer trace a beautifully detailed bodice, contoured to fit. Wonderful all-Nylon "Cuddylon" Slip to complement the sheerest summer blouses. Princess styled skirt flares gently to a band of matching lace, generous border of per-manent pleating — the softest flattery in delicate lacy hemlines. Bur-Mil's Nylon Crepe is so silky to touch — a luxury fabric at a pocket-pleasing price. Lace trimmed straight back. Bias-cut skirt. *Colors:* Lt. Blue, White. Shipping weight each 9 oz. *Bust Sizes:* 32, 34, 36, 38, 40 in. Lgth. abt. 45 inches.

32 C 2130–*State size and color.* Each $3.98; 2 for $7.76

Hand Wash All Slips. Wards Monthly Payment Plan, Inside Back Cover. Measuring Instructions, Pg. 178.

Spring Petticoats by Joan Browne

FASHION'S EVERY SILHOUETTE . . . CAMISOLES UNDERLINE SPRING BLOUSES

EASY-TO-CARE-FOR . . . fabrics shorten your laundering hours.
SPRING'S LOVELIEST LINGERIE . . . enriched with dainty trims.
SILHOUETTE SELECTION . . . slim or flared for every dress style.
IMPROVED FABRICS . . . durable Nylons, Cottons; Dacron blend.
JOAN BROWNE MEANS QUALITY . . . in workmanship and styling.
CHOOSE A CAMISOLE . . . a well-dressed touch for sheer blouses.

NYLON PETTICOAT 3.98

(A) Pamper your taste with a delightfully feminine Nylon Tricot Petticoat. 40-denier dull finish fabric is runproof, never needs an iron. 2-seam skirt has wide scalloped flounce of double Nylon Sheer at hemline. Wide pink Nylon Satin ribbon and piping add gay contrast. Accented with 3 embroidered roses. Washable.

Color: White. Ship. wt. ea. 9 oz.

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). *Length:* about 29 in.

32C2065-*State size.* Ea. $3.98; 2, $7.76

RIBBONS AND LACE 2.98 reg.

(B) In Extra Sizes, too. Irresistibly styled 40-denier no-iron Nylon Tricot Petticoat is runproof. Frosted with deep Chantilly-type lace flounce at hem. Rayon Ribbon beading, pert bow. Hand wash.

Champagne (beige), Pink, White. Ship. wt. ea. 9 oz. *State size, color.*

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). *Length:* abt. 29 in.

32C2036—Ea. $2.98; 2 for $5.80

Extra Large Waist: 34-36 inches. *Length:* about 29½ inches.

32C2037—Ea. $3.59; 2 for $6.94

DACRON-NYLON 2.98

(C) A favorite Petticoat, slim enough to wear under your straightest skirts. Tricot Petticoat of runproof 50% Dacron and 50% Nylon. Narrow band of Chantilly-type lace flares out to meet wider band of permanently pleated 15-denier Nylon hem. Hand washes, dries in a wink, never needs an iron. Wt. ea. 9 oz.

Pink, White. *State size, color.*

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). *Lgth.:* abt. 29 in.

32C1998 . . . Ea. $2.98; 2 for $5.80

NYLON CAN-CAN 2.98

(D) Salute Spring in bouffant style. Silhouette-flattering Can-Can Petticoat of Nylon Taffeta, with Nylon Net ruffle to give your frocks a new sweep! Bright rose detail accents. Runproof Nylon Tricot top has snug waist for proper fit. Hand wash. Ship. wt. ea. 9 oz.

Colors: White, Black, Red. *Lgth.:* abt. 29 in. *State size, color.*

Waists: Small (24-26); Medium (27-29); Large (30-32 inches).

32C2039 . . . . . Ea. $2.98; 2, $5.80

TIME-SAVING COTTON 2.98

(E) New Cotton Batiste—the drip-dry fabric that needs little or no ironing. Just wash and hang, Petticoat sheds wrinkles; ready to wear in half the time. 4-gored straight-cut skirt has all-around shadow panel, trimmed with permanently pleated 15-denier Nylon and Nylon-Acetate lace at hem.

White. Washable. Wt. ea. 7 oz.

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). *Length:* abt. 29 in.

32C2066-*State size.* Ea. $2.98; 2, $5.80

FRONT AND BACK SHADOW PANELS 1.98 Ex. Sizes 2.49

(F) Sanforized Cotton Nainsook (max. shrink. 1%) has 2 shadow panels at front, back. Embroidered eyelet trims proportioned straight-cut 4-gore skirt. Wt. 7 oz.

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). White. Washable.

Average Length: abt. 29 in.

32C2050-*State size.* $1.98; 2, $3.86

Long Length: about 31 in.

32C2051—*State size.* $1.98; 2, $3.86

Ex. Waist: 34-36 in. *Lgth.:* 29½ in.

32C2052—*State size.* $2.49; 2, $4.86

SHADOW PANELED 1.39

(G) Kitten-soft Cotton Plisse Petticoat has 2 full length shadow-proof panels (front and back) on its straight-cut 4-gored skirt. Wide embroidered Nylon sheer trim with Plisse underruffle stay perky. *State size.*

White. Washable. Wt. ea. 7 oz.

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32 in.). *Length:* abt. 29 in.

32C2046 . . . . . Ea. $1.98; 2, $3.86

Ex. Waist: 34-36 in. *Lgth.:* 29½ in.

32C2047 . . . . . Ea. $2.49; 2, $4.86

SHADOW PANELED 1.39

(H) Dependable Cotton Nainsook Petticoat gaily dressed-up for Spring. Sanforized (max. shrink. 1%), smooth fitting, 4-gored straight skirt ends in light-hearted eyelet ruffle at hem. Full length shadow panel for silhouette protection. Washable.

Color: White. Ship. wt. ea. 7 oz.

Waists: Small (24-26); Medium (27-29); Large (30-32 inches).

Length: abt. 29 in. *State size.*

32C2040—Ea. $1.39; 2 for $2.71

RUNPROOF NYLON CAMISOLE 1.98

(J) Fresh and feminine Nylon Tricot Camisole. Dull-finished 40-denier fabric never needs ironing—stays new-looking for years. Permanently pleated 15-denier Nylon and Chantilly-type lace adorns demure V-neck bodice. High rounded lace edged back. Washable.

Bust Sizes: 32, 34, 36, 38, 40 inches. Wt. ea. 7 oz.

32C2266–White. *State size.* Ea. $1.98; 2 for $3.86

DAINTY LACE CAMISOLE 1.98

(K) Turn-of-the-century charm—a Camisole, all Nylon-and-Acetate Chantilly-type Lace at front and back. Camisole is completely lined with Multifilament Acetate and Rayon Crepe. V-cut bodice, straight back trimmed with doubled Nylon sheer. Wt. ea. 7 oz.

Bust Sizes: 32, 34, 36, 38, 40 in. Hand wash.

32C1299–White. *State size.* Ea. $1.98; 2, $3.86

EMBROIDERED BODICE CAMISOLE 1.69

(L) Beautifully detailed with over-all embroidered bodice, Cotton Batiste Camisole is highlighted by attractive Rayon Satin beading. Wide embroidered straps conceal bra. Fashion-styled with V-neck, high rounded embroidery-edged back. Washable.

Busts: 32, 34, 36, 38 in. Ship. wt. each 7 oz.

32C1795–White. *State size.* Ea. $1.69; 2, $3.30

For Fashion's Full Skirts

BUOYANT AND BEAUTIFUL PETTICOATS AND SLIPS

ALL-NYLON . . . for laundering ease, longer wear.
FLARING SILHOUETTES . . . the most Springlike look.
JOAN BROWNE . . . the label of fine workmanship.
FAVORITE STYLES . . . designed to flatter bouffants.
SMOOTH HIPLINES . . . for the season's willow waists.
BEAUTIFUL BUYS . . . priced to please your pocket.

PLEATED NYLON TAFFETA 3.88

M A grace note—the popular Joan Browne Petticoat with the special accordion-like pleats. Crisp permanent folds of rustling Nylon Taffeta swing skirts to a pretty silhouette. Nylon Net ruffle underscores the hemline. The pleats, bound in palest pink, will keep their crispness washing after washing. Dainty pink bow. Smoothly cut Nylon Tricot top fits closely for that long, willowy line so fashionable this Spring. Hand wash. *Lgth.:* abt. 29 in.

White. *Waists:* Small (24-26); Med. (27-29); Large (30-32).

32 C 2025—Ship. wt. 9 oz. *Please state size*.....$3.88

NYLON HORSEHAIR 5.95 AND 3.98

N Joan Browne's 130-in. flare, just right to prop out the wide, sweeping skirts of Spring. Buoyant triple tiers of Nylon Horsehair are permanently stiffened for long wear. Hip section and complete underskirt of smooth 40-denier Nylon Tricot for wearing comfort. Hand wash. Wt. ea. 9 oz.

White. *Waists:* Small (24-26); Medium (27-29); Large (30-32).

32 C 2028—*Length:* about 29 in. *State size*.....$5.95

Petticoat similar to above, but without underskirt, is made with permanently stiffened "Duralon" Nylon Horsehair.

32C2038–*Lgth.:* abt. 29 in. *State size above*. Ea. $3.98; 2, $7.76

REVERSIBLE CAN-CAN 3.98

P The Bouffant Petticoat that leads a wonderful double life—and performs double duty for your new Spring wardrobe. Joan Browne's reversible Nylon Taffeta can be worn with ruffles inside skirt, to accent a bell-shaped silhouette; or with ruffles outside, to bolster a flaring hemline. (Both ways-to-wear are shown above.) The three beribboned ruffles of Nylon Net are bound in pink, white and blue, to peek out saucily as you dance. Hand wash.

White. *Waists:* Small (24-26); Med. (27-29); Large (30-32).

32 C 1994—*Lgth.:* abt. 29 in. Ship. wt. 10 oz. *State size*. $3.98

4-TIERED NYLON TAFFETA 2.98

R Flounce out your prettiest party-going dress with our new 4-tiered Petticoat swirl. Improved, permanently crisp Nylon Parchment Taffeta billows out airily to grace your silhouette. You'll like its festive rustle. Nylon Tricot at the hipline fits smoothly for the newly important slender-waist look. Nylon Net under-ruffle. Happily priced, this Joan Browne petticoat launders easily, keeps its buoyant spirit, its spring-fresh look. Hand wash. *Lgth.:* abt. 29 in.

Pink, White. *Waists:* Sm. (24-26); Med. (27-29); Large (30-32).

32 C 2067–Ship. wt. ea. 7 oz. *State size, color*. $2.98; 2 for $5.80

TRICOT PLUS TAFFETA IN JOAN BROWNE BOUFFANT SLIPS

RUFFLED NYLON TAFFETA 2.98

Q Here, the Slip with the wonderful sweep of a Petticoat. Bodice of more opaque 40-denier Nylon Tricot, wreathed in lustrous floral embroidery. Permanently crisp Nylon Taffeta ruffles in three circling tiers to the hem, has the billowy fullness you like for bouffant skirts. Midriff fits smoothly for the all-important fashion line. Wide embroidery on back bodice is perfect under Spring Sheers. Hand wash, let drip dry. Ship. wt. ea. 9 oz.

Bust Sizes: 32, 34, 36, 38 inches. *Length:* about 45 in.

32 C 2265—White. *State size*.....Each $2.98; 2 for $5.80

PRINCESS NYLON TAFFETA 3.98

U In Regular and Tall lengths. 40-denier Nylon Tricot is styled sleekly over bust and waist. An 8-gored skirt of permanently crisp Nylon Taffeta, sweeping from the diamond-edge hipline to flare with every step. Tailored trim of double Nylon Net at bodice, hem, straight back. Hand wash.

Colors: White, Navy, Powder (lt.) Blue. Ship. wt. ea. 8 oz.

32 C 2249—*Average Length:* about 45 inches. *Bust Sizes:* 32, 34, 36, 38, 40 inches. *State size, color*. Ea. $3.98; 2 for $7.76

32 C 2259—*Tall Length:* about 47½ inches. *Bust Sizes:* 34, 36, 38, 40 inches. *State size and color*. Ea. $3.98; 2 for $7.76

PETTICOAT: MEASURE AT NATURAL WAISTLINE. ORDER SIZE NEAREST WAIST MEASUREMENT. CREDIT TERMS, INSIDE BACK COVER.

Joan Browne Cottons Save Ironing Time

Your favorite Slip styles are improved . . . now need less care than ever before. Long-wearing high quality fabrics . . . no-iron Cotton Plisses, Drip-Dry finishes. Launder in half the time because they need little or no ironing . . . stay fresher.

SAVE WORK . . . SAVE TIME WITH DRIP-DRY COTTON SLIPS 3.98 AND 2.98

A Sells nationally for $4.98. All-around double Shadow Panel completely protects your silhouette in this Preshrunk Cotton Batiste Slip. (Shrinks less than 2%.) Improved fabric sheds wrinkles, needs little or no ironing. Just wash and hang. Wide inserts of Cotton eyelet and Nylon lace on bodice and hem. Trimmed straight back is smartly lace edged. Straight cut 3-gored skirt. Length about 45 inches.

Color: White. Ship. wt. ea. 9 oz.

Bust Sizes: 32, 34, 36, 38, 40 inches.

32 C 1706—*State size*. . . . . Ea. $3.98; 2, $7.76

B In Extra Sizes too. Full length double fabric Paneled Slip to wear with Spring Sheers. Pre-shrunk (shrinks less than 2%) Cotton Percale in the new wrinkle-free finish never needs ironing . . . just wash and hang. Eyelet embroidery trims V-neck and hem. Dainty shirred Nylon edges neck and straight back. 4-gore straight-cut skirt. Ship. wt. ea. 7 oz. *Color:* White.

Bust Sizes: 32, 34, 36, 38, 40 inches. *State size.*

32 C 1702—Lgth.: abt. 45 in. . Ea. $2.98; 2, $5.80

Extra Sizes: 42, 44, 46, 48, 50 inches. *State size.*

32 C 1703—Lgth.: abt. 47 in. . Ea. $3.59; 2, $7.00

EYELET ACCENT 2.98

C Pre-shrunk (shrinks less than 2%) Cotton Plisse Slip provides Shadow-free protection without extra bulk. Styled with double woven panels both at front and back for a perfect silhouette. Light-hearted bodice is deep in eyelet embroidered Plisse at front and back. Matching flounce. 15-denier Nylon sheer edges hem and bodice. Smooth fitting 4-gored straight cut skirt. Snug midriff band. Length: about 45 in.

White only. Ship. wt. ea. 7 oz. *Please state size only.*

Busts: 32, 34, 36, 38, 40, 42, 44.

32 C 1730—Ea. $2.98; 2 for $5.80

PROPORTIONED 1.98

D Double Shadow Panel protection in a soft finish, high count Cotton Plisse Slip. Styled with an embroidered Nylon sheer top, bodice is separated by high cut waist. Straight back. Pre-shrunk fabric shrinks less than 2%. Never needs ironing. 4-gore straight-cut skirt. White. Wt. 7 oz. *State size.*

32C1745—*Busts:* 32, 34, 36, 38, 40. Av.: 45 in. $1.98; 2, $3.86

32C1747—*Busts:* 34, 36, 38, 40. Tall: 47½ in. $1.98; 2, $3.86

32C1746—*Extra Sizes:* 42, 44, 46, 48, 50, 52 in. Length: abt. 47 in. Ea. $2.59; 2, $5.05

SURPLICE BODICE 1.98

E Full length protective Shadow Panel in a Preshrunk Cotton Plisse favorite (max. shrink. 2%). Work-saving Plisse never needs ironing. Styled with full 4-gore straight skirt ending in wide eyelet embroidered scalloped hem. Embroidered Plisse at V-neck is trimmed with double 15-denier Nylon sheer. Straight back has the same Nylon sheer trim.

Color: White only. Lgth.: abt. 45 in. Ship. wt. ea. 7 oz. *Please state bust size.*

Busts: 32, 34, 36, 38, 40, 42, 44.

32C1701-Ea. $1.98; 2 for $3.86

BOUFFANT EVERGLAZE 2.98

F Gaily ruffled Slip in popular Polished Cotton Everglaze. Pre-shrunk, shrinks less than 2%. Styled to flatter fashion's new long-line torso, slim-fitting bias cut slip ends in a 3-tier flare with full 108-inch sweep at hem. Nylon net under bottom ruffle helps full skirts stand out. Delicately styled top in all over embroidered Cotton. Eyelet edged straight back. Easy-to-iron fabric resists wrinkles.

Color: White only. Length: about 45 inches.

Bust Sizes: 32, 34, 36, 38, 40 in. *State size.*

32 C 1710—Wt. ea. 7 oz. . . Ea. $2.98; 2, $5.80

NEW EMBOSSED COTTON 2.98

G Two full-length Shadow-proof panels protect your silhouette both in the front and back. Soft, with a new textured effect, Embossed Cotton Slip needs little or no ironing. Straight cut 4-gored skirt ends in a generous band of ruffled eyelet embroidery. White Rayon Satin ribbons at bodice thread through embroidery insert. Nylon sheer edging accents bodice top. Eyelet trimmed straight back.

Color: White only. Length: about 45 inches.

Bust Sizes: 32, 34, 36, 38, 40 in. *State size.*

32 C 1712—Wt. ea. 7 oz. . . . . Ea. $2.98; 2, $5.80

ALL SLIPS ARE WASHABLE. TO MEASURE, PAGE 178. FOR CREDIT TERMS, SEE INSIDE BACK COVER.

Shadow-panel Cottons . . . Sanforized for Lasting Fit

Joan Browne Slips are fashionably styled with shadowproof front panels. Wards higher Cotton thread count adds to their stay-new look, durability. Sanforized Cottons are guaranteed to keep their fit, shrink less than 1%.

PROPORTIONED 1.98

H Proportioned-fit comfort whether you choose the average, tall or extra size Slip. Favorite Sanforized Cotton Nainsook slip (max. shrink. 1%) has bias-cut 4-gore skirt with protective shadowproof panel. Dainty eyelet-decorated shirred bodice and matching full flounce. V-cut back. Ship. wt. ea. 7 oz.

Color: White only. *State size.*

Busts: 32, 34, 36, 38, 40 inches. Average Length: about 45 in.
32 C 1716—Ea. $1.98; 2 for $3.86

Busts: 34, 36, 38, 40 inches. Tall Length: about 47½ inches.
32 C 1717—Ea. $1.98; 2 for $3.86

Extra Sizes: 42, 44, 46, 48, 50 in. Length: about 47 inches.
32 C 1718—Ea. $2.59; 2 for $5.00

6-GORED SKIRT FOR SMOOTH FIT 1.98

J Fits flatteringly close over the hips. Straight-cut Shadow-paneled Slip in Cotton Nainsook. Dainty eyelet traced bodice; matching flounce. Sanforized (max. shrink. 1%). Straight back. Lgth.: abt. 45 in. White. *Busts:* 32, 34, 36, 38, 40, 42, 44. in. *State size.*
32 C 1707—Ship. wt. ea. 7 oz. . . . . Ea. $1.98; 2 for $3.86

PROPORTIONED STRAIGHT-CUT 1.98

K In Extra and Tall sizes too. Straight-cut 4-gored Shadow-paneled Slip in Cotton Nainsook is Sanforized (max. shrink. 1%). Dainty eyelet trim on fitted bodice, hem, and straight back. Ship. wt. ea. 7 oz.

Busts: 32, 34, 36, 38, 40, 42, 44 in. Av. Lgth. abt. 45 in.
32 C 1722—White. *State size* . . . . . Ea. $1.98; 2 for $3.86

Busts: 34, 36, 38, 40, 42, 44 in. Tall Lgth. abt. 47½ in.
32 C 1723—White. *State size* . . . . . Ea. $1.98; 2 for $3.86

Extra Sizes: 46, 48, 50, 52. Length: about 47 inches.
32 C 1724—White. *State size* . . . . . Ea. $2.69; 2 for $5.25

CAMISOLE SLIP 2.98

L Spring-fresh eyelet generously adorns Wards Best Quality Combed Cotton Batiste Slip. Straight-cut, 4-gore skirt has full-length Shadow panel. Ribbon-beaded bodice. Straight back. Sanforized (max. shrink. 1%). Lgth.: abt. 45 in. Ship. wt. ea. 7 oz.

Busts: 32, 34, 36, 38, 40, 42, 44. *State size.*
32 C 1791—White . . . . . Ea. $2.98; 2, $5.50

SANFORIZED DACRON-COTTON 3.98

M Sells nationally for $4.98. Fast-drying Batiste of 65% Dacron, 35% Combed Cotton needs little ironing. Nylon trim at V-neck, straight back, double flounce. 4-gore Shadow panel straight-cut skirt. Sanforized (max. shrink. 1%). Lgth.: abt. 45 in. White. *Busts:* 32, 34, 36, 38, 40 in. *State size.*
32 C 1714—Ship. wt. ea. 9 oz. $3.98; 2, $7.76

NAINSOOK BUILT-UP SLIPS IN 3 FINE QUALITIES

GOOD QUALITY 1.00

N Cotton Nainsook Slip with hemstitched neck; built-up straps on bodice. French seams; smooth fitting straight-cut skirt.

Colors: Pink or White. Wt. ea. 7 oz. *State size, color.*

Busts: 34, 36, 38, 40, 42, 44. Length: about 45 inches.
32C1772–$1.00; 3 for $2.79

Extra Sizes: 46, 48, 50, 52. Length: about 47 inches.
32C1773–$1.15; 3 for $3.19

BETTER QUALITY 1.59

P Sanforized Cotton Nainsook Slip has dainty eyelet trimming on bodice and hem (max. shrink. 1%). Styled for sturdy wear, slip has built-up neckline. Straight-cut 4-gore skirt. White. Ship. wt. ea. 7 oz. Lgth.: abt. 45 in. *State size.*

Busts: 34, 36, 38, 40, 42, 44.
32 C 1764–$1.59; 2 for $3.10

Ex.: 46, 48, 50, 52. Abt. 47 in.
32 C 1765–$1.79; 2 for $3.49

BEST-PANELED 1.98

R Styled in Sanforized Cotton Nainsook, Slip is paneled for shadow-free protection. (Max. shrink. 1%). Eyelet edges high neckline and deep flounce. 4-gored straight-cut skirt. Wt. 7 oz.

Busts: 34, 36, 38, 40, 42, 44 in. Lgth.: abt. 45 in. *State size.*
32C1798-White.$1.98; 2,$3.86

Extra Sizes: 46, 48, 50, 52 in. Lgth.: abt. 47 in. *State size.*
32C1799-White.$2.49; 2,$4.86

Luxury Nylons . . . Dacron Blends

Joan Browne designs . . . most-preferred fabrics. Misty, dull-finish Nylon Tricot . . . ever-popular. Dacron and Dacron-Nylon blends . . . stay fresh. Runproof, fast-drying . . . never require ironing. Straight-cut skirts . . . to avoid any riding up. Fine quality workmanship . . . for longest wear.

AIRY BUTTERFLIES OF LACE 5.95

Ⓐ Lyric loveliness . . . a tracery of cut-out lace butterflies, resting lightly on smooth 40-denier Nylon Tricot (and so dramatic for Spring in Red). Embroidered scalloping edging the bodice is enhanced with Nylon-Acetate lace. The graceful skirt floats at the hem with double cascade of matching exquisite lace, pretty enough for a flirtatious peek-out now and then.

Colors: White, Red. Length about 45 inches.

Bust Sizes: 32, 34, 36, 38, 40 inches. Boxed.

32 C 2279–Ship. wt. ea. 9 oz. *State size, color* $5.95

SHADOW PANELED 3.98

Ⓑ Full-length shadow panel protects your silhouette under Spring sheers. The beautiful bodice of this Slip in 40-denier Nylon Tricot is fashioned with wide and narrow bands of Chantilly-type lace, accented with an insert of shirred Nylon Net. From bodice, the 4-gore skirt falls lightly to the hem of wide lace and doubled net edging. The straight back is lace-trimmed.

Length about 45 inches. Ship. wt. ea. 9 oz. Boxed.

Color: White. *Bust Sizes:* 32, 34, 36, 38, 40 inches.

32 C 2280—*State size* . . . . . Each $3.98; 2 for $7.76

POPULAR LACE AND PLEATS 3.98 EXTRA SIZES 4.98

Ⓒ Delicate lace and permanently pleated Nylon Sheer on 40-denier Nylon Tricot. Rayon Satin applique accents shirred bodice. Pleating and lace band 4-gore skirt. Trimmed straight back. Boxed. Wt. ea. 9 oz. *State size and color.*

White, Navy, Seafoam (lt. Aqua).

32C2242–*Reg. Busts:* 32, 34, 36, 38, 40. Lgth. abt. 45 in. $3.98; 2, $7.76

32 C 2243–*Extra Sizes:* 42, 44, 46, 48. Lgth. abt. 47 in. $4.98; 2, $9.70

Ⓓ Blithely beribboned and traced with delicate Chantilly-type lace. 40-denier Nylon Tricot is enriched by Rayon ribbon, beaded through embroidered Nylon Sheer at bodice, hem, straight back.

Champagne (Beige), Pink, White. Boxed. Wt. ea. 9 oz. *State size, color.*

32C2296–*Reg. Busts:* 32, 34, 36, 38, 40. Lgth. abt. 45 in. Ea. $3.98; 2, $7.76

32 C 2297–*Extra Sizes:* 42, 44, 46. Lgth. abt. 47 in. Ea. $4.98; 2, $9.70

GRECIAN BODICE 2.98

Ⓔ Classically simple, perennially a favorite. Delicate Grecian bodice, fully lined, is etched in an overlay of Nylon-Acetate lace. 40-denier Nylon Tricot has graceful soft drape. Lace bands define the flattering bodice; straight back is also trimmed. Hemline is lace-frosted again. Wt. ea. 9 oz.

Pink, White. *State size, color.*

32C2288–*Bust Sizes:* 32, 34, 36, 38, 40. Lgth. abt. 45 in. $2.98; 2, $5.80

DACRON ADDS YEARS OF WEAR TO LOVELY LINGERIE

EMBROIDERY AND LACE 3.98

Ⓕ 50% Dacron, 50% Nylon in a delightfully unexpected tint—Champagne (Pink or White, as well). Graceful surplice neckline is crossed with Nylon-Acetate Chantilly-type lace, highlighted with lovely Schiffli embroidery. Lace-frosted hem, edging the 4-gore skirt. 40-denier luxury fabric is Runproof. Straight back is lace-trimmed. Length: about 45 in. Boxed.

Colors: Champagne (Beige), Pink or White.

Bust Sizes: 32, 34, 36, 38, 40, 42, 44. Ship. wt. ea. 9 oz.

32 C 2274—*State size, color* . . . . . Ea. $3.98; 2 for $7.76

LILACS AND TULLE 7.95 Postpaid

Ⓖ A lilt of shyest lilacs, dancing demurely across sculptured bodice and hem. There, our 100% Dacron Slip is softly overlaid with clouds of Nylon Tulle, enhancing the exquisite embroidery. The bodice edging, sweeping hem flounce and gracefully rounded back are dipped in violet-embroidered Nylon Sheer. Set-in midriff for figure flattery. 40-denier Runproof fabric.

White with lilac embroidery. Length about 45 inches.

Bust Sizes: 32, 34, 36, 38, 40 inches. Boxed.

32 CP 2269—*State size only.* Postpaid $7.95

Measuring Instructions, Page 178. Hand Wash All Slips. Convenient Credit Terms Are Inside Back Cover.

Sarong... the Girdle that Walks and Won't Ride Up

You can walk, bend, sit with complete freedom . . . Sarong fits naturally. Slims and controls waist, hips and tummy . . . not a trace of discomfort. Contoured back curves low to anchor the girdle . . . Sarong never rides up.

Patented criss-cross front panels keep you trim and lithe . . . won't ever bind. Fine quality workmanship and fabrics . . . all laboratory-approved. Check Joan Browne Measuring Instructions for correct fit . . . see Page 189.

SARONG JRS. GENTLY FIRM AND CONTROL JUNIOR FIGURES 5.00 TO 6.95 Postpaid

H NEWEST SARONG JR. Amazing control without weight for active Juniors. Embroidered Nylon Marquisette criss-cross front panels gently flatten tummy for light-as-air firming. Front dip fits into your waistline curve, never pushes up a bulge or roll. Nylon Power Net sides and back with two-way stretch for smooth restraint at the hips.

Fits average hips 8-10 inches larger than waist.

Blue, White. *Average Length:* stretches to 13 inches.

Waist Sizes: Small (24-26); Medium (27-28); Large (29-30).

32 CP 6306—*State waist, hip sizes, color.* Postpaid. $5.00

J EMBROIDERED NYLON. Light, lithe control for junior figures. Tummy-trimming criss-cross front panels with Nylon Power Net sides to smooth hipline. 2½-inch elastic waistband. Panty has Rayon crotch; detachable garters.

Fits average hips 8-10 in. larger than waist.

Waists: Sm. (24-26); Med. (27-29); Lge. (30-32). Postpaid.

32CP6337–PANTY. Rayon elastic back. White only. Stretches to 15 inches on body. *State waist and hips*. $6.95

32CP6336–GIRDLE. Power Net back. Black, White. Stretches to 14 inches on body. *State waist, hips and color*. . . . $5.95

3 BASIC SARONGS CUT LONGER FOR AVERAGE TO FULL HIP CONTROL 7.95 TO 10.95 Postpaid

K RAYON SATIN ELASTIC BACK—new comfort feature plus whitening criss-cross front panel of Nylon Taffeta; for control without sacrificing freedom. Leno elastic sides are cut longer over thighs. Non-roll elastic at waistline; side zipper. White. Postpaid. *State waist, hips.*

Av.-full hips 8-11 in. over waist.

Av. Lgth.: 14½ in. down; 1½ above.

32CP6316-*Waist Sizes:* 26, 27, 28, 29, 30, 31, 32, 34 inches $7.95

32CP6328-Extra: 36, 38, 40, 42. $8.95

L WAIST TO THIGH CONTROL. Longer-cut Leno elastic sides, slimming down-stretch Rayon Satin back. Criss-cross Rayon-Cotton Batiste front panels control tummy. Non-roll waist trims midriff. Sidezipper. *Colors:* Pink, White.

Av. hips 8-10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34 in.

32CP6286-*Average Length:* abt. 14 in. waist down; 3 in. above. Postpaid.

32CP6256-*Short Length:* abt. 12 in. waist down; 1½ in. above. Postpaid.

State waist, hips, color $10.95

M SATIN AND LACE. For an elegant touch. Slimming criss-cross Rayon Satin front panels. 2-way stretch Power Net sides with down-stretch Rayon Satin elastic back to discipline hips. 2-inch non-roll elastic waist-band trims midriff. Convenient side zipper. White only. Postpaid.

Av.-full hips 8-11 in. over waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34.

Average Length: 13½ in. from waist down; 1½ inches above the waist.

32 CP 6384—*State waist, hips*. . . $8.95

COMPLETE CONTROL FOR FULLER HIPS 12.50 AND 13.50 Postpaid

N FULL HIP CONTROL. Slimness plus maximum freedom. Long-line Leno elastic sides streamline hips and thighs. Criss-cross front panels of Rayon-Cotton Batiste flatten tummy, yet you move with leg-action ease. Slimming down-stretch Rayon Satin back. Non-roll elastic high waist. Convenient side zipper.

Fits full hips 10-12 in. over waist.

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40. *Av. Lgth.:* 14½ in. waist down; 2½ in. above. *State waist, hip sizes.*

32CP6206-Pink. Postpaid. $12.50

P FOUR LENO ELASTIC SECTIONS. Achieve new slimness without sacrificing freedom-in-motion. Down-stretch Rayon Satin elastic hip and back panels assure comfortable, controlled line. Rayon-Cotton Brocade criss-cross panels flatten tummy without binding. High-waist non-roll elastic tapers your midriff. Side zipper.

Av.-full hips 9-11 in. over waist.

Waists: 28, 29, 30, 31, 32, 34, 36, 38, 40. *Av. Lgth.:* 15 in. waist down; 3 above. *State waist, hips, color.* Postpaid.

32 CP 6288—White, Pink. $13.50

FASHION-FIGURE 15.00 Postpaid

R WARDS FINEST HI-WAIST GIRDLE. Wear 3 in. above waist to trim and slim. Nylon Taffeta side panels, 4 Leno elastic sections to smooth hips, thighs. Controlling Criss-cross front panels of embroidered Nylon Sheer. Rayon Satin elastic back. Side zipper. *Colors:* Pink, White. Postpaid.

Fits av. hips 8-10 in. over waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34.

32CP6362-*Average Length:* 14 in. from the waist down; 3 inches above waist.

32CP6372-*Long:* 16 in. down; 3 in. above. *State waist, hips, color.* . $15.00

CRISS-CROSS PANELS FOR FREEDOM

Try it . . . when you put on a Sarong, you'll feel the difference instantly. The diagonal pull of ingenious criss-cross panels keeps your tummy flat without bones, gives you a supple, smooth silhouette. Cut longer over the thighs and hips to create an unbroken dress line. Most important of all, you'll relish the free-and-easy feeling of criss-cross control . . . the wonderful freedom of Sarong, "the girdle that walks and won't ride up".

Colors of items shown match as closely as printing allows.

Joan Browne's Most Outstanding Styles in Color

JOAN BROWNE FOUNDATIONS . . . laboratory approved, are always your best buy.
FINE LIGHTWEIGHT FABRICS . . . elastic selected for quality, fit, satisfaction.
BUY A FOUNDATION WARDROBE . . . Corselet for dress, basic Girdle, sports Brief.
COLOR-MATCH FOR SPRING . . . coordinate your foundation with pastel lingerie.

A ALL ELASTIC. Slims a long line from bosom to thigh. Rayon Satin elastic front and back panels control figure smoothly. Two-way stretch Nylon Power Net side sections mold the silhouette firmly. Midriff and bust section of embroidered Nylon Sheer, fully lined, give a rounded uplift. Convenient side zipper. Measuring Instructions, Page 189.

Fits average hips 3-4½ in. larger than bust.

Black, White. *Av. Length:* abt. 24 in.; 14 in. waist down.
32 C 7350—*Fits Av.-full Busts:* 34, 36, 37, 38, 39, 40, 42 inches.
32 C 7351—*Full: C Cup:* 34, 36, 37, 38, 39, 40, 42.
Shipping weight 1 lb. *State bust, waist, hips and color.* 9.98

D FIGURE CONTROLLING ALL-NYLON CORSELET. Shapes a new, slender look. Front panel, lined and lightly boned, plus firm Nylon Taffeta back, hold smooth lines. Leno elastic sides for control. Bust section designed for graceful, rounded uplift. Side zipper. Measuring Instructions, Pg. 189. Pink, White. Ship. wt. 15 oz. *State bust, waist, hips, color.*

Fits average hips 3-4½ in. larger than bust.

Fits Av. Bust: 32, 33, 34, 35, 36, 37, 38, 39, 40, 42 inches.
32 C 7354–*Average Length:* 25 in.; 15 in. waist down.
32 C 7353–*Short Length:* 23 in.; 13 in. waist down . . . 6.59
Fits Full Bust: 34, 35, 36, 37, 38, 39, 40, 42 inches.
32 C 7355–*Average Length:* 25 in.; 15 in. waist down.
32 C 7352–*Short Length:* 23 in.; 13 in. waist down 6.59

G ALL ELASTIC BONELESS CONTROL. Figure-slimming Nylon Power Net disciplines hips. Rayon Satin elastic down-stretch front panel forms seamless crotch on Panty. Comfortable elastic band at waist. How to Measure, Page 189.

Fits average hips 8-10 in. larger than waist.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30). Ship. wt. 5 oz.
Lt. Blue, White, Pink. *Av. Lgth.:* stretches to 14 in. on body.
32 C 6301—Panty Girdle. Detachable Garters.
32 C 6300—Girdle. *State waist, hips and color* 4.69

B HIP-SLIMMING ALL ELASTIC. Waist to thigh flattery with controlling panels of Rayon Satin elastic at front, back and hips. Cross-stretch Nylon Leno elastic sides smooth and control hips. Non-roll elastic top fits 1½-in. above waist with flexible Coilwire boning. Convenient side-front zipper. Panty: Rayon Jersey crotch. To Measure, see Page 189.

Fits average to full hips 8-11 in. larger than waist.

Colors: Pink or White. *Waist Sizes:* 26, 28, 30, 32, 34, 36 in.
Av. Length: 14 in. waist down; 1½ in. above. Wt. 14 oz.
32 C 6335—Panty Girdle. Detachable garters.
32 C 6334—Girdle. *State waist, hip sizes and color* . . . 5.69

E OUTSTANDING VALUE. Nylon Taffeta front panel smooths tummy; cross-stretch Leno elastic sides control hips. Down-stretch Rayon Satin elastic back, with Leno elastic gore at waist for ease. Nylon Tricot Panty crotch; detachable garters. Side zipper. Measuring Instructions, Page 189.

Fits full hips 10-12 in. larger than waist.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32). White or Pink. Ship. wt. 6 oz. *State waist, hip sizes, color.*

Length	Panty	Girdle	Each
Average: 14 in.	32 C 6319	32 C 6318	$3.98
Long: 16 in.	32 C 6349	32 C 6348	$3.98

H LIGHTWEIGHT CONTROL. Dainty Nylon, Rayon and Cotton elastic lace gently yet firmly slims Junior figures. Nylon Taffeta front panel helps flatten tummy. Convenient side zipper. Panty Girdle and Brief have soft Rayon Jersey crotch. Measuring Instructions on Page 189. Ship. wt. 5 oz. *Colors:* Pink, White, Lt. Blue. *State waist, hip sizes, color.*

Fits average hips 8-10 in. larger than waist.

Waists: Small (24-26); Medium (27-28); Large (29-30) inches.
32 C 6381—Brief. *Length:* about 10 inches. Garters detach.
32 C 6382—Girdle. *Length:* about 13 inches.
32 C 6383—Panty. *Length:* abt. 13 in. Garters detach. 3.98

C GOLDEN TOUCH. Accent on glamour. Rayon Power Net step-in with tummy-flattening V-shaped overlay. Gentle control shapes your profile into a sleek, slim line. Attractive gold-colored trim. 2-in. non-roll elastic band skillfully slims waist. Power Net crotch on Panty, with inner crotch removable for laundering. How to Measure, Page 189. Postpaid.

Fits average hips 8-10 in. larger than waist.

Black or White. *Waists:* Sm. (24-26); Med. (27-28); Large (29-30); Extra Large (31-32) in. *State waist, hips, color.*
32CP6397—Panty. *Av. Lgth.:* 14 in.; 2 in. above waist.
32CP6398—Girdle. *Av. Lgth.:* 14 in.; 2 in. above waist. 5.95

F FIRM, CONTROLLING NYLON POWER NET. Fuller figures can now enjoy the freedom of brief styles, designed to give utmost comfort. Rayon Satin elastic front and back panels slim the silhouette. Girdle has Coilwire non-roll boning. Special crotch design on Panty will not bind legs or ride up. Convenient side zipper. Measuring Instructions, Pg. 189.
White, Pink. Ship. wt. 11 oz. *State waist, hip sizes, color.*

Fits average to full hips 9-11 in. larger than waist.

Waist Sizes: 25, 26, 27, 28, 29, 30, 31, 32, 34 inches.
32 C 6369—Panty. *Length:* Brief about 12 in.
32 C 6370—Girdle. *Length:* Av. abt. 14 in. on body. . . 5.98

J HELANCA STRETCH NYLON. Knitted with rubber for curve control, added support. Long, easy, non-binding stretch assures custom fit for every height. Just a few ounces but wonderfully molding, softly absorbent. Satin elastic overlay at front. Lacy elastic trims lower edge. Helanca Panty crotch. Snug elastic band at waist. To Measure, see Pg. 189.

Fits average hips 8-10 inches larger than waist.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30). Ship. wt. 4 oz.
Lt. Blue, Pink, White. Adjusts to individual length on body.
32 C 6087—Panty Girdle. Detachable garters.
32 C 5887—Girdle. *State waist and hips, color* 2.98

COLORS MATCH GARMENTS AS CLOSELY AS HIGH-SPEED PRINTING PERMITS. MEASURING INSTRUCTIONS, PAGE 189. CREDIT TERMS LISTED ON INSIDE BACK COVER.

Free "Personalized Corsetiere Service"

JOAN BROWNE GUARANTEES PROPER FIT IF YOU MEASURE CAREFULLY

HOW JOAN BROWNE CAN HELP YOU

Joan Browne, Wards expert corsetiere, or one of her trained assistants, is ready to help you select the correctly fitted foundation. Just send all measurements with your order so Joan Browne can send you the correct size. Miss Browne can give this free, confidential advice only on orders accompanied by a complete list of measurements. Please send all information requested to Joan Browne Dept., Montgomery Ward, at your nearest Ward Mail Order House.

GUIDE TO SELECTING CORRECT GARMENT TYPE

Power net or knitted elastic girdles and corselets without bones are designed for light, gentle control. For firm control choose a girdle or corselet with front boning; for firmest control, a boned corset or corselet. Many of these garments have adjustable laces for changing figure needs. A posture aid belt is designed for extra support. The charts below will help you decide correctly. Send your measurements to Joan Browne if you're in doubt about your figure-type.

Measure bust at fullest part —without bra on. Hold tape snugly but not too tightly.

Measure hips at fullest part—place tape over buttocks. Hold tape snugly, not too tightly.

Measure waist at smallest part at natural waistline. Hold tape snugly, not too tightly.

Measure side from waist to place where garment should end. Height does not denote length.

TO MEASURE FOR GIRDLE OR CORSET

1. Measure waist at smallest part. Take measurements over slip only.
2. Measure hips at fullest part, over buttocks. Don't hold tape too tight.
3. Select correct hip size. If in doubt about your size, send all measurements to Joan Browne with your order, she will send your correct size.

If hips measure:	4-7 in. larger than waist	8-10 in. larger than waist	9-11 in. larger than waist	10-12 in. larger than waist
Order garment for:	Small Hip	Average Hip	Average-to-Full Hip	Full Hip

4. Select your most comfortable length—measure at side from waist to place on thigh where garment should end. Correct length will eliminate: thigh bulges; riding up; hose strain; garters opening when you bend.

If length from waist to end of girdle is:	10 to 11 inches	12 to 13 inches	14 to 15 inches	16 to 17 inches
Order length:	Brief	Short	Average	Long

HOW TO MEASURE FOR CORSELET

1. Determine bust development—see How To Measure for Bra below.
2. Your waist measurements should be 5 in. to 6 in. smaller than your bust. If it is smaller or larger, a girdle or corset with a bra is the best for you.
3. Measure hips at fullest part over buttocks. Select correct hip size.

If hips measure:	1-2½ in. larger than bust	3-4½ in. larger than bust	4-6 in. larger than bust	5-7 in. larger than bust
Order corselet for:	Small Hip	Average Hip	Average-to-Full Hip	Full Hip

4. Measure side from waist to place on thigh where garment should end. If you're short from shoulder to waist, select a half-size corselet, Page 200. Correct length eliminates: thigh bulges, riding up, hose strain.

If length from waist to end of corselet is:	12 to 13 inches	14 to 15 inches	16 to 17 inches
Order length:	Short	Average	Long

CHOOSING THE PROPER MATERNITY WEAR

Most physicians recommend wearing a Maternity Foundation at the beginning of the fourth month of pregnancy. For a correct fit, send Joan Browne your present waist measurement and actual month of pregnancy when you send your order. For Bras: Order your present bust size and cup development. (See below.) Maternity foundations and lingerie are on Pages 174 and 175. All these garments are fashioned to give you scientifically designed support before and after your baby is born.

OWN A COMPLETE FOUNDATION WARDROBE

Today's lighter foundations have more elastic to assure greater comfort, better fit, help you achieve a slim, smart figure. Choose the styles best suited to your activities. A corselet gives a long, smooth line, all-over control. A waistline garment with or without bones is controlling and comfortable under suits, tailored dresses. Lightweight styles are ideal for junior figures; for minimum control with sportswear, housedresses. You'll find all foundations wear longer when you alternate wearing them.

SELECTING THE RIGHT BRA—LET THIS BE YOUR GUIDE TO PROPER FIT

Measure fullest part of bust without bra on. If your bust is in between sizes, order next size larger. Example: If your bust measures 35 inches, order bust size 36. Be sure the tape is up in back and on level with fullest part of bust.

The silhouettes below will help you decide your correct bust type. You'll then know which bust cup to order, which bra type will give the outline you desire, plus the proper uplift. Use this guide for bracelettes and corselets, too.

Undeveloped or Very Small Bust in mature or young figures (AA Cup). Emphasize by wearing a padded Bra or slipping bust pads inside special Bra.

Small Development Bust is firm or slightly sagging in young or mature figures. Small Bras (A Cup) will help create a firm, high bust-line for comfortable flattery.

Average Development. Requires av. cup whether bust is firm or slightly pendulous. Average Bras (B Cup) will give a correct fit, high, firm uplift.

Full Development. Only a Bra with full, deep cups will give you needed support. Full Cup Bras (C Cup) will fit well, flatter you and hold bust comfortably.

Extra Full Development (D Cup) has very deep cup for better coverage. Shoulders are usually built-up for secure support and greater comfort.

Pendulous Bust must have a special type of Bra. Tissues are not able to support breasts. Small, Average, Full and Extra Full busts may be pendulous.

Outstanding Nationally Advertised Styles... Postpaid

THE MOST POPULAR DESIGNS BY WARNER'S, BESTFORM, FLEXEES, SIL-O-ETTE, YOUTHCRAFT

FAMOUS FOUNDATIONS . . . preferred by so many women.
NEWEST DESIGNS . . . to make your figure look its loveliest.
FINEST ELASTICS . . . so supple, yet so smoothly controlling.
TOP QUALITY FABRICS . . . Laboratory-tested and approved.
LONGLINE CONTROL . . . the fashionably sleek look of Spring.
WIDE SELECTION . . . choose the foundation best for your needs.

WARNER'S FINE FOUNDATIONS DESIGNED FOR EVERY FIGURE NEED 8.95 TO 16.50

A Proportioned in half-size to fit short-waisted women correctly in length, hip, bra sizes. Durable pre-shrunk Cotton Batiste; boned innershield trims tummy. Cross-stretch Leno elastic sides; fabric back. Nylon Marquisette trims bust. To Measure, Page 189.

Fits av. hips 3-4½ in. larger than bust.

Average Length: 24 in.; 15 in. waist down.
32CP7381-*Av.: B Cup:* 35, 36, 37, 38, 39, 40, 41, 42.
32CP7382-*Full: C Cup:* 36, 37, 38, 39, 40, 41, 42.

Fits av.-full hips 4-6 in. larger than bust.

Long Length: 25 in.; 16 in. from waist down.
32CP7380-*Av.: B Cup:* 36, 37, 38, 39, 40, 41, 42.
White. *State bust, waist, hips.* Postpaid. $15.00

B Exceptional freedom in Warner's popular all-elastic step-in Corselet, now at Wards in half-sizes also. Plunging Bra of embroidered Nylon Marquisette gives rounded silhouette. Nylon Power Net sides create a smooth long line. Down-stretch Rayon Satin elastic front and back panels. To Measure, Pg. 189. *Color:* White.

Fits av. hips 3-4½ in. larger than bust.

Average Lgth.: 25 in.; 15 in. from waist down.
32CP7370-*Av.: B Cup:* 34, 35, 36, 37, 38, 39, 40 in.
32CP7371-*Full: C Cup:* 34, 35, 36, 37, 38, 39, 40 in.
32CP7372-Short-waisted figures. *Av.: B Cup:* 34, 35, 36, 37, 38, 39, 40. *Lgth.:* 24 in.; 15 in. waist down. *State bust, waist, hips.* Postpaid. $16.50

C Warner's Basic Girdle at a special low price. Rayon-Cotton Batiste front panel with separate boned innershield to flatten tummy. Firm Leno elastic sides smooth hipline. Rayon Satin down-stretch back for complete control. Non-roll elastic waist; convenient side zipper. How to Measure, Page 189.

Fits av. hips 8-10 in. larger than waist.

White. *Waist Sizes:* 28, 29, 30, 31, 32, 34.
32 CP 6203—*Average Length:* 14 inches from the waist down; 2 in. above waist.
32 CP 6202—*Short Length:* 12 inches from the waist down; 2 in. above waist.
State waist and hip sizes . . . . Postpaid. $8.95

FIGURAMA BY FLEXEES 12.95

D Figurama—a new concept of freedom. Special Nylon Leno lastique side sections provide a unique stretch which duplicates muscle action. Nylon Satin front panel, plus slimming Nylon Satin elastic back combine to mold silhouette into flattering lines. Waist cut to fit superbly, smooth away inches; light non-roll bones. Cross-stretch insert at back waist. How to Measure, see Page 189.

Fits av. hips 8-10 in. larger than waist.

White. *Waists:* 26, 28, 30, 32, 34, 36 inches.
Av. Length: 14 in. waist down; 2 in. above.
32 CP 6366—*State waist, hips.* Postpaid. $12.95

ALL-ELASTIC SIL-O-ETTE 5.50 AND 4.50

E Lightweight to slim silhouette. Patented Rayon Tricot crotch is contour-cut for non-binding fit. Step-in style of long-stretch, flexible Leno elastic. Tapers waist, slims hips and thighs with boneless control. Garters detach. How to Measure, Pg. 189. *Color:* White. Postpaid.

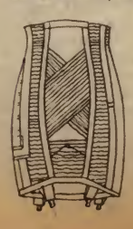
Av. Lgth.: 14½ in. waist down. *State waist, hips. Hip Sizes:* 33-34 in.; order size 34. Hips: 35-36, order size 36. Hips 37-38, order size 38. Hips: 39-40, order size 40. Hips: 41-42, order size 42.
32CP6359-"Dress Tights". Lustrous Rayon Satin elastic front panel. $5.50
32CP6365-"Sport Tights". All Leno elastic. $4.50

YOUTHCRAFT "HUGWAIST" 5.95

F Step-in design for junior-type figures, with small waist, full hips. Leno elastic sides discipline hips. Rayon Satin down-stretch front and back panel for smooth control. Inner elastic band hugs waist for non-binding fit. Panty garters detach to easily adapt it for sportwear. To Measure, Pg. 189.

Fits full hips 10-12 in. larger than waist.

Lt. Blue, Pink, White. *Waists:* Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32).
Av.-Long Lgth.: 14-16 in. on body. Postpaid.
32CP6364-Panty. *State waist, hips, color.* $5.95
32CP6351-Girdle. *State waist, hips, color.* $5.95



BESTFORM'S SLIMMING STYLES FOR EVERY FASHION 5.95 AND 3.95

G Criss-cross elastic bands under Nylon Taffeta front panel create comfortable, boneless control. Cross-stretch Nylon Leno sides slim hips. Rayon Satin down-stretch back. Non-roll elastic waist. To Measure, Pg. 189.

Fits average hips 8 to 10 in. larger than waist.

Av. Length: 14 in. from waist down; 2 in. above waist.
White. *Waists:* 26, 27, 28, 29, 30, 31, 32, 34, 36 inches.
32 CP 6290—*State waist and hip sizes* . . . . Postpaid. $5.95

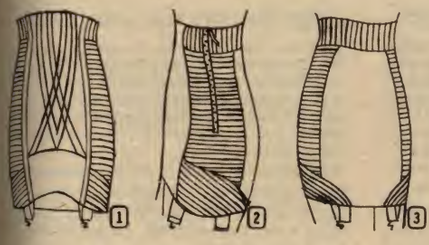
H Unique Brief also worn as girdle. Bands of elastic at leg openings comfortably adapt for wear without detachable Nylon Tricot crotch. Nylon Power Net sides and back gently yet firmly restrain hips. Rayon Satin elastic front panel controls tummy. Leg bands and waist of 1-in. elastic. Garters detach. How to Measure, Page 189.

Fits average hips 8-10 in. larger than waist. Brief Lgth.: 12 in.

White. *Waist Sizes:* Small (24-26); Medium (27-28); Large (29-30).
32 CP 6427—*State waist and hip sizes* . . . . . Postpaid. $3.95

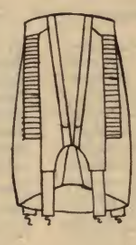
New Spiral-x and Contour Control

EVEN-PUL . . . OUTSTANDING FOR FIGURE FLATTERY, CONTROL, VALUE. POSTPAID



SPIRAL-X CONTROL

3 wonderful features: (1) innershield with spiral wire boning sewn in, bends with every move for amazing control, new freedom. (2) Bias elastic at hip fits comfortably, won't ride up. (3) Up-and-down-stretch back in contour-curve design.



CONTOUR CONTROL

Contour Control innershield is lightly boned to mold diaphragm, flatten abdomen without added bulk. Firmly anchored to trolley garters, remains in place when you walk, sit or bend. Contour Control is featured in (M), (N), (P), (R).

Even-pul's "Glamorise" designs offer you the exact amount of slimming control you prefer. Amazing new Spiral-X and famous Contour Control features, plus fine quality fabrics and resilient elastics, are deftly designed to mold your silhouette into a fashionable, flattering line. All styles are sent to you Postpaid.

SPIRAL-X WAISTLINE STYLE 5.95

(J) Wonderful new tummy control with Spiral-X innershield. Spiral bones sewn in curves flatten and smooth in comfort and freedom, never poke. Side sections of firm Leno elastic, with bias elastic at hipline for the most figure-flattering fit. Rayon and Nylon Brocade front panel. Down-stretch back panel of Acetate Satin lastex with contour curve control helps diminish hips. Convenient side zipper. Elasticized waist. Measuring Instructions, Page 189. Postpaid.

Fits av. hips 8-10 in. larger than waist.

White. *Av. Lgth.:* 14½ in. waist down.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36.

32CP6237—*State waist, hips*.....$5.95

SPIRAL-X NON-ROLL TOP 6.95

(K) Now enjoy Spiral-X comfort in your favorite basic style. Inner panel of spiral bones sewn in curves smoothly trims your tummy. Controlling Leno elastic side panels with specially fagotted hip sections for better fit, prevents riding up. Comfortable down-stretch Acetate Satin back. Slimming 3-inch non-roll elastic waist. Rayon-Nylon Brocade front panel. White. To Measure, Page 189. Postpaid.

Fits av. hips 8-10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38.

32CP6253-*Av. Lgth.:* 14 in. waist down; 2 in. above. *State waist, hips*.....$6.95

32CP6263-*Long Lgth.:* 16 in. waist down; 2 in. above. *State waist, hips*.....$6.95

SPIRAL-X HIGH-WAIST WITH NYLON TAFFETA FRONT PANEL 8.95

(L) A fashionably tapered midriff, a sleekly controlled figure plus the comfort of new Spiral-X can be yours. Spiral bones sewn in curves skillfully flatten your tummy with more comfort and control than you've ever known before. Side sections of Nylon Leno elastic mold firmly; special fagotted hipline design of bias elastic for perfect fit, prevents riding up. Front panel of stitched Nylon Taffeta, fully lined for control. Contour curved Acetate Satin down-stretch back panel. Comfortable spiral non-roll bones at the waist. Elastic back gore for ease. Side zipper. How to Measure, Page 189.

Fits average hip sizes 8 to 10 inches larger than waist.

Color: White. *Waists:* 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38 inches. Postpaid.

32CP6266—*Av. Length:* 14 in. waist down; 2 in. above waist. *State waist, hips*...$8.95

32CP6295—*Long Lgth.:* 16 in. waist down; 2 in. above waist. *State waist, hips*....$8.95

NON-ROLL TOP "HURDLE GIRDLE" 6.95

(M) Walk in new-found comfort. Criss-Cross panels of Rayon Satin, cut to allow you leg action freedom. Lightly boned front panel trims tummy. 4 sections of Leno elastic plus down-stretch Rayon Satin back complete slimming action. Waist is tapered with a 3-inch non-roll elastic. Convenient side zipper. Check Measuring Instructions on Page 189.

Fits av. hips 8-10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.

32CP6204-*Av.:* 14 in. waist down; 2 in. above.

32CP6246-*Long:* 16 in. waist down; 2 in. above.

White. Postpaid. *State waist, hips*.....$6.95

WAIST CINCHER 8.95

(P) 4-in. cross-stretch elastic waistband with plush-lined non-roll bones slims midriff, gives your figure a smooth princess line. Boned Contour Control innershield flattens abdomen. 4 Leno elastic sections combine with Rayon Satin front and hip panels to sleek the silhouette. Comfortable down-stretch Rayon Satin elastic back for wearing ease. See Measuring Instructions, Page 189.

White only. *State waist and hip measurements.*

Fits av. hips 8-10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36 in.

32 CP 6212—*Av. Lgth.:* 14½ in. from waist down; 4 in. above.....Postpaid. $8.95

WAIST SIZES UP TO 42 7.95

(N) Boned Patented Innershield provides comfortable contour control for the heavier figure. Fine quality Cotton and Rayon Jacquard front and side sections; boned fabric back for support. 4 Leno elastic sections mold hipline. Elastic front gore for ease. Slimming non-roll elastic fits a high 3 inches above waist. Side zipper. To Measure, see Pg. 189.

Tearose, White. *State waist, hip sizes, color.*

Fits av. hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 in.

32 CP 6249—*Av. Length:* 15 in. from waist down; 3 in. above waist.....Postpaid. $7.95

WAIST CINCHER CORSELET 9.95

(R) New slimness for you—cross-stretch elastic Cinch Band, combined with Contour Control Innershield to flatten tummy. "Glamorise" lift-action Bra for flattering control. 4 Leno elastic sections with figured Rayon and Cotton Batiste front, back and sides to complete slimming contour. Measuring Instructions, see Page 189.

Fits av. hips 3-4½ in. larger than bust.

Av.-full Bust: 34, 35, 36, 37, 38, 39, 40, 42, 44 in.

32 CP 7385—Fits average figures. *Av. Lgth.:* 25 inches; 15 inches waist down. Postpaid.

32 CP 7386—Fits short-waisted figures. *Short Lgth.:* 22 inches; 13 in. waist down. Postpaid.

White. *State bust, waist, hip sizes*.....$9.95

To assure a proper fit, please be sure to specify all foundation measurements requested. For complete Measuring Instructions, check Joan Browne's directions on Page 189.

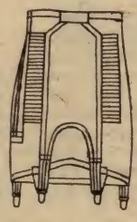
For details of Wards Monthly Payment Plan and easy Credit Terms, see Inside Back Cover.

Innershield Roll-ons . . . Comfort plus Firm Control

EVEN-PUL'S PATENTED PANEL FLATTENS ABDOMEN, ASSURES FREEDOM. POSTPAID

ABDOMEN SUPPORT . . . Specially designed innershield to lift, smooth abdomen.
COMFORTABLE CONTROL . . . Ideal for active life when you desire light control.
WEARING EASE . . . Flexible knit gives with every movement, retains shape.
STREAMLINE FIGURE . . . Corselet to attractively mold and slim your silhouette.
SLIM HIPLINE . . . Panties and Girdles for attractive waist to thigh control.
CORRECT FIT . . . To Measure, see Pg. 189. Credit Terms, see Inside Back Cover.

EVEN-PUL'S CONTROL PANEL



Nationally known Even-pul offers the "Unit of Vital Control." Contour Control shield of firm Cotton Coutil with elastic sections smooths diaphragm, flattens abdomen, supports without bulk. Anchored to trolley garters, it's held in place when you sit or bend for utmost in comfort.

CONTOUR CONTROL CORSELET 6.95

A For a smooth unbroken line from bust to thigh, a 2-way stretch Corselet is your first choice. Firmly knit Rayon, Cotton and Elastic. Patented innershield flattens abdomen; gives support without bulk. Cotton Broadcloth front panel and bust section is designed for flattering support. Convenient front zipper; hooks at bust. *State bust, waist, hips and color.*
Fits av. to full busts: 34, 36, 38, 40, 42, 44, 46 in.
Length abt. 26½ in.; 15½ in. waist down.
32 CP 7403–Pink or White. Postpaid $6.95

BEST QUALITY "FLAT-E-FECT" 4.98

B Firm, controlling 2-way stretch Rayon, Cotton and Elastic knit gently molds waist; smooths hips and thighs. Patented innershield firmly flattens abdomen, gives support without added bulk. Convenient side zipper. Panty has Rayon Tricot crotch; garters detach. *Colors:* Pink or White.
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 inches.
32 CP 6066–Panty. Length about 15½ in.
32 CP 5866–Girdle. Length about 15½ in.
State waist, hips and color. Postpaid . . . $4.98

"FLAT-E-FECT" PANTY, GIRDLE 2.98

C Budget-priced Even-pul with Contour Control to mold your figure and minimize your waistline. Flexible, comfortable Knit Rayon, Cotton and Rubber. Innershield smooths and supports abdomen. Panty has tricot crotch. Detachable garters. *Color:* White only.
Waist Sizes: 28, 30, 32, 34, 36, 38, 40 in. Length about 15 inches.
32 CP 5885–Girdle. *State waist and hip sizes.* Postpaid $2.98
32 CP 6085–Panty. *State waist and hip sizes.* Postpaid $2.98

HIGH WAIST "FLAT-E-FECT" 3.98

D Knit Rayon, Cotton and Rubber for comfortable control, fine fit, wearing ease. Brocaded Satin elastic front panel with patented innershield smooths abdomen. 2½-in. elastic non-roll waistband slims waist. Panty has Rayon Tricot crotch. Garters detach. White. Postpaid.
Waists: Small (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32).
32 CP 5895–Girdle. Lgth. 14 in. down; 2 above. *State waist, hips* . . $3.98
32 CP 6095–Panty. Lgth. 14 in. down; 2 above. *State waist, hips* . . . $3.98

CRISS-CROSS ELASTIC INNERBANDS FOR FIRM, FIGURE MOLDING CONTROL

CRISS-CROSS CONTROL

Woven elastic bands cross inside garment to skillfully smooth and flatten abdomen, whittle away unwanted inches. It's designed to give you both control and action-ease. Two-way stretch elastic knit molds and trims your silhouette — you'll welcome its instant figure flattery.

CRISS-CROSS CORSELET 4.98 AND 5.98

E Two-way stretch Cotton, Rayon and Elastic knit for comfort and supple all-over control; it slims and molds the whole silhouette. The criss-cross innershield smoothly supports your abdomen. Bust section is Alencon-type lace and Rayon Satin for a gracefully high, rounded uplift. Ship. wt. 1 lb. 7 oz.
Length about 26½ in.; 15 in. waist down.
Tearose, White. *State bust, waist, hips, color.*
32 C 7401–*Av.:* B Cup: 34, 36, 38, 40 in. $4.98
32 C 7454–*Full:* C Cup: 42, 44, 46 in. . . . $5.98

FRONTIER WITH KANT-ROLL TOP 4.98

F More control because of criss-cross elastic bands under Acetate Satin panel. More convenient, zips up the front easily, effortlessly. Kant-Roll plush boned elastic band fits a slimming 2½ in. above waist. Firm, controlling Acetate, Cotton and Elastic knit. Detachable Nylon Tricot crotch. Wt. 10 oz. *Color:* White only. *State waist and hips.*
Waists: 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48 in.
32C6080–Panty. Lgth.: 14 in.; 2½ above. $4.98
32C5880–Girdle. Lgth.: 14 in.; 2½ above. $4.98

WAIST CONTROLLING GIRDLE SMOOTHS MIDRIFF 3.98

G Wear 2 in. above waist to slim midriff. Lightweight Cotton, Rayon and Elastic knit is lightly boned at waist to assure waistline control. Criss-cross innershield firmly flattens abdomen. Nylon Taffeta front panel is lined for added control, longer wear. Side zipper.
Waists: 28, 30, 32, 34, 36, 38, 40, 42 in. Ship. wt. 7 oz. *State waist size.*
32C5862–*Color:* White. Lgth. abt. 15 in. waist down; 2 in. above. $3.98

VALUE-WISE ROLL-ON GIRDLE, PANTY GIRDLE 2.98

H Resilient 2-way stretch Rayon and Elastic knit smooths away bulges. Criss-cross elastic innershield comfortably firms abdomen. Side zipper. Rayon Swami crotch on Panty; garters detach.
Color: White. *Waists:* 28, 30, 32, 34, 36, 38, 40 in. Ship. wt. ea. 13 oz.
32 C 5855–Girdle. Lgth. abt. 15 in. *State waist, hip sizes.* $2.98; 2, $5.66
32 C 6055–Panty. Lgth. abt. 15 in. *State waist, hip sizes.* $2.98; 2, $5.66

Power Net or Knit Elastics for Gentle Control

POWER NETS DESIGNED FOR FIRM YET LIGHTWEIGHT, ALL-WAY STRETCH CONTROL

TWO-WAY STRETCH ELASTIC . . . for firm and flexible yet feather-light figure control.
POWER NETS . . . woven to give maximum control and a minimum of bulk and weight.
KNIT ELASTICS . . . molds attractive curves and assures you the maximum in comfort.
COMPLETE FOUNDATION WARDROBE . . . girdles, corselets, panty girdles and briefs.
FINE QUALITY . . . Power Nets, Knit Elastics — Laboratory approved, wash so well.
FASHION YOUR FIGURE . . . without sacrificing the freedom desired by active women.

NEW HIGH-WAIST IN NYLON 3.98

J Sells nationally for $7.50. Slim waisted feather light Nylon Power Net with 1½ in. non-roll top. Rayon Satin Elastic front panel for tummy control. Elastic lace edge curved so it never binds. Tiny embroidered posies scattered across front panels. *Color:* White.

Av. hips 8-10 in. larger than waist.

Lgth. on body: Girdle: 14 in.; Panty: 12½ in.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32). To Measure, Page 189.

32 C 6409–Panty has Power Net Crotch.

32 C 6408–Girdle. Rayon Satin Elastic Back.

State waist, hip sizes. Ship. wt. 14 oz. . . $3.98

NYLON "SCANTY PANTY" 3.98

K The panty your legs can't feel. Due to unique criss-cross cut, garment allows complete freedom of action. Lightweight Nylon Power Net with Rayon Satin elastic front panel firmly smooth hips and tummy. Lacy elastic binding comfortably anchors panty. Power Net crotch specially designed for non-binding fit. How to Measure, Pg. 189.

Color: White. Shipping weight 6 oz.

Av. hips 8-10 in. larger than waist.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32 in.). Lgth. abt. 12½ in.

32 C 6361–*State waist size*. $3.98

"STEP LIVELY" 3.98 AND 4.98

L Sells nationally for $5.00 and $6.00. Walk in comfort — triple criss-cross Leno elastic bands, designed to free your legs, flatten tummy. Nylon Power Net trims hips, back. Non-roll elastic waistband. Panty: garters, Nylon Tricot crotch detach. Wt. 14 oz. White. *Fits average hips 8-10 in. larger than waist.* Lgth.: 11½ in. (13 on body); 2 above waistline.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32 in.). *State waist, hip sizes.*

32C6390–Girdle. To Measure, Pg. 189 . . . $3.98

32C6399–Panty. How to Measure, Pg. 189. $4.98

32C6420–Extra Panty Crotch. Ship. wt. 2 oz. 59c

CURVE-CONTROLLING KNIT ELASTICS COMFORTABLY FASHION A SLEEK FIGURE

GENTLY FIRM POWER KNIT ELASTIC 98c AND 1.98

M Lightweight garments give just the right amount of subtle control. Elastic, Cotton and Rayon Knit gently molds a graceful line, assures comfort. Dainty Rayon Satin overlay in front. Can be worn for so many occasions, it's practical to own a wardrobe. A Brief or Panty for sportswear; a Girdle for everyday wear. Measure, Page 189.

White. *Waists:* Sm. (24-26); Med. (27-28); Lge. (29-30). *State waist size.*

POWER KNIT. Comfortable, figure-firming Mesh. Ship. wt. ea. 9 oz.

32 C 6090–Brief. Lgth. abt. 11½ in. Garters detach. . $1.98; 2 for $3.80

32 C 6091–Panty. Lgth. abt. 15 in. Garters detach. . . $1.98; 2 for $3.80

32 C 5890–Girdle. Lgth. abt. 15 in. . . . . $1.98; 2 for $3.80

REGULAR KNIT. Follows body contours (not shown). Ship. wt. ea. 6 oz.

32 C 6017–Brief. Lgth. abt. 11½ in. No garters. . . . . 98c; 2 for $1.90

32 C 5800–Girdle. Lgth. abt. 14½ in. . . . . 98c; 2 for $1.90

KNIT NYLON, ACETATE, ELASTICS 2.98 Proportioned in 3 Lgths.

N Accurately proportioned to your height for a better fit. Nylon, Acetate and Elastic combine for strength and comfort to gently mold your figure. This exceptionally soft, comfortably knit garment is only available at Wards. Supple "Kant Roll" top will never roll down. Front panel of criss-cross Satin ribbons, overlaid with Nylon sheer, smooths tummy. Panty has detachable crotch, garters. See How to Measure, Pg. 189. Ship. wt. ea. 5 oz. *Please state waist size.*

White. *Waists:* Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32 in.).

32 C 6410–Extra Crotch for Panty Styles. Ship. wt. 2 oz. 49c

Length	Panty	Girdle	Price
Short: abt. 12 in.	32 C 6021	32 C 5821	Ea. $2.98; 2 for $5.66
Average: abt. 14 in.	32 C 6022	32 C 5822	Ea. $2.98; 2 for $5.66
Long: abt. 16 in. . . .	32 C 6023	32 C 5823	Ea. $2.98; 2 for $5.66

WAIST CONTROLLING PANTY 2.98

P "Kant-Roll" elastic top fits 2 in. above waist to smooth midriff while trimming your waistline to a new slimness. Comfortably but firmly knit of resilient Rayon and Elastic. Acetate Satin front panel effectively flattens tummy. Rayon Tricot crotch; garters are detachable. See How to Measure, Pg. 189.

Waists: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32). Ship. wt. ea. 9 oz. Length about 14½ in. waist down; 2 above.

Color: White. *State waist size.*

32 C 6018–Panty. . . . . Ea. $2.98; 2, $5.66

32 C 6410–Extra Crotch. Ship. wt. 2 oz. . . . 49c

MAGIC ELASTIC CONTROL 5.98

R Sells nationally for $7.95. Smooths the line from bust to thigh. Knit Rayon and Cotton Elastic. Acetate Satin panel firmly flattens tummy, molds graceful contours. Magic Elastic insert controls midriff, gives flattering uplift. Acetate Satin, Embroidered Nylon Sheer bust designed for rounded lines. Convenient side zipper. Av. Length: Abt. 24 in.; 14 waist down. Shipping weight 1 lb. *Please state size.*

White only. *Bust Sizes:* 34, 36, 38, 40, 42, 44.

32 C 7440–Av. Bust: B Cup. $5.98

32 C 7441–Full Bust: C Cup. $5.98

OUTSTANDING VALUE 2.98 AND 3.98

T For a comfortably molded silhouette, try a firmly knit Rayon and Elastic Corselet. Bosom is gracefully uplifted, waist and midriff trimly tapered, hips and thighs smoothed. Bust is stitched for firm uplift and control. Elastic back inserts for comfort. How to Measure, Page 189. Ship. wt. ea. 1 lb. 7 oz.

Tearose, White. *State bust, waist, hips, color.*

Length about 27 in.; 16 waist down.

Fits Average Busts: B Cup: 34, 36, 38, 40 in.

32 C 7405–Cotton Bust Section. $2.98

Fits Full Bust: C Cup: 38, 40, 42, 44 in.

32 C 7452–Acetate Satin Bust Section . . . $3.98

Joan Browne High-waists Mold Your Figure

PROPORTIONED LENGTHS ASSURE BEST FIT AND UTMOST COMFORT

PROPORTIONED . . . For custom fit to assure the greatest comfort and wearing ease.
HIGHEST QUALITY . . . Finest elastic and fabrics Lab approved for satisfaction.
EXPERT WORKMANSHIP . . . Comfort and fit usually found only at higher prices.
CONTROLS . . . Gently but firmly fashions a trim silhouette from midriff to thigh.
SLENDERIZING . . . Cross-stretch elastic sides combined with down-stretch back.
NON-ROLL TOP . . . Boned to always stay comfortably in place. Never rolls down.

SLENDERIZING FIGURE BUILDER 8.49 2 Lgths.

(A) Sells in manufacturer's line for $10.98. Bands of Leno elastic fagoted on bias control stretch to flatten tummy, slim hips and thighs. Wear it a high 3 inches above waist to slim waist and midriff. Rayon Satin Lastex down-stretch front and back panels mold a sleek figure. Cross-stretch elastic at back waist. Side zipper. 6 garters. Joan Browne Measuring Instructions on Page 189.

Color: White. *Waists:* 27, 28, 29, 30, 31, 32, 33, 34, 36 inches.

Fits average hips 8-10 inches larger than waist.
32 C 6226–Average Length: 14 in. waist down; 3 in. above.

Fits average to full hips 9-11 inches larger than waist.
32 C 6287–Long Length: 16 in. waist down; 3 in. above.
Ship. wt. 1 lb. 4 oz. *State waist and hips*. $8.49

DACRON HI-WAIST GIRDLE 7.98 2 Lgths.

(D) Save 27%. Sells nationally for $10.95. Features finest quality and workmanship. Power bands combine with Dacron Taffeta front for tummy control. 4 sections of Dacron Leno elastic for firm hip control. Slimming down-stretch Rayon Satin elastic back panel. High waist with Leno elastic back yoke and comfortable Coilwire bones slims midriff. For a proper fit, see How to Measure on Page 189.

Fits average to full hips 8-11 inches larger than waist.
Color: White. *Waists:* 27, 28, 29, 30, 31, 32, 34, 36 inches.
32 C 6217–Average Lgth.: 14 inches waist down; 3 in. above.
32 C 6221–Long Lgth.: 16 inches waist down; 3 in. above.
Ship. wt. 1 lb. 1 oz. *State waist, hip sizes*. $7.98

ALL-ELASTIC PANTY AND GIRDLE 7.98

(B) Wonderfully controlling. Both styles with 2 unusual figure-molding features: cut long at thigh to smooth upper leg; panels of down-stretch Rayon Satin Elastic that slim and control hips. Back panel of Leno elastic is skillfully shaped with darts to give smoothest line. Front panel of Rayon Satin Elastic extends to form panty crotch. Side zipper. Elastic high waist is lightly boned to assure midriff smoothness. See Measuring Instructions on Page 189.

Fits average hips 8-10 inches larger than waist.
Color: White. *Waists:* 27, 28, 29, 30, 31, 32, 34, 36 inches.
32 C 6271–Panty: Av. Lgth.: 15 in. waist down; 2 in. above.
32 C 6222–Girdle: Av. Lgth.: 15 in. waist down; 2 in. above.
Ship. wt. 1 lb. *State waist, hips*. $7.98

DACRON LENO ELASTIC 6.98 AND 7.98

(E) High waisted Girdle designed with balanced stretch to take inches off hips, flatten tummy, smooth midriff. Diamond panels of Rayon Satin elastic with Dacron Leno elastic for fine fit, new slimness. Both Coilwire boning at waist and side zipper are faced with plush for comfort. Panty, cut long to slim thigh, has Rayon Tricot crotch. To Measure, Page 189. Ship. wt. 12 oz. *State waist, hips.*

Fits average hips 8-10 inches larger than waist.
Color: White. *Waists:* 26, 27, 28, 29, 30, 31, 32, 34 inches.
32C6315–Panty: Av. Lgth.: 14 in. waist down; 2 in. above. $7.98
32C6317–Panty: Long: 16 in. waist down; 3 in. above. $7.98
32C6314–Girdle: Long: 16 in. waist down; 3 in. above. $6.98

BONED GIRDLE WITH NEW LEG FREEDOM 5.98 2 Lgths.

(C) Now a boned Girdle with the new leg freedom cut. Fits above waist for slim line. Lower front finished with woven elastic that gives with every movement. Nylon Taffeta front panel boned and lined for extra control. Side sections and back waist gore of cross-stretch Nylon Leno elastic assure fine fit. Back is down-stretch Rayon Satin elastic. Convenient side zipper. To Measure, see Page 189.

Color: White. *Waists:* 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 in.

Fits average hips 8-10 inches larger than waist.
32 C 6247–Average Length: 14 in. waist down; 2 in. above.

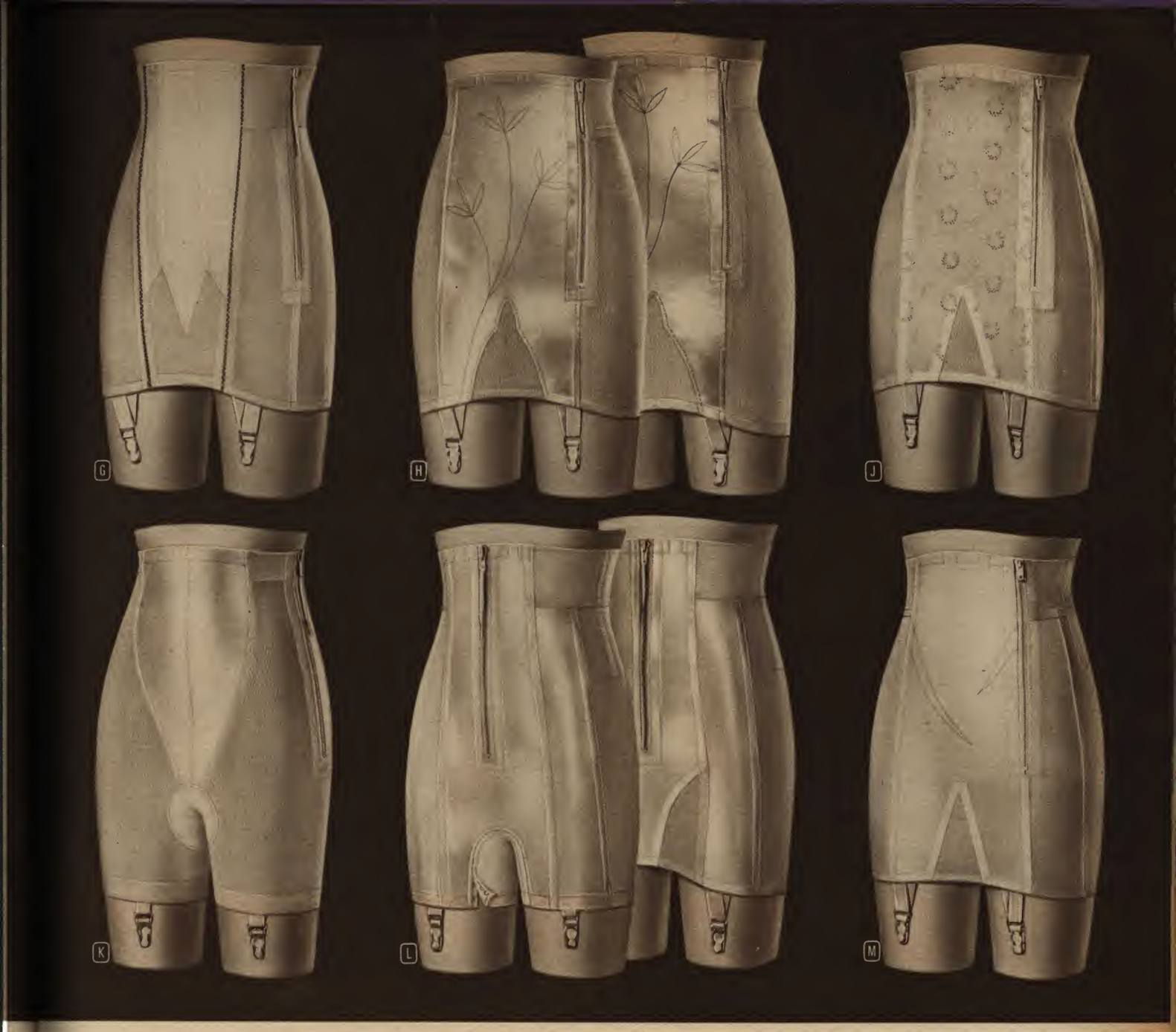
Fits average to full hips 9-11 inches larger than waist.
32 C 6244–Long Length: 16 in. waist down; 2 in. above.
Ship. wt. 14 oz. *State waist, hip measurements*. $5.98

NYLON TAFFETA FITS WAIST SIZES TO 42 6.98

(F) Similar quality sells in manufacturer's line for $10.95. Slimming features: fits 3 inches above waist to smooth midriff; the Nylon Taffeta front panel is lightly boned for control. Power bands of reinforced Leno elastic for extra control. Leno elastic sections slim hips comfortably; Rayon Satin down-stretch back. Coilwire boning at high waist. Joan Browne Measuring Instructions are on Page 189.

Fits average to full hips 8-11 inches larger than waist.
Color: White. *Waists:* 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 in.
32 C 6250–Average Length: 14 in. waist down; 3 in. above.
32 C 6254–Long Length: 16 in. waist down; 3 in. above.
Ship. wt. 1 lb. *State waist, hip measurements*. $6.98

For Joan Browne Measuring Instructions, see Page 189. Send All Measurements Requested. Credit Terms, see Inside Back Cover.



Non-roll Top Girdles Proportioned to Fit

ELASTIC NON-ROLL WAISTBAND GIVES SUPPLE MIDRIFF CONTROL

PROPORTIONED LENGTHS . . . Foundations to fit short, average and tall figures.
CONTROL . . . Firmly molds every contour, creating a most attractive slim line.
SLENDERIZING . . . Designed to trim waist to thigh for fashion-perfect figures.
QUALITY . . . Superior quality and workmanship. Laboratory approved garments.
COMFORT . . . Designed for the finest fit and greatest wearing ease at all times.
VALUE . . . Save at Wards. Bought elsewhere these garments would cost you more.

BONED NYLON 5.98 3 Lengths

G Four sections of Leno elastic plus generous elastic lower front gore sleek figure and give ease in wearing. Nylon Taffeta front panel boned and lined to flatten abdomen. Smoothing Taffeta hip panel for added control. 2-inch non-roll elastic waist assures slim line, better waistline. Boned Nylon Taffeta back for support. Side zipper. Measuring Instructions are on Page 189.

Fits av. to full hips 8-11 in. over waist.

White. *Waists:* 27, 28, 29, 30, 31, 32, 34, 36 in.
32C6261-Av.Lgth: 14in.waist down; 2in.above.
32C6260-Short Lgth: 12in.waistdown; 2above.
32C6262-Long Lgth: 16in.waistdown; 2above.
Ship. wt. 1 lb. *State waist, hips*.....$5.98

ALL ELASTIC THIGH CONTROL 5.98

K Similar quality sells nationally for $10.95. Nylon Tricot contour crotch shaped for comfort. Rayon Satin elastic front, back panels with cross-stretch Leno elastic side sections for two-way control. Woven elastic waistband for snug fit. Panty cut long for a smooth controlled thigh line. Side zipper.

Fits av. to full hips 8-11 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34 inches.
32C6323-Av.Lgth: 14½in.waistdown; 1½above.
32C6321-Short Lgth: 13in.waistdown; 1½above.
32C6325-Long Lgth: 16in.waist down; 1½ abv.
White. Ship. wt. 11 oz. *State waist, hips.* $5.98

NON-ROLL COILWIRE TOP 7.59 3 Lengths

H Wards finest quality Girdle. Sells nationally for $15.00. Rayon Satin elastic down-stretch back, cross-stretch Leno elastic sides, gores for wearing ease. Two-inch non-roll top controls midriff. Lined, boned Rayon Satin panel flattens tummy. *Colors:* Pink, White. Measuring Instructions on Page 189.

Fits av. hips 8-10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.
32C6223-Av.Lgth: 14in.waistdown; 2in.above.
Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34 inches.
32C6268-Short Lgth: 12in.waistdown; 2above.
Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40 inches.
32C6269-Long Lgth: 16in.waistdown; 2above.
State waist, hips, color. Wt. 1 lb. 6 oz. . .$7.59

CRISS-CROSS CONTROL 5.98

L Sells nationally for $7.95. Boned Rayon Satin front panel has controlling criss-cross elastic innershield. 3-in. non-roll top. Down-stretch Rayon Satin elastic back. Panty: detachable crotch. Front zipper. White.

Av. to full hips 9-11 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 34, 36, 38, 40 in.
32C6265-Panty; Long: 16½ in. down; 2½ above.
32C6297-Panty; Av.Lgth: 14½in.down; 2½abv.
32C6264-Girdle; Long: 16½ in. down; 2½ abv.
32C6296-Girdle; Av.Lgth: 14½in.down; 2½abv.
State waist, hips. Ship. wt. 1 lb.....$5.98
32C6437-Extra Nylon crotch. Wt. 2 oz....59c

SLIMS HIPS AND BACK 8.98 3 Lengths

J An outstanding national best seller at $10.95. Features finest quality woven elastic waistband with Coilwire non-roll bones that won't poke or pinch. Rayon Satin elastic hip and back panels are down-stretch to slim comfortably. Firmly boned Nylon Taffeta front panel lined for control. *Color:* White. Measuring Instructions, Page 189 of this Catalog.

Fits av. hips 8-10 in. larger than waist.

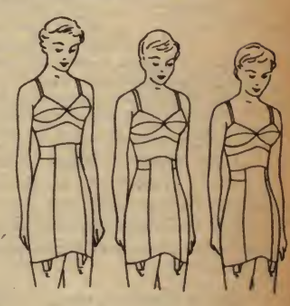
Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.
32C6122-Av.Lgth: 14in.waistdown; 2in.above.
32C6124-Long Lgth: 16in. waist down; 2 above.
Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36 in.
32C6120-Short Lgth: 12½ in. waist down; 2 above.
Ship. wt. 15 oz. *State waist, hips*.....$8.98

FOR FULL FIGURES 7.98 Waists to 42

M Designed with non-roll elastic top to slim the heavier figure. Lustrous, pretty Rayon and Cotton Corset Batiste with matching Batiste elastic. Down-stretch elastic back with four sections of cross-stretch elastic gives utmost control. Boned front panel supports abdomen and is lined for greater control. White, Tearose. *State waist, hips and color.*

Av. to full hips 9-11 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40, 42 in.
32C6210-Av. Lgth.: 15 in. waist down; 2 above.
32C6211-Long Lgth.: 17 in. waist down; 2 above.
Shipping weight 1 lb. 1 oz.....$7.98



PROPORTIONED IN 3 LENGTHS

Proportioned foundations to flatter the short, average and tall figure. Designed to firm full hips and create a slim, attractive line from waist to thigh. Comfortably molds contours to their most attractive proportions.

Measure yourself correctly to assure proper fit of your garment. On Page 189 you will find Joan Browne's measuring instructions for girdles, corselets and other foundation garments. Follow them carefully to find your size.

Joan Browne, the Name that Means Quality

CRISS-CROSS ELASTIC CONTROLS WITHOUT BONES

Criss-cross elastic controls without a bone.

Firm criss-cross elastic innerbands lift and smooth the tummy. Fine fabrics and controlling elastic will trim your waist and hips. Designed for figures that need restraint, yet desire freedom. They will smooth a flattering line under your finest fashions.

DACRON EASY-STRIDE 7.98

A Joan Browne Best Quality. Wide elastic bands at lower front stretch as you move, never bind. Cross-stretch Leno elastic sides and down-stretch Rayon Satin elastic back combine to slim as only elastic can. Non-roll elastic band narrows your waistline. Criss-cross elastic innerbands under Dacron Taffeta front panel flatten tummy for boneless control. Dacron stays snowy white, is easy to wash, long wearing. Measuring Instructions, Page 189. Measure correctly, be assured of proper fit. *Color:* White only. Shipping weight 13 ounces.

Fits average hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 34, 36, 38 inches.

32C6258–Average Lgth.: 14 in. waist down; 2 above.

32C6259–Long Lgth.: abt. 16 in. waist down; 2 above.

Please state waist and hip measurements.....$7.98

TRIPLE CROSS ELASTIC 6.98 AND 7.98

C Save $1.00 at Wards. Sell nationally for $7.98 and $8.98. Three Leno elastic bands combined for the most effective control. These sections are skillfully placed to follow leg motion, never bind. Slimming cross-stretch Leno elastic sides plus down-stretch Rayon Satin elastic back mold contours. Non-roll elastic fits snugly above waist. Measure carefully, see Page 189. *Color:* White only. Ship. wt. 1 lb.

Average to full hips 9-11 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36, 38, 40 inches.

Average Length: 14 in. waist down; 1½ in. above.

32 C 6396—Girdle. *State waist, hip sizes*.....$6.98

32 C 6389—Panty. Crotch, garters detach.....$7.98

SATIN ELASTIC BACK 4.98

B Rayon Satin Panty or Girdle to firm your figure. Lined front panel with inner elastic bands criss-crossed over tummy gives a flat line. Elastic waistband, felt lined at front panel fits 2-in. above waist; non-roll bones. Cross-stretch Leno elastic sides plus down-stretch Rayon Satin elastic back for a smooth, lean line with wearing ease. Panty is designed for extra thigh control. Check Measuring Instructions on Page 189. Shipping weight 1 lb. *State waist and hips.*

Av.-full hips 9-11 in. larger than waist.

Av. Lgth.: 14 in. waist down; 2 above.

Waists: 27, 28, 29, 30, 31, 32, 34, 36 in.

32 C 6377—Panty. Crotch, garters detach. White.....$4.98

32 C 6378—Girdle. White.....$4.98

SATIN WAISTLINE GIRDLE 3.98

D Sells nationally for $4.98. Proportioned in 3 lengths for you who prefer a waistline girdle. Lined Rayon Satin front panel with firm elastic criss-cross innerbands that flatten abdomen. Wide Leno elastic sides and gores effectively slim hips, allow for comfort. Fabric back of Rayon Satin smooths contours. Side zipper. Measure to be sure. See Page 189. *Colors:* Tearose or White. Ship. wt. 8 oz.

Av. to full hips 9-11 in. over waist.

WaistSizes: 27,28,29,30,31,32,34,36in.

32C6278-Av. Lgth.: 15 in. waist down.

32C6277-Short Lgth.: 13 in. waist down.

32C6279-Long Lgth.: 17 in. waist down.

State waist, hips, color.....$3.98

BASIC STYLES PRICED FOR SPECIAL SAVINGS

Order by mail and save. Joan Browne brings you top quality at low prices. There is a style to answer every figure problem, with the right control. Each style was chosen to give you expert styling at outstandingly low prices. All garments approved by Wards Laboratory for fine fabric, workmanship.

COILWIRE BONED 3.98 2 Lgths.

E Fine yarn dyed Cotton and Rayon Jacquard combined with firm elastic and skillfully boned for support and control. Proportioned to fit average and full figures. Non-roll elastic gores shape a trim waist. Cross-stretch elastic sides slim hips. Front panel is boned on a separate shield to firmly control abdomen. Fabric back with comfortable Coilwire bones for support. Convenient side zipper. For best possible fit measure carefully; see Page 189 for instruction. White. Ship. wt. 13 oz.

Waists: 27, 28, 29, 30, 31, 32, 34, 36, 38 in.

Fits av. hips 8-10 in. larger than waist.

32 C 6294—Average Length: 15 inches waist down; 2 inches above.

Full hips 10-12 in. larger than waist.

32C6248-Long Lgth.: 16 in. waist down; 2 above. *State waist, hip sizes*.....$3.98

NYLON SPORTS BRIEF 3.98

G Save—was $4.59 in our Big Fall Catalog. A favorite of Ward customers for years. Equally popular worn with sportsclothes or dress wear. Of Nylon Taffeta, the front is brief for freedom; the back panel is cut longer for control. Generous cross-stretch Leno elastic side panels are shaped to free your legs for action-ease. Contour shaped tricot crotch opens at front. Side zipper for ease in dressing. Garters are adjustable and detachable. To Measure on Page 189. Ship. wt. 4 oz. *Colors:* Pink or White.

Average hips 8-10 in. larger than waist.

Length: about 10½ in. at side.

Waists: 25, 26, 27, 28, 29, 30, 32, 34, 36 in.

32 C 6311—*State waist, hips, color.* $3.98

WOVEN ELASTIC 2.98 3 Lgths.

F Boneless control, for average to full hip figures. Choose from proportioned lengths for fine fit. Woven Cotton elastic stretches cross-wise to smooth hips and abdomen. All elastic gives you complete comfort. Seams are finished in Acetate Satin for added strength, longer wear. Convenient zipper is flannelette lined. Trolley garters. Economy price makes it wise to buy 2 and alternate for longer wear. Check Page 189 for Measuring. *Color:* Pink. Shipping weight 12 oz.

Av. to full hips 8-11 in. over waist.

Waists: 26, 28, 30, 32, 34, 36, 38 inches.

32C6207-Av. Lgth.: abt. 14 in. waist down.

32C6205-Short Lgth.: abt. 12 in. waist down.

Waists: 28, 30, 32, 34, 36, 38, 40 inches.

32C6209-Long: abt. 16 in. waist down.

State waist and hip sizes.....$2.98

NYLON PANTY, GIRDLE 3.98 2 Lgths.

H Skillfully shaped Nylon Taffeta front for control. To sleek the figure, cross-stretch Leno elastic side sections combine with Rayon Satin elastic down-stretch back panel. Waistline style gives complete comfort. Convenient side zipper. Panty crotch, garters detachable. White. Ship. wt. 10 oz. How to Measure, Page 189.

Av. hips 8 to 10 in. larger than waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36 in.

32C6391-Panty: Av. Lgth.: 14 in. waist down.

32C6393-Panty: Long: 16 in. waist down.

32C6360-Girdle: Av.: 14 in. waist down.

32C6392-Girdle: Long: 16 in. waist down.

State waist and hip measurements. $3.98

32C6424-Extra Panty crotch. Wt. 2 oz. 59c

and Wards Best Value for Savings, for Styles

FOR ACTIVE FIGURES

For figures that need only light control, demand the feeling of freedom. That means the generous use of elastic—to trim the figure with a minimum of control.

OUTSTANDING NYLON VALUE 3.98 2 Lgths.

J Save $1.97. Sells nationally for $5.95. Side sections of Leno elastic plus crossed elastic sections at lower front for wonderful freedom as you walk, sit, bend. Nylon Taffeta front and back panels mold a smooth line. Non-roll elastic for a slim, curved waist. Side zipper. 4 trolley garters. How to Measure, Page 189.

Fits average hips 8-10 in. larger than waist.

Color: White. *Waists:* 26, 27, 28, 29, 30, 31, 32, 34, 36 in.
32C6302-Av. Lgth.: 14½ in. waist down; 2½ in. above.
32C6376-Short Lgth.: 12½ in. waist down; 2½ in. above.
Ship. wt. 10 oz. *State waist, hip measurements.* $3.98

SLIMMING RAYON POWER NET 4.98

K The Girdle that works on a new principle. Cut away front for walking ease. Shaped Power Net sides won't ride up. Concealed front panel of Rayon Satin elastic to hold-in tummy. Down-stretch Rayon Satin elastic back; Power Net at upper back waist for snug fit. Shaped Panty slims thighs; unique cut never binds. Panty garters detach. Side zipper. To Measure, Pg. 189.

Fits av. to full hips 8-11 in. larger than waist.

Waists: Small (24-26); Medium (27-28); Large (29-30); Ex. Large (31-32 in.). White. Wt. 10 oz. *State waist, hips.*
32C6413—Panty. Av.: stretches to 15 in. on body. $4.98
32C6412—Girdle. Av.: stretches to 15 in. on body. $4.98

"PICTURE-GIRL" POWER NET CONTROL 3.98

L Embroidered Nylon sheer and Power Net front panel is skillfully cut and bias-stitched to keep tummy smooth. Comfortable 2-way stretch Power Net; snug lacy elastic at lower edge. Panty: Rayon crotch.

Fits average hips 8-10 in. larger than waist.

Lgth.: 13 in.; stretches to 15 in. on body. *Color:* White.
Waists: Sm. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32).
32C6357—Panty. Ship. wt. 6 oz. *State waist, hips.* $3.98
32C6356—Girdle. Ship. wt. 6 oz. *State waist, hips.* $3.98

DUBL-ZIP AND SIDE-HOOK OPEN FROM TOP OR BOTTOM

Girdles that open completely from top or bottom—eliminate tugging or pulling—just wrap around and close. Newest Dubl-Zip with patented zipper that opens completely. The popular side-hook style is now in Nylon, too. Joan Browne top quality—all are Laboratory approved. Be sure to measure carefully. Check the instructions given on Page 189. Follow them carefully and you're sure of fine fit, comfort.

COILWIRE BONED BACK DUBL-ZIP 5.98

M Save $2.07. Sells nationally for $7.95. For those who prefer a girdle to fit at the waistline. Wards best quality Rayon figured Cotton Brocade that washes and wears so well. Flexible knitted elastic sides and gores for comfort plus flattering control. Lined, boned front panel. Coilwire boned fabric back for contour molding, more support. Dubl-Zip opens at either end, locks in position or unzips completely—the easiest of all girdles to put on. Don't forget to measure carefully—see Pg. 189 for details. Ship. wt. 1 lb. 5 oz. Tearose.

Fits av. hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 34, 36, 38 inches.
Average Length: 15 in. from waist down.
32 C 6227—*State waist, hip sizes* $5.98

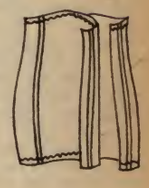
HIGH-WAIST DACRON DUBL-ZIP 6.98 2 Lgths.

N Save $1.97. Sells nationally for $8.95. Our finest quality in this selection. Choose it for its waist slimming non-roll elastic top, for its two-way control. Cross-stretch sides, down-stretch back of Dacron Leno elastic mold to you for comfort, trim you for flattery. Snowy-white Dacron Taffeta front, boned, lined, gives tummy control. Light waistline bones keep girdle from rolling. One zip, girdle is closed. Measuring, Pg. 189.

Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38 in.

Average hips 8-10 in. larger than waist.
32C6276-Av. Lgth.: 14 in. waist down; 2½ in. above.

Av. to full hips 9-11 in. larger than waist.
32C6274-Long Lgth.: 16 in. waist down; 2½ above.
White. Wt. 1 lb. 1 oz. *State waist, hips* $6.98



Opens completely—from the bottom for convenience, from the top for comfort. Dubl-Zip locks in any position.

COTTON-RAYON SIDE-HOOK 2.88

P Side-hook Girdle—it opens completely for the most convenience. Sturdy Cotton and Rayon Batiste, its floral pattern matched with dainty lace trim. The back is boned to firm flesh, support back. Boned innershield flattens abdomen. Leno elastic side sections plus front gores give trim hipline, assure sitting ease, walking comfort. Trolley garters. Measure carefully for proper fit. See Page 189. Wt. 14 oz. Tearose.

Waists: 27, 28, 29, 30, 31, 32, 34, 36, 38 in.

Fits av. hips 8-10 in. larger than waist.
32C6172-Av. Lgth.: abt. 14 in. waist down.

Fits full hips 10-12 in. larger than waist.
32C6173-Av. Lgth.: abt. 14 in. waist down.
32C6174-Long: abt. 16 in. waist down.
State waist, hip measurements . . $2.88

NYLON TAFFETA SIDE-HOOK 3.98

R For the first time—Wards popular side-hook style in Nylon—at a budget price. Nylon front panel, boned innershield with reinforced Leno elastic sides for firm abdominal control. Side sections and gores of Leno elastic assure just-right fit, comfort. Nylon hip panels for a firm hipline. Boned Nylon back for control, support. Nylon—lightweight, strong, easy-to-care-for. Side hooks open all the way. See How to Measure on Pg. 189. Ship. wt. 8 oz. White.

Fits av. hips 8-10 in. larger than waist.

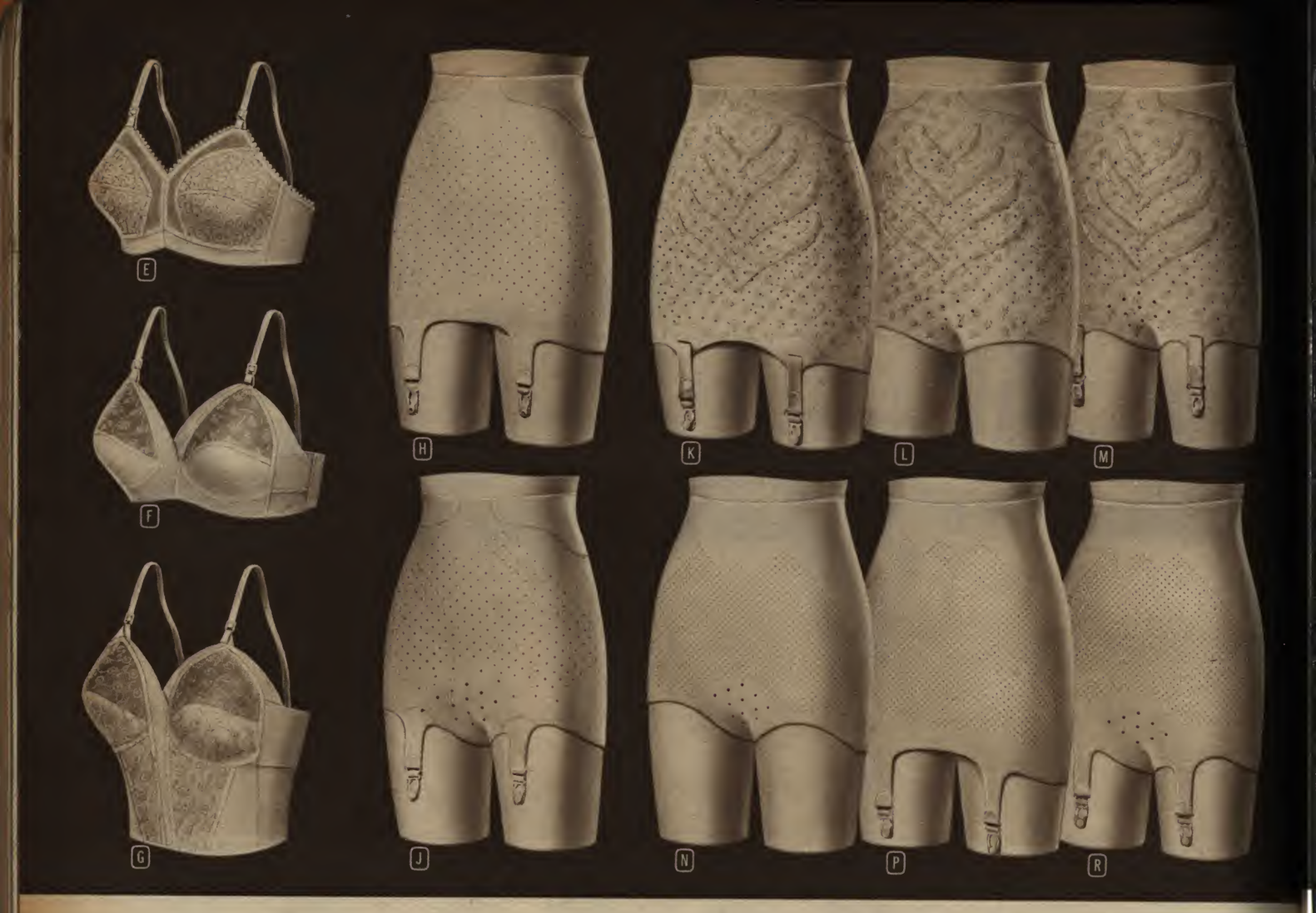
Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36 in.
32C6161-Av. Length: 14 in. waist down.
32C6160-Short Lgth.: 12 in. waist down.
32C6162-Long Lgth.: abt. 16 in. waist down.
State waist, hip measurements . . . $3.98

BEST SIDE-HOOK STYLE 4.98

T Wards Best—Cotton and Rayon Batiste, a firm, controlling fabric that keeps its shape. Fine quality Knitted elastic side sections are firm to narrow your hips, yet are flexible to allow you complete comfort. Fully lined, boned front panel plus firmly boned back makes this the most controlling of Wards side-hook girdles. Side hooks open completely—just wrap girdle around and hook—no more tugging. Measuring assures proper fit—see Pg. 189. Ship. wt. 15 oz. *Colors:* Tearose, White.

Fits av. hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38 in.
32C6170-Av. Lgth.: abt. 14 in. waist down.
32C6169-Long Lgth.: abt. 16 in. waist down.
State waist, hip sizes, color $4.98



Playtex . . . Fits as if Made for You

CUSTOM-CONTOURED BRAS, SPLIT-RESISTANT LATEX GIRDLES, EXTRA SIZES. POSTPAID

POSTPAID . . . You pay no postage. It costs you nothing to have Playtex Bras and Girdles sent directly to your home.

THE EASY-TO-CARE-FOR GIRDLE

PLAYTEX . . . wash it in lukewarm, sudsy water (use mild soap flakes). Pat gently with towel, it's dry in an instant. Be sure to check the size charts . . . measure carefully, you'll have the most comfortable, flattering girdle you've ever worn.

HOW TO MEASURE

FOR GIRDLES: measure hips at fullest part; measure waist at smallest. See size scale, right, for the Playtex you prefer.

FOR BRAS: measure bust at fullest part without a bra on. If bust is in-between size, order the next larger size listed.

HIGH STYLE BRA . . . You'll wear it every day of the week. Light and airy yet firmly controlling, everything a bra should be.

COTTON AND NYLON MARQUISETTE 2.50

(E) Was $2.95. Fine Combed Cotton Broadcloth with Nylon Marquisette—the pretty combination that accomplishes such figure flattery. 2-section embroidered cups provide the new high, rounded line. 1-in. elastic diaphragm band assures snug fit, keeps bra where it is most comfortable. Sheer Nylon Marquisette inserts emphasize natural separation, firmer contours. Flannelette lining and elastic insert at back closing for secure fit. Cotton wears longer, washes easily, holds its shape beautifully. *Color:* White only.

32CP4239–*Average Busts: B Cup:* 32, 34, 36, 38 in.

32CP4139–*Small Bust: A Cup:* 32, 34, 36 inches.

32CP4339–*Full Bust: C Cup:* 34, 36, 38, 40 in.

State bust size. Postpaid. $2.50

LIVING BRA . . . "Custom Contoured" to flatter, fit and feel as if made for you alone. It gives just the right amount of control.

ELASTIC AND NYLON BANDEAU 3.95

(F) Versatile elastic—it gives superb control, reliable comfort. Criss-cross elastic dips low in front to give wide separation. Bias cut elastic overlay side panels adjust to every motion, never gap or bind. Low set back section stays in place. Vertical stretch diaphragm band holds bra in place allowing freedom of movement. Bust cups are embroidered Nylon sheer, in 2 sections to give a high, softly rounded line; soft Cotton lined lower cups assure you firm support. *Color:* White only.

32 CP 4215–*Av. Bust: B Cup:* 32, 34, 36, 38 in.

32 CP 4115–*Sm. Bust: A Cup:* 32, 34, 36 inches.

32 CP 4315–*Full Bust: C Cup:* 34, 36, 38, 40 in.

State bust size. Postpaid. $3.95

LONGLINE LIVING BRA . . . The "custom-contoured" Bra famous for comfort, now in a longline. Ideal for the fuller figure.

LONGLINE BRA 5.95 AND 6.95

(G) Nothing controls like elastic. Longline Bra, styled for B, C, and D Cups, will slim the midriff, allow you to breathe with ease. Bias cut elastic overlay sides mean new comfort—they self-adjust to every motion. Gentle boning at sides secures fit. Embroidered Nylon Marquisette forms 2-section cups, front panel. Cotton lined front and lower bust section firmly raise the bosom. Criss-cross front gives wide separation. Adjustable back hook closing.

32CP4249–*Av. Bust: B Cup:* 34, 36, 38, 40 in.

32CP4349–*Full: C Cup:* 34, 36, 38, 40, 42 in. White only. Postpaid. *State size* $5.95

32 CP 4449–*Ex. Full: D Cup:* 34, 36, 38, 40, 42 in. White only. Postpaid. *State size* . . $6.95

FAMOUS PLAYTEX PACKAGES

Playtex—the promise of a fashion figure. Each girdle is hygienically packed in a long slim tube—you are the first person to touch it when you open the tube at home.

The Playtex Bra Package. You'll recognize the distinctively designed box as the Playtex symbol of quality, fashion flattery. These are the packages shown on the counters of leading department stores everywhere.

HIGH STYLE, MAGIC CONTROLLER AND LIGHT-WEIGHT FIT LIKE SECOND SKIN. POSTPAID

HIGH STYLE . . . The middle key on the Playtex scale of control. Lighter than Magic Controller, more controlling than Light-weight.

NON-ROLL TOP 5.95 AND 6.95

(H) (J) New split-resistant Fabricon—down-soft Cotton fused with pure Latex and perforated to assure coolness. A molded sheath, seamless, stitchless, that gives you complete freedom, as no other girdle can. Nothing else gives the firm yet resilient control of the Latex all-way stretch. Non-roll top is contoured to follow your natural waistline, to smoothly and slimly narrow it. Adjust-all garters are reinforced, never strain hose. Sent Postpaid. *State size and color.*

Pink or White. Lgth. abt. 15 in. waist down.

(H) 32 CP 6486–Girdle. Sm., Med., Lge. $5.95

(H) 32 CP 6488–Ex. Lge. Girdle $6.95

(J) 32 CP 6487–Panty. Sm., Med., Lge. . $5.95

Order Size	To Fit Waist	To Fit Hips
Small	25 to 27 in.	35 to 39 in.
Medium	28 to 30 in.	38 to 42 in.
Large	31 to 34 in.	41 to 45 in.
Ex. Large	35 to 42 in.	44 to 48 in.

MAGIC CONTROLLER . . . Most controlling of all. Newly pretty with embossed flowers, molds a leaner, more flattering line.

NEW, IMPROVED 6.95 AND 7.95

(K) TO (M) Molded-in, finger-like panels of Latex support abdomen muscles, keep tummy flat. Contour shaped waist has non-roll reinforcements at sides. Wonderful new Fabricon—Cotton fused with pure Latex—now split-resistant. New adjustable garters detach easily. Postpaid. *State size, color.*

Pink, White. Lgth. abt. 15 in. waist down.

(K) 32 CP 6490–Girdle. Ex. Sm.; S.; M.; L. $7.95

(K) 32 CP 6492–Ex. Large Girdle $7.95

Pink, White. Lgth. abt. 13 in. waist down.

(L) 32 CP 6491–Brief. Ex. Sm.; S.; M.; L. . $6.95

Pink, White. Lgth. abt. 15 in. waist down.

(M) 32 CP 6495–Panty. Ex. Sm.; S.; M.; L. $7.95

Order Size	To Fit Waist	To Fit Hips
Ex. Sm.	23 to 25 in.	32 to 36 in.
Small	26 to 28 in.	35 to 39 in.
Medium	29 to 31 in.	38 to 42 in.
Large	32 to 34 in.	41 to 45 in.
Ex. Large	35 to 40 in.	44 to 48 in.

LIGHT-WEIGHT—lightest full control Playtex. First choice for gentle molding. Wear the brief for flattery under bathing suit.

BRIEF 4.50 GIRDLE 4.95

(N) TO (R) Molded to fit like a second skin—without a stitch or seam—for invisible control. Fabricon—soft, absorbent Cotton fused with pure Latex, now improved to resist splitting. Coolly perforated for comfort. Reinforced Adjust-all garters never strain hose. Note extra size at no extra cost. Postpaid. *State size and color.*

Pink, White. Lgth. abt. 13 in. waist down.

(N) 32CP6459–Brief. Ex. Sm.; S.; M.; L. $4.50

Pink or White. Lgth. abt. 15 in. waist down.

(P) 32CP6454–Girdle. Ex. Sm.; S.; M.; L. $4.95

(P) 32 CP 6456–Ex. Lge. Girdle $4.95

(R) 32CP6457–Panty. Ex. Sm.; S.; M.; L. $4.95

Order Size	To Fit Waist	To Fit Hips
Extra Sm.	23 to 25 in.	32 to 36 in.
Small	26 to 28 in.	35 to 39 in.
Medium	29 to 31 in.	38 to 42 in.
Large	32 to 34 in.	41 to 45 in.
Ex. Large	35 to 40 in.	44 to 48 in.

Scientifically Designed for Extra Support

CONTROL ABDOMEN, RELIEVE BACK STRAIN, HELP CORRECT POOR POSTURE

SCIENTIFIC SUPPORT . . . Designed to encourage good posture.
RELIEVES FATIGUE . . . Firmly boned to prevent back strain.
PRECISION FIT . . . Order actual size. Do not allow for laces.
EXPERT WORKMANSHIP . . . Fine details for comfort, long wear.
WEARING EASE . . . Elastic inserts that assure utmost comfort.
FINE QUALITY . . . Laboratory tested for strength, durability.

FIRM CONTROL IN NYLON TAFFETA 5.98

(A) Lightweight groin-line style assures comfortable abdominal uplift. Double strap-controlled back laces allow for individual adjustment. Well boned, with elastic sections for wearing ease. Convenient side hooks. Strong Nylon Taffeta. Measuring Instructions on Page 189.

Colors: Tearose or White. Shipping weight 1 lb. 5 oz.

Waist Sizes: 26, 28, 30, 32, 34, 36, 38, 40 inches.

Fits average hips 8-10 inches larger than waist.

32C6936–Av. Lgth.: abt. 8½ in. front; 14½ in. back; 2 in. above waist.
32C6938–Short Lgth.: abt. 7 in. front; 12 in. back; 2 in. above waist.
State waist and hip measurements, color $5.98

SIDE LACES FOR SMOOTH BACK 5.98

(B) Well boned throughout, built-up back and front, for firm support. Mercerized laces adjust at waist, hips. Fray-resistant Nylon edged pull tapes. Elastic gores for ease. Convenient front hook closing. Fabric is long-wearing, pre-shrunk Rayon figured Cotton Coutil. 4 Garters.

Color: White. Joan Browne Measuring Instructions on Page 189.

Waist Sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36 inches.

Fits straight to average hips 5½-9½ inches larger than waist.

32C6955–Av. Lgth.: Front: 9 in. down; 2 above. Back 12 in. down; 3 above.
32C6956–Short Lgth.: Front: 7½ in.; 2½ above. Back 11½ in.; 2½ above.
State waist and hip measurements. Ship. wt. ea. 1 lb. 1 oz. $5.98

GIRDLE-TYPE BELT 8.98

(C) Designed for superb abdominal support. Helps relieve back strain, corrects posture. Longer cut, controls thighs, elastic sections for ease. Double strap-controlled back laces adjust. Built-up waist for support. Well boned throughout. Fine Cotton and Rayon Jacquard. Side zipper. To Measure, see Page 189.

Fits av. to full hips 9-11 in. over waist.

Waists: 28, 30, 32, 34, 36, 38, 40, 42. Wt. 1 lb. 7 oz.
32C6934–Av. Lgth.: 14 in.; 2 in. above waist.
32C6933–Long Lgth.: 16 in.; 2 in. above waist.
Tearose. *State waist and hip sizes.* $8.98

FIRM SUPPORT FOR ABDOMEN 4.98

(D) Front panel has specially shaped bones and diagonal elastic bands to give firm abdominal uplift. Built-up back with adjustable strap-controlled laces for proper fit. Fine quality Cotton and Rayon Jacquard is well boned. Side hook closing. How to Measure, Page 189.

Fits av. hips 8-10 in. larger than waist.

Waist Sizes: 26, 28, 30, 32, 34, 36, 38, 40, 42 in.
32C6924–Average Length: about 10½ in. front; 15 in. at back; plus 1 in. above waist. Tearose.
32C6925–Short Length: about 8 in. at front; 12 inches at back; plus 1 in. above waist. Tearose.
Ship. wt. 12 oz. *State waist, hip sizes* $4.98

GROIN-LINE COUTIL 4.98

(E) Firm abdomen support. Relieves back strain and fatigue. Double strap-controlled laces adjust for comfort. Sturdy boned Cotton Coutil. Elastic inserts. Side hook closing. How to Measure, See Page 189. White, Tearose.

Fits full hips 10-13 inches over waist.

Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40 inches. Ship. wt. 1 lb. 4 oz.
32C6916–Average Length: about 10½ inches at front; 14 in. at back; plus 1 in. above waist.
32C6935–Short Length: about 9 inches at front; 12½ inches at back; plus 1 inch above waist.
State waist, hip measurements, color $4.98

GIRDLE TYPE SUPPORT 6.98

(F) Boned back helps relieve fatigue, improve posture. High at waist, long at thigh. Mercerized back laces adjust at waist, hips. Elastic gores for ease. Boned innershield controls abdomen. Front hooks. Preshrunk Rayon figured Cotton Coutil. White. Wt. 1 lb. 5 oz.

Waists: 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 36.
Fits straight to av. hips 7½-10½ in. over waist.
32C6950–Front Lgth.: 12 in. waist down; 2 above; Back Lgth.: 13 in. down, 3 in. above.
Fits av. to full hips 8-11 in. over waist.
32C6951–Front Lgth.: 12½ in. down, 2 in. above; Back Lgth.: 14 in. waist down, 2½ abv.
Waists: 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40.
Fits full hips 10-13 inches larger than waist.
32C6952–Front Lgth.: 14 in. down, 1½ above; Back: 16 in. down, 3 abv. *State waist, hips.* $6.98

ABDOMINAL SUPPORT 3.98

(G) Sturdy new Cotton Coutil support, designed for comfortably firm abdominal uplift. Boned sliding front adjusts to the position which gives the most support to your figure. Back is well boned for added control. Can be worn with or without adjustable garters; ideal for all active wear. Elastic gores for comfort. Convenient front hook closing. For correct fit, wear belt 2 in. above waist. Check Measuring Instructions on Page 189. *Color:* White only.

Waist Sizes: 26, 28, 30, 32, 34, 36, 38 inches.

Length about 9½ inches. Ship. wt. 10 oz.

32 C 6912—*State waist, hip sizes.* $3.98

BONED BRIEFS 2.98 AND 3.98

(H) Cotton-Rayon Jacquard or Cotton Broadcloth. Lightly boned front panel, high-cut boned back give firm support. Leno elastic sides. Adjustable garters detach. Side hooks. Rayon knit crotch detaches at front. Joan Browne Measuring Instructions, see Page 189. Length: about 9½ inches at sides.

Fits av. to full hips 9-11 in. over waist.

Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36, 38 in.

32 C 6940—COTTON-RAYON JACQUARD. Tearose, White. Wt. 11 oz. *State waist, hips, color.* $3.98

32 C 6941—COTTON BROADCLOTH. White. Ship. wt. 11 oz. *State waist, hip sizes.* . . . $2.98

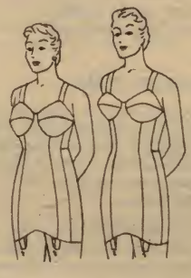
ORDER ACTUAL WAIST SIZE. MEASURING INSTRUCTIONS, PAGE 189. CREDIT TERMS, INSIDE BACK COVER.

Proportioned to Fit Regular, Half-size, Tall Figures

SLIMMING DUAL CONTROL . . . DOWN-STRETCH BACK . . . CROSS STRETCH SIDES

PERFECTLY BALANCED STRETCH . . . cross-stretch sides plus down-stretch back.
SKILLFULLY BONED PANELS . . . flatten abdomen for smooth longline control.
FLATTERING BUST SECTIONS . . . mold rounded contours, give comfortable uplift.
FINE FABRICS . . . coupled with careful styling and expert workmanship.
PROPERLY SIZED . . . to fit your particular figure requirements accurately.
LABORATORY APPROVED . . . to assure satisfactory fit plus proper control.

Send all measurements requested; check instructions on Page 189. It's easy to Shop by Mail at Wards; turn to Page 956.



HALF SIZES

A Half-Size figure is shorter from shoulder to waist than average figure. Height or weight do not determine half-size.

POWER BAND CONTROL 9.98

A Styled for superb hip control, this flattering Corselet fits regular or half-size (short-waisted) figures. Nylon Power net elastic at side front is reinforced, diagonally stitched to flatten abdomen, whittle hips. Boned Rayon Satin front panel and Rayon Satin side panels assure firm control. Down-stretch Rayon Satin elastic back smooths a flattering line. Full-length two-way stretch Nylon Power net sides, Power net back waist yoke for the finest fit, greater comfort. Nylon Marquisette bust section has Rayon Satin undercups for firm uplift. Elastic insert at adjustable straps. Side zipper; hooks at bust. Joan Browne Measuring Instructions on Pg. 189. Shipping weight 1 lb. 2 oz. *Color:* White.

Av. Busts: 34, 35, 36, 37, 38, 39, 40, 42, 44 in.

Fits average hips 3-4½ in. larger than bust.

32 C 7361—Fits Average figures. *Average Length:* about 25 inches; 15 inches waist down.

32 C 7362—Fits Short-waisted figures. *Short Length:* about 22 inches; 13 inches waist down.

State bust, waist, hip measurements $9.98

BUILT-UP BUST FLATTERS FULL FIGURES 8.98

B Three-way longline control. Boned Rayon Satin front panel flattens abdomen. Cross-stretch Batiste Elastic side panels slim hips. Firm down-stretch Batiste elastic back controls with comfort (sketch, left). Built-up bust section is uniquely cut to mold a flattering line and to smooth excess flesh. Satin built-up back has elastic gore for comfort. Convenient side zipper; hooks at bust. For best possible fit, check Measuring Instructions, Page 189. *Color:* Pink.

Full Bust Sizes: 36, 38, 40, 42, 44, 46 inches.

Fits av. hips 3-4½ in. larger than bust.

32C7348-Fits Average figures. *Average Length:* about 25 inches; 15 inches from waist down.

Fits small hips 1-2½ in. larger than bust.

32 C 7345—Fits Short-waisted figures. *Short Length:* about 22 inches; 13 inches from the waist down.

Full Bust Sizes: 38, 40, 42, 44, 46, 48 inches.

Fits full hips 5-7 inches larger than bust.

32 C 7347—Fits Heavier figures. *Long Length:* about 27 inches; 17 inches from the waist down.

Ship. wt. 1 lb. 5 oz. *State bust, waist, hip sizes* $8.98

ALL LENO ELASTIC 7.98

C Maximum control with minimum weight—designed especially for fuller figures. All-way stretch Leno elastic comfortably molds, flexibly controls, yet allows complete freedom of body movement. Boned, lined Cotton Coutil innershield smoothly flattens abdomen. Well-designed bust section provides a wide separation, molds gracefully rounded contours. Attractive Alencon-type lace at upper bust; lustrous Rayon Satin lower bust is diamond-stitched for firm and flattering uplift. Convenient front zipper, with hook-and-eye closing at bust. Adjustable Satin shoulder straps have forked elastic inserts. Measure carefully, according to directions given on Page 189, to assure comfortable fit and control. Ship. wt. 1 lb. 4 oz. *Color:* Pink.

Fits av.-full hips 4-6 in. larger than bust.

Av.-Full Busts: 36, 38, 40, 42, 44, 46, 48 in.

32C7335—Fits Av.-Full figures. *Av. to Long Length:* about 26 in.; 15½ in. waist down.

32C7334—Fits Short-waisted figures. *Short Length:* abt. 22 in.; 13 in. from waist down.

State bust, waist, hip sizes $7.98

CRISS CROSS CONTROL 7.98

D Proportioned Sizes slim average, short-waisted or long figures. Criss-cross elastic innershield smooths abdomen comfortably without bones. Nylon Taffeta front and hip panels, plus 4 sections of cross-stretch Leno elastic for firm figure molding. Rayon Satin down-stretch elastic back combines control with comfort. Princess style embroidered Nylon Sheer bust section is fully lined for flattering uplift. Woven elastic band at lower front won't bind when walking or sitting. Straps: elastic inserts at back. Side zipper; hooks at bust. To Measure, Pg. 189. *Color:* White.

Av. Busts: 36, 37, 38, 39, 40, 42, 44, 46 inches.

Fits av. hips 3-4½ in. larger than bust.

32C7392-Fits Average figures. *Average Lgth.:* about 25 inches; 15 inches from waist down.

32C7391—Fits Short-waisted figures. *Short Length:* abt. 22 inches; 13 in. waist down.

Fits av.-full hips 4-6 in. larger than bust.

Av.-Full Busts: 36, 37, 38, 39, 40, 42, 44, 46 in.

32C7393—Fits Heavier figures. *Long Length:* 27 inches; 17 inches from waist down.

Ship. wt. 1 lb. *State bust, waist, hips.* $7.98

COTTON-RAYON JACQUARD 5.98

E For new flattery—a fashion Corselet in fine Cotton and Rayon Jacquard. Proportioned to fit both Average and Half-size (short-waisted) figures. Check these quality features of higher priced corselets. Embroidered Nylon sheer bust section, fully lined to give flattering rounded contours. Adjustable Nylon shoulder straps with elastic inserts for more comfort. Rayon Satin elastic down-stretch back with cross-stretch yoke at waist for fine fit. Firmly woven Leno elastic side sections for firm hip control; front gores for walking ease. Separate boned innershield gives added control over abdomen. Send all measurements; see Pg. 189 for Measuring Instructions. *Color:* White. Shipping weight 1 lb. 2 oz.

Fits av. hips 3-4½ in. larger than bust.

Average Busts: 34, 35, 36, 37, 38, 39, 40, 42, 44.

32 C 7316—Fits Average figures. *Average Length:* about 25 in.; 15 in. waist down.

32 C 7315—Fits Short-waisted figures. *Short Length:* about 21 in.; 12½ in. waist down.

State bust, waist, hip measurements . . . $5.98

Joan Browne's Finest Quality with Coilwire Boning

LONG-WEARING YARN DYED FABRIC . . . "SAY-LA-SET" TO CONTROL SHRINKAGE

WARDS BEST SELLERS . . . Joan Browne styles preferred for comfort and control.
LABORATORY APPROVED . . . first choice for durability and long-lasting support.
PROPORTIONED SIZES . . . to assure satisfactory fit for your own figure type.
FRONT PANELS . . . are skillfully boned for firm, smooth abdominal control.
FINE WORKMANSHIP . . . detailing and styling usually found only at higher prices.
QUALITY ELASTICS . . . and flexible Coilwire boning for firm figure molding.

COILWIRE BONING

"Control plus Comfort"—the key words to Coilwire's popularity. A unique flat coil construction of steel wire, it firms and molds, will not pinch or poke. The secret—its great flexibility. Sit, stoop, it bends with every body motion. Skillfully placed in the back of each of these garments, flexible Coilwire will slim and smooth your silhouette to the new long, lithe line so much in fashion. Both figure flattery and new-found comfort can be yours in a Joan Browne foundation that features the pliancy of Coilwire.

You can double the wear of your foundation by buying two, alternating them in wear. Select the foundation that corresponds to your particular figure needs. Joan Browne foundations are proportioned for correct fit in average or full hips; average, short or long lengths.

BACK LACED CORSET IN 3 LENGTHS 3.98

(F) Designed to give extra support to your back, helps to relieve back strain and fatigue. Built-up back is firmly boned with flexible Coilwire, fits smoothly above waist for added support. Full-length back laces adjust easily to give correct fit. Well boned front clasp assures firm abdominal control. Fine quality yarn-dyed Cotton and Rayon Jacquard is "Say-la-set" treated to control shrinkage. Elastic gores at waist and front for ease. Longer-cut back and sides for a smoother, controlled line. 6 garters. For Bra description, please turn to Page 209. Be sure to check Joan Browne's Measuring Instructions on Page 189 before placing an order.

Fits average hips 8 to 10 inches larger than waist.

Color: Tearose. *Waist Sizes:* 26, 28, 30, 32, 34, 36, 38 inches.
32 C 6627—*Av. Length:* 15 in. from waist down; 1½ in. above.
32 C 6628—*Short Length:* 13 in. from waist down; 1½ in. above.

Fits full hips 10 to 13 inches larger than waist.

Color: Tearose. *Waist Sizes:* 28, 30, 32, 34, 36, 38, 40, 42 in.
32 C 6630—*Av. Length:* 15 in. from waist down; 1 in. above.
32 C 6631—*Long Length:* 17 in. from waist down; 1 in. above.
Ship. wt. 1 lb. *State waist and hip measurements* $3.98

FRONT LACED CORSET IN 3 LENGTHS 4.59

(G) Superior abdominal support and control, with specially boned front plus front clasp closing. Fine Cotton and Rayon Jacquard with flexible Coilwire boning at sides and back to give firm, yet comfortable support. Built-up waistline for added control, with elastic inserts for ease. Fabric reinforcements over thighs smooth flesh, slim hips. Elastic gores at lower front add to walking and sitting comfort. Front laces are adjustable for individual needs. 6 garters. For Bra description, please turn to Page 209. Be sure to check Measuring Instructions on Page 189 before you order.

Fits average hips 8 to 10 inches larger than waist.

Color: Tearose. *Waist Sizes:* 26, 28, 30, 32, 34, 36, 38 inches.
32 C 6544—*Av. Length:* 14 in. from waist down; 2½ in. above.
32 C 6543—*Short Length:* 12 in. from waist down; 2 in. above.
Color: Tearose. *Waist Sizes:* 28, 30, 32, 34, 36, 38, 40 inches.
32 C 6545—*Long Length:* 16 in. from waist down; 2½ in. above.

Fits full hips 10 to 13 inches larger than waist.

Color: Tearose. *Waist Sizes:* 28, 30, 32, 34, 36, 38, 40, 42 inches.
32 C 6547—*Long Length:* 16 in. from waist down; 2½ in. above.
Ship. wt. 1 lb. *State waist and hip measurements* $4.59

FRONT CLASP COTTON-RAYON JACQUARD 4.98

(H) Long-wearing yarn-dyed Cotton and Rayon Jacquard is first choice for durability plus support. A maximum of firm all-over control for the fuller figure. Well boned front clasp gives superior abdominal control, ease in dressing. Coilwire boned back provides comfortable support. Full length back laces (see sketch at right) allow easy adjustment to daily figure needs. Elastic side sections and gores for comfort. Built-up bust features soft Swami cloth upper bust, wide elastic inserts in straps for smoother lines, more comfort, better uplift. Hook-and-eye closing. 4 garters. Joan Browne assures good fit; be sure to see Measuring Instructions on Page 189.

Color: Tearose. Ship. wt. 1 lb. 6 oz.

Av. to full hips 4-6 in. larger than bust.

Full Busts: 36, 38, 40, 42, 44, 46, 48 in.
32C7123—*Av. Lgth.:* 25 in.; 15 in. waist down.

Full Busts: 34, 36, 38, 40, 42, 44, 46 in.
32 C 7122—*Short:* 23 in.; 13 in. waist down.
State bust, waist, hip sizes $4.98

NYLON TAFFETA 5.98

(H) Fine two-ply Nylon Taffeta (not shown), so easy to launder, is light in weight, yet sturdy enough for excellent all-over control. Skillfully styled with well boned front clasp to firmly control the abdomen. Flexible Coilwire boned back, plus adjustable full-length back laces (illustrated at right) to provide the necessary support. Elastic side panels and shaped gores for walking and sitting ease. All Nylon built-up bust section molds lifted, youthful bosom. Wide elastic inserts in straps assure comfort. Hook-and-eye bust closing. 4 garters. Be sure to check Joan Browne's Measuring Instructions on Page 189 for correct fit.

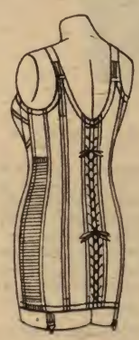
Color: Tearose. Ship. wt. 1 lb. 6 oz.

Av. to full hips 4-6 in. larger than bust.

Full Busts: 36, 38, 40, 42, 44, 46, 48 in.
32C7155-*Av. Lgth.:* 25 in.; 15 in. waist down.

Full Busts: 34, 36, 38, 40, 42, 44, 46 in.
32C7156—*Short:* 23 in.; 13 in. waist down.
State bust, waist, hip sizes $5.98

INNERBELT CORSELETS SMOOTH BACK 6.59 BACK LACED 6.98



(J) Deftly designed to give firm, all-over support to full figures. Fine quality Cotton and Rayon Jacquard Corselet. Choose the style best suited to your figure needs—Smooth Back or Back Laced with full length adjustable laces (see sketch, left). Innerbelt is elastic reinforced, well boned to give extra abdominal control. Short length Corselet has 9¾ inch innerbelt; the others have an 11 inch belt. Elastic side sections, lower front and upper back gores for comfort and freedom of body motion. Semi-built-up bust section assures firm support, definite separation and flattering uplift. Coilwire boned back for flexible control. Straps have back elastic inserts to assure wearing comfort. Convenient side hook closing. 4 garters.

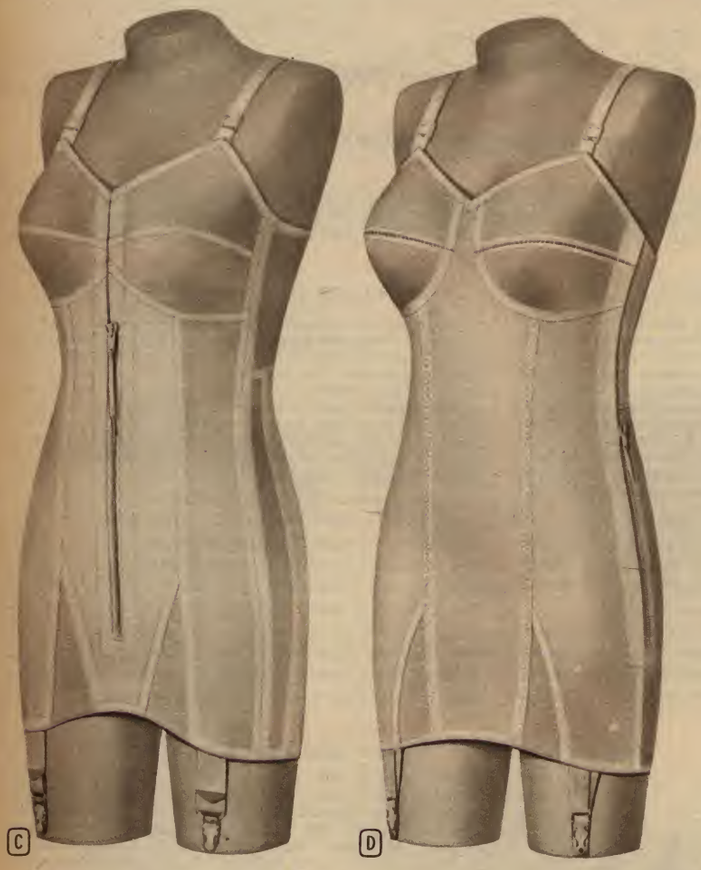
Color: Tearose. Ship. wt. 1 lb. 11 oz. See Page 189, Measuring Instructions.

Fits average hips 3 to 4½ inches larger than bust.

Av. Length: 25 in.; 15 in. waist down. *Full Busts:* 36, 38, 40, 42, 44, 46, 48.
32 C 7037—Smooth Back. *State bust, waist and hip sizes* $6.59
32 C 7055—Back Laced. *State bust, waist and hip sizes* $6.98
Short Length: 22½ in.; 13 in. waist down. *Full Busts:* 34, 36, 38, 40, 42, 44, 46.
32 C 7036—Smooth Back. *State bust, waist and hip sizes* $6.59
32 C 7056—Back Laced. *State bust, waist and hip sizes* $6.98

Fits full hips 5 to 7 inches larger than bust.

Average Length: 25 in.; 15 in. waist down. *Full Bust Sizes:* 36, 38, 40, 42, 44, 46, 48 inches.
32 C 7039—Smooth Back: *State bust, waist and hip measurements* $6.59
Long Length: 27 inches; 17 inches waist down. *Full Bust Sizes:* 38, 40, 42, 44, 46, 48, 50, 52 inches.
32 C 7040—Smooth Back. *State bust, waist and hip measurements* $6.59

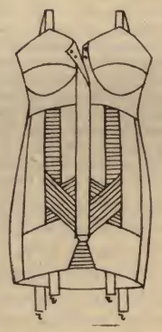


All-in-one Flattery

BONED FOR SMOOTH FIGURE MOLDING

For that fashionable, smooth long-line Wards offer you a fine selection of well-made Corselets which afford firm support and graceful uplift. They come in both lightly and firmly boned styles to suit your foundation needs. All are designed to create a slim silhouette, flatten abdomen and assure figure flattery. Fabrics are Laboratory approved for strength.

PATENTED BUILT-IN BELT 8.98



(A) To give firm abdominal control without the bulk of an innerbelt. (Sketch left.) Criss-Cross elastic bands give added support to abdomen without sacrificing comfort. Front zipper. Elastic side sections in belt provide greater wearing ease. Boned center front and back panels mold, gently smooth. Knit elastic gores allow greater freedom of movement. Semi-built-up bust section with patented non-slip self fabric straps provides fine uplift and contour control. Cotton Rayon Corset Batiste. To get the best possible fit and comfort be sure to see Measuring Instructions, Page 189. *Color:* Tearose only.

Av. to Full Busts: 36, 37, 38, 39, 40, 41, 42, 44, 46, 48 in.

Fits average-full hips 4-6 in. larger than bust.

32 C 7130—*Average Length:* 26 inches; 15 inches from the waist down.

32 C 7147—*Long Length:* 28 in.; 17 in. waist down.

Fits small hips 1-2½ in. larger than bust.

32 C 7149—*Av. Lgth.:* 26 in.; 15 in. waist down. Ship. wt. 1 lb. 10 oz. *State bust, waist, hips.*....$8.98

EVEN-PUL 5.95 AND 6.95

(B) Smooth or Laced Back Corselet. Patented contour control innershield boned with elastic side sections to smooth diaphragm, flatten abdomen. Anchored with trolley garters to allow freedom of movement. Semi-built-up bust for graceful uplift. Fabric side panels, Leno elastic sections control hips. Firm Cotton and Rayon Corset Batiste. Side hooks. For Measuring, see Pg. 189. Postpaid. Tearose. *State bust, waist, hips.*

Av.-full hips 4-6 in. over bust.

SMOOTH BONED-BACK. *Average to Full Busts:* 36, 37, 38, 39, 40, 42, 44, 46 inches.

32 CP 7237—*Average Length:* 25 in.; 15 in. waist down.....$5.95

32 CP 7238—*Short Length:* 23 in.; 13 in. waist down.....$5.95

LACED BONED BACK. Adjusts for custom-like fit. *Av. to Full Busts:* 36, 38, 40, 42, 44, 46, 48, 50 in.

32 CP 7239—*Average Length:* 25 in.; 15 in. waist down.....$6.95

32 CP 7240—*Short Length:* 23 in.; 13 in. waist down.....$6.95

ALL DACRON 8.98 3 Lengths

(C) Wonderful! Dacron, so strong yet soft. Washes easily and dries quickly. Assures your comfort. Front zipper with boned, lined front panel gives greater abdominal support, closes with a minimum of effort. Smoothing lined back panel has comfortable Coilwire boning. Dacron Elastic side sections, upper back gore and lower front gores give ease. Bust section is darted, lined for firm uplift. To Measure, Page 189. Ship. wt. 1 lb. 2 oz.

Av. to full hips 4-6 in. larger than bust.

Av. to Full Busts: 36, 37, 38, 39, 40, 42, 44.

32C7170–*Av. Lgth.:* 25 in.; 15 in. waist down.

32C7171–*Short Lgth.:* 23 in.; 13 waist down.

32C7172–*Long:* 26 in.; 16 in. waist down.

Color: White. *State bust, waist, hips.*...$8.98

"FRUIT OF THE LOOM" 6.98

(D) High quality workmanship and fine fabric in a Nylon Taffeta Corselet for all-over support. Front panel boned, lined for control. Flexible Coilwire boned back. Slimming side sections and gores of Leno elastic. Flattering fagoted bust section molds contours. Side zipper. Hooks at bust. *Color:* White. To Measure, Pg. 189. Wt. 1 lb.

Fits av. hips 3-4½ in. larger than bust.

Av. Busts: 34, 35, 36, 37, 38, 39, 40, 42, 44 in.

32C7141-*Av. Lgth.:* 25 in.; 15 in. waist down.

32C7142-*Short Lgth.:* 23 in.; 13 in. waist down.

Fits full hips 5-7 in. larger than bust.

Av. Bust Sizes: 36, 37, 38, 39, 40, 42, 44 in.

32C7143-*Long Lgth.:* 27 in.; 17 in. waist down.

State bust, waist, hip sizes, color.....$6.98

CRISS-CROSS CONTROL 5.98

(E) For the first time, criss-cross inner elastic for abdominal support combined with a boned back which assures control. Walk or sit in Easy Stride comfort. New Corselet features Bias cut Elastic bands at lower front, will never bind legs. Attractively patterned uplift bust section with lined Nylon Sheer upper cup. Generous Leno elastic side sections, gores. Long-wearing Rayon and Cotton Batiste. Side zipper. Hooks at bust. To Measure, Page 189. Ship. wt. 1 lb. 2 oz. *Color:* White.

Average Busts: 34, 35, 36, 37, 38, 39, 40, 42.

Av. hips 3-4½ inches larger than waist.

32C7175-*Av. Lgth.:* 24 in.; 14 waist down.

Full Busts: 34, 35, 36, 37, 38, 39, 40, 42 in.

Full hips 5-7 inches larger than waist.

32C7176-*Lg. Lgth.:* 26 in.; 16 waist down.

State waist, bust and hips.....$5.98

NYLON 3.98 COTTON BATISTE 2.94

(F) An exceptional value in wonderful Nylon or Cotton and Rayon Corset Batiste. The boned front is designed to flatten abdomen, give added support. Back panel boned for smooth silhouette. Elastic sides, lower front gore for ease. Self-fabric bust. Side hook closing. Instructions for proper fit: Page 189. Tearose. Ship. wt. 1 lb. *State bust, waist, hips.*

NYLON—long-wearing, easy to wash, dry.

Average hips 3-4½ in. larger than bust.

Av. Busts: 32, 34, 36, 38, 40, 42, 44, 46 inches.

32C7129—*Av. Lgth.:* 24 in.; 14 waist down. $3.98

COTTON AND RAYON BATISTE (not shown).

Fits av. hips 3-4½ in. larger than bust.

Av. Busts: 32, 34, 36, 38, 40, 42, 44, 46 inches.

32C7128-*Av. Lgth.:* 24 in.; 14 waist down. $2.94

Av. Busts: 34, 36, 38, 40, 42, 44, 46 inches.

32C7146-*Long Lgth.:* 26 in.; 16 waist down. $2.94

GARMENTS LABORATORY TESTED. CREDIT TERMS ON PAGE 981.

Action-free Sliding Panel

SAVE 2.02 TO 4.02 ON CRESCENT CORSELETS

Sliding action-back, bra panels adjust automatically every time you move; extend as you sit, stretch, bend. Stay in place. Gives the most wonderful freedom of action without binding.

Action-Back and Duo-Action Corselets. Designed for comfort. Fine quality "Say-la-set" finished fabrics to assure fit-retention. Expertly boned and reinforced to give firm control and comfort. Quality fabrics.

ACTION BACK INNERBELT 3 LENGTHS 5.98

G Similar quality sells nationally for $8.00. Boned Cotton Batiste innerbelt with elastic section gives extra abdominal support. Smoothing, firmly boned fabric back with sliding panels. Fine quality Cotton and Rayon Jacquard Batiste with wide elastic side sections, gores. Bust section built up in front and back. Tearose. To Measure: Page 189. Ship. wt. 1 lb. 10 oz.

Fits av. hips 3-4½ inches larger than bust.

Full Bust Sizes: 34, 36, 38, 40, 42, 44, 46 inches.
32C7001–*Average Lgth.:* 24 in.; 14 in. from waist down.
32C7000–*Short Lgth.:* 21½ in.; 12 in. from waist down.

Fits full hips 5-7 inches larger than bust.

Full Bust Sizes: 36, 38, 40, 42, 44, 46, 48 inches.
32C7002–*Long Length:* 26 inches; 16 inches waist down.
Please state bust, waist, hip measurements.....$5.98

FRONT ZIPPER ACTION-BACK NOW IN WHITE, 3 LENGTHS 7.98

H Similar quality sells nationally for $10.00. Features: Sliding back panel (see sketch). Firmly boned back and front panels for control. Lace trimmed bust section lined for uplift. Fine quality Cotton Rayon Jacquard Batiste. Wide elastic side section, gores for ease. Convenient front zipper. To Measure, Page 189. Tearose, White. Ship. wt. 1 lb. 9 oz.

Fits av. hips 3-4½ inches larger than bust. Full Busts: 34, 35, 36, 37, 38, 39, 40, 42, 44 inches.

32 C 7101—*Average Length:* 25 inches; 15 inches from the waist down.

32 C 7100—*Short Length:* 23 inches; 13 inches from the waist down.

Fits av. to full hips 4-6 inches larger than bust. Av. to Full Busts: 38, 39, 40, 41, 42, 44, 46, 48.

32 C 7110—*Long Length:* 26 inches; 16 inches waist down. *State bust, waist, hips, color.* $7.98

FRONT LACED DUO-ACTION 6.98

J Similar quality sells nationally for $11.00. Stretch or bend, this figure controlling Corselet with sliding action bra and back panels moves with you. Firm bones at each side of adjustable front laces give added abdominal support. Flexible Coilwire boning molds back with utmost comfort. Semi-built-up bust with elastic waist gores gives good uplift. Fine Cotton and Rayon Jacquard. Generous elastic sides, gores for ease. To Measure, Pg. 189.

Color: Tearose. Shipping weight 1 lb. 8 oz.

Fits av. to full hips 4-6 in. over bust.

Average to Full Busts: 36, 37, 38, 39, 40, 41, 42, 44, 46, 48, 50 inches.

32C7112-*Av. Lgth.:* 25 in.; 15 in. waist down.

Average to Full Busts: 34, 35, 36, 37, 38, 39, 40, 41, 42, 44 inches.

32C7113-*Short:* 23 in.; 13 in. waist down. *State bust, waist, hip measurements.* $6.98

INNERBELT DUO-ACTION 8.98

K Similar quality sells nationally for $11.00. Designed to give heavier figure all-over control plus Duo-action freedom and excellent abdominal support. Bra and back panels adjust as you stoop, bend. Well boned Cotton Poplin innerbelt with elastic side sections, side hooks, supports abdomen. Flexible Coilwire boning molds smooth back contour, won't poke or pinch. Flattering semi-built-up bust. Elastic inserts in adjustable straps. Cotton-Rayon Jacquard Elastic sides, gores for ease. *Color:* Tearose. To Measure, Page 189. Ship. wt. 1 lb. 8 oz.

Fits av. to full hips 4-6 in. over bust.

Av. to Full Busts: 36, 37, 38, 39, 40, 42, 44 in.
32C7005-*Av. Lgth.:* 24 in.; 14 in. waist down.

Fits full hips 5-7 in. larger than bust.

Av. to Full Busts: 38, 40, 42, 44, 46, 48, 50, 52.

32C7006-*Long Lgth.:* 26 in.; 16 waist down. *State bust, waist, hip measurements*. .$8.98

BONED INNERBELT FOR ABDOMINAL SUPPORT

JACQUARD 3.98 POPLIN 2.98

L Budget-priced side hook; boned Cotton Coutil innerbelts for abdominal control. Bust section designed for good uplift. Boned back. Elastic side sections, gores for ease. Wt. 1 lb. 7 oz. *State bust, waist, hip sizes.*

Av. to Full Busts: 34, 36, 38, 40, 42, 44, 46, 48.

Fits av. hips 3-4½ in. larger than bust.

BETTER COTTON AND RAYON JACQUARD. Sturdy fabric, semi-built-up top. Tearose. (Shown).
32C7029-*Av. Lgth.:* 24 in.; 14 waist down. $3.98

Av. to full hips 4-6 in. larger than bust.

32C7026–*Long:* 26 in.; 16 in. waist down. $3.98

COTTON AND RAYON POPLIN. Economy quality. Bodice cut top. Tearose. (Not shown).
32C7027-*Av. Lgth.:* 23½ in.; 14 waist down. $2.98
32C7022-*Short:* 21½ in.; 12 waist down. $2.98

FOR SHORT WAISTED FIGURES 5.98

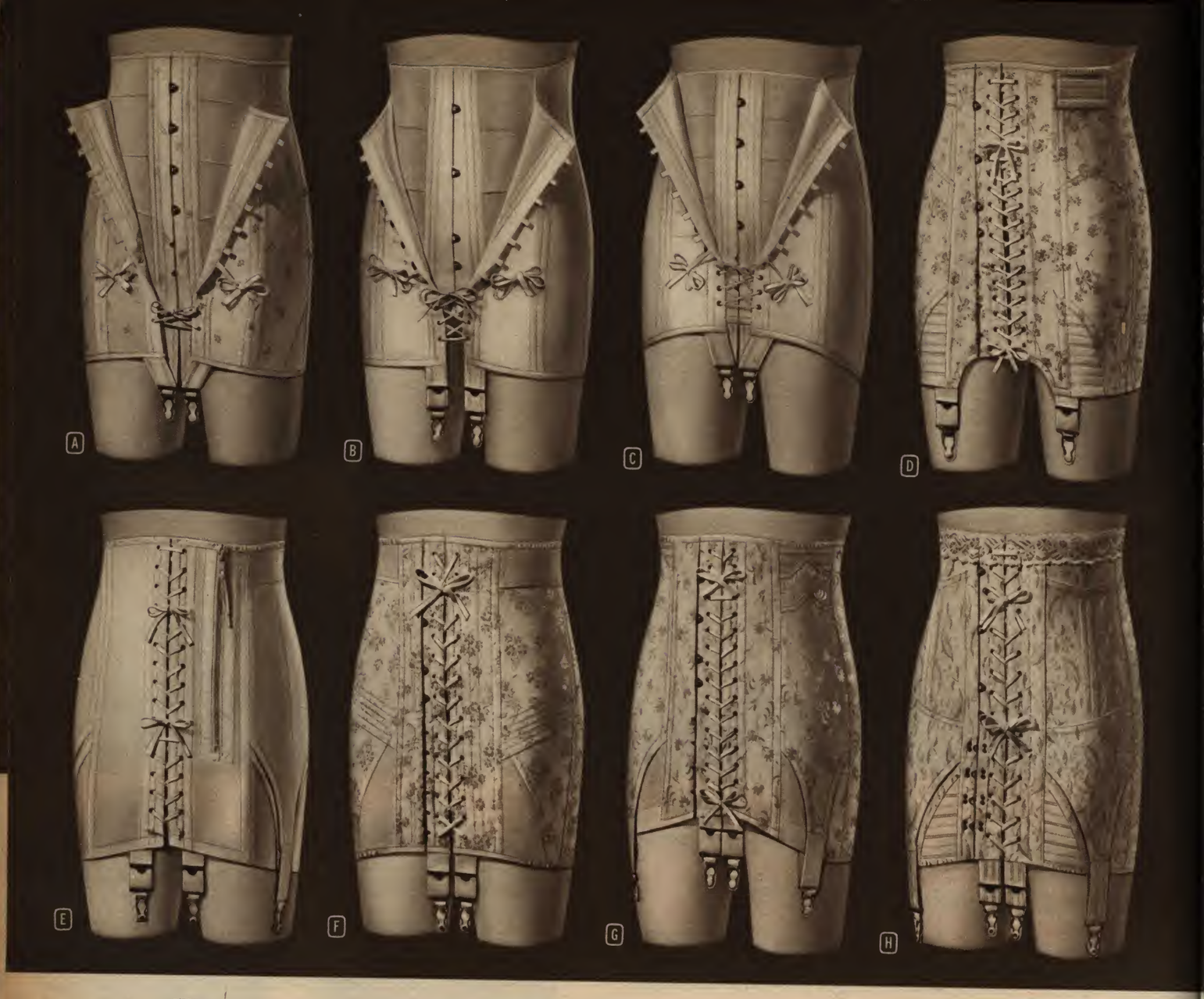
M Proportioned for half-sizes. Fused "Klex" interlining in lower bust cups lifts and rounds bust. Side hook Cotton Poplin innerbelt, elastic reinforcements, boning for abdominal control. Rayon-Cotton Corset Batiste, boned back. Elastic side sections, gores for wearing ease. Ship. wt. 1 lb. 7 oz.

Fits av. hips 3-4½ in. larger than bust.

Av. Bust Sizes: 34, 36, 38, 40, 42, 44, 46 in.

32C7016–Fits Short waisted figures. *Average Length:* 23 in.; 14 in. waist down.

32C7015—Fits Short waisted figures. *Short Length:* 20 in.; 12 in. waist down. Tearose. *State bust, waist and hip sizes.*$5.98



Front-laced to Provide Excellent Abdominal Control

NATIONALLY KNOWN PN AND OUTSTANDING JOAN BROWNE VALUES

All Front-laced Corsets give superb abdominal support and control, help to relieve fatigue and improve posture, adjust easily to provide a custom-fit that allows for daily figure changes. Nationally known PN Practical Front Corsets (Postpaid) have the additional feature of an elastic innershield that lifts and supports prominent, weak or sagging abdomens. All are built-up above the waistline, well boned front and back; elastic inserts assure comfort sitting, walking and bending. For correct fit, laces should be 2 inches apart. Please do not add or subtract from your measurements to allow for laces.

NATIONALLY KNOWN PN PRACTICAL FRONT CORSETS—EXTRA ABDOMINAL SUPPORT. POSTPAID 5.95 AND 10.00

A Fine Cotton and Rayon Jacquard Batiste. Two-inch elastic waistband gives a smoother waistline—fits snugly, yet allows greater freedom of movement. Elastic gores, lower front elastic laces assure sitting ease. Abdominal supporting elastic innershield closes with convenient clasps. Front trolley garters adjust with every motion. Well boned for firm control. *Color:* Tearose. How to Measure, Pg. 189.

Fits av. hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.

32CP6542–*Average Length:* 14 inches from the waist down; 2 inches above waist.

32CP6548–*Long Length:* 16 inches from the waist down; 2 inches above waist. Postpaid. *State waist, hip sizes*. . . .$10.00

B Sturdy Cotton and Rayon Coutil. Specially designed elastic innershield, made with convenient clasp closing, supports pendulous abdomens by uplifting sagging muscles–gives needed control to full figures. Lower front laces are made of elastic to assure comfort. Well boned front; extra firm boned back provides full support. Garment is cut longer at sides for smoother thigh line. How to Measure, Pg. 189. Tearose.

Waists: 30, 31, 32, 33, 34, 36, 38, 40, 42 in.

32 CP 6537–*Av. to full hips 9-11 in. over waist. Av.:* 14 in. waist down; 2 above.

32 CP 6536–*Full hips 10-12 in. over waist. Long:* 16 in. waist down; 2 above. Postpaid. *State waist, hip sizes*. . .$10.00

C Extra abdominal support at a budget price. Sturdy Cotton and Rayon Coutil. Elastic innershield lifts abdomen. Elastic lower front laces give wearing ease. Boned front and back provide added support. *Color:* Tearose only. To Measure, Pg. 189.

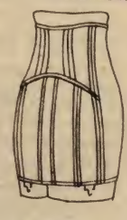
Waists: 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38.

32CP6502–*Fits average hips 8-10 inches larger than waist. Average Length:* 14½ in. from the waist down; 2 inches above.

32CP6513—*Fits small hips 7-9 in. larger than waist. Short Length:* 13 inches from the waist down; 2 inches above the waist.

32CP6503–*Fits average to full hips 9-11 in. larger than waist. Long Length:* 15½ inches from the waist down; 2 inches above waist. Postpaid. *State waist, hip sizes*. $5.95

ACTION-BACK FOR FREEDOM 4.59



D Similar quality sells nationally for $5.95. Cotton and Rayon Jacquard Fabric. Sliding Action-back is designed to adjust automatically to your every motion. Styled to shape, smooth waist; reinforced over abdomen to give added control. Well boned front and back for firm support. Tearose. To Measure, Page 189.

Waists: 26, 28, 30, 32, 34, 36, 38, 40.

Av. hips 8-10 in. larger than waist.

32 C 6506–*Av. Length:* 14 in. waist down; 2 above.

32 C 6505–*Short Lgth.:* 12 in. waist down; 2 above.

Fits full hips 10-13 in. larger than waist.

32 C 6507–*Long Lgth.:* 16 in. waist down; 2 above. Ship. wt. 1 lb. *State waist, hip sizes*. $4.59

WELL BONED NYLON TAFFETA 6.98

E Designed for firm yet lightweight control. Convenient side zipper. Fabric reinforcements at sides give extra thigh control; trolley garters adjust to every motion. Elastic inserts at waist and thigh for flexibility. Well boned throughout, built-up back for firm support. To Measure, Pg. 189. *Color:* Tearose. Ship. wt. 1 lb. 4 oz.

Waist Sizes: 28, 30, 32, 34, 36, 38 inches.

32 C 6524—*Av. hips 8-10 in. larger than waist. Av. Lgth.:* 15 in. waist down; 2 above.

32 C 6525—*Full hips 10-12 in. over waist. Long Lgth.:* 17 in. waist down; 2 in. above. *State waist and hip measurements*. . .$6.98

FLEXIBLE COILWIRE BONING 5.98

F Wards finest quality Cotton and Rayon Jacquard Corset. Flexible Coilwire boned back won't poke or pinch. Diagonal stitched, reinforced front panels. Elastic gores at thighs for sitting ease. Built-up back relieves fatigue. To Measure, Pg. 189. *Color:* Tearose. Ship. wt. 1 lb. 8 oz.

Fits av. hips 8-10 in. larger than waist.

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.

32 C 6515—*Average Length:* 15 inches from the waist down; 2 inches above waist.

32 C 6516—*Short Length:* 13 inches from the waist down; 2 inches above the waist. *State waist and hip measurements*. . .$5.98

SPECIAL REINFORCED FRONT 5.98

G Extra boning is skillfully placed for better control, smoother lines. Cotton and Rayon Jacquard Batiste. Elastic inserts at waist for snug fit, at thighs to assure sitting ease. Well boned throughout. Built-up back relieves fatigue. How to Measure, Pg. 189. Ship. wt. 1 lb. 8 oz. Tearose.

Fits av. to full hips 8-11 in. over waist.

Waists: 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40.

32 C 6559–*Average Length:* 14 inches from the waist down; 2 inches above the waist.

32 C 6560–*Long Length:* 16 inches from the waist down; 2 inches above the waist. *State waist, hip measurements*. $5.98

NEW HIGH-WAIST TRIMS MIDRIFF 5.98

H Sturdy Cotton and Rayon Jacquard fits 3 in. above waistline to mold waist, mooth midriff. Firmly boned throughout with flexible Coilwire boning at sides, back for comfort. Fabric reinforcement at thighs; trolley garters assure freedom. Ship. wt. 1 lb. 8 oz. To Measure, Pg. 189. Tearose.

Waists: 28, 30, 32, 34, 36, 38, 40 inches.

Fits av. hips 8-10 in. larger than waist.

32 C 6540–*Average Length:* 14 inches from the waist down; 3 inches above the waist.

Fits full hips 10-12 in. larger than waist.

32 C 6541–*Long:* 16 in. waist down; 3 above. *State waist and hip measurements*. $5.98

To Assure a Proper Fit, Please Follow Measuring Instructions on Pg. 189 Carefully. Be Sure to State Actual Waist and Hip Measurements.

Joan Browne Back-laced Corsets for Firm Support

ADJUST TO GIVE DAILY CUSTOM FIT, ASSURE COMFORTABLE CONTROL

Styled to give firm, all-over control, Back-laced Corsets give extra support to your back, help relieve strain and fatigue. Full length back laces adjust easily for correct fit daily. Built-up back fits above waist for added support. Well boned throughout with spoon-shaped bones at front clasp closing for firm abdominal control. Sturdy, long-wearing fabrics, elastics. For best results and correct fit, laces should be two inches apart. Do not add or subtract from measurements to allow for laces. All Wards Corsets are accurately sized. Send your exact measurements. See Page 189 for Measuring Information.

WONDERFUL VALUE 2.98

J A budget-priced garment giving you fit and quality you'd expect at much higher prices. Durable Cotton and Rayon Jacquard Batiste. Proper fit with full length adjustable back laces in boned casing. The double strips of white bone at front, sides and back give needed support; elastic gores at waist and thighs. How to Measure, Pg. 189. Tearose only. Ship. wt. 15 oz.

Fits av. to full hips 9-11 *in. over waist.*
Waist Sizes: 26, 28, 30, 32, 34, 36, 38 inches.
32 C 6663—*Average Length:* 15 inches from the waist down; 1 inch above the waist.
32 C 6664—*Short Length:* 13 inches from the waist down; 1 inch above the waist.
State waist and hip measurements. . . .$2.98

SLIMMING RUBBER 4.98 2 Lgths.

J The secret of its wonderful control is in the fabric. Figure-slimming Rubber covered on both sides with Cotton and Acetate Jersey; needs only light boning to give firm support plus utmost freedom—it is soft and absorbent, too. Tiny perforations allow air circulation. Rayon Satin front panel adds to abdominal control. Seams reinforced to assure long wear. Ship. wt. 1 lb. 9 oz. How to Measure, Pg. 189. *Color:* Tearose.

Fits av. to full hips 9-11 *in. over waist.*
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 in.
32 C 6452—*Av. Lgth.:* 15 in. waist down.
32 C 6451—*Short Lgth.:* 13 in. waist down.
State waist and hip sizes. $4.98

COILWIRE BONED NYLON 4.88

K Nylon Taffeta for lightweight control with Coilwire boning that bends with every movement—won't poke or pinch. Fabric reinforcement over thighs gives extra control, ends in trolley garters that anchor garment securely, adjust with every motion. Elastic gores at waist, thighs for ease. Joan Browne Measuring Instructions, Pg. 189. Ship. wt. 1 lb. 7 oz. *Color:* Tearose.

Fits average hips 8-10 *in. larger than waist.*
Waist Sizes: 26, 28, 30, 32, 34, 36, 38 inches.
32 C 6602—*Average Length:* 15 inches from the waist down; 1½ inches above waist.
32 C 6603—*Short Length:* 13 inches from the waist down; 1½ inches above waist.
State waist and hip measurements. . . .$4.88

STURDY COTTON COUTIL 3.59

P Styled to give long wear and firm control—a budget priced quality garment. Fabric reinforcement at thigh-line for added control, smooth lines. Well boned throughout for good support. Elastic insert at front waist for snug fit. Elastic gores at thighs assure sitting ease. How to Measure, Pg. 189. Ship. wt. 14 oz. *Color:* Tearose.

Fits av. to full hips 8-11 *in. over waist.*
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 in.
32 C 6658—*Average Length:* 14½ inches from waist down; 1½ inches above waist.
32 C 6659—*Short Length:* 12½ inches from the waist down; 1½ inches above waist.
State waist, hip measurements. $3.59

BONING SMOOTHS ABDOMEN 5.98

L Firmly constructed back-laced Corset has extra boning, special fabric panel over abdomen for needed support and control. Trolley garters anchor garment securely. Extra wide elastic gores at waist and thigh. Cotton and Rayon Jacquard Batiste. How to Measure, Pg. 189. Wt. 1 lb. 11 oz. Tearose.

Fits average hips 8-10 *in. larger than waist.*
32 C 6656—*Av. Length:* 15 in. waist down; 1½ above. *Waist Sizes:* 30, 32, 34, 36, 38, 40, 42.

Fits full hips 10-12 *in. larger than waist.*
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 inches.
32 C 6651—*Average Length:* 15 inches from the waist down; 1½ inches above the waist.
32 C 6655—*Long Length:* 17 in. waist down; 1½ in. above. *State waist, hip sizes*. $5.98

COUTIL HIGH-WAIST CORSET 3.98

R Special high-waist styling shapes waistline, slims midriff. Flexible Coilwire boning assures firm support, maximum comfort—won't poke or pinch. Fabric reinforcement at thigh gives extra control. Elastic gores at lower front. Sturdy Cotton Coutil. How to Measure, Pg. 189. Ship. wt. 1 lb. 11 oz. Tearose. *Waist Sizes:* 28, 30, 32, 34, 36, 38, 40 inches.

Fits average hips 8-10 *in. larger than waist.*
32C6646-*Av. Lgth.:* 15 in. waist down; 4 above.

Fits full hips 10-12 *in. larger than waist.*
32 C 6645—*Average Length:* 15 inches from the waist down; 4 inches above the waist.
32 C 6644—*Short Length:* 13 in. waist down; 3 in. above. *State waist, hip sizes*. $3.98

WARDS BEST JACQUARD 5.98

M Expertly designed in Cotton and Rayon Jacquard Batiste. Fine features include: closely boned panel over abdomen gives extra support, yet prevents uncomfortable stiffness. Reinforcements over abdomen and hips assure a smooth line. Elastic gores at front and back thigh-line for wearing ease. How to Measure Instructions, Page 189. *Color:* Tearose. Shipping weight 1 lb. 6 oz.

Fits average hips 8-10 *in. larger than waist.*
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 in.
32 C 6620—*Average Length:* 15 inches from the waist down; 2 inches above waist.
32 C 6621—*Short Length:* 13 inches from the waist down; 1½ inches above waist.
State waist and hip measurements. . . .$5.98

COILWIRE BONED HIGH-WAIST 5.49

T Expertly fashioned sturdy Cotton and Rayon Jacquard Batiste shapes waistline, smooths diaphragm. Fabric reinforcement over thigh for extra control. Comfortable back support in the flexible Coilwire boning. How to Measure Instructions, Pg. 189. Ship. wt. 1 lb. 11 oz. *Color:* Tearose.

Fits av. hips 8-10 *in. larger than waist.*
Av. Length: 14 in. waist down; 3 in. above.
Waist Sizes: 26, 28, 30, 32, 34, 36, 38 in.
32 C 6604—*State waist, hip sizes*. $5.49

Fits full hips 10-12 *in. larger than waist.*
Long Length: 16 in. waist down; 3 in. above.
Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 in.
32 C 6605—*State waist, hip sizes*. $5.49

For Garter Belt Freedom with Girdle Control

A WAIST WHITTLER. Inner elastic band slims waist. Lace elastic (Nylon, Cotton, Rayon); coilwire boned. Rayon Satin Elastic front. Back zipper. Black, White.
Waists: S. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32). Ship. wt. ea. 11 oz. *State waist and color.*
Lgth.: 8½ in. front, back.
32 C 5657... 3.98 ea.; 2 for 7.56

B LIGHT CONTROL. Rayon, Cotton. Lightly boned, lined front; elastic sides, gore. Wt. ea. 6 oz.
Waists: 24, 26, 28, 30, 32, 34, 36 in.
32C5663–*Lgth.:* 8½ front; 10½ back.
Waists: 28, 30, 32, 34, 36, 38, 40 in.
32C5662-*Lgth.:* 10½ front; 12½ back.
32C5664-*Lgth.:* 11½ in. front; 13 in. back. White.
State waist... 2.98; 2 for 5.66

C SATIN AND ELASTIC garter girdle. Darts at front Acetate Satin panel for control. Lightly boned at top center to prevent rolling. Elastic at center bottom. 10-hook closing. *Please state waist.*
Waists: 26, 28, 30, 32, 34, 36 in.
Lgth.: 10 in. front, 12 back. White. Wt. ea. 5 oz.
32 C 5668.. 2.98 ea.; 2 for 5.66

D TWO FABRICS. Sturdy Cotton and Rayon Satin or easy-wash Nylon. Light boning. Side hooks. Wt. ea. 3 oz. *State waist, color.*
Waists: 24, 26, 28, 30, 32, 34, 36 in.
Lgth.: abt. 8½ in. front; 11 back.
32C5661–Satin.
Tearose, White. 1.89; 2 for 3.70
32C5667–Nylon.
Pink, White... 2.59; 2 for 4.92

E SATIN AND LASTEX Garter Girdle. 2½-in. elastic band at top. Double-boned Acetate Satin front for support. Back, sides, Satin elastic cross-stretch. 6 back hooks. White. Wt. ea. 5 oz. *State waist.*
Waists: S. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32).
Lgth.: 8 front, 6 back.
32 C 5615..2.98 ea.; 2 for 5.66

F FREE STRIDE Step-in Knit (ribbed) elastic; front panel is Satin beneath lined woven sheer Nylon. White. Ship. wt. ea. 6 oz.
Waists: 24, 26, 28, 30, 32 inches.
Lgth.: Front 6 in.; Back 9 in. *State waist.*
32 C 5603.. 3.98 ea.; 2 for 7.56

G HIGH WAIST. 3 in. above waist. Rayon and Cotton Jacquard. Boned, lined front. Side hooks. Elastic sides. White. *State waist.*
Waists: 26, 28, 30, 32, 34 inches.
Lgth.: abt. 11 in. front; 14 in. back. Wt. ea. 8 oz.
32 C 5671..2.84 ea.; 2 for 5.55

H ALL NYLON. Taffeta front, back panels; elastic sides. Boned front panel. Tearose, White.
Waists: 28, 30, 32, 34, 36, 38, 40 in.
32C5673–*Lgth.:* 9 front; 12½ back.
32C5674–*Lgth.:* 10½ front; 14 back.
State waist, color.
Wt. ea. 4 oz.. 2.49; 2 for 4.75

J PANGERIE. Curved Leno elastic yoke. Tricot panty. Elastic top. 4 garters detach. Pink, White. *State waist, color.*
Waists: S. (24-26); M. (27-28); L. (29-30); XL. (31-32). *Lgth.:* abt. 12 in. Wt. ea. 6 oz.
32 C 5658.... 2.98; 2 for 5.66

K WAIST NIPPER. Inner elastic band. Acetate Satin and Cotton elastic. Lightly boned for control. Front hooks. *State waist.*
Waists: 24, 26, 28, 30, 32 inches.
Lgth.: 8 in. front; 7½ back. White. Wt. ea. 8 oz.
32 C 5649.. 2.84 ea.; 2 for 5.55

JOAN BROWNE MEANS WARDS QUALITY AT REALLY LOW, MONEY-SAVING PRICES

L EXCEPTIONAL VALUE in Cotton Broadcloth Bracelette. Strapless bra, waist nipper and garter belt all-in-one. Foam rubber lining in ¾ bust. Scallop trim across top. Cotton Flannelette lines wire boning under cups for support. Lightly boned front, side panels gently flatten tummy, slim waist. Wide elastic back for comfortable fit. 6-hook back closing is softly Flannelette lined. 4 garters detach. *Length:* about 13½ in.
Wt. ea. 5 oz. White. *State bust size.*
32C5695–*Av.: B Cup:* 32, 34, 36, 38 in.
32C5694-*A Cup:*
32, 34, 36. 2.98 ea.; 2 for 5.66

M BUDGET PRICED. Acetate Satin. Light boning for freedom, ease. Elastic back insert. Back hook adjusts. Pink or White.
Waists: 24, 26, 28, 30, 32, 34, 36 in.
Lgth.: 6½ front; 3 back. Wt. ea. 3 oz.
State waist, color.
32 C 5611.. 94c ea.; 2 for 1.84

R FAN SHAPED BONES, elastic sides. *Lgth.:* 9 front; 11 back.
Waists: 26, 28, 30, 32, 34, 36. Wt. 5 oz.
Pink, White. *State waist, color.*
32C5675-Rayon, Cotton.
32C5676-Cotton Mesh.... 1.42 ea.; 2 for 2.77

N ACETATE WAIST NIPPER. Acetate Satin has 6-in. back lastex panel. Side, back boning. Flannelette lined. 8 front hooks. *State waist.*
Waists: 24, 26, 28, 30, 32 inches.
Lgth.: 8 in. front, 6 in. back. White. Wt. ea. 4 oz.
32 C 5656.. 1.79 ea.; 2 for 3.50

T JACQUARD BATISTE. Elastic side panels. Side hooks. White.
Waists: 28, 30, 32, 34, 36, 38, 40 in.
32C5686-*Av.:* Front 10½; back 12½.
32C5687-*Long:* Front 11½; back 13.
State waist.
Wt. ea. 6 oz.. 1.98; 2 for 3.80

P NYLON, APRON-BACK. Front panels boned. Fagot stitch. 2-in. elastic waist band in back, sides. 7-hook back closing. White.
Waists: 24, 26, 28, 30, 32, 34 in.
Lgth.: 8 front; 11 back. Wt. ea. 4 oz.
State waist.
32 C 5655.. 1.98 ea.; 2 for 3.80

U PANGERIE. Nylon Tricot and Elastic Step-in. Elastic at waist. Double fabric crotch. White.
Waists: S. (24-26); M. (27-28); L. (29-30). *Length:* Side abt. 10½ in.
Wt. ea. 4 oz.
32 C 5659..1.98 ea.; 2 for 3.80

V WARDS BEST. Cotton Broadcloth Bracelette. Strapless ¾ cups have light foam rubber padding for fashionable contour. Embroidered cup sections, front panel. Under-cup wiring Cotton Flannelette lined for comfort. Light boning in front, back panels for comfort, control. Elastic back panel. 6-hook closing. Garters detach. Fine workmanship throughout. White. *State bust size.* Wt. ea. 10 oz.
32C5682-*Av. B Cup:* 32, 34, 36, 38 in.
32C5681-*A Cup:*
32, 34, 36. 3.98 ea.; 2 for 7.56

CREDIT TERMS, INSIDE BACK COVER.

Designed for the Petite or Junior Figure

E ACETATE SATIN AND NYLON. Combined to accent slight contours. Nylon cups designed to give gently rounded line. Inset elastic under cups for comfortable fit. *Colors:* Light Blue or White. *State size, color.* Ship. wt. ea. 3 oz.
32 C 5113–*Very Small: AA Cup. Sizes:* 28, 30, 32, 34, 36 inches.
32 C 5151–*Small Bust: A Cup. Sizes:* 30, 32, 34, 36 in..Ea. 1.19; 2 for 2.30

F MAIDENFORM'S "ADAGIO". Designed especially for the junior or petite figure. Sturdy Cotton Broadcloth Bra is designed to accent slight contours. Acetate Satin underneath cup sections and through separation area. Fagot stitching runs across center of cups. *Please state size.*
Very Small: AA Cup: 30, 32, 34, 36. *Color:* White only.
32 CP 5115–Postpaid...Ea. 1.25

G LOVABLE'S PADDED BRA. 3 section cups of embroidered Cotton Broadcloth lined with foam rubber to create a softly rounded silhouette. Contour band, elastic gore for comfort, separation. White. *State size.* Sent Postpaid.
32 CP 5141–*Very Small: AA Cup: Sizes:* 28, 30, 32, 34 inches.
32 CP 5191–*Small Bust: A Cup. Sizes:* 32, 34, 36 in.....Ea. 1.50; 2 for 2.90

H NYLON LACE BRA. Entirely lined with sheer Nylon. Cup stitching subtly emphasizes rounded silhouette. Cut-away notch and elastic insert allow more comfortable fit and separation. White. *State size.* Ship. wt. ea. 3 oz.
32 C 5118–*Very Small: AA Cup. Sizes:* 28, 30, 32, 34 inches.
32 C 5158 – *Small Bust: A Cup. Sizes:* 30, 32, 34, 36 in..Ea. 1.59; 2 for 3.10

J CIRCLE STITCHED CUPS. For greater uplift. Cotton Broadcloth; upper cup section is sheer Nylon. Cups net lined, have braiding for support, shape-retention. Elastic insert at center front. White. *State size.* Ship. wt. ea. 3 oz.
32 C 5119–*Very Small: AA Cup. Sizes:* 28, 30, 32, 34 inches.
32 C 5159 – *Small: A Cup. Sizes:* 30, 32, 34, 36 in. Each 1.59; 2 for 3.10

K ALL LACE ELASTIC. Step-in assures a close, comfortable fit. Pretty embroidered Nylon sheer front is Nylon Net lined for longer wear. Adjustable garters. White. *State waist.* Wt. ea. 3 oz. *Lgth.:* About 3½ in. front; 3 back. *Waists: Sm.* (24-26); Med. (27-28); Large (29-30).
32 C 5602.Ea. 1.89; 2 for 3.70

L MESH GARTER BELT. Featherweight Knit Cotton, Rayon and Elastic Step-in. Ideal for junior and petite figures. Ruffle edging. Adjustable garters. White. *State waist.* Wt. ea. 3 oz. *Length:* abt. 7 in. front and back. *Waists:* Sm. (24-26); Med. (27-28); Large (29-30).
32 C 5626–Ea. 1.00; 2 for 1.92

M LOVABLE'S "LOVER'S KNOT". Design enhances front of garment. Fagot stitching plus attractive embroidery trims front panel. Perfect Cotton Broadcloth garter belt for junior or petite figure. White. *State waist.* Postpaid. *Length:* 4 in. front, 1½ in. back. *Waists:* 24,26,28,30.
32CP5627–Ea. 1.00; 2 for 1.92

N ATTRACTIVE NYLON LACE. Garter belt matches Bra (H) above. Sheer Nylon lines entire garment for better fit. 3 front seams fagot-stitched. Back hook closing comfortably Flannelette lined. White. *State waist.* Wt. ea. 3 oz. *Lgth.:* 4 in. front, 2 in. back. *Waists:* 24, 26, 28, 30.
32 C 5618–Ea. 1.59; 2 for 3.10

P STEP-IN STYLE. Cable knit elastic sides and back. Acetate Satin elastic front; lace trim. Non-roll elastic band at waist. Elastic binds lower edge. Pink or White. *State size, color. Length:* Abt. 6 in. front, back. Sm. (24-26); Med. (27-28); Lge. (29-30). Wt. ea. 3 oz.
32 C 5612–Ea. 2.84; 2 for 5.55

BRA, WAIST-NIPPER, GARTER BELT — ALL-IN-ONE . . . ALL NATIONAL FAVORITES. POSTPAID

R LOVABLE'S NEW "DANCE TIME". Bra, waist-nipper, and garter belt of embroidered Nylon Marquisette for girdle control, lingerie comfort. Scalloped strapless ¾ cup bra lightly padded, wired under cups for a high rounded uplift. Boned front cinches waist; Leno elastic sides. Back hook closing. Adjustable garters detach.
32CP5652–*Average: B Cup:* 32, 34, 36, 38 in.
32CP5651–*Small: A Cup:* 32, 34, 36 inches.
32CP5653–*Full: C Cup:* 34, 36, 38, 40 inches. *Length:* About 14½ inches.
White. *State bust size.* Postpaid.... 4.98

T EVEN-PUL'S NEW ALL-IN-ONE. Cotton Broadcloth with elastic at sides. Carefully boned at front, sides and back for firm control. Stitched Satin inserts outline center of bra section giving excellent separation, fit. 10-hook adjustable back closing flannel lined for wearing comfort. Comfortable straps. Garters detach.
32CP5688–*Average: B Cup:* 34, 36, 38, 40 in.
32CP5689–*Full: C Cup:* 34, 36, 38, 40, 42, 44.
32CP5690–*Ex. Full: D:* 34, 36, 38, 40, 42, 44, 46. *Length:* about 19 inches.
White. *State bust size.* Postpaid.... 5.95

U MAIDENFORM'S "Prelude Once-over". In Cotton Broadcloth. Strapless ¾ cups are lightly padded and wired at lower cup sections for greater uplift, have attractive embroidery. Top sections are of sheer Nylon. Cut-away notch and elastic at bra center for good separation and fit. Boned at sides, front and back for comfortable control. Elastic trim at bottom.
32CP5696–*Average: B Cup:* 32, 34, 36, 38 in.
32CP5697–*Full: C Cup:* 32, 34, 36, 38 inches. *Length:* about 16 inches.
White. *State bust size.* Postpaid.... 7.95

V EVEN-PUL'S NYLON BRACELETTE. Wear a strapless bra, waist nipper and brief — all in one garment for a gently molded silhouette. Nylon Taffeta front and back panels are boned for a controlled waist, midriff and youthful uplift. Leno elastic sides slim hips. Nylon Tricot panty opens in front. Convenient side zipper. 4 adjustable garters detach. *Color:* White. *Length:* about 18 inches. *Fits average hips 3-4½ in. larger than bust. Average Bust: B Cup:* 32, 34, 36, 38, 40 inches. *State bust, waist, hip sizes.*
32 CP 5678–Postpaid..... 6.98

Guaranteed *Popular Even-pul Styles. Postpaid*

Any 2 Bras (E or F) in same size are guaranteed for 1 year or Wards will make free postpaid replacements.

NEW UPLIFT . . . "Glamorise" innerbands; "Magic Elastic."
FULLER FIGURES . . . a complete selection of designs.
YOUTHFUL SEPARATION . . . achieved through fine styling.
PROPORTIONED . . . to accurately fit your own size needs.
QUALITY WORKMANSHIP . . . all Laboratory-approved.
FASHION-RIGHT . . . for the flattering silhouette of today.

FRONT OPENING 1.98

(E) Front opening convenience in a low-cut Bra of durable Cotton Broadcloth. (See special Guarantee details above.) Designed to compliment low necklines without sacrificing support. Contour control innerband molds the figure, letting well-shaped cups effectively flatter and support bust. Elastic inserts on band fit snugly. Forked straps for ease. *Color:* White only. *Please state size.*

32 CP 5241–*Average Bust Size: B Cup. Bust Sizes:* 34, 36, 38, 40, 42 inches.

32 CP 5341–*Fits Full Busts: C Cup. Bust Sizes:* 34, 36, 38, 40, 42, 44 in.

Postpaid. . . . . Each $1.98; 2 for $3.80

CIRCLE-STITCHED 1.98

(F) A firm and youthful line in this "Glamorise" Cotton Broadcloth and Dacron Bandeau (Guarantee details above). Uniquely-designed cup sections are circle-stitched, with ribbon braid reinforcement on inner cups. Attractive fagot stitching. Upper cups of embroidered Nylon Marquisette. Center elastic insert affords greater wearing ease. *State size.*

32 CP 5284–*Average Bust Size: B Cup. Bust Sizes:* 32, 34, 36, 38 inches.

32 CP 5184–*Small Bust Size: A Cup. Bust Sizes:* 32, 34, 36 inches.

32 CP 5384–*Fits Full Bust: C Cup. Bust Sizes:* 34, 36, 38, 40 inches.

White. Postpaid. . . . $1.98; 2 for $3.80

Measuring Instructions, see Page 189.
Credit Terms, see Inside Back Cover.

MAGIC ELASTIC IN 2 STYLES 1.98 AND 2.98

(G) (H) Even-pul's "Glamorise" Magic Elastic in bandeau or longline Bras. Front, center and sides in figure-molding Cotton Batiste Lastex for firm yet comfortable control. Cotton Broadcloth bust cups have dainty embroidery trim on upper sections. Effectively designed separation. Special new underarm design gives greater wearing ease. Forked straps. Longline has corset hook.

(G) 32CP4237–*Av. Bust: B Cup:* 32, 34, 36, 38, 40.

(G) 32CP4137–*Small Bust: A Cup:* 32, 34, 36 in.

(G) 32CP4337–*Full Bust: C Cup:* 34, 36, 38, 40, 42.

White. *State size.* Postpaid. . . . Ea. $1.98; 2, $3.80

(H) 32CP4238–*Av. Bust: B Cup:* 34, 36, 38, 40, 42.

(H) 32CP4338–*Full Bust: C Cup:* 34, 36, 38, 40, 42, 44.

White. *State size.* Postpaid. . . . Ea. $2.98; 2, $5.66

PRINCESS LINES FOR GLAMOUR 2.98

(L) Easy-to-fasten front opening on this Princess-line Cincher Bra. 4-inch elastic waistband smooths your midriff without strain; stays in place without hooks. Three-sectioned cups taper bust into a fashionably rounded uplift. Cotton Broadcloth, easy to wash, durable. Dainty edging along top and down front center of bra.

32 CP 5228–*Av.: B Cup:* 34, 36, 38, 40, 42 inches.

32 CP 5328–*Full: C Cup:* 36, 38, 40, 42, 44, 46 in.

White. *State size.* Postpaid. $2.98; 2, $5.66

MIDRIFF SLIMMING CINCHER BRA 2.98

(P) Comfort in Cotton Broadcloth with a 5-inch elastic band to whittle down your midriff without boning. Allows you ease of movement without tension. Gently rounded cups mold your contour into flattering youthful lines. Acetate Satin separation insert for added uplift and support. Topped with a dainty lace edging.

32CP5206–*Av. Bust: B Cup:* 34, 36, 38, 40, 42, 44 in.

32CP5306–*Full Bust: C Cup:* 36, 38, 40, 42, 44, 46, 48.

White. *State size.* Postpaid. . . . . $2.98; 2 for $5.66

WIRED UNDERBUST BRA 2.98

(J) Plush-covered wires replace conventional band in a Bra designed for average, full and extra-full figures. Wires fit under and half around the bust, curving, supporting and separating with comfort. Darted Cotton Eyelet cups complete molding action. Criss-cross elastic back.

32CP5525–*Av. Bust: B Cup:* 34, 36, 38 in.

32CP5526–*Full Bust: C Cup:* 34, 36, 38, 40.

32CP5426–*Ex. Full: D Cup:* 34, 36, 38, 40, 42.

White. *State size.* Postpaid. . . $2.98; 2, $5.66

LONGLINE WITH INNER CUPS 2.98

(M) Figured Rayon and Cotton Broadcloth. Inner pocket construction gives needed support to the pendulous figure. Extra wide adjustable straps extend over bust for control. Center front darts for separation. Elastic inserts at sides; back hook closing.

32CP4248–*Av.: B Cup:* 34, 36, 38, 40, 42, 44 in.

32CP4348–*Full: C Cup:* 34, 36, 38, 40, 42, 44, 46.

32CP4448–*Ex. Full Bust Development: D Cup. Bust Sizes:* 36, 38, 40, 42, 44, 46, 48 in.

White. *State size.* Postpaid. . . $2.98; 2, $5.66

CIRCULAR STITCHED CINCHER 2.98

(K) Expertly designed to trim your waist, mold your contours. Circular-stitched Cincher with 5-inch elastic band hugs midriff. Acetate Satin underbust arcs insure support, add beauty. Defined separation with front center elastic insert. Cotton Broadcloth cups shape youthfully contoured silhouette. Forked straps for ease.

32 CP 5505–*Av.: B Cup:* 34, 36, 38, 40 in.

32 CP 5506–*Full: C Cup:* 34, 36, 38, 40, 42.

White. *State size.* Postpaid. . . $2.98; 2, $5.66

FRONT OPENING CINCHER BRA 3.98

(N) Long-wearing Cotton Broadcloth, easy to launder. Built-up straps assure smooth, stay-in-place fit without binding. Handy front opening. 4-inch elastic front band nips your midriff, insures no-slip support. Contour-molding princess lines. Eyelet embroidery trim over cups and center front.

32CP5242–*Av.: B Cup:* 34, 36, 38, 40, 42, 44 in.

32CP5342–*Full: C Cup:* 34, 36, 38, 40, 42, 44, 46.

32CP5442–*Ex. Full: D:* 36, 38, 40, 42, 44, 46, 48.

White. *State size.* Postpaid. $3.98

"GLAMORISE" BRAS WITH SPECIAL LIFT ACTION 3.98 AND 2.98

(R) Nylon Cincher Bra with "Glamorise" innerband (see sketch) assures youthful uplift and firm support. Wide 5-inch band of elastic trims the midriff. Bias-cut elastic center front for separation. Adjustable back closing is flannelette-lined. Black, White. *State size, color.*

32 CP 5268–*Av. Bust: B Cup:* 34, 36, 38, 40, 42 inches. Postpaid. $3.98

32 CP 5368–*Full Bust: C Cup:* 36, 38, 40, 42, 44 inches. Postpaid. $3.98

(T) "Glamorise" special innerband (see sketch) uplifts firmly in Cotton Broadcloth. Plexifelt panel (cotton fused with flannel) slims midriff. Lower cups are box-stitched and have bias-cut elastic at center front for separation. Non-roll elastic waist.

32 CP 5216–*Fits Av. Bust: B Cup. Bust Sizes:* 34, 36, 38, 40, 42. *State size.*

32 CP 5316–*Fits Full Bust: C Cup. Bust Sizes:* 34, 36, 38, 40, 42, 44 in. *Please state size. Color:* White. Postpaid. . . . $2.98; 2 for $5.66

Elaine of Hollywood for that Certain Lift... Postpaid

CIRCULAR STITCHING . . . helps to retain cup shaping, gives increased support.
NET-LINED CUPS . . . are 4-sectioned to give a gracefully rounded contour.
FINE WORKMANSHIP . . . all have been laboratory-tested for washability, wear.

YOUTHFULLY DESIGNED . . . for wide separation, a firm, molded silhouette.
FORKED STRAPS . . . are comfortably tension-free, help to distribute strain.
THAT CERTAIN LOOK . . . that an Elaine of Hollywood Bra can create for you.

FOAM RUBBER PADDED 2.98

E Designed to be worn with many fashions. Low-cut Bra in Cotton Broadcloth is lightly padded with foam rubber to accent natural contours. Circular stitching around cups assures complete molding and support, styled into cup itself. Center insert defines well-separated silhouette. Forked straps.

32 CP 5288–*Gives Av. Bust Development: B Cup: Bust Sizes:* 32, 34, 36 in. *State size.*

32 CP 5188–*Gives Sm. Bust Development: A Cup. Bust Sizes:* 32, 34, 36 in. *State size.*

Color: White. Postpaid. Ea. $2.98; 2 for $5.66

WIRED BRA IN 3 CUPS 3.95

F Plush-lined underbust wire plus popular circle stitching around cups helps to give a firm, flattering uplift to the fuller figure. Attractive Acetate Satin panels around bust cups for added control, a more youthful line. Cotton Broadcloth cup sections are net-lined for shape retention. Dainty lace edges the top.

32CP4253–*Av. Bust: B Cup:* 34, 36, 38 in.
32CP4353–*Full Bust: C Cup:* 34, 36, 38, 40 in.
32CP4453–*Ex. Full: D Cup:* 34, 36, 38, 40, 42.
Color: White. *State size*.....Postpaid. $3.95

WIRED 6-WAY BRA 2.98

G Change-about Bra, so versatile it can be worn six different ways. Unique placing of tabs and straps lets you adjust this Cotton Broadcloth Bra to suit any neckline. Undercup wiring is plush-lined for comfort. ¾ cups have 4-sections; circle-stitched for firm, youthful uplift. Light boning. Elastic inserts fit snugly.

32CP4250–*Av. Bust: B Cup:* 32, 34, 36, 38 in.
32CP4150–*Small Bust: A Cup:* 32, 34, 36 in.
32CP4350–*Full Bust: C Cup:* 32, 34, 36, 38 in.
White. *State size.* Postpaid. $2.98; 2 for $5.66

WIRED STRAPLESS CINCHER 5.95

H New strapless Cincher is low-cut, wired under bust, and half-padded in lower cups for positive support. Embroidered Cotton Broadcloth front has light boning for uplift and midriff control. Leno elastic back panels. Embroidered ¾ net-lined cups circle-stitched for molded contour. Half-pads, attached to cup frame, stand free to dry fast.

32 CP 5290–*Av. Bust: B Cup:* 32, 34, 36, 38 in.
32 CP 5190–*Small Bust: A Cup:* 32, 34, 36 in.
32 CP 5390–*Full Bust: C Cup:* 32, 34, 36, 38 in.
Color: White. *State size*.....Postpaid. $5.95

ACETATE SATIN CONTROL 2.50

J Swirls of whirlpool stitching outlined with Acetate Satin emphasize gently rounded contours. The Swirl feature of this Cotton Broadcloth Bra makes it an especially good style for women who need side bust control. Net-lined cups give excellent support; retain their shape. Wide elastic back insert for comfortable fit.

32CP5562–*Av. Bust: B Cup:* 32, 34, 36, 38 in.
32CP5563–*Full Bust: C Cup:* 34, 36, 38, 40 in.
White. *State size*...Postpaid. $2.50; 2, $4.75

DACRON AND BROADCLOTH 2.98

K Wonder Dacron elastic at sides, back and front band adjust to your every motion, give firm yet flexible fit. Bust cups of long-wearing Cotton Broadcloth are circular-stitched for naturally round contour. Net-lined cups keep their shape. Notched cutout for separation. Lace trim.

32CP5515–*Av. Bust: B Cup:* 32, 34, 36, 38 in.
32CP5514–*Small Bust: A Cup:* 32, 34, 36 in.
32CP5516–*Full Bust: C Cup:* 34, 36, 38, 40 in.
White. *State size*...Postpaid. $2.98; 2, $5.66

FULL-BUST CONTROL 2.50

L Fashioned to flatter the more mature figure, giving extra support for the full, pendulous bust. Sturdy Cotton Broadcloth keeps its shape. Straps extending over bust give a rounded line, assure control and uplift. Inner cups provide further firmness and lift. Back closing and comfortable plush-lined straps adjust.

Full, Pendulous Busts: C Cup: 34, 36, 38, 40, 42, 44 in. Pink or White. *State size, color.*

32 CP 5340.....Postpaid. $2.50; 2, $4.75

"MAGIC ACTION" 2.50 AND 2.98

M A Cotton Broadcloth Bra specially designed to give extra uplift and support to low-set, heavy or pendulous busts. Double fabric arch on undercups, overlay straps, effective elastic inserts, helps give tension-free control. Straps adjust. *Please state size.*

32CP5208–*Av. Bust: B Cup:* 32, 34, 36, 38 in.
32CP5308–*Full Bust: C Cup:* 34, 36, 38, 40 in.
White. Postpaid.....Each $2.50; 2 for $4.75
32CP5408–*Ex. Full: D Cup:* 36, 38, 40, 42, 44 in.
White.....Postpaid. $2.98; 2, $5.66

BANDED CLASSIC 2.00

N A popular Bra in long-wearing Cotton Broadcloth. Double fabric undercup lifts bust to naturally rounded line. Net-lined uppercup molds softly. Full-circle stitching gives youthful support and helps retain cup shaping. Band is free at center front for effective separation and fit. Elastic side action gores. Forked straps.

32CP5226–*Av. Bust: B Cup:* 32, 34, 36, 38, 40.
32CP5126–*Small Bust: A Cup:* 32, 34, 36 in.
32CP5326–*Full Bust: C Cup:* 34, 36, 38, 40 in.
White. Postpaid. *State size*...$2.00; 2, $3.80

PROPORTIONED TO FIT SMALL TO EXTRA FULL BUSTS 2.00 AND 2.50

P R Proportioned to fit five particular figure types, this Cotton Broadcloth Bra is designed to give a firm, rounded silhouette. 4-section bust cups assure a definite mold, with careful seaming to guide and support bust for flattering line. Cups are net-lined, increasing support. Circular stitching around cups retains control through long wear, helps to secure a shapely fit. Straps extend to lower back edge for a double reinforcement that distributes strain and prevents pressure. Elasticized back closing. Postpaid.

(P) 32 CP 5170–*Slightly Smaller than A Cup Development: Bust Sizes:* 30, 32, 34, 36 in.
(P) 32 CP 5169–*Slightly Larger than A Cup Development: Bust Sizes:* 32, 34, 36 inches.
(P) 32 CP 5269–*Average Bust Development: B Cup: Bust Sizes:* 32, 34, 36, 38, 40 inches.
(R) 32 CP 5369–*Full Bust Development: C Cup: Bust Sizes:* 32, 34, 36, 38 and 40 inches.
Color: White only. *Please state size only*.....Each $2.00; 2 for $3.80
(R) 32 CP 5469–*Ex. Full: D Cup:* 32, 34, 36, 38, 40, 42. White. *State size*.....$2.50; 2, $4.75

"MAGIC ACTION" 3.50 AND 3.98

T Cotton Broadcloth Longline Bra gives firmer control and excellent uplift. This Bra has all the controlling features of "M" plus a 4-inch elastic band to slim midriff. Back hook closing is plush-lined for wearing ease. White. Postpaid. *Please state size.*

32CP5207–*Av.: B Cup:* 34, 36, 38, 40, 42. $3.50
32CP5307–*Full: C Cup:* 34, 36, 38, 40, 42. $3.50
32CP5407–*Extra Full Bust: D Cup:* 36, 38, 40, 42, 44 inches. *State size*.....$3.98

Maidenform . . . the Foremost Name in Bra Fashion

NATIONALLY ADVERTISED . . . Accepted Brand Name that means contour perfection.
VERSATILE . . . An array of styles, proportioned-to-fit, for every figure type.
QUALITY . . . Skillful designing combines with superb workmanship, fine fabrics.
EASE OF ORDERING . . . Shipped to you Postpaid by Wards for shopping convenience.

E PROLOGUE. Embroidered Cotton Broadcloth. Slightly low cut with straps set wider apart. Creates soft high rounded silhouette so flattering with sweaters. French imported lace adorns cups. Elastic band for firm fit. Absorbent, durable — retains shape. White. Postpaid. *State size.*

32CP4236–*Average: B Cup:* 32, 34, 36, 38 in.
32CP4136–*Small: A Cup:* 32, 34, 36 in.
32CP4336–*Full: C Cup:* 34, 36, 38, 40 in. 2.50

F CHANSONETTE. Broadcloth or Satin Bra features popular spoke stitched cups; front elastic insert for comfortable no-binding fit. *State size and color.* Postpaid.

COTTON BROADCLOTH. White only. *State size.*
32 CP 5292–*Av.: B Cup:* 32, 34, 36, 38, 40.
32 CP 5192–*Sm.: A:* 32, 34, 36, 38.
32 CP 5392–*Full: C:* 32, 34, 36, 38, 40. 2.00

ACETATE SATIN. White or Black.
32 CP 5276–*Av.: B Cup:* 32, 34, 36, 38. 2.00

G ALLO-ETTE. 2-inch band gives proper fit for average and larger than average busts. Quality Cotton Broadcloth or fast-drying Nylon Taffeta. White. Postpaid.

32CP5247–COTTON. *Av. Bust: B Cup:* 32, 34, 36, 38, 40, 42 in. *State size* 2.00
32CP5347–COTTON. *Full Bust: C Cup:* 34, 36, 38, 40, 42 inches. *State size* . . . 2.00
32CP5297–NYLON TAFFETA. *Av. Bust: B Cup:* 32, 34, 36, 38, 40, 42. *State size.* 2.50

H ETUDE. Waffle-stitched Cotton Broadcloth Bra. Princess-line panels uplift and separate. White. Postpaid. *State size.*

32CP5295–*Av.: B Cup:* 32, 34, 36, 38 in. 2.00
32CP5395–*Full: C Cup:* 34, 36, 38, 40, 42. 2.00

ETUDE MINOR. (Padded Cup.) White.
32 CP 5551–*A Cup:* For Very Small to Small: 32, 34, 36 in. *State size* 3.00
32 CP 5552–*B Cup:* For Small to Av.: 32, 34, 36, 38 in. *State size* 3.00

J CHANSONETTE LONGLINE. Smooths and tapers midriff. Spoked center design firms and shapes bust. Overall control, uplift. White. Sent Postpaid. *State size.*

COTTON BROADCLOTH. Durable, absorbent.
32CP5298–*Av.: B Cup:* 34, 36, 38, 40, 42.
32CP5398–*Full: C:* 34, 36, 38, 40, 42, 44. 3.50

NYLON. Easy to wash, quick drying fabric.
32CP5299–*Av.: B:* 34, 36, 38, 40, 42.
32CP5399–*Full: C:* 34, 36, 38, 40, 42, 44. 5.00

K TRIC-O-LASTIC BRA. Completely elastic except for figured Cotton Broadcloth cup sections. Support without pressure in the 2-sectioned cups joined by firm fagot stitch. Ideal for wear during pregnancy; will adjust comfortably with expansion. *Color:* White. Postpaid. *Please state size.*

32CP4211–*Av.: B Cup:* 32, 34, 36, 38.
32CP4311–*Full: C Cup:* 34, 36, 38, 40.
32CP4411–*Ex. Full: D Cup:* 36, 38, 40, 42. 3.50

L MAIDENETTE. Gentle shaping tapers naturally round bust, accents separation. Fashionable Princess-line panels with lace inserts. Double fabric band. Postpaid.

COTTON BROADCLOTH. White. *State size.*
32CP5258–*Av.: B Cup:* 32, 34, 36, 38 in. 1.50
32CP5360–*Full: C Cup:* 34, 36, 38, 40 in. 2.00

NYLON. With Net Inserts. (Not shown.) White only. Sent Postpaid. *State size.*
32CP5260–*Av.: B Cup:* 32, 34, 36, 38. 2.50

M OVER-TURE. 2 fabrics. Stitched reinforced under-cups give firm support. Center darts for separation. Elastic side gores insure freedom. *Please state size and color.*

ACETATE SATIN. Pink or White. Postpaid.
32CP5251–*Av.: B Cup:* 32, 34, 36, 38.
32CP5351–*Full: C Cup:* 34, 36, 38, 40, 42. 1.75

COTTON BROADCLOTH. White. Postpaid.
32CP5253–*Av.: B Cup:* 32, 34, 36, 38.
32CP5353–*Full: C Cup:* 34, 36, 38, 40, 42. 1.75

TRE-ZUR "NEW FREEDOM" BRAS

ADJUSTABLE CROSS STRAPS . . . For curve conforming freedom of action.
INNERCUP PROTECTION . . . Affords you firm support, individual uplift.
FULL FIGURE FLATTERY . . . Designed for full or extra full figures.

N TRE-ZUR LONGLINE. Cotton Broadcloth with cross-strap, inner-cup flattery for full to extra full pendulous figures. Its firming length smooths bulges. Elastic side gores. Foam rubber lined straps.

32CP5386–*Full: C Cup:* 34, 36, 38, 40, 42, 44. Postpaid. White. *State size* . . . 2.98
32CP5486–*Ex. Full: D Cup:* 36, 38, 40, 42, 44. Postpaid. White. *State size* . . . 3.50

P NEW FREEDOM. Adjustable cross straps uplift, separate contours. Self-fabric innercups support, firm. Cotton Broadcloth. Tearose, White. *State size, color.* Postpaid.

32CP5220–*Av.: B Cup:* 32, 34, 36, 38, 40 in.
32CP5320–*Full: C Cup:* 34, 36, 38, 40, 42 in. Ea. 2.00; 2 for 3.80
32CP5420–*Ex. Full: D Cup:* 36, 38, 40, 42, 44 in. Ea. 2.25; 2 for 4.25

LOVABLE ENHANCES YOUR FIGURE

CAREFREE COMFORT . . . Lovable accents control and high styling.
POPULAR DESIGN . . . Combines with quality workmanship and fabric.
SMART SILHOUETTE . . . For slim or full, whatever your figure type.

R LOVABLE'S ACTION. Leno Elastic and Cotton Broadcloth with 4-section, circular stitched cups. Leno elastic sides, back for figure-hugging comfort. Elastic band free at center front. *Color:* White. Postpaid.

32CP5234–*Av. Bust: B Cup:* 32, 34, 36, 38.
32CP5134–*Sm.: A Cup:* 32, 34, 36.
32CP5334–*Full: C Cup:* 34, 36, 38, 40 . . . . . Ea. 2.50; 2 for 4.75

T FULL OR EXTRA FULL FIGURE BRA. Cotton Broadcloth cups give additional coverage for complete control. Reinforced underbust contoured band. No butterfly trim on sizes 44, 46, 48. Postpaid. Pink, White.

32CP5379–*Full: C Cup:* 34, 36, 38, 40, 42, 44, 46 in.
32CP5479–*Ex. Full: D Cup:* 34, 36, 38, 40, 42, 44, 46, 48.
State size, color . . . . . Ea. 1.50; 2 for 2.90

PLEASE CHECK PAGE 189 FOR MEASURING INFORMATION. WARDS CONVENIENT MONTHLY PAYMENT PLAN DESCRIBED ON INSIDE BACK COVER.

Exquisite Form . . . Nationally-known, Naturally-preferred

EXQUISITE FORM . . . Famous lovely-to-look-at, comfort-styled, well-fitting Bras.
YOUTHFUL CONTOURS . . . In a variety of designs fashioned for your own figure.
LONG-WEARING FABRICS . . . Cotton Broadcloth, Acetate Satin, Nylon Marquisette.
POSTPAID BY WARDS . . . For your convenience Wards pays all shipping charges.

E CIRCULAR CUP. Beauty of contour in Cotton Broadcloth, with latticed bust darts and whirlpool stitching. Double fabric band under bust for secure fit. Dainty lace borders edge. Elastic side gores for breathing ease. Postpaid. *Color:* White. *State size.*

32CP4207-*Average: B Cup:* 32, 34, 36, 38 in.
32CP4107-*Small: A Cup:* 32, 34, 36 in.
32CP4307-*Full: C Cup:* 34, 36, 38, 40. 1.50

F CIRCLE-O-FORM. Permanent contours of resilient foam rubber built into sturdy Cotton Broadcloth. Circular stitched four sectional cups give gentle but firm uplift. Elastic gore at center front for wearing ease. Retains shape after many washings. *Color:* White. Postpaid. *Please state size.*

32CP4205-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4105-*Small: A Cup:* 32, 34, 36 in. 2.50

G "HI-LOW WITCHERY". Exquisite Form's low cut, unique Cotton Broadcloth Bra. Exclusive flexible Ribbon Wire under cups assures all-day comfort plus distinct separation. Embroidered 3-section cotton cups set in stretch-around batiste elastic band. *Color:* White. Sent Postpaid. *State size.*

32CP4251-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4351-*Full: CCup:* 34, 36, 38, 40 in. 3.50

H "BRA-O-MATIC". Lovely Nylon lace strapless Bra adjusts at cup section for perfect contour. Supplies flattering, no-slip uplift. Firm wiring above four-section circular stitched cups. Sent Postpaid. *Colors:* White, Black. *State size and color.*

32CP4208-*Average: B Cup:* 32, 34, 36, 38 in.
32CP4108-*Small: A Cup:* 32, 34, 36 in.
32CP4308-*Full: C Cup:* 34, 36, 38, 40. 5.95

J SWEATER BRA. Youthful rounding, fine separation for softer silhouette. Lower cups box stitched. Elastic gores at side.

ACETATE SATIN. Soft, easy-to-launder fabric. White, Pink. Postpaid. *State size, color.*
32CP4210-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4110-*Sm.: A Cup:* 32, 34, 36 in. 1.50

COTTON BROADCLOTH. Sturdy, washable fabric. White only. Postpaid. *Please state size.*
32CP4209-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4109-*Sm.: A Cup:* 32, 34, 36 in. 1.50

K FLOATING ACTION. Cotton Broadcloth. Over-lay straps relieve action strain, allow circular stitched cups to mold and lift contour firmly. Elastic inserts at sides and back for breathing comfort. *Color:* White. Postpaid. *Please state size.*

32CP5209-*Average: B Cup:* 32, 34, 36, 38 in.
32CP5109-*Sm.: A Cup:* 32, 34, 36 in.
32CP5309-*Full: CCup:* 34, 36, 38, 40, 42. 2.50
32CP5409-*Ex. Full: D Cup:* 34, 36, 38, 40, 42, 44 in. 3.50

L ARC-SUPPORT. Lined contour band; stitched support, styled as M. Postpaid.

RAYON SATIN. White, Pink. *State size, color.*
32CP5255-*Average: B Cup:* 32, 34, 36, 38, 40.
32CP5155-*Sm.: A Cup:* 32, 34, 36 in.
32CP5355-*Full: CCup:* 34, 36, 38, 40 in. 1.50

COTTON BROADCLOTH. White only. *State size.*
32CP4206-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4106-*Sm.: A Cup:* 32, 34, 36 in.
32CP4306-*Full: C:* 34, 36, 38, 40 in. 1.50
32CP5455-*Ex. Full: D:* 34, 36, 38, 40, 42. 2.00

M EXQUISITE LONGLINE. Flattering uplift for the fuller figure assured by 5 rows of arc stitching on undercup. Batiste elastic front, side and back panels set in sturdy Cotton Broadcloth. Felt lined back closing. Flexible coilwire boning at sides won't pinch, molds you to a charming new silhouette. A dependable and serviceable bra. *Color:* White. Postpaid. *Please state size.*

32CP4252-*Av.: BCup:* 34, 36, 38, 40, 42 in.
32CP4352-*Full: C Cup:* 34, 36, 38, 40, 42, 44. 3.00

WARNER BRAS FOR WOMEN WHO DEMAND THE FINEST QUALITY. POSTPAID

WARNER BRAS . . . Fashion Styled by experts for the utmost in comfort and fit.
QUALITY DETAILED . . . Each bra highlighted by superb workmanship and detail.
SELECTION . . . An assortment of styles and materials suited to your needs.
EFFECTIVE SUPPORT . . . Shape retaining, contour-controlling beauty just for you.
PRE-TESTED FABRICS . . . Fine Broadcloths, sheer Nylons, Rayon Satin Elastic.
NO SHIPPING CHARGES . . . Wards ships these bras Postpaid for your convenience.

N COTTON PETAL CUP. Famous Warner Style in Cotton Broadcloth. Gives beauty of contour to naturally rounded bust. Petal cup design tapers the bust giving a deep, youthful separation. Cotton Flannelette lined diamond stitched lower cups firmly uplift. Elastic side, back gores. *Color:* White only. Postpaid. *State size.*

32CP5266-*Average: B Cup:* 32, 34, 36, 38 in.
32CP5166-*Sm.: A Cup:* 32, 34, 36 in.
32CP5366-*Full: CCup:* 34, 36, 38, 40 in. 2.00

P BANDEAU BRA. Practical Cotton Broadcloth bra. Snug, slide-free fit. French stitching, curved cup design for busts that require secure uplift. Lower cups Cotton Flannelette lined for comfortable support. Elastic center "action" gore assures close fit, provides stretching, breathing comfort. *Color:* White. Postpaid. *State size.*

32CP5262-*Average: B Cup:* 32, 34, 36, 38 in.
32CP5162-*Sm.: A Cup:* 32, 34, 36 in.
32CP5362-*Full: CCup:* 34, 36, 38, 40 in. 2.25

R NYLON PETAL CUP. Figure flattery for the asking in this Nylon Taffeta Bra with delicately embroidered Nylon Marquisette cup top. Tapers naturally rounded bust for youthful separation. Fast-drying Nylon gives dependable support and retains its shape. Elastic side gores for added comfort and ease of breathing. Postpaid.

Colors: White, Pink. *State size and color.*
32CP4203-*Av.: BCup:* 32, 34, 36, 38 in.
32CP4303-*Full: CCup:* 34, 36, 38, 40 in. 3.95

T ELASTIC A'LURE. A Bra that gives you firm support, breathing comfort, plus fine fit. Nylon taffeta undercups combine with dainty embroidered Nylon Marquisette cup top for uplift and beauty. Rayon Satin elastic. White or Black. Postpaid. *State size, color.*

32CP4202-*Average: B Cup:* 32, 34, 36, 38 in.
32CP4102-*Small: A Cup:* 32, 34, 36 in.
32CP4302-*Full: C Cup:* 34, 36, 38, 40 in. 3.95

Joan Browne Gives Emphasis to Slender Figures

FOAM RUBBER LINED COTTON BROADCLOTH BRAS

Joan Browne gives you . . . Fashion with a new higher rounded bust. Foam rubber lining lasts through repeated hand washings . . . The price is right.

CIRCLE STITCHED STRAPLESS

(E) Comfortably wired to stay put. Circular stitched Cotton Broadcloth Contour Bra accentuates deeply separated line. Elastic sides and back prevent slipping. *Color:* White. Ship. wt. ea. 4 oz. *State size.*

32C5238–*Average Bust: B Cup. Bust Sizes:* 32, 34, 36, 38 in. Ea. 2.94

32C5138–*Sm.: A Cup:* 32,34,36. 2 for 5.58

CONTOUR LINED COTTON BROADCLOTH

(F) Cross fagoting softens pointed line. Has whirlpool-stitched, spoke-center cups. Elastic insert band assures firm fit. White. Ship. wt. ea. 3 oz. *State size.*

32C5285–*Average Bust: B Cup. Bust Sizes:* 32, 34, 36, 38 inches. Ea. 1.89

32C5185–*Sm.: A Cup:* 32,34,36. 2 for 3.70

SEMI V-CUT CONTOUR LINED BRA

(G) Separated, circular-stitched cups accent high contours. Non-roll stitching and elastic mid-band for wearing ease. *Color:* White. Ship. wt. ea. 3 oz. *State size.*

32C5230–*Av.: B Cup:* 32, 34, 36, 38.

32C5130–*Sm.: A Cup:* 32, 34, 36. Ea. 1.59

32C5124–*Very Sm. AA Cup:* 30,32,34. 2, 3.10

ECONOMICAL . . . CONTOUR LINED BRA

(H) Circular stitched Cotton Broadcloth Bra, well-separated cups with a high cut and a small elastic mid-band. A real value, this Bra molds a naturally accented contour. White. Ship. wt. ea. 3 oz. *State size.*

32C5580–*Average Bust: B Cup. Bust Sizes:* 32, 34, 36, 38 inches. Ea. 94c

32C5570–*Sm. A Cup:* 30,32,34,36. 2 for 1.84

ACCENT ON COMFORT, UPLIFT

(J) Well separated bust sections are made of Cotton with foam rubber lining. Fagot stitching on lower-cup section. Non-roll underbust band also foam rubber lined for comfort. Elastic center, sides, back. White. Wt. ea. 3 oz. *State size.*

32C5223–*Av. B Cup:* 32,34,36,38. Ea. 2.49

32C5123–*Sm.: A Cup:* 32,34,36. 2 for 4.75

COMPLETE BRA WARDROBE

(K) Versatile, 4-way Bra. Straps adjust easily to halter, off-the-shoulder, strapless or conventional style. Embroidery trims lower section of ¾ cups. Wire under cups. Center boning separates padded cups. White. Wt. ea. 4 oz. *State size.*

32C4154–*Sm.: A Cup:* 32, 34, 36. Ea. 1.98

32C4254–*Av. B Cup:* 32,34,36,38. 2 for 3.80

DEEP V-CUT . . . CONTOUR LINED BRA

(L) Fashionably low cut Cotton Bra with circular stitched cups for an assured lift. Close fitting ¾-in. elastic front band gives extra underbust support. Cotton trims top. White. Wt. ea. 3 oz. *State size.*

32C5243–*Average: B Cup: Sizes:* 32, 34, 36, 38 inches. Ea. 1.59

32C5143–*Sm.: A Cup:* 32,34,36. 2 for 3.10

WELL-STYLED PADDED COTTON BRA

(M) Foam rubber padded Bra accents full, rounded line. 2-section cups are well separated, reinforced below. Skillfully constructed for your comfort and flattery. White only. Ship. wt. ea. 3 oz. *State size.*

32 C 5145–*Develops Very Small Bust to Small: A Cup. Sizes:* 32, 34, 36.

32C5245–*Develops Bust to Av.: B Cup. Sizes:* 32, 34, 36, 38 in. Ea. 98c, 2 for 1.90

PADDED BRAS FOR FULLER EMPHASIS

Achieve natural proportions for high style . . . Built-in or removable pads. Fashion a prettier figure for you . . . Fine quality . . . Wonderful value.

FOAM RUBBER PADDED COTTON BRA

(N) Permanent contours are built in this Cotton Broadcloth Bra. Non-roll stitching on band. Elastic at center and back. White. Shipping wt. ea. 4 oz. *State size.*

32C5150–*Develops the Very Small Bust to Small: A Cup. Sizes:* 30,32,34,36.

32C5270–*Develops Bust to Av.: B Cup. Sizes:* 32, 34, 36, 38. Ea. 1.98, 2 for 3.80

FOAM RUBBER PADDED PRINCESS BRA

(P) Built-in Princess contour. Cotton Broadcloth is embroidered around cup. Elastic band inserts under cups; at back. *Color:* White. Ship. wt. ea. 3 oz. *State size.*

32C5501–*Develops Very Small Bust to Small: A Cup. Sizes:* 32, 34, 36 in.

32C5502–*Develops Bust to Av.: B Cup. Sizes:* 32, 34, 36, 38. Ea. 1.59, 2 for 3.10

FOAM RUBBER PADDED COTTON BRA

(R) Padded, waffle stitched Broadcloth Bra molds, lifts your figure to a rounded line. Comfortable non-roll insert on band. White only. Ship. wt. ea. 3 oz. *State size.*

32C5136–*Develops Very Small Bust to Small: A Cup. Sizes:* 32, 34, 36 in.

32C5236–*Develops Bust to Av.: B Cup. Sizes:* 32, 34, 36, 38 in. Ea. 1.59, 2 for 3.10

FOAM RUBBER PAD STYLES

(T) MAIDENFORM PADS. "Contour shaped" foam rubber. Easily washable and they will dry rapidly. One size only.

32CP5116–White. Postpaid . . . . . Pr. 1.00

RAYON CREPE PADS. Foam rubber. One size only. Tearose or White. Pr. 56c

32C5149–Wt. pr. 2 oz. *State color.* 2 Pr. 1.08

ACETATE SATIN TIPS. Foam rubber. Pr. 46c

32C5147–White. 1 size. Wt. pr. 1 oz. 2 Pr. 89c

COTTON OR SATIN, PADDED BRA

(U) Removable foam rubber pads accent rounded contours. Cotton or Acetate Satin Bra is embroidered on undercup. Elastic inserts fit close. Convenient front opening. White. Wt. ea. 3 oz. *State size. Accentuates Small Bust: A Cup. Sizes:* 32,34,36.

32 C 5114–Acetate Satin . . . . . Ea. 1.79

32 C 5117–Cotton Broadcloth . . 2 for 3.50

FOAM RUBBER PADDED SATIN BRA

(V) Trim Acetate Satin Bra highlights easily removable foam rubber contours. Cotton lined cups hold the pads securely. Horizontal seams across cups for smooth, well rounded line. Ship. wt. ea. 3 oz. Pink or White. *State size, color.*

32C5139–*Accentuates Sm. Bust: A Cup. Sizes:* 32, 34, 36 in. . . . . Ea. 1.49, 2 for 2.90

PERMANENTLY PADDED. FRENCH CUT

(W) Foam rubber. Cotton Broadcloth. Waffle-stitching accentuates firm uplift. Dainty Nylon embroidered sheer cuffs. Elastic at back and mid-gore for a close fit.

32C5518–*Av. Bust: B Cup:* 32, 34, 36, 38 in.

32C5517–*Sm.: A Cup:* 32,34,36.

32C5100–*Very Sm.: AA:* 30,32,34. Ea. 1.59

White. Wt. ea. 3 oz. *State size.* 2 for 3.10

SILVECO SURGICAL BUST PADS

(X) Foam rubber covered with Rayon Tricot. Rayon Twist Cord edging to prevent unravelling. Sewn-on-tabs attach. *Color:* White. Shipping weight each 4 oz. *Sizes:* Small, Medium, Large. *State size.*

32C5015–Right side contour.

32C5016–Left side contour . . . . Ea. 3.98

FOAM RUBBER PADS. White. Pr. 75c

32C5172–Wt. pr. 2 oz. 1 size . . . 2 Pr. 1.45

Joan Browne . . . the Name that Fits Your Figure

DESIGNED FOR YOUR BUDGET AS WELL AS YOUR FIGURE

Joan Browne Bras fit best . . . Attain new fashionable contours. Fine workmanship . . . Quality materials . . . Lab approved.
Easily adjustable straps . . . Comfortable support . . . Cost less. Every figure fitted . . . Style and value combined for you.

BASIC-DESIGN COTTON

E Sturdy Cotton Broadcloth. 3-section cups have circular stitching, net-lined to shape well-separated silhouette. Elasticized insert at front, back. Dainty lace trims top. Straps adjust. White. Ship. wt. ea. 3 oz. *State size.*

32C5205–*Av.: B Cup:* 32,34,36,38,40.

32C5105–*Sm.: A Cup:* 32, 34, 36.

32C5110–*Very Sm.: AA Cup:* 30, 32, 34 and 36 inches.

32C5305–*Full: C Cup:* 34, 36, 38, 40, 42.... Ea. 1.49 2 for 2.90

SPOKED CENTER DESIGN

F Sturdy circular stitching on Cotton Broadcloth for youthful firmness. Horizontal fagoting across spoked-center softens contour. Elastic insert at center of front band. Elastic back closing.

White. Ship. wt. ea. 3 oz. *State size.*

32C5277–*Av.: B Cup:* 32, 34, 36, 38.

32C5177–*Small: A Cup:* 32, 34, 36.

32 C 5377–*Full Bust: C Cup: Sizes:* 34, 36, 38, 40..... Ea. 1.52 2 for 2.97

ECONOMY COTTON

G Wards most inexpensive Bra of Cotton Poplin. 2-section cups have horizontal seam. Center insert for separation. Elastic at back and under cups. Undercup stitching for support. *State size and color.*

Pink or White. Ship. wt. ea. 3 oz.

32 C 5240–*Average Bust: B Cup:* 32, 34, 36, 38 in.

32C5165–*Sm.: A Cup:* 32, 34, 36 in..... Ea. 49c 3 for 1.44

STRAPLESS "WAIST NIPPER"

H A Strapless Bra that stays put. 3-in. elastic waistband flattens your midriff and keeps this Cotton Broadcloth Bra in place. Careful boning for defined separation. Elastic back panels. Dainty trim; eyelet uppercups.

White. Ship. wt. ea. 5 oz. *State size.*

32C5598–*Av.: B Cup:* 32,34,36,38,40.

32C5597–*Small Bust: A Cup:* 32, 34, 36 inches.

32C5599–*C Cup:* 34, 36, 38, 40, 42 in.... Ea. 2.98 2 for 5.66

HIGH, ROUNDED LOOK

J New Cotton Bra with embroidered cups. Lined cup sections have fagot-stitching. Wide set straps. Notched cut-out front center assures good separation, control. Dainty edging trims bra top.

White. Ship. wt. ea. 3 oz. *State size.*

32C4258–*Av.: B Cup:* 32,34,36,38in.

32C4158–*Small: A Cup:* 32,34,36in.

32C4358–*Full Bust: C Cup: Sizes:* 34, 36, 38, 40 in..... Ea. 1.59 2 for 3.10

FLANNELETTE LINED CUPS

K New Cotton Bra with action straps for extra freedom. Waffle stitched undercups for greater contour support. Flannelette lined cups. Mesh-type elastic band. White. Wt. ea. 3 oz. *State size.*

32C4259–*Av.: B Cup:* 32,34,36,38in.

32C4159–*Small: A Cup:* 32,34,36in.

32C4359–*Full Bust: C Cup: Sizes:* 34, 36, 38, 40 in..... Ea. 1.59 2 for 3.10

3-FABRIC FAVORITE IN NYLON, ACETATE SATIN, COTTON

L Classic Joan Browne Bra is the favorite style because of its comfort and youthful uplift. Swirls of stitching shape and firm the bustline for a softly rounded silhouette. Well-defined separation, with front elastic insert to allow freedom. Wide choice of fabrics. Ship. wt. ea. 3 oz. *State size, color.*

Style No.	Fabrics	Colors	Sizes	Price
32 C 5121	Nylon	Lt. Blue, White	Small:	Ea. $1.79
32 C 5133	Acetate Satin	Navy, White	A Cup:	2 for
32 C 5132	Cotton	White	32, 34, 36	$3.50
32 C 5221	Nylon	Lt. Blue, White	Average:	Ea. $1.79
32 C 5233	Acetate Satin	Navy, White	B Cup: 32,	2 for
32 C 5232	Cotton	White	34, 36, 38	$3.50
32 C 5321	Nylon	Lt. Blue, White	Full:	Ea. $1.79
32 C 5333	Acetate Satin	Navy, White	C Cup: 34,	2 for
32 C 5332	Cotton	White	36, 38, 40	$3.50

PROPORTIONED FOR PROPER FIT—COTTON OR NYLON

M Rows of stitching on lined undercups assure comfortable uplift. Cups are widely separated by center gore. Horizontal seam rounds bustline for youthfully contoured appearance. Elastic inserts front, back. Wt. ea. 3 oz. *State size, color.*

Style No.	Fabrics	Colors	Sizes	Price
32 C 5129	Nylon	Pink, White	Sm. Bust: A Cup	Ea. 94c
32 C 5182	Cotton	White	30, 32, 34, 36	2, $1.84
32 C 5229	Nylon	Pink, White	Av. Bust: B Cup	Ea. 94c
32 C 5282	Cotton	White	32, 34, 36, 38, 40	2, $1.84
32 C 5329	Nylon	Pink, White	Full Bust: C Cup	Ea. 94c
32 C 5382	Cotton	White	34, 36, 38, 40, 42	2, $1.84

COTTON BROADCLOTH SCOOP NECKLINE STYLE

N Popular Cotton Broadcloth is embroidered across curving, molding bust sections. Wide spaced straps perfect for flattering scoop necklines. Scalloped edging trims top. Uppercups are graced with dainty Cotton lace, crossing in surplice style. Elastic band under bust section for comfortable fit. *Color:* White. Shipping weight each 3 oz. *Please state size.*

32 C 4240–*Av. Bust: B Cup:* 32, 34, 36, 38 in.

32 C 4140–*Small Bust: A Cup:* 32, 34, 36 in. Ea. 1.59

32 C 4340–*Full Bust: C Cup:* 34, 36, 38, 40 in.... 2 for 3.10

NYLON STRAPLESS LONGLINE

P Fast-drying Nylon styled in strapless Bra. Boning controls curves, smooths midriff. Net-lined uppercups covered with Nylon Marquisette. Wide Lastex back band secures fit.

Black, White. Wt. ea. 5 oz. *State size, color.*

32C5275–*Av. Bust: B Cup:* 32, 34, 36, 38, 40 in.

32C5375–*Full Bust: C Cup. Bust Sizes:* 34, 36, 38, 40 and 42 inches..... Ea. 2.84 2 for 5.55

TAFFETA OR PLISSE BRA-SLIP

R Strapless Bra-Slip in Seraceta Acetate Taffeta, with embroidered Nylon Marquisette uppercups; or in shadow panel Cotton Plisse with 3-in. Nylon lace at hem. Princess style 2-section bust cups. Lightly boned to hold securely. Shipping weight ea. 9 oz.

PLISSE. White. (Shown.) No iron. *State size.*

32C5565–*Av.: B Cup:* 32, 34, 36, 38 in.

32C5564–*Sm.: A Cup:* 32, 34, 36 in... 3.95

TAFFETA. Black, Navy, White. *State size, color.*

32C5582–*Av.: B Cup:* 32, 34, 36, 38 in.

32C5581–*Sm.: A Cup:* 32, 34, 36 in... 3.95

HAND WASH TAFFETA SLIP. HOW TO MEASURE, PG. 189. CREDIT TERMS, PG. 981.

For Wider Selection, More Control . . .

EVERY BRA . . . the comfort-minded answer to figure problems of the larger woman.
LONGLINES AND BANDEAUX . . . designed to define the bust, flatten the midriff.

PRACTICAL DESIGNS . . . cups and straps are styled to lift, support and control.
CONSIDER YOUR TYPE . . . and order the bras tailored to complement your figure.

MIDRIFF BANDS FOR A YOUTHFUL YET FIRMLY SUPPORTED BUSTLINE. BANDEAU BRAS GIVE FREEDOM PLUS CONTROL IN B, C AND D CUPS

E Cotton Broadcloth has stitched arcs of Acetate Satin at front center for separation. 1-in. inner elastic band; elastic at lower front. White. Wt. ea. 5 oz. *State size.*
32C5248–*Av.: B Cup:* 34, 36, 38, 40, 42, 44.
32C5348-*Full: C Cup:* 34, 36, 38, 40, 42, 44, 46.
32C5448-*Ex. Full: D Cup:*
36, 38, 40, 42, 44, 46, 48 in. 1.98; 2 for 3.80

F Midriff band, cut-out notch; in 2 fabrics. *C Cup:* 36, 38, 40, 42, 44, 46 in. Wt. ea. 3 oz. *B Cup:* 34, 36, 38, 40, 42, 44, 46 in. Wt. ea. 3 oz.
NYLON—Pink, White. *State size and color.*
32C5215-*Average: B Cup.*
32C5315-*Full: C Cup....* 1.59; 2 for 3.10
COTTON BROADCLOTH — White. *State bust size.*
32C5212-*Average: B Cup.*
32C5312-*Full: C Cup....* 1.59; 2 for 3.10

G Cotton Broadcloth Bra with forked Overlay straps. Undercups are lined, cross-stitched. Elastic at midriff for snug fit. Pink, White. Wt. ea. 3 oz: *State size, color.*
32C5568–*Average: B Cup:* 34, 36, 38, 40 in.
32C5569–*Full: C Cup:* 34, 36, 38, 40, 42 in.
32C5468-*Ex. Full: D Cup:*
34, 36, 38, 40, 42, 44.. 1.59; 2 for 3.10

H Semi-longline Bra of Cotton Broadcloth has convenient front opening. Undercups lined to retain shape. Horizontal seam across bust for roundness. Wide band slims midriff. White. Ship. wt. ea. 3 oz. *State size.*
32C5296-*Av. Bust: B Cup:* 34, 36, 38, 40, 42 in.
32C5396-*Full: C Cup:*
34, 36, 38, 40, 42, 44 in. 1.29; 2 for 2.52

J Styled, sized for Extra Full Figures. Circular stitched, net lined cups for firm control. Front fabric insert and elastic accent separation. *State size and color. Ex. Full Bust: D Cup:* 34, 36, 38, 40, 42, 44.
32C5421–WOVEN NYLON. Pink or White.
32C5432–COTTON BROADCLOTH. White only.
32C5433–ACETATE SATIN.
White only. Wt. ea. 5 oz. 2.49; 2 for 4.75

K For the Extra Full Figure — a Bra fashioned for flattery and support. Lower cup sections are half-circle stitched, lined for positive shaping. Built-up straps. Elastic back insert for comfortable and snug fit. Ship. wt. ea. 3 oz. *State size and color. Extra Full Bust: D Cup:* 36, 38, 40, 42, 44 in.
32C5427-NYLON-Pink or White.
32C5482-COTTON-White. 1.52; 2 for 2.97

L Waist Cincher Bra: 4-in. elastic band; undercups stitched and lined for support; elastic insert at back. White. Wt. ea. 3 oz. *Av. Bust: B Cup:* 32, 34, 36, 38, 40. *State size. Full Bust: C Cup:* 34, 36, 38, 40, 42 inches.
32C5249-NYLON: *Av.: B Cup.*
32C5349-NYLON: *Full: C Cup.* 1.59; 2, 3.10
32C5239-COTTON: *Av.: B Cup.*
32C5339-COTTON: *Full: C Cup.* 1.29; 2, 2.52

M Sturdy Rayon figured Cotton Poplin; tapered straps firmly stitched over bust plus deep, wide cups. Convenient front opening for dressing ease. Elastic side gores fit closely but never restrict freedom. Strong shoulder straps for comfort. Tearose. Ship. wt. ea. 3 oz. *Please state size.*
32C5370-*Average to Full:*
36, 38, 40, 42, 44, 46.. 1.00; 2 for 1.94

FOR THE COMFORT THAT EXTRA SUPPORT AND CONTROL GIVE TO FULL AND HEAVY BUSTS

EASY-TO-HOOK FRONT OPENINGS IN LONGLINE BRAS DESIGNED TO WHITTLE THE MIDRIFF AND DEFINE THE BUST

N "Diatrol" — Figured Cotton Batiste has controlling 2-section cups. Plush-lined straps support, lift. Elastic front panels give slimming fit. Vertical tagoting and felt-lined front opening. 4 corset hooks. White. Ship. wt. ea. 4 oz. *Please state size.*
6-Inch Band (Shown). Elastic side gores.
32C5359-*Full: C Cup:* 36, 38, 40, 42, 44, 46, 48.
32C5459-*Ex. Full: D Cup:* 38, 40, 42, 44, 46, 48.
4-Inch Band (Not Shown). No side gores.
32 C 5364–*Full: C Cup:*
36, 38, 40, 42, 44, 46, 48. 2.98; 2 for 5.66

P Popular Cotton Broadcloth Longline not only gives a high, shaped contour, but also controls the midriff for a well defined, smooth silhouette. Convenient front opening. Lower cup sections have curved stitching for firm support, are lined to retain shape. Two elastic side gores for wearing comfort, snug fit. 4 corset hooks. White. Wt. ea. 4 oz.
32C5280-*Av. Bust: B Cup:* 34, 36, 38, 40, 42 in.
32C5380-*Full Bust Development: C Cup:* 36, 38, 40, 42, 44, 46 in.
Please state bust size.... 1.98; 2 for 3.80

R Sturdy Cotton Broadcloth is styled to control heavier figures effectively. Carefully darted cups lift the pendulous bust to a natural higher line. Set-in band defines and slims the midriff. Built-up shoulders have elastic to ease shoulder strap strain. Elastic side gores are contoured for a better fit. Front opening with 1 corset hook. Shipping weight each 6 oz.
Colors: Nude, White. *State size and color.*
32C5363-*Full: C Cup:* 36,
38, 40, 42, 44, 46, 48, 50, 52. 1.98; 2 for 3.80

T Designed especially for heavier figures. This sturdy Cotton Poplin Longline is carefully seamed for the utmost in control. Shaped to create a firm contour line. Built-up straps with elastic inserts gently lift, add coverage. Longer styling assures waist control. Elastic side gores promise freedom of movement. Convenient front opening for dressing ease. 1 corset hook. Ship. wt. ea. 4 oz. Tearose. *State size.*
32C5367-*Full: C Cup:* 36,
38, 40, 42, 44, 46, 48, 50. 1.19; 2 for 2.30

FOR COMPLETE MEASURING INFORMATION, PLEASE CHECK PAGE 189. DETAILS OF WARDS CONVENIENT MONTHLY PAYMENT PLAN ON INSIDE BACK COVER.

Joan Browne Bras in B, C and D Cups

LOW BUDGET PRICES . . . on Joan Browne's high quality create a bargain for you.
WASHABLE FABRICS . . . in Longline bras carefully styled for comfort, durability.

A SLENDER TORSO . . . the reason for longlines, the necessity for being in style.
A YOUTHFUL BUSTLINE . . . Bras designed for maximum uplift, control and support.

LONGLINE BRAS SMOOTH AND DEFINE MIDRIFF, BUST OF AVERAGE AND FULL FIGURES . . . IN COTTON BROADCLOTH, NYLON, ACETATE SATIN

E Cotton Broadcloth Longline with Overlay straps to ease strain. Circle-stitched cups for added uplift. Full band slims midriff. Elastic inserts at back waist. 4 corset hooks. White. Ship. wt. ea. 4 oz. *State size.*

32C5214–*Av.:* B Cup: 32, 34, 36, 38, 40, 42 in.

32C5314–*Full:* C Cup: 34, 36, 38, 40, 42, 44 in. 2.59; 2 for 4.95

F Features wide 2-section cups to mold figure; 3 fagoted seams. Midriff on Nylon Longline Bra smooths as it gently controls. Snug-fitting waist has 2 corset hooks. Pink, White. Wt. ea. 3 oz. *State size, color.*

32 C 5272–*Av.:* B Cup: 34, 36, 38, 40, 42 in.

32 C 5391–*Full:* C Cup: 36, 38, 40, 42, 44 in.... 1.89; 2 for 3.70

G Cotton Broadcloth Longline — elastic circles lower cups for uplift without shoulder strain. Lined front and elastic gores at side for snug fit. 4 corset hooks. White. Shipping weight ea. 4 oz. *State size.*

32C5278–*Av. Bust:* B Cup: 34, 36, 38, 40, 42, 44.

32C5376–*Full:* C Cup: 36, 38, 40, 42, 44, 46 in. 2.98; 2 for 5.66

H Cotton Broadcloth Longline with elastic inserts at sides of front. Stitched Satin arcs at center front for separation. 3 corset hooks. White. *State size.* Ship. wt. 6 oz.

32C5246–*Av.:* B Cup: 34, 36, 38, 40, 42, 44 in.

32C5346–*Full:* C Cup: 34, 36, 38, 40, 42, 44, 46.

32C5446–*Ex. Full:* D Cup: 36, 38, 40, 42, 44, 46, 48 in. 2.98; 2 for 5.66

J Cotton Broadcloth Longline — 2-section cups, supported by lined, half-circle stitching, lift bust. Shaped for separation. Midriff-firming band slims the way for fashion. Elastic at back and side. 1 corset hook. Pink, White. Wt. ea. 4 oz. *State size, color.*

32C5294–*Av. Bust:* B Cup: 34, 36, 38, 40, 42 in.

32C5394–*Full Bust:* C Cup: 36, 38, 40, 42 in.. 1.59; 2 for 3.10

K Cotton Broadcloth Waist Cincher. Spoke-stitched cups, horizontal fagoting soften bustline. Cutout front, elastic insert accent separation. 4-inch elastic band hugs and slims the midriff, stays down without hooks. *Color:* White. *State size.* Ship. wt. ea. 4 oz.

32C4278–*Av. Bust:* B Cup: 32, 34, 36, 38, 40, 42.

32C4378–*Full Bust:* C Cup: 34, 36, 38, 40, 42, 44 in. 1.89; 2 for 3.70

L A youthfully whittled midriff with wide 4-in. elastic band for greater figure control. This Cotton Broadcloth Bra has wonder-lift V-shaped inserts on each undercup to lift and support. Dainty Cotton trim edging. White. Shipping weight ea. 6 oz. *State size.*

32C5520–*Av. Bust:* B Cup: 34, 36, 38, 40, 42, 44.

32C5530–*Full Bust:* C Cup: 34, 36, 38, 40, 42, 44, 46. 1.98; 2 for 3.80

M Patented criss-cross boning at center front gives special contour support. Bra in Acetate Satin has 3-section cups of double embroidered Nylon Marquisette. Boning controls midriff. Elasticized inserts at sides. White, Black. Wt. ea. 6 oz. *State size, color.*

32 C 4217–*Average:* B Cup: 34, 36, 38, 40, 42.

32 C 4317–*Full:* C Cup: 34, 36, 38, 40, 42, 44 in.. 2.98; 2 for 5.66

WELL-DESIGNED BRAS WITH EXTRA FEATURES TO LIFT FIRMLY AND SUPPORT THE PENDULOUS BUST

BRAS FOR THE AVERAGE, FULL AND EXTRA FULL FIGURE

N Practical Longline Bra in Cotton Broadcloth gives a firm rounded bustline. Midriff-slimming underbust control. Self-fabric inner cups plus tapered straps stitched over the bust provide support for pendulous bust. Lined band gives diaphragm control. Back closing. Nude, White.

32 C 5011–*Fits Full, Pendulous Bust:* C Cup: *Bust Sizes:* 36, 38, 40, 42, 44 inches.

32 C 5013–*Extra Full, Pendulous Bust:* D Cup: 36, 38, 40, 42, 44.

Wt. ea. 4 oz. *State size, color.* 1.69; 2 for 3.30

P Patented drawstring lets you adjust inner cups to correct uplift. Cotton Broadcloth Semi-Longline lifts, controls. Darted cups mold firm contours, smooth lines. Set-in band slims midriff, creates a neat line for Spring fashions. Elastic side gores. Adjustable forked straps for ease. Hook and eye back closing. Tearose, White.

32 C 5008–*Fits Average to Full, Pendulous Bust Sizes:* 34, 36, 38, 40, 42, 44, 46, 48 in. Ship. wt. ea. 4 oz.

State size and color... 1.98; 2 for 3.80

BRAS SPECIALLY DESIGNED TO GIVE A HIGHER BUSTLINE

R Freedom of action in Cotton Broadcloth. Uplifting inner cups, plus tapered straps (effectively stitched over bust) provide maximum support and control. Deep, wide cups, contoured by 3 center darts, firmly mold, lift, and separate busts. Adjustable back elastic closing. *Color:* White.

32 C 5006–*Fits Av., Pendulous Bust:* B Cup. *Bust Sizes:* 34, 36, 38, 40, 42 inches.

32C5007–*Full, Pendulous Bust:* C Cup. *Sizes:* 34, 36, 38, 40, 42, 44.

Wt. ea. 4 oz. *State size.* 1.98; 2 for 3.80

T A special band inside the cups designed to raise and support the pendulous bust. Cotton Broadcloth Longline is darted at the center front for separation. Wide shoulder straps taper over bust. Elastic inserts at sides for extra comfort, snug fit. Flannelette lined back closing. 3 corset hooks. White.

32 C 5018–*Fits Average, Pendulous Bust:* B Cup. *Bust Sizes:* 34, 36, 38, 40, 42 inches.

32 C 5019–*Full, Pendulous Bust:* C Cup. *Sizes:* 34, 36, 38, 40, 42, 44.

Wt. ea. 4 oz. *State size...* 2.98; 2 for 5.66

Women's Comfytogs for Year 'round Wear

COTTON UNION SUITS

A B Regular and Extra Sizes. Amply cut, tailored for comfort and fine fit. Above knee length; choice of tight leg style with open-lap seat, or wide leg style with closed seat.

BETTER QUALITY. Durable Cotton yarns in a snug rib knit stitch. Adjustable drawstring neckline, dainty picot trim. Tubular bound shoulder straps, neck opening for longer wear, comfort. Other Comfytog features, above. *Color:* White. To Measure, see facing page.

Regular. Even Busts: 34 to 44 inches.
Ship. wt. ea. 6 oz. *Please state size.*
(A) 29 C 779—Tight Leg. Ea. 89c or
(B) 29 C 778—Wide Leg..... 3 for 2.59

Extra Large Busts: 46, 48, 50 inches.
Ship. wt. ea. 7 oz. *State size.*
(A) 29 C 781—Tight Leg. Ea. 98c or
(B) 29 C 780—Wide Leg..... 3 for 2.84

BEST QUALITY. Stronger, softer, more absorbent Combed Cotton. Rib-knit. Picot trims adjustable drawstring neck. Neat tubular bound neck opening and shoulder straps. Double fabric under-arm shields. Wide leg style has shell stitch trim at leg openings. *Color:* White only.

Regular. Even Busts: 34 to 44 inches.
Ship. wt. ea. 7 oz. *State size.*
(A) 29 C 795—Tight Leg. Ea. 1.69 or
(B) 29 C 794—Wide Leg..... 3 for 4.94

Extra Large Busts: 46, 48, 50 inches.
Ship. wt. ea. 7 oz. *State size.*
(A) 29 C 796—Tight Leg. Ea. 1.89 or
(B) 29 C 797—Wide Leg..... 3 for 5.50

How to Measure on facing page.

DURABLE SHORT SLEEVE VEST

C Cotton style in stretchy rib knit provides absorbency, year 'round comfort and long wear. Reinforced button holes in 3 button front openings prevent tearing. Sturdy tubular bound drawstring neck. Sides and sleeves are shaped for smooth fit. White. Ship. wt. ea. 6 oz.

Even Busts: 34 to 44. Ea. 98c or
29 C 821—*State size*..... 3 for 2.84

ABOVE THE KNEE LENGTH PANTY

D This Cotton Panty fits so comfortably and snugly because it is rib knit stitched; the shape of this fine garment is thereby retained. Non-binding elastic in all-around waist and at leg openings for non-ride up comfort. Comfytogs are worn the year 'round for utmost underwear comfort. White. Ship. wt. ea. 6 oz.

Even Hips: 34 to 44 in. Ea. 89c or
29 C 872—*State size*..... 3 for 2.59

VERSATILE COLORED T-SHIRT

E Wear as blouse or undershirt. Firm Combed Cotton; absorbent, durable, practical. Flat knit. Rib neck; tape in shoulder seams, across back of neck. Wash alone. Wt. ea. 5 oz. Scarlet, Maize, Lt. Blue, White, Navy.

Sizes: Small (32-34); Medium (36-38); Large (40-42 in.).
State size and color. Ea. 89c or
29 C 813..... 3 for 2.59

GOOD QUALITY RIB KNIT COTTON VEST

F Smooth-fitting Vest. Made of good quality Cotton, it is rib knit for lasting fit. Adjustable drawstring neckline assures real comfort for all season wear. Neckline is picot trimmed and the straps have Rayon pattern. Wear the year 'round. *Color:* White. *Even Busts:* 34-44 in.

Shipping weight each 4 oz. Ea. 49c or
29 C 811—*Please state your size*.... 3 for 1.42

TWO QUALITIES RIB KNIT COTTON VESTS

G Good: Knit of sturdy Cotton. Better: Softer, stronger Combed Cotton yarns. Drawstring necks with picot trim, adjustable for comfort. Double fabric under-arm shields. *Color:* White.

GOOD: *Regular. Even Busts:* 34-44 in. Ea. 49c or
29C810–Ship. wt. ea. 4 oz. *State size.* 3 for 1.42

BETTER. *Regular. Bust Sizes:* 34-44 in.
Shipping weight ea. 4 ounces. Ea. 63c or
29 C 814—*Please state your size*.... 3 for 1.75

BETTER. *Extra Large Busts:* 46-50 in.
Shipping weight ea. 5 ounces. Ea. 75c or
29 C 815—*Please state your size*.... 3 for 2.18

BEST QUALITY COMBED COTTON VEST

H Long-wearing Vest. Flat knit of best quality smooth Combed Cotton known for absorbency. Trim shaped sides for fit. Shape-retaining tubular bound neck opening, shoulder straps. Worn the year 'round, these vests are practical and durable. You will like the way they retain their "newness" and shape even after repeated laundering.

Even Bust Sizes: 34-44 in.
Color: Flesh. Shipping weight ea. 4 oz. Ea. 89c or
29 C 820—*Please state your size*..... 3 for 2.59

GOOD QUALITY BLOOMERS

J Styled for protective year 'round wear, full cut for comfort. Long-wearing elastic at waist, leg openings. Flat knit of sturdy Rayon-Cotton blend. Reinforced double crotch. *Color:* White.

Hips: S. (34-37); M. (38-41);
L. (42-44 in.). *State size.* Ea. 67c or
29C893–Ship. wt. ea. 5 oz. 3 for 1.94

BETTER QUALITY BLOOMERS

K Choice of Regular or Extra Large Sizes help in selecting a really accurate fit. Longer wearing; have greater absorbency. Rayon striped flat knit Cotton for attractiveness as well as softness. Snug elastic at waist and at leg openings. Wt. ea. 6 oz. *Color:* Flesh.

Reg. Hips: Small (34-37);
Med. (38-41); Lge. (42-44). Ea. 77c or
29 C 890—*State your size*.. 3 for 2.23

Extra Large Hips:
Sizes: 46, 48, 50 inches. Ea. 85c or
29 C 891—*State your size*.. 3 for 2.47

BEST QUALITY BLOOMERS

L Finest Durene Mercerized Combed Cotton, which is flat knit to give velvety texture to these long-wearing and absorbent Bloomers. Durene is a special process; adds to the life of each fiber in garment. Elastic waistband and leg openings. White. Wt. ea. 6 oz.

Reg. Hips: Small (34-37);
Med. (38-41); Lge. (42-44). Ea. 98c or
29 C 892—*State size*..... 3 for 2.79

Women's Comfytogs in Pastel Colors and White

COLORFUL COMBED COTTON BRIEFS

M An array of lovely colors to choose from in wonderfully absorbent Combed Cotton yarns. Smoothly finished in a flat knit stitch, they are fashion-right and trim to wear. Comfortable heat-resistant elastic all the way around waist for snug fit. Neat, ribbed cuffs retain shape; double fabric crotch for longer wear. See How to Measure Instructions, below.

Colors: White, Light Blue, Maize or Flesh.

Hip Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 47c or
29 C 850—*State size, color.* Ship. wt. ea. 3 oz. 3 for 1.35

BRIEFS IN BETTER QUALITY COMBED COTTON

N You'll want to choose from the vast array of colors in such demand for year 'round wear. Soft, absorbent Combed Cotton, flat knit. Double fabric crotch for durability; sturdy bar tacked seams; elastic at waistband, and Nylon reinforced cuffs. See How to Measure Instructions below.

Colors: White, Light Blue, Maize, Flesh.

Hip Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 67c or
29 C 861—*State size, color.* Ship. wt. ea. 3 oz... 3 for 1.94

BEST DURENE COMBED COTTON BRIEFS

P You will enjoy wonderfully long-wearing and absorbent Briefs which can be worn throughout the year. Flat knit; made of Durene Mercerized yarns for strength, durability, luster. They are further constructed with rip-resistant, bar tacked seams. Cuffs at leg openings are ribbed snugly to retain shape. Double fabric crotch. Elastic waistband.

Colors: White or Flesh. Shipping weight each 3 oz.

Hip Sizes: S. (34-37); M. (38-41); L. (42-44 in.).
For Instructions on How to Measure, see below. Ea. 75c or
29 C 863—*State size and color*..... 3 for 2.18

BETTER COMBED COTTON BRIEFS

R Rib knit to resist stretching and sagging. Sturdy elastic waist, ribbed cuffs at leg openings, double fabric crotch for longer wear. Combed Cotton assures absorbency, durability. See How to Measure, below. Wt. ea. 3 oz.

Hip Sizes: Sm. (34-37); Med. (38-41); Lge. (42-44). Ea. 59c or
29 C 854—White only. *Please state size*..... 3 for 1.69

COMBED COTTON-RAYON BLEND BRIEFS

T Flat knit Briefs in a smooth blend of Combed Cotton and Rayon. Elasticized leg openings daintily fluted, elastic waistband, double fabric crotch. Shipping weight each 3 oz.

Colors: White, Lt. Blue, Flesh, Maize.

Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 47c or
29 C 857—*State size and color*..... 3 for 1.35

COMBED COTTON MESH BRIEF

U Soft, absorbent Combed Cotton styled in cool, comfortable Mesh knit Brief. Comfytog features: double fabric crotch, bartacked seams, hemmed leg openings, plus the benefit of added air circulation. To Measure, see below.

Colors: Pink or White. Ship. wt. ea. 3 oz.

Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 47c or
29 C 873—*Please state size and color*..... 3 for 1.35

EXTRA STURDY BRIEF IN NYLON-COTTON BLEND

V 20% Nylon adds durability and shrink-resistance to soft, absorbent Combed Cotton. Double fabric crotch, snug-fitting rib cuffs at legs, smooth flat knit stitch. How to Measure below. Ship. wt. ea. 3 oz. *Color:* White only.

Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 59c or
29 C 852—*Please remember to state size*..... 3 for 1.69

COMBED COTTON TAILORED OR FLARED PANTIES

W X Free-action comfort. Elastic waist, double crotch, hemmed leg openings. Flat knit. Wt. ea. 3 oz.

(W) 29C855-Tailored. *Color:* White. Small (34-37); Med. (38-41); Lge. (42-44 in.). *State size*... Ea. 89c or 3 for 2.59

(X) 29C860-Flared. *Colors:* White or Flesh. *Sizes:* Sm. (34-37); Med. (38-41); Lge. (42-44 in.). Ea. 89c or
Please state size and color..... 3 for 2.59

(X) 29C868-Flared. *Colors:* White or Flesh. Ea. 98c or
Fits hips 45-47 in. One size only. *State color*..... 3 for 2.84

TAILORED, LONG-WEARING DURENE COTTON PANTIES

Y Smooth-fitting tight leg Panty in a fine rib knit which retains the shape of garment. Soft Durene Mercerized Combed Cotton yarns give wonderful comfort and excellent durability. Snug rib cuffs at leg openings and a sturdy elastic waist for added smoothness. *Colors:* White or Flesh. Shipping weight ea. 3 oz. To Measure, below.

Sizes: Sm. (34-37); Med. (38-41); Lge. (42-44 in.). Ea. 89c or
29 C 862—*Please state size and color*..... 3 for 2.59

COMBED COTTON-RAYON BLEND ROSEBUD BRIEF

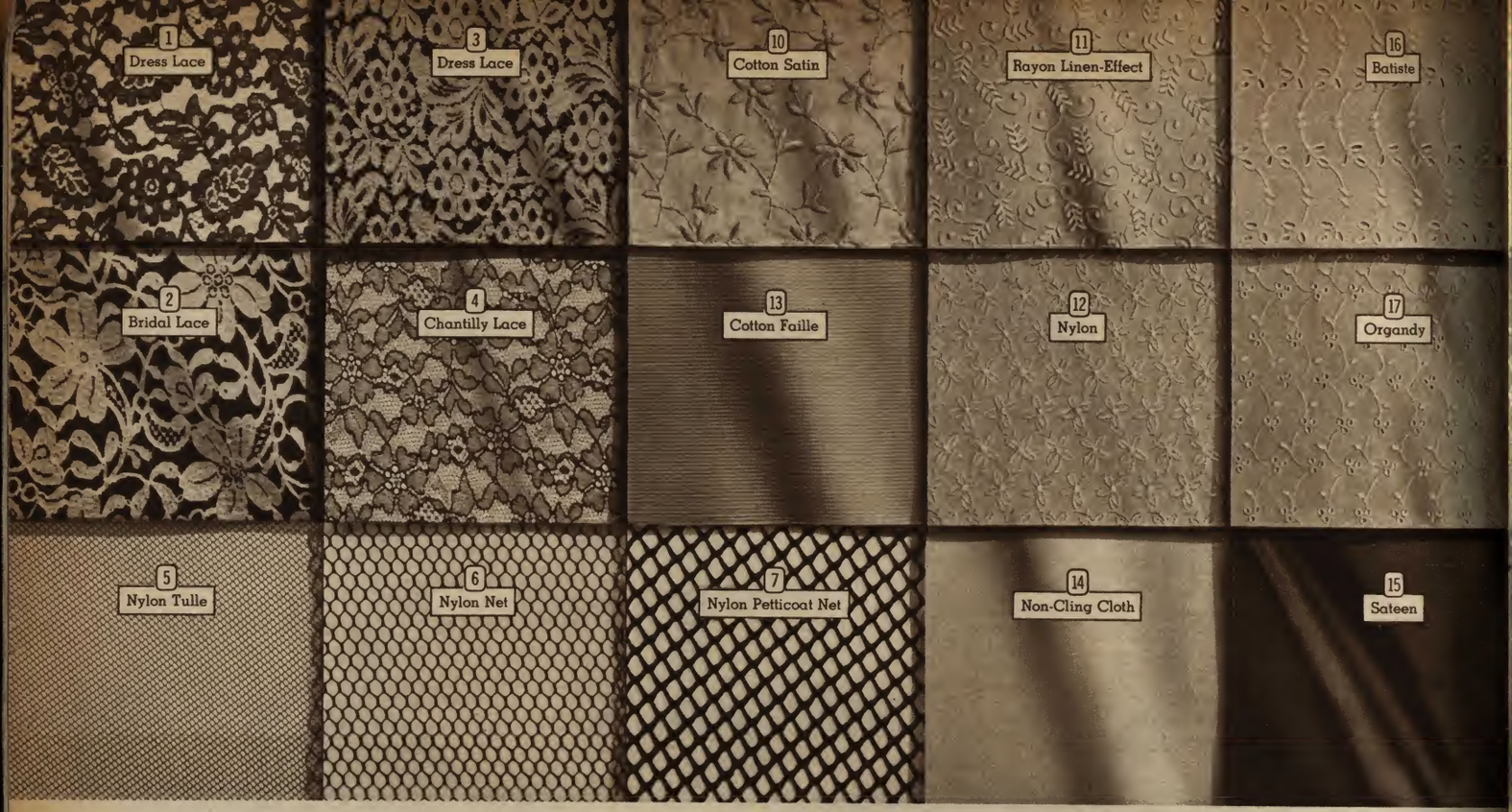
Z Popular new Rosebud Patterned Brief. Combed Cotton, Rayon blended for strength, durability, fashion appeal. Smooth finish in a flat knit stitch for absorbency and shape-retention. Comfytog features include: fancy Rayon fluted elastic at leg openings, snug-fitting elastic waist. Double fabric crotch, bar tacked seams for extra long wear. Styled for action-free comfort. Suitable for year 'round wear.

Colors: Pink or Blue on White. Ship. wt. ea. 3 oz.

Sizes: S. (34-37); M. (38-41); L. (42-44 in.). Ea. 55c or
29 C 875—*State size and color*..... 3 for 1.59

To Measure for Panties, Briefs and Bloomers: Measure hips around fullest part. For Vests, T-shirts, Union Suits: Measure bust over fullest part. If between sizes, order next larger size. State size each time you order.

For information concerning Wards Monthly Payment Plan, see Inside Back Cover.



Feminine Elegance in Laces, Nets and Embroideries

FOR AFTER-FIVE FASHIONS AND CHILDREN'S GAY OCCASIONS

FINE DRESS LACE 2.49 yd.

[1] This intricate leaf and floral design of Rayon and Nylon is an outstanding example of top-quality Dress Lace. Cobweb-fine Nylon yarns give it surprising strength; lustrous Rayon highlights add to its rich appearance. Most appropriate for wedding gowns, and special occasion dresses. Won't sag or stretch. 34 inches wide. Shown ½ actual size. Black, Dusty Pink, Med. Brown, Navy, Orchid, Powder Blue, White. Ship. wt. yd. 3 oz.
16 C 552—Dry clean. *State color*....Yd. $2.49

NYLON, RAYON BRIDAL LACE 2.98 yd.

[2] Choose this exquisite Lace for your most important dress—your wedding gown! It's a traditional Heirloom pattern that you will cherish through the years. It drapes softly into rich, full folds, is very appropriate for special occasion afternoon or evening frocks. The graceful Rayon and Nylon floral motif is delicately held by a fine Nylon web of great strength. Pattern ⅓ size. Width 34 inches. *Colors:* Black, White only. Ship. wt. yd. 3 oz.
16 C 591—Dry clean. *State color*...Yd. $2.98

FINE DRESS LACE 1.98 yd.

[3] Nylon and Rayon Dress Lace in a choice of fashion-right colors for smart day-time and evening wear. The charming floral design is outlined in lustrous Rayon for extra strength and decorative effect. Its temporary stiffness, for your sewing convenience, will soften into a texture that drapes lavishly. 34 inches wide. Shipping weight yd. 2 oz. *Colors:* Beige, Dusty Pink, Light Blue, Light Gray, Navy, Toast Brown, Turquoise, White.
16 C 563—Dry clean. *State color*....Yd. $1.98

CHANTILLY LACE 1.49 yd.

[4] Imported French Chantilly Lace, beguilingly sheer, with a well defined floral motif. Pure Silk Net with Rayon overweave design. Enchantingly feminine—for special occasion dresses, evening gowns, stoles. Compare its low price with that of other Sheer Imported French Laces. Pattern shown ⅓ actual size. Width 34 inches. Ship. wt. yd. 3 oz. *Colors:* American Beauty Red, Black, Light Blue, Med. Brown, Pink, Turquoise, White.
16 C 573—Dry clean. *State color*....Yd. $1.49

NYLON TULLE 89c yd.

[5] Misty-sheer Tulle of close weave Nylon Mesh resists snags, rips, retains shape, luster, crispness. Perfect for evening gowns, bridal veils. 54 in. wide. Ship. wt. yd. 2 oz. Lt. Blue, Orchid, Pink, Black, Navy, White.
16 C 536—Dry clean. *State color*.....Yd. 89c

NYLON NET 69c yd.

[6] Lustrous, fine quality Nylon Net for bridal, formal wear. Won't stretch, sag. Dry clean. *Colors:* American Beauty Red, Light Blue, Black, Medium Brown, Navy, Nile (lt.) Green, Orchid, Pink, Royal Blue, Turquoise, White, Yellow. 70 in. wide. Ship. wt. yd. 2 oz.
16 C 547—*State color*.....Yd. 69c

NYLON PETTICOAT NET 89c yd.

[7] Permanently stiff petticoat Net to give full skirts a wide circle flair. Resists snags and sags. Retains its stiffness. Hand washable. *Colors:* Black, Red, White. 45 in. wide.
16C525–Wt. yd. 3 oz. *State color*.....Yd. 89c

BUTTERICK PRINTED PAPER PATTERNS

[8] Pretty princess-silhouette for Misses, Juniors. Size 14 requires 5¾ yds. 35-in. fabric. *Sizes:* 11, 12, 13, 14, 15, 16, 18.
16 CP 5715—*State size*. Postpaid.....50c

[9] Size 14 requires 4 yds. of 35-in. lace. 4¼ yds. of 44-inch fabric for taffeta lining and cummerbund. *Sizes:* 12, 14, 16, 18.
16 CP 5716—*State size*. Postpaid.....50c

EMBROIDERED COTTON SATIN 2.49 yd.

[10] Petal-smooth, lovely toned Cotton Satin, with a fashionable deep, rich luster. Embroidered with flowers to enhance its exciting new personality. Wonderful for smart dresses, evening separates. Crease-resistant "Everglaze" finish keeps its flower-like freshness. Embroidery and background are the same color. Washable. Pat. shown ¼ size. 35 in. wide. Wt. yd. 5 oz. *Colors:* Beige, Black, Lt. Blue, Pink, White.
16 C 956—*State color*.....Yd. $2.49

EMBROIDERED LINEN-EFFECT 1.98 yd.

[11] The interesting linen-like texture of this practical, crease-resistant Rayon is highlighted by rich, allover self-color Embroidery. It is designed for sophisticated day-time and evening dresses as well as for blouses, skirts that brighten up your wardrobe. Use it with contrasting colors of other fabrics for unusual effects. Washable. Pat. ¼ size. 38 in. wide. Ship. wt. yd. 6 oz. Beige, Black, Lt. Blue, Navy, Pink, White.
16 C 951—*State color*.....Yd. $1.98

EMBROIDERED NYLON 1.49 yd.

[12] Sheer Embroidered Nylon for alluringly feminine blouses and dresses. Exquisitely sheer, with allover embroidery pattern in lustrous Rayon. Has all the Nylon wonder features: exceptionally durable—hand washable—dries quickly—needs little ironing. *Colors:* Light Blue, Nile (lt.) Green, Orchid, Pink, White. Pat. shown ¼ size.
16 C 980—Width 39 inches. Ship. wt. yd. 3 oz. *State color*.....Yd. $1.49

CREASE-RESISTANT COTTON FAILLE 98c yd.

[13] Fashion news from Italy makes Cotton Faille a must for your wardrobe. Its crisp-ribbed texture and deep rich luster add style to Casual or more Festive Dresses. Needs little or no ironing—has "Everglaze" "Minicare" finish. Washable—let it drip dry—wear it. *Colors:* Black, Flame Red, Light Brown, Moss (med.) Green, Navy, Turquoise.
16 C 108—Width 35 inches. Ship. wt. yd. 5 oz. *State color*.....Yd. 98c

NON-CLING CLOTH 57c yd.

[14] Soft and lustrous it tailors beautifully into slips and nightgowns that are as feminine as a flower. Closely woven of fine combed Cotton, it is light in weight yet amazingly strong. Special finish eliminates bunching or clinging. Use for blouses and children's wear. Mercerized for added strength and luster. Washfast. 35 in. wide. Shipping weight yard 4 oz. *Colors:* Black, Light Blue, Nile (lt.) Green, Orchid, Pink or White.
16 C 145—*Please be sure to state color*.....Yd. 57c

COTTON SATEEN 69c AND 79c yd.

[15] One of the finest sateens made! Closely woven of finest combed Cotton yarns into a lustrous satin-smooth fabric for lingerie, blouses and coat or suit linings that look lovely and wear well. Vat-dyed colors are washfast, will retain their original appearance. *Colors:* Rose, Medium Blue, White, Medium Green, Black, Light Gray, Light Gold.
16 C 601—Width 35 in. Ship. wt. yd. 6 oz. *State color*.....Yd. 79c

50-INCH COTTON SATEEN (not shown). For comforter, drapery linings. Washable.
16 C 603—*Colors:* White, Cream, Ecru. Ship. wt. yd. 6 oz. *State color*.....Yd. 69c

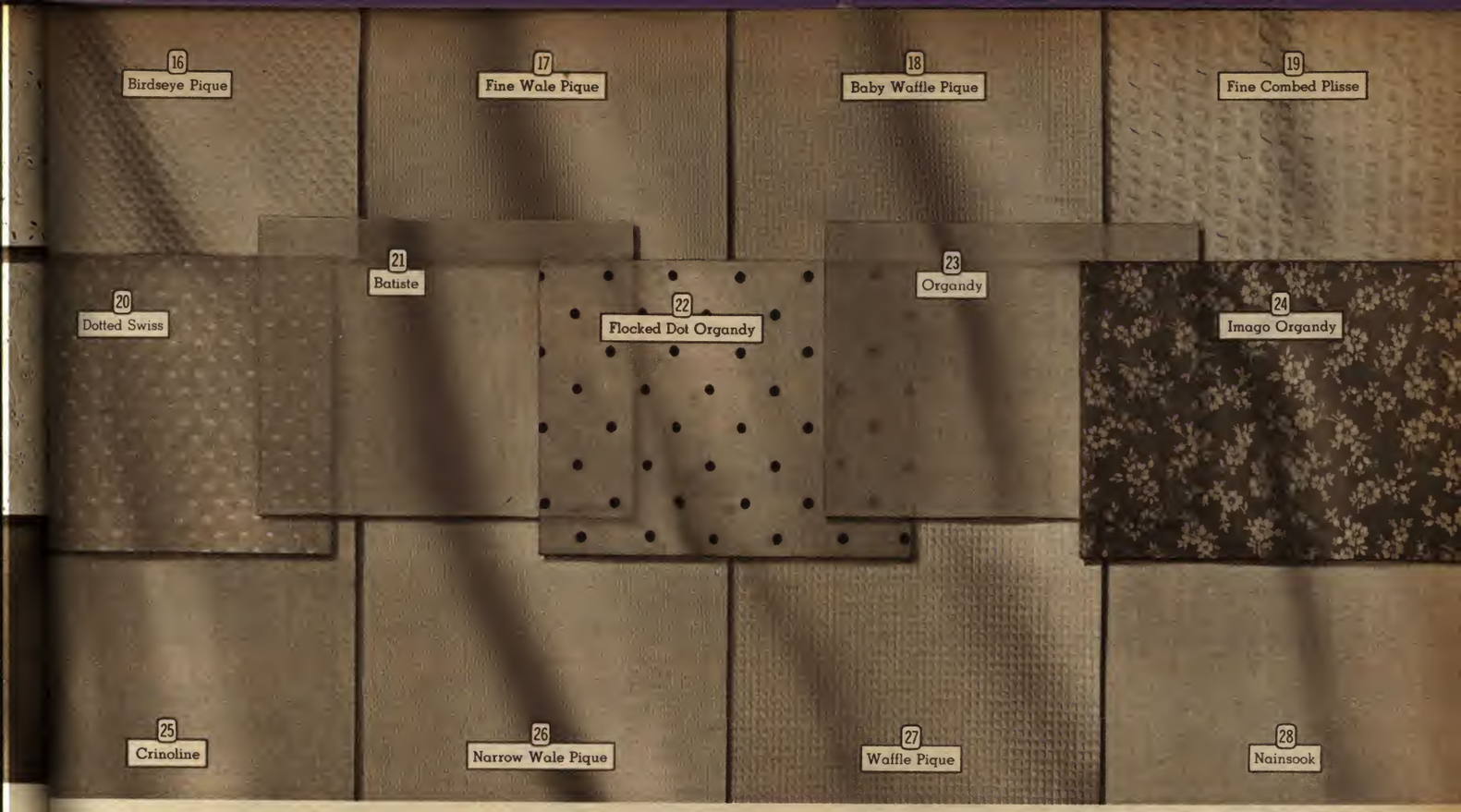
EMBROIDERED BATISTE 1.19 yd.

[16] A dainty eyelet pattern on fine combed Cotton Batiste carefully embroidered to bring out every detail. Cool and lacy looking for attractive dresses and blouses. An exceptionally soft, yet durable and washable fabric that is so easy to iron. It's just right for baby's garments and carriage covers. Pat. shown ¼ size. Black, Lt. Blue, Mint (lt.) Green, Navy, Pink, White, Yellow. 36 in. wide.
16C969-Wt. yd. 3 oz. *State color*..Yd. $1.19

EMBROIDERED ORGANDY 1.19 yd.

[17] Sheer Embroidered Organdy with an appealing eyelet motif and permanent crisp finish. Airy, intricate pattern combined with lustrous Combed Cotton, as pretty as it is practical. Choose for lovely dresses and blouses with a refreshingly cool, casual look. Washable. Pat. shown about ¼ size. Embroidery width 36 in. *Colors:* Lt. Blue, Mint (lt.) Green, Navy, Orchid, Pink, White, Yellow. Ship. wt. 5 oz.
16 C 972—*State color*.....Yd. $1.19

Preshrunk fabrics will not shrink more than 3%. Full explanation of Washability Terms on Page 959. For complete details of Wards Credit Plan refer to Inside Back Cover.



Nationally-known White Rose Fabrics

VERSATILE COTTONS STYLED FOR FASHIONS OR DECORATING

BIRDSEYE PIQUE 98c yd.

16 Everyone likes snowy white trim on suits and dresses. Try adding Pique to your dark dress and note the change. It's perfect, too, for Summer formals, jackets, sportswear and children's clothes. The fine quality combed Pima Cotton yarns assure long wear. Easy to cut, sew. Preshrunk. Washable. Ship. wt. yd. 6 oz.

16 C 794–White only. 35 in. wide. Yd. 98c

FINE WALE PIQUE 89c yd.

17 Superior quality fine wale Pique, ideal for Summer or graduation dresses, blouses, children's clothes, collars and cuffs. Carefully woven of long staple combed Pima Cotton; mercerized for added strength, luster. Washable, retains its body. Preshrunk. Ship. wt: yd. 4 oz.

16 C 781–White only. 35 in. wide. Yd. 89c

BABY WAFFLE PIQUE 89c yd.

18 Always in style, Baby Waffle Pique appears as evening apparel; in sportswear, on the beach or tennis court; as collars and cuffs that give you that "band-box" look. For decorating, use it for crisp bedspreads, curtains, vanity skirts. Woven of fine quality combed Pima Cotton yarns; preshrunk for long wear, easy laundering. Washable. Wt. yd. 5 oz.

16 C 793–White only. 35 in. wide. Yd. 89c

FINE COMBED PLISSE 79c yd.

19 Semi-sheer Plisse—delightfully cool and soft. Practical in so many ways, all you do is just wash and let dry. Luxurious comfort in sleepwear, underwear, uniforms and children's playclothes. Also makes wonderful bedspreads and curtains that require no ironing. Made of finest Pima Cotton yarns that have been combed to give you silky smoothness and lasting loveliness. Ship. wt. yd. 3 oz.

Pastel Shades of: Blue, Nile Green, Pink, Yellow, White. 35 in. wide.

16 C 760—*State color*.....Yd. 79c

DOTTED SWISS 49c AND 89c yd.

20 Fashion's Domestic Dotted Swiss—as traditional as July Fourth. Children like its dressed up look; mothers, its practicality; home decorators, its old fashioned quaintness, for curtains, bedspreads. Woven-in dots on smooth combed Cotton. Preshrunk, washable. Ship. wt. yd. 3 oz.

BETTER QUALITY—Practical 38-in. width.

16 C 815—White only.....Yd. 49c

BEST QUALITY–Finest Pima Cotton. Dots more closely spaced. Extra wide, 44 in.

16 C 816—White only.....Yd. 89c

BATISTE 49c AND 89c yd.

21 Soft, smooth, semi-sheer Cotton—ever so feminine; surprisingly easy to care for—washes and irons beautifully. For blouses, lingerie, baby clothes. Washable.

BETTER QUALITY–Preshrunk. 38 in. wide.

16 C 800–White only. Wt. yd. 3 oz. Yd. 49c

BEST QUALITY–Woven in England of finest Egyptian Cotton. Preshrunk. 44 in. wide.

16 C 804–White only. Wt. yd. 3 oz. Yd. 89c

FLOCK DOT ORGANDY 69c yd.

22 Velvety ¼-inch dots on Organdy with a crisp Heberlein finish that lasts and lasts. This lively polka dot design will perk up any wardrobe, add sparkle to any window. Fine quality combed Cotton, preshrunk and washable. 38 in. wide.

Black, Red, Green dots; each on White.

16 C 775–Wt. yd. 3 oz. *State color*. Yd. 69c

ORGANDY 59c yd.

23 As cool, crisp and Summery as Summer itself. Perfect for blouses, billowing skirts, smart evening dresses, bouffant bedskirts and drapes. This fabric, woven of fine combed Pima Cotton is permanently finished the Heberlein way. Extra wide, 44 inches. Preshrunk, washable.

16 C 807–White only. Wt. yd. 3 oz. Yd. 59c

IMAGO ORGANDY 69c yd.

24 Gay, frosty Imago Organdy. Tiny White floral sprays on pastel ground. Heberlein finish assures lasting crispness. Ideal for children's clothes, Summer formals, bedroom decorating. Of fine combed Cotton. Washfast. Preshrunk. 38 in. wide. Pats. shown ⅔ size. Ship. wt. yd. 3 oz.

Background Colors: Lt. Blue, Nile (lt.) Green, Orchid, Pink, White, Yellow.

16 C 770—*State color*.....Yd. 69c

CRINOLINE 49c yd.

25 Full Summer skirts demand crinolines. Why not make your own, save money, get the exact style you want. Lightweight Cotton, easy to work with, won't snag your stockings. Permanently crisp Heberlein finish. Preshrunk, 37 in. wide. Washable.

16 C 702–White only. Wt. yd. 3 oz. Yd. 49c

NARROW WALE PIQUE 49c yd.

26 Delightfully easy to work with narrow wale for that "tailored-to-perfection" look on all types of trim and sportswear. Mercerized Cotton, preshrunk for added protection. Washable. 35 inches wide.

16 C 780–White only. Wt. yd. 4 oz. Yd. 49c

WAFFLE PIQUE 49c yd.

27 The most popular of all — woven of snowy white mercerized Cotton. Spring is the time to design your Summer wardrobe with pocketbooks and hats to match; to make playclothes; to decorate. Use fresh Pique, easy to work with, easy to care for. Washable, preshrunk. 35 inches wide.

16 C 792—White only. Wt. yd. 5 oz. Yd. 49c

NAINSOOK 49c AND 89c yd.

28 Delicate, silky-soft Nainsook, easy to sew, smock or embroider. Makes baby things, dainty lingerie, fine blouses. Mercerized, preshrunk, washable. Wt. yd. 3 oz.

BETTER—Fine combed Cotton. 35 in. wide.

16 C 726—White only.....Yd. 49c

BEST—Pima Cotton, longer fibers, combed for extra smoothness. More closely woven for extra strength. 35 inches wide.

16 C 728—White only.....Yd. 89c

BUTTERICK PRINTED PATTERNS

29 MAN TAILORED SHIRT. A necessity for any wardrobe. Button-down collar, three sleeve lengths. Size 32 takes 2 yds. 35-in. fabric. *Bust Sizes:* 30, 32, 34, 36, 38.

16 CP 5685—*State size*. Postpaid.....35c

30 DRESS AND STOLE. Day or formal lengths. Quick 'n Easy to sew, with a choice of three flattering neckline styles. Size 14 takes 5⅛ yds. 35-in. fabric. Postpaid.

16 CP 5681—*State size:* 10, 12, 14, 16...50c

31 GIRLS' PARTY DRESS. Empire waist, lace trim, back zipper. Choice of two sleeve lengths. Size 6 requires 2 yds. 35-in. fabric. *Girls' Sizes:* 6, 8, 10, 12, 14.

16 CP 5684—*State size*. Postpaid.....35c

32 RUFFLED PETTICOAT. Size 26 takes 2⅜ yds. 35-in. fabric; 4¼ yds. 7-in. eyelet. *Waist Sizes:* 24, 26, 28, 30, 32.

16 CP 5686—*State size*. Postpaid 35c

33 TODDLERS' DRESS AND PANTIE SET. With puffed or butterfly sleeve, full gathered skirt, pantie. Size two Dress takes 1⅜ yds. 35-in. fabric; ¾ yd. for Panties. *In Toddlers' Sizes:* ½, 1, 2 and 3.

16 CP 5682—*State size*. Postpaid.....35c

34 GIRLS' SLIP. Formal or short length. Princess line assures smooth fit. Size 6 takes 1⅛ yds. 35-in. fabric; 3⅛ yds. lace edging. *Girls' Sizes:* 2, 4, 6, 8, 10, 12, 14.

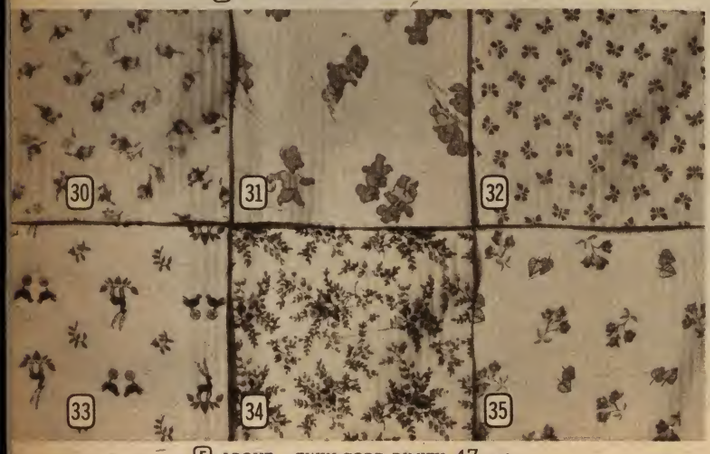
16 CP 5683—*State size*. Postpaid.....25c

35 SHORTIE NIGHTGOWN, PEIGNOIR. Try it in cool, easy care Plisse, or fine Nainsook. Size 32 Shortie Gown takes 3¾ yds. 35-in. fabric. *Bust Sizes:* 30, 32, 34, 36, 38.

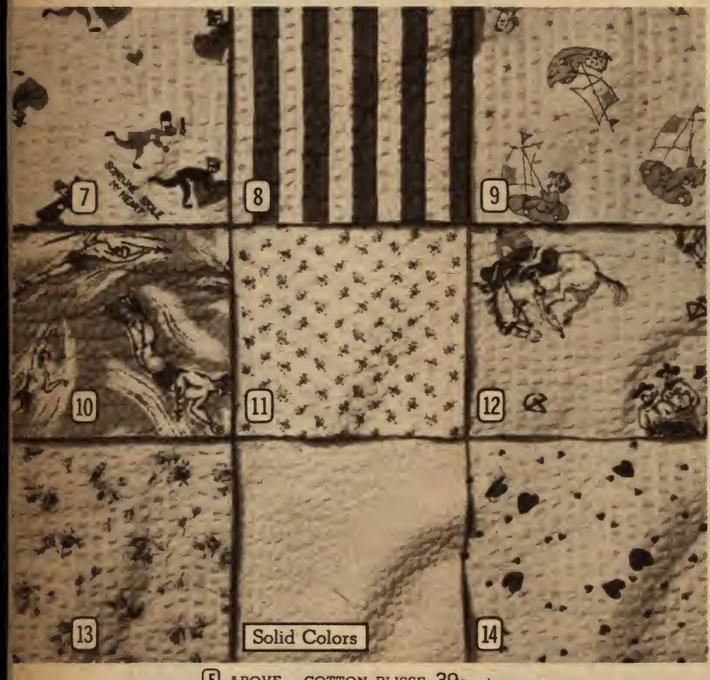
16 CP 5687—*State size*. Postpaid.....35c

Use White Cottons for decorating, too.

D ABOVE — PRINTED LAWN 47c yd.



E ABOVE — TWIN-CORD DIMITY 47c yd.



F ABOVE — COTTON PLISSE 39c yd.

G ABOVE — PILLOWCASE BORDER PRINTS 47c yd.

H PRINT OR PLAIN FLANNELETTE 32c TO 49c yd.

"Spring Knight" Broadcloth, Wards Fine Percales

"SPRING KNIGHT" BROADCLOTH, PRINTS AND PLAIN COLORS 59c yd.

A You buy fashion-by-the-yard when you choose nationally known "Spring Knight" Broadcloth. Exclusive features make it an unusual fabric value at this budget price. This Sanforized "Springmaid" Cotton is smoothly woven, firm-textured, easy to cut and sew—and drapes beautifully. Shrinks less than 1%. Colors are vat-dyed and washfast. Choose lustrous "Spring Knight" Broadcloth for dresses, housecoats and children's togs that are attractive and durable. Width 35 inches.

PRINTS. Pats. 70 to 81 on opposite page shown about ¼ actual size.
16 CP 307–*State pat. no.* Postpaid.....Yd. 59c

SOLID COLORS—Selection of 12 vibrant colors are shown on the facing page.
16 CP 107–*State color.* Postpaid.....Yd. 59c

PINNACLE DE LUXE PERCALE 43c yd.

B Wards best quality; one of the finest Percales you can buy. This De luxe Percale has the beauty and styling you look for in more expensive Cottons. Manufactured to exacting standards—unusual care is used in weaving, dyeing and printing. Vat-dyed, washfast colors. Special finish lasts through many washings, assures crisp, fresh appearance. Choose prints or solid colors—you'll find the same quality and value in every yard. Width 35 inches.

PRINTS. Pats. 40 to 60 on opposite page shown about ¼ actual size. Ship. wt. yd. 5 oz.
16 C 18—*State pattern number*.....Yd. 43c

PLAINS—12 lovely colors shown on facing page. Shipping weight yard 5 oz.
16 C 38—*Please state color*.....Yd. 43c

PINNACLE 80-SQUARE PERCALE 33c yd.

C This is Wards famous 80-square Percale, chosen by millions of quality-conscious, budget-wise home sewers. Sturdy construction and washfast colors assure lasting good looks, excellent wear. Woven with 160 fine Cotton threads per square inch; smooth, lustrous, firm-bodied texture. Choose prints and plain shades for attractive, style-wise and so-thrifty dresses, children's wear, playclothes and aprons. Washfast. Width 35 in.

PRINTS—Pats. 15 to 26 only; shown about ¼ size on facing page. Ship. wt. yd. 5 oz.
16 C 14—*State pattern number*.....Yd. 33c

PLAINS—6 attractive solid colors shown on facing page. Shipping weight yd. 5 oz.
16 C 35—*Please state color*.....Yd. 33c

Sheers, Lingerie Cottons

PRINTED LAWN 47c yd.

D Sheer delight in Cotton Lawn; light as a handkerchief and as easy to launder. Gay prints animate the Spring scene in comfortable coolness. Designed for distinctive Summer blouses, children's clothes. This fine quality combed Cotton is mercerized for strength and beauty—choose your favorite from this wide selection of patterns. Washfast colors. Width 35 inches. Shipping weight yard 3 ounces.

Pat. 1—Multicolor floral sprays on Black ground. Pat. 2—Allover Blue leaf motif on White ground. Pat. 3—White Maple-leaf-clusters on Navy ground. Pat. 4—Graceful Green floral bouquets on White. Pat. 5—Orchid shades touched with Black. Pat. 6—Paisley print in Gray and Black, on Yellow. Pats. shown ⅓ size.
16 C 934—*State pattern number*.....Yd. 47c

TWIN-CORD PRINTED DIMITY 47c yd.

E Dainty Dimity, an old-fashioned favorite, enjoying brand new popularity for delightful Summer fashions. A cool, sheer, crisp-weave Cotton for dresses, blouses and nightgowns. Perfect, too, for delicate boudoir decorating. Washfast colors. Width 35 in. Ship. wt. yd. 3 oz.

Pat. 30—Maize ground with tiny Red rosebuds. Pat. 31—Rambunctious Blue Teddy bears, with Pink and Yellow on White ground. Pat. 32—Allover pattern of Red butterflies on White ground. Pat. 33—Brown and Green birds and deer on White ground. Pat. 34—Gray and Lavender sprays on White ground. Pat. 35—Dainty Pink and Blue "Hearts and Flowers" on White ground. Pats. shown ⅓ size.
16 C 928—*State pattern number*.....Yd. 47c

PRINT, PLAIN COTTON PLISSE 39c yd.

F Wonderful Cotton Plisse—for easy-care casuals, lingerie, sleepwear. Permanent crinkled texture, never washes out, needs no ironing. Washfast. 35 in. wide. Ship. wt. yd. 4 oz.

Pat. 7—"Cops and Robbers", bright Orange hearts on White. Pat. 8—Scarlet Red and White peppermint stripes. Pat. 9—Pink and Blue "sleepy-time" figures on White. Pat. 10—"Skin-divers" fishing in a Light Blue sea. Pat. 11—Tiny Red rosebuds on White. Pat. 12—Sunshine Yellow background with cowboys in Blue, accents of Red. Pat. 13—Lt. Green ground with Lilac rosebuds. Pat. 14—Valentine hearts in Red, Blue on White ground. Shown ⅓ size.

16 C 341–PRINTS: *State pattern number.* Yd. 39c

16 C 141–PLAINS: Aqua, Pink, Lilac, Yellow, Lt. Blue, White. *State color choice*.....Yd. 39c

IMPORTANT NOTICES

Colors on the facing page match merchandise as closely as speed printing permits. Details of WardsMonthlyPaymentPlan, InsideBackCover.

PILLOWCASE BORDER PRINTS 47c yd.

G Handsome border prints are the newest inspiration for interior decorating and smart warm weather fashions. Lustrous, smoothly finished Cotton in gay, appealing colors make charming decorator pillowslips, cafe or cottage curtains. Delight little girls with popular Mother and Daughter dresses. Washfast. Width 35 in.

Pats. 20—Aqua, 21—Rose, 22—Yellow, 23—Orchid, 24—Lt. Green—all on White. Pats. 25—Pink on Lt. Blue ground, 26—Orchid on Yellow ground, 27—Lt. Blue on Pink ground. Pats. shown ⅓ size. Ship. wt. yd. 5 oz.
16 C 322—*Please state pattern number.* Yd. 47c

PRINTED FLANNELETTE 44c yd.

H Bunny-soft, Sanforized Cotton Flannelette with dainty pink rosebud print. Has a fleecy nap for extra warmth. Practical for making comfortable pajamas, nightgowns and robes for the whole family. Washfast. Shrinks less than 1%. Width 36 in. Ship. wt. yd. 5 oz.

Pat. 67—Blue ground; Pat. 68—White ground; Pat. 69—Yellow ground. Shown ⅔ actual size.
16 C 2088—*State background color*.....Yd. 44c

PLAIN FLANNELETTE 32c TO 49c yd.

H 36-INCH COTTON FLANNELETTE in three qualities. A favorite for comfortable, warm, easy-to-care-for nightwear. Dainty pastel colors are the newest thing for layettes, crib sheets, baby clothes; so appealing for nightgowns, bed-jackets. Soft, fleecy nap on both sides. Buy in 10-yd. lots for thrifty, extra value savings.

White, Pink, Yellow, Nile (lt.) Green, Lt. Blue.

REGULAR WEIGHT. Good quality Cotton. Firmly woven for long, serviceable wear. Colors are washable. Ship. wt. yd. 4 oz. *State color above.*
16 C 2055.....Yd. 32c; 10 yds. $2.99

HEAVY-WEIGHT. Heavier, warmer, more closely woven Cotton Flannelette than above. Vat-dyed, washfast colors won't fade. Wt. yd. 5 oz.
16C2057–*State color above.* Yd. 39c; 10 yds. $3.79

EXTRA HEAVY-WEIGHT. Best quality Cotton Flannelette. Closest, firmest weave for greatest strength and longest wear. Extra fluffy nap gives the utmost in cozy warmth and comfort. Sanforized; maximum shrinkage 1%. Vat-dyed, washfast colors won't fade. Ship. wt. yd. 5 oz.
16C2062–*State color above.* Yd. 49c; 10 yds. $4.79

27-INCH WHITE COTTON FLANNELETTE. In 2 qualities. Perfect width for making diapers; fine for infants' wear. Softly napped on both sides and very absorbent. Ship. wt. 10 yds. 2 lbs.

BETTER QUALITY. Firmly woven; soft and fluffy.
16 C 2050–In White only.....10 yds. $2.39

BEST QUALITY. Heavier; firmer weave; very soft.
16 C 2052–In White only.....10 yds. $3.19

A ABOVE—"SPRING KNIGHT" SANFORIZED BROADCLOTH 59c yd.

B ABOVE—PINNACLE DELUXE PERCALE 43c yd.

C PINNACLE 80-SQUARE PERCALE 33c yd.

A
Fuller's "Sailtone"

1 2 3

4 5 6 7 8

Scarlet Red | White | Gold

Moss Green | Brown | Turquoise

Navy | Pink | Black

B
Cotton Satin

26 27 28

29 30 31

Moss Green | White | Scarlet Red

Pink | Pecan | Lt. Blue

Purple | Turquoise | Black

D
Sari Prints

Gold | Black | Red | Turquoise

E
Wamsutta's "Pima Wamco" Broadcloth

Lipstick Red | White | Orchid

Avocado | Brown | Yellow

Black | Deep Aqua | Charcoal Gray

Lt. Blue | Navy | Rose-Pink

G

H

J

K

Top Quality Cottons Style-new, Color-fresh

CHOOSE COTTON TO LIVE, PLAY AND TRAVEL IN

This is the greatest collection of top-flight designer fashion Cottons that Wards has ever offered! Carefully selected from the best Nationally known Manufacturers—each name means quality and lasting serviceability. Style Cottons have climbed to new heights in distinctive designs and colors. Make casual cottons and separates for Spring and Summer—for warm-weather days of sun, fun and travel.

FULLER'S "DIP 'N DRY" SAILTONE

(A) Fuller's Sailtone is as unique in design as it is in quality. Used by the top designers for fashionable dresses with a casual air, and styled-up for vacation and Summer-play sportswear. They're-on-the-go Cottons—need little or no pressing because of Fuller's crease-resistant "dip 'n dry" finish. Wear them in trains, planes, buses and cars; pack and repack them—they're easy to wash, hard to crush. Each designer print is as individualistic as the style to which you adapt it and it drapes so beautifully. Comes in generous 39-in. width. Preshrunk, max. shrinkage about 2%. Washfast.

16 CP 325—Prints 1 to 8 shown ⅛ size on facing page. *State pat. no.* Postpaid...Yd. 1.29

16 CP 195—In 9 Solid Colors shown on facing page. *State color.* Postpaid....Yd. 1.19

"EVERGLAZE" COTTON SATIN

(B) Vacation and Summer-time Cottons on the bright and spicy side. Sew a whole wardrobe of fashions that travel with half the care, in luxurious Cotton Satin permanently treated with an "Everglaze" crease-resistant finish. Make dressy daytime to evening Cottons for yourself, matching Mother-Daughter dresses to please the little girls in your family. Woven of fine Combed Cotton with a soft, yet deep luster. When other fabrics wilt, these won't—they're easy to handle, care for, need little or no ironing. Comes 35 in. wide. Preshrunk, max. shrinkage 2%. Washfast. Ship. wt. yd. 4 oz.

16 C 321—Prints 26 to 31 shown ⅛ size on facing page. *State pattern number*..Yd. 98c

16 C 122—In 9 Solid Colors shown on facing page. *State color choice*.....Yd. 85c

BATES "DISCIPLINED" COTTON

(C) Here is the season's most exciting and important fashion fabric. A new winning combination—distinctive designs and radiant colors that revolve around the sun are combined with Bates "Disciplined" crease-resistant finish. Sew designed-for-each-other separates in these original conversational prints—your fashion-wise taste will be admired wherever you go. Woven of silky-smooth combed Cotton yarns and permanently treated to resist spotting, soiling; wrinkles hang out in a jiffy, needs little pressing. Comes 35 inches wide. Preshrunk, maximum shrinkage about 2%. Washfast.

16 CP 300—Prints 14 to 19 shown ¼ size. *State pat. no.* Postpaid.....Yd. 1.49

16 CP 100—In 12 Solid Colors shown. *State color choice*. Postpaid.....Yd. 1.29

DRAMATIC AMERITEX COTTON SARI PRINTS

(D) East brightens West! Traditional India Sari prints are adding a new faraway look to the Spring fashion scene. Look forward to a fashionable, shimmering Indian Summer wearing sumptuous dresses and skirts that are artfully printed in deep color; rich in Oriental flavor and over-printed with a permanent gold-colored metallic motif. Ameritex deftly designed this fine Cotton Sari print in an exciting mosaic, symbolic floral and classic geometric pattern. Every color is vibrant and reflects the artistic enchantment of the East. Sari prints are washable, metallic over-print will not wash or rub off. Comes in wonderfully generous 41-inch width. Ship. wt. yd. 5 oz.

16 C 334—In 4 Colors shown on facing page. *Please state color*.....Yd. 89c

WAMSUTTA'S "PIMA-WAMCO" BROADCLOTH

(E) Fashion plus quality—Wamsutta's fine, long-staple Pima Cotton Broadcloth is fully in accord with your Midwinter or Summer vacation plans. Sew a wardrobe of smart dresses and separates for those sun-filled, fun-filled days ahead. So lustrous, so silky-smooth and so easy to handle and care for, all due to its special finish. Sew it, wear it, for dress or sport. You'll like the rich, vibrant colors that compliment your carefree Summer mood. Practical and convenient, it's finished to keep its crisp, cool look all through the day. Comes in generous 37-inch width. Preshrunk, maximum shrinkage about 1%. All colors are washfast. Shipping weight yard 5 oz.

16 C 118—Comes in 12 Solid Colors shown on facing page. *State color*.....Yd. 94c

WAMSUTTA'S "LITTLE STUDIO PRINTS"

(F) Make your sewing dreams come true with these charming "Little Studio Prints" created and designed originally by Wamsutta. Expertly woven into a fine Cotton fabric that boasts a crease-resistant finish known as the "Good Conduct" finish, we give it "A" for its lasting, fresh appearance and long wearability. So easy to handle, it almost sews itself. Ironing is made easier, wrinkles smooth out faster, and most important, it requires no starching, you'll look fresh and neat all day—every day. Each print has a personality of its own; each is individualistic in fashion-right style and color. Preshrunk, max. shrinkage 2%. Washfast. 35 inches wide. Ship. wt. yd. 5 oz.

16 C 318—Patterns 20 to 25 shown ¼ size. *State pattern number*.....Yd. 94c

BUTTERICK PRINTED PAPER PATTERNS

(G) DELIGHTFUL EMPIRE WAIST STYLE. Size 14 takes 4 yds. of 35-inch fabric. *Sizes:* 11, 12, 13, 14, 15, 16, 18.

16 CP 5688—*State size.* Postpaid. 50c

(H) FULL SKIRTED COAT-DRESS. Easily goes collarless. Size 14 takes 5⅝ yds. of 35-in. fabric. Postpaid. *State size.*

16 CP 5689—*Sizes:* 12, 14, 16, 18.. 50c

(J) GIRLS' LONGER TORSO DRESS. Size 4 takes 1⅞ yards of 35-in. fabric. 2 yds. of trim. Postpaid. *State size.*

16 CP 5690—*Sizes:* 2, 3, 4, 5, 6... 35c

(K) FULL SKIRTED, LONG LINE DRESS. Has rolled collar. Size 14 takes 5 yds. of 35-in. fabric. Postpaid. *State size.*

16 CP 5721—*Sizes:* 12, 14, 16, 18, 20. 50c

(L) GAY-AS-JULY MISSES' DRESS. Charming, sleeveless dress. Size 14 takes 4⅞ yds. of 35-in. fabric. Postpaid.

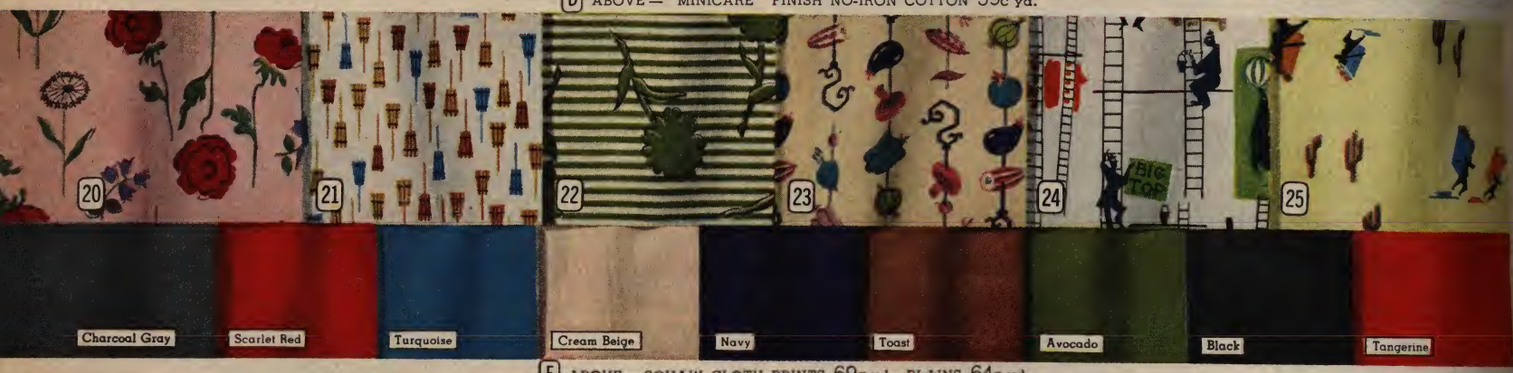
16CP5713-*State Size:* 12, 14, 16, 18, 20. 50c

(M) GIRLS' COWL COLLAR V-BACK DRESS. Has soft puffed sleeves. Size 10 takes 3⅜ yds. of 35-in. fabric. Postpaid.

16 CP 5714—*State Size:* 7, 8, 10, 12, 14. 35c

Colors on these two pages match actual fabrics as closely as high-speed printing methods permit. Washability Terms are explained on Pg. 959. Credit Term details on Pg. 981.

D ABOVE—"MINICARE" FINISH NO-IRON COTTON 59c yd.



E ABOVE—SQUAW CLOTH PRINTS 69c yd., PLAINS 64c yd.

A ABOVE—PERMANENTLY PLEATED COTTON 14c inch AND MATCHING CREASE-RESISTANT COTTON 59c yd.

Cottons that Need Little or No Ironing

CHOOSE OUR FINEST IN EASY-CARE FABRICS FOR SPRING FASHIONS

224 WARDS ALL

PERMANENTLY-PLEATED COTTON SKIRT FABRIC

A Buy it in inches—sew it in minutes! It's so quick and easy—even if you've never sewn before you can make the crisp, fashion-wise skirt (shown at left) of Permanently Pleated Cotton—and at such a low cost. Material for a 26-in. waistline costs only $3.78. It's easy to care for; pleats stay in through repeated launderings, needs little or no ironing. Just suds, rinse and drip dry. Order one inch of Pleated Cotton for each inch in your waist measurement, one extra inch for seam. Cut your fabric from 35-in. width to desired skirt length, with selvage at the bottom. No hemming necessary. Here's how you do it: Measure skirt length. Stitch to hold pleats—cut to your length. Sew side seam, leaving 7-inch opening for hook-and-eye, button or zipper. Sew on waistband and fastener. Follow these simple directions, in no time you'll be wearing a fashion-right skirt that looks dollars more. Fabric for waistband, instructions are included in order. Washfast. Preshrunk, max. shrink. 2%. Av. wt. 1-lb.

16 C 316C–Pats. 28 and 29 shown ⅛ size. *State pat. no.* Inch 14c

16 C 116C–6 Solid colors shown above. *State color*.....Inch 14c

UNPLEATED CREASE-RESISTANT COTTON. Solid colors and prints coordinate with the solid colors and prints of the Pleated Cottons above. Width 35 in. Washfast. Ship. wt. yd. 5 oz.

16 C 323C–Pats. 26 and 27 shown ⅛ size. *State pat. no.* Yd. 59c

16 C 123C–6 Solid colors shown above. *State color*....Yd. 59c

BUTTERICK PRINTED PAPER PATTERN (2 VIEWS SHOWN)

B C "Quick and Easy" Blouse. View B: Has below-elbow sleeves, worn tucked in. View C: Closely cropped sleeves, worn as over-blouse. Both views have slit necklines. Size 32 takes 1⅜ yds. 35-in. fabric. To make skirt, see "A" above.

16 CP 5691—*Bust Sizes:* 30, 32, 34, 36. *State size.* Postpaid... 35c

"MINICARE" FINISH NO-IRON COTTON

D Here's an exciting Cotton that's three ways wonderful—it's crush-resistant, requires little-or-no ironing and it's designed in a galaxy of striking prints and plains. So well mannered that it cuts your laundering time in half—simply wash, hang up to drip-dry, then wear. Its "Minicare" finish assures a lasting crisp appearance for a neat-as-a-pin, well-groomed look around the clock. Fashion-wise prints and solid colors will add a vibrant touch of freshness to your Spring and Summer wardrobe. Sew for your whole family—make active sportswear for the men and children, vacation and play-time frocks for yourself. Preshrunk, shrinks less than 2%. Comes 35 inches wide. Washfast. Ship. wt. yd. 5 oz.

16 C 320—Pats. 31 to 42 shown ½ size. *State pat. no.*.....Yd. 59c

16 C 120—12 Solid colors shown above. *State color*.....Yd. 59c

SQUAW CLOTH PRINTS AND PLAINS

E Squaw Cloth is a fashion textured Cotton for sportswear. It will capture your fancy and rightly so—its permanently wrinkled finish has a rough-textured look so pleasing in casual clothes. You'll like the minimum amount of care it needs, the long wear it gives. Just suds and rinse; requires little or no ironing. Choose exciting prints or brilliant vat-dyed solid colors for gay sportswear fashions, for children's sturdy play clothes. Use it also for those whirling circle squaw skirts, so popular at square dances. Has permanent crease-resistant finish. Prints and Colors are washfast. Preshrunk, max. shrinkage is 2%. Width 35 in. Ship. wt. yd. 4 oz. Patterns 20 to 25 shown ½ size. 9 solid colors ½ size.

16 C 329—Prints 20 to 25. *State pattern number*.....Yd. 69c

16 C 129—Plains. In 9 colors shown. *State color*.....Yd. 64c

Preshrunk fabrics shrink less than 2%. Colors on these two pages match as closely as speed printing permits. Facts about Fabrics on Page 959. See Wards Monthly Payment Plan on Inside Back Cover.

F ABOVE — "CONDITIONED" NO-IRON COTTON 69c AND 79c yd.

K ABOVE — PRINTED COTTON PLISSE 49c yd.

G ABOVE — COTTON TAFFETA 69c yd.

L ABOVE — "SPRING KNIGHT" PLISSE 49c yd.

H ABOVE — EMBOSSED COTTON 59c yd.

M ABOVE — "EVERGLAZE" CHINTZ 79c yd.

Spring and Summer Casual Cottons

KEEP THEIR COOL, FRESH APPEARANCE IN DRESS OR SPORTS WEAR

"CONDITIONED" NO-IRON COTTON

F A fine quality Cotton slated for tremendous fashion success! Practical as well as new in style and color—its "Dri-smooth" wonder finish makes it crease, spot and soil-resistant. Just wash, drip dry, then wear—it needs little or no ironing. Washfast. Use this luxurious easy-care Cotton for smart daytime and active sports wear. Preshrunk, shrinks less than 2%. Width 35 in. Wt. yd. 5 oz.

16 C 305—Pats. 30 to 35 shown ⅓ size. *State pat. no.*.....Yd. 79c

16 C 105—In 8 Solid Colors shown above. *State color*.....Yd. 69c

COTTON TAFFETA

G Distinctive is the key word to this marvelous Cotton Taffeta! Designed in charming prints that will strike a new note in the classroom or create exciting designer-effects in your home. "Everglaze" finish shines with deep-seated luster, yet is so practical—is soil-and-crease-resistant. Sew easy-care children's clothes, casual fashions Washfast. Preshrunk (2%). Width 35 in. Wt. yd. 5 oz.

16 C 309—Pats. 45 to 50 shown ⅓ size. *State pat. no.*.....Yd. 69c

EMBOSSED COTTON

H Look daisy-fresh on the hottest days. Stunning "Cracked Ice" surface of permanently embossed Cotton stays crisp and cool-looking. Save hours of needless work—needs little or no ironing to keep its fresh appearance all day. Practical "Everglaze" finish is crease, spot and soil-resistant. Ideal for girls' dresses, town ensembles. Preshrunk, max. shrink. 1%. Width 35 in. Wt. yd. 5 oz.

16 C 128—In 12 colors shown above ½ size. *State color*....Yd. 59c

J BUTTERICK PAPER PATTERN FULL SKIRTED TOWN DRESS. Skirt has back fullness. Size 14 takes 5 yds. of 35-in. fabric.

16 CP 5692—*Sizes:* 12, 14, 16, 18. *State size.* Postpaid..... 50c

PRINTED COTTON PLISSE

K Wash-and-wear Plisse is enjoying new-found fashion popularity. This easy-to-care-for Cotton, that needs no ironing, gets top billing for children's clothes, economical casual and sportswear fashions. Sew color and style into your Summer wardrobe with these gay prints. Wonderfully versatile—has a permanently crinkled finish that won't wash out. Washfast. Preshrunk, shrinks less than 1%. Patterns 36 to 44 shown ⅓ size. Width 35 inches.

16 C 335—Ship. wt. yd. 5 oz. *State pattern number*.....Yd. 49c

"SPRING KNIGHT" COTTON PLISSE

L "Spring Knight" Plisse—a "Springmaid" Cotton, nationally known for its long wear and easy-care qualities. Permanently crinkled finish gives important new texture and fashion interest to your wardrobe. You'll want it for sportswear, children's clothes and smartest dresses. Washfast. Preshrunk, maximum shrinkage 1%. Needs little or no ironing . . . stays wrinkle-free. Width 35 inches. Postpaid.

16 CP 125—Comes in 12 colors shown above. *State color*...Yd. 49c

"EVERGLAZE" CHINTZ

M Sparkling "Everglaze" Chintz will see you through the Summer in lovely fashion ensembles or in home decorations. It's lettuce-crisp and cool—snubs wrinkles and thrives on soap and water. Fresh stripes, florals, unusual prints add a gay note to drapes, slip covers—perfect for the children's room, for playtime wardrobe. Width 35 inches. Washfast. Shipping weight yd. 5 oz.

16 C 332—Pats. 51 to 56 shown above ⅓ size. *State pat. no.*..Yd. 79c

N BUTTERICK PAPER PATTERNS. Hip-Yoked Skirt, Overblouse.

16 CP 5694—*Skirt. Waist Sizes:* 24, 26, 28, 30. *State size.* Postpaid. 45c

16 CP 5693—*Blouse. Bust Sizes:* 30, 32, 34, 36. *State size.* Postpaid. 45c

30

Forest Green

31

Navy

32

White

33

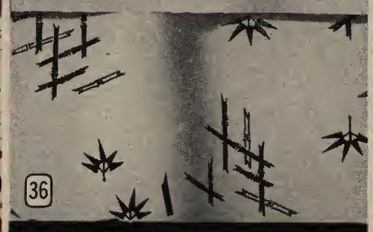
Leaf Green

34

Aqua

35

Terracotta


36

Black

37

Med. Blue

38

Brown

39

Emerald Green

40

Rose

41

Antique Gold

42

Brown Sun Gold

43

Emerald Green Orchid

44

Charcoal Gray Rose

45

Navy Scarlet Red

46

Lime

47

Pink

48

Lt. Blue

49

Pecan

Flamingo

Med. Gray

Strawberry

Beige

A ABOVE — 36-INCH WIDTH "INDIAN HEAD" ALL-PURPOSE COTTON 79c TO 98c yd.

Beige

Scarlet Red

Lt. Gray

Brown

Emerald Green

White

Sun Gold

Aqua

Pink

Leaf Green

Charcoal Gray

Flamingo

B 54-INCH WIDTH "INDIAN HEAD" ALL-PURPOSE COTTON 1.19 AND 1.49 yd.

"Indian Head" Cotton

THE ALL-PURPOSE, COLOR-COORDINATED FABRIC

Nationally known "Indian Head" Cotton wears an excitingly fresh fashion personality. Its style-new, color-coordinated beauty brings a stimulating and different approach to home decorating and wearing apparel. The superbly styled prints, color-rich plain shades have been designed for the modern trend of "go-together" home furnishings. Room scenes shown above give you an indication of "Indian Head's" amazing versatility and adaptability. Now, more than ever, "Indian Head" is a fabric leader for your most attractive, most wearable "go-together" fashions as shown in the figures at the right. There are so many exclusive features that make "Indian Head" a wise choice. Permanent linen-like finish stays fresh and makes starching unnecessary; firm, balanced weave simplifies cutting, sewing and ironing. Washfast colors won't run or fade —toss your things into the washing machine without a worry. Choose the 36-inch "Indian Head" for your wearable fashions, and use 54-inch "Indian Head" for your home—it'll save you work and money. Think of the time you'll save, too. Both the 36-in. and 54-in. widths are color coordinated to make "Indian Head" Cotton a part of your modern way of living.

36-IN. PRINT, PLAIN COLORED "INDIAN HEAD"

(A) It's so easy for every home sewer to fashion an extensive and eye-catching wardrobe in "Indian Head", the all-purpose Cotton. Choose these exciting color-related prints and plains to create smart go-together play-time separates or town ensembles. Mix and match them—they'll go anywhere and everywhere. You'll always look neat-as-a-pin! Luxurious fabric has a smooth texture, permanent linen-like finish that stays crisp and new looking after many launderings, makes starching unnecessary. Washfast. See "Indian Head" guarantee below. Comes in 23 plain shades and Prints 30 to 49, shown ¼ size on facing page. Postpaid. *State pat. no. or color.*

16 CP 317—Prints. Patterns 30 to 49.....Yd. 98c

16 CP 135—All Colors except White.....Yd. 89c

16 CP 136—White only.....Yd. 79c

54-INCH WIDTH IN SOLID COLORS

(B) It's "Indian Head", the all-purpose Cotton in a practical, time and work saving 54-inch width. In 12 glowing, washfast colors shown on facing page. Now you can make a tablecloth, without a seam, in no time at all—just hem the ends. In the same effortless way you can make luxurious seam-free drapes, matching bedthrows. Combine with print patterns (A) for smart and unusual "made-for-each-other" ensembles for any room in your home. Permanent linen-like finish stays fresh and makes starching unnecessary; firm, balanced weave simplifies cutting, sewing and ironing. Washfast colors won't run or fade—toss into the washing machine without worry. Make "Indian Head" part of your modern way of life. See guarantee below. Postpaid.

16CP143–All colors except White. *State color.* Yd. 1.49

16CP144–White only.....Yd. 1.19

SPECIAL "INDIAN HEAD" COTTON GUARANTEE

Your complete satisfaction is assured by Indian Head Mills' guarantee: "If any article made principally of 'Indian Head' Cotton fails to give proper service because of fading or running of 'Indian Head' colors, or if the fabric shrinks more than 1%, we will make good the total cost of the article." Choose "Indian Head" first.

CHOOSE BUTTERICK PRINTED PAPER PATTERNS FOR THE FASHION FIGURE

(C) LONG TORSO DRESS WITH SIDE FULLNESS. A princess, with fullness below hips. Has wing collar, back zipper. Size 14 takes 5⅛ yds. 35-in. fabric.

16CP5702–*Sizes:* 12, 14, 16, 18, 20. *State size.* Postpd. 50c

(D) GIRL'S SHIRT, DUNGAREE AND SHORTS. Make contrasting short-sleeved shirt and shorts. Size 4: shirt takes 1¼ yds. Shorts take ⅝ yd. of 35-in. fabric.

16CP5700–*Sizes:* 2, 4, 6, 8, 10, 12. *State size.* Postpaid. 35c

(E) 3-PIECE OUTFIT: DRESS, JACKET AND SKIRT. Size 14: Dress takes 2⅞ yds.; Jacket, Jacket lining and Skirt each take 1⅞ yards of 35-inch fabric.

16CP5699–*Sizes:* 12, 14, 16, 18. *State size.* Postpaid. 50c

(F) FULL SKIRTED DRESS WITH STAND-UP COLLAR. Make this on-the-go charmer that's buttoned to below the waist. Size 14 takes 5½ yards of 35-inch fabric.

16CP5701-*Sizes:* 12, 14, 16, 18, 20. Postpaid. *State size.* 50c

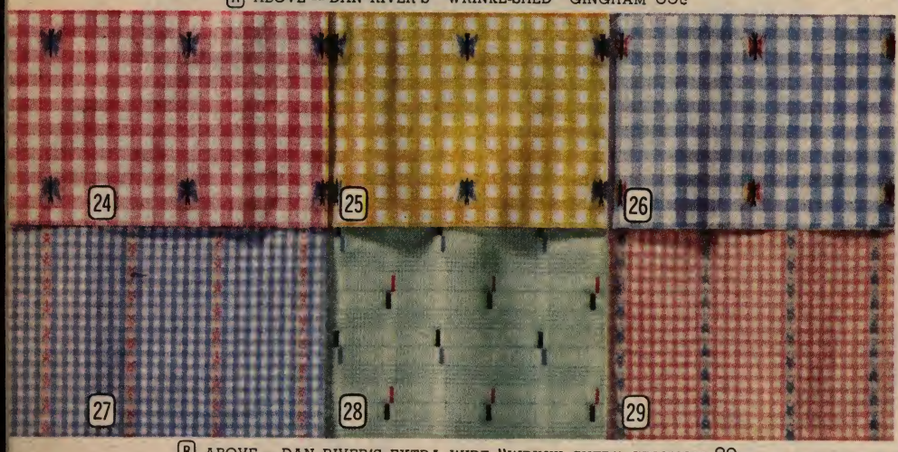
(G) GIRL'S DRESS: ELASTIC WAIST BACK. Half contrast bodice, wide, flattering full skirt. Size 10 takes 2⅜ yds.; contrast ⅜ yd. of 35-in. fabric.

16CP5703–*Sizes:* 2, 4, 6, 8, 10. *State size.* Postpaid. 35c

IMPORTANT NOTICES—Wards have a Monthly Payment Plan for your convenience. For full explanation see Inside Back Cover. An explanation of our Washability Terms can be found on Page 959 in this Catalog.

COLORS ON THESE TWO PAGES MATCH MERCHANDISE AS CLOSELY AS HIGH-SPEED PRINTING METHODS PERMIT.

A ABOVE — DAN RIVER'S "WRINKL-SHED" GINGHAM 65c

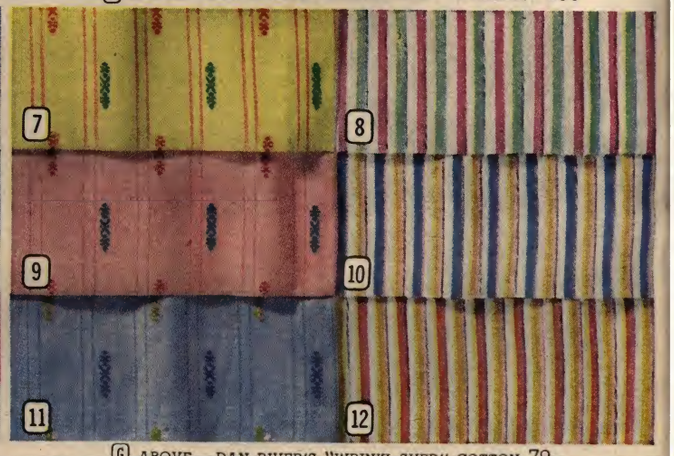


B ABOVE — DAN RIVER'S EXTRA WIDE "WRINKL-SHED" GINGHAM 89c

C ABOVE — "EVERGLAZE" TAFFETIZED CHAMBRAY 69c

E ABOVE — DAN RIVER'S "WRINKL-SHED" GINGHAM 65c

F ABOVE — DAN RIVER'S "WRINKL-SHED" CHAMBRAY 89c



G ABOVE — DAN RIVER'S "WRINKL-SHED" COTTON 79c

Dan River's Chambray and Ginghams

AND CREASE-RESISTANT, COLOR-COORDINATED "EVERGLAZE" COTTON CHAMBRAY

DAN RIVER'S "WRINKL-SHED" GINGHAM PLAIDS

A The story of smart styling begins with the fabric and here Wards offers exciting Plaids designed by Dan River in "Wrinkl-shed," fine Combed Cotton Gingham. Ideally suited for casual frocks and children's playtime clothes. Preshrunk; shrinks less than 1%. Vat-dyed. Colors are washfast, sunfast.

Pats. 18 to 23 shown ¼ actual size. Width 35 inches.

16 C 410–Ship. wt. yd. 5 oz. *State pattern number*...Yd. 65c

DAN RIVER'S EXTRA WIDE "WRINKL-SHED" GINGHAM

B Stay neat all day — use Dan River's extra wide Cotton Gingham to add a new fresh touch to your Spring and Summer wardrobe. Delicately detailed designs are woven in fine Combed Cotton and feature light, airy pastels. Stays crisp with "Wrinkl-shed," crease-resistant finish. Preshrunk (1%).

Pats. 24 to 29 shown ¼ size. Washfast. Width 44 inches.

16 C 420–Ship. wt. yd. 6 oz. *State pattern number*.....Yd. 89c

"EVERGLAZE" TAFFETIZED CHAMBRAY

C Rich solid shades and matching peppermint stripes reflect the growing trend for color-coordinated fashions and smart home decorations. Practical and beautiful, this lustrous Chambray has a Taffeta-like "Everglaze" finish. Woven of Combed Cotton, it is crease-spot-and-soil-resistant. Washfast.

Pats. 30 to 47 shown ½ size. Preshrunk, max. shrink. 1%.

16 C 436–Width 35 in. Ship. wt. yd. 5 oz. *State pat. no.*..Yd. 69c

D SWING-SKIRTED DRESS PAPER PATTERN. Its neckline cut low. Size 14 takes 4⅛ yards 44-inch fabric.

16 CP 5696–*Sizes:* 12, 14, 16, 18, 20. *State size.* Postpaid... 50c

DAN RIVER'S "WRINKL-SHED" GINGHAM CHECKS

E Choose crisp Gingham check patterns from Wards wide color selection to create dresses and separates that will take you through the seasons from Spring to Fall. Dan River's fine Combed Cotton Gingham has a smooth, crease-resistant "Wrinkl-shed" finish. Preshrunk, shrinks less than 1%.

Comes in 9 colors shown above ¼ size. Washfast.

16 C 412–Width 35 in. Ship. wt. yd. 5 oz. *State color*...Yd. 65c

DAN RIVER'S "WRINKL-SHED" CHAMBRAY

F Dan River's crease-resistant "Wrinkl-shed" Cotton Chambray with original, charming little conversational prints give you the best in a fashion fabric. Make them personally yours, sew them into active sports wear or striking town ensembles. Woven of fine Combed Cotton yarns. Preshrunk (1%).

Pats. 1 to 6 shown ⅛ size. Washfast. Width 35 inches.

16 C 444–Ship. wt. yd. 5 oz. *State pattern number*.....Yd. 89c

DAN RIVER'S "WRINKL-SHED" COTTON

G For delightful casual fashions, choose these unusual woven designs of fine Combed Cotton styled by Dan River. Practical and beautiful, it features a smooth, crease-resistant "Wrinkl-shed" finish. Sew it, wear it the year 'round — and it's so easy to care for. Preshrunk; shrinks less than 1%.

Pats. 7 to 12 shown ¼ size. Washfast. Width 35 in.

16 C 406–Ship. wt. yd. 5 oz. *State pattern number*...Yd. 79c

H GIRL'S SHIRT-DRESS PAPER PATTERN. Buttons to the waist. Size 6 takes 2⅛ yards 35-inch fabric.

16 CP 5695–*Sizes:* 4, 6, 8, 10, 12. *State size.* Postpaid.... 35c

Colors on these two pages match actual fabrics as closely as high-speed printing methods permit. Washability Terms explained on Page 959. See details of Wards Monthly Payment Plan on Inside Back Cover. More Piece Goods on Pgs. 218 to 239.

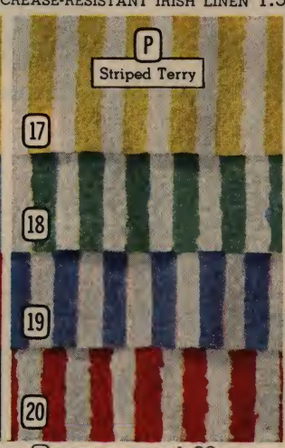
J ABOVE — AVONDALE'S CREASE-RESISTANT SPORT DENIM 64c yd.

K ABOVE — "SHAGTUFT" COTTON 79c yd.

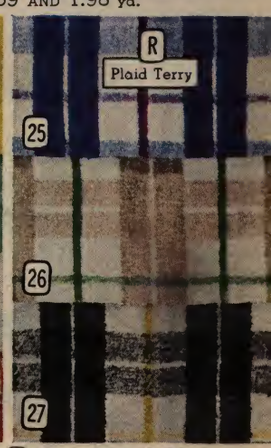
L ABOVE — IMPORTED CREASE-RESISTANT IRISH LINEN 1.59 AND 1.98 yd.

M ABOVE — PRINTED COTTON TERRY 1.00 yd.

N SOLID-COLOR TERRY 75c AND 95c yd.



P STRIPE TERRY 1.09 yd.



R PLAID TERRY 1.00 yd.

Sport Cottons and Irish Linen

CHOOSE AVONDALE CREASE-RESISTANT DENIM, COLORFUL COTTON TERRY

AVONDALE'S CREASE-RESISTANT SPORT DENIM

J For a wonderful wardrobe and bright designer touches in the home, choose Avondale's companion-colored Denim. Pick a stripe, mate it with a solid — Denim shakes off wrinkles, is easy to iron due to "Perma-pressed" finish. Use it for dressy, or sun and travel play togs. Pre-shrunk (1%). Width 36 in. Pats. 50 to 61 shown ⅓ size; 18 Solid Colors. Washfast.

16 C 510–Ship. wt. yd. 6 oz. *State pat. no.* or *color.* Yd. 64c

CONE'S REGULAR QUALITY SPORT DENIM. (Not shown.) You'll love the way it washes. Sanforized; max. shrink. 1%. Washfast. Brown, Charcoal Gray, Faded Blue, Green (med.), Red.

16 C 502–Width 36 in. Wt. yd. 6 oz. *State color*.....Yd. 54c

WORK DENIM. (Not shown.) Strong, heavy-weight Denim; 9-oz. per sq. yd. (formerly known as 2.20 wt.). Dk. Blue only.

16 C 504–Wash alone. Width 28 in. Wt. yd. 8 oz.....Yd. 49c

AMERITEX "SHAGTUFT" COTTON

K An important new Cotton with surface interest. Midnight Black raised dots connected with black pencil-slim lines subtly compliment the rich background colors. Washfast. In 8 Colors shown above 1½ size.

16 C 117–Width 36 in. Ship. wt. yd. 4 oz. *State color.* Yd. 79c

IMPORTED IRISH LINEN

L McBRATNEY'S "FLAXSPUN." Luxurious Irish Linen — so rich in fashion beauty. Features the "Tebilized" crush-resistant finish. Crisp and full-bodied, it tailors beautifully. In 12 washable colors shown above. Pre-shrunk (2%).

16C166–Width 36 in. Ship. wt. yd. 6 oz. *State color.* Yd. 1.98

CREASE-RESISTANT IRISH DRESS LINEN. Closely woven, comfortable wearing. Makes expensive-looking dresses, blouses, etc. 12 washable colors shown above. Shrinks less than 2%.

16 C 165–Width 36 in. Ship. wt. yd. 6 oz. *State color.* Yd. 1.59

COTTON TERRY CLOTH 18-IN. AND 36-IN. WIDTHS

Looking for something new? Use highly-styled Cotton Terry textured in dimensional, fluffy loops for those exciting beach and sportswear ensembles. Terry travels — packs beautifully, needs little care. Wonderfully absorbent — dries in a jiffy. Use it for all your household needs. Needs no ironing, washfast colors.

M PRINTED COTTON TERRY CLOTH. Thick, thirsty; colorful prints. Width 36 in. Pats. 9 to 24 shown ⅓ size.

16C2707–Ship. wt. yd. 10 oz. *State pat. no.* Yd. 1.00; 5 yds. 4.79

N SOLID-COLOR COTTON TERRY CLOTH. Sturdy, absorbent. Washfast. Ship. wt. yd. 9 oz. *State color.*

16C2703-In 8 colors above. Width 36 in.....Yd. 95c; 5 yds. 4.59
16C2700-Budget Quality. White. Width 36 in. Yd. 75c; 5 yds. 3.59
16C2702–White only. Width 18 inches..... 5 yds. 2.19

P STRIPE COTTON TERRY CLOTH — In fashion, color stripes. Pats. 25 to 27 shown ⅓ size. Width 36 in.

16 C 2708–Wt. yd. 10 oz. *State pat. no.* Yd. 1.09; 5 yds. 5.25

R PLAID COTTON TERRY CLOTH. Gay plaid with eye-appeal. Pats. 25 to 27 shown ⅓ size. Width 36 in.

16C2711-Ship. wt. yd. 12 oz. *State pat. no.* Yd. 1.00; 5 yds. 4.79

BUTTERICK PRINTED PAPER PATTERNS

T "QUICK & EASY" TEEN-AGE SHEATH AND JACKET. Size 14: Sheath takes 2¾ yds. of 35-in.; Jacket, 2½ yds. of 35-in.

16 CP 5697–*Sizes:* 10, 12, 14, 16. *State size.* Postpaid..... 45c

U JR. MISS & MISSES' Tapered Pants and Boxy Jacket. Size 14: Pants and Jacket each take 1⅞ yds. of 35-in. fabric.

16 CP 5698–*Sizes:* 11, 12, 13, 14, 15, 16, 18. *State size.* Postpd. 35c

A STOFFEL'S IMPORTED SWISS VOILE 98c yd.

F DAN RIVER "WRINKL-SHED" TISSUE GINGHAM 69c yd.

B DOTTED SWISS 79c yd.

G ORGANDY 47c TO 98c yd.

C PRINTED DOTTED SWISS 69c yd.

H TISSUE CHAMBRAY 69c yd.

Sew and Wear Crisply-beautiful Tissue Sheers

DAY OR NIGHT, THESE COTTONS ARE COOL, NEAT, PRACTICAL

STOFFEL'S IMPORTED SWISS VOILE

A Wispy sheer voile woven in Switzerland of fine Combed Egyptian Cotton and "Tebilized" for maximum crease-resistance. Stoffel has styled this fine fabric in rich colors and distinctive prints for your prettiest, coolest party dresses. Washes and irons like a hanky. Washfast; pre-shrunk, max. shrink. 2%. Width 37 in. Wt. yd. 3 oz.

16 C 940–Prints 1 to 7 shown above ⅓ size. *State pat. no.*...Yd. 98c

16 C 942–In 6 Solid Colors shown above. *State color*.....Yd. 98c

FINE QUALITY DOTTED SWISS

B For Summer's warmest days, choose cool, crisp Domestic Dotted Swiss for blouses, casual and evening dresses. So much charm to this fine Combed Cotton with its flurry of tiny White woven-in dots. Permanent semi-crisp finish assures easy care — stay neat, fresh all day. Washfast; pre-shrunk, max. shrink. 2%. 35 in. wide.

16 C 917–In 9 Solid Colors shown. Wt. yd. 3 oz. *State color*...Yd. 79c

PRINTED DOTTED SWISS

C Sew dainty party dresses for the little girls and matching Mother dresses for yourself in crisp, cool, domestic Dotted Swiss. A fine Combed Cotton with permanent woven-in dots that accent the colorful floral prints. Washfast. Width 35 inches. Ship. wt. yard 3 oz.

16 C 931–Pats. 16 to 21 shown above ¼ size. *State pat. no.*..Yd. 69c

BUTTERICK PRINTED PAPER PATTERNS

D BUTTERICK "QUICK AND EASY" PAPER DRESS PATTERN. Misses', Women's sizes. Size 14 takes 4½ yds. of 35-in. fabric.

16 CP 5717–*Sizes:* 14, 16, 18, 20, 40, 42, 44. *State size.* Postpaid.. 50c

E BUTTERICK PAPER PATTERN GIRL'S DRESS — Scalloped long torso. Size 10 takes 2¾ yards 35-inch; 7¼ yards Bias tape.

16 CP 5718–*Sizes:* 6, 8, 10, 12, 14. *State size.* Postpaid..... 35c

DAN RIVER "WRINKL-SHED" TISSUE GINGHAM

F A sun-lit sheer full of fun and fashion — you'll look your loveliest, feel delightfully cool from sun-up to sun-down. This wonderful Tissue Sheer Gingham is woven by Dan River of fine Combed Cotton with a "Wrinkl-shed" finish to preserve its crisp, attractive appearance. Styled in subtle plaids with woven-in designs. Pats. 8 to 15 shown ⅓ size. Pre-shrunk, max. shrinkage 1%.

16 C 926–Washfast. Width 35 in. Wt. yd. 3 oz. *State pat. no.*.Yd. 69c

ORGANDY IN THREE QUALITIES

G GOOD QUALITY. Very fine combed Domestic Cotton. Has permanently crisp finish. Sew gossamer-sheer dresses. Width 38 in.

16 C 901–Washable. 9 colors above. Wt. yd. 3 oz. *State color*..Yd. 47c

BETTER QUALITY. Woven of finest, long-staple Pima Cotton yarns; silky-texture. Permanently crisp. Pre-shrunk (2%). 44 in. wide.

16 C 902–Washable. 9 colors above. Wt. yd. 3 oz. *State color*..Yd. 79c

OUR FINEST QUALITY. Stoffel's Imported Swiss Organdy is expertly woven of the finest Egyptian Cotton yarns. It's fairy-tissue sheer and features a permanently crisp finish so perfect for light-hearted party dresses. 44 in. wide. Washable. Pre-shrunk, max. shrink. 2%.

16 C 904–In 9 colors above. Ship. wt. yd. 3 oz. *State color*...Yd. 98c

SHEER TISSUE CHAMBRAY

H Catch cool breezes in color-coordinated Tissue Chambray — create luxurious ensemble effects that will travel and play with equal ease. Smooth, lustrous combed Cotton, with a permanent, semi-crisp, crease-resistant finish — stays fresh-looking all day and evening. Choose for lightweight Summer fashions. Pats. 36 to 51 shown ½ size. Pre-shrunk, max. shrinkage 2%.

16 C 924–Washfast. Width 36 in. Wt. yd. 3 oz. *State pat. no.*.Yd. 69c

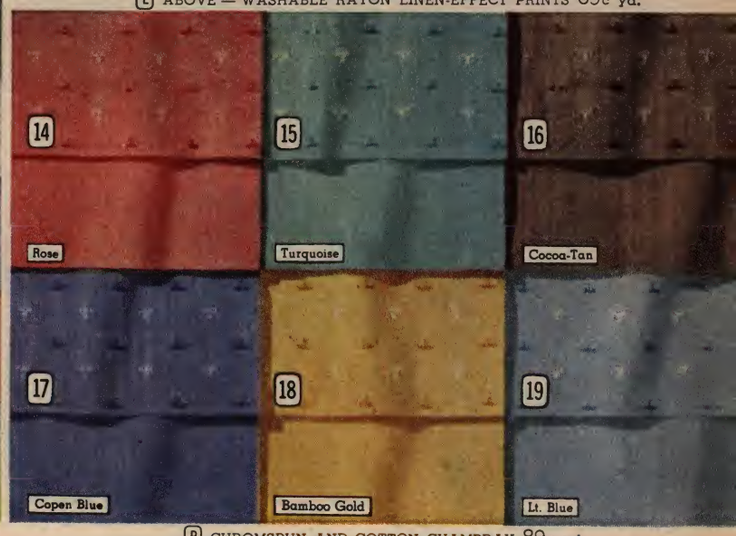
J ABOVE — NUBBY LINEN-EFFECT 79c yd.

K RAYON "IRELIN" 79c AND 1.19 yd.

L ABOVE — WASHABLE RAYON LINEN-EFFECT PRINTS 69c yd.

M SHEER SHANTUNG 57c yd.

N TISSUE SHANTUNG 98c yd.



P CHROMSPUN AND COTTON CHAMBRAY 89c yd.

New Beauty in Rayons and Blends

SEW DRESSES YOU'LL ENJOY FOR THE COMFORT AND FLATTERY THEY BRING

NUBBY RAYON LINEN-EFFECT

J Here's a fabric that's making fashion news this season! A nubby linen-look All-Rayon weave that adds smartness to any costume you want to sew. Right for sleek fashion sheaths, slim or full skirts. Sew pretty blouses that will add a note of flattery to tailored suits. Crease-resistant. Washable. Preshrunk; maximum shrinkage 3%. Width 44 in. Ship. wt. yd. 7 oz. Comes in 9 colors shown above.

16 C 1155–*Please state color*.....Yd. 79c

SHEER SHANTUNG

M You'll be wearing a pretty dress if it's made of this Acetate and Rayon Shantung, with its cool looking frosty-White nubs on soft pastels. This fabric is sheer enough for an exquisitely feminine appearance; yet it's durable and easy to launder. Sew into flattering dresses and blouses with a look of cool perfection. Washable. Width 44 in. Shipping weight yd. 6 oz. Comes in 9 colors shown above.

16 C 1177–*Please state color*.....Yd. 57c

RAYON "IRELIN," 2 QUALITIES

K Two "Soap 'n Water" fabrics for the woman who wants the classic beauty of linen-weave Rayon, plus features that make wear and care a breeze. Crease-resistant. Colors are guaranteed unconditionally washfast. Max. shrinkage 2%. Width 45 in. Both fabrics come in 9 colors shown above.

SUITING WEIGHT. Ship. wt. yd. 10 oz.
16 C 1166–*Please state color*.....Yd. 1.19

DRESS WEIGHT. Ship. wt. yd. 9 oz.
16 C 1173–*Please state color*....Yd. 79c

TISSUE SHANTUNG

N Modern blend of Acetate and Rayon produces a delightful silk-like Shantung keyed to modern living. Lightweight, comfortable. Easy-care features combine with refreshing colors for a fabric that's a designer's first choice. For tailored dresses with a luxury air, softly draped styles, lovely robes and bed jackets. Hand washable. Width 44 in. Ship. wt. yd. 7 oz. Comes in 9 colors shown above.

16 C 1176–*Please state color*.....Yd. 98c

RAYON LINEN-EFFECT

L Twelve color-lovely prints to brighten the fashion scene. Choose Summer florals, exotic palm tree motif, allover crab apple pattern or chic, aspirin-sized dots. Wonderful for new dresses, skirts and blouses. All in linen-like Rayon; all machine washable. Crease-resistant. Max. shrink. 2%. Width 37 in. Ship. wt. yd. 8 oz. Pats. 4 and 10 have Lt. Beige backgrounds. Patterns 1-12 shown about ⅓ size.

16 C 1378–*State pattern number*..Yd. 69c

ENSEMBLE CHAMBRAYS

P The ladylike "ensemble look" can be yours in this deliciously smooth Chambray-blend of Chromspun Acetate and Cotton. Dobby and plain weaves are coordinated in soft colors that retain their rich beauty. Washfast and easy to iron. Max. shrink. 3%. Width 37 in. Ship. wt. yd. 7 oz.

DOBBY. Pats. 14-19 shown ½ size.
16 C 1256–*State pattern number*...Yd. 89c

PLAIN. 6 matching colors shown.
16 C 1257–*Please state color*.....Yd. 89c

BUTTERICK PRINTED PAPER PATTERN

R Newest flattery in Summer prints. A dress that curves close above hipline. Size 14 takes 5 yds. of 35-in. fabric.

16 CP 5705–*Sizes:* 12, 14, 16, 18. *State size.* Postpaid..... 50c

BUTTERICK PRINTED PAPER PATTERN

T Two-piece dress featuring belted jacket blouse. Size 14: Jacket requires 2½ yds. 35-in. fabric; Skirt 2⅞ yds.

16 CP 5704–*Sizes:* 12, 14, 16, 18, 20. Postpaid.....150c

The colors on these two pages match fabrics as closely as Speed printing will permit. For a complete explanation of Wards Washability Terms please turn to Page 959. For details of Wards convenient Monthly Payment Plan, please turn to Inside Back Cover.

A ABOVE — PART DACRON SHEER 1.44 yd. B ABOVE — PART DACRON LINEN-EFFECT 1.59 yd. C ABOVE — PART ARNEL FROSTY TWEED 1.49 yd.

D PART ORLON CHAMBRAY 1.29 yd. E SCULPTURED NYLON 1.19 yd. F PRINTED SCULPTURED NYLON 1.19 yd. J ORLON-NYLON SEERSUCKER 1.44 yd.

Most Widely Favored Miracle Fabrics

FOR PACK-AND-GO WARDROBE — FABRICS THAT NEED LITTLE OR NO IRONING

PART DACRON SHEER 1.44 yd.

A Airy-cool, light as a cloud, with crisply expensive look. It's a Burlington "Easy Living" blend of Dacron and fine combed Cotton, with a crease-resistant finish. Striped weave has excitingly novel embroidered look. Hand washable; drip-dries quickly. Requires little or no ironing. Width 44 in. Comes in 10 colors above. Shown ⅔ size.

16C1487–Ship. wt. yd. 7 oz. *State color.* Yd. $1.44

PART DACRON LINEN-EFFECT 1.59 yd.

B A really superior linen-look fabric — miracle-blend of Dacron and Cotton. Has the luxurious look and feel of fine imported linen, combined with the wonder-wearing qualities of Dacron. Perfect for tailored dresses, sports separates. Crease-resistant. Hand washable. Width 44 in. Comes in 10 colors above. Ship. wt. yd. 8 oz.

16 C 1481–*State color*.....Yd. $1.59

PART ARNEL SHEER TWEED 1.49 yd.

C A Burlington "Easy Living" fabric for dresses you'll wear with assurance. Wonder-blend of Arnel, Rayon and Nylon, beautifully tweed-textured for chic appearance — discreetly porous for your comfort. Washable; drip dries quickly. Touch up occasionally with a cool iron. Width 44 in. Comes in 10 colors above. Ship. wt. yd. 7 oz.

16 C 1486–*State color*.....Yd. $1.49

PART ORLON CHAMBRAY 1.29 yd.

D Masterpiece fabric for dresses that follow the line of fashion. Orlon and Cotton in a fine chambray weave. Gentle luster, quality feel and good crease-resistance due to Orlon content. A Burlington "Easy Living" fabric. Washable; drip dries quickly. To touch-up, use a cool, never hot, iron. Width 44 in. Comes in 9 colors, above.

16C1479-Ship. wt. yd. 7 oz. *State color.* Yd. $1.29

SILVER-SCULPTURED NYLON 1.19 yd.

E New, extravagantly lovely design for silver-tone Nylon. Enjoying top popularity for housecoats and loungewear; light, easy-care bedspreads and drapes. 100% long-wearing Nylon with raised texture, semi-crisp finish. Hand washable; quick drying. Needs no ironing. Width 39 in. Comes in 7 colors, above. Shown ¼ size.

16C1527–Wt. yd. 6 oz. *State color.* Yd. $1.19

SCULPTURED NYLON PRINT 1.19 yd.

F Sculptured Nylon touched with the prettiest bouquets ever! Frankly sentimental for nursery or girlishly appealing bedroom decor and lounge attire. New inspirations include carriage covers, bed jackets. 100% Nylon. Hand washable; quick drying. Requires no ironing. Width 39 in. Comes in 5 colors, above. Shown ⅓ size.

16C1536–Wt. yd. 6 oz. *State color.* Yd. $1.19

BUTTERICK PRINTED PAPER PATTERNS

G QUICK 'N EASY MISSES' DRESS. Size 14 requires 3¼ yards of 44-in. fabric; ¾ yard extra for back-dipping contrast collar.

16 CP 5706–*Sizes:* 12, 14, 16, 18, 20. *State size.* Postpaid.....50c

H LOUNGEWEAR, MISSES' SIZES. Size 14 will require a total of 9¼ yds. of 35-in. fabric for Jacket, Trousers and Robe shown.

16 CP 5707–*Sizes:* 12, 14, 16, 18. *State size.* Postpaid.....35c

ORLON AND NYLON SEERSUCKER-CORD 1.44 yd.

J Unexcelled for easy-wear, easy-care; trim classic look. This is the ideal fabric for cool Summer dresses, lightweight suits and sportswear. Miracle-blend of Orlon and Nylon is cool and crisp, strong, durable and naturally crease-resistant. A joy to wear — a breeze to care for. Washable, dries in minutes. Needs no ironing. Comes in 5 colors shown above. Shown actual size. Width 44 in.

16 C 1488–Ship. wt. yd. 6 oz. *Please state color*.....Yd. $1.44

COLORS ON THIS AND FACING PAGE MATCH MERCHANDISE AS CLOSELY AS SPEED PRINTING PERMITS. FOR "FACTS ABOUT FABRICS," SEE PAGE 959.

K ABOVE — NYLON SHADOW SHEER 1.19 yd.

L ABOVE — BABY NYLON PUCKER 69c yd.

M ABOVE — FLOCKED NYLON SHEER 86c yd.

N ORLON AND NYLON CHECK 97c yd.

P DACRON PEBBLE SHEER 1.29 yd.

R DACRON SHEER PRINTS 1.24 yd.

T FLOCKED NYLON SHEER 98c yd.

Summer-lovely Nylon and Dacron Sheers

THEY'RE STRONG, DURABLE, SO EASY TO CARE FOR

NYLON SHADOW SHEER 1.19 yd.

K A fine Mallinson fabric, slated for fashion stardom! See the difference in quick, simple care when your pretty frocks, gowns are made of this all-Nylon Sheer. Dainty shadow-stripe weave, puckered texture; so eye-catching and practical. Washable, drip dry. No ironing needed. Width 44 in. Comes in 10 colors shown above. *State color.*

16 C 1427–Ship. wt. yd. 6 oz.....Yd. $1.19

BABY NYLON PUCKER 69c yd.

L Bright future ahead: all the family looking fresh, feeling cool in fashions made-by-mother. 100% DuPont Nylon is just the thing for dresses, housecoats, baby things, men's and boys' sport shirts. Very fine ripple-pucker. Hand washable; dries quickly. Needs no ironing. Width 39 in. Comes in 10 colors shown above. *State color.*

16 C 1419–Ship. wt. yd. 5 oz.....Yd. 69c

FLOCKED NYLON SHEER 86c yd.

M Dainty sheer, cool and semi-crisp. All Nylon Burlington fabric; perfect choice for demure looking blouses, frocks, formals and vanity skirts. Flocked dots durably applied by patented electrical process. Hand washable; dries in a jiffy. Little or no ironing needed. Width 45 inches. Comes in 10 colors shown above. *State color.*

16 C 1426–Ship. wt. yd. 4 oz.....Yd. 86c

ORLON-NYLON CRUNCHY CHECK 97c yd.

N Fashions for every woman take shape with this popular wonder-blend of Orlon and Nylon. Crisp, crunchy texture and sparkling tiny check are woven-in. Unusually strong; crease-resistant. For dresses, blouses, shirts, children's clothing. Washable; dries very quickly. Needs no ironing. Comes in 9 colors shown above. Width 44 in.

16 C 1424–Wt. yd. 5 oz. *State color*...Yd. 97c

DACRON PEBBLE-PUCKER 1.29 yd.

P Refreshing colors in this sherbet-cool and crunchy-textured all-Dacron Sheer. Ideal for dresses, blouses and uniforms with an all-day crisp look. Tiny pebble-pucker in strong, crease-resistant weave. Ever so easy to care for. Washable; drip dries quickly. No ironing necessary. Comes in 9 colors shown above. Width 44 in.

16 C 1439–Wt. yd. 5 oz. *State color*. Yd. $1.29

PRINTED DACRON SHEER 1.24 yd.

R All-Dacron fast-color, washable prints. Give you freedom from tedious care; keeps you looking fresh. Advantages you'll appreciate when you sew softly-gathered or tailored dresses and blouses. Smooth, semi-crisp finish is wrinkle-resistant. Hand wash. Drip dry. Width 44 in. Comes in Pats. 1 to 8 shown ¼ size above.

16 C 1550–Wt. yd. 5 oz. *State color.* Yd. $1.24

FLOCKED NYLON SHEER 98c yd.

T White blossoms in snow-fluffy flocking provide tone and texture contrast to smooth Nylon Sheer. Picture-pretty for teens' frocks and formals, children's dress-up wear, decorator-effects. 100% durable, easy-care Nylon. Flocking durably applied by electric process. Hand washable; dries fast. Needs little or no ironing. Comes in 9 colors shown ⅔ size above. Width 45 inches.

16 C 1520–Ship. wt. yd. 4 oz. *Please state color*.....Yd. 98c

BUTTERICK PRINTED PAPER PATTERNS 50c

U QUICK 'N EASY DRESS. Comes in Misses', Women's sizes. Size 14 takes 3⅜ yds. 44-in. fabric: ¾ yd. for contrast lingerie collar.

16 CP 5708–*Sizes:* 12, 14, 16, 18, 20 and 40. *State size.* Postpaid....50c

V COAT DRESS WITH NEW NECKLINE DETAIL. Ladylike flatterer in Misses', Women's sizes. Size 14 takes 3½ yds. of 44-in. fabric.

16 CP 5709–*Sizes:* 14, 16, 18, 20, 40, 42, 44. *State size.* Postpaid....50c

ANYTHING SOLD IN WARDS CATALOG MAY BE PURCHASED ON A MONTHLY PAYMENT PLAN. SEE CREDIT TERMS ON INSIDE BACK COVER.

Ⓐ ABOVE — PART DACRON LINEN-EFFECT 1.19 yd.

Ⓑ ABOVE — BENGALINE FAILLE 1.19 yd.

Ⓒ ABOVE — DRESSWEIGHT FAILLE 74c yd.

Ⓓ ABOVE — NUBBY BOUCLE 1.22 yd.

Ⓔ NYLON AND COTTON PONGEE 1.39 yd.

Ⓕ ORLON AND SILK SHANTUNG 1.98 yd.

Ⓗ EMBOSSED FAILLE 1.39 yd.

Ⓖ RAYON LINEN-EFFECT 66c yd.

Burlington Fabrics make Fashion News

DRESSWEIGHTS AND SUITINGS IN COLORS THAT SING OF SPRING

PART DACRON LINEN-EFFECT 1.19 yd.

Ⓐ Winning selection for smartest sportswear and tailored warm-weather suits. This linen-look Burlington suitingweight leads the field for appearance and performance. Blended of Rayon and Dacron, with a special crease-resistant finish — woven with a natural linen-weave slub. Washable; dries quickly. Ship. wt. yd. 10 oz. Comes in White and 10 colors shown above.

16 C 1477–Width 44 in. *State color.* Yd. $1.19

SUITINGWEIGHT FAILLE 1.19 yd.

Ⓑ A basic Burlington fabric. Heavy, six-ply Bengaline Faille, developed to a perfect balance of function and beauty. Woven with Cotton filling for firm ribs, and silky-smooth Rayon for lustrous surface texture. Choose from high-style, hard-to-find colors for your suits, dresses, separates, coats and dusters. Ship. wt. yd. 10 oz. Comes in 10 colors above. Width 44 in.

16 C 1028–Dry clean. *State color.* . Yd. $1.19

DRESSWEIGHT FAILLE 74c yd.

Ⓒ This hand washable Burlington Faille combines superior quality with budget price to give you extra fashion value. Blended of Acetate and Rayon for smoother texture, soft drape. Crisp and slim-ribbed, with crease-resistant finish. Favorite for dresses, skirts, lightweight suits, home decorations. Wash alone. Ship. wt. yd. 7 oz. Comes in 10 colors shown above. Width 44 in.

16 C 1025–*Please state color*. . . . . Yd. 74c

NUBBY BOUCLE 1.22 yd.

Ⓓ Rich, linen-look fabric, artfully blended by well-known Burlington Mills. Medium-weight, nubby Boucle texture, ideal for Spring-into-Summer dresses, suits and separates or modern draperies. Crease-resistant finish makes it a good traveler, too. Rayon and Cotton in a full, firm-bodied weave. Hand wash. Ship. wt. yd. 10 oz. Comes in White and 9 colors above.

16 C 1169–Width 45 in. *State color.* Yd. $1.22

NYLON AND COTTON PONGEE 1.39 yd.

Ⓔ New loveliness for you when your dresses, blouses are sewn of Burlington's Pongee. Miracle-blend of 85% Pima Cotton for warm-weather comfort, 15% Nylon for wrinkle-resistance. Cotton fibers mercerized for beautiful silky luster that improves with every washing. Washable. Iron lightly with a cool, never a hot iron. Width 44 in. Comes in 9 colors above. Ship. wt. yd. 6 oz.

16 C 1445–*Please state color*. . . . . Yd. $1.39

SILK AND ORLON SHANTUNG 1.98 yd.

Ⓕ Duppioni Silk, designers' darling for gracefully feminine fashions, combines with miracle-fiber Orlon in magnificent Burlington Shantung. 75% Silk for luxurious texture and color, with Orlon adding wrinkle-resistance, durable pleatability, extra seam strength. Hand washable, quick drying. Iron lightly. Width 44 in. Comes in 9 colors above. Ship. wt. yd. 6 oz.

16 C 1456–*Please state color*. . . . . Yd. $1.98

GUARANTEED WASHABLE LINEN-EFFECT 66c yd.

Ⓖ Tropic resort wear inspired Burlington's linen-like Rayon fabric. Choose for style-wise dresses and sportswear that will keep a day-long fresh appearance. Crease-and-perspiration-resistant. Guaranteed unconditionally washable; maximum shrinkage 2%. Superior performance features you'll like. Width 44 in. Wt. yd. 6 oz.

16 C 1170–Comes in 11 colors shown, left. *State color*. . . . . Yd. 66c

EMBOSSED COTTON AND RAYON FAILLE 1.39 yd.

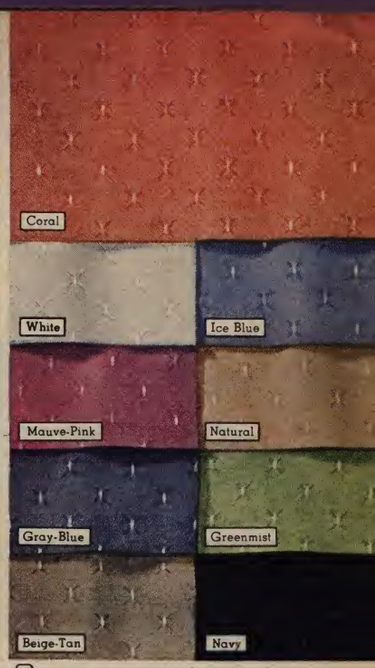
Ⓗ A silk-like shimmer and newsmaking texture give this Faille a high-fashion look. Cotton and Rayon blend, durably embossed in a rippled moire-effect. Marvelous choice for theatre coats, dresses, 2-piece ensembles; draperies. Resists creasing, spotting, moisture. Press with a cool iron. Dry clean. Width 44 in. Ship. wt. yd. 9 oz.

16 C 1030–Comes in 9 colors above. *State color*. . . . . Yd. $1.39

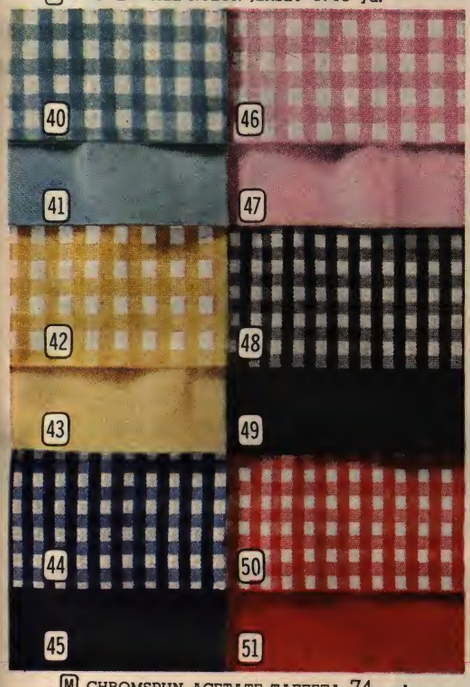
COLORS ON THESE TWO PAGES MATCH ACTUAL FABRICS AS CLOSELY AS HIGH-SPEED PRINTING PERMITS. SEE "FACTS ABOUT FABRICS" ON PAGE 959.

J ABOVE — ALL NYLON JERSEY 1.49 yd.

K ABOVE — ACETATE AND COTTON PONGEE 84c yd.



L ACETATE-COTTON PONGEE 89c yd.



M CHROMSPUN ACETATE TAFFETA 74c yd.

N NYLON PUCKER PRINTS 84c yd.

P ABOVE — RAYON LINEN-EFFECT 98c yd.

New Fabric Personalities by Cohama

FOR CLOTHES THAT SWING WITH EASE IN THE WHIRL OF FASHION

ALL NYLON JERSEY 1.49 yd.

J Take the modern trend toward easy-care clothing. Smooth Nylon Jersey expresses the ultimate in casual, comfortable ease . . . in sleek, figure-following flattery. Silk-like tricot weave in clear colors for the new look of beautiful simplicity. Fabric is suitable for dresses, gowns and loungewear; choose for your pack-and-go wardrobe. Hand wash, drip dry. Minimum ironing . . . wrinkles hang out. Width 44 in. Comes in 9 colors above. Ship. wt. yd. 7 oz.

16 C 1438–*State color*.....Yd. $1.49

WASHABLE "MIRACLE" PONGEE 84c yd.

K You'll present a charming picture in your washable dresses and blouses of Cohama's "Miracle" Pongee. Overwhelmingly popular because it looks so attractive; is so delightful to wear. Blended of Acetate and fine combed Cotton, with gentle background colors, dainty prints, and the silk-like sheen that always means extra loveliness. Washable. Wt. yd. 6 oz. Width 44 in. Patterns 1 to 8 shown ¼ actual size. Patterns 9 to 16 shown ½ actual size.

16 C 1392–*Please state pat. no.*.....Yd. 84c

WASHABLE "DOBBY" PONGEE 89c yd.

L Cohama Pongee takes its place in the fashion picture with dignity and serenity. Tiny "star" dobby adds its twinkling touch of satiny lustre to give a luxury look to a fabric designed for practicality and down-to-earth comfort. Smooth, silky-textured, lightweight . . . it's perfect for flattering afternoon dresses, blouses, jacket linings and accessory trims. Width 44 in. Washable. Pattern shown ½ actual size. Comes in 9 colors, above. Ship. wt. yd. 6 oz.

16 C 1294–*Please state color*.....Yd. 89c

CHROMSPUN TAFFETA, CHECKS AND PLAINS 74c yd.

M Bright prospects for lively, youthful wardrobes . . . wonderfully fresh-looking decorator effects. Here's Chromspun Taffeta, the crisp, rustling Acetate fabric with sparkling gingham checks and coordinating solid colors for the new "go-together" look. Chromspun color is locked in for lasting beauty. Width 45 in. Washable. Patterns 40 to 51 are shown above. Checks are shown ¾ size.

16 C 1268–Ship. wt. yd. 7 oz. *Please state pattern number*...Yd. 74c

NO-IRON NYLON PUCKER-WEAVE 84c yd.

N Newest personality in no-ironing Miracle fabrics . . . 100% DuPont Nylon in an easy-care ripple-pucker crepe weave. Permanently crisp texture is prettily enhanced by garden-fresh floral designs. Sew dresses and housecoats to see yourself and the youngsters happily through the summer season. Hand washable; just drip dry. Patterns 20 to 31 are shown ¼ actual size. Width 39 inches.

16 C 1542–Ship. wt. yd. 5 oz. *Please state pattern number*...Yd. 84c

WASHABLE BORDER-PRINTED LINEN-EFFECT 98c yd.

P Verve, radiance and fashion-excitement in Cohama poppy border prints. Orient-inspired artistry in the assured sweep of color and design. Here is a washable, crease-resistant Rayon, with the linen-look that's so smart for skirts and dresses; modern and original when used for curtains and tablecloths. Width 44 inches. Patterns 35 to 38 are shown above, ⅛ actual size. Washable.

16 C 1380–Ship. wt. yd. 7 oz. *Please state pattern number*...Yd. 98c

CHROMSPUN "CANDY PUFF" TAFFETA 1.19 yd.

R Satiny highlights glisten over the surface of this new Chromspun Taffeta . . . giving it an important looking texture. It's Cohama's "Candy Puff" for those lovely dresses and gowns that make a gay occasion memorable. All Acetate, in a jewel box array of Chromspun colors that keep their new look for the life of the garment. Comes in 9 colors shown at right. Washable. Width 44 inches.

16 C 1295–Ship. wt. yd. 7 oz. *Please state color*.....Yd. $1.19

R CHROMSPUN TAFFETA 1.19 yd.

A ABOVE — "LORETTE" 3.49 yd.

B ABOVE — "LORETTE" PINPOINT 3.49 yd.

C ABOVE — ORLON AND WOOL 2.89 yd.

D ABOVE — ACRILAN-RAYON 1.79 yd.

E ABOVE — CORDUROY PRINTS 1.49 yd.

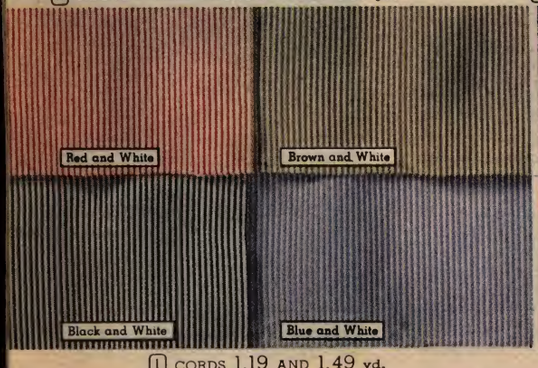
F ABOVE — WASHFAST CORDUROYS 1.09 TO 1.69 yd.

G ABOVE — CORDUROY PRINT 1.38 yd.

H ABOVE — PART DACRON TWEED 98c yd.

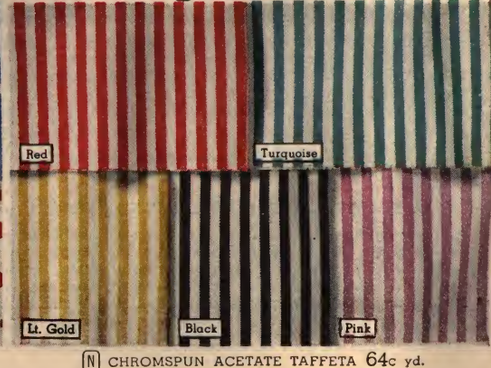
J ABOVE — CHROMSPUN ACETATE FAILLES 95c AND 1.16 yd.

K CHROMSPUN TAFFETA 64c yd.



L CORDS 1.19 AND 1.49 yd.

M PETALDOWN RAYON CREPE 64c yd.



N CHROMSPUN ACETATE TAFFETA 64c yd.

The Important Fabrics Any Season of the Year

WASHABLE SUITINGS, DESIGNED FOR SPRING

MILLIKEN'S "LORETTE", ORLON AND WOOL BLEND 3.49 yd.

A Nationally acclaimed wonder-blend of 55% Orlon, 45% fine Wool. Features superior lightness, durability; ease and economy of upkeep. Pleats durably. Suitable for dressmaker or tailored suits, dresses. Garments made of "Lorette" can be machine-laundered; drip dry quickly; require minimum pressing. Width 54 in. Comes in 9 colors shown. Wt. yd. 10 oz.
16 C 1807—*Please state color*. . . Yd. $3.49

B Pinpoint weave distinguishes this beautiful "Lorette" fabric. Soft, supple miracle-blend. 55% Orlon, 45% Wool, with the texture-richness of all wool fabric. Marvelous easy-care features make it a perfect choice for Spring suits, skirts. Just suds and rinse. Dries quickly; requires only slight pressing. Width 54 in. Comes in 7 colors shown. Wt. yd. 10 oz.
16 C 1811—*Please state color*. . . Yd. $3.49

ORLON AND WOOL BLEND 2.89 yd.

C Durable miracle-blend of 65% Orlon, 35% fine Wool. Subtle plaids pair off with two neutral shades for a wardrobe that expands. Ideal for pleated skirts. Pleats won't wash out, sit out or pack out. Crease-resistant, easy to care for. Washable; quick drying; requires little pressing. Width 54 in. Ship. wt. yd. 10 oz. Patterns 7 to 10 shown ⅓ size.
16 C 1830–*State pat. no.* or *color*. Yd. $2.89

ACRILAN-RAYON SUITING 1.79 yd.

D Milliken's "Diplomat"; perfect wonder blend for warm weather suits and separates in this wider range of delectable colors. 50% Acrilan, 50% Rayon with look, feel of wool; miracle practicality. Washable, quick drying. Pleats durably, won't stretch or sag. Resists wrinkling, staining and moisture. Width 45 inches. Comes in 9 colors shown. Wt. yd. 10 oz.
16 C 1471—*Please state color*. . . Yd. $1.79

WASHABLE CORDUROYS ARE COMFORTABLE ANY SEASON

PRINTED CORDUROY 1.49 yd.

E Lively, deep-bordered designs give a new youthful look to corduroy fashions; strike a casual note when used in drapes or studio couch covers. Firm, 16-rib Cotton Pinwale with velvety color-depth that's made corduroy a fashion success. Ideal for full-gathered skirts. Width 37 in. Wash alone. Wt. yd. 10 oz. Patterns 14, 15, 16 shown 1/5 size.
16 C 1660–*State pattern number*. Yd. $1.49

PRINTED CORDUROY 1.38 yd.

G These two prints are shining stars in the fashion firmament! 16-Rib Pinwale Corduroy; all soft-draping, velvety-lustered Cotton for any-season casuals. Choose "Harlequin" for gay loungewear, children's overalls, party pants; "Black Watch" for dresses, jumpers and skirts. Width 37 in. Washable. Wt. yd. 10 oz. Patterns 17 and 18 shown ⅓ size.
16C1663–*State pattern number*. Yd. $1.38

CORDUROYS 1.09 TO 1.69 yd.

F Velvety, easy-to-wear Cotton Corduroy is ideal any-season fabric. Here are 3 well-known qualities in wonderful array of jewel-clear washfast colors.

CONE MILL'S 16-RIB "WASHCORD." Retains velvety smoothness, sparkling color through many launderings. Width 37 in. Comes in 17 colors shown. *State color.*
16 C 1671—Ship. wt. yd. 10 oz. Yd. $1.09

CROMPTON'S 16-RIB "EVERCORD." Exceptional features. "Everglaze" finish resists spotting and wrinkling; is water repellent. Washfast colors. Ship. wt. yd. 10 oz. Comes in colors shown, except Rust, White.
16C1650-Width 37 in. *State color.* Yd. $1.29

JUILLIARD'S 21-RIB PINWALE. Washfast Combed Cotton, extra fine wale. Light, supple, soft-draping. For evening skirts, dresses, lounge apparel. Width 36 in. Comes in 17 colors shown. *State color.*
16 C 1674—Ship. wt. yd. 9 oz. . . . Yd. $1.69

HERE ARE THOSE WARDROBE-BUILDING DRESS FABRICS

PART DACRON TWEED 98c yd.

H The contrast-flashed Tweed-look adds verve, zest to smart 2-piece ensembles for business, city wear. Light, smooth wonder-blend; woven to breathe for warm-weather comfort, and designed for quick, easy care. Dacron and Wool nubs with Rayon and Acetate. Crease-resistant. Washable, quick drying. Width 45-in. Comes in 9 colors above.
16C1414–Wt. yd. 9 oz. *State color.* Yd. 98c

CHROMSPUN TAFFETA 64c yd.

K Achieve glamourous effects at low cost with Chromspun Acetate Taffeta. This is a crisp, shimmering, tiny-ribbed Taffeta for flattering dresses, gowns, housecoats. Widely recommended for home decorations because color-locked fibers resist all common fading hazards. Dry clean to retain crispness. Width 45-in. Comes in 10 colors shown. Ship. wt. yd. 6 oz.
16 C 1275—*Please state color*. . . . . Yd. 64c

PETALDOWN POLKA DOT 64c yd.

M Polka dot always charmingly feminine. Home sewers have endorsed this Petaldown French-type Rayon Crepe for years. You'll like it for dresses, blouses, housecoats, comfortable lounge wear. Tightly woven for durability; petal-soft for easy drape. Smooth surfaced. Hand washable. Width 38 in. Ship. wt. yd. 6 oz. Patterns 1 to 6 shown ⅓ size.
16 C 1308—*Please state Pat. no.* Yd. 64c

Colors match fabrics as closely as speed printing permits. Washability on Page 959. Credit on Inside Back Cover.

FAILLES 95c AND 1.16 yd.

J BETTER QUALITY. Finely ribbed, soft-draping. 100% Chromspun Acetate for lasting color beauty. Resists fading. Washable; max. shrink. 2%. Ship. wt. yd. 6 oz. Comes in 12 colors shown. Width 44-in.
16 C 1248—*Please state color*. . . . Yd. 95c

BEST QUALITY. 100% Chromspun Acetate. Beautifully finished ribbed Faille, with silk-like sheen, extra body, firmness. Unusually resistant to wrinkling. Chromspun fibers assure permanent colors. Max. shrink. 2%. Dry clean. Ship. wt. yd. 7 oz. Comes in 12 colors shown. Width 44-in.
16 C 1258—*Please state color*. . . Yd. $1.16

CORDS 1.19 AND 1.49

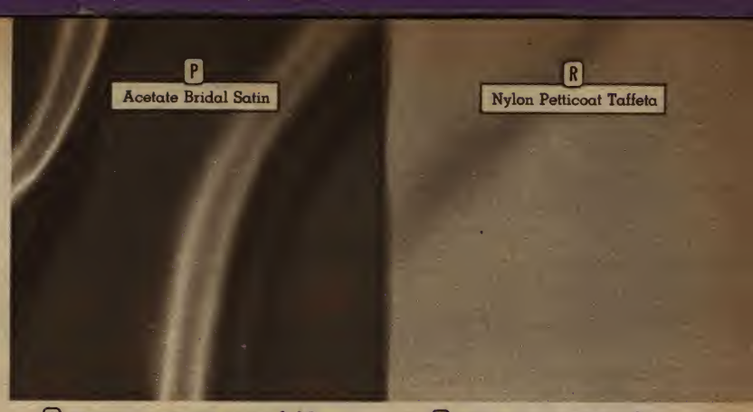
L Pinstripe Cords: crisp, cool and classic for business, classroom, everyday. Two excellent, crease-resistant qualities. Washable; max. shrink. 2%. Width 44 in. Comes in 4 colors shown. Ship. wt. yd. 8 oz.

GOOD—Blended of Combed Cotton, Rayon and color-locked Chromspun Acetate.
16 C 1254—*Please state color*. . . Yd. $1.19

BETTER—Blended of Combed Cotton, Dacron and color-locked Chromspun Acetate. In colors above except Red and White.
16 C 1489—*Please state color*. . . Yd. $1.49

CHROMSPUN TAFFETA STRIPE 64c yd.

N New, narrower candy-stripe on sparkling White background. Chromspun Acetate Taffeta; smooth, crisp, rustling quality. For flattering fashions, vivid decorator accents. Colors locked-in. Width 45 in. Washable. Ship. wt. yd. 8 oz. Comes in 5 colors shown. Stripe ½ size.
16 C 1370—*State stripe color*. . . . . Yd. 64c



P ABOVE — ACETATE SATIN 1.00 yd. **R** PETTICOAT TAFFETA 94c yd.

T TO **W** DYED-TO-MATCH FABRICS 49c TO 84c yd.

DYED-TO-MATCH

That especially lovely dance dress . . . those delightful bridal-attendant dresses, color-keyed to Spring. You can sew them just the way you dreamed them, and save so much money. Make your selection from two qualities of Acetate Taffeta, Nylon Net and Nylon Tulle . . . all dyed-to-match in a grand array of 11 fashion-perfect colors.

BUTTERICK PATTERNS

X GIRLS' PARTY DRESS. Enchanting gala. Size 8 requires 2⅜ yds. of 72-in. net; 2½ yds. of 44-in. taffeta. *Please state size.* *Comes in sizes:* 2, 4, 6, 8, 10.
16 CP 5710—Postpaid. 35c

Y MISSES' EVENING DRESS. Skirt of misty net. Size 14 takes 9¼ yds. of 72-in. net; 4¾ yds. of 44-in. taffeta. *Please state size.* *Comes in sizes:* 10, 12, 14, 16.
16 CP 5711—Postpaid. 75c

• TAFFETAS 74c AND 54c NYLON NET 49c NYLON TULLE 84c yd.

T TO **W** Four fabrics in dyed-to-match colors: Orchid, Scarlet, Yellow, Dusty Rose, Ice (lt.) Blue, White, Ice (lt.) Pink, Nile (lt.) Green, Black, Aqua, Turquoise.

T BEST QUALITY ACETATE TAFFETA. Heavy 300-denier Faille Taffeta. Firm-bodied: lovely sheen and draping quality. Hand wash. Width 44 inches.
16C1288–Wt. yd. 8 oz. *State color.* Yd. 74c

V BETTER QUALITY ACETATE TAFFETA. Crisp, finish adds beauty. Firm and easy to sew. Hand wash. Width 42-in.
16C1285–Wt. yd. 7 oz. *State color.* Yd. 54c

U NYLON NET. For sheer effects. Fine quality; silk-like luster. Will not stretch or sag. Width 70-in. Dry clean.
16 C 1425—Wt. yd. 3 oz. *State color.* Yd. 49c

W NYLON TULLE. So crisp, misty sheer. Close-weave Nylon mesh resists snags and rips; holds its shape and lovely luster. Width 54-in. Dry clean. Wt. yd. 2 oz.
16 C 1417—*Please state color*. . . . . Yd. 84c

ACETATE SLIPPER SATIN . . . NYLON PETTICOAT TAFFETA

BEST SATIN 1.00 yd.

P ACETATE BRIDAL SATIN. Luxurious full-bodied Slipper Satin. Dry clean. *Colors:* Yellow, Pink, White, Dusty Rose, Lt. Blue, Nile (lt.) Green, Black. Width 44-in. Shipping weight yard 10 ounces.
16 C 1260—*Please state color*. . . Yd. $1.00

PETTICOAT TAFFETA 94c yd.

R NYLON PETTICOAT TAFFETA. All Nylon, permanently crisp. Hand washable; dries quickly. Little or no ironing. Width 45 in. *Colors:* White, Navy, Ice (lt.) Pink, Ice (lt.) Blue, Red, Black. Ship. wt. yd. 7 oz.
16 C 1475—*Please state color*. . . . . Yd. 94c

These are "Dress-up and Look Lovely" Fabrics

TO GIVE YOUR SPECIAL DRESSES A MOST BEAUTIFUL LOOK

BUTTERICK PATTERN

L Afternoon Dress with softly cut-out, tucked neckline that curves to a V in front, scoops in back. Size 14 requires 3½ yds. 44-in. fabric. Postpaid. *Sizes:* 14, 16, 18, 20, 40, 42, 44.
16 CP 5719—*State size* 50c

ACETATE TAFFETAS

A Crisp rustling Taffeta; the choice of fashion-wise home sewers for lovely dresses, petticoats, hostess coats, evening wear, linings, decorator effects. Select your favorites from a wide range of fashion-right colors. 3 qualities.

GOOD QUALITY 49c Yd.

A leading fabric for a variety of needs. Smooth, lustrous all Acetate—serviceable, hand washable.

Colors: Ice Pink, Ice (lt.) Blue, White, Scarlet, Nile (lt.) Green, American Beauty Red, Navy, Black, Turquoise, Yellow, Orchid, Emerald Green, Aqua, Dusty Rose. 41 in. wide. Shipping weight yard 6 oz.
16 C 1278—*State color*.....Yd. 49c

BETTER QUALITY 54c Yd.

Slightly heavier than above, with a closer weave. Look lovelier in clothes of serviceable, hand washable Acetate with a rich finish.

Ice Pink, Ice (lt.) Blue, Aqua, Yellow, White, Nile (lt.) Green, Orchid, Dusty Rose, American Beauty Red, Navy, Black, Scarlet, Turquoise, Emerald Green. 42 in. wide. Wt. yd. 6 oz.
16 C 1285X—*State color*.....Yd. 54c

BEST QUALITY 74c Yd.

Choose superb, heavy 300-denier Faille Taffeta, a high fashion fabric, for your loveliest dresses. All Acetate, with fine, firm-ribbed weave. Has a lovely sheen and superior draping qualities. Hand washable. 44 inches wide. Ship. wt. yd. 9 oz.

Ice (lt.) Blue, Ice Pink, Aqua, Yellow, Nile (lt.) Green, White, Orchid, Dusty Rose, Scarlet, Turquoise, Black.
16 C 1288X—*State color*.....Yd. 74c

ACETATE OR RAYON SATINS

B Choose smooth, gleaming Satins for flattering look of luxury in dresses, blouses, lounging robes, lingerie. Fashion-headlined now in exquisite tailored styles and as a new accent for woolens. Perfectly charming for draperies, too.

GOOD ACETATE SATIN 54c Yd.

Lustrous, lightweight. Resembles more costly fabrics. Hand wash.

Ice Pink, Ice Blue, White, Emerald Green, Nile Green, Black, Scarlet, Turquoise, Aqua, Dusty Rose, Orchid, Yellow. 41 in. wide. Wt. yd. 7 oz.
16 C 1282—*State color*.....Yd. 54c

BETTER RAYON SATIN 87c Yd.

Slightly heavier with firm, close weave. Hand wash. 39 in. wide.

Ice (lt.) Pink, Ice (lt.) Blue, White, Nile (lt.) Green, Dusty Rose, Orchid, Aqua, Emerald Green, Yellow, Black, Scarlet. Ship. wt. yd. 8 oz.
16 C 1259—*State color*.....Yd. 87c

BEST BRIDAL SATIN 1.00 Yd.

Most luxurious, heavy Bridal or Slipper Satin. All Acetate. Full-bodied, soft draping. Dry clean. Width 44 in. Ship. wt. yd. 10 oz.

Yellow, Pink, White, Light Blue, Nile (lt.) Green, Dusty Rose, Black.
16 C 1260X—*State color*. Yd. $1.00

CHROMSPUN SATIN 72c Yd.

C Fast color Chromspun Acetate Satin; soft, smooth. Water-and-spot-resistant. For fashions, home decor. Width 44 in. Hand wash.

Ice Blue, Rose, White, Ice Pink, Nile (lt.) Green, Black, Aqua. Wt. yd. 9 oz.
16 C 1289—*State color*.....Yd. 72c

NYLON TAFFETA 94c Yd.

D All Nylon Taffeta. Superior Cohama fabric; full-bodied, with a smooth surface that catches every highlight. Quick drying—slight ironing. 44 inches wide. Hand wash.

Pale Orchid, Turquoise, White, Ice (lt.) Blue, Hunter (dk.) Green, Ice Pink, Navy, Black, Red. Wt. yd. 7 oz.
16 C 1490—*State color*.....Yd. 94c

MOIRE TAFFETA 68c Yd.

E Crisp, firmly woven Celanese Acetate Taffeta, enhanced by Moire finish. Rich fabric favored for afternoon, evening frocks, glamour linings. 42 in. wide. Dry clean.

Lt. Blue, Emerald Green, Black, White, Navy, American Beauty Red, Turquoise, Purple, Wine, Royal Blue, Dusty Rose. Wt. yd. 8 oz.
16 C 1276—*State color*.....Yd. 68c

CHROMSPUN CREPE 98c Yd.

F Crepe with a sand-textured weave for fluid draping. Chromspun Acetate for carefree wear in glamorous dresses, blouses. Preshrunk (3%). Width 45 in. Wt. yd. 8 oz.

Turquoise, Gray-Blue, White, Red, Ice (lt.) Pink, Ice (lt.) Blue, Navy, Black, Beige, Bronze. Washfast.
16 C 1050—*State color*.....Yd. 98c

CHROMSPUN TAFFETA 69c Yd.

G Exciting Nailhead Acetate Taffetas with Chromspun color beauty, dobby weave for sparkling effect. Retains crispness. 45 in.

Cerise-Blue, Rose-Beige, White, Red, Black, Dusty Rose, Gray-Blue, Metallic Gray, Peacock Blue, Sapphire Blue. Hand wash. Wt. yd. 6 oz.
16 C 1298—*State color*.....Yd. 69c

PART NYLON SHEER 1.79 Yd.

H A fabric of feminine charm. Mallinson's "Lalique" Shadow Sheer for lovely Summer dresses, negligees. Delicate etched-out pattern. Woven of 65% Cotton, 35% Nylon for extra strength, beauty. Hand washable, quick drying, little ironing. Ship. wt. yd. 4 oz.

Colors: Lt. Blue, Pink, White, Black, Aqua, Lilac, Navy. 45 in. wide.
16 C 1432—*State color*....Yd. $1.79

SMOOTH PONGEE 84c Yd.

J Wonderful new washable Pongee blended of Acetate and fine combed Cotton. Luxurious silky-sheen; nice and cool for pretty Spring, Summer fashions.

Ice (lt.) Blue, Ice Pink, Aqua, Silver Gray, Coral-Rose, Natural, Orchid, Silver Tan, Nile (lt.) Green. 44 in. wide. Wt. yd. 6 oz.
16 C 1186—*State color*.....Yd. 84c

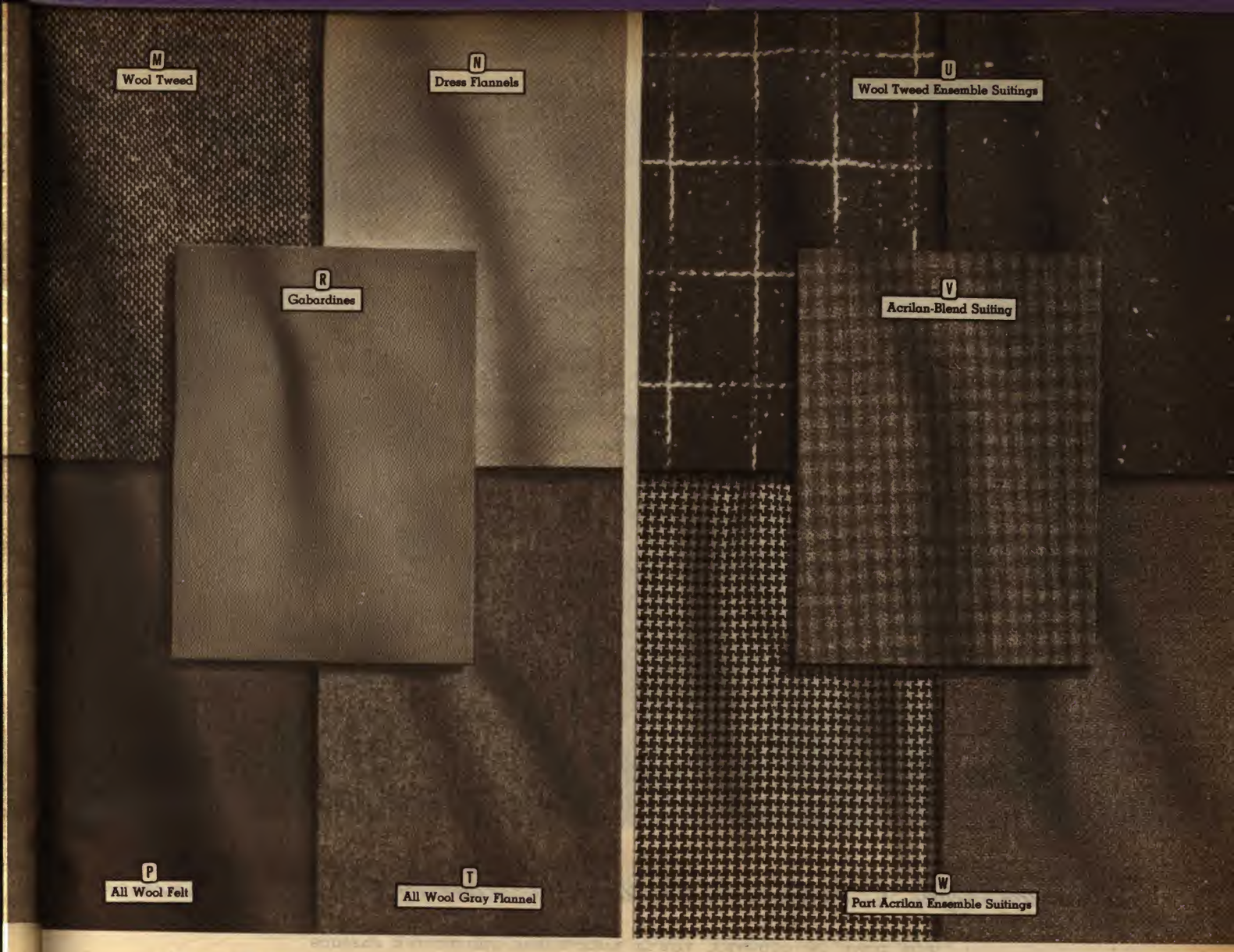
ACRILAN CREPE 1.78 Yd.

K Mallinson weaves 100% Acrilan fibers into a luxurious new Dress Crepe that's hand washable, dries quickly, needs little ironing. New wonder Acrilan pleats durably, too; resists moths and mildew. 44 in. wide. Ship. wt. yd. 8 oz.

Olive (med.) Green, Caramel, Aqua, Lt. Blue, Ice (lt.) Pink, Black, Red, Lt. Navy, Lt. Gray, Sand Beige, White.
16 C 1436—*State color*....Yd. $1.78

CHROMSPUN IS COLORFAST

Chromspun dyeing process means Acetate fibers are made in color. Chromspun fabrics guaranteed colorfast against common hazards—washing, sunlight, perspiration, cleaning fluids, fumes in air.



Wide Selection of Fine Dressweights and Suitings

WELL MANNERED FABRICS FIT INTO RURAL OR METROPOLITAN SETTINGS

100% WOOL TWEED 2.84 yd.

(M) This lively looking Tweed is tabbed for top fashion honors. Here's a 100% New Wool Donegal Tweed in a fine Domestic yarn that's beautifully textured to resemble the expensive imports. Its quality-look and serviceability make it ideal for smart casual dresses, suits, skirts, toppers and jackets. Blended of two-tone yarns and generously speckled with multicolored nubs. Dry clean.

Colors: Med. Gray or Med. Brown. Width 58 in.

16C1918-Wt. yd. 12 oz. *Please state color.* Yd. $2.84

DRESS FLANNELS 2.74 TO 3.49 yd.

(N) FLANNELS BY MILLIKEN. Known for quality and beauty. Choose for high-fashion dresses, suits, sportswear, children's wear. Wt. yd. 10 oz.

GOOD. 100% New Wool. Sponged and shrunk, all ready to sew. Soft, evenly twilled texture.

Colors: Beige, Black, Dusty Pink, Emerald Green, Med. Lt. Gray, Navy, Peacock Blue, Powder Blue, Red, Royal Blue. Dry clean. Width 54 inches.

16 C 1815—*State color*.....Yd. $2.74

BETTER. Washable Flannel of 85% Wool and 15% Nylon for extra strength, smoother texture, soft feel.

Colors: Black, Dusty Pink, Med. Lt. Gray, Navy, Red, Peacock Blue, Powder Blue, Royal Blue.

16 C 1827—Width 54 in. *State color*....Yd. $3.29

"LORETTE" FLANNEL. Wonder-blend of 55% Orlon and 45% Wool. Easy to wear, care for. Softly napped diagonal weave, supple wool texture.

Colors: Med. Lt. Gray, Black, Lt. Blue, Olive Green, White, Navy, Royal Blue, Red. Washable.

16 C 1804—Width 54 in. *State color*....Yd. $3.49

DRESS FELTS 2.89 AND 5.59 yd.

(P) Fashion Felt . . . to animate the Spring scene. All Wool, firm-bodied, delightfully rich. Easy to applique; no hemming. For dresses, skirts, jumpers, weskits. Remove trim before dry-cleaning.

Colors: Scarlet Red, Beige, Cream-White, Lt. Blue, Peacock (greenish) Blue, Deep Pink, Pearl Gray, Black, Gold, Emerald Green, Royal Blue. *State color.*

16C673-Width 36-in. Ship. wt. yd. 12 oz. Yd. $2.89

16C672-Width 72-in. Ship. wt. yd. 1 lb. Yd. $5.59

SHEEN GABARDINES 98c TO 5.49 yd.

(R) Classic fabric for versatile fashions. Four qualities, one for your every purpose.

ACETATE AND RAYON. For dresses, lightweight suits. Rich luster, crease-resistance. Hand wash.

Colors: Beige, Cocoa Brown, Copen Blue, Black, Coral Rose, Hunter (dk.) Green, Medium Gray, Navy, Olive Green, Red, White. 45-in. wide.

16 C 1226—Ship. wt. yd. 9 oz. *State color*. . Yd. 98c

RAYON, ACETATE, AND DACRON. Burlington wonder-blend assures practicality with little care, extra strength. Luxury fabric, full-bodied, high sheen. Crease, fade-resistant; moth-mildew-proof. Hand wash, dries quickly. Width 44 in. 9 *Beautiful Colors:* Black, Dusty Copen Blue, Dusty Rose, Light Navy, Medium (dk.) Brown, Medium Gray, Red, Sand Beige or White.

16C1476–Ship. wt. yd. 10 oz. *State color.* Yd. $1.29

78% RAYON, AND 22% WORSTED GABARDINE Ideal for suits and suit dresses for your year-to-year wardrobe. Retains an "all wool" look and feel. Crease-resistant. Dry clean. Width 56 inches.

Colors: Lt. Blue, Med. Gray, Beige, Hunter (dk.) Green, Black, Red, Navy, Cocoa Brown.

16C1850–Ship. wt. yd. 10 oz. *State color.* Yd. $2.44

ALL WORSTED SUITING WEIGHT—Superb, evenly twilled quality of resilient 100% Wool Worsted. Exceptionally full-bodied, supple; for your finest suits, toppers. Generous 56 in. width. Dry clean.

Colors: Lt. Blue, Med. Gray, Beige, Black, Red, Hunter (dk.) Green, Navy, Cocoa Brown.

16C1862T-Ship. wt. yd. 12 oz. *State color.* Yd. $5.49

ALL WOOL GRAY FLANNEL 2.98 yd.

(T) Mixed Gray Flannel; in good taste everywhere this year. Perfect for couturier details or casual tailoring of dresses, suits, jumpers. Resilient, long-staple Wool in suiting weight resembles menswear gray flannel, but is more supple, easier to drape. Sponged, shrunk; all ready to sew.

Lt. Gray or Oxford Gray. Width 54 in. Dry clean.

16C1822—*State color.* Ship. wt. yd. 12 oz. Yd. $2.98

Items marked T shipped from Baltimore or Kansas City. Pay postage from House where you place your order. Credit Terms see Inside Back Cover.

ENSEMBLE WOOL TWEED SUITINGS 2.98 yd.

(U) Those who know clothes choose these solid colors and co-ordinated splash checks. Perfect for suits; for jumpers that double as suits with jackets; for dresses, redingotes. Woven of 100% soft-surfaced, resilient Wool in discreet background colors with multi-colored tweed nubs.

CHECKS—Pat. 21, Moss Green with White splash; Pat. 23, Charcoal with Turquoise; Pat. 25, Navy with White. Dry clean. Width 58 in. Shown ½ size.

16C1935-*State Pat. no.* Ship. wt. yd. 12 oz. Yd. $2.98

SOLID COLORS—To co-ordinate with splash checks above; Moss Green, Charcoal Gray, Navy. Dry clean. Width 58 inches. *State color choice.*

16 C 1944—Ship. wt. yd. 14 oz.....Yd. $2.98

ACRILAN BLEND SUITING 1.79 yd.

(V) Burlington at its best . . . presenting a new suiting of 40% Rayon, 20% Acrilan, 40% Acetate. For country clothes with a gracious air or becomingly sophisticated suits and lightweight toppers. This fabric fits into a busy life—won't sag or stretch out of shape; sheds wrinkles. The subtle "check-play" pattern (shown ¾ size) is fashioned for petite or fuller figures. Hand wash.

Heather shades: Beige, Green, Mauve, Turquoise, Red. Ship. wt. yd. 10 oz.

16C1458—*State color.* Width 45 in.....Yd. $1.79

PART ACRILAN ENSEMBLE SUITINGS 1.79 yd.

(W) "DIPLOMAT". Milliken's wonder-fabric is blended of 50% Acrilan and 50% Rayon. In solid colors and fashionable Houndstooth Checks to mix or match for a versatile wardrobe. Has the luxurious look and texture of fine Wool Worsted, plus the adaptability of newer miracle blends. Washable, quick-drying—retains its shape, sheds wrinkles; is water-repellent, stain-resistant, moth and mildew proof. Width 45-in. Wt. yd. 10 oz.

HOUNDSTOOTH CHECK—Navy-White, Brown-Cream, Black-White to complement solid tones.

16 C 1468—*State color choice in order*. . Yd. $1.79

PLAIN COLORS—Gray Blue, Medium Brown, Medium Dark Gray, Black, Cream, Navy.

16 C 1471X—*State color choice in order.* Yd. $1.79

BUTTERICK PATTERN

(X) Printed paper Pattern . . . for Box-Jacket Suit for Juniors and Misses. Smart, slim silhouette, optional pockets. Comfortable Jacket tailoring. Size 14 jacket takes 2-yds. 44-in. fabric; skirt takes 1¾ yds. 44-in. fabric. *State size.*

Sizes: 11, 12, 13, 14, 15, 16, 18.

16CP5720—Postpaid....50c

Fashion-right Coatings, Suitings, Fine Quality Linings

FOR TOWN OR COUNTRY, YOU'LL LIKE THESE DISTINCTIVE FABRICS

Spring is the time to sew. Important in today's fashion headlines are new coats styled just for you. Whether you choose slim styles or full casual ones, a fine fabric is the first concern. Here we present selections in smart colors, newest textures. Fine wools with their special warmth, good looks, Orlon for its beauty and superior performance.

The inside story on home-sewn coats—for that smart professional look, choose luxurious quality linings for your garments, home decorations. A lining lends extra durability to new garments, adds years of wear to old ones.

100% WOOL TWEED 4.49 yd.

(A) Fashion decrees a trend towards Tweeds. This new Tweed with its fashion texture is blended of Milliken's 100% Wool. You'll like its versatility; a medium weight fabric that adapts readily to suits, toppers, skirts and coats. The springy new wool is sturdy and wearable; sophisticated and smart. Rich-looking "homespun" weave is unusually firm-bodied for easy cutting, sewing. Width 58 in. Weave shown ¾ actual size. Dry clean.

Moss Green, Toast Brown, Teal Blue, Purple and Chili (deep) Red; with multicolor nubs. *Please state color.*

16 C 1860—Ship. wt. yd. 15 oz. . . . . Yd. $4.49

WASHABLE ORLON FLEECE 5.98 yd.

(B) A fashion favored Fleece in marvelous Orlon. Perfect combination for high style and practicality. Combine luxurious Orlon Fleece with Nylon Lining (key "G") for a completely washable garment that will not shrink or stretch. Soft, warm Orlon Fleece is lightweight, never bulky. Deep nap on firm jersey-weave backing; easy to cut, sew. Fine for children's, babies' things; coats, toppers. Launder with warm suds in tub or machine. Hang to dry; do not steam. Mothproof. Width 52 in.

Ice (lt.) Blue, Ice (lt.) Pink, White, Natural, Lt. Aqua.

16 C 1930T—*State color.* Wt. yd. 14 oz. . . . Yd. $5.98

WASHABLE NYLON LINING 1.19 yd.

(G) By "Earl-Glo"—this soft, smooth-finish fabric that is both beautiful and durable. Use with washable Orlon Fleece (key "B") for a completely washable coat. Won't shrink . . . perfect for skirts, suits, sweaters, baby togs. 45 in. wide. Wt. yd. 7 oz.

Colors: Ice (lt.) Blue, Ice (lt.) Pink, White, Scarlet, Natural, Navy, Black.

16 C 1768—*State color* . . . . . Yd. $1.19

TAFFETA LINING 79c yd.

(H) "Earl-Glo" Iridescent Taffeta, advertised to last the life of your garment. Combines Acetate and Rayon Taffeta in a rustling, fashion-wise lining. Perspiration proof, fadeproof. Width 45-in. Ship. wt. yd. 7 oz.

Cerise-Green, Gray-Rose, Deep Wine, Gray Blue, Deep Copper, Mauve-Beige, Sapphire-Navy. Dry clean.

16 C 1750—*State color* . . . . . Yd. 79c

POODLE COATING 4.19 yd.

(C) The Spring season at its loveliest—reflected in your color and fabric choice for your new coat. Poodle coating provides rich boucle-texture and cozy warmth. The tight, curly pile of the 55% Wool and 45% Rayon coating has a high, beautiful luster. Woven on cotton backing which insures long wear and serviceability. Pile is 66% of fabric. Easy to cut and sew; adapts readily to flared styles. For coats, stoles, toppers. Dry clean. 56-in. width.

Colors: Copen Blue, Ice (lt.) Pink, White, Silver Gray, Bright Navy, Black, Red. Ship. wt. yd. 1 lb. 2 oz.

16 C 1949—*State color* . . . . . Yd. $4.19

WOOL CREPE COATING 3.75 yd.

(D) Gentle wool, with a distinctive warmth and feel all its own; always in style, always a joy to wear. This coating with its unique basket-weave has a rich, smooth surface. It is medium weight, supple, and easy to work with, yet firm bodied and resilient. Loomed for coats, suits, jackets and toppers, it has new designer uses such as stoles, jumpers, children's wear. Choose for soft, warm crib blankets, too. Dry clean. 58-in. wide. Seven Spring colors. Wt. yd. 14 oz.

Colors: Beige, Black, Navy, Dusty Rose, Gold, Red, Powder Blue.

16 C 1923T—*State color* . . . . . Yd. $3.75

"MILIUM" LINING 1.29 yd.

(J) "Milium"—by Milliken. Scientifically metalized Acetate Satin of the original fine quality, our best selling nationally known lining. Fine weave provides porous, bulk-free insulation for season to season wear. 40-in. wide. Dry clean. Ship. wt. 9 oz.

Black, Navy, Med. Lt. Gray, Gray-Blue, Gold, Wine, Royal Blue, Dk. Green, Red, Dk. Brown, Beige.

16 C 1770—*State color* . . . . . Yd. $1.29

SATIN LINING 69c yd.

(K) Nationally known "Earl-Glo" Acetate Satin lining; advertised to last the life of your garment. Fine quality satin-smooth surface, soft rich-looking luster. Special fade-resistant finish. Dry clean. Width 41-inches.

Colors: Dark Brown, Navy, Scarlet Red, Black, Beige, Gold, Kelly Green, Light Gray, Royal Blue or White. Shipping weight yd. 7 oz.

16 C 1762—*State color* . . . . . Yd. 69c

TWILL LINING 59c yd.

(L) A superior Twill lining often used in high-fashion ready-to-wear. Of Rayon Twill by "Earl-Glo"—advertised to last the life of your garment. Sturdy, practical—ideal for lining jackets, coats, home furnishings. Special fade-resistant finish. 40-in. wide.

Colors: Dk. Brown, Gray-Blue, Black, Beige, Navy, Scarlet Red, Kelly Green, Lt. Gray. Ship. wt. yd. 7 oz.

16C1760-*State color.* Dry clean. Yd. 59c

PELLON 63c AND 83c yd.

(M) Pellon gives permanent shape retention to clothes, home decorations. Of Nylon, Cotton and Acetate bonded fibers, it is lightweight, porous, yet rugged. Can be washed, dry cleaned. Fast drying, crease-resistant. Black, White. *State color.* 25-in. wide.

LIGHTWEIGHT—For dresses, home uses.
16C1776–Ship. wt. yd. 7 oz. . . . Yd. 63c

MEDIUM-WEIGHT—For suits, coats, skirts.
16C1777–Ship. wt. yd. 7 oz. . . . Yd. 83c

ALL WOOL COATING 4.49 yd.

(E) All Wool coating with a "fleecy-suede" texture. Priced exceptionally low for this fine quality. It feels soft and downy like fleece, but has the more velvety-smooth nap of suede. Tightly woven of 100% new Wool, its even texture looks elegant, feels warm and lasts for years. Sew coats, toppers, jackets for all your family during these early Spring days. 58 in. wide. 8 beautiful colors.

Colors: Beige, Camel Tan, Gold, Lt. Blue, Navy, Pink, Red, White. Dry clean.

16 C 1929T—Ship. wt. yd. 1 lb. 2 oz. *State color* . . . . . Yd. $4.49

BUTTERICK PRINTED PAPER PATTERN 50c

(F) Misses' Coat. East meets West in this Orient-inspired coat. Suitable almost any hour of your day. Smart slim silhouette, with side slits for wearing over full skirts; choice of two necklines, Mandarin style or classic revers collar style used on reefers. Size 14 requires 3⅜ yds. 58-in. coating; 2⅞ yds. 41-in. lining.

16 CP 5712—Postpaid. *Sizes:* 12, 14, 16, 18. *State size* 50c

TAILOR'S CANVAS 57c yd.

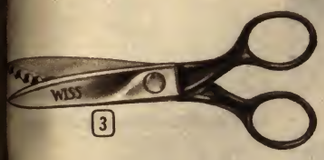
(N) Give home sewn garments that "couturier look." Interface collars, lapels, with inexpensive Tailor's canvas. Blended of 28% Rayon, 22% Goat Hair (for a crisp, springy quality), 50% Cotton. Neutral Canvas Tan only.

16 C 1775—Width 25-in. Ship. wt. yd. 10 oz. . . . . Yd. 57c

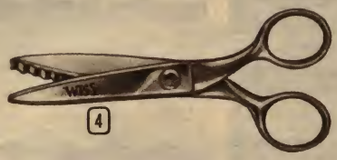
Items suffixed T, shipped from Baltimore or Kansas City. Pay postage from House where you place your order. For best results, fabrics of Wool or Part Wool should be sponged and shrunk before cutting. Washability Terms, see "Facts about Fabrics", Pg. 959. Details of Wards Credit Terms, see Inside Back Cover.

1

2



3

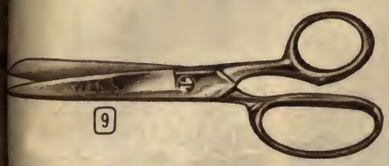


4

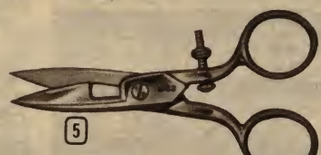
6

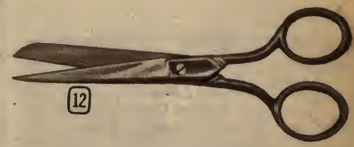
7

8


9

10

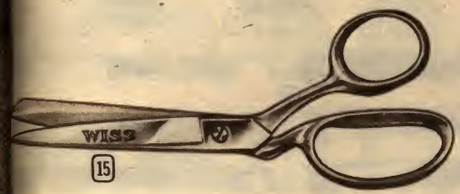

5


12

13

11

14



15

16

17

Wiss Precision-crafted Scissors and Pinkers

FEATURING 5 THRIFTY BUYS IN HIGH QUALITY, GERMAN IMPORTED STYLES

POPULAR PINKING SHEARS

1 TO 4 A variety of favorite Wiss Pinkers for all home and professional needs. Made of highly-tempered extra hard hot-drop forged Steel for lasting sharpness; hand adjusted, polished and sharpened for enduring precision, superior performance. Designed to pink both sheer and heavy fabrics with equal efficiency. Gift boxed. Make ⅛-in. pink.

1 Fine Pinker for all-around efficient service. Black enamel handles with durably sharp Nickel-plated blades. Comes in two lengths. Only $1.50 more buys the 9-inch pinker in a beautiful genuine leather case.
16 CP 6858—Length 7½ in. Postpaid....$6.95
16 CP 6865—Length 9 in. Postpaid.....$7.95
16 CP 6860—9-in. Pinker, Case. Pstpd. $9.45

2 Wiss' Finest Chrome-plated Pinker for all fabric weights. Heavily chromed blades stay sharp, look new for years. Protective genuine leather case. In 9-inch length only.
16 CP 6867—Pinker and Case. Postpaid. $10.45

SAME FINE CHROME-PLATED PINKER as above, but without leather case. Comes in 2 lengths.
16 CP 6859—Length 7½ in. Postpaid....$7.95
16 CP 6866—Length 9 in. Postpaid.....$8.95

3 Wiss Light Pinkers suitable for lightweight or medium-weight fabrics. Stay-sharp Nickel-plated blades with Black Enamel handles. Have all the fine quality features of Wiss' craftsmanship. Skillfully adjusted blades will retain their sharp cutting edges for years. Gift Boxed. Makes ⅛-in. pink.
16 CP 6880—Length 5½ in. Postpaid...$4.50

4 Wiss Light Pinkers. These fine quality Chrome-finished pinking shears are yours at a wonderfully low price. Lightweight, easy to handle, suitable for light or medium-weight fabrics. Precision crafted blades stay sharp, perform efficiently. Lustrous finish retains "new" look for years. ⅛-in. pink.
16 CP 6879—Length 5½ in. Postpaid...$4.95

BUTTONHOLE SCISSORS

5 Wiss precision-crafted Buttonhole Scissors will give your home sewing that professional touch. Nickel-plated scissors cut easily, uniformly. Set screw adjusts to cut any size buttonhole up to 1¼ in. Made of fine hot-drop forged Steel that stays sharp.
16 CP 6861—Length 4½ in. Postpaid...$4.25

CUTICLE AND NAIL SCISSORS

6 Wiss Cuticle Scissors give nails the care they should have. Extra sharp blades have slim tapered points. Made of Nickel-plated, quality Steel for necessary precision.
16 CP 6895—Length 3¾ in. Postpaid...$3.50

7 Wiss Nail and Pedicure Scissors. All Nickel-plated; precision-crafted, curved blades cut smoothly and accurately. Made of fine quality forged Steel that stays sharp.
16 CP 6894—Length 3½ in. Postpaid...$3.25

EMBROIDERY SCISSORS

8 Wiss Embroidery Scissors for ripping, snipping and all embroidery work. Fine, tapered points rip out even the smallest stitch. Of Nickel-plated fine quality Steel. Blades stay sharp, cut smoothly, accurately.
16 CP 6825—Length 3½ in. Postpaid...$3.00
16 CP 6826—Length 4 in. Postpaid.....$3.25

ECONOMY EMBROIDERY SCISSORS. German imports. Steel Blades stay sharp, cut easily.
16 CP 6804—Length 3½ in. Postpaid...$1.49
16 CP 6805—Length 5 in. Postpaid.....$1.69

FAVORITE TRIMMERS

9 Wiss straight Trimmers for all-around use. Nickel-plated fine quality Steel with one rounded blade and one pointed blade. Of highly tempered hot-drop forged Steel.
16 CP 6891—Length 6 in. Postpaid.....$4.35
16 CP 6892—Length 7 in. Postpaid.....$4.85
16 CP 6893—Length 8 in. Postpaid.....$5.35

10 Wiss Best Quality Light Trimmers. Cuts all lightweight and medium-weight fabrics neatly. Of Nickel-plated fine quality hot-drop forged Steel for sharper cutting edges. Has one rounded blade and one pointed blade for superior performance.
16 CP 6862—Length 6 in. Postpaid.....$4.50

ECONOMY LIGHT TRIMMERS. Imported from Germany. Dependable, stay-sharp blades.
16 CP 6808—Length 6 in. Postpaid.....$1.99
16 CP 6809—Length 7 in. Postpaid.....$2.39

VERSATILE KITCHEN SHEARS

11 Sturdy Kitchen Shears to use in preparing foods. Plier-grip enamel handles to unscrew bottle caps, crack nuts. Nickel-plated Steel blades are serrated. Boxed.
State Handle Color: Green, Red or Yellow.
16 CP 6871—Length 8 in. Postpaid.....$2.95

SEWING SCISSORS

12 Wiss' smaller and lighter Scissors for a variety of sewing needs. Nickel-plated Steel blades cut cleanly, stay sharp.
16 CP 6810—Length 5 in. Postpaid.....$3.50
16 CP 6811—Length 6 in. Postpaid.....$3.95

ECONOMY SEWING SCISSORS. Of sturdy quality, perform efficiently. Made in Germany.
16 CP 6806—Length 5 in. Postpaid.....$1.59
16 CP 6807—Length 6 in. Postpaid.....$1.79

STRAIGHT TRIMMERS

13 Wiss fine quality Straight Trimmers have smooth Black Enamel handles. Designed for all cutting purposes with one pointed blade and one rounded blade, both Nickel-plated. Hot-drop forged Steel, stays sharp.
16 CP 6851—Length 6 in. Postpaid.....$3.75
16 CP 6852—Length 7 in. Postpaid.....$3.95
16 CP 6853—Length 8 in. Postpaid.....$4.50

14 Practical Straight Trimmers. Made in Germany. For all-purpose cutting. Black Enameled handles. Blades are fine quality Nickel-plated, highly tempered hot-drop forged Steel. Retains sharp cutting edges for years; gives long and dependable service.
16 CP 6882—Length 6 in. Postpaid.....$2.19
16 CP 6883—Length 7 in. Postpaid.....$2.49

BENT TRIMMERS

15 Wiss Best Quality Bent Trimmers. Practical styling for easier handling; blades lie flat on cutting surface, simplify pattern cutting. Assured cutting accuracy and efficiency. Nickel-plated for lasting sharpness. Of highly tempered hot-drop forged Steel.
16 CP 6802—Length 7 in. Postpaid.....$4.95
16 CP 6803—Length 8 in. Postpaid.....$5.50

16 Wiss' popular Bent Trimmers. Serviceable Black Enameled handles; fine Nickel-plated blades stay sharp. Blades lie flat on cutting surface for more accurate cutting. Of highly-tempered hot-drop forged Steel.
16 CP 6800—Length 7 in. Postpaid.....$3.95
16 CP 6801—Length 8 in. Postpaid.....$4.50

17 Economy Bent Trimmers are fine quality German imports. Black Enameled handles, Nickel-plated blades designed to lie flat against the cutting surface. Of highly tempered hot-drop forged Steel for lasting sharpness, long wear, superior performance.
16 CP 6884—Length 7 in. Postpaid.....$2.49

WISS FINE QUALITY

Tools designed for you by Wiss—known for over 100 years for hand craftsmanship, lasting efficiency, satisfying use. Highly tempered, hot-drop forged Steel retains sharp cutting edges.

ACME DRESS FORMS

18 Assure custom-fit with this fine quality Sectional Dress Form. Adjusts with easy slide-and-hold action at 6 points for quick, easy fitting and altering (see below). Durable Papier-mache covered with Gray Cotton Jersey; metal base, rod, framework. Height adjusts to 6 ft. Instructions incl. Order largest size that includes your bust, waist and hip measurements. Mailable. Ship. wt. 18lbs.

Article Number	Bust Size	Waist Size	Hip Size	Selling Price
16 C 9723MO	36-44	29-36	39-48	$13.79
16 C 9722MO	32-39	25-31	35-42	$13.79
16 C 9721MO	30-37	23-29	33-40	$13.79

ADJUSTS 6 WAYS

NECK becomes slimmer, larger instantly.

SHOULDERS glide in, out; rise separately.

BUST expands or contracts conforming easily to your figure.

WAIST accurately becomes wider, narrower as needed.

HIPS adjust, raise individually, smoothly.

HEIGHT becomes taller, shorter for fashion's hem lengths.

COMPACT

Dress form swivels down easily to half size. Saves space in your room or packs for convenient storage.

18

Linens, Felts, Laces, Ruffles and Ribbons

IRISH HANDKERCHIEF LINEN

1 Fine, lightweight, imported Irish Linen. Delicately sheer—woven of 128 threads per sq. in. Perfect for blouses, hankies, infants' wear. 36-inch width. Washable.

16 C 662—White. Wt. yd. 6 oz....Yd. $1.20

IRISH ART LINEN

2 Fine imported Linen. Practical, economical for home, fashions. Washable.

GOOD. Eggshell-color Linen. Rich, heavy texture. Ideal for suits, needlework, home decorating. 72 threads per square inch.

16C663–Width 18 in. Wt. yd. 3 oz. Yd. 90c
16C664–Width 36 in. Wt. yd. 6 oz. Yd. $1.30
16C665–Width 45 in. Wt. yd. 8 oz. Yd. $1.58
16C669–Width 54 in. Wt. yd. 10 oz. Yd. $1.94

BETTER. Lustrous White Linen in a smooth, medium-weight weave; 110 threads per sq. in. Make dresses, suits, table linens, etc.

16C658–Width 18 in. Wt. yd. 3 oz. Yd. $1.05
16C659–Width 36 in. Wt. yd. 6 oz. Yd. $1.75
16C660–Width 45 in. Wt. yd. 8 oz. Yd. $2.20
16C661–Width 54 in. Wt. yd. 10 oz. Yd. $2.65

BEST. Rich, lustrous White Linen for your finest needlework, dresses, blouses. Very smooth, tight weave. 145 threads per sq. in.

16C654–Width 18 in. Wt. yd. 3 oz. Yd. $1.18
16C666–Width 36 in. Wt. yd. 6 oz. Yd. $2.09
16C667–Width 45 in. Wt. yd. 8 oz. Yd. $2.68
16C668–Width 54 in. Wt. yd. 10 oz. Yd. $3.28

IRISH LINEN CRASH

3 Good quality heavy-weight Linen; ideal for luncheon sets, scarfs, etc. Firmly woven of thick, natural fibers. Semi-stiff finish. *Color:* Tan only. Washable.

16C650–Width 18 in. Wt. yd. 4 oz. Yd. 74c
16C651–Width 36 in. Wt. yd. 8 oz. Yd. 94c
16C652–Width 45 in. Wt. yd. 10 oz. Yd. $1.24
16C653–Width 54 in. Wt. yd. 12 oz. Yd. $1.54

ART FELT

4 All-purpose, durable 50% Wool, 50% Rayon Felt designed for many practical uses. Use both widths for decorations, table-covers, needlework. Dry clean.

Baby Blue, Baby Pink, Billiard Green, Peacock Blue, Scarlet Red, Black, Royal Blue, White, Purple, Dk. Brown. *State color.*

16C679–Width 36 in. Wt. yd. 8 oz. Yd. $1.59
16C678–Width 72 in. Wt. yd. 1 lb. Yd. $2.98

NYLON TRIMMINGS

5 TO 16 Nylon Laces, Rayon embroidered Nylon Ruffles, Nylon Insertions, dainty yet durable. Wonderful accents for lingerie, blouses, baby things. White only. Washable. No ironing needed.

(5) (6) (7) VAL LACES. Ship. wt. per cut, 3 oz.
(5) 16C2219–Width ½ in.....12-yd. cut 88c
(6) 16C2203–Width ¾ in...12-yd. cut $1.48
(7) 16C2231–Width 1 in....12-yd. cut $1.89

(8) ALENCON-TYPE LACES. Wt. per cut, 3 oz.
16 C 2233–Width 1½ inches. 6-yd. cut $1.09
16 C 2234–Width 2¾ in.....6-yd. cut $1.98
16 C 2235–Width 3¾ in.....4-yd. cut $1.79

(9) NYLON INSERTION. Ship. wt. 6 yds. 3 oz.
16C2232–Width 1½ inches.....6 yds. $1.09

(10) to (15) Beading and Ruffling. Wt. cut, 3 oz.

(10) NYLON VAL EDGING. ¾-inch wide.
16C2225-Takes ¼-in. ribbon. 12-yd. cut $1.09

(11) NYLON VAL INSERTION. ¾-inch wide.
16C2226-Takes ¼-in. ribbon. 12-yd. cut $1.19

(12) NYLON RUFFLES. With stitched edge.
16C2360-Width 1 inch.....8-yd. cut $1.39

(13) NEW NYLON RUFFLES. Stitched edge.
16C2361–Width 1½ inch...6-yd. cut $1.49

(14) NYLON ANGEL LACE. Dainty ruffles.
16C2359–Width 1 inch.....6-yd. cut $1.39

(15) NYLON INSERTION. ¾-inch wide.
16C2365–Takes ½-in. ribbon. 6-yd. cut $1.44

(16) NYLON TRICOT. Sheer Ruching.
16C2358-Width 1 in. Wt. cut 3 oz. 6-yd. cut $1.39

DACRON PLEATED RUFFLE

17 WHITE DACRON. Permanently pleated lingerie trim. Washable. 2¾-in. wide.

16C2318–Wt. 3 yds. 3 oz....3-yd. cut $1.19

FINE VAL LACES

18 TO 20 Val-type Laces woven of very fine Cotton threads. Perfect for baby things, crib and bassinette trim; for blouses, lingerie; for bureau scarfs, runners. Washable. White. Wt. 12 yds. 3 oz.

(18) 16C2227–Width ⅜ inch...12 yds. 64c
(19) 16C2214–Width ⅝ inch..12 yds. 69c
(20) 16C2223–Width ¾ inch...12 yds. 98c

TENERIFFE-TYPE LACE EDGING

21 A delicate Lace of fine White Cotton. Its dainty design has a crisp appearance. Washable. Ship. wt. 12 yds. 4 oz.

16C2228–Width ⅞ inch.....12 yds. 98c

ALENCON-TYPE LACES

22 Beautiful, "heirloom" look of authentic Alencon Lace design. Fine Cotton, heavier thread outlines pattern. Washable. Beige, Black, White. Ship. wt. 6 yds., 4 oz.

16C2200–Width 3 in. *State color.* 6 yds. $1.18
16C2201–Width 2 in. *State color.* 6 yds. 88c
16C2202–Width 1¼ in. *State color.* 6 yds. 69c

VENISE-TYPE LACES

23 24 New heavy Cotton Venise-type Laces, for fashion or decorating. White only. Washable. Ship. wt. 5 yds., 3 oz.

(23) Medallion Lace—to be used as is, or as separate "flowers". Easy to applique.
16C2238—Width 1 inch.....5 yds. $1.19

(24) Venise Edging, resembles tatting.
16C2239–Width 1⅛ inch.....5 yds. $2.49

BATISTE INSERTION

25 Eyelet embroidery on fine White Cotton Batiste. For insertions and ribboned beading. Washable. Ship. wt. 6 yds., 4 oz.

16C2312–Width 1 inch.....6 yds. $1.59

BATISTE TRIMMINGS

26 TO 31 Washable Embroidered Cotton Batiste Edgings with delicate eyelet designs. White only. Wt. cut, 4 oz.

(26) Has beading for ½-inch ribbon.
16C2302–Width 2¾ in.....6 yds. $1.29
(27) 16C2311–Width 1 inch....6 yds. 58c
(28) 16C2320–Width 1½ inch..6 yds. 69c
(29) 16C2367–Width 2 inches....6 yds. 79c
(30) 16C2313–Width 2½ inches. 6 yds. 98c
(31) 16C2314–Width 3 in.....6 yds. $1.29
(31) 16C2315–Width 4¾ in....6 yds. $1.49
(31) 16C2316–Width 7½ in. ...4 yds. $1.49

WHITE RUFFLE, PASTEL DESIGN

32 Cotton Batiste embroidered in color. Med. Blue, Pink, Red, Yellow—ea. on white. Washable. Ship. wt. 8 yds. 4 oz.

16C2375–Width 1 in. *State color.* 8 yds. $1.19

WHITE EYELET RUFFLES

33 TO 36 Fine White Cotton Batiste Ruffles with eyelet detail. All have bound edges. Washable. Wt. cut, 4 oz.

(33) 16C2376–Width 1 inch....8 yds. $1.19
(34) 16C2377–Width 2 inches...6 yds. $1.49
(35) 16C2378–Width 3¼ in.....4 yds. $1.59
(36) 16C2379–Width 4 inches...4 yds. $1.89

WOVEN RIBBONS

37 TO 40 Wards Finest Quality Ribbons—for new decorating ideas, for fashion details and for gift-wraps with special "just-for-you" attractiveness.

(37) HEAVY RAYON AND COTTON GROSGRAIN. Perfect choice for decorating and trimming dresses, millinery, etc. Woven edges give long wear. Comes in 5 basic colors.

Black, Emerald Green, Navy, Red, White.
Width ⅝-inch.....Yard 6c
Width ⅞-inch.....Yard 9c
16C2403-Ship. wt. yd. 1 oz. *State width, color.*

(38) RAYON MOIRE-TAFFETA RIBBON. With the traditional watered effect. Woven edges assure finer quality, longer wear.

Colors: Lt. Blue, Maize, Pink, Red, White.
Width ⅞-inch.....Yard 9c
Width 1½-inches.....Yard 14c
16C2404-Ship. wt. yd. 1 oz. *State width, color.*

(39) GLEAMING RAYON SATIN RIBBON. Woven edges, strong taffeta weave back.

Lt. Blue, Lt. Green, Maize, Pink, Red, White.
Width ⅜-inch.....Yard 5c
Width ½-inch.....Yard 5c
Width ⅝-inch.....Yard 6c
Width ⅞-inch.....Yard 9c
Width 1½-inches .....Yard 14c
16C2401-Ship. wt. yd. 1 oz. *State width, color.*

(40) RAYON VELVET RIBBON. Imported from France. Deep, lustrous pile, strongly woven back and edges for long wear. Especially fine for decorating hats, for sashes.

Colors: Black, Dark Brown, Navy, Red.
Width ⅜-inch.....Yard 10c
Width ⅝-inch.....Yard 15c
Width ⅞-inch.....Yard 24c
16C2402-Ship. wt. yd. 1 oz. *State width, color.*

RIBBON HANKS

41 Economical Ribbon Hanks. Each has convenient lengths of fine quality Rayon Satin—ideal for sewing, wrapping gifts. Has a rich, high luster; strongly woven edges won't fray or tear. Order a quantity in each color to have on hand for all your fashion and home needs. Ship. wt. 2 hanks, 1 oz.

Lt. Blue, Lt. Green, Maize, Pink, Red, White.
Width ⅜-in.—7 ft. to hank; Width ½-in.—6 ft. to hank. *State width and color.*

16C2400.....2 hanks 19c; 6 hanks 54c

FOR CREDIT TERMS SEE INSIDE BACK COVER.

Easier Sewing Days with Modern Sewing Aids

RICK RACKS, BIAS BINDINGS, TAPES

1 TO 6 Wide assortment in these washable *Colors:* Black, Copen Blue, Navy, Emerald Green, Lt. Blue, Med. Red, Pink, Rose, White, Yellow. *State color.*

(1) Percale Bias Tape. 5-yd. pkg. Wt. 3 oz.
16 C 6402–Single fold ½-in.....2 pkgs. 19c
16 C 6403–Double fold ¼-in.....2 pkgs. 19c

(2) 1-inch Bias Binding of 140-count Percale. 5-yd. pkgs. Wt. 3 oz. *State color.*
16 C 6425—Single fold.....19c pkg.

(3) Mercerized Cotton Rickrack. Wt. 3 oz.
16C6426–⅛-in. wide. 6-yd. pkg. 2 pkgs. 19c
16C6427–¼-in. wide. 3-yd. pkg. 2 pkgs. 19c

(4) Non-puckering Rayon Bias Seam Binding. 3-yd. pkgs. Wt. 3 oz. *State color.*
16 C 6428—½-in. wide.....2 pkgs. 19c

(5) Cotton Skirt Facing. 2½-yd. pkg. Wt. 3 oz.
16 C 6432–2-in. wide. *State color.* 1 pkg. 14c

(6) Bias Corded Nainsook Piping. 3-yd. pkgs.
16C6404–5/16 in. wide. Wt. 3 oz. 2 pkgs. 19c

TALON ZIPPERS

7 TO 10 "Magic-Tab" and Seamthin Zippers with washfast Cotton Tape. Red, Beige, Black, Brown, Navy, Copen Blue, Pink, Kelly Green, White, Smoke Gray. *State color and length.* Postpaid.

(7) 16CP6204–Separating zipper for sweaters, jackets. Postpaid. 10-in. 40c; 12-in. 40c; 14-in. 45c; 16-in. 45c; 18-in. 50c; 20-in. 55c.

(8) 16CP6208–"Magic-Tab" for dresses. Top, bottom closed. Ppd. 10-in. 35c; 12-in. 45c.

(9) 16CP6207–"Magic-Tab" 7-in. skirt zipper with open top. Postpaid. 2 for 60c.

(10) 16CP6205–Seamthin neckline zipper. Postpaid. 5-in. 30c; 7-in. 30c; 9-in. 35c; 12-in. 45c; 14-in. 45c; 18-in. 50c; 22-in. 55c.

SKIRT MARKERS, TAPE MEASURE

11 TO 13 Useful, practical, economical. 3 styles for perfect hem lines.

(11) Pin-it Marker. Steel base, ruler. Pinning arm marks 7 to 19½ in. from floor.
16 C 6551—Directions incl. Wt. 10 oz. $1.84

(12) New 3-Way Marker. Marks with pins, Chalk, Powder. Heavy base, sturdy stand, ruler. Marks hems 8½ to 18 in. from floor.
16 C 6562—Powder included. Wt. 1 lb. $1.89

(13) Plastic Powder Marker. Rubber hose, squeeze bulb. Suction cup attaches to wall. Built-in steel tape measure. Ship. wt. 5 oz.
16C6549–Directions, powder included. $1.69

14 Dean's English tape Measure. Strong White Cotton. 60 in. long. Metal tips.
16 C 6611—Ship. wt. 1 oz.....24c

FINE QUALITY THREADS

15 TO 21 Threads in varied sizes, washfast colors to suit all needs.

(15) Box of 60, 50-yd. spools mercerized Cotton, size 50. Asst. colors, also Black, White.
16C7201–Ship. wt. 2 lbs. 60 spools....$2.89

(16) 120-yd. spools 6-cord Cotton. Sizes 40, 50, 60. White, Black. Ship. wt. 12, 12 oz.
16C7217–*State size and color.* 12 spools, $1.14

(17) Belding-Corticelli 3-cord mercerized Cotton. 800 yds. Size 50. Black or White.
16 C 7200—Wt. 2 oz. *State color.* Spool 38c

(18) Lily Brand 3-cord mercerized Cotton. Black, Copen Blue, Emerald Green, Lt. Blue, Med. Brown, Med. Gray, Navy, Pink, Scarlet, White, Wine, Yellow. 400-yd. spool. Size 50.
16 C 7221—Wt. 2 oz. *State color*...Spool 24c

(19) Coats and Clarks 6-cord Cotton. White only. Sizes 40, 50, 60. 400-yd. spools.
16 C 7222–Ship. wt. 2 oz. *State size.* Spool 28c

(20) Coats and Clarks O.N.T. Boilfast, mercerized Cotton Thread. Size 50, 100-yd. spools. Black, White and colors. To order, send color sample of your fabric, or give catalog number and complete color name of fabric you choose from our fabric section.
16 C 7212—Wt. 3 oz. *State color*....2 for 19c

(21) Coats and Clarks O.N.T. Nylon. 100-yd. spools. *Washfast Colors:* Black, Dk. Brown, Dk. Nile Green, Ecru, Red, Med. Blue, Pink, Navy Blue, Nickel Gray, White, Violet, Yellow
16 C 7213—Wt. 3 oz. *State color*....2 for 19c

EVERYDAY SEWING NEEDS

22 TO 28 To fill your sewing basket and be ever ready as you need them.

(22) Fine Chrome-plated Brass Thimble. Made in Germany. *Sizes:* 8, 9, 10 and 11.
16C6546–Ship. wt. 1 oz. *State size.* 2 for 19c

(23) (24) 1-in. Brass Straight Pins. Fine quality "stay-sharp" points. Ship. wt. 3 oz.
16 C 6501—Box of abt. 580 pins..1 box, 39c
16 C 6511—Paper of 120 pins...2 papers 19c

(25) Large Brass Gripper Fasteners. White or Nickel color. 6/16 or 7/16-in. 8 on card.
16C6550–Wt. 2 oz. *State size, color.* Card 24c

(26) One-piece Cover Buckle. To match dress, cut fabric, cover Polished Brass Buckle and tuck in. *Sizes:* ¾ or 1-inch.
16 C 6540–Wt. 1 oz. *State size*.....Each 14c

(27) Brass Snap Fasteners. Black or White. *Sizes:* 4/16-in., 5/16-in., 6/16-in. 12 on card.
16C6517–Wt. 1 oz. *State size, color.* 2 cards 19c

(28) Brass Button to cover with fabric. *Sizes:* 9/16-in. or 12/16-in. 5 on card. 14/16-inch, 4 on card. 2 styles. Wt. 1 oz.
16C6606–Half Ball Style. *State size.* Card 24c
16C6607–Flat top Style. *State size.* Card 24c

NAME TAPE KIT, TRIMTEX TAPES

29 Handy name tape kit in Plastic box. Contains 8 yds. 5/16-in. White iron-on Cotton Tape, marking pen with washfast ink, plus one pen refill. Ship. wt. 4 oz.
16 C 6006—Instructions included.....$1.49

30 Rayon and Rubber Braided Elastic. Pink or White. ¼-inch width, 3-yd. hank; ½-in. width, 1½-yd. hank. Wt. 1 oz.
16 C 6468—*State size and color.* 2 hanks 19c

31 Cotton-Rubber, Terry Weave Elastic for pajamas, underwear. 1¼-in. wide.
16C6478–White. Wt. 2 oz. 1-yd. Hank 14c

32 Trimtex Cotton Twill Tape. Black or White. Washfast. ½-inch wide, 3 yds. on card; ¾-inch, 2 yd. card. Wt. 2 oz.
16C6479–*State width and color.* 2 cards 19c

NEEDLES AND SAFETY PINS

33 TO 35 Boye's English Sewing Needles. Fine Steel, Gold eyes. Wt. 1 oz.

(33) Embroidery Needles. Package of 15. Assorted sizes 3 to 9 or 5 to 10.
16 C 6544—*State assortment*....2 pkgs. 19c

(34) Hand Sewing Needles, package of 20. Assorted sizes 3 to 9 or 5 to 10.
16 C 6547—*State assortment*...2 pkgs. 19c

(35) Cotton Darning Needles, pkg. of 12.
16 C 6548—*Asst. sizes* 1 to 5. 2 pkgs. for 19c

36 Sewing Machine Needles, package of 3, to fit all standard sewing machines. For thread sizes 30 to 80 or 40 to 100.
16 C 6545—*State assortment*.....Pkg. 19c

37 Gilted Brass and Steel Safety Pins. Assorted lengths, ¾ to 2-in. Wt. 2 oz.
16 C 6541—60 pins in Plastic Box.....34c

38 Gilted Brass Safety Pins, ⅝ to ⅞-in.
16C6543—Wt. 2 oz. 72-pin bunch 28c

39 Assorted Polished Steel Safety Pins. 1 to 2 inches long, fine sharp points.
16 C 6542—Ship. wt. 2 oz. 51-pin bunch 28c

DRESS SHIELDS, SHOULDER PADS

40 41 Kleinert's easy-to-launder absorbent White Nainsook shield.
Sizes: 2 (small), 3 (medium). Washable.

(40) "Pin-it" Plastic lined. Pins included.
16 C 6557—Ship. wt. pr. 1 oz. *State size.* Pr. 38c

(41) "Blue Label" rubber lined, sew-in style.
16 C 6555—Wt. pr. 1 oz. *State size*....Pr. 54c

42 Fashion-styled Shoulder Pads, 7/16-in. thick, 3½-in. long. Black or White Rayon Taffeta over foam Plastic filling.
16 C 6621—Wt. pr. 3 oz. *State color.* Pr. 58c

FINE QUALITY BUTTONS

(43) Pearl-like Button. Washable. *Colors:* Med. Blue, Pink, Red, White. *Size:* 10/16-in. 5 on card; 12/16-in. 4 on card; 14/16-in. 3 on card.
16 C 6050—Wt. 1 oz. *State size, color.* Card 24c

(44) Pearl-like Dome Shank Button. Washable. Brown, Med. Green, Navy, Red. *Size:* 11/16-in. 8 on card; 12/16-in. 7 on card; 14/16-in. 5 on card.
16 C 6051—Wt. 1 oz. *State size, color.* Card 24c

(45) Plastic Button with White design. Do not wash. *Colors:* Black, Lt. Blue, Red, Yellow. 12/16-in. 3 on card; 14/16-in. 2 on card.
16 C 6052—Wt. 1 oz. *State size, color.* Card 24c

(46) Metal Filigree Shank Button. Floral design. Do not wash. Gold or Silver color. *Size:* 9/16-in. 9 on card; 12/16-in. 7 on card.
16 C 6053—Wt. 1 oz. *State size, color.* Card 24c

(47) Clear Glass, Rhinestone center, Gold-color trim. *Colors:* Crystal, Ruby, Sapphire. *Size:* 9/16-in. 4 on card; 12/16-in. 3 on card.
16 C 6054—Wt. 1 oz. *State size, color.* Card 24c

(48) Porcelain, Gold-color trim. Washable. Red, Lt. Blue, White, Yellow. *Size:* 9/16-in. 4 on card; 12/16-in. 3 on card.
16 C 6055—Wt. 1 oz. *State size, color.* Card 24c

(49) Metallic trim on washable Black or Crystal Glass with Gold-color trim. *Size:* 9/16-in. 5 on card; 12/16-in. 4 on card.
16 C 6056—Wt. 1 oz. *State color, size.* Card 24c

(50) Imitation "Moonstone", Gold-color trim. Red, Black, Blue (lt.), White. Washable. *Size:* 9/16-in. 5 on card; 12/16-in. 4 on card.
16 C 6057—Wt. 1 oz. *State size, color.* Card 24c

(51) Imitation "Moonstone", 3 Rhinestones, Gold-color trim. Black, Lt. Blue, Pink, White. *Size:* 9/16-in. 3 on card; 12/16-in. 2 on card.
16 C 6058—Wt. 1 oz. *State size, color.* Card 24c

(52) Ombre Plastic. Washable. Brown, Red, Gray, Navy. *Size:* 10/16-in. 7 on card; 12/16-in. 6 on card; 14/16-in. 4 on card. Wt. 1 oz.
16 C 6059—*State size and color*....2 cards 19c

(53) Genuine Pearl. White, Washable. *Size:* 5/16-in. 6 on card; 7/16-in. 4 on card; 9/16- and 10/16-in. 3 on card; 12/16-in. 2 on card.
16 C 6060—Ship. wt. 1 oz. *State size.* Card 24c

(54) Genuine Pearl. *Size:* 8/16-in. 7 on card; 10/16-in. 6 on card; 12/16-in. 5; 14/16-in. 3.
16 C 6061—White. Wt. 1 oz. *State size.* Card 24c

(55) Imitation "Moonstone", Gold-color edge. *Colors:* Red, Light Blue, Light Green, White. *Size:* 6/16-in. 8 on card; 8/16-in. 6 on card.
16 C 6062—Wt. 1 oz. *State size, color.* Card 24c

(56) Plastic Dome Shank Button. Washable. Black, White, Lt. Blue, Red. *Size:* 8/16-in. 6 on card; 11/16-in. 5 on card; 12/16-in. 4 on card.
16C6063–Wt. 1 oz. *State size, color.* 2 cards 19c

New! Wards Sub-teen Shop

For the first time — A Sub-teen Shop for the young girl who is taller and more developed than the 7 to 14 Girl. A Sub-teen requires a longer length and is longer from neck to waist than a 7 to 14. See below.

A 2-PC. LINEN-LIKE RAYON ENSEMBLE. Big fashion details — large collared stripe top, tabbed to match the slim skirt. Self-belt, side zipper. 2-in. hem. Cherry Red-White or Turquoise-White. Hand wash.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, right.
EC 1705–Ship. wt. 12 oz. *State size, color*....Set 5.79

B JUMBO-POCKETED BLOUSE. In wrinkle-resistant Cotton. Wide collar and stitched-button pockets.
Colors: White or Pink. Washable; little or no ironing.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, right.
EC 1300–Ship. wt. 6 oz. *State size and color*.... 1.98

C IVY LEAGUE-STYLE SKIRT. In washable Rayon Flannel. Campus-style Ivy League back belt-tab, deep, stand-up pockets. Front zipper. Neat hemline.
Colors: Camel Tan, Turquoise or Coral.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, right.
EC 1702–Ship. wt. 10 oz. *State size and color*... 2.79

D NOVELTY TRIMMED BLOUSE. Sanforized Cotton Broadcloth with smart White crochet-type trim.
Colors: White or Turquoise. Washable; max. shrink. 1%.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, right.
EC 1301–Ship. wt. 6 oz. *State size and color*.... 1.98

E SPLASH PRINTED COTTON SKIRT. Soft unpressed pleats, in colorful motif on dramatic Black ground. Self-belt boasts jumbo White Plastic buckle. Side zipper and 2-inch hem. Washable. Sanforized.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale at right.
EC 1700–Ship. wt. 8 oz. *State size*..... 2.98

SUB-TEEN HOW TO MEASURE. Order by Size, not Age. Measure bust and hips at fullest part; waist at smallest part; height without shoes. Skirt and Slack length: from the top of waistband. Check carefully.

Items on these two pages ship from Chicago. Order, pay postage from nearest Ward Mail Order House. For Wards Monthly Payment Plan, see Inside Back Cover.

F "EGYPTIAN" PRINT BLOUSE. Fabric newcomer in 50% Dacron, 50% Cotton. Hand wash, drip dry, needs little ironing. Spread collar has fabric posy. Rhinestone centered buttons. Multicolor on White.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale below.
EC 1303–Ship. wt. 6 oz. *Please state size* 1.98

G CUMMERBUND-WAISTED SKIRT. In linen-like Rayon. Unpressed pleats fall from cummerbund-effect waist. 3-button closing, side zip. Neat hemline.
Colors: Coral or Navy Blue. Hand washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale below.
EC 1703–Ship. wt. 8 oz. *State size and color*.. 2.98

H 2-PC. LINEN-LIKE RAYON SUIT. Box Jacket has button-back tabs styled in the new campus-loving Ivy League manner (sketch) with slim shoulders, shallow pockets, unlined. Trim-fit Skirt eased by back kick-pleat. Side zipper and 2-inch hem. For Blouse see (D). Coral, Turquoise, Navy. Hand wash.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale below.
EC 2200–Ship. wt. 1 lb. 10 oz. *State size, color*.. 8.98

J 3-PC. CARDIGAN SUIT. Tailored expertly in linen-like Rayon — unlined Cardigan box Jacket is highlighted with stripe contrast to match the smart Peter Pan collared Weskit-blouse. Slim, fly-front Skirt has back zipper and slit. 2-inch hem.
Colors: Red, Navy Blue or Beige. Hand washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale below.
EC 2201–Ship. wt. 1 lb. 10 oz. *State size, color*.. 7.98

Order Size	8S	10S	12S	14S
If Bust is:	28½	30	31½	33 in.
If Waist is:	23½	24½	25½	26½ in.
If Hips are:	30	32	34	36 in.
Height about:	58½	59½	60½	61½ in.
Skirt Length:	27	27½	28	28½ in.
Slack Length:	37	37½	38	38½ in.

Especially for Sizes 8S to 14S

K DAN RIVER GINGHAM SPORT-SHIRT. Well-tailored and in fine "Wrinkl-shed" fabric that resists wrinkles. Irons like new! 2-way collar, pocket. Washable. Lt. Blue plaid; Pink plaid. Danshrunk; max. shrink. 1%.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2820–Ship. wt. 4 oz. *State size and color*..... 1.79

L SANFORIZED COTTON POPLIN PEDAL PUSHERS. New exciting look in knee-length pants, side slits for smartness. Smooth fitting style with zipper back. Self-belt, 2 large pockets. Washable. Max. shrink. 1%.
Colors: Light Khaki, Black or Turquoise.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2854–Ship. wt. 8 oz. *State size and color*.... 2.98

M MULTICOLOR STRIPED KNIT SHIRT. Italian look with Navy-and-Red predominating. Boat neck, dolman sleeves. Combed Cotton, won't sag. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2822–Ship. wt. 4 oz. *Please state size*..... 1.89

N COTTON POPLIN BERMUDA SHORTS. The rage of the campus set. Styled with man-tailored sport-look — zipper fly front and button-front waist. Tapered for slim fit, 2 pockets. Washable. Sanforized.
Colors: Light Khaki, Moss (med.) Green, Navy, Red.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2865–Ship. wt. 6 oz. *State size and color*.... 1.98

P SANFORIZED COTTON TWILL SHORTS. New "shorty" length. 2 pockets, zip back. Blouse, see (T).
Colors: Navy Blue, Red or Aqua. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale on facing page. Ship. wt. each 4 oz.
EC 2866–*State size and color.* Each 1.00; 2 for 1.90

R COTTON POPLIN 2-PC. "PIXIE" SET. Modern print in bold stripes fashions the Italian-style Over-blouse — 2-button neck opening, jumbo-button-pockets. Slim, tapered Capri matching Pants have leg ties; side zipper closing. Washable. Sanforized.
Colors: Red-with-Black; Turquoise-Black; Gold-Black.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2860–Ship. wt. 1 lb. *State size and color*.... 4.98

T COTTON BROADCLOTH SPORT SHIRT. Perfect to team with shorts. 2-way round collar. Sanforized.
Colors: White, Turquoise or Red. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale on facing page. Ship. wt. ea. 4 oz.
EC 2821–*State size and color.* Each 1.19; 2 for 2.20

U BOLD STRIPED COTTON POPLIN SHORTS. Striking colors to highlight your sport-togs. Zipper back for trim fit. Two pockets, self-belt, cuffs. Sanforized. Red-with-White or Turquoise-with-White. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2858–Ship. wt. 6 oz. *State size and color*.... 1.98

V WATER-REPELLENT COTTON POPLIN JACKET. The classic Jacket so important for play or school. Elastic shirring at sides for smart, fitted lines. Two pockets, turn-back cuffs and full zipper. Unlined.
Colors: Red, Turquoise or Khaki Tan. Hand washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 3165–Ship. wt. 1 lb. *State size and color*.... 2.98

W COTTON TWILL RANCH-STYLE SLACKS. For casual relaxing — slim tailoring, pearl-like snaps on pockets. Concealed side zip. No belt. See Shirt (M).
Colors: Khaki Tan, Black, Red. Washable. Sanforized.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2910–Ship. wt. 8 oz. *State size and color*.... 2.49

X COTTON BLAZER IN IVY LEAGUE STYLE. Big campus news in Sanforized Poplin—the beloved Blazer Jacket takes on the Ivy League look. Narrow shoulders, three pockets and back-vent slit. Shiny metal buttons highlight the pencil slim stripes. Unlined. Washable. Red-White-Navy stripes or Turquoise-Navy-White.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 3166–Ship. wt. 1 lb. *State size and color*.... 5.98

Y NEWLY STYLED PEDAL PUSHERS. Smooth high-rise waist, D-ring waist tabs adjust. Sanforized Cotton Poplin. Slim legs, side slits. Back zip. Blouse, see (T).
Colors: Light Khaki, Red or Turquoise. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 244.
EC 2850–Ship. wt. 8 oz. *State size and color*.... 2.79

The Harmonizing Shoes Shown on Models on These Two Pages May be Purchased on Page 253.

Ⓐ
14.98
12.98

Ⓑ
14.98
8.98

Ⓒ
14.98
12.98

Ⓓ
14.98
12.98

Ⓔ
16.98
13.98

Ⓕ
10.98

Sub-teen Fashions

PERT TOPPER WITH YOKE BACK

Ⓐ Swing along in style to school and to socials looking your casual best. There's a dainty yoke at back fashioned by rows of fancy stitching. A choice of fabrics. Choose the color that blends with your wardrobe. Acetate and Rayon Taffeta lined. *Colors:* Lt. Blue, Bright Red or Navy. *Sizes:* 8S, 10S, 12S, 14S. Size Scale, below. Wt. 2 lbs. 6 oz. *State size, color.*

FC 3380–100% New Wool Suede. 14.98

FC 3381–100% Wool Suede on Cotton back (back, 40% of fabric) . . . 12.98

BELTED BACK TOPPER

Ⓒ A little Topper with all the detailing you want — smart back belt over a single pleat, stitched seams, slit pockets, club collar, 1-button closing (See sketch). Lined in Acetate and Rayon Taffeta. *Sizes:* 8S, 10S, 12S, 14S. Size Scale below. Ship. wt. 2 lbs. 6 oz. *State size and color.*

FC 3384–In Chatham Mills' extra-luxurious 100% Wool Fleece. *Colors:* Coral Red, Aqua, Beige. 14.98

FC 3385–100% Wool Fleece on Cotton back (back, 45% of fabric). *Colors:* Cotillion (med.) Blue, Bright Red, Beige. 12.98

ORLON OR NYLON FLEECE

Ⓔ Ⓕ Washable wonder fabrics: Orlon Fleece with the look and feel of Cashmere, and the ever-popular Nylon Fleece. Our Toppers are beautifully styled and lined in Nylon Taffeta. Ship. wt. 2 lbs. *Colors:* Pink, White or Lt. Blue. *Sizes:* 8S, 10S, 12S, 14S. *State size, color.*

(E) GORE BACK TOPPER. 3-button closing, slash pockets, club collar (see sketch).

FC 3388–Princeton Mills' luxurious 100% Orlon Fleece, soft as Cashmere 16.98

FC 3389–Princeton Mills' wonderfully soft, fluffy 100% Nylon Fleece 13.98

(F) STRAIGHT TAILORED TOPPER. Wing collar, 1-button closing.

FC 3390–Soft 100% Nylon Fleece. 10.98

TOPPER WITH A TEXTURED LOOK

Ⓑ This Topper knows how to enjoy life. Has a richly textured appearance — the current fancy of the junior set. Button-tab back is the up-to-the-minute style. Choose from two fine style-conscious fabrics. Acetate and Rayon Taffeta lined. *Sizes:* 8S, 10S, 12S, 14S. Size Scale, below. Ship. wt. 2 lbs. 6 oz. *State size and color.*

FC 3382–100% Wool 2-Tone textured fabric. *Colors:* Coral, Navy or Lt. Green with white textured overweave 14.98

FC 3383–Linen-weave Rayon. *Colors:* Lt. Blue, Coral Red, Beige . . 8.98

NUBBY TEXTURED TOPPER

Ⓓ Six deep gores for back interest. Yoke extends to front (see sketch D), one-button closing, round collar, welt slashed pockets. Acetate and Rayon Taffeta lining. *Sizes:* 8S, 10S, 12S, 14S. Size Scale, below. Ship. wt. 2 lbs. 8 oz. *State size and color.*

FC 3386–Somerville's 100% New Wool Boucle, a rich-looking quality fabric. *Colors:* Coral Red, Lt. Blue or Pink . . 14.98

FC 3387–100% Wool Hopsacking-textured fabric. *Colors:* Lt. Blue, Beige. 12.98

The Sub-teen girl is taller than the younger girl (7-14) is longer from neck to waist and needs a longer length. Her bust line is just beginning to develop and she is slimmer through the waist in proportion to her bust. Check length carefully before ordering.

HOW TO MEASURE: Be sure to measure bust at fullest part — waist at smallest part, height without shoes — skirt length from top of waistband — coat length from back of neck.

Order Size	8S	10S	12S	14S
If bust is	28½	30	31½	33
If waist is	23½	24½	25½	26½
Height abt.	58½	59½	60½	61½
Coat length	39	40	41	42
Topper length	24	25	26	27
Skirt length	27	27½	28	28½

in Sizes 8S to 14S

BEGUILING 3-PIECE OUTFIT

G Three-piece Ensemble that's going places. Wear the jumper to school; jacket, jumper and topper on weekends, evenings too. In Rayon and Acetate Sheen Gabardine. Back Serval zipper closing on jumper. Topper, jacket lined in Rayon Twill. Bright Red, Navy, Lt. Blue. *State size, color.*

Sizes: 8S, 10S, 12S, 14S. See Chart.

FC 2914–Topper only. Wt. 1 lb. 4 oz. 7.98

FC 2915–Jacket and Matching Jumper only. Ship. wt. 2 lbs..... 10.98

FC 29145–Topper, Jacket and Jumper. Ship. wt. 3 lbs. 4 oz..... 18.75

LINEN-WEAVE RAYON ENSEMBLE

J Good things come in three's. This Outfit coordinates a Skirt, a Blouse and a Duster into a well-blended and washable Ensemble. Skirt and Duster are made of Linen-weave Rayon. The Blouse and the lining of the Duster are in harmonizing stripes of Acetate Taffeta. Buy the whole Ensemble, or the Duster alone.

Lt. Blue or Coral Red. *State size and color.*

Sizes: 8S, 10S, 12S, 14S. Chart, facing page.

FC29167–Skirt, Blouse and Duster. Ship. wt. 4 lbs..... 16.98

FC2916–Duster only. Wt. 2 lbs. 8 oz. 9.98

STYLE-CONSCIOUS COAT

L Wool Hopsacking in a Box Coat that gives a long, slender look — the new slim line that fashion decrees. Its simple styling sets the pace for school-time; yet is fashionable for date-time. From Somerville Mills in a richly textured fabric that's both current and choice: 100% Wool Hopsacking. Lined in Acetate and Rayon Taffeta.

Colors: Beige or Light Blue.

Sizes: 8S, 10S, 12S, 14S. Size Chart on facing page. Ship. wt. 3 lbs. 14 oz.

FC 3412–*State size and color*..... 17.98

Shoes shown on these pages are sold on Page 131, Key Z. Check Size Scale carefully.

ALL-OCCASION TWEED SUIT

H Suit yourself in a boxy jacket and slightly flared skirt that is one of the most comfortable suit styles this season. A touch of Spring in the white Angora piping on collar and cuffs. 100% Wool Fibrene flecked Tweed. Details include open collar, 3-button closing and tabbed pockets. Rayon Twill lined. Serval zipper closes skirt placket.

Colors: Beige, Lt. Blue–ea. with Fibrene flecks.

Sizes: 8S, 10S, 12S, 14S. Size Chart on facing page. Shipping weight 2 lbs. 8 oz.

FC 2912–*State size and color*..... 13.98

3-PIECE ENSEMBLE

K Three charming Suit pieces with but a single goal: to make you the best dressed girl in town. Wear them as one outfit, or mix them. A crease-resistant linen-weave Rayon Suit that is entirely washable. Blouse and matching Jacket lining are a fine Cotton Print. Serval zipper skirt placket.

Colors: Light Blue, Pink or Beige.

Sizes: 8S, 10S, 12S, 14S. Check Size Chart on facing page. Ship. wt. 2 lbs.

FC 2910–*State size and color*..... 10.98

WATER-REPELLENT DUSTER

M Come rain or shine you'll want this water-repellent Duster to wear casually over your smartest dresses. Summer evenings you'll use it as a light covering for your favorite cottons. And when it rains, it keeps you dry in the style you're accustomed to. It's Burlington Mills' 6-ply Rayon and Cotton Faille. Lined in Acetate and Rayon Taffeta.

Colors: Black, Navy Blue or Aqua.

Sizes: 8S, 10S, 12S, 14S. Size Scale on facing page. Shipping weight 2 lbs. 8 oz.

FC 3410–*State size and color*..... 10.98

Fashions on these pages ship from Chicago. Order, pay postage from nearest Ward Mail Order House. Everything Wards sells can be bought on a convenient Monthly Payment Plan. Turn to the Inside Back Cover for details.

Ⓐ 5.98

Ⓑ 4.98

Ⓒ 4.98

Ⓓ 3.98

Ⓔ 4.98

Ⓕ 3.98

Sub-teen Fashion News

Ⓐ FRINGE-TRIMMED COTTON. A Dress for the young and gay at heart! White fringe border decks Black Zeset-finish Cotton bodice; Everglaze Cotton skirt has a Gold-color-and-Black Print on white. Both of these fabrics are soil-and-crease-resistant. Sleeveless styling with scoop neck for extra coolness; self-belt. Side zipper closing; 2-inch hem. Washable.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 712–*Please state size* 5.98

Ⓑ DEMURE EMPIRE FASHION. Zeset-finish crease-resistant Cotton that will stay fresh longer. Smartly styled with rows of braid that completely circle the Empire waist. A pretty posy and tiny velvet bow trim the rounded Peter Pan collar. Wide skirt assures wee-waisted look. Zipper closing in back; 2-inch hem. Washable.

Colors: Mint (light) Green or Lilac.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 713–*State size and color*..... 4.98

Ⓒ DIAGONAL RIB-EMBOSSED COTTON. Fresh-looking Frock of crease-and-soil-resistant ribbed Cotton. Popular long-torso styling with embossed White Cotton cuff and bow, which repeats itself at the cool scoop neckline. Adjustable button-back belt; 2-in. hem; button-back closing.

Colors: Aqua or Pink. Washable.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 714–*State size and color*..... 4.98

Ⓓ COTTON BROADCLOTH SHIRT DRESS. Beloved shirt styling in vividly-striped Cotton, a smart Dress with pert Little Boy collar and baby-doll sleeves; velvet bow at the neckline. Shiny Black patent-leather-like belt; rhinestone-centered buttons on front closing. Full gathered skirt flares prettily, has 2-inch hem. Washable.

Cherry Red or Monterey (medium) Blue.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 715–*State size and color*..... 3.98

Ⓔ NEW SUSPENDER DRESS. Novelty Jumper-effect Dress with "No-Rink-El" Cotton skirt and printed check top. White collar and cuffs are of crisp embossed-rib Cotton; Black velvet bow trims neck. Suspenders may be detached for easy ironing. Patent leather-like belt; button-back closing. Skirt has 2-inch hem.

Colors: Bright Blue or Red. Washable.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 716–*State size and color*..... 4.98

Ⓕ PUSSY-CAT BOW DRESS. Gay long-torso Cotton has solid top and striped skirt of crease-and-soil-resistant embossed rib Cotton. Striped bow perches at neck, matches piping on collar and bodice. Cuffed torso, sleeves. Button-back belt adjusts; 2-inch hem, button back. Washable.

Colors: Bright Blue, Sherbet (deep) Pink.

Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale below. Shipping weight 1 lb.

EC 717–*State size and color*..... 3.98

SCALE FOR MEASURING SUB-TEEN DRESSES SIZES 8S TO 14S

Be sure to order by correct Size, not by Age. Measuring over dress, measure bust and hips at fullest part; waist at natural waistline. Measure length from back of neck to hem; height without shoes. Check lengths on scale carefully before ordering. Make sure you see explanation of Sub-teen sizes on facing pg.

	Sub-Teen Size Scale			
Order Size	8S	10S	12S	14S
If Bust is:	28½	30	31½	33 in.
If Waist is:	23½	24½	25½	26½ in.
If Hips are:	30	32	34	36 in.
Height, about:	58½	59½	60½	61½ in.
Dress Length:	39	40	41	42 in.

Styled for Sizes 8S to 14S

G CREASE-RESISTANT SUN DRESS. Captivating on-or-off-the-shoulder Frock of printed Cotton that needs little or no ironing. Bodice is softly gathered above a tiny Empire waist; bows top the pretty puffed sleeves. Self-belt cinches waistline and both sleeves and neckline are self-piped. Side zipper closing, 2-in. hem. Fabric will shrink less than 2%. *Colors:* Aqua or Pink Print. Washable. *Sub-teen Sizes:* 8S, 10S, 12S, 14S. Size Scale on facing page. Ship. wt. 1 lb.
EC 718–*State size and color*..... 5.98

H LUSTROUS NYLON-BLEND DRESS. Exceptionally lovely for dress-up; an 86% Cotton, 14% Nylon Dress that needs practically no ironing. Princess long-torso with shirred skirt. Venice-type Cotton lace collar and cuffs. Back zipper, neat hemline. Hand wash. Drip dry, do not wring. Misty Mauve or Slate (grayish) Blue. *Sub-teen Sizes:* 8S, 10S, 12S, 14S. See Scale on facing page. Ship. wt. 1 lb.
EC 719–*State size and color*..... 7.98

J FLOCKED NYLON WITH SLIP. Dainty flowers dot this sheer long-torso Dress of Nylon that needs little ironing. Velvet bow at lace-trimmed collar; rhinestone centered buttons close front. Velvet belt; 2-inch hem. Hand wash. Do not wring, drip dry. Matching Acetate Taffeta Slip. *Colors:* Powder Blue with pink flocking, Pink with blue or White with white. *Sub-teen Sizes:* 8S, 10S, 12S, 14S. See Scale on facing page. Ship. wt. 1 lb.
EC 720–*State size and color*.....Set 6.98

ARE YOU A SUB-TEEN?

The Sub-teen figure is taller than the 7-14 girl, is longer from neck to waist and requires a longer dress length. Her bust line is just beginning to develop and she is slimmer through the waist in proportion to her bust. If this description fits, you are a Sub-teen. Check Size Scale on opposite page for your correct size.

K SUN DRESS, BOLERO. Smart Ensemble of fine Tebilized Cotton: Sleeveless Dress (sketch); Bolero with White collar, cuffs. Dramatized by washable Velvet trimming. Self-belt included, not shown. Back zipper, neat hemline. Washable. Bright Turquoise or Maize. *Sizes:* 8S, 10S, 12S, 14S. See Scale, Page 248. Ship. wt. 1 lb.

EC 721–*State size and color*.....Set 6.98

L COIN-DOT PUCKERED NYLON. Sweet easy-care Frock that needs little ironing. Scoop-necked and sleeveless with tiny-tucked bodice; plastic belt, piped trim and velvet streamer bow that harmonize with dress color. Rhinestone-centered button front; neat hemline. Hand washable. *Colors:* Red or Copen Blue dots–ea. on white. *Sub-teen Sizes:* 8S, 10S, 12S, 14S. See Scale on facing page. Ship. wt. 1 lb.
EC 723–*State size and color*..... 3.98

M TUCKED-BODICE NYLON BLEND. Special-occasion Dress in a shining blend of 86% Cotton, 14% Nylon, that needs little ironing. Long-torso design is sleeveless for cool comfort; features a new-looking tucked front bodice and bow tie at neck. Zipper back, neat hemline; button-back belt adjusts. Hand wash; drip dry, don't wring. *Colors:* Misty Mauve, Slate (grayish) Blue. *Sub-teen Sizes:* 8S, 10S, 12S, 14S. See Scale on facing page. Ship. wt. 1 lb.
EC 722–*State size and color*..... 7.98

The lovely Sub-teen Dresses on this and the facing page are shipped to you from Chicago. You order and pay postage from the Ward Mail Order House nearest to you.

Shoes shown on this and facing page are sold on Page 253. For explanation of Wards Washability Terms, see Page 959. Details of Wards Credit Plan on Inside Back Cover.

Sub-teen Lingerie . . . Especially for Sizes 8S to 14S

EVERGLAZE COTTON CAMISOLE SLIP 2.69

Ⓐ Accent on femininity in this sweet style. Embroidered Eyelet Camisole, front and back, with billowy tiered skirt. Side zipper for proper fit. Straps adjust. Washable.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale on facing page.
31 C 5187–White. Ship. wt. 5 oz. *State size*.....$2.69

FASHION-WISE SANFORIZED COTTON SLIP 1.98

Ⓑ Smart 4-gore style fits smoothly over hips, melts into full, deep flounce of richly embroidered eyelet. Matching V-neck front and straps. Straight back. Max. shrink. 1%.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, facing pg. Wt. ea. 5 oz.
31 C 5189–White. Washable. *State size.* Each $1.98; 2 for $3.90

NYLON TIERED TORSO SLIP 2.98

Ⓒ Slim, long torso of Nylon Tricot over floating, full skirt in four tiers of Nylon Parchment Taffeta. Nylon sheer trims V-neck, hem. Straight back. Straps adjust. Hand wash.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale on facing page.
31 C 5188–White. Ship. wt. 5 oz. *Please state size*.....$2.98

PLISSE AND SANFORIZED COTTON 2 FOR 2.59

Ⓓ Two 4-gore Slips at one low price. One in Sanforized Cotton with eyelet trim; one in no-iron Cotton Plisse with embroidered Plisse. Both have V-neck, deep hem ruffles, trimmed, straight back; straps adjust. Ship. wt. pkg. 10 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 251. Pkg. 2, 1 size.
31 C 5190–White. Washable. *State size*.....Pkg. of 2, $2.59

NEW BRA-SLIP IN EVERGLAZE COTTON 2.98

Ⓔ Figure flattery for sub-teens. Quilted cup has no boning, gives gentle, firm support — even when worn strapless. Shirred elastic back; long torso. Straps adjust or detach.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 251. Wt. 5 oz.
31 C 5186–White. Washable. *State size*.....$2.98

SLIP CLASSIC IN 40-DENIER OPAQUE NYLON 1.98

Ⓕ A "must" in every sub-teen wardrobe — Nylon Tricot 4-gore style trimmed with 3 rows of ribbon and Nylon Marquisette at V-neck, hem. Shoulder straps adjust. Hand wash.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 251. Wt. ea. 5 oz.
31 C 5125–*Color:* White. *State size*.... Each $1.98; 2 for $3.90

SPUN-LO RAYON KNIT PANTY 39c

Ⓖ Smooth, soft, brief-style Panty resists runs and snags. Elastic waist, picot-edge elastic legs; double crotch.
Colors: White, Pink or Light Blue. Hand wash. Wt. ea. 3 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Size Scale on facing page.
31 C 4894–*State size and color*..... Each 39c; 3 for $1.10

PRINTED PANTY IN ACETATE TRICOT KNIT 59c

Ⓗ Sweetly feminine Panty in assorted colorful prints on White ground. Comfortable Acetate Tricot knit with dainty lace-trimmed leg openings; all-around elastic waist. Double-fabric crotch. Hand washable. Ship. wt. ea. 3 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale on facing page.
31 C 4892–*Please state size*.....Each 59c; 2 for $1.10

COTTON PLISSE BRIEF-STYLE PANTY 44c

Ⓙ Long-wearing Panty has elastic waistband, picot-edge elastic legs; double crotch. Washable. Ship. wt. ea. 3 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale on facing page.
31 C 4891–White or Pink. *State size, color.* Each 44c; 2 for 82c

LACE TRIMMED NYLON TRICOT PANTY 59c

Ⓚ Soft, snug fitting Panty in so-comfortable Nylon Tricot knit. Pretty lace trims leg openings. Double-fabric crotch and all-around elastic waist. Hand wash; dries fast.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Scale, Pg. 251. Wt. ea. 3 oz.
31 C 4890–White or Pink. *State size, color.* Ea. 59c; 2 for $1.10

NYLON TAFFETA AND TRICOT PETTICOAT 1.79

Ⓛ Nylon Tricot top fits snugly to hip-line, then flares into 3 deep tiers of permanent finish Nylon Taffeta with pert ruffled hem. Elastic waist. White. Hand wash; drip dry.
Sub-teen Sizes: 8S, 10S, 12S, 14S. Size Scale, facing page.
31 C 5191–Ship. wt. ea. 5 oz. *State size*... Ea. $1.79; 2 for $3.50

NYLON PETTICOAT WITH DOUBLE SKIRT 2.79

Ⓜ A whirling charmer. Tiered overskirt of filmy Nylon Marquisette has pastel piping at each tier and a delicate posy design above the bottom ruffle. Crisp Nylon Taffeta underskirt. Fitted Nylon Crepe top has snug elastic waist. White with Light Blue trim. Hand washable. Ship. wt. 7 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale on facing page.
31 C 5192–*Please state size*.....$2.79

FOR DETAILS OF WARDS CONVENIENT MONTHLY PAYMENT PLAN, SEE INSIDE BACK COVER. COMPLETE EXPLANATION OF WASHABILITY TERMS ON PAGE 959.

Nightwear and Robes, Sweetly Styled for Sub-teens

COTTON PLISSE PAJAMAS 2.59

(N) Smart and comfortable man-tailored style that's a favorite in every Sub-teen wardrobe. Contrast color piping trims notch collar, button-front opening and pocket. All-around tie-sash has fringed ends. Trim fitting elastic-back waist trousers. Wonderful Cotton Plisse needs no ironing. Washable. Ship. wt. 9 oz.
Colors: Light Blue or Maize.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 5241–*State size and color*.....$2.59

PRETTY NYLON DUSTER 3.59

(P) Dainty style in a dancing Ballerina print. Large contrast-color bow accents neckline; piping trims wide collar, cuffed short sleeves, two deep pockets. Button front. Perfect for lounging. Crisp Nylon stays fresh; hand washes easily, dries quickly, requires little or no ironing. ¾-length style. Ship. wt. 8 oz.
Color: Pastel Print on white background.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 4250–*Please state size*.....$3.59

SMART PRINTED PAJAMAS 2.49

(R) All-time favorite — the classic style Pajamas in no-iron Cotton Plisse. Embroidered Nylon sheer highlights the Peter Pan collar and pockets, trims the button-front closing. Trim fitting Trousers have snug, all-around elastic waist. Cool, easy-care Cotton Plisse is washable, requires no ironing. Ship. wt. 8 oz. Multicolor Print on white background.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 5242–*Please state size*.....$2.49

LACE-TRIMMED DUSTER 2.98

(T) Demurely styled in tiny floral print. Crisp, cool Cotton Plisse is so practical — washes easily, resists wrinkles, needs no ironing. Wide ruffle of delicate White lace edges the pointed collar, puff short sleeves and flaps of two deep pockets. Full button-front closing. Popular ¾-length style. Washable. Print on white ground. Ship. wt. 13 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 4251–*Please state size*.....$2.98

BROADCLOTH PAJAMAS 2.69

(U) Tailored classic style is given new emphasis with wide stripes. Ideal for cool Summer sleeping or lounging, Sanforized Cotton Broadcloth washes easily, irons like new. Rayon cord edges the notched convertible collar, pocket, button front. Tie-sash has fringed ends. Trousers have elastic-back waist. Washable. Blue-White or Rose-White. Ship. wt. 9 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 5240–*State size and color*.....$2.69

TOREADOR STYLE PAJAMAS 2.49

(V) A delightful and gay new idea in Pajamas — the Toreador style in Cotton Plisse. Trousers fit trimly; tie at mid-calf. Piping trims leg openings. Snug all-around elastic waist. Slip-over top in bright stripe has continental 2-button neck, breast pocket and popular shirttail bottom. Washable; requires no ironing.
Color: Rose with Gray. Ship. wt. 9 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Scale.
31 C 5239–*Please state size*.....$2.49

"BABY DOLL" PAJAMAS 2.29

(W) As fresh and sweet as Spring itself — these Shorty Pajamas in cool Cotton Plisse. A double row of Cotton lace accentuates the rounded neck and trims puff sleeves. Tiny ribbon bow nestles at neck. Bloomers have comfortable elastic waist; elastic leg openings. Washable; needs no ironing.
Color: Gay print on white ground. Ship. wt. 8 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale.
31 C 5237–*Please state size*.....$2.29

NOVELTY PRINT SHORTY PAJAMAS 1.98

(X) The unusual screen-print around blouse yoke and shirttail adds a continental flavor to America's favorite "Baby Doll" style. Bright contrast Cotton binding on no-iron Cotton Plisse. Sleeveless Blouse has scooped elasticized neckline. Bloomers have elastic waist and leg openings. Washable.
Colors: Light Blue or White. Ship. wt. ea. 9 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale.
31 C 5236–*State size, color*....Ea. $1.98; 2 for $3.90

ACETATE TRICOT SHORTY PAJAMAS 1.98

(Y) Sweetly feminine "Baby Doll" style in enchanting rosebud Print on white background. Brilliant contrast-color piping accents elasticized neckline, pert puffed sleeves and bottom of Blouse. Perky Bloomers have piping trim, too, at elastic leg openings. Snug, all-around elastic waist. Washable; requires no ironing. Ship. wt. ea. 7 oz.
Sub-teen Sizes: 8S, 10S, 12S, 14S. See Size Scale.
31 C 5238–*Please state size*....Ea. $1.98; 2 for $3.90

SIZE SCALE FOR SUB-TEEN LINGERIE AND NIGHTWEAR ON THESE TWO PAGES

The sub-teen figure is taller than the 7-14 girl, is longer from neck to waist and requires a longer slip and petticoat length. Her bustline is just beginning to develop; she is slimmer through the waist in proportion to her bust. Follow the measuring instructions at right.

Order by Size, not by Age. Measure bust and hips at fullest part, waist at smallest part. For Slips: measure bust, hips, length from top of shoulder to hem. Panties: take waist, hips. Petticoats: take waist; length, waist to hem. For Nightwear, Robes: measure bust, waist and height without shoes.

Order Size:	8S	10S	12S	14S
If Bust is:	28½	30	31½	33 in.
If Waist is:	23½	24½	25½	26½ in.
If Hips are:	30	32	34	36 in.
Slip Length:	38	39	40	41 in.
Petticoat Length:	25½	26	26½	27 in.
Height about:	58½	59½	60½	61½ in.

Gay Styles for the Younger Set

25 FLOWER BAND CALOT. Rayon Satin Lilacs to welcome the first bloom of Spring. The three bands fit across the head, spaced to let hair show through. Light, airy and comfortable. So flattering to the face. Soft mesh veil adds a delightful touch.
Colors: Ice (lt.) Blue, Pink or White.
Shipping weight 9 oz. *State color.*
HC 5000—Fits heads 21 to 22 inches. 1.79

26 ROCKER SHELL. Designed of imported lacy Synthetic Straw Braid. Colorful Rayon Velvet flower wreath across the curved brim is so flattering to the face. Rayon Velvet bow and binding.
Colors: White with Red trim; Pink, Navy or White with matching trim.
Shipping weight 9 oz. *State color.*
HC 5001—Fits heads 21 to 22 in... 2.59

27 SCISSOR BONNET. Imported nubby Toyo Cloth makes an adorable Spring Hat she'll like to wear. A wreath of flowers encircles the crown above back opening. Rayon Velvet binds the edges. Filmy mesh veil ties demurely under her chin.
Colors: White with Navy, Pink or Red trim.
Ship. wt. 10 oz. *Please state color.*
HC5002–Fits heads 21 to 22 inches. 2.39

28 CUSHION BRIM PLATEAU. Fashioned of imported nubby Toyo Cloth. Delightfully styled for a young miss. A cluster of gay flowers saucily perch above streamers. Lustrous Rayon Velvet back bows, streamers and binding add a perky touch.
Colors: White with Navy, Pink or Red trim.
Ship. wt. 10 oz. *Please state color.*
HC 5003—Fits heads 21 to 22 inches. 2.39

29 DAISY CLAW CAPULET. Imported nubby Toyo Cloth, with a "Big Girl" look. Daisy claw gracefully curves around the side. Flower trim harmonizes with Hat. Rayon Velvet binding. Soft mesh veil.
Colors: White with Ice (lt.) Blue, Navy, Pink or Red trim. Ship. wt. 8 oz.
Please state color.
HC5004–Fits heads 21 to 22 inches. 1.98

30 CHIGNON CAPULET. Imported Toyo Cloth fashioned for youthful flattery. Delicate rosebuds arch prettily at the back. Insert of pleated grosgrain Ribbon and rich Rayon Velvet band outlines the graceful curve of this little charmer.
Colors: White with Navy, Pink or Red trim.
Ship. wt. 9 oz. *State color.*
HC 5005—Fits heads 20½ to 22 in. 2.59

31 RIBBON CALOT. Rows of pleated Rayon Grosgrain Ribbon form a dainty Calot. Clusters of colorful forget-me-nots nestle delicately at either side. So perfect to accessorize her wardrobe. Wonderful to dress up her outfits. Light and comfortable to wear.
Colors: Ice (lt.) Blue, Navy, Pink, Red, White. Ship. wt. 9 oz. *State color.*
HC 5006—Fits heads 20½ to 22 in.. 1.79

32 WIDE BRIM SHELL. Imported lacy synthetic Straw Braid. She'll like the wide brim with its "Big Girl" look. Wreath of colorful flowers encircles the crown, just as bright and cheery as a Spring day. Rayon Velvet band, streamers, binding.
Colors: Navy, Pink, Red or White.
Ship. wt. 12 oz. *State color.*
HC5007-Fits heads 20 to 21½ inches. 2.39

33 LACY CALOT. Imported lacy synthetic Straw Braid with a Spring wreath of Rayon Velvet flowers. Sweet bows of Rayon Velvet at sides and binding. A saucy French inspired cap to frame a pretty face.
Colors: White with Red trim; all Navy, Pink or White. Shipping weight 8 oz.
Please state color.
HC 5008—Fits heads 20 to 21½ in. 1.98

34 CUFFED HELMET. Fashioned of summery imported Toyo Cloth with a bright, colorful flower wreath. Rich Rayon Velvet bow, binding and streamers at back add a richness to her favorite dress-up Hat.
Colors: White with Navy, Pink or Red trim.
Ship. wt. 9 oz. *State color.*
HC 5009—Fits heads 20½ to 22 in... 2.59

35 LACE CALOT. Dainty rows of White shirred embroidered Nylon Lace adorably detailed with side clusters of Forget-me-nots. Rayon Velvet band, binding and chin tie, that keeps cap secure. Wt. 8 oz.
All-White or White Lace on Ice (lt.) Blue, Navy, Pink frame. *State color.*
HC 5010–Fits heads 19½ to 20½ in. 2.39

36 PLEATED BRIM CAPULET. Of lacy imported synthetic Straw Braid. Capulet trimmed with rose bud wreath, Rayon Velvet band, streamer, back bow. A Hat with grown up charm that's sure to be her favorite. Ship. wt. 9 oz. *State color.*
White with Navy, Pink or Red trim.
HC 5011—Fits heads 19½ to 21 in. 2.59

37 FEZ BONNET. Imported Toyo Cloth, Spring fresh with colorful flower wreath and a ruffle of shirred dotted Nylon Net. Ever so pretty for all occasions. Rayon Velvet binding, chin ties to keep hat snug.
White with Navy, Pink, Red trim, or All White. Ship. wt. 9 oz. *State color.*
HC 5012—Fits heads 19½ to 21 in.... 1.98

38 OFF-THE-FACE-BONNET. White Nylon Lace over crinoline crown with synthetic Straw Cloth brim, so femininely delicate. Bright Rayon Velvet flower side clusters. Rayon Velvet band and streamers. Ship. wt. 9 oz. *State color.*
Ice (lt.) Blue, Navy, Pink or White.
HC5013-Fits heads 19½ to 21 in... 1.98

39 LACE BONNET. Crisp starched White Cotton Boucle Lace delicately trimmed with a Spring flower wreath, nicely finished with a lustrous Rayon Velvet band, binding and chin ties. Ship. wt. 8 oz.
Colors: White with Navy, Pink or Red trim; All White. *State color.*
HC5014-Fits heads 19½ to 20½ in. 1.59

40 CAPULET AND TOTE BAG SET. Synthetic Straw Cloth. Shirred Nylon Net ripples across edge. Colorful flower wreath. Matching Bag has plastic handles, lining.
Colors: Ice (lt.) Blue, Navy, Pink or White. Fits heads 19½ to 21½ in. *State color.* Price includes 10% Federal Tax on Bag.
HC 5015—SET. Ship. wt. 11 oz..... 3.08
HC 5016—HAT ONLY. Ship. wt. 8 oz. 1.98

41 SHELL BONNET. Birdhouse Bag Set. Crisp White Cotton Boucle Lace with rich Rayon Velvet trim. Dainty Rayon Velvet flowers. *Please state color.*
White with Ice Blue, Pink, Red; All White. Fits heads 20½ to 22 inches. Price incl. 10% Fed. Tax on Bag.
HC5017-SET. Ship. wt. 10 oz..... 3.10
HC5018-HAT ONLY. Ship. wt. 6 oz.. 1.79

42 PURITAN BONNET, BAG SET. Imported Toyo Cloth. Colorful Rayon Velvet flower sprays at sides. Matching barrel Bag has plastic handle, sides.
White with Black, Red trim; All Navy, Pink. Fits heads 21 to 22 inches. *State color.* Price incl. 10% Fed. Tax on Bag.
HC5019-SET. Ship. wt. 13 oz..... 3.71
HC5020-HAT ONLY. Ship. wt. 10 oz. 2.39

How to Measure: Measure head at angle hat is shown in picture. Number of inches is your actual size. Wards Monthly Payment Plan on Inside Back Cover. Hats on this page are shipped from Chicago. Order, pay postage from Wards nearest Mail Order House.

F 3.79 TO 5.98

G 2.98–3.79

H 3.98

J 3.79–5.98

K 3.79 TO 4.75

L 3.49–3.79

Go-everywhere Styles for Big and Little Sister

CHOOSE FROM A WIDE ASSORTMENT OF STYLES, COLORS AND SIZES

LITTLE AND BIG SISTER . . . cheer this delightful collection of shoes. Specially designed in an exciting variety of styles and sizes to fill their school, play or party time needs.

QUALITY . . . All are skillfully made of fine Leathers over properly proportioned lasts.

SIZES . . . More than 130 widths and sizes.

PROPER FIT . . . Guaranteed to fit correctly.

SEE THESE STYLES . . . Beautifully coordinated with Girls' Fashions on Pgs. 244 to 280.

H Sprightly Split Strap Shell Pump — so young, but so wise in its walking ways — smartly poised and comfortable in every lively step.

LITTLE SISTER: Better Quality. In Black Patent or soft pastels. Leather soles. Composition rubber heels.

Width C only. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. *State size, width.*

24C4847X–Black Patent.
24C4848X–White.
24C4818X–Pastel Pink.
24C4819X–Pastel Blue. 3.98

BIG SISTER. Wing Step. Charming Smooth Leather or Black Patent Leather. Velvet finish composition rubber soles. ¾-in. heel. Shipping weight 1 lb. 7 oz.

Width AA. Whole and Half Sizes: 5 to 10. *Width B. Whole, Half Sizes:* 4½ to 10. *Please state width and size.*

24 C 2829X–Black Patent.
24 C 2828X–Red Leather.
24 C 2807X–White Leather.
24 C 2830X–Black Leather.
24 C 2926X–Flight Blue Leather..... 3.98

Wards shoes are carefully made over properly proportioned lasts; they're tested for fit and wear on the feet of growing children. Parents can be completely confident that their child will have a proper fit, utmost comfort and wear. For additional Little and Big Sister styles please see Pages 124-139 and Pages 316-320.

F Versatile Sweater Pump. Trim elasticized collar gently hugs foot and won't allow gapping or slipping.

LITTLE SISTER: Fine Quality. In black patent and pastels. Leather soles, composition rubber heels. Ship. wt. 1 lb. 3 oz. *Widths B and C. Sizes:* 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. *State your width and size in order.*

24 C 4737X–Black Patent. 24 C 4757X–Pastel Pink.
24 C 4756X–White. 24 C 4758X–Pastel Blue. 4.75

BIG SISTER: 2 qualities. *State width and size.*
Width AA. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

FASHION STRIDE: Skillfully crafted of fine Kid Leather. Softly cushioned. Comfortable, flexible Velvet Chrome Leather soles. ⅝-inch heels. Shipping weight 1 lb. 2 oz.

24 C 2887X–White. 24 C 2884X–Black.
24 C 2888X–Pink. 24 C 2889X–Red.
24 C 2886X–Avocado Green..... 5.98

WING STEP. Good Kid Leather. Velvet finish composition soles. ½-inch heels. Shipping weight 1 lb. 1 oz.

24 C 2801X–Red. 24 C 2803X–Pink.
24 C 2810X–White. 24 C 2942X–Black.
24 C 2802X–Avocado Green..... 3.79

J Saddle Oxfords, all-time treats for little or big sister to wear comfortably all day and every day. Made of smooth Leather. White rubber soles and heels.

LITTLE SISTER: Good Quality. Shipping weight 1 lb. 6 oz. *Widths B, C and D. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State your width and size.*

24 C 4917X–Brown and White.
24 C 4945X–Black and White..... 3.79

BIG SISTER: Wing Step Quality. Shipping weight 1 lb. 14 oz. *Width AA. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9 and 10. *Width B. Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. *Width E. Sizes:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10. *Please state your width and size when ordering.*

24 C 3640X–Brown and White.
24 C 3662X–Black and White..... 5.98

K Flattering, lightfooted Loungers for casual, easy-going comfort. Roomy Moc-toe style of Smooth Leather.

LITTLE SISTER: Good Quality. Wardolite soles, rubber heels. Shipping weight 1 lb. 8 oz. *State width and size. Width C. Sizes:* 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 C 4952X–Brown. 24 C 4905X–Black.
24 C 4904X–Cream..... 3.79

BIG SISTER: Composition rubber soles. Ship. wt. 1 lb. 10 oz. *Width AA. Comes in Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Width B. Sizes:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Please state width and size in order.*

24 C 3716X–Brown. With Handsewn Vamp.
24 C 3717X–Red. With Handsewn Vamp..... 4.75
Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9 and 10.
24 C 3840X–Brown. With Handlaced Vamp.
24 C 3841X–Red. With Handlaced Vamp..... 3.98

G Attractive Pumps for cool and airy comfort. Made of smart, lightweight Nylon mesh. The pert little back bow adds a piquant lilt to her step.

LITTLE SISTER: Good Quality. Composition rubber sole and heels. Shipping weight 1 lb. 3 oz.

Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state width and size.*

24 C 4800X–Wheat.
24 C 4801X–White..... 2.98

BIG SISTER: Wing Step. Feather-light Velvet Finish composition soles. ⅝-inch heel. Shipping weight 1 lb. 4 oz.

Width AA. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Width B. Sizes:* 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state width and size.*

24 C 2950X–White.
24 C 2949X–Wheat.
24 C 2952X–Black.
24 C 2978X–Pink.
24 C 2979X–Light Blue..... 3.79

L An exciting new shoe with out-of-this-world softness. Made with pliant "Softee" Leather for smooth fitting comfort. Composition rubber soles.

LITTLE SISTER: Has elasticized turtleneck collar that cradles little feet in wonderful comfort. Shipping weight 1 lb. 3 oz. *Please state your correct size. Width C. Sizes:* 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 C 4811X–Cream.
24 C 4813X–Black..... 3.49

BIG SISTER. A double-treat for the fashion-hunting young belle. Tailored like a pump to look like the softest moccasin. ½-in. heels. Ship. wt. 1 lb. 7 oz. *Width B. Sizes:* 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state your size.*

24 C 3807X–Cream.
24 C 3808X–Black..... 3.79

WIDTH EXPLANATION

Width AA is Very Narrow. Width A is Narrow. Width B is Medium Narrow. Width C is Medium. Width D is Medium Wide. Width E is Wide. Wards guarantees your child a proper fit, see How To Measure Correct Shoe Size and Width, at right of page. All Wards shoes are sized like nationally advertised shoes. You may wish to buy from Wards on credit. Check the details of Wards convenient Monthly Payment Plan on the Inside Back Cover.

M 5.98

BIG SISTER SWEATER PUMPS

M In the Season's Spotlight — the Sweater Pump with the New Square Heel. Elasticized collar. 1⅞-in. heel (see left). Of soft Leather. Cushioned. Wardolite soles, lifts. Ship. wt. 1 lb. 3 oz. *State width and size.*

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9.
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

24 C 2163X–White.
24 C 2164X–Black.
24 C 2165X–Avocado (med.) Green.... 5.98

HOW TO MEASURE SHOE SIZE

If in doubt of correct shoe size follow these easy steps: Sit in a straight-back chair. Place stocking foot firmly on a piece of paper and have someone mark off the following lines:

1. Place piece of cardboard vertically at end of longest toe. Draw line along edge of paper.
2. Place cardboard at end of heel. Be sure that it is again vertical. Draw a second line.
3. Place the cardboard at the widest point along inside of the foot. Draw a third line.
4. Place cardboard at widest point along outside of foot. Draw a final line. Send diagram with order and be guaranteed a proper fit.

Ⓜ 15.98

Ⓝ 12.98

Coats, Suits and Ensembles for Girls, Sizes 7 to 14

COATS BOUND FOR A YOUTHFUL SPRING IN PURE WOOL FABRICS

Ⓐ CURVE YOKE UMBRELLA BACK. Triple stitched welting on yoke enhances back interest, gives coat grown-up glamour. Mock jewel trim on Peter Pan collar adds a charming touch. Choose the Chatham Mills Luxurious 100% New Wool Fleece; or 100% Wool Coating. Features novelty button-down front, slit pockets, welted turn-back cuffed sleeves. Acetate-Rayon Taffeta lined.

Colors: Aqua, Coral Red, Beige. Ship. wt. 3 lbs. 2 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Be sure to check Girls' Size Scale below. *Please state size and color.*

FC 3400—Chatham's 100% New Wool Fleece... 16.98

FC 3401—100% Wool Coating..... 12.98

Ⓑ DOUBLE-BREASTED CLASSIC. So casual in 100% Wool Suede. Girls like the boy-coat styling. The front has notched lapels, pearl-like buttons and large welt flap pockets. Tailored back has a button trimmed half-belt which holds smart inverted pleats in place. Note center-back kick pleat. Acetate-Rayon Taffeta lined.

Colors: Bright Red, Camel Beige, Navy.

Girls' Sizes: 7, 8, 10, 12, 14. Girls' Size Scale below. Shipping weight 3 lbs. 2 oz.

FC 3402—*State size and color*..... 14.98

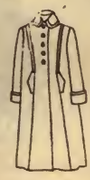
Ⓒ 100% WOVEN WOOL CHECK. Nicely tailored along classic lines. Notched collar lapels lie flat to give emphasis to the four button front and button-trimmed flap pockets. Set-in shoulders follow neat pattern of coat. Back is accentuated by triangular tabbed half-belt with button-trim. Has full box pleat. Lined in Acetate-Rayon Taffeta.

Two Check Combinations: Pink-Gray-White or Brown-Beige-White. Ship. wt. 3 lbs. 2 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale below.

FC 3403—*State size and color*..... 12.98

Ⓓ 100% NEW WOOL NUBBY BOUCLE. Soft lines of gored back point up richness of fabric and style effect of button trimmed semi-belts. Tailored front has welt stitching from shoulders to tabbed pockets. Sweep of plastic buttons accents front. White Rayon Faille overcollar is removable. Acetate-Rayon Taffeta lined.



Colors: Light Blue, Coral Red or Pink.

Girls' Sizes: 7, 8, 10, 12, 14. Check Girls' Size Scale below. Ship. wt. 3 lbs. 4 oz.

FC 3404—*State size and color*..... 16.98

FITTED AND FLARED DRESS-UP STYLES

Ⓔ 3-PIECE SHIRRED-BACK BEAUTY. Posy-bedecked white Straw bonnet is a beguiling topping for our fine 6-ply Rayon and Cotton Faille Coat. Add matching handbag for a completely accessorized outfit. White overcollar is trimmed with rhinestones and lace, removes for washing. Back is nicely gored; has button trimmed semi-belts. Front styled like coat "F", has 5 buttons, vertical welt pockets. Rayon and Acetate Taffeta lined.

Colors: Pink, Navy or Light Blue.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale below. Ship. wt. 3 lbs. 10 oz. 10% Fed. Tax on Bag included.

FC 3488—3 Pieces. *State size and color*..... 12.98

Ⓕ 3-PIECE GORED PRINCESS. Pert Straw bonnet with matching Straw handbag enhance our Navy Coat of 90% Wool and 10% Nylon Gabardine. For dress-up occasions, wear it to look your sparkling Spring best. Back of coat has welt stitching plus an abundance of rolled gores. Welt stitching and gores are repeated on coat front to emphasize princess line. White overcollar edged with lace is removable. Boasts two-tone color buttons, vertical pockets. Lined in Rayon Twill.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale below. Ship. wt. 3 lbs. 10 oz. 10% Fed. Tax on Bag included.

FC 3406—3 Pieces. Navy only. *State size*.... 12.98

Ⓖ 100% NEW WOOL NUBBY BOUCLE. The newest version on the fitted theme fashioned for young misses. Large choir boy collar is softly tailored with neat welt stitching and brightened with a small cluster of Spring posies. Welt stitching in front 'n back adds new importance to the smooth fitting style. Back is gently flared. Double-breasted coat front is smartly treated with welt stitched flap pockets. Acetate and Rayon Taffeta lined.

Colors: Coral Red or Light Blue.

Girls' Sizes: 7, 8, 10, 12, 14. See Girls' Size Scale below. Shipping weight 3 lbs. 2 oz.

FC 3407—*Please state size and color*..... 16.98

Ⓗ 100% WOVEN TEXTURED WOOL CHECK. A lovely young coat that's noted for its pretty gored back and front. It cleverly fashions grown-up checks into a well-fitting princess style. Note the gored seams falling softly from the waist. Note, too, the scalloped welt stitched pockets that provide coat with unusual smartness. Detachable white overcollar points up the dainty floral nosegay. Lined in smooth Rayon Twill.

Pink-Gray-White Check; or Brown-Beige-White Check.

Girls' Sizes: 7, 8, 10, 12, 14. Check Girls' Size Scale below. Shipping weight 3 lbs. 2 oz.

FC 3408—*State size and color*..... 14.98

FASHION STRESSES ENSEMBLES FOR GIRLS

Ⓙ RAYON-COTTON FAILLE. Jumper 'n Jacket Suit has contrast braid edging Peter Pan collar and buttons. Duster with one-button front has contrast braid on collar and turn-back sleeve cuffs. Acetate and Rayon Taffeta lined.

Pink, Navy, Aqua. *State size, color.*

Girls': 7, 8, 10, 12, 14. Scale below.

FC2900—Coat. Wt. 2 lbs. 9.98

FC2901—Suit. Wt. 2 lbs. 10.98

FC29001—3 Pcs. Wt. 4 lbs. 20.75

Ⓚ GIRLS' 3-PIECE SUIT. Of Rayon Sheen Gabardine. Don the jumper with or without white short sleeve blouse that is included with outfit. Top it with our smart suit jacket with pert Peter Pan collar and rhinestone pin (10% Tax included). Back zipper on jumper. Rayon Twill lined.

Colors: Bright Red, Navy, Lt. Blue.

Girls' Sizes: 7, 8, 10, 12, 14. See Scale below. Ship. wt. 2 lbs.

FC 2902—*State size, color*... 10.98

Ⓛ 4-PC. MIX-MATCH OUTFIT. Wonderful in 100% Wool Suiting. Cotton Jersey Blouse, box Jacket with pretend "pocket" flaps, 2 skirts—one plain skirt; other matches jacket fabric. Each has back kick pleat and Serval zipper placket. Rayon Twill lined.

Beige-Brown or Gray-Navy Overplaid. Shipping weight 3 lbs. 6 oz.

Girls': 7, 8, 10, 12, 14. Scale below.

FC2904—*State size, color.* 16.98

LOVELY ENSEMBLES IN CREASE-RESISTANT LINEN-WEAVE RAYON

Ⓜ SPRING TRIO. Of Skirt, Striped Blouse and Coat (all washable) with matching bag (10% Fed. Tax incl.) and Straw Hat. Mothers like the texture of the linen-weave Rayon, its crease-resistant qualities. Girls like the adjustable turn-back cuffs, white removable overcollar, one-button front. Harmonizing striped Taffeta coat lining matches sleeveless, small collar blouse. Flared skirt has back kick-pleat, Serval zip opening.

Colors: Lt. Blue, Navy or Coral Red. *State size, color.*

Girls': 7, 8, 10, 12, 14. See Size Scale below.

FC 29067—5 Pc. Ensemble. Ship. wt. 3 lbs. 6 oz. 15.98

FC 2906—Coat only. Ship. wt. 2 lbs..... 8.98

Ⓝ JUMPER AND JACKET ENSEMBLE. Of Linen-weave Rayon with matching handbag, flower-trimmed straw hat. Short bolero type jacket is cleverly designed with smooth fitting set-in shoulders, button-down front, and removable white overcollar. Rayon Acetate Taffeta lined. Note the gentle flare of jumper which features a Serval zipper in back. Both the jacket and jumper are crease-resistant and completely washable.

Colors: Lt. Blue, Pink, Coral Red or Navy.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale below. Ship. wt. 2 lbs. 4 oz. 10% Fed. Tax on Bag included.

FC 2905—4 Piece Ensemble. *State size, color.* 12.98

GIRLS' SIZE SCALE, SIZES 7 TO 14

Order Size	7	8	10	12	14
If Height is	50	52	56	58½	61
If Chest is	26	27	29	30½	32
If Waist is	23	23½	24½	25½	26½
Coat length abt.	28	30	33	36	38
Topper length	21	22	23	24	25
Skirt length	18	19½	22	24	26

How to Measure: Length: measure over dress from bump at back of neck to hem. Waist: small part. Chest: fullest part. For height: without shoes against wall from top of head to floor. The skirt length: top of band to hem. All colors match garments as closely as speed printing permits.

Socks, Pg. 151, Children's Shoes, Pgs. 316 to 320. Coats shipped from Chicago. You order, pay postage from your nearest Wards Mail Order House. Convenient credit terms on Inside Back Cover.

A
16.98
12.98
B
14.98
C
12.98
D
16.98
E
12.98
F
12.98
G
16.98
H
14.98
J
9.98
10.98
K
10.98
L
16.98

A
14.98
B
12.98
C
10.98
D
10.98
E
12.98
F
10.98
G
12.98
H
10.98
J
14.98
K
12.98
L
12.98
M
14.98
N
6.98
P
6.98
R
5.98
T
5.98

Smartly Styled Toppers, Rainwear for Girls, Sizes 7-14

WONDERFUL, WASHABLE 100% NYLON OR 100% ORLON FLEECE

A Multi-gore back Topper in Princeton Mills' Luxurious 100% Orlon Fleece. Always looks like new. Lined Nylon Taffeta. A fine choice for your Spring wardrobe. Style is suited to young girls. Washes beautifully.

Colors: Pink, White or Light Blue. Ship. wt. 1 lb. 10 oz.

Girls' Sizes: 7, 8, 10, 12, 14. See Size Scale, Pg. 254.

FC 3350—*Please state size and color*..... 14.98

B Nylon Fleece. Fancy, so practical in price. Cloud soft Topper of 100% Nylon Fleece. Nylon Taffeta lining. Boasts large collar and adjustable cuffs. Pretty hanky pocket. Washable. Shipping weight 1 lb. 10 oz.

Colors: White or Lt. Blue, each with Multicolor nubs.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3352—*Please state size and color*..... 12.98

C Kitten soft 100% Nylon Fleece from Princeton Mills. A washable wonder fabric lined in Acetate Taffeta, features round collar and tab pockets framed in the soft folds. Similar quality sold at $13.98 last Spring.

Colors: White, Light Blue, Pink. Ship. wt. 1 lb. 10 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Page 254.

FC 3354—*Please state size and color*..... 10.98

D Princeton's 100% Nylon Fleece. Has Peter Pan collar, slash pockets, detailed stitching. Closes with 3 bright buttons. Lined in rich Acetate Taffeta. Washable. Similar quality sold for $13.98 last Spring.

Colors: Lt. Blue, White or Coral Red. Wt. 1 lb. 10 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Scale, Pg. 254.

FC 3356—*Please state size and color*..... 10.98

TEXTURE INTEREST, PRETTY PLAIDS IN 100% WOOLS

E Short version of grownup style. Topper features two-tone 100% Wool textured fabric. Acetate and Rayon Taffeta lining. Side button-belt, 4-gore flare back. Cut full and loose for room over suits and dresses.

Lt. Blue, Coral Red, Lt. Green, each with White overweave.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3358—Ship. wt. 1 lb. 12 oz. *State size, color*... 12.98

F 100% Wool checked Topper compliments a little girl's Spring wardrobe. Rayon Twill lining. Notched flap pockets, 3 buttons. Note the Peter Pan collar prettied with a Spring bouquet. Ship. wt. 1 lb. 10 oz.

Checks: Pink-Gray-White or Brown-Beige-White.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3360—*Please state size and color*..... 10.98

G Smart Topper for party or everyday wear in 100% Wool Plaid with Acetate and Rayon Taffeta lining. A full flared style, highlighted by a Pixie spread collar and arrow welt pockets. Note the three-button closing.

Plaids: Aqua-Gray or Pink-Gray. Ship. wt. 1 lb. 10 oz.

Girls' Sizes: 7, 8, 10, 12, 14. See Size Scale, Pg. 254.

FC 3362—*State size and color*..... 12.98

H Topper as new as Spring, just as pretty. 100% Wool Tweed with Flecked Fibrene decoration. Graceful gore-back, tab cuffs, pointed collar. Smooth Acetate and Rayon Taffeta lining. Ship. wt. 1 lb. 12 oz.

Colors: Beige or Lt. Blue Flecked Fibrene Tweed.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3364—*Please state size and color*..... 10.98

GAY YOUNG STYLING, 100% WOOLS IN SOLID TONES

J Spring treat in bright colors. Soft, smooth 100% Wool Suede Topper, lined with crisp Acetate and Rayon Taffeta. Fine detail stitching. Angle collar points to umbrella-flair gored back. Slips on easily over all outfits.

Colors: Lt. Blue, Bright Red, Navy. Ship. wt. 1 lb. 12 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3366—*Please state size and color*..... 14.98

K Spring assignment—100% Wool Textured Hopsacking goes to the head of the fashion class. Cut full with tab pockets, pointed collar, low waistline accent. Acetate and Rayon Taffeta lining. Ship. wt. 1 lb. 10 oz.

Colors: Lilac, Beige or Light Blue.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3368—*Please state size and color*..... 12.98

L Chatham Mills makes a lovely 100% new Wool Fleece Topper a little girl would be proud to wear over her prettiest dresses. Has fine detailing, back flaps perked with a button. Acetate and Rayon Taffeta lining.

Colors: Coral Red, Aqua, Beige. Ship. wt. 1 lb. 12 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3370—*Please state size and color*..... 12.98

M Grown-up style features exciting fabric and fine detailing. Girls' Topper of 100% new Wool Boucle. Acetate and Rayon Taffeta lining. Softly gored back, flares prettily. Rounded collar. Piped in white angora.

Pink, Light Blue or Coral Red. Ship. wt. 1 lb. 10 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale, Pg. 254.

FC 3372—*Please state size and color*..... 14.98

PRACTICAL, PRETTY TOPPERS FOR SPRING, 5.98 AND 6.98

N Fashion news in this Rayon Multicolor Flecked Tweed Topper. A prize at this tiny price, styled for the young miss. Yoked back and front, low belt waistline. Peter Pan collar, fastened with a button. Lots of room for every activity. Features smooth Rayon Twill lining.

Colors: Beige or Light Blue. Ship. wt. 1 lb. 6 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Scale on Pg. 254.

FC 3374—*Please state size and color*..... 6.98

P This linen-weave Rayon Topper lined with crisp Acetate Taffeta is destined for a busy life. Fashioned of crease-resistant washable fabric that likes lots of activity. It has slashed pockets and three front button closing. Bouquet trim. Peter Pan collar. Flare back.

Coral Red, Lt. Blue, Beige. Ship. wt. 1 lb. 6 oz.

Girls' Sizes: 7, 8, 10, 12, 14. Size Chart, Pg. 254.

FC 3376—*Please state size and color*..... 6.98

R She will feel as pretty as she looks in this new Spring Topper of rich Rayon and Acetate Textured Check. A little girl will like it for school or dress. Peter Pan collar, angle welt pockets, 3-button closing. Rayon Twill lining. Compliments her suits, dresses. Shipping weight 1 lb. 6 oz.

Colors: Navy-White or Pink-Gray checks.

Girls' Sizes: 7, 8, 10, 12, 14. See Size Scale, Pg. 254.

FC 3375—*Please state size and color*..... 5.98

T First lesson for Spring. Style and economy in this Topper of Rayon and Acetate Sheen Gabardine that goes to school or parties with equal amounts of praise. Yoke back, soft draping folds. Lined in Rayon Twill. You will want two of them. Ship. wt. 1 lb. 6 oz.

Colors: Lt. Blue, Bright Red, Navy or Pink.

Girls' Sizes: 7, 8, 10, 12, 14. Size Chart, Page 254.

FC 3377—*Please state size and color*..... 5.98

BRIGHT ATTRACTIVE RAINCOATS AT ONLY 5.98

U "Dragnet" Trench coat. This styling was endorsed by the famous television show of that name. It's authentic, with shoulder epaulets, button-down shoulder flaps, pockets, double row of front buttons. Rubberized Cotton Poplin. Matching visor cap. Coat, cap unlined.

Colors: Pink, Lt. Blue or Tan.

Girls' Sizes: 7, 8, 10, 12, 14. See Size Chart on Page 254. Shipping weight 2 lbs. 2 oz.

FC 2622—*Please state size and color*..... 5.98

V It's fashion weather—sun or shower, in this low priced Coat of Rubberized Chromspun Acetate Taffeta with matching Cap. Elasticized waist, raglan sleeves, Peter Pan collar, full Ballerina skirt. Cut generously for lots of active, year 'round wear. Unlined.

Plaid Colors: Black Watch (Blue and Green predominating) or Brown Watch (brown predominating).

Girls' Sizes: 7, 8, 10, 12, 14. Scale, Page 245.

FC 2623—Ship. wt. 2 lbs. *State size, color*..... 5.98

For Children's Shoes see Pages 253 and 316 to 320. Socks, Page 151. You will find the Girls' Size Scale and How to Measure Instructions on Page 254. Colors shown on the facing page match as closely as speed printing permits.

Coats are shipped to you from Chicago; you order and pay postage only from the Ward Mail Order House nearest to you. Budget your spring buying with our easy monthly payment plan; details on Inside Back Cover.

Sturdy Fabrics for Active Play

SANFORIZED TWILLS AND DENIMS, SPORT TOGS . . . ALL PRICED LOW

A MIDRIFF BLOUSE-TOP. Gay colors with White stripes in Sanforized Cotton — priced so low. Elasticized waistband. Washable. *Colors:* Red or Turquoise. *Girls' Sizes:* 7, 8, 10, 12, 14. Size Scale, Pg. 260. Ship. wt. ea. 3 oz. *State size, color.*

31 C 5769–Each 79c; 2 for 1.45

B COTTON TWILL SHORTS. In good quality — at such a low price! Sturdy fabric is Washable and Sanforized; max. shrink. 1%. Elastic back, cuffs, two pockets. *Colors:* Red, Navy or Turquoise. *Girls' Sizes:* 7, 8, 10, 12, 14. Size Scale, Pg. 260. Ship. wt. ea. 4 oz. *State size, color.*

31 C 5528–Each 98c; 2 for 1.90

C JACKET-SHIRT. News in Sanforized Cotton — a Jacket or Over-blouse — variety at an unusual price. Casual 3-button front, 2 pockets. For Shirt, see "J". Red or Turquoise. Washable. *Girls' Sizes:* 7, 8, 10, 12, 14. Size Scale, Pg. 260. Ship. wt. ea. 4 oz. *State size, color.*

31 C 5770–Each 98c; 2 for 1.90

D TWILL PEDAL PUSHERS. So smart and practical in Sanforized Cotton. Value-priced at a new low! Tapered legs have side slits. Elastic back, 2 pockets. Washable. *Colors:* Navy, Red or Turquoise. *Girls' Sizes:* 7, 8, 10, 12, 14. Size Scale, Pg. 260. Ship. wt. ea. 6 oz. *State size, color.*

31 C 5529–Each 1.39; 2 for 2.60

E DURENE COTTON KNIT SHIRT. Perfect for all her rough-and-tumble sportswear. Bright Red striped collar adds perky contrast. Shoe-string laces tie to neck. Washable, keeps its snug fit. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. 4 oz.

31C5701–White. *State size.* 1.79

F WESTERN-STYLE SLACKS. In Sanforized 8-oz. Cotton Army Twill. Tapered legs, back darts for added slim fit. Smart feature — "frontier" pockets with pearl-like snaps. No belt. Washable. Khaki Tan, Red or Turquoise. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. 12 oz.

31 C 5636–*State size, color.* 2.39

G DAN RIVER GINGHAM SHIRT. "Wrinkl-shed" fabric, stays fresh, new after countless washings. Needs only light ironing. Cool, sleeveless style has round collar. Washable. Max. shrink. 1%. *Colors:* Lt. Blue or Pink plaid. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. 4 oz.

31 C 5759–*State size, color.* 1.49

H TWILL BERMUDA SHORTS. An important "must" for every girl. Sanforized 7¼-oz. Army Cotton Twill, styled for wear, good looks. Back zipper, 2 deep pockets. Self belt, loops. Washable. *Colors:* Khaki Tan or Red. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. 8 oz.

31 C 5526–*State size, color.* 1.98

J INTERLOCK KNIT SHIRT. Snug Cotton, keeps shape. Capped sleeves, ribbed neck. Washable. *Colors:* Lt. Blue, Maize, White. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. ea. 4 oz. *State size, color.*

31 C 5705–Each 98c; 2 for 1.90

K 7¼-OZ. BLUE DENIM JEANS. Favorite classic at an exceptional value. Boxer style with all-around elastic waistband. 2 pockets. Sanforized. Wash separately. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. ea. 12 oz. *State size.*

31C5613–Each 1.39; 2 for 2.70

L DAN RIVER SPORT SHIRT. "Wrinkl-shed" Gingham, just iron lightly. Same quality nationally sells for $1.98. 2-way collar, pocket. Washable. Max. shrink. 1%. *Colors:* Lt. Blue or Coral plaid. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale, Pg. 260. Ship. wt. 4 oz.

31 C 5761–*State size, color.* 1.59

M JEANS IN TWO FABRICS. Popular style, 3 pockets; concealed zip. No belt. Wt. ea. 1 lb.

COTTON TWILL . . . 7½-oz. Long-wearing. Sanforized. Washable. *Colors:* Medium Green or Red. *State size, color.*

31C5624–Each 1.89; 2 for 3.70

VAT-DYED DENIM . . . 10-oz. Newest of sturdy fabrics. Won't fade or wash out. Colorfast. Sanforized. Navy Blue. *State size.*

31C5623–Each 1.98; 2 for 3.85

FOR CREDIT TERMS, SEE INSIDE BACK COVER . . . WASHABILITY TERMS ARE EXPLAINED ON PAGE 959.

Poplin Coordinates . . . Mix-and-match

NEW CUMMERBUND STYLE

N TO T Here's the biggest news in sportswear — Cotton Poplin in vivid colors and striking print. The fabric needs little ironing; Washfast. Sanforized; max. shrink. 1%.

N STYLE-NEW BLOUSE. Bright apple print panel and tiny collar. Perky contrast novel buttons. Red or Moss Green; ea. with print. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 4 oz.
31 C 5762C–*State size, color*... 1.69

P NEWS FOR SHORTS. Separate reversible cummerbund adjusts at the back. Apple print and novelty buttons trim the sides and add gay contrast. 2 pockets, elastic back. Red or Moss Green; ea. with print. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 6 oz.
31 C 5522C–*State size, color*... 2.49

R SLEEVELESS BLOUSE. Styled for fun-in-the-sun. Gay, tempting apple print. Smart "little-girl" collar and contrast novelty buttons. Print as shown, on White background. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 4 oz.
31 C 5752C–*State size*..... 1.89

T TAPERED "FANCY PANTS". With big fashion news, reversible separate cummerbund adjusts in back. Apple print and buttons accent legs. Two pockets and elastic back. Red or Moss Green; ea. with print. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 8 oz.
31 C 5502C–*State size, color*... 2.98

GAY POLKA DOT ACCENTS

U TO X The new way she'll dress for play—in colorful polka dots and vibrant colors! Washfast Cotton Poplin stays crisp, little ironing. Sanforized, max. shrink. 1%.

U SPORT BLOUSE. With gay polka dot collar and covered buttons. Jaunty in-out shirttails. Moss Green or Ginger (Lt. Brown). *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 4 oz.
31 C 5753C–*State size, color*. 1.79

V SLIM PEDAL PUSHERS. Fashion-new, easy-to-wear, these are a must! Multicolor polka dots on cuffs, covered button-trimmed pockets. Snug elastic back-waist. Moss Green or Ginger (Lt. Brown). *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 8 oz.
31 C 5513C–*State size, color*. 1.98

W HALTER MIDRIFF. For summer sunning. Colorful polka dots and solid color. Smart cowl neckline has 2-button opening. Elastic bottom. Moss Green or Ginger (Lt. Brown). *Girls' Sizes:* 7, 8, 10, 12, 14. Size Scale on Pg. 260. Ship. wt. each 3 oz. *State size, color.*
31 C 5763C–Each 98c; 2 for 1.90

X TRIM-FITTING SHORTS. She will like the bright multicolor polka dot cuffs. 2 pockets, sparked with covered buttons. Elastic back. Moss Green or Ginger (Lt. Brown). *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 6 oz.
31 C 5519C–*State size, color*. 1.79

ITALIAN-INSPIRED MOTIFS

Y TO BB Latest news scoop — togs with the Italian look! Solid Cotton Poplin and bold printed Cotton stripes. Washfast; little ironing. Sanforized; maximum shrinkage 1%.

Y CAPRI OVER-BLOUSE. A fine printed Cotton in dashing multicolor stripes. Smooth fitting, all-around cuff bottom. 2-button opening. Multicolor stripes as shown. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 6 oz.
31 C 5757C–*State size*..... 1.98

Z TAPERED PEDAL PUSHERS. In gay colors and styling borrowed from sunny Italy! Striped cuffs with string-ties. 2 pockets, elastic back. Bittersweet or Turquoise; with trim. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 8 oz.
31 C 5517C–*State size, color*... 1.98

AA SUN-LOVING MIDRIFF. Interpreted in striking multicolor stripes and vivid solid colors. All-around elastic bottom. Contrasting buttons. Bittersweet or Turquoise predom. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 3 oz.
31 C 5767C–*State size, color*... 1.59

BB SMOOTH-FITTING SHORTS. In the very newest Italian-inspired colors and styling. Smart multicolor stripes dress up the cuffs and trim the pocket. Snug elastic back-waist. Bittersweet or Turquoise; with trim. *Girls' Sizes:* 7, 8, 10, 12, 14. Scale on Page 260. Ship. wt. 6 oz.
31 C 5527C–*State size, color*... 1.59

To make her Summer outfits complete, the matching Shoes shown can be purchased on Page 253 in this Catalog.

Colors of the Sportswear on this page match the actual merchandise as closely as modern speed printing allows.

Fashion-new Sportswear and Swimwear,

BLOOMER STYLE SWIM SUIT

Ⓐ For happy splashing all summer — fine Cotton Broadcloth in stripes and solid color. Shirred front with "Lok 'N' Lastic" back that keeps its snug fit, won't sag. Cotton lined crotch. Straps tie at the neck. Turquoise, Red or Navy Blue; each with White stripes. Hand wash. Ship. wt. 10 oz.
Girls' Sizes: 8, 10, 12, 14. See Scale.
EC 4363–*State size and color*..... 3.98

RUFFLE-SKIRTED SWIM SUIT

Ⓑ Crisp Cotton Broadcloth that takes to water and sand-play so well. Shirred ravel-proof "Lok 'N' Lastic" Midriff and built-up back; this snug elastic won't sag. Deep all-around hip and bra-top ruffle add striking color contrast. Cotton lined crotch. Straps tie at neck. Ship. wt. 10 oz. Pink, Maize or Lt. Blue print. Hand wash.
Girls' Sizes: 8, 10, 12, 14. See Scale.
EC 4364–*State size and color*..... 2.98

TWO-PIECE BEACH ENSEMBLE

Ⓒ Exciting seaside news — fine polished Cotton, in colorful butterfly print, fashions a Swimsuit and Beach Jacket. Woven White Cotton Terry lines the elastic-waisted Jacket; one button closing. Trim-fit Suit has shirred front, built-up shirred "Lok 'N' Lastic" back retains its snug fit. Flouncy all-around hip ruffle. Straps tie at neck. Lined crotch. Shipping weight 1 lb. 4 oz. White-Pink, White-Turquoise. Hand wash.
Girls' Sizes: 8, 10, 12, 14. See Scale.
EC 4362–*State size and color*.....Set 5.98

SCALE FOR GIRLS' SWIMWEAR

Always order by Size, not by Age. Take height without shoes. Measure carefully.

Order Size	8	10	12	14
If Weight is	67	83	95	107 lbs.
If Height is	52	56	58½	61 lbs.

IMPORTANT NOTICE

Items prefixed "E" on these two pages are shipped to you from Chicago. Send order to and pay postage from your nearest House.

COTTON POPLIN JACKET-SHIRT

Ⓓ Lends endless variety–wear as Jacket or Over-blouse! Three-quarter length sleeves, two pockets. Full front zipper. Washable — Sanforized; max. shrink. 1%. Casual teamed with (E). Shirt on Pg. 258.
Colors: Red or Turquoise. Ship. wt. 1 lb.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5755–*State size and color*.... 2.98

COTTON ARMY TWILL SHORTS

Ⓔ Ideal for camp — Shorts in Sanforized 7¼-oz. Twill, with cuffs that turn up to the new "shorty" length. Stitched in White and bar-tacked at strain points, just like jeans! Side pocket zipper and one back pocket. No belt. Ship. wt. 6 oz. Black, Khaki, Tan, Red, White. Washable.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5520–*State size and color*.... 1.69

COTTON POPLIN SPORT-SHIRT

Ⓕ Styled for the younger set — the Italian look — 2-button neck opening and shirttail sides for in-or-out. Sanforized; Washfast. Perfect when worn with (G).
Colors: Turquoise or Red. Ship. wt. 6 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5774–*State size and color*.... 1.98

COTTON POPLIN BERMUDA SHORTS

Ⓖ The schoolgirls' most popular sport tog — smart Walking Shorts in crisp Cotton Poplin. Stay-fresh textured fabric takes lots of wear. "Little boy" styling with deep pockets, zipper fly-front. 2-button closing. Washable; max. shrink. 1%.
Colors: Turquoise or Red. Ship. wt. 6 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5500–*State size and color*.... 1.98

COTTON POPLIN SPORT-SHIRT

Ⓗ Carefree fabric that takes to active play! Sleeveless, boasts high collar. Washable; Sanforized — max. shrink. 1%. White, Turquoise, Red. Ship. wt. ea. 4 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale Below.
State size and color.
31 C 5756.....Each 1.49; 2 for 2.85

FINE COTTON POPLIN SHORTS

Ⓙ Striking White striped half-belt with buckle and striped perky turn-up cuffs add bright touches to these color-new Shorts. 2 front pockets, elastic back. Sanforized. Washable. Team with (H).
Colors: Red or Turquoise. Ship. wt. 6 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5521–*State size and color*.... 1.79

SMART "ITALIAN" *KNIT* SHIRT

Ⓚ Dashing Cotton Shirt with the popular Italian look — makes a dazzling top for all her sportswear. New high boat neckline, slips easily over head; comfortable to wear. Pair up with (L).
Colors: Moss Green-White-Black or Red-White-Black. Washable. Ship. wt. 4 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5754–*State size and color*.... 1.79

COTTON POPLIN PEDAL PUSHERS

Ⓛ The favorite of all the bicycle-set. Slim and very tapered Pedal Pushers, in stay-fresh Poplin. Spanking White accents trim the two large pockets and legs. Jaunty White shoe-lace ties form perky bows. Elastic back. Washable, Sanforized. Moss Green, Navy or Red. Ship. wt. 8 oz.
Girls' Sizes: 7, 8, 10, 12, 14. See Scale.
31 C 5525–*State size and color*.... 1.98

SIZE SCALE FOR GIRLS' 7 TO 14 SPORTSWEAR

Always Order by Size, not by Age. Measure chest with tape well up under arms. Take waist at the smallest part. Measure hips over the fullest part. For Slack length: from top of waistband to ankle. Be sure to measure carefully, before ordering.

Order Size	7	8	10	12	14	
If Chest is	26	27	29	30½	32	in.
If Waist is	23	23½	24½	25½	26½	in.
If Hips are	27½	28½	31	33	35	in.
Slack Lgth.	31	32½	35½	37	38½	in.

in Color-Bright Sets or Separates

COTTON BROADCLOTH BLOUSE

(M) Smooth textured fabric takes to sudsing and hard wear. "Little boy" collar lends a style-wise note. Perfect to team with (N). Washable, Sanforized; max. shrink. 1%. Ship. wt. ea. 5 oz.

Green, Maize, Lt. Blue, Pink or White.

Girls' Sizes: 7, 8, 10, 12, 14. Scale, facing pg. *State size, color.*

EC 1246X.....Each 98c; 2 for 1.90

POPLIN SUSPENDER PEDAL PUSHERS

(N) Here's the very newest look in girls' sportswear — Pedal Pushers with detachable button-on bib suspenders. Fashion highlights of colorful stripes trim bib and the split sides. Easy-care Sanforized Cotton Poplin will keep its crisp texture. 2 pockets, elastic back.

Colors: Gold or Red. Washable.

Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 6 oz.

31 C 5808–*State size and color*.. 1.98

2-PC. "PIXIE" ENSEMBLE

(P) Cotton Poplin makes big news with an exciting modern motif and smart colors. Italian-inspired Blouse-top has two-button opening; side laces tie for smooth fit. Wear in or out of the slim tapered "Pixie Pants." Matching print forms two pocket flaps and lace-tied "Pixie" cuffs on the Pants. Snug elastic back. Washable. Sanforized.

Colors: Black with contrast print or Turquoise with contrast print.

Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.

31 C 5807–*State size, color*...Set 3.98

1-PC. COTTON PLAYSUIT

(R) The new Pedal Pusher Playsuit — for scamper-free comfort. Sanforized Cotton Poplin stays fresh after sudsing. Slips on in a jiffy — full front zipper. Bright Gingham check forms collar, cuffs and trims the deep pockets. All-around shirred elastic waistband lends a trim fit, stays neat in active play. Washable. Won't shrink over 1%.

Colors: Red or Turquoise.

Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 10 oz.

31 C 5810–*State size, color*... 2.79

SLEEVELESS SPORT SHIRT

(T) Bright sparkle to Sanforized Cotton Poplin — sportswear fabric. White nautical pocket applique, White binding trims the armholes, collar. Washable. Match with (U).

Turquoise or Red; ea. with white.

Girls' Sizes: 7, 8, 10, 12, 14. Scale, facing page. Ship. wt. 5 oz.

31 C 5758C–*State size, color*. 1.59

COTTON POPLIN "FANCY PANTS"

(U) The big highlight to these slim, tapered "Fancy Pants," gone "navy" in motif! Jaunty anchor and braid applique accent the sides; White binding trims pockets, ties at legs. Elastic-back waist. Washable. For a striking duo — wear with (T).

Turquoise or Red; ea. with white.

Girls' Sizes: 7, 8, 10, 12, 14. Scale, facing page. Ship. wt. 6 oz.

31 C 5518C–*State size, color*. 1.98

2-PC. COTTON POPLIN SET

(V) "Dazzle dots" spark this very smart Outfit, made for jaunty play with good looks. Blouse-top boasts dotted collar and contrast buttons; shirttails for in-or-out wear. The button-back suspender Pedal Pushers are fashioned with the new Hi-Rise waistline — zipper back affords a trim, smooth fit. Slim, tapered legs. Washable. Sanforized.

Pink with Black-Pink dots; Gold with Gold-Black dots–each on white.

Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.

31C5806–*State size, color*. Set 3.98

"FRUIT OF THE LOOM" SET

(W) Gay colors and a sunburst of stripes combine to make this smartly styled Set a must. Fine 80-sq. Cotton Percale Over-blouse has Cotton Sailtone collar and armholes to match the Sailtone Shorts. The "top" is the popular slip-over with split-tails for in-or-out wear, two pockets. Cuffed-like Shorts have elastic back. Sanforized. Washable.

Colors: Turquoise with Black-White stripes or Red with Navy-White.

Girls' Sizes: 7, 8, 10, 12. Scale on facing page. Ship. wt. 8 oz.

31C5811–*State size, color*. Set 2.98

2-PC. COTTON SUN-SUIT

(X) Cheerful colors and stripes for a happy Summer — in fabric-new "Sta-Neat" Cotton Sailtone. Just rinse and hang to dry; requires little ironing. The cool, bare-back Halter has snug elastic at back. Cuffed-like Shorts are figure-flattering, have new fashion-wise pockets — stand-up trim to match striped top. Elastic-back. Pre-shrunk (2%).

Colors: Bittersweet or Turquoise — each with white stripes. Washable.

Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 8 oz.

31 C 5805–*State size, color*... 2.79

IMPORTANT NOTICES YOU SHOULD READ

For complete details of Wards convenient Monthly Payment Plan, please see the Inside Back Cover of this Catalog. For Ordering Information see Page 972.

The colors on these two pages match the actual merchandise as closely as modern high-speed printing will allow.

Smart Shoes shown on models on these two pages, are especially coordinated in gay colors. They may be purchased on Pg. 253, this Book.

To keep the fresh appearance of these Outfits, see Care of Fabrics and Washability Terms on Pg. 959.

Wrinkle-resistant Cottons 3.98

A PRINTED COTTON LAWN. A vivacious new style, the "Mambo Dress," in fine Zeset-finish sheer Cotton. Requires little ironing. Low neck bodice has softly gathered yoke, set off by two bows; elastic at shoulders and sleeves. Deep side tier ruffles flare the full skirt. Rope-style sash adds a smart touch. Neat hemline. Tangerine or Lilac Print on white ground. Washable.
Sizes: 7, 8, 10, 12, 14. See Size Scale below.
EC 581–Ship. wt. 10 oz. *State size and color*..... 3.98

B LONG-TORSO STYLE. Smart Cotton Dress has dainty daisy medallions around the wide bib-front collar and hipline. Pert contrast bows at shoulders and waist. Piping accents collar, sleeves and long torso. Gathered skirt; 3-in. hem. Button-back. Needs little ironing.
Colors: Spring Green or Pink. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale below, right.
EC 582–Ship. wt. 10 oz. *State size and color*..... 3.98

C EVERGLAZE AND ZESET-FINISH COTTON. She'll be fashion-right in this sleeveless, 2-pc. effect Dress. Spring-inspired print skirt of Everglaze polished Cotton has new "Italian-style" rope belt; 3-in. hem. Scooped neckline and brigade of tiny buttons enhance the button-front bodice of Zeset-finish Cotton. Resists soil.
Colors: Gold or Periwinkle (med.) Blue. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale below, right.
EC 585–Ship. wt. 10 oz. *State size and color*..... 3.98

D SOIL-RESISTANT COTTON. Lavish White embroidered eyelet bib and pocket trimming accent this demure Dress. Washable Velvet bodice trim and Velvet belt add to charm. Ideal for school or dress-up, easy-care Cotton requires little ironing. Button-back. 3-in. hem.
Colors: Blue or Rose. Washable.
Sizes: 7, 8, 10, 12, 14. See Size Scale, right.
EC 580–Ship. wt. 10 oz. *State size and color*..... 3.98

Colors on these two pages match merchandise as closely as modern high-speed printing allows. For Credit Terms, see Inside Back Cover. Washability Terms on Page 959.

E EVERGLAZE COTTON PRINT. Sweetly styled for wear-appeal. A wide, lace trimmed V-bib collar of Nylon Sheer highlights the luscious, soft pastel print. A tiny bow nestles at neckline. Top is fine Everglaze polished Cotton. Softly gathered skirt is embossed Cotton. Both fabrics will resist soil and wrinkles. Self-fabric belt; button-back closing; 3-inch hem. Washable.
Print as shown. *Sizes:* 7, 8, 10, 12, 14. Scale, below.
EC 579–Ship. wt. 10 oz. *State size*..... 3.98

F CRISP COTTON TORSO DRESS. Pertly fashioned to "go-everywhere." Sweet Nylon ruffled collar and sleeve trim. Novelty buttons, tied with washable Velvet ribbons, highlight cuffed long torso and neck tab. Button-back; 3-inch hem. Fabric needs little ironing.
Colors: Rose or Turquoise. Washable.
Sizes: 7, 8, 10, 12, 14. See Size Scale below.
EC 583–Ship. wt. 10 oz. *State size and color*..... 3.98

G STRIPE-AND-SOLID COTTON. A Dress to flatter young figures. Fireman Red bodice of Zeset-finish Cotton has embossed Cotton collar and cuffs in snowy-White. Button-trimmed tabs accentuate the cuffed long torso; back-belt adjusts. Black-and-White skirt has all-around permanent pleats that stay knife sharp. Neat hemline. Button-back. Hand wash; drip dry; do not wring or twist.
Colors, as shown. *Sizes:* 7, 8, 10, 12, 14. See Scale.
EC 578–Ship. wt. 10 oz. *State size*..... 3.98

SIZE SCALES FOR 7 TO 14 DRESSES

Order by size, not age. Sizes 7 to 14 are for growing girls whose figures are straight up-and-down and are still undeveloped. Waist is undefined. The lengths on these styles are shorter than for Sub-teens. Measure Chest over dress, waist at natural waist, height without shoes. Dress Length: Measure from back of neck to hemline.

Order Size	7	8	10	12	14
If Chest is:	26	27	29	30½	32 in.
If Waist is:	23	23½	24½	25½	26½ in.
If Height is:	50	52	56	58½	61 in.
Dress Length:	27	29	32	35	37 in.

(H) 3.98

(J) 5.98

(K) 4.98

(L) 3.98

(M) 3.98

(N) 3.98

Smartly Styled for Dress-up

(H) DAINTY "BIB-FRONT" COTTON. Demurely styled. Permanent finish Organdy yoke is dotted with rhinestones; Venice-type lace edging. Matching trim on the stand-out pockets. Tie-back sash, button-back; 3-in. hem. Needs little ironing.
Colors: Pink Sherbet or Bright Blue. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 598-Ship. wt. 10 oz. *State size, color*.. 3.98

(J) EVERGLAZE COTTON. Dramatic print Dress in a smart new style. Rhinestone-studded collar and pert cap sleeves are lined in contrast solid-color. Matching piping on bodice accents slimming lines. Posy-trimmed Velvet belt. Button-back; 3-in. hem. Resists wrinkles; is washable.
Color: Multicolor Print on Eggshell Ground.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 595-Ship. wt. 10 oz. *State size*..... 5.98

(K) CREASE-RESISTANT COTTON. Figure-flattering Princess style in easy-to-care-for fabric. Frothy Nylon lace trims collar and cuffs. Pert Velvet streamer bow at neck. Glittering rhinestone touches spark collar and 2 big pockets. Button-back; back belt adjusts. Neat hemline.
Colors: Spring Green or Apricot. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 596-Ship. wt. 10 oz. *State size, color*.. 4.98

(L) FINE-COUNT COTTON PRINT. Glamour-fashioned long-torso Dress is fresh as Spring itself. Venice-type lace frames the wide White novelty collar of embossed Cotton. Ribbon-trimmed buckle on cuffed torso; Velvet streamer bow at neck. Button-back belt and closing. 3-inch hem.
Color: Turquoise Print as shown. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 594-Ship. wt. 10 oz. *State size*..... 3.98

(M) LONG-TORSO "POPCORD" COTTON. Lilting horizontal cording adds interest to this smart style. Double self-fabric bow trims White linen-like Rayon collar; long torso is cuffed. Button-back; tie-sash; 3-in. hem. Drip dry; do not wring.
Colors: Lilac or Sun (bright) Yellow. Washable.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 414-Ship. wt. 10 oz. *State size, color*.. 3.98

(N) CHROMSPUN ACETATE TAFFETA. Color-locked for lasting beauty. A winsome party-goer in tiny Navy-and-White check. Misty embroidered Nylon trim, Velvet bows and a narrow suede-like belt highlight this enchanting style. Button-front. Empire waist; full rustling skirt with two deep pockets. 3-inch hem. Hand washable.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 597-Ship. wt. 10 oz. *State size*..... 3.98

(P) FLOCKED PARTY NYLON. Slim-belted long-torso Fashion with delicate lace trimming the hipline and picture collar. Flocked Nylon needs little ironing; skirt pleats are permanent. Button-back closing; neat hemline. Don't wring, drip dry. Acetate Taffeta Can-Can Slip to match.
Colors: Rose, Turquoise or White. Hand wash.
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC415-Ship. wt. 10 oz. *State size, color*. Set 6.98

(R) LONG-TORSO COTTON. Permanent pleats flare from long waistline, trimmed with daisy-chain of lace medallions. Rhinestone-centered daisies at scoop neck. Crease-resistant bodice, Velvet shoulder bows. Adjustable back belt. Hand wash. Drip dry, do not wring or twist.
Caribbean Blue or Pink Sherbet (deep pink).
Sizes: 7, 8, 10, 12, 14. See Scale, Pg. 262.
EC 599-Ship. wt. 10 oz. *State size, color*.. 4.98

(P) 6.98

(R) 4.98

Dresses on these two pages are shipped from Chicago. Send your order to and pay postage from the Wards Mail Order House that is nearest to you. For complete details of Washability Terms see Page 959.

Washfast Cottons at Only 2.98

A JUMPER-EFFECT DRESS. Gay "bubble-gum" print in fine-count Cotton has popular laced bodice and wide tie-sash. Fully gathered skirt; 2-in. hem. Crisp White permanent-finish Organdy "pretend" blouse accented by sweet Lace trimmed collar and tiny rhinestone centered buttons. Elastic at sleeves; button-back. Washfast.
Aqua or Maize. *Sizes:* 7, 8, 10, 12, 14. See Scale.
EC 586–Ship. wt. 10 oz. *State size and color*..... 2.98

B ZESET-FINISH COTTON. Figure-flattering long-torso style. Striped contrast color bands encircle the gathered skirt, form side ties at waist. Matching striped collar and sleeve binding spark the bodice. Button-back closing; 2-in. hem. Resists soil and wrinkles, irons easily.
Colors: Rose or Caribbean (bright) Blue. Washfast.
Sizes: 7, 8, 10, 12, 14. See Scale below, right.
EC 587–Ship. wt. 10 oz. *State size and color*..... 2.98

C "NO-RINK-EL" COTTON. Dainty ruffles and the small pastel check lend a demure air to this charming Dress. Dew-drop rhinestones dot collar, center buttons on front closing. White Plastic belt adds smart touch. 2-in. hem. Washfast. Requires little ironing.
Blue or Pink. *Sizes:* 7, 8, 10, 12, 14. See Scale.
EC 588–Ship. wt. 10 oz. *State size and color*..... 2.98

D STRIPE-AND-SOLID. Gaily styled charmer in Zeset-finish Cotton has large scalloped novelty collar with red piping trim. The unusually placed pockets add special interest to the striped skirt. Red tie sash; 2-in. hem. Button back. Washfast; needs little ironing.
Gray, Red trim. *Sizes:* 7, 8, 10, 12, 14. See Scale.
EC 593–Ship. wt. 10 oz. *State size*..... 2.98

Items on these two pages are shipped to you from Chicago. Order, pay postage from Wards nearest Mail Order House. For Credit Terms, see Inside Back Cover.

Colors shown on these two pages match merchandise as closely as high-speed printing methods will permit.

SEE THE FACTS ABOUT WASHABILITY ON PAGE 959.

E LONG TORSO DRESS. Cheerful novelty print in crease-resistant "No-Rink-El" Cotton. Wide, lace edged, Nylon sheer collar frames square neckline; matching pocket tabs. Contrast-color piping accents the long-torso line of bodice. Button-back closing; tie-back sash; 2-in. hem. Washfast; needs little ironing.
Lilac or Aqua. *Sizes:* 7, 8, 10, 12, 14. See Scale.
EC 590–Ship. wt. 10 oz. *State size and color*..... 2.98

F CREASE-RESISTANT COTTON. Attractively styled long-torso Dress in "No-Rink-El" Cotton. Striking embossed rib collar is trimmed with novelty lace medallions. Velvet streamer-bow nestles at neck; tie-back sash. Button-back; 2-in. hem. Requires little ironing.
Colors: Turquoise or Shrimp (deep coral). Washfast.
Sizes: 7, 8, 10, 12, 14. See Size Scale.
EC 591–Ship. wt. 10 oz. *State size and color*..... 2.98

G EYELET TRIMMED. "Buttons 'n bows" highlight this sweet-and-saucy Dress in Zeset-finish Cotton. Candy-cane striped bodice; solid-color skirt. Eyelet ruffle trim. Tie sash; button-back; 2-in. hem. Little ironing.
Colors: Turquoise or Pink Sherbet (deep pink). Washfast.
Sizes: 7, 8, 10, 12, 14. See Size Scale.
EC 592–Ship. wt. 10 oz. *State size and color*..... 2.98

SCALES FOR 7-14 DRESSES, SKIRTS, BLOUSES

Order by Size, not Age. Sizes 7-14 are for growing girls whose figures are straight up-and-down and are still undeveloped. Waist is undefined. Lengths are shorter than for Sub-teens. Measure chest over Dress; waist at natural waist; hips at fullest part. Take height without shoes. Dress Length: Measure from back of neck to the hemline. Skirt Length: Measure from top of waistband to hemline.

Order Size	7	8	10	12	14
If Chest is:	26	27	29	30½	32 in.
If Waist is:	23	23½	24½	25½	26½ in.
If Hips are:	27½	28½	31	33	35 in.
If Height is:	50	52	56	58½	61 in.
Dress Length:	27	29	32	35	37 in.
Skirt Length:	19	20½	23	25	27 in.

Ⓗ 2.79 Ⓙ 2.98 Ⓚ 2.79 Ⓛ 2.98

Ⓜ 1.89 Ⓝ 1.98 Ⓟ 1.79 Ⓡ 98c

Ⓣ 3 FOR 2.90 Ⓤ 1.89

Ⓥ 2.98 Ⓦ 4.98

Fashions for Spring-into-Summer

Ⓗ 16-GORE COTTON POPLIN SKIRT. Style-new and made for whirling! Smart fullness creates the bouffant silhouette she likes so much. Elastic-back insert, side zipper. Neat hemline. Sanforized; max. shrinkage 1%. Washable.
Colors: Red or Turquoise.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.
EC 1572–*State size and color*... 2.79

Ⓙ "FRENCH GENDARME" PRINT. This wee-waisted, gay Cotton Skirt will turn heads as she walks. Soft unpressed pleats lend gentle fullness; jumbo black patent-like belt. Side zipper, 2-in. hem. Sanforized. Washable.
Colors: Black-with-Pink; Red-with-Navy.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.
EC 1573–*State size and color*... 2.98

Ⓚ 50% ORLON, 50% RAYON SKIRT. Exciting news — knife-pleats that whirl and fan out; stay in after hand washing. Drip-dry, no ironing. Elastic back, side zipper. Neat hemline.
Colors: Blue or Pink.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.
EC 1570–*State size and color*... 2.79

Ⓛ "PLATTER PALS" APPLIQUE. A flaring circle Skirt of linen-like Rayon, with dazzling musical motif — featuring favorite recording stars. Elastic back and side zipper. Neat hemline.
Colors: Coral or Turquoise. Hand wash.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 12 oz.
EC 1571–*State size and color*.... 2.98

Ⓜ DACRON-AND-COTTON BLOUSE. Fine silk-like texture makes this the scoop of the season. Dainty lace highlights the pert collar, elasticized sleeves and front. Glittering mock-rhinestone buttons. Dries fast; little ironing.
Colors: Blue or White. Hand wash.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 6 oz.
EC 1242–*State size and color*.... 1.89

Ⓝ PIQUE-TYPE DACRON BLOUSE. As fresh as Spring—embroidered floral spray adorns the front, pretty embroidered sheer trims the sweet collar. Twinkling glass buttons. Just hand wash and drip-dry; little or no ironing.
Color: White with Pink embroidery.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 6 oz.
EC 1243–*Please state size*..... 1.98

Ⓟ WONDER DACRON BLOUSE. Pique-type. Capped sleeves, collar are iced with embroidered sheer. Black grosgrain bow at neck. Simply hand wash, drip dry; little or no ironing.
Colors: Pink or White.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 6 oz.
EC 1241–*State size and color*.... 1.79

Ⓡ CLASSIC EVERYDAY BLOUSE. In Sanforized Cotton Broadcloth, irons like new. Peter Pan collar. Washable.
Colors: Maize, Light Blue, Pink, White or Moss (medium) Green.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. ea. 5 oz.
State size and color.
EC 1246.....Each 98c; 2 for 1.90

Ⓣ BLOUSE WARDROBE. Three Cotton Blouses, for the first time at one low price. A package that fills all her needs. One in stripes with Italian neckline, one in solid Maize with "Boy" collar, one in print with contrast collar. Pkg. of 3, 1 size. Washable. Sanforized.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Wt. pkg. 2 lbs.
EC 1245–*State size.* Pkg. of 3 for 2.90

Ⓤ COTTON BROADCLOTH BLOUSE. Detailed with smoky pearl-like shoe buttons. Pert baby-doll button sleeves. Wear collar open or closed. Sanforized.
Colors: Turquoise or White. Washable.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 6 oz.
EC 1247–*State size and color*.... 1.89

Ⓥ 2-PC. NO-IRON COTTON. Smart and casual wear — this outfit boasts two-way collared Blouse in solid color, trimmed to match the fully gathered Skirt. Elastic-back skirt has 2-in. hem, side zipper. Washable. Sanforized.
Red-White stripes or Turquoise-White.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 1 lb.
EC1574–*State size and color.* Set 2.98

Ⓦ 2-PC. RAYON-AND-COTTON OUTFIT. Smart ensemble, Cotton print Blouse with pert collar and belt coordinate with the rich linen-like Rayon Skirt. Scroll and print applique accent elastic-swing back skirt; side zip. Neat hemline.
Colors: Aqua or Cherry Red. Hand wash.
Girls' Sizes: 7, 8, 10, 12, 14. Scale on facing page. Ship. wt. 1 lb.
EC1575–*State size and color.* Set 4.98

Ⓐ
2.98
3.98

Ⓑ
2.98–3.98

Ⓒ
2.98–3.98

2.98

1.98

Ⓓ
2.98–3.98

Ⓔ
3.98–4.98

Dress-alikes to Wash 'n Wear

SLEEVELESS STRIPED COTTON. Breeze-cool Sister Frocks of crisp "No-Rink-El" Cotton that stays fresh longer. Jet Black tie laces the front bodice, and Black piping trims scooped neckline. Wide sash makes a big bow in back over a gathered skirt. Button-back closing, 2-in. hem. Washable. Rose or Monterey (med.) Blue, each with White stripes.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 319C—Ship. wt. 8 oz. *State size and color* 1.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. See Scale, right.
EC 419C—Ship. wt. 10 oz. *State size and color* 2.98

These Dresses need little or no ironing, as desired.

Ⓐ "NO-RINK-EL" COTTON CHECK. Dainty look-alikes of tiny checked crease-resistant Cotton. Shoulder bows, lace trim on bodice; pretty cummerbund. Button-back; 3-inch hem. *Colors:* Blue-and-White or Pink-and-White checks. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 316C—Ship. wt. 8 oz. *State size and color* 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. See Scale below.
EC 416C—Ship. wt. 10 oz. *State size and color* 3.98

Ⓑ RIB-EMBOSSED COTTON. Three-tiered twirler with elasticized sleeves and neckline to wear on or off shoulder. Shiny button trim, Rayon Velvet belt, neat hemline. Tangerine, with White-ground Print, as shown. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 320C—Ship. wt. 8 oz. *Please state size* 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. See Scale, below.
EC 420C—Ship. wt. 10 oz. *Please state size* 3.98

Ⓒ BIB DRESSES ARE IN THE NEWS. Crease-resistant Cotton with buckle suspenders and full tiered skirt. Cotton Print Blouse-effect. Button-back, tie-sash, neat hemline. Capri Blue or Rose, with Harmonizing Print. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 321C—Ship. wt. 8 oz. *State size and color* 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Size Scale right.
EC 421C—Ship. wt. 10 oz. *State size and color* 3.98

The colors on these two pages match the actual Dresses as closely as modern high-speed printing methods will permit.

FOR WARDS MONTHLY PAYMENT PLAN SEE INSIDE BACK COVER.

Ⓓ THE NEW OVERBLOUSE SUNDRESS. Wrinkle resistant two-piece Cotton. Overblouse with lace-edged collar and perky side ties, licorice-striped to match trimming at neck and armbands of long-torso Dress (sketch). Adjustable button-back belt, 3-in. hem. *Colors:* Citron Yellow or Coral. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 317C—Ship. wt. 8 oz. *State size and color* .....Set 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Size Scale below.
EC 417C—Ship. wt. 10 oz. *State size and color* ....Set 3.98

Ⓔ LONG TORSO FASHION. Crease-resistant Cotton with whirling permanent-pleated skirt, pert torso cuff sparked by pearl-like buttons. Ties make delightful bows at shoulders. Button-back, adjustable back belt, neat hemline. Red or Turquoise. Hand washable. Drip dry, do not wring.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.
EC 318C—Ship. wt. 8 oz. *State size and color* 3.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. See Scale below.
EC 418C—Ship. wt. 10 oz. *State size and color* 4.98

SCALE FOR 7 TO 14 DRESSES ON THESE TWO PAGES

Order by Size, not by Age. Measure chest over dress with tape well up under arms; waist at natural waistline; dress length, from back of neck to hem; height without shoes.

Order Size	7	8	10	12	14
If Chest is:	26	27	29	30½	32 in.
If Waist is:	23	23½	24½	25½	26½ in.
If Height is:	50	52	56	58½	61 in.
Dress Length:	27	29	32	35	37 in.

Ⓕ
2.98–3.98

Ⓖ
2.98–3.98

Ⓗ
6.98–7.98

Ⓙ
2.98
3.98

Ⓚ
2.98–3.98

4.98

3.98

Sister Styles for Special Occasions

Ⓕ CREASE-RESISTANT COTTON PRINT. Dainty lace collar with ruffled edge gives a soft, feminine look to this pretty puff-sleeved Frock. Velvet streamer bow trims neck, and contrast piping highlights the popular long torso styling. Tie-sash, button-back, full skirt with 3-inch hem. *Colors:* Maize or Aqua. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale below.
EC 326C—Ship. wt. 8 oz. *State size and color*..... 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 426C—Ship. wt. 10 oz. *State size and color*..... 3.98

Ⓖ EVERGLAZE COTTON WITH NYLON. Soil-and-wrinkle-resistant Sister Frocks of Embossed Cotton that rarely needs an iron. Has White Nylon puffed sleeves, lace trim on collar and embroidered dickie-effect. Rhinestones deck front bodice. Self-fabric tie sash, button-back, 3-inch hem. *Colors:* Blue or Pink, each with White Nylon. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. See Scale below.
EC 322C—Ship. wt. 8 oz. *State size and color*..... 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 422C—Ship. wt. 10 oz. *State size and color*..... 3.98

SCALE FOR 3 TO 6X DRESSES ON THESE 2 PAGES

Order by Size, not by Age. Measure chest over dress with tape well up under arms; waist at natural waistline. Dress length, from back of neck to hem; height without shoes.

Order Size	3	4	5	6	6X
If Chest is:	22	23	24	25	25½ in.
If Waist is:	21	21½	22	22½	23 in.
If Height is:	37	40	43	46	48 in.
Dress Length:	18½	20	21½	23	24½ in.

Ⓗ EMBROIDERED NYLON SHEER. Richly embroidered Nylon "look-alikes" with lined bodice, attached Nylon Parchment petticoat. Button-back, velvet tie sash, 3-in. hem. *Colors:* Pink or Mint (light) Green. Hand washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. See Scale below.
EC 328C—Ship. wt. 8 oz. *State size and color*..... 6.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 428C—Ship. wt. 10 oz. *State size and color*..... 7.98

Ⓙ LUSTROUS EVERGLAZE COTTON. Soil-and-crease-resistant. Delicate embroidered White Organdy bib; plain Organdy collar. Rayon Velvet Belt. Button-back, 3-in. hem. *Colors:* Mint Green or Lilac. Washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. See Scale below.
EC 323C—Ship. wt. 8 oz. *State size and color*..... 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 423C—Ship. wt. 10 oz. *State size and color*..... 3.98

Ⓚ JUMPER-EFFECT COTTON. Smart wrinkle-resistant Frocks with long-torso styling, embroidered Nylon blouse-effect. Pert side lacings, bow at neck. Button-back, 3-in. hem. *Colors:* Red or Bright Blue. Hand washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. See Scale left.
EC 325C—Ship. wt. 8 oz. *State size and color*..... 2.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 425C—Ship. wt. 10 oz. *State size and color*..... 3.98

The lovely Sister Dresses on these two pages are shipped to you from Chicago. You order and pay postage charges from your nearest Wards Mail Order House. For interesting Facts on Fabrics and Wards Washability Terms, turn to Pg. 959.

FLOCKED PASTEL NYLON. Pale-hued Nylon, flocked in contrasting pastel color. Dainty lace edges cool butterfly sleeves, Peter Pan collar; forms double rows down front bodice. Sparkling buttons; tie-sash. Button-back closing, 3-in. hem. Separate Acetate Taffeta Slip matches dress. *Colors:* Blue or Pink. Hand washable.

FOR LITTLE SISTER. *Sizes:* 3, 4, 5, 6, 6X. Scale at left.
EC 327C—Ship. wt. 8 oz. *State size and color*..... 3.98

FOR BIG SISTER. *Sizes:* 7, 8, 10, 12, 14. Scale, facing pg.
EC 427C—Ship. wt. 10 oz. *State size and color*..... 4.98

The Shoes shown on these 2 pages are sold on Page 253.

Newest Fashion Highlights . . . Styled for Dress-up

VAL-LACE ACCENTS ON COTTON DRESS

Ⓐ Full-skirted and styled for the "tiny" miss. Shimmering Cotton with dress-up airs. Resistant to soil and wrinkles; will keep fresh. Dainty lace and medallions accent the picture collar, lace bands trim the front of the skirt. Rayon Velvet tie-sash, button-back bodice. 3-inch hem. Washable.

Maize or Pink. *Sizes:* 1, 2, 3. Scale, Page 274.

31 C 6119—Ship. wt. 6 oz. *State size, color.* . . . 2.98

FLOCKED PRINT NYLON DRESS

Ⓑ Sweet, feminine and very special—in Ice Blue and Pink. Rich flocking and print create soft daintiness for parties. Separate Nylon Marquisette Petticoat with lace-edged ruffle will keep the full skirt bouffant. Wide back sash ties through the Rayon Faille suspender-cummerbund, lending a new, different look. Cummerbund easily detaches. Button-back bodice. 3-in. hem. Hand washable.

Sizes: 3, 4, 5, 6, 6X. Size Scale, Page 267. More dresses on Pages 266, 267, 270, 271.

31 C 6291—Ship. wt. 8 oz. *State size*.....Set 4.98

RICH 100% WOOL WORSTED COAT

Ⓒ Here is elegance in fabric and style, with expert detailing and designer fashion. New dropped waistline—Paris inspired and interpreted for the young miss. Added fashion feature is the permanent wire stiffening that encircles the torso (see sketch). 6-gored back, raised, stitched front. Detachable White Cotton Pique over-collar. Pink grosgrain bow and lace posy trim. Rayon lined. For White Gloves, see Page 157.

Colors: Gray (as shown) or Light Blue. Dry clean.

Sizes: 4, 5, 6, 6X. Size Scale, Page 272.

EC 3744—Ship. wt. 2 lbs. *State size, color*.... 14.98

IMPORTANT NOTICE

The Shoes shown on Models on these two pages may be bought on Pages 253 and 317 in this Catalog.

HANDSOME 5-PC. WASH 'N WEAR SET

Ⓓ Fabric-new—needs little or no ironing. Fine Cotton dress Shirt boasts striped Cotton clip-on Tie and Handkerchief. Crisp linen-like Rayon Slacks tailored like big brother's, have matching striped Cotton belt, zipper fly, two pockets, elastic sides. Washable.

Brown with Maize or Charcoal (dk.) Gray with Pink.

Sizes: 3, 4, 5, 6, 7. See Size Scale on Page 278.

EC 2405—Ship. wt. 8 oz. *State size, color*.....Set 4.98

3-PC. ETON SUIT WITH TARTAN PLAID

Ⓔ For the well-dressed "wee" gentleman—crisp White linen-like Rayon Jacket and woven Cotton Red plaid Shorty Pants. Perky plaid Tam O'Shanter applique and piping trim the unlined Jacket. Suspender Pants have snug elastic back waist. White Sanforized Cotton Broadcloth Shirt. Set is washable.

Sizes: 2, 3, 4. Size Scale on Page 275.

EC 2404—Ship. wt. 10 oz. *State size*..... 3.98

POODLE CLOTH TOPPER . . . 100% WOOL

Ⓕ Wonderful "separate"—wear with dresses or skirts. Curly Poodle Cloth of 100% Wool face on Cotton knit back; each 50% of fabric. Pocket-flaps, button trimmed. Yoke seamed front, one-button closing. Rayon lined. For the White Gloves shown, see Page 157.

Colors: Turquoise or Rose. Dry clean.

Sizes: 3, 4, 5, 6, 6X. Scale on facing page.

EC 2329—Ship. wt. 1 lb. *State size, color*..... 6.98

HAND WASHABLE NYLON FLEECE TOPPER

Ⓖ Soft and rich Nylon Fleece in delicate pastels. Sparkling rhinestones, mock jewels and pretty Plastic rosebuds dot the collar; rosebud centered button closing. Neat raised stitched front and two welt pockets. Nylon Taffeta lined. Quick to drip-dry; moth, wrinkle-resistant. For White Gloves, see Page 157.

Colors: Pink, White or Light Blue.

Sizes: 4, 5, 6, 6X. Scale on facing page.

EC 2330—Ship. wt. 1 lb. *State size, color*..... 8.98

COLORS ON THESE TWO PAGES MATCH THE MERCHANDISE AS CLOSELY AS MODERN HIGH SPEED PRINTING ALLOWS.

Spring Suits, Pretty Blouses, Gay Coordinates

SHEEN POPLIN 2-PC. "PIXIE" PLAYSUIT

(H) Adorable in style, wearable in fabric—Sanforized Cotton Poplin in a sprightly animal print with gay solid colors. Jaunty shirttail top has slim Black Plastic belt with gold-like dangle keys! Slim, tapered Pedal Pushers have snug elastic-back waist, for neat fit. Two jumbo pockets and "pixie" cuffs. Washable.

Colors: Red with print, Turquoise with contrast print.

Sizes: 3, 4, 5, 6, 6X. Size Scale on Page 277.

31 C 3377—Ship. wt. 5 oz. *State size, color*. . .Set 2.98

SPRING ENSEMBLE . . . BLOUSE-AND-SKIRT SET

(J) Delightful "rag-doll" motif Cotton Blouse and rich linen-like Rayon Skirt combined, make news for the little miss. 2-way collared Blouse and Belt match applique on scroll-embroidered swing Skirt. Elastic back, button side, and neat hemline. Washable.

Colors: Aqua with print or Cherry Red with print.

Sizes: 3, 4, 5, 6, 6X. See below, for Size Scale.

31 C 6726—Ship. wt. 10 oz. *State size, color*. . . . 3.98

RAYON AND ACETATE FLANNEL . . . 5 PC. SET

(K) For that special little girl—her Sunday "best". A complete Outfit from a saucy Sailor Hat to sheer Nylon gloves. Rayon and Acetate Flannel fashions the smart Jacket and Skirt. Fresh White linen-like Rayon over-collar, cuffs and trim on Jacket lend a crisp, Spring touch. Box-pleated Skirt boasts button-back suspenders, button-side closing and 2-inch hem. White linen-like Rayon Tote Bag and Hat. Bag is lined, has Plastic handles. Grosgrain ribbon streamers on the Hat—chin elastic for gentle breezes. Hand wash Suit, Gloves. Price includes 10% Fed. Tax on Bag.

Colors: Pink, Light Blue or Navy; each with White.

Sizes: 3, 4, 5, 6, 6X. See below, for Size Scale.

EC 2332—Wt. 1 lb. 6 oz. *State size, color*. . .Set 6.98

SMART LINEN-LIKE RAYON . . . 5 PC. SET

(L) As delightful as Spring itself—this dress-up Suit will lend endless variety all season. Crisp linen-like Rayon Jacket and Skirt—the box Jacket is highlighted with gay, colorful matching Cotton print and button side tabs. Box-pleated Skirt features button-back suspenders and side button closing; 2-inch hem. Matching Clip-on Hat has Cotton posies and print. Smart Tote Bag with matching print trim. Cotton print Blouse shown above completes the Outfit. Perfect all year 'round Blouse—use with her other skirts. Smart pointed collar, cuffed-like sleeves. Washable; Sanforized—won't shrink over 1%. Hand wash Suit. Price incl. 10% Federal Tax on Bag.

Colors: Gold, Red or Turquoise; ea. with contrast print.

Sizes: 3, 4, 5, 6, 6X. See below, for Size Scale.

EC 2333—Ship. wt. 1 lb. 8 oz. *State size, color*. . Set 8.98

TAILORED BLOUSE IN COTTON BROADCLOTH

(M) Just the right Blouse to wear with all her skirts and Suits—ideal to team up with Suit (K). Sanforized Cotton Broadcloth will wear so well and iron like new. Cool, sleeveless style with popular Peter Pan collar. Button front. Maximum shrinkage 1%. Ship. wt. each 4 oz.

Colors: Blue, Maize, White or Pink. Washable.

Sizes: 3, 4, 5, 6, 6X. See Scale below.

31 C 6572—*State size and color*. . . . . Ea. 98c; 2 for 1.90

SAUCY JABOT-RUFFLED DACRON BLOUSE

(N) Dress-up companion for Suits (K) and (L), perfect worn with her skirts. Wonderful Pique-type Dacron, hand washes in a wink, just drip dry. Needs little or no ironing. Pert jabot ruffle front. The smart collar and front ruffle are iced in delicate embroidered sheer. Gleaming pearl-like button front, elasticized sleeves.

Sizes: 3, 4, 5, 6, 6X. See Size Scale below.

31 C 6571—White. Ship. wt. 4 oz. *State size*. 1.98

IMPORTANT NOTICE

Items prefixed "E" on these two pages shipped from Chicago. Order and pay postage from Wards nearest Mail Order House. See Inside Back Cover for Wards Monthly Payment Plan. For Washability Terms, see Page 959.

HOW TO MEASURE FOR 3-6X BLOUSES, SUITS, TOPPERS

Order by Size, not by Age. Take chest with tape well up under arms, waist at smallest part. Skirt lgth.: top of band to hemline. Topper: from back of neck.

Order Size	3	4	5	6	6X
If Chest is:	22	23	24	25	25½ in.
If Waist is:	21	21½	22	22½	23 in.
Skirt Length:	11	12	13	14½	15½ in.
Topper Lgth.:	13½	14¼	15	15¾	16½ in.

Gay Cottons, Value-priced at 1.98

"NO-RINK-EL" COTTON PRINT AND SOLID

A Sleeveless Dress of crease-resistant fabric with solid bodice and print-splashed skirt. Two cuffed pockets are graduated in size and the scalloped collar dips low in back for added coolness. Button-back closing, tie-sash, 2-in. hem. Washfast. Stays fresh after laundering without starch.

Pink, as shown. *Sizes:* 3, 4, 5, 6, 6X. Size Scale below.

31 C 6272—Ship. wt. 8 oz. *Please state size*..... 1.98

EYELET-SWEETENED COTTON BROADCLOTH

B The fashionable long-torso line, styled here for little girls, with touches of beading at hip and bodice, Cotton eyelet tracing the big round collar. Of pastel Cotton Broadcloth with a full gathered skirt and pretty puffed sleeves. Has tie-sash, back button-closing, 2-inch hem. Washfast.

Sun Yellow or Lilac. *Sizes:* 3, 4, 5, 6, 6X. Scale below.

31 C 6278—Ship. wt. 8 oz. *State size and color*..... 1.98

POSY-PRINT AND PLAIN FINE-COUNT COTTON

C The kind of Dress a little girl likes to wear, especially in the Spring. Lively posy-print spiced with solid-color Peter Pan collar and sleevebands, laced up peasant-fashion at the waistline. Dark piping sets off the vivid coloring of the dress. Solid color tie sash, button-back closing, 2-in. hem.

Colors: Lilac or Turquoise. Washable.

Sizes: 3, 4, 5, 6, 6X. See Size Scale below.

31 C 6271—Ship. wt. 8 oz. *State size and color*..... 1.98

CHECK-TRIMMED ZESET-FINISH COTTON

D Charming Dress in a wrinkle-resistant two-tone Cotton with checked collar, triple bands adorning the front bodice. Wee buttons trim the waistline, sleeves are gently puffed. Button-back closing, tie-sash and 2-in. hem. Washable fabric, no starching ever required to keep it looking crisp as new.

Blue or Pink. *Sizes:* 3, 4, 5, 6, 6X. See Size Scale below.

31 C 6277—Ship. wt. 8 oz. *State size and color*..... 1.98

CONTRAST-TRIMMED COTTON PIQUE PRINT

E Becoming fashion for a little girl's Spring. Lilting novelty-printed Pique in pretty, bright colors she's sure to love. The "little boy" collar and pocket trimming are of piped contrasting fabric. Comfortably cool short sleeves; all around belt that buttons in front for a different touch. Button-back, 2-inch hem. Fabric colors won't fade in washing.

Colors: Gray with Maize, or Rose with Aqua. Washfast.

Sizes: 3, 4, 5, 6, 6X. See Size Scale, right.

31 C 6276—Ship. wt. 8 oz. *State size and color*..... 1.98

CORDED COTTON DIMITY, NYLON COLLAR

F Charcoal and White Plaid Dimity, sprinkled with flowers and styled with a big White Nylon collar edged with Red cotton braid. A bright Red posy and velvet bow perch at the neckline; plastic belt circles the waist. Sleeveless for comfortable coolness, with button-back, 2-in. hem. Hand washable.

Print, as shown. *Sizes:* 3, 4, 5, 6, 6X. Size Scale below.

31 C 6273—Ship. wt. 8 oz. *Please state size*..... 1.98

EVERGLAZE COTTON IN PLEATED-LOOK RIB

G The pretty look of pleats in a Dress that's so easy to care for. The ribbed texture is embossed to stay in; the Polished Cotton is soil and wrinkle-resistant. Cotton lace edges neck and sleeves. Tie-sash, button-back, 2-inch hem.

Colors: Pink or Aqua. Washable. Shipping weight 8 oz.

Sizes: 3, 4, 5, 6, 6X. See Size Scale below.

31 C 6275—*State size and color*..... 1.98

SANFORIZED GINGHAM IN CLASSIC CHECK

H Big Sister's favorite Shirt-Dress style, now in miniature. It has embossed white collar and pocket trim, shiny white buttons down the bodice front. Sleeveless for warm weather comfort; narrow plastic belt. Button-back, 2-inch hem. No washing worries for Mother, fabric will shrink less than 1%.

Colors: Blue or Pink. Washable. Ship. wt. 8 oz.

Sizes: 3, 4, 5, 6, 6X. See Size Scale below.

31 C 6279—*State size and color*..... 1.98

EMBOSSED-RIB EVERGLAZE STRIPE COTTON

J Neat-as-a-pin Frock of wrinkle-and-soil-resistant Cotton. Buttons and simulated buttonholes trim the spanking White Puritan collar; the ruffled effect of the long torso waistline is echoed in elasticized puff sleeves. Button-back, tie-sash, 2-in. hem. Washable. Shoes shown are sold on Page 253.

Red or Turquoise. *Sizes:* 3, 4, 5, 6, 6X. See Scale below.

31 C 6280—Ship. wt. 8 oz. *State size and color*..... 1.98

SIZE SCALE FOR SIZE 3 TO 6X DRESSES

Order by Size not by Age. Measure chest over dress with tape well up under arms, waist at smallest part. For length measure from back of neck to hem. Be sure to check length carefully. Your child may need longer length of the 7-14 range.

Order Size:	3	4	5	6	6X
If Chest is:	22	23	24	25	25½ in.
If Waist is:	21	21½	22	22½	23 in.
Dress Length:	18½	20	21½	23	24½ in.

K 2.98

L 2.98

M 2.98

N 2.98

P 2.98

R 2.98

T 2.98

U 2.98

Newly Styled for Dress-up Wear

EVERGLAZE EMBOSSED PRINT AND PLAIN

K Rhinestone buttons add sparkle to this Aqua and Lilac embossed-rib Cotton. Solid top, printed skirt provide pleasant contrast for each other and fabric is soil-and-wrinkle-resistant. Lace trims the Peter-Pan collar, bodice front. Button-back, all-around tie-sash, 2-in. hem. Washable.

Colors, as shown. *Sizes:* 3, 4, 5, 6, 6X. Scale, Pg. 270.

31 C 6281—Ship. wt. 8 oz. *Please state size* 2.98

DAISY-SPLASHED EVERGLAZE RIB COTTON

L Rhinestone-dotted lace daisies shine on the big White collar of this Frock, of soil-and-wrinkle-resistant Criskay, a ribbed Everglaze Cotton fabric. Long-torso line is emphasized by a band of self-fabric; sleeves softly puffed. Button closing in back, tie-sash and 2-inch hem. Washable.

Pink or Aqua. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing page.

31 C 6283—Ship. wt. 8 oz. *State size and color* 2.98

SOIL-RESISTANT RIBBED COTTON PRINT

M Cool sleeveless Frock in a flowery embossed-rib printed Cotton that's wrinkle-and-soil-resistant. Pert notched collar, rhinestone-studded cummerbund of crease-resistant solid cotton. Cummerbund is adjustable. Button-back; 2-in. hem. White Ground Print with Maize or Bright Blue. Washable. *Sizes:* 3, 4, 5, 6, 6X. See Size Scale on facing page.

31 C 6284—Ship. wt. 8 oz. *State size and color* 2.98

EMBROIDERED NYLON BODICE ON COTTON

N The wonderful "I'm going to a party" look for little girls, in crease-resistant Pastel Cotton with sleeves and front bodice of White embroidered Nylon. Fine Nylon lace edges collar, sleeves and long torso-effect. Posy blooms at neckline. Button-back, Rayon Satin tie-sash, 2-in. hem. Hand wash.

Aqua or Pink. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing page.

31 C 6282—Ship. wt. 8 oz. *State size and color* 2.98

EASY-CARE COTTON WITH TIERED SKIRT

P On-or-off-the-shoulder Dress of crease-resistant Cotton, has elasticized sleeves and pretty laced waistline. A trio of jet-black buttons trim neck; the three-tiered skirt flares handsomely, set off by bands of solid piping. Wide tie-back sash, neatly finished hemline. Washfast.

Pink or Aqua. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing page.

31 C 6285—*Ship.* wt. 8 oz. *State size and color* 2.98

SOLID-HUED CREASE-RESISTANT COTTON

R Light touches of frothy lace edge the deep round collar and skirt-tiers of this bouffant Pastel Cotton. Puffed sleeves add to its air of demure simplicity and a tiny flower nestles at the neckline. All-around tie-sash, button-back closing, 2-inch hem. Washable, wrinkle-resistant fabric.

Mint Green, Rose. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.

31 C 6286—Ship. wt. 8 oz. *State size and color* 2.98

RIBBED COTTON JUMPER, NYLON BLOUSE

T Versatile 2-piecer! Embossed-rib printed Jumper, with its very own sheer Nylon Blouse. Jumper has back-adjustable cummerbund; may be worn with other blouses or as sleeveless dress. Button-back, 2-in. hem. Washable. Blouse has elasticized sleeves, lacy button front. Hand washable.

Lilac or Aqua. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.

31 C 6287—Ship. wt. 8 oz. *State size and color*....Set 2.98

DAN RIVER WRINKL-SHED PLAID GINGHAM

U "White Collar Look" for the very young, in an engaging Dress of soft-hued Plaid Cotton. Long-torso lines, sweet puffed sleeves and a Velvet-bowed collar of linen-like Cotton and Rayon, edged with leaves of Cotton lace. Button-back, tie-sash, 2-inch hem. Max. shrink. 1%. Washfast.

Plaid, as shown. *Sizes:* 3, 4, 5, 6, 6X. Scale, Page 270.

31 C 6288—Ship. wt. 8 oz. *Please state size* 2.98

SHEEN COTTON TOP, FULL ORGANDY SKIRT

V Exciting special-occasion Dress with a shimmering smooth Cotton bodice, skirt of permanent-finish Organdy and attached petticoat of crease-resistant Cotton. The unusually-printed top is piped in a harmonizing color, sashed with soft Velvet ribbon. Button-back, 3-inch hem. Hand washable.

Pink, Light Blue. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.

31 C 6289—Ship. wt. 8 oz. *State size and color* 4.98

LACY NYLON SHEER WITH SEPARATE SLIP

W Dress-up darling in soft Nylon sheer, Nylon-lace trimmed at sleeve, collar edges and around the skirt, where Cotton rickrack adds a festive touch. The button-front glitters with rhinestones; sleeves are elasticized. Tie-sash, 3-inch hem. Separate Acetate Taffeta Slip. Both are hand washable.

Turquoise or Rose. *Sizes:* 3, 4, 5, 6, 6X. Scale, facing pg.

31 C 6290—Ship. wt. 8 oz. *State size and color.* Set 3.98

V 4.98

W 3.98

COLORS ON THESE 2 PAGES MATCH DRESSES AS CLOSELY AS SPEED PRINTING PERMITS . . . CREDIT TERMS ON INSIDE BACK COVER.

Ⓐ 9.98

Ⓑ 10.98

Ⓒ 8.98

Ⓓ 9.98

Ⓔ 11.98

Ⓕ 9.98

Ⓖ 7.98

Ⓗ 7.98

Ⓙ 9.98–12.98

Newest Fashions for This Spring . . .

SMART COAT STYLES IN SIZES UP TO 6X . . . SOME WITH MATCHING HATS AND BAGS

Ⓐ PRINCESS COAT, HAT. A flocked overplaid Linen-weave Rayon in a new single-breasted Coat with soft Princess lines. Pink Rayon Faille collar and cuffs, buttoned-flap trim. Back (sketch) has Empire-look Faille streamer bow. Rayon lined. Coat and Faille-Brimmed Hat are posy-trimmed. Dry clean. Ship. wt. set. 2 lbs.

Colors: Charcoal or Navy; each with Pink.

Sizes: 3, 4, 5, 6, 6X. Scale below.

EC 3718—*State size, color*.....Set 9.98

Ⓑ HAND WASHABLE COAT. Soft Dress-up Coat of Sanforlan fabric (85% Wool, 15% Nylon). Swirl applique of Venice-type lace graces collar. Fitted gores in both front and back flare to hemline fullness; single-breasted front has White-trim harmonizing buttons. Front waistline is touched with delicate White lace. Flowers on collar; back of coat has a small belt with Pearl-like White trim. Fine Rayon lining. Shipping weight 2 lbs.

Colors: Rose or Turquoise.

Sizes: 3, 4, 5, 6, 6X. Scale below.

EC 3730—*State size and color*.... 10.98

Ⓒ RAYON AND ACETATE CREPE. Peek-a-boo inverted pleats in a contrasting color spark a gored Coat of crease-resistant Crepe coating. The same hue appears again in a splash pattern on fabric and pretty collar trimming. Single-breasted style highlighted with looped braid embroidery on collar, and buttons that pick up both colors nicely. Smooth gores extend from shoulder to pleats. Rayon lined. Shipping weight 2 lbs.

Colors: Light Blue or Rose. Dry clean.

Sizes: 3, 4, 5, 6, 6X. Scale below.

EC 3734—*State size and color*..... 8.98

Ⓓ WASHABLE NYLON FLEECE. Picture-pretty Nylon Fleece Coat that's wonderfully washable, and has delightful rosebud buttons and collar trim. Single-breasted style with face-flattering Peter-Pan collar, stitched circular yoke in front and back, and two welt pockets. Fabric is downy-soft to touch and its washability is a boon to budget-minded mothers. No worry about lining washing; it's Nylon Taffeta. Shipping weight 2 lbs.

Colors: White, Light Blue or Pink.

Sizes: 4, 5, 6, 6X. Scale below.

EC 3735—*State size and color*.... 9.98

Ⓔ COAT, HAT AND BAG. Lustrous Rayon and Acetate Shantung. Single-breasted Coat with self-fabric collar, detachable Puritan cape of White Linen-like Rayon. White trimming at the shirred waistline extends to back bow (sketch). Rayon lined. Dry clean. Go-together Boucle Straw Hat and Bag (tax incl.). All flower-trimmed.

Color: Slate Blue, as shown. Wt. 2 lbs.

Sizes: 4, 5, 6, 6X. Scale below.

EC 3736—*Please state size*....Set 11.98

Ⓕ CONTRAST TRIMMED COAT. Princess-style in a pretty color-flecked fabric blended of Cotton, Rayon and Chromspun Acetate. Pastel hue is set off by contrast collar and cuffs, trimmed with rows of stitching. Rolled gores front and back flare to beguiling fullness at hemline. The Coat is double-breasted in styling and has dark buttons that prettily match the contrast color of trim. Smooth Rayon lining. Shipping weight 2 lbs.

Colors: Mint Green or Rose. Dry clean.

Sizes: 4, 5, 6, 6X. See Scale below.

EC 3737—*State size and color*.... 9.98

Ⓖ DAINTY DRESS-UP COAT. Special occasions call for a special coat, even for little Miss Fashion. This style takes perfectly to a new season in lightweight, crisp-textured Linen-like Rayon. Delicate roses and rhinestones sprinkle the Peter Pan collar; more rosebuds appear at waistline and as buttons for the single-breasted closing. Shirred fullness flares at sides from flattering tab effect. Rayon lining. Dry clean. Shipping weight 2 lbs.

Colors: Rose or Medium Blue.

Sizes: 3, 4, 5, 6, 6X. Scale below.

EC 3738—*State size and color*.... 7.98

Ⓗ FLORENTINE FAILLE. Luxurious blend of 55% Cotton, 45% Rayon in handsome single-breasted Coat. Fitted gores flare gracefully at hemline front and back (sketch). Fetching loop and button detail trims back waistline. Newly shaped collar creates interest at neckline, is touched with tiny flowers. Rayon lined. Ship. wt. 2 lbs.

Blue, Coral-Red or Lilac. Dry clean.

Sizes: 3, 4, 5, 6, 6X. See Size Scale.

EC 3739—*State size and color*.... 7.98

Ⓙ IN TWO FINE FABRICS. Adorable single-breasted style has flower-decked Cotton Pique over-collar; side shirring from tab effect front and back (sketch); inverted back pleat. Rayon lined. White Boucle Straw Hat, Tote Bag (tax included). Wt. 2 lbs.

The Shoes shown are sold on Page 253. Light Blue, Pink, Navy. Dry clean.

Sizes: 3, 4, 5, 6, 6X. See Size Scale.

LINEN-WEAVE RAYON.

EC 3740—*State size and color.* Set 9.98

ALL NEW WOOL FLANNEL.

EC 3741—*State size and color.* Set 12.98

MEASURING INSTRUCTIONS AND SIZE SCALE FOR SIZES 3 TO 6X

Order by Size, not by Age. Measure chest over dress with tape well up under arms; height without shoes. For Coat Length, measure from back of neck to hem. Be sure style wanted comes in the size needed.

Order Size	3	4	5	6	6X
If Chest is	22	23	24	25	25½ in.
If Height is	37	40	43	46	48 in.
Coat Length	19	20½	22	23½	25 in.

Colors on these 2 pages match items as closely as high-speed printing permits.

CREDIT PLAN ON INSIDE BACK COVER.

Ⓚ 5.98 Ⓛ 4.98 Ⓝ 8.98 Ⓟ 5.98 Ⓡ 6.98

Ⓜ 4.98 Ⓣ 5.98 Ⓤ 5.98 Ⓥ 6.98–7.98 Ⓦ 8.98

Smart in Style, Fabric and Detail

BABY SIZES 12 TO 24 MONTHS

Ⓚ RAYON SHEEN GABARDINE. Dainty dress-up Outfit for baby girls, in lustrous, crease-resistant fabric. Sweetly styled Coat has shirred yoke and soft gathers at front and back. Sparkling buttons and soft pastel embroidery highlight front. Nylon lace edges collar, cuffs; forms medallion on matching Bonnet. Rayon lined Set. Hand wash. Pink, Lt. Blue, Mint (lt.) Green. Wt. 1 lb.
Sizes: 12, 18, 24 mos. Scale below.
EC3418–*State size and color.* Set 5.98

Ⓛ LINEN-WEAVE RAYON. Tiny girls will look so adorable in this Coat and Bonnet Set; mothers will appreciate the fine, crease-resistant fabric. Delicate Lace medallions and raised Trapunto design trim the front. Lace-edged collar. Shirred yoke gives soft fullness to back. Matching Bonnet accented by pert bow. Rayon lined Set. Hand wash. Maize, Lt. Blue or Pink. Ship. wt. 1 lb.
Sizes: 12, 18, 24 mos. Scale below.
EC3419–*State size and color.* Set 4.98

Ⓜ TAILORED SET FOR BABY BOYS. Mothers will be delighted with this practical Coat Set in linen-weave Rayon. Resists spots and creases; is hand washable, too! Expertly tailored in double-breasted style with 2-piece back belt just like big brother's. Colorful embroidered design sparks the front. Matching Eton Cap. Rayon lined Set.
Color: Blue as shown. Ship. wt. 1 lb.
Sizes: 12, 18, 24 mos. Scale below.
EC 3420—*Please state size*...Set 4.98

Coats and Coat Sets on this and the facing page are shipped to you from Chicago. Order and pay postage only from Wards Mail Order House nearest you.

COAT SETS FOR TODDLER GIRLS AND BOYS . . . SIZES UP TO 4

Ⓝ SMART SPLASH PATTERN. Rayon and Acetate Crepe Coat Set. Contrast over-collar, Rayon Faille trim. Fitted side-belts over front, back pleats. Bonnet has lacy, straw-like brim. Set is Rayon lined. Dry clean.

Colors: Blue or Pink. Ship. wt. 1 lb. 5 oz.
Sizes: 2, 3, 4. See Scale below.
EC 3580—*State size and color*.....Set 8.98

Ⓟ DETACHABLE CAPE. Rayon and Nylon Blend in smart linen-weave. Tiny embroidered posies and raised seam detail accentuate front of fitted coat. Back is styled in Princess line. Embroidered Cotton ruffle edges tie-front Cape. Ruching trims matching Bonnet. Rayon lined Set. Hand wash. Coral, Aqua or Navy. Ship. wt. 1 lb. 5 oz.
Sizes: 1, 2, 3, 4. See Scale below.
EC 3581—*State size and color*.....Set 5.98

Ⓡ SMART YOKE STYLE. Linen-like Rayon Set in slub weave. Coat is shirred across the back, over shoulders to give soft line. Raised seams style front. Lace medallions trim the detachable White over-collar. Matching Bonnet. Rayon lined Set. Dry clean.

Orchid, Coral or Navy. Ship. wt. 1 lb. 5 oz.
Sizes: 1, 2, 3, 4. See Scale below.
EC 3582—*State size and color*.....Set 6.98

Ⓣ TODDLER BOY'S SET. Single-breasted style in fine novelty flecked Rayon and Acetate; resists creases. Expertly tailored with seamed sleeves and back, welt pockets and convertible collar. Matching Eton Cap completes outfit. Rayon lined Set. Dry clean.
Colors: Tan or Lt. Blue. Ship. wt. 1 lb. 5 oz.
Sizes: 2, 3, 4. See Size Scale below.
EC 3626—*State size and color*.....Set 5.98

Ⓤ FITTED PRINCESS STYLE. Linen-weave Rayon Set. Wide Pilgrim collar of Rayon and Cotton Faille, trimmed with embroidery and Lace. Rhinestone-centered buttons. Matching Bonnet. Rayon lined Set. Dry clean.
Colors: Coral or Aqua. Ship. wt. 1 lb. 5 oz.
Sizes: 1, 2, 3, 4. See Size Scale below.
EC 3583—*State size and color*.....Set 5.98

Ⓥ IN TWO FINE FABRICS. Buttons n' bows trim coat. Full gores extend from waist front. Fitted Back. Matching Bonnet. Rayon lined Set. Dry clean. Ship. wt. 1 lb. 5 oz.
Sizes: 1, 2, 3, 4, See Scale below.
FLORENTINE FAILLE. 45% Rayon, 55% Cotton.
Colors: Blue or Dusty Rose.
EC 3584—*State size and color*....Set 6.98
ALL WOOL FLANNEL. Finest quality by Deering-Milliken. *Colors:* Blue or Coral.
EC 3587—*State size and color*.....Set 7.98

Ⓦ ROSEBUD TRIMMED SET. Princess Style in permanently crease-resistant linen-weave Rayon Check. Cross belt styling at side waist, back. Mock pearls on over-collar. Matching Bonnet Rayon lined Set. Dry clean.

Rose-Gray or Blue-Gray. Wt. 1 lb. 5 oz.
Sizes: 2, 3, 4. See Size Scale below.
EC 3585—*State size and color*.....Set 8.98

Ⓧ 100% NEW WOOL CREPE. Closely woven. Doll-waisted style. Full pleats at waist, back. Coat is set off by detachable White Rayon Faille overcollar, cuffs with scalloped, contrast edging. Matching Bonnet. Rayon lined Set. Dry clean. For Shoes, see Pg. 253.

Color: Navy, as shown. Ship. wt. 1 lb. 5 oz.
Sizes: 2, 3, 4. See Size Scale below.
EC 3586—*State size*.....Set 9.98

Ⓧ 9.98

SIZE SCALE FOR SIZES 12 TO 24 MONTHS

Order by Size, not by Age. Measure chest over dress or shirt; height without shoes; length from back of neck to hem. Be sure style wanted is in size needed.

Order Size	12 mos.	18 mos.	24 mos.
If Chest is:	19	20 in.	21 in.
If Weight is:	22	26 lbs.	29 lbs.
If Height is:	29	31½ in.	34 in.
Coat length:	15½	16½ in.	17½ in.

SIZE SCALE FOR SIZES 1 TO 4

Order by Size, not by Age. Measure chest over dress or shirt; height without shoes; length from back of neck to hem. If between sizes, order next larger.

Order Size	1	2	3	4
If Chest is:	20	21	22	23
If Height is:	31	34	37	40
Coat length:	16	17	18	19½

Ⓐ 1.98

Ⓑ 3.98

Ⓒ 1.98

Ⓓ 1.98

Ⓔ 1.98

Ⓕ 1.98

Ⓖ 1.98

Ⓗ 1.98

2.98

Ⓙ 3.98

Ⓚ 2.98

Ⓛ 2.98

Dainty Styles, Priced Low

"LITTLE GOLDEN BOOK" DRESS SET. The colorful print of crisp polished Cotton shows scenes from the story of "Five Little Firemen", the amusing book that comes with this crease-resistant Dress. Bright Red bodice laces snugly in front; matching tie sash. Button-back closing; 2-in. hem. Washable. For Shoes shown on model, see Page 253. Aqua Print with Red. *Sizes:* 1, 2, 3. See Scale.
31 C 6115—*State size.* Shipping weight 8 oz.....Set 2.98

SCALE. SIZES 1-3. ORDER BY SIZE, NOT AGE

Measure chest over dress, length from back of neck to the hemline. If between sizes, order the next size larger.

Order Size	1	2	3
If Chest is	20	21	22 in.
If Dress Length is	15½	16½	17½ in.

Ⓐ DRESS AND BONNET. Perky outfit in fine-count Cotton. Elasticized, smocked sleeveless bodice is set off by Red-and-White striped skirt, neck and armhole binding. All-around tie-sash; button-back closing; 2-inch hem. Matching Bonnet adjusts in back; opens flat for ironing. Washable.
Color: Red only. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6112—*State size*..... 1.98

Ⓑ SANFORIZED BROADCLOTH. Demure fashion in mercerized Cotton. Permanent all-around pleats flare the wonderfully-wide skirt; form dainty yoke-front. Rows of delicate Cotton Lace trim Skirt and bodice. Posy trim at waist. Piped puffed sleeves. Button-back closing. Wide tie sash, neatly finished hemline. Hand wash; drip dry—do not wring or twist.
Colors: Blue or Pink. Wt. 6 oz.
Sizes: 1, 2, 3. See Scale.
31 C 6108—*State size, color.* 3.98

Ⓒ PLAID AND SOLID. Sheer Gingham in a dainty plaid tops a fully gathered, solid-color skirt of Zeset-finish Cotton—resists wrinkles; irons so easily. Nylon Val-type lace trims collar and long torso. Tie-sash; button-back closing; 3-in. hem. Washfast. Maize or Copen Blue. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6109—*State size, color.* 1.98

Ⓓ CREASE-RESISTANT COTTON. Novelty print sleeveless Dress with gay solid color accents. Bands go all-around full circle skirt; side ties nip in waist. Button-back closing, neatly finished hemline. Aqua with Rose. Washable. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6110—*Please state size*..... 1.98

Ⓔ WRINKLE-RESISTANT COTTON. Dress with flattering picture collar of rib-embossed Cotton, sparked with Rhinestone-centered Venice lace medallions. Tiered skirt is piped all-around. Button back, tie-sash, neatly finished hemline. Aqua or Pink. Washfast. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6111—*State size, color*..... 1.98

Ⓕ ZESET-FINISH COTTON. Jumper-effect Dress with "long torso" look, just like big sister's. Dotted Swiss pretend blouse. Dainty colored Nylon lace trim. Button back, tie-sash, 3-in. hem. Resists wrinkles, irons easily. Washfast.
Colors: Pink or Lt. Blue. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6107—*State size and color*... 1.98

Ⓖ ZESET-FINISH COTTON. Sweet as any little girl. Dainty embroidered eyelet on bodice, pockets. Washable Velvet beading and bows. Crease-resistant fabric. Button-back, tie-sash, 2-in. hem. Mint Green or Pink. Washable. Wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6113—*State size and color*... 1.98

Ⓗ DAN RIVER GINGHAM. Long torso style in "Wrinkl-Shed" pastel plaid. Two collars, a wide one in white embossed Cotton, a tiny one in plaid, add a smart touch. Button-back, tie sash, 2-in. hem. Washfast; will not shrink over 1%.
Sizes: 1, 2, 3. See Scale. Wt. 6 oz.
31 C 6114—*Please state size*..... 1.98

Ⓙ NYLON PARTY DRESS. Rows of delicate scalloped tucking accent bodice-front. Nylon Lace adds a sweet touch. Rayon Satin sash; covered back buttons; 3-in. hem. Hand wash; drip dry; do not wring. Ruffled Acetate Taffeta Slip.
Colors: Maize or Pink. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6116—*State size and color.* Set 3.98

Ⓚ EVERGLAZE COTTON. She'll be as pretty as a princess in this wrinkle-resistant Cotton. Sweet Val Lace, tiny tucks, Ocean Pearl buttons and puff pockets accent its charms. Button-back closing; wide tie-back sash. 2-inch hem. Pink or Aqua. Washable. Ship. wt. 6 oz.
Sizes: 1, 2, 3. See Size Scale.
31 C 6117—*State size and color*... 2.98

Ⓛ PETTICOAT DRESS. Permanent-finish Organdy, set off by lustrous Cotton bodice, all-around skirt band. Rhinestone centered button-front; 2 embroidered medallions trim skirt. Tie sash. 2-inch hem. Attached Organdy Petticoat. Washable. Blue, Pink. *Sizes:* 1, 2, 3. See Scale.
31 C 6118—*State size, color.* Wt. 6 oz. 2.98

WASHABILITY TERMS PG. 959.

Ⓐ 3.98

Ⓓ 4.98

Ⓕ 5.98

Ⓗ 4.98

Ⓚ 6.98

Ⓑ 3.98

Ⓔ 2.98

Ⓖ 4.98

Ⓙ 3.98

Ⓒ 2.98

Ⓛ 5.98

Newest Colors and Fabrics for Dress-up

Ⓐ 3-6X ETON FOUR-PC. SET. Classic favorite in crease-resistant linen-weave Rayon. Unlined Jacket has embroidery, piping trim. Shorts have detachable button-on suspenders, elastic waist, fly front, hip pocket. White Shirt, Sanforized Combed Cotton Broadcloth, max. shrink. 1% Short Sleeves. Rayon Bow Tie.
Sizes: 3, 4, 5, 6, 6X. See Scale.
Washable. Ship. wt. 1 lb.
EC2406—Navy. *State size.* 3.98

Ⓑ 2-4 ETON THREE-PC. SET. Linen-weave Rayon in newest Spring tones. Embroidery and applique trim unlined Jacket. Shorts—button-on suspenders detach; hip pocket. Linen-like Rayon White Shirt; short sleeves. Washable. Wt. 10 oz.
Maize Jacket with Brown Shorts; Mint (lt.) Green with Charcoal (dk.) Gray or Pink with Navy.
Sizes: 2, 3, 4. See Scale.
EC2407–*State size, color.* 3.98

Ⓒ 2-4 BLAZER SET. New Dan River woven striped Sheen Cotton unlined Jacket; continental collar in White Cotton Gabardine. Rayon Gabardine Shorts; button-on suspenders detach; elastic waist, hip pocket.
Mint Green with Charcoal; Pink with Charcoal Gray. Washable.
Sizes: 2, 3, 4. Wt. 10 oz.
EC2408–*State size, color.* 2.98

Ⓓ 3-6X CORDUROY JACKET SET. Handsome sport two-some your boy will wear with pride. Fine quality cross-ribbed Corduroy Jacket is tailored like Dad's, with full Rayon lining and shoulder pads. Longies are of heavy quality crease-resistant Rayon and Acetate Gabardine, with pleated front, half-belt, elastic back; zip fly, cuffs, 2 pockets. Dry clean. For Shirt, see Pg. 278.
Pink Jacket with Charcoal Longies, or Maroon Jacket with Light Gray.
Sizes: 3, 4, 5, 6, 6X. See Size Scale.
Ship. wt. 1 lb. 5 oz.
EC 2385—*State size, color...* 4.98

Ⓔ 2-4 TWO-TONE SPORT SUIT. Popular style for toddler boys, at a very low price. Rayon Gabardine is crease-resistant; stays fresh longer. Slub-weave Rayon and Acetate gives swagger contrast to the front of the unlined Jacket. Longies have comfortable elastic waist, fly front and two pockets. Washable. For Shirt, see Page 278.
Navy Blue with Light Blue Jacket front or Brown with Tan front.
Sizes: 2, 3, 4. See Size Scale below.
Ship. wt. 1 lb.
EC 2403–*State size and color.* 2.98

The Boys' Suits shown on this page are shipped to you from Chicago. Send order to, and pay postage from Wards nearest Mail Order House to your home. For Monthly Payment Plan, see Inside Back Cover.

Ⓕ 3-6X SPORT TWO-SOME. Fresh-as-Spring colors in a value-priced Set. Rayon lined Jacket is Fibrene splash-effect Rayon and Acetate, has shoulder pads. Crease-resistant Rayon Gabardine Longies have pleated front, half-belt, elastic back, zip fly, cuffs, 2 pockets. Dry clean. For Shirt, see Pg. 278.
White Jacket and Navy Longies; Mint (lt.) Green Jacket with Charcoal (dk.) Gray Longies.
Sizes: 3, 4, 5, 6, 6X. See Scale.
Ship. wt. 1 lb. 4 oz.
EC2390–*State size, color.* 5.98

Ⓖ 2-4 SOLID WITH PLAID. Toddler boys' dress-up Suit of Rayon and Acetate Gabardine. Fully Rayon lined Jacket has a jaunty plaid front—55% Wool, 45% Rayon. Elastic-waist Longies are styled with detachable button-on suspenders, fly front, cuffs, two pockets. Dry clean. For Shirt, see Page 278.
Light Gray with Red Plaid or Navy Blue with Lt. Blue Plaid.
Sizes: 2, 3, 4. See Size Scale.
Ship. wt. 1 lb.
EC2402–*State size, color.* 4.98

SCALE FOR BOYS' SIZES 2 TO 6X

Order by Size, not Age. Measure chest and waist, take height without shoes. Be sure that style wanted comes in the size needed.

Order Size	2	3	4	5	6	6X
If Chest is:	21	22	23	24	25	25½
If Waist is:	20½	21	21½	22	22½	23
If Height is:	34	37	40	43	46	48

Ⓗ 3-6X "LINEN-LOOK" SET. Here's a fashion-wise two-some in crease-resistant linen-weave Rayon. Tailoring details you'll like—the Jacket is fully Rayon lined; shoulder pads give trim fit. Front-pleated Longies have belted front, zip fly, elastic back, cuffs, two pockets. For Shirt, see Pg. 278.
Toast Jacket, Brown Longies or Pink Jacket with Charcoal (dk.) Gray Longies. Dry clean.
Sizes: 3, 4, 5, 6, 6X. See Scale.
Ship. wt. 1 lb. 4 oz.
EC2391–*State size, color.* 4.98

Ⓙ 2-4 DRESS-UP SET. Your toddler will look neat in this new Spring Set of crease-resistant Linen-weave Rayon. Unlined Jacket is well-finished with collar and lapel interlining to hold shape. Longies have button-on-or-off suspenders, fly front, cuffs, 2 pockets. Washable.
Smart shirt shown on Page 278.
Mint Green with Charcoal Gray; White Jacket and Navy Longies.
Sizes: 2, 3, 4. See Size Scale.
Ship. wt. 1 lb.
EC2401–*State size, color.* 3.98

Ⓚ OUR FINEST 3-6X OUTFIT. Handsomely man-tailored Jacket in Peerless Mills' nubby-textured splash-weave pattern: 91% Wool, 9% Rayon. Fully Rayon lined; interlined collar, lapels; shoulder pads. Pleat-front Longies of crease-resistant Gabardine: 10% Nylon, 90% Rayon; belted front, elastic back, zip fly; cuffs, 2 pockets. Dry clean. Shirt, Page 278. For Shoes shown, see Page 317.
Lt. Blue Jacket with Navy Longies; or Tan Jacket with Brown Longies.
Sizes: 3, 4, 5, 6, 6X. See Size Scale.
Ship. wt. 1 lb. 6 oz.
EC 2363—*State size, color....* 6.98

Ⓛ FOR TODDLERS, OUR FINEST SET. Fashion-right Sport Jacket styled in Deering Milliken's newest Spring pattern: 90% Wool, 10% Orlon. Full Rayon lining, shoulder pads; interlined collar and lapels. Crease-resistant Rayon Gabardine Longies: detachable button-on suspenders, elastic waist, cuffs, fly front opening, two pockets. Dry clean. For Shirt, see Page 278. For Shoes, Page 317.
Red Jacket with Lt. Gray Longies or Maize with Charcoal (dark) Brown.
Sizes: 2, 3, 4. See Size Scale at left.
Ship. wt. 1 lb. 6 oz.
EC 2400—*State size, color..* .. 5.98

Colors on these 2 pages match items as closely as speed printing permits.

A 2.49

B 1.19

C 1.29

D 1.49

E 79c

F 98c

K 2.98

P 98c

R 1.39

M 2.49

G 69c

H 79c

L 1.98

T 79c

U 1.19

N 1.59

J 1.98

V 4 FOR 1.89

W 4 FOR 1.89

X 3 FOR 1.00

Matched Sets, Gay Separates . . . All Value-priced

3-6X MERCERIZED POPLINS

A TO D Spring-bright, summer-right styles in crisp Cotton with added luster, longer wear. Gay playground prints enliven each style. Sanforized. Turquoise or Red. Washable.
Sizes: 3, 4, 5, 6, 6X. Scale, Pg. 277.

A ONE-PIECE PLAYSUIT. Favorite pedal pusher length, smartly styled. Dirndl all-around waist. Front zip. Ship. wt. 7 oz. Shoes sold on Page 253.
31C3329C-*State size, color.* 2.49

B SLEEVELESS SHIRT. A top favorite. Peter Pan collar looks cute and neat. Wt. ea. 4 oz. *State size, color.*
31C3365C—Ea. 1.19; 2 for 2.30

C BOXER SHORTS. To team with matching Shirt (B) above. Classic styling with neat turn-up cuffs. Elastic waist. Ship. wt. 4 oz. *State size, color.*
31 C 3366C–Ea. 1.29; 2 for 2.50

D PEDAL PUSHERS. A hit with girls for playtime—smart with Shirt (B). Tie trim. Back patch pocket. Elastic waist. Wt. ea. 5 oz. *State size, color.*
31 C 3361C–Ea. 1.49; 2 for 2.90

3-6X COTTON MATCH-UPS

E TO H Coordinates—a place in the sun, and in budgets too! Sanforized Cotton Twill, blazer-stripe Cottons. Washable. Red or Peacock (med.) Blue.
Sizes: 3, 4, 5, 6, 6X. Scale, Pg. 277.

E JACKET SHIRT. Jumbo pockets. Blazer stripes. Wt. each 3 oz. *State size, color.*
31 C 3380C–Ea. 79c; 2 for 1.50

F PEDAL PUSHERS. Slim tapered legs. Elastic back. Wt. ea. 5 oz. *State size, color.*
31 C 3386C–Ea. 98c; 2 for 1.90

G SHORTY TOPPER. Newest style. Elastic waist. Wt. ea. 3 oz. *State size, color.*
31 C 3367C–Ea. 69c; 2 for 1.30

H CUFFED SHORTS. So summer-cool. Elastic back. Wt. ea. 4 oz. *State size, color.*
31 C 3385C–Ea. 79c; 2 for 1.50

3-6X ONE-PIECE PLAYSUIT

J DIP 'N DRY. Fuller's Cotton needs little or no ironing. Max. shrink, 2%. Elastic waist; zip front. Washable. Wt. each 5 oz. Red, Turquoise. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.*
31 C 3359—Ea. 1.98; 2 for 3.90

3-6X PLAYTIME SETS

K PIXIE SET. In Sanforized Sheen Cotton Poplin. Continental-style Printed Shirt. Pedal Pushers, 2 pockets; elastic back. Charcoal Gray or Red. Washable.
Sizes: 3, 4, 5, 6, 6X. See Scale on Page 277. Ship. wt. 8 oz.
31 C 3323-*State size, color.* 2.98

L SHIRT 'N SHORT SET. Multi-color coin dots on White make a gay top for solid-color Shorts. Sanforized Cotton Poplin. Shorts have elastic back. Wt. set 6 oz. *Colors:* Gold or Red. Washable.
Sizes: 3, 4, 5, 6, 6X. Scale, Pg. 277. *State size, color.*
31 C 3371—Set 1.98; 2 Sets 3.90

M "NO-RINK-EL" SET. Crease-resistant Cotton. Print Shirt, sash, cuffs contrast with suspender Pedal Pushers; elastic back. Moss Green with Maize Print or Rose with Pink Print. Washable.
Sizes: 3, 4, 5, 6, 6X. See Scale on Page 277. Ship. wt. 6 oz.
31C3368-*Statesize,color.*Set 2.49

N PEDAL PUSHER SET. Quality you'd expect to cost more. Cotton Print Shirt. Cotton Twill Pants. Elastic waist, gay trim. Washable. Navy or Red. Ship. wt. set 6 oz.
Sizes: 3, 4, 5, 6, 6X. Scale, Pg. 277. *State size, color.*
31 C 3331—Set 1.59; 2 Sets 3.10

3-6X LUSTRE-SHEEN

P TO U Separates that keep company in style. Lustrous, silky-smooth Cotton from Cone Mills is mercerized and Sanforized for beauty and wear. Paired with harmonizing Printed Cotton by Fuller for added gaiety.
Colors: Pink, Turquoise. Washable.
Sizes: 3, 4, 5, 6, 6X. Scale, Pg. 277.

P SHIRT. Sleeveless for cool and comfortable playdays. Softly collared in Peter Pan style, neat tailoring. Ship. wt. each 4 oz. *State size, color.*
31 C 3375C–Ea. 98c; 2 for 1.90

R PEDAL PUSHERS. Perfect for an active summer. Favorite tapered legs; smart tie trim at cuffs. All-around elastic waist. Match-up with (P). Wt. ea. 5 oz. *State size, color.*
31 C 3376C–Ea. 1.39; 2 for 2.70

T HALTER. For the coolest comfort under the sun. Smartly styled to tie in back. Wt. ea. 3 oz. *State size, color.*
31 C 3378C–Ea. 79c; 2 for 1.50

U SHORTS. Styled with pert details, made for active playtimes. Tie-trim at turn-up cuffs. Elastic waist. Ship. wt. ea. 4 oz. *State size, color.*
31 C 3379C–Ea. 1.19; 2 for 2.30

1-4 SUNSUITS, SET OF 4

V W You'll want to get a summer's supply at this low price. Assorted Prints and solid colors in Cotton Broadcloth. Sanforized, shrinks less than 1%. Elastic backs. Pkg. of 4 in 1 size.
Sizes: 1, 2, 3, 4. See Size Scale on facing page. Ship. wt. set 6 oz.

V FOR BOYS. Cool comfort for sunny playdays. Washable. *State size.*
31 C 3228—Pkg. of 4 for 1.89

W FOR GIRLS. Dainty trims for a feminine touch. Washable. *State size.*
31 C 3227—Pkg. of 4 for 1.89

2-6X BOXER SHORTS, SET OF 3

X FOR GIRLS AND BOYS. Stock up now for Summer at this low price. Assorted colors and prints in Sanforized Cotton. Comfy all-around elastic waist. Pkg. 3 of 1 size. Washable. Ship. wt. pkg. 6 oz. *Sizes:* 2, 4, 6, 6X. Size Scale, facing page. *State size.*
31 C 3300--Pkg. of 3 for 1.00
Save more..... 2 pkgs. 1.90

The colors on these 2 pages match actual merchandise as closely as high speed printing methods allow. For Wards Monthly Credit Terms see Inside Back Cover. For Washability Terms, Page 959.

Ⓐ 1.69

Ⓓ 1.00–1.19

Ⓔ 1.49–1.29

Ⓡ 1.59

Ⓕ 1.69

Ⓙ 1.98

Ⓒ 1.39

Ⓛ 1.29

Ⓗ 79c

Ⓟ 98c

Ⓜ 1.98

Ⓑ 1.79

Ⓚ 1.98

Ⓖ 1.19

Ⓣ 1.19–95c

Ⓝ 1.59

Sanforized Denims and Twills for Everyday Fun

1-8 HICKORY STRIPE COVERALL

Ⓐ He'll be proud as punch to look just like Dad in these rugged "he-man" Coveralls of heavy-weight Sanforized Cotton. And you will welcome the allover protection they afford. Blue and White Hickory Stripe. Has button front and drop seat; four pockets. Wash alone. Ship. wt. ea. 1 lb.

Sizes: 1, 2, 3, 4, 5, 6, 7, 8. Scale, facing page. *State size.*

31 C 7115....Ea. 1.69; 2 for 3.30

2-6X FRONTIER TWILLS

Ⓑ Ⓒ Tan Chino Twill Slacks and Shorts that are sure to give a smart and practical new look to playtime. Popular frontier-style pockets are accented by Brown piping trim. Durable Sanforized Cotton. Washable.

Sizes: 2, 3, 4, 5, 6, 6X. Scale, facing pg.

(B) SLACKS. Zipper fly has metal snap closing at waist. Two back pockets are bar-tacked at strain points. Smooth-fitting stitched back yoke. Ship. wt. ea. 8 oz. *State size.*

31C7139C—Each 1.79; 2 for 3.50

(C) SHORTS. Two-button tab closing at waist and elastic-back waistband. Zipper fly. Ship. wt. ea. 6 oz. *Please state size.*

31C7173C—Each 1.39; 2 for 2.70

For Wards convenient Monthly Payment Plan, please turn to Inside Back Cover. Washability Terms on Pg. 959.

1-5 BIB OVERALLS

Ⓓ Practical Sanforized Cotton Overall, buckle-front suspenders. Snap sides, elastic-back waist. Wash alone.

Sizes: 1, 2, 3, 4, 5. Size Scale on facing page. Ship. wt. ea. 8 oz. *State size.*

7¼-oz. BLUE DENIM.
31 C 7113—Each 1.00; 2 for 1.95

HICKORY STRIPES. Blue-and-White. For sturdier wear.
31 C 7114—Each 1.19; 2 for 2.30

VAT-DYED, FUSED KNEE JEANS

Ⓔ 9-oz. wt. Blue Denims with 2 new practical-plus features! Double layer of fabric at knees is vulcanized for extra strength and protection—and guaranteed to outwear Jeans or a new pair free. Vat-dyed for color retention through repeated washing and wearing (see note at right above). Zip fly, suspenders detach. Wash-fast, Sanforized. Ship. wt. ea. 10 oz.

Sizes: 2, 3, 4, 5, 6, 6X. Scale, Page 278. *Please state size.*

31 C 7167—Each 1.49; 2 for 2.90

LOW-PRICED JEANS. Sanforized 7¼-oz. wt. Blue Denims, Indigo-dyed. Single knees, suspenders detach. For girls—zipper side, 3 pockets; for boys—zipper fly, 4 pockets. Wash alone. Sizes and ship. wt. see above. *State size.*

GIRLS' JEANS.
31 C 7106—Each 1.29; 2 for 2.50

BOYS' JEANS.
31 C 7108—Each 1.29; 2 for 2.50

DENIM AND TWILL MATCHED SEPARATES

Ⓕ Ⓖ Ⓗ FADED BLUE SPORT DENIM. Lightweight fabric, ideal for active play. Sanforized, max. shrink. 1%.

Sizes: 3, 4, 5, 6, 6X. See Size Scale, facing page. Washable.

(F) JACKET. For the rough-and-tumble class. Full zipper front. Elastic back, 2 pockets. Unlined.
31 C 7144C—Wt. ea. 6 oz. *State size*....Ea. 1.69; 2 for 3.30

(G) BOXER JEANS. Elastic waist. Fly front.
31 C 7145C—Wt. ea. 6 oz. *State size*....Ea. 1.19; 2 for 2.30

(H) BOXER SHORTS. Elastic waist. Hip pocket.
31 C 7146C—Wt. ea. 4 oz. *State size*....Ea. 79c; 2 for 1.50

Ⓙ Ⓚ Ⓛ STUDDED BLUE DENIMS. Metal, jewel-like trim.

Sizes: 2, 3, 4, 5, 6, 6X. Scale, Page 278. Wash alone.

(J) JACKET. 10-oz. wt. Denim. Snap front, cuffs. Two pockets. Double-stitched main seams. Unlined. Sanforized.
31 C 7117C—Ship. wt. 10 oz. *State size*..... 1.98

(K) JEANS. 10-oz. wt. Denim. Tapered legs, frontier-style pockets. Buckle suspenders detach. Zipper fly. Sanforized.
31 C 7118C—Ship. wt. 10 oz. *State size*..... 1.98

(L) BOXER SHORTS. 9-oz. weight Denim. Elastic waist, zipper fly. Two front pockets. Sanforized.
31 C 7100C—Ship. wt. 6 oz. *State size.* Ea. 1.29; 2 for 2.50

Ⓜ Ⓝ Ⓟ CHINO COTTON TWILL. Sanforized. Washable. Seafoam (med.) Green or Postman (deep) Blue.

Sizes: 3, 4, 5, 6, 6X. See Size Scale on facing page.

(M) JACKET. Contrasting rib-knit trim on wristlets, waist, collar. 2 pockets, zipper front. Unlined.
31C7170C-Wt. ea. 6 oz. *State size, color.* Ea. 1.98; 2 for 3.90

(N) HOBBY JEANS. Elastic waist, fly front.
31C7171C-Wt. ea. 6 oz. *State size, color.* Ea. 1.59; 2 for 3.10

(P) BOXER SHORTS. Elastic waist, fly front.
31C7172C-Wt. ea. 4 oz. *State size, color.* Ea. 98c; 2 for 1.90

NEWS ABOUT VAT-DYED DENIMS

Vat-dyed Denims stay new-looking after countless washings and wearings, won't fade. Wash with other dark clothes without fear of staining!

VAT-DYED WESTERN JEANS

Ⓡ 9-oz. wt. vat-dyed Denims (see editorial above) styled in true western cut with slim tapered legs and yoke back. Two riveted front pockets, two back pockets. Zipper fly. Adjustable buckle-on suspenders detach. Washfast. Sanforized. Wt. ea. 12 oz.

Colors: Charcoal (med.) Gray or Blue.

Sizes: 2, 3, 4, 5, 6, 6X. Scale, facing pg. *State size, color.*

31 C 7143—Each 1.59; 2 for 3.10

VAT-DYED, FUSED KNEE BOXER

Ⓣ For on-the-go boys or girls. 9-oz. wt. Boxer Jeans have double layer of fabric at knees vulcanized for extra strength—guaranteed to outwear Jeans or you get a new pair free! Vat-dyed for color retention. Sanforized. Elastic waist. Washfast. Wt. ea. 8 oz.

Sizes: 2, 3, 4, 5, 6, 6X. Scale, facing pg. Blue. *State size.*

31 C 7174—Each 1.19; 2 for 2.30

LOW-PRICED JEANS. Sanforized 7¼-oz. wt. Blue Denim, Indigo-dyed. Single knees. Wash alone. Sizes, ship. wt. above. *State size.*

31 C 7103—Each 95c; 3 for 2.70

Sleepytime Styles for Girls and Boys

COOL, NO-IRON COTTON NIGHTWEAR IN SIZES UP TO 8

A GIRLS' PRINT PAJAMAS. Cotton Plisse in a gay multicolor print on White. Sweet smock-effect yoke band and pocket trim. Embroidered Nylon sheer edges collar. Elasticized sleeves, trouser waist. Washable. Wt. ea. 8 oz.
Sizes: 4, 6, 8. See Scale.
31 C 4515—*State size*. . . Ea. 1.98; 2 for 3.90

B BOYS' PAJAMAS. Cotton Plisse. Styled just like Dad's, with wide stripes and notched collar. Button-front. Trim Trousers have all-around elastic waist; fly front. Washable. Blue-White or Red-White. Ship. wt. ea. 8 oz.
Sizes: 4, 6, 8. See Scale.
31C4517-*State size, color*. Ea. 1.95; 2 for 3.80

C "MOUSEKETEERS" PAJAMAS. Official emblem of TV's "Mickey Mouse Club", screen-printed on Combed Cotton Knit ski Pajamas. Rib-knit neck, wrists, ankles. Elastic waist Pants. Lt. Blue or Maize. Washable. Ship. wt. 10 oz.
Sizes: 4, 6, 8. See Size Scale below.
31 C 4566—*State size and color*. 2.29

D PRINT OR PASTELS. Cotton Plisse Sleeper. Sturdy Gripper fasteners; elastic drop seat.
Sizes: 2, 4, 6, 8. See Scale. Ship. wt. ea. 8 oz.
PRINT: Colorful design on White ground. Washable. *State size.*
31 C 4533. . . . . Each 1.25; 2 for 2.45
SOLID PASTELS. Light Blue, Maize or Mint (lt.) Green. Washable.
31C4575-*State size, color*. Ea. 1.09; 2 for 2.00

E PRINTED NIGHTGOWN. Demurely styled in cool Cotton Plisse. Cotton lace edges Peter Pan collar and shirred, all-around yoke. Sweet floral print on White. 2-snap back closing; short sleeves. Washable. Ship. wt. ea. 8 oz.
Sizes: 4, 6, 8. See Scale.
31 C 4521—*State size*. . . Ea. 1.79; 2 for 3.50

F TOREADOR PAJAMAS. A pert new style in Cotton Plisse to brighten bed-time hours. Striped, dolman sleeve Top has screen print of Toreador scene. Gripper fasteners in front, and contrast bow at Peter Pan collar. Solid color Trousers have striped ties and piping at calf; all-around elastic waist. Washable. *Colors:* Red or Aqua. Ship. wt. each 8 oz.
Sizes: 4, 6, 8. See Scale.
31C4518-*State size, color*. Ea. 1.89; 2 for 3.70

G "BABY DOLL" STYLE. Dainty Cotton Plisse Shorty Pajamas in dramatic wide stripes. Lace accents the square yoke bodice-front, puffed elastic sleeves and Peter Pan collar. Slip-over Top with bow at neck opening. Ruffled flounce at bottom. Bloomers have elastic waist and ruffled leg openings. Washable. Red-White or Aqua-White. Ship. wt. ea. 8 oz.
Sizes: 4, 6, 8. See Scale.
31C4520-*State size, color*. Ea. 1.98; 2 for 3.90

H SHORTY PAJAMAS. Cotton Plisse. Sleeveless Blouse has "Dutch girl" screen print on chest; contrast piping at armholes, neck and above ruffle flounce. Snug elastic waist forms pert flare-skirt effect. Elastic waist Bloomers have ruffled elastic leg openings. Maize or Pink. Washable. Ship. wt. ea. 8 oz.
Sizes: 4, 6, 8. See Scale.
31C4519-*State size, color*. Ea. 1.59; 2 for 3.10

SCALE FOR 1 TO 8 NIGHTWEAR

Order by Size, not Age. Measure chest and waist; take height without shoes. If in between sizes, order next size larger. Be sure style you want comes in the size you need.

Sizes:	1	2	3	4	6	8
If Chest is:	20	21	22	23	25	27
If Waist is:	20	20½	21	21½	22½	23½
If Height is:	31	34	37	40	46	52

TODDLER SLEEPWEAR IN SIZES 1 TO 4

J 2-PC. SLEEPER. Cotton Knit. Screen print design on V-neck Top. Sturdy Gripper fasteners at front and waist. Trousers have elastic drop seat. Ship. wt. each 10 oz. Lt. Blue, Maize, Mint (lt.) Green. Washable.
Sizes: 1, 2, 3, 4. See Scale.
31C4444-*State size, color*. Ea. 1.49; 2 for 2.90

K PASTEL SLEEPERS. Cool Cotton Plisse. V-neck style with sturdy Gripper fasteners. Elastic drop seat. Washable, no ironing.
Colors: Lt. Blue, Maize or Mint (lt.) Green.
Sizes: 1, 2, 3, 4. See Scale. *State size, color.*
3-Pc. Set. 2 pr. Pants.
31C4525-Wt. set 10 oz. Set 1.59; 2 Sets 3.10
2-Pc. Set. 1 pr. Pants.
31C4526-Wt. set 8 oz. Set 1.09; 2 Sets 2.00

L PRINTED SLEEPERS. Comfortable Cotton Plisse. Sturdy Gripper fasteners; elastic drop seat. Sweet multicolor nursery print on White ground. Washable; needs no ironing.
Sizes: 1, 2, 3, 4. See Scale. *Please state size.*
3-Pc. Set. 2 pr. Pants.
31C4530-Wt. set 8 oz. Set 1.79; 2 Sets 3.35
2-Pc. Set. 1 pr. Pants.
31C4531-Wt. set 6 oz. Set 1.19; 2 Sets 2.25

M COTTON KNIT SLEEPERS. Medium weight. Ribbed cuffs, Gripper fasteners, elastic drop seat. Double-soled feet for longer wear.
Colors: Lt. Blue, Maize or Pink. Washable.
Sizes: 1, 2, 3, 4. See Scale. *State size and color.*
3-Pc. Set. 2 pr. Pants.
31C4406-Wt. ea. 9 oz. Set 1.98; 2 Sets 3.90
2-Pc. Set. 1 pr. Pants.
31C4405-Wt. ea. 7 oz. Set 1.44; 2 Sets 2.80

Details of Wards convenient Monthly Payment Plan on Inside Back Cover. A complete explanation of Washability Terms on Pg. 959.

For Tiny-tots... Sizes up to 24 Months

NEW STYLES IN DIAPER SETS

A GIRLS' DACRON PIQUE SET. Ruffles on Topper match gay candy-stripe Pants. Plastic-lined Panties; snap crotch, elastic waist. Wt. set 4 oz. *Colors:* White with Red or Royal Blue. Hand wash. *Sizes:* 9, 12, 18 mos. See Scale.
31C1882–*State size, color.* Set 1.89; 2 sets 3.70

B CREASE-RESISTANT COTTON. Girls' jumper-effect Topper in perky Scottie print on White ground. Matching Red plaid Panties; plastic-lined, elastic waist. Washable. Wt. set 4 oz. *Sizes:* 9, 12, 18 mos. See Scale.
31 C 1880–*State size*.....Set 1.89; 2 sets 3.70

C "SOAP 'N WATER" SET. Rayon print top, Continental slip-over neck. Rayon and Silk Pants; snap crotch, plastic lining. Washable. Copen Blue or Cinnamon; ea. with Print on White. *Sizes:* 9, 12, 18 mos. See Scale.
31 C 1885–Wt. set 5 oz. *State size, color.* 2.98

D TARTAN PLAID SET. Boys' set with crisp White Cotton Pique Jacket. Sanforized Plaid plastic-lined Panty; elastic-back waist; "pretend" fly. Med. Blue or Red predom. Washable. Wt. set 4 oz. *Sizes:* 9, 12, 18 mos. See Scale.
31C1881–*State size, color.* Set 1.98; 2 sets 3.88

E CAN-CAN SET. Dacron Pique. Nylon lace trims Top. Plastic-lined Panty, self-ruffles across back; snap sides. Hand wash, no iron. Maize, Mint (lt.) Green, Pink. Ship. wt. set 4 oz. *Sizes:* 6, 12, 18 mos. See Size Scale.
31 C 1884–*State size and color*..... 2.98

TO MEASURE FOR SIZES 6-24 MONTHS. Always order by Size and not by Age. Take chest measurement over Shirt or Dress, and take height without shoes. Check size scale carefully. Be sure size wanted is listed.

Order Size	6 mos.	9 mos.	12 mos.	18 mos.	24 mos.
If Chest is	18	18½	19	20	21 in.
If Weight is	18	20	22	26	29 lbs.
If Height is	26½	27½	29	31½	34 in.

CREEPERS, PRE-TODDLER SUITS

F CRINKLE COTTON CREEPER. Knit Nylon inserts expand as baby grows. Snap crotch. No-iron. Med. Blue with White; Mint (lt.) Green with White. *Sizes:* Medium (18-22 lbs.) or Large (23-29). Ship. wt. each 4 oz.
31 C 1751–*State size, color.* Ea. 1.49; 2 for 2.90

G "ITALIAN NECKLINE" CREEPER. Nylon Tricot, embossed Waffle Pique-finish. Plastic-lined Panty, snap crotch. Washable. Wt. ea. 4 oz. Lt. Blue or Mint (lt.) Green, each with White. *Sizes:* 6, 12, 18 mos. See Scale.
31C1750–*State size, color.* Ea. 1.98; 2 for 3.88

H DACRON PIQUE CREEPER. Gay print Top. Snap front for easy dressing. Plastic-lined bottom, snap crotch. Hand washable, no ironing. *Colors:* Lt. Blue or Maize. Ship. wt. ea. 4 oz. *Sizes:* 6, 12, 18 mos. See Scale.
31C1752–*State size, color.* Ea. 1.98; 2 for 3.88

J SUSPENDER SUIT. Sturdy Cotton Twill Pants, elastic-back waist, snap crotch. Sanforized Cotton check Shirt, suspender loops. Washable. Navy with Lt. Blue; Red with Gray. Wt. set 6 oz. *Sizes:* 12, 18, 24 mos. See Scale.
31C1895–*State size, color.* Ea. 1.98; 2 for 3.88

K SUIT WITH "WONDER BOOK". Fine Pepperell Cottons. Gabardine Suspender Pants have bright print motif of story; snap crotch, elastic back. Madras Shirt; shoulder loops. Washable. Med. Blue (with Train book); Dusty Pink (Kangaroo book); Wheat (Puppy book). White Pants. *Sizes:* 12, 18, 24 mos. See Scale.
31 C 1890–*State size, color.* Wt. 11 oz. Set 2.98

SANFORIZED COTTON PLAYWEAR

L COTTON TWILL. Creeperall with elastic-back waist, button sides; 6-snap crotch. Sanforized. Pkgd. 2, 1 size; 1 Red, 1 Copen Blue. Washable. *Sizes:* 12, 18, 24 mos. See Scale.
31 C 3120—Wt. 2, 8 oz. *State size*.... 2 for 1.95

M TEDDY BEAR PRINT. Sanforized Cotton Gabardine. Elastic-back waist. 6-snap crotch. Blue, Maize, Mint (lt.) Green. Washable. Wt. ea. 6 oz. *Sizes:* 12, 18, 24 mos. See Scale.
31 C 3114–*State size, color.* Ea. 1.69; 2 for 3.30

N PINAFORE BIB CREEPERALL. Lustrous Cotton Poplin. Button-on bib detaches. Nylon eyelet embroidery trim. 6-snap crotch. Sanforized. Rose or Turquoise. Washable. Ship. wt. ea. 6 oz. *Sizes:* 12, 18, 24 mos. See Scale.
31 C 3116–*State size, color.* Ea. 1.98; 2 for 3.90

P ZIP-FRONT COVERALL. Fluffy pom-pons trim Bunny pads on knees. Sanforized Cotton Twill (max. shrink. 1%). Elastic waist; 6-snap crotch. Copen Blue or Red. Washable. Ship. wt. ea. 7 oz. *Sizes:* 12, 18, 24 mos. See Scale.
31 C 3122–*State size, color.* Ea. 1.98; 2 for 3.90

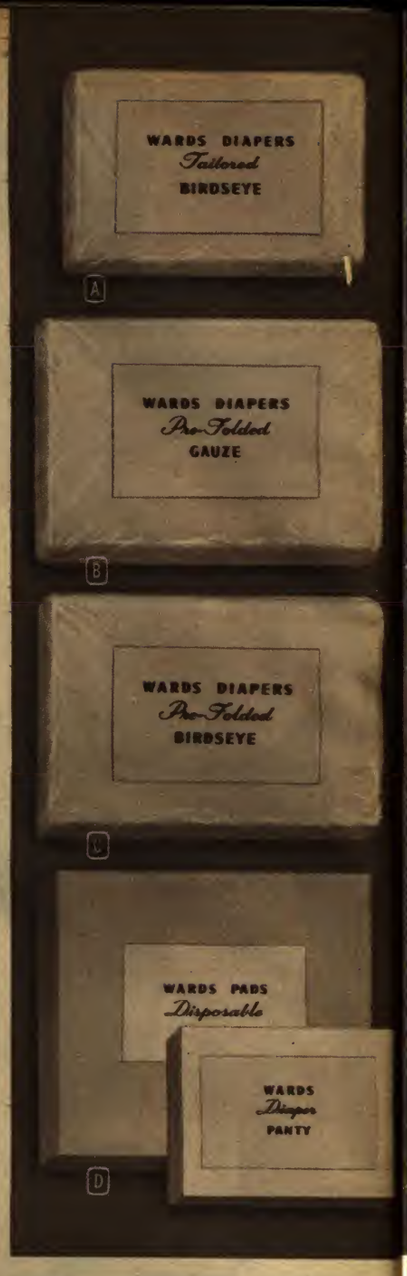
R 2-PC. COTTON SET. Chambray Creeperall, woven stripe Shirt. 6-snap crotch. Sanforized. Med. Blue with Blue-White stripe or Charcoal (dk.) Gray, Red-White stripe. Washable. Wt. set 5 oz. Medium (fits to 20 lbs.); Large (21-23 lbs.); Extra Large (24-26 lbs.).
31C3108–*State size, color.* Set 1.98; 2 Sets 3.90

GAY CIRCUS YOKE CARDIGAN

T INTERLOCK KNIT COTTON. Front, back yokes have multicolor print on White. Washable. Lt. Blue, Maize, Mint (lt.) Green. Wt. ea. 5 oz. *Sizes:* 9, 12, 18, 24 mos. See Scale.
31 C 2045–*State size, color.* Ea. 1.29; 2 for 2.52

KNIT SHIRTS

U DURENE. Mercerized 2-ply Cotton. Assorted gay screen-print designs. Button shoulder. Pkg. 2, 1 Size. Pkg. 1 Mint (lt.) Green, 1 Maize; or Pkg. of 2 White. *Sizes:* 9, 12, 18, 24 mos. See Scale. Ship. wt. 2, 5 oz.
31 C 2034—*State size, color.* Pkg. of
2 for 1.69; 2 pkgs. 3.29



Wards Diapers . . . Compare for Quality and Savings

Wards "Baby Shop" begins with this larger-than-ever selection of Diapers, the most essential item on your shop-at-home list. Every Ward Diaper has been carefully Laboratory tested and approved by our Bureau of Standards. Choose from fast-drying Gauze, rip-resistant Birdseye or extra warm Flannelette. Also featured at Wards low prices—time saving Tailored, Prefolded Diapers and Disposable Pads. Bleached snowy-White; sanitary sealed.

SUPREME QUALITY GAUZE 12 FOR 2.95

Wards finest—two layers of soft surgical-type Cotton Gauze—equal to Nationally known brand that sells for $3.75. Light in weight and less bulky, comfy for baby. Very absorbent, they are closer woven, longer wearing than Standard Quality. Take to machine tubbing so easily—fastest drying of all woven Diapers. Neat, selvaged and pinked edges. Ship. wt. 12, 1 lb. 15 oz.

31 C 616—Size abt. 21x40 inches....12 for $2.95; 36 for $8.73

STANDARD QUALITY GAUZE 12 FOR 2.72

At a lower price, yet this quality has similar features of finer Gauze. Two layers of soft surgical-type Cotton Gauze readily absorb moisture. Easily machine washed—will dry in a wink; stays soft. Pinked and selvaged edges. Ship. wt. 1 lb. 10 oz.

31 C 602—Size abt. 20x40 inches.....12 for $2.72; 36 for $8.04

GAY PRINTED GAUZE PKG. OF 3 FOR 98c

Adorable nursery print Diapers (not shown)—equal in quality to Nationally known brand selling at $1.75. Twinkling stars and sweet cherubs on fleecy clouds are printed in Pink and Blue on White. Fast-drying surgical-type Cotton Gauze. Perfect dress-up Diapers for your baby boy or girl. Pinked, selvaged edges.

31 C 626—20x40 in. Wt. pkg. 6 oz. Pkg. of 3, 98c; 2 pkgs. $1.90

SANFORIZED SUPREME BIRDSEYE 12 FOR 3.39

Same quality in Nationally known brand sells for $4.95. Fast becoming the most popular Birdseye Diaper! Super-soft, diamond check weave with more Cotton per sq. inch to give extra long wear and higher absorbency. Rip-resistant; hems are sewn with strong Nylon thread. Sizes before hems. Wt. 12, 1 lb. 14 oz.

31 C 619—Size about 27x27 inches....12 for $3.39; 36 for $10.00

SUPREME BIRDSEYE 27x27 IN. 12 FOR 2.65

For excellent service—second only to Sanforized Diapers for long wear and absorbency. Heavier, long staple Cotton in close diamond-check weave. Sturdy, rip-resistant. Sizes before hems.

31 C 606—27x27 in. Equal in quality to Nationally known brands that sell for $3.50. Ship. wt. 12, 1 lb. 12 oz. 12, $2.65; 36, $7.83

LARGE SIZE. Use double on small babies for added protection.

31 C 607—30x30 in. Ship. wt. 12, 2 lbs. 12 for $3.39; 36 for $10.00

STANDARD QUALITY BIRDSEYE 12 FOR 2.09

Dependability at Wards low prices makes these an outstanding value. Sturdy medium-weight Cotton that will hold up under countless launderings, still keep a non-irritating finish. Quick to absorb moisture. Size before hems. Ship. wt. 12, 1 lb. 5 oz.

31 C 608—Size about 27x27 inches....12 for $2.09; 36 for $6.18

SUPREME FLANNELETTE 12 FOR 2.77

Wonderful chance to save and still have the best. The same quality and features of these Diapers are also found in those of Nationally known brands that sell for $3.50. Our heaviest weight; longer wearing than Standard quality. Fine fluffy Cotton yarns are closer woven, napped on both sides giving downy-texture. Will not irritate baby's tender skin. These features insure the highest absorbency and the warmest coziness for baby. Even after countless machine washings, these Diapers will retain their kitten softness. Size before hems. Ship. wt. 12, 1 lb. 11 oz.

31 C 609—27x27 inches.....12 for $2.77; 36 for $8.19

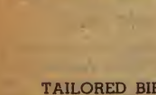
STANDARD FLANNELETTE 12 FOR 2.09

Medium weight—ideal for cool climates. Take advantage now of Wards low low prices—shop and compare. Long wearing, these Diapers are closely woven with fine Cotton yarns and napped on both sides for added softness. High absorbency means greater comfort for baby. After countless machine washings and tubbings, they will have the same downy-texture—just like new! Sizes are before hems. Shipping weight 12, 1 lb. 6 oz.

31 C 600—27x27 inches.....12 for $2.09; 36 for $6.18

WARDS NEWEST TIME SAVERS . . . TAILORED AND PRE-FOLDED DIAPERS, DISPOSABLE PADS, PANTY

TAILORED BIRDSEYE 6 FOR 1.98



(A) Equal in quality to Nationally known brand selling at $2.49. Cotton Birdseye with center panel of 4 sewn-in layers. Lay flat, bring center up, pin sides (sketch). No bulk, fits all babies. White. Wt. 6, 11 oz.

31 C 620—Pkg. of 6 for $1.98; 2 pkgs., $3.88

PRE-FOLDED GAUZE 6 FOR 1.75

(B) Important news for mother—changes are easier and quicker; no folding! 4 layers of surgical-type, fast-drying Cotton Gauze; 6-in. sewn-in center panel of 8 layers for extra absorbency. White. 14x20, fits all babies. Ship. wt. 6, 13 oz.

31C612–Pkg. of 6 for $1.75; 2 pkgs. $3.39

PRE-FOLDED BIRDSEYE 6 FOR 1.75

(C) Mothers—end folding and make baby's changes in half the time! Rip-resistant diamond check weave Birdseye; 2 layers with a center panel of 4 layers for high absorbency. Smooth-finish Cotton. White. 14x20 in. Fits all babies. Ship. wt. 6, 13 oz.

31 C 611—Pkg. of 6 for $1.75; 2 pkgs. $3.39

PANTY 69c DISPOSABLES 1.19

(D) 6-snap Panty holds disposable pads and is a waterproof panty too. Plastic lined, White Birdseye Cotton. Wt. ea. 3 oz. Sm., Med., Lge., Ex. Lge. Scale, Page 285.

31 C 655—*State size.* Ea. 69c; 2 for $1.29

DISPOSABLES. For travel. Cotton and Gauze.

31 C 656—Wt. 1 lb. Box of 48, $1.19; 2, $2.28

DETAILS OF WARDS CREDIT TERMS ON INSIDE BACK COVER . . . FOR EXPLANATION OF WASHABILITY TERMS USED, SEE PAGE 959.

Nationally Known Diapers . . . Waterproof Panties

RIEGEL'S MULTI-LOCK GAUZE

(E) Economy feature: Guaranteed to wear for entire diaper period or replaced free. Fabric feature: 2 layers of surgical-type Cotton Gauze, locked in new check weave for longer wear. Quick drying. Pinked, selvaged edges. Abt. 21x40 in. White. Antisepticized.

31CP621—Postpaid. Pkg. of 12 for 3.75

CURITY NIGHT DIAPERS

(F) Keep baby dry, comfy all night. Three layers of surgical-type Cotton Gauze. 50% more absorbent than regular Curity, one takes the place of 2 at night; keeps bedding drier. Ravel, wrinkle-resistant. Quick drying. Pinked, selvaged edges. Abt. 21x40 in. White.

31CP627—Postpaid. Pkg. of 2 for 1.15

CURITY GAUZE DIAPERS

(G) Dressing baby made easy with the woven-in guide line for easy folding and pinning. Two layers of fine surgical-type Cotton Gauze treated to be wrinkle-resistant. Softer after every washing, fast drying. Pinked and selvaged edges. Size abt. 21x40 in. White.

31CP605—Postpaid. Box of 12 for 3.75

CHIX GAUZE DIAPERS

(H) Super-absorbent Birdseye weave with two layers of soft surgical-type Cotton Gauze gives baby the added protection he needs for comfort. Exceptionally fast and wrinkle-free drying eases laundry drudgery. Pinked, selvaged edges. Size about 21x40 in. White.

31CP603—Postpaid. Box of 12 for 3.75

CURITY DIAPER LINERS

(J) In White Cellulose, they fit inside of any diaper. Soft and absorbent, help prevent rash and lessen diaper soilage. No wrinkling; won't stick to skin; lint-free. Use also as general nursery aids. Size abt. 9¾x13½ in.

31CP654—Postpaid. Box of 152 for 98c

PLAYTEX DRYPER PANTY

(K) Soft White Plastic waterproof Panty opens flat. Pad (see L) slips behind Nylon mesh lining, shakes out, flushes away. Rinse panty, towel-dry. Sides snap; pin at top. 1 pad, 2 pins included. Sm. (up to 12 lbs.); Med. (13-18); Large (19-24); Ex. Lge. (25 lbs. up).

31CP666—*State size.* Postpaid.... 1.49

PLAYTEX DRYPER PADS

(L) Use soft, absorbent White Cellulon flush-away Disposables with Dryper Panty (K). Box of 100. Postpaid.

31CP667—For Small Panty..Box 1.29

31CP668—For Medium, Large or Extra Large Panty.....Box 1.49

CHUX DISPOSABLE DIAPERS

(M) Super-absorbent Cellulose Disposables; water-repellent backing. Pin as usual; can be cut or folded to fit. White. *Sizes:* Small (under 12 lbs.): 36 pads. Large (12 lbs. up): 24 pads.

31CP650—*State size.* Postpaid.... 1.98

HAMPER-TYPE BOX OF 100. Large-size Chux (as above) 13x17½ in. Economical for nursery; ideal as invalid underpads. Antisepticized; deodorized.

31CP652—Postpaid. Box of 100 for 7.25

SIZE SCALE FOR WATERPROOF PANTIES AT RIGHT

Weigh baby and order size nearest weight. If between sizes, order next larger.

Size	Small	Med.	Large	Ex. Large
Weight	Up to 13 lbs.	14-18 lbs.	19-22 lbs.	23-26 lbs.

NURSERY NEEDS AND WATERPROOF PANTIES IN EASY-CARE FABRICS

(N) INSULATED BAG. Handy all-purpose utility bag, completely insulated with Fiberglass. Keeps baby's food hot or cold for hours and carries diaper essentials, too. 2 convenient compartments, each with separate zipper. Durable grained plastic outside; moisture-proof plastic lining inside. Wipes clean with damp cloth. Adjustable shoulder straps. Size about 10x11x4 in. Price incl. 10% Fed. tax. *Colors:* Pink, Navy Blue or Maize.

31 C 735—*State color.* Wt. 1 lb. 8 oz... 2.19

(P) 3-PIECE BATH SET. Fine Combed Cotton Knit. One 20x30-in. Towel, two 10x10-in. Washcloths. Washfast binding. Gift wrapped. White with dainty Rosebud trim in Blue, Pink or Maize. Ship. wt. set 9 oz.

31 C 701—*State color.* Set 98c; 2 sets 1.89

(R) COTTON TERRY BATH TOWEL. For a dry and happy baby. Generous 36-inch size can double as a wrapping blanket. Washfast. White with Blue, Pink or Maize Rosebud print binding. Wt. ea. 10 oz.

31 C 702–*State color.* Each 1.59; 2 for 3.09

(T) 3-PIECE TERRY BATH SET. Fun for baby watching the "doll" become two 9x11-in. Washcloths. And he'll be dry in a wink with the thick and thirsty 36-in. square Bath Towel. All with shell-stitched edges. Washfast. Light Blue, Maize, Mint (light) Green or Pink. Shipping weight set 13 oz.

31 C 704–*State color*..Set 1.98; 2 sets 3.88

(U) KLEINERTS SILK "SOFTEX." For infants and toddlers. Snug fit, full back. Water-proofed without rubber. Machine wash. Postpaid.

31 CP 1106–*Infants:* Lt. Blue, Pink or White. *Sizes:* Small, Medium, Large, Extra Large. See Size Scale at left.

State size, color.....Ea. 96c; 3 for 2.79

31 CP 1121–*Toddlers:* White. *Sizes:* Sm. (27-30 lbs.); Med. (31-34); Lge. (35-38 lbs.).

State size.....Edch 1.25

(V) SNAP PANTIES. Open flat for quick, easy changes. Elastic at legs and waist. Small, Med., Large, Extra Large. See Size Scale.

31 C 1101–ACETATE TRICOT KNIT. Plastic coated lining. Hand wash. Ship. wt. each 4 oz. Lt. Blue, Maize or White.

State size and color. Each 69c; 3 for 1.98

31 C 1118–TRANSLUCENT PLASTIC. Stays soft. Machine wash. Ship. wt. 2, 6 oz. *State size*..... 2 for 76c; 4, 1.45

(W) ACETATE TRICOT KNIT. Slip-on Panty in dainty all-over eyelet design. Has full Plastic coated lining. Elastic waist and legs. *Colors:* Maize, White or Pink. Washable. *Sizes:* Small, Med., Large, Extra Large. See Scale. Ship. wt. ea. 3 oz.

31C1125–*State size, color.* Ea. 48c; 3, 1.38

(X) BOYS' DRESS-UP PANTY. "No-iron" woven Dacron; stripes on White. "Pretend" fly; plastic lining. Elastic back and legs. Red-and-White, Blue-and-White. Washable. *Sizes:* Small, Med., Large, Extra Large. See Scale. Ship. wt. ea. 3 oz.

31C1126–*State size, color.* Ea. 98c; 2 for 1.89

(Y) GIRLS' DRESS-UP. Perky bows and Nylon lace ruffles on "no-iron" woven Dacron Panty. Snap sides; elastic-back waist, legs. *Colors:* Maize, Pink or White. Hand wash. *Sizes:* Small, Med., Large, Ex. Large. See Scale. Ship. wt. ea. 3 oz.

31C1127–*State size, color.* Ea. 98c; 2 for 1.89

(Z) "CAN-CAN" PANTY. So saucy and sweet in Nylon Tricot with pert back-ruffles. Elastic waist and legs; sewn with strong Nylon elastic thread. Fully plastic lined. *Colors:* Pink, Maize or White. Hand wash. *Sizes:* Small, Med., Large, Ex. Large. See Scale. Ship. wt. ea. 3 oz.

31C1120–*State size, color.* Ea. 1.59; 2 for 3.10

Wards Shirts, Known for Value at Low Prices

WARDS BEST QUALITY . . . FAMOUS "COMFYKNIT" SHIRTS

SPECIAL FABRIC BLEND . . . 10% Nylon for longer wear, shrink-resistance and faster drying; 90% Combed Cotton for petal-softness and greater absorbency. Wears better than All Cotton. The fine gauge ribbed knit fabric retains its shape and fit after repeated wearing and washing.

SPECIAL FEATURES . . . New non-binding sleeves to fit smoothly with no under-arm bulk. Nylon reinforced "Nyfoyle" trim retards fraying, helps retain shape. Cotton Twill diaper pin tapes.

BUY 4, SAVE MORE . . . Only 69c each (with sleeves) or 47c each (sleeveless) in lots of four.

A SLIP-ON STYLE. Shown above on baby. The most popular style of Shirt, especially for babies over 6 months. Quality described above. Protection over chest, shoulders. Wide neck enables mother to dress baby quickly, easily. Short sleeves. White. Pkgd. 2, 1 size.
Sizes: 6, 12, 18, 24, 36 mos. See Size Scale.
Ship. wt. pkg. 3 oz.
31C348-*Statesize*.Pkg.2 1.45; 2 pkgs. 2.76

B SLEEVELESS SHIRT. Ideal for Spring, Summer. Soft, absorbent. Quality described above. No side-seams to chafe baby's tender skin. "Nyfoyle" Nylon reinforced armholes, neck can't bind or irritate — stay in shape after many washings. White. Pkg. 2, 1 size.
Sizes: 6, 12, 18, 24, 36 mos. See Size Scale.
Ship. wt. pkg. 3 oz.
31C205–*State size*. Pkg. 2, 98c; 2 pkgs. 1.88

C TIE-SIDE STYLE. Short sleeves. Mothers will appreciate this Shirt that adjusts as baby grows. Quality described above. Front laps over, giving double protection to chest and stomach. Securely fastened twist-resistant Cotton tape ties. White. Pkg. 2, 1 size.
Sizes: 3, 6, 12, 18 mos. See Size Scale.
Ship. wt. pkg. 3 oz.
31C320-*Statesize*.Pkg.2 1.45; 2 pkgs. 2.76

D TIE-SIDE STYLE. Long sleeves. Lap-over front gives extra protection, adjusts as baby grows. Quality described above. Twist-resistant Cotton tape ties make dressing easy. Kitten-soft, will not irritate baby's skin; bound armholes cannot bind. Pkg. 2 of 1 size.
Sizes: 3, 6, 12, 18 mos. See Size Scale. White.
Ship. wt. pkg. 3 oz.
31C230-*Statesize*.Pkg.2 1.45; 2 pkgs. 2.76

ADJUSTABLE SNAP-SIDE SHIRT

E Two sets of flat-lying snap fasteners on Cotton Twill tape make dressing easy; adjust as baby grows. Combed Cotton rib knit. Flat seams cannot irritate baby's tender skin. Durable Cotton Twill pinning tapes resist holes. Short sleeves. White. Pkg. 2, 1 size.
Sizes: 3, 6, 12, 18 mos. See Size Scale.
Ship. wt. pkg. 3 oz.
31C303-*Statesize*.Pkg.2 1.29; 2 pkgs. 2.50

"GO-BYE BYE" DIAPER COVER

F Nationally known water-repellent treated cover in assorted nursery prints on White. Cotton interlock knit. Extra large triple crotch has layer of Cotton Flannel between 2 layers of knit; keeps baby dry, protects from diaper rash. Also use as training panty. Hand wash.
Sizes: 1 (to 15 lbs.); 2 (15 to 19 lbs.); 3 (19 to 23 lbs.); 4 (23 to 27 lbs.); 5 (27 to 32 lbs.).
31 CP 370–*State size*. Postpaid. 1.29

WARDS BETTER AND GOOD QUALITY, VALUE-PRICED

WARDS BETTER QUALITY . . . 47c each (with sleeves) or 33c each (sleeveless) in lots of 4. Fine rib-knit Combed Cotton, holds shape. Smooth seams. Cotton Twill diaper pin tapes.

WARDS GOOD QUALITY . . . 37c each in lots of 6. Outstanding values at Wards low prices. Rib-knit Cotton holds shape after repeated washings. Fully cut sizes. No diaper tapes.

G TIE-SIDE STYLE. Front laps over for double protection, adjusts as baby grows. Twist-resistant Cotton tape ties. Qualities are described above. White.
Sizes: 3, 6, 12, 18 mos. See Scale. *State size.*

BETTER QUALITY. Short Sleeves. Pkg. 2, 1 size. Wt. pkg. 3 oz.
31 C 316 . . . Pkg. of 2 98c; 2 pkgs. 1.88

GOOD QUALITY. Short or Long Sleeves. Pkg. 3 of 1 size. Ship. wt. pkg. 4 oz.
Short Sleeves.
31 C 306 . . . . Pkg. 3 1.17; 2 pkgs. 2.22
Long Sleeves.
31 C 216 . . . . Pkg. 3 1.17; 2 pkgs. 2.22

K PIN-BACK STYLE. Better Quality, described above. Slips over arms for easy dressing of small babies. Lap-over front for double protection, adjusts as baby grows. Safety pin with each shirt.
White. Pkg. 2 of 1 size. Wt. pkg. 3 oz.
Sizes: 3, 6, 12, 18 mos. See Scale. *State size.*
Short Sleeves.
31 C 304 . . . Pkg. 2 98c; 2 pkgs. 1.88
Long Sleeves.
31 C 226 . . . Pkg. 2 98c; 2 pkgs. 1.88

H J SLIP-ON SHIRTS. Short sleeves. Cap shoulder style. Wide neck opening stretches easily over baby's head for quicker dressing — nothing to fasten, pin or tie. Retains its shape and fit, stays soft after many washings. White. Both Qualities are described above.
Sizes: 6,12,18,24,36 mo. See Scale. *State size.*

H BETTER QUALITY. Pkg. 2 of 1 size. Wt. pkg. 3 oz.
31 C 341 . . . . Pkg. 2 98c; 2 pkgs. 1.88

J GOOD QUALITY. Pkg. 3 of 1 size. Wt. pkg. 4 oz.
31 C 340 . . . . Pkg. 3 1.17; 2 pkgs. 2.22

L SLEEVELESS SHIRT. Better Quality, described above. Perfect comfort for warmer days ahead. Protects chest and abdomen. Neck, armholes are smoothly bound. Pkg. 2 of 1 size. Wt. pkg. 3 oz. White.
Sizes: 6, 12, 18, 24, 36 mos. See Size Scale.
Please state size.
31 C 206 . . . . Pkg. 2 69c; 2 pkgs. 1.32

TRAINING PANTIES SIZE SCALE

Weigh baby, order size nearest to weight				
Size	1	2	3	4
Weight	Up to 25 lbs.	26-29	30-34	35-38

SIZE SCALE FOR BABY'S SHIRTS

Order size nearest baby's weight. Corresponding shirt lengths given for each size. If between sizes, order next larger size.

Size	3mo.	6mo.	12mo.	18mo.	24mo.	36mo.
Wt.	13	18	22	26	29	33 lbs.
Lgth.	10	11	12	14	16	17 in.

TRAINING PANTIES IN POPULAR STYLES AND WEIGHTS . . . ALL AT WARDS MONEY-SAVING PRICES

M KNIT BINDERS. 2 layers of soft rib-knit combed Cotton. Flat stitched edges. Tape ties. About 5x20 inches. Washable. Shipping weight pkg. of 3, 7 oz. White.
31 C 428–3 for 75c; 6 for 1.45

N 2-WAY STRETCH PANTY. Nationally known "Fruit of the Loom." Combed Cotton Swiss rib-knit. Front, back panels stretch up-and-down; absorbent double thickness. Side panels stretch across. White. Pkg. 3, 1 size.
Sizes: 1, 2, 3, 4. See Scale. Wt. pkg. 9 oz. *State size.*
31C360–Pkg. 3, 1.45; 2 pkgs. 2.79

P TRIPLE CROTCH PANTY. Wards most absorbent Panty. In soft, rib-knit Cotton. Double thickness throughout with an extra layer at crotch. Snug elastic waist. Pkg. of 3, 1 size. Wt. pkg. 9 oz.
Sizes: 1, 2, 3, 4. See Scale. White. *State size.*
31C356-Pkg.3, 1.17; 2 pkgs. 2.20

R THRIFT PANTY. Soft, flat-knit Cotton; medium-weight. Flat-locked seams. Absorbent double crotch. Elastic waist. Packaged 6 of 1 size. White.
Sizes: 1, 2, 3, 4. See Size Scale. Ship. wt. pkg. 10 oz. *State size.*
31 C 359–
Pkg. of 6. 1.35; 2 pkgs. 2.50

T BOY'S FLY-FRONT BRIEF. Ideal for training. Soft combed Cotton rib-knit; has double fabric crotch for extra absorbency. Wide elastic waist fits comfortably. Pkg. 3 of 1 size. Wt. pkg. 7 oz.
Sizes: 2, 3, 4. See Scale. White. *State size.*
31C364-Pkg.3, 1.17; 2 pkgs. 2.20

Layettes . . . Welcome as Gifts, Save You Money

YOUR CHOICE OF FOUR ASSORTMENTS, FROM 7 PCS. TO 84 PCS.

CAREFULLY PLANNED SELECTION . . . The choice of the items included in each Layette, from the smallest to the largest, is based on a close study of the most needed items, to give you the best possible value at the price.

SAME FINE QUALITY IN ALL LAYETTES . . . The only difference is the number of pieces. Select the one that fits your needs, your purse. All items approved by Wards Bureau of Standards to assure complete satisfaction.

SUCH A THOUGHTFUL, USEFUL GIFT . . . Any mother-to-be will be delighted with one of these Layettes. Will save her time and energy — and they're so nicely packaged in ribbon-tied boxes (except for the "Hospital" Set).

44-PC. LAYETTE 10.98

"Starter" assortment containing baby's basic needs. Included are items listed below, fully described in 84-pc. layette. A useful gift at a low price, packed in a ribbon-tied box.

24 Absorbent Birdseye Diapers.
1 Waterproof Plastic Panty.
2 Gowns. Combed Cotton Knit.
1 Kimono. Combed Cotton Knit.
4 Shirts. Ribbed-knit Cotton.
2 Binders. Ribbed-knit Cotton.
3-pc. Bath Set of Knit Cotton.
2 Cards of Safety Pins.
2 Cotton Receiving Blankets.
1 Waterproof Rubber Sheet.
2 Quilted Pads, 15x17 inches.

Colors for Blankets and Quilted Pads: Maize, Mint (lt.) Green, Lt. Blue or Pink. Other items White, some with pastel print. Washable. Garments in Infants' size; fit up to 6 mos., 18 lbs. Ship. wt. 9 lbs. *State one color.*

31 C 2221L–44-pc. Layette with Birdseye Diapers.....$10.98

USE YOUR CREDIT

Wards convenient Monthly Payment Plan enables you to buy what you need now, and pay for it later. Complete details are given on the Inside Back Cover.

56 PCS. 19.95 Gauze Diapers

This well-planned Layette contains most of baby's needs. Includes all items listed below, fully described in 84-pc. layette. Money-saving and so gift-worthy — in a ribbon-tied box.

24 Diapers. Gauze or Birdseye.
2 Waterproof Plastic Panties.
3 Gowns. Combed Cotton Knit.
1 Kimono. Combed Cotton Knit.
4 Shirts. Ribbed-knit Cotton.
2 Binders. Ribbed-knit Cotton.
3-pc. Bath Set of Knit Cotton.
1 Cotton Terry Bath Towel.
2 Cards of Safety Pins.
4 Cotton Receiving Blankets.
1 Crib Blanket of soft Cotton.
1 Fitted Cotton Crib Sheet.
1 Waterproof Rubber Sheet.
2 Quilted Pads, 15x17 inches.
1 Quilted Pad, 17x30 inches.
2 Waterproof Lap Pads, 12x14 in.
2 Bibs. Plastic-lined Terry.

Colors for Blankets and Quilted Pads: Maize, Mint (lt.) Green, Lt. Blue or Pink. Other items White, some with pastel print. Washable. Garments in Infants' Size; fit up to 6 mos., 18 lbs. Ship. wt. 12 lbs. *State one color.*

31 C 2223L–56-pc. Layette with Gauze Diapers.....$19.95

31 C 2222L–56-pc. Layette with Birdseye Diapers.....$18.65

EXTRA LAYETTES FOR TWINS TO QUINTS

If it's twins, or even more, Wards will send you extra Layettes — free and postpaid — if you order the first layette from Wards Catalog before the baby is born. Just send us the slip which is enclosed with the first layette, signed by your doctor or clergyman.

84-PC. LAYETTE 29.95 Gauze Diapers

Wonderful to give or to receive — Wards most complete Layette contains all items shown, as listed below; includes basic needs plus dainty "extras." Big, ribbon-tied box can be used for storage, will hold two regular size blankets.

36 Diapers. Choice of absorbent Gauze or Birdseye.
2 Waterproof Clear Plastic Panties. Machine washable.
3 Gowns. Combed Cotton Knit; drawstring sleeves, bottom.
2 Kimonos of Combed Cotton Knit; matches gowns above.
1 Sacque. Rosebud print on White Combed Cotton Knit.
6 Tie-side Shirts. Rib-knit Cotton. Short sleeved style.
3 Binders. Rib-knit Cotton. Tape ties. Size 5x20 inches.
3-pc. Bath Set. 1 Towel, 20x30 in., 2 Washcloths, 10x10 in. Knit Combed Cotton with rosebud print bound edges.
1 Bath Towel, 36x36 in.; White Cotton Terry; rosebud print bound edges; can also be used as a wrapping blanket.
3 Cards of Safety Pins. Rustproof nickel-plated brass.
4 Cotton Receiving Blankets; medium weight. 26x34 in.
1 Crib Blanket. Soft-napped Cotton in assorted Jacquard designs. 3-inch Acetate Satin binding. 36x50 inches.
2 Fitted Crib Sheets. 80-square Cotton with built-in corner pockets; won't pull out. Fit standard size crib.
1 Waterproof Rubber Sheet. Boilable, lies flat. 27x36 in.
5 Quilted Pads. One side pastel Plastic, other side is White Muslin; soft White Cotton filling. 3 in size 15x17 in.; 2 in. larger size, 17x30 in. Neatly bound.
2 Lap Pads. Rubberized Cotton Flannel. Size 12x14 in.
3 Bibs. Cotton Terry; quilted plastic lined. 11x11 in.
1 Philippine hand-made Dress. Pastel Cotton Batiste. Delicate hand-embroidery, scalloped trim; button-back.
1 Hand-made Slip matches dress; button shoulder.
4 Perma-Nurser Bottles. Unbreakable Plastic; can be sterilized, refrigerated. Tasteless, odorless and light weight. Standard wide mouth. 4 nipples are included.

Colors for Blankets, Quilted Pads, Dress, Slip: Maize, Mint (lt.) Green, Lt. Blue, Pink. Other items White, some with pastel print. Washable. Garments in Infants' Size; fit up to 6 mos., 18 lbs. Ship. wt. 16 lbs. *State one color.*

31 C 2225L–84-pc. Layette with Gauze Diapers. State one color. $3.00 down on Terms, or Cash.....$29.95

31 C 2224L–84-pc. Layette with Birdseye Diapers. State one color. $3.00 down on Terms, or Cash.....$27.95

7-PC. HOSPITAL LAYETTE 4.98

New, and thrift-priced. Essentials for taking baby home from the hospital, all packed in a handsome Maize Plastic Utility Shoulder Bag that's fiberglass insulated, has double zipper top, loops for two bottles. Layette includes 2 Gauze Diapers, each with 2 rustproof Safety Pins; 1 White Cotton Knit Kimono; 1 Tie-side Shirt of White rib-knit Cotton, size 3 mos.; 1 Waterproof Clear Plastic Panty; 1 Maize Receiving Blanket, 30x40 in. Washable. Ship. wt. 2 lbs. 8 oz.

31 C 2220–Boxed. Price incl. Fed. Tax on Bag. $4.98

Dainty Shoes and Hosiery . . . Favorite Sleepwear

WALT DISNEY'S "BAMBI" BABY SHOES

A A baby gift that is special and different. White leather Slipper in a clear Acetate plastic box, its base a colorful "Bambi" scene plaque to use as lovely nursery decoration (see sketch). Shoe has Nylon knit top and soft Cotton Flannelette lining — Shoe and Anklet in one! Easy slip on. Self soles. Pastel trim. Hand wash. All-White; White-with-Blue or White-Pink.
Sizes: 0, 1, 2. See Size Scale.
31CP1011–Postpaid. *State size, color.* 1.79

FIRST SHOES . . . UP TO 6 MOS.

B WHITE ACETATE SATIN. Sweet simplicity for baby's first dress-up. One-strap Slipper of Skinner's fine Satin. Ribbon bow trim. Softly lined with White Cotton Flannelette. Self soles. Hand washable.
Sizes: 0, 1, 2. See Size Scale.
31 C 918–Ship. wt. 5 oz. *State size*.... 98c

C BABY BOY'S DENIM SHOE. Light Blue-and-White Denim, with Blue checked binding. Laced for snug fit over active little feet. Inside lined with soft White Cotton Flannelette. Self soles. Hand wash.
Sizes: 0, 1, 2. See Size Scale.
31 C 919–Ship. wt. 5 oz. *State size*... 1.19

D NYLON BALLERINA. White Nylon Slipper with contrast ribbon tie and binding. White Nylon Net ruffle. Lined with White Cotton Flannelette. Self soles. Hand wash. All-White; White-with-Maize; White-Pink.
Sizes: 0, 1, 2. See Size Scale.
31 C 920–Wt. 5 oz. *State size, color*... 1.39

E WASHABLE "KLEENETTE". Pre-formed toe allows ample toe room. Soft Elk-tanned leather for babies just beginning to creep. Smooth, seamless back. Soft soles.
Sizes: 0, 1, 2, 3. See Scale. White.
31 C 906–Ship. wt. 4 oz. *State size*.... 1.19

FOR CRAWLERS . . . 6 to 12 MOS.

F TWO-STRAP SANDAL. "Kleenette" washable Elk leather. Extra support for ankle aids baby's first attempts to stand. Non-slip leather soles. Acetate gift box. Lt. Blue, Maize or White. Ship. wt. 5 oz.
Sizes: 1, 2, 3, 4. See Size Scale.
31 C 905–*State size and color*..... 1.59

G WASHABLE MOCCASIN-STYLE. Elk-tanned leather Shoe. Ankle support to gently aid in baby's first attempts to stand. Roomy toes, inside facings. Double soles of slip-resistant leather take crawling wear.
Sizes: 1, 2, 3, 4. See Scale. White.
31 C 953–Ship. wt. 4 oz. *State size*... 1.39

FIRST STEPS . . . 12 MOS. UP

H TRAINER SHOES. Washable Elk-tanned Leather. Moccasin style with washfast screen-print. Contour heel for snug fit, ankle support. Roomy toes; flexible leather soles resist slips. Smooth back seams.
Sizes: 2, 3, 4, 5. See Scale. White.
31 C 963–Ship. wt. 7 oz. *State size*... 2.19

TO MEASURE FOR BABY'S SHOES

Measure bare foot from toe-tip to back of heel. If between sizes, order next larger.

Order Size	0	1	2	3	4	5
Foot Length	3½	3⅞	4⅛	4½	4⅞	5⅛ in.

TO MEASURE FOR BABY'S HOSIERY

Measure bare foot from toe-tip to back of heel. If between sizes, order next larger.

Order Size	4	4½	5	5½	6	6½	7
Foot Lgth.	3½	4	4½	5	5½	6	6½ in.

BABY'S SEAMLESS LONG STOCKINGS

J Firm rib-knit mercerized Cotton. Will reach diaper or shirt for easy pinning.
Sizes: 4 (about 10 in. long); 4½ (11 inches); 5 (12 in.); 5½ (13½ in.); 6 (15 in.). White. Pkg. 3 pairs of 1 size. Ship. wt. pkg. 7 oz. *Please state size.*
31 C 15–Pkg. of 3 prs...98c; 2 pkgs. 1.89

S-T-R-E-T-C-H ANKLETS

K TO N Anklets expand with the foot to keep pace with baby's fast-growing feet. Won't bind or wrinkle. Neat, hand-transferred cuffs. Washfast. Ship. wt. pkg. 3 oz.

K CUFF-DESIGN NYLON. Assorted pastel designs on White Anklet. One size fits 4½-6½ (see above).
31 C 58–Pkg. of 3 prs...1.39; 2 pkgs. 2.69

L SOLID COLOR NYLON. Color sets of 3 prs. BLUE SET: (1 Lt. Blue, 1 Maize, 1 White); PINK SET: (1 Pink, 1 Maize, 1 White); or All-White. One size, fits 4½ through 6½ (see above). *State color set.*
31 C 57–Pkg. of 3 prs....1.29; 2 pkgs. 2.48

M NYLON-AND-COTTON STRIPE. Mercerized Cotton cuff. Color sets of 3 prs.: BLUE SET: (1 Lt. Blue, 1 Navy, 1 Maize); PINK SET: (1 Pink, 1 Red, 1 Maize); all with white stripes. One size fits 5-7 (see above). *State color set.*
31 C 56–Pkg. of 3 prs....1.17; 2 pkgs. 2.29

N NYLON-AND-COTTON CREW SOCK. Color sets of 3 prs.: BLUE SET: (1 Lt. Blue, 1 Maize, 1 White); PINK SET: (1 Pink, 1 Maize, 1 White); or All-White. One size fits 5-7. *State color set.*
31 C 55–Pkg. of 3 prs...1.45; 2 pkgs. 2.82

MERCERIZED COTTON ANKLETS

P MULTICOLOR CUFF DESIGNS. Assorted washfast prints on White 2-ply Durene mercerized Cotton. Packaged 3 pairs, one size.
Sizes: 4, 4½, 5, 5½, 6, 6½. Ship. wt. pkg. 3 oz. *State size.*
31 C 50–Pkg. of 3 prs.... 75c; 2 pkgs. 1.45

R DURENE COTTON. Washfast. Color sets of 3 prs., 1 size: BLUE SET: (1 Lt. Blue, 1 Maize, 1 White); PINK SET: (1 Pink, 1 Maize, 1 White); or All-White. Wt. pkg. 3 oz.
Sizes: 4, 4½, 5, 5½, 6, 6½. See Size Scale. *State size and color set.*
31 C 85–Pkg. of 3 prs.... 85c; 2 pkgs. 1.65

T LACE TRIM. Embroidered French knots. Washfast Cotton. Pkg. 3, 1 size: 1 pr. White, Maize, Pink. Wt. pkg. 3 oz. *State size.*
Sizes: 4,4½,5,5½,6,6½.
31 C 60–Pkg. of 3 prs....1.17; 2 pkgs. 2.29

COZY SLEEPWEAR FOR BABY

U V 3-PC. SETS. For crib or playpen. Matching Top, Pants, Bootees have elasticized openings. Washable, no ironing.
Sizes: Small (to 9 mos.); Large (10-18 mos.).

U COMBED COTTON KNIT TERRY. Rosebud print: Lt. Blue, Maize, Pink on white ground. *State size and color.*
31C1319–Wt. set 8 oz...Set 2.49; 2, 4.89

V COMBED COTTON FLAT KNIT. Medium-weight. Colorful screen-print motif.
Colors: Lt. Blue, Maize or Mint (lt.) Green. *State size and color.*
31 C 1309–Wt. set 8 oz...Set 1.75; 2, 3.40

W KNIT GOWN, KIMONO. Combed Cotton. Snap closing. Raglan sleeves. Washfast. Maize, Mint (lt.) Green, Lt. Blue, White. Fits to 6 mos. (18 lbs.). Ship. wt. ea. 5 oz.
31 C 1215C–GOWN. Slip-on. Mitt cuffs and drawstring bottom. Matches Kimono.
31 C 1216C–KIMONO. (Not shown.) Opens full length.
State color. Choice, Ea. 95c; 3 for 2.75

X ROSEBUD PRINT KNIT GOWN. Slip-on style, cap shoulders. Long sleeves; mitt cuffs. Drawstring bottom. Combed Cotton. Fits to 6 mos. (18 lbs.). Ship. wt. ea. 4 oz. Pink, Lt. Blue or Maize rosebuds on white ground. Washable.
31C1217–*State color.* Ea. 1.25; 3 for 3.65

Y FLANNELETTE KIMONO. Rosebud print on Pastel Cotton. White rib-knit trim. Fits to 6 mos. (18 lbs.). Washable. Wt. ea. 5 oz. Pink, Lt. Blue or Maize.
31 C 1258–*State color.* Ea. 95c; 3 for 2.75

Z FLANNELETTE GOWN, KIMONO. White rib-knit trim. Sanforized Cotton, max. shrink. 1%. Washable. Fits to 6 mos. (18 lbs.). White, Lt. Blue, Maize, Pink. Wt. ea. 5 oz. Hospital-Type Gown. Full back opening. Neck snaps. Matches Kimono.
31 C 1256C–*State color.* Ea. 95c; 3 for 2.75
KIMONO. (Not shown.) Opens full length. 3 snap fasteners.
31 C 1257C–*State color.* Ea. 95c; 3 for 2.75

Baby's First Fashions and Knitwear for Gifts

SOFT, LIGHT DACRON-FILLED BUNTING

(A) MACHINE WASHABLE. Fluffy miracle Dacron-fiber filling lends warmth without bulky weight to this quilted Bunting. The wonder-soft Acetate Tricot cover is printed with delicate rosebuds and will never shed lint on you or baby. Separate Hood with shoulder protector. 14-inch zipper closes front of Bag. Matches Blanket (J) on Page 291. *Colors:* Maize, Mint (lt.) Green, White or Pink. Fits up to 9 mos. (20 lbs.). Gift-boxed. Ship. wt. 1 lb. 2 oz.

31 C 1408C–*Please state color*.....Set 4.95

COAT SETS FOR BOYS AND GIRLS

(B) ACETATE CREPE COAT SET. Sweet Coat and Bonnet Set for Baby's dress-up occasions. Pretty embroidery and Acetate Satin ribbon bow trim lace-edged collar on Coat; 4 rows of smocking at yoke. 2-button neck closing, raglan sleeves. Matching lace-trimmed Bonnet is trimmed and tied with Acetate ribbon. Set is Acetate Crepe lined. White, Pink, Mint (lt.) Green. Hand wash. Ship. wt. 12 oz. *Sizes:* 6, 12, 18 mos. See Size Scale below.

31 C 1907–*State size and color*.....Set 3.98

(C) GIRLS' LINEN-WEAVE RAYON COAT SET. Hand washable Set. Unlined Coat has sweet Peter Pan collar and rounded yoke with daisy-medallion applique; three-button front closing. The fabric is light in weight, looks crisp. Rayon Taffeta lined Bonnet to match; ribbon tie. *Colors:* Pink, Maize or Light Blue. Shipping weight 14 oz. *Sizes:* 12, 18, 24 mos. See Size Scale below.

31 C 1914–*State size and color*.....Set 2.98

(D) BOYS' COAT SET OF LINEN-LIKE RAYON. Handsomely tailored Coat for baby boys. Unlined style with notched collar and 2-button double-breasted front. Twin pockets have colorful embroidered applique trimming. Set-in sleeves. Matching Eton Cap has elastic insert in back. *Colors:* Lt. Blue or Maize. Hand washable. Ship. wt. 14 oz. *Sizes:* 12, 18, 24 mos. See Size Scale below.

31 C 1915–*State size and color*.....Set 2.98

SIZE SCALE FOR SIZES 6 TO 24 MONTHS

To Measure For Sizes 6 to 24 mos. Measure chest; height without shoes. Coat or Dress length; back of neck to hem.

Order Size	6	9	12	18	24 mos.
If Chest is:	18	18½	19	20	21 in.
If Weight is:	18	20	22	26 lbs.	29 lbs.
If Height is:	26½	27½	29	31½	34 in.
Coat Length:	14½	—	15½	16½	17½ in.
Dress Length:	14	14	15	16	—

FINELY DETAILED DRESSES AND SETS

(E) PHILIPPINE HAND-MADE BATISTE DRESSES. Cotton Batiste Dresses, hand-made and embroidered in the Philippines. Assorted finely-stitched styles, detailed with beautifully-executed hand embroidery. Hand washable. *Colors:* Maize, Pink or White. Shipping weight 2, 3 oz. *Sizes:* 6, 12 mos. See Scale below.

31 C 1615–*State size and color*..... 2 for 1.95; 4 for 3.80

(F) SHEER NYLON DRESS. Filmy Dress with dainty lace-trimmed shirred yoke, Peter Pan collar. Embroidered panel across yoke. Acetate Satin ribbon bow trims yoke. Two-button back; 1½-inch hem. Easy to hand wash. *Colors:* Lt. Blue, Maize or Pink. Shipping weight each 2 oz. *Sizes:* 6, 12 mos. See Size Scale below.

31 C 1621–*State size and color*.....Ea. 98c; 2 for 1.90

(G) HAND-MADE DRESS AND SLIP SET. Philippine hand-made Cotton Batiste Set. Hand-embroidered Dress and Slip, each with carefully scalloped hems and beautifully trimmed with fine fluted lace. Delicate rows of tucking enhance Dress yoke. Two-button back closing. Washable. *Colors:* Pink, Lt. Blue, Maize or White. Shipping weight 6 oz. Fits up to 9 mos. (20 lbs.); length 14 inches.

31 C 1604–*Please state color*.....Set 2.98

(H) SMOCKED YOKE DRESS. Pastel Cotton Broadcloth Dress hand-made in the Philippines. Embroidered smocking graces yoke, front neck is edged with tiny White lace. Two-button shirred back, deep 3½-inch hem. Washable. *Colors:* Pink, Maize or Lt. Blue. Shipping weight each 4 oz. *Sizes:* 9, 12, 18 mos. See Scale below.

31 C 1660–*State size and color*..... 1.98; 2 for 3.88

(J) OUR FINEST HAND-MADE DRESS. Wee-checked Gingham charmer fashioned by hand in the Philippines. Lace and hand-embroidered Organdy trim yoke and cuffs; three pearl-like button trim. Two-button back closing. 4-inch hem. *Colors:* Maize, Pink or Lt. Blue. Washable. Ship. wt. 4 oz. *Sizes:* 9, 12, 18 mos. See Size Scale at left.

31 C 1662–*Please state size and color*..... 2.98

(K) DACRON DRESS AND PANTY SET. An easy-care Set of dotted Dacron Crepe that hand washes, dries in a wink and needs no ironing. Cotton lace trims shirred yoke, collar. Two-button back closing; two-inch hem. Plastic-lined Panty has elastic waist and leg openings. Ideal gift! White with tiny Med. Blue or Red dots. Ship. wt. 5 oz. *Sizes:* 6, 12, 18 mos. See Size Scale at left.

31 C 1806–*Please state size and color*.....Set 2.59

KNITWEAR IN ORLON, NYLON, WOOL

(L) FRINGED ORLON SHAWL. Beautiful gift for Baby, in softest 100% Orlon. Novelty knit design forms center of the Shawl; touch of luxury appears in the deep 5-inch hand-knotted fringe. Easily washed; retains shape. Size, including fringe, about 38x44 inches. Hand washable. *Colors:* Maize, Pink or White. Shipping weight 11 oz.

31 C 2161–Gift boxed. *Please state color*..... 2.98

(M) FANCY-EDGE 100% ORLON SHAWL. Wards finest Orlon Shawl with lace-like Belgian-type edging; hand-appliqued rosebuds and ribbon trim. It makes a lovely gift and is so easy to hand wash. Dries quickly; retains shape. Size is approximately 40x40 inches. Shipping weight 13 oz. *Colors:* Maize, Pink, Mint (light) Green or White.

31 C 2160–Gift Boxed. *Please state color*..... 3.98

(N) NYLON OR WOOL 3-PIECE SET. Hand-embroidered flowers deck yoke of Sweater, which has novelty-knit front. Pretty Bootees and Bonnet to match. Hand washable. Lt. Blue, Maize, Mint (lt.) Green, Pink, White. Fits up to 9 mos. (20 lbs.). Ship. wt. set 7 oz. *State color.*

31C2052-100% NYLON. Fast-drying. Set 1.98; 2 Sets 3.88

31C2051-100% FINE WOOL.....Set 1.98; 2 Sets 3.88

(P) BABY BOYS' ORLON SWEATER SET. Novelty-knit Orlon Cardigan with intricate hand-embroidery on each side of chest. White edging trims Bootees, Cap and neck-line of Sweater. Boys' Bonnet has peak; under-chin strap. *Colors:* Light Blue, Maize or White. Hand washable. Fits up to 9 mos. (20 lbs.). Ship. wt. set 9 oz.

31 C 2063–*Please state color*.....Set 2.98; 2 Sets 5.88

(R) ORLON SWEATER SET. Cashmere-soft hand-embroidered Cardigan in fine-gauge knit; ribbon-trim Bootees, Cap. Hand washable; dry fast; hold shape after washing. Lt. Blue, Maize, Pink, White, Mint (lt.) Green. Fits up to 9 mos. (20 lbs.). Ship. wt. set 9 oz.

31 C 2062–*Please state color*.....Set 2.98; 2 Sets 5.88

(T) 100% ORLON CARDIGAN. Closely-knitted Cardigan to provide warmth without weight for Baby on cool days. Hand-embroidery trims both sides of chest; ribbon bow nestles at neck. So easy to hand wash, quick to dry as well. *Colors:* White, Maize, Mint (lt.) Green. Ship. wt. ea. 4 oz. *Sizes:* 6, 12, 18, 24 mos. See Size Scale.

31 C 2044–*State size and color*.....Ea. 1.98; 2 for 3.88

For Wards Monthly Payment Plan, see Inside Back Cover.

Bedding Essentials . . . for Baby's Crib or Carriage

QUILTED PADS IN CONVENIENT SIZES

A NEW—PLASTIC ON ONE SIDE. Boilable pastel Plastic, quilted to White Muslin back. Sterilized White Cotton filling. *Colors:* Maize, Mint (lt.) Green, Lt. Blue or Pink. Wipe clean or wash. *State color.*

LAP SIZE. 15x17 in.
31C2754-Wt. 2, 8 oz. 2 for 63c; 4 for 1.18

BASSINET SIZE. 17x30 in.
31C2755-Wt. 2, 1 lb. 2 for 1.29; 4 for 2.50

CRIB SIZE. 27x34 in.
31C2756-Wt. ea. 14 oz. . Ea. 1.19; 2 for 2.29

EXTRA TUCK-IN SIZE. Abt. 34x52 in.
31C2757-Ship. wt. ea. 1 lb. 10 oz. . . Ea. 2.15

B "YANKEE CLIPPER" QUILTED PADS. Sanforized White Muslin cover (max. shrinkage 1%). Sterilized White Cotton filling with close stitching. Tape bound edges. Washable.

LAP SIZE. 17x18 in.
31C2760-Wt. 2, 12 oz. 2 for 1.25; 4 for 2.38

BASSINET SIZE. 18x34 in.
31C2761-Wt. ea. 12 oz. Ea. 1.25; 2 for 2.38

CRIB SIZE. 27x34 in.
31C2762-Wt. ea. 1 lb. Ea. 1.85; 2 for 3.55

EXTRA TUCK-IN SIZE. About 34x52 in.
31 C 2763–Ship. wt. ea. 1 lb. 13 oz. Ea. 3.39

WATERPROOF "SANI-SHEET"

C Nationally known. Heavy Cotton Flannelette, both sides napped; rubber center. Absorbent, odorless, boilable. White. Boxed.

31 C 2664–Size 18x27 in.
Ship. wt. ea. 9 oz. . . . Ea. 95c; 2 for 1.80

31 C 2665–Size 27x36 in.
Ship. wt. ea. 1 lb. . . . Ea. 1.89; 2 for 3.69

31 C 2666–Size 36x54 inches.
Ship. wt. 1 lb. 10 oz. . . . . Ea. 3.49

WATERPROOF CRIB SHEETS, PADS

D PLYMOUTH'S RUBBER SHEETS. Waterproof heavy-weight two-ply Rubber. Rustproof metal rings at corners for fastening to mattress. Odorless and boilable. White.

31 C 2670—Size 27x36 in.
Ship. wt. ea. 12 oz. . . . Ea. 69c; 3 for 1.95

31 C 2671—Size 36x54 in.
Wt. ea. 1 lb. 5 oz. . . . . Ea. 1.29; 2 for 2.49

E KLEINERT'S QUILTED RUBBER SHEETS. Soft pneumatic air-filled sheets give cool, comfortable waterproof protection. Resist body acids. Sanitary, long-wearing. Lie flat. Wipe clean with damp cloth. Pink.

31C2682–Size 18x27 in.
Ship. wt. ea. 13 oz. Ea. 1.13; 2 for 2.20

31C2683–Size 27x36 in.
Wt. ea. 1 lb. 11 oz. Ea. 2.25; 2 for 4.40

F NEW PLASTIC CENTER PADS. To use in crib or for wrapping baby. Waterproof Plastic between 2 layers of Sanforized Cotton Flannelette. Absorbent, fast drying and odorless. Machine washable. White.

LAP SIZE. 18x18 in.
31C2650–Wt. ea. 5 oz. Ea. 75c; 3 for 2.15

BASSINET SIZE. 18x27 in.
31C2651–Wt. ea. 6 oz. Ea. 95c; 2 for 1.80

CRIB SIZE. 27x36 in.
31C2652-Wt. ea. 10 oz. Ea. 1.79; 2 for 3.49

EXTRA TUCK-IN SIZE. 36x52 in.
31C2653–Wt. 1 lb. 4 oz. . . . . Ea. 2.98

G WATERPROOF LAP PADS. Cotton Flannelette, both sides napped; rubber center. Absorbent, odorless. Can be boiled.

31C2626-Size 12x14 in.
White. Wt. 4, 11 oz. 4 for 98c; 8 for 1.89

31C2628-Size 18x18 in.
White. Wt. 2, 11 oz. 2 for 98c; 4 for 1.89

CRIB SPREAD, COMFORTER, QUILT

H CHENILLE. CRIB SPREAD. A pretty and practical gift. Washable, dry, shake out—it's ready for use. Rich multicolor pastel overlay design in eye-catching contrast against snowy White ground. Cotton tufting on Muslin base. Max. shrink. 3%.
31C2703–Abt. 40x64 in. Wt. 1 lb. 2 oz. 2.98

J DACRON FILLED COMFORTER. Brightens baby's crib. Machine washable, quick to dry, stays like new. Gives warmth without weight. Colorful applique in center of Acetate Pebble Crepe cover. Gift boxed. Lt. Blue, Pink, White. Wt. 1 lb. 7 oz.
31C2748-Abt. 33x42 in. *State color.* 4.98

K REVERSIBLE PATCH PRINT QUILT. Ideal as a quilt, spread or playpen pad. Printed Cotton; assorted nursery designs. White Cotton filling. Ship. wt. 1 lb. 12 oz. *Ground Colors:* Mint (lt.) Green-and-Maize or Lt. Blue-and-Pink. Washfast.
31 C 2740–Abt. 39x52 in. *State color.* 2.98

WATERPROOF MATTRESS COVERS

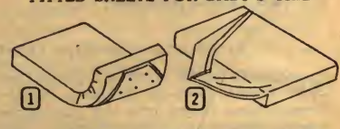
L **M** ONE END ZIPS. Electronically sealed seams. Fit 27½x51½-in. mattress.

L PRINTED PLASTIC. Assorted nursery screen-prints on White ground.
31C2806–Washable. Ship. wt. 15 oz. 2.69

M CLEAR PLASTIC. Made of "Koroseal," nationally known for quality.
31C2804–Washable. Ship. wt. 15 oz. 1.95

N TWO-IN-ONE COVER AND PAD. Fitted corners (see sketch 1). Print Cotton quilted to harmonizing Plastic lining, Cotton interlining. Fits 27½x51½-in. mattress. *Colors:* Pink or Light Blue. Washable.
31C2807–Ship. wt. 2 lbs. *State color.* 2.98

FITTED SHEETS FOR BABY'S CRIB



P TO **T** Baby's bed stays wrinkle-free. Bottom Sheets (sketch 1) have built-in pockets at all four corners, won't pull out. Top Sheets (sketch 2) have two pockets, 2-in. top hem. Fits standard 27½x51½-in. crib mattress. Plastic wrapped.

P TO **U** CHIX PERCALE SHEETS. Smooth, soft sleeping surface. Sanforized. 180 fine threads to sq. in. Ship. wt. ea. 9 oz. BOTTOM SHEETS. See sketch (1) shown above.

P ALL WHITE.
31 C 2610. . . . Each 1.45; 3 for 4.25

R PASTELS. Maize, Lt. Blue or Pink. Washfast. *State color.*
31 C 2613. . . . . Each 1.55; 3 for 4.50

T TOP SHEET. Sketch (2).
31C2615-White. Ea. 1.55; 3 for 4.50

U "SWAN-SOFT." Made by Chicopee. Sanforized 80-sq. Cotton. Bottom Sheet with features, size as above; see sketch (1). Ship. wt. 2, 15 oz.
31 C 2614—White. 2 for 1.95; 4 for 3.79

V **W** KNIT FITTED CRIB SHEETS. No-iron Bottom Sheets of flat knit Combed Cotton, hold shape. Mitered corners tuck under, won't pull out, stay smooth. Fits 27½x51½-in. mattress. Ship. wt. ea. 8 oz.

V WHITE.
31 C 2611. . . . Each 1.65; 3 for 4.80

W PRINT. Lt. Blue, Pink or Maize Rosebuds on white. Washfast.
31C2612-*State color*. Ea. 1.65; 3 for 4.80

Baby Blankets in Wonder Fibers or Soft Cotton

SOFT COTTON JACQUARD 1.95

(A) Lovable bunnies and dainty flowers spark this soft-napped Blanket in reversible Jacquard weave. Takes easily to all the washings babies' blankets need. Rich 3-inch Acetate Satin binding. Perfect for any season. Pink, Lt. Green or Lt. Blue — ea. with white. Washable. Abt. 36x50 in. Ship. wt. ea. 1 lb.

31 C 2455–*State color*. . .Ea. $1.95; 2 for $3.80

ACETATE QUILTED BLANKET 2.95

(B) Perfect for crib or carriage. Petal-soft Acetate Tricot cover is lint-free. Filling is of fluffy, lightweight Acetate fiber. Rich 6-inch Acetate Satin binding. Washable. *Colors:* Light Green, Maize or White. About 36x50 inches. Shipping weight ea. 1 lb. 5 oz.

31 C 2533–*State color*. .Each $2.95; 2 for $5.80

ROSEBUD PRINT BINDING 2.69

(C) Sweet as the new baby, with 5-inch rosebud printed Acetate Satin binding. Fine blend of 70% Acetate and 30% Cotton for long wear and easy care. Washable. Gift boxed. *Colors:* Lt. Blue, Lt. Green, Maize or White. About 36x50 inches. Ship. wt. ea. 1 lb. 8 oz.

31 C 2469–*State color*. .Each $2.69; 2 for $5.30

DAINTY DRESS-UP BLANKET 2.98

(D) A soft, luxurious blend of 70% Acetate, 30% Cotton. 3-inch ruched binding of glossy Acetate Satin gives it a special "dressy" look. Use as a carriage or wrapping blanket for baby's first outings. Washable. Lt. Blue, Maize, Pink or White. Gift boxed. About 36x50 inches. Ship. wt. ea. 1 lb. 8 oz.

31 C 2474–*State color*. . .Ea. $2.98; 2 for $5.88

NYLON BLEND BLANKET 3.89

(E) Beacon's wonderful fabric blend of 25% Nylon, 50% Acetate, 25% Cotton for extra strength, rich colors, warmth without weight. A perfect gift Blanket, with baby-soft texture and extra-wide 7-in. Acetate Satin binding in adorable nursery print. Washes easily, dries quickly. Gift boxed. *Colors:* Maize, White, Lt. Green. Washable. About 36x50 inches. Ship. wt. 1 lb. 11 oz.

31 C 2462–*State color*. .Ea. $3.89; 2 for $7.65

ORLON FIBER 7.49 AND 5.98

(F) News in baby Blankets — 100% Orlon. Feather-light yet durable and warm; resists moths, mildew, shrinkage. The lofty nap stays springy after many washings. A Blanket you'll be happy to give, delighted to own. Luxurious 5-in. Nylon Taffeta binding. Machine wash; dries fast. Gift boxed. Cream-White, Pink, Lt. Green or Maize.

31 C 2521–Extra tuck-in; abt. 40x60 inches. Ship. wt. 2 lbs. 8 oz. *State color*. $7.49

31 C 2520–Crib Size, about 36x50 inches. Ship. wt. 1 lb. 11 oz. *State color*. $5.98

ACRILAN FIBER 6.89 AND 4.98

(G) Pepperell's new "Marvelok" weave of Acrilan fibers, locked together to give great warmth, longer wear, less shedding, far better washing results. Nap stays fluffy, can't irritate baby's skin. Resists moths, mildew, shrinkage. Luxurious 7-in. Acetate Satin binding. Machine wash. Boxed. Lt. Green, Maize, Cream-White or Lt. Blue.

31 C 2523–Extra tuck-in, about 40x60 in. Ship. wt. 2 lbs. 8 oz. *State color*. $6.89

31 C 2522–Crib Size, about 36x50 inches. Ship. wt. 1 lb. 7 oz. *State color*. $4.98

JACQUARD PANDA BEARS 2.59

(H) Adorable Pandas frolic on Pepperell's softly napped Cotton Blanket. Woven Jacquard design is reversible; serves double duty. Rich 5-in. Acetate Satin binding adds to beauty. This striking Blanket will make a welcome addition to any nursery. Washable. Comes packaged in Gift box. Lt. Blue with White or Pink with White. Abt. 36x50 inches. Ship. wt. ea. 1 lb. 9 oz.

31 C 2457–*State color*. .Ea. $2.59; 2 for $5.12

FLUFFY DACRON FILLING 4.95

(J) Machine washable quilted Blanket is downy-soft, yet durable. Acetate Tricot cover has dainty rosebud print on one side, delicate solid pastel on the other; lint-free, it will not shed. Fluffy Dacron fiber filling stays springy, assures lightweight comfort. Ruched ruffle binding of Acetate Satin. A gift welcomed by busy mothers. Matches Bunting (A), Page 289. Boxed. White, Mint (lt.) Green, Pink or Maize. About 36x50 inches. Shipping wt. 2 lbs.

31 C 2534C–*Please state color*. $4.95

COLORFUL APPLIQUE 3.95

(K) Dress up baby's crib with this fluffy White Cotton Blanket, brightened by gay appliqued design — it's as pretty as a spread. A Pink kitten and Blue puppy play in the center, surrounded by hand-embroidered posies. Rich 5-in. Acetate Satin binding. A gift that's distinctive and ever-so-practical. Boxed. Washable. In White only. About 36x50 inches. Ship. wt. ea. 1 lb. 9 oz.

31 C 2473. . . . . Each $3.95; 2 for $7.75

COTTON JACQUARD 98c

(L) Receiving Blanket in soft, deep napped Cotton with sweet Jacquard design. All edges are stitched. Abt. 30x40 in. Washable. Lt. Blue, Lt. Green, Pink—each with white; or Maize with lt. blue. Ship. wt. ea. 10 oz.

31 C 2421–*State color*. . .Ea. 98c; 3 for $2.85

RECEIVING BLANKET 2 FOR 1.19

(M) Tiny stripes border softly napped Cotton Blanket. Rayon stitched edges prevent fraying. Washable. Comes in two sizes. *Colors:* Pink, Lt. Blue, Lt. Green or Maize; each with white stripes. *Please state color.*

31 C 2403–Size abt. 30x40 in. For crib or carriage. Packaged two of 1 color. Ship. wt. 2, 11 oz. . . . . 2 for $1.19; 4 for $2.29

31 C 2404–Abt. 26x34 in. Handy at bath, too! Packaged 3 of one color. Shipping weight 3, 10 oz. . . . . 3 for $1.19; 6 for $2.29

GAY BUNNY PRINT 2 FOR 1.78

(N) Cotton Flannelette Receiving Blanket with enchanting pastel bunnies printed on White background. Firmly stitched edges. About 30x40 in. Ship. wt. 2, 9 oz. Multicolor print on White. Washable.

31 C 2406–Pkg. of 2, $1.78; Pkg. of 4, $3.46

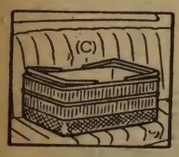
ROSEBUD BINDING 98c

(P) Cotton Bassinet Blanket with 3-inch Acetate Satin binding in rosebud print. Maize, Lt. Blue, Lt. Green or White. Washable. About 30x40 in. Ship. wt. ea. 7 oz.

31 C 2400–*State color*. . .Ea. 98c; 3 for $2.85

WASHABILITY TERMS, PG. 959. CREDIT TERMS ON INSIDE BACK COVER.

NEW BASSINET, BATH, CAR CRIB OUTFIT 22.95



1 A MOST PRACTICAL INNOVATION—a combination bassinet, bath and car crib exclusive with Wards. Well constructed, beautiful hand woven willow and wood with easily cleaned White enamel finish.

3-in-1 Outfit: (A) BASSINET—large willow basket 32x17 in. with colorful washable padded plastic liner, wetproof tufflex padded mattress. (B) BATHING UNIT—remove basket, replace with wood frame holding unbreakable plastic tub. It features a firm dressing table top, softly padded, covered with wetproof washable Vinyl plastic. (C) CAR CRIB—handles on bassinet make it easy to use as lightweight car crib for travel.

Removable tote-tray on bottom is large enough to hold diapers or toiletries. Wooden stand makes a firm, sturdy base for bassinet or bath, folds easily for storage. Smooth rolling casters. Mattress and liner available in choice of Pink, Blue or Yellow. *State color.* Entire unit stands 33 in. high.

66 C 2975 R—Complete outfit. Ship. wt. 27 lbs. $2.50 Down..... or Cash $22.95

DELUXE OUTFIT 18.50

2 HAND WOVEN WILLOW BASKET—White enamel finish. Attached hood has open areas for ribbon decorations. Basket lifts from strongly braced White enameled wood stand. Handy for traveling. Large smooth rolling casters. Outfit completed by quilted Vinyl plastic, tufflex filled pad and liner in Pink, Yellow or Blue. Basket: 38x20x13 in. deep. *State color.* Wt. 22 lbs.

66 C 2780 R—Outfit.....$18.50

66 C 2755 R—Basket and Stand only. Wt. 18 lbs..$13.50

BETTER BASSINET OUTFIT . . . 9.95

3 LOOM-WOVEN FIBER BASKET with metal braced folding legs, casters. 32x18 in. White enameled finish. Smooth flat fiber-board inside. Adjustable hood. Large carrying handles. Outfit includes combination pad and liner (66 C 2275) in Pink, Blue or Yellow. *State color.*

66 C 2977 R—Outfit. Wt. 16 lbs.. ....$9.95

66 C 2949 R—Basket with legs, (no pad or liner). Shipping weight 14 lbs..... $7.95

66 C 2978 R—EXTRA LARGE BASKET. 37½x20 in. Folding legs, no handles. With pad (11) and liner (7). Wt. 18 lbs.....$13.95

66 C 2956 R—EXTRA LARGE BASKET WITH LEGS. Ship. wt. 16 lbs.....$9.95

BASSINET OUTFIT 8.95

4 STRONG SPLINT BASKET with folding legs. Strong bias-weave splints have smooth White enameled finish. Sanded top rail, handles. Easy-roll casters. Outfit includes combination pad and liner (66 C 2275) in Pink, Blue or Yellow. Basket size: 32½x18x28 in. *State color.* Wt. 13 lbs.

66 C 2980 R—Outfit.....$8.95

66 C 2781 R—Basket with legs only. Wt. 11 lbs.....$6.69

66 C 2782 MO—Basket without legs. Actual weight 8 lbs. Allow 10 lbs. postage....$3.79

GOOD QUALITY OUTFIT 10.49

5 WOVEN FIBER BASKET. White enameled finish. Smooth fiberboard inside, sanded handles. Basket lifts out of White enamel finished Hardwood stand. Well braced legs, casters. Outfit includes combination pad and liner (66 C 2275)—in Pink, Blue or Yellow. *State color:* Wt. 19 lbs.

66 C 2979 R—Outfit.....$10.49

66 C 2947 MO—Basket only. Actual wt. 8 lbs.* 33x18x11½ in.$4.69

66 C 2957 MO—Stand only. Actual weight 9 lbs.*.....$3.79

*Allow 10 lbs. postage.

BASKET LINERS WITH OR WITHOUT SKIRTS . . . 1.98 TO 3.98

6 Dainty White plastic lace-like skirt has a pretty contrasting plastic underskirt. Matching heat-sealed, quilted effect Vinyl plastic liner with 5-in. ruffle for added attractiveness. *State Underskirt Color:* Pink, Blue or Yellow. Size: 18x33x11½ in. Fits baskets No. 2781, 2782, 2947 and 2949.

66 C 2288—Shipping weight 2 lbs. 6 oz. *Mailable*.....$3.98

7 8 Vinyl plastic basket liner, dainty White plastic lace-like ruffle. Pastel quilted-effect interiors. (7) has extra-long 13-in. ruffle. (8) has 5-in. ruffle. *All Mailable. State Color:* Pink, Blue, Yellow.

Catalog No.	Description—Size	Fit Basket Number	Ship. wt.	Price
(7) 66 C 2287	Quilted 18x33x11½ in.	2781, 2782, 2947, 2949	1 lb.	$2.49
66 C 2276	Quilted 20x37x11½ in.	2956 Large Basket	12 oz.	2.98
(8) 66 C 2286	Quilted 18x33x11½ in.	2781, 2782, 2947, 2949	12 oz.	1.98

COMBINATION PAD, LINER. Plain plastic, 5-in. ruffle. *State:* Pink, Blue, Yellow.

66 C 2275—Wt. 2 lbs. 6 oz. *Mail.* Fits baskets 2781, 2782, 2947, 2949.. $2.49

EMBOSSED OR PLAIN BASKET PADS.....1.59 TO 2.98

9 10 EMBOSSED PADS. Heat-sealed quilted effect. Double-taped boxed edges. Plumply filled for proper support to baby's back. Washable, wetproof vinyl plastic covers. In choice of Pink, Blue or Yellow. *Mailable.*

(9) 66 C 2291 L—RUBBERIZED HAIR-FILLED PAD. 13x28 in. Fits baskets 2781, 2782, 2947 and 2949. *State color.* Ship. wt. 2 lbs. 4 oz..... $2.98

(10) 66 C 2292 L—1½ IN. THICK TUFFLEX-FILLED PAD. 13x28 in. Fits baskets 2781, 2782, 2947, 2949. *State color.* Ship. wt. 2 lbs..... $1.89

66 C 2293 L—1½ IN. THICK TUFFLEX-FILLED PAD. Similar to (10) except size—14x30 in. Fits basket 2956. *State color.* Ship. wt. 2 lbs.....$2.79

11 PLAIN VINYL PADS. Soft Tufflex filled. Washable Vinyl plastic cover. Single taped V-edges. *State color:* Pink, Blue or Yellow. *Mailable.*

66 C 2294 L—13x28 in. Fits 2781, 2782, 2947, 2949. Wt. 1 lb. 4 oz.....$1.59

66 C 2295 L—14x30 in. Fits basket 2956. Ship. wt. 1 lb. 6 oz..... 1.79

ECONOMY CHAIR . . . 3.69

12 Well constructed for low priced training chair. Solid Hardwood, smooth Waxed Birch finish. Sturdy plywood seat is 7½ in. above floor. Safety strap holds child securely. Plastic chamber incl. Buy pad (17) for greater comfort. Ship. wt. 4 lbs. 8 oz.

66 C 2489 L—*Mailable*..$3.69

SHIPPING NOTICE: All items shipped from Stock. Items Marked "R" are shipped by Freight, Truck or Express.

TRAINING CHAIRS WITH PLASTIC SEATS AND CHAMBERS

13 TO 15 The first step toward training your baby. Built low enough to eliminate child's fear of falling. Seats are plastic, molded to fit child's small contours—help prevent squirming. No pad needed. Slanted so child leans forward, the most natural position for elimination. Comfortable armrests. Solidly constructed wood parts of smoothly finished Hardwood.

(13) FOLDING TRAINING CHAIR WITH PLASTIC SEAT. Entire chair folds flat to 22x13 in. for easy storage. No tray—some authorities claim tray and toys distract child. Safety strap, chamber included. Seat 7¼ in. high. Maple finish only.

66 C 2485 M—Ship. wt. 5 lbs. *Mailable*.....$4.79

(14) TRAINING CHAIR WITH PLASTIC SEAT, TRAY. Chair is extra-well braced. Comfortable back. Seat 7¼ in. high. Plastic chamber included. *State Finish Wanted:* Maple or White enamel.

66 C 2486 L—Ship. wt. 6 lbs. *Mailable*.....$5.98

(15) DELUXE TRAINING CHAIR with plastic seat and tray. More styling than (13) or (14). Also stronger construction of Solid Maple. Back and sides are solid wood panels—prevent drafts. Colorfully decorated. Plastic chamber included. Seat 7 in. high. *State Finish Wanted:* Waxed Birch, Maple or White enamel. *Mailable.*

66 C 2487 L—Ship. wt. 11 lbs.....$7.95

To use training chairs (12) to (15) for boys, add deflector (19).

NEW CAR JONN AND OTHER TRAINING ACCESSORIES

16 When traveling with a youngster, don't forget to take along a CAR JONN—eliminates frequent stops. Sturdily constructed of heavy-duty waterproof Fiberoid in bright candy stripe. Top is fitted with removable contoured plastic seat and snug cover. Braided rope handle for easy carrying. 12 disposable plastic liners are included.

66 C 2528—Ship. wt. 1 lb. 6 oz. *Mailable*.....$1.79

66 C 2535—24 extra liners for (16). *Mail.* Wt. 12 oz..... 98c

17 NURSERY PAD for standard training seats and chairs. Washable Vinyl Plastic fabric. Soft Tufflex filling. *Mail.*

66 C 2308—Fits chairs (12) through (15). Wt. 7 oz.....89c

18 PLASTIC CHAMBER. Fits all Wards Chairs. Ivory color.

66 C 2493—*Mailable*. Diam. 6 in. Ht. 3 in. Wt. 12 oz..49c

19 MOLDED DEFLECTORS for Training Chairs (12) (13) (14) (15).

66 C 2491—Easy to attach. *Mailable.* Ship. wt. 3 oz..35c

NATIONALLY-KNOWN TRIMBLE BABY BATHS WITH ADAPTABLE TABLE TOPS 11.95 TO 24.95

20 GOOD QUALITY BATH. Long-wearing, sturdy, lightweight channel steel frame with Aluminum enameled finish. Aluminum framed plastic table top raises, acts as splash guard. Protective chest strap holds baby gently but firmly. Heavy plastic tub with removable tub rest. Aluminum utility shelf folds with unit for storage. Metal towel bar, handy soap pocket. Roomy front and back guard pockets. Plastic drain hose. Casters on 2 legs. Size: 35x20½x34½ in. high.

66 C 3331R—BATH WITH TRAY AND TUB REST. Ship. weight 17 lbs. $13.95

66 C 3333R—BATH WITHOUT TRAY AND TUB REST. Ship. weight 15 lbs. $11.95

21 BETTER QUALITY TRIMBLE BABY BATH. Aluminum-framed Vinyl plastic top is foot-controlled . . . frees both arms to hold baby. Strong, lightweight channel steel frame with Aluminum enameled finish. Top acts as table for dressing and changing, forms splash guard. Two-piece chest strap holds baby securely. Heavy plastic tub. Removable plastic tub rest supports baby's head and back. Alum. utility shelf folds with unit. Metal towel bar, inside soap pockets, roomy front, back guard pockets. Measuring scale. Durable plastic spray, drain hose. 2 casters. Wt. 18 lbs.

66 C 3332R—35x20½x34½ in. high. $15.95

22 BEST QUALITY TRIMBLE BABY BATH. Easy-to-handle lightweight tubular aluminum frame. Plastic spray hose has built-in thermometer, registers temperature as water flows through. Washable aluminum framed plastic top with heavy leak-resistant plastic tub. Top is toe-controlled, leaves hands free to handle baby, also acts as dressing table and splash guard. Non-binding chest strap holds infant firmly yet gently. Aluminum utility shelf folds with unit. Removable tub-rest supports baby's head and back. Metal towel bar, handy pockets on front and back guard for baby's toilet articles. Measuring scale, drain hose. 2 casters. 35x20x34½ in. high.

66 C 2933R—Ship. wt. 15 lbs. $18.95

23 NATIONALLY-KNOWN TRIMALUME BABY BATH. Outstanding quality. Strong, lightweight Aluminum channel frame has easy-to-clean bright chrome finish. Solid Aluminum dressing table top with soft Vinyl-covered Tufflex-filled pad. Spring clips hold pad securely. Tub is heavy leak-resistant plastic fabric. Toe pedal controls top—leaves arms free to hold baby. Chest strap holds infant firmly, yet never binds. Plastic spray hose has built-in thermometer, registers temperature as water flows through. Aluminum utility tray folds with unit. Removable tub-rest supports infant in bath. Heat-sealed pockets on front and back guard. Measuring scale. Large lucite casters on 2 legs. Drain hose. Towel bar, inside soap dish. 35x20½x34½ in. high. *Frt. Prepaid by Wards.*

66 CP 3326R—$2.50 Down or Cash $24.95

TRIMBLE RENEWAL OUTFITS . . . PORTABLE TUB . . . BABY MOOR

24 Plastic tub, top, back, front pockets, drain hose. No frame. Instr. Wt. ea. 4 lbs. *Mailable.*

66 C 2928M—FOR TRIMBLE BATHS WITH WOOD LEGS. Will not fit aluminum frame top $7.98

66 C 2941M—FOR TRIMBLE ALUMINUM-FRAMED BATHS. Will not fit bath (23), see below $8.50

66 C 3334M—FOR TRIMALUME BATH (23) 7.49

PLASTIC TUB AND DRAIN HOSE ONLY. Top, pockets and frame not included. Wt. ea. 2 lbs. *Mail.*

66 C 2929—FOR WOOD LEGGED TRIMBLE BATH. $4.49

66 C 2942—FOR ALUMINUM FRAMED TRIMBLE BATHS except (23). Easy to attach $4.98

66 C 3335—FOR TRIMALUME BATH (23) 4.95

25 PORTABLE TRIMBLE BATH with dressing table top. Like regular bath-dressing table, but saves space . . . is more economical. Use on kitchen table. Rubber-tipped legs. Tubular aluminum frame with heavy plastic tub and dressing tabletop. Handy tub rest, storage pockets. Frame folds. *Mail.* Wt. 6 lbs.

66 C 2925M—32x15x9½ in. high $7.49

26 BABY MOOR. Gives baby feeling of security in adult bath. Valuable aid to Mother too—she can use both hands for washing and shampooing. Large White plastic frame attaches firmly to tub with suction cups.

66 C 2939—*Mailable.* Ship. wt. 12 oz. ... $2.49

PORTABLE TABLE AND TUB

27 FOLDING DRESSING TABLE. Lightweight, only 4 lbs. Folds flat, opens in a jiffy. Tubular enameled steel frame. White Duck fabric top, blue trim. 39¼x17½x33½ in. high.

66 C 2944M—Wt. 8 lbs. . $4.98

28 PLASTIC TRAVEL TUB. Easily inflated by mouth. Use at home, or for travel. When deflated folds to small packet —easy to store in luggage. Size: 22x12½x6½ in. high.

66 C 2945—Wt. 14 oz. . . $2.98

NURSERY PIN-UP PLAQUES . . . SET 2.29

29 30 Add color and fun to the nursery or playroom with a set of wall plaques. Each set tells a complete story with the central figure approximately 11½ to 17½ in. tall. Each piece constructed of 3/8-in. laminated board with gaily lacquered finish. *Mailable.*

(29) MARY HAD A LITTLE LAMB. Show the lamb happily tripping to school behind unsuspecting Mary.

66 C 3296—Wt. 2 lbs. $2.29

HIGH DIDDLE DIDDLE. Watch the cow jump over the moon while the cat fiddles.

66 C 3298—Wt. 2 lbs. $2.29

(30) PETER PAN. Bring into the nursery the story of the "forever-young" Peter and his friends.

66 C 3297—Wt. 2 lbs. $2.29

BRONCO (inset). Lively bucking horse tosses cowboy as he ropes a steer.

66 C 3299—Wt. 2 lbs. $2.29

MOLDED PLASTIC AND WOOD TRAINING SEATS . . . 2.79 TO 6.79

31 32 MOLDED WOOD-PLASTIC TRAINING CHAIR OR SEAT. When child no longer needs the secure feeling of the low training chair, detach the seat from base, clamp firmly to adult fixture. 1-pc. shaped seat conforms to baby's contours. Seat is slanted—child leans forward slightly, most natural position for elimination. Plastic seat is warm to touch. Built-in deflector. Safety strap. Baked-on White plastic enamel.

(31) 66 C 2456 MO—SEAT; BASE AND CHAMBER. *Mailable.* Ship. wt. 6 lbs. $6.79

(32) 66 C 2455 L—SEAT ONLY. As described above. *Mailable.*. Ship. wt. 2 lbs. $2.79

SHIPPING NOTICE: "R" AFTER CAT. NO. MEANS SHIPPED BY FREIGHT, TRUCK OR EXPRESS.

33 FOLDING HARDWOOD TRAINING SEAT. Well constructed low priced training seat. Clamps easily to adult fixture. Armrests and footrest. Safety strap. *State:* Maple or White enamel finish. *Mailable.*

66 C 2462—WITH FOOTREST. Wt. 4 lbs. 12 oz. ... $3.29

66 C 2461—WITHOUT FOOTREST. Wt. 3 lbs. 8 oz.. 2.79

34 MOLDED DEFLECTOR for training seat (33).

66 C 2490—Ship. wt. 3 oz. *Mailable.* 35c

35 TWO-IN-ONE PLASTIC TRAINING SEAT. Use as is for baby, then remove back to make trainer for pre-school child. Rests on toilet bowl—can't scratch adult seat. Locks on by lowering toilet seat over trainer. No clamps. Secure safety strap. White plastic.

66 C 2464—Ship. wt. 2 lbs. 4 oz. *Mailable* $3.98

66 C 2465—Deflector for (35). Wt. 3 oz. 59c

FOLDING PLASTIC TRAINER SEATS . . . 3.69 TO 5.95

36 TO 39 Avoid the constant removing or attaching of trainer seat to your adult fixture. These seats are easily attached to remain in place as long as necessary. (36) and (39) fold flat against lid while (37) can replace lid entirely.

(36) "JIFFY" FOLDING PLASTIC SEAT. Available with or without footrest. Fasten to hinge of adult fixture. Entire unit incl. deflector folds against lid (as shown). Safety strap.

66 C 2483—With Footrest. Ship. wt. 2 lbs. 6 oz. *Mailable* $4.29

66 C 2482—Without Footrest. Ship. wt. 1 lb. 14 oz. *Mailable* 3.69

(37) "INSTANT" BABY TRAINER. Neat, flat, modern design that replaces lid of toilet seat. No separate seat to hide or store. Opens and closes with one easy motion—wide arms and back lock in position automatically. Safety strap. Deflector sold separately.

66 C 2549—Strong, shock-resistant White plastic. Ship. wt. 4 lbs. *Mailable* $5.95

(38) 66 C 2552—PLASTIC DEFLECTOR for (37). Ship. wt. 6 oz. 59c

(39) MOLDED PLASTIC TRAINING SEAT. For older child. Fits only bar-type hinge (see picture). Swings up out of way.

66 C 2463—White only. Ship. wt. 8 oz. *Mailable* 89c

Storkline and Wards Cribs with Automatic Drop Sides

A STORKLINE ¾-SIZE CRIB. Uses 23x46-in. mattress. A handy crib for small homes where space is limited. Can be used until child is old enough for a youth bed. Rolls easily through doorways. Sturdily built of Rock Maple with Natural Varnish finish—will give years of service. Button controlled drop side. Closely spaced spindles. Resilient single-level spring. Wts. 41 lbs., 56 lbs., 63 lbs.

66 C 2599 R—Crib, Spring. Size: 26½x49x39½ in. high. $19.95

66 C 2568 R—Crib with 45-Coil Mattress (U), opp. pg.. 26.95

66 C 2694 R—Crib with 63-Coil Mattress (U), opp. pg. 28.95

ATTRACTIVE JUVENILE RUG SHOWN—SEE PAGE 548

B WARDS LOWEST PRICED 6-YR. CRIB. Excellent value for such a low price. Made to give many years of long wear. A carefully constructed heavy Hardwood crib with closely spaced spindles. Five sturdy spindles front and back, 11 spindles on each side. Smooth-working 25-inch drop side easy for Mother to operate. Adjustable resilient steel spring for proper mattress support—use high position when baby is young. Smooth-rolling swivel casters make moving easy. Smooth Natural finish. Wts.: 40 lbs., 54 lbs., 61 lbs.

66 C 3005 R—Crib and Spring. Size: 30x54 in..... $17.95

66 C 2756 R—Crib with 48-Coil Mattress (T), opp. pg. 24.95

66 C 2686 R—Crib with 60-Coil Mattress (Y), opp. pg. 26.95

C ECONOMY PRICED 6 YEAR CRIB. Good quality crib, constructed to give many years of service. Half-panel ends help protect baby from drafts. Built of Hardwood with smooth Waxed Birch finish. Sturdy rails and strong corner posts. Adjustable spring ... high position saves Mother bending when baby is small, can be lowered as child grows older. Resilient spring provides proper support for mattress. Smooth working single drop side locks safely—easy for Mother to operate. Easy rolling casters. Waxed Birch finish. Ship. wts. 50 lbs.; 64 lbs.; 71 lbs.

66 C 2656 R—Crib and Spring. Size: 30x54 in..... $22.95

66 C 2652 R—Crib with 48-Coil Mattress (T), opp. page... 29.95

66 C 2653 R—Crib with 60-Coil Mattress (Y), opp. page... 31.95

D STORKLINE FULL PANEL 6 YEAR CRIB. Famous Storkline rattleproof construction in Rock Maple. Strong corner posts, sturdy rails with sanitary plastic teething rails. Finer construction and more styling than crib (C). Button-controlled, safe-locking drop side operates smoothly, no noise to awaken baby. Adjustable multi-level spring, use in high position when baby is young, lower when baby is older. Full panels protect baby from drafts. Smooth rolling casters. *State finish:* Smooth Waxed Birch, Maple Varnish or White Enamel. Ship. wts.: 57 lbs., 78 lbs., 79 lbs.

66 C 2654 R—Crib and Spring. Size: 30x54 in..... $26.95

66 C 2660 R—Crib with 60-Coil Mattress (Y) opp. pg.. 35.95

66 C 2662 R—Crib with 84-Coil Mattress (X) opp. pg.... $37.95

E STORKLINE CRIB-YOUTH BED. Two beds in one. When child grows older, remove the drop side and replace with youth guard rail (incl.)—see view right. Sturdily built of Rock Maple, full panel ends. Foot controlled drop side. Resilient multilevel spring .... use in high position when baby is small; lower when older. Size: 30x54 in. *State finish:* Maple, Waxed Birch, White or Gray enamel.

66 C 2664 R—Crib, Spring and Youth rail. Wt. 60 lbs.. $29.95

66 C 2668 R—Crib with 84-Coil Mattress (X). Wt. 82 lbs. 40.95

66 C 2670 R—Crib with 160-Coil Mattress (W). Wt. 83 lbs. 42.95

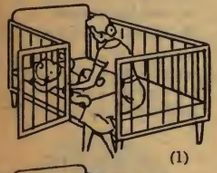
F STORKLINE EXTRA-HEAVY FULL PANEL CRIB. 6-Year Crib of Extra-heavy Maple and Birch. Strong corner posts and side rails. Toe-touch double drop sides ... use anywhere in room. Remove spring, crib folds to roll through doorways. Foot control leaves arms free for baby. Steel spring adjusts to 4 levels—use high position to save bending when baby is young, lower when older. Hand-colored balls on foot panel. Plastic teething rail for baby to teethe on safely. Large smooth-rolling Lucite casters. Sides 25 in. deep. Choice of 5 finishes: Varnished Maple or Waxed Birch, Gray or White Enamel or Eggshell marproof crackle finish. *State finish.* Ship. wts. 62 lbs., 84 lbs. and 85 lbs.

66 C 2679 R—Crib and Spring. Size: 30x54 in..... $37.95

66 C 2680 R—Crib with 84-Coil Mattress (X) opp. page... 47.95

66 C 2681 R—Crib with 160-Coil Mattress (W) opp. page.. 49.95

"GROW-UP" CRIB 59.95. . . COORDINATED CHEST AND CHIFFOROBE 39.95 AND 49.95



(1)

(2)

G "GROW-UP" CRIB. Exclusive Ward design introduced for the first time. A bed that grows with your child until he is teen-age. Modern low design makes baby care easier than with conventional crib. No more stooping or lifting, no noisy drop side to awaken baby—lower end section swings open easily. Mother can then sit on mattress to care for child, see (1). Built low for more safety yet sides are just as high as other cribs. Gate can be left open as child becomes more independent, easy for him to get in and out of bed alone. By removing gates and foot end, crib becomes a youth bed, see (2). Later can be used as Hollywood-style youth-size bed by removing all guard rails. Sturdy rattle-proof construction of Hardwoods, Blond Mahogany finish. Metal glides for easy moving. 77-coil adult constructed mattress to give firm comfortable support through years of use. Size: 33x65x35½ in. high.

66 C 2896 R—Bed, Spring and 77-Coil Mattress. Wt. 106 lbs..... $59.95

66 C 2895 R—Bed Outfit, Chest (H), Chifforobe (J). Wt. 252 lbs... 145.00

H MODERN 5-DRAWER CHEST. Beautifully finished in stain-resistant Blond Mahogany, grained to match crib (G). Drawers are spacious enough for youngster's belongings. Have center supports for easier sliding. Ship. wt. 72 lbs.

66 C 2897 R—Size: 27x16x41¼ in. high.... $39.95

J COORDINATED CHIFFOROBE. Stain-resistant Blond Mohongany finish to match (G), (H). Four center guided drawers will hold all of child's clothing. Compartment has easy-sliding clothes bar at convenient height for child to reach. Size: 44⅞x16x34¾ in. high.

66 C 2898 R—Wt. 74 lbs. $5 Dn.....or Cash $49.95

FOR MONTHLY TERMS SEE INSIDE BACK COVER.

K FOLDING CRIB-PLAY YARD. Straps (4 incl.) to any adult bed to make secure baby crib. Portable, lightweight ... wonderful to take when visiting or traveling or to keep handy for visiting children. Firm, closely spaced spindles. Solid Hardwood with smooth Maple finish. Folds for easy carrying. Can also be used as outdoor play yard. Sturdy steel anchors (incl.) push into the ground to anchor crib as play yard. Size: 25x49x19 in. high. Ship. wt. 11 lbs.

66 C 2962 MO—*Mailable*.... $9.95

Wards Pediatric Crib Mattresses for Firm Support

L TO P CRIB, PLAY YARD BUMPER PADS for needed protection in baby's early months. Wetproof Vinyl plastic covers. Fit 30x54 in. crib. (N), (P) fit 40-in. play yards.

(L) 66 C 2277 M—HOLLYWOOD STYLE. 1½-in. tufflex, "Elephant" print. 15-in. back, 7-in. arms. *State color:* Coral, Gray, Yellow or Aqua. Ship. wt. 1 lb. 12 oz. *Mailable*... $2.98

66 C 2284 M—JUNIOR HOLLYWOOD STYLE. Similar to (L). 1-in. tufflex, "Fairy Tale" print. 10-in. back, 6½-in. arms. *State color:* Pink Yellow or Blue. Wt. 1 lb. 2 oz. *Mailable*. $1.98

(M) 66 C 2300 M—CRIB BUMPER. 1-in. tufflex, 6 in. high. *State choice:* Pink, Yellow or Blue. Ship. wt. 1 lb. 2 oz. *Mailable*..... $1.59

(N) 66 C 2278 M—ALL-AROUND BUMPER. Extra thick 1¾ in. tufflex, box edged. Multicolor print. *State Background color:* Mint, White, Coral or Yellow. Wt. 2 lbs. 8 oz. *Mailable*. $4.98

(P) 66 C 2301 M—ALL AROUND BUMPER. Pillow edge 1-in. tufflex, solid colors. *State:* Pink, Yellow or Blue. Wt. 1 lb. 14 oz.... *Mail*. $3.89

R SIMMONS BABYBEAUTY. 6-Yr. size crib innerspring mattress made by makers of Beautyrest. Softly cushioned with sisal, soft felted-cotton padding. Securely sealed wetproof Vinyl plastic cover in bright gay nursery design. Size: 27½x51½ in.

66 C 2454 R—Ship. wt. 19 lbs..... $11.95

T 48-COIL INNERSPRING CRIB MATTRESS. Not to be compared with 36 or 42-coil construction. Extra coils provide the support a baby needs. Well made, with fiber-board foundation. Topped by all new White felted cotton. Heavy-weight wetproof plastic cover.

66 C 2427 R—Ship. wt. 14 lbs..... $7.95

U ¾ SIZE CRIB MATTRESSES. 23x46 in. to fit crib (A) opp. pg. or other ¾-size cribs.

66 C 2387 R—3-in. Tufflex mattress. Blue plastic cover. Ship. wt. 7 lbs..... $5.95

66 C 2422 MO—45-coil innerspring. Constructed like (T). Blue cover. Wt. 12 lbs..... $7.49

66 C 2450 R—63-coil innerspring. Constructed like (X) at right. Same cover. Shipping weight 17 lbs..... $9.95

V BASSINET MATTRESSES. Attractive Blue Vinyl wetproof plastic covers. All *Mailable*.

STANDARD 20-COIL INNERSPRING. 17½x35 in. 66 C 2416 MO—Ship. wt. 8 lbs..... $4.29

STANDARD SIZE TUFFLEX-FILLED. 17½x35 in. 66 C 2386 MO—Ship. wt. 4 lbs..... $2.98

LARGE SIZE 20-COIL INNERSPRING. 21x41 in. 66 C 2415 MO—Actual wt. 9 lbs.*..... $5.95

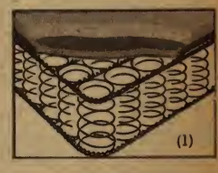
LARGE SIZE TUFFLEX-FILLED MATTRESS. 66 C 2385 MO—21x41 in. Act. wt. 5 lbs. 8 oz.* $4.79

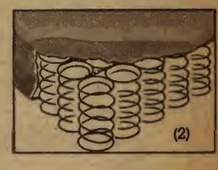
**Please allow 10 lbs. postage.*

FACTS TO KNOW BEFORE BUYING A CRIB MATTRESS. Most physicians recommend that a crib mattress have a firm adult-type construction to assure the development of good posture.

Wards Pediatric Crib Mattresses have heavy-gauge Premier spring wire coils firmly secured with strong border rods to prevent edge break down, see fig. 1. The filling is all new White cotton felt with strong woven sisal underpads. Pediatric wetproof covers are of laminated fabric and plastic—resistant to snags and safety pin tears; superior to regular plastics.

Many crib mattresses are made like fig. 2, with a cardboard case over the spring unit to avoid using border wires and more expensive sisal pads. This provides a board-like firmness when the mattress is new but breaks down under rough usage.


(1)


(2)

W WARDS 160-COIL PEDIATRIC CRIB MATTRESS. Strongest, most comfortable crib mattress—gives best posture building support. 160-coils of finest tempered Premier spring wire. Firm, woven, unbreakable sisal underpads for lasting firmness. Extra all new White cotton felt filling for surface softness. Heavy wetproof, tear-resistant laminated plastic, fabric cover. Vents.

66 C 2434 R—6-Year Crib Size: 27x51½ in. 5-color cover. Shipping weight 23 lbs..... $13.95

X WARDS 84-COIL PEDIATRIC CRIB MATTRESS. Has similar fine features of (W) except lower coil count. Heavy border wire prevents edge breakdown, firm woven sisal underpads prevent "coil feel". Firmly padded with new White cotton felt. Wetproof tear-resistant laminated plastic and fabric cover.

66 C 2433 R—Wt. 22 lbs. 27x51½ in... $11.95

Y WARDS 60-COIL PEDIATRIC CRIB MATTRESS. Provides firm, resilient support for correct posture. Strong border wire protects edges from break down. Unbreakable woven sisal underpads over coils. White cotton filling over sisal. Tear and wet-resistant laminated plastic, fabric cover in 5-color design.

66 C 2447 R—27x51½ in. Wt. 21 lbs..... $9.95

"R" AFTER CAT. NO. ON THESE TWO PAGES MEANS SHIPPED BY FREIGHT, TRUCK OR EXPRESS.

Z CRIB-PLAY YARD-CAR CRIB IN ONE. Use (1) as snug Crib and (2) as Play Yard. Converts to Car Crib . . raise 2 side legs to seat, lower other 2 legs to floor. Extra size legs adjustable to 4 positions. Solid Maple with smooth Varnish finish. Masonite Presdwood floor. Plastic teething rails, bead trim. Folds to 6-in. width. Lucite casters.

66 C 3032 R—Size: 29x42 in. Wt. 36 lbs.... $18.95

66 C 2406 R—TUFFLEX MATTRESS FOR (Z). Wet resistant Vinyl plastic cover. Wt. 6 lbs..... $5.69

66 C 2299 X—PLAY YARD PAD FOR (Z). *State color:* Blue or Pink. Wet resistant washable Vinyl plastic cover. Ship. wt. 2 lbs..... $2.49

AA STANDARD SIZE BASSINET. Strong Natural finished Hardwood. Resilient steel link spring. Easy-roll casters.

66 C 2550 MO—Bassinet only. Size: 19½x 36¾x16½ in. deep. Wt. 17 lbs. *Mail*. $7.95

66 C 2325 M—Bumper Pad only. *State:* Pink, Blue or Yellow. Wt. 1 lb. *Mail*. $1.98

66 C 2565 R—Bassinet with Innerspring Mattress (V). Ship. wt. 25 lbs..... $11.95

66 C 2630 R—Complete Outfit (shown). Bassinet, Mattress (V), Bumper Pad. *State color choice:* Pink, Blue or Yellow. Shipping weight 26 lbs..... $13.95

BB LARGE SIZE BASSINET. Sturdy Natural finished Northern Rock Maple. Resilient steel link spring. Casters.

66 C 2551 R—Bassinet only. Size: 23½x 43x30 in. high. Wt. 31 lbs..... $12.95

66 C 2326—Bumper Pad only. *State:* Pink, Blue or Yellow. Wt. 1 lb. 2 oz. *Mail*.. $2.19

66 C 2566 R—Bassinet with Innerspring Mattress (V). Ship. wt. 40 lbs. $17.95

66 C 2631 R—Complete Outfit (shown). Bassinet, Mattress (V), Bumper Pad *State:* Pink, Blue or Yellow. Wt. 41 lbs... ..... $20.95

CC PLASTIC EXTENSION RAIL. Helps prevent baby from climbing out of crib. Brackets fit any crib. Wts. 3 lbs. 4 oz.; 2 lbs. 4 oz.

66 C 3028 M—Double. Extends 8 in. *Mail*... $3.49

66 C 3026 M—Single. Extends 5 in. *Mail*.... 2.49

DD GUARD RAILS. Use when baby sleeps in adult bed. Anchoring slats fit between mattress, spring. Natural finished Hardwood. Folds. Ship. wts. 8 lbs. 4 oz.; 5 lbs. 4 oz.

66 C 2960 M—50½ in. long. *Mailable*..... $4.98

66 C 2961 M—25¼ in. long. *Mailable*..... 3.39

"M" AFTER CAT. No. means *Mailable*.

(B) 12.95 (A) 76.95 (D) 16.95 (C) 19.95 (F) 9.95 (E) 24.95 (G) 17.95 (H) 46.95

J 29.95

Pre-School to Teen-Age Furniture for

A TO M MODERN COORDINATED FURNITURE. Solves the problem of what to buy when child outgrows crib. Takes him from pre-school age to adulthood. Simple design makes it adaptable for boy's or girl's room. Light Beige finish with handsome textured surface that will not show wear of active youngsters. Rigidly built of solid warp-resistant woods. Fine for summer cottages, damp climates. Flush fitting backs, dustproof panel under bottom drawer. Center-guided drawers. See Ship. Notice below.

K 36.95

(A) BOOKCASE HEADBOARD BED OUTFIT. Regulation 39-in. twin-size bed—child can use it proudly from pre-school age on through adulthood. Shelf type headboard keeps things close at hand. Hinged guard rails protect the young child from tumbles, swing out of way to make dressing bed easier for Mother. Rails easily removed when no longer necessary—screw holes do not show. Headboard size overall: 10½x40½x38¼ in. high.

OUTFIT INCLUDES: headboard, guard rails, brackets, legs, mattress and box spring. 126-coil innerspring mattress has soft felted cotton padding and sisal insulation to prevent "coil feel". Box spring has 45 coils firmly anchored to wood frame. Well padded with sisal and cotton. Sturdily built for long wear. Both covered with striped Twill ticking. Ship. wt. 160 lbs.

66 C 2581 R—Outfit. $8 Down.....or Cash $76.95

66 C 2580 R—Bookcase Headboard, Guard Rails and Brackets Only. Wt. 50 lbs. $3.50 Down...or Cash $32.95

L 36.95

(M) TRUNDLE BED. Full 39-in. adult size—use from childhood through college. Trundle bunks roll apart at night on casters, close for daytime use. Ideal as extra bed for junior's overnight guest without taking extra space when not in use. Leaves ample floor space for play. Easily converted to corner arrangement when desired (see view below). Takes less wall height than conventional bunk beds. No ladder needed to reach top bunk—bed dressing easier for Mother. Strong wood frame with sturdy corner posts. Hinged lid on removable storage cabinets at head end for toys—use later for linens or blankets. Wards strong cross-supported link spring foundation resists abuse of active youngsters yet gives box spring comfort. Size overall: 39x40x95 in. long.

66 C 2607 R—Trundle Bed, Cabinets with Springs. Ship. wt. 191 lbs. $9.50 Down.....or Cash $94.95

66 C 2608 R—Beds, Cabinets, Springs, Two 126-coil innerspring Mattresses. Wt. 261 lbs. $13 Dn., or Cash $129.95

SHIPPING NOTICE

"R" After Catalog Numbers on these two pages means: Shipped promptly from Stock by Freight, Truck or Express.

FEATURES OF ITEMS (B) TO (L) BELOW. All have flush fitting backs, dustproof panels under bottom drawer. (D) and (G) have removable shelves, adjustable for large books or records. (E) extends 26 in. along each wall. (F) has seat covered with washable beige plastic. Mirror with (H) is 28x24 in. Desk (J) is ideal for older student. (K) Has removable hanger rod for clothing, easy for small fry to reach. As child grows older rod can be replaced with adjustable shelf (included).

Item	Cat. No.	Lgth.	Width	Height	Wt.	Prices
(B) Night Stand	66 C 2585 R	15	10½	30 in.	25 lbs.	$12.95
(C) Toy Chest	66 C 2591 R	29	14	17½ in.	25 lbs.	19.95
(D) Open Bookcase	66 C 2586 R	28¾	10½	30 in.	38 lbs.	16.95
(E) Corner Vanity-Desk	66 C 2588 R	26	26	30 in.	35 lbs.	24.95
(F) Desk Chair	66 C 2867 R	15	14	33½ in.	15 lbs.	9.95
(G) Sliding Door Bookcase	66 C 2587 R	28¾	10½	30 in.	40 lbs.	17.95
Sliding Door Bookcase	66 C 2572 R	40½	10½	30 in.	48 lbs.	20.95
(H) Dresser with Mirror	66 C 2594 R	36¾	17½	30 in.	109 lbs.	46.95
Dresser only	66 C 2583 R	36¾	17½	30 in.	83 lbs.	36.95
(J) 3-Drawer Desk	66 C 2625 R	37	17	30 in.	35 lbs.	29.95
(K) Chestrobe	66 C 2573 R	37	17	38 in.	77 lbs.	36.95
(L) 4-Drawer Chest	66 C 2584 R	28¾	17¾	38 in.	80 lbs.	36.95

N LARGE SIZE YOUTH BED. Made by Storkline. May be used until child is 12 or 13 yrs. old. Rigidly constructed of solid Northern Hard Rock Maple with Maple or Waxed Birch finish. Sturdily braced screw joints to take abuse of active youngsters. Resilient aluminum finished steel link spring base. Removable guard rails protect youngster from tumbles. Remove when child is older. Swivel casters. Size overall: 36x68¼ in. *State:* Maple or Waxed Birch. Ship. from Stock.

66 C 2715 R—Bed, Spring and Guard Rails. Ship. wt. 53 lbs.....$27.95

66 C 2716 R—Bed, Spring, Guard Rails and 96-Coil Matt. (R). Wt. 86 lbs... 42.95

66 C 2717 R—Bed, Spring, Guard Rails and 160-Coil Matt. (P). Wt. 85 lbs... 45.95

P WARDS SUPREME QUALITY YOUTH BED MATTRESSES. Finest construction available. Heavy-duty 160-coil unit with thick border wire to protect edges. Firm sisal underpads and clean White felted cotton. Tufted to prevent lumping or shifting. Extra-heavy weight waterproof twill ticking. Ventilators. From Stock.

66 C 2442 R—Large Youth Bed. Size: 33x66 in. 160 Coils. Ship. wt. 32 lbs...$18.95

66 C 2438 R—Small Youth Bed. Size: 30x62½ in. 152 Coils Ship. wt. 30 lbs.. 17.95

R WARDS STANDARD QUALITY YOUTH BED MATTRESSES. Standard 96-coil unit with border wire to protect edges. Sisal underpads, all clean felted cotton. Untufted surface. Standard weight coated waterproof cotton ticking. From Stock.

66 C 2413 R—Large Youth Bed. Size: 33x66 in. 96 Coils. Ship. wt. 33 lbs... $15.95

66 C 2412 R—Small Youth Bed. Size: 30x62½ in. 77 Coils. Ship. wt. 30 lbs... 14.95

ONLY 10% DOWN BUYS ALL YOUR JUVENILE NEEDS—INSIDE BACK COVER.

M 94.95

N 45.95

P 18.95

R 15.95

(B) 12.95 (J) 7.98 (A) 69.95 (C) 32.95 (E) 9.95 (D) 29.95 (F) 49.95

Your Growing Family . . . Modern or Colonial

A TO F COLONIAL MAPLE JUNIOR BEDROOM GROUP. Your child will be proud to show this grown-up bedroom to his friends. Room can grow with him from pre-school age to adulthood. Built for rugged childhood and teen-age service. All pieces Solid Hardwood with Maple finish. Solid tops and drawer fronts. Cases are well framed and braced. Dustproof plywood backs. Chests have spacious drawers. Antique-brass finished metal drawer pulls. Shipped promptly from Stock by Freight, Truck or Express.

(A) COLONIAL MAPLE BOOKCASE HEADBOARD OUTFIT. Full twin size 39-in. bed can be used through adulthood. Saves buying larger bed later. Guard rails protect your child from tumbles, swing out of way to make bed dressing easier for Mother. Can be removed later when additional protection is no longer needed. Headboard: 40½x9x36 in. high.

OUTFIT INCLUDES: headboard, guard rails, brackets, legs, mattress and box spring. Strongly built box spring has 45 heavy-duty coils firmly anchored to strong wood frame. Insulated with Sisal and padded with White felted cotton. Rugged 126-coil innerspring mattress with Sisal insulation to prevent "coil feel" built to take abuse of active children. Wt. 140 lbs.

66 C 2868 R—Outfit. $7 Down . . . or Cash $69.95

66 C 2869 R—Headboard, Guard Rails only. Ship. wt. 30 lbs. $3 Down . . . . or Cash $26.95

(B) NIGHT STAND. Convenient height for use beside youth bed. Utility shelf ideal for radio. Legs in harmony with desk chair. Size: 17x14x25½ in. high.

66 C 2870 R—Ship. wt. 16 lbs. $12.95

(C) FOUR-DRAWER CHEST. Ample storage space for clothing and extras needed for growing youngsters. All drawers are easy-sliding, 30½x16½x37 in. high. Wt. 70 lbs.

66 C 2872 R—$3.50 Down . . . . . or Cash $32.95

(D) DESK VANITY. Knee-hole type for the young student. Can be used as dressing table for girls. 1 center and 3 easy sliding side drawers. 36x16½x29 in. high.

66 C 2871R—Ship. wt. 55 lbs. $29.95

(E) DESK CHAIR. Solid Hardwood to withstand hard use. Shaped seat with stretcher-braced legs. Right height for growing youngsters. Size: 15x14½x32½ in. high.

66 C 2875 R—Ship. wt. 11 lbs. $9.95

(F) THREE-DRAWER DRESSER. With or without (24x18-in.) plate glass mirror. Three easy sliding drawers hold clothes or linens. Convenient height for children. Size: 38x19x32 in. high. Wt. 100 lbs. 10% Down on Terms.

66 C 2873 R—Dresser with mirror. . . . $49.95

66 C 2874 R—Dresser only. Wt. 80 lbs. . . 36.95

CHESTROBES. Get an early start toward teaching your youngster neatness. Built with the young child in mind, these chests are convenient height with ample drawer and closet space. Shipped from Stock by Freight, Truck or Express.

G DELUXE CHESTROBE. Sturdily built of richly finished Northern Birch. Full width drawer allows ample storage space for blankets. Four small drawers, all center-guided for smooth, easy sliding. Hanger in compartment slides out, easy for small fry to use. Smooth rolling plastic casters. Size: 34x16x42 in. high. *State finish:* Waxed Birch or Maple. Ship. wt. 76 lbs.

66 C 2876 R—$4.50 Down . . . . . or Cash $44.95

H COLONIAL CHESTROBE. Well made of Hardwood with Maple finish. Four handy size drawers with wood pulls. Solid top and drawer fronts. Compartment has stationary hanging rod—easy for small fry to reach. Size overall: 36x14x41 in. high. Attractive nursery decal on front. Shipping weight 65 lbs.

66 C 3033 R—$3.50 Down . . . . . or Cash $32.95

G 44.95

H 32.95

J WESTERN LAMP. Horse stands on firm composition mounting. The saddle, cowboy figure, hat, gun can be removed in separate sections. Complete with oval-shaped textured Tan paper parchment shade.

66 C 49 MO—Height 21 in. Ship. wt. 6 lbs. *Mailable* $7.98

K MODERN FUNCTIONAL YOUTH BED. Large size—may be used from pre-school age to teens. Guard rails may be removed when child no longer needs protection from tumbling out of bed. Extra-heavy double panel ends in modern design. Comfortable all steel link spring for firm yet resilient support. Legs equipped with metal glides. Size: 69x37 in. wide. Blond Mahogany grained—special hard finish resists heat, water and stains. Neat modern styling matches dresser and chifforobe shown on Page 294 to outfit bedroom for growing child. Shipped promptly from Stock by Freight, Truck or Express.

66 C 2850 R—Bed, Spring and Guard Rails. Ship. wt. 75 lbs. $46.95

66 C 2884 R—Bed, Spring, Guard Rails and 96-coil Mattress (R) on opposite page. Shipping weight 108 lbs. $6.00 Down. . . . . or Cash $59.95

66 C 2885 R—Bed, Spring Guard Rails and 160-coil Mattress (P) on opposite page. Ship. wt. 107 lbs. $6.50 Down . . . . . or Cash $62.95

3-IN-1 TRUNDLE, BUNK OR TWIN BEDS 54.95

L NEWEST IDEA IN TRUNDLE BEDS. Enjoy this versatile outfit in your home. Ideal for the growing family. May be used 3 ways—(1) as Trundle Beds; (2) as Bunk Beds and (3) Twin Beds—see views below. Use easily from childhood through college. As trundle beds for young child, only 36 in. high, making bed dressing easier for Mother. They roll apart at night and close during day to leave plenty of play space in room. Ladder and guard rail are included for use as bunk beds—50 in. high. Easily converted to twin beds when desired.

OUTFIT INCLUDES: Two 39-in. 126-coil adult constructed innerspring mattresses for comfort and firm support. Wards strong cross-supported link spring foundation gives box spring comfort; withstands years of wear and tear of active youngsters. Sturdily constructed of solid Hardwood with smooth Maple finish. Match pieces shown above. Foot panel has distinctive Western Wagon-wheel design. Smooth roll casters. Size overall: 40x84 in. Shipped from Stock by Freight, Truck or Exp.

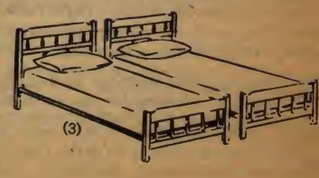
66 C 2882 R—OUTFIT. Ship. wt. 189 lbs. $9 Down . . . . . or Cash $89.95

66 C 2883 R—Beds, Springs only. Wt. 119 lbs. $5.50 Down or Cash 54.95

K 46.95

L 54.95

(2)

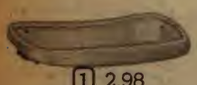


(3)

PLASTIC REPLACEMENT TRAY

COMBINATION YOUTH—HIGH CHAIRS 12.95 AND 15.95

WOODEN HIGH CHAIRS 10.95 AND 13.95



1 2.98

1 "EASY LIFT" REPLACEMENT TRAY. Hardware included. Fits chairs measuring 14¾ in. between outside edges of arms. Swings out of way. One hand, one easy motion releases tray while other arm holds baby. Safety lock—can't lift up or slip off, baby cannot open. Contour-shape tray adjusts to hold child snugly. Easy-to-wash tray can be cleaned like a dish in the sink. Ivory-color shock-resistant plastic—practically unbreakable, withstands rough usage. High front lip keeps dishes from falling. Found on all our high chairs except (18) on opposite page. *Mailable.*

66 C 2525—Ship. wt. 1 lb. 6 oz. $2.98

2 CHROMED FOLDING 3-IN-1 CHAIR. High chair (A), folds to 18x9x29 in. high (B), with one easy move of hand to fit in closet or cabinet. Ideal for crowded kitchens, small apartments or in homes where babies visit frequently. Actually 3 chairs in 1. Converts quickly to table height youth chair (C) . . just remove "Easy lift" tray, brackets, wood footrest. This deluxe folding chair may also be used as a utility chair especially in kitchen. All metal parts chrome plated—built to withstand rough use. Plastic-tipped tubular steel legs will not mar floors, stability assured by wide leg span. Softly padded back, upholstered with washable plastic in lovely colors. *State:* Pink, Gray or Yellow. Shipped flat. *Mail.*

66 C 2635 MO—Ship. wt. 17 lbs. . . . $15.95

3 CHROMED HIGH AND YOUTH CHAIR. Use from 6 months to 6 years. High chair becomes table height youth chair by removing tray and brackets (similar to (2C)). Softly padded upholstered seat and back of durable washable plastic in attractive colors. Features Wards "Easy lift" plastic tray (see 1). Wood footrest for baby's comfort. Made of easily cleaned chromed steel tubing for longer service. Widely spaced, plastic-tipped legs resist tipping. *State Color:* Pink, Yellow or Gray. *Not Mailable.*

66 C 2636 R—Wt. 15 lbs. $12.95

4 TWO-IN-ONE HARDWOOD CHAIR. A High Chair at mealtime, in between meals a Play Table—all in one unit, at one price. Becomes a play table by unlatching back legs and pulling them upward, see view left. Easy-roll wheels. Extra-heavy Rock Maple, full comfortable contour-shaped seat. 3-position footrest extends as child grows. Strong widespread legs resist tipping. Strong safety strap prevents baby from sliding out of chair. "Easy lift" plastic tray. Smooth easy-to-clean Maple or Waxed Birch finish.

66 C 2517 R—Ship. wt. 23 lbs. *Not Mailable. State finish*. $13.95

5 ROCK MAPLE HIGH CHAIR with "Easy lift" plastic tray (1). Full draftproof back. Sturdy, extra stretcher braced legs resist tipping. Comfortable contour-shaped seat fits baby's legs. Convenient 3-position footrest can be extended as child grows. Built stronger than (18) on opposite page. Maple or Waxed Birch finish.

66 C 2512 R—Ship. wt. 20 lbs. *Not Mailable. State finish*. $10.95

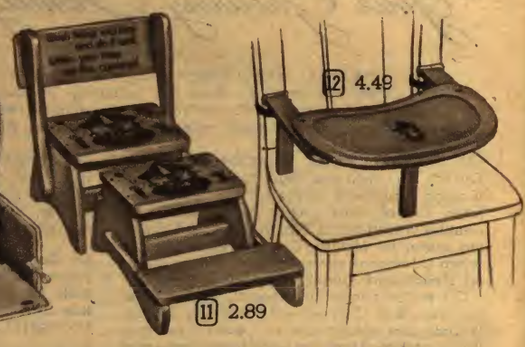
6

8 2.69

7 2.98

9 1.89

10 1.39



12 4.49

11 2.89

NEW—"EAT NEAT" APRON 1.98

HIGH CHAIR PADS 1.39 TO 2.98

STEP STOOL AND PORTABLE HIGH CHAIR.

6 "EAT NEAT" SAFETY APRON. Especially desirable for use on any high chair. Slips easily over tray—ties at neck. Wetproof plastic-coated fabric, sponges clean easily. White background with Pink and Blue print.

SAVE WORK—Protects baby's clothes and high chair, less cleaning up to do.

SAVES WORRY—Safety straps keep baby from standing up in chair and falling.

HELPS BABY FEED HIMSELF—Baby can experiment with spoon and learn how to use it . . if food slips and goes sliding, he's covered.

FREES YOU FOR OTHER WORK—Baby sits safely in chair as you finish other duties.

66 C 2290—Wt. 6 oz. *Mailable*. $1.98

7 TO 10 WASHABLE PLASTIC HIGH CHAIR PADS. Filled with firm Tufflex—back stands straight. Helps draftproof high chairs, gives your baby greater comfort. Reversible for variety and extra wear. *Mailable.*

(7) 2-INCH THICK boxed edge padding. Fills in chair while baby is small. Extra high back. "Jubilee" print on front, reverse in Yellow, Mint, White or Coral. *State color.*

66 C 2281—Wt. 1 lb. 8 oz. . . . $2.98

(8) 1½-IN. BOXED PADDING. "Elephant" print, reverse in Gray, Yellow, Coral or Aqua. *State color.*

66 C 2280—Wt. 1 lb. 4 oz. . . . $2.69

(9) 1½-INCH THICK padding on back with 1-inch thickness on arms and seat. Tie-on tapes. "Bow-Wow" print on front. Red, Royal Blue or Yellow on reverse side. *State color.*

66 C 2279—Ship. wt. 1 lb. $1.89

(10) 1-INCH THICK Tufflex padding covered in assorted prints and solids. (Sorry, no choice). Tie on tapes.

66 C 2304—Ship. wt. 12 oz. . . . $1.39

11 TV CHAIR AND STEP STOOL. Wonderful aid for Mother—makes it easier for youngster to reach sink to wash or brush his teeth. Back lowers (as pictured) to become step stool. Built to resist tipping. Constructed of Ponderosa Pine with clear Varnish finish. Height overall—15 inches. Comes partly assembled.

66 C 2520 L—Ship. wt. 5 lbs. 8 oz. *Mailable*. $2.89

12 PORTABLE HARDWOOD HIGH CHAIR. Folds to 9x16x3½ inches. No more uncomfortable meals while visiting—makes baby more comfortable, easier for Mother to feed him. Turns any straight back chair into a secure high chair. Strong straps, and grip buckles attach it securely—rubber bumpers protect furniture. Tray slides out for placing or removing baby and locks in desired position. Compact enough to fit into suitcase, car trunk or drawer.

66 C 2632 M—Waxed Birch finish. Ship. wt. 5 lbs. *Mailable*. . . $4.49

"R" AFTER CATALOG NUMBERS ON THIS PAGE MEANS SHIPPED PROMPTLY FROM STOCK BY FREIGHT, TRUCK OR EXPRESS.

13

14

15 11.95

16 10.95

17 14.95

SAFETY GUARDS 1.49 TO 4.98

SAFE PLAY AREA IN VARIETY OF STURDY WOOD PLAY YARDS 10.95 TO 14.95

13 REMOVABLE SAFETY GATE. Makes any room a play yard in seconds. Wedges securely between door or window casing—no screws or clamps to mar finish. Impossible for children to dislodge yet adult can remove it in a jiffy. Varnished Hardwood—23½ in. high. Folds. *Mailable.*

66 C 2794 M—30–37 in. Wide. Ship. wt. 7 lbs. $3.79

66 C 2765 M—36–42 in. Wide. Ship. wt. 9 lbs. 4.98

14 FOLDING GATE-WINDOW GUARD. Protects curious toddlers from tumbles. Use on porches, across doorways, windows, staircases. Smooth Varnish finished wood. Strong latch. Hardware included. 26 in. high. *Mailable.*

66 C 2793 M—3 Ft. Ship. wt. 3 lbs. 8 oz. $1.49

66 C 2795 M—5 Ft. Ship. wt. 5 lbs. 1.95

66 C 2797 M—7 Feet. Shipping weight 6 lbs. $2.39

15 THRU-THE-DOOR HARDWOOD PLAY YARD. Rolls through doorways without folding to keep baby with you indoors or outside. Sturdy Hard Maple; smoothly sanded with clear Varnish finish. Easy rolling casters raise smooth composition floor 6 in. Folds like (16) to 5-in. width for storage. Hardware locks rigidly. Size open 41x27x30-in. ht. Pad sold below. *Not Mailable.*

66 C 2702 R—Ship. wt. 28 lbs. . . . $11.95

TUFFLEX PAD. Fits (15). ¾ in. thick, covered with heavy-gauge embossed plastic. Tie-on tapes. Assorted prints, reverse side Pink or Blue. *State color.*

66 C 2299—Ship. wt. 2 lbs. *Mail*. . . $2.49

16 GOOD QUALITY HARDWOOD PLAY YARD. Folds to 5-in. width for easy storage, see sketch. Rigidly built of Hard Maple for long service. Most yards at this price are made of soft woods. Swivel plastic casters make it easy to move, raise warp-resistant composition bottom 2½ in. above the floor. Clear Varnish finish. Patented hardware locks rigidly—no danger of baby pinching his fingers. Use indoors or outside. Open—40 in. square. Order pad, opp. page for more comfort.

66 C 2701 R—25 in. high. Ship. wt. 33 lbs. *Not Mailable*. $10.95

17 BETTER QUALITY MAPLE PLAY YARD. Better construction than in (16)—has heavy corner posts for added strength. Legs with easy rolling noiseless plastic casters raise splinter-free, warp-resistant composition bottom 8 in. above drafts and dirt of floor. All Hard Maple, exceptionally rigid construction—offers excellent service. Clear Varnish finish. Colorful wooden ball decoration to help amuse baby. Patented hardware locks rigidly—no pinched fingers, no wobbly sides. Folds like (16) to 5-in. width for storage or travel. Open—full 40 in. square.

66 C 2703 R—30 in. high. Ship. wt. 36 lbs. *Not Mailable*. $14.95

ALL WOOD HIGH CHAIR

CHROME OR WOOD YOUTH CHAIRS

BOOSTER CHAIRS

STURDY, DUAL PURPOSE BABY DINERS

18 ROCK MAPLE HIGH CHAIR. The only all wood high chair in this catalog. Strong construction of smoothly sanded Solid Maple with draftproof back. Comfortable contour-shaped seat. Sturdy wide-spread legs, with 5 stretchers for strength, safety. Smoothly finished matching Maple slide-off tray. Safety strap, wood footrest. Smooth natural Varnish finish. *Not Mailable.*

66 C 2505 R—Wt. 18 lbs. $8.95

Anything Wards sells may be purchased on Convenient Monthly Payment Plan. See Inside Back Cover for details.

19 20 YOUTH CHAIRS are a valuable aid in the teaching of table manners. Child gets the necessary supervision yet has the feeling of growing up by joining the family group. He sits securely and comfortably at table height with parents—no need to use the phone book. Use as utility stool too.

(19) CHROMED YOUTH CHAIR. Strong chrome plated tubular steel construction. Angled legs—hold chair securely; safer for active child. Stretcher across front for added strength. Softly padded seat and back upholstered in colorful, washable plastic. *State color desired:* Gray, Pink or Yellow. *Mailable.*

66 C 2639 MO—Ship. wt. 11 lbs. $8.95

(20) COLONIAL HARDWOOD YOUTH CHAIR. Large body-shaped seat. Curved back, footrest. Well braced legs—6 stretchers for strength. Wt. 12 lbs. *Not Mailable.*

66 C 2627 R—Natural Varnish finish $6.95

21 UPHOLSTERED BOOSTER CHAIR. Two-purpose chair—(1) use as play chair; (2) to raise child to table height for meals when used with ordinary kitchen chair. Softly padded back, seat and arms with durable Pearl Gray plastic, metal frame. Suction cups hold chair in place. Safety strap. Seat 8½x10½ in. *Mailable.*

66 C 2633—Wt. 7 lbs. 4 oz. .. $2.98

22 FOLDING METAL BOOSTER CHAIR. Red enamel. For dining or play. Plated frame. Folds for storage or carrying, see above. Handy for watching Television. Seat 9¾ in. *Mailable.*

66 C 2511 L—Wt. 3 lbs. $3.29

23 24 PLAY AND FEEDING TABLES. More space for dishes and toys. Baby sits comfortably, safely in center seat. Adjustable legs raise to adult table height. Rolls easily through doorways on large lucite casters. Back fits in opening, making solid top surface. Use later as game or utility table. Safety harness incl. Adjustable footrest. Folds like card table for storage.

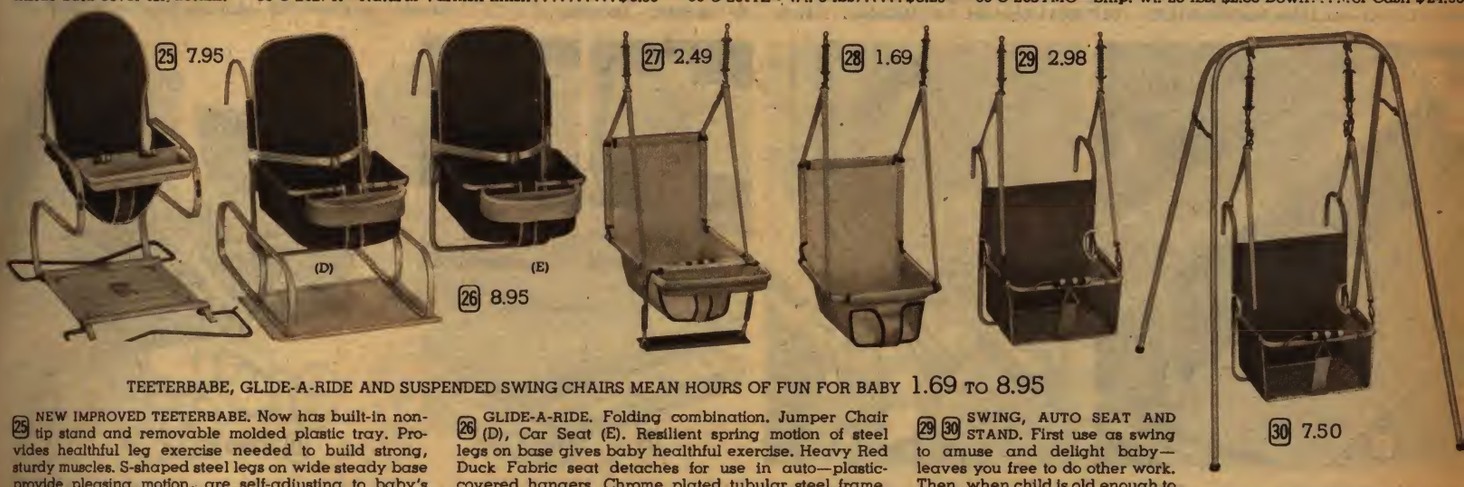
(23) ROCK MAPLE BABY DINER with 3-ply heat-resistant Veneer top. Waxed Birch finish. Top 25 inches square.

66 C 2533 MO—Shipping weight 26 lbs. *Mailable* $18.95

66 C 2296—Tufflex-filled pad for (23). Fits back and seat. Covered in strong, washable plastic in choice of Pink, Blue or Yellow. *State color.* Ship. wt. 1 lb. 12 oz. *Mailable* $1.75

(24) CHROMED PLAY AND FEEDING TABLE. Adjustable seat, footrest—move seat back and lower footrest, as baby grows. Scratch-resistant Gray pearlized plastic top. 23¾ in. sq. Softly padded seat and back upholstered in Red plastic. *Mailable.*

66 C 2634 MO—Ship. wt. 23 lbs. $2.50 Down ..... or Cash $24.95



TEETERBABE, GLIDE-A-RIDE AND SUSPENDED SWING CHAIRS MEAN HOURS OF FUN FOR BABY 1.69 TO 8.95

25 NEW IMPROVED TEETERBABE. Now has built-in non-tip stand and removable molded plastic tray. Provides healthful leg exercise needed to build strong, sturdy muscles. S-shaped steel legs on wide steady base provide pleasing motion, are self-adjusting to baby's weight and legs as he grows. Footrest supports legs. Converts to auto seat. Seat scientifically designed to properly support baby's back. White enameled steel frame. Play tray and beads. Washable plastic-coated fabric seat in White, Red or Yellow. *State color.*

66 CP 3153 M—Teeterbabe. *Postpaid* $7.95

66 C 3154—Replacement seat. *Mail.* Wt. 6 oz. 2.50

Replacements for Teeterbabe in previous Cat. *Mail.*

66 C 2951—Replacement seat. White. Wt. 6 oz. ... $2.29

66 C 2952—Metal Braces to widen base. Wt. 2 lbs. .. 1.50

26 GLIDE-A-RIDE. Folding combination. Jumper Chair (D), Car Seat (E). Resilient spring motion of steel legs on base gives baby healthful exercise. Heavy Red Duck Fabric seat detaches for use in auto—plastic-covered hangers. Chrome plated tubular steel frame. Yellow enamel finished base; plastic tray, safety strap.

66 C 2932 MO—*Mailable.* Ship. wt. 9 lbs. $8.95

27 28 SWING WITH OR WITHOUT FOOTREST EXERCISER. Springs make footrest a kicking exercise platform. Fiber seat pad for firm support—high back supports baby's head. Sturdy web straps suspended from bouncy springs. Play tray, beads. Heavy White Duck cover over strong steel frame. Easy to keep clean. *Mailable.*

(27) 66 C 2921—With footrest, beads. Wt. 2 lbs. 8 oz. $2.49

(28) 66 C 2919—No footrest, tray, beads. Wt. 2 lbs. . 1.69

29 30 SWING, AUTO SEAT AND STAND. First use as swing to amuse and delight baby—leaves you free to do other work. Then, when child is old enough to take visiting, detach web straps for use as comfortable auto seat. Plastic-covered hangers protect upholstery. Textured Plastic, choice of colors, over sturdy tubular steel frame. Two bouncing springs on swing—use indoors attached to door frame. When assembled, non-slip rubber-tipped stand is 48½ in. high—use indoors or outside. Both swing and stand fold compactly for moving or storage. Firm seat pad gives better support than (27), is covered with contrasting color wetproof plastic. High back supports baby's head comfortably. Play beads keep baby amused. *State color:* Red, Green, Gray, Tan. *Mailable.*

(29) 66 C 3349—Swing, Auto Seat, Springs, Straps. Wt. 5 lbs. $2.98

(30) 66 C 3348 MO—Complete outfit as shown. Wt. 13 lbs. 7.50

DELUXE QUALITY PLAY YARD

AUTOMATIC STEP-FOLD PLAY YARD

PLASTIC PADS ADD SERVICE TO PLAY YARDS

31 DELUXE PLAY YARD. Finest quality available. Extra-heavy construction of Hard Rock Maple. Firm spindles. Clean, hard, smooth Varnish finish. Legs with noiseless plastic casters raise smooth, warp-resistant composition floor 11 in. above drafts and dirt. Red plastic teething rails safe for baby's gums. Colorful plastic letters spin freely for the baby's amusement. Heavy-duty patented hardware locks rigidly. Folds like (16) opp. page to 5-in. width for storage in closet. Use indoors or outside. 40x40x34 in. high.

66 C 3043 R—Ship. wt. 40 lbs. $17.95

"R" AFTER CAT. NO. MEANS shipped from Stock by Freight, Truck or Express.

32 STEP-FOLD PLAY YARD. When company is due and baby is ready for bed, whisk this play yard out of sight into a closet in seconds. Just open safety lock, step on pedal, push in side—it folds automatically to 5½-in. width without stooping or putting the baby down (see view at left). 5 legs with smooth-rolling, noiseless Lucite casters (one in center for extra stability). Warp-resistant composition floor is 5 in. above drafts and dirt. Red plastic teething rails. Colorful decorations to amuse baby. Sturdy Northern Rock Maple with glass-hard Natural Varnish finish. Firm, well sanded spindles. Non-pinch hardware locks rigidly. Use indoors or outside. Ideal for traveling, fits easily in car trunk.

66 C 2711 R—40½x41½x28 in. high. Wt. 37 lbs. .. $17.95

33 TO 36 PLAY YARD PADS. Creates a soft, comfortable surface for baby in play or sleep. Beautiful Vinyl plastic covers, smooth unstitched surfaces. Completely washable, wetproof. All are reversible for twice the wear. Neatly taped edges, corner tape ties keep pad in place. Fit any standard-size play yard. *Mailable.*

(33) DELUXE DRAFTPROOF PAD. 1½-in. thick Tufflex. Thickly quilted sides will not crush down. Cover in "Old Woman in Shoe" print, reverse in Yellow; or Royal Blue and Red. *State color.*

66 C 2298—Wt. 4 lbs. 8 oz. $5.95

(35) PAD WITH 4-COLOR PRINT. Firm 1-in. thick Tufflex. Better than (36). "Jubilee" print in Yellow, Mint, White, or Coral. *State color.*

66 C 2282—Wt. 2 lbs. 8 oz. $2.98

(34) EXTRA FIRM PAD. 1½-in. thick Tufflex for greater comfort. Stronger, thicker, heavier cover than (35). "Elephant" print with reverse side in Coral, Yellow, Gray or Aqua. *State color choice.*

66 C 2283—Ship. wt. 3 lbs. 4 oz. $3.98

(36) GAY JUVENILE PRINT PAD. Comfortable ½-in. thick Tufflex. Assorted prints, reverse in solid color. *Sorry, no choice.*

66 C 2297—Wt. 2 lbs. 4 oz. .. $1.98

CAR SEAT-STROLLER ... 11.95

1 Exclusive at Wards—practical combination seat and stroller. Save the cost of a car seat, get two features for the price of one. Ideal for Mother when shopping for she can easily convert the comfortable Car Seat (A) into a good looking Stroller (B) without having to take baby out. Wheels lock in position in seconds—car seat hanger slips down out of way—folding stroller pushbar easily snapped into place. Strongly constructed, sturdy Gray enameled steel frame. Smooth-riding disc wheels. Body of heavy-gauge washable printed plastic in smart Red and Gold. Truly wonderful two way item—so simple and easy to work. Ends the problem of storing stroller in car.

66 C 3155 MO—Wt. 16 lbs. *Mailable*. $11.95

GAD-ABOUT STROLLER ... 7.95

2 Sturdy Aluminum finished steel frame folds to fit under arm—easy to take along on car trips, trains or when visiting grandma. Lightweight—only 11 lbs. Strong body of heavy washable printed plastic in Blue and Gold. Large wire wheels. Easy-operating footbrake. Protective sun canopy in contrasting Cream and Gold plastic. *Mailable*.

66 C 3062 MO—Ship. wt. 14 lbs. $7.95

66 C 3061 MO—Stroller (2) without canopy. Ship. wt. 13 lbs. $6.95

3 WASHABLE PLASTIC SHOPPING BAG. Fits strollers (1), (2), (4), (5). Easily detached to take into store with you. Plastic in Blue, Red or Chartreuse, each with Gold over sturdy shape-retaining wire frame. *State color*.

66 C 3064—Ship. wt. 1 lb. *Mailable* $1.25

SIT-N-SLEEP STROLLER ... 10.95

4 Smartly styled, easy to handle, comfortable for baby to sit in (C). Back down, footrest adjusts to make comfortable sleeping area for baby while out (D). Attractive adjustable sun canopy of Cream and Gold rainproof plastic to contrast with body colors. Strong, but lightweight ... only 15 lbs. ... is easy to handle. High back supports baby's head. Folds with one easy motion for quick storage. Baked enamel steel frame. Body of heavy-weight washable plastic, contrasting inside color. Wipes clean with a damp cloth. Easy-rolling disc wheels have long-wearing tires. Safety footbrake. Shopping bag (3) at left can be used with this stroller. Body comes in Red and Gold printed plastic. For 1 to 4 years old. Shipping weight 18 lbs.

66 C 3059 MO—*Mailable*. $10.95

DELUXE SIT-N-SLEEP STROLLER ... 14.95

5 You will enjoy using this new deluxe lightweight stroller because it folds so easily ... can be taken on bus or streetcar. No need to rush through shopping if baby falls asleep—simply lower back rest similar to (4D), adjust wire footrest to assure leg comfort and baby can sleep comfortably. Adjustable canopy keeps sun out of baby's eyes. Removable Cream and Gold canopy contrasts nicely with body color. Brightly nickel plated tubular steel frame folds simply like folding chair. Weighs only 13 lbs. Colorful Chartreuse and Gold printed plastic body has wetproof padded plastic seat and back—is easily kept clean with a damp cloth. Strong disc wheels and lifetime self-oiling bearings. Footbrake. Shopping bag (3) easily attached, but must be ordered separately. For 1–3 year olds.

66 C 3063 MO—*Mailable*. Ship. wt. 16 lbs. . $14.95

VERSATILE AUTO DEN ... 7.95

6 A backseat platform that doubles the space in the rear of your car. A secure flat area for children to play on—or adjust it to make a dressing table for baby or picnic table. Take on long car trips. Provides lots of extra room. Place packages or luggage underneath leaving plenty of play area for baby above. Fits any car—telescopes for narrow or full car width. Sets up or removes in a jiffy. Folds compactly—fits into trunk. Plastic-coated hooks protect upholstery. Heavy-gauge Gray enameled steel—no rough edges to tear child's clothes or injure luggage. Size: 17½x33 in. wide closed. 60 in. wide opened.

66 C 3193 MO—Ship. wt. 13 lbs. *Mailable*. . . $7.95

CARRYING AND AUTO SAFETY STRAPS

7 BABY TOTE leaves Mother's arms free for shopping and packages. Sturdy and comfortable for baby too—he can even nap while Mama shops. 4-in. webbed cotton cord strap fits around Mother's shoulder. Wide strap and small crotch straps hold baby securely. Extra material at closing can be released as baby grows bigger.

66 C 3170—Blue and White stripe. Wt. 12 oz. *Mail*. $1.98

8 AUTO SAFETY STRAP. For 1 to 5 Yrs. Strong webbed cotton harness fits jacket-fashion on toddler. This is attached to strong strap which fits around car seat. Harness portion is attached so child has freedom to stand or sit with equal safety, see pictures.

66 C 3174—Shipping weight 7 oz. *Mailable*. $1.98

CARRIAGE PADS

9 10 2½ in. thick Tufflex pad to increase baby's riding comfort. Patterned heavy Vinyl wetproof covers. Available in Pink, Blue or Yellow.

(9) 66 C 2303 L—15x33 in. For carriages with adjustable backs such as (29) on opposite page. Ship. wt. 2 lbs. 12 oz. *Mail. State color*. $2.98

(10) 66 C 2302 L—15x31 in. For carriages (11), (27), and (28). Ship. wt. 2 lbs. 4 oz. *Mail. State color*. $2.69

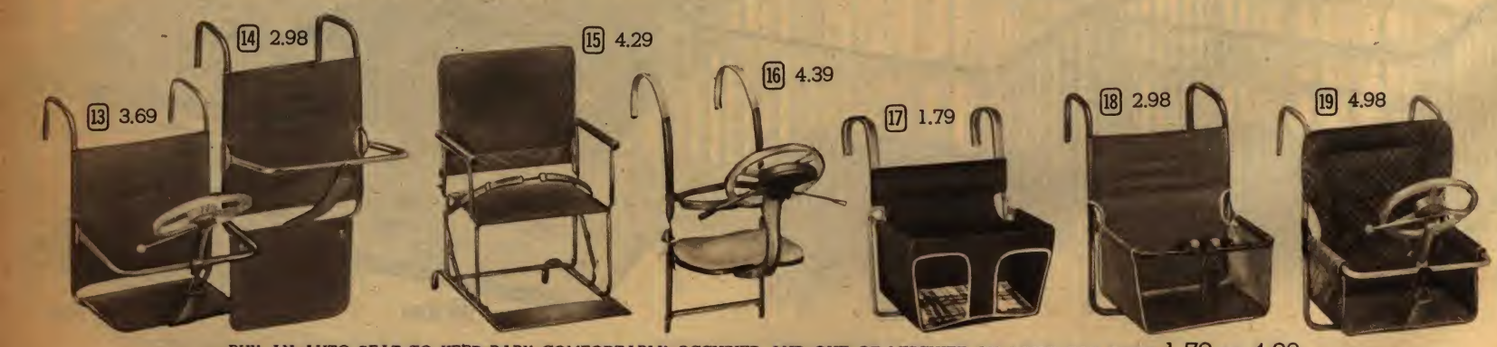
ECONOMY LIFT-OUT CARRIAGE 10.95

11 Lightweight and easy to handle. Doubles as portable Car Crib. Detachable body with carrying handles enable you to lift it out and take it to the car or into house without disturbing a napping baby. Roomy heavy-weight Blue Duck body on Aluminum finished flat steel frame. Adjustable 3-bow hood. 7½-in. wheels, 5⅝-in. tires. Body 31x15 in. Footbrake. Ship. by Frt., Truck, Express.

66 C 3058 R—Ship. wt. 22 lbs. $10.95

12 METAL MARKET BASKET. Fits all Wards Baby Carriages. Ship. wt. 1 lb. 8 oz.

66 C 2809—*Mailable*. $1.49



BUY AN AUTO SEAT TO KEEP BABY COMFORTABLY OCCUPIED AND OUT OF MISCHIEF ON LONG CAR TRIPS 1.79 TO 4.98

13 14 SIT AND STAND CAR SEAT for 1 to 4 year olds. Strong tubular steel construction with attractive textured plastic-covered seat and back. Softly padded seat drops so child can sit or stand comfortably without having to remove entire seat. Quiet "beep-beep" horn and "gear shift" to divert child's attention and keep him happily occupied on trips. Smoothly finished tubular frame and car hangers protect upholstery. Strong safety strap holds child securely. *State color:* Red, Green, Gray or Tan. *Mailable*.

(13) 66 C 3343 M—WITH WHEEL. Wt. 4 lbs. 8 oz. . $3.69

(14) 66 C 3339 M—WITHOUT WHEEL. Wt. 4 lbs. $2.98

15 YOUTH CAR SEAT for 1 to 5 years of age. Raises child to window level. Hooks securely between seat cushion and back of car seat. Softly padded seat and back, covered with washable plastic in Red, Green, Gray or Tan. High back supports baby's head. Tubular steel armrests. Footrest protects upholstery. Safety strap holds baby securely. Wt. 7 lbs. 8 oz. *Be sure to State Color*.

66 C 3387 M—*Mailable*. . . . $4.29

16 DE LUXE KIDDIE DRIVETTE for 1–4 yrs. with automatic "turn indicator." Revolving plastic wheel with 3-speed shift and quiet "beep-beep" horn. Bucket-shaped metal seat with plastic-covered seat pad. Enameled in Red and Yellow. Safety strap. Plastic-covered hangers protect upholstery. Folds compactly.

66 C 3194 M—Ship. wt. 5 lbs. *Mail*. . $4.39

17 GOOD QUALITY BABY AUTO SEAT. For 6 mo.-2 yrs. Heavy dark Blue Fabric with White piping trim. Re-inforced seat covered with attractive washable plastic. Strong steel frame. Folds compactly.

66 C 2926 M—Ship. wt. 3 lbs. *Mail*. . $1.79

18 DELUXE QUALITY BABY AUTO SEAT for 6 mo. to 2 yrs. Comfortable high back for better head support. Attractive textured plastic body in Red, Green, Gray or Tan on sturdy tubular steel frame. Reinforced seat. Play beads. Safety strap holds baby securely. Folds easily when not in use. *State body color wanted.*

66 C 3344 M—Shipping weight 3 lbs. *Mailable* . . $2.98

19 SUPREME QUALITY BABY AUTO SEAT for 6 mo. to 3 yrs. Thickly quilted plastic body in White and Gold tweed effect with Coral lining. Sturdy tubular steel frame. Steering wheel equipped with realistic gear shift and quiet "beep-beep" horn. High back for better head support. Reinforced seat. Safety strap holds baby. Folds quickly for storage. *Mailable*.

66 C 3388 M—Shipping weight 5 lbs. .....

PAY ONLY 10% DOWN, the balance in convenient monthly payments. Details and Table of Terms, Inside Back Cover.

VALUABLE AIDS FOR BABY'S FIRST STEPS . . . CONVERTIBLE WALKER-STROLLERS . . . 9.95 TO 14.95

20 TAYLOR FOLDING WALKER-STROLLER. All metal construction for longer wear, easier care. Lightweight polished aluminum frame folds for storage. Seat and back enameled in Blue and White. Thick rubber-covered front and rear bumpers protect furniture. Self-oiling nylon bearings in large wheels. Long-wear tires, footbrake. Pushbar telescopes down out of way when stroller converts to walker. Wire package carrier also folds with unit. Ship. wt. 20 lbs. *Mailable.*
66 C 3114 MO—Stroller Only.. . . . .$14.95

21 CANOPY ONLY. Tailored, water-repellent cloth, fits stroller (20). Easy to attach, adjustable rear flap. *Mailable.*
66 C 3124—Ship. wt. 2 lbs. $2.98

22 BEST QUALITY WALKER-STROLLER. Similar quality sells for $2 more under Manufacturer's own name. Use as walker or stroller. Sturdy construction. Enameled in Blue and White. Adjustable back has washable plastic upholstery. Thick rubber-covered wheel bumpers protect furniture. Mud guards, natural wood armrests. Large 1-inch balloon tires. Coil springs absorb shock. Self-oiling nylon wheel bearings; easy for baby's legs to push. Playbeads. Play tray for toys. Size: 20x27x17½ in. high. *Mailable.*
66 C 3102 MO—Ship. wt. 23 lbs. $12.95

23 SHOPPING BAG. Attach to pushbars of strollers (22), (24). Has own carrying handle—take into store with you. Made of heavy-weight water-repellent cloth on shape-retaining wire frame.
66 C 3116—Ship. wt. 1 lb. 6 oz. *Mail*. $2.89

24 BETTER QUALITY WALKER STROLLER. Same quality sells for $2 more under Mfr's Nationally known name. Converts to walker or stroller. Coil springs on wheels protect baby from jars. Self-oiling nylon bearings. Wheels roll with slightest pressure. Rubber-covered wheel bumpers. Long-wear tires. Steel frame; smoothly enameled wood seat. Blue and White. 18½x25½x17½ in. high. *Mailable.*
66 C 3100 MO—Wt. 18 lbs.. . . $9.95

66 C 2289—PAD ONLY for (20) and (24). Blue and White Vinyl plastic cotton filled. Adds to baby's comfort. Ship. wt. 8 oz. *Mailable* . . . 98c

FOLDING AND BOUNCY WALKERS 4.95 AND 8.95

25 FOLDING BABY WALKER. Helps support your baby's first steps. Strong metal frame with aluminum finish has a comfortable Duck fabric seat. Large casters. Folds flat quickly for easy storage. 20x27x16 in. high.
66 C 2813 MO—Ship. wt. 9 lbs. *Mailable*. $4.95

26 BOUNCY BABY WALKER. A conventional walker until Mother adds patented non-skid disc to rear wheel. This keeps baby from moving away from spot but still enables him to exercise in circular area. Baby requires less supervision. Built-in "springiness" makes it ideal as bouncer—exercises little legs, so helpful in building sturdy muscles. Flexible seat allows baby to sit or stand with equal ease. Walker legs are widely separated for greater balance—will not tip. Washable plaid Denim body over strong tubular lightweight aluminum frame. Large easy-roll plastic casters.
66 C 3109 MO—Ship. wt. 5 lbs. 4 oz. *Mailable*. $8.95

BETTER QUALITY LIFT-OUT CARRIAGE 16.95

27 LIFT-OUT CARRIAGE WITH 2-USES. (1) smooth rolling carriage; or (2) detach body and use as home or car bassinet. Larger than (11). Sturdy aluminum finished steel frame with stabilizing bar for added strength. Frame is strong, yet lightweight making carriage easy to handle. Durable Dark Blue leatherette body. 4-bow-adjustable and removable hood protects baby from drafts and sun. Convenient carrying handles are helpful when using body as a car bassinet. 8½-in. wheels have long wearing tires. Single wheel footbrake. Inside body size: 32x18 in. Order carriage pad (10) on opposite page to provide extra comfort. Shipped by Freight, Truck or Express.
66 C 3054 R—Ship. wt. 28 lbs. $16.95

DELUXE LIFT OUT CARRIAGE. . . 22.95

28 BEST QUALITY LIFT-OUT CARRIAGE for use as (1) smooth rolling Carriage; or (2) Car Bassinet. Larger, sturdier, more attractive than (27). Strong aluminum finished steel frame has durable Blue, water-repellent leatherette body. Heavily padded, plastic-covered rail edges for baby's protection. Extension front enables you to use until baby is ready for walker or stroller. 4-bow adjustable hood with sun visor. Spring geared 9½-in. wheels give smooth gentle ride. Self-oiling lifetime bearings. Spring release 2-wheel footbrake has easy toe-touch release. Three stabilizing bars under frame for added strength and durability. Entire frame folds for storage and traveling, fits into car trunk. Inside body size: 36x16-in. To increase baby's comfort buy carriage pad (10) on opposite page separately. Shipped by Freight, Truck or Express.
66 C 3051R—Ship. wt. 38 lbs. $2.50 Down. . . . . .or Cash $22.95

CARRIAGE-STROLLER . . . 26.95

29 2-IN-ONE FOLDING CARRIAGE-STROLLER. Use first year as cozy Carriage (E); then use as a practical Stroller (F). Body of heavy quilted Dark Blue plastic with sanitary washable White plastic lining. Padded top rail for baby's protection. Large 4-bow hood, sun visor. Plumply padded adjustable seat cushion. Shiny plated pusher and hub caps. Roomy metal footwell. Smooth-riding spring steel frame, aluminum finish. Large wheels have lifetime self-oiling bearings, thick tires. Toe-touch footbrake. Body has silver-colored medallion on both sides. Folds for storage. For added comfort buy carriage pad (9) on opposite page. Size: 35x15 in. Shipped by Freight, Truck or Express.
66 C 3060 R—Ship. wt. 45 lbs. $3 Down. . . . . .or Cash $26.95
66 C 3130—STORM SHIELD FOR (29). *Mailable*. Wt. 1 lb. . . . 1.69

CAR SEAT AND AUTO CRIBS . . . 6.95 AND 9.95

30 DELUXE AUTO CRIB AND CAR SEAT. A neat-looking Auto Seat (G) that quickly converts to versatile traveling Crib (H). Lightweight—you can leave baby in it and carry from house to car easily. Strong steel frame with washable plastic body in Red, Green, Gray or Tan. Plastic-covered washable mattress, plumply filled with Tufflex (cellulose fiber). Colorful plastic play beads to keep baby amused. Tubular hangers attach to end or side so crib can be used on front or back seat of car—Mother can travel alone with baby without fear of auto crib sliding around. Safety strap holds baby securely. Folds easily and compactly for storage. 30x15x7½ in. deep. *Mailable. State color wanted.*
66 C 3347 M—Ship. wt. 10 lbs. $6.95

31 OVER-SIZE AUTO CRIB-BASSINET. Extra size (36x18x10½ in.) leaves more room for baby's comfort. Deep enough to hold plenty of bedding. To use as floor-type bassinet, simply unfold extension legs. Strong steel frame is covered with sturdy Dark Blue fabric body. Inside is a Blue plaid washable plastic-covered Tufflex mattress, thickly padded for extra comfort. Removable plastic-covered hangers fit front or back seat of car and protect upholstery. Folds compactly for handy storage. Almost a necessity on long car trips or when visiting.
66 C 2918 MO—Ship. wt. 14 lbs. *Mailable*. . $9.95

DELUXE 3-IN-1 AUTO CRIB . . . 10.95

32 EXCLUSIVELY DESIGNED 3-WAY AUTO CRIB. Developed by Wards for those who want the finest in quality and utility. The sturdy, comfortable Car Seat (J) quickly converts to Car Crib (K) with a minimum of effort. Without disturbing baby, the crib can be carried into the house. Then, by extending the telescoping legs, it becomes a Bassinet (L). During the warm months, attach the nylon netting which is included and baby is protected from insects or curious children. (M) shows the advantage of telescoping legs as car crib. The strong tubular steel frame adds to the beauty of the heavy quilted-effect embossed plastic body of Gray and Gold. Wetproof Tufflex filled mattress and thick protective bumper pad are in smart contrasting Coral pattern. Plastic play beads help keep baby amused on long trips. Size: 30½x15½x7½ in. deep.
66 C 3191 MO—Shipping weight 14 lbs. *Mailable*. $10.95

You may use Wards Convenient Monthly Payment Plan to purchase any Juvenile needs. See Inside Back Cover for details on payments. All items on these two pages shipped promptly from stock for your convenience.

Baby Feeding Needs, Nursery Supplies

BABY BOTTLE WARMERS

1 SUNBEAM ELECTRIC BOTTLE WARMER. Thermostatic control automatically warms formula to correct temperature. Easy to use. For 110 to 120 volts, AC. UL Approved. Instr.
53 CP 4008—Bottle not incl. *Postpaid*..$13.50

2 ELECTRIC BOTTLE-FOOD WARMER WITH VAPORIZER ATTACHMENT. Automatic shut-off. Pottery. For 110 to 120 volts, AC. UL.
53 C 4002—Ship. wt. 2 lbs. 8 oz. $2.59

3 ELECTRIC BOTTLE WARMER. Shuts off automatically. Semi-porcelain. For 110 to 120 volts, 60 cycle, A.C. UL Approved.
53 C 4001—Bottle not incl. Wt. 2 lbs. . . .$1.69

4 TRAVEL-ER-HOME BOTTLE WARMER. For 110 to 120 volts, AC at home, or convert for use in 6 or 12-volt auto lighter. Plastic. Complete with converter.
53 C 3985—Bottle not incl. Wt. 12 oz. . . .$2.39

5 ENAMELED BOTTLE WARMER. For bottles, canned foods. Also use as saucepan.
53 C 4011—5-in. diam. Ship. wt. 1 lb. 89c

6 "CLOWNYKIN" BOTTLE CARRYING CASE. Insulated quilted pastel plastic retains heat, keeps bottle warm. Rattle toy.
53 C 4067—Zipper closing. Wt. 6 oz. . . .$1.29

7 AUTO BOTTLE WARMER. Hang it up on dashboard, plug into lighter, heat baby's bottle. Insulated plastic. Ship. wt. 4 oz.
53 C 3971—For 6-volt lighter. $1.29
53 C 3972—For 12-volt lighter. 1.29

NURSMATIC NURSERS

8 NURSMATIC "SELF-REGULATING" NURSERS. Insta-valve inside nipple controls flow of formula and air intake (a common cause of colic). Also prevents nipple collapse. Unit: Duraglas bottle with ounce markings, nipple with Insta-valve insert, plastic collar, slip-on hood to keep nipple sanitary.
53 C 3963—Six 8-oz. Nurser Units. Shipping weight 3 lbs. . . . . .Complete $4.69
53 C 3962—Two 4-oz. Nurser Units. Shipping weight 1 lb. . . . . .Complete $1.58

NURSMATIC "SPECIAL" SET. Six 8-oz., two 4-oz. bottles, nipples, collars and slip-on hoods. Insta-valves not included (see below).
53 C 3960—Ship. wt. 4 lbs. . . . . .Set $3.12

NURSMATIC INSTA-VALVES. Fit inside nipple.
53 C 3961—Ship. wt. 2 oz. . . . . .4 for $1.18

NURSMATIC ADAPTER KITS. Use on any wide-mouth bottle to provide "self-regulated" feeding. Nursmatic nipple with Insta-valve insert, collar and slip-on hood.
53 C 3964—Ship. wt. 6 oz. . . . . .2 Kits for $1.28

HYGEIA NURSERS

9 HYGEIA BOTTLE UNITS. Each unit has 8-oz. wide-mouth Dura-glas bottle with molded ounce markings; nipple with patented valve for steady feeding; plastic screw-on top. Nipple inverts in bottle to seal for travel, sterilization.
53 C 3970—Four 8-oz. Nurser Units Shipping weight 2 lbs. . . . . .Complete 98c

EVENFLO NURSERS

10 EVENFLO, THE ORIGINAL NURSER that "breathes as it feeds." Patented nipple has twin, self-regulating air valves that prevent nipple collapse and air intake, a common cause of colic. Plastic screw-on cap seals nipple downward to sterilize, for storage, travel, etc. Set: six 8-oz., two 4-oz. bottles, each with cap, sealing disc and nipple.
53 C 3984—Ship. wt. 4 lbs. 8 oz. . . . .Set $2.00

EVENFLO 8-OZ. BOTTLES. (No caps, nipples.)
53 C 3978—Ship. wt. 4 lbs. . . . . .10 for $1.00

EVENFLO PATENTED NIPPLES ONLY.
53 C 3977—Ship. wt. 3 oz. . . . . .9 for 90c

EVENFLO BOTTLE CAPS WITH DISCS ONLY.
53 C 3979—Ship. wt. 6 oz. . . . . 10 Sets $1.00

11 EVENFLO EASY-TO-READ NURSER UNITS. Graduations marked in red. Unit: 8-oz. bottle, patented nipple cap, sealing disc.
53 C 3983—Ship. wt. 1 lb. 13 oz..4 Units $1.20

EVENFLO DELUXE PYREX NURSERS. 8-oz. Pyrex bottles resist thermal shock. Units consist of bottle, cap and sealing disc.
53 C 3973—Ship. wt. 1 lb. 8 oz. . . .3 Units $1.20

12 EVENFLO UNBREAKABLE PLASTIC NURSERS. For juices, milk, formula. 8-oz. wide-mouth non-breakable plastic—odorless, tasteless. Graduations permanently embossed. Each unit consists of nursing bottle, cap, sealing disc and nipple.
53 C 3976—Ship. wt. 10 oz. . . . . .4 Units $1.60

DAVOL NURSERS

13 DAVOL 8-BOTTLE SET. Heat-cold resistant. Six 8-oz., two 4-oz. bottles, each with plastic cap, anti-colic nipple that inverts in bottle to seal for travel.
53 C 3966—Ship. wt. 4 lbs. . . . . .Set $2.35

DAVOL ANTI-COLIC NIPPLES.
53 C 3967—Ship. wt. 6 oz. . . . . .9 for 81c

FEEDING EQUIPMENT, FOODS

14 32-OUNCE GLASS MEASURING PITCHER. With cups and oz. graduations from 4 oz.
53 C 4046—Ship. wt. 3 lbs. 49c

15 GLASS FUNNEL. With aluminum strainer.
53 C 4041—Ship. wt. 10 oz. . . . .2 sets 35c

16 NYLON BRISTLE BOTTLE BRUSH.
53 C 4033—Ship. wt. 4 oz. 35c

17 WIRE BOTTLE RACK. Holds 8 bottles for filling, also for refrigerator storage.
53 C 3995—Ship. wt. 8 oz. 89c

18 MEAD'S DEXTRI-MALTOSE NO. 1. *Postpd.*
53 CP 3956. . . . . .2½-lb. Can $1.67

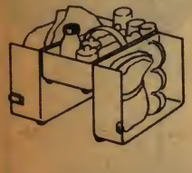
19 MEAD'S LACTUM. Liquid. *Postpaid.*
53 CP 3955. . . . . .24 (13-oz.) Cans $6.00

20 SIMILAC BABY FOOD. *Postpaid.*
53 CP 3953. . . . . .6 (1-lb.) Cans $5.94

21 EVENFLO BRUSHLESS BOTTLE CLEANSER. Powder that dissolves in hot water.
53 C 3975—2-lb. Box. Ship. wt. 2 lbs. 98c

"INSIDE-OUTER" CASE

22 NEW UTILITY-TRAVEL CASE turns inside-out so you can find things quickly, and it carries many of baby's needs. Turn the side leaves under, case forms handy dressing kit (see sketch of opened kit). Compartments for (1) food, bottles; (2) toys, pins, etc.; (3) diapers, clothing. Elastic straps hold contents securely. With 2 removable insulated Fiberglas plastic covered zipper bags: one for diapers, clothing; one for bottles (keeps bottles warm or cool). Inside handling strap. Alligator grain plastic covered case, 12x10x6 in. with carrying handle, latches. Washable, inside and out. Ship. wt. 2 lbs.
53 C 4019. . . .$6.95



INFANTS' VITAMINS ON PAGE 687.

FORMULA AND UTILITY BAGS

23 **24** **25** BAGS FOR TRAVEL and taking baby visiting. Insulated to keep food hot or cold. Durable attractive plastic. Roomy interiors are divided to carry diapers, bottles, other necessities. Lined with washable plastic. All have adjustable straps for shoulder wear or for carrying like a purse. A practical gift idea.

(23) Red Plastic Bag. Zipper at top.
53 C 4016—Abt. 12½x9 in. Wt. 1 lb. . . .$1.98

(24) Navy Plastic Bag. Snap-lock closing.
53 C 4017—Abt. 12½x10½ in. Wt. 1 lb. . .$2.98

(25) Ivory and Turf Tan Plastic Bag. Especially well insulated with fiber glass to help keep foods at right temperature. Two zippered side pockets hold nursing units. 2 separate zipper pockets. Zipper closing.
53 C 4018—Abt. 13x10 in. Wt. 1 lb. $3.98

SWABS, TISSUES

26 300 COTTON SWABS in glass jar, nursery designs.
53 C 4040—Wt. 1 lb. 79c

27 1000 SWABS, 1 end cotton tipped. 10 (100-ea.) pkgs.
53 C 4044—Wt. 1 lb. $1.39

28 Q-TIPS. Swabs, sterile cotton tipped both ends. *Ptpd.*
53 CP 4035-180 (360 swabs)98c

29 BABYETTE TISSUES. Box, 100 dble., 5x9 in. Wt. 4 lbs.
53 C 5278 X—12 Boxes. . .$1.19

30 PLASTIC TRAY, 3 jars for nipples, cotton, etc. Large one contains 100 cotton swabs. Nursery designs.
53 C 4039—Wt. 4 lbs. $1.89

BABY BOTTLE HOLDERS, CASES

31 "HUG-A-BEAR". Bottle Holder. Made of non-toxic washable pure foam rubber. Knitted top holds bottle snugly. Helps to keep formula hot or cold.
53 C 3988—Wt. 8 oz. . . .$1.69

32 "SNUG-A-BABE." Bottle Holder and Toy. Made of soft, washable vinyl plastic. In gift box.
53 C 3989—Wt. 6 oz. . . .$1.29

33 CUSHION BOTTLE HOLDER. Washable, quilted plastic covered. Holds bottle in feeding position.
53 C 3999—Wt. 12 oz. . . .89c

34 "PILLOWKIN." Bottle Holder, Carrying Case, Pillow, Spread (for diaper change). Unfolded, 21 x 19 in. Washable vinyl plastic.
53 C 3991—Wt. 6 oz. 98c

35 EASY-NURSER holds bottle on crib in feeding position. Plastic. Fits all bottles, beds. Brackets, screws.
53 C 4020—Wt. 8 oz. . . .$1.79

36 "JOLLYKIN" Holder-Case. Washable, quilted plastic heat retainer body, zipper top. Snaps around bottle for feeding. Bell toy.
53 C 4066—Wt. 4 oz. 89c

(31) THROUGH (36). BOTTLES SHOWN ARE NOT INCLUDED

Regular and Terminal Sterilizers, Nursery Scales

NURSING LAYETTE SET

37 SOLD SEPARATELY HERE or with sterilizers in money-saving combinations (right). Contains essential formula equipment: 6 (8-oz.), 2 (4-oz.) Evenflo bottles; 8 ea. Evenflo nipples, caps and discs; nylon bristle bottle brush; nylon bristle nipple brush; nipple sterilizing jar with 2 covers; 32-oz. glass measuring pitcher; funnel with strainer; 4 measuring spoons; aluminum mixer; tongs for handling hot equipment.

53 C 3990—Ship. wt. 8 lbs.... Set Only $4.98

ELECTRIC AND NON-ELECTRIC BOTTLE STERILIZERS

Sterilizers (38) to (41) may be used either for Terminal or Regular sterilization. Terminal Method is a quick, easy way of sterilizing formula and bottles together—just pour formula in bottles and place in sterilizer. Bottle remains sealed to moment of feeding. Recommended by many doctors and widely used in hospitals. (With Regular Method, bottle equipment only is placed in sterilizer).

38 AUTOMATIC ELECTRIC 8-BOTTLE STERILIZER. Needs no watching—current shuts off automatically at end of sterilizing period. Polished aluminum rack holds 8 bottles. Pastel plastic base, aluminum cover. Nipple rack. Abt. 11 in. high overall, 9½-in. diam. For 110–120 volt AC. UL listed. (Bottles not included.)

53 C 4004—Ship. wt. 3 lbs..... $8.98

STERILIZER (38) above with Layette Set (37) described at left.

53 C 4006 L—Ship. wt. 12 lbs... $13.49

39 AUTOMATIC ELECTRIC 6-BOTTLE STERILIZER. Needs no watching—current shuts off automatically at end of sterilizing period. White porcelained base, aluminum cover. About 11 in. high overall, 9½-in. diam. Rack and nipple jar incl. For 110–120 volt AC only. UL listed. (Bottles not included.)

53 C 4000—Ship. wt. 5 lbs. 8 oz. $5.98

STERILIZER (39) above with Layette Set (37) described at left.

53 C 4003 L—Ship. wt. 12 lbs... $9.98

40 ALUMINUM NON-ELECTRIC 7-BOTTLE STERILIZER. Quick heating heavy gauge aluminum sterilizer, about 10 in. high overall, 8¼ inches in diameter. Aluminum rustproof rack holds 7 nursing bottles with a space in the center for nipples, bottle caps, etc. (Bottles not included.)

53 C 4012—Wt. 4 lbs. 4 oz..... $3.98

STERILIZER (40) above with Nursing Layette (37) described at left.

53 C 4013 M—Wt. 12 lbs. *Mail*... $7.98

41 WHITE ENAMELED NON-ELECTRIC 7-BOTTLE STERILIZER. Made of durable steel with white porcelain enamel finish. About 11 in. high overall, 9½ in. in diameter. Heavy wire rack holds 7 nursing bottles, also has space in center for nipples and bottle caps. (Bottles not included.)

53 C 4010—Wt. 4 lbs. 4 oz..... $2.69

STERILIZER (41) above with Nursing Layette (37) described at left.

53 C 4009 L—Ship. wt. 13 lbs... $6.98

BABY SCALES . . . VAPORIZERS

42 BABY SPRING SCALE. Well constructed. Accurately weighs up to 30 pounds by ounces. Cream color enamel finished metal base, tray, easy to clean. Smooth rolled edges.

53 C 4030 M—Tray, 13x19 in. Ship. wt. 7 lbs. *Mail*..... $5.79

43 BABY SEAM SCALE. Type preferred by hospitals because of notable accuracy. Weighs up to 30 pounds by ounces. Strong metal construction. Ivory enamel finish is easy to clean. Tray has smooth rolled rim edges. Base, 12x7½ in.

53 C 4025 M—Tray, 11x19 in. Ship. wt. 14 lbs. *Mail*.... $8.49

44 PROFESSIONAL MODEL BEAM TYPE SCALE. Exceptionally accurate type used in hospitals. Weighs up to 36 pounds by ¼ ounces. Tray parallel to reading beam for easy reading. Rigidly, sturdily built of metal, easily cleaned white enamel finish. Special locking device protects balance when tray is not in use. Smooth rolled edges. Base, 12½x8 in.

53 C 4051L—Tray, 19¼x11 in. Ship. wt. 10 lbs..... $17.95

45 46 VAPORIZERS are ideal for nursery use, convenient for humidifying air in any room. As a vaporizer, helps relieve discomforts of colds, eases nasal congestion—medication can be used for further effectiveness or use with water only as a humidifier. Steam in a short time and shut off automatically when the water is gone. UL Approved. For 110–120 volt, 60 cycle AC only.

(45) Vaporizer-Humidifier. Holds 3½ quarts of water, operates about 6 hours on one filling. Made of sturdy plastic.

53 C 7094 X—About 8 in. high overall. Ship. wt. 7 lbs... $8.95

(46) Vaporizer with metal base, glass container. Holds 4 qts. water, operates for about 7 hours on one filling.

53 C 7095 X—10 in. high. Ship. wt. 6 lbs. 8 oz..... $5.95

JOHNSON & JOHNSON . . . NESTLE

47 JOHNSON'S DELUXE GIFT SET. 3½ oz. Cake Soap, 2⅛ oz. Baby Cream, 5 oz. Lotion, 5 oz. Oil, 9 oz. Talc, 54 cotton tipped buds.

53 C 3907—Gift Box. Wt. 4 lbs. 8 oz.... $2.95

53 C 3909—Smaller Gift Box. 3½ oz. Cake Soap, 4 oz. Baby Powder, 1 oz. Cream, 2 oz. Baby Oil, 2 oz. Antiseptic Lotion, 10 double cotton-tipped swabs. Wt. 2 lbs. 12 oz.... $1.50

53 C 3908—12 oz. Lotion. Wt. 1 lb. 10 oz.. 98c

53 C 3902—9 oz. Baby Powder. Wt. 12 oz. 53c

53 C 3911—8 oz. Baby Shampoo. Wt. 1 lb. 98c

53 C 3904—12 oz. Baby Oil. Wt. 1 lb. 9 oz. 98c

53 C 3910—5½ oz. Baby Cream. Wt. 12 oz. 98c

53 C 3900—5 Cakes Baby Soap (cut wt. ea. cake 3½ oz.) Ship. wt. 1 lb. 6 oz..... 95c

NESTLE BABY HAIR TREATMENT (not shown). Encourages, helps retain curls. Harmless.

53 C 3935—2-oz. Bottle. Ship. wt. 7 oz.... 98c

THERMOMETERS AND OTHER NECESSITIES FOR THE NURSERY

48 PHYSICIAN'S STYLE THERMOMETER SET. Two thermometers—one rectal, one with stubby end for oral or rectal use. White composition case, gold-colored pocket clip.

53 C 7023 X—Ship. wt. 5 oz..... $1.98

49 THERMOMETER SET. For room, bath and feeding temperatures. Ship. wt. 12 oz.

53 C 4048—Set of 3 in Gift Box..... $1.89

50 BLESSED EVENT CREAM aids Mothers-to-Be. Helps relieve tight, itchy dry skin. Not sticky or greasy.

53 CP 5792—8 oz. *Postpaid*..... $2.75

51 INFANTS' RECTAL SYRINGE. White rubber bulb syringe, hard rubber pipe.

53 C 6909—4-oz. capacity. Ship. wt. 6 oz.. 59c

52 BREAST PUMP. Glass bell, rubber bulb.

53 C 6910—Holds 1½ oz. Wt. 10 oz.... 69c

53 INFANTS' HOT WATER BOTTLE. Rubber, leakproof neck. Screw-in stopper.

53 C 6951—1-pt. capacity. Ship. wt. 8 oz... $1.19

54 JR. KABINETTE. Attach at child's height, won't mar wall. Tumbler, 2 jr.-size toothbrushes, nail brush, nylon bristle plastic comb, brush incl. White plastic; mirror inside. Decal on door.

53 C 4075—5½x6 in. Ship. wt. 1 lb. 8 oz... $2.95

55 INFANTS' UMBILICAL TRUSS. For navel rupture. Soft pad holds rupture. Knit elastic body-band. Buckle fasteners. To Order: Measure snugly around body at navel. If odd number inches, order next smaller even size. Wt. 4 oz.

53 C 6843 X—State even size: 12 to 24 in... $1.98

56 MAGIC BATH MITTS. Use soap—colors change; rinse—original colors return. Designs on soft white terrycloth.

53 C 4042—Ship. wt. 3 oz..... Set of 2 98c

NIGHT LIGHTS, LAUNDRY BAG

57 SHADOW BOX NIGHT LIGHT. Tiny bulb lights on kneeling ceramic figure. Child's prayer printed in background. Plastic frame, 9x6½ in., stands on dresser or hangs on wall. Hook for hanging. Cord, plug. 110–120 volt, AC. UL Approved. Ship. wt. 1 lb. 8 oz.

53 C 4037—With figure of girl..... $3.49

53 C 4036—With figure of boy..... 3.49

58 PUPPY NIGHT LIGHT. Playful ceramic puppy in natural colors. Colored bulb in mouth. Cord and plug. For 110 to 120 volt, AC or DC. UL Approved.

53 C 4031—Ship. wt. 2 lbs. 2 oz.... $2.49

59 LAUNDRY BAG. Pastel plastic. Hang on crib or bathinet; metal hanger, top. Toiletry pockets; full-length plastic lined laundry pouch. 17½x22 in.

53 C 4028—Ship. wt. 8 oz..... $1.98

Nursery Supplies

EXTRA LARGE, RUST-RESISTANT DIAPER HAMPER 6.49

(A) Practical and pretty—keep it conveniently at hand in the nursery. Matches Wall Cabinet (E). Removable, washable plastic liner bag keeps hamper clean, eliminates extra handling—just carry diapers right in bag to laundry room. Built-in cup with cake of deodorant inside tight-fitting lid. Steel can with white baked-on enamel finish, pink and blue lamb decal. Aluminum painted inside—resists rust, stains. Abt. 11¼x11¼x24¾ in. high—holds over 80 diapers.

86 C 5705 M—Shipping weight 9 lbs. $6.49

EXTRA PLASTIC LINER FOR HAMPER (A). 2 deodorant cakes included.

86 C 5706—Shipping weight 1 lb. 98c

PRACTICAL STAINLESS STEEL CONTAINER 15.95

(B) USED BY HOSPITALS, INSTITUTIONS AND LEADING DIAPER SERVICES throughout the country. An exceptionally big, sturdy container, built for years of roughest service. Of shining stainless steel, it's attractively styled, can't absorb odors, cleans easily and is completely rustproof—no inner container necessary. When you no longer need it for diapers, use as a waste container, in the sickroom or for storage. Large permanent plate is welded under lid to hold deodorant cake—use any good deodorant you choose. About 11½-inch diam., 21½ in. high. 32-quart capacity.

86 C 6633 MO—Shipping weight 7 lbs. 8 oz. $15.95

RUST-PROOF ENAMELED STEP-ON PAIL 4.98

(C) A STURDILY MADE, NICELY FINISHED PAIL that's practical and convenient for baby's diapers. Inset pail with wide, stainless steel bail handle holds 16 qts.—is white porcelain enameled steel—won't rust, stain, absorb odors. Precision fitted cover seals off odors. Outer can has white baked-on enamel finish; snug-fitting cover opens wide when you step on pedal. Cup in lid holds deodorant cake (included). About 10¾-in. diam., 15 in. high.

86 C 5723 M—Shipping weight 8 lbs. 4 oz. $4.98

COLORFUL, COVERED, POLYETHYLENE PAIL 3.49

(D) 15-QUART PAIL OF POLYETHYLENE—the flexible plastic that's unbreakable, sanitary, noiseless, rustproof, lightweight, stain-resistant, easy to keep clean. Steel reinforced bail handle; tight-fitting cover, lamb decal decoration. For diapers, garbage.

State Color: Pink with Charcoal cover; Yellow with White cover.

86 C 2946—Shipping weight 2 lbs. 8 oz. $3.49

BUY ALL YOUR NURSERY SUPPLIES ON TERMS. SEE INSIDE BACK COVER FOR COMPLETE INFORMATION ON MONTHLY PAYMENT AND ADD-ON PLANS.

PORCELAIN ENAMELED DIAPER PAILS 1.98 TO 2.49

(K) (L) (M) EXCELLENT FOR BABY'S DIAPERS. These sturdy, white porcelain enameled steel pails won't rust, stain or absorb odors; are especially easy to keep clean and sanitary. Completely seamless, rims smoothly rolled. Sturdy wire bail handles have wood grips. Tight-fitting drop covers seal odors in. Choice of 3 sizes.

(K) 86 C 6045 M—16 QT. Black trim. 12½ in. high. Ship. wt. 6 lbs.. $2.49

(L) 86 C 6072 M—14½ QT. Blue trim. 11½ in. high. Wt. 5 lbs. 4 oz.. 2.19

(M) 86 C 6080 M—11 QT. Blue trim. 10¼ in. high. Wt. 4 lbs. 4 oz.. 1.98

ROLLAWAY NURSERY UTILITY CABINET 20.95

(N) STORES EVERYTHING YOUR BABY NEEDS—blankets, clothing, toiletries, diapers. Rolls with fingertip control to exact spot where you need it on large, steel casters. Converts to toy cabinet when child grows older—or is equally convenient in bathroom, kitchen or laundry. Two large full-width compartments behind double doors provide generous, sanitary storage space. Back and side guards on top keep powder, oil and cream handy without danger of being knocked off. Removable towel bar. Durable steel cabinet finished in white baked-on enamel—lamb decals included—easy to apply. Special rust-proofing process for lasting beauty. Size overall: 27 in. wide x 20 in. deep x 34 inches high. Supplies not included—see Page 303 for Baby Toiletries and Baby Scales. Shipped by Freight, Truck or Express.

86 C 5708 R—*Not Mailable.* Ship. wt. 40 lbs. $20.95

To Make Baby Care Easier

ENAMELED NURSERY WALL CABINET 4.79

(E) AN ATTRACTIVE, PRACTICAL CABINET that holds all necessary supplies and medications for baby, keeps them handy to bathinette where they are most needed (supplies shown not included—sold on Pg. 303). Handsomely made with chromed towel bar, chromed and lucite knobs; cabinet is white enameled steel with pink and blue lamb decal on sliding door. Matches Hamper (A).

86 C 5707 M—About 23x4½x10 in. high. Ship. wt. 5 lbs. 8 oz. $4.79

PORCELAIN ENAMELED AND POLYETHYLENE BATHS 2.39 TO 5.25

(F) (G) (H) Made of heavy-gauge steel for utmost durability and long, satisfactory usage. Finished in pure white porcelain enamel that won't rust, stain or absorb odors. One-piece construction—no corners or crevices where dirt and germs can collect—easy to keep sanitary, clean. Broad, smoothly rolled rims, flat bottoms. (F) and (G) blue trim, holes for hanging; (H) black trim.

(F) 86 C 6068 M—16 QT. Abt. 20¾x15⅜x5¼ in. deep. Ship. wt. 5 lbs. $2.39

(G) 86 C 6071 MO—25 QT. Abt. 25½x18⅛x6¼ in. deep. Ship. wt. 8 lbs.... 3.49

(H) 86 C 6073 MO—36 QT. Abt. 28⅜x17⅞x7⅜ in. deep. Ship. wt. 10 lbs... 5.25

(J) POLYETHYLENE BABY BATH IN CHOICE OF COLORS. Unbreakable, lightweight, flexible plastic tub is especially easy to handle. Easy to keep clean and sanitary, too—does not absorb odors, resists acids; reduces clatter and noise. Holds 20 quarts—designed for baby's comfort, mother's convenience. About 21½ by 16½ by 6½ inches deep. Convenient hole for hanging.

86 C 2947 M—Ship. wt. 2 lbs. 8 oz. *State color: Pink* or *Blue*. $3.39

OTHER NURSERY SUPPLIES

Wards have everything you'll need for care of your baby from time of birth until graduation from the nursery. See Pg. 283-304 for complete selections; buy on Terms if you wish—see Inside Back Cover for information on Wards Monthly Payment Plan.

PRACTICAL AND ATTRACTIVE DISH SETS AND FEEDING NEEDS ... EXCELLENT GIFTS FOR CHILDREN

(P) DAVY CROCKETT DISH SET. Surprise your young pioneer with his own dishes showing exciting scenes from Davy's daring exploits. 3-pc. set with brown underglaze designs on fine semi-porcelain includes 9½-in. Plate, 6¼-inch Bowl and 8-oz. Mug.

86 C 7293—Ship. wt. 2 lbs. 12 oz. .... Set $1.59

(R) HOPALONG CASSIDY CHUCK WAGON SET. Colorful pictures of Hoppy and his horse, Topper, decorate ivory-tone semi-porcelain pieces. Signed greeting from Hoppy himself on plate. Set includes 9¾-in. Plate, 5¼-in. Cereal Bowl and 8-oz. Mug.

86 C 7071—Ship. wt. 3 lbs. ..... Set $1.89

(T) MELMAC PLASTIC FEEDING SET. Boonton Ware—guaranteed 2 yrs. against breaking—a lustrous, golden yellow Melmac set that's practical as well as attractive. Includes 8-in. Plate, 11-oz. Cereal Bowl, 8-oz. Cup. (Boonton dinner sets and open stock, Pg. 482.)

86 C 4740—Ship. wt. 2 lbs. ..... Set $2.79

(U) POLYETHYLENE FEED SET. Includes 9¼-in. 3-compartment Plate, 8-oz. Tumbler and 6-in. Cereal Bowl in unbreakable, Polyethylene plastic—won't discolor, resistant to food acids. Cute little lamb decorations. *State color: Pink* or *Blue*.

86 C 4731—Ship. wt. 11 oz. ..... Set $1.69

(V) POLYETHYLENE BABY DISH. Unbreakable, flexible. Three-section dish has suction base that holds it fast to any flat surface; non-splash rim to prevent spillovers. Letters of the alphabet are molded into scallops around the edge. About 7½-in. diam. *State color: Pink* or *Blue*.

86 C 4732—Ship. wt. 12 oz. $1.49

(W) "OCEANIC" JR. BY ONEIDA, LTD. Proportioned for small hands; matches adult flatware on Page 479. Of stainless steel—won't rust or stain, never needs polishing. Includes 6⅜-inch Knife, Fork and Spoon.

86 C 4867—Ship. wt. 1 lb. ..... Set 95c

(X) PLASTIC AND ALUMINUM WARMER DISH. Yellow plastic dish with 3-section clear plastic liner and polished aluminum base. Fill base with hot water to keep food warm. Suction cup holds dish firmly—prevents spills.

86 C 4734—8-in. Dish. Ship. wt. 2 lbs... $2.79

86 C 4729—6-in. Dish. Wt. 1 lb. 4 oz.... 1.79

(Y) GENUINE CHINA HOT PLATE. 3-compartment dish of lustrous yellow china is impervious to moisture; resistant to chips, cracks; easy to keep clean and sanitary. Put hot water in blue and yellow base to keep food hot. Vacuum cup anchors plate securely.

86 C 4737—8-in. diam. Wt. 2 lbs. 8 oz... $3.19

Sturdy Playsuits and Hats...Guns and Holsters

Wards Play Suits made to our own specifications assure you quality in workmanship and material. Outfits of sturdy, durable materials; made to withstand hard wear, rough play. Boys' suits have regular pants not just chaps, so child need not wear other pants underneath. Shirts are similar in quality to those sold in many Children's clothing stores.

A OFFICIAL LONE RANGER OUTFIT. Fun for every youngster to pretend he's the "Masked Rider." Brown cotton twill sanforized shirt with bright plaid flannel yoke. Chap-style pants with elastic waistband. Front, dark brown suedine with colorful pictures of Lone Ranger, Silver, and Tonto on each leg. Back, sanforized brown cotton twill. Black Domino mask incl.

Sizes 4, 6, 8, 10 or 12. (See Size Chart Below.)

48 C 1714—Ship. wt. 2 lbs. *Be sure to State Size*.....4.79

B MAJORETTE OUTFIT for the young "baton twirler." Dress of sanforized poplin, bright red with royal blue cuffs, blue and gold-color epaulets on shoulders. Dress front trimmed in royal blue braid. Royal blue plastic belt. Majorette hat of blue felt, red brim, trimmed in yellow. Wood baton.

Sizes 4, 6, 8, 10 or 12. (See Size Chart Below.)

48 C 1734—Ship. wt. 1 lb. *Be sure to State Size*.....3.95

C ROUGH RIDER COWBOY SUIT. A fine quality, carefully made outfit for the spirited young "cowhand." Pants of black and red sanforized twill, trimmed in black and white embossed leatherette, piping. Zipper fly. Tailored shirt of black and red sanforized poplin laces at collar. Yoke has flocked Western motif. Yellow cotton satin neckerchief with 3-color design. Metal tie holder.

Sizes 4, 6, 8, 10 or 12. (See Size Chart Below.)

48 C 1717—Ship. wt. 1 lb. 8 oz. *Be sure to State Size*.....3.98

D CORDUROY COWGIRL OUTFIT. Smartly styled outfit for the young cowgirl. Skirt of fine quality brown and green pinwale corduroy, contrasting yellow plastic fringe; laces up the side. Skirt has 2 pockets, conchas. Brown and yellow blouse of sanforized poplin. Yoke has flocked Western motif. Green cotton satin neckerchief with 3-color design. Metal tie holder.

Sizes 4, 6, 8, 10 or 12. (See Size Chart Below.)

48 C 1727—Ship. wt. 1 lb. 4 oz. *Be sure to State Size*.....3.98

SIZE CHART FOR SUITS. Order pants, skirt and vest in same size.

ORDER SIZE	4	6	8	10	12	14
For Chest (in.).....	25½	26	28	30½	32	33
Waist (in.).....	23	23½	24	26	27	28
Pants Inseam (in.)..	16¼	18	19½	22	23	..

E F BROTHER AND SISTER WESTERN OUTFITS. Nicely made vest-fronts of both suits, pants and skirt are of good quality tan and brown suedine. Suits trimmed with brown fringe, decorated with colorful designs of wild-west ranch motifs.

Sizes 4, 6, 8, 10 or 12. (See Size Chart Below Left.)

(E) "YIPEE" COWBOY OUTFIT. Back of pants brown cotton covert. Elastic waistband. 2-color "Yipee" design stencil on front.

48 C 1741—Ship. wt. 1 lb. *Be sure to State Size*.....2.69

(F) "YIPEE" COWGIRL OUTFIT. Vest and gored skirt. Skirt laces up side, and has 2-color Western design stencil on front.

48 C 1742—Ship. wt. 1 lb. *Be sure to State Size*.....2.69

G BASEBALL UNIFORM. Shirt, pants of white cotton flannel, blue stripes, braid trim. Leather belt, elastic in pant legs. Cotton footless socks. 2 iron-on alphabets for team name.

Sizes 4, 6, 8, 10, 12 or 14. (See Size Chart; inseam measurement does not apply to Baseball uniform.) Cap not incl. Order below.

48 C 1712—Ship. wt. 2 lbs. *Be sure to State Size*.....3.89

H BASEBALL CAP. Dark blue—"Big League" style. Sizes: 6½, 6¾, and 7. (See Size Chart for Hats Below).

48 C 1713—Ship. wt. 6 oz. *Be Sure to State Size*.....73c

J K COWBOY HATS made for Wards by a leading manufacturer. Both hats 100% Virgin wool felt are blocked to hold their shape. Art. leather sweatbands. For sizes, see Size Chart.

(J) "TEN GALLON" COWBOY HAT. Beige color. Brim is wired to hold it at any angle desired. Authentic "Bull Dogger" style. 3⅝-in. brim. *Be sure to state hat size.* Size Chart below.

48 C 1774 L—Ship. wt. 1 lb. 6 oz.....1.95

(K) BLACK COWBOY HAT. White braid lacing, gold-color metal stars. Black and white cord around the crown. Chin strap with bead slide. 3-in. brim. *Be sure to state hat size.*

48 C 1720 L—Ship. wt. 1 lb. 4 oz.....1.69

HOW TO MEASURE FOR WESTERN HATS

Measure Head (inches)..	20⅜	20¾	21¼	21⅝	22
Order size.....	6½	6⅝	6¾	6⅞	7

L BIG GAME HUNTER'S CAP-SHOOTING RIFLE, TELESCOPE. Replica of high powered hunting rifle. Gun "smokes" when fired. Plastic stock, grip. Telescope with magnifying lens. Rubber eye piece. Abt. 36 in. long.

48 C 3371M*—Cap-shooting gun. Wt. 1 lb. 4 oz....3.69

M "PONY BOY" PISTOL. Smokes when fired. 50-shot repeater cap gun; nickel finish; break-open barrel.

48 C 3340*—Ship. wt. 14 oz. 9½ in. long.....75c

N "BUCKEROO" CAP FIRING GUN. Smokes when fired. Single shot 7½-in. pistol; nickel finish. Plastic grip.

48 C 3372*—Ship. wt. ea. 7 oz. Ea. 39c.....2 for 69c

P "PONY BOY" DOUBLE HOLSTER PISTOL SET. Genuine black leather set decorated with large conchas on white background, red "jewels," white bullet clip. 3 red wood bullets. Belt adj. 20–28 in. 9-in. holsters have embossed backs. Jeweled conchas on pockets. Spitfire repeater pistols, "break action" for loading. 8½ in. long.

48 C 3357*—With cap-shooting pistols. Wt. 2 lbs...3.65

R "PONY BOY" SINGLE HOLSTER, PISTOL SET. Red and white leather 10-in. holster; jeweled conchas. Bullet clip, 3 white bullets. Belt adj. 21–28 in. "Break action" Spitfire repeater pistols. Wt. 1 lb. 4 oz. each.

48 C 3349*—With cap-shooting pistol, 8½ in. long..1.79

48 C 3350—With non cap-shooting pistol, 8½ in. long.1.79

T CAP-FIRING RIFLE WITH TELESCOPE SIGHT. Loud report, barrel "smokes." Die-cast repeater type mechanism. Plastic stock, grip. Steel barrel. 7½ in. 'scope.

48 C 3338 L*—Wt. 1 lb. 8 oz. 26¼ in. long.....1.89

U LONE RANGER DOUBLE HOLSTER, CAP-SHOOTING PISTOLS. Fine quality black leather, white felt backing. Contour belt (adj. 21–34 in.), bullet clip with 3 "silver" bullets, boot loop, jewel conchas. 9-in. holster with jeweled conchas. 9½-in. metal and plastic cap-shooting automatic repeater guns have "break action".

48 C 3361*—Black mask included. Ship. wt. 3 lbs. .4.79

*IN ACCORDANCE WITH STATE LAWS, RESIDENTS OF DELAWARE, NEW JERSEY, MINORS UNDER 16 IN OHIO MAY ORDER ONLY GUNS THAT DO NOT SHOOT CAPS.

Dolls and Other Entertaining and Educational

1 "TINY TEARS" IN SUITCASE. Seen on "Ding-Dong School" TV program. When she cries wet tears trickle down her cheeks—and she sleeps, drinks, wets, blows bubbles. Plastic turning head, glassene sleeping eyes. Soft lambskin hair can be "shampooed" with damp cloth. Washable molded rubber body; jointed arms, legs. White romper. Case holds lace-trimmed dress, bonnet, panties, diaper, flannel robe, shoes, socks (11½-in. doll has booties), other accessories. Booklet of instructions for the care of "Tiny Tears". Case is blue fiberboard; metal hinges, lock. Shipping weights, 7 lbs., 6 lbs., 4 lbs.

48 C 4017 L—Doll abt. 16 in. tall.....13.95

48 C 4016 L—Doll abt. 13½ in. tall....11.29

48 C 4015 L—Doll abt. 11½ in. tall.....9.39

FOR CREDIT TERMS SEE INSIDE BACK COVER

2 LIFE-SIZE WALKING TODDLER WITH ROOTED PONYTAIL. So cute and realistic. "Walks" when you guide her, turning her head from side to side. Soft "ma-ma" voice. Unbreakable plastic body, life-like vinyl head, glassene sleeping eyes. Saran hair is stitched into vinyl head, may be washed, combed, set. Combination dress and panty of plaid rayon taffeta, front flounce of embroidered cotton, lace trim; bow. Balloon sleeves with elastic. Snap closings. Shoes and socks. About 23 in. tall. Ship. wt. 3 lbs. 14 oz.

48 C 4223 L—Was $8.69.....Now 7.69

3 MINIATURE UNDRESSED GIRL. Easy to sew for. Abt. 7½ in. tall. All plastic, movable head and arms. Sleeping eyes and mohair wig. Ship. wt, each 3 oz.

48 C 3890—Each 45c.....3 for 1.19

4 IRRESISTIBLE BABY DOLL. Squeeze her gently . . . she'll "coo". Cuddly, soft all vinyl body, life-like vinyl head, glassene sleeping eyes, lashes. Saucy rooted Saran ponytail tied with red bow may be washed, combed, set; curlers. Red and white checked rayon taffeta dress, white ninon pinafore; red trim, lace. Button closings. Shoes, socks. Wired legs, will assume lifelike poses.

48 C 4040—Abt. 15½ in. tall. Wt. 2 lbs..3.89

5 "DRINK AND WET" BABY WITH ROOTED HAIR. An exceptional value. Darling little girl with "ponytail" is all lightweight, flesh-like vinyl realistically molded; cute, chubby arms and legs, delicately tinted features. Glassene sleeping eyes. Saran hair is firmly "rooted", can be combed, set. Drinks, wets. Wears diaper, shirt. Layette incl: Pink organdy dress, blue cotton coat, robe, socks, shoes, booties, rubber panties; washcloth, towel, mirror, comb, bottle. About 13½ in. tall.

48 C 4092 L—Ship. wt. 3 lbs. 12 oz.....6.79

48 C 4093—Doll only; Wears diaper, shirt. Bottle. Ship. wt. 1 lb. 8 oz.....3.89

6 BLACK POODLE ON LEASH. Perky, lifelike plush pet. Long curly ears, legs, tail; clipped body firmly-stuffed with cotton. Secure rolling eyes. Red plastic collar. 25-in. chain. Squeaker in tail. Abt. 17 in. long.

48 C 1532 L—Ship. wt. 1 lb. 14 oz.....2.89

7 "HAPPY DAY" OUTING KIT. Fun for youngsters on outings. Four each: plastic plates, cups, saucers, tumblers, knives, forks, spoons. Also cake knife, butter knife, paper napkins. Plates 6¼-in. diam. others pcs. in scale. In California colors—Turquoise, Gray, Dusty Rose, Lime Green. Metal case, 16 x 8 x 3 in.

48 C 4613 L—Ship. wt. 4 lbs..31-Pc. Set 2.95

8 40-PC. BAKE AND SERVE SET. Brightly finished aluminum. Service for four, the little Hostess can prepare "treats" and serve them to her guests. Set incl: 4 each, cups, saucers, plates, knives, forks, spoons; Coffee pot with lid; whistling tea kettle; round saucepan; layer cake pan; pie pan; bread pan; cookie sheet; muffin tin; mixing bowl; whipping spoon and 4 cookie cutters. Plates 4½-in. diameter, other pieces in scale.

48 C 4632—Ship. wt. 1 lb. 4 oz..40-Pc. Set 1.59

9 LARGE "DOLL-E-BATH". Plastic tub holds water, has drain hose with clamp. Vinyl plastic dressing table top has safety strap to hold "baby". Top slides back for dolly to be bathed. Sturdy steel frame, blue baked-on enamel finish; rubber-tipped legs. Folds flat for storage. 6 accessory pockets. 21½x14x27 in. high. *Mailable.*

48 C 4464 M—Ship. wt. 5 lbs.....3.39

10 "TOWN AND COUNTRY" STROLLER. Easy for young tots to convert from carriage to stroller. Decorated double-walled steel sides with heavy-gauge plastic hood. Tubular steel handle. 5-in. steel wheels with ½-in. rubber tires. Royal blue with plaid hood. 27x 12 in. 24 inches to top of handle.

48 C 5701—Ship. wt. 7 lbs. 8 oz.....4.69

11 DOLL "BOODLE" BUGGY. Lightweight body lifts out for use as bassinet or autobed. Gray leatherette body 24x12½ in.; white trim. 4-bow hood, visor; 8-in. wheels. ⅝-in. rubber tires. Aluminum finished steel undergear, positive action foot brake. Metal hubcaps. 23 in. to top of handle. *Mailable.*

48 C 5726 MO—Ship. wt. 19 lbs.....9.69

12 PLAYSKOOL BAG OF COLORED BLOCKS (3 to 6 yrs.) Abt. 70 brightly finished blocks in 10 different shapes. Provides assortment for child to build many things. Smoothly sanded edges. About ⅞ in. thick.

48 C 404—Ship. wt. 4 lbs.....2.69

48 C 420—Like (12) but natural finish. Abt. 60 blocks. Ship. wt. 4 lbs.....1.75

13 PLAYSKOOL POUNDING BENCH (1 to 4 yrs.) Let children hammer to their hearts content; when multi-colored pegs are pounded down, turn bench over for repeat performance. Develops coordination, muscular control. Abt. 9¾ in. long. Wood mallet.

48 C 523—Ship. wt. 1 lb. 8 oz.....1.35

14 PLASTIC BUBBLE GUM BANK. Deposit penny, nickel or dime and receive gum. Clear bowl. Bottom locks with key. About 35 pieces of gum included. 6¼x4½ in. wide.

48 C 544—Ship. wt. 1 lb. 2 oz.....1.29

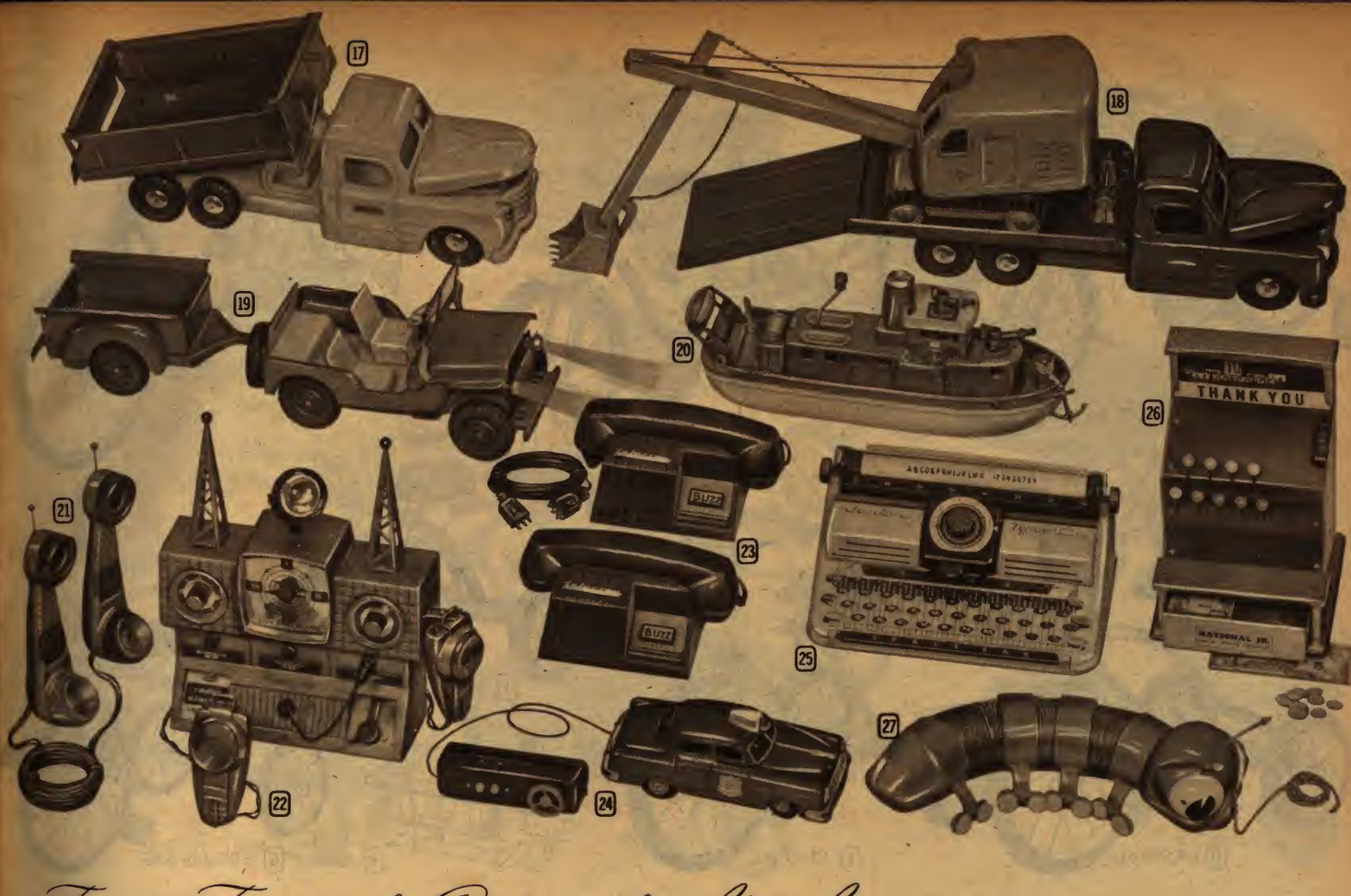
48 C 538—BUBBLE GUM REFILL. Contains pkg. of 200 bubble gum balls. Wt. 1 lb...85c

15 MUSICAL JACK IN THE BOX. *Gay and brilliant colors lithographed on metal.* Music box plays "Pop goes *the Weasel*" and at the right time up pops "*Jolly* Tune" the clown. About 5¾x5¾x6¾ *inches.*

48 C 1153—Ship. wt. 1 lb. 4 oz.....1.79

16 TOY PLASTIC "MOUSEGETAR-JR." Turn crank to play "Mouseketeer" song, or strum like guitar. Mickey Mouse decal Strings and pick. Abt. 14 in. long.

48 C 1676—Ship. wt. 10 oz.....1.59



Toys . . . Favorites for Children of All Ages

17 "STRUCTO" DUMP TRUCK. Colorful enameled steel. Body raises and dumps load automatically. Hood raises over "Fireball" motor. Spot welded. 6 rubber wheels with chrome plated hubcaps. 20x6¾x6¼ in. *Mail.*
48 C 1370 M—Ship. wt. 4 lbs. 8 oz. 2.59

18 "STRUCTO" MACHINERY TRUCK AND STEAM SHOVEL. Removable tail skid lowers for loading shovel, steel chain mechanism operates by hand crank. Big 21½-in. truck of heavy steel, rubber wheels, metal hubcaps. Hood raises; "Fireball" motor. Steam shovel 15½ in. long, endless rubber treads; dumps automatically. Bright enamel finish. *Mail.*
48 C 1365 M—Ship. wt. 7 lbs. 6.39
48 C 1366 M—Shovel only. Wt. 3 lbs. . . . 3.59

19 JEEP WITH HEADLIGHTS, TRAILER. Jeep, 11x5½x3⅞ in. high, has real headlights operated by switch in driver's compartment. Heavy steel with baked-on enamel finish. Bulbs incl. Order batteries 86 C 3259 X under (24). Two wheel trailer, 6¼x3¼x3⅞ in., detaches. Hard rubber wheels, spare on back.
48 C 1289—Ship. wt. 4 lbs. 8 oz. 2.98

20 WATER PUMPING FIRE BOAT WITH SIREN. $4.98 in many stores. Turn pump handle, siren screams and water actually streams from 2 rotating water guns. Mechanism in rear. Removable life-boat with working davit. All plastic. Floats in water, rolls on land.
48 C 2844—15 in. long. Ship. wt. 1 lb. . . 3.98

21 2-WAY "WALKIE-TALKIE." (Ages to 10). Electro-magnetic; no batteries or plug-in needed. Child can send, receive "secret" messages from as far as 50 ft. Message panel, wave-length meter, antenna. Plastic. 50-ft. wire. Instructions. Abt. 10 in. high.
48 C 2214—Ship. wt. 14 oz. . . . . Set 2.69

22 ELECTRONIC TOY "RADIO STATION." (Ages to 10.) "Operators" can send and receive voice or code messages. Switchboard transmitter has 2 "mikes," telegraph key (buzzes, clicks), revolving beacon, "signal detector," automatic "decoder," "Log." Durable plastic. 50-ft. wire. Needs 2 Radio A batteries. Abt. 12½ in. high. Instructions.
48 C 2212—Ship. wt. 1 lb. 4 oz. 5.85
62 C 23—Radio A Battery. Wt. 4 oz. . Ea. 10c

23 "TELECOM" INTER-PHONE. New, improved; when you signal, buzzer really sounds in receiver phone. 8½-in. plastic phones; bases with signal buzzers. 50-ft. wire. Needs 2 Radio A batteries, buy separately below.
48 C 2213—Ship. wt. 2 lbs. 5.85
62 C 23—Radio A Battery. Wt. 4 oz. . Ea. 10c

24 REMOTE CONTROL POLICE CAR. Imported from Japan. Press button on control box, car runs forward, backward. Turn steering wheel, front wheels turn, make car go any direction, red light flashing, siren wailing. Enameled metal car, nickel plated trim, rubber tires. Long cord. Need 2 batteries (below).
48 C 2825—Abt. 8¾ in. long. Wt. 2 lbs. . 2.69
86 C 3259 X—2 Batteries. Wt. 8 oz. 25c

25 TOY DIAL TYPEWRITER. Dial letter, press dial to print. Alphabet, numerals, punctuation marks on dial. Lithographed dummy keyboard. All steel. Abt. 11½x7½ in.
48 C 520—Instr. Ship. wt. 3 lbs. 3.69
48 C 521—Four extra ribbons for above; 3 black, 1 red. Ship. wt. 4 oz. 29c

26 METAL TOY CASH REGISTER. Unbreakable window shows amount of sale, 9 keys from 1c to $1.00, "no sale" key. Red enamel front. Push keys, push lever—bell rings, drawer opens. "Coins", "Bills" incl.
48 C 697—Abt. 9¼x7½ in. Ship. wt. 3 lbs. 2.59

27 CATA-PULLER. Mr. Wiggle's cata-puller of colorful plastic, coiled springs. Watch him stretch out . . . back comes rushing up to join front. Cute "bug-eye" head, bouncy feelers. Extends to about 35 inches.
48 C 1297—Ship. wt. 1 lb. 4 oz. 1.69

28 TURBOJET PLANE—ENGINE POWERED. Ready to fly. For experienced hobbyist. Wen-Mac self-starting engine has automatic re-wind cord. Circular flight pattern controlled from ground. High impact plastic, authentic USAF insignia. Control cord. Battery included. For fuel, see (29) below.
48 CP 2553—Wing Span 16 in. *Postpd.* 11.95

29 WEN-MAC FUEL KIT. Fuel, pouring spout, fueling tube, connector clip, battery wire, engine wrench. For all ½ A engines.
48 CP 2500—*Postpaid:* 1.49

POPULAR GAMES THAT ARE EXCITING THE YEAR 'ROUND

30 48 GAMES FOR YOUNG AND OLD. Not just a combination board but 48 separate games. Contains 24-card Bingo, heavy paperboard Anagrams, lithographed Checkerboard 15¼x15½ in., Pachisi on reverse side; 1 other playing board 13¾ in. sq.; 4 card games, Old Maid; Hearts; Crazy Eights; Animal Rummy. 1 Pin the Tail on the Donkey. Playing pcs., plastic dice cup, 5 dice, markers, spinner for playing 39 other games. 26-pg. book of rules, directions for magic tricks.
48 C 776—Ship. wt. 3 lbs. 8 oz. 2.29

31 LONE RANGER HORSESHOE GAME. Play indoors or out. Rubber bases, wood posts. 4 rubber horseshoes abt. 5 in. long.
48 C 721—Ship. wt. 1 lb. 8 oz. 85c

32 SCRABBLE. 2–4 players. A word game everyone enjoys. 14½-in. sq. playing board. 4 wood racks. Abt. 100 playing tiles.
48 C 809—Inst. Wt. 1 lb. 8 oz. 2.69

33 REG. $10 ELECTRO-MAGNETIC BASEBALL. 2–18 players. Electronic pitcher, magnetic ball. Pitches balls, strikes, curves—fast or slow. Push button to pitch ball. Ball is hit when batter releases spring bat, adheres to field, players or fences, indicating type of play. Bright colored metal and Masonite field, metal frame, fences. 22½x22½x8 in. 9 players, 2 balls, scoreboard, etc. Electric motor, on-off switch. 110–120 volt, AC only. UL Appr. Instructions.
48 C 903 M—Ship. wt. 7 lbs. *Mailable* . . . 7.95

34 MONOPOLY. Buy, rent, sell. Wealthiest player wins. 19¼ in. sq. playing board.
48 C 736—DeLuxe $4. Monopoly. 3 to 10 players. Boxed. Inst. Wt. 3 lbs. 8 oz. 3.59
48 C 735—Regular $3. Monopoly. Equipment for 3–7 players. Inst. Wt. 2 lbs. 2.69

35 IKE-A-DOO. 2–6 players. Who can make the craziest Krazy Ike and finish first? Game platform, spinner, 48 plastic pieces.
48 C 717—Inst. Ship. wt. 1 lb. 4 oz. 1.39

36 CHILD'S SAFETY PLASTIC ARCHERY SET. 4 hardwood arrows with rubber suction cups. 26-in. bow, 20-ply string. Masonite bullseye target 24x9 in. Indian headdress included.
48 C 906 L—Ship. wt. 2 lbs. 4 oz. 1.75

For Credit Terms See Inside Back Cover.

Ⓐ 27.45

Ⓑ 19.75

Ⓒ 26.95

Ⓓ 14.95 10 in.

Ⓔ 13.69 10 in.

Ⓕ 9.89 10 in.

Ⓗ 89c

Ⓖ 8.29 AND 6.59

Sidewalk Bikes, Velocipedes, Autos and Wagons for

SIDEWALK BIKES FOR CHILDREN 3 TO 7 YRS.

Sidewalk Bikes have removable Balancers that give child confidence and security while learning to ride. Balancers have rubber-tired disc wheels on steel arms. Bikes (A) and (C) have brakes. Ship. by Frt., Truck, Exp.

Ⓐ 16-IN. "HAWTHORNE" BIKE. With New Departure coaster brake. Similar in quality to Wards full-size Hawthornes. Rugged 1-in. tubular steel frame, 1½-in. ball bearing head; ball bearings in front hub, rear brake, sprocket. Adj. chrome plated handlebars, rubber grips; adj. saddle has double-coil springs, waterproof vinyl top; 2-pc. bicycle pedals. 16-in. wheels, replaceable tangent spokes, 1¾-in. semi-pneumatic tires. Full-length chain-guard. Blue and red enamel; white trim. Leg Reach 18 to 24 in. Ship. wt. 37 lbs.

48 C 5827 R—Boys' Model. $3.00 Down.. .or Cash $27.45

48 C 5828 R—Girls' Model. $3.00 Down.. .or Cash 27.45

Ⓑ "JUNIOR" CONVERTIBLE BIKES. For Boys or Girls. Nationally-known quality has removable crossbar; for girls or boys learning to ride. Sturdy 1¼-in. tubular steel frame, 1½-in. head; ball bearing wheels, Oilite bearings in adj. crank-hanger. Adj. chrome plated handlebars with rubber grips; adj. rubber-topped coil spring saddle; 2-pc. bicycle pedals. Wheels have riveted "twin-ten" spokes, 1¾-in. semi-pneumatic tires. Pueblo red enamel finish, white trim, silver-color wheels.

48 C 5842 R—16-IN. WHEELS. With Compartment Tank. Leg Reach 20–24 in. Ship. wt. 39 lbs.. .....$19.75

48 C 5353 R—14-IN. WHEELS. Without tank. Leg Reach 18–22 in. Ship. wt. 34 lbs.. .....$16.95

Ⓒ ENGLISH LIGHTWEIGHT BIKE. Imported. For Boys or Girls; removable crossbar. Similar to bikes favored by adult cyclists—with sturdy sports-type frame, forged front fork; bike weighs only 25 lbs. Fingertip lever on handlebar controls caliper rim brakes on front wheel. Strong ⅞-in. diam. tubing frame. Ball bearings in front wheel and head; plain bearings in free-wheeling rear wheel. Adj. chrome plated handlebars with rubber grips; adj. rubber-top saddle; 2-pc. bicycle pedals. 16-in. wheels have replaceable tangent spokes, 1-in. semi-pneumatic cushion tires; chromed rims, hubs. Chain-guard. Brilliant red enam., ivory trim. Leg Reach 19–23 in.

48 C 5824 R—Ship. wt. 29 lbs. $3.00 Down, or Cash. $26.95

NATIONALLY ADVERTISED AMF "JUNIOR" VELOCIPEDES FOR CHILDREN 1½ TO 6 YRS.

Well-known "Juniors" are quality velocipedes; designed for safety and comfort, styled for beauty, built for long use. Strong, well-balanced frames are 1¼-in. tubular steel with 2-in. heads, steel forks. Adj. seats and handlebars, riveted spoke wheels, wide step-plates. (D), (E) and (F) have semi-pneumatic puncture-proof rubber tires. Durable baked-on enamel finish. Partly assembled; instructions. For LEG REACH, measure child from crotch to ball of foot (for longer use, order size slightly larger than needed).

Ⓓ DE LUXE VELOCIPEDE. Our finest. Strongly constructed with "U"-bar for extra strength. Shiny rust-resistant chrome plated fender shield, truss rods, handlebars. Plastic grips with knuckle-guards and streamers. Rubber-top saddle with double coil springs; 2-pc. bicycle pedals. Easy-steering ball bearing front wheel, Chrysler Oilite bearings in rear wheels. 1¾-in. semi-pneumatic molded tires. Dubonnet enamel, white trim. *Mail.*

Catalog No.	Front Wheel	Leg Reach	Ship. wt.	Price
48 C 5303 MO	20 in.	21 to 24 in.	34 lbs.	$19.95
48 C 5302 MO	16 in.	19 to 22 in.	29 lbs.	18.35
48 C 5301 MO	12 in.	17 to 20 in.	24 lbs.	16.45
48 C 5300 MO	10 in.	15 to 18 in.	20 lbs.	14.95

Ⓔ VELOCIPEDE WITH BASKET. Wire basket handy for carrying "loads". Strong construction; largest size (not shown) has "U"-bar backbone frame. Shiny chrome plated handlebars and truss rods. Plastic handgrips with knuckle-guards, streamers. Rubber-top, coil spring saddle; 2-pc. bicycle pedals. Ball bearing front wheel, plain bearing rear wheels; 1¾-in. semi-pneumatic molded tires. Pueblo red, white trim. *Mail.*

Catalog No.	Front Wheel	Leg Reach	Ship. wt.	Price
48 C 5314 MO	20 in.	21 to 24 in.	33 lbs.	$18.39
48 C 5313 MO	16 in.	19 to 22 in.	26 lbs.	16.39
48 C 5312 MO	12 in.	17 to 20 in.	22 lbs.	14.69
48 C 5311 MO	10 in.	15 to 18 in.	19 lbs.	13.69

Ⓕ "JR. SIZE" DE LUXE VELOCIPEDE. Smartly designed with fender shield. Adj. enameled handlebars with rubber grips. Comfortable, large saddle seat of smooth steel; block rubber pedals. Ball bearing front wheel, plain bearing rear wheels; wide channel-type rims, 1¾-in. semi-pneumatic molded tires (10-in., has 1½-in. rear tires). Pueblo red enam., white trim. *Mail.*

Catalog No.	Front Wheel	Leg Reach	Ship. wt.	Price
48 C 5306 MO	16 in.	19 to 22 in.	24 lbs.	$12.49
48 C 5305 MO	12 in.	17 to 20 in.	20 lbs.	10.89
48 C 5304 MO	10 in.	15 to 18 in.	17 lbs.	9.89

Ⓖ "JR. SIZE" STANDARD VELOCIPEDE. Well-made, economy-priced. Comfortable steel saddle, enameled handlebars with rubber grips, block rubber pedals. Indian red, white trim. *Mail.*

13-IN. FRONT WHEEL with ball bearings, 1-in. tires, fender.

48 C 5310 MO—Leg Reach 17½–20 in. Ship. wt. 16 lbs. . . . $8.29

10-IN. FRONT WHEEL with oilless bearings, ⅝-in. tires. No fender.

48 C 5309 M—Leg Reach 15–17 in. Ship. wt. 13 lbs.. . . . . $6.59

Ⓗ WIRE BASKET. For Bikes, Velocipedes. Easily attached.

48 C 5328 L—10x7 in. Ship. wt. 1 lb.. . . . . 89c

PEDAL BIKES FOR TOTS 1½ TO 3

Ⓙ Ⓚ Built like velocipedes. 1¼-in. frames, 2-in. heads. Adj. steel saddles, rubber pedals. Wide stamped steel handlebars, rubber grips. Double disc wheels; 8-in. front wheel. Leg Reach 11–12 in. Indian red finish.

(J) "BIKE". Front wheel turns in durable bearing clip. ⅝-in. tires. Ivory wheels.

48 C 5400 M—Ship. wt. 8 lbs. *Mailable*.. $4.29

(K) "TRIKE". Big, 1½-in. semi-pneumatic tires. Chrysler oilite bearings in front wheel. "Silver" wheels. Plastic "propeller."

48 C 5401 M—Ship. wt. 13 lbs. *Mailable*. $7.29

RIDE 'ER FIRE TRUCK

Ⓛ With Siren and Bell. Heavy-gauge steel fire truck with bright red enamel finish, contrasting trim. Has sturdy seat on body of truck so child can scoot around to "put out fires." Large steering wheel. Two 19¾-in. interlocking ladders can be extended from base of truck. Siren "wails" as crank is turned, bell rings as truck moves. Rubber-tired metal wheels. Abt. 31⅜ in. long.

48 C 1326 MO—Wt. 15 lbs. *Mail*.. $6.95

BEGINNERS' ROLLER SKATES

Ⓜ Ⓝ Aluminum-finished steel frames; plain bearing wheels roll easily but not too fast for child to control.

(M) FOR CHILD 3 TO 8 YRS. Adjustable toe clamps with key; strong webbing ankle straps. Length adj. from 7⅜ to 9¼ in.

48 C 3654—Ship. wt. 2 lbs. 12 oz...Pr. $1.55

(N) FOR CHILD 2 TO 5 YRS. Adj. leather straps; no key needed. Length adjusts from 6 to 8 in.

48 C 3653—Ship. wt. 2 lbs. 4 oz...Pr. $1.29

FOR TERMS, SEE INSIDE BACK COVER.

Ⓙ 4.29

Ⓚ 7.29

Ⓛ 6.95

Ⓜ 1.55

Ⓝ 1.29

Outdoor Fun and Exercise . . . 10% Down on Terms

STRONG WAGONS FOR CHORES OR COASTING FUN

(P) HEAVY-DUTY 6-TIRE SERVICE TRUCK. Holds 3 ten-gal. milk cans; remove sides for coaster. Low-slung hardwood body reinforced by steel rods is 45x16x2 in. deep (9¾ in. deep with sides). Steel cleats hold sides rigid. 8½-in. front, dual 9½-in. rear wheels do not cut into earth readily. 1-in. solid rubber tires. Killian ball bearings. Steel undergear, rubber-grip handle. Natural varnish and red enamel finish. Partly assembled; instructions.
48 C 5521MO—Ship. wt. 53 lbs. *Mailable*.....$2.50 Down, or Cash $21.95

(R) STEEL AND WOOD UTILITY TRUCK. Holds 2 ten-gallon milk cans; remove sides for coaster wagon. Smooth steel body 34⅝x16x3¾ in. deep (with wood sides, 9 in. deep in front, 7½ in. in rear). Steel cleats hold sides rigid. 10-in. wheels, 1¾-in. semi-pneumatic chevron tread tires. Oil-impregnated wood bearings. Steel handle, undergear; easy-to-steer "fifth wheel" construction. Natural varnish and red enamel. Partly assembled; inst.
48 C 5511MO—Ship. wt. 37 lbs. *Mailable*.....$12.95

(T) DE LUXE STEEL WAGON. Built for hard use, lots of coasting fun. 10-in. double disc ball bearing wheels have big 1¾-in. semi-pneumatic chevron tread tires. One-piece body of smooth steel with no rough edges; 34⅝x16x3¾ in. deep. Hvy. channel steel undergear; easy-steering "fifth wheel" construction. Tubular steel handle. Red enamel. Partly assembled; inst.
48 C 5523 MO—Ship. wt. 31 lbs. *Mailable*.....$9.45

(U) STEEL COASTER WAGONS. One-piece bodies with no rough edges. 1¼-in. semi-pneumatic rubber tires. Heavy gauge stamped steel undergear, handle. Red enamel. Partly assembled; inst. *Mailable.*
48 C 5502 MO—LARGE SIZE (shown) Body 34½x16½x3⅞ in.; 8-in. ball bearing wheels; chevron tread tires. Ship. wt. 27 lbs.....$6.95
48 C 5510 M—MEDIUM SIZE. Body 30x13½x3½ in.; 7-in. wheels with long lasting oil impregnated wood bearings; ribbed tires. Ship. wt. 16 lbs. $4.98

SMOOTH-RIDING CARS AND TRACTOR

(V) "AIR FORCE" JEEP. (Ages 2 to 6). Authentic-looking service car for "airmen"; official blue baked-on enamel finish, realistic markings. Two-level seat, retractable steel windshield (no glass), tow ring on rear bumper. Sturdy steel construction; adj. pedal drive with ball bearing rear axle hangers, push rods. 8-in. wheels; 1¼-in. semi-pneumatic puncture-proof tires. Partly assembled; instructions.
48 C 5829 MO—Abt. 41 in. long. Ship. wt. 30 lbs. *Mail*.....$16.95

(W) "PACE SETTER" PEDAL DRIVE AUTO. (Ages 2 to 5). A jaunty roadster; easy to climb in and out. Heavy gauge steel body; ball bearing rear axle and pedal crank. Adj. block rubber pedals. 8-in. disc wheels with ⅝-in. rubber tires. Blue enamel finish with white trim; plated hub caps, hood ornament. Partly assembled; instructions.
48 C 5454 R—Abt. 36 in. long. Wt. 30 lbs. Frt., Truck, Exp.....$12.45

(X) IRISH MAIL. (Ages 3 to 7). Develops strong muscles. Child propels with arms, steers with feet. Heavy-gauge steel; adj. seat, rubber grips. Ball bearings in front wheels, rear hangers, crank shaft. 9-in. wheels, 1½-in. semi-pneumatic tires. Red enamel finish, white trim.
48 C 5831MO—Abt. 41 in. long. Ship. wt. 23 lbs. *Mail*.....$10.95

(Y) DELUXE BALL BEARING CHAIN DRIVE TRACTOR. (Ages 2 to 6). Streamlined, smooth-riding. Bicycle-type chain drive enclosed for safety. "Knee-action" front suspension absorbs shocks. Rear fenders, steptplate, gear shift lever. Heavy gauge steel; simulated motor block, spark plugs; trailer hitch. Ball bearing front wheel, sprocket assembly, rear frame. Adj. spring seat. 8-in. front, 10-in. rear wheels; heavy duty, tractor-tread 1¾-in. semi-pneumatic tires. Red enamel finish; "silver" and white trim. Partly assembled; inst. Frt., Truck, Express.
48 C 5451R—Abt. 44 in. long. Ship. wt. 41 lbs. $2.50 Down, or Cash $23.95

TOT'S STEEL WAGON

(Z) A strong, well-built wagon similar to (U) but sized for little children. Smooth one-piece steel body 26½x10x3¼ in. has no rough edges; finished in bright red enamel. Channel steel undergear. 6-in. double disc wheels turn smoothly on oil-impregnated wood bearings. ¾-in. molded rubber grooved tires. Partly assembled; complete instructions included. *Mailable.*
48 C 5507 M—Ship. wt. 12 lbs...$2.95

SEE INSIDE BACK COVER FOR CONVENIENT CREDIT TERMS

WHEEL AND AXLE SETS

(AA) (BB) Build your own wagon, shopping cart, etc. Each set has 2 double-disc steel wheels with red enamel finish, 18-in. steel axle 5/16-in. diam. Hardware included.

(AA) 10-IN. BALL BEARING WHEELS. 1¾-in. rubber tires. Ship. wt. 7 lbs. 8 oz.
48 C 5505 M—*Mailable*.....Set $4.69

(BB) 9¼-IN. NYLON BEARING WHEELS. ¾-in. rubber tires. Ship. wt. 5 lbs. 8 oz.
48 C 5504 M—*Mailable*.....Set $2.95

SPRING HORSE WITH BELL

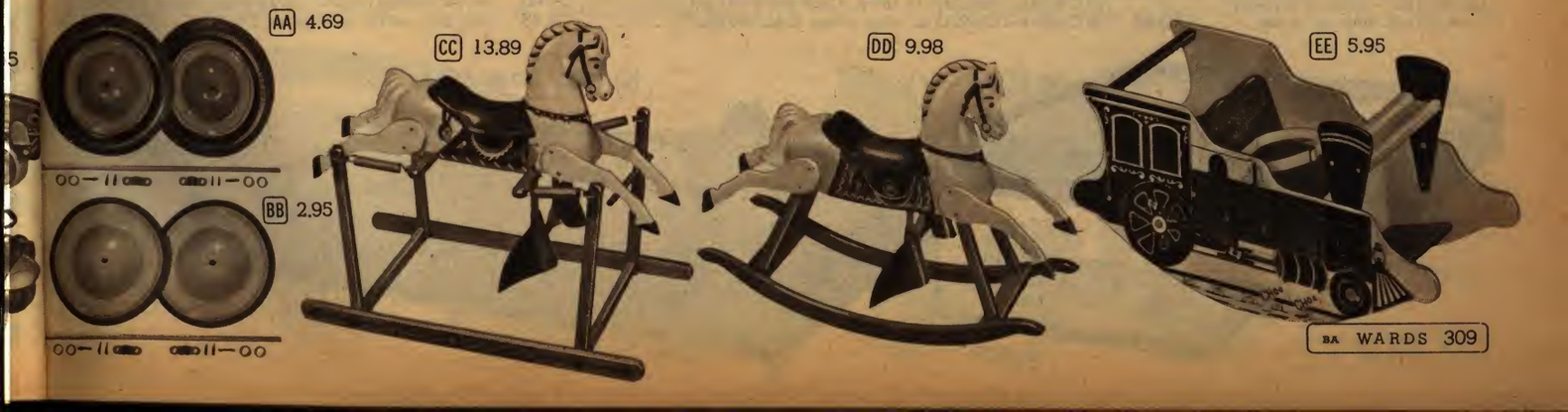
(CC) Lots of fun and action for tots up to 6 yrs. Mounted on strong springs; bell inside tinkles as horse bounces. Reinforced tough plastic body and head; finished in white; green decoration and saddle with yellow and brown trim. Frame, footrest, body supports are natural oak; other wood parts are straight-grained pine. Broad steel stirrups with plastic covers. Size overall 34½x19x30 in. high. Partly assembled; instructions.
48 C 5112 M-Ship. wt. 17 lbs. *Mailable.* $13.89

ROCKING HORSE WITH BELL

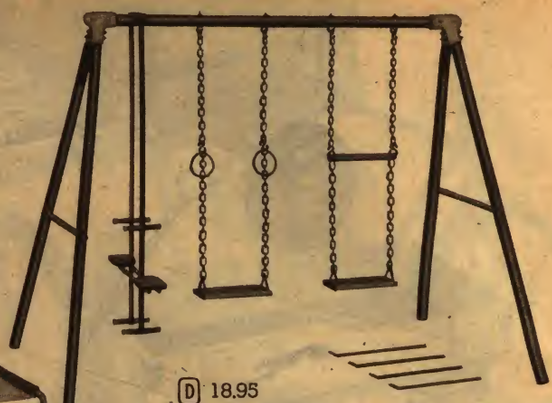
(DD) A lively pony for "buckeroos" up to 6 yrs. Bell rings gaily as horse rocks back and forth. Smooth ponderosa pine legs and rockers, hardwood supports. Rockers are shaped to guard against tipping. Reinforced tough plastic body and head are white with black and yellow trim; red rockers. Broad steel stirrups with plastic covers. Decorated saddle. Size overall 34¾x12x24¾ in. high. Partly assembled; instructions.
48 C 5119 M—Ship. wt. 8 lbs. *Mailable*.. $9.98

"CHOO CHOO" SHOOFLY

(EE) A realistic engine in story book colors for tiny tots (ages to 2½). Built-up sides of smooth clear plywood. Deep seat, tray, high back and footrest of Ponderosa pine. "Choo-choos" softly when rocked back and forth. White finish decorated in red, black and yellow; red seat and footrest, white tray. Plastic safety strap to hold baby in seat securely. Size overall 30⅛x12x16 in. high. Partly assembled; instructions included.
48 C 5129 M—Ship. wt. 8 lbs. *Mailable*..$5.95



Ⓐ 49.95

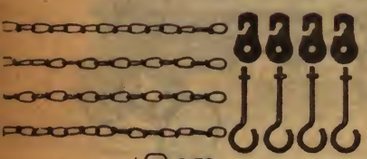


Ⓓ 18.95

Ⓑ 39.95

Ⓒ 26.95

Strong Steel Gym Sets, Wading Pools, Other



Ⓔ 2.59

FIX-IT KIT FOR GYMS

Ⓔ Put old Gym Sets back in working order. Kit contains four 6-ft. lengths of rust-resistant electro zinc plated swing chain; safety tested to 500 lbs. 4 ball bearing hangers; four 4-in. open-eye bolts with nuts. Fits tubing to 2¼ in. diameter.

48 C 6467—Ship. wt. 3 lbs. 8 oz. 2.59

48 C 6468—Set of 4 ball bearing hangers. Ship. wt. 10 oz. .98c

You can buy Gym Sets and other Playground equipment on convenient Credit Terms. See Inside Back Cover for complete details of Wards Monthly Payment Plan.

OUTSTANDING QUALITY FEATURES THAT GIVE WARDS GYMS EXTRA STRENGTH, SAFETY, DURABILITY, PLAY VALUE

EXTRA BIG TUBULAR STEEL FRAMES. Tubing 2 in. or more in diam., much bigger than tubing usual for gyms in this price range, gives added rigidity.

NEW "CLOSED CLAMP" CORNER FITTINGS. Thick, precision-stamped steel, designed and engineered to give frame stability, prevent twisting or sway.

STEEL GROUND STAKES. Widespread legs can be firmly anchored in ground to guard against tipping (or easily set in concrete; instructions incl.)

SMOOTH, DURABLE FINISH. Outdoor enamel is baked-on, resists weather damage. Rust-resistant hdwe. (bolts properly sized—don't stick out from frame.)

SWINGS SAFETY TESTED TO 1000 LBS. Rust-resistant electro zinc plated chain have free-swinging ball bearing hangers, firmly bolted to top bar. Non-t swings; steel bars, rings attach with "S" hooks.

DELUXE GLIDER SWINGS. Thrill-packed; steel glider remains level whe pumped back and forth by one or two children. Thick, welded-on ste handlebars with plastic tips give sure grip. Smooth seats, steel footrest

MORE PLAY FEATURES. All the exhilarating fun of a playground—healthfu muscle-building activities to please every child in your family.

Ⓐ GIANT 9-PLAY GYM WITH 8-FT. STAINLESS STEEL SLIDE. 2¼-in. diam. tubing frame. Slick, shiny double-curve slide abt. 16½ in. wide won't rust or sag; securely bolted to shaped steel side rails 2 in. deep. Strong tubular steel ladder with welded rungs clamps firmly to Gym frame. Glider has 4 steel uprights for extra strength; bronze bearings throughout; round steel seats. Two 18-in. steel swings, trapeze bar, rubber-grip flying rings, 2 horizontal bars. Red, green and yellow finish. Takes ground space 13 ft. 2 in. by 6 ft. 8 in.; slide extends 5 ft. 8 in. in front of Gym.

48 C 6631R—Ht. 7 ft. 5 in. Ship. wt. 165 lbs. $5.00 Down, or Cash....49.95

Ⓒ 9-PLAY GYM WITH 6-FT. GALVANIZED STEEL SLIDE. 2-in. diam. tubing frame. Smooth slide abt. 16 in. wide with smooth shaped steel side rails. Tubular steel ladder with strong wood rungs clamps firmly to Gym frame. Glider has sleeve-type bearings throughout, shaped wood seats. Two 17-in. wood swings, steel trapeze bar, flying rings, 2 horizontal bars. Green and red finish. Takes space 10 ft. 2 in. by 6 ft.; slide ext. another 4 ft. 7 in.

48 C 6646 R—Ht. 6 ft. 6 in. Ship. wt. 85 lbs. $3.00 Down, or Cash.....26.95

Ⓑ BIG 9-PLAY GYM WITH 7-FT. GALVANIZED STEEL SLIDE. Larger, heavi than (C). 2-in. diam. tubing frame. Smooth single-curve slide abt. 13¾ wide securely bolted to shaped steel side rails 1⅜ in. deep. Tubular ste ladder with welded rungs clamps firmly to Gym frame. Glider has 4 ste uprights for extra strength; bronze bearings throughout; round steel seat Two 18-in. steel swings, steel trapeze bar, flying rings; 2 horizontal bar Red, green and yellow finish. Takes ground space 12 ft. 10 in. by 6 ft. in.; slide extends 5 ft. 3 in. in front of Gym.

48 C 6629 R—Ht. 7 ft. 4 in. Ship. wt. 130 lbs. $4.00 Down, or Cash....39.9

Ⓓ 7-PLAY GYM SET. Like (C) but does not have slide. 2-in. diam. tubin frame. Glider has sleeve-type bearings, smooth wood seats. Two 17 smooth wood swings; steel trapeze bar, flying rings; 2 horizontal bar Green and red finish. Takes ground space 8 ft. 7 in. by 6 ft.

48 C 6645 R—Ht. 6 ft. 6 in. Ship. wt. 60 lbs.....18.9

GYMS SHIPPED PROMPTLY BY FRT., TRUCK, EXPRESS. ASSEMBLING INSTRUCTIONS

RIGID-TYPE POOLS WITH STEEL FRAMES, HEAVILY-COATED CANVAS TANKS, SHOWERS

Ⓕ Ⓖ Heavy gauge 1-in. diam. welded steel tubing frames; smooth steel seats clamp on securely, need no nuts or bolts; plastic-tipped legs. Red baked-on enamel finish. Canvas tanks heavily coated, impregnated on both sides in vinyl—a superior treatment that makes them waterproof, mildewproof, colorfast and much more durable than rubber-coated canvas. Showers to fit standard hose connections; drain plugs. Pools easily set up or dismantled; clamps, bolts, wing-nuts incl. Fold for storage.

(F) PLAIN POOLS WITH SINGLE GEYSER SHOWERS. Tanks green outside, yellow inside. 4 legs. *Mail.*

48 C 6635 MO—48x36x12 in. deep; holds 80 gal. Ship. wt. 14 lbs.....9.45

48 C 6636 MO—72x48x12 in. deep; holds 160 gal. Ship. wt. 18 lbs.....13.45

(G) GIANT DECORATED POOLS WITH TWIN-GEYSER SHOWERS. Tanks are green outside, yellow inside decorated with all-over fish design in brown. Ship. wts. 42 lbs., 33 lbs., 22 lbs. Freight, Truck, Express. 10% Down on Terms.

48 C 6639 R—120x96x20 in. deep. 8 legs. Holds 900 gal.....37.50

48 C 6638 R—108x72x15 in. deep. 6 legs. Holds 450 gal.....26.95

48 C 6637 R—72x72x15 in. deep. 4 legs. Holds 300 gal.....19.45

POOL SLIDE, WATER "SLED" ADD SPLASHING FUN

Ⓗ 3-FT. POOL SLIDE. All steel. Smooth, galvanized slide ab 13¼ in. wide, shaped side rails 2 in. deep. Sturd welded tubing frame reinforced with braces. Anchor ba Green and ivory outdoor enamel finish. Overall ht. 32 48 C 6644 MO—Inst. Ship. wt. 13 lbs. *Mailable*.....5.3

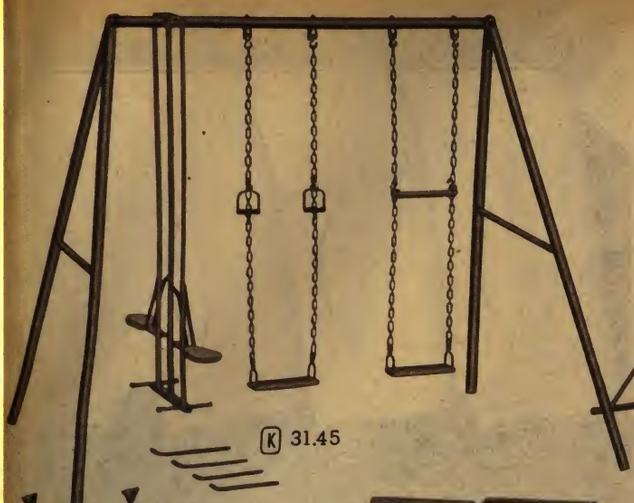
Ⓙ SEE-B-LOW INFLATABLE "WATA-SLED." Specially de signed "window" for seeing underwater while floatin (can use as beach mat). Strong vinyl plastic; sealed seam Air cells inflate individually for safety. Repair kit, inflator. 48 C 3525—47x21 in. Ship. wt. 1 lb. 8 oz.....3.9

Ⓕ 9.45 and 13.45

Ⓖ 19.45 to 37.50

Ⓗ 5.39

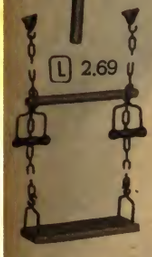
Ⓙ 3.98



(K) 31.45

(P) 21.95 8 ft.

(R) 37.95 8 ft.



(L) 2.69

(M) 3.98

(N) 19.95 with Canopy

(T) 9.45 and 13.45

(U) 75c 18 in.

Colorful Play Equipment for Your Own Backyard

(K) DELUXE "MERRIPLAY" 7-PLAY GYM WITH "BRONCO-RIDE." Wood saddle seats on steel glider move up and down as it swings—more fun, thrills. Oil-impregnated bearings; plastic-tipped steel footrests. Frame is extra heavy weight 2-in. diam. steel tubing; heavy malleable iron corner fittings have patented interlocking construction for greater rigidity, ease in assembling (only one large-diam. nut and bolt at each corner.) Two 15-in. non-tilt smooth wood swings, rubber-grip rings, hickory trapeze bar. Swings safety tested to 1000 lbs.; rust-resistant electro zinc plated chains; oil-impregnated bearing hangers. 2 steel horizontal bars. Red and green outdoor finish; rust-resistant hardware. Takes space 9 ft. 4 in. x 6 ft. 6 in. Instructions.
48 C 6630 R—Ht. 7 ft. Ship. wt. 100 lbs. $3.50 Down..... or Cash 31.45

(L) 3-PLAY SWING. (3 to 8 yrs.) For tree, rafter. Safety tested to 500 lbs. Rust-resistant chains, oilless bearing hangers; "S" hooks to interchange 14¾-in. non-tilt wood swing, hickory bar, wood-grip rings. Rust-resistant hardware.
48 C 6451L—About 6 ft. long. Ship. wt. 4 lbs. 12 oz. *Mailable*.....Set 2.69

(M) TOT'S SWING. (up to 3 yrs.) Bouncy top springs add to swinging fun. Rust-resistant chains, oilless bearing hangers. Smooth wood seat enameled green and yellow is 12x9x10½ in. high; hickory safety bar.
48 C 6524—With 5-ft. Chains; hardware. Wt. 4 lbs. 8 oz. *Mailable*..... 3.98
48 C 6525—Seat only; hooks for any chains. Wt. 3 lbs. 8 oz. *Mailable*... 2.69

(N) "MERRIPLAY" LAWN SWING. Well-made, smooth gliding—like adult swings; seats 4. Smooth selected wood; screws and bolts at vital points for strength, durability; nailed floorboards, seats; doweled backs. Shade-giving canopy is water-resistant duck with scalloped sides, taped edges. Shaped seats 24x8 in. Green and yellow finish. Takes space 3 ft. 7 in. x 5 ft. 1 in. Inst.
48 C 6504 R—Ht. 4 ft. 7 in.; with Canopy. Wt. 46 lbs.....19.95
48 C 6505 R—Same without Canopy. Ship. wt. 42 lbs.....16.95

(P) (R) ALL-STEEL SLIDES. For lots of fast-sliding fun. Strong, rigid and durable. Smooth slide beds abt. 16 in. wide, 2 in. deep. Sturdy tubular steel ladders. Finished in red and green outdoor enamel. Instructions.

(P) GALVANIZED SLIDES. Heavy-gauge bed bolted to smooth shaped sides. Ladder uprights curved for handles. Braced anchoring bar, ground stakes.
48 C 6632 R—10-ft. (Ht. overall 6 ft. 8 in.) Wt. 60 lbs. $3.00 Down, or Cash 26.95
48 C 6633 R— 8-ft. (Ht. overall 5 ft. 5 in.) Wt. 50 lbs. $2.50 Down, or Cash 21.95

(R) "PAL" DELUXE STAINLESS STEEL SLIDES. Slick bed stays shiny, clean. Extra heavy construction, slide bed securely bolted to smooth side rails. Double ladder uprights; welded safety steps; curved handles. Firm "stabilizer."
48 C 6478 R—12-ft. (Ht. overall 7 ft. 8 in.) Wt. 115 lbs. $5.50 Down, Cash 52.95
48 C 6479 R—10-ft. (Ht. overall 6 ft. 8 in.) Wt. 100 lbs. $4.50 Down, Cash 44.95
48 C 6480 R— 8-ft. (Ht. overall 5 ft. 6 in.) Wt. 85 lbs. $4.00 Down, Cash 37.95

(T) CANOPIED SANDBOXES. Protect tots from sun, wind. Smooth selected wood with bolted-on legs. Painted, heavy gauge metal bottom is firmly braced. Water-repellent duck canopy on sturdy wood frame raises, lowers, tilts. Outdoor enamel finish; rust-resistant hardware. Instructions.
48 C 6660 R—45x40 in.; 41 in. high (inside 39x29x5½ in.) Seats 11 in. high. Red, yellow and green; decorated seats; fringed canopy. Wt. 45 lbs.13.45
48 C 6659 R—40x38 in.; 41 in. high (inside 29x29x4½ in.) Seats 11 in. high. Red, yellow and green; plain seats; scalloped canopy. Wt. 33 lbs.....9.45

(U) "DISNEY" PLASTIC PLAYBALLS. Fun indoors or out. Blow up like balloons, Self-sealing valve. Tough, lustrous-finish vinyl plastic; heat sealed seams. Colorful panels; well-known Disney "characters" add to appeal.
48 C 3527—18-in. diameter. Shipping weight 3 oz.....75c
48 C 3528—12-in. diameter. Shipping weight 2 oz.....49c

(V) 1.29

POOL "FILL-N-FLATOR"

(V) With Patch Kit. 7-in. plastic attachment fits standard hose; 24-in. air tube inflates pools as they fill with water. Kit includes 32 patches to repair film-type plastic goods, non-toxic solvent. Instructions.
48 C 6605—Ship. wt. 8 oz. 1.29

NOTE: Gym, Slides, Lawn Swing and Sandboxes are shipped by Frt., Truck or Express. For convenient Credit Terms see Inside Back Cover.

NATIONALLY ADVERTISED "DOUGHBOY" AND "KOROSEAL" INFLATABLE PLASTIC TWIN-RING POOLS

(W) "DOUGHBOY" DELUXE POOLS. Nationally adv. for $10.00 to $20.00. Factory tested; guaranteed against original defects. Extra heavy, tough "Forti-plyed" (laminated) vinyl; strong, waterproof, colorfast, mildew-resistant. Heat-sealed, taped seams; self-seal valves; drain. Red and white rings, decorated blue bottom.
48 C 6663—90-in. diam., 12 in. deep; holds 290 gal. Ship. wt. 8 lbs. 8 oz. Nationally adv. for $20.00.....16.95
48 C 6662—79-in. diam., 11 in. deep; holds 175 gal. Ship. wt. 6 lbs. Nationally adv. for $15.00.....12.75
48 C 6661—65-in. diam., 10 in. deep; holds 115 gal. Ship. wt. 4 lbs. 12 oz. Nationally adv. for $10.00..... 8.45

(X) "KOROSEAL" TOT'S POOLS. Factory tested; guaranteed by manufacturer against original defects. Tough, durable koroseal plastic is waterproof, colorfast, mildew-resistant. Heat-sealed seams. Plastic push-pull valves. Yellow rings, green bottom.
48 C 6642—60-in. diam., 7 in. deep; holds 80 gal. Ship. wt. 3 lbs. 8 oz.....4.95
48 C 6641—52-in. diam., 7 in. deep; holds 60 gal. Ship. wt. 2 lbs. 12 oz.....3.95
48 C 6640—33-in. diam., 5 in. deep; holds 18 gal. Ship. wt. 1 lb. 4 oz.....1.95

PLASTIC SAND AND WATER TOYS TOTS' FAVORITES

(Y) SAND-PAIL BOAT AND SAND-SIFTER WINDMILL. Boat floats, too. With sand scoops. Colorful, unbreakable polyethylene.
48 C 3539—Windmill abt. 8 in. tall. Ship. wt. 1 lb. 2 oz.....1.69

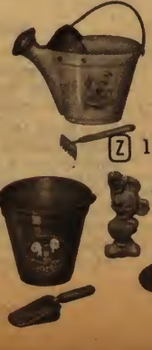
(Z) "MICKEY MOUSE CLUB" SAND TOYS. Colorful, unbreakable polyethylene. Pail, sprinkler, sifter, mold, shovel, rake, cup.
48 C 3553—Pail abt. 5½ in. high. Ship. wt. 1 lb. 2 oz...Set 1.69

(AA) "DONALD DUCK" SWIM RING. With squawker. Strong vinyl; heat-sealed seams. Easily inflated. Split ring fits around body.
48 C 3531—Ship. wt. 7 oz.....1.69

(W) 8.45 65 in.

(X) 1.95 33 in.

(Y) 1.69



(Z) 1.69

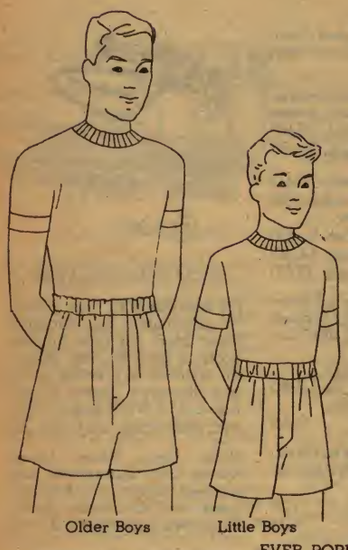
(AA) 1.69

Boys' Year 'round Styles Known fo

A WIDE VARIETY OF LITTLE BOYS' COMFYTOGS AND OLDER BOYS'

Little Boys' Comfytogs (Sizes 2 to 8) and Older Boys' Healthgards (Sizes 10 to 16) are specially proportioned to fit active boys comfortably while still allowing maximum freedom.

Wards special brands are famous for their fine, sturdy fabrics and excellent workmanship. And they are priced to please every value-conscious customer. To Measure, see facing page.



MID-LENGTH SHORTS IN 3 QUALITIES: COMBED COTTON, DURENE, DE LUXE INTERLOCK. SIZES 2-16

(A) Better quality Mid-length Shorts for Little and Older Boys. Rib knit in fine Combed Cotton for smooth, comfortable fit. Well-known Heathgard features include: all-around heat-resistant elastic at waist; neatly taped fly front and hemmed leg openings.

LITTLE BOYS' MID-LENGTHS.
Sizes: 2, 4, 6, 8. Ship. wt. ea. 4 oz.
Color: White only.
29 C 698—*State size*..... Ea. 55c or 3 for 1.59

OLDER BOYS'. *Sizes:* 10, 12, 14, 16.
Color: White only. Wt. ea. 5 oz.
29 C 648—*State size*..... Ea. 65c or 3 for 1.88

(B) Best quality Mid-length Shorts. Soft and absorbent, Durene Mercerized Combed Cotton takes plenty of hard wear. Drop needle knit. Important styling details are: heat-resistant elastic at waist-line, taped fly, neatly hemmed leg openings. *Color:* White. *Please state size.*

LITTLE BOYS' MID-LENGTHS.
Sizes: 2, 4, 6, 8.
29 C 703—Ship. wt. ea. 5 oz... Ea. 79c or 3 for 2.29

OLDER BOYS' MID-LENGTHS.
Sizes: 10, 12, 14, 16.
29 C 667—Ship. wt. ea. 6 oz... Ea. 85c or 3 for 2.47

(C) De luxe Interlock knit Mid-length Shorts. Special knit is famous for wear, absorbency and shrink-resistance. Ruggedly constructed of the finest Combed Cotton. Quality details: heat-resistant elastic waist, Nylon reinforced taped fly, hemmed leg openings. White. *State size.*

LITTLE BOYS' MID-LENGTHS.
Sizes: 2, 4, 6, 8.
29 C 683—Ship. wt. ea. 5 oz. Ea. 89c or 3 for 2.59

OLDER BOYS' MID-LENGTHS.
Sizes: 10, 12, 14, 16.
29 C 639—Ship. wt. ea. 6 oz. Ea. 98c or 3 for 2.84

EVER POPULAR T-SHIRTS IN FOUR LONG WEARING QUALITIES FOR LITTLE AND OLDER BOYS IN SIZES 2 TO 16

(D) Better quality Little and Older Boys' T-shirts. Rib knit in fine Combed Cotton—soft, absorbent, long-wearing. Features: Nylon reinforced rib neck, taped shoulder seams prevent stretching. Hemmed bottom.

LITTLE BOYS' T-SHIRT.
Color: White. *State size.*
Sizes: 2, 4, 6, 8.
29 C 692—Ship. wt. ea. 4 oz.... Ea. 47c or 3 for 1.35

OLDER BOYS' T-SHIRT. White.
Sizes: 10, 12, 14, 16.
29 C 640—Wt. ea. 5 oz. *State size.* Ea. 69c or 3 for 2.00

(E) Good quality T-shirt of sturdy, absorbent Cotton. Smooth flat knit; shape-retaining tape sewn within shoulder seams. Comfytogs with plain collarette neck. Healthgards with Nylon reinforced rib collarette neckband. Neatly hemmed bottom. *Color:* White.

LITTLE BOYS' COMFYTOGS.
Sizes: 2, 4, 6, 8. *State size.*
29 C 709—Ship. wt. ea. 4 oz.... Ea. 37c or 3 for 1.05

OLDER BOYS' HEALTHGARDS.
Sizes: 10, 12, 14, 16.
29 C 642—Ship. wt. ea. 5 oz.... Ea. 47c or 3 for 1.35

(F) (G) Best quality T-shirts of Durene Mercerized Combed Cotton. Sizes 2-8: Rib drop needle knit, tape within shoulder seams. Sizes 10-16: flat knit, tape over shoulder seams, across back of rib neck. Hemmed bottom. White only. *State size.*

(F) LITTLE BOYS' RIB KNIT.
Sizes: 2, 4, 6, 8.
29 C 702—Ship. wt. ea. 5 oz.... Ea. 69c or 3 for 2.00

(G) OLDER BOYS' FLAT KNIT.
Sizes: 10, 12, 14, 16.
29 C 644—Ship. wt. ea. 6 oz... Ea. 94c or 3 for 2.73

(H) De luxe T-shirts, Interlock knit Combed Cotton. Run-proof, shrink-resistant, suede-soft. Rib collarette neck is Nylon reinforced for longer wear. Constructed with tape over shoulder seams and around back of neck. White. *State size.*

LITTLE BOYS' T-SHIRT.
Sizes: 2, 4, 6, 8.
29 C 682—Ship. wt. 5 oz..... Ea. 89c or 3 for 2.59

OLDER BOYS' T-SHIRT.
Sizes: 10, 12, 14, 16.
29 C 638—Ship. wt. 6 oz.... Ea. 98c or 3 for 2.84

SPEED SHIRT (2-8) ATHLETIC SHIRT (10-16)

(J) Shirts designed for action-free comfort. Shape-retaining Swiss Rib Knit has greater elasticity. Both have tubular bound neck and armholes. Speed Shirt: soft, sturdy Cotton, curved bottom. Athletic Shirt: Smooth Combed Cotton hemmed bottom. Ship. wt. ea. 4 oz.

LITTLE BOYS' SPEED SHIRT.
Sizes: 2, 4, 6, 8. *Color:* White.
29 C 707—*State size*..... Ea. 35c or 4 for 1.35

OLDER BOYS' ATHLETIC SHIRTS.
Sizes: 10, 12, 14, 16. *Color:* White.
29 C 631—*State size*..... Ea. 39c or 4 for 1.48

SANFORIZED COTTON BROADCLOTH BOXER SHORTS SIZES 2-16

(K) Older Boys' Healthgard Shorts tailored in Washfast, Sanforized Cotton Broadcloth. Shrinks less than 1%; keeps its clear color. Heat-resistant elastic waist; sturdy fly front.

Boys' Sizes: 10, 12, 14, 16.
Bright Assorted Patterns.
Ship. wt. ea. 4 oz.
29 C 656—*State size*..... Ea. 47c or 3 for 1.35

Boys' Sizes: 10, 12, 14, 16.
Solid Colors only: Blue, Green.
Ship. wt. ea. 4 oz.
29 C 657—*State size, color*..... Ea. 47c or 3 for 1.35

(L) Little Boys' popular Boxer Shorts in Sanforized Cotton Broadcloth (shrinks less than 1%). Comfytog styling details include heat-resistant elastic at waist, sturdy fly front, neatly hemmed leg openings. Washfast to retain their clear, fresh color.

Little Boys' Sizes: 2, 4, 6, 8. *Please state size.*
29 C 695—Striped Boxers in Assorted Patterns (no color choice). Ship. wt. ea. 3 oz.
29 C 696—Assorted Solid Pastels (no color choice).
Ship. wt. ea. 3 oz..... Ea. 47c or 4 for 1.72

BOXER SHORTS IN COTTON PLISSE

(M) Better Boxer Shorts for boys. Absorbent Cotton Plisse requires no ironing—Washfast to retain their color. Heat-resistant elastic waist, bar-tacked fly, generously cut for comfort. *State size, color.*

Little Boys' Sizes: 2, 4, 6, 8.
Colors: Blue, Green, White.
29 C 699—Ship. wt. ea. 3 oz. Ea. 57c or 4 for 2.19

Older Boys' Sizes: 10, 12, 14, 16.
Colors: Blue, Green, White.
Ship. wt. ea. 4 oz.
29 C 654..... Ea. 57c or 3 for 1.59

CONVENIENT MONTHLY PAYMENT PLAN ON INSIDE BACK COVER. A COMPLETE SELECTION OF MEN'S UNDERWEAR STARTS ON PAGE 388.

Fit, Long Wear. Sizes 2 to 8, 10 to 16

HEALTHGARDS CAREFULLY TAILORED IN DURABLE, COMFORTABLE COTTONS

Little Boys' Comfytogs (Sizes 2 to 8) and Older Boys' Healthgards (Sizes 10 to 16) are designed for an accurate fit and to allow for the comfort and freedom every active boy demands. Comfytogs and Healthgards undergo rigid tests at Wards Laboratory and must meet approved standards for washability and durability. See Measuring Instructions below before ordering.

GOOD QUALITY SHIRTS, SHORTS

(N) Speed Sets designed for active living. Rib knit in soft, absorbent Cotton. Shorts: heat resistant elastic at waist, taped fly, tubular bound leg openings. Swiss rib knit Shirts: tubular bound neck and armholes (Nylon reinforced only in Sizes 10-16); comfortable curved bottom. *State size.*

LITTLE BOYS' SIZES: 2, 4, 6, 8. *Color:* White. Ship. wt. ea. 4 oz.

29 C 707—Speed Shirt. Ea. 35c or
29 C 708—Speed Shorts..... 4 for 1.35

OLDER BOYS' SIZES: 10, 12, 14, 16. *Color:* White. Ship. wt. ea. 4 oz.

29 C 634—Speed Shirt. Ea. 37c or
29 C 635—Speed Shorts..... 3 for 1.05

BETTER QUALITY COTTON SPEED SETS

(P) Little and Older Boys' rugged Speed Shirts and Shorts in absorbent Combed Cotton. Knit in a smooth, strong rib. Shirts: curved bottom. Nylon reinforced tubular bound neck, armholes. Shorts: Nylon reinforced, heat-resistant elastic at waist and legs, sturdy taped fly front. *State size.*

LITTLE BOYS' SIZES: 2, 4, 6, 8. *Color:* White. Ship. wt. ea. 4 oz.

29 C 697—Speed Shirt. Ea. 42c or
29 C 693—Speed Shorts..... 3 for 1.19

OLDER BOYS' SIZES: 10, 12, 14, 16. *Color:* White. Ship. wt. ea. 4 oz.

29 C 646—Speed Shirt. Ea. 47c or
29 C 647—Speed Shorts..... 3 for 1.35

BEST DURENE SHIRTS AND SHORTS

(R) Little and Older Boys' Speed Sets. Rib drop needle knit in Durene Mercerized Combed Cotton. Famous for its smooth, even texture, long wear. Shirts have tubular bound neck, armholes; curved bottoms. Shorts have heat-resistant elastic waist, taped fly front, elasticized leg openings. Absorbent Durene is perfect for year 'round wear. White. Ship. wt. ea. 4 oz. *State size.*

LITTLE BOYS' SIZES: 2, 4, 6, 8.

29 C 700—Speed Shirt. Ea. 57c or
29 C 701—Speed Shorts..... 4 for 2.19

OLDER BOYS' SIZES: 10, 12, 14, 16.

29 C 664—Speed Shirt. Ea. 57c or
29 C 665—Speed Shorts..... 4 for 2.19

Little Boys Older Boys

DE LUXE INTERLOCK KNIT

(T) Fine Combed Cotton is Interlock Knit for shrink-resistance, shape-retention. Nylon reinforced for longer wear. Shirts: tubular bound necks, armholes; webbed shoulders; hemmed bottom. Speed Shorts: heat-resistant elastic waists, taped fly, elastic at leg openings. *State size.* Wt. ea. 5 oz.

LITTLE BOYS' SIZES: 2, 4, 6, 8. Color: White.

29 C 680—Shirt. Ea. 75c or
29 C 681—Shorts..... 3 for 2.18

OLDER BOYS' SIZES: 10, 12, 14, 16. Color: White.

29 C 636—Shirt. Ea. 85c or
29 C 637—Shorts..... 3 for 2.47

PATTERNED SPEED SHORTS

(U) The neat, brightly colored Washfast. print is the newest look in rib knit Underwear. Little and Older Boys' Shorts in soft, Combed Cotton—popular for its strength, absorbency. Heat-resistant elastic at leg openings, waist. Taped fly front. Colored Prints on White Ground.

LITTLE BOYS' SIZES: 4, 6, 8. Ship. wt. ea. 4 oz. *State size.*

29 C 684..... Ea. 54c or 3 for 1.57

OLDER BOYS' SIZES: 10, 12, 14, 16. Ship. wt. ea. 4 oz. *State size.*

29 C 649..... Ea. 57c or 3 for 1.65

20% NYLON, 80% COTTON

(V) Rib knit Speed Shorts in a durable blend of 20% Nylon, 80% Combed Cotton—Nylon is added for its strength, Cotton for absorbency. Nylon-Cotton combination will take the hardest wear. Heat-resistant elastic at waist and leg openings. Double fabric front fly panel and crotch. Durable flat-locked seams. Made for both Little and Older Boys. *State size.* White.

LITTLE BOYS' SIZES: 4, 6, 8. Ship. wt. ea. 4 oz.

29 C 686..... Ea. 57c or 3 for 1.65

OLDER BOYS' SIZES: 10, 12, 14, 16. Ship. wt. ea. 4 oz.

29 C 626..... Ea. 65c or 3 for 1.88

DOUBLE FABRIC SPEED BRIEF

(W) Rib Knit Speed Shorts in absorbent, durable Combed Cotton. New feature: double fabric seat for longer wear. Sturdy taped fly. Heat-resistant elastic at waist and leg openings retains strength after many washings. *Please state size.* To Measure, below.

LITTLE BOYS' SIZES: 4, 6, 8. *Color:* White only.

Ship. wt. ea. 4 oz. Ea. 54c or
29 C 691..... 3 for 1.57

OLDER BOYS' SIZES: 10, 12, 14, 16. *Color:* White only.

Ship. wt. ea. 4 oz. Ea. 57c or
29 C 653..... 3 for 1.65

COMPLETE HOW TO MEASURE INFORMATION AND SIZE SCALES FOR BOYS' UNDERWEAR

LITTLE BOYS' SIZES. For Vests and T-shirts: Measure chest, bringing tape up under arms and over shoulder blades. For Briefs and Shorts: Measure hips at fullest part.

Order Size:	2	4	6	8
If Chest is:	21	23	25	27
If Hips are:	21½	23½	25½	28½

OLDER BOYS'. For Shirts: Measure chest, tape well up under arms, over shoulder blades. For Shorts: Measure waist at natural waistline. Then find measurement in Scale below.

Order Size:	10	12	14	16
If Chest is:	28	29½	31½	33 in.
If Waist is:	24	25	26	28 in.

HOW TO SHOP AT WARDS

Wards offers a variety of convenient ways to shop—by mail while you enjoy the comfort of your home—by phone for quickest results; or in person at one of Wards retail stores or Catalog Order Offices. Personal and prompt service plus Catalog savings. Whatever your choice, you are always sure of getting the benefit of the lowest current prices in effect at the time you place your order.

Girls' Year 'round Comfytogs... Sizes 2 to 8, 10 to 16

LITTLE AND OLDER GIRLS' STYLES IN COMBED COTTON, FINEST QUALITY DURENE AND INTERLOCK

LITTLE GIRLS' VEST AND BRIEF

A B Better Quality rib knit Combed Cotton Set. Vest: has protective overlay at shoulders, tubular bound neck and armholes, neat hemmed bottom. Brief: has double fabric front and back panel to provide 2 way stretch; elastic waist; snug fitting rib cuffs. *Color:* White. Ship. wt. ea. 3 oz.

(A) SLEEVELESS VEST.
Sizes: 2, 4, 6, 8. Ea. 52c or
29 C 710—*State size*..... 3 for 1.49

(B) SNUG FITTING BRIEF.
Sizes: 2, 4, 6, 8. Ea. 52c or
29 C 711—*State size*..... 3 for 1.49

All garments on this page are cut to meet the rigid specifications of Wards Bureau of Standards. Carefully sized styles must pass exacting wear tests in Wards Laboratory. An order of $20 or more opens a Monthly Payment Account. Credit Terms, Inside Back Cover.

LITTLE GIRLS' T-SHIRTS

C Choice of Better rib knit Combed Cotton with Ribbed Nylon reinforced neckband; or Good flat knit Cotton. Both: hemmed sleeves, bottoms; tape in shoulder seams. *Color:* White. *Sizes:* 2, 4, 6, 8.

BETTER RIB KNIT. Ship. wt. ea. 3 oz. Ea. 47c or
29 C 692X—*State size*..... 3 for 1.35

GOOD FLAT KNIT. Ship. wt. ea. 3 oz. Ea. 37c or
29 C 709X—*State size*..... 3 for 1.05

BETTER COMBED COTTON VESTS, BRIEFS

D E Rib knit sleeveless Vests: Adjustable drawstring neck, tubular neck, armholes. Briefs: flat knit, Nylon reinforced cuffs, sturdy double fabric crotch.

LITTLE GIRLS: 2, 4, 6, 8. Ship. wt. ea. 3 oz. Ea. 37c or
(D) 29 C 745—Vest. White. *State size*..... 3 for 1.05

(E) BRIEF. White or Flesh. Ea. 47c or
29 C 743—*State size, color*..... 3 for 1.35

OLDER GIRLS: *Sizes:* 10, 12, 14, 16. Wt. ea. 4 oz.
(D) VEST. White only. Ea. 47c or
29 C 753—*State size*..... 3 for 1.35

(E) BRIEF. White or Flesh. Ea. 57c or
29 C 757—*State size, color*..... 3 for 1.65

BEST DURENE VESTS, BRIEFS

F G Little and Older Girls' best quality sleeveless Vests and Briefs. Rib knit of Durene Mercerized Combed Cotton. Treated to give greater absorbency, longer wear and a soft lustrous finish. Vests have adjustable drawstring neck, dainty picot trimming on tubular bound neck, armholes. Bottom is neatly hemmed. Briefs have elastic waistband, sturdy double fabric crotches, ribbed cuffs.

LITTLE GIRLS: *Sizes:* 2, 4, 6, 8.
(F) VEST. White. Wt. ea. 3 oz. Ea. 59c or
29 C 725—*Please state size*.. 3 for 1.69

(G) BRIEF. White only.
Ship. wt. ea. 3 oz. Ea. 59c or
29 C 726—*Please state size*.. 3 for 1.69

OLDER GIRLS: *Sizes:* 10, 12, 14, 16.
(F) VEST. *Color:* White only.
Ship. wt. ea. 4 oz. Ea. 69c or
29 C 764—*Please state size*.. 3 for 2.00

(G) BRIEF. *Color:* White only.
Ship. wt. ea. 4 oz. Ea. 69c or
29 C 756—*Please state size*.. 3 for 2.00

INTERLOCK VESTS, BRIEFS

H J Little and Older Girls' sleeveless Vests and Briefs of Interlock Combed Cotton. Interlock is a knitting process which permanently locks each stitch, provides smooth, suede like finish. Vests: Nylon reinforced tubular bound neck, armholes; hemmed bottom. Briefs have elastic waistband, double fabric crotch, Nylon reinforced rib cuffs for long wear.

LITTLE GIRLS: *Sizes:* 2, 4, 6, 8.
(H) VEST. White. Wt. ea. 3 oz. Ea. 69c or
29 C 727—*State size*..... 3 for 2.00

(J) BRIEF. White only.
Ship. wt. ea. 3 oz. Ea. 69c or
29C728-*Please state size.* 3 for 2.00

OLDER GIRLS: *Sizes:* 10, 12, 14, 16.
(H) VEST. White only.
Ship. wt. ea. 4 oz. Ea. 79c or
29 C 762-*State size*..... 3 for 2.29

(J) BRIEF. White only.
Ship. wt. ea. 4 oz. Ea. 79c or
29 C 763-*Please state size.* 3 for 2.29

RAYON, COMBED COTTON

K Little and Older Girls' Fancy flat knit Briefs. Soft, silky Rayon is blended with absorbent Cotton; long wearing, with a smooth, lustrous finish. Elastic waist, fluted elastic legs. Bar-tacked seams are rip-resistant; crotch of sturdy double fabric. To Measure, see below. Ship. wt. ea. 3 oz. Flesh, Lt. Blue, Maize, White.

29C715-LITTLE GIRLS.
Sizes: 2, 4, 6, 8. Ea. 37c or
State size, color... 3 for 1.05

29C759-OLDER GIRLS.
Sizes: 10, 12, 14, 16. Ea. 47c or
State size, color... 3 for 1.35

FLAT AND RIB KNIT BRIEFS

L Little and Older Girls. Better Combed Cotton. Elastic waist; durable double fabric crotch. To Measure, below.

LITTLE GIRLS: *Sizes:* 2, 4, 6, 8.
Flat knit. Tubular bound legs; covered elastic waist (not shown).
Color: White. Wt. ea. 3 oz. Ea. 29c or
29 C 712—*State size*..... 3 for 82c

Rib knit. Nylon reinforced rib cuffs. Ship. wt. ea. 3 oz.
Lt. Blue, Maize, Flesh, White. Ea. 37c or
29 C 713—*State size, color.* 3 for 1.05

OLDER GIRLS: *Sizes:* 10, 12, 14, 16.
Rib knit; Nylon reinforced rib cuffs. Ship. wt. ea. 3 oz.
Flesh, Lt. Blue, Maize, White. Ea. 47c or
29 C 761—*State size, color.* 3 for 1.35

ROSEBUD PRINT BRIEF

M Little and Older Girls' flat knit Briefs in a blend of soft Combed Cotton and lustrous Rayon. Absorbent Briefs fit snugly without binding. Durable double fabric crotch. Elastic waistband; Rayon fluted elastic at leg openings. Sturdy bar-tacked seams. Measuring Instructions, below. Wt. ea. 3 oz. *Colors:* Blue or Pink on White.

29 C 722—LITTLE GIRLS.
Sizes: 4, 6, 8. Ea. 47c or
State size and color. 3 for 1.35

29 C 766—OLDER GIRLS.
Sizes: 10, 12, 14, 16. Ea. 57c or
State size and color. 3 for 1.65

COMBED COTTON PANTY

N Little and Older Girls' better Panty. Flat knit in fine Combed Cotton—so soft and absorbent, it's ideal for year 'round wear. Slightly longer legs prevent chafing. Tubular bound cuffs. Covered elastic waistband; sturdy double fabric crotch. To Measure, see below. Ship. wt. ea. 3 oz. Flesh, Lt. Blue, Maize, White.

29C741-LITTLE GIRLS.
Sizes: 2, 4, 6, 8. Ea. 37c or
State size, color.. 3 for 1.05

29C755-OLDER GIRLS.
Sizes: 10, 12, 14, 16. Ea. 47c or
State size, color.. 3 for 1.35

TO MEASURE FOR LITTLE GIRLS. T-shirt and Vests: Measure chest over underwear, tape under arms. For Briefs and Panties measure hips over underwear at fullest part. See Scale.

SIZE SCALE FOR LITTLE AND OLDER GIRLS

Order Size:	2	4	6	8	10	12	14	16
If Chest is:	21	23	25	27	30	31½	33	34½ in.
If Hips are:	21½	23½	25½	28½	32	34	36	37½ in.

OLDER GIRLS: T-shirts, Vests: Measure bust over underwear at fullest part, tape under arms. Briefs, Panties, Bloomers: Measure hips over underwear at fullest part.

Ⓐ 3 prs. 1.40

Ⓑ 3 prs. 1.40

Ⓒ 3 prs. 1.65

Ⓓ 3 prs. 1.65

Ⓔ 2 prs. 1.50

Ⓕ 3 prs. 1.00

Ⓖ 3 prs. 1.00

Ⓗ 3 prs. 1.15

Ⓙ 3 prs. 1.40

Ⓚ 3 prs. 1.40

Ⓛ 3 prs. 83c

Ⓜ 3 prs. 85c

Ⓝ 3 prs. 83c

Ⓟ 3 prs. 95c

Ⓡ 3 prs. 1.00

Boys' Rugged Milemaster Socks for Wear, Quality

MAGIC-FIT STRETCH NYLON

Stretch Nylon Socks that grow with the growing boy. They stretch to fit without binding or slipping into the shoe. Stretch Socks assure a comfortable, as well as neat, wrinkle-free fit.

STRETCH BLAZER

Ⓐ Stretch Nylon Socks in Blazer Pattern. Won't bind, wrinkle; always looks neat. Sturdy 2-ply yarns throughout. Ship. wt. 3 pairs 5 oz. *Assorted Blazer Stripes. Sizes: Jr.:* 6–8½; *Sr.:* 9–11.
30 C 872—*State size only.*
3 prs. 1.40; 6 prs. 2.70

FANCY BLAZER

Ⓑ 100% Stretch Nylon Socks that last much longer. Expand to fit the boy's fast-growing feet. Fancy novelty Blazer diamond pattern. Elastic tops for smooth, wrinkle-free fit. Socks fit comfortably and always look neat. *Asst'd Colors:* Brown, Navy, Lt. Gray. Wt. 3 prs. 5 oz. *Sizes: Junior:* (6–8½); *Senior:* (9–11). *State size only.*
30C866–3 prs. 1.40; 6, 2.70

NOVELTY BLAZER

Ⓓ Stretch Nylon Sock of long-wearing, better fitting 100% Stretch Nylon. Brightly colored blazer stripe pattern with contrasting colored novelty overplaid. 2-ply construction throughout. *Assorted Colors:* Lt. Gray, Navy, Brown. Wt. 3 prs. 5 oz. *Sizes: Junior:* (6-8½); *Senior:* (9-11). *State size only.*
30C864–3 prs. 1.65; 6, 3.20

STRETCH NYLON RIB

Ⓒ Stretch Nylon yarn for greater elasticity. "The sock grows with the boy", adjusts to foot size smoothly, without binding. Dressy 6x 3 rib. Elastic tops. Wt. 3 prs. 7 oz. *State size, color.* Red, Camel Tan, Lt. Blue, Brown, Charcoal, Dk. Green, Lt. Gray, Maize, Navy. *Sizes:* Small (6½-7½); Med. (8-9½); Lge. (10-11).
30C890-3 prs. 1.65; 6, 3.20

STRETCH ARGYLE

Ⓔ 100% Stretch Nylon Argyle Socks fit your boy perfectly because they expand to the exact size of his foot. Conventional 4 diamond pattern. New, bright color combinations. Elastic tops. Red, Lt. Blue, Camel Tan, Brown, Navy. Wt. 2 prs. 5 oz. *Sizes:* Med. (8-9½); Large (10-11). *State size, color.*
30C898–2 prs. 1.50; 4, 2.90

COLORFUL, ABSORBENT COTTON STYLES FOR ALL OCCASIONS

Your favorite Socks in a choice of popular styles and bright, colorful patterns. A variety of durable constructions assure your boy longer and more satisfactory wear. The large selection of bright colors are washfast so that your boy's socks will retain that "new" look much longer. Please be sure to check the Size Scale before placing your order.

GUARANTEED SOCKS

Ⓕ Colorful Blazer. 2-ply Combed Cotton. Nylon reinforced heel, toe. 3 pairs, 1 size, guaranteed to wear 3 mos. or replaced free, postpaid. Packaged 3 pairs, 1 size. *State size. Asst'd Blazer Stripes.* Wt. 3 prs. 5 oz. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
30 C 867—3 prs. 1.00....6 prs. 1.90

FANCY STRETCH COTTON

Ⓙ Blazer Stripe with fancy overplaid pattern in contrasting colors. Soft Combed Cotton for absorbency; Stretch Nylon for "magic fit." Elastic top. Wt. 3 prs. 5 oz. *State size only. Asst'd Colors:* Gray, Lt. Blue, Camel. *Sizes: Junior* (6-8½); *Senior* (9-11).
30 C 835—3 prs. 1.40....6 prs. 2.70

FANCY COTTON SOCKS

Ⓖ Soft, absorbent Combed Cotton. Bright, colorful blazer stripes are Washfast. Novelty diamond pattern knitted in. Elastic tops. Wt. 3 prs. 5 oz. *Asst'd Colors:* Light Gray, Royal Blue, Camel Tan. *State size only. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
30 C 836—3 prs. 1.00....6 prs. 1.90

COTTON ARGYLES

Ⓚ Genuine 4-diamond Argyles. Soft spun Combed Cotton. Knit-in elastic cuff. Nylon reinforced heel, toe. 2-ply yarns. Washfast. Wt. 3 prs. 5 oz. Lt. Blue, Camel Tan, Lt. Gray, Brown, Maroon, Navy. *State size, color. Sizes:* 8, 8½, 9, 9½, 10, 10½.
30 C 869—3 prs. 1.40....6 prs. 2.70

BRIGHT DIAMOND PATTERN

Ⓗ Combed Cotton Fancy Sock reinforced throughout with strong Nylon. Snug elastic tops. Washfast colors. Wt. 3 prs. 5 oz. *State size only. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½. 30C830–Brown, Char. Gray, Navy. 30C831–Camel, Lt. Gray, Maize.
3 prs. for 1.15.....6 prs. for 2.19

ECONOMY FANCY SOCK

Ⓛ Sturdy Cotton construction with colorful fancy diamond pattern knitted in. Strong Nylon reinforced heel, toe. Snug-fitting elastic top. *Asst'd Colors:* Lt. Blue, Camel Tan, Lt. Gray. Wt. 3 prs. 5 oz. *State size. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½.
30 C 823—3 prs. 83c; 6 prs. 1.60

MERCERIZED BLAZER

Ⓜ Strong, Mercerized Cotton Blazer with Nylon reinforced heel and toe. Washfast colors; contrasting colored stripes. Shipping weight 3 prs. 5 oz. *Assorted Blazer Stripes. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.*
30C814-3 prs. 85c; 6, 1.65

WESTERN DESIGNS

Ⓝ Economy package. Screen print designs will not wash off. Combed Cotton. Nylon reinforced heel, toe. Wt. 3 prs. 5 oz. *Assorted Colors:* Royal Blue, Charcoal Gray, Brown. *State size only. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9.
30C837–3 prs. 83c; 6, 1.62

GUARANTEED

Ⓟ Cushion Foot Sport Sock. 3 pairs must wear 3 mos. or replaced free. Soft, durable 2-ply Combed Cotton. Terry cushion sole for comfort. Elastic top. White. Shipping weight 3 pairs 5 oz. *State size. Sizes:* 8½, 9, 9½, 10, 10½.
30C811–3 prs. 95c; 6, 1.85

MERCERIZED LINKS

Ⓡ 2-ply Durene Mercerized Cotton. Washfast. Nylon reinforced heel, toe. *Colors:* Lt. Gray, Maize, Lt. Blue, Brown, Camel Tan, Maroon, Navy, White. *Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 3 prs. 5 oz.
30 C 843—*State size, color.*
3 prs. 1.00; 6 prs. 1.90

ROCKFORD SOCKS FOR ROUGH WEAR—SOFT, TOO

Ⓣ Heavy-duty Socks. Knit of absorbent 2-ply Cotton. Strong, reinforced heel and toe. Seamless soles. Bundles of 6 pairs only. *Sizes:* 8, 9, 10, Brown Mixture. Ship. wt. 6 pairs 13 oz.
30 C 802—*Please state size*.....6 prs. 1.39; 12 prs. 2.69

Ⓣ 6 prs. 1.39

If shoe is "D" or wider, order ½ size larger. If shoe is "A" or narrower, ½ size smaller.

Shoe Size:	6–7	7½–9	9½–10½	11–12½	13–1	1½–2½	3–4½	5–6	6½–7	7½–8	8½–9
Sock Size:	6	6½	7	7½	8	8½	9	9½	10	10½	11

Colors Match Socks as Close as Modern High Speed Printing Will Permit. For Credit Terms Please See Inside Back Cover.

Ⓕ 5.95

Ⓖ 4.75

Ⓗ 3.98

Ⓙ 4.98

Ⓚ 3.98

Ⓛ 2.85

Gay, Colorful Spring Accents for a Little Miss

WARDS GUARANTEE YOUR CHILD A PROPER FIT. TODDLERS' AND CHILDREN'S SIZES

Ⓜ 2.55

Ⓝ 2.55

Ⓟ 2.55

THE SEASON'S PRETTIEST STYLES IN SOFT PASTELS AND RICH, GLOWING COLORS

From the wondrous world of color comes this delightful collection of Toddlers' and Children's shoes. All are carefully built to take an important part in your child's active young life. Sizes 8½ to 12, slightly wedged heels; 12½ to 4, regular heels. Better and Best Quality features on facing page.

Ⓕ Best Quality One-strap. Tiny leaf-cut-outs and a shy daisy on vamp create a charming floral design for this enchanting style. Of soft, supple Leather. Leather soles, composition rubber heels. *Widths C, D. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 4 oz.

24 C 4642—White. *State width, size.*

24 C 4643—Pastel Pink.

24 C 4644—Pastel Blue.

24 C 4645—Black Patent Leather..... 5.95

Ⓖ Better Quality Sweater Pump. Junior society wears these poised pumps with tip-to-toe prettiness. Elasticized collar for comfort. Of soft, supple Leather. Leather soles and composition heels. *Widths B, C. Sizes:* 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Ship. wt. 1 lb. 3 oz. *Please state width, size.*

24 C 4756—White.

24 C 4757—Pastel Pink.

24 C 4758—Pastel Blue.

24 C 4737—Black Patent Leather..... 4.75

Ⓗ Better Quality Split-Strap. When she wants to look her loveliest she'll step out in this graceful little shoe. Of supple, long-wearing Leather in a color choice of snowy white, gleaming Black Patent, or soft, whispering pastels. Split strap is elasticized for a surer, snugger fit. Durable leather soles, composition rubber heels. Ship. wt. 1 lb. 3 oz. *Width C. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½ and 4. *State size.*

24 C 4818—Pastel Pink.

24 C 4819—Pastel Blue.

24 C 4847—Black Patent.

24 C 4848—White..... 3.98

Ⓙ Better Quality Saddle Oxford. Small fry cheer for this active little saddle shoe that's such a wonderful teammate in their vigorous young lives. Of strong, supple Leather that takes so many miles of long wear. Sturdy spun crepe rubber soles and heels are bouncy-soft. Wt. 1 lb. 6 oz. *Widths B, C. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width, size.*

24 C 4761—Pastel Pink and White. Pink Crepe soles.

24 C 4765—Pastel Blue and White. Blue Crepe soles.

24C4766-Tan and Smoke. Tan Crepe soles..... 4.98

Ⓚ Two-eyelet Oxford. A new and exciting style to delight your pig-tailed princess. Contrasting color overlay around collar and vamp. Of strong, lustrous Leather that withstands plenty of hard wear. Durable crepe rubber soles and heels are cushion-soft for comfort. *Widths B, C. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width, size.* Ship. wt. 1 lb. 7 oz.

24C4746—Black and White with Black Crepe soles.

24C4743-Tan and Cream with Tan Crepe soles.

24C4741-Smoke and Gray with Gray Crepe soles.. 3.98

Ⓛ Better Quality Barefoot sandal with soft cushion insole. She'll gaily wear this cool, graceful sandal for dress-up, play or school. And she'll have the same easy-going comfort afoot everywhere she goes. Adjustable buckles at vamp and instep for a better fit. Of soft, supple Leather that takes plenty of hard wear. Durable composition rubber soles and heels. Ship. wt. 1 lb. 4 oz. *Width C. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*

24 C 4900—Pastel Pink.

24 C 4901—White.

24 C 4902—Pastel Blue.. 2.85

SAME QUALITY SKIPS SELL UNDER MANUFACTURER'S NAME FOR 24% TO 32% MORE

Ⓜ Canvas Oxfords. Soft, comfortable skips. Built to give young feet free and easy ankle action. Shock-absorbing arch cushions, cushioned insoles. Bumper guards at toes. Durable crepe-type rubber soles.

Toddlers' Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide. To Order, below.

24 C 9304—Red. Ship. wt. 1 lb. 8 oz.

24 C 9305—Blue. *Please state size*... 2.55

Children's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Medium width. To Order, below.

24 C 9284—Red. Ship. wt. 1 lb. 8 oz.

24 C 9285—Blue. *Please state size*... 2.55

Ⓝ Pretty One-strap in sturdy Duck fabric. Gaily styled to take the small fry comfortably through a whirl of fun and sun. Cushioned insoles. Durable crepe-type rubber soles. To Order see below. *State size.*

Toddlers' Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width only.

24 C 9316—Red.

24 C 9317—Blue. Ship. wt. 1 lb. 8 oz. 2.55

Children's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½ and 3. Medium width only.

24 C 9294—Red.

24 C 9295—Blue. Ship. wt. 1 lb. 8 oz. 2.55

Ⓟ Gay Canvas Oxfords. Comfortable companions for year 'round wear. Springy arch cushions, buoyant cushion insoles. Sturdy crepe-type rubber soles. Ship. wt. 1 lb. 8 oz. *State size.* To Order, see below.

Toddlers' Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Wide width.

24 C 9308—Brown.

24 C 9309—Blue..... 2.55

Children's Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Medium width only.

24 C 9280—Brown.

24 C 9282—Blue..... 2.55

To order shoe styles F through L: See Size Scale, Page 320. To order Skips M, N and P: For Widths A, B or C order regular shoe size.

For narrower width, order ½ size smaller than regular size. Colors match merchandise as closely as modern speed printing permits.

Favorite Styles for On-the-go Youngsters

WARDS GUARANTEE YOUR CHILD A PROPER FIT. SIZES 8½ TO 13½, 1 TO 4

GOOD, BETTER AND BEST QUALITY SHOES IN POPULAR STYLES

BEST QUALITY: Skillfully crafted of superior Leathers. Finest for wear and fit, shape retention.
BETTER QUALITY: Moderately priced. Carefully made of soft, durable Leathers by experienced workmen.
GOOD QUALITY: Low priced. Built of strong Leathers to high standards for long wear and good fit.

(R) Best Quality Two-strap. Smart stitching on the vamp accents the trim Overlay. Goodyear Welt. Sturdy Neolite soles, rubber heels. Ship. wt. 1 lb. 7 oz. *State width and size.*
Widths B, C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4.
24 C 4678–Brown Leather.
24 C 4679–Red Leather... 5.95

(T) Best Quality Sharkskin Tip Oxfords ideal for youngsters extra hard on shoes. Tips resist scuffs and scrapes. Of smoothest Leather. Goodyear Welt. Neolite soles, rubber heels. Ship. wt. 1 lb. 8 oz. *Please state size.*
Width D only. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 4608—Brown..... 5.95

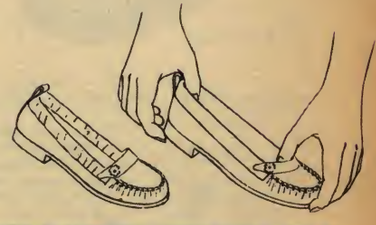
(U) Best Quality Moc-toe Oxford. A popular classic that goes everywhere with sure-footed confidence. Of strong, supple Leather. Goodyear Welt. Neolite soles and rubber heels. Ship. wt. 1 lb. 7 oz. *Please state size.*
Width C only. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4.
24 C 4620—Brown..... 5.95

(V) Better Quality Saddle Oxfords. A favorite with every age is this popular saddle shoe of supple Leather. Ideal for school or play. Sturdy Spun Crepe Rubber soles and rubber heels give long lasting wear. Ship. wt. 1 lb. 6 oz.
Widths B, C, D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width, size.*
24 C 4795—Black-White.
24 C 4781—Brown-White.. 4.98

(W) Better Quality One-strap. A charming design gaily bedecked with eye-catching tassel. Of strong, supple Leather. Roomy Moc-toes. Neolite soles, rubber heels. Ship. wt. 1 lb. 6 oz. *State width, size.*
Widths B, D. Sizes: 8, 9, 9, 10, 10, 11, 11, 12, 12, 13, 13, 1, 1, 2, 2, 3.
24 C 4722—Brown.
24 C 4723—Red.... 4.75

(X) Better Quality Lounger features a pert tassel on the vamp. A versatile, tailored shoe that doubles for Sunday-best or everyday school wear. Of lustrous Leather that takes rough wear. Neolite soles, composition rubber heels. Wt. 1 lb. 7 oz. *State width, size.*
Widths C, D. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 4728—Brown.... 4.75

(Y) Better Quality Moc-toe Oxford. This little Oxford goes to school or play with equal popularity. Of sturdy, supple Leather that takes plenty of rough wear. Wardolite soles, rubber heels. Ship. wt. 1 lb. 7 oz. *State width and size.*
Widths B, C. Sizes: 8, 9, 9, 10, 10, 11, 11, 12, 12, 13, 13, 1, 1, 2, 2, 3.
24 C 4724—Brown.... 4.49



(Z) New graceful One-strap she'll wear with a feminine air. The vamp is smartly laced with lively cream colored thong and topped with a saucy bow. Of soft, lustrous Leather that is long-wearing. Durable composition rubber soles and heels last longer. Ship. wt. 1 lb. 5 oz. *State size.*
Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 4903—Brown..... 3.98

(FF) This striking split-strap style will win the approval of all youngsters. Sprightly nail-heads sparkle on the vamp and strap. Smooth Leather takes hard wear. Roomy Moc-toes. Durable composition soles, heels. Ship. wt. 1 lb. 6 oz. *State width, size.*
Widths B, C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 4906—Brown.
24 C 4907—Red..... 3.98

(GG) Good Quality Buckle Moc-Oxford. Sporting youngsters like this style built for comfort and rough wear. Strap with buckle across vamp for snug fit. Of supple Strong Grain Leather. Springy, spun Crepe soles and heels keep moisture out. Ship. wt. 1 lb. 6 oz. *State size.*
Width C. Sizes: 8, 9, 9, 10, 10, 11, 11, 12, 12, 13, 13, 1, 1, 2, 2, 3.
24 C 4942—Brown..... 3.98

NEW ELASTICIZED TURTLE NECK STYLE

(MM) Here's an exciting new shoe with glove-soft pliancy. Elasticized turtle neck collar cradles little feet in smooth-fitting comfort. Softest, flexible Leather gives stocking-soft freedom to the foot. Tiny white daisy for just a twinkle of adornment on the hand-sewn vamp. Composition rubber sole is flexible too. Leather heels. Back tab. Shipping weight 1 lb. 3 oz.
Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 4811—Cream.
24 C 4813—Black. *Please state size...* 3.49

(HH) (JJ) Good Quality Moc-toe Oxfords of strong, pliant Leather. Roomy toes allow for growth. Goodyear sewn. Durable composition soles and rubber heels.
Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 6 oz.
(HH) 24 C 4927—Brown and Tan.
Widths B, C, D. State width, size.... 3.49
(JJ) 24 C 4925—Brown and White.
Width C only. State size..... 3.49

(KK) Good Quality Lounger. Handsome styling and easy comfort make this style a popular choice with active youngsters. Of smooth, pliant Leather that takes hard wear. Sturdy Wardolite soles, rubber heels.
Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 8 oz. *Please state size.*
24 C 4905—Black.
24 C 4904—Cream.
24 C 4952—Brown..... 3.79

(LL) Good Quality Saddle Oxford. Children go for this popular favorite. Of long-lasting Leather that takes hardest wear. Goodyear sewn. Ship. wt. 1 lb. 6 oz.
Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width, size.*
24C4945-Black and White. White rubber soles, heels. *Widths B, C, D.* 3.79
24C4917-Brown and White. White spun Crepe soles. *Widths B, C, D.* 3.79

WARDS GUARANTEE A CORRECT FIT

Wards shoes are carefully made over properly proportioned lasts; are tested for fit and wear on the feet of growing children. Parents can be completely confident that their child will have a proper fit, utmost comfort and wear.

FOR LARGER SIZES SEE BIG SISTER PAGE 253.

Width Explanation: Width B-Med. Narrow; Width C-Med.; Width D-Med. Wide. Shoes on this page in sizes 8½-12 have Wedge Heels; 12½-3 have Regular Heels. Wards guarantee a proper fit. For How to Measure, see Page 319. Credit Terms on Inside Back Cover.

F 2.98

G 1.98–3.39

H 2.49–2.98

J 2.98 K 2.98 L 2.98

M 2.85 N 2.85

P 1.98

Built to Allow Healthy Growth of Baby's Feet

WARDS GUARANTEE A PROPER FIT FOR THOSE VITAL FIRST STEPS

R 2.49–2.98

SPECIALLY FOR INFANTS AND TODDLERS

Perfectly smooth and comfortable, Wards baby shoes are designed to encourage walking with sure-footed confidence. These shoes, properly proportioned and moulded to follow contours of little feet, help assure a correct fit. Room-for-growth toes, narrow, smooth fitting heels.

COMPARE THESE QUALITY DIFFERENCES

Good Quality: Low-priced. Built of strong leather to high standards for good wear; fit. Better Quality: Moderately priced. Made by expert workmen of fine, hard wearing leather. Best Quality: Skillfully crafted of exceptionally fine leather. Finest for wear, fit, shape retention.

COMFORTABLE SHOES THAT INSPIRE TODDLERS WITH WALKING CONFIDENCE

F Better Quality Roman Sandals of soft Leather. *Width D. Sizes:* 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Wt. 12 oz. *State size.*

24 C 5115—White Smooth Leather.

24 C 5113—Black Patent Leather..... 2.98

G Plain Toe Boot. Soft, supple Leather bends naturally with baby's movements and offers firm support. Flexible one-piece leather soles. *Sizes:* 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Shipping weight 12 oz. *Please state size.*

BEST QUALITY. *Width D.*

24 C 5001—White. 24 C 5002—Brown. 3.39

BETTER QUALITY. *Width D.*

24 C 5151—White. 24 C 5152—Brown. 2.98

GOOD QUALITY. *Width D.*

24 C 5207—White. 24 C 5204—Brown. 1.98

MOC-TOE BOOTS AND ONE-STRAPS GIVE SUPPORT

H Moc-toe Boot of soft, supple Leather that flexes easily with baby's foot. High tops gently support ankles. Roomy toes. 1-piece leather soles. Ship. wt. 12 oz. *Width D. Sizes:* 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8.

BETTER QUALITY. *Width D. State size.*

24 C 5103—White.

24 C 5102—Smoke.

24 C 5106—Brown..... 2.98

GOOD QUALITY. *Width D. State size.*

24 C 5221—White.

24 C 5222—Smoke.

24 C 5220—Brown..... 2.49

J Better Quality Moc-toe. This two-buckle one-strap style wins compliments everywhere with its smart, trim styling. Strong supple Leather flexibly cradles little feet with comfortable support and takes rough wear in stride. Slim strap with buckle across the instep. Neat buckled strap with lacing adorns the throat. Durable 1-piece Leather soles wear longer.

Width D. Sizes: 5½, 6, 6½, 7, 7½, 8. *State size.* Ship. wt. 11 oz.

24 C 5155—Brown..... 2.98

SUPPLE, ROOMY MOC-TOE OXFORDS

K Better Quality Moc-toe Oxford. Tots are off to a wonderful start in these attractive styles. Soft, flexible Leather takes plenty of rough and tumble wear. 1-piece leather soles are long-wearing. Shipping weight 12 oz. *State size. Width D. Sizes:* 5½, 6, 6½, 7, 7½ and 8.

24 C 5161—Brown and White.

24 C 5162—Brown.

24 C 5163—Red..... 2.98

EXTRA WIDE CHUBBY ANKLE BOOTS

Wards extra wide ankle boots are specially designed and constructed for those extra healthy chubby ankles that are so hard to fit. Extra width at top, toe and instep assure your toddler a correct and healthy fit; positive protection for those vitally important first steps.

R Chubby Ankle Boots with extra room and width at top, toe and instep are properly proportioned for better balance; designed to inspire toddlers with walking confidence. Extra roomy toes are built not to crowd little feet, leave plenty of space for healthy growth. Of strong, pliant Leather that takes hard wear. Cotton twill vamp linings and smooth leather facings assure maximum comfort and wear. Flexible one-piece leather soles are long-wearing. Shipping weight 13 oz. *Please be sure to state size.*

Width E. Sizes: 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

BETTER QUALITY: Made of unusually fine, supple leather.

24 C 5277—White.

24 C 5278—Brown..... 2.98

GOOD QUALITY: Built of strong leather for good wear.

24 C 5273—White.

24 C 5274—Brown..... 2.49

OXFORDS AND PLAY SANDALS ADAPTED FROM THE GROWN-UP WORLD IN SOFT, STURDY LEATHERS

L Better Quality Mesh Oxfords right out of big brother and sister's grown-up wardrobe and so adorable on tiny tots. Strong, lustrous Leather combined with Nylon Mesh is so light, so cool, wonderful for the comfort of little feet. Cotton twill vamp linings, leather heel linings for extra wear. Specially constructed for growing feet to thrive in. One-piece leather soles are long-wearing. Shipping weight 11 oz. *State size. Width D. Sizes:* 5½, 6, 6½, 7, 7½ and 8.

24C5112-Brown, Tan. 2.98

M Better Quality Buckle Oxford with slim, trim styling that looks so grown-up. Shiny adjustable buckles afford easy, snug fit. Soft, supple Leather flexes easily and takes hard wear. Skillfully built to allow little feet plenty of room for growth and to withstand rough and tumble play. Cotton twill vamp linings, leather heel linings. Durable one-piece soles. *State size. Width D. Sizes:* 5½, 6, 6½, 7, 7½, 8. Ship. wt. 11 oz.

BETTER. Spun Crepe soles.

24 C 5124—Sand.

BETTER. Leather soles.

24 C 5120—Brown.. 2.85

N Better Quality Lido Oxford. A new and delightfully different style that promises the tots lots of fun and freedom. Crafted of supple, lustrous Leather in an exciting two-tone styling. Leather overlay in contrasting colors on collar and vamp. Carefully and sturdily built to take plenty of hard wear and to allow little feet to healthily thrive. Black spun crepe soles and heels are cushion-soft and long-wearing. *State size.*

Width D. Sizes: 5½, 6, 6½, 7, 7½, 8. Ship. wt. 11 oz.

24C5190-Black, White.

24C5191-Pink, Black. 2.85

P Good *Quality Play* Sandal. *This* popular style with the *play*-time set is a favorite for fun and play. Children like its cool freedom and comfort. Buckle straps adjust to give proper fit. Pretty tear-drop cut-outs and tiny perforations on vamp. Of soft, sturdy Leather that takes rough wear. Smooth leather heel linings. Flexible one-piece leather soles take hard wear. Ship. wt. 11 oz. *State size.*

Width D. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8.

24 C 5211—White.

24 C 5206—Brown.

24 C 5219—Red..... 1.98

If child's foot measures 6 to 8⅞ inches, use Children's Scale on Page 320. If measurement falls between two sizes, order larger size.

Order shoe size:	1	1½	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8
If foot measures:	3½ inches	3⅝	3⅞	4	4⅛	4⅜	4½	4⅝	4⅞	5	5⅛	5⅜	5½	5⅝	5⅞

So Adorably Fashioned for Little Party-goers

WARDS GUARANTEE YOUR CHILD A PROPER FIT. TODDLERS' AND CHILDREN'S SIZES

TOT'S DRESS-UPS. SIZES 2 TO 8

Toddlers love to dress-up—and here's a charming collection of party styles built to please both parents and tiny tots. Each shoe is crafted of soft, flexible leathers to fit properly and wear longer. For details of the three qualities see facing page.

CHILDREN'S SIZES 8½ TO 13½, 1 TO 3

A selection of delightful party styles in soft, supple Leathers. Good Quality: Carefully built of strong Leathers. Better Quality: Skillfully crafted of fine Leathers. Best Quality: Expertly fashioned of fine Leathers for tops in appearance, wear, fit.

BONNIE SANDAL STYLES TO PLEASE YOUR LITTLE TODDLER

T Better Quality One-strap sandal. Open toe and cut-outs on vamp. Soft, supple Leather. Composition rubber soles, heels. *Width C. Sizes:* 5½, 6, 6½, 7, 7½ and 8. Ship. wt. 11 oz. *State size in order.*

24 C 5284—White Smooth Leather.

24 C 5283—Black Patent Leather.. 2.49

U Good Quality T-strap sandal. Tiny pin-point perforations clustered on vamp. Strong, lustrous Leather. 1-pc. leather soles. *Width D. Sizes:* 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Ship. wt. 11 oz. *State size.*

24 C 5225—White Smooth Leather.

24 C 5223—Black Patent Leather... 1.98

WINSOME STYLES FOR TODDLERS AND CHILDREN. SIZES 5½-8, 12½-3

V Better Quality One-strap. Right out of the storybook world of pretty things steps this enchanting little shoe. It fits so prettily into a tiny tot's wardrobe and complements her nicest dresses. Tiny rows of stitching trailing into a bow adorn the vamp. A shell pink rosebud peeps from the bow. Crafted of soft, lustrous Leather that wears so well, and is so kind and comfortable to little feet. Room for growing toes. Cotton vamp and Leather heel linings for wear. Long-wearing composition rubber soles and heels. Ship. wt. 11 oz. *State size.*

Width D. Sizes: 5½, 6, 6½, 7, 7½ and 8.

24C5189—White Smooth Leather.

24C5188—Black Patent Leather.. 2.85

W Best Quality One-strap. Her pretty eyes will sparkle when she sees this dainty dress-up style. In this shoe she skips smartly from one dress-up occasion to the other. Leaf cutouts on the vamp border a demure daisy in the center. Of soft, lustrous Leather. Cotton vamp linings and leather heel linings prevent chafing and provide added wearing comfort. Leather soles and heels are long-wearing. Ship. wt. 11 oz. *State size in order.*

Width D. Sizes: 5½, 6, 6½, 7, 7½, 8.

24C5270-White Smooth Leather.

24C5269-Black Patent Leather.

24C5271-Pastel Pink.

24C5272-Pastel Blue..... 3.98

X Good Quality Mesh Pump. An equally gay companion this style makes for either play togs or dress-ups. Light sturdy Nylon mesh combined with soft Leather promises lots of freedom and keeps little feet cool and comfortable through warm weather. Little pixie bow in back adds a piquant air to this pump with a many-sided personality. Leather heel linings prevent chafing. Durable composition rubber soles and heels. Ship. wt. 1 lb. 3 oz. *State size.*

Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½ and 3.

24 C 4800—Wheat.

24 C 4801—White..... 2.98

SPARKLING DRESS-UP STYLES FOR LITTLE GIRLS. SIZES 12½-3, 8½-3

Y Good Quality Sweater pump. Now the favored Sweater pump in gleaming patent Leather pops right out of big sister's grown-up world to caress a little sister's foot. She'll wear this pretty pump so proudly for those special occasions that require Sunday-best. The elasticized sweater band around collar and vamp cradles little feet with easy, sure-fitting comfort. Jaunty little bow perches on the throat. Vamp linings and leather heel linings give extra protection and comfort. Long-wearing composition rubber soles, rubber heels. *Width C. Sizes:* 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 3 oz. *State size.*

24C4837—Black Patent Leather. 3.98

Z Good Quality One-strap. A graceful party style for her very special big moments. Choice of two soft, lustrous Leathers, built to take long wear and make little feet look and feel their best. Delicate quilted design highlighted with tiny beads is featured on the vamp. Cotton twill vamp linings and leather heel linings for added comfort and wear. Durable composition rubber soles and heels are longer wearing. Shipping weight 1 lb. 3 oz. *Width C. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *Please state size.*

24C4826-White Smooth Leather.

24C4825-Black Patent Leather. 3.98

FF Better Quality One-strap. She'll look as pretty as a princess everywhere she goes in this vivacious shoe. An exciting new variation of the ever-popular one-strap style. The low-cut vamp sports a sprightly bow twinkling with two simulated pearls. Of soft, lustrous Leather that takes lots of long wear. Plenty of grow room lets little feet thrive healthily. Cotton twill vamp linings, leather heel linings. Leather soles, heels. Ship. wt. 1 lb. 3 oz. *Widths B, C, D. Sizes:* 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width, size.*

24C4701-White Smooth Leather.

24C4700-Black Patent Leather. 4.98

GG 2.85

SADDLE OXFORDS FOR TODDLERS

GG Better Quality Saddle Oxford. Everywhere that toddlers go this shoe is sure to go. This cunning little saddle Oxford, a wonderful mixer, comes home from nursery school with an A rating or wins equal honors at play. Toddlers love it for its grown-up lines and wear it so proudly for so many different occasions. Sturdily built of strong, lustrous Leather that withstands months and miles of romp and tumble play. Roomier toes for growth allow little feet to thrive healthily. Cotton twill vamp linings and Leather heel linings give added comfort. Durable spun-crepe Rubber soles and heels are cushion-soft and long-wearing. Ship. wt. 11 oz. *State size.*

Width D. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½ and 8.

24 C 5184—Brown and White.

24 C 5185—Black and White..... 2.85

HOW TO DETERMINE SHOE SIZE

Properly fitted shoes mean longer wear, greater comfort and healthier feet. Wards guarantee an accurate, comfortable fit. Children's feet grow rapidly, so measure every time you order. Just follow these simple instructions: Sit child in a straight back chair with stocking foot placed firmly on a piece of paper. Do not let the child stand or move until measuring is completed. Mark the distance from back of heel to longest toe. Check distance between those marks with a ruler. If foot measures up to 5⅞ in. use Toddler's Scale on facing page. If foot measures 6 to 8⅞ in. use Children's Scale on Page 320. If measurement falls between two sizes order the largest size. Wards shoes are sized like nationally advertised shoes, so order with confidence.

Width Explanation: Width B-medium narrow; Width C-medium; Width D-medium wide; Width E-wide. For Convenient Credit Terms turn to Inside Back Cover. It's easy to shop at Wards. You may open an account with an order of $20.00 or more.

Ⓕ 2.98 Ⓖ 3.29 Ⓗ 3.29 Ⓙ 3.29 Ⓚ 2.98

Ⓛ 2.19 Ⓜ 2.19 Ⓝ 2.85 Ⓟ 3.29 Ⓡ 2.98

Economy-priced and Built for Plenty of Wear

WARDS GUARANTEES YOUR CHILD A PROPER FIT. SIZES 8½ TO 13½, 1 TO 3

Ⓣ 2.85

Ⓤ 3.29

Ⓥ 2.98

WARDS BUDGET QUALITY . . . NATIONALLY RECOGNIZED FOR VALUE

WARDS BUDGET QUALITY SHOES . . . Carefully designed to give exceptional value at the lowest prices.

PROPER FIT . . . Skillfully made over properly proportioned lasts to allow plenty of grow room; tested on the growing feet of children and sized as Nationally advertised shoes to insure a perfect fit.

STURDILY CONSTRUCTED . . . Of supple Leather with roomy toes and comfortable, smooth fitting heels.

Ⓕ Popular Moc-toe Oxford with handsome, he-man lines. Debonair chevron design embossed on vamp. Sturdy Leather takes lots of hard wear. Storm welting seals out moisture. Rubber soles, heels.

Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 6 oz. *State size.*

24 C 5634–Brown..... 2.98

Ⓖ Plain Toe Oxford. Here's a smart and manly Oxford with a military bearing. Lustrous Leather is long-wearing. Storm welting. Composition Rubber soles, rubber heels. *State size.*

Width D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 6 oz.

24 C 4969–Brown..... 3.29

Ⓗ Hardy Saddle Oxford that's always on the go. Ideal for school or play. Of smooth, supple Leather that takes plenty of vigorous action. Composition Rubber soles, rubber heels. *State size.*

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 6 oz.

24C4970-Brown and White. 3.29

Ⓙ Smartly stitched Moc-toe Oxford. A truly versatile shoe of sturdy, lustrous Leather ready to take plenty of punishment from active youngsters. Composition Rubber soles and rubber heels. Ship. wt. 1 lb. 6 oz.

Widths B, C and D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State width and size.*

24 C 4910–Brown..... 3.29

Ⓚ Creased vamp oxford with smooth, simple lines. Perfect for all-purpose wear. Soft supple Grain Leather takes rough wear. Fine Goodyear sewn construction. Composition Rubber soles, rubber heels.

Widths B, C, D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 6 oz. *State width, size.*

24 C 4912–Brown..... 2.98

Ⓛ Play sandals with cool cut-out design on vamp. Light, comfortable sandals of strong, supple Leather. Goodyear sewn. Composition Rubber soles, rubber heels. Ship. wt. 1 lb. 2 oz.

Width D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*

24 C 4896–Brown.

24 C 4897–White.

24 C 4898–Red..... 2.19

Ⓜ Smartly designed woven vamp sandals. Children will live in these cool, comfortable sandals that allow little feet so much freedom. Durable Leather resists wear and takes lots of rough and tumble play. Long-wearing one-piece rubber soles. Shipping weight 1 lb. 6 oz.

Width D. Sizes: 9, 10, 11 12, 13, 1, 2, 3. *State size.*

24 C 4894–Brown..... 2.19

Ⓝ Graceful barefoot sandal she'll wear for school or play. Three slender straps across the vamp and foot are winsomely feminine. Long-wearing Composition Rubber soles, heels. Ship. wt. 1 lb. *State size.*

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 C 4854–White.

24 C 4855–Pastel Blue.

24 C 4856–Pastel Pink..... 2.85

Ⓟ Dainty one-strap style, so gracefully grown-up. Sprightly loop stitching adorns the vamp of this trim, smooth fitting shoe. Of soft, lustrous Leather. Durable Composition Rubber soles, rubber heels.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Shipping weight 1 lb. 6 oz. *Please state size.*

24 C 4985–Brown.

24 C 4986–Red..... 3.29

Ⓡ Buckle Oxford. Two shiny gold-colored buckles add a dashing air to this shoe. Popular Moc-toe assures plenty of room for growing feet. Of smooth, supple Leather that polishes to a high gleam. Long-wearing Composition Rubber soles and heels.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. Shipping weight 1 lb. 6 oz. *State size.*

24 C 4980–Brown..... 2.98

Ⓣ One-strap style for a little lady's party wardrobe. Graceful V-throat vamp. Composition Rubber soles, heels. Wt. 1 lb. 6 oz.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 C 4871–White Leather. *State size.*

24 C 4872–Pink Leather.

24 C 4869–Black Patent Leather.

24 C 4874–Lt. Blue Leather..... 2.85

Ⓤ Dainty Dress-up style of polished patent Leather. Pretty white stitching sparked with three tiny pearl-like buttons enhances the vamp. Sturdy Composition Rubber soles and heels assure longer wear.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 6 oz. *Please state size.*

24 C 4960–Black Patent Leather.... 3.29

Ⓥ T-strap style in lustrous Patent or White Leather. Ornamental cutouts on vamp adorn this sparkling party style. Sturdy Composition Rubber soles and rubber heels.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Shipping weight 1 lb. 6 oz. *State your size.*

24 C 4990–Black Patent Leather.

24 C 4989–White Leather..... 2.98

Use this scale to check child's shoe size every time you order. To check sizes 4½ to 8 see Page 318.

Order Shoe Size:	8½	9	9½	10	10½	11	11½	12	12½	13	13½	1	1½	2	2½	3	3½	4
If Foot Measures:	6 in.	6⅛	6⅜	6½	6⅝	6⅞	7	7⅛	7⅜	7½	7⅝	7⅞	8	8⅛	8⅜	8½	8⅝	8⅞

W 3.98 X 3.49 Y 3.98 Z 3.49 FF 3.98 GG 3.79

HH 3.79 JJ 3.79 KK 4.75 LL 4.98 MM 4.75

Active Little Boys Need Rugged, Manly Shoes

WARDS GUARANTEES YOUR CHILD A PROPER FIT. SIZES 8½ TO 13½, 1 TO 3

WARDS MANLY STYLES BUILT BY SKILLED CRAFTSMEN FOR COMFORT AND DURABILITY

Here's a large selection of handsome styles built to withstand rugged wear and to please your active youngster. He'll admire their exciting masculine lines that are just like Dad's. And their wonderful construction features will please parents too. Each shoe is crafted of supple, sturdy Leather that resists scratches and scrapes and has flexible, shape-retaining construction geared for comfort and roughest action.

W Good Quality "Mountaineer" Boots with a real backwoods flavor. Of strong, supple Leather that takes plenty of rough wear. Ideal for rugged chores or play. High tops and garrison backstays. Rubber soles, heels. Wt. 1 lb. 10 oz.
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 5636–Brown. *State size.* 3.98

X Y Good Quality Scuff-resistant Tip Oxfords and Boots. Reinforced tips. Leather. Composition Rubber soles, rubber heels. *State size.*
Whole, Half Sizes: 8½-13½, 1-3.
OXFORDS. Width C. Wt. 1 lb. 6 oz.
(X) 24 C 4946–Brown.
24 C 4947–Black..... 3.49
BOOTS. Width D. Wt. 1 lb. 6 oz.
(Y) 24 C 4944–Brown..... 3.98

Z Good Quality Ventilated Oxford smartly styled for coolness. Tiny perforations permit circulation of air for added comfort. Supple Leather takes hard wear. Durable composition Rubber soles, rubber heels. Ship. wt. 1 lb. 6 oz. *State size.*
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 5610–Brown and Tan.. 3.49

FF Herald Square Jr. Quality Oxford. This shoe sports a handsomely embossed Moc-vamp and quarter. A manly, grown-up style ideal for almost every occasion. Its rugged, Sportsman styling is bound to please your youngster. Of strong, lustrous Leather that takes plenty of rough wear. Durable Wardolite soles and rubber heels.
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Shipping weight 1 lb. 10 oz. *Please state size.*
24 C 5633–Brown..... 3.98

GG Handsome Herald Square Jr. Military Oxford with smart and simple lines. Adjustable strap with shiny buckle across vamp for sure-fitting comfort and that tailored, grown-up look. Of rich, lustrous Leather that will take months and miles of rough wear. Storm welting seals out moisture. Durable rubber soles and heels are long wearing. Shipping weight 1 lb. 8 oz.
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*
24 C 5639–Brown..... 3.79

HH Herald Square Jr. Quality Moc-toe Oxford with smart, manly lines. A handsome, sturdy shoe ideal for all occasions. In Burgundy or Black lustrous Leather that takes a high shine and plenty of hard wear. Roomier toes for extra comfort. Long-wearing Wardolite soles, rubber heels, Storm welting resists moisture. Ship. wt. 1 lb. 10 oz.
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.*
24 C 5638–Black.
24 C 5637–Burgundy..... 3.79

JJ Good Quality Lounger with an air of casual comfort. A sturdy, long-wearing shoe of supple, lustrous Leather that is adaptable to so many occasions. Well-known for slip-on ease. Lightweight construction. Durable Wardolite soles and rubber heels. Ship. wt. 1 lb. 13 oz. *Please state size.*
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 5614–Brown.
24 C 5615–Black..... 3.79

KK Grenadier Jr. plain toe Oxford. A manly rugged shoe ideal for hearty, active youngsters who like a shoe with he-man styling. Of strong, lustrous Leather that takes plenty of hard wear. Roomier toes. Durable composition Rubber soles and heels give long wear. Ship. wt. 1 lb. 10 oz.
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. *State size.*
24 C 5565–Burgundy.
24 C 5564–Black..... 4.75

LL Grenadier Jr. Mesh Oxford with two eyelet tie. Here's a dashing two-tone style just like Dad's. Youngsters like this jaunty shoe for its sporty lines and cool comfort. Cooling Nylon mesh and supple Leather are built to stand the roughest wear. Durable Penolite soles and rubber heels.
Shipping weight 1 lb. 9 oz. *State size.*
Width D. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3.
24 C 5586–Brown..... 4.98

MM Grenadier Jr. two-eyelet Oxford with Moc-toe styling. This sporty, robust shoe with a zest for action is a popular favorite with on-the-go youngsters. Its smart grown-up lines will make your child particularly proud to wear this shoe and keep its polished look. Of durable, soft Grain Leather with a rugged air. Foam rubber crepe soles, heels give long wear, cushion-soft comfort.
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Shipping weight 1 lb. 10 oz. *Please state size in order.*
24 C 5576–Brown..... 4.75

NN New Grenadier Jr. Three-Eyelet Tie Oxford. Here's a dapper, two-tone style, handsomely designed and sturdily built for vigorous wear. Of long-wearing, supple Leather in a dashing Light Smoke and Black color combination. Durable spun crepe soles and heels withstand plenty of rugged wear and protect little feet with buoyant comfort. Your youngster will take lasting pleasure in wearing this grown-up style. Ship. wt. 1 lb. 10 oz. *Please state size.*
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
24 C 5561–Light Smoke and Black..... 4.98

NN 4.98

PP 4.98

PP Grenadier Jr. Elastic Gore Oxford. Excitingly new and different is this manly Moc-toe style. Elasticized gores on vamp cut in an attractive serrated design assure your child a snug and comfortable fit. Of strong and supple Leather in a pleasing Light Smoke and Black color combination. Long-wearing spun crepe soles are cushion-soft for buoyant comfort to little feet. Youngsters are sure to be pleased with this dashing shoe and will proudly take extra-special care keeping it neat and clean. Shipping weight 1 lb. 10 oz. *State size.*
Width C. Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3.
24 C 5551–Light Smoke and Black... 4.98

Width Explanation: Width B-medium narrow; Width C-medium; Width D-medium wide. Wards shoes are sized like nationally advertised shoes, so order with confidence. For How to Measure, see scale on the facing page. For Credit Terms see Inside Back Cover.

Big Boys Prefer Handsome, Man-styled Shoes

PINEHURST, GRENADIER AND HERALD SQUARE FAVORITES. SIZES 2½ TO 7

PINEHURSTS—FOR MORE QUALITY AND GOOD LOOKS COME IN WIDTHS B, C, D 6.98

Wards Pinehursts have long been one of America's best Dress Shoe values for men. Now at last the superb Pinehurst styles and qualities are available in Boys' sizes. Every Pinehurst is made of choicest leathers, carefully selected for long wear. Each has Pepperel Supertex lining to inhibit Athletes Foot germs, smooth leather insole, and Goodyear Welt construction, the finest.

F G Slip-on. In Black or Brown. A casual style favored by everyone. It slips on and off so easily, yet fits so securely, thanks to elasticized gores. Made of smooth leather, with nationally-known Avonite soles, rubber heels. Ship. wt. 2 lbs. 8 oz. *State width, size.*

Widths C, D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6.
(F) 24 C 5715—Black Leather.....$6.98

Widths B, C, D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6.
(G) 24 C 5712—Brown Leather.....$6.98

H Plain Toe Shoe. A handsome, masculine style that is just right for school or dress wear. Made of rich Cordovan-colored Leather that takes a lustrous shine. With nationally-known long-wearing Avonite soles and durable rubber heels. Ship. wt. 2 lbs. 8 oz.

Widths B, C and D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State width and size.*
24C5711-Cordovan-colored Leather.$6.98

J Straight Tip Oxford. Here's a fine, dressy style that boys everywhere are proud to wear. It's made of fine, supple Brown Leather that easily polishes to a high shine and always looks trim. With long-wearing Avonite soles, rubber heels. Ship. wt. 2 lbs. 8 oz.

Widths C and D. Sizes: 2½, 3, 3½, 4 4½, 5, 5½, 6. *State width and size.*
24 C 5714—Brown Leather.....$6.98

GRENADIERS—SELL NATIONALLY FOR $6.95 TO $7.95 Now 5.98 SIZES 2½ TO 7

Grenadier shoes for Boys sell nationally under other brand names from $6.95 to $7.95. Compare this with our low prices. Then check these styles that boys all over America are wearing. In Grenadiers, you will find the durability of carefully-selected leathers and finest Goodyear Welt construction, plus the maximum natural fit of shoes that are built over proper lasts.

K L Plateau Oxford in Brown or Black. A versatile, all-around style that is ideal for school or dress wear. This popular style is made of fine, select leather that polishes easily. With long-wearing Wardolite soles and durable rubber heels. Shipping weight 2 lbs. 12 oz.

Widths B and D. Comes in Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *State width and size.*
(K) 24 C 5768—Brown Leather.....$5.98
(L) 24 C 5767—Black Leather.....$5.98

M "U" Wing Tip Oxford. A good-looking shoe that takes a lot of hard wear. It's made of supple leather, with durable Wardolite soles and rubber heels. Double deck welting, around the soles, seals out dampness and helps to keep feet warm and dry. Ship. wt. 2 lbs. 12 oz.

Width D. Comes in Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. *State size.*
24 C 5777—Brown Leather.....$5.98

N Slip-on. A favorite casual shoe, dressed up with tasseled lacings in the very latest style. Made of sleek Black Leather. Elastic gore, hidden by an overlay vamp, assures snug, non-binding fit. With sturdy Wardolite soles and rubber heels. Ship. wt. 2 lbs. 6 oz.

Widths B and D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½ and 6. *State width and size.*
24 C 5761—Black Leather.....$5.98

NEW BOOT 5.69

P Chukka. This is one of our very newest styles for sport and casual wear. And it's in demand with men and boys all over the country. Made of rich, hardy Sueded Leather, in a handsome Sand color. With buoyant, cushion-soft Crepe rubber sole and heel. Two-eyelet tie. Ship. wt. 2 lbs. 6 oz.

Width D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.*
24 C 5720—Sand color. $5.69

Width B is med. narrow; C is med.; D is med. wide. Wards guarantee proper shoe fit. If unsure of correct size, see How to Measure on Page 383. Check details of Wards Monthly Payment Plan on Inside Back Cover.

HERALD SQUARES AT THRIFTIEST PRICES 3.98 TO 4.98

There's real value packed into every Herald Square for Boys. Try a pair, and you'll get the kind of fit, comfort and service usually found only in higher-priced shoes. All are made of smooth, durable leathers, and built with Flexible Welt construction, to give amazing wear for such a low price.

R T Plain Toe Style. In Burgundy or Black Leather. A favorite for dress, school or casual wear because it's so handsome and versatile. Platform welting seals out moisture to help keep feet dry. Sturdy Wardolite soles, rubber heels. Ship. wt. 2 lbs. 10 oz. *State size in order.*

Width D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½ and 6.
(R) 24 C 5965—Burgundy Leather.....$4.98
(T) 24 C 5967—Black Leather.....$4.98

U Overlay Oxford. Here's a popular, long wearing style at a real money-saving price. It's just right for school or dress; and boys like its masculine styling. Made of durable Leather and dressed up with smart-looking striped welting. Soles of Wardolite—actually outwear leather. Rubber heels. Ship. wt. 2 lbs. 12 oz. *State size.*

Width D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6.
24 C 5941—Brown Leather.....$4.75

V Straight Tip Oxford in Burgundy or Black. A favorite with all boys and young men. Made of handsome leather, and dressed up with rich embossing across toe plus striped welting. Thick rubber soles, heels. Ship. wt. 2 lbs. 12 oz.

Width D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.*
24 C 5910—Burgundy Leather.....$4.75
24 C 5942—Black Leather.....$4.75

W Lounger. In choice of Brown or Black. Easy to slip into, comfortable to wear, and right in style for school or casual occasions. Made of soft, pliant leather, with long-wearing Wardolite soles, rubber heels. Ship. wt. 2 lbs. 8 oz.

Widths B and D. Sizes: 2½, 3, 3½, 4, 4½, 5, 5½ and 6.
24 C 5962—Brown Leather. *State size*.....$3.98
24 C 5961—Black Leather. *State size*.....$3.98

Youngsters' Styles for Rugged All 'round Wear

AUTHENTIC COWBOY BOOTS, LONG-WEARING CHORE SHOES, ENGINEER BOOTS

COLORFUL, LIGHTWEIGHT BOOTS 3.98 TO 7.98

Youngsters will love these bright, colorful boots. A wonderful variety of styles range from flat-heeled cowboy boots, real Western styles to handsome, dashing engineer boots. Mothers will appreciate their hard wearing qualities. Built with sturdy Goodyear sewn two-sole construction or flexible, lightweight construction. Smooth Grain Leather insoles give added comfort.

X Y Cowboy Boots with colorful inlays on the collar and leg. Of sturdy Grain Leather. Pitched heels. Handy pull straps. Roomier square toes. Durable Wardolite soles, heels.

Children's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Width D (med. wide). Ship. wt. 2 lbs. 2 oz.
(X) 24C5664–Burgundy and Dark Red. *State size*..... $6.98
(Y) 24C5667–Black. *State size*. $6.98

Boys', Girls': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width D. Wt. 2 lbs. 10 oz.
(X) 24C5662—Burgundy and Dark Red. *State size*.....$7.98
(Y) 24C5665—Black. *State size*.....$7.98

Z FF Strong, striking Engineer Boots. About 8-in. high. Made of water-repellent, sturdy oil-tanned Grain Leather. Strong Perma-counters keep backs from breaking down. Fine Grain Leather insoles, midsoles. Goodyear sewn construction. Handy pull straps. Tough rubber soles, heels. Ship. wt. 2 lbs. 4 oz.

Children's: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Width D.
(Z)24C5439–Black. Nickel coated nailheads, mock jewels. $6.50
(FF)24C5449-Black. *State size*..... $5.69

GG Exciting cowboy boots with white inlay design of Western stars around collar. Strong Grain Leather legs, vamps sturdily built to please the youngsters, and take plenty of wear. Goodyear sewn. Composition Rubber soles. Rubber heels.

Children's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Width D (med. wide). Ship. wt. 1 lb. 15 oz. *State size.*
24 C 5658—Burgundy and Dark Red.
24 C 5659—Black.....$4.98

HH Good Quality Jean Boots in a handsome waffle design. Children love this jaunty style that promises to take miles of jogs and jolts. Durable Leather polishes to a high gleam, built to withstand rough and tumble play. Shiny gold color pull rings. Composition Rubber soles, Rubber heels. Adjustable buckle.

Children's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Width D. Shipping weight 1 lb. 6 oz.
24 C 5416—Burgundy. *State size*.....$4.98

JJ The Lone Ranger riding Silver, and faithful Tonto featured on sides of this pliant, fine Grain Leather boot. Goodyear sewn construction. Composition rubber soles, rubber heels.

Toddler's: 5½, 6, 6½, 7, 7½, 8. Width D.
24 C 5666—Brown. Ship. wt. 1 lb. 5 oz. *State size*.....$3.98

Children's: 8½, 9, 9½, 10, 10½, 11, 11½, 12. Width D.
24 C 5650—Brown. Ship. wt. 1 lb. 15 oz. *State size*.....$4.98

RUGGED CHORE SHOES FOR BOYS 3.49 TO 5.98

Wards Chore Shoes are built for long wear, feature hardy Leathers and durable soles and heels, plus Comfort Curve tops on all ankle-height styles. All are designed to give proper fit for growing feet. Choose from three qualities: Fine Thick Cork Rubber-Soled Blue Bands; Good Green Bands made with Supple Grain Leathers; and our Value-priced Budget Quality shoes.

IMPROVED, LOW-PRICED GOOD GREEN BANDS

KK Boys' Good Green Bands. These strong, sturdy shoes are perfect for school, chores, play. Oak Bend Leather main soles. Non-mark rubber tapsoles. Leather uppers Double-tanned to resist soil, barnyard acids. Improved Flex Welt construction. Comfort Curve tops allow non-binding lacing. Leather insoles.

Boys' Sizes: 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width E (wide).
24 C 7763—Brown. Ship. wt. 3 lbs. 8 oz. *State size*.....$4.98

LL Good Green Bands for big or little boys. Made of Elk-tanned Leather that takes plenty of hearty, rugged wear. Sturdy Wardolite soles, rubber heels. Leather storm welting. Non-binding Comfort Curve tops. Sturdy Flexible Welt construction. This is one of the very finest for shoes at this low price.

Big Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width E (wide).
24 C 7757—Brown. Ship. wt. 3 lbs. 10 oz. *State size*.....$4.98

Little Boys': 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Width E (wide).
24 C 7759—Brown. Ship. wt. 2 lbs. 8 oz. *State size*.....$4.89

EXTRA STURDY BEST QUALITY BLUE BANDS

MM NN Supple Elk Tanned Leather plus thick Cork Rubber soles give a wear and comfort combination that is hard to match. Made over roomy lasts, for proper fit necessary to growing feet. Backs are seamless, rip-proof. Leather insoles are perspiration-resistant, won't curl, harden. Perma-counters retain shoe shape. Drill vamp lining, leather heel pad for smooth inside comfort. Goodyear Welt construction. Dacron stitched seams throughout. Skid-resistant rubber heels. *Please state size.*

Boys': 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width D (med. wide).
(MM) 24 C 7761—Brown Oxford. Ship. wt. 2 lbs. 4 oz.....$5.69
(NN) 24 C 7760—Brown 6-in. Shoe. Ship. wt. 3 lbs..... $5.98

BUDGET SHOES

PP Made of Double-tanned Leather, resists soil and barnyard acid. No-mark rubber soles, heels. Sole stitching set in for longer wear. Drill cloth vamp lining. Fiber counters. Rubber storm welts.

Boys' Sizes: 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width E (wide). Ship. wt. 3 lbs. *State size.*
24 C 7788—Brown.....$3.49

HARDY, HANDSOME ENGINEER BOOTS FOR BIG BOYS 6.98 TO 8.50

RR Better Quality Red Band Boots dashingly trimmed with shiny nailheads, and bright simulated jewels. Handy straps. Black Oil-tanned Leather; with long-wearing non-marking rubber tapsoles and heels. Sturdily built to take the roughest wear. Ship. wt. 5 lbs. 4 oz. *State size.*

Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width E (wide). Ship. wt. 5 lbs. 4 oz.
24 C 7818—9-inch height.....$8.50

TT Versatile Engineer Boots that give high, rugged protection. Made of brawny Leather. Strong Perma-counters. Brown soles and heels are non-marking.

Boys': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Width E.

GOOD GREEN BANDS. Made of Oil-tanned Leather. Cord Tire soles, heels. *State size.*
24C7819—Black. 9-in. Ship. wt. 5 lbs. $7.98

BUDGET. Double-tanned Leather vamp. Split Leather leg. Rubber soles, heels. *State size.*
24C7820—Black. 10-in. Ship. wt. 5 lbs. $6.98

Wards sell millions of shoes yearly. Order with confidence. Our shoes are made, sized like other nationally advertised shoes.

Details of Wards Monthly Payment Plan on Inside Back Cover. Wards guarantee a proper fit. If unsure of your correct shoe size turn to Pg. 319 for Easy How-to-Measure instructions.

Ⓓ 17.98 Ⓐ 18.98 Ⓑ 16.98 Ⓒ 14.98 19.95

Ⓔ 2.94 Ⓕ 4.98 Ⓖ 4.98

Now! Especially for Husky Boys

THE NEWEST STYLES...PROPORTIONED TO FIT PROPERLY

DRESS SUITS IN NEWEST STYLES, MOST WANTED FABRICS—NOW IN HUSKY SIZES

Ⓐ RICH FLANNEL. Fabric looks like fine wool. It's really crease-resistant Rayon and Acetate. Smart 2-button Coat has 2 flap pockets, full Rayon lining, firm canvas inner front. California Trousers have 4 pleats, 4 pockets, zipper fly and cuffs. Shirt sold on Page 328; Tie on Page 327.

Color: Medium Gray only. Ship. wt. 3 lbs. 6 oz.

Husky Sizes: 12,13,14,15,16,17,18,19,20. Scale below.

33 C 3851ET—*State size and inseam* 18.98

Ⓑ NUBBY TEXTURED RIPPLE-WEAVE: Looks and feels like worsted. It's really fine, crease-resistant Rayon and Acetate. 2-button Coat has 2 flap pockets, Rayon lining, canvas inner front. California Trousers have 4 pleats, 4 pockets, zipper fly and cuffs. Shirt sold, Page 328; Tie, Page 327.

Color: Navy Blue only. Ship. wt. 3 lbs. 6 oz.

Husky Sizes: 12,13,14,15,16,17,18,19,20. Scale below.

33 C 3850ET—*State size and inseam* 16.98

SPORT OUTFITS AND COATS IN THE NEWEST PATTERNS—NOW IN HUSKY SIZES

Ⓒ BOUCLE TWEED SPORT COAT. Nubby boucle tweed in luxurious 100% Virgin Wool. Has canvas inner front construction, full Rayon lining. 2 flap pockets, chest pocket. *Colors:* Light Blue or Tan. Shipping weight 2 lbs.

Husky Sizes: 12, 14, 16, 18, 20. Size Scale below.

33 C 3650T—*State size and color in your order* 14.98

SPORT OUTFIT. Coat above. Gabardine Slacks (15% Dacron fill, 15% Nylon warp with Rayon-Acetate)—4 pleats, 4 pockets, zip fly, cuffs. Shirt, Pg. 328; Tie 327. Wt. 3 lbs. 2 oz. Lt. Blue with Navy; Tan with Dk. Brown. Sizes above.

33C3527ET–*State size, inseam, color.* $2.00 down; Cash 19.95

Ⓓ SPORT OUTFIT. Sport Coat in a rich colorfully blended splash weave Flannel that looks like fine wool. It's really crease-resistant Rayon. Has canvas inner front, two flap pockets, contrast handkerchief in chest pocket, Rayon lining. Contrasting Slacks in Rayon and Acetate sheen Gabardine have California waistband, four pleats, four pockets, zipper fly, cuffs. Reversible Belt matches Coat on one side, Slacks on other. Shirt sold on Page 328; Tie sold on Page 327.

Color: Medium Blue with Navy. Ship. wt. 3 lbs. 6 oz.

Husky Sizes: 12,13,14,15,16,17,18,19,20. Scale below.

33 C 3526ET—*State size and inseam* 17.98

FINE DRESS SLACKS AND STURDY UTILITY PANTS—NOW IN HUSKY SIZES

Ⓔ UTILITY PANTS. In long-wearing 8.5-oz. Cotton Army Twill. It's Sanforized and mercerized. Unpleated regular waistband, the latest style. Four roomy pockets, zipper fly, cuffs. Belt on Page 337. Ship. wt. 1 lb. 2 oz.

Med. Gray, Navy or Tan. Washable.

Husky Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 338. *State size, color.*

33 C 2483X—2 for $5.80; ea. 2.94

Ⓕ WASHFAST FLANNEL: No more dry cleaning, ever! Looks like fine wool—it's really sturdy Rayon. California style with high-rise waistband, 4 deep pleats, four roomy pockets, zipper fly, cuffs. Belt shown is sold on Page 337.

Colors: Medium Gray or Tan. Washfast.

Husky Sizes: 12, 14, 16, 18, 20. Scale below. *State size, inseam, color.*

33 C 2243E—Ship. wt. 1 lb. 2 oz. 4.98

Ⓖ WASHFAST SHEEN GABARDINE: Wonder fabric with 15% Dacron in fill, 15% Nylon in warp, balance is sturdy Rayon. California style with four deep pleats, four pockets, zipper fly and cuffs. Belt on Page 337.

Dk. Brown or Navy Blue. Washfast.

Husky Sizes: 12, 14, 16, 18, 20. Scale below. *State size, inseam, color.*

33 C 1943E—Ship. wt. 1 lb. 2 oz. 4.98

HUSKY SUITS, SPORTSWEAR, DRESS SLACKS: Measure chest over shirt; measure waist over trousers without belt; measure inseam from close up in crotch. If between sizes, order the next larger size. Be sure your size is listed.

Husky Size:	12	13	14	15	16	17	18	19	20
For Chest:	30	31	32	33	34	35	36	37	38 in.
For Waist:	28½	29¼	30	31	32	33	34	35	36 in.
For Longest Inseam:	26	27	28	29	30	31	32	32	32 in.

Ⓗ 22.98 27.98

Ⓚ 21.98

Ⓙ 17.98 22.98

Ⓛ 19.98

Smartly Styled Flannel Suits

COME IN SIZES FOR PREP AND HIGH SCHOOL BOYS

100% VIRGIN WOOL FLANNELS, RAYON AND ACETATE FLANNELS . . . PREP AND STUDENT SIZES

Ⓗ Here's real value—Prep Suits sell nationally for $29.95, you save $6.97 on our money-saving price of $22.98. Student Suits of the same fine material sell nationally for $35.00—Wards price, $27.98, you save $7.02. Rich 100% New Wool Flannel in handsome soft-tone colors. Meticulously tailored Coats have canvas inner fronts, fully Rayon lined. California style trousers have Snugtex waistband, 4 pockets, zipper fly, cuffs. Shirt sold on Pg. 328; Tie on Pg. 327.

Colors: Light Blue or Medium Gray. Shipping weight 3 lbs. 6 oz.

Prep Sizes: 11,12,13,14,15,16,17,18,19,20. Prep Scale below.

33 C 3779ET—*State size, inseam, color.* $2.50 down . . . Cash 22.98

Student Sizes: 34, 35, 36, 37, 38, 39, 40. Student Scale below.

33 C 3805ET—*State size, inseam, color.* $3.00 down . . . Cash 27.98

Ⓙ Smooth-draping, sturdy Rayon and Acetate Flannel in a brand new Spring pattern—rich, soft-tone colors blend together in a subdued splash effect. Smartly tailored, single-breasted Coats with canvas inner fronts are fully Rayon lined. Have 2 flap pockets. California style high-rise trousers have practical Snugtex waistband (keeps shirttails down), 4 deep pleats, 4 roomy pockets, zip fly, cuffs. Shirt, Pg. 328; Tie, Pg. 327.

Colors: Light Blue or Light Gray. Shipping weight 3 lbs. 6 oz.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20.

33C3809ET-Prep Scale below. *State size, inseam, color.* 17.98

Student Sizes: 34, 35, 36, 37, 38, 39, 40. Student Scale below.

33C3815ET-*State size, inseam, color.* $2.50 down. Cash 22.98

FLANNELS IN NEW SPLASH PATTERNS . . . PREP SIZES 11 TO 20

Ⓚ Latest in smart splash patterns—softly-flecked grounds accented with bright splash weave forms new, interesting surface effect. Long-wearing Flannel Suits of 85% New Wool with 15% sturdy Nylon. Single-breasted Coat, fully Rayon lined, has canvas inner front, 2 patch pockets. California Trousers have Snugtex waistband, 4 pleats, 4 pockets, zip fly, cuffs. Shirt, Pg. 328; Tie on Pg. 327.

Colors: Medium Blue or Light Gray.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Prep Scale below. Ship. wt. 3 lbs. 6 oz. *State size, inseam and color.*

33 C 3814ET—$2.50 down. . Cash 21.98

Ⓛ Modestly-priced, softly-napped Rayon and Acetate Flannel in muted, splash-weave effect. Smartly styled Suit is sure to be a welcome addition to any boys' dress wardrobe. Single-breasted Coat, lined in Rayon, has canvas inner front, 2 patch pockets. California style, high-rise trousers have Snugtex waistband, 4 pleats, 4 pockets, zipper fly, cuffs. Shirt on Pg. 328; Tie, Pg. 327.

Colors: Medium Blue or Tan.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Prep Scale below. Ship. wt. 3 lbs. 6 oz. *State size, inseam and color.*

33 C 3810ET—$2.00 down. . Cash 19.98

100% WOOL TWEED TOPCOAT

Ⓜ This same quality Topcoat sells nationally for $22.50—you save $4.52 on Wards low price of $17.98. Handsomely styled, smooth-finished 100% Wool Tweed Topcoat in smart splash weave pattern. Single-breasted style has smooth Rayon yoke lining for added wearing comfort. Other tailoring features include popular Balmacaan collar, roomy Raglan sleeves, neat leather buttons and two deep slash pockets. Shirt is sold on Pg. 328; Tie sold on Pg. 327.

Medium Gray, Tan. Ship. wt. 2 lbs. 8 oz.

Prep Sizes: 12,14,16,18,20. Scale, Pg. 330.

33 C 3978—*State size, color* 17.98

Ⓜ 17.98

HOW TO MEASURE PREP AND STUDENT SUITS: Measure chest over Shirt; waist over trousers (without belt); inseam from close up in crotch. Then see Scales below. NOTE: Student Suits are cut wider through chest and shoulders with added Coat length to fit High School Boys. Items on these two pages suffixed "T" are shipped direct to you from Chicago. You order and pay postage from the nearest house.

Order Prep Size:	11	12	13	14	15	16	17	18	19	20
For Chest:	28¾	29½	30½	31½	32¼	33	33¾	34½	35¼	36
For Waist:	25½	26	26½	27	27½	28	28½	29	29½	30
For Longest Inseam:	26	27	28	29	29½	30	31	32	32	32

Order Student Size:	34	35	36	37	38	39	40
For Chest:	34	35	36	37	38	39	40 in.
For Waist:	28	29	30	31	32	33	34 in.
For Longest Inseam:	33	33	33	33	33	33	33 in.

Shoes Shown on These 2 Pages May be Bought on Page 322 of This Catalog.

Details of Wards Monthly Payment Plan, Inside Back Cover.

This is Quality Clothing...Expertly Cut

HANDSOME DRESS SUITS, SPORT SUITS AND TOPCOATS

RAYON AND ACETATE RIPPLE-WEAVE SUIT 15.98

(A) Wonderfully smooth, shape-retaining Rayon and Acetate Ripple-weave—in a new subtle splash pattern; colorful nubby flecks blend together handsomely with the soft grounds of this fine fabric. Coat is tailored in the popular two-button, single-breasted style, fully lined in smooth Rayon for wearing comfort. Two flap pockets and chest pocket. California style, high-rise trousers have four roomy pockets, zipper fly, cuffs. Shirt is sold on Pg. 328; Tie on Pg. 327.

Colors: Light Gray or Navy Blue. Shipping weight 3 lbs. 6 oz.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Size Scale below.

33 C 3808ET—*State size, inseam and color in your order*.....$15.98

15% NYLON BLEND GABARDINE SUIT 15.98

(B) Traditionally smart, a favorite choice for handsome appearance—perfect for any dress occasion. Firmly-woven, crease-resistant Gabardine in a fine blend of 15% sturdy Nylon plus 85% smooth Rayon and Acetate. Single-breasted, 2-button Coat is fully lined in lustrous Rayon. Has two lower flap pockets and chest pocket. California style trousers have practical Snugtex waistband, 4 deep pleats, zipper fly, cuffs. Shirt sold on Page 328; Tie on Page 327.

Colors: Medium Gray or Navy Blue. Shipping weight 3 lbs. 6 oz.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Size Scale below.

33 C 3790ET—*State size and inseam in your order*.....$15.98

NEW SPLASH PATTERN SPORT SUIT 19.98

(C) Sport Suit sells nationally for $25.95. You save $5.97. Boldly-flecked Coat of luxurious 100% Virgin Wool—single-breasted style, fully lined in smooth Rayon. Contrasting handkerchief in breast pocket offers an added smart touch. Has two lower flap pockets. Contrasting Rayon and Acetate Gabardine Slacks have California waist, reversible, matching-and-contrasting belt (see Fig. D). 4 pockets, zip fly, cuffs. Shirt, Pg. 328; Tie, Pg. 327.

Tan Coat—Dk. Brown Slacks; Gray-Blue with Navy. Wt. 3 lbs. 6 oz.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Size Scale below.

33 C 3539ET—*State size, inseam, color*....$2.00 down; Cash $19.98

SMARTLY STYLED SPLASH PATTERN SPORT SUIT 17.98

(D) Handsome Sport Suit in soft-tone Spring shades. Sturdy, lightweight Coat of fine Rayon Flannel in clear *splash pattern*. Contrasting handkerchief in breast pocket for casual smartness. Coat fully lined in smooth Rayon has 2 lower flap pockets. Contrasting Slacks of long-wearing Rayon and Acetate Gabardine have California waistband. Has reversible, matching-and-contrasting belt, 4 pockets, zipper fly, cuffs. Shirt, Pg. 328; Tie, Pg. 327.

Lt. Blue Coat—Navy Slacks; Tan with Dk. Brown. Wt. 3 lbs. 6 oz.

Prep Sizes: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20. Size Scale below.

33 C 3525ET—*State size, inseam and color in your order*.....$17.98

WELL-TAILORED TOPCOAT OF 100% VIRGIN WOOL IN SMART SPLASH TWEED PATTERN 18.98

(E) High quality at a moderate price. Softly-brushed, luxurious 100% Virgin Wool Topcoat in bold-looking splash tweed pattern. Handsomely styled, single-breasted Coat has every quality tailoring feature: popular Balmacaan collar and comfortable raglan sleeves that boys like so much. Has smooth, sturdy Rayon lined yoke and two deep slash pockets. Shirt is sold on Page 328; Tie, Pg. 327.

Colors: Light Gray or Tan. Shipping weight 2 lbs. 8 oz.

Sizes: 12, 14, 16, 18, 20. See Jacket Size Scale on Page 330.

33 C 3979—*State size and color in your order*.....$18.98

(E) TO MEASURE PREP SUITS. Measure chest over shirt up under arms and over shoulder blades. Measure waist over trousers (no belt); inseam from close up in crotch. If between sizes order the next larger size. Items suffixed "T" ship from Chicago. Order and pay postage from nearest house.

Order Prep Size:	11	12	13	14	15	16	17	18	19	20
For Chest:	28¾	29½	30½	31½	32¼	33	33¾	34½	35¼	36
For Waist:	25½	26	26½	27	27½	28	28½	29	29½	30
For Longest Inseam:	26	27	28	29	29½	30	31	32	32	32

and Tailored... Styled to Perfection

LATEST IN SPORTSWEAR...BUY THE JACKET OR OUTFIT

SPORT COAT 8.89 OUTFIT 12.75

(F) COAT. Nubby-textured, linen-like Rayon; new Charcoal Splash pattern. Has popular patch pockets—fully Rayon lined. Shirt sold on Pg. 328. Tie, Key M.
Colors: Blue or Tan. Ship. wt. 2 lbs.
Sizes: 12, 14, 16, 18, 20. Scale below.
33 C 3626—*State size, color*....Coat. $8.89

TWO-PIECE OUTFIT. Linen-like Rayon Coat above. Sheen Gabardine Slacks of 15% Dacron in the fill, 15% Nylon warp—balance Rayon. Has zipper fly, cuffs.
Colors: Blue Coat with Navy Slacks or Light Tan Coat with Dark Brown Slacks.
Sizes above. Ship. wt. 3 lbs. 8 oz.
33 C 3545—*State size, color.* Outfit. $12.75

SPORT COAT 10.98 OUTFIT 14.85

(G) COAT. Handsome, smooth-draping 100% New Wool Coat in splash weave pattern. Fully Rayon lined. Has patch pockets. Shirt on Pg. 328. Tie L below.
Colors: Tan or Blue-Gray. Ship. wt. 2 lbs.
Sizes: 12, 14, 16, 18, 20. Scale below.
33 C 3627–*State size, color*...Coat. $10.98

2-PC. OUTFIT. All Wool Sport Coat above. Sheen Gabardine Slacks of 15% Dacron in fill, 15% Nylon warp—balance fine Rayon. Made with zipper fly, cuffs.
Colors: Tan Coat with Brown Slacks or Blue-Gray Coat with Navy Slacks.
Sizes above. Ship. wt. 3 lbs. 8 oz.
33 C 3546—*State size, color.* Outfit. $14.85

SPORT COAT 10.98 OUTFIT 14.85

(H) COAT. 100% New Wool Tweed Coat in smart, self-weave check pattern. Has neat patch pockets—fully Rayon lined. Shirt on Page 328. Tie M below.
Colors: Blue-Gray or Tan. Wt. 2 lbs.
Sizes: 12, 14, 16, 18, 20. Scale below.
33 C 3629–*State size, color.* Coat. $10.98

2-PC. OUTFIT. Tweed Sport Coat above. Sheen Gabardine Slacks of 15% Dacron in fill, 15% Nylon warp—balance fine Rayon. Made with zipper fly, cuffs.
Colors: Blue-Gray Coat with Navy Slacks or Tan Coat with Dk. Brown Slacks.
Sizes above. Ship. wt. 3 lbs. 8 oz.
33 C 3548—*State size, color.* Outfit. $14.85

SPORT COAT 12.98 OUTFIT 16.85

(J) COAT. Sells nationally for $15.98. 85% New Wool with Nylon and Rayon overplaid pattern. Fully Rayon lined; 3 patch pockets. Shirt, Pg. 328. Tie L right.
Tan or Blue-Gray. Ship. wt. 2 lbs.
Sizes: 12, 14, 16, 18, 20. Scale below.
33 C 3628—*State size, color*...Coat. $12.98

2-PC. OUTFIT. Coat above. Sheen Gabardine Slacks: 15% Dacron fill, 15% Nylon warp—balance Rayon. Zipper fly, cuffs.
Colors: Tan Coat with Dk. Brown Slacks or Blue-Gray Coat with Navy Slacks.
Sizes above. Ship. wt. 3 lbs. 8 oz.
33 C 3547—*State size, color.* Outfit. $16.85

SPORT COAT 12.98 OUTFIT 16.85

(K) COAT. Sells nationally for $15.98. 100% Virgin Wool Coat in bold check pattern. Fully Rayon lined Coat has patch pockets. Shirt, Pg. 328. Tie M right.
Gray or Med. Brown. Ship. wt. 2 lbs.
Sizes: 12, 14, 16, 18, 20. Scale below.
33 C 3630—*State size, color*...Coat. $12.98

2-PC. OUTFIT. Coat above. Sheen Gabardine Slacks: 15% Dacron fill, 15% Nylon warp—balance Rayon. Zip fly, cuffs.
Colors: Gray Coat with Med. Gray Slacks or Med. Brown Coat—Dk. Brown Slacks.
Sizes above. Ship. wt. 3 lbs. 8 oz.
33 C 3549—*State size, color.* Outfit. $16.85

PREP DACRON OR RAYON TIES 89c

(L) DACRON REP STRIPE TIE (Fig. G above). Slim style—squared ends. Washable, wrinkle-resistant, no ironing.
Brown, Green or Red. Wt. 2 oz. *State color.*
33 C 1451—Two for $1.74...Each 89c

(M) BOLD REP STRIPE TIE in Rayon (Fig. F above). Popular slim cut style with pointed ends. Wt. ea. 2 oz.
Colors: Blue, Brown or Red. *State color.*
33 C 1450—Two for $1.74....Each 89c

The Shoes shown on these two pages may be bought on Pg. 322 of this Catalog.

HOW TO MEASURE FOR PREP SPORTSWEAR: Place tape around chest up under arms, over shoulder-blades. Measure waist over trousers without belt. Measure inseam from close up in crotch. If between sizes, be sure to order next larger size.

Order Size:	12	14	16	18	20
If Chest is:	29½	31½	33	34½	36 in.
If Waist is:	25½	26½	27½	28½	29½ in.
If Inseam is:	26	28	29	30	31 in.

Colors on this page match merchandise closely as speed printing permits. Wards Credit Terms, Inside Back Cover.

Ⓐ 2.49

Ⓑ 1.79

Ⓒ 2.49

Ⓓ 1.98

Ⓔ 2.49

Ⓕ 1.98

Ⓖ 1.98

Ⓗ 1.59

Ⓙ 2.29

Ⓚ 1.98

Ⓛ 2.98

Ⓜ 1.69

Top Buys for Long Sleeve Style and Value

NEWEST CONTINENTAL COLLAR STYLE

Ⓐ A riot of sparkling new stripes on Sanforized, high-count Cotton Broadcloth. Smart collar opens to a stylishly casual roll. *Colors:* Gold or Pink predom. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing page. Wt. ea. 8 oz. 2.49 ea.
33 C 324–*State size and color*... 2 for 4.90

RICH-TEXTURED BASKETONE WEAVE

Ⓔ Fine detailed weaving by Fuller Fabrics gives this Cotton Shirt a soft, different look. Bold, masculine print stripes. Tailored with always popular wide spread collar. *Colors:* Gray or Mint Green. Washfast. *Even Sizes:* 6, 8, 10, 12, 14, 16, 18. Scale on facing page. Shipping weight 8 oz.
33 C 328–*State size and color*..... 2.49

BUTTON-DOWN STYLE DRESS SHIRT

Ⓙ Today's fashion hit. Round button-down collar style in rich, combed Cotton Oxford Cloth. Button cuffs and regular tails. *Colors:* Pink, Blue or White. Washfast. *Even Sizes:* 6, 8, 10, 12, 14, 16, 18, 20. Size Scale below. Ship. wt. ea. 8 oz.
33 C 219–*State size and color*..... 2.29

SMOOTH WASH 'N' WEAR COTTON

Ⓑ Handsome plaid in new smooth-finish Cotton that needs little or no ironing. Carefully printed with a fine woven effect. *Colors:* Pink or Gold. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.79 ea.
33 C 327–*State size, color*..... 2 for 3.52

LUXURIOUS LINEN-LIKE RAYON

Ⓕ Modern spaced print on rich Rayon that feels like fine linen. Unusually handsome Shirt at a moderate price. Preshrunk, too — shrinks less than 2%. *Colors:* Charcoal Gray or Pink. Washable. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.98 ea.
33 C 323–*State size, color*..... 2 for 3.90

DRESS SHIRT WITH CUFF LINKS

Ⓚ Washfast Sanforized Cotton Broadcloth. Soft collar with stays. French cuffs with massive metal links. Regular tails. Mint Green, White, Pink. Wt. ea. 8 oz. *Sizes:* 6, 8, 10, 12, 14, 16, 18, 20.
33 C 201–Price incl. 10% Fed. Tax on links. *State size, color*.. 1.98 ea. 2 for 3.90

FINE WASHFAST CHALLIS, SAVE NOW

Ⓒ Was $2.75 in Big Fall Catalog. Rich Rayon Challis; crease-resistant, max. shrinkage 2%. Deep-pleated sleeves, adjustable cuffs. *Colors:* Mint Green, Maize, Pink. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 2.49 ea.
33 C 292–*State size and color*... 2 for 4.90

DAN RIVER "WRINKL-SHED" GINGHAM

Ⓖ Lively woven plaid highlighted by a raised, corded effect. Well known "Wrinkl-shed" finish means: quick drying, little or no ironing, crease-resistance. Max. shrink. 3%. *Colors:* Maize or Blue. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.98 ea.
33 C 321–*State size, color*..... 2 for 3.90

WASH 'N' WEAR DACRON BLEND

Ⓛ Only $2.98 for this fine wonder-blend! Dress Shirt in 65% wonder Dacron, 35% long-staple Egyptian Cotton — Sanforized. Extra practical needs little or no ironing — wash, drip dry, it's ready to wear! Soft collar with stays, button cuffs and regular tails. *Colors:* White, Pink, Mint Green. Washfast. *Even Sizes:* 6, 8, 10, 12, 14, 16, 18, 20. See Size Scale below. Shipping weight 8 oz.
33 C 220–*State size and color*..... 2.98
SANFORIZED COTTON BROADCLOTH. Styled like above. Sizes and Colors above, too.
33 C 206–Wt. 8 oz. *State size, color*..... 1.89

WASHFAST BROADCLOTH

Ⓓ Charcoal Gray smartly teamed with pastel-toned plaids. Carefully tailored of Sanforized Cotton Broadcloth. Blue, Mint Green — with charcoal gray. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.98 ea.
33 C 325–*State size, color*... 2 for 3.90

LOW-PRICED LINEN-LIKE RAYON

Ⓗ A real budget buy. Check the low price, check the *quality* styling. Preshrunk — maximum shrinkage of 3%. It's fine for both dress and casual wear. *Colors:* Peacock Blue or Maize. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.59 ea.
33 C 322–*State size, color*... 2 for 3.12

HIGH-COUNT COTTON BROADCLOTH

Ⓜ Ideal Shirt for all-around wear — comfortable as a sport shirt, neat as a dress shirt. In smooth, firmly woven Sanforized Cotton, shrinks less than 1%. *Colors:* Blue or White. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
Scale, facing pg. Wt. ea. 8 oz. 1.69 ea.
33 C 264–*State size, color*.... 2 for 3.32

BOYS' DRESS SHIRTS: Measure neck, order corresponding size. Give Size only, not neck size.

Order Size	6	8	10	12	14	16	18	20
If neck in inches is:	11	11½	12	12½	13	13½	14	14½

WARDS MONTHLY PAYMENT PLAN. You can buy anything Wards sells on terms. For details, turn to Inside Back Cover.

T 2.95

U 2.98

V 2.95

W 1.98

X 1.98

Y 2.98

Z 3.59

AA 2.98–4.98

Jr. Boys' Longies . . . Every Pair Can Be Washed

HANDSOME WASHFAST FLANNEL

T Handsome Flannel that looks like expensive wool—it's really strong, long-Wearing Rayon. What's more, it's Washfast, meaning you can wash these longies at home, no more time-wasting dry cleaning. Tailored in the favorite California style with high-rise no-seam waistband, two deep reverse pleats, elastic side inserts to hold longies firmly in place. Made with four pockets, zipper fly, cuffs. Outlet seam in back for easy alterations. Belts shown are sold on Page 337.

Med. Gray, Tan or Light Blue. Washfast.

Junior Sizes: 4, 6, 8, 10. Size Scale below. Ship. wt. ea. 1 lb. 2.95 ea.

33 C 2187—*State size and color.* 2 for 5.80

LOW PRICED WASHABLE GABARDINE

X Low in price but high in quality. Good-looking boxer-back Longies in long-wearing Rayon Gabardine. Fabric is Washable, you can throw these longies right in the machine, no more costly dry cleaning. It's crease-resistant too, sheds wrinkles. Practical and popular boxer-back styling—neat-looking self belt in front combined with comfortable shirred elastic across back to keep them up firmly on slim young hips. Two deep pleats, two roomy pockets, zipper fly, cuffs.

Colors: Navy, Dk. Brown, Med. Gray. Washable.

Junior Sizes: 4, 6, 8, 10. Size Scale below. Ship. wt. ea. 1 lb. 1.98 ea.

33 C 1865—*State size and color.* 2 for 3.85

NEW WASHFAST ORLON-BLEND

U Now, Orlon blended with 92% Rayon and Acetate in a fine fabric. Orlon, the newest and finest of the wonder fibers. Practical Spring and Summer weight fabric—it's Washfast (no need for expensive dry cleaning), it's crease-resistant (holds a sharp press), it won't shrink out of fit. Tailored in the California style with high-rise seamless waistband, 2 pleats, elastic side inserts. 4 pockets, zipper fly, cuffs. The Belts shown are sold on Pg. 337.

Colors: Blue, Charcoal Gray. Washfast.

Junior Sizes: 4, 6, 8, 10. See Size Scale below. Shipping weight 1 lb.

33 C 2198—*State size and color* 2.98

WASHABLE RIPPLE WEAVE

Y Bright splash pattern printed on rich Rayon ripple weave—so good-looking, so closely-woven it's hard to tell from fine worsted! Practical too because it's Washable—wash these longies at home, no more slow expensive dry cleaning. Popular California style with high-rise seamless waistband, snug elastic side inserts for a neat fit, 2 deep reverse pleats. Four roomy pockets, zipper fly, cuffs. Back outlet seam. The Belts shown are sold on Page 337.

Colors: Tan, Blue or Lt. Gray. Washable.

Junior Sizes: 4, 6, 8, 10. Size Scale below. Ship. wt. ea. 1 lb. 2.98 ea.

33 C 2194—*State size, color* . . . 2 for 5.80

STURDY WASHFAST CORDS

V Good-looking Rayon Cord—a heavy ribbed fabric that wears well. In clear, eye-catching colors that are Washfast—go right in the machine, keep their original fresh appearance. Favorite California styling: high-rise seamless waistband, two deep reverse pleats, snug-fitting elastic side inserts keep them firmly in place. Made with four roomy pockets, zipper fly, cuffs. Back outlet seam for ease in alterations. The Belts shown are sold on Page 337.

Red, Electric Blue, Med. Green. Washfast.

Junior Sizes: 4, 6, 8, 10. Size Scale below. Ship. wt. ea. 1 lb. 2.95 ea.

33 C 2175–*State size and color.* 2 for 5.80

WASHFAST WONDER-BLEND GABARDINES WITH QUICK-DRYING DACRON

Z Sells nationally for $4.49. You save at Wards! The newest, freshest light-tone shades in smooth wonder Gabardine—15% Dacron in fill, 15% Nylon in warp, balance of fabric Rayon and Acetate. It's crease-resistant and Washfast—needs no special care. California style has good looking self-fabric belt with gleaming metal buckle. High-rise no-seam waistband, two deep reverse pleats, 4 pockets, zipper fly, cuffs. Back outlet seam for ease in alterations.

Navy, Mint Green or Lt. Blue. Washfast.

Junior Sizes: 4, 6, 8, 10. See Size Scale below. Shipping weight 1 lb.

33 C 1864—*State size and color* 3.59

WASHABLE LINEN-LIKE RAYON

W Our lowest price ever for this quality. Sturdy, handsome fabric that looks and feels like expensive linen. It's really Rayon. Favorite light tone shades for the spring and summer months ahead. Practical too—fabric is crease-resistant, Washable, no need for costly dry cleaning. Comfortable California style has handsome self-fabric belt, high-rise seamless waistband, two deep pleats, snug elastic side inserts. Made with two roomy pockets, zipper fly, cuffs.

Mint Green, Lt. Blue, Lt. Gray. Washable.

Junior Sizes: 4, 6, 8, 10. Size Scale below. Ship. wt. ea. 1 lb. 1.98 ea.

33 C 2197—*State size, color* . . . 2 for 3.85

AA California style seamless waist. Elastic side inserts. 2 pleats, 4 pockets, zip fly, cuffs. Back outlet seam for easy alteration. Belts, Pg. 337. Ship. wt. ea. 1 lb.

Jr. Sizes: 4, 6, 8, 10. Size Scale below.

DACRON-NYLON BLEND. 15% Dacron fill, 15% Nylon warp, balance Rayon and Acetate. Med. Gray, Med. Blue, Brown, Charcoal Gray or Navy. 2.98 ea.

33 C 1861—*State size, color* . . . 2 for 5.80

WASH-AND-WEAR BLEND. 55% Dacron, 45% Cotton. Quick drying, needs little or no ironing. Stout Nylon pockets and waistband. *Colors:* Med. Gray, Dk. Brown, Navy.

33 C 1868—*State size and color* 4.98

To MEASURE JR. LONGIES. Measure waist over trousers without belt; inseam from close up in crotch. If measurement is between sizes, be sure to order the next larger size.

Order Size:	4	6	8	10
If Waist is:	21½	22½	23½	24½ inches.
If Inseam is:	15	18½	21	23½ inches.

WARDS MONTHLY PAYMENT PLAN: Inside Back Cover. Colors shown on these two pages match the actual colors of the merchandise as closely as is possible with modern high speed printing methods.

Build His Wardrobe at Wards...You Get

SPORTSWEAR STYLED WITH SMART DASH, NEW COLOR

TAILORING... Honestly constructed with many hidden features that spell better shaping and longer wear.
FABRICS... Specially chosen high grade materials in the season's new light tones and most wanted patterns.
FULLY CUT... Wards suits are made to give your boy maximum comfort with room for free movement and growth.
FIT GUARANTEED... Remember—you have an absolute money-back guarantee that we will properly fit your boy.

HANDSOMELY STYLED, JR. BOYS' SPORTS TWOSOMES... SIZES 6 TO 10 9.98 AND 10.98

(A) Handsome Sports Outfit newly styled for Spring. Sport Coats come in light, soft shades with contrasting Longies. Single-breasted Coat of fine Rayon and Acetate Fibrene is fully Rayon lined for comfort—has 3 patch pockets. Contrasting, sewn-in mock handkerchief lends an added touch to its casual styling. Contrasting Longies of Rayon Gabardine have 3 roomy pockets, elastic side inserts, zipper fly, cuffs Reversible, matching-and-contrasting belt. Shirt, Pg. 336. *Colors:* Tan Coat with Brown Longies or Light Blue Coat with Navy Longies. Shipping weight 1 lb. 6 oz.
Sizes: 6, 7, 8, 9, 10. See Size Scale on facing Page.
33 C 3750—*State size and color.* Two-Piece Outfit.....$9.98

(B) Here's smart styling and fine tailoring in an outfit that's just right for Spring and Summer wear. Coat of sturdy Rayon and Acetate looks like fine linen—smart Wool flecks give fabric a nubby, rich texture. Rayon lined Coat has 2 flap pockets; contrasting, sewn-in mock handkerchief in breast pocket. Contrasting Longies of Rayon sheen Gabardine have 3 pockets, elastic side inserts, zip fly, cuffs. Reversible, matching-and-contrasting belt (see Picture A). Shirt, Pg. 336. *Colors:* Medium Blue Coat with Navy Longies or Light Gray Coat with Charcoal (dk.) Gray Longies. Ship. wt. 1 lb. 6 oz.
Sizes: 6, 7, 8, 9, 10. See Size Scale on facing page.
33 C 3751—*State size and color.* Two-Piece Outfit.....$10.98

JR. SPORTS TWOSOMES... SIZES 6 TO 10 COATS 6.89 AND 8.98 OUTFITS 9.85 AND 11.95

(C) COAT. Sells nationally for $8.98. Smooth-textured 100% Rayon in a rich linen-weave. Subtle, self-weave overplaid pattern offers a new look in Boys' Sportswear. Rayon lined, single-breasted style has 3 patch pockets. Shirt, Pg. 336. *Colors:* Light Tan or Light Blue Coat only. Ship. wt. 1 lb. 8 oz.
Sizes: 6, 8, 10. Size Scale, measuring instructions, facing page.
33 C 3569—*State size and color.* Sport Coat only.....$6.89

2-PIECE OUTFIT. Linen-weave Rayon Sport Coat above. Sheen Gabardine Longies of 15% Dacron in the fill, 15% Nylon in the warp—balance sturdy Rayon. Longies have zipper fly, cuffs. *Colors:* Light Tan Coat with Brown Longies or Light Blue Coat with Navy Blue Longies. Shipping weight outfit, 2 lbs. 6 oz.
Sizes: 6, 8, 10. Size Scale, Measuring Instructions, facing pg.
33 C 3512—*State size and color in your order.* Outfit.....$9.85

(D) COAT. Sells nationally for $10.98. Luxurious 100% Virgin Wool, long-favorite fabric—now in a new nubby splash pattern that's perfect for casual wear. Single-breasted Coat fully lined in Rayon has 3 patch pockets. Shirt, Page 336. *Colors:* Light Blue or Light Gray Coat only. Ship. wt. 1 lb. 8 oz.
Sizes: 6, 8, 10. Size Scale, Measuring Instructions, facing pg.
33 C 3568—*State size and color.* Sport Coat only.....$8.98

2-PIECE OUTFIT. 100% Virgin Wool Jacket above. Sheen Gabardine Longies of 15% Dacron in the fill, 15% Nylon in the warp—balance sturdy Rayon. Longies have zipper fly, cuffs. *Colors:* Light Blue Coat with Navy Longies or Light Gray Coat with Navy Blue Longies. Shipping weight outfit 2 lbs. 6 oz.
Sizes: 6, 8, 10. Size Scale, Measuring Instructions, facing pg.
33 C 3511—*State size and color in your order.* Outfit.....$11.95

SMART LOOKING CASUAL SUITS FOR JUNIOR BOYS... SIZES 3 TO 8 4.98 AND 7.98

(E) Ideal Sport Coat outfit for Jr. Boys. It's light in weight and comfortable in fit, yet dressy enough for Sunday wear. Coat of sturdy 100% Rayon in a handsome slub weave—gives the appearance of luxurious linen. Unlined. Distinctive "Coat-of-Arms" on breast pocket. Contrast Linen-weave Rayon Longies have boxer-back, front belt, 2 pockets, zip fly, cuffs. Shirt, Pg. 336. Tan Coat with Brown Longies or Lt. Blue Coat with Navy Longies. Wt. 2 lbs.
Junior Boys' Sizes: 3, 4, 5, 6, 8. Size Scale, facing page. *State size, color.*
33 C 3717—Two-Piece Outfit.....$4.98

(F) A new note in Jr. Boys' Sport Suits. Coat in crease-resistant Rayon and Acetate Ripple Weave—new fabric fast becoming a favorite for boys' clothing. Nubby all-over pattern adds a touch of surface interest. Rayon lined Coat has 3 patch pockets. Contrasting Rayon Gabardine Longies have elastic boxer back, belted front. Two pockets, zipper fly, cuffs. Shirt, Pg. 336. Wt. 2 lbs. Lt. Blue Coat with Navy Longies, Med. Gray Coat, Charcoal Gray Longies.
Junior Boys' Sizes: 3, 4, 5, 6, 8. Scale, facing page. *State size and color.*
33 C 3716—Two-Piece Outfit.....$4.98

(G) Versatile 3-Piece Suit—ideal outfit for Sports or Dress Wear. Smart Corduroy Vest included. Matching Coat and Longies made of Rayon and Acetate Flannel by Burlington Mills—crease-resistant. Subdued splash check pattern. Coat has patch pockets, fully lined in Rayon. Snug fitting, boxer-back Longies have neat belted front. Two pockets, zipper fly, cuffs. Shirt, Pg. 336. *Colors:* Blue Suit with Red Vest or Medium Tan Suit with Yellow Vest. Wt. 2 lbs.
Jr. Boys' Sizes: 3, 4, 5, 6, 8.
State size, color. Size Scale, facing pg.
33 C 3718—Three-Piece Suit.....$7.98

The Shoes shown on this page may be bought on Page 321 of this Catalog. For a complete selection of Shoes, see Index.

Colors on this page match the actual colors of the merchandise as closely as modern high-speed printing methods permit.

Complete Your Boy's Spring and Summer Wardrobe

WASHFAST SWIM TRUNKS

A Boys' South Sea Trunks. Strong Sanforized Cotton Poplin. Covered elastic waistband, drawstring. Cotton mesh supporter. Maize or White. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 339. *State size, color.*
33C3365–Wt. ea. 6 oz. Ea. 1.89; 2 for 3.70

B Boys' 100% Nylon Trunks. Quick-drying, light in weight yet strong. Elastic waistband, drawstring. Cotton mesh supporter. Royal Blue, Mint Green, Red. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 339. *State size, color.*
33C3353–Wt. ea. 6 oz. Ea. 1.98; 2 for 3.90

C Boys' Plaid Trunks. Galey & Lord Cotton — fast color, water-repellent, Sanforized. Elastic waistband, drawstring. Mesh support. Red-Green; Red-White. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 339. *State size, color.*
33C3366–Wt. ea. 6 oz. Ea. 1.98; 2 for 3.90

D Boys' Lastex Trunks. Rayon-Cotton-Lastex Faille briefs. Side piping. Covered elastic waistband, drawstring. Mesh support. Royal, Gold, Red. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 339. *State size, color.*
33C3364–Wt. ea. 6 oz. Ea. 1.79; 2 for 3.50

E Jr. Bongo Print Trunks. Sturdy Sanforized Cotton Twill. Mesh supporter. Med. Blue, Red. *Jr. Sizes:* 4, 6, 8, 10. Scale, Pg. 339. *State size, color.*
33C3361–Wt. ea. 4 oz. Ea. 1.19; 2 for 2.30

F Jr. Sheen Gabardine Trunks. Fine quality Dan River Cotton. Mesh supporter. Peacock Blue, Red, Tangerine. *Sizes:* 4, 6, 8, 10. Scale, Pg. 339. *State size, color.*
33C3363–Wt. ea. 6 oz. Ea. 1.59; 2 for 3.10

G Jr. Lastex Trunks. Rayon-Cotton-Lastex Faille briefs. Contrast side piping. Royal Blue, Gold, Red. *Jr. Sizes:* 4, 6, 8, 10. Scale, Pg. 339. *State size, color.*
33C3360–Wt. ea. 4 oz. Ea. 1.19; 2 for 2.30

DRESS, SPORT AND WESTERN BELTS

H Dress Belt. Bridle Cowhide with tooled edge. 1 inch wide. Bright metal buckle. Black, Brown, Russet Tan. *Sizes:* 22, 24, 26, 28, 30, 32 in. *State size, color.*
33C1326–Wt. ea. 4 oz. Ea. 75c; 2 for 1.47

J Narrow Sport Belt. ¾-inch two-tone bridle Cowhide in a rich Cordovan color. Has gleaming gold-colored metal buckle. *Sizes:* 22, 24, 26, 28, 30, 32. *State size.*
33C1330–Wt. ea. 4 oz. Ea. 69c; 2 for 1.25

K Belt for Chinos. Strong Cotton Web, 1¼ in. wide. Brass buckle with crest. Dk. Blue, Med. Gray, Tan. *Sizes:* Small (24); Med. (28); Lge. (32). *State size, color.*
33C1356–Wt. ea. 4 oz. Ea. 98c; 2 for 1.90

L Compass Trophy Belt. Big metal buckle with synthetic pearl backing has a real compass! 1½-inch tooled Steerhide belt. *Waist Sizes:* 22, 24, 26, 28, 30, 32 inches. Russet Tan. Wt. ea. 6 oz.
33 C 1382–*State size*...Ea. 98c; 2 for 1.90

M Western Belt. 1-inch tooled Steerhide, mock jewel and stud design. Russet Tan. Gold-colored metal buckle, loop and tip. *Sizes:* 22, 24, 26, 28, 30, 32. *State size.*
33C1370–Wt. ea. 4 oz. Ea. 98c; 2 for 1.90

N Trophy Belt. High quality tooled Steerhide, 1 inch wide. Pearl-like metal buckle has gold-colored pistols, horsehead. *Waist Sizes:* 22, 24, 26, 28, 30, 32 inches. Antique Brown. *State size.*
33C1384–Wt. ea. 6 oz. Ea. 1.49; 2 for 2.90

RAINY DAY PROTECTION FOR BOYS

P Jr. Adjustable Cuff Set. Actually grows with your boy — just let down extra material in cuffs, presto you have added length. Buna S Rubber on strong Cotton backing. Coat has metal buckle front, protective cape back, roomy raglan sleeves, Corduroy faced collar. Matching Hood has protective visor. *Colors:* Dark Green or Yellow.
Junior Sizes: 4, 6, 8, 10, 12. Size Scale, Page 339. Ship. wt. 2 lbs. 4 oz.
33 C 1751–*State size, color*...Set 3.59

R Jr. Economy Set. Our lowest price, but it's still fine quality. Buna S Rubber on Cotton backing gives lasting wet weather protection. Double-sewn seams at all points of strain. Button front Coat. Full-cut Raglan sleeves, convenient slash-through pockets. Matching Hood has protective police-type visor. *Colors:* Black or Yellow.
Junior Sizes: 4, 6, 8, 10, 12. Size Scale, Page 339. Shipping weight 2 lbs.
33 C 1754–*State size, color*...Set 2.95

T Boys' Book Pocket Set. Made of heavy Buna S Rubber on long-wearing Cotton backing for rainy day protection. Buckle front Coat has double thick cape back for added weather-proofing — air vents underneath for comfort. Raglan sleeves, 2 outside welt pockets, 2 roomy inside book pockets. Matching police-type Hood has visor. *Colors:* Black or Yellow. Ship. wt. 2 lbs.
Boys' Sizes: 6, 8, 10, 12, 14, 16, 18. See Size Scale on Page 339.
33 C 1770–*State size, color*...Set 3.59

HATS AND CAPS FOR EVERY NEED

U Bicycle Cap. "I Pledge Safety" emblem on front. Cotton Twill Cap, white plastic visor and strap. Leather-like sweatband. Black, Khaki, Orange. *Sizes:* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. *State size, color.*
33C1570–Wt. ea. 7 oz. Ea. 98c; 2 for 1.90

V Jr. Dress Cap. Eton style Cap with short visor. Iri smooth, closely-woven Cotton Gabardine. Fully lined in rich Rayon. Gray, Navy, Tan. *Jr. Sizes:* 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞. *State size, color.*
33C1536–Wt. ea. 5 oz. Ea. 89c; 2 for 1.75

W Baseball Caps. Washable Cotton Twill. Sanforized, mercerized. Ship. wt. ea. 5 oz. Green, Red, Royal Blue. *State size, color.*
Sizes: 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼.
33C1549–Larger visor. Ea. 79c; 2 for 1.55
Jr. Sizes: 6⅛, 6¼, 6⅜, 6½, 6⅝, 6¾.
33C1538–Short visor...Ea. 69c; 2 for 1.35

X Jr. "Mouseketeer" Cap. Hey kids, here's your Walt Disney Mickey Mouse Cap! Black Felt of 70% Wool, 30% Rayon, plastic ears. *Junior Sizes:* Small (6¼-6⅜); Med. (6½-6⅝); Lge. (6¾-6⅞). *State size.*
33C1630–Wt. ea. 5 oz. Ea. 98c; 2 for 1.90

Y Boys' Dress Hat. 100% Wool Felt with neat permanently pre-creased crown. Smart dark hatband, leather-like sweatband. Med. Brown, Gray. *Sizes:* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. Shipping weight 9 oz.
33 C 1548–*State size, color*..... 1.98

Z Boys' Western Hat. Sturdy 100% Wool Felt. Wide roll brim has criss-cross lacing. Braided band and adjustable chin-strap. *Colors:* Black, Red, Rust. Ship. wt. 1 lb. *Sizes:* Small (6¼-6⅜); Med. (6½-6⅝); Large (6¾-6⅞); Extra Large (7-7⅛).
33 C 1625–*State size and color*..... 1.79

How to Measure for Boys' Caps and Hats: Place measuring tape or heavy strip of paper around largest part of head as in sketch. Mark paper where ends meet and measure against ruler. If between sizes, order next larger size. Be sure the size you need is listed.

Size:	6⅛	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛	7¼
Head is:	19⅛	19½	19⅞	20¼	20⅝	21⅛	21½	21⅞	22¼	22⅝ in.

Washable, Long-wearing Twills and

TIGHTLY WOVEN TWILLS . . . Always a favorite for knockabout wear. Tough fabric that laughs at playtime punishment.
EASY CARE . . . Fabrics are Sanforized, Mercerized and Washable. Wash them with no fear of shrinking or fading.
NEWEST STYLES . . . Refreshing new dress slack styling ideas. Plus the all-time favorite "chino" styles, too.
MONEY-SAVING . . . Every pair priced to save you dollars. Perfect for everyday, saves wear on expensive good clothes.

SANFORIZED TWILL UTILITY OUTFIT

A B Closely-woven Cotton Twills that give long service. They're Sanforized, shrink less than 1%, mercerized for extra strength and added luster. Mix or match as outfits.

A UTILITY JACKET AND SHIRT. Popular Army-style Twill. Styled to give plenty of hard wear and day-long comfort.

UTILITY JACKET. 8.5-oz. Sanforized Cotton Army Twill. Lined in Sanforized Cotton Flannel. Knit collar, cuffs, waist. Medium Gray, Medium Green, Navy or Tan. Wash alone. *Even Sizes:* 6, 8, 10, 12, 14, 16. Scale on facing page.
33 C 2490–Ship. wt. 1 lb. 14 oz. *State size and color* . . 3.79

UTILITY SHIRT. Sturdy 5¼-oz. Sanforized Cotton Twill. 2-way collar, straight bottom. Med. Gray, Tan. Washfast. *Even Sizes:* 6, 8, 10, 12, 14, 16, 18. Size Scale, Pg. 329.
33 C 2486–Ship. wt. 14 oz. *State size and color*. 1.69

B UTILITY PANTS. Closely-woven Sanforized 8.2-oz. weight Cotton Twill. Regular waistband (no pleats — the latest style), four pockets, zipper fly, cuffs. Belt, Page 337. Charcoal (dark) Gray, Medium Gray, Navy or Tan. Washable. Shipping weight each 1 lb. *State size and color.*
33 C 2479–*Even Sizes:* 6, 8, 10, 12, 14. Scale below. . . . 2.37
33 C 2482–*Waist Sizes:* 28, 29, 30, 31, 32 inches. 2.69

Waist Size:	28	29	30	31	32 inches
Has Inseam:	29	30	31	32	33 inches

JUNIOR BOYS' BOXER BACK TWILLS

C Tightly-woven, smooth Cotton Twill. Sanforized fabric shrinks less than 1%. It's mercerized for even more strength and luster. In the favorite boxer-back style — snug elastic back with belt loops, regular waistband front with two pleats. Three pockets, zipper fly and cuffs. Shirt shown sold on Page 329; Belt sold on Page 337. *Colors:* Medium Gray, Navy Blue or Tan. Washable. *Junior Sizes:* 4, 6, 8, 10 only. Size Scale below.
33 C 2485–Ship. wt. 1 lb. *State size and color*. 1.98

AUTHENTIC FRONTIER TWILLS FOR JUNIORS

D Young range riders everywhere will lasso these for their Saturday go-to-town best! Tightly-woven Cotton Twill is Sanforized and mercerized. Slim-cut Western stockman styling — low-rise regular waistband without pleats, tapered legs with deep hemmed bottoms (easily let down as your boy grows). Frontier side pockets with synthetic pearl snap closing, neat set-in hip pockets. Snap-closing zip fly. Shirt sold on Page 336; Belt on Page 337. Black, Charcoal (dk.) Gray, Mint Green or Tan. Washable. *Junior Sizes:* 4, 6, 8, 10, 12 only. Size Scale below.
33 C 2514–Ship. wt. 1 lb. *State size and color*. 2.49

HOW TO MEASURE FOR UTILITY PANTS. Measure waist over trousers without belt. Measure height without shoes. Scale at right gives correct size to order. If between sizes order next larger size. Be sure size you need is listed.

STRONG ARMY TWILLS FOR HUSKY BOYS

E Cut with extra fullness in the waist, seat and thighs for the heavier set boy. In strong 8.5-oz. Cotton Army Twill — gives plenty of hard, rugged wear. Fabric is Sanforized, mercerized for added strength and luster. Washable, too. Regular waistband with no pleats, four pockets, zipper fly and cuffs. Shirt sold on Page 332; Belt on Page 337. *Colors:* Medium Gray, Navy Blue or Tan.
Husky Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. 1 lb. 2 oz. 2.94 ea.
33 C 2483–*State husky size and color*. . . . . 2 for 5.80

Order Husky Size:	6	8	10	12	14	16	18
If Waist is:	25	26½	28	29½	31	32½	34 in.
If Inseam is:	18½	21	23½	26	28	29	30 in.

CARGO PANTS IN TWO HARD-WEARING QUALITIES

F Styled just like Air Force Utility Pants — big bellows cargo pockets carry all. Slim, hip-hugging cut with plain front waistband. Zip fly. Shirt on Page 329; Belt on Page 337. *Sizes:* 6, 8, 10, 12, 14, 16. Scale below. Ship. wt. ea. 1 lb.

HERRINGBONE TWILL (shown). Sanforized Herringbone Cotton gives hard wear. It's washable, meaning easy care.
33 C 39–Olive Green only. *State size in your order*. . . . 1.89

8.2-oz. TWILL. Strong, closely-woven Sanforized, mercerized Cotton Twill that's vat-dyed and washfast, too.
33 C 2484–Med. Gray, Tan. *State size and color*. 2.19

STYLED FOR TOMORROW — TAPERED LEG ARMY TWILLS

G Styled like the dress pants all style-conscious boys are wearing! California waistband has deep pleated front, legs that taper to the newer, narrower cuffs. In sturdy 8.5-oz. Cotton Army Twill that's Sanforized, mercerized for strength and luster. What's more, fabric is washable. Four pockets, zipper fly and cuffs. Shirt on Page 329; Belt on Page 337. *Colors:* Black, Charcoal (dk.) Gray, Tan.
Even Sizes: 10, 12, 14, 16, 18, 20. Size Scale below.
33 C 2492–Ship. wt. 1 lb. *State size and color*. 2.88

IT'S THE NEW IVY LEAGUE LOOK!

H Just like the slim-line slacks favored by college men the nation over! Narrow low-rise pleatless style has slim tapered legs. Buckle-strap in back — adjustable for proper fit every time. In smooth 8.5-oz. Cotton Army Twill that's Sanforized, mercerized. Washable, too. Tailored with four pockets, zipper fly, cuffs. Shirt sold on Page 329; Belt, Page 337. *Colors:* Black or Tan. Shipping weight 1 lb.
Even Sizes: 10, 12, 14, 16, 18, 20. Size Scale below.
33 C 2495–*State size and color in your order*. 2.95

Order Size:	4	6	8	10	12	14	16	18	20
If Waist is:	21½	22½	23½	24½	25½	26½	27½	28½	29½ in.
If Height is:	40	46	50	54	58	61	64	66	68 in.

Smart Casual Wear for Boys

FAVORITE CASUAL STYLING . . . Neat zipper-front Jackets, smart leisure time slacks that need no belt.
NEW AND POPULAR FABRICS . . . Linen-like weaves, Sport Denims—look their best, give hard wear.
EASY CARE ASSURED . . . All washable, go right in machine: "slide for home" grime comes out easily.
LOW PRICES TOO . . . If you'll compare Wards prices, you'll discover why millions shop the Wards way.

JACKET AND PANTS IN PEPPERELL'S TWEEDY CRASH WEAVE COTTON — LOOKS LIKE LINEN

J K It's hard to believe such fine quality can be sold at such low prices! Tweedy crash weave Cotton — handsome fabric by nationally-known Pepperell Mills, looks like fine linen, offers the boy-hard wear that only Cotton can give. Sanforized (shrinks less than 1%). Washable, no need for special care. Shirt shown sold on Page 328.

J CRASH WEAVE COTTON JACKET. Zipper front style has snug-fitting elastic side inserts for trim appearance. 2-button adjustable cuffs, 2 pockets. Unlined. Med. Blue, Med. Brown, Med. Green. Ship. wt. 1 lb.
Even Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below.
33 C 2536–*State size and color in your order*... 2.69

K CRASH WEAVE COTTON SLACKS. No belt needed — snug boxer back, neat tab-front waistband with 2 deep pleats. 2 side pockets, hip patch pocket. Zip fly, cuffs. Med. Blue, Med. Brown, Med. Green. Ship. wt. 1 lb.
Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, facing page.
33 C 2535–*State size and color in your order*..... 2.39

EVERYBODY'S FAVORITE — POPULAR FADED SPORT DENIM JACKET AND PANTS

L M The favorite fabric for the nation's sportswear — good-looking, long-wearing Faded Sport Denim. Styled for active sportstime comfort, the way boys like it. Fabric is Sanforized (shrinks less than 1%), won't shrink out of fit, ever. Washable, goes right in the machine, easier care for Mom. Shirt shown is sold on Page 328.

L SPORT DENIM JACKET. Athletic style with snug knit collar, cuffs and waistband of striped Cotton. Full length zipper front, two slash pockets. Unlined. Faded Blue, Charcoal (med.) Gray, Wheat (tan).
Even Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below.
33 C 2534–Ship. wt. 1 lb. *State size and color*.. 2.49

M SPORT DENIM SLACKS. Boxer-back Hobby style every boy wants. Extension tab-front waistband with deep pleats. 2 side pockets, hip patch pocket. Zip fly, cuffs. Faded Blue, Charcoal (med.) Gray, Wheat (tan).
Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, facing page.
33 C 2533–Ship. wt. 1 lb. *State size and color*.... 1.95

JACKET AND SLACKS IN BUR-MIL RAYON THAT LOOKS AND FEELS LIKE EXPENSIVE LINEN

N P Quality fabric by nationally-known Burlington Mills. It looks and feels like linen, but it's really long-wearing, crease-resistant Rayon that sheds wrinkles in a jiffy! What's more, it's extra easy for Mom to take care of because it's washable, no more time-wasting, expensive dry cleaning. The Shirt shown is sold on Page 328.

N LINEN-LIKE RAYON JACKET. Newest Continental cut-away spread collar. Zipper front, elastic side inserts, adjustable two-button cuffs. Two pockets. Unlined.
Colors: Lt. Blue, Med. Green or Navy. Ship. wt. 1 lb.
Even Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below.
33 C 2532–*State size and color in your order*... 2.98

P LINEN-LIKE RAYON SLACKS. Buckled half-belt in front, snug elastic side inserts. Saddle stitched side seams. 2 side pockets, 2 hip pockets. Zipper fly, cuffs.
Colors: Lt. Blue, Med. Green or Navy. Ship. wt. 1 lb.
Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, facing page.
33 C 2531–*State size and color in your order*..... 2.98

SIZE SCALES FOR JACKETS, SWIMWEAR, SHORTS — BE SURE YOUR SIZE IS LISTED

MONTHLY PAYMENT PLAN:

Everything Wards sells can be bought this budget-wise way. 10% down on new orders of $20.00 or more. Details, Inside Back Cover. Facts About Fabrics page explains Washability Terms: see Page 959.

SHOES ON THESE PAGES

Wards has a selection of Boys' shoes to fit every budget, every taste. Junior Boys' Dress Shoes are listed on Page 321. Boys' Dress Shoes listed on Page 322. Buy at Wards and be pleased with all the money saved.

HOW TO MEASURE FOR BOYS' JACKETS AND RAINWEAR: Measure chest over type of clothing to be worn under jacket or coat you select. Measure height without shoes. If measurement is between sizes, order next larger size.

Order Size:	4	6	8	10	12	14	16	18	20
If Chest is:	23	25	26½	28	29½	31½	33	34½	36 in.
If Height is:	to 40	46	50	54	58	61	64	66	68 in.

HOW TO MEASURE FOR BOYS' SHORTS AND SWIM TRUNKS. Measure waist over underwear. Measure height without shoes. Scale below gives correct size to order. If between sizes, order next larger size. Be sure size is listed.

Order Size:	4	6	8	10	12	14	16	18
For Waist:	21½	22½	23½	24½	25½	26½	27½	28½ in.
For Height:	40	46	50	54	58	61	64	66 in.

Washable Shorts

R SEERSUCKER SHORTS. Sanforized and Washable. Two pockets, fly front opening.
Blue, Brown, Green. Wt. ea. 6oz.
Sizes: 4, 6, 8, 10. Scale below. *State size and color.*
33 C 2576–2 for $1.84; ea. 95c

T LINEN-LIKE SHORTS. Fine Rayon. Tab front, concealed elastic back. 2 pockets, zip fly.
Med. Brown, Navy. Washable.
Sizes: 4, 6, 8, 10, 12, 14. Scale below. *State size, color.*
33 C 2591–Ship. wt. 6 oz. 1.59

U TAB WAISTBAND SHORTS. Sturdy Sanforized Cotton Twill. Handsome tab front waistband, shirred elastic back for snug fit. Two roomy side pockets, zip fly. Washable.
Med. Brown, Green, Navy.
Sizes: 4, 6, 8, 10, 12, 14. Scale below. *State size, color.*
33C2585–Ship. wt. 7 oz. 1.59

V SANFORIZED SHORTS. Two pockets, fly front opening.
Sizes: 4, 6, 8, 10. Scale below. Wt. ea. 6 oz. *State size, color.*
SPORT DENIM. Charcoal (dark) Gray, Faded Blue.
33 C 2577–2 for $1.84; Ea. 95c
8.5-oz. COTTON TWILL. Med. Brown, Med. Green, Navy.
33 C 2575–2 for $1.84; Ea. 95c

W DUNGAREE SHORTS. 10-oz. Sanforized work Denim — vat-dyed, washfast. Has three pockets, zipper fly.
Blue, Charcoal Gray, Khaki Tan
Sizes: 4, 6, 8, 10, 12. Scale below. *State size, color.*
33C2590–Ship. wt. 6 oz. 1.59

X 8-OZ. TWILL SHORTS. In strong Sanforized, mercerized Cotton Twill. Elastic waistband, two pockets. Washable.
Black, Red, Tan. Wt. ea. 6 oz.
Sizes: 4, 6, 8, 10. Scale below. *State size and color.*
33 C 2579–2 for $1.90; Ea. 98c

EXTRA-LENGTH SHORT STYLES — WASHABLE

Y CAMP SHORTS. Mid-length. 8.2-oz. Sanforized Cotton Twill. Boxer-back with high-rise front waistband. All-around belt. 2 pockets, zip fly.
Colors: Gray, Green or Tan.
Sizes: 6, 8, 10, 12, 14, 16, 18. *State size and color.*
33C2578–Ship. wt. 8 oz. 1.94

Z WALKING SHORTS. Just above knee length. Sanforized Cotton Chambray. Zip fly. Light Blue, Charcoal Gray, Mint Green.
Sizes: 6, 8, 10, 12, 14, 16, 18. *State size and color.*
33C2608–Ship. wt. 10 oz. 1.94

Ⓐ 1.65 TO 2.09

Ⓑ 1.98

Ⓒ 2.39

Ⓓ 1.89

Ⓔ 2.19

Ⓕ 1.69

Ⓖ 97c

Ⓗ 1.69

Ⓙ 1.19

Ⓚ 1.79

Boys' and Junior Boys' Sanforized Denim

GUARANTEED FUSED KNEE JEANS FOR MUCH LONGER WEAR . . . KNEES WILL OUTWEAR JEANS OR A NEW PAIR FREE

Ⓐ WASHFAST WESTERN JEANS. Fused Knees. In strong 10-oz. Sanforized Denim. Five pockets, slim legs, zipper fly. Double-sewn seams, reinforced strain-points. No Shirt, Belt. Wt. ea. 1 lb. 14 oz. Scale, Pg. 341. *State size, color.*

Charcoal Gray, Khaki Tan.
33C19–*Sizes:* 4, 6, 8, 10, 12. 1.89
33C19–*Sizes:* 14 and 16... 2.09

Color: Blue only.
33C19–*Sizes:* 4, 6, 8, 10, 12. 1.65
33C19–*Sizes:* 14 and 16... 1.94

Ⓑ "LONE RANGER" JEANS. Fused knees. In heavier, stronger 11¼-oz. Sanforized Blue Denim for longer wear. Western styled: slim tapered legs, yoke back, 5 pockets, zip fly. Double-sewn main seams, reinforced strain points. "Lone Ranger and Silver" on waistband patch. Wash alone. Shirt on Page 336; Belt, Page 337.

Sizes: 4, 6, 8, 10, 12. Scale on facing page. Ship. wt. 1 lb.
33 C 14–*State size*..... 1.98

Ⓒ WASHFAST "JEWELED" JEANS. Fused Knees. Vat-dyed colors can't run. In long-wearing 10-oz. Denim that's Sanforized, shrinks less than 1%. Synthetic jewels and studs on side pockets, 2 hip pockets. Zip change pocket, zip fly. Slim legs with turn-up. Shirt on Page 336; Belt on Page 337.

Blue or Charcoal (dark) Gray.
Sizes: 4, 6, 8, 10, 12. Scale on facing page. Ship. wt. 1 lb.
33 C 15–*State size, color*... 2.39

Ⓓ WASHFAST SLIM JEANS: narrow waisted, extra length in legs for lean, rangy boys. Fused Knees. In vat-dyed 10-oz. Sanforized Blue Denim. 5 pockets, zipper fly, long turn-up cuffs. Washfast. Shirt, Page 332; Belt, Page 337.

Slim Sizes: 4, 6, 8, 10, 12.
33 C 18–Wt. 1 lb. *State size.* 1.89

Slim Size:	4	6	8	10	12
Waist:	20	21	22	23	24 in.
Inseam:	18½	22	25	28	30 in.

4-16 NYLON BLEND JEANS

Ⓔ SUPER-TOUGH — 10-oz. Sanforized Blue Denim, extra-rugged because it's reinforced with 11% Nylon for abrasion resistance. Western styled: slim legs with turn-up. 5 pockets, zipper fly. Triple-stitched main seams, strain points reinforced with copper rivets or bar-tacks. Wash alone. Shirt on Page 336; Belt, Page 337.

Sizes: 4, 6, 8, 10, 12, 14, 16. Scale, facing page. Wt. 1 lb. 14 oz.
33 C 31–*State size*..... 2.19

BOXER BACK JEANS

Ⓕ DOUBLE DENIM at knees gives double wear. In 9-oz. Sanforized Blue Denim. Regular waistband in front, shirred elastic in back. Five pockets and zipper fly. Double-sewn main seams, points of strain reinforced. Wash alone. Shirt on Page 332; Belt, Page 337.

Even Sizes: 4, 6, 8, 10. Size Scale, facing page. Ship. wt. 1 lb.
33 C 6–*State size*..... 1.69

LOW PRICED BOXER JEANS

Ⓖ WARDS QUALITY — yet look at Wards low price! Boxer Jeans in 7¼-oz. Blue Denim that's Sanforized, shrinks less than 1%. All-around shirred elastic waistband. Two roomy patch pockets, fly front opening. Wash alone. Shirt on Page 336. Wt. ea. 1 lb.

Sizes: 3, 4, 5, 6, 7, 8. Scale, facing page. *State size in order.*
33 C 21–Two for $1.90; each 97c

GUARANTEED KNEES OUTWEAR JEANS OR NEW PAIR FREE

Ⓗ WASHFAST. Suspender Jeans with Guaranteed Fused Knees for extra wear. In sturdy 10-oz. vat-dyed, Sanforized Denim. Adjustable buckle-on suspenders. Reinforced strain points, four pockets, zipper fly. Shirt, Pg. 332.

Blue, Charcoal Gray, Khaki Tan.
Sizes: 3, 4, 5, 6, 7, 8. Scale below. Shipping weight 1 lb.
33 C 17–*State size, color*... 1.69

Ⓙ BOXER JEANS. Guaranteed Fused Knees for longer wear. In 9-oz. Blue Denim. Fabric is Sanforized, shrinks less than 1%. All-around elastic boxer waistband gives a snug fit. 2 patch pockets, fly front opening. Wash alone. Shirt, Page 336. Ship. wt. ea. 1 lb.

Sizes: 3, 4, 5, 6, 7, 8. Scale on facing page. *State size.*
33 C 20–Two for $2.29; ea. 1.19

BIB OVERALLS

Ⓚ LONG-WEARING 10-oz. Blue Denim is Sanforized, shrinks less than 1%. Metal buckle suspenders adjust. 5 pockets (one a big compartment pocket). Bar-tacked strain points, triple-sewn main seams. Rustproof metal buttons. Wash alone. Shirt, Pg. 332.

Sizes: 4, 6, 8, 10, 12. Size Scale below. Ship. wt. 1 lb. 8 oz.
33 C 7–*State size*..... 1.79

For Boys' Shoes, Cowboy Boots: turn to Index at back of Catalog.

Wards Monthly Payment Plan: On an order of $20, pay 10% down on most items. Pay the rest in convenient instalments. Full details are on Inside Back Cover.

TO MEASURE Bib Overalls, Suspender Jeans: Measure chest over Shirt; waist over trousers (no belt); height without shoes. If between sizes order next larger size. Be sure size you need is listed for item you wish to order.

Sizes:	3	4	5	6	7	8	10	12
If Chest is:	to 22	23	24	25	25¾	26½	28	29½ in.
If Waist is:	to 21	21½	22	22½	23	23½	24½	25½ in.
If Height is:	to 37	40	43	46	48	50	54	58 in.

Ⓛ 1.55 Ⓜ 2.29 Ⓝ 1.84–2.09 Ⓟ 2.29 Ⓡ 2.19–2.57

Ⓣ 3.69 Ⓤ 2.49 Ⓥ 2.59–3.59 Ⓦ 15.98–19.98

Jeans and Jackets...Featuring New Vat-dyed Colors

WASHFAST PIONEER JEANS

Ⓛ LONG-WEARING 10-oz. Blue Denim. It's vat-dyed for lasting color; it's Sanforized too, shrinks less than 1%. Gives long wear plus comfort: yoke back, triple-stitched main seams, strain points reinforced with copper rivets or strong bar-tacks. Five roomy pockets, zipper fly. Washfast. Shirt sold on Page 329; Belt sold on Page 337. Ship. wt. 1 lb. 14 oz.

Sizes: 6, 8, 10, 12, 14, 16. See Size Scale below.

33 C 36–*State size*..... 1.55

JEANS FOR HUSKY BOYS

Ⓜ CUT WITH EXTRA FULLNESS in the waist, seat and thighs for the heavier set boy. In sturdy 10-oz. Sanforized Blue Denim. Five roomy pockets, zipper fly. Stout triple-stitched main seams, strain points firmly reinforced with copper rivets or strong bar-tacks. Wash alone. Shirt on Page 332; Belt on Page 337. Shipping weight 2 lbs.

Husky Sizes: 6, 8, 10, 12, 14, 16, 18.

33 C 32–*State husky size*..... 2.29

Size:	6	8	10	12	14	16	18
Waist:	25	26½	28	29½	31	32½	34 in.
Inseam:	18½	21	23½	26	28	29	30 in.

WASHFAST WESTERN JEANS

Ⓝ BLUE DENIMS. Vat-dyed and Sanforized. Authentic Western styling: ride low on hips, have snug seat and thighs, turn-up cuffs. Strain points reinforced. 5 pockets, zip fly. Shirt on Page 329; Belt, Page 337.

10-oz. DENIM WESTERN JEANS. *Sizes:* 6, 8, 10, 12, 14, 16. Scale below. Wt. 1 lb. 14 oz.

33 C 37–*State size*..... 1.84

11¼-oz. DENIM WESTERN JEANS. *Sizes:* 4, 6, 8, 10, 12, 14, 16. Scale below. Ship. wt. 2 lbs.

33 C 38–*State size*..... 2.09

SADDLE PANTS WITH GUARANTEED RIP-PROOF SEAMS

Ⓟ NEW WASHFAST COLORS. Western Saddle Pants with guaranteed seams: new pair free if they rip or tear! Extra-strong 13¾-oz. Sanforized Denim in new vat-dyed colors boys want. Authentic Western style: snug seat and thighs, low-riding at waist, turn-up. Reinforced strain points. 5 pockets, zip fly. Shirt on Pg. 332; Belt, Pg. 337.

Faded Blue, Charcoal (dk.) Gray. *Sizes:* 6, 8, 10, 12, 14, 16. Scale below. Ship. wt. 2 lbs.

33 C 34–*State size, color*. 2.29

Ⓡ GUARANTEED: new pair free if seams rip. 13¾-oz. Sanforized white-back Blue Denim. Low waisted, snug seat and thighs, turn-up. 5 pockets, zipper fly. Wash alone. No Shirt, Belt. Ship. wt. each 2 lbs.

Sizes: 6, 8, 10, 12, 14, 16. Size Scale at bottom of page.

33 C 25–*State size*..... 2.19

Waist Sizes: 29, 30, 31, 32.

33 C 25–*State size*..... 2.57

Waist Size:	29	30	31	32 in.
Has Inseam:	33	33	34	34 in.

WASHABLE DENIM ATHLETIC JACKET

Ⓣ STRONG SANFORIZED DENIM. Vat-dyed — colors stay fresh and clear. Lined in softly-napped Sanforized Cotton Flannel. Snug-fitting knit Cotton waistband, collar and cuffs. Easy-working full-length zipper front and two roomy slash pockets. Blue or Charcoal (dk.) Gray. Washable.

Even Sizes: 6, 8, 10, 12, 14, 16, 18. Scale on Page 339. Ship. wt. 1 lb. 5 oz.

33 C 88–*State size and color*..... 3.69

13¾-OZ. DENIM RIDER JACKET

Ⓤ MADE IN THE WEST. Of our heaviest, longest-wearing 13¾-oz. white-back Blue Denim. Fabric is Sanforized, shrinks less than 1%. Favorite western riding style: deep pleated front with back yoke, neat snap fastener front, snap fastener cuffs. Two roomy pockets. Unlined. Wash alone.

Even Sizes: 4, 6, 8, 10, 12, 14, 16, 18. Scale on Page 339. Ship. wt. 1 lb. 6 oz.

33 C 77–*State size in order*..... 2.49

LOW-PRICED WASHABLE POPLINS

Ⓥ STURDY, LONG-WEARING COTTON. Sanforized, shrinks less than 1%. Mercerized and durable water-repellent. 2 pockets. Red, Charcoal Gray, Royal, Oyster White.

Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 339.

LINED JACKET. Sanforized Cotton Flannel plaid lining. Ship. wt. 1 lb. 4 oz.

33 C 2806X–*State size and color*.... 3.59

UNLINED JACKET. Ship. wt. 1 lb.

33 C 2805X–*State size and color*.... 2.59

MOTORCYCLE JACKETS — 2 QUALITIES

Ⓦ FAVORITE STYLE WITH BOYS. Lined in quilted Rayon and Acetate filled with 100% Reprocessed Wool. Zipper front with rabbit foot pull. Zip pockets, zip cuffs. Black.

BETTER. Smooth, practical Capeskin leather. *Sizes:* 8, 10, 12, 14, 16, 18, 20. Wt. 3 lbs.

33 C 3105–Scale, Pg. 339. *State size.* 15.98

BEST. Tough, scuff-proof Horsehide leather. *Sizes:* 10, 12, 14, 16, 18, 20. Wt. 3 lbs.

33C3125–*State size.* $2.00 down; Cash 19.98

MEASURING INSTRUCTIONS FOR BOYS' JEANS. Measure waist over trousers without belt. Measure height without shoes. Scale at right gives size to order. If between sizes, be sure to order next larger size. Be sure your size is listed. Western Jeans (33 C 15, 25, 31, 34, 37, 38) have 3-inch extra length for cuff turn-up.

Order Size:	4	5	6	7	8	10	12	14	16
If Waist is:	21½	22	22½	23	23½	24½	25½	26½	27½ in.
If Height is:	40	43	46	48	50	54	58	61	64 in.

Ⓐ 7.50 TO 12.50

Ⓑ 7.50–9.95

Ⓒ 5.79

Ⓓ 5.79

Ⓔ 7.50

Ⓕ 2.98

Ⓙ 1.95

Ⓖ 4.39

Ⓗ 3.90–4.90

Men Choose Brents for Style and Economy

SAVE 1.00 TO 2.50 UNDER BRENT LABEL ON WELL KNOWN MAKER'S FUR FELTS

SAVE $1.00 TO $2.50 ON SMART HEADWEAR . . . from one of America's Leading Quality Hat Makers. Styled from skillfully blended Felts, good looking, water repellent.

ALL ARE INDIVIDUALLY BOXED . . . Rayon Satin lining, Perspiration resistant disc in Crown, Leather sweatband. Factory fresh and come in wide range of sizes.

FUR FELTS THAT ARE DESIGNED TO PLEASE YOU. SELECT FROM A VARIETY OF NEWEST STYLES AND SHADES AT WARDS LOW PRICES

Ⓐ Brent Fur Felts in 3 qualities. All the features listed above are found in these fine hats. Latest 1956 styling with welt edge brim for smart appearance. Always wear a hat to look well groomed. Boxed. See Size Scale at bottom of page. *State size and color.* Ship. wt. 2 lbs. *Sizes:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½.

DELUXE QUALITY. Our finest hat. Medium-narrow 2⅜ inch hand felted brim. Smart open crown. Fine Beaver blend.
35C5550T-Med.Brown,PearlGray. 12.50

BEST. Pre-creased pinch front style. 2½ in. med. width brim. Fine fur felt.
35C5465T-Med.Brown,Med.Gray. 9.95

BETTER. Fur Felt. Pre-creased front. 2½ in. brim. Well made, value priced. Medium Brown,Med.Gray,CharcoalGray.
35 C 5365T..... 7.50

Ⓑ Brents Southwest Model. Fine Fur Felt. Select from 2 qualities in 2 different shapes. Contains all the extra features listed above. Has a 2⅝ inch width brim with narrow bound edge styling and a narrow ¼ in. matching band. Smart cord and button trim. Our best selling hat, because its smart good looks enhance the appearance of every man. Measure, below.

BEST QUALITY. Blended Fur. Open crown that you may shape as you please. Leather sweatband has oilskin backing for added protection. 2 shapes, in regular oval and long oval, designed to give you a perfect fit. Superior workmanship in a hat that will long retain its attractive appearance. *Colors:* Light Gray, Light Tan. *Please state size and color with order.* *Sizes:* Regular Oval 6¾ to 7¾. Long Oval 7 to 7½. See Scale below.
35 C 5411T–Regular Oval. Boxed. Shipping weight 2 lbs..... 9.95
35 C 5412T–Long Oval. Boxed. Shipping weight 2 lbs..... 9.95

BETTER QUALITY. Fur Felt. Front is pre-creased. Medium crown. 2 shapes, assure you a perfect fit. A well made hat that you will long be proud of. *Colors:* Medium Brown, Medium Gray, Medium Tan. *State size and color.* *Sizes:* Regular Oval 6⅝ to 7¾. Long Oval 7 to 7½. See Scale below.
35 C 5354T–Regular Oval. Boxed. Shipping weight 2 lbs..... 7.50
35 C 5355T–Long Oval. Boxed. Shipping weight 2 lbs..... 7.50

Ⓒ GOOD FUR FELT. This well made hat has all the qualities listed above. 2½ inch raw edge brim. Crown is pre-shaped. Contrasting band with feather. *Sizes:* 6¾ to 7½. See below. Med. Brown, Med. Gray, Charcoal Gray. Ship. wt. 2 lbs.
35 C 5319T–Boxed. *Please state size and color*..... 5.79

Ⓓ GOOD SOUTHWEST FUR FELT. Has all qualities listed at top of page. Pre-shaped medium crown. 2⅝ inch brim has bound edge. Narrow band matches brim binding. A very popular model that is both durable and good looking. *Sizes:* 6¾ to 7½. See below to measure. Medium Brown, Med. Gray, Med. Tan.
35 C 5322T–Boxed. Ship. wt. 2 lbs. *State size, color*..... 5.79

Ⓔ BETTER FUR FELT. Smart styling with Back Bow band. Contains all the features listed at top of page. Pre-creased crown with pinch front. Narrow 2⅛ in. brim. A well made hat, that is comfortable, stylish and long-wearing. See Scale below. *Sizes:* 6¾ to 7½. Boxed. Ship. wt. 2 lbs. *State size, color.*
35 C 5356T–Charcoal Gray or Charcoal Brown..... 7.50

NYLON RAIN HAT

Ⓕ Brent. Water repellent of 100% DuPont Nylon. Modified telescope crown. Pinch front. 2⅝ inch stitched brim, taped seams, plastic backed sweatband. Boxed. *State size, color.* Measure, see below. *Colors:* Med. Tan, Silver Gray. 6¾ to 7½.
35 C 5740L–Wt. 2 lbs.. 2.98

POPULAR STYLES IN COOL STRAWS AT WARDS LOW PRICES

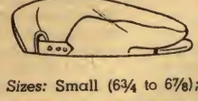
Ⓖ Woven of Imported Japanese Milan Straw. Lightweight crown, 2⅜ in. brim with reeded roan leather sweatband. Fine plaid pleated hatband. *Colors:* Charcoal Gray or Charcoal Brown, both with harmonizing hatband. Boxed. *Sizes:* 6¾ to 7½. Shipping weight 2 lbs. Please see Scale below.
35C5856T–*State size and color.* 4.39

Ⓗ Imported Ecuadorian Panamas. Pre-creased pinch front crown, 2½ in. brim. Leather sweatband, 3-pleat Rayon band. *Colors:* Natural, Blue Band or Sand, Brown Band. *Sizes:* 6¾ to 7½. See below. Shipping weight 2 lbs.

BEST QUALITY PANAMA HAT. Boxed.
35 C 5884T–*State size and color*..... 4.90

BETTER QUALITY PANAMA HAT.
35 C 5850T–*State size and color*.... 3.90

PLAID OR SOLID COLOR ADJUSTABLE SPORTS CAPS



Ⓙ Both caps feature 3-snap adjustable tab. (Sketch at left.) Acetate mesh sides and lining. Snap button on unbreakable visor, and a perspiration resistant sweatband. *Sizes:* Small (6¾ to 6⅞); Med. (7 to 7¼); Large (7⅜ to 7½).

COTTON PLAIDS: Red-Blue-Green; Blue-Green Plaids.
35 C 5150–*State size and color.* Ship. wt. 4 oz..... 1.95

LINEN-WEAVE RAYON: Cocoa Brown, Natural Tan, White.
35 C 5151–Not Shown. *State size, color.* Ship. wt. 4 oz.... 1.95

HOW TO MEASURE: Hold tape around head, as you normally wear hat. In Size Scale, hat size is shown under No. of inches head measures. Items "T" ship from Baltimore. Order, pay postage from Albany. Credit Terms, Page 981.

If Head Measures:	20¾	21¼	21⅝	22	22⅜	22¾	23⅛	23½	24	24⅜ in.
Your Hat or Cap Size is:	6⅝	6¾	6⅞	7	7⅛	7¼	7⅜	7½	7⅝	7¾

New Trim Look in Sportswear

LATEST IVY LEAGUE MODEL INCLUDED

NUBBY TWEEDS AND SPLASH WEAVES . . . Season's Most Popular Fabrics in The Newest 1956 Colors.

PROPER FIT IS GUARANTEED . . . Or Money Refunded. Buy an Outfit and Save More, at Wards Low Prices.

TWEED COAT 23.75 SPORT OUTFIT 34.98

(A) All New Wool Sport Coat. Fine 100% Virgin Wool. This rugged Tweed jacket is for the American Man, who we know likes to feel properly dressed, yet casual and comfortable. Rear center vent adds to its comfort and masculine good looks. Has 2-button front and 3 patch pockets. Lined with lustrous Rayon. Wards guarantees a satisfactory fit to all men with normal body proportions.
Coat Colors: Blue-Gray; Tan.
Sizes: Reg. 35 to 44-in. chest; Longs 37 to 44. *State measurements asked in How To Measure, below right.*
MC5041–Coat. *State color.* Ship. wt. 2 lbs. $2.50 Down or Cash $23.75

OUTFIT. Coat above and contrasting Slacks. Save over $1.00. Fine 100% Wool Sheen Gabardine Slacks. See in color, Pg. 347, 1152.
Slack Colors: Brown, Tan, Gray, Navy or Charcoal (Gray).
Sizes: Waist 29 to 40-inches. Inseam 28 to 34-inches.
MC 5453–Outfit; Coat and Slacks. Ship. wt. 4 lbs. *State measurements asked in To Measure, below.* $3.50 Down or . . . Cash $34.98

IVY-LEAGUE STYLE COAT 28.95 OUTFIT 40.98

(C) Nubby Tweed. Wards Finest Sport Coat. Fashionable Ivy League Styling. 80% New Wool, with Rayon for beauty, Nylon for strength. New trim styling with 3-button front; 3 set-in pockets, lower two with flaps; rear center vent. Lined with Rayon. This fine Coat combines latest new slim styling, with maximum in comfort and durability. A very popular coat priced to save you money.
Coat Colors: Medium Gray; Medium Tan.
Sizes: Regular 35 to 44-in. chest; Longs 37 to 46; Shorts 36 to 42. *State measurements asked in How To Measure, at right; also color.*
MC 5084–Coat. Ship. wt. 2 lbs. $3.00 Down or . . . . . Cash $28.95

OUTFIT. Coat above and smart 50% Wool, 50% Dacron Gabardine Slacks, shown in color on Pg. 346, 1090. Save over $2.00 more.
Slack Colors: Brown, Charcoal (Gray), Blue, Gray, Navy or Tan.
Sizes: Waist 29 to 42-inches; Inseam 28 to 36-inches.
MC 5455–Outfit; Coat and Slacks. Ship. wt. 4 lbs. *State all measurements and colors.* $4.50 Down or. . . . . Cash $40.98

SPORT COAT 14.25 OUTFIT 20.50

(B) Rayon Acetate Sport Coat with Wool Decoration. Long-wearing Rayon, with Acetate added for a soft luxurious feel. Wool Nub decoration, woven right into the fabric, adds a Tweed effect. Drapes beautifully and is wrinkle-resistant. Fresh as a Spring breeze, comfortable in or out of doors, because the Rayon and Acetate blend is just the right weight. Youthful, 2-button front, with 3-patch pockets; center vent in rear; lustrous Rayon lining.
Coat Colors: Blue-Gray, Lt. Brown. *State color. State measurements asked in To Measure below.*
Even Sizes: Reg. 34-46-in. chest; Longs 38-46.
MC 5011–Coat. Ship. wt. 2 lbs. $14.25

OUTFIT. Coat above and Pleated Style Rayon-Nylon-Dacron Gabardine Slacks. Illustrated in color on Page 346, 1083. You save more.
Slack Colors: Black, Brown, Charcoal (Gray), Gold, Blue, Gray, Mint, Navy, Tan or Coral.
Sizes: Waist 29 to 40-inches. Inseam 28 to 34.
MC 5454–Outfit; Coat, Slacks. Wt. 4 lbs. *State all sizes, colors.* $2.50 Down or. . . . . Cash $20.50

HOW TO MEASURE AND ORDER

For Sportcoat: State Chest size, sleeve inseam length, height, weight, color of coat in order. Measure chest over shirt. Measure sleeve inseam of a well fitting coat, from armpit seam to length desired. To Measure Men's Slacks, See Page 349. For best results, you may use Wards New Special Order Blank, on Page 353. See Wards Credit Terms on Inside Back Cover. Sportswear is shipped from Chicago. Order and pay postage from the Ward House nearest you.

Attractive Shirts and Ties (see above) are sold on Pages 356, 358. Fine Pocket Handkerchiefs (as shown above) are sold on Page 352. Wards Smart Dress and Sport Shoes are sold on Pages 370 to 378. All Wards Sportswear is made according to our usual high standards of workmanship. Whichever quality of Sportswear you choose, you can be sure it represents an outstanding value in its price range. Remember, Wards guarantees full satisfaction, or your money back.

Ⓔ 12.95–9.50

Ⓖ 9.50

Ⓕ 2.89 TO 7.95

Sportswear Styled for '56

TWEEDS...SPLASHES...IVY LEAGUE OUTFITS TOO...GUARANTEED FIT

THE SEASON'S FASHION LEADERS . . . Here are the newest styles, fabrics and colors. Specially selected from the newest the Sportswear industry has to offer. All are priced to save you money.

BUY AN OUTFIT, SAVE EVEN MORE . . . Choose your Outfit from the specially selected Coat and Slack Combinations pictured on the opposite page. Wards can fit any man with normal body proportions.

THIS YEAR . . . DECORATED WOOL FLANNEL

Ⓐ An outstanding Sportcoat that combines the luxury of 100% Virgin Wool Flannel with up-to-the-minute Hollywood styling. The colorful subtle fibrene weave adds distinction. Coat slightly longer than average sportcoat. Has flattering broad shoulders, slightly tapered waist. Single button may be buttoned link style or regular way; 3 set in pockets, 2 with flaps, plus change pocket flap. 1 piece back. Rayon lined.

Lt. Blue-Gray, Lt. Tan or Black. Wt. 2 lbs. 8 oz.

Even Sizes: Regular 34 to 46 inch chests.

MC5086-*State all sizes requested in to Measure below, also color.* $2.50 Down or Cash 24.50

OUTFIT. Coat A, Slacks 1152X below. Ship. wt. 4 lbs. *State all sizes requested below, color.*
MC5456–Coat and Slacks. $4.00 Down or 35.50

NUBBY TWEED FASHIONED FOR SPRING

Ⓑ Handsome, rugged 87% Virgin Wool Tweed plus 13% Rayon for a distinctive surface interest. Very well tailored in the latest semi-drape 2-button style with natural easy fitting shoulders and comfortable draping lines. Has 3 set in pockets, the lower two have flaps . . . plus flap over simulated change pocket. Has fine inner construction to keep its good looks throughout its long life. Lined with Rayon. Ship. wt. 2 lbs. 8 oz.

Colors: Light Tan, Light Blue or Light Gray.

Sizes: Reg. 35 to 44 in. chests. Long 37 to 44 in.

MC5040-*State all sizes requested in to Measure below, also color.* $2.50 Down or Cash 23.75

OUTFIT. Coat B, Slacks 1152X below. Ship. wt. 4 lbs. *State sizes requested below, color.*
MC5457–Coat and Slacks. $3.50 Down or 34.98

STRIPED WOOL TWEED . . . LOW PRICED

Ⓒ Here is a smart coat you would expect to pay more for. The fabric is 90% Virgin Wool plus 10% Rayon Decoration to give it the splash-stripe effect which is one of 1956's newest style notes. The style is up-to-the-minute too . . . it's the 2-button semi-drape model with easy fitting lines and three patch pockets. Well-constructed to give you long wear. Lined with lustrous Rayon.

Colors: Light Gray or Light Tan.

Even Sizes: Reg. 34 to 46 in. chests; Longs 38 to 46 in. chests. Ship. wt. 2 lbs. 8 oz.

MC 5031—*State all measurements requested in the How to Measure Instructions below at right; also state color* 18.95

OUTFIT. Coat C, Slacks 1083X below. Wt. 4 lbs.
MC5459–*State sizes, color.* $2.50 Down or 24.98

OUR BEST VALUE . . . NEW SLUB WEAVE

Ⓓ Cool, comfortable Sportcoat. Has the appearance of coats costing far more. Well tailored from a sturdy weave of 89% Rayon and 11% Acetate. The smart, colorful slub weave looks especially well in this up-to-date, youthful two-button, semi-drape style with its easy fitting lines, natural shoulders and three patch pockets. Well tailored over a firm inner construction for long wear. It is neatly lined with lustrous, long wearing Rayon.

Colors: Light Gray, Light Tan or Light Blue.

Even Sizes: Reg. 34 to 46 in. chests; Longs 38 to 46 in. chests. Ship. wt. 2 lbs. 8 oz.

MC 5012—*State all measurements asked in How to Measure below, also color* 14.25

OUTFIT. Coat D, Slacks 1083X below. Wt. 4 lbs.
MC5460–*State sizes, color.* $2.50 Down or 20.50

IVY LEAGUE CORDUROY IN 6 COLORS

Ⓔ The new slim look in rich, velvety vertical pinwale Corduroy. Latest Ivy League styling with natural shoulders; 3-button front; 4 set-in pockets (2 side pockets and change pocket have flaps); 2 side vents. Fully lined with lustrous Rayon. Carefully tailored. Casual Corduroy can be worn the year 'round. 2-Button Jacket, below.

Colors: Black, Charcoal Gray, Dark Green, Light Maroon, Medium Brown or Medium Green.

Even Sizes: Regular 34 to 46-in. chests; Longs 36 to 48-in. chests; Shorts 36 to 42. Ship. wt. 2 lbs. *State measurements asked in How to Measure at right; also state color.*
MC 5093—3-Button Ivy League Style . . . 12.95

2-BUTTON MODEL (not shown). Has 3 patch pockets; center vent; full Rayon lining.
MC 5073—*Sizes, colors, weight as above.* 9.50

HOW TO MEASURE AND ORDER

Sportcoats, Nylon Raincoats: State chest size; sleeve inseam length, height and weight. Measure chest over shirt. Measure sleeve inseam of a coat that fits well from armpit to length desired. Slacks: Measure waist and inseam; see Pg. 349. Outfits: State measurements for coats and slacks.

IMPORTANT: To make measuring easier, when ordering Sportswear and Outfits use the special Men's Clothing Order Blank on bottom of Pg. 353.

In Albany Territory, slacks ship from Baltimore; Denver Territory from Kansas City. Sportcoats, Outfits ship from Chicago. Order, pay postage from nearest Wards House. Colors match merchandise as closely as modern speed printing permits. Ties and Shirts are listed on Pgs. 356-359. Fine Linen and Cotton Handkerchiefs on Page 352.

NYLON BLEND OR VIRGIN WOOL SHEEN GABARDINE SLACKS

GOOD, Year 'round Slacks. Shown with coats C and D. Burlington's new Sheen Gabardine Wonder Blend of Rayon, Nylon and Dacron in 10 colors. Hold shape, easy to care for. Dacron and Nylon add strength, shape retention. Non-oily spots sponge out. Well tailored in popular pleated style.

Black, Brown, Charcoal (Gray), Gold, Blue, Gray, Mint, Navy, Tan, Coral. Wt. 1 lb. 15 oz.

Waists: 29 to 40 in. Inseams 28 to 34.

39C1083XT-*State waist, inseam and color.* 6.98

BETTER, Year 'round Slacks. Shown with coats A and B. Pacific Mills' new, soft, luxurious "Covera" Sheen All Wool Gabardine. Has Dow Corning Silicone finish for resistance to wrinkles, water borne spots and abrasions. Durably water repellent and retain a press. Carefully tailored in popular pleated style. Ship. wt. 1 lb. 15 oz.

Navy, Tan, Brown, Gray or Charcoal (Gray).

Waists: 29 to 40 in. Inseams 28 to 34.

39 C 1152XT *State waist, inseam, color.* 12.30

GUARANTEED RAINCOATS . . . 100% WATERPROOF

Ⓕ GOOD. Firestone Velon Plastic Coat. 100% Waterproof. Guaranteed not to rip, tear or snag, or a new coat free. Snap fastener front. Reach-through pockets. Electronically sealed seams prevent water from leaking in. Folds into pocket size carrying pouch. (Pouch included.)

Color: Mist (Med. Gray).

Sizes: Small (34 to 36 inch chests); Med. (38 to 40); Large (42 to 44 in.).

MC 4604—Wt. 1 lb. 6 oz. *State size.* 2.89

Ⓕ BETTER. Vinylite Plastic Raincoat. 100% Waterproof. Guaranteed not to rip, tear or snag or new coat free. Lightweight. Looks new after long wear. Spots wipe clean with damp cloth. Reinforced strain points. Electronic seams prevent water from leaking in. Reach-thru pockets. Snap fastener front holds securely.

Mist (Med. Gray). Sizes as in chart at right. Folds into pocket size carrying pouch, included. Wt. 1 lb. 6 oz.

MC 4605—*State size* 4.75

Ⓕ BEST. Climatic Stormer. Smart Plastic Raincoat. Worn by U.S. Olympic Athletes at Pan American Games. Guaranteed not to rip, tear or snag or a new coat—free. Expertly made B. F. Goodrich's nationally known Koroseal. 100% Waterproof. Lightweight, looks new after long wear; wipes clean with damp cloth. Will not crack, stick, peel. Stays flexible. Rustproof zipper front. Sealed in under-arm vents. Convenient reach-thru pockets.

Sizes:	Small	Med.	Lge.	Ex. Lge.	Med. Long	Lge. Long
Chest	34-36	38-40	42-44	46	38-40	42-44
Length	46 in.	47½	49	51	49	51

Sizes: Small, Med., Large, Ex. Large, Med. Long, Large Long. *Please state size in your order.* Postpaid.
MCP4603–Smoke Gray. Carrying pouch included. 7.95

Ⓖ 100% DUPONT NYLON, 100% WATERPROOF. Luxurious, extra lightweight, extra sturdy. Guaranteed, a new coat free if it rips, tears or snags. Waterproof seams; under-arm vents; reach-thru pockets. Button front. Stains wipe clean with damp cloth. Folds into pocket size pouch, included. *Color:* Taupe Tan. Ship. wt. 3 lbs.

Even Sizes: Reg. 34-46 in. chests. Longs 38-46.

MC4628–S[illegible]ze. To Measure, see above, right. 9.50

Ⓐ
COAT 24.50 OUTFIT 35.50

Ⓑ
COAT 23.75 OUTFIT 34.98

Ⓒ
COAT 18.95 OUTFIT 24.98

Ⓓ
COAT 14.25 OUTFIT 20.50

Mint

Coral Black Gray Mint Brown

Gold Navy Blue Tan Charcoal

Dacron Blend Summer and Year 'round Slacks

IN FABRICS FROM FAMOUS MILLS...AT MONEY-SAVING PRICES

DACRON BLEND SLACKS LOOK BETTER . . . Need less pressing. Wear longer. Fine appearing even in damp, humid weather. Choose from Wards large selection.

NOT JUST DACRON BLENDS BUT FINEST AVAILABLE . . . Fabrics are from Burlington . . . Colonial . . . Uxbridge . . . Deering-Milliken. America's Foremost Mills.

ALL ARE WELL TAILORED IN POPULAR PLEATED STYLE . . . As shown in large figure, left. Folded slacks show array of 1956 Newest Colors, in which they come.

ALL AT WARDS ECONOMY PRICES . . . For instance Wards $13.95 Quality Visa Gabardine Slacks are nationally advertised at $15.95 . . . A typical Ward saving.

YEAR 'ROUND DACRON BLEND SLACKS

GABARDINE 6.95

GOOD. Economical Wonder Blend Slacks in 10 Colors. Tailored from Burlington Mills serviceable blend Rayon, Nylon and Dacron. Dacron and Nylon add strength, shape retention and crease resistance. Non-oily spots sponge out—you save on cleaning and pressing bills. Fabric is closely woven for wear resistance. Wear these slacks the year 'round. Smart pleated model with continuous waistband, dropped loops and zipper fly. See how to measure instructions below. Belt not included. Ship. wt. 1 lb. 15 oz.

Colors: Coral, Black, Gray, Mint, Brown, Gold, Navy, Blue, Tan, Charcoal.

Sizes: Waists: 29 to 40. Inseams 28 to 34.

39 C 1083T–*State waist, inseam, color.* $6.95

SHEEN GABARDINE 13.95

BEST. This fashion leader combines the new varsity style with an ideal blend of Dacron and fine Wool Worsted. Has a seamed front waistband, and plain (continuous) waistband in back, the latest style note. Full front pleats and smart welt outseams, zipper fly. The 50% Dacron added to 50% Wool Worsted means this slack will wear longer, holds its press and keeps you neater looking all day long. Year 'round fabric made by famous Colonial Mills. Well tailored. Belt is not included. Belt is sold on Page 352.

Colors: Gray, Brown, Navy, Blue, Tan, Charcoal. Ship. wt. 1 lb. 15 oz.

Sizes: Waists: 28 to 42. Inseams 28 to 36.

39 C 1090T–*State waist, inseam, color.* $13.95

WARM WEATHER DACRON BLEND SLACKS

LIGHTWEIGHT TROPICAL 5.95

GOOD. A big value at $5.95. Choose from 9 of the season's smartest shades. This special Burlington Mills' warm weather blend of serviceable Rayon reinforced with Dacron makes these slacks feel cool and look crisp on the hottest days. The porous Tropical Weave lets cool air in. Due to the Dacron it is crease-resistant; non-oily spots and stains sponge out. Save on cleaning bills. Tailored in the smart pleated style. Zipper fly. Belt not included with slack.

Colors: Coral, Gray, Mint, Brown, Gold, Navy, Blue, Tan, Charcoal.

Sizes: Waists: 29 to 40. Inseams 28 to 34. *State your waist, inseam, also color.*

39 C 1497T—Ship. wt. 1 lb. 15 oz. $5.95

DACRON-WOOL TROPICAL 10.95

BETTER. An extra cool Tropical of 55% Dacron and 45% Rich Virgin Wool Worsted from well known Uxbridge Mills. The high Dacron content plus the strong Worsted Yarns assures exceptionally long wear. In addition these beautiful slacks feel cooler in hottest weather. They hold press far longer, even *in wet* weather. They have remarkable wrinkle resistance and good shape retention, save you money on pressing *and* cleaning. Pleated model with continuous waistband, dropped loops, zipper fly. Belt not included.

Colors: Gray, Brown, Blue, Tan, Charcoal. Shipping weight 1 lb. 15 oz.

Sizes: Waists: 29 to 42. Inseams 28 to 36.

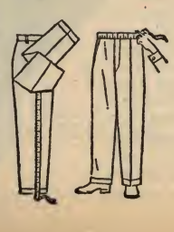
39C1499T—*State waist, inseam, color.*. $10.95

TO MEASURE AND ORDER . . . PROPER FIT GUARANTEED

MEASURE WAIST . . . while wearing a pair of well fitting slacks with waist buttoned and in a position where they feel comfortable and are usually worn. Remove belt before measuring. *State waist size first.*

INSEAM . . . Fold back the leg of a well fitting pair of slacks (see sketch). Place tape measure at crotch and measure down inseam to length desired. State which is waist and which is inseam in your order. Wards guarantee to fit any man with normal proportions.

BELTS SHOWN ON SLACKS sold on Page 352. In Albany territory, slacks ship from Baltimore. In Ft. Worth and Denver territories, from Kansas City. Order, pay postage from nearest Wards Mail Order House.



$15.95 QUALITY VISA DACRON-WORSTED TROPICAL 13.95

BEST. Our finest summer weight slack ever. Newest varsity style plus Nationally Famous Deering-Milliken's Tropical in ideal combination of 55% Dacron and 45% Fine Virgin Wool Worsted. A $15.95 Nationally Advertised Quality; Wards price is only $13.95. This slack has everything: style, extra fine appearance plus outstanding wrinkle resistance. It holds its press even in damp, humid weather—keeps you cool, comfortable, smart looking—all day. Wrinkles hang out; non-oily spots sponge out. Extra long-wearing. Has a seamed front waistband, and a plain (continuous) waistband in back. Deep front pleats, closed welt seams, angle pockets, and zipper fly. Expertly tailored with careful attention to all style and finishing details. And remember, the fabric comes from one of America's foremost textile mills. Ship. wt. 1 lb. 15 oz.

Colors: Gray, Brown, Navy, Tan, Charcoal.

Sizes: Waists: 29 to 40 inches. Inseams 28 to 36 inches. *State waist, inseam and color in order.*

39 C 1420 T—Visa Tropical Slacks. Belt not included. $13.95

Blue Navy Tan Brown Gray Charcoal

Faded Blue Mint Gray

Blue Charcoal Gray Brown

Lt. Blue Charcoal Lt. Gray Med. Gray

Faded Blue Brown

Flannels, Gabardines, Splash Weaves

YEAR 'ROUND FABRICS FROM FAMOUS MILLS

1ST QUALITY FABRICS . . . By Pacific . . . Cleveland . . . Burlington . . . Chatham . . . Peerless . . . Fit is Guaranteed.

YOUTHFUL PLEATED STYLE . . . Shown in large figure on the opposite page. 4 pleats, dropped belt loops, zipper fly.

ALL PRICED TO SAVE YOU MONEY . . . Choose these Fine Slacks in Season's newest colors at Wards low prices.

FOR EXAMPLE YOU SAVE $4.00 . . . On Acapulco Slack below . . . $21.95 under maker's name . . . Our price $17.95.

100% VIRGIN WOOL GABARDINES

CLEVELAND WORSTED GABARDINE 8.95

A GOOD. Exceptionally low price for an All Virgin Wool Worsted Gabardine. Comfortable fabric is fine for year 'round wear; crease-resistant and long-wearing. Well tailored in the youthful Pleated style. See other details in the story above. Blue, Tan, Brown, Gray or Charcoal. Ship. wt. 1 lb. 15 oz.

Sizes: Waists 28 to 40-in.; Inseams 28 to 36. Belt not included.

39C1271T—*State waist, inseam, color.* To Measure, Pg. 346. $8.95

ALL WOOL PACIFIC SHEEN GABARDINE 12.30

A BETTER. New "Covera" Sheen Gabardine has Dow Corning Silicone finish. This means fabric has improved wrinkle resistance; better water repellency; retains press longer; and while it has a soft, luxurious feel, it has greater resistance to abrasion, wear. Carefully tailored pleated style. Details above. Navy, Tan, Brown, Gray, Charcoal. Ship. wt. 1 lb. 15 oz.

Sizes: Waists 29 to 40-in.; Inseams 28 to 34-in. Belt not included.

39C1152T–*State waist, inseam, color.* To Measure, Pg. 346. $12.30

$21.95 QUALITY ACAPULCO SHEEN GABARDINE 17.95

A BEST. Wards finest. Beautiful Doeskin finish 100% Virgin Wool Sheen Gabardine. Identical slack sells nationally under maker's well known name for $21.95. You save $4.00. Has all wrinkle-resistant, press retaining advantages of a truly fine fabric. Pleated style. Expertly tailored with features above. Ships from Chicago. Order, pay postage from nearest House.

Colors: Navy, Tan, Brown, Gray or Charcoal. Wt. 1 lb. 15 oz.

Sizes: Waists 29 to 42-in.; Inseams 28 to 36-in. Belt not included.

MC1092—*State waist, inseam, color.* To Measure, Pg. 346. $17.95

ALWAYS POPULAR FLANNELS

BURLINGTON RAYON FLANNEL 6.60

B SEASON'S NEW SPLASH PATTERN. Subtle splashes give interesting effect to popular Flannel Fabric in this economically priced year 'round slack. Enjoy serviceable wear too. Tailored in the popular Pleated style. Details found above. Blue, Charcoal, Gray or Brown. Ship. wt. 1 lb. 15 oz.

Waists 29 to 40-in.; Inseams 28 to 34-in. Belt not included.

39C1153T–*State waist, inseam, color.* To Measure, Pg. 346. $6.60

CHATHAM ALL WOOL FLANNEL 8.45

C GOOD. Exceptionally fine quality at an extremely low price for All Wool Flannel. Fabric is noted for comfort and appearance. Has shape retaining qualities common to more expensive fabrics. Carefully tailored throughout for correct fit. Pleated model. Style features mentioned at top of page.

Colors: Charcoal, Lt. Gray or Med. Gray. Ship. wt. 1 lb. 15 oz.

Sizes: Waists 29 to 40; Inseams 28 to 34. Belt not included.

39C1308T–*State waist, inseam, color.* To Measure, Pg. 346. $8.45

PEERLESS WOOL-ORLON FLANNEL 9.45

C BETTER. Wonder blend Flannel of 65% Wool for body and drape, and 35% Orlon for greater wrinkle resistance. Stay neat looking longer, save on pressing bills. Wrinkles tend to hang out overnight. Styled in America's most popular slack model, the smart Pleated style, described at top of page.

Colors: Lt. Blue, Charcoal, Lt. Gray, Med. Gray.

Sizes: Waists 29 to 40-in. Inseams 28 to 34. Belt not included. Shipping weight 1 lb. 14 oz.

39C1300T–*State waist, inseam, color.* To Measure, Pg. 346. $9.45

Sport Denims

SANFORIZED...COLORFAST

EASY-TO-CARE-FOR . . . Washable Cotton Denim . . . less than 1% shrinkage.

ECONOMICALLY PRICED . . . Leisure hour comfort at Ward's low prices.

PLAY DENIMS

CALIFORNIA STYLE WITH BELT 3.98

D PLEATED STYLE. Washable Cotton Denim with matching belt. Angle pockets, saddle stitch outseams. Tailored with high rise waist, zipper fly.

Colors: Faded Blue, Mint, Gray, also Brown.

Sizes: See Scale below. Shipping weight 1 lb. 15 oz.

39 C 1589T—*State waist, inseam and color* $3.98

ELASTIC WAIST STYLE 2.98

E HAS ATTACHED HALF BELT. Side elastic inserts in waist give snug, comfortable fit. Pleated front; four pockets. Zipper fly. Washable. Ship. wt. 1 lb. 15 oz.

Colors: Faded Blue, Brown, also Gray, Mint.

Sizes: See Scale below.

39 C 1438T—*State waist, inseam and color* $2.98

SIZE SCALE FOR SLACKS D AND E

Waists	Come in Inseams
28 inches	29, 30, 31, 32 inches
30	29, 30, 31, 32, 33
32, 34, 36	29, 30, 31, 32, 33, 34
38	29, 30, 31, 32
40	29, 30, 31

Colors on these 2 pages match items as closely as speed printing allows. For Belts, Page 352.

A

Gold | Navy | Gray | Blue | Charcoal Gray | Tan | Brown | Green

B

Gray-White | Blue | Brown | Tan-White | Charcoal Gray

C

Charcoal Gray | Tan | Blue

D

Gray | Navy | Tan | Brown | Blue | Charcoal Gray

Wash 'n Wear Miracle Blend Slacks

DRY QUICKLY, NEED LITTLE OR NO PRESSING
FABRICS BY AMERICA'S MOST FAMOUS MILLS

YEAR 'ROUND AND SUMMER WEIGHT FABRICS . . . By Burlington, Mallinson, Cantor-Greenspan, Rosewood, Cone.

NEED LITTLE OR NO IRONING . . . Hand Wash, Drip Dry. Newest 1956 Colors Stay Bright After Countless Washings.

NYLON TRIMMED AND STITCHED . . . Pockets are Nylon Taffeta. Even the tape on the rustproof zipper is Nylon.

SEE HOW MUCH YOU SAVE AT WARDS . . . For Example Our $9.45 Slacks, Below, Sell Nationally for $10.95, $11.95.

(A) TO (C) SUMMER WEIGHT WASH 'N' WEAR, PLEATED AND UNPLEATED STYLES

BURLINGTON'S 55% DACRON TROPICAL 6.98 Regular Sizes 8.49 Stout Sizes

(A) PLEATED SLACKS. Cool, comfortable, lightweight Tropical Weave. Always look well, and retain their press, even in humid weather. 55% wrinkle-resistant Dacron blended with 45% durable Rayon, not only helps hold the crease but adds to wear. Have all Wash 'N' Wear features above. In smart pleated style shown in Fig. 1 at right. Belts sold separately, below.

Gold, Navy, Gray, Blue, Charcoal Gray, Tan, Brown, Green.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. Ship. wt. 1 lb. 9 oz.

39 C 1450T—*State waist, inseam, color.* Measure, below. . . $6.98

(A) UNPLEATED STYLE. Same 55% Dacron, 45% Rayon Tropical as Slack (A), at left, with all Wash 'N' Wear Features above. Plain front style, shown in Figure 2, at right. Belt sold below.

Colors: Navy, Charcoal Gray, Tan, Brown. Ship. wt. 1 lb. 9 oz.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2452T–*State waist, inseam, color.* To measure see below. $6.98

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2453T–*State waist, inseam, color.* To measure see below. $8.49

LIGHTWEIGHT 100% DACRON, MALLINSON FABRIC, TROPICAL 9.49

(A) PLEATED SLACKS. These slacks hold a crease longer, keep their shape better, dry faster than any slacks we know of. This is because they are made of 100% Miracle Fiber Dacron. Have all Wash 'N' Wear features at top of page. Well tailored for smart attractive appearance and a comfortable fit. Pleated style (see Figure 1, at right). Belts sold separately, below.

Colors: Navy, Gray, Blue, Charcoal Gray, Tan, Brown.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. To Measure below.

39 C 1430T–*State waist, inseam, color.* Ship. wt. 1 lb. 9 oz. . . $9.49

(A) UNPLEATED SLACKS. Same lightweight 100% Dacron Tropical Fabric described at left. Have same wrinkle-resistant, neat looking and faster drying qualities, plus all Wash 'N' Wear features listed at top of page. Popular neat-looking plain front, is always correct (see Figure 2, at right). Well tailored for maximum comfort and appearance. Belts, sold separately below.

Colors: Navy, Gray, Brown. For proper fit see To Measure below.

Regular Sizes: Waists 29 to 42-inches, and Inseams 28 to 34-in.

39 C 2460T—*State waist, inseam, color.* Wt. 1 lb. 9 oz. $9.49

CANTOR-GREENSPAN EXTRA LIGHTWEIGHT ORLON-NYLON CORDS 5.68 Stout Sizes 6.95

(B) PLEATED STYLE. Cool crisp cords for hot weather comfort. Miracle Fibers in popular extra lightweight Cord fabric. 75% Orlon, for wrinkle resistance, 25% Nylon, for longer wear. Retains knife edge crease even in humid weather. Has all Wash 'N' Wear features at top of page. Tailored for comfort, smart appearance. Pleated style (see Figure 1). Belts, sold below.

Colors: Gray-White, Blue, Brown, Tan-White, Charcoal Gray.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. Ship. wt. 12 oz.

39 C 1502T–*State waist, inseam, color.* Measure, see below. $5.68

(B) UNPLEATED STYLE. Same, extra lightweight 75% Orlon, 25% Nylon Cord described at left. Has Wash 'N' Wear Features at top of page. Neat plain front, as shown in Figure 2 at right.

Blue, Brown or Charcoal Gray. Wt. 12 oz. For Belt, see below.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2458T–*State waist, inseam, color.* To measure see below. $5.68

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2459T–*State waist, inseam, color.* To measure see below. $6.95

FEATHER-WEIGHT ROSEWOOD TROPICAL 6.98

(C) PLEATED SLACKS. Fine blend of 60% Combed Cotton and 40% Orlon that gives you a very light and cool, wrinkle-resistant Slack for Summer wear. Has all Wash 'N' Wear features at top of page. Smartly tailored in popular pleated style (see Figure 1, at right). Buy several pairs, at Wards low prices, to insure comfort in hot humid weather. Belts sold separately, see below.

Colors: Charcoal Gray, Tan, Blue. See To Measure, at right.

Regular Sizes: Waists 29 to 40 in.; Inseams 28 to 34 in.

39 C 1451T—*State waist, inseam, color.* Wt. 1 lb. 6 oz. $6.98

TO MEASURE . . . FIT GUARANTEED

MEASURE WAIST. While wearing a pair of well-fitting slacks, with the waist buttoned in a position where they are usually worn.

MEASURE INSEAM. By Folding back leg of a well-fitting pair of slacks (see sketch at right). Place tape at crotch and measure down inseam to length desired. Be sure to state your waist size first in your order, and then state your inseam size. Wards will fit you properly.

(D) SAVE $1.50 TO $2.50 ON YEAR 'ROUND WASH 'N' WEAR SLACKS

NOW YOU CAN HAVE all the Wash 'N' Wear features in Slacks that can also be worn in Fall and in Winter.

HAS ALL WASH 'N' WEAR FEATURES at top of page. Hand Washable, Quick Drying, Need Little or No Ironing.

EXPERTLY TAILORED of Cone 1-2-3 Cloth, 2 ply both ways. Best Year 'Round Wash 'N' Wear Fabric made.

WARDS PRICES ARE LOWER . . . These slacks are sold nationally at $10.95 and $11.95. Wards price is $9.45.

CONE 1-2-3 CLOTH 65% DACRON GABARDINE 9.45 Reg. Sizes 10.95 Stout Sizes

(D) PLEATED SLACKS. Wards finest Wash 'N' Wear Slacks. Tailored for comfort and smarter appearance, best quality year 'round weight fabric of 65% Dacron and 35% Rayon. Extra strong, extra long-wearing fine Gabardine. Fine wrinkle-resistant and shape retaining qualities. Drapes exceptionally well. Popular smart pleated style (see Figure 1). Belts sold below.

Colors: Gray, Navy, Tan, Brown, Blue, or Charcoal Gray.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. To Measure above.

39 C 1084T—*State waist, inseam, color.* Wt. 1 lb. 15 oz. $9.45

(D) UNPLEATED SLACKS. Same 65% Dacron, 35% Nylon Gabardine at left. For other Wash 'N' Wear features see top of pg. Plain front style, as shown in Fig. 2, at right. Belts sold below.

Colors: Gray, Brown, Blue. For correct fit, see To Measure above.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2282T–*State waist, inseam, color.* Ship. wt. 1 lb. 15 oz. $9.45

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2283T–*State waist, inseam, color.* Ship. wt. 1 lb. 15 oz. $10.95

PARIS BELTS SHOWN ON SLACKS ON COLOR PAGE 1.50 TO 3.50

BELTS TO COMPLIMENT YOUR SLACKS. Nationally known Paris belts in distinctive Leather and Rayon Elastic Braid. For more belts and How to Measure, see Page 352. *State size and color.*

SELECTED SADDLE LEATHER BELT. Shown on Charcoal Gray Slack keyed "A". Hand crafted. Removable gilt metal buckle. 1-in. wide. Attractive hand inlaid edge design. *Even waists:* 30 to 42.

35 CP 2748X—*Colors:* Redwood or Suntan. Postpaid. $2.00

DISTINCTIVE SELECTED COWHIDE LEATHER BELT. Shown on Brown Slack keyed "D". Neat hand inlaid edge design. 1 inch wide. *Colors:* Suntan or Slate Gray. *Even waist sizes:* 30 to 42 in.

35 CP 2744X—Metal buckle. Postpaid. $2.50

FINE SUEDE COWHIDE with Cowhide lining. Shown on Green Slack keyed "A". Smart, slim ¾ inch width. Polished sport buckle. *Colors:* Mint Green, Charcoal Gray, Charcoal Brown or Navy.

35 CP 2741X—*Even waists:* 28 to 38 inches. Postpaid. $1.50

SADDLE COWHIDE LEATHER BELT. Shown on Navy Slack keyed "A". Hand finished. 1 inch wide. Neatly embossed design along edges. Removable Leather covered buckle. Economical and durable. *Waists:* 30, 32, 34, 36, 38, 40, 42 inches.

35 CP 2742X—*Colors:* Turftan or Black. Postpaid. $1.50

LUXURIOUS SELECTED CALFSKIN BELT. Shown on Navy Slack keyed "D". Supple, soft Leather. Hand crafted. 1 inch wide. Stitched edges. Padded for comfort. Fashionable and long-wearing. *Waists:* 30, 32, 34, 36, 38, 40, 42 inches.

35 CP 2755X—*Colors:* Black or Turftan. Postpaid. $3.50

RAYON ELASTIC BRAIDED BELT. Shown on Blue Slack keyed "D". Cowhide loop and tip. 1 inch wide. *Colors:* Jockey Red, Cognac, Charcoal Brown, Charcoal Gray, Ivy Green, Lt. Gray, Navy. *Sizes:* Small (30-32); Med. (34-36); Med. Large (38-40); Large (42-44).

35 CP 2774X—Wash alone. Postpaid. $2.50

In Albany Territory, slacks ship promptly from Baltimore. In Ft. Worth and Denver Territories, slacks ship promptly from Kansas City. Order, pay postage from the nearest Wards House.

An order of $20.00 or more is enough to open a Convenient Monthly Payment Account. For details, see Inside Back Cover. Colors match merchandise as closely as modern speed printing permits.

(1) PLEATED STYLE SLACKS. The illustration above shows the smart style of all Pleated Slacks on these two pages. Tailored to give a taller slimmer appearance, they have four full pleats; a continuous waist band, which eliminates the seam around waist; zipper fly and five pockets.

(2) UNPLEATED STYLE SLACKS. The illustration above shows the styling of all Unpleated Slacks on these 2 pages. Tailored to give you a trimmer and neater appearance, they have a plain front, suspender buttons, zipper fly and 5 pockets. Many are also available in stout sizes.

Gold Navy Gray Blue Charcoal Gray Tan Brown Green

Gray-White Blue Brown Tan-White Charcoal Gray

Charcoal Gray Tan Blue

Gray Navy Tan Brown Blue Charcoal Gray

Wash 'n Wear Miracle Blend Slacks

DRY QUICKLY, NEED LITTLE OR NO PRESSING
FABRICS BY AMERICA'S MOST FAMOUS MILLS

YEAR 'ROUND AND SUMMER WEIGHT FABRICS . . . By Burlington, Mallinson, Cantor-Greenspan, Rosewood, Cone.

NEED LITTLE OR NO IRONING . . . Hand Wash, Drip Dry. Newest 1956 Colors Stay Bright After Countless Washings.

NYLON TRIMMED AND STITCHED . . . Pockets are Nylon Taffeta. Even the tape on the rustproof zipper is Nylon.

SEE HOW MUCH YOU SAVE AT WARDS . . . For Example Our $9.45 Slacks, Below, Sell Nationally for $10.95, $11.95.

(A) TO (C) SUMMER WEIGHT WASH 'N' WEAR, PLEATED AND UNPLEATED STYLES

BURLINGTON'S 55% DACRON TROPICAL 6.98 Regular Sizes 8.49 Stout Sizes

(A) PLEATED SLACKS. Cool, comfortable, lightweight Tropical Weave. Always look well, and retain their press, even in humid weather. 55% wrinkle-resistant Dacron blended with 45% durable Rayon, not only helps hold the crease but adds to wear. Have all Wash 'N' Wear features above. In smart pleated style shown in Fig. 1 at right. Belts sold separately, below.

Gold, Navy, Gray, Blue, Charcoal Gray, Tan, Brown, Green.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. Ship. wt. 1 lb. 9 oz.

39 C 1450T—*State waist, inseam, color.* Measure, below. . . $6.98

(A) UNPLEATED STYLE. Same 55% Dacron, 45% Rayon Tropical as Slack (A), at left, with all Wash 'N' Wear Features above. Plain front style, shown in Figure 2, at right. Belt sold below.

Colors: Navy, Charcoal Gray, Tan, Brown. Ship. wt. 1 lb. 9 oz.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2452T–*State waist, inseam, color.* To measure see below. $6.98

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2453T–*State waist, inseam, color.* To measure see below. $8.49

LIGHTWEIGHT 100% DACRON, MALLINSON FABRIC, TROPICAL 9.49

(A) PLEATED SLACKS. These slacks hold a crease longer, keep their shape better, dry faster than any slacks we know of. This is because they are made of 100% Miracle Fiber Dacron. Have all Wash 'N' Wear features at top of page. Well tailored for smart attractive appearance and a comfortable fit. Pleated style (see Figure 1, at right). Belts sold separately, below.

Colors: Navy, Gray, Blue, Charcoal Gray, Tan, Brown.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. To Measure below.

39 C 1430T–*State waist, inseam, color.* Ship. wt. 1 lb. 9 oz. . . $9.49

(A) UNPLEATED SLACKS. Same lightweight 100% Dacron Tropical Fabric described at left. Have same wrinkle-resistant, neat looking and faster drying qualities, plus all Wash 'N' Wear features listed at top of page. Popular neat-looking plain front, is always correct (see Figure 2, at right). Well tailored for maximum comfort and appearance. Belts, sold separately below.

Colors: Navy, Gray, Brown. For proper fit see To Measure below.

Regular Sizes: Waists 29 to 42-inches, and Inseams 28 to 34-in.

39 C 2460T—*State waist, inseam, color.* Wt. 1 lb. 9 oz. $9.49

CANTOR-GREENSPAN EXTRA LIGHTWEIGHT ORLON-NYLON CORDS 5.68 Stout Sizes 6.95

(B) PLEATED STYLE. Cool crisp cords for hot weather comfort. Miracle Fibers in popular extra lightweight Cord fabric. 75% Orlon, for wrinkle resistance, 25% Nylon, for longer wear. Retains knife edge crease even in humid weather. Has all Wash 'N' Wear features at top of page. Tailored for comfort, smart appearance. Pleated style (see Figure 1). Belts, sold below.

Colors: Gray-White, Blue, Brown, Tan-White, Charcoal Gray.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. Ship. wt. 12 oz.

39 C 1502T–*State waist, inseam, color.* Measure, see below. $5.68

(B) UNPLEATED STYLE. Same, extra lightweight 75% Orlon, 25% Nylon Cord described at left. Has Wash 'N' Wear Features at top of page. Neat plain front, as shown in Figure 2 at right. Blue, Brown or Charcoal Gray. Wt. 12 oz. For Belt, see below.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2458T–*State waist, inseam, color.* To measure see below. $5.68

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2459T–*State waist, inseam, color.* To measure see below. $6.95

FEATHER-WEIGHT ROSEWOOD TROPICAL 6.98

(C) PLEATED SLACKS. Fine blend of 60% Combed Cotton and 40% Orlon that gives you a very light and cool, wrinkle-resistant Slack for Summer wear. Has all Wash 'N' Wear features at top of page. Smartly tailored in popular pleated style (see Figure 1, at right). Buy several pairs, at Wards low prices, to insure comfort in hot humid weather. Belts sold separately, see below.

Colors: Charcoal Gray, Tan, Blue. See To Measure, at right.

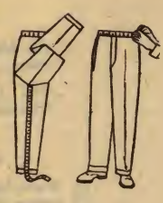
Regular Sizes: Waists 29 to 40 in.; Inseams 28 to 34 in.

39 C 1451T—*State waist, inseam, color.* Wt. 1 lb. 6 oz. $6.98

TO MEASURE . . . FIT GUARANTEED

MEASURE WAIST. While wearing a pair of well-fitting slacks, with the waist buttoned in a position where they are usually worn.

MEASURE INSEAM. By Folding back leg of a well-fitting pair of slacks (see sketch at right). Place tape at crotch and measure down inseam to length desired. Be sure to state your waist size first in your order, and then state your inseam size. Wards will fit you properly.



(D) SAVE $1.50 TO $2.50 ON YEAR 'ROUND WASH 'N' WEAR SLACKS

NOW YOU CAN HAVE all the Wash 'N' Wear features in Slacks that can also be worn in Fall and in Winter.

HAS ALL WASH 'N' WEAR FEATURES at top of page. Hand Washable, Quick Drying, Need Little or No Ironing.

EXPERTLY TAILORED of Cone 1-2-3 Cloth, 2 ply both ways. Best Year 'Round Wash 'N' Wear Fabric made.

WARDS PRICES ARE LOWER . . . These slacks are sold nationally at $10.95 and $11.95. Wards price is $9.45.

CONE 1-2-3 CLOTH 65% DACRON GABARDINE 9.45 Reg. Sizes 10.95 Stout Sizes

(D) PLEATED SLACKS. Wards finest Wash 'N' Wear Slacks. Tailored for comfort and smarter appearance, best quality year 'round weight fabric of 65% Dacron and 35% Rayon. Extra strong, extra long-wearing fine Gabardine. Fine wrinkle-resistant and shape retaining qualities. Drapes exceptionally well. Popular smart pleated style (see Figure 1). Belts sold below.

Colors: Gray, Navy, Tan, Brown, Blue, or Charcoal Gray.

Reg. Sizes: Waists 29 to 40; Inseams 28 to 34. To Measure above.

39 C 1084T—*State waist, inseam, color.* Wt. 1 lb. 15 oz. $9.45

(D) UNPLEATED SLACKS. Same 65% Dacron, 35% Nylon Gabardine at left. For other Wash 'N' Wear features see top of pg. Plain front style, as shown in Fig. 2, at right. Belts sold below.

Colors: Gray, Brown, Blue. For correct fit, see To Measure above.

Regular Sizes: Waists 29 to 42-inches; Inseams 28 to 34-inches.

39C2282T–*State waist, inseam, color.* Ship. wt. 1 lb. 15 oz. $9.45

Stout Sizes: Waists 44 to 50-inches; Inseams 28 to 31-inches.

39C2283T–*State waist, inseam, color.* Ship. wt. 1 lb. 15 oz. $10.95

PARIS BELTS SHOWN ON SLACKS ON COLOR PAGE 1.50 TO 3.50

BELTS TO COMPLIMENT YOUR SLACKS. Nationally known Paris belts in distinctive Leather and Rayon Elastic Braid. For more belts and How to Measure, see Page 352. *State size and color.*

SELECTED SADDLE LEATHER BELT. Shown on Charcoal Gray Slack keyed "A". Hand crafted. Removable gilt metal buckle. 1-in. wide. Attractive hand inlaid edge design. *Even waists:* 30 to 42.

35 CP 2748X—*Colors:* Redwood or Suntan. Postpaid. $2.00

DISTINCTIVE SELECTED COWHIDE LEATHER BELT. Shown on Brown Slack keyed "D". Neat hand inlaid edge design. 1 inch wide. *Colors:* Suntan or Slate Gray. *Even waist sizes:* 30 to 42 in.

35 CP 2744X—Metal buckle. Postpaid. $2.50

FINE SUEDE COWHIDE with Cowhide lining. Shown on Green Slack keyed "A". Smart, slim ¾ inch width. Polished sport buckle. *Colors:* Mint Green, Charcoal Gray, Charcoal Brown or Navy.

35 CP 2741X—*Even waists:* 28 to 38 inches. Postpaid. $1.50

SADDLE COWHIDE LEATHER BELT. Shown on Navy Slack keyed "A". Hand finished. 1 inch wide. Neatly embossed design along edges. Removable Leather covered buckle. Economical and durable. *Waists:* 30, 32, 34, 36, 38, 40, 42 inches.

35 CP 2742X—*Colors:* Turftan or Black. Postpaid. $1.50

LUXURIOUS SELECTED CALFSKIN BELT. Shown on Navy Slack keyed "D". Supple, soft Leather. Hand crafted. 1 inch wide. Stitched edges. Padded for comfort. Fashionable and long-wearing. *Waists:* 30, 32, 34, 36, 38, 40, 42 inches.

35 CP 2755X—*Colors:* Black or Turftan. Postpaid. $3.50

RAYON ELASTIC BRAIDED BELT. Shown on Blue Slack keyed "D". Cowhide loop and tip. 1 inch wide. *Colors:* Jockey Red, Cognac, Charcoal Brown, Charcoal Gray, Ivy Green, Lt. Gray, Navy. *Sizes:* Small (30-32); Med. (34-36); Med. Large (38-40); Large (42-44).

35 CP 2774X—Wash alone. Postpaid. $2.50

In Albany Territory, slacks ship promptly from Baltimore. In Ft. Worth and Denver Territories, slacks ship promptly from Kansas City. Order, pay postage from the nearest Wards House.

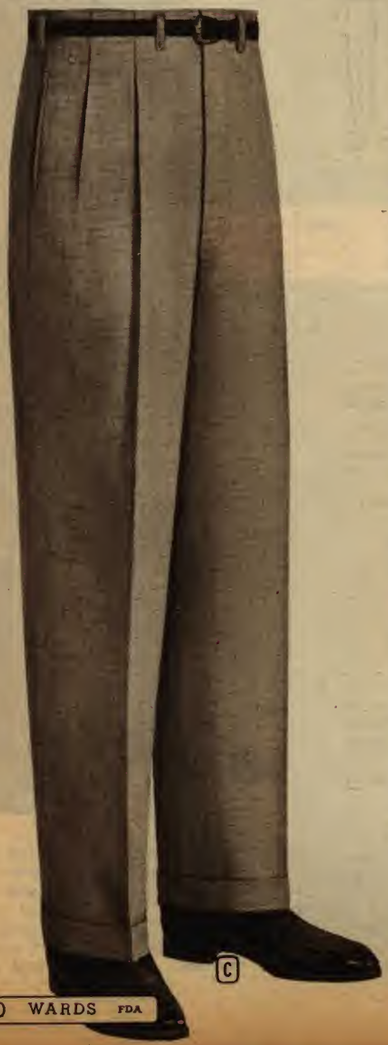
An order of $20.00 or more is enough to open a Convenient Monthly Payment Account. For details, see Inside Back Cover. Colors match merchandise as closely as modern speed printing permits.

(1) PLEATED STYLE SLACKS. The illustration above shows the smart style of all Pleated Slacks on these two pages. Tailored to give a taller slimmer appearance, they have four full pleats; a continuous waist band, which eliminates the seam around waist; zipper fly and five pockets.

(2) UNPLEATED STYLE SLACKS. The illustration above shows the styling of all Unpleated Slacks on these 2 pages. Tailored to give you a trimmer and neater appearance, they have a plain front, suspender buttons, zipper fly and 5 pockets. Many are also available in stout sizes.

New Styles in Men's Washable Slacks

INCLUDING ARMY TWILL IN PEG AND IVY LEAGUE MODELS...FAMOUS-MILL FABRICS



ALL ARE MACHINE WASHABLE...Keep size and fit, colors stay new-looking. Proper fit guaranteed.

FINE FABRICS FROM FAMOUS MILLS. California Fabrics, Reeves Bros., Erwin and Reliable Textiles.

WASHABLE SHEEN GABARDINE 4.98

(A) Washable, year 'round Rayon, Nylon blended Sheen Gabardine Slacks. Tailored in the smart pleated style in 5 popular colors. Nylon adds longer wear and superior washability. Continuous waistband eliminates seam around waist for extra neatness and better drape. Has lowered belt loops and zipper fly. *Colors:* Brown (dk.), Charcoal (gray), Gray (lt.), Navy or Tan. *Sizes: Waists:* 29 to 40; inseams 28 to 34. To Measure, see Pg. 349.
39 C 1144T–Ship. wt. 1 lb. 14 oz. *State waist, inseam, color.* $4.98

EASY-TO-WASH COMBED COTTON CORD 4.73

(B) Best Sanforized, Colorfast, Summer weight Cotton Cord. Popular Pleated Style. Combing selects the longest yarns for better wear. Ribbed pattern is cool, perfect for leisure wear. *Colors:* Blue-white, Tan-white . . . Easy to care for, washfast. *Even Waists:* 28 to 40. For inseam sizes, see Size Scale below.
39 C 1508T–Ship. wt. 1 lb. 15 oz. *State waist, inseam, color.* $4.73

SANFORIZED, COOL COTTON CORD 3.78

(B) Better Summer weight, Sanforized Cotton Cord. Pleated Style, continuous waist, lowered belt loops and zipper fly. *Colors:* Tan-white, Gray-white. Washable, colors won't fade. *Even Waists:* 28 to 40. For inseam sizes, see Size Scale below.
39 C 1425T–Ship. wt. 1 lb. 15 oz. *State waist, inseam, color.* $3.78

NEW RAYON AND DACRON FIBRENE 4.73

(C) Tropical Weight Weave for cool wear in warm weather. Dacron makes washing easy and adds resilience to the strong Rayon. Finely woven new, smart subdued splash pattern. Rich texture blends well with other sportswear. Neatly tailored pleated style with continuous waist for better fit and neatness. Zipper fly. Brown (med.) Charcoal (Gray), Gray (med.), Navy, Tan. Washable. *Sizes:* Waists 29 to 40. Inseams 28 to 34. To Measure, see Pg. 349.
39 C 1461T–Ship. wt. 1 lb. 15 oz. *State waist, inseam, color.* $4.73

HOW TO MEASURE

Waist, place tape around waist over a pair of well fitting slacks. Inseam, place tape at crotch and measure to length desired. Follow sketches as shown, Pg. 349.

SCALE FOR "B", "D", "E"

Waists	Come in Inseams
28, 38	29, 30, 31, 32
30	29, 30, 31, 32, 33
32, 34, 36	29, 30, 31, 32, 33, 34
40	29, 30, 31

ARMY TWILL IN IVY LEAGUE AND PLEATED MODELS. Favorite styles, fabrics at Wards Money-Saving Prices.

ALSO DACRON BLEND WASH 'N WEAR SLACKS. Easy to Wash, Dry Quickly . . . Hold crease, little or no ironing.

ARMY TWILL PLEATED STYLE 3.98

(D) Young Man's Favorite for sport or leisure. Year 'round weight pleated style, continuous waistband, lowered belt loops. Cut narrower at knee and cuff. Has pointed flaps over hip pockets (see sketch). Heavy Army Twill is Sanforized (maximum shrinkage 1%). Zipper fly. Colorfast and washfast. *Colors:* Black, Charcoal, Mint (Green), Tan or Light Blue. Shipping weight 1 lb. 15 oz. *Even Waists:* 28 to 36. For Measuring Inseams, see Scale below.
39 C 1225T–*State waist, inseam and color* $3.98

NEW IVY LEAGUE STYLE ARMY TWILL 3.98

(E) Strong Washable Cotton Army Twill in a year 'round weight. The Ivy League campus favorite. Unpleated front, as shown in sketch at right. Adjustable back strap and buckle. Has slim trim appearance; cut narrower at knees and cuffs. Sanforized and colorfast. For campus, leisure or all around wear. Has neat cuffs and zipper fly. Black, Olive or Tan. Washfast and colorfast. *Even Waists:* 28 to 40. For Measuring Inseams, see *Scale below.*
39 C 1247T–Ship. wt. 1 lb. 15 oz. *State waist, inseam, color.* $3.98

WASH 'N WEAR DACRON BLEND IVY LEAGUE STYLE 7.58

(E) Style as "E" above in "Ivy League" model in Summer weight Dacron and Cotton blend. Unpleated front, narrower cut, set-on waistband, adjustable backstrap and buckle as shown on figure. Easy to wash, dries quickly, holds crease with little or no ironing. Dacron gives long wear. Fabric is cool for warm weather. Trim style gives youthful appearance. For campus or all-around wear. Nylon stitched throughout. Pockets, trim of Nylon. Colorfast to sun, washing or perspiration. Zip fly. Dk. Brown, Charcoal or Tan. Washfast. Ship. wt. 1 lb. 15 oz. *Sizes:* Waists 29 to 40. Inseams 28 to 34. To Measure, Page 349.
39 C 1426T–*State waist, inseam and color* $7.58

HOW TO ORDER SLACKS . . . CREDIT NOTICE

In Albany territory, Slacks ship from Baltimore; in Denver and Ft. Worth territories, from Kansas City. Order and pay postage from nearest Wards Mail Order House. Wards convenient Monthly Payment Program on Inside Back Cover. Belts are not included with slacks; they are sold on Page 352. Dress and Sport Shoes are listed on Pages 370 to 378.

Unpleated Dress Trousers . . . Walking Shorts

IN FAMOUS-MILL FABRICS . . . EXTRA SIZES TOO . . . SHORTS ARE FULLY WASHABLE

FOR MEN WHO PREFER NEAT PLAIN FRONT STYLING. All have firmly anchored suspender buttons, as well as belt loops and zipper fly. Carefully tailored.

FAMOUS-MILL FABRICS . . . California, Cleveland, J. P. Stevens, Hird, Reeves Bros., Erwin, Burlington, McCampbell. Proper fit guaranteed or money back.

SHEEN GABARDINE 4.98

(F) Economy. Washable, durable year 'round Rayon reinforced with Nylon for extra wear. Plain front style, suspender buttons and zipper fly. Belt not included. Excellent value.

Navy, Dk. Brown, Charcoal Gray, Lt. Gray. To Measure, see Page 349.

Regular Sizes: Waists 29 to 42. Inseams 28 to 34. *State waist, inseam and color.*

39 C 2058T–Ship. wt. 1 lb. 15 oz. $4.98

100% WOOL GABARDINE 8.95

(F) BETTER. 100% Virgin Wool Worsted Gabardine for long, serviceable year 'round wear, fine draping qualities, wrinkle resistant. Retains shape, holds sharp press after continuous wear. Plain front style, suspender buttons, zipper fly. Belt not included. Ship. wt. 1 lb. 15 oz. Measure, Pg. 349.

Colors: Brown (dark), Blue (med.), Charcoal (dark) Gray or Gray (med.). *Please state waist, inseam and color.*

39 C 2238T–*Reg. Sizes:* Waists 29 to 42. Inseams 28 to 36. . . . . $8.95

39 C 2239T–*Stout Sizes:* Waists 44 to 50. Inseams 28 to 31. . . . . $9.95

100% WOOL GABARDINE 14.95

(F) BEST. Luxurious year 'round 100% Virgin Wool Gabardine. Woven from superior yarns. Wrinkle resistant, retains shape. Carefully tailored in Plain Front style, suspender buttons, zipper fly. Belt not included. Measure, see Page 349. Ship. wt. 1 lb. 15 oz.

Colors: Navy, Brown (dark), Gray (med.), Charcoal (dark) Gray.

Regular Sizes: Waists 29 to 42 inches. Inseams: 28 to 36 inches.

39 C 2264T–*State sizes, color* . . . $14.95

Stout Sizes: Cut fuller throughout. Waists 44 to 50 in. Inseams 28 to 31 in.

39 C 2265T–*State sizes, color* . . . $16.50

VIRGIN WOOL WORSTED 11.95

(G) BEST. Fine looking Plain Front style Trouser in luxurious 100% Virgin Wool Worsted with an alternate stripe pattern. Rich Worsted yarns selected for extra wear. Wool gives wrinkle resistance, shape retention. Has suspender buttons, zipper fly. To Measure, see Pg. 349. Ship. wt. 1 lb. 15 oz. Belt not included.

Navy, Brown (med.), Gray (med.).

Reg. Sizes: Waist 29-42. Inseams 28-36.

39 C 2006T–*State sizes, color* . . . $11.95

Stout Sizes: Waists 44 to 50 inches. Inseams 28 to 31 inches. Colors above.

39 C 2007T–*State sizes, color* . . . $12.95

WOOL-WORSTED SERGE 9.95

(H) BETTER. Popular Serge at a value price. 100% Virgin Wool Worsted. Smooth and hard finished, tightly woven for long wear. Resists wrinkles, retains shape and holds a sharp crease. Unpleated front. Suspender buttons, zipper fly. Measure, Pg. 349. Shipping weight 1 lb. 15 oz. No belt.

Navy, Gray (oxford, almost black).

Reg. Sizes: Waist 29-42. Inseams 28-36.

39 C 2000T–*State sizes, color* $9.95

Stout Sizes: Cut fuller for larger men. Colors as above. Ship. wt. 1 lb. 15 oz. Waists 44 to 50 in. Inseams 28 to 31.

39 C 2001T–*State sizes, color* $10.95

KNEE SOCKS IN "Y" 69c

Men's 4-ply Durene Mercerized Cotton socks. Nylon reinforced heel, toe. Turn-down cuff. Wt. 4 oz. *State size, color.* To Measure, see Pg. 409. Black, Brown, Camel, Charcoal, Navy, White.

Sizes: 10, 10½, 11, 11½, 12, 13.

30 C 337–2 pairs $1.30 . . . . . Pair 69c

TO MEASURE. For Slacks, see Pg. 349. Shorts: Measure waist while wearing well fitting slacks, with belt removed.

ABOVE KNEE LENGTH. These smart shorts are becoming more popular.

FOR SPORTS OR LEISURE. Cool, comfortable, go well with sportcoats.

SHEEN GABARDINE 4.73

(J) New Walking Shorts of washable Combed Cotton Sheen Gabardine. Matching Belt included. Above the Knee length. Sanforized. Pleated style, angle pockets. Socks shown sold separately below at left.

Black, Gray, Tan. Ship. wt. 1 lb.

All Sizes: Waists 28 to 40 inches. To Measure, see bottom of page.

39 C 1553T–*State waist, color* . . $4.73

IVY LEAGUE STYLE 2.83

(K) New Above Knee length Walking Shorts of Cotton Army Twill. Ivy League Plain Front, back buckle strap adjusts, wear without belt if you wish. Angle pockets. Belt not included. Sanforized. Washable.

Black, Olive, Tan. Ship. wt. 1 lb.

Even Waists: 28 to 40. Measure below.

39 C 1554T–*State waist, color* . . $2.83

LINEN-WEAVE RAYON 2.83

(L) Lightweight, Cool, Comfortable Rayon in a linen-like weave. Above the Knee length. Wear for sport. Matching belt. Pleated style, side elastic, 2 set-in side pockets, 2 patch hip pockets. Washable.

Brown (med.), Charcoal Gray, Gold, Navy. Measure, bottom of pg.

Sizes: Even Waists 28 to 40. Wt. 1 lb.

39 C 1552T–*State waist, color* . . $2.83

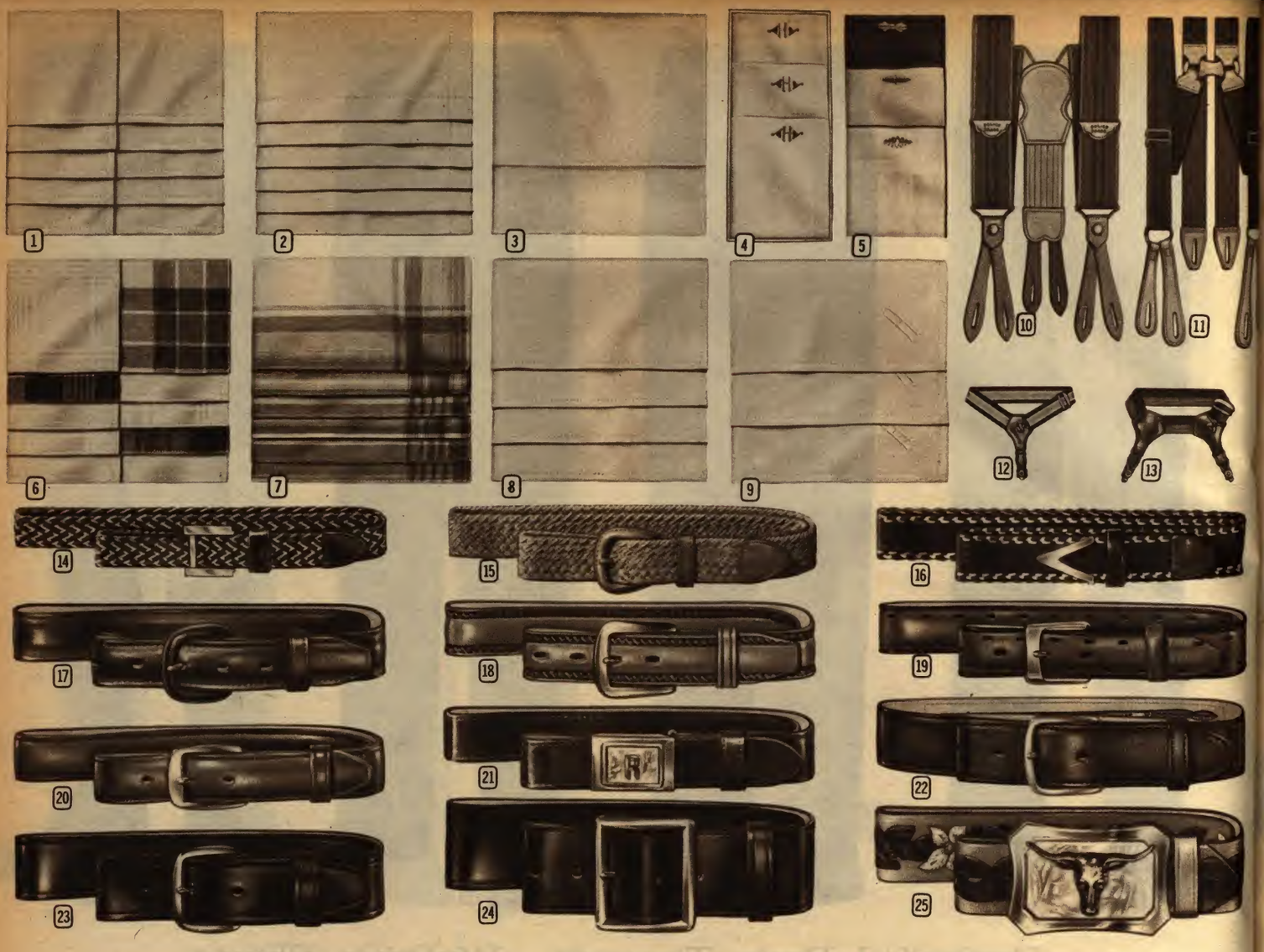
DENIM 2.46

(M) Above Knee length. Attached matching ½ belt. Pleated style, side elastic inserts, 2 set-in side pockets, 2 patch hip pockets. Sanforized. Washable. Ship. wt. 1 lb.

Brown, Faded Blue, Gray, Green (Mint).

Even Waists: 28 to 40. Measure left.

39 C 1551T–*State waist, color* . . $2.46



Men's Accessories Styled by Paris and Brent

LINEN OR COTTON HANDKERCHIEFS Your Choice Only 1.00 Per Pack Any 2 PACKS 93c ea. Any 3 PACKS OR MORE 88c ea.

[1] Economy Pack of 10 Hemstitched White Handkerchiefs. Soft, sturdy, highly absorbent Cotton. Long-wearing. ¼-inch hem for durable service. About 17 inches square.
35 C 4170–Wt. ea. pkg., 7 oz. Pkg. of 10, $1.00
2 Pkgs. of 10, $1.86; 3 Pkgs. of 10, $2.64

[2] Extra-large White Cotton Handkerchiefs. About 20-in. square. Neatly hemstitched ¾-in. border for longer wear. Looks fresh even after numerous washings. Buy 3, save.
35 C 4107–Wt. ea. pkg., 5 oz. Pkg. of 6, $1.00
2 Packages of 6, $1.86; 3 Packages of 6, $2.64

[3] White Dacron Blend Handkerchiefs need little ironing when drip dried. 65% Dacron adds wear, 35% Cotton gives handsome appearance. Rolled hems. About 17½ in. sq.
35 C 4139–Wt. ea. pkg., 2 oz. Pkg. of 2, $1.00
2 Packages of 2, $1.86; 3 Packages of 2, $2.64

[4] Merberized White Combed Cotton TV fold. Embroidered initial, 1 Maize-Charcoal, 1 Mint-Charcoal, 1 Lt. Blue-Navy. No I, O, Q, U, V, X, Y, Z. State 1 initial. Corded border. 17½ in. square. Gift boxed.
35 C 4153–Wt. ea. Box, 4 oz. . . . Box of 3, $1.00
2 Boxes of 3, $1.86; 3 Boxes of 3, $2.64

[5] Combed Cotton TV Fold. 3 combinations of a color in ea. set. Ea. set matches one of the 3 most popular suit shades. Embroidered motif. Purled hems. Please state set wanted. *Colors:* Blue Set, Brown Set or Gray Set.
35 C 4146–Wt. ea. pkg., 2 oz. Pkg. of 3, $1.00
2 Packages of 3, $1.86; 3 Packages of 3, $2.64

[6] Fine Cotton Handkerchief Wardrobe. 3 White with Satin borders, 3 with hemmed colored woven borders and 4 all White durably hemstitched. Washfast. Abt. 17 in. sq. You have a handkerchief for every occasion.
35 C 4177–Wt. ea. pkg., 7 oz. Pkg. of 10, $1.00
2 Packages of 10, $1.86; 3 Packages of 10, $2.64

[7] Colorful Woven Borders. Assorted varicolored designs on White Cotton Handkerchiefs. Fine rolled hems, ideal for pocket wear. Washfast. About 16½ inches square.
35 C 4137–Wt. ea. pkg., 4 oz. Pkg. of 6, $1.00
2 Packages of 6, $1.86; 3 Packages of 6, $2.64

[8] Hemstitched White Irish Linen Handkerchiefs. Ideal for dress. Wear long, retain crisp appearance after many washings. Durable and economical. About 17 in. sq.
35 C 4132–Wt. ea. pkg., 3 oz. Pkg. of 4, $1.00
2 Packages of 4, $1.86; 3 Packages of 4, $2.64

[9] Pure Irish Linen or Combed Cotton. Embroidered initial. White. Wt. ea. pkg. 3, 7 oz. State 1 initial. No I, O, Q, U, V, X, Y, Z.
35 C 4198–LINEN. Hemstitched ⅜-in. border.
35 C 4156–COTTON. Rolled hem. Gift boxed. Pkg. of 3, $1.00; 2 Pkgs., $1.86; 3 Pkgs., $2.64

SUSPENDERS, GARTERS

[10] Brent Wide Elastic Suspenders. 40-in. adjustable length. 2 styles; heavy duty or dress wear. Work style has "Y" back; Dress has "X". Wt. 5 oz.
35C2964-Work (shown). Green. 1½-in. 89c
35C2967-Dress. 1⅛-in. Striped. 89c

[11] Paris Rayon Elastic Suspenders. ⅞ in. wide. Handsome solid colors. 42 in. long. Metal fittings. Give comfortable support. Fashionably slim. Postpd. *Colors:* Brown, Maroon, Navy or White.
35 CP 2951–Button-on. *State color.* . $1.75
35 CP 2956–Clip-on. *State color.* . . . $1.75

[12] [13] Paris padded adjustable Garters in 2 styles. Striped Rayon Elastic with metal parts. *Please state color.* Brown, Maroon or Navy. Postpaid.
35 CP 2976–Single Grip $1.00
35 CP 2999–Double Grip. $1.00

COLORFUL PARIS BRAIDED BELTS ARE WASHABLE . . . FORM FITTING FOR COMFORT . . . YOU PAY NO POSTAGE ON PARIS BELTS

[14] Paris Braided Rayon-Elastic Belt. Smart ¾-in. width. Cowhide loop, tip. Prong-type buckle. Wash alone. Small (30-32); Med. (34-36); Med. Lge. (38-40); Lge. (42-44). *Colors:* Black-Brown, Brown-Tan, Navy-Lt. Gray, Navy-Red.
35 CP 2773–*State size, color.* Measure below. Postpaid. $2.00

[15] Solid color 1-in. Paris Belt. Braided Rayon Elastic. Contrasting leather buckle, loop, tip. *State size and color.* Charcoal Brown, Charcoal Gray, Cognac, Ivy Green, Jockey Red, Lt. Gray or Navy. Sizes same as 14 at left.
35 CP 2774–Measure below. Wash alone. Postpaid. $2.50

[16] Colorful 2-tone 1-in. Paris Belt of Rayon Elastic Braid. "V" shaped buckle. Cowhide loop, tip. Wash alone. Small (30-32); Med. (34-36); Med. Lge. (38-40); Lge. (42-44). *Colors:* Black with Mint, Brown with Tan, Navy with White.
35 CP 2776–*State size, color.* Measure below. Postpaid. $2.50

NATIONALLY KNOWN PARIS BELTS AND WARDS OWN BRENT LEATHER BELTS IN DRESS, SPORT AND WESTERN STYLES

[17] Paris 1-in. Cowhide Leather Belt. Hand-finished. Embossed edge design. Removable Leather-covered buckle. *Colors:* Black, Turftan (red-brown). *Even Waists:* 30 to 42-in.
35 CP 2742–*State size, color.* Measure below. Postpaid. $1.50

[18] Paris 1-in. hand crafted Selected Saddle Leather Belt. Removable gilt metal buckle. Hand inlaid edge design. *Colors:* Suntan, Redwood. *Even Waist Sizes:* 30 to 42-in.
35 CP 2748–*State size, color.* Measure below. Postpaid. $2.00

[19] Paris distinctive Cowhide 1-in. Leather Belt. Neat hand inlaid edge design. Gilt metal buckle. *Colors:* Suntan, Slate Gray. *Even Waist Sizes:* 30 to 42-in.
35 CP 2744–*State size, color.* Measure below. Postpaid. $2.50

[20] Luxurious Paris belt of selected Calfskin. Padded. Soft, supple Leather. 1 inch wide. Hand crafted. Stitched edges. Gilt metal buckle on Turftan, Nickel on Black. *Colors:* Black or Turftan. *Even Waist Sizes:* 30 to 42-in.
35 CP 2755–*State size, color.* Measure below. Postpaid. $3.50

[21] Initialed simulated Mother-of-Pearl gilt plated solid Brass slide type Buckle. Brent 1-inch Cowhide Belt. *Colors:* Charcoal Gray, Redwood. No I, O, Q, U, V, X, Y, Z. *Even Waist Sizes:* 28 to 44-in. Ship. wt. 6 oz. Gift boxed.
35 C 2712–*State size, color, 1 initial.* Measure below. . . . $2.00

[22] Brent Top Grain Cowhide Money Belt. 1¼ inches wide. Hand-Boarded. 8-inch zipper pocket concealed in Cowhide lining carries your money in safety. Ship. wt. 6 oz. *Colors:* Black or Brown. *Waists:* 30, 32, 34, 36, 38, 40, 42, 44.
35 C 2762–*State size, color.* To Measure, below $2.49

[23] Brent Top Grain Polished Bridle Cowhide Belts in 2 widths for work or dress. *Even Waists:* 30 to 44-inches. Black with Nickel-plated buckle or Brown with Gilt buckle.
35 C 2727–1¼-in. (shown). *State size, color.* Wt. 7 oz. $1.15
35 C 2728–1-in. wide. *State size, color.* Ship. wt. 5 oz. 95c

[24] Brent Extra Wide Cowhide Belt. Heavy Top Grain Leather. 1¾ inches wide. Large Garrison type buckle is sturdy, durable, won't tarnish. Creased edges. Smooth finish. *Colors:* Black or Brown. *Even Waist Sizes:* 28 to 44-in.
35 C 2705–*State size, color.* Wt. 8 oz. Measure below . . . $1.49

[25] Western Trophy Belt with Steerhead buckle. Simulated Mother-of-Pearl on solid Brass, jeweled eyes. 1½-in. Full Grain Heavy Steerhide with floral design on hand-stained Suntan ground. *Even Waist Sizes:* 28 to 38-inches.
35 C 2852–*State size, color.* Ship. wt. 9 oz. $2.98

TO MEASURE BELTS: Place measuring tape around your waist, over trousers. The number of inches is your belt size. If measurement falls between listed sizes, order the next larger even size listed. For Belts in color see Pages 346, 347 and 348. Wards Monthly Payment Plan on Inside Back Cover.

Men! Here's Why You Should Buy Your Suit from Wards

1. WARDS PRICES SAVE YOU MONEY

Save on Every Suit in Wards Men's Fashion Section. Actual Comparisons prove that Wards Fine Suits are similar in Quality to Suits selling Nationally for $2.55 to $11.55 more than Wards prices.

2. CHOOSE 1956'S NEWEST STYLES

For a Suit with the International Flavor, choose "C" on Page 354. It is in a new Luxury Blend of Wool and Silk. Wards Suit "A" shown on This Page features the Tasteful Classic Stripes for neat appearance. All Wards Suits are of First Quality Fabrics . . . Tailored for the "New Look", most flattering to the male figure.

3. NEW EASY WAY TO ORDER

Write Your Measurements in the spaces provided on Special Order Blank below. Detach it and pin it to one of Wards Regular Order Blanks. Fill out Regular Order Blank in the usual manner. Wards Suits and Sportcoats are shipped promptly from Wards Fashions House in Chicago. You send your order to and pay postage from, the Wards Mail Order House that is nearest to you.

4. PROPER FIT GUARANTEED

We fit any man with normal body proportions. Simply fill in 7 "easy" measurements below. Money Back If Not Satisfied. You can use your Credit at Wards. Please See Inside Back Cover.

(A) 39.95

(B) 37.95

NEW! WOOL WORSTED OR DACRON-WOOL TROPICAL

(A) Regular weight Suit in youthful 2-button style with natural fitting shoulders, semi-drape coat, narrower lapels and 3 set-in pockets. Similar quality sells nationally for $49.50. 100% Virgin Wool Worsted Fabric has a subtle hairline stripe. Long-wearing, holds a press well and resists wrinkles. Coat is Rayon lined. Pleated pants with a zipper fly. Shipping weight 5 lbs. 4 oz.

Med. Lt. Blue, Med. Lt. Gray, Med. Lt. Tan.

Reg. Sizes: 35 to 44-in. chests; Longs 37 to 44; Shorts 36 to 42. *State measurements asked on Order Blank below; also color.*

MC 3861–$4.00 down or.....Cash 39.95

Stout Sizes: 40 to 48-inch chest.

MC 3871–Colors above. $4.00 Dn. or 39.95

(B) A Fine Tropical Suit. Similar quality sells nationally for $42.50. Fabric is 55% Dacron and 45% New Wool. Dacron keeps it wrinkle free, Wool Worsted gives it body and resilience. Subtle Fibrene Weave adds up-to-date appearance. 2-button semi-drape model, natural shoulders, narrow lapels. Coat is Rayon lined. Pleated pants with zipper fly. Shipping weight 5 lbs. 4 oz.

Charcoal Gray, Lt. Tan, Med. Dk. Blue.

Reg. Sizes: 35 to 44-in. chest; Longs 37 to 46; Shorts 36 to 42. *State measurements asked on Order Blank below; also color.*

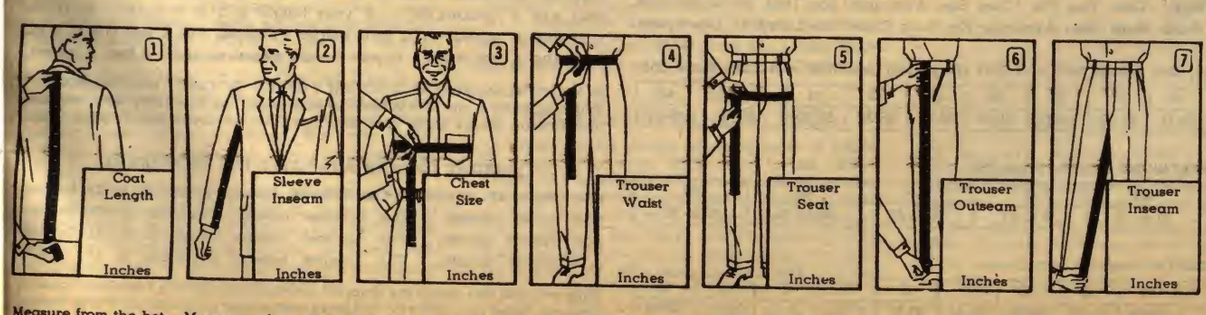
MC 3711–$4.00 down or.....Cash 37.95

Stout Sizes: 40 to 48-inch chest.

MC 3721–Colors above. $4.00 Dn. or 37.95

SPECIAL ORDER BLANK FOR MEN'S SUITS, SPORTCOATS AND SPORT OUTFITS

SIMPLY CUT AT DOTTED LINE AND ATTACH TO ONE OF WARDS REGULAR ORDER FORMS IN BACK OF THIS BOOK



Measure from the bottom of your collar down back seam to bottom of your coat.

Measure from the seam under your arm as shown to the exact length wanted.

Measure over shirt and over shoulder blades. Hold tape high up under arms.

With belt removed, measure around waistline. Hold tape snug, not tight.

With feet together, pockets empty, measure around fullest part of seat.

Measure from the top of waistband down outer seam to length preferred.

Measure at crotch seam down leg inseam to trouser length preferred.

STATE HEIGHT, WEIGHT

My Height is... ft.....inches.

My Weight is.....lbs.

IMPORTANT

Before ordering check size scales on back of this blank. They show the waist sizes available with each chest size listed. For Suits and Sport Outfits, please State all 7 Measurements. For Sportcoats State Measurements 1, 2, 3, 4, 5. See at left.

Tropical Weight Suits in Miracle Blends

COOL, COMFORTABLE, KEEP A FINE PRESS...PROPER FIT GUARANTEED. SAVE AT WARDS

SAVE $2.55 TO $9.55 ... Similar Qualities Sell Nationally at Higher Prices.
IN YOUTHFUL STYLES ... Natural Shoulders; Smooth, Easy Draping Lines. Trim Fit.
TAILORED IN PROVEN FABRICS ... All come From America's Most Famous Mills.
INCLUDING DACRON BLENDS ... And Wool and Silk. Fine for Warm Weather Wear.
PROPER FIT GUARANTEED ... We Can Fit Any Man With Normal Body Proportions.
NEW SPECIAL ORDER BLANK ... On Page 353, Makes Ordering At Wards Easier.
USE YOUR CREDIT ... Only $2.50 to $4.00 Down. See Details, Inside Back Cover.
SMART SHIRTS AND TIES ... Shown With Suits are Sold on Pages 358 and 359.

RAYON-DACRON SUIT 1 Pants 24.95 3-Piece Suit 28.50

(A) This comfortable warm weather Suit contains Dacron for added wear and crease resistance. Similar quality suits sell nationally for $27.50. Tailored in the youthful 2-button semi-drape style with latest style narrow lapels and 3 patch pockets. Fabric is 93% Rayon and 7% Dacron in a weave that resembles linen. Coat is Rayon lined. Trousers have four full pleats and zipper fly. For only a few dollars more Wards offers you an extra pair of contrasting slacks tailored from the same fabric. The slacks are in specially selected shades to blend well with each suit.

Colors: Light Gray, Medium Blue, Skipper (Light Navy) Blue and Medium Brown.

Sizes: Regular 35 to 44-in. chest. Longs 37 to 44. Shorts 36 to 42.

State measurements asked for on Order Blank, bottom of Pg. 353; color.

MC 2567–1-Pants Suit. Ship. wt. 5 lbs. 4 oz. $2.50 down or Cash $24.95

SPORT THREESOME. Includes above suit and 1 pair of contrasting slacks. Lt. Gray Suit with Charcoal Gray Slacks; Med. Blue Suit with Skipper Blue Slacks; Med. Brown Suit with Tan Slacks; Skipper Blue Suit with Med. Blue Slacks.

MC 2597–2-Pants Suit. Ship. wt. 7 lbs. $3.00 down or Cash ... $28.50

DECORATED RAYON-ACETATE, DACRON 28.50

(B) Similar quality suits sell nationally for $32.50. Save $4.00. Styled for comfort. It is distinguished by a smart patterned Fabric of 94% Rayon and Acetate plus 6% Dacron for added resistance to wrinkles. The semi-drape model has slightly padded, natural fitting shoulders for a casual yet smart looking appearance. It has a 2-button front, new narrow lapels and 3 patch pockets. The rich textured long-wearing fabric with a soft muted pattern in harmonizing colors makes a good-looking warm weather suit. Coat is Rayon lined. Pleated trousers with zipper fly. If you have normal body proportions Wards can fit you. Listed below you will find 3 of the new light shades for Spring 1956.

Colors: Medium Light Gray, Medium Light Blue or Medium Light Tan.

Sizes: Regular 35 to 44-inch chest. Longs 37 to 44. Shorts 36 to 42. *State the measurements requested on special Order Blank at bottom of Page 353; also color.* Shipping weight 5 lbs. 4 oz.

MC 2565.....$3.00 down or Cash $28.50

NEW AT WARDS! WOOL-SILK SUIT 39.95

(C) This New Suit reflects the latest European influence in Design and Fabric. Similar quality suits sell nationally for $49.50. You save $9.55 at Wards. The very latest in Men's Suit Fashions for Spring 1956. For the first time Wards offers this fine 80% Virgin Wool, 20% luxurious Silk Suit at a popular low price. Fine Spun Virgin Wool worsted yarns provide longer, more durable wear, yet are light in weight. Pure Silk is known for its resilience and rich, expensive look. The coat is a semi-drape model with a 2 button front, notch lapels and 3 set-in pockets. The 2 lower pockets have flaps. Coat is Rayon lined. Pleated trousers, zipper fly. A proper fit is guaranteed if you have normal body proportions. Choose from the smart shades listed below.

Colors: Med. Gray, Medium Dark Blue, Med. Brown.

Sizes: Reg. 35 to 44-in. chest. Longs 37 to 44. Shorts 36 to 42. *State the measurements requested on special Men's Clothing Order Blank at bottom of Page 353; also color.* Shipping weight 5 lbs. 4 oz.

MC 3737.....$4.00 down or Cash $39.95

CHECK THESE SIZE CHARTS BELOW BEFORE ORDERING YOUR SUIT OR SPORT OUTFIT

HERE'S THE SIMPLE WAY TO ORDER MEN'S SUITS, SPORTCOATS AND OUTFITS

FILL OUT ALL THE MEASUREMENTS ... Asked For On Special Order Blank On The Other Side Of This Page.
LISTINGS IN EACH SUIT DESCRIPTION ... Give You The Chest Size Available For That Particular Suit.
SIZE CHARTS BELOW SHOW THE ... Pants Waist Sizes Available For Each Chest Size Listed In Description.

Scale for all Suits on Pages 353, 354, 355, Except 3871 and 3721 (Page 353) and 3229 and 3239 (Page 355).

Suit Chest Size, inches	35	36	37	38	39	40	42	44	Suit 4019 Only	46
In Pants Waist Sizes	28-30	29-31	30-32	31-33	32-34	34-36	36-38	38-40		40-42

Size Scale For Suits "A" MC 3871 and "B" MC 3721 On Page 353.

Suit Chest Sizes, inches	40	42	44	46	48
Comes in Pants Waist Sizes	37 to 39	39 to 41	41 to 43	43 to 45	45 to 47

Size Scale For Suits "E" MC 3229, 3239 On Page 355.

Suit Chest Size, inches	34	35	36	37	38	39	40	42	44
Comes in Pants Waist Sizes	26-28	27-29	28-30	29-31	30-32	31-33	33-35	35-37	37-39

EXPLANATION OF REGULAR, LONG AND SHORT *MODELS*

You will note also that the size description found in *each* copy block specifies the chest sizes available in Regulars, *Longs*, and Shorts.
YOU ARE A "REGULAR" ... If your height is 5 ft. 8 in. to 5 ft. 11 in.
YOU ARE A "LONG" ... If your height measures from 6 feet to 6 ft. 2 in.
YOU ARE A "SHORT" ... If your height measures under 5 feet, 7 inches.

IF WAIST MEASUREMENT IS WITHIN 3 INCHES OF CHEST MEASUREMENT ... You must order a suit that is listed in stout sizes. The Fine 100% Wool Worsted and Dacron Blend Suits, sold on Page 353, are available in Stout Sizes.

LONGEST INSEAMS AVAILABLE FOR EACH MODEL

FOR REGULAR MODEL ... The Longest Inseam Available is 33 Inches.
FOR LONG MODEL ... The Longest Inseam Available is 35 Inches.
FOR SHORT MODEL ... The Longest Inseam Available is 31 Inches.
FOR STOUT MODEL ... The Longest Inseam Available is 33 Inches.

Suits on these two pages are shipped promptly from Wards Fashions House in Chicago. Send your order to, and pay postage from your nearest Wards House.
SMART TIES ... Shown above are sold on Pg. 359. See Items E, F, and H.
ATTRACTIVE SHIRTS ... Shown with Suits, are sold on Pages 358 and 359.

(D) 33.25–46.95

(E) 37.50

(F) 29.95 TO 56.95

(G) 39.95–52.50

Men's Regular Weight Suits

GABARDINES OR FLANNELS AT WARDS VALUE PRICES

SAVE $2.55 TO $11.55 . . . Similar Qualities Sell Nationally at Higher Prices.
WELL TAILORED FROM QUALITY FABRICS . . . From America's Most Famous Mills.
PROPER FIT GUARANTEED . . . Wards Can Fit Any Man of Normal Body Proportions.
NEW SPECIAL ORDER BLANK . . . On Page 353 Makes Ordering from Wards Easier.

FLANNEL IN 2 QUALITIES 33.25 AND 46.95

(D) NEW WOOL AND DACRON FLANNEL. Similar quality suits sell nationally for $55.50. 30% Dacron added to 70% Virgin Wool, makes Flannel that holds its shape, gives long wear. Extra well tailored with features found in higher priced suits. 2-button Young Men's Semi-Drape Style. Year 'round weight in popular shades. Coat has 3 set-in pockets, flaps on lower 2; center vent in rear; lined with Rayon. Pleated slacks have zipper fly.

Colors: Med. Blue, Med. Brown, Med. Gray, Charcoal Gray.
Sizes: Regular 35 to 44-inch chest, Longs 37 to 44-inch. Shorts 36 to 42-in. *State all measurements requested on Order Blank on Page 353; also color.* Ship. wt. 3 lbs. 8 oz.
MC 4029–1 Pants Suit. $5.00 down or . . . . . Cash $46.95

(D) 100% VIRGIN WOOL FLANNEL. Similar quality suits sell nationally for $39.95. Fabric holds press. 2-button style as above, except with 3 patch pockets.

Colors: Ice (light) Blue, Light Gray, Light Tan or Charcoal (almost black) Gray. Ship. wt. 3 lbs. 8 oz.
Sizes: Same as above. *State all measurements, color.*
MC 3217–1 Pants Suit. $3.50 down or . . . . . Cash $33.25

HOLLYWOOD IN 2 FLANNEL FABRICS 37.50

(E) Similar quality sells nationally for $42.95. 90% New Wool Plus 10% Rayon Decoration. Year 'round weight. Fancy, random splash weave with contrasting threads woven through. High Fashioned Hollywood styling. Has 1 link button, wear buttoned, or linked as shown. Extra long, broad shouldered coat, has 1-piece back with 2 side vents; 3 patch pockets with flaps and a simulated cash pocket; Rayon lining. May be worn as a sports jacket. Pleated trousers have zipper fly.

Colors: Lt. Blue, Lt. Gray, Lt. Tan. Ship. wt. 3 lbs. 8 oz.
Sizes: Regular 34 to 44-inch chest, Longs 37 to 44 chest. *State measurements requested on special Men's Clothing Order Blank on Page 353; also color.*
MC 3229–1 Pants Suit. $4.00 down or . . . . . Cash $37.50

(E) VIRGIN WOOL SOLID COLOR FLANNEL. Similar quality sells nationally for $42.95. Same youthful Hollywood style, as above, except in rich, solid colors.

Colors: Ice (light) Blue, Light Gray or Light Tan.
Sizes: Same as above. *State all measurements requested on Order Blank on Page 353; also color.* Wt. 3 lbs. 8 oz.
MC 3239–1 Pants Suit. $4.00 down or . . . . . Cash $37.50

100% WOOL SHEEN GABARDINE 56.95

(F) BEST QUALITY. Similar quality suit sells nationally for $68.50. You save $11.55. Wards finest suit. Superior quality Worsted Sheen Gabardine of 100% Virgin Wool. Has tailoring comparable to that usually found in more expensive suits. Tightly woven, fabric has a lustrous sheen, resists wrinkles after long wear. Keeps fine press. Designed for year 'round wearing. Semi-drape, 2-button coat with neater, more flattering body lines and new natural shoulders. Lined with lustrous Rayon. Pleated trousers, with dropped belt loops; zipper fly. A suit styled for the maximum in comfort and appearance.

Colors: Skipper (Lt. Navy) Blue or Charcoal Gray.
Sizes: Regular 35 to 46-in. chest, Longs 37 to 46-in., Shorts 36 to 42-in. *State measurements requested on Order Blank on Pg. 353; color.* Ship. wt. 3 lbs. 8 oz.
MC 4019–1 Pants Suit. $6.00 down or . . . Cash $56.95

WOOL GABARDINE 39.95 1 Pants 52.50 2 Pants

(F) BETTER QUALITY. Similar quality sells nationally for $49.50. 100% Virgin Wool Worsted Sheen Gabardine. Closely woven fabric with rich texture, beautiful sheen. 2-button, semi-drape style. Coat has 3 patch pockets, center vent in back. Lined with Rayon. Pleated trousers with zipper fly.

Skipper (Lt. Navy) Blue, Charcoal Gray, Char. Brown.
Sizes: Regular 35 to 44-inch chest, Longs 37 to 44 chest, Shorts 36 to 42 chest. *State all measurements requested on Order Blank on Pg. 353; also color.* Wt. 1 Pants Suit 3 lbs. 8 oz.; 2 Pants Suit 5 lbs.
MC 3819–1 Pants Suit. $4.00 down or . . . Cash $39.95
MC 3919–2 Pants Suit. $5.50 down or . . . Cash $52.50

NYLON-ACETATE GABARDINE 29.95

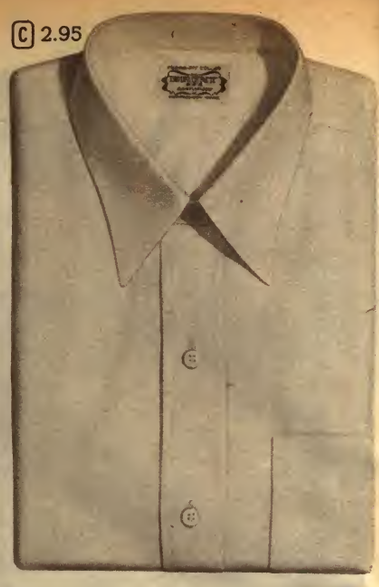
(F) GOOD. Similar quality sells nationally for $32.50. Sheen Gabardine. 90% year 'round weight Rayon and Acetate, strengthened with 10% Nylon. Looks, wears like an expensive suit. 2-button, 3-patch pockets, rear center vent. Pleated pants, zipper fly.

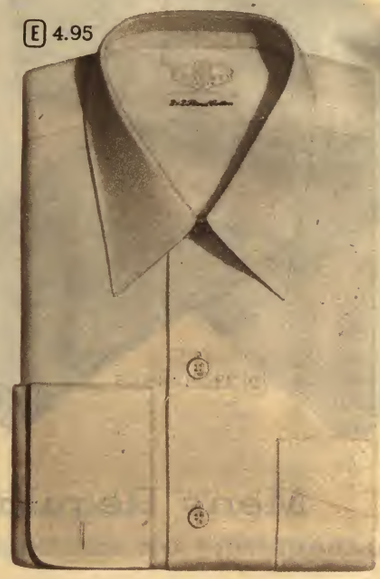
Colors: Skipper (Lt. Navy) Blue or Charcoal Gray.
Sizes: Regular 35 to 44-inch chest; Longs 37 to 44 in. chest. *State all measurements requested on Order Blank on Page 353; also color.* Ship. wt. 3 lbs. 8 oz.
MC 2619–1 Pants Suit. $3.00 down or . . . Cash $29.95

ALL WOOL WORSTED SHEEN GABARDINE 39.95

(G) ALL WOOL WORSTED SHEEN GABARDINE. Similar quality suit sells nationally for $49.50. Fabric is closely woven of 100% Virgin Wool. Drapes, holds a good press. Smart semi-drape, double-breasted style. Coat has 3 set-in pockets; Rayon lined. Pleated trousers, zipper fly.

Colors: Skipper (Lt. Navy) Blue, Charcoal Brown or Charcoal Gray.
Sizes: Regular 35 to 44-in. chest; Longs 37 to 44 chest; Shorts 36 to 42.
State measurements asked on Order Blank on Page 353; also color.
MC 3820–1 Pants Suit. Ship. wt. 3 lbs. 8 oz. $4.00 down or . . Cash $39.95
MC 3920–2 Pants Suit. Ship. wt. 5 lbs. $5.50 down or . . . . . Cash $52.50





Contour-fit Brents with Guaranteed Collars

IDENTICAL TO WIDELY ADVERTISED BRANDS SELLING AT 1.00 MORE

A NEW SHIRT FREE . . . If the Collars of Any of the Shirts Above Do Not Outlast the Long-wearing Shirt Itself.

ALL HAVE EXTRA QUALITY FEATURES . . . That are Usually Found Only in Higher Priced Shirts. Sketches at Left.

YOU SAVE MORE IN LOTS OF 4 . . . For Instance, Our $2.95 Shirts are Only $2.74 each When Bought in Lots of 4.

IDENTICAL TO SHIRTS THAT SELL FOR $1 MORE . . . Under Other Well-known Labels. Typical of Wards Savings.

(1) DOUBLE WEAR COLLAR. Laboratory tests prove Wards collar wears the life of the shirt. Scientifically developed 2-ply fabric. Shapes comfortably to neck. Points always lay flat.

(2) NEATER CONTOUR CUT. The tapered shape gives you a trim-fitting waist. No messy-looking bulges. The full cut shoulders allow full freedom of movement. No fabric strain.

(3) EASIER TO IRON CUFFS. Extra long Plackets made in 1 piece. Allows snag-free ironing. Are longer wearing, too.

BEST DOUBLE-WEAR COLLAR, DOUBLE-WEAR CUFFS

(A) (B) Brent 4-Star. These shirts have Double-Wear cuffs, as well as Wards Best Double-Wear Fused Collar. Both collars and cuffs are Guaranteed to outlast the shirt or you get a new shirt free. Made of fine high count Cotton Broadcloth, this shirt has features listed in sketches at left and above. French or Barrel cuffs. Fused Perma-fit® collar stays fresh without starching. Assures a permanently comfortable fit. Beautiful pearl buttons. French front. Fabric is Mercerized for longer wear. Sanforized for a permanent fit. Attractive Tie (on figure) sold on Page 358, under Letter F.

(A) BARREL CUFFS (1-BUTTON). Illustrated on figure. White only. *Sizes:* See Size Scale 1, below. Boxed. Ship. wt. ea. 1 lb.
35 C 630–*State neck, sleeve.* 4 for $14.39; 2 for $7.39 . . . . . Ea. 3.79

(B) FRENCH CUFFS (USE LINKS). Same as shirt illustrated on figure, except has French cuffs. White only. Ship. wt. each 1 lb. *Sizes:* See Size Scale 1, How to Measure, below. Boxed.
35 C 629–*State neck, sleeve.* 4 for $14.39; 2 for $7.39 . . . . . Ea. 3.79

NON-WILT SHORT POINTED FUSED COLLAR

(D) Brent 3-Star. Guaranteed Collar. This shirt has all the extra features listed at left (see sketches) and top of page. Fused "Lifetime" Double-Wear collar in short stub style. This neat short pointed collar is rapidly becoming one of our most popular styles. Non-wilt construction requires no starch. Irons beautifully smooth with ease. Nicely tailored of Combed Cotton Broadcloth. Mercerized yarns give additional strength and luster. Sanforized for comfortable, permanent fit (max. shrink. 1%). Box pleat front. 1-button barrel cuffs. Chip-proof Delta buttons. Boxed. *Color:* White only. *Sizes:* See Size Scale 1, To Measure, below. Ship. wt. ea. 1 lb.
35 C 602–*State neck and sleeve.* 4 for $10.95; 2 for $5.65 . Ea. 2.95

SIZE SCALE NO. 1, FOR SHIRTS ON THIS PAGE

Neck:	14	14½	15, 15½, 16	16½, 17 in.
Sleeve:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35 in.

HOW TO MEASURE. NECK: On a shirt that fits well, lay collar flat and measure from center of collar button to end of buttonhole. SLEEVES: Measure from the center of collar band, in back of neck to the far end of the cuff. The number of inches is sleeve length.

NON-WILT FUSED COLLAR, ALSO IN TALL AND STOUT SIZES

(C) Brent 3-Star. Double-wear non-wilt fused collar, is guaranteed for life of the shirt. Perma-fit® construction assures you perfect neck comfort; retains its shape; never needs starching. This shirt has all of the qualities listed at the left, and above. Choose from 2 popular cuff styles, French (double cuff, require links) or Barrel (button type). Traditional box pleat front is always correct. Chip-proof Delta buttons, permanently retain whiteness and never yellow. Cotton Broadcloth is Sanforized. Mercerized, for additional luster and strength. *Color:* Available in White only. Individually boxed. Shipping weight each 1 lb. *Sizes:* See Size Scale Number 1 and Instructions on How to Measure, at lower left.
35 C 676–Barrel type Cuffs (1-button). *Please state neck and sleeve sizes.*
35 C 677–French Cuffs. *State neck and sleeve.* 4 for $10.95; 2 for $5.65 . . . Each 2.95
These shirts are available in Tall and Stout sizes. See listings directly below.

TALL AND STOUT SIZES. Shirt (C), above. For the convenience of extra large men, Wards offers this attractive shirt in extra large sizes. Both Barrel (1-button) and French cuffs (use links). Guarantees a fine fit. Buy these shirts in lots of 4 or 2, for additional savings. Shipping weight ea. 1 lb.

Neck:	14½	15, 15½, 16, 16½, 17	17½, 18 inches
Sleeve:	35	36	33, 34, 35, 36 inches

35 C 682–Barrel Cuffs. *State neck and sleeve sizes.*
35 C 683–French Cuffs. 4 for $13.55; 2 for $6.97 . . . . Ea. 3.59

IMPORTED 2x2 PIMA OR HIGH COUNT COTTON BROADCLOTH

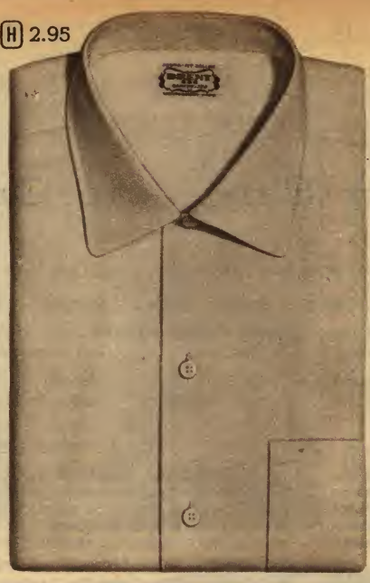
(E) Brent 5-Star or 4-Star, with Guaranteed Collars. Our best Broadcloth Shirts. Finest quality imported high count 2x2 Pima Cotton or high count domestic Cotton Broadcloth. Both have extra features described in sketches at left and top of page. Both have French cuffs (use links), and French front. Soft, slotted collars; removable stays keep collar points flat. Sanforized and Mercerized. *Sizes:* See Size Scale 1, How to Measure, below. White only. Ship. wt. ea. 1 lb.

5-STAR. Finest 2x2 Imported Pima Cotton Broadcloth (2-ply yarn, highest quality, extra long fiber cotton). West Australian shell ocean pearl buttons.
35 C 665–*State neck and sleeve sizes.* Buy 4 for $18.50; 2 for $9.45 . . . . . Ea. 4.95

4-STAR. Fine High Count Domestic Cotton Broadcloth. Ocean pearl buttons.
35 C 616–*State neck and sleeve sizes.* Buy 4 for $14.85; 2 for $7.50 . . . . . Ea. 3.95

Use your credit. Open a Monthly Payment Account. See Terms on Inside Back Cover. All Wards Dress Shirts can be purchased in lots of 4 or 2, for greater savings.

F 2.95



H 2.95

G 2.95

J 2.95

K 3.95

For Hot Weather Comfort

DRESS SHIRTS IN COOL POROUS WEAVES

LIGHTWEIGHT BRENTS IN 4 POPULAR COLLAR STYLES . . . Be Comfortable and Well Dressed. All Brent Collars are Designed for a Permanently Comfortable Fit.

SAVE MORE IN LOTS OF 4 . . . For Instance, Our $2.95 Shirts Below are Only $2.74 each in lots of 4. All Brents are Contour Cut. See Sketch No. 2, opposite page.

SKIPDENT WITH FRENCH FRONT

F Brent 3-Star. Lightweight Cotton Skipdent. (See swatch below.) French front. Round button down collar. Long sleeves with 1-button cuffs. Delta buttons. Sanforized. Mercerized for added strength and luster. Contour cut is comfortable and neat appearing. Perfect fit collar adds to good looks of this cool dress shirt. Porous weave is stylish for Spring and Summer. Boxed. Washfast. Ship. wt. ea. 15 oz. *State neck, sleeve, color.*

Colors: White, Blue, Green or Maize.

Sizes: See Size Scale No. 2 below.

35 C 675–4 for $10.95; 2 for $5.65 . . . Ea. 2.95

IN LONG OR SHORT SLEEVES

G A Sheer Combed, Sanforized Cotton Leno. (swatch below) Brent 3-Star. Non-wilt fused collar. Box pleat front. Contour cut. Mercerized for wear and luster. A breezy dress shirt, for comfort and neatness in hottest weather. Fused collar remains fresh and firm without starch. Individually Boxed.

Long Sleeves: *Sizes:* Size Scale No. 2, right. *Colors:* Bamboo, Blue, Gray, Green or White. *State neck, sleeve, color.* Wt. ea. 15 oz.

35 C 650–4 for $10.95; 2, $5.65 . . . . . Ea. 2.95

Short Sleeves. Colors: Bamboo, Blue, White. *Neck Sizes:* 14, 14½, 15, 15½, 16, 16½, 17. *State neck size, color.* Wt. ea. 14 oz.

35 C 656–4 for $10.00; 2, $5.20 . . . . . Ea. 2.69

IMPORTED BATISTE WITH "DIME ROUND" COLLAR

H Brent 3-Star. Compares to Nationally Advertised Shirts selling at $3.95. Fine Imported Egyptian Cotton Batiste (swatch below). In solid colors. "Dime Round" collar. French front. Delta buttons. Contour cut. Long sleeves. 1-button cuffs. Sanforized. This well tailored shirt is made of mercerized yarns for beauty, longer wear. So light you hardly realize you are wearing it, yet it provides you with a smart well-dressed appearance. Spread collar has attractive rounded points (the roundness of a dime). Removable plastic stays keep collar points neat at all times. Washfast.

Colors: Blue, Mint, Tan, White. *State neck, sleeve, color.*

Sizes: See Size Scale No. 2 below. Boxed. Wt. ea. 1 lb.

35 C 663–4 for $10.95; 2 for $5.65 . . . . . Ea. 2.95

EXCITING NEW 2-WAY CONTINENTAL COLLAR

J A New Style Shirt. Short Sleeves. Brent 3-Star, made for modern living. New 2-Way collar can be used for dress or sport. With a tie, looks like a fine dress shirt. Open the collar, and Presto! You have a smart Italian Collar Sport Shirt. (See sketch at right.) Cotton Chambray in a fresh looking Slub Weave (swatch below). Contour cut. Durable and good-looking Delta buttons. Breast pocket. Mercerized fabric for greater strength. Sanforized. Washfast. Boxed. *State neck size and color.* Ship. wt. ea. 1 lb.

Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. neck.

Colors: Blue, Tan or Mint.

35 C 822–4 for $10.95; 2 for $5.65 . . . . . Ea. 2.95

New Continental

FOR YEAR 'ROUND WEAR

VERY LATEST IN MEN'S FASHIONS . . . New Continental Soft "Bosom" Front is the Last Word in Italian Styling.

THIS BRAND NEW STYLE . . . At Wards Value Prices. You Pay Only $3.72 Each When You Buy Them in Lots of 4.

RANDOM WEAVE OR SOLID WHITE BROADCLOTH

K Continental. Styled in Europe. Elegant new Soft "Bosom" front is correct for daytime or evening (see figure). Tailored of colored Random Weave Broadcloth, the handsome new woven textured fabric, or Solid White Broadcloth. Soft "Bosom" front on the Random Weave moves horizontally for smart fashionable styling. Sanforized (max. shrinkage 1%). Mercerized for strength and beauty. Short spread collar is soft and comfortable. Removable plastic stays keep points down. Long sleeves with fashionable French cuffs (use links). Nonchip Delta buttons; buttons down the front like a regular shirt. Designed for year 'round wear, this brand new idea in shirts has dash and style. Order one in each color. Add a continental air to your wardrobe. Made according to high quality Wards standards.

Sizes: See Shirt Size Scale No. 2 and How to Measure, below. Boxed.

Colors: Blue or Mint in Random Weave Broadcloth or Solid White Broadcloth. *Please state neck and sleeve sizes, also color in order.*

35 C 836–4 for $14.85; 2 for $7.50. Shipping weight ea. 1 lb. . Ea. 3.95

To Order attractive Tie shown on figure, see Letter C on Page 358. To Order beautiful Cuff Links (illustrated on figure), see the Index.

SHIRT SIZE SCALE NO. 2, FOR NECK AND SLEEVE SIZES

Neck:	14½	15, 15½, 16	16½, 17-inches
Sleeve:	32, 33	32, 33, 34	33, 34-inches

HOW TO MEASURE FOR NECK AND SLEEVE SIZES

Neck: On a shirt that fits you correctly, lay the collar flat. Measure from the center of the button, all the way around to the end of the buttonhole. The number of inches is your correct collar size. Sleeve Length: Place a shirt that fits you correctly, buttoned side down, on a flat surface. Measure from the center of the back of neckband to the end of the cuff. Number of inches is your sleeve length.

Wards has a Monthly Payment Plan for your shopping convenience. You may open an account with any purchase of $20.00 or more. Information regarding Wards Credit Terms can be found on Inside Back Cover.

Brent 3-Star Quality Shirts are Only $2.95

IDENTICAL IN QUALITY TO NATIONALLY KNOWN BRANDS SELLING AT 3.98 AND MORE

BUY ANY 4 AT ONLY $2.74 EACH . . . ANY 2 AT $2.83 EACH . . . TIES SOLD AT BOTTOM OF PAGE

MORE VALUE FOR YOUR MONEY . . . Brent Contour Fit Shirts, best buy because.

CONTOUR-FIT COLLAR CONSTRUCTION . . . Collar shapes to neck; points lay flat.

CONTOUR SHAPED BODY . . . Slightly tapered shaping means trim fitting chest and waist. Full cut shoulders allow freedom of movement. See sketch No. 2, Page 356.

OUTSTANDING WASHABILITY . . . Non-wilt collars stay firm, keep that freshly laundered look . . . Cuffs are easier to iron. See sketch No. 3 on Page 356.

THESE QUALITY EXTRAS MEAN . . . Added steps in manufacturing; special equipment and material . . . make Brents one of America's fastest selling shirts.

BEST SELLING WRINKL-SHED OXFORD CLOTH IN 6 COLORS

(A) Famous Dan River wrinkle-resistant fabric in always popular Cotton Oxford cloth. Soft slotted collar with removable stays in attractive modified spread. One-button cuffs. Box pleat front with delta buttons. Fabric is piece dyed for more even color. Washfast with less than 1% shrinkage. Wrinkl-Shed is easy to wash and iron, dries faster, stays clean longer, needs no starch ever. See Contour Fit features above. Tie sold below.

White, Gray, Pink, Blue, Maize or Mint. *State sizes, color.* Ship. wt. ea. 1 lb.

35 C 727—See Size Scale No. 1, below right. Boxed. 4 for $10.95; 2 for $5.65 . . . Each 2.95

ROUND POINT BUTTON DOWN COLLAR IN COTTON BROADCLOTH

(B) Combed Cotton Broadcloth in 4 pastel shades. Mercerized for added strength. Sanforized (maximum shrinkage 1%) for safety in washing. Round point button down collar keeps tie neatly in place, stays fresh looking all day long. Handsome French front with sturdy delta buttons. One-button cuffs. Washfast, colors stay bright even after many launderings. Has all Contour Fit features described above. Tie sold below.

Colors: White, Mint, Tan or Blue. *State sizes and color.* Ship. wt. ea. 1 lb.

35 C 794—See Size Scale No. 1 below. Boxed . . . 4 for $10.95; 2 for $5.65 . . . Each 2.95

BROADCLOTH WITH 2-TONE WOVEN STRIPES

(C) Alternate vertical stripes of Black and Pastel Shade on White woven into fine quality Cotton Broadcloth. New rounded point, soft, slotted, spread collar with removable stays. Handsome French front with sturdy delta buttons. One-button cuffs. Vat-dyed yarns will stay bright in color even after many washings. Sanforized, too, to keep shrinkage under 1% and mercerized for added strength and luster. Washfast. Has all Contour Fit features described above. Boxed. Now ties may be purchased; see below right.

Pink-Black, Blue-Black or Mint-Black stripes, all on White.

Sizes: See Size Scale No. 1 below right. Ship. wt. ea. 1 lb.

35 C 838—*State neck and sleeve sizes and color.*

Buy 4 for $10.95; 2 for $5.65 . . . . . Each 2.95

BROADCLOTH WITH WOVEN CLIP FIGURE

(D) Combed Cotton Broadcloth has neat clip figure woven through fabric. Sanforized to control shrinkage at less than 1%. Mercerized for added strength and luster. Regular shape fused collar needs no starch ever; won't curl up. Box pleat front with long-wearing delta buttons. One-button cuffs. Fabric is yarn dyed. Washfast. Has all the Brent Contour Fit features. Be sure to read about them in story at top of page. Now you may purchase ties at Wards. See below for 10 patterns shown on shirts.

Colors: Green, Tan or Blue. Boxed.

Sizes: See Size Scale No. 1 below. Ship. wt. ea. 1 lb.

35 C 831—*State neck and sleeve sizes and color.*

Buy 4 for $10.95; 2 for $5.65 . . . . . Each 2.95

WOVEN END-ON-END COTTON BROADCLOTH

(E) Combed Cotton Broadcloth in the popular end-on-end weave. Regular shape fused collar that irons to proper firmness without starch. Sanforized to shrink less than 1%; mercerized for extra strength and luster. Box pleat front with delta buttons. One-button cuffs. Vat-dyed yarns give fabric a rich, blended appearance. Has neat, slightly tapered waist and roomy, full cut shoulders plus all other Contour Fit features mentioned in story above. Washfast. Ties on this and other shirts may be purchased below.

Colors: Blue, Tan or Gray. Boxed.

Sizes: See Size Scale No. 1 below. Ship. wt. ea. 1 lb.

35 C 720—*State neck and sleeve sizes and color.*

Buy 4 for $10.95; 2 for $5.65 . . . . . Each 2.95

Brent Deluxe Cottons and Wash and Wear Dacrons

WARDS BEST QUALITY COTTONS . . . LUXURIOUS FABRICS ONLY 3.72 EACH IN LOTS OF 4

BUTTON DOWN OXFORD

(F) Choice of Brent 4-Star or 3-Star qualities. Soft button down collar style. Buttons are placed so that collar will lay neatly, points will stay down. Looks better when not starched. Fine quality Cotton Oxford Cloth, Sanforized to shrink less than 1% and mercerized for strength, luster. Attractive French front. 1-button cuffs. Has all the wonderful Brent Contour Fit features mentioned above. See Tie at bottom of page. Washfast.

Sizes: See Size Scale No. 1 below. Boxed. Ship. wt. ea. 1 lb. *State neck, sleeve sizes, color.*

4-Star. Finely tailored. Ocean pearl buttons.

35 C 666—Blue or White as shown.

Buy 4 for $14.85; 2 for $7.50 . . . . Each 3.95

3-Star. White only. Delta buttons.

35 C 689–4 for $10.95; 2 for $5.65. Each 2.95

DELUXE BROADCLOTH IN REGULAR, TALL OR STOUT SIZES

(G) Brent 4-Star. Fine quality, high count Combed Cotton Broadcloth in those soft pastel tones that are so flattering to any outfit. Soft, slotted collar with removable stays in a neat, modified spread. Seamless French front with gleaming ocean pearl buttons. French cuffs (use links). Washfast, colors stay bright even after many launderings. Sanforized and mercerized. Has all Contour Fit features. Ties at bottom of page. See directly below for extra Tall and Stout sizes.

Regular Sizes: See Size Scale No. 1 below right. *State neck, sleeve sizes, color.*

Colors: White, Champagne, Mint or Blue. Boxed. See To Measure below.

35 C 756—Ship. wt. ea. 1 lb. Buy 4 for $14.85; 2 for $7.50 . . . . . Each 3.95

SHIRT G IN EXTRA TALL AND STOUT SIZES. Brent 4-Star. Colors and details of shirt as described directly above in G.

Neck:	14½	15, 15½, 16, 16½, 17	17½, 18 inches
Sleeve:	35	36	33, 34, 35, 36 inches

See another shirt in Extra Tall and Stout Sizes on Pg. 356.

35 C 757—Buy 4 for $17.55; 2 for $8.97 . . . . . Each 4.59

DELUXE BROADCLOTH CROSS STRIPE

(H) Brent 4-Star. Fine quality high count Cotton Broadcloth in a pattern that has become exceedingly popular. *Horizontal* stripe is woven into the shirt with vat-dyed yarns; colors will stay bright even after many launderings. Soft slotted collar with removable stays in attractive modified spread. Neat French style front with ocean pearl buttons. French cuffs (use links). Sanforized, (maximum shrinkage 1%), and mercerized. Tailored with slightly tapered waist, full cut shoulders, plus all Contour Fit features mentioned above. Washfast. You may now purchase Ties at Wards. See bottom of this page.

Colors: Tan, Pink, Blue. Ship. wt. ea. 1 lb.

Sizes: See Size Scale No. 1 below. Boxed.

35C833–*State neck, sleeve sizes, color.*

Buy 4 for $14.85; 2 for $7.50 . . . . Each 3.95

WASH 'N' WEAR DACRONS ARE EASY TO LAUNDER, NEED LITTLE OR NO IRONING

100% DUPONT DACRON DRESS SHIRT IN 4 POPULAR COLORS

(J) A shirt you can wash and wear with little or no ironing. Just wash it and let it drip dry to a smooth, unwrinkled finish. A touch of the iron if you're particular and it's ready to wear. Soft slotted collar with removable stays. Seamless French front with gleaming ocean pearl buttons. 1-button cuffs. And it's shrinkproof, will retain a correct fit. Has all Contour Fit features described at top of page. Ties at bottom of page. Boxed.

Colors: Gray, Maize, Blue or White. *Sizes:* See Size Scale No. 1 below.

35 C 876—Ship. wt. ea. 14 oz. *State sizes and color.* Buy 4 for $18.50; 2, $9.45 Each 4.95

5-STAR QUALITY IN A BLEND OF DACRON AND PIMA COTTON

(K) Here is a shirt you can wash and wear that combines the amazing features of Dacron with the beauty of Cotton. 65% Dacron and 35% Imported Egyptian Pima, the finest Cotton grown, blend to give you a lustrous, silk-like fabric that washes easily, dries quickly, needs little or no ironing. Regular shaped fused collar never needs starch. Handsome French front with ocean pearl buttons. 1-button cuffs. 1% residual shrinkage.

Colors: Mint, White or Blue. *Sizes:* See Size Scale No. 1 below. Boxed.

35 C 865–Ship. wt. ea. 1 lb. *State sizes and color.* Buy 4 for $22.25; 2, $11.35. Ea. 5.95

(L) 1.95

ECONOMICAL BROADCLOTH SHIRT

(L) Brent 2-Star value leaders. Sanforized Cotton Broadcloth. Regular shaped fused collar needs no starch ever, will not wilt. Has box pleat front with durable plastic buttons. 1-button cuffs. Boxed. Washfast.

Neck	14½-in.	15, 15½, 16-in.
Sleeve	32, 33-in.	32, 33, 34-in.

Ship. wt. ea. 1 lb. *State neck, sleeve sizes, color.*

35C670–White only . . . . . Buy 4 for $7.08. Ea. 1.95

35C733–Blue, Gray or Green. Buy 4 for $7.08. Ea. 1.95

SIZE SCALE NO. 1 AND HOW TO MEASURE

Shirts A to K	Neck Sizes:	14	14½	15, 15½, 16	16½, 17-in.
	Sleeve Sizes:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35-in.

If you are not sure of correct size, measure neck and sleeves as follows.

NECK: On a shirt that fits correctly, lay collar flat, measure from *center* of button to end of buttonhole. The number of inches is your *neck size.*

SLEEVE: Place a shirt on which sleeves fit correctly, button *side* down, on flat surface. Without stretching, measure from exact center of back of neckband, down sleeve to end of cuff. See Credit Terms inside back cover.

TIES SHOWN ON SHIRTS MAY BE ORDERED HERE. BE SURE TO STATE COLOR WANTED. SHIP. WT. EA. 4 OZ.

(A) 100% Dacron Tie. Washable, no ironing. Wool lining.
Dk.Green, Black, Charcoal Gray, Maize, Maroon, Navy.
35 C 3063—2, $1.75; Ea. 1.00

(B) Cross Stripe Acetate Repp Tie. Square end. Wool lining.
Colors: Navy-Red, Black-Copen, Brown-Gold, Maroon-Black, Navy-Copen. Boxed.
35C3062–2 for $1.75; Ea. 1.00

(C) Hand painted Acetate Tie. Net insert. Sq. end. Wool lined. Black, Brown, Charcoal, Lt. Gray, Maroon, Navy.
35 C 3061—2, $1.75; Ea. 1.00

(D) Bold Jacquard print Acetate Tie. All Wool lining.
Navy, Brown, Charcoal Gray, Green, Maroon. Boxed.
35 C 3060—2, $1.75; Ea. 1.00

(E) Silk embroidered Rayon Gabardine Tie. All Wool lining.
Charcoal, Lt. Blue, Navy, Red, Tan. Square end. Boxed.
35 C 3064—2, $1.75; Ea. 1.00

(F) Neat, woven under-knot design on wrinkle-resistant Acetate Tie. All Wool lining.
Colors: Red, Brown, Charcoal Gray, Navy. Boxed.
35 C 3160—2, $2.75; Ea. 1.50

(G) All Silk Repp Stripe Tie. Fine fabric is wrinkle-resistant. All Wool lining. Boxed.
Colors: Blue-Red, Black-Mint, Brown-Tan, Copen-Navy.
35 C 3161–2, $2.75; Ea. 1.50

(H) Under-knot design is neatly woven on wrinkle-resistant Acetate Tie. Wool lining helps tie hold shape.
Navy, Charcoal Gray, Lt. Blue, Lt. Gray, Tan. Boxed.
35 C 3162–2, $2.75; Ea. 1.50

(J) 4-Fold "Icytones." Well known Tie fabric (Rayon-Mohair-Cotton-Nylon) is guaranteed washable. Unlined.
Green-Gray, Blue-Gray, Brown-Tan, Maroon-Gray. Boxed.
35 C 3163–2, $2.75; Ea. 1.50

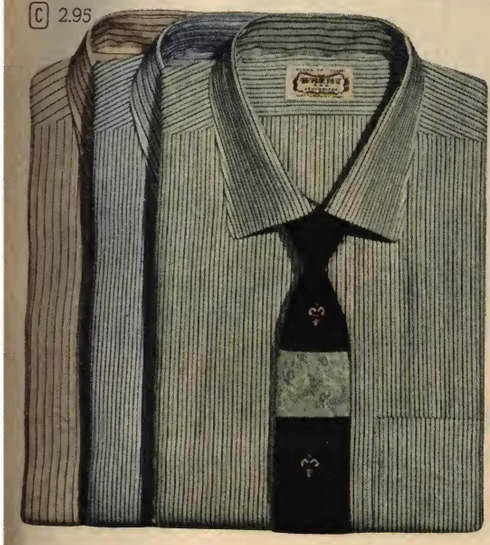
(K) Pure Silk Shantung Tie. Embroidered under-knot design. Wool lined. Boxed. Unusual quality at this price.
Navy-Red, Black-Mint, Brown-Rust, Charcoal-Pink, Red-Black.
35 C 3260–2, $3.75; Ea. 1.95

COLORS MATCH MERCHANDISE AS CLOSELY AS PRINTING PERMITS.

Ⓐ 2.95

Ⓑ 2.95

Ⓒ 2.95



Ⓓ 2.95

Ⓔ 2.95

Ⓕ 3.95

Ⓖ 3.95

Ⓗ 3.95

Ⓙ 4.95

Ⓚ 5.95

Featuring the New Continental Look in Men's

WASHABLE COTTON AND RAYON FABRICS IN THE SEASON'S

EXCITING NEW CASSINO SHOWN IN ILLUSTRATION ABOVE 3.95

Ⓐ One of the Season's Smartest Shirts. Pullover style has horizontal opening at chest that fastens quickly with 2 buttons. Bold Ombre chest stripes are new and distinctive. Extra well tailored in a superior quality Rayon with a linen-like weave. Washable, easy to iron; colors stay bright. Short sleeves, square bottom and plain pocket.

Colors: Mint Green, Coral or White backgrounds with contrasting stripes. Postpaid.

Sizes: Small (14, 14½-in. neck); Medium (15, 15½); Large (16, 16½).

35 CP 1379–*State size, color.* To Measure, see bottom of page.....Each $3.95

SMART CASSINO PULLOVER . . . FOR THE FIRST TIME AT ONLY 2.95

Ⓑ Another Pullover Cassino at a new low price. In same smart short sleeve style shown on figure "A". Has horizontal opening which fastens easily with 2 buttons at chest. Tailored in a smooth and wear-resistant Rayon with an expensive looking linen-like weave. Colorfast, Washable. Has versatile in-or-outer bottom and 1 plain pocket.

Colors: Maize, Blue or Mint Green. For How to Measure, see bottom of page. Postpaid.

Sizes: Small (14, 14½-in. neck); Medium (15, 15½); Large (16, 16½).

35 CP 1382–*State size and color*.....Each $2.95

NEW CONTINENTAL "TOPPER" 2.98

Ⓒ New style Pullover Sport Shirt with short sleeves. Smart Italian style neck opening has no buttons; neatly rolled Continental collar. Tailored in a finely woven, Sanforized Cotton Broadcloth. Easy to wash, colorfast; Washable. Has button through pocket, square bottom . . . wear in-or-out of trousers. Buy 2 and save.

Colors: Pink, Blue or Gold.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½). To Measure, see bottom of page. Shipping weight ea. 9 oz.

35 C 1396–*State size and color*.....2 for $5.70; Each $2.98

LONG OR SHORT SLEEVES 3.95 AND 2.98

Ⓓ Bright New Style in Mooresville ¼-in. Checked Gingham that resists wrinkles, is easy to wash. Smart Italian style collar has removable stays to assure neatness. Tightly woven Cotton fabric, less than 1% shrinkage; colorfast, washable. 1 plain pocket, loop neck closing. Versatile in-or-outer square bottom. Ship. wt. ea. 10 oz.

Colors: Mint Green, Blue or Red. To Measure, see below.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½).

35C1065–Long Sleeve. *State size, color*..2, $7.50; Ea. $3.95

35C1362–Short Sleeve. *State size, color*..2, $5.70; Ea. $2.98

SOLD NATIONALLY $3.95 WARDS PRICE 2.95

Ⓔ New Style Long Sleeve Sport Shirt. Similar quality Nationally advertised at $3.95. You save $1.00. Continental roll collar and new tapered neck opening. Tailored in a good-looking Cotton Madras with woven-in candy stripes. Washable; Sanforized; colorfast. 2-button cuffs, 1 button through pocket, in-or-outer bottom. Wt. ea. 12 oz.

Colors: Light Green, Light Gold or Light Blue.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½). For How to Measure, please see bottom of the page.

35 C 1061–*State size and color*.....2 for $5.68; Each $2.95

RAYON GABARDINE IN 2 QUALITIES

SAFE-IN-SUDS RAYON GABARDINE 3.95 RAYON-ACETATE GABARDINE 2.95

Ⓕ Choose from Safe-in-Suds Rayon Gabardine or economically priced Rayon and Acetate Gabardine. Long sleeve shirts have 1-button cuffs, 2 pockets and square in-or-outer bottom.

Sizes: Small (14, 14½-in. neck); Medium (15, 15½); Large (16, 16½); Extra Large (17, 17½).

SAFE-IN-SUDS RAYON GABARDINE. Neat picked stitching on collar and pockets.

Colors: Light Tan, Maize, Mint Green, Black, Pink, Light Blue; also Teal Blue, Rust, Lt. Maroon.

35 C 1152–Fully washable. Ship. wt. ea. 1 lb. 4 oz. *State size and color*.....2 for $7.55; Ea. $3.95

RAYON AND ACETATE GABARDINE (not shown). *Colors:* Lt. Gray, Kelly Green, Red or Royal Blue.

35 C 1091–Hand wash alone. Ship. wt. ea. 14 oz. *State size and color*.....2 for $5.60; Ea. $2.95

COOL, VENTILATED COTTON LENO

LIGHTWEIGHT SHIRT IN LONG OR SHORT SLEEVES 2.29 AND 1.59

Ⓖ Leno Sport Shirts are noted for comfort in hot weather. The lightweight, sturdy Cotton Fabric has an open weave that lets the body breathe. Well tailored with round-point, convertible collar; 2 plain pockets; loop neck closing and in-or-outer bottom. Washable, Sanforized, colorfast. Easy to launder.

Colors: Lt. Green, Tan, White or Lt. Blue. Ship. wt. ea. 10 oz. *State size, color.*

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½); Extra Large (17, 17½).

35 C 1192–Long Sleeve. *State size and color*.....3 for $6.40; Each $2.29

35 C 1329–Short Sleeve. *State size and color*.....3 for $4.40; Each $1.59

TO MEASURE. Lay collar of well-fitting shirt flat and measure from center of button to end of buttonhole. Number of inches is neck size. For Monthly Payment Plan see Inside Back Cover.

For sport shirts see Pgs. 362 and 363. Colors match merchandise as closely as high-speed printing permits. Sanforized means less than 1% maximum shrinkage.

Sport Shirts . . . Now at Wards Economical Prices

LATEST COLORS AND PATTERNS . . . SOME WITH LONG SLEEVES

THE CONTINENTAL FLAIR WITH FLEXITIZED COLLAR 2.98

(H) Up-to-the-minute styling. Short sleeve model. New Continental collar has removable, Flexitized stays so you can shape collar as you wish. The fine Cotton Chambray is Sanforized, colorfast and washable. Has in-or-outer bottom and handy loop neck closing.

Colors: Mint Green, Charcoal, Maize, Blue. Shipping weight each 10 oz.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½). To Measure, see opposite page.

35 C 1316–*State size and color*. . . . . 2 for $5.70; Ea. $2.98

COOL, POROUS BASKET WEAVE WITH ITALIAN ROLL COLLAR 2.98

(K) Cool Short Sleeve style with new Italian Roll Collar as shown on figure. Well tailored in a sturdy Cotton basket weave, slightly porous to assure summer comfort. Colorfast, easy to wash and iron. Washable. In-or-outer bottom and 1 pocket.

Colors: Gold, Green or Blue. Ship. wt. ea. 10 oz. How to Measure, see opposite page.

Sizes: Small (14, 14½-inch neck); Medium (15, 15½); Large (16, 16½).

35 C 1314–*State size and color*. . . . . 2 for $5.70; Ea. $2.98

NEW COHAMA FROSTSHAN RAYON 2.98

(J) Smart Short Sleeve Sport Shirt in new Frostshan Rayon which is unusually cool, comfortable and good-looking. Colors stay bright after washing; easy to press with a warm iron. Convertible collar has modified spread; loop neck closing. 2 pockets, square bottom. Hand wash.

Colors: Blue, White or Black. Shipping weight ea. 10 oz. For information on How to Measure see opposite page.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½).

35 C 1317–*State size and color*. . . . . 2 for $5.70; Ea. $2.98

LONG OR SHORT SLEEVES 3.79 AND 2.98

(L) Cool, lightweight "Q-Cumber" weave Rayon Viscose. Pick stitching and contrasting color band on collar points, pocket trim. Convertible collar, loop neck closing. Square bottom. Washable (shrink. 2 to 3%); colorfast.

Colors: Navy, Pink, Light Blue or White.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½); Ex. Large (17, 17½). Wt. ea. 1 lb. *State size, color.*

35C1092-Long Sleeves. 2-button cuffs. 2 for $7.25; Ea. $3.79

35C1319-Short Sleeves. . . . . 2 for $5.70; Ea. $2.98

COOL SHEERS . . . UNUSUAL LOW PRICE 1.98

(M) Cool, comfortable Short Sleeve Shirt of Viscose Rayon Linsheer fabric . . . lightweight for warm weather. Balloon print is new. Tailored with convertible modified spread collar, loop neck closing. In-or-outer bottom; 2 plain pockets; neatly hemmed short sleeves. Washable, colorfast; easy to iron. To Measure, opp. pg. Wt. ea. 9 oz.

Colors: Tan, Gray, Mint Green. *Sizes:* Small (14, 14½); Medium (15, 15½); Large (16, 16½); Ex. Large (17, 17½).

35 C 1330–*State size and color*. . . . . 2 for $3.75; Ea. $1.98

SEASON'S BEST SELLING SPORT SHIRTS IN 3 OF OUR MOST POPULAR FABRICS

DAN RIVER'S NEW BORDERSPUN COTTON 2.98

(N) Short Sleeve Sport Shirt in a cool Dan River "Wrinkl-shed" Combed Cotton Broadcloth that is easy to care for, holds its shape even in humid weather. Borderspun chest stripe is matched on collar. Has a modified spread, convertible collar and a loop neck closing. 1 matching pocket. Square cut bottom may be worn in-or-out of trousers. Washable, colorfast. Controlled shrinkage is less than 1%.

Colors: Gray, Tan or Blue. Shipping weight each 9 oz.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½).

35 C 1334–*State size and color*. . . . . 2 for $5.70; Ea. $2.98

LINEN-LIKE SLUB RAYON 2.95

(P) Long Sleeve Shirt of All Viscose Rayon with contrasting interwoven slubs . . . looks like linen. Flattering round-point collar with loop neck closing; looks well open or closed. 2 roomy button-through pockets. Versatile square cut in-or-outer bottom. Washable, easy to launder, colorfast. Unusual low price for this quality.

Colors: Gold, Light Blue or Black. Shipping weight 1 lb.

Sizes: Small (14, 14½); Medium (15, 15½); Large (16, 16½); Ex. Large (17, 17½). To Measure, opposite page.

35 C 1053–*State size and color*. . . . . 2 for $5.65; Ea. $2.95

SAFE-IN-SUDS GABARDINE IN SLEEVE SIZES 4.95

(R) Long Sleeve Sport Shirt that keeps its fine appearance after long wear. Extremely well made of famous Safe-in-Suds Rayon Gabardine in 9 colors. Unconditionally washable . . . colors stay bright . . . will not shrink. Washes and irons like cotton . . . iron on either side without shine. Pick stitching on collar and pocket flaps. In-or-outer bottom. Convertible collar with loop neck closing.

Colors: Light Navy, Mint Green, Apricot, Mist Blue, Gray, Antique Gold; also Charcoal, Pink or Pine Green.

Neck Sizes:	14	14½	15, 15½, 16	16½, 17, 17½, 18
In Sleeves:	32, 33	32, 33, 34	32, 33, 34, 35, 36	33, 34, 35

To Measure, see opposite page. Postpaid.

35 CP 1045–*State neck, sleeve, color*. . . . . Each $4.95

When you shop by mail you get added convenience and Wards money-saving values. Become acquainted with Wards Monthly Payment Plan. For information about payment terms see Inside Back Cover. More Sport Shirts, Pgs. 362, 363.

A

B
harper

C

D

E

F

G

H

J

K

L

M
DACRON

N

Dan River Wrinkl-shed Easy-to-wash Cottons

EASY CARE COTTONS, BY DAN RIVER . . . One of America's most respected Names.
ACTUALLY SHEDS WRINKLES, STAYS CLEAN LONGER . . . Resists perspiration, mildew.
LAUNDERS EASILY, DRIES FASTER, NEEDS NO STARCH . . . Washes, irons easily.
SHRINKS LESS THAN 1%, COLORFAST . . . Colors stay bright after many washings.
NOW AT WARDS IN 7 NEW STYLES . . . Newest Colors in Long or Short sleeves.
AND YOU SAVE MONEY AT WARDS . . . Buy several. You save more when you buy 2.

RAKASHAN COTTON IN LONG SLEEVES 2.95

(A) As colorful as spring. Dan River Wrinkl-Shed New Rakashan Cotton in a smart horizontal slub weave. Has convertible collar with picked stitched edges. In-or-outer bottom. Colorfast, fully washable with all features above.

Colors: Tan, Gray, Mint (lt.) Green, Maize, Apricot, White, Pink, Light Blue. To measure see bottom of page.

Sizes: Small, Medium, Large, Ex. Large. Ship. wt. ea. 1 lb.

35 C 1005—*State size and color*. . . . .2 for $5.60; Ea. $2.95

LONG, SHORT SLEEVE PLAID 3.49 AND 2.98

(B) Dan River's Wrinkl-Shed Cotton in the new Wash 'N' Wear Dri-Don finish that dries quickly, needs little or no ironing. Smart plaid with convertible collar, in-or-outer bottoms. Colorfast, fully washable, all features above. Blue, Mint Green, Maize. Wt. ea. 10 oz. *State size, color.*

Sizes: Small, Med., Large, Ex. Large. Measure below.

35 C 1062—Long Sleeves. . . . . .2 for $6.65; Ea. $3.49

35 C 1340—Short Sleeves. . . . . .2 for $5.70; Ea. $2.98

CHAMBRAY LONG OR SHORT SLEEVES 2.98 AND 1.98

(C) Dan River's Wrinkl-Shed Cotton Chambray. Fully washable, colorfast, with all features at top of page. Has a convertible collar, 2 button through pockets, in-or-outer bottoms. To measure see bottom of this page. Wt. ea. 10 oz.

Sizes: Small, Medium, Large, Extra Large.

Colors: Gray, Tan, Mint Green or Blue. *State size, color.*

35 C 1050—Long Sleeves. . . . . .3 for $8.49; Each $2.98

35 C 1361—Short Sleeves. . . . . .2 for $3.75; Each $1.98

WOVEN PLAID 2.98 AND 2.79

(D) Long or short sleeves. Convertible Continental collar and open throat between loop neck closing and first button. Button front. Dan River Wrinkl-Shed finely woven Combed Cotton. In-or-outer bottom. Fully washable; features above.

Plaid Colors: Maize, Blue, Coral. Wt. ea. 12 oz.

Sizes: Small, Medium, Large, Extra Large. *State size, color.* Measure, bottom of pg.

35C1051-Long Sleeves. 2 for $5.70; Ea. $2.98

35C1365-Short Sleeves. 2 for $5.30; Ea. $2.79

TISSUE GINGHAM 2.98

(E) Short sleeves. Dan River Wrinkl-Shed Plaid that is cool and lightweight yet sturdy. Colorfast, fully washable, easy to iron; has all features at top of page. Unusual quality at this low price. Fashionable round point collar, 2 matching pockets, in-or-outer bottom. Ship. wt. ea. 8 oz.

Colors: Blue, Tan, Mint Green.

Sizes: Small, Medium, Large.

State size and color.

35 C 1311. . . . . .2 for $5.70; Each $2.98

SHORT SLEEVED PULLOVER 2.98

(F) Chest Stripe Pullover. Dan River Wrinkl-Shed Cotton in a popular new weave which has tiny white thread slubs woven into cloth. Has 3-button front, convertible collar, in-or-outer bottom, 1 pocket. Fully washable, colorfast. See other features at top of page. To Measure, below. Ship. wt. ea. 10 oz. *State size, color.*

Sizes: Small, Medium, Large.

Colors: Blue, Mint Green or Gray.

35 C 1336. . . . . .2 for $5.70; Each $2.98

GINGHAM IN SHORT SLEEVES 2.98

(G) Another fashionable Sport Shirt in Dan River Wrinkl-Shed Tissue Sheer Cotton Gingham. A cool fabric in a neat shadow plaid. Smartly styled with convertible collar and 2 chest pockets. In-or-outer bottom. Fully washable, easy to iron. Colorfast; has all features mentioned at top of page.

Colors: Green, Maize or Blue.

Sizes: Small, Medium, Large. *State size, color.* To measure see below. Ship. wt. ea. 8 oz.

35 C 1325. . . . . .2 for $5.70; Each $2.98

Wash 'n Wear Shirts Need Little or No Ironing

WASH 'N' WEAR SHIRTS ARE EASY TO CARE FOR: When you launder Shirts (listed) below—just hang on hanger . . . let them drip dry . . . remain soft and smooth . . . need little or no ironing. All are colorfast, will shrink less than 1%. Newest fabrics and styles . . . All are priced to save you money. Save more when you buy 2.

DAN RIVER SHORT SLEEVE SLUB WEAVE 2.49

(H) Cool, porous Combed Cotton, Dan River's new Wash 'N' Wear fabric with Dri-Don finish that practically eliminates ironing. Spread pointed collar, 2 button through pockets, in-or-outer bottom. Colorfast, fully washable. Ship. wt. ea. 10 oz. To Measure, see bottom of pg.

Colors: Mint Green, Maize, Light Blue, Coral, Teal Blue.

Sizes: Small, Medium and Large.

35 C 1323—*State size and color*. . . . .2 for $4.70; Ea. $2.49

SHORT SLEEVED COTTON SPACE PRINT 2.98

(J) New Carnac Cotton Sport Shirt in Cranston's Dri-Smooth finish, which means the fabric washes easily, dries quickly, needs little or no ironing. 2 button through chest pockets. In-or-outer bottoms. Sanforized, washable, shrinks less than 1%. To Measure see bottom of page.

Colors: Moss Green, Gold or Blue prints.

Sizes: Small, Medium, Large. Ship. wt. ea. 1 lb.

35 C 1313—*State size, color*. . . . . .2 for $5.70; Ea. $2.98

SHORT SLEEVED COTTON SPACE PRINT 2.98

(K) The modern touch in Sport Shirts. Carnac's smooth texture Wash 'N' Wear Cotton, with Cranston's Dri-Smooth finish. Requires little or no ironing. Smartly styled with 2 button through pockets and a dime-round convertible collar, in-or-outer bottom. Sanforized, colorfast and washable.

Colors: Cognac, Teal Blue. To measure at bottom of page.

Sizes: Small, Medium or Large. Ship. wt. ea. 1 lb.

35 C 1315—*State size and color*. . . . . .2 for $5.70; Ea. $2.98

LONG OR SHORT SLEEVES 3.79 AND 2.98

(L) The Italian stripe and Continental collar make this a leading style. Unusual at this price. Fabric is closely woven Wash 'N' Wear Cotton with Dri-Smooth finish; needs little or no ironing. Sanforized, colorfast. Washable.

Colors: Cognac, Blue or Green. Ship. wt. ea. 1 lb.

Sizes: Small, Medium or Large. *State size and color.*

35 C 1107—Long Sleeve. . . . . .2 for $7.20; Ea. $3.79

35 C 1342—Short Sleeve. . . . . .2 for $5.70; Ea. $2.98

DACRON...LONG, SHORT SLEEVES 3.95 AND 2.98

(M) Cool Dacron Pucker Wash 'N' Wear Sport Shirt that is ideal on hot days. Convertible collar. Dacron means easy care and longer wear. Wrinkle-resistant, holds shape, needs no ironing. Washable. Ship. wt. ea. 11 oz.

Colors: Tan, Light Blue, White, Mint Green or Pink.

Sizes: Small, Med., Large, Ex. Large. *State size, color.*

35 C 1146—Long Sleeves. . . . . .2 for $7.50; Each $3.95

35 C 1346—Short Sleeves. . . . . .2 for $5.70; Each $2.98

NEW "TELO WAVE" WITH SHORT SLEEVES 2.98

(N) New "Telo Wave" (fabric has subtle rippled effect). Wash 'N' Wear Cotton Sport Shirt. Needs little or no ironing. Has new Continental collar, matching pocket, loop neck closing and in-or-outer bottoms. Colorfast, washable and Sanforized, shrinks less than 1%. Shipping weight ea. 9 oz.

Colors: Coral, Lime or Cognac.

Sizes: Small, Medium or Large. To measure see below.

35 C 1344—*State size and color*. . . . . .2 for $5.70; Ea. $2.98

BUDGET PRICED . . . SANFORIZED TO SHRINK LESS THAN 1%

TROPOLIN 1.98 AND 1.59

(P) Long or Short Sleeves. Lightweight, porous, Sanforized Cotton. Washable. In-or-outer bottom.

Colors: Lt. Blue, Maize, Mint Green or Pink. To Measure, below.

Sizes: Small, Medium, Large, Extra Large. Ship. wt. each 11 oz.

LONG SLEEVES. *State size, color.*

35 C 1180—2 for $3.70; Ea. $1.98

SHORT SLEEVES. *State size, color.*

35 C 1349—2 for $3.00; Ea. $1.59

NO IRON PLISSE 1.15

(R) Short Sleeves. Easy to care for, Washable Cotton Plisse. Needs no ironing. Cool and comfortable in warm weather. 2 pockets, in-or-outer bottom. Convertible collar. Colorfast.

Colors: Light Blue, White, Light Green, Maize. *State size, color.*

Sizes: Small, Med., Large, Ex. Large. Ship. wt. ea. 6 oz.

35 C 1376—3 for $3.30; Ea. $1.15

COTTONS 2.29 AND 1.77

(T) Smart Long or Short sleeve Shirt in fine Cotton Broadcloth. Sanforized, colorfast, washable. Two pockets and in-or-outer bottom. Ship. wt. ea. 10 oz.

Colors: Light Blue, Tan, White.

Sizes: Small, Med., Lge., Ex. Lge.

LONG SLEEVES. *State size, color.*

35 C 1097—3 for $6.65; Ea. $2.29

SHORT SLEEVES. *State size, color.*

35 C 1385—3 for $5.10; Ea. $1.77

AUTHENTIC WESTERN STYLES

GABARDINE 4.98

(U) Western style shirt of Rayon Gabardine by Miller. Tapered body. Nickel rimmed synthetic pearl snaps. Rayon Satin lining in collar and yoke. Arizona 2 point winged pockets. Tapered cuffs, 3 snaps. Hand wash.

Turquoise, Gray, Tan, Polo Green, Ice Blue. Wt. 1 lb. 3 oz.

Sizes: 14, 14½, 15, 15½, 16, 16½, 17.

35C940—*State size, color*. . .$4.98

BLUE DENIM 2.98

(V) Sanforized Blue Cotton Denim. Tightly sewn seams. 2 chest flap pockets. Copper snaps on cuffs, front and pockets. Tapered body for that slim appearance. Full length tails. Retains permanent shape, gives long, serviceable wear. Hand wash alone. Ship. wt. 1 lb.

Sizes: 14½, 15, 15½, 16, 16½, 17.

35C918—*State size, color.* $2.98

TO MEASURE: Measure around collar from center of collar button to end of button hole. Number of inches is your size. Shirts U and V: sleeve lengths proportional to neck sizes. Colors on the facing page match as close as speed-printing allows. Wards have a convenient Monthly Payment plan, see Inside Back Cover.

Sizes for Sport Shirts	Small fits 14-14½ in. neck	Medium fits 15-15½ in.
	Large fits 16-16½ in. neck	Ex. Large fits 17-17½ in.

Latest Wash n' Wear Knit Shirts

Ⓥ 4.95 TO 5.95

Ⓦ 6.95

Ⓧ 3.98 TO 7.98

Ⓨ 6.98

COTTON CREWS 98c AND 1.49

Ⓐ Shape retaining. Washable—no ironing. Nylon reinforced neck. Hemmed short sleeves, bottom. Colors stay bright. Wt. ea. 6 oz. *State size, color.* *Colors:* Navy, Pink, Forest Green, Maize, Mint, Black, Med. Blue, Lime or White. *Sizes:* Small, Med., Large. See below.

DURENE: Fine 2 ply Cotton yarn, Mercerized for extra strength and luster.
35 C 1294—3, $4.25; 6, $8.35; Ea. $1.49

COMBED COTTON: Soft and sturdy.
35 C 1274—3, $2.85; 6, $5.50; Ea. 98c

COTTON SWEAT SHIRT 1.98

Ⓓ Brent long sleeve Cotton Sweat Shirt. Highly absorbent soft Fleece lining. Nylon reinforced non-sag neck retains shape. Raglan sleeves for extra freedom. Sturdy double ribbed cuffs, neck, bottom for longer wear. Wash alone. Ship. wt. ea. 1 lb. *State size, color.* *Colors:* Navy, White or Gray Heather. *Sizes:* Small, Med., Large, Extra Large.
35 C 1212—How to measure, see below.
2 for $3.84; 3 for $5.59.....Ea. $1.98

ORLON 2.98 COTTON 1.98

Ⓖ 100% Orlon or Cotton Mesh Pullover. Short sleeves, hemmed bottom. Porous Mesh Knit lets body breathe. Latest Continental Bar Collar, contrast trim. 100% Miracle Orlon or durable Cotton. Washable, dry fast. *State size, color.* *Colors:* Mint, Maize, White, Lt. Blue. *Sizes:* Small, Med., Large. Wt. ea. 5 oz.
35 C 1231—Orlon. 2 for $5.75; Ea. $2.98
35 C 1235—Cotton. 2 for $3.84; Ea. $1.98

STRIPED COTTON CREW 1.98

Ⓑ Combed Cotton Crew Neck Knit Shirt. Open Pineapple Knit for cool, comfortable ventilation. Colorful bold stripes across chest and back. Rib knit on short sleeves, neck and bottom for snug fit, better shape retention. Hand washable. *Colors:* Blue with Black, White with Red, Maize with Gray, White with Blue, Mint with Black. Shipping weight each 6 oz. *Sizes:* Small, Med., Large. How to Measure, see below. *State size, color.*
35 C 1250—2 for $3.75.....Ea. $1.98

CONTINENTAL STYLE 2.98

Ⓔ Short sleeve Cotton Mesh Knit. Has season's latest style note, The Italian Roll Collar, styled for us by a maker of quality sportswear. Attractive Rainbow striped collar and pocket trim. Cool, comfortable porous mesh. *Colors:* White, Blue, Peach, Mint or Maize. Ship. wt. ea. 6 oz. Hand washable. *Sizes:* Small, Medium, Large.
To measure see below. *State size, color.*
35 C 1279—2 for $5.75.....Ea. $2.98

COMBED COTTON 2.98

Ⓗ Combed Cotton Knit Shirt. New "Fashion" collar has button loop closing, wear open or closed. Short sleeves are ribbed for better shape retention, bottom neatly hemmed. Hand wash. Wt. ea. 6 oz. *State size, color.* Navy with Red-White (shown), Mint with Rust-White, Lt. Gray with Red-Charcoal. *Sizes:* Small, Medium, Large.
35 C 1237—2 for $5.75.....Ea. $2.98

COTTON COLLAR MODEL 2.98

Ⓒ Cotton Crepe Knit Shirt with smart stripes across front and back. 3 button placket. Short sleeves, bottom are hemmed. Reinforced neck, shoulder seams for extra wear. Hand washable. *Colors:* Gold with Brown, Mint with Black, Pink with Black, Blue with Black. *Sizes:* Small, Medium, Large. To measure see below. *State size, color.*
35C1278-Wt. ea. 6 oz. 2, $5.75; Ea. $2.98

KNIT SHIRTS 1.98 TO 4.98

Ⓕ 100% Miracle Orlon or Combed Cotton collar styles. Hemmed sleeves, bottom, chest pocket. *State size, color.* *Sizes:* Small, Med., Lge. Measure below.

100% ORLON. Easy to care for. Fully washable, dries fast. 3 button placket, worn open, closed. Gray Heather, *White*, Navy, Tan Heather, Lt. Blue, Moss Green, Maize, Cognac. Boxed. Wt. ea. 1 lb.
35C1222-Short sleeve. 2, $7.55; Ea. $3.98
35C1232-Long sleeve. 2, $9.50; Ea. $4.98

COMBED COTTON. White, *Navy*, Lt. Blue, Moss Green, Maize, Cognac. 2 button placket. Short sleeves. Hand washable.
35C1298-Wt. ea. 8 oz. 2, $3.84; Ea. $1.98

ITALIAN ROLL COLLAR 2.98

Ⓙ Cotton Crepe Chest Stripe Knit Shirt. New Continental Roll Collar. Roomy hemmed Dolman sleeves for extra freedom. Crepe knit allows air to circulate. Hand washable. Ship. wt. ea. 6 oz. *Colors:* White (shown), Teal Blue, Mint. Small, Medium, Large. *State size, color.*
35 C 1238—2 for $5.75.....Ea. $2.98

How To MEASURE KNIT SHIRTS AND SWEATERS. Small fits (34-36 inch chests); Med. fits (38-40-in. chests); Large fits (42-44 in. chests); Extra Large fits (44-46-in.). To Measure: Place tape around chest, under arms and over shoulder blades.

New Swim Trunks, Cabana Sets

COTTON GINGHAM CABANA SET 5.98 TRUNKS 2.98

Ⓚ Combed Cotton Gingham Check Cabana Set (Shirt, Trunk). Latest California styling. Pullover shirt has spread collar, patch breast pocket. Matching trunk with side zipper, 1 button waistband, Broadcloth lining, athletic type supporter. *Colors:* Blue, Maize, Red checks. Washable. Wt. (set) 1 lb.

Shirt	Small (34-36)	Medium (38-40)	Large (42-44-in. chest)
Trunk	28 or 30	32 or 34	36 or 38-in. waist

35 C 1852—CABANA SET. *State both sizes, color*.....$5.98
35 C 1853—TRUNKS ONLY. Wt. 8 oz. *State size, color*.....$2.98

COTTON CABANA SET 5.98 TRUNKS 2.98

Ⓛ Sanforized Cotton Cabana Set (Shirt, Trunk), or Trunks alone. Styled by Laguna of California. Coat style shirt, breast pocket, spread collar. Matching Boxer Trunk has Broadcloth lining, drawstring waist, supporter. Wt. (set) 1 lb. Orange with Green, Blue with Fuchsia, Teal Blue with Gold. *Sizes:* Small (28-30-in. waist); Med. (32-34); Large (36-38); Extra Large (40-42). To order set, state trunk size only. Shirt size corresponds to trunks. Washable (max. shrink. less than 1%).
35 C 1850—CABANA SET. *State trunk size, color*.....$5.98
35 C 1851—TRUNKS ONLY. *State size, color.* Ship. wt. 8 oz. $2.98

LATTICE SIDE BRIEF 2.98

Ⓜ Woven Faille Lastex Brief with handsome open Lattice sides. Hemmed drawstring waistband, Acetate ribbed tubular supporter. A bold new style for comfort and fashion. Wt. 8 oz. *Colors:* Lime, Red, Royal Blue. *Sizes:* Small (28-30-in. waist); Med. (32-34); Med. Large (36-38). Washable.
35 C 1826—*State size, color*.....$2.98

RAYON LASTEX BRIEF 2.98

Ⓝ Solid Lastex Brief with contrasting ¼ in. side trim. Long-wearing 2 x 1 Satin Lastex. Drawstring waist, 3 row stitching. Acetate ribbed tubular supporter. Zipper pocket. Ship. wt. 8 oz. *Colors:* Royal Blue, Gold, Maroon. *Sizes:* Small (28-30-in. waist); Med. (32-34); Med. Large (36-38). Washable.
35 C 1831—*State size, color*.....$2.98

BOXER TRUNKS 2.98 AND 1.94

Ⓟ 100% Nylon or Sanforized Cotton Boxer Trunks. Button flap pocket. Washable. Wt. 8 oz. *State size, color.* *Sizes:* Small (28-30-in. waist); Med. (32-34); Med. Lge. (36-38); Large (40-42).
35C1820-NYLON. Royal Blue, Green, Red, Navy. Elastic waistband....$2.98
35C1809—COTTON. Gold, Navy, Red. Mercerized. Drawstring, liner....$1.94

PLAID BOXER TRUNK 2.98

Ⓡ Sanforized Cotton Boxer Trunk. Mercerized, crease-resistant. Has elastic waistband plus drawstring; liner. Red-Blue-Green or Blue-Green-Black. Small (28-30-in. waist); Med. (32-34); Med. Large (36-38); Large (40-42). Wt. 8 oz.
35 C 1815—*State size, plaid color*..$2.98

COTTON SHEEN PRINT 2.98

Ⓣ Sanforized Cotton Sheen Boxer Trunks. Washfast, Quick-dry liner. Elastic waist plus drawstring; pocket. White-Gold, White-Green, White-Blue. Small (28-30-in. waist); Med. (32-34); Med. Large (36-38); Large (40-42). Wt. 8 oz.
35 C 1817—*State size, color*.....$2.98

RAYON PRINT BOXER 3.98

Ⓤ Washable Rayon Trunk. Sanforized Broadcloth lining. Quick-dry supporter, 3 row Elastic waistband; pocket. *Colors:* Gray, Lt. Blue, Mint Green. Small (28-30-in. waist); Med. (32-34); Med. Large (36-38); Large (40-42).
35C1854-*State size, color.* Wt. 8 oz. *$3.98*

SWEATERS . . . IN ALL WOOL OR EASY TO WASH 100% ORLON 3.98 TO 7.98

Ⓥ 100% Virgin Wool Worsted Sweater Coat. Medium weight All New Wool Sweater is our most popular model. Comfortable, conservatively styled, durable and long-wearing. Concealed double elbows, reinforced neck and shoulder seams for extra strength. Rib knit cuffs and 2 set-in pockets. Ship. wt. 1 lb. 10 oz. Hand wash alone. *Colors:* Brown Heather, Med. Blue, Med. Green, Navy Blue, Oxford Gray. *State size, color.*
35 C 1405—BETTER. Interlock Knit. *Even chests:* 38 to 46. $5.95
35 C 1408—GOOD. Rib Knit. *Reg. even chests:* 36 to 46 in. $4.95

STOUT SIZES. Brown Heather, Navy Blue, Oxford Gray.
35 C 1409—Rib knit. *Even chests:* 48, 50, 52 inches.....$5.95

Ⓦ 100% Virgin Wool Worsted Award Sweater. Rugged Baby Shaker knit in 9 colors. 5 in. White or Gold Press-on initial, free. Rib knit cuffs, reinforced seams, popular "V" neck. *Colors:* Cardinal Red, Kelly Green, Gold, Maroon, Royal Blue, Navy, White, Gray, Black. Shipping weight 1 lb. 10 oz. *Sizes:* 36, 38, 40, 42, 44 inch chests. Hand wash alone.
35 C 1435—*State size, color; also initial and color*.....$6.95

Ⓧ 100% Virgin Orlon Pullover Sweaters in 3 styles. Orlon looks, feels, like expensive cashmere. Washable, won't stretch or shrink. Dries fast, needs no blocking. Ship. wt. 12 oz. *Sizes:* Small, Med., Large. Measure above. *State size, color.*

BETTER: Medium weight. Pink, Charcoal, Lt. Blue, Maize, Rust, Orange, Mint Green, Navy, Black, White, Camel, Red.
35 C 1613—Rib knit bottoms, "V" neck, cuffs.....$5.95

BEST: Hand Fashioned shoulders and neck. Heavier weight.
35 C 1628—Lt. Blue, Mint, Navy, Pink. Luxury tailored. $7.98

SLEEVELESS: Rib knit. Camel Tan, Lt. Blue, Maize, Mint Green.
35 C 1564—Reinforced sleeve opening, shoulder, neck. $3.98

Ⓨ 100% Virgin Orlon Sweater Coat. Miracle Orlon has soft texture of expensive cashmere. Washable, quick drying, never needs blocking. Favorite coat style is Interlock Knit, has ribbed cuffs, double reinforced seams, 2 patch pockets. *Colors:* Camel Tan, Charcoal Gray, Lt. Blue, Silver Gray. *Even chest sizes:* 36 to 46 inches. Shipping weight 1 lb. 6 oz.
35 C 1462—*State size, color*.....$6.98

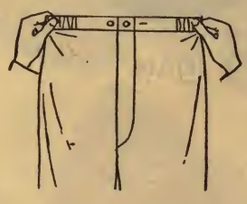
COLORS MATCH ACTUAL MERCHANDISE AS CLOSELY AS HIGH-SPEED PRINTING PERMITS. CREDIT TERMS, SEE INSIDE BACK COVER.

Brent Nightwear for Supreme Sleeping Comfort

ACTUAL COMPARISONS PROVE THAT BRENT PAJAMAS ARE CUT FULLER THAN OTHER NATIONALLY ADVERTISED BRANDS SELLING FOR 1.00 MORE

FULL CUT SHOULDERS

Full cut shoulders and armholes give you more extra room and freedom of movement than pajamas that cost much more.

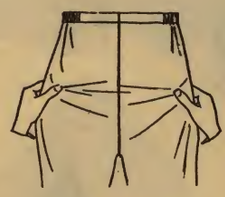


ADJUSTABLE WAIST

Two button adjustable waistband with Elastic inserts. This Brent feature gives you a snug, comfortable fit even after repeated launderings.

HIGH RISE WAIST

High Rise Waist eliminates binding. Brents are cut larger and fuller from crotch to waist—than more costly pajamas.



FULL CUT SEAT

The Seats are cut fuller to assure roomy comfort and ease of movement in any position—even for the most restless sleeper.

SHAPE RETAINING

All Brent pajamas are Washable. They will not shrink out of fit or shape. Colors will stay bright after many launderings.

ITALIAN COLLAR 3.98

(E) Brent 4-Star Sanforized Striped Cotton Broadcloth Pullover Middy. Featuring Italian styling, the latest in fashion. All comfort features above, including 2 button adjustable waist, elastic inserts. 1 button neck opening. Washable. *State size, color.* Ship. wt. each 12 oz.

Colors: Blue, Pink, Gold.

Sizes: A, B, C, D. See scale below.

35 C 4319—2 for $7.70; Ea. $3.98

COAT OR MIDDY STYLE 2.98

(F) Brent 3-Star Cotton Broadcloth in coat or pullover middy style. Sanforized (max. shrink. 1%). Washable. 2 button adjustable waist with elastic inserts plus all other features above. *State size, color.*

Colors: Dusty Red or Blue. Wt. ea. 1 lb.

Sizes: A, B, C, D. To measure see below.

35C4322—Coat style. 2 for $5.75; Ea. $2.98

35C4323—Middy style. 2 for $5.75; Ea. $2.98

Extra Long and Extra Large sizes available in coat style above. See "Tall and Stout Size" explanation below.

BROADCLOTH PRINT 2.98

(G) Brent 3-Star Sanforized Broadcloth in neat diamond print. Notch collar middy style. Mercerized for greater strength, luster. Vat-dyed colors. 2 button adjustable waist with elastic inserts plus all comfort features above. Strong plastic buttons. Chest pocket. *State size, color.* Ship. wt. 12 oz.

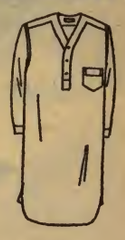
Colors: Red or Blue. Washfast.

Sizes: A, B, C, D. To measure below.

35 C 4344—2 for $5.75; Ea. $2.98

NIGHTSHIRTS IN PLISSE OR BROADCLOTH 2.79

(H) Brent Cotton Nightshirts. 54-in. length (see sketch at right). Washable. Surplice middy collar, chest pocket. Cuffed sleeves, 3 button neck. Plastic buttons. Ship. wt. ea. 14 oz. *Color:* White only. *State size.*



Sizes: Small (34-40-in. chest); Med. (41-45); Large (46-50).

35C4451—Plisse. Never needs ironing. 3 for $8.10; 6 for $15.90; Ea. $2.79

35C4362—Broadcloth. Sanforized. 3 for $8.10; 6 for $15.90; Ea. $2.79

INITIALED BROADCLOTH 2.98 AND 3.98 DACRON 5.98

(J) Brent Sanforized Cotton Broadcloth in 2 qualities or 100% Dacron Pique Pajamas. Free press-on initial with each pair. Handsome notched collar coat style. 2 button adjustable waistband with elastic inserts assures comfort. Plus all other Brent features shown in sketches above. Chest pocket. Washable.

Colors: Maize, Gray, Mint Green, Pink or Blue. Shipping weight each 1 lb.

Sizes: A, B, C, D. *State size, color, initial.* (All initials except X.) Measure below.

35C4305-Brent 3-Star Good Quality Broadcloth. Plastic buttons. 2, $5.75; Ea. $2.98

35C4309-Brent 4-Star Better Quality Broadcloth. Simulated Pearl buttons. Mercerized for extra strength, longer wear.....2 for $7.70; Ea. $3.98

35C4438-100% Dacron Pique. Easy to wash, needs little or no ironing. Lightweight and long wearing. Cuffs on coat and pants.....2 for $11.60; Ea. $5.98

Style 35 C 4309 in Ex. Long and Ex. Large Sizes too. See "Tall and Stouts" below.

COOL, LIGHTWEIGHT SHORTY PAJAMAS IN BATISTE 2.98 PLISSE 2.29

(K) Brent 3-Star in lightweight Cotton Batiste. Short sleeve Surplice neck coat, knee length pants (see sketch at right). Attractive, masculine Aztec print. 2 button adjustable waistband with elastic inserts plus all other features at top of pg. Washable. *State size, color.* Ship. wt. ea. 10 oz.

Turquoise-Black or Orange-Black.

Sizes: A, B, C, D. Measure below.

35C4440—2 for $5.75....Ea. $2.98

(L) Brent 3-Star Cotton Plisse Shorty. Short sleeve Surplice neck coat, full-cut knee length pants (see sketch at right). Piping on front and chest pocket. Has all Brent "Plus" features at top of page, including 2 button adjustable waistband with elastic inserts. Ideal for warm, summer nights ahead. Washable. *State size, color.*

Blue, Maize, Mint. Ship. wt. ea. 12 oz.

Sizes: A, B, C, D. To measure below.

35C4465—2 for $4.30.....Ea. $2.29

TIME SAVING WASH 'N' WEAR PAJAMAS MAKE LAUNDERING EASY . . . NO IRONING NECESSARY

COTTON PRINT 3.98

(M) Now, for the first time, a Cotton Pajama treated for Wash 'n' Wear—no ironing necessary. Special process makes this possible. Just wash, drip dry, and it's ready to wear. Brent 4-Star. All features at top of pg. Coat style, Long sleeves, pocket. Washfast. Wt. ea. 1 lb. *State size, color.*

Colors: Blue with Gray, Red with Gray.

Sizes: A, B, C, D. Measure below at right.

35 C 4367—2 for $7.70.....Ea. $3.98

PLISSE COAT OR MIDDY 2.98

(N) Brent 3-Star Plisse Pajama in coat or middy style. Short sleeves, chip-proof Plastic buttons in contrasting colors. So easy to wash, dries in no time, never needs ironing. Handsome notched collar coat and popular pullover middy styles are piped. Have all "Plus" features sketched above. Washable.

Colors: Blue, Maize, Mint. *State size, color.*

Sizes: A, B, C, D. Measure below. Wt. ea. 15 oz.

35C4473—Coat style....2 for $5.75; Ea. $2.98

35C4474—Middy style..2 for $5.75; Ea. $2.98

ITALIAN COLLAR 2.98

(P) Cotton Plisse Pullover Middy Pajama with new Continental styling. Brent 3-Star. Washable, never needs ironing. Short sleeves, pocket, plastic buttons. Loop neck closing. Easy to care for pajama has attractive cross stripes, all comfort features at top of page.

Mint with Charcoal, Blue with Charcoal, Red with Charcoal. *State size, color.*

Sizes: A, B, C, D. To Measure see below.

35C4434-Wt. ea. 15 oz. 2 for $5.75; Ea. $2.98

PRINT COAT OR MIDDY 2.98

(R) Brent 3-Star Cotton Plisse Pajama in Coat or Middy style. Long sleeves, chest pocket, chip-proof plastic buttons. Eye-catching allover print. Plisse is washable, dries fast, never needs ironing. Trousers have 2 button adjustable waist with elastic inserts, plus all other comfort features at top of page.

Green, Blue. Wt. ea. 15 oz. *State size, color.*

Sizes: A, B, C, D. How to measure, see below.

35C4463—Coat style....2 for $5.75; Ea. $2.98

35C4464—Middy style..2 for $5.75; Ea. $2.98

PAJAMAS "F" AND "J" COME IN TALL AND STOUT SIZES 3.49 AND 3.98

Pajamas "F" and "J" are in Extra Long and Stout sizes as well as Reg. sizes. Tall and Extra sizes are listed at right. Style, colors and details are same as "F" and "J" above. Shipping weight ea. 1 lb. *State letter size, color.*

TALL SIZES: B, C, D. 3-in. longer in coat, sleeves, trousers. Size B fits (37-40-in. chest); C fits (41-44-in.); D (45-48-in.).

FOR STOUTS: Order size E. Fits (42-52-in. chest). Cut fuller.

(F) 35C4329—Coat Style. Dusty Red, Blue. 2 for $6.75....Ea. $3.49

(J) 35C4315—Coat Style. Blue, Gray. 2 for $7.70.....Ea. $3.98

PAJAMA SIZES AND HOW TO MEASURE

PAJAMA SIZES: Pajamas are letter-sized on the basis of chest measurement. Size A fits (34-36-inch chest); Size B fits (37-40-in.); Size C fits (41-44-in.); Size D fits (45-48-in. chest).

TO MEASURE: Measure with tape over underwear around chest, under arms, over shoulder blades. Number of inches is chest size.

Washable Royal Robes Priced to Save You Money

SPRING AND SUMMER STYLES FROM ONE OF THE BEST KNOWN MANUFACTURERS

MONOGRAM TERRY 12.95 CANNON TERRY 7.59

(T) Luxurious Monogram Robe by Royal. Martex Terry Cloth is soft and sturdy. Absorbs moisture quickly, has thick pile on both sides. Free monogram on chest pocket flap (see explanation and sketch directly below). Wrap around style with full shawl collar, belt and belt loops. 3 roomy patch pockets. This robe is full cut for extra freedom. Durable, easy to care for. Washable, no ironing.

Colors: Maize, Blue or White. To Measure, see below. Ship. wt. 3 lbs.

Sizes: Small (34-36-in. chest); Medium (38-40-in.); Large (42-44-in.).

35C4932—*State size, color.* Royal Monogram Terry.....$12.95

Unbutton pocket flap and print 2 or 3 initials you want on attached card. Send both in the all ready addressed envelope to Royal. Royal will monogram flap and return it at no cost.

CANNON TERRY ROBE. Not illustrated. Absorbent woven Cotton Terry Cloth tailored by Royal. Washable, vat-dyed colors. No monogram.

35C4930—Sizes, colors, Ship. wt., as above. *State size, color.*....$7.59

PLISSE . . . NEEDS NO IRONING 4.74

(U) Royal Cotton Crinkle Crepe Plisse. Lightweight, attractive appearance and skillful tailoring make this robe ideal for shower, lounge or beachwear. Long-wearing and easy to care for. Washable, dries quickly, never needs ironing. Wrap around style, full shawl collar and self belt. All seams and 3 patch pockets are strongly sewn for extra durability. This practical robe is an exceptional value. Shipping weight 1 lb. 8 oz. See below for How to Measure.

Colors: Maroon Stripes or Navy Stripes.

Small (34-36-in. chest); Med. (38-40); Large (42-44).

35 C 4918—COTTON PLISSE. *State size, color.*....$4.74

TO MEASURE: Measure over underwear. Place tape around chest, well up under arms and over shoulder blades. The number of inches is your chest size. If your measurement falls between sizes (for example, 37 inches), order next larger size listed (Medium 38 to 40 inches). Shop by mail and save.

SCOTTISH PLAID GINGHAM 8.95

(V) Woven Cotton Gingham Robe. Handsome Plaids, authentic colors of the Scottish Clans. Carefully tailored by Royal, this robe is washable, Sanforized (maximum shrinkage less than 1%), and crease-resistant. Ideal for lounge or beachwear. Wrap around model with shawl collar, belt and belt loops. 3 roomy patch pockets. All seams and pockets are strongly sewn to make this sturdy robe wear longer.

Colors: Blackwatch (Blue-Green Plaid), Queen Elizabeth (Red Plaid). Measure below. Ship. wt. 2 lbs. 4 oz.

Small (34-36-in. chest); Med. (38-40); Large (42-44).

35 C 4915—*Please state size, color*.....$8.95

Wards Prices Now Save You 14% to 29%

SAME QUALITY UNDER MANUFACTURER'S OWN NAME SELLS FOR MUCH MORE

THESE MEN'S AND BOYS' DUCK OXFORDS ARE PROOF OF WARDS BIG SAVINGS . . . THEY'RE FAVORITES EVERYWHERE FOR CASUAL AND LIGHT SPORTSWEAR

F Men's Casual Oxfords. Wards finest quality. Of sturdy Duck Fabric, in your choice of 4 popular colors. Extra-thick, genuine Crepe soles that give maximum long wear. Cushion insoles allow day-long comfort underneath. Crepe wrapped platforms of Cork Sponge. Shipping weight 2 lbs. 10 oz.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. *State size.* To Order, see below.

24C9358-Lt. Brown. 24C9359-Blue.

24C9357-Dk. Brown. 24C9367-Charcoal Gray. 4.98

G Men's Casual Duck Oxfords. Handsome two-eyelet style. Nylon mesh across vamp for cool wear. Thick crepe wrapped platforms. Crepe rubber soles, heels. Cushion insoles. To order, below. Wide width.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 2 lbs. 10 oz.

24 C 9346–Blue. *State size.*

24 C 9347–Light Brown 3.98

H Men's 2-eyelet tie Casuals in smart Black and White. Of Duck fabric. Springy cushion insoles. Thick Crepe rubber soles for longer wear. Rubber wrapped platforms of Cork Sponge. To order, below. *State size.* Ship. wt. 2 lbs. 10 oz.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width.

24 C 9352–Black and White. 3.98

J Men's, Boys' Oxfords of sturdy Duck Fabric. Lace Style gives sure, light footing for casual occasions. Cushion insoles. Thick Crepe wrapped platforms. Rubber soles, heels. Order, below. *State size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. Shipping weight 2 lbs. 8 oz.

24C9331-Lt. Brown. 24C9334-Blue.

24C9333-Dk. Brown. 24C9337-Charcoal Gray. 3.79

Boys': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide. Wt. 2 lbs. 8 oz.

24C9381-Blue. 24C9382-Dk. Brown. 3.79

K Men's Elastic Gore Slip-ons. Elastic gores assure snug fit. Heel-to-toe cushion insoles. Crepe wrapped platforms. Rubber soles, heels. To order, see below. *Please state size.*

Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. Wt. 2 lbs. 8 oz.

24C9340–Brown Duck.

24C9341–Blue Duck.

24C9339–Light Brown Duck. 3.98

L Men's Elastic Gore Slip-on. Nylon mesh across toe. Cushion insoles. Crepe soles and heels. Rubber-wrapped platforms. *State size.* Order, below. Wt. 2 lbs. 8 oz.

Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width.

24C9369-Blue Duck.

24C9368-Brown Duck. 3.98

M Lace style thick soled Oxfords. Made of sturdy Duck. Comfortable cushion insoles. Cork rubber soles. To order, see below. *State size.*

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. Wt. 2 lbs. 4 oz.

24C9322-Brown. 24C9323-Blue. 2.85

Boys': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. Wt. 2 lbs. 2 oz.

24C9385-Brown. 24C9386-Blue. 2.85

N Men's Lace-to-toe Oxfords. Flexible Molded White rubber soles. Built-in shockproof arch cushion; cushion insoles. Extra-thick heel cushion. Superior athletic shoe. Washable.

Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. Order, below. Wt. 2 lbs. 10 oz. *State size.*

24 C 9060–White Duck. 5.98

P Men's, Boys' Oxfords. Soft arch cushion relieves foot fatigue. Duck Fabric. Buoyant cushion insoles. Crepe-type rubber soles, heels. To order, below.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.* Wt. 2 lbs.

24C9068–Blue. 24C9067–White. 2.98

Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide. Wt. 1 lb. 12 oz. *State size.*

24C9117–White. 24C9118–Blue. 2.98

MEN'S AND BOYS' HIGH TOP SKIPS GIVE SURE FOOTING, FAST STOP-AND-GO ACTION IN ALL SPORTS

R Wards finest High Top Skips. Of sturdy Duck. Suction grip molded rubber soles, extra-thick cushion insoles. Order shoe size. *Please state size.*

BETTER QUALITY: Check all features listed above.

Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide width. Ship. wt. 2 lbs. 8 oz.

24 C 9074–White. 24 C 9075–Black 4.69

Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½ and 6. Wide width. Shipping weight 2 lbs. 4 oz.

24 C 9114–White. 24 C 9115–Black 4.45

BEST QUALITY: With all the above features, plus buoyant built-in rubber arch cushions.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12 and 13. Wide. Ship. wt. 2 lbs. 12 oz.

24 C 9071–White. 24 C 9070–Black 4.98

T High Top Skips featuring molded rubber suction grip soles for the greatest non-skid action for sports, all kinds of active wear. Of sturdy, shape retaining Duck fabric. Built-in rubber arches and full cushion insoles. Order regular shoe size. *State size.*

Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide. Wt. 2 lbs. 6 oz.

24 C 9082–White. 24 C 9080–Black. 3.79

Big Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. Shipping weight 2 lbs.

24 C 9120–Black. 24 C 9122–White. 3.69

Little Boys' Sizes: 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide. Ship. wt. 1 lb. 12 oz.

24 C 9130–Black. 24 C 9132–White. 3.59

U High-slant-top Skips with cushioned arches and insoles give comfort and springy footing. Of Duck Fabric. Non-skid rubber soles. Order shoe size. *State size.*

Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. Wt. 2 lbs. 4 oz.

24 C 9081–Black 2.85

Big Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. Shipping weight 2 lbs.

24 C 9121–Black 2.85

Little Boys' Sizes: 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide width. Wt. 1 lb. 10 oz.

24 C 9131–Black 2.65

Little Boys': 8½, 9, 9½, 10, 10½. Wide width.

24 C 9149–Black. Wt. 1 lb. 6 oz. 2.65

V High Top Skips. Made of sturdy Duck with cool "breather" tops that provide extra comfort in active sportswear. Thick rubber soles and heels allow more non-skid action. Order shoe size. *State size.*

Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width.

24C9099–Black. Wt. 2 lbs. 2 oz. 2.39

Big Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wide width. Wt. 2 lbs.

24 C 9129–Black 2.29

Little Boys' Sizes: 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2. Wide width.

24C9139–Black. Wt. 1 lb. 9 oz. 2.19

HOW TO ORDER THESE CASUAL OXFORDS: If you wear shoe width B, C, D or E, order your regular shoe size. If you wear shoe width A or narrower, order one-half size smaller than your regular shoe size. You may wish to buy on Credit Terms from Wards. See Monthly Payment Plan on Inside Back Cover.

Relax with Leisure-hour Comfort Favorites

MEN'S, BOYS' SIZES IN A WIDE SELECTION OF NEWEST AND POPULAR STYLES

SLIPPERS MADE OF RICH LEATHERS OR SOFT FABRICS, IN DRESSY AND INFORMAL STYLES, ALL DESIGNED FOR YOUR COMFORT AND RELAXATION

W Men's Operas. Made of handsome, dressy side Leather. Cushion Crepe soles, heels for many leisure hours of comfortable wear. Leather tassel on plain vamp style. Order shoe size. *Please state size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. Wt. 1 lb. 14 oz.

24 C 8557–Black with Tan ventilated moc vamp..... 3.98

24 C 8558–Plain Brown.

24 C 8559–Plain Black..... 3.98

X Men's Luxurious Kidskin Operas. Order shoe size. Wt. 1 lb. 12 oz.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. *State size.*

BEST QUALITY. Leather lined. Hard Leather soles and rubber heels.

24 C 8480–Brown.

24 C 8481–Wine..... 3.98

BETTER QUALITY. Lined Composition rubber soles, heels. Simulated leather heel linings, insoles.

24 C 8663–Brown..... 2.85

Y Men's Everetts, dressed up with stitch-and-inlay design at front of vamp. Leather vamp lined with cotton. Simulated Leather back, back lining and insole. Sturdy composition soles, rubber heels. Wt. 1 lb. 12 oz. Order shoe size. *State size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide.

24 C 8667–Brown... 2.98

Z Men's, Boys' Brown Moc-toe Operas. Rich side leather. Cushion Crepe soles, heels. Wt. 1 lb. 12 oz. Order shoe size. *State size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Wide width.*

24 C 8555–(Shown). Best Quality Cotton plaid lined. 3.98

24 C 8675–Better Quality. Fully lined..... 2.98

All Boys' Sizes: 2 to 5½. Wide.

24 C 8361–Better Quality.. 2.85

FF Men's Scuffs, Operas. Popular Moc-toe style. Elk Soft Leather, with matching padded leather soles. Opera backs lined with smooth Leather provide maximum comfort around heel. Unlined vamps. Wt. 1 lb. 6 oz. To order, below. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12. Wide.

24 C 8655–Tan Scuff (Shown).

24 C 8656–Smoke Scuff.

24 C 8665–Tan Opera.

24 C 8666–Smoke Opera.... 3.98

GG **HH** Men's front slide fastener Lounger for easy, non-binding fit. Choice of handsome Plain or cool Cutout vamp styles. Made of rich, smooth Leather. Sturdy composition rubber soles, heels. Plain style has elastic side gore for snug fit. Order shoe size. Ship. wt. 2 lbs.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide. *State size.*

(GG) 24 C 8508–Brown..... 4.75

(HH) 24 C 8866–Tan, Brown.. 4.75

JJ Men's glove-soft Leather Operas with colorful cotton plaid heel and insole lining. Cushion Crepe soles and heels for maximum leisure comfort. Ship. wt. 1 lb. 15 oz. To order, see below. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12. Wide width.

24 C 8589–Tan.. 3.98

KK Men's, Boys' hand-sewn Moccasin Slippers. Made with one piece of soft Elk Leather. Built-in foam rubber cushion, covered with matching Elk, allows you extra comfort in footing. Ship. wt. 1 lb. 5 oz. To order, see below. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12. Wide.

24 C 8431–Tan.

24 C 8421–Smoke..... 3.98

Boys' Sizes: 2, 3, 4, 5. Wide.

24 C 8317–Smoke..... 3.79

LL Men's and Boys' Slippers. Soft Elk Leather, with smooth Rayon Faille lining for complete comfort. Padded Leather soles, heels. Opera (Shown) comes in Men's, Boys' sizes. Scuff in Men's sizes only. Order, below. Wt. 1 lb. 5 oz. *State size.*

Men's: 6, 7, 8, 9, 10, 11, 12. Wide.

24 C 8658–Brown Opera.... 2.98

24 C 8657–Brown Scuff..... 2.98

Boys' Sizes: 2, 3, 4, 5. Wide.

24 C 8358–Brown Opera.... 2.98

MM Men's, Boys' Loungers. Smooth Felt. Warm, cozy. Corduroy collar, trim. Reinforced backs. Soft Leather soles, heels. Padded Platforms. *State size.* Order, below. Wt. 1 lb. 2 oz.

Men's: 6, 7, 8, 9, 10, 11, 12. Wide.

24C8723–Brown. Best Quality. 2.69

24C8722–Wine. Best Quality.. 2.69

24C8778–Wine. Better Quality. 1.89

24C8779–Blue. Better Quality. 1.89

Boys' Sizes: 2, 3, 4, 5. Wide.

24C8378–Wine. Better Quality. 1.89

CHOOSE FROM THESE FAVORITE STURDILY-BUILT SLIPPERS FOR LONG LEISURE WEAR AROUND THE HOUSE AND OUT-OF-DOORS

NN Men's Romeos in choice of Brown or Black. Elastic side gores assure snug, non-binding fit. Ship. wt. 2 lbs. Order your regular shoe size.

Widths E, EEE. Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *State width, size in order.*

KIDSKIN ROMEOS: Fully Leather-lined for complete comfort. Sewn Leather soles, rubber heels.

24 C 8610–Brown. (Shown.)

24 C 8609–Black..... 4.75

ELK LEATHER ROMEOS: With buoyant, long-wearing cushion Crepe soles, heels. Unlined vamps.

24 C 8616–Brown..... 4.75

PP Men's Leather Slip-on with roomy Moc-toe. Decorative Leather tassel on vamp. Elastic side goes for easy fit. Buoyant Crepe soles and heels. Ideal for all 'round leisure wear. Shipping weight 2 lbs. 1 oz. Order your regular shoe size. *Please state size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Wide.*

24 C 8885–Black..... 5.98

RR Men's Slip-on. Of handsome Elk or Kidskin. Concealed elastic gores at throat assure you snug, easy fit. Sturdy sewn Leather soles and rubber heels. Styled for comfortable indoor, outdoor wear. Order shoe size. Ship. wt. 2 lbs. *State size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide.

24C8620–Smoke. Elk Leather.

24C8622–Brown. Kidskin... 4.29

TT Men's trim Lounger. Moc-toe style. Of fine Leather. Elastic side gores allow easy, non-binding fit. Sewn composition soles, rubber heels. For leisure wear in and out-of-doors. Order shoe size.

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide.

Wt. 2 lbs. *State size.*

24 C 8502–Brown.. 4.75

UU Men's Lounger in handsome Moc-toe style. Made of soft, luxuriant Elk Leather. Ideal for indoor and outdoor casual wear, all year 'round. Sewn Leather soles, rubber heels, long-wearing. Wt. 2 lbs. Order shoe size. *State size.*

Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide.

24 C 8532–Smoke.

24 C 8534–Brown..... 4.29

When ordering Slippers listed in Whole Sizes only — and you wear a half size shoe — order Slippers one half size smaller than your shoe. Width E means Wide; EEE, Extra Wide. "All Sizes" means whole and half sizes. Wards guarantee proper shoe fit. To Measure, Pg. 383. Credit Terms, Inside Back Cover.

Ⓕ Also Black

Ⓖ Also Black

Ⓗ Also Black

Ⓙ Also Black

Ⓚ

Ⓛ Also Black

Finest Fleetwood $13.95

SOLD UNDER OTHER NAMES FOR 15.98 TO 18.98

For men who want the very best—Each superb Fleetwood reflects the highest quality of materials and craftsmanship, combined in a handsome shoe that gives the very utmost in style and service. So look right, walk right, feel right . . . with Fleetwood.

6 REASONS WHY WE AT WARDS SAY FLEETWOODS ARE THE FINEST

SENSIBLY PRICED. In many retail stores, you would pay from $2.00 to $5.00 more for these very same superb Fleetwood styles.

QUALITY MATERIALS. Uppers are of richest Calfskin or Veal Leather. Soles are of top-grade Leather. Finest materials throughout.

FLEXIBILITY. New patented pliant insole, flexible as your fingers, gives freedom of foot action and an unusual walking ease.

CUSHIONED COMFORT. Every Fleetwood features patented cushioning under the insole, to put carpet-like comfort into your every step.

FORM-FITTING. New Continental lasts assure you ankle fit and lasting support. They also help distribute your body weight evenly.

SUPERIOR CONSTRUCTION. Fleetwoods are built with special care by skilled craftsmen. Shoes fit foot contour and always hold shape.

STYLED WITH UTMOST SKILL AND THE CHOICEST OF MATERIALS

Ⓕ French Toe. Brown or Black. Made of Calfskin, with Leather sole, rubber heel. Ship. wt. 2 lbs. 6 oz. *State width, size.* See above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Widths C, D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6002—Brown.
24 C 6001—Black.. 13.95

Ⓖ Straight Tip in Brown or Black Calfskin. Leather sole, rubber heel. Ship. wt. 2 lbs. 8 oz. *State width, size.* See features, above.

Widths A and B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12.

Widths C, D, EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6178—Brown.
24 C 6177—Black.. 13.95

Ⓗ Wing Tip. Brown or Black Calfskin. Leather sole, rubber heel. Wt. 2 lbs. 10 oz. See above.

Widths A, B. All Sizes: 8 to 11, 12.

Widths C, D. All Sizes: 6½-11, 12, 13.

Width E. All Sizes: 7 to 11, 12. *State width and size.*

24 C 6050—Brown..... 13.95

Widths C, D. All Sizes: 6½ to 11, 12, 13. *State width, size.*

24 C 6049—Black..... 13.95

Ⓙ Plain Toe. In Brown or Black. Made of Calfskin, with Leather sole, rubber heel. Ship. wt. 2 lbs. 12 oz. Details above.

Widths A, B. All Sizes: 8-11, 12.

Widths C, D. All Sizes: 6½-11, 12, 13. *Width E. All Sizes:* 7-11, 12. *State width and size.*

24 C 6042—Brown..... 13.95

Widths C, D. All Sizes: 6½-11, 12, 13. *Width E. All Sizes:* 7-11, 12. *State width and size.*

24 C 6043—Black..... 13.95

Ⓚ Plateau Oxford. A versatile style made of choice Veal Leather. With Leather sole and rubber heel, plus all the Fleetwood features listed above. Ship. wt. 2 lbs. 12 oz.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Widths D, E. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width, size.*

24C6176—Brown. 13.95

MEN'S LOUNGER

Ⓛ Popular casual style, rich Veal Leather. Cushion insole, leather sole, rubber heel. Wt. 2 lbs. 6 oz. *State width, size.*

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Widths D, E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

24 C 6066—Brown.
24 C 6037—Black.... 11.95

64 WIDTHS AND SIZES TO CHOOSE FROM ON THESE TWO PAGES

Here's a larger width and size selection than you'd find in most stores. Width A is narrow; B—med. narrow; C—med.; D—med. wide; E—wide; EEE—extra wide. "All Sizes" means that shoe comes in both whole and half sizes. To order, see bottom of facing page.

	6	6½	7	7½	8	8½	9	9½	10	10½	11	12	13
A					X	X	X	X	X	X	X	X	
B					X	X	X	X	X	X	X	X	
C		X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X	X	
EEE		X	X	X	X	X	X	X	X	X	X	X	

Footwear's Newest Look

WITH FINE PINEHURST QUALITY, FEATURES

Pinehursts—at these prices—are among the very best dress shoe buys in America today. Here are some new, up-to-the-minute styles. And every one of them offers all of the fine quality Pinehurst features you'll find listed on Page 373 of this Book.

TOPS CUT LOWER FOR MORE COMFORT AND THAT TRIMMER, SLIMMER LOOK

(M) Slip-on. Made of smooth, supple Calf Leather in a favorite casual style. Easy to slip on and off; affords unusual foot comfort, ease. Elastic gores assure snug fit. With leather sole, rubber heel. Ship. wt. 2 lbs. 8 oz. Check Pinehurst features on Page 373.
Width B. Whole and Half Sizes: 8½ to 11.
Width C. Whole, Half Sizes: 6½ to 11 and 12.
Width D. Whole and Half Sizes: 6 to 11.
Width EEE. Whole, Half Sizes: 6½ to 10½.
24C6388–Brown Calf. *State width, size.* 9.50

(N) Algonquin Oxford in Brown or Black. Made of choice leather that takes a neat shine. With leather sole and rubber heel. Check Pinehurst features on Page 373. Ship. wt. 2 lbs. 10 oz.
Width B. Whole and Half Sizes: 8 to 11.
Width C. Whole, Half Sizes: 7 to 11 and 12.
Width D. Whole, Half Sizes: 7 to 11.
24C6389-Brown Leather. *State width, size.* 9.50
Width C. Whole, Half Sizes: 7 to 11 and 12.
Width D. Whole, Half Sizes: 7 to 11.
24C6386-Black Leather. *State width, size.* 9.50

(P) Straight Tip. In your choice of Brown or Black. A conservatively-dressy style that's acclaimed by men of distinctive taste everywhere. Made of fine, selected leather, with leather sole and rubber heel, plus all the Pinehurst features listed on Page 373. Ship. wt. 2 lbs. 12 oz. *State width and size.*
Width C. Whole, Half Sizes: 7 to 11 and 12.
Width D. Whole, Half Sizes: 6½ to 11 and 12.
24 C 6397—Brown Leather.
24 C 6398—Black Leather..... 9.50

(R) Wing Tip. A smart, virile style favored by well-dressed men everywhere. Made of rich Black Leather that takes a high, lustrous shine. Here's a style that's right for any dress or business occasion. With long-wearing leather sole and rubber heel, plus all Pinehurst features on Page 373. Ship. wt. 2 lbs. 12 oz.
Width D. In Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½ 11 and 12.
Width E. Whole, Half Sizes: 6½ to 11.
24C6399-Black Leather. *State width, size.* 9.50

LUXURY PINEHURSTS OF GENUINE SHELL CORDOVAN

Cordovan . . . one of the finest leathers used for shoe-making . . . now brought to you in these two distinctive Luxury Pinehurst styles. It's genuine Horween Shell Cordovan, incomparably rich, extra-durable, and actually more handsome with every wearing.

(T) Wing Tip. Made of Cordovan Leather, in a handsome, masculine style that men of good taste are proud to wear for even the most special occasions. With leather sole, rubber heel. See Page 373 for other features. Ship. wt. 2 lbs. 12 oz.
Width B. Whole, Half Sizes: 8 to 11, 12.
Widths C, D. Whole, Half Sizes: 7 to 11, 12.
State your width and size.
24 C 6197—Cordovan Leather... 12.95

(U) Plain Toe. Of matchless Cordovan Leather. A style unequalled for its smart lines, sleek look. Leather sole, rubber heel, plus Pinehurst features on Page 373. Shipping weight 2 lbs. 12 oz.
Width B. Whole and Half Sizes: 8½ to 11 and 12.
Width C. Whole and Half Sizes: 7 to 11 and 12.
Width D. Whole and Half Sizes: 6½ to 11 and 12.
Width E. Whole and Half Sizes: 6 to 11.
State width and size in your order.
24 C 6196—Cordovan Leather..... 12.95

PLEASE READ THIS IMPORTANT INFORMATION BEFORE ORDERING

Wards guarantee you a proper shoe fit. If unsure of your correct size when ordering, see How to Measure on Page 383. Check width and size explanation at bottom of facing page. Any purchase of $20 or more can be bought on convenient Credit Terms at Wards. See Inside Back Cover.

F G H J

K L M N

P R T U

Also Black

Favorite Pinehursts $9.95

ONE OF AMERICA'S BEST DRESS SHOE VALUES

Here are some of the very finest dress shoes at these prices in America today. Pinehursts are expertly crafted over lasts designed for a better fit and greater comfort. And there's a Pinehurst style to fit every occasion, every taste. All are handsomely finished to take a lustrous shine and give you always that trim, well-groomed look. Check fine features below.

SIX IMPORTANT ALL-LEATHER FEATURES

LEATHER UPPERS. All are of rich Calf or selected Leather, carefully chosen to give you long wear, comfort, good looks.

LEATHER SOLES. Only top-grade Oak Bend Leather used. Long-wearing, extra-flexible.

LEATHER HEEL BASES. Firmly support every step you take, topped with Rubber heels.

LEATHER INSOLES. Smooth, supple. Provide you with extra comfort as you stand or walk, plus a firm foot foundation.

LEATHER HEEL LININGS. For your added comfort. Eliminate painful chafing and rubbing.

LEATHER COUNTERS. Molded to natural heel shape to assure you of a snug and lasting fit.

SPECIAL FEATURES

VAMP LININGS. Of new Pepperell Supertex. Inhibit Athletes' Foot Germs. Enhance both the comfort and wear of every Pinehurst shoe.

STEEL SHANKS. Extra wide. Add support to your arches and give shoe a firm, springy foundation.

GOODYEAR WELT CONSTRUCTION. Finest in shoe-manufacturing. Holds shape for entire shoe life.

FOUR FAVORITE PINEHURSTS IN A TREMENDOUS SELECTION OF WIDTHS AND SIZES

(F) TO (H) FRENCH TOE. In Brown, Black or Burgundy. A superbly-dressy shoe of rich Calf Leather. Always a favorite with men of conservative good taste. See fine features listed above. Ship. wt. 2 lbs. 12 oz.

Widths C and D. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

(F) 24C6202-Brown Calf. *State width, size.*
(G) 24C6203-Black Calf. *State width, size.*
(H) 24C6200-Burgundy Calf. *State width and size.* 9.95

(J) PLATEAU OXFORD. In wide choice of sizes up to 14. Here's a style that's popular and tastefully right on any occasion, with its handsome roomy toe and sleek styling. Made of select leather, in a rich Brown color, that takes a high, luxurious shine. Shipping weight 2 lbs. 12 oz. Check Pinehurst features, above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
C, D: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
E, EEE: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 C 6366—Brown Leather. *State width and size.* 9.95

(K) (L) THE REGENT. Brown or Black. In a large choice of hard-to-find widths, sizes. A Classic favorite with well-dressed men everywhere. Made of Calf Leather. Shipping weight 2 lbs. 12 oz. See features, above.

Width B. In Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Widths C, D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.

(K) 24C6216—Brown Calf. *State width and size.*
(L) 24C6215—Black Calf. *State width and size...* 9.95

(M) (N) PLAIN TOE OXFORD. In Brown or Black Calf Leather. A smart Pinehurst whose very simplicity makes it the best of taste on all dress or business occasions. Ship. wt. 2 lbs. 12 oz. Further details above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Widths C, D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½.

(M) 24 C 6304—Brown Calf. *State width and size.*
(N) 24 C 6305—Black Calf. *State width and size.* 9.95

BUILT WITH ARCH-SUPPORTING INSOLES TO GIVE YOU ADDED COMFORT AND EASE

(P) STRAIGHT TIP STYLE. With special insoles (see sketch, right) to cradle your arch for added comfort and support whenever you walk or stand. This distinctive style is made of luxurious Brown Calf Leather; takes a high, neat shine to give you that well-groomed look. Pinehurst features listed above. Shipping weight 2 lbs. 12 oz. *State width and size.*

Width D. Comes in Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Width EEE. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6209—Brown Calf..... 9.95

Special insole in Items P and R. Made of one piece of leather, with built-in arch support, to give you added foot ease and extra comfort as you stand or walk.

(R) PLATEAU OXFORD. A handsome, popular style, enhanced with special insoles (see sketch, left) that will support your arch and help fight foot fatigue when you're "on your feet" all day. The shoe is made of rich Calf Leather, with all the excellent Pinehurst features, above. Ship. wt. 2 lbs. 12 oz. *Please state width and size in order.*

Widths C and D. Comes in Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

Width EEE. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

24 C 6208—Brown Calf..... 9.95

POPULAR DRESSY PINEHURST

(T) WING TIP OXFORD. An all-time favorite that is as comfortable and long-wearing as it is good-looking. Here's the style that's right for any dress or business occasion. It's made of lustrous leather that polishes to a high shine, and framed with distinctive white sole stitching. Ship. wt. 2 lbs. 12 oz. See details above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Widths C, D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 C 6340—Brown Leather. *State width and size..* 9.95

PINEHURST LOUNGER FOR MEN

(U) HANDSEWN LOUNGER. In supple Burgundy or Black Leather. Genuine Moccasin construction, with a single piece of leather forming sides and going entirely under foot. Made by finest craftsmanship throughout. With sturdy Neolite heel lifts for longer wear. Ship. wt. 2 lbs. 10 oz. See Pinehurst features, listed above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6331—Burgundy Leather. *State width, size.*
24 C 6332—Black Leather. *State width and size.* 9.95

PINEHURST'S SUMMER STYLES LOW-PRICED AT 9.50, 9.95

(V) U-WING OXFORD. A dressy shoe for summer. Made of Black Calf Leather and ventilated with airy Black Nylon Mesh. Has the quietly conservative look of any dress shoe, yet gives extra cool and comfortable wear when temperatures rise. Check Pinehurst features, listed above. Ship. wt. 2 lbs. 8 oz. *State your width and size.*

Width B. Sizes: 8½, 9, 9½, 10, 10½, 11.
Width C. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6290—Black Calf with Black Nylon Mesh..... 9.50

(W) U-WING OXFORD. This cool two-tone style is growing ever more popular for spring and summer dress occasions. It's made of pliant, supple Brown leather, with contrasting Wheat-colored Nylon Mesh for ventilation and comfort on even the hottest days. Ship. wt. 2 lbs. 8 oz. *State width, size.* See further details, above.

Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24C6291–Brown with Wheat-colored Nylon Mesh. 9.50

(X) OXFORD. Made of sleek Black Calf Leather, with tongue and vamp of White Sueded Leather. In handy 3-eyelet tie. This handsome style becomes smarter every summer for dress or business wear. Ship. wt. 2 lbs. 10 oz. State width, size. Check fine features, listed above.

Width B. Sizes: 8½, 9, 9½, 10, 10½ and 11.
Width C. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6396—Black Calf with contrasting White.... 9.50

(Y) WOVEN VAMP OXFORD. A cool, lightweight style that is ideal for dress or business wear when the weather turns warm. Woven vamp provides ventilation and comfort. Made of supple Brown Leather. Wt. 2 lbs. 10 oz. See further Pinehurst details, above.

Width C. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 C 6375—Brown Leather. *State width and size.* 9.95

61 WIDTHS AND SIZES TO CHOOSE ON THESE TWO PAGES

	6	6½	7	7½	8	8½	9	9½	10	10½	11	12	13	14
B					X	X	X	X	X	X	X	X		
C	X	X	X	X	X	X	X	X	X	X	X	X	X	X
D	X	X	X	X	X	X	X	X	X	X	X	X	X	X
E	X	X	X	X	X	X	X	X	X	X	X			
EEE	X	X	X	X	X	X	X	X	X	X	X	X	X	X

The Chart, at left, shows width and size selection on these two pages. B-medium narrow; C-medium; D-medium wide; E-wide; EEE-extra wide. Wards guarantee proper shoe fit. If you are not sure of your correct size when ordering, please see How to Measure instructions on Page 383. For full details of Wards convenient Credit Terms please turn to the Inside Back Cover.

Newest, Pace-setting Designs

DISTINCTIVE GRENADIERS AND THOM McANS

Wards Grenadiers are designed for men who prefer newest, smartest trends in modern footwear. Check these special Grenadier features (for Thom McAn features, see facing page):

RICH UPPER LEATHERS . . . Supple, carefully-selected. Combine good looks with durability.

SMOOTH LININGS . . . Leather in quarter, cloth in vamp. Plus smooth, firm leather insoles.

GOODYEAR WELT CONSTRUCTION . . . The finest. Shoes shaped over correct lasts for proper fit.

THOM McAN WITH NEW EASY FASTENER

New fastener in Item F (open). Works easily; assures snug fit.

F Slip-on style. Features unique new "Shu-lok" fastener by Talon. Pulls open with a single simple motion (check sketch, left), then shoe slips easily onto foot. Fastener closes just as easily, then shoe fits securely. Of smooth Leather. Mel-lite sole and Neolite heel. Shipped to you postpaid. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 CP 6490–Black Leather.. 9.95

TASSELED LOUNGER

G Grenadier. Well-dressed men everywhere acclaim this new style. Made of rich Black Leather and dressed up with tasseled lacings. Elastic gore, hidden by vamp overlay, assures you a snug fit. With long-wearing leather soles and firm rubber heels. Ship. wt. 2 lbs. 10 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6509–Black Leather.. 7.95

GRENADIERS FEATURING THAT POPULAR NEW "CONTINENTAL" LOOK

Here are 2 Grenadiers styled in the new "Continental" manner. They're shaped over special lasts for a sleeker look, a slimmer line, a new lilt to the toe. Try this "Continental" look now — it's the smartest, most important modern trend in men's footwear.

H Wing Tip. A dress shoe favorite with men, now given the smart new "Continental" look. Tassels on vamp. Concealed elastic gore. Made of rich Brown leather, with leather sole and sturdy rubber heel. Wt. 2 lbs. 8 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6536–Brown... 7.95

J Moc-toe. In Brown or Black. A popular "Continental" style of rich, select Leather. Handy 2-eyelet tie. Durable leather soles and rubber heels. Wt. 2 lbs. 8 oz. *State width, size.*

Width D. Whole and Half Sizes: 6 to 11, 12. *E:* 6 to 11.

24C6538-Brown Leather. 7.95

Width D. Comes in Whole and Half Sizes: 6 to 11, 12.

24C6539–Black Leather. 7.95

K Lounger. In Brown or Black. Here's that ever-popular casual style for men, now given the handsome new "Continental" look. Of smooth, supple leather. Unlined. Leather soles, Wardolite heel lifts. Littleway construction. Wt. 2 lbs. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24C6502–Brown Leather.

24C6501–Black Leather. 6.65

THOM MCAN FAVORITES STYLED FOR SUMMER WEAR

L Oxford in Brown-and-Tan or all Brown. Of choice Leather. Ventilated vamp for cool comfort. Leather sole, rubber heel. *State width, size.* Postpaid.

Width C. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 CP 6357–Brown and Tan Leather..... 7.95

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 CP 6359–All Brown Leather..... 7.95

M Hand-woven Style. Gives you the best in looks and comfort when warm weather sets in. Of glove-soft Brown Leather in a handsome woven pattern. With hardy leather soles, rubber heels. Postpaid. *State width, size.*

Width C. Whole and Half Sizes: 7½ to 11.
Width D. Whole and Half Sizes: 6 to 11, 12.
Widths E, EEE. Whole, Half Sizes: 6 to 11.

24 CP 6358–Brown Leather..... 7.95

N U-Wing Oxford. Ventilated with cool Nylon Mesh for real relief on humid days. In Brown-and-Wheat or Brown. Of rich leather, with long-wearing leather soles and rubber heels. *State width, size.*

Width C. Whole and Half Sizes: 7½ to 11.
Width D: 6 to 11, 12. *Width E:* 6 to 11.

24CP6319–Postpd. Brown Leather, Wheat Mesh. 7.95

Width D. Whole, Half Sizes: 6 to 11, 12.

24CP6320–Postpd. Brown Leather, Brown Mesh. 7.95

P 2-eyelet Tie. A trim new style that's as cool and comfortable for summer as it is handsome. Made of sleek Smoke Leather, with Black-on-White Nylon Mesh vamp for ventilation. Neolite Crepe sole and heel give long wear and cushion every step for walking ease. Postpaid. *State your size.*

Width D. Whole, Half Sizes: 6 to 11.

24CP6489-Smoke Leather, Black Mesh. 8.95

Thom McAn . . . No. 1 Best-Seller

POPULARITY PROVES ITS VALUE, EVERY YEAR

Thom McAn is America's biggest name in Men's Dress Shoes. Wards now offer you a selection of famous Thom McAns (all mailed to you postpaid). Here's why they are so famous:

GOOD LOOKS: Sleek lines and a handsome finish, in both summer and year 'round styles.
FEATURES: Rich Leathers, smooth linings, proper lasts, Goodyear Welt construction.
POPULARITY: Year after year, Thom McAn is the top-selling shoe, all over the country.

FAVORITE STYLES FASHIONED OF SMOOTH, SUPPLE LEATHER

R Plain Toe. A versatile style in rich Black leather that takes a handsome shine. With durable Mel-lite sole, Neolite heel. Mailed postpaid.
Width C. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
State width and size.
24 CP 6471–Black..... 7.95

T Lounger. Burgundy, Black. Mel-lite sole, Neolite heel. Unlined. Postpd. *State width, size.*
Width C. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width E. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
24 CP 6460–Burgundy.
24 CP 6461–Black..... 7.95

U Plain Toe. Of rich Brown Leather Buoyant Neolite Crepe soles, heels. Postpaid.
Width C. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Widths E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
State width and size.
24 CP 6478–Brown.... 7.95

V Laced Tip. Burgundy or Black Leather. Mel-lite sole, Neolite heel. Postpaid. *State width, size.*
Width D. In Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width EEE. Whole, Half Sizes: 6 to 11.
24 CP 6237–Burgundy Leather..... 7.95
Width D. Whole, Half Sizes: 6½ to 11 and 12.
Width EEE. Whole, Half Sizes: 6 to 11.
24 CP 6239–Black Leather..... 7.95

W Plain Toe. In Brown or Black. The ideal shoe for men with conservative tastes in footwear. Of rich, pliant Leather that polishes highly. Leather sole, rubber heel. Postpaid.
Width D. Whole, Half Sizes: 6 to 11 and 12.
Width EEE. Whole, Half Sizes: 6 to 11.
24CP6450-Brown Leather. *State width, size.* 7.95
Widths D, EEE. Whole, Half Sizes: 6 to 11.
24CP6345-Black Leather. *State width, size.* 7.95

X Plateau Slip-on. Correctly styled for smart dress, business wear — yet just as comfortable and easy on your foot as your favorite slippers. Elastic gore provides a snug fit. Of choice, highly-polished leather, with leather sole, rubber heel. *State width, size.*
Width C. Whole and Half Sizes: 7½ to 11.
Widths D, E. Whole, Half Sizes: 6 to 11.
24 CP 6758–Postpaid. Brown Leather. 7.95

Y Plateau Oxford. In smooth Brown or Black Leather. Combines moccasin-type comfort in dress shoe design. Leather soles, rubber heels. Postpaid.
Width B. Sizes: 8, 8½, 9, 9½, 10, 10½ and 11.
Width C. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
Width E. Sizes: 7, 7½, 8, 8½, 9, 9½ and 10.
24 CP 6553–Brown Leather. *State width, size.*
24 CP 6551–Black Leather. *State width, size..* 7.95

GENUINE CALFSKIN — RICHER-LOOKING, LONGER-WEARING

Z French Toe. Brown or Black. Made of rich, lustrous Calfskin leather, with long-wearing leather soles and firm rubber heels. Postpaid.
Width B. Sizes: 8, 8½, 9, 9½, 10, 10½ and 11.
Width D. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width E. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.
24CP6013-Brown Calfskin. *State width, size.*
24CP6014-Black Calfskin. *State width, size.* 8.95

FF Custom Toe. In Brown or Black. Made of choice, luxurious Calfskin Leather, with durable leather soles, rubber heels. Postpaid.
Widths A and B. Whole, Half Sizes: 8 to 11.
Width C. Whole, Half Sizes: 7½ to 11, 12 and 13.
Width D. Whole, Half Sizes: 6 to 11, 12 and 13.
Widths E and EEE. Whole, Half Sizes: 6 to 11.
24CP6322–Brown Calfskin. *State width, size.*
24CP6321–Black Calfskin. *State width, size.* 8.95

CHOICE OF 61 WIDTHS AND SIZES ON THESE 2 PAGES

	6	6½	7	7½	8	8½	9	9½	10	10½	11	12	13
A					x	x	x	x	x	x	x		
B					x	x	x	x	x	x	x		
C		x	x	x	x	x	x	x	x	x	x	x	x
D	x	x	x	x	x	x	x	x	x	x	x	x	x
E	x	x	x	x	x	x	x	x	x	x	x		
EEE	x	x	x	x	x	x	x	x	x	x	x		

Width A is narrow; B-med. narrow; C-med.; D-med. wide; E-wide; EEE-extra wide. Wards guarantees a proper shoe fit. If unsure of your correct size when ordering, see easy to Measure instructions, Pg. 383. Purchases of $20.00 or more may be bought on Credit Terms at Wards. See Inside Back Cover.

Ⓕ 6.98

Ⓖ 6.98

Ⓗ 6.98

Ⓙ 6.98

Ⓚ 6.98

Ⓛ 5.69

Ⓜ 5.98

Ⓝ 4.98
Also Smoke

Ⓟ 4.98
Also Black

Ⓡ 5.98

Ⓣ 5.98

Ⓤ 5.98

Ⓥ 3.98

Ⓦ 3.98
Also Smoke, Brown

Well-dressed Men Choose these Smart Casuals

THEY HAVE MUCH MORE STYLE, MUCH MORE COLOR AND MUCH MORE COMFORT

For Spring and Summer Wear . . . here are the shoes that are going places this year. And you'll be seeing them wherever well-dressed men get together. The selection on these two pages is one of the biggest anywhere, and Wards best ever. Now, whatever the occasion — a day at the office, a weekend outing, a leisure hour at home or the club — you'll find the right style here to compliment every item in your warm-weather wardrobe. Further details below.

PRICED RIGHT. Wards warm-weather styles are all Herald Squares, which means that they are thriftily-priced to give you the most for your money. Styles like you see here ordinarily cost you much more.

STYLED RIGHT. You'll find a shoe here to fit every warm-weather occasion. Here, too, are the colors, designs and added style touches that smart men all over the country are choosing this year.

BUILT RIGHT. These are all made of rich, supple leather. Proper lasts assure satisfying fit. Leather insoles (in all but Camp Mocs) provide smooth foot foundation. Flexible construction gives long wear.

NEWEST CASUAL STYLE

(F) Plain Toe. Choice of 4 colors. Here's a unique summer casual that will look just right with any of your summer slacks. It's made of smooth, supple Leather. Super-soft Nuron-Crepe sole and heel is cushiony, long-wearing. Ship. wt. 2 lbs. 10 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6746–Smoke. Black Trim.
24 C 6716–Tan. Brown Trim.
24 C 6717–All Brown.
24 C 6718–All Black..... 6.98

WHITE OXFORD

(G) Plain Toe. For that ever-popular "Ivy-League" Look. This shoe's a "must" for men on campuses throughout the country. And men everywhere are finding it a wise choice for summer wear. Made of durable White Sueded Leather, with extra-flexible Red Rubber soles, heels. Ship. wt. 2 lbs. 6 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 C 6714–White..... 6.98

ELASTIC GORES FOR SNUG, NON-BINDING FIT

(H) Woven Vamp Slip-on. A smart and unique casual style with an intricate woven checkerboard vamp in matching or contrasting color. Made of rich, select leather. With elastic gores to assure a snug but non-binding fit. Shipping weight 2 lbs. 6 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6721–Brown. Wardolite soles..... 6.98
24C6744–Blue with Smoke. Soft Nuron-Crepe soles.... 6.98

(J) Slip-on. A favorite style for spring and summer casual wear. Thanks to elastic gore, it slips on as easily as a slipper, yet fits snugly without binding. Made of Smoke-colored Leather, with Black leather trim and cushiony black Nuron-Crepe sole, heel. Ship. wt. 2 lbs. 6 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6722–Smoke with Black Trim..... 6.98

SLIPPER-SOFT LEATHER

(K) Moc-toe Oxford. Tan or Smoke. A new warm-weather style made of soft Leather that's unusually pliant and comfortable. Soles and trim in a smartly-contrasting color. Handy 1-eyelet tie. Nuron-Crepe sole and heel. Ship. wt. 2 lbs. 10 oz. *State size.*

Width D. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6724–Tan Leather with Brown Trim..... 6.98
24 C 6723–Smoke Leather with Black Trim..... 6.98

SLIP-ONS STYLED FOR BOTH DRESS AND CASUAL WEAR

(L) Finger Gore Slip-on. Choice of Black or Brown. Made of rich, luxurious leather that easily polishes to a high shine. Has the style of a dress shoe, the comfort of a slipper. Elastic gores make pulling on and off easy, yet assure a snug and non-binding fit. With Wardolite soles that outwear leather. Rubber heels. Shipping weight 2 lbs. 8 oz. *State width and size.*

Widths D and EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6634–Black Leather.
24 C 6635–Brown Leather..... 5.69

(M) Slip-on, in the ever-popular Moc-toe style. Here's a handsome new shoe that is smart and comfortable for dress or casual wear. It's made of sleek Black Leather that polishes to a high shine for trim good looks. Dressed up with tassels, one of footwear's most modern trends. Soles of durable Wardolite. Firm rubber heels. Ship. wt. 2 lbs. 10 oz. *Please state size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6725–Black Leather..... 5.98

EVER-POPULAR LACELESS LOUNGERS IN TWO HANDSOME STYLES

(N) Woven Vamp Lounger. In choice of Brown or Smoke. A favorite casual style, made of supple Leather and given the unique touch of a smartly-woven vamp. And check the low, low selling price. With tough, long-wearing Wardolite soles, rubber heels. Wt. 2 lbs. 8 oz. *State width, size.*

Widths C, D and EEE. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6692–Brown Leather..... 4.98

Width D. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6652–Smoke Leather..... 4.98

(P) Moc-toe Lounger. In choice of Brown or Black. This style is a standard favorite for casual wear with men everywhere. It's sleekly-styled of smooth, luxurious leather. It takes a neat shine for that well-groomed look. And it's low-priced for real money saving value. With sturdy Wardolite sole, long-wearing rubber heel. Ship. wt. 2 lbs. 4 oz. *State width and size.*

Widths D and EEE. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6688–Brown Leather.
24 C 6687–Black Leather..... 4.98

THREE COOL STYLES FOR DRESS WEAR WHEN WEATHER TURNS HOT

(R) Embossed Style. When temperatures rise, you'll want this cool summer style. Made of rich Brown Leather, with ventilated vamp to permit refreshing circulation around your foot. Smart embossing makes this dressy style even dressier. Tough Wardolite sole and rubber heel. 2-eyelet Tie. Ship. wt. 2 lbs. 4 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24C6740-BrownLeather. 5.98

(T) "U"-Wing Oxford. The right kind of foot protection against summer heat and humidity. A smart, dressy style of smooth Brown leather, with airy Wheat Nylon Mesh for ventilation, cool comfort. With Wardolite soles that outwear leather. Rubber heels. Ship. wt. 2 lbs. 4 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6710–Brown with Wheat-colored Mesh.. 5.98

(U) 2-Tone Oxford. A sleek, handsome new style that's fast becoming a favorite for warm-weather dress wear. It's made of smooth, supple Black Leather, with a vamp of luxurious White Sueded Leather. Wardolite sole and rubber heel. Handy 3-eyelet Tie. Wt. 2 lbs. 14 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24C6726-BlackLeather, White Sueded Vamp.. 5.98

CAMP MOCS FOR LEISURE INDOOR-OUTDOOR WEAR

(V) Genuine Camp Moc. An extra-comfortable Hand-laced style supple Burgundy leather. A leisure-time favorite because it's durable and yet slipper-like in comfort. With one-piece molded rubber sole and heel. Rawhide lacings. Ship. wt. 2 lbs. *State size.*

Wide Width. Sizes: 6, 7, 8, 9, 10, 11, 12. Order shoe size. For ½-sizes, order the nearest smaller whole size.

24 C 6754–Burgundy.. 3.98

(W) Camp Mocs in 2 qualities. Black, Smoke or Brown. A favorite leisure-style because it's lightweight, flexible, and just right to relax in. Made of smooth and durable Leather, with 1-piece rubber soles and heels. Rawhide lacing. *Wide Width. Sizes:* 6, 7, 8, 9, 10, 11. Order shoe size. For ½-sizes, order nearest smaller whole size. *State size.* Wt. 2 lbs. 6 oz.

HAND SEWN VAMP. Best Quality.
24 C 6666–Black Leather.
24 C 6667–Smoke Leather..... 3.98

MACHINE SEWN. Better Quality.
24 C 6756–Brown Leather..... 2.89

HANDSOME HERALD SQUARES FOR YOUR YEAR-ROUND DRESS WEAR. ALL AT THRIFTY PRICES

(X) Plateau Oxford. A versatile style that marks you the well-dressed man on most every dress or business occasion. Made of supple Brown Leather; polishes easily to a high, lustrous shine. White sole stitching adds a distinctive touch. Wardolite soles, rubber heels give you long wear. Ship. wt. 2 lbs. 14 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½,9,9½,10,10½,11,12.

24C6736–Brown Leather. 5.98

(Y) Two-eyelet Tie. A smartly conservative shoe that will go with any dress or business suit for that completely well-groomed look. Trimly-styled of sleek Black Leather; takes a neat, lustrous polish. With Wardolite soles that actually outwear leather. Firm rubber heels. Shipping weight 2 lbs. 14 oz. *Please state size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6700–Black Leather. 5.98

(Z) Embossed Tip. In Burgundy or Black. Made of smooth, rich Leather, with handsome embossing across toe and around quarter. Striped Welt. Wardolite soles, rubber heels. Ship. wt. 2 lbs. 14 oz. *State width, size.*

Width C. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6609–Burgundy Leather. 5.69

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

24 C 6719–Black Leather..... 5.69

(FF) Straight Tip. In Black or Brown. A quietly-handsome shoe that's always in style for dress or business wear. Made of sleek, pliant leather that polishes easily to a high shine. With Wardolite soles that actually outwear leather. Firm rubber heels. Ship. wt. 2 lbs. 14 oz. *State your size.*

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

24C6653–Black Leather.
24C6654–Brown Leather. 5.98

(GG) Plain Toe. This handsome shoe is an all-around favorite because it's correct for any occasion. Trimly styled of choice Brown leather, takes a rich, lustrous polish and gives you that well-groomed look. Flexible and long-wearing Wardolite sole, rubber heel. Wt. 2 lbs. 12 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 C 6620–Brown.... 5.98

Width C is medium; D is medium wide; E is wide; EEE is extra wide. Wards guarantees you a proper shoe fit. If unsure of your correct size when ordering, follow the simple How to Measure instructions on Page 383. Any purchase of $20 or more may be bought on convenient Credit Terms at Wards. For complete details, see Inside Back Cover.

(X) 5.98 (Y) 5.98 (Z) 5.69 Also Black (FF) 5.98 Also Brown (GG) 5.98

Stride in Style in Popular Herald Squares

ASSURE YOU GOOD LOOKS, LONG WEAR, PLUS A BETTER FIT FOR YOUR MONEY

HERE ARE STYLES EVERY MAN WANTS, FOR

CASUAL WEAR . . . Picnic, ball game, informal party, etc.

LOUNGING . . . Anytime, around the house or in the yard.

IN A WIDE SELECTION . . . Handy laceless styles, cool sandals, boots, smart casuals, all handsome and comfortable.

HERE ARE HERALD SQUARE ATTRACTIONS

POPULAR STYLES . . . The newest trends and old favorites.

LOW PRICES . . . The kind that fit everybody's budget.

EXTRA FEATURES . . . Selected leathers, durable construction, and many others, all unusual in shoes at this low cost.

T 5.69

POPULAR JEAN BOOT

F Quilted Jean Boot. Here is a distinctive style that has gained great popularity, all over the country. It's made of supple Burgundy Leather, with a richly quilted top. The buckle and handy pull rings are of gleaming brass. Adjustable strap keeps fit firm across your instep. With soles of durable Wardolite. Rubber heels and smooth leather insoles. Ship. wt. 3 lbs. 8 oz. *State your size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

24 C 6690–Burgundy Leather. 6.98

FAVORITE LACELESS LOUNGER STYLES FOR MEN

G H Moc-toe Lounger. In choice of Brown or Black. This style has long been a favorite with men everywhere for casual wear. It's so easy to slip on or off, so comfortable to wear. And now Wards bring it to you at this low, low price. Made of smooth, lustrous leather that polishes to a neat, high shine for that trim look. With Wardolite soles and heels. Shipping weight 2 lbs. 6 oz. *Please state size in your order.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

(G) 24 C 6728—Brown Leather.... 3.98

(H) 24 C 6729—Black Leather..... 3.98

J K Plain Toe Lounger. In your choice of soft Brown Grained Leather or smooth, supple Black Leather. Here is a new trend in men's casual footwear. These Loungers slip on and off as easily as a slipper, and are almost as comfortable, too. Yet they are sturdily made, to assure you the kind of long wear that means more for your money. Flexible, one-piece rubber soles, heels. Ship. wt. 2 lbs. 6 oz.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State your size.*

(J) 24 C 8860–Brown Grain Leather.. 3.79

(K) 24 C 8861–Black Smooth Leather. 3.79

U 5.69

NEWEST OUTDOOR BOOT

L Chukka. This is one of the very newest styles in masculine footwear. And it's the casual style that men everywhere are clamoring for. Made of rich, hardy Sueded Leather, in a handsome Sand color. With smooth leather insoles and buoyant, cushion-soft Crepe rubber soles and heels for long wear. Ship. wt. 2 lbs. 2 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 6685—Of Sand-colored Sueded Leather. 6.65

TWO LATEST STYLES FOR CASUAL WEAR

M Plain Toe. Smoke with Black trim. Here's a summer shoe that's light and flexible for comfort, right up-to-the-minute for style. Of smooth Leather that's slipper-soft and comfortable. Handy 1-eyelet tie, sturdy rubber sole and heel. Ship. wt. 2 lbs. 2 oz. *Please state size in order.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 8875—Smoke with Black Trim... 3.79

N Plain Toe in Brown. Here's one you'll want to own because it's so lightweight, so comfortable, and so low-priced. And a very newest casual style, too. Soft, supple Leather flexes with every foot movement. Long-wearing rubber soles, heels. Shipping weight 1 lb. 14 oz.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State your size.*

24 C 8870—Brown. 3.79

COOL SANDALS

P R T-Strap Style, in Black-and-Smoke or all Brown. Here's exactly what you'll want when days get hot and humid. Next to going "barefoot," Sandals are the coolest summer footwear you can find. Made of rich Leather, with 1-piece molded rubber soles and heels. Ship. wt. 2 lbs. 6 oz.

Wide Width. Sizes: 4, 5, 6, 7, 8, 9, 10, 11, 12. Order shoe size. For Half-sizes, order a half size larger than shoe. *State size.*

(P) 24C8881–Black, Smoke. 2.85

(R) 24C8880–All Brown.... 2.85

V 5.69

NURON CREPE SOLES FOR LONG WEAR, CUSHIONED COMFORT UNDERFOOT

Here are three favorite styles that feature Nuron Crepe soles and heels. Nuron Crepe, a buoyant rubber product, is super-soft and so lightweight that it actually floats on water. Puts an almost weightless cushion into your every step. Yet Nuron Crepe is hardy. It'll stand up under toughest scuffing, and give you lots of long, comfortable wear.

T Plain Toe Oxford. Made of supple Brown Leather, in a style that's always in best of taste. With White super-soft Nuron Crepe soles, heels to put a bounce into your every step (details above). Smooth Leather insoles. Wt. 2 lbs. 4 oz. *State width, size.*

Widths D and EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6776—Brown Leather... 5.69

U Two-eyelet Tie. An easy-fitting shoe in the popular Moc-toe style. Here's a truly versatile style; it's right for dress, business or casual wear. Of selected Brown Leather. With Nuron Crepe soles, heels (details above). Smooth Leather insoles. Ship. wt. 2 lbs. 4 oz. *Please state width and size.*

Widths D and EEE. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6775—Brown Leather..... 5.69

V Slip-on. A popular casual style that combines good looks with really unusual comfort. Made of rich Brown Leather, with matching Nuron Crepe soles, heels (see above). Elastic gores at vamp assure snug but non-binding fit. Smooth Leather insoles. Wt. 2 lbs. 4 oz. *State size.*

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24 C 6774—Brown Leather..... 5.69

For Utmost in Comfort . . . Kidskin or Kangaroo

2 SUPPLE LEATHERS TO GIVE YOU FOOT EASE LIKE YOU'VE NEVER FELT BEFORE

HERE'S WHAT THESE 2 LEATHERS GIVE YOU

RICHNESS . . . They're supple, soft, luxurious to the touch.
FLEXIBILITY . . . Mold to foot shape for best natural fit.
DURABILITY . . . Give long, comfortable, foot-easing wear.
GOOD LOOKS . . . Take high shine for that well-groomed look.

HERE'S WHAT THESE STYLES GIVE YOU

GOODYEAR WELT CONSTRUCTION . . . Best in shoe making.
STEEL SHANKS . . . For arch support and a firm foundation.
SMOOTH INSOLES . . . Of leather. See special features below.
FLEXIBLE SOLES . . . Topgrade Oak Leather. Rubber heels.

KANGAROO SHOE, OXFORD

W Straight Tip Shoe or Oxford. In Black Kangaroo Leather. Long-wearing Leather sole, rubber heel. Smooth Leather insole. Check comfort features, above. Ship. wt. 2 lbs. 8 oz. *State width and size.*

Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6878—Black Kangaroo Shoe.

24C6877—Black Kangaroo Oxford. 10.95

EXTRA ROOMY ROUND TOE STYLES IN KIDSKIN

X Straight Tip Oxford. Made of supple Black Kidskin Leather, with all comfort features listed above. Soles of flexible, long-wearing leather; firm rubber heels. Smooth leather insoles. Shipping weight 2 lbs. 4 oz.

Width E. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State width, size.*

Width EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width and size.*

24 C 6879—Black Kidskin..... 9.50

Y Straight Tip Shoe made of supple Kidskin. With Leather sole and rubber heel. Smooth leather insole gives comfort-foundation for foot. Check other features, above. Ship. wt. 2 lbs. 6 oz.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width, size.*

Width EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width, size.*

24 C 6880—Black Kidskin..... 9.50

CUSHION INSOLES FOR REMARKABLE FOOT EASE AND COMFORT

Z Straight Tip Oxford, in your choice of Brown Kidskin or Black Kangaroo Leather. Features a buoyant cushion insole (see sketch at right). Long-wearing leather sole, firm rubber heel, plus comfort features listed above. Shipping weight 2 lbs. 10 oz.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *State size.*

24C6815T-Brown Kidskin..... 10.95

24C6821T-Black Kangaroo..... 11.50

Heel-to-toe Cushion Insoles (built in Items Z and FF) are one of the most important comfort features ever innovated in shoes. Buoyant sponge rubber, covered with smooth leather, cushions every step. Gives very utmost in standing or walking comfort, and helps to put an end to foot-fatigue.

FF Straight Tip Shoe in your choice of Black Kidskin or Kangaroo Leather. With built-in sponge rubber cushion insole (sketch, story at left). Soles of flexible leather; firm rubber heels. Check further comfort features listed above.

Widths E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width, size.* Wt. 2 lbs. 10 oz.

24C6814T-Black Kidskin..... 10.95

24C6822T-Black Kangaroo..... 11.50

SOFT TOE STYLES IN WIDE WIDTHS

GG Slip-on. Made of soft Kidskin Leather. Requires no lacing; slips on and off so easily, yet always fits snugly thanks to elasticized goring on the sides. Soft toes give almost slipper-like comfort. With leather sole, rubber heel, smooth leather insole. Details above. Ship. wt. 2 lbs. 10 oz.

Width EE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.*

24C6860—Black Kidskin..... 9.95

HH Shoe of Kidskin or Kangaroo. Featuring soft toes for super-ease. Leather sole, rubber heel, and smooth leather insole. Further details above. Ship. wt. 2 lbs. 10 oz. *State width and size.*

Widths E and EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6854—Black Kidskin..... 9.95

Width EEEE. In Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24C6832—Black Kangaroo..... 10.95

KEEP FEET DRY ALWAYS

Sylflex—that's the magic new name in the shoe industry. It means water resistance as never before, because Sylflex Leather is specially tanned to keep water out, yet let air in for cool, healthful comfort. Here, Wards offer two popular styles, both made of the amazing new Sylflex Leather.

MM NN Plain Toe Oxford in Brown or Black. Of water-resistant Sylflex Leather (see above). Here's ideal dress or service footwear where it's damp—a trim, handsome style, yet it sheds water just like stormwear, to keep feet dry and comfortable at all times. If the leather gets wet, it wipes dry with the whisk of a cloth. Neoprene Crepe sole, heel. Ship. wt. 2 lbs. 10 oz.

Width D. Comes in All Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

(MM) 24 C 6540—Brown Sylflex Leather.. 10.95

(NN) 24 C 6541—Black Sylflex Leather... 10.95

ARCH-SUPPORTING INSOLES HELP PREVENT STRAIN, FOOT-FATIGUE

JJ Plain Toe Kidskin Oxford. With special insole for greater comfort (sketch, right). Leather sole and rubber heel. Wt. 2 lbs. 10 oz. See above.

Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width and size.*

24C6846-Black Kidskin. 9.95

Insoles in Items JJ, KK have built-in Leather arch supports for greater comfort and ease when you stand or walk.

KK Straight Tip Shoe in soft, dressy Kidskin. Featuring special arch-supporting insole for more comfort (see sketch at left). With durable leather sole and rubber heel. Ship. wt. 2 lbs. 6 oz. See above.

Widths E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width, size.*

24C6847-Black Kidskin. 10.95

BUDGET-PRICED SHOE

LL Here is our lowest price for a shoe with all these comfort features: soft Kidskin uppers; smooth Leather insoles; pliant Flexible Welt construction; and long-wearing leather soles and firm rubber heels. *Please state size in order.* Ship. wt. 2 lbs. 10 oz.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24C6882—Black Kidskin.. 6.95

Width B is medium narrow; C is medium; D is medium wide; E is wide; EE is very wide; EEE is extra wide; EEEE is extremely wide. Wards guarantee you a proper shoe fit. If unsure of your correct size, see How to Measure, Pg. 383. For details of Wards convenient Credit Terms, see Inside Back Cover. Items marked "T" shipped from Baltimore. Order and pay postage from Albany.

Ⓕ 9.50

Ⓖ 7.98–8.50

Ⓗ 6.50

Ⓙ 9.50

Ⓚ 9.50

Ⓛ 6.98

Ⓜ 7.50

Ⓝ 9.50–11.98

Ⓟ 6.50

Ⓡ 7.98–9.98

Ⓣ 7.50–9.50

Ⓤ 7.50

Specially-insoled for Utmost Wear, Comfort

INSOLES RESIST PERSPIRATION. WILL NOT CURL, CRACK OR HARDEN

THESE IMPORTANT FEATURES MAKE WARDS WORK SHOES OUTSTANDING VALUES ACROSS THE NATION

PERSPIRATION-RESISTANT INSOLE. Keeps soft and smooth. Permits resoling long after ordinary insoles are unfit for further use. Guarantees the very maximum in extra long wear and comfort.

STEEL SHANKS. Extra-wide and rust-proof, for a springy foundation that carries you firmly through the entire life of the shoe.

PERMA-COUNTER. Supports the back and heel of shoe. Guaranteed crush-proof. Absolutely won't break down, yet will flex with every foot movement to avoid chafing and blisters.

LOCK-STITCHING. By Singer. Used throughout shoe. Every stitch is locked, so that seams just can't ever run, rip or pull out.

GOODYEAR WELT CONSTRUCTION. Very finest used in shoe manufacturing. Totally nail-free and flexible, for your comfort. Shape-retaining and extra-sturdy, for long wear.

DURABLE, LONG-WEARING WORK SOLES

NEOPRENE. Wards finest work sole. Gives miles of extra wear. Resists tear-down from heat, grease, gasoline, acids. Ideal for men who work in garages, mills, factories, etc.

CORD-ON-END. For utmost in skid-resistance. Thousands of tiny cord ends, molded into sole, grip the ground for non-skid action, long wear. Ideal for men who need sure footing.

LEATHER. Topgrade Oak Bend, the finest. Makes a lightweight, flexible sole that is tops for working comfort.

CLEATED RUBBER. An all-around sole that is flexible, durable, and gives ground-gripping service at all times.

YOUR CHOICE OF BEST WORK LEATHERS

DOUBLE-TANNED GRAIN LEATHER. Most durable leather. Actually tanned twice to resist soil and barnyard acids. It's the best for farm, construction and all heavy outdoor jobs.

ELK-TANNED GRAIN LEATHER. Light, flexible, most comfortable used in work shoes. Best for indoor, light outdoor work.

OIL-TANNED GRAIN LEATHER. Sheds moisture to help keep feet dry. Ideal where jobs are slightly damp. For leather footwear that's completely waterproof, turn to Page 382.

HORSEHIDE. Toughest of all leathers. Won't scuff, scratch. Dries out soft and pliant, even after repeated wettings.

LOOK FOR SPECIAL FEATURES

DACRON THREAD. Rot-proof—resists acids and abrasives of all kinds. Extra-durable—40 times stronger than cotton thread of the same thickness. On all Neoprene-soled shoes and many others, below.

1-PIECE BACK. Totally rip-proof. Holds shape through entire life of shoe, for more wear, comfort. On most shoes below.

COMFORT CURVE TOP. Fits ankle. Eliminates ankle bite. Permits firm lacing without pinching. On most 6-in. shoes.

NEOPRENE SOLES—STURDY, SKID-RESISTANT, THEY OFFER LONGER WEAR AND ON-THE-JOB PROTECTION

(F) Best Blue Bands. In lace-to-toe style that gives you a better, more even fit. With Neoprene Cork soles for skid-resistance. Double-tanned Leather uppers, in two layers across vamp to take added wear and tear. Perma-counters, Storm welting, 1-piece rip-proof backs. Ship. wt. 5 lbs. *State your width and size.*
Widths D and EE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
24 C 7105—Brown..... 9.50

(G) Best Blue Band Oxfords lined with smooth drill cloth for extra soft comfort. Soles and heels of Neoprene are stitched with rot-proof Dacron thread. Oil-tanned Leather uppers are water-repellent. Comfort Curve Tops. Enforced 1-piece rip-proof backs.
Widths D and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State width, size when ordering.* Ship. wt. 3 lbs. 4 oz.
24 C 7134—Brown..... 7.98

24C7120-Same as 7134. With built-in arch support for added comfort... 8.50

(H) Better Red Band Oxfords. Durable Neoprene Cord soles and heels. Soles stitched with Dacron. Made of smooth, cool Elk-tanned Leather. 1-piece backs won't break down but retain shoe shape. Comfort Curve Tops for an easy fit. Shipping weight 3 lbs. 12 oz.
Widths C and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state your width and size in order.*
24 C 7339—Dark Brown..... 6.50

(J) Best Blue Bands of Oil-tanned Leather. Neoprene Cord soles, heels. With Barbour Storm Welting, Comfort Curve Tops, one-piece rip-proof backs. Wt. 4 lbs. 8 oz.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 7131—Black. *Please state your size*..... 9.50

(K) Best Blue Bands with soft, rich Leather linings for special comfort. Oil-tanned Leather uppers. Neoprene soles, heels. Comfort Curve Tops. Storm welts.
Widths D, E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 7132—Brown. Wt. 3 lbs. 12 oz. *State width, size.* 9.50

(L) Better Red Bands of Double-tanned Leather. Neoprene Cork soles, heels. Rip-proof backs, storm welts.
Widths E and EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State width and size.*
24 C 7331—Brown. Ship. wt. 4 lbs. 8 oz..... 6.98

CLEATED RUBBER SOLES

(M) Better Red Bands. Cleated Red Rubber soles. Gives ideal non-skid service. Elk-tanned Leather. Rip-proof backs. Cotton twill vamp linings. Comfort Curve Tops.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 7325—Brown. Ship. wt. 4 lbs. *State size*..... 7.50

3 SOLES—FOR EXTRA WEAR

(N) Best Blue Bands. Triple-soled—2 Leather soles, rubber tapsole. Double-tanned Leather. Full rubber heels.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 7103—Brown. 6-inch. Wt. 5 lbs. *State size*..... 9.50
24 C 7104—Brown. 8-in. Wt. 5 lbs. 4 oz. *State size.* 11.98

CORD-ON-END FOR NON-SKID ACTION

(P) Better Red Bands. Cord-on-end soles. Full Cord heels. Double-tanned Leather. Storm welting. Rip-proof backs. Comfort Curve Tops. *Please state your size.*
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 7313—Brown. Ship. wt. 4 lbs. 8 oz..... 6.50

STURDIEST HORSEHIDE. LEATHER UPPERS

(R) Better Red Bands. 6 or 8-in. heights. Ship. wt. 5 lbs.
6-INCH HEIGHT. *Widths E and EEE. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. *State width, size.*
24 C 7304—With Leather soles and rubber heels... 7.98
8-IN. *Width E. Whole, Half Sizes:* 6 to 11.
24 C 7391—Cord sole and heel. *State your size*.... 9.98

ARMY STYLES IN 2 QUALITIES

(T) Of Brown Double-tanned Leather. With Garrison Backs, Cap toes. Ship. wt. 4 lbs. 8 oz. *State width and size.*
Whole, Half Sizes: Width C: 7 to 11; *E:* 6 to 11, 12.
24 C 7322—Better Red Bands. Rubber soles..... 7.50
Width E. Whole, Half Sizes: 6 to 11.
24 C 7121—Best Blue Bands. Leather soles..... 9.50

COMFORTABLE SLIP-ONS WITH ELASTIC GORES

(U) Better Red Band Slip-ons. Of Elk-tanned Leather. Elastic gores assure snug, easy fit. Neoprene soles, heels, Dacron-stitched. Wide backstays. Wt. 4 lbs. 4 oz.
Width D. Whole, Half Sizes: 7 to 11 and 12.
Width E. Whole, Half Sizes: 6 to 11 and 12.
24 C 7324—Brown. *State width and size*..... 7.50

8 OR 10-INCH EXTRA HEIGHT BOOTS WITH STORM WELTS OFFER YOU MORE PROTECTION, GREATER WEAR

(V) Best Blue Bands of Oil-tanned Leather. Neoprene soles, heels. Storm Welts.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.*
24 C 7124—Black. Wt. 4 lbs. 12 oz. 11.98

(W) Better Red Band Lace-to-toe style. Elk-tanned Lea. Neoprene Cork sole, heel.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.*
24C7338–Brown. Ship. wt. 4 lbs. 4 oz. 9.98

(X) Better Red Bands. Double-tanned Leather. Wt. 5 lbs. 8 oz. *Width E. Whole, Half Sizes:* 6-11, 12. *State size.*
24C7321-Brown. 8-in. ht. (Shown). Cord-on-end soles. 8.98
24C7370-Brown. 8-in. ht. Oak Bend Leather soles. 8.98
24C7673-Brown. 10-in. ht. Oak Bend Leather soles. 10.50

Width C is Med.; D is Med. Wide; E, Wide; EE, Very Wide; EEE, Extra Wide. See How To Measure, Pg. 383. Wards Credit Terms, Inside Back Cover.

(V) 11.98

(W) 9.98

(X) 8.98–10.50

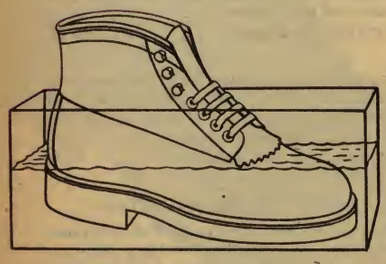
Ⓕ 14.50–16.50

Ⓖ 14.50

Ⓗ 12.50

Now...Completely Waterproof Leather Shoes

30 DAY FREE TRIAL OFFER...GUARANTEED WATERPROOF OR YOUR MONEY BACK



TESTED AND PROVEN: These shoes stood in a water tank for months with no leakage whatever.

FREE TRIAL OFFER. Amazing but true . . . Leather Footwear that's completely waterproof. Try them yourself, in free 30-day Trial Offer. If they don't keep dry inside and comfortable at all times, return them at our expense and get a full refund.

ALL THESE FINE FEATURES CAN BE FOUND IN WARDS WATERPROOF SHOES

WATERPROOF LEATHER. Sylflex-tanned to keep water out, let air in for dry, healthful comfort. Cleans with whisk of a cloth.

WATERPROOF CONSTRUCTION: Every inseam is sealed with self-curing Latex rubber, eliminating seepage around sole and heel.

GOODYEAR WELT. Finest flexible, nail-free shoe construction.

SINGER LOCKSTITCHING. With Dacron thread. Won't run or rip.

NEOPRENE SOLES: Resist rotting and breakdown from heat, barnyard acids, oils, grease and gasoline, add miles to shoe wear.

PERSPIRATION-RESISTANT INSOLES. Always stay smooth and comfortable. Won't curl, crack or harden. Permit many resolings.

OTHER FEATURES: Comfort Curve Tops, on ankle-height shoes, for lacing comfort. Steel Shanks give springy foundation.

Ⓕ Best Blue Band 8-inch Boots. Details, above. Wt. 4 lbs. 12 oz. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 C 7113–Brown. Double layer vamp. (Shown.) *State size.* 16.50

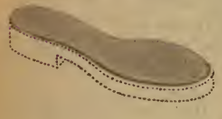
24 C 7116–Brown. Single layer vamp. *State size*..... 14.50

Ⓖ Ⓗ Best Blue Band. 6-in. Shoes. See above. Wt. 4 lbs. 4 oz. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

(G) 24 C 7112–Brown. Double layer vamp. *State size*... 14.50

(H) 24 C 7115–Brown. Single layer vamp. *State size*.... 12.50

Cushion Insoles Give Walking, Working Comfort



CUSHION INSOLES. Insoles of buoyant sponge rubber built right into these shoes and covered with supple Leather. They cushion every step all during the day and leave your feet refreshed, even after a hard day's work on the hardest floors.

CUSHION INSOLE SHOES HAVE THESE FINE QUALITY FEATURES (SHOES KEYED J, K, L AND M ARE NOT WATERPROOF)

NEOPRENE SOLES. These durable soles resist rotting and teardown from barnyard acids, grease and gasoline. Sturdy, long-wearing, ground-gripping.

PERMA-COUNTERS. Absolutely crush-proof. Strengthen shoe backs, make them flex with every foot movement. Won't break down or lose natural shape.

GOODYEAR WELT. Finest shoe construction. Flexible, shape-retaining.

OTHER FEATURES: Comfort Curves on all ankle-height shoes. Protective storm welting helps shed moisture. 1-Piece rip-proof backs on ankle-height shoes won't break down. Choice of Double, Elk or Oil-tanned Leathers.

Ⓙ Best Blue Band 8-in. Sport Boot. Oil-tanned Leather. Neoprene soles and heels. *Widths D, E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 5 lbs. 4 oz. *State size, width.*

24 C 7123–Brown.... 13.50

Ⓚ Best Blue Bands. 6-inch height. Double-tanned Leather. Ship. wt. 5 lbs. *State width and size.* *Width D. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

24C7107–Brown. Cord-on-end soles, heels.... 9.50

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24C7162–Brown. Oak Bend Leather soles, heels. 9.50

Ⓛ Better Red Band Oxfords. Elk-tanned Leather. Neoprene Cork soles and heels. *Widths D, EE. Whole, Half Sizes:* 6 to 11, 12. Wt. 4 lbs. 8 oz. *State width and size.*

24 C 7319–Brown... 6.98

Ⓜ Better Red Bands. Elk-tanned Leather. Non-skid Neoprene Cork soles, heels. *Widths D, E. Whole and Half Sizes:* 6 to 11, 12. Wt. 4 lbs. 12 oz. *State width and size.*

24 C 7363–Brown..... 7.59

WIDTH D MEANS MED. WIDE, WIDTH E MEANS WIDE, WIDTH EE MEANS VERY WIDE.

SEE DETAILS OF WARDS MONTHLY PAYMENT PLAN ON INSIDE BACK COVER.

Ⓙ 13.50

Ⓚ 9.50

Ⓛ 6.98

Ⓜ 7.59

Ⓝ 7.59 Ⓟ 5.50 Ⓡ 5.98

Good Green Bands Improved but Still Low-priced

COST NO MORE, YET NOW GIVE AMAZING NEW COMFORT, FLEXIBILITY AND WEAR

Wards Good Green Bands have now been improved to give you longer, more comfortable wear than many higher-priced shoes. Yet, these dependable work shoes still remain low in price. Check the features below and you'll agree that all these shoes offer you remarkable flexibility, comfort and wear for shoes selling in this low price range.

ALL RUGGED GOOD GREEN BANDS ARE MADE WITH THESE OUTSTANDING FEATURES OFTEN FOUND IN HIGHER-PRICED SHOES

FLEX WELT CONSTRUCTION. Completely nail-free. Provides you with perfect seamless comfort inside. Allows you a snug fit, permitting immediate wear without any breaking in. Finest construction at these prices. Assures easy and dependable wear.

GOODYEAR STITCHED SOLES. On all Good Green Bands. Easily repairable. Assure your shoe many extra resolings. For your particular job, you can choose from a variety of Wards best-wearing soles: Cord, Cord Rubber, Cork Rubber or Neoprene Cord.

GRAIN LEATHER UPPERS. In all shoes instead of inferior Split Leather quality of other low-priced shoes. Choose Double-tanned Leather: sturdy, best for farm, construction, heavy outdoor jobs or Elk-tanned: pliant, comfortable, for factory, light outdoor work.

ADDED FEATURES. 1-piece rip-proof backs that help retain shoe shape, won't break down. Comfort Curve Tops, on ankle-height shoes, for complete lacing comfort, eliminate chafing. Storm welting, on many shoes, helps shed moisture.

Ⓝ 8-inch Boots. Double-tanned Leather uppers withstand teardown from soil and barnyard acids. Extra-thick Cork and rubber soles and heels are long-wearing and skid-resistant. Wide backstays retain natural shoe shape.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size.* Shipping weight 5 lbs.
24 C 7407–Brown..... 7.59

Ⓟ 6-inch Shoes with Double-tanned Leather uppers. Extra-thick Cord soles, heels for long wear, firm traction. 1-piece rip-proof backs. Barbour storm welt. Comfort Curve Tops. Grain Leather insoles. Shipping weight 4 lbs. 4 oz.
Widths D and EE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state your width and size.*
24 C 7400–Brown..... 5.50

Ⓡ 6-in. Shoes. Buoyant Sponge Rubber cushion insoles soften every step. Elk-tanned Leather uppers for extra comfort, wear. Rip-proof backs. Barbour Storm Welting. Comfort Curves. Cord Rubber soles, heels for ground-gripping action.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.* Shipping weight 4 lbs. 4 oz.
24 C 7405–Black..... 5.98

Ⓣ 8-inch Double-tanned Leather uppers. Cork Rubber soles, heels for ground-gripping action. Wide backstays. Barbour Storm Welt. Smooth Grain Leather insoles.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 5 lbs. *Please state your size when ordering.*
24 C 7404–Brown..... 6.98

Ⓤ 8-inch Lace-to-toe Boots. Pliant Double-tanned Leather resists acid, soil teardown. Non-skid Cord soles and heels. Wide backstays. Barbour storm Welting. Grain Leather insoles smooth underfoot.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 5 lbs.
24 C 7403–Brown. *State size*..... 7.98

Ⓥ 6-inch Lace-to-toe Shoe for easy, comfortable fit. Smooth, supple Elk-tanned Leather uppers. Extra-thick Cord soles and heels. Storm Welting. Wide backstays. Grain Leather insoles. *Please state size.*
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 4 lbs. 8 oz.
24 C 7402–Brown..... 6.50

Ⓦ Oxfords of cool and pliant Elk-tanned Leather. Neoprene Cord soles, heels stitched with rot-proof Dacron. 1-piece rip-proof backs. Grain Leather Insoles.
Widths D and EE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 4 lbs. *Please state width and size in order.*
24 C 7401–Brown..... 5.50

Width D means Med. Wide. Width E means Wide. Width EE is Very Wide. Details of Wards convenient Monthly Payment Plan on Inside Back Cover.

INSTRUCTIONS FOR MEASURING YOUR CORRECT SHOE SIZE AND WIDTH

Wards guarantees you a proper fit. If you know your correct size and width, state them in your order. If unsure of correct size and width, follow these simple directions. You'll need a small piece of cardboard, a sheet of paper and a pencil.

Sit back in a straight chair with your foot placed firmly on the paper. Have someone mark off the following lines: 1–Place cardboard vertically against end of longest toe and draw a line along edge of card. 2–Place cardboard against heel and draw a similar line. 3–Place cardboard at widest point along inside of foot. Again draw a line. 4–Place cardboard at widest point along outside of foot and draw a final line. Send the completed diagram along with your order.

Ⓣ 6.98 Ⓤ 7.98 Ⓥ 6.50 Ⓦ 5.50

WEAR SAFETY SHOES. HELP AVOID FOOT INJURIES

Steel-capped Toes Protect Your Feet and Withstand 2,000 lbs. Static Pressure

WARDS POWR-HOUSE SAFETY TOE SHOES . . . Guard against painful, costly toe injuries . . . Rust-resistant, steel reinforced caps withstand up to 2,000 lbs., Static Pressure . . . Made according to performance regulations of American Standards Assn. Watch for special features:

PERSPIRATION-RESISTANT INSOLES . . . Long-wearing; allow soft, smooth comfort underfoot.

NEOPRENE SOLES . . . durable, give surest footing.

PERMA-COUNTERS . . . crush-proof, retain shape.

RUGGED 8 AND 11-INCH SAFETY STEEL TOE BOOTS WITH PERSPIRATION-RESISTANT INSOLES

F Best Blue Bands. 11-inch Engineer Boots. Oil-tanned Leather. Full Neoprene Cord soles, heels resist harmful acids, grease, gasoline. Leather vamp lining. Waterproof counters. Perspiration-resistant insoles. Wide backstays. Retain shoe shape. Rot-proof Dacron sole stitching. Sturdy Goodyear Welt construction.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.* Wt. 6 lbs.

24 C 7035—Black..... 13.50

G Better Red Band 8-in. Oil Driller Boots. Elk-tanned Leather. Strong, supple Oil-ized Oak Bend Leather soles, heels. Insoles resist perspiration, won't curl, crack or harden. Flexible Perma-counters won't break down. Outside counterpockets. Durable Goodyear Welt construction. Ship. wt. 5 lbs. 8 oz.

Widths: C, D and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size, width.*

24 C 7006—Brown.... 10.98

H Better Quality 8-in. Boots with long-lasting Neoprene Cord soles and heels. Uppers of Elk-tanned Leather. Insoles resist perspiration, allow longer wear and greater comfort. Crush-proof Perma-counters. Fine Goodyear Welt construction. Outside counterpockets make boot inside more comfortable. Ship. wt. 5 lbs. 8 oz.

Widths D, E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State width and size.*

24 C 7013—Brown.... 10.50

J Good Green Band 8-in. Boots. Rugged Neoprene Cord soles, heels. Double-tanned Leather uppers resist harmful soil, barnyard acids. Fiber counters help shoe to retain natural shape. Grain Leather insoles make underfoot smooth. Nail-and-sewn construction.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Ship. wt. 5 lbs. *State your size.*

24 C 7081—Brown.. 7.98

SAFETY OXFORDS

K Better Red Band Oxfords. Sponge Rubber cushion insoles relieve foot fatigue. Of Elk-tanned Leather. Neoprene soles and heels resist acids and grease. Back-enforcing Perma-counters. 1-piece rip-proof backs. Goodyear Welt construction. Dacron-stitched soles. Ship. wt. 4 lbs. 4 oz.

Widths: C, D and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.*

24 C 7071—Brown.... 9.50

NEOPRENE-SOLED 6-INCH SAFETY TOE SHOES

L Better Red Band 6-in. Work Shoes. Buoyant Sponge rubber cushion insoles. Neoprene soles and heels. Elk-tanned Leather uppers. 1-pc. rip-proof backs retain shoe shape. Rot-proof Dacron sole stitching. Goodyear Welt.

Width C. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State width and size.* Ship. wt. 5 lbs.

24 C 7031—Black..... 9.50

M Better Red Band 6-in. Lace-to-Toe Style. Double-tanned Leather uppers resist soil, barnyard acid tear down. Neoprene Cork soles, heels offer firm traction on slippery surfaces. 2-piece Weather Welt. Rot-proof Dacron stitching. Goodyear Welt construction.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. Shipping weight 4 lbs. 4 oz. *State size in order.*

24 C 7037—Brown.... 9.50

N Good Green Bands. 6-in. height. Neoprene Cord soles, heels. Double-tanned Leather uppers for toughest wear and tear. Crush-proof Perma-counters fit heels snugly, help preserve shape of shoe. Dacron stitching. Nail-and-Sewn construction. Wt. 4 lbs. 8 oz.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.*

24 C 7061—Black.. 6.65

BUDGET QUALITY—WARDS LOWEST PRICES FOR STURDY WORK SHOES

Wards thrifty Budget Quality Work Shoes give you sturdy, dependable wear during work or sport at the very lowest prices possible. Durably constructed, these Work Shoes are reinforced with resilient fiber counters that help retain the shoe's natural shape even under the toughest working conditions. These shoes do not have Safety Toes.

P Budget Quality. Sturdy Double-tanned Leather uppers. Brown no-mark rubber soles and heels. Sole stitching insures long wear. Smooth drill vamp cloth lining. Littleway lockstitch construction.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 3 lbs. 12 oz.

24 C 7515—Brown. *State size*.... 4.29

R Budget Quality Work Romeos. Smooth Elk-tanned Leather. Long-wearing Carbon rubber soles and heels. Elastic gores assure a snug fit. Comfortable Leather insoles. Stitch-down construction.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 2 lbs. 10 oz.

24 C 7505—Brown. *State size*.... 4.29

T Budget Quality lightweight Oxfords. Supple Elk-tanned Leather uppers. Tough Black Carbon rubber soles and heels. Sturdy Fiber counters. Stitch-down construction. Ideal for factory workers.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wt. 3 lbs.

24 C 7504—Brown. *State size*.... 4.29

Width C means Medium. Width D means Medium Wide. Width E, Wide. Wards guarantee proper shoe fit. If unsure of size, see How to Measure Correct Shoe Size instructions on Page 383. Details of Wards Monthly Payment Plan, Inside Back Cover.

FOR MEN WHO MUST STAND OR WALK ALL DAY

Here are the Shoes for You! Combine Trim Looks with Unusual Comfort and Wear

Make your working days easier. Choose from these popular service styles that give extra comfort—yet still have that dressy look. Ideal for policemen, mailmen, garagemen, etc. See below for these special features.

NEOPRENE SOLES . . . Long-wearing; resist heat, grease, gasoline. They allow you surer footing and extra wear.

GOODYEAR WELT CONSTRUCTION...durable, extra flexible.

ARCH-SUPPORTING INSOLES . . . Built-in arches give you added support, put more ease into walking and standing.

CUSHION INSOLES . . . Cushion each step for extra comfort.

2 FINE FEATURES . . . CUSHION INSOLES FOR MORE COMFORT, NEOPRENE SOLES FOR LONGER WEAR

U Elastic Gore Slip-on. Allows you all the lightweight comfort of an oxford, the convenience of no lacings, along with the sturdiness of service shoe construction. Gores assure snug, easy but non-binding fit. Heel-to-toe cushion insoles for added comfort underfoot (see sketch, right). Neoprene soles, heels. Goodyear Welt construction. *State width and size.*

Width C. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 3 lbs. 6 oz.

24 C 6948—Burgundy Leather... 7.95

Cushion insoles featured in Items U, V, W, HH and JJ are bouyant sponge rubber, covered with smooth Leather for utmost comfort underfoot.

V W Moc-toe style, in choice of shoe or oxford. Full cushion insoles for extra comfort (see sketch at left). Uppers are made of sturdy, supple Leather. Soles and heels of Neoprene. Durable Goodyear Welt construction. Shipping weight 3 lbs. 6 oz. *Please state your width and size.*

(V) OXFORD: *Width B. Sizes:* 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
Width EEE: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 6945—Burgundy Leather..... 7.95

(W) SHOE: *Width B. Sizes:* 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14.
Width EEE: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 6944—Burgundy Leather..... 8.95

RAILWAYMAN'S SHOE, A STURDY FAVORITE

X Straight Tip style: A neat, sturdy Brown shoe for men who must stand or walk most of the day. Select Leather polishes easily to a handsome shine. Will stand the severest wear and tear. Double-stitched welting strengthens shoe and helps prevent moisture from seeping in. Long-wearing Leather soles, rubber heels. Goodyear Welt construction. *Please state width and size.*

Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24 C 6932—Brown Leather. Ship. wt. 3 lbs. 8 oz..... 9.95

DRESSY BOOTS FOR EXTRA PROTECTION

Y Dressy Boots. A trim style, favorite with men who want a dressy look plus extra protection around ankles for outdoor work and sports. Of rich, supple Burgundy Leather, in handsome Plain Toe style. Convenient straps make pulling on and off easy. Sturdy Neoprene soles and heels. Boots are built with Goodyear Welt, the finest shoe construction known. Ship. wt. 3 lbs. 4 oz.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state your correct size when ordering.*

24 C 6985—Burgundy Leather..... 8.95

ARCH-SUPPORTING INSOLES PROVIDE FIRM, RESTFUL FOOT COMFORT

Z This comfortable Plain Toe shoe features a one-piece built-in arch supporting insole (see sketch at right). Uppers are made of select Leather that take high shine and give long, reliable wear. Barbour storm welting protects feet. Durable Leather soles, rubber heels. Goodyear Welt construction, the very finest.

Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13 and 14. Shipping weight 3 lbs. 8 oz. *Please state size.*

24 C 6926—Brown.... 9.95

Arch-supporting insole, in Items Z, FF and GG. Made of one piece smooth Leather, this insole has a special built-in support for the arch of your foot that puts extra ease and comfort into your walking and standing.

FF GG Police style of select supple Black Leather. Built-in arch-supporting insole (see sketch, left). Cushiony Spun Crepe sole, more than ½-inch thick, makes walking easier, provides miles of extra wear. Finest Goodyear Welt construction. Shipping weight 3 lbs. 6 oz. *Please state width and size.*

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

(FF) 24 C 6909—Oxford . 9.50
(GG) 24 C 6910—Shoe... 9.95

CUSHIONED POLICE STYLE

HH JJ Dependable Police style, with heel-to-toe cushion insoles (see sketch, above). Black Calf Leather uppers take a high shine. Durable Leather soles, heels. Finest Goodyear Welt construction. Ship. wt. 3 lbs. 8 oz. *Please state width and size.*

Width C. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

(HH) 24 C 6919—Oxford.. 9.50
(JJ) 24 C 6920—Shoe..... 9.95

JODHPURS AND WELLINGTONS

KK LL Two sleek, smart styles that are favorites for riding and other outdoor wear. Oak Bend Leather soles; rubber heels and leather heel bases. Goodyear Welt. Ship. wt. 3 lbs. 10 oz.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *Please state your size in order.*

(KK) WELLINGTON. Rich Dress Leather vamp and leather-like Kidskin leg. 9-in. height.
24 C 7986—Brown..... 15.98

(LL) JODHPUR. Of handsome Dress Leather; fully leather-lined. Adjustable strap. 6-in.
24 C 7978—Brown..... 12.98

WIDTH AND SIZE EXPLANATIONS, READ CAREFULLY BEFORE ORDERING

WIDTH AND SIZES EXPLANATIONS FOR THESE TWO PAGES: Width C means medium. Width D means medium wide. Width E means wide. Width EEE means extra wide. Wards guarantees you a proper shoe fit. If you know your correct size and width, state it in order. If uncertain of correct size and width, see How to Measure Shoe Size Instructions on Page 383. You may wish to buy from Wards on Credit. The details of Wards convenient Monthly Payment Plan are listed on the Inside Back Cover of this Book.

RUGGED BOOTS BUILT FOR ACTION, EXTRA WEAR

Handsome Engineer Boots and Hi-cuts. Authentic Western Styles for Men, Women

WARDS RUGGED ENGINEER BOOTS AND HI-CUTS . . . for extra protection, longer wear and greater comfort . . . best suited for all kinds of outdoor wear and sports activity.

ENGINEER BOOTS : . . Smartly styled, durably constructed, easy to pull on and off — they assure you a snug, comfortable fit at the instep with their adjustable straps.

HI-CUTS . . . Stand the most damaging wear and tear. Allow added comfort plus reliable, protective service.

OIL-TREATED OUTSOLES

(F) (G) Best Blue Bands. Black Oil-tanned Leather. Oak Bend Leather soles, rubber heels. Oil-treated outsoles give longer wear. Insoles resist perspiration, won't curl, crack. Sturdy Goodyear Welt. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State size.*

(F) 24 C 7610–11-in. Wt. 5 lbs. 10.98

(G) 24 C 7618–17-in. Wt. 6 lbs. 4 oz. 12.98

BUOYANT CUSHION INSOLES

(H) Best Blue Bands. 11-in. ht. Buoyant sponge rubber cushion insoles allow greater walking ease. Double-tanned Leather uppers. Durable Oak Bend Leather soles and heels. Storm welting. Finest Goodyear Welt construction. Steel shanks. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 5 lbs. 4 oz.

24 C 7602–Brown. *State size.* 11.98

UNIQUE STUDDED BOOT

(J) Better Red Bands. 11-in. studded Boots styled for motorcyclists. Nailheads and ruby-colored stones inserted into water-resistant Oil-tanned Leather. No-mark rubber tapsoles and heels. American Welt construction. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.*

24 C 7640–Black. Wt. 6 lbs. 4 oz. 10.98

STURDY 11-INCH ENGINEER BOOTS WITH PERSPIRATION-RESISTANT INSOLES THAT WON'T CURL, CRACK

(K) Best Blue Band 11-in. Woodsman Heel Boots. Long-wearing Oak Bend Leather soles and heels. Oil-tanned Leather uppers. Steel shanks give arch support. Insoles resist perspiration, won't curl or crack. Fine Goodyear Welt construction. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 5 lbs. 8 oz.

24 C 7616–Black. *State size.* 11.98

(L) Best Blue Band 11-in. Boots. Black Oil-tanned Leather. Steel shanks. Goodyear Welt. Reg. or Safety Toe styles. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wt. 6 lbs. *State size.*

24C7617-Regular Toe. Woodsman Heel. Rubber tapsoles, heels. (Shown.) 11.98

24C7035X-Safety Steel Toe. Regular Heel. Neoprene Cord soles, heels. 13.50

(M) Better Red Bands. 11-inch extra-heavy Boots. Oil-tanned Leather uppers. Insoles resist perspiration. Sturdy Woodsman heels, rubber tapsoles. Arch-supporting Steel shanks. Outside counter pockets. Flex Welt. Wt. 6 lbs. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.*

24 C 7637–Black. 10.50

PARATROOPER BOOTS

(N) Best Blue Bands. 10-inch Paratrooper Boots. Rugged Elk-tanned Leather. Rubber tapsoles and rubber wedge heels. Perspiration-resistant insoles. Steel shanks. Durable Goodyear Welt construction. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size in order.* Ship. wt. 5 lbs. 4 oz.

24 C 7631–Brown. 11.50

HI-CUTS WITH CLEATED SOLES

(P) Best Blue Band 10-in. Moc-toe style with sturdy Cleated red rubber soles and heels for ground-gripping action. Uppers of water-repellent Oil-tanned Leather. Perspiration-resistant insoles. Steel shanks. Goodyear Welt construction. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 5 lbs. 12 oz.

24 C 7615–Black. *State size.* 11.98

COWBOY BOOTS

(R) Good Quality Men's and Women's Cowboy Boots in Wing Tip Style. This handsome Western Boot has smart floral pattern on uppers. Motif blends with dressy toe design. All-Leather vamp and leg lining. Long-wearing rubber walking heels. Wood Pegged Shanks. Oak Bend Leather outsoles withstand wear. Grain Leather insoles. Goodyear Welt construction. *State size.*

Width D. Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 4 lbs. 8 oz.

24 C 7958T–(Shown.)

Burgundy and Tan 13.98

Width C. Women's Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 3 lbs. 4 oz.

24C7838T-Burgundy and Tan. 12.98

WARDS FINEST—DURABLE WOODSMAN HEEL BOOTS

(T) (U) Best Blue Bands. Woodsman Heel Boots. Black Oil-tanned Leather repels water; double layers at vamps for added wear. Thick rubber tapsoles. Woodsman heels are pitched for balance. Rubber lifts for more comfort. Perma-counters. Full gusset tongues. Goodyear Welt. *State size. Width E. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.

(T) 24C7621-12-in. Wt. 6 lbs. 12 oz. 12.98

(U) 24C7235-8-in. Wt. 6 lbs. 8 oz. . . 11.98

(V) Best Blue Bands. Oil-tanned Black Grain Leather. Pitched-for-balance Woodsman heels. Long-lasting Leather vamp lining. Thick, durable Rubber tapsoles, heel lifts. Sturdy Perma-counters. Full gusset tongues. Goodyear Welt construction, the very finest known. *Width E. Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please state size.*

24C7239–8-inch height (shown).

Shipping weight 6 lbs. 4 oz. . . . 10.50

Width C is Med.; D, Med. Wide; E, Wide. To-Measure, 383. Credit Terms, Inside Back Cover. Items suffixed "T" ship from Baltimore. Allow postage from Albany

WARDS PRICES SAVE YOU 15% TO 25%

Same Quality under Manufacturer's Name Sells for Much More

MEN'S AND BOYS' WATERPROOF FOOTWEAR . . . 100% PROTECTION UNDER ALL WEATHER CONDITIONS

(W) Better Quality. Medium weight 100% Waterproof Black Rubber Knee Boots. Leak tested. Reinforced. Boot Duck lining. Bar cleated red rubber soles, molded black rubber heels. To order, see below.

Men's Sizes: 6, 7, 8, 9, 10, 11 and 12.

24 C 9840–About 16-in. high. Ship. wt. 4 lbs. 12 oz. *State size*..... 6.29

Big Boys' Sizes: 1, 2, 3, 4, 5 and 6.

24 C 9890–About 14-in. high. Ship. wt. 3 lbs. 8 oz. *State size*..... 5.49

(X) (Y) (Z) Better Quality Heavy-weight Black Rubber Boots. 100% Waterproof. Above-the-knee and hip styles reinforced at bending areas to avoid cracking. Cushion insoles. Boot Duck lining. Bar cleated rubber soles, molded rubber heels. To order, below. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11 and 12.

(X) 24C9844–KNEE BOOT. Abt. 16 inches high. Ship. wt. 5 lbs.... 7.69

(Y) 24C9850–ABOVE-THE-KNEE. Abt. 26-in. Ship. wt. 6 lbs. 4 oz. 10.98

(Z) 24C9845–HIP BOOT. Abt. 36 inches high. Ship. wt. 7 lbs.... 11.98

Big Boys' Sizes: 3, 4, 5 and 6.

(Y) 24C9891–ABOVE-THE-KNEE. Abt. 23-in. Ship. wt. 3 lbs. 8 oz. 7.69

(FF) Best Quality Heavy-duty Red Rubber Work Boots. 100% Waterproof. Above-the-knee and hip styles reinforced at bending areas. Comfortable cushioned insoles. Boot Duck lining. Non-skid Bar cleated White rubber soles and heels. To order, please see below. *State your size.*

Men's Sizes: 6, 7, 8, 9, 10, 11 and 12.

24C9842–KNEE BOOT. Abt. 16-in. high. Ship. wt. 5 lbs. 8 oz..... 8.49

24C9853–ABOVE-THE-KNEE. (Not shown.) About 26-in. Wt. 7 lbs. 11.98

24C9846–HIP BOOT. (Not shown.) Abt. 36-in. Ship. wt. 8 lbs. 8 oz. 12.98

(GG) Best Quality Lightweight Sport Boot. Cotton net lined. Inside adjustable leg harness, belt straps. Cushion insoles. Semi-hard box toes. Cleated rubber soles, molded rubber heels. Order below.

Men's: 6, 7, 8, 9, 10, 11, 12, 13. *State size.*

24 C 9851–Olive Drab. About 36 in. high. Ship. wt. 7 lbs..... 11.98

24 C 9852–Olive Drab. Better Quality (not shown). Like 9851 but lighter wt. No inside leg harness. Wt. 6 lbs. 10.50

(HH) Best Quality Lightweight Hi-Cuts. 100% Waterproof; leak tested. Cotton net cloth lining. Cushion insoles. Bar cleated rubber soles, molded rubber heels. To order, see below. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11 and 12.

24 C 9953–Olive Drab. 12-in. high. Ship. wt. 4 lbs..... 8.49

24 C 9954–Olive Drab. 16-in. high. Ship. wt. 4 lbs. 6 oz..... 9.49

(JJ) Clog Rubber. 1-pc. molded construction. Non-skid rubber soles, heels.

Men's Sizes: Small (for shoe sizes 6 to 7½); Medium (for sizes 8 to 9½); Large (for sizes 10 to 12). *Please state size.*

24 C 9490–Black. Wt. 1 lb. 2 oz... 1.89

(KK) (LL) Better Quality Lightweight Black Dress Rubbers. 100% Waterproof. Cotton net lined. Ship. wt. 2 lbs. *State size.*

Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. For A, B Width shoes, order ½ size smaller. For C, D, E Widths, order shoe size.

(KK) 24C9486–Sandal. Med. Toe. 2.49

(KK) 24C9485–Sandal. Wide Toe. 2.49

(LL) 24C9487–Storm. Medium Toe. 2.49

(LL) 24C9488–Storm. Wide Toe.. 2.49

(LL) 24C9493–Ex. Wide sole, heel. 2.49

Big Boys' Sizes: 2½, 3, 3½, 4, 4½, 5, 5½, 6. Order ½ size larger than shoe size.

(LL) 24C9500–Storm Style..... 2.39

Boys': 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2.

(LL) 24C9501–Storm Style..... 2.19

(MM) (NN) (PP) Better Quality Heavy-duty Work Rubbers. Cotton net lining. Full gusset tongues. Red rubber soles and heels. Ship. wt. 3 lbs. *State size.*

Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Over heavy work shoes, order full size larger than shoe; lt. work shoe, ½ size larger; dress shoe, full size smaller.

(MM) 24C9471–Black, semi-storm. 3.19

(NN) 24C9470–Black, storm style. 3.19

(PP) 24C9472–Black, 2-Buckle.. 4.19

Boys': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wt. 2 lbs.

(NN) 24C9502–Black, storm style. 3.19

(PP) 24C9503–Black, 2-Buckle.. 3.98

(RR) Better Quality Heavy-duty Rubber Work Shoes. Cotton net lining. Cushion insoles. Full gusset tongues. Rubber soles, heels. Plain or steel toes. Order shoe size. For ½ sizes, order ½ size larger. Wt. 3 lbs. 10 oz. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11.

24 C 9798–Black. Plain Toe..... 7.59

24 C 9799–Black. Steel Toe..... 8.98

(TT) (UU) Better Quality Lightweight Dress Arctics, Galoshes. Welded buckle or slide styles. Cotton Fleece lining. Full gusset tongues. Non-skid rubber soles, heels. Wt. 2 lbs. 6 oz. Order shoe size. For ½ size, order ½ size larger. *State size.*

Men's: 6, 7, 8, 9, 10, 11, 12, 13.

(TT) 24C9711–Black. 10-in. Slide. 5.49

(TT) 24C9712–Black. 7-in. Slide.. 5.19

(UU) 24C9710–Black. 4-Buckle... 4.98

24C9719-Black. Good Quality. (Not shown.) Like 9711 but lighter weight. No full gusset tongue, top tab. Wt. 2 lbs. 4.49

Big Boys': 3, 4, 5, 6.

(TT) 24C9763–Black. 9-in. Slide.. 5.19

(UU) 24C9761–Black. 4-Buckle... 4.89

Boys': 11, 12, 13, 1, 2.

(UU) 24C9781–Black. 4-Buckle... 4.79

(VV) (WW) Better Quality, 100% Waterproof Medium weight Arctics. Cotton fleece lining. Full gusset tongues. Non-skid rubber soles, heels. Order, below.

Men's Sizes: 6, 7, 8, 9, 10, 11, 12, 13. Ship. wt. 4 lbs. *State size.*

(VV) 24C9732–Black. 4-Buckle.. 6.29

(WW) 24C9733–Black. 5-Buckle.. 6.59

Big Boys': 1, 2, 3, 4, 5, 6. Wt. 3 lbs.

(VV) 24C9765–Black. 4-Buckle.. 5.49

To order Items W, X, Y, Z, FF, GG and HH: If you wear whole size shoes, order your shoe size. If you wear half size shoes, then order your rubber boots ½ size smaller. To order Items VV and WW: For wear over heavy work shoes, for example, if shoe is size 9 or 9½, order size 10 Arctic. Over light work shoes, size 9 or 9½, you order size 9 Arctic. For wear over dress shoes, size 9 or 9½, order size 8 Arctic. See How to Measure on Page 383. Wards convenient Credit Terms are on Inside Back Cover.

YEAR 'ROUND T-SHIRTS FOR MEN

Healthgards for Quality and Comfort

A TO H Fine knit Cotton T-shirts in a range of qualities; all with dependable Healthgard features. Full cut for comfort; extra length for ample tuck-in. Hemmed sleeves and bottoms.

GOOD QUALITY T-SHIRT

A Economize on this long-lasting Cotton T-shirt. Flat knit for smooth appearance and firm texture. Simply tailored with neatly bound collarette neck. Extra fine fit is assured by tape in shoulder seams which prevents sagging. As shown above, except this one has sturdy tubular bound neck.

Color: White. Shipping weight ea. 6 oz.

Chest Sizes: Small (34-36); Medium (38-40); Large (42-44 inches).

Please state chest size.

29 C 478—Good T-shirt..... Ea. 55c or 3 for 1.59

BETTER QUALITY T-SHIRTS

B TO D These better quality T-shirts of smooth Combed Cotton have a Nylon reinforced ribbed collarette neck, designed for longer wear, greater shape retention, and trimmer fit. The flat knit shirt, full cut for comfort, has a tailored smooth appearance. The rib knit's elasticity assures snug, smooth fit. Mesh rib knit has same fine qualities plus benefit of added air circulation. All three have tape within shoulder seams to prevent sagging; neatly hemmed sleeves, bottoms. Recommended for year 'round wear.

Color: White. Shipping weight each 6 oz.

Chest Sizes: Small (34-36); Medium (38-40); Large (42-44 inches).

(B) 29 C 473—Better T-shirt. Flat knit Combed Cotton. *Please state your chest size*.... Ea. 77c or 3 for 2.20

(C) 29 C 460—Better T-shirt. Rib knit Combed Cotton. *Please state your chest size*.... Ea. 84c or 3 for 2.45

(D) 29 C 415—Better T-shirt. Mesh rib knit Combed Cotton. *Please state your chest size*.... Ea. 84c or 3 for 2.45

BEST COMBED COTTON T-SHIRTS—CREW AND V-NECK

E F Best flat knit T-shirts of smooth Combed Cotton. Knit extra-tight to retain shape longer. All have Nylon reinforced neck bands, tape over shoulder seams and across back of neck to prevent sagging. V-neck shirt ideal with sport shirts. *Color:* White.To Measure, see facing page. Ship. wt. ea. 7 oz. *State size.*

(E) 29C464–Best Combed Cotton T-shirt—Crew neck. *Reg. Sizes:* Sm. (34-36); Med. (38-40); Lge. (42-44 in.). Ea. 95c or 4 for 3.69

29 C 480–Long Sleeves. Not shown. Same as above. *Reg. Sizes:* Sm. (34-36); Med. (38-40); Lge. (42-44 in.). Ea. 1.39 or 3 for 4.00

(E) 29 C 481–Best T-shirt—Crew neck. Extra Large. *Extra Sizes:* Extra Large (46-48 in.); Extra, Extra Large (50-52 inches). *Please state chest size*..... Ea. 98c or 4 for 3.79

(F) 29 C 418—Best T-shirt—V-neck. *Regular Sizes:* Small (34-36 inches); Medium (38-40 inches); Large (42-44 inches). *Please state your chest size*..... Ea. 95c or 4 for 3.69

BEST DURENE FLAT KNIT, LONGER WEARING T-SHIRT

G Best quality T-shirt flat knit of Durene Mercerized Combed Cotton—the soft cotton fabric that is stronger and longer-wearing because of its Durene processing. Tape over shoulder seams and around back of neck for sag-resistance. Other Healthgard features above. For How to Measure, see facing page.

Chest Sizes: Small (34-36); Medium (38-40); Large (42-44 inches). *Color:* White. *Please state your chest size.*

Shipping weight each 7 oz.

29 C 475—Best Durene flat knit T-shirt..... Ea. 1.39 or 3 for 4.00

DE LUXE INTERLOCK KNIT T-SHIRT, EXTRA STRONG

H Wards finest Combed Cotton T-shirt; Interlock knit for extra strength, longer wear, suede-soft finish. Tape over shoulder seams and around Nylon reinforced neck prevents sagging. Has other fine Healthgard features explained above. Shipping weight each 7 oz. *Chest Sizes:* Small (34-36 in.); Medium (38-40 in.); Large (42-44 inches).

Color: White. *Please state your chest size.*

29 C 496—De luxe Interlock T-shirt..... Ea. 1.39 or 3 for 4.00

WARDS QUALITY

In a Wide Variety

J R Wards Shirts, Shorts are longer wearing, finer fitting because of their fine Healthgard features.

BEST SHIRT, DE LUXE BOXER AND YOKE FRONT SHORTS

J TO L Best quality rib knit Athletic Shirt of Durene Mercerized Combed Cotton—fancy snug-fitting drop needle stitch. De luxe Boxer and Yoke Front Shorts of higher count Sanforized Cotton Broadcloth—stronger because of more threads to the inch. The Boxer has heat-resistant elastic all around waist; the Yoke Front has 4 rust-proof snap fasteners; heat-resistant elastic inserts at waist.

(J) BEST ATHLETIC SHIRT.

Color: White. *Chests:* Sm. (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). Shipping weight each 5 oz. Ea. 94c or

29 C 469—*Please state your chest size*..... 3 for 2.73

DE LUXE BOXER, YOKE. Ship. wt. ea. 5 oz. *Even Waists:* 30-44.

(K) 29 C 520—Boxer. *Color:* White. *State your waist size.* Ea. 1.45 or

(L) 29 C 519—Yoke. *Color:* White. *State your waist size*... 3 for 4.19

BEST BOXER, YOKE FRONT SHORTS; SANFORIZED COTTON

M N Wards best Boxers and Yoke Fronts of Sanforized (shrinks less than 1%) woven Cotton Madras. Neat Stripes woven in; last throughout life of garment. Bar-tacked, double fly front resists rips. Boxers have 3, Yoke fronts have 4, non-rust snap fasteners. Boxer has heat-resistant all-around elastic waistband, double fly front. Yoke front has heat-resistant elastic inserts at waist, double fly front. Both Shorts are available in assorted neat stripes. See How to Measure Instructions on opposite page. Shipping weight each 5 oz.

Even Waist Sizes: 30 to 44 inches. *State your waist size.*

(M) 29 C 533—Best Boxer. Assorted stripes. Ea. 1.25 or

(N) 29 C 530—Best Yoke Front. Assorted stripes..... 3 for 3.65

BETTER QUALITY BOXERS IN NO-IRON COTTON PLISSE

P R Better quality Boxers of easy-to-wash, no-iron Cotton Plisse. Heat-resistant, all-around elastic waistband—safe to wash and dry at high temperatures. Sturdy bar-tacked fly resists rips. Full cut with comfortable and better fitting body-curved seat—curved to give roominess where needed. Washfast. Available in attractive solid colors and also in neat assorted patterns and stripes.

Even Waist Sizes: 30 to 44 inches. How to Measure, opposite page. Shipping weight each 5 oz. *Please state waist size.*

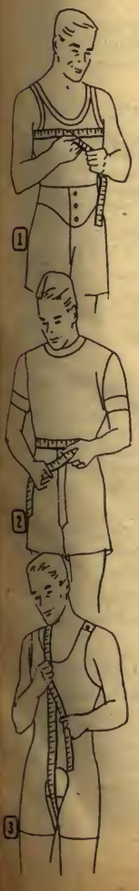
(P) 29 C 494—Assorted Patterns and Stripes (no choice). Ea. 74c or

(R) 29 C 508—Solid White, Green, Blue. *State size, color.* 3 for 2.15

How to Measure for Men's Shirts, Shorts on Facing Page. Details of Wards Convenient Monthly Payment Plan on Inside Back Cover.

HEALTHGARD SHIRTS, SHORTS

of Patterns, Styles and Quality Fabrics



Fine knit Shirts and Broadcloth Shorts in a range of quality Cottons; all with dependable Healthgard features, full cut for comfort.

GOOD SHIRT AND SHORTS

A TO C Good quality Athletic Shirt of sturdy Cotton. Swiss rib knit for extra strength. Sanforized Cotton Broadcloth Shorts; Boxers have heat-resistant elastic waistband; Yoke fronts have 3 non-rust snap fasteners. Both are full cut for comfortable fit. Shirt and Shorts, fine for year 'round wear.

(A) SHIRT. White. Ship. wt. ea. 4 oz.
Chests: Sm. (34-36); M. (38-40); Lge. (42-44). Ea. 39c or
29C462–*State size*..... 4 for 1.48

SANFORIZED SHORTS. Bright Assorted Patterns. *Even waist sizes:* 30-44 inches. Shipping weight ea. 5 oz. *Please state your size.*

(B) 29 C 455–Boxer. Ea. 55c or
(C) 29 C 454–Yoke.... 3 for 1.59

BETTER SHIRT AND BOXERS

D TO F Better quality Athletic shirt, Boxers. Shirt, Swiss rib knit of soft Combed Cotton with Nylon reinforced tubular binding at neck and armholes. Boxers of Sanforized Cotton Broadcloth (shrinks less than 1%), feature body-curved seat, bar-tacked fly, heat-resistant elastic waistband.

(D) BETTER ATHLETIC SHIRT.
Color: White. Ship. wt. ea. 4 oz.
Chests: S. (34-36); M. (38-40); L. (42-44); Ex.L. (46-48). Ea. 47c or
29 C 456–*State chest size*.. 3 for 1.35

BETTER QUALITY BOXER SHORTS.
Even waists: 30-44 in. Ship. wt. ea. 5 oz.
(E) 29 C 432–*Solid Colors:* Green, Blue, White. *State size, color.*
(F) 29 C 431–Asstd. Stripes, Patterns. *State size only*... Ea. 67c or 3 for 1.94

TO MEASURE

FOR MEN'S SHIRTS. Measure chest over underwear, keeping tape up under arm, over the shoulder blades. See Figure 1.

SHORTS, DRAWERS: Measure natural waistline over underwear. Hold the tape snugly. See Figure 2, at left.

MEN'S UNION SUITS: Bring tape over the shoulders through crotch, meeting at chest. See Figure 3. If between sizes, please order next size larger.

BEST SHIRT, BETTER SHORTS, ALL SIZES

G TO J Best quality Swiss rib knit Athletic Shirt, of Durene Mercerized Combed Cotton. Better quality Yoke Fronts: Sanforized Cotton Broadcloth, body-curved seat and heat-resistant elastic inserts at waist.

(G) BEST DURENE SWISS-RIB ATHLETIC SHIRT. *Color:* White. *Chests:* Sm. (34-36); Med. (38-40); Lge. (42-44); Ex.Lge. (46-48); Ex.Ex.Lge. (50-54). Wt. ea. 5oz. Ea. 84c or
29 C 406—*Please state your chest size*..... 3 for 2.45

BETTER QUALITY YOKE FRONT SHORTS—Reg., Tall, Stout.
REGULAR SIZES: *Even Waists:* 30-44 inches. Shipping weight ea. 5 oz. *State size, color.*
(H) 29 C 465—White or Blue. Ea. 67c or
(J) 29 C 453—Asstd. Stripes, Patterns..... 3 for 1.94

TALL SIZES: For men 6 ft. or more—average build. Wt. ea. 6 oz. *Even waists:* 30-42 in. Assorted Stripes and Patterns.
State size. Ea. 85c or
(J) 29 C 485. 3 for 2.47

STOUT SIZES: Heavier men of average height. Ship. wt. ea. 6 oz. *Even waists:* 38-54 in. Assorted Stripes and Patterns.
State size. Ea. 85c or
(J) 29 C 486. 3 for 2.47

GUARANTEED STYLES

4 of 1 Kind Must Wear Year

K TO V 4 of one size and style must give a total of one year's wear, or return them for Free Postpaid Replacement. Wards saves you money besides. Similar styles sell nationally $1.25 or more.

OUR FINEST SHIRT, BEST BOXERS

K TO M Wards Finest Athletic Shirt, Swiss rib knit. Best quality Boxers. Shirt is of Ingrain Durene Mercerized Combed Cotton. Boxers of Sanforized Cotton Broadcloth; have heat-resistant elastic waistband, rip-resistant bar-tacked fly and body-curved seat. Remember, 4 of 1 size and style are Guaranteed.

(K) ATHLETIC SHIRT. *State size.*
Color: White. Wt. 4, 1 lb.
29C443–*Even Sizes:* 34-46. 4 for 3.69

BEST QUALITY BOXERS.
Ship. wt. 4, 1 lb. 4 oz.
Even Waist Sizes: 30-44 inches.
(L) 29 C 452—Assorted Patterns and Stripes. *Please state size only.*
(M) 29 C 422–Solid: Blue, Pink or White. *State color and size.* 4 for 3.69

BEST T-SHIRT, BEST SHORTS

N TO R Best quality flat knit T-shirt and best Yoke Front Shorts. Shirt: smooth Combed Cotton, knit extra-tightly. Shorts of high count Sanforized Cotton Broadcloth: body curved seat, 4 rust-proof gripper fasteners. 4 of 1 size and style are Guaranteed.

(N) T-SHIRT. White. Wt. 4, 1 lb. 8 oz. *Sizes:* Small (34-36); Medium (38-40); Large (42-44).
29 C 464X—*State size*.. 4 for 3.69

BEST QUALITY YOKE FRONT SHORTS. Ship. wt. 4, 1 lb. 4 oz. *Even waists:* 30-44 inches. To Measure, at left.
(P) 29 C 426–*Colors:* Blue or White. *Please state size and color.*
(R) 29C451–Asstd. patterns, stripes. *State size.* 4 for 3.69

OUR FINEST ATHLETIC SHIRT, BEST QUALITY SHORTS

T TO V Four of one size and style must give a total of one year's wear, or return them for Free Postpaid Replacement. Durene Mercerized Combed Cotton is specially treated premium Combed Cotton and provides comfortable absorbency, durability, luster. Yarn treated ingrain rib knit shirt has web shoulders for action-ease. Both Shorts have heat-resistant elastic waistband and sturdy taped fly front. Mid-length has wide hem. Speed Shorts have elastic at leg opening. *Color:* White. To Measure please see sketch at left.

(T) WARDS FINEST DURENE SWISS RIB KNIT ATHLETIC SHIRT.
Even Chest Sizes: 34 to 46 inches. *Please state your chest size.*
29 C 443—Ship. wt. 4, 1 lb. 4 are guaranteed to wear for 1 year.... 4 for 3.69

(U) BEST QUALITY DURENE DROP NEEDLE RIB MID-LENGTH SHORTS.
Waists: S. (30-32); M. (34-36); Lge. (38-40); Ex. Lge. (42-44). *State size.*
29C468X–Ship. wt. 4, 1 lb. 4 oz. 4 are guaranteed to wear for 1 year. 4 for 4.85

(V) BEST QUALITY DURENE FINE RIB SPEED SHORTS.
Even Waist Sizes: 30 to 42 inches. *Please state waist size.*
29C484X–Ship. wt. 4, 1 lb. 4 oz. 4 are guaranteed to wear for 1 year. 4 for 3.69

CHILDREN'S UNDERWEAR, PAGES 312 TO 314.

MEN'S YEAR 'ROUND HEALTHGARD STYLES

Finely Tailored in Quality Rayon, Nylon and Cotton Fabrics

WARDS OWN LONG-WEARING HEALTHGARDS . . . Highly recommended for quality, wear.
FINE GAUGE RAYON . . . Knit to assure comfort . . . Smooth texture . . . Shape retention.
WONDER-WEARING NYLON . . . Shrink-resistant and quick drying . . . needs no ironing.
COMBED AND DURENE COTTONS . . . soft, absorbent . . . Excellent for comfort, wear.
ALL GARMENTS ARE GENEROUSLY CUT . . . have dependable Healthgard features.
ALL LABORATORY TESTED . . . meet Wards high standards of workmanship.

BEST RAYON SHIRT AND SHORTS

(A) TO (C) Athletic Shirt, Boxer and Speed Shorts of best quality Rayon; Spring Needle knit for elasticity that lasts the life of the garment. Seams are flat-locked for added strength. Shirt has webbed shoulders; tubular binding at neck, armholes; extra tuck-in length; and hemmed bottom. Boxer Shorts have heat-resistant elastic waist, hemmed leg openings, reinforced fly front. Speed Shorts have heat-resistant elastic at waist and leg openings; sturdy taped fly front. See Measuring Instructions on Page 389. *Color:* White. Shipping weight each 6 oz.

(A) BEST ATHLETIC SHIRT.
Even Chests: 34-46 in. Ea. 95c or
29 C 502—*State chest size* . . . . 3 for 2.75

(B) BEST BOXER SHORTS.
Even Waists: 30 to 42 in. Ea. 1.19 or
29 C 503—*State waist size* . . . . 3 for 3.47

(C) BEST SPEED SHORTS.
Even Waists: 30-42 in. Ea. 95c or
29 C 504—*State waist size* . . . . 3 for 2.75

BETTER MID-LENGTH SHORTS

(D) Better quality Mid-length Shorts. Finely rib knit of soft Combed Cotton. So very absorbent and comfortable. Shorts have sturdy taped fly, heat-resistant elastic waistband and hemmed leg openings. All Healthgard garments are full cut for action-free comfort. Laboratory tested for quality. To Measure, Page 389. *Color:* White. Shipping weight ea. 5 oz. *Waists:* Small (30-32); Medium (34-36); Large (38-40); Ex. Lge. (42-44).
Please state waist size. Ea. 85c or
29 C 459 . . . . . 3 for 2.47

BETTER RAYON SHIRT AND SHORTS

(E) TO (G) Athletic Shirt, Boxer and Speed Shorts; circular knit of better quality, fine gauge Rayon. Athletic Shirt has webbed shoulders allowing freedom of movement; tubular bound neck, armholes; added length for tuck-in comfort; hemmed bottom. Boxers have covered heat-resistant elastic at waist, hemmed leg openings, reinforced fly front, ample seat room. Speed Shorts have heat-resistant elastic waistband and leg openings for action ease, sturdy taped fly front. See Measuring Instructions, Page 389. *Color:* White. Shipping weight each 5 oz.

(E) BETTER ATHLETIC SHIRT.
Even Chests: 34-44 in. Ea. 75c or
29 C 470—*State chest size* . . . 3 for 2.15

(F) BETTER BOXER SHORTS.
Even Waists: 30-42 in. Ea. 89c or
29 C 471—*State waist size* . . . 3 for 2.59

(G) BETTER SPEED SHORTS.
Even Waists: 30-42 in. Ea. 75c or
29 C 472—*State waist size* . . . 3 for 2.15

INTERLOCK MID-LENGTH SHORTS

(H) Wards deluxe quality Combed Cotton Mid-length Shorts. Interlock knit in a suede-soft finish. Each stitch is permanently locked in for strength and run-resistance. Nylon reinforced for longer wear. Shorts have heat-resistant elastic waist for wash day protection. Laboratory tested for dependable quality like all of Wards garments. For How to Measure Instructions see Page 389. *Color:* White only. Ship. wt. ea. 6 oz. *Even Waists:* Small (30-32); Medium (34-36); Large (38-40).
Please state waist size. Each 1.29
29 C 433 . . . . . 3 for 3.77

NYLON CORD SHIRT AND SHORTS

(J) TO (L) Athletic Shirt, Boxer and Speed Shorts in 100% Nylon Cord; a porous knit fabric through which air can circulate freely for year 'round comfort. Strong construction for lasting wear. Corded finish retains its freshness through many wearings, washings. Shirt has action-free webbed shoulders, wear-resistant binding around neck, armholes, extra long hemmed bottom. Boxer Shorts have covered heat-resistant elastic waist, hemmed legs, body curved seat. Speeds have heat-resistant elastic at waist, leg openings; taped fly. White. Wt. ea. 5 oz.

(J) ATHLETIC SHIRT.
Even Chests: 36-46 in. Ea. 2.49 or
29 C 505—*State chest size* . . . 3 for 7.25

(K) BOXER SHORTS.
Even Waists: 30-42 in. Ea. 2.49 or
29 C 507—*State waist size* . . . 3 for 7.25

(L) SPEED SHORTS.
Even Waists: 30-42 in. Ea. 1.79 or
29 C 506—*State waist size* . . . 3 for 5.23

WOVEN NYLON BOXERS

(M) (N) In 2 qualities. Best: finer quality Nylon, body curved seat. Good: lighter weight Nylon, straight panel seat. Both have heat-resistant elastic waistband, wide hemmed legs. See Page 389 for How to Measure. Ship. wt. ea. 5 oz.

(M) BEST. SOLID WHITE.
Even Waists; 30-42 in. Ea. 1.59 or
29 C 509—*State waist size* . . . 3 for 4.60

(N) GOOD. PATTERNED.
ASSORTED PATTERNS.
Even Waists: 30-44 inches. Ea. 98c or
29 C 512—*State waist size* . . . 3 for 2.84

NYLON BLEND T-SHIRT AND SHORTS

(P) (R) 20% Nylon, 80% Combed Cotton rib knit T-shirt and Mid-length Shorts. Shirt: ribbed neck, tape within shoulder seams to prevent stretching or sagging. Mid-lengths: heat-resistant waist, taped fly front. Shipping weight each 5 oz.

(P) T-SHIRT. *Chests:* Small (34-36); Med. (38-40); Lge. (42-44). Ea. 1.15 or
29 C 412—White. *State chest size* . . . . 3 for 3.30

(R) SHORTS. *Waists:* Small (30-32); Med. (34-36); Lge. (38-40). Ea. 1.15 or
29 C 414—White. *State waist size* . . . . . 3 for 3.30

NYLON BLEND ATHLETIC SHIRT, SPEEDS

(T) (U) Swiss rib Athletic Shirt, fine rib Speed Shorts of the new yarn—20% long-wearing Nylon, 80% absorbent Combed Cotton. Shirt: tubular bound neck, armholes; hemmed bottom. Shorts: heat-resistant elastic waist, leg openings. White.

(T) ATHLETIC SHIRT. *Chests:* Small (34-36); Med. (38-40); Large (42-44 in.). Ea. 75c or
29 C 410—Ship. wt. ea. 4 oz. *State size.* 3 for 2.18

(U) SPEED SHORTS. *Waists:* Small (30-32); Med. (34-36); Large (38-40 in.). Ea. 75c or
29 C 411—Ship. wt. ea. 4 oz. *State size.* 3 for 2.18

BEST ATHLETIC SHIRT, MID-LENGTH SHORTS

(V) (W) Best Durene Mercerized Combed Cotton. Snug rib knit in a fancy drop needle stitch. Shirt has tubular bound neck, arms. Shorts have heat-resistant elastic waistband. *Color:* White. *State chest size for shirts, waist size for shorts.*

(V) SHIRTS. *Chests:* Sm. (34-36); Med. (38-40); Lge. (42-44); X. Lge. (46-48). Ea. 94c or
29 C 469X—Shipping weight ea. 5 oz. 3 for 2.73

(W) SHORTS. *Waists:* (30-32); Med. (34-36); Lge. (38-40); X. Lge. (42-44). Ea. 1.25 or
29 C 468—Shipping weight ea. 5 oz. . . 4 for 4.85

MEN'S QUALITY HEALTHGARD SHIRTS, SHORTS

Cotton Knits made to Wear Longer... Styled for Year 'round Comfort

QUALITY FABRICS . . . Cotton, Combed Cotton, Durene Mercerized Cotton, Helanca yarn.
DEPENDABLE HEALTHGARD FEATURES . . . Assures long wear, excellent workmanship.
GENEROUSLY CUT FOR GREATER COMFORT . . . Shirts are extra long to tuck-in, stay-in.

SPEED AND ATHLETIC SHIRTS . . .Tubular bound neck, armholes, hemmed bottom.
T-SHIRTS . . . Ribbed collarette neck, tape within shoulder seams, hemmed bottom.
SHORTS . . . Heat-resistant elastic at waist . . . taped fly and neatly finished leg openings.

BETTER SPEED SET, GOOD SHORTS

(A) (B) Better Swiss rib Combed Cotton Speed Shirt. Nylon reinforced at neck, armholes; curved bottom. Better Speed Shorts: Ribbed Combed Cotton; Nylon reinforced taped fly and elastic leg openings. Good Speed Shorts: Rib knit Cotton, tubular bound leg openings. Features above. White. *State chest size for Shirts, waist size for Shorts.*

(A) BETTER SHIRT. S. (34-36); M. (38-40); L. (42-44). Ea. 47c or
29 C 444—Wt. ea. 4 oz. . . . . 3 for 1.35

(B) BETTER Shorts. S. (30-32); M. (34-36); L. (38-40); X. L. (42-44). Ea. 62c or
29 C 424—Wt. ea. 4 oz. . . . . 3 for 1.79

(B) GOOD SHORTS. S. (30-32); M. (34-36); L. (38-40). Ea. 47c or
29 C 445—Wt. ea. 4 oz. . . . . 3 for 1.35

BEST T-SHIRT, SUPPORTER SHORTS

(C) (D) T-Shirt of best quality Combed Cotton. Supporter Shorts of 30% Nylon, 70% Combed Cotton knit in drop needle stitch. Wide elastic panel for waist control. Nylon reinforced taped fly front; elastic at leg openings. T-shirt is flat knit of extra heavy yarns; has Nylon reinforced ribbed collarette neck; tape from shoulder to shoulder. Other features above. Color: White only. *State chest size to order Shirt; waist size to order Shorts.*

(C) BEST T-SHIRT. Sm. (34-36); M. (38-40); L. (42-44). Ea. 95c or
29 C 464XX-Ship. wt. ea. 6 oz. 4 for 3.69

(D) SHORTS. S. (30-32); M. (34-36); L. (38-40); Ex. L. (42-44). Ea. 1.59 or
29 C 448–Ship. wt. ea. 6 oz. 3 for 4.63

BETTER ATHLETIC SHIRT, SHORTS

(E) (F) Cool mesh in soft, absorbent Combed Cotton. Rib knit. Athletic Shirt has Nylon reinforced tubular binding at neck, armholes, hemmed bottom. Speed Shorts have heat-resistant elastic at waist, legs. Taped fly. Nylon reinforced leg openings. Features above. To Measure, see below. White. *State chest size to order Shirt and waist size to order Shorts.*

(E) SHIRT. Small (34-36); Med. (38-40); Lge. (42-44). Ea. 47c or
29 C 416–Ship. wt. ea. 4 oz. . . 3 for 1.35

(F) SHORTS. Sm. (30-32); Med. (34-36); Lge. (38-40). Ea. 57c or
29 C 417—Ship. wt. ea. 5 oz. . . 3 for 1.65

BETTER QUALITY T-SHIRT

(G) Rib knit of soft Combed Cotton. Ribbed collarette neck, Nylon reinforced. Tape within shoulder seams; neat hemmed sleeves, bottoms. White. Ship. wt. ea. 6 oz. See editorial for fine Healthgard features. *Chest Sizes:* Sm. (34-36); Med. (38-40); Large (42-44). Ea. 84c or
29 C 460X—*State chest size*. . . 3 for 2.45

S-T-R-E-T-C-H NYLON SHORTS

(H) Speed Shorts of 100% Nylon Helanca yarn—stretches to fit, molds gently, retains elasticity for life of garment. Ideal for sports, under swim trunks. Perforations around tubular bound legs, side seams denote full fashion knitting. Wt. ea. 4 oz. Color: White. *Waist Sizes:* Small (28 to 34); Large (36 to 40). Ea. 1.89 or
29 C 420–*State waist size*. . . . 3 for 5.50

BEST DURENE SPEED SHIRT, SHORTS

(J) (K) Speed Shirt and Shorts of soft, fine Durene Mercerized Combed Cotton. Rib knit in drop needle stitch. Shirt has curved bottom, tubular bound neck and armholes. Shorts: heat-resistant elastic at waist and leg openings. See editorial for fine Healthgard features. Color: White. *Measure chest size to order Shirt; waist size when ordering Shorts.*

(J) SHIRT. Sm. (34-36); M. (38-40); L. (42-44,; X. L. (46-48). Ea. 84c or
29 C 466–Ship. wt. ea. 4 oz. . . . 3 for 2.45

(K) SHORTS. Sm. (30-32); M. (34-36); L. (38-40); Ex. L. (42-44); Extra, Extra Large (46-48). Ea. 84c or
29 C 467-Ship. wt. ea. 5 oz. 3 for 2.45

COLORFUL PATTERNED BRIEF

(L) Attractive patterns on White background. Rib knit Combed Cotton. Heat-resistant elastic at waist and legs. Taped fly. Washfast. See editorial for fine Healthgard features. Assorted colors. Wt. ea. 4 oz. *Sizes:* Small (30-32); Med. (34-36); Large (38-40). Ea. 75c or
29 C 437—*State waist size*. . . . . 3 for 2.18

BRIEF WITH DOUBLE FABRIC SEAT

(M) Absorbent Combed Cotton, rib knit Brief with double fabric seat for extra wear. Heat-resistant elastic at waist and legs. Taped fly. Fine Healthgard features above. Color: White. Ship. wt. ea. 4 oz. *Sizes:* Small (30-32); Med. (34-36); Large (38-40) in. Ea. 75c or
29 C 425—*State waist size*. . . . . 3 for 2.18

BEST DURENE T-SHIRT, SPEED SHORTS

(N) (P) Smooth, flat knit T-shirt and rib knit Speed Shorts. Best quality Durene Mercerized Combed Cotton—the soft cotton fabric that is stronger and longer-wearing because of its Durene processing. Shorts have heat-resistant elastic waist, sturdy taped fly. T-shirt has tape over shoulder seams and around ribbed collarette neck to prevent sagging. See other features above. Color: White only. *State chest size when ordering Shirt; waist size to order Shorts.*

(N) BEST T-SHIRT. Small (34-36); M. (38-40); L. (42-44). Ea. 1.39 or
29 C 475X–Ship. wt. ea. 6 oz. 3 for 4.00

(P) BEST SPEED SHORTS.
Even Waists: 30 to 42 in. Ea. 95c or
29 C 484–Ship. wt. ea. 5 oz. . . . . 4 for 3.69

DE LUXE INTERLOCK SHIRT AND SHORTS

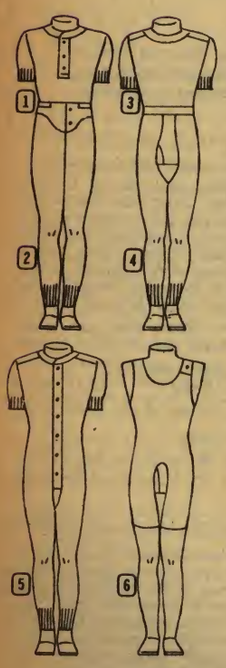
(R) (T) Interlock knit Combed Cotton Athletic Shirt and Speed Shorts. This is a double knitting process that permanently locks each stitch, gives a suede-soft finish that is both strong and run-resistant. Shirt has webbed shoulders. Both garments are Nylon reinforced for longer wear, expertly tailored. Healthgard style features above. To Measure Instructions are at bottom of page. Color: White. *Measure chest size to order Shirt; waist size when ordering Shorts.*

(R) INTERLOCK SHIRT. Sm. (34-36); Med. (38-40); L. (42-44). Ea. 95c or
29 C 497–Ship. wt. ea. 6 oz. . . . 3 for 2.77

(T) INTERLOCK SHORTS. Sm. (30-32); Med. (34-36); L. (38-40). Ea. 95c or
29 C 498–Ship. wt. ea. 5 oz. . . . . 3 for 2.77

Measuring Instructions: For Men's Shirts measure chest over underwear, keeping tape well up under arms, over shoulder blades. For Shorts, measure natural waistline over underwear. See Wards wide selection of Children's underwear on Pages 312 to 314. Wards Monthly Payment Plan, Inside Back Cover.

POPULAR YEAR 'ROUND HEALTHGARDS FOR MEN



UNDERWEAR MEASURING

FOR SHIRTS: Measure chests over underwear, well up under arms, over shoulder blades. DRAWERS: Measure waist over underwear. UNION SUITS: Bring tape over shoulders, through crotch meeting at chest. Please see size chart on the facing page.

FINE QUALITY MESH UNION SUITS

(A) Trim fitting, fine quality Union Suit. Ideal for warm weather wearing; also provides comfort on cooler days. Made of absorbent Cotton and knit in an open mesh pattern for maximum air circulation. Short Sleeve, Ankle-length style. Comfortable Healthgard features include: convenient wide lap button seat, collarette neck, durable flatlocked seams for wear, knitted fabric insert at seat crotch. Shipping weight ea. 13 oz.

White. *Even Chests:* 36-50 in. Ea. 1.65 or
29 C 570—Sketch 5. *State size.*. 3 for 4.82

GOOD, BETTER COTTON UNION SUITS

(C) Absorbent, long-wearing Cotton, rib knit for elasticity and lasting fit. Military shoulders prevent sagging. Collarette neck, wide lap button seat for comfort and fit. Reinforced crotch wears longer; firm, durable flatlocked seams for wear.

GOOD. Sturdy Cotton. Short Sleeve, Ankle-length. Healthgard features. *Color:* Cream
Reg. Even Chests: 36, 38, 40, 42, 44, 46. Ship. wt. ea. 13 oz. Ea. 1.79 or
29 C 568—Sketch 5. *State size.*. 3 for 5.23

BETTER. Combed Cotton. Softer, more durable. Long fibers for better wear. Short Sleeve, Ankle-length. Healthgard features.
Cream. *Reg. Even Chests:* 36, 38, 40, 42, 44, 46. Wt. ea. 14 oz. Ea. 1.95 or
29 C 564—Sketch 5. *State size.*. 3 for 5.72

BALBRIGGAN SHIRTS, DRAWERS

(E) (F) Flat knit of lightweight Combed Cotton. Short Sleeve Shirt has button-front, collarette neck. Drawers: Cambric faced yoke, adjustable back straps, suspender loops, double fabric crotch, snug-fitting rib cuffs. How To Measure, at left. *Color:* Cream. Ship. wt. ea. 8 oz.

SHORT SLEEVE SHIRT.
Even Chests: 34 to 50 in. Ea. 1.39 or
29 C 610—Sketch 1. *State size*. 3 for 4.00

ANKLE LENGTH DRAWERS.
Even Waists: 30 to 50 in. Ea. 1.39 or
29 C 612—Sketch 2. *State size*.. 3 for 4.00

COTTON MESH ATHLETIC UNION SUIT

(B) So cool, so comfortable in hot summer weather. Open mesh pattern provides maximum air circulation. Trim athletic sleeveless style fits loosely to allow free body movement. Practical Above-knee length. Famous Healthgard features include tubular binding at neck, rib knit inset at seat and crotch, convenient two-button shoulder closing, wide lap button seat for comfort. How to Measure Instructions, see below.
Color: White. Ship. wt. ea. 8 oz.
Even Chests: 36 to 50 in. Ea. 1.29 or
29 C 577—Sketch 6. *State size*..... 3 for 3.77

BEST COTTON PROPORTIONED UNION SUITS

(D) Rib knit of fine Combed Cotton. Sturdy yarns knit for better fit, elasticity. Expertly tailored. Ankle length. Fine Healthgard features include wide lap button seat, flatlocked seams, military shoulders. Proportioned sizes for accurate fit. To Measure below left. Wt. ea. 15 oz.

REG. *Even Chests:* 36-50 in. Sketch 5. *State size.*
29C556-*Color:* White. Short Sleeves.
29C550-*Color:* Cream. Short Sleeves. Ea. 2.29 or
29C551-Cream. Long Sleeves..... 3 for 6.72

TALL. Men 6 ft. or more, of normal build.
Color: Cream. *Even Chests:* 38-50 in. Ea. 2.39 or
29C554-Short Sleeves. *State size*..... 3 for 6.98

STOUT. Men under 5 ft. 8 in., heavy.
Color: Cream. *Even Chests:* 38-54 in. Ea. 2.39 or
29C555-Short Sleeves. *State size*..... 3 for 6.98

PROPORTIONED NAINSOOK UNION SUITS

(G) For cool, comfortable wear: Healthgard Union Suits made of Sanforized Cotton Nainsook—a year 'round porous woven Cotton. It shrinks less than 1%. Proportioned in Regular, Tall, Stout sizes. Above-knee length; button seat. Secure bar-tacked seams. Elastic inserts at waist. See How To Measure, at left.
Color: White. Ship. wt. ea. 10 oz.

REGULAR. *Even Chest Sizes:* 36-50 in. Ea. 1.65 or
29 C 601—*Please state chest size*... 3 for 4.80

TALL. *Even Chest Sizes:* 38-46 in. Ea. 1.85 or
29 C 602—*Please state chest size*... 3 for 5.43

STOUT. *Even Chest Sizes:* 40-54 in. Ea. 1.85 or
29 C 603—*Please state chest size*.... 3 for 5.43

FLAT KNIT COMBED COTTON ATHLETIC SUIT

(H) Flat knit Healthgard Union Suit made of longer wearing, absorbent Combed Cotton. Above-knee length. Reinforced fly, comfortable wide lap seat, strong flatlocked seams. 2 easy snap shoulder fasteners. Comfortable weight for year 'round wear. White.
Even Chests: 38-50 in. Sketch 6. Ea. 1.59 or
29 C 592—Ship. wt. ea. 8 oz. *State size*..... 3 for 4.63

FLAT KNIT RAYON UNION SUIT

(J) Smooth and firm flat knit Rayon. Above-knee length. Fine Healthgard tailoring. Durable reinforced fly, wide lap seat, sturdy flatlocked seams which endure for life of garment. One-button shoulder. White.
Even Chests: 38-50 in. Sketch 6. Ea. 1.95 or
29 C 581—Ship. wt. ea. 8 oz. *State size*..... 3 for 5.72

COMBED COTTON PANEL RIB KNIT UNION SUIT

(K) Smooth, sturdy, attractive panel *rib knit*. Above-knee length Union Suit. Famous *Healthgard* tailoring features include wide lap, button seat, Nylon reinforced fly front, tubular binding at neck and armholes. Convenient two-button shoulder closing. White.
Even Chests: 36-46 in. Sketch 6. Ea. 1.29 or
29 C 575—Ship. wt. ea. 8 oz. *State size*..... 3 for 3.77

DURENE SWISS RIB KNIT ATHLETIC UNION SUIT

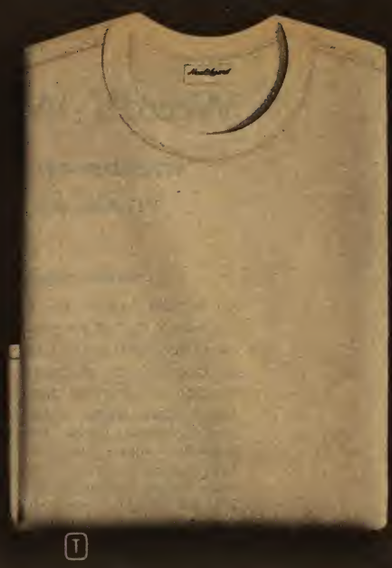
(L) Durene is the best premium mercerized Combed Cotton. Yarns are treated for more absorbency. Above-knee lgth. Wide lap, button seat. Reinforced crotch, one-button shoulder, flatlocked seams.
Even Chests: 38-50 in. Sketch 6. White. Ea. 2.29 or
29 C 587—Ship. wt. ea. 8 oz. *Please state size.* 3 for 6.72

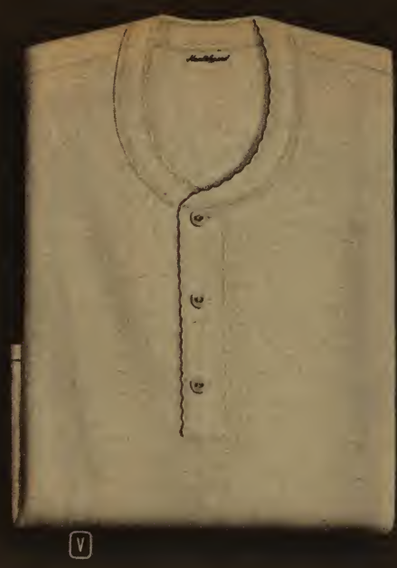
COMBED COTTON SHIRTS AND DRAWERS

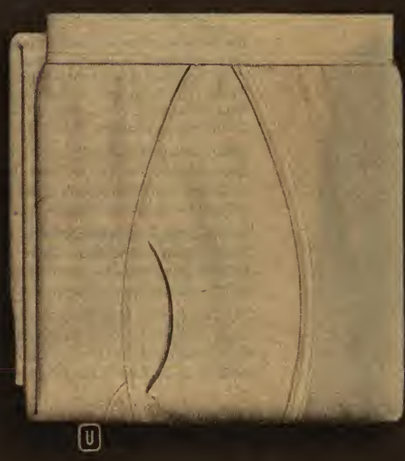
(M) (N) Year 'round styles of soft, sturdy Combed Cotton in stretchy rib knit. T-shirt: Nylon reinforced rib collarette neck, neatly hemmed sleeves and bottom. Ankle-length Drawers have heat-resistant elastic at the waistband, sturdy taped fly, ribbed cuffs. Wt. ea. 7 oz.

T-SHIRT. *Color:* White.
Sizes: Sm. (34-36); Med. (38-40); Lge. (42-44). Ea. 84c or
29 C 460XX—Sketch 3. *Please state size*.... 3 for 2.45

ANKLE-LENGTH DRAWERS. *Color:* White.
Even Waists: 30, 32, 34, 36, 38, 40, 42, 44. Ea. 1.35 or
29 C 624—Sketch 4. *Please state size*..... 3 for 3.95







WINTER-WEIGHT UNION SUITS, SHIRTS, DRAWERS

WINTER-WEIGHT UNION SUITS IN A CHOICE OF 3 FABRICS

(P) (R) Cotton, Part Wool and 100% Wool; rib knit into stretchy, snug Union Suits. Tailored with Healthgard features: absorbent fabrics, neat collarette neck, non-sag military shoulders, wide lap seat. Flat-locked seams for durability. Ribbed cuffs at sleeves, leg openings.

MEDIUM-WEIGHT COTTON UNION SUITS

Low priced, comfortable Healthgard Union Suits are snugly ribbed knit for shape. Long or short sleeve, ankle length styles. To Measure, see below.

Even Chest Sizes: 36-46 in. Sketches 7, 8. Ship. wt. ea. 1 lb. 6 oz.

(P) 29 C 181—Long Sleeve. Cream. *Please state your size.*

(P) 29 C 195—Long Sleeve. White. *Please state your size.* Ea. 1.89 or

(P) 29 C 196—Short Sleeve. White. *Please state your size...* 3 for 5.50

HEAVY-WEIGHT COTTON UNION SUITS

Extra warmth and comfort in a Winter Cotton Union Suit. Long or short sleeve, ankle length styles. Action ease and fine fit assured by their outstanding Healthgard features. See above. To Measure, see below.

Even Chest Sizes: 36-50 in. Sketches 7, 8. Ship. wt. ea. 1 lb. 8 oz.

(P) 29 C 178—Long Sleeves. Cream. *Please state your size.* Ea. 2.39 or

(P) 29 C 180—Short Sleeves. Cream. *Please state your size.* 3 for 6.98

COTTON-WOOL BLEND MEDIUM-WEIGHT UNION SUIT

10% New Wool, 90% Cotton blend. Both have Healthgard features above. Tan Random. *Even Chest Sizes:* 36-46 in. Sketches 7, 8.

(R) 29C215-Long Sleeves. Ship. wt. ea. 1 lb. 6 oz. *State size.* Ea. 2.39 or

(R) 29C216-Short Sleeves. Ship. wt. ea. 1 lb. 6 oz. *State size.* 3 for 6.98

WARMER 50% WOOL, WARMEST 100% WOOL UNION SUITS

Extra, extra heavy Arctic-weight Union Suit. 50% Spun New Wool, 50% Cotton or 100% Spun New Wool. Long sleeve, ankle length. (Sketch 7). Collarette neck, non-sag military shoulders, wide lapped seats. Flatlocked seams. Ribbed cuffs at sleeves, leg openings. To Measure, see right.

Color: Natural Gray. *Even Chest Sizes:* 36-50 inches.

(R) 29 C 270—50% Spun New Wool, 50% Cotton. Ea. 5.79 or

Ship. wt. ea. 1 lb. 12 oz. *Please state size in order*..... 3 for 16.67

(R) 29 C 285—100% Spun New Wool. Ea. 7.98 or

Ship. wt. ea. 1 lb. 12 oz. *Please state size in order*..... 3 for 23.39

HEALTHGARD SHIRTS, DRAWERS

(T) (U) Crew Neck Shirts and Drawers (Sketches 9, 10) of Cotton and Cotton-Wool. Ankle Length, long sleeves with all Healthgard features.

COTTON SHIRTS AND DRAWERS

Both 100% Cotton, rib knit for shape. SHIRTS: Non-sag military shoulders, ribbed cuffs assure you of neat fit for the duration of the garment's use.

Even Chests: 34-46 in. To Measure, below.

Ship. wt. ea. 1 lb. White. Ea. 1.39 or

29 C 74—*State size*.... 3 for 4.00

DRAWERS: Heat-resistant elastic waistband. Ribbed cuffs at leg openings retain shape. Taped fly for durability.

Even Waists: 30-44 in. To Measure, see below.

White. Ship. wt. ea. 1 lb. Ea. 1.39 or

29 C 75—*State size*.... 3 for 4.00

25% WOOL SHIRTS AND DRAWERS

25% New Wool and 75% Cotton. Crew Neck Shirts and Elastic waist Drawers.

SHIRTS. Non-sag military shoulders and ribbed cuffs assure you of neat fit for the duration of garment's use.

Even Chests: 36-46 in. To Measure, see right. Gray Random.

Wt. ea. 1 lb. 3 oz. Ea. 2.49 or

29 C 56—*State size*.... 3 for 7.25

ELASTIC WAIST DRAWERS. Heat-resistant elastic waistband. Firmly ribbed at cuffs, leg openings for shape-retention. Taped fly for durability.

Even Waists: 30-44 in. To Measure, see right. Gray Random.

Ship. wt. ea. 1 lb. 3 oz. Ea. 2.49 or

29 C 51—*State size*.... 3 for 7.25

HEALTHGARD SHIRTS, DRAWERS

(V) (W) Long Sleeve Button Front Shirts, Cambric faced Yoke Front Drawers (Sketches 11, 12). Cotton and Cotton and Wool. Healthgard features.

100% COTTON SHIRTS, DRAWERS

Sturdy, absorbent Cotton. Firmly rib knit. Color: Cream only.

SHIRT. *Even Chests:* 34-46.

Ship. wt. ea. 1 lb. Ea. 1.39 or

29C70-*Please state size*... 3 for 4.00

DRAWERS. Suspender loops, rib cuffs, adjustable backs. Measure below. Wt. ea. 1 lb.

Even Waists: 30-44 in. Ea. 1.39 or

29 C 71—*State size*..... 3 for 4.00

25% WOOL SHIRT AND DRAWERS

25% Wool and 75% Cotton blended to assure extra warmth and durability. Winter-weight comfort. Features above.

SHIRT: *Even Chests:* 36-46.

Gray Random. *State size.* Ea. 2.49

29C52–Wt. ea. 1 lb. 3 oz. 3 for 7.25

DRAWERS: Suspender loops, rib cuffs, adjustable tie backs. To Measure, right.

Even Waists: 30-44 in.

Gray Random. *State size.* Ea. 2.49

29 C 53–Wt. ea. 1 lb. 3 oz. 3 for 7.25

50% SPUN WOOL SHIRTS, DRAWERS

50% Warm Wool, 50% absorbent Cotton. Warmest blend. Features above.

SHIRTS. *Even Chests:* 36-46.

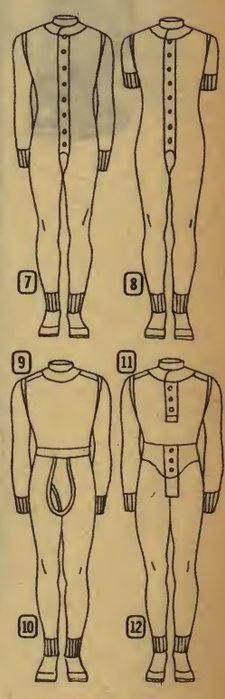
Natural Gray. *State size.* Ea. 4.29 or

29C36-Wt. ea. 1 lb. 6 oz. 3 for 12.39

DRAWERS. *Even Waists:* 32-44.

Natural Gray. *State size.* Ea. 4.29 or

29C37-Wt. ea. 1 lb. 6 oz. 3 for 12.39



HOW TO MEASURE

Shirts: Measure chest over underwear, tape well up under arms, over shoulder blades. Drawers: Measure waist over underwear. Union Suits: Bring tape over shoulders, through crotch, meeting at chest. Credit Terms, Inside Back Cover.

PLEASE MEASURE CAREFULLY. SIZE SCALE FOR MEN'S UNION SUITS, REGULAR, TALL AND STOUT

UNION SUITS. REG. SIZES: Men 5 ft. 6 in. to 6 ft., av. build.

If Trunk Measures:	57	59	61	63	65	67	69	71	73 in.
Order Chest Size:	34	36	38	40	42	44	46	48	50 in.

TALL SIZES: For men 6 feet or taller of av. build.

If Trunk Measures:	62	64	66	68	70	72	74	76 in.
Order Chest Size:	36	38	40	42	44	46	48	50 in.

STOUT SIZES: Men under 5 ft. 8 in., heavier than av.

If Trunk Measures:	61	63	65	67	69	71	73	75	77 in.
Order Chest Size:	38	40	42	44	46	48	50	52	54 in.

Wards Work Clothes are Known

WARDS INDUSTRIALLS...AS GOOD OR BETTER THAN SUITS SELLING FOR 4.98 AND MORE

ALL WARDS INDUSTRI-ALLS HAVE THESE "PLUS" FEATURES

(1) ACTION BACK for free shoulder movement... Gives bind-free fit.
(2) 2-WAY ZIPPER FRONT... One zips from top down, other from bottom up.
(3) CONVERTIBLE COLLAR... Snap fastens at top, neat open or closed.
(4) CONCEALED BUTTON CUFFS... For safety, won't snag or rip off.
(5) DOUBLE BOTTOM HIP POCKETS... Gives many months of extra wear.

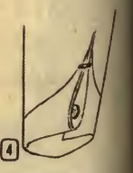
SANFORIZED WORK FABRICS are the strongest available. All are Washfast and Colorfast. Large Figures show style of all Wards Industri-alls and swatches show fabrics. Sized on graduated patterns to fit all men.

STRONGEST PIONEER CONSTRUCTION. Sanforized Drill Waistband, Triple Main Seams, Bar-tacked Strain Points, Double Tool, Watch Pocket, Hammer Loop, 2 Chest Pockets, one has concealed snap on flap, other has Pencil Pocket.

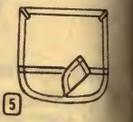
Action Back for Comfort

Handy 2-way Front Zipper

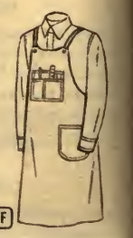
2-way Convertible Collar



Concealed Button Cuff



Double Lined Hip Pockets



Full Length Shop Apron

Half Length Shop Apron

INDUSTRI-ALLS IN SIZES TO FIT ALL MEN

CHOICE OF 2 FAVORITE FABRICS 4.49 ea., 4.27 ea. in lots of 3

We believe these Industri-alls are the most comfortable Worksuits made because they are sized to fit your height as well as your build for supreme working comfort. Choice of 2 Sanforized fabrics. 8½-oz. Herringbone Twill in woven-in Gray-Green Herringbone pattern or 10-oz. Denim Fisher Cloth in woven-in Gray-Blue Shadow Stripe, one of the longest wearing work fabrics made. Styling is as shown by figures at left, plus all features above. To Measure, see Page 395.

REGULAR SIZES FOR MEN 5 FT. 7 IN. TO 6 FEET TALL

Even Chests: 34 to 46 in. Regularly proportioned. Ship. wt. ea. 3 lbs. *State chest.*
42C512-Gray-Blue Denim Fisher Cloth. Top figure at left.... Ea. $4.49; 3 for $12.81
42C520-Gray-Green Herringbone Twill. Lower figure at left. Ea. $4.49; 3 for $12.81

SHORT SIZES FOR MEN SHORTER THAN 5 FEET 7 INCHES

Even Chests: 34 to 46 in. Specially proportioned. Ship. wt. ea. 3 lbs. *State chest.*
42C513-Gray-Blue Denim Fisher Cloth. Top figure at left.... Ea. $4.49; 3 for $12.81
42C521-Gray-Green Herringbone Twill. Lower figure at left. Ea. $4.49; 3 for $12.81

TALL SIZES FOR MEN TALLER THAN 6 FEET

Even Chests: 36 to 48 in. Specially proportioned. Ship. wt. ea. 3 lbs. *State chest.*
42C514-Gray-Blue Denim Fisher Cloth. Top figure at left.... Ea. $4.49; 3 for $12.81
42C522-Gray-Green Herringbone Twill. Lower figure at left. Ea. $4.49; 3 for $12.81

A TO E INDUSTRI-ALLS IN CHOICE OF 5 FABRICS

WHITE HERRINGBONE TWILL 4.49 ea. ANY 3 BELOW 4.27 ea.

A Sanforized 8½-oz. Woven Herringbone Twill. (Swatch A.) If your job calls for a neat, spotless appearance at all times, you'll look better and feel better in this form-fitting, long-wearing, crisp-looking coverall. Trimly styled as figures at left plus all construction details at top of page. To Measure, see Page 395.
Regular Even Chests: 34 to 46 inches. Ship. wt. ea. 3 lbs. *State even chest size.*
42 C 562–Bleached White Herringbone Twill Industri-all.. Ea. $4.49; 3 for $12.81

TAN OR BLUE HERRINGBONE TWILL 4.49 ea., 4.27 ea. in lots of 3

B C Strong, good-looking 8½-oz. Sanforized Tan or Blue Herringbone Twill. (Swatches B and C.) Styled as figures at left, plus all features at top of page.
Reg. Even Chests: 34 to 46 in. Ship. wt. ea. 3 lbs. *State size.* To Measure, see Pg. 395.
(B) 42 C 516–Medium Tan Twill Industri-all..... Ea. $4.49; 3 for $12.81
(C) 42 C 525–Medium Blue Twill Industri-all..... Ea. $4.49; 3 for $12.81

RELIABLE HICKORY STRIPE DENIM 4.49 ea., 4.27 ea. in lots of 3

D Strong, popular 10-oz. Sanforized Woven Hickory Stripe Industri-all. (Swatch D.) Suited to many work uses . . . slow to show soil. Comfortably and neatly styled as large figures at left plus all construction features at top of page.
Reg. Even Chests: 34 to 46 in. Ship. wt. ea. 3 lbs. *State size.* To Measure, see Pg. 395.
42 C 509–Blue-White Hickory Stripe Denim Industri-all.... Ea. $4.49; 3 for $12.81

SLOW-TO-SOIL BLUE DENIM 4.49 ea., 4.27 ea. in lots of 3

E Work-proven, Sanforized 10-oz. Blue Denim. (Swatch E). A stand-by work favorite for many years; long known for its wearing qualities. Details of construction at top of page. Styling is as shown by large figures at left.
Reg. Even Chests: 34 to 46 in. Ship. wt. ea. 3 lbs. *State size.* To Measure, see Pg. 395.
42 C 504–10 oz. Blue Denim Industri-all..... Ea. $4.49; 3 for $12.81

BUDGET PRICED BLUE DENIM 4.19 ea., 3.98 ea. in lots of 2

9-oz. Sanforized Blue Denim. (Not shown.) Has construction features explained at top of page except, plain back and riveted rustproof metal button front instead of zipper front. Neat, trim styling is as shown by large figures at left.
Reg. Even Chests: 34 to 46 in. Ship. wt. ea. 3 lbs. *State size.* To Measure, see Pg. 395.
42 C 502–Economy 9-oz. wt. Blue Denim One-Piece Worksuit. Ea. $4.19; 2 for $7.96

WORK AND SHOP APRONS 59c AND 89c ea. in lots of 3

F BLUE DENIM. (Sketch F.) Pioneer heavy-duty quality. 42 in. long, 29 in. wide. Safety-type tie cords adjust at waist and neck. Has brass grommets; swinging double tool pocket, patch pocket. Bar-tacked strain point. Double seams.
42 C 290–Blue Denim Full Length Shop Apron. Wt. ea. 12 oz. Ea. 95c; 3 for $2.67

G NATURAL WHITE DUCK. (Sketch G.) Ideal for "Do-it-Yourself" jobs. 22 inches long, 29 in. wide. Attached neck, waist straps. Bar-tacked strain points, double seams. 19 in. wide 3-section nail or tool pocket at waist. Hammer loop.
42 C 292–White Duck Half Length Shop Apron. Wt. ea. 8 oz. Ea. 65c; 3 for $1.77

For Long Wear and Extra Value

POWR-HOUSE AND PIONEER OVERALLS
WELL-KNOWN FOR OVER 25 YEARS

6

UNION-MADE POWR-HOUSE OVERALLS AND COATS

2.98 ea. Only 2.83 ea. in lots of 3

YOU SAVE A DOLLAR... Equal to Nationally Advertised Overalls selling for up to a dollar more ... A typical Wards Work Clothing saving.

WARDS BEST, BEARS THE UNION LABEL... Made and inspected to meet strictest specifications and Guaranteed to Satisfy or Your Money Back.

SANFORIZED 11¼-OZ. INDIGO BLUE DENIM... All the fittings and the high count Boatsail Drill Pocketing Fabric are the Finest Obtainable.

STRONGEST AND FINEST WORK CONSTRUCTION... Specially Proportioned Throughout for a Better Looking and More Comfortable Fit on the job.

Full Back Style Of Powr-House Bib Overalls.

J

(H) UNION LABEL POWR-HOUSE QUALITY BIB OVERALLS. Full Back Style, see Sketch 6, in finest, Sanforized 11¼-oz. Blue or 10-oz. Blue-White Hickory Stripe Denims. Graduated pattern sizes give better proportioned, non-binding fit. Triple sewn seams. Strongest thread bar-tacks at 17 strain points. Wide, non-curl suspenders, finest rust-resistant, riveted metal fittings. Snap-fastened bib has 4 sections, including watch pocket, chain anchor eyelet and 2 pencil slits. Strong double fabric bottom hip pockets, high-count heavy-wt. Boatsail Drill change and side pockets, reinforced double rule pocket, hammer loop. Ship. wt. ea. 2 lbs. 4 oz.

Sizes: Waists In Inches	30	32	34	36	38	40	42	44	46	48	50
Inseams come in	30	30	30	30	30	30	30	30	30	30	30
lengths shown under	32	32	32	32	32	32	32	32	32	32	32
each waist. State	34	34	34	34	34	34	34	34	34		
waist first.		36	36	36	36	36	36	36			

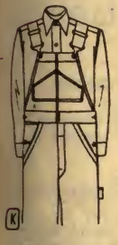
42 C 36–11¼-oz. Blue Denim. *State both waist and inseam*.... Ea. $2.98; 3 for $8.49

42 C 17–10-oz. Hickory Stripe Denim. (See Swatch.) *State sizes*.. Ea. $2.98; 3, $8.49

POWR-HOUSE COATS. Match 42C36, above. Union-made with same expert craftsmanship out of the same finest Sanforized 11¼-oz. Denim. Strongest triple sewn seams. 5 pockets, including oversized double bottom lower pockets, handy inside pocket, two chest pockets (one with watch insert, pencil slit). Riveted metal buttons on front and cuffs. Strongest thread bar-tacks at all strain points. *Even Chests:* 36 to 50 inches. Ship. wt. ea. 2 lbs. 4 oz. To Measure, see below.

42C236–11¼-oz. Blue Denim Powr-House. *State even chest size*. Ea. $2.98; 3, $8.49

Carpenters' Bib Overalls. Described at right.



K

UNION-MADE CARPENTER OVERALL 3.98 ea., 3.78 ea. in lots of 3

(J) Union Label Best Quality (see Powr-House facts at top of pg.). Scoop neck, full back. Sanforized Bib Overalls in 8½-oz. Boatsail Drill or 10-oz. Blue-White Express Stripe Denim. Double fabric front from waist to below knees. 4-pocket double thick nail apron buttons down. Triple sewn seams, heaviest thread bar-tacks at 34 strain points. 2 snap-fastened bib pockets with pencil and watch compartments. Boatsail side pockets, huge double bottom hip pockets, 2 tool pockets. 5 tool loops, 2 nail-set slots. Wide non-curl suspenders adjust. Proportioned sizes give non-binding fit. Measure below. Ship. wt. ea. 2 lbs. 6 oz.

Sizes: Waists In Inches	32	34	36	38	40	42	44
Inseams come only	30	30	30	30	30	30	30
in lengths shown under	32	32	32	32	32	32	32
each waist. State waist	34	34	34	34	34	34	34
first.			36	36			

42 C 250–Heavy White Boatsail Drill. *State waist, inseam*.. Ea. $3.98; 3 for $11.34

42 C 260–Blue-White Express Stripe Denim. *State waist, inseam*. Ea. $3.98; 3, $11.34

Painters' Bib Overalls. Described at right.

UNION-MADE PAINTER OVERALL 2.79 ea., 2.65 ea. in lots of 3

(K) Union Label Best Quality. Same Powr-House construction described at top of page. Smoothly woven Sanforized 8½-oz. White Boatsail Drill is high count for long wear. Reinforced 2-way triangular bib pocket is easily reached with either hand. Strongest brush and tool loops. Toughest thread bar-tacked strain points. Triple main seams. Rust-resistant metal buttons and fittings. Boatsail Drill side, watch pockets. Double bottom hip pockets, 2 knife or rule pockets. Wide non-curl suspenders adjust. Proportioned sizes for comfort. Measure below.

Sizes: Same as scale shown for Carpenters' Overalls (J) above.

42 C 280–Ship. wt. ea. 2 lbs. 6 oz. *State waist and inseam*..... Ea. $2.79; 3 for $7.95

7

BETTER PIONEER BIB OVERALLS AND COATS

2.29 ea. Only 2.18 ea. in lots of 3

(L) OVERALLS. Sanforized, tightly-woven 10-oz. Indigo Blue Denim or Hickory Stripe Denim (see swatch). Give long service at lowest possible price. Proportioned sizes for bind-free fit. Triple stitched main seams, reinforced crotch, bar-tacked strain points. Rust-proof riveted buttons. Large combination bib has 3 pocket sections: 1 with non-spill button flap, others are watch pocket with anchoring eyelet and pencil slit. Double fabric bottoms on hip pockets and Boatsail Drill side pockets give long wear. Strong hammer loop and rule pocket. Non-curl suspenders are adjustable. Measure, below. Shipping weight each 2 lbs.

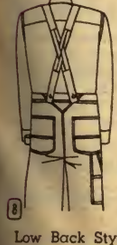
Full Back Style of Wards Pioneer Bib Overalls.

Sizes: Waists In Inches	30	32	34	36	38	40	42	44	46	48	50
Inseams come in	30	30	30	30	30	30	30	30	30	30	30
lengths shown under	32	32	32	32	32	32	32	32	32	32	32
each waist. State	34	34	34	34	34	34	34	34			
waist first.			36	36	36						

42 C 1–Highback Blue Denim (see Sketch 7). *State sizes*..... Ea. $2.29; 3 for $6.54

42 C 8–Highback Hickory Stripe (see Sketch 7). *State sizes*.. Ea. $2.29; 3 for $6.54

42 C 5–Lowback Blue Denim (see Sketch 8). *State sizes*..... Ea. $2.29; 3 for $6.54



8

Low Back Style of Wards Pioneer Bib Overalls.

PIONEER COAT. Full cut Sanforized (max. shrinkage less than 1%) 10-oz. Blue Denim. 5 pockets: 2 chest, 1 inside and 2 large reinforced lower pockets. Triple stitched seams and bar-tacked strain points. Rustproof metal 5-button front. *Even Chests:* 36 to 50 inches. Shipping weight each 2 lbs.

42 C 200–To Measure, see below. *State even chest size*..... Ea. $2.29; 3 for $6.54

TO MEASURE COATS AND 1-PIECE SUITS ON THIS AND FACING PAGE

Place tape measure around chest, over shirt, high up under arms and over shoulder blades. Number of inches is your size. If you measure in between sizes order next largest even size listed. Shorter and taller men can order specially proportioned sizes on opposite page. Wards Credit Terms, Inside Back Cover.

(H)

(L)

Hickory Stripe

Ⓐ 3.39

Ⓒ 2.69

Ⓓ 2.49

Ⓔ 1.69–1.98

Western Jeans

Ⓑ 2.79

TRUE WESTERN STYLE

NOW IMPROVED... For Bind-Free Fit. GUARANTEED SEAMS on 101 Brand.

"101" BRAND 3.29 in lots of 3

Ⓐ Wards Best Western Saddle Pants. Fully redesigned by experts for an authentic Western form fit without the usual uncomfortable binding. Seams specially guaranteed — locksewn with heaviest gauge 3-ply thread. New pants free if seams rip. Extra heavy stitching over hips reinforces where strain is the greatest. 13¾-oz. White-back Blue Denim. Sanforized (max. shrinkage 1%). Smoothly tapered legs have flat side seams. Snug seat, Western yoke back, low riding waist, U-shaped crotch. Hip pockets, belt loops are anchored with tough bar-tacks... will not scratch or mar. Copper riveted Boatsail side, change pockets. Buy 3 and save more.

Waists: 28 to 34, 36 in. Inseams 30 to 36 in.

Waists: 38, 40. Inseams: 30, 32, 34 in.

42 C 168–Button Fly. Wt. 2 lbs. 6 oz. *State waist and inseam*... Ea. $3.39; 3 for $9.87

42 C 169–Zipper Fly. Wt. 2 lbs. 6 oz. *State waist and inseam*.. Ea. $3.49; 3 for $10.11

PIONEER STYLE 2.65 ea. in lots of 3

Ⓑ A Real Value. Better Quality 13¾-oz. Coarse Weave Sanforized Blue Denim. Redesigned as "A" for a Western form fit without the binding you get in most saddle pants. Fully authentic as "101", except double sewn seams not specially guaranteed. Western back as "A", except no extra hip seam. Zip fly.

Sizes: Same as "A". Wt. ea. 2 lbs. 6 oz.

42 C 172–*State waist and inseam sizes.* Each $2.79. Save still more....3 for $7.95

Dungarees in 4 Qualities

INCLUDING UNION-MADE IN NEW NON-FADE DENIM

YOUR CHOICE. 10-oz. or 11¼-oz. Weights . . . Also Nylon-Fortified Denim. All At Wards Economy Prices . . . Buy Singly or Save Even More in Lots of 3

NON-FADE DENIM 2.65 ea. in lots of 3

Ⓒ Best Quality. Union-Made Powr-House. Vat-dyed to retain deep blue color after countless washings and long wear. Non-fading or whitening. 11¼-oz. Sanforized Blue Denim. Rigidly inspected to meet highest standards. Back as "D", triple seams, bar-tacked strain points. Graduated patterns for better fit. Boatsail Drill side, watch pockets. Double bottom hip pockets, rule pocket, double bar-tacked belt loops, hammer loop. Reinforced crotch. Wt. ea. 2 lbs.

Sizes: Scale below. *State waist, inseam.*

42 C 127–Button fly. Each $2.69; 3 for $7.95

42 C 128–Zipper fly. Each $2.69; 3 for $7.95

NYLON DENIM 2.37 ea. in lots of 3

Ⓓ 10-oz. Sanforized Indigo Blue Denim. Dungarees woven with 6% Nylon. Wears longer than all cottons of same weight. Triple stitched seams, reinforced crotch, Western yoke back. Graduated patterns for proper fit. Boatsail side, watch pockets. Riveted side, bar-tacked hip, watch and rule pockets. Zipper fly. Front as "C".

Waists: 28, 29. *Inseams:* 30, 32. *Waists:* 30, 31, 33, 38, 40, 42. *Inseams:* 30, 32, 34. *Waists:* 32, 34, 36. *Inseams:* 30, 32, 34, 36. *State waist, inseam sizes.* Ship. wt. 2 lbs.

42 C 110–Each $2.49.....3 for $7.11

11¼-OZ. PIONEER 1.88 ea. in lots of 3

Ⓔ Heavy-weight Dungarees of coarse weave "saddle pant" Denim for extra long wear. Sanforized (less than 1% max. shrinkage). Indigo Blue, white back is tinted for deeper shade. Copper riveted strain points add extra strength. Strong Boatsail Drill watch and side pockets, hip pockets and rule pocket. Continuous reinforced crotch adds months of additional wear. Graduated patterns for a proportioned bind-free fit. Seams are triple sewn for longer wear. Shipping weight 2 lbs. 4 oz.

Sizes: See Scale below.

42 C 105–*State sizes.* Each $1.98; 3 for $5.64

10-OZ. PIONEER 1.61 ea. in lots of 3

Ⓔ Economical. Long-wearing fine weave Indigo Denim. Features as above.

Sizes: See Scale below. Ship. wt. ea. 2 lbs.

42 C 100–Metal Riveted Button Fly. State *waist, inseam*.....Each $1.69; 3 for $4.83

42 C 102–Rustproof Zipper Fly. State *waist and inseam sizes*....Each $1.69; 3 for $4.83

TO MEASURE SADDLE PANTS "A", "B"

To measure waist size for saddle pants, place tape around hips, 1½ in. below regular belt line. (See sketch.) Number of inches is waist size.

USE YOUR CREDIT. An order of $20 or more opens a convenient Payment Account. For details see Inside Back Cover. For Western and Garrison Belts shown see Page 352. For Boots, Shoes shown see Index Pages.

"101" WESTERN MADE JACKETS 2.59 10-oz. Unlined 4.98 Lined

– Sanforized Coarse Weave Blue Denim. Matches Saddle Pants. Authentic Western style. Front, back yokes, pleated front, orange stitching, copper riveted strain points. Band bottom, adjustable tab in back. Button cuffs. Unlined. *Even Chests:* 34 to 46. *State size.*

42 C 182–10-oz. wt. (see left). Wt. ea. 1 lb. 8 oz. Ea. $2.59; 2 for $4.88

42 C 178–13¾-oz. wt. (see left). Wt. ea. 2 lbs... Ea. $3.19; 2 for $5.96

Lined "101" Rider's Jacket. As above but lined, zip front, side tabs. Sanforized 10-oz. Blue Denim. Matches Pants. Washable 16-oz. lining of 60% Reused Wool, 28% Cotton, 12% Rayon. *State size.*

42 C 777–*Even Chests:* 36 to 46. Wt. ea. 2 lbs. 6 oz. Ea. $4.98; 2, $9.78

TO MEASURE OVERALLS, DUNGAREES

Measure waist over pants with belt removed. Do not make further allowance as garments are cut to fit size so measured. Measure inseam from crotch to length desired. If worn turned up order 2 to 4 in. longer if listed. When ordering, state waist first.

SIZE SCALE FOR DUNGAREES "C", "E"

Waist Sizes in inches	Inseams in inches
28, 29	30, 32
30, 31, 33, 38, 40, 42	30, 32, 34
32, 34, 36	30, 32, 34, 36
When Ordering state waist size first.	

Extra Long-wearing Pants for Work or Leisure

PANTS THAT ARE STURDY . . . LIGHTWEIGHT . . . EASY TO WASH

IDEAL WARM WEATHER WORK PANTS at Wards Low Prices. Cut over graduated patterns for extra comfort.

SANFORIZED WORK PANTS will not shrink more than 1%. Neat and Cool for Leisure . . . Long-wearing for Work.

ALL-PURPOSE SEMI-DRESS PANTS

WASHFAST COLORS Won't Fade. Neatly Tailored from Tough Fabrics. Save at Wards.

COTTON CORD PANTS 3.74

(A) Carded Cotton Cord. Semi-dress Pants for men who want to be neat and cool at work or leisure. Work construction provides tough, long-wearing strength. Neatly tailored. Sanforized. Mercerized for an added luster. Cut over graduated patterns for comfort. Neat cuffs. 4 pockets; 2 back, 2 front. Zipper fly. Lowered belt loops. Washfast. Colors hold fast, will not fade. Easy to wash, easy to iron. Ship. wt. 1 lb.

Colors: Light shades of Blue, Tan, Gray.

Sizes: See Scale at bottom of page.

42C944–*State waist, inseam, color.* $3.74

PEPPERELL PINCHECK 2.37

(B) Pepperell Blue-White Pincheck for all-purpose wear. Sturdy 7-oz. Cotton in neat Pincheck design that is slow to show soil. Ideal for the man who wants to be neat and cool at work or leisure. Sanforized. Sturdy construction provides long wear for toughest jobs. Side seams are serged to prevent unraveling. Easy to wash, easy to iron. Cut over graduated patterns for a proportional fit. 5 big pockets. Neat cuffs. Wash alone. Button fly. Ship. wt. 1 lb.

Sizes: See Scale at bottom of page.

42 C 912–*State sizes*. . . 2, $4.59; Ea. $2.37

SEERSUCKER 2.89

(C) Cotton Seersucker Slacks. Neat and cool looking for work or leisure in warm weather. Extra easy to wash, needs little or no ironing. Sanforized. Vat-dyed, washfast. Colors hold in sun, washing or perspiration. Five pockets. Serged side seams for added strength, prevent unraveling. Neat cuffs. Zipper fly. Work construction features add strength to the cool appearance of these slacks. Buy 2 pairs or more. Gray and White Stripe. Ship. wt. 1 lb.

Sizes: See Scale at bottom of page.

42C914–*State sizes.* 2 for $5.59; Ea. $2.89

CHOICE OF 4 FABRICS 3.49 TO 5.98

(G) NYLON STRENGTHENED GABARDINE. Smoothly woven washfast fabric of 15% Nylon and 85% Rayon. Neatly tailored and extra long wearing. Ideal for work or leisure. Specially treated for crease resistance, saves on ironings. Maximum shrinkage 2%. 5 Boatsail Drill Pockets. Zipper fly. Neat cuffs. Belt not included.

Sizes: See Scale at bottom of page. Ship. wt. 1 lb. 6 oz.

Colors: Charcoal Gray, Chocolate Brown or Navy Blue.

42 C 1019–*State waist, inseam and color* $3.98

(G) WONDER BLEND GABARDINE with matching fabric belt. Styled as figure shown above in a smoothly woven Gabardine of 15% Nylon, 15% Dacron and 70% heavy Rayon. Slacks are spot and wrinkle resistant. Washes and irons easily. Dries quickly. Extra good looking. Colorfast, colors will not run in sun, washing or perspiration. 5 strong pockets. Neat cuffs. Zipper fly.

Sizes: See Scale at bottom of page. Ship. wt. 1 lb. 8 oz.

Colors: Charcoal Gray, Brown, Navy.

42 C 1020–*State waist, inseam and color* $5.69

HEAVY DUTY WORK PANTS SELECTED FOR TOUGHEST JOBS

LABORATORY TESTED . . . Work proven fabrics for long wear. Cut over graduated patterns for comfortable fit.

BAR-TACKED STRAIN POINTS for added strength. Roomy foot deep side pockets of strong Boatsail Drill.

COVERT 2.44 TO 3.29

(D) PEPPERELL COVERT. Regular or extra sizes. Closely woven, hard finished Sanforized Cotton. Heavy duty work fabric has been laboratory tested and work proven. Stitched main seams. 5 Boatsail Drill pockets. Bar-tacked Strain points and belt loops. Sanforized Drill waistband will not shrink. In our opinion there is no better covert at any price. Neat cuffs. Zipper fly. Dark Gray, slow to show soil. Wash alone.

Sizes: See Size Scale on Page 407.

BETTER: Heavy 8-oz. Covert for long wear. Oxford (dark) Gray. Wt. 1 lb. 10 oz.

42 C 1029–*State waist and inseam.* $2.44

BEST: 9½-oz. Oxford (dark) Gray Covert. Heavier in weight for even longer wear. Shipping weight 1 lb. 12 oz.

42 C 1034–*State waist, inseam*. $2.98

EXTRA SIZES: 9½-oz. Covert as above. Cut fuller throughout. Waists 46, 48, 50. Inseams: 30, 32, 34. *State waist, inseam.*

42 C 1035–Ship. wt. 1 lb. 12 oz. $3.29

WHIPCORD 2.98

(E) PEPPERELL. 11-oz. Battleaxe Whipcord. Work proven fabric is long-wearing for extra tough jobs. Sanforized Cotton with 10% Rayon for added lustre. Five sturdy Boatsail pockets, Sanforized Drill waistband, neat cuffs and zipper fly. Wash alone.

Colors: Oxford Gray or Oxford Green.

Sizes: See Scale below. Wt. 1 lb. 10 oz.

42C1206–*State waist, inseam, color.* $2.98

MOLESKIN 3.59 AND 4.39

(Not shown.) Styled as "E" above. In a heavy Moleskin finish 12-oz. Sanforized Cotton. 5 Boatsail Drill pockets and Sanforized Drill waistband. One of the longest wearing fabrics for toughest jobs. Zipper fly. Cuffs. Wash alone.

Sizes: See Size Scale below.

Color: Black and Gray Stripes.

42C1212–*State sizes.* Wt. 1 lb. 10 oz. $4.39

Same as above but 11.4-oz. Moleskin, not Sanforized. Cut full for shrinkage. Button fly. Black and Gray Stripes.

42 C 1211–*State sizes* $3.59

DENIM WORK PANTS 2.98

(F) 11¼-oz. Blue Denim. Workingman's favorite for tough wear. Laboratory tested and work proven Denim is same rugged, heavy Denim used in our best overalls. Strong double stitched side-seams, Sanforized Drill waistband will not shrink, holds permanent fit. Five heavy-duty Boatsail Drill pockets, strong belt loops, securely bar-tacked strain points. Give months of extra wear. Neat cuffs. Zipper fly. Fully cut over graduated patterns for a more comfortable fit. Wash separately.

Sizes: See Scale below. Wt. 1 lb. 10 oz.

42 C 1165–*State waist, inseam*. $2.98

PANTS SIZE SCALE

Waist	30	32	34	36	38	40	42	44
Inseams	29	29	29	29	29	—	—	—
come only in	30	30	30	30	30	30	30	30
lgths. shown	31	31	31	31	31			
under each	32	32	32	32	32	32	32	32
waist size.	33	33	33	33	—			
For "D" see		34	34	34	34			
Scale, Pg. 407.		36	36	—	—	—	—	—

SEMI-DRESS ARMY TWILL. (Not shown.) Neatly tailored style has dropped belt loops. Look your best at work or sport. Vat-dyed and washfast. Sanforized. 8.5-oz. Carded Cotton Twill. 5 strong Jean cloth pockets. Bar-tacked strain points. Graduated patterns for proportional fit. Cuffs. Zipper fly. No belt. Ship. wt. 1 lb. 8 oz.

Colors: Army Tan, Gray or Black. Washfast.

Sizes: See Scale below. Other Twills on Pages 406, 407.

42 C 1000–*State waist, inseam and color* $3.49

COMMANDO CLOTH. New Slim Style. Adjustable back strap, buckle. Unpleated front. Trimmer fit at knees, cuffs. 9-oz. Cotton Sateen, Wards strongest, durable Cotton fabric. Sanforized. No belt. Washfast.

Colors: Charcoal Gray or Army Tan. Ship. wt. 1 lb. 8 oz.

Sizes: Even Waists: 28 to 36 in. *Inseams:* 29 to 33 in.

42 C 1024–*State waist, inseam and color* $5.98

Measure well fitting pants around waist with belt removed. Number of inches is waist size. Inseam size: Fold back leg of pants, measure from start of crotch seam down leg to cuff bottom. When ordering state waist first.

Wards Heavy-duty Rainwear is 100% Waterproof

FULL PROTECTION IN HARDEST RAIN...SAVE AT WARDS LOW PRICES

DOUBLE-COATED RUBBER BY AMERICA'S LEADING MAKER 1.45 TO 13.95

Extra Long-Wearing ... Full Cut For Action ... Proven On The Heaviest Jobs. Seams Are Vulcanized, Fused Like a Tire Tube; or Stitched, Cemented and Taped. Strong Cotton Fabrics Have Two Coatings of Smooth and Pliable Buna S. Synthetic Rubber.

A BLACK RUBBER POLICE COAT. Regulation style. Extra cape over back and chest. Vent holes underneath arms. Rustproof snap fasteners. Roomy slash pockets open to inside clothing. Badge loops. Collar lined with soft Corduroy. Strong riveted reinforcements. Vulcanized seams. *Even Chests:* 36 to 48 in. About 52 in. long.
42 C 2902—Ship. wt. 4 lbs. 12 oz. *State size*..$13.95

BLACK RUBBER STANDARD POLICE COAT (not shown). Protective cape in back only. Sizes and other details same as coat above. About 49 in. long.
42 C 2903—Ship. wt. 3 lbs. 14 oz. *State size*...$8.98

BLACK RUBBER LEGGINGS (not shown). Slip on like hip boots, keep pants dry. Bottoms overlap your rubbers, keep water out, have adjustable straps. Tops have straps that loop over your belt and adjust to length wanted. One size fits everyone. Vulcanized seams. About 29 inches long.
42 C 2852—Ship. wt. 1 lb. 12 oz. Pair.....$3.54

B RUBBER CAPE-BACK COAT. Extra protection over most exposed area. 11 concealed air-vents under cape, 6 under arms. Slot, buckle fasteners. 2-flap pockets. Corduroy edged collar. Vulcanized seams. About 48 inches long. *Color:* Black.

Even Chest Sizes: 36 to 48-in.
42 C 2901—Ship. wt. 3 lbs. 4 oz. *State size*..$8.89

BLACK RUBBER UTILITY COAT. Style, sizes as "B" but no cape, has raglan sleeves, plain collar.
42 C 2910—Ship. wt. 3 lbs. *State size*.....$6.89

C BLACK RUBBER FIREMAN'S COAT. Protective cape in back has air vents underneath. Soft corduroy collar. Interlocking front has heavy harness straps firmly riveted in place. Reinforced strain points. 2 flap pockets. Vulcanized seams. *Even Chest Sizes:* 36 to 48 in. About 48 in. long.
42 C 2904—Ship. wt. 5 lbs. 8 oz. *State size*..$13.59

D RUBBER JACKET. Yellow or Black. Interlocking snap front. Riveted strain points. Corduroy edged collar. Vent holes. Vulcanized seams. Small (36-38 in. chest); Med. (40 to 42); Large (44 to 46); Ex. Lge. (48 in.). About 30 in. long.
42 C 2855—Wt. 2 lbs. 4 oz. *State size, color*..$5.90

E BLACK OR YELLOW HOODED RUBBER JACKET. Drawstring in hood. *State size and color.*
42 C 2854—Sizes, other details as in "D"..$6.19

F RUBBER OVERALLS. Yellow or Black. Adjustable waist and shoulder straps. High bib. Reinforced crotch and strain points. Vulcanized seams. Small (32 to 34-in. waist); Med. (36 to 38); Large (40 to 42); Extra Large (44). Inseam 29 only.
42 C 2856—Ship. wt. 2 lbs. *State size, color*..$5.90

OUTFIT. 2 pcs. *State sizes, color.* Wt. 4 lbs. 4 oz.
42C2857–Jacket "D," Overalls "F" above. $11.39
42C2858–Jacket "E," Overalls "F" above. $11.69

APRON (not shown). Heavy Black Rubber. Full cut. Covers from neck to below knees. Seamless. 2 metal eyelets at neck corners, 2 at waist are securely anchored. Sturdy tie cord. Wt. 2 lbs.
42 C 2850—Abt. 34½ in. wide, 43½ long..$1.98

G YELLOW OR BLACK RUBBER HAT. Stiffened brim. Chin strap. *Sizes:* 6¾, 7, 7¼, 7½, 7¾.
42 C 2853—Ship. wt. 9 oz. *State size, color*...$1.45

H RUBBER PARKA. Olive Drab or Black. Slipover style. Snaps at neck; drawstring in bottom, attached hood. Seams sewn, cemented, taped. Small (36-38-in. chest); Med. (40-42); Large (44-46). About 30 inches long. *State size, color.*
42 C 2859—Shipping weight 1 lb. 8 oz.....$3.98

J RUBBER OVERALLS. Olive Drab or Black. Adjustable shoulder straps and waist. Zipper fly, stitched seams. Small (32-34-in. waist); Medium (36-38); Large (40-42). Inseam 28 inches only.
42 C 2860—Wt. 1 lb. 8 oz. *State size, color*...$3.89

OUTFIT. Parka "H" and Overalls "J" above.
42 C 2861—Ship. wt. 3 lbs. *State sizes, color*..$7.57

NEOPRENE RESISTS OILS, GREASE 6.79 TO 9.79

Strong Cotton Fabrics Have Multiple Coats of Resistant Neoprene. Produced by America's Leading Manufacturer of Work Rainwear. Neoprene Gives Complete Rain Protection. Resists Solvents, Oils, Grease.

K NEOPRENE JACKET. 100% waterproof. Extra durable. Resists cracking. Strong-fused seams. Interlocking storm fly front with rustproof snap fasteners. Collar edged with soft Corduroy.
Sizes: Small (36 to 38 in. chests); Med. (40 to 42); Large (44 to 46); Ex. Large (48). About 30 in. long. Ship. wt. 2 lbs.
42 C 2862—Black. *State size*.....$6.79

L NEOPRENE OVERALLS. Full bib, adjustable shoulder straps, reinforced crotch and strain points. *Sizes:* Small (32 to 34 in. waist); Med. (36 to 38); Large (40 to 42); Ex. Large (44). Inseam 29 only. Black.
42 C 2863—Wt. 2 lbs. *State size*..$6.79

OUTFIT. Jacket "K," Overalls "L."
42 C 2864—Wt. 4 lbs. *State sizes*.$13.15

M NEOPRENE CAPE-BACK COAT. Same styling as Coat "B," including the extra cape-back for better protection over the most exposed area. Air-vents under cape for better circulation. Slot and buckle fasteners. About 48 in. long. Black.
42 C 2865—*Even Chests:* 36 to 48. Ship. wt. 1 lb. 2 oz. *State size*.....$9.79

YELLOW OR BLACK OILED SLICKERS 9.69 AND 8.59

N Oiled Slicker. Cotton lined Collar. Tough cotton fabric has 3 separate coats of special oils making it 100% waterproof. Fully lined with cotton fabric for extra protection. *Sizes:* 3 (36 in. chest); 2 (38-40); 1 (42); 0 (44-46).
42 C 2920—Long, about 50 in. Ship. wt. 4 lbs. 12 oz. *State size and color*.....$9.69
42 C 2921—Knee length, about 42 in. long. Ship. wt. same. *State size, color*..$8.59

100% WATERPROOF FEATHER-LITE DUPONT NYLON 7.49 AND 5.39

P **R** Miracle Nylon Outfit weighs less than 1 lb. yet is strong enough for toughest jobs; ideal for sport. Outfit and case slip easily into your coat pocket. Full cut to fit comfortably. Vulcanized seams. Stain-resistant. Nylon case included.

P PARKA. Slipover style with hood and protected zipper neck closure. Adjustable snaps at wrists. Hood and bottom hem have adjustable drawstrings. Case.
42 C 2802—Tan only. Sizes same as "H" at left. Ship. wt. 10 oz. *State size*.....$7.49

R PANTS. Easy-to-get-into style. Elastic cord at waistband. Adj. snaps at ankles.
42 C 2803—Sizes same as "J" at left. Wt. 8 oz. *State size*. Tan only.....$5.39
42 C 2804—2-pc. Outfit. Parka "P" and Pants "R". Ship. wt. 1 lb. *State size*..$12.39

TO MEASURE

Measure chest over clothing that will be usually worn underneath. Number of inches is chest size. For How to Measure Hats, see opposite page. Wards Dress Rainwear, see Index. Rubber Footwear, see Index, at back of book.

PLASTIC "KRENE" OUTFIT 3.98

Practical "Krene" 2-pc. outfit, similar to "P", "R". Lightweight, flexible. Stains wipe off quickly. 100% waterproof. Zipper chest with protective full-bib coverage when zipper is open. Elastic wrist, waist bands. Parka has drawstring hood. *Color:* Charcoal (dark) Gray. Ship. wt. 1 lb. 4 oz. Small (34-36 chest); Med. (38-40); Large (42-44).
42 C 2805—*State size*.....$3.98

Long-wearing Work Gloves

SAVE ON LEATHERS OR STURDY FABRICS

SAVE ON WORK GLOVES IN CANVAS, LEATHER, JERSEY, PLASTIC DOT AND RUBBER

A TWILLED COTTON CANVAS. These gloves are a favorite for all around use in the home, garden or on the job. Napped inside for added comfort. Double knit wrist gives longer wear. Save more by buying in lots of 12. Men's Large Size. White. Wt. 3 prs. 9 oz.; 6 prs. 1 lb.; 12, 2 lbs.

42 C 351—GOOD. Men's 8 oz. wt. 6 pairs $1.20; or 12 pairs.....$2.28

42 C 352—BETTER. Men's Heavier 10 oz. wt. 6 prs. $1.74; 12 prs. $3.30

42 C 353—BEST. Men's heaviest 12-oz. Canvas for longest wear. 3 pairs $1.05; or 6 pairs.....$1.95

Women's, Boys' size. 8 oz. wt. 42 C 355—6 prs. $1.20; 12 prs. $2.28

D RUBBERIZED CANVAS GLOVES. 100% Waterproof. Resists most acids, grease, oils and solvents. Sturdy Cotton Canvas thickly coated on the outside with Black Neoprene. Softly napped inside. Curved fingers for flexibility and fit. Vulcanized waterproof seams, resists abrasion. Double knit wrist. Men's Large Size. Ship. wt. 2 pr. 12 oz.; 6 prs. 2 lbs. 4 oz.

42 C 358....2 prs. $1.50; 6 prs. $4.30

G FULL GRAIN HORSEHIDE. Nylon sewn for extra wear. Comfortable, durable. Full grain, chrome tanned horsehide. The Safety cuff and Gauntlet styles have leather cuffs and wrist pulls. Tan color.

Sizes: Med. (9-9½); Large (10-10½). Ship. wt. pr. 11 oz.; 2 prs. 1 lb. 4 oz.

42 C 307—Driver Style. *State size.* Pair $1.49.....or 2 prs. $2.85

42 C 308—Safety Cuff. *State size.* Pair $1.69.....or 2 prs. $3.30

42 C 309—Gauntlet Style. *State size.* Pair $1.69.....or 2 prs. $3.30

B STURDY CHORE GLOVES. Golden Brown napped Cotton Flannel. Double thick, quilted for long wear and comfort. A Workman's favorite. Double knit wrist gives longer wear. Men's Large size. Wt. 3 prs. 1 lb.; 6 prs. 1 lb. 12 oz.

42 C 365—3 prs. $1.17; 6 prs. $2.22

PROCESSED CHORE GLOVES. Similar to above with plus features. Sealed, water-resistant. Outwears 3 pairs of regular 12-oz. canvas.

42 C 369—3 prs. $1.41; 6 prs. $2.69

E BROWN COTTON JERSEY. Popular all-around Gloves. Save at Wards. Inside napped for warmth. Double knit wrist. Men's Large Size. Shipping weight 3 prs. 11 oz.; 6 pairs 1 lb. 5 oz.; 12 pairs 2 lbs.

42 C 377—GOOD. 9 oz. Jersey. 6 pairs $1.74; or 12 pairs....$3.29

42 C 378—BETTER. 10½ oz. Jersey. 3 pairs $1.00; or 6 pairs $1.90

42 C 381—BEST. Slip-on Style. 13½ oz. Cotton. Heaviest weight gives longest wear for all-around use. Red Cotton Fleece lining. 3 pairs $1.40; 6 pairs.....$2.69

H TOP QUALITY. Grain Leather Driving Glove. Seams stitched with Nylon thread for longer wear. Choice of soft, pliable, full grain Buckskin with elastic at back of wrist or fine quality top grain Goatskin with adjustable drawstrap at back for snug fit.

Color: Cork Tan.

Sizes: 8, 9, 10, 11. To Measure see below. Ship. wt. pr. 10 oz. *State size.*

42 C 302—Buckskin Driver. Elastic at wrist.....Pr. $2.37

42 C 304—Goatskin Driver. Adjustable drawstrap...Pr. $2.37

C PLASTIC DOT CANVAS GLOVES. Guaranteed to outwear two or more pairs of regular canvas gloves. Improves gripping power. Tough Black Plastic Dots imbedded in the gripping surfaces of these all-purpose, sturdy 10-oz. Canvas gloves. Soft, flexible. Black knit wrists. Save, buy in lots of 6. Men's Large Size. Shipping weight 3 pairs 10 oz.

White with Black Plastic Dots.

42 C 363—3 prs. $1.11; 6 prs. $2.14

F LEATHER PALM. Split Cowhide fingers, tips, thumb front. Strong Canvas back. Knit wrist. For all-around use. Men's Large Size. Gray. Ship. wt. pr. 8 oz.; 2 pr. 14 oz.

42 C 404.....Pr. 75c or 3 prs. $2.15

SELECT SPLIT COWHIDE. As above, plus knuckle strap. Rubberized cuffs for extra wrist protection. Elastic at back of wrist. Safety cuff style. Ship. wt. pr. 9 oz.; 2, 1 lb.

42 C 407.....Pr. 93c or 2 prs. $1.76

42 C 406—WIDE GAUNTLET STYLE. For best protection on toughest jobs. Pair $1.19.....or 2 prs. $2.25

J COLORFUL BANDANNAS. Strong Washfast Cotton Handkerchiefs in popular patterns. Soft and absorbent. Attractive and useful for every purpose. Popular with every family member. Buy them by the dozens. Colors will not run. Shipping weight 6, 6 oz.; 12, 10 oz.

42 C 3100—Abt. 18 in. sq. Assorted—6 Red, 6 Blue in pkg. of 12.....$1.59

42 C 3101—Large 24x22 in. Blue or Red. *State color.* Pkg. of 6.....$1.25

RODEO PATTERN. Extra large 27-in. sq. Has colorful western design. Blue or Red. Ship. wt. for 3, 4 oz.

42 C 3102—*State color.* 3 for $1.11

TO MEASURE GLOVES: Place tape measure around knuckles of open hand, not including thumb. Number of inches is size. Items marked "Men's Large Size Only" fit all hands. Wards Credit Terms are on the Inside Back Cover.

Popular Headwear

WORK OR SPORT STYLES

HATS AND CAPS AT WARDS LOW PRICES

K UNION-MADE POWR-HOUSE SHOP CAPS. Strong, durable Sanforized Cotton. One piece pleated crown; 4 ventilation eyelets. Firmly lockstitched throughout. Washable. *Sizes:* 6¾ to 7¾. See scale below.

42 C 3152—Blue Otis Pin Stripe (Shown). *State size.*

42 C 3156—Blue Hickory Stripe. *State size.*

42 C 3157—Army Tan Drill. *State size.*

42 C 3151—Blue Denim. *State size.* Ship. wt. 2, 10 oz.....2 for 93c

L ALL PURPOSE CAP. Sanforized Cotton Twill. Leather sweatband. Texon visor. Rayon taped seams. Gray, Spruce Green or Tan.

42 C 3200—*Sizes:* 6¾ to 7¾. Ship. wt. 13 oz. *State size, color*....93c

M POWR-HOUSE ARMY TWILL. Popular style washable cap in sturdy, Vat-dyed Cotton Twill. Mercerized. Virtually unbreakable Texon visor. 2-pc. crown. Gray, Spruce Green or Tan. Ship. wt. 13 oz.

42 C 3209—*Sizes:* 6¾ to 7½. *State size, color*.....89c ea.; 2 for $1.58

N YEDDO STRAW CAP. Warm weather favorite. Colorful Straw is woven in Legion Shape. Ideal for sports or vacation wear. *Sizes:* 6¾ to 7½. *Colors:* Black-pink; Navy-white; Wheat-Cocoa.

42 C 3471—Ship. wt. 8 oz. *State size and color*.....$1.29

P AVIATOR STYLE POPLIN CAP. For work or sports. Convenient contrasting front pocket matches turned undervisor. Sanforized, Vat-dyed. Rayon cushioned sweatband, 4 vent. eyelets. *Sizes:* 6¾ to 7½. Navy-white; Tan-bark; Red-white.

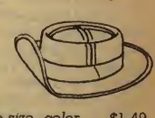
42 C 3645—Poplin Cap. Ship. wt. 13 oz. *State size and color*.....98c

R ALL-PURPOSE HATS. Cotton Army Twill or Poplin. For Dress, Sport or utility wear. Neat and long-wearing. Pinch-front crown. Stitched snap brim. *Sizes:* 6¾ to 7½. Ship. wt. 1 lb. 4 oz. *State size, color.*

42C3248-Combed Army Twill. Army Tan, Med. Gray, Bark...$1.98

42C3263-Water Repellent Poplin. Army Tan or Med. Gray....$1.39

T "WAHOO" ARMY TWILL HAT. Pork Pie shaped top. Stitched brim has wire to allow shaping in any position desired. (See Sketch.) Popular for campus or all-around wear. Rayon sweatband, Rayon taped seams add wear. Weather sealed, Shower-proof. *Sizes:* 6¾ to 7½. Ship. wt. 1 lb. 4 oz.



42C3245-*Colors:* Tan, Spruce Green or Red. *State size, color*....$1.49

If Head Measures:	21¼	21⅝	22	22⅜	22¾	23⅛	23½	24	24⅜
Order Size:	6¾	6⅞	7	7⅛	7¼	7⅜	7½	7⅝	7¾

MEASURE: Put tape about head in position you wear hat. Refer inches to scale.

Ⓐ 1.98

Ⓑ 1.69

Ⓒ 1.79

Ⓓ 2 for 2.86

Ⓔ 2 for 2.49

Wards Work Shirts Have These Plus Features

STRONGEST WORK CONSTRUCTION—Premium Wear-Tested Sanforized Fabrics—Triple Main Seams—Double Thick Fabric at Cuffs and Shoulders for Double Wear.

PRICED TO SAVE YOU MONEY—yet all have these features—Interlined Dress Type Collar—Long Tails—Non-chip Buttons—Cut Extra Full For Comfort.

SUPER STRONG HEAVY-WEIGHT, DOUBLE ELBOWS

1.88 TO 2.05 each in lots of 2

Ⓐ Best Topcraft Quality in heavy-weight Blue Chambray or Gray Covert. An outstanding value . . . One of the longest wearing work shirts we know of because it's heavily reinforced at every vital spot! Has all features above plus these extras—Double fabric at elbows and under forearms for double the wear . . . Triple thick collar and cuffs that defy fraying . . . Extra strong non-rip sleeve facings . . . 2 big bar-tacked pockets have button flaps—keeps contents from spilling out when you bend over. Pocket pencil slot. Full length tails stay neatly tucked in. Super heavy-weight 100% Premium Grade Sanforized Cotton Fabrics—Chambray (shown) or Covert. To Measure, see bottom of facing page. Wash alone. Shipping weights each 1 lb. 2 oz.; 2, 2 lbs.

Sizes: 14½, 15, 15½, 16, 16½ or 17-inch necks.

42C817–Blue Chambray (shown). Buy 2 and save more. *State neck size*.....Each $1.98; 2 for $3.76

42C818–Gray Covert. Buy 2 and save more. *State neck size*.....Each $2.09; 2 for $4.10

REINFORCED, MED. HEAVY, REG. AND EXTRA SIZES

Reg. Sizes **1.61 TO 1.70** each in lots of 3

Ⓑ Ⓒ Better Pioneer Quality. Tough, Better Grade Sanforized (max. shrink. 1%) Blue Chambray or Gray Covert for months of extra long wear. All features above plus double fabric at elbows and under forearms for double wear, 2 big bar-tacked pockets with button flaps and pencil slot, strong non-rip sleeve facings for additional wear. Wash separately. Shipping weights ea. 1 lb.; 2, 1 lb. 14 oz.; 3, 2 lbs. 12 oz.

Regular Sizes: 14½, 15, 15½, 16, 16½ or 17-inch necks.

(B) 42C821–Blue or Gray Chambray. *State neck, color.* Ea. $1.69; 3, $4.83

(C) 42C822–Gray Covert. *State neck size*.....Each $1.79; 3, $5.10

Tall Sizes (For Tall Men): 15, 15½, 16, 16½, 17, 17½, 18-in. Extra long in body and sleeves. *State neck size in your order.*

42 C 823—Blue Chambray. Buy 3, save more...Each $1.98; 3 for $5.79

42 C 827—Gray Covert. Buy 2, save more .....Each $2.29; 2 for $4.39

Extra Large Sizes: 17½, 18, 19, 20-in. Cut big and roomy throughout.

42 C 824—Blue Chambray. *State neck size*.....Each $1.98; 3 for $5.79

42 C 828—Gray Covert. *State neck size*.....Each $2.29; 2 for $4.39

SERVICE-WEIGHT . . . REGULAR, EXTRA SIZES

Regular Sizes **1.22 TO 1.40** each in lots of 4

Ⓓ Ⓔ Good Homesteader Quality. Service-weight Sanforized Blue Chambray or Gray Covert for long wear at budget prices. All features above plus: Button-thru pockets (pencil slot), non-rip sleeve facings for extra strength.

Regular Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. necks. Ship. wts. 2, 1 lb. 10 oz.; 4, 3 lbs. Wash alone.

(D) 42C814-Gray Covert. *State neck.* 2, $2.86; 4, $5.60

(E) 42C800–Blue or Gray Chambray. *State neck, color.* Measure, see facing pg...2, $2.49; 4, $4.88

Tall Sizes (For Tall Men): 15, 15½, 16, 16½, 17, 17½, 18-inches. Cut extra long in body and sleeves. Ship. wt. ea. 1 lb. *State neck size.*

42 C 806—Blue Chambray. Ea. $1.69; 3 for $4.83

Extra Large: 17½, 18, 19, 20-in. Ship. wt. ea. 1 lb.

42 C 807—Blue Chambray. Ea. $1.69; 3 for $4.83

Ⓕ 1.98

Ⓖ 1.69

Ⓗ 1.88

Ⓙ 2 for 2.32

DOUBLY STRONG PIONEER . . . VENTILATED

1.92 TO 1.99 each in lots of 2

Ⓕ Better Pioneer Quality of Medium heavy-weight Sanforized fabrics. All plus features at top of page with these added exclusives! Double fabric strength at elbows and under forearms . . . Double fabric reinforced shoulders . . . Double fabric around armholes and upper back. 16 Ventilation eyelets—4 across back, 6 under each armpit—lets warm air out, cool air in . . . bar-tacked button holes and pocket corners . . . non-rip sleeve facings . . . 2 big button-thru pockets (pencil slot). Wash alone. Ship. wts. ea. 1 lb. 3 oz.; 2, 2 lbs. 2 oz.

Sizes: 14½, 15, 15½, 16, 16½, 17-in. To Measure see facing page.

42 C 837—Blue Chambray. *State neck size*..Ea. $1.98; 2 for $3.84

42 C 835—Gray Covert. *State neck size*.....Ea. $2.09; 2 for $3.98

WASHFAST CHAMBRAY IN 2 QUALITIES

1.59 TO 1.83 each in lots of 3

Ⓖ Ⓗ Medium heavy-weight Sanforized Blue Chambray. Vat-dyed colors are washfast, sunfast—won't run or fade even after repeated washings. All features at top of page plus: Double fabric across shoulders; 2 button pockets (pencil slot). Full cut chest, armholes. Wts. ea. 1 lb.; 3, 2 lbs. 13 oz. *Sizes:* 14½, 15, 15½, 16, 16½, 17-in. To Measure, facing page.

(G) Good Homesteader. Regular elbows, 2 button-thru pockets. 42C825—Blue Chambray. *State neck size.* Ea. $1.69; 3 for $4.77

(H) Better Pioneer. Double fabric strength at elbows and under forearms doubles the wear. 2 button flap pockets. 42C826—Blue Chambray. *State neck size.* Ea. $1.88; 3 for $5.49

SHORT SLEEVES OR ZIPPER FRONT

1.16 TO 1.80 each in lots of 2

Ⓙ Short Sleeve Shirt. Good Homesteader Quality. Med. heavy-wt. Blue Cotton Chambray. Sanforized. Has Plus Features at top of page except seams are double stitched—plain pockets, convertible collar is sport styled. To Measure see facing page. Wash alone. Wt. ea. 12 oz. *State size. Sizes:* Sm. (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17).

42C812—Short Sleeve.....2 for $2.32; 4 for $4.52

Zipper Front Pullover Style. Long sleeves. (Not shown). Same as Reg. size Gray Covert Shirt C but with 12-in. Rustproof zipper front instead of buttons. Button tab at neck. Slips on and off in a jiffy. *Necks:* 14½, 15, 15½, 16, 16½, 17-in. Wt. ea. 1 lb.

42 C 848—Zip Front Covert.....Ea. $1.89; 2, $3.60

You Can Order Now And Pay Later...See Details of Wards Monthly Payment Plan on Pg. 981.

K 1.51–1.98

M 2.98

P 3.39 TO 3.98

L 2.10

N 2.69

Uniform and Semi-dress Shirts at Low Prices

SEMI-DRESS WORK SHIRTS . . . Neatly styled, Long or Short sleeves.

UNIFORM SHIRTS IN CHOICE OF SLEEVE LENGTHS . . . Expertly tailored for top appearance on the job. Vat-dyed . . . Colors won't run or fade in washing. Colorfast — Sanforized — Mercerized — Washfast.

POPLIN AND JEAN CLOTH

1.45 TO 1.99 ea. in lots of 2

K Semi-Dress Cotton Poplin. Sanforized, Mercerized. Colorfast to sun, washing, perspiration. Neat dress-type collar is interlined. Non-rip sleeve facings; long tails. Strong double main seams. Long sleeves.

Colors: Gray, Tan or Blue. *State neck size and color.*

Neck Sizes: 14, 14½, 15, 15½, 16, 16½ or 17 inches.

42 C 871—Wt. ea. 1 lb., 2, 1 lb. 14 oz. Ea. $1.98; 2, $3.76

SHORT SLEEVE. Convertible collar, seamless front. Small (14-14½), Med. (15-15½), Large (16-16½), Ex. Large (17). Colors and other details as above.

42 C 873—*State size and color*. . Ea. $1.51, 2 for $2.90

L SEMI-DRESS JEAN CLOTH. Twilled Cotton. Triple main seams, double shoulder yoke, bar-tacked at strain points for wear. Long sleeves. Air Force Blue or Tan. *Half Sizes:* 14½ to 17 in. Wt. ea. 1 lb. 2 oz.

42 C 875—*State size and color*. Ea. $2.10, 2 for $3.98

CONQUEROR . . . FINE BROADCLOTH

2.63 AND 2.89 ea. in lots of 2

M Skillfully styled and tailored. Neat looking Uniform Shirts in our finest closely woven Broadcloth. Ideal for the man who must always look his best on the job. Mercerized for extra strength and luster. Vat-dyed colors won't run or fade. Sanforized for permanent fit. Fused interlined dress-type collar won't wilt. Strong double stitched main seams. 2 button flap pockets, 1 with pencil slot. Long tails stay in. Long sleeves. Individually boxed. Washfast. Nickel Gray or Tan. Ship. wt. 1 lb. 4 oz.; 2, 2 lbs. 2 oz.

Sizes: Same as style "P" at right.

42C859—*State neck, sleeve, color*. Ea. $2.98, 2 for $5.78

N SHORT SLEEVE. Neat convertible collar. Wear open or closed. Plain pockets. Nickel Gray or Tan.

Sizes: Small (14-14½ in. neck); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). *State size and color.*

42 C 863—Short sleeve style. Ea. $2.69, 2 for $5.26

NATIONALLY KNOWN BURTON'S POPLIN

3.79 AND 3.84 ea. in lots of 2

P Wards Finest Quality. Expertly tailored in heavy, smoothly woven, famous name Poplin. Choice of sleeve lengths. Double strong 2-ply Cotton yarns combed to remove all short fibers. Vat-dyed, sun-fast, won't run or fade in washing. Mercerized for strength, luster. Sanforized for permanent fit. Precision sewn double main seams. 2 button flap pockets, 1 with pencil slot. Full length tails stay tucked in. Dress type collar, can be worn open or closed. Individually boxed. Washfast. Tie shown may be found on Pg. 358 under block "A". Ship. wt. ea. 1 lb. 7 oz. Wt. 2, 2 lbs. 8 oz. *Please be sure to state neck, sleeve length, also color in your order.*

Neck Sizes:	14½	15, 15½	16, 16½, 17 in.
Sleeve Length:	32, 33, 34	32, 33, 34, 35	33, 34, 35

42 C 853—Shoulder Strap. (Shown). Nickel Gray, Tan. Ea. $3.98, 2 for $7.68

42 C 852—Plain Shoulder. Nickel Gray, Tan. . . . . Ea. $3.89, 2 for $7.58

CARDED POPLIN. Expertly tailored by Conqueror. Sizes, details as above.

42 C 857—Shoulder Strap. Nickel Gray or Tan. . . . . Ea. $3.59, 2 for $6.98

42 C 856—Plain Shoulder. Med. Blue, Nickel Gray, Tan. Ea. $3.39, 2 for $6.49

R 1.69

T 2.09

U 1.98

V 2.29

SEMI-DRESS GINGHAM PLAID AND POPULAR CHECKED DENIM

1.64 ea. in lots of 2

R New Short Sleeve Shirt. Light-wt. Sanforized Cotton Gingham in handsome Plaids. Ideal for cool comfortable wear on or off the job. Strong double main seams give extra wear. Two pockets. Convertible collar, neat open or closed. Long tails. Washfast, colorfast, sunfast.

Colors: Plaids in Charcoal Gray, Red or Tan.

Sizes: Small (14-14½ necks); Med. (15-15½); Large (16-16½); Ex. Large (17). *State size, color.*

42 C 881—Wt. ea. 14 oz. Ea. $1.69, 2 for $3.28

1.99 ea. in lots of 2

T Semi-Dress Denim. Work-proven durability plus a neat, woven-in check pattern. Button-thru pockets, dress type interlined collar. Long tails. Double main seams, double shoulder yoke, non-rip sleeve facings for wear. Sanforized. Wash alone. Long sleeves. Wt. ea. 1 lb.; 2, 1 lb. 14 oz.

Colors: Black-White or Red-Black Checks.

Sizes: 14, 14½, 15, 15½, 16, 16½ or 17-in.

42C869—*State neck, color*. Ea. $2.09, 2, $3.98

TO MEASURE FOR SHIRTS. Lay collar of shirt out flat. Measure from center of collar button to far end of buttonhole. Number of inches is neck size. Sleeve Length (Uniform Shirts only). Measure shirt from center of collar band in back of neck, over shoulder to far end of cuff.

"101" WESTERN STYLE DENIM OR CHAMBRAY

1.88 ea. in lots of 2

U Vat-dyed, Sanforized. Shirt weight Blue Denim, weighs 6-oz. per sq. yd. Gives long hard wear on toughest, dirtiest jobs. Dark color hides soil. Rugged construction; strongest triple main seams, all others double sewn (heavy wt. copper colored thread stitching used throughout). Strong non-rip sleeve facings, double fabric shoulder yoke add months of extra wear. 2 button thru pockets, 1 with pencil slot. Full length tails stay in, look neater. Long sleeves. Wt. ea. 1 lb. 6 oz. Wt. 2, 2 lbs. 4 oz. Buy 2 and save more.

Sizes: 14½, 15, 15½, 16, 16½, 17-in. necks.

42 C 878—*State size*. . Ea. $1.98, 2 for $3.76

2.19 ea. in lots of 2

V Authentic Western style Shirt in Med. Wt. Sanforized Cotton Chambray. A natural to wear with Saddle pants or Dungarees. Deep front yoke, double yoke back. Rustproof copper colored snap fasteners on front, 3 on cuffs and 1 on each flap pocket. Tapered body. Rugged construction, double main seams. All seams sewn with extra strong copper colored thread. Long tails. Wash alone.

Color: Blue. Wt. ea. 1 lb.; wt. 2, 1 lb. 14 oz.

Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. necks.

42 C 842—*State size*. . . . . Ea. $2.29, 2 for $4.38

Men, Choose Your New Jacket from Wards

SMARTEST SPRING STYLES AND YEAR 'ROUND FAVORITES

WINDWARD JACKETS, PRICED TO SAVE YOU MONEY...PROPER FIT GUARANTEED

SAVE AT WARDS. For Example Jackets Similar To Suede Style "C" Below Are Sold Nationally Under A Well Known Name for $25.00. Wards Low Price only $16.98.

NEW SPRING STYLES. On This Page Are The Pick Of The Smart Jackets You Will See This Season. Some Jackets Come In Talls and Extras As Well As Regular Sizes.

NEW REVERSIBLES . . . LIKE 2 JACKETS FOR THE PRICE OF ONE

WARDS BEST GABARDINE REVERSIBLE 9.49

Ⓐ Popular Gabardine Reversible styled for sport or leisure. One side of long-wearing Rayon and Acetate Gabardine has colorful woven-in Wool Nubs. Reverse side of solid color Rayon and Acetate Gabardine with Nylon added for extra strength. Nub side is smartly styled; has flap pockets with inverted pleats; solid side has 2 slash pockets. Banded bottom has shirred elastic inserts. Zipper front, 2-button cuffs adjust.

Colors: Lt. Gray reverses to Charcoal Gray; Lt. Blue to Navy.

Even Chests: 36 to 46 in. Measure below at right. Dry clean.

42 C 6102–Abt. 24¼ in. long. Ship. wt. 2 lbs. *State size, color.* $9.49

FULLY WASHABLE NYLON BLEND REVERSIBLE 7.59

Ⓑ This smart Jacket can be washed in your washing machine with no loss of color or appearance. Good looking linen-like Splash Weave side reverses to smart solid color side. Jacket is Rayon and Acetate with Nylon added for extra strength. Neatly tailored with Nylon shoulder pads for trim look. 2 slash pockets, elastic knit waist inserts for comfort. Priced to save you money.

Colors: Solid color Lt. Gray reverses to Splash Weave Charcoal Gray. Splash Navy reverses to Solid Lt. Blue. Splash Brown to Solid Tan side. *Even Chests:* 36 to 46 in. To Measure see below.

42C6110–Abt. 24½ in. long. Wt. 1 lb. 12 oz. *State size, color.* $7.59

IMPORTANT NOTICE

YOU CAN USE YOUR CREDIT

You can buy the smart Spring sportswear you want right now and pay later. Just build your order to $20 or more to use Wards Convenient Monthly Payment Program. See inside back cover for details about this easy way to pay. For Sport shirts see Pages 360 to 365. For Pants shown on model see Page 348. Denim Work jackets and pants on Page 396. Colors on opposite page match merchandise as closely as modern printing methods permit.

DRY CLEANABLE SUEDE LEATHER

SAVE AT WARDS 16.98 Reg. Sizes 18.98 Tall, Extra Sizes

Ⓒ Soft, service weight DuPont Quilon treated Suede Leather. Easily and economically dry cleaned by your regular cleaner; does not lose color or suppleness. Mild soap and water removes ordinary spots or stains. One of Wards fastest selling jackets in five rich toned colors. Cuffs, collar and waist knit of 50% Wool Worsted blended with Cotton. 2 warm cotton fleece lined pockets. Satiny Rayon lined body and sleeves. Full zipper front has Capeskin Leather facings inside. Ship. wt. 2 lbs. 10 oz.

Colors: Rust, Charcoal Gray, Buckskin (Tan), Brown or Navy.

Sizes: Reg. Even Chests: 36 to 46 in. Measure below at right.
42 C 7666—Abt. 26 in. long. *State even chest and color* . . . $16.98

Tall Sizes: Abt. 2 in. Longer in body, sleeves. Colors as above.
42C7667—*Even Sizes:* 38 to 48. *State even chest and color.* $18.98.

Extra Large Sizes: Buckskin, Brown, Navy. Abt. 26 in. long.
42C7668—*Chests:* 48, 50, 52 in. *State even chest and color.* $18.98

JACKETS YOU CAN PUT IN THE WASHING MACHINE

COLORFUL PANEL FRONT 4.98

Ⓓ A young man's favorite style that is machine washable. Smart Spring styling for all 'round use. Fancy panel front in colorful pattern. Solid color is Sheen Gabardine plus 10% Nylon; panel is Rayon and Acetate. Yoke is Rayon lined. 2 slash pockets. 2-button adjustable cuffs. Elastic side inserts for a trim fit. Zipper front. Wind resistant. Good styling and tailoring at a low price. Abt. 24½ in. long. Ship. wt. 1 lb. 8 oz. To Measure see below at right.

Navy with Lt. Blue; Brown with Tan.

Sizes: Small (36-38 in. chest), Medium (39-41), Large (42-44), Extra Large (45-48).

42 C 6045—*State size and color* $4.98

"DANSTORM" Cotton Poplin 3.75 Flannel Lined 4.98

Ⓔ Dan River's washable, lightweight Poplin. Has Zelan water repellency even after washing. Washfast, Sanforized. 2 pockets. Elastic inserts, 2-button adjustable cuffs. For work or leisure. Zipper front. Unlined. Abt. 24½ in. To measure see below. Oyster White, Maize, Tan, Navy, Lt. Gray, Green, Charcoal Gray.

Sizes: Small, Medium, Large, Extra Large.

42C6015-Wt. 1 lb. 10 oz. *State size, color.* $3.75

LINED "DANSTORM" POPLIN. Body, sleeves lined with Plaid Cotton Suede for added warmth. Pre-shrunk (max. shrink. of 3%). Washable. Other details as above. For How to Measure see below. Ship. wt. 1 lb. 12 oz.

Colors: Tan, Navy, Charcoal Gray, Green.

Sizes: Small, Medium, Large, Extra Large.

42 C 6115—*State size and color* $4.98

SHEEN GABARDINES WITH NYLON ADDED FOR EXTRA STRENGTH

GABARDINE SURCOAT 8.98 Reg. Sizes 9.98 Tall or Large Sizes

Ⓕ A favorite style Surcoat in sizes to fit all men. Smoothly woven, heavy Sheen Gabardine of 85% Rayon and Acetate with 15% Nylon added for extra long wear. Durably water repellent even after dry cleaning. Rayon lined body, sleeves. 2 large flap pockets. Wt. 2 lbs. 4 oz.

Reg. Even Chests: 36 to 46-in. *Colors:* Navy, Taupe Tan or Med. Gray.
42 C 6975—Abt. 32 in. long. To Measure see right. *State chest, color.* $8.98

Tall Sizes: As above but 2 in. longer in body, sleeves. Navy, Taupe Tan.
42 C 6976—*Even Sizes:* 38 to 48. *State chest and color* $9.98

Extra Large Sizes: As above, but cut fuller. Navy, Taupe Tan.
42 C 6977—*Sizes:* 48, 50, 52-in. Abt. 32 in. long. *State chest, color.* . $9.98

SHEEN GABARDINE 7.49 Reg. Sizes 8.49 Tall Sizes

Ⓖ Durably water repellent Sheen Gabardine of Rayon and Acetate plus 15% Nylon. Elastic inserts at waist. Shoulder pads. Fine tailoring give neat fit and appearance. Rayon lined body, sleeves. Zipper front, 2 slash pockets, 2-button adjustable cuffs. Shipping weight 2 lbs. Lt. Blue, Tan, Sage Green, Rust, Charcoal Gray, Navy.

Reg. Even Sizes: 36 to 46. Abt. 24¼ in. long. Dry clean.
42 C 6108—To Measure see at right. *State chest, color.* $7.49

Tall Even Sizes: 38-48. Abt. 2 in. Longer Body, sleeves.
42C6109-Lt. Blue, Tan, Charcoal Gray. *State size, color.* $8.49

HOW TO MEASURE

WARDS CAN FIT YOU

Measure over clothing usually worn under Jacket. Place tape around chest high under arms, over shoulder blades. Do not pull tape too tightly. Number of inches is chest size. If between sizes, order next larger even size listed. If sizes are listed Small, Medium, Large and Extra Large order as Follows:
Order Small if chest measures 36 to 38 in.
Order Med. if chest measures 39 to 41 in.
Order Large if chest measures 42 to 44 in.
Order Extra Large if chest is 45 to 48 in.

POPULAR BLACK LEATHER MOTORCYCLE JACKETS

STEERHIDE MOTORCYCLE JACKET 22.98

Ⓗ Top Quality Leather stays pliable, firm-bodied and good looking even after hard wear. Body is Rayon quilt lined over 100% Reprocessed Wool. Sleeves Rayon Lined. Bi-swing back for free-action fit. 4 warmly lined pockets; 3 zipper, 1 Flap, snap-fastened. Lapels unsnap and lay flat. Front zips all the way up. Adjustable buckle belt. 8-in. zippers on sleeves. Hardware chrome plated. Rabbit foot included. About 24 inches long. Ship. wt. 3 lbs. 12 oz.

Color: Black.

Even Chests: 34 to 46 in. To Measure see above.
42C7802-*State size.* $2.50 down or Cash $22.98

HORSEHIDE JACKET 29.98

Ⓙ First quality Horsehide takes toughest abuse, yet stays pliable. Nylon stitched and lined with Nylon quilted over 100% Reprocessed Wool. Removable, Lamb fur collar slips over leather collar and is fastened by hidden snaps. Action back for freedom at shoulders. Heavy kidney reinforcement in back tightens with belt. Zipper front, 3 zipper pockets, snap-fastened flap. Zipper on sleeves from cuff to below elbow. Ship. wt. 5 lbs. 4 oz. About 24 in. long.

Black. *Even Chests:* 34 to 46. Measure above.
42C7953-*State size.* $3.00 down or Cash. $29.98

NEW WIND-RESISTANT GABARDINES

NEW WASHABLE GABARDINE 9.98

Ⓚ Blouse of Rayon and Acetate and Nylon can be put in washing machine. Attractive Chromspun Acetate Plaid lining. 2 chest pockets with bar pleats. Knit inserts. Wt. 2 lbs.

Colors: Taupe Tan, Navy or Charcoal Gray.
Reg. Even Chests: 36 to 46. Abt. 24½ in.
42 C 6165—*State even chest, color* $9.98

Tall Even Sizes: 38 to 48 in. Body, sleeves abt. 2 in. longer. Navy and Taupe Tan.
42 C 6166—*State chest and color* $10.98

Extra Sizes: 48, 50, 52 in. Navy only.
42 C 6167–Abt. 24½ in. *State chest, color.* $10.98

BRAID TRIM STYLE 7.59

Ⓛ Smart style with 2 tone braid trim on collar, pocket and back. Finely tailored for better fit. Pick stitching on front. Rayon and Acetate plus 15% Nylon. Fully Rayon lined. 2-button adjustable cuffs. Elastic inserts, 2 slash pockets. Abt. 24½ in. Dry clean. To Measure see above.

Colors: Charcoal Gray, Black, Lt. Blue. Ship. wt. 2 lbs.

Even Chest Sizes: 36 to 46 in.
42C6140—*State size, color.* $7.59

A 9.49 Reversible

B 7.59 Reversible

C 16.98

D 4.98

E 3.75 TO 4.98

F 8.98

G 7.49

Washable Jackets and Slacks...Popular Prices

SPORT COTTONS, WASH 'N WEAR NYLON-ORLON BLEND...COLORFUL JACKAREE

ALL NEW FOR SPRING. A wide choice of all-purpose styles... handsome for leisure, sturdy enough for work.

MOST POPULAR FABRICS. Including Faded Denim, Cotton Sheen, Poplin and Wash 'n Wear Part Nylon.

EASY TO CARE FOR. All garments below are washable ... Colors stay fresh, bright after many washings.

YOU SAVE AT WARDS LOW PRICES. For instance, the Jackaree sells for $3.98 nationally. Wards price, $2.98.

COTTON SHEEN 3.98

(A) An ideal warm-weather Pant in the season's smartest colors. Perfect for semi-dress or "around-the-house" wear. These Sanforized, washable sport cottons have a soft luster that adds to their fine appearance and good-looks. Smoothly styled Hollywood model with trim pleated front. Resists ordinary spots . . . cuts down on cleaning bills. Crease-resistant . . . stays neat and fresh looking. Gripper fastener at waistband. Cuffs, 4 pockets, zipper fly. Full cut. *State waist, inseam, color.*

Colors: Charcoal Gray, Mint (Green), Buckskin (Tan) or Faded Blue.

Sizes: See Size Scale below, at left.

42 C 1038–Ship. wt. 1 lb. 2 oz.....$3.98

WASH 'N WEAR NYLON BLEND 4.98

(B) Here is the latest trend in Men's all-purpose and leisure style slacks that cuts down work for the woman of the house. It's the all new Wash 'n Wear miracle fabric of 75% Orlon and 25% Nylon Cord for extra strength. Simply wash by hand, hang out while still wet. Dries within an hour, needs little or no ironing. Retains its fine appearance and good-looks, saves on dry-cleaning bills too. Popular plain front. Well-made with five Nylon pockets, Nylon inner waistband, gripper fastener, zipper fly, cuffs. Washable, shrinks less than 3%.

Colors: Lt. Blue, Tan, Med. Gray or Med. Brown. *State waist, inseam and color.*

Sizes: See Size Scale below, at left.

42 C 918–Ship. wt. 12 oz.....$4.98

JACKAREE 2.98 $3.98 Quality

(C) This versatile garment is nationally advertised at $3.98. Wards low price, $2.98. Here is value and young men's styling in this colorful Jackaree. Comfortable, with the soft texture of a sweatshirt and tailored for eye appeal in 5 sparkling colors. Smart at the beach, around the house or for active *Sports*wear. Strong Carded Cotton body is lined with soft Cotton Fleece. Knit collar, cuffs and bottom. Zipper front. Washable.

Colors: Maize, Lt. Blue, White, Lt. Gray or Red. Ship. wt. 1 lb. 4 oz.

Sizes: Small (36 to 38-inch chests); Medium (40 to 42); Large (44 to 46). Abt. 25 in. Measure, see below at left.

42 C 6162–*State size and color*...$2.98

SPORT DENIM ... PERFECT PLAYTIME WEAR 2.98 Pants 3.49 Jacket

(D) Sport Denim Pants. Good-looking semi-dress style is ideal for the sportsman, neat for school, for leisure or odd jobs. Sturdy 8-oz. Denim is Sanforized. Vat-dyed, colorfast to sun, washing. Well-constructed; gripper fastener at waistband, bar-tacked strain points. Saddle stitched side seams give well-tailored appearance. Zipper fly, cuffs. 4 pockets. Washable.

Colors: Faded Blue, Birch (Gray) or Wheat (Tan). Ship. wt. 1 lb. 2 oz.

Sizes: See Size Scale at left.

42 C 1027–*State sizes and color*..$2.98

(E) Sport Denim Jacket. Good-looking and long-wearing. For school, sports, or any activity that calls for a casual appearance. Sturdy 8-oz. Faded Denim, Sanforized, vat-dyed, colorfast to sun, washing and perspiration. Zipper front. Handsome contrasting trim of striped elastic knit on collar, cuffs and bottom for trim fit. 2 side pockets. Washable.

Colors: Faded Blue, Birch (Gray) or Wheat (Tan). Shipping weight 1 lb. 3 oz.

Sizes: Small (36 to 38-inch chests); Medium (40 to 42); Large (44 to 46).

42C2239-*StateSmall,Med.,Lge.,color*.$3.49

COTTON POPLIN 3.78

(F) Cotton Poplin Pants. Comfortable, cool . . . have that casual look. Long-wearing yet low in price. Trim Summer style is washable, Sanforized. Has set-on waistband and trim pleated front. Gripper fastener at waistband, neat cuffs, 5 pockets, zipper fly. Strongly made; bar-tacked strain points for extra long wear. Graduated patterns for comfortable fit.

Colors: Army Tan, Navy, Silver Gray or Olive Drab. Shipping weight 1 lb.

Sizes: See Size Scale at far left.

42 C 1028–*State sizes and color*..$3.78

SIZE SCALE FOR PANTS A, B, D AND F

WAISTS	INSEAMS						
30	29	30	31	32	33		
32, 34	29	30	31	32	33	34	36
36	29	30	31	32	33	34	
38	29	30	31	32		34	
40, 42, 44	30	32					

TO MEASURE JACKETS. Measure chest over clothing usually worn under garment selected. Place tape around chest, high up under arms, over shoulder blades. Number of inches is size. If in between sizes, order next largest even size listed.

The Colors on These 2 Pages Match the Actual Merchandise as Closely as Modern High Speed Printing Permits.

CREDIT TERMS ON PAGE 981.

Sturdy Outfits in New and Favorite Fabrics

INCLUDING BOULDERCORD, "TIME-SAVER" ARMY TWILL, PART NYLON AND ACRI-CHINO

SHIRT 1.99 PANTS 2.50

G GOOD ARMY TWILL. Low priced Du-All Homesteader. Sanforized, Vat-dyed, Colorfast to sun, washing, perspiration. Mercerized for strength. More Twills on Pages 406 and 407.

SHIRT. Good, Medium-weight 6-oz. Carded Cotton Army Twill at a value price. Double main seams. Dress collar, neat open or closed. Full length tails stay tucked in. Full cut for better fit. 2 button-through pockets. Sanforized (max. shrink. 1%), colorfast, washfast. Mercerized for added strength and luster. Gray or Army Tan. Ship. wt. 1 lb.

Half Sizes: 14 to 17-in. necks.

42 C 1973–*State neck, color.* $1.99

PANTS. Long-wearing low cost medium heavy-weight 7.4-oz. Carded Cotton Army Twill. Bar-tacked strain points give additional strength. 5 strong, heavy Jean cloth pockets. Drill waistband. Neat cuffs. Zipper fly. Cut over graduated patterns for a better fit. Wear with shirt above for good-looking, value priced outfit. Washfast. Shipping weight 1 lb. 6 oz.

Colors: Gray or Army Tan.

Sizes: See Scale on Page 407.

42 C 1974–*State sizes, color.* $2.50

SHIRT 3.74 PANTS 4.84

H BOULDERCORD long staple 2-ply cotton, expertly woven into a tough corded fabric for extra wear. Wind-resistant, California styling. Sanforized. Mercerized. Colorfast to sun, washing and perspiration.

JACKET. 10.5-oz. fabric. Zipper front. 2-button adjustable tabs on cuffs and waist. 3 pockets (1 inside). Unlined. Sanforized and washfast. Green, Gray. Ship. wt. 1 lb. 5 oz.

Sizes: Even Chests: 36 to 46 inches. See How to Measure, Page 404.

42 C 2222–*State chest, color.* . $4.98

SHIRT. 7-oz. fabric. Double-stitched main seams, double shoulder yoke. 2-button-flap chest pockets, neat dress-type collar. Button cuffs. Long tails. Fully cut for comfort. Sanforized, vat-dyed and washfast. Green, Gray. Ship. wt. 1 lb. 2 oz.

Half Sizes: 14½ to 17-inch necks.

42 C 2069–*State size, color.* . . . $3.74

PANTS. 10½-oz. fabric. Securely bar-tacked strain points. Wide belt loops, zipper fly. Dress-type leg seams and cuffs. 5 Boatsail Drill pockets, graduated patterns. Sanforized, washfast. Wt. 1 lb. 12 oz.

Colors: Green or Gray.

Sizes: See Scale on Page 407.

42 C 2070–*State sizes, color.* . . $4.84

SHIRT 2.89 PANTS 3.89

J NEW "TIME-SAVER" TWILL. Save hours of ironing with this new, easy-to-wash wonder fabric. Topcraft Quality. Carded Army Twill with the new "Time-Saver" Finish. Simply wash, hang up to dry. Needs little or no ironing. Resists wrinkles, retains its fine appearance. Vat-dyed, mercerized, Sanforized.

SHIRT. Topcraft Quality 6-oz. Sanforized Army Twill. One of the easiest garments to care for because of the new "Time-Saver" Finish. Just wash, hang up to dry. Needs little or no ironing — Cuts down on cleaning chores. Washfast. Dress collar, 2 pockets (pencil slot). Full length tails. Ship. wt. 1 lb.

Colors: Army Tan or Gray.

Half Sizes: 14 to 17-inch necks.

42 C 1964–*State neck, color.* . $2.89

PANTS. Topcraft Quality 8.5-oz. Sanforized Army Twill has same "Time-Saver" Finish as shirt above. Bar-tacked strain points. Cuffs, zipper fly. Washfast. 5 strong pockets and waistband of 50% Nylon and 50% Combed Cotton. Ship. wt. 1 lb. 8 oz.

Colors: Army Tan or Gray.

Sizes: See Scale on Page 407.

42 C 1965–*State sizes, color.* . $3.89

SHIRT 2.98 PANTS 3.98

K TOPCRAFT QUALITY. Peperell's Army Twill, a balanced blend of 88% Cotton and 12% Nylon for extra long wear. Sanforized, mercerized, colorfast to sun, washing, perspiration.

SHIRT. Topcraft quality 6-oz. fabric. Well-tailored, Expertly constructed; Neat dress collar, 2-button flap pockets (pencil slot). Long tails stay in. Double main seams. Sanforized, mercerized for added strength, luster. Colorfast to sun, washing and perspiration. Washfast. Wt. 1 lb.

Colors: Gray or Army Tan.

Half Sizes: 14½ to 17-in. necks.

42 C 1968–*State neck, color.* . $2.98

PANTS. Topcraft quality 8.5-oz. fabric. Cut over graduated patterns for a more comfortable fit. Zipper fly. Bar-tacked strain points give months of extra wear. Strong Boatsail Drill pockets. Neatly tailored cuffs. Sanforized, mercerized for additional long-wear and luster. Colorfast to sun, washing and perspiration. Wear with Shirt above for a power-packed Army Twill outfit. Washfast. Wt. 1 lb. 8 oz.

Colors: Gray or Army Tan.

Sizes: See Scale on Page 407.

42 C 1969–*State sizes, color.* . $3.98

SHIRT 4.98 PANTS 6.98

L NEW ACRI-CHINO. A work clothes wonder, combining 50% Acrilan, one of the toughest of the new miracle fibers with 50% Combed Cotton. This fine-looking durable fabric gives extra long wear. Due to Acrilan, Acri-Chino resists dirt, grime, most acids and chemicals. Colorfast and washfast. Shrinks less than 1% and is so easy to wash. Dries quickly and requires little or no ironing. Acri-Chino work clothes keep their crease and resist wrinkles, giving longer wear with less care. Smart styling and careful tailoring make an ideal outfit for work or leisure wear. Acri-Chino has a soft, pleasing touch, giving a new kind of comfort in work clothes.

SHIRT. Double stitched main seams. 2-button-flap pockets. Dress type collar. Long tails. *Colors:* Army Tan or Gray.

Neck Sizes: 14½, 15-inch in Short or Med. Sleeves; Necks 15½, 16, 16½, 17-in. in short, med., long. Sleeve lengths are: Short, 32-in.; Med. 33½; Long 35. To Measure, see Pg. 356. State neck, Short, Med. or Long sleeves, color.

42 C 1958–Ship. wt. 1 lb. $4.98

PANTS. Topcraft Quality Acri-Chino. Zipper fly. Cuffs. 5 pockets, waistband of 50% Nylon, 50% Combed Cotton. *Please state sizes and color.*

Colors: Army Tan, Gray. Wt. 1 lb. 8 oz.

42 C 1959–To Measure, Pg. 407. . . $6.98

Du-all Army Twills, Washfast

BETTER THAN OUTFIT SOLD NATIONALLY AT OVER 1.00 MORE

STRONGLY MADE—Cut Over Graduated Patterns For Better Fit... Fine Quality Pioneer Carded Army Twill. All Are Vat-Dyed, Washfast, Colorfast To Sun, Washing, Perspiration ... Sanforized (Max. Shrink. 1%). Laboratory Tests Prove Wards Army Twills Are Better Made Than Outfits Selling For Much Higher Prices.

SHIRTS 2.37 6-oz. 2.89 8.5-oz.

One of America's fastest selling Outfit Shirts because of its outstanding value. Pioneer Du-Alls Carded Army Twill for long, hard wear plus careful tailoring and semi-dress styling at lowest possible prices. Double main seams, double shoulder yoke, bar-tacked button flap pockets, non-rip sleeve facings for extra wear. Pocket pencil slot, dress collar. Long tails. Cut full. Washfast. Shipping weight 1 lb.

Sizes: 14, 14½, 15, 15½, 16, 16½ or 17-in. *State neck, color.*

42 C 1952–Shirt. 6-oz. wt. Army Tan, Gray or Bark....$2.37

42 C 1972–Shirt. 6-oz. wt. Spruce Green only.....$2.37

42 C 1978–Shirt. 6-oz. wt. Air Force Blue only.....$2.37

42 C 1953–Shirt. Heavier 8.5-oz. wt. Army Tan or Gray..$2.89

PANTS 2.98 Zipper or Button Fly

Be sure of fine quality with Pioneer Du-Alls — Wards combines highest quality with lowest prices, for greatest values. Tough 8.5-oz. Carded Army Twill stands up under constant hard wear and countless washings. 5 Boatsail Drill pockets. Sanforized Drill Waistband. Bar-tacked Belt loops. Neat Cuffs. Proportioned sizes for a better fit. Wt. 1 lb. 8 oz.

Sizes: See Scale on facing page. *State waist, inseam, color.*

42 C 1956–Pants. Zipper fly. Army Tan, Gray or Bark...$2.98

42 C 1976–Pants. Zipper fly. Spruce Green Only.....$2.98

42 C 1979–Pants. Zipper fly. Air Force Blue Only.....$2.98

42 C 1955–Pants. Button fly. Army Tan or Gray.....$2.98

MATCHING JACKETS 5.49 Lined 3.78 Unlined

Handsome, all-purpose, washfast Jackets. 8.5-oz. Carded Army Twill for long hard wear. Tailored for neatness, comfort. 3 pockets; chest pocket has zipper. Elastic waist inserts for trim fit. Adjustable 2-button cuffs. Body and sleeves have colorful pre-shrunk (max. shrink. 3%) washfast lining of 75% Reprocessed Wool, 15% Cotton, 10% Rayon.

Colors: Army Tan, Gray, Air Force Blue, Bark, Spruce Green.

Even Chests: 36 to 46 in. To Measure, Pg. 404. Ship. wt. 2 lbs.

42C2251–Lined Jacket. Abt. 25 in. long. *State size, color.* $5.49

42C2250–Unlined Jacket. Same features as above.....$3.78

MATCHING SHORT SLEEVE SHIRT 2.27

As 6-oz. shirt at left, but short sleeves, 2-way collar, square in-or-outer bottom. Small (14½, 15-in. neck); Med. (15½, 16); Large (16½, 17). *Colors:* Army Tan, Gray, Air Force Blue, Bark or Spruce Green.

42 C 1951–Wt. 14 oz. *State size, color*...$2.27

TALLS AND STOUTS SHIRTS 2.79 PANTS 3.69

SHIRTS. Same as 6-oz. Pioneer Carded Army Twill at left, above. Cut longer for taller men or fuller to fit larger men.

Colors: Army Tan or Gray. Wt. 1 lb. 2 oz. *State neck, color.*

42C1990–Talls. *Sizes:* 15, 15½, 16, 16½, 17, 17½, 18 in. $2.79

42C1991–Stouts. *Sizes:* 17½, 18, 19, 20-inch necks.....$2.79

PANTS. Same as Pants above but cut fuller and roomier for large men. Neat cuffs, zipper fly. Army Tan or Gray. Match Shirts above. *Waists:* 46, 48, 50 in. Inseams 30, 32, 34

42C1992–Ship. wt. 1 lb. 10 oz. *State waist, inseam, color.*..$3.69

USE YOUR CREDIT TO GET THE THINGS YOU NEED

Build your order to $20 or more and take advantage of Wards Convenient Monthly Payment Plan. See inside back cover for details. Colors of shirts, pants and jackets on these 2 pages match items as closely as high-speed printing allows. For shoes to go with your outfit see Index in back of book.

Sanforized, Long-wearing

GALEY AND LORD'S NATIONALLY FAMOUS QUALITY FABRICS

(A) TOPCRAFT COMMANDO CLOTH by Galey and Lord. Tough, 2-ply Combed Sateen. Our strongest, most tightly woven Cotton.

SHIRTS 3.49 AND 3.89 PANTS 4.69

(A) SHIRT. Finest 6-oz. or 8.2-oz. Commando Cloth. Combed to remove short weak fibers. Stands grueling punishment and hardest wear. Sanforized, mercerized, colorfast to sun, washing, perspiration. Double main seams, double shoulder yoke. Dress collar. 2-button flap pockets. Long tails. Full cut. Washfast. Gray, Army Tan. *Half Sizes:* 14½ to 17-inch necks. Ship. wt. 1 lb. 4 oz.
42 C 2107–Regular 6-oz. fabric. *State neck, color*...$3.49
42 C 2100–Heavier 8.2-oz. fabric. *State neck, color.* $3.89

(A) PANTS. Heavy 9-oz. Combed Commando Cloth for super strength, extra wear ... defies wind, rips, abrasions. Bar-tacked strain points, 5 Sanforized Boatsail Drill pockets and waistband; zipper fly, wide belt loops, cuffs. Sanforized, mercerized, colorfast. Washfast. *Colors:* Gray or Army Tan. *Sizes:* See Scale below.
42 C 2101–Wt. 1 lb. 8 oz. *State waist, inseam, color*...$4.69

ARMY TWILL WORK SHORTS. 8.5-oz. wt. Carded Cotton (described on opposite pg.). Sanforized, Washfast. Zipper fly. Belt loops. 5 pockets. *Colors:* Army Tan or Gray. *Even Waists:* 28 to 42 in. Ship. wt. 1 lb.
42C1009–*State size, color.* Ea. $2.89; 2, $5.64

SIZE SCALE FOR OUTFIT PANTS

Waists	29	30	31	32	33	34	36	38	40	42	44
Inseams come only in lengths shown under each waist. State waist first.	29	29	29	29	29	29	29	29			
	30	30	30	30	30	30	30	30	30	30	30
	31	31	31	31	31	31	31	31			
	32	32	32	32	32	32	32	32	32	32	32
		33	33	33	33	33	33	33			
				34	34	34	34	34	34		
				36		36	36				

(B) TOPCRAFT COMBED ARMY TWILL Cramerton Cloth by Galey and Lord. Meets Army's highest standards ... Sanforized, Mercerized, Colorfast, Washfast.

SHIRTS 2.83 TO 3.89 PANTS 3.78 AND 4.08

(B) SHIRT. Our Finest Quality 2-ply Sanforized Army Twill in sleeve lengths for better fit. Combed for strength; neatly tailored for fine appearance. Double main seams, shoulder yoke, bar-tacked. Dress collar. 2 pockets; pencil slot. Long tails. *Sizes:* 14½, 15-in. necks in Short or Med. Sleeves; 15½, 16, 16½, 17-in. in Short, Med. or Long. (Short Sleeves are 32 in. Med. 33½. Long 35.) *State neck, Short, Med. or Long Sleeves, and color.*
42 C 1943–6-oz. Gray or Army Tan. Ship. wt. 1 lb.....$2.83
42 C 1942–6-oz. Spruce Green Only. Ship. wt. 1 lb.....$3.19
42 C 1945–8.2-oz. Gray or Army Tan. Ship. wt. 1 lb.....$3.69
42 C 1944–8.2-oz. Spruce Green Only. Ship. wt. 1 lb.....$3.89

(B) PANTS. Combed 2-ply, 8.2-oz. Cramerton "Chino" Cloth. Bar-tacked strain points. Sanforized Drill waistband; 5 Boatsail Drill pockets. Cuffs. Graduated patterns for a better fit. *Sizes:* See Scale below at left. *State waist, inseam and color.*
42 C 1948–Zipper fly. Gray or Army Tan. Wt. 1 lb. 8 oz...$3.78
42 C 1946–Zipper fly. Spruce Green Only. Wt. 1 lb. 8 oz.....$4.08
42 C 1947–Button fly. Army Tan Only. Ship. wt. 1 lb. 8 oz....$3.78

MATCHING CRAMERTON CLOTH JACKET 6.39

Washfast Combed 8.2-oz. Army Twill. Body, Sleeves lined with Smooth Cotton Suede. Soft Corduroy faced collar. Zipper front. Adjustable snap cuffs and side tabs. 3 pockets. Measure, Pg. 404. *Even Chests:* 36 to 46 in. Gray, Spruce Green or Army Tan.
42 C 2253–Ship. wt. 1 lb. 12 oz. *State size and color*.....$6.39

TO MEASURE. Shirts, lay collar of shirt flat. Measure from center of button to far end of buttonhole. For Pants, measure waist over pants with belt removed. For inseam, fold back leg of pants; measure down inner leg seam from crotch seam to cuff bottom. For sleeve length on shirt (B) only, see Page 401.

F 2 prs. 1.50

G 2 prs. 1.50

H 2 prs. 1.30

J 2 prs. 1.30

K 2 prs. 1.30

L 2 prs. 1.30

M 2 prs. 1.30

N 2 prs. 1.30

P 93c pr.

R 2 prs. 1.12

T 2 prs. 1.12

U 3 prs. 1.47

V 2 prs. 1.30 and 1.50

W 2 prs. 1.12

X 2 prs. 1.12

Y 95c pr.

Z 3 prs. 1.47

AA 3 prs. 1.15

BB 3 prs. 1.10

CC 3 prs. 1.10

DD 3 prs. 87c

Ⓐ 3 prs. 1.75

Ⓑ 3 prs. 1.15

Ⓒ 3 prs. 1.10

Ⓓ 3 prs. 95c

Ⓔ 3 prs. 1.10

Men's Crestwoven Hosiery for Time-tested Quality

GUARANTEED TO WEAR THREE MONTHS—STRONG NYLON, FINE COTTON AND LUSTROUS RAYON SOCKS

These socks are such excellent quality that we guarantee them. Three pairs of one size and any color are guaranteed to wear three months or return them for free postpaid replacement. When you order, state 1 size, any color.

An assortment of handsome Dress Socks perfect for all season wear. Included are popular solid colors, Washfast to retain their brightness. Constructed to fit perfectly, they are reinforced with Nylon at heel and toe for longer wear.

Ⓐ Strong filament Nylon Socks have feet of soft, absorbent Mercerized Cotton for comfort. Nylon reinforced toe and high spliced heel. Washfast colors. Ship. wt. 3 prs. 7 oz.
Black, Brown, Gray, White.
Sizes: 10, 10½, 11, 11½, 12, 13.
30C59–Slack Lgth. Elastic tops.
30C111–Reg. Length. Rib tops.
3 prs. 1.75.....6 prs. 3.35

Ⓑ Comfortable and long-wearing Dress Socks. They're made of soft Combed Cotton reinforced throughout with strong Nylon yarns. Nylon reinforced heel and toe. Washfast colors. Wt. 3 prs. 7 oz.
Colors: Black, Brown, Gray, White.
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 9–Slack Length. Elastic tops.
30 C 49–Regular Length. Rib tops.
3 prs. 1.15.....6 prs. 2.19

Ⓒ Handsome 6x3 rib Dress Socks in absorbent, strong 2-ply Durene Mercerized Cotton. Nylon reinforced heel and toe assure durability. Vat dyed colors are washfast. Ship. wt. 3 prs. 7 oz.
Black, Brown, Gray, Navy, White.
Sizes: 10, 10½, 11, 11½, 12, 13.
30C298–Slack Length. Elastic top.
30C398–Regular Length. Rib top.
3 prs. 1.10.....6 prs. 2.14

Ⓓ Plain Dress or Work Socks in fine quality Durene Mercerized Cotton—treated for absorbency and luster. Durable double sole, Nylon reinforced heel, toe.
Colors: Black, Brown, Gray, Lt. Tan, Navy, White. Wt. 3 prs. 7 oz.
Sizes: 10, 10½, 11, 11½, 12, 13.
30C77–Slack Length. Elastic tops.
30C127–Reg. Length. Ribbed tops.
3 prs. 95c.....6 prs. for 1.85

Ⓔ Rayon Socks accented with 2 color clock, novelty patterns. Mercerized Cotton in top, heel, toe for strength, absorbency. Wt. 3 prs., 7 oz.
Brown, Camel, Lt. Gray, Lt. Blue, Maroon, Navy, White.
Sizes: 10, 10½, 11, 11½, 12, 13.
30C160-Slack lgth. Elastic tops.
30C360-Reg. Lgth. Ribbed tops.
3 prs. 1.10.....6 prs. 2.15

WONDER STRETCH NYLON AND STRETCH NYLON-COTTON SOCKS FOR ALL OCCASIONS IN A RANGE OF RICH COLORS

"Magic" Stretch Socks are becoming more and more popular every day because men appreciate their neat fit, well groomed look. Stretch yarns conform to any size without binding or wrinkling—Socks never slip down into shoes.

Best of all, this magic expansion power never washes out. Strong Nylon yarns wear and wear. Available in a wide range of colors. Perfect for gifts, exact size knowledge is unnecessary. Comfortable slack length, with stay-up elastic knit-in tops.

Ⓕ Cool, comfortable Summer Mesh in stretch Nylon. Exceptionally handsome "tone on tone" clock design down the side. *State size and color.*
Camel, White, Maize, Brown, Lt. Blue, Lt. Gray, Mint, Navy.
Sizes: Reg. (9½-11); Lge. (11½-14).
30 C 214—Ship. wt. 2 prs. 5 oz.
2 prs. 1.50.....4 prs. 2.95

Ⓖ Stretch Argyles in a blend of soft Combed Cotton and magic fitting Stretch Nylon. Fits smoothly, doesn't bind. Genuine 4 diamond design in bright contrasting colors. Wt. 2 prs. 5 oz.
Med. Blue, Camel, Light Gray.
Sizes: Reg. (9½-11); Lge. (11½-14).
30 C 287—*State size and color.*
2 prs. 1.50.....4 prs. 2.95

Ⓗ Brightened with novelty blazer stripes and colorful overplaid. 45% Combed Cotton and 55% Stretch Nylon are teamed to make an absorbent, durable Stretch sock. Ship. wt. 2 prs. 5 oz.
Navy, Charcoal Gray, Brown.
Sizes: Reg. (9½-11); Lge. (11½-14).
30 C 211—*State size and color.*
2 prs. 1.30.....4 prs. 2.50

Ⓙ Smooth, wrinkle-free 100% Stretch Nylon—2 ply yarn for extra strength and elasticity. Novelty diamond overplaid pattern in contrasting color.
Lt. Gray, Camel, Lt. Blue, Brown, Navy. Wt. 2 prs., 5 oz.
Regular (9½-11); Lge. (11½-14).
30 C 215—*State size and color.*
2 prs. 1.30.....4 prs. 2.50

Ⓚ 100% Stretch Nylon, flat knit. Neat, 2 color clock design down the side.
Navy, Black, Brown, Camel, Charcoal, Lt. Blue, Lt. Gray, Maize, Maroon, Mint Green.
Regular (9½-11); Large (11½-14). Wt. 2 prs. 5 oz. *State size, color.*
30 C 201....2 prs. 1.30....4 prs. 2.50

Ⓛ Neat block patterned Nylon stretch Socks in an array of rich colors. Strong 2-ply yarns. Lt. Blue, Mint Green, Charcoal Gray, Lt. Gray, Black, Camel, Brown, Maize, Maroon, Navy. Reg. (9½-11); Lge. (11½-14).
State size and color. Ship. wt. 2 prs. 5 oz.
30 C 207....2 prs. 1.30....4 prs. 2.50

Ⓜ 2-ply Stretch Nylon with decorative knit-in cable stitch. Fits smoothly, never slips into shoe. Reg. (9½-11); Lge. (11½-14).
Lt. Blue, Black, Brown, Camel, Charcoal, Dark Green, Lt. Gray, Maize, Maroon, Mint, Navy, White. *State size, color.* Wt. 2 prs. 5 oz.
30 C 206....2 prs. 1.30....4 prs. 2.50

Ⓝ Neat, dressy 3x3 Rib Stretch Nylon Slack Sock; smooth, wrinkle-free fit.
Reg. (9½-11); Lge. (11½-14). Camel, Brown, Maize, Navy, Lt. Gray, Charcoal, Mint, Dk. Green, Maroon, White, Black, Lt. Blue. Wt. 2 prs. 5 oz. *State size, color.*
30 C 200.....2 prs. 1.30; 4 prs. 2.50

LONG-WEARING NYLON AND COTTON ARGYLES IN POPULAR 4-DIAMOND PATTERNS AND BRIGHT NEW VARIATIONS

Ⓟ Colorful 4-diamond Argyle in soft, 100% Spun Nylon. Quick drying, long-wearing. Slack length. Elastic top.
Camel, Lt. Blue, Lt. Gray, Brown, Navy.
Sizes: 10, 10½, 11, 11½, 12, 13. Ship. wt. pr. 3 oz. *State size and color.*
30 C 498.....93c Pr.....3 prs. 2.69

Ⓡ Richly colored Argyle variation in absorbent Spun Cotton. Contrasting colors are Washfast. Slack length. Elastic top.
Camel, Lt. Gray, Lt. Blue, Brown, Navy.
Sizes: 10, 10½, 11, 11½, 12, 13. Shipping weight 2 prs. 5 oz. *State size and color.*
30 C 247.....2 prs. 1.12.....4 prs. 2.18

Ⓣ Genuine 4-diamond Argyle in strong Combed Cotton. Bright vat-dyed Washfast colors. Snug fitting elastic top. Lt. Gray, White, Lt. Blue, Brown, Charcoal, Navy.
Sizes: 10, 10½, 11, 11½, 12, 13. Shipping weight 2 prs. 5 oz. *State size and color.*
30 C 227.....2 prs. 1.12.....4 prs. 2.18

Ⓤ Strong 4-ply Mercerized Cotton. Bright diamond panel. Washfast. Nylon reinforced heel, toe. Elastic top.
Assorted: Med. Blue, Camel, Lt. Gray.
Sizes: 10, 10½, 11, 11½, 12, 13. Shipping weight 3 prs. 7 oz. *State size only.*
30 C 246...3 prs. 1.47...6 prs. 2.79

WOOL, NYLON, COTTON-NYLON BLENDS IN COLORFUL RIB AND WRAP PATTERNS FOR ALL SEASON WEAR

Ⓥ Dress-up 6x3 rib in 100% Spun Nylon. *State size and color.* Ship. weight 2 prs. 5 oz.
Sizes: 10, 10½, 11, 11½, 12, 13.
30C494–Slack Lgth. Elastic tops.
Lt. Blue, Camel, Brown, Lt. Gray, Maroon, Navy, White.
2 prs. 1.30.....4 prs. 2.50
30C510-Reg. Lgth. Rib tops. Med. Gray, Brown, Maroon, Navy.
2 prs. 1.50.....4 prs. 2.90

Ⓥ 100% Worsted Wool socks in a 6x3 rib—absorbent, comfortable. Shrink-resistant. Nylon reinforced heel and toe. *State size, color.* Shipping weight 2 prs. 5 oz.
Sizes: 10½, 11, 11½, 12, 13.
Dark Gray, Brown, Maroon, Navy.
30C480—Slack Lgth. Elastic top.
30C515—Regular Length. Rib top.
2 prs. 1.50.....4 prs. 2.90

Ⓦ Filament Nylon Socks with Durene Cotton lining in foot. Assorted clock patterns. Reinforced heel, toe. Ship. wt. 2 prs. 5 oz.
Camel, Lt. Gray, Navy, Brown, Maroon. *State size and color.*
Sizes: 10, 10½, 11, 11½, 12, 13.
30C231–Slack Length. Elastic top.
30C331–Regular Length. Rib top.
2 prs. 1.12.....4 prs. 2.18

Ⓧ Handsome 6x3 rib Stretch Sock. Summer hose blended of 40% soft Cotton and 60% Stretch Nylon. Assures a neat, shape retaining fit. Slack length. Elastic top. *State size, color.* Brown, Lt. Gray, Navy, Camel, Lt. Blue.
Sizes: Reg. (9½-11); Lge. (11½-13).
30 C 210–Ship. wt. 2 prs. 5 oz.
2 prs. 1.12.....4 prs. 2.18

Ⓨ A garter-less fit is assured by this combination: 65% 2-ply stretch Nylon with 35% Cotton lining. Can be worn as a Bermuda sock. 3x3 rib. Elastic top. *State size and color.*
Navy, Brown, Med. Gray.
Regular (9½-11); Lge. (11½-14).
30 C 212—Ship. wt. pr. 3 oz.
95c pr.....2 prs. 1.85

LOW, MONEY SAVING PRICES ON STURDY, ABSORBENT COTTON AND BRIGHTLY COLORED COTTON-RAYON BLENDS

Ⓩ Miniature diamond pattern in sturdy Combed Cotton never washes or wears off. Nylon reinforced heel and toe. Washfast colors. Elastic top. Slack length. *State size only.*
Assorted: Gray, Camel, Lt. Blue.
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 176—Ship. wt. 3 prs. 7 oz.
3 prs. 1.47.....6 prs. 2.79

ⒶⒶ Dressy knit-in chain pattern in strong Durene Mercerized Cotton Slack Socks. More absorbent, longer wearing. Nylon reinforced heel, toe. Elastic top. Washfast. Lt. Blue, Maize, Camel, Brown, Navy, White. *State size, color.*
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 228–Ship. wt. 3 prs. 7 oz.
3 prs. 1.15.....6 prs. 2.19

ⒷⒷ Cool Mesh in Cotton and Rayon Acetate. Contrasting colored overplaid pattern. Nylon reinforced heel, toe. Washfast. Elastic tops. Ship. wt. 3 prs. 7 oz.
Assorted Pastels: Lt. Blue, Camel, Lt. Gray or *Assorted Whites.*
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 265—*State size, assortment.*
3 prs. 1.10.....6 prs. 2.14

ⒸⒸ Colorful blazer stripes brighten soft Combed Cotton slack length Socks. Economical and comfortable for year 'round wear. Nylon reinforced heel, toe. Elastic top. Assorted: Camel, Charcoal Gray, Lt. Blue. *State size only.*
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 229—Ship. wt. 3 prs. 7 oz.
3 prs. 1.10.....6 prs. 2.14

ⒹⒹ Priced to please—sturdy Cotton slack Sock with Nylon reinforced heel and toe. Bright block pattern, snug elastic top. Attractive color combinations. *State size only.*
Asstd.: Gray, Camel, Lt. Blue.
Sizes: 10, 10½, 11, 11½, 12, 13.
30 C 230—Ship. wt. 3 prs. 9 oz.
3 prs. 87c.....6 prs. 1.64

Order size in Scale corresponding to shoe size. If shoe size is "D" or wider, order next larger Sock size.

If Shoe Size is:	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12
Order Sock Size:	10	10½	11	11½	12	13

Colors on facing page match merchandise as closely as speed printing permits. Credit Terms, Inside Back Cover.

Men's Work, Crew Socks

GUARANTEED MECHANICS . . . OTHER WORK SOCKS

GUARANTEED MECHANICS. 3 prs. 1 size must total 3 months wear.

(A) Heavy-weight Super Mechanics. Nylon outside, soft 2-ply Cotton inside. 3-ply heel, toe; reinforced with Nylon. Washfast. 3 prs., 1 size, must wear 3 mos. or return for free postpaid replacement.
White, Gray, Navy, Random.
Sizes: 10, 10½, 11, 11½, 12, 13. Wt. 3 prs. 7 oz. *State size, color.*
30C30–Slack Length. Elastic tops.
30C40–Regular. Ribbed tops.
3 pairs 1.15; 6 pairs 2.19

(A) Medium weight Mechanics. Guaranteed; 3 prs., 1 size, must total 3 months wear or return for free postpaid replacement. 2-ply Cotton on inside. Nylon on outside of Socks. Washfast.
Colors: White, Black, Gray, Navy, Random. Ship. wt. 3 prs. 7 oz.
Sizes: 10, 10½, 11, 11½, 12, 13. *Please state size and color.*
30C22–Slack Length. Elastic tops.
30C32–Regular Length. Rib tops.
3 pairs 95c; 6 pairs 1.80

WORK SOCKS. Give dependable long wear. Sturdy Cott... made even stronger by Nylon reinforcement at wear point...

(B) Best Quality. Heavy-weight 2-ply Mercerized Cotton. Stronger, more absorbent and softer. Nylon reinforced heels and toes for added wear. A sock that stands rough wear. Washfast. *Colors:* White, Lt. Tan, Gray, Navy.
Sizes: 10, 10½, 11, 11½, 12, 13. Wt. 3 prs. 7 oz. *State size, color.*
30 C 4–Slack Length. Elastic tops.. 3 prs. 1.05; 6 prs. 2.0...
30 C 44–Regular. Rib tops..... 3 prs. 1.05; 6 prs. 2.0...

(C) Better Quality. Medium weight Cotton. Strong Nylon reinforcing in heels and toes. Absorbent and comfortable. White, Brown, Gray, Navy. Washfast. *Sizes:* 10, 10½, 11, 11½, 12, 13. Ship. wt. 3 prs. 7 oz. *State size and color.*
30C23–Slack Length. Elastic tops. 3 prs. 80c; 6 prs. 1.52
30C43–Regular. Ribbed tops..... 3 prs. 80c; 6 prs. 1.52

(C) Good Quality. Light weight Cotton. So soft, absorbent, economical. Nylon reinforcement in heels and toes. *Sizes:* 10, 10½, 11, 11½, 12, 13. *Colors:* White, Brown, Gray. Ship. wt. 6 prs. 12 oz. Washfast. *State size and color.*
30C18–Slack Length. Elastic tops. 6 prs. 1.39; 12 prs. 2.59
30C48–Regular. Ribbed tops..... 6 prs. 1.39; 12 prs. 2.59

(C) Dye-free Cotton Work Socks. The ideal sock for sensitive feet. Undyed, unbleached Cotton in a medium weight. Nylon reinforcing in heels and toes. *Color:* Natural.
Sizes: 10, 10½, 11, 11½, 12, 13. Wt. 3 prs. 7 oz. *State size.*
30C7–Slack Length. Elastic tops... 3 prs. 80c; 6 prs. 1.52
30C45–Regular. Rib tops..... 3 prs. 80c; 6 prs. 1.52

GUARANTEED CUSHION FOOT SOCKS

TERRY LINED SOCKS offer the utmost in comfort. Absorbent Cotton loops line entire sole, heel and toe. Feels "like walking on a cushion." Also in new magic-fitting Stretch Nylon styles. 3 prs. 1 size, any color, must wear ... months or return for free postpaid replacement.

(D) Spun Cotton Cushion Foot. Soft, thirsty Terry-lined soles, heels and toes. Inner cushion where you need maximum protection. Washfast. Guarantee above. Wt. 3 prs. 7 oz. *Sizes:* 10, 10½, 11, 11½, 12, 13. *State 1 size, any color.*
Regular. Rib tops. *Colors:* Gray, Random, White.
30 C 26.....3 prs. for 1.19; 6 pairs for 2.32
Slack lgth. *Colors:* Gray, Maize, Random, White.
30 C 16.....3 prs. for 95c; 6 pairs for 1.85

(D) Stretch Cushion Foot. Sells nationally for 75c pr. Absorbent Durene Cotton inside, strong stretch Nylon outside. Combines cushion foot comfort with non-binding fit of stretch Nylon. Slack lgth. Elastic top. Washfast. Guaranteed. Ship. wt. 3 prs. 9 oz. *State 1 size, any color.*
Sizes: Reg. (fits 9½ to 11); Lge. (fits 11½ to 14).
White, Brown, Camel, Char. Gray, Maize, Navy.
30 C 27.....3 pairs 1.68; 6 pairs 3.24

(E) Cotton Crew. Cushion Foot. Sturdy Soc... with popular thirsty Terry-lined soles, heels and toes. Ribbed tops for smooth, snug-fitting comfort. Absorbent, soft, ideal for year 'round sports, leisure wear. Washfast. See complete story on Guarantee above.
White, Blue, Camel, Maize. Ship. wt. 3 prs. 7 oz.
Sizes: 10, 10½, 11, 11½, 12, 13. *State 1 size, any color.*
30 C 19.....3 pairs 1.10; 6 pairs 2.14

(E) Stretch Nylon Cushion Foot. Guaranteed. A Crew style that combines the advantages of two popular trends in today's sock industry. The comfort, absorbency of a Cushion Foot sole with its thirsty loops of Terry plus magical stretch-to-fit action of Stretch Nylon.
Color: White. Ship. wt. 3 prs. 7 oz.
Sizes: Reg. (fits 9½ to 11); Lge. (fits 11½ to 14).
30 C 29—*State 1 size.* 3 prs. 1.68; 6 prs. 3.24

ATHLETIC AND CREW SOCKS

FAMOUS SENECA SOCKS in popular athletic style. Top quality yarns plus superior fit.

(F) Best Quality. Popular 10-inch Athletic Socks. 85% New Wool, 15% Nylon knitted throughout for added durability, shrink-resistance. Additional Nylon reinforcement at wear-points: high spliced heel, toe and instep. Wide rib tops. Ideal for sports and casual wear.
Color: White only. Shipping weight 2 prs. 8 oz.
Sizes: 10, 11, 12, 13. *Please state size.*
30 C 550.....2 prs. for 1.55; 4 pairs 2.98

(F) Good Quality. Medium-weight 10 in. Athletic Socks. 40% Wool, 10% Nylon, 40% Cotton, 10% Rayon; blended for comfort and long wear. Core yarn construction adds strength. Instep and high spliced heel and toe are Nylon reinforced. Shaped cuffs for snug fit. Ideal year 'round for sports, work. White. Wt. 3 prs. 9 oz.
Sizes: 10, 11, 12, 13. *Please state size.*
30 C 552.....3 pairs 1.40; 6 pairs 2.70

CREW, VARSITY SOCKS in absorbent Cotton. Popular, comfortable styles for versatile wear.

(G) Cotton Crew Socks. Thick, yet lightly brushed Combed Cotton. Ideal when worn for either sports or leisure wear. Absorbent and so-soft. They offer maximum comfort. Ribbed Crew tops. Heavier Cotton heels and toes for reinforcement where most needed.
Color: White only. Shipping weight 3 prs. 7 oz.
Sizes: 10, 11, 12, 13. *Please state size.*
30 C 24.....3 prs. for 1.09; 6 prs. for 2.0...

(H) Cotton Varsity Sock. Sturdy Cotton with snug elastic tops—*no* slip-down. Completely dye-free and unbleached. Perfect for sensitive feet. Heel, toe, instep Nylon reinforced. Its unusual comfort and strength make it the favorite of leading College Athletic Departments. *Color:* Natural. Ship. wt. 3 prs. 8 oz.
Sizes: 10, 11, 12, 13. *Please state size.*
30 C 15.....3 prs. 1.44; 6 prs. 2.7...

ROCKFORD AND UNCLE SAM WORK SOCKS

Rockfords in 3 Popular Weights. Extremely absorbent, long-wearing, comfortable. True rib tops. Ravel proof, non-bind welts for finer fit. 2-ply Cotton; reinforced with 3-ply Cotton.

(J) Sturdy Rockfords. Knit of 2-ply Cotton. Reinforced at heel and toe with strongest 3-ply Cotton. So economically priced. Preferred by value minded men. See style features above. *Color:* Brown Mixture. *Sizes:* 10, 11, 12, 13. *State size.*
Heaviest Weight. Extra durable. 12 pairs weigh 2½ pounds.
30 C 38—Ship. wt. 6 prs. 1 lb. 6 oz... 6 prs. 2.10; 12 prs. 3.98
Medium-heavy Wt. Strong, absorbent. 12 prs. weigh 2 lbs.
30 C 37—Ship. wt. 6 prs. 1 lb. 2 oz... 6 prs. 1.75; 12 prs. 3.29
Medium Wt. Firmly knit and sturdy. 12 prs. weigh 1½ lbs
30 C 36—Ship. wt. 6 prs. 14 oz.....6 prs. 1.55; 12 prs. 2.89

Very Rugged Work Socks for the utmost in strength because ... 3-ply Cotton construction.

(K) Nelson Original "Uncle Sam" Work Socks in medium-heavy weight construction. 12 pairs weigh 2 lbs. Fine knit; 3-ply Cotton used for dependable strength. Reinforced heels and toes for longer wear. Shipping weight 6 prs. 1 lb. 2 oz.
Color: Brown Mixture.
State size: 10, 11, 12, 13.
30C39-6 prs. 1.95; 12 prs. 3.6...

Knit, Crochet with Fine Quality Yarns and Cottons

RUG, CARPET YARNS

RUG YARN 26c ea. in lots of 12

1 Lily Brand Rug Yarn. Choose this fine quality, 4-ply Cotton Yarn for beautiful hooked, woven, tufted, crocheted rugs. It's rich-looking, firmly twisted and durable. 70-yd. skeins (210 ft.). Washfast. *Colors:* Cream, White, Black, Dusty Rose, Medium Gray, Yellow, Beige, Light Blue, Light Green, Emerald Green, Wine, Dark Blue. Shipping weight 4 skeins, 1 lb. 4 oz.
16 C 7600—*Be sure to state color choice.* 4, 70-yd. skeins $1.08....12 skeins $3.12

HEAVY RUG YARN 28c ea. in lots of 12

2 Aunt Lydia's Yarn, known for years as a top-quality rug yarn. 4-ply with 75% dull Rayon, 25% Cotton. Firmly-twisted and sturdy; long-lasting. 70-yd. skein, medium size yarn. It's wise to order enough yarn at one time to finish your work. Washable. Ship. wt. 4 skeins, 1 lb. 8 oz. *Colors:* Beige, Cream, White, Dk. Copen Blue, Lt. Blue, Lt. Rose, Red, Med. Gray, Rust, Med. Green, Wine, Yellow or Black.
16 C 7609—*Be sure to state color.* 4, 70-yd. skeins, $1.14...12 skeins, $3.29

CARPET WARP 58c ea. in lots of 20

3 Primrose Carpet Warp. 4-ply Cotton abt. 800 yds. per spool. Warp wt. abt. ½ lb. For rugs, heavier types crochet work. Use for solid color work only. Hand wash separately. Ship. wt. 3 spools, 2 lbs. *Colors:* Dk. Green, Lt. Green, Red, Wine, Gold, Dk. Blue, Lt. Blue, Medium Gray, Medium Rose, Dk. Brown, White or Black.
16 C 7605—*State color.* 3 spools, $1.89; 10 spools, $5.98.....20 spools, $11.59
16 C 7604—Natural color. 3 spools, $1.59; 10 spools, $5.19.....20 spools for $10.19

CARPET WARP 53c ea. in lots of 20

4 Lily Carpet Warp. Fine sturdy quality and firmly twisted. Designed for working into long-wearing rugs and carpets, or for use in heavier types of crochet work. Long-wearing 4-ply Cotton in 400-yd. (1200 ft.) spools. Buy all you need to be sure of getting matching dye lots. *Choice of Colors:* Wine, Dusty Rose, Rust, Dark Blue, Light Blue, Light Green, Emerald Green, Beige, Yellow, Cream, Black, White. Washfast. Ship. wt. 3 spools, 1 lb.
16 C 7601—*State color.* 3 spools, $1.68; 10 spools, $5.50.....20 spools for $10.60

SEWING NOTIONS, TRIMMINGS, PGS. 241-243.

NATIONALLY KNOWN KNITTING YARNS

COMPARE! SAVE ON SOFT NYLON YARNS 37c TO 67c ea. in lots of 4 or more

5 DuPont Nylon Sweater and Sock Yarn, 3-ply, 1-oz. ball. Hand wash. Moth, shrink-resistant. Ship. wt. 3, 4 oz. *Colors:* Aqua, Ash Rose, Black, Chocolate Brown, Emerald Green, Forest (dk.) Green, Garnet Wine, Medium Blue, Maize, Navy, Sand (med.) Tan, Scarlet, Silver Gray, White. *Please state color.*
16 C 7408—3, 1-oz. balls $1.17; 6, $2.22

6 DuPont Nylon Baby Yarn. 3-ply, 1-oz. ball. Fine, downy-soft yarn for baby garments. Hand washable, quick-drying; blocks easily. Moth-and-shrink-resistant. Looks and feels like wool. Lt. Blue, Lt. Pink, Maize, Baby Green, White. Ship. wt. 3 balls, 4 oz. *State color.*
16 C 7409—3, 1-oz. balls $1.17; 6, $2.22

7 Pompadour Sparkle Yarn, 3-ply DuPont Nylon entwined with sparkling Rayon thread to add a bright, dressy touch. 1-oz. pull skein. Easy to knit; a smart choice for stoles, sweaters, etc. Hand wash; shrink-resistant. Wt. 4, 6 oz. *Colors:* Lt. Blue, Lt. Pink, Baby Green, Baby Yellow, White. *State color.*
16 C 7410—4, 1-oz. skeins $1.56; 8, $2.96

8 Special Economy Nylon Yarn. 2-oz. skein of 100% DuPont Nylon. Soft, durable. For sweaters, stoles, baby garments. Hand wash. Ship. wt. 2, 6 oz. *Colors:* Lavender, Light Blue, Light Pink, Pastel Green, White or Yellow. *Please state color choice.*
16 C 7411—2, 2-oz. skeins $1.39; 4, $2.65

FLEISHER'S FINE KNITTING YARNS 43c TO 1.00 ea. in lots of 4 or more

9 Fleisher's Special Worsted for heavy knits. 4-oz. skein, 4-ply Virgin Wool. Ideal for heavy sweaters, scarfs, afghans. Hand wash. Wt. 2 skeins, 10 oz. *Colors:* Black, Dark Brown, Dark Green, Light Tan, Yellow, Medium Gray, Red, Medium Rose, Navy, Royal Blue, White, Wine. *Please state colors wanted.*
16 C 7422—2, 4-oz. skeins $2.20; 6, $6.00

10 Fleisher's Sweater and Stocking Yarn. 2-oz. Magic Pull Skein, ready to knit, just draw yarn from center. 4-ply med.-wt. yarn selected Virgin Wool. Black, Beige, Charcoal Gray, Dk. Brown, French (med.) Blue, Medium Gray, Kelly Green, Light Yellow, Scarlet Red, Skipper (lt. navy) Blue, White, Wine. Hand washable. Ship. wt. 2 skeins, 6 oz. *State color.*
16 C 7426—2, 2-oz. skeins $1.49; 8, $5.80

11 Fleisher's Wool-Glow Yarn. An attractive, medium-weight Yarn for stoles, shrugs, etc. 1-oz. Magic-Skein; made of 87% Virgin Wool, twisted with 13% metallic thread. Hand washable. *Colors:* White with Gold; White with Silver; Black with Gold; Black with Silver. Ship. wt. 4 skeins, 6 oz. *State color.*
16 C 7407—4, 1-oz. skeins $2.29; 8, $4.42

12 New Glen Tweed Yarn. Knit tweed-patterned socks, sweaters, dresses with this 2-ply yarn. 70% Wool, 30% Nylon. 1-oz. Magic-Skein. Hand wash. Charcoal Gray, Lt. Gray, Rose, Med. Blue, Med. Gray, Med. Tan; ea. with contrasting flecks. Wt. 4, 6 oz. *State color.*
16 C 7447—4, 1-oz. skeins $1.98; 8, $3.80

13 Half-Half Yarn. New 3-ply yarn, 50% Virgin Wool, 50% Nylon. 1-oz. Magic Skein saves time, pull yarn from center. For sweaters, scarfs, socks. Hand wash. *State color.* Ship. wt. 4, 6 oz. Black, Charcoal Gray, Dk. Brown, Dk. Green, Lt. Navy, Med. Blue, Natural Tan, Pearl Gray, Red, White, Yellow.
16 C 7448—4, 1-oz. skeins $1.89; 8, $3.50

14 Fleisher's Sweater Nylon. Super-spun, Crimpset quality, soft long-wearing. 3-ply 1-oz. Magic Skein. Shrink-resistant. Hand wash. Ship. wt. 4, 6 oz. *Colors:* Baby Blue, Baby Pink, Baby Green, Pearl Gray, Dark Brown, Scarlet, Mauve Pink, Wine, Med. Blue, Sandstone Tan, Skipper (lt.) Navy, White, Yellow, Charcoal Gray, Black. *State color.*
16 C 7433—4, 1-oz. skeins $1.79; 8, $3.42

15 DuPont Orlon Yarn. New 3-ply wonder yarn—soft-spun Orlon; light, fluffy—yet so practical. Dries fast, shrink-resistant. Choose for baby things, your own sweaters, stoles. 1-oz. Magic Skein, easy-to-use. Looks like fine wool. Lt. Blue, Lt. Green, Pink, White, Yellow. Hand wash. Wt. 4, 6 oz. *State color.*
16 C 7449—4, 1-oz. skeins $2.29; 8, $4.42

16 100% Angora Yarn, imported from France, in 10-gram balls (abt. ⅓-oz.). Easy to knit, light, fluffy and super soft, it's made for soft, fine baby things, sweaters, stoles, shrugs, trimmings. Hand washable. Ship. wt. 2 balls, 1 oz. *Colors:* Lt. Blue, Lt. Yellow, Pink, White.
16C7450-*State color.* 2 balls $1.29; 4, $2.52

CROCHET, BEDSPREAD COTTONS

CROCHET COTTONS 27c TO 33c lots of 8 or more

17 Double-Quick Crochet Cotton. Double-size; work goes faster. Mercerized 8-cord crochet cotton, cable-twist. For doilies, placemats, etc. 125-yd. skein. Washfast. *Colors:* Black, Coral-Pink, Dk. Green, Gold, Med. Blue, Ecru, Med. Gray, Scarlet Red, White, Yellow. *State color.*
16 C 7272—Wt. 4, 1 lb. 4 skeins $1.14; 8 skeins $2.12

18 Daisy Crochet Cotton. Combed, mercerized for sheen, strength. Sizes 10, 20 are 4-ply; 30, 40, 50 are 3-ply. White, Ecru, Cream. Ship. wt. 6 skeins or balls, 14 oz. Size 10—300-yd. skein; Size 20—400-yd. skein; Size 30—500-yd. skein. Washfast. *Please state size and color.*
16 C 7288—6 skeins for $1.68.....12 skeins for $3.24
Size 10—200-yd. Ball; Size 20—300-yd. Ball; Size 30—350-yd. Ball; Size 40—450-yd. Ball; Size 50—550-yd. Ball. Washfast.
16 C 7289—*State size, color.* 6 balls $1.68; 12 balls $3.24

19 Our finest quality. Cartier-Bresson 6-Cord French Crochet Cotton. Double mercerized, highly lustrous, soft, strong, long staple Egyptian cotton. Size 10—135 yds.; Size 20—180 yds.; Size 30—220 yds.; Size 40—250 yds.; Size 50—295 yds.; Size 60—359 yds.; Size 70—393 yds. *Colors:* White or Ecru. Washfast. Ship. wt. 4 balls, 8 oz.
16C7291—*State size, color.* 4 balls $1.39; 10 balls $3.29

20 J & P. Coats Knit-Cro-Sheen. 4-ply mercerized Cotton. For gloves, doilies, etc. Washable. Wt. 6 balls, 12 oz. *Colors:* Ecru or White in 250-yd. balls. *State color.*
Boilfast Colors in 175-yd. balls: Black, Hunter (dark) Green, Chartreuse, Med. Rose, Spanish Red, Canary Yellow, Killarney (bright) Green. *Please state color.*
16 C 7286—6 balls $1.68.....12 balls $3.24
Lovely Shaded Colors in 175-yd. balls: Blues, Pinks, Yellows, Greens or Mixed Pastels. *Please state color.*
16 C 7287—6 balls $1.68.....12 balls $3.24

21 Clark's Big Ball Crochet Cotton. Fine quality 3-ply Cotton, mercerized for high gloss. Excellent for dainty baby bonnets, lace trims, etc. Ship. wt. 6 balls, 10 oz. *Colors:* White or Ecru. Washfast. Size 10, Heavy—200 yds.; Size 20, Medium—300 yds.; Size 30, Fine—350 yds. *Boilfast Colors:* Beauty (lt.) Pink, Yellow, Med. Blue, Hunter (dark) Green, Red. Size 30—250 yd. balls only.
16 C 7275—*State size, color.* 6 balls $1.68...12 balls $3.24

GIANT CONES 1.42 TO 1.80 ea. in lots of 2 or more

22 Giant Crochet Cotton Cone. New, economical 3000-yd. Cone. Comes in size 30 for all types of crochet work. For tablecloths, doilies, etc. Ship. wt. 12 oz.
16 C 7271—Ecru only.....Cone $1.49—2 for $2.83
16 C 7270—White only.....Cone $1.49—2 for $2.83

23 Bedspread Cotton. Natural or Bleached White. 2500-yd. cone. 4-ply combed Yarn. Make tablecloths, bedspreads, doilies, etc. Yarn wt. 1 lb. Ship. wt. cone, 1 lb. 6 oz.
16C7299-Natural. $1.59; 2, $3.00
16C7298-White. $1.89; 2, $3.59

Versatile Plastics for Economical Home Decoration

JUST CUT AND SEW . . . MANY USES FOR EASY-CARE DECORATOR PLASTIC 25c TO 77c

A TO F The modern trend — beauty with a practical nature. Soft, dry-feeling, four-gauge heavy Plastic that will give you years of rugged wear. Designed for economical decorating, lasting protection; cuts and sews easily by hand or machine. Cleans quickly with a soapy cloth, won't wrinkle or fray, won't crack or peel.

A "Antique Lace" white print on smooth-finish Plastic — make delicate curtains, tablecloths, that need little care. Green, Lt. Pink, White; ea. with white. Shown ⅓ size.
16 C 2731–36 in. wide. Ship. wt. yd. 4 oz. *State color.* Yd. 35c
16 C 2732–54 in. wide. Ship. wt. yd. 6 oz. *State color.* Yd. 43c

B Gay posies in bright colors on a frosty-white gingham-check background. Luxurious embossed Plastic for thrifty decorating in kitchen, bathroom, playroom. Shown ⅓ size. Red-Green; Aqua-Turquoise; Pink-Gray — ea. on white.
16 C 2746–54 in. wide. Ship. wt. yd. 6 oz. *State color.* Yd. 55c

C For a wealth of color and service — taffeta-textured Plastic with endless uses for economical decorating. *Colors:* Red, Med. Green, Yellow, Light Blue or Clear.
16 C 2725–36 in. wide. Ship. wt. yd. 4 oz. *State color.* Yd. 25c
16 C 2726–54 in. wide. Ship. wt. yd. 6 oz. *State color.* Yd. 37c

D Capricious dots in confetti colors on clear background Plastic. Add gaiety to kitchen, bathroom curtains, tablecloths. Ideal for covering pillows and for gift wrapping too. Red-White; Green-Yellow; Pink-White. Shown ⅓ size.
16 C 2745–36 in. wide. Ship. wt. yd. 4 oz. *State color.* Yd. 35c

E Early American decorator magic for a modern home. Antique collector-inspired designs. Pat. shown ⅓ actual size. *Predominating Colors:* Red-Yellow; Green-Yellow; Turquoise-Yellow; Pink-Gray — ea. on opaque white Plastic.
16 C 2747–54 in. wide. Ship. wt. yd. 6 oz. *State color.* Yd. 55c

F A luxury Plastic that's economical and practical. Rich embossed taffeta-texture, quilted back to back with clear plastic; Cotton filling. Nylon stitching for long wear. Lt. Blue, Lt. Pink, Emerald Green, White, Red, Yellow.
16 C 2730–Width 36 in. Ship. wt. yd. 9 oz. *State color.* Yd. 77c

HEAVIER PLASTIC, OILCLOTH 59c TO 1.47 yd.

G H Economical heavier Plastic fabrics for lasting protection and service; many decorator uses. Easily cut and sewn; no need to hem or bind edges.

G Rose clusters on Cotton Flannel-backed Plastic for Spring the year 'round. Won't crack, peel, stick to varnished surfaces; protect your tables, walls. Matching tablecloth. Red-and-Copper; Yellow-and-Bright Green; Pink-and-Dark Green—each on white. Clean with damp cloth. Shown 1/7 size.
16 C 9381–Width 54 in. Wt. yd. 13 oz. *State color* . . . . Yd. $1.47
16 C 9382–Cloth. 54x54 in. Wt. 2 lbs. 10 oz. *State color* $2.65
16 C 9383–Cloth. 54x72 in. Wt. 2 lbs. 10 oz. *State color* $3.59

H Oilcloth Yard Goods, Matching Shelving—for thrifty decorating. The cheerful Scotch Plaid adds a bonnie bright note to shelves, counters, walls, table tops; protects them too. *Predominating Colors:* Green, Pink, Red, Yellow — ea. on white. Shown ¼ size. Wipe clean with damp cloth. *State color.*
16 C 9395–Yard Goods. 54 in. wide. Wt. yd. 14 oz. . . . . Yd. 75c
16 C 9396–Yard Goods. 46 in. wide. Wt. yd. 12 oz. . . . . Yd. 59c
16 C 9398–Shelving 12 in. wide. Wt. roll 10 oz. 9-ft. Roll 57c

ALL-PURPOSE FOAM RUBBER 95c AND 1.39 ft.

J Now, more than ever, smart homemakers are discovering the wonderful advantages and unlimited uses of U. S. Rubber's "Koylon" Foam Rubber for more home comfort and easier living. It's super-soft, resilient, self-ventilating, non-allergic, heat-resistant and washable. Easy to work with — mark with a soft pencil and cut to desired shape. Use extra pieces for toys, sponges, etc.

Convenient 36 in. wide, ½-in. thick. For smooth upholstery lines, soft carpet underlay. Firm support without bulk.
16 C 9340–Shipping weight foot 1 lb. . . . . Foot $1.39

¾-in. thick, 25 in. wide. For cushions and padding of many kinds. Comfortable, long-wearing; won't lump, sag.
16 C 9336–Shipping weight foot 1 lb. . . . . Foot $1.39

¾-in. thick, 18 in. wide. Feather-light, yet firm. Ideal for pillows, chair and kneeling pads, crib bumpers, etc.
16 C 9335–Shipping weight foot 12 oz. . . . . Foot 95c

K Thrifty shredded foam rubber Latex has many uses.
16 C 9301–Enough to stuff 4 toys. Ship. wt. 2 lbs. . $1.09
16 C 9300–Enough to make one bed pillow. Wt. 4 lbs. $1.85

"SWISHEE" SET 2.19

L White Nylon Mesh Bags allow you to wash your most delicate lingerie and stockings, without tears or snags. For use in washing machine, hand-laundering. 3-bag set includes Hosiery Bag (10x11 in.); Lingerie Bag (14x17 in.); Laundry Bag (17x20 in.). Shipping weight set, 8 oz.
16 C 4432–Set of 3 for $2.19

NOTICE

Read how you may use your credit and open a convenient Monthly Payment Plan. See details on Inside Back Cover.

CHAIR PADS AND SETS 1.69 TO 4.75

M Luxurious Quilted Plastic Chair Sets with Foam Rubber or Cotton filled Pads. Wipes clean easily with a damp cloth. Chair backs have 1-inch gussets. Foam Rubber-filled Set, for lasting comfort, beauty. Strong Nylon stitching. Pad about 15 in. deep x 15½ in. front; tapers to 14-in. back; 3-inch ruffle. Chair back 11x17 inches. Wt. 2 pads, 2 lbs.; two 2-pc. sets, 2 lbs. 10 oz. Blue, Green, Pink, Red, Yellow. *State color.*
16 C 9311–Chair Pad. 2 for $3.49; 4 for $6.59
16 C 9411–2-Pc. Set. 2 Sets $4.19; 4 Sets $7.92

COTTON FILLED SET. Abt. 15 in. deep x 15 in. front; tapers to 14½-in. back; 3-in. ruffle. Chair back 12x17 in. Fits 17-in. chair back. Wt. 2 pads, 2 lbs.; two 2-pc. sets, 2 lbs. 10 oz. *Colors:* Blue, Green, Red, Yellow. *State color.*
16 C 9307–Chair Pad. 2 for $1.69; 4 for $3.19
16 C 9407–2-pc. Set. 2 Sets $2.49; 4 Sets $4.75

PLASTIC ACCESSORIES 1.49 TO 5.25

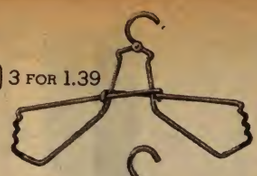
N Smart "Bonnie Tweed" pattern brightens any kitchen, dinette, playroom. Buy items separately or choose complete set. Heavy, embossed, 6-gauge Plastic that withstands rugged wear. Wipes clean with damp cloth. Plastic Chair Set: Back, Cotton padded seat. Cushion 14-in. back width, 17-in. front, 15-in. deep; back, 11-in. high, 17-in. wide. 1-in. gusset. *Colors:* Red, Green, Yellow, Pink; each with gray on a white background. *State color.*
16 C 9388–Wt. 2, 2 lbs. 2 oz. 2, $1.95; 4, $3.56

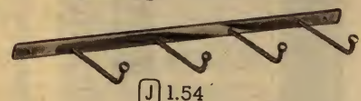
Table Cover. Has stitched, scalloped edges.
16 C 9389–Size 54x54 in. Ship. wt. 1 lb. . . $1.49

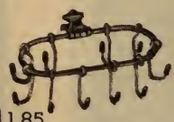
Table Cover. Has stitched, scalloped edges.
16 C 9390–Size 54x72 in. Wt. 1 lb. 8 oz. . . . $1.98

9-Piece Set of 4 Chair Sets, 54x54-in. Cloth.
16 C 9391–Ship. wt. 6 lbs. $4.79

9-Piece Set of 4 Chair Sets, 54x72-in. Cloth.
16 C 9392–Ship. wt. 6 lbs. 8 oz. $5.25







Berkeley's Heavy Chrome-finished Space-X-Panders

POPULAR SHOE VALET

A Here's time-saving convenience for you with easy-to-reach wall Shoe Rack. Triple Chrome-plated Steel, this Valet holds nine pairs of shoes in shape. Attaches to walls or closet doors to give easy selection of shoes; saves time, energy. 21 inches wide, 28 in. high, 6 in. deep. Screws are included.
16 C 8334M–Ship. wt. 4 lbs. $3.59

FOUR-TIER SHOE VALET

B Fine quality closet accessory. Practical Berkeley Shoe Rack constructed to fit snugly against closet wall and give easy access to shoes. Designed to hold 12 pairs of Women's shoes. Rubber tipped legs grip floor. Triple Chrome-plated Steel. *Size:* 23 in. long, 20 in. high, 8 in. wide.
16 C 8341M–Ship. wt. 4 lbs. 8 oz. $2.89

FINE QUALITY LOOP SHOE RACK

C The perfect answer for crowded closets. Berkeley brings you this convenient low style Shoe Rack that will accommodate nine pairs of shoes; hold them neatly and securely in place. Tubular rubber-tipped legs grip floor. Triple Chrome-plated Steel. *Size:* 24 in. long, 15 in. wide, 11 in. high.
16 C 8322M–Ship. wt. 4 lbs. $3.59

ECONOMY SHOE RACK

D A fine quality space expander at a low price. This inexpensive Rack has three tiers holding 9 pairs of shoes. Built low enough to fit under a bed; won't interfere with clothing in closet. Rubber-tipped rod legs grip floor. Triple Chrome-plated Steel. *Size:* 21 in. long, 12 in. wide, 10 in. high.
16 C 8336L–Ship. wt. 3 lbs. $1.89

FOLDING SKIRT RACK

E A convenient space saver. This compact Berkeley Rack holds six skirts in wrinkle-free arrangement. Made of Triple Chrome-plated Steel with strong clips. Open, 23½x14½ in. Closed, 14½x6 in. Ship. wt. 1 lb. 8 oz.
16 C 8342L. $1.42

HANDY BLOUSE RACK

F This practical Berkeley Rack holds six blouses in space usually occupied by one. Has 6 flexible tiers with snag-free Plastic tips; keeps blouses wrinkle free. Made of Chrome-plated Steel. *Size:* 23½x16½ in. Ship. wt. 8 oz.
16 C 8338M. 97c

SKIRT HANGERS

G "Squeeze Me" skirt hanger. Keep skirts wrinkle-free. Adjustable, easy to use; squeeze handle grip, insert into waistband, release — skirt is locked on. Durable Triple Chrome-plated Steel. 17 in. wide. Ship. wt. 1 lb. 4 oz.
16 C 8343L. . . . . 3 for $1.39

3-TIER SLACK RACK

H Superbly designed by Berkeley to grip trousers or slacks securely; yet make removal so easy. Keeps six pairs smooth, wrinkle-free in space usually occupied by one hanger. Chrome-finished Steel with swivel hook. 10½x14 in.
16 C 8335L–Wt. 1 lb. 8 oz. . . . $1.79

UTILITY RACK

J A Berkeley space-saving aid to help you solve a difficult storage problem. Use it for coats, handbags, umbrellas, towels, belts, etc. Four 4-inch hooks. Made of sturdy Triple Chrome-plated Steel. 21 in. long. Screws included.
16 C 8309L–Ship. wt. 10 oz. . . $1.54

CLOSET RODS

K Expands to fit between closet walls. Chrome-finish Steel. Screws, brackets incl. ⅞-in. diam.
16 C 8315L–Expands 18 to 30 in. Ship. wt. 1 lb. 8 oz. $1.49
16 C 8316M–Expands 30 to 48 in. Ship. wt. 2 lbs. 4 oz. $1.89
16 C 8317M–Expands 48 to 72 in. Ship. wt. 3 lbs. 8 oz. $2.65

UTILITY RACK

L Use this small, convenient Utility Rack to hang bags, belts, etc. neatly and within easy reach. Constructed of Chrome-finished Steel. Handy bracket is easily attached to door, back of closet or wall. 8 Plastic-tipped hooks, screws incl. 6½ in. long.
16 C 8311–Ship. wt. 10 oz. . . . $1.85

TIE RACK

M Small, compact Berkeley Rack revolves for easy selection; economizes on valuable space for you. Keeps ties neat and within easy reach, holds 18 ties. "Inta-Lock" prevents ties from slipping. Constructed of Chrome-finished Steel. Screws included. 4x4 in.
16 C 8308–Ship. wt. 8 oz. $1.23

TIE RACKS

N So practical for a gift. Buy Berkeley's Chrome-finished Steel Tie Racks with the special "Inta-Lock" feature that holds ties secure. Folds flat. Screws included.
16 C 8320L–Holds 45 Ties. 13x3 in. Ship. wt. 12 oz. $3.29
16 C 8319L–Holds 72 Ties. 21x3 in. Ship. wt. 1 lb. 4 oz. $4.28

HANGER BRACKETS

P Triple Chrome-plated Steel multi-hangers give extra storage space. Shipping weight 2 lbs.
DOOR-TOP HANGER holds up to 12 hangers. Over-door bracket.
16 C 8327L–*Size:* 14x16 in. . . . $2.85
GARMENT VALET. Holds 12 hangers. Screws hold securely.
16 C 8328L–*Size:* 14x16 in. . . . $2.85

LOOK HOW YOU SAVE MONEY WHEN YOU CHOOSE WARDS OWN FINE QUALITY CLOSET ACCESSORIES

R 3-TIER SHOE RACK. This popular shoe rack is of Chrome-finished Tubular Steel, heavy Chromed-wire loops. Holds 9 pairs of shoes neatly in place, within easy reach. Utilize door or wall space. Compact, efficient. *Size:* 24 in. x 23 in. x 6 in.
16 C 8277M–Wt. 4 lbs. . $2.89

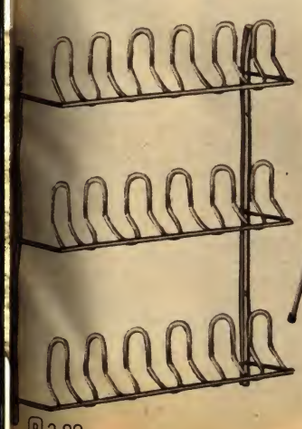
T 4-TIER SHOE RACK. This handy shoe rack is especially constructed of sturdy Nickel-plated Steel. Holds 12 pairs of shoes. Just lock the 2 pieces together and rack is ready to use. Rubber tipped rod legs. *Size:* 24 in. x 19 in. x 12 in.
16 C 8278M–Wt. 4 lbs. . . $2.29

U CROSS-BAR RACK. A double-decker shoe rack that is both economical and practical. Attractive Black enameled Steel stands and Chrome-plated crossbars. Accommodates 6 prs. of shoes. Fits nicely inside closet. 24 in. x 15 in. x 8 in. Wt. 3 lbs.
16 C 8274M. $2.29

V HANGER BRACKET. Deluxe hanger bracket. Of heavy Chrome-plated Steel. A space-saver, to fit easily over closet doors. Keeps 12 garments wrinkle free. 6½-in. bracket, 11¾ in. hanger arm. Shipping weight 2, 2 lbs. 8 oz.
16 C 8276L. . . . . 2 for $1.79

W DOOR SHELF RACK. You will find many uses for this space-saving unit – for hats, belts, bags. Has a handy hanger rod and 8 hooks for extra clothing, too. Chrome-plated Steel. Easily attached to door. *Size:* 24 in. x 9 in. Wt. 2 lbs.
16 C 8275M. $1.69

X SKIRT HANGER. Folding skirt hanger holds six skirts securely in space usually required for one. It's easy to reach; easy to see. Chrome-finished Steel and Nickel-plated clips. Open *size:* 24½x14 inches. Closed: 14x6 in.
16C8279L-Wt. 1lb. 4oz. $1.19



De luxe E-Z-Do Wardrobes...Blond, Walnut Color

OTHER SPACE SAVING E-Z-DO UNITS FOR ALL YOUR NEEDS... GIVE LONG DEPENDABLE SERVICE

DURABLE STORAGE PROTECTION THAT TAKES ON NEW GLAMOUR!

For years E-Z-Do Wardrobes and Chests have been favorites for their space-saving convenience. Designed for a long, carefree life and expertly crafted of wood frames and strong fiberboard (not wood.) Choose either the traditional rich wood-grained effects of Blond or Walnut color with matching frames. For a custom built-in look, paint E-Z-Do Wardrobes and Chests to blend with your walls, or cover them with wallpaper. Perfect for imaginative decorating on their own smooth, Vinyl treated surface. As an exclusive addition each Wardrobe comes equipped with a Plastic fumigator with moth crystals and the interior is sprayed with 5% DDT.

ECONOMY WARDROBE 6.98

A Practical E-Z-Do single-door Wardrobe gives added closet space; holds up to 20 garments. Has features found in higher priced cabinets: full width hat shelf, wooden clothes bar. Strong wood frames and heavy fiberboard (not wood). Vinyl Plastic coating resists dampness for added clothes protection and cleans easily with a damp cloth. Inside is cedar-color, treated with 5% DDT spray. *Size:* 66 in. high, 24 in. wide, 21 in. deep. Not mailable; shipped flat with assembling instructions. Walnut-color only.
16 C 8955R–Shipping weight 15 lbs....$6.98

SUPERBILT WARDROBE 9.98

B One of the latest Wardrobes made by E-Z-Do holds 25 garments. Expertly constructed in Blond-color fiberboard (not wood); moisture-proof Vinyl Plastic coating cleans with a damp cloth. Features strong lacquered wood frames. Double doors give easy access to clothes; protection is assured with 5% DDT treated interior. Hat shelf, hanger rod and plastic refillable fumigator included. *Size:* 66 in. high, 29 in. wide, 21 inches deep. Not mailable. Shipped flat with assembling instructions. Blond only.
16 C 8901R–Shipping weight 23 lbs....$9.98

EMPIRE WARDROBE 13.98

C Styled to fit into your home conveniently, attractively, this E-Z-Do Wardrobe holds 25 garments. Constructed of fiberboard (not wood); Vinyl Plastic coated to resist moisture. Has strong matching wood frames. Full length doors provide easy access. Inside 5% DDT sprayed; top hat shelf, hanger rod, tie rod, plastic refillable fumigator. Clean with a damp cloth. *Size:* 66 in. high, 30 in. wide, 21 in. deep. Not mailable. Shipped flat with assembling instructions. Blond-color only.
16 C 8902R–Shipping weight 20 lbs...$13.98

SUPERIOR WARDROBE 16.98

D Ample size and luxury features are found in this superior quality, double-door E-Z-Do Wardrobe that holds 30 garments. ¾-length mirror, full width hat shelf, clothes bar, tie rack on door. Plastic-coated, extra sturdy fiberboard (not wood), cleans easily with a damp cloth and resists moisture. Very strong wood frame. Inside is treated with 5% DDT. *Size:* 66 in. high, 38 in. wide, 21 in. deep. Not mailable. Shipped flat with easy-to-follow assembling instructions. Blond-color only.
16 C 8903R–Shipping weight 27 lbs....$16.

STORAGE CHESTS 4.98

E **F** Practical E-Z-Do Chests; sturdy wood frames; 3-ply fiberboard (not wood). Convenient storage for toys, blankets, garments. Both have fumigators with moth crystals; interiors are treated with 5% DDT for added moth protection. Vinyl Plastic coating resists moisture and is easy to clean with a damp cloth. Mailed flat with easy-to-follow assembling instructions.

E Extra large and sturdy Storage Chest. For blankets or toys. 30x17x16 in. Blond-color and wood-grained effect. Mailable.
16 C 8905MO–Ship. wt. 10 lbs. 8 oz.....$4.98

F Long and Low Chest. Moves on metal slides. Protects clothes, linens. *Size:* 47x21x7½ in. Walnut-color only. Mailable.
16 C 8965MO–Shipping weight 7 lbs...$4.98

ROOMY E-Z-DO CHESTS IN YOUR CHOICE OF SMART DESIGNS

G **H** Handy space savers that blend with any decor. Strong wood frames and 3-ply fiberboard (not wood) coated with Vinyl Plastic that resists moisture. Clean with a damp cloth. Blond or Walnut-color wood-grained effects. Mailed set-up.

G Five-Drawer Chest that doubles as a nightstand or bed table. Perfect for baby things, lingerie. *Size:* 28 in. high, 12 in. wide, 12 in. deep. Walnut-color only.
16 C 8906MO–Shipping weight 9 lbs...$4.79

H Higher and Wider, this five-drawer Chest provides extra space in study, bedroom or sewing room. Gives convenient storage for towels, linens, accessories, lingerie. *Size:* 34x15x12 in. Ship. wt. 11 lbs.
16 C 8907MO–Blond-color only.....$6.79

J **K** Decorative Chests in "Floral Bouquet" Prints or solid colored Quilted Satintone Plastic. Of strong 3-ply fiberboard (not wood). Both clean easily with a damp cloth and have durable wood framework.

J Large Four-Drawer Chest. Multicolor "Floral Bouquet" print on Eggshell background. Covered with heavy Plastic-coated paper. *Size:* 31x15x12 in. Ship. wt. 10 lbs.
16 C 8974MO–Mailable.....$5.85

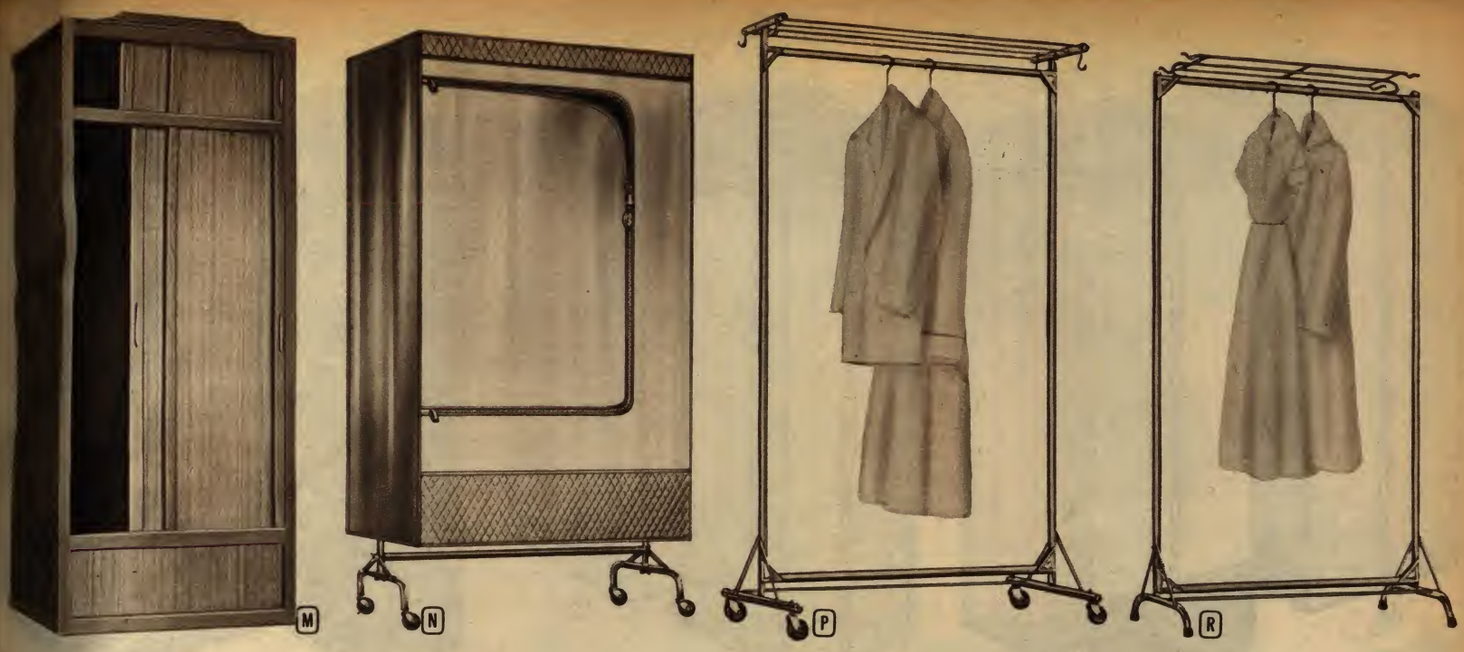
K Five-Drawer, extra wide, extra luxurious Chest covered with rich faille-like Quilted Satintone Plastic. Fine for baby things, linens, sweaters, lingerie. *Size:* 39x23x12 inches. Ship. wt. 21 lbs. Champagne, Deep Green, Lt. Blue, Pink.
16 C 8980R–Not mailable. *State color.* $13.98

SCREENS 4.79 AND 5.79

L E-Z-Do Four-Panel Screen, deflects drafts, gives privacy and can be decorated with menus, pictures or painted designs. Fiberboard (not wood); finished with Vinyl Plastic. Cleans with a damp cloth. Reinforced with wood frames. Each panel, 66x20 in. open width is 80 in. Smart Walnut-color wood-grained effect only. Ship. wt. 11 lbs.
16 C 8959R–Not mailable.....$5.79

E-Z-Do THREE-PANEL SCREEN (not shown) Same fine quality as above. Each panel 66 in. x 20 in. wide. Not mailable. Wt. 9 lbs.
16 C 8960R–Walnut-color only.....$4.79

Merchandise on these two pages suffixed "R" is not mailable; it is shipped by freight or express. For details of Wards convenient Credit Terms, see Inside Back Cover.



Gain Extra Closet Space where You Need It

USE THESE STURDY, FINE QUALITY ENSEMBLES TO PROTECT AND STORE YOUR CLOTHING

SLIDING DOOR WARDROBE 14.98

M Fine quality E-Z-Do Wardrobe made of Blond-color wood-grained-effect fiberboard (not wood). Lacquered heavy wood frames made strong, durable. Light neutral color fits into any color scheme. Big feature of this closet is its separated sliding doors for clothing below; hat shelf above. Inside is treated with 5% DDT. Holds up to 25 garments. Clean with damp cloth. Size: 66 inches high, 30 inches wide and 21 inches deep. Not mailable. Shipped flat with easy-to-follow assembling instructions.

16 C 8910R–Shipping weight 23 lbs...$14.98

EXTRA WIDE CLOSETTE 14.59

N Popular Closette; for use as extra closet. Covered with heavy 4-gauge colored Vinylite Plastic; embossed fabric-like texture. Top and bottom Quilted trimming adds decorative touch. Heavy Chrome-finished Steel tubular frame. Wide base, reinforced with braces, large casters. Holds up to 25 dresses. Has "Open Door" 86-inch zipper. *Size:* 63 inches high, 35 inches wide, 22 inches deep. Clean with damp cloth. Instructions, screws and braces included. *Colors:* Wine, Med. Blue or Med. Green.

16C8340M-Ship. wt. 14 lbs. *State color.*$14.59

DE LUXE VALET 14.95

P New triple Chrome-plated Rack with a brand new feature! It assembles in 2 minutes — bolts and tools not needed. 1 inch diameter heavy Steel Tubing. Convenient heavy gauge rod shoe and hat racks. Large, easy rolling 2½-in. diameter casters. 4 utility hooks for handbags, umbrellas, etc. Reinforced with strong braces at all points of strain. When not in use, can be easily disassembled, stored in a small space. 70 in. high, 46 in. wide, 18½-inch stand. Ship. wt. ea. 18 lbs.

16 C 8043M.....$14.95; 2 for $28.00

CHROME-PLATED RACKS 4.95 TO 8.95

R 2 STANDARD QUALITY VALETS. Triple Chrome-plated Steel, ⅝-in. diam. Tubing, hat, shoe racks, 4 utility hooks. No bolts, tools needed. 67x37 in., 17½-in. stand. Wt. 10 lbs.

16 C 8035M–Rubber tipped legs.....$6.95

16 C 8044M–Heavy 2-inch casters.....$8.95

ECONOMY VALET. Triple Chrome-plated Steel, ⅝-in. Tubing, Polished Steel rod hat rack and shoe rack. Lowers from 64 in. high to 42 in. high for children's use; 36 in. wide, 17½-inch stand. Shipping weight 8 lbs.

16 C 8036M–Rubber tipped legs.....$4.95

KEEP YOUR CLOTHING LOOKING NEAT WITH FINE QUALITY ACCESSORIES

WOOD HANGER 1.25

T A heavy fine quality Hanger, hand-made in Belgium of Varnished grained Wood. Contour formed back holds shape of garment. Keep your trousers, slacks neatly draped over bottom bar. Strong nickel-plated hook. Buy 3 and save. 20 in. wide. Wt. ea. 1 lb. 4 oz.

16C8042..Ea. $1.25; 3 for $3.39

HANGERS 12 FOR 1.49

U These sturdy notched Plastic Hangers feature polished Steel swivel hooks. Conveniently holds blouses, skirts on same hanger. 17 in. wide.

Amber, Crystal Clear, Emerald Green, Ruby, Sapphire Blue. Wt. 12, 2 lbs. *State color.*

16C8007–12, $1.49; 24 for $2.78

HANGERS 6 FOR 1.44

V Here's a popular closet Hanger to hold jacket, skirt, slacks. Of Plastic with adjustable Steel clips, crossbar, swivel hook. Low priced space-saver. Wt. 6, 2 lbs. 4 oz. Amber, Crystal Clear, Emerald Green, Ruby, Sapphire Blue. Width 17 in. *State color.*

16C8008–6, $1.44; 12 for $2.68

SHOESHINE KIT 4.98

W This Superb Quality Shoeshine Kit is in a Natural Oak, lacquered Box. Comes equipped with four 25c cans of Microsheen Polish (Black, Brown, Cordovan, Natural), two brushes, daubers and shoe cloths. 10¾ x 10¼ x 7½ in.

16C8015L–Wt. 6 lbs. 8 oz. $4.98

MEN'S SHOE TREES 1.79

X Fine quality Men's Shoe Trees, designed in Natural-color sturdy Hardwood. Adjustable toe and heel have metal screws and brackets included.

16 C 8002–*Fits sizes* 6 to 8½.

16 C 8003–*Fits sizes* 9 to 10½.

16 C 8004–*Fits sizes* 11 to 12.

Ship. wt. 2 lbs.....Pr. $1.79

SHOE TREES 1.49 AND 1.39

Y Easy spring adjustment assures tight fit on these lightweight Nickel-plated hammered Steel Shoe Trees. Preserves original shape of shoes.

Fits Men's Sizes: 6 to 12.

16C8055–Wt. 2 lbs. 3 prs. for $1.49

Fits Women's Sizes: 3 to 7.

16C8056–Wt. 2 lbs. 3 prs. for $1.39

SKIRT HANGERS 6 FOR 1.44

Z Decorative Plastic Hangers to keeps your skirts, slacks neat, wrinkle-free; grip firmly. Easy-to-reach convenience. Durable Steel crossbar, 2 adjustable clips and swivel hooks. *Size:* 14 inches wide. Amber, Crystal Clear, Ruby, Emerald Green, Sapphire Blue. Ship. wt. 6, 2 lbs. *State color.*

16 C 8010....6 for $1.44; 12, $2.68

WOOD HANGERS 4 FOR 1.79

AA "Setwell" Hangers of smooth lacquered Natural Hardwood, inner felt pads that grip securely. Polished Steel hooks with patented snap locks. Wt. 4, 1 lb.

SKIRT HANGERS.....13 in. wide.

16 C 8039.....4 for $1.79

PANTS HANGERS...10¼ in. wide.

16 C 8038.....4 for $1.79

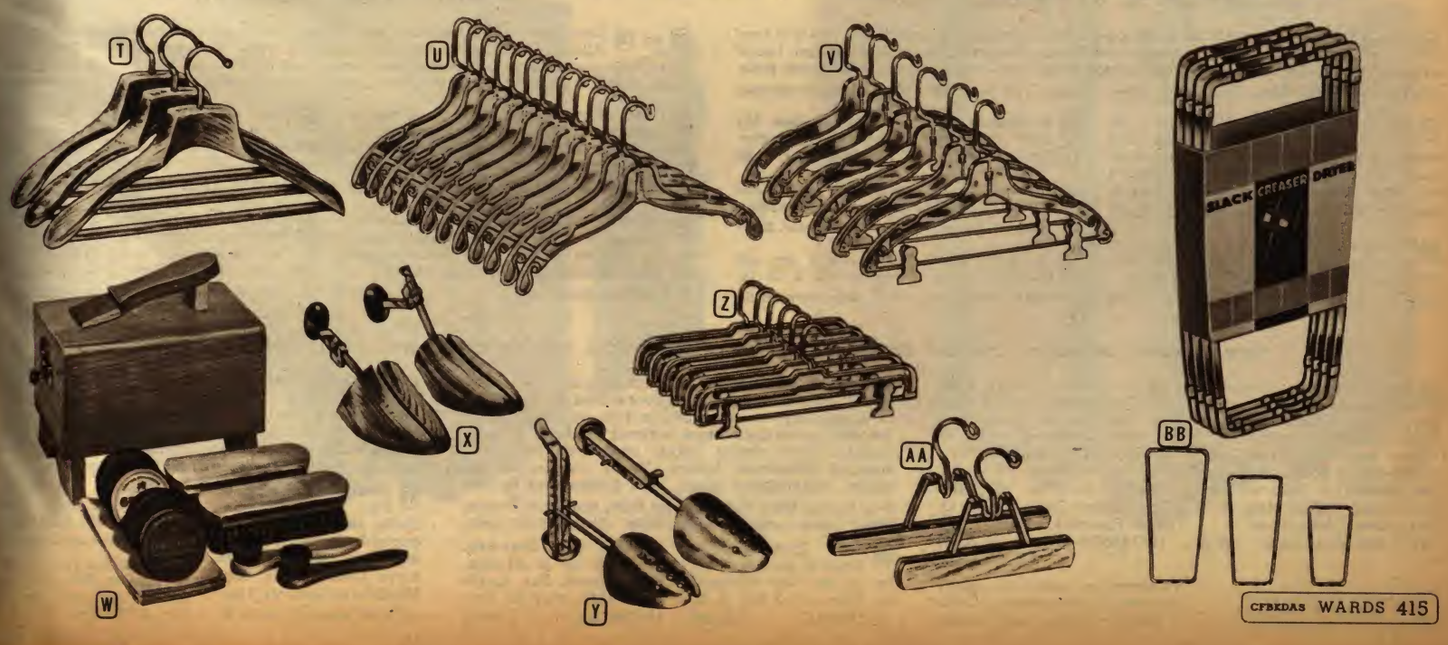
TROUSER CREASE-DRYERS

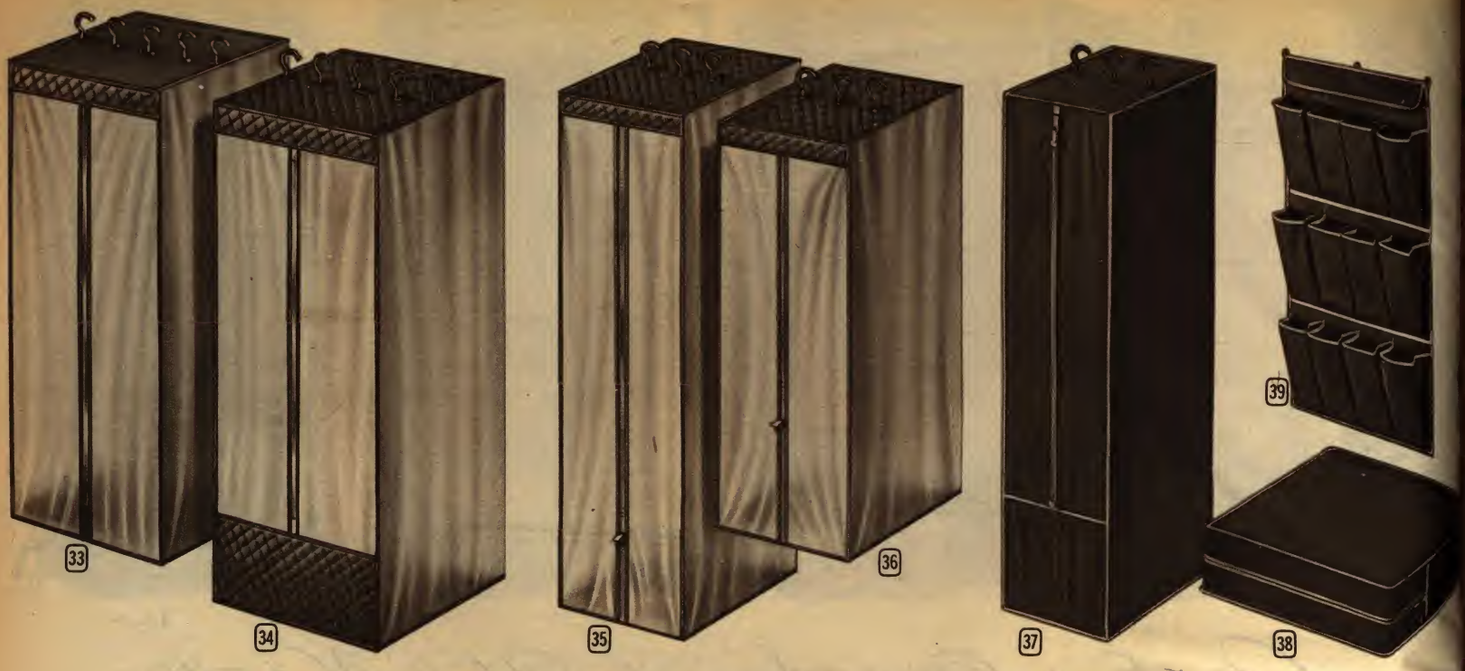
A TIME-SAVER FOR YOU 1.49 2 prs.

BB Here it is — the amazing Trouser Creaser-Dryer time-saver designed to save you hours of time and work. All you do is launder, insert these wonderful Dryers and creases are in, slacks are dry — quickly and in one easy step. Hours saved. Energy conserved. Added to these wonder features the Creaser-Dryer is made for long, excellent wear with durable heavy gauge rust-resistant Polished Steel. You won't be bothered with buying different sizes — this special Dryer adjusts not only in width but in length, too. Automatic spring openers adjust with an easy fingertip release to fit boys', women's and men's sizes. 2 pairs in each package but the average housewife will have use for more, so order as many as you need. Top adjusts from 13 to 21 inches; bottom from 9½ to 13 in.; length from 19½ to 35 in. Wt. 2 prs. 1 lb. 8 oz.

16 C 8006L.....2 prs. $1.49; 4 prs. $2.78

CREDIT TERMS, SEE INSIDE BACK COVER.





Beautify Your Closet with Princess House Accessories

BUY AN ENTIRE ENSEMBLE, SAVE 10% ON THESE FINE QUALITY CLOSET DECORATORS

1 TO 12A Our Best "Princess House" Satintone set . . . choose print or solid. 4-gauge Vinylite Plastic; Quilted Panels. Roomy, full cut; heavy wire frames, nickel-plated hooks, zippers with Lucite Pulls. Clean with damp cloth. Save on entire 12-pc. set. *Colors:* Lt. Blue, Pink, Champagne, Deep Green; also "Blue Rose" print as shown in swatch.

1 TO 12 12-PC. CLOSET ENSEMBLE. Save 10% over total cost of individual items. Order shelf-edging separately. Wt. 25 lbs.
16 C 8189C—*State solid color above*. . . . $32.50
16 C 8190—Blue Rose-print. $32.50

1 JUMBO 8-SUIT BAG. Size 41x20x13 inches. Long 29-inch zipper. Ship. wt. 2 lbs.
16 C 8177C—*State solid color above*. $3.49
16 C 8178—Blue Rose-print. $3.49

2 NEW 4-SUIT BAG. Size 41x20x8½ inches. Long 29-inch zipper. Ship. wt. 2 lbs.
16 C 8179C—*State solid color at left*. $3.39
16 C 8180—Blue Rose-print. $3.39

3 JUMBO 16-GARMENT BAG. Size 56x20x13 in. Long 41-inch zipper. Ship. wt. 3 lbs.
16 C 8181C—*State solid color at left*. $3.69
16 C 8182—Blue Rose-print. $3.69

4 REGULAR 8-GARMENT BAG. Size 56x20x8 in. Long 41-inch zipper. Ship. wt. 2 lbs.
16 C 8183C—*State solid color at left*. $3.49
16 C 8184—Blue Rose-print. $3.49

5 CIRCULAR 4-SHELF BAG. 44x13½ in. 41-in. zipper. Clear plastic with quilted trim.
16 C 8185C—*State solid color at left*. $3.49
16 C 8186—Blue Rose-print. Wt. 4 lbs. . . . $3.49

6 QUILTED SHOE BAG. Keeps 6 prs. shoes neat. Metal top rod. 32x17 in. Wt. 1 lb.
16 C 8175C—*State solid color at left*. $2.89
16 C 8176—Blue Rose-print. $2.89

7 LAUNDRY HAMPERETTE. Handy top flap, bottom 16-in. zipper. 27x17x4½ in. Wt. 1 lb.
16 C 8173C—*State solid color at left*. $2.49
16 C 8174—Blue Rose-print. $2.49

8 2-BLANKET BAG. Quilted panel. Size 22 x 22x8 in. 35-inch zipper. Ship. wt. 1 lb.
16 C 8165C—*State solid color at left*. $2.37
16 C 8166—Blue Rose-print. $2.37

9 NEW SWEATER BAG. Holds 2 items. Size 16x12x3 in. 16-inch zipper. Ship. wt. 8 oz.
16 C 8169C—*State solid color at left*. $1.59
16 C 8170—Blue Rose-print. $1.59

10 HAT BOX. Heavy "See-Thru" Plastic with Quilted trim. 15-in. diam. Wt. 2 lbs.
16 C 8167C—*State solid color at left*. $4.98
16 C 8168—Blue Rose-print. $4.98

11 SET OF 4-COVERED HANGERS. 16 in. wide.
16 C 8163C—*State solid color at left*. 4, $9
16 C 8164—Blue Rose-print. Wt. 3 lbs. 4, $9

12 SHOULDER COVERS. Full cut, wide gussets. Hooks not incl. 22x10 in. Wt. 6, 14 oz.
16 C 8187C—*State solid color at left*. 6 for $3.
16 C 8188—Blue Rose-print. . . . . 6 for $3.

12A SCALLOPED SHELF-EDGING. Complete your closet . . . matching shelf-edging. Quilted Satintone. 2½-in. wide. Ship. wt. yd. 2 oz.
16 C 8171C—*State solid color at left*. . . 45c yd.
16 C 8172—Blue Rose-print. . . . . 45c yd.

"PRINCESS HOUSE" ENSEMBLES IN DURABLE PLASTIC, FOR SMART-LOOKING, EFFICIENT CLOSETS

13 TO 18 Solid color "Princess House" accessories that keep your clothes neat and clean. Smartly tailored to give low-priced beauty to your closet. Full cut, roomy bags of durable 3-gauge Vinyl Plastic; extra heavy wire top frames, nickel-plated hooks, metal zippers—features usually found only in higher priced bags. Order a complete matched set. Med. Rose, Crystal Clear, Med. Blue, Med. Green, Yellow. Cleans with a damp cloth. *State color.*

13 JUMBO 16-GARMENT BAG. Large size. About 53x20x13 inches. 29-in. zipper.
16C8286C-Ship. wt. 2 lbs. *State color.* $1.86

14 8-GARMENT BAG. For smaller closets. Size about 53x20x8 in. 29-in. zipper.
16C8287C–Wt. 1 lb. 8 oz. *State color.* $1.74

15 JUMBO 8-SUIT BAG. Keeps suits neat. About 42x20x13 inches. 26-in. zipper.
16 C 8288C–Wt. 1 lb. 8 oz. *State color.* $1.65

16 4-SUIT BAG. Perfect for smaller closets. *Size:* about 42x20x8 in. 26-inch zipper.
16 C 8289C—Wt. 1 lb. 2 oz. *State color*. . . . $1.55

17 2-BLANKET BAG. Protect, keep them like new. 23x23x8 inches. 26-inch zipper.
16 C 8291C—Ship. wt. 8 oz. *State color.* $1.29

18 SHOULDER COVERS. Keep blouses, dresses clean. Hooks not incl. 22x12 in. Wt. 6, 12 oz.
16 C 8290C—*State color*. . . . . Set of 6, $1.89

19 TO 23 Expertly tailored "Princess House" Bags for maximum clothes protection. Fine quality dustproof, 4-gauge clear Plastic trimmed with luxuriously quilted colored Plastic. Heavy top wire frames, long metal zipper, nickel-plated hooks. Bags have moth cakes; fiberboard bottoms 5% DDT sprayed, cedarized. Clean with damp cloth. *Colors:* Yellow, Lt. Blue, Pink, Deep Green.

19 JUMBO 16-GARMENT BAG. Roomy, convenient size. 56x20x13 inches. 35-in. zipper.
16 C 8242C—Ship. wt. 3 lbs. *State color.* $2.59

20 REGULAR 8-GARMENT BAG. For dresses, coats. Size 56x20x8 in. 35-in. zipper.
16 C 8243C—Ship. wt. 2 lbs. *State color.* $2.45

21 8-SUIT BAG. Keeps suits wrinkle-free, dust-free. Convenient size for smaller closets. 42x20x13 inches. 29-in. zipper.
16 C 8244C—Wt. 1 lb. 12 oz. *State color.* $2.4

22 TWO-BLANKET BAG. Colored quilted Plastic trim. Protects two blankets or one comforter. Has practical moth-crystal cake. Size 23x23x8 inches. 35-in. zipper. Shipping weight each 12 oz. *Be sure to state color.*
16 C 8246C. . . . . Each $1.89; 2 for $3.5

23 WOMEN'S SHOE BAG. Provides easy access to shoes. Has 12 roomy pockets. Strong wire top bar, colored quilted trim. Size 32x17 in. Ship. wt. ea. 10 oz. *State color.*
16 C 8245C. . . . . Each $1.89; 2 for $3.5

QUALITY SET IN GAY FLORAL CHINTZ

24 TO 28 Lustrous Al-lon Chintz Ensemble—a lot of glamour for your closet. Top and front panels in quilted, gay multicolored design. Glazed surface is dust-resistant; bound edges. Heavy wire top frames, nickel-plated hooks, long metal zippers with plastic pulls. *Background Colors:* Med. Blue, Med. Green, Golden Yellow or Med. Wine. Hand washable.

24 GIANT STORAGE BAG. Holds up to 30 garments. Keeps out-of-season and seldom-worn clothes wrinkle-free, dust-free. Size 57x24x21 in. Bottom reinforced for extra strength. Long 45-inch zipper.
16C8090CM–Wt. 3 lbs. 8 oz. *State color.* $5.79

25 JUMBO 16-GARMENT BAG. For storage or everyday use. Easy access with long 45-inch metal zipper. Size 57x20x14 inch.
16 C 8091C—Wt. 3 lbs. *State color*. . . . $3.98

26 8-GARMENT BAG. Full length. Size 57x 20x8 inches. Long 45-in. metal zipper.
16 C 8092C—Ship. wt. 2 lbs. *State color.* $3.69

27 JUMBO SUIT BAG. Holds up to 8 suits. Size 45 x 20 x 14 inches. 36-in. zipper.
16 C 8093C—Ship. wt. 2 lbs. *State color.* $3.69

28 12-POCKET SHOE BAG. Holds 6 prs. All Quilted Chintz. 3 eyelets. 32 x 17 in.
16 C 8096C—Ship. wt. 14 oz. *State color.* $2.59

"OPEN DOOR" CLOSET SET

29 TO 32 Easy garment accessibility with "Open Door" zipper Ensemble. Heavy 4-gauge Allonite Plastic with embossed fabric-like whipcord effect. All have bound edges, extra long metal zippers, nickel-plated hooks, and heavy wire top frames. Clean with a damp cloth. *Colors:* Wine, Med. Blue, Med. Green, Deep Pink, Red and Yellow. *State color choice.*

29 GIANT STORAGE BAG. Holds 30 garments. Ideal for season to season storage. 86-inch "Open Door" zipper makes it easy to hang or remove clothes. 57x24x20 inches.
16 C 8108C—Wt. 4 lbs. *State color*. $4.39

30 JUMBO 16-GARMENT. Convenient size for storage or daily use. 57x20x14 inches. Handy 63-inch metal "Open Door" zipper for easy access. Shipping weight 3 lbs.
16 C 8109C—*State color*. $2.98

31 REGULAR 8-GARMENT BAG. Standard 57x 20x14 in. Perfect for ladies' dresses, coats. Time saving 63-in. zipper "Open Door" allows easy hanging or removing of garments.
16 C 8110C—Ship. wt. 2 lbs. *State color.* $2.79

32 JUMBO SUIT BAG. Holds 8 garments easily. Ideal for smaller storage space. 45x20x14 in. Order a complete matched set for an efficient closet. Metal "Open Door" 51-in. zipper.
16 C 8111C—Ship. wt. 2 lbs. *State color.* $2.7

THESE FINE QUALITY CLOSET ENSEMBLES WILL GIVE YOU YEARS OF LONG, EFFICIENT SERVICE

33 GIANT-SIZE BAG. HOLDS 30 garments. 3-gauge clear Vinyl Plastic. Colored quilted trim, embossed top. Has moth cake; wire top frame, and nickel-plated hooks. 52-in. zipper. 54x24x21 in. Ship. wt. 4 lbs. *Trim Colors:* Aqua, Med. Blue, Deep Green, Med. Rose.
16 C 8154M–*State color*. . . . $2.98

34 KOROSEAL GIANT BAG. Clear Plastic; colored quilted trim. Holds 30 dresses. Moth crystals. Cedarized bottom, interior 5% DDT sprayed. Wire top frame, hooks. 42-in. zip. 54x24x21 in. Ship. wt. 4 lbs. *Trim Colors:* Deep Green, Lt. Blue, Rosepink, Yellow.
16 C 8104M—*State color.* $3.69

Colors shown match as closely as speed printing permits. Credit Terms—Inside Back Cover.

35 36 You'll like these Koroseal King-size Bags with generous new 18-inch front widths. For the utmost in practicality—heavy, durable 4-gauge Plastic. Clear Koroseal; richly quilted tops and front banding add color, beauty. Moth crystal cakes; cedarized, 5% D.D.T. sprayed fiberboard bottom. Sturdy construction includes nickel-plated hooks, wire frames and zippers. *Trim Colors:* Deep Green, Light Blue, Rosepink, Yellow. Wipe clean with a damp cloth. *Please state color.*

35 KING STORAGE BAG. Holds 24 garments. 42-in. zipper. Size 57x18x20 in. Ship. wt. 3 lbs. 8 oz.
16 C 8085LC. $2.98

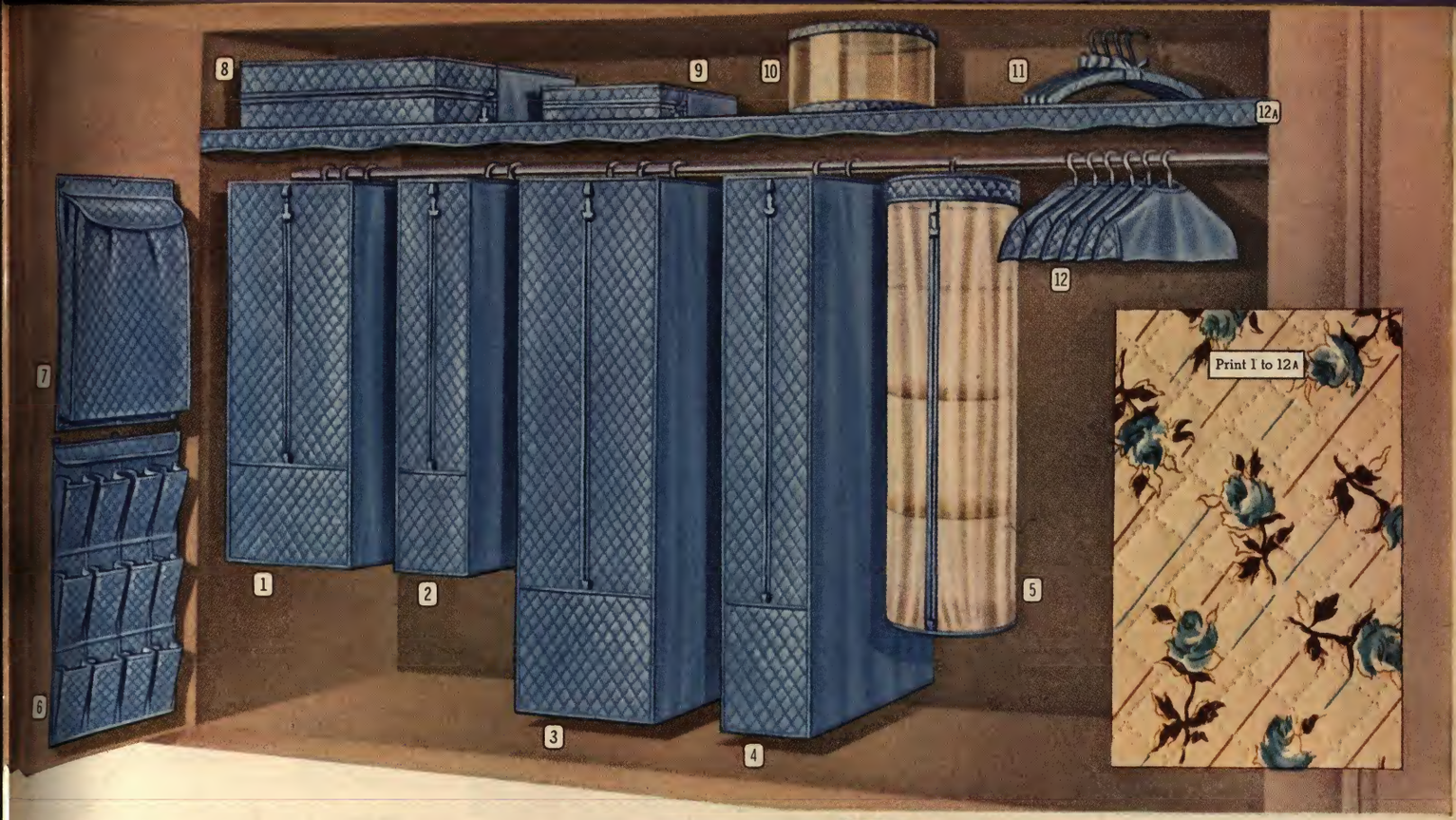
36 KING SIZE SUIT-BAG. Holds up to 10 suits. 36-in. zipper. Size 42x18x 20 in. Ship. wt. 2 lbs. 8 oz.
16 C 8086LC. $2.79

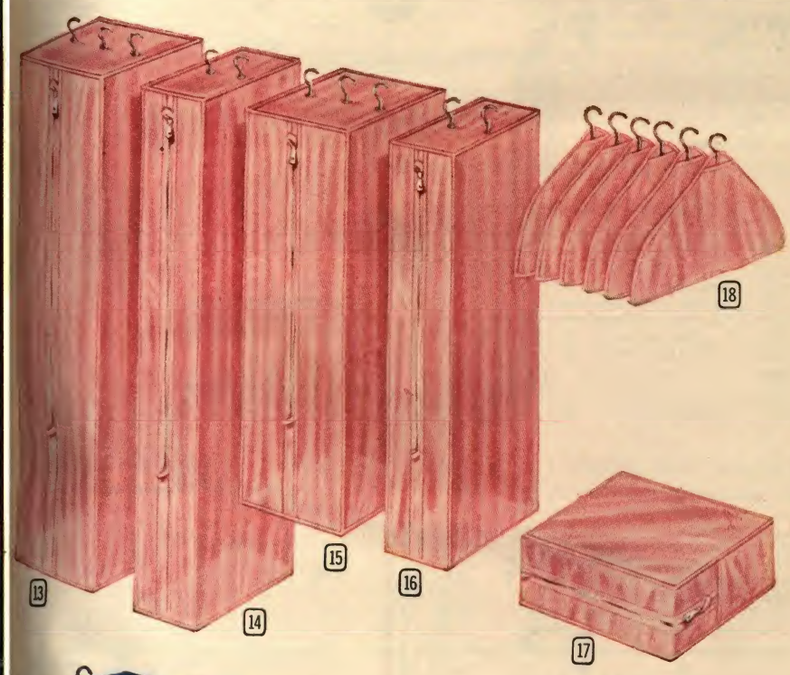
37 TO 39 "Princess House" Deluxe Closet Ensemble will give you long wear. Double weight, 8-gauge embossed Vinylite Plastic is durable. Strong zippers have Lucite pulls. Heavy wire top frames, nickel-plated hooks. *Colors:* Black or Navy with Red trim; Dk. Green or Wine with Beige trim. Cleans easily with a damp cloth.

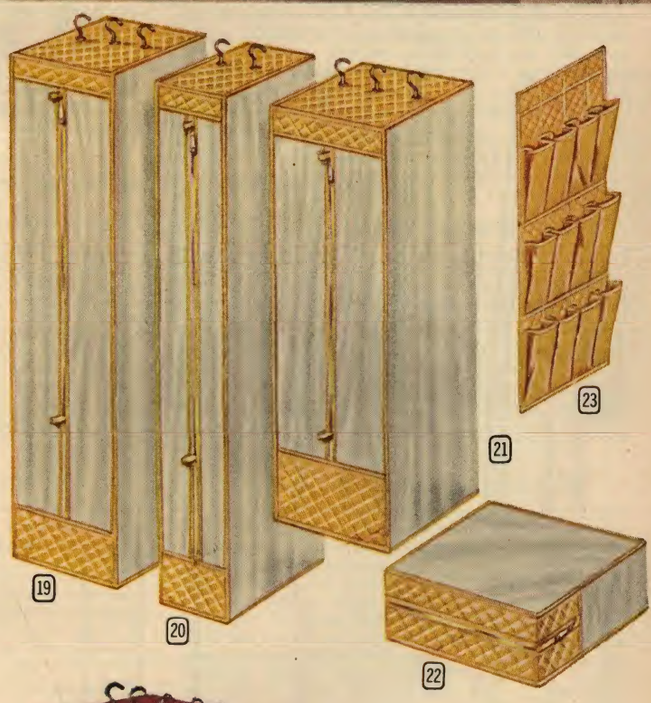
37 JUMBO 16-GARMENT BAG. Fine protection, adequate storage space for garments in this convenient bag. 42-in. zippers have Lucite pulls. Size 57x22x14 in. Ship. wt. 4 lbs.
16C8087C-*State color.* $4.98

38 BLANKET BAG. Holds 2 blankets. 36-in. zipper. Size 23x23x8 in. Ship. wt. 1 lb.
16 C 8089C-*State color.* $2.59

39 SHOE BAG. Has 12 roomy pockets. Serviceable. 36 x20 in. Ship. wt. 1 lb. 8 oz.
16 C 8088C-*State color.* $2.89


8
9
10
11
12A
12
7
6
1
2
3
4
5
Print 1 to 12A

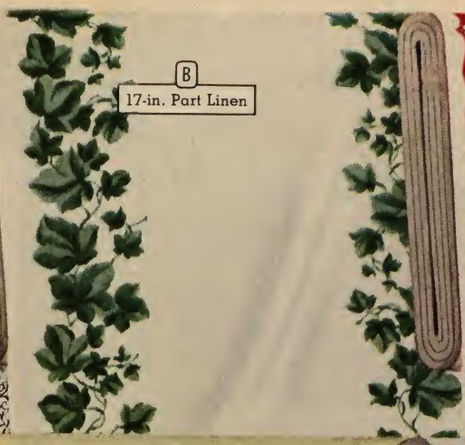

18
13
15
16
14
17


23
21
19
20
22

24
25
26
27
28

29
30
31
32

A 20-in. Printed Cotton



B 17-in. Part Linen

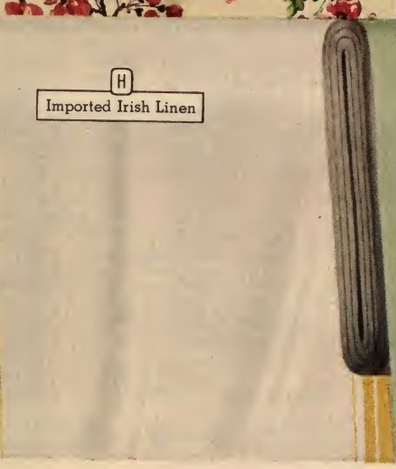
C 17-in. Part Linen

D 20-in. Printed Cotton

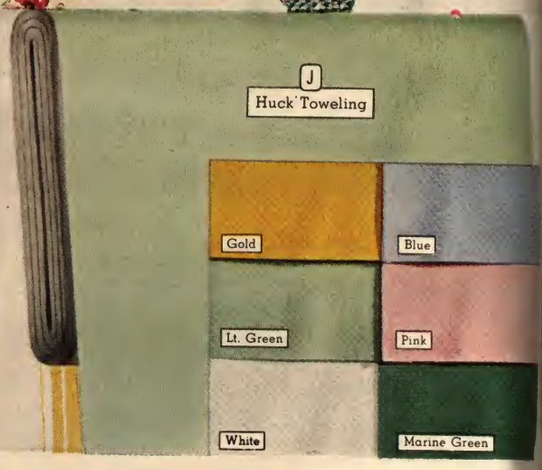
E 17-in. Printed Cotton

F 20-in. Printed Cotton

G Imported Irish Linen

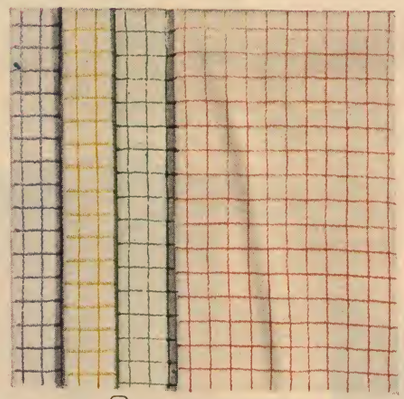


H Imported Irish Linen



J Huck Toweling

K IRISH LINEN TOWELS

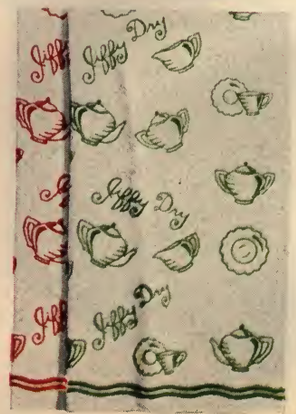


L PART LINEN TOWELS

M PRINTED COTTON TOWELS

N PRINTED COTTON TOWELS

P CANNON WOVEN COTTON TOWELS



R PRINT TERRY CLOTH TOWELS

T PRINTED COTTON SQUARES

U

Kitchen Chores become Cheers with Color-harmony

SMART NEW HOME DECORATOR EFFECTS, CHOOSE WARDS TOWELING IN SPARKLING COLORS, DESIGNS

PRINTED COTTON TOWELING 46c yd.

(A) Here's a Cotton Toweling that is sure to be a conversation piece. Printed with airy wrought iron accessories: delicate fruit bowls, handsome clocks, stately candles and gay flowers accented with a charming border that matches the dominant color. Fine quality, absorbent Cotton toweling, as practical as it is attractive and keyed to modern living. Washfast, easy to iron. Selvage edges. Width 20 in.

Border Colors: Aqua, Gold, Pink, Red—ea. on white ground.

16C2616–Ship. wt. yd. 6 oz. *State color.* Yd. 46c; 5 yds. $2.20

PRINTED PART LINEN TOWELING 38c yd.

(B) It will always be gay and happy Springtime in your kitchen with Climbing Ivy bordered Toweling. So very real looking you will be tempted to reach out and pluck a leaf. Home decorators' choice for cafe curtains and unique place mats. A pattern that will fit into any home—it's perfect for gifts with a personal touch. 75% Cotton and 25% Linen. Selvaged edge. Width 17 in. Washfast.

Print Colors: Green or Red; each on white background.

16 C 2622—Wt. yd. 5 oz. *State color.* Yd. 38c; 5 yds. $1.83

PRINTED PART LINEN TOWELING 38c yd.

(C) A happy print in colors to add cheer to your kitchen. Hand-printed Toweling is of 75% Cotton and 25% Linen for high absorbency and durability. A homey print—charming window-pane effect with flower-filled cups and saucers, flower pots, teapots and fruit bowls peeking through. Easy to launder, iron. Order an assortment of colors for a decorator touch. Selvage edge. Width 17 in.

Colors: Chartreuse, Pink or Red predominating. Washfast.

16C2617–Ship. wt. yd. 5 oz. *State color.* Yd. 38c; 5 yds. $1.83

PRINTED COTTON TOWELING 46c yd.

(D) "Sweet as a cookie" is the only way to describe this exciting new Toweling pattern. It's a quaint design in subdued shades with a touch of black for emphasis. You'll find rolling pins, egg beaters and a score of cookies to complete this delightfully decorative toweling. So easy to convert into towels; matching cafe curtains, place mats, etc. Woven of fine Cotton that is easy to launder. Selvage edges. Width 20 inches. Ship. wt. yd. 5 oz.; 5 yds. 1 lb. 4 oz.

Colors: Aqua, Gold or Pink predominating. Washfast.

16 C 2618—*State color*.....Yd. 46c; 5 yds. for $2.20

PRINTED COTTON TOWELING 43c yd. 17-in.

(E) Your kitchen will burst forth in orchard freshness with delicate pink apple blossom sprays on cream background. Tightly woven fine Cotton threads assure high absorbency, long wear. Washfast. Selvage edges.

16 C 2623—Width 17 in. Wt. yd. 3 oz. Yd. 43c; 5 yds. $1.98

For charming, easy to launder towels and place mats.

16 C 2628—Width 35 in. Wt. yd. 6 oz. Yd. 84c; 5 yds. $3.99

Make unique cafe curtains that will delight the family.

16 C 2604—Width 53 in. Ship. wt. yd. 9 oz.....Yd. $1.19

Design a matching tablecloth to complete accessories.

PRINTED COTTON TOWELING 46c yd.

(F) You'll be delighted with the colorful scattering of the traditional Kitchen Utensil pattern in this attractive print. Primitive types mingle with modern utensils in gay multicolor print on a snowy white background. Friends and family alike will admire your exciting, new kitchen towels. Cotton yarns in a linen-like weave; sturdy, absorbent, long-wearing. Washfast colors. Selvage edges. Width 20 inches. Ship. wt. yd. 6 oz.; 5 yds. 2 lbs. 4 oz.

Colors: Pink-and-Brown or Red-and-Black predominating.

16 C 2624—*State color*.....Yd. 46c; 5 yds. $2.20

IMPORTED IRISH LINEN TOWELING 56c yd.

(G) Here's Pure Linen Toweling imported from Ireland and styled with multicolor stripes to go with any kitchen decor. Over 100 fine threads per sq. in. mean extra absorbency, strength, smoothness. Lint-free surface designed for glasswear, china. Multicolored Stripes combine red, blue, orange, green. Preshrunk—3%. Washfast. 17 in. wide. Selvage edges. Wt. yd. 4 oz.; 5 yds. 1 lb. 4 oz.

16 C 2662.....Yd. 56c; 5 yds. $2.70

16 C 2611—Budget Quality.....Yd. 47c; 5 yds. $2.19

IRISH LINEN TOWELING 56c yd.

(H) 100% Imported Irish Linen provides lint-free, smooth Toweling. Wonderful for glassware and china. Woven Washfast Borders: Red, Blue, Gold, Green. Selvage edges. 17 inches wide. Ship. wt. yd. 4 oz.; 5 yds. 1 lb. 4 oz.

16 C 2671—*State border color*.....Yd. 56c; 5 yds. $2.69

STARTEX PART LINEN TOWELING. 25% Linen, 75% Cotton. Colored borders; white ground. Selvage edges. 17 in. wide. *Washfast Border Colors:* Blue, Gold, Green, Red.

16 C 2651—Wt. 5 yds. 1 lb. 8 oz. *State color.* 5 yds. $1.65

HUCK TOWELING 37c yd. in 5-yd. lots

(J) A firm huck weave Cotton Toweling in a rainbow of colors for bathroom, kitchen use. A new, cheerful idea for this toweling: sew patch work tablecloths and napkins.

Colors: Lt. Blue, Lt. Green, Marine Green, Pink, Sun Gold, White. Washfast. Selvage edges. Wt. 5 yds. 1 lb. 3 oz.

16 C 2679—Width 17 in. *State color*.....5 yds. $1.85

BEST QUALITY. Bleached Cotton Huck Toweling. Smooth enough for your most delicate embroidery. Width 17 in.

16 C 2683—White. Ship. wt. 5 yds. 1 lb.....5 yds. $2.19

ACHIEVE DISTINCTIVE DECORATOR EFFECTS WITH COLOR-SPICED KITCHEN TOWELS

IRISH LINEN TOWELS 55c ea.

(K) These Imported Irish Linen Towels bring a gay, bright fashion right into your kitchen with the smart simplicity of brilliant border colors on sparkling white. Practicality plus in these lint-free towels with high absorbency for drying glassware and china. Woven borders are washfast, have selvage edges, hemmed ends. *Size:* 17x32 in. Ship. wt. each 4 oz.; 4, 1 lb.

Border Colors: Red, Blue, Green, Gold.

16 C 4439—*State color*....Ea. 55c; 4, $1.98

PART LINEN TOWELS 6 FOR 1.75

(L) Tailored Glass Check Towels by Startex are ideal for drying glasswear and china. Fashioned of 75% Cotton and 25% Linen, these towels are highly absorbent, will give long, satisfying wear. Order all four colors and mix them on your towel rack for a pretty decorative effect. Washfast; selvage edges, hemmed ends.

Size: 16x32 in. Ship. wt. 6, 1 lb. 2 oz.

Colors: Blue, Gold, Green, Red.

16 C 4424—*State color*.....6 for $1.75

PRINTED TOWELS 4 FOR 1.49

(M) Lovely butterfly Towels in an exquisite design. Beautifully decorated motifs combine with a colorful border to make these towels a must in your kitchen. Woven, highly absorbent Cotton assures you that these towels are practical as well as lovely to see. Washfast colors. Selvage edges, hemmed ends. Ship. wt. 4, 10 oz.

Size: 16 x 33 inches.

Colors: Red or Chartreuse border.

16 C 4506—*State color*...4, $1.49; 8, $2.88

PRINTED TOWELS 6 FOR 1.84

(N) Lamp posts and flower carts allow you to enjoy a "Spring time in the park" atmosphere while doing kitchen chores. A delightful pattern full of cheer and decorator fashion. Woven of fine quality Cotton for durability, absorbency—laps up moisture in seconds. Washfast colors. Selvage edges, hemmed ends.

Size: 16x31 in. Shipping weight yd. 11 oz.

Border Colors: Aqua, Gold or Red.

16 C 4511—*State color*.....6 for $1.84

NEW CANNON KITCHEN TOWELS 6 FOR 1.43

(P) Traditional checkered or blazer striped Towels are never out of style. Add charm and attractiveness to your kitchen with a mix-or-match assortment of woven stripes and checks in your favorite color. This year Cannon adds a delightful one-inch fringe to this new line of colorful Cotton towels. Enough decorator appeal for furniture shawls, place mats, cafe curtains. *Size:* 16x32 in. Hemmed edges.

Colors: Pink, Blue, Gold, Mint Green, Black or Red—each on white ground. Washfast colors. Ship. wt. 6, 14 oz.

16 C 4441—Checks. *State color*.....6 for $1.43

16 C 4443—Stripes. *State color*.....6 for $1.43

PRINTED TERRY TOWELS 2 FOR 1.48

(R) Here is a kitchen Towel that was needed, dreamed of and finally made. A fine Cotton Terry Cloth that is lint-free due to a special process, requires no ironing and is colorfast. Best of all this magic dish towel dries twice as fast, dries twice as easily. The thirstier "Jiffy Towel" is truly a joy to dish dryers. Light-hearted pattern feature creamers, sugar bowls, cups and saucers in popular Red or Green on White. Washfast colors, of course. Selvage edges, hemmed ends. *Size:* 17x29 in.

Colors: Red or Green—each on white ground.

16 C 4430—Ship. wt. 2, 9 oz. *State color.* 2, $1.48; 4, $2.89

PRINTED COTTON SQUARES 3 FOR 1.09

(T) Your choice of two pretty patterns in colorful and charming Towels for your kitchen. All Cotton, highly absorbent and colorfast. Selvage edges, hemmed ends.

PICNIC PATTERN—Assorted fruits and other goodies combine to make this colorful and so decorative design. Multicolor print on White. *Size:* 32x30 in.

16 C 4524—Washfast. Ship. wt. for 3, 9 oz.....3 for $1.09

POTS AND PANS. The traditional pots and pans pattern in singing colors and daring design for a cheerful kitchen. Multicolor print on White. *Size:* 32x30 in.

16 C 4523—Washfast. Ship. wt. for 3, 9 oz.....3 for $1.09

CHOOSE TIME-SAVING KITCHEN AIDS THAT ARE BOTH ATTRACTIVE AND ECONOMICAL

HUCK TOWELS 12 FOR 1.89 14x20 in.

(U) A firm Cotton huck weave Towel bleached White for snowy perfection. An absorbent fabric that can be sterilized for purity, makes this towel ideal for professional offices, beauty parlors. Selvage edges, hemmed ends. Washable.

Size: 14 x 20 in. Sold in lots of 12 only.

16 C 4401—Ship. wt. 1 lb.....12 for $1.89

Size: 16 x 32 in. Sold in lots of 6 only.

16 C 4402—Ship. wt. 10 oz.....6 for $1.79

COTTON SQUARES 6 FOR 1.44 30x30 in.

(V) OPENED STYLE. Unhemmed, laundered, bleached, and ironed. No holes or printing.

16C4505—Abt. 20x30 in. Wt. 1 lb....6 for $1.15

16C4510—Abt. 30x30 in. Wt. 2 lbs...6 for $1.44

16C4500—Abt. 36x36 in. Wt. 2 lbs...5 for $1.63

NEW HEMMED STYLE. Laundered, bleached.

16C4507—Abt. 30x30 in. Wt. 2 lbs...6 for $1.75

UNOPENED STYLE. 100-lb. wt. Cotton Sacks. Laundered, bleached. No holes or printing.

16C4501—Abt. 36x36 in. Wt. 3 lbs...6 for $1.98

DISH AND SCRUB SET 1.35 Set

(W) A six-piece Dish and Scrub Set to facilitate daily dish washing. Four finely woven Dish Cloths 15x15 inches; two extra thick Terry Utility Cloths 15x15 inches. Absorbent Cream-colored Cotton with washfast, woven multicolored Stripes. Edges are lockstitched. Adds a delightfully colorful decorator's touch to your kitchen. Easy to launder. Ship. wt. 1 lb.

16 C 4415.....Set $1.35

FLAXDALE LINEN TOWELING 37c yd.

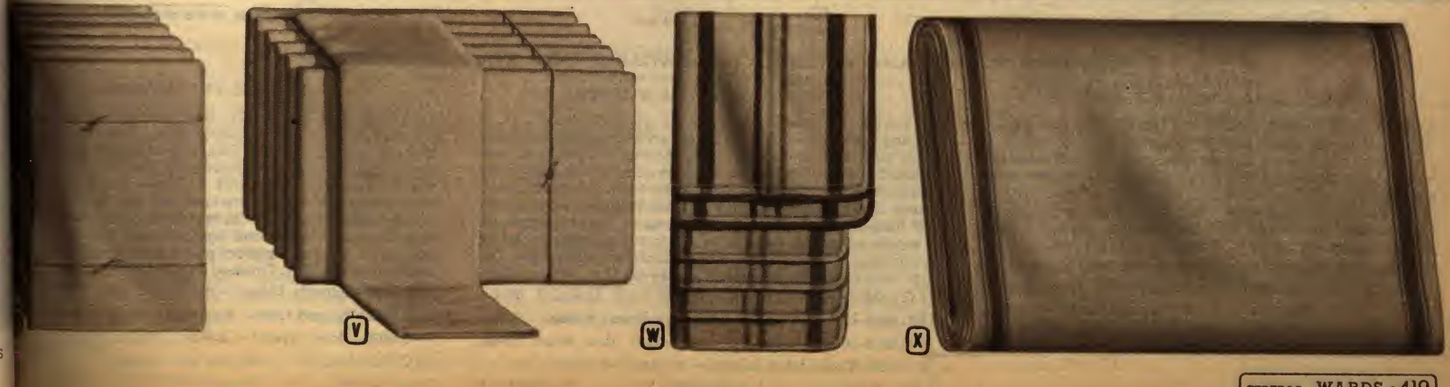
(X) Add a smart classic touch to your kitchen with 100% Linen Toweling woven of imported flax. Bleached or unbleached; colored borders. Noted for absorbent qualities, maximum wear. Selvage edges. Wt. yd. 5oz.; 5 yds. 1 lb. 8oz.

Washfast Border: Red, Blue, Gold, Green. Width 17 inches. *Please state color.*

16C2668–Bleached....Yd. 37c; 5, $1.74

16C2672–Unbleached. Yd. 36c; 5, $1.69

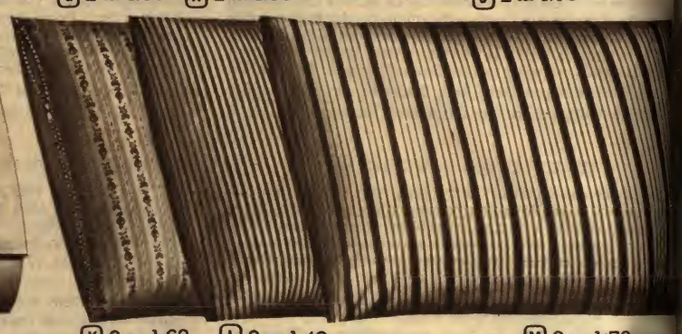
COLORS ON FACING PAGE MATCH MERCHANDISE AS CLOSELY AS SPEED PRINTING PERMITS. SEE WASHABILITY TERMS, PG. 959. WARDS MONTHLY PAYMENT PLAN ON INSIDE BACK COVER



Ⓐ 37c and 55c yd. Ⓑ 55c yd. Ⓒ 52c yd.

Ⓖ 2 for 1.70 Ⓗ 2 for 1.70 Ⓙ 2 for 1.70

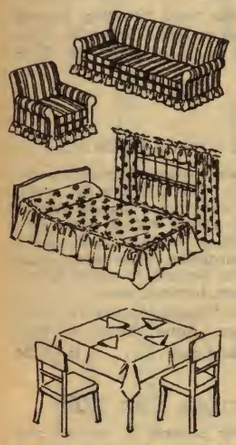
Ⓓ 72c yd. Ⓔ 57c yd. Ⓕ 47c to 75c yd.



Ⓚ 2 for 1.62 Ⓛ 2 for 1.42 Ⓜ 2 for 1.70

Choose Decorator Ticking for Home and Fashions

DECORATOR-STYLED TICKINGS



DECORATE WITH TICKING

Newest in designer fabrics for home and fashion — picked for its durability, easy-care qualities and distinctive pattern beauty. Ideal for custom-made drapes, cafe curtains, bedspreads and slip covers.

32-IN. STURDY A.C.A.

Ⓐ Durable Cotton Ticking with woven Blue-White stripes.

BETTER. Washfast, sunfast. Ship. wt. yd. 6 oz.; 10 yds. 4 lbs. 4 oz.
16 C 2000...Yd. 37c; 10 yds. $3.49

BEST. Featherproof, downproof, sunfast, washfast. Wt. yd. 9 oz.
16 C 2001...Yd. 55c; 10 yds. $5.30

28½-IN. DAINTY FLORAL

Ⓒ Decorator Ticking in floral and polka-dot print for fashion casuals, home needs. Long-wearing, smooth Cotton has a linen-like finish. Washfast, sunfast. Multicolor floral pattern on White ground.
Ship. wt. yd. 5 oz.; 5 yds., 2 lbs.
16 C 2010....Yd. 52c; 5 yds. $2.50

28½-IN. CANDY-STRIPE

Ⓔ Mix or Match Candy-stripe Ticking with colored sheets for fashion-right casuals. Close weave takes rugged wear. Linen-like Cotton. Downproof and washfast. Blue, Gold, Green, Pink; ea. on white. Wt. yd. 5 oz., 5 yds., 2 lbs.
16C2009-*Statecolor*.Yd.57c;5,$2.75

28½-IN. DELICATE PASTELS

Ⓑ For a smart decorator touch, linen-like Cotton Ticking in soft pastels. Firm-woven, smooth finish. Featherproof and downproof.
Colors: Light Blue, Green, Pink, White, Yellow. Washfast.
Ship. wt. yd. 5 oz.; 5 yds., 2 lbs.
16C2007-*Statecolor*.Yd. 55c;5,$2.65

28½-IN. PRINTED FLORAL

Ⓓ Multicolor florals with stripes give a fresh new look to traditional Ticking. Closely woven Cotton for smoother texture, more lustrous finish. Featherproof. Washfast. Wt. yd. 8 oz.; 5 yds., 2 lbs. 4 oz.
Blue, Green, Pink — ea. on white.
16C2019-*Statecolor*.Yd.72c;5,$3.45

28-IN., 36-IN. TICKING

Ⓕ Sturdy Cotton; featherproof, downproof. Cream color only.
16C2003–GOOD. 28½-in. Washfast. Wt. yd. 5 oz. Yd. 47c; 5 yds. $2.25
16C2013–BETTER. 36-in. Washable. Wt. yd. 6 oz. Yd. 54c; 5 yds. $2.60
16 C 2018–BEST. 36-in. Washable. Wt. yd. 7 oz. Yd. 75c; 5 yds. $3.65

ZIPPERED PILLOW TICKS

ICE CREAM PASTELS

Ⓖ Cotton Ticks designed for beauty — practicality. Long-wearing, lustrous woven Cotton. Downproof, washfast. 19-inch rustproof zipper. 21x28 in. before hem. Wt. 2, 1 lb.
Blue, Green, Pink, Yellow, White.
16 C 3612–*State color*.....2 for $1.70

CRISP CANDY-STRIPE

Ⓗ Practical pastel-striped Tick. Washfast, sunfast, long-wea. ing Cotton with linen-like finish. Rustproof 19-in. zipper. Size before hemming 21x28 in. Wt. 2, 1 lb.
Blue,Gold,Green,Pink;withwhite
16 C 3618–*State color*...2 for $1.7

GAY FLORAL PRINT

Ⓙ Delicate in design, a soft country field flower, in practical long-wearing Cotton. Washfast and sunfast. 19-inch rustproof zipper. Size before hemming is 21x28 inches. Shipping weight 2, 1 lb.
Blue or Rose on white background.
16 C 3619–*State color*....2 for $1.70

DAINTY ROSE AND STRIPE

Ⓚ Old-fashioned rose print and pastel stripes on Cotton Sateen Pillow Tick. Downproof, feather-proof. Washfast. 19-in. rustproof zipper. Size before hem, 21x28 in.
Stripes: Blue or Rose predominating. Shipping weight 2, 1 lb.
16 C 3613–*State color*...2 for $1.

OPEN-END PILLOW TICKS

EVER-POPULAR A.C.A.

Ⓛ Open-end Ticks — just fill and sew. Attractive Blue and White stripes. Long-wearing, tightly woven Cotton Twill with smooth finish. 15-in. opening. Featherproof, washable. 21x28 in. Ship. wt. 2, 1 lb. 3 oz.
16 C 3601.....2 for $1.42

PRACTICAL STRIPES

Ⓜ Old-fashioned quality in the Blue and White Striped Tick. Strong Cotton with a smooth, lustrous finish. 15-in. opening. Washfast, sunfast, featherproof, downproof. 21x28 in. Ship. wt. 2, 8 oz.
16 C 3617.....2 for $1.7

Ⓝ 1.78 pr. in lots of 4 prs. Ⓟ 1.29 pr. in lots of 4 prs. Ⓡ 1.39 pr. in lots of 4 prs.

STAMPED TUBING AND FINISHED PILLOWCASES FOR YOUR NEEDLEWORK

BEST MUSLIN PILLOW TUBING

Ⓝ Extra fine quality stamped Tubing for embroidery lovers in an assortment of patterns to add charm to everyone's bedroom. Deluxe Stamped Tubing strongly woven with 140 long-staple Cotton threads per square inch. Heavy bleached Muslin for that pure White luster that will enhance your needlework. Hemstitched for your hand-crocheted or dainty lace borders. Cut size before sewing is 42x32 inches. Washable. Shipping weight pair 10 oz.
16 C 6920–The Orchid — an orchid for the lady of the house.
16 C 6921–Lily-of-the-Valley — a refreshing light design.
16 C 6922–Floral Spray — a dainty pattern for dainty tastes.
16 C 6923–Rose Garland — lovely roses for decorator beauty.
1 pair $1.98.....2 pairs $3.76.....4 pairs $7.12

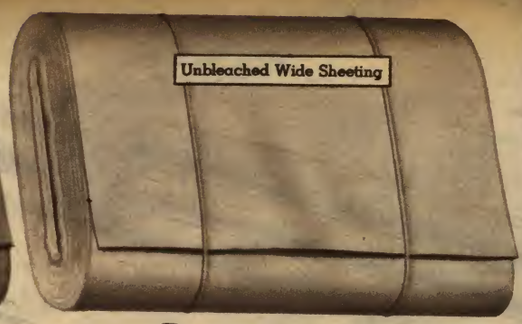
BETTER MUSLIN PILLOW TUBING

Ⓟ Lovely Pillowcases to decorate your bedroom . . . it will have an enchanting high-styled appearance with your own fine embroidery. Use Stamped Tubing to sew washable cases that will be a dream come true for any girl's hope chest. Patterns designed for the light, airy look with a touch of traditional elegance. These Tubings, woven with 128 long-staple Cotton threads per sq. in. and bleached for a snowy-white sparkle, are for you to enjoy. Hemstitched for crocheting or lace — the perfect touch for pillowcases. Design your own color schemes. Cut size 42x32 in. Wt. pr. 10 oz.
16 C 6924–Colonial Twins — perfect with Colonial decor.
16 C 6925–Leaves and Flowers — for dainty tastes.
16 C 6926–Bridal Bouquet — remember that hope chest.
16 C 6927–Three Little Lambs — made for children.
1 pair $1.49.....2 pairs $2.78.....4 pairs $5.16

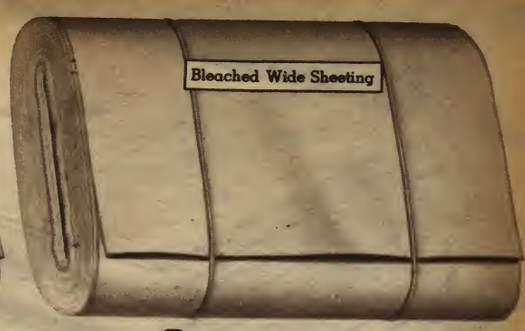
FINISHED PILLOWCASES

Ⓡ Pillowcases all ready and waiting for the needle experts. Our best quality 80-sq. Percale, 160 Cotton threads per sq. in. with 3-in. thread-drawn hemmed borders. Additional trim not necessary. Start the young lady of the house with needlework on these cases. Stamped for embroidery. A lovely, inexpensive gift with a personal hand-finished touch. A gift that is functional as it is attractive. Bleached White and tightly woven for a silky-smooth texture — assures a perfect pillowcase. Washable. Cut size before hem 42x36 in. Finished size 20½x30½ in. Wt. pr. 10 oz.
16 C 6928–Butterfly Floral — the perfect gift.
16 C 6929–His and Hers — made personally for you.
16 C 6930–Clover Spray — a light, delicate array.
16 C 6931–Kittens — a lovable pair of pets.
1 pair $1.49.....2 pairs $2.90.....4 pairs $5.

A Less than 18c to 28c yd. in 10-yd. cuts



C 62c to 75c yd. in 6-yd. cuts



E 65c to 83c yd. in 6-yd. cuts

B Less than 24c and 31c yd. in 10-yd. cuts

D Less than 33c yd. in 8-yd. cuts

F 96c and 1.17 yd. in 6-yd. cuts

All-purpose Domestics Give Long Satisfying Service

CHOOSE WARDS LOVELY PASTEL SHEETING FOR THRIFTY HOME DECORATIONS

UNBLEACHED COTTON MUSLIN

A Use this Sheeting-weight Natural color Muslin to achieve popular modern decorating effects in your home. It's perfect for carrying out the rustic flavor of the country or beach. Also, make long-wearing ironing board covers, pattems, dust covers for furniture, all home needs.

THRIFTY 40-IN. MUSLIN. 44x44 threads per sq. in.
16C2930-Ship. wt. 10 yds., 2 lbs. 8 oz. 10 Yds. $1.79

GOOD QUALITY. Width 36-in. Muslin. Medium-weight, 124 sturdy Cotton threads per sq. in.
16C2931-Ship. wt. 10 yds., 2 lbs. 8 oz. 10 Yds. $1.85

BETTER QUALITY 39-IN. MUSLIN. Smoothest, softest of all. Closely woven of Spun Cotton yarns for long, serviceable wear. 160 threads per sq. in.
16C2928-Ship. wt. 10 yds., 2 lbs. 10 oz. 10 Yds. $2.75

BLEACHED COTTON MUSLIN

B A practical item on every homemaker's list — Snowy-white Muslin in 2 fine qualities. Combine with colored Sheeting for smart decorator effects — fine for bedskirts, drapes, vanity skirts. Ideal for uniforms and underwear.

GOOD QUALITY. Bleached White. Woven of med. weight Cotton. 124 threads per sq. in. Width 36 in.
16C2940-Ship. wt. 10 yds., 2 lbs. 6 oz. 10 Yds. $2.39

BEST QUALITY. Heaviest, closest weave makes it baby-soft and extra smooth. 160 threads per square inch. Bleached White. Width 36 inches.
16C2943-Ship. wt. 10 yds., 2 lbs. 14 oz. 10 Yds. $3.09

UNBLEACHED WIDE SHEETING

C Here's practical and equally dependable Cotton Muslin Sheeting in 2 qualities. Both are Unbleached. Cream-color whitens with washing. Sturdily woven to assure long wear. Use for sheets, quilt bases, mattress covers, etc. Woven tape selvages won't ravel. Take advantage of Wards low prices and get long, satisfying service. Order enough now for all your household needs.

BETTER. "Longwear." 128 threads per sq. in.
16C2139-Width70in.Wt.yd.9oz.Yd. 64c; 6Yds.$3.72
16C2140-Width80in.Wt.yd.11oz.Yd. 69c; 6Yds.$3.96

BEST. "Treasure Chest." 140 threads per sq. in.
16C2144-Width70in.Wt.yd.10oz.Yd.72c; 6Yds.$4.20
16C2145-Width80in.Wt.yd.13oz.Yd.77c; 6Yds.$4.50

MOSQUITO NETTING

D High quality Mosquito Netting made of durable, mesh-woven White Cotton. All threads are tightly woven, secured for additional strength and protection. Keeps out mosquitos and other insects, yet permits plenty of ventilation. You'll find so many uses for this practical, inexpensive material. Perfect for wrapping meats. Gives fine protection for baby carriages, cribs, sleeping bags; makes a welcome addition on camping trips; tack up for window screening where economy is important. Bleached white. Width 60 in. Shipping weight 8 yds., 13 oz.
16 C 2875 ..... 8 Yds. $2.59

BLEACHED WHITE WIDE SHEETING

E Combine Sheeting with luxurious pastels below for thrifty decorating (sketches, right). Use for custom-tailored sheets, mattress covers.

BETTER QUALITY. "Longwear." Thrifty at Wards low prices. Bleached. 132 Cotton threads per sq. in.
16 C 2118–Width 72 in. Makes sheets for single or ¾-size bed. Wt. yd., 10 oz. Yd. 67c; 6 Yds. $3.90
16 C 2119–Width 81 in. Use for double-bed size sheets. Ship. wt. yd., 13 oz. Yd. 74c; 6 Yds. $4.32

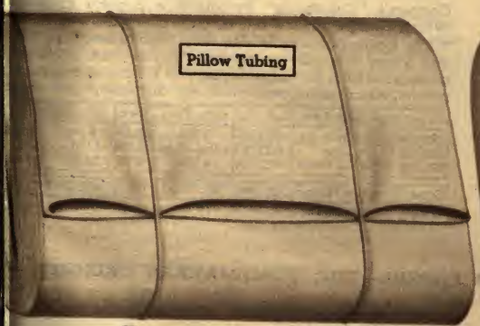
BEST. "Treasure Chest." Wards finest Bleached Sheeting. 142 long-staple Cotton threads per sq. in.
16 C 2122–Width 72 in. For single or ¾-size bed. Ship. wt. yd., 13 oz. ..... Yd. 77c; 6 Yds. $4.50
16 C 2123–Width 81 in. 3 yds. makes double-bed size sheet. Ship. wt. yd. 1 lb. Yd. 85c; 6 Yds. $4.98

PASTEL-COLORED SHEETING

F Choose Muslin or Percale — choose from five delicate pastels to create your own color schemes, give your home a distinctive decorator touch. Pastel sheeting makes up beautifully into drapes, vanity skirts, tablecloths. 81-in. width — no seaming necessary when making into sheets custom-tailored to your own needs. *State color.*
Colors: Blue, Green, Lilac, Pink, Yellow. Washfast.

PASTEL MUSLIN. 132 Cotton threads per sq. in.
16C2132–Wt.yd.13oz.*State color.* Yd.98c; 6Yds.$5.76

PASTEL PERCALE. 186 Cotton threads per sq. in.
16 C 2134–Wt. yd. 12 oz. Yd. $1.19; 6 Yds. $7.02



G 46c to 63c yd. in 4-yd. cuts

BUY THRIFTY PILLOW TUBING

G It's more convenient, more economical to make your own pillow cases, sized to your own special needs. Bleached White Pillow Tubing in two grades of Muslin. Better Quality comes in 2 convenient widths: seamless 36-inch and 42-inch tubular Cotton. One yard of 42-inch width makes a case to fit regular 19x26-inch pillow. Order enough Pillow Tubing for all your needs at Wards low prices.

BETTER. "Longwear." Woven of over 132 Cotton threads per square inch. For satisfying service at a budget price.
16 C 2100–Width 36 in. Ship. wt. 4 yds. 1 lb. 4 oz. . 4 Yds. $1.82
16 C 2102–Width 42 in. Ship. wt. 4 yds. 1 lb. 6 oz. . 4 Yds. $1.96

BEST QUALITY. "Treasure Chest." Smoother, stronger. Very tight, close weave with 145 Cotton threads per sq. in.
16 C 2107–Width 42 in. Wt. 4 yds. 1 lb. 10 oz. . . . 4 Yds. $2.52

H 79c to 1.69 Pkg.

CHEESECLOTH FOR EVERY PURPOSE

H Whatever grade you need, for whatever purpose, you'll find the right type, at a rock-bottom price in Wards fine selection. Shop Wards first for all household needs.

UNBLEACHED CHEESECLOTH. Perfect for wrapping meats, covering plants; for dusting or polishing cloths. Medium-weight mesh weave. Width 36 in. 20x12 threads per sq. in.
16 C 2810–Ship. wt. pkg. 2 lbs. 2 oz. . . 30-yd. package $1.69

BLEACHED WHITE CHEESECLOTH. Width 36 inches. Fine for straining milk, making bandages; countless other uses.
Good. Lightweight, medium mesh, 20x12 threads per sq. in.
16 C 2800–Ship. wt. pkg. 11 oz. ..... 10-yd. package 79c
Best. Soft, more absorbent. Closer thread count; 28x24 threads per square inch. Especially fine for bandages, etc.
16 C 2802–Ship. wt. pkg. 14 oz. ..... 10-yd. package $1.39

J 79c to 1.59 yd.

ECONOMICAL RUBBER SHEETING

J Waterproof Rubber Sheeting can save your mattresses, furniture, car seats; has many useful household uses. Choose all-Rubber or Fleece-backed qualities. Resists body acids, may be boiled or wiped clean with a damp cloth.

GOOD QUALITY RUBBER COATED, lightweight but sturdy.
16 C 2775–White. Width 36 in. Ship. wt. yd. 1 lb. . . . Yd. 79c

BEST QUALITY RUBBER COATED, thicker, hospital weight. *Colors:* White, Blue, Maroon or Pink. Ship. wt. yd. 1 lb. 5 oz.
16 C 2776–Width 36 in. *Please state color* ..... Yd. 98c

GOOD QUALITY FLEECE-BACKED, Cotton nap on one side.
16 C 2777–White. Width 36 in. Ship. wt. yd. 1 lb. . . Yd. $1.05

BETTER QUALITY FLEECE-BACKED, Cotton nap on both sides.
16C2778–White. Width 36 in. Ship. wt. yd. 1 lb. 11 oz. Yd. $1.59

Wards have a Monthly Payment Plan for your convenience. For details of this Convenient Plan, see Inside Back Cover. The materials listed on these pages have been laboratory tested by Wards Bureau of Standards in order to assure fine quality.

Compare! See what You Save on Wards Own Sheets

FLAT-STYLE SHEETS FROM FINEST MANUFACTURERS. WARDS LABEL IS YOUR GUARANTEE OF SAVINGS

WARDS "LONGWEAR" MUSLIN

81 x 99 in. Only 1.63 ea. in lots of 6

"Long wear"—a name to rely on. These rugged, long-wearing Sheets and Cases of White Muslin have been favorites for years. 132 Cotton threads per sq. in. Tape selvages.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
54x 99 in.	Cot Size	16C3251	2 lbs. 8 oz.	$3.06	8 lbs.	$8.82
63x 99 in.	Single	16C3252	2 lbs. 12 oz.	3.18	8 lbs. 4 oz.	9.18
72x 99 in.	Twin or ¾	16C3253	3 lbs.	3.34	9 lbs.	9.66
72x108 in.	Twin or ¾	16C3257	3 lbs. 6 oz.	3.38	11 lbs.	9.78
81x 99 in.	Double	16C3254	3 lbs. 6 oz.	3.38	11 lbs.	9.78
81x108 in.	Double	16C3258	3 lbs. 12 oz.	3.74	12 lbs.	10.86
90x108 in.	Wide Dble.	16C3259	4 lbs. 4 oz.	4.38	13 lbs.	12.78

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
38x36 in.	18x24 in.	16C3267	8 oz.	78c	1 lb. 8 oz.	$2.24
42x36 in.	19x26 in.	16C3260	10 oz.	82c	1 lb. 14 oz.	2.34

WARDS "TREASURE CHEST" MUSLIN

81 x 99 in. Only 1.97 ea. in lots of 6

"Treasure Chest"—A treasure in Wards smoothest, most serviceable White Muslin Sheets and Cases. Woven of 145 long staple Cotton threads per sq. in. for luxurious sleeping comfort. An excellent value for thrift-minded homemakers.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
63x108 in.	Single	16C3304	3 lbs. 8 oz.	$3.94	11 lbs.	$11.46
72x108 in.	Twin or ¾	16C3305	4 lbs.	4.06	12 lbs.	11.82
81x 99 in.	Double	16C3302	4 lbs.	4.06	12 lbs.	11.82
81x108 in.	Double	16C3306	4 lbs. 4 oz.	4.38	13 lbs.	12.78
90x108 in.	Wide Dble.	16C3307	4 lbs. 8 oz.	5.18	14 lbs.	15.18

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
38x36 in.	18x24 in.	16C3310	10 oz.	88c	1 lb. 14 oz.	$2.58
42x36 in.	19x26 in.	16C3308	12 oz.	94c	2 lbs. 4 oz.	2.70
45x36 in.	21x27 in.	16C3309	14 oz.	$1.10	2 lbs. 10 oz.	3.18

WARDS "TREASURE CHEST" PERCALE

72 x 108 in. Only 2.04 ea. in lots of 6

"Treasure Chest"—unsurpassed for value. Snow-white satin-smooth Percale Sheets and Cases at prices you'd expect to pay for muslin. You'll be proud to have them in your guest room. All fine, long-staple Cotton, combed for the silky-smooth texture you'll find only in fine, luxurious Percales. Tightly woven, with 186 threads per square inch.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
72x108 in.	Twin or ¾	16C3375	3 lbs.	$4.28	9 lbs.	$12.24
81x108 in.	Double	16C3377	3 lbs. 10 oz.	4.68	11 lbs.	13.44
90x108 in.	Wide Dble.	16C3378	4 lbs.	5.58	12 lbs.	16.14
100x120 in.	Extra Wide	16C3382	5 lbs. 8 oz.	10.98	16 lbs.	32.38

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
42x38½ in.	19x26 in.	16C3379	11 oz.	$1.14	2 lbs.	$3.30
45x38½ in.	21x27 in.	16C3380	14 oz.	1.30	2 lbs. 8 oz.	3.78

CANNON'S "ARDMORE" 81x99 in. 1.93 ea. in lots of 6

These fine quality, long-wearing Sheets and Cases made by Cannon Mills offer one of the best values in this grade Muslin. Woven of selected White American Cotton with over 130 strong threads per sq. inch for a smooth even texture.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
72x108 in.	Twin or ¾	16C3273	3 lbs. 6 oz.	$3.98	11 lbs.	$11.58
81x 99 in.	Double	16C3274	3 lbs. 6 oz.	3.98	11 lbs.	11.58
81x108 in.	Double	16C3275	3 lbs. 12 oz.	4.58	12 lbs.	13.38
90x108 in.	Wide Dble.	16C3276	4 lbs. 4 oz.	5.18	13 lbs.	15.18

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
42x36 in.	19x26 in.	16C3277	10 oz.	94c	1 lb. 14 oz.	$2.70
45x36 in.	21x27 in.	16C3278	12 oz.	$1.04	2 lbs. 4 oz.	3.00

PEPPERELL BEST MUSLIN 81x99 in. 2.37 ea. in lots of 6

"Lady Pepperell" Muslin Sheets are among the finest and most durable, a delight for homemakers everywhere. Expertly woven of over 144 long staple Cotton threads per sq. in. to assure you long, satisfying service. Double woven tape selvages. 38 x 36-in. case fits foam rubber pillow.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
72x108 in.	Twin or ¾	16C3334	4 lbs.	$4.86	12 lbs.	$14.22
81x 99 in.	Double	16C3335	4 lbs.	4.86	12 lbs.	14.22
81x108 in.	Double	16C3336	4 lbs. 4 oz.	5.28	13 lbs.	15.42

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
38x36 in.	18x24 in.	16C3337	10 oz.	$1.12	1 lb. 14 oz.	$3.24
42x36 in.	19x26 in.	16C3338	12 oz.	1.16	2 lbs. 4 oz.	3.36

CANNON'S BETTER PERCALE 72x108 2.49 ea. lots of 6

Cannon's "Combspun" Percale is a popular favorite at Wards traditionally low prices. Made of fine textured, sturdy White Cotton, combspun for silky-smoothness, high luster and years of gratifying service. Woven with 186 threads per square inch for longer wear. The balanced construction means equal strain-resistance for durability and value.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Six	Six
72x108 in.	Twin or ¾	16C3381	3 lbs.	$5.18	9 lbs.	$14.94
81x108 in.	Double	16C3383	3 lbs. 10 oz.	5.78	11 lbs.	16.74
90x108 in.	Wide Dble.	16C3384	4 lbs.	6.38	12 lbs.	18.54

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Six	Six
42x38½ in.	19x26 in.	16C3385	10 oz.	$1.44	2 lbs.	$4.20

WARDS BEST QUALITY

WARDS "SUPREME" 72x108 in. 3.65 ea. in lots of 4

These soft, petal-smooth, sparkling White Percale Sheets and Cases are chosen from Wards own finest quality. They are labelled Wards Best—your assurance of regal slumber, supreme comfort and the satiny finish of truly superb percale. They are easy to launder. Wards luxury sheets will be enjoyed for years to come . . . make wonderful gifts for the young homemaker. Ideal for any family's needs. Firmly woven of long staple Cotton yarns with over 207 threads per square inch, and carefully combed for smoothness of texture and lasting durability. All sizes are quoted before hemming.

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
72x108 in.	Twin or ¾	16C3395	3 lbs. 2 oz.	$7.50	6 lbs. 4 oz.	$14.60
81x108 in.	Double	16C3396	3 lbs. 12 oz.	8.60	7 lbs. 8 oz.	16.80
90x108 in.	Wide Dble.	16C3397	4 lbs. 4 oz.	9.60	8 lbs. 4 oz.	18.80

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Four	Four
42x38½ in.	19x26 in.	16C3398	10 oz.	$1.94	1 lb. 4 oz.	$3.76
45x38½ in.	21x27 in.	16C3399	12 oz.	2.14	1 lb. 8 oz.	4.16

FITTED NYLON SHEETS IN WHITE OR PASTEL—THE HOMEMAKERS DELIGHT

PASTEL NYLON SHEETS BOTTOM TWIN 5.45 ea.

Choose smooth Nylon Fitted Sheets for the most blissful comfort you have ever enjoyed. Less than half the weight of cotton sheets; yet twice as strong. They wash as easily as a garment—dry in minutes—and need little or no ironing! Colors: Blue, Green, Pink, Yellow. All washfast colors.

NYLON FITTED BOTTOM SHEETS. *Please state color.*

Sheet Size	Cat. No.	Ship. wt. ea.	Each
Twin Bed	16 C 3496C	14 oz.	$5.45
Full Bed	16 C 3497C	1 lb. 2 oz.	6.45

NYLON FITTED TOP SHEETS. *Please state color.*

Sheet Size	Cat. No.	Ship. wt. ea.	Each
Twin Bed	16 C 3494C	14 oz.	$6.95
Full Bed	16 C 3495C	1 lb. 2 oz.	7.45

NYLON PILLOW CASES. *Please state color.*

Case Size	Fits Pillow	Cat. No.	Ship. wt. two	Two
42x38½ in.	19x26 in.	16 C 3498C	12 oz.	$4.50

WHITE NYLON SHEETS BOTTOM *TWIN* 4.49 ea.

Nylon Fitted Sheets, light as a feather and yet so strong, in purest White. You save time and effort—just wash these fast drying sheets and you don't iron. These Sheets and Cases are ideal for the children's room because of their extra strength and easy washing—easy, convenient bed-making.

NYLON FITTED BOTTOM SHEETS

Sheet Size	Cat. No.	Ship. wt. ea.	Each
Twin Bed	16 C 3487	14 oz.	$4.49
Full Bed	16 C 3488	1 lb. 2 oz.	5.49

NYLON FITTED TOP SHEETS

Sheet Size	Cat. No.	Ship. wt. ea.	Each
Twin Bed	16 C 3485	14 oz.	$6.45
Full Bed	16 C 3486	1 lb. 2 oz.	6.95

NYLON PILLOW CASE

Case Size	Fits Pillow	Cat. No.	Ship. wt. two	Two
42x38½ in.	19x26 in.	16 C 3489	12 oz.	$3.18

See Wards Monthly Payment Plan, Inside Back Cover.

All Muslin and Percale Sheets on this page have woven Tape Selvages and Attached Size Tabs. All sizes quoted are before hemming. The 38x36-inch pillow cases are styled to fit all foam rubber pillows. For fitted sheets see Page 423 of this Catalog.

...and Cases. Our Greatest Value Assortment Ever

FOR GREATER SLEEPING COMFORT, EASIER BED-MAKING . . . USE TOP AND BOTTOM FITTED SHEETS

USE HANDY FITTED SHEETS

Be Modern—Use Time Saving Fitted Sheets that hug the mattress, retain their shape. Proven satisfactory by increasing demands for Wards fine fitted sheets. Choose Muslin or Percale, choose sparkling White or eye-pleasing Pastels.

WARDS "LONGWEAR" MUSLIN

Bottom Twin Only 1.63 ea. in lots of 4

Favorite "Longwear" White Muslin in a variety of sizes. Fitted Top and Bottom Sheets for a secure snug fit, pull themselves taut. Firmly woven of 132 Cotton threads per square inch for long, sturdy service. Stays wrinkle-free, aids easy bed-making. Sanforized, shrinks less than 1%.

"Longwear" Muslin Fitted Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3348C	2 lbs. 6 oz.	$3.38	4 lbs. 12 oz.	$6.52
Full Bed	16C3349C	2 lbs. 14 oz.	3.74	5 lbs. 12 oz.	7.24

"Longwear" Muslin Fitted Top Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3388C	3 lbs. 2 oz.	$3.58	6 lbs. 4 oz.	$6.92
Full Bed	16C3389C	3 lbs. 10 oz.	3.94	7 lbs. 4 oz.	7.64

WARDS "TREASURE CHEST" MUSLIN

Bottom Twin Only 1.97 ea. in lots of 4

Wards "Treasure Chest" Fitted Muslin Sheets are bleached for that clean, snow-white look. Fitted Sheets ease bed-making and give your bed a fresh, inviting look every night. 145 White Cotton threads per sq. in. assure long wear. Sanforized, max. shrinkage less than 1%.

"Treasure Chest" Fitted Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3311	2 lbs. 8 oz.	$4.06	5 lbs.	$7.88
Dble. Bed	16C3313	3 lbs. 4 oz.	4.38	6 lbs. 8 oz.	8.52

"Treasure Chest" Fitted Muslin Top Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3323	3 lbs. 4 oz.	$4.26	6 lbs. 8 oz.	$8.28
Dble. Bed	16C3324	4 lbs.	4.59	8 lbs.	8.92

WARDS "TREASURE CHEST" PERCALE

Bottom Twin Only 2.04 ea. in lots of 4

"Treasure Chest" Percale Sheets give a silky-smooth appearance and sturdy service. Fitted for your convenience. Tightly woven of 186 White Cotton threads per square inch to assure dependable quality and long serviceability. Sanforized—shrinks less than 1%.

"Treasure Chest" Fitted Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	2	Wt. Four	4
Twin Bed	16C3373	2 lbs. 4 oz.	4.28	4 lbs. 8 oz.	8.16
Dble. Bed	16C3374	2 lbs. 12 oz.	4.68	5 lbs. 8 oz.	8.96

"Treasure Chest" Fitted Percale Top Sheet

Sheet Size	Cat. No.	Wt. Two	2	Wt. Four	4
Twin Bed	16C3284	3 lbs. 4 oz.	4.48	6 lbs. 8 oz.	8.56
Dble. Bed	16C3285	4 lbs.	4.88	8 lbs.	9.36

WARDS PASTEL MUSLIN Bottom Twin 2.09 ea. in lots of 4

Wards "Longwear" Fitted Muslin Sheets add a decorators touch to your bedroom with colors to blend or contrast with your walls or spreads. A light sturdy sheet at Wards budget prices for the modern homemaker who wants economy, comfort and beauty. Woven with over 132 long staple Cotton threads per square inch for lasting strength. No worries about fit after washing—Sanforized to shrink less than 1%. The lovely colors are washfast to retain their original shade.

Colors: Blue, Green, Lilac, Pink, Yellow. *State color.*

"Longwear" Fitted Muslin Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin	16C3482C	2 lbs. 6 oz.	$4.38	4 lbs. 12 oz.	$8.36
Double	16C3483C	2 lbs. 14 oz.	4.78	5 lbs. 12 oz.	9.16

"Longwear" Fitted Muslin Top Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin	16C3473C	3 lbs. 2 oz.	$4.58	6 lbs. 4 oz.	$8.76
Double	16C3474C	3 lbs. 10 oz.	4.98	7 lbs. 4 oz.	9.56

PEPPERELL PERCALE Bottom Twin 2.44 ea. in lots of 4

Say good-bye to tedious bed-making with Pepperell's "Snug-Fit" Sheets that almost make bed-making a pleasure. These luxurious Percale sheets resist wrinkles. Tightly woven of lustrous, long staple, White Combed Cotton with over 183 threads per sq. in. for smooth texture and comfortable sleeping. Sanforized for shrink-resistance. Numbers 16 C 3358 and 16 C 3359 are styled to fit foam mattresses.

Percale Fitted Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3344	2 lbs. 4 oz.	$5.08	4 lbs. 8 oz.	$ 9.76
Full Bed	16C3345	2 lbs. 12 oz.	5.58	5 lbs. 8 oz.	10.76
Twin Bed	16C3358	2 lbs. 6 oz.	5.08	4 lbs. 12 oz.	9.76
Full Bed	16C3359	2 lbs. 14 oz.	5.58	5 lbs. 12 oz.	10.76

Percale Fitted Top Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3371	3 lbs.	$5.28	6 lbs.	$10.16
Full Bed	16C3372	3 lbs. 8 oz.	5.78	7 lbs.	11.16

WARDS PASTEL PERCALE Bottom Twin 2.69 ea. lots of 4

Choose Wards Pastel Percale Fitted Sheets for decorator beauty, plus comfort and work saving efficiency. Smooth, firmly woven Fitted Sheets with over 186 long staple Combed Cotton threads per square inch to assure restful slumber; while their satin-like luster and lively colors add glamour to bedroom decor. Sanforized; shrinks less than 1%. Washfast colors that retain their original hue. So lovely they can be used as bedspreads, draw drapes, cafe curtains, etc.

Colors: Blue, Green, Lilac, Pink, Yellow. *State color.*

Pastel Percale Fitted Bottom Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3458C	2 lbs. 4 oz.	$5.58	4 lbs. 8 oz.	$10.76
Full Bed	16C3459C	2 lbs. 12 oz.	6.18	5 lbs. 8 oz.	11.96

Pastel Percale Fitted Top Sheets

Sheet Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
Twin Bed	16C3460C	3 lbs.	$5.78	6 lbs.	$11.16
Full Bed	16C3461C	3 lbs. 8 oz.	6.38	7 lbs.	12.36

SELECT LOVELY FLAT STYLE SHEETS AND CASES IN WARDS ASSORTMENT OF COORDINATED PASTELS

"LONGWEAR" MUSLIN 72x108 in. 2.13 ea. in lots of 4

Make your linen closet sing with new color-beauty. Replace those thin, worn-out Sheets and Cases with Wards famous "Longwear" Muslin Sheets and Cases in refreshing pastels. They will harmonize with any room, give a decorator look that is pleasing and beautiful. Dependable Wards quality at budget-pampering prices. Tightly woven, over 132 husky Cotton threads per sq. in. Woven-tape selvages. Attached size tabs. Sizes are before hemming. Washfast.

Colors: Blue, Green, Lilac, Pink or Yellow. *State color.*

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
72x108 in.	Twin or ¾	16C3425C	3 lbs. 6 oz.	$4.38	6 lbs. 12 oz.	$8.52
81x108 in.	Double	16C3427C	3 lbs. 12 oz.	4.78	7 lbs. 8 oz.	9.32

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Four	Four
42x36 in.	19x26 in.	16C3428C	10 oz.	98c	1 lb. 4 oz.	$1.88

CANNON MUSLIN 72x108 in. 2.43 ea. in lots of 4

Enjoy the luxury of color—economize by choosing nationally-known Cannon quality. These lovely pastel-tone Muslin Sheets and Cases are styled to give years of gratifying service, years of eye-pleasing decorator beauty. Harmonize with your blankets, bedspreads, drapes, etc. Strong, balanced weave of over 130 Cotton threads per square inch. Sheets have rip-resistant woven-type selvages and attached size tabs. Sizes are before hemming. Sheets are washfast.

Colors: Blue, Green, Lilac, Pink, Yellow. *State color.*

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
72x108 in.	Twin or ¾	16C3420C	3 lbs. 6 oz.	$4.98	6 lbs. 12 oz.	$9.72
81x108 in.	Double	16C3422C	3 lbs. 12 oz.	5.38	7 lbs. 8 oz.	10.52

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Four	Four
42x36 in.	19x26 in.	16C3423C	10 oz.	$1.18	1 lb. 4 oz.	$2.20

WARDS PERCALE 72x108 in. 2.69 ea. in lots of 4

Order silky-smooth Pastel Percale Sheets and Cases in Wards own "Treasure Chest" quality. Blend or contrast with blankets, bedspreads, draperies, for the exquisite decorator effect. Makes room beautiful. Tightly woven with 186 Combed Cotton threads per sq. in. Sizes before hemming. Size tabs. Blue, Green, Lilac, Pink, Yellow. Washfast. *State color.*

Sheet Size	Bed Size	Cat. No.	Wt. Two	Two	Wt. Four	Four
72x108 in.	Twin or ¾	16C3490C	3 lbs.	$5.58	6 lbs.	$10.76
81x108 in.	Double	16C3491C	3 lbs. 10 oz.	6.18	7 lbs. 4 oz.	11.96

Case Size	Fits Pillow	Cat. No.	Wt. Two	Two	Wt. Four	Four
42x38½ in.	19x26 in.	16C3492C	10 oz.	$1.40	1 lb. 4 oz.	$2.72
45x38½ in.	21x27 in.	16C3493C	12 oz.	1.62	1 lb. 8 oz.	3.16

Heirloom Ensembles Handsomely Reproduced...

EARLY AMERICANA . . . HERE INTERPRETED FOR YOU IN EXQUISITE WOVEN BEDSPREADS AND COVERLETS

REVERSIBLE

Double wear, double beauty...that's what you get with the purchase of any Woven Spread or Coverlet. Every one is completely reversible . . . just like the handmade heirlooms they resemble. Each one is woven in such a way that the reverse side presents a new different looking design. It is almost like having two Spreads for the price of one.

BATES "VALLEY FORGE" SPREADS $27.50 QUALITY 25.00

(A) Inspired by a priceless, hand-crocheted museum piece, "Valley Forge" recreates the exquisite charm and simplicity of Colonial America. Its delicate heirloom design and timeless quality of grace and dignity lend distinction to your bedroom. Made exclusively for Wards by Bates, it is the finest woven spread of this type you can buy. Same quality sells nationally for $27.50; Wards is able to offer it to you at a savings of $2.50. You will treasure this quality spread through the years for its distinctive early American design, the lasting beauty of its fabric. It is woven of the choicest combed Cotton; raised loop design on textured background gives a rich needle-tufted effect, a soft, deep richness of quality. A luxurious, double-knotted fringe edges spread on 3 sides. (Sizes incl. fringe.) Spread is Reversible. Plain companion unlined drapes have rod pocket tops, tiebacks. Spreads are Gift Boxed. Drapes are boxed. Washfast.

State color: Bleached White or Heirloom White, Lt. Pink, Lt. Yellow.

18CP5581CL-Super Full. Abt. 96x110 in. Postpaid. $2.50 down. $25.00

18CP5582CL-Super Twin. Abt. 82x110 in. Postpaid. $2.50 down. $25.00

18C5677CL-Drapes. Ea. abt. 38x90 in. Ship. wt. 6 lbs. 8 oz. Pr. $10.95

"THE WAVERLY" Spreads $14.95 Quality 11.95 Drapes $12.95 Quality 10.95

(C) Another one of Wards values . . . a lovely Heirloom Bedspread and Drapes at a saving of $3.00 on Spread and a $2.00 saving on the Drapes. Same quality spreads are nationally advertised at $14.95; Drapes and Coverlets at $12.95. Notice the smart styling. Reproduced from a lovely Early American pattern, it's loomed by one of America's leading Bedspread manufacturers. Made with Cotton yarns skillfully woven in a delicate raised loop on a textured ground...it looks and feels like handsome needle-tufting. Reversible Spread and Coverlet finished on 3 sides with bullion fringe. Plain drapes match ground of spread.

State color: Heirloom White, Bleached White, Light Pink, Light Yellow. Washfast.

18C5673CL-Super Full Spread. Abt. 98x110 in. (incl. fringe). Boxed. Ship. wt. 8 lbs. . . . $11.95

18C5674CL-Super Twin Spread. Abt. 82x110 in. (incl. fringe). Boxed. Ship. wt. 7 lbs. . . . $11.95

18C5675C-Full Coverlet. Abt. 77x102 in. (incl. fringe). Ship. wt. 4 lbs. 12 oz. $10.95

18C5676C-Twin Coverlet. Abt. 64x102 in. (incl. fringe). Ship. wt. 4 lbs. $10.95

18C5677CL-Drapes. Abt. 38x90 in. Unlined. Rod pockets, tiebacks. Boxed. Wt. 6 lbs. 8 oz. Pr. $10.95

"THE PATRIOT" Spreads 17.95 Coverlets 15.95 Drapes 14.95

(B) Bring new charm into your bedroom with this flawless replica of a beautiful hand-loom Colonial Bedspread. Its design is typical of the simplicity combined with elegance that makes Early American decor a traditional favorite today. "The Patriot" is made of fine heavy woven Cotton, with thick cotton yarns superbly woven in a delicate raised loop pattern on textured background. Heirloom White Spread is finished with knotted string fringe on three sides. Other colors are finished with a heavy bullion (twisted) fringe. Spread is reversible for double wear, double beauty. Reversible Coverlet is finished with attractive ball fringe.

State color: Heirloom White, Bleached White; also Pastels . . . Pink, Green or Yellow. Washfast.

18 C 5609CL—Super Full Spread. Abt. 96x110 in. (incl. fringe). Ship. wt. 11 lbs. Boxed. Ea. $17.

18 C 5610CL—Super Twin Spread. Abt. 82x110 in. (incl. fringe). Ship. wt. 9 lbs. Boxed. Ea. $17.

18 C 5645CL—Full Coverlet. Abt. 78x99 in. (incl. fringe). Ship. wt. 9 lbs. Boxed. Ea. $15.

18 C 5646CL—Twin Coverlet. Abt. 69x99 in. (incl. fringe). Ship. wt. 8 lbs. Boxed. Ea. $15.

Companion Drapes match textured background of Spread. Unlined. Rod pocket tops; tiebacks.

18 C 5611CL—Drapes. Ea. abt. 45x90 in. Ship. wt. 9 lbs. 8 oz. Boxed. *State color*. . . . . Pr. $14.

"THE CHELSEA" Spreads 9.95 Matching Drapes 7.95

(D) At these low, low prices, you'll want to buy the whole Ensemble . . . 1 Spread and 2 pr. Drapes. A faithful replica of an Early American Counterpane, it is fashioned of looped Cotton yarns on a textured Cotton background. Despite its pin-money price, "The Chelsea" boasts many fine quality features usually found only in higher priced spreads. Its super size and generous weight assure graceful draping. Twisted bullion fringe gives it a smartly tailored look. Adapted to modern living, "The Chelsea" combines traditional beauty with serviceability. It launders like a dream, saving you costly cleaning bills. Moreover, it requires no ironing and is reversible to give years of flawless service . . . ideal for any busy home.

State color: Heirloom White, Bleached White, also Pastels—Pink or Yellow. Washfast.

18C5687C–Super Full Spread. Abt. 96x110 in. (incl. fringe). Ship. wt. 4 lbs. 12 oz. . . . Each $1.

18C5688C–Super Twin Spread. Abt. 82x110 in. (incl. fringe). Ship. wt. 3 lbs. 12 oz. Each $1.

Unlined Drapes match textured background of "The Chelsea". Rod pocket tops (tiebacks incl.

18C5689C–Drapes. Ea. side abt. 34x90 inches. Ship. wt. 3 lbs. 8 oz. *State color*. . . . . Pair $7.

All Woven Ensembles on this page are Pre-shrunk (max. shrinkage 3%). All colors are Wash fast to retain their brightness for years to come. See Page 959 for Washability Terms

a Tradition Today You'll Treasure Tomorrow

A BLEND OF PAST AND PRESENT, CHENILLE PRESENTS THE CLASSIC LOOK IN YOUR BEDROOM

BATES "HALLMARK" Spreads 12.95 Coverlets 9.95 Drapes 9.95

(E) Hallmark classic—a Bates Original of lasting beauty. In a pattern that blends the finest of the past and present. Keynoting your bedroom with a quiet dignity, this Heirloom Ensemble retains all of its fresh charm and distinctive styling for years of distinguished service. Closely looped ripple tufting, fluffy candlewick puffs in lint-free Nylon and Rayon that lends a richly brocaded effect. Finished with heavy bullion (twisted) fringe on three sides; Coverlet has scalloped edges, rounded corners. Matching lint-free Drapes. Heavy Cotton base. Sizes incl. fringe. Washable; preshrunk (max. shrink. 3%). *Colors:* Heirloom White or Bleached White. *State color.*

18 C 5271C—Super Full Size Spread. About 98x108 in. Ship. wt. 6 lbs. 2 oz. . . . . Each $12.95
18 C 5272C—Super Twin Size Spread. About 80x108 in. Ship. wt. 5 lbs. . . . . Each $12.95
18 C 5273C—Full Size Coverlet. About 78x100 in. Shipping weight 4 lbs. 12 oz. . Each $9.95
18 C 5274C—Twin Size Coverlet. About 64x100 in. Ship. wt. 3 lbs. 12 oz. . . . . Each $9.95

COMPANION UNLINED DRAPES. With Rod Pocket tops. Washable; preshrunk. *State color above.*
18 C 5275C—Drapes. Each about 36x90 in. Shipping weight 4 lbs. 4 oz. . . . . Pair $9.95

WEDDING RING CHENILLE Spreads 9.95 Coverlets 7.95 Drapes 7.95

(G) Tailored to your taste. And if your taste runs to the traditional then this is the pattern for you. Classic Double Wedding Ring Design in wonderfully soft-to-the-touch Cotton Chenille. As quaintly reminiscent of early Colonial days as a graceful minuet—and just as lovely to look at. It's designed with soft, high pile Chenille and fluffy candlewick puffs. There's heavy bullion (twisted) fringe on three sides for the richness of detail you cherish in an heirloom. And this modern masterpiece will be your heirloom of tomorrow. Heavy Cotton sheeting base is your assurance of extra-long wear. Completing the Ensemble, the matching unlined Drapes have rod pocket tops. Washable. In Heirloom White only.

18C5137C–Super Full Size Spread. About 100x110 (incl. fringe). Ship. wt. 5 lbs. 4 oz. Ea. $9.95
18C5138C–Super Twin Size Spread. Abt. 82x110 (incl. fringe). Ship. wt. 4 lbs. 4 oz. Ea. $9.95
18C5095C–Coverlet. Full Bed Size. Abt. 78x98 in. (incl. fringe). Ship. wt. 4 lbs. 4 oz. Ea. $7.95
18C5096C–Coverlet. Twin Bed Size. Abt. 64x98 in. (incl. fringe). Wt. 3 lbs. 8 oz. Ea. $7.95
18C5097C–Unlined Drapes. Each 34x90 in. Shipping weight 3 lbs. 12 oz. . . . . Pr. $7.95

Colors of Bedspreads on these two pages match actual merchandise as closely as speed printing permits. See Page 959 for Washability terms. Credit Terms on Inside Back Cover.

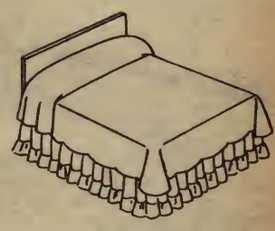
"LADY ANNE" Spreads 12.95 Drapes 7.95

(F) Period piece in modern dress—"Lady Anne" pattern on up-to-the-minute Pinpoint Cotton Chenille. Medallion center of lofty pile Cotton Chenille, lavishly embroidered to your taste. Spread finished on 3 sides with bullion (twisted) fringe. Coverlet has scalloped edges, rounded corners. Matching Drapes. Generous size for graceful draping. Sizes include fringe. Preshrunk (max. shrink. 3%) Cotton base. Wash alone.

Colors: Heirloom White, Snow White, Frosty Pink, Mint Green, Medium Blue or Yellow. *State color.*

18 C 5291CL—Super Full Size Spread. About 100x110 in. Shipping weight 6 lbs. 4 oz. Boxed. . . . . Ea. $12.95
18 C 5292CL—Super Twin Size Spread. About 82x110 in. Shipping weight 5 lbs. 4 oz. Boxed. . . . . Ea. $12.95
18 C 5293C—Full Size Coverlet. About 78x98 in. Shipping weight 4 lbs. 4 oz. . . . . Each $8.95
18 C 5294C—Twin Size Coverlet. About 64x98 in. Shipping weight 3 lbs. 8 oz. . . . . Each $8.95

COMPANION UNLINED DRAPES. Rod Pockets. Ea. 42x90 in.
18 C 5295C—Drapes. Ship. wt. 3 lbs. 8 oz. . . . . Pr. $7.95



COVERLETS AND BEDSKIRTS

Welcome Spring into your bedroom with a charming Coverlet and Bedskirt Ensemble, as pictured. Wards offers you a wide and wonderful assortment. See Heirloom-styled Coverlets these 2 pgs. Bedskirts, Pgs. 428, 434, 435.

MAGNIFICENT MEDALLION Spreads 9.95 Coverlets 8.50 Drapes 7.95

(H) It's the last word in luxurious living. How deep, thick and soft the Chenille on this stunning Ensemble. Perfect for your master bedroom. Richly sculptured with an intricate medallion design that will add a regal air to any bedroom. Corduroy-type Cotton Chenille with a heavy preshrunk (max. shrinkage 3%) Cotton base. Bullion (twisted) fringe on 3 sides. No ironing. *Colors:* Heirloom White, Snow White, Pink, Yellow, Mint Green. Wash alone. *State color.*

18 C 5357C—Super Full Size. About 100x110 in. (incl. fringe). Ship. wt. 5 lbs. 4 oz. . . . . Ea. $9.95
18 C 5358C—Super Twin Size. About 82x110 in. (incl. fringe). Ship. wt. 4 lbs. 4 oz. . . . . Ea. $9.95
18 C 5359C—Coverlet. Full Size Bed. 78x98 (incl. fringe). Ship. wt. 4 lbs. . . . . Ea. $8.50
18 C 5360C—Coverlet. Twin Size Bed. 64x98 (incl. fringe). Ship. wt. 3 lbs. 4 oz. . . . . Ea. $8.50
18 C 5361C—Unlined Drapes. Ea. 40x90 in. Rod Pocket tops. Ship. wt. 3 lbs. 4 oz. . . . . Pr. $7.95

Save 3.94 to 6.72

ON NATIONALLY ADVERTISED SPREADS AND DRAPES

$7.95 QUALITY Now 4.98

A Heavy woven Cotton. Same quality sells nationally for $7.95. Washfast. *State color.* Red with White on Gray; Med. Green with White on Gray; Rust with White on Brown.
18 C 5515C—Full Size Spread. About 86x109 in. Shipping weight 3 lbs. 4 oz. . . Each $4.98
18 C 5516C—Twin Size Spread. About 74x109 in. Shipping weight 3 lbs. . . Each $4.98
18 C 5517C—Drapes. Unlined. Ea. 36x90in. Hooks, tiebacks. Ship. wt. pr. 3 lbs. Pr. $4.98

SELLS NATIONALLY $10.95 Now 7.59

B Blazer Plaid in woven Cotton. Save $6.72 on Ensemble. Vat-dyed washfast colors. Green, Red or Blue Plaid ea. with Black, Yellow and White on Beige grounds. *State color.*
18C5545C-Full Size Spread. About 90x109 in. Shipping weight 4 lbs. 8 oz. . . . . Each $7.59
18C5546C-Twin Size Spread. About 74x109 in. Shipping weight 4 lbs. . . . . Each $7.59
18C5547C-Drapes. Unlined. Ea. abt. 36x90 in. Hooks, tiebacks. Ship. wt. 4 lbs. . . . . Pr. $7.59

SELLS NATIONALLY $7.95 Now 5.98

C Jaunty Sailboats hoist their masts. Such is the nautical scheme of this woven Cotton Ensemble. At a saving of $3.94. In sea-bright Blue only. Vat-dyed, washfast.
18C5679C-Full Size Spread. About 86x109 in. Shipping weight 3 lbs. 12 oz. . . . . Each $5.98
18C5680C-Twin Size Spread. About 74x109 in. Shipping weight 3 lbs. 4 oz. . . Each $5.98
18C5681C-Drapes. Unlined. Ea. abt. 36x90 in. Hooks, tiebacks. Wt. 3 lbs. 4 oz. Pr. $5.98

SELLS NATIONALLY $7.95 Now 5.98

D High-riding Rodeo Ensemble in heavy woven Cotton saves you $3.94. It's just right for the junior cowboy set. Slow to wrinkle or soil. Vat-dyed, washfast. Saddle Brown only.
18 C 5691C—Full Size Spread. About 86x105 in. Shipping weight 3 lbs. 10 oz. . . . . Each $5.98
18 C 5692C—Twin Size Spread. About 74x105 in. Shipping weight 3 lbs. 2 oz. . . . . Each $5.98
18 C 5693C—Drapes. Unlined. Ea. abt. 36x90 in. Hooks, tiebacks. Ship. wt. 3 lbs. 2 oz. . Pair $5.98

VALUE-PRICED ENSEMBLES IN CHENILLE AND COTTON

ROUNDUP TIME 2.98 TO 7.98

E Lasso-swinging "Cowboy Joe" catches so many youthful admirers. Sculptured on tiny Pinpoint Cotton Chenille. Preshrunk Cotton base (max. shrink. 3%). Ideal for child's room, den. Wash alone. Tan only.
18C5365C-Full Size Spread. About 90x105 in. Shipping weight 4 lbs. . . . . Each $7.98
18C5366C-Twin Size Spread. About 72x105 in. Shipping weight 3 lbs. 8 oz. . . Each $6.98
18C5367C-Youth Bed Size Spread. About 64x90 in. Ship. wt. 3 lbs. . . . . Each $5.98
18C5368C-Drapes. Unlined. Ea. 36x90 in. Rod pocket tops. Wt. 3 lbs. 4 oz. Pr. $6.98
18C5369C-Cotton Chenille Rug (not pictured). Abt. 24x36 in. Wt. 1 lb. 4 oz. Ea. $2.98

IN 5 SIZES 4.89 TO 7.98

F Spiraling Pinwheels on soft, closely tufted Pinpoint Cotton Chenille. Tufted edges and rounded corners. Preshrunk (3%) Cotton base. *Colors:* All White, Yellow, Mint (lt.) Green, Pink, Dark Brown. Wash alone. *State color.*
18 C 5255C-Super Full Size Spread. About 100x108 in. Shipping weight 4 lbs. . . . . Each $6.89
18 C 5256C-Super Twin Size Spread. About 84x108 in. Shipping weight 3 lbs. 4 oz. . . Each $5.89
18 C 5257C-Reg. Full Size Spread. About 90x105 in. Shipping weight 3 lbs. 8 oz. . . . . Each $5.98
18 C 5258C-Reg. Twin Size Spread. About 72x105 in. Shipping weight 3 lbs. . . . . Each $4.89
18 C 5259C-King Size Spread. 120x105 in. For 2 Twin Beds Pushed Together. Wt. 5 lbs. . . $7.98
18 C 5260C-Drapes. Unlined. Ea. 34x90 in. Rod pocket tops. Ship. wt. 2 lbs. 6 oz. . . . . Pair $4.89

IN 5 SIZES 5.79 TO 8.79

G Handsome Corduroy-type Cotton Chenille—the closest tufting made. And such a low price! Rounded corners with 5 rows of high pile Chenille. Wash alone. *Colors:* Mint Green, All White, Dark Brown, Pink or Yellow. *Please state color.*
18C5455C-Super Full Size Spread. About 100x108 in. Ship. wt. 4 lbs. . . . . Each $6.79
18C5456C-Super Twin Size Spread. About 80x108 in. Ship. wt. 3 lbs. 6 oz. . . . . Each $6.79
18C5457C-Reg. Full Size Spread. About 90x105 in. Ship. wt. 3 lbs. 12 oz. . . . . Each $5.79
18C5458C-Reg. Twin Size Spread. About 72x105 in. Shipping weight 3 lbs. . . Each $5.79
18C5459C-King Size Spread. 120x108. For 2 Twin beds together. Wt. 4 lbs. 12 oz. $8.79
18C5460C-Drapes. Unlined. Ea. 34x90 in. Shipping weight 3 lbs. . . . . Pair $5.79
18C5461C-Chenille Rug (not shown). 24x36 in. Heavy shag edging. Wt. 1 lb. 8 oz. Ea. $1.98
18C5462CL-Boxed Set: 1 Super Full size Spread and 2 prs. Drapes. Wt. 11lbs. 8 oz. $16.95
18C5463CL-Boxed Set: 1 Reg. Full size Spread and 2 prs. Drapes. Wt. 11 lbs. 4 oz. $15.95

MODERN MOOD 4.79 TO 6.79

H Pinpoint Chenille in a modern medley. Stark simplicity sets the key; geometric design in thickly tufted overlay carries the theme. Buy a boxed ensemble and take advantage of an additional saving. And this Cotton Chenille is so easy to care for. Wash alone. *Colors:* Yellow, All White, Aqua, Frosty Pink, Mint (lt.) Green. *State color in your order.*
18C5427C-Super Full Size Spread. Abt. 100x108 in. Shipping weight 3 lbs. 12 oz. . . . . Each $6.79
18C5428C-Super Twin Size Spread. About 84x108 in. Shipping weight 3 lbs. 2 oz. . . Each $5.79
18C5429C-Regular Full Size Spread. About 90x105 in. Ship. wt. 3 lbs. 6 oz. . . . . Each $5.79
18C5430C-Regular Twin Size Spread. Abt. 72x105 in. Ship. wt. 2 lbs. 12 oz. . . . . Each $4.79
18C5431C-Drapes. Unlined. 34x90 in. Rod pocket tops. Ship. wt. 2 lbs. 10 oz. . . . . Pr. $4.79
18C5432CL-Boxed Ensemble: 1 Super size Spread with 2 prs. Drapes. Ship. wt. 9 lbs. 6 oz. $15.50
18C5433CL-Boxed Ensemble: 1 Reg. Size Spread with 2 prs. Drapes. Ship. wt. 9 lbs. $14.50

CANDLEWICK TUFTING 6.98

J Super size Classic with 44,000 lint-free Rayon tufts. Bullion fringe 3 sides. Preshrunk (3%) Cotton base. Rounded corners. All White, Hunter (dk.) Green, Pink, Yellow. Wash alone. Sizes incl. fringe. *State color.*
18C5015-Super Full Size Spread. About 98x112 in. Ship. wt. 4 lbs. 6 oz. . . . . Each $6.98
18C5016-Super Twin Size Spread. About 82x112 in. Ship. wt. 3 lbs. 10 oz. . . . . Each $6.98

STRIKING SCULPTURE 4.98

K Fanciful sculpture overlay *exhibits* artistic pride on Pinpoint Cotton Chenille. Preshrunk Cotton base (*maximum* shrinkage 3%). All White, Cherry Red, Hunter (dk.) Green, Lilac, Med. Blue, Yellow. Wash alone. *State color.*
18C5417—Full Size Spread. About 90x105 in. Shipping weight 3 lbs. . . . . Each $4.98
18C5418—Twin Size Spread. About 72x105 in. Shipping weight 2 lbs. 8 oz. . . . . Each $4.98

SUPER SIZE . . . Only 3.98

L Outlining beauty—rippling Pinpoint Cotton Chenille. Bullion fringe on 3 sides (incl. in sizes). Preshrunk (3%) Cotton base. Yellow, Mint (lt.) Green, Dusty Rose, Chartreuse, All White. Wash alone. *State color.*
18C5069C-Super Full Size Spread. About 96x108 in. Ship. wt. 3 lbs. 8 oz. . . . . Each $3.98
18C5070C-Super Twin Size Spread. About 78x108 in. Ship. wt. 3 lbs. . . . . Each $3.98
18C5071C-Drapes. Unlined. Ea. 34x90 in. Rod pocket tops. Ship. wt. 2 lbs. 6 oz. Pr. $3.98

ALL OVER WAFFLE SPREADS 3.79

M Focal point of your bedroom: your Cotton Chenille Spread with an intriguing Waffle design. Durable, preshrunk Cotton base (max. shrinkage 3%). Choice of 5 decorator colors. A wonderful value at this price.
Hunter (dk.) Green, Yellow, Cherry Red, Dusty Rose, All White. Wash alone. *State color.*
18 C 5111—Full Size Spread. About 90x103 in. Shipping weight 3 lbs. 2 oz. . . . . Each $3.79
18 C 5112—Twin Size Spread. About 72x103 in. Shipping weight 2 lbs. 12 oz. . . . . Each $3.79

REVERSIBLE SPREADS 1.69 AND 1.89

N Dobby weave in practical Cotton. Reversible stripes. Scalloped. Wash alone. *State predominant color:* Green, Rose, Blue.
Ship. wts. 81x105 in.—1 lb. 3 oz.; 81x90 in.—1 lb.
18 C 5504—81x90 inches. . . . . Each $1.69
18 C 5503—81x105 inches. . . . . Each $1.89

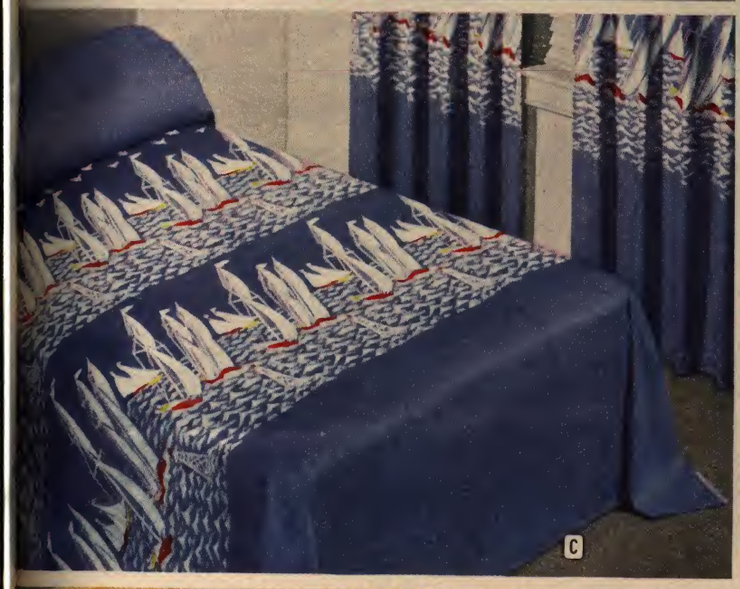
BLEACHED WHITE DIMITY 2.59 cot size

Not shown. Crinkle Stripes. For home, hospital, dorm. Washable. Meets Federal Specifications.
18C5567-Spread. Abt. 81x105 in. Wt. 2 lbs. Ea. $3.79
18C5568-Twin Size. 72x105. Wt. 1 lb. 12 oz. Ea. $3.49
18C5569-Utility Size. 72x90. Wt. 1 lb. 8 oz. Ea. $2.79
18C5570-Cot Size. 63x90 in. Wt. 1 lb. 5 oz. Ea. $2.59

Colors on facing page match items as closely as speed printing allows. Credit Terms on Inside Back Cover.

A

B


C

D

E

F

G

H

Easy-care Chenille Designer

COIN DOTS 4.79 TO 7.79

A For moderns . . . coin dots in extravagant array on Cotton Chenille. In warm or cool colors to carry out the desired effect. Five sizes to choose from! Wash alone.

Colors: Yellow, All White, Dark Brown, Medium Blue, Mint Green and Pink. *State color.*

18 C 5445C-Super Full Size Spread. About 100x108 in. Ship. wt. 3 lbs. 10 oz. . . Each $6.79

18 C 5446C-Super Twin Size Spread. About 84x108 in. Ship. wt. 3 lbs. . . . . Each $5.79

18 C 5447C-Reg. Full Size Spread. About 90x105 in. Ship. wt. 3 lbs. 4 oz. . . . . Each $5.79

18 C 5448C-Reg. Twin Size Spread. About 72x105 in. Ship. wt. 2 lbs. 10 oz. . . . . Each $4.79

18 C 5449C-King Size Spread. About 120x108 in. For Twin Beds Together. Wt. 4 lbs. 12 oz. $7.79

18 C 5450C-Unlined Drapes. Ea. 34x90 in. Rod pocket tops. Wt. 2 lbs. 8 oz. . . . . Pr. $4.79

DEEP SHAG 7.49 TO 9.79

C Styled by Bates in Deep Pile Shag Cotton Chenille; rounded corners. Spread. Wash alone. Cherry Red, Hunter Green, Yellow, Dk. Brown, All White. *State color.*

18 C 5353C—Super Full Size Spread. Abt. 1 x110 in. Ship. wt. 5 lbs. 12 oz. . . . . Each $7

18 C 5354C—Super Twin Size Spread. Abt. 81x110 in. Ship. wt. 4 lbs. 12 oz. . . . Each $7.

18 C 5355C—King Size Spread. Abt. 120x1 in. For Twin Beds Together. Wt. 6 lbs. 8 oz. $9.7

18 C 5327C—Reg. Full Size Spread. About x105 in. Ship. wt. 5 lbs. 4 oz. . . . . Each $7.

18 C 5328C—Reg. Twin Size Spread. Abo 72x105 in. Ship. wt. 4 lbs. 8 oz. . . . Each $7.

18 C 5325C—Unlined Drapes. Ea. 36x90 Rod pocket tops. Ship. wt. pr. 4 lbs. . . Pr. $7.

18 C 5326C—Matching Rug. 27x45 in. No slip Rubberized back. Ship. wt. 2 lbs. . . $2.

CANDLEWICK CHENILLE 6.79

B The joyous spirit of Spring suggested in a delicately tinted Spread. Note the beautifully intricate design—the sturdy Cotton Chenille that needs no ironing. Delightful Candlewick tufting. Wash alone.

Colors: Frosty Pink, Aqua Tint, Frosty Blue, Mint Green, Yellow or All White. *State color.*

18 C 5413—Full Size Spread. About 90x105 in. Ship. wt. 3 lbs. 6 oz. . . . . Each $6.79

18 C 5414—Twin Size Spread. About 72x105 in. Ship. wt. 2 lbs. 12 oz. . . . . Each $6.79

MEDALLION SPREAD 5.89

D It's blossom-time in your bedroom. A no gay of floral leaves form the motif of double scroll medallion overlay on this Cot Chenille Spread. Your choice of 4 shades contrast brilliantly on all-White backgroun Washfast. *Colors:* Medium Blue, Gold, Dus Rose, Medium Green. *State color.*

18 C 5481—Full Size Spread. About 90x105 Ship. wt. 3 lbs. . . . . Each $

18 C 5482—Twin Size Spread. About 72x in. Ship. wt. 2 lbs. 8 oz. . . . . Each $

FANCY FREE CHENILLE Coverlets 6.79 Bedskirts 3.98 Drapes 6.79

E The charm of a Coverlet to brighten your bedroom. Fluffy Cotton tufting criss-crosses in formation across soft Cotton Chenille. With sturdy cotton sheeting base. Tastefully finish with scalloped edges of swirling Chenille. Matching Drapes, Rug. Washable. All White Co

18 C 5077C—Coverlet. Full Bed Size. Abt. 78x98 in. Ship. wt. 3 lbs. 4 oz. . . . . Each $

18 C 5078C—Coverlet. Twin Bed Size. About 64x98 in. Ship. wt. 2 lbs. 12 oz. . . . . Each $

18 C 5081C—Unlined Drapes. Ea. 34x90 in. Rod pocket tops. Ship. wt. 2 lbs. 14 oz. . . . . Pair $

18 C 5082C—Matching Chenille Rug. 24x36 in. Rug with star pattern. Ship. wt. 1 lb. 4 oz. $

SANFORIZED BEDSKIRT. Fits between mattress and spring. Gathered Cotton Muslin flounce. *Colors:* Pink, Hunter (dark) Green, All White, Yellow, Light Blue. Washfast. *State co*

FOR REGULAR BEDS. (Open corner style skirt to fit around bedpost). 17½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2930C	Full, 54 in.	2 lbs.	$3.98
18 C 2931C	Twin, 39 in.	1 lb. 8 oz.	3.98

FOR HOLLYWOOD BEDS. (Made with closed c ners). With 13½-inch flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2932C	Full, 54 in.	2 lbs.	$3.98
18 C 2933C	Twin, 39 in.	1 lb. 8 oz.	3.98

MATCHING VANITY SKIRT. Same fabric, colors as bedskirt above. Top is shirred, fully gathered 18 C 2945C—Comes in 2 pcs. Ea. 39x29 in. Washfast. Ship. wt. 1 lb. 8 oz. *State color.* . . . . Set $2.

for Today's Modern Living

CHENILLE LUXURY 12.79

F For the look and feel of luxury, nothing quite compares with this exceptionally fine Chenille Bedspread. You'll love its wonderfully deep nap. And notice its colors: every one as fresh and crisp as Spring itself, to give your bedroom a new color outlook. Pre-shrunk cotton base (max. shrink. 3%). Wash alone. *State color.*

Colors: Turquoise, Snow White, Frosty Pink, Mint Green, Heirloom White or Yellow.

18 C 5435L—Super Full. Abt. 100 x 110 in. Ship. wt. 5 lbs. 12 oz. Boxed.....$12.79

18 C 5436L—Super Twin. Abt. 82 x 110 in. Ship. wt. 4 lbs. 12 oz. Boxed.....$12.79

SCULPTURED CHENILLE 7.79

H *Here* (and brand new at Wards)—fashion sculptures a Cotton Chenille—with a heavy insert pattern of deep pile. On a sturdy pre-shrunk cotton base (max. shrink. 3%), it's made to take lots and lots of wear, many launderings. Features smart-styled edges, rounded corners. It will be the focal point of your bedroom. Wash alone.

Colors: Lilac, All White, Mint Green or Shell Pink. *Please state color.*

18 C 5465—Full Size Bedspread. Abt. 90x 5 in. Shipping weight 4 lbs. 4 oz.....$7.79

18 C 5466—Twin Size Bedspread. Abt. 72x 5 in. Shipping weight 3 lbs. 8 oz.....$7.79

LINT-FREE CHENILLE 9.79

G News in spreads—lint-free Rayon and Nylon Chenille. Bullion fringed. Star Wedding Ring Motif. *Colors:* All White, Frosty Blue, Frosty Pink, Mint Green or Sun Gold.

18 C 5437—Full Size. Abt. 96x108 in. Ship. wt. 4 lbs. 6 oz. *State color.* Wash alone.....$9.79

18 C 5438—Twin Size. Abt. 78x108 in. Ship. wt. 3 lbs. 10 oz. *State color.* Wash alone.....$9.79

TAILORED CHENILLE 5.98 to 7.98

J Thick shag overlay tailors this Corduroy-type Cotton Chenille. Pre-shrunk cotton base. Wash alone. Dark Brown, Beige, Mint Green, Radiant Rose, Yellow or All White.

18 C 5387C—Super Full Size Spread. Abt. 100 x110. Ship. wt. 4 lbs. 8 oz. *State color*.....$7.98

18 C 5388C—Super Twin Size. Abt. 82x110 in. Ship. wt. 3 lbs. 12 oz. *State color*.....$6.98

18 C 5389C—Regular Full Size. Abt. 90x105 in. Ship. wt. 4 lbs. *State color*.....$6.98

18 C 5390C—Regular Twin Size. Abt. 72x105 in. Ship. wt. 3 lbs. 8 oz. *State color*.....$5.98

18 C 5391C—Drapes. Ea. 34x90 in. (Rod pocket tops). Unlined. Wt. 3 lbs. *State color.* Pr. $5.98

18 C 5392CL—Boxed Set. 1 Super Full Spread, 2 prs. Drapes. Wt. 12 lbs. *State 1 color*....$17.95

18 C 5393CL—Boxed Set. 1 Reg. Full Spread, 2 prs. Drapes. Wt. 11 lbs. *State 1 color*....$16.95

18 C 5394C—Rug. 24x36 in. Wt. 1 lb. 8 oz. *Please state color wanted in order*.....$2.98

SCALLOPED CHENILLE COVERLET 4.79 Bedskirt 4.98 Drapes 5.79

Coverlet, in sunshine colors, tailored with 5 rows of high-pile edge row, has sweeping rounded corners. New addition: Chenille rug with matching edge row to complete ensemble. *State color:* Yellow, All White, Dark Brown, Mint Green, Pink. Cotton base. Wash alone.

18 C 5453C—Full Size Coverlet. Abt. 78x98 in. Shipping weight 4 lbs. 4 oz.....Each $4.79

18 C 5454C—Twin Size Coverlet. Abt. 64x78 in. Shipping weight 3 lbs. 12 oz.....Each $4.79

18 C 5460C—Drapes. Abt. 34x90 in. ea. Shipping weight 3 lbs.....Pr. $5.79

18 C 5461C—Rug. Abt. 24x36 in. Shipping weight 1 lb. 8 oz.....Each $1.98

RUFFLED EDGE BEDSKIRT. Fits over spring. Fully shirred, with double flounce. Sanforized Cotton Percale, max. shrink. 1%. Yellow, Hunter Green, Pink, White, Lt. Blue. Washfast. *State color.*

FOR REGULAR BEDS. 17½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2915C	Full, 54 in.	2 lbs.	$4.98
18 C 2916C	Twin, 39 in.	1 lb. 8 oz.	4.98

FOR HOLLYWOOD BEDS. 13½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2917C	Full, 54 in.	2 lbs.	$4.98
18 C 2918C	Twin, 39 in.	1 lb. 8 oz.	4.98

MATCHING VANITY SKIRT. Shirred ruffles at top, bottom. Same colors, fabric as bedskirt above. 18 C 2942C—Comes in 2 pcs., ea. 39x29 in. Washfast. Ship. wt. 1 lb. 8 oz. *State color*.....Set $3.98

COLORS MATCH ITEMS AS CLOSELY AS PRINTING PERMITS. CREDIT TERMS, INSIDE BACK COVER.

Make Yours the Embroidered Elegance of Cabin Crafts

YOU'VE SEEN IT IN ALL THE LEADING MAGAZINES AND NOW IT'S AT WARDS FOR LESS

"Herald" by Cabin Crafts . . . an Inspired Design in impeccable taste. Handsome, hard-wearing, Richly Textured Duotone Range Cloth washes in your machine, needs no ironing. Flourishing Continental Script Monogram embroidered in lint-free Rayon.

LINT-FREE RANGE CLOTH Monogrammed Spread 13.95 Sells Nationally for $16.95 EVERY ITEM POSTPAID

Salute Spring with a casually elegant Spread by Nationally Known Cabin Crafts. Enriched with color, texture variations and subtle highlights, Range Cloth is a Rayon-flecked Cotton fabric that shrugs off soil and wrinkles. Duotone Colors are vat-dyed for lasting freshness. A wide border of lint-free Rayon tufting in a darker self-tone. Graceful rounded corners. Drapes (ea. side 40x90 in.) are not monogrammed; have rod pocket tops. Coverlet (see sketch) and Spread available with or without monogram. Washfast. Pre-shrunk.

Colors match merchandise closely as printing permits. Swatches shown are ½ size. Bedskirt listed, Pg. 429.

State color: Walnut, Emerald Green, Brass, Turquoise, Rose-Pink. Boxed.

MONOGRAMMED ITEMS. Allow 2 to 3 weeks for mailing Postpaid from Georgia.
18CP5471CKE–Full Size Bedspread. Abt. 98x107 in. Postpaid. State 1 initial....$13.95
18CP5472CKE–Twin Size Bedspread. Abt. 80x107 in. Postpaid. State 1 initial...$13.95
18CP5475CKE–Full Size Coverlet. Abt. 75x97 in. Postpaid. State 1 initial.....$10.95
18CP5476CKE–Twin Size Coverlet. Abt. 64x97 in. Postpaid. State 1 initial.....$10.95
18CP5480CK–Non-Monogram Drapes. Order this No. with Monogram Items. Postpd. 10.95

NON-MONOGRAMMED ITEMS: Shipped from the nearest Wards Mail Order House.
18CP5473CL-Full Size Bedspread. Abt. 98x107 in. Postpaid.....$11.95
18CP5474CL-Twin Size Bedspread. Abt. 80x107 in. Postpaid.....$11.95
18CP5477CL-Full Size Coverlet. Abt. 75x97 in. Postpaid.....$9.95
18CP5478CL-Twin Size Coverlet. Abt. 64x97 in. Postpaid.....$9.95
18CP5479CL-Non-Monogram Drapes. Order with Non-Monogram Items. Ppd. $10.95

Everglaze . . . the Sunshine Fabric is a Decorator's Dream

SHIMMERING, WASHFAST CHINTZ HIGHLIGHTS MIX-MATCH PRINTS AND SOLID COLORS

You're looking at a room full of color, the fresh, crisp colors of Spring that take on a new luster in Everglaze Chintz.

Here, a brilliant floral pattern, accented by striking solid colors, creates a new outlook for your bedroom this Spring.

EVERGLAZE CHINTZ Quilted Coverlet 11.95 Bedskirt 4.95 Priscilla Drapes 8.95 Cafe Curtains 3.95

Be your own decorator . . . choose the solid color to best bring out your print choice. (See Swatches below.) Mirror-finish Everglaze Chintz, the Cotton fabric that resists soil and wrinkles; is so easy to iron. Stays sandbox new for years. Pre-shrunk, (maximum shrinkage less than 2%). Cotton Muslin backing on quilted items. See right for Bedspread. Priscilla Drapes have rod pocket tops, tiebacks included. Cafe Curtains with dainty scalloped tops and self tops. Dry Clean Quilted items: Coverlets, Bedspreads, Pillow Shams; other items are Washfast. Swatches are 1/7 Actual Size.

ITEMS IN PRINT ONLY: Gold-Green, Turquoise-Pink, Rose-Lavender. *Please state color.*

18 C 5975CL–Full Coverlet. 77x102 in. Ruffled Flounce. Ship. wt. 4 lbs. 12 oz. Boxed . . . $11.95
18 C 5976CL–Twin Coverlet. 59x102 in. Ruffled Flounce. Ship. wt. 4 lbs. Boxed. $11.95
18 C 5979CL–Full Spread. (See right) 98x112. Ruffled Flounce. Wt. 4 lbs. 12 oz. Boxed. $11.95
18 C 5980CL–Twin Spread. (See right) 82x112. Ruffled Flounce. Wt. 4 lbs. Boxed. $11.95
18 C 5981CL–Priscilla Drapes. 39x90 in. Ship. wt. 2 lbs. Boxed. . . . . Pair $8.95
18 C 5983C–Ruffled Pillow Sham. 21x27 in. (plus 4-in. ruffle). Ship. wt. 12 oz. ea. . . . Ea. $3.95
18 C 5984C–Yard Goods. Size 35/36 in. Shipping weight 8 oz. . . . . Yd. 98c

ITEMS IN SOLID COLORS ONLY: Brown, All White, Pink, Med. Green, Turquoise. *State color.*

18 C 5977C–Full Size Bedskirt. 54x74 in. Ship. wt. 2 lbs. 2 oz. . . . . Ea. $4.95
18 C 5978C–Twin Size Bedskirt. 39x74 in. Ship. wt. 1 lb. 12 oz. . . . . Ea. $4.95
18 C 5982C–Cafe Curtains. 34x36 in. Shipping weight 12 oz. . . . . Pair $3.95
18 C 5985C–Yard Goods (Solid Color). 35/36 in. Ship. wt. 8 oz. yd. . . . . Yard 79c

Look . . . there

WITH THESE EASY-CARE COTTON

Now you can have frills without fuss, beauty with
bother. Wash-day will be a breeze . . . wash th
Cottons in your machine . . . Plisse Ensembles need
ironing, "Rinse 'n' Ready", just a touch of an

CAMEO PRINT IN "RINSE 'N' READY" COTT

Spread 8.98 Drapes 6.98 Cafe Curtains 2.9

(A) Spring comes in with flowers for your bedro
And these are as quaint as an old-fashioned
quet—all done up in a charming Cameo print. H
a frothy Ensemble in fine Cotton Percale, ruffled
flounced—and yet for all its air of delicacy, wond
fully practical, too. It's a "Rinse 'n' Ready" fab
as simple to care for as its name because it takes
soap and water so well—and needs little or no
ing. Wash, hang to dry, and it's ready to use aga
its colors just as bright as ever. Solid color ruffle
Bedspread, Pillow Shams, Priscilla Drapes and Ca
Curtains. Drapes have rod pocket tops; tiebac
are included. All items are completely washfa

Colors: Rose, Blue, Gold or Lilac. *State color.*
See swatches opposite—those shown are ¼ actual s

18C5957C—Full Size Bedspread. Abt. 96x110 in. Sh
ping weight 2 lbs. 8 oz. ..... Each $8

18C5958C—Twin Size Bedspread. Size Abt. 81x110
Shipping weight 2 lbs. 4 oz. ..... Each $8

18C5959C—Drapes. Unlined. Each side about 39x90
(includes 4 in. ruffle). Ship. wt. 1 lb. 12 oz. . . . Pair $8

18C5960C—Cafe Curtains. Ea. side 34x36 in. (inclu
4 in. ruffle). Scalloped tops, self loops. Wt. 12 oz. . . $

18C5961C—Pillow Sham. Size 21x27 in. (plus 4
ruffle). Shipping weight 12 oz. ..... Each $2

A FANTASY OF FLOWERS IN NO-IRON PLISS

Spread 5.98 Drapes 5.98 Tier Curtains 2.9

(B) In Spring your fancy turns to, color! And here
in a garden of colors against a field of spar
White. It's fashioned in No-iron Cotton Plisse to
light those who want all the frills without any a
fuss. It washes like a dream, colors are washfas
retain their brightness through countless launderi
And as soon as it's dry, it's ready for your bed ag
Buy the Ensemble and your whole bedroom will
on the beauty of Spring. All items have White ruf
borders for an added appeal. Tailored Spread
generously gathered 21-in. flounce; Priscilla Dra
have rod pocket tops; tiebacks included and fr
refreshing change Drapes, Tier Curtains can be c
bined to make an attractive window. Washf

Colors: Lilac, Rose, Blue or Gold. *State color.*
See swatches opposite, those shown are ⅛ actual

18C5943C—Full Size Bedspread. Size Abt. 96x1
Shipping weight 2 lbs. 4 oz. ..... Each $

18C5944C—Twin Size Bedspread. Size Abt. 82x11
Shipping weight 2 lbs. ..... Each $

18C5945C—Drapes. Unlined. Each side about 40x90
(includes 4-in. ruffle). Ship. wt. 1 lb. 10 oz. . . . Pair $3

18C5946C—Vanity Skirt. 2 pieces, each about 40x
in. Shipping weight 1 lb. ..... Set $4

18C5947C—Pillow Shams. Size Abt. 18x27 in. eac
(plus 4 in. ruffle). Ship. wt. 12 oz. ..... Each $1

18C5948C—Tier Curtains. Each side about 34x36
Rod pocket tops. 5 in. ruffle top and bottom. Shipp
weight 12 oz. ..... Pair $3

NO-IRON PLISSE IN LIGHT, BRIGHT COLORS

Spread 4.98 Drapes 4.98 Tier Curtains 2.9

(C) Beauty—and at such a little price! Notice
clean, stark contrast of color. On the bedspread
double tier of White Ruffles and White piping,
White ruffling repeated on Drapes and Pillow Sha
Not shown, ruffled Tier Curtains—to combine att
tively with the Priscilla Drapes. Made of fine Co
Plisse, completely washfast, and, of course, wit
ironing needed. And this Ensemble will keep its cl
beautiful colors (and there are 5 of them to choose f
even after many washings. There's a very cha
4-in. ruffle on Bedspread, Drapes, Pillow Sha
All items in this ensemble are completely wash

Colors: Mint Green, Aqua, Yellow, Med. Blue, or P
Please state color in your order.
See swatches opposite—those shown are ¼ actual

18C5951C—Full Size Bedspread. Size about 96x10
Shipping weight 2 lbs. ..... Each $

18C5952C—Twin Size Bedspread. Size about 82x10
Shipping weight 1 lb. 12 oz. ..... Each $

18C5953C—Drapes. Unlined. Each side abt. 39x90
(inc. 4 in. ruffle). Rod pocket tops. Wt. 1 lb. 8 oz. Pr. $

18C5954C—Tier Curtains. Ea. side about 34x36 in.
pocket tops. Shipping weight 8 oz. ..... Pair $

18C5955C—Pillow Shams. Size abt. 21x27 in. ea. (
4 in. ruffle). Shipping weight 8 oz. ea. ..... Each $

Order of $20.00 or more opens a monthly paym
account. For further details see Inside Back Co

No Ironing

WITH THESE DRIP-DRY NYLONS

"Most Likely to Succeed" . . . Cast your ballot for the Homemaker's choice—100% Dupont Nylon. Minimum effort for maximum effect. Have an ever-refreshing aspect that only easy-clean, no-iron Nylon can lend.

A SILVERY TOUCH . . . TASTEFULLY YOURS

Spread 12.95 Drapes 10.95 Cafes 4.95

D Spring inspires a mood. Here—a delicate leaf pattern is carried out against a silvery background. Reminiscent of the haunting beauty of a garden at dusk. Always looking fresh and lovely—just suds it in the morning and it looks like new in a few hours, ready to dress up your bedroom again by afternoon. The matching Priscilla Drapes have convenient tiebacks to provide a light hearted change from the more dramatic straight hanging effect. With handy, rod pocket tops too. Cafe Curtains—to match of course—are artfully scalloped at top with seven self loops. Billowy pillow shams cover your pillows so prettily, have a 5-in. ruffle that fluffs out daintily. All wonderfully washable. Swatches shown are ⅛ actual size.

Colors: Pink, Blue, Gold or Green. *State color.*

18 C 5969CL—Full Size Spread. About 98 x 112 in. Shipping weight 2 lbs. 4 oz. Boxed.....Each $12.95

18 C 5970CL—Twin Size Spread. About 83 x 112 in. Shipping weight 2 lbs. Boxed.....Each $12.95

18 C 5971CL—Unlined Priscilla Drapes. Ea. side abt. 39x90 in. (incl. 5-in. ruffle). Boxed. Wt. 1 lb. 10 oz. Pr. $10.95

18 C 5972C—Cafe Curtains. Ea. side about 34 x 36 in. Shipping weight 12 oz.....Pair $4.95

18 C 5973C—Pillow Sham. About 21x27 in. (plus 5-in. ruffle). Shipping weight 12 oz.....Each $4.95

FOR YOU . . . A GARDEN OF ROSES

Spread 10.79 Drapes 9.79 Cafes 4.49

E Rhapsody in Spring-Time. And it might as well be Spring all year 'round when you introduce this sprightly ensemble to your bedroom. Tiny buds on sculptured Nylon to bloom ever-brightly. Take to water like their garden-variety models. No fuss, no bother—and best of all—no ironing. Lightweight for easy handling, yet maintains all the long-wearing qualities you associate with Nylon. Spread and Vanity Skirt have 12-inch fully gathered ruffles. Priscilla Drapes present such a colorful vista at your window. Complete with tiebacks for a change of pace from the straight hanging down effect. Rod pocket tops, too. Cafe Curtains winsomely scalloped at top, have bone rings. Nylon pillow shams complete the ensemble. Washable. White background. Swatches shown are ⅓ actual size.

Colors: Blue, Rose, Yellow or Lilac. *State color.*

18 C 5751CL—Full Size Spread. About 98 x 112 in. Shipping weight 2 lbs. 4 oz. Boxed.....Each $10.79

18 C 5752CL—Twin Size Spread. About 83 x 112 in. Shipping weight 2 lbs. Boxed.....Each $10.79

18 C 5753CL—Unlined Priscilla Drapes. Ea. side abt. 41x90 in. (incl. 5-in. ruffle). Wt. 1 lb. 10 oz...Pair $9.79

18 C 5754C—Cafe Curtains. Ea. side about 34x36 in. Shipping weight 12 oz.....Pair $4.49

18 C 5755CL—Vanity Skirt. Two pieces ea. about 41x29 in. Boxed. Shipping weight 1 lb. 6 oz...Set $6.79

18 C 5756C—Pillow Sham. About 19x26 in. (plus 5-in. ruffle). Shipping weight 12 oz.....Each $4.49

COIN DOTS SCULPTURED ON NYLON

Spread 8.79 Drapes 7.79 Cafes 3.98

F Coin Dot Cavalcade. It's eyes right to see this colorful ensemble come to attention—your attention. Always at its best because it's made of Nylon—the wonder fabric that has a "Peter Pan-like" quality of never seeming to grow old. Silvery metallic background is subtle flattery against pastel prevalence. Matching unlined Drapes have 4 pinch pleats, 22-in. tops. Cafe Curtains with bone rings. The frilly Vanity Skirt speaks for femininity first. The pillow shams have a dainty 5-in. ruffle. Swatches shown are ¼ actual size.

Colors: Ice Blue, Petal Pink, Frost White, Mist Green, Sunny Yellow. Washable. *Please state color choice.*

18 C 5719C—Full Size Spread. About 98 x 112 in. Shipping weight 2 lbs.....Each $8.79

18 C 5720C—Twin Size Spread. About 83 x 112 in. Shipping weight 1 lb. 12 oz.....Each $8.79

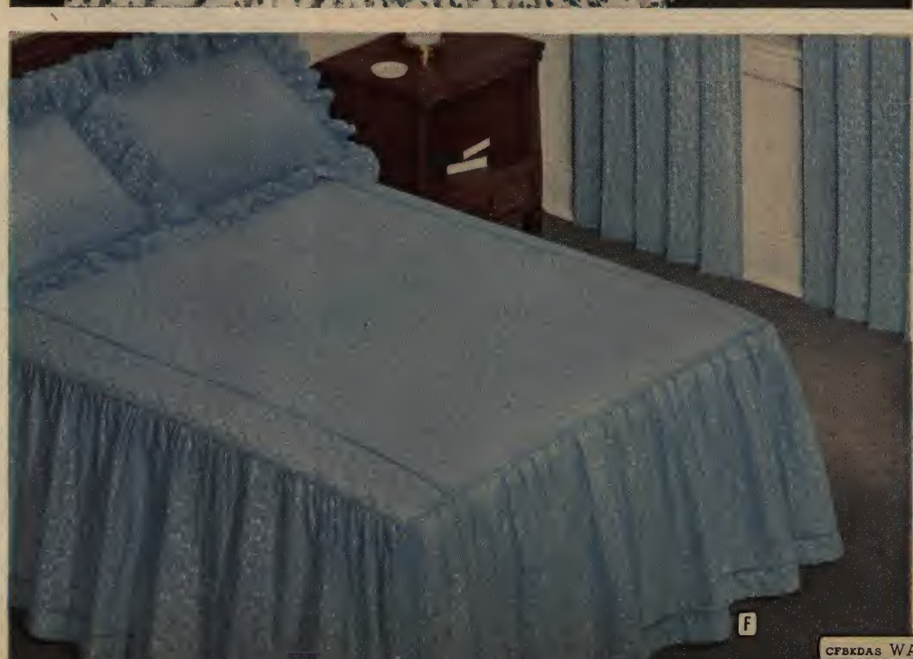
18 C 5721C—Unlined Drapes. Ea. side about 38x90 in. Shipping weight 1 lb. 4 oz.....Pair $7.79

18 C 5722C—Cafe Curtains. Ea. side about 34x36 in. Shipping weight 12 oz.....Pair $3.98

18 C 5723C—Vanity Skirt. 2 pieces. Ea. abt. 41x29 in. Shipping weight 12 oz.....Set $5.79

18 C 5724C—Pillow Sham. About 19x26 in. (plus 5-in. ruffle). Shipping weight 12 oz.....Each $3.98

Colors on these two pages match actual merchandise as closely as modern speed printing methods permit.



A Pert, Fresh Look . . . Bedspreads and

COLOR-LOCKED "CHROMSPUN" TAFFETA Spreads 8.49 Drapes 7.59 Vanity 5.98

(A) It's almost like sunshine in your room . . . shimmering "Chromspun" Acetate Taffeta. This fine quality fabric stays color-bright, resists fading from sunlight or fumes. Retaining its crisp Springtime freshness even after long use. Masterfully executed Double Wedding Ring Design on Spread is quilted to 3-oz. Cotton batt backing for long life and beauty. Bedspread has a 22-inch flounce for a full billowy drape. Lined Drapes have 4 pinch pleats, hooks included, to hang gracefully from your windows. Vanity Skirt with 9-in. quilted band on 3-oz. Cotton batt backing and fully shirred flounce. Now, for your convenience, in Matched Boxed Set (listed below) at substantial saving. Dry clean.

Colors: Rosedust, Medium Green, Yellow, Medium Blue. *Be sure to state color.*

18 C 5841C—Full Size Spread. About 98x110 in. Shipping weight 4 lbs. 4 oz. . . . . Each $8.49
18 C 5842C—Twin Size Spread. About 83x110 in. Shipping weight 3 lbs. 8 oz. . . . . Each $8.49
18 C 5843C—Drapes (lined). Ea. side 37x90 in. (22-in. pleat tops). Wt. 3 lbs. 2 oz. . . Pair $7.59
18 C 5844C—Vanity Skirt. 2 pieces, ea. about 38x29 in. Ship. wt. 2 lbs. . . . . Set $5.98
18 C 5840C—Pillow Sham. Abt. 19x26 in. (plus 5-in. ruffle). Ship. wt. 12 oz. . . . . Each $3.79

18 C 5839CL—Matched Boxed Set. Save $3.30 by buying set. Consists of 1 Full Size Spread, 2 pairs of Drapes and 2 Pillow Shams. Wt. 11 lbs. *State color.* $3.00 down or Cash $27.95

SANFORIZED DENIM Spreads 8.79 Drapes 6.79 Vanity Skirt 5.79

(C) For devotion to beauty as well as to duty—we nominate Denim. Crisp, colorful and supremely serviceable. Accented by bold horizontal stripes. Smooth textured, yet it has all the sturdiness and durability you look for in Denim. It's Sanforized—won't shrink more than 1%. Bedspread has solid color center, fully gathered 21-in. horizontal striped flounce with solid cuffs. Vanity, Drapes trimmed with stripes. Drapes have 5 pinch pleats, hooks included. Solid Color Coverlet edged with heavy striped piping; coordinated bedskirt has vertical stripes. Striped Cafe Curtains have scalloped tops, self loops.

Colors: Gold, Light Blue, Light Green or Rose. Washable. *Please state color.*

18 C 5725C—Full Size Spread. Abt. 97x110 in. Shipping weight 4 lbs. 2 oz. . . . . Each $8.79
18 C 5726C—Twin Size Spread. Abt. 82x110 in. Shipping weight 3 lbs. 6 oz. . . . . Each $8.79
18 C 5727C—Drapes. Unlined. Ea. 39x90 in. (22-in. pleat tops). Wt. 2 lbs. 10 oz. . . . . Pair $6.79
18 C 5728C—Cafe Curtains. Ea. abt. 34x36 in. Ship. wt. 1 lb. 10 oz. . . . . Pair $2.79
18 C 5729C—Vanity Skirt. 2 pieces, ea. abt. 40x29 in. Ship. wt. 2 lbs. . . . . Set $5.79
18 C 5730C—Pillow Sham. Abt. 21x27 in. (plus 4-in. cuff). Ship. wt. 12 oz. . . . . Each $3.79
18 C 5731C—Full Coverlet (not shown). Abt. 72x100 in. Ship. wt. 2 lbs. 8 oz. . . . . Each $6.79
18 C 5732C—Twin Coverlet (not shown). Abt. 58x100 in. Ship. wt. 2 lbs. . . . . Each $6.79
18 C 5733C—Bedskirt. For Full Bed. Abt. 54x74 in. 16 in. flounce. Wt. 2 lbs. 4 oz. . . Each $6.79
18 C 5734C—Bedskirt. For Twin Bed. Abt. 39x74 in. 16-in. flounce. Ship. wt. 2 lbs. Ea. $6.79

PROVINCIAL PRINT Spreads 6.79 Drapes 5.98 Vanity Skirt 4.98

(B) Presenting . . . a flower show in your bedroom . . . this gay parade of posies on this provincial print. Of closely woven Cotton (160 threads per sq. in.) that wears and wears. Full gathered 21-in. flounce on Spread drapes gracefully. Tiebacks are included with unlined Priscilla Drapes. The matching cafe curtains have prettily scalloped edges and self loops. A nostalgic print full of the flavor of old-fashioned days—with just the right amount of modern streamlining to blend with either traditional or contemporary settings.

Colors: Brown, Blue or Burgundy-wine. Colors are vat-dyed, washfast. *Please state color.*

18 C 5791C—Full Size Spread. About 96x112 in. Ship. wt. 2 lbs. 4 oz. . . . . Each $6.79
18 C 5792C—Twin Size Spread. About 84x112 in. Ship. wt. 2 lbs. . . . . Each $6.79
18 C 5793C—Drapes. Each side 42x90 in. Rod pocket tops. Ship. wt. 1 lb. 8 oz. . . . . Pair $5.98
18 C 5796C—Cafe Curtains. Each 34x36 in. Ship. wt. 12 oz. . . . . Pair $2.98
18 C 5794C—Vanity Skirt. 2 pieces, ea. about 40x30 in. Ship. wt. 1 lb. 2 oz. . . . . Set $4.9
18 C 5795C—Pillow Sham. About 22x28 in. (plus 4-in. ruffle). Ship. wt. 12 oz. . . . . Each $2.

DIAMOND CHENILLE Coverlets, Drapes 5.79 Bedskirts 6.98 Vanity Skirt 5.98

(D) Fluffy hobnails form a symmetrical diamond pattern on this richly designed Cotton Chenille Ensemble. With lofty scroll work, thickly tufted scalloped edges, rounded corners. Corduroy-type Chenille on preshrunk (max. shrink. 3%) cotton base. With matching drapes.

Colors: Mint Green, All White, Frosty Pink, Frosty Blue or Yellow. Wash alone. *State color.*

18 C 5277C—Full Size Coverlet. Abt. 78x98 in. Shipping weight 3 lbs. 2 oz. . . . . Each $5.79
18 C 5278C—Twin Size Coverlet. Abt. 64x98 in. Shipping weight 2 lbs. 12 oz. . . . . Each $5.79
18 C 5279C—Drapes. Unlined. Ea. 34x90 in. Rod pocket tops. Ship. wt. 2 lbs. 10 oz. Pr. $5.79

EYELET EMBROIDERED BEDSKIRT. Fits between mattress and spring. Fine Cotton Muslin is Sanforized; won't shrink more than 1%. Fully gathered flounce, dainty White eyelet ruffle.

Colors: All White, Light Blue, Pink or Yellow. Washfast. *Please state color choice.*

FOR REGULAR BEDS. 17½ inch flounce.

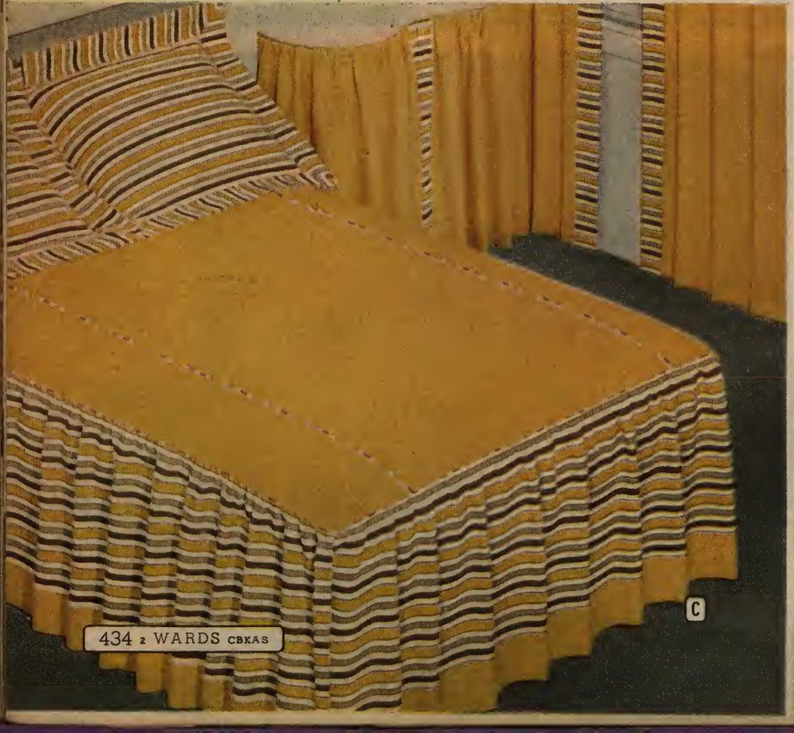
Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2925C	Full, 54 in.	2 lbs.	$6.98
18 C 2926C	Twin, 39 in.	1 lb. 8 oz.	6.98

FOR HOLLYWOOD BEDS. 13½ inch flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2927C	Full, 54 in.	2 lbs.	$6.98
18 C 2928C	Twin, 39 in.	1 lb. 8 oz.	6.98

MATCHING VANITY SKIRT. Same fabric and colors as bedskirt above. White eyelet ruffles.
18 C 2944C—Comes in 2 pcs. ea. 39x29 in. Washfast. Ship. wt. 1 lb. 8 oz. *State color.* . . Set $5.98

Colors on these 2 pages match merchandise as closely as modern speed printing methods permit. See Page 959 for Washability terms. Monthly Payment Plan on Inside Back Cover.



Coverlets in a Garden of Colors for your Bedroom

SWEET SUE Spreads 6.79 Drapes 5.98 pr. Cafe Curtains 2.98 pr.

E A field of flowers to blossom brightly in your bedroom. These colorful bouquets, lavishly printed on a White Cotton background present a cheerful vista morning and night. The Cotton is closely woven—160 threads per sq. in. for extra durability. Decorator finished with dainty self-ruffled edges on spreads, pillow shams, vanity skirt and drapes. Spread has a fully gathered 21-in. flounce. Tiebacks are included with unlined Priscilla drapes. Cafe curtains have scalloped tops, self loops. Vat-dyed colors stay fresh and new. Washfast.

Predominating colors: Rose, Yellow or Blue; each on White background. *State color.*

18 C 5761C—Full Size Bedspread. About 96x110 in. Ship. wt. 2 lbs. 8 oz. . . . . Each $6.79
18 C 5762C—Twin Size Bedspread. About 81x110 in. Ship. wt. 2 lbs. 4 oz. . . . . Each $6.79
18 C 5763C—Drapes. Each side 39x90 in. Rod pocket tops. Ship. wt. 1 lb. 12 oz. . . . . Pair $5.98
18 C 5766C—Cafe Curtains. Each side about 34x36 in. Ship. wt. 12 oz. . . . . Pair $2.98
18 C 5764C—Vanity Skirt. 2 pieces, each 40x29 in. Ship. wt. 1 lb. 4 oz. . . . . Set $4.98
18 C 5765C—Pillow Sham. About 21x27 in. (plus 4-in. ruffle). Ship. wt. 12 oz. . . . . Each $2.98

WEDDING RING CHENILLE Coverlets 7.95 Bedskirts 4.98 Drapes 7.95 pr.

G Treasured heirloom design . . . double wedding ring pattern sculptured on Chenille. Typifies the gracious living of its colonial heritage. Comes in Coverlet and Spread styles. Soft, high pile Chenille, fluffy candlewick puffs. Heavy bullion (twisted) fringe on 3 sides. Heavy cotton sheeting base. Matching unlined Drapes. Washable. Heirloom White only.

18 C 5095C—Coverlet. Full Bed Size. Abt. 78x98 in. (inc. fringe). Wt. 4 lbs. 4 oz. . . . . Each $7.95
18 C 5096C—Coverlet. Twin Bed Size. Abt. 64x98 in. (inc. fringe). Wt. 3 lbs. 8 oz. . . . . Each $7.95
18 C 5137C—Super Full Spread (not shown). Abt. 103x110 (inc. fringe). Wt. 5 lbs. 4 oz. Each $9.95
18 C 5138C—Super Twin Spread (not shown). Abt. 82x110 (inc. fringe). Wt. 4 lbs. 4 oz. Each $9.95
18 C 5097C—Drapes. Each side 34x90 in. Rod pocket tops. Ship. wt. 3 lbs. 12 oz. . . . . Pair $7.95

RUFFLED EDGE BEDSKIRT. Fits between mattress and spring. Fully shirred bedskirt with double ruffled flounce. Firmly woven Cotton Muslin in lovely decorator shades. Sanforized, max. shrinkage 1%. Yellow, Hunter Green, Pink, All White, Lt. Blue. Washfast. *State color.*

FOR REGULAR BEDS. 17½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2915C	Full, 54 in.	2 lbs.	$4.98
18 C 2916C	Twin, 39 in.	1 lb. 8 oz.	4.99

FOR HOLLYWOOD BEDS. 13½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2917C	Full, 54 in.	2 lbs.	$4.98
18 C 2918C	Twin, 39 in.	1 lb. 8 oz.	4.98

MATCHING VANITY SKIRT. Shirred ruffles at top, bottom. Same colors, fabrics as bedskirt above.
18 C 2942C—Comes in 2 pcs., ea. 39x29 in. Washfast. Ship. wt. 1 lb. 8 oz. *State color* . . . . Set $3.98

EVERGLAZE CHINTZ Spreads 9.79 Drapes 7.79 pr. Cafe Curtains 2.98 pr.

F Prelude to so many shining hours . . . Everglaze Chintz. The remarkable Cotton fabric that resists soil and wrinkles. Spread has quilted top, billowy 21-in. flounce with 5-in. baby headed ruffle. Vanity Skirt edged with 4-in. quilted band, 5-in. ruffle. Tiebacks included with unlined Priscilla Drapes. Scalloped tops, self hanging loops on Cafe Curtains.

Pink, Yellow, Lt. Green, Lt. Blue. Dry Clean Quilted Items. Others are Washfast. *State color.*

18 C 5767CL—Full Spread. Abt. 96x110 in. Shipping weight 4 lbs. 4 oz. Boxed . . . Each $9.79
18 C 5768CL—Twin Spread. Abt. 84x110 in. Shipping weight 3 lbs. 8 oz. Boxed . . Each $9.79
18 C 5769C—Drapes. Each side abt. 41x90 in. Rod Pocket Tops. Ship. wt. 2 lbs. 8 oz. Pair $7.79
18 C 5770C—Cafe Curtains. Each side abt. 34x36 in. Ship. wt. 12 oz. . . . . Pair $2.98
18 C 5771C—Vanity Skirt. 2 pieces. Ea. abt. 40x29 in. Ship. wt. 1 lb. 4 oz. . . . . Set $4.79
18 C 5772C—Pillow Sham. (Quilted) Abt. 20x27 in. (plus 5-in. ruffle) Wt. 12 oz. . . Each $2.98
18 C 5735CL—Matched Box Set. Save $3.38 by buying Set. Consists of 1 Full Size Spread, 2 pairs of Drapes and 2 Pillow Shams. Ship. wt. 10 lbs. $3.00 Down or Cash $27.95

NOW . . . LINT-FREE CHENILLE Coverlets 9.79 Bedskirts 5.98 Drapes 9.79 pr.

H Coin Dots line up in dazzling array to give your bedroom an up-to-date decor. They're of lint-free Rayon Chenille against a background of "Colony Cloth"—a textured Cotton fabric that is lint-free, extra sturdy, washfast, and requires no ironing. Coverlets have rounded corners. Bedspreads are super size. Matching lint-free Drapes. All pre-shrunk.

Duo-tone Colors: Brown, Emerald Green, Gold or Rose-Pink. Washfast, Vat-dyed. *State color.*

18 C 5285C—Full Size Coverlet. About 78x98 in. Shipping weight 3 lbs. . . . . Each $9.79
18 C 5286C—Twin Size Coverlet. About 63x98 in. Shipping weight 2 lbs. 8 oz. . . . . Each $9.79
18 C 5287CL—Super Full Spread. About 96x108 in. Boxed. Shipping weight 5 lbs. Each $12.79
18 C 5288CL—Super Twin Spread. About 80x108 in. Boxed. Ship. wt. 4 lbs. 8 oz. . Each $12.79
18 C 5289C—Drapes. Unlined. Abt. 38x90 in. ea. side. Rod pocket tops. Wt. 3 lbs. Pair $9.79

EVERGLAZE CHINTZ BEDSKIRT. Lustrous double flounce Cotton Chintz with embossed basket weave. Resists soil, wrinkles; stays fresh, crisp. Fits over spring. All White only. Washable.

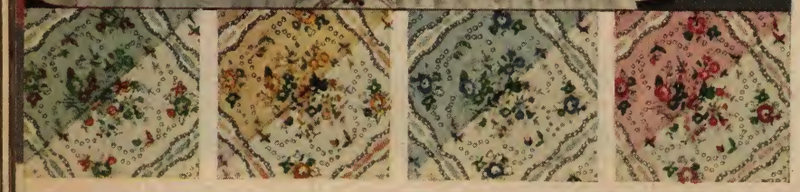
FOR REGULAR BEDS. 17½-in. drop.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2951C	Full, 54 in.	2 lbs.	$5.98
18 C 2952C	Twin, 39 in.	1 lb. 8 oz.	5.98

FOR HOLLYWOOD BEDS. 13½-in. drop.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2953C	Full, 54 in.	2 lbs.	$5.98
18 C 2954C	Twin, 39 in.	1 lb. 8 oz.	5.98

MATCHING VANITY SKIRT. Shirred ruffle at top, bottom. Same fabric as bedskirt above. White.
18 C 2955C—Comes in 2 pieces, each about 39x29 in. Ship. wt. 1 lb. 8 oz. Washable. Set $4.69



Cloud-light Comfort..

DAY AND NIGHT... REVERSIBLE QUILTED COVERLETS

REVERSIBLE QUILT 10.98 Twin

Ⓐ Let's fill your bedroom with flowers. A Quilted Coverlet in light, spring colors to match any bedroom decor. And . . . it's reversible to match your mood, your need for a change in color. Wonderfully practical, too; washes easily, never needs ironing. Team it with a bedskirt and it makes an enchanting Coverlet by day . . . by night, it's a lightweight cover. Finished with scalloped edges, cotton binding. Fine 80 square Cotton cover; all bleached white cotton filling. Gracefully curved quilting locks filling in place, won't mat or separate even after many, many washings. Washfast.

Colors: Rose Print on White, Rose Print on Rose; Green Print on Green, Green Print on White; Yellow Print on Yellow, Yellow Print on White; Blue Print on Blue, Blue Print on White. Swatches shown are ⅛ actual size. *Please state color in order.*

18 C 4110—Full Size. Finished size abt. 80x97 in. Ship. wt. 6 lbs. $12.98

18 C 4111—Twin Size. Finished size abt. 66x97 in. Ship. wt. 5 lbs. $10.98

REVERSIBLE QUILT 7.98 Twin

Ⓑ Sprightly roses scattered on a Snowy White background make this Quilted Coverlet ideal for daytime as well as nighttime use. Match it with a bedskirt and you have a charming ensemble and at night it provides just enough warmth. Blends beautifully with any room scheme, whether your furnishings are contemporary or traditional. Reversible, too . . . on the reverse side smaller rosebud print in the same color. Fine Cotton covering; all bleached white cotton filling. Gracefully rounded bottom corners. So easy to wash, too. Just put it into a tub or washing machine, dry it and it's ready for your bed again . . . never needs ironing. Diamond quilting keeps filling in place; won't mat or separate.

Colors: Blue, Yellow, Rose and Green Print on White. Washfast. Swatches shown are ⅛ actual size. *Please state color.*

18 C 4112—Full Size. Finished size abt. 81 x 98 in. Ship. wt. 5 lbs. 12 oz. $9.98

18 C 4113—Twin Size. Finished size abt. 63x98 in. Ship. wt. 4 lbs. 12 oz. $7.98

MIRACLE DACRON FILLS LIGHTWEIGHT COMFORTERS

PERCALE-DACRON COMFORTER 9.98

Ⓒ As light as a feather—because it's Dacron filled. And, a wonderful value that saves you costly cleaning bills—you can toss this amazing comforter right into your washing machine. You'll be delighted to see how easily it washes, how quickly it dries. Features attractive Rose print in smart, decorator colors to brighten up your bedroom. This non-slip Percale Comforter is filled with 1½ lbs. of Virgin Dupont Dacron—that's every bit as warm as wool, wonderfully lightweight, moth and mildew proof, and non allergic. And Dacron filling will not mat—is just as fluffy and resilient as ever, even after repeated washings. Box quilting keeps filling from shifting.

Choose from Yellow and Green Print on White; or Rose and Charcoal Gray Print on White. Swatches shown are ¼ actual size. *Please state color choice in your order.*

18 C 4551—Finished Size about 68x79 in. Shipping weight 4 lbs. 12 oz. $9.98

NYLON-DACRON COMFORTER 12.75

Ⓓ A Luxury Comforter at an incredibly low price. Plumply filled with 1½ lbs. of Virgin Dupont Dacron, and covered with Dupont Nylon to give you warmth without weight. Nylon cover features dainty Rosebuds on a soft, Pastel background. Washes and dries in only a few hours, is ready to put back on your bed again the very same day. Stays fluffy and resilient, even after countless washings. Its feathery lightness makes it comfortable in almost any weather. And it's perfect for allergy sufferers because it's mildew and moth proof. Beautiful scroll quilting keeps the filling firmly in place; filling won't shift even after countless washings. You'll treasure this lovely comforter for years to come. Washable.

Colors: Rosebud Print on Yellow, Rose White or Blue backgrounds. *Swatches* shown are ¼ actual size. *State color choice.*

18 C 4550—Size about 68x79 inches. Shipping weight 3 lbs. 12 oz. $12.75

THE PERFECT COMPLEMENT . . . A RUFFLED BEDSKIRT 4.98

RUFFLED BEDSKIRT. Fits between mattress and spring. Double flounce Cotton Muslin. Sanforized (max. shrink. 1%). All White, Lt. Blue, Yellow, Hunter Green, Pink. Washfast. *State color.*

FOR REGULAR BEDS. 17½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price Ea.
18 C 2915C	Full, 54 in.	2 lbs.	$4.98
18 C 2916C	Twin, 39 in.	1 lb. 8 oz.	4.98

FOR HOLLYWOOD BEDS. 13½-in. flounce.

Cat. No.	Bed Size	Ship. wt.	Price
18C2917C	Full, 54 in.	2 lbs.	$4.98
18C2918C	Twin, 39 in.	1 lb. 8 oz.	4.98

Colors on these pages match merchandise as closely as modern high speed printing permits.

For a complete explanation of Washability terms, see instructions found on Page 939.

for Warm Weather Nights

LIGHTWEIGHT BLANKETS IN DAINTY PRINTS, PASTELS

"ROSE GARDEN" 3.65 ea. in lots of 3

Ⓐ Designed for your comfort—a lightweight Cotton Blanket. The Snowy-White Bleached background with a sprinkling of Rosebuds makes it one of the most colorful we've seen in a long time. It's a blanket you'll use all year 'round, too. So wonderfully light you scarcely know it's on . . . really perfect for cool Summer nights. Use it in Winter, too—as a warm sheet. Of long fibered 100% American Cotton, closely woven to assure maximum durability and greater warmth. Fluffy nap on both sides gives a soft-as-kitten feel. Luxuriously finished with a shimmering 3 inch Acetate Satin binding. Washable: use mild suds and warm water and this blanket will retain its lovely colors and fluffiness through many washings. Blanket weight 1.5 lbs. Size 72x90 in. (extra long for generous tuck-in). Ship. wt. 1 lb. 12 oz. *Please state color.*

Colors: Pink, Yellow or Blue Print.

Buy 3 or more . . . Save 14c on ea. blanket—pay only $3.65 ea.; Bought singly $3.79 ea.

18 C 3098—Rose Print Blanket . . Each $3.79

ROSE PRINT BINDING 2.85 ea. lots of 3

Ⓑ In a whimsical mood. A solid color Cotton Blanket spiced with a Rosebud print on the binding. Notice its colors—radiant pastels that will bring a new glow of color to your bedroom. And notice its money-saving practicality, too. You'll use it all year long, Summer and Winter. You'll find it makes a wonderfully warm sheet for cold Winter nights, converts to a lightweight blanket in Summer. Fashioned of closely woven choice 100% American Cotton, a long-fibered fabric that's wonderfully soft and fluffy. White blanket is bleached as snowy-white as your finest sheets. Pastels are bleached first, then dyed in lovely colors that stay bright. Bleaching reduces shrinkage, gives finer finish. Weight 1.6 lbs. Washable. Size 72x90 in. Shipping weight 1 lb. 12 oz.

Colors: Green, Pink, White, Blue or Yellow. *Please state color choice in your order.*

Buy 3 or more . . . Save 10c on ea. Blanket—pay only $2.85 ea.; Bought singly $2.95 ea.

18C3099-Print-Binding Blanket. . Each $2.95

Ⓐ

NEW LIGHTWEIGHT FITTED BLANKET 4.98

Ⓒ Now . . . a lightweight, Fitted Blanket that stays tucked in all night long, takes almost all the work out of bedmaking. In a Summer weight that's just right for cool nights. You'll use it in Winter, too, as a lightweight "extra" blanket. Notice the way it hugs the mattress just like a fitted sheet, yet allows all the foot room you could want. Corners are reinforced and mitered to fit perfectly even after repeated launderings. And the colors are soft and rich-looking; stay fresh and true even after many launderings. Created from a blend of 5% Nylon (for durability), 45% Rayon (for color-richness) and 50% Cotton (for warmth and softness). Finished with a 4 inch binding of gleaming Acetate Satin. Washable. For best results, use mild suds and warm water. Washing instructions are included with the blanket.

Colors: Gold, Blue, Pink, Lt. Green or Red. *State color.*

18 C 3288—Twin Size Blanket. Weight 1¾ lbs. Shipping weight 2 lbs. 2 oz. . . . . Each $4.98

18 C 3289—Full Size Blanket. Weight 2 lbs. Shipping weight 2 lbs. 6 oz. . . . . Each $4.98

FACTS ON FITTED BLANKETS

Your Fitted Blanket is made to fit snugly around mattress, won't pull out. And you'll find bedmaking faster, easier, more efficient.

Ⓑ

COTTON BLANKET IN CANDY STRIPES 2.69 ea. in lots of 3 or more

Ⓓ As gay as cotton candy . . . this cheerfully striped Cotton Blanket in a rainbow of soft, Woven Pastel colors. A perfect lightweight Summer blanket. Closely woven of fine quality, long fibered 100% American Cotton, thickly napped on both sides for greater warmth and downy softness. Bleached to reduce shrinkage, produce clearer, brighter colors. Finished with lustrous 3 inch Acetate Satin binding. Size 72x90 inches (extra long). Weight 1.5 lbs. Washable. Use mild suds, warm water and see how your blanket retains its color beauty.

State color: Pink, Blue, Yellow Stripes with Blue Binding or Green, Lilac, Yellow Stripes with Yellow Binding. Ship. wt. 1 lb. 12 oz.

Buy 3 or more . . . Save 10c on ea. blanket—pay only $2.69 ea.; Bought singly $2.79 ea.

18 C 3097—Striped Blanket . . . . . Each $2.79

An order of $20.00 or more will open a convenient Monthly Payment Account. For details see inside Back Cover. Colors on this page match merchandise as closely as printing permits.

Ⓓ

Ⓒ

A B
A B
C
D
E
F
G
H
J
K

Rainbow-bright Blankets

COLOR-RICH BLENDS...WASHABLE, QUICK-DRY ACRILAN

A NYLON-RAYON BLEND. Wonderfully warm blanket, blend of 10% Nylon, 90% Rayon. Made by a well-known manufacturer. A best buy in its price range—it combines the durability of Nylon with the color-richness of Rayon. Pretty Acetate Satin Binding. Wash with care. *State color:* Lt. Green, Lilac, Blue, Pink, Yellow. Not shown: Aqua, Red, Hunter (dk.) Green.

18C3215L-Twin Size. Abt. 66x84 in. Wt. 2.7 lbs. 5 in. Binding. Ship. wt. 4 lbs. . . . . Each $4.49

18C3217L-Full Size. Abt. 72x84 in. Wt. 2.8 lbs. 5 in. Binding. Ship. wt. 4 lbs. 12 oz. Each $4.79

A WOOL-RAYON BLEND. Luxury blend of 25% Wool, 75% Rayon, by a well-known manufacturer. You'll admire its color-beauty (caught so superbly by the Rayon fibers), its warmth (by the addition of Wool). 90-in. long. Shimmering 7-in. Acetate Satin Binding. Wash with care. *State color:* Lt. Green, Lilac, Blue, Pink, Yellow. Not shown: Aqua, Red, Hunter (dark) Green.

18 C 3203L—Twin Size. Abt. 66x90 in. Wt. 3.15 lbs. Ship. wt. 4 lbs. 12 oz. . . . . Each $6.39

18 C 3201L—Full Size. Abt. 72x90 in. Wt. 3½ lbs. Ship. wt. 5 lbs. . . . . Each $6.69

18 C 3204L—Giant Size. About 80x90 in. Wt. 3.8 lbs. Ship. wt. 5 lbs. 8 oz. . . . . Each $7.79

A 100% ACRILAN. A dream come true—a Blanket that is completely Washable, Shrink-resistant, Quick Drying, Wonderfully Warm, Moth-proof, Mildew-proof—because it's made of 100% Acrilan. Nap stays fluffy through many washings. Acetate Satin Binding. Wash with care. *State color:* Lt. Green, Tangerine, Camel, Blue, Coral Rose, Pink, Yellow. Not shown: Aqua.

18 C 3276L—Full Size. Abt. 72x90 in. Wt. 3.25 lbs. 7-in. Binding. Ship. wt. 5 lbs. . . . . Each $14.75

ALL WOOL FLEECYDOWN BLANKETS IN THREE QUALITIES

For truly luxurious warmth—nothing surpasses Wool. These Blankets, of 100% Wool, are made of closely interwoven fibers with a thick, high-pile nap that acts as wonderful insulation against cold. Replaced if moth damaged within 5 years. Wash with care, instructions included.

B GOOD QUALITY. Warmth and beauty at a low price. Closely woven of soft, fleecy 100% Wool with thick, uniform nap to keep heat in. Acetate Satin Binding. Wash with care. *State color:* Blue, Geranium, Yellow and (not shown) Hunter Green, Rose.

18 C 3642L—Full Size 72x84 in. Wt. 3 lbs. 6-in. Binding. Shipping weight 4 lbs. 12 oz. Each $9.75

B BETTER QUALITY. Of 100% Wool, with soft, brushed nap for snug comfort. Features luxury-length (90 in.) for extra tuck-in. Gleaming 7-in. Acetate Satin Binding. Wash with care. *State color:* Blue, Geranium, Yellow, and (not shown) Hunter Green, Poppy, Rose.

18 C 3638L—Twin Size. 66x90 in. Wt. 3 lbs. Shipping weight 4 lbs. 12 oz. . . . . Each $9.75

18 C 3639L—Full Size. 72x90 in. Wt. 3¼ lbs. Shipping weight 5 lbs. . . . . Each $10.75

18 C 3680L—Giant Size. 80x90 in. Wt. 3¾ lbs. Shipping weight 5 lbs. 8 oz. . . . . Each $12.75

B BEST QUALITY. In 11 smart "go-together" colors. 100% Wool, with kitten-soft brushed nap. Acetate bound all 4 sides. Luxury 90 in. length. Lilac, Blue, Geranium, Charcoal, Chocolate, Yellow, Turquoise. Not shown: Chartreuse, Hunter Green, Poppy, Rose. *State color.*

18 C 3651L—Twin Size. 66x90 in. Wt. 3¼ lbs. 6 in. Binding. Shipping weight 5 lbs. $12.75

18 C 3652L—Full Size. 72x90 in. Wt. 3½ lbs. 7 in. Binding. Shipping weight 5 lbs. 4 oz. $13.75

18 C 3650L—Giant Size. 80x90 in. Wt. 3¾ lbs. 7 in. Binding. Shipping weight 5 lbs. 8 oz. $15.75

WARM ELECTRIC BLANKETS

C Enjoy comfort without weight. One Electric Blanket takes the place of 3 wool blankets. 9 temperature settings maintain warmth all night long. 65% Rayon, 25% Cotton, 10% Nylon. 6-in. Acetate Binding. A.C. only. 115 volts. Boxed. *Please state color. Colors:* Hunter Green, Rose, Yellow, Blue, Red.

SINGLE CONTROL: Full (72x84), Twin (66x84).

18 C 3735L—Full. Ship. wt. 6 lbs. $18.75

18 C 3737L—Twin. Ship. wt. 5 lbs. 8 oz. . $17.75

DUAL CONTROL- ½ blanket can be on, ½ off.

18 C 3736L—Full. Ship. wt. 6 lbs. 8 oz. . . $25.75

GAY MIX-MATCH BLANKETS

D Decorator blankets at low, low prices! Buy them in sets of 2—one smartly bordered with a deeper tone at each end, the other in matching solid color. In long-wearing blend of 65% Rayon, 30% Cotton, 5% Wool. 4-in. Acetate Satin Binding. Wt. 1¾ lbs. Ship. wt. 2 lbs. 4 oz. *State solid color or border blanket.* Wash with care.

Solid Color: Blue, Rose, Beige, Green. *Border Blanket:* Blue with Dk. Blue; Rose with Wine; Beige with Brown; Green with Dk. Green.

18 C 3225—72x84 in. . . . . Each only $2.95

NOVELTY BLANKETS . . . TO USE BOTH INDOORS AND OUT

E Flowers for your Bedroom—by way of a "Field Flower" Jacquard Blanket. And look at its little price! Blend of 90% Rayon, 10% Nylon. 4-in. Acetate Satin binding. Wash with care. 70x80 in. Wt. 2½ lbs. *State color.* Yellow, Hunter Green, Rose, Lt. Blue, Wine.

18 C 3935—Ship. wt. 3 lbs. 4 oz. . . . Ea. $3.98

G One of our most popular Novelty blankets —"The Iroquois". Ideal for a boy's room or for keeping warm at a football game. 90% Rayon with 10% Nylon. Hemmed ends. *State color:* Red, Green, Gray, Blue. Wash with care. Wt. 1¾ lbs. Size 64x76 in.

18 C 3927—Ship. wt. 2 lbs. 4 oz. . . . . Ea. $2.49

J "Anchors Away"—A nautical touch for a boy's room, for summer homes, boats or the beach. 90% Rayon, 10% Nylon. Core-yarn woven. Hemmed ends. Wash with care. *State color:* Red and White design on Navy; reverse is Navy on red. Wt. 1.8 lbs.

18C3928–64x76 in. Wt. 2 lbs. 6 oz. Ea. $2.49

F "Apache" Blanket—In the traditionally colorful, striking design of American Indian Blankets. Of 90% Rayon and 10% Nylon, with hemmed ends. Reversible. *State color:* Gray, Maroon, Tan, Blue. Wt. 2⅓ lbs. Wash with care. Size 70x80 in.

18 C 3924—Ship. wt. 3 lbs. 2 oz. Ea. $3.49

H Smart Border Plaid. Perfect for year 'round use in home, car, on picnics, at football games. A rich, colorful blend of 90% Rayon, 10% Nylon. Hemmed ends. *State color:* Green, Blue, Tan, Wine. Wash with care. Wt. 1¾ lbs. Size 64x76 in.

18 C 3926—Ship. wt. 2 lbs. 4 oz. . . . Ea. $2.49

K For glamour indoors or out. One of the most dramatic Blanket designs we've seen—brown and yellow leopard pattern with contrasting brown border. 90% Rayon, 10% Nylon. Hemmed ends. Weight 1.65 lbs. Reversible. 54x72 in. Wash with care.

18 C 3929—Ship. wt. 2 lbs. 12 oz. Ea. $2.49

NOTICES

Colors on facing page match merchandise as closely as speed printing permits. Order of $20.00 opens a Credit Account. See Inside Back Cover.

SHEET BLANKETS IN PASTELS

U Better Quality Pastel Sheet Blankets, closely woven of choice, long-fibered Cotton yarns. Bleached before dyeing—for brighter colors. Features soft, fluffy napping on both sides. Firmly lockstitched ends. Washable. *State color:* Lilac, Green, Pink, Blue, Yellow.

Cat. No.	Size, in.	Wt. abt.	Ship. wt. ea.	Each	3 or More
18C3045	70x90	1.4	1 lb. 10 oz.	$2.29	Ea. $2.15
18C3047	80x95	1.7	2 lbs.	2.69	2.55
18C3068	81x108	2.0	2 lbs. 4 oz.	3.09	2.95

UTILITY BLANKETS OFFER REAL VALUES TO YOU

L A Utility Blanket with a decorator touch. Woven of 100% New Wool, it features striking, all-around Border Stripes. And it's so practical—its dark colors won't show soil or wear readily. Smooth, heat-retaining nap; strong underweave. Firmly lockstitched to prevent frayed ends. Wash with care. *Colors:* Navy Blue with Red Stripes; Hunter Green with Red Stripes; Wine with Dark Blue Stripes.

18 C 4080—62x82 in. Wt. 3 lbs. Ship. wt. 3 lbs. 8 oz. *State color.* . . . . . Each $7.59

M BETTER QUALITY UTILITY BLANKET. Modestly priced, yet made to give you really dependable wear all year long. Of 100% Reprocessed Wool with strong underweave, smooth nap. Dark colors won't show soil easily. Lockstitched ends. 62x82 in. Wash with care. *State color:* Khaki or Gray. Wt. 3½ lbs.

18 C 4069—Ship. wt. 4 lbs. . . Each $5.49

N BEST QUALITY UTILITY BLANKET. Closely woven of 100% New Wool. Deep fleecy nap, strong underweave. For service indoors or out. Wash with care. *Colors:* Hunter Green, Wine, Royal Blue.

18 C 4091—66x90 in. Wt. 4 lbs. Ship. wt. 4 lbs. 8 oz. *State color.* $7.29

18 C 4093—72x90 in. Wt. 4¼ lbs. Ship. wt. 4 lbs. 12 oz. *State color.* $7.79

COTTON FLEECYDOWNS . . . PERFECT FOR SUMMER

P GOOD QUALITY. In soft pastel plaid, in choice of four colors, single or pair size. Our lowest priced Cotton Blanket—and outstanding for value and service. Woven of durable 100% American Cotton. Securely lockstitched ends. Twice the warmth and wear—buy a Pair Blanket: it's 2 blankets woven in one length, used double. *Colors:* Green, Rose, Blue, Peach. *State color.* Wash with care.

18C3110-SINGLE. 70x80 in. Wt. 1⅛ lbs. Ship. wt. 1 lb. 6 oz. 1, $1.55; 3 or more ea. $1.45

18C3111-PAIR. 70x80 in. Wt. 2¼ lbs. Ship. wt. 2 lbs. 8 oz. 1, $3.09; 3 or more ea. $2.89

P BETTER QUALITY. Heavier, warmer and more serviceable than Good Quality Fleecydowns—yet still priced for economy. Of long fibered 100% American Cotton. Lockstitched ends. Pair Blankets are 2 blankets woven in one length, used double. *State color:* Rose, Blue, Yellow or Green on white background. Wash with care.

18C3113-SINGLE. 72x84 in. Wt. 1⅜ lbs. Ship. wt. 1 lb. 10 oz. 1, $2.09; 3 or more ea. $1.95

18C3115-PAIR. 72x84 in. Wt. 2¾ lbs. Ship. wt. 3 lbs. 1, $4.19; 3 or more ea. $3.89

R BEST QUALITY. Wards Supreme Fleecydowns. Rich, clear pastels with bright border stripes. The warmest, heaviest, most durable of all. Tightly woven of the best American Cotton with thick, fleecy nap. Bleached before dyeing for brighter, truer colors. Lockstitched ends. Pairs are 2 blankets woven in one length, used double. *Colors:* Yellow, Blue, Rose, Green or Lilac. *State color.* Wash with care.

18C3153-SINGLE. 72x90 in. Wt. 1¾ lbs. Ship. wt. 2 lbs. 1, $3.09; 3 or more ea. $2.89

18C3154-SINGLE. 80x90 in. Wt. 2 lbs. Ship. wt. 2 lbs. 4 oz. 1, $3.49; 3 or more ea. $3.29

18C3155-PAIR. 72x90. Wt. 3½ lbs. Ship. wt. 3 lbs. 13 oz. 1, $6.19; 2 or more ea. $5.79

WHITE SHEET BLANKETS — IN THREE QUALITIES

T GOOD QUALITY. Our lowest priced Sheet Blankets. Firmly woven of 100% Unbleached Cotton. So very useful—as lightweight blankets this summer, as warm sheets on cold winter nights. Both sides finished with a soft, warm nap. And to prevent them from fraying, the ends are firmly lockstitched. Washable. In Cream color only.

18 C 3019—70x84 in. Wt. 1.3 lbs. Ship. wt. 1 lb. 9 oz. . . Ea. $1.79; 3 or more ea. $1.69

18 C 3034—80x90 in. Wt. 1.6 lbs. Ship. wt. 1 lb. 14 oz. . . Ea. $2.29; 3 or more ea. $2.19

T BETTER QUALITY. These extra-practical Sheet Blankets are bleached snowy-white to make them even more durable, and far more attractive than cream color Blankets usually sold within this price range. Of choice closely woven Cotton. Use as warm sheets in winter, lightweight blankets in summer. Lockstitched ends. Washable.

18 C 3040—70x90 in. Wt. 1.4 lbs. Ship. wt. 1 lb. 10 oz. . Ea. $2.19; 3 or more ea. $2.09

18 C 3043—80x95 in. Wt. 1.7 lbs. Ship. wt. 2 lbs. . . Ea. $2.59; 3 or more each $2.49

T BEST QUALITY. Here's your bid for finest warmth and service at a low, money-saving price. These Sheet Blankets are the most closely woven, the heaviest quality made. Bleached for beauty, they're as white as your bed sheets. Of exceptionally fine Cotton; thickly napped on both sides. Lockstitched ends. Washable.

18 C 3083—72x99 in. Wt. 1.8 lbs. Ship. wt. 2 lbs. 2 oz. Ea. $3.15; 3 or more each $2.99

18 C 3090—81x99 in. Wt. 2.0 lbs. Ship. wt. 2 lbs. 4 oz. Ea. $3.55; 3 or more ea. $3.39

18 C 3084—81x108 in. Wt. 2.15 lbs. Ship. wt. 2 lbs. 6 oz. Ea. $3.85; 3 or more ea. $3.69

Mattresses and Pillows Stay Bright as New with

Mattress pads are the ideal way to keep your mattress fresh and clean. Protect it from perspiration, medications, body acids with an absorbent washable mattress pad.

Wards pads are washable and made of superior grade materials: They have firm, lock-stitched quilting for rip-resistance, closely stitched tape binding for longer wear.

GOOD PAD 2.99 ea. in lots of 2

A You can enjoy extra sleeping comfort, add to the life of your mattress. This low-priced, durable Mattress Pad has a cover of bleached White Cotton Muslin (108 threads per sq. in.), a fluffy filling of absorbent New Cotton. 1-in. rip-resistant zig-zag stitching holds filling firmly in place. Tightly stitched tape-bound edges. Ship. wt. for full size pad, 4 lbs; twin, 3 lbs. Washable.

Cat. No.	Size, Bed	Each	2 for
18C2508	54x76, Full	$3.19	$5.98
18C2509	39x76, Twin	2.29	4.39

BETTER PAD 4.19 ea. in lots of 2

B This is one of our greatest Mattress Pad values. Superior grade materials, workmanship, give longer service, comfort. Cover of Bleached White Cotton Sheeting is closely woven (116 threads per sq. in.). Rip-resistant 1¼-inch box quilting holds filling of pure, bleached new Cotton firmly in place. Tape binding. Washable. Easy to launder, stays gleaming white through repeated washings.

Cat. No.	Size	Ship. wt.	Each	2 for
18C2515	54x76	Full, 4 lbs. 2 oz.	$4.39	$8.38
18C2516	39x76	Twin, 3 lbs. 2 oz.	3.59	6.88

BEST PAD 4.99 ea. in lots of 2

C Best in sleeping comfort and longer wear, this is one of the finest Mattress Pads ever sold at Wards. Bleached White Cotton Sheeting Cover is extra heavy, durable, for maximum wear (128 threads per sq. in.). Extra thick, all-bleached new Cotton filler is anchored in place by firm double 1¼-in. box quilting. Pad is more closely stitched than "A" or "B". Tape-bound edges. Washable, stays white, fluffy through repeated washings.

Cat. No.	Size	Ship. wt.	Each	2 for
18C2520	54x76	Full, 4 lbs. 4 oz.	$5.29	$9.98
18C2521	39x76	Twin, 3 lbs. 4 oz.	4.29	8.38

FITTED PAD COVER 5.57 ea. in lots of 2

D This Sanforized, bleached White Muslin Cover has a trim, seamless construction for longer wear. Thick bleached New Cotton filling, lock-stitched quilting. Pad secured by elasticized skirt; double stitched tape binding.

18C2532—Fits 54x76 mattress. Ship. wt. 5 lbs. Washable, reversible. Ea. $5.68; two for $11.

18C2533—Fits 39x76 mattress. Ship. wt. 4 lbs. Washable, reversible. Ea. $4.73; two for $9.

WARM, FLUFFY BATTS AT WARDS LOW PRICES. SAVE BY MAKING YOUR OWN QUILTS AND COMFORTERS

FLUFFY KAPOK FILLING

E An ideally soft, cool, Kapok filling for 18x18 in. pillow. Non-allergic, is vermin-repellent and water-resistant. 18C4850—Wt. 1 lb. Ship. wt. 1 lb. 2 oz. Package $1.05; 2 for $2.00; 4 for $3.75

GLAZED QUILT BATTS

F Bleached White Cotton is seamless, has glazed finish and even thickness throughout. "Hygeia-fluff" treated. Quilt pattern included. Ship. wt. Full Size 1 lb. 6 oz.; Twin, 1 lb. 4 oz.

Cat. No.	Size, In.	Roll wt.	Each
18C4845	72x90	1 lb.	98c
18C4843	81x96	1 lb. 3 oz.	$1.19

PLAIN COTTON BATTS

G Good Quality. Wards well-known Komfort King plain Cotton Batts are fluffy, fresh, and clean. Selected Cotton fibers retain their warmth, firmness. Cream-color. Abt. 72x90. Dustproof bags.

Plain. Tissue-lined to unroll easily.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4840L	2 lbs. 12 oz.	2½ lbs.	98c
18C4841L	3 lbs. 4 oz.	3 lbs.	$1.19

MOTH-CHECK TREATED ALL NEW WOOL COMFORTER BATTS WITH 5-YEAR MOTH-PROOF GUARANTEE

G J Good Quality. A plump, fluffy Batt woven of carefully selected New Wool fibers specially blended to give lasting warmth and comfort, dependable service. In plain and Cheesecloth-covered styles. Cream-color. Cut size 72 x 90 in. Dustproof bags.

(G) Plain. Tissue lined to unroll easily.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4700L	2 lbs. 4 oz.	2 lbs.	$1.98
18C4701L	3 lbs. 4 oz.	3 lbs.	3.29

(I) Stitched Cheesecloth Cover.

Cat. No.	Ship. wt.	Roll wt.	Wool wt.	Each
18C4702L	3 lbs.	2½ lbs.	2 lbs	$4.39
18C4703L	4 lbs.	3½ lbs.	3 lbs.	5.39

G J Better Quality. A choice blend of all New Wool makes a thicker, fluffier Batt. Won't mat easily. Comforters will stay lofty, warm and resilient even after long use. In Plain and Cheesecloth-covered styles. Cream-color. Cut size 72x90 in. Dustproof Bags.

(G) Plain. Tissue lined to unroll easily.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4705L	2 lbs. 4 oz.	2 lbs.	$3.29
18C4706L	3 lbs. 4 oz.	3 lbs.	4.79

(J) Stitched Cheesecloth Cover.

Cat. No.	Ship. wt.	Roll wt.	Wool wt.	Each
18C4707L	3 lbs.	2½ lbs.	2 lbs.	$5.69
18C4708L	4 lbs.	3½ lbs.	3 lbs.	7.29

G J Best Quality. Use this warm, fleecy Batt for your finest Comforters. Made from All New Wool fibers, is higher grade, lighter in color, more resilient, than Batts at left. Plain and Cheesecloth-covered styles. Cream-color. Cut size 72x90 in. Dustproof bags.

(G) Plain. Tissue lined to unroll easily.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4710L	2 lbs. 4 oz.	2 lbs.	$3.98
18C4711L	3 lbs. 4 oz.	3 lbs.	5.96

(J) Stitched Cheesecloth Cover.

Cat. No.	Ship. wt.	Roll wt.	Wool wt.	Each
18C4712L	3 lbs.	2½ lbs.	2 lbs.	$6.29
18C4713L	4 lbs.	3½ lbs.	3 lbs.	8.49

NEW DACRON BATT

G Now you can enjoy the wonderful advantages of Dacron at a savings. 100% Virgin DuPont Dacron is as warm as a Wool Batt, yet stays firm, resilient through repeated washings. Will not mat or shift. Odorless, mothproof, mildew-proof. Comes in pure, snowy-White.

Cat. No.	Size, In.	Ship. wt.	Roll wt.	Each
18C4855L	72x90 in.	2 lbs.	1½ lbs.	$4.98
18C4856L	72x90 in.	2 lbs. 5 oz.	2 lbs.	5.98

CROSS-STITCHED COTTON BATTS SAVE YOU TIME, WORK, GIVE DOUBLE THE WEAR

H Makes your quilting far easier. These stronger Cotton Batts have cross-stitching (lengthwise and across at approx. 9-in. intervals); prevents lumping or shifting. Your work-time will be shortened; cross-stitching eliminates half the tieing. Blended of fluffy, resilient Cotton for greater warmth and buoyancy. Cream-color. Size abt. 72x90 in. Comes in Dustproof Bags.

Better Quality. Expertly blended fine new Cotton; extra plump and fluffy for warmth.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4820L	2 lbs. 12 oz.	2½ lbs.	$1.44
18C4821L	3 lbs. 4 oz.	3 lbs.	1.74

Best Quality. Superior blend. Longer fibered Cotton makes it warmest, most durable.

Cat. No.	Ship. wt.	Roll wt.	Each
18C4860L	2 lbs. 12 oz.	2½ lbs.	$1.64
18C4861L	3 lbs. 4 oz.	3 lbs.	1.94

these Washable Pads and Sanforized Cotton Covers

You can't wash a Mattress—you can wash a mattress cover. Protect your mattress from dirt and dust with a washable cover. Each is crafted with a rust-proof Zipper for on and off ease. Wards covers are tailored with set-in side walls; have lock-stitched seams. Made of durable materials to withstand wear and many washings.

GOOD MATTRESS COVER 2.99 ea. in lots of 2 or more

(K) Washable Mattress Cover. Protect your mattress from dust and dirt. Woven of Sanforized unbleached Cotton Sheeting (104 threads per square inch), washes beautifully, won't shrink more than 1%. A full width, rust-proof zipper gives smoother fit, easy covering and removal. Firm lock-stitched, tape-bound seams are rip-resistant.

Cat. No.	Fits Mattress	Ship. wt.	Each	Two for
18C2640	54x74 in.	3 lbs.	$3.29	$5.98
18C2641	39x74 in.	2 lbs.	3.29	5.98

BOX SPRING COVER. Made of the same Sanforized Unbleached Cotton Sheeting as above. Deeper sides (over 8 inches). Will fit any box spring, protect it from dust and dirt.

Cat. No.	Fits Box Spring	Ship. wt.	Each	Two for
18C2642	54x74 in.	3 lbs.	$3.59	$6.90
18C2643	39x74 in.	2 lbs.	3.59	6.90

(L) Good Quality Pillow Cover. This cover is firmly woven of Bleached White Cotton Muslin. Handy rustproof zipper closing. Will provide good protection for your pillows, keep them looking fresh. Ship. wt. ea. 7 oz.; two, 13 oz.
18 C 2759—Fits 21x27 in. Pillow.....Each 57c; 2 for $1.05

BETTER MATTRESS COVER 3.75 ea. in lots of 2 or more

(M) Better Quality Mattress Cover. Woven of Sanforized unbleached White Cotton Sheeting, is sturdier, more closely woven than cover at left (116 threads per sq. in.), for better protection from soil, dust and wear. Maximum shrinkage of 1% to assure permanent fit. Rust-proof, full-width zipper. Lock-stitched, rip-resistant, tape-bound seams.

Cat. No.	Fits Mattress	Ship. wt.	Each	Two for
18C2630	54x74 in.	3 lbs.	$3.89	$7.50
18C2631	39x74 in.	2 lbs. 8 oz.	3.89	7.50

BOX SPRING COVER. Made of closely woven unbleached Cotton Sheeting as mattress cover described above, but cut deeper all around (over 8 inches) to fit any box spring.

Cat. No.	Fits Box Spring	Ship. wt.	Each	Two for
18C2632	54x74 in.	3 lbs.	$4.19	$8.26
18C2633	39x74 in.	2 lbs. 8 oz.	4.19	8.26

(N) Better Quality Zippered Pillow Cover. Sanforized, Bleached, White 80-square Cotton, firmly woven for longer durability. Protects pillows against dust, stains, helps prevent wear and tear. Ship. wt. ea. 7 oz.; two, 13 oz.
18 C 2751—Fits 21x27 in. Pillow.....Each 69c; 2 for $1.30

BEST MATTRESS COVER 4.61 ea. in lots of 2 or more

(P) Wards finest quality Mattress Cover. Woven of Sanforized (max. shrink. 1%) bleached White Cotton Sheeting (128 threads per sq. in.). Heavier, firmer fabric gives longer wear, better protection from soil, dust. Long 86-in. rust-proof zipper gives easy access to handles when turning. Lock-stitched, rip-resistant, tape-bound seams.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each	Two for
18C2690	54x74 in.	3 lbs.	$4.98	$9.22
18C2691	39x74 in.	2 lbs. 8 oz.	4.98	9.22

BOX SPRING COVER. Same quality Sanforized Bleached Cotton Sheeting as above, but cut deeper all around (over 8 in.). Will fit any box spring, protect it from dust and dirt.

Cat. No.	Fits Box Spring	Ship. wt. ea.	Each	Two for
18C2692	54x74 in.	3 lbs.	$4.98	$9.80
18C2693	39x74 in.	2 lbs. 8 oz.	4.98	9.80

(R) Best Quality Pillow Cover. Wards finest quality pillow cover, closely woven of the same Sanforized Bleached White Sheeting as described above. Full-width, rustproof Zipper. Shipping weight each 7 ounces; two, 13 ounces.
18 C 2760—Fits 21x27 in. Pillow.....Each 89c; 2 for $1.69

PROTECTIVE TABLE PADDING: RESTFUL FOAM RUBBER TOPPER: MATTRESS AND BOX SPRING COVERS

FELT, QUILTED, TABLE PADDING 1.27 TO 1.98 yd.

(T) Make-your-own table padding—A value opportunity for the thrifty and economy-minded. Just cut to the shape you need, and it's ready. Creamy-white Cotton Felt Padding is thickly napped for long use; makes fine protection for your table against hot dishes and scratches. Or use for ironing board covers, under hot plates, metal lamps and trays, book ends. Edges are neatly selvaged to prevent fraying. Washable; can be laundered, will not mat.

18 C 4976—Width, 39 in. Wt. yd. 1 lb. Yd. $1.27; 5 yds. $6.05
18 C 4977—Width, 48 in. Wt. yd. 1 lb. 4 oz. Yd. $1.59; 5 yds. $7.55
18 C 4978—Width, 54 in. Wt. yd. 2 lbs. Yd. $1.79; 5 yds. $8.30

(U) Quilted Padding. Cut this padding to the shape you require; Bleached White Cotton Cover is filled with fluffy bleached Cotton. Zig-zag stitching prevents matting. Edges are tape-bound. Ideal as crib pads. Washable.

18 C 4961—Width, 39 in. Wt. yd. 1 lb. Yd. $1.29; 5 yds., $6.35
18 C 4962—Width, 48 in. Wt. yd. 1 lb. 8 oz. Yd. $1.69; 5 yds. $7.99
18 C 4963—Width, 54 in. Wt. yd. 2 lbs. Yd. $1.98; 5 yds. $9.49

FOAM RUBBER MATTRESS PAD 6.63 36x70 ea. in lots of 2

(V) The perfect way to make your old mattress feel like new. Foam Rubber Mattress Pad boasts many of the wonderful advantages of a foam rubber mattress, yet sells for a fraction of the cost. Composed of millions of tiny airholes, it is light, resilient, never loses its shape. The 3/8 inch topper of foam rubber is securely fixed to a base of strong Muslin sheeting, making it extra resistant to ripping or shredding. Laundering easily, Pad never mats or lumps. Its smooth, unbroken surface eliminates much of the discomfort often caused by buttons and bumps on the mattress beneath. This Foam Rubber Pad will give you years of odorless, allergy-free service . . . a wonderful idea for sleeping comfort.

18 C 2548—Abt. 50x70 in. Wt. 7 lbs. 4 oz. Ea. $8.98; 2 for $17.60
18 C 2549—Abt. 36x70 in. Wt. 5 lbs. 4 oz. Ea. $6.75; 2 for $13.25

For more mattress and pillow covers, Page 442-446. Definitions of Washability Terms can be found on Page 959. Open an Account with Order of $20.00 or more. For information on Wards Easy Terms, see inside back cover.

COVERS FOR FOAM RUBBER OUTFITS 4.49 AND 8.98

(W) Cover is styled especially to fit your Foam Rubber Mattresses. Made of sturdy Bleached White Cotton Sheeting (128 threads per sq. inch), it protects mattress from dust and dirt. Convenient full-width, rustproof Zipper for easy covering and removal. Edges are tape-bound to increase serviceability; rip-resistant seams are lock-stitched for longer wear. Fits regular size foam rubber mattress. Sanforized Pillow cover (see "R" above) of same quality sheeting.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each	Two for
18C2651	54x74x5 in.	2 lbs. 8 oz.	$4.49	$8.46
18C2652	39x74x5 in.	2 lbs.	4.49	8.46

(W) Two-Piece Set. For Foam Rubber Mattress and Box Spring outfits. Made of same quality Bleached Cotton Sheeting and construction as above. Full-width Zipper.

Cat. No.	Size	Ship. wt. set of 2 Pieces	Set of 2 Pieces	2 sets for
18C2653	Full (54 in. wide)	4 lbs. 12 oz.	$8.98	$16.98
18C2654	Twin (39 in. wide)	4 lbs. 4 oz.	8.98	16.98

Mattresses and Pillows Stay Fresh Under Cover

EMBOSSED PLASTIC MATTRESS COVER 3.89

Ⓐ Embossed Floral Brocade Plastic Cover, textured to resemble damask ticking. Keeps your mattress looking as new as the day you bought it. "Electronically sealed" seams twice as strong as sewn seams. Waterproof, dustproof. Rustproof Zipper; set-in side walls. To clean, wipe with damp cloth. *Colors:* Blue or Rose. *Be sure to state color wanted.*

Cat. No.	Fits Mattress	Ship. wt. ea.	Each	Two for
18 C 2647C	54x74 in.	3 lbs.	$3.89	$7.35
18 C 2648C	39x74 in.	2 lbs. 8 oz.	3.89	7.35

Ⓑ MATCHING PILLOW COVER. Heavy, Waterproof Plastic. Use in sickroom if allergic to dust, feathers. "Electronically sealed" seams. Zipper closing. Wt. 7 oz.; 2, 13 oz. *State color.*
18 C 2764C—Fits 21x27 in. pillow.....Each 94c; 2 for $1.79

PLASTIC MATTRESS COVER 3.19

Ⓒ It's good sense to protect your investment in a mattress. Heavy, Waterproof Plastic Cover, also Dustproof to remedy allergy sufferers. "Electronically sealed" seams. Full width Rustproof Zipper. Set-in side wall style. And you can clean with damp cloth without removing mattress.
Colors: Rose, Blue or Clear. *Be sure to state color.*

Cat. No.	Fits Mattress	Ship. wt. ea.	Each	Two for
18 CZ 2620C	54x74 in.	3 lbs.	$3.19	$6.25
18 C 2621C	39x74 in.	2 lbs. 8 oz.	3.19	6.25

Ⓓ MATCHING PILLOW COVER. Waterproof Plastic. Full width zipper closing. Protects from medications, perspiration, dust. Ship. wt. ea. 7 oz.; two, 13 oz. *State color above.*
18 C 2754C—Fits 21x27 in. pillow.....Each 63c; 2 for $1.20

SANFORIZED MATTRESS COVER 4.19

Ⓔ Pink, Blue, Gray stripes on Sanforized Cotton Sheeting. Rustproof Zipper. Tape bound, rip-resistant. Washfast.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each	Two for
18 C 2655C	54x74 in.	3 lbs.	$4.19	$7.98
18 C 2656C	39x74 in.	2 lbs. 8 oz.	4.19	7.98

BOX SPRING COVER. Same as above but cut over 8-in. deeper.

Cat. No.	Fits Box Spring	Ship. wt. ea.	Each	Two for
18 C 2657C	54x74 in.	3 lbs.	$4.39	$8.49
18 C 2658C	39x74 in.	2 lbs. 8 oz.	4.39	8.49

Ⓕ MATCHING PILLOW COVER. Pink, Blue and Gray stripes Sanforized. Washfast. Ship. wt. ea. 7 oz. Two, 13 oz.
18 C 2761C—Fits 21x27 in. Pillow.....Each 89c; 2 for $1.69

LUXURIATE IN THE WARMTH OF COMFORTERS AND QUILTS, AND KEEP THEM CLEAN IN COVERS

PATCH PRINT QUILT 5.44 76x82 in.

Ⓖ The mood is modern. Geometric design on snow-white background. Washes by hand or machine. Vat-dyed colors on woven Cotton. 100% new bleached White Cotton filling held in place by firm Zigzag quilting stitches. Washfast.
Colors: Medium Green, Gold, Rose. *State color.*
18 C 4102—Reg. Length. Abt. 76x82 in. Wt. 4 lbs. 8 oz. $5.44
18 C 4103—Extra Long. Abt. 76x88 in. Wt. 5 lbs.....$6.98

DOWN-FILLED COMFORTER 19.95

Ⓗ Sleep in Beauty. Our most luxurious Comforter in glistening Acetate Satin. Trapunto design further enriches this regal charmer. Plumply filled with 1½ lbs. of 100% new, processed Goose Down. If moth damaged in 5 years, Wards gives you a new Comforter. Dry clean. Wt. 3¾ lbs. Boxed.
State color: Hunter (dk.) Green, Med. Blue, Rose or Wine.
18 C 4300L—Abt. 68x80. Wt. 6 lbs. $2.00 Down or Cash $19.95

ALL WOOL-FILLED COMFORTER 6.98

Ⓙ Reversible Comforter surrounds you with beauty and warmth. Generous filling of 3 lbs. of All Wool covered with the shimmer of Acetate Satin (264 threads per sq. in.) Resists matting. Wards will replace Comforter if moth-damaged within 5 years. Dry clean. Wt. 4½ lbs. *State color:* Med. Blue-Rose, Hunter Green-Chartreuse, Wine-Gray, Solid Rose.
18 C 4527L—Abt. 68x80. Boxed. Ship. wt. 6 lbs. 4 oz.....$6.98

BEST QUALITY COVER 5.59 72x84 in.

Ⓚ Blanket or Comforter Cover. Wild-flower design on White. Cotton Percale. Snap closings. Ideal for Electric Blankets. Washfast. Gold, Rose or Blue. *State color.*
18 C 2745—Abt. 72x84. Wt. 2 lbs. 8 oz. Ea. $5.59; 2 for $10.75
18 C 2746—Abt. 72x90. Wt. 2 lbs. 12 oz. Ea. $5.98; 2 for $11.65

BETTER QUALITY COVER 4.69 72x84 in.

Ⓛ Durable Cotton Percale Cover for Blankets, Comforters. Zipper closings. Tape binding on 4 sides. Washfast.
State color: Med. Blue, Rose or Gold; ea. on White background.
18 C 2740—Abt. 72x84. Wt. 2 lbs. 4 oz. Each $4.69; 2 for $8.98
18 C 2741—Abt. 72x90. Wt. 2 lbs. 8 oz. Each $5.19; 2 for $9.98

GOOD QUALITY COVER 3.98 72x84 in.

Ⓜ Protect Blankets, Comforters with floral print Cotton Percale. Zipper closing. Bias tape binding. Washfast.
State color: Med. Green, Blue or Rose.
18 C 2725—Abt. 72x84. Wt. ea. 2 lbs. Each $3.98; 2 for $7.50
18 C 2726—Abt. 72x90. Wt. ea. 2 lbs. Each $4.49; 2 for $8.75

Popularly Priced Fashion Watches, Utility Models

DORSET 7-JEWEL WATCHES

EXCLUSIVE WARDS VALUE—direct from Switzerland to save you more. Pin-lever watches have 7 jewels at points of greatest friction. Stainless steel backs, anti-magnetic movements. Ship. wt. 5 oz.

1 GIRLS' 7-JEWEL DORSET. Smooth, graceful lines of gold-colored case for dress or sports. Raised gilt numerals, hands. Sweep second.
45 C 76—Harmonizing expansion band...$12.95
45 C 77—With black silk cord band..... 11.95

2 BOYS' 7-JEWEL DORSET. Dress watch like Dad's, yet built to stand hard use. Tailored gold-color case. Luminous dial, sweep second.
45 C 63—With expansion band.....$11.95
45 C 64—With harmonzing leather strap.. 10.95

3 MEN'S 7-JEWEL DORSET. A smart dress model with all the important features for hard wear at work or sports. Water- and dust-resistant. Luminous dial, sweep second. Outstanding value.
45 C 61—Gold-color case, expansion band.$13.95
45 C 62—Chromed case, stainless steel band 13.95

4 WOMEN'S 7-JEWEL DORSET. Adds "finishing touch" to fashion ensembles. Rich gold-color metal case matched by raised gold-color numerals.
45 C 67—Telescopic expansion band.....$13.95

COLORFUL NEW FASHION WATCHES

COSTUME WATCHES—big fashion news of the season. A brand new trend in accessories that's bound to add zest to your wardrobe. All smartly styled in bright, fashion-keyed colors. Wt. 5oz. ea.

5 ARTCO "SEVENTEEN". Dramatically styled, gold-color case has bright enameled top and matching suede leather band. Case top and band in choice of black, blue or red. Tiny, yet clearly legible dial has raised gilt numerals and markers. Shock-resistant, 1-jewel Swiss movement.
45 C 54—*State color:* Red, Blue or Black...$9.47

6 ENDURA'S "BALALAIKA"—fashion watch as romantic as its name. Bright spring colors adorn top of gold-color case. White suede band, gold-color buckle. Raised gold-color numerals, hour markers. *State color case design:* Black with white center, Pink with white center, or Black with red center. Shock-resistant.
45 C 29—1-jewel Swiss movement.....$9.47

7 DORSET 7-JEWEL FASHION WATCH—a handsome dress or sports model that's always in good taste. Tiny, gold-color case has bright enameled top, matching suede band. Gold-color markers contrast effectively against bright case. *State:* Jet Black, Emerald Green or Royal Blue.
45 C 60–7-jewel, anti-magnetic Swiss mvmt.$11.95

SENTRY WATCHES FOR WOMEN AND GIRLS

SENTRY WATCHES, made by leading manufacturers, sold only by Wards. You save more when you buy Sentry because Wards volume business *means* lower prices. Have 30-hour movements, stainless steel backs, unbreakable crystals. Guaranteed against defects in materials, workmanship.

8 SMALL, NEAT-LOOKING chromed case ideal for dress, sports. Shock-resistant. Sweep second. For nurses, homemakers, students. Wt. 4 oz.
45 C 87—With leather strap.....$6.49
45 C 89—Expansion band like (9), above... 7.98

9 ALL-AROUND STYLE withstands plenty of hard wear. Thin, chrome plated case is always in good taste. Shock-resistant movement. Wt. 4 oz.
45 C 92—Stainless steel expansion band...$7.49
45 C 94—With leather strap..... 5.79

12

RELIABLE TIMEX WATCHES FOR WOMEN

TIMEX WATCHES are guaranteed 1 year against defects in materials or workmanship. All have 30-hour, shock-resistant, V-Conic movements and stainless steel backs. *Sent Postpaid.*

10 "SPORTSTER". Feminine styling, yet perfect for sports. Water-, dust-, shock-resistant movement. Silvery dial, luminous hands and numerals. Red sweep second hand has 5–60 track.
45 CP 12—Stainless steel expansion band.$14.25

11 BRACELET WATCH. For the popular costume look. Reliable timepiece and costume bracelet in one piece of jewelry. Chromed case and bracelet. Hinged bracelet arms to fit any wrist.
45 CP 3—Gilt numerals, hands, markers...$9.85

13

DEPENDABLE, WELL-DESIGNED POCKET WATCHES BY WESTCLOX AND SENTRY

12 SENTRY POCKET WATCH made by a leading manufacturer, sold only by Wards. Durable chromed case. Marked second dial. Wt. 4 oz.
45 C 1005—With luminous dial.....$3.19
45 C 1006—White dial, black numerals.... 2.29

13 "POCKET BEN" by Westclox. Black hands, numerals and minute track stand out on etched silver plated dial. Nickel plated case.
45 CP 1026—Silver plated dial. *Postpaid*...$4.13
45 CP 1027—Black luminous dial. *Postpaid.* 5.23

14 15 16 17 18 19 20 21 22

HANDSOMELY STYLED DRESS AND SPORTS WATCHES FOR MEN AND BOYS

14 SENTRY WATCH for dress or sportswear. Outstanding construction and style, unusually low priced. Shock-resistant, luminous dial. Sweep second. Chromed case. Wt. 4 oz.
45 C 58—Stainless steel expansion band $8.95
45 C 70—Harmonizing leather strap... 7.49

15 EXPENSIVE WATCH FEATURES at an amazing low price. Endura water-, dust-, and shock-resistant watch costs less than many watches without these features. Chromed case, stainless steel back. 1-jewel movement. Sweep second, luminous dial. Wt. 4 oz.
45 C 24—Stainless steel expansion band.$9.95
45 C 23—With gray leather strap..... 8.95

16 SMART, NEW ARTCO WATCH. Gold-color metal case contrasts vividly against striking two-tone dial. Gold-color markers, luminous hands. Second dial. Handsomely styled watch is in good taste anywhere. Wt. 4 oz.
45 C 44—1-jewel mvmt. Expansion band.$8.49

17 DISTINCTIVELY STYLED by Endura, to give you an expensive-looking watch at low cost. Extra-thin, gold-color case is curved to follow lines of your wrist. Dramatic, sunburst dial has gold numerals at quarter hour intervals, gold sweep second hand. Black suede strap completes ensemble. Wt. 4 oz.
45 C 43—1-jewel, shock-resistant mvmt.$9.95

NOTICE. Prices for all watches include 10% Federal Excise Tax. All watches are shown ¾ actual size. All sent in attractive gift boxes.

CHARACTER WATCHES AND CHILDREN'S MODELS WITH "GROWN-UP" APPEAL

18 SENTRY WATCH popular with boys or girls. Shock-resistant movement, chromed case. Bands fit small wrists. Ship. wt. 4 oz.
45 C 82—Stainless steel expansion band.$7.49
45 C 83—With leather strap..... 5.79

19 EASY TO READ Sentry watch has clear, black numbers on two-tone gray dial. Chromed case. Bands fit small wrists. Wt. 4 oz.
45 C 57—Stainless steel expansion band.$4.89
45 C 56—With leather strap..... 3.49

20 CINDERELLA WATCH. Lovely Cinderella all dressed up for the royal ball poses on colorful dial. Waterproof, and shock-resistant. Sent in clear plastic "glass slipper" gift box.
45 CP 1—Grosgrain ribbon band. *Pstpd.*$7.65

21 DAVY CROCKETT WATCH that makes time-telling fun for any young "frontiersman". Davy Crockett—"King of the Wild Frontier"—poses boldly on colorful blue and yellow dial. Western-style strap and heavy-looking silver colored buckle. Chromed case.
45 C 39—"Davy" gift box. Wt. 4 oz.....$4.95

22 "YOUTH TIMER" by Bradley—the newest, most exciting watch for children. The "fashion-conscious" little lady in your home will be thrilled to own a watch styled just like the costume watches women are wearing this season. Durable metal case in light, Spring colors has matching leather band sized to fit small wrists. Gray and white dial.
45 C 20–*State:* Blue, Pink. Wt. 4 oz. $4.95

Fine Quality Buren Watches . . . Sold Only

AMONG WARDS BEST BUYS. Because of direct importation and the economies in mail order selling, we can offer these distinguished watches for as much as 50% less than watches of comparable quality selling nationally.

BUREN MOVEMENTS ARE IMPORTED from the Buren factory in Switzerland, internationally-known for fine watchmaking. Wards have been exclusive distributors for over 20 years and can vouch for their high quality.

JEWELED LEVER IN ALL BURENS. It is the lever which must be jeweled for precision timing and accuracy and long, satisfactory life for your watch.

UNBREAKABLE BURENOX MAINSPRING in all Burens unless otherwise stated. Lifetime indestructibility eliminates 99.5% of failures due to mainspring defects. Should Burenox mainsprings break, wear out, Wards replace them any time without cost including postage. Regardless of age, climate, whether fully or partially wound, they never lose their constant power.

CONVENIENT MONTHLY PAYMENT PLAN. You can own a lovely Buren without waiting to accumulate the cash. Enjoy one as you pay for it. Pay only 10% down—as little as $2.50 up to $9.50. See Inside Back Cover for details.

23-JEWEL WATCHES—OUTSTANDING QUALITY, FOR SO LITTLE

[1] HALO OF 18 DIAMONDS surrounds classic dial. Reflecting solid 14K white gold case enriches brilliant round-cut stones. Luxurious timepiece will be one of her most treasured possessions. Fine quality, shock-resistant 23-jewel movement is remarkably accurate. Silvered numerals, markers, raised crystal complete ensemble.
45 C 1658 L—$9 Down or Cash..$89.50

[2] EXTREMELY SMART AND TAILORED—Spartan simplicity of solid 14K gold miniature case ornamented by scroll endpieces. Fine quality 23-jewel movement. Shock-resistant.
45 C 1656 L—Expansion. *State yellow*, white gold case. $5 Down.Cash $49.50

[3] SOLID 14K YELLOW GOLD CASE. A luxury watch at an extremely low price. Reflecting endpieces in charming tulip motif. Kreisler expansion band carries out youthful theme. Raised gilt numerals and markers on dramatic textured "sunray" dial. Shock-resistant 23-jewel movement.
45 C 1652 L—Pay only $4 Down on Terms.....or Cash $39.50

[4] DELIGHTFUL SIMPLICITY keynotes lovely ensemble. Beautifully finished 10K yellow gold-filled case. Endpiece design skillfully carried out in expansion band by "Jewelers' Best". Distinctive raised gilt figures contrast against white dial. Domed crystal. Shock-resistant movement.
45 C 1657 L—Fine-quality 23-jewel movement. $4.50 Down or Cash $41.50

[5] RICHLY ORNATE CASE AND BAND—looks so expensive yet is so reasonable. Eye-catching piece of jewelry. 10K yellow rolled gold plate case. Dainty raised gilt figures on dial, domed crystal. Shock-resistant.
45 C 1655 L—Matching Kreisler expansion band. $4 Down...Cash $36.50

[6] OUR LOWEST PRICED 23-JEWEL WATCH. Trim and tailored styling—always smart. 10K rolled gold plate case. Raised gilt numerals and markers. Domed crystal. "Jewelers' Best" expansion. Shock-resistant.
45 C 1653 L—23 jewels. *State yellow or white gold.* $3.50 Dn...Cash $33.50

GLAMOUROUS DIAMOND-SET DRESS MODELS

[7] "LADY BUREN 23". Symphony of jeweler's art and watchmaker's skill. Exciting new model is shaped like a lovely old-fashioned medallion encrusted with 23 flashing round-cut diamonds. Solid 14K white gold case. Shock-resistant 23-jewel movement. Raised crystal magnifies tiny dial.
45 C 1620 L—Dignified black silk cord band. $9.50 Down..or Cash $95.00

[8] NEW, MODERN DESIGN brilliantly punctuated by 6 diamonds set in graceful stylized endpieces. Solid 14K white gold case. Silvery dial. An unusual watch in style, performance and low price. 17-jewels.
45 C 1644 L—Domed crystal. Black silk cord band. $6.50 Dn.or Cash $65.00

[9] LUXURY AND ELEGANCE of a diamond watch yet priced almost unbelievably low. Chic new style in 10K yellow or white rolled gold plate.
45 C 1630 L—4 diamonds. 17 jewels. *State color.* $4 Down or Cash $39.50
45 C 1631 L—2 diamonds. 17 jewels. *State color.* $3 Down.....Cash 29.95

[10] SLEEK AND STREAMLINED. Brand new model set with 6 flashing diamonds. Looks far more costly than its modest price. 10K white rolled gold plate case. Raised gilt numerals, hands contrast with dainty white dial. High domed crystal. Expansion band completes ensemble.
45 C 1633 L—17 jewels Only $4.50 Down on Terms or Cash.....$43.95

SOLID 14K GOLD WATCHES PRICED SO LOW

[11] TRIM AND MODERN. A watch you'll be proud to wear anywhere—a style that's always new. Solid 14K gold case comes in a choice of either yellow or white gold. Domed crystal. Comfortable expansion band repeats neat faceting on case for smooth coordinated look. Small, finely finished 17-jewel movement for accuracy.
45 C 1619 L—*State color gold* for case. Only $4 Down or Cash..$39.50

[12] ATTRACTIVE NEW WATCH flatters the wrist. Heavy on eye-appeal, light on price. Tailored solid 14K yellow gold case. Raised gilt numerals and hands on white dial. High domed crystal gives added distinction. Black silk cord band—always in good taste.
45 C 1601 L—Small finely finished 17-jewel mvmt. $4 Dn. Cash $37.95

[13] EXPENSIVE-LOOKING WATCH has casual tailored lines. A comfortable style to wear, its charming round case is as popular today as always. Raised gold numerals on white dial. Matching expansion bracelet. *State solid 14K yellow or white solid gold case.*
45 C 1596 L—Raised crystal. 17 jewels. $3.50 Down..or Cash $31.95

[14] PERFECTLY COORDINATED IN CASE AND BAND. Richly carved solid 14K gold case for only $29.50. Raised gold numerals and modern markers contrast smartly on white dial. High domed crystal gives extra dash of elegance. Expansion band by "Jewelers' Best".
45 C 1589 L—17-jewel movement. *State yellow or white gold case*.....$29.50

WATER-, DUST- AND SHOCK-RESISTANT

[15] AUTOMATIC, SELF-WINDING WATCH. Winds itself as you wear it. Stores up to 30 hours reserve time. Stem for setting, auxiliary winding. Water- and Dust-resistant case. Shock-resistant (Incabloc) movement. Anti-magnetic. Fully luminous dial shows up clearly at night. Sweep second hand; 5-60 track for close, accurate timing. All stainless steel case stands up under hard wear. Stainless steel expansion band simulates reptile graining.
45 C 1629 L—17-jewel movement. $4 Down.or Cash $39.50

[16] WATER-, DUST- AND SHOCK-RESISTANT (Incabloc). Exceptionally dependable watch for utility and service. Stainless steel case is unusually thin and compact. Anti-magnetic. Unbreakable crystal. Modern luminous hands and figures for easy reading and attractive appearance. Sweep second hand. Finely finished 17-jewel movement.
45 C 1627 L—Leather strap. $3.50 Down....or Cash $34.50

[17] FOR NURSES, SERVICEWOMEN OR HOMEMAKERS—any active woman. Water- and Dust-resistant case of durable, highly polished chrome plate. Unbreakable crystal. Fully luminous dial is clearly readable night or day. Sweep second hand. Stainless steel expansion band.
45 C 1543—17 jewels. Was $24.50 at Christmas.....$21.95

ESPECIALLY FOR TEEN AGERS

[18] NEW SWEETHEART ENSEMBLE. Ornamental heart motif of endpieces carried out around wrist in expansion bracelet. More than just a watch—a possession that will never lose its sentimental attachment. High domed crystal over trim square dial. Raised gold numerals and hands give an expensive appearance. 17-jewel movement.
45 C 1530—10K yellow rolled gold plate case.....$21.95

[19] YOUTHFUL STYLING. As neat and trim as a teen ager herself. A watch that will withstand the active pace of your youngster; yet one she'll be proud to wear anywhere. Raised gold numerals and hands stand out clearly on white dial. Raised square-cut crystal follows that latest fad. Comfortable, secure expansion bracelet. 10K yellow or white rolled gold plate case. *State color gold.*
45 C 1520—17-jewel movement. $2.50 Down or Cash $21.95

[20] FOR THE TEEN AGER AT WORK OR PLAY. A watch she'll really enjoy wearing; a watch that'll give her long satisfactory service, yet costs so little. Heavily sculptured case of 10K yellow rolled gold plate contrasts neatly to ample white dial. Raised gold numerals and hands. Clear black minute track. Complementary expansion bracelet.
45 C 1532—17-jewel movement.....$19.95

by Wards . . . at Unusual Money-Saving Prices

ALL BURENS GUARANTEED by Wards against original defects in materials and workmanship. Water- or Shock-resistant Burens meet or exceed the Federal Trade Commission Standards.

ELECTRONICALLY TIMED. Each movement is timed and tested by the company before being sent to you to insure its accuracy and your satisfaction. All watches pictured 7/8 actual size.

ALL ANTI-MAGNETIC—vital movement parts won't magnetize under normal wearing conditions.

DUST-RESISTANT. All Buren watches have a patented spring-action sealing feature in the crown. Crown and crystal are treated with a chemical sealant to give maximum watch protection.

ALL EXPANSION BANDS on Buren watches, unless specified as all stainless steel, are 1/20 gold filled with karat fineness stamped on each; all have non-corrosive stainless steel backs.

STAINLESS STEEL BACKS on all Burens unless described as SOLID 14K GOLD OR 10K GOLD FILLED.

HOW TO ORDER: Measure around *entire* wrist in inches. *State Catalog Number and Wrist Size in Inches.* Ship. wt. of each watch is 13 oz. Prices include 10% Federal Excise Tax. All Burens are sent in attractive gift boxes, shown on the opposite page, from your nearest Mail Order House.

WARDS WATCH REPAIR SERVICE. Wards repair every brand of watch. See details on Page 452.

POPULARLY PRICED 17-JEWEL WATCHES—SMART NEW STYLES AND DEPENDABLE SERVICE 19.95 TO 29.95

21 NURSES' DRESS WATCH. Neat, feminine styling with all the important features for close, exacting work. Ideal for any woman interested in a sturdy, functional watch. Red sweep second hand. Raised gold numerals and markers. Shock-resistant. Expansion band. *State 10K yellow or white rolled gold plate.*
45 C 1507—17-jewel movement. $2.50 Dn. Cash $24.95

22 HIGH FASHION of the very latest design. Rich combination of shimmering gold and jet black enamel carried throughout case and expansion band. Extremely dressy style for the woman who wants something a little different. High domed crystal. 17-jewel movement. 10K yellow rolled gold plate case.
45 C 1572 L—Only $3 Down on Terms, or Cash $27.50

23 ADDS AN ELEGANT FLAIR, yet always remains a trustworthy timepiece—a combination that can't be beaten. "Jewelers' Best" expansion band. *State 10K yellow or white rolled gold plate case.*
45 C 1504—17-jewel movement. $2.50 Dn. Cash $24.95

24 DYNAMIC NEW WATCH ENSEMBLE. The last word in "wristwear". Refreshing change-of-pace in watch styling includes 3 colorful bands with each watch—Gold reptile-grained leatherette for dress and Green and Black suede for everyday. Add dash to your wardrobe. Bands are easily changed.
45 C 1585 L—17 jewels. 10K yellow gold-filled case. $3 Down . . . or Cash $29.95

25 STRIKING BIT OF SOPHISTICATION. Brand new styling for dress or sports. Flexible stirrup endpieces curve comfortably with wrist. 10K yellow rolled gold plate case. Silvered dial has embossed gold numerals and markers. A bright fashion note for 1956, smartly completed with luxurious black suede strap.
45 C 1574—17-jewel movement. Only $2.50 Down . . . . . or Cash $23.50

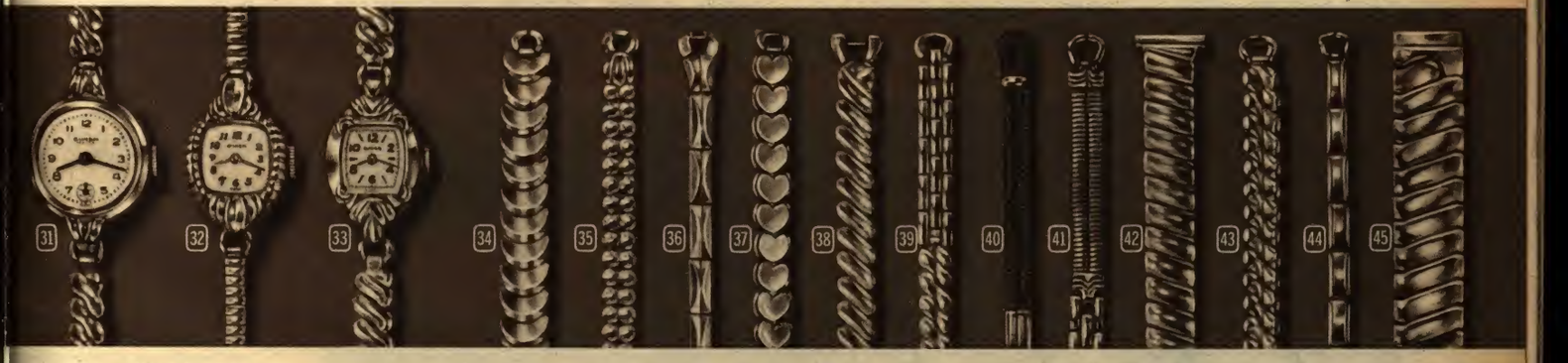
26 UNIQUE FACETED CASE catches and reflects light—adds sparkle to your wardrobe. So reasonably priced; makes a perfect gift watch. In 10K yellow or white rolled gold plate case. Raised gilt numerals. Trim expansion band.
45 C 1555—17-jewel movement. *State color gold.* $21.95

27 ALWAYS-POPULAR ROUND STYLE done in a smart modern treatment for today's trend. Highly dependable timekeeper. A small price to pay for so much quality. Beveled 10K yellow rolled gold plate case. Raised gilt numerals.
45 C 1553—17-jewel movement. High domed crystal. Expansion band. . . $19.95

28 PERFECT GIFT FOR SOMEONE DEAR. Carved heart-shaped endpieces repeated in each link of charming Kreisler expansion band. A sentimental possession she'll cherish always. *State:* 10K yellow or white rolled gold plate case. Raised gilt figures.
45 C 1587—17-jewel movement. $2.50 Dn. Cash $23.50

29 ALWAYS IN VOGUE—ever-popular bracelet watch. Fits any wrist. 10K yellow or white rolled gold plate case; 1/10 10K gold-filled bracelet. Raised gold numerals, markers. Handsome piece of jewelry as well as an accurate timepiece. Unbreakable domed crystal, 17-jewel movement. *State color gold.*
45 C 1571L—Only $3 Down on Terms or Cash $26.95

30 ONE OF OUR MOST POPULAR STYLES. Effectively combines severe dial with richly ornamented case. Reliable in every way—and priced right! Raised gilt numerals. 10K yellow rolled gold plate case. Attractive expansion band by "Jewelers' Best".
45 C 1588—17-jewel movement. $2.50 Dn. Cash $24.95



ECONOMY 7-JEWEL WATCHES

31 COMPLETELY STURDY WATCH yet styled with simplicity and taste. A really outstanding buy. Sparkling chromed case. Unbreakable crystal. Easy-to-read numerals. Second dial. Regular mainspring. Stainless steel expansion.
45 C 1402—7-jewel movement. $14.95

32 FASCINATING RIBBED CASE DESIGN makes a highly unusual watch. Easy-to-read raised gold numerals on white dial. So much style and service for so small a price. A watch she can wear with pride. 10K yellow rolled gold plate case. Complementary expansion band.
45 C 1407—7-jewel movement. $16.95

33 DEEPLY CARVED CASE makes this watch truly outstanding. Careful design and sound construction seldom found in a low priced watch. Raised gold numerals, modern markers on white dial. High domed crystal. 10K yellow rolled gold plate case. Smart wide expansion band.
45 C 1408—7-jewel movement. $18.95

STYLISH BRACELETS FOR WOMEN'S WATCHES . . . GIVE YOUR OLD WATCH A LIFT—ONLY 1.49 TO 7.50

TO HAVE YOUR WATCH BAND ORDER FILLED CORRECTLY, you must state 1. your exact wrist size, 2. choice of gold color and 3. choice of end widths on (42) and (45)—see diagram on Page 453. *To find correct wrist size, you must measure around your entire wrist in inches.*

Each band is available in the end size shown or as stated for (42) and (45). All bands have stainless steel backs except (36) and (44). Prices include 10% Federal Excise Tax except on stainless steel bands which have no tax. All bands shown 7/8 actual size.

34 "JEWELERS' BEST" GOLDEN PENNY. Elegant bit of glamour gives your watch that custom look. Automatic ends fit any watch. *State:* 1/15 12K yellow or white gold filled.
45 CP 2449—*State wrist size. Postpaid.* . $7.50

35 "JEWELERS' BEST" DIXIE ROSE. Always-popular band design restyled in extremely dainty fashion. 1/15 12K yellow gold filled. Secure end springs adjust to fit any watch.
45 CP 2446—*State wrist size. Postpaid.* . $6.95

36 "JEWELERS' BEST" GOLDEN WISP, dainty as its name implies. Automatic ends hold firmly. *State:* 1/15 12K yellow, white gold filled.
45 CP 2430—*State wrist size. Postpaid.* . . . $6.95

37 KREISLER "LOVE LIGHT". Sentimental theme tastefully done. Heart-shaped links reflect highlights. 1/20 12K yellow gold filled.
45 C 2442—*State wrist size. Postpaid.* $5.95

38 "FITS ALL". Automatic ratchet ends fit almost any watch yet hold securely. Neat, simple lines. 1/20 10K yellow gold filled.
45 C 2415—*State wrist size.* Ship. wt. 4 oz. $3.45

39 COMBINATION LINK AND EXPANSION BAND. Sets off any style watch—so comfortable. *State:* 1/20 12K yellow or white gold filled.
45 C 2422—*State wrist size.* Wt. 4 oz. $3.39

40 KREISLER NYLON CORD BAND. Reflects your good taste. "Marvelock" adjustable ratchet clasp. Heavy-wt. 1/20 12K yellow, pink or white gold filled clasp, keepers. *Postpaid.*
45 CP 2423—*State wrist size, color gold.* . . $2.95

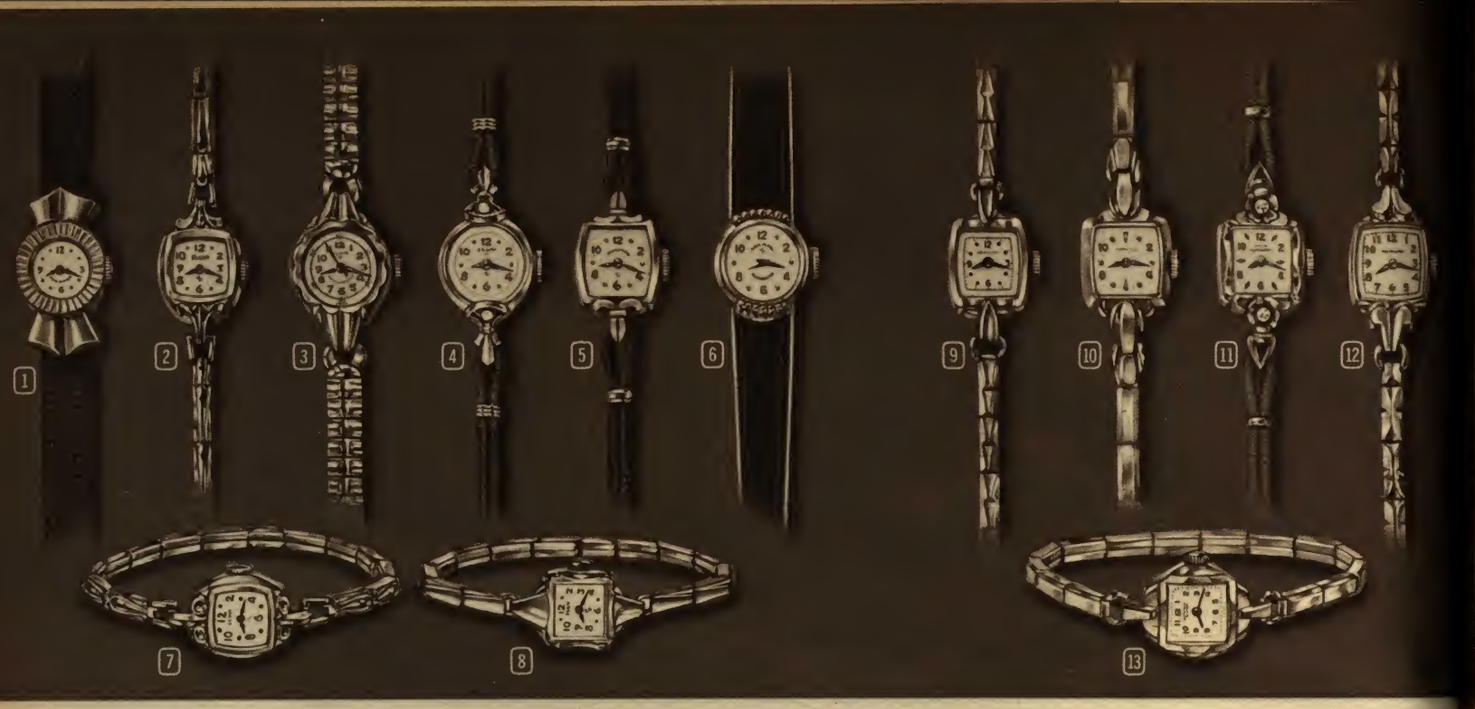
41 SNAKE BRACELET. Always popular. *State wrist size; 1/20 12K yellow, white gold filled.*
45 C 2424—Double strand. Ship. wt. 4 oz. . $2.75
45 C 2519—Single strand. Ship. wt. 4 oz. . 2.10

42 WIDE SPORTS STYLE expansion band. End pieces available in 7/16- or 1/2-in. widths. *State wrist and end width size.* Ship. wt. 4 oz.
45 C 2401—1/20 10K yellow gold filled. . . $2.75
45 C 2400—Stainless steel band 2.19

43 FAVORITE BEADED STYLING. 1/20 12K yellow, pink or white gold filled. Ship. wt. 4 oz.
45 C 2537—*State wrist size and color.* $2.29

44 TRIM AND TAILORED, always flattering. *State yellow or white 1/20 12K gold filled.*
45 C 2441—*State wrist size.* Wt. 4 oz. $1.95

45 "BOY 'N GIRL" band. Just like adults wear but in shorter 4- and 4 1/2-in. lengths. 1/2- and 5/8-in. ends. *State wrist, end size.* Ship. wt. 4 oz.
45 C 2403—1/20 10K yellow gold filled. . . $2.10
45 C 2402—Stainless steel $1.49



Bulova, Elgin, Hamilton . . . Distinguished in Reputation

ELGIN—"Timed by the stars" to insure fine performance. Each has Durapower mainspring which is anti-magnetic and rustproof—guaranteed never to break. *Sent Postpaid* in gift box, above. See NOTICE, Page 451.

1 "TAHITI". Bold, dramatic flair. Heavy 10K yellow rolled gold plate case surrounds diminutive dial in handsome sunburst pattern. Stainless steel back. Water-, Dust- and Shock-resistant. Smart leather strap.
45CN1885L–17 jewels. *Postpaid* $45.00

2 "LORETTA". Elgin's new "Demi-Size". Especially small case—permits greater refinement of design. 10K rolled gold plate case with stainless steel back. 17 jewels. *State choice of yellow or white gold. Postpaid.*
45 CN 1882 L—Expansion band. $47.50
45 CN 1881L — Black cord bracelet. *State wrist size.* $4 Down $39.75

ELGIN WATCHES—"THE BEAUTIFUL WAY TO TELL TIME"

3 "ROSEWOOD SHOCKMASTER". Durable shock-resistant movement. Scalloped case frames tiny dial. Sweep second hand. Fashionable wide expansion band. 10K gold filled case. 17 jewels. *Postpaid.*
45 CN 1870 L—*State yellow or white gold case.* $6 Down $57.50
45 CN 1869 L—Yellow gold only. Black cord band. *State size.* 49.75

4 "HALO". Solid 10K gold case set with 2 sparkling diamonds—yet sold at this exceptionally low price. Dainty fleur-de-lis end pieces add a distinctive touch to charming design. Embossed numerals. Completed by fashionably "right" nylon band. 19-jewel movement.
45 CN 1880 L—*State wrist size; yellow or white gold case. Pstpd.*. $79.50

5 "ODESSA". Timepiece of dignity and charm blends the best elements of modern and traditional. A watch you can wear proudly anywhere. Classic dial features 18K gold hand-applied numerals and markers. Dainty 14K yellow gold-filled case. 21 jewels. *Postpaid.*
45 CN 1879 L—Black nylon cord band. *State wrist size.* $7.50 Dn. . $71.50

6 "LADY ELGIN BELLAIRE". Versatile new watch with a color accent for every costume. Comes with 4 bands—Black, Navy Blue and Gray suede, and Silver alligator-grained leather. Merely slide lovely 10K white solid gold case from one band onto another. Raised white gold figures, applied markers. High flat crystal in the latest mode.
45 CN 1888 L—Shock-resistant. 21 jewels. *Postpaid.* $8.50 Down . $85.00

7 "HEATHER". Lovely Elgin styling for so little. As delicate and simple as its namesake. Perfect for dress or casual wear. Unusually small case of 10K yellow rolled gold plate; stainless steel back.
45 CN 1884 L—17 jewels. Expansion band. *Postpaid.* $4 Down . . . $39.75
45 CN 1883 L—17 jewels. Black cord band. *State size. Postpaid* . . 33.75

8 "LUANA". An extremely tiny watch of elegant simplicity—so dainty and flattering to the wrist. 10K yellow or white gold-filled case. Raised gilt dial figures. Domed crystal. Matching expansion band.
45 CN 1877 L—19-jewel movement. *State color. Postpaid.* $6 Down. $59.50

SMART HAMILTON WATCHES

HAMILTON—recognized for watches of fine quality and superb styling. "It means so much to get or give a Hamilton." Moderate price range fits every budget. All have unbreakable mainsprings. *Sent Postpaid* in attractive gift box, shown at right. Be sure to see the IMPORTANT NOTICE on opposite page.

9 "INEZ". A trim and tailored style that can go anywhere—always worn with pride. Black hands and numerals stand out smartly on clear white dial. 10K yellow gold-filled case has stainless steel back. Modern raised crystal. 19 jewels. *Postpaid.*
45 CN 2017 L—Expansion. . $55.00
45 CN 2016 L—Black cord band. *State wrist size.* $5 Down . . $49.50

10 "YVETTE". Distinguished simplicity of design—a watch with an elegant flair. Glittering end pieces reflect light, flow gracefully into harmonizing expansion band. Clean-cut dial effectively displays modern 18K gold applied numerals, markers. Domed crystal. 19 jewels. *State 14K yellow, white solid gold case.*
45CN2014L–*Postpaid.* $8 Dn. $79.50
45 CN 2013 L — Black cord band. *State wrist size. Postpaid* . . . $72.50

11 "LADY HAMILTON". Delicate and feminine in every respect. 2 brilliant diamonds set in carved blossom end pieces. Stylized pierced hearts carry out appealing motif. Solid 14K white gold case. 18K gold hand-applied numerals, markers. 19 jewels.
45 CN 2015 L—Gray cord band. *State wrist size. Postpaid.* $9 Dn. $89.50

12 HAMILTON "FAY". Imaginative styling of 10K gold-filled case is complemented by striking expansion band. 18K raised gold figures enrich dial. Domed crystal. 19 jewels. *State yellow or white gold case. Postpaid.*
45 CN 2006 L—$7 Down $67.50
45 CN 2007 L—Black cord band. *State wrist size.* $6 Down $57.75

13 HAMILTON-ILLINOIS "LADY GAY". From their new low-priced series. Sleek, tailored case of 10K yellow or white rolled gold plate, stainless steel back. Embossed numerals 17 jewels. *State color. Postpaid.*
45CN2033 L–Expansion band. . $39.50
45CN2034 L—Black cord band. *State wrist size.* $3.50 Down. . . . 33.50

BULOVA WATCHES—"THE GIFT OF A LIFETIME"—ONLY 29.75 TO 55.00

BULOVA—known for fine watch making. "The watch she'll wear with pride." All have anti-magnetic hairsprings. All except (20) have stainless steel backs. *Sent Postpaid* in lovely gift box similar to one above. See IMPORTANT NOTICE on opposite page.

14 "AMERICAN GIRL". Popular fashion-coordinate styling that combines glamorous costume-jewelry look with a reliable watch. Dainty 10K rolled gold plate case in yellow or white has stainless steel back. 1/10 10K gold-filled bracelet with removable safety chain to prevent loss. Hinged arms expand to fit any wrist size. 17-jewel movement.
45 CN 1785 L—*State color gold. Postpaid.* $5.50 Down. $55.00

15 "ELIZABETH". Typically fine Bulova style and service in low priced lady's watch. Unique motif of case carried out handsomely in expansion band. 10K yellow rolled gold plate. Raised gold figures.
45 CN 1754 L—17-jewel movement. *Sent Postpaid.* $3.50 Down. . . $33.75
45 CN 1751L—Same as 1754 but with black cord bracelet. *State wrist size. Sent Postpaid.* $3 Down on Terms $29.75

16 "NIGHTINGALE". Sports watch with style—so much in demand by nurses, homemakers or servicewomen. Sweep second hand; marked second track. Black cord band. 17 jewels. *State wrist size. Postpaid.*
45 CN 1757 L—10K yellow rolled gold plate case. $4 Down. $39.75
45 CN 1764 L—Similar to 1757. 10K white rolled gold plate case . 39.75

17 "MISS AMERICA". One of Bulova's most popular models. Truly an all-'round style for Miss America at work, play or when she's dressed up. 10K rolled gold plate case. Rich-looking expansion band. 17-jewel movement. *State yellow or white gold case.*
45 CN 1782 L–*Postpaid.* $35.75

18 "MISS UNIVERSE". An attractive combination of tasteful design and economical price. Richly fluted case contrasts effectively with simplicity of the lovely square dial. Decorative expansion band. 10K yellow or white rolled gold plate case. 17-jewel movement. *State color case.*
45 CN 1781 L—*Postpaid* $39.75

BULOVA DRESS WATCHES

19 "MARTHA WASHINGTON". Fine 21-jewel watch that costs so very little. Dainty feminine styling expresses the dignity and charm implied by its distinguished name. Attractive faceted expansion band. *State 10K yellow, white rolled gold plate case.*
45CN1760 L–*Postpaid.* $5 Down. $49.50

20 "LADY BULOVA". Practical, self-winding watch retains the delicate appearance women demand. All this at a remarkably low price. Winds as you wear it. Distinctive 10K yellow gold-filled case. 17 jewels. Black cord band. *State wrist size.*
45CN1791L–*Postpaid.* $6 Down. $59.50

21 "GODDESS OF TIME". Richly detailed styling. Ornate case makes a regal setting for 2 lovely diamonds set in white gold filigree. Expansion band. 17 jewels. *State 10K yellow or white rolled gold plate case.*
45CN1750 L–*Postpaid.* $6 Down. $59.50

22 "LA PETITE". Introducing a new member of Bulova's fashion parade. Fine 23-jewel movement is adjusted to 6 positions for accuracy; tiny case is set with 2 diamonds for beauty—a perfect blend. Has delicate, harmonizing expansion band. *State 10K yellow or white rolled gold plate case.*
45CN1777 L–*Postpaid.* $6.50 Dn. $65.50

. . . Same Price Cash or Terms, All Postpaid

BULOVA WATCHES—IN EVERY PRICE RANGE TO SUIT EVERY MAN

BULOVA—Its reputation for accuracy makes it "The official watch of American airlines." Known and respected for achievement in fine watchmaking. All have anti-magnetic hairsprings and stainless steel backs. All are *sent Postpaid* in smart gift boxes.

23 "SENATOR". For the "look of a leader", from Bulova's smart new series. Powerful lines make an authorative-looking timepiece. Angular dial contrasts neatly with ornate 10K yellow rolled gold plate case. Shock-resistant. Unbreakable lifetime mainspring. Applied gold numerals and hands. Brilliantly faceted matching expansion band. 17 jewels.
45 CN 520 L—*Postpaid*. $4 Down . . $35.75

24 "CLIPPER". Self-winding dress watch as handsome as it is comfortable and convenient. Wind merely by wearing it. Water- and Dust-proof. Shock-resistant. 10K yellow rolled gold plate case. Fully luminous dial. Sweep second hand. Heavy masculine-looking expansion band. 17 jewel movement.
45 CN 507 L—*Postpaid*. $6 Down . . $59.50
45 CN 511 L—"Commodore". Like 507 but not automatic. *Postpaid* $49.50

25 "PRESIDENT". Always commands attention and respect—styling and reputation everyone admires. Fine 21-jewel accuracy priced so reasonably low. Unbreakable lifetime mainspring. 10K yellow rolled gold plate case. Dustproofed. Raised gilt figures on subtle two-tone dial. Expansion band.
45 CN 501 L—*Postpaid*. $5 Down . . . $49.50

26 27 "23" AUTOMATIC WATCH—the ultimate in precision. Self-winding—winds itself from wrist motion. "Guaranteed accurate—anywhere, anytime." Adjusted to 6 different positions and temperature changes. Water-, dust-proof. Unbreakable lifetime mainspring. Antimagnetic. Shock-resistant. Raised trylons contrast dramatically to ribbed dial. Sweep sec. hand. Chromed case. *Pstpd.*
(26) 45 CN 513 L—Leather strap. . . $59.50
(27) 45 CN 512 L—Expansion band. 71.50

28 "MINUTE-MAN". A watch you can rely on. Such exceptional styling and construction are unusual in a watch of this low, low price. Distinctive yet entirely masculine. 10K yellow rolled gold plate. Expansion band. 17 jewels. *Pstpd.*
45 CN 517 L—$3.50 Down $33.75
45 CN 516 L—Leather strap. $3 Dn.. 29.75

29 "SENATOR WATERPROOF". From new "Senator" series. All-'round watch with combined sports and dress appeal. Dust- and Water-proof. Shock-resistant. Unbreakable mainspring. Unusually smart dial blends luminous hands, dots with modern silvered figures. Chromed case. Stainless steel expansion band has rich leather inserts.
45 CN 533 L—17 jewels. *Postpaid* . . $49.50

ELGIN WATCHES FOR RELIABLE SERVICE

ELGIN—combines high styling with excellent performance. Each has a patented Dura-power mainspring which is anti-magnetic and rustproof—guaranteed never to break. All have non-corrosive stainless steel backs. Bands are expertly styled to enhance watches' beauty. *Sent Postpaid* in fine gift boxes.

30 "EVERGLADE". Distinctive styling of a dress watch with all the practical features a sportsman wants. Water-, Dust- and Shock-resistant movement will take plenty of hard usage. Raised numerals stand out on rich silvery dial. Smart chromed case. 17-jewel movement. *Sent Postpaid.*
45 CN 593 L—Expansion band. $4.50 Down . . . $45.00
45 CN 592 L—Leather strap. $4 Down 39.75

31 "LAWSON". Bold, masculine case and expansion band make a striking-looking watch that well-dressed men demand. Expensive in appearance, yet low in price. Smartly designed in 10K yellow rolled gold plate. Accurate 17-jewel movement. Embossed numerals lend rich effect to easy-to-read dial.
45 CN 589 L—*Postpaid*. $4 Down $39.75
45 CN 588 L—Leather strap. *Pstpd* 33.75

32 "LORD ELGIN MILBROOK". A magnificently styled new model that is briskly modern in appearance and mood. Trim, angular lines are balanced by easy curve of 14K yellow gold filled case and high domed crystal. Stylized gold numerals, and markers are raised above dial to heighten effect. Has small second dial. Heavily faceted expansion band for a beautifully finished ensemble. Has a fine quality 21-jewel movement. *Sent Postpaid.*
45 CN 553 L—$8.50 Down on Terms $85.00

33 "NIAGARA" AUTOMATIC WATCH. Never before has Elgin priced a self-winding watch so low. Water-, Dust- and Shock-resistant protection. Unique sunburst radiates from center of silvery dial, creating a striking effect. Sweep second hand. Has stainless steel case and expansion band. *Postpaid.*
45 CN 599 L—17 jewels. $7 Down $67.50
45 CN 598 L—17 jewels. Leather Strap. 59.50

34 "PANAMA". Refreshing new model offers a change of pace. Raised gold numerals, markers stand out in silhouette against exclusive "Nite-Glo" dial for easy darktime viewing. Waterproof. Shock-resistant. 10K yellow rolled gold plate case, expan. band.
45 CN 552 L—17 jewels. *Pstpd*. $6 Dn. $59.50

35 ELGIN "DOLPHIN". A watch that's a little out-of-the-ordinary is sure to make a hit. Jet black dial gives dash to favorite men's style. Water-, Dust- Shock resistant. Sweep second. Chromed case, stainless steel back, expansion band. 17 jewels. *Postpaid.*
45 CN 597 L—$5.50 Down $54.50
45 CN 596 L—Leather strap. $5 Down . . 49.50

IMPORTANT NOTICE

Watches on this and opposite page offer you a choice of 17-, 18-, 19-, 21- and 23-jewel movements—all with jeweled levers. It is the lever which must be jeweled for long, satisfactory wear, accuracy, repairability.

EACH WATCH GUARANTEED by Wards against original defects in materials and workmanship.

Water-, Dust-proof or Water-resistant watches are guaranteed as long as crystal and back are intact or expertly repaired.

NO EXTRA CARRYING CHARGE. You pay the same price Cash or Terms. Why wait to own the watch you've always dreamed of. Or if you are interested in buying a gift for someone special, this is an excellent opportunity. Pay only 10% down. You pay the rest in convenient monthly payments. For further information, see Inside Back Cover.

MEASURE AROUND YOUR WRIST IN INCHES. For a perfect fit in your new watch, you must be sure to state wrist size in inches.

ALL WATCH PRICES include 10% Federal Excise Tax. Representative ladies' gift boxes for each brand shown on opposite page. Men's gift boxes are similar.

Ladies' watches shown 7/8 actual size; men's 3/4 size.

All watches *Postpaid* from your nearest Mail Order House.

HAMILTON WATCHES—RECOGNIZED FOR RAILROAD ACCURACY AND SUPERB DESIGN 39.95 TO 82.50

HAMILTON—all have unbreakable mainsprings. All cases except (37), (38) have stainless steel backs. *Sent Postpaid* in gift boxes.

36 HAMILTON-ILLINOIS "DEBONAIR". A handsome representative from Hamilton's new low-priced series. Style and service for so little cost. 10K yellow rolled gold plate case. Shock-resistant movement. Neat, trim expansion band. *Postpaid.*
45CN881L-17-jewel movement. $4.50 Down. $44.95
45 CN 880 L—17 jewels. Leather strap. 39.95

37 "POWELL". Classically simple dial and case create an atmosphere of outstanding dignity and good taste. "Wafer-thin" case comfortably hugs wrist. Applied gold markers are emphasized by severe dial. Kreisler expansion band carries out curve of 10K yellow gold-filled case. *Postpaid.*
45 CN 868 L—17-jewel movement. $6.50 Dn . $65.00
45 CN 867 L—17 jewels. With leather strap. . 55.00

38 "MURRAY". Distinguished, striking! Brilliant design attains perfect symmetry of watch and expansion band. 18K gold applied figures on silvery dial. 10K yellow gold-filled case.
45 CN 870 L—17 jewels. *Sent Postpaid*. $7.50 Down $71.50
45 CN 869 L—17 jewels. With leather strap. *Postpaid* 65.00

39 SELF-WINDING, WATER-RESISTANT WATCH. Winds as you wear it! So functional and convenient yet done in unusually smart dress styling. Rich silvered numerals are skillfully combined with luminous hands and markers. Dust-resistant. Stainless steel case and expansion band take rugged wear, yet retain finish. Has sweep second hand for close timing.
45 CN 875 L—17-jewel movement. *Postpaid*. $7.50 Down . . $75.00

40 "GUARDSMAN". Water-, Dust-, Shock-resistant. Stout 10K yellow gold-filled case gives maximum watch protection. Ideal for any active man. 18K gold applied figures on sterling silver. Luminous dots and hands. Sweep second hand. *Pstpd.*
45 CN 872 L—18-jewels. Expansion band. $8.50 Down $82.50
45 CN 871 L—18-jewel movement. Leather strap. 75.00

41 HAMILTON RAILROAD WATCH. Official railroad - approved timepiece; accepted by railroads, airlines and all transportation systems which require that tolerance is 99.995% accurate per week. Adjusted to 6 positions and temperature changes. Unbreakable Dynavar mainspring. Elinvar rustless non-magnetic hairspring. 10K yellow rolled gold plate screw back case. Heavy numerals on double sunk white dial. Dustproof. Second dial. 21 jewels.
45 CN 1226 L—*Postpaid* $82.50
45 CN 1225 L—Same but all stainless steel case. *Postpaid* . . . $71.50

Buren Watches . . . Known for Fine Quality and

INEXPENSIVE 23-JEWEL WATCHES—ONLY 33.50 TO 69.50

So REASONABLY PRICED. You pay less for these handsomely designed Burens than you would for other nationally advertised 21- or 23-jewel watches.

JEWELS SET AT EVERY POINT OF WEAR for longer life and greater accuracy.

SHOCK-RESISTANT MOVEMENTS are finely finished, precision engineered.

[1] HEAVY MASCULINE LOOK throughout boldly faceted case and band. Expensive-looking effect plus fine 23-jewel accuracy—all for remarkably low price—equals a real money-saving watch buy. 10K yellow rolled gold plate case; durable stainless steel back. Dust- and Shock-resistant (Incabloc). Small second dial. Harmonizing expansion band. 23-jewel movement.

45 C 253 L—$4 Down. .or Cash $36.50

[2] WATER- AND DUST-PROOF—23-JEWEL MOVEMENT. Rugged watch takes plenty of strenuous activity yet elegantly styled for the well-dressed man. Shock-resistant (Incabloc). 10K yellow rolled gold plate case; stainless steel back. Easily read luminous dial. Sweep second hand for accurate timing. "Jewelers' Best" expansion band. Was $39.50 in Fall Catalog.

45 C 251 L—$4 Down . .or Cash $36.50

45 C 257 L—Stainless steel case 36.50

[3] REFINED SIMPLICITY achieved through clean-cut design of case and tailored expansion band. 10K yellow gold-filled case is carefully finished and polished for lasting beauty. Raised gilt trylons and dots combine effectively to make richly appointed dial. Small second dial for close timing. Shock-resistant (Incabloc) movement. Dust-resistant protection.

45 C 254 L—Fine-quality 23-jewel movement. $4.50 Down.or Cash $43.50

[4] PERFECT HARMONY OF STYLE AND FINE CONSTRUCTION results in a distinguished timepiece any man would be proud to own. 14K solid yellow gold case is extremely thin and compact. 18K raised gold markers hand-applied on two-tone silvery dial. Small second dial. Each link of Kreisler expansion band curved and grooved to match case design. Fine quality 23-jewel movement means greater accuracy in timekeeping.

45 C 255 L—Shock-resistant (Incabloc). Dust-resistant. $7 Dn.Cash $69.50

[5] BOLD MODERN LINES are highly distinctive, make an impressive watch ensemble. Unusual two-tone silvered dial effectively carries out lines of beautifully finished 10K yellow gold-filled case. Heavy gilt hands and numerals. Small second dial. Faceted expansion band by "Jewelers' Best" completes brilliant ensemble. Dust- and Shock-resistant (Incabloc). Fine quality 23-jewel movement for accuracy in timekeeping.

45 C 256 L—$4.50 Down .....or Cash $41.50

[6] LOWEST PRICED 23-JEWEL WATCH. Dramatic lines make a truly different watch. Briskly masculine in every respect. Fortunate combination of luxurious styling, fine movement all at an unbelievably low price. Deeply carved expansion band complements handsome case of 10K yellow rolled gold plate. Durable stainless steel back. Raised gilt numerals and markers. Dust-resistant case. Small second dial for close timing.

45 C 252 L—Shock-resistant (Incabloc) movement. $3.50 Dn.or Cash $33.50

AUTOMATIC WATCHES—FROM 39.95 TO 54.95

[7] TO [11] SELF-WINDING WATCHES. 50% lower than many nationally known watches of comparable quality. All have rotor automatic movements that cannot overwind. A few hours' wear generates 30 hours of reserve time. Numbers (7), 190 under (9) and (11) have Power Reserve Indicators that show remaining hours of running time. Stems for setting, auxiliary winding. All cases are dustproof, have stainless steel backs.

(7) AS HANDSOME IN APPEARANCE AS IT IS FUNCTIONAL. "Self-winder" with Power Reserve Indicator. Compact 14K yellow gold case. Water- and Dust-proof. Shock-resistant (Incabloc) movement. Unbreakable crystal. Luminous dial. Kreisler "taper-rite" expansion band is comfortably contoured, adds dash to ensemble. Sweep second hand. 17-jewels.

45 C 778 L—Was $59.95 in Fall Catalog. $5.50 Down. . . . . .or Cash $54.95

45 C 772 L—Was $44.50 in Fall Catalog. Stainless steel case. 41.95

(8) AUTOMATIC WATCH. A really fine-quality self-winding watch at this remarkable bargain price. Water-, Dust-proof. Shock-resistant (Incabloc). Unbreakable crystal. Luminous dial. Stainless steel case, expansion.

45 C 762 L—Sweep second hand. 17-jewel movement. $4 Dn. or Cash $39.95

(9) STRIKING DRESS "SELF-WINDER". Square, masculine case—so popular and comfortable to wear—of 10K yellow rolled gold plate. Shock-resistant (Incabloc). Luminous dial. Sweep second. Harmonizing expansion band.

45 C 981 L—17-jewel movement. $4 Down. . . . . .or Cash $37.50

45 C 190 L—Same but with Power Reserve Indicator. $4.50 Dn. or Cash 42.50

(10) COMBINES DRESS WATCH STYLING WITH STURDY CONSTRUCTION. Self-winding. Water-, Dust-proof and Shock-resistant (Incabloc). Versatile luminous dial clearly readable day or night. Unbreakable crystal. 10K yellow rolled gold plate. Unusual and striking expansion band.

45 C 185 L—Sweep second hand. 17-jewel movement. $4 Dn. or Cash $38.50

(11) NEW! 23-JEWEL SELF-WINDING WATERPROOF WATCH. Just "set and forget". Power Reserve Indicator. Dial with striking modern gilt numerals and markers has luminous dots and hands. 10K yellow gold-filled case. "Taperamic" expansion band by Kreisler would sell separately for $11.95.

45 C 783 L—23 jewels . Sweep second hand. $5.50 Down. . . . .or Cash $54.50

BUREN WATCH FEATURES

All movements imported from the Buren watch factory in Switzerland, long known for fine watchmaking. Burens cost as much as 50% less than other nationally known watches of comparable quality.

UNBREAKABLE BURENOX MAINSPRING in all Burens unless Regular mainspring is specified. Its lifetime indestructibility eliminates 99.5% of failures due to mainspring defects.

JEWELED LEVER in all Burens. The lever must be jeweled for accuracy, long wear and repairability. All guaranteed against original defects in materials and workmanship.

WATERPROOFS guaranteed as long as crystal and back are intact or expertly repaired.

ANTI-MAGNETIC, won't magnetize under normal conditions.

HOW TO ORDER BURENS: *State Catalog Number and Wrist Size by Inches.* Watches and bands shown ¾ actual size. Unless otherwise stated, all expansion bands are 1/20 gold filled with karat fineness stamped on each; have stainless steel backs. Ship. wt. each watch 13 oz. Prices incl. 10% Fed. Exc. Tax. All sent in gift boxes like the one above. See Pages 448, 449 for more facts.

STYLED FOR TEEN AGERS

[12] RUGGED NEW WATCH perfect for the active young man—one he can really put to the test of hard wear. Water- Dust-Shock-resistant. Fully luminous hands and numerals. Neat, masculine case is chrome plated; stainless steel back. Scalloping around dial and unique expansion band add the right touch of style.

45 C 142—17-jewel movement. $19.95

[13] HANDSOME DRESS WATCH at a low, low price—ideal for the style-conscious young adult. Smart dial has alternate raised gold numerals, modern markers. Slim, trim 10K yellow rolled gold plate case; stainless steel back. Small second dial. Decorative expansion band offers watch security; is so comfortable.

45 C 143—17-jewel movement. $19.95

STURDY 7-JEWEL WATCHES

[14] ATTRACTIVE NEW STYLING dresses up reliable 7-jewel model. Such a hard-to-believe low price. Raised gold numerals contrast neatly with white dial. Small second dial. Smart, tailored lines add richness to gold plated case. Stainless steel back. Neat expansion band completes ensemble.

45 C 145—7-jewel movement. $14.95

[15] SO FUNCTIONAL AND COMFORTABLE—a watch you can really depend on. Protective dust- and water-resistant case. Fully luminous dial is always easy to read. Sweep second hand. Heavy, well-made chrome plated case has stainless steel back. Multifaceted expansion bands makes a good-looking ensemble. 7-jewel movement.

45 C 144—With expansion band. $16.95

45 C 123—With leather strap. 14.95

POCKET WATCHES— 17.95 TO 33.50

[16] PERENNIAL FAVORITE—the pocket watch. Small, especially thin case rides comfortably in pocket. Distinctive dial has raised gilt numerals and hands. Second dial. Regular mainspring.

45 C 1078—7 jewels. 10K yellow rolled gold plate. $21.50

45 C 1076—7 jewels. Chromed case, black numerals. 17.95

[17] TRANSPORTATION POCKET WATCH for maintaining schedules where a high degree of accuracy is needed. Dustproof winding stem, screw-back case for maximum protection. Black numerals, hands stand out boldly on white dial. Small second dial.

45 C 1099 L—17-jewel movement. 10K yellow gold-filled case. $33.50

WATCH REPAIR SERVICE. Wards repair any watch brand. We time watch to original factory specifications, cement crystal and polish case without extra charge. Watch is returned C.O.D., unless you request advance estimate. *Print* name and address on a tag. Attach tag to watch. *Write* "Attention Watch Repair Dept." and "Fragile" on package. Attach stamped letter of instructions on outside. Send to nearest Ward House by Parcel Post Insured.

Style... Yet Priced Exceptionally Low

17 JEWELS. ONLY 19.95 TO 29.95

19 HIGHLY POLISHED RICHLY FACETED case and band make handsome watch ensemble. Your choice of 10K yellow or white rolled gold plate with stainless steel back. Small second dial. Dust-resistant case. Unbreakable crystal. Expansion band complements case beautifully. 17 jewels. *State color case.*

45 C 125—Was $24.50 in Fall Catalog. $22.50

20 STREAMLINED AND NEW. Planed surfaces of case, crystal and expansion band coordinate to form brilliantly styled ensemble. Similar styling in Fall Catalog was $36.95. Raised gilt numerals, markers adorn silvery dial. 10K yellow rolled gold plate case; stainless steel back. Domed crystal.

45 C 207 L—17 jewels. $3 Down. Cash $29.95

21 DISTINCTIVE, MODERN INTERPRETATION of favorite square styling. Really a man's watch. Priced conveniently low for so many features. Tailored dial framed by heavily carved 10K yellow rolled gold plate case; stainless steel back. Raised gilt numerals, markers. Domed crystal. Expansion band.

45 C 140—17 jewels. $2.50 Down. Cash $24.95

22 EXCITING WATCH BARGAIN patterned after far more expensive watches. Bright new styling plus fine 17-jewel movement—all for only $19.95. Raised gilt numerals and modern markers enrich dramatic "sunburst" dial. 10K yellow rolled gold plate case; stainless steel back. Heavy expansion band.

45 C 141—17 jewel movement.....$19.95

WATERPROOF AND OTHER SPECIAL-FEATURE WATCHES— 19.95 TO 39.95

23 CHRONOGRAPH STOP WATCH. Split-second timing for sports, industry, photography. A marvel of timing features yet costs so little. Shock-resistant (Incabloc). Dust-resistant. Tachometer divisions show miles per hour on a fixed course; telemeter divisions determine distance in miles and fractions thereof. Separate dials record seconds up to 60; minutes up to 30. Top button to start, time out and re-start; bottom button resets to zero. Fifth second, decimal minute markers. Swiss stainless steel case. Unbreakable crystal. Sturdy leather strap.

45 C 776 L—17-jewels. $4 Down or Cash $39.95

24 WRIST ALARM. Lowest price we have seen for watch of this fine quality with unusual wrist alarm feature. Now you can always be on time for important appointments with this "gentle reminder" only as far away as your wrist. Special button sets, turns alarm off and on. Water-, Dust-proof. Shock-resistant (Incabloc). Raised gold numerals and markers. Fully luminous hands and hour dots. Sweep second. Chromed case; stainless steel back, band.

45 C 782 L—17-jewels. $4 Down or Cash $37.95

25 CALENDAR WATCH. Four outstanding and unusual features—yet priced so exceptionally low. Shows not only date but also has 3 separate window dials for Day, Month and Moon Phases. Protective unbreakable crystal. Shock-resistant (Incabloc) movement. Small second dial. Swiss stainless steel case affords maximum security. Leather strap. Instructions.

45 C 796 L—17-jewels. $4 Down or Cash $39.95

26 NEW WATERPROOF, CALENDAR WATCH. Window dial shows date—a handy convenience you'll consult every day. Extremely thin dust-proofed case carries out trim contemporary styling that coordinates entire watch. Raised silvered figures skillfully blend with luminous hour dots, hands. Shock-resistant (Incabloc). Chromed case; stainless steel back. Outstanding watch bargain. Kreisler band alone would sell for $7.50. Sweep second.

45 C 788 L—17 jewels. $3.50 Dn. Cash $33.50

27 WATER-RESISTANT WATCH. Exceptional for its low, low price and dependable service. Dust- and Shock-resistant (Incabloc). Versatile styling sparked with decorative scallops. Ideal for dress or sports. Luminous dial. Sweep second hand. Chromed case; stainless steel back. 17 jewels. Harmonizing expansion band.

45 C 137—$2.50 Down.....Cash $21.95
45 C 124—Same as above, but with masculine-looking leather strap..... $19.95

28 WATER- AND DUST-PROOF. Shock-resistant (Incabloc). Imported Swiss case of stainless steel is unusually thin and compact—has refined lines indispensable in a dress watch, plus rugged durability for outdoor wear. Dial combines gilt figures with luminous markers, hands to create an effective contrast as well as a functional dial. Unbreakable crystal. Sweep second. Expansion band has leather inserts.

45 C 811 L—17-jewel movement.....$34.95

29 OUR LOWEST PRICED WATERPROOF WATCH in all stainless steel case. Design that's always in the best of taste; service that's always reliable—an unbeatable combination not usually found in such an inexpensive watch. Dustproofed case. Shock-resistant (Incabloc) movement. Raised silvered numerals, hands accompanied by luminous hour dots, hands. Sweep second.

45 C 833 L—17 jewels. Expansion band by Kreisler. $3 Down.....or Cash $27.95

45 C 834—17 jewels. With leather strap. $2.50 Down.....or Cash $24.95

30 SO NEW; SO MODERN. Here is a watch that gives a man the utmost in style, yet is entirely practical to suit his needs. Waterproof and dust-resistant. Shock-resistant (Incabloc) movement. Wafer-thin 10K yellow rolled gold plate case snugly clings to wrist. Stainless steel back. Raised gold-colored numerals. Luminous dial. Sweep second hand. Handsomely faceted, gold-color expansion band blends with watch.

45 C 844 L—17-jewel movement. Only $3.50 Down on Terms.....or Cash $31.95

RELIABLE POCKET WATCH

18 STURDY NEW MODEL. For keeping on schedule when accuracy is really important. Outstanding performance that costs so little. Easy-to-read black numerals stand out sharp and clear. Chromed case.

45 C 1088—17-jewel movement. $2.50 Down. Cash $21.95
45 C 1089—7-jewel movement..... 17.95

WATCH BAND ORDERING INFORMATION

To Have Your Order Filled Correctly, you must state 1. your exact wrist size, 2. color gold for (36) and 3. ¾- or ⅝-inch end widths. For end width, measure inside distance from A to B (see right). *To find correct wrist size, measure around entire wrist in inches.* Ship. wt. 4 oz. each unless *Postpaid*. All stainless steel backs. Prices incl. 10% Fed. Tax (no tax on steel bands). Shown ¾ size.

SMART EXPANSION BANDS TO DRESS UP ANY MAN'S WATCH, SO ECONOMICALLY PRICED— 1.49 TO 9.95

31 "JEWELERS' BEST" CHESTERFIELD. Comfort of expansion, dignity of leather—dresses up any watch. *State wrist, end width size. Postpaid.*

45 CP 2478—1/20 12K yellow gold-filled links with brown alligator-grained leather inlay.....$9.95

45 CP 2479—All stainless steel band with black alligator-grained leather inlay.....$6.95

32 KREISLER "RIVIERA". Distinctive band specifically designed to complement round or square watches. 1/20 12K yellow gold filled. *Postpaid.*

45 CP 2485—*State wrist and end width size.* .$5.95

33 SMART EFFECT, patterned after a far more expensive band. *State wrist and end width size.*

45 C 2489—1/20 10K yellow gold-filled links with brown alligator-grained leather inlay.....$4.95

45 C 2488—All stainless steel band with black alligator-grained leather inlay.....$3.95

34 BASKET WEAVE TEXTURE makes an unusual jewelry item. Gives new life, style to your watch. 1/20 10K yellow gold filled. *State wrist size.*

45 C 2459—*State end width*.....$3.89

35 "WICKER" BAND. Ordered simplicity of woven effect gives a trim, masculine appearance. 1/20 10K yellow gold-filled. *State wrist size.*

45 C 2450—*State end width*.....$3.49

36 HIGHLY POPULAR. Harlequin diamond design reflects highlights. Makes an eye-catching ensemble. *State wrist and end width size.*

45 C 2468—1/20 10K gold-filled. *State yellow, pink or white gold*.....$3.49

45 C 2467—All stainless steel... 2.49

37 UNUSUAL CHECKERBOARD PATTERN lends style to your watch. Excellent wearing qualities cost so little. Comfortable band securely hugs wrist. 1/20 10K yellow gold-filled. *State wrist and end width size.*

45 C 2481—Gold-filled band....$3.29
45 C 2482—All stainless steel... 1.98

38 DISTINCTIVE RIPPLE MOTIF. Remarkably low priced for full expansion. Unusual center ridge slopes to smooth edge. New beauty for your watch. 1/20 10K yellow gold-filled. *State wrist and end width size.*

45 C 2487—Gold-filled band....$1.95
45 C 2486—All stainless steel.... 1.49

Blue-White Diamonds . . . Choose from Three Qualities

BEST QUALITY PLATINUM-SET . . . BEST QUALITY 14K YELLOW OR WHITE GOLD-SET DIAMONDS IN FINE, HAND-FINISHED MOUNTINGS BY MASTER CRAFTSMEN

Wards Best Quality diamonds are finest diamonds, the quality sold by the most exclusive stores. They are superior to Better Quality in brilliance, color, cutting and proportion. See Facts About Diamonds, opposite page. Center diamonds in engagement rings are full-cut; side diamonds and stones in wedding rings are full- or single-cut, are carefully matched.

Best Quality Mountings skillfully finished by hand. (14) to (19) set in the finest jewelry metal obtainable—90% pure Platinum blended with 10% Iridium. (20) to (37) set in 14K yellow or 14K white gold. Rings (20) to (25) also come in platinum mountings at a charge of $45 above prices listed. *State:* Catalog Number, carat size, finger size, and choice of mounting.

14 45 CP 2900 T—Exquisite emerald-cut center diamond set with 2 rich baguettes. Shape may vary.

¾ ct...	$525.00	2 ct....	$2075.00
1 ct....	825.00	3 ct....	3975.00
1½ ct...	1350.00	4 ct....	6375.00

15 45 CP 2901 T—Superb marquise-cut center diamond enlivened by 2 baguettes. Shape may vary.

¾ ct....	$665.00	1½ ct...	$1725.00
1 ct....	1050.00	2 ct....	2675.00

16 45 CP 2902 T—Center diamond round-cut for greatest brilliance and fire. 2 baguette side stones.

1 ct....	$965.00	2 ct....	$2295.00
1¼ ct...	1195.00	2½ ct..	3225.00
1½ ct...	1695.00	3 ct....	4450.00

17 45 CP 2909 T—Heart-shaped center diamond, 2 lovely marquise-cut side stones. Smartly styled.

½ ct...	$475.00	1 ct....	$1195.00
¾ ct....	695.00	1½ ct...	1995.00

18 45 CP 2920 T—Two baguettes add richness to center stone.

¼ ct....	$254.95	½ ct....	$457.00
⅓ ct....	297.95	⅝ ct....	549.00
⅜ ct....	356.95	¾ ct....	660.00
1 ct.....	$965.00		

19 45 CP 2910 T—Classic mounting accentuates solitaire diamond.

7/32 ct....	$131.95	½ ct....	$359.95
¼ ct....	159.95	⅝ ct....	454.00
⅓ ct....	204.95	¾ ct....	575.00
⅜ ct....	254.95	1 ct.....	900.00

20 45 CP 2919 T—Six full-cut side diamonds, 3/100 ct. each, accentuate center stone.

¼ ct...	$179.95	⅓ ct...	$224.95	⅜ ct...	$274.95
½ ct...	374.95	⅝ ct..	475.00	¾ ct...	621.00
1 ct.....	$950.00				

21 45 CP 2905 T—Center diamond adorned by 4 full-cut, fishtail-set stones, 3/100-ct. each.

7/32 ct...	$139.95	¼ ct...	$169.95	⅓ ct...	$211.95
⅜ ct...	258.95	½ ct...	364.95	⅝ ct...	461.00
¾ ct...	$595.00	1 ct...	$925.00		

22 45 CP 2922 T—Two full-cut side stones, 3/100 ct. each, are fishtail-set in filigree shank.

7/32 ct...	$122.95	¼ ct...	$150.95	⅓ ct...	$203.95
⅜ ct...	239.95	½ ct...	354.95	⅝ ct...	454.00
¾ ct...	$567.00	1 ct...	$910.00		

23 45 CP 2936 T—Two full-cut side diamonds, 3/100 ct. each, enhance radiant center stone.

7/32 ct...	$121.95	¼ ct...	$149.95	⅓ ct...	$201.95
⅜ ct....	237.95	½ ct...	351.95	⅝ ct...	451.00
¾ ct...	$564.00	1 ct...	$905.00		

24 45 CP 2923 T—Two prong-set, 2/100-ct. side diamonds add interest to conservative setting.

25 45 CP 2924 T—Gracefully tailored shank design with two side diamonds, 2/100 ct. each. Carat sizes and prices for (24) and (25)

7/32 ct...	$114.95	¼ ct...	$143.95	⅓ ct....	$195.95
⅜ ct...	231.95	½ ct...	346.95	⅝ ct....	446.00
¾ ct...	$559.00	1 ct...	$900.00		

26 45 CP 2913 T—Center diamond enlivened by two box-set diamonds in sculptured shank.

27 45 CP 2915 T—Two side diamonds in marquise-shaped plates and unusual grooved shank serve as distinctive setting for diamond. Carat sizes and prices for (26) and (27)

⅛ ct....	$68.95	5/32 ct...	$79.95	7/32 ct...	$110.95
¼ ct....	139.95	⅓ ct....	191.95	⅜ ct....	226.95
½ ct....	341.95	⅝ ct....	441.00	¾ ct....	554.00
1 ct.....	$895.00				

28 45 CP 2914 T—Tapered leaf motif shank beveled to reflect solitaire diamond's highlights.

29 45 CP 2904 T—Solitaire diamond is prong-set in rich, floral hand-engraved mounting. Carat sizes and prices for (28) and (29)

⅛ ct....	$62.95	5/32 ct...	$76.95	7/32 ct...	$104.95
¼ ct....	132.95	⅓ ct....	174.95	⅜ ct....	219.95
½ ct....	336.95	⅝ ct....	436.00	¾ ct....	548.00
1 ct.....	$895.00				

30 45 CP 2964 T—Tapered mounting with rolled edge shank complements solitaire diamond.

31 45 CP 2926 T—Traditional orange blossom design and white gold inlay in tailored shank. Carat sizes and prices for (30) and (31)

⅛ ct....	$61.95	5/32 ct...	$74.95	7/32 ct...	$101.95
¼ ct....	129.95	⅓ ct....	169.95	⅜ ct....	214.95
½ ct....	324.95	⅝ ct....	425.00	¾ ct....	535.00
1 ct.....	$890.00				

32 45 CP 2959 T—Depth and beauty of solitaire intensified by simplicity of setting.

33 45 CP 2939 T—Intertwined strands of yellow and white gold form setting for solitaire. Carat sizes and prices for (32) and (33)

⅛ ct...	$59.95	5/32 ct..	$72.95	7/32 ct..	$99.95
¼ ct...	127.95	⅓ ct...	167.95	⅜ ct...	212.95
½ ct...	314.95	⅝ ct...	415.00	¾ ct...	518.00
1 ct.....	$880.00				

34 45 CP 2927 T—Tailored shank has interesting swirl design. Prong-set diamond.

35 45 CP 2928 T—Tapered, polished shank forms delicate setting for solitaire diamond. Carat sizes and prices for (34) and (35)

⅛ ct...	$56.95	5/32 ct..	$69.95	7/32 ct..	$96.95
¼ ct...	124.95	⅓ ct...	164.95	⅜ ct...	202.95
½ ct...	309.95	⅝ ct...	405.00	¾ ct...	515.00
1 ct.....	$875.00				

36 45 CP 2932 T—Elaborately carved bowknot motif is pierced underneath for effective contrast. Reflects highlights of solitaire.

37 45 CP 2934 T—Solitaire's classic simplicity set off by elaborate design of mounting. Carat sizes and prices for (36) and (37)

1/16 ct..	$38.95	⅛ ct...	$51.95	5/32 ct..	$64.95
7/32 ct..	91.95	¼ ct...	118.95	⅓ ct...	159.95
⅜ ct...	197.95	½ ct...	299.95	⅝ ct...	395.00
¾ ct...	$510.00	1 ct...	$870.00		

GOOD QUALITY DIAMOND RINGS. CENTER DIAMONDS IN ENGAGEMENT RINGS ARE FULL-CUT; STONES IN WEDDING RINGS AND SIDE DIAMONDS ARE SINGLE-CUT

GOOD QUALITY rings are fine, blue-white stones—equal those sold by many dealers as their best. *State:* 14K yellow or 14K white gold, Catalog Number, carat and finger size. See Facts About Diamonds on opposite page.

50 45 CP 2707 T—Delicate heart-shaped settings frame 2 side diamonds in white gold.

⅛ ct...	$51.95	5/32 ct..	$61.95	7/32 ct...	$79.95
¼ ct...	97.95	⅓ ct..	129.95	⅜ ct...	162.95
		½ ct..	234.95		

51 45 CP 3209 T—Matching Wedding Ring—3 diamonds in arresting design.... $17.95

52 45 CP 2751 T—Simple, classic mounting emphasizes fire and brilliance of solitaire.

⅛ ct...	$41.95	5/32 ct..	$51.95	7/32 ct...	$69.95
¼ ct...	87.95	⅓ ct..	119.95	⅜ ct...	152.95
		½ ct..	224.95		

 Buy on Terms—see Inside Back Cover.

53 45 CP 2700 T—Four sparkling side diamonds petit-point set in white gold prongs.

5/32 ct..	$79.95	7/32 ct..	$99.95	¼ ct...	$114.95
⅓ ct...	146.95	⅜ ct..	183.95	½ ct...	244.95

54 45 CP 2720 T—Two side diamonds flanked by engraved diamond-effect facets.

5/32 ct..	$63.95	7/32 ct..	$81.95	¼ ct...	$99.95
⅓ ct...	134.95	⅜ ct..	164.95	½ ct...	239.95

55 45 CP 2703 T—Lovely solitaire with traditional engraved heart, orange blossoms.

1/16 ct..	$26.95	5/32 ct..	$49.95	⅓ ct...	$109.95
3/32 ct..	36.95	7/32 ct..	66.95	⅜ ct...	143.95
⅛ ct...	39.95	¼ ct...	81.95	½ ct...	219.95

56 Engagement Ring has ¼ ct. center diamond with 4 fishtail-set side diamonds.

45CP2746T–Engagement Ring..... $114.95
45CP3246T–Wedding Ring, 7 diamonds 47.95
45CP2765T–Set of Matching Rings.... 159.95

57 Engagement Ring has ¼ ct. center diamond, 4 diamonds in carved mounting.

45 CP 2725 T—Engagement Ring....$109.95
45 CP 3225 T—Wedding, 5 diamonds. 29.95
45 CP 2755 T—Set of Matching Rings. 136.95

58 Engagement Ring has 7/32 ct. center diamond, 2 diamonds set in tiny beads.

45 CP 2729 T—Engagement Ring..... $84.95
45 CP 3201 T—Wedding, 4 diamonds.. 24.95
45 CP 2750 T—Set of Matching Rings.. 107.95

59 Engagement Ring has 5/32 ct. center diamond, 2 diamonds in modern setting.

45 CP 2730 T—Engagement Ring..... $64.95
45 CP 3211 T—Wedding, 3 diamonds.. 22.95
45 CP 2768 T—Set of Matching Rings.. 86.95

60 Engagement Ring has 3/32 ct. center diamond, 4 diamonds in pierced mounting.

45 CP 2753 T—Engagement Ring..... $56.95
45 CP 3220 T—Wedding, 5 diamonds.. 22.95
45 CP 2760 T—Set of Matching Rings.. 76.95

61 Engagement ring has 3/32 ct. center diamond, 2 diamonds set in marquise plates.

45 CP 2708 T—Engagement Ring..... $49.95
45 CP 3203 T—Wedding, 3 diamonds.. 22.95
45 CP 2727 T—Set of Matching Rings.. 69.95

62 Engagement Ring has 1/16 ct. center diamond, 2 diamonds in heart shapes.

45 CP 2710 T—Engagement Ring..... $39.95
45 CP 3238 T—Wedding, 3 diamonds. 21.95
45 CP 2770 T—Set of Matching Rings.. 59.95

63 Engagement Ring has 1/16 ct. center diamond, 2 diamonds in heart-shaped plates.

45 CP 2726 T—Engagement Ring..... $31.95
45 CP 3206 T—Wedding, 5 diamonds. 21.95
45 CP 2735 T—Set of Matching Rings.. 51.95

64 Engagement Ring has 2/100 ct. solitaire.

45 CP 2719 T—Engagement Ring..$13.95
45 CP 3207 T—Wedding, 3 diamonds.. 11.95
45 CP 2761 T—Set of Matching Rings.. 24.95

FACTS ABOUT DIAMONDS

WHEN YOU BUY A DIAMOND, you buy the most precious . . . the most lasting of all gem stones. Yet the price you pay for a single carat size may vary by hundreds of dollars. That is because of the differences in each individual stone . . . differences often so slight that only a trained expert can detect them, determine the value of a diamond. Since there is no accepted standard of diamond classification, each dealer has his own system. Thus, it is important to buy from a reputable dealer who has established a high standard of quality. Color, degree of perfection, cutting and proportion are the most important factors in determining a diamond's quality. The following guide should help you make your selection.

1. COLOR. Blue-White is most desirable and most valuable. Its bluish color comes from a reflection of light—the stone itself does not have blue tones. All Wards diamonds are Blue-White.

2. DEGREE OF PERFECTION. There are no perfect diamonds. Even the finest stones may have slight flaws that only an expert can detect. Reliable jewelers consider a diamond perfect if no imperfections are visible when it is magnified 10 times. Wards Best Quality diamonds meet or exceed these standards. Since degree of perfection helps determine a diamond's quality, Better are slightly less perfect than Best, and Good Quality are slightly less perfect than Better.

3. MOUNTINGS. Best Quality mountings are original designs by master craftsmen, have greater excellence of handwork and a greater amount of finishing. Adapted designs and economies of manufacture account for lower prices of Better and Good Qualities.

4. CUTTING. There are three popular types of cutting: round, emerald (rectangular), and marquise (pointed oval). Round-cut diamonds are most brilliant. They may be FULL-CUT, 58 facets; SINGLE-CUT, 18 facets; or ROSE-CUT, only tops faceted. Rose-cut diamonds are not used by Wards. All center diamonds 4/100 ct. or larger are full-cut.

5. PROPORTION. A diamond cut too shallow or too deep loses brilliance and is less valuable than a properly proportioned stone. Wards diamonds are scientifically proportioned to develop maximum fire and brilliance.

6. SETTING. 3 popular settings for center stones are 1) Prong-set—stone held by individual prongs clamped over edge. Affords maximum brilliance, color; 2) Bead-set—stones held about flush with top of ring by metal beads in corners; 3) Bezel-set—rim of metal over edge of stone. Affords greatest security, but stone appears smaller. All Wards center diamonds are prong-set.

WARDS TRIPLE GUARANTEE WITH EVERY DIAMOND 1/16 CARAT OR LARGER

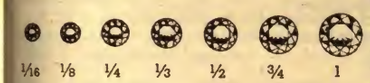
1. WEIGHT AND QUALITY ARE EXACTLY AS REPRESENTED. Carat sizes given apply only to the center stone—are not the total of center stone and side diamonds.

2. SATISFACTION GUARANTEED OR YOUR MONEY BACK. If you are not completely satisfied with your purchase, you may return ring within 30 days and your money will be refunded, including State and Fed. Exc. Tax and postage.

3. TRADE-IN PRIVILEGE. You can return any Ward diamond ring within 1 year of purchase and we will apply original purchase price (not including taxes) on any finer, larger diamond you choose. Offer does not apply to wedding rings.

ENGRAVING NOTICE AND ORDERING INFORMATION FOR ALL RINGS

ACTUAL CARAT SIZES OF DIAMONDS



1/16 1/8 1/4 1/3 1/2 3/4 1

"HOW TO MEASURE" SIZES

If possible, measure finger at Ward store or Catalog Order Office or write for free Ring Size card. If not, cut cardboard into tapered strip. Slip unbent ring over narrow end till it stops. Draw lines on both sides of shank. Send cardboard only.

ENGRAVING NOTICE. There is no extra charge for engraving rings, but engraved rings cannot be sent C.O.D. nor returned unless damaged or faulty. Print initials and date to be engraved, for example—J G to L M 6-10-56.

ORDERING INFORMATION. All prices include 10% Fed. Exc. Tax. All diamond rings *sent Postpaid*. Ship. wt. on engraved rings 4 oz. each. Women's rings in sizes 4 to 9, except (81), (82) come in sizes 5 to 9. Men's rings in all sizes. Engagement rings in sets (56) to (64) come only in carat size listed. Wedding rings shown actual size. Diamond rings enlarged 1/8 to show design. Sent gift boxed from Chicago; order from nearest House. 10% down on orders of $20 or more. Pg. 981.

See Wards Triple Guarantee

BETTER QUALITY DIAMOND RINGS WITH 14K YELLOW OR 14K WHITE GOLD MOUNTINGS

Better Quality diamonds are finer, more brilliant blue-white diamonds than Good Quality. Brilliance, color, careful cutting and polishing make these exceptionally fine stones. Mountings are heavier, better styled, better finished than Good Quality. Though quality is much above average, prices are as low as those usually charged for less valuable diamonds. 14K yellow or 14K white gold mountings. Center diamonds are full-cut; side and wedding ring diamonds single-cut. *State:* Catalog Number, finger size, carat size, color gold.

(38) 45 CP 2801T—Four lovely side diamonds, 2/100 ct. each, in heart-shaped filigree plates.
7/32 ct...$104.95 1/4 ct....$134.95 1/3 ct....$172.95
3/8 ct.... 214.95 1/2 ct.... 291.95 5/8 ct.... 379.95
3/4 ct....$489.00 1 ct....$840.00

(39) 45 CP 2803 T—Four 2/100 ct. side diamonds enhance fishtail-set center stone's beauty.
5/32 ct...$79.95 7/32 ct...$99.95 1/4 ct....$129.95
1/3 ct.... 167.95 3/8 ct.... 209.95 1/2 ct.... 286.95
5/8 ct.... 368.95 3/4 ct.... 484.00 1 ct..... 835.00

(40) 45 CP 2807 T—Two radiant side diamonds set in marquise plates. Tapered filigree shank.

(41) 45 CP 2809 T—Heavy-weight shank has two side diamonds in delicate petit-point setting.
Carat sizes and prices for (40) and (41)
1/4 ct.....$114.95 1/3 ct.....$149.95
3/8 ct..... 194.95 1/2 ct..... 274.95

(42) 45 CP 2811T—Captivating swirl effect emphasizes center and two 2/100 ct. side diamonds.
1/4 ct....$137.95 1/3 ct....$169.95 3/8 ct...$214.95
1/2 ct.... 291.95 5/8 ct.... 382.00 3/4 ct... 497.00
1 ct.....$847.00

(43) 45 CP 3311T—Matching wedding ring has five diamonds equalling 1/8 ct.....$74.95

(44) 45 CP 2854 T—Solitaire diamond is highlighted by engraved white gold panels and beautifully carved shank. A setting of rich simplicity.
1/8 ct....$54.95 5/32 ct...$65.95 7/32 ct...$81.95
1/4 ct.... 109.95 1/3 ct.... 144.95 3/8 ct.... 189.95
1/2 ct.... 269.95 5/8 ct.... 360.00 3/4 ct.... 475.00
1 ct.....$820.00

(45) 45 CP 2808 T—Splendor of solitaire diamond is complemented by highly polished, diamond-shaped panel and faceting. Knife edge shank.
1/8 ct....$48.95 5/32 ct...$60.95 7/32 ct...$84.95
1/4 ct.... 106.95 1/3 ct.... 139.95 3/8 ct.... 184.95
1/2 ct.... 259.95 5/8 ct.... 349.95 3/4 ct.... 465.00
1 ct.....$820.00

(46) 45 CP 2813 T—Striking solitaire diamond is flanked by stylized floral engraving on shank. Dainty faceting simulates tiny flashing diamonds. Carat sizes and prices are listed under ring (47).

(47) 45 CP 2845 T—Engraved baguette-shaped panels and orange blossom design reflect solitaire.
Carat sizes and prices for (46) and (47)
1/8 ct....$46.95 5/32 ct...$56.95 7/32 ct...$77.95
1/4 ct.... 103.95 1/3 ct,... 133.95 3/8 ct.... 178.95
1/2 ct.... 249.95 5/8 ct.... 343.95 3/4 ct.... 459.00
1 ct.....$810.00

(48) 45 CP 2820 T—The classic simplicity of this plain, traditional setting emphasizes beautifully cut solitaire diamond. Shank is rounded.
1/16 ct...$29.95 1/8 ct....$42.95 5/32 ct...$52.95
7/32 ct... 71.95 1/4 ct.... 99.95 1/3 ct.... 129.95
3/8 ct.... 174.95 1/2 ct.... 244.95 5/8 ct.... 339.95
3/4 ct....$455.00 1 ct....$795.00

(49) 45 CP 3302 T—Wedding Ring. 5 diamonds, each in individual blossom effect. Harmonizes beautifully with most any ring on page . . .$31.95

ENGRAVED GOLD WEDDING RINGS FOR MEN AND WOMEN . . . MATCHING SETS FOR BRIDE AND GROOM . . . AND BEAUTIFULLY DESIGNED DIAMOND-SET BANDS

WEDDING RINGS in 14K yellow or white gold unless otherwise stated. *State:* color gold, finger size. See "Ordering Information" above.

(65) Heavy hand-carved band in star motif, 5/16 in. wide. *State:* 14K white gold with yellow gold edges, or all 14K white gold.
45 C 3756 T.....Each $28.95 Pair $53.95

(66) Heavy, wide band with engraved center. *State:* yellow gold band with white gold oblique panels or all white gold ring.
45 C 3757 T.....Each $25.95 Pair $49.95

(67) Yellow gold with white gold rope effect center, or all white gold. *State choice.*
45 C 3758 T.....Each $21.95 Pair $41.95

(68) Hand-hammered design, satin finish.
45 C 3759 T.....Each $16.95 Pair $31.95

(69) Band engraved in orange blossom design.
45 C 3760 T.....Each $15.95 Pair $29.95

(70) Traditional rounded band. Heavy wt.
45 C 3754 T—18K yellow gold only.$16.75
45 C 3755 T—14K yellow or white gold. 12.95

(71) Traditional rounded band. Medium wt.
45 C 3753 T—18K yellow gold only.$7.95
45 C 3752 T—14K yellow or white gold. 5.95

(72) White gold hearts, engraved borders.
45 C 3651T—Groom's Ring.....$15.95
45 C 3451T—Bride's Ring..... 13.95
45 C 3851T—Set of Matching Rings.... 27.95

(73) Diamond-shaped facets, rounded edges.
45 C 3665 T—Groom's Ring.....$13.95
45 C 3492 T—Bride's Ring..... 7.95
45 C 3860 T—Set of Matching Rings... 20.95

(74) Conservative styling, beveled borders.
45 C 3650 T—Groom's Ring.....$13.95
45 C 3450 T—Bride's Ring..... 6.95
45 C 3850 T—Set of Matching Rings... 18.95

(75) Polished center, engraved outer panels.
45 C 3660 T—Groom's Ring.....$11.95
45 C 3476 T—Bride's Ring..... 5.95
45 C 3837 T—Set of Matching Rings... 16.95

(76) Diamond-shaped facets, beaded edges.
45 C 3601T—Groom's Ring.....$7.95
45 C 3431T—Bride's Ring..... 5.95
45 C 3801T—Set of Matching Rings..... 12.95

(77) Plain rounded band with beaded edges.
45 C 3696 T—Groom's Ring.....$7.95
45 C 3499 T—Bride's Ring..... 4.29
45 C 3836 T—Set of Matching Rings.... 11.95

(78) Alternating blossom and facet design.
45 C 3607 T—Groom's Ring.....$4.95
45 C 3402 T—Bride's Ring..... 2.95
45 C 3803 T—Set of Matching Rings.... 6.95

(79) Five Better Quality full-cut diamonds in secure fishtail setting. One carat total.
45 CP 3367 T—*Sent Postpaid*.....$299.95

(80) Five Best Quality full-cut diamonds, prong-set. For 10% Iridium platinum setting, add $45 to prices below. *Postpaid.*
45 CP 3368 T—Total about 5/8 ct.....$199.95
45 CP 3369 T—Total about 1/2 ct..... 179.95
45 CP 3370 T—Total about 1/3 ct..... 119.95

(81) Seven Best Quality diamonds in heavy fishtail mounting. *Sent Postpaid.*
45 CP 3350 T—Full-cut. Each 3/100 ct..$89.95
45 CP 3351 T—Full-cut. Each 2/100 ct.. 67.95
45 CP 3352 T—Single-cut. Each 1/100 ct. 46.95

(82) Five Best Quality diamonds set fishtail for greater brilliance, security. *Postpaid.*
45 CP 3353 T—Full-cut. Each 3/100 ct..$69.95
45 CP 3354 T—Full-cut. Each 2/100 ct.. 52.95
45 CP 3355 T—Single-cut. Each 1/100 ct. 36.95

(83) Nine diamonds in white gold filigree. Combined wt. 7/100 ct. Smooth band.
45 C 3312 T—
5/16 in. wide.$44.95

America's Leading Designers Present New Jewelry

1 EARRING RACK. No more searching for lost earrings when you use this clever dresser accessory. Keeps earrings conveniently arranged in pairs where you can always find them. Gold-color plastic. Smart lyre shape is delicately tapered. 5x4½ in. Ship. wt. 5 oz.
45 C 6531 . . . . . $1.00

NOTE. All jewelry prices include 10% Fed. Exc. Tax. All items are attractively gift boxed; shipped from Chicago; order, pay postage from nearest house. Shown ⅝ actual size.

2 TO 4 FASHIONABLE ENSEMBLE BY KARU-ARKE. Alternating oval-shaped, fluted gold plated beads and simulated pearls lend striking effect. Unusually lightweight—comfortable to wear. 12½-in. necklace has 3½-in. adjustment chain with simulated pearl end. Hook fastener. Earrings feature simulated pearl in center of gracefully fluted, circular disk. Matching bracelet has popular, shiny disk with etched design. Earrings are clip back style.
(2) 45 C 5011 T—Earrings, ¾-in. diam. Ship. wt. 3 oz. . .$1.08
(3) 45 C 5010 T—Necklace. Ship. wt. 3 oz. 1.08
(4) 45 C 5012 T—Bracelet, 7½ in. long. Ship. wt. 3 oz. . . 1.08

5 TO 7 CORO'S NEW PORCELAIN SET. White and turquoise porcelain beads trimmed in gold color striping add a unique touch to your every ensemble. Necklace has hook fastener, 2½-in. adjustment chain. Small white beads form edge of earring.
(5) 45 CP 5017 T—Earrings, clip backs. 1-in. diam. *Pstpd.* $1.98
(6) 45 CP 5016 T—Necklace, 13½ in. long. *Postpaid.* . . . 1.98
(7) 45 CP 5018 T—Bangle Bracelet, 7 in. long. *Postpaid.* 1.98

8 9 HIGHLY STYLIZED JEWELRY BY KARU-ARKE. Smooth, filigree-work in choice of yellow gold plate or white rhodium plate. Tailored enough for casual fashions; dramatic enough for the dressiest occasion. Necklace has hook fastener, 5-in. adjustment chain. *State color: yellow or white.*
(8) 45 C 5020 T—Earrings, clip backs. 1 in. long. Wt. 3 oz. $1.08
(9) 45 C 5019 T—Necklace, 11 in. long. Ship. wt. 4 oz. . . 1.08
45 C 5021 T—7-in. Bracelet, snap lock clasp. Wt. 5 oz. . . 1.08

JEWELRY IS A BASIC PART OF YOUR WARDROBE, whether you're buying a new outfit or dressing up an old. Only costume jewelry adds so much, yet costs so little. Select now for yourself, and for gifts. The important events of the season . . . Mother's Day, graduations, confirmations, etc. . . . are all remembered long afterwards in a thoughtful gift of jewelry.

10 11 AN EXCITING NEW SPRING CREATION BY CORO. Delicate pink flowers superimposed on white dome-shaped disks. Green leaf design on disks looks hand-painted; serves as unique background for attached flowers. All in lightweight plastic. Flowers have rhinestone centers. Gold plated borders. Matching bracelet has snap lock clasp.
(10) 45 CP 5023 T—Earrings, clip backs. 1⅛-in. diam. *Postpaid* . . .$1.08
(11) 45 CP 5022 T—Necklace, 15 in. long. Hook fastener. *Postpaid.* 2.18
45 CP 5024 T—Matching Bracelet, 7 in. long. *Sent Postpaid* 2.18

12 TO 14 A NEW CORO JEWELRY FASHION, styled especially for the season. White plastic beads set in filigree, with fluted rondelles. Gold plated metal. Necklace has 2½-in. adjustment chain, hook fastener. Double-strand bracelet, 1⅜ in. wide, snap lock fastener.
(12) 45 CP 5014 T—Earrings, clip backs. 1¼-in. diam. *Postpaid* . . .$1.08
(13) 45 CP 5013 T—Necklace, 13½ in. long. *Sent Postpaid*. 1.08
(14) 45 CP 5015 T—Matching Bracelet. 7 in. long. *Postpaid*. 1.08

15 16 SIMULATED PEARL CHOKER AND EARRINGS. Large, uniform simulated pearls form perfectly matched ensemble. Each bead is ⅜ in. in diam. Choker has hook fastener, 2½-in. adjustment chain. Rhinestone set ends. Button style earrings. Exceptionally low priced.
(15) 45 C 5452 T—Earrings, screw backs, ¾-in. diam. Wt. 3 oz. . . .$1.07
(16) 45 C 5450 T—2-Strand Necklace, 13 in. long. Ship. wt. 5 oz. . . 1.07
45 C 5451 T—Single-Strand Necklace, 12½ in. long. Ship. wt. 4 oz. 1.07

17 TO 19 STYLED BY CORO. Multi-color rhinestones in rich hues stand out against bright gold-color filigree. Graceful spray design carried out in each piece. Necklace has 3-in. adjustment chain.
(17) 45 CP 4946 T—Pin. Has safety lock. *Sent Postpaid* $1.08
(18) 45 CP 4945 T—Earrings, clip backs. 1 in. long. *Postpaid*. 1.08
(19) 45 CP 4944 T—Necklace, 13 in. long. *Sent Postpaid* 1.08

20 21 RHINESTONE NECKLACE AND EARRINGS BY KARU-ARKE. The ever popular, festoon-style necklace that's always fashionable, always in good taste. Chain set with glittering rhinestones all the way around. Snap lock fastener on necklace. Dainty, rich-looking earrings complete the lovely ensemble. Rhinestones are set in white metal, rhodium plated to prevent tarnishing. An excellent gift selection.
(20) 45 C 4949 T—Rhinestone Necklace, 14 in. long. Ship. wt. 3 oz. $1.98
(21) 45 C 5009 T—Earrings, screw backs. ¾-in. long. Wt. 3 oz. 1.08

22 23 GENUINE STONE, CULTURED PEARL SET, BY KARU-ARKE. Gracefully styled . . beautifully made. Yellow gold plated spray pin set with genuine agate stones, cultured pearls. Multi-color stones harmonize beautifully, go well with the colors in your wardrobe. Pin has safety lock. Earrings, 1¼ in. long. Ship. wt. 3 oz. ea.
(22) 45 C 5025 T—Pin, 2 in. long $2.18
(23) 45 C 5026 T—Earrings, screw backs. . . . 2.18

24 "WISHBONE" SCATTER PINS. Yellow gold plated "wishbones" adorned by garlands of multi-color, simulated stones and bright enamel. Distinctively styled pair adds charm to any ensemble. Safety locks. Pins are 1⅝ in. long.
45 C 5034 T—Scatter Pins. Wt. 4 oz. . . . . Pair 89c

25 PEARL AND RHINESTONE EARRINGS BY KARU-ARKE. Sparkling, round rhinestones frame large, simulated button pearl. In choice of pink or natural pearl color. Set in white metal. Earrings have clip backs. 1⅛-in. diam. Wt. 3 oz.
45 C 5036 T—*State color: pink or pearl* $1.07

CHARM BRACELETS BY KARU-ARKE, (26) to (28). Fascinating novelties to please girls of every age.

26 "DANCING DOLL" dangles merrily from double strand chain. Gold-color skirt whirls from simulated pearl body. Chain in yellow gold-color and simulated pearls. Spring ring fastener.
45 C 5031 T—6 in. long. Ship. wt. 3 oz. $1.08

27 "LADY AND THE TRAMP." Here are Lady, Tramp, and four canine pals just as they appeared in the Disney movie. Bright enamel colors, lively poses are bound to capture a child's fancy. Yellow gold plated chain, 6 dog figures.
45 CP 5030 T—6 in. long. Sent Postpaid. $1.08

28 GENUINE STONES, CULTURED PEARLS set in five interesting charms. All yellow gold plated. Intricate chain design, unique charm styling.
45 C 5033 T—7 in. long. Ship. wt. 3 oz. $2.17

29 CORO BRACELET, SIXTEEN FASCINATING CHARMS. Many have moving parts. Has "lie-detector," pick and shovel, scissors, little swivel chair that turns, etc. All yellow gold plate.
45 C 5032 T—6½ in. long. Ship. wt. 3 oz. $1.08

NOVEL JEWELRY STYLES BY KARU-ARKE, (30) to (34). Appealing to adults as well as "teen-agers."

30 MINIATURE "ARROW" EARRINGS. Delicate arrow on circle design. Yellow gold plate.
45 C 5029 T—Screw backs. ¾ in. Wt. 3 oz. . .$1.07

31 DELIGHTFUL "BEE" SCATTER PINS in yellow gold plate. Simulated pearl bodies, rhinestone trim and wings. Safety clasps. ¾ in. long.
45 C 5038 T—Ship. wt. 3 oz. . . .3 Pins for only $1.07

32 MINIATURE "LILY" EARRINGS in yellow gold plate. Uniquely styled, only ¾ in. long.
45 C 5028 T—Screw backs. Ship. wt. 3 oz. . .$1.07

33 CULTURED PEARL HEART PIN, EARRINGS, BY KARU-ARKE. Rich, yellow gold plate hearts with lustrous cultured pearls. Pin has safety lock. 2 pearls in pin; 1 in each earring. Wt. 3 oz. ea.
45 C 5041 T—Pin, 1⅛ in. long. $1.07
45 C 5040 T—Screw Earrings, ⅝ in. wide. . . 1.07

34 MINIATURE EARRINGS. Flattering abstractions in yellow gold plate. Only ⅝ in. long.
45 C 5027 T—Screw backs. Ship. wt. 3 oz. . . .$1.07

Fashions for Women . . . Distinctive Styles for Men

WOMEN'S JEWELRY (35) to (45) sent from Chicago; order, pay postage from nearest house. 10% Fed. Exc. tax incl.

35 SMART, RHINESTONE EARRINGS set in white metal.
45 C 5045T–Clip backs. 7/8-in. diam. Ship. wt. 3 oz. . . 98c

36 TAILORED EARRINGS by Karu-Arke. Yellow gold plated.
45 C 5044T–Clip backs. 1¼ in. long. Ship. wt. 3 oz .$1.07

37 TO 40 WOMEN'S CUFF LINKS for "little boy shirts". Spring bar backs. Wt. 3 oz. each, except (37),(40).

(37) Simulated Pearls set in yellow gold plate. *Postpaid.*
45 CP 5043T—*State color:* pink or blue. ¾-in. diam. . . . $2.69

(38) Cloisonne Medallion on mother-of-pearl. 1⅛-in. diam
45 C 5035T–Pink, green medallion; gold plated border. $4.95

(39) "Pansy-Shape". White enamel, blue border on metal.
45 C 5037T—2 simulated pearls in ea. 1⅛-in. diam. . . . 99c

(40) Simulated Turquoise, button-shaped disks. 1⅛-in. diam.
45 CP 5042T—Yellow gold plated border. *Sent Postpaid* $3.69

41 SIMULATED PEARL BRACELET. Stainless steel expansion band expands to 10 in. *State:* Pink or Pearl color.
45 C 5039T—Pearls dangle from wires. Ship. wt. 5 oz..$1.07

42 STONE-SET BRACELET, EARRINGS by Karu-Arke. Large, emerald-cut simulated stones in gold plated filigree. *State stone:* aquamarine, rose zircon or emerald.
45 C 4947T—7-in. Bracelet. Snap lock clasp. Wt. 4 oz .$1.08
45 C 4948T—Earrings, clip backs. ¾ in. long. Wt. 3 oz.. 1.08

43 TO 51 IDENTIFICATION BRACELETS for misses, boys and men. No charge for engraving up to 12 letters; 6c each over 12. No C.O.D.s on engraved items. No returns unless faulty, damaged. Men's expand to 12 in.; misses' to 10 in. Print name to be engraved. 10% Fed. Exc. Tax incl.

(43) MISSES' PHOTO IDENTIFICATION BAND. Sterling silver plaque opens to hold picture. Snap lock. Ship. wt. 4 oz.
45 C 4727 T—Stainless steel expansion band. $3.89

(44) MISSES' BAND with sterling silver plaque. Wt. 4 oz.
45 C 4715 T—Stainless steel expansion band. $3.69
45 C 4716 T—Same but all 1/20 10K yellow gold filled.. 4.59

(45) GIRLS' BAND features dainty, narrow styling. Wt. 4 oz.
45 C 6112 T—*State:* 1/20 10K yellow or white gold. . . . $3.59

(46) (47) BOYS' BANDS with sterling silver plaques. Wt. 5 oz.
(46) 45 C 6121 E—Stainless steel band expands to 8 in.. $3.95
(47) 45 C 6120 E—Similar, but lighter weight. Wt. 4 oz.. 3.69

(48) (49) MEN'S PHOTO IDENTIFICATION BRACELETS. Sterling silver plaques, stainless steel expansion bands. Wt. 6 oz.
(48) 45 C 6100 E—Military insignia on plaques. Holds 4 photos. *State insignia:* Army, Navy, Marine or Air Force.. $5.49
(49) 45 C 6104 E—Rugged construction. Holds 1 photo.. 4.89

(50) (51) MEN'S EXPANSION BRACELETS. Sterling silver plaques, anti-tarnish Rhodium finish. Stainless steel bands. Wt. 6 oz.
(50) 45 C 6123 E—Heavy Weight Bracelet. $5.95
(51) 45 C 6103 E—Medium Weight Bracelet. 4.49

52 TO 59 HANDSOME JEWELRY FOR MEN. All sent gift boxed; shown 5/8 actual size. 10% Fed. Exc. Tax incl.

(52) SIMULATED BLACK ONYX in antique cushion shape. Yellow gold plated trim, tie bar. Center rhinestones. Wt. 3 oz.
45 C 5687—Cuff Links, snap-type bar action backs. . . $2.49
45 C 5686—Tie Bar, 1¾ in. long. Ratchet type clasp.. 1.49

(53) MOTHER-OF-PEARL adds dramatic touch to polished, yellow gold plated set. Handsome, tailored styling. Wt. 3 oz.
45 C 5685—Cuff Links, snap-type bar action backs. . . $1.67
45 C 5684—Tie Bar, 1¾ in. long. Ratchet type clasp.. 1.29

(54) SMART, RIBBED DESIGN in rhodium plated white metal on contrasting black enamel background. Ship. wt. 3 oz.
45 C 5683—Cuff Links, snap-type bar action backs. . . . $1.59
45 C 5682—Tie Bar, 1¾ in. long. Ratchet type clasp. . . 1.19

(55) MASONIC TIE BAR AND CUFF LINKS by Hickok. Silvery rhodium-finished emblem on gold plated set. *Postpaid.*
45 CP 5672—Cuff Links, snap-type bar action backs.. $2.50
45 CP 5671—Tie Bar, has spring-action clasp. 2.75

(56) GRACEFUL DESIGN enhances tailored set. In yellow or rhodium-finished white gold plate. *State: yellow, white gold.*
45 C 5681—Cuff Links, snap-bar action backs. Wt. 4 oz.$1.19
45 C 5680—Tie Bar, ratchet-type clasp. Wt. 3 oz. 1.09

(57) HICKOK INITIAL SET. 2 black enamel initials on yellow gold plated square disks. Simulated black onyx plaques. Gold plated tie bar, chain. *State 2 initials. Sent Postpaid.*
45 CP 5630—Tie Bar, ratchet clasp. 2 in. long. $1.10
45 CP 5632—Cuff Links, snap-type bar action backs. Pr. 1.65
45 CP 5631—Tie Chain, ratchet clasp. 2½ in. long. . . . 1.10

(58) PIONEER KEY CHAIN. Belt clip, locking key ring.
45 CP 6053—Yellow gold plate. 19 in. long. *Postpaid*. .$1.98

(59) WALDEMAR WATCH CHAIN. Spring ring, swivel clasp.
45 C 6005—1/20 12K yellow gold. 13 in. long. Wt. 3 oz..$3.95

60 TO 65 MELE JEWEL BOXES. Brass plated hinges and locks. Protective satin and rayon velvet linings except (63), which has corduroy lining. Sturdy wood frames.

(60) IDEAL FOR EARRINGS, or as travelling case. 11x8x2½ in.
45 C 6656–*State: Ivory, Rose, Baby Blue.* Wt. 1 lb. 12 oz.$2.98

(61) CALFSKIN FINISHED LEATHERETTE. Automatic, swing-out top tray, bottom drawer. Tray slotted for rings. Wt. 3 oz.
45 C 6605—*State: Ivory, Rose, Baby Blue.* 10x4x7 in. . . $4.98

(62) EXTRA LARGE. 2 automatic swing-out trays. 11¼x8x3½ in.
45 C 6604–*State: Ivory, Rose, Baby Blue.* Wt. 2 lbs. 8 oz.$3.49

(63) MAN'S JEWEL BOX. Suntan color. 8¾x6⅛x1¾ in.
45 C 6659—Wt. 1 lb. 4 oz. Was $3.98 at Christmas. Now $2.98

(64) DIVIDED TRAYS, bottom form 7 compartments. 10x7x3½ in.
45 C 6603—*State: Wine, Ivory, Green.* Wt. 2 lbs. 8 oz.. $3.19

(65) SWISS MUSIC BOX accompanies ballerina as she revolves before mirror on inside of lid. 10x7x3½ in. Wt. 2 lbs. 8 oz.
45 C 6606—*State color:* Ivory, Rose or Baby Blue. $6.98

66 TO 72 RONSON, EVANS, ZIPPO LIGHTERS. Automatic except (66), (72) which have striking wheels. (67), (68) have swivel bases for easy refueling. Gift boxed. *Pstpd.*

(66) RONSON WINDLITE. Wind guard, popular for outdoor use.
45 CP 5806—Chrome plated case has soft brush finish $3.95

(67) RONSON CAPRI. Smart, new oval shape. Lightweight.
45 CP 5808 E—*Print up to 3 initials to engrave.* $7.95

(68) RONSON TRIUMPH. Engine-turned design, chromed case.
45 CP 5807 E—*Print up to 3 initials to engrave.* $6.95

(69) EVANS LADIES' LIGHTER. French enameled floral design.
45 CP 5884—Pink, blue, white on gold-color case. $3.95

(70) ZIPPO WINDPROOF. Plain brush finish on chromed case.
45 CP 5865—Popular for sportsmen. $3.50

(71) EVANS LIGHTER. Engine-turned design on chromed case.
45 CP 5812 E—Unusually low priced. *Print 1 initial*. . . $2.95

(72) RONSON WINDSOR. Durable, plastic case, chromed trim.
45 CP 5866—*State: Black, Emerald Green, Turquoise.*. $4.95

Wind-Up Alarms . . . Self-Starting Electric Alarms

BUDGET PRICED SENTRY ALARMS

SENTRY WIND-UP ALARM CLOCKS, made by leading, nationally-known manufacturers are sold only by Wards. All are reliable timepieces featuring up-to-date styling. Yet prices are low because of Wards volume business. Your savings are greater when you buy Sentry. All have 30-hour movements unless otherwise stated.

1 TO 4 SENTRY 8-DAY BELL ALARMS. Run full 8 days without winding. Have sturdy ivory enameled metal cases.

(1) (2) "Old Reliable" 8-Day Automatic. Set for any time A.M. or P.M.—rings automatically at same time every 24 hours. Only Wards offer this feature—alarm actually resets itself! 5½ in. high. Ship. wt. 2 lbs. 6 oz.

(1) 45 C 6963—Luminous black dial. . $6.19

(2) 45 C 6962—Plain white dial..... 5.49

(3) (4) 8-Day Loud Alarm will waken even the soundest sleeper. Clear, easy-to-read dial. 4½ x 5 in. Ship. wt. 2 lbs. 6 oz.

(3) 45 C 6961—Luminous brown dial. $5.49

(4) 45 C 6960—Plain cream-color dial 4.89

5 6 DEPENDABLE ALARM. Sturdy ivory-enameled metal case. Legible dial. Persistent alarm. 5¾x5½ in. Wt. 1 lb. 8 oz.

(5) 45 C 6803—Luminous brown dial. $3.49

(6) 45 C 6802—Plain cream-color dial. 2.89

7 8 LOWEST PRICED SENTRY ALARM. Ivory-enameled metal case, gilt trim. Loud alarm. 4¼ x 4 in. Ship. wt. 1 lb. 7 oz.

(7) 45 C 6811—Luminous brown dial. $2.99

(8) 45 C 6810—Plain ivory-color dial.. 2.29

WESTCLOX WIND-UP ALARM CLOCKS

WESTCLOX—an outstanding name in clock manufacturing. 30-hour movements. *Pstpd.*

9 10 "BIG BEN"—one of the most popular clocks ever made. Loud off-on alarm wakens sound sleepers. *State choice:* Ivory or Black enameled metal case. 5 x 5½ in.

(9) 45 CP 6874—Luminous dial,..... $8.75

(10) 45 CP 6873—Plain dial..... 7.65

11 "CLOCK OF TOMORROW." The newest, most modern innovations in clock-making. Chime alarm, non-breakable crystal, sweep alarm indicator. Luminous switch indicates when alarm is set. Dust-resistant case. One knob sets time, alarm; one knob winds time, alarm. White and gold-color metal case.

45 CP 6867—Luminous hands, dial....$13.75

12 "SPUR." Nickel-trimmed metal case contrasts with dark, luminous "glow-in-dark" dial. Cream hands, numerals. *State choice:* black case, dial; or ivory case, brown dial.

45 CP 6866—4¾ in. square..... $4.68

13 14 "BABY BEN." Popular 3½-in. miniature of "Big Ben." Alarms adjust to loud, soft. *State:* Ivory or Black metal case.

(13) 45 CP 6864—Luminous dial..... $8.75

(14) 45 CP 6863—Plain dial..... 7.65

15 16 "LA SALLITA." Smart ivory-colored metal case has bright gold-colored trim, ring. Pleasant bell alarm, easy-set alarm indicator. Dust resistant. 3 x 3⅜ in.

(15) 45 CP 6851—Luminous dial..... $6.05

(16) 45 CP 6850—Plain dial..... 4.95

SMART, NEW STYLES IN NATIONALLY KNOWN ELECTRIC ALARM CLOCKS

BOLD, NEW CLOCK DESIGNS by America's leading manufacturers. Here are the latest models from General Electric-Telechron, Westclox, Sessions, and Wards exclusive Sentry . . . models designed to add new charm to your home. *Postpaid* except (24), (29) and (30)

17 G.E.-TELECHRON "HARLEQUIN." Striking beige plastic case in smooth, flowing lines lends harmonious contrast to rich brown dial. Dial is luminous. Sweep second hand.

45 CP 7071—3⅝x5⅝x3 in..... $7.68

18 G.E.-TELECHRON "LUMINARY." Trim styling in durable, ivory-colored plastic. Ribbed gold-color columns set off rich chocolate brown dial. Luminous hands, numerals. Red sweep second hand. 3½ x 4½ x 2½ in.

45 CP 7070—An asset to any room.... $6.58

19 G.E.-TELECHRON "DECOR." Dramatic, jet-black dial gives striking contrast to modern beige plastic case. Broad, full-vision dial, 5¾-in. diam. Insistent alarm. Luminous dial.

45 CP 7072—3¾ x 6 x 2⅝ in..... $8.78

20 21 WESTCLOX "TOWN CRIER." A brand new achievement in modern clock design. Beige plastic case is dramatically curved for maximum dial visibility. Unbreakable crystal, sweep second. Insistent alarm.

(20) 45 CP 7024—Luminous dial..... $6.55

(21) 45 CP 7021—Plain dial..... 5.45

22 G.E.-TELECHRON "BRITE DIAL." Illuminated dial can be adjusted to "bright," "low," or "off." Makes a handy night light. Black plastic case contrasts vividly against gold-color metal front. Sweep second hand.

45 CP 7068—5x4¾ in. Buzzer alarm...$10.98

23 G.E.-TELECHRON "CIRCLEWOOD." Dark mahogany case of classic simplicity fits in beautifully with any decorating scheme—traditional or modern—in the home or office. Rim of shiny gold-color metal matches gilt hands.

45 CP 7029—Sweep second. 4⅛x5x2¾ in. $8.7

24 SENTRY WOOD-CASED BELL ALARM. Refined styling in dark mahogany. For home or office. Easy-to-read dial, sweep second. Comparable quality sells nationally for $7.65.

45 C 7065—4 x 5 inches. Wt. 2 lbs..... $5.9

25 26 SESSIONS "PIXIE." Designed in the same gay, imaginative style its name implies. Ivory plastic case sets off forest green numerals, hands. Brass sweep second hand. 4-in. diam.

(25) 45 CP 7053—Luminous dial..... $5.4

(26) 45 CP 7052—Plain dial..... 4.7

27 28 G.E.-TELECHRON "ROOM-MATE"—the lowest priced alarm made by General Electric-Telechron. Smart, ivory plastic case, clear, easy-to-read dial. 3¼ x 3⅜ x 2¾ in.

(27) 45 CP 7091—Luminous dial..... $5.4

(28) 45 CP 7090—Plain dial..... 4.3

29 30 SENTRY BUZZER ALARM. Sturdy, ivory color plastic case—legible, full-vision dial. An exceptional value. 4½ x 3¾ in.

(29) 45 C 7064—Luminous dial. Wt. 2 lbs.. $4.9

(30) 45 C 7063—Plain dial. Wt. 2 lbs..... 3.9

TRAVEL ALARMS, "MINIATURES," MUSICAL ALARMS . . . EACH A GIFT OF DISTINCTION

SMART GIFT CLOCKS for home or travel. Expensive-looking, yet budget priced. Here is a model to suit every taste. "Miniatures" especially popular with women; travel alarms ideal for businessmen.

31 ENDURA ALARM. Polished wood case ideal for any decorating style—at home or in the office. Imported French movement. Gold-color dial with luminous hands, numerals. *State:* Light, Dark Mahogany. 5x4⅛ in. Wt. 1 lb. 6 oz.

45 C 6806..... $8.95

32 BRADLEY "TINY TIME." Perfect for travel or as a handsome room accessory. Beautiful, polished brass case, luminous dial. Accurate, imported German movement. Persistent alarm awakens sound sleepers. 2⅛x3 in. Wt. 12 oz.

45 C 6820..... $4.39

33 "ARISTOCRAT" TRAVEL ALARM. Unusually low price for a travel alarm of this fine quality. Imported German 1-day movement. Has luminous dial. *State choice:* Tan, Red, or Blue leather case. 3½x3 in. Ship. wt. 12 oz.

45 C 6752..... $4.95

34 BRADLEY "MINIATURE." Dainty replica of old-style clock adds charming touch wherever used. Small size suits it for home or travel. Popular as bedroom clock. *State:* Ivory, Blue, Red metal case. Luminous dial. Wt. 10 oz.

45 C 6807–3x3½ in. $4.39

35 7-JEWEL TRAVEL ALARM. Exceptional quality at low cost. Imported German movement—compact, yet accurate. Gold-color dial, luminous hands, numerals. *State:* Tan, Red, Blue, Brown genuine leather case. 3x3½ in.

45 C 6753—Ship. wt. 10 oz..... $8.9

36 MINIATURE ANTIQUE ALARM. Charming replica of old-fashioned clock that's ever growing in popularity. An excellent gift selection. Case in polished gold-color or ivory. Fine alarm. Imported German 1-day movement. *State:* Gold-color, Ivory case. 2¼x3¾ in.

45 C 6769—Luminous dial. Wt. 12 oz.....$4.4

37 8-DAY TRAVEL ALARM. Fine quality imported Swiss 8-day movement at the lowest price we know. Gold-tone brass case, luminous dial. One key winds both alarm and time. 3¾ in. square. *State choice:* Brown, Maroon or Green simulated leather case. Ship. wt. 1 lb.

45 C 6754—Sells nationally for $13.15.... $9.9

38 MUSICAL ALARM. Wake up to music! Gentle but effective melody replaces alarm. Plastic case is shaped like miniature radio. Luminous hour dots, hands. *State choice of color:* Ivory, Maroon or Black. Shipping weight 1 lb.

45 C 6817—5x2¾ in. 1-day movement.... $8.9

NOTICE. All prices include 10% Federal Excise Tax. Electric clocks are self-starting; run on 110–120 volts, 60-cycle AC. Cord, plug incl.

Cuckoo and Decorator Clocks . . . Kitchen Wall Clocks

SPRIGHTLY CUCKOO CLOCKS FROM GERMANY'S BLACK FOREST

Hand-carved wood is polished and oil rubbed. (39) to (41) in rich mahogany finish. All have self-adjusting strike movements. Door at top opens; out pops brightly-colored cuckoo to chirp exact hour, followed by mellow gong.

39 OUR FINEST QUALITY CUCKOO. Especially fine, deep carving of graceful leaves and birds makes an unusually decorative clock. 13 x 18 in.
45 C 6744 R—8-Day Movement. Wt. 11 lbs. Only $3.50 Down . . or Cash $34.95
45 C 6735 R—1-Day Movement. Wt. 8 lbs. Only $3 Down . . . . . or Cash 26.50

40 MUSICAL CUCKOO. Cuckoo calls hour, half-hour. "Fiddler" comes out second door accompanied by a merry tune. Has a Thorens music box.
45 C 6737 L—1-Day Movement. 8x12½ in. Ship. wt. 6 lbs. 8 oz. $24.95

41 PERKY BIRDS perch on skillfully detailed case. Accurate, 1-day mvmt.
45 C 6732 L—11½ x 8 in. Shipping weight 5 lbs. 8 oz. $13.95
45 C 6731 L—Like above, but only 9 x 6 in. Small size gives clock a charm all its own. Lowest price we know for full cuckoo. Ship. wt. 4 lbs. $10.98

42 BLOND-FINISHED CUCKOO CLOCK. Long-popular cuckoo styling in new, light-wood finish. Lends unusually striking effect wherever used. 17 x 13 in.
45 C 6748 R—8-Day Movement. Wind only once a week. Wt. 9 lbs. . . . $29.50
45 C 6747 L—1-Day Movement. 17 x 11½ in. Shipping weight 7 lbs. . . . 23.50

MAHOGANY-FINISHED CLOCKS THAT ADD DIGNITY TO YOUR MANTEL

43 WESTMINSTER CHIMING CLOCK. Refined styling is always in good taste. Hand-polished mahogany veneer case. Gold-colored numerals and hands. Chimes every 15 minutes; 4 on quarter-hour, 8 on half-hour, 12 on three-quarter, 16 on hour—followed by mellow gong every hour. 8½x15½ in.
45 C 7240 L—Eight-Day Movement. Shipping weight 9 lbs. $45.50

44 EIGHT-DAY STRIKING CLOCK. Exclusive Junghan's gong for richer tone quality. Sounds tone 1 to 12 times on hour, once on half hour. Gracefully styled mahogany wood case, gold-color numerals, hands and markers.
45 C 7245 L—Padded Base. 12 x 7 in. Ship. wt. 4 lbs. 8 oz. $24.95

45 SESSIONS "PILGRIM." Distinguished miniature in rich, brown mahogany.
45 CP 7221 L—Sweep second hand. Electric. 8½ x 4¾ in. *Postpaid* . . $8.75

MODERN AND TRADITIONAL DECORATOR CLOCKS

ATTRACTIVELY STYLED CLOCKS that add a new look to any room. Impressive-looking wall clocks give importance to your walls. Others ideal for desks, mantels, dressers, etc. All make fine gifts.

46 "AQUARIUS" by Sessions. Life-like angel fish swim in lazy circles around clock. Lighted base for underwater lighting effect. Luminous green dial blends with tropical setting. Gleaming brass encircles bowl and clock dial. Brass-color metal base.
45 CP 7227 L—8¾ x 8 in. Electric Movement. *Sent Postpaid* $27.50

47 "GOLDEN VISIONETTE." Mysterious operation makes fascinating conversation piece. "See Thru" crystal dial; hands have no visible source of power. Gold-colored metal base and frame. Classic simplicity of design appropriate anywhere—in the office as well as the home. Electric Movement. 7½x6¼ in.
45 C 7255 L—Shipping weight 2 lbs. 12 oz. $15.95

48 BANJO CLOCK. Handsome decorator clock with imported 8-day French movement. Adds elegance to any room—becoming increasingly popular as entrance-way decoration. Mahogany wood case, brass trim. Two-tone dial, gold-color numerals, hands.
45 C 7223 L–Convenient front wind. 21x6¼ in. Wt. 4 lbs. 8 oz. $24.50

49 "SUNBURST" by Syroco. Smart room accessory in lightweight Syroco-wood. Unusually decorative style adds a dramatic touch anywhere. Deep-carved wood, 16-in. diam. Rich, cream-color dial, gilt hands, numerals. Sweep second hand. Wt. 5 lbs.
45 C 7200 L—Electric Movement. *State:* Gold, Black finish . . $19.95
45 C 7201 L—8-Day Movement. *State:* Gold, Black finish 19.95

50 TOLE WALL CLOCK. Distinctive hand-painted gilt and bronze leaf motif on lovely enameled metal case. Smart silvered dial. *State color choice:* Black, Maroon, Green or Ivory case. 11-in. diameter. 8-day movement. Ship. wt. 2 lbs. 8 oz.
45 C 7244 L—Was $13.95 in Fall Catalog. Now $12.49
45 C 7299 L—Electric. Was $9.98 in Fall Catalog. . . . . Now 8.49

400-DAY ANNIVERSARY CLOCKS

ANNIVERSARY CLOCKS. These delightful timepieces add a charming touch to any room in your home. They are also ideal for those "special" gifts—gifts that are destined to give year 'round pleasure. Annual winding a traditional family event in many homes. Revolving ball pendulums, brass clockworks clearly visible through removable glass domes. Bases adjust to level position for accuracy. Have pendulum locks which allow you to move clock without impairing works.

51 DECORATIVE FLORAL MOTIF adorns porcelain dial. Contrasts beautifully against plain, polished base and frame of rich brass. Gracefully proportioned.
45 C 6742 L—12 in. high. Wt. 7 lbs. $19.95
45 C 6740 L—Same, but 9 in. high. Cut $3 from Fall Catalog. Wt. 5 lbs. . . . $14.95

52 HAND-PAINTED FLORAL MOTIF; ivory-enameled dial and frame trim.
45 C 6741 L—12 in. high. Wt. 7 lbs. . $24.95

53 DISTINCTIVE LANTERN STYLE. Stunning, polished brass frame and base. Fine quality German movement. Plexiglass sides are unbreakable. Silvered dial has gold-colored hands, markers.
45 C 6728 L—8½x4½ in. Wt. 6 lbs. . $29.95

NOTICE. All prices include 10% Fed. Exc. Tax. Electric clocks are self-starting; run on 110–120 volts, 60-cycle AC. Cord, plug incl. Can be purchased on Wards Monthly Payment Plan. See Page 981.

ELECTRIC WALL CLOCKS WITH SWEEP SECOND HANDS . . . SOME ESPECIALLY FOR KITCHENS, OTHERS IDEAL IN ANY ROOM

54 SENTRY CLOCK. Built-in appearance. Comparable quality is nationally advertised for $5.45. *State:* Red, White or Yellow plastic case.
45 C 7160—7¼ in. square. Ship. wt. 2 lbs. . $3.89

55 G.E.-TELECHRON "SWIRL." Bright and gay! Cut-out numerals, white plastic case. *State color of numeral ring:* Red, Blue or Yellow.
45 CP 7105—6½x6½ in. *Sent Postpaid* $4.38

56 SESSIONS "CONNOISSEUR." Chrome frame, spun aluminum dial. Contrasting hands. Gray plastic back. Cord clamp holds excess cord.
45 CP 7126—8x6 in. *Sent Postpaid* $7.65

57 G.E.-TELECHRON "ILLUSION." Something entirely new and different in clock design. Clear, easy-to-read dial actually gives illusion of floating against background of brightly colored plastic. Background in popular textured effect. *State color:* Red, Green or White plastic case. 6⅝x9½x2½ in.
45 CP 7128—*Sent Postpaid* $9.88

58 G.E.-TELECHRON "CUPBOARD." Cheerful clock adds charm to wall or shelf. *State:* Red, Yellow, or White plastic case. *Postpaid.*
45CP7130–5¼x6¼x2¾ in. Legible dial. $5.48

59 "COPPERSMITH" by Sessions. Burnished solid copper case has tarnish-proof finish. Graceful numerals and hands in bold black contrast vividly against ivory ring. Gleaming copper "bull's eye" center. Rich-looking enough for any room in the house. Especially lovely in the new, provincial kitchens. 7½-inch diameter.
45 CP 7112—*Sent Postpaid* $8.75

60 SESSIONS "TEATIME." Charming design in authentic ceramic case. Glazed-on colors. White numerals, hands. *State:* Red or White.
45 CP 7125—6⅜x9⅛ in. *Postpaid* $6.55

COTY
COTY
COTY
Instant Cleanser
COTY
Vitamin A-D
YARDLEY
YARDLEY
YARDLEY

Shulton

SHULTON'S EARLY AMERICAN OLD SPICE (39) to (43) a fragrance reminiscent of roses and spice in delicately scented, delightfully refreshing, bath and after-bath toiletries.

(39) EARLY AMERICAN OLD SPICE BUBBLING BATH CRYSTALS. Eight tubes of bath crystals, attractively packaged.
53 CP 5766—Tubes 1¼ oz. each. *Postpaid*.....†$1.10

(40) EARLY AMERICAN QLD SPICE DUSTING POWDER. Delightful for use after bath. Leaves skin with lovely aura of delicate roses and spice, pleasantly dry, soft, smooth.
53 CP 5770—7-oz. Box, lovely velour puff. *Postpaid*....†$1.38

(41) EARLY AMERICAN OLD SPICE STICK COLOGNE. Cool, refreshing solid cologne in airtight glass container.
53 CP 5765—½ oz. Gift Boxed. *Postpaid*.....†$1.10

(42) EARLY AMERICAN OLD SPICE BODY SACHET. Pungent fragrance for lingerie drawers, closets. Light scent clings to articles enclosed. Fill bags for hanging as small sachets, sprinkle in drawers and on shelves. Lasting scent for skin.
53 CP 5764—1¼-oz. Bottle, Gift Box. *Postpaid*.....†$1.10

(43) EARLY AMERICAN OLD SPICE TOILET WATER. Light, fresh fragrance is ideal for daily use, refreshing rub-down after bath, in rinse water for hair, lingerie, etc.
53 CP 5755—3½-oz. Bottle, Gift Box. *Postpaid*.....†$1.38

(44) SHULTON'S DESERT FLOWER HAND AND BODY LOTION. Creamy, soothing, delicately fragrant. Soft pink color.
53 CP 5844—3½-oz. Bottle, Gift Box. *Postpaid*.....†$1.10

CREAMS AND LOTIONS

(62) JERGENS LOTION. Non-sticky, creamy lotion—soothing to chapped skin. Keeps hands soft and moist.
53 CP 5690—12½-oz. Size. *Postpaid*.....†$1.08

(63) DEEP MAGIC FACIAL CLEANSING LOTION. Goes deep to clean the pores. Helps eliminate blackheads.
53 CP 5600—5-oz. Size. *Postpaid*.....†$1.10

(64) NOXZEMA. Greaseless, medicated cream. Soothing to skin, helps heal blemishes. Excellent make-up base.
53 CP 5602—Giant Size, 10-oz. Jar. *Postpaid*.....†$1.08

(65) KLEER SKIN HAND CREAM. Fragrant cream keeps hands soft. Contains olive oil for speedy lubrication.
53 C 5635—8-oz. Jar. Ship. wt. 1 lb.....†89c

(66) EUGENIE MARCHADO TURTLE OIL WITH HORMONES. Helps erase lines, nourishes skin for youthful look.
53 C 6089—2-oz. Size. Ship. wt. 6 oz.....†$2.20

(67) EUGENIE MARCHADO ESTROGENIC BEAUTY OINTMENT. Contains benefits of turtle oil, estrogenic hormones.
53 C 6087—3-oz. Jar. Ship. wt. 6 oz.....†$2.20

SAVE 44c ON MARCHADO COMBINATION OFFER. One jar of Turtle Oil Cream (66); One Jar Beauty Ointment (67).
53 C 6091—Ship. wt. 12 oz.....Both for Only †$3.96

Items Marked Thus (†) Include 10% Federal Excise Tax

Rubinstein

(45) HELENA RUBINSTEIN DEEP CLEANSER. Creamy liquid for deep pore cleansing. Counteracts dryness, blemishes.
53 CP.5658—6-oz. Bottle. Abt. 160 cleansings. *Postpaid*.†$1.65

(46) HELENA RUBINSTEIN CONTOUR LIFT FILM. Use night and day under make-up to lift, tighten aging contours.
53 CP 5657—4-oz. Size. *Postpaid*.....†$5.50
53 CP 5663—2-oz. Size. *Postpaid*.....† 3.30

(47) HELENA RUBINSTEIN BEAUTY WASHING GRAINS. Use with water. Cleanses, stimulates, routs blackheads.
53 CP 5685—7-oz. Tubular Dispenser. *Postpaid*.....†$1.49

(48) HELENA RUBINSTEIN PERFUMED DEODORANT PADS.
53 CP 5708—Jar of 50 Pads. *Postpaid*.....†$1.31

(49) HELENA RUBINSTEIN ESTROGENIC HORMONE CREAM. Retards effects of aging, helps retain moisture of skin.
53 CP 5656—2-oz. Jar. *Postpaid*.....†$3.85

(50) HELENA RUBINSTEIN PASTEURIZED FACE CREAM SPECIAL. Cleanser, beauty cream for dry or "over 30" skin.
53 CP 5662—4-oz. Jar. *Postpaid*.....†$1.65

(51) HELENA RUBINSTEIN MILK-TONE CAKE MAKE-UP. Covers blemishes. Contains non-drying milk proteins. *Shades* (light to dark): Peachbloom, Mauresque, Crackerjack.
53 CP 5709—1¼-oz. Cake. *State shade*. *Postpaid*.....†$1.65

(52) HELENA RUBINSTEIN SILK TONE. Creamy liquid foundation. *Shades* (light to dark) Peachbloom, Mauresque, Crackerjack. *Postpaid*.
53 CP 5711—1-oz. Bottle. *State shade wanted*.....†$1.65

(53) HELENA RUBINSTEIN MINUTE MAKE-UP COMPACT. Foundation and powder in one for quick, easy-to-carry make-up. *Shades* (lt. to dk.): Peachbloom, Mauresque, Crackerjack.
53 CP 5684—*State shade*. *Postpaid*.....†$1.38

(54) HELENA RUBINSTEIN NUDIT WITH SUPER FINISH. Creamy facial hair remover with protection for sensitive skin. Super-Finish, used after Nudit, restores ideal balance of skin substances. Spatula included. *Postpaid*.
53 CP 5710—1 Tube Nudit, 1 Tube Super Finish.....†$2.48

DEODORANTS

(68) OLD SPICE STICK DEODORANT. Solid stick form is easy to apply. In airtight glass container.
53 CP 5761—2½-oz. Stick. Boxed. *Postpaid*.....†$1.10

(69) HELENA RUBINSTEIN PERFUME SPRAY DEODORANT. 2 oz. delicately scented liquid in plastic squeeze bottle.
53 CP 5668—*Postpaid*.....†$1.38

(70) STOPETTE SPRAY DEODORANT. *Postpaid*.
53 CP 5608—2¼ oz. in plastic squeeze bottle.....†$1.38

(71) KEY CREAM DEODORANT. Apply direct to underarm from tube with perforated top. Keeps fingers dry.
53 CP 5614—2-oz. Tube. Plastic cover. *Postpaid*.....†$1.10

(72) 5-DAY DEODORANT PADS. Handy little pads saturated with faintly fragrant liquid deodorant.
53 CP 5604—75-Pad Jar. *Postpaid*.....†$1.03

Max Factor

(55) MAX FACTOR PANCAKE MAKE-UP. See color chart below.
53 CP 5721—1¾-oz. Cake. *State shade*. *Postpaid*.....†$1.76

(56) MAX FACTOR PAN-STIK MAKE-UP. Creamy make-up base in stick form. Hides blemishes. See color chart below.
53 CP 5729—½-oz. Size. *State shade*. *Postpaid*.....†$1.76

(57) MAX FACTOR FACE POWDER. See color chart below.
53 CP 5722—3¾-oz. Box. *State shade*. *Postpaid*.....†$1.38

(58) MAX FACTOR "HI-FI" FLUID MAKE-UP. No "made-up" look. Accents natural skin tone. See color chart below.
53 CP 5716—1¼-oz. Size. *State shade*. *Postpaid*.....†$1.93

(59) MAX FACTOR CREME PUFF. Blended foundation and powder in mirrored compact. See color chart below.
53 CP 5718—¾-oz. Size. *State shade*. *Postpaid*.....†$1.38

(60) MAX FACTOR "ERACE". Use under regular make-up. Hides blemishes, dark circles, shadows. In gold-color tube.
53 CP 5717—*State shade* from chart below. *Postpaid*.....†$1.93

(61) MAX FACTOR COLOR-FAST LIPSTICK. Non-drying, non-smear type. *Shades* (lt. to dk.): Golden Flame, Pink 'N Pretty, See Red, Crushed Rose, Clearly Red, Brighter Red, Red Tape.
53 CP 5719—Gold-color tube. *State shade*. *Postpaid*.....†$1.21

MAX FACTOR SKIN FRESHENER. Stimulates circulation.
53 CP 5726—5½-oz. Bottle. *Postpaid*.....†$1.21

SELECT SHADES OF MAX FACTOR PRODUCTS ACCORDING TO SKIN COLOR

SKIN	Face Powder	Pan-Stik Make-Up	Creme Puff Make-Up	Pan Cake Make-Up	Hi-Fi Make-Up	Erace
Very Fair	Amber No. 1	Fair	Light & Gay	Amber No. 1	Fair Tone	Fair
Fair	Amber-Rose	Fair	Truly Fair	Amber-Rose	Fair Tone	Natural
Ivory	Olive	Natural	Tempting Touch	Cream No. 2	Tempting Tone	Natural
Medium	Amber-Rose	Medium	Twilight Blush	Natural No. 2	Blush Tone	Medium
Ruddy	Olive No. 2	Olive	Candle Glow	Tan No. 1	Candle Tone	Deep Natural
Olive	Amber No. 2	Deep Olive	Gay Whisper	Amber No. 2	Sun Tone	Tan

DEPILATORIES

(73) BELLIN'S WONDERSTOEN HAIR REMOVER. Scientifically designed abrasive stone for erasing hair. *Postpaid*.
53 CP 5621—For Face..$1.25 53 CP 5622—For arms, legs..$1.00

(74) "BABY TOUCH" HAIR REMOVER PADS. Rub pad gently over skin in circular motion to remove superfluous hair.
53 CP 5605—*Postpaid*.....5 Pads for 95c

(75) CURVFIT UNDERARM RAZOR. Designed to fit curves of underarm. In flannel bag. With 1 blade. *Postpaid*.
53 CP 5612—Razor..98c 53 CP 5613—10 Extra Blades....78c

(76) ZIP EPILATOR WAX. Removes facial, body hair. *Postpd*.
53 CP 5617—7-oz. Cake..$1.79 53 CP 5626—3½-oz...$1.10

(77) ZIP CREAM HAIR REMOVER. For face, arms and legs.
53 CP 5619—Odorless. Directions. 4½-oz. *Postpaid*.....†$1.65

LADIES ELECTRIC SHAVERS LISTED ON PAGE 673.

Machineless Heat Home Permanent Wave Sets

EZY-KURL AND BU-TEE SHOP MACHINELESS HEAT PERMANENT WAVE SETS AND REFILLS

[1] 24-CURLER MACHINELESS HEAT SETS in attractive carrying case. Case also makes attractive train case for use as cosmetics case or for overnight needs. Oil activated and water activated heat wave sets for long-lasting curls. 24 curler sets contain: enough curlers for complete wave using each only once, 24 ratchet-type spacers and rods, 24 aluminum clamps, 24 felt pads, 2 oz. wave solution, 28 end papers, plus heat pads listed with sets. Instructions. Ship. wt. per set 7 lbs.

53 C 4960—Ezy-Kurl Professional Set. Both Oil activated and water activated wave sets (2 oz. solution, 28 end papers each)—28 oil heat pads, 28 oil sachets, 28 dip-type water heat pads.....†14.39

53 C 4934—Bu-Tee Shop Water Method. 28 each heat pads, foil and cloth pads.†12.98

53 C 4937—Bu-Tee Shop Oil Method. 28 heat pads, 28 oil sachets.....†12.98

[2] BU-TEE SHOP 12-CURLER HEAT SETS. Oil or water type heat wave sets. Use each curler twice for each permanent wave. Each set contains: instructions, 12 rachet-type spacers and rods, 12 aluminum clamps, 12 felt pads, 2 oz. wave solution, 28 end papers, plus activated heat pads listed with set.

53 C 4938—Oil Method. 28 oil sachets, 28 heat pads. Ship. wt. 3 lbs.....†5.79

53 C 4935—Water Method. 28 each heat pads, foil and cloth pads. Wt. 3 lbs...†5.79

Prices indicated (†) incl. Fed. Excise Tax.

[3] 6-CURLER MACHINELESS HEAT SETS. Oil or water type sets. Each contains 2 oz. wave solution, 28 end papers, 6 each metal spacers, rods, clamps, felt pads, plus activated heat pads listed with sets. Instr. Use each curler abt. 4 times for complete wave.

53 C 4961—Ezy-Kurl Oil Type. 28 oil heat pads, 28 oil sachets. Wt. 2 lbs....†3.79

53 C 4962—Ezy-Kurl Water Type. 28 dip-type water activated pads. Wt. 2 lbs..†3.59

53 C 4939—Bu-Tee Shop Oil Type. 28 oil sachets, 28 heat pads. Wt. 2 lbs....†3.29

53 C 4931—Bu-Tee Shop Water Type. 28 heat, 28 foil and cloth pads. Wt. 2 lbs. 4 oz...†3.29

[4] EZY-KURL OIL REFILLS. 28 heat pads, 28 oil sachets, 28 end papers, 2 oz. wave solution. Ship. wt. per set 1 lb.

53 C 4963—Med., Fine, Normal Hair...†1.19

53 C 4964—For Extra Tight Waves....†1.19

53 C 4965—For Dyed, Bleached, White or Gray Hair.....†1.19

EZY-KURL WATER TYPE REFILLS. 28 heat, pads, 28 end papers, 2 oz. solution. Wt. 1 lb.

53 C 4966—For Med., Fine, Normal Hair†89c

53 C 4967—For Extra Tight Waves.....†89c

BU-TEE SHOP REFILLS. Both contain: 28 end papers, 2 oz. solution.

53 C 4940—Oil Type—28 oil sachets, 28 oil activated heat pads. Ship. wt. 1 lb..†1.19

53 C 4936—Water Type—28 heat pads, 28 foil and cloth pads. Wt. 1 lb. 4 oz..†1.19

[5] EZY-KURL WAVE UNITS FOR PROFESSIONAL USE. For fine, medium or normal hair Enough for 4 permanents—Contains: 8 oz. No. 1 wave solution. Ship. wt. each 5 lbs.

53 C 4968—Oil Activated Set. 4 sets each of 28 oil heat pads, 28 oil sachets with more than 100 end papers.....†3.89

53 C 4969—Water Activated. 4 cans of 28 heat pads, abt. 100 end papers....†2.59

BU-TEE SHOP PROFESSIONAL WAVE UNITS. 8 oz. No. 1 wave solution, 4 cans each of 28 water-activated heat pads with abt. 160 end papers, Enough for 4 permanents, suitable for fine, medium or normal type hair.

53 C 4945—Ship. wt. 3 lbs. 4 oz.....†2.59

LADY CAROLE PERMANENT WAVE KITS

[6] LADY CAROLE MACHINELESS HEAT WAVE KIT. Water activated home permanent contains—28 heat pads, 12 easy-roll curlers, clamps, felts, 24 metal protectors, shampoo, solution, creme rinse. Use each curler twice.

53 C 4932—Instr. Wt. 3 lbs. 4 oz.....†2.59

[7] LADY CAROLE REFILL. For full permanent. Includes 28 heat pads, 28 foil and cloth pads, solution, instructions.

53 C 4933—Ship. wt. 1 lb.....†1.09

[8] LADY CAROLE FRENCH CURLERS. For any cold wave. Roll hair in cloth, pinch ends closed. 48 curlers in a box.

53 C 4942—Ship. wt. 4 oz.....1 Box 98c

MARVO-WAVE HOME PERMANENT KIT

[9] MARVO-WAVE LANOLIZED PERMANENT WAVE SET. Machineless heat method. Self-neutralizing. 28 heat units, 6 felt dividers, 12 metal dividers, 6 curlers, 6 spring clips, solution. Use each curler four times.

53 C 4943—Instr. Ship. wt. 2 lbs. 4 oz..†1.69

[10] MARVO-WAVE REFILL SET. 28 heat units, solution and instructions.

53 C 4944—Ship. wt. 1 lb. 14 oz.....†1.00

SAVE AT WARDS ON HAIR NETS

[11] [12] NYLON HAIR NETS at Wards low prices. Invisible, easily washed. Match your own hair. *Colors:* Black, Dk. Brown, Med. Brown, Lt. Brown, Blonde, Gray or White.

(11) HUMAN HAIR TYPE, CAP-SHAPED NET. Elastic edge in back only. Ship. wt. 2 oz.

53 C 4954—*State Color*.....15 for 99c

(12) FULL-SIZE ELASTIC-EDGE NET.

53 C 4955—*State Color*. Wt. 2 oz...24 for 99c

ELECTRIC CURLING IRONS

[13] CHROME PLATED CURLING IRON. Removable clamp for heat sealing. Enameled wood handle, 110–120 V, AC. UL Approved.

53 C 4573—6-ft. cord. Ship. wt. 8 oz.....1.98

[14] NICKEL PLATED COPPER CURLING IRON. Fine quality, durable curler with enameled wood handle. For 110–120 V, AC-DC. UL Approved. 5-ft. cord with plug.

53 C 4594—Ship. wt. 10 oz.....2.95

COLD WAVE HOME PERMANENTS FOR WOMEN AND CHILDREN...TONI, BOBBI, PROM

POPULAR TONI COLD WAVES FOR ALL TYPES OF HOME PERMANENTS

[15] NEW TONI HOME PERMANENT. Easy to use. Treat your hair to long-lasting, lovely curls. Includes—solution, end papers, neutralizer and instructions. *Postpaid.*

53 CP 4916—Toni Regular.....†2.19

53 CP 4918—Super (hard-to-wave).....†2.19

53 CP 4919—Toni Very Gentle for easy-to-wave, dyed, bleached or tinted hair.†2.19

[16] NEW TIP TONI COLD WAVE curls the straggly ends of your hair. Use to bolster up your permanent or if loose, casual hair style is desired. With solution, end papers, neutralizer and instructions. *Postpaid.*

53 CP 4926—Toni Regular.....†1.37

53 CP 4927—Toni Super (hard-to wave)†1.37

53 CP 4928—Toni Very Gentle.....†1.37

[17] TONI SILVER CURL HOME PERMANENT. Cold wave especially designed for gray or white hair. Set includes wave lotion and end tissues. Instructions included.

53 CP 4912—*Postpaid*.....†1.64

[18] TONETTE. Children's home permanent wave. Especially gentle for children's hair. Wave lotion, end tissues, instructions.

53 CP 4908—*Postpaid*.....†1.60

[19] SOFTSTYLE CURLERS. For soft, loose curl. 36 regular, 6 midget spin curlers. Use with cold waves (15) to (22).

53 CP 4947—*Postpaid*.....1.49

[20] TONI SPIN CURLERS. Use with cold waves (15) to (22). 36 regular, 6 midget curlers.

53 CP 4909—*Postpaid*.....1.39

PROM COLD WAVES

[21] NEW CREAMY PROM. For a glamorous home permanent. Includes solution, end papers, Use own curlers, see curlers (19), (20). *Postpaid.*

53 CP 4920—Prom Regular.....†2.19

53 CP 4921—Prom Super (hard-to-wave hair)...†2.19

53 CP 4922—Prom Very Gentle (easy-to-wave hair)†2.19

[22] NEW END CURL PROM. For loose, casual styles or in-between permanents. For all types of hair. Solution, end papers, instructions.

53 CP 4923—*Postpaid*..†1.37

PIN CURL WAVES

[23] CASUAL. Pin curl permanent for popular casual hair-styles. Gives soft, natural looking, long-lasting wave. Quick easy-to-do method. Set includes: Bobby pins, solution, instructions.

53 CP 4929—*Postpaid*†1.56

[24] BOBBI PIN-CURL WAVE. Long-lasting, easy-to-do cold wave, just set hair as usual. For short hair styles or loose, soft, natural-looking curls. Set includes: Bobby pins, wave solution, and instructions.

53 CP 4900—*Postpaid*†1.56

SHAMPOOS . . . "TAME"

[25] TONI WHITE RAIN SHAMPOO. Brings out the natural beauty and softness of your hair. 7-oz. size.

53 CP 5428—*Postpaid*..1.00

[26] PAMPER.—the Golden liquid shampoo that leaves hair cleaner, lovely and lustrous. 7-oz. Size.

53 CP 5427—*Postpaid*..1.00

[27] TONI "TAME" CREAM RINSE. Leaves your hair soft, shining, more manageable. Eliminates annoying tangles. 8-oz. Bottle.

53 CP 5429—*Postpaid*†1.10

Hair Colorings, Tonics, Shampoos and Accessories

28 KOLOR BAK. For gray or faded hair.
53 C 5375—8-oz. Size. Wt. 1 lb. 4 oz. †1.42

29 LASTONE HAIR DYE. For rinse, touch-up or complete color change. Dk. Brown, Med. Brown, Lt. Brown or Black. 6-oz. Size.
53 C 5380—*State Color.* Ship. wt. 14 oz. †2.20

30 YUTH. By scalp application, gradually changes gray hair to natural looking color. For all shades of hair.
53 C 5390—8-oz. Size. Ship. wt. 14 oz. . †2.07

31 TIZ MIST. Creme and color rinse. For gray, white hair. *State Color:* Slate Mist, Black Mist, Perl Mist, Blonde Mist, Copper, Lt. Brown, Med. Brown, Dk. Brown, Coppery Brown. 6¼-oz. in plastic squeeze bottle.
53 C 5441—Ship. wt. 12 oz. . . . . †2.15

32 TIZ WHYTE'N GRAY HAIR CREME. Helps correct yellow casts. Not sticky or greasy.
53 C 5440—2½-oz. Jar. Ship. wt. 12 oz †2.15

33 INSTANT CLAIROL. Lt. Golden Brown, Dk. Warm Brown, Lt. Warm Brown, Lt. Drab Brown, Med. Warm Brown, Med. Drab Brown, Dk. Drab Brown, Dk. Ash Blonde, Med. Blonde, Dk. Auburn, Black.
53 C 5370—1½ oz. *State Shade.* Wt. 3 oz. †87c

34 CLAIROL TOUCH-UP CRAYON. *Shades:* Med. Brown, Dk. Warm Brown, or Black.
53 C 5371—*State Shade.* Wt. 1 oz. . . . . †1.10

CAUTION: Use Dyes only as directed on label. Prices indicated (†) include Fed. Excise Tax.

35 PROFESSIONAL-TYPE APPLICATOR. Regulates application of rinses, dyes, wave solutions. Plastic tube holds solution, sponge applicator.
53 C 5391—Ship. wt. 7 oz. 1.95

36 MARY T. GOLDMAN'S GRAY HAIR COLORING. Works gradually. Light Brown, Med. Brown, Dark Brown or Black. 6-oz. Size.
53 C 5365—*State Shade.* Ship. wt. 1 lb. . †1.53

37 MARY T. GOLDMAN'S QUICK HAIR COLOR. For black or brown hair. 2-oz. Size.
53 C 5366—Ship. wt. 10 oz. . . . . †1.53

38 TINTAIR. *Shades:* (lt. to dark): Canary Diamond, Bamboo Blonde, Starlight Blonde, Grecian Blonde, Golden Topaz, Carrot Top, American Brown, Mona Lisa Brown, Gleaming Bronze, Glossy Chestnut, Brown Onyx, Jet Brown. *State Shade Wanted.*
53 C 5381—Ship. wt. 9 oz. . . . . †2.20
53 C 5382—TINTAIR TOUCH-UP. Same shades as (38) above. Ship. wt. 7 oz. . . †1.64

39 TINTZ CREME COLOR SHAMPOO. *Shades:* Auburn, Black, Ash Blonde, Med. Ash Brown, Lt. Ash Brown, Med. Warm Brown, Dk. Ash Brown. *State Color Wanted.*
53 C 5350—Ship. wt. 3 oz. . . . . †1.64

40 COLOR COMB. Simply comb hair to apply color, blend with brush. *State:* Medium Brown, Dk. Brown, Black, Auburn. Wt. 8 oz.
53 C 5357—Incl. 5c Fed. Tax. 1.03

41 ROUX OIL SHAMPOO TINT. Lt. Blonde, Golden Blonde, Blonde, Ash Blonde, Dk. Ash Blonde, Lt. Brn., Golden Brn., Brown, Lt. Warm Brn., Lt. Ash Brn., Dk. Warm Brn., Dk. Brn., Darkest Brn., Lt. or Dk., Auburn, Black.
53 C 5362—1½ oz. *State Shade.* Wt. 7 oz. †1.65

ROUX COLOR SHAMPOO. Blue Black, Black, Dk. Brown, Brown, Lt. Warm Brown, Lt. Ash Brown, Dk. Auburn, Lt. Auburn, Golden Brown, Ash Blonde, Reddish Blonde, Golden Blonde, Lt. Blonde, Pale Blonde, Brightener, Bright Red, Steel Gray. *State Shade.*
53 C 5363—1¼ oz. Wt. 8 oz. . . . . †1.10

ROUX OIL BLEACH. *State:* Gold, Red, Drab.
53 C 5360—2 applications. Ship. wt. 6 oz. †94c
53 C 5361— 4 oz. Superoxide. Wt. 9 oz . . †28c

42 INECTO. *State:* Lt. Brown, Dk. Brown, Darkest Brown, Brown, Lt. Warm Brown. Dk. Warm Brown, Black, Ash Blonde.
53 C 5356—4 Treatments. Wt. 1 lb. . . . . †5.17
53 C 5355—1 Treatment. Wt. 4 oz. . . . . †1.38

43 NOREEN HAIR RINSE. *State Shade:* Topaz, Gold, Sun-bronze, Henna-bronze, Dk. Copper, Amber Brown, Gypsy Brown, Sable Brn., Ebony Brn., Onyx, Smoke Gray, Gunmetal, Steel Gray, Silver White.
53 C 5374—16 Capsules. Wt. 2 oz. . . . . †1.30

44 EUGENIE MARCHADO VITAMIN SCALP AID.
53 C 6069—4-oz. Jar. Ship. wt. 1 lb. . †1.98

45 WILDROOT CREAM OIL HAIR TONIC.
53 C 5338—9-oz. Size. Wt. 1 lb. 3 oz. †1.31

46 47 CHARLES ANTELL FORMULA NO. 9. (46) 53 C 5412—4-oz. Liquid. Ship. wt. 8 oz. . . . . †1.08
(47) 53 C 5413—2-oz. Creme. Wt. 1 lb. . †1.42

48 KREML HAIR TONIC. 16-oz. Bottle.
53 C 5332—Ship. wt. 2 lbs. 4 oz. . . . †1.64

49 50 ALBERTO VO 5 HAIR CONDITIONER. (49) 53 C 5411—1¾-oz. Tube. Ship. wt. 4 oz. . . . . †1.10
(50) 53 C 5410—8-oz. Jar. Wt. 1 lb. 10 oz. †3.30

51 LUSTRE CREME SHAMPOO. 10-oz. Jar.
53 C 5417—Ship. wt. 1 lb. 13 oz. 2.00
53 C 5418—Lotion-type. 7 oz. Wt. 1 lb . . 1.00

52 BRECK SHAMPOO. 16 oz. Wt. 1 lb. 14 oz.
53 C 5424—Reg. for Normal Hair. . . . 1.75
53 C 5425—Lather-oil for Dry Hair. 1.75

53 CUSHION TIP BOBBY PINS. About 450 in box. *State Color:* Black or Brown.
53 C 4953—Ship. wt. 8 oz. . . . . Box 89c

54 NEW HELENA RUBINSTEIN HAIR SPRAY.
53 CP 5343—5-oz. Can. *Postpaid.* . . †1.49

55 HELENE CURTIS SPRAY NET. 4.5-oz. Can.
53 C 5335—Regular. Ship. wt. 5 oz. . †1.38
53 C 5336—Super Soft. Ship. wt. 5 oz. . †1.38

56 HELENE CURTIS LANOLIN DISCOVERY.
53 C 5339—4 oz. Ship. wt. 5 oz. . . . †1.38

57 HELENE CURTIS SUAVE. Hair cosmetic.
53 C 5340—6 oz. Ship. wt. 8 oz. . . . †1.53

ELECTRIC HAIR DRYERS, FLOOR STAND AND TABLE MODELS...SHAMPOO ACCESSORIES

ELECTRIC HAIR DRYERS (58) to (66) are designed for home or professional use. Prices vary according to power of motor, construction, housing, etc.

58 SOLIS IMPORTED ELECTRIC HAIR DRYER. Made in Switzerland. Lightweight, ivory plastic body. Adjustable stand. On-Off, Hot-Cold switches. 110-120 volts, AC-DC. Underwriters approved. Abt. 9¾ in.
53 C 4593—Ship. wt. 2 lbs. 2 oz. 17.95

59 WAHL ELECTRIC HAIR DRYER. Powerful motor in black composition body—use with or without detachable stand. On-Off, Hot-Cold switches, AC. Underwriters Approved. For 110-volts, 60-cycle. Stands about 10 in. high.
53 C 4588—Ship. wt. 4 lbs. 14.50

60 LEJOHN ELECTRIC HAIR DRYER. Better quality—more durable construction than Dryer (61). Chrome-finish metal housing with detachable stand. Has Hot-Cold switch. For 110–120 volts. 60 cycle. For AC only. Measures about 7½ in. long.
53 C 4587—Ship. wt. 3 lbs. 7.95

61 LEJOHN ELECTRIC HAIR DRYER. Economy model. Enameled metal housing, detachable stand. Hot-Cold switch. 110-120 volt. AC.
53 C 4589—Abt. 7½ in. Ship. wt. 3 lbs. . 5.95

62 SOLIS ECONOMY HAIR DRYER. Made in Switzerland. Lightweight plastic housing and hand grip—perfectly balanced. On-Off and Hot-Cold switches. For 110-120 volts, AC.
53 C 4574—Ship. wt. 2 lbs. 8.95

63 GILBERT ELECTRIC HAIR DRYER. Steel and lightweight aluminum housing. Induction type AC motor, 60 cycle, 110-120 volts. Hot-Cold switch. Round detachable base incl.
53C4591—4½x7x8 in. high. Wt. 4 lbs. 8 oz. 6.79

64 STYLE KING ELECTRIC HAIR DRYER. Motor in enameled metal body. Wood handle, detachable stand. On-Off, Hot-Cold switches. For 110 volts, 60-cycle, AC. UL Approved.
53 C 4590—Abt. 9¼ in. Ship. wt. 3 lbs. . 4.79

65 HOME ECONOMY HAIR DRYER. Hot-Cold switch. Heavy gauge steel hood, pastel enamel finish. Tilts up or down, stays in desired position. Adj., non-tipping steel stand folds up. 110 volts, AC. UL. appr.
53 C 4579 MO—Wt. 15 lbs. *Mailable.* 19.95

66 ARISTO JR. PROFESSIONAL TYPE HAIR DRYER. Dries hair in about 25 min. Four position fingertip control switch for On-Off, Hot-Med.-Cold. Gold-color metal hood tilts up or down—stays in desired position. Portable folding stand is adjustable—3 legged non-tip base. 110-120 volts, AC. UL. Appr. *Mail.*
53 C 4581 MO—Wt. 17 lbs. $3 Down, Cash. . . . 29.95

67 DOUBLE FAUCET SHAMPOO SPRAY. Rubber hose abt. 5 ft., rustproof aluminum spray plate in nickel plated steel shell. Fits faucet, diam. 5/16–¾ in.
53 C 4577—Ship. wt. 1 lb. 2 oz. 1.59

68 SINGLE FAUCET SHAMPOO SPRAY. Like (67) but for single faucet connection, diameter 5/16–¾ in.
53 C 4578—Ship. wt. 1 lb. 2 oz. 1.05

69 SHAMP-EASE SHAMPOO TRAY. For professional or home use. Rustproof steel. Suction cups hold firm. Fits snugly around neck. 15¾x13½ in.
53 C 4580—Wt. 3 lbs. 2.79

For Monthly Payment Plan see Inside Back Cover.

Samsonite and Wards Lightweight Luggage for Men

1 2 GLADIATOR LUGGAGE by Dresner. Top grain Steerhide. Steel frame, polished locks. Double stitched molded ends. Reinforcing leather bottom band. Tattersall linings. Bench-made leather handles. Deeptone brown.

(1) 60 C 8064 MO—2-SUITER. 2 hangers. Curtain partition with laundry pocket. 24x18x8 in. Wt. 15 lbs. *Mail.* 39.95

(2) 60 C 8065 M—COMPANION CASE. Center divider has large utility pocket. 21x14x7¾ in. Wt. 9 lbs. *Mail.* 34.95

3 4 COWHIDE LUGGAGE. Smooth, aniline dyed top grain cowhide. Steel frame with polished locks. Stitched effect on ends. Leather handles. Linen-like cotton lining. Center divider on expanding pocket. Suntan color. *Mailable.*

(3) 60 C 8057 MO—2-SUITER. 2 hangers for 2 suits. Adjust. garment strap. 24x18x7½ in. Ship. wt. 12 lbs. 29.95

(4) 60 C 8058 M—COMPANION CASE. Pocket on center divider. 2 tie tapes. 21x14x6½ in. Ship. wt. 9 lbs. 24.55

5 6 GLADSTONE BAGS. Choice of travelers everywhere. 2 styles and leather finishes. Rigid steel frame. Brass plated center lock, end catches. Leather reinforced corners. Leather straps, handles. Bottom studs. Cotton lining.

(5) WALRUS GRAINED SPLIT COWHIDE. Center divider has large gusseted pocket and shirt fold. *State:* Black or Brown.
60 C 8018 MO—24x13x7⅝ in. Wt. 12 lbs. *Mailable*.... 14.55

(6) SMOOTH ANILINE DYED SPLIT COWHIDE. Center divider has tie pocket, 2 gusseted accessory pockets. Brown color.
60 C 8015 MO—24x13x7⅝ in. Ship. wt. 12 lbs. *Mail*.... 19.95

7 TO 10 "STREAMLITE" SAMSONITE. Flight proven by United Air Lines. Wood box, sturdy plywood top, bottom—strong enough to stand on. Vinyl plastic covering—stain, scratch, water-resistant. Metal tongue and groove valance. Molded bindings. Grip-fit handles. Solid brass locks. Gabardine lining.

(7) TWO SUITER. With 2 hangers. 24x17½x8 in. *Mailable. Postpaid.*
60 CP 8017 MO—Natural Alligator (shown). $3 Down, or Cash 27.50
60 CP 8002 MO—Saddle Tan. $3 Down.....or Cash 27.50
60 CP 8006 MO—Colorado Brown. $3 Down.....or Cash 27.50

(8) QUICK TRIPPER. As Overnighter or companion case to above. Divider, 2 tie tapes. 21x15x7½ in. *Mailable. Postpaid.*
60 CP 8019 M—Natural Alligator (shown) $2.50 Down or Cash 21.45
60 CP 8008 M—Saddle Tan. $2.50 Down.....or Cash 21.45
60 CP 8007 M—Colorado Brown. $2.50 Down.....or Cash 21.45

(9) COMBINATION OVERNITE-BRIEF CASE. 1 side holds clothing, other is gusseted legal-size folder for papers. Center divider can be used as writing surface. Plastic lined. 18x15x4 in. *Mailable. Postpaid.*
60 CP 8001 L—Natural Alligator (shown). $2.50 Dn...or Cash 21.45
60 CP 8012 L—Saddle Tan. $2.50 Down.....or Cash 21.45
60 CP 8009 L—Colorado Brown. $2.50 Down.....or Cash 21.45

(10) JOURNEYER 3-SUITER. With 3 plastic hangers. Dust curtain. Center divider has tie rack. 24x19x9 in. *Postpaid.* Only $3.50 Down.
60 CP 8014 MO—Natural Alligator (shown). *Mailable*...Cash 30.25
60 CP 8000 MO—Saddle Tan. *Mailable*.....Cash 30.25
60 CP 8005 MO—Colorado Brown. *Mailable*.....Cash 30.25

11 TO 13 LATEST "ULTRALITE" LUGGAGE BY SAMSONITE. Built in the Samsonite tradition of quality and ruggedness, with a plus of ultra-light weight—"flight tested by United Air Lines." Made of the aircraft metal, magnesium—world's lightest structural metal, highly resistant to denting, rusting and warping—bonded to handsome vinyl plastic covering. Field-proven ethyl cellulose end caps are securely riveted to magnesium frame. Anodized aluminum hardware. Rayon gabardine lining. Luggage covers are shown on Page 467.

(11) QUICK TRIPPER. For short trips or as companion case. Center divider. Tie tapes with gold color metal clasps. 21x15x7¼ in. *Mailable.* $3 Down on Terms.
60 CP 8035 M—Pilot Tan. *Postpaid*.....Cash 27.50
60 CP 8038 M—Jet Gray. *Postpaid*.....Cash 27.50

(12) TWO-SUITER. 2 hangers for suits in 1 section; other section for shirts and accessories. Tie bar on center divider. 24x19¼x7 in. *Mailable.* $4 Down on Terms.
60 CP 8036 MO—Pilot Tan. *Postpaid*....Cash 38.50
60 CP 8039 MO—Jet Gray. *Postpaid* ....Cash 38.50

(13) JOURNEYER. 2-compartment case with 2 dividers. 1 section for shirts, accessories, the other has 3 hangers for 3 suits. Tie bar on one divider. 26x19¼x9 in. *Mailable.* $4.50 Down. See Page 981 for Terms.
60 CP 8037 MO—Pilot Tan. *Postpaid*....Cash 41.25
60 CP 8040 MO—Jet Gray. *Postpaid* ....Cash 41.25

14 15 STEEL FRAME PLASTIC LUGGAGE. Smartly styled, long wearing, matched luggage set. Latex impregnated backing is coated with tough Vinyl plastic to resist scratches, and dirt. Non-breakable steel-core handles. 2 outside diagonal bands, reinforced corners. Polished center lock and end catches. Durable cotton lining. Ginger-brown.

(14) TWO-SUITER. With 2 positive-locking hangers. 2 expanding pockets on center divider. Garment strap on suit side. Wt. 13 lbs.
60 C 8050 MO—24x18x8 in. *Mailable*... 19.60

(15) COMPANION CASE. Matches 2-suiter (14). Center divider with 2 expanding utility pockets. Plastic retainer strap. Wt. 9 lbs. *Mailable.*
60 C 8060 M—20½ x14x7½ in... 15.95

16 17 VINYL PLASTIC LUGGAGE WITH WOOD FRAME. Lightweight wood frame covered with durable Vinyl reinforced plastic. Tapered style—easy to carry—added packing space. Double stitched bindings. Large polished brass plated button locks. Cotton lining. Post style handle. Ginger-brown. *Mail.*

(16) TWO SUITER. With hangers for 2 suits. Adj. garment strap. Suits pack on 1 side; other side for shirts, accessories. Dust curtain.
60 C 8078 MO—24x18x8½ in. Wt. 11 lbs. 15.44

(17) COMPANION BAG. Matching case with 2-suiter (16) above. Allows packing on 2 sides. Protective center divider. Garment strap.
60 C 8079 M—19x13½x6½ in. Wt. 8 lbs. 12.75

Luggage prices incl. 10% Federal Excise Tax

18 METAL SUITCASES. Plywood frame covered with heavy gauge steel, baked enamel finish. Split riveted construction. Dustproof closing. Brass plated hardware. Steel corners. Paper lining. Plastic handles. Ginger color.
60 C 8504 MO—Jumbo 30x16x9½ in. Wt. 17 lbs. *Mail*..7.25
60 C 8503 MO—26x14x8 in. Ship. wt. 12 lbs.....5.89

19 ZIPPER CLUB BAGS. Smooth, aniline dyed cowhide. Steel stay-open frame. Soft sides, box-type ends. Zipper, lock. Suedene lined. 1 pocket. 18x11x9 in. *Mail.*
60C8486M—Ginger Top Grain Cowhide. Wt. 6 lbs....16.45
60C8480M—As above but cotton lined, split cowhide, 2 divided pockets on each side. Ship. wt. 6 lbs..... 9.94

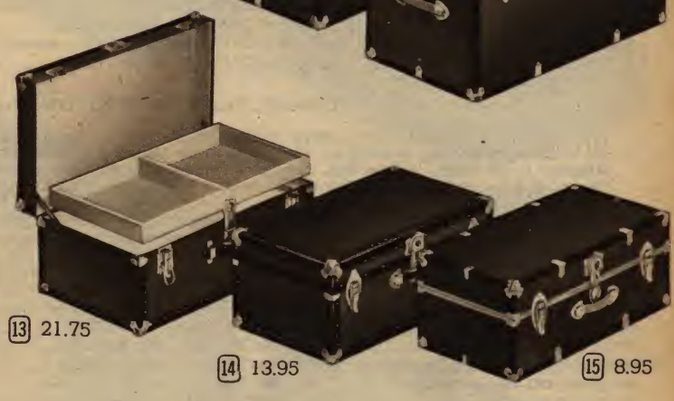
20 OVERSIZE CLUB BAG. Smooth split cowhide. Spring steel frame with zipper, lock. Welt end construction. 2 pockets, stitched in center. Leather straps. Ginger color.
60 C 8478 M—20¾x11x12¼ in. Ship. wt. 8 lbs. *Mail.* 14.45

21 ZIPPER BAG. Nylon over steel frame. Side straps. Water-repellent lining. Plastic covered rope handles. Nameplate.
60 C 8493—Brown. 20x12x9 in. Ship. wt. 4 lbs.....5.95

22 23 ZIPPER BAGS. Heavy canvas over non-sag wire frame. Water-repellent lining. Ship. wts. 4 lbs.; 3 lbs.; 2 lbs. 12 oz.

(22) 60 C 8498—20x12x9 in. Brown. Name-plate.....3.95

(23) 60 C 8495—18x11x8 in. Brown sides, tan ends....2.98
60 C 8496—(not shown). As above but 16x10x6¾ in....2.49



Leather Brief Cases for Men

Trunks, Lockers

1 FINEST TOP GRAIN COWHIDE BRIEF BAG. Smooth finish, saddle stitched. Steel reinforced leather side bands. Metal bottom gliders. Solid brass 3-position lock. Leather handle. 2 sections. *State:* Coppertone or Sun Tan.

60 C 8691—16x13 in. 7-in. expansion. Ship. wt. 5 lbs...19.95

60 C 8692—18x14 in. 7½-in. expansion. Ship. wt. 5 lbs.21.95

2 ANILINE DYED TOP GRAIN COWHIDE BAG. Steel frame. 2 dividers. 7-in. expansion. Leather handle and gussets.

60 C 8693—Ginger Brown color. 16x12 in. Wt. 4 lbs...14.75

3 SMOOTH SPLIT COWHIDE BAG. Saddle stitched. Stay-open frame. Leather gussets and side bands. 3 compartments. Leather handle. Metal bottom gliders. Coppertone.

60 C 8702—16x13 in. 7-in. expansion. Wt. 4 lbs. 8 oz....10.75

60 C 8703—18x14 in. 7½-in. expansion. Wt. 4 lbs. 8 oz.11.75

4 1-PIECE SMOOTH SPLIT COWHIDE BAG. Stay-open frame. 3 sections. 7-inch expansion. Leather gussets and handle Brown color. Leather reinforced corners.

60 C 8720—16x12 in. Ship. wt. 3 lbs. 8 oz.....8.95

5 ZIPPERED SPLIT COWHIDE BAG. Smooth, aniline dyed. Shape retaining leather gussets. 6-in. expansion. 3 compartments. Inner steel reinforcing frame. 16x12 in.

60 C 8722—*State:* Brown or Black. Ship. wt. 3 lbs.....6.95

6 ZIPPERED STUDENT BAG. Smooth, laminated split cowhide. 3 sections. 6-in. expansion. Metal reinforced corners.

60 C 8711—16x11½ in. Brown. Ship. wt. 3 lbs.....5.29

7 MULTI-POCKET PORTFOLIO. Made of aniline dyed top grain cowhide, with handturned edges. 3-way zipper. Has two expansion pockets of vinyl-coated fabric on each side. Leather disappearing handles. Size: 16x12 in. Ship. wt. 4 lbs. *State color.*

60 C 8695—Coppertone or Suntan...12.95

60 C 8696—Same style as above, but smooth split cowhide. Has 1 expansion, 3 flat pockets. Coppertone only..8.95

8 3-WAY ZIPPER UNDER-ARM CASE. Made of top grain cowhide with hand-turned edges. Has two long expansion pockets plus two short, flat pockets.

60 C 8700—Coppertone color. Size: 16x11½ in. Ship. wt. 3 lbs.....8.95

60 C 8701—Same style and color as above, but made of split cowhide with two large leatherette expansion pockets. 16x11½ in. Ship. wt. 3 lbs.....4.94

9 STRAP STYLE CASE. Split cowhide. 4 sections, 1 zippered. Leather straps, plastic handle. Metal reinforcing corners. Ship. wt. 3 lbs. 8 oz. 16x11 in.

60 C 8713—Smooth grain. *State:* Black or Brown color.....5.95

60 C 8715—Rough grain. Brown only.3.95

10 FIBER-COVERED DRESS TRUNK. Machine tacked vulcanized fiber binding with metal corners and valance. Full plywood box. Paper lining, removable tray. Brass plated hardware. Dk. blue enamel finish. Ship. from Fcty. near Boston—allow 5 days plus transit time. You pay charges from there. *State Freight, Truck or Express shipping.*

60 C 8642 F—36x20x22 in. Ship. wt. 43 lbs. *Not Mailable*.....23.60

60 C 8643 F—40x22x25 in. Ship. wt. 48 lbs. *Not Mailable*.....28.35

11 LARGE STORAGE TRUNK. Metal tongue and groove closing. Black enameled sheet steel over plywood box. Paper lined. Removable tray. Leather end handles. Brass plated hardware. Center lock, tension drawbolts. *Not Mailable.* Ship. wt. 52 lbs.

60 C 8634 R—40x20x22 in.....24.65

12 STEEL-COVERED TRUNK. Metal tongue and groove closing. Full plywood box with metal reinforced edges and corners. Brass plated hardware. Leather handles. Removable tray. Size: 35¾x18½x19 in. *Not Mailable.*

60 C 8636 R—Ship. wt. 41 lbs.....18.25

13 HAND STEAMER TRUNK. Waterproof 3-ply fir plywood box. Vulcanized fiber cover and hand-tacked binding. Washable cloth lining. Blue Gray. *Mail.* Ship. wt. 29 lbs.

60 C 8632 MO—31x17x13½ in..21.75

14 LARGE FIBER LOCKER TRUNK. 3-ply veneer wood box. Fiber cover, vulcanized fiber bindings, machine tacked. Steel valance. Partitioned tray. Dark blue, black binding. 30¾x12½x16½ in. *Mailable.*

60 C 8613 MO—Ship. wt. 22 lbs.13.95

15 STEEL FOOT LOCKER. 3 sizes. 32-gauge black enameled steel over plywood frame. Metal tongue and groove valance keeps out dust. Removable tray. 2 leather handles. Paper lined. Brass plated lock, hasp.

60 C 8630 MO—30x15½x12 in. Ship. wt. 20 lbs. *Mailable*.....8.95

60 C 8631 MO—Large size 32x17x12 in. As above, but Olive Green color.Ship. wt. 24 lbs. *Mailable*.10.95

60 C 8638 R—Extra large 36x20x12 in. Full plywood box. Black. Ship. wt. 35 lbs. *Not Mailable*.....16.45

16 5.50 up

19 3.49

17 5.95

20 2.79

18 4.49

21 3.25

22 3.59

23 3.95

24 5.50

25 5.30

26 7.40

27 9.75

16 PRINCE GARDNER "ADD-A-PASS". 1-piece, finest leathers. Remov. leather-covered 4-wing pass case. 2 bill sections, 1 concealed. *State color, stamping. Postpaid.*

60 CP 8858 E—East Indian Brown Calf.11.00

60 CP 8854 E—Hand-grained English Morocco. *State:* Black or Brown.....8.25

60 CP 8862 E—Smooth, top Cowhide. Black, Mahogany, 2-Tone Brown steer-grain..5.50

17 CALFSKIN BILLFOLD. Finest grade, 2-tone brown. Removable pass case with "Wing-Bar" to add windows. Open, plus either zippered or secret pocket. Stamp holder. *State stamping.* Ship. wt. 5 oz.

60 C 8826 E—With secret pocket.....5.95

60 C 8827 E—With zippered pocket.....5.95

18 EMBOSSED BILLFOLD. 2-tone brown steerhide. Goatskin hand-laced. 2 bill pockets, 1 zippered. Coin, 2 card pockets. Remov. 4-wing pass case. "Wing-Bar."

60 C 8833 E—*State stamping.* Wt. 5 oz...4.49

19 TWO-TONE COWHIDE BILLFOLD. Smooth, top grain cowhide, hand-colored in 2-tone brown. With "Wing-Bar". Removable 4-wing pass case. 2 bill sections, 1 zippered. Zippered coin pocket. 2 card pockets.

60 C 8820 E—*State stamping.* Wt. 5 oz...3.49

20 COWHIDE BILLFOLD. Smooth, top grain Cowhide. Remov., 4-wing pass case has "Wing-Bar". 2 bill sections, 1 zippered. Gusseted coin pocket. *State:* Brown or Mahogany.

60 C 8813—*No stamping.* Wt. 5 oz.....2.79

21 WOMEN'S BILLFOLD. "Fashiontone" Cowhide. Remov. pass case. "Add-a-Pass" bar. Coin purse. 2 key slots. 2 bill sections, 1 concealed. Tan, Red, Antique White, Turquoise, Avocado, or Black. Wt. 5 oz.

60 C 8926 E—*State color, stamping*.....3.25

22 UNFITTED KIT. Smooth split Cowhide. 3-way zipper. Washable lining. Large gusseted pocket in lid has adj. strap. Saddle-tan.

60 C 8758—9¾x5¼x3 in. Wt. 1 lb. 8 oz...3.59

23 UNFITTED KIT. Smooth split cowhide. Zipper. Vinyl plastic lined. Pocket. 9x5x3½ in.

60 C 8773—Ginger brown.Ship.wt.2 lbs.3.95

NOTE: Unless otherwise stated, billfolds may be stamped with up to 3 initials in Gold Leaf at no extra cost. No COD'S please.

24 UNFITTED SMOOTH TOP COWHIDE KIT. Washable lining. Pocket. Zipper. Brown.

60 C 8772—10x6x3¼ in. Ship. wt. 2 lbs..5.50

25 TO 27 LEATHER FITTED KITS. 3-way zipper. Suedene lined. Rem. tray.

(25) 60 C 8750—12 fittings incl. hairbrush. Smooth split cowhide. Ginger brown color. Bound edges. 11¼x6½ in. Wt. 2 lbs. 8 oz.5.30

(26) 60 C 8751—8 fittings including 2 chromed boxes, nylon bristle hairbrush. Turned edges. Smooth Split Cowhide. Ginger brown color. 10½x6¼ in. Ship. wt. 3 lbs.....7.40

(27) 60 C 8752—10 fittings including 3 chromed boxes, nylon bristle hairbrush. Top grain Cowhide. English Tan color. 11¾x6½ in. Shipping wt. 3 lbs.....9.75

Women's Luggage . . . Smart Colors and Materials

NATIONALLY ADVERTISED "ULTRALITE",—THE LUGGAGE WITH THE MAGNESIUM FRAME

1 TO 4 "Ultralite" (shown on front cover)—in the Samsonite tradition of strength and beauty, with a plus of ultra-light-weight—"flight tested by United Air Lines". Made of the aircraft metal, magnesium—world's lightest structural metal, highly resistant to denting, rusting and warping—securely bonded to vinyl plastic covering for a lifetime of service. 3 colors: Pilot Tan, Vapor White or tweed-texture Airline Gray. Protective end caps are tough, field-proven molded ethyl cellulose, riveted to magnesium frame. Magnesium tongue and groove closure for clothing protection. Hardware is gold-colored, satin-polish, cold-rolled anodized aluminum. Wide design, secure catches. Acetate taffeta linings (gold in gray and tan cases, powder blue in white) in all but Beauty Case. Quilted bottoms. Tie tapes have bold color metal clasps. 10% Tax incl.

(1) BEAUTY CASE. For personal travel needs Full back body pocket, 3-division front pocket. Removable, 5-section plastic tray. Washable lining. 13x9x8 in. *Postpaid.*

60 CP 8268 L—Pilot Tan (shown) $24.75
60 CP 8264 L—Vapor White 24.75
60 CP 8260 L—Airline Gray 24.75

(2) OVERNIGHT CASE. For short trips or as companion case. Shirred curtain divider. 3 deep shirred pockets, moisture-resistant lining. Tie tapes. 21x15x7¼ in. *Postpaid.*

60 CP 8269 M—Pilot Tan $27.50
60 CP 8265 M—Vapor White (shown). 27.50
60 CP 8261 M—Airline Gray 27.50

(3) WARDROBE. 4 plastic hangers hold 4 to 8 dresses or 4 suits. Shirred dust curtain. 3 shirred body pockets, moisture-resistant lining. Tie tapes. 21x19¼x8½ in.

60 CP 8270 MO—Pilot Tan $38.50
60 CP 8266 MO—Vapor White 38.50
60 CP 8262 MO—Air. Gray (shown) . . 38.50

(4) PULLMAN. Large, roomy, all-purpose case. 3 deep shirred pockets, moisture-resistant lining. Center divider. Tie tapes. 26x19¼x9 in.

60 CP 8271 MO—Pilot Tan $41.25
60 CP 8267 MO—Vapor White 41.25
60 CP 8263 MO—Air. Gray (shown) . . 41.25

FLIGHT PROVEN, NATIONALLY KNOWN "STREAMLITE" SAMSONITE

5 TO 12 America's best known luggage, preferred by thousands—the luggage that's strong enough to stand on. Flight proven by United Air Lines. Choice of: Alligator grain finish, Saddle Tan, Natural Rawhide, Colorado Brown, Bermuda Green, or Admiral Blue colors. Full wood box on all except No. (5) "HANG-IT-ALL" which has magnesium tongue and groove for greater strength and lighter weight. The rest have dustproof metal tongue, groove edging. All have tough plastic covering—stain, scratch, water-resistant. Grip-fit handles, brightly polished locks. Molded bindings. Luggage covers are listed below. 10% Federal Tax included in prices. *Postpaid.*

(5) 2-COMPARTMENT "HANG-IT-ALL." 2 sections divide—1 for accessories, 1 hangs anywhere to keep 6–8 dresses or suits wrinkle-free. Select garment without unpacking case. Enough for 2 weeks. 23x19⅝x6⅝ in.

60 CP 8159 MO—Adm. Blue (shown). $27.50
60 CP 8163 MO—Colorado Brown. . . . 27.50
60 CP 8162 MO—Saddle Tan 27.50
60 CP 8158 MO—Natural Rawhide . . 27.50
60 CP 8161 MO—Bermuda Green. . . . 27.50
60 CP 8160 MO—Alligator 27.50

(6) TRAIN BOX. Small, lightweight—holds up to 52 small items. Fits on luggage rack or seat beside you. Full mirror in lid, removable divided plastic tray. 2 shirred pockets in body. Washable lining. 13x8x9 in.

60 CP 8380 L—Colo. Brown (shown) . . $19.25
60 CP 8359 L—Saddle Tan 19.25
60 CP 8150 L—Nat. Rawhide 19.25
60 CP 8368 L—Admiral Blue 19.25
60 CP 8373 L—Bermuda Green 19.25
60 CP 8386 L—Alligator 19.25

(7) PERSONAL OVERNITE. Popular size 15 in. Combines compactness with packing capacity. Rayon lined with 2 shirred side pockets and shirred, elasticized, protective dust curtain. Tie tapes. 15x12x6¾ in.

60 CP 8168 L—Saddle Tan (shown) . . $19.25
60 CP 8164 L—Natural Rawhide. 19.25
60 CP 8165 L—Admiral Blue 19.25
60 CP 8167 L—Bermuda Green. 19.25
60 CP 8166 L—Alligator 19.25
60 CP 8169 L—Colorado Brown. 19.25

(8) OVERNIGHT CASE. For short trips or use as companion piece. Full shirred pockets have elastic tops. Tie tapes. Padded bottom provides extra protection. Dust curtain on one side. Rayon lining. 21x13x8 in.

60 CP 8370 M—Admiral Blue (shown) $21.45
60 CP 8363 M—Saddle Tan 21.45
60 CP 8153 M—Natural Rawhide. . . . 21.45
60 CP 8382 M—Colorado Brown. 21.45
60 CP 8375 M—Bermuda Green. 21.45
60 CP 8388 M—Alligator 21.45

(9) HAT BOX. Off-round shape won't roll. Swivel handle. 2 lid pockets plus ring of snap-top bottom pockets. Tie tapes. Rayon twill lining. 18x16 in.

60 CP 8346 M—Nat. Rawhide (shown) $16.50
60 CP 8347 M—Saddle Tan 16.50
60 CP 8348 M—Admiral Blue. 16.50
60 CP 8349 M—Colorado Brown. 16.50
60 CP 8345 M—Alligator 16.50
60 CP 8350 M—Bermuda Green. 16.50

(10) PULLMAN. Roomy bag for anyone in the family. Center partition. Rayon lining. 2 shirred side pockets for accessories. Tie tapes. 26x19x9 in.

60 CP 8154 MO-Nat. Rawhide (shown) $30.25
60 CP 8364 MO—Saddle Tan 30.25
60 CP 8383 MO—Colorado Brown. . . . 30.25
60 CP 8371 MO—Admiral Blue 30.25
60 CP 8376 MO—Bermuda Green . . . 30.25
60 CP 8389 MO—Alligator 30.25

(11) HAND WARDROBE. 4 plastic hangers for 12 dresses—4 suits. Dust curtain on each side, 1 side has remov. partition. Gabardine lined. 29x21x9¾ in.

60 CP 8391 MO—Alligator (shown) . . . $38.50
60 CP 8367 MO—Saddle Tan 38.50
60 CP 8360 MO—Admiral Blue. 38.50
60 CP 8385 MO—Colorado Brown. . . . 38.50
60 CP 8157 MO—Natural Rawhide . . 38.50
60 CP 8379 MO—Bermuda Green . . . 38.50

(12) LADIES WARDROBE. Dress rack in lid has 4 plastic hangers for 6 to 8 dresses. Dust curtain. Tie tapes. 2 shirred pockets. Rayon lining. 21x17½x8 in.

60 CP 8377 MO-Bermuda Green (shn.) $27.50
60 CP 8155 MO—Natural Rawhide . . 27.50
60 CP 8372 MO—Admiral Blue. 27.50
60 CP 8365 MO—Saddle Tan 27.50
60 CP 8384 MO—Colorado Brown. . . . 27.50
60 CP 8390 MO—Alligator 27.50

MODERATELY PRICED 5-PIECE ENSEMBLE IN CHOICE OF 4 FASHION-TONE COLORS

13 TO 17 Quality designed, good-looking, long-wearing luggage. 3-ply veneer basswood top and bottom on 3-ply, 1-piece molded frame. Set-in plywood dust collar. Covered with tough, scuff-resistant Vinyl plastic. Triple stitched vinyl plastic bumper edge bindings. Vinyl covered, steel-core handles. 10% Federal Tax included.

Choice of 4 lovely colors: Antique White; Sea Green; Starlite Blue, or Chestnut Brown. All linings are woven with celanese acetate yarns that blend with the outer coverings. Train Box lining has water-repellent coating. Luxurious quilted bottoms. All but Train Box have tie tapes. Sturdy, high polish brass finish locks. Built-in lid collar conceals inside stitching. *Mailable.*

(13) TRAIN BOX. Large, 10-in. removable, zippered back pocket has moisture-proof lining. Mirror in lid. Adjustable, plastic bottle strap. Size: 15x8x8½ in.

60 C 8335 L—Sea Green (shown). Ship. wt. 6 lbs. . . . $11.95
60 C 8330 L—Starlite Blue. Ship. wt. 6 lbs. 11.95
60 C 8325 L—Antique White. Ship. wt. 6 lbs. 11.95
60 C 8320 L—Chestnut Brown. Ship. wt. 6 lbs. 11.95
In 3-Piece Set—Save 5% . . . . . Each 11.35

(14) OVERNITE CASE. For short trips. 4 fully shirred accessory pockets—1 zippered, removable. 21x13½x6 in.

60 C 8326 M—Antique White (shown). Ship. wt. 8 lbs. $12.95
60 C 8336 M—Sea Green. Ship. wt. 8 lbs. 12.95
60 C 8331 M—Starlite Blue. Ship. wt. 8 lbs. 12.95
60 C 8321 M—Chestnut Brown. Ship. wt. 8 lbs. 12.95
In 3-Piece Set—Save 5% . . . . . Ea. 12.30

(15) WARDROBE. Dress rack in lid has 4 hangers for dresses. 3 fully shirred pockets. 21x18x8½ in. *Mailable.*

60 C 8324 MO—Chestnut Brown (shown). Wt. 12 lbs. $18.95
60 C 8339 MO—Sea Green. Ship. wt. 12 lbs. 18.95
60 C 8334 MO—Starlite Blue. Ship. wt. 12 lbs. 18.95
60 C 8329 MO—Antique White. Ship. wt. 12 lbs. 18.95
In 3-Piece Set—Save 5% . . . . . Ea. 18.00

(16) 29-IN. PULLMAN. Extra packing space for long trips. 3 shirred pockets in body, 1 in lid. 29x16x8⅝ in. *Mail.*

60 C 8333 MO—Starlite Blue (shown). Ship. wt. 12 lbs. $18.95
60 C 8338 MO—Sea Green. Ship. wt. 12 lbs. 18.95
60 C 8328 MO—Antique White. Ship. wt. 12 lbs. 18.95
60 C 8323 MO—Chestnut Brown. Ship. wt. 12 lbs. 18.95
In 3-Piece Set—Save 5% . . . . . Ea. 18.00

(17) 26-IN. PULLMAN. Roomy, easy to pack. 3 shirred pockets in body, 1 in lid. 26x16x8½ in. *Mailable.*

60 C 8332 MO—Starlite Blue (shown). Ship. wt. 11 lbs. $16.95
60 C 8337 MO—Sea Green. Ship. wt. 11 lbs. 16.95
60 C 8327 MO—Antique White. Ship. wt. 11 lbs. 16.95
60 C 8322 MO—Chestnut Brown. Ship. wt. 11 lbs. 16.95
In 3-Piece Set—Save 5% . . . . . Ea. 16.10

GOOD QUALITY ENSEMBLE AND ECONOMICAL CASES FOR TRAVEL AND STORAGE

18 TO 21 New, budget-priced set—smartest luggage Wards has ever offered at this price. 1-piece frame with 3-ply veneer top and bottom. Covered with vinyl plastic supported material in Smoke Gray or Powder Blue. Matching vinyl plastic triple stitched bumper edges. Polished brass plated locks. Powder Blue, high luster celanese acetate linings. Fully shirred pocket, quilted bottoms, in all but Train Box. Plastic handles. 10% Federal Tax included. Buy any 3 or more pieces and save 5%.

(20) PULLMAN. Easy to carry—packs a lot of clothing for long trips. 3 shirred pockets in body, plus accessory lid pocket. 26x16⅜x8½ in. Ship. wt. 11 lbs. *Mailable.*

60 C 8411 MO—Powder Blue (shown) . $12.75
60 C 8407 MO—Smoke Gray 12.75
In 3-Piece Set. Save 5% . . . . . Each 12.11

(21) WARDROBE (shown open and closed). Has 4 aluminum hangers on aluminum fixture. Shirred elastic dust curtain. 2 body pockets. 21⅛x18¼x8⅝ in. Wt. 12 lbs. *Mail.*

60 C 8412 MO—Powder Blue (shown). $15.50
60 C 8408 MO—Smoke Gray 15.50
In 3-Piece Set. Save 5% . . . . . Each 14.72

(18) TRAIN BOX. For cosmetics and accessories. Washable lining. Adj. strap for 4 bottles. Removable mirror in lid. 14⅞x8x8 in. Ship. wt. 5 lbs. 4 oz. *Mailable.*

60 C 8405 L—Smoke Gray (shown) . . . $8.95
60 C 8409 L—Powder Blue. 8.95
In 3-piece Set. Save 5% . . . . . Each 8.50

(19) OVERNITE CASE. For short trips or as companion case on longer trips. Full size lid pocket plus 3 body pockets. 21x14x6⅞ in. Ship. wt. 7 lbs. 8 oz. *Mailable.*

60 C 8410 M—Powder Blue (shown) . . $8.95
60 C 8406 M—Smoke Gray 8.95
In 3-Piece Set. Save 5% . . . . . Each 8.50

22 TO 24 NEW 3-PC. SET. Full 3-ply veneer wood box. Washable, vinyl coated fabric covering—blue-gray linen-like weave. Plastic covered steel reinforced handles. Brass plated locks. Navy blue linings. 10% Fed. Tax incl.

(22) TRAIN BOX. Washable lining. Lid mirror, body pocket.

60 C 8400 L—13x10x7 in. Ship. wt. 6 lbs. *Mailable* $7.25

(23) OVERNITE. Lid, plus 3 body pockets. Rayon lining.

60 C 8401 M—21x13⅝x6⅞ in. Wt. 7 lbs. 8 oz. *Mail.* 7.25

(24) PULLMAN. Lid, plus 3 body pockets. Rayon lining.

60 C 8402 MO—25⅞x16x8¾ in. Wt. 11 lbs. *Mail.* 9.94
60 C 8403 YO—3-Pc. Set. Save $1. Wt. 25 lbs. *Mail.* 23.44

28 29 LUGGAGE COVERS. For Samsonite *only*. Strong brown duck. Tape bound. Metal gliders. Twin zippers. *Mail.*

MEN'S LUGGAGE COVERS. Reinforced bottoms. *State Article No.*

Fits Following Cases	Cover Art. No.	Ship. wt.	Price
Quick Tripper (Streamlite, Ultralite)	60 C 8073	14 oz.	$3.50
2-Suiter (Streamlite)	60 C 8070	18 oz.	4.50
2-Suiter (Ultralite)	60 C 8071	18 oz.	4.50
Journeyer (Streamlite)	60 C 8072	18 oz.	4.50
Journeyer (Ultralite)	60 C 8179	19 oz.	4.50
WOMEN'S LUGGAGE COVERS. Reinforced bottoms. *State Art. No.*			
Overnite (Streamlite) (8)	60 C 8177	14 oz.	$3.50
Overnite (Ultralite)	60 C 8178	14 oz.	3.50
Train Box (Streamlite)	60 C 8176	10 oz.	3.50
Beauty Case (Ultralite)			
Pullman (Streamlite)	60 C 8179	19 oz.	4.50
Pullman (Ultralite)			
Wardrobe (Streamlite) (12)	60 C 8180	16 oz	4.50
Wardrobe (Ultralite)	60 C 8181	16 oz.	4.50

25 TO 27 RAYON-LINED 3-PC. SET. Tapered wood frame. 3-ply container board covering, coated with baked-on, scratch-resistant Vinyl. Metal tongue and groove. *State:* Saddle Tan or Rawhide. 10% Fed. Tax incl.

(25) TRAIN CASE. Removable lid mirror and plastic tray.

60 C 8300 L—12x8¾x6½ in. Wt. 4 lbs. 8 oz. *Mailable* . . $4.95

(26) OVERNITE CASE. Pocket in lid. 4 bottom studs.

60 C 8301 M—21x12¼x7⅝ in. Wt. 6 lbs. 8 oz. *Mailable.* $5.95

(27) PULLMAN. Pocket in lid. 4 bottom studs.

60 C 8302 M—25x13¾x8 in. Wt. 8 lbs. *Mailable* $7.45
60 C 8303 M—3-Pc. Set. Save $1.00. Wt. 19 lbs. *Mail.* . . 17.35

30 31 GO-BAGS. Carry like a suitcase or hang full length on metal swivel hook. All have: 2 plastic hangers; plastic trim, handle; 3-way zipper; turn-buttons for locking when folded; rubberized lining; namecard holder; Med. length, 39x22x5 in., holds 4 suits; extra length, 52x22x5 in. holds 8 dresses or 4 suits. 10% Tax incl. *Mailable.*

(30) COTTON DRILL. No utility pocket or lock. Ship. wts. 5 lbs. 8 oz. and 6 lbs.

60 C 8450—Med. length. Brown, tan trim. $7.50
60 C 8451—Extra length. *State:* Brown or Blue 8.50

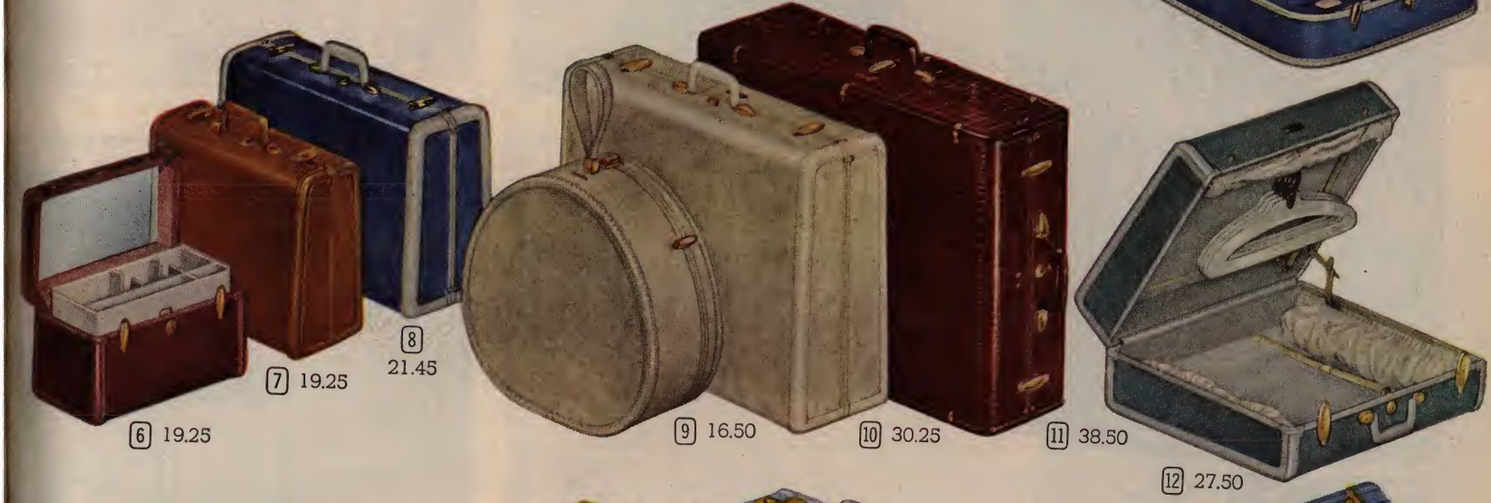
(31) RAYON TARTAN PLAID. White and gold color stripes on red background. Lock and zippered utility pocket.

60 C 8510—Medium length. Ship. wt. 5 lbs. 8 oz. $10.45
60 C 8509—Extra length. Ship. wt. 6 lbs. 11.50

Solid Color Dobby Rayon. Ship. wts. 5 lbs. 8 oz.; 6 lbs.

60 C 8477—Medium length. Brown only $10.45
60 C 8479—Extra length. *State:* Brown or Blue 11.50

1 24.75 2 27.50 3 38.50 4 41.25 5 27.50



6 19.25 7 19.25 8 21.45 9 16.50 10 30.25 11 38.50 12 27.50

13 11.95 14 12.95 15 18.95 16 18.95 17 16.95

18 8.95 19 8.95 20 12.75 21 15.50 28 4.50

22 7.25 23 7.25 24 9.94 25 4.95 26 5.95 27 7.45 29 3.50

Trend Designs in Luxurious Taffeta Shower Sets

Blend fashion and function with enchanting new Taffeta shower sets. In vibrant colors of finest quality to resist fading from fumes or sun ... complement newest tones in bathrooms. Glamorous taffeta has acetate fiber for beauty, graceful draping. Hand-washable; use same gentleness as in sudsing best lingerie. Bathroom setting has solid Pink wall covering of Con-tact, a self-adhesive Plastic that sells for 45c yd.; 18 in. wide. Put it on quickly, easily, Order 71 C 6950L Pattern 4. See other Con-tact patterns Page 505. Bathroom fixtures are sold on Pages 870–873. Colors marked † harmonize with same †colors on Pages 468 to 474.

TAFFETA IN SOLID COLORS 4.95 For Shower 3.45 Café

(D) (Below) Luxurious beauty of celanese acetate Taffeta in decorator colors. Water-repellent, mildew-resistant finish. Café curtain, ea. side 34x30 in. long with graceful scalloped top to hang alone as shown or in tiers. *State:* †Yellow, †Aqua, White, †Mist Green, †Bonbon Pink or Mocha Brown.

71 C 4016C—Shower Curtain, 72x72 in. Wt. 4 lbs.....Ea. $4.95
71 C 4017C—Café Curtain. Ship. wt. 1 lb. 8 oz.....Pr. 3.45
71 C 4018C—Set of above. Ship. wt. 5 lbs. 8 oz.....Set 7.95

MONACO 8.95 For Shower 5.95 For Window

(A) Here are shower curtains with the chic you look for, seldom find. Artistically designed and beautifully fashioned of closely woven fine acetate Taffeta. Matching café curtains give windows a smart contemporary look. Luxury quality in every way: colors are finest obtainable ... curtains are carefully stitched like fine lingerie ... shower curtain center seam is double-stitched ... all eyelets are thread embroidered.

Lustrous rich finish for water repellency, beauty. Curtains shed dust and dirt, resist mildew; are guaranteed against gas fading. So simple to clean ... wash by hand and rinse with the same care you would give your finest lingerie; follow washing instructions included. Fabric dries quickly; may be pressed while damp with warm, not hot iron. Do not dry clean. For greatest protection to your shower curtain, order the Vinyl protector curtain below.

Cafés are 66-in. pair width; ea. side 33x36 in. long. Scalloped tops with eyelets and bone rings, incl. Valance, sold separately or in set, measures 8½ in. deep by 72 in. wide. *State Background Color:* Black, †Yellow, White (design harmonizes with †Lightning Pink) or †Pink.

71 CP 4012C—Shower curtain. 72x72 in. *Postpaid*.....$8.95
71 CP 4013C—Café curtains. *Postpaid*.....Pair 5.95
71 CP 4014C—Valance. *Postpaid*.....Each 1.95
71 CP 4015C—Set of three above. *Postpaid*.....Set 15.95

PLASTIC LINER FOR TAFFETA CURTAINS 2.98

Vinyl Plastic "Magneliner" (not shown) protects the beauty of your taffeta shower curtains. Both hang on the same hooks —with the magneliner inside and Taffeta outside the tub. Along the bottom of 72x72-in. liner, 3 permanent magnets are electronically sealed: these hold the curtain against the bath tub to prevent blowing and billowing, to keep spray and splash inside tub. Easy to clean after each use; pull liner under running water to rinse off soap and dirt. May be washed by hand or machine if desired.

71 CP 3902—Clear plastic liner. *Postpaid*.....$2.98

COLORS ON THESE TWO PAGES MATCH MERCHANDISE AS CLOSELY AS MODERN SPEED PRINTING PERMITS

GREEK KEY 5.95 For Shower 5.95 For Window

(B) Grecian classical design of timeless beauty gives shower set importance in bathroom fashions. Celanese acetate Taffeta with a water-repellent, mildew-resistant finish. Chromed grommets won't rust. Hand-washable. For extra protection, order Vinyl plastic liner sold below.

Tailored window curtains are 64 in. wide; each side 3 Two lengths, 54 or 45 in. are available, sold separately in sets with shower curtain. *State Background color:* †Pi Blue, White or †Yellow, each with black design.

71 C 4100C—Shower Curtain. 72x72 in. Ship. wt. 4 lbs. $5
71 C 4101C—Window Curtain, 54 in. long. Wt. 4 lbs. Pr.
71 C 4102C—Window Curtain, 45 in. long. Wt. 4 lbs. Pr.
71 C 4103C—Set with 54-in. window curtain. Wt. 8 lbs.
71 C 4104C—Set with 45-in. window curtain. Wt. 8 lbs.

PARIS 4.95 For Shower 4.95 For Window

(C) Etching-prints reflect the charm of Paris—its flower st Cafés, taxis ... its Eiffel Tower and Arc de Triomphe. silky Rayon-acetate Taffeta treated to repel water, r mildew, soil. For greater protection, use Vinyl plastic l sold separately at left, below. Hand-washable.

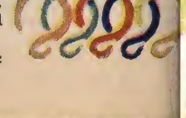
Window curtains ea. side 33x54 in. long. *Colors:* Turqu (as shown), Maize (Yellow) or Pink, each with deeper color design etched in black. Also White with metallic s and black. *State:* Turquoise (harmonizes with †Aqua), M (harmonizes with †Yellow), †Pink or White.

71 C 4019C—Shower Curtain 72x72 in. Ship. wt. 4 lbs. $
71 C 4020C—Tailored Window Curtain. Wt. 3 lbs. Pair
71 C 4022C—Set of above. Ship. wt. 7 lbs..... Set

PLASTIC SHOWER CURTAIN HOOKS 25c Package of

In pastel colors. Won't warp, sag or rust. *State color:* Rose, †Green, †Yellow, †Blue, Peach or Crystal Clear. Ship. wt. pkg. 4 oz.

71 C 3900C—Pkg. of 12..Pkg. 25c



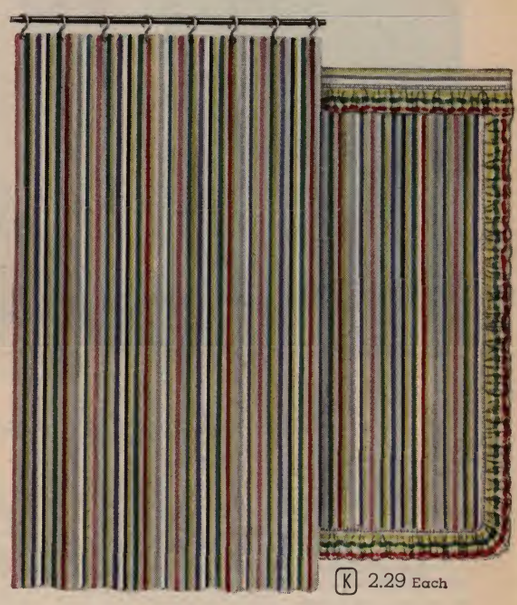
E 7.79 Set

F 7.79 Set

G 5.29 Set

H 5.79 Set

J 3.79 Set



K 2.29 Each

Favorite Plastic Fashions to Beautify the Bath

Wonderful plastic shower sets in a variety of fashion-right designs and colors, hand-painted or printed on first-quality Vinyl of uniform thickness. Colors, metallic accents not affected by soap or water; design lasts the life of curtain. Easy-care Plastic won't peel or crack; mildew resistant. Shower curtains are about 70x72 inches long; one piece, no center seam. Bottom hems reversed, won't trap water; some heat sealed, some Nylon stitched. In four window curtain fashions; newest cafés, priscillas, and 2 tailored styles. All except Cafés have tiebacks. Reinforced headings. Colors marked † harmonize with same † colors on Pages 468 to 474.

POODLES 3.98 For Shower 3.98 For Window

E Frisky dogs clowning to please adults and fascinate children. Printed on smooth Vinylfilm plastic. Tailored window curtains 34x54 in. long. Tiebacks. *Background colors:* Gray (shown), †Green, White or †Yellow. *State Color.*

71 C 4070 C—Shower Curtain. Ship. wt. 2 lbs....Each $3.98
71 C 4071 C—Window Curtain. Ship. wt. 2 lbs....Pair 3.98
71 C 4073 C—Set of above. Ship. wt. 4 lbs..... Set 7.79

BUBBLES 3.98 For Shower 3.98 For Window

F New boudoir print of powder puffs and bubbles in the modern manner. On smooth plastic in loveliest pastel colors to give fresh, bright beauty to the bath. Tailored window curtain 33x54 in. long, with cornice ruffle. Tiebacks. *State Background colors:* Lake Blue (shown), †Pink, White (design harmonizes with †Lightning Pink) or †Yellow.

71 C 4075 C—Shower Curtain. Ship. wt. 2 lbs....Each $3.98
71 C 4076 C—Window Curtain. Ship. wt. 2 lbs.....Pair 3.98
71 C 4078 C—Set of above. Ship. wt. 4 lbs... .....Set 7.79

FLAMINGO 2.79 For Shower 2.79 For Window

G Brilliantly plumaged bird in tropical setting, artistically hand-painted on pique-embossed Vinyl. Tailored window curtains, each side 34x54 in. long, have attached ruffled cornice. Tiebacks. *State Background:* Black, Blue, †Green, Rose (harmonizes with †Pink), White or †Yellow.

71 C 4040 C—Shower Curtain. Ship. wt. 1 lb. 10 oz... .$2.79
71 C 4041 C—Window Curtain. Ship. wt. 1 lb. 6 oz .Pr 2.79
71 C 4043 C—Set of above. Ship. wt. 2 lbs. 10 oz....Set 5.29

HEAVY-DUTY PLASTIC CURTAINS 1.59 TO 3.69

Our heaviest Plastic Shower Curtains (6-gauge) (not shown) are most resistant to wear. Reinforced headings and seams. Rust-resistant metal eyelets. Frosty Clear only.

71 C 3931—Standard Size 70x72 in. long. Wt. 1 lb. 12 oz. $2.49
71 C 3932—Wide Size 108x72 in. long. Wt. 2 lbs..... 3.69
71 C 3933—Stall Size 34x78 in. long. Wt. 1 lb. 6 oz..... 1.59

HARLEQUIN 2.98 For Shower 2.98 For Window

H Contemporary print adapted to high-style shower set in easy-care taffeta-textured plastic. Smartly styled window Café, ea. side 32x45 in. long, has decorative cotton loop heading, includes hemmed and headed 42½x9-in. valance. Tailored window styling also offered; each side 34x54 in. long. *Colors:* Green-lightgreen-brown, as shown; Black-gray-white; Blue-turquoise-gray; Pink-gray-black; and Yellow-gray-brown, all on frosty white ground. *State:* †Green, Black, †Blue, Pink or †Yellow.

71 C 4183 C—Shower Curtain. Ship. wt. 2 lbs....Each $2.98
71 C 4184 C—Café Curtain, Valance. Ship. wt. 2 lbs.. 2.98
71 C 4187 C—Set: Shower curtain, Café curtain and valance. Shipping weight 3 lbs.....Set $5.79
71 C 4188 C—Tailored Window curtain. Wt. 2 lbs.Pair 2.98
71 C 4197 C—Set: Shower curtain and Tailored window curtain. Shipping weight 3 lbs. 12 oz.....Set $5.79
71 C 4185 C—Stall size 34x78 in. long. Wt. 1 lb. 12 oz.. 1.79
71 C 4186 C—Extra-Wide Shower Curtain 108x72 in. long. Shipping weight 2 lbs. 10 oz.....Each $4.59

WATERFRONT 1.98 For Shower 1.98 For Window

J Interesting new adaptation of picturesque harbor scenic printed on strong, smooth plastic. Priscillas for window 27x54 in. long, have ruffled attached cornice; tiebacks. *State Background:* †Yellow (shown), †Green, †Pink or White.

71 C 4080 C—Shower Curtain. Ship. wt. 2 lbs....Each $1.98
71 C 4081 C—Priscillas. Ship. wt. pr. 2 lbs.....Pair 1.98
71 C 4083 C—Set of above. Ship. wt. 4 lbs.....Set 3.79

MULTISTRIPES 2.29 For Shower 2.29 For Window

K Dashing rainbow-hued stripes on smooth plastic. Smart modern print to harmonize with so many color schemes. Priscilla window curtains, 27x54 in. long, have ruffled attached cornice; tiebacks included. Colors as shown.

71 C 3912 C—Shower curtain. Ship. wt. 2 lbs.....Each $2.29
71 C 3913 C—Priscillas. Ship. wt. 2 lbs..... .....Pair 2.29

SOLID COLOR PLASTICS 1.59 Shower 1.59 For Window

L Pastel color curtains for tub, shower stall and windows. Ruffled Priscillas, ea. side 27x54 in., have ruffled cornice, tiebacks. Stall size curtain 34x78 in. long. *State:* Peach (shown), †Blue, †Yellow, †Green, Rose or Frosty Clear.

71 C 3960 C—Shower curtain. Ship. wt. 1 lb. 10 oz.....$1.59
71 C 3961 C—Priscillas. Ship. wt. 1 lb. 6 oz.....Pair 1.59
71 C 3963 C—Set of Above. Ship. wt. 2 lbs. 10 oz.....Set 2.98
71 C 3911 C—Stall Shower Curtain. Wt. 1 lb. 6 oz....Ea. 1.39

L 2.98 Set

[1] 17.95

[2] 12.95

[3] 10.95

[8] 1.69 [7] 6.89

[4] 9.95

[5] 7.95

[6] 7.45

Give Your Bathroom a New Look with Decorative

SPACE-SAVING 3-IN-1 METAL VANITY HAMPER 17.95

[1] You'll get triple service from this handsome Vanity that combines hamper, vanity table and storage cabinet all in one attractive, compact unit. Table top provides space for toilet articles, deep vanity drawer holds cosmetics—provides for dressing room convenience in bathroom or bedroom. Tilt-out laundry bin is large and roomy—holds family-size laundry. Three-shelf storage cabinet keeps cleaning supplies, toilet paper, tissues, etc. handy. Hook on door holds bathtub brush, too (brush included). Well-made of lightweight steel, finished in baked-on enamel that's chip-resistant, washable. Well ventilated. Table top is black molded plastic. *Not Mailable*—shipped Freight, Truck or Express. Abt. 24x12x30 in. high. *Choice of three colors:* Pink †, Yellow † or Black—all with Black top.

86 C 1023 R—Vanity Hamper. Ship. wt. 30 lbs. *State color*. . . .$17.95

WARDS METAL VANITY HAMPER FOR BATH OR BEDROOM 12.95

[2] Takes no more space than an ordinary hamper but combines dressing table and laundry bin for space-saving convenience. Dressing table top has gallery that prevents spills. The 3¾-inch deep drawer keeps accessories out of sight. Laundry bin, 22⅞ in. high, is removable for easy emptying. Made of lightweight metal with baked-on enamel finish and colorful handpainted floral design. Rustproof, well-ventilated, easy to clean. Abt. 18¾x10x29¼ in. high. *Not Mailable*. Shipped by Freight, Truck or Express. *State color wanted:* Yellow †, Black or White.

86 C 1040 RC—Vanity Hamper. Ship. wt. 29 lbs. $12.95

METAL OPENWORK HAMPER 10.95

[3] New fashion note—combines an elegant appearance with complete utility—brings the decorator touch to your bathroom without losing any practical convenience. Exterior is lacy metal openwork with washable, chip-resistant, baked-on enamel finish. Removable, steel inset enameled in contrasting color to show through openwork. Entire interior is usable, easy to empty; smooth finish. Ventilated. Plastic overlay on Masonite lid. Two stunning color combinations: Black with Pink † or Brown with Yellow †.

86 C 1028 MO—Large Upright. Ship. wt. 17 lbs. 20x10¾x26½ in. high. *State color*. $10.95

JUMBO HAMPER WITH LAUNDRY BAG 9.95

[4] The "Clothes Master" — a new idea in hampers — a sanforized laundry bag to whisk in and out of hamper for easier handling of clothes. Bag snaps to frame of hamper—stays open when attached. Sturdy handles for easy removal and carrying. Finest quality hamper has triple-sanded, nailed and glued frame, covered with heavy woven fiber—gives maximum ventilation. Warp-proof Masonite lid covered with beautiful Pearl Ultron Vinyl—non-fading, easy to clean with soap and water. *Colors:* Solid Green †, Yellow, Pink or White with Black lid.

86 C 1009 MO—Jumbo Upright. 11½ x 19½ x 26½ in. high. Ship. wt. 11 lbs. *State color*. $9.95

DIAMOND WEAVE HAMPERS 7.45 AND 7.95

[5] [6] Self-ventilating body of tough, narrow, close-woven fiber with baked-on enamel finish—won't chip or peel; cleans easily with a damp cloth. Sturdy wood frame is sanded and enameled for extra smoothness—prevents snags. Four corner posts of corner-rounded enameled sheet steel resulting in greater strength and a smooth, spacious interior. Hinged wood lid is covered with attractive pearl-like plastic, finished underneath with washable artificial leather. Masonite Presdwood bottom. Choose from two sizes—four lovely *colors:* Solid Rose, Blue †, White or White with Black Lid.

(5) 86 C 1025 MO—Large Upright. 22 x 12 x 25½ in. high. Ship. wt. 14 lbs. *State color*. $7.95

(6) 86 C 1024 MO—Bench Style. 22x12x19¾ in. high. Ship. wt. 12 lbs. *State Color*. $7.45

WARDS WOVEN FIBER HAMPER 6.89

[7] A sturdy, nicely finished, large hamper at a low budget price—of fine quality, generous in size for all your laundry needs. Will be an attractive, neat addition to your bathroom. Close-woven, tough fiber body is self-ventilating, finished in gleaming, baked-on enamel that won't chip or peel. So easy to keep clean—just wipe with a damp cloth. Strong, smoothly sanded wood corner posts and frame. Pyralin plastic overlay on hinged wood cover. *Choice of three colors:* Solid Rose, Blue † or White with Black lid.

86 C 1041 MO—Large Upright. 20x12x26 in. high. Ship. wt. 11 lbs. *State Color*. $6.89

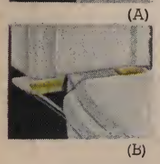
Wards Guarantee Complete Satisfaction or Your Money Back.

HAMPER BAG 1.69

[8] Handy, space-saving plastic laundry bag to hang on the back of your bathroom door or in your closet, bedroom or nursery. Keeps laundry in easy-to-get at places yet takes so little storage room itself. At Wards low price you'll want several—for bedroom and bath. Attractive quilted front, translucent back. Wood rod with swivel hook for hanging; bottom opening with 17-in. zipper—easy to empty. Abt. 18x27 in. *State color:* Pink, Yellow †, or Green †.

86 C 1011—Ship. wt. 8 oz.$1.69

(A)



(B)

[9] [10] TOILET TANK TRAYS to catch tank sweat; keep floor dry. Aluminum with baked-on white enamel finish—won't rust or stain—easy to wipe clean. Trays may extend beyond edges of your tank as tank sizes will vary. Both are easy to attach without tools. Eliminate unsightly sweat . . . banish annoying drip.

(9) For Exposed Pipe Tank (see picture (A) at left). Drain tube returns moisture to bowl. Bracket attaches to pipe. Tray slides off for easy cleaning. Fits exposed pipe tanks up to 22 in. wide only. Instructions included.

86C1088–Ship. wt. 1 lb. 2 oz.$2.49

(10) For Tanks That Rest On Bowl (see (B), left). Self-evaporating sponges absorb moisture. Adjustable arms attach at back of bowl, hold tray securely. Fits tanks up to 21¾ in. wide only. Instructions included.

86C1081–Ship. wt. 1 lb. 6 oz. $2.98

[11] 6-PC. CHROMED FIXTURE SET. Gives your bathroom a new luxury look—yet Wards price is low. Resists rust, easy to clean. Set includes: Slotted Soap Dish, Tissue Holder with wood roller, Tumbler and Toothbrush Holder, Robe Hook, Two Towel Bars—18 and 24 in. long. Easy to install—mounting screws included. Ship. wt. 2 lbs. 4 oz.

86 C 1058 M. . . . . .6-Pc. Set $3.69

[12] GLASS SHELF. Matches Set (13). Handy for cosmetics, shaving lotion, other bathroom needs. China brackets. 4x20 in.

86 C 1054 M—Ship. wt. 3 lbs. 12 oz. $1.29

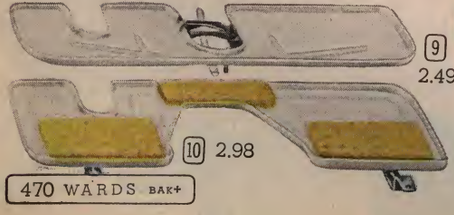
[13] 6-PC. CHINA FIXTURE SET. Handsome set for any bathroom—and so useful too. Made of heavy vitreous china with concealed screws. Includes: 2 Towel bars—18 and 24 in. long (¾-in. sq. white plastic-covered wood bar), Soap Dish, Tumbler Holder, Double Robe Hook, Paper Holder with wood roller and spring. Mounting screws are included.

86 C 1059 M—Ship. wt. 8 lbs. . . . . .Set $3.29

86 C 1051 M—24-in. Towel Bar. Matches Set (13) above. Ship. wt. 1 lb. 8 oz. 98c

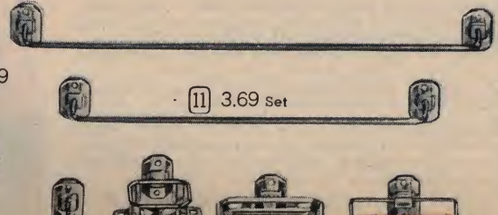
Use Wards Monthly Payment Plan for all your needs. See Inside Back Cover for Details.

Colors Marked † Harmonize With Wards Bath Shop Colors—See Page 471. Colors Match Merchandise as Closely as High-Speed Printing Permits.

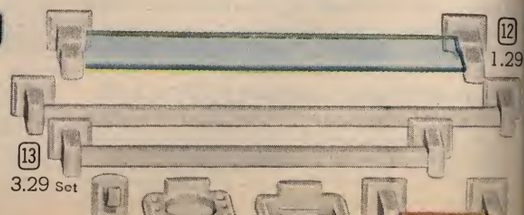


[9] 2.49

[10] 2.98



[11] 3.69 Set



[12] 1.29

[13] 3.29 Set

Useful Accessories in Beautiful Harmonizing Colors

HAMPERS, CABINETS, OTHER ACCESSORIES FOR ORDERLY ARRANGEMENT

14 MAGAZINE RACK—Companion to Hamper (13), opposite page. Use for reading material in bath or bedroom. Black metal open-work with pink † inset. About 11¾x11x3⅝ in.
86 C 4787—Ship. wt. 3 lbs. $2.59

15 "HIDE-A-BRUSH." Attractive shield for bowl brush. Decorated, white enameled steel. Has removable drain tray. Fiber-bristled bowl brush included. 19¼ in. high.
86 CP 1056 L—*Postpaid*. $1.89

16 PRACTICAL HAMPER-BASKET SET. Enameled steel; floral design. Hamper, 9x21 in. high. Has lift-off cover. Basket, 7¾x12 in. high. *State color:* Blue †, Black or White.
86 C 1017 M—Ship. wt. 6 lbs. ..... Set $2.49

17 OFF-THE-FLOOR CABINET. Clips to either side of toilet tank. Two shelves to conceal supplies. White enameled steel. Abt. 6½x 9½x15½ in. high. Plastic-bristled bowl brush included, has 9-in. wood handle.
86 C 1053 L—Ship. wt. 3 lbs. $2.69

18 POLYETHYLENE WASTEBASKET. Flexible, unbreakable, can't rust, easy to clean. About 10¾ in. tall. *State color:* Rose-Pink †, Blue †, Black or Yellow †.
86 C 3847—Ship. wt. 2 lbs. 12 oz. $1.69

19 HEAVY RUBBER BATH TUB MATS. For safety, beauty. *State color:* Blue †, Rose (also coordinates with Pink †), Green †, Yellow †.
86 C 4221—16x24 in. Ship. wt. 2 lbs. $1.59
86 C 4244—16x28 in. Wt. 2 lbs. 4 oz. 1.79
86 C 4224—18x32 in. Ship. wt. 3 lbs. 2.29

20 SOFT WATER SHAMPOO SPRAY. For rain-soft water, just attach to any faucet when washing hair, bathing baby. Contains Dow high-capacity softening resin. Easily regenerated with ordinary salt. Rose plastic. 5-ft. white hose. Instructions.
86 C 1098—Ship. wt. 1 lb. 12 oz. $4.59

21 SHOWER STALL MAT. Heavy rubber, corrugated surface for safety. Abt. 28 in. sq. *State Color:* Green † or Marbled Black.
86 C 4222—Ship. wt. 4 lbs. $2.69

22 TOILET TRAY. Fits top of most tanks—provides a convenient place for toilet articles. Heavy rubber. About 19½ by 6½ in. *State color:* Blue †, Rose (also coordinates with Pink †), Green † or Yellow †.
86 C 4223—Ship. wt. 1 lb. 6 oz. 98c

23 BATH BRUSH. Lucite with Nylon bristles. Won't mat, cleans easily. 13½ in. long.
86 C 1086—Ship. wt. 14 oz. $2.49

HANDSOME, COLOR-MATCHED DETECTO BATHROOM ACCESSORIES 1.95 TO 9.95

Add new glamour to your bathroom with useful, decorative, Nationally Known Detecto bathroom accessories. Offered in five decorator colors to match or coordinate (color swatches shown above). All items are lightweight, rustproof enameled metal with lovely handpainted designs. *Color choice:* Black, Pink †, Yellow †, Blue † or White. *All postpaid.*

24 DETECTO CABINET. Convenient hideaway for every day necessities plus open shelves for decorative ware in powder room, bathroom, bedroom, kitchen. 2 shelves behind door plus on-the-door storage space; open lower shelf; gallery rim around top. Enameled steel with Bakelite door—chip resistant, washable. Abt. 14x5½x17¼ in. high. Your choice of five colors shown above.
86 CP 1067 MC—*Postpaid. State color*. . . $7.95

25 26 DETECTO HAMPERS. Decorative space-savers for a tidy bathroom—designed and matched for your own home or for a gift. Strong, lightweight metal—finished in chip-resistant, washable baked-on enamel. No wood frame—gives more spacious interior; no bracing around top—easier to empty. Ventilation holes around top and bottom. Easy to clean Vinyl plastic overlay on masonite lid.

(25) 86 CP 1031 MOC—UPRIGHT HAMPER. 17⅜x9x25 in. high. *Postpaid. State color*. $7.95

(26) 86 CP 1046 MOC—LARGE UPRIGHT. 21x12x 25 in. high. *Postpaid. State color*. $9.95

27 DETECTO WASTE BASKET. 13¾ in. high.
86 CP 1048 LC—*State color. Ppd*. . . . $2.95

28 DETECTO BRUSH HOLDER. Keeps cleaning and bath supplies out of sight. 2 shelves, removable drip-pan. 15-in. plastic bristled brush included. 19¾ in. high.
86 CP 1055 LC—*State color. Postpaid*. . . $3.95

29 DETECTO BATH SCALE—Designed with level rotating "Magnif-Eye—the dial everyone can read". Fits into low places—only 2 in. high overall. Sturdy steel body with baked-on enamel finish in choice of colors listed above, harmonizing vinyl plastic tile platform. Chromed dial head is flush to edge. Hardened steel parts are fully enclosed against dust and moisture. Weighs up to 250 lbs. by 1-lb. graduations. About 9½x11x2 in. high. Lovely addition to any bath.
86 CP 1087 LC—*Postpaid. State color*. . . $7.95

30 DETECTO TISSUE HOLDER. Hang on wall, set on table or shelf. 10⅝x5⅝ in.
86 CP 1050 C—*Postpaid. State color*. . . . $1.95

PLASTIC BATHROOM FIXTURE SET 1.79

31 A useful, attractive set at a budget price. Includes: 2 enameled Towel Rods, 18 and 24 in., with plastic brackets; Soap dish, removable top; Toothbrush Holder for 6 brushes, tumbler; Paper Holder with wood roller. Use screws or non-marring adhesive to mount—both included. *State color:* Yellow †, White, Green †.
86 C 5400 M—Ship. wt. 1 lb. 8 oz. ..... Set $1.79

WARDS LOW-PRICED BATHROOM SCALE 5.49

32 Exceptionally low price. Rotating dial is level with edge so scale slides into low places. Steel body; baked enamel finish in choice of colors. Treaded black rubber tile platform. Weighs up to 250 lbs. by 1-lb. graduations. About 9x11½x2½ in. high. *Colors:* White, Blue †, Green †, Yellow †—all with black platform.
86 C 1075 L—Ship. wt. 8 lbs. *State color*. $5.49

WARDS BEST SCALE 5.95

33 Rotating dial is extra large so it is easy to read from any eye level—adjusts to zero without tools. Built low with magnifying lens flush to edge so scale fits easily into low places. Beam and lever type mechanism for greater accuracy. Steel parts enclosed to protect against dust and moisture. Weighs up to 250 lbs. by 1-lb. graduations. Softy colored, baked-on enameled steel base. Pastel rubber platform; rubber feet prevent sliding. About 9¼x11½x 2¼ in. high overall. *Colors:* Blue, Pink †, Yellow †, or White with black platform. *State color desired.*
86 C 1076 L—Ship. wt. 7 lbs. . $5.95

BORG BATHROOM SCALE 7.95

34 Fine, Nationally Known Scale—features Borg's "Binocular Dial" that's easily read from any eye level. Beam and lever type mechanism for greater accuracy. Lens is flush to edge—fits into low places. "Micro Zero Set" adjusts dial to zero without tools. Steel body with delicate pastel baked-on enamel finish, rubber tile platform; chromed dial head. Rubber feet—scale won't slide. All parts are fully enclosed against dust and moisture. Weighs up to 250 lbs. by 1-lb. graduations. About 9x11⅞x2¼ in. high overall. *Colors:* Pink, Yellow †, Blue, Green † or White with black tile. *State color desired.*
86 CP 1079 L—*Postpaid*. $7.95

BORG "FLIGHT" SCALE 15.00

35 Outstanding nationally known "FLIGHT" — a Raymond Loewy design worthy of the most elegant bathroom. Anodized gold-color trim and handsome chromed base give you Borg's precision accuracy in a truly beautiful case. Has all the practical features of (34) at left—easily-read dial, built low so it fits into minimum space; parts fully enclosed against dust, moisture. Weighs up to 250 lbs. by 1-lb. graduations. About 12x10x2½ in. high. *Five colors:* Blue, Black, Green, Yellow or Pink †. In Gift Box.
86 CP 1085 L—*Postpaid. State color*. $15.00

SCALES GUARANTEED INDEFINITELY

There is no time limit to Wards guarantee against mechanical failure of any bath scale listed here.

Bath Ensembles by Martex . . . Cannon . . . Callaway

HIGHLIGHT YOUR HOME WITH QUALITY TOWELS FROM THE NATION'S FINEST MILLS

THE NEWEST WARD-WONDERFUL SELECTIONS . . . Bath Towels, Mats, Ensembles.
COMPARE WARDS PRICES . . . with those nationally advertised. See the savings!
NATION'S FINEST MILLS . . . Choose from Martex, Cannon or Callaway qualities.
DECORATOR DESIGNS AND COLORS . . . Here are exciting beauty-inspirations.
DEPENDABLE CONSTRUCTION . . . Ward-tested for satisfaction and sturdy service.
BEST POSSIBLE VALUES . . . Fine Wards selections for every homemaking budget.

CANNON "EMPRESS" BATH TOWELS 1.89 ea.

(A) Luxury's an everyday thing when "Empress" is your choice. Cannon's deluxe solid-color classic sets highest standards for beauty, value. Combines sturdy, richly absorbent Cotton Terry textures with colors that enhance modern or traditional decor. Woven borders. *State color.* Marine Green, Sungold, Fire Red, Lt. Green†, †Pink Whisper, Lt. Blue†. Not shown, White. Washability below.

	Cat. No.	Size Abt.	Ship. wt.	Price
Bath towels	16 C 3904C	25x48 in.	2, 1 lb. 12 oz.	2 for $3.78
Hand towels	16 C 3905C	16x30 in.	2, 12 oz.	2 for 1.89
Washcloths	16 C 3906C	13x13 in.	4, 8 oz.	4 for 1.44

6-PIECE SET—Save 7% on prices above. Consists of 2 Bath Towels, 2 Hand Towels, 2 Washcloths. Colors above.
16 C 3907C—Ship. wt. 2 lbs. 10 oz. *State color* . . . . Set $5.98

MARTEX "BANDBOX" BATH TOWELS 1.89 ea.

(B) The sparkling-fresh "Bandbox" look . . . Martex designed for a brisk, new outlook on color and style. Theme the bathroom scheme in subtle colors: complete this picture with these optimistic woven-stripes in finest quality Cotton Terry. Thick, velvety textures for ultimate in satisfying service. See Washability below. *State color.* Charcoal Gray, Top Brass, †Aquamist, †Pink, †Yellow.

	Cat. No.	Size Abt.	Ship. wt.	Price
Bath Towel	16 C 4028C	24x44 in.	2, 1 lb. 8 oz.	2, $3.78
Hand Towel	16 C 4029C	16x28 in.	2, 10 oz.	2, 2.25
Washcloth	16 C 4030C	12x12 in.	4, 8 oz.	4, 1.84

6-PIECE SET—Save 5% on prices above. Consists of 2 Bath Towels, 2 Hand Towels, 2 Washcloths. Colors above.
16 C 4031C—Ship. wt. set 2 lbs. 10 oz. *State color* . . . Set $6.60

CALLAWAY "COACHMAN" BATH TOWELS 1.49 ea.

(C) A gracious past inspired Callaway's charming tribute to modern homemaking. Most wanted "Coachman" design appeals to your taste for delicacy and drama. Luscious, thirsty Cotton Terry pastels, enhanced by deep, woven borders in velvety Black. Closely resembles hand embroidery. Washability Notice below. †Pink, †Aqua, White, Gold, Lt. Green†. *State color.*

	Cat. No.	Size Abt.	Ship. wt.	Price
Bath Towel	16 C 3900C	24x46 in.	2, 1 lb. 6 oz.	2, $2.98
Hand Towel	16 C 3901C	16x28 in.	2, 9 oz.	2, 1.70
Washcloth	16 C 3902C	13x13 in.	4, 8 oz.	4, 1.32

6-PIECE SET—Save 7% on prices above. Consists of 2 Bath Towels, 2 Hand Towels, 2 Washcloths. Colors above.
16 C 3903C—Ship. wt. 2 lbs. 8 oz. *State color* . . . . . Set $4.98

CANNON'S "PROMENADE" BATH TOWELS 93c ea. in lots of 6

(D) Two-color woven stripe on White backgrounds gives a gay fashion-effect, and sparkling-fresh look that adds to your pleasure in living. "Promenade" is twice wonderful . . . the thickly looped Cotton Terry textures are thirsty and durable, as well as eye-catching. *Comes in 4 two-color combinations:* New Rose-Black†; Marine Green-Lt. Green; Golden Topaz-Sungold; Bronze Green-Lime Green. *State colors.* See Washability Notice below.

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Price
Bath Towel	16 C 3935C	22x44 in.	2, 1 lb. 4 oz.	2 for $1.89	6, 3 lbs. 12 oz.	6, $5.58
Hand Towel	16 C 3936C	16x26 in.	2, 9 oz.	2 for 1.14	6, 1 lb. 11 oz.	6, 3.36
Washcloth	16 C 3937C	12x12 in.	4, 6 oz.	4 for 1.16	8, 12 oz.	8, 2.16

6-PIECE SET—You save 5%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 3938C—Ship. wt. set 2 lbs. *State 1 color combination each set* . . . . . Set $3.42

CANNON "KIMBERLY" BATH TOWELS 93c ea. in lots of 6

(E) Profusion of colors with never-before verve, depth and radiance, to bring a beauty to your decorating scheme that's wholly new. Thick, even Cotton Terry weave is accented by the satiny luster of woven, Mercerized borders; blots up moisture in a wink. *Colors:* Camelia Rose, Smoke Pearl, Sungold, Lt. Green†, Golden Topaz, †Pink Whisper, Marine Green. Not shown, White. See Washability Notice below. *Please state color.*

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Price
Bath Towel	16 C 3865C	24x46 in.	2, 1 lb. 3 oz.	2 for $1.89	6, 3 lbs. 9 oz.	6 for $5.58
Hand Towel	16 C 3866C	16x26 in.	2, 8 oz.	2 for 1.10	6, 1 lb. 8 oz.	6 for 3.18
Washcloth	16 C 3867C	12x12 in.	4, 6 oz.	4 for 1.16	8, 12 oz.	8 for 2.20

6-PIECE SET—You save 5%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 3868C—Ship. wt. set 2 lbs. *Please state 1 color each set* . . . . . Set $3.38

CANNON "STARLITE" BATH TOWELS 73c ea. in lots of 8

(F) "Starlite"...the valueful Cannon classic, with summer-garden colors for delightful year-round decorating. Mix and match for the accent-look that's new and exciting. And here's what we mean by value: within this low price range, you get full-size Cotton Terry Towels . . . fluffy, absorbent, skillfully made. Washability below. *Please state color.* *Colors:* Sungold, Lt. Blue†, †Pink Whisper, Lt. Green†, Camelia Rose, Pink Beige.

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Price
Bath Towel	16 C 4344C	22x44 in.	4, 2 lbs. 4 oz.	4 for $3.08	8, 4 lbs. 8 oz.	8 for $5.84
Hand Towel	16 C 4345C	16x26 in.	4, 1 lb. 4 oz.	4 for 1.88	8, 2 lbs. 8 oz.	8 for 3.52
Washcloth	16 C 4346C	12x12 in.	6, 8 oz.	6 for 1.44	12, 1 lb. 2 oz.	12 for 2.64

6-PIECE SET—You save 6%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 4347C—Ship. wt. set, 2 lbs. *State 1 color each set* . . . . . Set $2.79

CANNON "TRELLIS LEAF" BATH TOWELS 93c ea. in lots of 6

(G) Reversible Jacquard pattern contrasts bold colors with purest White for the look of sophisticated simplicity. Styled to your taste in the graceful modern manner. Cannon-woven for first class wear and washability. Cotton Terry textures are full, fluffy and richly absorbent. An unusual value at these low prices. Washability Notice below. *Colors:* Lt. Blue†, New Rose, Emerald Green†, Sungold. *Please state color.*

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Price
Bath Towel	16 C 3985C	22x44 in.	2, 1 lb. 2 oz.	2 for $1.89	6, 3 lbs. 6 oz.	6 for $5.58
Hand Towel	16 C 3986C	16x26 in.	2, 9 oz.	2 for 1.16	6, 1 lb. 11 oz.	6 for 3.36
Washcloth	16 C 3987C	12x12 in.	4, 6 oz.	4 for 1.16	8, 12 oz.	8 for 2.16

6-PIECE SET—You save 5%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 3988C—Ship. wt. set 2 lbs. *Please state 1 color each set* . . . . . Set $3.45

(J)

(K)

CANNON "PICCADILLY" BATH TOWELS 56c ea. in lots of 8

(H) Choose Cannon's "Piccadilly" with its fashion-flair, for a coordinated bathroom decor at unusually low prices. Three harmonizing colors are woven in contrast-stripes on sparkling White backgrounds. Fluffy Cotton Terry washes and wears beautifully. Washability below. *Predominating color:* Smoke Pearl, †Lightning Pink, Bronze Green, Marine Green. *State color.*

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Save More
Bath Towels	16 C 3875C	20x40 in.	4, 1 lb. 14 oz.	4 for $2.36	8, 3 lbs. 12 oz.	8 for $4.48
Hand Towels	16 C 3876C	15x25 in.	4, 1 lb. 2 oz.	4 for 1.56	8, 2 lbs. 4 oz.	8 for 2.96
Washcloths	16 C 3877C	12x12 in.	6, 8 oz.	6 for 1.14	12, 1 lb. 2 oz.	12 for 2.16

6-PIECE SET—You save 6%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 3878C—Shipping weight set 1 lb. 10 oz. *Please state 1 color each set* . . . . . Set $2.19

GRAND VALUES FOR LITTLE MONEY

(J) MAT AND LID-COVER SET—Tufted, cut-pile Cotton. Mat has non-slip rubberized base. Mat size: 21x36 in. Colors harmonize closely with those of Cannon Towels and Washcloths. †Pink Whisper (shown), Lt. Blue†, Lt. Green†, Marine Green, Sungold, White, Camelia Rose.
16 C 4128C—Shipping weight set, 1 lb. 12 oz. *Please state color* . . . . . 2-Pc. Set $2.95
16 C 4127C—MAT ONLY. Details, colors same as above. Ship. wt. 1 lb. 6 oz. . . . . Each $1.95

(K) CANNON "DEL RIO" ENSEMBLE. Striking decorator colors give your bathroom the beauty of a matched ensemble at very low cost. Medium-weight Cotton Terry; soft, quick-drying, easy to launder. Plain cloth borders. Greatest saving on 6-Pc. Set. Washability Notice below.
Colors: †Lightning Pink, Aqua†, Forest Green†, Peach, White, Sungold. *Please state color.*

	Cat. No.	Size Abt.	Ship. wt.	Price	Ship. wt.	Save More
Bath Towels	16 C 3854C	20x40 in.	4, 1 lb. 12 oz.	4 for $1.88	8, 3 lbs. 8 oz.	8 for $3.60
Hand Towels	16 C 3855C	15x26 in.	4, 12 oz.	4 for 1.36	8, 1 lb. 8 oz.	8 for 2.56
Washcloths	16 C 3856C	12x12 in.	6, 8 oz.	6 for 96c	12, 1 lb.	12 for 1.68

6-PIECE SET—You save 8%. Set includes 2 Bath Towels, 2 Hand Towels, 2 Washcloths.
16 C 3857C—Shipping weight 1 lb. 6 oz. *Please state 1 color each set* . . . . . Set $1.79

(L)

(L) PERSONALIZED ENSEMBLES—So attractive; make charming gifts for close friends. Choose the last name or two first names, up to limit of 11 letters. Allow extra 10 days for delivery.
4-Pc. SET—2 Bath Towels 20x40 in., 2 Washcloths 12x12 in. Cannon's White Cotton Terry.
16 CP 4221K—Washfast printed design. Shipped from Chicago. Postpaid . . . . . 4-Pc. Set $2.89
2-Pc. SET—Bath Mat 21x33 in. and Lid-Cover. Sculptured Cut-pile White Cotton. Washfast.
16 CP 4222K—Design on Mat only. Shipped from Chicago. Postpaid . . . . . 2-Pc. Set $3.79

TOWELS 6 for $1.98—Not shown. Washfast Cotton Terry. Size: 18x36 in. Color assortment includes Sungold, Aqua and Green. No color choice. Ship. wt. 6, 1 lb. 8 oz.
16 C 3804 . . . . . 6 for $1.98; 12 for $3.72

WASHCLOTHS. 12 for $1.79—Not shown. Washfast Cotton Terry, with strong, lockstitched hems. Size: 12x12 in. Assortment includes most popular colors. Ship. wt. 12, 1 lb. 2 oz.
16 C 3835—No color choice . . . 12 for $1.79

All Towels Washfast. Launder deeper tones alone for first washings. Colors marked (†) harmonize with same colors marked (†) on Pages 468 to 474. Colors on these 2 pages match towels as closely as speed printing permits. Credit Terms on Inside Back Cover.

A "EMPRESS"

B "BANDBOX"

C "COACHMAN"

D "PROMENADE"

E "KIMBERLY"

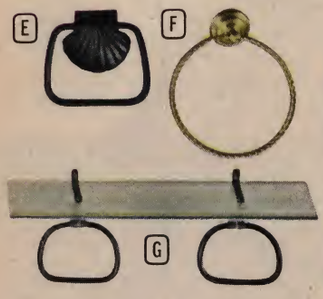
F "STARLITE"

G "TRELLIS LEAF"

H "PICCADILLY"

Beautify Your Bathroom with Harmonizing Colors

COLOR-COORDINATED BATH MAT SETS AND BATHROOM ACCESSORIES



NEW ALL NYLON PILE BATH SET 5.79 18x32 in.

(A) So easy to wash—so quick to dry—such luscious bon-bon colors. Soft, furry, luxurious 100% DuPont Nylon pile. Despite the delicate freshness of the beautiful colors, Nylon is slow to show soil because dirt will not cling to its smooth fibers. It's mildew-proof too. Two levels of velvety, clipped pile interspersed with bands of tight, nubby loops form an attractive pattern and lend textural interest.

Densely packed fibers tufted through sturdy duck back, which is rubberized to lock tufts in more securely and prevent skidding. Laundering will not impair skidproof quality. Pile remains soft, fluffy and beautiful after repeated washing. The lovely, fadeproof colors continue to look fresh and clear. Preshrunk (max. shrinkage 1%). Wash separately. *State color:* †Aqua, White, Amethyst, Gray Mist, †Lightning Pink, †Pink Whisper or Sea Green†. Sold only in two-piece set of rug and lid cover.

72 C 272 C—18x32-in. Size approx. *Mail.* Ship. wt. 1 lb. 8 oz....Set $5.79

72 C 273 C—20x34-in. Size approx. *Mail.* Ship. wt. 1 lb. 12 oz...Set 6.69

TWO-TONED-BLOCK BATH SET 3.79 20x34 in.

(B) Down-soft Cotton, so thick it feels almost like fur. Highly absorbent. The striking modern block design is formed by areas of clipped pile combined with low, closely tufted loops in a deeper or contrasting color. Choose from seven newest decorator colors: Amethyst, Gray Mist with Black, Maize (harmonizes with †Yellow), White with Black, Sea Green† French Blue† or Petal Pink†.

The densely packed tufts are tightly stitched through a sturdy duck back. Backing on rug is rubberized for greater safety—prevents skidding or curled corners. Washing will not impair skidproof quality. Pile retains soft, luxurious texture even after repeated laundering. Wash separately. Preshrunk (shrinkage will not exceed 1%). Sizes are approximate. Available only in two-piece set of rug and matching lid cover. *Mailable. State Color.*

72 C 275 C—20x34 in. Ship. wt. 1 lb. 8 oz.....Set $3.79

72 C 276 C—22x36 in. Ship. wt. 1 lb. 13 oz.....Set 4.79

DECORATIVE SEA SHELL TOWEL HOLDER 1.50

(E) Install in minutes, without marring wall, with special Saf-T-Mount (incl.). Loop allows room for 8-inch fold. Of durable plastic in 3 pearl-tone colors: Black, Yellow†, Pink†.

86 CP 4387—7x6¼ in. overall. *Postpaid. State color*.....$1.50

SOLID BRASS TOWEL RING—PRACTICAL, ORNAMENTAL 3.98

(F) A decorator touch for your bathroom. Handpolished and lacquered to retain its original brightness. Handsome rope design on 7½-in. diam. brass ring. 3-in. brass fixture can be glued or screwed to wall (glue and screws included). Instructions.

86 C 1049—Ship. wt. 11 oz.....$3.98

HANDY GLASS SHELF WITH TOWEL RINGS 3.79

(G) Provides a sparkling new look and loads of practicality for your bathroom. Shelf of strong, clear glass, 5x24 in. long—gives decorative extra space for toilet articles. Two smooth, black 7-in. Lucite Towel Rings for washcloths or towels.

86 C 4784—Easily installed (screws incl.). Ship. wt. 4 lbs.....$3.79

DIAGONAL PATTERN BATH SET 3.49 18x32 in.

(C) Velvety clipped pile combined with low, closely tufted loops to form an interesting diagonal pattern. Dramatically beautiful, high-fashion colors provide a most effective decorative note for any bathroom. Soft, fluffy yarns of finest quality, long-staple Cotton, tightly stitched through a heavy duck backing, form a dense, downy pile for underfoot luxury and after-bath comfort. Rugs are skidproof—made with rubberized backing for greater safety.

Easy to wash. Repeated washing will not impair the skidproof quality of the rug. Preshrunk (shrinkage will not exceed 1%). Wash separately. Sizes are approximate. *State color:* †Lightning Pink, French Blue†, †Pink Whisper, Sea Green†, Garnet, Yellow† or Forest Green†. Available only in two-piece set of rug and matching lid cover. *Mailable.*

72 C 280 C—18x32 in. Ship. wt. 2 lbs. 2 oz.....Set $3.49

72 C 281 C—22x36 in. Ship. wt. 2 lbs. 6 oz.....Set 4.49

REVERSIBLE BATH SET 2.79 19x32 in.

(D) This beautiful Cotton Bath Mat Set gives twice the wear between washings because mat and lid cover are reversible. Alternating areas of densely packed soft, velvety cut pile and tightly twisted loop pile form the attractive design and lend texture interest. Thick self-colored fringe all around the rug adds to the decorative effect. The lovely colors remain bright and clear through many washings.

Preshrunk (shrinkage will not exceed 1%). Wash separately. Made of fine-quality, long staple cotton yarns. Choose from six glowing colors: Yellow†, Chocolate, White, Dark Green†, Rose or Dubonnet. Available in round or oblong shapes. Sold only in two-piece set of rug and matching lid cover. Sizes are approximate and include fringe. *Mailable. State color wanted.*

72 C 265 C—26-in. Round. Ship. wt. 1 lb. 10 oz... Set $2.79

72 C 266 C—19x32-in. Oblong. Ship. wt. 1 lb. 10 oz. Set 2.79

72 C 267 C—24x36-in. Oblong. Ship. wt. 2 lbs. 4 oz. Set 4.79

OTHER SCATTER RUGS SUITABLE FOR BATHROOMS ARE SHOWN ON PAGES 538 TO 540

WARDS BATH SHOP . . . COLOR COORDINATED TO SIMPLIFY YOUR DECORATING

Wards Bath Shop was planned to help you transform your bath or powder room into one of the loveliest rooms in your home. So that you may repeat your basic color in towels, shower curtains, bath mat sets, etc., with the assurance of true color harmony, Wards have coordinated six basic Bath Shop Colors:

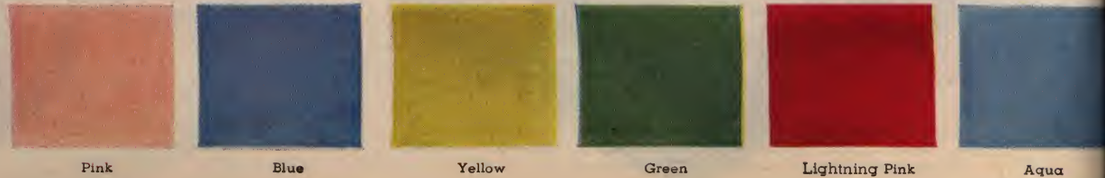
Pink	Yellow	Lightning Pink
Blue	Green	Aqua

A single color—Green for example—may include light, medium and dark shades (as shown in group at left) but all will harmonize if marked with a dagger. You will find many colors in Wards Bath Shop keyed with a dagger†. This means the item will harmonize with all other merchandise of that color also marked with a dagger. For color harmony . . . for easier shopping . . . for quality merchandise, buy all your bathroom accessories in Wards Bath Shop, Pages 468 to 474.

USE YOUR CREDIT

It's so convenient to budget your bathroom accessory purchases by paying only 10% down and the remainder in small, monthly payments. Complete details and terms of Ward Monthly Payment Plan on Inside Back Cover.

COLORS ON THESE TWO PAGES MATCH THE MERCHANDISE AS CLOSELY AS HIGH SPEED PRINTING PERMITS



Silver . . . A Proud Possession, A Treasured Gift

SILVERPLATED HOLLOWARE (1) to (13). Handsome luxury for your home, or gifts that last a lifetime. Matching, classic Gadroon borders on tea service (3); pieces (4), (7) to (9), and (13).

1 CHANTILLY PATTERN SERVICE, from England. Pure silver on nickel silver base for long wear, beauty. Insulated handles. 8-cup kettle, 12 in. high; 9-cup coffeepot, 8 in. high; 8-cup teapot, 5¾ in. high; sugar and creamer tea. 3 in. high. 5-, 6-Pc. Sets incl. 24-in. tray.
45 C 8734 T—6-Pc. Set. Wt. 40 lbs.....$184.50
45 C 8735 T—5-Pc. Set (does not include kettle). Ship. wt. 30 lbs. $14 Down or Cash.....$137.50
45 C 8736 T—3-Pc. Set (includes coffeepot, sugar, creamer). Ship. wt. 10 lbs.....$52.50
45 C 8737 T—Kettle, stand and alcohol burner. Ship. wt. 10 lbs. $5.50 Down or Cash...$51.50
45 C 8738 T—Coffeepot. Ship. wt. 8 lbs... 31.50
45 C 8739 T—Teapot. Ship. wt. 8 lbs..... 26.50
45 C 8740 T—Sugar, Creamer. Wt. 5 lbs. 22.50
45 C 8741 T—Tray, 24 in. Ship. wt. 20 lbs. 64.50
45 C 8742 T—Tray, 20 in. Ship. wt. 17 lbs. 56.50

2 VICTORIAN ROSE, by International. Matches flatware on Page 476. Pure silver on nickel silver base for strength, beauty. 9-cup coffeepot, 10 in. high; 8-cup teapot, 9 in. high; sugar bowl, 4¾ in. high; creamer 3¾ in. high. Tray 18 in. long. No carrying charge. *Postpaid.*
45 CN 8788 T—5-Pc. Set. $9.50 Down....$93.50
45 CN 8789 T—4-Pc. Set (without tray)... 66.00
45 CN 8790 T—Coffeepot. $2.50 Down... 22.00
45 CN 8791 T—Teapot. $2.50 Down..... 22.00
45 CN 8792 T—Sugar, Creamer. $2.50 Dn. 22.00
45 CN 8793 T—Tray, 18 in. $3 Down.... 27.50

3 GADROON SERVICE. Wm. Rogers. 8-cup coffeepot, 10½ in. high; 9-cup teapot, 9½ in. high. Sugar, creamer, 6¼ in. high. Tray, 20½ in. incl. handles, has chased center design.
45 C 8860 T—5-Pc. Set. Ship. wt. 28 lbs...$45.00
45 C 8861 T—4-Pc. Set (does not include teapot). Ship. wt. 23 lbs. $4 Down...or Cash $35.00
45 C 8862 T—Coffeepot. Ship. wt. 7 lbs... 11.95
45 C 8863 T—Teapot. Ship. wt. 6 lbs.... 11.95
45 C 8864 T—Sugar, Creamer. Wt. 4 lbs. 11.95
45 C 8865 T—Tray. Ship. wt. 10 lbs..... 11.95

4 BUTTER DISH. Glass liner holds ¼ lb. of butter. Decorative knob, dainty fluted motif.
45 C 8828 T—7½x3 in. Ship. wt. 3 lbs.... $3.95

5 "CONCERTO" RELISH SET. Divided glass dish, pierced 6-in. serving spoon and fork.
45 C 8893 T—6-in. diam. Ship. wt. 4 lbs.. .$1.95

6 GOLD-LINED SUGAR, CREAMER by International. Simply designed. Each 2¾ in. high.
45 C 8857 T—10-in. tray. Ship. wt. 4 lbs.$5.95

7 WATER PITCHER. Heavy silver plating on nickel silver base. With Gadroon border.
45 C 8858 T—8 in. high. Ship. wt. 6 lbs...$11.95

8 COVERED VEGETABLE DISH by Wm. Rogers. Keeps food hot or can be used as two dishes.
45 C 8867 T-Bottom 11¾ in. long. Wt. 6 lbs.$11.95

9 FOOTED WELL AND TREE PLATTER. Wm. Rogers. Larger than most platters at this price.
45 C 8866 T—18 in. long. Ship. wt. 10 lbs.$11.95

10 "ROLL-BACK" BUTTER DISH from England. Keeps butter, candy, jam fresh. Glass liner.
45 C 8776 T—3¾ in. high. Wt. 3 lbs. 12 oz.$5.75

11 BON BON DISHES from England. Cut glass effect dishes, silverplated bases.
45C8856T–3½ in. high. Ship. wt. 5 lbs.Pr. $3.75

12 DOUBLE DISH from England. Matches (11). Silverplated base, handle and spoons.
45 C 8853T–9 in. x 6½ in. high. Wt. 4 lbs.$6.95

13 GRAVY BOAT. Wm. Rogers. Boat is attached to tray to prevent tipping. Wt. 5 lbs.
45 C 8868 T—4½ in. high; 8½ in. long.$11.95

STERLING SILVER (14) to (24). Solid silver. (15), (16) and (20) to (22) have Gadroon borders.

14 GRACEFUL BUD VASE with weighted base.
45 C 8433 T–8 in. high. Ship. wt. 3 lbs.$5.95

15 THREE-BRANCH CANDELABRA. 2 styles in one. Arms unscrew for console holders, 8 in. high. With arms, 11 in. high, 11 in. wide.
45 C 8439 T—Shipping wt. 8 lbs..Pair $41.50
45 C 8440 T—With arms, 7 in. high, 11 in. wide. Without, 4½ in. high. Wt. 6 lbs. Pr.$34.50

16 COMPOTE. Graceful lines, weighted base.
45 C 8432 T—6 x 6 in. Ship. wt. 1 lb.$5.95

17 GLASS COMPOTE with weighted sterling base. 3 in. high, 6-in. diam. Wt. 2 lbs. each.
45 C 8446 T—One clear glass compote. $2.65
45 C 8447 T—Pair of compotes..... 4.75

18 SAUCE BOAT, LADLE. Double-lipped glass bowl; sterling base, 7½-in. ladle. *Pstpd.*
45 CP 8422 T—Bowl: 4¼-in. diam. base.$7.50

19 SUGAR AND CREAMER. Distinctive styling with graceful handles, weighted bases.
45 C 8434 T—3 in. high. Ship. wt. 3 lbs.$13.75

20 TO **22** CONSOLE CANDLE HOLDERS for a lovely table or lasting gift.
(20) In modern design. Weighted bases.
45 C 8436 T—3½ in. Wt. 2 lbs. .Pair $5.95
(21) Smooth, modern lines. Weighted bases.
45 C 8435 T—4½ in. Wt. 3 lbs..Pair $7.75
(22) Simple lines with Gadroon border.
45 C 8441 T—4 in. Wt. 2 lbs.....Pair $6.75
45 C 8442 T—3 in. Wt. 2 lbs.....Pair 5.75
45 C 8443 T—2½ in. Wt. 2 lbs. .Pair 3.95

23 SALT AND PEPPERS. Glass lined to prevent corrosion. 5 in. high. Wt. 1 lb.
45 C 8444 T—Gadroon border..Pair $4.95
45 C 8445 T—Plain design. ....Pair 4.95

24 PIE SERVER. Hollow sterling silver handle, off-set blade. 9½ in. long.
45 CP 8421T–Serrated edge. *Pstpd.*. $3.50

NOTE. Holloware prices include 10% Fed. Tax. No tax on (5). Sent from Chicago; order, pay postage from nearest House.

25 PACIFIC SILVER CLOTH ANTI-TARNISH ZIPPER BAGS. Soft flannel permanently treated to prevent tarnishing.
45 C 9010 T–9x9 in. Holds creamer or console, etc. Ship. wt. 3 oz.....2 for $1.75
45 C 9011T–12x12 in. Bags hold vegetable dishes, teapot, etc. Wt. 5 oz...2 for $2.50
45 C 9012 T—18x26 in. Bag holds tray, tureen, etc. Ship. wt. 6 oz.....$2.95
45 C 9014 T—24x30 in. Ship. wt. 8 oz. 3.95
45 C 9013 T—Set of 5 bags. Hold complete 5-pc. service. 2 each 9x9 in. and 12x12 in. sizes; one 18x26 in. Wt. 14 oz.....$6.95

SILVER FOR THE VERY YOUNG . . . PRACTICAL AND ENDURING. ALL PROPORTIONED FOR SMALL HANDS.

NOTE: All baby silver is engraved at no extra charge. No. C.O.D. orders on engraved items; no returns unless faulty or damaged. Prices marked (†) include 10% Federal Excise Tax.

26 TO **30** CHILDREN'S FLATWARE SETS. Sent *Postpaid* except (28). *Print 1 initial.*

(26) SILVERPLATED PROGRESS SET. Community's "White Orchid". Consists of 3-pc. set for older children, feeding spoon, 2-pc. educator set.
45 CP 8690 E—6-Piece Set.....$6.95
45 CP 8693 E—3-Pc. Set, Knife 7 in. long. 4.50
45 CP 8692 E—2-Pc. Set, 45⁄8 in. long.... 2.00
45 CP 8691E—Feeding Spoon, 5⅝ in..... 1.00

(27) THREE PIECE SILVERPLATED YOUTH'S SERVICE. "April" pattern by Wm. Rogers & Sons.
45 CP 8675 E—3-Pc. Set. Knife abt. 7½ in.$3.00

(28) STERLING SILVER curved handle feeding spoon by International. 2¾ in. long. Wt. 5 oz.
45 C 8641E—A thoughtful gift.....†$1.95

(29) STERLING SILVER. 2-Pc. educator set. "Pine Tree" pattern by International Silver.
45 CP 8663 E—About 4 in. long.....†$2.98

(30) "BIB AND TUCKER." Wm. Rogers "April."
45 CP 8673 E–2-Piece educator set and bib.$1.95
45 CP 8674 E—Fork, Spoon only, 4¼ in.. 1.50

31 **32** BABY CUPS. Smooth, rolled edges. Good weight. Easily held handles. *Print 1 initial to engrave.*

(31) SILVERPLATED CUP. Wm. Rogers & Sons. 6-oz. size.
45 CP 8681E—Just right for milk or juice. *Pstpd.*.†$1.95

(32) STERLING SILVER CUP. Base helps prevent tipping.
45 C 8604 E—6-oz. size. Ship. wt. 10 oz.....†$7.95
45 C 8603 E—4-oz. size. Ship. wt. 9 oz.....† 5.95

33 ANTI-TARNISH PACIFIC SILVER CLOTH for flatware.
45 C 9005—Holds 6-pc. setting. Wt. 4 oz..2 rolls $1.59
45 C 9015—Roll holds 26 pieces. Wt. 8 oz..Each 1.95
45 C 9009—By the yard—use for chest lining, odd pieces, etc. 31 in. wide. Ship. wt. per yard 8 oz.....Yard $1.69

ANTI-TARNISH PACIFIC CLOTH FOR SILVER

(1) Flair (2) Heritage (3) Eternally Yours (4) Daffodil (5) Remembrance (6) Silver Fashion (7) Bright Future (8) Romance (9) Spring Flower (10) Victorian Rose (11) April

FLAIR PLACE SETTING, above, shows how each piece curves gracefully with contour of the plate. Forms coordinated place setting to give well-balanced unity to your whole table. Only Flair has this "New Look."

1847 Rogers Bros.

1847 ROGERS BROS. SILVERPLATE by International Silver Co. Long known for excellence in silverware design and craftsmanship. The dynamic design of their newest pattern, Flair (1), opens new horizons in gracious living and smart home design. Or choose from 4 other attractive designs: Heritage (2), Eternally Yours (3), Daffodil (4) or Remembrance (5). All sets include a lovely anti-tarnish wood chest similar to the one shown above, at no extra charge.

All sets are available on our convenient Monthly Payment Plan with no extra charge for buying on Credit. You pay only 10% Down—from $4.50 to $13.50. All sets sent *Postpaid*. No Federal Excise Tax. Each piece is extra heavily plated with pure silver on nickel silver, finest base metal obtainable. Spoons and forks overlaid at wear points with pure silver for longer wear. Knives have one-piece seamless hollow handles; allow for finer detail, better balance. Strong forged stainless steel blades. Handles of Eternally Yours are pierced.

There is no charge for engraving. Daffodil cannot be engraved because of design; Flair only on back. See engraving styles and set compositions on the opposite page. All patterns in Grille or Regular styles (see opp. page) except Flair which comes only in style shown. Prices for each set vary according to pattern. Read the chart carefully. 26- and 76-Piece Sets sent from Baltimore. Order from Albany. *Print Cat. No., Pattern, Engraving Style and 1 Initial.*

1847 ROGERS BROS. SET CATALOG NUMBERS AND PRICES

	26-Piece Set		34-Piece Set	
	Grille 45 CN 7611T	Regular 45 CN 7612T	Grille 45 CN 7613L	Regular 45 CN 7614L
Heritage Flair	$48.75	$48.75	$63.75	$63.75
Remembrance Daffodil	45.75	45.75	59.75	59.75
Eternally Yours	43.50	43.50	56.50	56.50
	52-Piece Set		76-Piece Set	
	Grille 45 CN 7615L	Regular 45 CN 7616L	Grille 45 CN 7617T	Regular 45 CN 7618T
Heritage Flair	$89.75	$89.75	$130.75	$130.75
Remembrance Daffodil	84.75	84.75	123.75	123.75
Eternally Yours	79.75	79.75	116.75	116.75

IMPORTANT NOTICE

GUARANTEE. Wards guarantee all silverplate against original defects in materials, workmanship.

MONTHLY PAYMENT PLAN. Wards convenient Monthly Payment Plan makes any of this lovely silverplate available to you for only 10% down. No extra charge for buying on Credit. Don't let a lack of ready cash keep you from enjoying the luxury of owning fine silverplate. For further information, see inside back cover.

ENGRAVING. Wards engrave 1 initial on each piece at no extra charge. See styles on Page 477.

Holmes & Edwards

HOLMES & EDWARDS SILVERPLATE by International. Introducing elegant, new Silver Fashion (6)—aristocratic traditional motif. Harmonizes also with most modern setting. Other patterns are Bright Future (7), Romance (8).

No extra charge if you buy on Credit. All sets *Postpaid*. Anti-tarnish wood Chest incl. with sets at no extra charge.

Heavy pure silver plated on heavy-weight nickel silver base. Forks, spoons inlaid at wear points with sterling silver. One-piece seamless hollow handle knives, strong forged stainless steel blades. Grille or Regular styles, see Pg. 477. Romance cannot be engraved. Engraving styles, set compositions, Pg. 477. No Fed. Tax. *Silver Fashion not available* till April 1. Prices below effective April 1. Pay lower prices in Fall Gen. Catalog until then. 26-, 76-Pc. Sets sent from Baltimore; order from Albany.

Print Catalog Number, Pattern, Engraving Style, 1 Initial

SERVICE FOR 6—26-Pc. Set in Chest. $5.50 Down. *Postpaid*. 45 CN 8379 T—Grille. $54.50; 45 CN 8380 T—Regular $54.50

SERVICE FOR 8—34-Pc. Set in Chest. $7 Down. *Postpaid*. 45 CN 8381 L—Grille. $69.50; 45 CN 8382 L—Regular. $69.50

SERVICE FOR 8—52-Pc. Set in Chest. $10 Down. *Postpaid*. 45 CN 8383 L–Grille. $100.00; 45 CN 8384 L–Regular. $100.00

SERVICE FOR 12—76-Pc. Set in Chest. $15 Down. *Postpaid*. 45 CN 8385 T–Grille. $150.00; 45 CN 8386 T–Regular. $150.00

Wm. Rogers

WM. ROGERS & SON SILVERPLATE by Inter-national proudly presents their newest pattern the delicately graceful Spring Flower (9) Other patterns are Victorian Rose (10), April (11)

Pay no extra charge for buying on Credit All sent *Postpaid*. A fine anti-tarnish wood chest included with each set at no extra charge

Pure silver is plated on fine nickel silver base. Extra silver reinforces wear points on forks, spoons. One-piece seamless hollow handle knives, stainless steel blades. In Grille & Regular styles, see Pg. 477. Engraving styles set compositions, Pg. 477. No Fed. Tax. 36-, 6 Pc. Sets sent from Baltimore; order from Albany

Print Cat. No., Pattern, Engraving Style, Initial

SERVICE FOR 6—26-Pc. Set, Chest. *Pstpd.* $32.5 45 CN 8313 L—Grille; 45 CN 8314 L—Regula

SERVICE FOR 8—36-Pc. Set, Chest. *Pstpd.* $43.5 45 CN 8325 T—Grille; 45 CN 8326 T—Regula

SERVICE FOR 8. 52-Pc. Set, Chest. *Pstpd.* $54.7 45 CN 8327 L—Grille; 45 CN 8328 L—Regula

SERVICE FOR TWELVE. 65-Piece Set in anti-tar nish Drawer Chest. $7.50 Down. *Postpaid.* $74.7 45 CN 8321 T—Grille; 45 CN 8322 T—Regula

INFORMATION ON HOW TO ORDER OPEN STOCK. SEE CATALOG NUMBERS AND CHART BELOW.

Print Cat. No., Pattern, Engraving Style, 1 Initial, Piece, Quantity. For single pieces divide "8 for" price by 8. Chests not included. *All sent Postpaid* from Chicago. Order from your nearest House.

*Pieces not available in Flai
**Not available in Silver Fashio
†Not pierced in Bright Future

1847 ROGERS BROS. PATTERNS	HOLMES & EDWARDS PATTERNS	WM. ROGERS & SON PATTERNS
(1) 45 CN 7606 T—Flair	(6) 45 CN 8377 T—Silver Fashion	(9) 45 CN 8305 T—Spring Flower
(2) 45 CN 7605 T—Heritage	(7) 45 CN 8376 T—Bright Future	(10) 45 CN 8304 T—Victorian Rose
(3) 45 CN 7602 T—Eternally Yours	(8) 45 CN 8375 T—Romance	(11) 45 CN 8302 T—April
(4) 45 CN 7604 T—Daffodil	45 CN 8374 T—May Queen	45 CN 8303 T—Primrose
(5) 45 CN 7603 T—Remembrance	45 CN 8371 T—Spring Garden	
45 CN 7601 T—First Love	45 CN 8370 T—Danish Princess	

Name of Piece	1847 Rogers Bros. 8 for	Holmes & Edwards 8 for	Wm. Roger 8 for
Teaspoons, After Dinner Coffee Spoons	$7.60	$10.00	$4.00
Oval Bowl, *Round Bowl, *Cream Soup Spoons; Salad Forks, Regular or Grille style Dinner Forks	14.40	18.00	8.00
Iced Drink Spoons, Butter Spreaders, Shrimp (or Oyster) Forks	14.40	18.00	8.00
Regular or Grille style Knives	24.00	26.00	18.00
Regular Tablespoons	18.00	20.00	10.00
	Each	Each	Each
Pierced Bowl Tablespoon	$2.25	$2.50	
Sugar Spoon or Butter Knife	1.75	2.50	$1.25
Cold Meat (or Salad) Fork, Gravy Ladle	3.50	3.75	2.25
†Pierced Round Server	3.50	3.75	
Pie Server (Hollow Handle)	5.50	6.00	
†Pierced Long Server	5.00	5.00	
**Pierced Vegetable Server		3.75	
Berry (or Salad) Spoon			2.25

A NAKEN WOOD CHEST. Holds 150 pieces. Patented lid rack for 12 knives. Anti-tarnish lining. 16x11⅜x4 in. Brass plaque for engraving. *State 3 initials or name.*
45 C 9003 E—Mahogany finish. Wt. 7 lbs. 8 oz. $11.50
45 C 9004 E—Blond finish. Ship. wt. 7 lbs. 8 oz. $12.50

B WOOD DRAWER CHEST by Naken. Air-tight; Pacific Cloth lining. Covered knife racks. For 240 pcs. (24 knives). 18¼x11¾x6¾ in. Brass plaque. *State 3 initials or name.*
45 CN 9050 L–Mahogany finish. *Pstpd.* $25.00
45 CN 9051 L–Blond finish. *Postpaid* ... 26.00

C SOLID MAHOGANY DRAWER CHEST. Anti-tarnish Pacific Cloth lining. Holds 184 pieces incl. 24 knives (12 in new open view lid rack). Wt. 7 lbs. 8 oz.
45 C 9006—15x11⅜x5⅞ .. $14.95

D WOOD DRAWER CHEST with anti-tarn duvetyn lining. Polished brass kno New open-view knife racks. Holds 195 pie (24 knives). 16x11¾x6 in. Ship. wt. 7 lbs. 8
45 C 9007–Mahogany finish, red lining. $9
45 C 9008–Blond finish, green lining. 9

(12) Garland (13) Basque Rose (14) Alpine Rose (15) Brookwood (16) Enchantment (17) Proposal (18) Coronation (19) Morning Star (20) White Orchid (21) South Seas (22) Twilight

Eagle Wm. Rogers 1881 Rogers

EAGLE WM. ROGERS STAR SILVERPLATE. An original Rogers brand by International Silver Co. Fine quality yet priced so low. Choose from Garland (12), Basque Rose (13) or Alpine Rose (14).

Pure silver on nickel silver base. Extra silver reinforces wear points. Hollow handle knives, stainless steel blades. In Grille or Regular, see below. No time limit to Wards guarantee for satisfactory service in ordinary use.

Anti-tarnish wood chest included with each set without charge. If open stock order totals $30 or more, you receive 10% discount or chest (F) below. For order of $50 or more, you receive 10% discount or chest (D), Page 476. *State discount or chest*—NOT BOTH. Alpine Rose not engraved. See notice, set compositions, below. No Fed. Tax.

Print Catalog Number, Pattern, Style, 1 Initial

SERVICE FOR SIX—40-Piece Set in anti-tarnish wood chest. Wt. 8 lbs. 4 oz. $2.50 Dn. Cash $22.50
45 C 8361E—Grille; 45 C 8362 E—Regular

SERVICE FOR EIGHT—52-Piece Set in anti-tarnish wood chest. Wt. 9 lbs. 4 oz. $3 Down. Cash $29.95
45 C 8343 L—Grille; 45 C 8344 L—Regular

SERVICE FOR EIGHT—79-Piece Set in anti-tarnish Drawer Chest. Wt. 15 lbs. $4.50 Down. Cash $43.95
45 C 8365 L—Grille; 45 C 8366 L—Regular

1881 (R) ROGERS (R) SILVERPLATE by Oneida, Ltd. Blends beauty with service. Choose modern lines of Brookwood (15), period styling of Enchantment (16), elegant simplicity of Proposal (17).

There is no carrying charge—you pay the same Cash or Terms. See opposite page. Anti-tarnish wood chest included with each set at no extra charge. *All sets sent Postpaid.* No. Fed. Tax.

Pure silver plating on nickel silver base. Extra silver reinforces wear points on forks, spoons. Hollow handle knives, "Flowline" stainless steel blades. Grille or Regular, see below. Engraving notice, set compositions, below. 26-, 76-Pc. Sets sent from Baltimore. Order from Albany.

Print Catalog Number, Pattern, Style, 1 Initial

SERVICE FOR 6—26-Pc. Set, Chest. *Pstpd.* $32.50
45 CN 8109 T—Grille; 45 CN 8110 T—Regular

SERVICE FOR 8—34-Pc. Set, Chest. *Pstpd.* $39.75
45 CN 8111L—Grille; 45 CN 8112 L—Regular

SERVICE FOR EIGHT—52-Piece Set in anti-tarnish Drawer Chest. $6 Down on Terms. *Postpaid* $59.75
45 CN 8119 L—Grille; 45 CN 8120 L—Regular

SERVICE FOR TWELVE—76-Piece Set in anti-tarnish Drawer Chest. $8 Down on Terms. *Postpaid* $79.75
45 CN 8121T—Grille; 45 CN 8122T—Regular

OPEN STOCK. *Print Catalog Number, Pattern, Engraving Style, 1 Initial, Piece, Quantity.* For single pieces divide "8 for" price by 8. Chests not included. Community, 1881 Rogers *Postpaid.* Eagle Wm. Rogers average ship. wt. is 14 oz. for 8 pieces; 6 oz. for one. Sent from Chicago. Order (pay postage Eagle Wm.) from nearest House. *Not available in South Seas.

EAGLE WM. ROGERS STAR PATTERNS	1881 (R) ROGERS (R) PATTERNS	COMMUNITY PATTERNS
(12) 45 C 8310T—Garland	(15) 45 CN 8104T—Brookwood	(18) 45 CN 7703T—Coronation
(13) 45 C 8307T—Basque Rose	(16) 45 CN 8105T—Enchantment	(19) 45 CN 7700T—Morning Star
(14) 45 C 8311T—Alpine Rose	(17) 45 CN 8100T—Proposal	(20) 45 CN 7705T—White Orchid
45 C 8308T—Memory	45 CN 8103T—Plantation	(21) 45 CN 7702T—South Seas
		(22) 45 CN 7706T—Twilight
		45 CN 7704T—Evening Star

Name of Piece	Community 8 for	1881 Rogers 8 for	Eagle Wm. Rogers—8 for
Teaspoons	$8.00	$4.00	$2.40
Oval Bowl, Round Bowl Soup Spoons, Salad Forks Regular or Grille Forks, Iced Drink Spoons, Butter Spreaders, Oyster (or Shrimp) Forks	16.00	8.00	4.50
*Cream Soup Spoons	16.00	8.00	
Regular or Grille Knives	24.00	16.00	9.00
After Dinner Coffee Spoons	8.00	4.00	
Regular Tablespoons	18.00	8.00	5.00
	Each	Each	Each
Pierced Tablespoon	$2.25		
Sugar Spoon or Butter Knife	2.50	$1.25	60c
Cold Meat (or Salad) Fork, Gravy Ladle	3.50	2.50	$1.25
Pie Server (Hollow Handle)	5.50	4.00	
Long Server for Pastry or Vegetables	4.50	2.50	1.25
Large Serving Spoon	3.50		1.25
Pierced Round Server		2.50	

TWILIGHT PLACE SETTING, above. Brilliant new pattern by Community is a striking example of the modern scope in silverware design. Features tapered, decorative handle; distinctive silhouette and new functional proportions. Classically simple lines set off china and crystal.

Community Silverplate

COMMUNITY SILVERPLATED FLATWARE by Oneida, Ltd. Respected silver craftsmen, known for beauty of design and skillful manufacture. Community patterns have the rich appearance of fine sterling. Choose from 5 attractive patterns: Coronation (18), Morning Star (19), White Orchid (20), South Seas (21) and their newest, Twilight (22).

Take advantage of Wards convenient Monthly Payment Plan. There is no extra charge for buying on Credit. You pay the same price Cash or Terms. For further information, see inside back cover and note, Page 476. *Sent Postpaid.* No Federal Tax. Each set includes lovely anti-tarnish wood chest, shown above, at no extra charge.

Each piece has heavy pure silver plating on fine nickel silver base—will not dent or bend easily. Extra silver reinforces wear points on forks and spoons. Well-made knives have seamless hollow handles for maximum strength, detail in design. Strong forged "Flow-line" blades of stainless steel, serrated edges. Knives and forks come in Grille or Regular style, see below, except South Seas, Morning Star and Twilight which come only in one style. Order by either Grille or Regular Cat. No. Morning Star and Coronation handles, except knives, are pierced. Evening Star cannot be engraved. We recommend South Seas be engraved only on back; but if you prefer front engraving, please specify. Engraving notice, set compositions, below. 26-, 76-Pc. Sets sent from Baltimore. Order from Albany. *Print Catalog Number, Pattern, Engraving Style and One Initial.*

SERVICE FOR 6. 26-Pc. Set in Chest. $5.00 Dn. $47.75. 45 CN 7711T—Grille; 45 CN 7712T—Regular

SERVICE FOR 8. 34-Pc. Set in Chest. $6.50 Dn. $64.75. 45 CN 7713L—Grille; 45 CN 7714L—Regular

SERVICE FOR 8. 52-Pc. Set in Chest. $8.50 Dn. $84.75. 45 CN 7717L—Grille; 45 CN 7718L—Regular

COMPLETE SERVICE FOR TWELVE PEOPLE. 76-Piece Set in fine anti-tarnish wood drawer Chest. 45 CN 7721T—Grille. $12.50 Down on Terms. $124.75; 45 CN 7722T—Regular. $12.50 Down. $124.75

SET COMPOSITION TABLE FOR ALL SILVEPLATED FLATWARE BRANDS

	Teaspoons	Oval Soup Spoons	Knives	Forks	Butter Knife	Sugar Spoon	Salad Forks	Tablespoons	Meat Fork	Iced Drink Spoons	Oyster Forks	Butter Spreaders	Gravy Ladle
26-Pc. Set	6	6	6	6	1	1							
34-Pc. Set	8	8	8	8	1	1							
36-Pc. Set	8	8	8	8	1	1		2					
40-Pc. Set	12	6	6	6	1	1	6	2					
52-Pc. Set	16	8	8	8	1	1	8	2					
65-Pc. Set	24	12	12	12	1	1		2	1				
76-Pc. Set	24	12	12	12	1	1	12	2					
79-Pc. Set	16	8	8	8	1	1	8	3	1	8	8	8	1

E 8.95

F 5.95

G 4.95
3.95

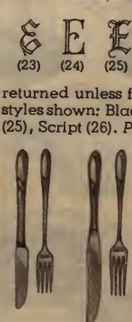
H 2.95

E WOOD CHEST by Naken. Anti-tarnish lining. For 140 pieces (12 knives). 15½ x11½x3½ in. Wt. 5 lbs. 8 oz.
45 C 9034—Dark finish. $8.95
45 C 9035—Blond finish. 8.95

F WOOD CHEST. Red mahogany finish. Anti-tarnish lining. Holds 132 pieces (including 12 knives in lid). 16½ by 11 by 3½ inches.
45 C 9042—Wt. 4 lbs. 4 oz. $5.95

G WOOD CHEST in mahogany finish. Anti-tarnish lining. 9053 shown.
45 C 9053—For 120 pieces (12 knives). 14¾x10¾x3½ in. Wt. 3 lbs. 8 oz. $4.95
45 C 9019—For 84 pieces (12 knives). 14¾x10¾x2¾ in. Wt. 3 lbs. 4 oz. $3.95

H INEXPENSIVE CHEST. Brown simulated leather covers wood frame. Anti-tarnish lining. Holds 92 pieces (12 knives). 16½x10½x2¾ in.
45 C 9063—Wt. 3 lbs.... $2.95



(23) (24) (25) (26)

ENGRAVING NOTICE. No charge for 1 initial on each piece. Engraved silver cannot be sent C.O.D. or returned unless faulty or damaged. Choose from 4 styles shown: Blackstone (23), Block (24), Old English (25), Script (26). *Print 1 initial, and engraving style.*

HANDLE STYLES. Knives and forks come in Grille and Regular styles [except Flair (1), Spring Flower (9), Morning Star (19), South Seas (21) and Twilight (22)]. Regular (or dinner) style has long blades and tines, immediate left. Grille (or Viande) style has shorter blades and tines, longer handles, far left.

STERLING SILVER. All pieces of Alvin and Anchor Rogers Anchor by International are available. Some pieces of Wards Hallmark Sterling are not available. For complete list of pieces and prices on Sterling brands, write to CUSTOMER SERVICE DEPT., Montgomery Ward & Co., Chicago 7, Ill.

Stainless Steel

NEVER NEEDS POLISHING

Silversmiths, applying the techniques used in making sterling flatware, have used stainless steel to craft patterns suitable for every occasion. Combining high styling and beautiful finish with extreme ease of care and comparatively low cost, stainless steel is an increasingly popular choice for flatware. It never needs polishing, can't rust, stain, pit or peel—stays new looking through the years. The 14 patterns offered here give you a wide selection of design, styling, set size and cost. Whether you want a service for your most formal dinner parties or a set to use in the kitchen or on picnics, you'll find several to choose from on these two pages.

FOUR NATIONALLY-KNOWN PATTERNS—Northland, Spring Lily, Sabrina and Poise—are styled by craftsmen of fine sterling, advertised in national magazines. These are patterns of heavyweight stainless steel, nicely balanced for beauty and ease of use. The other ten are Ward patterns in service, medium and heavy weight stainless steel. Three are imported, others American made by well-known companies—exceptional values at low prices.

ALL PATTERNS IN OPEN STOCK—TABLES ON OPPOSITE PAGE. Wards will carry Open Stock on every pattern listed for one year, and guarantee to supply it as long as it is made by the factory. For Open Stock on discontinued patterns, write to your nearest Wards Mail Order House. Sample teaspoons are available to help you select your pattern—order from Open Stock Tables on opposite page.

STORAGE CHESTS AVAILABLE WITH EIGHT 50-PC. SETS. Chest, modern in design, beautifully finished, lined with blue flannel, are sold with Northland, Spring Lily, Sabrina, Poise, Danube, Kägleholm, Laurel Crown and Dunbar patterns. They are tarnishproof, will store your complete set—actually hold 66 pieces including 8 knives. Other Chests sold on Pages 476 and 477.

GUARANTEE OF STAINLESS STEEL FLATWARE. There is no time limit to Wards guarantee of satisfactory service in ordinary family use of any stainless flatware we sell.

SET COMPOSITIONS IN TABLE AT RIGHT BELOW.

NORTHLAND 29.95 24 pc. SABRINA 29.95 24 pc. DANUBE 19.95 24 pc.

SPRING LILY 29.95 24 pc. POISE 26.95 24 pc. KÄGLEHOLM 17.50 24 pc.

NORTHLAND 29.95 24-Pc. Set

BY ONEIDA, LTD. Stark beauty of shape enhanced by a rich, yet simple design at handle base—a pattern you'll find adaptable to any decor. Superbly made of heavyweight stainless steel, mirror polished, graded to perfect balance. Grill style knife has serrated tip, hollow handle, forged blade. *Postpaid.*

86 CP 5360—5-pc. Place Setting..... $6.95

86 CP 5338—16-pc. Set. Service for 4..... 17.95

86 CP 5357—24-pc. Set. Service for 6. Only $3 Down on Terms.....Cash 29.95

86 CP 5358—50-pc. Set. Service for 8. Only $5.50 Down on Terms.....Cash 54.50

86 CP 5359—50-pc. Set in Chest described above. Only $6 Down on Terms.....Cash $58.50

SPRING LILY 29.95 24-Pc. Set

BY INTERNATIONAL SILVER CO. The delightful simplicity of the all-over design conforms perfectly to the graceful shapes—with candlelight and fine china, makes a lovely table setting. Well-executed in heavy weight stainless steel, mirror polished. Long, slim knife has serrated tip, hollow handle, forged blade. *Postpaid.*

86 CP 5350—5-pc. Place Setting..... $6.95

86 CP 5339—16-pc. Set. Service for 4..... 19.95

86 CP 5347—24-pc. Set. Service for 6. Only $3 Down on Terms.....Cash 29.95

86 CP 5348—50-pc. Set. Service for 8. Only $6 Down on Terms.....Cash 59.95

86 CP 5349—50-pc. Set in Chest described above. Only $6.50 Down on Terms..... $63.95

SABRINA 29.95 24-pc. Set

BY REED AND BARTON. A modern, functional design appropriate for either formal or casual service. Sculptured in heavyweight stainless steel, highly polished to accent flowing lines. Gracefully tapered knife has serrated tip, hollow handle and forged blade. Graded to perfect balance for ease of use. *Postpaid.*

86 CP 5380—5-pc. Place Setting..... $6.95

86 CP 5381—16-pc. Set. Service for 4..... 19.95

86 CP 5382—24-pc. Set. Service for 6. Only $3 Down on Terms.....Cash 29.95

86 CP 5378—50-pc. Set. Service for 8. Only $6 Down on Terms.....Cash 57.50

86 CP 5379—50-pc. Set in Chest described above. Only $6.50 Down on Terms.....Cash $61.50

POISE 26.95 24-pc. Set

BY WALLACE BROTHERS. A delicately beautiful service, its soft satin finish enhanced by a single embossed design. Fashioned in heavyweight stainless steel, Poise is a pattern both functional and beautiful—blends with modern or traditional settings. Hollow handle knives have forged blades, serrated tips. *Postpaid.*

86 CP 5394—5-pc. Place Setting..... $5.25

86 CP 5395—16-pc. Set. Service for 4..... 17.95

86 CP 5386—24-pc. Set. Service for 6. Only $3 Down on Terms.....Cash 26.95

86 CP 5387—50-pc. Set. Service for 8. Only $5 Down on Terms. See Page 981....Cash $49.95

86 CP 5388—50-pc. Set in Chest described above. Only $5.50 Down on Terms.....Cash $53.95

DANUBE 19.95 24-Pc. Set

IMPORTED FROM BAVARIA, designed and produced by renowned craftsmen, Danube blends compatibly with the variations of today's table settings. Of heavy weight steel with satin finish; nicely balanced. Gracefully shaped, hollow handled knives have forged blades.

86 C 5248—16-pc. Serves 4. Wt. 2 lbs. $13.45

86 C 5246—24-pc. Set. Service for 6. Ship. wt. 3 lbs..... 19.95

86 C 5247—32-pc. Set. Service for 8. Ship. wt. 4 lbs. $3 Down on Terms..Cash $26.50

86 C 5251—50-pc. Set. Service for 8. Ship. wt. 5 lbs. $4 Down on Terms.Cash $38.95

86 C 5252—50-pc. Set in Chest described at left above. Ship. wt. 7 lbs. 8 oz. Only $4.50 Down on Terms....Cash $41.00

KÄGLEHOLM 17.50 24-pc. Set

DESIGNED AND MADE IN SWEDEN, "Kägleholm" is a modern pattern of simplicity and beauty on traditional shapes. Hollow handled knives have forged blades for extra strength. All pieces are tapered to slimness on the eating end, nicely balanced for beauty and ease of use. Of heavy weight Swedish stainless steel polished to a gleaming mirror finish of *permanent loveliness.*

86 C 4802—24-pc. Set. Service for 6. Ship. wt. 4 lbs.....$17.5

86 C 4803—32-pc. Set. Service for 8. Ship. wt. 5 lbs. Only $2.50 Down...Cash $23.5

86 C 4806—50-pc. Set. Service for 8. Ship. wt. 6 lbs. Only $3.50 Down...Cash $31.5

86 C 4809—50-pc. Set in Chest described above at left. Ship. wt. 8 lbs. 8 oz. Only $3.50 Down on Terms.....Cash $34.5

OPEN STOCK NOTICE. All the patterns on this page are carried in Open Stock. Order from Tables on opposite page, stating Pattern Name, Catalog Number and full Name of Piece.

SET COMPOSITIONS OF STAINLESS STEEL FLATWARE ON THIS AND OPPOSITE PAGE

	Knives	Dinner Forks	Salad-cake Forks	Tea-Spoons	Oval Soup Spoons	Serving (Table) Spoons	Butter Knife	Sugar Shell
5-pc. Place Setting	1	1	1	1	1			
16-pc. Set, serves 4	4	4		4	4			
24-pc. Set, serves 6	6	6		6	6			
32-pc. Set, serves 8	8	8		8	8			
*50-pc. Set, serves 8	8	8	8	16	8	*	1*	1*

*Patrician and Kägleholm have 2 Serving Spoons instead of Butter Knife and Sugar Shell.

SERVING ACCESSORIES...DECORATIVE GIFTS

1 CARAFE ON WARMER STAND. Keeps coffee hot at the table. 12-cup flameproof Pyrex glass carafe has black metal trim and handle. Warmer is black enameled metal with glass container, 10-hr. candle.
86 C 7127 L—Carafe, Warmer. Ship. wt. 3 lbs... $2.79
86 C 7126 L—Carafe only. Ship. wt. 2 lbs..... 2.19

2 PAIR WALL HURRICANE LAMPS for your patio or porch. Handsome black wrought iron brackets with clear glass chimneys. White candles included.
86 C 7149 M—Ht. abt. 20¾ in. Wt. 4 lbs....Pair $2.69

3 HAND DECORATED IRON TRIVETS. "Eagle in Wreath", "Dopple Adler" designs are authentic copies of Colonial originals. Black finish. Colorful, hand-applied trim. Use as unusual wall plaques, flower pot bases or hot pads. Abt. 8½ in. long.
86 C 7150—Ship. wt. 2 lbs. 8 oz.....Pair $1.79

4 3-PC. CONSOLE SET is handmade of cherished milk glass in Colonial hobnail design. The graceful, deeply fluted bowl with scalloped edge is abt. 10-in. diameter, 4 in. high. Pair of matching cornucopia-shaped candle holders about 6¼ in. high.
86 C 7539 L—Ship. wt. 5 lbs. 8 oz.....Set $3.95

5 "CONFETTI" TIDBIT TRAY for serving sandwiches, tea cakes. Three semi-porcelain plates, 10-in., 7-in. and 6-in. diam. on black enameled metal spindle. Matches Confetti dinnerware Pg. 482.
86 C 7094—Ht. abt. 11 in. Ship. wt. 3 lbs..... $3.49

6 CHERRY WOOD SALAD BOWL SET from J... pan. Hand-turned bowls have high gl... lacquer finish. Includes 10-in. Serving Bo... Fork, Spoon and four 6-in. Bowls.
86 C 7512—7-pc. Set. Wt. 5 lbs. 8 oz.....$5.2
86 C 7510—10-inch Serving Bowl, Fork ... Spoon. Ship. wt. 2 lbs. 12 oz.....$3.
86 C 7511—Four 6-inch Individual Bowls. Ship. wt. 2 lbs. 6 oz.....$2.1

7 LAZY SUSAN. An excellent gift selection f... a busy hostess. Five side dishes in soft lig... green, 6x2¼-in. covered center casserole ... rich dark green—all are colorful Californ... ovenproof pottery. Dark finished 16-inc... pressed wood base revolves on ball bearing...
86 C 7314 M—Ship. wt. 10 lbs.....$7.

8 "SPOONER PALETTE" SPOON DISH. Hol... three tools, protects stove top or work su... faces. In pottery, shaped like an artist's palet... Handpainted vegetable design in natural c... ors. Abt. 8x7 inches.
86 C 7077—Ship. wt. 1 lb. 8 oz.....$1.

9 SONGBIRD SALT AND PEPPER SHAKERS ... your collection. Four different pairs in se... porcelain, hand-painted in beautiful natur... colors. Abt. 3 in. high. From Japan.
86 C 7101—Ship. wt. 1 lb.....4 Pairs $2.

FOR COMPLETE INFORMATION ON WARDS MONTHLY PAYMENT PLAN SEE INSIDE BACK COVER

LAUREL CROWN 15.95 24 pc. DUNBAR 12.95 24 pc. SHERWOOD 9.45 24 pc. OCEANIC 9.45 24 pc.

PATRICIAN 7.75 24 pc. FLUTED ROSE 4.95 24 pc. SPRING SONG 4.79 24 pc. ROSE VINE 3.95 24 pc.

LAUREL CROWN 15.95 24-pc. Set

CONVENTIONAL, LONG SLIM SHAPES are crowned with an embossed leaf design—a pattern of simple grace you'll find adaptable to your decor whether modern or period. Hollow handled knives have forged, serrated blades. All pieces are mirror polished for permanent beauty; tapered to slimness on the eating end. Of heavyweight stainless steel. By International Silver Company.

86 C 4884—24-pc. Set. Service for 6. Ship. wt. 3 lbs. $15.95

86 C 4897—32-pc. Set. Service for 8. Ship. wt. 4 lbs. 19.75

86 C 4898—50-pc. Set. Service for 8. Ship. wt. 5 lbs. Only $3 Down on Terms. See Inside Back Cover ..... Cash $28.50

86 C 4839—50-pc. Set in Chest described at top left of opposite page. Ship. wt. 7 lbs. 8 oz. $3.50 Down on Terms ..... Cash $31.50

DUNBAR 12.95 24-pc. Set

FUNCTIONAL, MODERN SHAPES are enhanced by a richly embossed swirled design—appropriate for formal and casual entertaining. Knives have hollow handles and forged blades. Of extra heavyweight stainless steel, polished to gleaming beauty, all pieces are perfectly balanced, gracefully tapered to slimness on eating end. Imported from Japan by Englishtown Corp.

86 C 4863—24-pc. Set. Service for 6. Ship. wt. 4 lbs. $12.95

86 C 4864—32-pc. Set. Service for 8. Ship. wt. 5 lbs. 16.95

86 C 4860—50-pc. Set. Service for 8. Ship. wt. 7 lbs. Only $2.50 Down on Terms—see Inside Back Cover ..... Cash $23.50

86 C 4861—50-pc. Set in Chest described at top left of opposite page. Ship. wt. 9 lbs. 8 oz. $3 Down on Terms ..... Cash $26.50

SHERWOOD 9.45 24-pc. Set

A GRACEFULLY BEAUTIFUL PATTERN, durable for hardest use—lovely enough for a party table. Sherwood is nicely designed, carefully finished, moderately priced. Hollow handled knives have serrated blades. All pieces tapered to slimness, polished to lustrous, mirror finish. Heavyweight steel. By Oneida, Ltd.

86 C 4833—24-piece Set. Service for 6. Ship. wt. 3 lbs. 8 oz. $9.45

86 C 4834—32-piece Set. Service for 8. Ship. wt. 4 lbs. 8 oz. 12.45

86 C 4831—50-piece Set. Service for 8. Ship. wt. 6 lbs. 8 oz. 17.75

OCEANIC 9.45 24-pc. Set

STYLED TO CAPTURE THE DRAMA OF THE SEA with a gracefully flowing design the entire length of the handle. Hollow handled knives have serrated blades. All pieces nicely balanced, polished to high luster for permanent beauty. A pattern of simplicity and beauty in heavyweight stainless steel. By Oneida, Ltd.

86 C 4814—24-piece Set. Service for 6. Ship. wt. 3 lbs. 8 oz. $9.45

86 C 4818—32-piece Set. Service for 8. Ship. wt. 4 lbs. 8 oz. 12.45

86 C 4821—50-piece Set. Service for 8. Ship. wt. 6 lbs. 8 oz. 17.75

PATRICIAN 7.75 24-pc. set

A DRAMATICALLY SIMPLE PATTERN with Danish inspired shapes and flat faced bowls emphasized by a simple design at handle base. 1-pc. forged knives are stronger than 2-pc.; blades have serrated tips for cutting ease. Medium weight stainless steel—all pieces mirror polished. By Englishtown Corporation.

86 C 4874—24-piece Set. Service for 6. Ship. wt. 4 lbs. $7.75

86 C 4875—32-piece Set. Service for 8. Ship. wt. 5 lbs. 10.45

86 C 4876—50-piece Set. Service for 8. Ship. wt. 7 lbs. 14.95

FLUTED ROSE 4.95 24-pc. Set

DETAILED, ALL-OVER PATTERN on conventional shapes. A good buy for everyday use or as a utility set in the kitchen. 2-pc. knives have stamped blades. All pieces are medium weight stainless steel, polished to shining finish—heavier, more highly polished than most sets selling at this low price. By Oneida, Ltd.

86 C 4870—24-piece Set. Service for 6. Ship. wt. 2 lbs. 12 oz. $4.95

86 C 4869—32-piece Set. Service for 8. Ship. wt. 4 lbs. 6.75

86 C 4872—50-piece Set. Service for 8. Ship. wt. 5 lbs. 9.75

OPEN STOCK NOTICE. Wards carry Open Stock on every pattern of stainless steel flatware we sell. Order Open Stock on patterns on this or opposite page from listings in tables below stating Name of Pattern, Catalog Number and full Name of all Pieces wanted.

OPEN STOCK FOR 4 NATIONALLY-KNOWN PATTERNS ON OPPOSITE PAGE. *Postpaid.*

State: Pattern, Catalog No., Name of Pieces	Northland 86 CP 5364	Spring Lily 86 CP 5354	Sabrina 86 CP 5385	Poise 86 CP 5399
2 Dinner Forks	$2.50	$2.66	$2.50	$1.80
2 Salad-Cake Forks	2.50	2.66	2.50	1.80
2 Dinner Knives	5.00	4.00	6.60	4.50
2 Teaspoons	1.50	2.00	1.70	1.10
2 Oval Soup Spoons	2.50	2.66	2.50	1.80
2 Iced-Drink Spoons	2.00	2.66	2.50	1.80
2 Serving (Table) Spoons	3.00	3.50	3.00	2.00
2 Butter Spreaders	2.00	2.66	2.50	1.80
2 After-Dinner Coffee Spoons	1.50	....	....	....
2 Cocktail Forks	2.00	2.34	2.50	1.80
1 Cold Meat Fork	2.00	3.00	....	2.45
1 Gravy Ladle	2.50	4.00	....	2.45
1 Butter Knife	1.50	1.50	1.25	1.00
1 Sugar Shell	1.50	1.50	1.25	1.00
1 Berry Spoon	....	3.00	....	2.45
86 CP 5337—Sample Teaspoon. *State pattern*	75c	1.00	85c	55c

SPRING SONG 4.79 24-pc. Set

CROWNED BY A SHEAF OF LILIES, the long conventional shapes of Spring Song are tastefully designed, carefully crafted in service weight stainless steel, lustrously polished for permanent, gleaming beauty. Fine for dining room, kitchen or patio. 2-piece knife has solid, forged handle. By Ekco Products.

86 C 5255—24-pc. Set. Serves 6. Ship. wt. 2 lbs. 4 oz. $4.79

86 C 5254—32-pc. Set. Serves 8. Ship. wt. 2 lbs. 12 oz. 6.75

86 C 5257—50-pc. Set. Serves 8. Ship. wt. 3 lbs. 12 oz. 9.75

ROSE VINE 3.95 24-pc. Set

A DELICATE DESIGN of rose vines twines along the handles of each piece. Use in kitchen or when eating outside. 2-pc. knife has stamped blade welded into solid handle. Service weight stainless steel with permanently bright finish. Shipping wt. 2 lbs. 8 oz.

86 C 4850—24-piece Set. Service for 6 ..... $3.95

OPEN STOCK ON WARDS STAINLESS STEEL FLATWARE SHOWN ON THIS AND OPPOSITE PAGE

State: Pattern Name, Catalog No. and full Name of Pieces wanted.	Shipping weight	Rose Vine 86 C 4851	Fluted Rose 86 C 4873	Spring Song 86 C 5258	Patrician 86 C 4877	Oceanic 86 C 4822	Sherwood 86 C 4832	Dunbar 86 C 4862	Laurel Crown 86 C 4899	Kägleholm 86 C 4807	Danube 86 C 5253
6 Dinner Forks	11 oz.	95c	$1.09	$1.09	$1.69	$2.19	$2.19	$2.89	$3.29	$3.49	$5.39
6 Salad, Cake Forks	8 oz.	....	1.09	1.09	1.69	1.59	1.59	2.89	3.29	3.69	5.39
6 Knives	1 lb.	$1.89	2.19	2.19	3.59	3.95	3.95	7.49	8.95	8.95	8.95
6 Teaspoons	8 oz.	69c	85c	85c	1.09	1.59	1.59	1.69	1.95	2.09	3.49
6 Oval Soup Spoons	12 oz.	95c	$1.09	$1.09	1.69	2.19	2.19	2.89	3.29	3.49	5.39
6 Iced Drink Spoons	6 oz.	....	1.09	1.09	1.69	2.19	2.19	2.89	3.29	....	5.39
3 Serving (Table) Spoons	7 oz.	....	69c	69c	1.29	1.39	1.39	2.19	1.95	1.95	3.49
Butter Knife	3 oz.	....	19c	19c	....	35c	35c	35c	65c	....	89c
Sugar Shell	3 oz.	....	19c	19c	....	35c	35c	35c	65c	....	89c
86 CP 4857—Sample Teaspoon. *State pattern*	*Postpaid*	15c	19c	19c	25c	29c	29c	35c	39c	39c	65c

BUY ON TERMS

You can buy anything Wards sell on our Monthly Payment Plan. See Inside Back Cover for complete information and details of the convenient Add-on Plan.

OTHER STAINLESS STEEL — serving pieces, fine quality cookware and bakeware listed on Pages 668-669.

DECORATIVE ACCESSORIES TO GIVE OR TO KEEP

10 TEA SET AND TEAPOT by Sadler — England's foremost teapot maker. Fine semi-porcelain with familiar, beloved Blue Willow pattern.

TEAPOT, SUGAR AND CREAMER — 86 C 7262—Ship. wt. 3 lbs. 4 oz. ... Set $4.19

TEAPOT ONLY. Holds six 5-oz. cups. 86 C 7263—Ship. wt. 2 lbs. 4 oz. $2.29

11 CHINA CUPS AND SAUCERS. Petal thin—4 floral patterns, 4 shapes. 22K gold accents. 5-oz. cups. 86 C 7098—From Japan. Ship. wt. 4 lbs. Set of 4 $3.39

12 MUSICAL CAKE PLATE. Revolves to tune of "Happy Birthday." Fine 22-note Swiss musical unit in white enameled metal base; decorated pressed wood plate. Holds up to 10-lb. cake. On-off lever. 86 C 7079 L—11x2½ in. high. Ship. wt. 4 lbs. ... $4.89

Shelves, Plant Stands, Planters for Your Home

WINDOW SHELVES 98c TO 2.79

For the indoor gardener, or for you who want to bring the out-of-doors inside as part of your decorative scheme in line with today's trend, a window shelf answers your need exactly for convenient display space. To show your plants to best advantage, to give them the sunlight they need, select window shelves from 5 listings below.

[1] 2-TIER MODERN. Rust-resistant, nickel plated frame supports 2 heavy, 4x22-in. glass shelves that slide out for easy cleaning. 16⅛ in. high overall. Mounts easily on window or wall.
86 C 4789 L—Ship. wt. 5 lbs.....$1.98

[2] 3-TIER SHELF. Three 4x20-inch heavy glass shelves, imported from Germany, are highly polished, have rolled, bulbous edge. Ornate flat steel brackets enameled Black or White. 26½ in. high.
86 C 4786—Ship. wt. 4 lbs. 8 oz. *State color:* White or Black brackets.....$2.79

2-TIER SHELF (shown in window at left above). Like (2) except 2 shelves. Abt. 18 in. high. Ship. wt. 3 lbs. 4 oz.
86 C 4785—*State color*.....$1.79

[3] STEEL WINDOW SHELF. White enameled steel shelf, 6x23 in. Slide-in bracket and screws for mounting incl.
86 C 4759 L—Ship. wt. 2 lbs.....98c

[4] DECORATIVE STEEL SHELF. Graceful scroll trim around 6x24-inch steel shelf. Smooth white enameled finish. 2 mounting brackets and screws incl.
86 C 4758—Ship. wt. 2 lbs. 8 oz.....$1.69

GLASS SHELVES 1.79 TO 4.29

Sparkling glass shelves with clear, twisted Lucite supports and towel bars have gracefully curved edges, cadmium plated hardware. They're easily installed—provide decorative place to display your favorite plants and knickknacks; give you attractive, convenient storage space in any room in your home. Screws for mounting are included.

[5] SINGLE SHELF with 14-inch towel bar—ideal for your bathroom. About 6 by 18 in. long by 2½ in. high overall.
86 C 4780—Ship. wt. 3 lbs. 4 oz.....$1.79

[6] THREE-TIER SHELF. Three big 6x14-inch shelves provide room for everyday necessities in kitchen, bedroom or bathroom. About 15 inches high overall.
86 C 4782—Ship. wt. 5 lbs. 4 oz.....$2.69

[7] TWO-TIER SHELF with towel bar. Keeps toilet articles within easy reach in your bathroom. Two shelves, each about 6 by 18 inches long. Ht. 10½ inches overall.
86 C 4781—Ship. wt. 5 lbs. 4 oz.....$2.59

[8] TRIPLE CORNER SHELF. Brighten up a dull corner with this pretty shelf. Fits into any corner to hold brick-a-brack, plants, toiletries. Three shelves, each 8½ in. deep, 12 in. across front curve. Height of unit about 14½ inches overall.
86 C 4783—Ship. wt. 5 lbs. 4 oz.....$2.69

[9] SHADOW BOX. Gives a decorator's touch to your bare walls—holds plants, figurines, miniature collections. Four shelves with straight edges, each abt. 4x12 inches. Complete unit about 15 by 17 in. overall.
86 C 4796—Ship. wt. 5 lbs.....$4.29

SPECIAL UTILITY SHELVES 2.98, 1.8

[10] METAL TELEPHONE SHELF. Use also a bedside shelf or with mirror as vanity shelf or child's grooming table. Two solid shelves, 9x11⅝ in.; mesh back and sides. Smoothly enameled in choice of satin Black or White that can be painted to match or contrast with your own color scheme. Abt. 6½ in. high. *State color:* Black or White.
86 C 4763—Ship. wt. 3 lbs.....$2.9

[11] THREE SEPARATE CORNER TIERS. Each sparkling glass shelf held by metal channels—mounts easily in any corner. Display small plants or what-nots to advantage. Largest shelf, 15 in. on front curve, 9½ in. on side; medium, 8½ in. on side, smaller shelf, 7½ in. on side. Mount in corner to give any space between shelves you wish.
86 C 4765—Ship. wt. 4 lbs. 8 oz.....$1.8

PLANT STAND 2.95... PLANTER 3.1

[12] WINDOW OR TABLE PLANT STAND. Three 4¾-inch trays for flower pots have practical, decorative tile inserts. Graceful wrought iron stand enameled black. Unit sits securely on window sill or table, makes a pretty setting for your plants. Abt. 16½ in. long, 5½ in. high overall.
86 C 7161M—Ship. wt. 2 lbs.....$2.9

[13] PAIR WALL BRACKETS WITH PLANTER POTS. Decorative wrought iron brackets look like leafy vines; smoothly enameled in dull black. Each has a white clay pot with special watering reservoir—no liner required under pot. About 16 inches high overall. Other planters, plant stand below.
86 C 7162 L—Ship. wt. 3 lbs. 8 oz...Pair $3.1

SHELVES FOR YOUR KITCHEN 1.69 TO 3.29

[14] [15] [16] CONVERTIBLE SHELVES make your kitchen more attractive and convenient. You can hang them with large or small shelf on top, with gallery rim up or down. 24-gauge steel shelves and handsome scrollwork sides finished in white baked-on enamel.

Screws for hanging included.

(14) LARGE 2-TIER SHELF. Big enough to hold spices, cook books, radio and plants. Shelves are 5 by 24 in. and 8 by 24 in. long—8⅛ inches between.
86 C 4752—Ship. wt. 3 lbs. 12 oz..$3.29

(15) LARGE SINGLE SHELF holds kitchen radio, recipe box, cookbooks, plants or knickknacks. (Books and plant are not included—see Index for Cookbooks.) About 8 by 24 inches long.
86 C 4755—Ship. wt. 3 lbs. 4 oz...$1.69

(16) CONVENIENT SMALL DOUBLE SHELF. Shelves are 8 by 17 in. and 5 by 17 in.—8⅛ inches between. Holds spices, plants, radio. (Radio not included—see Pg. 560.)
86C4756–Ship. wt. 3 lbs. 12 oz.$2.98

[17] SPACE-SAVER SHELF. Organizes and utilizes space in your kitchen, pantry, laundry room, bathroom, workshop or closet. Stands firmly on refrigerator top, shelf, table or counter. Stack 53-pc. dinnerware set neatly, using only 20 inches of shelf space—or use for linens, small tools, toilet articles or books. Two white baked-on enamel finished metal shelves fit firmly without bolts in easy-to-assemble cadmium plated frame with non-scratch rubber feet. Unit, assembled, is 9¼x20x8¼ inches high.
86 C 4757—Ship. wt. 3 lbs. 8 oz.$2.89

PLANTERS 2.89 TO 3.95... PLANT STAND 4.7

[18] MODERN WALL PLANTER. Pink pottery planter in black enameled wrought iron frame displays greens effectively. Frame, 12x10 in. Planter 7x3¼x2¼ in. deep.
86 C 7152 L—Ship. wt. 2 lbs. 4 oz. (Plants not incl.). $2.

[19] HANGING BIRD CAGE PLANTER. Gleaming, polished brass pot, 5⅝x2¼ in. deep, hangs in black enameled metal holder. Abt. 16 in. high incl. bracket.
86 C 7154—Ship. wt. 1 lb. 8 oz. (Plants not incl.)...$3.4

[20] PAIR BRASS PLANTER-PLAQUES. Ship scenes embossed on English brass; antiqued finish. Pockets at back hold plants (plants not included). 8-inch diam.
86 C 7397—Ship. wt. 3 lbs.....Pair $3.

[21] 3-SHELF PLANT STAND. Decorative stand sturdily designed in steel, smoothly enameled. Shelves, 5½ in. deep, are completely offset for convenient watering and to allow maximum display of prized plants yet take little floor space. About 23 in. wide, 25 in. high overall. Shipped unassembled—easy to set up.
86 C 7199 M—Wt. 9 lbs. 8 oz. *State:* Black or White. $4.7

See Inside Back Cover for Complete Information on Wards Monthly Payment and Add-On Plans.

Open Stock on all Wards Dinnerware

DISCOUNT 15% FROM OPEN STOCK ORDERS AMOUNTING TO $10.00 OR MORE

Below is a complete selection of open stock pieces for all Wards dinnerware patterns—both semi porcelain and genuine china. Should you decide to add extra serving pieces to your dinnerware set or to replace broken pieces, you'll find them listed: Semi Porcelain in the big chart directly below, genuine china in the smaller chart at the bottom of this page. Open Stock on Plastic dinnerware and on Pyrex Glass dinnerware, Page 482.

SPECIAL DISCOUNT—your opportunity to save by buying in quantity. A discount of 15% is deductible from your open stock order of any pattern listed on this page if your order totals $10.00 or more. Build your open stock order to at least $10.00 for this extra saving.

WARDS WILL CARRY OPEN STOCK ON ALL DINNERWARE—American semi-porcelain for not less than 1 year, china and imported semi-porcelain for not less than 3 years after set listings are discontinued. After that, we will special order pieces as long as the factory makes your pattern. All current and many discontinued patterns are listed in charts below.

FOR DISCONTINUED PATTERNS not listed, write nearest Mail Order House. Give pattern name, pieces and, if necessary, color. Wards replace any breakage in transit without charge. All open stock for semi-porcelain dinnerware shipped from Stock in Wards nearest Mail Order House. Build your order to at least $10 and take advantage of the 15% discount.

Sizes given are approximate. *When Ordering Please State:* 1. Catalog No. of Pattern 2. Name of Pattern 3. Name of Piece or Pieces	Cups	Saucers	Bread-Butter Plates	Round Salad-Dessert Plates (7 in.)	Square Salad-Dessert Plates (8 in.)	Small Dinner Plates (9 inch)	Large Dinner Plates (10 inch)	Soup Dishes	Sauce Dishes	Cov'd Sugar	Creamer	Cov'd Vegetable Dish	Gravy Boat	Gravy Boat Stand	Small Platter	Medium Platter	Large Platter	Round Open Veg. Dish	Oval Open Veg. Dish	Tea or Coffee Server	Salt and Pepper Shakers
Quantities	4 for	2 for	2 for	2 for	2 for	2 for	2 for	2 for	2 for	each	each	each	each	each	each	each	each	each	each	each	Pair
Shipping Weight per Piece	12 oz.	12 oz.	12 oz.	1 lb. 4 oz.	1 lb. 4 oz.	1 lb. 12 oz.	1 lb. 14 oz.	1 lb. 12 oz.	12 oz.	1 lb. 4 oz.	1 lb.	4 lbs.	2 lbs.	1 lb.	4 lbs.	5 lbs.	6 lbs.	3 lbs.	3 lbs.	5 lbs.	1 lb.
Accent 86 C 8910 LD (*State color:* Gray, Dark Green, Brown or Chartreuse)	$2.39	$ .69	$ .89	$1.15	.....	.....	$1.55	$1.15	$ .75	$1.55	$1.15	$3.29	$1.29	$ .60	.....	$1.29	$1.55	$1.10	.....	$2.59	$1.19
Accent "White" 86 C 8870 LD	1.85	.65	.65	.75	.....	.....	1.29	.95	.55	1.29	.95	1.79	.95	.45	.....	1.00	1.39	.75	.....	2.39	.75
Allegro 86 C 8510 LD	2.39	.65	.89	1.10	.....	$1.29	1.49	1.10	.75	1.49	1.19	3.19	1.29	.65	.98	1.29	1.59	$1.10	.....	.....	.....
Appliqué 86 C 8590 LD	2.98	.95	.98	1.10	$1.49	1.79	1.98	1.55	.79	2.39	1.29	4.29	1.85	1.29	1.29	1.85	3.29	1.29	.....	3.69	1.98
Aristocrat 86 C 8610 LD	3.98	1.10	1.39	1.55	1.98	2.19	2.65	2.19	1.10	2.85	1.49	5.95	2.39	1.65	1.65	2.75	4.25	1.85	$1.85	4.50	2.49
Bali Hai 86 C 8700 LD	2.39	.65	.89	1.10	1.29	.....	1.59	1.10	.75	2.19	1.10	3.25	1.39	.....	.98	1.39	.....	1.19	.....	2.95	1.85
Bamboo 86 C 9010 LD	3.19	.98	.98	.....	1.49	1.79	1.98	1.59	.79	2.39	1.29	.....	1.85	1.29	.....	1.85	3.29	1.29	.....	3.69	1.29
Blue Willow 86 C 8600 LD	2.39	.65	.85	1.10	.....	1.39	1.49	1.10	.75	1.49	1.10	3.25	1.29	.60	.98	1.29	.....	1.10	.....	.....	.....
Calico 86 C 8710 LD	2.85	.75	.98	1.10	1.29	.....	1.65	1.55	.75	1.95	1.39	3.29	1.95	.....	1.29	2.19	3.49	1.29	.....	2.95	1.65
Calypso 86 C 8820 LD	2.39	.65	.89	1.10	.....	1.29	1.49	1.10	.75	1.49	1.19	3.19	1.29	.65	.98	1.29	.....	1.10	.....	.....	.....
Canterbury 86 C 9500 LD	2.39	.65	.98	1.15	.....	.....	1.95	1.65	.65	2.75	1.65	4.25	2.39	1.35	1.65	1.98	3.25	1.39	1.39	.....	.....
Canyon Pine 86 C 9360 LD	1.59	.59	.59	.....	.....	.....	1.50	.79	.49	.69	.50	.....	.....	.....	1.29	.....	.....	.....	1.19	.....	.....
Cashmere 86 C 8630 LD	2.75	.73	.98	1.10	1.39	1.65	1.95	1.45	.75	2.59	1.49	4.39	1.79	1.29	1.29	2.19	3.49	1.29	1.29	3.59	2.19
Cattail 86 C 8890 LD	2.59	.75	.89	.98	1.39	1.65	1.95	1.49	.75	1.95	1.29	3.29	1.65	.95	1.10	1.49	2.49	1.29	1.29	3.95	1.29
Chanticleer 86 C 8670 LD	2.39	.65	.89	1.10	.....	1.39	1.49	1.10	.75	1.49	1.10	3.25	1.29	.60	.98	1.29	.....	1.00	.....	.....	.....
Colorama 86 C 8740 LD (*State:* Dark Brown, Chartreuse	2.85	.85	.95	.....	1.29	1.49	1.79	1.49	.89	1.95	1.29	.....	1.65	.95	.....	2.19	3.29	1.19	.....	3.29	1.19
Concerto 86 C 8470 LD	2.98	.95	1.10	1.29	1.49	1.85	2.19	1.65	.89	2.59	1.49	4.65	1.89	1.29	1.39	2.35	3.65	1.39	.....	3.69	2.19
Confetti 86 C 8550 LD	2.39	.65	.89	1.10	.....	1.39	1.49	1.10	.75	1.49	1.10	3.25	1.29	.60	.98	1.29	.....	1.00	.....	.....	.....
Crab Apple 86 C 8950 LD	2.69	.75	.85	1.10	1.29	.....	1.85	1.59	.75	2.19	1.10	2.98	1.65	.....	1.10	1.85	2.98	1.49	1.49	3.29	1.89
Diana 86 C 8580 LD	2.75	.75	.95	1.10	1.39	1.65	1.89	1.59	.75	2.49	1.19	3.19	1.69	1.10	1.10	1.89	3.19	1.49	.....	3.19	1.79
Embassy 86 C 9080 LD	3.85	1.29	1.39	1.95	.....	.....	2.65	1.98	1.29	2.79	1.48	5.75	2.19	.....	1.65	2.65	4.19	1.85	.....	4.95	.....
Fantasy 86 C 9370 LD	1.59	.59	.59	.....	.....	.....	1.50	.79	.49	.69	.50	.....	.....	.....	1.29	.....	.....	.....	1.19	.....	.....
Flair 86 C 8980 LD	2.39	.65	.89	1.10	.....	1.39	1.55	1.10	.75	1.49	1.19	3.19	1.29	.79	.....	1.75	2.49	1.19	.....	.....	.....
Hawthorne 86 C 9530 LD	2.29	.63	.95	1.10	.....	.....	1.89	1.59	.60	2.39	1.49	3.69	2.19	1.10	1.39	1.85	2.85	1.19	1.19	.....	.....
Hazelnut 86 C 8840 LD	2.39	.65	.89	1.10	1.29	1.48	1.75	.95	.75	1.65	1.10	3.29	1.79	.85	1.10	1.39	1.65	1.29	1.29	3.59	1.19
Heritage 86 C 9100 LD	2.39	.65	.89	1.10	.....	1.39	1.55	1.10	.75	1.49	1.19	3.75	1.29	.98	.98	1.75	2.49	1.19	.....	3.75	.79
Highland 86 C 8520 LD	2.59	.75	.85	.95	.....	1.59	1.89	1.49	.85	1.89	1.29	3.29	1.59	.98	1.10	1.49	.....	1.10	.....	3.59	1.29
Historic Castles 86 C 9480 LD	2.19	.59	.89	.95	.....	.....	1.79	1.49	.57	2.19	1.29	3.39	1.95	.98	1.25	1.69	2.65	.98	.98	.....	.....
Holiday 86 C 9300 LD (*State:* Pink, Gray, Yellow or Turquoise)	2.39	.55	1.10	.....	.....	.....	1.49	1.29	1.10	1.65	1.29	.....	1.65	.....	.....	1.65	.....	.98	.....	.....	1.65
Lexington 86 C 8460 LD	2.85	.85	.98	1.10	1.49	1.75	2.19	1.59	.85	2.59	1.49	4.39	1.85	1.29	1.35	2.29	3.59	1.35	.....	3.69	2.19
Margaret Rose 86 C 8500 LD	2.98	.95	1.10	1.29	1.49	1.85	2.19	1.65	.89	2.59	1.49	4.65	1.89	1.29	1.39	2.35	3.65	1.39	.....	3.69	2.19
Marlborough 86 C 9440 LD	2.45	.69	1.00	1.19	.....	.....	2.19	1.65	.69	2.89	1.75	4.39	2.48	1.45	1.75	2.19	3.49	1.45	1.45	.....	.....
Newport 86 C 9420 LD	2.45	.69	1.00	1.19	.....	.....	2.19	1.65	.69	2.89	1.75	4.39	2.48	1.45	1.75	2.19	3.49	1.45	1.45	.....	.....
Pinehurst 86 C 8880 LD	2.59	.75	.89	1.10	.....	.....	1.95	1.49	.85	1.95	1.29	3.29	1.65	.95	1.10	1.49	2.39	1.19	.....	2.75	1.29
Plymouth 86 C 9510 LD	2.39	.65	.98	1.15	.....	.....	1.95	1.65	.65	2.75	1.65	4.25	2.39	1.35	1.65	1.98	3.25	1.39	1.39	.....	.....
Pom Pom 86 C 9270 LD	3.00	1.00	1.50	1.95	.....	.....	3.20	1.59	1.35	1.65	1.35	.....	.....	.....	3.98	4.25	.....	1.50	2.75	4.85	1.98
Rambler Rose 86 C 9070 LD	3.29	.95	1.19	1.29	1.49	1.85	2.19	1.75	.95	2.59	1.29	4.29	1.79	1.39	1.19	1.95	3.29	1.39	1.39	3.75	2.19
Regina 86 C 9410 LD	2.19	.59	.89	.95	.....	.....	1.79	1.49	.57	2.19	1.29	3.39	1.95	.98	1.25	1.69	2.65	.98	.98	.....	.....
Ridge Ivy 86 C 8860 LD	2.69	.75	.85	1.10	1.29	.....	1.85	1.59	.75	2.19	1.10	2.98	1.65	.....	1.10	1.85	2.98	1.49	1.49	3.29	1.89
Rosemont 86 C 9090 LD	1.35	.50	.....	.60	.....	.93	.....	.87	.50	.85	.65	.....	.....	.....	.72	1.00	.....	.65	.....	.....	.....
Sahara 86 C 9890 LD	2.35	.79	.79	1.10	.....	.....	2.79	1.19	.90	.95	.85	.....	.....	.....	2.95	4.50	.....	2.48	.....	.....	.....
Sherwood 86 C 9040 LD	2.49	.75	.95	1.10	.....	1.59	1.85	1.35	.85	1.98	1.45	3.49	1.49	1.19	1.19	1.49	1.85	1.25	.....	4.75	1.79
Spice 86 C 9120 LD (*State color:* Turquoise, Pink, Gray or Yellow	1.98	.79	.95	1.10	.....	.....	1.39	.98	.62	1.29	.98	.....	.....	.....	1.29	1.65	.....	1.19	.....	.....	1.49
Stratford 86 C 8450 LD	3.19	.85	1.15	1.29	.....	2.19	2.45	1.85	.85	3.19	1.75	5.95	2.19	1.65	1.39	2.49	4.25	1.65	1.65	.....	.....
Sylvan 86 C 8730 LD	1.69	.65	.65	.75	.....	1.00	1.29	.95	.55	.95	.75	.....	.95	.75	.75	1.10	.....	.75	.....	.....	.....
Tahiti 86 C 8800 LD	2.39	.65	.89	1.10	.....	1.39	1.49	1.10	.75	1.49	.98	3.29	1.29	.59	.95	1.29	1.49	1.19	.....	2.79	1.39
Tam O'Shanter 86 C 8720 LD	2.39	.65	.89	1.10	.....	1.39	1.49	1.10	.75	1.49	.98	3.29	1.29	.59	.95	1.29	1.49	1.19	.....	2.79	1.39
Tea Rose 86 C 8960 LD	2.49	.62	.85	.98	.....	.....	1.65	1.39	.69	1.75	1.19	2.49	1.29	.72	.....	1.49	1.98	1.00	.....	.....	1.19
Trillium 86 C 8990 LD	2.39	.65	.89	1.10	.....	1.39	1.49	1.10	.75	1.49	.98	3.29	1.29	.59	.95	1.29	1.49	1.19	.....	2.79	1.65
Tropical 86 C 9870 LD	2.35	.79	.79	1.10	.....	.....	2.79	1.19	.90	.95	.85	.....	.....	.....	2.95	4.50	.....	2.48	.....	.....	.....
Tudor Rose 86 C 9460 LD	2.29	.63	.95	1.10	.....	.....	1.89	1.59	.60	2.39	1.49	3.69	2.19	1.10	1.39	1.85	2.85	1.19	1.19	.....	.....
Twilight 86 C 9110 LD	2.49	.75	.95	1.10	.....	1.49	1.65	1.10	.75	1.85	1.39	3.65	1.49	.85	1.10	1.39	1.85	1.29	1.29	.....	.....

GENUINE CHINA OPEN STOCK—DISCOUNT 15% ON ORDERS OF $10.00 OR MORE—SEE DETAILS ABOVE

We guarantee to supply open stock on china dinnerware as long as pattern is made by the factory. However, due to availability conditions beyond our control, there may be delays of from six months to a year for imported china open stock. We replace any pieces broken in transit at no charge to you. All china open stock dinnerware is shipped to you from Stock in Wards nearest Mail Order House. Build your order to at least $10 and save money with special 15% discount fully explained at the top of this page.

When Ordering Please State: 1. Catalog No. of Pattern 2. Name of Pattern 3. Name of Piece or Pieces	Cup	Saucer	Bread-Butter Plate	Salad-Dessert Plate	Large Dinner Plate (10 in.)	Soup Dish	Sauce Dish	Covered Sugar	Creamer	Covered Veg. Dish	Gravy Boat and Stand	Small Platter	Medium Platter	Large Platter	Round Open Veg. Dish	Oval Open Veg. Dish	Tea or Coffee Server	Salt and Pepper Shakers Pr.
Shipping Weight, Each	12 oz.	12 oz.	12 oz.	1 lb. 4 oz.	1 lb. 14 oz.	1 lb. 12 oz.	12 oz.	1 lb. 4 oz.	1 lb.	4 lbs.	3 lbs.	4 lbs.	5 lbs.	6 lbs.	3 lbs.	3 lbs.	5 lbs.	1 lb.
Arcadia 86 C 9320 LD	$ .98	$ .55	$ .65	$ .89	$1.50	$1.19	$ .69	$3.95	$2.25	$7.50	$5.95	$2.25	$2.85	$4.50	$1.85	$1.85	$6.95	$3.98
Blossomtime 86 C 9620 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Caprice 86 C 9680 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Cotillion 86 C 9760 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Corsage 86 C 9860 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Dresdenia 86 C 9730 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	.....	2.25	.....	.....
Florentine 86 C 9780 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Gold Orchid 86 C 9960 LD	2.50	1.20	1.65	2.25	2.95	2.50	1.69	4.95	3.95	12.95	7.95	.....	5.95	8.95	.....	6.20	.....	.....
Larchmont 86 C 9700 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Lyric 86 C 9600 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Mandarin 86 C 9790 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Manor House 86 C 9340 LD	.98	.55	.65	.89	1.50	1.19	.69	3.95	2.25	7.50	5.95	2.25	2.85	4.50	1.85	1.85	6.95	3.98
Moonlight 86 C 9840 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Moss Rose 86 C 9740 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Nocturne 86 C 9810 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Patrician 86 C 9690 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Platina 86 C 9770 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Pompadour 86 C 9910 LD	2.95	1.95	1.95	2.19	3.75	3.25	1.85	9.50	7.50	19.50	12.50	.....	7.50	9.95	.....	7.50	.....	.....
Regal 86 C 9710 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Rosalinda 86 C 9800 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Rosanne 86 C 9900 LD	2.85	1.39	1.60	1.98	3.25	1.98	1.45	7.25	5.25	19.95	9.95	6.75	8.95	13.95	.....	7.85	9.95	.....
Rose Chintz 86 C 9850 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Royal Banquet 86 C 9330 LD	2.95	1.50	1.95	2.65	3.98	3.25	1.90	10.95	5.50	17.95	12.95	.....	7.95	10.50	.....	5.95	.....	.....
September Song 86 C 9750 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	.....	2.25	.....	.....
Sharon 86 C 9610 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Stafford 86 C 9720 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	.....	2.25	.....	.....
Tempo 86 C 9660 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Victoria 86 C 9970 LD	1.95	.89	.98	1.40	2.25	1.65	.85	2.95	1.85	8.95	4.95	3.95	.....	7.95	.....	4.95	.....	.....
Willow 86 C 9830 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48
Woodbine 86 C 9820 LD	.75	.50	.65	.95	1.50	1.00	.60	1.95	1.50	5.95	2.50	2.25	3.95	5.95	2.25	2.25	3.50	1.48

OPEN STOCK LISTINGS ON PLASTIC DINNERWARE AND PYREX GLASS DINNERWARE ON PAGE 482. MONTHLY PAYMENT TERMS ON INSIDE BACK COVER.

Pom Pom Dinnerware, Simplicity Glass Sold Below; Oceanic Flatware, Pg 479.

Colorful Semi-Porcelain

MODERN PLASTICS . . . BEAUTIFUL PYREX GLASS

All Wards Semi-Porcelain is ovenproof and crazeproof. Underglaze patterns are also impervious to harsh dishwasher detergents. Of all dinnerware, Semi-Porcelain is most widely used because a small investment buys an attractive set suitable for all types of serving. Clays are fired at high temperatures and with application of glaze, Semi-Porcelain becomes hard, non-porous, impervious to moisture. All Wards dinnerware is triple-selected—your assurance of First Quality. Other Semi-Porcelain patterns, Pg. 486, 487. Open Stock for all Patterns, Pg. 481. Set Compositions, Pg. 487. Buy on Terms, 10% Down. See Inside Back Cover.

ROSEMONT 3.50 16-pc. Set

Deep pink rose adorns center of modern, rimless shapes. Dinner plates are about 9⅜-in. diam.

86 C 9081 M—16 pc. Serves 4. Wt. 10 lbs. $3.50
86 C 9082 MB—32 pc. Serves 6. Wt. 20 lbs. 7.50
86 C 9083 MO—53 pc. Serves 8. Wt. 38 lbs. 13.25
86 C 9090 LD—Open Stock. *State pcs.* See Pg. 481.

NEPTUNE GOBLETS. Vertical cuttings in soft, silvery gray contrast with polished, clear glass. Machine made. Capacity, 9½ oz. Abt. 5⅜ in. high.

86 C 8112 L—Ship. wt. 3 lbs. . . . . Set of 4 $1.98

SYLVAN 4.25 16-pc. Set

Leafy border encircles rim, accentuates classic shapes. Colors under glaze for permanent beauty.

86 C 8721 M—16 pc. Serves 4. Wt. 10 lbs. $4.25
86 C 8722 MB—32 pc. Serves 6. Wt. 20 lbs. . . . 8.25
86 C 8723 MO—53 pc. Serves 8. Wt. 38 lbs. . . . 15.50
86 C 8730 LD—Open Stock. *State pcs.* See Pg. 481.

"PLATINUM" GOBLETS of polished, sparkling glass with platinum rims. Complements most table settings. Machine made. Cap. 10 oz. Abt. 5½ in. high.

86 C 8087 L—Ship. wt. 3 lbs. . . . . Set of 4 $2.19

BLUE WILLOW 5.25 16-pc. Set

Beloved for centuries, this pattern in clear blue depicts an old Chinese legend of young love. Colors under the glaze—always stay bright and clear.

86 C 8597 MC—16 pc. Serves 4. Wt. 10 lbs. . . $5.25
86 C 8591 MBC—32 pc. Serves 6. Wt. 20 lbs. . 9.95
86 C 8593 MOC—53 pc. Serves 8. Wt. 38 lbs. . . 17.95
86 C 8600 LD—Open Stock. *State pcs.* See Pg. 481.

BLUE WILLOW TUMBLERS. Frosted glass with Blue Willow design fired on to stay. Capacity 12 oz.

86 C 8009 LC—Ship. wt. 6 lbs. . . . . Set of 8 $2.19

CONFETTI 5.50 16-pc. Set

Confetti polka dots of shining black, contrasting solid black hollow pieces. Color is under the glaze.

86 C 8541 MC—16 pc. Serves 4. Ship. wt. 10 lbs. . $5.50
86 C 8542 MBC—32 pc. Serves 6. Ship. wt. 20 lbs. 10.75
86 C 8543 MOC—53 pc. Serves 8. Ship. wt. 38 lbs. 21.50
86 C 8550 LD—Open Stock. *State pieces.* See Page 481.

MATCHING GLASSWARE. Frosted; design fired on.

86 C 8115 LC—8 Tumblers. Cap. 11 oz. Wt. 5 lbs. $2.79
86 C 8116 LC—Set of 8 Juice Glasses. Capacity 6 oz. Shipping weight 3 lbs. $2.19
86 C 8117 LC—8 Desserts. Cap. 7½ oz. Wt. 3 lbs. 2.79

PYREX GLASS 9.95 16-pc. Set

Guaranteed Against Heat Breakage for 2 Years. Tempered to withstand hardest everyday use, yet lovely enough for party serving. No surface glaze to crack or craze, colored borders can't fade. Banded with 22K gold. Set includes 4 each: Dinner Plates, Salad Plates, Cups, Saucers. Open Stock listings at right. Flamingo Red or Dove Gray borders. *Postpaid.*

86 CP 8431 M—16-pc. Set, serves 4. *State color* . . . $9.95

SILHOUETTE ICED TEA GOBLETS. 11-oz. polished crystal goblets of hand-blown lead glass—have bell-like ring.

86 C 8211 L—6¼ in. high. Ship. wt. 3 lbs. Set of 4 $2.89

CHANTICLEER 5.50 16-pc. Set

Award-winning design. Daring pattern in brown, hollow pieces solid brown. Colors under the glaze.

86 C 8661 MC—16 pc. Serves 4. Ship. wt. 10 lbs. . $5.50
86 C 8662 MBC—32 pc. Serves 6. Ship. wt. 20 lbs. 10.75
86 C 8663 MOC—53 pc. Serves 8. Ship. wt. 38 lbs. 21.50
86 C 8670 LD—Open Stock. *State pieces.* See Page 481.

MATCHING GLASSWARE. Clear glass; design fired on.

86 C 8120 LC—8 Tumblers. Cap. 11 oz. Wt. 5 lbs. . . . $2.39
86 C 8121 LC—Set of 8 Juice Glasses. Capacity 6 oz. Shipping weight 3 lbs. $1.79
86 C 8122 LC—8 Desserts. Cap. 7½ oz. Wt. 3 lbs. 2.39

OPEN STOCK FOR PYREX GLASS DINNERWARE 65c TO 2.75

When ordering state catalog number, name of pattern, name of piece and color wanted: Flamingo Red or Dove Gray borders.

86 CP 8440 L—Pyrex Glass Dinnerware Open Stock listings. *Postpaid.*

Dinner Plate, 10 in. $1.00
Cup 75c
Saucer 65c
Soup-Cereal Bowl 90c
Salad-Dessert Plate, 8¼ in. . . 85c
Bread-Butter Plate, 6¾ in. . . . 75c
Creamer-Sugar Set. $2.75
Vegetable Dish, Round Open 1.75

CALYPSO 5.75 16-pc. Set

Colorful, informal design with hollow pieces of solid yellow. Underglaze colors are detergentproof—always stay bright and clear.

86 C 8811 M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $5.75
86 C 8812 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. $10.95
86 C 8813 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. $21.50
86 C 8820 LD—Open Stock, Pg. 481.

TOPAZ GOBLETS. Hand-blown, polished yellow lead glass has bell-like ring. Capacity 12 oz. Abt. 5½ in. high. Ship. wt. 3 lbs.

86 C 8228 L. . . . . Set of 4 $2.89

TWILIGHT 5.50 16-pc. Set

Mingled pink and charcoal colors under glaze. Rimless shapes.

86 C 9101 M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $5.50
86 C 9102 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. $10.75
86 C 9103 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. $21.50
86 C 9110 LD—Open Stock, Pg. 481.

SIMPLICITY STEMWARE. Machine cut silvery stems and leaves.

86 C 8085 L—Goblets. Cap. 10 oz. Ht. 5½ in. Wt. 3 lbs. Set of 4 $2.19
86 C 8086 L—Sherbets. Cap. 6 oz. Ship. wt. 3 lbs. . . . . Set of 4 $2.19

POM POM 8.95 16-pc. Set

A burst of pink, blue and gray bubbles on flecked California pottery make a charming pattern for informal service. Hollow pieces are solid pink. Colors are under the glaze—stay clear and bright.

86 C 9261 M—16-piece Set. Service for 4. Ship. wt. 10 lbs. $8.95
86 C 9262 MB—32-piece Set. Service for 6. Ship. wt. 20 lbs. $21.50
86 C 9263 MO—53-piece Set. Service for 8. Ship. wt. 38 lbs. $29.95
86 C 9270 LD—Open Stock. *State pieces wanted.* Complete listings on Page 481.

CANYON PINE 5.50 16-pc. Set

Pine branches spread over modern, rimless shapes on a texture-effect background. A simple, effective pattern you will enjoy for years. Large (10-in.) dinner plates with all sets. Imported from Japan.

86 C 9351 M—16-piece Set, Service for 4. Ship. wt. 10 lbs. $5.50
86 C 9352 MB—32-piece Set. Service for 6. Ship. wt. 20 lbs. $10.95
86 C 9353 MO—53-piece Set. Service for 8. Ship. wt. 38 lbs. $17.95
86 C 9360 LD—Open Stock. *State pieces wanted.* Complete listings on Page 481.

CRAB APPLE 5.95 16-pc. Set

RIDGE IVY 5.95 16-pc. Set

Crab Apple and Ridge Ivy are "Blue Ridge" ware—handpainted with bold strokes of vivid color applied under the glaze for lasting beauty. 9½-inch dinner plates with all sets.

Crab Apple (Sold below).

86 C 8947 MC—16 pc. for 4. Wt. 10 lbs. . . $5.95
86 C 8942 MBC—32 pc. for 6. Wt. 21 lbs. . 11.95
86 C 8943 MOC—53 pc. for 8. Wt. 31 lbs. . 21.95
86 C 8950 LD—Open Stock. Listings, Pg. 481.

Ridge Ivy (Sold below).

86 C 8857 MC—16 pc. for 4. Wt. 10 lbs. . . $5.95
86 C 8852 MBC—32 pc. for 6. Wt. 21 lbs. . 11.95
86 C 8853 MOC—53 pc. for 8. Wt. 31 lbs. . 21.95
86 C 8860 LD—Open Stock. Listings, Pg. 481.

MATCHING GLASSWARE. Design fired on. 11-oz. Tumblers; 6-oz. Juices; 7½-oz. Desserts.

86 C 8091 LC—8 Tumblers. Wt. 5 lbs. . . $3.19
86 C 8092 LC—8 Juices. Ship. wt. 3 lbs. 2.39
86 C 8056 LC—8 Desserts. Wt. 3 lbs. . . . 3.19
86 C 8220 LC—8 Tumblers. Wt. 5 lbs. . . . $3.19
86 C 8221 LC—8 Juices. Ship. wt. 3 lbs. 2.39
86 C 8222 LC—8 Desserts. Wt. 3 lbs. . . . 3.19

HIGHLAND 5.95 16-pc. Set

Plaid design with textured effect on modern, rimless shapes. For interesting variation, hollow pieces are solid brown. Underglaze colors never fade or wash off.

86 C 8517 MC—16 pc. Serves 4. Ship. wt. 10 lbs. . . . $5.95
86 C 8512 MBC—32 pc. Serves 6. Ship. wt. 20 lbs. . 11.95
86 C 8513 MOC—53 pc. Serves 8. Ship. wt. 38 lbs. . 21.95
86 C 8520 LD—Open Stock. *State pieces.* See Page 481.

MATCHING GLASSWARE. Clear glass; design fired on.

86 C 8126 LC—8 Tumblers. Cap. 11 oz. Wt. 5 lbs. . . $2.95
86 C 8127 LC—Set of 8 Juice Glasses. Capacity 6 oz. Shipping weight 3 lbs. $2.29
86 C 8128 LC—8 Desserts. Cap. 7½ oz. Ship. wt. 3 lbs. 2.95

SPICE 4.50 16-pc. Set

Beautiful, refreshing colors on interesting, modern shapes. Each set in 4 colors: Turquoise, Pink, Gray and Yellow, each spiced with brown flecks. Colors always stay bright and clear because they're under the glaze. Large (10-inch) dinner plates with all size sets.

86 C 9111 M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $4.50
86 C 9112 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. $9.50
86 C 9113 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. $17.95
86 C 9120 LD—Open Stock. See Page 481.

ACCENT WHITE 4.25 16-pc. Set

Graceful, completely functional, modern shapes in shining white to be contrasted, blended or highlighted with whatever table accessories you choose. Or combine Accent with other dinnerware for unusual table settings.

86 C 8867 M—16-piece Set. Serves 4. Ship. wt. 10 lbs. $4.25
86 C 8862 MB—32-piece Set. Serves 6. Ship. wt. 20 lbs. $8.95
86 C 8863 MO—53-piece Set. Serves 8. Ship. wt. 38 lbs. $15.95
86 C 8870 LD—Open Stock. *State pieces wanted.* Complete listings on Pg. 481.

FANTASY 5.50 16-pc. Set

Fantasy is for the modern-minded with its square-round shapes, abstract design and a combination of unusual, muted colors. Underglaze design never washes off, never wears off. All size sets include large (10-inch) dinner plates. Imported from Japan.

86 C 9361 M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $5.50
86 C 9362 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. $10.95
86 C 9363 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. $17.95
86C9370LD—Open Stock. See Page 481.

MELMAC PLASTICS . . . GUARANTEED 2 YEARS AGAINST BREAKAGE 13.95, 15.95 16-pc. Set

Wards guarantee to replace free any Plastic dinnerware we sell that chips, cracks or breaks in 2 years of normal household use.

Molded Plastic with Satin-soft Luster. It's sturdy and durable, safe in your dishwasher, unaffected by fruit acids and boiling water. Molded-in colors won't ever fade, stay bright and clear after years of use. Lightweight—easy to wash, easy to handle. Wards offer a choice of two nationally-known patterns (at right) each in four smart decorator colors you can match or blend for unusual table settings. Open Stock is available—make replacements of pieces in your set or add interesting extra serving pieces from Open Stock listings in table at far right. Set Compositions at right.

BOONTON BELLE. Well-known Boontonware. *Colors:* Copper Rose, Forest Green, Seafoam Green, Stone Gray. *Postpaid.*

86 CP 8421 L—5-pc. Place Setting. *State color*. $4.75
86 CP 8422 M—16 pc., serves 4. 1 service each color. . . . 13.95

BROOKPARK. By International Molded Plastics. Popular, modern square shapes in bold colors for striking effect. *Colors:* Chartreuse, Burgundy, Emerald and Gray. *Postpaid.*

86 CP 8412 M—16 pc. Serves 4. *State color wanted*. . . . $15.95
86 CP 8411 M—16 pc. Serves 4. 1 service each color. . . 15.95

COMPOSITION OF SETS FOR MELMAC DINNERWARE

5-piece Place Setting. 1 each: 10-inch Dinner Plate, Salad-Dessert Plate, Cup, Saucer and Soup-Salad Bowl.

16-pc. Set. 4 each: Dinner Plates, Salad Plates, Cups, Saucers.

OPEN STOCK LISTINGS FOR MELMAC PLASTIC DINNERWARE

When ordering please state: 1. Catalog Number 2. Name of Pattern 3. Name of Piece 4. Color	Boonton Belle—86 CP 8430 L *Postpaid. State color:* Copper Rose, Forest Green, Seafoam Green or Stone Gray	Brookpark—86 CP 8420 L *Postpaid. State color:* Chartreuse, Burgundy, Emerald or Gray
Dinner Plate (10 in.)	$1.75 Ea.	$1.95 Ea.
Salad-Dessert Plate	80c Ea.	1.50 Ea.
Cup	90c Ea.	1.25 Ea.
Saucer	75c Ea.	1.15 Ea.
Soup-Salad Bowl	$1.25 Ea.	1.15 Ea.
Creamer	1.70 Ea.	1.75 Ea.
Covered Sugar	2.25 Ea.	2.95 Ea.
Divided Serving Dish	3.95 Ea.	3.95 Ea.
Platter (About 14 inch)	3.95 Ea.	3.95 Ea.
Platter (about 11 inch)	2.25 Ea.	. . . . .

See Inside Back Cover for Wards Monthly Payment Plan. Colors Match Merchandise as Closely as High Speed Printing Permits.

ROSEMONT
SYLVAN
BLUE WILLOW
PYREX

CONFETTI
CHANTICLEER
CALYPSO
TWILIGHT

POM POM
CANYON PINE
CRAB APPLE
RIDGE IVY
HIGHLAND

SPICE
ACCENT WHITE
FANTASY
BOONTON BELLE
BROOKPARK

COTILLION PLATINA BLOSSOMTIME FLORENTINE

ROSE CHINTZ MANDARIN TEMPO MOSS ROSE

LARCHMONT PATRICIAN WOODBINE NOCTURNE

SHARON LYRIC ROSANNE POMPADOUR

Genuine China

COMPLETELY VITRIFIED, LUSTROUS, BEAUTIFUL

A prized possession in any home, genuine china possesses deep luster, translucency and beauty you find in no other dinnerware. It is completely vitrified, impervious to moisture, withstands greater shocks, has more resistance to breaking and chipping. All Wards china is First Quality; all patterns carried in Open Stock, Pg. 481. China services for 8 and 12 include extra cups—most-often-replaced piece in any set—see Set Compositions, Pg. 487. With 4 set sizes in each of 16 patterns, we believe you will find exactly what you want at Wards—and at a price far below what you would ordinarily expect to pay. The first 14 patterns were made in Japan by expert craftsmen and have the inherent beauty of more expensive china. Rosanne is fine American Haviland; Pompadour, from Bavaria, is renowned Rosenthal china. Buy china on Terms —10% Down — see Inside Back Cover.

SHIPPING NOTICE: All 98-and 100-pc. sets and the 66-pc. set of "Pompadour" *Not Mailable*. Shipped Freight, Truck, Express.

Sharon Dinnerware Sold Below . . . Flair Goblets, Page 487 . . . Poise Flatware, Page 478

COTILLION 3.50 Place Setting

Regally beautiful—with vivid roses and muted leaves. Edged in 22K gold.

86 C 9751 L—5-piece Place Setting. Shipping weight 6 lbs. $3.50
86 C 9758 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. 12.95
86 C 9754 MO—66-pc. Set. Serves 8. Ship. wt. 45 lbs. $4 Down, Cash 39.95
86 C 9756 R—100-pc. Set. Serves 12. Ship. wt. 66 lbs. $6 Down, Cash 59.95
86 C 9760 LD—Open Stock. State pieces wanted. Complete listings, Pg. 481.

PLATINA 3.50 Place Setting

At home in any setting. Gray border with platinum edges and inner rim.

86 C 9761 L—5-piece Place Setting. Shipping weight 6 lbs. $3.50
86 C 9768 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. 12.95
86 C 9764 MO—66-pc. Set. Serves 8. Ship. wt. 45 lbs. $4 Down, Cash 39.95
86 C 9766 R—100-pc. Set. Serves 12. Ship. wt. 66 lbs. $6 Down, Cash 59.95
86 C 9770 LD—Open Stock. State pieces wanted. Complete listings, Pg. 481.

BLOSSOMTIME 3.50 Place Setting

Exotic blossoming branches intertwine around wide rim. 22K gold sparkles on inner rim and edges of all pieces.

86 C 9611 L—5-pc. Place Settings. Ship. wt. 6 lbs. $3.50
86 C 9612 MB—20-pc. Serves 4. Ship. wt. 24 lbs. 12.95
86 C 9614 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9616 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9620 LD—Open Stock. State pieces. Listings, Pg. 481.

FLORENTINE 3.50 Place Setting

Border of misty flowers and foliage between platinum bands emphasized by snow-white glaze. Platinum edges.

86 C 9771 L—5-pc. Place Setting. Ship. wt. 6 lbs. $3.50
86 C 9772 MB—20-pc. Serves 4. Ship. wt. 24 lbs. 12.95
86 C 9774 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9776 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9780 LD—Open Stock. State pieces. Listings, Pg. 481.

ROSE CHINTZ 3.50 Place Setting

A romantic pattern with delicate rosebuds in formal design on pure white ground. All pieces edged in platinum.

86 C 9841 L—5-pc. Place Setting. Ship. wt. 6 lbs. $3.50
86 C 9842 MB—20-pc. Serves 4. Ship. wt. 24 lbs. 12.95
86 C 9844 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9846 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9850 LD—Open Stock. State pieces. Listings, Pg. 481.

MANDARIN 3.50 Place Setting

Bamboo stands majestically on shining white ground. Wide rim enclosed in platinum; pieces edged in platinum.

86 C 9781 L—5-pc. Place Setting. Ship. wt. 6 lbs. $3.50
86 C 9782 MB—20-pc. Serves 4 Ship. wt. 24 lbs. 12.95
86 C 9784 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9786 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9790 LD—Open Stock. State pieces. Listings, Pg. 481.

TEMPO 3.50 Place Setting

Distinctively modern, Tempo's abstract center swirl in black is emphasized by the gleam of platinum on edges.

86 C 9651 L—5-pc. Place Setting. Ship. wt. 6 lbs. $3.50
86 C 9652 MB—20-pc. Serves 4. Ship. wt. 24 lbs. 12.95
86 C 9654 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9656 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9660 LD—Open Stock. State pieces. Listings, Pg. 481.

MOSS ROSE 3.50 Place Setting

Traditionally favorite moss rose motif on lustrous, pure white, rimless shapes. All pieces gleam with 22K gold.

86 C 9731 L—5-pc. Place Setting. Ship. wt. 6 lbs. $3.50
86 C 9738 MB—20-pc. Serves 4. Ship. wt. 24 lbs. 12.95
86 C 9734 MO—66-pc. Serves 8. Wt. 45 lbs. $4 Dn. Cash 39.95
86 C 9736 R—100-pc. Serves 12. Wt. 66 lbs. $6 Dn. Cash 59.95
86 C 9740 LD—Open Stock. State pieces. Listings, Pg. 481.

LARCHMONT 3.50 Place Setting

Boughs of the graceful larch tree spread over snowy white, modern rimless shapes. All pieces edged in sparkling 22K gold.

86 C 9691 L—5-pc. Setting. Wt. 6 lbs. . . $3.50
86 C 9692 MB—20-piece Set. Service for 4. Ship. wt 24 lbs. $12.95
86 C 9694 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9696 R—100-pc. Set. Service for 12. Ship. wt. 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9700 LD—Open Stock. Listings, Pg. 481.

PATRICIAN 3.50 Place Setting

Exquisitely simple—script scrolls in inky black sparked with dainty pink and gray floral design form a wide border.

86 C 9681 L—5-pc. Setting. Wt. 6 lbs. . . $3.50
86 C 9682 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. $12.95
86 C 9684 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9686 R—100-piece Set. Service for 12. Ship. wt. 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9690 LD—Open Stock. Listings, Pg. 481.

WOODBINE 3.50 Place Setting

Wide-rimmed, with border design of rosy-pink flowers and gray leaves. Gleaming platinum accents and edges on all pieces.

86 C 9811 L—5-pc. Setting. Wt. 6 lbs. . . $3.50
86 C 9812 MB—20-piece Set. Service for 4. Ship wt. 24 lbs. $12.95
86 C 9814 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9816 R—100-piece Set. Service for 12. Ship wt 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9820 LD—Open Stock. Listings, Pg. 481.

NOCTURNE 3.50 Place Setting

Misty gray and charcoal roses touched with pink bespeak candlelight and formal service. All pieces rimmed in platinum.

86 C 9801 L—5-pc. Setting. Wt. 6 lbs. . $3.50
86 C 9802 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. $12.95
86 C 9804 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9806 R—100-piece Set. Service for 12. Ship. wt. 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9810 LD—Open Stock. Listings, Pg. 481.

SHARON 3.50 Place Setting

Deep pink roses and buds clustered on green leaves on shining white ground. Wide rim enclosed in 22K gold bands.

86 C 9601 L—5-pc. Setting. Wt. 6 lbs. . $3.50
86 C 9602 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. $12.95
86 C 9604 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9606 R—100-piece Set. Service for 12. Ship. wt. 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9610 LD—Open Stock. Listings, Pg. 481.

LYRIC 3.50 Place Setting

Charmingly simple with tiny pink and gray center spray on pure white background. Rimless shapes. Pieces edged in platinum.

86 C 9591 L—5-pc. Setting. Wt. 6 lbs. . $3.50
86 C 9592 MB—20-piece Set. Service for 4. Ship. wt. 24 lbs. $12.95
86 C 9594 MO—66-pc. Set. Service for 8. Ship. wt. 45 lbs. $4 Down . . . . . Cash $39.95
86 C 9596 R—100-piece Set. Service for 12. Ship. wt. 66 lbs. $6 Down . . . . . Cash $59.95
86 C 9600 LD—Open Stock. Listings, Pg. 481.

ROSANNE 8.50 Place Setting

Made in America by Theodore Haviland—authentically backstamped. Delicate roses on ivory-tone ground; 22K gold accents.

86 C 9891 L—5-pc. Setting. Wt. 6 lbs. . $8.50
86 C 9892 MB—20-pc. Set. Service for 4. Ship. wt. 24 lbs. $3.50 Down . . . Cash $32.50
86 C 9894 MO—66-pc. Set. Service for 8. Ship. wt 45 lbs. $12 Down . . . . Cash $119.00
86 C 9896 R—98-pc. Set. Service for 12. Ship. wt 68 lbs. $18 Down . . . . Cash $179.00
86 C 9900 LD—Open Stock. Listings, Pg. 481.

POMPADOUR 9.95 Place Setting

Rosenthal china from Bavaria—authentically backstamped. Vivid buds on ivory ground. Embossed rims, 22K gold edges.

86 C 9907 L—5-pc. Setting. Wt. 6 lbs. . $9.95
86 C 9901 MB—20-pc. Set. Service for 4. Ship. wt. 24 lbs. $4 Down . . . . . Cash $37.50
86 C 9904 R—66-pc. Set. Service for 8. Ship. wt. 50 lbs. $14 Down . . . . Cash $139.00
86 C 9906 R—98-pc. Set. Service for 12. Ship. wt. 95 lbs. $20 Down . . . . Cash $199.00
86 C 9910 LD—Open Stock. Listings, Pg. 481.

TROPICAL . . . SAHARA . . . BEAUTIFUL, OVENPROOF STONEWARE 8.95 16-pc. Set

Fired at high temperatures, glazed for extra hardness and deep lustrous beauty, you'll find these patterns a wise choice because of their lasting beauty and extra durability. Unusual hand enameled decoration is under the glaze—unaffected by years of use, impervious to even harsh dishwasher detergents. Made of ovenproof stoneware—most durable of all ceramic ware. Imported from Japan.

TROPICAL. A stalk of bamboo with cool green leaves spreads gracefully over a brown background, swirl design in ivory. Edged in brown.

86 C 9861 M—16-piece Set. Service for four. Shipping weight 18 lbs. $8.95
86 C 9862 MB—32-piece Set. Service for six. Shipping weight 34 lbs. $19.50
86 C 9863 MO—53-piece Set. Service for eight. Ship. wt. 50 lbs $3 Down on Terms, Cash $29.95
86 C 9870 LD—Open Stock. Listings, on Page 481.

SAHARA. An appealingly smart pattern with ivory sand ridge effects on light brown ground. Square shapes accented by dark brown edges.

86 C 9881 M—16-piece Set. Service for four. Shipping weight 18 lbs. $8.95
86 C 9882 MB—32-piece Set. Service for six. Shipping weight 34 lbs. $19.50
86 C 9883 MO—53-piece Set. Service for eight. Ship. wt. 50 lbs. $3 Down on Terms, Cash $29.95
86 C 9890 LD—Open Stock. Listings on Page 481.

FOR SET COMPOSITIONS, SEE PAGE 487. OPEN STOCK PAGE 481. TERMS, Inside Back Cover.

TROPICAL SAHARA

HISTORIC CASTLES
PLYMOUTH
HAWTHORNE
MARLBOROUGH
CANTERBURY
NEWPORT
TUDOR ROSE
REGINA
MARGARET ROSE
LEXINGTON
CASHMERE
DIANA
TEA ROSE
SHERWOOD
ALLEGRO
HERITAGE
FLAIR

English and American Patterns

IN FINE SEMI-PORCELAIN FOR A FORMAL TABLE SETTING

These seventeen formal patterns are services that will add dignity to your table settings on special occasions. All are First Quality semi-porcelain (described on Pg. 482). The first 8 are imported from England—made by potteries who are leaders in ceramic craftsmanship. The 9 others on this page are American-made in some of this country's oldest and finest potteries. Lexington, Cashmere and Margaret Rose are lightweight "Eggshell" ware with Tremolite added to the clay formula for extra strength and beauty. With all 100-pc. sets, Wards include 6 extra cups—the most-often-replaced piece of any set—see Set Compositions below. All patterns carried in Open Stock, Pg. 481. Other semi-porcelain, Pgs. 482, 483. Pay only 10% Down when you buy dinnerware on Terms. See Inside Back Cover for complete information.

Historic Castles Dinnerware, Windsor Glass Sold Below; Laurel Crown Flatware, Pictured And Sold, Page 479.

HISTORIC CASTLES 5.95 16-pc. Set

By Ridgway Potteries, Ltd. From England. Ornate border frames scenes of well-known English castles. Blue print under glaze—detergent proof.

86 C 9471M—16 pc. Serves 4. Ship. wt. 10 lbs. $5.95

86 C 9472 MB—32 pc. Serves 6. Wt. 20 lbs. . . . 11.95

86 C 9473 MO—53 pc. Serves 8. Wt. 38 lbs. . . . 22.50

86 C 9476 R—100-pc. Set. Serves 12. Shipping weight 68 lbs. Shipped Freight, Truck, Express. Only $4.50 Down on Terms. . . . . Cash $41.50

86 C 9480 LD—Open Stock. Listings, Page 481.

PLYMOUTH 6.50 16-pc. Set

By Ridgway Potteries, Ltd. A dignified pattern on fine English semi-porcelain—backstamped with maker's name. Wide, soft gray border frames a nosegay of wild roses on a shining white center.

86 C 9501M—16 pc. Serves 4. Ship. wt. 10 lbs. $6.50

86 C 9502 MB—32 pc. Serves 6. Wt. 20 lbs. . . . 13.25

86 C 9503 MO—53 pc. Serves 8. Wt. 38 lbs. . . 23.95

86 C 9506 R—100-pc. Set. Serves 12. Shipping weight 68 lbs. Shipped Freight, Truck, Express. Only $5 Down on Terms. . . . . Cash $45.50

86 C 9510 LD—Open Stock. Complete listings. Pg. 481.

HAWTHORNE 6.25 16-pc. Set

By Myott Son & Co., Ltd. Blossoms and leaves in soft shades intertwine to wreathe the wide rim. Underglaze pattern. From England. Authentically backstamped.

86 C 9521M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. . . . $6.25

86 C 9522 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . 12.50

86 C 9523 MO—53-pc. Serves 8. Ship. wt. 38 lbs. 23.50

86 C 9526R-100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4.50 Down. . . . . Cash $44.50

86 C 9530 LD—Open Stock. *State pieces.* Listings, Pg. 481.

MARLBOROUGH 7.25 16-pc. Set

By Grindley & Co. Ltd. Fine English semi-porcelain—backstamped. Fluted, scalloped rim edged in 22K gold. Deep red border with acorn and oak leaf design.

86 C 9431M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. . . $7.25

86 C 9432 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . 13.95

86 C 9433 MO—53 pc. Serves 8. Ship. wt. 38 lbs. 25.95

86 C 9436 R-100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $5.50 Down on Terms. Cash $52.50

86C9440 LD—Open Stock. *State pieces.* Listings on Pg. 481.

CANTERBURY 6.50 16-pc. Set

By Ridgway Potteries, Ltd. Traditional pattern of floral sprays with wide ivory rim, white center. Embossed 22K gold rimmed edges. From England. Backstamped.

86 C 9491M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $6.50

86 C 9492 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . . 13.25

86C9493 MO—53 pc. Serves 8. Wt. 38 lbs. $2.50 Dn. . Cash 23.95

86 C 9496 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $5 Down on Terms. . . . . Cash $45.50

86 C 9500 LD—Open Stock. *State pieces.* Listings on Pg. 481.

NEWPORT 7.25 16-pc. Set

By Alfred Meakin, Ltd. of England—each piece authentically backstamped with maker's name. Square shaped, flat pieces; softly shaded rim enclosed in brown lines.

86 C 9411M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. . . $7.25

86 C 9412 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . 13.95

86 C 9413 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. . 25.95

86 C 9416 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Exp. $5 Down. . . . . Cash $46.95

86 C 9420 LD—Open Stock. *State pieces.* Listings, Pg. 481.

TUDOR ROSE 6.25 16-pc. Set

By Wm. Morley & Co. Each piece stamped with maker's name. Fine English semi-porcelain with tiny rosebuds on lustrous white; embossed, 22K gold rimmed edges.

86 C 9451M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. . . $6.25

86 C 9452 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . 12.50

86 C 9453 MO—53-pc. Serves 8. Ship. wt. 38 lbs. 23.50

86 C 9456 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4.50 Down . . . . Cash $44.50

86C9460 LD—Open Stock. *State pieces.* Listings on Pg. 481.

REGINA 5.95 16-pc. Set

By Alfred Meakin, Ltd. Imported from England. A regal pattern with cobalt blue bands enclosed in 22K gold lines; gold traced handles. Pieces authentically backstamped.

86 C 9401M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. $5.95

86 C 9402 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . . 11.95

86 C 9403 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. . . 22.50

86 C 9406 R-100-pc. Set Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4.50 Down. . . . . Cash $41.50

86 C 9410 LD—Open Stock. *State pieces.* Listings, Page 481.

MARGARET ROSE 8.25 16-pc. Set

Lightweight "Eggshell" ware with rich maroon border. Cluster of country roses on lustrous white background. Rims and edges of all pieces gleam with 22K gold.

86 C 8497 M—16-pc. Set. Serves 4. Ship. wt. 8 lbs. . . . $8.25

86 C 8492 M—32-pc. Set. Serves 6. Ship. wt. 16 lbs. . . 14.95

86 C 8493 MO-53-pc. Serves 8. Wt. 34 lbs. $3 Dn. Cash 28.95

86 C 8500 LD—Open Stock. *State pieces wanted.* Listings, Page 481. Note: 15% discount on orders of $10 or more.

"RICHELIEU" GOBLETS. Roses etched in hand-blown, polished crystal—it rings. Cap. 8 oz. About 7⅛ in. high.

86 C 8202 L—Ship. wt. 3 lbs. . . . . Set of 4 Goblets $4.19

LEXINGTON 6.95 16-pc. Set.

A pattern of distinction on extra thin, lightweight "Eggshell" ware. Wide teal green border is enclosed and accentuated by gleaming platinum bands.

86 C 8457 M—16-pc. Set. Serves 4. Ship. wt. 8 lbs. . . . $6.95

86 C 8452 M—32-pc. Set. Serves 6. Ship. wt. 16 lbs. . . 13.50

86 C 8453 MO—53-pc. Serves 8. Ship. wt. 34 lbs. 26.95

86 C 8460 LD—Open Stock. *State pieces wanted.* Listings, Page 481. Note: 15% discount on orders of $10 or more.

"FLAIR" GOBLETS. Hand-blown, polished lead crystal—has bell-like ring. Capacity 12 oz. About 5 inches high.

86 C 8140 L—Ship. wt. 3 lbs. . . . . Set of 4 Goblets $2.89

CASHMERE 6.95 16-pc. Set

Dainty floral sprays on mellow ivory rim. Embossed edges gleam with 22K gold. Cashmere is lightweight "Eggshell" ware—delicately thin, yet resistant to chipping.

86 C 8624 M—16-pc. Set. Serves 4. Ship. wt. 8 lbs. $6.95

86 C 8621M—32-pc. Set. Serves 6. Ship. wt. 16 lbs. 13.50

86 C 8623 MO—53-pc. Serves 8. Ship. wt. 34 lbs. 26.50

86 C 8630 LD—Open Stock. *State pieces wanted.* Listings, Page 481. Note: 15% discount on orders of $10 or more.

"CARLETON" GOBLETS. Long-stemmed, polished. Machine-cut with silvery floral design. Cap. 9½ oz. About 7 in. high.

86 C 8106 L—Ship. wt. 3 lbs. . . . . Set of 4 Goblets $1.98

DIANA 6.25 16-pc. Set

A pattern of simple grace with rim in peach-tone pink accented by inner circle of laurel leaf in 22K gold.

86 C 8577 M—16-pc. Set. Serves 4. Ship. wt. 10 lbs. . . $6.25

86 C 8572 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. . 12.95

86 C 8573 MO—53-pc. Serves 8. Ship. wt. 38 lbs. 24.50

86 C 8576 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $5 Down. . . . Cash $45.50

86 C 8580 LD—Open Stock. *State pieces.* Listings, Pg. 481.

WINDSOR TUMBLERS. Heavy bottoms; deep miter cutting. Machine made, polished. Cap. 12½ oz. About 6½ in. high.

86 C 8089 L—Ship. wt. 4 lbs. . . . . Set of 4 Tumblers $1.98

TEA ROSE 5.95 16-pc. Set

A single, long-stemmed rose and bud on graceful rimless shapes.

86 C 8957 M—16-pc. Set. Service for 4. Ship. wt. 10 lbs. $5.95

86 C 8952 MB—32-pc. Set. Service for 6. Ship. wt. 20 lbs. $11.95

86 C 8953 MO—53-pc. Set. Service for 8. Ship. wt. 38 lbs. $2.50 Dn. . . Cash $21.95

86 C 8954 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4.50 Down. . . . . Cash $41.95

86 C 8960 LD—Open Stock, See Pg. 481.

SHERWOOD 5.50 16-pc. Set

All-over green print is underglaze. Blends with modern or period decor.

86 C 9031M—16-pc. Set. Service for 4. Ship. wt. 10 lbs. $5.50

86 C 9032 MB—32-pc. Set. Serves 6. Ship. wt. 20 lbs. $10.75

86 C 9033 MO—53-pc. Set. Serves 8. Ship. wt. 38 lbs. $2.50 Dn. Cash $21.50

86 C 9036 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4 Down. Cash $39.95

86 C 9040 LD—Open Stock. See Pg. 481.

ALLEGRO 5.75 16-pc. Set

Dainty leaf and floral decal in pink and charcoal. Edged in platinum.

86 C 8501M—16-piece Set. Serves 4. Ship. wt. 10 lbs. $5.75

86 C 8502 MB—32-piece Set. Serves 6. Ship. wt. 20 lbs. $10.95

86 C 8503 MO—53-piece Set. Serves 8. Ship. wt. 38 lbs. $2.50 Dn. Cash $21.50

86 C 8506 R—100-pc. Set. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4.50 Dn. Cash $41.50

86 C 8510 LD—Open Stock. See Pg. 481.

NEW SET COMPOSITIONS . . . EXTRA CUPS INCLUDED WITH LARGER SETS

	5-pc. Place Setting Serves 1	*16-pc. Set Serves 4	20-pc. Set Serves 4	*32-pc. Set Serves 6	53-pc. Set Serves 8	66-pc. Set Serves 8	98-pc. Set Serves 12	100-pc. Set Semi-Porc. Serves 12	100-pc. China Set Serves 12
Cups	1	4	4	6	8	12	18	18	18
Saucers	1	4	4	6	8	8	12	12	12
Dinner Plates	1	4	4	6	8	8	12	12	12
Salad-Dessert Plates	1	.....	4	.....	.....	8	12	12	12
Bread-Butter Plates	1	4	4	6	8	8	12	12	12
Sauce Dishes	.....	.....	.....	6	8	8	12	12	12
Soup Dishes	.....	.....	.....	.....	8	8	12	12	12
Open Vegetable Dishes	.....	.....	.....	1	1	2	2	3	2
Small Platter	.....	.....	.....	1	.....	.....	1	1	1
Medium Platter	.....	.....	.....	.....	1	1	.....	.....	.....
Large Platter	.....	.....	.....	.....	.....	.....	1	1	1
Covered Sugar	.....	.....	.....	.....	1 (2 pcs.)	1 (2 pcs.)	1 (2 pcs.)	1 (2 pcs.)	1 (2 pcs.)
Cream Pitcher	.....	.....	.....	.....	1	1	1	1	1
Gravy Boat	.....	.....	.....	.....	.....	.....	.....	1	.....
Gravy Boat Stand	.....	.....	.....	.....	.....	.....	.....	1	.....
1-pc. Gravy Boat and Stand	.....	.....	.....	.....	.....	.....	1	.....	1
Salt Shakers	.....	.....	.....	.....	.....	.....	.....	.....	1
Pepper Shakers	.....	.....	.....	.....	.....	.....	.....	.....	1

*Small dinner plates (abt. 9½ in.) with 16-pc. and 32-pc. sets. All other sets include large (about 10-in.) plates.

HERITAGE 5.50 16-pc. Set

Familiar and beloved Currier and Ives prints in soft colors are framed by wide gray-blue border.

86 C 9091M—16 pc. Serves 4. Ship. wt. 10 lbs. . . $5.50

86 C 9092 MB—32 pc. Serves 6. Ship. wt. 20 lbs. . 10.75

86 C 9093 MO—53-pc. Serves 8. Ship. wt. 38 lbs. 21.50

86 C 9096 R—100 pc. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4 Dn. . . . . Cash $39.95

86 C 9100 LD—Open Stock. Complete listing, Pg. 481.

FLAIR 5.50 16-pc. Set

Rimless, square shapes; abstract design underglaze—stays clear. Hollow pieces are solid black.

86 C 8971M—16 pc. Serves 4. Ship. wt. 10 lbs. . . . $5.50

86 C 8972 MB—32 pc. Serves 6. Ship. wt. 20 lbs. . 10.75

86 C 8973 MO—53 pc. Serves 8. Ship. wt. 38 lbs. . 21.50

86 C 8976 R—100 pc. Serves 12. Ship. wt. 68 lbs. Shipped Freight, Truck, Express. $4 Down. . . . Cash $39.95

86 C 8980 LD—Open Stock. Complete listings, Pg. 481.

NOCTURNE GOBLETS. Handblown, polished lead glass has bell-like ring; elusive smoke color. Ht. 6⅝ in.

86 C 8014 L—Cap. 11 oz. Wt. 3 lbs. . . . Set of 4 $2.79

Irish Linen for Elegance and Long Wear

MAKE YOUR TABLE GLOW WITH THE FRESHNESS OF LINEN DAMASK TABLECLOTHS AND NAPKINS

(A) Irish Linen Double Damask. Durable . . . good quality, closely woven; 153 flax yarns per sq. in. Floral pattern. Neatly hemmed. Matching Napkins. Washable. White only. *Patterns:* Chrysanthemum (shown) or Rose. *State pattern.*

Cat. No.		Size Abt.	Ship. Wts.	Price
18C1105C	Cloth	54x54 in.	15 oz.	$4.98
18C1106C	Cloth	54x70 in.	1 lb. 3 oz.	6.69
18C1107C	Cloth	70x70 in.	1 lb. 8 oz.	7.39
18C1108C	Cloth	70x88 in.	2 lbs.	7.85
18C1109C	Cloth	70x106 in.	3 lbs.	9.85
18C1123C	Napkins	22x22 in.	6, 8 oz.	6 for $4.69
18C1124C	Napkins	22x22 in.	8, 10 oz.	8 for 6.25

(B) Superior Quality Irish Linen Double Damask. More closely woven than (A), with 165 flax threads per square inch for greater strength. Hand hemmed. Washable. Comes in White only. *Pattern:* Rose (shown) or Chrysanthemum. *State pattern.*

18 C 1144C—Cloth. About 63x78 in. Ship. wt. 2 lbs. . . . . $ 8.98
18 C 1145C—Cloth. About 63x90 in. Ship. wt. 2 lbs. 4 oz. . . $10.98
18 C 1146C—Cloth. About 63x102 in. Ship. wt. 2 lbs. 10 oz. $12.98
18 C 1140C—Cloth. About 72x90 in. Ship. wt. 2 lbs. 8 oz. . . $11.98
18 C 1141C—Cloth. About 72x108 in. Ship. wt. 3 lbs. $13.98
18 C 1142C—Cloth. About 72x126 in. Ship. wt. 4 lbs. $15.98
18 C 1147C—Napkins. About 22x22 in. Wt. 6, 10 oz. . . . 6 for $6.98
18 C 1148C—Napkins. About 22x22 in. Wt. 8, 12 oz. . . 8 for $9.29

(C) Wards Finest Irish Linen Double Damask. Closest weave, 180 threads per sq. in. Superbly crafted Cloths, Napkins of heirloom quality in two designs. Finest for money, finest for wear. Hand-hemmed. Washable. White only. *Patterns:* Rose (shown) or Chrysanthemum. *State pattern.*

18C1110C–Cloth. Size abt. 72x90 in. Ship. wt. 2 lbs. . . $13.59
18C1111C–Cloth. Size abt. 72x108 in. Ship. wt. 3 lbs. . . $15.98
18C1112C–Cloth. Size abt. 72x126 in. Ship. wt. 4 lbs. . . $18.98
18C1113C–Napkins. Abt. 22x22 in. Wt. 6, 12 oz. . . 6 for $7.98
18C1114C–Napkins. Abt. 22x22 in. Wt. 8, 14 oz. 8 for $10.64

(D) The timelessness of Irish Linen in solid color symmetry. Tablecloth and Napkin Set in sparkling colors to match the mood of the moment. For the hostess who cares, it reflects exquisite taste. Hand-mitered corners and thread-drawn hem-stitched hems. Washable. Boxed. Aqua, Avocado Green, Forest Green, Brown, Gold, Pink, *State color.*

Cat. No.	Cloth Abt.	Napkins	Ship. Wt.	Set
18C1315	52x52 in.	4 (13x13)	1 lb. 10 oz.	$5.98
18C1316	52x70 in.	6 (13x13)	2 lbs.	7.98
18C1317	64x84 in.	8 (16x16)	2 lbs. 8 oz.	12.98
18C1318	64x102 in.	12 (16x16)	4 lbs.	15.98

(E) Double Damask Irish Linen Dinner Sets that show off your china and silver to perfection. Whenever dining is an occasion you will use your set again and again. Long-wearing to serve for years. Chrysanthemum pattern. Washable. Boxed. In White or Pastels. *Pastels:* Aqua, Lt. Green, Maize, Pink. *State Pastel.*

Cat. No.	Cloth	Size Abt.	Napkins	Ship. wt.	Set
18C1115	Pastel	66x 86 in.	8, 20x20 in.	2 lbs. 4 oz.	$19.98
18C1116	Pastel	66x102 in.	12, 20x20 in.	2 lbs. 8 oz.	26.98
18C1118	White	70x 88 in.	8, 22x22 in.	2 lbs.	16.85
18C1119	White	70x106 in.	12, 22x22 in.	2 lbs. 8 oz.	19.95
18C1120	White	70x124 in.	12, 22x22 in.	4 lbs. 4 oz.	25.95

(F) Fine Altar Quality Irish Linen. Plain weave; hem-stitched hems. Hand-mitered corners. Washable. White.

Cat. No.		Size Abt.	Ship. Wt.	Price
18C1657	Cloth	35x35 in.	8 oz.	$2.49
18C1658	Cloth	45x45 in.	10 oz.	3.89
18C1659	Cloth	54x54 in.	12 oz.	4.98
18C1660	Cloth	54x70 in.	14 oz.	6.98
18C1655	Napkins	12x12 in.	4, 10 oz.	4 for 1.39
18C1656	Napkins	18x18 in.	4, 1 lb.	4 for 2.65
18C1662	Scarf	16x35 in.	3 oz.	1.29
18C1663	Scarf	16x43 in.	6 oz.	1.59
18C1664	Scarf	16x54 in.	7 oz.	1.89
18C1665	Doily	14x20 in.	4 oz.	79c

18 C 1661—Doily Set. 2 pieces 10x14 in.; 1 piece 12x18 in. Ship. wt. 8 oz. White only . . . . . 3-pc. Set $1.29

MORE AND MORE PEOPLE ARE MAKING THEIR OWN TABLE SETS, SCARFS

(G) IRISH LINEN DAMASK YARD GOODS, NAPKINS. Satin-smooth Irish Linen in an attractive floral pattern similar to one below. Close uniform weave. 153 threads per sq. inch. Napkins are hemmed. Washable. White only.
18C51C–Yard Goods. Width 70 in. Ship. wt. yd. 10 oz. Yd. $3.98
18C403C–Napkins. Size 22x22 in. Ship. wt. 6, 8 oz. 6 for $4.69
18C404C–Napkins. Size 22x22 in. Ship. wt. 8, 10 oz. 8 for $6.25

(H) WHITE COTTON DAMASK YARD GOODS. Good Quality —firm weave. Better Quality—closer weave; finer lint-free finish. Best Quality — heavier, smoother texture; Basco lintless finish. Pattern like one shown. Washable.

Width	Ship. Wt. Yd.	Good		Better		Best	
		Cat. No.	Yard	Cat. No.	Yard	Cat. No.	Yard
58 in.	10 oz.	18C1	83c	18C4	$1.30	18C7	$1.57
64 in.	11 oz.	18C2	$1.04	18C5	1.49	18C8	1.86
72 in.	12 oz.	....	.....	18C6	1.75	18C9	2.12

(J) CHECKED DAMASK YARD GOODS. Colored and white checks. Closely woven of strong mercerized Cotton. Washable. Green, Red, Blue, Gold; ea. with White. *State choice of Color.*
18 C 28—Width 58 inches. Ship. wt. yd. 8 oz. . . . . Yard $1.34

(K) COLORED BORDER DAMASK YARD GOODS. Snowy-white Cotton has a woven floral pattern, colorfully woven borders. Mercerized. Washable. Comes in Green, Rose, Blue, Gold.
18 C 11—Width 58 in. Ship. wt. yard 8 oz. *State color.* Yd. 97c
18 C 14—Width 64 in. Ship. wt. yard 10 oz. *State color.* Yd. $1.18

(L) (M) BATISTE OR LACE. Sectionally designed in various sizes to meet cutting needs. No hemming needed. Washable.
(L) EMBROIDERED COTTON SCARFING. Dainty Eyelet schiffli style.
18 C 203—White. Abt. 15 in. wide. Ship. wt. yd. 3 oz. Yd. $1.00
(M) COTTON LACE SCARFING. Alencon-type lace. White, Ivory.
18 C 204—Abt. 14½ in. wide. Wt. yd. 3 oz. *State color.* Yd. $1.29

DAINTY COTTON, NYLON SCARFS

(N) An exquisite Cotton Scarf and Vanity Set, imported directly from Austria. And it's styled in the tradition of beautiful Swiss-type embroidery; cut-work in an attractive floral design. Washable. Comes in Snowy-White.
18 C 1516—Scarf. About 15x33 in. Ship. wt. 1 oz. $1.79
18 C 1517—Scarf. About 15x42 in. Ship. wt. 2 oz. $1.98
18 C 1518—Scarf. About 15x50 in. Ship. wt. 3 oz. $2.39
18 C 1519—Vanity Set. 4 pieces: 1 pc. 6x11 in.; 2 pcs. each 9x14 in.; 1 pc. 11x11 in. Ship. wt. 3 oz. 4 . . . . pc. Set $1.98

(P) A decorative Rayon and Cotton raised cord embroidery on sheer nylon in a charming floral design. A little touch of Elegance in your home. Washable. In White only.
18 C 1520—Scarf. About 15x32 in. Ship. wt. 1 oz. Each 94c
18 C 1521—Scarf. About 15x40 in. Ship. wt. 2 oz. Each 94c
18 C 1522—Scarf. About 15x50 in. Ship. wt. 3 oz. Each $1.39
18 C 1523—Vanity Set. 3 pieces: 2 pieces, each 10x14 in. 1 piece, 8x14 in. Ship. wt. 6 oz. . . . . 3 piece Set 94c

Lace... a Tradition for Important Dining

IMPRESSIVE AND DECORATIVE LACE BY NATIONALLY KNOWN QUAKER AND SCRANTON MILLS

When dining is an occasion—Lace, to underline the importance of a beautiful table. Now, from America's foremost mills, a new translation of classic patterns for the smart interiors of modern America. And, notice what Lace offers you: new easy-care (because it launders so beautifully); durability—because it is woven only of fine quality yarns; delicacy—because it looks as light and airy as a cloud. From banquet to buffet, you're always right when you use Lace.

ROUND TABLECLOTHS

Wards offers you a choice of 3 qualities in styles that have been specially designed for round tables. 18C835C (shown above) is Quaker's Gala Quality—a luxurious weave of Spun Rayon and Cotton. 18C-653C is Scranton's Burlington—Cotton lace in a web-like weave of floral leaves. 18C-669C is Scranton's Wimbledon—a modern adaptation of Ancient Italian artistry. To order, see below. Convenient Credit Terms, Inside Back Cover. On orders of $20.00 or more you may pay 10% down and the balance in Monthly Payments.

TO ORDER CORRECT SIZE

For attractive drape be sure to order correct size and shape. Sizes may vary up to 4 in. due to nature of lace. Use square cloth on square, round table; oblong cloth on long table. For extended table, buy cloth 12 in. longer for each leaf used.

Table Size	Luncheon Cloth	Dinner Cloth
30 x 42 to 32 x 46 in.	50 x 70 to 52 x 70 in.	52 x 70 to 58 x 80 in.
34 x 48 to 36 x 54 in.	54 x 72 to 60 x 80 in.	63 x 81 to 64 x 84 in.
38 x 60 to 42 x 62 in.	63 x 81 to 68 x 86 in.	66 x 86 to 72 x 90 in.

SCRANTON'S BURLINGTON... A GARDEN OF FLOWERS

(A) "Burlington"—the luxury of lace in two ply cotton at Wards low prices. Notice its lovely pattern—swirling leaves surrounded by large petal flowers. With a crisply defined Medallion center. You'll appreciate too, the way it looks so "right" with all your furnishings, modern or traditional. Corded picot edges. Washable. Ivory only.

18 C 650C—Cloth. Abt. 52x52. Wt. 1 lb. 6 oz. $2.49
18 C 651C—Cloth. Abt. 52x72. Wt. 1 lb. 10 oz. $2.98
18 C 652C—Cloth. Abt. 60x80. Wt. 1 lb. 10 oz. $3.69
18 C 653C—Round Cloth. Abt. 70 in. (diam.) Wt. 1 lb. 10 oz. $3.69
18 C 654C—Cloth. Abt. 70x90. Wt. 1 lb. 12 oz. $3.98
18 C 655C—Scarf. About 16x36. Wt. 8 oz. 79c
18 C 656C—Scarf. Abt. 16x63. Wt. 12 oz. $1.29

SCRANTON'S PALAMAY... BEAUTY AT A LITTLE PRICE

(C) The intricate "Palamay"—created to give you table beauty at prices you can afford. It's a wonderful value, too—needs little care; just wash, iron lightly, and it's ready for your table again. Woven of fine 2-ply Cotton, it will wear and wear—but you'd never guess it from its light-as-a-cloud look. In Ivory only. Washable.

18 C 658C—Tablecloth. Abt. 52x52 in. Ship. wt. 1 lb. 6 oz. $2.98
18 C 659C—Tablecloth. Abt. 52x72 in. Ship. wt. 1 lb. 10 oz. $3.69
18 C 660C—Tablecloth. Abt. 63x81 in. Ship. wt. 1 lb. 12 oz. $4.98
18 C 661C—Tablecloth. Abt. 70x90 in. Ship. wt. 1 lb. 14 oz. $5.98
18 C 662C—Tablecloth. Abt. 70x108 in. Ship. wt. 2 lbs. 8 oz. $6.98
18 C 663C—Scarf. Abt. 16x36 in. Ship. wt. 8 oz. $1.19
18 C 664C—Scarf. Abt. 16x63 in. Ship. wt. 12 oz. $1.69

QUAKER'S ALENCON LINE IN ORLON MAGIC

(E) What's new in Tablecloths—Orlon! The lightest, sheerest, easiest-to-care-for lace fabric that has ever adorned your table. Here it is, as delicate-looking as a sunbeam, woven of Dupont's Orlon. No ironing—just whisk it in and out of the suds, let it dry, and you can have it back on your table in time for dinner. What's more, you can remove individual spots with just a little soap and warm water without washing entire cloth. Scalloped, corded picot edges. Ivory only.

18 C 794C—Tablecloth. Abt. 63x83 in. Ship. wt. 1 lb. 12 oz. $16.77
18 C 795C—Tablecloth. Abt. 72x90 in. Ship. wt. 2 lbs. 4 oz. $19.49
18 C 796C—Tablecloth. Abt. 72x108 in. Ship. wt. 2 lbs. 8 oz. $25.49
18 C 797C—Scarf. Abt. 16x36 in. Ship. wt. 8 oz. $3.39
18 C 798C—Scarf. Abt. 16x63 in. Ship. wt. 12 oz. $5.79

SCRANTON'S WIMBLEDON... HEIRLOOM PATTERN

(B) The "Wimbledon"—a contemporary heirloom, reproduced from a rare and lovely Italian Banquet cloth of spun Rayon and Cotton. Yet notice its up-to-the-minute styling, its modern features. Resistant to stains, it needs only a quick sponging—and spots disappear like magic. Sturdy, too—takes lots of wear. In Ivory only. Washable.

18 C 666C—Tablecloth. Abt. 58x58 in. Shipping weight 1 lb. 10 oz. $4.98
18 C 667C—Tablecloth. Abt. 58x80 in. Shipping weight 1 lb. 14 oz. $5.98
18 C 668C—Tablecloth. Abt. 70x88 in. Shipping weight 2 lbs. 4 oz. $7.98
18 C 669C—Round Tablecloth. Abt. 70 in. (diam.) Wt. 1 lb. 12 oz. $6.29
18 C 670C—Tablecloth. Abt. 70x108 in. Ship. wt. 2 lbs. 8 oz. $8.98
18 C 671C—Scarf. Abt. 16x36 in. Shipping weight 8 oz. $1.49
18 C 672C—Scarf. Abt. 16x63 in. Shipping weight 12 oz. $1.98

QUAKER'S GALA QUALITY... BLENDS THE FINEST LACES

(D) A hint of the Old recreated in the New. Quaker's Gala Quality goes back to the Mechlin Laces of the 18th Century for inspiration, is new in its adaptability to your contemporary needs. Woven of Spun Rayon and Cotton—a blend to count on for long wear. Scalloped edges feature corded picot. Washable. Egyptian (med.) Ecru.

18 C 833C—Tablecloth. Abt. 54x72 in. Ship. wt. 1 lb. 10 oz. $7.79
18 C 834C—Tablecloth. Abt. 63x81 in. Ship. wt. 1 lb. 12 oz. $8.79
18 C 835C—Round Cloth. Abt. 72 in. (diam.) Ship. wt. 1 lb. 14 oz. $8.79
18 C 836C—Tablecloth. Abt. 72x90 in. Ship. wt. 2 lbs. $9.79
18 C 837C—Tablecloth. Abt. 72x108 in. Ship. wt. 2 lbs. 8 oz. ... $11.69
18 C 838C—Scarf. Abt. 15x36 in. Ship. wt. 8 oz. $1.44
18 C 839C—Scarf. Abt. 15x63 in. Ship. wt. 12 oz. $1.98

QUAKER'S BARONESS—ARISTOCRAT OF THE TABLE

(F) Frankly French... the exquisite "Baroness" with all the intricate and lovely design that has always characterized French lace. Here is an adaptation of a rare 18th century needlepoint arranged in a floral pattern, with delicately curved lines in timeless French Provincial styling. Its fragile beauty belies its sturdy Rayon and Cotton composition. Richly shaded in Egyptian (med.) Ecru. Washable.

18 C 786C—Tablecloth. About 54x72 in. Ship. wt. 1 lb. 10 oz. $9.77
18 C 787C—Tablecloth. About 63x83 in. Ship. wt. 1 lb. 14 oz. $12.77
18 C 789C—Tablecloth. About 72x90 in. Ship. wt. 2 lbs. $14.67
18 C 790C—Tablecloth. About 72x108 in. Ship. wt. 2 lbs. 6 oz. . $17.67
18 C 791C—Scarf. About 15x36 in. Ship. wt. 8 oz. $1.87
18 C 792C—Scarf. About 15x63 in. Ship. wt. 12 oz. $2.77

Festive Tablecloths to Make Every Meal an Occasion

MIX AND MATCH COLORS BRING A VIVID PERSONALITY TO YOUR DINING ROOM

SANFORIZED COTTON FROM FRUIT OF THE LOOM 1.59 TO 3.98

(A) A fiesta of color. A brand new concept in Table Decor—choose your Napkins to blend or contrast with your Cloth. 9 of the season's newest shades. Vat-dyed to retain its brilliance. See swatches. Cotton is Sanforized, Mercerized for extra wear. Washfast. *State color:* Turquoise, Yellow, Violet, Pink, Avocado Green, Red, Brown, Coral, Hunter Green.

18 C 1254C—Tablecloth. Size about 53x53 in. Shipping weight 12 oz. $1.59
18 C 1255C—Tablecloth. Size about 53x72 in. Shipping weight 1 lb. 4 oz. $2.49
18 C 1256C—Round Tablecloth. Size about 60 in. (diam.). Ship. wt. 1 lb. $2.98
18 C 1257C—Tablecloth. Size about 60x86 in. Shipping weight 1 lb. 10 oz. $3.69
18 C 1258C—Tablecloth. Size about 60x102 in. Shipping weight 2 lbs. 8 oz. $3.98
18 C 1259C—Napkins. Size about 17x17 in. Shipping weight 3 oz. ..... Ea. 28c
18 C 163C—Yard Goods. Width 17 in. Shipping weight yard 5 oz. ..... Yard 39c
18 C 164C—Yard Goods. Width 53 in. Shipping weight yard 15 oz. ..... Yard $1.09

IRISH LINEN IN BRILLIANT SOLID SHADES 2.29 TO 7.49

(A) It takes sparkling color to bring out the full-blossomed beauty of Irish Linen. And Wards now offers you a choice of color to mix and match as you please. Incomparable as always, this Linen, imported from Ireland, is a timeless tribute to your table decor. Tablecloths and Napkins are hemmed to prevent fraying. Washable. *State color.* *Colors:* Turquoise, Yellow, Pink, Avocado Green, Brown or Hunter Green.

18 C 1274C—Tablecloth. Size about 52x52 in. Shipping weight 1 lb. $2.29
18 C 1275C—Tablecloth. Size about 52x70 in. Shipping weight 1 lb. 6 oz. $3.49
18 C 1276C—Tablecloth. Size about 63x84 in. Shipping weight 1 lb. 12 oz. $5.49
18 C 1277C—Tablecloth. Size about 63x104 in. Shipping weight 2 lbs. 4 oz. $7.49
18 C 1278C—Round Tablecloth. Size about 63 in. (diam.). Ship. wt. 1 lb. 5 oz. $4.98
18 C 1279C—Round Tablecloth. Size about 70 in. (diam.). Ship. wt. 1 lb. 10 oz. $6.98
18 C 1280C—Napkin. Size about 17x17 in. Shipping weight each 3 oz. ..... Each 39c

TO SERVE YOU FROM BREAKFAST TO DINNER—FROM BUFFET TO BANQUET

LIVELY CHECKS AND BRILLIANT SOLID COLORS IN AN ATTRACTIVE ASSORTMENT OF IMPORTED AND DOMESTIC FABRICS 2.49 TO 8.98

(B) Play a checker game in your kitchen or dining room. Tablecloths in Belgian Linen Crash with colored and white checks. Make curtains, napkins from yard goods. *State color:* Red, Gold, Blue, Green; ea. with white. Washfast.

18 C 1308C—Cloth. Abt. 52x52 in. Ship. wt. 14 oz. $2.49
18 C 1309C—Cloth. Abt. 52x70 in. Ship. wt. 1 lb. 2 oz. $3.49
18 C 1310C—Cloth. Abt. 60x80 in. Ship. wt. 1 lb. 8 oz. $4.89
18 C 1311C—Cloth. Abt. 60x96 in. Ship. wt. 1 lb. 13 oz. $5.98
18 C 75C—Yard Goods. Width 52 in. Ship. wt. yd. 9 oz. Yd. $1.69

(C) Round Tablecloth in two fabrics: Sturdy Butcher type Rayon or rich Linen. Rayon cloth, White Cotton fringe; Linen with colored fringe. Washable. *State color:* Pink, Brown, White, Hunter Green, Gold, Turquoise.

18C1327C-Rayon Cloth. 70 in. (diam.). Wt. 1 lb. 12 oz. $4.98
18C1328C-Rayon Napkin. 17x17 in. Ship. wt. 4 oz. Ea. 39c
18C1324C-Linen Cloth. 68 in. (diam.). Wt. 1 lb. 13 oz. $7.98
18C1325C-Linen Cloth. 80 in. (diam.). Ship. wt. 2 lbs. $8.98
18C1326C-Linen Napkin. 17x17 in. Ship. wt. 4 oz. Ea. 39c

(D) Continental touch. A Belgian import—Linen in Diamond pattern to set an exquisite table. Cloth, matching Napkins carefully hemmed. Washable. *State color.* *Colors:* Turquoise, White, Hunter Green, Gold or Pink.

18 C 1262C—Cloth. About 52x52 in. Ship. wt. 12 oz. $2.98
18 C 1263C—Cloth. About 52x70 in. Ship. wt. 1 lb. $3.79
18 C 1264C—Cloth. About 64x84 in. Ship. wt. 1 lb. 8 oz. $5.59
18 C 1265C—Cloth. About 64x104 in. Ship. wt. 1 lb. 12 oz. $6.98
18 C 1266C—Napkin. About 16x16 in. Ship. wt. 3 oz. Ea. 39c

TABLE DRAMA IN DAMASK . . . YOURS IN 3 OUTSTANDING QUALITIES 1.29 TO 4.98 Cloths 1.68 TO 11.98 Sets

(E) Good Quality. Rayon and Cotton Damask. Imported from Japan. Patterns similar to illustration. *State color:* Gold, Lt. Green, White, Pink. Washable.

18C961-Cloth (50x50), 4 Napkins (12x12). Wt. 1 lb. 8 oz. $1.68
18C962-Cloth (50x66), 6 Napkins (12x12). Wt. 2 lbs. . . $2.58
18C963-Cloth (56x76), 8 Napkins (16x16). Wt. 2 lbs. 4 oz. $3.48
18C966-Cloth (60x90), 8 Napkins (16x16). Wt. 2 lbs. 10 oz. $3.98
18C967-Cloth (60x102), 12 Napkins (16x16). Wt. 3 lbs. $5.98
18C1022—Cloth alone. Abt. 50x50 in. Ship. wt. 10 oz. . $1.29
18C1023—Cloth alone. Abt. 50x66 in. Ship. wt. 14 oz. . . $1.79
18C1024—Cloth alone. Abt. 56x76 in. Wt. 1 lb. 2 oz. . . . $2.29
18C1025—Cloth alone. Abt. 60x90 in. Wt. 1 lb. 6 oz. . . . $2.79
18C1026—Cloth alone. Abt. 60x100 in. Wt. 1 lb. 10 oz. . $3.19

(F) Better Quality Rayon and Cotton Damask Cloths. A particularly lovely import from Japan. These exquisite cloths (sets come with matching Napkins) have been carefully hemmed by hand. Notice the firmer weave, the rich-looking lustrous finish. Yours in striking patterns very much like the one shown. Washable. *State color.* *Colors:* Lt. Green, Gold, White, Pink.

18C977-Cloth (58x78), 8 Napkins (16x16). Wt. 3 lbs. $4.98
18C978-Cloth (58x88), 8 Napkins (16x16). Wt. 3 lbs. 8 oz. $5.98
18C979-Cloth (62x102), 12 Napkins (16x16). Wt. 4 lbs. $6.98
18C1027-Cloth alone. Abt. 52x70 in. Ship. wt. 1 lb. . . . $2.98
18C1028-Cloth alone. Abt. 64x84 in. Ship. wt. 1 lb. 6 oz. $3.98
18C1029-Cloth alone. Abt. 64x104 in. Ship. wt. 2 lbs. . $4.98

(G) Wards Best Quality Rayon and Cotton Damask Dinner Sets. Gleaming Damask, a royal addition to important dinner parties. Imported from Japan. These hand hemmed sets are superbly styled in patterns similar to the one shown above. Closely woven of lustrous Rayon and sturdy mercerized Cotton yarns for serviceability and beauty. The hand hemmed Napkins are luxury size. Washable. *Colors:* Pink, Ivory-White, Gold or Aqua. *State color.*

Cat. No.	Cloth Abt.	Napkins	Ship. wt.	Set
18 C 1030	64x 84 in.	8 (20x20)	3 lbs. 10 oz.	$11.98
18 C 1031	64x104 in.	12 (20x20)	4 lbs. 4 oz.	15.98
18 C 1032	64x124 in.	12 (20x20)	5 lbs.	19.98

HOMEMAKER SETS MAKE LIFE EASIER, YOUR HOME MORE ATTRACTIVE

SPUN RAYON . . . INFORMALLY YOURS 1.79 52x52

(H) A handsome Cloth with fine little touches that indicate a thoughtful hostess. Floral pattern forms a bright bouquet on Spun Rayon. Refreshingly informal. Washable. *Colors:* Pink, Aqua or Gold. *Please state color.*

18 C 1200C—Cloth. About 52x52 in. Ship. wt. 12 oz. . . . $1.79
18 C 1201C—Cloth. About 52x70 in. Ship. wt. 1 lb. 6 oz. $2.79
18 C 1202C—Cloth. About 58x80 in. Ship. wt. 1 lb. 12 oz. $3.79
18 C 1203C—Napkins. 17x17 in. Wt. (6) 12 oz. . . . 6 for $1.79

LUXURY LINEN Now 2.69 52x52 in.

(J) At the garden gate . . . New Orleans pattern on printed Linen. Roses strewn in gay abandon over a wrought iron design. Just right for informal luncheons. *State color:* Gold, Gray, Light Green, Pink. Washable.

18C1393C-Cloth. About 52x52 in. Ship. wt. 1 lb. $2.69
18C1394C-Cloth. Abt. 52x72 in. Ship. wt. 1 lb. 5 oz. $3.69
18C1395C-Cloth. About 60x86 in. Ship. wt. 1 lb. 10 oz. $4.98
18C1396C-Napkins. 16x16 in. Ship. wt. 6, 1 lb. 6 for $1.98

LINEN SET: TABLECLOTH, KITCHEN TOWELS, TOASTER COVER, POT HOLDERS, APRON 89c TO 3.98

(L) Jack 'n Jill have fun down on the farm. You, too, will enjoy the country air—of these humorous rural scenes. Bright washfast colors printed on 100% Pure Linen. Pot Holders are attached to covered board, wall hook included. "Jill" is pictured on the other side of toaster cover. To order towels, state pattern: "B" for boy; "G" for girl. All items sold separately as well. Illustrated colors only. Washfast.

18C1288C-Cloth. Abt. 52x52 in. Ship. wt. 14 oz. $2.98
18C1289C-Cloth. Abt. 52x70 in. Ship. wt. 1 lb. 3 oz. . . . $3.98
18C301C-Towel. 15x28. Wt. 4 oz. *State Boy or Girl.* Ea. 89c
18C302C-Toaster Cover. 7x10x6 in. Ship. wt. 2 oz. Ea. 89c
18C303C-3-pc. Pot Holder Set. Ship. wt. 6 oz. . . . . Set $1.09
18C304C-Matching Apron. Shipping weight 8 oz. Ea. $1.39

CONVENIENT PLACE MATS 4 FOR 1.19

(N) Pick this American Beauty Rose. Floral pattern on clear Acetate with a cotton printed look of elegance. Wipe with damp cloth. *State color:* Gold, Pink, Red.

18 C 1488—Place Mat. 12x18 in. Ship. wt. 8 oz. . . 4 for $1.19

(P) Homespun creation that enhances any table. The last word in home-making-made-easy. Durable, textured Plastic place mats—to be cleaned by a damp cloth. *Colors:* Gray, Green, Pink or Red Plaid. *State Plaid.*

18 C 1489—Place Mat. 12x18. Ship. wt. 10 oz. . . . . 4 for $1.19

CRISP WHITE COTTON DAMASK 2.98 52x68 in.

(R) The flash of White against exquisite table appointments dramatizes a well set table. Here is Snow-White Cotton Damask, in Queen-like majesty, promising years of devoted service. Delicate floral patterns. Hemmed edges. Washes, irons beautifully. Bleached White only.

Cat. No.		Size About	Ship. wt.	Price
18 C 1043C	Cloth	52x 68 in.	1 lb. 6 oz.	$2.98
18 C 1044C	Cloth	62x 82 in.	1 lb. 12 oz.	3.98
18 C 1045C	Cloth	62x100 in.	2 lbs. 2 oz.	4.98
18 C 1046C	Napkins	6 (18x18)	14 oz.	1.98

IT'S PARADISE IN PLASTIC

EASY-CLEAN PLASTIC 1.89 52x52

(K) Block Plaid Plastic cloth. Damp cloth keeps it fresh looking. Backed with Cotton to protect your table tops. No bothersome ironing. Tablecloths neatly hemmed. *Comes in:* Green, Gold or Red Plaid. *State Plaid color.*

18 C 1416—Cloth. About 52x52 in. Ship. wt. 1 lb. . . . $1.89
18 C 1417—Cloth. About 52x70 in. Ship. wt. 1 lb. 4 oz. $2.79

HEAVY GAUGE PLASTIC 1.89 52x52 in.

(M) Leaf pattern on Heavy Gauge Plastic—practical for every day use. Cotton backing. Wipe with damp cloth. *Order by predom. color:* Pink (with Charcoal Gray), Gold (with Green), Gray (with Red), Lt. Green (with Dk. Green).

18 C 1418—Cloth. About 52x52 in. Ship. wt. 1 lb. $1.89
18 C 1419—Cloth. About 52x70 in. Ship. wt. 1 lb. 6 oz. $2.79

LACE-LIKE PLASTIC 98c 53x53 in.

(T) Sturdy 4-gauge Plastic Tablecloth. White floral lace-effect on pastel background. Hemmed ends. Clean with damp cloth. *State color.* White, Green, Pink or Yellow.

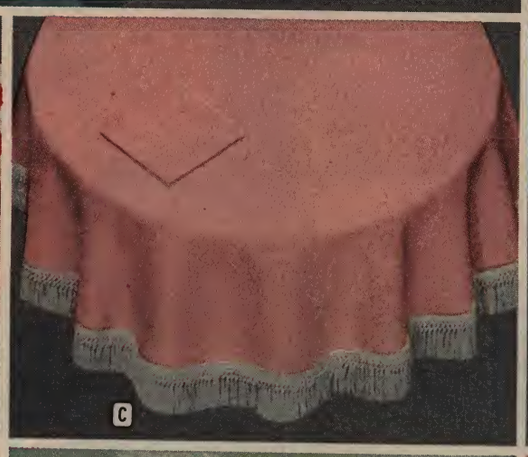
18 C 1425C—Cloth. About 53x53 in. Ship. wt. 12 oz. 98c
18 C 1426C—Cloth. Abt. 53x70 in. Ship. wt. 1 lb. 2 oz. $1.39
18 C 1427C—Cloth. Abt. 70x90 in. Ship. wt. 2 lbs. $2.49
18 C 1428C—Cloth. Abt. 70x108 in. Ship. wt. 2 lbs. 7 oz. $3.39
18 C 106C—Yard Goods. 54 in. wide. Wt. yd. 10 oz. White. Yd. 59c

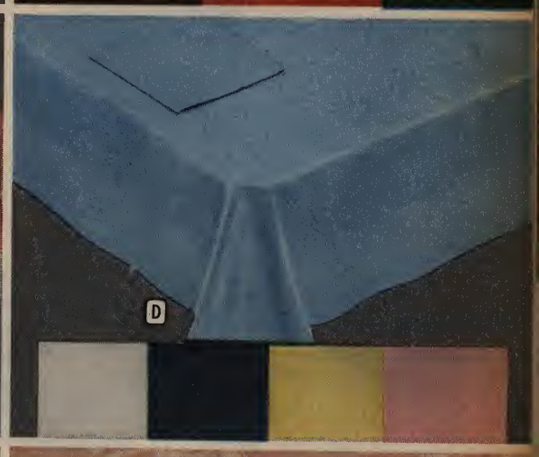
Colors match items as closely as printing permits. Slight color variation between cloths, napkins sold separately sometimes unavoidable. Credit Terms, Inside Back Cover.

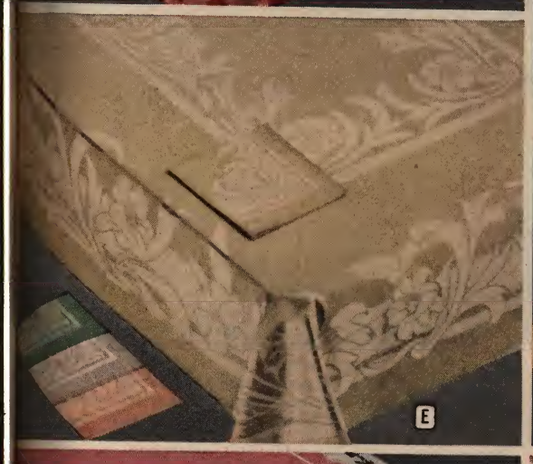
A

Yellow
Violet
Turquoise
Pink
Avocado
Red
Brown
Coral
Hunter

B


C


D


E

F

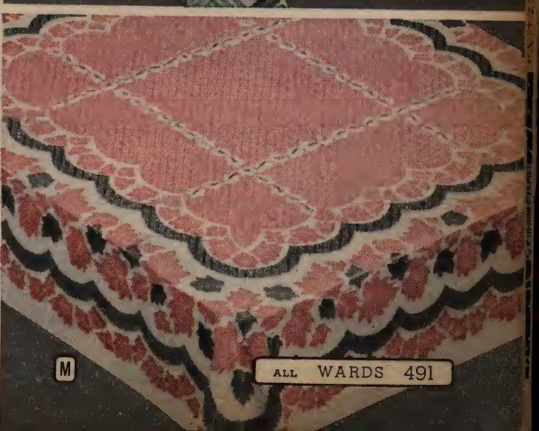
G

H

J

K

L


M

Wards Cleaners

TANK AND CANISTER CLEANERS 48.95 TO 58.95

C D E Excellent for above-the-floor cleaning and for rugs and floors as well. You can clean draperies, blinds and lampshades; reach high moldings, ceilings, behind radiators and other hard-to-reach places; gets the deep-down dirt from furniture and mattresses. Powerful suction gets all the lint, dust and embedded dirt. Blowing tools like sprayer and demother may be used with cleaners (C) and (E). Cleaners below use handy paper dust bags for sanitary dust disposal—just throw them away when full. All operate on 110–120 volts AC or DC, all are UL Approved.

WARDS BEST TANK CLEANER 58.95

C A lightweight powerful cleaner to keep your home free of dust and dirt with little effort. Runners are part of tank so it's perfectly balanced, never tips. Paper liner slips into cloth dust bag to eliminate messy job of emptying. You simply take out the liner and throw it away. 3 paper liners included—extras sold separately below. Washable air filter protects motor from dust. Smooth-running air cooled motor never needs oiling. Strong suction gets dirt out. On-Off toe touch switch eliminates stooping. 20½-ft. rubber-covered cord. UL Approved. ½-HP motor. AC/DC. Complete set of cleaning tools, similar to those shown below. Includes: (1) 8-ft. flexible hose; (2) two 19½-in. metal extension tubes; (3) rug nozzle with floating brush to pick up lint and threads; (4) floor-wall brush; (5) dusting brush; (6) upholstery nozzle; (7) sprayer for liquid wax, paint, etc.; (8) crevice tool; (9) demother; (10) swivel. Fiberboard case to store tools. Extension tubes and tools are interlocking type. Ship. wt. 27 lbs. *Mailable.* $5 Down on Terms. See Page 555 for details.

85 C 396MO—$5 Monthly.....Cash $58.95

WARDS BETTER CANISTER CLEANER 48.95

D New Cleaner, mounted on 4-wheel "Dolly" rolls effortlessly over floors or rugs, turns easily on swivel casters, follows every move you make with cleaning tools. Like cleaner (E) but for use only with suction tools. Uses disposable paper dust bags—no mess or dirty hands. 4 paper bags included. Set of suction cleaning tools similar to those shown below. Includes: 8-ft. flexible hose, two 19-in metal extension tubes; rug nozzle, floor-wall brush, upholstery nozzle, dusting brush, crevice tool and plastic storage bag. Air is triple filtered by washable filter, paper bag and cloth bag. All steel body finished in baked on enamel. 20-ft. cord. On/Off switch. UL Approved. ¾ HP motor. For AC or DC. 11¾-in. diam., 13⅜ in. high. Ship. wt. 28 lbs. *Mailable.*

85 C 326MO—$4 Down,$5 Monthly.See Page 555.Cash $48.95

88 C 845 M—Set of 3 additional attachments for previous model 85-324. Similar to dusting brush (5); upholstery nozzle (6) and crevice tool (8). Ship. wt. 2 lbs.....$2.95

WARDS BEST CANISTER CLEANER 58.95

E Cleaner has complete set of floor to ceiling tools, shown at lower left of this page.

EASY TO USE—Moves lightly in any direction on smooth running ball bearings. Rolls over rugs and floors alike. Turns with the flexible hose without kinking it. Foot operated on-off switch.

EASY TO EMPTY—release top catches, lift top and remove sanitary disposable paper bag without spilling dirt. 1 cloth and 4 paper bags included.

EASY-TO-ATTACH INTERLOCKING CLEANING TOOLS: Set includes: (1) 8-ft. flexible hose; (2) two 19½-in. metal extension tubes; (3) rug nozzle (4) floor-wall brush; (5) dusting brush; (6) upholstery nozzle; (8) crevice tool; (10) swivel; and fiberboard storage case. Washable filter, paper bag and cloth bag give triple filtering of air drawn through cleaner—protects motor, prevents recirculation of dirt and dust. Vinyl plastic bumper protects furniture. Enamel finish with chromed top and trim. All steel body. Sturdy handle. Pilot light. 20-ft. rubber insulated cord. UL Approved. ¾-HP motor. For AC/DC. 12½-in. diam. 13 in. high. Ship. wt. 32 lbs. *Mailable.*

85 C 366MO—$5 Down, $5 Mo. See Page 555....Cash $58.95

STORAGE HASSOCK FOR VACUUM CLEANERS 14.95

F Attractively styled hassock designed to hold any tank or canister cleaner and tools—keeps them together so they are always handy. Upholstered outside with durable, easily cleaned plastic; well-padded lids and sides. Size: 26 in. long, 16 in. high, 16 in. deep. Ship. wt. 19 lbs.

85 C 7366MO—Geranium Red. *Mailable*.....$14.95

85 C 7376MO—Chartreuse. *Mailable*.....14.95

PAPER REPLACEMENT BAGS FOR CLEANERS. Disposable, easy to use. Eliminates emptying, just throw away when full.

88 C 102—Pkg. of 5 for (A) only. Ship. wt. 1 lb.....$1.25

88 C 100—Pkg. of 4 for (C) only. Ship. wt. 1 lb.....50c

88 C 89—Pkg. of 6 for (D) only. Ship. wt. 8 oz.....65c

88 C 101—Pkg. of 6 for (E) only. Ship. wt. 8 oz.....$1.00

PARTS AND REPAIR SERVICE are always available on Vacuum Cleaners and other appliances at your nearest Wards Store, Catalog Office or Mail Order House. See Page 958.

FOR WARDS SPECIAL APPLIANCE TERMS SEE PAGE 555.
ONLY $5 DOWN ON ITEMS SELLING FOR LESS THAN $200.

Upright Cleaner; New Floor Machine

WARDS SUPREME UPRIGHT CLEANER 66.95

A Wards Finest Vacuum. More convenient than ever to use because it's easy and sanitary to empty. Disposable paper dust bag with built-in dirt trap fits inside cloth zipper bag. When paper bag is full, throw it away; replace it with a new one (or empty and re-use). 6 paper bags included. Cleaner always runs at full suction power—design of paper bag allows free intake of dirt-laden air until bag is full. ½-HP motor is permanently lubricated.

Revolving Beater Brush has 3 rows of bristles—2 of long wearing stiff nylon to beat out embedded dirt, 1 row of soft horse-hair bristles sweeps up loosened dust and lint. Strong suction really gets the dirt, leaves nap soft, fluffy and clean. Brush adjusts automatically to nap thickness. Two-speed motor for efficiency. Simple connection for cleaning attachments (see sketch above).

Light in Weight, Easy to Use. Body of cleaner is aluminum. 3-position handle has fingertip switch, cord, hooks. Cleaner body is only 5¾ in. high, glides under low furniture. Non-marring bumper. Big headlight. 20½-ft. cord. Radio Noise eliminator. UL Approved. For 110–120 volts AC-DC. *Mailable.*

85 C 495MO—Ship. wt. 26 lbs. $5 Down. $5 Monthly. See Page 555.Cash $66.95

CLEANER WITH ATTACHMENT SET LISTED BELOW. Save $4.95 on combination.

85 C 9495YO—Ship. wt. 35 lbs. *Mail.* $5 Dn., $5 Mo. See Page 555..Cash $78.95

ATTACHMENTS FOR (A). Similar to set shown below. Incl.: (1) 8-ft. flexible hose, (2) two 20-in. metal extension tubes; (4) floor-wall brush; (5) dusting brush; (6) upholstery nozzle; (8) crevice tool and storage case.

85 C 7495M—Attachment Set in Storage Case. Ship. wt. 8 lbs.....$16.95

TWIN-BRUSH FLOOR MACHINE 62.95

B Care for your floors the new labor-saving power way. Heavy duty floor machine cleans and polishes floors quickly. Counter-rotating brushes, balanced motor mounting, correct weight-speed ratio permit fingertip control. Machine glides at slightest pressure; will not walk or creep. Rubber bumper. Polishes, scrubs, waxes, buffs, sands, dry cleans all types of floors with extra attachments below.

Twin intermeshing 6-in. polishing brushes. UL Approved. Powerful ¼-HP motor for 110–120 volts AC-DC. Positive quiet gear drive.

85 C 6306 MB—With 2 polishing Brushes. Wt. 22 lbs. *Mail.* $5 Dn., $5 Mo. Cash $62.95

85 C 6316—2 Scrub Brushes. Wt. 2 lbs... 4.95

85 C 6326—2 Wax Brushes. Wt. 2 lbs.... 4.95

85 C 6336—2 Polishing Brushes. Wt. 2 lbs. 4.95

85 C 6346–2 Lambswool Buffers. Wt. 2 lbs. 4.95

85 C 6356—2 Lambswool Pads. Wt. 8 oz. 1.69

85 C 6366–2 Steel Wool Holders. Wt. 1 lb. 2.95

85 C 6376—10 Steel Wool Pads. Wt. 2 lbs. 4.95

85 C 6386—2 Sanders. Ship. wt. 3 lbs.... 5.95

SANDPAPER DISCS. Pkg. of 10. State: Fine, Med., Coarse or Asstd. (4 Fine, 4 Med., 2 Coarse).

85 C 6396—Ship. wt. 1 lb. *State Grit*.....$1.79

Accessories also fit previous Ward Model 75-6699.

WARDS HAND CLEANER WITH REVOLVING BRUSH 21.95

G A practical accessory to your regular cleaner. Compact, well balanced and so easy to handle that you'll use it every day for quick, thorough dusting—lightens your regular house cleaning drudgery.

Revolving Brush plus strong suction gets embedded dirt, surface dust and lint from upholstered furniture, hard-to-do stair carpeting and automobile upholstery. It's excellent too for cleaning drapes, mattresses and for keeping clothing dust free. Air cooled ¼-HP motor never needs oiling. On-Off switch in handle. Rubber bumper on nozzle. Gray cloth dust bag. 14-ft. rubber covered cord. UL Approved. For 110–120 volts AC or DC. Ship. wt 6 lbs. *Mailable.*

85 C 246M—$2.50 Down, $5 Monthly. See Page 555 for details.....Cash $21.95

COLORS MATCH MERCHANDISE AS CLOSELY AS HIGH SPEED PRINTING PERMITS.

Metallic Gold for Glamorous Drapery Accent

You can see actual fabrics in Wards Catalog Office or Store near you.

GOLDEN PLUME DRAPERIES 9.98 TO 37.98 Unlined 13.98 TO 51.98 Lined

It's new—it's exciting—it's everywhere! GOLD is today's top decorator touch in fine fabrics, smart draperies. It's a new metallic gold—fresh, shining and permanent—won't tarnish, won't fleck or rub off, even in cleaning. We feature it here in Golden Plume print on a luxurious cotton-rayon nub texture. It has lovely soft sheen, is weighty, supple of "hand" for handsome draping and printed in best fade-resistant colors. Draperies are custom-sized, made with buckram-stiffened pinch pleats, 1-in. blind-stitched side hems, 3-in. bottom hems. Available sateen-lined or unlined in twelve sizes, ranging from sill to floor lengths. Widths given are after pleating. Lining protects draperies from sun and soil, makes them last longer. Dry clean. To hang on traverse rods, measure window and allow 6 in. additional for center overlap and rod projection at sides. We show 100-inch width. *Colors:* Green-pink (A) or Brown-turquoise (B), both with Metallic Gold on white. *State:* Catalog Number, Width and Color.

Entire Pleated Width	72-in. length			84-in. length			90-in. length		
	Unlined 71C2350C	Lined 71C2351C	Aver. Wts.	Unlined 71C2352C	Lined 71C2353C	Aver. Wts.	Unlined 71C2354C	Lined 71C2355C	Aver. Wts.
48 in.	$9.98	$13.98	3 lbs.	$10.79	$15.79	4 lbs.	$10.98	$15.98	5 lbs.
70 in.	15.98	22.98	4 lbs.	17.39	24.79	5 lbs.	18.98	25.98	6 lbs.
100 in.	20.98	27.98	6 lbs.	22.98	32.39	7 lbs.	24.98	34.98	8 lbs.
150 in.	30.98	42.98	10 lbs.	35.79	48.79	11 lbs.	37.98	51.98	13 lbs.

71 C 7023C—48-in. Yd. Goods. Vertical repeat 19½ in. Wt. 12 oz. *State color...* Yd. $1.79

GOLD FASHIONS BY-THE-YARD 1.95

Heavy Bark Textured Cottons embellished with metallic gold to give draperies, slip covers richness and sparkle. "Gold" stays bright, won't tarnish or fleck out. Vat colors are sun- and tubfast. Preshrunk, shrinkage less than 3%. 48 in. wide. Ship. wt. yd. 12 oz.

C TO E MING TREE. Exotic colors accented by myriads of gold flecks.
71 C 7079—Vertical repeat 19½ in. *State:* White (C), Green (D), Black (E)..Yd. $1.95

F G ENCORE modern with metallic gold.
71 C 7086 — Vertical repeat 20 in. *State:* Gray (F), White (G).....Yard $1.95

H J GOLD'N SWIRL. Top decorator design with lots of metallic gold. See it used for slip covers on Page 522.
71 C 7087—Vertical pattern repeat 22¼ in. *State:* Green (H), or Yellow (J)..Yard $1.95

Decorator Fashions

"LOCKED-IN COLOR" FOR LASTING BEAUTY
CHROMSPUN OR CELAPERM BARK TEXTURED DRAPERIES

4.98 TO 21.50 Pair

(A) Imagine the many dramatic effects you can achieve with these handsome, fade-resistant draw draperies. They're strikingly beautiful in interiors where emphasis is on color and texture rather than design; impart harmony to rooms that already have pattern. Bark texture fabric is a rich blend of Chromspun or Celaperm and Rayon. "Locked-in color" assures a greater degree of colorfastness to sun, fumes, washing, crocking or dry cleaning than ever achieved on this type fabric. Dry clean or wash with care to prevent shrinkage. Draperies made with buckram stiffened pinch pleated tops, 1-in. side, 3-in. bottom hems. Pin-on hooks. 100-in. width pictured. Read "How to Measure." Scalloped cornice sold on Page 529. *Colors:* Antique Gold, Hunter Green, Red, Natural, Wine, Gray, Pink Ice or Surf Green. *State Catalog Number, Color.*

Catalog Number	Pleated Top Overall	Width Ea.Side Pleated	Length	Shipping Weight Pair	Price Pair
71 C 2830 C	48 in.	24 in.	72 in.	2 lbs. 8 oz.	$4.98
71 C 2831 C	48 in.	24 in.	84 in.	2 lbs. 10 oz.	5.59
71 C 2832 C	48 in.	24 in.	90 in.	2 lbs. 12 oz.	5.98
71 C 2833 C	70 in.	35 in.	72 in.	3 lbs. 10 oz.	8.59
71 C 2834 C	70 in.	35 in.	84 in.	3 lbs. 12 oz.	9 49
71 C 2835 C	70 in.	35 in	90 in.	4 lbs.	9.98
71 C 2836 C	100 in.	50 in.	72 in.	4 lbs. 8 oz.	11.98
71 C 2837 C	100 in	50 in.	84 in.	4 lbs 12 oz.	12.98
71 C 2838 C	100 in.	50 in.	90 in.	5 lbs. 4 oz.	13.69
71 C 2839 C	150 in.	75 in.	72 in.	6 lbs. 12 oz.	17.98
71 C 2840 C	150 in.	75 in.	84 in.	7 lbs. 4 oz.	19.98
71 C 2841 C	150 in.	75 in.	90 in.	7 lbs. 8 oz.	21.50

BARK TEXTURE BY-THE-YARD. *Colors:* Antique Gold, Hunter Green, Red, Natural, Wine, Gray, Pink Ice or Surf Green. 71 C 7028 C—45 in wide *State color.* Wt. yd. 6 oz....Yard 98c

GRANADA—DISTINGUISHED DECORATOR DESIGN ON
COTTON-RAYON TEXTURE ... UNLINED OR SATEEN LINED

6.98 TO 29.98 Unlined

(B) A pattern of rare beauty for modern as well as more formal rooms. Fabric is a full bodied luxurious texture with Cotton for wear, Rayon for soft draping, glamorous sheen. Colors are vat dyed; preshrunk, shrinkage less than 3%. Your choice of lined or unlined draperies. Sateen lining protects them from dust, dirt and is advisable where draperies will be exposed to bright sunlight. Both lined and unlined types have buckram-stiffened pinch pleated tops, blind stitched 1-in. side, and bottom hems. Dry cleaning advised 104-in. width pictured. Read "How to Measure." *State Catalog Number, Gray or Natural.*

Catalog Number	Pleated Top Overall	Width Ea.Side Pleated	Length	Shipping Weight Pair	Price Pair
UNLINED STYLE					
71 C 2183 C	50 in.	25 in.	54 in.	1 lb. 14 oz.	$6.98
71 C 2184 C	50 in.	25 in.	84 in.	2 lbs. 6 oz.	8.98
71 C 2185 C	76 in.	38 in.	54 in.	2 lbs. 14 oz.	10.98
71 C 2186 C	76 in.	38 in.	84 in.	3 lbs. 10 oz.	14.98
71 C 2187 C	104 in.	52 in.	54 in.	3 lbs. 14 oz	14.79
71 C 2188 C	104 in.	52 in.	84 in.	4 lbs 12 oz.	19.98
71 C 2189 C	156 in.	78 in.	54 in.	5 lbs. 12 oz.	22.79
71 C 2190 C	156 in.	78 in.	84 in.	7 lbs.	29.98
SATEEN LINED STYLE					
71 C 2191 C	50 in.	25 in.	54 in.	2 lbs. 10 oz.	$9.79
71 C 2192 C	50 in.	25 in.	84 in.	3 lbs. 14 oz	12.79
71 C 2193 C	76 in.	38 in.	54 in.	4 lbs.	14.98
71 C 2194 C	76 in.	38 in.	84 in.	5 lbs. 4 oz.	19.79
71 C 2195 C	104 in.	52 in.	54 in.	5 lbs. 12 oz.	19.98
71 C 2196 C	104 in.	52 in.	84 in.	7 lbs. 12 oz.	25.98
71 C 2197 C	156 in.	78 in.	54 in.	8 lbs. 12 oz	29.98
71 C 2198 C	156 in.	78 in.	84 in.	12 lbs.	39.79

GRANADA BY-THE-YARD. Same pattern on washable preshrunk Cotton Bark Texture. Heavy weight for sturdy, long-wearing slip covers, light upholstery or bedspreads. Best vat dyes resist fading in sun or tub; shrinkage less than 3%. Vertical pattern repeat 21 in. *Colors:* Gray (in room) or Natural, see swatches for closeup. *State Catalog Number and Color.* 71 C 7083—48 inches wide. Ship. wt. yd. 12 oz.....Yard $1.95

Colors on these two pages match merchandise as closely as possible with modern high speed printing methods.

HOW TO MEASURE FOR DRAPERIES

For Fabric draperies measure window width and allow 6 inches for traverse overlap at center and rod projection at sides. Widths given for draperies are top widths after pleating. Example: If window measures 42 inches, order 1 pr. of 48-in. or 50-inch width draperies. See traverse rods on Page 514.

YOU CAN SEE SAMPLES OF FABRICS USED IN THE DRAPERIES ON

in Draw Draperies

IMPORTED MATCHSTICK BAMBOO DRAW DRAPERIES
GLAMOROUS, AIRY, LIGHT INVITING . . . EASY TO CLEAN

Natural 2.29 Pr. 48x54 in. Colored 4.98 Pr.

C Smart, distinctive, moderate in price. Matchstick Bamboo draperies combine the flexibility of fabric with a lovely translucent quality and deep texture interest that is popular and flattering for today's smart windows. Make stunning room dividers, utility or decorative screens. Choose from lovely mellow-tone natural as in room setting or seven smart decorator colors. Clean with brush or vacuum. Sides are rolled and stitched, tops have firm 2-in. tapes for attaching hooks (order 71 C 5121 on Page 514). Allow at least 1½ times window width for hanging on traverse rod. Adjust length by cutting with scissors. Imported from Japan. Colors painted in U.S.A. are washable, fadeproof. 84-in. lgths. not mailable—shipped by Frt., Express or Truck. See Pg. 970, 971. *State Catalog No., Natural or Color:* Green, Pink, White, Red, Turquoise, Yellow or Brown. *Also state Width mark "W"; Length mark "L."*

Pair Width	Aver. Ship Wt.	Natural 54-in. Lgth. 71 C 2900 M	Natural 72-in. Lgth. 71 C 2901 M0	Natural 84-in. Lgth 71 C 2902 R	Colored* 54-in. Lgth. 71 C 2904 K	Colored* 72-in. Lgth. 71 C 2904 K0	Colored* 84-in. Lgth. 71 C 2904 F
48 in.	4 lbs.	$2.29	$2.95	$3.29	$4.98	$6.98	$7.98
72 in.	6 lbs.	3.39	4.29**	4.98	7.98	9.98**	10.98
96 in.	10 lbs.	3.98	5.59	6.59	9.98	12.98	14.98
120 in.	11 lbs.	5.39	6.98	8.49	11.98	15.98	18.98
144 in.	14 lbs.	6.49	8.49	9.98	14.98	18.98	22.98
168 in.	16 lbs.	7.79	9.98	11.98	16.98	22.98	25.98

*Colored are shipped from Factory near New York City. Pay trans. from nearest Mail Order House. Allow 2 weeks plus time in transit. **Allow 10 lbs. ship. wt. per postal regulation.

MATCHING BAMBOO CORNICE IN 6 OR 8-IN. DEPTH MADE TO YOUR EXACT MEASURE UP TO 10 FEET IN WIDTH

Natural 3.69 6x36 in. Colored 4.29

D Made of ½-in. kiln-dried California Redwood with dust protector top. Faced with matchstick bamboo, split bamboo trim. Choice of 6 or 8-in. depth, with 6-in. return to wall. Assembled. Hardware. Shipped from Factory in Chicago by Frt., Express or Truck (see Pgs. 970, 971). Pay trans. from nearest Mail Order House. No C.O.D.'s Allow 2 weeks plus time in transit. Write for prices on wider widths. *State Cat. No., Natural or Color:* Green, Pink, White, Red, Turquoise, Yellow or Brown. *Also state exact width, depth (6 or 8 in.).*

Widths (below) are inside measurements	Aver. Ship. Wts.	Natural 71 C 8510 F 6-in. depth	Natural 71 C 8510 F 8-in. depth	Colored 71 C 8515 F 6-in. depth	Colored 71 C 8515 F 8-in. depth
Up to 36 in.	9 lbs.	$3.69	$4.69	$4.29	$5.29
36¼ to 48 in.	10 lbs	4.98	5.98	5.98	6.98
48¼ to 60 in.	11 lbs.	6.98	7.98	7.98	8.98
60¼ to 72 in.	13 lbs.	8.49	9.49	9.49	10.49
72¼ to 84 in.	16 lbs.	9.49	10.98	10.49	11.98
84¼ to 96 in.	17 lbs.	10.98	12.98	11.98	13.98
96¼ to 108 in.	19 lbs.	11.98	13.98	13.49	15.49
108¼ to 120 in.	20 lbs.	13.49	15.49	14.98	16.98

OUR FINEST DRAPERIES ARE MILIUM INSULATED
NEW WONDER "LINING" INSULATES AS IT PROTECTS

14.98 TO 48.98 Pair

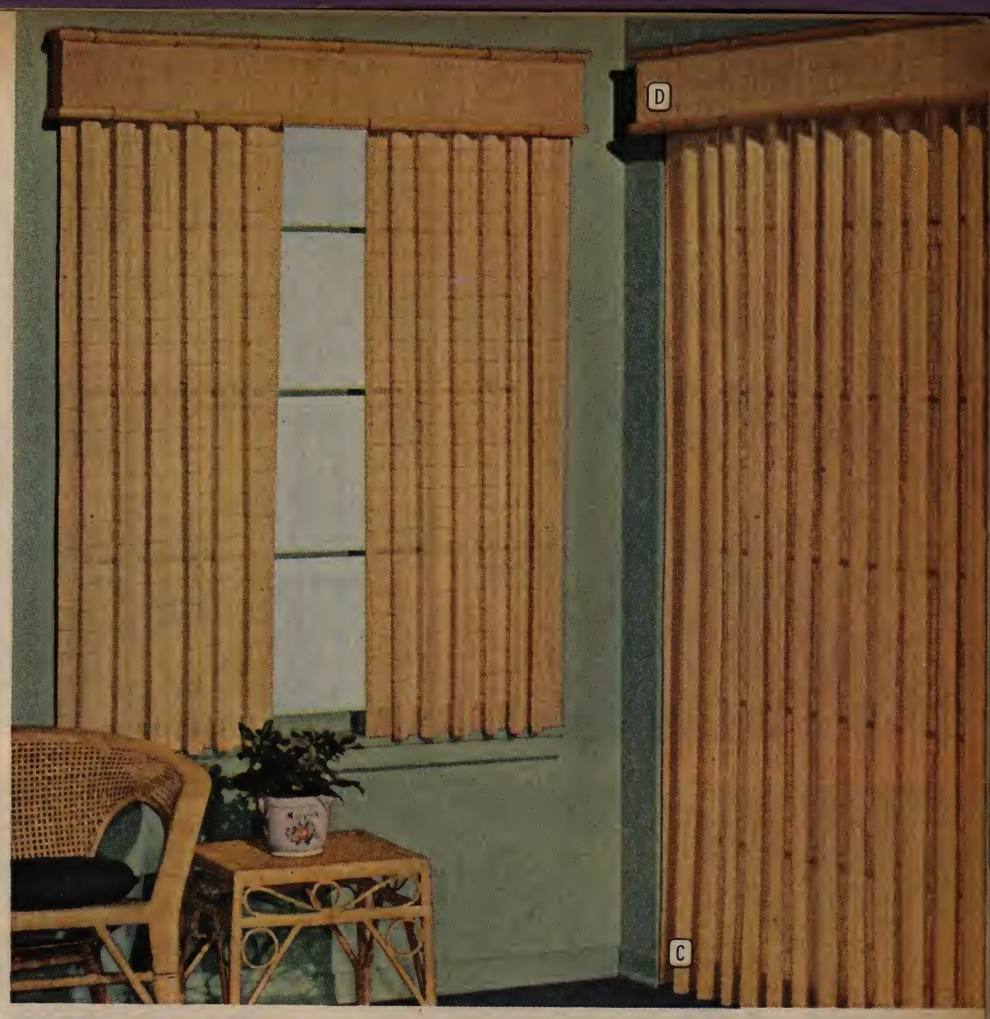
E Colonnade, fabulous scenic print draperies in Cotton Bark Texture are Milium "lined" for all weather comfort. Thermoseal insulation is applied to back of draperies (see turned back swatch below)—takes place of and is far more effective than separate lining. Milium insulated draperies keep your room cooler in the summer by stopping up to 98% of heat radiation from the sun—proved in actual laboratory tests. In winter room stays warmer (saves on fuel, too!) because the heat loss at your windows with Milium insulated draperies is 51% less than with draperies that are not processed. Milium "lining" also makes draperies opaque for light control, gives fabric a magnificent draping hand, prolongs life of vat dyes. Dry clean.

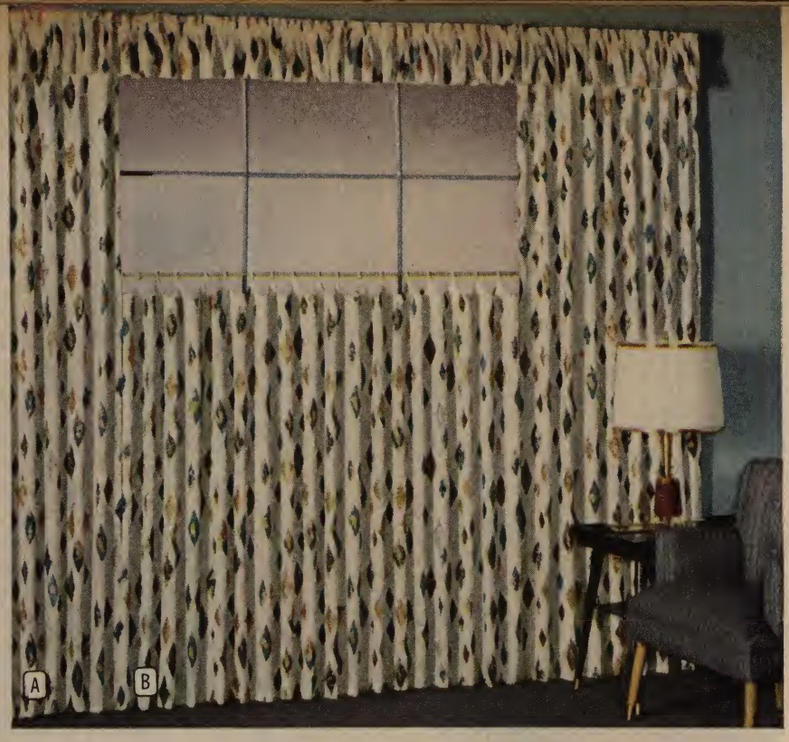
Full Buckram-stiffened pinch pleats. 1-in. blind stitched side hems, 3-in. bottom hems. 100-in. width pictured. *Colors:* Green or Gray (see swatches for closeup). Read "How to Measure" on opposite page. *State Catalog Number, Color.*

Catalog Number	Pleated Top Overall	Width Ea. Side Pleated	Length	Ship. Weight Pair	Price Pair
71 C 2208 C	50 in.	25 in.	90 in.	3 lbs.	$14.98
71 C 2209 C	100 in.	50 in.	90 in.	6 lbs	31.98
71 C 2210 C	150 in.	75 in.	90 in.	9 lbs.	48.98

COLONNADE PRINT BY-THE-YARD on heavy Cotton Bark Texture (without milium lining) for slip covers, etc. Vat dyed, preshrunk, shrinkage 3%. Vertical pattern repeat 19 inches. 71 C 7084 C—48 in Wt. 12 oz. *State Green or Gray* . . . Yd. $1.69

THESE TWO PAGES IN THE CATALOG OFFICE OR STORE NEAR YOU





Drapery Fashions

FEATURING ADD-A-WIDTH STYLES

"HARLEQUIN GOLD" FOR GLAMOROUS WINDOWS
TWO STYLES IN RICH DIAMOND PATTERNED FAILLE

Draperies 4.98 TO 5.79 Cafés 2.79 TO 4.98

(A) (B) Drapery and Café fashions in a new harlequin print. Has a wonderful 'openness of pattern', an elegant 'touch of gold'—so smart in modern or classic interiors. Multi-hued diamond motifs (in two combinations—see swatches) are richly and amply spattered with metallic gold. Permanent, will not fleck off. Lovely, soft draping Rayon Faille in sun-resistant colors. Dry clean. Drapery-Café treatment is a handsome fashion for big windows. Draperies, cafés, valances and yard goods sold separately.

(A) PINCH PLEATED DRAPERIES in 4 lengths for sill to floor length hanging, "Add-A-Width" styling to fit any width window. Hook pairs together so they look like one continuous drapery. Add-A-Width hook included. Pinch pleated tops have buckram stiffening. 1-in. side, 3-in. bottom hems. 90-in. length pictured. See "How to Measure" opposite page. *Colors:* Brown-Turquoise or Coral-Olive each with metallic gold. *State Cat. No., Color.*

Catalog Number	Length	"Add-A-Width" Style—Pleated Top Overall	Each Side	Ship. Wts. Pair	Price Pair
71 C 2214C	63 in.	50 in.	25 in.	1 lb. 6 oz.	$4.98
71 C 2215C	72 in.	50 in.	25 in.	1 lb. 9 oz.	5.39
71 C 2216C	84 in.	50 in.	25 in.	1 lb. 13 oz.	5.59
71 C 2217C	90 in.	50 in.	25 in.	1 lb. 15 oz.	5.79

"HARLEQUIN GOLD" PRINT BY-THE-YARD. For bedspreads, dust ruffles, dressing table skirts, etc. Vertical pattern repeat 16 in. *State* Brown-Turquoise or Coral-Olive.
71 C 7052C—45 inches wide. Ship. wt. 6 oz. . . . . Yard 89c

(B) CAFÉS. Long 63-in. length shown in room scene at left—popular size 30 and 36-in. lengths available for single or double hanging. Valance sold below. Cafés have scalloped tops, plastic rings. (Café rods sold on Page 515), 1-in. side, 3-in. bottom hems. *Colors:* Brown-Turquoise or Coral-Olive with Metallic Gold. *State Cat. No., Color.*

Catalog Number	Length	Width Pair	Ea. Side	Ship. Wts.	Price Pair
71 C 2218C	30 in.	82 in.	41 in.	10 oz.	$2.79
71 C 2219C	36 in.	82 in.	41 in.	12 oz.	2.98
71 C 2220C	63 in.	82 in.	41 in.	1 lb. 4 oz.	4.98

PRESHIRRED VALANCE. Rod pocket. Hangs on separate rod.
71 C 2221C—8x54 in. Ship. wt. 3 oz. *State color*. $1.49

GOLDEN LUREX HIGHLIGHTS TEXTURE DRAPERIES
IN 4 WIDTHS TO FIT 4, 6, 8 OR 12-FT. WINDOWS

8.69 TO 29.98 Pair

(C) Now more glamorous than ever! Solid color draw draperies woven with vein-like threads of glittering Golden Lurex (about 1 in. apart) to catch the light, cast a soft gleam and sparkle. Lurex is non-tarnishing—brings lasting richness to fabric. Handsome new heavy texture of Cotton and Spun Rayon has a distinctive weave, soft lovely sheen. Sun resistant colors. Dry clean.

Draperies come in 4 custom widths to fit average to very wide windows. 104-in. width shown. Buckram-stiffened pinch pleated tops, 1-in. side, 3-in. bottom hems. See "How to Measure." *Colors:* White, Forest Green, Wine-Red, Surf Green, Gold or Wood-Rose. *State Catalog No., Color.*

Catalog Number	Pleated Width Overall	Each Side	Length	Ship. wts.	Price Pair
71 C 2868C	50 in.	25 in.	84 in.	3 lbs.	$8.69
71 C 2873C	78 in.	39 in.	84 in.	4 lbs. 8 oz.	13.69
71 C 2874C	104 in.	52 in.	84 in.	6 lbs.	18.98
71 C 2875C	146 in.	73 in.	84 in.	9 lbs.	29.98

LUREX STRIPE COTTON-RAYON TEXTURE-BY-THE-YARD. For luxurious-looking draperies. 44 in. wide. *Colors:* White, Forest Green, Wine-Red, Surf Green, Gold or Wood-Rose.
71 C 7525C—Ship. wt. 10 oz. *State color*. . . . . Yard $1.39

NEW SEMI-SHEER OF FORTISAN AND SPUN RAYON
CUSTOM WIDTHS, SILL TO FLOOR LENGTHS

5.98 TO 27.98 Pair

(D) Aztec, interesting new modern print draperies of a fabulous wearing Fortisan and Rayon blend. Semi-sheer is delicate and lovely in rich slub weave, has a hidden strength you would never believe possible for so sheer a fabric. Fortisan, the incredibly fine, super-strong fiber adds extraordinary strength, extraordinary resistance to stretching or shrinkage from atmospheric changes or deterioration from sun and radiator heat.

Aztec Pattern shows through for 'beauty on the outside' too, is translucent to light, yet affords daytime privacy. Colors are vat dyed. Dry cleaning recommended.

Draperies have buckram-stiffened pinch pleats, 1-in. side, bottom hems. 104-in. width, 54-in. length shown. *Colors:* Rose on White or Turquoise on Tan. *State Cat. No., Color.*

Catalog Number	Length	Pleated Width Overall	Each Side	Ship. wts. Pair	Price
71 C 2264C	54 in.	52 in.	26 in.	1 lb.	$5.98
71 C 2267C	54 in.	104 in.	52 in.	2 lbs.	13.98
71 C 2270C	54 in.	154 in.	77 in.	3 lbs.	20.98
71 C 2265C	63 in.	52 in.	26 in.	1 lb. 2 oz.	6.98
71 C 2268C	63 in.	104 in.	52 in.	2 lbs. 4 oz.	15.98
71 C 2271C	63 in.	154 in.	77 in.	3 lbs. 6 oz.	23.98
71 C 2266C	84 in.	52 in.	26 in.	1 lb. 8 oz.	7.98
71 C 2269C	84 in.	104 in.	52 in.	3 lbs.	18.98
71 C 2272C	84 in.	154 in.	77 in.	4 lbs. 8 oz.	27.98

FORTISAN SEMI-SHEER BY-THE-YARD. 20-in. pattern repeat.
71 C 7022C—48 in. wide. *State color.* Wt. 5 oz . . Yard $1.35

for Every Room

CUSTOM SIZES UP TO 12 FEET WIDE

WILLIAMSBURG—A DEEP, RICHLY COLORED SCENIC WASHABLE RUB-A-TUB COTTON BARK TEXTURE

7.98 TO 28.98 Pair

(E) Draperies noted for their resplendent design, true-as-life coloring. Exceptionally lovely against solid color or wood paneled walls. Choice of single, double or triple width (all floor lengths) for average or very wide windows. Cotton Bark Texture is good looking fabric in practical Rub-a-tub quality. Washes beautifully without fading or undue shrinkage (less than 3%). Colors are sun-resistant. Make slip covers from fabric sold below. Draw draperies are nicely tailored with buckram-stiffened pinch pleats that stay firm and upright, won't wilt with washing. 1½-in. side and bottom hems are blind-stitched. Pin-on hooks included. 104-in. width pictured. Colors as shown. Read "How to Measure" below. *State Catalog Number.*

Catalog Number	Pleated Width		Length	Shipping Weights	Price
	Overall	Each Side			
71 C 2230C	50 in.	25 in.	90 in.	3 lbs.	$7.98
71 C 2231C	104 in.	52 in.	90 in.	6 lbs.	19.98
71 C 2232C	150 in.	75 in.	90 in.	9 lbs.	28.98

WILLIAMSBURG BY-THE-YARD. For slip covers, valances, other room accessories. Vertical pattern repeat 23 in.

71 C 7035C—45 inches wide. Wt. yard 10 oz. Yard $1.39

"THREAD OF GOLD" RICH TONE-ON-TONE SOLID COLOR RAYON-COTTON DRAW DRAPERIES

5.59 TO 18.98 Pair

(F) For window drama—draperies lush and elegant in effect, with tone-on-tone design and fineline stripes of golden Lurex (the non-tarnishing metallic yarn) giving off a lovely luster and sparkle. Curved bar pattern has a slightly raised effect, is woven of dull luster Cotton on a lustrous Rayon ribbed background. Two yarn combination gives rich tone-on-tone effect. See swatches for closeup of pattern and colors. All sun-resistant. Dry clean.

Fabric has a fine draping quality, is nicely tailored with 4½-in. buckram-stiffened pinch pleated top, blind stitched 1½-in. side and 3-in. bottom hems. Mitered corners. Pin-on hooks included. 92-in. width shown. Read "How to Measure" below. *Colors:* Toast, White, Straw-Gold, Celadon-Green, Rose or Hunter-Green. *State Cat. No., Color.*

Catalog Number	Pleated Width		Length	Shipping Weights	Price
	Overall	Each Side			
71 C 2880C	46 in.	23 in.	84 in.	4 lbs.	$5.59
71 C 2882C	92 in.	46 in.	84 in.	6 lbs. 12 oz.	12.79
71 C 2884C	138 in.	69 in.	84 in.	9 lbs. 8 oz.	18.79
71 C 2881C	46 in.	23 in.	90 in.	4 lbs. 4 oz.	5.79
71 C 2883C	92 in.	46 in.	90 in.	7 lbs. 4 oz.	12.98
71 C 2885C	138 in.	69 in.	90 in.	11 lbs.	18.98

COLORFUL LEAF PRINT DRAPERIES, YARD GOODS MEDIUM WEIGHT COTTON BARK TEXTURE

5.98 TO 19.98 Pair

(G) Vivacious design and color, low price make these draw draperies an outstanding value. Three sizes, all floor length, enable you to fit windows from 3½ to 11 feet wide, pairs can easily be combined for wider expanses. Smart textured Cotton is good substantial quality for draperies, serviceable weight for slip covers. Add a decorator's touch to your rooms by making valances and slip covers from matching yard goods sold below. Washable colors, dry cleaning advised to prevent shrinkage.

Draperies made with 4-in. buckram stiffened tops, blind-stitched 1-in. side and 3-in. bottom hems. Pin on hooks incl. Hang on traverse rods for a functional as well as decorative window treatment. 90-in. width draperies shown. Read "How to Measure" below before ordering. *Colors:* Wine, Green or Charcoal-Pink. *State Catalog No., Color.*

Catalog Number	Pleated Width		Length	Shipping Weights	Price
	Overall	Each Side			
71 C 2030C	42 in.	21 in.	90 in.	2 lbs. 8 oz.	$5.98
71 C 2031C	90 in.	45 in.	90 in.	4 lbs. 12 oz.	12.98
71 C 2032C	132 in.	66 in.	90 in.	6 lbs. 12 oz.	19.98

LEAF PRINT BY-THE-YARD. For slip covers. Vertical pattern repeat 17½ in. *State:* Wine, Green or Charcoal-Pink.

71 C 7263C—36 in. wide. Ship. wt. yd. 8 oz. . . . . Yard 79c

"HOW TO MEASURE" DRAPERIES

Measure window width and allow 6 inches additional for traverse overlap at center and rod projection at side. If combining pairs (as Add-A-Width) allow slightly more. Widths given for draperies are top widths after pleating. Example: If window measures 44 inches, order 1 pr. of 50-in. width draperies. See our wide selection of Kirsch traverse rods including the Extendo-Traverse that makes windows appear wider by extending draperies beyond window frame, on Page 514.

MONTHLY PAYMENT PLAN

Buy your draperies now—pay as you enjoy them on Wards convenient Monthly Payment Plan. Only 10% down on your first order of $20 or more, balance in monthly payments. If you already have an account use the Add-On Plan. See Inside Back Cover for details.

COLORS ON THESE TWO PAGES MATCH MERCHANDISE AS CLOSELY AS POSSIBLE WITH MODERN HIGH SPEED PRINTING METHODS.

YOU CAN SEE SAMPLES OF FABRICS USED IN THESE DRAPERIES AT THE WARD CATALOG OFFICE OR STORE NEAR YOU.

48-INCH HEAVY COTTON BARK ADDS TEXTURE INTEREST TO DECORATOR PRINTS . . . ALL VAT-DYED AND PRESHRUNK 1.79 Yd.

1 2 TREE BERRY. Dimensional contemporary created by clever design and color contrasts. Handsome drapery and slip-cover cotton on favorite Bark Texture is firm and full-bodied, yet has ample softness for graceful draping. Completely washable; shrinks less than 3%. Best vat-dye colors resist fading in sun or tub. Vertical repeat of 23 in. Ship. wt. yd. 12 oz. Color related to solid color Textures, below. *Colors:* Gray (1) and Green (2), each on white background.

71 C 7177—48 inches wide. *State color*.....Yard $1.79

3 TO 5 SNOW FLOWER. Dramatic contemporary floral design with a dimensional feeling. An exceptional print with radiant color harmonies for beautiful draperies and slipcovers. Heavy, best quality Bark textured Cotton is completely washable, colors are best vat dyes to resist tub or sun fading. Shrinkage less than 3%. Vertical pattern repeat 21½ in. Ship. wt. yd. 12 oz. Companion accent solid colors, below. *Colors:* Coral (3), Pink (4) and Aqua (5).

71 C 7175—48 inches wide. *State color*.....Yard $1.79

6 7 FINLANDIA. Primitive print, very modern, with interesting color contrasts. Enhanced by texture-interest of heavy, long-wearing Cotton Bark. Has firmness and body needed for slipcovers, just the right suppleness for draperies. Vat-dyed for resistance to fading in washing and sunlight; preshrunk—shrinkage is less than 3%. Vertical repeat 21¼ in. Ship. wt. yd. 12 oz. *Colors:* Red (6) and Green (7) each on natural.

71 C 7176—48 inches wide. *State color*.....Yard $1.79

Decorator Prints

Exciting designs in our Spring collection! Brilliant colors in imaginative abstracts, subdued tones blended with the gay in realistic prints, dashing novelty designs—scenics and florals in the modern trend.

All on washable cotton textures to combine the beautiful with the practical in today's smart slipcover and drapery fabrics. Combine prints and solids or use each alone as your fancy dictates . . . let them create new interiors, reflect your good taste, your personality. Favorite deeptone and pastel solids are color-related to patterned textures, give professional results when you match or contrast colors.

Buy all the fabrics you need now and pay for them as you use them on Wards convenient Monthly Payment Plan. Read details, Inside Back Cover.

NEW TEXTURE WEAVE IN RICH SOLID-COLORS 1.49 Yd.

8 TO 19 Twelve beautiful solid colors with interesting texture (shown ½ actual size) to coordinate with prints or use alone as handsome slipcovers and draperies. Woven of mercerized cotton, texture has a lovely sheen. Like all fine decorating fabrics, is dyed with best wash-and-sunfast colors: is washable, shrinks less than 3%. *Colors:* Gold (8), Charcoal (9), Natural (10), Rose (11), Lt. Green (12), Gray (13), Hunter Green (14), Persimmon (15), Turquoise (16), Brown (17), Olive Green (18), and Red (19).

71 C 7184—48 inches wide. *State color.* Ship. wt. yd. 10 oz..Yard $1.49

BEAUTIFUL CONTEMPORARY PRINTS ON 48-INCH PRESHRUNK COTTON CREPE WITH TEXTURE-WEAVE 1.49 Yd.

20 TO 22 SEINE. Charming scenic reminiscent of springtime in Paris. A print destined to become smartest draperies and slipcovers. On smooth-surfaced washable Cotton Crepe with a texture weave. Beautiful colors resist fading in suds or sun. Preshrunk; shrinkage less than 3%. Vertical pattern repeat 24 in. Ship. wt. yd. 10 oz. Background *Colors:* Natural (20), Gray (21) and Cocoa (22).

498 WARDS CSKBADF

71 C 7179—48 inches wide. *State color wanted*.....Yard $1.49

23 TO 25 SORRENTO. A flower print of enchanting beauty for modest or elaborate rooms. Texture-weave gives added interest to smooth-surfaced Cotton Crepe. Ideal for long-wearing slipcovers and charming draperies; is preshrunk, with best vat-dyes to resist fading from sun or suds. Shrinkage is less than 3%. Pattern repeat 21 in. Ship. wt. yard 10 oz. *Colors:* Green (23) on white ground, Gray (24) on natural and Brown (25) on natural background.

71 C 7180—48 inches wide. *State color*.....Yard $1.49

26 27 MONTAGE. Half-fact, half-fantasy designed for contemporary settings. On a modern Cotton Crepe—smooth surfaced preshrunk fabric with interesting texture weave. Wonderful for draperies or slip covers. Use with color-coordinated solids above. Colors are best vats; resist fading; shrinkage less than 3%. Pattern repeat 21½ in. Ship. wt. yd. 10 oz. *Colors:* Gray (26) and Brown (27) each on white.

71 C 7178—48 inches wide. *State color*.....Yard $1.49

DISTINCTIVE DESIGNS ON POPULAR-WEIGHT OAK-BARK TEXTURE . . . 48 INCHES WIDE, PRE-SHRUNK AND VAT-DYED 1.29 Yd.

28 29 STRATUS. Brilliant modern geometric printed on Pre-shrunk Cotton Oak-Bark texture. Popular-weight fabric is washable; shrinks less than 3%. Colors are best vats; resist fading from sun or suds. Vertical pattern repeat 21½ in. Shipping weight yd. 10 oz. *Colors:* Green-gray (28) and Blue-brown (29).

71 C 7182—48 inches wide. *State color*.....Yard $1.29

30 TO 32 MILAN. Unusual motif in well-executed medallion design makes an interesting conversation print for draperies and slipcovers. Handsome Oak-Bark textured Cotton is pre-shrunk; shrinks less than 3%. Washable: colors resist fading from sun or tub. Vertical repeat 17 in. Ship. wt. yd. 10 oz. *Colors:* White (30), Gray (31) and Gold (32).

71 C 7181—48 in. wide. *State ground color*.....Yard $1.29

33 34 ENGLISH GARDEN. Delightful flower print for luxurious looking draperies, slipcovers. Pre-shrunk and vat-dyed Cotton of popular-weight Oak-Bark has texture interest. Washable; shrinks less than 3%. Fade-resistant colors. Vertical repeat 23 in. Ship. wt. yd. 10 oz. *Ground Colors:* White (33) and Natural (34).

71 C 7183—48 in. wide. *State ground color*....Yard $1.29

See Pages 513, 515 for Drapery Trimmings and Sateen Lining. Drapery Rods on Page 514. Samples of Fabrics May Be Seen in Wards Catalog Office or Store Near You.

36-IN. PERSONALITY PRINTS AND COLOR-RELATED SOLIDS . . . ALL ON CLOSELY WOVEN COTTON DECORATING TEXTURES, BEST VAT DYES . . . 95c AND 79c Yd.

35 TO 38 BUNKER HILL on preshrunk novelty-textured Cotton features prize mementos of Early Americana against a wood-grained background. Handsome for draperies or slipcovers in den, rumpus or boy's room. Washfast, sunfast; shrinks less than 3%. Vertical pattern repeat 12 in. Ship. wt. per yd. 8 oz.

71 C 7253—36 in. wide. *State:* Natural (35), Red (36), White (37) or Green (38).....Yd. 95c

39 CIRCUS design on rich textured Cotton to charm the nursery set. Makes such gay draperies, slipcovers. Long-wearing. Printed in washfast, sunfast colors: Preshrunk; shrinks less than 3%. Vertical pattern repeat 20 in. Ship. wt. per yd. 8 oz.

71 C 7250—36 inches wide. Multicolor as shown (39).....Yard 95c

40 TO 42 COWHAND. A real Cowboy action print to delight the youngsters. Printed in washable colors on a slightly lighter-weight Bark-textured Cotton than others of this group—allow 2 in. per yd. for shrinkage. *State background color:* Natural (40), Gray (41), or Red (42).

71 C 7260—36 in. wide. Vert. pattern repeat 17½ in. Ship. wt. yd. 8 oz...Yd. 79c

43 TO 50 SOLID COLOR BARK TEXTURES repeat colors in prints for smart accents. Interesting textured cotton is mercerized for soft, lovely sheens. Vat dye colors resist fading in washing, sun. Preshrunk; shrinkage less than 3%. Shown about ⅔ actual size. Ship. wt. yd. 8 oz. *Colors:* Medium Green (43), Wine (44), Gray (45), Cherry Red (46), Brown (47), Hunter Green (48), Rose (49) and Chartreuse (50).

71 C 7027—36 in. wide. *State color*.....Yard 95c

HANDSOME SCENIC ON 36-IN. BARK CLOTH 95c Yd.

51 MILL STREAM. A gracious design of the colorful countryside. Printed on long-wearing, closely-woven cotton decorating texture. Wonderful for draperies and slipcovers. Washable Bark Cloth printed in best-vat dyes resists fading from sun or suds. Allow 2 in. per yd. for shrinkage. Vertical pattern repeat 22 in. Ship. wt. yd. 8 oz.

71 C 7219—36 in. wide. Colors as shown (51).....Yard 95c

45-IN. WIDER-WIDTH DECORATOR BARK 98c Yd.

52 TO 54 TIVOLI. Leaf and abstract design for the casual modern. Wider-width good-wearing Cotton Bark requires less yardage than 36-in fabric, stretches decorating dollars. Washable colors. Allow 2 in. per yd. for shrinkage. Repeat 22½ in. Ship. wt. yd. 10 oz. *Colors:* Pink-charcoal (52), Wine-gray (53) or Brown-turquoise (54).

71 C 7193—45 in. wide. *State color*.....Yard 98c

RUMPUS ROOM PRINT ON 36-IN. BARK 79c Yd.

55 56 GAME ROOM. Unusual new contemporary print ideal for dens, recreation rooms, etc. Washable textured cotton bark—good wearing, soft draping fabric not quite as heavy as 36-in. fabric above. Washable colors; allow 2 in. per yd. for shrinkage. Vertical repeat 16¼ in. Ship. wt. yd. 8 oz. *Background colors:* White (55) or Spice (56).

71 C 7208—36 in. wide. *State color*.....Yard 79c

DAHLIA PRINT IN BRIGHT, PURE COLORS 1.25 Yd.

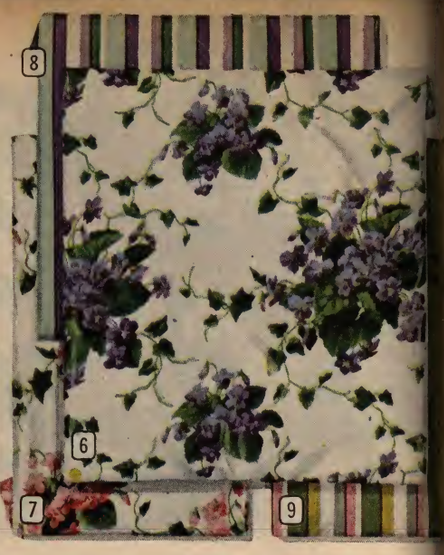
1 TO 3 Flower print given a contemporary character by dramatic contrast of bold, beautiful colors against sparkling white background. Makes such attractive drapery, slipcover fabric. Mirror-smooth Everglaze Chintz of high-count Cotton is pre-shrunk; shrinks less than 2%. No starching needed. Best sunfast, washfast dyes. Wash or dry clean as preferred. Ship. wt. yd. 5 oz.

71 C 7342 L—36 in. wide. *State color:* Blue (1), Green (2), or Red (3). Vertical pattern repeat 21½ in.....Yard $1.25

RARE MAP PRINT OF THE AMERICAS 1.25 Yd.

4 5 Unusual print to fascinate youngsters as well as adults; is especially good for den, library, boy's room, game room or living room. Beautiful antique shades of gold and tan Everglaze Chintz glisten and sparkle after many washings or dry cleanings. Read other Everglaze features described at center left, on this page. Color-harmonized to fresh bright solid colors below. Vertical pattern repeat 17 in. Ship. wt. yd. 5 oz. *Colors:* Gold (4) or Tan (5).

71 C 7330 L—36 inches wide. *State color*.....Yard $1.25



VIOLETS AND SPICE CANDY STRIPE 1.25 Yd.

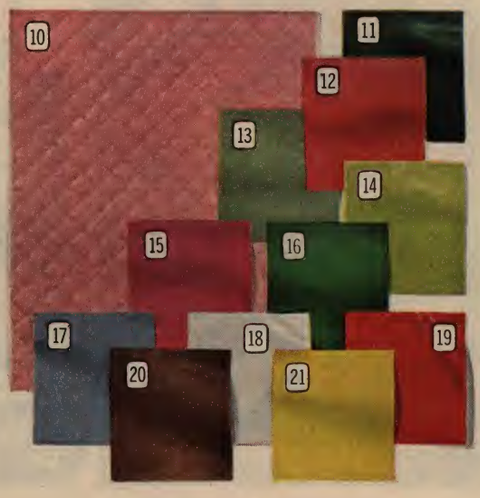
6 TO 9 Fresh delicate beauty of sweet Violets captures the mood of Spring. Shown with harmonizing stripe, both on crisp Everglaze Chintz. What could be prettier than a room done in this dainty floral? (Pink violets are shown in sketch below with Quilted Pink Chintz). Ship. wt. yd. 5 oz.

71 C 7121L—Sweet Violets. 36 in. wide. Vertical pattern repeat 17 in. *State:* Purple (6) or Pink (7).....Yard $1.25

71 C 7196 L—Spice Candy echoes colors of Sweet Violet pattern. 36 in. wide. *State:* Purple (8) or Pink (9)...Yard $1.25

Chintz

Sparkling Everglaze Chintz for captivating bedspreads, draperies and slipcovers. High-count cotton with a glistening surface that resists wrinkles, spots; sheds dust; still sparkles after many washings, dry cleanings. Needs no starching. Printed in best vat dyes, colors are washfast, sunfast. Preshrunk, shrinks less than 2%. Quilted solid colors have ¾-in. diamond quilting over cotton padding with muslin back.



SOLID COLOR CHINTZES 95c AND 1.95 Yd.

10 TO 21 Sparkling Everglaze Chintz, plain or quilted in 12 lovely solid colors, all coordinated to prints and stripes. Mirror-smooth finish on high-count Chintz enhances its beauty. Read chintz features, left. *Colors:* Pink (10), Forest Green (11), Red-rose (12), Sage Green (13), Chartreuse (14), Flamingo (15), Shamrock Green (16), Blue (17), White (18), Flame (19), Brown (20) or Yellow (21). *State color wanted.* 36 inches wide.

71 C 7138 L—Regular Solid color. Wt. yd. 5 oz..Yard 95c

71 C 7137 L—Quilted Solid color. Wt. yd. 10 oz...Yard $1.95

GAY DUTCH SAMPLER 1.25 Yd.

22 TO 24 Sprightly modern version of old-fashioned Sampler. On long-lasting crisp Everglaze Chintz for wonderful slipcover, draperies, room accessories. Read description of chintz features at left. *Colors:* Persimmon (22) on white, Pink (23) on brown or Rose (24) on white. Vertical pattern repeat 17¼ in.

71 C 7343 L—36 inches wide. *State color:* Ship. wt. yd. 5 oz.....Yard $1.25

FLOWER PROVINCIAL 89c Yd.

25 TO 27 Small-scale floral print on medium-count, sparkling Everglaze Chintz (read above for chintz features). Wt. Yd. 4 oz. *State:* Brown (25), Green (26) or Red (27).

71 C 7344 L—36 in. wide. Vertical pattern repeat 2½ in.....Yard 89c

NURSERY RHYMES AND GAY STRIPES 89c Yd.

28 TO 32 Children's Mother Goose favorites and color-matched Stripes, both on medium-count crisp chintz. Read Everglaze features described above. Nursery pattern vertical repeat 20¼ in. Ship. wt. yd. 4 oz. Both are 36 in. wide.

71 C 7336 L—Nursery Rhymes (28). Multicolor.....Yard 89c

71 C 7338 L—Stripes ¾ in. wide. *State color*, ea. with white: Green (29), Pink (30), Blue (31) or Yellow (32).....Yard 89c

HARLEQUIN 89c Yd.

33 TO 35 Simple diamond geometric with the sought-after decorator touch. Medium-count Chintz. Read Everglaze features at left above. Shown ⅛ actual size. White background with *predominating colors:* Red-Green (33), Pink-Brown (34) or Pink-Charcoal (35).

71 C 7339 L—36 inches wide. Ship. wt. yd. 4 oz. *State color*.....Yard 89c

GARDEN HARVEST 1.25 Yd.

36 37 Fruit and vegetables in contemporary styling is ideal print for kitchen, dinettes. High-count Chintz in fresh, bright colors on glistening white ground. Read about Everglaze at left, above. *Predominating Colors:* Red (36) on white or Brown (37) on cream. *State color.*

71 C 7345 L—36 in. wide. Wt. yd. 5 oz. Vertical pattern repeat 16¾ in...Yd. $1.25

SEE SAMPLES OF CHINTZ IN WARDS CATALOG OFFICE OR STORE NEAR YOU

WASHABLE SLIPCOVER TEXTURE 1.98 Yd.

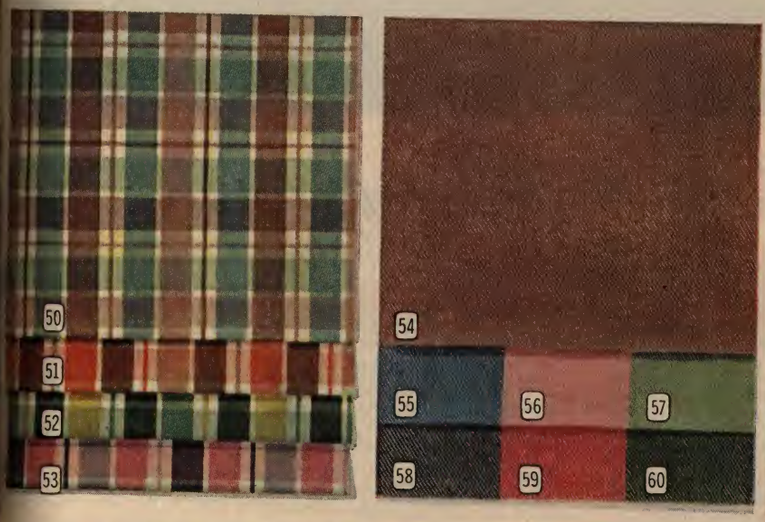
38 TO 42 Modern textured cotton for draperies, slipcovers, couch throws. Looks like expensive hand-loomed fabric. Interesting texture is colorfast; preshrunk. Permanent finish makes it water repellent, soil-and-wrinkle-resistant. Shown ⅓ actual size. *Colors:* Olive Green (38), Oyster Gray (39), Gold (40), Seafoam Green (41) or Toast (42). *State color.*

71 C 7581—48 in. wide. Wt. yd. 1 lb. Yard $1.98

DRAPERY REPP WITH LUREX 1.49 Yd.

43 TO 49 Ripples of lustrous Rayon woven in firm Cotton ground. Sparked with silver Lurex stitched horizontally each ⅓ inch. Gleaming metallic threads won't tarnish. Dry clean. Shown ⅓ actual size. *State:* Sandalwood (43) Sage Green (44), Oyster (45), Hunter Green (46), Gold (47), Turquoise (48) or Ice Pink (49).

71 C 7556—48 in. wide. Wt. yd. 12 oz. Yd. $1.49



48-IN. EXTRA-WIDE DECORATOR DENIM IN PLAIDS AND SOLIDS 1.39 Yd.

50 TO 60 Not like the denims you usually see—these are extra-wide, extra-heavy cottons fashioned expressly for slipcovers, draperies, bedspreads, pillows. Washable—shrink less than 2%. Best vat colors. 48-inch width means economical cutting, less yardage needed.

(50) TO (53) DENIPLAID. Contemporary plaid of beautiful hues in decorator-approved combinations. Shown 1/7 act. size. *State:* Turquoise-Brown (50), Brown-Bittersweet (51), Green-Chartreuse (52) or Pink-Charcoal (53).

71 C 7067—48 in. wide. Wt. yd. 12 oz. Yd. $1.39

(54) TO (60) SOLID COLOR DENIM. Lovely muted colors to use alone or combine with plaids. *State:* Nutmeg Brown (54), Blue (55), Dusty Rose (56), Dusty Green (57), Charcoal Gray (58), Red (59) or Forest Green (60).

71 C 7064—48 in. wide. Wt. yd. 12 oz. Yd. $1.39

HANDSOME WOVEN TWEED FOR SLIPCOVERS AND DRAPERIES 1.49 Yd.

61 TO 68 Fascinating flecked-texture weave that looks almost hand woven—gives casual informal character. A favorite texture for slipcovers and draperies, is sturdy and long wearing. Closely woven Cotton and Rayon has wonderful Permel-Plus finish for water resistance; best vat dyes for resistance against fading in sun or tub. Is slow to show soil. Preshrunk, shrinkage less than 3%. Shown ⅓ act. size. *Colors:* Olive Green (61), Brown (62), Chartreuse (63), Turquoise (64), Wine-Red (65), Gray (66), Dark Green (67) and Gold (68).

71 C 7070—48 inches wide. *State color.* Shipping weight yard 12 oz. ..... Yard $1.49

Fortisan for Beauty

LUXURIOUS NEW SEMI-SHEER DRAPERY FABRIC IN EXQUISITE COLORS 1.29 Yd.

Here's a new elegance in drapery fabrics . . . a new translucent loveliness in the blend of lustrous Spun Rayon and the wonder fiber Fortisan. Glowing colors . . . and what colors they are! . . . in high-fashion pastels. Retain their clear, fresh beauty; they're sunfast and washfast; white stays white; sun won't turn its color. Fabric looks sheer, is lighter in weight than the usual drapery weave, yet wears exceptionally well.

Slub-weave of rich, silky yarns gives surface texture interest, soft-lustered elegance. Truly a textile miracle from the science laboratories with the subtle undersheen, beauty and translucency of the most expensive fabrics. Woven in wider, 50-inch width, means you'll need less yardage.

Fortisan fibers are noted for their exceptional strength; insure long wear, resistance to sagging, stretching and wrinkling. Are unusually resistant to deteriorating effects of sun and heat or destruction from moths and mildew. Because yarns are fine, pliable, fabric has superior draping qualities. Washable, but dry cleaning recommended to prevent shrinkage (less than 3%). Press with iron set for low or "rayon" temperatures.

Beautiful White and Pastel *Colors:* Pink, Turquoise, Sandalwood, Celadon Green, White and Gold. *State color.*

71 C 7557—50 inches wide. Shipping weight yard, 5 ounces. ..... Yard Only $1.29

Buy all the fabrics you need now—pay as you enjoy them on Wards Convenient Monthly Payment Plan. Read Credit Terms on Inside Back Cover. For perfect pinch-pleats to give draperies a professional look, use pleater tape (Page 513). See Drapery hooks and rods, Page 514; linings Page 515. See samples of drapery fabrics in the Wards Catalog Office or Store near you.

Gold Prints for Slip Cover Glamor

DESIGNED TO CUSTOM-FIT PRACTICALLY ANY STYLE CHAIR OR SOFA

Here they are—the fabulous favorites of today's decorator fashions. Gold Prints in three stunning new patterns now in CHARM-FIT—our own wonderful furniture covers that fit like a charm on practically any sofa or chair. Fabric is textured cotton Bark Cloth; patterns are printed in best sun-resistant colors and high-lighted with "gold"—a new metallic gold that is fresh and shining and permanent, won't tarnish, fleck or rub off. Companion covers (D) shown in the room setting above are same heavy Bark Texture in sun-resistant solid colors without gold.

Covers are tailored in four easy-to-put-on sections. Each piece is completely finished, completely adjustable, and fastened in place with simple screw pins for a wonderful custom-like fit. Separate adjustment not only makes possible expert fitting on practically all furniture, but means ease of handling when washing or dry cleaning. (Dry cleaning is recommended but covers may be washed with care). Flounces are attached. All seams are serged or overcast. Fabric backs permit a wide variety of furniture arrangements. Separate cushion covers have drawstring closing.

(A) GOLDEN TREES. Idyllic scenic print in soft pastels combined with rich metallic gold to highlight the shining trees. *Colors:* Nutmeg (shown in room), Gray or Green (see close-up in swatches at left).

71 C 3847 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart below. Shipping weight 4 lbs. 8 oz. 13.98

71 C 3848 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Style Chart on opposite page. Ship. wt. 7 lbs. 26.98

(B) GOLDEN BAMBOO. New blossom and branch pattern with a Far East flavor, its rich color harmonies accented with metallic gold. *Colors:* Green (shown on chair below) Parchment or Gray background.

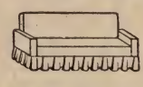
71 C 3884 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart below. Shipping weight 4 lbs. 8 oz. 13.98

71 C 3885 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Style Chart opposite page. Ship. wt. 7 lbs. 26.98

(C) GOLD CREST. Striking modern pattern of individual motifs, encrusted with gold and accented with black. Multicolored design on pastel gray ground will harmonize with almost any room scheme.

71 C 3886 C—CHAIR COVER. *State style* 41, 42, 43 or 44. See Style Chart below. Shipping weight 4 lbs. 8 oz. 13.98

71 C 3887 C—SOFA COVER. *State style* 46, 47, 48, 49 or 50. See Style Chart on opposite page. Ship. wt. 7 lbs. . 26.98



71 C 3402 C—SOFA-BED COVER. For Sofa-beds 75 in. between arms. Adjustable for arms to 9 in. wide. Shipping weight 4 lbs. 8 oz. 18.98

(D) SOLID COLORS: Brown (shown in room), Green or Gold (see left).
71 C 3838 C—CHAIR COVER. *State Brown, Green or Gold and style* 41, 42, 43 or 44. See Style Chart below. Ship. wt. 4 lbs. 8 oz. . 12.98
Note: These Solid Color Slip Covers are available for Chairs only.

Illustrations on this page are printed with metallic gold ink to reproduce as closely as possible the richness of the Gold Print Slip Covers. Accessories shown are available as follows: Drapery Fabric by the yard 71C7184, Page 498 . . . Interior Wood Shutters 71C8205K, Page 515 . . . Gold Sunburst Wall Clock 45C7200L, Page 459.

(C) 13.98 Chair 26.98 Sofa

(B) 13.98 Chair 26.98 Sofa

TO ORDER ANY CHARM-FIT SLIP COVER ON THESE TWO PAGES

The simplified chart below makes it easy to order CHARM-FIT Covers for practically any style chair. Simply compare the cushion style of your chair with those in the chart. If your chair has a Square cushion, whatever its other style features, you can order Style 41 and be sure it will fit. Similarly Style 42 will fit practically any T-Cushion chair, Style 43 will fit almost any Wing Chair and Style 44 will fit all open arm chairs of the Cogswell type.

Style 41
For Square Cushion Chairs

Will fit any chair with square (straight front) cushion, including Club, Lawson, wide or narrow back Modern, High Back, Button Back or other similar style chairs having separate square cushions.

Style 42
For T-Cushion Chairs

Will fit chairs with T-Cushion in a multitude of style variations such as Club, Lawson, wide or narrow back Modern, London Lounge, High Back, Low Back, Roll, or Scoop Arm. Will not fit Wing Chairs.

Style 43
For Wing Style Chairs

Will fit almost any wing chair with separate (straight front) cushion, similar to that sketched above, whether roll arm, flat arm or flare arm style. Will not fit "fireside" type or wing chairs with T-cushion.

Style 44
For Open Arm Cogswell Chairs

Will fit any Open Arm Cogswell or Platform Rocker either with loose cushion or with attached cushion. This cover also will fit almost any open-arm Tilt-back chair of these same general types.

SAMPLES OF ALL FABRICS ON THESE TWO PAGES MAY BE SEEN IN THE MONTGOMERY WARD CATALOG OFFICE OR STORE NEAR YOU

in Wards Own "Charm-Fit" Covers

EASILY ADJUSTED TO YOUR INDIVIDUAL FURNITURE STYLES

So much beauty—so much charm for so little money! Only $5 down will put any sofa and chair cover on this page in your living room—give it the inviting new look of the room above. Turn to the Inside Back Cover right now and read all about Wards Monthly Payment Plan.

Every slip cover on this page is decorator designed. Silhouette Rose, Charleston Gardens and Texture-with-Lurex are completely new—never before available in furniture covers. All are Wards own CHARM-FIT, the slip covers that fit like a charm on practically any style chair or sofa.

All are tailored of textured cotton Bark Cloth in four easy-to-put-on sections, each piece completely adjustable. Sections are put on separately and fastened together with simple screw-pins for a wrinkle-free fit. An exclusive feature is the patented back of Lastex and cotton that stretches to fit, helps mold covers to the furniture. Wrap around skirt is attached at front only, easily adjusted to furniture height. Seams are neatly cord welted and separate cushion covers have string-tie closing. Covers may be dry cleaned or washed with care. Colors are best vats to resist fading.

E SILHOUETTE ROSE. Dramatic dark flower design is sparked with gold color tracery. Colorful diamond motifs have metallic gold overlay.
Colors: Gray (shown on chair above), Light Green or Spice (see right).

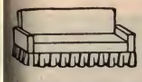
71 C 3807 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart on opposite page. Ship. wt. 4 lbs. 4 oz. 12.98

71 C 3808 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Style Chart below. Shipping weight 7 lbs. 25.98

F TEXTURE-WITH-LUREX. Durable, upholstery weight cotton in a slightly nubby weave with threads of non-tarnishing Golden Lurex.
Colors: Gold (shown on sofa above), Green, Gray or Brown (see right).

71 C 3800 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart on opposite page. Ship. wt. 4 lbs. 8 oz. 13.98

71 C 3801 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Chart below. Ship. wt. 7 lbs. 26.98



71 C 3403 C—SOFA-BED COVER. For Sofa-beds 75 in. between arms. Adjustable for arms to 9 in. wide *State color.* Ship. wt. 4 lbs. 8 oz. 18.98

G CHARLESTON GARDENS. Romantic pen-line sketch of the Old South with a half-frame of naturalistic flowers in softly blended pastels. Design is carefully centered in each cover as in custom-mades.
Colors: Green (on chair below), Gray or Spice Brown (see close-ups).

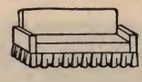
71 C 3893 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart on opposite page. Ship. wt. 4 lbs. 4 oz. 12.98

71 C 3894 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Style Chart below. Shipping weight 7 lbs. 25.98

H PROVINCIAL. Sophisticated adaptation of a classic coin pattern.
Colors: Brown (shown on chair below), Gray or Green predominating.

71 C 3874 C—CHAIR COVER. *State color and style* 41, 42, 43 or 44. See Style Chart on opposite page. Ship. wt. 4 lbs. 4 oz. 12.98

71 C 3875 C—SOFA COVER. *State color and style* 46, 47, 48, 49 or 50. See Chart below. Ship. wt. 7 lbs. 25.98

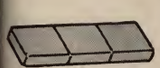


71 C 3425 C—SOFA-BED COVER. For Sofa-Beds 75 in. between arms. Adjustable for arms to 9 in. wide. *State color.* Ship. wt. 4 lbs. 8 oz. 16.98

Accessories shown are Pillows 71 C 8686 and 71 C 8687, Page 523 . . . Drapery Fabric 71 C 7184, Page 498 . . . Lamp 66 C 310MO, Page 610

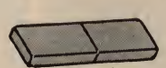
SELECT STYLE BELOW THAT CORRESPONDS TO YOUR FURNITURE

Sofa Covers are ordered in the same way, simply by checking the cushion style and number of cushions in your sofa and then referring to the chart below. If your sofa has three square cushions, order Style 46 or 47 depending on the width across the back If sofa has two square cushions, state Style 48. In the same way order Style 49 or Style 50 for a T-Cushion Sofa, depending on whether it has three cushions (Style 49) or two (Style 50).



Style 46-47
For 3 Square Cushion Sofa

Offered in 2 sizes. Measure widest part of your sofa across back not including arms. Order Style 46 for back width up to 76 inches. Order style 47 for sofa that measures more than 76 inches across back.



Style 48
For 2 Square Cushion Sofa

Fits all sofas with 2 square cushions including Lawson style with either roll or straight arms, Modern, narrow back Modern, Scoop arm or Flat Arm type. May also be used on square cushion Hideabeds.

Style 49
3 T-Cushion Sofa

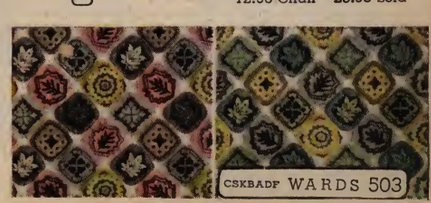
Fits all T-Cushion style sofas having three loose cushions, including Club, Roll Arm or Square Arm Lawson. Also for London Lounge Flat Arm, Roll Back or Square Back, Flare Arm or Knuckle Arm styles.

Style 50
2 T-Cushion Sofa

Fits all T-Cushion Sofas having two loose cushions including Narrow Back or Wide Arm Modern, Roll Arm or Flat Arm Lawson, or Flush Arm. May also be used on T-Cushion style Hideabeds.

G 12.98 Chair 25.98 Sofa

H 12.98 Chair 25.98 Sofa



SEE INSIDE BACK COVER FOR MONTHLY PAYMENT TERMS . . . COLORS MATCH MERCHANDISE CLOSELY AS POSSIBLE WITH MODERN PRINTING

NYLON PILE FRIEZÉ 4.98 Yd.

Ⓐ Distinctive upholstery fabric gives luxurious look to furniture. Exceptionally long-wearing; Nylon won't mat, never affected by moths. Handsome flower and scroll-leaf pattern is woven of deep uncut-loop silky Nylon pile on strong Cotton back. Shown about ¼ actual size. Dry clean. Rich tones of today's fashion-favored upholstery. *Colors:* Green, Gray, Rose, Brown or Beige. Ship. wt. yd. 1 lb. 8 oz. *State color.*

71 C 7792 L—54 inches wide.....Yard $4.98

NUBBY NYLON BOUCLÉ 4.98 Yd.

Ⓑ Wonderful modern fabric has texture appeal plus luxurious "feel" of silky-smooth Nylon. Versatile fabric is attractive on large or small scale pieces of furniture. Smart Bouclé upholstery is woven of lustrous Nylon nubby-loop pile on firm, strong Cotton back. Moths never attack it. Soil-resistant, long-wearing, shown ½ actual size. Dry clean. *State Color:* Red, Beige, Green, Charcoal, Brown or Rose. Wt. yd. 1 lb. 8 oz.

71 C 7706 L—54 in. wide.....Yard $4.98

NUBBY TEXTURE WITH LUREX 2.98 Yd.

Ⓒ An important color-contrasting modern texture of nubby cotton. Highlighted with glimmering threads of golden or silver Lurex woven through sturdy upholstery fabric. Metallic threads won't tarnish. In keeping with newest design trends; gives individuality to room. Dry clean. Long-wearing, resists soil. Shown ¼ actual size. *State:* Charcoal Gray, Red, Gold, Reseda Green or Brown. Ship. wt. yd. 1 lb. 6 oz.

71 C 7703—54 in. wide.....Yard $2.98

WARDS FINEST MATELASSÉ 4.98 Yd.

Ⓓ Luxury-quality Matelassé, Nylon-faced on heavy Cotton back. Extra-firm, rich Matelassé is finest we've ever offered . . . will wear for years. Contrast weave of silk-lustered Nylon forms a small-scale leaf design so adaptable to any décor . . . for large or small furniture in any setting. Resists soil, wear. Not affected by moths. Shown ¼ actual size. Dry clean. *State Color:* Gold, Rose, Red, Sage, Toast or Green. Wt. yd. 1 lb. 6 oz.

71 C 7708—54 inches wide.....Yard $4.98

Decorative Upholstery Fabrics

Exciting contemporary weaves, distinctive colors highlight our Spring collection of modern upholstery. Designed for the life you lead today . . . in a variety of fabrics for decorative individuality. Whether you have traditional or modern furniture, you'll find a fabric suited to your particular needs and taste. For professional results, see upholstery supplies on Page 512. Step-by-step instructions and diagrams simplify upholstery work; see them in John Bergen's book "All About Upholstery" on Page 690.

NEW NUBBY TEXTURE WITH WOVEN SLUBS OF GOLDEN NUGGET LUREX 3.49 Yd.

Ⓔ Beautiful contemporary upholstery fabric in decorator-favored nubby texture, fashion-approved colors. Gleaming Lurex threads spun together into "nuggets", interwoven as luxurious golden slubs. Metallic Lurex won't tarnish. Subtle contrast-weave of heavy Cotton yarns with lighter self-tone Rayon threads gives richness and depth to newest trend colors. Cotton-latex back for extra strength—fabric retains shape, won't sag. Shown ¼ actual size. Dry clean. *Colors:* Brown, Aqua, Bamboo, Red or Charcoal.

71 C 7711L—Nubby Texture, 54 in. wide. *State color.* Ship. wt. yd. 1 lb. 6 oz.....Yard $3.49

SEE SAMPLES OF UPHOLSTERY FABRICS IN WARDS CATALOG OFFICE OR STORE NEAR YOU

BEST COTTON-RAYON MATELASSÉ 2.79 Yd.

Ⓕ Beautiful tone-on-tone upholstery designed to dramatize and flatter your furniture. Raised pattern of leaf sprays in a rich, lustrous satiny weave gives a quilted effect against heavy cotton-rayon ground. Firmly woven fabric is long-wearing; resists soil. An excellent upholstery at moderate cost to create a feeling of elegance. Easy to cut and sew. Shown about ¼ actual size. Dry clean. Lovely modern *Colors:* Sage, Toast, Rose, Green, Wine or Gold. Ship. wt. yd. 1 lb. 2 oz. *State color.*

71 C 7785—54 inches wide.....Yard $2.79

MODERN WEAVE WITH LUREX 1.98 Yd.

Ⓖ Smooth-surfaced Cotton-Rayon upholstery with contrast weave that achieves a textured look, important in today's design trends. Gleaming glints of metallic Lurex highlight closely-woven fabric. Threads of golden Lurex are stitched in horizontal rows about ¼ in. apart; won't tarnish. Resists soil, long wearing. Dry clean. Shown ¼ actual size. Easy to cut and sew. *Decorator colors:* Charcoal, Olive, Green, Beige, Red or Brown. Ship. wt. yd. 1 lb. *State color.*

71 C 7710—54 inches wide.....Yard $1.98

RAYON-COTTON BROCADE 2.49 Yd.

Ⓗ Beautiful modern brocade of closely woven cotton and lustrous rayon yarns. Small scale floral medallions in contrasting colors gives a rich two-tone effect. Equally attractive for large or small pieces of furniture. Smooth-surfaced upholstery is firm bodied, long-wearing, soil-resistant. Easy to tailor. Shown ¼ actual size. Dry clean. *Colors:* Red, Gray, Turquoise, Toast, Gold or Green. Ship. wt. yd. 12 oz. *State color.*

71 C 7709—54 in. wide.....Yard $2.49

VERSATILE DECORATOR BURLAP 45c Yc.

Ⓙ Popular modern texture in natural or six beautiful decorator colors for inexpensive draperies, wall-coverings, room dividers, portiérs. Burlap has innumerable uses in art and handicraft work: bulletin boards, lamp shades, beach bags, hooked rugs, place mats, etc. So economical in creating effective "Little theater" stage settings. Also used in background window displays. Made of imported jute fibers. Dry clean. *Decorator Colors:* Green, Natural, Red, Wine, Chartreuse, Gold or Brown. Ship. wt. yd. 10 oz. *State color wanted.*

71 C 7719—38 inches wide.....Yard 45c

COLORS MATCH MERCHANDISE AS CLOSELY AS POSSIBLE WITH HIGH SPEED PRINTING. SEE INSIDE BACK COVER FOR CONVENIENT CREDIT TERMS.

PLASTICS...THE VERSATILE MODERN UPHOLSTERY

K MODERN STRIAE. Irregular-stripe texture that looks like nubby weave, today's favorite upholstery. Medium weight Duran all-plastic for all upholstery except over coil springs. No worries about soil or wear from pets or children: surface is completely non-porous, waterproof. Even lightest colors are practical; they wipe clean with damp cloth. Long-wearing; won't scuff, chip or peel. Non-flammable. Resists stains. *State predominating color:* Pink, Charcoal, Yellow, Chartreuse, Red or Mocha.

71 C 7824 L—54 in. wide. Ship. wt. yd. 1 lb. 4 oz. Yard $1.79

L GRASS CLOTH TEXTURE. Another Duran contemporary pattern in all-plastic looks like grass-weave texture. Completely non-porous surface won't stain, scuff, chip or peel . . . is easy to clean with a damp cloth. Even lightest colors stay bright and fresh. Non-flammable. *Fashion favorite colors:* Olive Green, Flame, Dove Gray, Emerald-Green, Pink or Yellow. Medium weight plastic may be used for all furniture upholstery except over coil springs. Shipping weight yard 1 lb. 2 oz. *State color choice.*

71 C 7820 L—54 inches wide.....Yard $1.49

UPHOLSTERY SUPPLIES, PAGE 512. SEE SAMPLES OF PLASTIC IN WARDS CATALOG OFFICE OR STORE NEAR YOU.

HEATHER TWEED TEXTURE 98c AND 1.49 Yd.

M Looks like imported tweed! Two-toned modern texture in durable medium weight all plastic. Completely non-porous surface takes extra-hard wear, wipes clean with damp cloth. Non-flammable, waterproof. Won't peel or scuff. For all upholstery except over coil springs. *State:* Charcoal Gray, Green, Chartreuse, Red or Yellow.

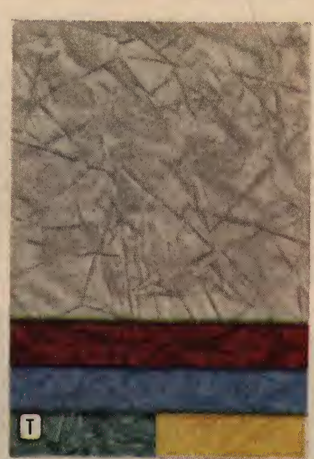
71 C 7812 L—36 in. wide. Ship. wt. yd. 12 oz.....Yard 98c

71 C 7819 L—54 in. wide. Wt. yd. 1 lb. 2 oz.....Yard $1.49

WICKER TEXTURE PLASTIC DURAN 1.59 Yd.

N Dramatic Duran plastic has the look of woven Wicker without its disadvantages—won't splinter or snag; water-and-flameproof. Clean with a damp cloth. Won't scuff or peel. Medium weight for all upholstery except over coil springs. In favorite and new high-fashion colors. *State color:* Bamboo, Pink, Dove Gray, Flame, Emerald Green or Pumpkin.

71 C 7827 L—54 in. wide. Wt. yd. 1 lb. 4 oz.....Yard $1.59



ELASTIC FABRIC-BACK 2.98 Yd.

P New Duran burnished leather-grained plastic has elastic fabric back for stretchability, better fitting. Resists tearing when cutting or applying. Pliant, heavy-weight plastic won't scuff, resists stains, flame. Non-porous surface wipes clean with damp cloth, colors stay fresh, lovely. Even takes extra-hard wear given by children or pets. *State:* Red, Brown, Pink, Green, White or Yellow. Wt. yd. 1 lb. 10 oz.

71 C 7831 L—54 in. wide. Yd. $2.98

FABRIC-BACK 89c AND 2.59 Yd.

R Colonial Grain Vinyl Plastic with realistic graining and feel of leather. Sturdy cotton back: resists tearing. Even lightest colors wipe clean with damp cloth—waterproof. Resists cracking, scuffing, stains, fire. *Colors:* Yellow, Red, Ivory, Brown, Maroon or Blue.

MEDIUM WEIGHT. For light upholstery (not over coil-springs). Ship. wt. yd. 10 oz.

71 C 7810 L—36 in. wide. *State color.* Yd. 89c

HEAVY WEIGHT. Heavier cotton back. For all upholstery. Wt. yd. 1 lb. 6 oz. *State color.*

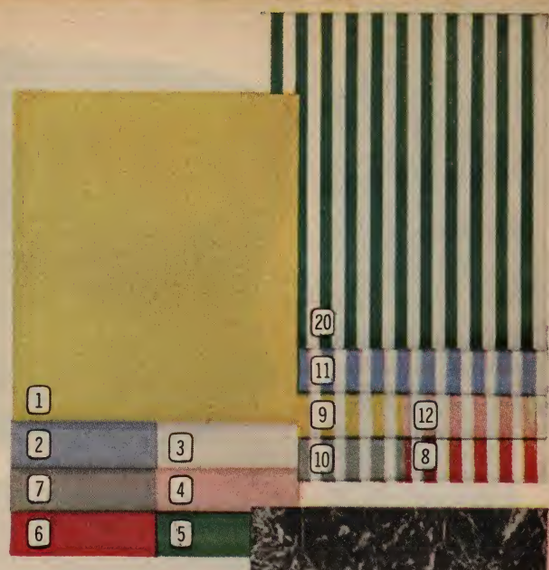
71 C 7813 L—54 inches wide....Yard $2.59

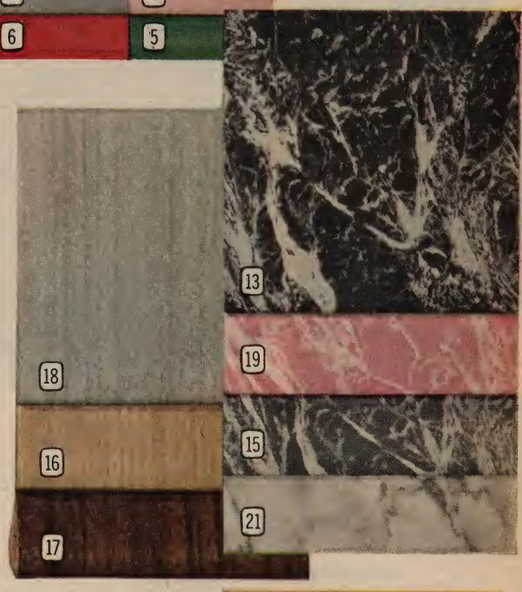
MOTHER-OF-PEARL 89c Yd. 36 in.

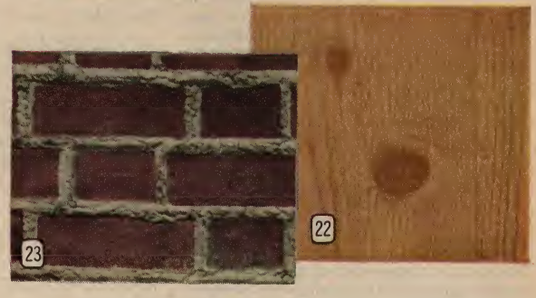
T Glossy pearlized finish on satin-smooth all plastic Duran gives glamour to kitchen, dinettes. Non-flammable. Long-wearing; won't scuff, chip, crack. Waterproof, non-porous; cleans with damp cloth. Medium weight; don't use over coil springs. *Colors:* Pearl Gray, Red, Blue, Green or Yellow.

71 C 7811 L—36 in. wide. Ship. wt. yd. 12 oz. *State color*.....Yard 89c

71 C 7823 L—54 in. wide. Ship. wt. yd. 1 lb. 2 oz. *State color.* Yard $1.29







Con-tact is Self-adhesive

COVERS . . . DECORATES . . . PROTECTS 45c Yd.

Transform furniture, walls, innumerable home and office furnishings with Con-tact. Easy to apply—no messy pastes, no tools, no water, no special skills are needed! Cut size desired, peel off protective backing and place Con-tact against surface . . . it sticks! Read simple instructions printed, with cutting guides, on paper back. Waterproof, durable surface stays attractive, resists fading. Finger-prints, dirt, spilled liquids wipe off quickly with mild soap and a damp cloth.

Con-tact can be lifted to alter position, smooth out wrinkles or eliminate bubbles; adhesion increases as it remains in place a few days. *Just be sure that surface to be covered is clean, dry and smooth.* Avoid use near very hot areas as stoves or on heavy-duty work surfaces.

CON-TACT protects, covers: tables, chests, frames, screens, shelves, cornices, headboards, walls, splashboards, cannisters.

CON-TACT adheres to glass, wood, wallpaper, paint, porcelain.

SOLID. Yellow 1; Blue 2; White 3; Gray 7; Pink 4; Red 6; Green 5.

STRIPES. Green 20; Blue 11; Yellow 9; Pink 12; Gray 10; Red 8.

WOOD GRAINS. Gray 18; Blond 16; Mahogany 17; Knotty Pine 22.

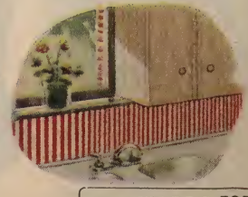
MARBLEIZED. Black 13; Pink 19; Gray 15; Carrara 21.

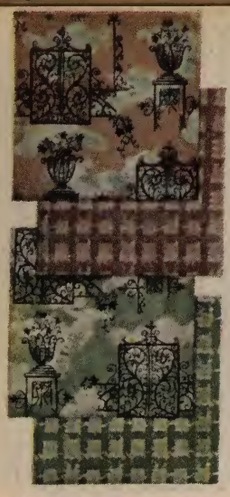
BRICK. Red 23. *Be sure to order by color and pattern number.*

71 C 6950 L—18 inches wide. Ship. wt. yd. 6 oz.....Yard 45c

Con-tact used on walls

On cabinets and splashboard





Ⓐ 21.98 for Sofa

Ⓑ 11.98 for Chair

Ⓒ 14.98 for Sofa Bed 18.49 for Sofa

Ⓓ 8.98 for Chair

Decorate With Bark Cloth Slip Covers

SANFORIZED—BEST BARK CLOTH IN COORDINATED PATTERNS

Ⓐ Ⓑ Add color and charm to your upholstered furniture with these new covers—they'll give the whole room a newly decorated look. And they're Sanforized, won't shrink out of shape when dry cleaned or washed—maximum shrinkage is no more than 1%. New "Garden Gates" pattern silhouettes wrought-iron grill-work against a cloudland of color. Highland Plaid picks up the same colors in a new two-tone effect. Both patterns are printed in sun-resistant colors on our "best" Bark Cloth.

Covers are adjusted by cord lacing, concealed under self-fabric back panel; welts provide tuck-in for excess material. Seams are neatly cord welted and cords under the seat hold covers firm and prevent creeping. Chair and Sofa covers have attached skirts box pleated on three sides. Separate cushion covers are reversible, have elastic closures. Sofa-Bed Cover has pleated skirt on three sides, straight drop in back; snap fastener closing.

See How to Order Style Chart on Page 511.

(A) GARDEN GATES. Colors: *Gray* (shown on sofa), Green or Cocoa-Brown backgrounds —see swatches above at left.

71 C 3851C—Sofa Cover. *State color and style* 7, 8, 10, 11 or 12. Ship. wt. 6 lbs. 8 oz. $21.98

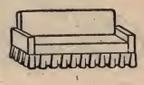
71 C 3850C—Chair Cover. *State color, style* 1, 2, 3, 4, 6, 25 or 26. Wt. 3 lbs. 6 oz. . . $11.98

(B) HIGHLAND PLAID. Colors: *Gray*, (shown on chair), Green or Cocoa Brown.

71 C 3830C—Sofa Cover. *State color and style* 7, 8, 10, 11 or 12. Wt. 6 lbs. 8 oz. $21.98

71 C 3829C—Chair Cover. *State color and style* 1, 2, 3, 4, 6, 25 or 26. Wt. 3 lbs. 8 oz. $11.98

71 C 3401C—Sofa Bed Cover. For standard sofa-beds, 75 in. long between arms. Style W see Page 511. *State color.* Shipping weight 4 lbs. 8 oz. $16.98



FLORA-VISTA AND STRIPE COMPANION IN BARK CLOTH

Ⓒ Ⓓ Decorator colors in newer, softer tones are the fashion feature of this handsome Slip Cover ensemble. The Flora-Vista pattern above shows clusters of chrysanthemums silhouetted against penline drawings of far east scenes, printed on soft-tone backgrounds. The stripe companion pattern repeats the flower colors and harmonizes with all three background variations —brown, gray and green. Both patterns are printed on popular medium weight cotton Bark Cloth—today's first choice in decorative fabrics. Colors are fade-resistant.

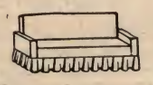
Covers are easy to adjust; cord lacing at back holds them firm and is concealed by a self-fabric panel. Other cords fasten under seat to anchor cover and guard against twisting. Welts allow tuck-in of excess fabric. Cord welting strengthens important seams. Attached skirt is neatly box pleated on three sides. Reversible cushion covers have snug elastic closure. Covers may be dry cleaned or washed with care.

See How to Order Style Chart on Page 511. Compare sizes and styles before ordering.

(C) FLORA VISTA. Colors: *Brown*, Green, *Gray.*

71 C 3823C—Sofa Cover. *State color and style* 7, 8, 10, 11 or 12. Wt. 4 lbs. 12 oz. $18.49

71 C 3822C—Chair Cover. *State color and style* 1, 2, 3, 4, 6, 25 or 26. Shipping weight 2 lbs. 8 oz. $8.98



71 C 3426C—Sofa Bed Cover. For standard size sofa-beds, 75 in. long between arms. See style W, in chart on Page 511. *State color.* Ship. wt. 4 lbs. 6 oz. $14.98

(D) STRIPE COMPANION. Harmonizes with all colors of Flora Vista pattern (C).

71 C 3824—Chair Cover. *State style* 1, 2, 3, 4, 6, 25 or 26. Ship. wt. 2 lbs. 8 oz. . . . $8.98

COTTON AND NYLON KNIT COVERS STRETCH-TO-FIT STANDARD FURNITURE STYLES

Ⓔ These covers will make worn furniture look like new in a matter of minutes! They slip on easily over old upholstery and are practically self-adjusting—knit fabric literally stretches-to-fit furniture curves and contours without wrinkling or bulging. Covers cling almost like permanent upholstery. Interesting brush-stroke design is knit right into the fabric in two-tone effect. Deep-tone colors are practical—slow to show soil. Extra heavy cotton yarns are combined with Nylon for added strength and longer wear. Special Drax finish adds soil-and-moisture resistance.

Important seams are cord welted to resist strain and add a neat finish. Sta-fast cords anchor covers under seat and prevent creeping or twisting. Separate skirt is ruffled all around and may be easily adjusted to height and girth of furniture. Skirt may be omitted if a more strictly tailored effect is desired. Individual cushion covers are reversible and have elastic closures; ample overlap. Covers may be dry cleaned when soiled or washed if desired—just follow directions we furnish. No ironing required but for best results covers should be fitted on furniture while still slightly damp.

See How to Order Style Chart on Page 511 before ordering. Check styles and sizes in which covers are available and compare with furniture you wish to cover.

Colors: Gold (shown on sofa), Green (shown on chair), Cherry Red or Gray (see close-up at left).

71 C 3601C—Sofa Cover. *State color and style* 7, 8, 9, 10, 11 or 12. Ship. wt. 4 lbs. 6 oz. $13.98

71 C 3600C—Chair Cover. *State color and style* 1, 2, 4, 5, 6 or 26. Ship. wt. 2 lbs. 4 oz. $6.98

TAKE ADVANTAGE OF WARDS MONTHLY PAYMENT PLAN—ENJOY NEW SLIP COVERS AS YOU PAY—TURN TO INSIDE BACK COVER FOR TERMS. COLORS ON THESE TWO PAGES MATCH ACTUAL MERCHANDISE AS CLOSELY AS POSSIBLE WITH MODERN HIGH-SPEED PRINTING

Ⓔ 13.98 for Sofa

Ⓔ 6.98 for Chair

F 19.98 for Sofa

G 9.98 for Chair

H 15.98 for Sofa

H 7.98 for Chair

Give Furniture a Luxury-look at Small Cost

MIX-OR-MATCH ENSEMBLE OF HEAVY BARK CLOTH WITH LASTEX BACK

F G Dramatic scenic print and jewel-tone solid colors are combined in the handsome coordinated covers above. Both are textured cotton Bark Cloth, a heavy, firm quality that holds its shape well and gives excellent service. Colors are fade-resistant.

Special action backs are made with two-way stretch lastex, dyed to harmonize. They help mold covers to furniture contours and assure smooth wrinkle-free fit. Welts allow excess fabric to be tucked out of sight and arm separation permits adjustment of back and arms. Seams are welted and attached flounces are ruffled on all four sides. Stafast cords anchor covers under seat to prevent twisting or creeping. Reversible cushion covers have elastic closures. Matching sofa-bed cover has all-fabric back—no lastex. Covers may be dry cleaned or washed with care. Lastex back in chair and sofa covers compensate for shrinkage—follow washing directions. See "How to Order" Page 511.

(F) SCENIC. *Colors:* Brown, Green or Gray.

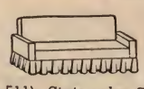
71 C 3846 C—Sofa Cover. *State color, style* 7, 8, 9, 10, 11 or 12. Wt. 6 lbs. 8 oz.....$19.98

71 C 3845 C—Chair Cover. *State color and style* 1 (also fits 3) 2, 4, 6, 25 or 26. Ship. wt. 3 lbs. 6 oz.....$9.98

(G) SOLID COLORS: Brown with beige welting, Green with light green, Gray with wine or Wine with gray welting.

71 C 3862 C—Sofa Cover. *State color, style* 7, 8, 9, 10, 11 or 12. Wt. 6 lbs. 8 oz.....$19.98

71 C 3861 C—Chair Cover. *State color and style* 1 (also fits 3), 2, 4, 6, 25 or 26. Ship. wt. 3 lbs. 6 oz.....$9.98



71 C 3802 C—Sofa-Bed Cover. For standard sofa-beds 75 in. long between arms. Style W (see Page 511). *State color.* Ship. wt. 4 lbs. 12 oz..$15.98

GAY HARLEQUIN-AND-SPATTER PRINT IN NEW TWILL COVERS

H Young moderns will love the gaiety and freshness of these new pastel-toned slip covers. Sprightly Harlequin pattern stands out against soft-toned backgrounds, star-stippled with color. Fresh as spring-time, completely different from usual slip covers and perfect with your modern decorating schemes. Choose yours in soft dove-Gray, Spring Green or Nutmeg each with pink, turquoise and black accents. Colors are fade resistant.

These covers are made expressly for Wards by one of America's foremost makers. Fabric is sturdy Cotton Twill in a popular slip-cover weight. Expert designing and careful making assure good fit on all standard style sofas and chairs. Covers have welts for tuck-in of excess fabric and are held in place by cords under the seat. Cord lacing across the back is concealed by a self-fabric panel. Seams are neatly cord welted in contrasting color to add a tailored finish and provide extra strength. Attached skirts are box pleated on three sides and set on with welting. Separate cushion covers are reversible to double their serviceability and have easy elastic closures. Covers may be dry cleaned or washed with care.

Remember these or any other slip covers Wards sell can be bought on convenient monthly terms, no need to wait—begin to enjoy yours now. Turn to Inside Back Cover for complete information on Terms.

See "How to Order" Style Chart on Page 511; check styles and sizes before ordering. *Colors:* Gray (shown on sofa), Green (shown on chair) or Nutmeg. See close-ups.

71 C 3871 C—Sofa Cover. *State color and style* 7, 8, 10, 11 or 12. Shipping weight 6 lbs. 8 oz.....$15.98

71 C 3870 C—Chair Cover. *State color and style* 1, 2, 3, 4, 6, 25 or 26. Shipping weight 3 lbs. 6 oz.....$7.98

LEAF FANTASY AND SHANTUNG-PRINT . . . COMPANION SLIP COVERS IN COTTON DRILL

J K Brilliant color characterizes the boldly drawn leaf pattern, shown on sofa below, etching it strikingly against the texture-print of the charcoal background. Companion pattern shown on Cogswell chair below is our popular Shantung-print, available in three monochrome colors—gray, light wine and light green—all of which harmonize with the leaf pattern. See a close-up of the interesting texture-effect below right—see how closely it resembles woven shantung. Both patterns are printed in washfast colors on medium weight cotton drill, a serviceable economy fabric, well liked for slipcovers.

Covers are easily adjusted to furniture and held in place by screw pins; instructions included. Welts allow for tuck-in of excess material; a self-fabric back adds a neat finish. Cord adjustments under the seat prevent creeping or twisting. Important seams are cord welted for added strength. Box pleated flounces are attached on all four sides; reversible cushion covers have easy elastic closures. Covers may be washed with care but dry cleaning is recommended for best results. See How to Order Style Chart on Page 511.

To make sure covers will fit your furniture correctly, check styles and sizes before writing your order.

(J) LEAF FANTASY. One color combination as shown

71 C 3828 C—Sofa Cover. *State style* 7, 8, 9, 10, 11 or 12. Shipping weight 4 lbs.....$13.98

71 C 3827 C—Chair Cover. *State Style* 1, 2, 4, 6, 25 or 26. Shipping weight 2 lbs. 4 oz.....$6.98

(K) TEXTURE-PRINT. Gray, Light Wine or Light Green.

71 C 3879 C—Sofa Cover. *State color and style* 7, 8, 9, 10, 11 or 12. Shipping weight 4 lbs.....$13.98

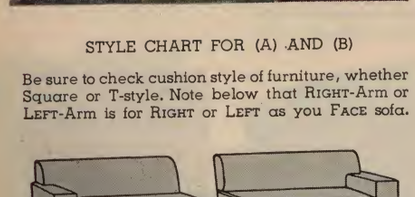
71 C 3878 C—Chair Cover. *State color and style* 1, 2, 4, 5, 6, 25 or 26. Ship. wt. 2 lbs. 4 oz.....$6.98

SAMPLES OF THE ACTUAL FABRICS USED IN THE SLIPCOVERS ON THESE TWO PAGES MAY BE SEEN IN THE WARD CATALOG OFFICE OR STORE NEAR YOU . . . OTHER SLIP COVERS ARE SHOWN ON PAGES 502, 503 and 508 TO 511 OF THIS CATALOG

J 13.98 for Sofa

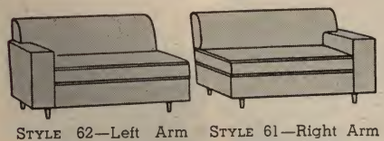
K 6.98 for Chair

Slip-covers for Sectional Furniture, Hideabeds,



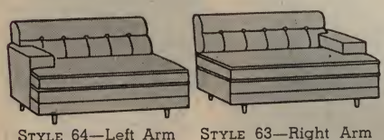
STYLE CHART FOR (A) AND (B)

Be sure to check cushion style of furniture, whether Square or T-style. Note below that RIGHT-Arm or LEFT-Arm is for RIGHT or LEFT as you FACE sofa.



STYLE 62—Left Arm Square Cushion

STYLE 61—Right Arm Square Cushion



STYLE 64—Left Arm T-Cushion

STYLE 63—Right Arm T-Cushion

Chair Cover Fits All Armless Chairs

SLIP COVERS FOR SECTIONAL FURNITURE

(A) (B) Now, Wards bring you ready-made slipcovers for sectional sofas and armless chairs that fit as trimly as custom-mades! They're made on the same principle as the Charm-fit covers on Page 503. Easy-to-put-on sections including lastex backs, separate arm pieces and detachable ruffled all-around skirts are individually fitted to the contours of your furniture; simple screw pins hold them firmly in place. (We show Style 61 above on a right-arm sectional sofa; Style 62 fits left arm sofa—see small sketches at left below. Chair covers fit all armless chairs).

Fabric is sturdy cotton Bark Cloth in a smart match-stick pattern printed in best vat colors on deep-tone grounds. Each piece is completely finished; edges hemmed or overcast. Seams are self-welted; cushion covers have elasticized closures. Covers may be dry cleaned or washed with care. See style chart at left before ordering. *Colors:* Brown, Green or Gray.

(A) 71 C 3821C—FOR SECTIONAL SOFA. *State color and style* 61, 62, 63 or 64. Ship. wt. each 5 lbs. 17.98

(B) 71 C 3820C—FOR ARMLESS CHAIR. *State color.* Wt. 4 lbs... 11.49

SANFORIZED BARK CLOTH SOFA-BED AND STUDIO COVERS

(C) (D) (E) Textured cotton Bark Cloth, in choice of four practical colors including Brown. Fabric is sanforized, shrinkage no more than 1%; colors are wash fast. Tailored with box pleated skirts and contrasting cord welted seams. *Colors:* Wine, Gray, Hunter Green or Brown. Ship wt. 3 lbs. 8 oz.

(C) 71 C 3452—FOR OPEN ARM STUDIO, style Z. *State color*.. 8.98

(D) 71 C 3453—FOR OPEN ARM SOFA-BED, style T. *State color*.. 8.98

(E) 71 C 3451—FOR CLOSED ARM SOFA-BED, style W. *State color* 8.98

71 C 3450—FOR STANDARD STUDIO, 3-Cushion style Y. *State color* 8.98

HOLLYWOOD COVERS OF SANFORIZED BARK CLOTH

Styled like the Hollywood Cover shown (F) except that skirts are box pleated on 4 sides. Fabric is textured cotton Bark Cloth, sanforized for maximum 1% shrinkage, colors are washfast. Contrasting cord welting: *Colors:* Green or Wine. *State color.*

71 C 3554C—FOR BED 39 in. wide, 75 in. long. Wt. 3 lbs. 8 oz. 9.49

71 C 3555C—BOLSTER COVER. Fits bolster below. Wt. 1 lb. 2 oz.. 2.98

BOLSTER PILLOW. Cotton comber filling, sturdy unbleached muslin cover. Use two for comfortable daytime backrest. Fits Bark Cloth Cover 71 C 3555C and Corduroy Cover 71 C 3459C.

71 C 8613LO—10 by 10 by 36 in. Ship. wt. 5 lbs. 8 oz..... 3.98

CORDUROY COVERS IN MIX-OR-MATCH COLORS

(F) TO (J) Velvety textured narrow wale cotton Corduroy in decorator colors to glamorize your rooms. Combine colors as pictured or mix or match to suit your own decorating scheme. Washable—approved by Good Housekeeping. Covers are smartly tailored with inverted kick pleats; matching corduroy welting outlines the trim boxing. All inner seams are overlocked, will not fray. Bolster and pillow covers are cord welted and have zipper closures. Covers slip on and off easily. *Colors:* Brown, Gold, Gray or Green. *State color.*

(F) 71 C 3457C—FOR BED 39 in. wide, 75 in. long. Wt. 3 lbs. 8 oz. 12.98

71 C 3458C—FOR BED 33 in. wide, 75 in long Wt. 3 lbs 12.98

(G) 71C3459C—BOLSTER COVER. Fits 71C8613LO. Wt. 1 lb. 2 oz.. 4.49

(H) 71 C 3464C—COVER FOR STANDARD STUDIO, 32 by 75 in. long. (Pillow Covers sold separately). Ship wt. 3 lbs..... 12.98

(J) 71 C 8600C—PILLOW COVER. 17x24x5 in. Wt. 8 oz. Ea.... 2.98

71 C 3465C—FOR SOFA-BED, style W Ship. wt. 4 lbs. 19.98

HIDEABED COVERS IN GARDENIA GARDEN PRINT

(K) Stunning decorator-designed covers for all standard size Hideabeds (see measurements below). Heavy textured cotton Bark Cloth sanforized to minimize shrinkage to 1%; colors are washfast. Trim inverted kick pleats, cord welted seams. All Nylon stitched. Bed can be opened without removing covers; front unsnaps and folds over back. Cushion covers are separate.

Colors: Gray or Brown. Ship. wt. 5 lbs. 8 oz.

71 C 3525—LAWSON (Square Cushion) Style. *State color*... 21.98

71 C 3526—T-CUSHION Style (not shown.) *State color*..... 21.98

SANFORIZED BARK CLOTH HIDEABED COVERS

(L) Tailored to fit Simmons' two most popular styles and other Hideabeds of same size (see measurements below). Bed can be opened without removing cover; skirt unsnaps and folds over back. Washfast Bark Cloth is sanforized to control shrinkage to 1%. Cord welted seams, inverted kick pleats. Separate cushion covers. *Colors:* Green or Wine. Ship. wt. each 5 lbs.

71 C 3530—LAWSON (Square Cushion) Style *State color*... 19.98

71 C 3531—T-CUSHION Style. *State color*..... 19.98

COVERS (K) AND (L) FIT HIDEABEDS THAT MEASURE:

SEAT: 65 inches wide between arms

BACK: 69 to 71 in. wide without arms; 29–31 in. high without legs

ARMS: 20 to 22 inches high not including legs

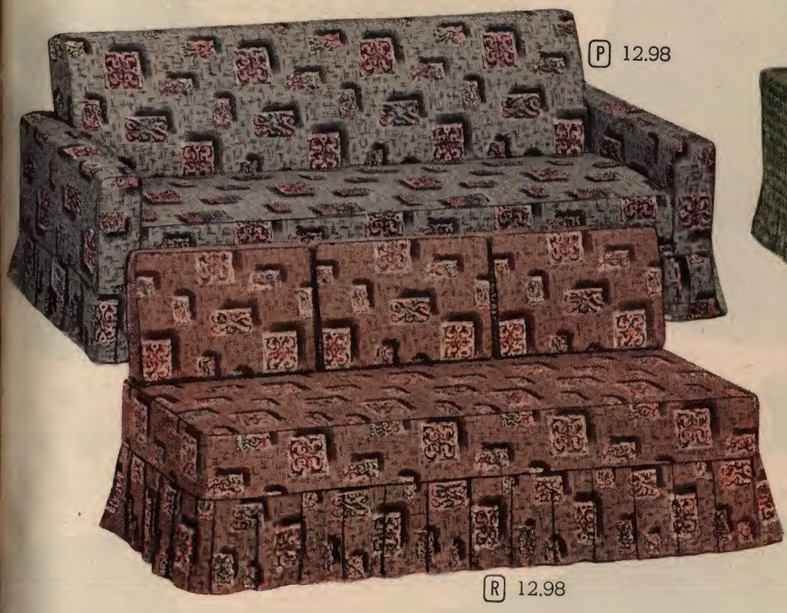
SEE PAGE 511 FOR SOFA-BED AND STUDIO STYLE CHART AND MEASUREMENTS

M 10.98

N 10.98

AA 14.98

BB 14.98



P 12.98

R 12.98

CC 13.98

DD 13.98

Hollywoods, Sofa-beds and Studio Couches

WOODBINE PRINT ON PRESHRUNK COTTON TWILL

M N Dramatic leaf and branch pattern in modern colors is silhouetted against the two-tone texture print background. Sturdy cotton twill is washfast and preshrunk; covers will not shrink out of fit when dry cleaned or washed with care. Colors stay bright and fresh. Neat tailoring includes cord-welted seams and Nylon stitching for added strength. Skirts are box pleated on three sides, straight in back. Sofa-bed cover has ample back drop and arms are adjustable. See Style Chart and Measurements Page 511. *Colors:* Gray or Green background. Ship. wt. each 3 lbs. 10 oz.

(M) 71 C 3440—For Sofa-Bed, Style W. *State color* 10.98

(N) 71 C 3439—For 3-Cushion Studio, Style Y. *State color* 10.98

SANFORIZED BARK CLOTH COVERS IN MOSAIC PRINT

P R Decorator styling, washfast colors and fine quality Sanforized fabric—these covers combine the fashion and quality features you want and do it at an exceptionally attractive price. Bark Cloth is good weight, has excellent body, does not wrinkle readily and won't shrink out of fit because Sanforized. Covers are all Nylon sewn for extra strength. Seams are cord welted and the skirts on both studio and sofa-bed styles are trimly box pleated. Sofa-bed covers have adjustable arms. Turn to Page 511 for Style Chart and Measurements. *Colors:* Gray, Green or Sand background, each with harmonizing mosaic design. Ship. wt. 4 lbs. 8 oz.

(P) 71 C 3442—For Sofa-Bed, style W. *State color* 12.98

(R) 71 C 3441—For 3-Cushion Studio, style Y, *State color*..... 12.98

RUSSELL WRIGHT PRINT IN SANFORIZED DENIM

AA BB Striking modern pattern—ours alone—designed by the famous contemporary artist, Russell Wright. Printed in striking color combinations on heavy decorator denim. Fabric is extra sturdy, extra firm—a wonder for wear and it's sanforized (won't shrink more than 1%). Colors are beautifully washfast. Covers are smartly tailored with deep kick pleats; seams are cord welted, all Nylon stitched for extra strength. See Style Chart and Measurements on Page 511. Matching fabric is offered by the yard for you to use in making bedspreads, pillows, other room accessories—easy to tailor, easy to sew. *Colors:* Brown, Gray, Green. Ship. wt 4 lbs. 8 oz.

(AA) 71 C 3445C—For Sofa-Bed Style W. *State color* 14.98

(BB) 71 C 3443C—For 2-Cushion Studio Style V. *State color* .. 14.98

71 C 3444C—For 3-Cushion Studio Style Y. *State color* 14.98

71 C 7401C—By the Yard. 36 in. wide. *State color.* Wt. 8 oz... Yd. 98c

TWEED PRINT IN SANFORIZED BARK CLOTH COVERS

CC DD Give your sofa-bed or studio a newly upholstered look with these handsome covers. Tweed print on textured cotton Bark Cloth creates both the look and the feel of modern woven upholstery. Sanforized to reduce shrinkage to a mere 1% or less; washfast colors. Nylon sewn. Solid color welting, box pleated flounces on 3 sides and ample drop in back. Studio cushion covers are reversible. Turn to Page 511 for Style Chart and Measurements. *Colors:* Green, Brown or Wine—see swatches. Ship. wt. 4 lbs. 8 oz.

(CC) 71 C 3434—For Closed Arm Sofa-Bed, style W. *State color* 13.98

(DD) 71 C 3432—For 2-Cushion Studio, style V. *State color*... 13.98

71 C 3433—For 3-Cushion Studio, style Y. *State color*..... 13.98

SANFORIZED BARK CLOTH THROWS WITH FRINGE TRIM

EE Protect furniture where wear is greatest, over arms, back and seat. Easy-on, quickly off, nothing to be fitted. Optional snap-on tape-ties. Cotton Bark Cloth is sanforized, won't shrink more than 1%. Hand washable. *Colors:* Green, Gray or Wine. *State color.*

71 C 3872C—Chair Throw. 26 by 72 in. overall. Ship. wt. 2 lbs..... 3.98

71 C 3873C—Sofa Throw. 74 by 72 in. overall Ship. wt. 4 lbs..... 6.98

SANFORIZED BARK CLOTH COVERS FOR CUSHIONED FURNITURE

FF Specially designed to bring a fresh new look to Maple furniture with loose cushions; will fit all standard styles. Covers are reversible for double service and have elasticized closures. Fabric is washfast and won't shrink more than 1%. *Colors:* Brown or Hunter Green. *State color.*

71 C 3818C—Set of 2 Cushion Covers for Chair. Ship. wt. 1 lb... 3.59

71 C 3819C—Set of 6 Cushion Covers for Sofa. Wt. 2 lbs. 10 oz.. 10.49

PRINTED TWILL COVERS FOR CUSHIONED FURNITURE

GG Inexpensive way to freshen Maple furniture with loose cushions—just slip on these colorful covers. They're better quality cotton twill printed in sun-resistant colors Reversible for double usefulness; easily adjusted with simple screw-pin fasteners. Wash with care or dry clean. Color combination as shown only.

71 C 3839C—Set of 2 Cushion Covers for chair. Ship. wt. 1 lb.... 3.39

71 C 3840C—Set of 6 Cushion Covers for Sofa. Wt. 2 lbs. 10 oz.... 9.98

EE 3.98

FF 3.59

GG 3.39

SEE STYLE CHART AND MEASUREMENTS FOR SOFA BED AND STUDIO COVERS ON PAGE 511. FABRIC SAMPLES MAY BE SEEN IN ANY WARD CATALOG OFFICE OR STORE—TURN TO PAGE 981 FOR MONTHLY PAYMENT TERMS

Ⓐ 28.98 for Sofa

Ⓐ 14.98 for Chair

Ⓑ 26.98 for Sofa

Ⓒ 13.49 for Chair

Ⓓ 17.98 for Sofa-bed 26.98 for Sofa

Ⓓ 13.49 for Chair

Ⓔ 11.98 for Sofa

Ⓔ 5.98 for Chair

TURN TO PAGE 981 FOR TERMS OF WARDS MONTHLY PAYMENT PLAN . . . COLORS MATCH MERCHANDISE AS CLOSELY AS POSSIBLE WITH HIGH SPEED PRINTING

Pre-Tailored Upholstery

CARVED EFFECTS . . . TEXTURE WEAVES . . . METALLIC TOUCHES

For easy-on, easy-off covers that look amazingly like permanent upholstery, choose A, B, C or D shown on the opposite page. All are pre-tailored in wonderful texture-knit fabrics that look and feel like heavy loom-woven material. All are heavy cotton textures with Nylon or Rayon, some sparked with golden Lurex. Their remarkable resiliency is the secret of their upholstery-like fit. Special finish provides water-and-stain resistance. Dry cleaning is recommended although covers may be washed satisfactorily if directions are followed; no ironing required.

DEEP PILE NYLON TEXTURE WITH BULLION FRINGE TRIM

28.98 for Sofa 14.98 for Chair

(A) Silky pile of Nylon-reinforced cotton in carved leaf design creates rich tone-on-tone color harmony in our newest Pre-Tailored Upholstery. Deep 5½-inch Bullion Fringe adds a trim custom-like finish; is detachable and free-hanging so it may be adjusted to height of furniture. All seams are self-welted and fabric is dust-and-moisture resistant. Anchor cords prevent twisting; reversible cushion covers have elastic closures. Covers may be dry cleaned or washed but fringe must be dry cleaned. Ship. wt. Sofa Cover 7 lbs. 8 oz.; Chair Covers 4 lbs. See Style Chart at right. *Colors:* Toast, Sage Green, Raspberry or Gray.

71 C 3751 C—SOFA COVER. *State color, style* 7, 8, 9, 10, 11 or 12.....$28.98

71 C 3750 C—CHAIR COVER. *State color, style* 1 (1 also fits 3) 2, 4, 6, 25, 26.... 14.98

NUBBY TEXTURES IN SOLID COLORS WITH COMPANION STRIPE

26.98 for Sofa 13.49 for Chair

(B) (C) For a handsome three-piece ensemble, choose a sofa and chair cover of Nubby Texture in any of three decorator colors (see opposite page) and combine with another chair cover of Charcoal Stripe high-lighted with golden Lurex. Covers are finished with all our best pre-tailored details—trim self cord welting, separate adjustable skirts ruffled on four sides; reversible cushion covers have elastic closures. Ship. wt. Sofa Cover, 7 lbs. 4 oz.; Chair-Cover, 3 lbs. 14 oz. See Style Chart at right.

(B) NUBBY TEXTURE COLORS: Raspberry-red, Forest Green or California Gold.

71 C 3736 C—SOFA COVER. *State color, style* 7, 8, 9, 10, 11 or 12.....$26.98

71 C 3735 C—CHAIR COVER. *State color, style* 1 (1 also fits 3), 2, 4, 6, 25 or 26.. 13.49

(C) CHARCOAL STRIPE. Charcoal Gray only with Metallic highlights as shown.

71 C 3737 C—CHAIR COVER. *State style* 1 (1 also fits 3), 2, 4, 5, 6, 25 or 26....$13.49

GOLD-FLECKED TEXTURE FEATURES HAZY HORIZONTAL STRIPES

17.98 for Sofa Bed 26.98 for Sofa 13.49 for Chair

(D) Modern fabric combines rayon terry loops with metallic gold stripes on a basic texture of heavy cotton and rayon for one of the smartest of modern upholstery effects. Separate skirt is ruffled on four sides and adjustable to height and girth of furniture. Self cord welts accent seams. Cushion covers are reversible, have elastic closures. Ship. wts. Sofa Cover 7 lbs. 4 oz. Chair Cover 3 lbs. 14 oz.

COLORS: Charcoal-Gray, Forest Green or Wine-Red. See the style chart at right.

71 C 3740 C—SOFA COVER. *State color, style* 7, 8, 9, 10, 11 or 12.....$26.98

71 C 3739 C –CHAIR COVER. *State color, style* 1 (1 also fits 3), 2, 4, 6, 25 or 26.... 13.49

71 C 3747 C—SOFA-BED COVER. (Style W). For standard sofa-beds, 75 in. long between arms. Separate arm construction adjusts to 9-inch arm width. Attached skirt ruffled on 3 sides. *State color.* Ship. wt. 5 lbs. 8 oz.....$17.98

KNIT COVERS STRETCH-TO-FIT STANDARD FURNITURE STYLES

11.98 for Sofa 5.98 for Chair

(E) Ivy-League Covers feature twin-leaf clusters in light and dark tones against a textured ground. Not Pre-Tailored Upholstery like covers above but a sturdy two-way stretch knitted fabric of substantial weight cotton. Finish is soil-and-moisture resistant. Cord welting reinforces important seams; separate skirt is ruffled all around and adjustable to height and girth of furniture. Stafast cords anchor covers under seats. Reversible cushion covers have elastic closures. See Style chart at right. *Colors:* Brown, Green or Wine. Ship. wts. Sofa Cover 4 lbs. 4 oz.; Chair Cover 2 lbs. 2 oz.

71 C 3653 C—SOFA COVER. *State color and style* 7, 8, 9, 10, 11 or 12.....$11.98

71 C 3652 C—CHAIR COVER. *State color and style* 1 (1 also fits 3) 2, 4, 5, 6 or 26. 5.98

SEMI-FITTED PROTECTOR COVERS OF PLASTIC THAT 'BREATHES'

2.98 for Chair 4.98 for Sofa

(F) Protector Covers of Goodyear's wonderful Porolated Plastic. Provide perfect, protection for upholstery yet make a cool, comfortable surface to sit on—no shine, no slick feeling. Millions of tiny pores (80,000 to the square yard) let the plastic 'breathe'—let air in but keep out dust, dirt and liquids. Stain-water-and-mildew-resistant; easy to clean with a damp cloth. Covers are semi-fitted; all seams electronically welded, won't split apart. Do not use directly over wood.

71 C 3563—CHAIR COVER for styles 1, 3, 6, 26 (see chart). Ship. wt. 1 lb. 8 oz.. $2.98

71 C 3564—CHAIR COVER for style 4 only (see chart). Ship. wt. 1 lb. 8 oz..... 2.98

71 C 3565—SOFA COVER for styles 7, 10, 11, 12 (see chart). Ship. wt. 2 lbs. 8 oz.. 4.98

PROTECTOR COVERS OF HEAVY QUALITY PLASTIC

1.98 for Chair 3.98 for Sofa or Sofa-bed

(G) Save your upholstered furniture from the everyday hazards of spilled liquids, dust and dirt with Plastic Protector Covers. Transparent so upholstery shows through. Made of tough 4-gauge plastic with strong electronically sealed seams to guard against tearing. Resist stains, water, mildew; wipe clean with a damp cloth. Fit loosely over most chairs and sofas or sofa-beds. Do not use directly over wood.

71 C 3566—CHAIR COVER for chairs up to 36 in. wide. Ship. wt. 1 lb. 5 oz.....$1.98

71 C 3567—CHAIR COVER for chairs up to 48 in. wide. Ship. wt. 1 lb. 8 oz..... 2.39

71 C 3568—SOFA COVER. Ship. wt. 2 lbs. 2 oz..... 3.98

71 C 3569—SOFA-BED Cover for all standard size sofa-beds. Wt. 2 lbs. 6 oz.... 3.98

CLEAR PLASTIC COVERS FOR DINING CHAIR SEATS

Two for 1.39 for Side Chairs 79c Ea. for Host Chair

(H) Tie-on covers of crystal-clear plastic protect your upholstery yet allow the full beauty of the fabric to be seen. Waterproof, stainproof and easily wiped clean with a damp cloth. Neat box style fits standard size dining chair seats. Stitched seams; cotton ties fasten around chair legs.

71 C 3550—For Side Chairs without arms. Ship. wt. 8 oz.....2 for $1.39

71 C 3551—Set of Four, same style as above. Ship. wt. 12 oz.....4 for 2.59

71 C 3552—For Host Chair with arms. Ship. wt. 4 oz.....Each 79c

How to Order Slip Covers

SHOWN ON OPPOSITE PAGE, ALSO PAGES 506–509

Study sketches below and compare with style and measurements of your furniture. Note especially:
CUSHIONS—are they square as in most furniture? or are they T-shape as in styles 4 and 9?
BACKS—are they rounded? square as in a Lawson? or thick as in many modern pieces?
ARMS—are they narrow? thick? bulky? or do they extend beyond back as in 26 and 11?

MEASURE AT WIDEST POINT ACROSS BACK

CHECK SIZES. Measure sofa or chair at widest point across back (not including arms or wings if they extend beyond back as in style 26 or 11). Measure height of chairs 1 and 3 from floor to top of back.

When you have compared style, checked measurements and made sure style you require is available in the cover you have selected, you are ready to write your order. Be sure to state: (1) Catalog number. (2) Style number. (3) Color desired for each cover.

IMPORTANT. Illustrated instructions included with covers show you how to put them on and how to adjust them to furniture for proper fit.

SQUARE CUSHION STYLES

Square Cushion

Rounded back and arms / *High back* / *Squared back and arms*

For these and similar styles to 32-in. back widths.
STYLE 1, to 33½ in. high from floor to top of back.
STYLE 3, over 33½ in. high from floor to top of back.

Wing base curves in

STYLE 2 To 27-in. back (not incld. wings). Won't fit barrel chair.

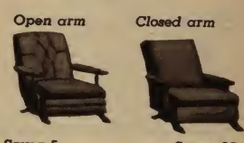
Thick back / *Channel back*

STYLE 6
Wide Back Modern. Fits backs up to 35 in. wide, arms up to 10 in. wide.

Arms extend to back

STYLE 26
Narrow Back Modern fits back to 29 in. (not incl. arms).

Open arm / *Closed arm*



STYLE 5
For Open Arms.
STYLE 25
Closed or Open Arms.
Cogswell, Tilt Back or Platform Rocker (no separate cushion cover). Fits to 28-in. back.

3 Cushion Sofas

For these and similar Club Style Sofas with 3 square cushions
STYLE 7, for 70 to 76-in. back widths.
STYLE 8, for 77 to 84-in. back widths.

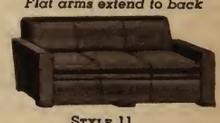
Thick, wide back

STYLE 10
Wide Back, Modern Sofas
Fits backs to 76 in., arms to 10 in. wide.

2 Cushion Sofas

STYLE 12
For these and similar style Sofas with 2 square cushions. For 70 to 74-in. back width.

Flat arms extend to back



STYLE 11
Narrow Back, 3-Cushion Sofas.
For 64 to 68-in. back, not incld. arms.

T-CUSHION STYLES

T-Style Cushion

Rounded or Squared / *Rounded back and arms* / *Squared back and arms*

STYLE 4
For all similar T Cushion Chair Styles up to 27-in. back width.

STYLE 9
For all similar T Cushion Sofa styles with 68 to 76-in. back width.

SOFA-BED STYLES

Length of seat between arms 75 in.
Width of seat when open about 48 in.

(W) Closed arm style Fits arms to 9 in.
(T) For Open Arm Style

STUDIO COUCH STYLES

For standard Studios 75 in. long 32 in. wide.
Separate cushion covers have snap fasteners.

(Y) 3 Cushions ea. 17x24 in.
(Z) Open arms. Cushions as Y.
(V) 2 Cushions ea. 15x36 in.

(G) 1.98 Chair
(H)
(F) 2.98 Chair

Foam Rubber for Easy Upholstering . . . Bolsters

BEST FOAM PADDING

1 BUOYANT 1-IN. KOYLON FOAM RUBBER PADDING by U. S. Rubber. Gives firm cushioned comfort to chairs, benches, mattresses, car seats—multitude of other household uses. Easy to work with; cut with shears to size and shape needed. Dustless, lintless, allergy-free. Cream color. Washable.

71 C 6041—18 in. wide. 1 in. thick. Ship. wt. 11 oz. . . .Running Foot $1.39

71 C 6042 L—36 in. wide. 1 in. thick. Ship. wt. 1 lb. 6 oz. Running Foot $2.69

MOLDED-TO-SIZE FOAM RUBBER PADS. Cored like (2) on underside for added buoyancy. 1 in. thick. Ideal for best upholstering on chairs, benches, etc. Washable. Cream color.

71C6043–16x16 in. Wt. 13 oz. Ea. $1.79

71C6044–17x21 in. Wt. 15 oz. Ea. 2.49

71C6034L–18x60 in. Wt. 3 lbs. Ea. 6.98

2 3 FOAM RUBBER UTILITY CUSHIONS give easy-chair comfort to hardest seat. Cored for added buoyancy. In two sizes for home, office, car, sports. Washable. Cream color.

(2) 71 C 6031—Regular 14x15 in. by 1 in. thick. Wt. 14 oz. . . . . .Each $1.39

(3) 71 C 6032—Jumbo Size 17x18 in. by 2 in. thick. Wt. 2 lbs. . . . . .Each $3.39

LOW COST CUSHIONING . . . UPHOL. MOSS

4 BONDED FOAM PADDING (¾ in. thick). Buoyant foam rubber at lowest cost. Made of foam rubber flakes, bonded with latex in popular size pieces. Cut with shears.

71 C 6035—16x16 in. Wt. 1 lb. . . . . .Each 98c

71 C 6036—18x18 in. Wt. 1 lb. 8 oz. .Each $1.09

71 C 6037—18x30 in. Wt.2 lbs.6 oz. .Each 1.79

71 C 6038—18x60 in. Wt.4 lbs.4 oz. .Each 3.79

5 SPRINGY RUBBERIZED HAIR (1 in. thick). Economical padding for chairs, benches. Cover with Cotton batting (7). Cut with shears.

71 C 6047—16x16 in. Wt. 8 oz. . . . . .Each 59c

71 C 6048—18x21 in. Wt. 12 oz. . . . .Each 98c

71 C 6049—18x60 in. Wt. 2 lbs. . . . . .Each $2.69

6 TUFFLEX® (1 in. thick). Firm, resilient padding of new cellulose fibers—even thickness. Easy to work with, cut with shears.

71 C 6060—16x16 in. Wt. 8 oz. . . . . .Each 49c

71 C 6061—18x18 in. Wt. 9 oz. . . . . .Each 55c

71 C 6062—22x24 in. Wt. 12 oz. . . . . .Each 79c

7 COTTON BATTING 1 in. thick for top padding in upholstering. Wts. 3 lbs.; 7 lbs.

71 C 6011L—22 in. wide. .2½ Yd. Roll $1.49

71 C 6006 L—27 in. wide. . . .5 Yd. Roll 2.79

8 SPRINGY UPHOLSTERY MOSS to cover springs. Takes 15–19 lbs. for average chair, 20–25 lbs. for sofa. Cover with (7).

71 C 6019—Ship. wt. 2 lbs. . . . . .2-lb. Bag 99c

FOAM RUBBER REPLACEMENT CUSHIONS

9 TO 11 MOLDED-TO-SIZE FOAM RUBBER CUSHIONS give new life to sofas and chairs, a wonderful, deep cushioned comfort never before dreamed of. Used in finest upholstered furniture. Easy to cover. Long lasting, shape retaining—fluff themselves the moment weight is lifted. Delightfully cool, dustless, lintless, allergy-free. 5½ at center tapering to 3½ in. at sides. Washable. Cream color.

(9) 71 C 6027 L—18x20 in. Ship. wt. 6 lbs. . . . . Each $8.49

71 C 6028 LO—20x20 in. Ship. wt. 7 lbs. . . . . .Each 9.49

71 C 6029 LO—22x22 in. Ship. wt. 8 lbs. . . . . .Each 10.49

71 C 6030 LO—22x24 in. Ship. wt. 9 lbs. . . . . .Each 11.98

(10) 71 C 6040 MO—22x32 in. Oblong shape for 2-cushion sofas. Ship. wt. 12 lbs. . . . . .Each $15.98

(11) 71 C 6039 MO—T-Cushion for chair. 29 in. across front, 21 in. across back, 22 in. back to front. Wt. 9 lbs. Each $11.98

12 STEEL COIL CUSHION UNITS. Coils (3½ in. high, 3-in. diam.) each covered with muslin, wire clipped together.

71 C 6007 L—18 by 18 in. 36 coils. Ship.wt.1 lb.12 oz. Ea. $1.69

71 C 6008 L—18 by 21 in. 42 coils. Ship. wt. 2 lbs. . .Each 1.98

71 C 6009 L—21 by 21 in. 49 coils. Wt. 2 lbs. 6 oz. . . .Each 2.29

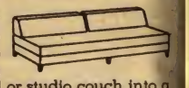
71 C 6010 MO—21 by 33 in. 77 coils. Wt. 4 lbs. . . . . Each 3.59

NO-SAG STEEL SPRINGS. Easy way to replace worn out springs on chairs, sofas. Exceptionally strong. Space 2 in. apart—fasten to frame with clips (see sketch). 1 pkg. for 3 chair seats or sofa. No-Sag spring, 20 clips, helicals, nails. Instr. Ship. wt. 2 lbs.

71 C 6013— 9-Gauge (12 Ft.) for Seat. . . .98c

71 C 6014—11-Gauge (12 Ft.) for Back. . .98c

BOLSTERS CHANGE BED TO SOFA



13 TO 16 Only two needed to transform a Hollywood bed or studio couch into a handsome piece of furniture. Ideal for bed-room living room combinations.

Carefully made like fine upholstered furniture with precut padding, keep their trim shape and appearance for years. Inner core is buoyant rubberized hair, outer layers are Tufflex, a firm but cushiony pad of new cellulose fibers that will not lump. Covered in sturdy White Cotton Muslin, cord welted seams—ready for slip covering. Choice of 4 shapes (wedge shown in sketch)—all 36 in. long.

(13) 71 C 8645 LO—OBLONG 16 in. high, 4 in. deep, 36 in. long. Wt. 7 lbs. $7.49

(14) 71 C 8646 LO—WEDGE. Exceptionally smart, comfortable—fits in small of back. 12 in. high, 9-in. base, 6-in. top, 36 in. long. Wt. 7 lbs. 4 oz. $6.49

(15) 71 C 8647 LO—SQUARE. 9 by 9 by 36 in. Ship. wt. 7 lbs. . . . . .Each $6.49

(16) 71 C 8648 LO—ROUND. 9-in. diam., 36 in. long. Wt. 7 lbs. . . . . .Each $6.49

ONLY 10% DOWN on order of $20 or more with Wards Monthly Payment Plan. See Inside Back Cover.

UPHOLSTERY SUPPLIES FOR THE PROFESSIONAL OR "DO-IT-YOURSELF" HOME UPHOLSTERER

17 HOME UPHOLSTERY KIT. Professional quality. Magnetized steel hammer with hardwood handle, tack ripper, webbing stretcher, 1 straight, 2 curved needles, 2 boxes tacks.

71 C 6001—Instruction booklet incl. Wt. 2 lbs. 4 oz. . .Kit $5.98

18 STURDY HEMP TWINE to tie spiral springs to webbing.

71 C 6016—1-lb. ball, about 300 ft. Ship. wt. 1 lb. 98c

19 FLAX TWINE to sew edges and inside of furniture.

71 C 6015—8-oz. ball, about 675 ft. Ship. wt. 8 oz. 98c

20 PLASTIC HIDEM WELT (½ in. wide). Nice finish for plastic upholstery on Page 505. Double welt edge conceals tacks. *State:* Brown, Green, Ivory, Red or Yellow.

71 C 6057—Pkg. of 5 yards. Wt. 8 oz. . . . . .Package 59c

SEE PAGE 690 FOR JOHN BERGEN'S BOOK "ALL ABOUT UPHOLSTERY." STEP-BY-STEP INSTRUCTIONS AND DIAGRAMS.

21 COTTON AND RAYON TEXTURED UPHOLSTERY GIMP. ½ in. wide. Multicolor with Black, Brown, Burgundy, Natural, Forest Green, Gold, Gray or Rose predominating.

71 C 5715—Pkg. of 5 Yds. Wt. 5 oz. *State color*. . . . . .Pkg. 59c

22 ANCHOR STEEL STRAPPING KIT. Enough to upholster chair (25 ft.), sofa (50 ft.). 75 ft. of ¾-in. wide steel strapping; 80 nails and cast-iron stretching tool.

71 C 6020—Instructions. Ship. wt. 5 lbs. 2 oz. . . . . .Set $1.98

23 WEBBING STRETCHER. Hard wood handle. Strong steel prongs pull webbing more taut than possible by hand.

71 C 6003—Length 7¾ in. Ship. wt. 1 lb. . . . . .Each 79c

24 JUTE WEBBING. To support springs. Tested to breaking strength of 785 lbs. A strong, sturdy quality for heavy sofas and chairs. 3¼ inches wide. Tan color.

71 C 6005—Pkg. of 3 Yds. Ship. wt. 9 oz. . . . . .Pkg. 39c

25 COLORFUL WOVEN PLASTIC WEBBING for seats and back of modern or chromed chairs; summer furniture. Easy washable, extremely durable; weather resistant. When upholstering interlace strips basket weave fashion for added strength. *Colors:* Blue, Brown, Green, Red, White or Yellow. *State color.*

71 C 6004—1¾ inches wide. Ship. wt. yd. 2 oz. . . . . .Yard 15c

26 27 STEEL UPHOLSTERY NEEDLES. Made in England.

71 C 6018—Curved. 4 in. long. Ship. wt. 3 oz. . . .Each 10c

71 C 6017—Straight. 6 in. long. Ship. wt. 3 oz. . . . . .Each 10c

28 29 DECORATIVE UPHOL. NAILS. ⅜-in. head. 50 in box. Wt. 7 oz.

71 C 6021—Flower head, antique bronze finish. 2 boxes 27c

71 C 6022—Smooth head. *State* nickel or gilt finish. .2 boxes 27c

30 BLUE STEEL GIMP TACKS. Small heads. ½ in. long. 320 in box.

71 C 6023—Ship. wt. 6 oz. . . . . .2 boxes 15c

Colorful Pillows, Foam Rubber Forms, Trimmings

COVERED TOSS PILLOWS

31 WEDGE PILLOW, wonderful for watching TV, reading in bed. Gay multicolor Harlequin Print Everglaze Chintz. Plumply Cotton filled. 14x11x7 in. *State:* Green or Brown predominating.
71 C 8607—Wt. 2 lbs...Each $2.49

32 33 PILLOWS of molded foam, removable covers of linen-like Rayon, cord welted seams. Concealed zip closing. Washable. *State* Biaritz Green, Chartreuse, Coral or Red. Wt. 1 lb. 10 oz.
(32)71 C 8616—Square.Each $3.49
(33)71 C 8617—Round.Each 3.49

34 35 BOUCLÉ LOOP FRINGE trim on Cotton-Rayon Bark Texture pillows. Kapok filled. *State:* Ice Pink, Toast, Forest Green or Aqua. 12 by 2 in. Ship. wt. 14 oz.
(34)71 C 8604—Square.Each $1.98
(35)71 C 8603—Round..Each 1.98

36 37 ANTIQUE SATIN BUTTON PILLOWS. Kapok fill. *State:* Pumpkin, Persimmon, Lemon or Sea Spray. 12x2 in. Ship. wt. 14 oz.
(36) 71 C 8606—Square.....$2.98
(37) 71 C 8605—Round..... 2.98

FOAM OR NYLON-FILLED PILLOW FORMS . . . ZIP COVERS

38 TO 41 FOAM RUBBER PILLOW FORMS. Shape retaining—never mat or lump, never need fluffing. Soft and buoyant for comfort. Washable Cream color. Colorful zip covers (removable for washing) in Corduroy (42) or Cotton Bark Texture (43) to fit pillows sold separately below.
(38)71 C 8651—12 in. Square. Ship. wt. 11 oz.....Each $2.49
(39)71 C 8653—16 in. Square. Wt. 1 lb. 6 oz.....Each 3.98
(40)71 C 8652—11x16 in. Oblong. Wt. 14 oz.....Each 2.98
(41)71 C 8650—12-in. diameter Round. Wt. 10 oz..Each 2.49

42 43 SMARTLY STYLED ZIP COVERS to fit Foam Rubber or Nylon-filled Forms. Welt trim, concealed zip closing.

(42) CORDUROY COVERS in rich velvety narrow wale Cotton. Washable. *State:* Red, Gray, Brown, Gold or Moss Green. Ship. wts. 3 oz.
71 C 8666—12 in. Sq. Ea. $1.39
71 C 8668—16 in. Sq. Ea. 1.89
71 C 8667—Oblong.. Ea. 1.39
71 C 8665—Round.. Ea. 1.39

(43) COTTON BARK TEXTURE COVERS. Sturdy, washable. *State:* Red, Hunter Green, Chartreuse, Brown or Charcoal. Ship. wts. 4 oz.
71 C 8661—12 in. Sq. Ea. $1.09
71 C 8663—16 in. Sq. Ea. 1.29
71 C 8662—Oblong.. Ea. 1.09
71 C 8660—Round... Ea. 1.09

44 TO 47 INEXPENSIVE NYLON FILLED PILLOW FORMS. Soft, fluffy—resist matting or lumping. Comfortable. Pale Green cambric casing. Washable. Order covers above.
(44)71 C 8656—12 in. Square. Ship. wt. 8 oz.....Each 89c
(45)71 C 8658—16 in. Square. Ship. wt. 15 oz.....Each $1.39
(46)71 C 8657—11x16 in. Oblong. Wt. 11 oz.....Each 1.09
(47)71 C 8655—12-in. diameter. Round. Wt. 7 oz...Each 89c

COLORFUL, FINISHING TOUCHES FOR DRAPERIES, SLIP COVERS AND UPHOLSTERY

You can see all these trimmings in actual colors at Wards Catalog Office or Store near you.

48 LUSTROUS 6-IN. RAYON-COTTON BULLION FRINGE adds elegance to upholstery, valances. *State:* Beige, Brown, Dark Green, Gray, Gold, Moss Green, Red, Rose or Wine.
71 C 6051—Dry clean. Shipping weight yard 5 oz.....Yard 89c

49 3-IN. BULLION FRINGE. Like (48) but narrower, finer. For upholstery, draperies, valances. *State:* Brown, Chartreuse, Cream, Forest Green, Gold or Red.
71 C 5762—Package of 3 yards. Shipping weight 4 oz.....Package 79c

50 LUXURIOUS DOUBLE KNOTTED COTTON BEDSPREAD FRINGE. Also for tablecloths, stoles.
71 C 5755—4½ in. deep. Washable. *State:* Cream or White. Ship. wt. yd. 2 oz..Yard 35c

51 1-IN. RAYON-COTTON BOUCLÉ LOOP FRINGE. Smart crimped trim for upholstery, slip covers. *State:* Beige, Brown, Dk. Green, Gray, Gold, Moss Green, Red, Rose or Wine.
71 C 5647—Dry clean. Shipping weight yard 2 oz.....Yard 29c

52 ¾ IN. COTTON CHENILLE BALLS dangle from decorative woven heading. For curtains, draperies, bedspreads. *State:* Black, Blue, Cream, Green, Ice Pink, Red, White or Yellow.
71 C 5644—Wash with care. Package of 8 yards. Ship. wt. 6 oz.....Package 85c

53 COTTON BRUSH FRINGE. ¾ in. Most popular accent trim for slip covers, pillows, draperies. *State:* Black, Brown, Dark Green, Gold, Gray, Ice-Pink, Red or White.
71 C 5645—Wash with care. Package of 8 yards. Ship. wt. 8 oz.....Package 75c

54 WOVEN COTTON CAFÉ LOOP HEADING. Sew on material—no rings to attach, scallops to make. *State:* Black, Brown, Chartreuse, Hunter Green, Ice Pink, Red, White, Yellow.
71 C 5835—Package of 6 yards. Ship. wt. 6 oz. Washable.....Package 89c

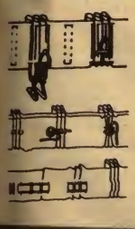
55 COLORED COTTON CORD SEAM WELTING. ½ in. Wash with care. *State:* Black, Brown, Bright Red, Chartreuse, Forest Green, Gold, Gray, Ice-Pink or Natural.
71 C 5646—Pkg. of 12 yds. Ship. wt. 6 oz.....Package 59c

56 CREAM COLOR COTTON PIPING CORD (⅛ in. diameter) to make your own welting to match slip covers. Cover with bias cut fabric. Use 1 pkg. for chair, 2 for sofa. Washable.
71 C 5635—Pkg. of 18 yds. Ship. wt. 8 oz.....Package 29c

PLEATER TAPES EASY WAY TO MAKE DRAPERIES . . . HOOKS SLIP OUT FOR CLEANING

57 TO 61 Make pinch pleated draperies, valances the easy way. Sew pleater tape flat to back of drapery, pleat according to instructions. Kits contain 2⅔ or 3 yds. of tape (see individual descriptions), enough for 2 widths of 48-inch material. 48-in. fabric pleats down to about 24 in.; 36-in. fabric pleats down to about 18 inches. Remove hooks or rods so draperies lie flat for cleaning. Washable or dry cleanable. Easypleat tape (59) sold by-the-yard—eliminates piecing in making extra wide draperies.

(57) BEST PLEAT KIT with woven pocketed Sanforized Cotton tape and Nip-Tite pleater hooks. Sharpest pleats ever without sewing. Insert plastic tipped prongs of nip-tite hooks with hinged locks (see sketch) into woven pockets of tape—push, lock-up-and-in for knife edge pleats. Tape is exceptionally sturdy—keeps drapery headings firm and upright. Ship. wt. 1 lb.



71 C 5774—Kit contains 2⅔ yds. tape (4 in. wide), 10 nip-tite pleaters, 4 end hooks. Illustrated instructions. Kit $1.39

(58) KIRSCH PLEATER HOOKS WITH EASY-LOK HINGE to use with Easypleat tape below. Ship. wt. pkg. 6 oz.
71 C 5135—10 Pleater hooks, 4 end hooks...Pkg. 75c

(59) KIRSCH EASYPLEAT TAPE WITH STITCHED POCKETS BY-THE-YARD. Order hooks above—slip up-and-in, lock for perfect pleats. Bleached Muslin is Sanforized, 1% shrinkage. Order exact amount needed.
71 C 5134—3 in. wide. Ship. wt. yd. 2 oz.....Yard 24c

(60) PERFECT PLEATER KIT. Insert hook prong into center loops of tape, twist, hang. See detail sketch at left.
71 C 5763—3 yards of tape (2¾ in. wide), hooks and instructions. Ship. wt. 6 oz.....Kit $1.15

(61) SIMPLEAT TAPE, makes pinch pleats as curtain rod is slipped in-and-out of the 1-in. spaced eyelets.
71 C 5761—See detail sketch at left. Pkg. of 3 yards. (2½ in. wide). Ship. wt. 4 oz.....Package 59c

CRINOLINE . . . SNAPTAPE . . . ZIPPERS

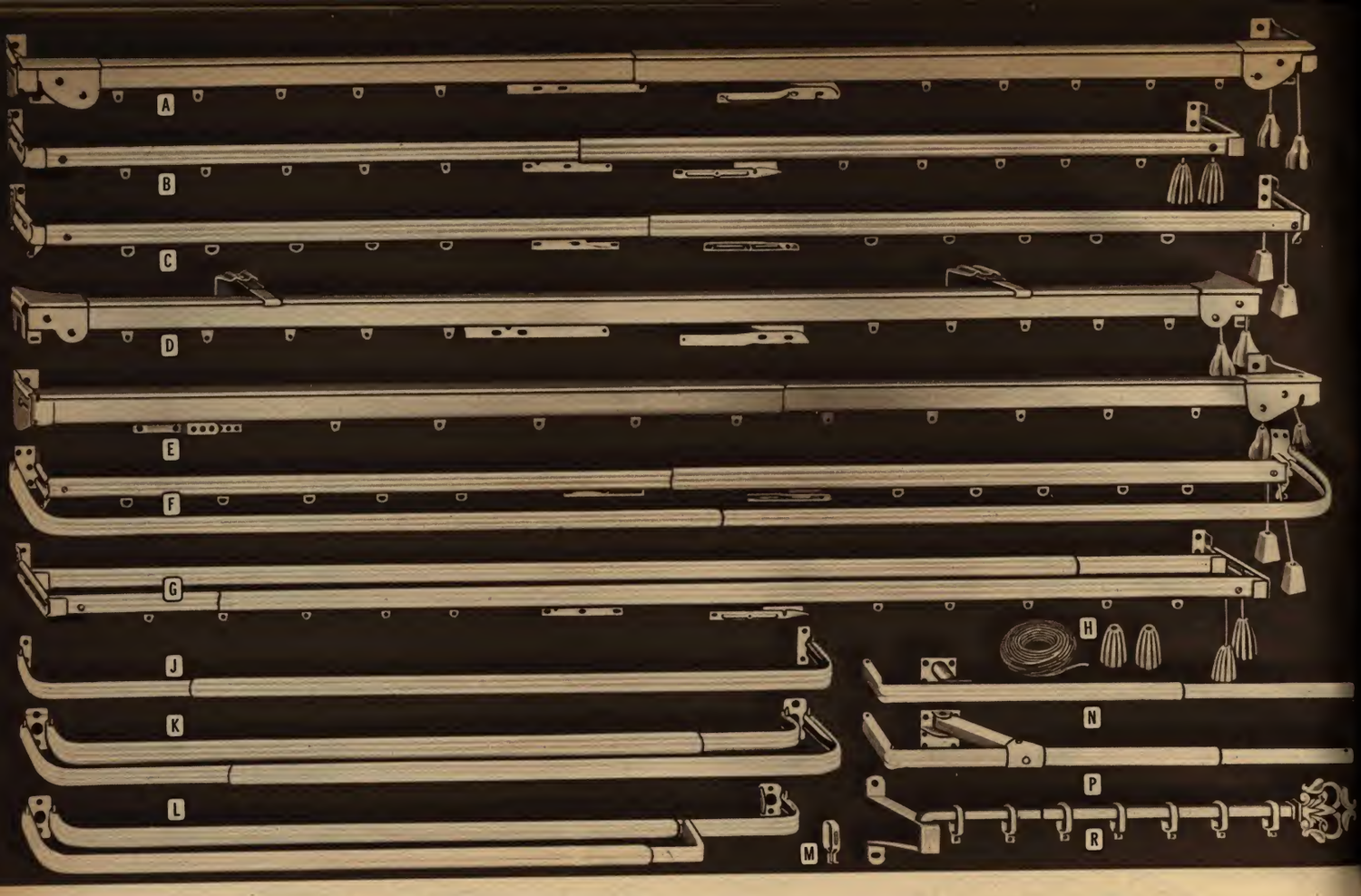
62 CRINOLINE (3 in. wide) keeps drapery heading firm, upright. Wash or dry clean. Natural color.
71 C 5760—Pkg. of 3 yds. Ship. wt. 4 oz.....Pkg. 49c

63 SNAP TAPE. Neat closing for Slip or pillow covers. Rust-resistant covered snaps 1⅝ in. apart—tape won't gap. Cut length needed, sew on sides of opening, snap together. Washable preshrunk Cotton. Tan.
71 C 5751—Pkg. of 3 yds. Wt. 6 oz.....Pkg. 98c

64 ZIPPER FASTENERS up to 3 feet long. Heavy duty for sofa or chair slip covers that fit like custom made with smooth non-gap closures. Rust-resistant locking metal slide. Open top, closed bottom.

Preshrunk Cotton tape. Beige only. Ship. wt. ea. 2 oz.
71C5753—*State lgth.*
27-in. lgth. Ea. 25c
30-in. lgth. Ea. 29c
36-in. lgth. Ea. 35c

NEED CREDIT? SEE INSIDE BACK COVER FOR TERMS.



Kirsch... Finest in Traverse and Curtain Rods

A TO G NATIONALLY KNOWN KIRSCH ADJUSTABLE TRAVERSE RODS are first choice for beautiful window treatments, wall to wall draperies or room divider drapery installations. Pull to open, pull to close, you never have to touch draperies. Rods are galvanized, bonderized steel with baked-on chip-resistant White enamel finish. All operating parts—pulleys, slides and strong braided and glazed cords are enclosed in a streamlined flat rod. Bracket projections adjust from 2½ to 3½ in. (see special adjustments on (D), (F) and (G). Brackets, screws and installation instructions included with all traverse rods; extra center supports with larger sizes. Order drapery hooks below.

TRAVERSE RODS 1.39 TO 7.98

A BEST QUALITY—KIRSCH'S "SUPERFINE"—A HEAVY DUTY ADJUSTABLE TRAVERSE ROD that can be installed either on wall or ceiling (end brackets are not used for ceiling installations). In 4 sizes 2½ to 16 feet wide. Specially constructed of extra heavy gauge steel—strong enough to support heaviest lined draperies over wide expanses. Finest quality working parts insure longest life, smoothest performance. Two oversize nylon pulleys provide super-smooth traction for easiest opening, closing; self-lubricating for quiet operation. Carriers are nylon too—glide along effortlessly. Zinc-weighted soft pliable non-marring plastic tassels.

Catalog No.	Extends	Carriers	Ship. wt.	Price
71 C 5350 M	30 to 48 in.	10	3 lbs. 6 oz.	$2.89
71 C 5351 M	48 to 86 in.	20	5 lbs.	4.59
71 C 5352 MO**	84 to 150 in.	40	7 lbs.	6.29
71 C 5353 R*	120 to 200 in.	54	9 lbs. 4 oz.	7.98

B KIRSCH BETTER QUALITY "EMPIRE" TRAVERSE RODS. Heavy steel track with best quality working parts. Pulleys and carriers of self lubricating nylon; noiseless, less wearing on cords. Decorative pliable plastic tassels.

Catalog No.	Extends	Carriers	Ship. wt.	Price
71 C 5490 M	28 to 48 in.	10	2 lbs. 6 oz.	$2.19
71 C 5491 M	48 to 86 in.	20	3 lbs.	3.19
71 C 5492 MO	66 to 120 in.	32	4 lbs. 8 oz.	3.98
71 C 5493 MO	86 to 150 in.	40	10 lbs.	4.69

KIRSCH'S "EASY-GLIDE"—POPULARLY PRICED TRAVERSE ROD. (Not shown). Same features as Better Empire Quality above except slightly lighter construction throughout. Rod has plain front, not embossed. Decorative tassels.

Catalog No.	Extends	Carriers	Ship. wt.	Price
71 C 5433 M	28 to 48 in.	10	2 lbs.	$1.79
71 C 5434 M	48 to 86 in.	20	2 lbs. 10 oz.	2.79
71 C 5435 MO	66 to 120 in.	32	3 lbs. 4 oz.	3.49
71 C 5436 MO**	86 to 150 in.	40	8 lbs. 8 oz.	3.95

C GOOD QUALITY "KIRCO" TRAVERSE—economy priced Kirsch rods for curtains and lightweight draperies. Sturdy steel track has lithographed finish (not galvanized and bonderized). Steel carriers. Plain plastic tassels.

Catalog No.	Extends	Carriers	Ship. wt.	Price
71 C 5430 M	28 to 48 in.	10	1 lb. 7 oz.	$1.39
71 C 5431 M	48 to 86 in.	20	2 lbs. 4 oz.	1.98
71 C 5432 MO	66 to 120 in.	32	3 lbs. 4 oz.	2.98

3-IN. COMBINATION PIN-ON, ADD-A-WIDTH HOOKS for hanging draperies, combining pairs Cadmium plated. Pkg. of 10 hooks, 4 end hooks.
71 C 5136—Ship. wt. 4 oz. . . . . Package 69c

3-IN. PIN-ON FRENCH HEADING HOOKS. Safety pin closing. Keeps pleats firm, upright. Cadmium plated. Package of 14.
71 C 5117—Ship. wt. 4 oz. . . . . Package 69c

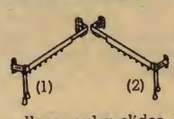
1½-IN. NO-SEW, PIN-ON HOOKS. Plated finish.
71 C 5121—Pkg. of 14. Wt. 3 oz. Pkg. 19c

EXTEND-O-TRAVERSE TO MAKE WINDOWS APPEAR WIDER 2.89

D By extending draperies beyond window frame you can actually make windows appear wider, more important looking. Brackets are installed on frame; rods can be extended up to 18 in. out over wall on ea. side without marring plaster. Kirsch's Best "Superfine" Quality assures you of smoothest performance, longest life. Of heavy bonderized, galvanized steel—has the necessary rigidity and extension support even with heavy lined draperies. Nylon pulleys, carriers are self lubricating, less wearing on cords, noiseless. Cords are heavier, stronger; zinc-weighted plastic tassels. Invisible center supports on larger sizes. Projects 1½ to 2½ in. Brackets, screws, instr. Order hooks left below.

Catalog Number	Extends	Carriers	Ship. wts.	Price
71 C 5408 M	30 to 48 in.	10	3 lbs. 6 oz.	$2.89
71 C 5409 M	48 to 86 in.	20	5 lbs.	4.59
71 C 5410 MO**	84 to 150 in.	40	7 lbs.	6.29
71 C 5411 R*	120 to 200 in.	54	9 lbs. 4 oz.	7.98

1-WAY TRAVERSE FOR CORNERS—INSTALL WALL OR CEILING 2.89



E For left or right 1-way draw on corner windows, room partitioning. Kirsch's "Superfine" Rod is same Best Quality as A—see for more complete description. Heavy gauge steel in strong rigid rod design has extra strength and leverage to hold 1-sided hangings without sagging. Oversize smooth running nylon pulleys, nylon slides. Proj. 2½–3½ in. Center supports on larger sizes.

(1) Cords on Left Closes Left to Right	(2) Cords on Right Closes Right to Left	Extends	Carriers	Ship. wts.	Price
71 C 5453 M	71 C 5450 M	30 to 48 in.	11	3 lbs.	$2.89
71 C 5454 M	71 C 5451 M	48 to 86 in.	21	5 lbs.	4.59
71 C 5455 MO**	71 C 5452 MO**	84 to 150 in.	41	7 lbs.	6.29

KIRSCH'S EXTENSION CURTAIN RODS . . . BEST GOLD SEAL QUALITY

J TO L Sturdy steel, oval shape—¾ in. wide. Invisible reinforcing. Double roll edge gives extra strength without weight. Prevents twisting, sagging. Rust-resistant. White enamel. Brkts. Extra supports on 48 to 86-in. lgths.

(J) SINGLE CURTAIN ROD. Most popular style. Projects 2½ inches.
71 C 5046 M—Extends 28 to 48 inches. Ship. wt. 1 lb. . . . . Each 29c
71 C 5047 M—Extends 48 to 86 inches. Ship. wt. 1 lb. 8 oz. . . . . Each 57c

(K) DOUBLE CURTAIN ROD for full criss-cross hanging, curtains with valance.
71 C 5048 M—Extends 28–48 in. Proj. 2½-3½ in. Wt. 1 lb. 10 oz. . . . . Set 59c
71 C 5049 M—Extends 48–86 in. Proj. 2½–3½ in. Wt. 2 lbs. 8 oz. . . . . Set $1.09

TIER, CAFÉ ROD SET (not shown). Consists of 2 rods like (K) one with brackets that project 3½ in. for top tiers; other with brackets that project 1½ in. for lower.
71 C 5063 M—Extends 28–48 in. Ship. wt. 1 lb. 8 oz. . . . . Set of 2 for 59c
71 C 5064 M—Extends 48–86 in. Ship. wt. 2 lbs. 4 oz. . . . . Set of 2 for $1.09

(L) SEMI-CRISS-CROSS DOUBLE CURTAIN ROD SET. Outer rod never shows on partial cross. Extend to desired width of cross, clamp holds it in place.
71 C 5070 M—Extends 28–48 in. Proj. 2½ and 3½ in. Wt. 1 lb. 8 oz. . . . Set 59c
71 C 5071M—Extends 48 to 86 in. Proj. 2½ and 3½ in. Wt. 2 lbs. 6 oz. Set $1.09

(M) No-Sew CAFÉ CLIPS. Clamp to curtains. For ¾-in. oval, ½-in. round rod.
71 C 5498—White enamel steel. Pkg. of 12. Wt. 3 oz. . . . . Pkg. 45c

1-INCH PLASTIC CAFÉ RINGS. Sew to Scalloped tips of curtains.
71 C 5497—Package of 14. Ship. wt. 2 oz. . . . . Package 25c

TRAVERSE-VALANCE ROD SET 1.89

F Good "Kirco" Quality. Easy to install; on bracket at each end holds both rods. Inner traverse rod for draw draperies or curtains adjusts to varying widths, has 1¼ to 2¼-in. projection; outer rod for valance, also adjustable, projects 4½ in. returns flush to wall. Steel carriers, pulleys. Brackets, screws, instructions.

Catalog No.	Extends	Carriers	Wts.	Price
71 C 5404 M	28– 48 in.	10	1 lb. 14 oz.	$1.89
71 C 5405 M	48– 86 in.	20	3 lbs. 4 oz.	2.79
71 C 5406 MO	66–120 in.	32	5 lbs.	4.29

TRAVERSE-CURTAIN ROD SET 2.98

G Better "Empire" Quality. Both adjustable for varying window widths, both supported by one pair of end brackets. Use as shown hanging glass curtains on inner stationary rod; draperies on outer traverse or vice-versa—traverse on inside, plain rod outside (rods are interchangeable). Projects 1½ and 4½ in. Traverse has nylon pulleys and carriers.

Catalog No.	Extends	Carriers	Wts.	Price
71 C 5437 M	28– 48 in.	10	2 lbs. 10 oz.	$2.98
71 C 5438 M	48– 86 in.	20	3 lbs. 8 oz.	3.98
71 C 5439 MO	66–120 in.	32	5 lbs.	5.49
71 C 5440 MO	86–150 in.	40	11 lbs.	6.49

H TRAVERSE RECORDING KIT. Braided Cotton cord, 2 tassels. Ship. wt. 3 oz.
71 C 5268—24-ft. cord for rods to 86 in. . Kit 39c
71 C 5269—40-ft. cord for rods to 200 in. Kit 59c

DRAPERY CRANES 95c TO 1.59 Pr.

N STEEL EXTENSION CRANE. Arm can be moved to extend over window or wall (does not swing— Baked-on White enamel finish. Length 14½ in. extends to 23 inches. Brkts. project 3½ in. Screws. Order hooks at left below.
71 C 5341L—Ship. wt. 1 lb. 4 oz. . . . . Pair 95c

P SWINGING STEEL EXTENDER CRANES. Install just once, rod is adjustable for extension and projection. Extends over wall on windows that are too narrow, over windows that are too wide. Projects to 4¾ in. to clear radiators, blinds, swings out for cleaning. Lgth. 14½ in. extends to 23 in. Baked-on White enamel finish.
71 C 5327 L—Ship. wt. 1 lb. 12 oz. . . . Pair $1.59

R DECORATIVE SWINGING STEEL EXTENSION CRANE with case ornamental trim. Swings clear of window for cleaning, ventilation. Can be lengthened or shortened to drapery width. Lgth. 14½ in.; extends to 21½ in. Projects 3 in. 14 rings incl. Baked-on White enamel with gold color trim or all Gold color. State White or Gold.
71 C 5324 L—Ship. wt. pr. 14 oz. . . . . Pair 98c

*NOT MAILABLE. SHIPPED BY FRT., EXP. OR TRUCK. SEE PAGES 970, 971. **ALLOW 10 LBS. POSTAGE DUE TO POSTAL REGULATIONS.

Monk's Cloth, Lining, Interior Shutters, Café Doors

HEAVY-WEAVE MONK'S CLOTH, CRASH 89c Yd. 36 in.

A TO C Reversible cotton textures are so inexpensive and practical for draperies, bedspreads. Dry clean to prevent shrinkage. Wts., 36-in. width, 12 oz.; 48, 50-in. widths, 1 lb.

(A) 2-PLY MONK'S CLOTH. Tan.
71 C 7323—36 in. wide. Yd. ...89c
71 C 7324—50 in. wide. Yd. $1.15

(B) 4-PLY MONK'S CLOTH. Tan.
71 C 7300—36 in. wide. Yd. 89c
71 C 7302—50 in. wide. Yd. $1.15

(C) DIAMOND CRASH. Smart chevron weave of lustrous cotton with contrasting Ecru color and Off-White yarns combined. Long-wearing.
71 C 7320—36 in. wide. Yd... 89c
71 C 7335—48 in. wide. Yd. $1.15

SATEEN, FAILLE DRAPERY LINING 45c TO 75c Yd.

D Popular lining for draperies, valances, bedspreads. Makes draperies hang better, wear longer; protects from sun, soil.

STANDARD SATEEN. Inexpensive "Better" Quality. Dry clean to avoid shrinkage. *State color:* Cream or Ecru.
71 C 7695—36 inches wide. Ship. wt. yd. 4 oz.....Yard 45c
71 C 7696—46 inches wide. Ship. wt. yd. 5 oz.....Yard 59c

PRESHRUNK SATEEN. "Best" lining for draperies, especially those that are to be washed. Less than 3% shrinkage; won't pull out of shape. *State color:* Cream or Ecru.
71 C 7697—35 inches wide. Ship. wt. yd. 4 oz.....Yard 49c
71 C 7698—49 inches wide. Ship. wt. yd. 6 oz.....Yard 75c

E FINE KENCORD FAILLE DRAPERY LINING of Acetate and Rayon. Washable. Pre-shrunk, shrinks less than 3%. White.
71 C 7694—45 inches wide. Ship. wt. yd. 6 oz.....Yard 69c

INTERIOR SHUTTERS WITH STATIONARY SLATS 4.29 25x22 in. long.

(In room above). A favorite window fashion of a half-century ago enhances today's smartest interiors. New do-it-yourself version of decorator shutters ready to finish and install, with handsome brass plated hinges, screws and pulls all included. You buy them by the set of panels and "do" the rest yourself to save dollars on every window. Expertly made of seasoned rosy-grained California Redwood with louvers carved to simulate slats; not movable. Strong mortise and tenon construction; smoothly sanded. Functional as well as decorative, shutters give rooms a spacious look, insulate against the heat of sun or cold of winter; when folded back (as at window top above), they admit light and air.

Shutters may be hung to cover half a window length with café curtain tops, or double-hung, using 2 sets of shutters. Transform open book-shelves, small high windows into a unified wall of unusual beauty by painting them same color as your wall. Disguise unwanted windows and doors, or create an illusion of them on unneeded wall space. Cleverly conceal record players, other special hobby equipment built into wall of living room, bedroom, basement. Give kitchens a new look with shutters covering dish-storage space. Their uses are unlimited!

"How to Measure," below. State Catalog No., length, width, and number of sets.

Overall Width → of Set	18, 23 or 25 in. (2 Panels)	27 or 29 in. (4 Panels)	31 or 33 in. (4 Panels)	35 or 37 in. (4 Panels)	39, 41 or 43 in. (4 Panels)
22 in. long 71 C 8205 K Ship. Wt.	$4.29 5 lbs.	$7.95 5 lbs.	$9.95 6 lbs.	$10.95 7 lbs.	$11.95 8 lbs.
27 in. long 71 C 8206 K Ship. Wt.	$4.49 6 lbs.	$8.95 6 lbs.	$10.95 7 lbs.	$11.95 8 lbs.	$12.95 9 lbs.
32 in. long 71 C 8207 K Ship. Wt.	$5.49 6 lbs.	$9.95 7 lbs.	$11.95 8 lbs.	$12.95 9 lbs.	$13.95 11 lbs.
36 in. long 71 C 8208 K Ship. Wt.	$6.49 7 lbs.	$10.95 8 lbs.	$12.95 9 lbs.	$13.95 10 lbs.	$14.95 12 lbs.

CAFÉ DOORS 7.49 30 in. wide

(In room above). Swinging doors, a versatile "Gay 90's" fashion revived for today's charming modern home. Handsome, convenient in kitchen, dinette, breezeway, basement rumpus rooms, dens etc.

Seasoned Redwood, stationary louvers; ready to stain or paint. Brass plated hinges, incl., permit two-way swing action. Read "How to Measure", below. *State Catalog Number, width.*

Catalog Number	Pair Width	Ht.	Wt.	Pair
71 C 8550 K	30 in.	31 in.	8 lbs.	$7.49
71 C 8551 K	32 in.	31 in.	8 lbs.	8.49
71 C 8552 K	36 in.	31 in.	10 lbs.	9.49

HOW TO MEASURE FOR CAFÉ DOORS AND SHUTTERS. Use a metal or wood rule to measure opening into which doors or shutters will fit. Available only in standard sizes listed. If your space requirements differ, doors and shutters may be cut down as follows:

CAFÉ DOORS may be planed in width up to 1 in. Example: Pair 30 in. wide cuts down to fit a 29-in. door opening.

SHUTTERS may be cut down to maximum length of 2 in. and maximum width of 1 in. on a 2-panel set, 2 in. on a 4-panel set. (Simply plane off up to ¼ in. from sides of each panel).

Café Doors and Shutters are shipped from Factory in Chicago; you pay transportation from your nearest Ward Mail Order House. Allow 3 weeks plus time in transit.

BRASS PLATED RODDING . . . DECORATIVE RODS AND CLIPS FOR CAFÉ CURTAINS

F TO L BRASS PLATED ⅜-in. solid rodding, supports and brackets. The decorator's choice for hanging both curtains and draperies. Can be ordered in exact lengths for any window. Rods cut to order in lengths up to 12 feet. Over 8-ft. lengths are shipped Frt., Truck or Express. Order supports (K) for each 38 in. of rodding. Read "How to Measure For Rodding" at right.
SEE MONTHLY PAYMENT PLAN, INSIDE BACK COVER.

(F) Brass Plated Solid Rodding. To measure, read instructions at right. *State length.*
71 C 5225 H—Sizes cut to 12 ft. Wt. ft. 8 oz.....Ft. 10c

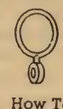
(G) 71 C 5226—Drop-in style bracket to install Inside Casing. Ship. wt. 3 oz.....2 Pairs 35c

(H) Outside-casing brackets, drop-in. style. Single rod projects ⅜ in.; double rod projects ½ and 1½ in.
71 C 5227—For single rod. Wt. 3 oz.....2 Prs. 35c
71 C 5228—For double rod. Wt. 6 oz.....Ea. Pr. 25c

(J) Outside-casing brackets: rod held in barrel-screw. Single rod projects 1⅜ in.; Dble. 1½, 2½ in.
71 C 5229—Single rod. Ship. wt. 4 oz.....Ea. pr. 55c
71 C 5230—For 2 rods. Ship. wt. 8 oz.....Ea. pr. 98c

(K) 71 C 5231—3-in. Supports. Wt. 3 oz. 6 in Pkg. 25c

L M NO-SEW CAFÉ SPRING CLIPS. For use with all cafés; grips curtain securely without tearing. Glide smoothly, fit all standard size round or oval rods.
(L) Shell design, rich brass finish. Package of 14.
71 C 5128—Ship. wt. 2 oz.....Package 89c
(M) Handsome brass-finish loop clips. Package of 12.
71 C 5496—Ship. wt. 3 oz.....Package 45c

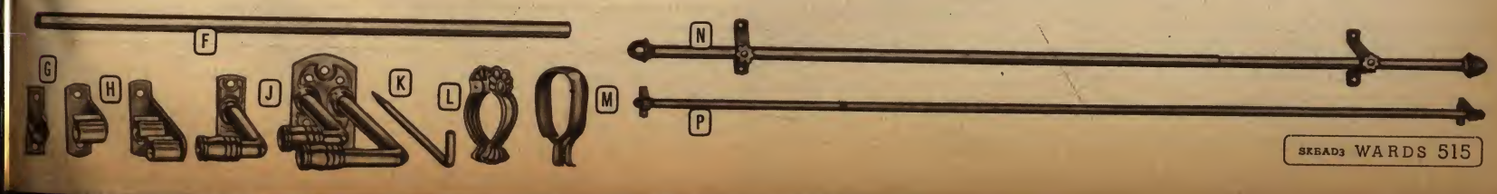


CAFÉ SEW-ON RINGS. Sketched at left. Sew on tips of curtain scallops. Glide smoothly; fit rods up to ⅜-in. diameter. Ship. wt. 2 oz.
71 C 5129—Brass plated. Package of 14 for 42c

HOW TO MEASURE FOR RODDING. To install Inside Casing, measure window width between casings and deduct ¼ in. for brackets (G). To Install on Face of Casing, measure between where brackets will be and deduct ¼ in. for brackets (H) or 1¼ in. for brackets (J).

N Café Extension Rods with gleaming brass finish. Better quality ½-in. round rods held securely in brackets (incl.) by decorative screws. Handsome finial ends. Supports with larger sizes. Projection adjustable 2 to 3 in. from wall. Ship. wts. 1 lb. 8 oz.; 2 lbs.; 3 lbs. 8 oz.
71 C 5125 M—Extends 28–48 in.....$1.98
71 C 5126 M—Extends 48–86 in..... 2.79
71 C 5127 MO—Extends 66–120 in..... 3.98

P Handsome lightweight Café Rods grooved to fit snugly in cupped brackets (incl.). Decorative ends. Durable ⅜-in. diameter, smooth brass-finish. Projects 1½, 2½ in.
71 C 5494 M—Extends 28–48 in. Wt. 15 oz...75c
71 C 5499 M—Extends 48–86 in. for wider windows. Support included. Ship. wt. 1 lb. 6 oz.$1.49



Priscillas and Shir-backs in Easy-care Luxury Fabrics

ORLON GIVES LONGEST WEAR

Pair 4.79 84x72 in.

(A) Glamorous Priscillas of Orlon, noted for unusual resistance to sun, heat, mildew, fumes, insects, soot. Easy-to-wash, quick-to-dry: need little ironing. Won't sag, stretch; shrink less than 1%. Decorator detailing: full 5¼-in. headed picoted ruffles; tiebacks. Side hems, no selvages. Ivory-white.

Pair width 84 in. Each side 42 in.
71 C 88 C—72 in. long. Wt. 10 oz. . Pair $4.79
71 C 89 C—81 in. long. Wt. 12 oz. . Pair 4.98

Pair width 96 in. Each side 48 in.
71 C 86 C—72 in. long. Wt. 14 oz. . . . Pr. $5.59
71 C 90 C—81 in. long. Wt. 1 lb. 2 oz. . Pr. 5.79
71 C 91 C—90 in. long. Wt. 1 lb. 4 oz. . Pr. 5.98

Pair width 184 in. Each side 92 in.
71 C 87 C—72 in. long. Wt. 2 lbs. 2 oz. Pr. $10.98
71 C 92 C—81 in. long. Wt. 2 lbs. 4 oz. Pr. 11.49
71 C 93 C—90 in. long. Wt. 2 lbs. 6 oz. Pr. 11.98

Pair width 264 in. Each side 132 in.
71 C 94 C–72 in. long. Wt. 2 lbs. 10 oz. Pr. $15.95
71 C 95 C–81 in. long. Wt. 2 lbs. 12 oz. Pr. 16.95
71 C 96 C–90 in. long. Wt. 2 lbs. 14 oz. Pr. 17.95

DACRON . . . MOST WRINKLE-RESISTANT

Pair 4.29 94x63 in.

Little or no ironing needed with beautiful Priscillas made of DuPont's Dacron. Long-wearing: high resistance to sun, gas fumes, radiator heat. Won't turn yellow, not liable to abrasion: won't support flame. Easy to wash, quick to dry; shrinks less than 1%. 5¼-in. headed ruffles, 1¾ times fullness. Side hems. Ivory-white color only.

Pair width 94 in. Each side 47 in.
71 C 138 C—63 in. long. Wt. 14 oz. . . Pr. $4.29
71 C 139 C—72 in. long. Wt. 1 lb. . . . Pr. 4.59
71 C 140 C—81 in. long. Wt. 1 lb. 2 oz. Pr. 4.79
71 C 141 C—90 in. long. Wt. 1 lb. 4 oz. Pr. 4.98

Pair width 180 in. Each side 90 in.
71 C 143 C–81 in. long. Wt. 2 lbs. 2 oz. Pr. $9.59
71 C 144 C–90 in. long. Wt. 2 lbs. 4 oz. Pr. 9.98

SEE CREDIT TERMS INSIDE BACK COVER

GOOD QUALITY NYLON PRISCILLAS

Pair 2.98 78x63 in.

Finer quality (84 threads per sq. in.) than usually found in popular-priced Nylon Priscillas. Fashioned with 5¼-in. French-headed ruffles, picot-edged. Other fine tailoring details include bone rings on ruffled tiebacks; back hems, selvages removed. Require so little care—wash easily, dry quickly (avoid creasing, do not squeeze or twist); shrink less than 2%. Iron while damp. Wash often to guard against sun, gas, heat. Ivory-white.

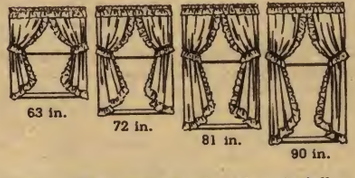
Pair width 78 in. Each side 39 in.
71 C 382 C—63 in. long. Wt. 6 oz. . Pair $2.98
71 C 383 C—72 in. long. Wt. 8 oz. . Pair 3.19
71 C 384 C—81 in. long. Wt. 10 oz. . Pair 3.49

Pair width 98 in. Each side 49 in.
71 C 385 C—81 in. long. Wt. 14 oz. . Pair $3.98
71 C 391 C—90 in. long. Wt. 1 lb. . . Pair 4.29

Pair width 184 in. Each side 92 in.
71 C 386 C–81 in. long. Wt. 2 lbs. 4 oz. Pr. $7.98
71 C 392 C–90 in. long. Wt. 2 lbs. 6 oz. Pr. 8.49

Pair width 270 in. each side 135 in.
71 C 393 C–90 in. long. Wt. 2 lbs. 14 oz. Pr. $12.95

HOW TO MEASURE FOR PRISCILLAS



LENGTH: Sketches show where lengths fall on average windows. However, windows vary, so measure from rod to point where curtains will fall—to sill, apron or floor. Allow for shrinkage of Rayon, some Cotton curtains.

FOR WIDTH: For Priscilla style, as (D), allow 1½ to 2 times width of window. For Semi-Criss-Cross allow 2 to 3 times window width; hang on rod (J) Page 514. For Full Criss-Cross, allow 3 to 4 times window width, use double rod (H), Page 514. Allow the same proportions for group of windows.

BETTER ORGANDY . . . 8-IN. RUFFLES

Pair 4.59 86x72 in.

Exquisitely made Priscillas of sheer, clear Organdy. Combed, mercerized cotton yarns have permanent finish to keep curtains crisp through many washings without starch. Deluxe tailoring details include frothy white, wide 8-in. French-headed ruffles with dainty picoted edges: 1¾-yards fullness to each finished yard. Tiebacks have bone rings. Side hems, selvages removed. White.

Pair width 86 in.; ea. side 43 in.
71 C 170 C—72 in. long. Wt. 9 oz. . . Pair $4.59
71 C 171 C—81 in. long. Wt. 10 oz. . . Pair 4.89
71 C 172 C—90 in. long. Wt. 13 oz. . . Pair 5.29

Pair width 152 in.; ea. side 76 in.
71 C 174 C—90 in. long. Wt. 1 lb. 2 oz. Pr. $8.98

GOOD ORGANDY . . . 5¼-IN. RUFFLES

Pair 3.09 82x63 in.

Bouffant priscillas handsomely made of sheer combed mercerized Cotton yarns with same permanent finish as better quality, above. Finish gives Organdy a clear, lint-free appearance; its crispness remains through many washings without starch. French-headed picoted 5¼-in. ruffles, 1½ times fullness. Matching ruffled tiebacks. White.

Pair width 82 in.; ea. side 41 in.
71 C 126 C—63 in. long. Wt. 7 oz. . . . Pr. $3.09
71 C 127 C—72 in. long. Wt. 9 oz. . . . Pr. 3.29
71 C 128 C—81 in. long. Wt. 11 oz. . . . Pr. 3.59
71 C 129 C—90 in. long. Wt. 13 oz. . . . Pr. 3.79

Pair width 152 in.; ea. side 76 in.
71 C 130 C—81 in. long. Wt. 1 lb. . . . . Pr. $6.98
71 C 131 C—90 in. long. Wt. 1 lb. 4 oz. Pr. 7.29

TO LAUNDER PRISCILLAS: Wash curtains frequently to keep them lovelier. Hand wash for best results: make thick suds with lukewarm water and gentle soap flakes. Add water softener if desired. Squeeze suds through fabric gently, without rubbing, twisting or wringing. Rinse 3 or 4 times, squeeze water out; do not twist with hands. Do not iron Fiberglas; just hang on rod to dry wrinkle-free. Press others while damp with iron set at "low" heat for synthetic fibers, "hot" for Organdy.

SHIR-BACKS . . . JUST PULL THE TAPE FOR PERFECTLY DRAPED PRISCILLAS

(B) Glamorous curtains require no skill to drape into the loveliest soft, even folds. Just pull tape; folds form automatically; stay in place. Extra-wide French-headed ruffles, 1¾ full; rod pockets, side hems. "How to Measure", opp. page. Hang on double rod; (H) Pg. 514.

Shir-back's special sewn-in tape-pocket forms curtain folds.

NYLON MARQUISETTE SHIR-BACKS

Pair 5.39 96x72 in.

Filmy-sheer, easy-to-wash, quick to dry. No stretching or starching; press with warm iron while damp. Wash often to protect fabric. Shrinks less than 2%. Sun-resistant, non-flammable. 5½-in. picot ruffle. Ivory-white.

Pair width 96 in.; ea. side 48 in.
71 C 212 C—72 in. long. Wt. 12 oz. . . Pair $5.39
71 C 213 C—81 in. long. Wt. 14 oz. . . Pair 5.59
71 C 214 C—90 in. long. Wt. 1 lb. . . . Pair 5.79

Pair width 180 in.; ea. side 90 in.
71 C 215 C–72 in. long. Wt. 1 lb. 4 oz. Pr. $10.98
71 C 216 C–81 in. long. Wt. 1 lb. 9 oz. Pr. 11.49
71 C 217 C–90 in. long. Wt. 1 lb. 12 oz. Pr. 11.79

DACRON MARQUISETTE SHIR-BACKS

Pair 6.98 100x72 in.

Sheerest, yet one of strongest Marquisettes. Resists sun; won't support flame. Moth-and-mildewproof. Greater wrinkle-resistance than Nylon—needs little or no ironing. Just rinse, hang without wringing. Shrinks less than 1%. 6-in. picoted ruffles. Ivory-white.

Pair width 100 in.; ea. side 50 in.
71 C 413 C—72 in. long. Wt. 12 oz. . . Pair $6.98
71 C 414 C—81 in. long. Wt. 14 oz. . . Pair 7.39
71 C 415 C—90 in. long. Wt. 1 lb. . . . Pair 7.59

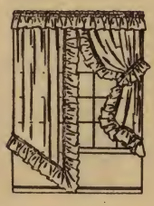
Pair width 188 in.; ea. side 94 in.
71 C 420 C–81 in. long. Wt. 1 lb. 10 oz. Pr. $14.49
71 C 421 C–90 in. long. Wt. 1 lb. 14 oz. Pr. 14.98

Picture-window Shorties

NEW—CONTOUR-CUT FOR SHORT, WIDE WINDOWS

Ⓒ Bewitching Priscillas at your windows hang in beautiful designer-fashion because they're contour-cut for full draping without bunching. (Sketch shows how taper-cut equalizes draped length.)

Beautifully made in choice of two wonder fabrics. Sheer Fiberglas with the soft radiance that never dims, and wrinkle-free Dacron with long-lasting crispness, are ideal for your lightest, brightest windows. Keep them lovely by frequent washing, gentle care: do not squeeze or twist, just rinse, hang to dry. Fine tailoring includes wide French-headed ruffles with 1¾ yards fullness to each yard; ruffled tiebacks with bone rings; back hems for straight hanging; headed rod pocket. Read "How to Measure" on opp. pg. Hang on double rod (H) sold on Pg. 514.



CONTOUR-CUT NO-IRON FIBERGLAS

Pair 7.98 126x54 in.

You'll never have to iron these extra wide priscillas . . . and they can be hand washed and hung dry in only 7 minutes. Fiberglas never shrinks, stretches or sags, requires no starching. Heat from sun or radiator has no effect; not affected by gas fumes, moths and mildew won't attack. Will not support flame. Wide 6-inch ruffles. Ivory-white color.

Pair width 126 in.; ea. side 63 in. For windows up to 80 in. wide.

71 C 151C—54 inches long. Shipping weight pair 1 lb. 8 oz.....Pair $7.98

71 C 152C—63 inches long. Shipping weight pair 1 lb. 10 oz.....Pair $8.49

71 C 153C—72 inches long. Shipping weight pair 1 lb. 12 oz.....Pair $8.98

Pair width 244 in.; ea. side 122 in. For windows up to 160 in. wide.

71 C 154C—54 inches long. Shipping weight pair 2 lbs. 8 oz.....Pair $14.98

71 C 155C—63 inches long. Shipping weight pair 2 lbs. 10 oz.....Pair $15.98

71 C 156C—72 inches long. Shipping weight pair 2 lbs. 12 oz.....Pair $16.98

CONTOUR-CUT IN SHEER DACRON

Pair 5.98 126x54 in. long

Sheerness of these Dacron Priscillas belies their unusual strength, lasting loveliness. Exceptionally wrinkle-resistant—Dacron needs little or no ironing. Won't support flame; mothproof, mildewproof. High resistance to sun, fumes, radiator heat. Never needs starching, stretching; shrinkage less than 1%. Wide 6-in. picot-edge ruffles. Ivory-white color.

Pair 126 in. wide; ea. side 63 in. For windows up to 80 in. wide.

71 C 251C—54 inches long. Shipping weight pair 1 lb. 8 oz.....Pair $5.98

71 C 252C—63 inches long. Shipping weight pair 1 lb. 10 oz.....Pair $6.49

71 C 253C—72 inches long. Shipping weight pair 1 lb. 12 oz.....Pair $6.98

Pair 244 in. wide; ea. side 122 in. For windows up to 160 in. wide.

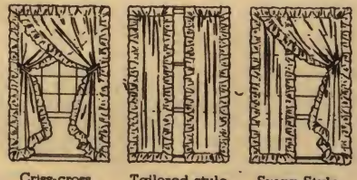
71 C 254C—54 inches long. Shipping weight pair 2 lbs. 8 oz.....Pair $10.98

71 C 255C—63 inches long. Shipping weight pair 2 lbs. 10 oz.....Pair $11.98

71 C 256C—72 inches long. Shipping weight pair 2 lbs. 12 oz.....Pair $12.98

FRAME RUFFLES IN 2 FABRICS, 5 LENGTHS

Ⓓ Window-framing decorator curtains completely framed by yards of frothy picot-edged 2¼-in. ruffles. Traditional styling permits them to be hung any number of ways in either floor or sill length. (See photo, (D) and sketches, right.) Matching ruffled tiebacks; rod-pocket heading. Read "How to Measure" opposite page, before ordering curtains.



Criss-cross Tailored style Swag Style

SHEER NYLON FRAME RUFFLES

Pair 3.39 88x54 in.

Nylon window-charmers are so easy to care for; wash in minutes, dry quickly, need no stretching. Iron at "low" heat while damp. Ivory-white color.

Pair width 88 in.; each side 44 in.

71 C 57C—54 in. long. Wt. 7 oz. .Pr. $3.39
71 C 58C—63 in. long. Wt. 8 oz. .Pr. 3.59
71 C 59C—72 in. long. Wt. 9 oz. .Pr. 3.79
71 C 60C—81 in. long. Wt. 11 oz. Pr. 3.98
71 C 61C—90 in. long. Wt. 14 oz. Pr. 4.29

CRISP ORGANDY FRAME RUFFLES

Pair 2.89 80x54 in.

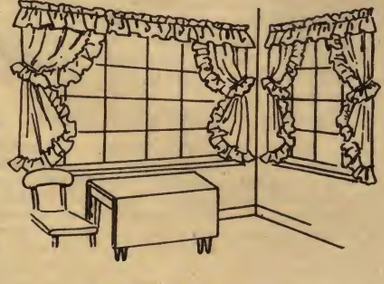
Snowy-white Fruit-of-the-Loom Cotton; permanent finish keeps it crisp without starch; resists soil, minimizes shrinkage.

Pair width 80 in.; ea. side 40 in.

71 C 48C—54 in. long. Wt. 7 oz. .Pr. $2.89
71 C 49C—63 in. long. Wt. 9 oz. .Pr. 3.09
71 C 50C—72 in. long. Wt. 11 oz. Pr. 3.29
71 C 51C—81 in. long. Wt. 13 oz. Pr. 3.49
71 C 52C—90 inches long. Shipping weight, pair 1 lb. 3 oz.....Pair $3.69

WIDE AND EXTRA WIDE FOR RANCH TYPE WINDOWS

Ⓔ Recent welcome addition to modern curtain fashions—misty-sheer, proportioned shortie priscillas with attached deep-ruffled valance, to bring new beauty to "difficult" windows; permits exceptional window view on wider widths. Beautifully fashioned with full 3-in. ruffles, (1¾ full). Pregathered 8-in. ruffled valance; rod-pocket heading. All ruffles, are French-headed, hanky-hemmed. Side hems, selvages removed. Ivory-white. Window at left in sketch shows 108 in. wide shorties; 60-in. width is shown at right.



FIBERGLAS SHORTIE PRISCILLAS

Pair 3.29 60x45 in. long

Sheerest, loveliest curtains that wash and hang dry in 7 minutes. No ironing, no starching or stretching .. Never shrinks. Unaffected by sun, radiator heat—won't mildew. Ivory-white color.

Entire width 60 in.; ea. side 27 in.

71 C 4C—45 in. long. Wt. 10 oz. Pr. $3.29
71 C 5C—54 in. long. Wt. 11 oz. Pr. 3.69

Entire width 108 in.; ea. side 32 in.

71 C 6C—45 in. long. Wt. 12 oz. Pr. $3.98
71 C 7C—54 in. long. Wt. 13 oz. Pr. 4.49

NYLON SHORTIE PRISCILLAS

Pair 2.29 60x45 in. long

Gossamer-sheer shorties so modestly priced! So easy to wash; frequent tubbings avoid effects of sun, gas, heat; keep them beautiful. Need little ironing. Shrink less than 2%. Ivory-white.

Entire width 60 in.; ea. side 27 in.

71 C 10C—45 in. long. Wt. 7 oz. .Pr. $2.29
71 C 11C—54 in. long. Wt. 9 oz. .Pr. 2.49

Entire width 108 in.; ea. side 32 in.

71 C 12C—45 in. long. Wt. 11 oz. .Pr. $2.59
71 C 13C—54 in. long. Wt. 12 oz. Pr. 2.98

Dacron, Nylon, Orlon for Easy-care Window Beauty

"PERFECT HEM" FOR PERFECT HANGING—NEW FEATURE IN DACRON CURTAINS

Pair 2.79 54-in. Lgth. Almost 5 Ft. wide Panel 1.98 54-in. Lgth.

"PERFECT HEM"
Double woven, stitched for straight hanging.

Wonderful new-type 1¼-in. side hems add a trimness to tailored sheers, make them hang more beautifully than before. No puckering ever with "Perfect Hem" curtains. Sides are specially woven with twice the number of threads as body of curtain, then turned back and stitched on inner and outer edge for smooth, straight hanging. See detail in swatch picture. Headed rod pocket, 5-in. bottom hem. DACRON—most outstanding of duPont's Miracle fiber marquisettes—combines luxurious appearance with durability and ease of upkeep. Requires least ironing because of its outstanding wrinkle-resistance, is easy to wash, quick to dry with less than 1% shrinkage. Dacron is also famous for keeping its ivory-white beauty, never turning yellow from sun or washing. Extremely long wearing; will not support flame; resists sun, radiator heat and gas fumes. Immune to moths and mildew. Read "How to Measure". Ivory-white.

PAIRS: 82 in. wide;. ea. side 41 in. Wts. 14 oz.

71 C 1278 C—Shortest, 54 in. long . . . Pair $2.79
71 C 1279 C—Short, 63 in. long. . . . . Pair 2.98
71 C 1280 C—Med.-Short, 72 in. . . . . Pair 3.39
71 C 1281 C—Med., 81 in. long . . . . . Pair 3.69
71 C 1282 C—Long, 90 in. long. . . . . Pair 3.98

EXTRA-WIDE PANELS. 58 in. wide. Wt. ea. 9 oz.

71 C 1478 C—Shortest, 54 in. long . Panel $1.98
71 C 1479 C—Short, 63 in. long. . . . Panel 2.29
71 C 1480 C—Med.-Short, 72 in. . . . Panel 2.49
71 C 1481 C—Med., 81 in. long . . . . Panel 2.79
71 C 1482 C—Long, 90 in. long. . . . Panel 2.98

"PERFECT HEM" NYLON PAIRS HANG STRAIGHT, NO PUCKERING

Pair 2.59 82x54 in.

Misty sheer Nylon Pairs now tailored with "Perfect Hem" for the most luxurious hanging Nylons you've ever seen. See more complete description of 1¼-in. double weave side hems above, see swatch for close up. Headed rod pocket; bottom hems are 5 in. deep.

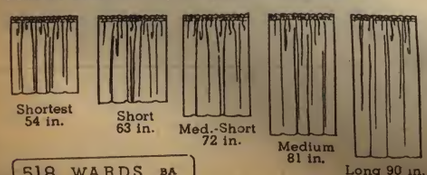
NYLON is a favorite duPont Miracle fabric because of its rich, silky appearance, easy care. They wash quickly, dry in a jiffy—need no starching or stretching; shrinkage is less than 2%. Non flammable, insect-mildewproof. Never twist or squeeze, hang to dry, press lightly with warm iron. For longer life wash frequently. See "How to Measure." Ivory-White.

71 C 1320 C—Shortest, 54 in. long. 41 in. wide. Ship. wt. 14 oz. . . . . Pair $2.59
71 C 1321 C—Short, 63 in. long. 41 in. wide. Ship. wt. 14 oz. . . . . Pair 2.69
71 C 1322 C—Med.-Short, 72 in. long. 41 in. wide. Ship. wt. 14 oz. . . . . Pair 2.89
71 C 1323 C—Medium, 81 in. long. 41 in. wide. Ship. wt. 1 lb. . . . . Pair 2.98
71 C 1324 C—Long, 90 in. long. 41 in. wide. Ship. wt. 1 lb. . . . . Pair 3.29

HOW TO MEASURE FOR TAILORED CURTAINS

LENGTH. Plan to let curtains hang to sill, apron of the frame or to the floor. Decorators approve all three lengths. Measure from rod to point decided on for length—select from Wards custom-sized curtains.

WIDTH. Tailored curtains look best when hung full—allow two or preferably three times width of window. To treat group of windows as one allow same proportions for overall area; hang as many as needed.



A WORD ON WASHABILITY

For maximum service and beauty wash curtains often to protect fabrics against excessive sun, heat, dirt and fumes. To equalize wear change curtains from window to window occasionally so that same panels or pairs will not always be exposed to sunlight. Look on the back of envelope containing curtains for detailed instructions on "How to Wash and Care for Curtains."

MONTHLY PAYMENT PLAN

Need new curtains for Spring? Buy now, pay on Wards convenient Monthly Payment Plan. Only 10% down on first order of $20 or more. See Inside Back Cover for details.

WRINKLE-FREE, IVORY-WHITE DACRON MARQUISETTE TAILORED CURTAINS

Pair 2.59 54-in. lgth. Almost 5 ft. wide Panel 1.98 63-in. lgth.

For sheer Curtains that won't turn yellow, that stay wrinkle-free and require practically no ironing—choose Dacron. DuPont's newest miracle is most wrinkle-resistant of all the wonder fibers. It's easy to wash, shrinks less than 1%; just rinse and hang to dry—do not squeeze or twist. Needs only the lightest possible pressing or none at all. Not subject to abrasion, will not support flame; resists sunlight, radiator heat, fumes; immune to moths, mildew. Pairs and extra-wide panels come in sill to floor lengths, have reg., double-stitched 1¼-in. side hems, 5-in. bottom hems. Ivory-white color. See "How to Measure." Dacron by-the-yard sold on Pg. 527.

PR. 82 in. wide; ea. side 41 in. Wt. 1 lb. 2 oz.

71 C 1286 C—Shortest, 54 in. long . . . Pair $2.59
71 C 1287 C—Short, 63 in. long. . . . . Pair 2.79
71 C 1288 C—Med.-Short, 72 in. . . . . Pair 2.98
71 C 1289 C—Med., 81 in. long. . . . . Pair 3.19
71 C 1290 C—Long, 90 in. long. . . . . Pair 3.39

EXTRA-WIDE PANELS. Each 59 inches wide. For luxurious draping. Ship. wts. ea. 9 oz.

71 C 1163 C—Short, 63 in. long. . . . Panel $1.98
71 C 1164 C—Med.-Short, 72 in. . . . Panel 2.29
71 C 1165 C—Med., 81 in. long. . . . Panel 2.59
71 C 1166 C—Long, 90 in. long. . . . Panel 2.79

FILMY SHEER NYLON FOR GLAMOROUS, EASY CARE CURTAINS

Pair 2.09 54-in. lgth. Almost 5 ft. wide Panel 1.49 63-in. lgth.

Nylon Marquisette Tailored Curtains are beautifully sheer at the window, have a silky hand and soft sheen. Easy to wash, quick to dry—need no starching or stretching; shrinkage less than 2%. To avoid wrinkling never twist or squeeze; hang to dry, press lightly with warm iron. Frequent washing guards against the weakening effect of excess heat, sunlight or fumes. Nylon is non-flammable, insect and mildew-proof. Tailored curtains are beautifully made with regular, double stitched 1¼-in. side hems; 3-inch bottom hems. Come in graduated lengths for custom fit. Hang full for best effect. See "How to Measure" before ordering. Ivory-white.

PR. 80 in. wide; ea. side 40 in. Wt. 1 lb. 2 oz.

71 C 1332 C—Shortest, 54 in. long . . . Pair $2.09
71 C 1333 C—Short, 63 in. long. . . . . Pair 2.29
71 C 1334 C—Med.-Short, 72 in. . . . . Pair 2.49
71 C 1335 C—Med., 81 in. long. . . . . Pair 2.69
71 C 1336 C—Long, 90 in. long. . . . . Pair 2.89

EXTRA-WIDE PANELS. Each 59 in. wide. For fuller draping, wider windows. Wts. 9 oz.

71 C 1128 C—Short, 63 in. long. . . . Panel $1.49
71 C 1129 C—Med.-Short, 72 in. . . . Panel 1.69
71 C 1130 C—Med., 81 in. long. . . . Panel 1.89
71 C 1131 C—Long, 90 in. long. . . . Panel 2.09

ORLON—FAMOUS FOR EXCEPTIONAL WEARING QUALITIES 2.98 Pair 84x54 in.

Another duPont miracle fabric and probably the most enduring of all the wonder fibers. Stronger than Nylon or Dacron and the most highly resistant of all to the deteriorating effects of the ultra-violet rays of strong sunlight. Specially developed to withstand soot, gas fumes and radiator heat. Not harmed by insects, moths or mildew. Stays lovely because it does not wrinkle easily although is not quite as wrinkle-free as Dacron. Easy to wash, shrinks less than 1%. Do not squeeze or twist; press water out gently. Press with a warm iron. Regular, double-stitched 1¼-in. side, 3-in. bottom hems. Ivory-white color. Read "How to Measure."

71 C 1344 C—Shortest, 54 inches long. Pr. 84 in. wide; ea. side 42 in. Ship. wt. 10 oz. Pair $2.98
71 C 1345 C—Short, 63 inches long. Pr. 84 in. wide; ea. side 42 in. Ship. wt. 10 oz. . . . Pair 3.39
71 C 1346 C—Medium-short, 72 inches long. Pr. 84 in. wide; ea. side 42 in. Ship. wt. 12 oz. Pair 3.79
71 C 1347 C—Medium, 81 inches long. Pr. 84 in. wide; ea. side 42 in. Ship. wt. 12 oz. Pair 3.98
71 C 1348 C—Long, 90 inches long. Pr. 84 in. wide; ea. side 42 in. Ship. wt. 14 oz. . . Pair 4.29

FILMY CHIFONESE CURTAINS OF CELANESE ACETATE 2.59 Pair 84x63 in.

Most beautiful of all ninons—is fine and delicate like chiffon, much sheerer, more closely woven than marquisette. Richly lustrous, softly translucent, provides privacy without loss of light. Wonderful draping qualities, a nice firmness of hand. Chifonese washes quickly, easily, dries in a jiffy—won't shrink more than 2%. Resists radiator heat, moths, mildew. Keeps its ivory-whiteness. Hemmed and headed rod pocket; regular single stitched 1¼-in. side hems, 3-in. bottom hems. Hang full for luxurious effect. Read "How to Measure."

71 C 1303 C—Short, 63 inches long. Pr. 84 in. wide, ea. side 42 in. Ship. wt. 14 oz. . . Pair $2.59
71 C 1304 C—Med.-Short, 72 inches long. Pr. 84 in. wide, ea. side 42in. Ship. wt. 14 oz. . Pair 2.84
71 C 1305 C—Med., 81 inches long. Pr. 84 in. wide, ea. side 42 in. Ship. wt. 1 lb. . . . Pair 2.98
71 C 1306 C—Long, 90 inches long. Pr. 84 in. wide, ea. side 42 in. Ship. wt. 1 lb. . . . Pair 3.19

No-iron Fiberglas, Colorfast Chromspun

EASIEST TO CARE FOR—WASH AND HANG IN 7 MINUTES

Wards Fiberglas Marquisette curtains with distinctive tied-in weave are radiantly beautiful at your windows, take only a minimum of care to keep them that way. Dirt washes away in a twinkling and they never have to be ironed. Have wonderful resistance to sun; won't rot, mildew, shrink or stretch—the size you buy is the size they stay. Safe too—can't burn. Resist fading. Wash as you would fine lingerie—do not rub or wring; protect from abrasion. See closeup and colors in swatches below.

FIBERGLAS PAIRS IN 5 LENGTHS 3.39 82x54 in.

(A) See how glamorous they look above. Straight hanging always. Hemmed headed rod pocket, 1-in. side, 3-in. bottom hems. 82-in. Pr. Width. Ea. side 41 in.

State color: Green, Rose, Ivory-White or Yellow. Ship. wt. pair 14 oz.
71 C 1354 C—54-in. lgth...Pair $3.39
71 C 1367 C—63-in. lgth...Pair 3.69
71 C 1368 C—72-in. lgth...Pair 3.98
71 C 1369 C—81-in. lgth...Pair 4.39
71 C 1373 C—90-in. lgth...Pair 4.79

FIBERGLAS PRISCILLAS CUSTOM SIZES 4.98 82x63 in.

(B) Lushly ruffled priscillas add billowy charm to windows in sunshine Yellow as shown or Ivory-white. A breeze to care for in Fiberglas. Just wash and hang, no ironing. Beautifully made, extra full, rolled edge 5½-in. French headed ruffles, tiebacks. *State* Yellow or Ivory-white.

82-in. Pair Width. Each Side 41 in. Ship. wts. 11 oz., 13 oz., 15 oz.
71 C 404 C—Short 63-in. lgth...Pr. $4.98
71 C 405 C—Med.-Short 72 in....Pr. 5.49
71 C 406 C—Med. 81-in. lgth...Pr. 5.89

96-in. Pair Width. Each side 48 in. Ship. wts. 1 lb. 2 oz., 1 lb. 4 oz.
71 C 407 C—Med. 81-in. lgth...Pr. $6.59
71 C 408 C—Long 90-in. lgth..Pr. 6.79

184-in. Pair Width. Each Side 92 in. Ship. wts. 2 lbs., 2 lbs. 6 oz.
71 C 409 C—Med. 81-in. lgth..Pr. $13.49
71 C 410 C—Long. 90-in. lgth. Pr. 13.98

FIBERGLAS SILL LENGTH LADY PATRICIANS 3.49 Pr. 45 in.

(C) Dainty style with 2½-in. baby ruffles, frilled rod pocket. Rosette tiebacks. 70-in. Pair Width Ea. side 35 in. Wt. 9 oz.

State: Rose, Iv.-white or Yellow.
71 C 400 C—45-in. lgth...Pr. $3.49
71 C 401 C—54-in. lgth...Pr. 3.98
71 C 402 C—63-in. lgth...Pr. 4.49
71 C 403 C—72-in. lgth...Pr. 4.98

FIBERGLAS MARQUISETTE TIERS IN IV.-WHITE 2.19 Pr. 26 in.

(Like D). 2 pairs tiers and valancing shown. Order more pairs for wider windows. Preshirred rod pocket, double full 5½-in. flounce.

TIERS 70 in. Pair Width. Ea. Side 35 in.
71 C 832 C—26-in. lgth. Wt. 4 oz...Pr. $2.19
71 C 827 C—30-in. lgth. Wt. 5 oz...Pr. 2.39
71 C 828 C—36-in. lgth. Wt. 7 oz...Pr. 2.59
71 C 837 C—45-in. lgth. Wt. 8 oz...Pr. 2.98

PRESHIRRED VALANCING 8 in. deep. Rod pocket.
71 C 6633 C—Wt. 3 oz..Yd. 59c

FOR LIFE-OF-FABRIC COLOR BEAUTY

Chromspun curtains are sheer and beautiful, keep their lovely color. Wonderful Eastman color-locked Acetate has unexcelled resistance to fading from sun, atmospheric fumes, gas, washing or dry cleaning. Resists deterioration from sunlight or radiator heat—will not become brittle. Immune to moths, mildew. Chromspun is slow to soil, easy to wash, quick drying. See swatches below for closeup of weave, color.

CHROMSPUN TAILORED PAIRS 1.98 82x63 in.

(A) Breathtaking over wide sweep of windows, practical will not fade. 1¼-in. side, 5-in. bottom hems. 82-in. Pr. Width. Ea. side 41 in. *State:* Carn. Rose, Iv.-white, Yellow or Mint Green.
71 C 1242 C—63 in. long. Wt. 12 oz....Pair $1.98
71 C 1243 C—72 in. long. Wt. 12 oz....Pair 2.19
71 C 1244 C—81 in. long. Wt. 12 oz....Pair 2.39
71 C 1245 C—90 in. long. Wt. 12 oz....Pair 2.59

CHROMSPUN PRISCILLAS 2.69 Pr. 82x63 in.

(B) In luscious fade-resistant Yellow as shown, Carnation-rose, Mint Green or Ivory-white. Window proportioned sizes. 6-in. ruffles (1¾ fullness) rolled edge. Tiebacks. *State* color.

82-in. Pair Width. Each side 41 in.
71 C 333 C—Short 63 in. long. Wt. 13 oz. Pair $2.69
71 C 334 C—Med.-Short 72 in. Wt. 13 oz. Pair 2.98
71 C 335 C—Med. 81 in. long. Wt. 14 oz. Pair 3.19

98-in. Pair Width. Each side 49 in.
71 C 337 C—Long 90 in. Wt. 1 lb. 2 oz...Pair 3.79

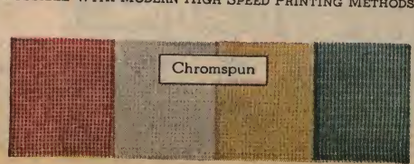
188-in. Pair Width. Each side 94 in.
71 C 339 C—Long 90 in. Wt. 2 lbs.....Pair 6.98

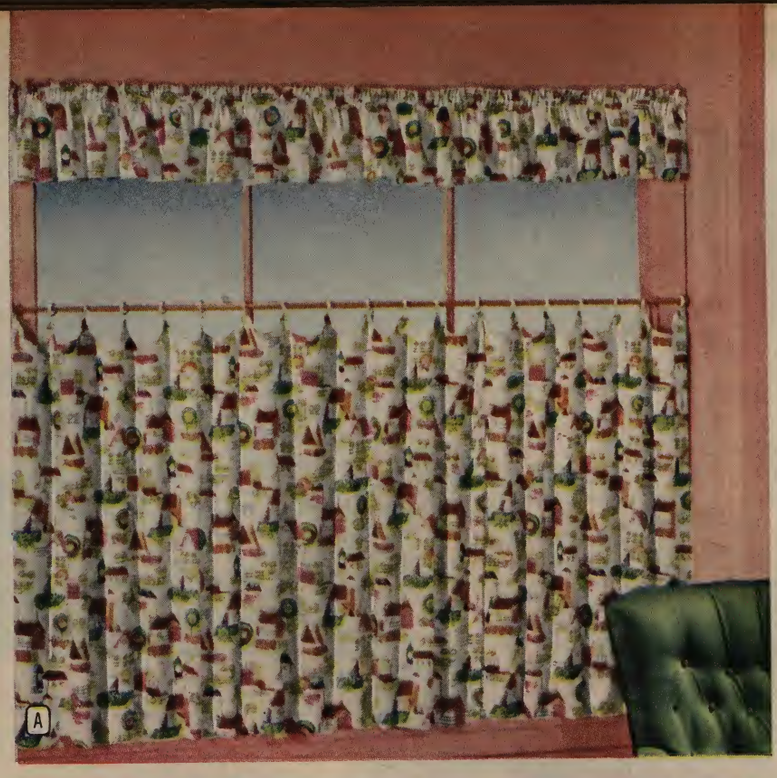
264-in. Pair Width. Each side 132 in.
71 C 341C—Long 90 in. Wt. 2 lbs. 6 oz.Pair 10.49

CHROMSPUN TIERS 1.39 Pr.

(D) Pretty little fashions for many types, sizes of windows. 2 prs. and valancing shown. Preshirred rod pocket, 5½-in. flounce (1¾ fullness). *State:* Mint Green, Carnation Rose, Ivory-white or Yellow. 82-in. Pair Width. Each side 41 in.
71 C 807 C—26 in. long. Wt. 4 oz.....Pair $1.39
71 C 800 C—30 in. long. Wt. 5 oz.....Pair 1.59
71 C 801 C—36 in. long. Wt. 6 oz.....Pair 1.69
71 C 802 C—45 in. long. Wt. 7 oz.....Pair 1.89
71 C 6630 C—Ruffled Valancing. 8 in. deep. Ship. wt. 2 oz. State length, color.....Yard 39c

COLORS ON THIS PAGE MATCH MERCHANDISE AS CLOSELY AS POSSIBLE WITH MODERN HIGH SPEED PRINTING METHODS





High Fashion in

NEWEST CAFÉ CURTAINS . . .

"SUBURBIA" TOWN-AND-COUNTRY MODERN
WASHABLE COTTON BARK TEXTURE

Cafés 2.49 to 2.98 Valance 1.19

A Charming provincial pattern, contemporary in spirit and coloring, adds warmth and cheerfulness to windows in any decor. Lends itself perfectly to smart café styling. Little curtain fashions are versatile, easily adapted to any size, shape of window. Single hanging with valance as shown is a favorite decorator style; gives both light and privacy; double hanging (as in B below) is equally popular, can be used with or without valance. Just be sure to order correct number of pairs in lengths needed.

Cotton Bark Texture is a sturdy, good looking fabric. Sun resistant colors assure lasting beauty, are washable for easy upkeep. Cafés made with lilting scalloped tops, attached plastic rings for hanging, (Brass café rods and rodding sold on Page 515). 1-in. side hems, 2-in. bottom hems. Pretty preshirred valance sold separately below has rod pocket for hanging on separate rod.

Colors: Brown-Pink, Aqua-Yellow or Red-Yellow.

CAFÉS: 64-in. Pair Width. Each Side 32 inches.

71 C 616 C—30 in. long. *State color.* Wt. 13 oz. . . Pair $2.49

71 C 617 C—36 in. long. *State color.* Wt. 14 oz. . . Pair 2.69

71 C 618 C—45 in. long. *State color.* Wt. 1 lb. . . . Pair 2.98

PRESHIRRED VALANCE for top of windows. 8½x54 inches.

71 C 619 C—*State color comb.* Ship. wt. 4 oz. . . . Each $1.19

SUBURBIA PRINT BY-THE-YARD for accessories. 36 in. wide. Vertical pattern repeat 16¾ inches.

71 C 6318 C—*State color comb.* Ship. wt. 5 oz. . . . . Yard 89c

"HIGH BUTTONS" NEWEST STYLE TREND IN CAFÉS
WITH REMOVABLE BUTTON LOOPS

1.79 and 1.89 Pr. Scalloped Valance 94c Ea.

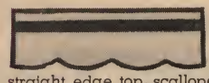
B Create exciting window effects with High Button Cafés in wonderful color contrasts. So feminine in Pink-Aqua combination, bold and striking in others—see swatches at left. Clever style has big fabric covered buttons, slender hanging loops, bias tape trimmed scalloped tops and bottom band all in contrasting color! Button loops add a new decorator note, are practical, can be removed for washing by pulling button down, loop out of concealed buttonhole. Matching valance, sold separately below, is nicely scalloped, has trim in contrasting color. Use at top of windows for an extra touch of beauty on single or double hanging.

Cotton Percale is a fine weave fabric, combed and mercerized for strength and lustrous soft sheen. *Washable*, sanforized, shrinkage less than 1%. *Colors:* Aqua-Pink, Yellow-Brown, Pink-Charcoal, Foam-Forest and White-Red.

CAFÉS: 64-in. Pair Width. Ea. Side 32 in. Wt. 8 oz., 10 oz.

71 C 822 C—30 in. long. *State color combination.* Pair $1.79

71 C 823 C—36 in. long. *State color combination.* Pair 1.89



MATCHING SCALLOPED-EDGE VALANCE for top of windows (see sketch) 9x70-in. Shirr as you slip on rod. Bias tape trims straight edge top, scalloped bottom, band on rod pocket in contrasting color. *State color combination.*

71 C 824 C—Shipping weight 4 oz. . . . . Each 94c

"WHAT-NOT SHELF" CAFÉS IN CAREFREE COTTON
HIGH STYLE DESIGN FOR KITCHEN, DINETTE OR DEN

1.79 and 1.89 Pr. Solid Color Valance 94c Ea.

C Smart decorator design in a fine Broadcloth with a special finish that all but eliminates the need for ironing. Just wash in warm (never hot) water and hang to dry. You may want to give it a few finishing touches with an iron but that is the most it will ever need. Colors are sun-resistant. Washable. Shrinkage less than 2%. Cafés have scalloped tops, plastic rings for hanging, 1-in. hems.

Colors: Gold, Red or Gray.

CAFÉS: 60-in. Pair Width. Each Side 30 inches.

71 C 855 C—30 in. long. *State color.* Wt. 8 oz. . . . Pair $1.79

71 C 856 C—36 in. long. *State color.* Wt. 10 oz. . . Pair 1.89

PRESHIRRED SOLID COLOR VALANCE 8x54-in. Rod pocket.

71 C 857 C—*State Gold, Red or Gray.* Ship. wt. 4 oz. Ea. 94c

"COUNTRY AUCTION" IN PEPPERELL HOMESPUN
WASHABLE, PRESHRUNK, SUN RESISTANT

1.79 and 1.89 Pr. Valance 94c Ea.

D New provincial pattern curtains capture the feeling of Early Americana in favorite Red or the high style Turquoise-and-Pinks that are so important in today's color schemes. Conversational print imparts a "gay-as-the sale" itself atmosphere to your windows, is good looking and wonderfully practical on Pepperell Homespun. Long wearing, easy-washable with less than 2% shrinkage. Sun resistant colors. Scalloped tops, plastic rings; 1-in. side, bottom hems. *Colors:* Red, Turquoise or Pink—see swatches.

CAFÉS: 60 in. Pair Width. Each Side 30 inches wide.

71 C 630 C—30 in. long. *State color.* Wt. 8 oz. . . . Pair $1.79

71 C 631 C—36 in. long. *State color.* Wt. 10 oz. . . Pair 1.89

PRESHIRRED VALANCE. Rod pocket, hangs on separate rod.

71 C 632 C—8x54 in. *State color.* Wt. 4 oz. . . . . Each 94c

Colors on these two pages match merchandise as closely as possible with modern high speed printing methods.

Design and Texture

CAFÉ, PINCH PLEAT COORDINATES

"LEAF LYRE", FAILLE WITH GOLDEN HIGHLIGHTS
ELEGANT NEW SILL LENGTH COORDINATES

Pinch Pleats 4.49 to 5.49 Cafés 2.89 to 3.29

(E) (F) Brushstrokes of metallic gold set off richness of lustrous Rayon Faille fabric, add bright shining touches to fantasy design in popular color tones. (See swatches for closeup). Pinch pleats and café curtains can be combined to make a lovely and highly livable window setting as pictured in room. Individually they are equally effective—pinch pleats for their tailored beauty, cafés for their sophisticated charm and versatility in hanging. Matching preshirred valance (styled like A on opposite page) sold separately below. Rayon Faille is a soft draping, finely ribbed fabric, printed in sun resistant colors for lasting beauty. Metallic gold is permanent, will not fleck off. Dry cleaning recommended. *Colors:* Pink-Gray or Brown-Aqua.

(E) PINCH PLEATS have buckram stiffened tops, 1-in. side bottom hems. Pin-on hooks and Add-a-width hooks for combining pairs included. Hang on traverse rod (Page 514).

50-in. Pair Width After Pleating. Each Side 25 in.

71 C 1313 C–45 in. long. *State color.* Ship. wt. 14 oz. Pair $4.49
71 C 1314 C–54 in. long. *State color.* Ship. wt. 1 lb. Pair 4.98
71 C 1316 C–72 in. long. *State color.* Wt. 1 lb. 4 oz. Pair 5.49

(F) CAFÉS have scalloped tops, plastic rings, 1-in. side and bottom hems. Extra wide for generous hanging.

82-in. Pair Width. Each Side 41 inches.

71 C 612 C–30 in. long. *State color.* Ship. wt. 10 oz. Pair $2.89
71 C 613 C–36 in. long. *State color.* Ship. wt. 12 oz. Pair 2.98
71 C 614 C–45 in. long. *State color.* Ship. wt. 14 oz. Pair 3.29

PRESHIRRED VALANCE (not shown) made like A on opp. page. Has rod pocket, hangs on separate rod.

71 C 615 C—8x54 in. *State color.* Ship. wt. 5 oz. Each $1.59

"PALO," NEW LUXURY-TEXTURED SPUN RAYON
IN FIVE OF FASHION'S LOVELIEST DECORATOR HUES

Pinch Pleats 4.49 to 5.49 Cafés 2.79 to 3.39

(G) (H) Palo, a fabulous new casement fabric with that sought after "casual elegance" that is so popular in curtain fashions today. It's a fine weave of spun Rayon with a sprinkling of seed-like nubs (see swatches for closeup) that give it character and richness, both in hand and at windows when light is shining through. Colors are especially lovely, give windows a luxurious air. Palo is softly drapeable, wash or dry clean. Sun resistant colors.

Pinch Pleat and Café coordinates afford many different and very beautiful window treatments. Use both styles together in harmony as shown or contrast for a striking effect. Pinch Pleats make wonderful draw curtains over average or wide windows—just order as many pairs as needed. Cafés offer interesting variety in style of hanging and in color combinations. Hang singly with valance (sold separately below) across top, double tier with or without valance.

Colors: Gold, Turquoise, Pink, White or Linen.

(G) PINCH PLEATS. Combine pairs as needed for desired width. Add-a-Width and pin-on hooks incl. Buckram-stiffened tops, 1-in. side, 3-in. bottom hems.

50-in. Pleated Pair Width. Each side 25 inches wide.

71 C 1328 C—45 in. long. *State color.* Wt. 1 lb. 2 oz. Pr. $4.49
71 C 1329 C—54 in. long. *State color.* Wt. 1 lb. 8 oz. Pr. 4.98
71 C 1331 C—72 in. long. *State color.* Wt. 1 lb. 14 oz. Pr. 5.49

(H) CAFÉS have scalloped tops, 1-in. side, 3-in. bottom hems. Plastic rings. Extra wide for generous hanging.

82-in. Pair Width. Each side 41 inches wide.

71 C 607 C—26 in. long. *State color.* Wt. 9 oz. . . Pair $2.79
71 C 608 C—30 in. long. *State color.* Wt. 10 oz. . . Pair 2.89
71 C 609 C—36 in. long. *State color.* Wt. 12 oz. . . Pair 2.98
71 C 610 C—45 in. long. *State color.* Wt. 14 oz. . . Pair 3.39

PRESHIRRED VALANCE like (A) opp. page. Rod pocket.

71 C 611 C—8x54 in. *State color.* Ship. wt. 5 oz. . Each $1.49

MATCHING PALO YARD GOODS. 45 inches wide.

71 C 6328 C—*State color.* Ship. wt. 6 oz. . . . . Yard 94c

"CHANTILLY" CAFÉS WITH BRASS RINGS
HANDSOME SAILCLOTH—VAT DYED, PRESHRUNK

2.89 and 2.98 Pr. Valance 1.89 Ea.

(J) Charming stencil border design is a pretty window fashion for kitchen or other rooms furnished in provincial style. One color print on White faithfully retains look of French originals.

Sailcloth is a wonderful weight fabric, famous for good looks, long wear. Colors are vat dyed for permanence, resist fading in sun or tub. Preshrunk, shrinkage less than 2%. Cafés display exceptionally beautiful workmanship in the neatly turned 1¼-in. side and bottom hems; special brass rings (see sketch) insure perfect hanging. Valance repeats border motif. Colors: Blue, Red, Green or Brown.

CAFES: 64-in. Pair width. Each Side 32 inches.

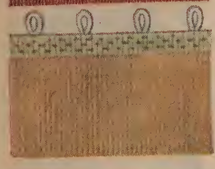
71 C 838 C—30 in. long. *State color.* Wt. 10 oz. . . Pair $2.89
71 C 839 C—36 in. long. *State color.* Wt. 12 oz. . . Pair 2.98

DEEP VALANCE shirr as you slip on rod. 11x70 inches.

71 C 840 C—*State color.* Ship. wt. 4 oz. . . . . Each $1.89

Include draperies in your Monthly Payment Order. Only 10% down on order of $20 or more. See Inside Back Cover.

YOU CAN SEE SAMPLES OF FABRICS USED IN CURTAINS ON THESE TWO PAGES IN CATALOG OFFICE OR STORE NEAR YOU.



Pretty, Practical

TO COMPLEMENT TRADITIONAL OR

MATCHSTICK BAMBOO CAFÉ CURTAINS

"MIX AND MATCH" COLORS 1.98 to 3.98 Pr. NATURAL 1.19 to 2.29 Pr.

A B Rich wood textured Cafés and Valances suit the contemporary mood perfectly. Low in cost, high in decorative value, long on wear, easy to clean. Six colors—Red and White in room—see others and Natural in swatches.

Matchsticks are handsome, have a wonderful airiness, a flattering translucency. Hang like fabric with lovely folds, are made of strips of bamboo, stitched horizontally for firmness. Tops have a pretty Cotton loop heading in chalk-white on colored; Natural on Natural. Sides rolled, stapled.

Cafés can be hung singly or doubly with valance. Measure windows—be sure to order correct length (cut with shears to shorten); allow for fullness. Clean with brush or vacuum. Imported from Japan. Colors painted in U.S.A.; are washable and sunfast. *State Catalog Number, Natural or Color*—Red, White, Turquoise, Yellow, Green or Pink.

Colors: Red, White, Turquoise, Yellow, Green or Pink

Lgth.	Pr. Width	Ea. Side	Wts.	Catalog No.	Price
26 in.	48 in.	24 in.	2 lbs.	71 C 787 MC	$1.98
30 in.	60 in.	30 in.	3 lbs.	71 C 788 MC	2.79
36 in.	60 in.	30 in.	3 lbs.	71 C 789 MC	3.29
45 in.	60 in.	30 in.	5 lbs.	71 C 790 MC	3.98

COLORED VALANCE. Loops in back; hang on separate rod.
71 C 791MC—9x52 in. *State color.* Wt. 14 oz. Each $1.59

NATURAL BAMBOO CAFÉS

Lgth.	Pr. Width	Ea. Side	Wts.	Catalog No.	Price
26 in.	48 in.	24 in.	2 lbs.	71 C 841 MC	$1.19
30 in.	60 in.	30 in.	3 lbs.	71 C 852 MC	1.59
36 in.	60 in.	30 in.	3 lbs.	71 C 853 MC	1.79
45 in.	60 in.	30 in.	5 lbs.	71 C 854 MC	2.29

NATURAL VALANCE. Loops in back, hangs on separate rod.
71 C 864 MC—9x52 in. *State* Natural. Wt. 14 oz. Each $1.29

FIBERGLAS BOUCLÉ—NO IRONING

Pinch Pleats 6.69 to 8.69 Cafés 3.79 and 3.98

C D Two styles to flatter your windows in nubby, semi-sheer Fiberglas Bouclé. Richly textured fabric has an outstanding resistance to deteriorating effects of sun and radiator heat, and is unsurpassed in ease of care.

No other fabric washes, dries so quickly, looks so beautiful without even the touch of an iron. Never shrinks, stretches, rots, mildews—can't burn. When washing do not rub or wring, never iron; protect from abrasion. *Colors:* Mint Green, Yellow, Pink Ice, Ivory-white or Champagne—see swatches.

(C) PINCH PLEATS have buckram-stiffened tops, 1-in. side, 3-in. bottom hems. Add-a-Width hooks incl. for combining pairs. Width after pleating 46 in. Ea. side 23 in.
71 C 1380 C—54 in. long. *State color.* Wt. 1 lb. 6 oz. . Pr. $6.69
71 C 1381 C—72 in. long. *State color.* Wt. 1 lb. 10 oz. Pr. 7.79
71 C 1383 C—84 in. long. *State color.* Wt. 1 lb. 12 oz. Pr. 8.69

(D) CAFÉS have scalloped tops, plastic rings, 1-in. side, 3-in. bottom hems. Combine with pinch pleats or valance.

CAFÉS. 76-in. Pair Width. Each Side 38 inches.
71 C 892 C—30 in. long. *State color.* Wt. 12 oz. . . . . Pair $3.79
71 C 893 C—36 in. long. *State color.* Wt. 14 oz. . . . Pair 3.98

PRESHIRRED VALANCE has rod pocket, hangs on sep. rod.
71 C 913 C—9x54 in. *State color.* Wt. 4 oz. . . . . Each $1.49

ANTIQUE SATIN BUTTON PILLOWS. Kapok fill. State Pumpkin, Persimmon, Lemon or Sea Spray 12x2 in. Ship. wt. 14 oz.
71 C 8605—Round. Ea. $2.98 71 C 8606—Square. Ea. $2.98

SWIRL 'N GOLD PRINT shown on sofa sold-by-yd. Page 493.

MODERN PRINT CAFES WITH METALLIC GOLD

1.79 to 2.39 Pr. Valance 79c Ea.

E Versatile window fashions—smart in vat dyed multicolor print of charcoal gray, pink, avacado and metallic gold on an ivory slubbed weave Acetate ground. (See swatch for closeup). Pattern and texture show on both sides, pretty as can be when light shines through. Hand washable. Plastic rings. 1-in. side, bottom hems. Color as shown.

CAFÉS. 66-in. Pair Width. Each side 33 inches wide.
71 C 677 C—30 in. long. Ship. wt. 8 oz. . . . . Pair $1.79
71 C 678 C—36 in. long. Ship. wt. 10 oz. . . . . Pair 1.98
71 C 679 C—45 in. long. Ship. wt. 12 oz. . . . . Pair 2.39
71 C 680 C—SHIRRED VALANCE 8x54 in. long. Wt. 3 oz. Ea. 79c

SPACE SAVING BAMBOO FOLDING DOORS

FOR STANDARD DOOR OPENINGS 6.49 TO 8.98

F Decorative, inexpensive, so easy to install you can do-it-yourself with nothing more than a screw driver. Folding doors add a striking note to any decor, are wonderful space savers for they fold back into themselves. Can be installed to open from either side, all hardware included. Fasten track to top of door jam—slip slides of "door" into track. Anchor stationary end. Brass plated steel clamps permit free and easy movement on self lubricating nylon slides. Magnetic action lock opens easily, closes securely (see sketch). For double width opening order 2; secure at sides. Bamboo "Folding Doors" are slightly wider than "width of opening" measurement for attractive fullness when closed, are slightly less in height to allow for track, clamps and free-riding clearance. Length can be cut with shears. Clean with brush or vacuum. *Mailable.* Natural. *State Catalog Number.*

Cat. No.	For Standard Size Openings	Wts.	Price
71 C 1207 MO	2 ft. wide, 6 ft. 8 in. high	5 lbs.	$6.49
71 C 1208 MO	2 ft. 6 in. wide, 6 ft. 8 in. high	6 lbs.	7.79
71 C 1209 MO	3 ft. wide, 6 ft. 8 in. high	7 lbs.	8.98

Easy riding Nylon slides fit in track.

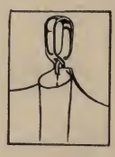
Magna-lock closes securely, opens easily.

Window Fashions

CONTEMPORARY ROOM SETTINGS

"CLIP DOT" BARREL PLEAT CAFÉS REMOVABLE BRASS CLIPS FOR EASY WASHING

3.19 to 5.49 Pr. Valance 1.49 Ea.



G The freshest idea we've seen in Cafés this season. Styling is smart, new; fabric is a handsome new Rayon with a lustrous brushed clip dot figure for surface accent and interest. Cafés have a specially cut scallop top that forms barrel pleats when clipped and hung with Kirsch Brass Café clips. 12 incl. with ea. pair (same clips sell for 45c doz. on Page 515). See diagram for hanging, instruction incl. Clip dot fabric is sun resistant, crease resistant. Hand washable. Cafés have ½-in. side, bottom hems. Matching valance (not shown) is available for hanging like curtain (L). Shutters sold on Page 515. Clip Dot Colors: Pink, Yellow, Turquoise, Linen and Toast.

CAFÉS. 86-in. Pair Width. Each Side 43 inches wide.
71 C 781 C—30 in. long. *State color.* Wt. 10 oz-.....Pr. $3.19
71 C 782 C—36 in. long. *State color.* Wt. 12 oz.....Pr. 3.49
71 C 783 C—45 in. long. *State color.* Wt. 1 lb.....Pr. 3.98
71 C 785 C—63 in. long. *State color.* Wt. 1 lb. 4 oz...Pr. 5.49

RUFFLED VALANCE. Rod pocket, hangs on sep. rod.
71 C 786 C—8x52 inches. Ship. wt. 4 oz. *State color.* Each $1.49

CLIP DOT PILLOWS. Trimly tailored with cord welted edges. Kapok filled. *State:* Pink, Yellow, Turquoise, Linen or Toast.
71 C 8686 C—Round 12x2 in. *State color.* Wt. 14 oz. Ea. $2.98
71 C 8687 C—Square 12x12x2 in. *State color.* Wt. 14 oz.Ea.2.98

BLACK SATIN FINISH CAFÉ RODS. Brass color polystyrene flame tips. Steel rod, oval style. Drop-in brackets project 1½ in.
71 C 5109 M—Extends 28 to 48 inches. Wt. 1 lb.....Ea. 75c
71 C 5110 M—Extends 48 to 86 inches. Wt. 1 lb. 8 oz. Ea. $1.19

"AUTUMN LEAF" GOLD PRINT CAFÉS

2.69 to 4.79 Pr. Pleated Valance 1.49

H Dainty filigree gold printing adds a glamorous touch to leaf design in modern color harmonies. (See swatches for closeup of pattern, colors). Cotton Bark Texture is a rich drapery weight for luxurious appearance, long wear. Washable colors; sanforized, shrinkage less than 1%. Metallic gold won't tarnish or fleck off. Shiny hollow brass rings included add sparkling highlights. Shown on brass Café rods sold on Page 515. *Colors:* Gray-pink, Persimmon-Gold or Brown-Aqua each with Metallic Gold on White.

CAFÉS. 64-in. Pair Width. Each side 32 inches wide.
71 C 658 C—30 in. long. *State color.* Wt. 9 oz.....Pair $2.69
71 C 659 C—36 in. long. *State color.* Wt. 11 oz.....Pair 2.89
71 C 660 C—45 in. long. *State color.* Wt. 14 oz.....Pair 3.49
71 C 661 C—63 in. long. *State color.* Wt. 1 lb. 2 oz. Pair 4.79

DEEP 12-IN. PINCH PLEATED VALANCE. 44 in. after pleating.
71 C 662 C—Pin on hooks incl. Wt. 5 oz. *State color.* Ea. $1.49

BY-THE-YARD for room accessories. Vert. pat. repeat 17½ in.
71 C 6358 C—36 in. wide. Wt. 5 oz. *State color*.....Yard 98c

"INDIAN HEAD" SOLID COLORS—MIX OR MATCH

Pinch Pleats 2.49–3.79 Cafés 1.98–2.49

J K Two styles in favorite Indian Head—wonderful washable Cotton with a linen-like look. Has permanent finish, makes starching unnecessary. Washfast colors won't run or fade. Sanforized, shrinkage less than 1%, guaranteed by Indian Head Mills. *Colors:* Brown, Yellow, Emerald Green, Chartreuse, Red, Pink or White.

(J) PINCH PLEATS. Add-a-width hooks for combining pairs. Buckram stiffened tops, 1-in. side, 3-in. bottom hems. Pair Width After Pleating 36 in. Each side 18 inches.
71 C 946 C—45 in. long. *State color.* Wt. 1 lb.....Pr. $2.49
71 C 947 C—54 in. long. *State color.* Wt. 1 lb. 4 oz. Pr. 2.98
71 C 948 C—72 in. long. *State color.* Wt. 1 lb. 8 oz. Pr. 3.79

(K) CAFÉS have scalloped tops, plastic rings. 1-in. side, 3-in. bottom hems. 60-in. Pair Width. Each Side 30 in.
71 C 746 C—30 in. long. *State color.* Wt. 8 oz.....Pair $1.98
71 C 747 C—36 in. long. *State color.* Wt. 10 oz.....Pair 2.09
71 C 748 C—45 in. long. *State color.* Wt. 12 oz.....Pair 2.49

PRESHIRRED VALANCE. Use with curtains above in same or contrasting color. Has rod pocket, hangs on separate rod.
71 C 951 C—8x54 in. *State color.* Ship. wt. 6 oz.....Each 98c

"CROSSPATCH MODERN" WITH METALLIC GOLD

Cafés 1.79 and 1.89 Pr. Valance 94c Ea.

L Very modern and very good looking with ¼ in. wide hanging straps in smart black. Print is a sophisticated combination of red, pink, gray, black and gold on white as shown. Fabric is a better than medium weight Cotton Drill. Heavy of hand, washable, preshrunk, with no more than 2% shrinkage. 1-in. hems. See swatch for closeup.

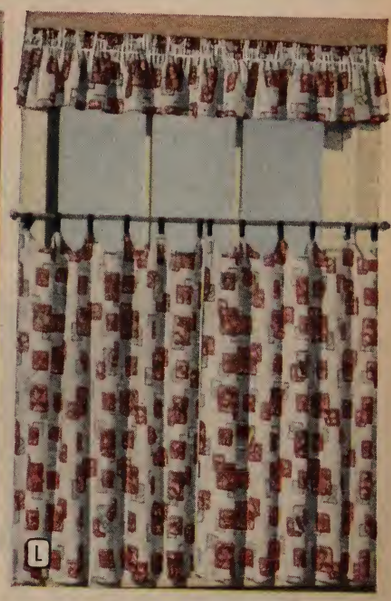
CAFÉS. 64-in. Pair Width. Each side 32 inches.
71 C 888 C—30 in. long. Ship. wt. 6 oz.....Pair $1.79
71 C 889 C—36 in. long. Ship. wt. 8 oz.....Pair 1.89

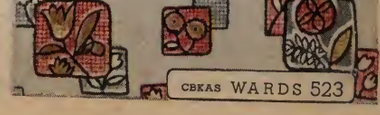
PRESHIRRED VALANCE Rod pocket, hangs on separate rod.
71 C 890 C—8x54 in. Ship. wt. 4 oz.....Each 94c

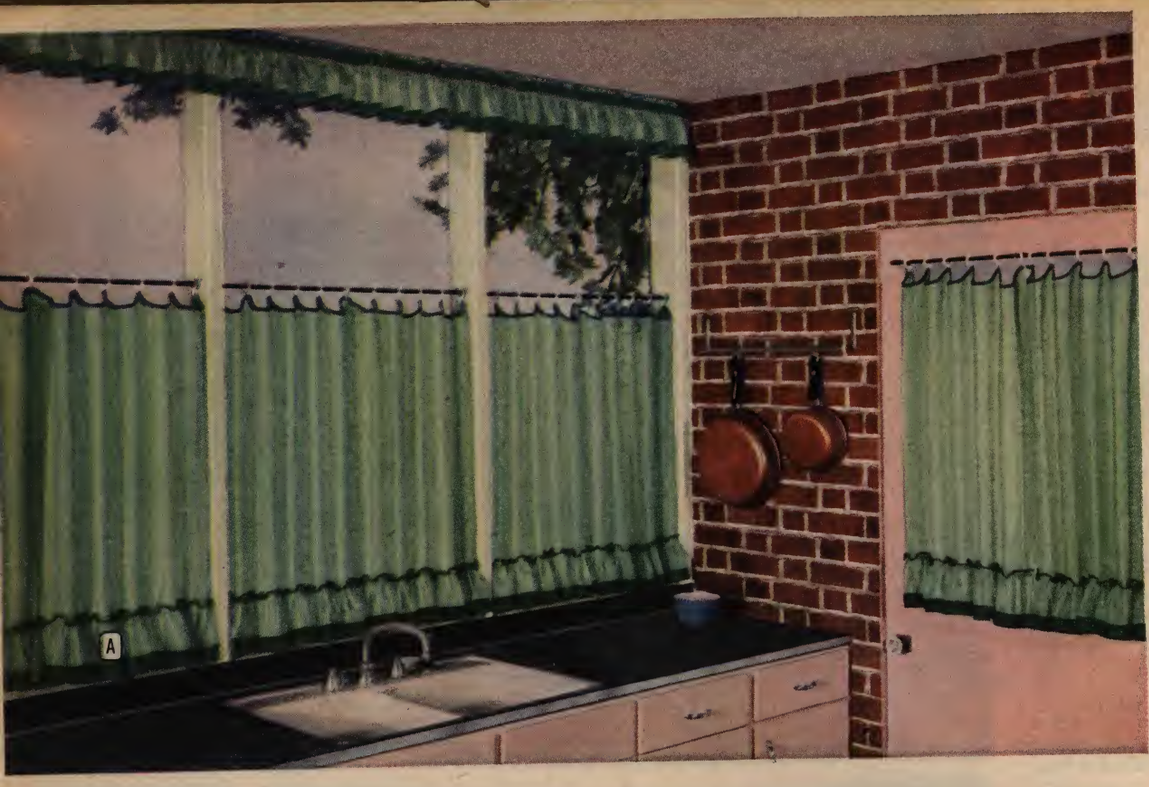
Colors on these two pages match merchandise as closely as possible with modern high speed printing methods.

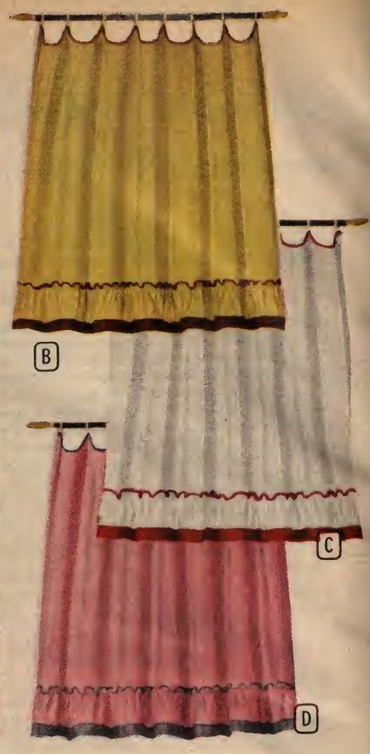
Include draperies in your Monthly Payment Order. Only 10% down on order of $20 or more. See Inside Back Cover.

YOU CAN SEE SAMPLES OF FABRICS USED IN THESE CURTAINS (EXCEPTING BAMBOO) IN CATALOG OFFICE OR STORE NEAR YOU.









Glamorous Nub-Tex Cafés... Pert Styles for

NUB-TEX, RICH NEW SLUB WEAVE RAYON CAFÉS IN FOUR COLOR COMBINATIONS 2.59 TO 3.69 Pair VALANCE 1.19 Ea.

A TO D Smartly styled cafés add zest to your decorating with handsomely piped scalloped tops, matching band on ruffly 6-in. flounces. Perfect curtains for the kitchen, handsome in other rooms too for they're fashioned of a luxurious new fabric called "Nub-tex". It's a rich dull luster slub Rayon texture that's "beautiful in hand," even prettier at your windows when light is filtering through. Sun-resistant colors. Wash with care.

Available in 4 lengths to fit a variety of windows, are extra wide (82 in. to the pair) for luxurious hanging. Several pairs and valances shown. Plastic rings, neat side hems. Matching valance sold separately.

Brick-patterned wall covering in room is "Con-Tact", a self-adhesive plastic that you can put-up-yourself in minutes. Durable, cleans easily. Sells for 45c yd., is 18 in. wide. Order 71 C 6950L pattern 23 on Page 505.

NUB-TEX CAFÉ AND VALANCE COLORS: (A) Surf with Forest, (B) Yellow with Brown, (C) White with Red or (D) Pink with Gray. Black Café Rods with gold color ends sold on P. 523.

Cafés 82 in. Pair Width. Each side 41 inches wide.

71 C 776C—26-in. lgth. Wt. 6 oz. *State color*..... *Pair* $2.59
71 C 777C—30-in. lgth. Wt. 7 oz. *State color*..... Pair 2.89
71 C 778C—36-in. lgth. Wt. 8 oz. *State color*..... Pair 3.19
71 C 779C—45-in. lgth. Wt. 9 oz. *State color*..... Pair 3.69

PRESHIRRED VALANCE (8x54 in.) in matching color combinations. Has preshirred rod pocket, hangs on separate rod.
71 C 780C—Ship. wt. 4 oz. *State color*.....Each $1.19

FLOCKED BEMBERG PASTEL ORGANDY SET 3.84

E Sheerest pearl-lustered Bemberg Organdy with flocked floral on priscilla style tops (will not come out in washing—see swatches for closeup) 5½-in. ruffles, sash are plain. Tops 60 in. across, ea. side 26 in. wide, 44 in. long. Sash 26x35 in. long ea. side. *Colors:* Pink with Yellow, Green with Pink, White with Red or Gold with Blue.
71 C 591—*State*: Pink, Green, Gold or White. Wt. 11 oz....Set $3.84

FLOCKED SCALLOPED PERMANENT FINISH ORGANDY 2.89

F Crisp and beautiful, needs no starch after washing. Flocking on prettily scalloped 5-in. ruffles and rosette tiebacks looks like expensive hand embroidery; won't wash out. Top 50 in. across, ea. side 25x43 in. long. Sash curtains 24x34 in. long ea. side. *Colors:* White with Red or Green flocking, Gold with Brown flocking.
71 C 592—Ship. wt. 11 oz. *State color*.....Set $2.89

NYLON SHEER, CHINTZ TRIM SET 2.89 TOP ONLY 2.19

G A pretty ruffled style of Nylon with dainty rosebud Everglaze Chintz. Tops extend to 54 in., each side 24 in. wide, 43 in. long. Fetching half 'n half ruffles 6 in. wide. Chintz bow tiebacks. Sash 25x34 in. long ea. side. Washable. Gold-Brown or White-Red.
71 C 593C—SET. Ship. wt. 11 oz. *State color*.....Set $2.89
71 C 594C—TOP ONLY. Ship. wt. 8 oz. *State color*....Top only 2.19

DOUBLE FLOUNCE ORGANDY SET 1.89 TOP ONLY 1.49

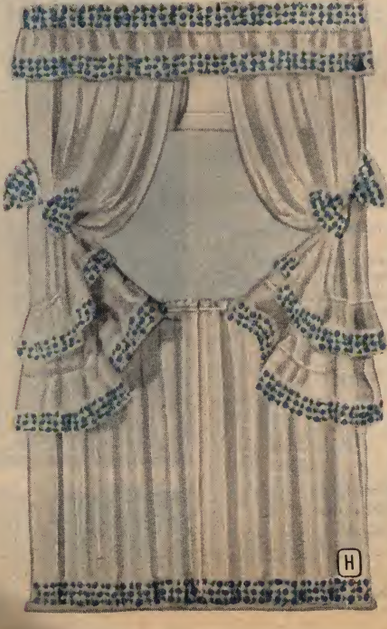
H Crisp White curtains of permanent finish Organdy with pretty Cotton floral print trim to pick up your kitchen colors. Top curtain extends to 48 in., sides with double 4¼-in. flounces are 20 in. wide, 43 in. long. Floral bow tiebacks. Sash curtains, each side 22x34 in. long. Washable, stays crisp without starch. *Colors:* Blue or Red trim.
71 C 595C—SET. Ship. wt. 9 oz. *State color*.....Set $1.89
71 C 596C—TOP ONLY. Ship. wt. 7 oz. *State color*.....Top 1.49

CHROMSPUN-ORGANDY FRAMETTE 1.89 TIER SASH 1.29

J K Buy both, use as shown, for an attractive window treatment. Taffeta-like Chromspun Check valance and 8-in. wide organdy ruffle stretch to frame window up to 54 in. across, 66 in. down each side with adequate fullness. No rod needed. Pins and hooks for attaching to frame incl. Washable. Red, Green or Gold check.
(J) 71 C 535C—FRAMETTE TOP. Ship. wt. 10 oz. *State color*. Ea. $1.89
(K) 71 C 536C—MATCHING TIER SASH. Each side 24x34 in. long. *State:* Red, Green or Gold check. Ship. wt. 6 oz.....Pair $1.29

Include curtains on your Monthly Payment Order. Only 10% down on orders of $20 or more. See Inside Back Cover for complete details.

Colors on these two pages match merchandise as closely as possible with modern high speed printing methods.



Gay Kitchen Windows . . . Frilly Tier Fashions

NYLON SHORTIES 2.29 AND 2.49

(L) (M) Handsome topper style with 8-in. attached valance and bottom flounce. Adapt to wide windows by inserting extra valance sold below. Colorful vat dyed Poplin trims valance, flounces and tiebacks. Sheer Nylon washes beautifully, needs little ironing, shrinkage 2%. *Colors:* Red, Green or Blue with Gold.

SHORTIE TOPPERS. 52 inches across, each side 28 inches wide before gathering.

(L) 71 C 941C—45-inch length.
Ship. wt. 7 oz. *State color*.....Pair $2.29

(M) 71 C 942C—54-inch length.
Ship. wt. 9 oz. *State color*.....Pair $2.49

MATCHING SHEER NYLON TAILORED SASH. (Not shown). Vat dyed Cotton Poplin trim. Combine with shortie toppers for cottage set or use with valance sold below. Rod pocket. Each side 28x35 in. long.
71 C 891 C—Wt. 3 oz. *State color*.Pr. $1.49

EXTRA PREGATHERED VALANCE. 8x34 in.
71 C 944 C—Wt. 3 oz, *State color*..Ea. 79c

FLOUNCED NYLON 1.79 Pr. 30 in.

(P) Sheer, easy-wash Nylon Marquisette with 1-in. bands of contrasting solid color Cotton, ric rac trim. Tiers have preshirred rod pocket. Shrinkage 2%. *State:* Gold-Brown, Red-White or Green-White.

TIERS 60 in. Pair Width. Each side 30 in.
71 C 694 C—30-in. lgth. Wt. 4 oz..Pr. $1.79
71 C 695 C—36-in. lgth. Wt. 5 oz..Pr. 1.89

MATCHING VALANCE 9x54 in. (Not preshirred). Rod pocket for hanging on rod.
71 C 696 C—Wt. 3 oz. *State color*. .Ea. 94c

DAINTY TIER CURTAINS IN DACRON, NYLON AND PASTEL ORGANDY . . . VALANCING TO MATCH

Fresh, feminine and flattering in easy-care fabrics. Tiers come in a variety of lengths for any size, shape of window. When hanging double be sure to have upper tier overlap heading of lower tier as pictured. Order as many pairs as needed. Allow 1½ to 2 times window width for flattering fullness. Several pairs and valancing shown. Choose from three lovely fabrics.

DACRON MARQUISETTE TIERS 1.98 Pr.

Like (N) above. For sheer beauties that keep their Ivory-Whiteness after washing, never turn yellow from the sun choose Dacron by du-Pont. Has outstanding resistance to sun and heat deterioration and wrinkling, is extremely long wearing. Easy to wash (shrinkage 1%), quick to dry, little or no ironing. Frequent washing prolongs life of curtain. Preshirred rod pocket, full 5½-in. bottom flounces. Valancing for top of windows sold separately. Ivory-white.

TIERS 82 in. Pair Width. Each Side 41 Inches.
71 C 708 C—26-in. lgth. Wt. 4 oz.....Pair $1.98
71 C 709 C—30-in. lgth. Wt. 5 oz.....Pair 2.19
71 C 710 C—36-in lgth. Wt. 7 oz.....Pair 2.39
71 C 711 C—45-in. lgth Wt. 8 oz.....Pair 2.59

PRESHIRRED VALANCING with rod pocket, hangs on sep. rod. 8 in. deep. Order exact yardage.
71 C 6603 C—Ship. wt. yd. 2 oz.....Yard 59c

NYLON MARQUISETTE TIERS 1.69 Pr.

Like (N) above. Frilly little window fashions in sheer, soft draping Nylon have silky hand, soft sheen for rich window beauty. Easy to wash, quick to dry, need no starching or stretching; shrinkage less than 2%. To avoid wrinkling never twist or squeeze, press lightly with warm iron. Frequent washings guard against the effect of excess heat, sun, fumes. Non-flammable, insect-mildew proof. Preshirred rod pocket, full 5-in. bottom flounces Ivory-white.

TIERS 82 in. Pair Width. Ea. side 41 in.
71 C 700 C—26-in. lgth. Wt. 4 oz..Pair $1.69
71 C 701 C—30 in. lgth. Wt. 5 oz..Pair 1.84
71 C 702 C—36-in. lgth. Wt. 5 oz..Pair 1.98

PRESHIRRED VALANCING with rod pocket, hangs on sep. rod. Order exact yardage.
71 C 6600 C—8 in. deep. Wt. 2 oz..Yard 59c

PASTEL ORGANDY 1.39 Pr.

(N) Bouffant tiers in dainty room brightening pastels or sparkling White. Permanent finish Organdy stays crisp after washing, needs no starch. Irons beautifully. Shrinkage 2%. Preshirred rod pocket, full 5-in. bottom flounces. Valancing sold separately. *State:* Yellow, Blue, Rose or White.

TIERS: 70 in. Pair Width. Each side 35 in.
71 C 870 C—26-in. lgth. Wt. 3 oz.....Pair $1.39
71 C 871 C—30-in. lgth. Wt. 4 oz.....Pair 1.49
71 C 872 C—36-in. lgth. Wt. 5 oz.....Pair 1.69
71 C 875 C—45-in. lgth. Wt. 7 oz.....Pair 1.89

PRESHIRRED VALANCING with rod pocket, hangs on separate rod. Order exact yardage.
71 C 6628C–8 in. deep. Wt. 2 oz. *State color*. Yd. 45c

BROADCLOTH CAFÉS 2.19 Pr. 30-in.

(R) Bubbles—festive print goes with a wide variety of decorating schemes. Hang as shown or 1 pair over the other. Fine quality washable Broadcloth. Cafés have scalloped top, plastic rings. Multicolor as shown.

CAFÉS 68-in. Pair Width. Each side 34 in.
71 C 743 C—30-in. lgth. Wt. 8 oz...Pr. $2.19
71 C 744 C—36-in. lgth. Wt. 10 oz..Pr. 2.39

PREGATHERED VALANCE 9x54 inches long. Has rod pocket, hangs on separate rod.
71 C 745 C—Rod pocket. Wt. 4 oz..Each 98c

"TRIVET" COTTON POPLIN—CAFÉS 1.79 TOPPERS 2.39 PINCH PLEATS 1.98

(T) to (V) Favorite styles in gay multicolor pattern. Washable, sun-resistant, shrinkage 2%.

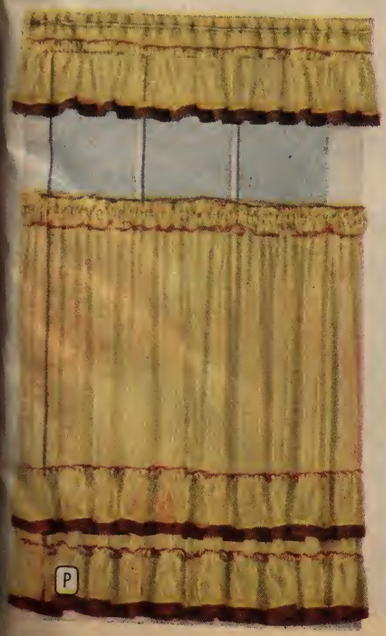
(T) CAFÉS. Pert fashions to hang with valance (sold separately) or over one another. Scalloped tops, plastic rings. Side, bottom hems. 64-in. Pair Width. Ea. side 32 in. Wts. 8 oz., 10 oz.
71 C 668 C—30-in. lgth. Pr. $1.79
71 C 669 C—36-in. lgth. Pr. 1.89

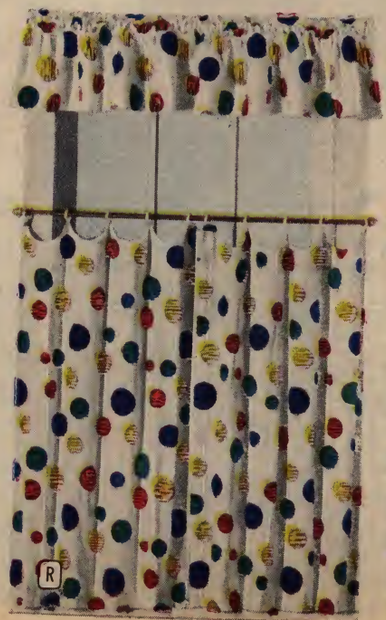
PRESHIRRED VALANCE 9x54 in.
71 C 693 C—Wt. 3 oz.....Ea. 79c

(U) SHORTIE TOPPER with attached 7-in. deep valance—extends to 54 in. across, side panels 17 in. wide. For wide windows insert extra valance sold below. Wts. 12 oz., 14 oz.
71C584 C–45-in. lgth..Pr. $2.39
71C585 C–54-in. lgth. Pr. 2.69

EXTRA SHIRRED VALANCE 9x54 in.
71 C 586 C—Wt. 3 oz...Ea. 98c

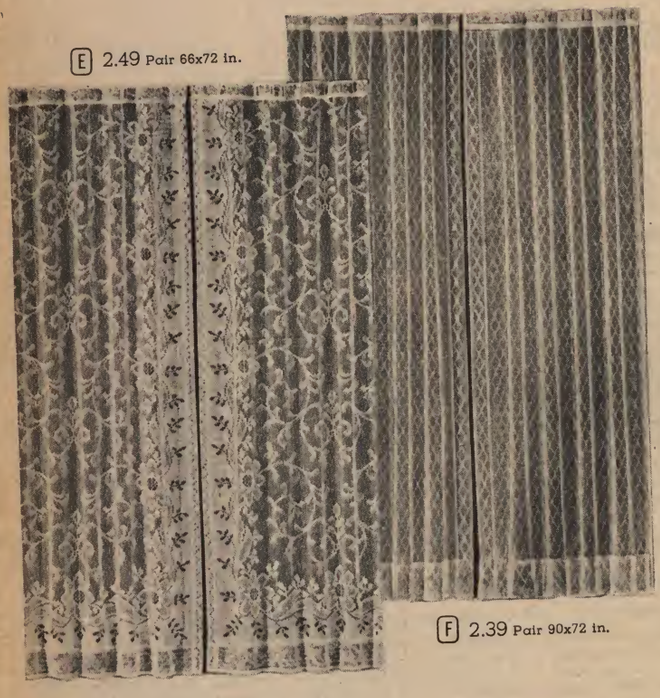
(V) PINCH PLEATS for draw arrangements. Combine as needed. Pin-on, add-a-width hooks included. Side and bottom hems. 40 in. Pr. Width after pleating. Each side 20. Ship. wts. pair 10, 12, 14 oz.
71C987 C–36-in. lgth..Pr. $1.98
71C988 C–45-in. lgth..Pr. 2.49
71C989 C–54-in. lgth..Pr. 2.98





Tambour-type Flocked Nylons,

E 2.49 Pair 66x72 in.



F 2.39 Pair 90x72 in.

CAFÉS 1.98 Pr. PAIRS 3.84 82x81 in.

A B EMBROIDERY-FLOCKED NYLON CURTAINS simulate beautiful tambour-type Swiss imports. Thick, snowy-white flocking is permanent—never wears out or washes off. Wonder-washing Nylon needs little ironing—no starching or stretching. Dainty scalloped edges on matching cafés, valance and floor-length pairs. Ivory-White.

(A) CAFÉS have deep scalloped tops, white plastic rings. Pair 74 in. wide; ea. side 37 in.

71 C 670 C—36 in. long. Wt. pr. 6 oz. Pr. $1.98

71 C 672 C—MATCHING VALANCE 8½ in. deep, 72 inches long. Ship. wt. 2 oz. . . . . Each 98c

(B) MATCHING PAIRS have rod-pocket top. Order as many as needed; allow 1½ times window width for adequate fullness Ivory-white. Pair width 82 in., each side 41 in.

71 C 1273 C—81 in. long. Wt. 12 oz. . Pr. $3.84

71 C 1274 C—90 in. long. Wt. 14 oz. . Pr. 3.98

COTTON-ORLON LACE 2.49 Pr. 66x72 in.

E Handsome semi-sheer border design is lovely contrast to sheerer, daintily patterned background design. Better Quality Nottingham-type Lace is woven of 90% Cotton, 10% Orlon for maximum strength and stability. Like all Wards Laces they're permanently finished to retain like new look. Needs no starching or stretching; little or no ironing. Rod pocket; 1-in. side, 3-in. bottom hems. Border on 3 sides. White.

66-in. Pair Width. Each Side 33 in.

71 C 1731 C—72 in. long. Wt. 9 oz. . . Pr. $2.49

71 C 1732 C—81 in. long. Wt. 10 oz. Pr. 2.69

LACE CAFÉS 2.79 Pr. PAIRS 5.49 68x72 in.

C D Flowered Venecia laces in exquisite semi-sheer weave. Continental Cafés, matching Valance and Pairs have delicate beauty and design of exquisite handmade Swiss originals at only a fraction of the price. Sides and bottom are prettily scalloped and overlock stitched. Best Quality Laces woven of fine Cotton yarns in non-slip Nottingham-type weave, are Perm-finished for easy care—need no starching or stretching after washing, little ironing. Rod pocket top. White.

(C) CAFÉS deep scalloped tops; woven loops at each tip for hanging on rod. Pair 70 in. wide; ea. side 35 in.

71 C 1596 C—30 in. long. Ship. wt. 6 oz. . . . . Pair $2.79

71 C 1597 C—36 in. long. Ship. wt. 7 oz. . . . . Pair 2.98

71 C 1598 C—45 in. long. Ship. wt. 9 oz. . . . . Pair 3.49

71 C 1599 C—MATCHING VALANCE 10 in. deep, 87 in. long. With Preshirred rod-pocket. Ship. wt. 4 oz. . . . Each $1.89

(D) MATCHING PAIRS 68 in. wide; ea. side 34 in.

71 C 1710 C—72 in. long. Ship. wt. 8 oz. . . . . Pair $5.49

71 C 1711 C—81 in. long. Ship. wt. 9 oz. . . . . Pair 5.98

71 C 1712 C—90 in. long. Ship. wt. 10 oz. . . . . Pair 6.49

NO-IRON RAYON-LACE NET 2.39 Pair 90x72 in.

F Lustrous Diamond Net with Everlon finish rivals the easy upkeep, no-iron, no-stretch features of more expensive fibers. Wash, hang and let drip dry on rod. Shrinks less than 2%. Rod pocket headings; 1¾ in. hem-effect sides, 4-in. bottom hems. Ivory-White.

Pair width 90 in. Each side 45 in.

71 C 1825 C—72 in. long, Ship. wt. 1 lb. 4 oz. . . Pr. $2.39

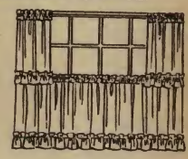
71 C 1826 C—81 in. long, Ship. wt. 1 lb. 6 oz. . . Pr. 2.89

71 C 1827 C—90 in. long, Ship. wt. 1 lb. 8 oz. . . Pr. 3.29

SEE OPPOSITE PAGE FOR DESCRIPTIONS OF RUFFLING AND CURTAIN FABRICS.

Curtain Fashions By-the-yard

READY-TO-HEM-AND-HANG TIERS NYLON 69c Yd. ORGANDY 64c Yd.



(Above). Luxurious Nylon Marquisette or crisp, sheer Organdy ready to cut and hem for beautiful tiers. You can custom-fit any window with one continuous width or combine pairs as in sketch at right. (Allow 2 times window width for flattering fullness.) 5½-inch headed picoted edge flounce almost double-full; preshirred rod-pocket. Sketch shows how tiers-by-the-yard custom-fit even wide picture windows without seams (at lower pane), or combine in conventional-size pairs (drawn back for extra light as at top of sketch.).

NYLON Tiers-by-the-yard. Beautifully sheer and so easy to care for—long wearing. Special finish for unusual resistance to sun and heat. Ivory-white color.
71 C 6658—Nylon tiers-by-the-yard. 36 inches long. Shipping weight yard 2 oz..... Yard 69c

ORGANDY Tiers-by-the-yard. Dainty curtains will retain their crispness and beauty longer without starch, easier to wash and iron because Cotton Organdy has permanent finish. White.
71 C 6657—Organdy tiers by-the-yard. 36 inches long. Shipping weight yard 2 oz.... Yard 64c

GAY COTTON PRINTS AND COLOR-LOCKED CHROMSPUN . . . 39c TO 59c Yd.

5 PROVINCIAL PRINT. Delightful small-scale design on best Sanforized washfast Poplin. Makes interesting cafés, dinettes, vanity skirts, other accessories. Shrinks less than 1%. Vertical repeat 6¼ in. *State:* Red-Green, Pink-gray or Aqua-brown. Wt. yd. 3 oz.
71 C 6557—36 in. wide. State color. Yard 54c

6 COIN DOT ORGANDY. Bright dots of color flocked on crisp white organdy. Permanent finish lessens shrinkage, minimizes starching, adds wear. Combed mercerized Cotton yarns. Wash by hand. *Colors:* Green, Blue or Red. Ship. wt. yd. 2 oz.
71 C 6570—38 in. wide. *State color*..Yard 54c

7 NEW DESIGNER PRINT needs little ironing because Cotton is permanently treated to resist wrinkling. Better quality fabric washes easily, dries quickly. Shrinks less than 2%. Sun-resistant colors. Vertical repeat 18 in. Ship. wt. yd. 4 oz.
71 C 6559—36 in. wide. Multicolor...Yard 54c

8 NANTUCKET. Wonderful "little-iron" fabric in Early American multicolor print. Better Quality crease-resistant Cotton lightens work—washes easily, dries quickly, needs little ironing. Gay colors are sun-resistant. Shrinks less than 2%. Vertical repeat 18 in.
71 C 6558—36 in. wide. Wt. yd. 4 oz..Yd. 54c

For easy-to-make cafés, buy Café Loop heading sold on Pg. 513. For special Café rods, rodding, brackets, rings, clips, see Page 515.

9 COLOR-LOCKED CHROMSPUN. Sheer, better Acetate Marquisette (74 threads per sq. in.) —a supple-draping fabric in exceptionally beautiful colors. Wonderful Chromspun Marquisette has unequalled color-fastness. Shuns soil, easy to wash, quick to dry. Highly resistant to wrinkling. Clearight washable finish keeps original fabric freshness, reduces shrinkage, prolongs fabric life, keeps it beautiful through many washings. Easy to iron. 1¼-inch hems each side, selvages removed. See Chromspun colors on Pg. 519. *Chromspun Colors:* Carnation Rose, Tulip Yellow, Mint Green or Ivory-white. Ship. wt. yd. 2 oz.
71 C 6677—41 in. wide. *State color*....Yard 39c

10 CASSEROLE. New conversation print on mercerized Poplin. Easy to wash and iron, easy to sew into gay dinettes or cafés. Vertical repeat 9 in. Wt. 3 oz. Sun-resistant colors. Shrinkage less than 3%.
71 C 6560—36 in. wide. Multicolor....Yard 54c

11 CHARCOAL - CHECK. Unusual new Cotton slub-weave for light-inviting little curtains. Combines favorite charcoal and pink colors as shown. Sun-resistant, washable. Shrinks less than 3%. Shown 1/9 actual size. Wt. 3 oz.
71 C 6571—36 in. wide..... Yard 54c

12 COUNTRY ACRES. Provincial in bright, definite colors. Best quality washable heavier Cotton. Colorfast. Allow 2 in. per yd. for shrinkage. Vertical repeat 6 in. Ship. wt. yd. 4 oz.
71 C 6556—36 in. wide. Multicolor....Yard 59c

VERSATILE COTTON MARQUISETTE AND ORGANDY 34c TO 54c Yd.

13 BETTER QUALITY MARQUISETTE. Fine fabric in sheer light-inviting weave of all combed mercerized Cotton (76 threads per square inch). Permatest finish strengthens yarns, gives soft sheen. Needs little starch, reduces shrinkages. Washable; do not bleach. White. Ship. wt. yd, 2 oz.

WOVEN RIBBON SELVAGE each side.
71 C 6534C—38 in. wide..Yard 34c
71 C 6535C—47 in. wide..Yard 39c

1-IN. STITCHED HEMS each side.
71 C 6634C—33 in. wide..Yard 39c
71 C 6635C—43 in. wide..Yard 45c

5½-INCH HEADED RUFFLE: hemmed on the other side.
71 C 6696C—36 in. wide..Yard 49c

(13) PERMANENT FINISH ORGANDY. Crisp cotton retains its freshness and beauty after many washings without starch. Makes dainty tiers, priscillas. (Also, see Organdy Tiers-by-the-yard above). Do not bleach. White.

WOVEN RIBBON SELVAGE on each side.
71 C 6536C—37 in. wide. Ship. wt. 2 oz.....Yard 39c
71 C 6400C—45 in. wide. Ship. wt. 2 oz.....Yard 45c

5½-INCH RUFFLE; selvage on other side.
71 C 6636C—28 in. wide. Ship. wt. 2 oz.....Yard 54c

14 BEST PEBBLE DOTS. Sheer combed, mercerized Cotton Marquisette with small, fluffy white dots of heavier Cotton yarns. Washable; do not use a bleach.

WOVEN RIBBON SELVAGE on each side. Ship. wt. 2 oz.
71 C 6502C—42 inches wide. Ivory-white.....Yard 39c

1¼-INCH STITCHED HEMS on each side. Ship. wt. 2 oz.
71 C 6602C—38 inches wide. Ivory-white.....Yard 45c

NYLON, ORLON, DACRON, THE MIRACLE FIBER WEAVES 49c TO 69c Yd.

15 The wonder fabrics noted for easy care, long wear. Woven from DuPont's man-made strong miracle fibers. Sold by-the-yard for the sheerest, loveliest Marquisette curtains. Keep fresh by frequent gentle washing; don't twist or wring, but hang on line dripping wet. Fabrics dry rapidly, need little or no ironing. Mothproof and mildewproof. Resist wrinkling.

NYLON MARQUISETTE. Best Quality; delicately sheer yet exceptionally strong. Superior finish adds to its beauty and long-wearing qualities, minimizes shrinkage (less than 2%). 1¼-in. hems, ea. side, no selvages. Ivory-white.
71 C 6681—41 in. wide. Wt. Yd. 2 oz.....Yd. 49c

BEST ORLON MARQUISETTE. Sheer, clear; one of the strongest synthetic fabrics with exceptional resistance to sun, heat, fumes, soot. Spot-resistant. Easily pressed with warm iron. Clearight finish retains fabric freshness, shrinks less than 1%. 1¼-in. hems ea. side, no selvages. Ivory-White color.
71 C 6682—41 inches wide. Ship. wt. yard 2 oz....Yard 69c

BEST DACRON MARQUISETTE Lustrous, wrinkle-free; has sheerness of Nylon plus high resistance to sun, fumes, heat that injure most fabrics. Needs little or no pressing. Won't turn yellow; won't support flame; not subject to abrasion. Shrinks less than 1%. 1¼-inch hems each side, no selvages. Ivory-white.
71 C 6683—41 inches wide. Ship. wt. yard 2 oz.....Yard 59c

Use Wards Monthly Payment plan to buy all the curtains or fabrics you need for an entire room or throughout your home. See Inside Back Cover for details about Credit Terms.

Lace Net . . . Frame-ruffling

NO-IRON RAYON BOUCLÉ NET CAFÉS 1.89 Pr. PAIRS 3.69 80x72 in.

G H Sheer lustrous lace-net bouclé curtains with wonderful Everlon finish—need no starching, stretching or ironing, so easy to care for. Just wash, hang, and drip dry on rod. Shrinkage is less than 2%. Light-inviting Cafés have deep-scalloped tops with woven loops for hanging on rod. 3-inch bottom hems, hem-effect sides. Matching Preshirred Valance, sold separately, hangs on separate rod. Ivory-white color only.

(G) CAFÉS 80-in. Pair Width. Each side 40 in. wide.
71 C 1628C—36 inches long. Ship. wt. pr. 10 oz..... Pair $1.89
71 C 1629C—MATCHING VALANCE 9 in. deep, 54 in. long. Ship. wt. 3 oz..... Each 94c

(H) MATCHING PAIRS. 4-in. bottom hem; hem-effect sides, rod pockets.
71 C 1815C—72 in. long. Pair width 80 in., each side 40 in. wide. Wt. 1 lb. 4 oz. Pair $3.69
71 C 1816C—81 in. long. Pair width 80 in., each side 40 in. wide. Wt. 1 lb. 6 oz. Pair 3.89

Sheer lacy-weave Cafés flatter any window. Hang with valance (as "A") or in tiers (as "G"). Use pairs as needed for fullness, (decorators allow 1½ to 2 times window width.)

SHIRRED RUFFLING FOR WINDOW TRIM . . . SEE OPPOSITE PAGE 1.49 TO 1.89

1 TO 4 ELASTICIZED RUFFLE TRIM in crisp Organdy, Chintz or Nylon. Comes in a package of one continuous length; stretches to 19 feet. Simple instructions show you how to fasten to frame. Hardware incl. Use for any size or shape windows in any room to trim and decorate (as sketched) or to unify corner or groups of windows. *Washable.*

(1) ORGANDY PRE-SHIRRED TRIM 1-in. center band of checked Chromspun. Cotton yarn edging. 8 in. wide. Permanent finish. Washable. Wt. 6 oz. Pins, Hooks incl. *Colors:* Green, Red or Blue.
71 C 6671—*State color*...Package $1.49

(2) SOLID COLOR CHINTZ, hemmed edges. Permanent finish. Pins and rings included. 7 in. wide. Ship. wt. 6 oz. *Colors:* Red, Yellow, Blue or Pink.
71 C 6662—*State color*...Package $1.89

(3) FLOCKED POLKA DOTS ON NYLON with 1-in. center band of permanent-finish Chintz in solid colors as shown. Hemmed edges: 7 in. wide. Pins, rings, incl. Wt. 6 oz. *Colors:* Blue, Red, Green or Yellow.
71 C 6663—*State color*.....Package $1.89

(4) WHITE NYLON MARQUISETTE with 1-in. colored Chintz center, cotton-edge cording. 7 in. wide. Easy to wash, quick to dry. Pins, rings incl. Colors: Blue, Red or Green. Ship. wt. 6 oz.
71 C 6656—*State color*.....Package $1.89

Steel Venetian Blinds . . . Dust-resistant Feather-Flex

GOOD STEEL . . . SMOOTH OPERATING 1.98 22x54 in.

ECONOMICAL BLINDS of sturdy bonderized, galvanized steel.

SMART NARROW BOXHEAD conceals, protects mechanism.

SELF-LEVELING TILT CORDS. Crashproof lock holds blinds.

Washable plastic base baked-on enamel resists chipping. 2-in. crown-curved slats overlap 3/16 in. Cable type Cotton tapes. Woven cord, plastic pull. Metal bottom rail. Brkts.

STOCK SIZES (right) shipped promptly. Off-white slats, Off-white Tapes. Read "How to Measure" opposite page.

71 C 8430 M—*State Cat. No., Width, Lgth.*			
Width Inches	54-in. Lgth.	64-in. Lgth.	Ship. wts.
18, 19, 20, 21, 22 in.	$1.98	$2.19	6 lbs.
23, 24, 25 in.	2.49	2.69	7 lbs.
26, 27, 28 in.	2.69	2.89	7 lbs.
29, 30, 31, 32 in.	3.19	3.39	8 lbs.
33, 34, 35, 36 in.	3.39	3.59	9 lbs.

OUR LOWEST PRICES FOR CUSTOM BLINDS 3.49 22x54 in.

Same blind as above made-to-measure. Ship. from Fact. near Boston. Pay transportation from there or Mail Order House. Allow 2 wks. plus transit time. No C.O.D.'s, no returns unless damaged. See "How to Measure". *State Cat. No.; Slat, Tape Colors;* Width mark "W", Lgth., "L".

71 C 8431K	*Slat Colors*—White or Off-white *Tape Colors*—White or Off-white				
Width Inches	Up to 54 in. long	Over 54 to 60 in. long	Over 60 to 64 in. long	Over 64 to 72 in. long	Ship. wts.
18 to 22 in. wide	$3.49	$3.69	$3.89	$3.98	7 lbs.
22½ to 29 in.	4.10	4.25	4.49	4.89	8 lbs.
29½ to 36 in.	4.89	5.05	5.45	6.05	10 lbs.
36½ to 40 in.	5.65	6.05	6.45	6.98	11 lbs.
40½ to 45 in.	6.25	6.65	7.25	7.98	13 lbs.
45½ to 50 in.	6.98	7.40	7.98	8.75	14 lbs.

RETAPING KITS COTTON 1.19 PLASTIC 1.49

Kit retapes blind with 2 tapes up to 70 in. long. 4 yds. tape (fits 1⅞ or 2-in. slats), 8 yds. Cotton cord, 2 plastic pulls.

COTTON RETAPING KIT (below). Retape, re-cord at window. Slip new tape between slats before snipping off old. Washable. Herringbone weave cable ladder tape in Off-white, Mingled Linen, Chocolate Brown, Mulberry or White.

71 C 8454—Instructions. Wt. 9 oz. *State color* . . .Set $1.19

PLASTIC RETAPING KIT (not shown). Herringbone embossed solid ladder plastic tape. Duplex: Roomside Pastel or Dark Green, Gray or Mulberry; neutral to street. White, Off-white same both sides. *State color.* Instructions. 71 C 8455—Wt. 11 oz. Set $1.49

BETTER STEEL . . . REMOVABLE-SLAT FEATURE 2.98

EASIER CLEANING—keyhole release for removal of slats.

GREATER OVERLAP OF SLATS (¼ in.) for better light control.

COTTON OR PLASTIC TAPES—solid ladder for longest wear.

Specially designed to combine the easy-clean features of a removable-slat blind with the perfectly aligned slat and tape advantages of sturdy stationary-slat. 2-in. crown-curved slats of bonderized, galvanized steel have baked-on plastic base enamel finish for lasting beauty—won't chip, crack or dull. Sturdy steel boxhead encloses precision engineered mechanism. Crash-proof lock. Self-leveling tilt cords. Braided Cotton cords, plastic tassels match tape colors. Sleek bottom rail, non-marring plastic end caps. Brackets, instructions.

STOCK SIZES (right). White slats and white plastic tapes. Read "How to Measure".

71 C 8277 M—*State Cat. No., Width, Lgth.*			
Width Inches	54-in. Lgth.	64-in. Lgth.	Wts.
18, 19, 20, 21, 22 in.	$2.98	$3.19	6 lbs.
23, 24, 25 in.	3.39	3.59	8 lbs.
26, 27, 28 in.	3.69	3.89	9 lbs.
29, 30, 31, 32 in.	4.19	4.39	9 lbs.
33, 34, 35, 36 in.	4.39	4.59	10 lbs.

CUSTOM MADE COLORED SLATS, TAPES 4.69 22x54 in.

Same Better Quality Steel Blinds as above offered here "made to your measure" in wide variety of slat and tape colors. Shipped from Factory near Albany. Pay transportation from there. Allow 2 wks. plus time in transit. No C.O.D.'s. No returns for credit unless damaged on receipt. Larger sizes about 53c sq. foot. Write for prices. *State Catalog Number, Slat, Tape Color. State Width mark "W", Lgth. "L".*

SLAT COLORS	DUPLEX TAPE COLORS
White Off-White Pastel Blue Gray Yellow Pastel Green Med. Green Peach or Pink	COTTON RAYON: Roomside in Mingled Linen, Black, Yellow, Choc. Brown, Mulberry, Red, Med. or Dark Green, Gray or Med. Blue; street neutral. White, Off-white same both sides. PLASTIC: Roomside in Yellow, Choc. Brown, Mulberry, Red, Pastel Green, Dk. Green, Gray, Pastel Blue or Med. Blue; streetside neutral. White, Off-white same both sides.

71 C 8286 KO—With Cotton-Rayon Tape 71 C 8287 KO—With Plastic Tape						
Width Inches	Up to 54 in. long	Over 54 to 60 in. long	Over 60 to 64 in. long	Over 64 to 72 in. long	Over 72 to 80 in. long	Ship. wts.
18 to 22 in.	$4.69	$5.05	$5.25	$5.50	$5.80	8 lbs.
22½ to 29 in.	5.55	5.80	6.10	6.60	6.89	11 lbs.
29½ to 36 in.	6.60	6.89	7.40	8.29	8.98	12 lbs.
36½ to 40 in.	7.65	8.20	8.75	9.50	10.60	13 lbs.
40½ to 45 in.	8.45	9.00	9.80	10.85	11.65	15 lbs.
45½ to 50 in.	9.50	10.00	10.85	11.90	13.25	18 lbs.
50½ to 57 in.	10.60	11.90	12.70	14.55	15.35	22 lbs.
57½ to 65 in.	12.15	13.50	14.30	16.40	16.95	23 lbs.
65½ to 72 in.	13.50	15.10	16.15	18.25	19.00	24 lbs.
*72½ to 81 in.	15.10	16.95	18.00	20.65	21.75	27 lbs.
*81½ to 89 in.	16.95	19.05	20.15	22.75	23.85	29 lbs.

BEST FEATHER-FLEX FOR EASY-CARE 3.98 25x56 in.

SILICONE FINISH STEEL SLATS shed dust, stay clean longer.

SOLID COLOR WOVEN VELON PLASTIC TAPES or duplex cotton.

STEEL DUST CAP encloses, protects best operating mechanism.

Our best easy-care blinds now with Firestone's handsome woven (not embossed) Velon Plastic Tapes. Look like fine fabric, unsurpassed for wearability and washability. Slats in Feather-flex Blinds are exceptionally easy to clean because of wonder ingredient "silicone" in plastic-base, baked-on enamel finish. 2 in. wide, crown-curved, overlap ¼ in. for complete closure. Long wearing plastic impregnated cords. Smooth working tilt, lift mechanism, nylon gears. Non-marring end caps on bottom rail, soft plastic tassels. Brackets, instr. STOCK SIZES shipped promptly. White slats, white woven Firestone Velon Plastic Tapes. *State Catalog Number, Width.*

Width Inches	56-in. lgth. 71C8357 M	64-in. lgth. 71C8358K†	Wts.
23, 24, 25 in.	$3.98	$4.19	7 lbs.
26, 27, 28 in.	4.49	4.69	8 lbs.
29, 30, 31, 32 in.	4.69	4.79	9 lbs.
33, 34, 35, 36 in.	4.79	4.98	9 lbs.
37, 38, 39 in.	....	5.49	10 lbs.
40, 41, 42, 43 in.	....	6.49	11 lbs.

†Ship. promptly from Factory near Boston. Mass. Pay transportation from there or Mail Order House whichever is nearer.

FEATHER-FLEX CUSTOM MADE IN COLORS 5.29 22x54 in.

Ship. from Factory Near Boston. Pay trans. from there or Mail Order House whichever is nearer. Allow 2 wks. plus time in transit. No C.O.D.'s. No returns unless damaged on receipt. See "How to Measure." Larger sizes 57c sq. ft. Write for prices. *State Catalog Number, Slat, Tape Colors, Width mark "W", Lgth., "L".*

SLAT COLORS	TAPE COLORS
Gray Off-White Pastel Blue Past. Green White, Pink Yellow	WOVEN FIRESTONE VELON PLASTIC—same color both sides White, Off-white, Gray, Dk. Green, Mulberry COTTON-RAYON DUPLEX—Roomside in Mulberry, Pastel Blue, Canary Yellow, Chocolate Brown, Red, Gray, Pastel Green, Dark Green, Black or Mingled Linen; streetside neutral for uniformity. White and Off-white same color on both sides.

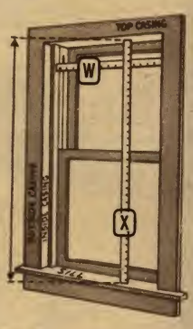
71 C 8359 KO—With Woven Velon Tapes 71 C 8360 KO—With Cotton-Rayon Tapes						
Width Inches	Up to 54 in. long	Over 54 to 60 in. long	Over 60 to 64 in. long	Over 64 to 72 in. long	Over 72 to 80 in. long	Ship. wts.
18 to 22 in.	$5.29	$5.49	$5.69	$5.98	$6.25	8 lbs.
22½ to 29 in.	5.95	6.25	6.55	7.15	7.40	11 lbs.
29½ to 36 in.	7.15	7.40	7.95	8.85	9.65	12 lbs.
36½ to 40 in.	8.25	8.85	9.40	10.25	11.35	13 lbs.
40½ to 45 in.	9.15	9.65	10.55	11.65	12.55	15 lbs.
45½ to 50 in.	10.25	10.85	11.65	12.85	14.25	18 lbs.
50½ to 57 in.	11.40	12.85	13.65	15.65	16.50	22 lbs.
57½ to 65 in.	13.10	14.50	15.35	17.65	18.25	23 lbs.
65½ to 72 in.	14.50	16.25	17.35	19.65	20.50	24 lbs.
*72½ to 81 in.	16.25	18.25	19.35	22.20	23.35	27 lbs.
*81½ to 89 in.	18.25	20.50	21.65	24.50	25.65	29 lbs.

*SIZES SHIPPED BY FREIGHT, EXPRESS OR TRUCK. SEE PAGES 970 AND 971.

HOW TO MEASURE FOR VENETIAN BLINDS

Measure each window separately—they may vary. Measurements must be exact, make no allowances (*do not measure old blinds*). Use a yardstick or metal rule; not a cloth tape. Decide if blinds are to be hung Inside or Outside window casing. Special Order Blank sent on request.

TO INSTALL BLINDS INSIDE CASING

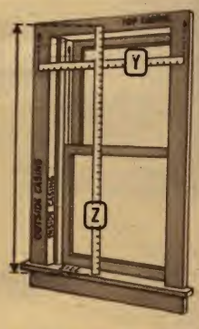


Preferred for windows where you want a trim, neat appearance; out of the way of curtains. Requires at least 1-in. flat surface on inside of window casing jamb for attaching brackets.

(W) WIDTH—Measure between points where brackets will be. *Send exact measurements.* We allow for brackets (box-head cut ½ in. less than widths listed), slats ¼ to ½ in less on ea. side to avoid scraping.

(X) LENGTH—Measure exact distance from top inside casing to sill. Sill brackets to hold blind down, furnished on request without charge.

TO INSTALL BLINDS OUTSIDE CASING



Use where inside casing has less than 1 in. of flat surface to attach brackets. Preferred if blind is for group of windows or to make windows look wider.

(Y) WIDTH—Measure between points where brackets will be placed, allowing 3 in. more than window width for 1½-in. overlap on each side. Should be at least 1 in. of flat surface on which to attach brackets. Boxhead cut ½ in. narrower than widths listed for brackets.

(Z) LENGTH—Measure to sill or desired point below. Allow 3-in. overlap at top. Sill brackets to hold blind down on request.

STOCK SIZES. If width required does not correspond with size offered, order nearest size; brackets adjust to ⅝ in. more, ¼ in. less than widths listed. Example 27-in. blind will fit windows 26¾ to 27⅝ in. To shorten, remove slats as required.

BLINDS ARE A LONG TERM INVESTMENT, SO BUY THE BEST . . . PAY IN CONVENIENT MONTHLY TERMS. SEE INSIDE BACK COVER.

Aluminum Blinds . . . All-Flexalum . . . Decorator Cornices

BETTER ALUMINUM . . . RUSTPROOF 3.19 22x56 in.

SLATS CANNOT RUST OR CORRODE in any climate.

LIGHTWEIGHT ideal for extra wide windows.

FINE OPERATING MECHANISM gives excellent service.

A blind designed for beauty, lasting service in any climate with "all-weather" aluminum slats, solid ladder tapes, reinforced metal headrail, self-lubricating Nylon gears. Slats are resilient, have a durable, easy washable plastic-base baked-on enamel finish; over-lap ¼ in. Shaped bottom rail with non-marring endcaps. Brkts.

STOCK SIZES (right), White slats, White cotton-Rayon tapes. Brackets adjust ⅝ in. more, ¼ in. less than widths listed. Read "How to Measure".

71 C 8438 M—*State Width mark "W", Length mark "L"*			
Width Inches	56-in. Lgth.	64-in. Lgth.	Ship. wt.
18, 19, 20, 21, 22.	$3.19	$3.39	5 lbs.
23, 24, 25 in....	3.59	3.79	5 lbs.
26, 27, 28 in....	3.98	4.19	6 lbs.
29, 30, 31, 32 in..	4.49	4.69	6 lbs.
33, 34, 35, 36 in.	4.69	4.89	7 lbs.

CUSTOM—COLORED SLATS, TAPES 4.98 22x54 in.

Same Better Quality blinds as above Made-to-Measure in wide choice of slat colors, Cotton-Rayon or Plastic tape colors. Shipped from Factory near Boston. Pay transportation from there or Mail Order House whichever is nearer. Allow 2 weeks plus time in transit. No C.O.D.'s. No returns for credit unless damaged on receipt. Larger sizes about 55c sq. foot. Write for prices.

State Catalog Number, Slat and Tape Color. State Width mark "W", Length mark "L".

SLAT COLORS	DUPLEX TAPE COLORS
White Off-White Pastel Blue Gray Pastel Green Medium Green Peach Yellow	COTTON-RAYON: Roomside colors in Mingled Linen, Yellow, Black, Chocolate Brown, Mulberry, Red, Light or Dark Green, Gray or Light Blue; Streetside neutral. White, Off-white same both sides. PLASTIC: Roomside in Gray, Dark Green, Mulberry or Pastel Green; Streetside neutral. White, Off-white same both sides.

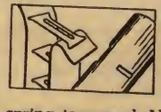
71 C 8439 KO—With Cotton-Rayon Tapes 71 C 8448 KO—With Plastic Tapes						
Width Inches Below	Up to 54 in. long	Over 54 to 60 in. long	Over 60 to 64 in. long	Over 64 to 72 in. long	Over 72 to 80 in. long	Ship. wts.
18 to 22	$4.98	$5.25	$5.45	$5.75	$5.98	6 lbs.
22⅛ to 29	5.75	5.98	6.30	6.85	7.15	7 lbs.
29⅛ to 36	6.85	7.15	7.70	8.50	9.35	8 lbs.
36⅛ to 40	7.95	8.50	9.05	9.90	11.00	9 lbs.
40⅛ to 45	8.80	9.35	10.15	11.25	12.10	11 lbs.
45⅛ to 50	9.90	10.45	11.25	12.35	13.75	12 lbs.
50⅛ to 57	11.00	12.35	13.20	15.10	15.95	14 lbs.
57⅛ to 65	12.65	14.00	14.85	17.05	17.60	15 lbs.
65⅛ to 72	14.00	15.65	16.75	18.95	19.80	16 lbs.
*72⅛ to 81	15.65	17.60	18.70	21.45	22.55	19 lbs.
*81⅛ to 89	17.60	19.80	20.90	23.65	24.75	21 lbs.

"TWI-NIGHTER" CUSTOM FLEXALUM 6.79 22x54 in.

FINEST ALUMINUM-SLAT BLIND, smoothest working.

TURNS DAY INTO NIGHT, best slat-closure control.

168 SLAT AND TAPE COLOR COMBINATIONS to choose from



Wonderful Twi-Nighter Aluminum Blinds give more complete control of light than any other blinds made. When slats are fully closed, rooms are "really dark not just dim". Resilient 2-in. crown curved slats of spring tempered Aluminum overlap full 5/16 in., close more tightly because of special double ladder tapes, exclusive design of slats, unique position of cords, rectangular rout holes and back notches—see sketch. Light weight, easy to handle, won't rust or corrode in any climate. Durable, baked-on enamel finish is marproof—won't chip or peel, stays beautiful, will last for years. Non-porous for easy cleaning.

Precision engineered mechanism is "sealed in steel", lubricated for life. Beautiful textured plastic tapes are long wearing, can't shrink, stretch, fade or fray. Cords are tough Nylon, color-matched to slats, tapes and other parts of blind. Soft plastic tassels are unbreakable. Top bar is trim looking, gives a finished appearance. Bottom bar has plastic end caps, won't mar woodwork.

Ship. from Factory near New York City. Pay transportation from there or Mail Order House. Allow 2 weeks plus time in transit. No returns unless damaged on receipt. No C.O.D.'s. See "How to Measure". Larger sizes about 72c sq. foot. Write for prices. *State Cat. No., Slat, Tape Colors, Width mark "W", Length mark "L".*

SLAT COLORS	PLASTIC TAPE COLORS
Ivory, White, Eggshell, Oyster-white, Lt. Green, Blue, Peach, Beige, Gray, Yellow, Dark Green, Terra Cotta, Pink, Pastel Blue or Pastel Green.	DUPLEX: Roomside in Yellow, Gray, Pastel Blue, Pastel Green, Dk. Green, Blue, Red, Mulberry, Chocolate or Black; Streetside neutral for uniformity. SAME BOTH SIDES: White, Off-White, Pastel Green, Gray or Yellow.

71 C 8475 KO—With Duplex Tapes 71 C 8476 KO—With Solid Color Tapes						
Width Inches Below	Up to 54 in. long	Over 54 to 60 in. long	Over 60 to 64 in. long	Over 64 to 72 in. long	Over 72 to 80 in. long	Ship. Wts.
18 to 22	$6.79	$6.98	$7.19	$7.49	$7.95	6 lbs.
22⅛ to 29	7.49	7.89	8.25	8.98	9.35	7 lbs.
29⅛ to 36	8.98	9.35	10.05	11.15	12.25	8 lbs.
36⅛ to 40	10.45	11.15	11.85	12.95	14.40	9 lbs.
40⅛ to 45	11.49	12.25	13.30	14.75	15.85	11 lbs.
45⅛ to 50	12.95	13.65	14.75	16.20	17.98	12 lbs.
50⅛ to 57	14.40	16.20	17.25	19.80	20.85	14 lbs.
57⅛ to 65	16.55	18.35	19.45	22.30	23.05	15 lbs.
65⅛ to 72	18.35	20.50	21.95	24.85	25.90	16 lbs.
*72⅛ to 81	20.50	23.00	24.45	28.00	29.50	19 lbs.
*81⅛ to 89	23.00	25.95	27.35	30.95	32.40	21 lbs.

STRAIGHT-EDGE CORNICE WITH DUST BOARD 1.69 7½x36 in.

(A) Rosey-grained Redwood. Dust-protector top. Kiln dried, smoothly sanded—paint, stain or cover. Easy to assemble. 5-in. returns grooved for curtain rods. Brackets, screws, instructions. Widths given are outside measurements (inside 1½ in. less). *State Cat. No., Width.*

71 C 8520 MO—7½ in. deep. *Mailable.*				71C8520 R—7½ in. See *below.		
Width.....	36 in.	46 in.	60 in.	80 in.	96 in.	121 in.
Price.....	$1.69	$2.69	$3.69	$4.69	$5.49	$6.98
Weight....	4 lbs.	4 lbs. 8 oz.	7 lbs.	8 lbs. 8 oz.	9 lbs.	11 lbs.

71 C 8521MO—10 in. deep. *Mailable.*				71C8521R—10 in. See *below.		
Width.....	36 in.	46 in.	**60 in.	80 in.	96 in.	121 in.
Price.....	$2.69	$3.59	$4.89	$5.29	$7.49	$8.49
Weight....	5 lbs.	5 lbs. 4 oz.	7 lbs.	8 lbs. 8 oz.	9 lbs.	15 lbs.

DECORATIVE SCALLOPED WOOD CORNICE 1.69 7½x36 in.

(B) See it in a room on Page 494. Kiln-dried Redwood is smoothly sanded to bring out rosey-grain—stain, paint or upholster. 5 in. returns grooved for 2 curtain rods. Easy to assemble, brkts., screw, inst. Widths are outside measurements (inside 1½ in. less). *State Cat. No., Width.*

71 C 5277 MO—*Mail.* 7½ in. *State width.*					71 C 5277 R—See * below.		
Width	36 in.	44 in.	54 in.	**74 in.	82 in.	96 in.	120 in.
Price.	$1.69	$1.98	$3.19	$3.98	$4.49	$4.98	$5.98
Wt....	5 lbs. 12 oz.	6 lbs.	6 lbs. 4 oz.	7 lbs.	7 lbs. 4 oz.	7 lbs. 8 oz.	8 lbs.

SCALLOPED CORNICE WITH DUSTBOARD 1.89 7½x37 in.

(C) Decorative style of kiln-dried smoothly sanded Redwood can be painted, stained or covered with fabric. 5 in. returns grooved for 2 curtain rods. Easily assembled; brackets, screws, instructions. Widths are outside measurements (inside 1½ in. less). *State Cat. No., Width.*

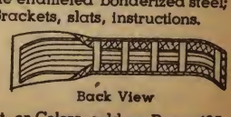
71C8506 MO—7½ in. deep. *Mail.*				71 C 8506 R—7½ in. deep. See * below.			
Width	37 in.	44 in.	58 in.	78 in.	88 in.	109 in.	121 in.
Price.	$1.89	$2.89	$3.89	$4.89	$5.49	$6.98	$7.49
Wt...	4 lbs.	4 lbs. 8 oz.	7 lbs.	8 lbs. 8 oz.	8 lbs. 12 oz.	9 lbs. 8 oz.	11 lbs.

71 C 8507 MO—10 in. deep. *Mail.*				71 C 8507 R—10 in. deep. See * below.			
Width..	37 in.	44 in.	58 in.	78 in.	88 in.	109 in.	121 in.
Price....	$2.79	$3.69	$4.98	$5.49	$7.49	$8.49	$8.98
Wt.....	5 lbs.	5 lbs. 4 oz.	7 lbs.	8 lbs. 8 oz.	8 lbs. 12 oz.	14 lbs.	15 lbs.

EASY TO COVER STEEL EXTENSION CORNICE 2.79 34 to 52 in.

(D) Cut fabric to proper measure, fold around 7½-in. deep cornice, insert flexible steel slats in back—they hold cloth tightly. Modern style has 6½-in. curved side returns. White enameled bonderized steel; extension feature for width adjustment. Brackets, slats, instructions.

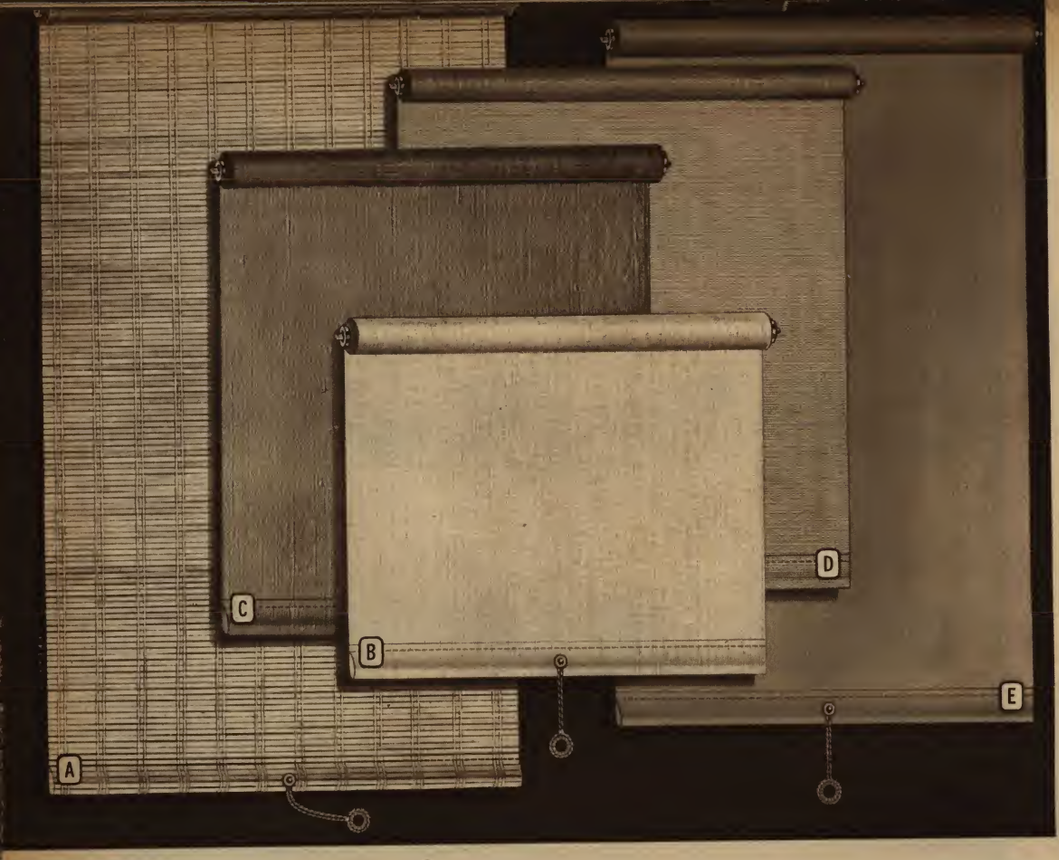
71 C 5276 MO—*All sizes Mailable*			
Extends	34-52 in.	58-84 in.	96-120 in.
Price	$2.79	$3.98	$5.49
Weight	4 lbs. 8 oz.	6 lbs.	9 lbs.



Back View

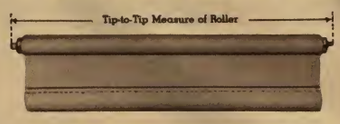
(E) BAMBOO CORNICE made-to-measure Nat. or Colors, sold on Page 495.

*These size Blinds or Cornices shipped by Freight, Express or Truck. See Pages 970, 971. **Allow 10 lbs. shipping weight per postal regulation.



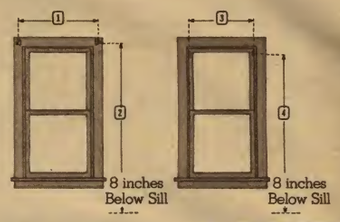
HOW TO MEASURE FOR WINDOW SHADES

Use wood or metal rule. Measure old shades. Width of roller includes metal end tips. Unroll shade to measure length. Only lengths listed for each shade are available.



OR MEASURE EACH WINDOW

Measure at top of frame for outside or inside installation. (See diagrams below). There must be at least 1 in. of flat surface to attach brackets. Allow 8-in. length below sill for rolling. All shade lengths described are after hemming.



FOR OUTSIDE CASING

1—WIDTH. Measure space between points on outside casing where brackets are to be placed.

2—LENGTH. Measure space from top casing to 8 in. below sill. Order next longer length listed.

FOR INSIDE CASING

3—WIDTH. Measure distance between points on inside casing where brackets are to be placed.

4—LENGTH. Measure distance from inside top of casing to 8 in. below sill. Order next longer length listed.

Textured Shades Diffuse Light or Darken Rooms

SUN-GLOW WOOD SHADE 2.19 (37¼ in. x 5 ft. Stock)

(A) There's a distinctive mellow look, a texture beauty in Split-Cypress Wood Shades. Natural-color strips ¼ in. wide are stitched in closely spaced vertical rows, give a flattering, diffused light to room. Roll up compactly. Mounted on multi-stop wood roller. Brackets slat and pull included. Easy to wash; scrub with a soft brush, mild soap, rinse and hang to dry. "How To Measure", above, right.

STOCK SIZES. Single stitched. Shipped promptly.

71 C 8200 M—For Outside Casing. *State tip-to-tip*
71 C 8201M—For Inside Casing. *width and length.*

Tip-to-tip width of roller	37¼ in. only	43¼ in. only	49¼ in. only
Length 5 feet	$2.19	.....	.....
Length 6 feet	.....	$2.98	$3.98
Ship. wts.	1 lb. 10 oz.	2 lbs. 4 oz.	2 lbs. 12 oz.

MADE TO ORDER. Double stitched for added strength as shown. Shipped from Chicago Factory. Pay transportation from there. Allow 2 weeks plus time in transit. No C.O.D.

71 C 8110 KO—For Outside Casing. *State tip-to-tip*
71 C 8111 KO—For Inside Casing. *width and length.*

Tip-to-tip Width of Roller	Up to and incl. 37¼ in.	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 61¼ in.	Over 61¼ to *73¼ in.
4 ft. long	$2.69	$3.59	$4.79	$8.69	$11.29
5 ft. long	2.89	3.79	4.98	8.89	11.49
6 ft. long	3.19	4.29	5.59	9.98	12.98
7 ft. long	3.49	4.59	6.19	11.49	14.49
Ship. wts.	2 lbs. 4 oz.	2 lbs. 8 oz.	3 lbs. 2 oz.	3lbs.14oz.	4 lbs. 12 oz.

*Allow 10 lbs. postage on 73¼-in. size (postal regulations).

TEXTONE, EMBOSSED PLASTIC 1.04 (28¼ in. x 5 ft.)

(B) Handsome raised-texture finish on medium-weight (4-gauge) plastic—looks like fabric. Translucent, lets in soft light. Long-wearing, waterproof, washable . . . even steam can't hurt it. Can't ravel, tear, pinhole or crack; flame-and-mildewproof. Mounted on multi-stop wood roller. Slat, brackets, pull included. *Colors:* Ecru, Green, Ivory or White. Read "How to Measure" above.

71 C 8032 L—For Outside Casing. *State color, tip-to-tip*
71 C 8033 L—For Inside Casing. *width and length.*

Tip-to-tip Width of Roller	28¼ inch only	Up to 28¼ inches	Over 28¼ to 37¼ in.	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.
5 ft. long	$1.04	$1.09	$1.15	$1.75	$2.09
6 ft. long	1.10	1.15	1.29	1.85	2.19
Ship. wt.	1 lb.	1 lb.	1 lb. 4 oz.	1 lb. 6 oz.	1 lb. 14 oz.

LINEN-LIKE HEAVY PLASTIC 1.44 (37¼ in. x 5 ft.)

(C) Heavier quality (6-gauge) than shade above; is stronger, longer-wearing. Texture-embossed plastic looks like fine linen fabric. Permits soft, diffused light in room. Washable, waterproof; even steam can't hurt it. Can't ravel, pinhole, crack. Flame-and-mildewproof. Mounted on multi-stop wood roller. Slat, brackets, pull. *Colors:* Ecru, Green, Ivory or White. Read "How to Measure" above.

71 C 8178 L—For Outside Casing. *State Color, tip-to-tip*
71 C 8179 L—For Inside Casing. *width and length.*

Tip-to-tip Width of Roller	37¼ in. only	Up to 37¼ inches	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.
5 ft. long	$1.44	$1.49	$2.19	$2.98	$3.75
6 ft. long	1.59	1.64	2.35	3.19	3.95
Ship. wt.	1 lb. 8 oz.	1 lb. 8 oz.	1 lb. 12 oz.	2 lbs. 4 oz.	2 lbs. 8 oz.

LIGHTPROOF VINYL-COATED FIBER 1.19 (37¼ in. x 6 ft.)

(D) Attractive low-priced shade shuts out light completely: wonderful for nurseries and television rooms. Sturdy fiber is coated with waterproof Vinyl plastic, has cloth-like appearance; washable, mildewproof. Flame-resistant. Pliable, long-wearing; won't pinhole, crack or pucker. Mounted on multi-stop wood roller. Slat, brackets, pull. See "How to Measure", above. *Colors:* White or Green.

71 C 8022 L—For Outside Casing. STOCK SIZES. *State tip-to-tip*
71 C 8023 L—For Inside Casing. *width, length, color.*

Width of roller	37¼ in. only	Cut less than 37¼ in.	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.
Lgth. 6 ft.	$1.19	$1.24	.....	.....
Lgth. 7 ft.	.....	.....	$1.69	$2.39
Ship. wts.	1 lb. 2 oz.	1 lb. 2 oz.	1 lb. 12 oz.	2 lbs. 8 oz.

WASHABLE FIBER . . . ON ROLLER OR UNMOUNTED

Sturdy fiber-base shades are cloth-like in appearance. Oil-coating on both sides makes them washable, keeps them pliable, protects against dampness, extreme temperature changes. Highly resistant to pinholing, cracking as proved in tests by Wards Bureau of Standards. *Colors:* Ecru, Green, Ivory or White.

MOUNTED. Brackets, slat and pull included. Read "How to Measure" above. *State color, tip-to-tip width and length.*

71 C 8000 L—For Outside Casing. 71 C 8001L—For Inside Casing.

Width	28¼ in. only	Up to 28¼ in.	37¼ in. only	Over 28¼ to 37¼ in.	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.
6 ft. long	69c	74c	79c	84c	.....	.....
7 ft. long	.....	.....	89c	94c	$1.29	$1.59
Shipping weights	1 lb.	1 lb.	1 lb. 6 oz.	1 lb.	1 lb. 10 oz.	1 lb. 14 oz.

UNMOUNTED. Attach to old roller with gummed flap. Slat and pull included. *Measure width of old shade, not tip-to-tip roller width.*

71 C 8006 L—*State color, old-shade width and length.*

Width	27 in. only	Up to 27 in.	36 in. only	Over 27 to 36 in.	Over 36 to 42 in.	Over 42 to 48 in.
6 ft. long	49c	54c	54c	59c	.....	.....
7 ft. long	.....	.....	65c	70c	98c	$1.15
Ship. wts.	12 oz.	12 oz.	1 lb.	1 lb.	1 lb. 2 oz.	1 lb. 8 oz.

NOTE: Shades cut to measure or made to order not sent C.O.D. and cannot be returned for credit unless faulty or damaged on receipt.

BEST SHADOWPROOF 2.29 (37¼ in. x 5 ft.)

(E) Shuts out light completely. Ideal for bedrooms, nurseries, television rooms. Finest black-dyed cambric (140 threads per sq. in.) treated with plastic, makes shade flame-resistant, waterproof. Finished with sunfast linseed oil paints. Exceptionally pliable, won't pinhole, crack. Smoother surface makes it easy to clean. Completely scrubbable. Mounted on multi-stop wood roller. Slat, brackets and pull included. Read "How to Measure" above before ordering.

STOCK SIZES. Shipped promptly from Mail Order House. *Colors:* Ecru, Eggshell, Tan or White.

71 C 8190 L—For Outside Casing. *State color, tip-to-tip*
71 C 8192 L—For Inside Casing. *width and length.*

Tip-to-tip Width of Roller	37¼ inches only	Cut less than 37¼ inches
Length 5 feet	$2.29	$2.34
Length 6 feet	2.59	2.64
Shipping weights	2 lbs.	2 lbs.

MADE TO ORDER. Shipped from Factory in Buffalo. Pay transportation from there. Allow 2 weeks plus time in transit. No C.O.D. Wider sizes are available: write for prices. *Colors:* Ecru, Eggshell, Tan or White.

71 C 8191 K—For Outside Casing. *State color, tip-to-tip*
71 C 8193 K—For Inside Casing. *width, length*

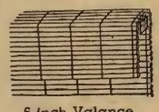
Tip-to-tip Width of Roller	Up to and incl. 37¼ in.	Over 37¼ to 39¼ in.	Over 39¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.
Lgth. 5 ft..	$2.98	$3.79	$3.89	$5.19	$6.49
Lgth. 6 ft..	3.29	4.25	4.35	5.79	7.10
Lgth. 7 ft..	3.75	4.79	4.89	6.49	7.79
Ship. wts..	2 lbs. 4 oz.	2 lbs. 6 oz.	2 lbs. 8 oz.	3 lbs. 2 oz.	3 lbs. 8 oz.

ALL WARDS SHADES COMPLETE . . . READY TO HANG

Special multi-stop roller, slat, brackets and pull are included with all shades on these two pages except fiber 71 C 8006L. Multi-stop roller permits adjustment of shade length at ½-inch intervals.

Stock and made-to-order shades should not be ordered for same room as colors may not match perfectly.

MATCHSTICK BAMBOO SHADES WITH VALANCE NATURAL 36c Sq. ft. COLORS 50c Sq. ft. PATTERN 60c Sq. ft.


6-inch Valance

(1) TO (12) (Opposite Page) Custom quality Matchstick Bamboo Roll-up Shades for modern interiors. Made in America in custom sizes and choice of decorator colors, all with special 6-inch Valance top. Ideal for picture windows, interiors where you want airy privacy. Shuts out glaring sun, lets in softly filtered light.

Mechanism works smoothly, heavy bottom roller makes shade hang evenly. Valance drop covers Venetian-blind type mechanism, conceals shade when completely rolled up. Rustproof automatic cord-lock holds shade securely at any height. Clean with brush or vacuum. Hook-type installation. Selected Japanese matchstick Bamboo, rough edges removed by special processes. Heavy Nylon-cotton vertical stitching at 2½-in. intervals holds bamboo securely, won't stretch. Fade-resistant colors. Ship. wt. sq. ft. 7 oz.

Sent from Chicago Factory; pay transp. from nearest Mail Order House. Allow 2 weeks plus time in transit. Sizes over 7 ft. wide shipped Frt. Expr. or Truck. No C.O.D.

HOW TO MEASURE. TO INSTALL INSIDE CASING: Measure *width* between side casings and *length* from top inside casing to sill.

FOR OUTSIDE CASING: Measure exact width and length desired.

HOW TO FIGURE PRICE. Figure no. of sq. ft. for each shade separately. Use even feet. Sizes available from 2 to 12 ft. wide, any length.

EXAMPLE: For shade 4 ft. 3 in. by 3 ft. 9 in., use 5 by 4 ft., or 20 sq. ft. Then multiply number of sq. ft. by price, or 20x36c—$7.20.

State Catalog Number, Color, whether shades will be installed Inside or Outside window casing, width and length (see instructions below, left). Price of each shade must be figured separately.

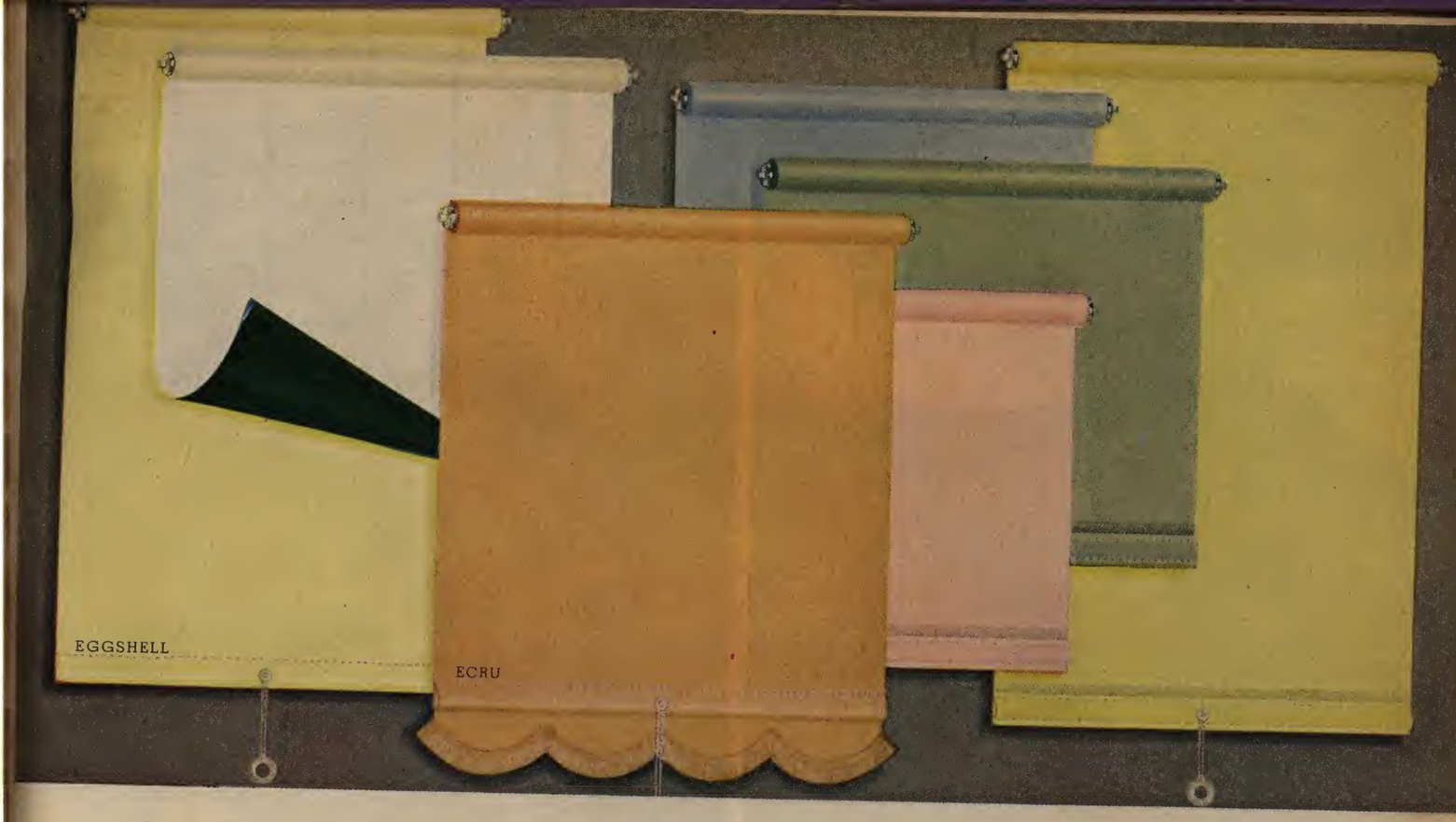
71 C 8202 KO—Natural Bamboo Color (2).
10 sq. ft. or less.....Each shade $3.60
For each additional sq. ft. add.....36c

71 C 8203 KO—SOLID COLORS. Brown (1), Red (3), White (4), Yellow (5), Gray (6), or Green (7). *State color.*
10 sq. ft. or less.....Each shade $5.00
For each additional sq. ft. add.....50c

71 C 8204 KO—PATTERN ON COLOR. Enameled spatter and abstract line on contrasting color. *Colors:* Black on Pink shade, Black on Yellow, Yellow on Green, Black on White, or White on Black. *State color:* Pink (8), Yellow (9), Green (10), White (11) or Black (12).
10 sq. ft. or less.....Each shade $6.00
For each additional sq. ft. add.....60c

For Bamboo draperies, see Pg. 495; for Roll-up Shades for exterior use, see Pg. 601.

YOU MAY USE YOUR CREDIT. SEE TERMS, INSIDE BACK COVER.



New Beauty for Windows With Cloth Shades

GOOD QUALITY VINYL-COATED 1.69 (37¼ in. by 5 ft.)

Our lowest price for washable Cloth Shades. Long-wearing muslin (108 threads per sq. in.) coated with waterproof Vinyl plastic; won't pinhole, crack. Resists humidity. See "How to Measure." STOCK SIZES. *Colors:* Ecru, Eggshell, Green or White.

71 C 8138 L—For Outside Casing.
71 C 8139 L—For Inside Casing.
State color, tip-to-tip width and length.

Tip-to-tip Width of Roller	37¼ in. only	Cut less than 37¼ in.	Over 37¼ to 39¼ in.	Over 39¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.
Lgth. 5 ft.	$1.69	$1.74	$1.98	$2.39	$3.29	$3.89
Lgth. 6 ft.	1.89	1.94	2.19	2.69	3.69	4.29
Lgth. 7 ft.	2.09	2.14	2.49	2.98	3.98	4.69
Ship. wts.	1 lb. 8 oz.	1 lb. 8 oz.	1 lb. 10 oz.	1 lb. 12 oz.	2 lbs. 4 oz.	2 lbs. 8 oz.

BETTER QUALITY VINYL COATED 1.98 (37¼ in. by 5 ft.)

Finer Cloth Shade, more attractive and will outwear good quality. Fine weave Muslin (124 threads per sq. in.) smoothly coated with Vinyl plastic—sun-resistant, washable. Resistant to weather, humidity; won't crack or pinhole.

STOCK SIZES. *Colors:* Ecru, Eggshell, Green or White.

71 C 8113 L—For Outside Casing.
71 C 8114 L—For Inside Casing.
State color, tip-to-tip width and length.

Tip-to-tip Width of Roller	37¼ in. only	Cut less than 37¼ in.
Length 5 feet	$1.98	$2.03
Length 6 feet	2.29	2.34
Shipping weights	1 lb. 6 oz.	1 lb. 6 oz.

MADE TO ORDER. Ship. from nearer: Albany House or Philadelphia Factory. Allow 2 wks. plus time in transit. No C.O.D. *Colors:* Ecru, Eggshell, Green or White. See "How to Measure."

71 C 8115 KO—For Outside Casing.
71 C 8116 KO—For Inside Casing.
State color, tip-to-tip width and length.

Lgth.	TIP-TO-TIP WIDTH OF ROLLER: Up to and incl. 37¼ in.	Over 37¼ to 39¼ in.	Over 39¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.	Over 55¼ to 64¼ in.	Over 64¼ to 73¼ in.
5 ft.	$2.49	$2.79	$3.19	$4.29	$5.29	$8.69	$9.69
6 ft.	2.79	3.09	3.59	4.89	5.89	9.29	10.39
7 ft.	3.09	3.39	3.98	5.29	6.49	10.19	11.39
Ship. wts.	1 lb. 8 oz.	1 lb. 10 oz.	1 lb. 12 oz.	2 lbs. 4 oz.	2 lbs. 8 oz.	3 lbs.	3 lbs. 8 oz.

All shades have multi-stop roller (see opp. pg.), slat, brackets, pull.

BEST VINYL IMPREGNATED CAMBRIC 2.24 (37¼ in. by 5 ft.)

Conforms to the highest government specifications for vinyl plastic impregnated cloth window shades. Highest-count Cotton Cambric (140 threads per sq. in.). Flame-resistant, scrubbable. Won't peel or crack; colorfast. See "How to Measure" opp. page.

STOCK SIZES: *Colors:* Eggshell, Ecru, Green or White.

71 C 8180 L—For Outside Casing.
71 C 8188 L—For Inside Casing.
State color, tip-to-tip width and length.

Tip-to-tip Width of Roller	37¼ in. only	Cut less than 37¼ in.
Length 5 feet	$2.24	$2.29
Length 6 feet	2.59	2.64
Shipping weights	1 lb. 6 oz.	1 lb. 6 oz.

MADE TO ORDER. Shipped from Buffalo Factory. Pay transportation from there. Allow 2 weeks plus time in transit. No C.O.D. *Colors:* Eggshell, Ecru, Gray, Green, Sand or White.

71 C 8181 KO—For Outside Casing.
71 C 8183 KO—For Inside Casing.
State color, tip-to-tip width and length.

Lgth.	TIP-TO-TIP WIDTH OF ROLLER: Up to and incl. 37¼ in.	Over 37¼ to 39¼ in.	Over 39¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.	Over 55¼ to 59¼ in.	Over 59¼ to 73¼ in.
5 ft.	$2.89	$3.09	$3.55	$4.89	$5.98	$7.98	$10.49
6 ft.	3.19	3.49	3.98	5.29	6.59	8.49	11.49
7 ft.	3.39	3.89	4.49	5.98	7.49	9.10	12.49
Ship. wts.	1 lb. 8 oz.	1 lb. 10 oz.	1 lb. 12 oz	2 lbs. 4 oz.	2 lbs. 8 oz.	3 lbs.	3 lbs. 8 oz.

SCALLOPED AND FRINGED 2.69 (37¼ in. by 5 ft.)

Luxurious looking with lustrous 2-in. Rayon Bullion fringe, wide scallops. Good Quality cloth, machine oil-finish. Long-wearing muslin base (108 threads per sq. in) resists dampness, pinholing, cracking. *Colors:* Ecru, Eggshell, Green or White.

MADE TO ORDER. Shipped from Factory in Buffalo. Pay transportation from there. Allow 2 weeks plus time in transit. No C.O.D.

71 C 8142 K—For Outside Casing.
71 C 8145 K—For Inside Casing.
State color, tip-to-tip width and length.

Tip-to-tip Width of Roller	Up to and incl. 37¼ in.	Over 37¼ to 39¼ in.	Over 39¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.
Lgth. 5 ft.	$2.69	$2.98	$3.49	$4.79	$5.49
Lgth. 6 ft.	2.89	3.25	3.79	5.25	5.98
Lgth. 7 ft.	3.19	3.59	4.15	5.65	6.39
Ship. wts.	2 lbs. 4 oz.	2 lbs. 6 oz.	2 lbs. 8 oz.	3 lbs. 2 oz.	3 lbs. 8 oz.

GOOD QUALITY DUPLEX 2.10 (37¼ in. by 6 ft.)

Attractive room-darkening shade with Green outside to absorb light; White, inside to harmonize with interiors. Linseed oil paint on long-wearing Muslin (108 threads per sq. in.) for moisture resistance, pliability—lessens possibility of pinholing, cracking. See "How to Measure" on opposite page before ordering.

STOCK SIZES: *Color:* White inside, Green outside.

71 C 8144 L—For Outside Casing.
71 C 8146 L—For Inside Casing.
State tip-to-tip width and length.

Tip-to-tip Width of Roller	37¼ inches only	Cut less than 37¼ inches
Length 6 feet	$2.10	$2.15
Length 7 feet	2.39	2.44
Shipping weights	1 lb. 8 oz.	1 lb. 8 oz.

PASTEL SHADOWPROOF 2.98 (19¼ in. x 5 ft.)

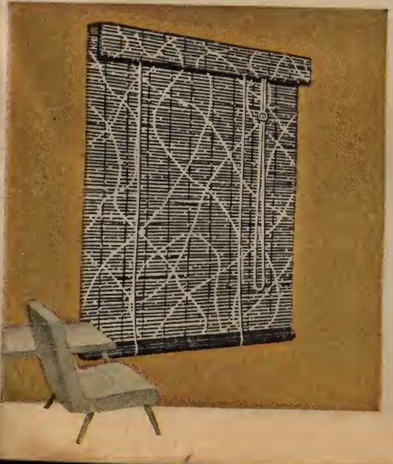
New shades in decorator pastels. Shut out light completely; just what you need for daytime sleeping, nurseries, television rooms, darkrooms, etc. Inside colors are loveliest pastels shown above; plain white on street side. Decorator hem-trim in matching pastel woven cord highlighted with sparkling metallic Lurex. Finest cambric (140 threads per sq. in.) treated with plastic, makes shade flame-resistant, waterproof, washable. Finished with sunfast linseed oil paints. Pliable; won't pinhole or crack. Read "How to Measure" on opposite page before ordering.

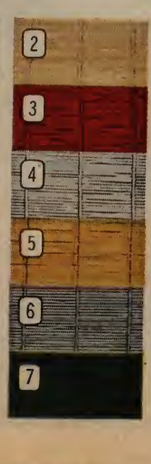
MADE TO ORDER. Ship. from Buffalo Fact. Pay transp. from there. Allow 2 wks. plus transit time. No C.O.D. *Colors:* Blush Pink, Medium Blue, Mist Green or Jonquil Yellow.

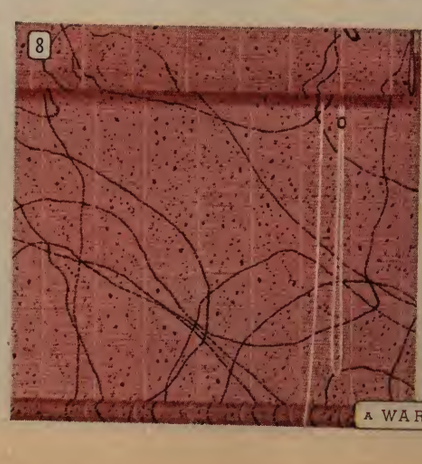
71 C 8165 K—For Outside Casing.
71 C 8166 K—For Inside Casing.
State color, width and length.

Tip-to-tip Width of Roller	Up to and incl. 19¼ in.	Over 19¼ to 37¼ in.	Over 37¼ to 43¼ in.	Over 43¼ to 49¼ in.	Over 49¼ to 55¼ in.
Lgth. 5 ft.	$2.98	$3.98	$4.98	$6.98	$7.98
Lgth. 6 ft.	3.49	4.49	5.49	7.49	8.98
Lgth. 7 ft.	3.98	4.98	6.49	8.49	9.98
Ship. wts.	2 lbs. 4 oz.	2 lbs. 6 oz.	2 lbs. 8 oz.	3 lbs. 2 oz.	3 lbs. 8 oz.

Colors on this page match shades as closely as possible with modern high-speed printing methods.







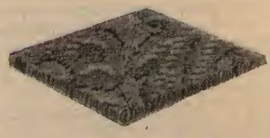
Manor Hall

ALL-WOOL SCULPTURED WILTON

9-Ft. Width 11.95 Run. Ft. 12-Ft. Width 15.90 Run. Ft.

WARDS MOST LUXURIOUS BROADLOOM . . . AN EXQUISITE SCULPTURED DESIGN WITH DEEP-CARVED EFFECT in a magnificent All-Wool Wilton you'll treasure through the years. Only by actually seeing it can you appreciate the luminosity of its lovely colors, the richness of its "hand carved" effect . . . only by actually feeling it can you realize the sumptuousness of its deep, velvety pile. The lovely leaf pattern, achieved by combining tight, nubby loops in low areas and heavy crush-resistant cut pile in raised areas, emphasizes the beauty of prized furnishings. Closely packed, securely locked-in tufts of choicest 3-ply yarns form a wonderful cushion underfoot. Color stylists have brought to new perfection six most popular colors: (R) Nutria, a soft rose taupe, (Y) Gray, (V) Frosty Green, (T) Cocoa, (Z) Spruce Green or (W) Beige. *Read "Shipping and Ordering Information" on Page 535. State length, color and letter.*

73 C 1070 F—27-in. width. Shipping weight 1 lb. 3 oz. . . . . Running foot $2.95
73 C 1071 F— 9-ft. width. Shipping weight 4 lbs. 12 oz. . . . . Running foot 11.95
73 C 1072 F— 12-ft. width. Shipping weight 6 lbs. 4 oz. . . . . Running foot 15.90
73 C 1073 F— 15-ft. width. Shipping weight 7 lbs. 12 oz. . . . . Running foot 19.85



Cimara

ALL-WOOL TEXTURED LOOP WILTON

9-Ft. Width 9.25 Run. Ft. 12-Ft. Width 12.35 Run. Ft.

A CARPET TO REFLECT YOUR PERFECT TASTE AND SOUND JUDGMENT. With its appearance of exquisite hand-looming, Cimara introduces new luxury and distinction to any room. Its rich embossing is the result of sturdy loops woven in three different levels, with a sharp definition of design seldom attained in even the most costly hand-carved carpeting. Cimara has the ability to dramatize the best in modern or traditional furnishings, to give your rooms an atmosphere of beauty, harmony and ageless good taste. Extremely resistant to crushing, this resilient all-wool Wilton broadloom is especially good for heavy-traffic areas. Years of wear will not dim the luxury of its thick, dense pile. Four decorator-acclaimed colors: (K) Two-Toned Gray, (L) Two-Toned Beige, (J) Green or (G) Nutria, a soft rose taupe. *Read "Shipping and Ordering Information" on Page 535. State length, color and letter.*

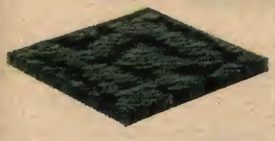
73 C 1040 F—27-in. width. Shipping weight 14 oz. . . . . Running foot $2.35
73 C 1041 F— 9-ft. width. Shipping weight 3 lbs. 10 oz. . . . . Running foot 9.25
73 C 1042 F— 12-ft. width. Shipping weight 4 lbs. 12 oz. . . . . Running foot 12.35
73 C 1043 F— 15-ft. width. Shipping weight 5 lbs. 12 oz. . . . . Running foot 15.40

FACTS ABOUT WARDS CARPETING . . . THREE REASONS WE CAN OFFER DEPENDABLE QUALITY AT LOWEST POSSIBLE PRICES

1. America's most famous carpet manufacturers are the weavers of all broadlooms offered by Wards. Wards broadlooms are identical in quality to the broadlooms that carry the makers' own labels. Wards label, thus, assures you always of sound quality, good taste and good fashion.
2. Wards big-volume operation means you pay far less than famous-label prices. We buy carpeting direct from the great makers in huge quantity orders. This fact, plus Wards own economy of operation, makes it possible to offer these famous-maker qualities at money-saving prices.
3. In addition to famous-maker dependability, you enjoy the *extra* assurance of Wards own strict quality standards and laboratory testing. Wards sell first quality only—never "seconds" or irregulars. These rigid standards make possible our Guarantee of Complete Satisfaction.

Manor Hall All-Wool Carved Wilton in Colors Y, V, T, Z, W and R shown above

Cimara All-Wool Textured Loop Wilton in Colors L, K, J and G



Sandelle

ALL-WOOL RIPPLE TEXTURE

9-Ft. Width 8.95 12-Ft. Width 11.90*

NEW ALL WOOL VERSION OF A DECORATOR'S FAVORITE. Interesting ripple texture in three new popular "tweed" effects that form a flattering background for almost any predominating color, or in five solid colors. Wonderful background for multicolored fabrics and furnishings. You'll like Sandelle equally well as a setting for modern or period furniture, and you'll enjoy for many years the cushioned luxury it gives your floors. Loomed of fine carpet wools in a loop pile of varying heights which result in its rippled effect. The random texture prevents scuff marks and soil from showing readily. After weaving, the heavy backing is specially treated with white Latex to seal in the pile and prevent fraying. Colors: (F) Jade Green, (H) Spruce Green, (G) Beige, (A) Green Tweed, (C) Tanbark Tweed, (B) Nutria Tweed, (E) Gray or (J) Nutria. Be sure to read "*Shipping and Ordering Information*" on Page 535 before you make out your order. *State length, color and letter.*

73 C 1280 F—27-in. width. Shipping weight 1 lb. . . . . Running foot $2.20
73 C 1281 F— 9-ft. width. Shipping weight 4 lbs. . . . . Running foot 8.95
73 C 1282 F—12-ft. width. Shipping weight 5 lbs. 4 oz. . . . . Running foot 11.90
73 C 1283 F—15-ft. width. Shipping weight 6 lbs. 12 oz. . . . . Running foot 14.90

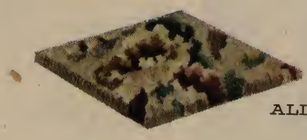
No longer can the quality of carpeting be judged by weave alone—one weave is not necessarily better than another—each has many variations. Today's carpets are designed to fulfill a specific decorative function, and the difference between weaves is mainly a difference in decorative effect.

Save wear and tear on your carpets—add years to their life as well as luxurious underfoot softness with a Rug Cushion, Page 552.

Clean carpet wears longer. Wards recommend Glamorene Carpet Cleaner, Page 662.

Colors match mdse. as closely as possible.

Sandelle in Colors H, G, A, C, B, E, J and F shown above



Loomcraft

ALL-WOOL SCULPTURED AXMINSTER

9-Ft. Width 9.50 Run. Ft. 12-Ft. Width* 12.65 Run. Ft.

WARDS BEST AXMINSTER . . . A PRACTICAL INVESTMENT. Loomcraft (shown below) has everything you demand of a really fine rug—the 100% wool pile that wears so beautifully . . . the deep, thick, resilient nap that feels so luxurious underfoot . . . the exquisite colors and intricate patterns that can set the entire decorative theme of a room . . . the ability to set off fine furniture of every period, modern or traditional.

Loomed of the choicest selected wools, chosen for their ability to produce colors of great clarity as well as for their durability. Loomcraft's rich sculptured effect is gained through placing the pattern in high plush pile against a background of nubby twist. More than 7,300 tufts in each square foot make it certain that Loomcraft will wear well in rooms used (and used often) by the entire family. Patterns: (K) Woodtone Leaf, (L) Gray Fern Leaf, (M) Beige Floral, (N) Nutria Swirl or (P) Green Swirl. Read "*Shipping and Ordering Information*" on Page 535. *State length, pattern and letter.*

73 C 951 F— 9-ft. width. Shipping weight 3 lbs. 12 oz. . . . . Running foot $9.50
73 C 952 F—12-ft. width. Shipping weight 5 lbs. . . . . Running foot 12.65

CARPETING IS A MAJOR PURCHASE . . . USE YOUR CREDIT

Beautiful carpeting is not only handsome in itself—soft, warm and welcoming—it sets a rich and flattering frame around your furniture . . . makes you so proud of your home. But we know that quality is mighty important to you when you're choosing new carpeting—and it should be. Carpeting represents a major purchase. And carpeting gets the hardest service of any furnishing in your home. It must wear; it must serve. We think these are sound reasons why you'll be happiest—now, and in years to come—with the best quality you can afford. Sometimes just a few dollars more will mean years of extra wear. Let your credit help you get the best quality for your needs. Only 10% down, and convenient monthly payments out of current income are an aid to your budget and let you enjoy your new carpets while you pay for them. Full details and terms are given on the Inside Back Cover of this Catalog.

Loomcraft (below) in Patterns K, L, M, N and P

FREE SAMPLES

We will be glad to send you a generous sample of the rug you are interested in. Just write us. Or you may see larger samples of all Wards Broadloom in the Ward Catalog Office nearest you.

Colors above for Twistette and Styltwist

Colors above for Nylette and Nylcrest

Colors above for Surbana

Broadloom in Solid Colors with Texture Interest

ALL WOOL TWIST BROADLOOM

9 Ft. 10.95 and 8.95 Run. Ft.

TWIST CARPET—A FAVORITE WITH HOMEMAKERS year after year because it is such an attractive background for furnishings of all types—from the most casual to the most formal. The nubby, twisted all-wool yarns spring back after every step to conceal footprints—give a two-tone, pebbly effect—resist matting. Two qualities offered in 6 identical, beautiful basic decorating colors. Read "Shipping and Ordering Information", Page 535. *State length, color and letter:* (F) Hemlock Green, (B) Gray, (D) Nutria, (A) Light Green, (C) Sandalwood or (E) Beige.

TWISTETTE—ALL WOOL PILE (shown above). Wards Best Quality Twist carpet. Denser, thicker, higher pile than Styltwist (described below)—even more longwearing and luxurious. Woven of the best imported 100% 3-ply virgin wool. Extra heavy White Latex coating on back locks in tufts.

73 C 1140 F—27-in. width. Ship. wt. 1 lb. 2 oz. Run. ft. $2.80
73 C 1141 F— 9-ft. width. Ship. wt. 4 lbs. 4 oz. Run. ft. 10.95
73 C 1142 F—12-ft. width. Ship. wt. 5 lbs. 8 oz. Run. ft. 14.60
73 C 1143 F—15-ft. width. Ship. wt. 6 lbs. 12 oz. Run. ft. 18.25

STYLTWIST—ALL WOOL TWIST at a budget price (not shown). Excellent quality, 100% imported 3-ply virgin wool. The closely woven, springy pile is luxurious and long-wearing. Sturdy Jute carpet backing. An excellent buy.

73 C 1130 F—27-in. width. Ship. wt. 15 oz. . . . . Run. ft. $2.25
73 C 1131 F— 9-ft. width. Ship. wt. 3 lbs. 10 oz. Run. ft. 8.95
73 C 1132 F—12-ft. width. Ship. wt. 4 lbs. 12 oz. Run. ft. 11.90
73 C 1133 F—15-ft. width. Ship. wt. 5 lbs. 12 oz. Run. ft. 14.90

TUFTON NYLON BROADLOOM

9 Ft. 7.50 Ft. 12 Ft. 9.95 Ft.

AN EXCITINGLY BEAUTIFUL BROADLOOM—Callaway's wonderful blend of Tufton (carpet rayon) and miracle Nylon. Offered in two types—tightly twisted Loop Pile or velvety Cut Pile. This extra dense broadloom (there are 8,685 tufts to every square foot) takes unbelievably hard wear, resists soil, matting and shrinkage—is completely mothproof. Vacuuming quickly removes dirt, which does not cling to the smooth fibers; spot cleaning takes care of most stains. Decoratively right in any setting, casual or formal. Sturdy Jute backing heavily coated with Latex, prevents slipping and locks in tufts. You must see this exceptional carpet to appreciate it—write for samples. Read "Shipping and Ordering Information" Page 535. *State color and letter:* (AA) Cocoa, (BB) Jade Green, (EE) Hunter Green, (DD) Sandalwood, (CC) Pewter Gray or (FF) Turquoise.

NYLETTE . . . TIGHTLY TWISTED LOOP PILE. Gives the nubby, pebbly effect of popular Twist broadloom. So crush-resistant it shows practically no footprints whatsoever—pile springs back into place after every step. Particularly resistant to linting. Ends expertly finished at no extra cost.

73 C 1911 F— 9-ft. width. Ship. wt. 5 lbs. 4 oz. Run. ft. $7.50
73 C 1912 F—12-ft. width. Ship. wt. 6 lbs. 12 oz. Run. ft. 9.95

NYLCREST . . . VELVETY CUT PILE (not shown—see in Wards nearest Catalog Office). Looks like costly Chenille. The pile remains soft and cushiony even after repeated cleaning. Needs no binding—won't fray. Ends will be beveled.

73 C 1901 F— 9-ft. width. Ship. wt. 5 lbs. 4 oz. Run. ft. $7.50
73 C 1902 F—12-ft. width. Ship. wt. 6 lbs. 12 oz. Run. ft. 9.95

SURBANA . . . ALL COTTON LOOP PILE

9 Ft. 4.50 Ft. 12 Ft. 6.00 Ft.

PIVOTAL POINT FOR A LOVELY ROOM—Callaway's beautiful seamless Cotton Broadloom that looks so expensive, wears so well yet costs so little. Especially effective as a background for today's casual and comfortable furnishings—equally flattering to traditional pieces.

All the soft beauty of tightly twisted loops—all the practical features of colorfast, hard-wearing cotton. Gem-clear colors. Every loop tufted through the tough backing, then locked securely in place with a special rubber coating that adds extra strength and longer life—does away with curled corners. Surbana is made of all new, long staple cotton yarns—preshrunk. It may be swept or vacuumed, spot-washed for stains or cleaned professionally. Pile remains firm even after repeated cleaning—the colors won't run or streak and are fade-resistant. (V) Teal Green, (W) Gray, (Z) Cocoa Brown, (X) Evergreen, (Y) Bing Cherry Red or (R) Beige. Read "Shipping and Ordering Information," Page 535. *State length, color and letter.*

73 C 1851 F— 9-ft. width. Ship. wt. 3 lbs. 8 oz. Run. ft. $4.50
73 C 1852 F—12-ft. width. Ship. wt. 4 lbs. 12 oz. Run. ft. 6.00

WHICH WEAVE IS BEST?

No longer can the quality of carpeting be judged by the weave alone—such as Wilton vs. Axminster. One weave is not necessarily better than another, for each basic weave has many variations. Today's carpets are designed to fulfill a specific decorative function, and the difference between weaves is mainly a difference in decorative effect.

Sharonay (below) in Colors M, N, K and L

SHARONAY, ALL WOOL SCULPTURED LOOP WILTON

9 Ft. 7.95 Ft. 12 Ft. 10.60 Ft.

FOR MANY YEARS AVAILABLE ONLY IN COSTLY CARPETING . . . this exquisite, gently flowing scroll design can now be yours in a beautiful imported all-wool Wilton at a very popular price. Closely packed loop pile, loomed in three different levels, gives an artistic sculptured effect. A flattering background for any furnishings.

Sharonay is the lowest priced Wilton Wards offer, yet it is a carpet you will be proud of for many years. It wears surprisingly well for a carpet in this price range, resists matting and crushing, and the design helps to conceal soiling. Imported from Belgium, this handsome broadloom is loomed of fine carpet wools.

Choose from four fashion-right colors: (M) Nutria, (N) Gray, (K) Beige or (L) Green. Be sure to read "Shipping and Ordering Information" on Page 535 before you make out your order. *State length, color and letter.*

73 C 1011 F— 9-ft. width. Ship. wt. 3 lbs. 8 oz. . . . . Running foot $7.95
73 C 1012 F—12-ft. width. Ship. wt. 4 lbs. 12 oz. . . . . Running foot 10.60

WHAT QUALITY SHALL I BUY?

The amount of traffic your new carpet must withstand, the frequency of redecorating you intend—these are the factors that determine the quality of carpeting that will be most economical for you to buy. Sometimes just a few dollars more will mean years of extra wear. Let your credit help you get the best quality for your needs. Only 10% down, and convenient monthly payments out of current income are an aid to your budget and let you enjoy your new carpets while you pay for them. Full details and terms of Wards Monthly Payment Plan on Inside Back Cover.

Durmont (above) in Patterns B, C, E, G, D and A

Tonelle (above) in Patterns H, L, TT, K, P, N, FF, M and J

Sculptured Effects in Patterned Broadloom

DURMONT . . . WARDS GOOD QUALITY AXMINSTER

9-Ft. Width 6.35 Run. Ft. 12-Ft. Width 8.45 Run. Ft.

A THOROUGHLY SATISFYING CHOICE FOR BUDGET-MINDED HOMES because of the attractive patterns, rich sculptured texture, good wearing quality and moderate cost. Offered in the popular new "tweed" effects and floral or leaf patterns. Durmont's sculptured effect is achieved by combining high plush pile for the pattern with nubby, twisted pile for background areas. Over 4,700 tufts of Wool and Carpet Rayon in each square foot assure underfoot comfort and satisfactory wear. (For longer wearing patterned carpet consider Tonelle, Wards Better Quality Axminster, at right). Patterns: (B) Nutria Tweed Texture, (C) Gray Tweed Texture, (E) Gray Floral, (G) Beige Floral, (D) Gray Leaf on Wine Red or (A) Gray Leaf on Green. Be sure to read "Shipping and Ordering Information" below. *State length, pattern and letter.*

73 C 961 F— 9-ft. width. Shipping weight 2 lbs. 14 oz. . . . . Running foot $6.35

73 C 962 F—12-ft. width. Shipping weight 3 lbs. 14 oz. . . . . Running foot 8.45

73 C 967 F—9x12-ft. Rug. Shipping weight 34 lbs. . . . . $8.00 Down, or Cash 76.20

COLORS MATCH MERCHANDISE AS CLOSELY AS POSSIBLE WITH MODERN HIGH-SPEED PRINTING.

TONELLE . . . WARDS BETTER QUALITY AXMINSTER

9-Ft. Width 7.25 Run. Ft. 12-Ft. Width 9.70 Run. Ft.

DECORATIVELY SMART PATTERNS, rich-looking sculptured texture and deep resilient pile that stays good-looking for years, make Tonelle a leader for appearance and performance in the medium-priced carpet field. Equally effective with modern or traditional furnishings. Loomed of the best Wool and finest Carpet Rayon fibers. The dramatic sculptured effect is the result of combining high plush pile in pattern areas with nubby, twisted pile in the background. More than 5,790 tufts in each square foot assure underfoot luxury and excellent service. (For even finer quality see Loomcraft on Page 533). Patterns: (H) Nutria Accent Leaf, (L) Gray Accent Leaf, (TT) Beige Floral, (K) Gray Ranch House, (P) Nutria Ranch House, (N) Gray Floral, (FF) Nutria Swirl, (M) Gray Swirl or (J) Nutria Floral. Be sure to read "Shipping and Ordering Information" below before you make out your order. *State length, pattern and letter*

73 C 930 F—27-in. width. Shipping weight 14 oz. . . . . Running foot $1.80

73 C 931 F— 9-ft. width. Shipping weight 3 lbs. 6 oz. . . . . Running foot 7.25

73 C 932 F—12-ft. width. Shipping weight 4 lbs. 8 oz. . . . . Running foot 9.70

73 C 937 F—9x12-ft. Rug. Shipping weight 40 lbs. . . . . $9.00 Down, or Cash 87.00

SHIPPING AND ORDERING INFORMATION FOR BROADLOOM . . . BE SURE TO READ THIS BEFORE YOU ORDER

All Broadloom is shipped promptly from Factory near Kansas City, Mo. by Freight, Express or Truck. You pay shipping charges from your nearest Ward Mail Order House only.

Broadloom is cut to your individual order, so please measure accurately. Order all one width for the same room as colors may vary slightly in different widths.

IF YOU HAVE A CARPET PROBLEM—for example: an irregular room, an attached area, a stairway, an alcove or recess—write us. We will gladly estimate for you the length and width of carpet you need, without any charge or obligation to buy.

FINISHED RUGS: Cut from big rolls of broadloom to length you specify, with ends finished at no added cost. Order size which fits your room best. For a rug less than 9 feet wide order 9-ft. width—we will cut it down to your specified dimensions and expertly finish it without charge. Similarly, order 12-ft. width for rugs wider than 9 and narrower than 12 feet, etc.

TO GET MAXIMUM SERVICE FROM YOUR RUGS AND CARPETS use scatter rugs in any concentrated wear areas such as heavy traffic lanes, before favorite chairs or sofas or near television sets where children congregate or viewers are seated, etc.

WALL-TO-WALL CARPETING INSTALLATION: Specify "unbound ends" when you order. Allow 2 inches extra on all sides and ends for turnunder when tacking down. Wards recommend only professional installation for wall-to-wall carpeting. Your nearest Ward Catalog Office or Retail Store will recommend expert installers in your community.

We will be glad to send a generous sample of the carpet you are interested in, or you can see samples of all Wards Broadloom in your nearest Catalog Office and compare colors and patterns, height and density of pile, firmness of weave, etc.

27-INCH HALL AND STAIR CARPET AT LOW PRICES

HOW TO ORDER STAIR CARPET

To measure straight stairways add height of riser to depth of tread (include stair nose); multiply by number of steps. If stairs turn, measure each step where carpet will be deepest. Order 9 inches extra so you can shift riser to tread to distribute wear evenly—it will double the life of your carpet. If you want instructions for stairway installations, please request them on your order.

Stair Carpet is shipped from Factory near Kansas City, Mo. You pay shipping from nearest House only. Up to 60 feet *Mailable;* longer cuts shipped promptly by Freight, Truck or Express.

OTHER 27-IN. CARPETING suitable for halls and stairs shown above and on Pages 532 to 534.

USE GLAMORENE CARPET CLEANER, Page 662 to keep carpets clean and fresh.

USE RUG CUSHIONS under all carpeting to make it softer and wear longer. Choose from several types shown on Page 552.

HEAVY DUTY LOOP PILE 1.45 Run. Ft.

(R) TO (V) WARDS BETTER QUALITY HALL AND STAIR CARPET. Dense, uncut loop pile in a long-wearing blend of choice imported Wool and science-tested Carpet Rayon. Three popular, soil-concealing colors: (R) Green Moresque (T) Candy-stripe or (V) Gray Moresque. Ends expertly finished at no extra cost to you. Be sure to read "How To Order Stair Carpet" at left. *State length, color and letter.*

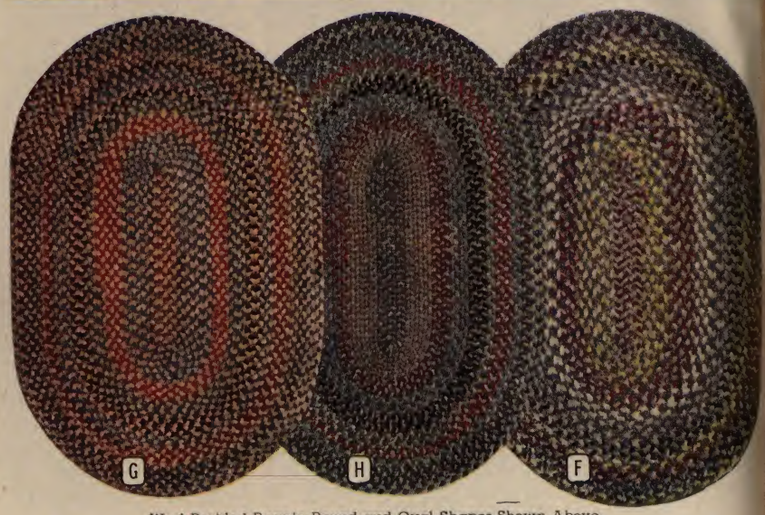
73 C 830 F–27 in. wide. Wt. 1 lb. Run. ft. $1.45

VELVETY CUT PILE 95c Run. Ft.

(W) TO (Z) WARDS GOOD QUALITY HALL AND STAIR CARPET. Closely packed, soft, velvety cut pile of blended Wool and Carpet Rayon yarns. Four popular, soil-concealing colors: (Y) Red Moresque (W) Heather-tone, (Z) Green Moresque or (X) Candy-stripe. Ends expertly finished at no extra cost. Read "How To Order Stair Carpet" at left. *State length, color, letter.*

73 C 810 F–27 in. wide. Wt. 10 oz. Run. ft. 95c

Cotton Oval Braided Rugs in Room Sizes and Scatters Shown Above



Wool Braided Rugs in Round and Oval Shapes Shown Above

Reversible Braid Rugs in Cotton or Wool

POPULAR COTTON OVAL BRAID RUGS

Authentic adaptation of old Colonial rugs, so skillfully made you'll think they're hand-braided. Tremendously popular because the soft, variegated colors harmonize with any color scheme and are at home in any informal style of decoration. Reversible—distributes wear and saves on cleaning.

Extra heavy cotton yarns are tightly braided into flat plaits which are then firmly stitched together giving you a rug of maximum durability. Both surfaces of the rug are smooth and snag-resistant. These rugs should not be confused with rugs of inferior construction which are actually made of cotton tubes, stuffed with a filler of cord, then stitched together to resemble braided rugs.

Striped Braid design with predominating colors: (T) Red, (A) Black, (B) Gray, (V) Brown or (R) Green. Stripe effect varies with size of rug. Smaller sizes can be laundered satisfactorily— wash separately and dry flat. Room sizes may be cleaned easily with your vacuum; when necessary have cleaned professionally. Sizes 6x9 ft. and smaller are *Mailable;* 9x12-ft. size shipped by Freight, Express or Truck. Sizes are approximate. *State size, color and letter in your order.*

72 C 350—18x30 in. Wt. 1 lb. 8 oz. $1.49
72 C 351—24x36 in. Wt. 2 lbs. 6 oz. 2.79
72 C 352—27x48 in. Wt. 3 lbs. 12 oz. 4.95
72 C 353—36x60 in. Wt. 5 lbs. 12 oz. 8.95
72 C 354 LB —4x 6 ft. Wt. 9 lbs. 4 oz. $14.95
72 C 355 MO—6x 9 ft. Wt. 21 lbs. 31.95
72 C 356 R —9x12 ft. Wt. 42 lbs. 59.95

Colors match as closely as printing permits.

WOOL BRAID RUGS IN OVAL OR ROUND SHAPES

BEAUTIFUL, VERSATILE, SERVICEABLE—and very low priced for this fine quality —9x12 size usually sells for $99.50 elsewhere. Create a homey atmosphere, warm and hospitable. Rich multicolor effect blends with almost any decorating scheme, fits in charmingly with Early American or Provincial settings—or with any informal style of decorating. Durable wool yarns, tightly braided and firmly stitched together for long wear. Reversible for double duty. May be cleaned easily with your vacuum; when necessary have cleaned professionally.

Choose predominating colors of: (E) Brown, (G) Tan, (H) Green, or (F) Gray. 6x9 ft. *Mailable;* 9x12 shipped from Stock by Freight, Express or Truck; others from Factory near Asheville, N. C. You pay charges from nearest House. Allow Factory 7 days plus time in transit. *State size, color and letter.*

72 C 380 MO—6x9 ft. Wt. 20 lbs. .. $52.95
72 C 381 F—8x10 ft. Wt. 36 lbs. .. 73.95
72 C 382 R—9x12 ft. Wt. 50 lbs. .. 79.95
72 C 383 F—9x15 ft. Wt. 60 lbs. .. 127.00
72 C 384 F—10x13½ ft. Wt. 61 lbs. 127.00
72 C 385 F—10x15 ft. Wt. 67 lbs. .. $142.00
72 C 386 F—12x15 ft. Wt. 80 lbs. .. 169.00
72 C 387 F— 6 ft. Round. Wt. 15 lbs. 34.95
72 C 388 F— 9 ft. Round. Wt. 30 lbs. 75.95
72 C 389 F—12 ft. Round. Wt. 60 lbs. 135.00

EMBOSSED RAYON ROOM SIZE RUGS

Beautiful new room size rugs of embossed Avisco Carpet Rayon. High-twisted loops of about ½ in. stand out in raised relief against dense low-loop background, about ¼ in., emphasizing the classic block design that's equally elegant with modern or traditional furnishings. Nylon is added to give the colors a clear, bright luster. Tufted through a strong Jute backing which means they won't wrinkle; helps rugs hold their shape. May be swept or vacuumed; have laundered professionally when necessary. Sizes are approximate. Design varies proportionately with size of rug. 6x9 ft. *Mailable;* 9x12 ft. shipped by Freight, Express or Truck. *State size, letter and color:* (J) Charcoal, (K) Woodtone, (L) Gray, (N) Sandalwood or (P) Evergreen. For scatter sizes to harmonize with these rugs see Page 539.

72 C 444 MO—6x9-foot size. Shipping weight 22 pounds. $28.50
72 C 445 R—9x12-foot size. Shipping weight 44 pounds. 54.95

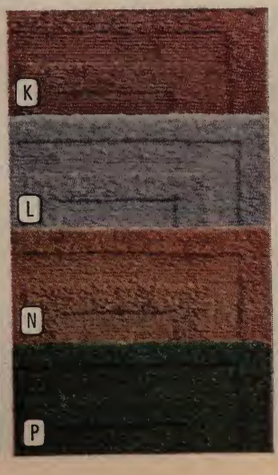
For complete terms and details of Wards Monthly Payment Plan, see Inside Back Cover.

COTTON FASHIONTUFT IN ROOM SIZES AND SCATTERS

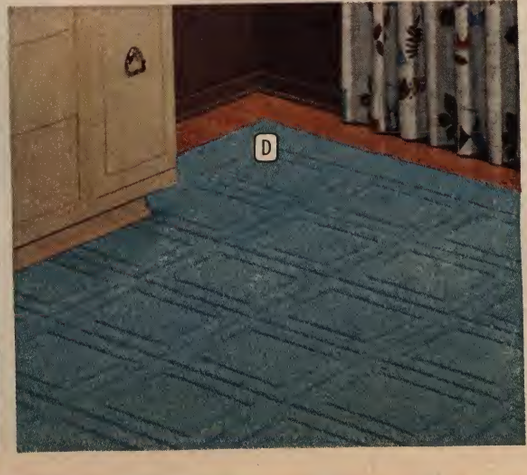
Newly perfected machinery makes it possible to produce these beautiful cotton rugs for approximately half their previous cost. And now the 6x9 and 9x12-ft. sizes are made with Jute backing, which means these larger rugs hold their shape and won't wrinkle. Scatter sizes have conventional duck backing. All are rubberized to prevent slipping. High twisted loops combined with dense low loops form a sculptured block design. Select quality Cotton yarns. Room sizes may be swept, vacuumed or laundered professionally. Wash scatters separately—they stay soft and fluffy (maximum shrinkage 1%). Sizes approximate. Design varies proportionately with size of rug. 6x9-ft. and smaller sizes *Mailable;* others by Freight, Express or Truck. *State color:* (D) Turquoise, (W) Nutria, (M) Gray, (Y) Beige or (Z) Dk. Green.

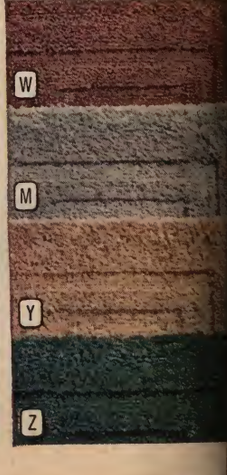
72 C 231 C—24x36 in. Wt. 2 lbs. 4 oz. $2.79
72 C 232 C—27x50 in. Wt. 3 lbs. 6 oz. 4.69
72 C 233 C—36x60 in. Wt. 5 lbs. 12 oz. 7.49
72 C 234 LCB— 4x6 ft. Wt. 9 lbs. 11.95
72 C 235 MCO—6x9 ft. Wt. 20 lbs. 28.95
72 C 236 RC— 9x12 ft. Wt. 40 lbs. 49.95

Embossed Rayon Rugs Shown Below



Fashiontuft Cotton Rugs Shown Below





Reversible Tweed-Textured Rugs and Carpeting in Five Colors Shown Above

Hand-Made Hooked Rugs in Three Designs Shown Above

Reversible Tweed Rugs

TWEED TEXTURED RUGS AND CARPETING

Soft, beautiful, tweedy-looking rugs at new low prices; and now you can buy any length you need in 9, 10½ and 12-foot widths. Reversible so you can distribute wear and save on cleaning. These practical rugs give years of satisfactory wear. Woven in a flat basket weave of thick, twisted Rayon yarns with Jute added to give extra body; interwoven with specially twisted Kraft fiber cords. Attractive colors and style for any room. See room scene with rattan furniture on Page 599. Yarn ends form 1½-in. self fringe for a decorative touch. May be cleaned easily with any foam detergent, or cleaned professionally. *State size or length, color and letter:* (B) Provincial Multicolor, (L) Green, (M) Nutria, (D) Beige or (N) Gray.

9x12-Foot Size shipped from Factory near Kansas City, Mo. You pay charges from the nearest Mail Order House. Allow the Factory seven days plus time in transit.

73 C 1600 F—9x12-foot size. Shipping weight 32 pounds..... $27.95

BY THE RUNNING FOOT—Order any length in these three widths only—9, 10½ and 12 foot. All patterns are shipped from Factory near Kansas City, Mo. You pay charges from the nearest Mail Order House. Allow Factory 7 days plus time in transit to fill your order.

73 C 5019 F—9-foot width. Shipping weight 2 pounds 12 ounces..... Running foot $2.79

73 C 5021 F—10½-foot width. Shipping weight 3 pounds 6 ounces..... Running foot 3.29

73 C 5022 F—12-foot width. Shipping weight 3 pounds 12 ounces..... Running foot 3.75

Colors match merchandise as closely as modern high-speed printing methods will permit.

Hand Hooked Rugs

IMPORTED HAND-MADE HOOKED RUGS

These hand-hooked Cotton rugs are adapted from authentic Early American designs. Give your rooms character and warmth. Soft, harmonious colors actually become more beautiful and mellow with use, blend well with contemporary things as well as treasured old furnishings. Imported from Japan. Heavy, long wearing; extra-strong cotton yarns are closely hooked by hand through heavy cotton crash. Ends and sides are carefully reinforced with binding underneath so they won't kick up. May be cleaned easily with your vacuum; when necessary have cleaned professionally.

New England design shown in room has Black border only. Provincial design (GG) comes in Tan only. Colonial design (K, J, LL) has Green, Beige or Brown borders. Sizes are approximate. Sizes 4x6 foot and smaller are *Mailable;* 9x12- foot size is shipped promptly from Stock by Freight, Express or Truck. *Be sure you state size, letter and color:* (rl) Black, (GG) Tan Provincial, (K) Green, (J) Beige or (LL) Brown.

72 C 30—24x36 in. Shipping weight 3 pounds 8 ounces..... $2.98

72 C 31—24x48 in. Shipping weight 4 pounds 8 ounces..... 4.50

72 C 32—36x60 in. Shipping weight 8 pounds 4 ounces..... 8.50

72 C 33 LB—4x6 ft. Shipping weight 13 pounds..... 12.95

72 C 34 R—9x12 ft. Shipping weight 60 pounds. $6.00 Down on Terms.....or Cash 56.50

For complete terms and details of Wards Monthly Payment Plan see Inside Back Cover.

BETTER QUALITY LOOP PILE RUGS 39.95 9x12 ft.

F to T Our better, heavier room size Cotton Shag Rugs. Texture so lively and luxurious that your home will glow with freshness and vitality. Finest dyes assure you of rich, lustrous colors. Top quality cotton yarns tufted through heavier than usual duck and rubberized so that rug will hug floor securely, help prevent wrinkling and slipping. Pile is about ¾ in. high and has a more shaggy look than the lower priced rug at right. Closely tufted loops are hard twisted—less linting and easier cleaning. Matching twisted fringe is reinforced so it won't pull out. Sweep or vacuum; when necessary have laundered professionally; maximum shrinkage 1%. Sizes are approximate; include end fringe. 6x9-foot size is *Mailable;* 9x12-foot size shipped by Freight, Express or Truck. *State Size and Color:* (F) Gray, (G) Cinnamon, (P) Beige or (T) Dark Green.

72 C 409 MO—6x9-ft. size. Ship. wt. 15 lbs... $21.95

72 C 412 R —9x12-ft. size. Ship. wt. 30 lbs.. 39.95

Better Quality Room Size Cotton Shag Rugs Shown Below

GOOD QUALITY LOOP PILE RUGS . . . 26.95 9x12 ft.

W to Z Fashion and economy are carefully combined in these wonderfully soft Room Size Cotton Shag Rugs. Not as heavy as Better Quality rugs at left, but they have sufficient pile coverage to be good looking and give satisfactory wear. Good quality cotton yarns are twisted together to form a soft pile of about ¼ in. Sturdy rubberized duck back guards against slipping and locks pile. Can be swept or vacuumed; when necessary have laundered professionally. Sizes approximate; include end fringe. Maximum shrinkage 1%. *State Size and Color:* (W) Dark Green, (X) Garnet, (Y) Gray or (Z) Nutria.

72 C 475 MO—6x9-ft. size. Shipping weight 11 lbs. *Mailable*..... $15.95

72 C 476 R—9x12-ft. size. Shipping weight 21 lbs. *Not Mailable*..... 26.95

Good Quality Room Size Cotton Shag Rugs Shown Below

Best Quality Cotton Shag Rugs Shown Above

Reversible Cotton Rugs Shown Above

Cotton Shag Rugs to Brighten Your Home

BEST QUALITY COTTON SHAG RUGS . . . 3.95 24x36 in. Oblong or Oval

(Shown above). Oblong or oval shapes. Extra dense, luxuriously soft underfoot—effective assets to any decorating scheme. These scatters offer you the best value for your money. The choicest dyes give clearest, freshest colors for long-lasting beauty. Made of finest Cotton yarns, tightly twisted and securely stitched through heavy duck back for long, satisfactory wear. Skid-resistant back is rubberized to help keep rugs in place, give extra weight, hold loops. Loops are about 1¼ in. high, form a soft pile that stays fluffy through repeated washings. Preshrunk (shrinkage won't exceed 1%). Wash separately. Sizes approximate. *Colors:* Pink, Turquoise, Gray, White, Cocoa, Garnet, Yellow or Hunter's Green. *State Size and Color. Mailable.*

72C450C–24x36 in. Oblong. Wt. 2 lbs. 6 oz. $3.95
72C451C–27x48 in. Oblong. Wt. 3 lbs. 8 oz. 5.95
72C452C–30x54 in. Oblong. Wt. 4 lbs. 4 oz. 7.49
72C453C–36x60 in. Oblong. Wt. 5 lbs. 12 oz. 9.95
72C454LC–4x6 ft. Oblong. Wt. 9 lbs. 4 oz. $15.95
72C455C–24x36 in. Oval. Wt. 2 lbs. 2 oz. 3.95
72C456C–27x48 in. Oval. Wt. 3 lbs. 4 oz. 5.95
72C457C–30x54 in. Oval. Wt. 3 lbs. 12 oz. 7.49

REVERSIBLE COTTON RUGS . . . OVAL OR ROUND SHAPES . . . 3.29 24x36 in.

(Shown above.) These beautiful, long-wearing scatters in either oval or round shapes are luxuriously soft and practical. Reversible for longer wear and fewer washings. Clear solid colors are so appealing you'll want to use them everywhere. Made of the finest Cotton yarns securely stitched through heavyweight duck. Alternating areas of tightly twisted loops and velvety clipped pile are densely tufted—deep and thick underfoot. Heavyweight—lies flat. Matching fringe is tightly stitched so it won't pull out. Preshrunk (shrinkage won't exceed 1%). Wash separately. Sizes approximate; include fringe. *Colors:* Sandalwood, Pink, White, Salt and Pepper, Aqua, Charcoal Gray, Rose, Dk. Green. *State Size and Color.*

72 C 416 C—24x36 in. Oval. Shipping weight 1 lb. 12 oz. *Mailable* $3.29
72 C 417 C—27x48 in. Oval. Shipping weight 2 lbs. 12 oz. *Mailable* 4.98
72 C 418 C—36x60 in. Oval. Shipping weight 4 lbs. 12 oz. *Mailable* 8.50
72 C 419 C—26 in. Round. Shipping weight 1 lb. 5 oz. *Mailable* 2.49

CALLAWAY'S LOOP PILE SCATTER RUGS . . . 2.79 24x36 in.

(Shown below.) Priced very low for this good quality scatter rug by the nationally known Callaway Mills. Not just an ordinary shag rug—the good quality Cotton yarns are tightly twisted in a new way to give a "crimped" bouclé effect. Loops are about ½ in. high, densely packed to resist matting and securely stitched through backing of strong duck fabric. The backing is rubberized to hug the floor, help prevent slipping and sliding and to lock the pile securely in place. Ends are finished with an overcast stitching to prevent fraying; selvedged sides. A neat loop edging goes completely around the rug. This, plus new rounded corner treatment gives a more expensive, carefully tailored look. Fine dyes keep colors bright and fresh looking even after many washings. Pre-shrunk (shrinkage won't exceed 1%). Wash separately. Sizes approximate. Your choice of nine beautiful colors from soft pastels to vibrant decorator colors: Dark Green, Garnet, Gray, White, Turquoise, Blue, Yellow, Cocoa or Charcoal. *State Size and Color. Mailable.*

72 C 426 C—24x36 in. Shipping weight 2 lbs. $2.79
72 C 427 C—27x48 in. Shipping weight 3 lbs. 4.69
72 C 428 C—36x60 in. Shipping weight 5 lbs. 6.95
72 C 429 LC—4x6 ft. Shipping weight 8 lbs. 10.95

WARDS MONTHLY PAYMENT TERMS ARE ON INSIDE BACK COVER.

BEST QUALITY REVERSIBLE PLAID RUGS 2.69 TO 9.95

(Shown below.) A heavy, long-wearing rug made of fresh, new Cotton and Acetate materials firmly woven and tightly stitched for extra strength and durability. Reversible—doubles wear between washings. Fine workmanship—edges reinforced so they won't fray; knotted self-fringe won't pull out. Lies flat. Wash with care; dry flat. Sizes approximate—include end fringe. *State Size and Color:* Red, Brown, Green or Gray. *Mailable.* See Inside Back Cover for Wards Convenient Monthly Payment Plan.

72 C 330—24x36 in. Ship. wt. 2 lbs. $2.69
72 C 331—24x48 in. Ship. wt. 2 lbs. 8 oz. 3.59
72 C 332—36x60 in. Ship. wt. 4 lbs. 12 oz. 6.95
72 C 333 L—4x6 ft. Ship. wt. 7 lbs. 9.95

Low-Priced Cotton Shag Rugs Shown Below

Best Quality Reversible Plaid Rugs Shown Below

Cut Pile Rayon Rugs Shown Above

Embossed Rayon Rugs Shown Above

Rayon Scatter Rugs, Beautiful and Practical

CUT PILE RAYON SCATTER RUGS ... 2.79 24x36 in.

(Shown above.) Exciting new scatter rugs to mix or match. These inexpensive rugs of Avisco Carpet Rayon in a thick, soft cut pile are your answer to bright new floors. Nylon added to give extra sparkle to clear bright colors. Heavy duck backing is Latex coated to make rugs skid resistant, lock tufts securely in place and give long, hard wear. Pile is approximately ½ inch deep—stays beautiful for years to come. Resilient texture resists crushing. Launder just like cotton rugs; wash separately. Pre-shrunk (shrinkage won't exceed 1%). Sizes approximate; include end fringe. Nine refreshing colors for you to mix or match into your own color scheme: Light Gold, Charcoal, Pink, Gray, White, Red, Turquoise, Sandalwood or Dark Green. *State Size and Color. Mailable.*

72 C 400 C—24x36 in. Shipping weight 2 pounds 4 ounces.....$2.79
72 C 401 C—27x48 in. Shipping weight 3 pounds 4 ounces..... 4.50
72 C 402 C—36x60 in. Shipping weight 5 pounds 4 ounces..... 7.95
72 C 403 LC—4 x 6 ft. Shipping weight 8 pounds.....12.50

EMBOSSED RAYON SCATTER RUGS ... 2.79 24x36 in.

(Shown above.) Accent floors throughout your home with these new embossed scatter rugs of Avisco Carpet Rayon. High-twisted loops stand out in raised relief against dense low-loop background—emphasizes the classic block design that's equally elegant with modern or traditional furnishings. Tufted on a durable cotton back—Latex coated to make the rug skid-resistant and lock in the tufts. Hard twisted loops create a textured look. Nylon added to give colors an extra bright luster. Folded selvedged edges; ends overcast. Wash separately. Pre-shrunk (shrinkage will not exceed 1%). Sizes approximate. Block design varies with size of rug. *Colors:* Sandalwood, Turquoise, White, Gray, Red, Woodtone, Charcoal, Pink or Evergreen. *State Size and Color.* Rugs are *Mailable.*

72 C 430 C—24x36 in. Shipping weight 2 pounds 4 ounces.....$2.79
72 C 431 C—27x48 in. Shipping weight 3 pounds 4 ounces..... 4.50
72 C 432 C—36x60 in. Shipping weight 5 pounds 4 ounces..... 7.95
72 C 433 LC—4 x 6 ft. Shipping weight 8 pounds.....12.50

REVERSIBLE PLAID RUGS 1.79 AND 2.79

(Below.) Decorative, serviceable rug that's easy on the budget. Good looking bold plaid design. Durable; firmly woven of Cotton yarns. Reversible—use both sides before washing. Medium weight; lies flat. Woven self-fringe. Sides reinforced. Wash with care; dry flat. Sizes approx.—include end fringe. *State Size and Color:* Green, Brown, Red or Blue. *Mail.*

72 C 300—22x42 in. Ship. wt. 1 lb. 4 oz.....$1.79
72 C 301—27x50 in. Ship. wt. 1 lb. 14 oz..... 2.79

Colors match as closely as printing permits.

CUT PILE COTTON SCATTER RUGS ... 1.79 24x36 in.

(Below.) Callaway's velvety textured, luxuriously soft, exquisitely colored Cotton cut pile scatter rugs. Such fine quality and high styling at these low prices are possible only because of new improvements in manufacturing techniques. Densely tufted to give a thick, long-wearing pile of approximately ½ inch. Ends are finished with rich-looking matching fringe. Durable and unusually beautiful—a sparkling accent for any room in your home. Sturdy duck back is rubberized to hug the floor, help prevent slipping and sliding, hold pile securely in place and give rug extra weight. Pre-shrunk (shrinkage will not exceed 1%). Wash separately. Sizes are approximate; include end fringe. Radiant colors from soft pastels to rich decorative tones. Nine shades that will blend with any color scheme. *Colors:* Pink, Cocoa, Blue, White, Turquoise, Gray, Flamingo, Dk. Green or Red. *State Size and Color. Mailable.*

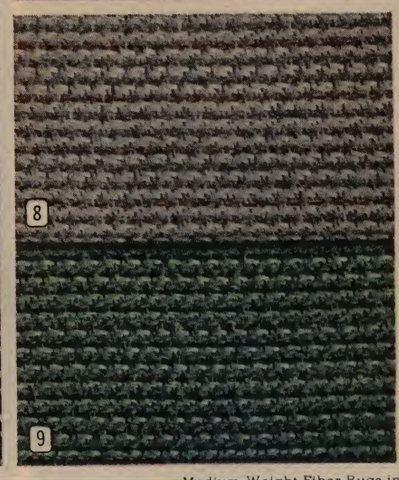
72 C 295 C—24x36 in. Shipping weight 1 lb. 8 oz.....$1.79
72 C 296 C—27x48 in. Shipping weight 2 lbs. 2 oz..... 2.69
72 C 297 C—36x60 in. Shipping weight 3 lbs. 8 oz..... 4.69
72 C 298 LC—4x6 ft. Shipping weight 6 lbs..... 6.95

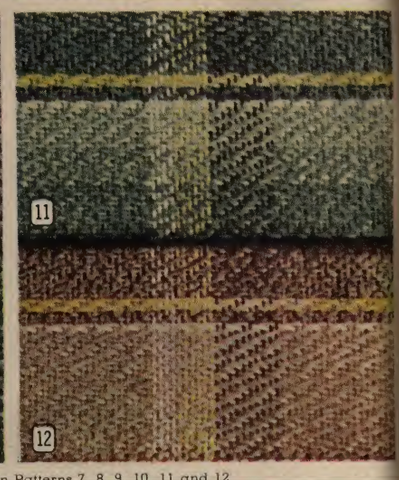
For complete terms and details of Wards Convenient Monthly Payment Plan and its Add-On Features see Inside Back Cover.

Reversible Cotton Plaid Rugs Shown Below

Cut Pile Scatter Rugs Shown Below

Heavy-Weight Fiber Rugs in Patterns 1, 2, 3, 4, 5 and 6





Medium Weight Fiber Rugs in Patterns 7, 8, 9, 10, 11 and 12

Reversible Fiber Rugs for Year Around Beauty

MODERATELY PRICED, EASY TO CARE FOR, EFFECTIVE IN ANY SETTING . . . 9X12-FT. SIZE 18.95 AND 25.95

So fresh and cool-looking for summer—so decorative and practical they've become fashionable for use all through the year. Attractive, simple styling and fresn, clear colors that provide a delightful background for informal Modern, Colonial and Provincial interiors. Suitable for use in every room throughout the house. These serviceable, long-wearing Fiber Rugs are easy to care for—just sweep or vacuum. When necessary, clean with detergent suds. Reversible for less cleaning and longer wear. Firmly woven of strong, tightly twisted Kraft Fiber Cord in a flat basket weave that gives an interesting textured effect. These rugs lie flat without fastening. Finished with matching cotton tape so ends won't ravel. 6x12-ft. and smaller sizes are *Mailable;* 8x10 ft. and larger sizes shipped from Stock by Freight, Express or Truck. *State size and color.*

1 TO 6 HEAVY WEIGHT FIBER, thicker, heavier than rugs at right. *State Pattern:* (1) Multicolor Basketweave, (2) Gray Basketweave, (3) Green Basketweave, (4) Multicolor Block, (5) Green Provincial Stripe or (6) Black Provincial Stripe.

72 C 1780 L— 27x54 in. Ship. wt. 3 lbs. $3.79
72 C 1781 M—4½x7½ ft. Ship. wt. 10 lbs. 11.95
72 C 1782 MO— 6x9 ft. Ship. wt. 16 lbs. 15.50
72 C 1783 MO— 6x12 ft. Ship. wt. 21 lbs. 21.95
72 C 1784 R — 8x10 ft. Ship. wt. 24 lbs. *Not Mail* 22.95
72 C 1785 R — 9x12 ft. Ship. wt. 32 lbs. *Not Mail* 25.95
72 C 1786 R — 9x15 ft. Ship. wt. 38 lbs. *Not Mail* 33.95
72 C 1787 R —12x15 ft. Ship. wt. 53 lbs. *Not Mail* 51.95

7 TO 12 MEDIUM WEIGHT FIBER. Not so heavy or thick as rugs at left but will give good service. *State Pattern:* (7) Cocoatone Texture, (8) Gray Texture, (9) Green Texture, (10) Gray Plaid, (11) Green Plaid or (12) Cocoatone Plaid.

72 C 1770 L—27x48 in. Ship. wt. 2 lbs. 8 oz. $2.69
72 C 1771 M —4x7 ft. Ship. wt. 6 lbs. 12 oz. 7.59
72 C 1772 MO—6x9 ft. Ship. wt. 13 lbs 10.95
72 C 1773 MO—6x12 ft. Ship. wt. 17 lbs. 14.95
72 C 1774 R —8x10 ft. Ship. wt. 19 lbs. *Not Mail* 16.95
72 C 1775 R —9x12-ft. Ship. wt. 25 lbs. *Not Mail* 18.95
72 C 1776 R —9x15 ft. Ship. wt. 31 lbs. *Not Mail* 25.50

MONTHLY PAYMENT TERMS ON INSIDE BACK COVER

RUNNING FOOT WIDTHS IN 3 PATTERNS

For the first time we are able to offer you these practical rugs in Running Foot widths, cut to any length you specify. Available in Medium Weight in the following three patterns only: (7) Cocoatone Texture, (8) Gray Texture or (9) Green Texture. Shipped by Frt., Exp. or Truck from Factory near Boston, Mass. Pay shipping from nearest House. Allow Factory 7 days plus time in transit. *State Length, Color and Letter.*

73 C 5029 F– 9 ft. wide. Wt. 2 lbs. 2 oz. Run. ft. $1.70
73 C 5032 F–12 ft. wide. Wt. 2 lbs. 12 oz. Run. ft. 2.30

DECORATIVE, PRACTICAL AND DURABLE RUBBER RUGS AND WELCOME MATS

SPONGE RUBBER RUGS . . . TWO QUALITIES . . . 1.69 TO 2.98

These airy Sponge Rubber Rugs are wonderfully soft and comfortable to stand on. As practical as they are decorative. They actually reduce fatigue and keep you feeling fresher through the long, tiring tasks of washing, ironing, meal preparation, dish washing, etc. Made of fine quality rubber blown into sponge formation—hundreds of little air pockets make these rugs permanently buoyant. They can't slip or slide. Use in front of sink, stove, laundry tubs—they'll protect your floors from splashes and wear. Also serve as ideal Bath rugs.

13 BEST QUALITY SPONGE RUBBER RUGS. Two convenient sizes. Thicker, longer wearing and even more cushiony than rugs at right. Decorative beveled edges keep them from kicking up. "Closed cell" construction means they're smoother—shed dirt more readily, are easier to clean and won't absorb water. Just sponge off with warm soapy water or put in the washing machine. *State color:* Gray with Pink, Pink with Black, Green with Lt. Green or Red with White.

72 C 588 L–18x30 in. Ship. wt. 2 lbs. 10 oz. $2.59
72 C 589 L–21x36 in. Ship. wt. 3 lbs. 6 oz. 2.98

14 BETTER QUALITY SPONGE RUBBER RUGS. Reversible to increase wear and save on cleaning. Attractive design on one surface, solid color on reverse side Easily sponged off with soapy water. Do not put in washing machine. *State color:* Red or Green (both with White), Gray or Black (both with Yellow.) Ship. wt. 2 lbs. 4 oz.

72 C 586 L—18x30 inch $1.69

If you prefer you may budget your purchases and pay for them each month out of current income. See Inside Back Cover for details.

MOLDED RUBBER RUGS 1.19 19x32 in. 1.98 22x39 in.

15 Attractive new floral design on textured background. Four bright color combinations. Fine quality molded composition rubber. Comfortable to stand on as you do tiring tasks—at the same time these practical rugs protect heavy wear areas of your floor or linoleum. Lie flat—can't slip or slide. Use throughout the house. Very durable. Can be washed quickly with soap and water. Yellow on Gray, Pink on Black, Red on Gray or Green on Black.

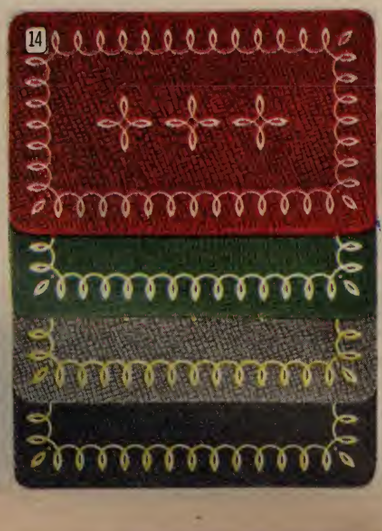
72 C 553 L—19x32 in. Ship. wt. 2 lbs. 8 oz. *State color* $1.19
72 C 554 L—22x39 in. Ship. wt. 4 lbs. 4 oz. *State color* 1.98

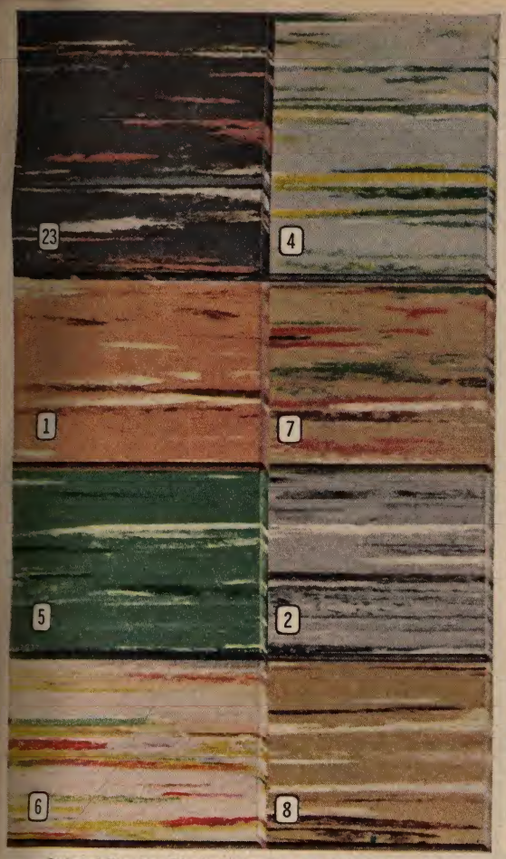
RUBBER "WELCOME" MATS . . . TWO SIZES . . . FOUR COLORS . . . 1.25 TO 2.75

16 Unusually attractive door mat of ½ inch thick, heavy rubber. "Welcome' in contrasting color molded in on colored mats, or in Black on Black mats. Helps keep floors and rugs clean all year 'round. Self-draining—won't get soggy. Hose off occasionally to clean.

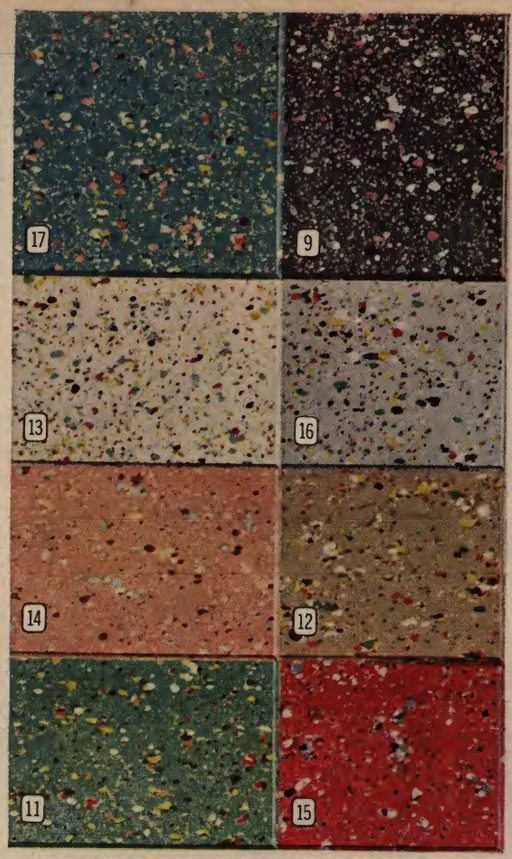
72 C 548 L—15x20 in. Ship. wt. 3 lbs. Red, Green or Blue. *State color* $1.69
72 C 535 L—15x20 in. Ship. wt. 2 lbs. 14 oz. Black only 1.25
72 C 549 L—18x28 in. Ship. wt. 5 lbs. 12 oz. Red, Green or Blue. *State color* 2.75
72 C 536 L—18x28 in. Ship. wt. 5 lbs. 8 oz. Black only 1.98

SEE ADDITIONAL RUBBER DOOR MATS ON PAGE 552

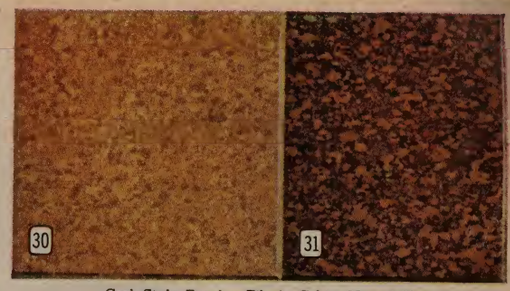




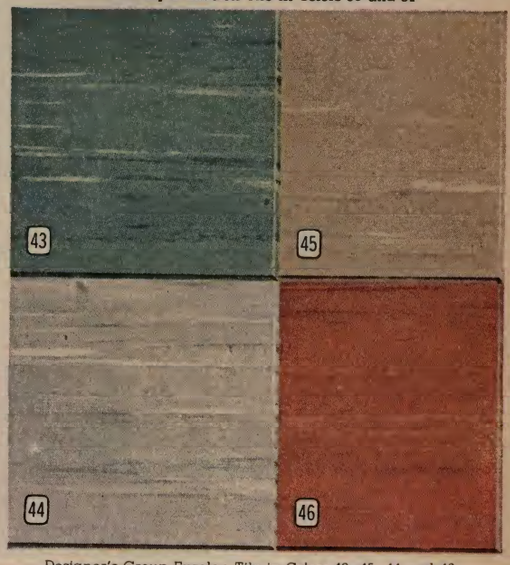
Striated Excelon Tile in Colors 23, 4, 1, 7, 5, 2, 6 and 8



Spatter Excelon Tile in Colors 17, 9, 13, 16, 14, 12, 11 and 15



Cork Style Excelon Tile in Colors 30 and 31



Designer's Group Excelon Tile in Colors 43, 45, 44 and 46

Armstrong's Vinyl Excelon and Asphalt Tiles

VINYL EXCELON SHOWN ABOVE . . . USE ANYWHERE . . . ESPECIALLY GOOD FOR RANCH TYPE HOMES

The finest tile you can buy for floors in direct contact with the ground, and a wonderful choice for any room in the house. Now offered in four distinctive decorative types: Striated, Spatter, Cork Style and the Designer's Group.

Excelon Tile is almost indestructible, with colors of extraordinary brilliance and clarity. Made of tough Vinyl Plastic and moisture-resistant Asbestos. Exceptionally resistant to grease, oil, acid, moisture and fire. Durable, flexible and fully alkali resistant. Colors and patterns go through the entire tile—just can't wear off. Easy to clean—seldom needs waxing.

So simple to install any housewife can do the job herself and save costly installation charges. Easy-to-follow instructions included with every order. Install over Lining Felt on wood floors with either Linoleum Paste or Asphalt Tile Adhesive; use Ashpalt Tile Adhesive on cement floors. Installation needs sold below and on Page 551. Shipped by Freight, Express or Truck. Read "How-to-Order" below. *State color, number and quantity.*

STRIATED TYPE: (23) Charcoal, (4) Gray with Yellow and Green, (1) Cedar, (7) Beige with Green and Coral, (5) Green, (2) Gray, (6) Multicolor and (8) Tan with Brown.

72 C 4159 R—Standard Gauge. 1/16 in. thick. For average home use. Wears as long as 1/8-in. Asphalt Tile.
9x9-in. Tile. Ship. wt. 7 oz. . . . . Each 13½c

72 C 4179 R—Heavy Gauge. 1/8 in. thick. Extra durable. For commercial use or areas that receive extra hard wear.
9x9-in. Tile. Ship. wt. 12 oz. . . . . Each 25c

SPATTER TYPE: (17) Turquoise, (9) Charcoal, (13) White, (16) Gray, (14) Cedar, (12) Beige, (11) Green or (15) Red.
72 C 4189 R—9x9-in. Tile Standard Gauge. Wt. 7 oz. Ea. 13½c

CORK STYLE: (30) Light Cork or (31) Dark Cork.
72 C 4185 R–9x9-in. Tile. Standard Gauge. Wt. 7 oz..Ea. 13½c

DESIGNER'S GROUP: (43) Green, (45) Beige, (44) Gray, (46) Copper. Shipping weight 7 oz. each.
72C4195 R—9x9-in. Tile. Standard Gauge. . . . . Ea. 13½c

MONTHLY CREDIT TERMS EXPLAINED ON INSIDE BACK COVER. SEE FLOOR TILE SAMPLES IN YOUR NEAREST CATALOG OFFICE.

Colors match merchandise as closely as printing permits.

HOW TO ORDER AND INSTALL FLOOR TILES . . . DO IT YOURSELF FOR REAL ECONOMY

Floor tiles are so simple to install any housewife can do the job herself and save costly installation charges. Easy-to-follow instructions are included with every Tile order. Order installation needs from this page or from Page 551.

TO ESTIMATE NUMBER OF TILES NEEDED measure length and width of room in inches, separately; divide each measurement by size of tile (6 or 9 inches). Increase fractions to nearest whole number. This gives tiles needed for each side of room. Multiply these two numbers (length by width) for total number of tiles Measure offsets separately. For two or more colors draw floor plan on checkered paper. Tint squares in desired pattern, count tiles of each color. Order a few extra in each color for replacement later if necessary. For exact color match order all tiles at one time. If you need help in figuring your tile needs, see Page 542 for Wards Free Estimating Service.

HOW TO INSTALL: If tiles are to be used over a wood floor it must be of double layer construction. Be sure it is clean and perfectly smooth. (If your floor is of single layer construction or exceptionally rough, use Flooring Underlayment—see Index.) Cover your entire floor with Lining Felt (sold on Page 551) so that its length runs ACROSS floorboards. Fasten Felt to floor with Linoleum Paste (Page 551). Next, spread over the Felt a coat of the adhesive recommended for the type of tile you are using. Then, place tiles in position according to your floor plan.

To install Asphalt or Excelon Tiles on Concrete floors whether above, on or below ground level, first fill all cracks or uneven spots with Wards Concrete Floor Patch and Leveler (sold on Page 551), then proceed as for other types of tile installation. (Lining Felt should NOT be used on Concrete floors.)

INSTALLATION NEEDS

ASPHALT BASE MOLDING (Not shown). Solid color or similar to Tile "T" below but not marbleized. Use with Asphalt or Excelon tile floors. Corners formed by heating. 4 in. high; toe extends ½ in. Install with Molding Cement Page 551. See other moldings same page. *State no. of lengths.*
72 C 529 M—4-ft. length. Wt. 1 lb. 8 oz. *Mail.* . 69c

ASPHALT TILE ADHESIVE. Gallon covers about 144 square feet. Instructions included.
72 C 635 MX—1 Gal. *Mailable.* Ship. wt. 9 lbs. 79c
72 C 636 RX–5 Gal. *Not Mail.* Ship. wt. 46 lbs. $3.25

ARMSTRONG'S ASPHALT TILE . . . USE ON ANY FLOOR, EVEN BASEMENTS

Wards lowest priced floor tile. Attractive and appropriate for any room in the house. Particularly practical for basements or concrete floors in direct contact with the ground because it is not harmed by moisture or alkalis.

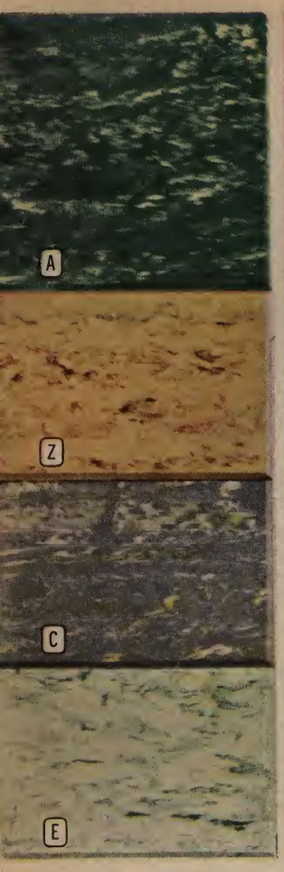
Extremely durable. Keeps its beauty despite constant traffic and hard wear. Color and marble-like graining go clear through the tile thickness (1/8 inch) so they can't ever wear off. So simple to install any housewife can do the job herself. Use Asphalt Tile Adhesive above. Easy to keep clean with mild soap and water. Keep bright and beautiful with Tile-Glo, sold on Page 761, or with water-soluble or water-emulsion wax. Never use paste wax on Asphalt Tile floors.

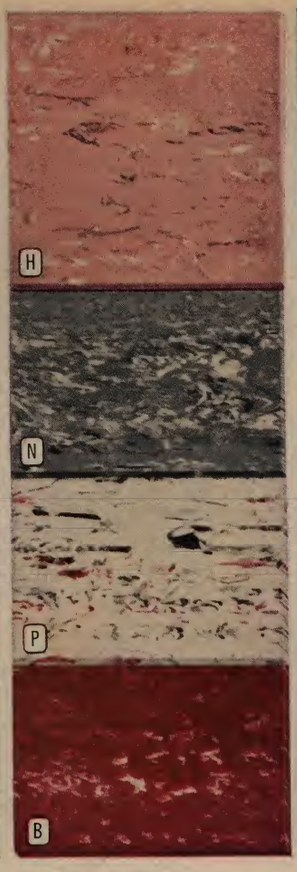
Colors: (F) Beige, (E) Gray with Coral, (G) Dk. Woodtone, (K) Ivory, (D) Red, (C) Off-White with Green, (J) Dk. Cork Style, (T) Cedar, (A) Lt. Green, (V) Lt. Woodtone, (N) Dk. Green, (X) Gray, (L) Ebony Black or (H) Lt. Cork style.

Read "How-to-Order and Install" above before you send in your order. *State color, letter and quantity.*

72 C 4200 R—9 by 9-in. Asphalt Tiles. *Not Mailable;* shipped from Stock by Freight, Express or Truck.
Colors: L or T. . . . . Ship. wt. 11 oz. Each 6c
Colors: A, E, F, G, H, J, N or X.. Ship. wt. 11 oz. Each 8½c
Colors: C, D, K or V. . . . . Ship. wt. 11 oz. Each 10c

Asphalt Tile in Colors F, E, G, K, D, C, J, T, A, V, N, X, L and H





Wards Rubber Tile in Colors A, H, Z, N, C, P, E, B

Armstrong's Rubber Tile in Colors 1, 2, 3, 4, 11, 6, 10, 9

Armstrong's Cork Tile

Wards Rubber Tile

TWO GAUGES, TWO SIZES 7½c TO 25c

Beautiful, mirror-smooth finish that always looks freshly polished . . clear bright colors . . . noise absorbence . . . fatigue-reducing underfoot cushioning . . . high resistance to wear . . . these are some of the features that account for the great popularity of Wards Rubber Tile.

It cleans faster, stays clean longer, seldom needs waxing—with normal care will retain its lustrous, polished look for years. You can count on years of extra wear because the lovely colors go clear through each tile.

Beautiful and practical for any room except basements or on floors in direct contact with the ground. (For this purpose use Asphalt or Excelon Tile sold on Page 541.) Non-porous—a fine choice for bathroom or kitchen installation.

So simple to install that a housewife can do the work herself. Install with Rubber Tile Cement sold at right. Other installation needs sold on Page 551.

Eight beautiful colors: (A) Green, (H) Pink, (Z) Beige, (N) Gray, (C) Gray with Yellow, (P) Off-White with Red, (E) Off-White with Green or (B) Red. Two convenient sizes—6 by 6 in. and 9 by 9 in.—offered in two fine, long-wearing qualities. Shipped by Freight, Express or Truck. Read "How to Order and Install" on Page 541. *State Quantity, Color, Letter.*

STANDARD GAUGE—2/25 in. thick. An excellent quality for installation in the average home.

72 C 4246 R—6x6-in. Tile. Ship. wt. 4 oz. . . . . Each 7½c
72 C 4249 R—9x9-in. Tile. Ship. wt. 8 oz . . . . . Each 16½c

HEAVY GAUGE—⅛ in. thick. Extra long-wearing and cushiony underfoot. Recommended for areas that get hard wear.

72 C 4236 R—6x6-in. Tile. Ship. wt. 5 oz. . . . . Each 11c
72 C 4239 R—9x9-in. Tile. Ship. wt. 11 oz. . . . . Each 25c

Armstrong's Rubber and Cork Tile

HEAVY GAUGE, TWO SIZES 14½c TO 31c

Armstrong's Rubber Tile always looks freshly polished because of its natural high gloss. Exceptionally quiet underfoot, comfortable to stand on and highly resilient—cuts down fatigue. Colors and marbling go through entire thickness of the tile (⅛ in.)—will never wear off. Highly resistant to indentation. Easy to clean. Requires only occasional waxing to maintain its original beauty.

Non-porous—ideal for bathrooms or kitchens. Suitable for any room except basements or on floors in direct contact with the ground. Simple to install. Use Rubber Tile Cement sold below.

Choose from eight rich colors: (1) Jade Green, (2) Off-White with Jade Green, (3) Off-White with Ruby Red, (4) Ruby Red, (11) Turquoise, (6) Silver Gray, (10) Charcoal with Pink or (9) Grecian Pink.

Not Mailable. Shipped by Freight, Express or Truck. Read "How to Order" on Page 541. *State Quantity, Color, Number.*

72 C 4220 R—6x6-in. Rubber Tile. Ship. wt. 5 oz. . Each 14½c
72 C 4229 R—9x9-in. Rubber Tile. Ship. wt. 11 oz. . Each 31c

WARDS RUBBER TILE CEMENT (not shown). Gallon covers approximately 108 sq. ft. (9x12-ft. area). Damp proof.

72 C 637 —One Quart. Ship. wt. 4 lbs. *Mailable* 80c
72 C 638 M—One Gallon. Ship. wt. 12 lbs. *Mailable* . . . $2.39

SAMPLES OF WARDS FLOOR TILE ARE ON DISPLAY in the Ward Catalog Office nearest you. Ask to see them. Be sure to read about our Free Estimating Service, explained below.

If you prefer to budget your purchases you may make a small payment each month out of income. See inside Back Cover for full details of Wards Monthly Payment Plan.

CORK TILE FOR FLOORS AND WALLS 23c TO 33c

(Shown in room above). The quietest, most resilient of all tiles. Offered in two convenient sizes and in Heavy and Standard Gauge. The warm, mellow beauty of natural cork is further enhanced by harmonious and subtle variations of light and dark shading, providing a rich and flattering background for any type of decoration. Looks new and beautiful for years. Easy to install—just cut with knife to fit room irregularities.

Cork is naturally quiet and comfortable underfoot. Warm in winter, cool in summer, it gives the advantages of a hardwood floor plus carpeting. Resilient and non-slip, it will not warp or rot, dust or crumble. Beveled edges eliminate the need for sanding or further finishing. Each tile is wax finished—requires only occasional washing and waxing. Can be installed over any type of floor except concrete in direct contact with the ground. Not recommended for kitchens or bathrooms where it may be damaged by grease or moisture.

WHEN ORDERING 9x9-IN. TILES BE SURE TO READ "HOW TO ORDER" ON PAGE 541. When ordering 6x12-in. tiles, measure separately length and width of area in feet. Multiply together, then multiply by 2 for number of tiles needed. Install Cork tiles on walls or floor with Linoleum Paste (opposite page). *Not Mailable.* Shipped by Freight, Express or Truck.

ARMSTRONG'S STANDARD WEIGHT CORK TILE. ⅛ inch thick. A fine quality for average home installation.

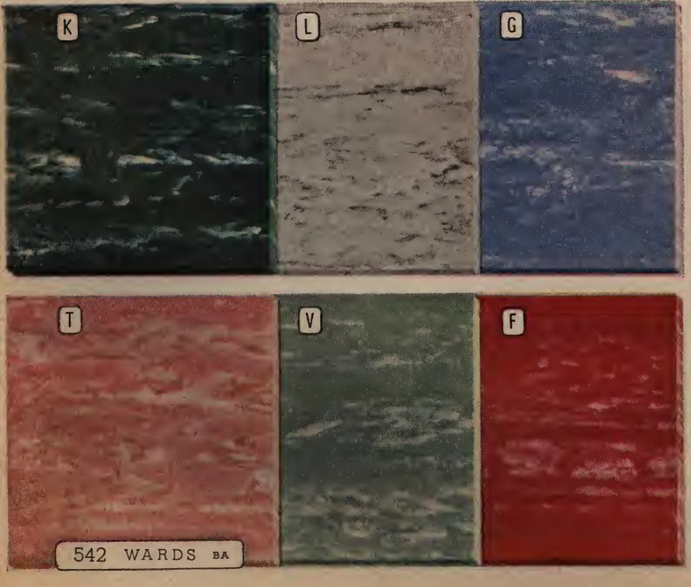
72 C 4321 R—9x9-in. Tile. Ship. wt. 3 oz. . . . . Each 25c
72 C 4322 R—6x12-in. Tile. Ship. wt. 3 oz. . . . . Each 23c

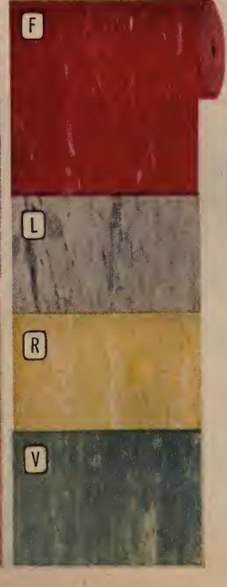
ARMSTRONG'S HEAVY-WEIGHT CORK TILE. 3/16 in. thick. Extra long-wearing, sound absorbing and cushiony.

72 C 4329 R—9x 9-in. Tile. Ship. wt. 4 oz. . . . . Each 33c
72 C 4326 R—6x12-in. Tile. Ship. wt. 4 oz. . . . . Each 30c

GOODYEAR'S 9X9-IN. VINYL TILES IN TWO FINE QUALITIES . . . DE LUXE 28c . . . STANDARD 23c

Matching Countertop in Standard Weight . . . Three Convenient Widths . . . 27 in., 36 in. and 45 in.





The glowing colors and beautiful burnished sheen of this almost indestructible material were developed for Goodyear by Raymond Loewy, the well-known designer. Highly resistant to stains, grease, fire and mildew. Will not scuff. Non-skid surface seldom needs waxing—with a minimum of care the pre-polished natural luster lasts the life of the floor. Tough, durable and resilient—will wear for years. Use in any room except basements or on floors in direct contact with the ground. Flexible, easy to install. Use Linoleum Paste sold on opposite page.

Six rich colors: (K) Emerald Green, (L) Gray, (G) Blue, (T) Pink, (V) Sea Green or (F) Red. *State Quantity, Color and Letter.* Tiles are Not Mailable; shipped by Freight, Express or Truck. Read "How-to-Order" on Page 541.

DE LUXE QUALITY. Solid Vinyl 2/25 in. thick. Colors and marbleized pattern go entirely through the tile—there is no backing. Superlative for commercial use, or for areas that receive exceptionally hard wear.

72 C 4199 R—9x9-in. DeLuxe Vinyl Tile. Ship. wt. 9 oz. . . . . Each 28c

STANDARD QUALITY. Full Vinyl construction throughout with Vinyl marbleized section fused on a Vinyl cushion back. Colors and marbleization can't wear off. Superior quality for average home installation.

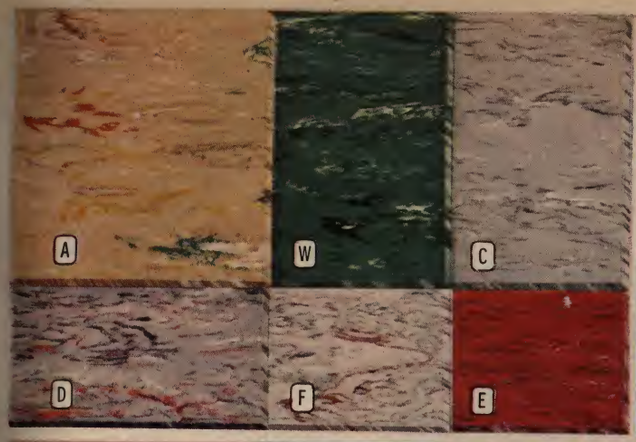
72 C 4129 R—9x9-in. Standard Vinyl Tile. Ship. wt. 9 oz. . . . . Each 23c

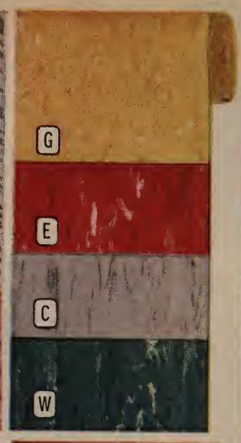
VINYL BY THE RUNNING FOOT. Use on counter tops, shelves, etc. to match floor. Use also with harmonizing Tiles to create unusual floor designs, or cover entire floor. Standard weight—use with either DeLuxe or Standard Tiles. Install with Vinyl adhesive sold on opposite page. Colors: (F) Red, (L) Gray, (R) Yellow or (V) Sea Green. *Mailable.*

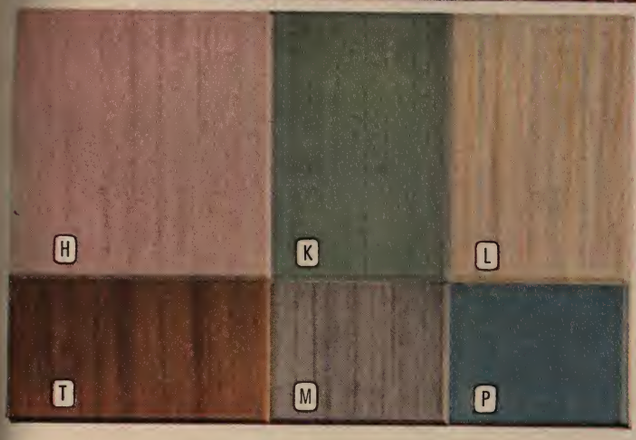
72 C 4429 MB—27 in. wide. Wt 1 lb. 12 oz. *State Color, Letter* . . . . Run. ft. 98c
72 C 4436 MB—36 in. wide. Wt. 2 lbs. 8 oz. *State Color, Letter* . . . . Run. ft. $1.25
72 C 4445 MB—45 in. wide. Wt. 3 lbs. . . . . *State Color, Letter* . . . . Run. ft. 1.49

WARDS FREE ESTIMATING SERVICE

We will be glad to estimate, without charge or obligation, the number of tiles and installation materials you need. Send us a simple floor plan showing length and width in feet and inches, also measurements for any irregularities. Indicate direction floor boards run. State: Type, size and color of tiles you want and tell us whether floor is concrete or wood; above, on or below ground level.







Wards Inlaid Vinyl Tiles and Counter Covering

TWO TYPES . . . COORDINATED "TROPIC ISLE" COLORS OR POPULAR MARBLEIZED COLORS . . . 9x9-in. Tiles 13c Each . . . MATCHING COUNTER COVERING

For lasting good looks and easier housekeeping. Clear, bright colors can't wear off—they go all the way through the tough vinyl wearing surface to an asphalt-saturated backing. This beautiful but tough plastic resists nicks and scratches—is unharmed by oil, grease, harsh cleansers or household acids. With normal care will retain its luster for years. Wax occasionally to maintain beauty and make cleaning easier. Use anywhere except on floors in direct contact with the ground. Easy to install—just cut with shears to fit room irregularities. Its unusual flexibility and strength permit intricate installations.

The seven "Tropic Isle" colors bring the freshness and free-and-easy flavor of carefree island life right into your rooms. They're color coordinated, so they're right for each other in any combination. These colors, borrowed from nature, will introduce new beauty into any room. Offered also in six popular Marbleized colors. Matching or harmonizing counter covering is available in both types.

Install tiles with Linoleum Paste, counter covering with Damp-Proof Cement, both sold at right. Read "How To Order" on Page 541. *Tiles are Not Mailable*; shipped by Freight, Express or Truck.

COLORS MATCH MERCHANDISE AS CLOSELY AS PRINTING PERMITS.

9 BY 9-INCH VINYL TILES. Marbleized type in (A) Tan Multicolor, (W) Green, (C) Gray, (D) Gray shot with Red and Black, (F) Off-White shot with Red and Black or (E) Red. "Tropic Isle" *Colors:* (H) Pink Ember, (K) Lagoon Green, (L) Glistening Strand—Off White with Blue and Tan, (T) Dark Woodtone, (M) Mist Gray, (P) Caribbean Turquoise or (J) Thatch Brown. *State Quantity, Color and Letter.*

72 C 4149 R—9x9-in. Tile. Ship. wt. 5 oz. . . . . Each 13c

VINYL BY THE RUNNING FOOT. For countertops and shelves to match or harmonize with your floors. Both Marbleized Type and "Tropic Isle" Colors available in three convenient widths.

MARBLEIZED TYPE in (G) Yellow, (E) Red, (C) Gray or (W) Green.

"TROPIC ISLE" COLORS in (X) Sunset Red, (P) Caribbean Turquoise, (R) Tropic Gold, (M) Mist Gray or (J) Thatch Brown. *Mailable. State Length, Color and Letter.*

72 C 4440 MB—30-in. width. Ship. wt. 1 lb. 2 oz. . . . . Run. foot 59c
72 C 4441 MB—36-in. width. Ship. wt. 1 lb. 6 oz. . . . . Run. foot 69c
72 C 4442 MB—42-in. width. Ship. wt. 1 lb. 9 oz. . . . . Run. foot 81c

INSTALLATION NEEDS

LINOLEUM PASTE (not shown). Gallon covers approximately 108 square feet (9x12-ft. area).
72 C 601MX—Gallon. Ship. wt. 13 lbs. *Mail.*85c

DAMP-PROOF LINOLEUM CEMENT (not shown). Use where dampness occurs—on floors or sink tops. Gallon covers approximately 108 sq. ft. Do *NOT* use to install Rubber Tile.
72 C 604MX—Gallon. Ship. wt. 9 lbs.*Mail.*$1.98

VINYL ADHESIVE (not shown). Use only for installing Goodyear Vinyl Counter Covering sold on opposite page. Quart covers approximately 31 square feet.
72 C 608—Quart. Ship. wt. 3 lbs. *Mail.*. .$1.37

SEE PAGE 551 FOR COMPLETE SELECTION OF ADHESIVES AND OTHER INSTALLATION NEEDS

ARMSTRONG'S HANDSOME TEXTURED LINOLEUM TILE

Two Qualities . . . 9x9-In. Size . . . Standard Gauge 15c Ea. . . . Light Gauge 10c Each

Unusually attractive brush-stroked graining distinguishes this beautiful Linoleum Tile. Broad striations result in a dramatic contrast between light and dark strokes. Laying tiles so that graining changes direction from tile to tile heightens the effect. Linoleum is easy to care for and long-wearing. The lovely colors retain their beauty for the life of the floor because they can't wear off—they go clear through to the backing. Easy to install. Use in any room except basements or on floors in direct contact with the ground. Wax occasionally for easier cleaning and to preserve original beauty.

Offered in two qualities—standard-gauge and light-gauge. Standard gauge has 75% more wearing surface than light gauge. *Colors:* (9) Beige Multicolor, (7) Woodtone, (12) Shadow Gray, (15) Gray Multicolor, (14) Saddle Tan or (8) Timberline Green. Install with Linoleum Paste above. *Not Mailable.* Shipped by Frt., Exp. or Trk. Read "How To Order" Page 541

72 C 4105 R—Standard gauge 9x9-inch Tile. Ship. wt. 6 oz. *State Color, Number*. . . . Each 15c
72 C 4106 R—Light gauge 9x9-inch Tile. Ship. wt. 5 oz. *State Color, Number*. . . . Each 10c

WARDS LONG-WEARING MARBLEIZED LINOLEUM TILE

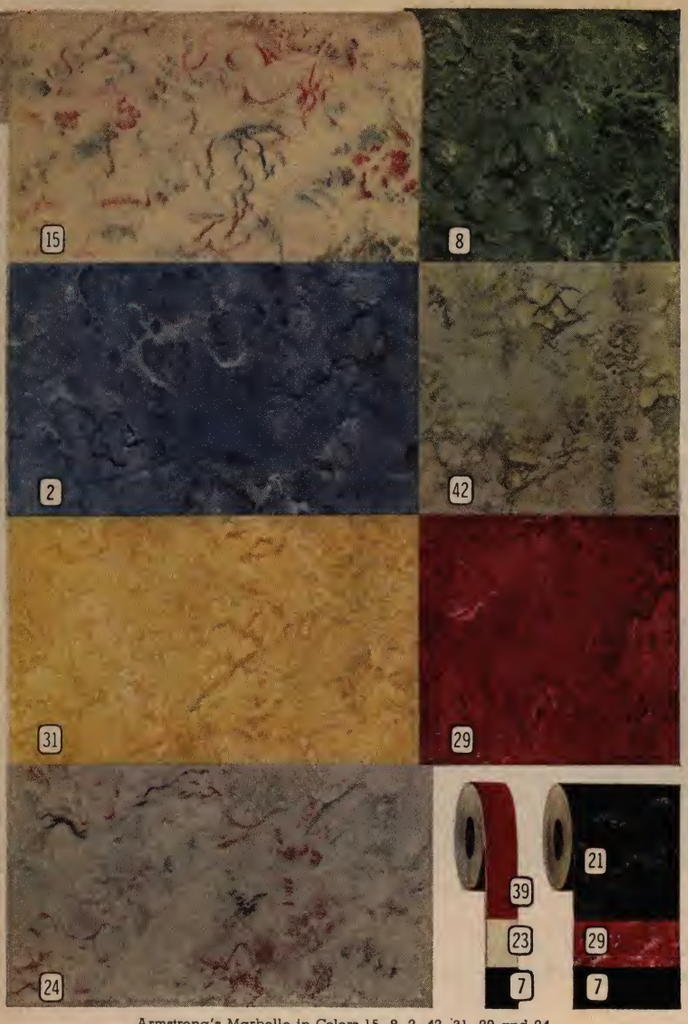
Six Beautiful Colors . . . Made in Standard Gauge Only . . . 9x9-In. Tiles 12½c Each

The always-popular Marbleized pattern in Wards easy-to-care-for and long-wearing Linoleum Tile. Quiet and comfortable underfoot. Resistant to oil, grease and marring. Colors and design can't wear off—they go through the entire wearing surface of the tile to the backing. Wax sealed at the factory—wipe clean in a jiffy. Rewax occasionally for even easier maintenance and to preserve original beauty.

Flexible and strong. So simple to install any housewife can do the job herself and save costly installation charges. Practical for any room in the house except where floors are in direct contact with the ground. (For this purpose use Asphalt or Excelon Tiles sold on Page 541). Install with Linoleum Paste above.

Colors: (25) Green, (26) Multicolor, (27) Gray, (28) Gray with Red and Black, (29) Blue or (30) Tan. Tiles are *Not Mailable*. Shipped by Freight, Express or Truck. Be sure to read "How-To-Order Tiles" on Page 541 before you send in your order.

72 C 4101 R—Standard gauge 9x9-in. Tile. Ship. wt. 6 oz. *State Color and Number*.Each 12½c



Armstrong's Marbelle in Colors 15, 8, 2, 42, 31, 29 and 24

Armstrong's Spatter and Embossed in Patterns F, A, E, D, 33, 32, 34 and 37

Armstrong's Linoleum . . . Rich in Color and Beauty

MARBELLE LINOLEUM IN TWO GAUGES . . . MATCHING COUNTER COVERING IN STANDARD GAUGE

6-Ft. Width Standard Gauge **1.50** Run. Ft.

The ever popular Marbelle pattern has an all-over marble effect that is suitable for any setting. Popular for its glowing colors, exceptional durability, moderate cost and easy maintenance. Available in two gauges—Standard Gauge which is used in most homes and for light commercial use; Light Gauge for budget minded families and for areas that get light traffic. Use narrow widths on counters, etc. in bath or kitchen to harmonize with floor. Colors can't wear off—they go clear through the long-wearing surface to the asphalt-saturated back. Wax sealed—resists dirt. Use on any floor except those in contact with the ground. May be laid loose, pasted direct to floor or over Lining Felt. Instructions included Lining Felt and Adhesives sold on Page 551. Any length of 2-ft. or 3-ft. widths and up to 15 ft. of 6-ft. width *Mailable;* longer lengths of 6-ft. width shipped by Freight, Express or Truck. Read "How-to-Order," Page 547. *State Length, Color and Number. Colors:* (15) Multicolor, (8) Green, (2) Blue, (42) Gray with Yellow, (31) Yellow, (29) Red and (24) Gray with Red.

6-Ft. Width Light Gauge **95c** Run. Ft.

LIGHT GAUGE GOOD QUALITY. Long-wearing and economical.
72 C 3396 R—6-ft. width. Ship. wt. 3 lbs. . . . . Run. ft. 95c

STANDARD-GAUGE BETTER QUALITY. 75% more wearing surface than light-gauge. Standard household weight.
72 C 3406 R—6-ft. width. Ship. wt. 4 lbs. . . . Run. ft. $1.50
72 C 3403 MB—3-ft. width. Ship. wt. 2 lbs. . . Run. ft. 79c
72 C 3402 MB—2-ft. width. Ship. wt. 1 lb. 6 oz. Run. ft. 54c

FEATURE STRIP—Use only with Standard-gauge Linoleum pasted over Lining Felt. Almost any design can be made to harmonize or contrast with your floor. *State* solid color: (39) Red, (23) White or (7) Black.
72 C 3401 M—1-in. width. *Mail.* Ship. wt. 1 oz. . Run. ft. 4c

BORDER STRIP—Use only with Standard-gauge Linoleum pasted over Lining Felt. Makes attractive border to harmonize or contrast with your floor. *State Color:* (21) Black Marble, (29) Red Marble, (7) Solid Black. *Mailable.*
72 C 3412 MB—12-in. width. Ship. wt. 12 oz. . Run. ft. 27c

ARMSTRONG'S SPATTER OR EMBOSSED LINOLEUM . . . 1.80 Run. Ft.

Beautiful, quiet and comfortable underfoot, Spatter and Embossed Inlaid Linoleum are two of the most popular linoleum styles. The surface, wax sealed at the factory, wipes clean and bright so easily. Colors and patterns retain their beauty—go through to the fiber felt backing. Use on any floor except those in contact with the ground. May be laid loose, pasted direct to the floor or pasted over Lining Felt. Adhesives and Lining Felt sold on Page 551. Standard Gauge Linoleum—a fine quality for hard wear. 6-ft. width only. Lengths up to 15 ft. *Mailable;* longer lengths by Freight, Express or Truck. Read "How-to-Order" Page 547.

ARMSTRONG'S SPATTER LINOLEUM. One of the freshest, most popular decorating ideas—an all-over pattern that harmonizes successfully with all types of furnishings, is practical and will not show soil easily. Copied from old Colonial painted spatter floors. *State Color and Letter.* (F) Fiesta White, (A) Charcoal and Pink, (E) Toledo Taupe or (D) Granada Gray.
72 C 3507 R—6-ft. width. Ship. wt. 4 lbs. *State Length* . . . . . Run. ft. $1.80

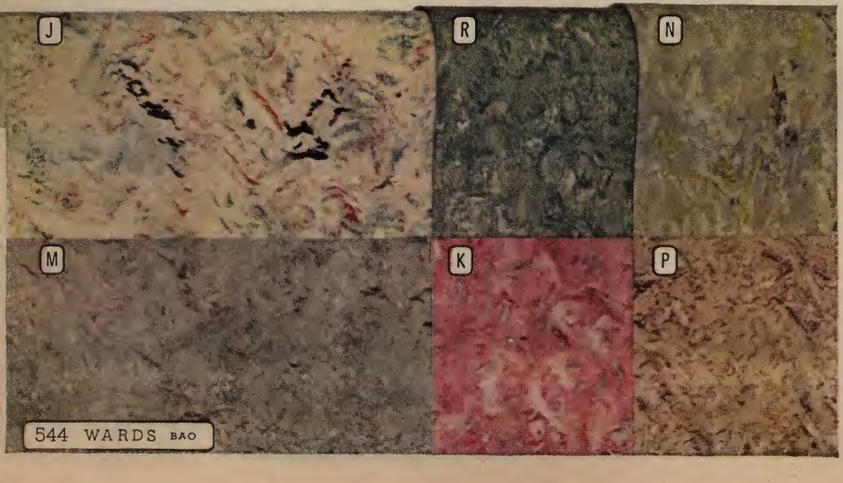
ARMSTRONG'S EMBOSSED INLAID LINOLEUM. Exclusive and outstanding designs that offer wide decorating opportunities. Certain portions of the design are depressed slightly so that other portions stand out in relief, yet there are no sharp corners or deep crevices to act as dirt catchers. *State Pattern Number:* (33) Red Tile—in warm rich tones from tan to terra cotta, (32) Taupe and Green Dutch Tile, (34) Gray Carpetone and (37) Natural-looking reproduction of Early American Flooring.
72 C 3506 R—6-ft. width. Ship. wt. 3 lbs. 8 oz. *State Length* . . . . Run. ft. $1.80

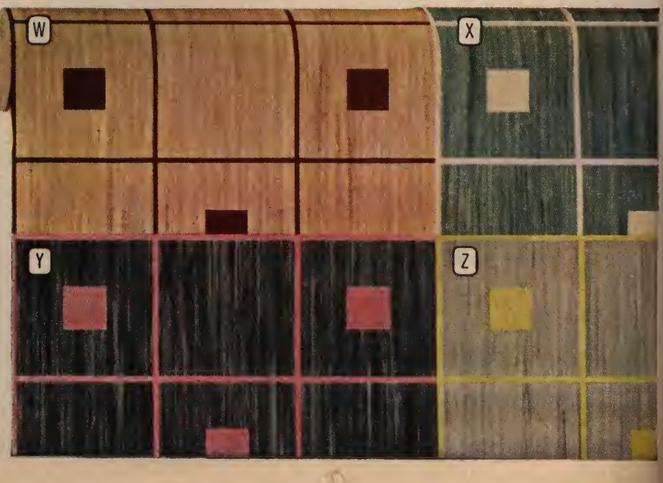
WARDS NEW MARBLEIZED LINOLEUM . . . 1.25 Run. Ft.

J TO R Popular and widely used Marble design is a favorite among homemakers—adaptable to many types of rooms and furnishings. Standard Gauge—there is no finer household weight made at any price. The rich colors go clear through the long wearing surface to the asphalt-saturated backing. Wax sealed at factory. Easy to keep clean with mild soap and water—rewax occasionally. Use on any floor except those in direct contact with the ground. May be laid loose, pasted direct to floor or over Lining Felt. Instructions incl. Up to 15 ft. *Mailable;* longer lengths by Freight, Express or Truck. Read "How-to-Order", Page 547. *State Length, Color and Letter. Colors:* (J) Light Multicolor, (R) Green, (N) Gray with Yellow, (M) Gray with Red and Black, (K) Pink or (P) Cream with Pink and Brown.
72 C 3466 R—6-foot width. Shipping weight 4 pounds . . . . . Running foot $1.25

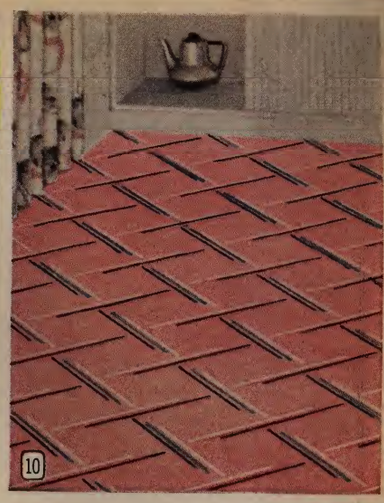
ARMSTRONG'S "NEWRAY" INLAID LINOLEUM . . . 1.10 Run. Ft.

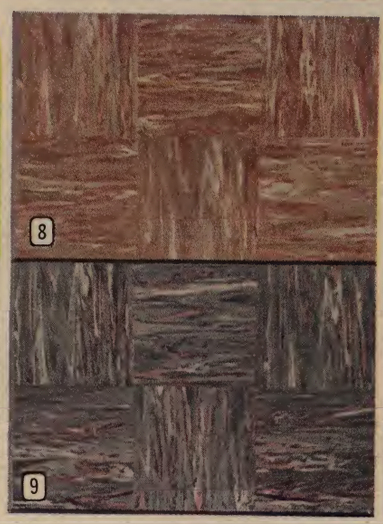
W TO Z Armstrong's smart "Newray" gives a custom design effect that is keyed to modern decorating trends. Light gauge—same high quality materials as Standard Gauge but in a lighter weight. The only inlaid pattern goods in light gauge linoleum. Ideal for budget minded families and areas that get light traffic. Colors go through surface to asphalt-saturated backing. Factory waxed surface resists stains and grease; rewax occasionally. Use on any floor except those in direct contact with the ground. May be laid loose, pasted direct to floor or over Lining Felt. Instructions incl. Up to 15 ft. *Mailable;* longer lengths by Freight, Express or Truck. Read "How-to-Order," Page 547. *State Length, Color and Letter. Colors:* (W) Tan with Brown, (X) Green with Cream, (Y) Charcoal with Pink or (Z) Gray with Yellow.
72 C 3505 R—6-foot width. Shipping weight 3 pounds . . . . . Running foot $1.10





Sandran Countertop in Colors T, P, N, R and X





Sandran Floor Covering Patterns 6, 8, 9, 42, 40, 41, 10, 11 and 15

"Sandran" Vinyl Surfaced Countertop and Flooring

SANDRAN COUNTER TOP 39c TO 65c Ft.

For beautiful color harmony, use on countertops, shelves and tables to harmonize with your floors. Non-porous Vinyl surface sheds spots, stains and dirt. No strong soaps—not even lye can harm it. No waxing necessary because surface stays mirror bright. Simple to install; instructions included. Use Damp-Proof Cement sold on Page 551. Five "Mother-of-Pearl" colors: (T) Pink, (P) Yellow, (N) Green, (R) Red or (X) Gray.

72 C 4427 MB—27-in. width. *State Length, Color and Letter.* Ship. wt. 14 oz. . . Run. ft. 39c

72 C 4428 MB—36-in width. *State Length, Color and Letter.* Ship. wt. 1 lb. 3 oz. Run. ft. 52c

72 C 4426 MB—45-in. width. *State Length, Color and Letter.* Ship. wt. 1 lb. 8 oz. Run. ft.. 65c

SANDRAN FLOOR COVERING . . . GLOSSY FLOORS THAT NEVER NEED WAXING . . . 6-Ft. Width 84c Ft. . . . 9-Ft. Width 1.25 Ft.

Luxurious, Expensive-looking, Work-free Floors that wear and wear . . . abrasion tests prove Vinyl surfaced floors outwear printed enamel and light gauge linoleum surfaces.

Pattern Sealed In—Wear Sealed Out. Colors and designs stay factory fresh under a sealing plastic surface—not even lye can harm it. Patterns are printed with Vinyl ink on a plastic impregnated surface, then bonded to a durable asphalt-saturated back. Next, a clear vinyl plastic sheet is fused on top to take the wear.

Easy to Clean, Easy to Install. Wipes clean quickly with mild soap and water. The non-porous surface sheds spots and stains—dirt can't get ingrained. Never needs waxing. Install it yourself and save. Cuts easily with shears; lies flat without fastening. To install permanently, paste directly to floor—no lining felt needed. Use Linoleum Paste (2) sold on Page 551. Do not paste on floors in direct contact with ground. For accurate color match order all one width for the same room; rolls of different widths may vary slightly. Read "How-to-Order" Page 547. Up to 15 feet of 6-foot width is *Mailable;* longer lengths and all 9-foot widths are shipped promptly from Stock by Freight, Express or Truck. Be sure to read "How-to-Order" Page 547 for accurate measurement before you send in your order.

State Catalog Number, Length and Pattern Number.

6 to 42 Handsome Patterns you can use in any room in your home. Available in 6 and 9-foot widths. Attractive cross-directional Tile design in (6) Green, (8) Tan or (9) Gray. (42) Gray Leaf Design. Popular Stardust Design in (40) Gray. Smart Inset Tile Design in (41) Gray with Red. A gay new Carnival Design with a modern touch in (10) Pink, (11) Gray or (15) Charcoal.

72 C 4406 R—6-ft. width. Ship. wt. 2 lbs. 4 oz. . . . . Run. ft. 84c

72 C 4409 R—9-ft. width. Ship. wt. 3 lbs. 2 oz. . . . . Run. ft. $1.25

Colors on these two pages match the actual merchandise as closely as possible with modern high-speed printing methods.

CONGOLEUM'S INLAID VINYL PLASTIC FLOORING

6-Ft. Width 1.35 Run. Ft. . . . Nationally Known Gold Seal "Vinylflor"

A to H Modern homemakers choose Gold Seal Vinylflor for lasting good looks, long wear, easy housekeeping. Beautiful colors can't wear off—they go clear through the tough vinyl plastic surface to the heavy, asphalt-saturated backing. Vinylflor is resilient, comfortable and quiet underfoot; resistant to spots and stains; unharmed by oil, grease, harsh cleansers or household acids. Very smooth non-porous surface wipes clean quickly—needs no scrubbing; dirt can't get ingrained. Wax occasionally.

How to Install. Do it yourself and save. So flexible it can be cut with shears to fit room irregularities. Lies flat without fastening. For permanent installation, paste directly to floor—no Lining Felt needed. Use Linoleum Paste (2) Page 551. Suitable for every room, but not recommended for floors in direct contact with the ground. For countertop to match colors Gray and Green, use C and W, Page 543. Up to 15 ft. of 6-ft. width *Mailable;* longer lengths shipped by Freight, Express or Truck. *Colors:* (H) Pink, (A) Gray, (E) Off-White with Red and Black, (F) Green, (C) Cream Multicolor and (D) Tan Multicolor. Six-foot width only. Read "How-to-Order", Page 547. *State Length, Color and Letter.*

72 C 4416 R—6-foot width. Shipping weight 2 pounds 14 ounces. . . . . Running foot $1.35

ARMSTRONG'S BEAUTIFUL TERRAZZO CORLON FLOORING

6-Ft. Width 1.98 Run. Ft. . . . Matching Countertop in Two Convenient Widths

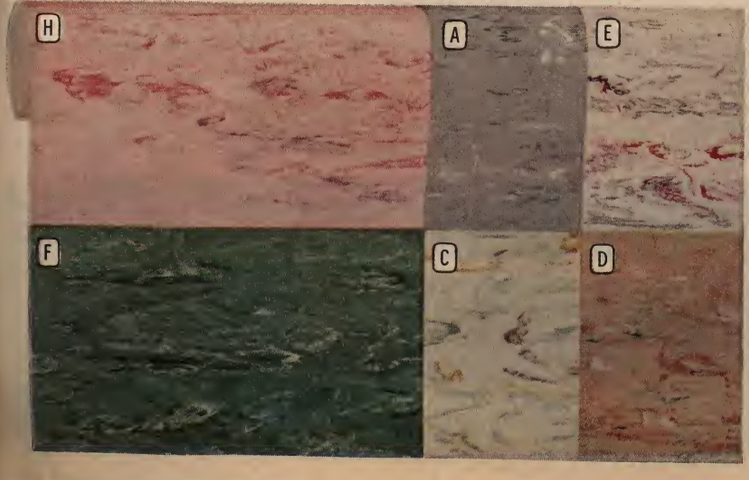
Tiny flecks of color inlaid in lustrous vinyl plastic give effect of highly polished chipstone. Colors go clear through extra heavy vinyl wearing surface to the exclusive Armofelt backing. Almost indestructible, with great resistance to scuffing and indentation, yet easy to install—so flexible it cuts easily with scissors—can be flashed up the wall at floor or countertop line to eliminate hard-to-clean corners and dust-catching joints. No waxing necessary but Wards recommend occasional waxing for easier cleaning. Use anywhere except on floors in contact with ground. Install with Linoleum Paste, Page 551. For permanent installation Wards recommend pasting over Lining Felt (Page 551). Over 15 feet of 6-ft. width shipped by Freight, Express or Truck; all others *Mailable.* Read "How-to-Order" on Page 547. *Colors:* (1) Turquoise, (2) White, (3) Gray or (4) Pink. See opposite page for Armstrong's nationally-known Linoleum.

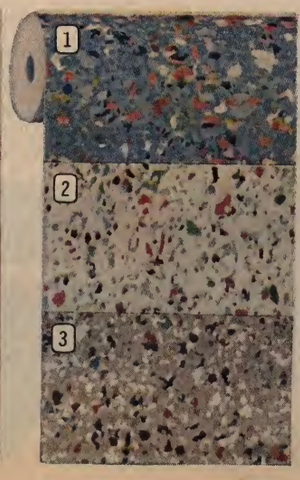
72 C 4402 MB—2-ft. width. Ship. wt. 1 lb. 2 oz. *State Length, Color, Number.* . . . Run. ft. 71c

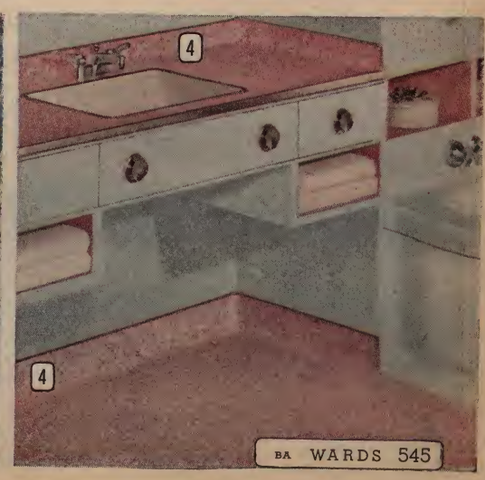
72 C 4403 MB—3-ft. width. Ship. wt. 1 lb. 10 oz. *State Length, Color, Number.* . . . Run. ft. $1.07

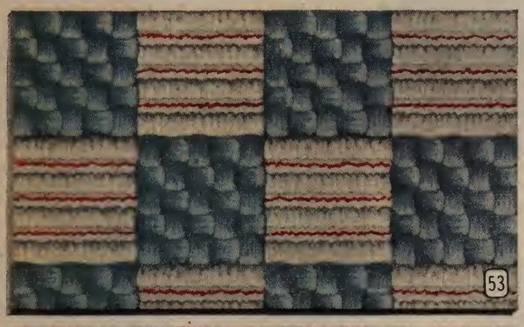
72 C 4404 R — 6-ft. width. Ship. wt. 3 lbs. 4 oz. *State Length, Color, Number.* . . . Run. ft. 1.98

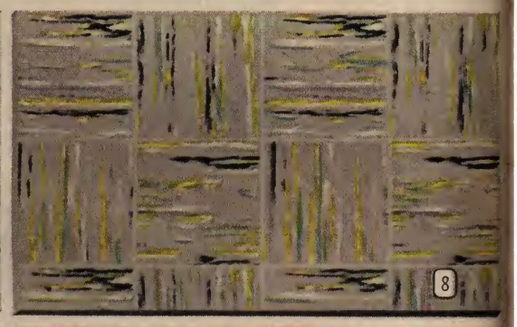
See Inside Back Cover for Terms and Details of Wards Monthly Payment Plan.

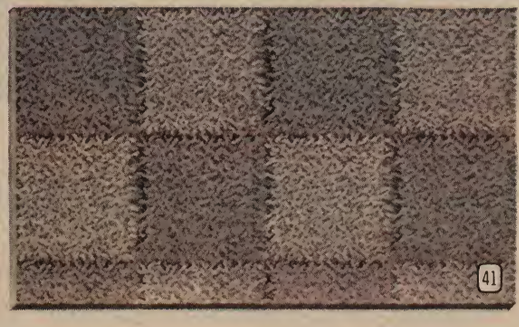












Armstrong's "Quaker" Enameled Floor Covering

HEAVY WEIGHT . . . WITH SPECIAL "K-99" ALKALI RESISTANT ENAMEL SURFACE . . . 6, 9 AND 12-FOOT WIDTHS

6-Foot Width 58c Run. Ft. | 9-Foot Width 87c Run. Ft. | 12-Foot Width 1.15 Run. Ft.

ARMSTRONG'S QUAKER QUALITY is heavy-weight printed enamel floor covering. Gives long wear because heavy-weight is the best grade of printed-enamel made. Made by the nationally known Armstrong Cork Company and backed by their reputation for quality merchandise.

HEAVY, TOUGH ENAMELS, containing the scientifically developed "K-99" base, are more resistant to soap alkali, give longer wear and have more color brilliance. Baked on a sturdy felt base, the new enamels form a hard glossy finish. Popular colors and patterns harmonize beautifully with other home furnishings and add new life to your room.

THICK, STRONG FELT BASE saturated with asphalt for heavy, sturdy backing. Lies flat without fastening. May be pasted to floor if desired—"Safety Back" permits easy removal. Do not use lining felt under printed enamel floor covering.

RESISTANT TO SPOTS AND STAINS — soil will not cling to the smooth surface; spilled liquids are easily wiped off. Armstrong's Quaker Quality is known for long wear and easy care—wash with mild soap and water. Wax after each washing to protect the bright finish and keep it sparkling. (See Index for waxes and cleaning supplies.)

NINE OF THE VERY LATEST ARMSTRONG PATTERNS offer such a wide variety you'll find just the right design for any room in your home. Choose from: (5) Tan Texture Design, (6) Charcoal and Pink Spatter, (7) Beige "Rainbow Leaf" Design on Rose Background, (53) Turquoise and Gray 9-inch Block, (48) Off-White Spattertone, (8) 9-inch Gray Block Tile with Yellow and Green, (50) Beige Wheat Design, (41) Two-tone Gray Shag Rug Design and (9) Light Multicolor 9-inch Block Tile. Be sure to *State Length, Width and Pattern Number* before you mail your order.

THREE CONVENIENT WIDTHS. Available in 6, 9 and 12-foot widths—cut any length you wish. Before ordering be sure to read "How-to-Order" on opposite page. If two or more lengths are needed in your room, order all the same width, otherwise we cannot guarantee perfect color match. Rolls of different widths may vary slightly. Patterns repeat every 18 inches. Lengths up to 15 feet of 6 foot width *Mailable*; other lengths shipped promptly from Stock by Freight, Express or Truck. *State Catalog Number, Length and Pattern Number.*

72 C 3156 R— 6-ft. width. Ship. wt. 2 lbs. 6 oz. . Run. Ft. 58c
72 C 3159 R— 9-ft. width. Ship. wt. 3 lbs. 12 oz. . Run. Ft. 87c
72 C 3162 R—12-ft. width. Ship. wt. 4 lbs. 8 oz. . . Run. Ft. $1.15

If You Prefer to Budget Your Purchases, See Inside Back Cover for Terms and Details of Wards Monthly Payment Plan and Its Add-On Features.

DECORATIVE AND DURABLE RUBBER STAIR TREADS AND MATCHING LANDING MATS

TEXTURED TO LOOK LIKE BROADLOOM CARPETING . . . RUBBER STAIR TREADS 65c TO 1.98 . . . MATCHING LANDING MATS 2.89 AND 5.45

1 2 3 These colorful "Carpetreds" combine the textured effect and soft colors of rich pile carpet with the durability and easy maintenance of fine rubber. They protect you against slipping, protect your stairs from wear and reduce noise. No fraying fabric, no trouble with moths. Easy to clean—just sponge with mild soap and water. Paste down with Linoleum Paste (2) on Page 551. Four practical colors that will fit in well with every color scheme. *State Size and Color.* Gray, Wine, Green or Beige.

(1) "CARPETRED" WITH 6-IN. RISER. Gives appearance of continuous carpeting from floor to top landing; protects riser. *State Quantity, Color and Size.*

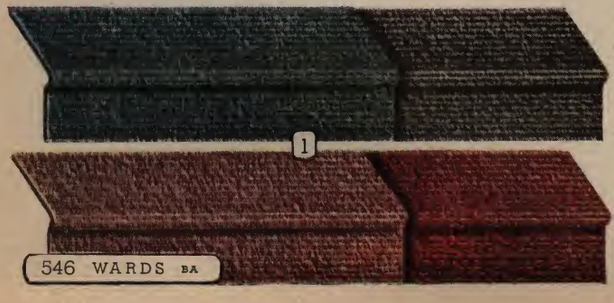
72 C 568 L—9x18 in. Ship. wt. 1 lb. 13 oz. 99c
72 C 569 L—9x24 in. Ship. wt. 2 lbs. 4 oz. $1.35
72 C 555 L—9x36 in. Ship. wt. 3 lbs. 8 oz. 1.98

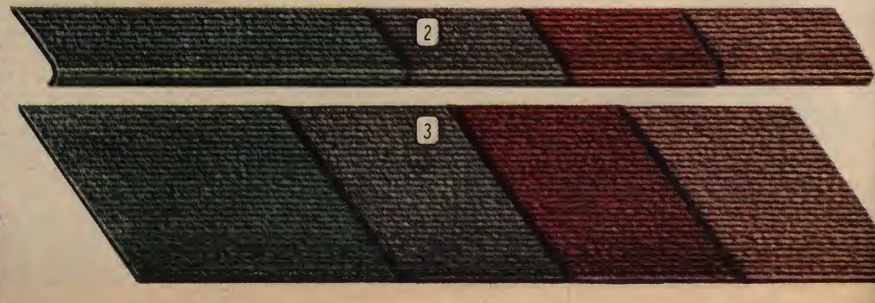
(2) "CARPETRED." Covers step and nosing.

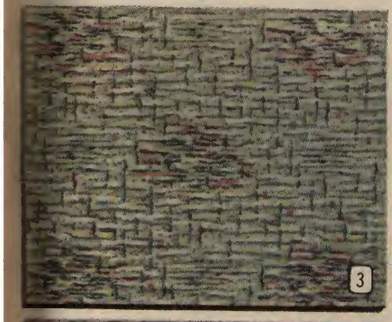
72 C 577 L—9x18 in. Wt. 1 lb. 2 oz. 65c
72 C 578 L—9x24 in. Wt. 1 lb. 9 oz. 79c

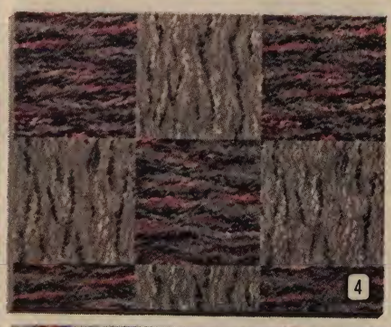
(3) "CARPETRED" LANDING MATS.

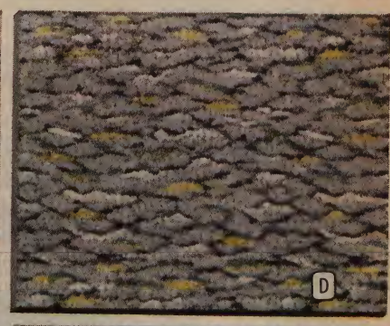
72 C 538 L—30x30 in. Wt. 5 lbs. 8 oz. $2.89
72 C 539 M—30x66 in. Wt. 12 lbs. 5.45









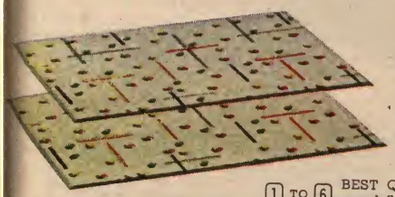


Heavy Weight Wardoleum by Run. Ft. only in Patterns 1, 2, 3, 4, 5 and 6

Standard Weight Wardoleum by Run. Ft. only in Patterns A, B, C, D, E and F

Heavy Weight Wardoleum

6-Ft. Width 50c Run. Ft. 9-Ft. Width 75c Run. Ft. 12-Ft. Width 98c Run. Ft.



TWO MATCHING MATS FREE
WITH ORDERS OF $7 OR MORE

Free—two matching 18x36-inch mats with every order of Heavy-weight Wardoleum of $7 or more.

To get the maximum wear out of your Wardoleum, use these two matching mats in doorways, in front of the sink, or in other heavy traffic areas. Free offer applies only to Patterns 1, 2, 3, 4, 5 and 6.

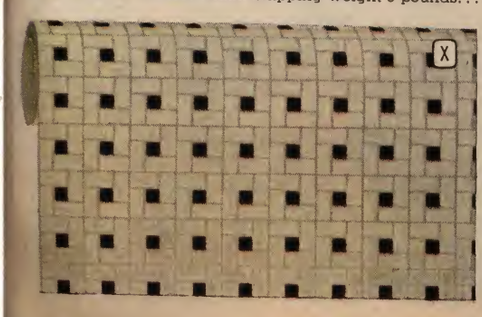
1 TO 6 BEST QUALITY WARDOLEUM is heavy-weight printed enamel floor covering. Gives greater durability, more value for your money because heavy-weight is the best grade of printed enamel made. A wide pattern assortment includes tile, texture or floral designs. Heavy, tough enamels are baked on sturdy felt base to form hard finish for mirror-smooth, long-wearing surface. Rich, fade-resistant colors.

NO INSTALLATION PROBLEM—thick, strong asphalt-saturated felt base lies flat without pasting—just unroll like a rug. Do not use lining felt under any printed-enamel floor covering.

RESISTANT TO SPOTS AND STAINS—soil will not cling to surface; just wipe off spilled liquids and grease. Wash with mild soap and water. Wax occasionally; use Wards Self-Polishing Wax.

PATTERNS: (1) Gray with Yellow Leaf, (2) Green Domino, (3) Turquoise Texture on Gray, (4) Charcoal and Pink 9-inch Cross-directional Tile, (5) Charcoal with Pink Texture and (6) Green Floral. Offered in 6, 9 and 12-foot widths—cut any length. Read "How-to-Order" at right. If two or more lengths are needed in your room, order all the same width; otherwise we cannot guarantee perfect color match. Rolls of different widths may vary slightly. Patterns repeat every 18 inches. Lengths up to 15 feet of 6 foot width *Mailable*; others by Freight, Express or Truck. *State Length and Pattern Number.* Remember, you get two matching mats free with every order of $7 or more.

72 C 3026 RD— 6-foot width. Shipping weight 2 pounds 6 ounces.....Running Foot 50c
72 C 3029 RD— 9-foot width. Shipping weight 3 pounds 8 ounces.....Running Foot 75c
72 C 3032 RD—12-foot width. Shipping weight 5 pounds.....Running Foot 98c



IDEAL FOR SMALL ROOMS

6-Ft. Width 54c Run. Ft.

X Heavy-weight enamels baked on sturdy asphalt-saturated felt base. Small black and white tile pattern is ideal for bathrooms, hallways and dinettes. Easy to clean with mild soap and water; wax occasionally. Lies flat—no pasting necessary. Up to 15 feet *Mailable*; longer lengths shipped promptly by Freight, Express or Truck. *State Length.* 6 foot width only.

72 C 3046 R—6 Ft. Wide. Shipping wt. 2 lbs. 8 oz..... Running foot 54c

Standard Weight Wardoleum

6-Ft. 33c Run. Ft. 9-Ft. 49c Run. Ft. 12-Ft. 71c Run. Ft.

A TO F Rich, fade-resistant colors. Made of the same materials used in Heavy-weight Wardoleum except in lighter weight. Heavy, tough enamels baked on asphalt-saturated felt base. Lies flat without pasting. Stain resistant. Wash with mild soap and water; wax occasionally. *Patterns:* (A) Red and Gray Plaid, (B) Beige Carpet Texture, (C) Beige Leaf on Green, (D) Gray and Yellow Texture, (E) Gray Floral "Dogwood" Pattern and (F) Gray Leaf on Darker Gray. Read "How-to-Order" below. Order all the same width for same room as rolls of different widths may vary slightly in color. Patterns repeat every 18 inches. Lengths up to 15 ft. of 6-ft. width *Mailable*; others by Freight, Express or Truck. *State Length and Pattern.*

72 C 2916 R— 6-ft. width. Shipping weight 1 lb. 14 ounces.....Running foot 33c
72 C 2919 R— 9-ft. width. Shipping weight 2 lbs. 12 ounces.....Running foot 49c
72 C 2922 R—12-ft. width. Shipping weight 3 lbs. 12 ounces.....Running foot 71c

HOW TO ORDER LINOLEUM, PLASTIC AND PRINTED ENAMEL FLOOR COVERINGS

HOW TO MEASURE: For wall-to-wall installation, measure floor, under quarter-rounds, from baseboard to baseboard, at widest and longest points. If floor covering is to extend through a doorway, order extra length. Measure offsets separately and order extra length. For accurate measurements use steel or wood rule.

FOR PERFECT COLOR MATCH: If two or more lengths are needed in your room, be sure to order all lengths the same width and at the same time, otherwise we cannot guarantee perfect color match. There is usually a slight color variance in rolls made at different times, and also in rolls of different widths.

Marbleized, Textured, Terrazzo and Spatter Patterns require no pattern match.

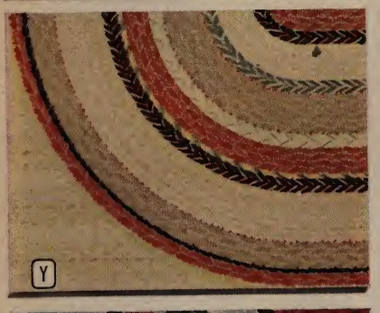
FOR PATTERN MATCH: If your room requires two or more lengths, it is often necessary to order the second length longer than the first so that the pattern will match. If your floor measures one of these lengths: 7½, 9, 10½, 12, 13½, 15, 16½, 18, 19½, 21, 22½, 24, 25½, 27, 28½ or 30 feet, order both lengths the same. If your floor does NOT measure one of these lengths, order the second length next larger size given in the listing.

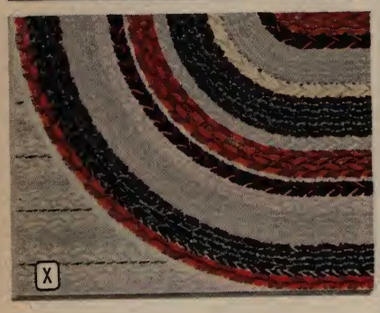
FOR EXAMPLE: If you are using 6-ft. width for a floor 11x12 ft., order the first length 11 ft. and the second length 12 ft. since 11 ft. is not included in the sizes listed.

IF YOUR ROOM IS DIFFICULT TO FIGURE Wards will send you an estimate, without charge or obligation, of the floor covering and installation materials you need. Send us a simple floor plan showing length and width of your room in feet and inches, also measurements for any irregularities. Indicate direction the floor boards run. State the type of floor covering you are interested in, and tell whether your floor is concrete or wood; also, whether it is above, on or below the ground level.

If you prefer to budget your purchases, Wards make it possible for you to pay for them out of current income each month. All items on these two pages may be purchased on orders of $20 or more for only 10% down. Full details and terms of Wards Convenient Monthly Payment Plan and its Add-on Feature are given on Inside Back Cover.

Colors match the actual merchandise as closely as possible with modern high-speed printing methods.





Armstrong's Nationally Known "Quaker" Rugs

HEAVY-WEIGHT, WITH SPECIAL "K-99" ALKALI-RESISTANT ENAMEL SURFACE . . . LONG WEARING, EASY TO KEEP CLEAN . . . 5.95 6x9 ft. TO 18.75 12x15 ft.

Armstrong's Quaker Quality Rugs are heavy-weight printed enamel floor covering. Heavy-weight is the best grade of printed enamel made. Manufactured by the nationally known Armstrong Cork Company. Heavy, tough enamels in "Quaker" rugs contain Armstrong's specially developed "K-99" base, which make them easier to keep clean, wear much longer. Colors have more brilliance, and are more resistant to fading and soap alkali. Enamels are printed on strong asphalt-saturated felt base, then baked to a hard, mirror-smooth finish. Waterproof—more resistant to spilled liquids, grease, spots and stains. Wash with mild soap and water; wax occasionally to protect the finish. Rugs lie flat without fastening. Armstrong's exclusive "Safety-Back" seals in the asphalt and eliminates staining of floors. Never use lining felt with printed enamel floor covering. Twelve patterns appropriate for every room. Attractive Colonial Braid oval rug design (Z, Y, X) on a rectangular background—use rugs as they are or, to give the appearance of actual woven rug, cut away corners—(Z) Green on Ivory, (Y) Red on Lt. Beige, (X) Red and Black on Gray; (G) White Floral—corners can be cut away to give appearance of actual woven rug with all around fringe; (H) Gray Plume; (T) Beige Floral; (J) Gray Leaf on Green; (V) Gray Leaf on Red; (C) Turquoise Wheat Design; (A) Beige Wheat Design; (B) Taupe Texture; (W) Red Plaid. 6x9-ft. size *Mailable*; others shipped by Freight, Express or Truck. *State Size and Pattern Letter.*

72 C 2556 MO—	6x9-foot size.	Shipping weight 22 pounds	$5.95
72 C 2557 R—	9x7½-foot size.	Shipping weight 27 pounds	7.45
72 C 2560 R—	9x10½-foot size.	Shipping weight 38 pounds	9.95
72 C 2562 R—	9x12-foot size.	Shipping weight 43 pounds	10.45
72 C 2565 R—	9x15-foot size.	Shipping weight 52 pounds	13.95
72 C 2572 R—	12x12-foot size.	Shipping weight 58 pounds	14.85
72 C 2575 R—	12x15-foot size.	Shipping weight 70 pounds	18.75

SEE PAGE 981 FOR COMPLETE TERMS AND DETAILS OF WARDS MONTHLY PAYMENT PLAN.

RUG BORDER IN 3 WIDTHS

3 Reproduction of 2-inch Oak Flooring. Gives effect of highly polished wood floor. Pattern is printed on asphalt-saturated felt, then given a high gloss varnish finish. Lies flat without fastening. Resists spots and stains. Cleans easily with mild soap and water; wax occasionally for longer wear. Order all lengths the same width for accurate color match as rolls may vary slightly. 2 and 3-ft. widths and lengths up to 15 ft. of 6-ft. width *Mailable*; longer lengths by Freight, Express or Truck. *State Width and Length.*

72 C 3232 M—2 ft. wide. Wt. 9 oz..Run. ft. 10c
72 C 3233 MB—3 ft. wide. Wt. 14 oz. Ft. . . 16c
72 C 3236 R–6 ft. wide. Wt. 1 lb. 12 oz. Ft. 32c

HEAVY-WEIGHT ENAMELED RUNNERS

1 2 Made by Congoleum-Nairn; especially practical for hallways. Heavy-weight quality is the best grade of printed enamel made. Tough, durable enamels are baked on sturdy felt base to form a hard finish for mirror-smooth, long-wearing surface. Bright, glossy colors are fade resistant. Lies flat; no pasting necessary. Easy to clean with mild soap and water; wax occasionally. Choose from: (1) Gray Floral, (2) Green and Tan Rush Square. *Mailable. Be sure to State Length and Pattern Number.*

72 C 3227 M—27 in. Wide. Wt. 14 oz. Ft. . 20c

Colors match merchandise as closely as modern high-speed printing methods permit.

ARMSTRONG "QUAKER" NURSERY RUG

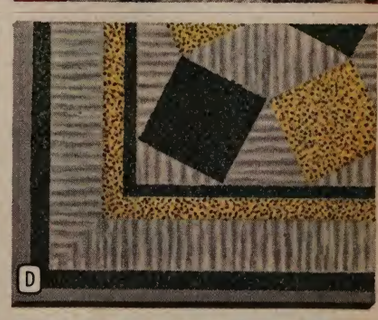
E Nursery Rhymes and Scenes on off-white background. Heavy-weight Armstrong "Quaker" printed enamel—best grade made; same quality as rugs above. Tough, fade resistant enamels baked to a hard finish on sturdy asphalt-saturated felt base. Non-porous—resists spots and stains. Easy to clean with mild soap and water. Lies flat, needs no pasting or lining felt. 6x9-ft. size *Mailable*; others by Freight, Express or Truck. *State Size and Pattern Letter E.*

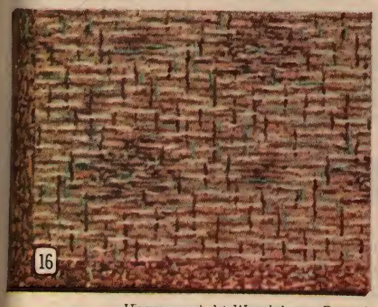
72 C 2556 MO—6x9 ft. Ship. wt. 22 lbs. $5.95
72 C 2557 R—9x7½ ft. Ship. wt. 27 lbs. 7.45
72 C 2560 R—9x10½ ft. Ship. wt. 38 lbs. 9.95
72 C 2562 R—9x12 ft. Ship. wt. 43 lbs. 10.45

PABCO ENAMELED NURSERY RUG

D Appealing nursery motifs in blue, white and yellow on gray background with pink border. Rug is Heavy-weight quality enameled floor covering by Pabco. Glossy enamels baked on asphalt-saturated felt base form hard wearing surface. Sanitary—easy to keep clean with mild soap and water; wax occasionally. Easy to install—just unroll and lay flat. Needs no pasting or lining felt. 6x9-ft. size *Mailable*; others by Freight, Express or Truck. *State Size and Pattern Letter D.*

72 C 2406 MO—6x9 ft. Ship. wt. 22 lbs. $4.95
72 C 2407 R—9x7½ ft. Ship. wt. 27 lbs.. 6.45
72 C 2410 R—9x10½ ft. Ship. wt. 38 lbs... 8.45
72 C 2412 R—9x12 ft. Ship. wt. 43 lbs.. 8.85





Heavy-weight Wardoleum Rugs in Patterns 12, 13, 14, 15, 16 and 17

Standard-weight Wardoleum Rugs in Patterns A, B, C, D, E and F

Heavy Wardoleum Rugs

HEAVY-WEIGHT, TOUGH ENAMEL SURFACE . . . 8.65 TO 15.45

12 TO 17 WARDS BEST QUALITY WARDOLEUM RUGS. Heavy-weight, the best grade printed enamel made. Strong, thick enamels baked on asphalt-saturated base for a glossy finish; smooth, long-wearing surface. Rich fade-resistant colors. Resistant to spots and stains. No trouble to install—just unroll and lay flat without pasting. Never use Lining Felt with printed enamel floor covering. Easy to clean with mild soap and water; wax occasionally for maximum wear. Six popular patterns that go with any color scheme. Choose from: (12) Charcoal Floral, (13) Green Leaf on Tan, (14) Red and Gray Floral, (15) Green Floral, (16) Tan Texture, (17) Rose Carpet Pattern. Shipped promptly from Stock by Freight, Express or Truck. *State Size and Pattern Number.*

72 C 2459 R— 9x12-foot size. Shipping weight 43 pounds. $8.65
72 C 2462 R—12x12-foot size. Shipping weight 58 pounds. 12.45
72 C 2465 R—12x15-foot size. Shipping weight 70 pounds. 15.45

Standard Wardoleum Rugs

STANDARD-WEIGHT, MODERATELY PRICED . . . 3.25 TO 7.95

A TO F A budget-priced, good quality floor covering. Same fine materials used in Heavy-weight Wardoleum, except in standard weight. Heavy, tough enamels baked on asphalt-saturated felt. Rich, fade-resistant colors. Easy to install—needs no pasting. Never use lining felt. Spot and stain resistant. Wash with mild soap and water; wax occasionally. Patterns (A) Gray and Green Shag Rug Design, (B) Red and Gray Modern Block, (C) Gray and Red Shag Rug Design (same pattern as A.), (D) Green and Yellow Modern Block, (E) Green Floral, (F) Gray Floral. 6x9-ft. size *Mailable;* larger sizes by Freight, Express or Truck.

72 C 2326 MO— 6x9-foot size. Shipping weight 17 lbs. *State Size and Pattern Letter* $3.25
72 C 2327 R— 9x7½-foot size. Shipping weight 22 lbs. *State Size and Pattern Letter* 3.98
72 C 2330 R—9x10½-foot size. Shipping weight 30 lbs. *State Size and Pattern Letter* 5.59
72 C 2332 R— 9x12-foot size. Shipping weight 35 lbs. *State Size and Pattern Letter* 5.75
72 C 2335 R— 9x15-foot size. Shipping weight 42 lbs. *State Size and Pattern Letter* 7.95

WARDS TUB SEALING KIT . . . 1.79

2 Wards Tub installation kit (shown below). A neat, water-proof seal where wall and bathtub meet. Made of washable, waterproof, White Vinyl plastic that won't crack or rot. Never needs painting. Not a flat ribbon, but a specially formed strip that holds its shape permanently. Pre-shaped to fit tight; fits neatly around corners; ⅜ in. high with ⅜-in. toe. Kit contains 15 feet of Tub Seal with applicator tube of cement; instructions for installation are included with your order. White only.

72 C 521—Shipping weight 12 oz. *Mailable* $1.79

3 "SANI-BASE" SYNTHETIC RUBBER COVE INSTALLATION KIT. Cove is ¾ in. high; ¾ in. toe. Easily installed. Kit contains 20 ft. of Molding with brush, cement, instructions.

72 C 520M—Ship. wt. 3 lbs. Black only. *Mailable* $3.15

Colors match merchandise as closely as printing permits.

REPLACE WORN WOODWORK WITH VINYL OR SYNTHETIC RUBBER MOLDINGS

VINYL BASE AND COVE MOLDINGS. Make floors more sanitary, easier to clean. Made of flexible Vinyl Plastic that is practically indestructible; water, alkali, grease can't penetrate. Never needs waxing. Easy to install; use Vinyl Cove Adhesive below. No preformed corners needed . . . just heat and bend to fit around angles. *State Color, Number of Lengths.*

4 VINYL COVE MOLDING. 1½ in. high; toe extends ½ in. Colors: Green, White, Blue, Red or Black. *Mailable.*

72 C 516 M—9-ft. length. Ship. wt. 1 lb. 8 oz. $1.75

5 VINYL BASE MOLDING. 4 in. high; toe extends ⅝ in. Colors: Green, Brown, Blue, Red or Black. *Mailable.*

72 C 515 M—4-ft length. Ship. wt. 1 lb. 9 oz. $1.55

VINYL COVE ADHESIVE (not shown). One quart cements 40 feet of Base Molding or 80 feet of Cove Molding.

72 C 610 L—One Quart. Ship. wt. 3 lbs. *Mailable* $1.27

6 SYNTHETIC RUBBER BASE MOLDING is 4 in. high. Modern and rounded for smarter appearance and easier cleaning. Flexible and durable. Patented toe angle makes tight contact with floor and wall. Use preformed corners below for custom-finished look. Easy to install. *State Number of Lengths.*

72 C 501 M—3-ft. length. Ship. wt. 1 lb. Black only 69c
72 C 502 M—9-ft. length. Ship. wt. 3 lbs. Black only $1.98

7 8 SYNTHETIC RUBBER OUTSIDE AND INSIDE CORNERS. Fit only Rubber Molding above (won't fit Vinyl). Extend 2½ in. each side of angle; ¾-in. toe. Wt. each 4 oz.

72 C 504 M—Outside Corner. Black only . . . . . Each 25c
72 C 503 M—Inside Corner. Black only . . . . . Each 25c

WARDS MOLDING CEMENT (not shown). Use to install Rubber Molding and Corners above. One quart cements 72 feet.

72 C 613 L—One Quart. Ship. wt. 3 lbs. 6 oz. *Mailable* 45c

DURABLE RUBBER MATTING

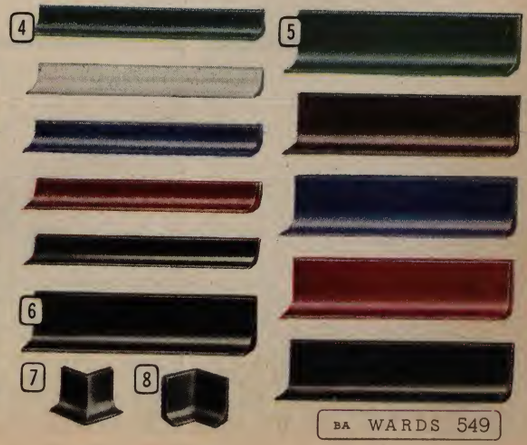
62c AND 94c Run. Ft.

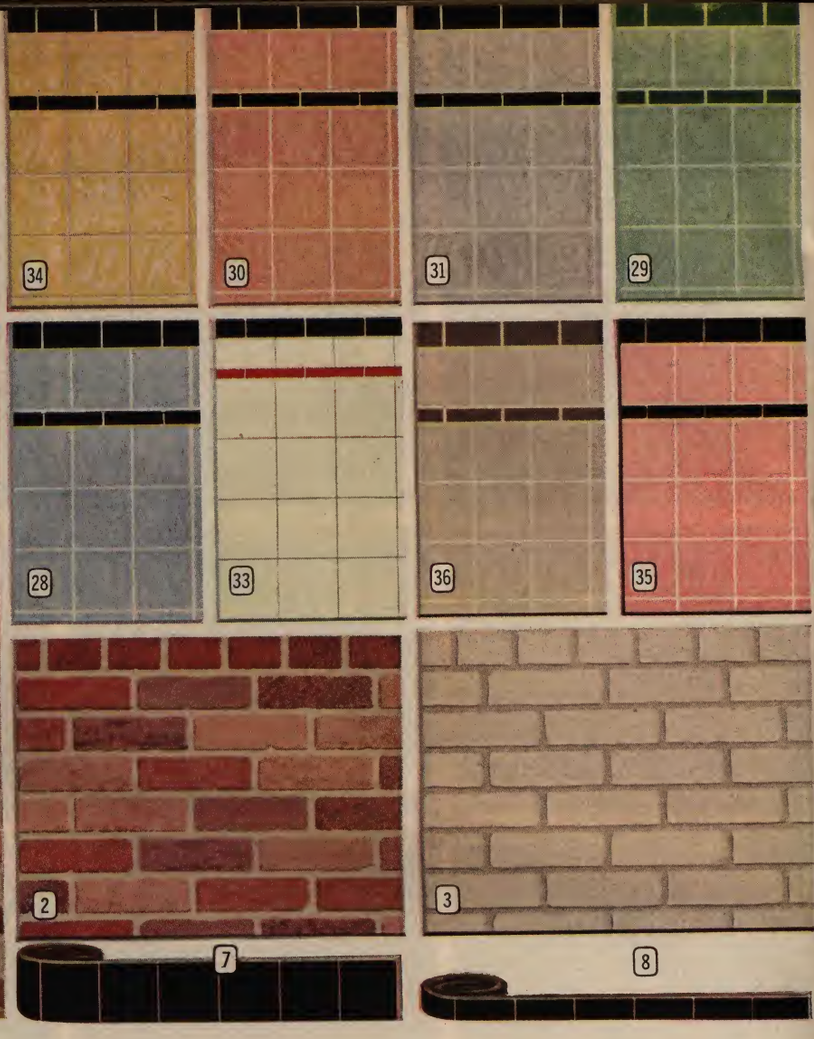
1 COLORED RUBBER MATTING. A decorative and practical protection for floors at low cost. Quiet and skid-resistant. No fraying, no trouble with moths. Easy to clean—just sponge with mild soap and water. Ideal for hallways, basements, porches and heavy traffic areas. Made of fine quality composition rubber, deeply corrugated to safeguard footing even when it is wet. Lies flat and grips the floor without fastening.

Available in two widths and two attractive colors: Green or Red. *Mailable. Be Sure to State Catalog Number, Length, Color and Width.* For additional Rubber matting see Page 552.

72 C 542 MB—24-in. width. Ship. wt. 1 lb. 12 oz. . . . . Run. ft. 62c
72 C 543 MB—36 in. width. Ship. wt. 2 lbs. 10 oz. . . . . Run. ft. 94c

SEE INSIDE BACK COVER FOR CREDIT TERMS.





Nationally Known "Gold Seal" Congowall

THE ORIGINAL ENAMEL SURFACE WALL COVERING THAT NEVER NEEDS REFINISHING . . . 51c RUN. FT.

Made by Congoleum-Nairn, manufacturers of nationally known "Gold Seal" products. Inexpensive; easy to care for. Newest decorator designs set off your kitchen, nursery, hall or bath with sparkling beauty.

SATIN-SMOOTH SURFACE resists dirt, moisture and stains. Thick, tough enamels in clear, beautiful colors thermo-baked on felt back to exact hardness for utmost durability. Dust, smudges wipe away with damp cloth.

PATENTED DUPLEX FELT BACK. Blotterlike fibers promptly soak up paste to provide a direct, permanent bond to wall. When properly installed over any smooth, dry surface, Congowall will not blister, bulge or crack.

SIMPLE TO INSTALL—flexible, easy to cut, easy to handle. No special tools needed—cuts clean with sharp knife or shears. Pieces butt to form an almost invisible seam. Use Linoleum Paste (2) on opposite page. For extra protection use Metal Trim on opposite page. Instructions included. Up to 30 ft. *Mailable*, longer cuts shipped by Freight, Express or Truck.

IF YOU HAVE DIFFICULTY MEASURING YOUR ROOM, Wards will estimate how much wall covering you will need without charge or obligation. Just send us a diagram of your room with exact dimensions in feet and inches. Indicate size and placement of doors, windows, etc. and tell us Catalog Number and Pattern Number you are interested in. For other Wall Coverings see Index.

2 3 CONGOWALL BRICK DESIGN. A modern approach to wall covering that goes so well with today's trend toward casual living. Strikingly styled to give your home an original touch with fresh coloring and design. 54 in. wide; hang horizontally. Allow 6 in. extra every 10 ft. for pattern match. (2) Red, (3) Off-White. *State length and color number.*

72 C 3911R—54 in. wide. Wt. 1 lb. 8 oz....Run. ft. 51c

7 8 CONGOWALL BASE MOLDING AND CAP STRIP. Black only. Will give your room that finished, trim, tailored appearance that suggests a professional installation. Same construction as Congowall Wall Covering with the same satin-smooth, dirt-resisting enamel surface. Install with Linoleum Paste (2) sold on opposite page.

72 C 3909 M—Base Molding. 4 inches wide. *Mailable. State length.* Ship. wt. 2 oz.....Run. ft. 5c

72 C 3908 M—Cap Strip. 1⅜ inches wide. *Mailable. State length.* Ship. wt. 1 oz.....Run. ft. 2½c

28 TO 36 4½-IN. SQUARE TILE DESIGN WITH BORDER. 54 in. wide (wainscoting height); hang horizontally. Built-in decorative border and feature strip are part of design. Allow 6 in. extra every 10 ft. for pattern match. (34) Yellow with Black, (30) Peach with Black, (31) Gray with Black, (29) Green with Dk. Green, (28) Blue with Black, (33) Off-White with Red and Black, (36) Taupe with Brown or (35) Pink with Black. *Be Sure to State length, color and pattern number.*

72 C 3911R—54 in. wide. Wt. 1 lb. 8 oz...Run. ft. 51c

All colors on this page match the actual colors of the merchandise as closely as possible with modern high-speed printing methods.

If you prefer to budget your purchases, Wards make it possible for you to enjoy your lovely walls while you pay for them out of current income each month. Full details and terms of Wards Convenient Monthly Payment Plan are given on Inside Back Cover.

NEW VINYL-SEALED "SANDRAN" WALL COVERING...58c FT.

M TO V So REALISTIC-LOOKING you can't tell from the appearance it isn't actual Wall Tile. Made by the same firm that makes nationally-known Sandran floor covering. Photograph of wall tile is printed in Vinyl ink on asphalt-saturated base, then a clear vinyl sheet is fused on top to seal in the colors, seal out dirt. Wipes clean quickly, sheds spots and stains.

Flexible, easy to install—border and feature strip are part of the design. 54 in. wide (wainscoting height). Trim to height desired and cut at any "mortar" line for almost invisible seam. Install with Linoleum Paste (2) opposite page. When measuring, deduct for doors, cabinets, etc. and add 6 in. extra every 10 feet for pattern match. Up to 30 ft. *Mailable;* longer cuts by Freight, Express or Truck. *Colors:* (M) Turquoise with Black, (P) Gray with Black, (R) Yellow with Black, (T) Green with Dk. Green or (V) Rose with Dubonnet.

72 C 3934R—54 in. wide. Ship. wt. 1 lb. 6 oz. *State length, color and letter*.....Run. ft. 58c

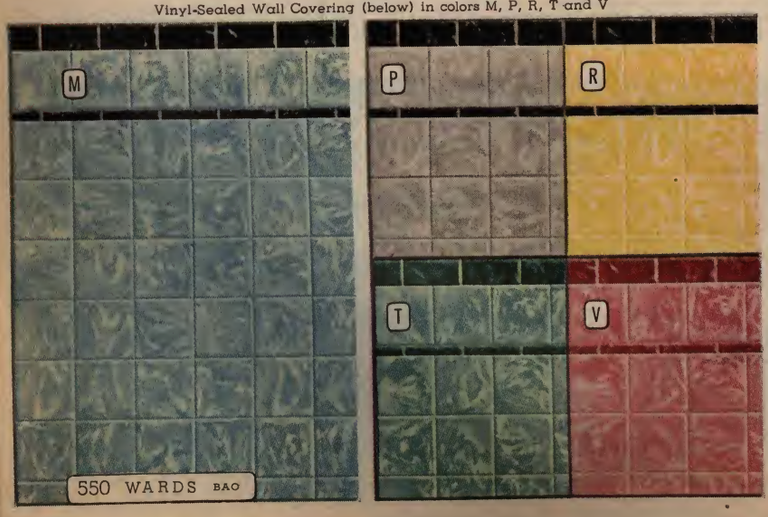
PLASTIC-COATED WALL COVERING . . . 40c RUN. FT.

A TO F DURABLE, PRACTICAL AND VERY LOW-PRICED. Realistic 4½-in. sq. tile pattern printed on asphalt-saturated felt and sealed with layer of clear, tough plastic. Alkali and grease cannot penetrate the surface; cleans easily. Flexible; easy to install.

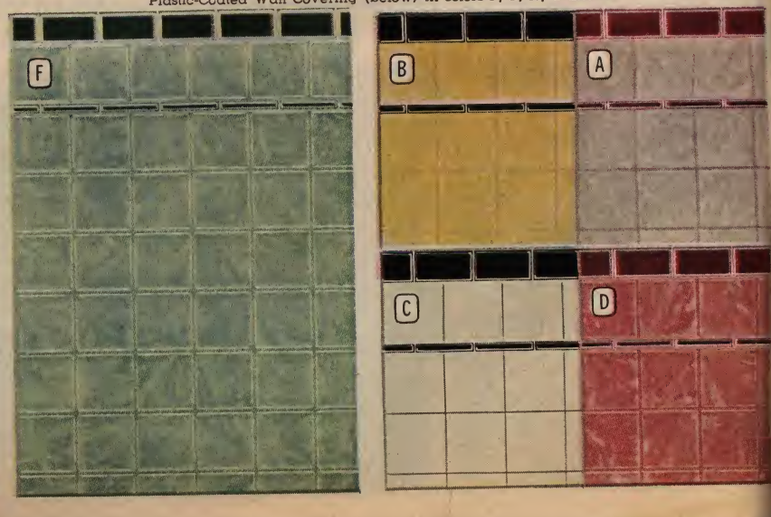
BORDER AND FEATURE STRIP are actually part of design—nothing more to buy. 54 in. wide (wainscoting height). Just trim to height desired and cut at any "mortar" line for almost invisible seams. Adhere with Linoleum Paste (2) on opposite page. When measuring, deduct for doors, cabinets, etc. and add 6 in. extra every 10 ft. for pattern match. Up to 30 ft. *Mailable;* longer cuts by Freight, Express or Truck. *Colors:* (F) Green with Dark Green, (B) Yellow with Black, (A) Gray with Dubonnet, (C) White with Black, (D) Rose with Dubonnet. *State length and color.* For other wall Coverings see Index.

72 C 3920R—54 in. wide. Ship. wt. 1 lb. 6 oz. *State length and pattern letter.*, Run. ft. 40c

Vinyl-Sealed Wall Covering (below) in colors M, P, R, T and V



Plastic-Coated Wall Covering (below) in colors F, B, A, C and D



Metal Trim, Edgings and Installation Needs

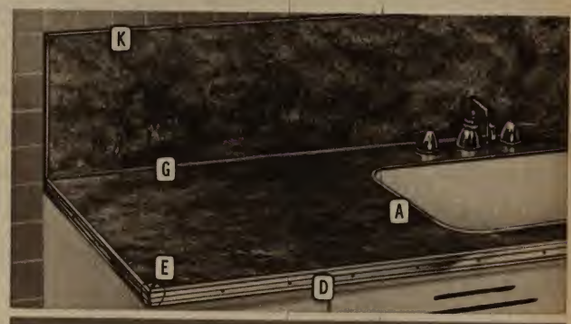
FOR TILES, COUNTERTOPS, STAIR TREADS, LINOLEUM AND WALL COVERING . . . DO IT YOURSELF AND SAVE

Stainless steel trim gives work surfaces, wall and floor installations that finished, tailored appearance that suggests professional installation. It protects the edges of your covering material—prevents damaging tears, etc. These trims make it easier to install your material too . . . around corners, for instance . . . or by hiding irregularities. Use them also to repair damaged seams, etc. in old installations.

These trims won't tarnish—their mirror-like luster lasts for years. Flexible and very durable, precisely shaped and dimensionally perfect. You can install them yourself, quickly and easily. Complete instructions, nails and screws included with your order.

There are two types of metal trim: the "UNDERSLUNG" type which is installed before covering is applied, and the "ON-TOP" type which is installed after covering is applied. Room scenes above merchandise illustrations demonstrate uses of the various pieces.

6-foot and shorter lengths are *Mailable;* 12-foot lengths are shipped by Freight, Express or Truck. Order in 6-foot lengths whenever possible because shipping will cost you less.



SINK, COUNTER AND TABLE EDGINGS, ETC.

(A) ALUMINUM SINK RIM for single and double flat rim sinks (see Page 861). Install before linoleum; press lip back to seal. 1½-in. flange, ¼-in. lip. Inside rim measurements slightly smaller than sinks for perfect fit. Order rim to fit OUTSIDE measurements A and B in sketch. Professional installation recommended. *All sizes are Mailable.*

72 C 745 MO—Fits 16x24-in. sink. Ship. wt. 2 lbs. $2.55
72 C 746 MO—Fits 18x24-in. sink. Ship. wt. 2 lbs. 2.55
72 C 747 MO—Fits 18x30-in. sink. Ship. wt. 2 lbs. 2.59
72 C 748 MO—Fits 21x24-in. sink. Ship. wt. 2 lbs. 2.59
72 C 749 MO—Fits 21x32-in. sink. Ship. wt. 3 lbs. 10 oz. 2.75

(B) STAINLESS STEEL TABLE EDGE. On-top type. Grooved facing snaps on metal clips. Clips included. Bend to finish corners.
72 C 723 MO—1 in. wide. Ship. wt. 12 oz. ..... 6 ft. for $1.21
72 C 724 R —1 in. wide. Wt. 1 lb. 8 oz. *Not Mail.*. 12 ft. for 2.42

(C) STAINLESS STEEL NO-DRIP TABLE EDGE. On-top type. Fits ¾-in. counter edge and covering. Drip-proof edge prevents liquids from dripping on floor. No separate corners needed—easily mitred to finish corners. One inch wide; about ½-inch top bead. (Not for use on curved counter edges.)
72 C 710 MO—Ship. wt. 1 lb. 8 oz. ..... 6 ft. for $1.35
72 C 711 R —Ship. wt. 3 lbs. *Not Mail.*. ..... 12 ft. for 2.69

(D) STAINLESS STEEL TABLE EDGE. On-top type. Grooved face; 5/32-in. turnover. Bend or use corners (E) to finish.
72 C 703 MO— ⅞ in. Ship. wt. 1 lb. 9 oz. ..... 6 ft. for 93c
72 C 704 R — ⅞ in. Ship. wt. 3 lbs. *Not Mail.*. ..... 12 ft. for $1.85
72 C 733 MO—1⅛ in. Ship. wt. 1 lb. 13 oz ..... 6 ft. for 98c
72 C 734 R —1⅛ in. Ship. wt. 3 lbs. 8 oz. *Not Mail.* 12 ft. for $1.95

(E) STAINLESS STEEL CORNER. Use with Table Edge (D) above.
72 C 735 M—For ⅞-in. edge. Ship. wt. 5 oz. *Mail.*. . 4 for 48c
72 C 736 M—For 1⅛-in. edge. Ship. wt. 5 oz. *Mail.*. . . . 4 for 48c

(F) STAINLESS STEEL UNDERSLUNG TABLE EDGE. Smooth face.
72 C 762 MO—13/16 in. Ship. wt. 8 oz. ..... 6 ft. for $1.45
72 C 763 R—13/16 in. Ship. wt. 1 lb. 6 oz. *Not Mail.*. 12 ft. for 2.89

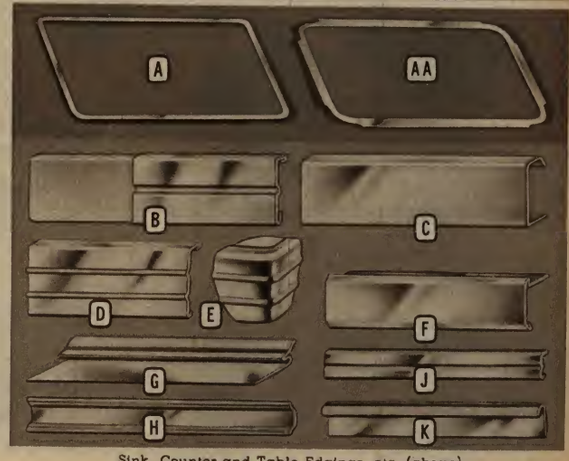
(AA) HUDEE STAINLESS STEEL SINK RIM. Install after cabinet top material is applied; an ideal replacement rim. Water tight; sanitary. Fits round-cornered (1½-inch radius), flat rim sinks only (See Page 861). Measure sink to extreme outside edges for size as rim fits OUTSIDE sink measurements. (See illustration under Item A). Inside rim measurements are slightly smaller than sinks for perfect fit. Professional installation is recommended. Clips, screws, lugs, instructions are included. See cross-section showing rim in place. *Mailable.*
72 C 754 MO—18x30 in. Ship. wt. 4 lbs.. $4.75
72 C 755 MO—21x32 in. Wt. 4 lbs. 8 oz.. 4.75
72 C 756 MO—21x24 in. Ship. wt. 4 lbs. 4.50

(G) STAINLESS STEEL UNDERSLUNG COVE STRIP OR BATH TUB EDGE. ⅜-in. face; 5/8-in. flange. Pictures (G) at right show use as cove strip and also as bath tub edge.
72 C 694 MO—Ship. wt. 1 lb. 5 oz. 6 ft. for 98c
72 C 693 R—Ship. wt. 2 lbs. 8 oz. *Not Mail.* 12 ft. for. $1.95

(H) STAINLESS STEEL ON-TOP COVE. Install after material. *Not Mail.*
72 C 764 R—Ship. wt. 1 lb. 4 oz. 12 ft. for $1.50

(J) STAINLESS STEEL CAP STRIP. On-top type. Protects splash board or wall covering. ½-in. face; ⅛-in. turnover.
72 C 761 MO—Ship. wt. 1 lb. 2 oz. 6 ft. for 77c

(K) STAINLESS STEEL UNDERSLUNG CAP STRIP. Finishes top edge of material installed; nails concealed. ⅛-inch turnover; 5/8-inch flange. *6 ft. Mail.; 12 ft. Not Mail.*
72 C 679 MO—Ship. wt. 1 lb. 5 oz. . 6 ft. for 69c
72 C 680 R—Ship. wt. 2 lbs. 8 oz. 12 ft. for $1.35



Sink, Counter and Table Edgings, etc. (above)

INSIDE AND OUTSIDE CORNERS, DIVIDER STRIP

(L) STAINLESS STEEL OUTSIDE CORNER. On-top type. ¾-inch face on each side; one piece. Install after wall covering is installed.
72 C 757 M—Ship. wt. 1 lb. 5 oz. ..... 5 ft. for 89c

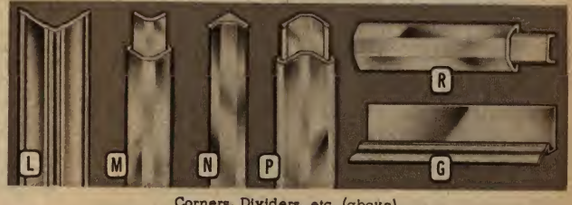
(M) STAINLESS STEEL OUTSIDE CORNER. On-top type. Attach retainer strip to wall; ⅞-in. face snaps on; conceals nails. Install after wall covering is installed.
72 C 716 M—Ship. wt. 2 lbs. ..... 5 ft. for 98c

Full details and terms of Wards Convenient Monthly Payment Plan and the extra-convenient Add-on Plan are given on the Inside Back Cover of this Catalog.

(N) STAINLESS STEEL INSIDE CORNER. On-top type. One piece. 9/16-inch face. Install after wall covering. May also be used as Cove.
72 C 759 M—Ship. wt. 1 lb. 1 oz. ..... 5 ft. for 66c

(P) STAINLESS STEEL INSIDE CORNER. On-top type. Attach retainer strip; 1-in. face snaps on, conceals nails.
72 C 715 M—Ship. wt. 2 lbs. ..... 5 ft. for 98c

(R) STAINLESS STEEL DIVIDER STRIP. On-top type. Joins wall covering. ½-in. overlay snaps to ⅜-in. strip.
72 C 717 MB—Ship. wt. 1 lb. 7 oz. ..... 6 ft. for 98c
72 C 718 R—Wt. 2 lbs. 4 oz. *Not Mail.*. . . . . 12 ft. for $1.95



Corners, Dividers, etc. (above)

STAIR NOSING, SEAM BINDING, DOOR EDGING

(T) STAINLESS STEEL STAIR NOSING. On-top type. Easy to install. Ribbed 1-in. top and ¾-in. nose.
72 C 686 M—18-in. width. Ship. wt. 6 oz. ..... Each 25c
72 C 687 M—24-in. width. Ship. wt. 8 oz. ..... Each 34c
72 C 688 M—36-in. width. Ship. wt. 12 oz. ..... Each 49c

(V) STAINLESS STEEL SEAM BINDING. Covers floor seams.
72 C 683 M—¾-inch. Ship. wt. 1 oz. ..... 1 ft. for 5c
72 C 727 M—¾-inch. Ship. wt. 12 oz. . . . 12½ ft. for 61c
72 C 728 M—¾-inch. Ship. wt. 1 lb. . . . . 18½ ft. for 87c

(W) ECONOMY STAINLESS STEEL EDGE BINDING. Protects floor covering in doorways.
72 C 684 M—11/16 in. Ship. wt. 1 oz. ..... 1 ft. for 5c
72 C 725 M—11/16 in. Ship. wt. 12 oz. . . . . 12½ ft. for 61c
72 C 726 M—11/16 in. Ship. wt. 1 lb. . . . . 18½ ft. for 87c

(X) HEAVY STAINLESS STEEL DOOR EDGE. Gives maximum protection to floor covering in doorways. ¾-inch wide. Extra long-wearing.
72 C 685 M—Ship. wt. 8 oz. ..... 3 ft. for 39c

Stair Nosing, Seam Binding, etc. (above)

ADHESIVES AND OTHER INSTALLATION NEEDS

(1) CONCRETE FLOOR PATCH AND LEVELER. Use on wood floors for patching or on concrete for patching and leveling. Powder form. 10 lbs. cover about 10 square feet to depth of ⅛ in. Won't shrink.
72 C 641 M—10-lb. Pkg. Ship. wt. 10 lbs. *Mail.*. . . . $1.10

(2) LINOLEUM PASTE. Gallon covers about 108 sq. ft. (9 by 12-foot area). For installing Linoleum and Tile floors or Wall Covering. Also recommended for pasting Stair Treads to stairs.
72 C 600—1 Qt. Ship. wt. 3 lbs. 12 oz. *Mailable*. . . . 34c
72 C 601 M—1 Gal. Ship. wt. 13 lbs. *Mailable*. 85c
72 C 602 R—5 Gals. Ship. wt. 68 lbs. *Not Mail.*. . . $4.25

(3) ASPHALT TILE ADHESIVE. The only compound needed for installation of Asphalt or Excelon Tiles directly on concrete or on lining felt over wood floors. Gal. covers about 144 sq. ft. Instructions incl.
72 C 635 M—1 Gal. Ship. wt. 11 lbs. *Mailable*. 79c
72 C 636 R—5 Gal. Ship. wt. 50 lbs. *Not Mail.*. . $3.25

(4) ASPHALT TILE ADHESIVE REMOVER. Easiest way to remove spilled or excess Asphalt Tile Adhesive. When used according to directions will not damage floor. Easy to use—just wipe surface of tile with this liquid, then remove immediately with damp cloth.
72 C 648—1 Quart. Ship. wt. 2 lbs. 8 oz. *Mail.*. 75c

(5) DAMP PROOF LINOLEUM CEMENT. Use where dampness occurs—floors, walls or sink tops. Do not use to install Rubber Tile. Gallon covers about 108 sq. ft.
72 C 605—1 Pt. Ship. wt. 1 lb. 7 oz. *Mailable*. 44c
72 C 603—1 Qt. Ship. wt. 2 lbs. 8 oz. *Mailable*. 64c
72 C 604 M—1 Gal. Ship. wt. 9 lbs. *Mailable*. $1.98

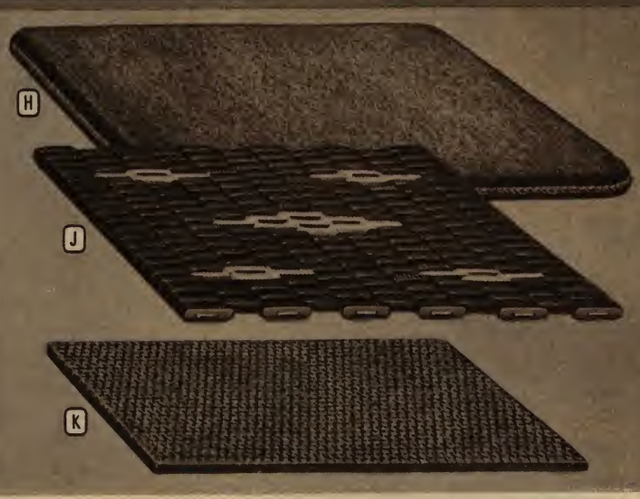
(6) ASPHALT SATURATED LINOLEUM LINING FELT. Use on wood floors under Linoleum and all types of tile. DO NOT USE on concrete. *State length. Mail.*
72 C 619 M—36 in. wide. Ship. wt. 5 oz. . . . . Run. ft. 3c
72 C 619 MO—150-ft. Roll. Ship. wt. 44 lbs. $4.30

(7) LINOLEUM AND TILE INSTALLATION KIT. Accessories for installing floor coverings. Includes: Linoleum knife (2½-inch steel blade), Steel Paste Spreader with sawtooth edge; Carpenters' Chalk and 25-foot Chalk Line. *Mailable.*
72 C 621—Installation Kit. Ship. wt. 12 oz. 79c
72 C 611—Paste Spreader only. Ship. wt. 10 oz. . . . 21c

Additional Adhesives are sold on pages with the merchandise for which their use is recommended.

Go to your nearest Ward Catalog Office. They will handle all details, save you letter postage and money order fees, also part of the shipping charges.

Adhesives and Other Installation Needs (above)



Rug Cushions and Other Floor Protection Needs

RUG CUSHIONS MAKE CARPETS WEAR LONGER . . . TREADS, MATS PROTECT STAIRS AND FLOORS

Rugs and carpets last much longer with Wards Rug Cushions (proved by Laboratory Tests) and feel more luxurious underfoot. Cushions minimize abrasive wearing action of dirt and grit on rug. Install waffle side next to floor, smooth surface on top.

Rug cushions share the weight of heavy furniture, relieve the pressure of heavy traffic areas, reduce wear caused by uneven flooring and the normal expansion and contraction of floor boards; also insulate your floors against heat and cold.

Be sure to state your rug size when ordering. Cushions will be cut slightly smaller on all sides so they won't show at rug edges. Use 27-in. width Cushions (B), (C) or (D) for stairs and halls or Sponge Rubber Stair Cushion (K) shown above. For detailed information on direct-from-factory shipments, see Page 970.

SPONGETRED RUBBER CUSHION 1.95 Run. Ft. 9 Ft. Wide

(A) Our newest Rug Cushion—gives rugs more luxurious softness—a deep pile feeling. Rubber is blown into sponge formation—thousands of little air pockets (see enlarged view at left) make cushion permanently buoyant underfoot. Can't mat down—springs back after each step. Holds rug in place—can't slip or stretch; does not absorb dirt; moth and vermin-proof. ¼ in. thick. Rug lies flat on smooth mesh surface. Slightly smaller than specifications to prevent showing at rug edges. Up to 6 feet of 9-foot width *Mailable;* larger sizes by Freight, Express or Truck. Shipped promptly from Factory near Kansas City, Mo. You pay charges from nearest House. See Page 970. *State Catalog Number and Length or Size.*

73 C 2090 F— 9-ft. width. Ship. wt. 4 lbs. 4 oz.....Run. ft. $1.95
73 C 2092 F—12-ft. width. (Seamed). Wt. 5 lbs. 12 oz.....Ft. 2.59
73 C 2093 F—15-ft. width. (Seamed). Ship. wt. 7 lbs..Run. ft. 3.25
73 C 2094 F— 9x12-ft. size. Ship. wt. 51 lbs.....23.25
73 C 2090 F— 9x15-ft. size. Ship. wt. 64 lbs.....29.25
73 C 2092 F—12x12-ft. size. Ship. wt. 68 lbs.....31.00
73 C 2092 F—12x15-ft. size. Ship. wt. 85 lbs.....38.75

HEAVY-WEIGHT RUBBERIZED CUSHION 1.39 Ft. 9 Ft. Wide

(B) A spongy rubber-coated waffle side and heavy ribbed rubber side completely seal the cushiony hair and jute center. Keeps original thickness and resilience, cannot stretch, is sanitary, non-skid and mothproofed. Heavy-weight—full 44 oz. per sq. yd. Slightly smaller than specifications to prevent showing at rug edges. Up to 60 feet of 27-in. width, and 6 feet of 9-ft. width *Mailable;* larger sizes shipped by Freight, Express or Truck. All shipped promptly from Factory near Kansas City, Mo. You pay transportation charges from nearest Mail Order House. See Page 970. *State Length or Size.*

73 C 2060 K—27-in. width. Ship. wt. 12 oz.....Run. ft. 34c
73 C 2061 F— 9-ft. width. Ship. wt. 2 lbs. 12 oz....Run. ft. $1.39
73 C 2062 F—12-ft. width. Ship. wt. 3 lbs. 12 oz....Run. ft. 1.84
73 C 2064 F—15-ft. width. (Seamed). Wt. 4 lbs. 12 oz. Run. ft. 2.34
73 C 2063 F— 9x12-ft. size. Ship. wt. 34 lbs.....16.25
73 C 2061 F— 9x15-ft. size. Ship. wt. 43 lbs.....20.85
73 C 2062 F—12x12 ft. size. Ship. wt. 45 lbs.....22.00
73 C 2062 F—12x15-ft. size. Ship. wt. 57 lbs.....27.60

RUBBERIZED WAFFLE CUSHION 1.10 Run. Ft. 9 Ft. Wide

(C) The new ribbed, rubber coated side holds carpet in place, reduces linting, eliminates stretching and fraying. Heavy 40 oz. waffled hair and jute lengthens carpet wear. Moth proof. Up to 60 ft. of 27-in. and 6 ft. of 9-ft. widths *Mail.;* larger sizes by Frt., Exp. or Trk. Shipped promptly from Factory near Kansas City, Mo. Pay from nearest House.

73 C 2080 K—27-in. width. Ship. wt. 11 oz.....Run. ft. 28c
73 C 2081 F— 9-ft. width. Ship. wt. 2 lbs. 10 oz..Run. ft. $1.10
73 C 2082 F—12-ft. width. Ship. wt. 3 lbs. 8 oz. Run. ft. 1.49
73 C 2083 F—15-ft. width. (Seamed) Wt. 4 lb. 8 oz. Run. ft. 1.85
73 C 2084 F— 9x12-ft. size. Ship. wt. 31 lbs..... 12.95
73 C 2082 F—12x12-ft. size. Ship. wt. 41 lbs..... 17.85
73 C 2082 F—12x15-ft. size. Ship. wt. 52 lbs..... 22.10

MEDIUM-WEIGHT WAFFLE CUSHION 86c Ft. 9 Ft. Wide

(D) About 32 oz. per sq. yd. Gives excellent service. Interliner holds shape of cushion—won't stretch. Moth-repellent all-Hair waffle side is needle-punched through interliner to Jute Base. Edges overcast on 9x12-ft. size only. Up to 60 ft. of 27-in. width, and 6 ft. of 9-ft. width *Mail.;* larger sizes by Frt., Exp. or Trk. All shipped promptly from Factory near Kansas City, Mo. Pay from nearest House. See Page 970.

73 C 2007 K—27-in. width. Ship. wt. 9 oz.....Run. ft. 23c
73 C 2005 F— 9-ft. width. Ship. wt. 2 lbs. 2 oz. Run. ft. 86c
73 C 2006 F—12-ft. width. Ship. wt. 2 lbs. 12 oz. Run. ft. $1.15
73 C 2009 F—15-ft. width. (Seamed) Wt. 3 lbs. 8 oz....Ft. 1.45
73 C 2008 F— 9x12-ft. size. Ship. wt. 25 lbs.....10.25
73 C 2006 F—12x12-ft. size. Ship. wt. 33 lbs.....13.75
73 C 2006 F—12x15-ft. size. Ship. wt. 41 lbs.....17.25

STAIR TREADS AS LOW AS 27c 9x18-in. size

RUBBER STAIR TREADS SAFEGUARD FOOTING, protect stairs. Easy to install—use Linoleum Paste (2), Page 551.

See attractive "carpet texture" Treads sold on Page 546.

(E) GOOD TREAD. Safety-angle corrugations guard against slipping. Good quality composition rubber, but not so heavy as Tread (F) below. *Mailable. State Color.*

72 C 579 L—9x18 in. Ship. wt. 1 lb. Black.....27c
72 C 579 L—9x18 in. Ship. wt. 1 lb. Brown.....32c
72 C 580 L—9x24 in. Ship. wt. 1 lb. 6 oz. Black.....39c
72 C 580 L—9x24 in. Ship. wt. 1 lb. 6 oz. Brown.....44c

(F) BETTER TREAD. Heavy composition rubber—deeply corrugated. Molded nosing anchors edge snugly. Heavier than tread above. About ⅛ in. thick. *Mailable. State Color.*

72 C 570 L—9x18 in. Ship. wt. 1 lb. 13 oz. Black.....45c
72 C 570 L—9x18 in. Ship. wt. 1 lb. 13 oz. Brown.....49c
72 C 571 L—9x24 in. Ship. wt. 2 lbs. 6 oz. Black.....59c
72 C 571 L—9x24 in. Ship. wt. 2 lbs. 6 oz. Brown.....65c

(G) BEST TREAD WITH RISER. Heavy composition rubber, molded in one piece. Deeply corrugated. Same as (F) above but has 6-in. piece below tread and nosing to protect riser between steps. Abt. ⅛ in. thick. *Mailable. State Color.*

72 C 575 L—9x18 in. Ship. wt. 2 lbs. 4 oz. Black.....59c
72 C 575 L—9x18 in. Ship. wt. 2 lbs. 4 oz. Brown.....75c
72 C 576 L—9x24 in. Ship. wt. 3 lbs. Black.....79c
72 C 576 L—9x24 in. Ship. wt. 3 lbs. Brown.....98c

COCOA MATS AS LOW AS 1.49 14x24 in.

(H) COCOA MATS. Made of tough, imported India fibers; strong back. Thick, brush-like surface removes soil quickly. Saves floors and carpets. Well made; long-wearing. Heavy braided edges. About 1¼ in. thick. *Mailable.*

72 C 510 L—14x24 in. Ship. wt. 3 lbs. 8 oz.....$1.49
72 C 511 L—16x27 in. Ship. wt. 4 lbs. 8 oz..... 1.98
72 C 512 L—18x30 in. Ship. wt. 5 lbs. 8 oz..... 2.49

RUBBER LINK MATS AS LOW AS 1.39 14x21½ in.

(J) RUBBER LINK DOOR MATS. Grooved, heavy-duty tire links scrape dirt off shoes. Made of rust-resistant spring steel and tough rubber. Practical and economical. About ¾ in. thick. Black with contrasting design. *Mailable.*

72 C 530 L—14x21½ in. Ship. wt. 4 lbs.....$1.39
72 C 531 L—16x24½ in. Ship. wt. 5 lbs. 8 oz..... 1.59
72 C 532 L—18x29 in. Ship. wt. 7 lbs..... 2.59
72 C 533 L—21x33 in. Ship. wt. 9 lbs. 8 oz..... 3.49

See Colorful "Welcome" Door Mats on Page 540.

SPONGE RUBBER STAIR CUSHIONS 49c Each

(K) Sponge rubber won't mat down, even under heavy traffic; makes stair carpet wear much longer. ¼ in. thick. 12-in. width covers stair nosing. Fits 27-in. carpet. *Mail.*

72 C 550 L—12x24-in. size. Ship. wt. 1 lb.....Each 49c

BEST QUALITY MATTING 51c Run. Ft. 24 in. Wide

(L) WARDS HEAVY-WEIGHT PANELED MATTING. Made of heavy-weight composition rubber. Deeply corrugated to guard against slipping. Heavy—lies flat without fastening. Waterproof and washable. Ideal for hallways, basements, etc. Black or Brown. *State Length and Color. Mailable.*

72 C 523 M—24 in. wide. Wt. 1 lb. 12 oz. Black. Run. ft. 51c
72 C 523 M—24 in. wide. Wt. 1 lb. 12 oz. Brown. Run. ft. 59c
72 C 522 M—36 in. wide. Wt. 2 lbs. 10 oz. Black. Run. ft. 76c
72 C 522 M—36 in. wide. Wt. 2 lbs. 10 oz. Brown. Run. ft. 89c

See attractive colored matting on Page 549.

GOOD QUALITY MATTING 16c Run. Ft. 36 in. Wide

WARDS LIGHTWEIGHT MATTING (not shown). Made of tough asphalt, molded on asphalt-saturated felt base. Looks like rubber; gives satisfactory wear. Corrugated surface guards against slipping. Waterproof and washable. Black only. *State Catalog Number and Length. Mailable.*

72 C 505 M—36 in. wide. Ship. wt. 1 lb. 8 oz. ....Run. ft. 16c

DU PONT "RUG ANCHOR" 52c Run. Ft. 24 in. Wide

(M) RUBBER RUG ANCHOR is recommended for use under wool and cotton scatter rugs and runners. This is not a cushion, but a flat piece of sturdy rubber, crossbarred on both sides to grip floor and hold rug securely—helps prevent slipping. Cut with scissors to exact rug size. *State Length. Mail.*

72 C 517 M—24 in. wide. Ship. wt. 9 oz.....Run. ft. 52c
72 C 518 M—32 in. wide. Ship. wt. 13 oz.....Run. ft. 67c

10% Down on orders of $20 or more. See Page 981 for details.

Send for Your Copy Today

WARDS 1956 WALLPAPER CATALOG . . . IT'S FREE AND IT'S BRAND NEW!

CONTAINS NEARLY 200 SELECTIONS FROM OUR NEW 1956 LINE—ALL IN FULL COLOR. Our Wallpaper Catalog is truly an innovation—entirely different from anything we have ever put out before. *Now for the first time* you can see all color choices of each pattern; and there is a full repeat of the design so you can get a clear picture of what it will look like on your walls. No more guess work in choosing the paper that's "just right" for any of your rooms. Two actual samples of wallpaper in Best and Better qualities are included so you can see the heavy-weight paper, fine printing and rich embossing. There is even a page of all the equipment necessary for hanging wallpaper yourself. With this brand new catalog you can easily, conveniently and economically select just what you want to beautify your home right from your easy chair.

ENTIRELY NEW LINE OF HANDSOME PAPERS

Now is the time to plan fresh decorating schemes for your home. Wards offer a wide range of styles to fit every mood and taste, richly colored to latest decorating trends.

See rich textured papers ranging from rough weaves to heavy embossed designs that can create countless striking effects. You'll love the charming diminutive prints as well as versatile florals. Back cover features Wards Fabric Wall Covering that protects walls as well as beautifies.

PRE-PASTED AND PRE-TRIMMED PAPERS, offered by Wards for the first time, are completely trimmed on BOTH SIDES—eliminates tedious trimming. Each roll is already pasted—all you do is cut to length, dip in water and hang. All are plastic coated for extra-washability. Exclusive water box included with each room lot order of 5 double rolls or more at no extra charge. You save hours of work, yet pay only 40c more a double roll than for our regular wallpaper.

HIGH QUALITY AT LOW PRICES

Although competitors are increasing their prices, Wards still maintain the same low prices—⅓ to ½ less than you would pay elsewhere for comparable quality. Designs are drawn by outstanding artists of both America and Europe. Range of styles give you the latest in home furnishing trends, the finest of modern and traditional styling. All papers are manufactured under strictest quality controls.

ALL ARE FADEPROOF—Laboratory tested for a period equal to three years and show no appreciable change of color.

TRIM-EASY EDGES on all regular papers. Perforated edge tears like a postage stamp. Saves time, does a better job.

WET-STRENGTH PAPER used for all new papers—easier to handle, less likely to tear than ordinary wallpaper.

WASHABLE PAPERS are laboratory tested. Ordinary soil can be washed off with no appreciable change in the paper.

TIME TO RE-PAPER? "DO IT YOURSELF!"

More and more people are doing their own home decorating and discovering that this is the most economical and satisfying way of solving their decorating problems.

With our Pre-trimmed, Pre-Pasted line, papering couldn't be easier. Merely dip paper in water box, apply to the wall and let dry. Also our regular papers are easier to hang than ever before. Now they are all of heavier, much more manageable quality. Designs are easier to match. Regular rolls have Trim-Easy Edge.

With all these features and a little practice, you'll achieve expert-looking results. Complete hanging instructions are included with each order, if requested.

With the money you save at Wards low prices and by hanging the paper yourself, you can save enough to decorate another room or two. The satisfaction gained through a "job well done" will double your enthusiasm for the "Do It Yourself" way—the fun way of decorating.

SEE OUR COMPLETE WALLPAPER LINE IN YOUR NEAREST CATALOG OFFICE OR RETAIL STORE

Over 400 actual samples, Wards complete collection, are always on display in the two large decorator-size sample books, shown below. Wards book contains 225 exclusive papers ranging from 22c to 95c a single roll. Nationally Known Quality Book shows about 180 of the best patterns by America's leading manufacturers. Prices range from 75c to $3.75 a single roll. Come in and see for yourself! Our trained clerks will be glad to help you make your selections, figure correct amounts and write up your order.

WARDS SAMPLE BOOK

NATIONALLY KNOWN QUALITY BOOK

CLIP OUT COUPON AND MAIL IT IN TODAY!

MONTGOMERY WARD, DEPT. WS-6

Please send me a free copy of Wards New Wallpaper Catalog

Name_____

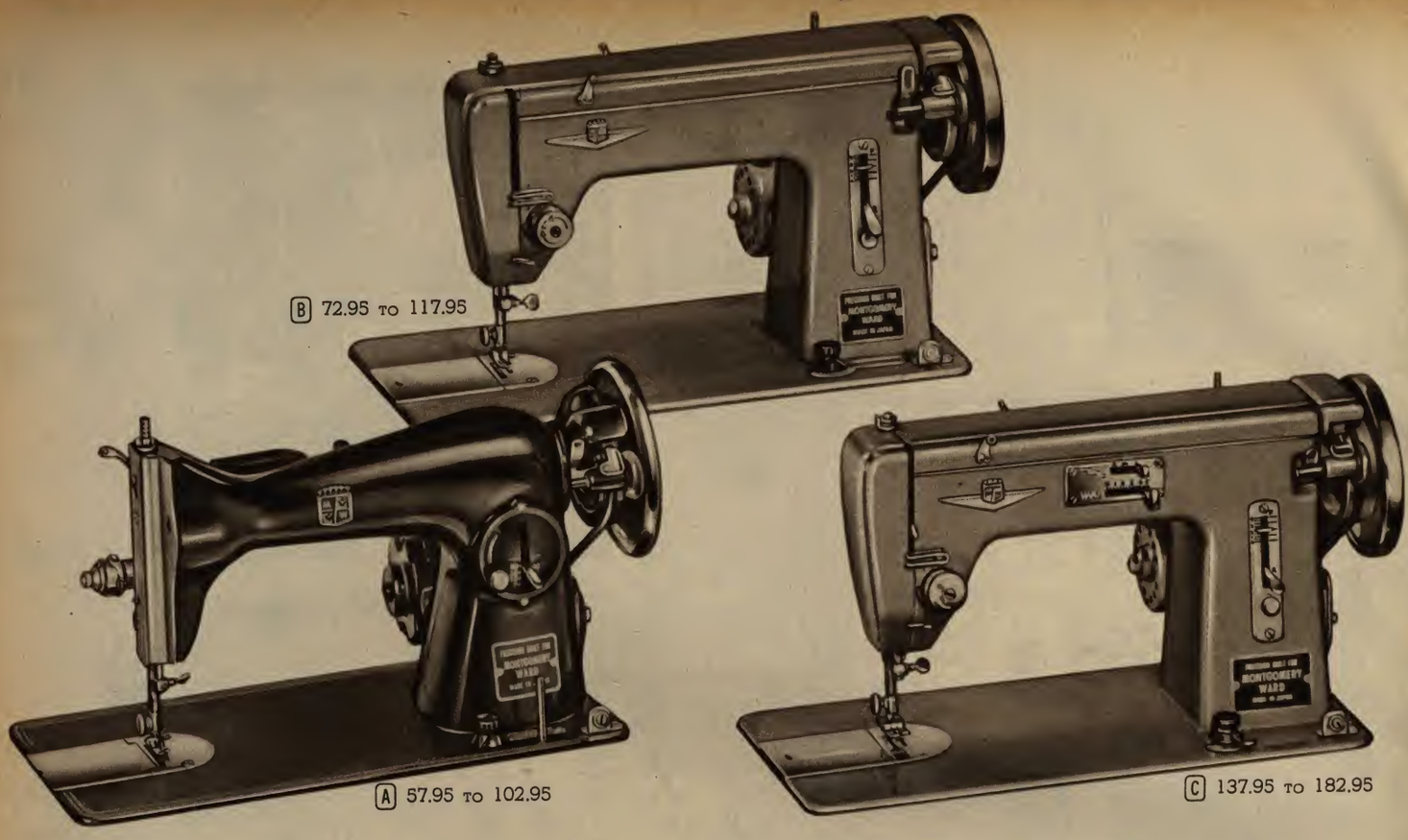
(Please *PRINT* Name and Address Plainly)

Street Address_____

or Route_____ Box_____

Post Office_____ State_____

CBASK WARDS 553



Each Head in Choice of Portable Case or Console

A B C Choose A Fine Quality Ward Sewing Machine, available as a Portable or in the beautiful Console cabinet styles shown below. Wards Sewing Machine heads are imported from Japan—wired and inspected in the United States. All carry our 20-Year Sewing Machine Guarantee (see opposite page). For 110–120 volts, 25–60 cycle AC or DC.

CHECK THESE OUTSTANDING FEATURES FOUND ON ALL WARD SEWING MACHINES:

Full Size Sewing Head with wide under-arm clearance for all sewing . . . Round Bobbin Action is smooth, quiet and fast . . . Snap-out Race is easily removed for cleaning . . . Belt Drive assures immediate response . . . Forward-Reverse Control changes direction effortlessly without removing material from machine, makes backtacking on seams easy . . . Stitch Control adjusts from 6 to 36 stitches per inch . . . Presser Foot floats over pins, seams and heavy fabrics . . . Sewing Tension is simple to adjust for thread and material . . . Snap-Lock Darner provides pressure release for darning . . . Automatic Bobbin Winder disengages when full. Drop Feed Control adjusts feed mechanism for varying material thicknesses, allows free movement of material when darning . . . Sewing Light shines on work, separate switch.

CHOOSE SEWING HEAD (A), (B) OR (C) IN PORTABLE OR CONSOLE MODELS

Portable Carrying Case (D) below is included with portables. Strongly built, covered in blue vinyl. (1) Shows sewing head on portable base. Rubber feet won't mar table surfaces. Size: 18⅜ by 8⅞ by 14½ in. high. Portable models have foot control and are *Mailable*.

Contemporary Style Console Cabinets (E) and (F) below. Handsome design is appropriate with any scheme of decorating. Entire cabinet is 5 ply hardwood veneer in your choice of richly finished Mahogany, Walnut or Limed Oak. Legs are solid hardwood. Size of (E) and (F): 31 in. high, 17½ in. deep, 22 in. wide (closed). When sewing, top folds open, forms sewing table 17½ in. deep, 43¾ in. wide. Console models have easy-to-use, smooth-action knee control. Consoles shipped Freight, Truck or Express.

GOOD QUALITY SEWING MACHINES 57.95 TO 102.95

A Our Budget Priced Model. Sewing head (A) has all the features described above. Does a grand job of sewing for a very moderate price. Precision made of high grade materials. Performance to satisfy an expert, yet simple enough for anyone to operate. Head is finished in glossy black baked-on enamel. Bright rust-resistant chrome plated trim. With set of Greist attachments. Guaranteed for 20 years (see opposite page). Only $5 Down on Special Appliance Terms; see the following page for complete details. Order *from the Table at right, below.*

BETTER SEWING MACHINES 72.95 TO 117.95

B Our Deluxe Model. Sewing head (B) has all the fine features listed above plus streamlined, design, simplified side dial tension knob for easy threading and adjustment and rotary link take-up for quiet operation. Sewing head is attractively finished in blue Hammertone, soft non-glare finish is easy on the eyes. Chrome plated, rust-resistant trim. Complete with set of Greist attachments. Guaranteed for 20 years (see opp. page). $5 Down on Special Appliance Terms, see the following page for details and table of payments. Order *from the Table below.*

BEST QUALITY ZIG-ZAG MACHINES 137.95 TO 182.95

C Our Very Finest Semi-Automatic Zig-Zag Model. The sewing machine with "Built-In-Skill". Has all the features described above plus semi-automatic Zig-zag control; 3 position needle and simplified side dial tension knob for easy threading and adjustment. These extras make it possible for you to sew an unlimited variety of decorative Zig-Zag stitches. You can make button holes—and sew on buttons too. Embroider and darn more easily than ever. Blue Hamertone finish, chrome plated trim. Guaranteed 20 yrs. (see opp. page). With regular Zig-Zag sewing accessories. $5 Dn., 24 Mos. to Pay. Order *from Table below.*

Catalog Number	Head	Style	Finish	Ship. wt.	Monthly Paymt.	Cash Price
(A) GOOD QUALITY SEWING MACHINES						
85 C 1116 Y	(A)	Portable (D)	.....	46 lbs.	$5 Monthly	$57.95
85 C 2116 R	(A)	Console (E)	Walnut	71 lbs.	$5 Monthly	87.95
85 C 3116 R	(A)	Console (E)	Mahogany	71 lbs.	$5 Monthly	87.95
85 C 2156 R	(A)	Console (F)	Walnut	73 lbs.	$5 Monthly	97.95
85 C 3156 R	(A)	Console (F)	Mahogany	73 lbs.	$5 Monthly	97.95
85 C 4156 R	(A)	Console (F)	Limed Oak	73 lbs.	$6 Monthly	102.95
(B) BETTER QUALITY SEWING MACHINES						
85 C 1336 YB	(B)	Portable (D)	.....	47 lbs.	$5 Monthly	$72.95
85 C 2316 R	(B)	Console (E)	Walnut	72 lbs.	$6 Monthly	102.95
85 C 3316 R	(B)	Console (E)	Mahogany	72 lbs.	$6 Monthly	102.95
85 C 2356 R	(B)	Console (F)	Walnut	74 lbs.	$6 Monthly	112.95
85 C 3356 R	(B)	Console (F)	Mahogany	74 lbs.	$6 Monthly	112.95
85 C 4356 R	(B)	Console (F)	Limed Oak	74 lbs.	$6 Monthly	117.95
(C) BEST QUALITY ZIG-ZAG SEWING MACHINES						
85 C 1766 YB	(C)	Portable (D)	.....	48 lbs.	$7 Monthly	$137.95
85 C 2716 R	(C)	Console (E)	Walnut	73 lbs.	$8 Monthly	167.95
85 C 3716 R	(C)	Console (E)	Mahogany	73 lbs.	$8 Monthly	167.95
85 C 2756 R	(C)	Console (F)	Walnut	75 lbs.	$9 Monthly	177.95
85 C 3756 R	(C)	Console (F)	Mahogany	75 lbs.	$9 Monthly	177.95
85 C 4756 R	(C)	Console (F)	Limed Oak	75 lbs.	$9 Monthly	182.95

Snap-Out Race for easy cleaning. Round-bobbin action is smooth, quiet and fast.

Hinged Presser Foot. Floats smoothly, right over pins, seams and heavy fabrics.

Automatic Bobbin Winder disengages automatically when full. No need to watch it.

G 119.95

Fridor Open-Arm Portable

FULL SIZE FRIDOR OPEN ARM PORTABLE 119.95

G Wards smooth-running, versatile, Open-Arm sewing machine imported from The Hague, Holland. Precision built by Dutch master craftsmen, latest continental styling for the most discriminating user. Newest features for ease and utility in operation. Full-size Open-Arm sewing head is very lightweight, weighs only 19 lbs. Really a portable, light enough to be carried with you. Perfect for students, working girls, teachers or anyone who needs a full-size, lightweight sewing machine. Compact, takes little space, is easy to store. Complete with good-looking case for carrying or storage. Rotary sewing action is smooth and quiet. Open Arm makes darning, mending and patching easy. Removable metal work table for regular flat sewing, gives you table area as in regular sewing machines. Sewing light with separate switch shines directly on sewing area, gives you light right where you need it; replaceable bulb. Easy-to-use Sew-Darn control drops feed teeth for easy darning.

Stitch control adjusts stitch length at touch of finger. Forward-Reverse control changes direction without a stop. Presser foot floats over pins, seams and heavy fabrics. Thread Tension has positive adjustment for finer sewing. Two spool pins—fill bobbin without removing work.

Bobbin Winder automatically disengages sewing needle when bobbins are being filled. Bobbin and bobbin case are easily accessible. Knee control smoothly regulates sewing speed. Set of essential attachments included. Well illustrated instruction book with each machine. Airplane Luggage type case (shown above) for carrying or storing, handsome, durable, has reinforced corners, positive snap-closers, comfortable carrying handle. Sewing head has attractive light gray enamel finish. Head measures 15⅞ in. long by 7¼ in. wide by 11½ in. high. Case is 18½ in. long, by 9 in. wide by 14 in. high.

Sewing machine is powered by quiet, dependable electric motor. For 110–120 volts 25–60 cycle AC or DC. Only $5 Down on Special Appliance Terms. See article at right for details.

85 C 1975 MO—*Mailable.* Ship. wt. 33 lbs. $6 Monthly, 24 Months to Pay on Terms...Cash $119.95

WARDS 20-YEAR SEWING MACHINE GUARANTEE

All Wards Sewing Machines, including imported models, are guaranteed by Wards for 20 years from purchase date against defects in parts, materials or workmanship. One year guarantee on attachments, shuttles, bobbins, belt and electrical parts. Warranty certificate included with each Ward sewing machine.

PARTS, REPAIR SERVICE AND NEEDLES. You never need worry about parts, repair service or needles, they are always available for all Wards Sewing Machines, including imported models. See Page 958 of this catalog for complete information on Repair Service and "How-to-Order" instructions for repair parts.

H BUTTON HOLE ATTACHMENT. Makes 5 sizes of buttonholes. Includes templates for 5/16, 5/8, 13/16, 1 1/16 inch regular and 1 1/16-inch keyhole type buttonholes. Attaches easily to sewing machine. Easy to use. Complete operating instructions included. Not for long shuttle machines. Ship. wt. 2 lbs.

85 C 8902—For Wards Imported (A), (B), (C) and Open Arm Sewing Machines $9.95

85 C 8602—For all other Wards Rotary Machines 9.95

EXTRA BUTTONHOLE TEMPLATES. (not shown) Makes 3/8, 15/16, 1/2-inch regular and 5/8-inch keyhole type buttonholes. Fits any buttonhole attachment sold above.

85 C 8002—Set of 4 extra Templates. Ship. wt. 2 oz. $1.00

J ZIG-ZAG ATTACHMENTS. Make a variety of decorative Zig-Zag stitches. Easily attaches to the machines listed. *Cannot be used with long shuttle machines.* Ship. wt. 1 lb.

85 C 8914—For Wards Imported (A), (B), (C) and Open Arm Sewing Machines.....$3.95

85 C 8614—For all other Wards Rotary Machines 3.95

J

H

NEEDLES FOR WARDS SEWING MACHINES

Fine steel. Order by Catalog Numbers listed below. Fits the Sewing machines listed. Package of 12. Ship. wt. 2 oz. .....Per Package 45c

FOR WARDS IMPORTED SEWING HEADS (A), (B), (C), (G), OPEN ARM AND LIGHTWEIGHT MODELS:

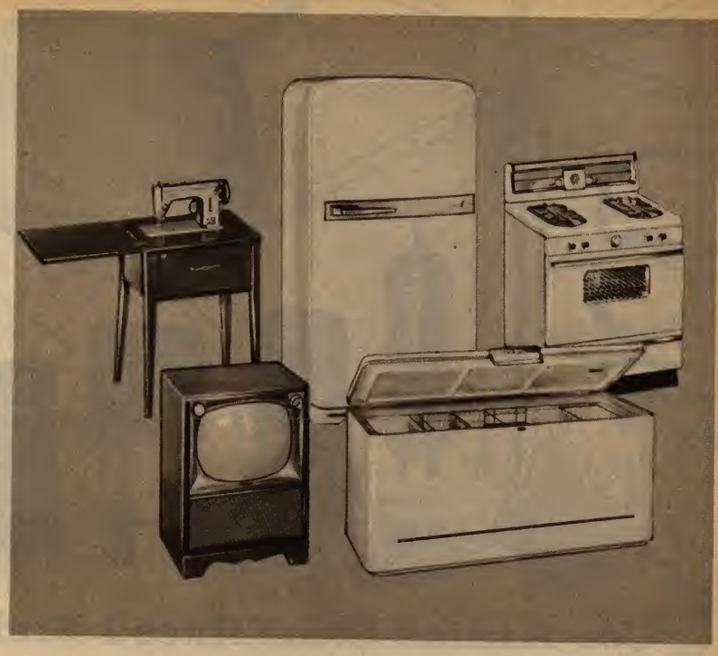
85 C 8932—Assorted 85 C 8942—Sizes 4, 5.

FOR WARDS LONG SHUTTLE SEWING HEAD ONLY:

85 C 8432—Assorted 85 C 8442—Sizes 4, 5.

FOR WARDS OTHER ROTARY SEWING HEADS ONLY:

85 C 8632—Assorted 85 C 8642—Sizes 4, 5.



Special Appliance Terms

$5 OR $10 DOWN; UP TO 24 MONTHS TO PAY

Wards Special Appliance Terms make it possible for you to have the welcome benefits of time- and work-saving appliances right now. Modern home appliances make household tasks easier, give you many more pleasant hours of leisure to spend as you wish. Wards terms make it convenient for you to buy the items you want now, without disturbing savings or waiting until you've saved the full cash price. They help you make wise purchases in the quality of merchandise you prefer—and allow you to enjoy the advantage of having your appliances now and using them as you pay for them.

Wards Special Appliance Terms offer special low Down Payments and low Monthly Payments. On appliance purchases totaling $111.00 or more, you have up to 24 months to pay.

MINIMUM DOWN PAYMENTS ARE AS FOLLOWS:

10% if the total price is $50 or less.

$5 Down if the total price is between $50 and $200.

$10 Down if the total price is over $200.

WARDS SPECIAL APPLIANCE TERMS APPLY TO THE FOLLOWING:

Air Conditioners
Cabinet sinks
Clothes Dryers
Cooking Stoves and Ranges
Dehumidifiers
Dishwashers
Electric Roasters
Evaporative Coolers
Floor Sanders
Floor Polishers
Food Freezers
Garbage Disposers
Ironers
Milk Coolers
Phonographs
Radios
Recorders
Refrigerators
Sewing Machines
Shopsmith Power Tools
Space Heaters
Television Sets
Vacuum Cleaners
Washing Machines
Water Heaters
Water Softeners

TABLE OF TERMS—MAJOR HOUSEHOLD APPLIANCES

If Unpaid Balance* is	We Will Add for Carrying Charge	Monthly Payment	If Unpaid Balance* is	We Will Add for Carrying Charge	Monthly Payment
20.00 to 22.00	2.00		200.01 to 210.00	28.50	10.00
22.01 to 24.00	2.25		210.01 to 220.00	30.00	10.50
24.01 to 26.00	2.50		220.01 to 230.00	31.50	11.00
26.01 to 28.00	2.75	5.00	230.01 to 240.00	33.00	11.50
28.01 to 30.00	3.00		240.01 to 250.00	34.00	12.00
30.01 to 33.00	3.25		250.01 to 260.00	35.50	12.50
33.01 to 36.00	3.50		260.01 to 270.00	37.00	13.00
36.01 to 40.00	4.00	5.00	270.01 to 280.00	38.50	13.50
40.01 to 45.00	4.50		280.01 to 290.00	40.00	13.50
45.01 to 50.00	5.00		290.01 to 300.00	41.50	14.00
50.01 to 55.00	5.50	5.00	300.01 to 310.00	43.00	14.50
55.01 to 60.00	7.00		310.01 to 320.00	44.00	15.00
60.01 to 65.00	7.50		320.01 to 330.00	45.50	15.50
65.01 to 70.00	8.00		330.01 to 340.00	47.00	16.00
70.01 to 75.00	8.50	5.00	340.01 to 350.00	48.50	16.50
75.01 to 80.00	9.00		350.01 to 360.00	50.00	17.00
80.01 to 85.00	9.50		360.01 to 370.00	51.00	17.50
85.01 to 90.00	10.00		370.01 to 380.00	52.50	18.00
90.01 to 95.00	10.50	5.00	380.01 to 390.00	54.00	18.50
95.01 to 100.00	11.00		390.01 to 400.00	55.50	19.00
100.01 to 110.00	12.50		400.01 to 410.00	57.00	19.50
110.01 to 120.00	14.50	6.00	410.01 to 420.00	58.00	20.00
120.01 to 130.00	16.00		420.01 to 430.00	59.50	20.50
130.01 to 140.00	17.50	7.00	430.01 to 440.00	61.00	21.00
140.01 to 150.00	19.00		440.01 to 450.00	62.00	21.50
150.01 to 160.00	21.00				
160.01 to 170.00	23.00	8.00			
170.01 to 180.00	24.50				
180.01 to 190.00	26.00	9.00			
190.01 to 200.00	27.00	9.50			

*Unpaid Balance consists of cash price, transportation, tax if any, less down payment.

LOWER MONTHLY PAYMENTS ON ANY ORDERS OVER $300

Whether your order is for appliances or not, if it amounts to $300 or over, you will be given the benefits of lower monthly payments and up to 24 months to pay your balance (see Table above). NOTE: If however, you prefer the regular terms shown on Page 981, please indicate this on your order.

IT'S EASY TO OPEN AN ACCOUNT AT WARDS, IF YOU DO NOT ALREADY HAVE ONE, SEE PAGE 981.

Use Airline Guaranteed Radio and TV Tubes, Batteries

AIRLINE ALUMINIZED AND NON-ALUMINIZED REPLACEMENT PICTURE TUBES

Airline Picture Tubes are made by nationally-known manufacturers. Guaranteed for 1 year. If an Airline Picture Tube should fail electronically within one year Wards will replace it free of charge. Aluminized tubes give sharper, brighter pictures and are recommended as replacements. Aluminized and Non-Aluminized Tubes listed on same line in table are interchangeable. *Order by Cat. No. 88 C 160R and State Tube Number Wanted. Not Mail.*

Non-Aluminized Television Tubes				Aluminized Television Tubes			
Tube No.	Size	Ship. Wt.	Price	Tube No.	Size	Ship. Wt.	Price
10 FP 4	10 in.	15 lbs.	$15.45				
12 LP 4A	12 in.	18 lbs.	20.45	12 KP 4A	12 in.	18 lbs.	$24.95
14 CP 4	14 in.	15 lbs.	21.95				
14 EP 4	14 in.	15 lbs.	21.95				
16 GP 4B	16 in.	16 lbs.	37.45				
16 KP 4	16 in.	21 lbs.	26.95	16 KP 4A	16 in.	21 lbs.	32.45
16 RP 4	16 in.	21 lbs.	26.95	16 RP 4A	16 in.	21 lbs.	32.45
16 TP 4	16 in.	21 lbs.	26.95	16 KP 4A	16 in.	21 lbs.	32.45
17 AVP 4	17 in.	19 lbs.	28.45	17 AVP 4A	17 in.	19 lbs.	33.45
17 BP 4A	17 in.	22 lbs.	26.45	17 BP 4B	17 in.	22 lbs.	31.45
17 CP 4	17 in.	16 lbs.	35.45				
17 HP 4	17 in.	22 lbs.	28.45	17 HP 4B	17 in.	22 lbs.	33.45
17 RP 4	17 in.	22 lbs.	28.45	17 HP 4B	17 in.	22 lbs.	33.45
17 TP 4	17 in.	16 lbs.	34.95				
19 AP 4B	19 in.	26 lbs.	42.45				
20 CP 4	order	20 CP 4D					
20 CP 4A	order	20 CP 4D					
				20 CP 4B	order	20 CP 4D	
20 CP 4C	order	20 CP 4D					
				20 CP 4D	20 in.	27 lbs.	37.95
20 DP 4	order	20 DP 4C					
20 DP 4A	order	20 DP 4C					
				20 DP 4B	order	20 DP 4C	
				20 DP 4C	20 in.	27 lbs.	37.95
21 ALP 4	order	21 ALP 4A		21 ALP 4A	21 in.	27 lbs.	40.95
21 AP 4	21 in.	30 lbs.	39.95				
				21 ATP 4	21 in.	33 lbs.	39.95
21 AUP 4	order	21 AUP 4A		21 AUP 4A	21 in.	35 lbs.	39.95
21 AVP 4	order	21 AVP 4A		21 AVP 4A	21 in.	35 lbs.	39.95
				21 AWP 4	21 in.	34 lbs.	37.95
21 EP 4A	21 in.	38 lbs.	33.95	21 EP 4B	21 in.	38 lbs.	37.95
21 FP 4A	21 in.	36 lbs.	34.45	21 FP 4C	21 in.	36 lbs.	39.95
21 YP 4	order	21 YP 4A		21 YP 4A	21 in.	35 lbs.	39.95
21 ZP 4	order	21 ZP 4B		21 ZP 4B	21 in.	35 lbs.	37.95

AIRLINE RADIO AND TV TUBES . . . GUARANTEED ONE YEAR. If an Airline tube should fail electronically before one year, Wards will replace it without charge. Our tubes are made by nationally known manufacturers, yet cost about 35% less than most well-known brands.

Wards Carry A Complete Line of Tubes. The most popular types are listed below. If tube you need is not listed, include it on order and send an estimated amount of money to cover its price. We will refund or bill you the difference. Order Tubes by Cat. No. 88 C 150. Look on old tube for type number and order from list below. Ship. wt. per tube, 3 oz.

Tube Type	Price	Tube Type	Price	Tube Type	Price	Tube Type	Price
0-Z-4	90c	6-AL-5	93c	6-L-6-G	$1.89	12-BH-7A	$1.50
1-A-5-GT	$1.10	6-AN-8	$1.81	6-S-4	1.00	12-BQ-6-GA	2.15
1-A-7-GT	1.50	6-AQ-5	$1.15	6-SA-7	1.20	12-BY-7	1.55
1-B-3-GT	1.50	6-AS-5	1.29	6-SF-7	1.39	12-BY-7A	1.55
1-H-5-GT	1.15	6-AT-6	90c	6-SJ-7	1.15	12-CU-6	2.15
1-L-6	1.70	6-AU-5-GT	$1.80	6-SK-7	1.05	12-L-6-GT	1.18
1-N-5-GT	1.33	6-AU-6	1.05	6-SL-7-GT	1.60	12-SA-7	1.15
1-R-5	1.30	6-AV-6	90c	6-SN-7-GT	1.35	12-SF-7	1.48
1-S-5	1.05	6-AW-8	$1.92	6-SN-7-GTA	1.35	12-SG-7	1.45
1-T-4	1.25	6-AX-4-GT	1.40	6-SN-7-GTB	1.35	12-SJ-7	1.10
1-U-4	1.25	6-BA-6	1.10	6-SQ-7	1.00	12-SK-7	1.15
1-U-5	1.05	6-BA-7	1.59	6-T-8	1.75	12-SN-7-GT	1.29
1-X-2-B	1.55	6-BC-5	1.15	6-U-8	1.89	12-SQ-7	99c
3-BC-5	1.25	6-BE-6	1.10	6-V-6-GT	1.10	12-W-6-GT	$1.44
3-BN-6	1.69	6-BG-6-G	2.95	6-W-4-GT	1.05	19-AU-4-GT	1.70
3-CB-6	1.15	6-BK-7-A	1.75	6-W-6-GT	1.35	19-T-8	1.79
3-Q-5-GT	1.65	6-BL-7-GT	1.80	6-X-5-GT	83c	25-AX-4-GT	1.70
3-V-4	1.25	6-BQ-6-GA	2.15	6-X-8	$1.70	25-BK-5	1.70
4-BQ-7A	2.00	6-BQ-7-A	1.99	6-Y-6-G	1.55	25-BQ-6-GA	2.05
5-AQ-5	1.15	6-BZ-7	2.10	7-AU-7	1.38	25-C-5	1.25
5-AT-8	1.65	6-C-4	89c	12-AT-6	93c	25-CD-6-GB	3.20
5-U-4-G	85c	6-CB-6	$1.23	12-AT-7	$1.55	25-L-6-GT	1.10
5-U-4-GB	$1.10	6-CD-6-G	3.00	12-AU-6	1.15	25-W-4-GT	1.19
5-U-8	1.75	6-CU-6	2.10	12-AU-7	1.28	25-Z-6-GT	1.05
5-Y-3-GT	85c	6-CS-6	1.25	12-AV-6	89c	35-C-5	1.10
6-A-8	$1.45	6-D-6	1.45	12-AV-7	$1.80	35-L-6-GT	1.10
6-AB-4	1.05	6-F-6-GT	1.12	12-AX-4-GTA	1.49	35-W-4	70c
6-AC-7/1852	1.82	6-H-6	1.08	12-AX-7	1.35	35-Z-5-GT	72c
6-AF-4	2.15	6-J-5	1.05	12-BA-6	1.10	50-B-5	$1.15
6-AG-5	1.10	6-J-6	1.35	12-BD-6	1.15	50-C-5	1.15
6-AH-6	2.35	6-K-6-GT	1.05	12-BE-6	1.10	50-L-6-GT	1.10
		6-K-7	1.35	12-BH-7	1.50	80	80c

AIRLINE RADIO ANTENNAS FOR BETTER RECEPTION 2.19 AND 9.25

AA TURNSTILE FM RADIO ANTENNA. Non-directional, for better FM reception from all directions. 5-foot mast, universal mounting base allows vertical installation on slanting surfaces. 60-foot, 300-ohm lead-in. Be sure you are in range of FM stations.

62 C 3446 MO—Shipping weight 6 lbs. 8 oz. *Mailable*.....$9.25

BB DELUXE RADIO ANTENNA KIT WITH LIGHTNING ARRESTER. Everything needed for outdoor antenna for long-distance reception. 75-foot solid aluminum antenna wire, 50-foot insulated lead-in wire, lead-in strip fits flat under window, lets you close window over it. Ground clamp, 2 nail knobs, 2 insulators, lightning arrester.

62 C 3422—Complete instructions included. Shipping weight 2 lbs.....$2.19

WARDS AIRLINE RADIO BATTERIES WITH GUARANTEED LIFE

In the table below, the number of guaranteed hours listed for each battery or pack is based on an average use of 4 hours a day in home and farm battery sets and 2 hours a day in portable radios. If the battery fails to last the guaranteed time, Wards will give you a new one and charge only for service actually received from the old battery or pack.

For your protection, all Airline batteries and packs are dated at the time of sale to you. This is further assurance that you will always receive fresh, live batteries from Wards.

If You do not Know the Number of Your Old Battery check its size and voltage. Then refer to the table below. Airline Batteries will replace the Eveready and Burgess Batteries listed in the table below. For example: Airline Battery Number 62 C 33M will replace Eveready Battery Number 753 or Burgess Battery Number F6A60.

BEST QUALITY AIRLINE METAL SEAL BATTERY PACK. 1300-hour guaranteed life. Lasts over 300 hours longer than any other Airline battery or battery pack; long life means more battery economy for you. 1½-volt "A" and 90-volt "B" voltages. Tightly sealed metal case guards your radio cabinet and chassis against possible damage from battery leakage. See cutaway view of battery above. Specially designed cells develop extra power, are made taller and thinner than regular battery cells to allow easier passage of current for steady, dependable radio power. Size of pack: 15⅞ in. long by 6¾ in. high by 4⅝ in. wide.

62 C 51MB—Shipping weight 26 lbs. *Mailable*.....$7.95

RADIO "A-B" BATTERY PACKS

Catalog Number	Ship. Wt.	Price	Eveready Number	Burgess Number	"A" Volts	"B" Volts	Hours	(Inches) Long, High, Wide
62 C 51MB	26 lbs.	$7.95	759	17-GD60	1½	90	1300	15⅞x6¾x4⅝
62 C 54MB	26 lbs.	8.49	776	S6D60	7½, 9	90	1000	16 x6⅝x4½
62 C 57MB	23 lbs.	6.69	759	17-GD60	1½	90	1000	16 x6⅝x4½
62 C 35M	8 lbs. 8 oz.	4.75	754	G6M60	7½, 9	90	300	12½x4⅝x2¾
62 C 37M	9 lbs.	4.87	752	G6B60	9	90	300	13⅛x4⅜x2¾
62 C 33M	6 lbs. 8 oz.	4.25	753	F6A60	7½, 9	90	250	9½x4⅜x2⅝
62 C 30	5 lbs. 12 oz.	4.50	.....	.....	6	90	200	9 x4⅜x2½

AIRLINE "B" BATTERIES FOR RADIOS AND GEIGER COUNTERS

Catalog Number	Ship. Wt.	Price	Eveready Number	Burgess Number	"B" Volts	Hours	(Inches) Long, Wide, High
62 C 40	12 oz.	$2.39	477	P 45	67½	60	5¼x ⅞x1 13/16
62 C 43†	1 lb.	1.98	467	XX 45	67½	60	2⅝x3¾x1⅜
62 C 41	1 lb. 13 oz.	2.10	W 359	A 30	45	250	3½x4½x2¼
62 C 42	2 lbs.	2.10	482	M 30	45	250	3⅝x1⅞x5½
62 C 49	3 lbs.	2.10	484	B 30	45	300	4⅛x5⅛x2½
62 C 46	1 lb. 4 oz.	2.69	490	N 60	90	60	3⅝x3⅝x1⅜
62 C 47	1 lb.	2.89	437	XX 50	75	60	6⅜x1⅜x1⅞
62 C 73M	12 lbs.	3.49*	W 363P	10308 PI	45	700	7⅞x7 x4¼
62 C 70M	7 lbs. 8 oz.	2.75*	W 365P	2308 PI	45	550	7⅞x7 x3⅛
62 C 86†	4 oz.	98c	412	U 15	22½	.....	2x1x⅝
62 C 79†	14 oz.	$1.89	455	XX 30	45	.....	3 11/16x2 11/16x1

*"B" Batteries: No. 62 C 70M—2 for $5.35; 3 for $7.95; No. 62 C 73M—2 for $6.77; 3 for $9.98

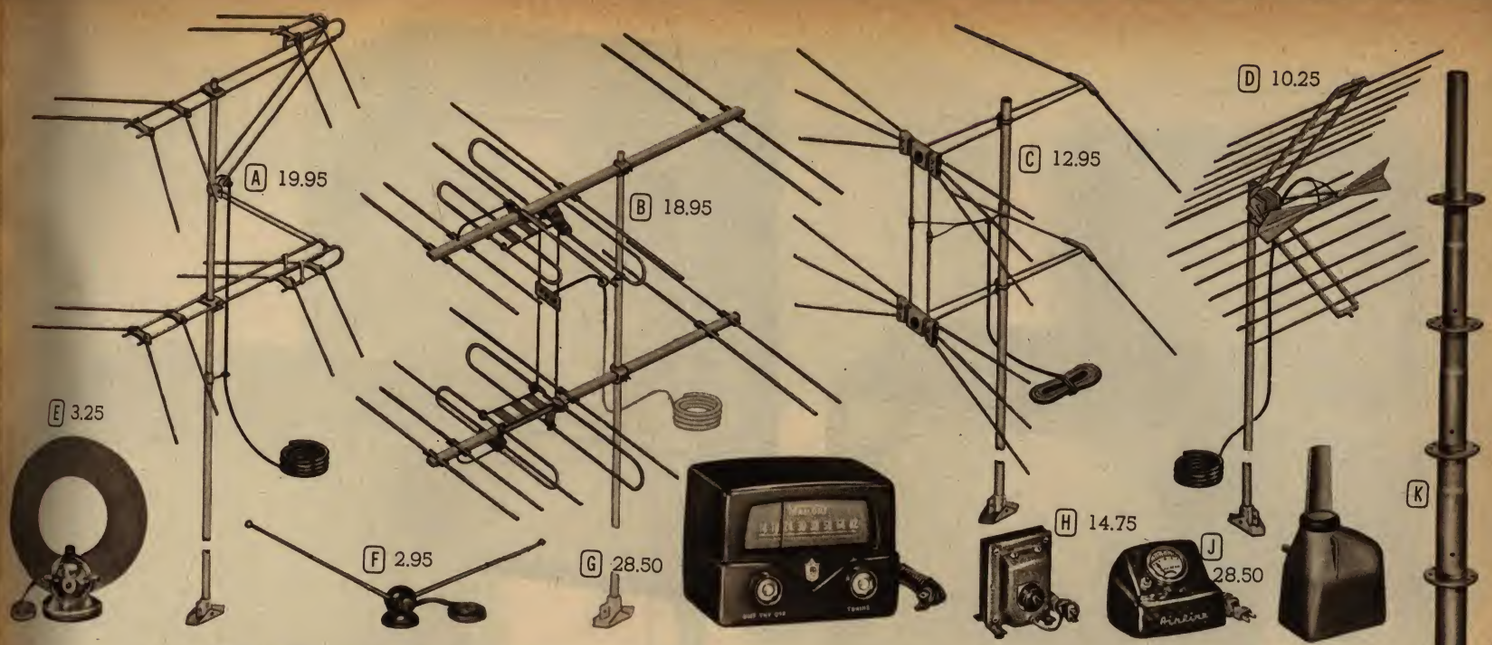
AIRLINE "A" BATTERIES

Catalog Number	Ship. Wt.	Price	Eveready Number	Burgess Number	"A" Volts	Hours	(Inches) Long, High, Wide
62 C 21	1 lb. 6 oz.	89c	742	4F	1½	300	2⅝x4x2⅝
62 C 23†	4 oz.	10c Ea.	950	2R	1½	—	2⅜x1 5/16 diam.
62 C 27	8 oz.	24c	964	21R	1½	—	4⅛x1 5/16
62 C 26	1 lb. 6 oz.	65c	736	F3	4½	250	3⅞x4x1⅜
62 C 29	10 oz.	92c	717	C5	7½	50	3x1 13/16x2⅛

†Batteries are also used for Geiger Counters listed on Page 565.

MERCURY BATTERIES. Extra-Long life, compact. Designed for transistorized radios.

Catalog Number	Ship. Wt.	Price	Eveready Number	Burgess Number	Voltage	Life Hours	(Inches) Long, Wide, Thick
62 C 95	6 oz.	95c	239	XX9	13½ V.	100	2⅝x1¼x⅞



Airline Television Antennas and Accessories

VHF AND UHF ANTENNAS FOR OUTDOOR AND INDOOR USE . . . ANTENNA ROTATORS AND MASTS

HOW TO SELECT YOUR TELEVISION ANTENNA. Wards Television Antennas are thoroughly tested at a field location under actual fringe area conditions. No design is sold which does not give maximum performance on all makes and models of TV sets.

For VHF Channels 2 to 13 (B), (C) and (F) are suitable.

For UHF Channels 14 through 83, Antenna (D) is suitable.

For VHF-UHF Channels 2 through 83 (all channel), use Antennas (A) or (E).

For best reception in fringe areas we recommend 2-section Antennas (A), (B) and (C). If you now have a VHF antenna and wish to add a UHF antenna, use Corner Reflector only (Cat. No. 63 C 7028 M) and mount on your present mast along with the Antenna Diplexer (Cat. No. 63 C 8107) listed below and Oval UHF Twin Lead-in wire.

Every installation should have ground rod, ground wire and lightning arrester. Order everything you need from this page. Instructions are included with each antenna together with clear pictures of the antenna, showing it correctly set up for use.

2-SECTION VHF-UHF ANTENNA

(A) Two sections for better reception of distant stations. Receives VHF channels 2–13, UHF channels 14–83. Extremely sensitive. 60-ft. 300-ohm oval lead-in, 60-ft. guy wire, 10-ft. mast and hardware. Universal mounting. Easily assembled and mounted—instructions included.

63 C 7026 MO—Ship. wt. 18 lbs. *Mailable*.....$19.95

63 C 7025 MO—Like (A) but 1 section, 5-ft. mast, 30-ft. guy wire. Ship. wt. 10 lbs. *Mailable*.....$11.95

HIGH GAIN VHF, SUPER FRINGE AREA ANTENNA

(B) 2-Section Antenna, best ever tested by Wards for fringe areas where reception is difficult with ordinary TV antennas. We recommend this antenna if you live more than 50 miles from your TV stations. Highest quality. Easily assembled. Mast, lead-in and accessories are not included—order from full selection listed on this page.

63 C 7029 R—*Not Mailable*. Ship. wt. 19 lbs.....$18.95

2-SECTION CONICAL VHF ANTENNA

(C) Extra distance-getting ability. For outlying areas. 10-ft. mast; 50-ft. 300-ohm lead-in, 60-ft. guy wire. Universal mounting. Easily assembled. Ship. wt. 16 lbs.

63 C 7024 MO—*Mailable*.....$12.95

Conical TV Antenna. Like (C), but only one section. 5-ft. mast, hardware, 30-ft. guy wire.

63 C 7023 MO—*Mailable*. Ship. wt. 12 lbs.....$6.95

CORNER REFLECTOR UHF ANTENNA

(D) Long distance UHF antenna mounts at any position on mast. 20-to-1 front-to-back ratio minimizes noise. 4½-ft. mast, 60-ft. oval lead-in, 30-ft. guy wire and hardware.

63 C 7027 MO—*Mailable*. Ship. wt. 10 lbs.....$10.25

63 C 7028 M—Corner Reflector UHF Antenna section only, for mounting on your present mast. Order oval lead-in listed below. Shipping wt. 4 lbs. 8 oz.....$3.45

INDOOR UHF-VHF ANTENNA

(E) All channel antenna receives UHF channels 14 through 83 as well as VHF channels 2 through 13. For local reception where outside antenna is not permitted. Plastic base; metal receptor ring. 4 ft. 10-in. lead-in included.

63 C 7014—Ship. wt. 1 lb. 4 oz.....$3.25

INDOOR VHF ANTENNA

(F) VHF Antenna for local reception only. Easy to attach and easy to adjust. For local reception where outside antenna is not permitted. 7-ft. 300-ohm lead-in.

63 C 7015 M—Ship. wt. 3 lbs. *Mailable*.....$2.95

MALLORY MODEL 88 UHF CONVERTER

(G) Adapts any VHF television sets for UHF channels 14 to 83. Tunes 470 to 890 MC. Easily connected by anyone. Has built-in UHF antenna—external antenna may be required. 2 tubes plus crystal diode and selenium rectifier. UL Approved. For AC only. Size 7⅝x5⅝x4⅞ in. deep. Complete instructions included. $3 Down. See Page 555 for Terms.

63 C 8011M—Ship. wt. 4 lbs. 4 oz. $5 Monthly. . Cash $28.50

AIRLINE VOLTAGE REGULATOR

(H) Restores normal picture size on TV sets if due to low line voltage. (Will not boost picture or sound in poor reception areas). Can be adjusted to correct a line voltage of 90 to 130 volts, 60 cycle AC to deliver 117 volts, 60 cycle AC. Corrects operation of radio, recorder, etc. up to 350 watts. UL Approved. Instructions. Size 5 by 4 by 6 in. Ship. wt. 6 lbs.

63 C 8000 M—*Mailable*.....$14.75

2 SET ANTENNA COUPLER

Antenna Coupler (not pictured). For TV sets or FM radios. Permits one antenna to be used for two receivers. No switches or controls to adjust. 3½ by 2¼ by ⅜ in.

63 C 8012—Shipping weight 4 oz.....$2.25

AIRLINE ANTENNA ROTATOR

(J) For the best television reception. Antenna rotator has direction indicator. Button on indicator starts, stops or reverses at any point—automatic brake prevents windmilling of antenna. 360° rotation in just 60 seconds. Holds up to 175 lbs., masts up to 2 in. in diameter. High strength cast aluminum housing. Sealed lubrication. Includes 80 ft. of 4 conductor cable from indicator to rotator on mast. Motor never needs oiling. Easy to install for the average handyman. UL Approved. For AC only. Ship. wt. 13 lbs. *Mailable*.

63 C 8009 M—Only $3 Down, $5 Monthly on Terms. Cash $28.50

GUY WIRE RING FOR ROTATING ANTENNA MASTS. (Not shown.) Permits attaching guy wires to mast above rotator. Mast rotates inside ring. Cast aluminum, roller bearings.

63 C 8010—Ship. wt. 2 lbs. For masts up to 1¾-in. diameter. $4.95

TELESCOPING ANTENNA MASTS

(K) Heavy-duty, hot-dip galvanized 16-gauge steel. Double-interlock sections, sturdy tubular construction. Diameter varies from 2¼ to 1¼ in. Order Support Base below. Order Guy Wire in section below. Easily installed.

63 C 8002 R—19 ft. 9 in. extended, in 2 sections. Shipping weight 18 lbs. *Not Mailable*.....$5.95

63 C 8003 R—28 ft. 10 in. extended, in 3 sections. Shipping weight 30 lbs. *Not Mailable*.....$9.50

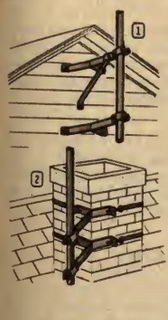
63 C 8004 R—37 ft. 3 in. extended, in 4 sections. Shipping weight 41 lbs. *Not Mailable*.....$13.50

63 C 8005 R—45 ft. extended, in 5 sections. Shipping weight 55 lbs. *Not Mailable*.....$18.50

63 C 8001 R—Support Base. Ship. wt. 2 lbs.....$1.89

USE WARDS CONVENIENT MONTHLY PAYMENT PLAN to purchase all your television equipment including antenna, lead-in and accessories. You can open an account with Wards, if you do not already have one, with any order of $20 or more. See Inside Back Cover for Details. If your order for antennas and accessories is included with an order for TV, you may use Wards Special Appliance Terms, See Page 555 for complete details.

COMPLETE HARDWARE FOR TV ANTENNA INSTALLATION



ALL THE ACCESSORY PARTS YOU MAY NEED

(1) WALL MOUNT. Makes antenna installation and erection easy. For antenna masts from ¾ to 1⅝ inches in diameter. Projects 12 inches out from wall to hold mast away from eaves. Corrosion-resistant galvanized finish. Heavy-duty construction, with screws for installing.

63 C 8008—Shipping weight 3 lbs. 12 oz.....$2.98

(2) CHIMNEY MOUNT. Makes outside erection of antenna simple for anyone handy with tools. Fits antenna masts from ¾ to 1⅝ inches in diameter. Two extra-heavy straps of durable, corrosion-resistant stainless steel for chimneys up to 3 feet square. Gives 3½ inches mast clearance. With instructions and all necessary installation hardware.

63 C 8007—Shipping weight 3 lbs. 6 oz.....$2.89

GROUND ROD WITH CLAMP. For positive grounding of FM or Television antennas. 4 ft. long. Use aluminum ground wire listed below.

63 C 8102 M—Shipping weight 1 lb. *Mailable*.....71c

GROUND WIRE. 100-feet of heavy No. 8 solid aluminum wire. Connects TV or FM Antenna to ground rod. Excellent conductor. Recommended for use by the National Electrical Code.

63 C 8101—Shipping weight 1 lb. 8 oz.....$1.49

63 C 8100—LIGHTNING ARRESTER. Protects your house from damage due to lightning. Use with any TV or FM antenna. UL Approved. Ship. wt. 4 oz.....69c

63 C 8112—STAND-OFF INSULATORS for 300-ohm VHF or UHF Television lead-in. Screw-in type. Easily installed. 3½ inches long. Ship. wt. 4 oz.....Set of 3 for 13c

GUY WIRE, LEAD-INS, MAST EXTENSIONS, ANTENNA DIPLEXER

GUY WIRE. Anchor your antenna with guy wire to keep it firm in windy weather. 50 feet of No. 20 galvanized steel wire in each coil. Order as many 50-foot coils as desired—up to 1000 feet in one piece.

63 C 8114—4-STRAND GUY WIRE. 50-ft. coil. Ship. wt. 1 lb.....25c

63 C 8116—6-STRAND GUY WIRE. 50-ft. coil. Ship. wt. 1 lb.....35c

TELEVISION LEAD-IN WIRE. Specially made for television. Tested and approved by Wards Laboratories. Weather-resistant plastic insulation. Properly spaced, stranded copper conductors. For new installations or replacements.

63 C 8104—FLAT VHF TWIN LEAD-IN WIRE. 300-ohm impedance. 100-ft. roll. For replacing old, worn-out or brittle lead-in. Ship. wt. 1 lb. 8 oz.....$2.98

63 C 8105—FLAT VHF TWIN LEAD-IN. 300-ohm. 50-ft. roll. Ship. wt. 12 oz.....$1.65

63 C 8106—OVAL UHF LEAD-IN. Recommended for UHF antennas because of its high efficiency. 300-ohm impedance. 50-ft. roll. Ship. wt. 2 lbs. 8 oz.....$2.75

5-FT. TV MAST EXTENSION. For 1¼-in. outer diameter mast. Adds height to present antenna for better reception in outlying areas.

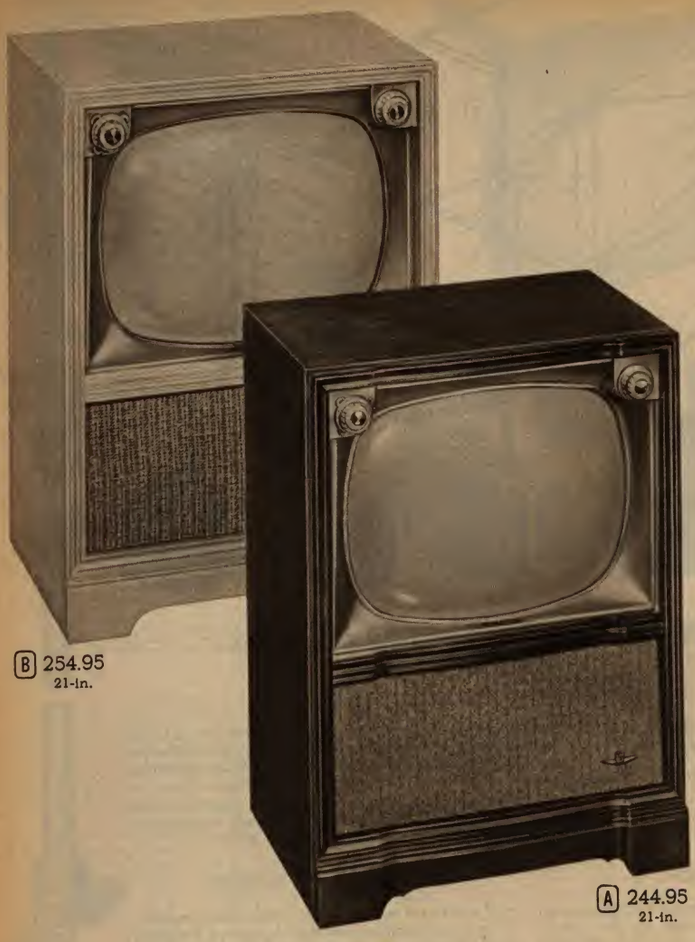
63 C 8109 M—Shipping weight 4 lbs. 4 oz. *Mailable*.....$1.49

10-FT. TELEVISION MAST EXTENSION. Gives 10 feet more height to antenna, excellent for outlying areas. Fits 1¼-in. outside diameter mast.

63 C 8110 R—Ship. wt. 8 lbs. *Not Mailable*.....$2.89

ANTENNA DIPLEXER. Connects separate VHF and UHF antennas to single input or combination VHF-UHF antenna to separate inputs on television receiver.

63 C 8107—Shipping weight 10 oz. With Instructions for installation.....$2.89



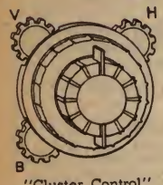
(B) 254.95
21-in.

(A) 244.95
21-in.

(D) 229.95
24-in.

(C) 209.95
21-in.

1956 Airline TV...Tops for Fringe Area and City Use



"Cluster Control" For all picture and sound adjustments.

BEST AIRLINE 21-IN. FRINGE AREA TV 244.95

(A) (B) Same Fine Quality as $269.95 Best Airline set in last Spring General Catalog. Has new Top-Tuning "Cluster-Control" and lighted channel selector. Wards Laboratories have never tested a finer set of any brand. Super-Cascode Tuner assures finest selectivity and sensitivity. Keyed automatic gain control gives peak performance at all times.

Aluminized, expanded picture tube gives more square inches of viewing area than former 21-in. sets; has better black and white contrast even in well-lighted rooms. Tone control on back. "Sound-Up" audio system with 10-in. "Woofer" speaker and a 4-in. "Tweeter" for true, thrilling High-Fidelity FM sound. Tilted, optically tinted dark safety glass is easily removed for cleaning. Sturdy hardboard cabinet with beautifully grained Mahogany or Blond finish. Powerful chassis has 20 tubes including picture tube plus 3 rectifiers. Size: 35 in. high, 25 in. wide, 19¼ in. deep. Ship. wt. 120 lbs. 24 Months to Pay.

(A) 63 C 5012 R—Mahogany VHF Model. $10 Down, $12 Monthly .or Cash $244.95
63 C 5112 R—Mahogany VHF/UHF Model. $10 Down, $13.50 Mo...or Cash 274.95
(B) 63 C 5015 R—Blond VHF. Model. $10 Down, $12.50 Monthly....or Cash 254.95
63 C 5115 R—Blond VHF/UHF Model. $10 Down, $13.50 Monthly..or Cash 284.95

ALL AIRLINE TV SETS ON THESE TWO PAGES HAVE THESE FEATURES

Latest Design Circuits help eliminate picture jitters from outside interference such as ignition, airplanes, etc. Newest type tubes for trouble-free performance—all major components are protected against current overload. Automatic gain control keeps picture clear and steady despite changes in TV signal strength.

Dark Faced Picture Tube produces better black and white contrast, even in well-lighted rooms. Safety glass on all models meets rigid Underwriters' requirements.

Built-In Antenna for local reception in buildings where outside antenna can't be used. For the best results use an outside antenna wherever possible.

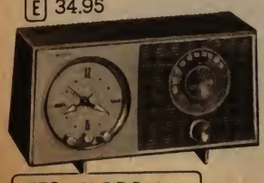
"Sound-Up" Speaker System featured in all console models. Projects sound-up to ear level with thrilling depth and realism.

Built Under RCA and Hazeltine Licenses. Your assurance of latest engineering features. UL Approved. For AC only. VHF/UHF sets have one more tube than VHF.

Airline One-Year Television Set Guarantee. All parts including picture tube are guaranteed 1 year from date of purchase to be free from defects in materials and workmanship. They will be replaced without charge if returned to Wards unbroken and found to be defective. Labor to replace defective parts will be free only during the first 90 days provided the set is returned to Wards for repair.

VHF and VHF/UHF Reception. All sets pictured on these pages are VHF (for Channels 2–13). All channel VHF/UHF sets (for very high frequency channels 2–13 plus Ultra High Frequency channels 14–83) are also listed. If you are within range of a UHF station (operating or proposed) you should buy a VHF/UHF set.

(E) 34.95



(F) 39.95

BETTER QUALITY "TOP TUNING" 21-INCH CONSOLE TELEVISION SET 209.95

(C) A "Top-Tuning" console with ample sensitivity for fringe area reception. Waist-high "Cluster-Control" and channel selector give the utmost convenience for easy, quick channel selection and all picture and sound adjustments. Cascode Turret Tuner provides good performance in difficult reception areas. "Distance-Master" Chassis. New Area Selector switch gives peak performance for local and fringe area stations. Aluminized picture tube gives remarkably bright, clear picture under any lighting conditions. Optically tinted safety glass reduces reflections and glare, is removable for cleaning.

Sturdy hardboard cabinet with rich grained finish is available in Mahogany or Blond to fit your room decoration scheme. "Sound-Up" audio system has big 8-in. dynamic speaker with Alnico 5 magnet. Chassis has 16 tubes including picture tube plus 2 selenium rectifiers. Size: 33 in. high, 24½ in. wide, 20 in. deep. Ship. wt. 100 lbs. 24 Months to Pay on Wards Special Appliance Terms. See Page 555.

63 C 5011 R—VHF Model. Mahogany finish. $10 Down, $10 Monthly.....Cash $209.95
63 C 5014 R—Same as (C) but Blond Finish. $10 Down, $10.50 Monthly.....Cash 219.95
63 C 5111 R—UHF/VHF Model. Mahogany finish. $10 Down, $11.50 Monthly.....Cash 239.95

BETTER QUALITY "TOP TUNING" 24-INCH AIRLINE CONSOLE TELEVISION SET 229.95

(D) Our Largest Set, brings you a gigantic 24-inch picture! Approximately 25% more viewing area than 21-inch sets. Top-Tuning—"Cluster-Control" and channel selector are located at a convenient level—no stooping, no reaching. Cascode-Tuner for extra selectivity and sensitivity. "Distance-Master" Chassis. Area selector switch. Aluminized, dark-faced picture tube for better black and white contrast even in well-lighted rooms. Excellent tone and volume from "Sound-Up" acoustic arrangement with big 8-in. dynamic speaker and FM sound system. Slanted, dark safety glass eliminates glare, is removable for cleaning. Sturdy hardboard cabinet with beautiful Mahogany finish, is compact, functionally styled, blends with all decorating themes. Powerful chassis has 16 tubes including 24-in. picture tube plus 2 selenium rectifiers. Size: 37 in. high, 27 in. wide, 20 in. deep. Ship. wt. 125 lbs.

63 C 5016 R—VHF Model. $10 Down. $11 Monthly, 24 Months to Pay. See Page 555.....Cash $229.95
63 C 5116 R—VHF/UHF Model. $10 Down. $12.50 Monthly, 24 Months to Pay.....Cash 259.95

HOW TO GET INSTALLATION AND REPAIR SERVICE . . . SERVICE CONTRACTS

Wards will provide fine, expert service for your Airline Television Set through its Mail Order Houses, Retail Stores and Catalog Offices.

If You Live Within The Service Area Of A Ward Retail Store or Catalog Office selling and servicing television you may apply to the local Ward branch for antenna installation service; home installation and adjustment of your television set; Wards 90-day or one-year service contracts; and for rates for these services. (see Pages 954 and 955 of this catalog to find out which Montgomery Ward Stores sell Television.) If you are located within 25 miles of a Ward store, you are likely to be within the service area. If in doubt write your nearest Ward Mail Order House.

If You Do Not Live Within A Service Area (defined above) you will need to obtain service from your local TV repair shop at your own expense; or you may ship the set to your nearest Ward Mail Order House by prepaid Express. The set will be repaired at prevailing rates. (If it needs repair during the first 90 days after purchase, there will be no charge for this service. Sets will not be repaired free of charge in your home). Within one year from date of purchase, Wards will prepay return transportation.

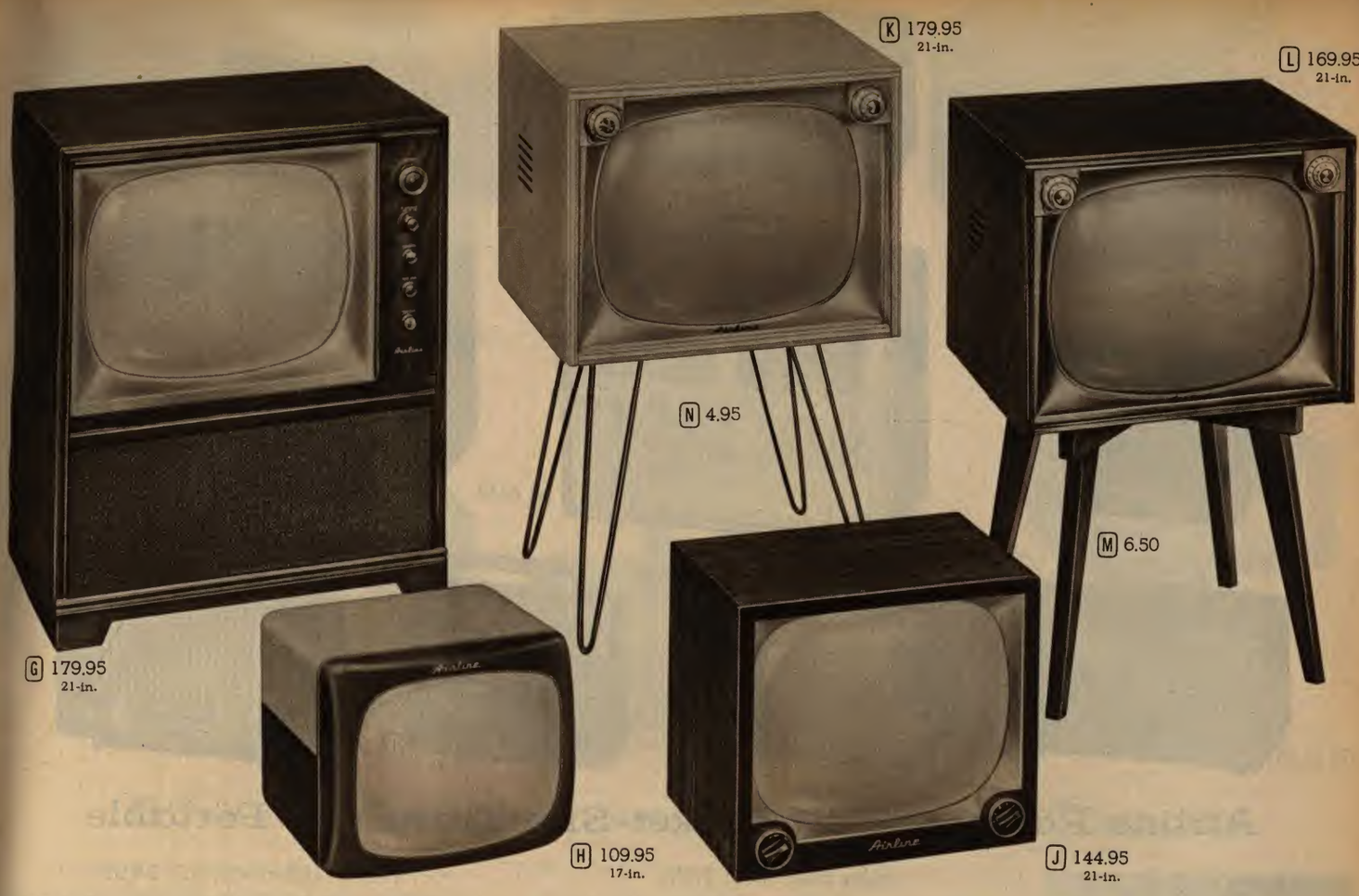
GENERAL ELECTRIC CLOCK RADIOS

(E) G. E. SMALL CLOCK RADIO. Beautifully styled in rich, fashion colors. "Wakeup" switch turns on radio at pre-set time to wake you to music—buzzer sounds about 7 min. after radio turns on. "Slumber-Switch" shuts off radio at pre-set time within 60 min. Clock has luminous hands. 4-in. Dyna-power speaker. 4-tubes, rectifier. Sturdy plastic cabinet. 11⅜ in. wide, 5⅞ in. high, 5 in. deep. UL Approved. For AC operation. $3.50 Down, $5 Monthly on Terms. *Postpaid.*

62 CP 705 M—Red and White.....Cash $34.95
62 CP 706 M—Gray and Charcoal.Cash 34.95

(F) G. E. DELUXE CLOCK RADIO with extra features. "Electronic Servant" appliance outlet for use with appliances up to 1100 watts. "Wake-Up" switch turns on radio at pre-set time—buzzer sounds after 7 min. "Slumber Switch" shuts off radio or appliance within 60 min. "Audio Magic" switch turns on radio or record player (phono jack in rear for plugging in player). "Dial-Beam Tuner" spotlights dial numbers. 4 tubes plus rectifier. 4-in. Dynapower speaker. Beamascope antenna. UL Appr. For AC only. Plastic cabinet 12⅞x6½x6⅜ in. deep. $4 Down, $5 Monthly.

62 CP 709 M—Ivory and Black. *Postpaid.*Cash $39.95
62 CP 710 M—Pink and Black. *Postpaid*.Cash 39.95



17-in., 21-in., and 24-in. Models...Only $5 and $10 Down

GOOD 21-IN. CONSOLE 179.95

G Beautifully styled chair-level console Television set, so attractively proportioned you'll welcome it in your home for its appearance alone. Distinctive front vertical tuning panel has controls conveniently grouped where they are easy to adjust. Control knobs are distinctively styled in crystal-clear plastic with rich-looking gold-color trim.

Pentode Turret Tuner provides really excellent reception. Aluminized picture tube for brilliant black and white picture. Clear safety glass is removable for cleaning. Handsome, strongly built plywood cabinet with fine finish in Mahogany or Blond graining. 8-in. dynamic speaker with Alnico 5 magnet in "Sound-Up" audio system gives you rich, thrilling FM sound. Built-in antenna. Chassis has 16 tubes including picture tube, plus 2 selenium rectifiers. Size: 34¼ in. high, 28½ in. wide, 20 in. deep. Shipped by Express, Freight or Truck. Ship. wt. 99 lbs. 24 Months to Pay on Special Appliance Terms. See Page 555.

63C5010 R–VHF Model. Mahogany finish. $5 Down, $9 Monthly.....Cash $179.95

63C5110 R–VHF/UHF Model. Mahogany finish. $10 Down, $10 Monthly. Cash $209.95

63C5013 R–VHF Model. Blond finish. $5 Down, $9.50 Monthly.....Cash $189.95

63C5113 R–UHF/VHF Model. Blond finish. $10 Down, $10.50 Monthly or Cash $219.95

SAVE BY INSTALLING YOUR TV ANTENNA

It's easy to put up your own television antenna by following the complete instructions included with each Ward antenna. Order TV antennas from Page 557 of this catalog. If there is any question about whether you will be able to receive television, or about the kind of antenna installation you will need, write to nearest Wards Mail Order House.

NEW 17-IN. TABLE MODEL 109.95

H New Airline 17-in. Table Model. Our lowest priced television set. Compact design is made possible by using vertical chassis, saves space, makes tubes more easily accessible. Functionally styled cabinet is finished in brown and cream enamel. Side controls (see sketch at left). 4-in. dynamic speaker. Chassis has 13 tubes including picture tube, plus 2 diodes and 2 selenium power rectifiers. Size: 13½ by 16 by 15 in. deep. For fringe areas we recommend our consoles, or table sets (K), (L).

VHF MODEL. Ship. Exp., Frt., Truck. $5 Down.
63 C 4019 R—Wt. 73 lbs. $6 Mo. . .Cash $109.95

VHF/UHF MODEL. Shipped Express. $5 Dn.
63 C 4119 R—Wt. 73 lbs. $7 Mo. Cash $129.95

GOOD 21-IN. TABLE MODEL 144.95

J Our lowest priced 21-in. set. Excellent picture and satisfying FM sound at a very moderate price. Front panel controls are convenient to use. Compact size made possible by vertical chassis. Pentode turret tuner. Dark-faced, aluminized picture tube. Clear safety glass. Built-in antenna.

Handsomely proportioned sturdy metal cabinet with fine Mahogany grained finish that blends with most room decorations. 5-in. dynamic speaker with Alnico 5 magnet. Chassis has 15 tubes including picture tube, plus selenium rectifier. Size: 19¼ in. high, 22 in. wide, 22½ in. deep. Shipped by Express, Freight or Truck. For fringe areas we recommend our consoles, or table sets (K), (L).

VHF MODEL. $5 Dn., $7 Mo., 24 Mos. to Pay.
63 C 4014 R—Ship. wt. 86 lbs. . . .Cash $144.95

VHF/UHF MODEL. $5 Dn., $8 Mo. 24 Mos. to Pay.
63 C 4114 R—Ship. wt. 86 lbs. . . Cash $164.95

BETTER 21-IN. TABLE MODEL TV 169.95

K L AIRLINE BETTER QUALITY. An excellent table model television set with ample sensitivity for fringe area reception. Features the new Top-Tuning "Cluster-Control" (see sketch on preceding page) and channel selector for utmost convenience. Quick, easy channel selection and picture and sound adjustment, no stooping or bending.

Cascode Turret Tuner provides maximum set performance in difficult reception areas. Powerful, sensitive "Distance-Master" chassis. New Area Selector switch gives peak reception for local and fringe stations.

Aluminized picture tube for remarkably clear, brilliant pictures. Dark-tinted, tilted safety glass reduces reflections, is removable for cleaning. Sturdy pressed wood cabinet with fine grained finish is available in either Mahogany or Blond. 5-in. dynamic speaker with Alnico 5 magnet, brings you excellent FM sound.

Power-packed chassis has 16 tubes including picture tube, plus 2 selenium rectifiers. Size: 19 by 24 by 20 in. deep. Shipped by Express, Freight or Truck. 24 Months to Pay on Special Appliance Terms. See Page 555. (Stand not included; order separately below.)

(K) 63 C 4012 R—VHF Model. Blond finish. Wt. 86 lbs. $5 Down, $9 Monthly.....or Cash $179.95

63 C 4112 R—VHF/UHF Model. Blond finish. Wt. 87 lbs. $10 Down, $10 Monthly....Cash $209.95

(L) 63 C 4011R—VHF Model. Mahogany finish. Wt. 85 lbs. $5 Down, $9 Monthly or Cash $169.95

63 C 4111R—VHF/UHF Model. Mahogany finish. Wt. 88 lbs. $5 Down, $10 Mo. or Cash $199.95

HARDWOOD TELEVISION STAND 6.50

M Stand, shown with (L), for 20 and 21-inch television sets. Sturdily constructed of solid hardwood, finished to blend with Mahogany finish of Airline and other TV sets. Easily assembled. 19 inches high. Ship. wt. 8 lbs.

63 C 8051MO—*Mailable*.....$6.50

R 10.50

P 7.95

TV STANDS 4.95 TO 10.50

N WROUGHT IRON TELEVISION STAND shown with (K) for 17 or 21-in. sets. Black oxidized finish. Top expands in width from 17 in. closed position to 21½ in. fully opened. Double welded for strength. Easily assembled. Size: 15¼ by 16½ by 19½ in. high. *Mailable*.
63 C 8053 MO—Ship. wt. 11 lbs.... $4.95

P WROUGHT IRON TELEVISION TABLE WITH ROTATING TOP. Top is expandable to fit all table models. Adjusts in width from 18 to 30 inches. 19 inches high. Sturdily constructed of ½-in. rolled steel, black finish. *Mailable*.
63 C 8056 MO—Ship. wt. 20 lbs.... $7.95

R MAHOGANY FINISH, HARDWOOD TABLE. For 17-inch or 21-inch television sets. Large 2-inch casters allow set to be rolled easily anywhere, even over thick rugs. Top is 24 in. by 22 in. by 20 in. high. Sturdy construction (will support over 1,000 lbs.). Quickly assembled—using only one screw.
63 C 8050 MO—*Mail*. Wt. 15 lbs....$10.50

INCLUDE A STAND WITH YOUR ORDER FOR A TABLE MODEL TELEVISION SET.

AIRLINE CLOCK RADIOS WITH ACCURATE TELECHRON CLOCKS

T AIRLINE GOOD QUALITY CLOCK RADIO. Unusually fine quality for such a low price. Good sensitivity and tone. Wakes you to music. Turns on programs at pre-set time. Accurate, easy-to-read Telechron clock. Radio has 3 tubes, plus rectifier. 4-in. speaker with Alnico 5 magnet. Built-in "Audio-Clear" iron core antenna, connection for external antenna. UL Approved. For AC only. Sturdy, rich looking plastic cabinet has gold-color trim. Size: 10¼x6⅛x 5⅝ in. deep. Only $2.50 down, $5 Monthly on Wards Credit Terms, see Inside Back Cover for details. *Mailable*. Shipping weight 6 lbs.
62 C 1575 M—White, gold-color trim.....Cash $21.50
62 C 1576 M—Black, gold-color trim..... Cash 20.50

V AIRLINE'S NEW BEST QUALITY CLOCK RADIO. Our very finest, richly styled, and versatile. You get a radio, an electric clock and a handy electronic timer all-in-one. Deluxe Telechron clock is accurate, easy-to-read. Appliance outlet turns appliances up to 1100 watts on or off at pre-set time. "60 Minute Sleep Switch" turns radio off at any time up to 60 min. after setting. Powerful radio has excellent tone. 4 tubes plus rectifier. 4-in. dynamic speaker. Built-in iron core antenna, connection for external antenna. Plastic cabinet. Size: 10⅝6x· 5⅞x5¾ in. high. UL Approved. For AC only. $3 Down, $5 Mo. Shipping weight 5 lbs. *Mailable*.
62 C 1651M—Pink and Black .....Cash $28.95
62 C 1650 M—Ivory and Black.. .....Cash 28.95

T 21.50

V 28.95

Airline Radios...New Pocket-Size Transistor Portable

G.E. ALL-TRANSISTOR RADIO 49.95

(A) (B) New, Tiny "Pocket-Size" General Electric portable radio. Small in size but a giant for performance. No protruding knobs to catch on clothing, easily slides into your pocket or handbag. Lightweight, weighs only 15 oz. with battery. Really compact, just 5⅜ in. long by 3 3/16 in. high by 1½ in. thick.

Completely transistorized chassis has 5 transistors (see story on Transistors below). Sensitive, built-in iron core antenna. Self-contained loud speaker has Alnico 5 magnet (jack in back of case for connecting earphone for private listening). Operates on one battery. 100-hr. battery life, battery lasts even longer if earphone is used.

New Plastic cabinet will not chip, crack or break under normal conditions. Your choice of rich-looking Ivory or Black case. *Postpaid.* $5 Down, $5 Monthly on Terms. Order battery separately below.

(A) 62 CP 741 M—Ivory.....Cash $49.95

(B) 62 CP 740 M—Black.....Cash 49.95

BATTERY FOR (A) AND (B). 100-hr. life.
62 C 95—Ship. wt. 6 oz.....95c

PERSONAL EARPHONE. (Not shown). Fits (A) and (B). Lets you listen in complete privacy, gives longer battery life.
62 C 355—Ship. wt. 3 oz.....$7.50

WHAT ARE TRANSISTORS?

Transistors are tiny electronic devices (about the size of a pencil eraser) that perform all the functions of radio tubes. They have been used extensively by the Armed Forces and have stood up under the most severe conditions.

In a portable radio, Transistors mean real battery economy. They use very little current; this means smaller, less expensive batteries and a far longer battery life. The Transistorized portables above play for 100 hours or more on one 95c battery. Because of the size of the Transistors and the batteries these new portables are much smaller but have the range and the power of larger sets.

Because Transistors have no filaments to burn out and no glass tubes to break they have an almost unlimited life.

AIRLINE SMALL RADIO 13.50

(C) Airline Good Quality Small Radio. Choose from four smart decorator colors, for kitchen, bedroom or playroom. So moderately priced you will want more than one of these Airline Sets for your home. Tiny but powerful, gives exceptionally good performance. Good clear tone. Distinctively styled in your choice of colors that will look well in any room.

Radio has 3 tubes plus rectifier. 3-in. speaker. Noise-reducing "Audio-Clear" iron-core antenna for receiving nearby stations. Connection provided for external antenna if distant reception is desired. UL Approved. For AC or DC. Plastic cabinet. Size: 8⅜x5½x4⅞ in. deep. Ship. wt. 4 lbs. 4 oz. *Mailable.*

62 C 1614 M—White.....$13.50 62 C 1615 M—Mahog....$13.50
62 C 1616 M—Red..... 13.50 62 C 1617 M—Green.... 13.50

NEW 4-TUBE SMALL RADIO ONLY 15.95

(D) Our Lowest Priced 4-tube radio. Good Quality. Provides good selectivity and sensitivity for such a low price. Nicely styled, well made, will bring many hours of listening pleasure. Large easy to read dial. Compact, a lot of radio for its size.

Radio has 4 tubes plus rectifier. 4-in. speaker with Alnico 5 Magnet. Built-in noise reducing iron-core antenna for receiving nearby stations, connection for external antenna for more distant stations. Sturdy, rich-looking Ebony plastic cabinet. Size: 9 in. wide, 4½ in. deep. 6 in. high. For AC or DC. UL Approved. *Mailable.*

62 C 1611M—Ship. wt. 6 lbs.....Only $15.95

BETTER QUALITY 4-TUBE RADIO 18.50

(E) (F) Airline Better Quality. Provides fine reception with good sensitivity and selectivity. Excellent tonal quality. Performance and appearance will be appreciated by radio listeners. Your choice of warm-toned "Desert Colors" that blend tastefully with room furnishings.

Smart cabinet is molded of durable solid-color plastic. Smooth lines and graceful styling make an attractive addition to any room. Large easy-to-read dial numbers make quick station selection easy. Built-in loop antenna really brings in the stations. Chassis has 4 tubes plus rectifier. For operation on AC or DC. UL Approved. Compact size: 10 in. wide, 5½ in. high and 5½ in. deep. Ship. wt. 5 lbs. *Mailable.*

(E) 62 C 1621M—Maroon Color.....$18.50
(F) 62 C 1620 M—Ivory Color..... 18.50
62 C 1622 M—Light Sand (Tan) Color..... 18.50

NEW AIRLINE BEST QUALITY 4-TUBE RADIO 23.95

(G) (H) Airline Best Quality. New powerful radio features the latest in functional styling. Our best 4-tube set. Extra sensitive, easily brings in distant stations. Rich, clear tone quality, will satisfy critical listeners. Sensitive tuning brings in all the stations you want. Large, dial has smart "new look", light-reflecting pointer for easier tuning.

Powerful chassis has 4 tubes plus rectifier. Larger-than-usual 5-in. heavy-duty speaker means good, clear tone at all levels of volume. Built-in noise reducing, "Audio-Clear" iron-core antenna. Connection for external antenna. UL Approved. For AC or DC operation.

Glistening jewel-like finish plastic cabinet combines smooth lines and durable construction. Dark dial face has easy-to-read gold-color numbers. Size: 12 in. wide, 6¼ in. high, 6½ in. deep. Only $2.50 Down. $5 Monthly on Terms. See Page 555 for details. Ship. wt. 9 lbs. *Mailable.*

(G) 62 C 1625 M—Jade Green Cabinet.....Cash $23.95
(H) 62 C 1626 M—Ivory Cabinet.....Cash 23.95

TWIN SPEAKER TABLE RADIO 34.95

(J) Airline Best Quality. Our finest table model radio. Has the best tone, the most power of any AM broadcast radio we have offered in recent years. Two matched 6-inch oval speakers give console-quality tone unusual in a table set. Phonograph jack in rear for plugging in record player—You'll enjoy really excellent record reproduction. Full bass to treble tone control for the tonal balance you prefer.

5 tubes plus rectifier in powerful, distance-getting radio chassis. Automatic volume control, keeps volume at a constant level regardless of the radio signal strength. Extra-large, built-in loop antenna for dependable reception. Connection for external antenna. Large easy-to-read "slide-rule" dial for precision tuning. UL Approved. For AC or DC.

Large cabinet is smartly designed in rich-looking plastic. Woven grill cloth and control knobs are contrasting Ivory-color for attractive color accent. Cabinet is specially molded to insure the rich, full tone of the two matched speakers. Large easy-to-read numbers on dial. Size: 15¼ in. wide by 8½ in. high by 8¼ in. deep. Shipping weight 19 lbs. *Mailable.* $5 Monthly on Terms, see Page 555.

62 C 1635 M—Mahogany color. $3.50 Down.....Cash $34.95
62 C 1636 M—Red. $4 Down.....Cash 35.95

NEW GRANCO MODEL 730 AM-FM radio 49.95

(K) New Granco radio brings both FM and AM reception with remarkable performance for a set so compact and moderately priced. Excellent sensitivity assures fine reception. Sharp selectivity minimizes interference in both AM and FM bands. So compact it fits anywhere—on end tables, book shelf, kitchen cabinet, night table.

7 tubes plus a selenium rectifier for superior reception and tonal quality. Tunes standard AM band plus 88 to 108 megacycle FM band. Big 6-in. oval speaker with Alnico 5 magnet. Control on side switches to AM or FM band. Built-in antenna for both AM and FM. Slide-rule tuning for accurate, precise station selection; easy-to-read dial numbers. UL Approved. For AC or DC. Smartly styled plastic cabinet, ebony and gray finish. Size: 10½ in. wide, 7⅜ in. high, 6 in. deep. *Mailable.*

62 C 725 M—Ship. wt. 6 lbs. $5 Down, $5 Monthly on Terms..Cash $49.95

NEW AIRLINE 3-WAY PERSONAL PORTABLE RADIO 26.95

(L) Small in size, lightweight to carry—weighs only 4½ lbs. with batteries. Operates on AC or DC or batteries. Has outstanding distance getting ability, despite its compact size. R.f. stage for greater sensitivity assures reliable reception under almost any conditions. Efficient noise-reducing iron-core antenna.

4 tubes plus rectifier give plenty of volume. 3-inch Alnico 5 speaker has good clear tone. Solid color plastic case is made for hard use. Snap-release back opens for replacing batteries. Lift-up handle. UL Approved. Size is only 8¾ in. wide, 6¾ in. high by 2⅝ in. thick. Ship. wt. 4 lbs. *Mailable.* $3 Down on Terms. See Page 555 for details.

62 C 1087 M—Green. Without batteries $5 Monthly.....Cash $26.95
62 C 1088 M—Red. Without batteries. $5 Monthly.....Cash 26.95
62 C 12—Kit of Batteries. Ship. wt. 1 lb. 4 oz..... 2.59

AIRLINE MULTI-BAND PORTABLE 54.95

(M) Airline Best Quality. Powerful, sensitive, sharp-tuning. Covers regular Broadcast band and 5.9 to 17.9 MC Foreign, Amateur, Aircraft, etc. bands. Dial is calibrated for foreign cities. World map and time chart printed in black on silver-color metal front panel—lists short wave bands with the most favorable time of day for reception. Rugged, heavy-duty wood case covered in tough saddle tan Vinyl.

A fine portable for outdoor men, the serviceman or the family on vacation or at home. Operates on AC, DC or 200-hr. battery pack. Chassis has 5 tubes plus rectifier. 5-in. Alnico 5 speaker. Large built-in loop antenna plus 24-in. pull-up antenna for short wave. Full range tone control. UL Approved. Size: 14 in. wide, 10⅜ in. high, 6½ in. deep. Ship. wt. 9 lbs. 8 oz. *Mailable.* $5 Down on Terms.

62 C 1079 M—Less Battery pack. $5 Monthly.....Cash $54.95
62 C 33 M—Battery Pack. Ship. wt. 6 lbs. 8 oz..... 4.25

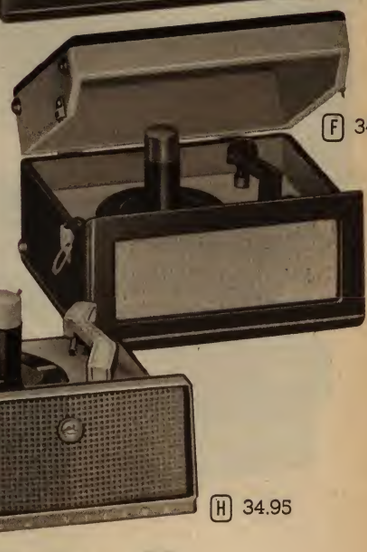
See Page 555 For Details of Wards Special Appliance Terms.

B 49.95

C 18.95

E 24.95

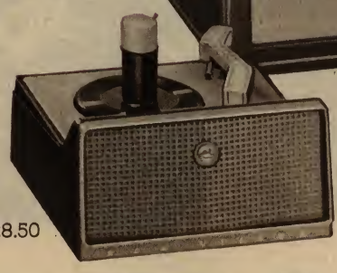
D 21.50



F 34.95

A 66.50

G 28.50



H 34.95

RCA and Airline Phonographs...Record Changers

AIRLINE HI-FI TWO SPEAKER PHONOGRAPH 66.50

(A) Our Finest Portable Phonograph. Features 2 speakers: Big 7 in. by 9-in. oval "Woofer" and 3-in. "Tweeter" for superior tone. Outstanding, realistic record reproduction with brilliant highs and full rich lows. 4-speed automatic changer plays all sizes of records at 78, 45, 33⅓ or 16 rpm. Intermixes 10 and 12-in. records of the same speed. Hi-fi Demonstration Record of 13 popular and classical selections and 45 rpm spindle included at no extra cost. Hi-fi turnover cartridge has 2 synthetic sapphire needles for regular and micro-groove records. Changer has "Lazy" switch, turns off record changer and amplifier after last record has been played.

Powerful hi-fi designed amplifier has 2 tubes plus rectifier. Separate Volume and Bass-Treble Tone Controls. You make the adjustments for just the balance of tone and volume you prefer.

Handsome, sturdy luggage-type carrying case is covered in good looking two-tone coral and tan artificial leather. Size: 17¾ by 8¾ by 14½ in. deep. UL Approved. For AC only. Shipped by Express. Only $5 Down, $5 Monthly on Terms, See Page 555.

62 C 1000 R—Ship. wt. 21 lbs.....Cash $66.50

RADIO-PHONOGRAPH COMBINATION. Like (A) but with powerful, built-in radio. 4 tubes plus rectifier. Charcoal, tan covering. Texas customers add 2.2% luxury tax.

62 C 990 R—Ship. wt. 22 lbs. $5 Dn., $5 Mo. on Terms..Cash $74.95

BETTER QUALITY AIRLINE AUTOMATIC PHONOGRAPH 49.95

(B) Airline Automatic Portable Phonograph. Excellent quality at a very moderate price. Remarkable tone because of its powerful, low-distortion amplifier and special speaker compartment design. "Lazy" switch automatically turns off both record changer and amplifier when last record is played, saves current and needless wear. 3-speed record changer automatically plays all sizes of records at 78, 45 or 33⅓ rpm. Intermixes 10 and 12-in. records of same speed. Turnover cartridge with 2 long-life synthetic sapphire needles for regular and microgroove records. Full range tone control for adjusting tone to suit your own preference. Volume control. 5-in. speaker with Alnico 5 magnet. Amplifier has 2 tubes plus rectifier. Sturdy plywood case is covered in two-tone brown artificial leather, trimmed with white beading. UL Approved. For AC only. Size: 15x8¼x16¾ in. Shipped Express.

62 C 954 R—Ship. wt. 19 lbs. $5 Down, $5 Monthly..Cash $49.95

GOOD QUALITY AIRLINE PHONOGRAPH 18.95

(C) "Protecto-Arm" pickup lets you drop, strike or bounce pickup against record or hard surface without damage to crystal, needle or record. Ideal for teen-agers or children. Uni-point needle plays regular and microgroove records. Slim-line case is compact, weighs only 7 lbs. Phonograph has excellent tone and volume. Plays all sizes of records at 78, 45 or 33⅓ rpm. 4-in. speaker. Volume control. Amplifier has 1 tube, rectifier. Covered in Charcoal and Ivory plastic with gold color beading. UL Approved. For AC only. 12½x4¼x10¼ in. deep.

62 C 951M—Ship. wt. 9 lbs. *Mailable*.....$18.95

BETTER PORTABLE PHONOGRAPH 21.50

(D) New Airline Phonograph with "Protecto-Arm" and Bass-Treble Tone Control. "Protecto-Arm" saves crystal, needle and records from damage if pickup is dropped or strikes turntable or hard surface. Tone Control lets you adjust for highs and lows on records. Sturdy case is covered with two-tone brown artificial leather. Amplifier has 1 tube plus rectifier. Volume control. 4-in. speaker. Plays all record sizes at 78, 45 or 33⅓ rpm. UL Approved. For AC only. Size: 12½x4¼x10¼ in. deep. Ship. wt. 9 lbs.

62 C 952 M—*Mailable*. $2.50 Down.....Cash $21.50

BEST QUALITY PORTABLE PHONOGRAPH 24.95

(E) Our Finest Single-Play Phonograph. Large 6-in. oval speaker is mounted in front of case—permits playing 7 and 10-in. records with lid down. Sound is projected into room for better listening. Plays all sizes of records at 78, 45 or 33⅓ rpm. Turnover cartridge has separate needles for regular and microgroove records. Amplifier has 1 tube plus rectifier. Handsome, sturdy luggage-style case is covered in two-tone green artificial leather with white beading. Full-range Bass-Treble Tone Control. UL Approved. For AC only. Size: 13½ by 7 by 12⅜ in. deep. $2.50 Down, $5 Monthly on Terms.

62 C 953 M—*Mailable*. Ship. wt. 13 lbs..Cash $24.95

AIRLINE "45" PORTABLE PHONOGRAPH 34.95

(F) New, smart-looking Portable Phonograph plays up to fourteen 45 rpm records automatically without reloading. 4 popular records included free. Phonograph has excellent tone, plenty of volume. Record changer has quick-change action, long-lasting needle. Portable carrying case looks like a smart piece of luggage. Amplifier has 1 tube plus rectifier. 4 in. speaker has Alnico 5 magnet. Case is covered in scuff-resistant blue and tan plastic, trimmed with white piping. Very compact, size: 10½ by 11¾ by 7¾ in. high. UL Approved. For AC only. *Mailable*. Shipping weight 11 lbs. $3.50 Down, $5 Monthly on Terms. See Page 555 for details.

62 C 982 M—Phonograph with 4 records.....Cash $34.95

AIRLINE "45" TABLE MODEL PHONOGRAPH 28.50

(G) New Airline "45" Automatic changer in a compact table model. Specially designed for 45 rpm records. Automatic changer plays up to 14 records without reloading. Excellent tone and volume. Separate Bass-Treble Tone Control. Big 5-in. speaker, for extra fullness and richness of tone. Takes little space. Size: 5½ by 9 by 11 in. Cabinet is made of sturdy plywood with two-tone green fabric covering and contrasting grill cloth. Amplifier has 1 tube plus rectifier. Long-life needle. UL Approved. For AC only. $3 Down, $5 Monthly, see Page 555 for details.

62 C 974 M—Ship. wt. 8 lbs. *Mailable*.....Cash $28.50

NEW RCA "45" TABLE MODEL PHONOGRAPH 34.95

(H) RCA Deluxe "45" Victrola. Nationally known RCA quality, the newest addition to the Victrola line. Automatically changes up to fourteen 45 rpm records without reloading. Phonograph has excellent tone and plenty of volume. Long-lasting needle. "Golden-Throat" tone system. Amplifier has 2 tubes plus rectifier. 4x6-in. oval speaker has Alnico 5 magnet. Cabinet is newly styled in rich-looking, sturdy plastic. Two-tone gray color. Size 11⅜ in. wide, 7¼ in. high, 11 in. deep. UL Approved. For AC only. Only $3.50 Down on Terms, see Page 555.

62 CP 810 M—*Shipped Prepaid*. $5 Monthly..or Cash $34.95

AIRLINE 3-SPEED PLUG-IN CHANGER 32.95

(J) Plays all record sizes at 78, 45 or 33⅓ rpm. Plugs into phono-jack in your radio or TV set*. Intermixes 10 and 12-in. records of the same speed. Turnover ceramic cartridge with 2 osmium needles. Mahogany plastic base with gold-color trim. AC only. UL Approved. Size: 12 by 10 by 7¾ in. Shipped by Express. Wt. 9 lbs. 8 oz.

62C802 R–$3.50 Down, $5 Monthly on Terms.Cash $32.95

(K) SPINDLE. Automatically changes 45 rpm records.

62 C 3400—For Airline, VM changers. Wt. 8 oz. $2.39

62 C 3402—For Webcor Changers. Wt. 8 oz..... 3.75

NEW 4-SPEED REPLACEMENT CHANGER 36.95

(L) Latest Design, gleaming Ivory finish, sparkling gold-color trim. Automatically plays records at 78, 45, 33⅓ and 16 rpm. Intermixes 10 and 12-in. records of the same speed. Use for modernizing old consoles or building new equipment. Comes with unfinished plywood mounting board that can be cut to required size. Minimum mounting space 13¹³⁄₁₆ in. wide, 11⅞ in. deep, 7¼ in. high. Turnover ceramic cartridge with 2 synthetic sapphire needles. UL Approved. For AC only. Shipped Express. Ship. wt. 12 lbs.

62 C 803 R—$4 Down, $5 Monthly.....Cash $36.95

3-SPEED PLUG-IN 17.95

(M) Plugs into radio, television set or recorder with phonojack*. Plays singly any 78, 45 or 33⅓ rpm record. Sapphire needle. Mahogany finish hardwood base. Size about 10 in. by 11 in. by 3 in. high. On/Off switch. Set supplies amplification.

62 C 812 M—Ship. wt. 6 lbs. $17.95

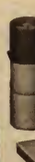
RCA SLIDE-O-MATIC 12.95

(N) RCA "45" Attachment. Plays 45 rpm records through radio, television set or recorder with phono-jack.* Simple to use—slide record into opening, lift play control, when finished control drops. Plastic case. Size: 10⅞ by 7⅝ by 4⅛ in.

62 CP 814 M—*Prepaid*....$12.95

*Before ordering (J), (M) or (N) check your set for a Phono-jack.

J 32.95



K 2.39

L 36.95

M 17.95

N 12.95

Ⓐ 109.95

Ⓑ 92.95

Ⓓ 159.95

Ⓔ 169.95

AIRLINE'S FINEST HI-FI

Top View of (D) with top lifted. Shows Hi-Fi Changer, Controls and Lighted Radio Tuning Dial.

Nationally-known Jensen "High-Fidelity" Speakers. 15-inch Woofer and 3½-inch "Tweeter."

Enjoy Music Even More With Airline "Hi-Fi"

3-SPEAKER HI-FI CONSOLE PHONOGRAPH 109.95

Ⓐ Beautiful, fine quality Airline Hi-Fi console. Matched components bring to life the music and voice on today's records. Hi-Fi demonstration record included free, 13 popular and classical selections. Compact console features 3 speakers, separate bass and treble tone controls. Powerful low-distortion amplifier and 3-speed changer with "Lazy" switch. Specially proportioned, tilted "Sound-Up" speaker baffle in contemporary style cabinet—choice of Mahogany or Limed Oak veneers. Lift-top (see sketch at left) gives complete accessibility to changer—no drawer pulling to jar and scratch records. Hinged lid support with positive action catch.

3-SPEAKERS. Two 8-in., one 3½-in. "Tweeter" have powerful Alnico 5 magnets—provide realistic brilliance and depth of tone. Wide-range push-pull amplifier has 4-watt output with minimum distortion; provides reserve of power you'll rarely need; frequency response 50–12,000 cycles per second. Chassis has 3 tubes plus rectifier.

Separate, full-range Bass and Treble tone controls for the tonal balance you prefer. Compensated volume control automatically boosts bass notes for proper tone balance even at low speaker volume.

3-SPEED CHANGER: Plays all record sizes at 78, 45 or 33⅓-rpm. Intermixes 10 and 12-in. records of the same speed. Ronette crystal Hi-Fi turnover cartridge with 2 long-life synthetic sapphire needles. "Lazy" switch turns off amplifier and changer after last record is played. Cabinet is richly grained veneer. Made like the finest furniture. Sturdily constructed to be vibration-free. Size 24¾ in. wide, 30 in. high, 17 in. deep. UL Approved. For AC. Shipped Express. Ship. wt. 54 lbs. $5 Down, see Page 555.

62 C 2600 R—Mahogany. $6 Monthly.....Cash $109.95

62 C 2601 R—Blond. $6 Monthly.....Cash 119.95

NEW HI-FI RADIO-PHONOGRAPH 92.95

Ⓒ 8.95
Legs only

Ⓑ Our newest Airline Hi-Fi Set. Designed for the most discriminating listeners. Brings new depth and realism to records and broadcasts, brilliance and tone to voice or music. Richly styled cabinet and the very latest in electronic engineering are combined in this thrilling new Hi-Fi combination. Available in Mahogany or Blond. Two Speakers: 8-in. "Woofer" and 3½-in. "Tweeter." Powerful AM Radio—Amplifier delivers 4 watts of power. Frequency response of 50 to 12,000 cycles per second. 5 tubes plus rectifier. Automatic bass boost for tonal balance at low volumes. Full range bass-treble tone control for tonal balance.

4-SPEED CHANGER plays all sizes of records automatically at 78, 45, 33⅓ or 16 rpm. Intermixes 10 and 12-in. records of the same speed. Hi-Fi turnover cartridge has 2 Sapphire needles for regular or microgroove records.

Beautifully constructed cabinet is made of fine grained veneered plywood, finished in glowing Blond or Mahogany. Cabinet size: 18⅜x19¼x11½ in. high. UL Approved. For AC only. 45 rpm spindle and free Hi-Fi Demonstration record included. Only $5 Down, $5 Monthly on Terms. Shipped by Express, Freight or Truck.

62 C 2508 R—Mahogany. Wt. 38 lbs.....Cash $92.95

62 C 2509 R—Blond. Ship. wt. 38 lbs.....Cash 96.95

Ⓒ LEGS SPECIALLY DESIGNED FOR (B). Holds phonograph at just the right height. All metal legs with satin brass finish. Easily assembled.

62 C 300 M—Ship. wt. 7 lbs. *Mailable*.....$8.95

TEXAS LUXURY TAX: Texas customers add 2.2% to Radio-Phonograph combination prices.

AIRLINE HI-FI RADIO PHONOGRAPH COMBINATION 159.95

ⒹⒺ Our Very Finest. We know of no comparable console on the market for less than $200.00. All the components in this fine set are especially selected, matched and assembled to bring you a superior instrument. Hi-Fi Demonstration record included.

2 NATIONALLY KNOWN JENSEN SPEAKERS: Huge 15-inch "Woofer" and 3½-inch "Tweeter" are mounted on acoustically engineered "Sound Up" baffle board for ear level sound projection.

4-SPEED HIGH FIDELITY CHANGER: Designed and built by the largest record changer manufacturer. Plays all sizes of records automatically at 78, 45, 33⅓ or 16 rpm. Intermixes 10 and 12-in. records of the same speed. High-Fidelity ceramic turnover cartridge in non-resonant tone arm. Balanced, weighted turntable and 4-pole motor assure the exact speeds so necessary for high-fidelity.

POWERFUL, SENSITIVE AND SELECTIVE AM RADIO-AMPLIFIER. 7 tubes plus rectifier, tuned rf stage. Push-pull output gives more than 12 watts maximum power, 6 watts undistorted. Complete unit has frequency response of 30 to 14,000 cycles per second within undistorted range for outstanding sound reproduction. Separate Full-Range Bass and Treble tone controls, calibrated for balancing tone as you prefer, according to type of music or voice. Automatic bass boost for natural low tones. Lighted tuning dial with large easy-to-read numbers. Built-in loop antenna, connection for external antenna.

CONTEMPORARY STYLE CABINET. Simple lines, rich appearance. Solidly constructed of beautifully veneered ⅞-in. plywood. Built like fine furniture with corner blocks and glued joints. Heavy materials and superb construction assures a vibration-free unit, extremely important in Hi-Fi reproduction. Expensive High-Fidelity grill cloth is designed especially for this type unit. Lift top lid, counterbalanced, stops in any position. Gives complete accessibility to changer—no drawer pulling to jar or scratch records. Size 30¾ in. high, 25 in. wide, 17 in. deep. UL Approved. For AC only. Shipped by Freight, Truck or Express. See Page 555 for Appliance Terms.

(D) MAHOGANY VENEER RADIO-PHONOGRAPH. Ship. wt. 80 lbs.

62 C 2602 R—$5 Down, $8 Monthly on Terms.....Cash $159.95

(E) BLOND VENEER RADIO-PHONOGRAPH. Ship. wt. 80 lbs. Only $5 Dn.

62 C 2603 R—$9 Monthly on Terms. See Page 555...Cash $169.95

Ⓕ

Ⓖ

Ⓗ

Ⓚ

Ⓙ

CUSTOM HIGH-FIDELITY . . . ELECTRO-VOICE, RADIO CRAFTSMEN, WEBCOR

High-Fidelity Components. Buy matched systems complete with speaker, or with speaker kit. Simple to install. Clearly marked connecting cables and instructions included. Shipped promptly from Factory near Chicago, Ill. Pay shipping charges from there. $10 Down on Terms.

Ⓕ ELECTRO-VOICE "ARISTOCRAT". Klipsch licensed, folded-horn, corner enclosure with SP 12-B Radax 12-in. coaxial 2-way speaker. Available in beautifully finished hand-rubbed Mahogany or Blond veneer cabinet or as an unpainted "Do-it-Yourself" kit that contains everything needed for assembly. Size: 19 in. x 16 in. x 29½ in. high.

Ⓖ WEBCOR 140-6 CHANGER. Plays records automatically at 78, 45 or 33⅓ rpm. G.E. Magnetic Cartridge with 2 sapphire styluses. 4 pole motor. Weighted turntable. 14x14x9 in. high. With 45 rpm spindle.

Ⓗ RADIO CRAFTSMEN "SOLITAIRE" C-250 AMPLIFIER. 20-watt power amplifier, preamplifier and noise filter in one compact unit. Frequency response ± 1 db at 10 to 30,000 cps. 4 inputs: Phono, TV, Tuner, Tape. Controls: Equalization (6 positions for different type records), Bass, Treble, Loudness, On-Off and 6 position Filter Control. 6 tubes plus rectifier. Steel cabinet. Size: 14½ by 11½ by 4 in. high.

Ⓙ RADIO CRAFTSMEN C-10 FM-AM TUNER. For FM-AM reception. Automatic Frequency Control on FM. Tuned RF stage. Built-in antenna for FM-AM. Controls: Bass, Treble, Volume, Tuning and Bandswitch. Built-in Phono Preamplifier. 11 tubes plus rectifier. Chromed chassis, black and brass control panel. Size: 13½x9½x7 in. high.

Ⓚ RADIO CRAFTSMEN C-550 POWER AMPLIFIER. 30-watts output. Frequency response ± 0.1 db at 20 to 20,000 cps, ± 2 db at 5 to 100,000 cps. No controls, connects to tuner; tuner supplies controls. 5 tubes plus rectifier. Chromed chassis. 13½x8x6¾ in.

Complete System. (F), (G), (H). Wt. 88 lbs.

62 C 2610 F–Mahog. $12.50 Mo. Cash $259.95

62 C 2614 F–Blond. $13 Mo...Cash 269.95

Complete System. (G), (H) and "Do-it-Yourself" Speaker Kit (F). Ship. wt. 88 lbs.

62 C 2611 F—$11 Monthly....Cash $229.95

Complete System. (F), (G), (J), (K). Wt. 104 lbs.

62 C 2612 F–Mahog. $18.50 Mo. Cash $383.95

62 C 2615 F–Blond. $19 Mo.....Cash 389.95

Complete System. (G), (J), (K) and "Do-it-Yourself" Speaker Kit (F). Ship. wt. 104 lbs.

62 C 2613 F—$17 Monthly.....Cash $353.95

HI-FI BOOKLET. "Temples of Tone." The story of High-Fidelity. What it is and how to select the proper equipment.

62 C 3462—Ship. wt. 4 oz.....15c

(P) 225.00

(R) 259.50

(T) 349.00

(L) 99.95

(M) 139.95

(N) 179.95

Nationally Known Recorders $5 or $10 Down

You buy most economically when you buy a good recorder. Wards offer you a selection of well known recorders which we believe are best values for our customers. Trouble-free performance is backed by Wards guarantee as well as that of the nationally-known manufacturers. Excellent for home use and entertaining, for offices or professional use in music, teaching, lecturing or any other sound recording field. All recorders have an input jack for recording from radios or phonographs. Self-contained speaker. Slow tape speed of 3¾-in. per second gives tape economy, fast 7½-in. per sec. speed gives truer fidelity. Tapes erase easily, can be used over and over. All recorders have tone control. Microphone, 2 reels (1 with tape) and instructions are included. UL Approved. For AC only. Disc Recorder with radio, listed under (L). Order extra tape and discs at the bottom of this page.

ULTRATONE DISC RECORDER WITH RADIO 99.95

(L) Send non-breakable recordings to friends for them to play on their phonographs. Use as public address system. Records from its own radio or microphone. Records up to 10-in. record size at 78 or 33⅓ rpm. Order discs below. Plays 7, 10, 12 in. records at 78, 33⅓ rpm. Radio tunes standard broadcast band. 4 tubes plus rectifier. 4x6-in. oval speaker. Loop antenna. Neon recording indicator. Jack for external speaker. Maroon, gray case. Strong handle. With sensitive microphone, cutting and playback needles. UL Approved. AC only. 9½x16x12 in. Ship. wt. 30 lbs. Shipped by Express. Texas Customers add 2.2% to price to cover Texas Luxury Tax.

62 C 3969 R—$5 Down, $5 Monthly.....Cash $99.95

NEW FEDERAL 2-SPEED TAPE RECORDER 139.95

(M) Excellent quality for such a low price. Compact, well-styled with features usually found in more expensive recorders. Records up to 2 hours on 1200-ft. reel. Two-tape speeds: 3¾ and 7½ in. per second. Easy to load. Neon recording indicator shows relative loudness of the sounds being recorded. Single knob control for Record, Play or Rewind. Fast rewind speed. Radio attachment cord included. 3-tubes plus rectifier. 4-in. dynamic speaker. Sturdy plywood case is covered with tan and brown artificial leather. Size 14½x12½x8¾ in. high. Only $5 Down, $7 Monthly on Terms. Shipped by Express.

62 C 3680 R—Ship. wt. 30 lbs.....Cash $139.95

V-M TAPE-O-MATIC RECORDER 179.95

(N) Outstanding for fidelity and ease of operation. Dual speakers—5x7-in. "Woofer" and 3½-in. "Tweeter" for full, rich tonal quality. Separate bass and treble controls. Pause button stops tape travel noiselessly while recording or playing. Shuts off automatically at end of reel. Pushbutton controls for Record, Stop, Play and Forward. Precision index timer, makes it easy to find selections at any point on the tape. Neon ready light and distort light. Monitor switch for Radio-Phono input jack and high gain Magnetic Phono Jack for G.E. or Pickering magnetic pickups. Dual output speaker jacks. Two 7-in. reels included, (one with tape). 4-Tubes plus rectifier. Sturdy case is covered in scuff and water-resistant charcoal and gray artificial leather; gold color grill and top panel. 16x9½x11½ in. deep. Actual Weight 30 lbs. $5 Down, $9 Monthly.

62 CN 3655 R—No Charge for Credit. *Prepaid*.....$179.95

REVERE T-700D DUAL SPEED TAPE RECORDER 225.00

(P) Beautiful, Powerful and Smooth Operating. Features Push-button controls, Balanced Tone Control, 5½ Watt Output, Speedometer type precision indexer. Records up to 2 hours on 1200 ft. reel. Two tape speeds, 3¾ and 7½ in. per sec. Simple tape loading.

Pushbuttons for Play, Record, Instant Stop. Speaker key for monitoring of recording. Output jack for external speaker. Radio attachment cord. 2 Neon recording indicators. Special loudness control. Balanced Tone Control gives full treble, bass boost, and balanced tone. Two 7-in. reels, one with tape.

4-Tubes plus Rectifier. Powerful amplifier, 5½-Watt output. 6x9-in. speaker. Pilot light. Wood case with Tan artificial leather covering. Heavy-duty motor. Size: 16 by 14 by 10 in. high. *Shipped Prepaid*. $10 Down, $11 Monthly on Terms. See Page 555.

62 CN 3660 R—No Charge for Credit.....$225.00

WEBSTER-ELECTRIC TAPE RECORDER 259.50

(R) New Dual-Speaker recorder in richly grained wood cabinet. A superior instrument incorporating the latest in tape recorder engineering. 6x9-in. oval "Woofer" and 3-in. "Tweeter". Records up to 2 hours on 1200-ft. reel. Two tape speeds, 3¾ and 7½ in. per sec. Fast rewind, speaker automatically silenced when tape is being rewound. One control selects tape direction and stop. Auxiliary controls for Speed, Record, Play Back, Volume and Tone. On/Off switch combined with Tone Control. Neon recording indicator. Output jack for external speaker, two input jacks. Index counter, works like a speedometer. Pilot light. 5 tubes plus rectifier. Amplifier has 2½ Watts output. Beautiful cabinet in choice of Mahogany or Limed Oak finish. Size: 16 by 11 by 16 in. wide. With crystal microphone. *Prepaid*. Shipped promptly from Factory near Milwaukee, Wisc.

62 CP 3694 F—Mahogany finish. Only $10 Dn., $12.50 Mo.Cash $259.50

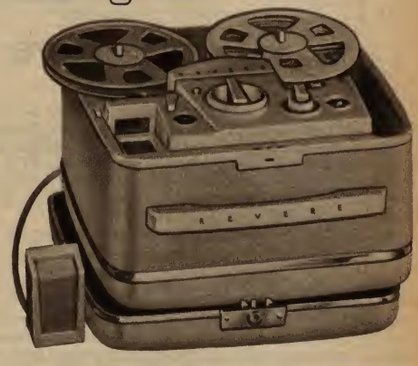
62 CP 3693 F—Limed Oak finish. $10 Dn., $12.50 Mo.or Cash 259.50

MAGNECORD CITATION TAPE RECORDER 349.00

(T) New Lightweight, Compact Portable Recorder. The newest product of Magnecord, nationally known recorder manufacturer. Two speeds, 3¾ and 7½ in. per sec. Records 2 full hours on 1200-ft. reel. Big 6x9-in. oval speaker for really excellent tone. One control knob for forward, reverse and stop. Separate knob for volume and speed selector, Push-to-Record switch. VU Meter, sensitive, accurately calibrated, gives you a professional meter-dial reading of recording levels. 5 tubes plus Rectifier. Powerful amplifier has 8-watts output. Jack for external speaker. Handsome, tan cowhide leather case. Size 15x8x8 in. With Ceramic Microphone. Actual Wt. 40 lbs. *Prepaid*. Shipped promptly from Factory in Chicago, Illinois.

62 CN 3653 F—No Charge for Credit. $10 Dn., $16.50 Mo. Cash $349.00

(V) 169.50



REVERE T-1100 TAPE RECORDER 169.50

(V) An Outstanding Value. Features exciting tonal quality with two matched speakers that spread sound in all directions for realistic reproduction. Records up to two hours on a 1200-ft. reel. Dial speeds, 3¾ in. per second and 7½ in. per second. Single knob control for record and play. Two-level neon recording indicator shows "Normal" and "Overloaded." Separate tone control with Revere's exclusive "Tone Balance." Speedometer type precision index counter lets you find programs on any part of the reel. Radio attachment cord included. Output jack for external speaker.

4 TUBES PLUS RECTIFIER. Powerful amplifier has 5-watt output. 3¼-in. matched speakers. Steel and fiberglas case protects mechanism and chassis. Irish linen covering. Size: 14 by 13½ by 9½ inches high. *Shipped Prepaid*. Only $5 Down, $8 Monthly on Terms. See Page 555 for details.

62 CN 3689 R—No Charge for Credit.....$169.50

SPECIAL APPLIANCE TERMS

Use Wards Special Appliance Terms to purchase your recorder; you can also include extra tape or discs with your order. Airline Tape and Discs are selected for the finest sound reproduction with all recorders. You pay only $5 or $10 Down and may have up to 24 Months to pay on Wards Special Appliance Terms. See Page 555 of this catalog for details and a complete table of Monthly Payments. Use this convenient way to buy recorders, radios, phonographs, television sets and household electric appliances and enjoy their use as you pay for them.

SAVE ON REGULAR AND "PLUS 50" RECORDING TAPE . . . RECORDING WIRE AND DISCS . . . NEEDLES

PROFESSIONAL TYPE RECORDING DISCS. Nitrate-coated heavy aluminum base. Ship. wt. per set of five: 1 lb.

62 C 3666—6½-in. Set of 5 $1.59; 62 C 3668—8 in. Set of 5 $2.19

62 C 3670—10 in. Set of 5 $3.15

NEEDLES FOR WARDS DISC RECORDER. *Postpaid*.

62 CP 3669—Airline Stellite recording needle.....$1.00

62 CP 3674—Playback needle for home recordings..... 1.50

AIRLINE RECORDING WIRE. Best grade stainless steel, with leaders. Ship. wt. each 60-min. spool 8 oz.

62 C 3663—One 60-min. spool $3.95 Five or more..Each $3.70

BEST QUALITY SOUNDCRAFT "PLUS 50" RECORDING TAPE has 50% more footage on regular reels. Extra-strong, moisture-resistant Dupont Mylar base. Coating faces in.

62 C 3708— 900-ft. reel. Ship. wt. 6 oz.....$3.30; Five or more.....each $3.20

62 C 3709—1800-ft. reel. Ship. wt. 14 oz..... 5.95; Five or more.....each 5.75

BETTER QUALITY AIRLINE PLASTIC TAPE. Coating faces in.

62 C 3676— 600-ft. reel. Ship. wt. 6 oz.....$1.95; Five or more.....each $1.79

62 C 3679—1200-ft. reel. Ship. wt. 14 oz..... 2.95; Five or more.....each 2.79

GOOD QUALITY AIRLINE PLASTIC TAPE. Economically priced. Coating faces in.

62 C 3695— 600-ft. reel. Ship. wt. 6 oz.....$1.55; Five or more.....each $1.50

62 C 3696—1200-ft. reel. Ship. wt. 14 oz..... 2.40; Five or more.....each 2.29

Short-Wave Receivers, Radio Kits, 2-Way Intercoms

(A) HALLICRAFTERS S-38D RECEIVER. Excellent set for new Radio Amateurs and short wave enthusiasts. Built-in 5-in. speaker. Tunes 540 KC to 32 MC in four bands. Bandspread dial simplifies tuning. Speaker-Phones switch. BFO switch for code. Volume control. Standby Receive switch. 4 tubes plus rectifier. Gray steel cabinet. Phone tip jacks 12⅞ by 7 by 7¼ in. AC or DC. Ship. wt. 13 lbs. Express.

62 C 508 R—$5 Down, Terms $5 Monthly....or Cash $49.95

62 C 558 R—With No. 3422 Antenna included..Cash 51.95

(B) HALLICRAFTERS S-53A RECEIVER. Small, powerful, selective. 5 Bands: Broadcast, 2.6 MC to 31 MC, 48 to 54.5 MC. Built-in 5-in. speaker. 2 i.f. stages. Main and bandspread tuning, standby receive, band selector, AM-CW, sensitivity-phono, automatic noise limiter, on/off-volume, tone, speaker-phones switch. 7 Tubes Plus Rectifier. Satin black steel cabinet. Phono input, phone jacks on rear. 12⅞x7x7¾ in. AC only. Wt. 19 lbs. Express.

62 C 510 R—$5 Down, $5 Monthly.....or Cash $89.95

62 C 560 R—With No. 3422 Antenna. $5 Mo...or Cash 91.50

(C) HALLICRAFTERS S-85 RECEIVER. Superior reception from 540 KC to 34 MC in 4 bands. With 10, 11, 15, 20, 40 and 80 Meter Bands calibrated on easy-to-read dial. Separate bandspread tuning. Built-in 5-in. speaker. 1 r.f., 2 i.f. stages. Controls: Sensitivity, band selector, volume, tuning, AVC on/off, noise limiter on/off, tone, pitch, standby/receive. 7 Tubes Plus Rectifier. Gray and black steel cabinet. Headphone jack. AC only. 18½x8⅞x10 in. Wt. 36 lbs. Express.

62 C 509 R—$5 Down, $6 Monthly.....or Cash $119.95

62 C 559 R—With No. 3422 Antenna. $7 Mo. or Cash 121.50

(D) HALLICRAFTERS SX-99 RECEIVER. 540 KC to 34 MC in 4 bands. Superior sensitivity and selectivity with the features all amateurs look for. Crystal filter. 1 r.f., 2 i.f. stages. Controls: Separate calibrated electrical bandspread dial, ANL, code switch, tone and code pitch control, S-Meter. 7 Tubes Plus Rectifier. Gray-black steel cabinet. Phone jack. Requires speaker (listed at right). Size 18⅜ by 8½ by 11 in. For AC only. Ship. wt. 35 lbs. Express.

62 C 512 R—$5 Down, $7 Monthly.....or Cash $149.95

62 C 562 R—With No. 3422 Antenna. $8 Mo. or Cash 151.50

All Communications Receivers listed are UL Approved. Wards can supply any equipment made by Hallicrafters Company. Write to your nearest Wards Mail Order House.

(E) HALLICRAFTERS SX-96 RECEIVER. Mixer type 2nd detector greatly reduces intermodulation on single side band reception. Covers 540 KC to 33 MC in four bands. Selectable side band operation. Full precision gear drive system, 2nd conversion oscillator crystal controlled, low drift. Controls: Sensitivity, band selector, volume, tuning, AVC on–off, noise limiter on–off, bandspread, selectivity, pitch control, reception, standby–receive. 10 Tubes Plus Voltage Regulator and Rectifier. Black steel cabinet. Headphone jack. AC only. Size 18⅜ by 8½ by 10⅝ in. Ship. wt. 39 lbs.

62 C 511R—$10 Down, $12 Monthly.....or Cash $249.95

62 C 561R—With No. 3422 Antenna. $12 Mo. or Cash 251.50

HALLICRAFTERS SX-100. Like SX-96, but with: Tee-Knotch filter for eliminating unwanted hetrodynes, antenna trimmer, laboratory type 100 KC crystal calibrator. Logging dials. 12 tubes, rectifier, voltage regulator. Ship. wt. 42 lbs.

62 C 513 R—$10 Down, $14 Monthly.....or Cash $295.00

62 C 563 R—With No. 3422 Antenna. $14 Mo. or Cash 296.55

(F) HALLICRAFTERS SX-62A RECEIVER. Superbly engineered. Tunes FM, AM and short wave from 540 KC to 110 MC in 6 bands. Has 2 r.f. and 3 i.f. stages. Controls: Tone control. r.f. and a.f. gain controls. Band switch. ANL. Receive–Standby switch. Crystal filter with selectivity control. AVC. Phonograph input. Push-pull output. 14 Tubes, Voltage Regulator, Rectifier. Requires antenna, speaker. Phone jack. AC only. 20x10¼x16 in. deep. Shipped Express.

62 C 502 R—Ship. wt. 65 lbs. $10 Dn. $17 Mo. or Cash $349.95

62 C 552 R—With No. 3446FM Antenna.....Cash 357.95

(G) NATIONAL'S NC-98 RECEIVER with 3-position Crystal Filter, S-Meter, calibrated electrical bandspread on Amateur Bands: 3.5 MC to 14.35 MC in 3 steps; 20.4 MC to 30.0 MC in 2 steps. Full 550 KC to 40 MC coverage in 4 bands. One r.f., and two i.f. stages. Phono input jack. Controls: 4 main tuning scales. R.f. gain control. Selectivity off, broad, sharp. Phasing. AC on/off/volume. Receive/standby. Hi-Lo tone switch. CWO pitch. Antenna trimmer. CWO/MVC/AVC/ANL switch. Socket for NFM-83-50 narrow band FM adapter. 8 Tubes, Rectifier. Gray cabinet. Phone jack. Requires antenna and speaker. For AC only. 16½x8¾x10½ in. deep.

62 C 527 R—Wt. 30 lbs. $5 Down, $7 Monthly..Cash $149.95

62 C 577 R—With No. 3422 Antenna. $8 Mo...Cash 151.50

62 C 548 M—NC98TS 6-in. Speaker. Ship. wt. 8 lbs... 11.00

NEW LOW-PRICED MASCO INTERCOMS 13.95; 24.95

(P) (R) Talk and listen to any room in your home, or office, between nursery, garage, etc. up to 50 ft. (use 18-gauge bell wire for greater distances). AC–DC. UL Appr.

(P) "E-Z TALK" SYSTEM. Master station has volume control and "Press-to-talk" switch. In normal switch position, "Listen," Master hears everything at Remote station location, and Remote can talk to Master. By pressing switch down, Master can talk to Remote. 1 tube, rectifier. Metal cabinets 6½x3¾x4½ in. high. Ivory finish. 50-ft. cable. *Mailable.*

62 C 3480—Wt. 6 lbs. 8 oz. *Usual price $16.95*.....$13.95

(R) "SMALL TALK" SYSTEM. Powerful, more sensitive than (P). Both stations have "Press-to-talk" switch for calling and listening to each other. Remote station's "Press-to-talk" switch may be set at "Listen" for privacy, or at "Talk" for baby-sitting, etc. 2 tubes, rectifier. Brown metal cabinets 6½x4⅝x4⅜ in. 50-ft. cable. *Mailable.*

62 C 3482—Wt. 6 lbs. 8 oz. *Usual price $29.95*.....$24.95

ACCESSORIES AND AMATEUR BOOKS

(H) HEADPHONES. Trimm "dependable" type. Easy on ears.

62 C 3453—Ship. wt. 12 oz.....$2.89

62 C 3452—PHONE PLUG. Connects phones to receivers (A), (B), (C), (D), (E), (F) and (G). Ship. wt. 2 oz.....43c

(J) "YOUR GATEWAY TO AMATEUR RADIO." Set of 3 books. How to Become Radio Amateur, Learning Radio-Telegraph Code, and License Manual.

62 C 3451—Shipping weight 12 oz.....$1.50

(K) A.R.R.L. HANDBOOK. Theory and construction of "ham" equipment. Diagrams, charts, operating information.

62 C 3450—You receive latest issue. Ship. wt. 3 lbs.....$3.00

SEE PAGE 691 for other books on radio and television.

DE LUXE ANTENNA KIT. Shown on Page 556. 75-ft. aluminum wire, 50-ft. lead-in wire, lightning arrester, hardware.

62 C 3422—Instructions included. Ship. wt. 2 lbs.....$2.19

HALLICRAFTERS R-46B SPEAKER. 10-inch PM type. Can be used with any Hallicrafters receiver. Metal cabinet.

62 C 540 R—Shipped by Express. Ship. wt. 17 lbs.....$17.95

MASCO PORTABLE 6-WATT SOUND SYSTEM 59.95

(L) Complete, self-contained, provides enough power and sound coverage for groups up to 100 people; for club use, classrooms, store demonstrators, auctioneers, carnival concessions, warehouses, stock rooms and cab stands, etc. 6-watt amplifier and high quality 8-in. Alnico 5 PM speaker are built into sturdy plywood carrying case. Crystal hand microphone with 15-ft. cable and connector. Tone and volume controls. Control for mixing voice and music when record player is used (Phono-Jack). 2 tubes plus rectifier. Size: 19⅜ in. high, 14⅜ in. wide, 9⅛ in. deep. Two-tone gray tweed finish. Ship. wt. 13 lbs. AC only. UL Approved. Shipped by Express, Freight or Truck. Usual Price $75.00.

62 C 3476 R—$5 Down, $5 Monthly.....Cash $59.95

62 C 3475 R—SAME AS ABOVE WITH THREE-SPEED RECORD PLAYER. Usual Price $110.00. Fits into back of case of sound system above, plugs into amplifier. May be set on table to play. Ship. wt. 21 lbs. $5 Down, $5 Monthly...Cash $84.95

(M) CRYSTAL SET KIT FOR BEGINNERS. Brings in local stations loud and clear. Easy-to-understand instructions. Kit is complete—no extras to buy. Modern fixed germanium diode detector needs no adjustment. Condenser with pointer knob tunes entire broadcast band. Includes headphone with headband, coil form, 25-ft. antenna wire, ground wire, ground clamp, hookup wire connecting clips, 4½x6-in. baseboard marked to show location of parts.

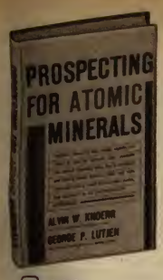
62 C 450—Ship. wt. 1 lb. 8 oz.....$4.50

(N) 1-TUBE BATTERY RADIO KIT. More powerful and sensitive than crystal set. Operates on low-current batteries—no danger of shocks. Building this radio is an ideal project for boys 10 years and older. Step-by-step instructions plus template to show location of parts. Battery operated 3V4 tube in sensitive regenerative circuit. Coil and condenser tunes entire broadcast band. Kit includes all parts, headphone with headband, tube and socket, wire, 25-ft. antenna, ground wire, clamp, hookup wire, connecting clips. 7x4½-in. wood baseboard.

62 C 452—Radio Kit. Ship. wt. 2 lbs. 8 oz.....$6.95

62 C 18—Battery Kit for above. Ship. wt. 7 oz..... 1.08

SEE PAGE 555 FOR SPECIAL APPLIANCE TERMS.



J 3.79

G 149.95

H 429.50

P 139.95

M 99.95

N 4.95

E 495.00

F 595.00

B 99.50

A 29.95

D 299.50

C 149.50

Nationally-Known Geiger Counters

Popular nationally-known equipment for detecting uranium and other radioactive ores. Made by Precision Radiation Instruments, Inc., and Atomic Research Corp. Precision models 106C, 107C, 111, 111B, 115B,117B shipped promptly, Prepaid from Los Angeles, Calif. Raytonic models 22A, 23A, 36A, 310A, 201A, 231A shipped promptly, Prepaid from Colorado Springs, Colo. Write nearest Wards Mail Order house for prices, information on other models. Replacement batteries Page 556.

A PRECISION "SNOOPER" MODEL 108. Clicks in headphones indicate radioactivity. Plastic case 3x5x1½ in. thick. We recommend other Geiger Counters for serious prospectors. With earphones, batteries. *Postpaid.*

62 CP 3529 M—$3 Down, $5 Mo.....Cash $29.95

B PRECISION "LUCKY STRIKE" MODEL 106C. Indicates radioactivity with neon flasher, meter and headphones. Meter ranges: .2, 2 and 20 MR/HR. Simple calibration control. Automatic voltage regulator. Case size: 3⅝ by 4⅝ by 7⅜ in. Weighs 5 lbs. Carrying strap. With earphones, batteries. $10 Down, $9 Monthly on Terms.

62 CP 3541F—*Shipped Prepaid*.....Cash $99.50

C "PROFESSIONAL" MODEL 107C. Precision's most popular model. "Percent Meter" tells percent of uranium at a glance. 90% accuracy, meets A.E.C. standards. Directional hand probe with 3-ft. cable—has Geiger tube with sliding shield for discriminating between betas and gammas. Automatic voltage regulator circuit. Leather case, strap. Indicates radioactivity with neon flasher, meter and headphones. Meter ranges: .04, .2, 2 and 20 MR/HR full scale. Calibration control. Calibrated radioactive sample for field calibration. Size: 3⅝ by 4⅝ by 7⅜ in. Wt. 6½ lbs. With earphones, batteries.

62 CP 3540 F—*Prepaid*. $15 Down, $10 Mo...Cash $149.50

D "SPECIAL SCINTILLATOR" MODEL 117B. About 60 times as sensitive as any one-tube Geiger Counter. 95% accuracy on all meter ranges except 5 MR/HR range. Neon flasher. Meter ranges: .025, .05, .25, .5, 2.5 and 5 MR/HR. Detecting element is 1 by ½-in. sodium iodide crystal coupled with photomultiplier tubes. Calibrated radioactive sample for field calibration. Cowhide carrying case with shoulder strap. Size: 4½ by 7 by 7¼ in. Weight 6¾ lbs. With batteries.

62 CP 3543 F—*Prepaid*. $30 Down, $17 Mo. Cash $299.50

E PRECISION "SCINTILLATOR" MODEL 111B. Precision's most popular scintillator—used by many successful prospectors. Meter reads in percent of uranium ore, makes accurate assays. 250 times as sensitive to gamma rays as most sensitive 1-tube Geiger Counter. Use in aerial, mobile and field prospecting. Meter ranges: .025, .05, .25, .5, 2.5 and 5 MR/HR. Extra large 1½-in. diameter sodium iodide crystal with 8-tube "Multi-Mu" circuit. Range and time constant switches. Probe can be removed and held like gun. Leather case. With batteries and calibrated radioactive sample. *Prepaid.*

62 CP 3532 F—$50 Down, $22 Monthly....Cash $495.00

62 CP 3545 F—PRECISION SCINTILLATOR MODEL 111. Same as Model 111B, but with 1-in. diameter crystal; 100 times as sensitive. With batteries. *Prepaid.*

$40 Down, $18 Monthly.....Cash $399.50

F PRECISION "SUPER SCINTILLATOR" MODEL 115B. Designed specifically for airborne and automobile surveys. Basically the same as Model 111B, but with added features: 4½-in. panel-mounted meter reads in percent of uranium; extra meter mounted for field use; extra time constant switch provides extra fast response at high vehicle speed. Calibrated radioactive sample for assays. Case: 11 by 14½ by 5 in. Weight 16 lbs. With batteries. $60 Down, $27 Monthly on Wards Monthly Payment Terms, see Inside Back Cover for complete details.

62 CP 3544 F—*Prepaid*.....Cash $595.00

G RAYTOMIC ARC 22A GEIGER COUNTER. Two Bismuth tubes provide 4 times the sensitivity of regular 1-tube Geiger counters. 2-color meter reads in MR/HR and CPM's. Fast-acting zero button returns needle to zero instantly. Voltage regulator circuit. Two time constants: 2½ and 8 sec. Meter ranges: .03, .3 and 3 MH/HR and 0–400, 0–4000, 0–40,000 CPM. Size: 3½ by 4½ by 7¾ in. Leather strap, earphone. With batteries. $15 Down, $10 Monthly on Terms.

62 CP 3521F—*Postpaid*.....Cash $149.95

62 CP 3522 F—RAYTOMIC ARC 23A GEIGER COUNTER. Same as above, but with 3 Bismuth tubes for 50% greater sensitivity. Meter ranges: .03, .3 and 3 MR/HR; 0–600, 0–6000, 0–60,000 CPM. $17 Down, $11 Monthly.....Cash $164.95

H RAYTOMIC ARC 36A GEIGER COUNTER. Extremely dependable, rugged. 6 Bismuth tubes provide unusual sensitivity for field, mobile and airborne prospecting. Bank of tubes shown on bottom of case, is removable for fastening on ball-socket mounting included for airplane and auto use. Gives instantaneous accurate measurement of radioactivity, directional pick-up. Other features: range switch in handle turns by thumb; variable time constant from 1 to 10 sec.; rapid zero button returns needle to zero instantly; battery test switch. 2-color meter with ranges: .03, .3, 3 MR/HR and 0–1200, 0–12,000, 0–120,000 CPM. Voltage regulator circuit. Size: 3⅝ by 4 1/16 by 8 9/16 in. With earphone, leather case, strap, batteries.

62 CP 3517 F—*Prepaid*. $43 Down, $19 Mo. .Cash $429.50

62 CP 3518 F—RAYTOMIC ARC 310A GEIGER COUNTER. Same as above, but with bank of 10 Bismuth tubes for maximum sensitivity. Meter ranges: .03, .3, 3 MR/HR, corresponding to 0–2000, 0–20,000, 0–200,000 CPM. $49 Down, $22 Monthly, 24 Months to Pay on Terms.....Cash $489.50

K 3.29

L 5.79

J PROSPECTING FOR ATOMIC MINERALS. A practical book by experts on how and where to look for Uranium, how to recognize it, how to stake claims. About 228 pages. Illustrated.

53 C 1063—Ship. wt. 1 lb. 12 oz.....$3.79

K PROSPECTOR'S PICK. Forged, heat-treated 20-oz. steel head. Polished face and chisel point. Black finish. With best quality Hickory handle.

84 C 3799—13 in. long. Ship. wt. 1 lb. 8 oz.....$3.29

L LENSATIC COMPASS. Ideal for prospectors. Handy sighting device. Use for orienting maps, taking azimuths and as guide in unfamiliar terrain.

67 C 8206 X—Waterproof. Lens magnifies compass reading. Wt. 8 oz. $5.79

New Geiger Counters

USABLE WITH "WALKING-STICK"

M WARDS AIRLINE GEIGER COUNTER. Outstanding value in a feature-packed, sturdy instrument. Box of 6 different samples of radio-active ore included. Designed for use alone, or with unique "walking stick" that takes back-bending out of prospecting (see sketch). Other unusual features: sensitive halogen Geiger tube in external probe; zero button returns needle to zero instantly for quick, accurate readings; 2½ sec. time constant—full scale to ½ scale; voltage regulator circuit. Meter ranges: 0–200, 0–2000, 0–20,000 CPM. Size: 3½ by 4½ by 7¾ in. Leather strap. With batteries and earphone. Shipped from Mail Order House. *Mailable.*

62 C 3512 M—Shipping weight 7 lbs. $10 Down, $9 Mo.....Cash $99.95

N WALKING STICK for external Probe—use with Geiger Counters (M) and (P) only. Geiger Tube in shield fastens on end of rigid aluminum tube; you can prospect without stooping or bending. Rubber grip.

62 C 3510—Shipping weight 1 lb.....$4.95

P RAYTOMIC ARC 201A Bismuth Tube Geiger Counter. Most sensitive Geiger Counter we know of at this low price. 2½ to 7 times the sensitivity of regular Geiger tube counter. Has all the features of Airline Geiger Counter above: Can be used with "Walking Stick"; rapid zero button; time constant switch; meter ranges—0–200, 0–2000, 0–20,000 CPM. Size 3½ by 4½ by 7¾ in. Leather shoulder strap. With box of 6 samples of radioactive ore.

62 CP 3524 F—*Prepaid*. $14 Down, $10 Mo. on Terms. Cash $139.95

62 CP 3525 F—RAYTOMIC ARC 231A Bismuth Tube Geiger Counter. Same as above, but with 4 bismuth tubes (3 in case, 1 external probe). Extremely sensitive. Ranges: 0–800, 0–8000, 0–80,000 CPM. $20 Down, $13 Monthly on Terms.....Cash $199.95

MINERALIGHTS FOR PROSPECTORS, HOBBYISTS

R T Ultra-violet wave lamps for identifying ores of uranium, tungsten, zinc, mercury, etc., in the field. Mineral collectors can detect fluorescent rocks for distinctive home displays. Both Mineralights include 8 fluorescent mineral samples, labeled as to type and origin. 1500-hr. quartz lamp. Short-wave peak of 2537 angstrom units.

(R) Model M 12. 2-way switch operates built-in flashlight for night prospecting, and ultra-violet light. Weight with battery only 3 lbs. 4 oz. Sturdy steel case. Size: 9⅞ by 2¾ by 2⅞ in. Without batteries—order Battery 86 C 3257 below. $4 Down, $5 Monthly.

62 C 3505 M—Without Battery. Ship. wt. 2 lbs.....Cash $39.75

86 C 3257—Battery for above. Ship. wt. 2 lbs.....79c

(T) Field Model: consists of Lamp Case 404 built to view minerals in daylight, and short-wave ultra-violet lamp. Has space for batteries. Size 5¼ by 8¾ by 12 in. Removable lamp operates on battery for field use, or plugs in on AC for home use. Uses extra-long-life batteries—order below. $6 Dn., $5 Mo., see Inside Back Cover.

62 C 3506 M—Without batteries. Ship. wt. 9 lbs.....Cash $59.00

62 C 17—Batteries for above. Ship. wt. 6 lbs..... 4.20

T 59.00

R 39.75

As Long as 24 Months to Pay on Terms...Electric and

LIGHT PERMABRITE OVEN INTERIOR — on (A) (B) and (E), opposite page.

WARDS ELECTRIC RANGES, like our Gas Ranges, are precision engineered to Wards exacting specifications; laboratory tested for fine performance and durability. They combine clean, fast, cool cooking with the added convenience and efficiency of automatic controls.

All Ranges, regardless of price, have these Basic Features:

7-SPEED MICROTUBE CHROMOLOX TOP UNITS heat and cool rapidly. They give tailored heat for any cooking need from "constant simmer" with no heat fluctuation to a high intense heat. With the 7 speeds you can turn on the right heating area for any utensil. Control knobs for top units are conveniently marked "Front" and "Rear."

SEPARATE BAKE AND BROIL UNITS IN OVEN are removable. Thermostat accurately maintains steady heat at set temperature. Fully porcelained oven interior has rounded corners for easy cleaning. Two rust resistant non-tilt racks are chrome plated. Fast, smokeless broiler unit in oven at convenient height. Adjustable porcelained pan and grid. Fiberglas oven insulation on all six sides, insures minimum escape of heat into kitchen; even baking and broiling.

WHITE TITANIUM PORCELAIN ENAMEL FINISH on all exterior surfaces is easy to clean, highly resistant to food acids and stains. Bright, chromed handles. Heavy rigid steel frame. Scuff-resistant base, conveniently recessed for toeroom. All metal parts treated to resist rust.

APPROVED BY UNDERWRITERS' LABORATORIES, INC. For 3-wire, 220–240 volt 60 cycle AC only. Experienced service man should install. Easily attached Range Connector listed and sold below.

WARDS SUPREME AND DELUXE RANGES FEATURE MANY CONVENIENT EXTRAS 259.95, 219.95, 179.95

(A)(B)(C) Besides features above, the Supreme and two Deluxe Ranges have handsome Copper Color and Chromed Backguard that includes Lamp, Clock, Minute-Timer, Outlet and Signal Lights described below.

CONCEALED FLUORESCENT FULL LENGTH LAMP that lights entire cooktop.

AUTOMATIC ELECTRIC CLOCK that combines kitchen clock and a timer that controls oven—turns oven "Off" or "On-and-Off" any time set on dial. Simply prepare a meal, put it in the oven, set the dial and forget it—you may even leave home—your meal will be cooking while you are away.

MINUTE-TIMER rings reminder bell at any time set from 3 to 60 minutes.

ELECTRICAL OUTLET for small appliances—coffee-maker, toaster, grill etc.

SIGNAL LIGHTS INDICATE WHEN ANY TOP OR OVEN unit is turned on.

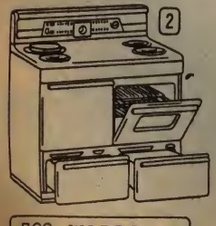
HINGED MICROTUBE CHROMOLOX 7-SPEED UNITS lift for easy cleaning of removable drip bowls that are extra deep and have high protective lips.

AUTOMATIC PREHEAT saves time in bringing oven to desired temperature.

CONVENIENT LIGHT IN OVEN—read description with individual ranges.

(A)(B) PERMABRITE OVEN INTERIOR—see Small View (1) above. Light stippled porcelain enamel finish provides better and more even heat radiation than the dark gray interior found in most standard range ovens.

(A)(C) OVEN WINDOW allows you to see baking progress without opening door. Double glass, vacuum sealed—fumes, dirt and moisture can't get in.



(A) SUPREME 40-INCH RANGE WITH PUSHBUTTON CONTROLS. Each top unit controlled by 7 switches—push a button, unit heats instantly to selected cooking speed. Separate switches and Clock-Timer control oven, deepwell and outlet. Shield on lamp is also condiment shelf.

6-QUART 1250-WATT DEEPWELL COOKER raises easily to convert to 4th top unit. One giant 2100-watt and two 1500-watt top units. Individual drip bowls plus concealed easy-to-clean drip tray under entire top.

PERMABRITE OVEN INTERIOR. 17½x20x14-inch high oven with window. Interior light goes on automatically when door is opened; also has manual switch. 2500-watt bake and 2700-watt broil unit. Oven rack supports are removable, making entire interior easy to clean. Preheat setting. Two large drawers at bottom—see sketch (2).

WARMING OVEN has separate 250-watt unit with "On-Off" switch.

FLUORESCENT LAMP, Clock-Timer, Minute-Timer, Electrical Outlet and Signal Lights on backguard. One piece divided cooktop: 22x40 in. wide, 36 in. high; entire height 45½ inches. Ship. wt. 285 lbs.
68 C 3027 R—$10 Down and $12.50 Monthly. See Page 555; Cash $259.95

(B) DELUXE 40-INCH RANGE. Same size and 5 backguard features as (A)—Fluorescent Lamp, two Timers, Outlet and Signal Lights.

PERMABRITE OVEN INTERIOR. 2500-watt bake, 2700-watt broil unit. Interior light goes on automatically when oven door is opened. Removable rack supports. Preheat setting. Large storage compartment beside oven has drop door. Two large storage drawers—see Sketch (2).

TWO GIANT 2100-watt, two 1500-watt top units. Drip bowls, drip tray.
68 C 3022 R–Ship. wt. 275 lbs. $10 Down, $10.50 Monthly...Cash $219.95

(C) DELUXE 30-INCH RANGE WITH GIANT FULL-WIDTH OVEN—18x23 in. wide, 14 in. high—with window. Interior oven light has manual "On-Off" switch. 2400-watt bake and extra large 3000-watt broil unit. Preheat setting. Full-width drawer under oven—see Sketch (2).

ONE GIANT 2100-WATT and three 1500-watt top units. Drip bowls.

FLUORESCENT LAMP, Clock-Timer, Minute-Timer, two Electrical Outlets and Signal Lights on backguard. One-piece divided cooktop: 23⅜ in. deep, 30 in. wide, 36 in. high; entire height 43¼ in. Ship. wt. 235 lbs.
68 C 3019 R—$5 Down and $9 Monthly—see Page 555...Cash $179.95

20-IN. ELEC. RANGETTE 134.95

(D) COMPLETE BAKING, BROILING, AND TOP-OF-STOVE cooking; yet takes half the floor space of a 40-in. range.

ALL BASIC FEATURES TOP OF PAGE. Eliminates most extras to keep the price low. Has convenient, automatic pre-heat setting and automatic oven temperature control.

LARGE OVEN, 18x15 in. wide, 13 in. high—almost as large as oven on 36-in. range. 2200 watt bake and 3000 watt broil unit. Signal light indicates if oven or broiler is on.

GIANT 2100-watt and three 1500-watt top units. Individual drip bowls. Full-width storage drawer—see Sketch (4). This model has no Fluorescent Lamp, no Clock or Minute-Timer, no Electrical Outlet and no Signal lights for top units. Cooktop: 24x20 in. wide, 36 in. high; entire height 43 in. Ship. wt. 160 lbs.
68 C 3001R—$5 Down; $7 Monthly—see Page 555. Cash.....$134.95

ELECTRIC RANGE CORD. Three wire—two No. 6, one No. 8. Rated 50 amps, 240 volts. UL Approved. Ship. wt. 2 lbs. 6 oz.
83 C 127 X—3 ft. long.....$2.49

SEPARATE HIGH-LEVEL ELECTRIC OVENS AND TOP UNITS with specially designed cabinets to fit are shown and sold on Pages 780, 862.

SPECIAL APPLIANCE TERMS are available on all Ward Electric Ranges. Only $5 or $10 Down with 24 months to pay—details, Page 555.

REPLACEMENT PARTS AND REPAIR SERVICE ALWAYS AVAILABLE ON ALL WARD RANGES—SEE DETAILS, PAGE 958.

Gas Ranges...40-in. Models Have Light Oven Interiors

All Wards Gas Ranges, regardless of price, have these fine quality Basic Features: LUXURIOUS COPPER AND CHROMED METAL BACKGUARD except (H). White plastic knobs, copper color inserts marked "Front," "Rear." One-piece cooktop (no dirt catching crevices) is convenient working height. 2 giant, 2 regular automatic lighting top burners, guaranteed for life of range, provide gentle simmer to intense heat. Removable, porcelained cast-iron grates. WHITE TITANIUM PORCELAIN ENAMEL FINISH on all exterior surfaces is easy to clean—resistant to food acids and stains. Chromed handles. Heavy steel frame—strong and rigid. Scuff resistant base is conveniently recessed for toe room. All metal parts are treated to resist rust. ROBERTSHAW OVEN HEAT CONTROL accurately maintains steady heat at temperature set on dial. Fully porcelained oven interior has rounded corners for easy cleaning. Two rust resistant, non-tilt adjustable racks are chrome plated. Fast smokeless broiler broils with a hot searing flame that saves flavor. 3-position adjustable broiler pan and grid are porcelain enameled. Entire broiler unit removable for easy cleaning. Fiberglas insulation on all six sides of oven, insures minimum escape of heat into kitchen; even baking, browning and broiling.

NOTE: Wards Ranges conform to all AGA standards and regulations. Universal valves on burners adjust for Natural, Manufactured, Mixed or Bottled (LP) Gas. Range connector sold below.

SUPREME 40-IN. RANGE; 4-WAY COOKTOP 214.95

(E) ALL BASIC FEATURES PLUS PERMABRITE OVEN INTERIOR—View (1). Light stippled porcelain enameled interior for better heat radiation and distribution. 17x14 in. wide, 20 in. high. Rack supports are removable for easy cleaning.

4-WAY COOKTOP—removable 17x9¾-in. aluminum griddle conceals 5th burner—1. Use as extra burner; 2. Use griddle over this burner; 3, 4. Place white griddle cover over side burners or over griddle for extra work area. Grease drain.

TWO BROILERS—one waist high at left of oven, 12 in. wide, 18 in. deep. Drop door. Glass shield allows you to see flame adjustment. Rack adjusts to four positions. Regular broiler under oven, 10x18 in. deep; drawer-type drop door.

4-HOUR ELECTRIC CLOCK-TIMER—rings reminder bell at any time set, up to 4 hours; Fluorescent Lamp lights entire cook top; two appliance outlets on backguard. "Hi-Lo" burners—turn to "Lo" for simmer cooking. Removable porcelained burner bowls; concealed drip tray. Double-glass Oven window is fume and moisture-proof; interior light with "On-Off" switch. Storage drawer. Cooktop: 40x25 in. 36 in. high; entire height 45½ in. See Sketch (5). Ship. wt. 345 lbs.

68 C 2636 R—$10 Down and $10.50 Monthly ..or Cash $214.95

40-INCH DELUXE RANGE. Exactly like (E) above, but two of the Luxury Extras have been eliminated to save you $30. It has no Griddle (5th burner) and no High Broiler—use this extra space for storage. See Sketch (5). Ship. wt. 300 lbs.

68C2622 R–$5 Down, $9 Monthly—see Page 555.Cash $184.95

DELUXE 36-INCH GAS RANGE 139.95

(F) ALL BASIC FEATURES PLUS LUXURY EXTRAS: 16x13½-IN. ALUMINUM GRIDDLE with grease well, built into cooktop. Has cover for extra work space.

1-HOUR ELECTRIC CLOCK-TIMER described at right.

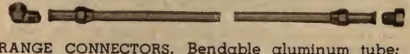
FLUORESCENT LAMP lights entire cooktop; two outlets for small electric appliances on backguard.

OVEN WINDOW, Light, Switch described at right. Large oven 18 in. deep, 16 in. wide, 13 in. high. Under-oven broiler 18x16 in; drawer-type drop door. One large, one regular size drawer; see Sketch (6). Cooktop: 36x24x36 in. high; entire height 46 in.

68 C 2631R–Wt. 245 lbs. $5 Down, $7 Mo.; Cash $139.95

36-INCH RANGE (not shown). Like (F), but has no Griddle, no Oven Window or Light. They have been eliminated to save you $20. Ship. wt. 230 lbs.

68 C 2609 R—$5 Down and $6 Monthly; Cash $119.95



RANGE CONNECTORS. Bendable aluminum tube; brass fittings. Fit ¾-inch pipe threads. AGA Approved. See other Range Connectors on Page 855.

81 C 4640 L—36 in. long. Ship. wt. 1 lb. 4 oz....$1.75
81 C 4641 L—42 in. long. Ship. wt. 1 lb. 8 oz.... 1.85
81 C 4642 L—48 in. long. Ship. wt. 1 lb. 8 oz.... 1.95

DE LUXE 30-INCH GAS RANGE WITH GIANT OVEN 139.95

(G) ALL BASIC FEATURES PLUS GIANT OVEN 23 in. wide, 18 in. deep, 14 in. high. Saves floor space. Also has these Luxury Extras:

1-HOUR ELECTRIC CLOCK-TIMER. Combines kitchen clock and timer—rings reminder bell any time set from 3 to 60 minutes; Fluorescent Lamp lights entire cooktop; two outlets for small electric appliances on backguard. Concealed Drip Trays are easily removed for cleaning.

OVEN WINDOW allows you to see baking without opening door—double glass, vacuum sealed—fumes and moisture can't get in. Oven Light has "On-Off" switch. Under-oven broiler 25x18 in., drawer type drop door—see Sketch (7). Cooktop: 30x25x36 in. high; entire height 43¾ in.

68 C 2619 R—Ship. wt. 235 lbs. $5 Down, $7 Monthly..or Cash $139.95

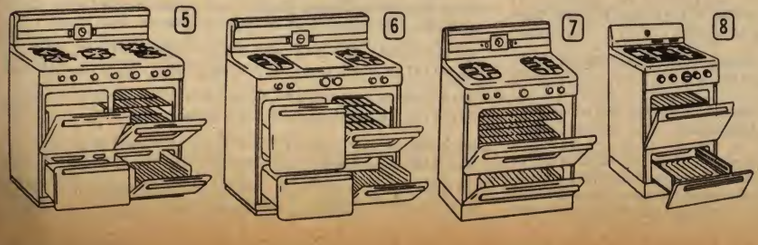
30-INCH GAS RANGE (not shown). Like (G). Has all Basic Features and concealed drip trays. It has no Clock-Timer, Fluorescent Lamp or outlets; no oven window or light—saves you $50.

68 C 2617 R—Ship. wt. 230 lbs. $5 Down, $5 Monthly...or Cash $89.95

20-INCH COMPACT GAS RANGETTE FOR SMALL KITCHENS 79.95

(H) ALL BASIC FEATURES at top of page except Copper-Chrome Backguard. Luxury extras have been eliminated to keep price low. Provides complete baking, broiling and top-of-stove cooking facilities, yet takes about half the floor space of 40-in. range. Big oven 18x16 in. wide, 13 in. high; only slightly smaller than oven on a 36-inch range. Under-oven broiler 18x16 in., drawer-type drop door—see Sketch (8). Cooktop: 20x23½ in. deep. 36 in. high; entire height 43 in. Ship. wt. 165 lbs.

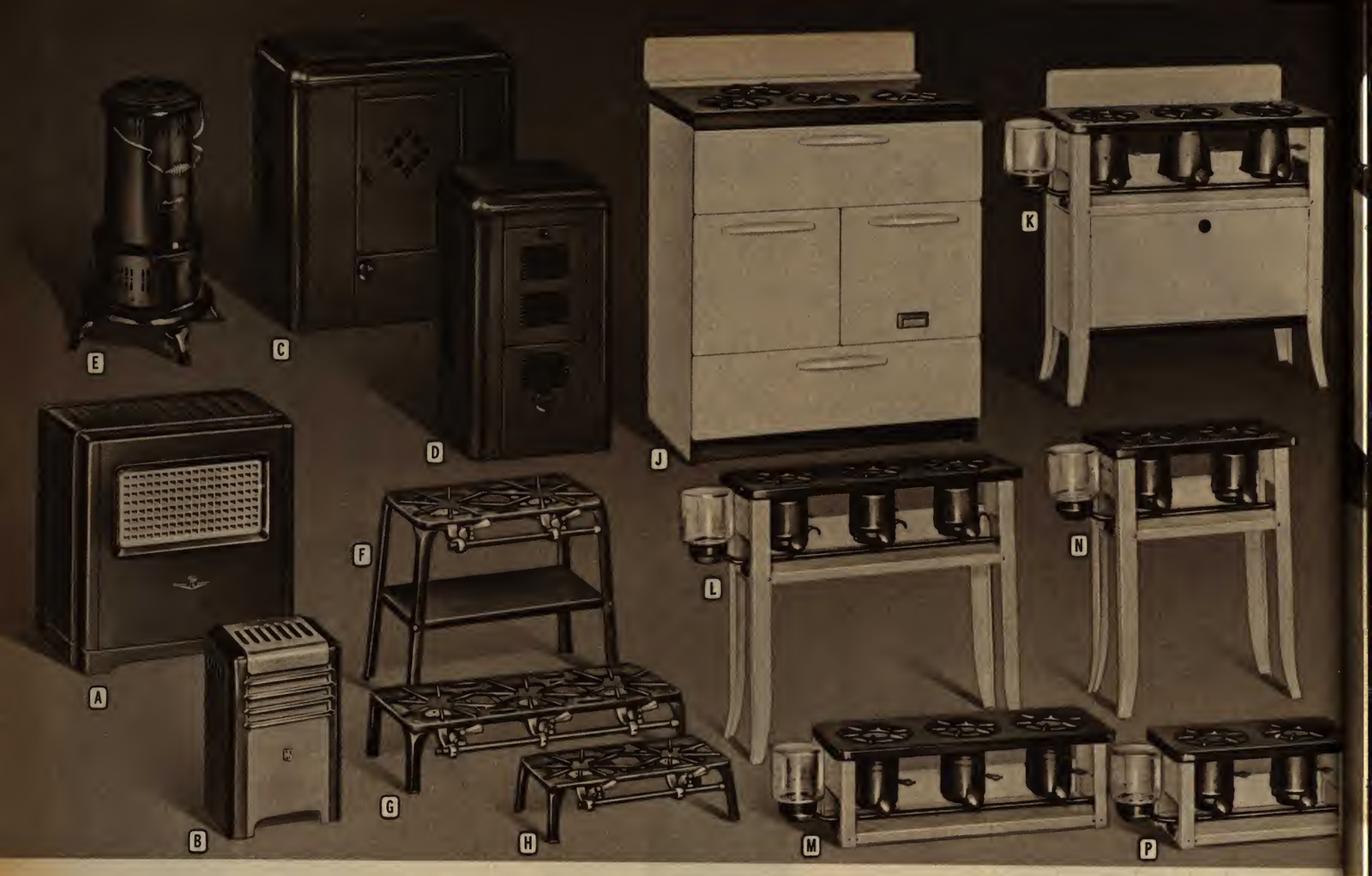
68 C 2601R—$5 Down, $5 Monthly—see Page 555.....or Cash $79.95



SELECTION GUIDE TO HELP YOU CHOOSE YOUR WARD GAS RANGE

Key Letter Catalog No.	Cash Price	Robertshaw Control	Oven Interior	Fluor. Lamp	Clock Timer	Electric Outlets	Window Light	Storage Drawers
(E) 68C2636 R	$214.95	Yes	Permabrite	Yes	4 Hour	Two	Yes	One
(E) 68C2622 R	184.95	Yes	Permabrite	Yes	4 Hour	Two	Yes	Two
(F) 68C2631 R	139.95	Yes	Dark	Yes	1 Hour	Two	Yes	Two
(F) 68C2609 R	119.95	Yes	Dark	Yes	1 Hour	Two	...	Two
(G) 68C2619 R	139.95	Yes	Dark	Yes	1 Hour	Two	Yes	....
(G) 68C2617 R	89.95	Yes	Dark	...	.....	....	...	....
(H) 68C2601 R	79.95	Yes	Dark	...	.....	....	...	....

WARDS SPECIAL APPLIANCE TERMS on all Gas Ranges. $5 or $10 Down, 24 months to pay except (H)—details Page 555.



Gas Heaters, Hot Plates...Kerosene Heaters, Stoves

VENTED GAS CIRCULATING HEATERS 26.95 TO 52.95

(A) Keep your entire home comfortably warm with a Ward vented Gas Heater. Heating with gas is clean, economical and eliminates fuel storage problem. Smartly styled compact steel cabinet has a glossy, durable porcelain enamel finish—cannot fade or burn off. Rich Mahogany color with contrasting beige picture frame front grill.

EFFICIENT CAST-IRON BURNERS: large raised gas ports insure proper combustion and uniform burning. Seam-welded multiple inner units are fume tight, engineered to prevent heat loss. Heat circulates through top and front grills.

CONSTANT PILOT AND PRESSURE REGULATOR on Natural-Mixed Gas models eliminate use of matches, compensate for gas pressure fluctuation. Automatic Safety-Pilot on LP models gives same convenience as Constant Pilot; also shuts off gas if pilot goes out. For fully automatic heat order a control listed below. All 3 sizes 15 in. deep, 25 in. high; take ½-in. gas connection. For stovepipe see NOTICE, Page 961.

IMPORTANT NOTICE: *Before ordering, be sure to check local Gas Company for Gas Heating regulations in your area.*

2-ROOM SIZE. 40,000 BTU input per hour; heats up to 2500 cu. ft. Takes 4-in. stovepipe. 25 inches wide. Ship. wt. 70 lbs. $4.50 and $5 Down, $5 Monthly. *Not Mailable.*

68 C 6328 R—For Natural or Mixed Gas.....Cash $42.95

68 C 6329 R—For Bottled (LP) Gas.....Cash 52.95

! LARGE ROOM SIZE. 30,000 BTU input per hour; heats up to 1900 cu. ft. Takes 4-inch stovepipe. 21 inches wide. Ship. wt. 60 lbs. $3.50, $4.50 Down, $5 Monthly on Terms. *Not Mailable.*

68 C 6326 R—For Natural or Mixed Gas.....Cash $34.95

68 C 6327 R—For Bottled (LP) Gas.....Cash 44.95

1-ROOM SIZE. 20,000 BTU input per hour; heats up to 1300 cu. ft. Takes 3-in. stovepipe. 17 inches wide. Ship. wt. 50 lbs. $3 and $4 Down, $5 Monthly on Terms. *Not Mailable.*

68 C 6324 R—For Natural or Mixed Gas.....Cash $26.95

68 C 6325 R—For Bottled (LP) Gas.....Cash 36.95

COMBINATION CONTROL 17.95 THERMOSTAT 12.95

MINNEAPOLIS HONEYWELL COMBINATION CONTROL for (A). Combines thermostat and Safety-Pilot with 100% Shut-off, turns off gas automatically if pilot accidentally goes out. Thermostat gives you automatic control of heating, maintains even temperature day and night and saves fuel consumption. It is easy to install—no electrician needed. For vented Gas Heaters using Natural or Mixed Gas.

68 C 6298 L—Shipping weight 4 lbs. *Mailable*.....$17.95

THERMOSTAT ONLY. For vented Gas Heaters using Bottled (LP) Gas that are already equipped with a Safety-Pilot.

68 C 6215 L—Shipping weight 3 lbs. *Mailable*.....$12.95

1-ROOM VENTED GAS HEATER 17.95

(B) Durable two-tone porcelain enameled steel cabinet—dark brown and warm beige. Heat circulates through chromed louvers and top grill. 14,000 BTU input per hour. Heats up to 900 cu. ft. 13x14x17 in. high. Takes 3-inch stovepipe, ⅜-in. gas connection. For Natural or Mixed Gas only—has no pressure regulator, cannot be used with a thermostat. Ship. wt. 23 lbs.

68 C 6300 MO—*Mailable*....$17.95

PORTABLE KEROSENE CIRCULATORS 19.95 AND 14.95

(C) (D) PORTABLE KEROSENE CIRCULATORS provide circulating heat for one or two well ventilated rooms, are ideal for auxiliary or temporary heat. No stove pipe is needed, so heater may be moved from room to room as desired. Attractive, well constructed steel cabinet is finished in brown baked-on enamel. Warm air circulates from grills on sides, top, and front. Burners light easily, give intensely hot, clear blue flame. Adjustable metering valves regulate heat. Outer drums are rust-resistant; inner combustion tubes are made of stainless steel. Burns kerosene only—one gallon of fuel burns 12 to 16 hours with one burner lighted. Leg levelers keep heater, fuel flow even. Approved by Underwriters' Laboratories. *Not Mailable.*

(C) TWO-BURNER. Heats 1 large room or approximately 1600 cu. ft. 20,000 BTU output per hour. Swing door. Size overall: 23x 22 in. deep (including 2-gallon fuel tank), 24 in. high.

68 C 5800 R—Ship. wt. 45 lbs. $2 Down.....Cash $19.95

(D) ONE-BURNER. Heats 1 small room, approximately 800 cu. ft. 10,000 BTU output per hour. Pull-down door. Size overall: 15x21 in. deep (including 1½-gallon fuel tank).

68 C 5801R—24 in. high. Shipping weight 30 lbs.....$14.95

PORTABLE KEROSENE HEATER 8.95

(E) LIGHTWEIGHT PORTABLE HEATER provides quick, comfortable heat for one small, well ventilated room, takes the chill off larger rooms. Especially useful in early spring and fall when only morning and evening heat is needed. Heats approximately 700 cu. ft. 9,900 BTU output per hour. No stovepipe needed, so heater may be moved easily from one room to another. Strong steel body has black rust resistant finish, wire bail handle. Automatic air distributor regulates amount of fuel fed to flame, insures efficient combustion. Instant lighting wick burner adjusts easily to give the right amount of heat. Wick stop automatically keeps wick from being turned too high. 2½-qt. fuel tank in base—burns 8 to 10 hours with one filling. Burns kerosene only. Height without handle 24 in.

68 C 7603 MO—Ship. wt. 12 lbs. *Mailable*.....$8.95

GAS HOT PLATES 6.75, 8.95 AND 9.45

(F) (G) (H) Convenient, economical gas hot plates can be used for heating water quickly in basement or utility room; to provide cooking facilities in summer cottage or a light housekeeping room; or use as extra burners in kitchen for extra heavy cooking loads. Sturdy construction—black enameled cast-iron top and legs; cast-iron burners. Use with Natural, Mixed or Bottled (LP) Gas (see local LP Gas dealer for tank, equipment, etc.) Use ½-in. gas connection.

(F) 2-BURNER HIGH LEG STOVE. Convenient full-width utility shelf under burners. 21⅛ in. wide, 10 in. deep, 18¾ in. high.

68 C 819 MB—Ship. wt. 21 lbs. *Mailable*.....$8.95

(G) 3-BURNER TABLE STOVE. 28¾x10 in. deep, 5¾ in. high.

68 C 818 MB—Ship. wt. 21 lbs. *Mailable*.....$9.45

(H) 2-BURNER TABLE STOVE. 21⅛x10 in. deep, 5¾ in. high.

68 C 817 M—Ship. wt. 15 lbs. *Mailable*.....$6.75

REPAIR, REPLACEMENT PARTS and stovepipe are available for all Ward stoves; also extra kindlers and wicking for kerosene stoves. Order from Wards Mail Order House or through any Retail Store or Catalog Office — see the Notice on Page 961.

5-BURNER KEROSENE RANGETTE—LARGE OVEN 72.95

(J) Bake in the oven while using 3 utensils on the cooktop of this compact rangette, designed to blend with your modern kitchen. Three 4-inch wickless cooktop burners have solid brass seated adjusto flame valves to regulate heat—they never corrode or rust. Smokeless blue flame spreads evenly against bottom of utensils. Porcelain enameled stamped steel grates—4th grate conceals 2-quart glass fuel bottle. Smokeless, quick-lighting woven asbestos kindlers included. Convenient removable screw end permits easy draining of the fuel line.

FAST HEATING OVEN. Special baffles cut preheating time to a minimum and distribute flame for even baking. Oven heats to biscuit baking temperature in just 10 minutes. Porcelained top, bottom and door of oven. 6-position rigid, metal oven rack. Thermometer on outside of spring balanced door indicates oven temperature. Two 4-inch wickless blue flame burners, concealed below oven, are easily reached for lighting and cleaning. Oven: 14 in. wide, 17 in. deep, 12 in. high. Lower drop door conceals separate 2-qt. fuel bottle for oven burners. Storage space at left 18 in. deep, 15 in. wide, 9 in. high.

STURDY WELDED STEEL CONSTRUCTION. Entire front and right side have white porcelain enamel finish—easy to clean, highly resistant to acids, stains and scratches. Balance finished in white and black baked-on enamel. Cooktop: 36 in. high. Size overall: 32x24 in. deep, 42 in. high. Ship. wt. 145 lbs.

68 C 3523 R—$5 Down, $5 Monthly—see Page 555.Cash $72.95

3-BURNER CABINET KEROSENE STOVE 18.95

(K) This sturdy portable stove provides all top-of-stove cooking facilities. Roomy drop-door storage compartment with full back. Three 4-inch wickless blue flame burners have solid brass seated adjusto valves to regulate heat, spread flame evenly. Stamped steel grates. Smokeless, quick lighting woven asbestos kindlers. 2 quart glass fuel bottle. Removable screw end in fuel line for easy draining. Durable, easy-to-clean baked-on white and black enamel finish on welded steel body. Cooktop: 30 in. high. Size overall: 37 in. wide, 13 in. deep, 34 in. high. Cabinet and legs shipped unassembled; saves postage.

68 C 1149 MO—Ship. wt. 34 lbs. *Mailable*.....$18.95

PORTABLE KEROSENE STOVES 7.75 TO 11.85

(L) TO (P) Handy for fast, clean economical cooking. 4-inch wickless blue flame burners have solid brass seated adjusto valves to regulate heat, spread flame evenly. Stamped steel grates. Smokeless, quick lighting 3-ply asbestos kindlers. 2-quart glass fuel bottle. Removable screw end in pipe line for easy draining. Partially closed back helps prevent drafts from disturbing flame. Sturdy one-piece welded steel body with durable white and black baked-on enamel finish.

(L) 3-BURNER HIGH LEG STOVE. 37x12 in. deep, 28½ in. high.

68 C 1147 MO—Ship. wt. 22 lbs. *Mailable*.....$11.85

(M) 3-BURNER TABLE STOVE. 37-in. wide, 12 in. deep, 11 in. high.

68 C 1145 MO—Ship. wt. 18 lbs. *Mailable*.....$9.95

(N) 2-BURNER HIGH LEG STOVE. 27x12 in. deep, 28½ in. high.

68 C 1146 MO—Ship. wt. 17 lbs. *Mailable*.....$9.35

(P) 2-BURNER TABLE STOVE. 27 in. wide, 12 in. deep, 11 in. high.

68 C 1144 MO—Ship. wt. 13 lbs. *Mailable*.....$7.75

Coal-Wood Ranges, Kitchen Heater, Laundry Stove

KITCHEN HEATERS 52.95 TO 66.95

(R) KITCHEN HEATERS circulate warm air throughout a large room and are designed to complement the modern kitchen. They match your gas or electric range in style, height and finish. Main top is convenient 36 inches high, can be placed next to range if desired and top used as extra work surface when not used for heating. White porcelain enamel finish is easy to clean, highly resistant to food acids and stains. Polished cast-iron top. Black japanned scuff-resistant base, conveniently recessed for toe room and easy cleaning. All 3 heaters use 6-in. stovepipe.

SOFT COAL-WOOD HEATER (shown). Cast-iron duplex grates burn soft coal, wood or trash. Cast-iron linings are vented to give improved combustion. Check damper and slide draft regulate heat. Two 8-inch lids lift for feeding coal; hinged front door conceals feed for other fuel. Firebox 8½ in. wide, 8½ in. deep, takes wood up to 18 inches long with end linings removed. Removable ash drawer slides out easily for emptying. Size overall: 14½x 23½ in. deep, 36 in. high to main top. Ship. wt. 170 lbs.
68 C 8616 R—$5 Down; $5 Monthly on Terms.....Cash $52.95

WATERFRONT for Soft Coal-Wood Heater above. Provides running hot water when attached to your pressure boiler.
68 C 8620 MB—Ship. wt. 25 lbs. *Mailable*.....$8.50

HARD COAL HEATER. Exactly like Heater above, but burns hard coal only. Has firebrick linings; cast-iron dock ash grates.
68C8617R–Ship. wt. 185 lbs. $5 Down; $5 Monthly; Cash $52.95

WATERFRONT for Hard Coal Heater. Provides a supply of running hot water when attached to your pressure boiler.
68 C 8621MB—Ship. wt. 25 lbs. *Mailable*.....$8.95

OIL HEATER (not shown). Similar to Coal-Wood Heater above. Divided top—front section lifts for lighting. 8-inch pot-type burner gives efficient operation. Concealed metering valve. Automatic regulator provides ideal draft condition at all times. Removable 3-gallon fuel tank. Fuel burning rate adjusts from ½ to 3 pints an hour, depending on heat required. Use only with No. 1 fuel oil or kerosene—not for heavy oils or gasoline. Approved by Underwriters'. Laboratories. Size overall: 16½ in. wide, 35 in. deep including fuel tank. Top 14 in. wide, 20 in. deep, 36 in. high to main top. Ship. wt. 135 lbs.
68 C 8702 R—$5 Down, $5 Monthly on Terms.....Cash $66.95

COAL-WOOD LAUNDRY-UTILITY STOVE 17.45

(T) RUGGED CAST-IRON STOVE. Makes excellent laundry stove, extra cook stove, heater or rubbish burner. It is sturdily constructed throughout—built for long use and hard wear. Large top with four 8-inch cooking lids will hold washboiler and two pans at same time. Baffle plate under top spreads heat evenly and reduces heat loss. Cast-iron firepot, ribbed for strength and maximum heat radiation, has draw center shaking grate and extra large ash pit. Top 20x20x21 in. high. Depth overall 23 inches. Firepot diameter 12 inches. Takes 6-inch stovepipe—see Notice on Page 961.
68 C 5200 R—Ship. wt. 95 lbs.....$17.45

WARDS GUARANTEE OF SATISFACTION

We guarantee the quality of every article as described and we further guarantee that it will give you the service you have a right to expect. If for any reason you are not satisfied with your purchase, Wards will exchange it or refund full purchase price including any delivery charges you have paid.

EFFICIENT COAL-WOOD RANGES ... WITH OR WITHOUT RESERVOIRS 41.95 TO 117.95

(U) TO (X) STURDY DEPENDABLE COAL-WOOD RANGES. Built of cast iron and steel for durability. Each has the following basic features: Cast-iron firebox has reversible duplex grate and sectional cast-iron lining to resist warping; is ventilated to prevent overheating; burns soft coal or with end linings out 18-inch wood. Convenient draft regulator controls oven temperature. Spring balanced door has accurate heat indicator—except (X). Aluminized oven interior is rust resistant, reflects heat for even baking and roasting. Oven has slide-out rack. Front fuel feed concealed behind left hand door. Permanently polished cast-iron cooktop. Removable ash pan slides out easily. Reservoirs heat water. Waterfront or Watercoil attaches to pressure boiler to provide running hot water—sold separately below. For Stovepipe, see Notice on Page 961.

WARDS BEST QUALITY COAL-WOOD RANGE 117.95

(U) BEST QUALITY RANGE WITH GIANT CAST-IRON OVEN, can be heated continuously. Door has porcelained lining and rock wool insulation to keep heat in oven, with minimum escape of heat into kitchen. Polished cooktop with black porcelain enameled edge has four 8-in. cooking lids—one perforated for slow simmer cooking, one sectional for fast direct heat will accommodate any size pan. Feed cover over firebox lifts easily and stays up, leaving both hands free. Exterior finished in fine white porcelain enamel, easy to clean and highly resistant to food stains and acids. Black japanned base, conveniently recessed for toe room. Chrome plated handles. Extra large storage drawer under oven will hold large utensils. Removable 20-quart reservoir is porcelain enameled inside and out.

Oven: 18x18x12 in. high. Firebox: 15½x7½x9½ in. Cooktop: 38 in. wide, 23 in. deep, 32 in. high. Size overall: 43½ inches wide, 30 inches deep, 42 inches high. Takes 7-inch stovepipe. Ship. wt. 500 lbs.
68 C 1530 R—For Soft Coal or Wood. $5 Down, $6 Monthly; Cash $117.95
68 C 1912 M—Waterfront for Soft Coal-Wood Ranges. Wt. 18 lbs. 7.50
68 C 1531 R—Range for Hard Coal. $5 Down, $6 Monthly; Cash 117.95
68 C 1913 M—Watercoil for Hard Coal Ranges. Ship. wt. 18 lbs. 7.50

WARDS BETTER QUALITY COAL-WOOD RANGE 102.95

(V) BETTER QUALITY RANGE WITH CAST-IRON OVEN. Can be heated continuously. Door has porcelained lining and rock wool insulation to keep heat in oven with minimum escape of heat into kitchen. Polished cooktop has large griddle section and three 8-inch cooking lids—one sectional for fast direct heat will accommodate any size pan. Feed cover over firebox lifts easily and stays up leaving both hands free. Entire front, left side and backsplasher are finished in white porcelain enamel, easy to clean, highly resistant to food stains and acids; other surfaces are white baked-on enamel. Removable 20-quart reservoir, porcelain enameled inside and out. Order *Waterfronts above.*

Oven: 18x17x11 inches high. Firebox: 15x7x9½ in. Cooktop: 39½ in. wide, 23 in. deep, 31 in. high. Size overall: 39½ in. wide, 29 in. deep, 39 in. high. Takes 7-inch stovepipe. Ship. wt. 425 lbs.
68 C 1526 R—For Soft Coal or Wood. $5 Down, $6 Monthly; Cash $102.95
68 C 1527 R—Range for Hard Coal. $5 Down, $6 Monthly; Cash 102.95

LOW PRICED, SMALL COOK STOVES 23.50 AND 27.50

(Y) ECONOMY COOK STOVE offers many of the conveniences of larger stoves. Welded steel body. Fast heating steel oven, 17¾x13½x9½ in. high, with wire rack. Cast-iron cooktop has four 8-inch cooking lids. White parts finished in porcelain enameled door panels. 17x7x7½-in. cast-iron firebox has flat dump grate, burns soft coal, cobs, rubbish, etc. or with end linings out 18-in. wood. Cooktop: 21 in. deep, 26 in. wide, 25 in. high. Takes 6-inch stovepipe—see Notice on Page 961. Not recommended for continuous heating—see (U) and (V).
68 C 1518 R—Ship. wt. 120 lbs. $2.50 Down, $5 Monthly...Cash $23.50

ECONOMY COOK STOVE (Y) WITH 18-QUART RESERVOIR (not shown). 35 in. wide including large, galvanized iron, stationary reservoir.
68 C 1519 R—Ship. wt. 135 lbs. $3 Down, $5 Monthly....Cash $27.50

BETTER COAL-WOOD RANGES 72.95, 59.95

(W) BETTER QUALITY RANGE—FAST HEATING STEEL OVEN. Main body steel, reinforced with cast iron. Cooktop has two 8-inch cooking lids, two griddles. Top fuel feed lifts easily. Front, left side and backsplasher have white porcelain enameled finish; base and right side white baked-on enamel. Oven 18x16x11 in. high. Firebox: 16x6½x8½ in. Cooktop: 22x37 in. wide, 30 in. high. Size overall: 28x37½x38 in. high. Removable 18-quart reservoir, enameled inside and out. Takes 6-in. stovepipe. Not recommended for continuous heating—see (U) and (V). Ship. wt. 240 lbs.
68 C 1500 R—$5 Down, $5 Monthly....Cash $72.95

RANGE (W) WITHOUT RESERVOIR (not shown). Right side also has porcelain enamel finish. Cooktop: 22x31½ inches. Size overall: 28x32 in. wide, 35 in. high. Ship. wt. 215 lbs.
68 C 1502 R—$5 Down, $5 Monthly....Cash $59.95

WATERCOIL FOR (W) AND (X). Provides a supply of running hot water from your pressure boiler.
68 C 1900 M—Ship. wt. 4 lbs. *Mailable*.....$4.25

GOOD COAL-WOOD RANGE 41.95, 44.95

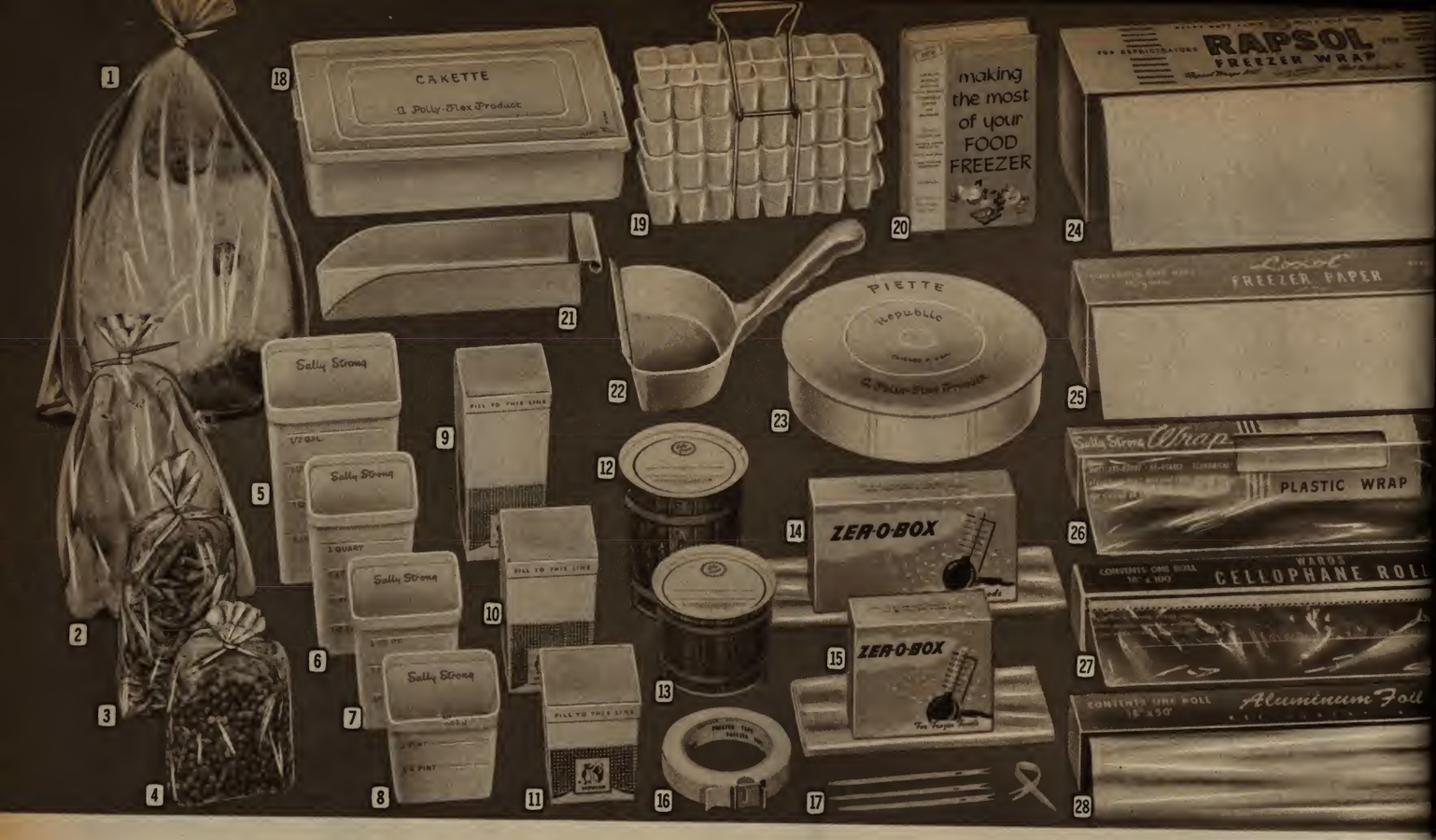
(X) GOOD QUALITY RANGE—FAST HEATING STEEL OVEN. Main body steel, reinforced with cast iron. Cooktop has four 8-in., two 3½-in. cooking lids. White parts finished in porcelain enamel. Oven: 18x15x10 in. high. Firebox: 16½x6¼x8 in. Cooktop: 21x27x29 in. high. Size overall: 26½x30 in. wide, 33½ in. high. Takes 6-in. stovepipe. Order *Watercoil above.* Not recommended for continuous heating—see (U) and (V). Ship. wt. 165 lbs.
68 C 1524 R—$4.50 Down, $5 Monthly.Cash $41.95

RANGE (X) WITH 20-QUART RESERVOIR (not shown). Same as above but 37½ in. wide with galvanized iron stationary reservoir. Ship. wt. 190 lbs.
68 C 1525 R—$4.50 Down, $5 Monthly..Cash $44.95

HOME DELIVERY SERVICE

Rail and Truck shipments can be delivered to your home if you live within corporate limits of town or city where railroad or trucking company has local service. Consult the agent and then specify "Home Delivery" on your order.

WARDS SPECIAL APPLIANCE TERMS are available for orders that total $50 or more—see Page 555.



Freezer Supplies...10% Discount on $10 Orders

FINE, DEPENDABLE QUALITY...YET YOU PAY LESS AT WARDS

SPECIAL BONUS OFFER—10% discount when your order of Freezer Supplies totals $10 or more. Choose as many of one item as you wish, or different items—from (1) to (28), except (20)—build your order to $10 or more, then deduct 10% from your total bill. You'll find that you save even more at Wards when you buy in quantity. This offer is not effective in Sale Catalogs.

FROZEN FOOD SUPPLIES listed here include all essential packaging material and utensils needed for regular family use. All of these products have been tested, and we believe they are the best of their types on the market. Best wraps are the most economical investment because they offer the greatest protection against shrinkage, freezer burn, flavor-loss, etc.

1 TO 4 POLYETHYLENE BAGS—priced 32% to 41% lower than under mfr's. own label. Tough, odorless, moistureproof plastic, best for freezing foods—remains pliable, won't crack under low temperatures. Needs no outer wrap. Rubber bands for sealing incl., or use with "ties" (17).

(1) POLYETHYLENE UTILITY BAGS. Extra-heavy quality. Wash and re-use.
86 C 4519 D—12x6x22 in. Ship. wt. 12 oz. . . . . 10 Bags 79c; 20 for $1.45

(2) POLYETHYLENE POULTRY BAGS. Extra-heavy quality. Wash and re-use.
86 C 4518 D—Each 8x3x15 in. Ship. wt. 1 lb. . . . . 25 Bags 79c; 50 for $1.39

(3) 86 C 4517 D—50-QUART SIZE BAGS. Ship. wt. 10 oz. . . 69c or 100 for 1.25

(4) 86 C 4516 D—50-PINT SIZE BAGS. Ship. wt. 8 oz. . . . . 55c or 100 for 98c

5 TO 8 POLYETHYLENE PLASTIC CONTAINERS—priced 17% to 25% lower than under mfr's. own label. Tough, flexible—won't crack under low temperatures. Wash, re-use. Easy-to-read graduated markings. Lids seal tight. Designed so air circulates between containers—freezes faster.

(5) 86 C 4580 D—2-QUART SIZE. Ship. wt. 2 lbs. . . . . 4 for $2.59

(6) 86 C 4579 D—1-QUART SIZE. Ship. wt. 2 lbs. 4 oz. . . . . 8 for 2.45

(7) 86 C 4578 D—1½-PINT SIZE. Ship. wt. 1 lb. 6 oz. . . . . 12 for 2.89

(8) 86 C 4577 D—1-PINT SIZE. Ship. wt. 1 lb. 4 oz. . . . . 12 for 2.49

9 TO 11 VAPOCAN FREEZING CARTONS. Plastic coated (polyethylene-paraffin) cardboard containers with reusable rigid, clear plastic lids (fit any size Vapocan). Seal-tight, moisture-proof. Hold all foods, liquids, semi-liquids—easy-to-fill. Square shape, rimmed lid—store, stack easily.

(9) 86 C 4591 D—1-QT. SIZE. 20 Cartons with lids. Ship. wt. 2 lbs. 12 oz. . . $2.59

(10) 86 C 4590 D—1½-PT. SIZE. 20 Cartons with lids. Ship. wt. 1 lb. 8 oz. . 2.25

(11) 86 C 4589 D — 1-PT. SIZE. 20 Cartons with lids. Ship. wt. 1 lb. 12 oz. . 2.15

86 C 4592 D—1-Pt. Size. 20 Cartons without lids. Ship. wt. 10 oz. 1.09

86 C 4593 D—1½-Pt. Size. 20 Cartons without lids. Ship. wt. 12 oz. 1.19

86 C 4594 D—1-Qt. Size. 20 Cartons without lids. Ship. wt. 2 lbs. 4 oz. . . . 1.45

86 C 4585 D—20 Plastic Lids (fit any size Vapocan). Ship. wt. 12 oz 1.10

12 13 FIBER CONTAINERS. Heavy waxed cardboard. Leakproof for liquids, semi-liquids and solids.

(12) Package of 15 Quarts with 15 Snap-On Lids.
86 C 4508 D—Ship. wt. 3 lbs. Pkg. . $1.15; 3 Pkgs. . $2.98

(13) Package of 25 Pints with 25 Snap-On Lids.
86 C 4507 LD—Ship. wt. 3 lbs. Pkg. . $1.19; 3 Pkgs. . $3.39

14 TO 15 ZERO CONTAINERS. For fruits, vegetables, berries, cooked foods. Strong, waxed cartons with Polyethylene lining bags—see (1) for description. Re-use cartons, buy extra bags below.

(14) ONE QUART SIZE. About 4x 1¾ x 8 in. high.
86 C 4539 D—50 Cartons with Bags. Wt. 4 lbs. 8 oz. $2.65

REPLACEMENT BAGS. Fit Quart Size (14) above.
86 C 4534 D—50-Qt. Polyethylene Bags. Wt. 8 oz. . . 85c

(15) 1⅓-PINT SIZE. About 4 x 1¾ x 5¼ in. high.
86 C 4538 D—50 Cartons with Bags. Wt. 3 lbs. 8 oz. $2.10

REPLACEMENT BAGS. Fit 1⅓-PINT SIZE (15) above.
86 C 4533 D—50 1⅓-Pt. Polyethylene Bags. Wt. 6 oz. 69c

16 SEALING TAPE. Seals all wraps. Needs no moistening. Use as label for identification.
86 C 4527 D—Roll 90 ft., ¾ in. wide. Ship. wt. 6 oz. . 72c

17 "CLO-SURE" TIES. Slotted plastic strips for closing tops of frozen food bags. Wash, re-use. 6x¼ in.
86 C 4522 D—Ship. wt. 4 oz. . . Pkg. of 72 Blue ties 89c

18 CAKETTE. Flexible white polyethylene with seal-tight cover. For cakes, pastries, vegetables, steaks, etc. Use in pantry, refrigerator, freezer. See (23).
86 C 2933 D—13x9x2⅞ in. Ship. wt. 1 lb. 4 oz. $1.98

19 ICE CUBE TRAYS IN RACK—keep extra cubes. 4 plastic trays, each 10 x 3⅞ x 1½ in. Cadmium plated rack. Capacity of 64 cubes.
86 C 4531 D—Shipping weight 1 lb. 4 oz. $1.98

20 MAKING THE MOST OF YOUR FOOD FREEZER by Marie A. Essipoff. New, revised edition. Latest techniques on packaging, recipes, new freezer ideas. Chapters on freezing compartments and food plans.
53 C 802 X—Book abt. 370 pgs. Ship. wt. 1 lb. 4 oz. $3.89

21 FREEZER-PACK SCOOP. Easy-to-use scoop for packaging all fruits and vegetables. Pt. and Qt. graduations marked. Durable anodized aluminum.
86 C 4525 D—11x3⅞x1¾ in. Ship. wt. 8 oz. 89c

22 FROST SCRAPER. Shave off frost easily—without disconnecting current. Frost falls into aluminum cup. 6 inch stainless steel blade.
86 C 4528 D—Shipping weight 1 lb. 8 oz. $1.69

23 POLY-FLEX PIETTE. Like (18) but 2 in. deep, 10-in. diam.—right size for pies. Keeps raw or baked pies frozen and fresh. Holds steaks, other foods.
86 C 3804 D—Ship. wt. 1 lb. 10 oz. $1.39

24 WAXED FREEZER PAPER in cutter box. Bleached kraft paper with waterproof, grease-resistant, odorless wax coating on one side. High wet strength. For storing up to 6 months or use as secondary wrap with cellophane, etc. Seal securely with tape (16), sold at left. 300 feet long, 18 in. wide.
86 C 4521 MD—Shipping weight 8 lbs. $2.79

25 LOXOL in cutter box. Bleached kraft paper with waterproof and grease-resistant, odorless polyethylene coating on one side. Makes vaporproof package; will not crack, stays pliable under low temperatures; strips clean. Only one wrap necessary. Seal with tape (16) at left. 100 ft. long, 18 in. wide.
86 C 4509 D—Shipping weight 3 lbs. 12 oz. $1.98

26 POLYETHYLENE FOOD WRAP in cutter box. Tough, transparent polyethylene plastic—see what you store. Moisture-vaporproof—protects against dehydration, oxidation. Tasteless and odorless, perfect for refrigerator or freezer. Will not dry out or tear—re-usable. Strips clean; molds easily. Seal with tape (16). Only one wrap necessary. 55 ft. long, 18 in. wide.
86 C 4512 D—Shipping weight 14 oz. 98c

27 SPECIALLY COATED CELLOPHANE in cutter box. Heavy quality, water-and-greaseproof; won't tear from moisture of meat. Use between chops, patties, etc. Moisture-vaporproof. Strips clean. Seal with tape (16) at left. 100 ft. long, 18 in. wide.
86 C 4501 D—Shipping weight 1 lb. 8 oz. $1.49

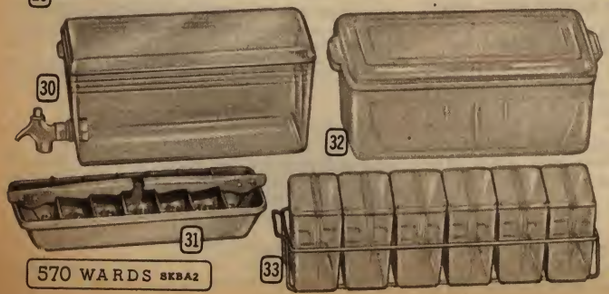
28 HEAVY WEIGHT ALUMINUM FOIL in cutter box. Most dependable wrap. Easy-to-use—molds to any shape, seals tight, strips clean. Heavy, freezer-weight quality (heavier than kitchen quality). Protects against dehydration and oxidation. Moistureproof and vaporproof. 50 ft. long, 18 in. wide.
86 C 4550 D—Shipping weight 2 lbs. 4 oz. $1.69

FOR KITCHEN QUALITY ALUMINUM FOIL, SEE PAGE 669.

AUTOMATIC DEFROSTER 6.59

29 MODERNIZE YOUR NON-AUTOMATIC REFRIGERATOR. Set permanently to defrost at same time every 24 hours—or reset for any time in a 24-hour period. Use only with refrigerators having small ice-cube freezing units with drip pans. Not for refrigerators with full-width freezer compartments. White plastic case, 2⅝x3¼x2¼ in. UL Appr. for 110-120 volt, 60-cycle AC.
86 C 4544—Instructions, cord. Ship. wt. 1 lb. $6.59

SUPPLIES FOR A NEAT, WELL-ORGANIZED REFRIGERATOR 1.57 TO 2.45



30 WATER COOLER—keep fresh, cooled water supply on hand. Rigid, clear plastic; water level is visible. Plastic push-button faucet. Use also for iced tea, etc. Holds 1 gallon. 5½x5¼x14¼ in. long with faucet.
86 C 3857—Shipping weight 1 lb. 12 oz. $2.45

31 ALL-ALUMINUM ICE CUBE TRAY. Stain-resisting alumilite finish absorbs cold quicker; freezes 14 standard cubes. Two-handle lever action instantly releases just two or all cubes at once. 11x4⅜x1⅝ in.
86 C 4632—Shipping weight 1 lb. $1.57

32 POLYETHYLENE PLASTIC CRISPER. Flexible, rugged and non-breakable; will not absorb odors or flavors. Colorful yellow container with tight-fitting white cover. About 4⅝x8x13 in. long.
86 C 3811—Shipping weight 1 lb. $1.98

33 "SPACE SAVER"—Six 1¼-pt. transparent, covered plastic containers fit into compartmented wire rack. Keeps refrigerator neat—holds leftovers; takes small space. Side handle on rack for easy removal.
86 C 3773—Shipping weight 2 lbs. 4 oz. $1.98

Wards New 1956 Tru-Cold Upright and Chest Freezers

BUY ON WARDS SPECIAL APPLIANCE TERMS...$10 DOWN, 24 MONTHS TO PAY

1 CLOSED-DOOR VIEW OF UPRIGHT FREEZERS

NEW IMPROVED TRU-COLD FREEZERS are made exclusively for Wards by a leading appliance manufacturer. (Other nationally known freezers of same quality and capacity sell at retail for $50 to $100 more than Wards.) Each has many added features —new super-dense glass fiber insulation, full color interiors, additional baskets, shelves, etc. Built to Wards exacting standards; laboratory-tested for durability and efficiency. All have the following basic features:

PASTEL YELLOW INTERIOR AND GLEAMING WHITE EXTERIOR of rustproofed steel cabinet are finished in two coats of baked-on enamel—easy to clean; highly resistant to stains and acids. Coppertone and Chromed metal trim inside and out.

SCIENTIFICALLY ENGINEERED so that exterior of cabinet never sweats even in most humid weather. Temperature adjusts from zero "storage setting" to 10° below. Hermetically sealed freezing unit is permanently oiled; moisture and dirt can't get in. Odorless, non-toxic Freon refrigerant. Precision-built for quiet operation and trouble-free performance. Fully assembled and ready to plug in—no installation expense. For 110–120 volt 60 cycle AC. UL Approved.

5-YEAR GUARANTEE—any time within 5 years Wards will replace or repair any entire freezing unit inoperative due to defective materials or workmanship. 1-year on all other parts. Service, repair parts always available — see details, Page 958.

UPRIGHTS 339.95 AND 289.95

A convenient Upright Freezer requires little more floor space than an 11-cu. ft. refrigerator —less than one square yard—even a small kitchen will have room for this compact unit.

MAXIMUM FREEZING AREA. Super-freeze C-shape compartment at top. Two fast-freeze shelves have solid surfaces with concealed freezing coils—see (2); conveniently spaced so you can arrange packages of all shapes and sizes advantageously. Coppertone shelf edges.

BIG SLIDE-OUT BASKET at bottom for bulky, odd shaped packages, rolls out smoothly on metal guides. Find packages you want without kneeling; take quick inventory without removing all the contents.

PASTEL YELLOW INTERIORS. One-piece molded pastel door interior —color goes clear through; can't wear off. Four full-width shelves; bottom three deep enough for you to store 36 ten-oz. frozen food packages on end with labels conveniently showing. Four easy-drop-out frozen juice dispensers hold 20 six-oz. cans. Coppertone trim.

FULL-LENGTH DOOR HAS ROLLER BEARING HINGES to support a heavy load; yellow balloon rubber gasket and trigger latch insure positive seal—see Closed Door (1) showing handsome coppertone nameband, large horizontal chromed handle — matches Refrigerators, following pages. Leg levelers adjust to keep cabinet level.

(A) 16-CU. FT. CAPACITY—$21.25 per cu. ft. Holds 560 lbs. C-shape, two fast-freeze shelves. Shallow rack, large bottom basket and pastry tray all slide out. Size overall: 31½x34¾ in. deep, 61½ in. high.
69 C 2166 R—Ship. wt. 415 lbs. $10 Down, $16.50 Mo.; Cash $339.95

12-CU. FT. CAPACITY (not shown). $24.16 per cu. ft. Holds 420 lbs. Like (A) but smaller. C-shape, two fast-freeze shelves. Large bottom basket, pastry tray slide out—no shallow rack. Door arrangement like (A). Size overall: 31½x27¼ in. deep, 61 in. high.
69 C 2126 R—Ship. wt. 337 lbs. $10 Down, $13.50 Mo.; Cash $289.95

THREE CHEST FREEZERS . . . CHOOSE THE SIZE THAT BEST SUITS YOUR NEEDS 224.95 TO 389.95

WARDS NEW TRU-COLD CHEST FREEZERS have increased storage capacity, because new improved super-dense insulation is used—see View (4). All 36 inches high—same height as ranges and most counter tops to give your kitchen a pleasing co-ordinated look. All Chest Freezers will go through 27-in. opening with handle and hinges removed.

SPECIAL COMPARTMENT in each for extra fast freezing.

POSITIVE LID SEAL. Big rubber gasket and breaker strip provide positive seal so cold stays in freezer, can't seep out. Self-aligning lid lifts gently, floats to full open position, leaving both hands free. Interior light goes on when lid is lifted. Large easy-grip handle with built-in lock has handsome chromed nameplate, coppertone trim—two keys included for your convenience—see Small View (7).

INTERIOR ARRANGEMENT of movable baskets and dividers gives fingertip selection—see (5); also shows fast-freezing compartment. Baskets slide across top so food stored in the bottom of freezer can be reached easily.

PASTEL YELLOW INTERIOR; harmonizing coppertone trim.

WARNING LIGHT on front of chest gives a constant check on the operation of your freezer—see View (6). It glows continually while freezer interior is at safe storage temperature. When this light is out, you are warned either that the electrical power has gone off or that the interior temperature has risen above normal. When the power is restored the signal light will glow again, but not until freezer temperature has fallen to "safe storage" point—safeguarding your perishable goods.

21.7 CU. FT. TRU-COLD CHEST FREEZER 389.95 . . . at a New Low Price of $17.97 per cu. ft.

(B) WARDS LARGEST TRU-COLD CHEST—21.7 cu. ft. For extra large families, farms, boarding houses etc. Stores and freezes 760 lbs. of food. Two compartments—one for fast freezing. Large compartment holds three movable metal dividers and convenient attached tip-up basket with clip-on lid to hold it in upright position permitting easy access to food below. One large utility basket, two sets of nested baskets and shallow pastry tray with handles. 31½ in. wide, 36 in. high, 76¼ in. long. $19 Mo.
69 C 2226 R—Ship. wt. 545 lbs. $10 Down. . . . Cash $389.95

14.7-CU. FT. FREEZER 319.95 Only $21.77 per cu. ft.

(Not shown). Large family size chest. Stores and freezes 515 lbs. of food. Two compartments—one for fast freezing. Large compartment holds two movable dividers; attached tip-up basket, shown, described on (B). 1 large utility, 2 sets nested baskets. 31½x36 in. high. 55½ in. long. $14.50 Mo.
69 C 2156 R—Ship. wt. 415 lbs. $10 Down . . . Cash $319.95

8.8-CU. FT. FREEZER 224.95 Only $25.56 per cu. ft.

(Not shown). Compact chest, convenient where space is limited, yet holds 308 lbs. of food. Two compartments—one for fast freezing. 2 large utility baskets—no dividers, no tip-up tray, no nested baskets, no pastry tray. 31½ in. wide, 36 in. high, 38 in. long. Ship. wt. 308 lbs.
69 C 296 R—$10 Down, $11 Mo.—Page 555; Cash $224.95

2 (2) CUTAWAY VIEW OF FLAT FREEZING SHELF on Upright Freezers. Concealed coils bring intense cold in direct contact with the foods being frozen, insuring rapid freezing, safe storage. Provide proper air circulation at zero and subzero temperatures throughout the entire freezer.

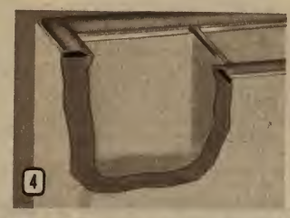
3 (3) C-SHAPE FAST FREEZING COMPARTMENT in the top of Upright Freezers—notice how compactly food can be arranged during process of Freezing. Intense cold in the one-piece freezing element envelops food on three sides.

(4) SUPER-DENSE GLASS FIBER INSULATION that enables Wards to provide you with more storage area within Chest Freezer.

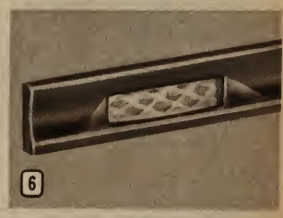
(5) CUTAWAY INTERIOR VIEW OF CHEST FREEZERS showing fast freezing compartment (the hermetically sealed freezing unit is under compartment).

(6) WARNING LIGHT on Front of Chest Freezers glows continually when Freezer is at safe storage temperature, goes out if current is off or the interior temperature rises above normal. Gives you constant check on the operation of your freezer.

(7) LARGE, HEAVY TUMBLER LOCK built right into chromed easy-grip handle; two keys are included.



4



6

5

7

WARDS GUARANTEE OF COMPLETE SATISFACTION

If for any reason you are not satisfied with any article purchased from us, you may return it at Wards expense. We will exchange it or refund the money you have paid, including any transportation charges paid by you.

Wards New Tru-Cold Refrigerator-Freezer $309.95

TWO SEPARATE APPLIANCES IN LARGE 10.2 CU. FT. CABINET

FOOD FREEZER UNIT FREEZES AND STORES UP TO 64 LBS. OF FOOD . . . . . COMPLETELY AUTOMATIC DEFROST IN REFRIGERATOR

1

Closed Door View of (A) and (D), opposite page.

Ⓐ SUPREME TRU-COLD. Beautifully styled Cabinet has two separate units. "ZERO-COLD" FREEZER COMPARTMENT freezes and stores food like a separate Home Freezer. Maintains constant temperature, even when refrigerator is defrosting. Keeps as much as 64 lbs. of frozen food at ideal freezer temperature. Fully insulated with Fiberglas on all six sides. 3 copper-tone anodized aluminum 14-cube ice trays on aluminum shelves—handy levers release trays and cubes. Side opening aluminum door.

REFRIGERATOR COMPARTMENT has 8.4 cu. ft. of moist-cold refrigeration capacity. Defrosts automatically—no button to push, no clock to set, no pan to empty—completely eliminates one of the most irksome chores for the home maker. Defrost water drains into tray under cabinet, where heat from compressor evaporates it. Moist-cold air keeps food fresh over a long period of time—even vegetables and fruit may be stored in open dishes for several days without harm. Automatic temperature-control dial; interior light goes on when door is opened. Colorful 48-page "Cold Cooking" book included.

RUSTPROOF ALUMINUM SHELVES—13.6 sq. ft. shelf space. Two bottom shelves smoothly roll all the way out on Nylon rollers—so you easily reach food stored in back of shelf. Two small quarter-width shelves let down for storage of bulky items, tall bottles etc. One full-width removable shelf below.

PORTABLE TWIN CRISPERS are exceptionally strong high-impact plastic; keep 32.7 quarts fruit and vegetables fresh. Ribbed glass covers.

FULL LENGTH HEAVY GAUGE STEEL DOOR has one-piece molded interior—pastel color goes clear through; can't wear off. Lots of storage space—top racks hold 18 eggs; sliding door Cheese Keeper and Butter Conditioner (has plastic dish for ¼ lb. butter plus space for full pound); 4 full width shelves for condiments, beverages etc. Coppertone metal front guards.

HERMETICALLY SEALED REFRIGERATION SYSTEM—dirt and moisture can't get in—is permanently oiled. Entire Sealed System guaranteed for 5 years against becoming inoperative due to defective materials or workmanship; 1 year on all other parts. 110–120 volt 60 cycle AC. UL Approved.

PASTEL YELLOW INTERIOR is titanium porcelain enamel—easy to clean—acid and stain resistant. Coppertone and White trim. Big Vinyl gasket, giving positive door seal, is matching yellow. Rust-proofed steel cabinet has exterior finish of two coats white baked-on Dupont Dulux enamel. Wide coppertone nameband, heavy chromed handle—see Closed Door View (1). Fully insulated throughout. 30¾ in. wide, 27¼ in. deep, 59¼ in. high. Repair parts and service always available—Page 958. Ship. wt. 334 lbs.

69 C 1086 R—$10 Down, $14.50 Monthly with 24 Months to pay. Cash $309.95

Ⓑ

DELUXE REFRIGERATOR-FREEZER.....279.95

DELUXE TRU-COLD REFRIGERATOR-FREEZER 279.95 $10 Down, $13.50 Monthly with 24 Months to Pay

Ⓑ "ZERO-COLD" FOOD FREEZER exactly like Freezer in Supreme Model (A). 8.4 CU. FT. MOIST-COLD REFRIGERATOR COMPARTMENT. Automatic defrost—moisture drains into plastic dish; needs emptying about once a week.

RUSTPROOF ALUMINUM FIXED SHELVES are removable. 13-sq. ft. shelf space in all. One quarter, two full width shelves. Automatic temperature control dial, interior light. Full width portable steel crisper; with white baked-on enamel finish and coppertone strip. Keeps 22 qts. fruit and vegetables fresh. Attractive ribbed glass cover serves as third full width shelf.

FULL WIDTH ONE-PIECE DOOR INTERIOR is solid-color pastel yellow like (A). Top racks hold 18 eggs. 1-lb. butter conditioner has plastic dish for ¼ pound. Three full width shelves. Coppertone metal front guards.

HERMETICALLY SEALED REFRIGERATION SYSTEM—exactly like Supreme model. Has same 5-year Guarantee on Sealed System; 1 year on all other parts.

STEEL CABINET WITH YELLOW INTERIOR AND WHITE EXTERIOR same as Supreme model, but has narrower name-band—see (2) below. Ship. wt. 334 lbs.

69 C 1076 R—$10 Down and $13.50 Monthly—see Page 555. . Cash $279.95

Closed Door View of (B), (C) and (E), opposite page.

2

572 WARDS FBDA

Freezer Compartment fully insulated on all six sides.

3

Small shelves fold down for bulky items, tall bottles.

4

Two bottom shelves (A-only) easily roll out all the way.

5

Portable Twin Crispers (A-only) hold 32.7 quarts.

6

Large Cheese Keeper and Butter Conditioner (A-only).

7

Wards Tru-Cold Refrigerators

MODERN STYLES, PASTEL YELLOW INTERIORS

WARDS NEW TRU-COLD REFRIGERATORS are planned for modern kitchen efficiency with many new 1956 added features—full color interiors, molded door interiors, additional shelf space in both cabinets and doors. Compare Wards with other nationally known refrigerators for quality, beauty and practical conveniences. Check for yourself—a Ward refrigerator gives you more for your money.

TRU-COLD REFRIGERATORS meet the high quality, exacting specifications of Wards Bureau of Standards; are laboratory tested for durability and efficient performance. Each has these basic features:

PASTEL YELLOW INTERIOR is titanium porcelain enamel with coppertone and white trim. One-piece molded solid color door interior—yellow color goes all the way through—can't wear off. Yellow balloon-type vinyl gasket insures positive door seal; keeps cold in, heat out. Rustproofed steel cabinet has exterior finish of two coats white baked-on Dupont Dulux enamel. Smart, clean styling and gleaming white finish will fit into any kitchen color scheme. Attractive appearance is enhanced by a handsome coppertone name-band and heavy chromed handle—see Closed Door Views (1) and (2), opposite page. Leg levelers are included so refrigerator will stand level even on a warped floor.

FULL WIDTH FREEZER CHEST enables you to store large amounts of frozen food, to make delicious frozen desserts etc. "Cold Cooking", colorful 48-page recipe book included. Coppertone anozinc finished aluminum ice trays hold 14 cubes each—plastic trays in (E). Portable Crispers on (C) (D) keep fruit and vegetables fresh. Ribbed glass cover holds moisture in—also serves as additional shelf.

3-INCH THERMEX INSULATION in all sides of cabinet; 2½ inches in door. Interior light with plastic shield goes on automatically when door is opened. Snap action latch seals door tightly. Conveniently located 8-position temperature control is at top of cabinet on (C), (D); under Meat-Keeper tray on (E).

HERMETICALLY SEALED REFRIGERATOR UNIT—dirt and moisture can't get in—is permanently lubricated. Precision engineered for quiet operation and trouble-free service. Fully assembled and ready to plug in—no installation problem or expense. For use with 110–120 volt, 60 cycle AC only. UL Approved.

WARDS 5-YEAR GUARANTEE—any time within 5 years of delivery we will replace or repair free of charge any entire Refrigerator Unit that becomes inoperative due to defective materials or workmanship—1-Year Guarantee on all other parts. Service and Repair parts are always available at any Ward Mail Order House, Retail Store or Catalog Office—see Page 958 for complete details on ordering.

(C) Deluxe Quality 11.1-Cu. Ft. Tru-Cold Refrigerator 239.95

DELUXE TRU-COLD REFRIGERATORS IN TWO SIZES 11.1 CU. FT. 239.95 9.3 CU. FT. 209.95

C 11.1 CU. FT. TRU-COLD—Wards largest refrigerator with many special features. Manual Defrost.

FULL WIDTH FREEZER CHEST stores 52 lbs. of frozen food. Three aluminum ice cube trays on aluminum shelves—one tray has handy levers to release tray and cubes, the other two have flexible, plastic easy-to-release grids. Extra large, insulated meat-keeper tray is adjustable, stores flat cuts of fresh meat and other foods; also collects water during the defrost period.

3½ RUST-RESISTANT ANOZINC FINISHED STEEL SHELVES PLUS GLASS CRISPER COVER—18.6-sq. ft. shelf space in all. All shelves are removable—take out half-shelf to make room for bulky items. Room for gallon milk containers opposite half-shelf. Top shelf has "cut-out" to accommodate tall bottles.

FULL WIDTH STEEL CRISPER with white baked-on enamel finish holds 22 qts. of fruit and vegetables.

FULL LENGTH HEAVY GAUGE STEEL DOOR has one-piece molded interior—pastel color goes clear through; can't wear off. Lots of storage space—top racks hold 18 eggs; 1-lb. butter conditioner with plastic dish for ¼ lb. One utility, two tall-bottle shelves. Coppertone metal guard rails. Narrow nameband—see (2), opposite page. Size overall: 30¾x27¼ in. deep, 59¼ in. high. Ship. wt. 345 lbs.

69 C 1136 R—11.1-Cu. Ft. Model. $10 Down, $11.50 Mo. with 24 months to pay—Page 555...Cash $239.95

9.3-CU. FT. TRU-COLD REFRIGERATOR (not shown). Like (C), but smaller. Full width Freezer Chest stores 45 lbs. frozen food. Two aluminum ice cube trays (no shelves) have tray release levers; plastic easy-to-release grids. Extra large adjustable meat-keeper tray. Manual defrost.

2½ RUST RESISTANT STEEL SHELVES—15.6 sq. ft. shelf space including crisper cover. Steel crisper holds 22 qts. fruit and vegetables. Molded door interior has racks for 18 eggs, 1-lb. butter conditioner with ¼ lb. plastic dish, one utility and two tall-bottle shelves. Coppertone metal guards. Narrow nameband—see (2), opposite page. Size overall: 30¾x27¼ in. deep, 57½ in. high. Ship. wt. 291 lbs.

69 C 936 R—9.3-Cu. Ft. Model. $5 Down, $10 Monthly with 24 months to pay—Page 555..Cash $209.95

(D) Supreme Quality 9.2-Cu. Ft. Tru-Cold Refrigerator 239.95

9.2-CU. FT. SUPREME TRU-COLD WITH PUSHBUTTON AUTOMATIC DEFROST 239.95

D SIMPLY PUSH A BUTTON and within a few minutes the entire defrosting process is over—quickly, easily and without fuss or trouble. Frozen foods stay frozen during this period—even ice cream. Moisture drains into polyethylene plastic dish, not into meat-keeper tray, so meat and other foods stored there need not be removed. Dish needs emptying only after defrosting.

FULL WIDTH FREEZER CHEST holds 45 lbs. of frozen food. Extra large, insulated meat-keeper tray,under Freezer Chest. Three aluminum ice cube trays rest on aluminum shelves—two trays have handy levers to release tray and cubes, the third tray has plastic, flexible easy-to-release grids.

3½ RUST RESISTANT, ANOZINC FINISHED STEEL SHELVES. 15.6-sq. ft. shelf space, including glass crisper cover. Bottom metal shelf smoothly rolls all the way out on Nylon rollers—making it easy to reach food in back. Full-width steel crisper, white baked-on enamel finish, holds 22 qts. vegetables, fruit.

FULL LENGTH HEAVY GAUGE STEEL DOOR has one-piece molded interior—pastel color goes clear through; can't wear off. Lots of storage space—top racks hold 18 eggs; 1-lb. butter conditioner has plastic dish for ¼ lb. One utility and two tall-bottle shelves. Coppertone metal guard rails. Wide nameband—see (1), opposite page. Size overall: 30¾ in. wide, 27¼ in. deep, 57½ in. high. Ship. wt. 291 lbs.

69 C 956 R—9.2-Cu. Ft. Model. $10 Down, $11.50 Monthly with 24 months to Pay–Page 555.Cash $239.95

8.6-CU. FT. TRU-COLD ECONOMY REFRIGERATOR 159.95 $5 Down and $8 Monthly—see Page 555

E SMART, EXTRA COMPACT LARGE FAMILY SIZE MODEL with manual defrost. Economically priced and specially convenient where floor space and height are limited. Takes only 25x29⅛ inches floor space is 5 to 6 in. narrower than most refrigerators, yet has more than 8½ cu. ft. storage space.

FULL WIDTH FREEZER CHEST stores 32 lbs. of frozen food. Two one-piece flexible plastic ice cube trays—cubes are easily released. Large meat-keeper tray has same handsome design as freezer chest door—stores fresh cuts of meats, etc.; also collects moisture during defrosting period.

3 RUST RESISTANT ANOZINC FINISHED STEEL WIRE SHELVES. 12.7-cu. ft. shelf space. Extra large storage space in bottom of cabinet for bulky items, gallon milk containers, tall beverage bottles etc.

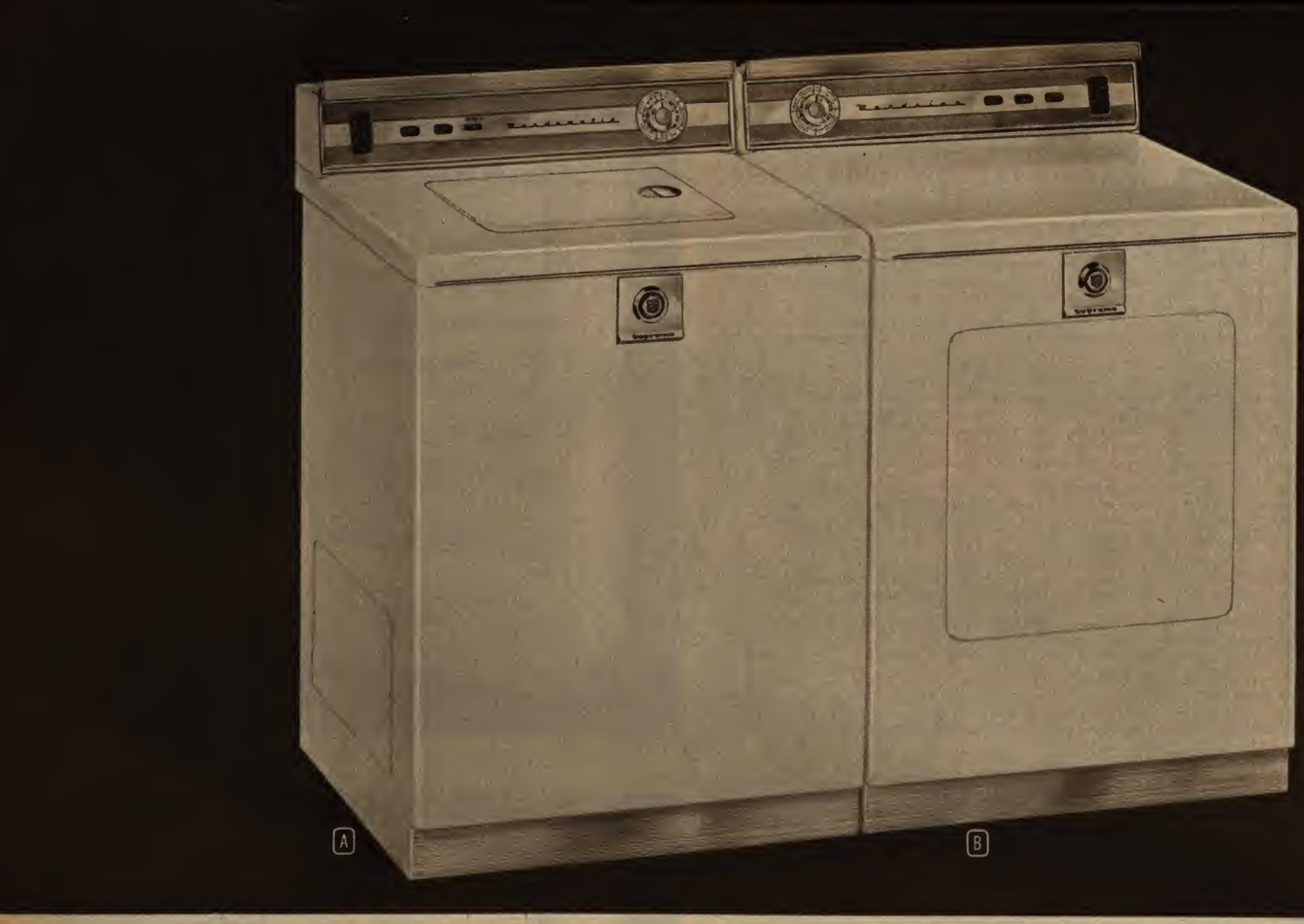
FULL LENGTH HEAVY GAUGE STEEL DOOR has interior finished in two coats of pastel yellow Dupont Dulux baked-on enamel. Interior of door is deeply recessed. Three full width shelves of white plastic have attractive coppertone trim—handy for often used foods, condiments, beverage bottles, etc. Size overall: 25 in. wide, 29⅛ in. deep, 53½ in. high. Ship. wt. 236 lbs.

69 C 816 R—8.6-Cu. Ft. model. $5 Down, $8 Monthly with 24 months to pay.....Cash $159.95

(E) 8.6-Cu. Ft. Tru-Cold Economy Refrigerator 159.95

FEATURES, SPECIFICATIONS AND PRICES TO HELP YOU CHOOSE YOUR WARD REFRIGERATOR

Key Letter / Catalog Number	(A) 69 C 1086 R	(B) 69 C 1076 R	(C) 69 C 1136 R	(C-sublist) 69 C 936 R	(D) 69 C 956 R	(E) 69 C 816 R
Cash Price	$309.95	$279.95	$239.95	$209.95	$239.95	$159.95
Storage Space	10.2 cu. ft.	10.2 cu. ft.	11.1 cu. ft.	9.3 cu. ft.	9.2 cu. ft.	8.6 cu. ft.
Defrost Method	Automatic	Automatic	Manual	Manual	Pushbutton	Manual
Freezer Capacity	64 lbs.	64 lbs.	52 lbs.	45 lbs.	45 lbs.	32 lbs.
Ice Cube Trays	Three	Three	Three	Two	Three	Two
Inside Shelves	Five	Four	Five	Four	Four	Three
Shelf Area	13.6 sq. ft.	13.0 sq. ft.	18.6 sq. ft.	15.6 sq. ft.	15.6 sq. ft.	12.7 sq. ft.
Crisper	Twin	Full width	Full width	Full width	Full width	.....
Crisper Capacity	32.7 qts.	22 qts.	22 qts.	22 qts.	22 qts.	.....
Door Shelves	Four	Three	Three	Three	Three	Three
Egg Racks	Two	Two	Two	Two	Two	.....
Butter Conditioner	Yes	Yes	Yes	Yes	Yes	.....
Cheese Keeper	Yes	.....	.....	.....	.....	.....



Wards Best...New Supreme Automatic Laundry Twins

CONVENIENT TO BUY; ONLY $5 OR $10 DOWN, 24 MONTHS TO PAY

FREE SAMPLE OF *ALL*

Look for the free sample of "All" Detergent in your new Wardamatic. There's enough for several large family washes. "All" is an efficient controlled-suds detergent especially developed for automatic washers. "All" detergent has been tested and approved by Wards Laboratories.

You get brilliant, new styling and extra conveniences in Wards Best and Better Automatic Washers and dryers (Good Quality on Page 576). Designed and engineered to get your laundry cleaner and brighter, faster and easier. Tested and proven in Wards Laboratories. Built to meet Wards exacting standards. These Quality Controls are your assurance of outstanding values.

YOU CAN INSTALL YOUR NEW WARDAMATIC AND WARDRIER. All you need are hot and cold water outlets with standard hose thread, a drain and a 110–120 volt outlet located at a handy distance. No special plumbing is needed. For the Wardrier you need a 220–240-volt line or a gas outlet depending on which dryer you buy. Easy-to-install venting kits are available on the opposite page if you plan to install your dryer in a confined area. You can install a Wardamatic or Wardrier any place where you have the necessary power and water connections, even on a second floor—no bolting down or special flooring are needed since the Wardamatic and the Wardrier operate smoothly without vibration. A 30-gal. gas, or a 50-gal. electric water heater will supply adequate hot water for the Wardamatic.

Whether you buy the Good, the Better or the Best Wardamatic or Wardrier you are assured of an outstanding value, backed by Wards years of experience in the laundry appliance field.

NEW BEST QUALITY WARDAMATIC WASHER . . . OUR NEWEST AND FINEST 244.95

(A) Completely automatic, does a big 8-9 lbs. washing in only 30 minutes. A real time and work-saver. Lighted control panel has embossed copper-color trim.

FLEXIBLE TIMER. Lets you stop, skip, shorten or lengthen washing cycle. Soak clothes automatically up to 20 min. before washing. Washing cycle includes: Initial fill; agitated wash period (adjustable from 1 to 10 min.); two 2-gal. spray rinses (½-min. each); agitated deep rinse (2-min.); deep agitated over-flow rinse (2-min.); and spin dry (6-min.) that leaves clothes damp-dry.

PUSH-BUTTON CONTROLS: Push button to select Warm, Medium or Hot thermostatically controlled water temperatures. On-Off buttons operate "Thrifti-Sudser" that is listed on opposite page. Handy Buttons turn control panel light on or off. Operate Safety Reset for out-of-balance loads.

SELECT-A-FILL. Set for ⅓, ⅔ or normal. Uses exact amount of water needed for washing and rinsing.

FIBERGLAS TUB AND 6-VANE SWIRLATOR: Fiberglas tub is stain and dye resistant, can't chip or rust. Guaranteed for 5 years. Double-wall construction insulates, holds heat in, keeps water hot. Cast-aluminum 6-vane Swirlator gives tried and proven agitator action, provides surging water currents for thorough but gentle washing and rinsing.

OVER-FLOW RINSING: Rinse water flows out top of tub, over the clothes, does not drain through them, leaves clothes clean and fresh.

THRIFTI-SUDSER: Available for Best Wardamatic, saves detergent and hot water. (Order on opp. page.)

WARDS EXCLUSIVE "FLOATING ACTION" assures vibration-free, quiet operation because coil springs and rubber-mounted hangers hold mechanism suspended and absorb vibration. Sealed transmission never needs oiling. Washer is powered by ⅓-HP electric motor. For 110–120 volts, AC. UL Approved.

Cabinet is 36 in. high, 27 in. wide, 28 in. deep. Designed for flush-to wall installation.

85 C 666 R—Best Quality Wardamatic. Ship. wt. 262 lbs. $10 Down. $12 Monthly on Terms.....Cash $244.95

BEST QUALITY WARDRIER 189.95 Electric; 229.95 Gas

(B) New Wardrier with fully controlled drying action saves you time and work. 8-9 lbs. dry clothes capacity. Timer control is adjustable up to 90 minutes of drying time, heat shuts off automatically 5 min. before selected time. Drum then turns for 5 minutes to cool clothes for more comfortable handling. Your clothes come out clean, fresh with no tangling.

TUMBLING+CIRCULATING AIR+HEAT. Five push-buttons control High, Medium or Low drying heats, or Tumbling Without Heat, or Drying Without Tumbling. You can select the correct setting for any drying need or fabric.

GERMICIDAL ACTION LAMP leaves your clothes sweet and fresh.

BIG EASY-LOADING DOOR. Opens by pushing handy button, light goes on, drum stops revolving. Smooth rust-resistant drum is easy on clothes.

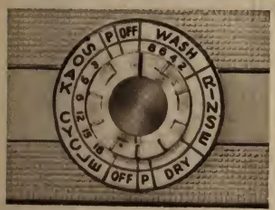
REMOVABLE LINT TRAP. Sturdy, easily accessible, simple to clean. Dryers are UL Approved. Motor is ⅛-HP 110–120 volt AC.

BEST QUALITY ELECTRIC WARDRIER. Heating elements require 3-wire 220–240 volt 60 cycle AC. Should be installed by an electrician.

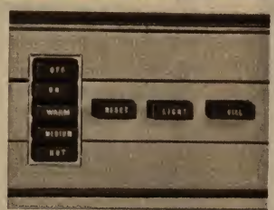
85 C 676 R—Ship. wt. 214 lbs. Only $5 Down. $9.50 Monthly .Cash $189.95

BEST QUALITY GAS WARDRIER. Looks like (B). Automatic electric ignition. Safety shutoff. AGA approved for Natural, Mixed or Mf'd. gas only.

85 C 696 R—Ship. wt. 219 lbs. Only $10 Down. $11 Monthly .Cash $229.95



1. Flexible Timer Control. Easy to read and simple to use.

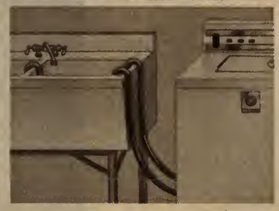


2. Push Button Controls. Clearly marked and easy-to-use.

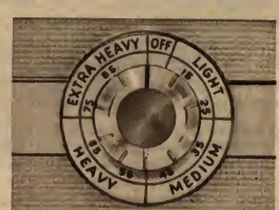
3. Select-A-Fill. Set ⅓, ⅔ or Full loads. Saves hot water.

4. Fiberglas tub and Swirlator.

5. Over-Flow Rinsing. Water doesn't drain through clothes.



6. Thrifti-Sudser. Fits Wardamatic. Order on opposite page.



1. Timer Dial. Easily adjusts for up to 90 minutes of drying time.

2. Push-Buttons. For fast, easy selection of proper dryer settings.

3. Fully-Controlled Heat on both Electric and Gas Wardriers.

4. Easily Accessible Lint Trap. Sturdy, effective, simple to clean.

Wards Better Quality Automatic Laundry Twins

END WASHDAY DRUDGERY... $5 DOWN, 24 MONTHS TO PAY

Each Washer and Dryer in the Ward Appliance Family is a "Labor Saving Twin". Matched in appearance and capacity. Washer and dryer loads are equal. Cabinets are new "modular" square design with standard 36-in. counter-top height. Beautifully finished with triple-coated enamel. Bonderized to resist rust. Tops are finished in gleaming white Titanium porcelain for stain and acid resistance. Buy a Wardamatic and a Wardrier and enjoy new hours of leisure. Free yourself from washday drudgery.

GUARANTEE AND SERVICE: Within one year from date of delivery Wards will repair or replace without charge to you any parts found defective in material or workmanship. The Fiberglas tub and sealed transmission on Wardamatics are guaranteed for an additional 4 years. You never need worry about service or parts for Wards washers and dryers. Service and repair parts are always available through your nearest Ward Retail Store, Catalog Office or Mail Order House. See Page 958.

BUY ON SPECIAL APPLIANCE TERMS. Pay only $5 or $10 Down at time of purchase and the remainder in small monthly payments. If you wish, you may take as long as 24 months to pay on any of the Wardamatics or Wardriers on these pages. For the complete story on Special Appliance Terms and a table showing the monthly payments, see Page 555 of this catalog.

FREE SAMPLE OF *"ALL"*

Look for the free sample of "All" Detergent in your new Wardamatic. There's enough for several large family washes. "All" is an efficient controlled-suds detergent especially developed for automatic washers. "All" detergent has been tested and approved by Wards Laboratories for use in Wardamatics.

BETTER QUALITY WARDAMATIC WASHER 199.95

(C) Large 8-9 lbs. dry clothes capacity. Gets clothes really clean. Entire wash operation averages only ½-hr. Changes "Washday" to "Wash Minutes".

WASHING CYCLE IS COMPLETELY AUTOMATIC. Includes: initial fill; agitated wash period (1–10 min.); two 2-gal. spray rinses (½-min. each); agitated deep rinse (2-min.); deep agitated over-flow rinse (2-min.) and spin-dry (6-min.) that leaves clothes damp-dry. Conveniently placed controls on back of top panel, safely out of childrens' reach, easy to read.

FLEXIBLE TIMER. You can stop, skip, shorten or lengthen wash cycle as desired to gently wash delicate fabrics or to drive dirt out of soiled clothing.

SELECT-A-FILL is built into timer—controls water fill setting for ⅓, ⅔ or normal loads. Use only exact amount of water needed.

PUSHBUTTON CONTROLS. Push button for: Choice of Hot or Warm Water Temperature. Safety Reset Control for out of balance loads. Suds Cycle Control if washer is equipped with "Thrifti-Sudser" listed below (you can use the same wash water for several loads, saves hot water and detergent.)

DURABLE MOLDED FIBERGLAS TUB is stain and dye resistant, can't chip or rust. Double-wall insulated construction holds heat in, keeps water hot.

SWIRLATOR. 6-vane agitator has same proven design as aluminum Swirlator on Best Wardamatic—provides surging water currents for thorough but gentle laundering. Made of high-impact plastic.

"FLOATING ACTION" assures vibration-free, quiet operation. Coil springs and rubber-mounted hangers hold mechanism suspended and absorb vibration.

Transmission sealed for trouble-free operation, never needs oiling or greasing. Rugged dependable ⅓-HP motor for 110–120 volt AC operation. UL Approved. Cabinet is 36 in. high, 27 in. wide and 28 in. deep. Designed for flush to wall installation. Recessed "Toe-room" base. Clothes load from top at convenient table top height.

85 C 645 R—Ship. wt. 248 lbs. Only $5 Down, $10 Monthly, 24 Months to Pay on Terms.....Cash $199.95

BETTER QUALITY WARDRIER Electric 154.95; Gas 184.95

(D) Every day is a perfect drying day with a Wardrier. Clothes dry soft and fluffy indoors away from dust, soot and grime. No sun-fading, colors stay bright. High moist heat sanitizes your clothes. Clothes come out untangled, no matter how they go into the Wardrier. Damp dries ready for ironing in 20-35 min., dries completely ready to fold and put away in 35-45 min. depending on moisture content and fabric. Smooth rust-resistant drum saves wear on clothes. 8-9 lbs. dry clothes capacity.

TIMER CONTROL. Easily adjustable for up to 90 minutes of drying time, shuts off automatically at selected time. Drum revolves 5-minutes after heat shuts off to cool clothes for comfortable handling.

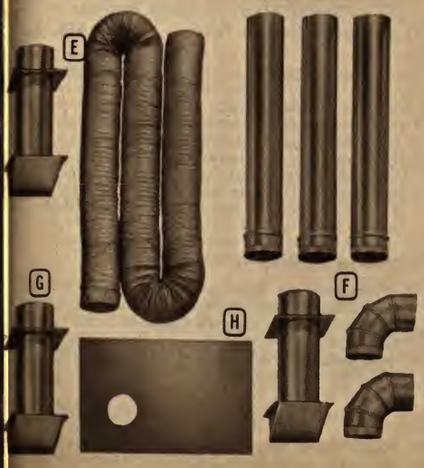
PUSH-BUTTONS CONTROL HEAT SETTINGS. Push High, Medium or Low buttons to select proper heat setting for any fabric. Gently dries even the sheerest synthetics with the proper heat, circulating air and tumbling. UL Approved. ⅓-HP 110–120 volt motor. Removable lint trap.

BETTER QUALITY ELECTRIC WARDRIER. Heating elements require 3-wire 220–240 volt 60 cycle AC. Electrician should install.

85 C 635 R—Ship. wt. 195 lbs. $5 Dn., $8 Mo.....Cash $154.95

BETTER QUALITY GAS WARDRIER. Like (D) in appearance. Automatic ignition. Safety shutoff. AGA approved for Natural, Mixed or Mf'd. gas only.

85 C 655 R—Ship. wt. 200 lbs. Only $5 Down. $9 Monthly....Cash $184.95



"THRIFTI-SUDSER" . . . WASHER-DRYER ACCESSORIES

"THRIFTI-SUDSER" (not shown) for washers (A) on opp. page, (C) above. When load is done, washer empties into tub or sink. Unit pumps water to washer for re-use. *Mail.*

85 C 7001L—Ship. wt. 9 lbs. $2 Dn., $5 Mo.....Cash $20.00

STANDPIPE. Use with "Thrifti-Sudser" in single laundry tub.

85 C 7005—Fits any size drain. Ship. wt. 12 oz.....$2.45

ADAPTER KIT for (A), (C). Use when Hot and cold water come through one faucet.

85C7685 L-Wt. 1 lb. 8 oz. $5.95

CASTER KIT. 4 casters (2 with brakes) make Wardamatic roll easily. *Mailable.*

85C7695 M–Wt. 1½ lbs. $3.95

(E) FIBERGLAS VENT KIT. Vents your dryer to outside. 8-ft. flexible pipe, window plate, wall vent. Wts. 2¾, 3¾ lbs.

85 C 7625—3-in. size*..$7.25 85 C 7635—4-in. size..$8.45

(F) ALUMINUM VENTING KIT. Has three 2-ft. lengths of aluminum pipe, two 90° elbows, wall vent. Wts. 3½, 4 lbs.

85 C 7645—3-in. size..$4.45 85 C 7655—4-in. size..$5.45

(G) WALL VENT. Adjusts from ⅛ to 10-in. wall thickness.

85 C 7665—3-in. size.* Ship. wt. 1 lb. 8 oz.....$2.15

85 C 7675—4-in. size. Ship. wt. 1 lb. 8 oz..... 2.35

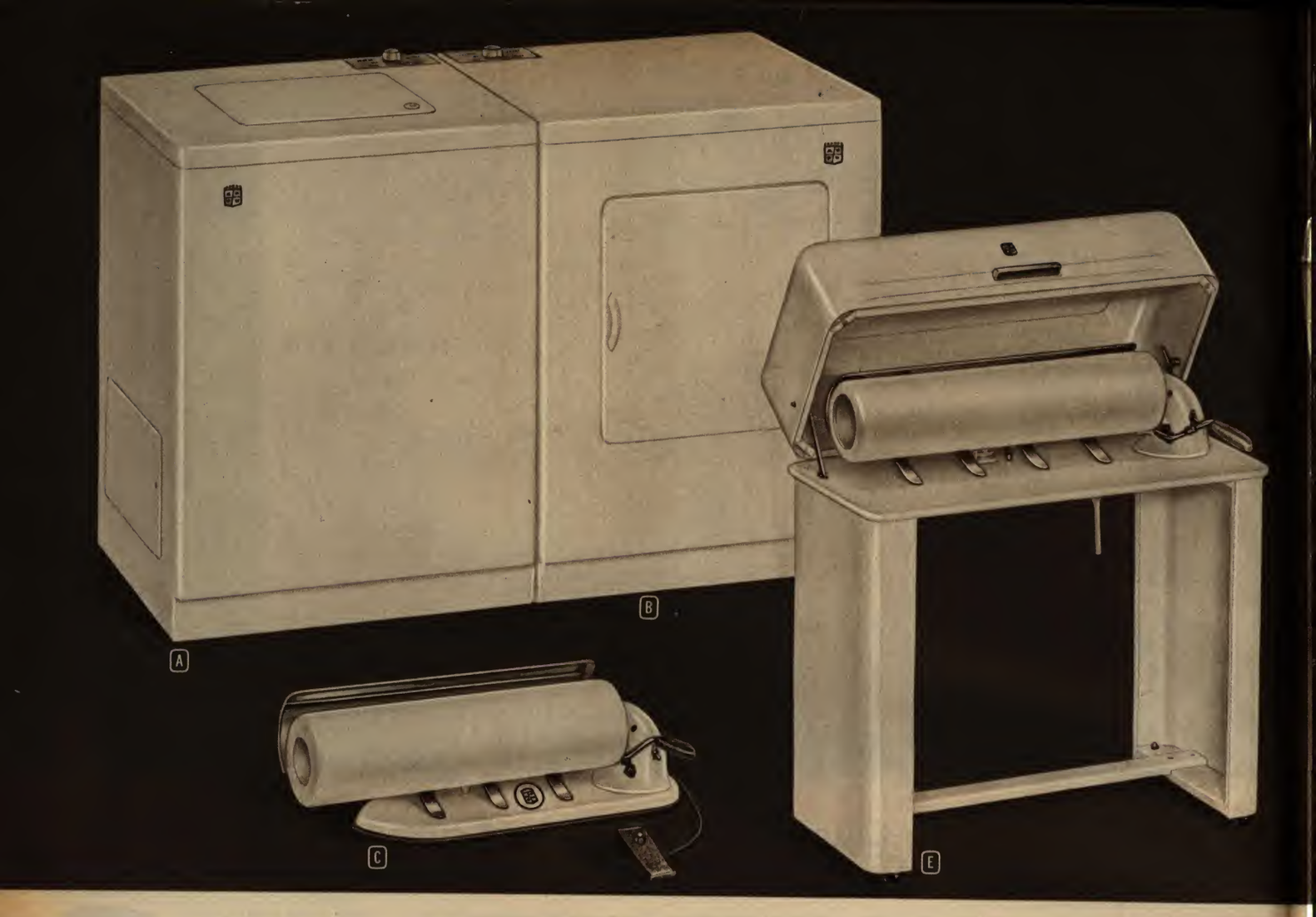
(H) WINDOW VENT. 18x12-in. cut to size. Wt. 2 lbs.

85 C 7615—3-in. hole*..65c 85 C 7616—4-in. hole..65c

*Use 3-in. size for all Wardriers listed in this catalog.

1. WARDAMATIC CONTROL PANEL. Flexible timer control with Select-A-Fill. Push-Buttons for Thrifty Sudser, Safety Reset and Temperature.

2. WARDRIER CONTROL PANEL. Drying time control, adjustable up to 90 min. Push-Buttons to select proper heat for any fabric or drying need.

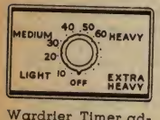


Wards Good Quality Laundry Twins; Only $5 Down

GOOD QUALITY WARDAMATIC AND WARDRIER . . . SAVES HOURS OF WASHDAY DRUDGERY . . . ONLY $5 Down 24 Months to Pay.

Wardamatic Control With Select-A-Fill.

Free yourself from washday drudgery and enjoy added hours of leisure. Wards Laundry Twins are low priced, yet you get all the advantages of automatic laundering—sparkling clean washes and sun-fresh drying without carrying and lifting of heavy wet clothes. You can install the Wardamatic and Wardrier anywhere in your home—kitchen, utility room, basement, even on second floor—no bolting down or special flooring is needed since both machines operate smoothly without vibration. Washer and dryer are matched in appearance, size and capacity—washer and dryer loads are equal. Modern exterior design with standard 36-in. counter-top height. Steel cabinets are bonderized to resist rust, triple coated with enamel. Easy-to-use controls (see sketch at left) are conveniently located on top rear of machine, safely out of reach of children, easy to read. Flexible timing on washer and dryer shortens or lengthens time for type of washing or drying you need. Size 36 in. high, 27 in. wide, 28 in. deep. Both are UL Approved.



Wardrier Timer adjusts up to 90 min.

GUARANTEE AND SERVICE: Within one year from delivery, Wards will replace, without charge any parts found defective in material or workmanship. Fiberglas tub and sealed transmission on washers guaranteed an additional 4 years.

GOOD QUALITY WARDAMATIC WASHER 159.95

(A) Large 8–9 lbs. dry clothes capacity. Swirlator Agitator washes really clean. After 2 thorough spray rinses and agitated deep rinse in warm water, overflow rinse floats dirt out of clothes. Entire wash-rinse operation averages only 30 minutes. Easy top loading of clothes at table-top height. Durable, non-corrosive Fiberglas tub, can't chip or rust.

WASHING CYCLE IS COMPLETELY AUTOMATIC. Includes initial fill; agitated wash period (1–10 min.); two 2-gal. spray rinses (½ min. each); agitated deep rinse (2 min.) and spin-dry (6 min.) that leaves clothes damp dry. Wards "Select-A-Fill" is built into timer—controls water fill setting for ⅓, ⅔ or normal loads. Use only the exact amount of water needed. Durable Fiberglas tub is stain and dye resistant, can't chip or rust. Double-Wall construction insulates, keeps water hot.

4-VANE, HIGH-IMPACT, PLASTIC SWIRLATOR made especially to Wards specifications. Gives tried and proven agitator action for cleaner, brighter washes; provides surging water currents for thorough yet gentle cleansing.

FLOATING ACTION assures smooth, vibration-free, quiet operation because coil springs and rubber-mounted hangers hold mechanism suspended and absorb vibration. Needs no fastening down or special flooring.

TRANSMISSION SEALED for trouble-free operation, never needs oiling or greasing. Rugged, dependable ⅓-HP motor. 110–120 volt AC operation. UL Approved. Single hose water connection. Connect to mixing faucet—you control water temperature to suit fabrics. No special plumbing needed.

Includes Free Sample box of "All," the detergent tested and Approved by Wards Laboratories for use in the Wardamatic Washer.

85 C 625 R—Ship. wt. 248 lbs. $5 Dn., $8 Mo. on Terms.....Cash $159.95

WARDRIER Electric 119.95; Gas 149.95

(B) Every day is a perfect drying day with an automatic electric Wardrier. No more bother with clothespins, clothes lines or bad weather. Clothes dry soft and fluffy indoors, away from dust, soot and grime. No sun-fading, colors stay bright. High moist-heat sanitizes your clothes. Clothes come out untangled no matter how they go into the Wardrier.

LOAD IT, SET AND FORGET IT. Damp dries ready for ironing in 20 to 35 minutes, dries completely ready to fold and put away in 35 to 45 minutes depending on moisture content and type of fabric. Time control is adjustable for up to 90 minutes of drying time, shuts off automatically at selected time.

SMOOTH, RUST-RESISTANT DRUM saves wear on clothes. 8–9 lbs. dry clothes capacity. Drum revolves 5 min. after heat shuts off to cool clothes for comfortable handling. Matches (A) in size and capacity. Large loading door. Nylon filter over exhaust traps lint. If used in confined areas, order venting kit on Page 575. Dryer has 1/6-HP motor, 110–120 volts AC.

ELECTRIC WARDRIER. Heat element requires 220–240 volt 60 cycle AC. Should be installed by an electrician.

85C605 R-Ship. wt. 195 lbs. $5 Dn, $6 Mo. Cash $119.95

GAS WARDRIER. AGA Approved for Natural, Mixed or Manufactured gas. Automatic ignition. Ship. wt. 200 lbs.

85 C 615 R—$5 Down, $7 Monthly.....Cash $149.95

WARDS BETTER QUALITY IRONER 69.95

(E) A fine Electric Cabinet Ironer at a very moderate price. Has new simplified controls and automatic features you would expect only on more expensive ironers. Takes the really hard, time-consuming work out of ironing—especially on flatwork that can be done so easily and quickly with this cabinet ironer.

Automatic controls for ease of operation. Heat control with Low, Medium and High positions thermostatically maintains the correct heat for any fabric setting. Chromed, smoothly polished steel shoe has 1400 watt heating element. Light indicates heat is on. Convenient control lever moves shoe against roll. 23-in. roll is 6-in. diameter, has 1-piece resilient padding. Knee control for roll leaves hands free to guide clothes. Off-On switch is conveniently located.

Steel cabinet is Bonderized for rust resistance. Finished in white baked-on enamel. Smooth-rolling casters on all four legs, floor brake holds ironer stationary. Size 15 in. deep, 31½ in. wide, 31½ in. high. Permanently oiled motor. UL Approved. For AC only. Guaranteed for 1 year. Within 1 year of purchase Wards will repair or replace free of charge any parts found defective in material or workmanship. Instructions included. Add this labor-saving ironer to your washer order and pay only a little more to enjoy them both. Only $5 Down, $5 Mo. on Special Appliance Terms. See Page 555.

85 C 152 R—Ship. wt. 73 lbs.....Cash $69.95

WARDS SPECIAL APPLIANCE TERMS

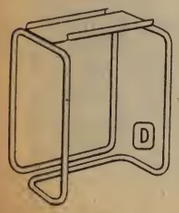
If more convenient you may use your credit with Wards. Pay as little as $5 or $10 down at the time of purchase and pay the balance in small monthly payments. If you wish you may take as long as 24 months to pay on any appliance over $112. Use this convenient way to buy, and enjoy the use of modern home appliances listed in this catalog as you pay for them. See Page 555 for complete details and a table of Monthly Payments.

HOME DELIVERY SERVICE. Rail and truck shipments can be delivered to your home if you live within the corporate limits of a town or city where local service is available. Consult your freight or truck agent, then specify "Home Delivery" on your order.

SPARE PARTS AND REPAIR SERVICE

Spare parts and repair service are always available through your nearest Wards Retail Store, Catalog Office or Mail Order House. See Page 958 of this catalog for details on Repair Service and Spare Parts.

WARDS PORTABLE IRONER 42.95; PORTABLE IRONER STAND 6.95



(C) Irons everything from flatwork to shirts. Use it on your table or on stand (D) listed below. Compact size, takes little space, is easy to store when not in use. Foot control starts and stops roll. Thermostatically controlled 1200-watt heating element, just dial low, medium or high heat. Heat signal light. Shoe locking control leaves hands free to guide clothes. 23-in. roll is longer than on any other portable ironer. Heavy roll padding. Highly polished, smooth chromed steel shoe presses against roll. Baked-on white enamel finish. Size overall: 29 in. long, 13½ in. wide, 8 in. high. UL Approved. Guaranteed for 1 year: Wards will repair or replace without charge any parts found defective in material or workmanship within 1 year of purchase.

85 C 120 M—Ship. wt. 36 lbs. *Mailable.* Only $4.50 Down, $5 Monthly on Terms.....Cash $42.95

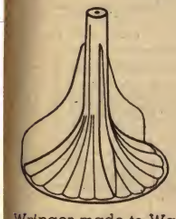
(D) Stand for Portable Ironer (C). Sturdy tubular steel legs, steel tray finished in white baked-on enamel.

85 C 7420 R—*Not Mailable.* Shipped by Freight, Truck, Express. Ship. wt. 13 lbs.....$6.95

PROTECT YOUR AUTOMATIC OR WRINGER WASHER AND DRYER FROM DIRT AND DUST—SEE PLASTIC COVERS ON PAGE 657

Wards Full Size, Apartment-Size and Portable Washers

WARDS WRINGER WASHERS ... LATEST DESIGN ... GOOD, BETTER AND BEST QUALITY MODELS 69.95 TO 139.95



Wards Patented Swirlator Agitator (see picture at left) is removable, high center post type; made of non-corrosive, high-impact plastic won't break, or chip under the hardest use. Washes big loads better; creates strong cleansing currents right to load line for quick, thorough dirt removal. Tubs are white porcelain enameled inside and out, rubber mounted to minimize noise. Seal-tite lid keeps water hot. White baked-on enamel finish on skirt, wringer column. 2-in. composition casters. Caster lock brakes hold washer stationary.

Wringer made to Wards specifications by nationally known Lovell Co. Wrings clothes damp-dry, does about 90% of the clothes lifting for you. Swings in complete circle, locks in 8 positions. Rustproofed, forged steel frame. 3-layer rubber rolls give lasting service. If rubber ever loosens from steel, or shaft breaks, roll will be replaced regardless of age. Hard foundation layer binds roll to shaft; thick resilient cushion-like middle layer protects buckles, buttons and zippers; outer tough crepe tread grips clothes better than smooth rolls. Roll pressure adjusts itself for any fabric thickness from sheerest nylons to heavy wool blankets. Easily accessible pressure release bars on wringer free roll pressure instantly. Rustless maple wood wringer bearings outwear metal bearings, never need oiling. Automatic tilting flume channels water to proper tub—keeps floors dry. Sparkling white finish is easy to clean.

Rugged, dependable electric motor—provides full power at maximum load yet operates economically. Mounted in rubber, for quiet vibration-free operation. 110–120 volt AC only. UL Approved.

Auto-Type Transmission gears are precision built; have a minimum of moving parts; sealed in protective oil, never need lubricating.

Automatic Drain Pump with hook nozzle drain hose that hooks over edge of sink and empties washer in just 2 min. (On all washers except H).

Ward Washer Guarantee: Within one year from date of delivery Wards will repair or replace without charge any parts found defective in material or workmanship. Service and Repair Parts always available.

WARDS BEST QUALITY WRING-A-MATIC WASHER 139.95

(F) Our finest washer. Has all the quality features listed above plus: Large 9–10 lbs. dry clothes capacity; Wards Wring-A-Matic wringer with 2¼-inch Balloon Rolls; Automatic Shut-off Timer; 6-vane Swirlator agitator; handsome chromed trim.

WARDS EXCLUSIVE INSTINCTIVE WRING-A-MATIC WRINGER. An instinctive pull of garment or a push or pull on the wringer stops rolls instantly. Safety release bars on each side of wringer releases roll pressure instantly. A single movement of lever resets rolls in operating position. 2½-in. Balloon Rolls wring damp-dry. Adjustable roll pressure. White baked-on enamel and chromed finish on wringer.

ILLUMINATED AUTOMATIC SHUT-OFF TIMER eliminates watching, helps make sure you wash the proper length of time. Turns off motor at end of any washing period from 1 to 15 minutes. Timer also serves as On/Off switch; "Hold" position allows continuous washer-wringer operation. Separate agitator and pump control knobs.

REMOVABLE 6-VANE SWIRLATOR AGITATOR for gentle, non-tangling cleansing action. Washer holds 19¼ gal. in work zone, 25½ gal. to top. 8½-ft. cord. 2 easy-lock caster brakes. ⅓-HP motor. Only $5 Down, $7 Monthly, 24 Months to pay on Special Appliance Terms. See Page 555.

85 C 894 R—Ship. wt. 157 lbs. ..... Cash $139.95

WARDS BETTER QUALITY WRINGER WASHER 99.95

(G) Washes 8 to 9 lbs. dry clothes in one load. Same effective washing, automatic drain pump, auto-type transmission gears and attractive white finish as Wards Best Washer. Wringer has adjustable pressure selector. Full Width Vis-A-Bars free roll pressure instantly, permits view of clothes going through wringer. 2-in. balloon rubber rolls are easy on buttons and zippers. Large drainboard conveniently supports clothes as they go through the rolls. Wringer frame is finished in sparkling, white baked-on enamel, easy to clean.

REMOVABLE 6-VANE SWIRLATOR is easy to take out for complete cleaning; gentle non-tangling action. Metal control knob, deluxe white finish. Washer holds 18 gallons in work zone, 22 gallons to top. Easy-to-clean white porcelain finish inside and out. Vinyl gasket and trim are pleasing blue color. Caster lock brake. ¼-HP motor.

85 C 855 R—Ship. wt. 147 lbs. $5 Down, $5 Monthly ..... Cash $99.95

GOOD QUALITY WRINGER WASHER 69.95

(H) Our lowest priced full-size washer. The same auto-type transmission and durable attractive finish as our more expensive washers. Ward Wringer made by Lovell swings to 8 positions. Has long-wearing 1⅞-in. semi-balloon rolls, adjustable roll pressure. Pressure release on top of wringer instantly frees roll pressure. All white baked-on enamel finish. Automatic tilting water flume, polished aluminum drainboard. Washes 8 pounds dry clothes in one load. Easy-to clean white porcelain finish inside and out of tub, attractive black trim. 3-vane removable agitator is non-tangling; washes clothes gently and thoroughly. Holds 17½ gal. in work zone, 24 gal. to top. Gravity drain valve. ¼-HP motor.

85 C 726 R—Ship. wt. 138 lbs. $5 Down, $5 Monthly ..... Cash $69.95

GASOLINE WASHER 139.95; PORTABLES 22.95, 27.95

WARDS GASOLINE POWERED WASHER (not shown). Washes 8 lbs. dry load. Removable 3-vane high center post agitator. Ward wringer has 1⅞-in. rolls. Pressure release on top. Aluminum finished frame. ⅔-HP Briggs-Stratton gasoline engine runs 3 hrs. on 1 qt. of fuel. 4 sturdy legs. Free-rolling casters. Holds 16 gal. in work zone, 24 gal. to top. Toe-touch starter. 8-ft. flexible metal exhaust hose, muffler. Wt. 154 lbs.

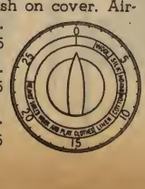
85C911R–$5 Down, $7 Monthly on Special Appliance Terms. Cash $139.95

(L) PORTABLE WASHER WITH TIMER. New, easy-to use. For personal laundry, baby clothes. Washes 2 lbs. dry clothing. Set timer for up to 30 minutes, automatically shuts off at pre-set time, no watching, ideal for delicate things (see sketch of timer). 3-vane aluminum agitator washes clothes easily, gently—really gets them clean. Washer is compact—only 13-in. diam., 10¼ in. high. Porcelain enamel tub can be used on stove to boil clothes or to heat water while washing. Holds 4½ gal. to load line, 6½ gal. to top. Baked enamel finish on cover. Air-cooled motor. UL Approved. Ship. wt. 19 lbs. *Mailable.*

85 C 526 MO—Only $3 Down on Terms. ... Cash $27.95

PORTABLE WASHER. (Like L) but no timer. Wt. 19 lbs.

85 C 525 MO—*Mailable.* $2.50 Down. ..... Cash $22.95



(M) HAND WRINGER. Fits Portable Washers above.

85 C 529 M—Ship wt. 7 lbs. *Mailable* $7.95

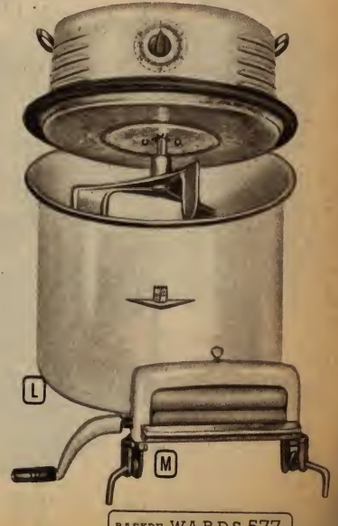
COMPACT 5-LB. WASHER 49.95

(J) Only 19 in. square by 26 in. high. Solves space problem—rolls under kitchen sink, stores in closet or odd corner. Handles full 5 lbs. dry clothes. Tri-level, 3-vane high center post aluminum agitator gives lively cleansing action at each of 3 water levels —for small, medium or large loads. Washes thoroughly but gently. Automatic drain pump empties water quickly into sink, bathtub or drain. 1/5-HP electric motor. Smooth-running nylon casters let you move washer easily. Mounting post for wringer (K) below. White baked-on enamel finish. UL Appr. For AC only. *Not Mailable.* $5 Dn., $5 Mo.

85C565 R–Ship. wt. 49 lbs. Cash $49.95

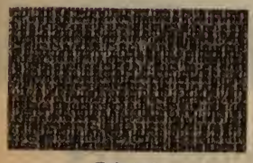
(K) HAND WRINGER. Has swivel post for quick attachment to washer (J) above. Swings around for wringing into or out of tub. 1¾-in. diameter rubber rolls with pressure adjustment. White baked-enamel finished frame, aluminum drain board. *Mail.*

85 C 535 M—Ship. wt. 7 lbs. $7.95



[1] Chair 79.95 [6] Bookcase 41.95 [2] Curved Sectional 329.95 Pair [7] Cocktail Table 39.95 [8] Step Table 31.95 [17] Lamp 17.95

Hallmark Quality. . .Wards Finest Furniture in Modern



Fabric 2

[3] ½-Sofas [12] Corner Table

Fabric 3

[4] Sofa [5] Chair

[14] 79.95

[15] 19.95

[16] 29.95

[9] 19.95

[10] 39.95

[11] 14.95

[13] 31.95

EVERYTHING YOU WANT IN UPHOLSTERED FURNITURE . . . AMAZING COMFORT OF

RICH, BEAUTIFUL STYLING. Generous size of furniture adds to beauty achieved by careful design and fine materials.

GORGEOUS UPHOLSTERY FABRICS. Select from 4 lovely fabrics described on opposite Page. Expertly tailored; neat welting and tufting add to overall richness. Fabrics in many colors and the variety of pieces offered allow unlimited decorating possibilities in your home. Included are sleek, long-wearing Nylon fabrics so popular today.

STRONGEST FRAMES. Kiln-dried selected hardwood; joints glued, double-dowelled and corner-blocked.

[1] TO [5] MODERN UPHOLSTERED FURNITURE. Fit any room arrangement. Simply styled with trim smooth lines for classic elegance. Gracefully slim arms. Welted base and back; backs have button-fastened biscuit tufting. Tapered legs with Brass trim; Choice of Blond, Walnut or Ebony finish. Read fine Quality Details above and continued on opposite page. Upholstery fabrics described on opposite page. Pay Freight from Binghamton, N.Y. Factory. Allow 3 weeks for custom-tailoring plus transit time. *State:* Fabric, Color, Wood Finish and Seat Cushion.

Key, Catalog Number, Description of Item, Sizes	Ship. wt.	Seat Cushion	Fabric 1	Fabric 2	Fabric 3	Fabric 4
(1) 66 C 70046 F—Hostess Chair Ht. 31 in. Seat 20x27 in. wide. Overall width 27 in.	75 lbs.	Coil Only	$79.95	$74.95	$79.95	$84.95
(2) 66 C 70042 F—Pair Curved Sectionals (sold only in Pairs). Each: Ht. 29 in. Seat 22 in. deep. Overall length 70 in.	280 lbs. (Pair))	Foam Only	349.95	329.95	339.95	369.95
(3) 66 C 70043 F—Pair Half Sofas (Sold only in Pairs) Each: Ht. 29 in. Seat 22x41 in. Overall length 46 in.	210 lbs. (Pair)	Coil Foam	229.95 259.95	219.95 249.95	224.95 254.95	249.95 279.95
(4) 66 C 70044 F—Sofa Ht. 29 in. Seat 22x70 in. Overall length 80 in.	170 lbs.	Coil Foam	169.95 199.95	159.95 189.95	164.95 194.95	179.95 209.95
(5) 66 C 70045 F—Lounge Chair Ht. 29 in. Seat 22x21 in. wide. Overall width 31 in.	90 lbs.	Coil Foam	94.95 99.95	89.95 99.95	89.95 99.95	99.95 104.95

COMPLETELY MATCHING TABLES, BOOKCASE AND DESK . . . FAMOUS EAMES CHAIRS . . . MODERN LAMP

[6] TO [14] Fine clean-lined modern design. Have the new light airy look of costly elegance, yet priced unusually low. Strong solid hard Sugar-Maple and Maple veneers with hand-rubbed Light Walnut finish—scratch, liquid and mar-resistant. Solid Brass accents polished and lacquered for lasting sparkle. Pay Freight from Stock.

(6) BOOKCASE. Solid Maple shelves. 13½x40 in. wide. Brass supporting rods. Height 29 in.
66 C 73159 R—Ship. wt. 60 lbs. $4.50 Down, or Cash $41.95

(7) OVAL COCKTAIL TABLE. Maple top 25x42 in. wide. Brass legs and cross-braces. Ht. 15 in.
66 C 73850 R—Ship. wt. 45 lbs. $4.00 Down, or Cash $39.95

(8) STEP TABLE. Maple shelf 27x19½ in. wide. Glass top shelf. Brass supporting rods. Ht. overall 23 in.
66 C 73852 R—Ship. wt. 40 lbs. $3.50 Down, or Cash $31.95

(9) CUBE TABLE. Solid Maple. 22 in. square. Ht. 22 in.
66 C 73856 R—Ship. wt. 25 lbs. $2.00 Down, or Cash $19.95

(10) END TABLE. Maple top and shelf. Dovetailed side-guided drawer. Brass legs. 28x20 in. wide. Ht. 21 in.
66 C 73855 R—Ship. wt. 50 lbs. $4.00 Down, or Cash $39.95

(11) MAGAZINE TABLE. White enameled shelf slides back and forth. Maple rods. Saddle-leather straps at base.
66 C 73851MO—25x16 in. Ht. 21 in. Wt. 10 lbs. *Mail.* $14.95

(12) CORNER TABLE. Maple with White enameled panel.
66 C 73853 R—Ht. 20 in. 30 in. square. Wt. 25 lbs.. $22.95

(13) DEPARTMENTALIZED COCKTAIL TABLE. Maple. White plastic inset panel. Black canvas pockets for books, etc.
66 C 73854 R—54x23 in. wide. Ht. 14 in. Wt. 35 lbs. $31.95

(14) DESK. Maple with White enameled top drawer front. Drawers dovetailed for strength, center-guided for easy sliding. Brass pulls. Top 24x48 in. Knee-hole 23 in. wide.
66C73167R—Ht. 29 in. Wt. 100 lbs. $8 Down, Cash $79.95

[15] AND [16] CHAIRS designed by famous Charles Eames. Lightweight molded shell of strong plastic-reinforced glass fibers. Black steel legs, protective tips. For desk, dining, office. Pay Freight from Stock.

(15) SIDE CHAIR. *State:* Parchment White or Dk. Gray.
66 C 73557 R—Ht. 31 in. Seat 22x18½ in. Wt. 12 lbs. $19.95

(16) ARM CHAIR. *State:* Parchment White or Bright Red.
66 C 73157 R—Ht. 31 in. Seat 24x25 in. Wt. 23 lbs.. $29.95

[17] MODERN TABLE LAMP. Polished Brass. Shade 17¼-in. diameter; Eggshell fabric over paper parchment, Black and Gold braided trim. Ht. 26½ in.
66 C 74002 MO—Wt. 7 lbs. Allow 10 lbs. Postage.. $17.95
83 CP 1742DX–30-70-100 watt bulb. Order for (17). *Pstpd.* 39c

CREDIT TERMS ON INSIDE BACK COVER

21 Table 37.95 | 29 Lamp 17.95 | 18 Sofa 209.95 | 22 Table 37.95 | 23 Table 37.95 | 19 Chair 119.95 | 28 Lamp 26.95 | 31 Desk 94.95 | 32 Chair 21.95

and Traditional Designs...Only 10% Down on Terms

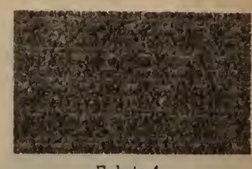
FOAM RUBBER CUSHIONS . . . LOVELY UPHOLSTERY FABRICS, INCLUDING NYLON

LUXURIOUS COMFORT. Full 5½-in. Foam Rubber seat cushions give cloud-soft yet firm support (see view at right). Most comfortable cushions available. Liquid latex is whipped to an airy foam and molded into a core with countless connected air cells which give firm resilient support. Air circulates freely for constant freshness. Does not sag, lump or pack down. Or you may choose individually muslin-pocketed coil-spring seat cushions padded with finest felted cotton. Seat cushions reversible for longer life. Backs and bases under cushions have finest quality premier wire coils for lasting resiliency. Comfortably insulated with heavy layers of felted Cotton and rubberized hair. Read "Facts About Wards Furniture" on Pages 580 and 581. Buy your Furniture on Terms; only 10% Down. See Inside Back Cover.

20 Half Sofas 259.95

Fabric 1

Luxurious Foam Rubber



Fabric 4

18 19 20 TRADITIONAL UPHOLSTERED FURNITURE. Beautiful and luxurious; always in good taste because of authentic design. Smooth capped arms, "T"-cushions, decorative welting and tufting add to the appearance. Make any room look richer, more attractive. Brass casters on all pieces for easy moving. Choose luxurious foam rubber or coil cushions. Read fine quality details on page at left and above. Lovely upholstery fabrics available described below. Pay Freight from Binghamton, N.Y. Factory. Allow 3 weeks for custom-tailoring plus transit time. Factory shipping saves; see page 970. *Be sure to State:* Catalog Number, Fabric, Color and Foam or Coil seat cushion.

Key	Catalog Number, Description of Item, Sizes	Ship. wt.	Seat Cushions	Fabric 1	Fabric 2	Fabric 3	Fabric 4
(18)	66 C 70038 F—Large Crescent Sofa. Ht. 31 in. Seat 22x72 in. Length overall 85 in.	190 lbs.	Coil	$209.95	$199.95	$204.95	$229.95
			Foam	229.95	219.95	224.95	249.95
(19)	66 C 70040 F—Lounge Chair. Ht. 32 in. Seat 22x23 in. wide. Width overall 34 in.	80 lbs.	Coil	99.95	99.95	99.95	109.95
			Foam	109.95	109.95	109.95	119.95
	66 C 70041 F—Tufted-Back Lounge Chair. Similar to (19). Ht. 32 in. Seat 22x23 in. wide. Width overall 34 in.	105 lbs.	Coil	109.95	99.95	109.95	119.95
			Foam	119.95	109.95	119.95	129.95
(20)	66 C 70039 F—Pair Half-Sofas (Sold in Pairs only). Each: Ht. 31 in. Seat 22x41 in. Length overall 48 in.	240 lbs. Pair	Coil	279.95	259.95	269.95	299.95
			Foam	309.95	289.95	299.95	329.95

CHOOSE FROM THESE 4 LOVELY FABRICS. You can see Actual fabric samples at any Ward Catalog Office.

FABRIC 1. PLAIN TEXTURED FRIEZE. Nylon Pile. See enlarged view right and Sofa (18). *State Color:* Sage-Green, Coral, Gold, Brown, Beige, Bright Red, Dk. Green or Gray.

FABRIC 2. LINEN-TEXTURED RAYON with gleaming metal threads. See opposite page, Sectional (2). *State Color:* Lime, Blue, Pink, Gold or Red—all with Black; Orange-with-Blue, Black-with-Gray, Ivory-with-Brown or Marine-Blue.

FABRIC 3. TWEED-TEXTURED FRIEZE. Nylon pile. See page left and Chair (1). *State:* Turquoise, Pink, Gold, Red, Beige, Med. Green or Natural—all on Brown Background.

FABRIC 4. TEXTURED BOUCLE. Rayon and Cotton with gleaming metallic thread. See view right and Chair (19). *State Color:* Turquoise, Ice-Pink, Lt. Beige, Antique-White, Chartreuse, Chinese-Red or Gold—all on Beige.

TRADITIONAL MAHOGANY TABLES, DESK AND BACHELOR CHEST . . . HITCHCOCK CHAIR AND LAMPS

21 TO 27 TRADITIONAL TABLES. Mahogany with hand-rubbed deep-gloss Mahogany finish. Fine workmanship. Carved solid Mahogany legs and rails. Rich Brown highlighted leather tops hand-tooled in 24K Gold. Antique-Brass finished hardware. Pay Freight from Stock.

(21) Lamp Table. Casters, shelf. Top 23x23 in. Ht. 26½ in.
66 C 73771 R— Wt. 23 lbs. $4 Down..... Cash $37.95

(22) Cocktail Table. Casters, shelf. Top 22x44 in.
66 C 73770 R–Ht. 16 in. Wt. 31 lbs. $4.00 Down, Cash $37.95

(23) Step Table. Brass casters, handle trim on sides.
66 C 73772 R—Ht. 24 in. 20x30 in. long. Wt. 28 lbs...$37.95

(24) Drum Table. Drawer. Select hardwood base for strength.
66 C 73774 R—Diameter 28 in. Ht. 28 in. Wt. 38 lbs...$37.95

(25) Book Drum Table. Select hardwood base for strength.
66 C 73775 R—Top 23x23 in. Ht. 27½ in. Wt. 33 lbs..$37.95

(26) Commode Table. Casters. One drawer, looks like two.
66 C 73773 R—19x25½ in. long. Ht. 24 in. Wt. 27 lbs. $37.95

(27) Extra-Long Cocktail Table. Casters.
66 C 73776 R—18x60 in. long. Ht. 16 in. Wt. 35 lbs. . $49.95

28 TOLE LAMP. All metal. Hand-rubbed antiqued finish. Hand-painted gilt trim. Height 25¾ inches. Shade 12x18 inches. *State Color:* Burgundy, Antique-Ivory or Dark Green. *Mailable.* Use standard bulb.
66 C 74051 MO—Ship. wt. 10 lbs.....$26.95

29 OIL TYPE LAMP. Crackled glass font. Brass mount, shaft, shade trim. Eggshell Bouclé over paper parchment shade, 15-in. diameter. 3-way lighting.
66 C 74001 MO—Ht. 29½ in. Wt. 10 lbs. *Mailable*.....$17.95
83 CP 1743 DX—50-100-150 Watt bulb for (29). *Postpd.* 49c

30 BACHELORS CHEST. Fine Mahogany veneers with hand-rubbed deep gloss finish. Panel pulls out for writing surface. Antique Brass-finished pulls. Drawers dovetailed, guided. Ht. 31 in. 19x32½ in. wide. Wt. 80 lbs.
66 C 73168 R–Pay Freight from Stock. $6.50 Dn.; Cash $64.95

31 DESK. Mahogany veneers and hardwood finished in hand-rubbed Mahogany. Leather panels in 24x48-in. top, hand-tooled in 24K Gold. 8 strong dovetailed, guided drawers, 1 double deep. Brass pulls. Pay Freight from Jamestown, N.Y. Allow 7 days plus transit time. Wt. 105 lbs.
66 C 73637 F—Ht. 30 in. Kneehole 19¾ in. wide....$94.95

32 HITCHCOCK CHAIR. Hardwood. Natural fiber seat. 17x15 in. wide. Ht. 34 in. Wt. ea. 18 lbs. *Not Mailable.*
66 C 73734 R—Mahogany finish. Pair $42.95; Each $21.95
66 C 73733 R—Black, Gold trim...Pair 42.95; Each 21.95

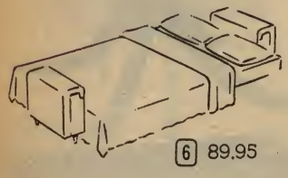
24 37.95 | 25 37.95 | 30 64.95 | 27 49.95 | 26 37.95

Furniture to Make Your Home Sparkle with New Beauty...

LUXURIOUSLY COMFORTABLE SECTIONALS, SOFAS AND CHAIRS...

Fabric 9

Fabric 8



6 89.95

Matching Bed-Davenport in Nylon Boucle (Fabric 8) on page 583.

7 34.95

AN EXCEPTIONAL VALUE . . . RICHLY STYLED SECTIONALS, SOFA GROUP AND SPACE-SAVING SOFA-BED

1 TO 6 Elegant, versatile modern with Pure Foam Rubber seat cushions and DuPont Nylon upholstery, distinctive arm treatment, button-tufted backs. Turned, tapered legs, Blond, Mahogany or Ebony-finished. Tables harmonize with low lines of furniture.

Now, at outstandingly low prices, create distinctive room arrangements with furniture constructed and styled for today's casual, flexible living. On these two pages are just a few of the many room arrangements possible—corner groups, gracefully curved Sectional groupings or handsome Sofa and Chair groups. Sofa-Bed (6) is available in spring construction only. Construction details below.

Available also at lower prices with comfortable, resilient coil-spring cushions (see "Facts" at foot of facing page.)

FABRICS: DuPont Nylon Face with gleaming metallic thread. See enlarged views at left. Or see Fabrics in color at any Ward Catalog Office.

NYLON BOUCLÉ (Fabric 8) See (1) to (5) and enlarged view (8). Colors: Red, Chartreuse, Kelly-Green, Ice-Pink, Toast or Turquoise.

NYLON FRIEZE (Fabric 9) See enlarged view (9). Colors: Cocoa, Rose-Beige, Lime, Red, Dark Green or Charcoal-Gray. Pay freight from Evansville, Ind. Factory. Allow 3 weeks plus transit time.

IMPORTANT: *Be Sure to State: Fabric Number, Color, Wood Finish and Spring or Foam Rubber Seat Cushions*

Item Key	Catalog No.	Item	Ship. wt. lbs.	Seat in.	Width in.	Fabric 8: NYLON BOUCLÉ Spring	Fabric 8: NYLON BOUCLÉ Rubber	Fabric 9: NYLON FRIEZE Spring	Fabric 9: NYLON FRIEZE Rubber
(1)	66 C 5643 F	SOFA	150	21x59	74½	$89.95	$114.95	$99.95	$124.95
(2)	66 C 5644 F	MATCHING CHAIR	90	21x19½	34	54.95	64.95	69.95	79.95
	66 C 5645 F	2-PIECE SUITE (Sofa and Chair)	240			139.95	174.95	164.95	199.95
(3)	66 C 5636 F	LEFT-HAND SECTION (Arm on left, facing piece)	100	21x42	50½	69.95	89.95	79.95	99.95
	66 C 5635 F	RIGHT-HAND SECTION (Arm on right, facing piece)	100	21x42	50½	69.95	89.95	79.95	99.95
	66 C 5637 F	PAIR SECTIONALS (Right and Left-Hand)	200			134.95	174.95	154.95	194.95
(4)	66 C 5642 F	CORNER SECTION	190	21x60	60	109.95	129.95	124.95	149.95
(5)	66 C 5638 F	RIGHT-HAND OPEN-END SECTIONAL	100	21x49½	49½	79.95	104.95	89.95	109.95
	66 C 5639 F	LEFT-HAND OPEN-END SECTIONAL	100	21x49½	49½	79.95	104.95	89.95	109.95
	66 C 5640 F	PAIR OPEN-END SECTIONALS (Right-hand, Left-hand)	200			154.95	199.95	174.95	214.95
	66 C 5641 F	ARMLESS CENTER SECTION	65	21x31½	31½	49.95	64.95	59.95	74.95
	66 C 5646 F	3-PIECE GROUP (3), (4) and (5)	390			249.95	314.95	284.95	349.95
(6)	66 C 5730 F	SOFA-BED	175	72x22	72	89.95	.....	99.95	.....
	66 C 5729 F	2PCS.: SOFA-BED (SPRING) AND FOAM-RUBBER CHAIR (2)	255			.....	159.95	.....	179.95

CHAIR 34.95 LAMPS 9.98 AND 14.95

7 TUB STYLE OCCASIONAL CHAIR. Resilient spring seat, 19½x20 in. Button-tufted, curved web-reinforced back. Softly padded with cotton. Ht. 31½ in. Modern cotton tweed cover with gleaming gold metallic thread. Blond legs. *State Choice of Color:* Black-and-White or Green. Ship. Freight, Truck or Exp.
66 C 6085 R—Ship. wt. 30 lbs..... $34.95

8 MODERN BRASS TABLE LAMP. Gleaming Brass plated base with smart Brass wire trim. 16-in. diam. Eggshell-textured fabric over paper-parchment shade, self-trim. Height 26¾ in. (Allow 10 lbs. Postage.)
66 C 323 MO—Wt. 7 lbs. *Mail*. $14.95

9 CERAMIC TABLE LAMP. Ceramic base, Gold-color Aluminum mounting and trim anodized for permanency. Ht. 31 in. Bouclé fabric over fiberglass shade, diam. 16 in. *State Color:* White, Pink or Green. Allow 10 lbs. Postage.
66 C 368 MO—Ship. wt. 8 lbs. *Mail*..... $9.98
83 CP 1743 DX—3-WAY BULB. Use with lamps above. 50-100-150 watts. *Postpaid*..... 49c

SHIPPING NOTICE: "R" after Cat. No. means Shipped by Freight, Truck or Express

PAY ONLY 10% DOWN. SEE INSIDE BACK COVER.

PLASTIC-TOP TABLES 16.95 TO 24.95

10 TO 14 Limed Oak or Black-with-Limed Oak, Brass accents. Oak Tables: solid Oak and Oak veneers, Black Tables: solid hardwood, hardwood veneers.

10 CORNER TABLE Main shelf 28½x28½ in. Ht. 23 in.
66 C 965 R—Limed Oak. Ship. wt. 31 lbs.... $24.95
66 C 975 R—Black-and-Limed Oak. Wt. 31 lbs... 24.95

11 COCKTAIL TABLE. 37½x19½x15½ in. high.
66 C 961 R—Limed Oak. Ship. wt. 23 lbs.... $16.95
66 C 971 R—Black-and-Limed Oak. Wt. 23 lbs... 16.95

12 END TABLE. 26x17x22 in. high. Wt. Ea. 17 lbs.
66 C 962 R—Limed Oak. Pair $31.95.... Ea. $16.95
66 C 972 R—Black-and-Limed Oak. Pr. $31.95 Ea. 16.95

LAMP TABLE. Like (12) but 19½ in. sq. Ht. 25 in. Ship. wt. ea. 17 lbs.
66 C 963 R—Limed Oak. Pair $31.95..... Ea. $16.95
66 C 973 R—Black-and-Oak. Pair $31.95.... Ea. 16.95

13 STEP TABLE. 28x17¾ in. Ht. 23 in. Wt. ea. 20 lbs.
66 C 974 R—Black-and-Oak Pair $32.95; Ea. $17.95
66 C 964 R—Limed Oak. Pair $32.95..... Ea. 17.95

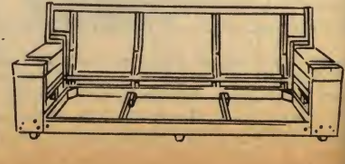
14 SQUARE COCKTAIL TABLE. Top 28½ in. sq. Ht. 16 in.
66 C 976 R—Black-and-Limed Oak. Wt. 26 lbs. $17.95
66 C 966 R—Limed Oak. Ship. wt. 26 lbs..... 17.95

FACTS ABOUT WARDS FURNITURE

FABRICS. All tested and approved for quality by Wards Laboratory. Fabrics (6), (8) and (9) are Nylon, a synthetic generally considered the most durable of all upholstery fabrics. Smooth Nylon fibers produce lovely, vibrant colors. Wards tests show Nylon has excellent wearability, strength, dirt-resisting, cleaning qualities and resistance to wrinkles.

All furniture custom-tailored at Factory by skilled craftsmen. Due to differences in dye lots, impossible to control, you are urged to buy all sectional pieces at one time for a perfect color match.

FRAMES. Only select kiln-dried Hardwood is used in Wards frames. All joints are glued, double-dowelled and corner-blocked for extra rigidity and long life. (See detailed diagram below).



Custom-Tailored in Nylon...Cushioned with Foam Rubber

GLAMOROUSLY BEAUTIFUL FABRICS...MANY EXCITING COLORS

DISTINCTIVELY STYLED . . . WARDS BETTER QUALITY SECTIONALS, SOFA GROUP AND SOFA-BED

15 TO 19 Full Foam Rubber seat cushions in DuPont Nylon Face or Textured Tweed upholstery. Low, sleek silhouettes, button-tufted backs, simple modern arms and turned, tapered Blond, Ebony or Walnut-finished legs with Brass trim. Comfortable, resilient coil-spring seat cushions available at a lower price. Sofa-Bed (19), Sofa-Bed Group and Chair (15) in spring construction only.

MULTICOLORED RAYON AND COTTON TWEED WITH METALLIC THREAD. (Fabric 5), enlarged view (5) right. Durable, modern. *Colors:* Turquoise, Ice-Pink, Gold, Red, Lt. Brown, Moss-Green or Black-and-White.

HIGH QUALITY NYLON FRIEZE WITH METALLIC THREAD. (Fabric 6). See enlarged view (6) at right. *Colors:* Turquoise, Cocoa-Brown, Beige, Chartreuse, Red, Kelly-Green or Charcoal-Gray.

Pay Shipping Charges from Factory in Binghampton, New York. Allow 3 weeks for custom tailoring plus transit time.

IMPORTANT: *Be Sure To State Fabric Number, Color, Wood Finish and Spring or Foam Rubber Cushions*

Keys	Catalog Number	Item	Ship. Wt. lbs.	Seat in.	Width in.	Fabric 5: TEXTURED TWEED		Fabric 6: NYLON FRIEZE	
						Spring	Rubber	Spring	Rubber
(15)	66 C 5659 F	HOSTESS CHAIR	50	21x27	27	$39.95	.....	$44.95	.....
(16)	66 C 5656 F	PAIR SECTIONALS (Right and Left)	170	22x41 Ea.	52 Ea.	149.95	$179.95	159.95	$209.95
(17)	66 C 5658 F	CHAIR	80	22x22	40	59.95	69.95	69.95	79.95
(18)	66 C 5657 F	SOFA	130	22x60	80	99.95	124.95	119.95	139.95
	66 C 5655 F	2-PC. SUITE (Sofa and Chair)	210			159.95	189.95	189.95	219.95
(19)	66 C 5726 F	SOFA-BED	150	72x22	80	89.95	.....	109.95	.....
	66 C 5725 F	2-PC. SUITE (Sofa-Bed, Chair)	217			149.95	.....	179.95	.....

Fabric 5

Fabric 6

19 89.95

LAMPS 13.95 AND 14.95 . . . PLASTIC-TOP TABLES 24.95 AND 32.95 . . . ROCKER 52.95

20 MODERN METAL TABLE LAMP. 3-way lighting. 16-in. diameter textured fabric over paper parchment shade. Gleaming Brass plated base. Height 27¼ inches. *Mailable.*
66 C 324 MO—Wt. 7 lbs. Allow 10 lbs. Postage. Each $14.95
83 CP 1743 DX—3-Way Bulb. *Postpaid*.....49c

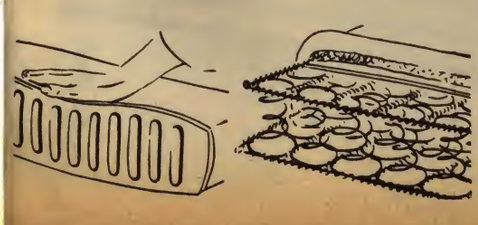
21 BRASS TABLE LAMP with 3-way lighting. Smart polished Brass base, never needs polishing, is easy to clean. 18-in. diam. shade of White Bouclé over paper parchment, 6⅛ in. high. Special harp for 3-way "Bo-Lite" bulb. Lamp 26¼ in. high. Shipping weight each 8 lbs. *Mailable.* Allow 10 lbs. Postage.
66 C 310 MOX—Pair $25.95. Ea. $13.95 83 CP 1779 OX—3-way Bo-Lite bulb. *Ppd.* $1.19

FACTS ABOUT WARDS FURNITURE

FOAM RUBBER CUSHIONS. (See below Left.) The most luxurious and comfortable cushioning you can own. Wards Foam Rubber cushions are made of liquid Latex whipped to a light airy foam and molded into a core of inter-connected air cells. Air circulates through the tiny cells, keeping it always sanitary, dust-free and fresh. Foam Rubber does not sag, lump or pack down, gives lasting comfort.

SPRINGS. (See below Right). All springs are made of highest quality Premier wire. Coil-spring bases and backs have built-in stabilizers to prevent shifting and floating. Spring cushions have double-cone coils for balanced resiliency and extra comfort. Back and base coils well insulated with rubberized hair layer and many layers of high quality white felted cotton. Spring cushions have numerous layers of resilient felted-cotton for comfort.

PAY ONLY 10% DOWN ON WARDS TERMS . . . SEE INSIDE BACK COVER FOR COMPLETE INFORMATION



22 TO 26 MODERN TABLES expertly styled to blend with today's long, low lines in furniture. Plastic tops are grease-, stain- and alcohol-resistant—choice of Black-and-White, balance select Hardwood; or Limed Oak plastic, balance solid Oak. Gleaming Brass ferrules. All except (22) have drawer.

(22) ROUND COCKTAIL TABLE. Diam. 34 in. Ht. 15 in. Wt. 25 lbs. *Not Mailable.*
66 C 1024 R—Limed Oak... $24.95 66 C 1034 R—Black-and-white... $24.95

(23) CORNER TABLE. Top 32x32 in. Ht. 21 in. Wt. 25 lbs. *Not Mailable.*
66 C 1023 R—Limed Oak... $32.95 66 C 1033 R—Black-and-White... $32.95

(24) END TABLE. Top 19x26 inches. Height 21 inches. Ship. wt. 16 lbs.
66 C 1021 MO—Limed Oak. *Mailable.* Pair.....$47.95; Each.....$24.95
66 C 1031 MO—Black-and-White. *Mailable.* Pair..$47.95; Each..... 24.95

(25) COCKTAIL TABLE. Top 20x46 in. Ht. 15 in. Wt. 15 lbs. *Not Mailable.*
66 C 1020 R—Limed Oak...$24.95 66 C 1030 R—Black-and-White...$24.95

(26) STEP TABLE. Step 19x29 inches. Height 21 in. Ship. wt. 17 lbs.
66 C 1022 MO—Limed Oak. *Mailable.* Pair..... $47.95; Each.....$24.95
66 C 1032 MO—Black-and-White. *Mailable.*. Pair... 47.95; Each..... 24.95

27 52.95 Rocker

27 TUFTED FOAM RUBBER ROCKER. Superbly styled, luxuriously comfortable, yet moderately priced. High, gently tapered back relaxes tired muscles. Full foam rubber seat padding over resilient spring base. Web reinforced back. Biscuit-tufted seat, 20x20 in., tufted back. Blond legs, Brass tips. Modern, nubby cotton Tweed cover with Gold metallic thread. *State:* Green or Black-and-White.
66 C 5894 R—Ht. 36 in. Wt. 65 lbs. *Not Mailable.* $5.50 Down.....or Cash $52.95

FACTORY SHIPPING NOTICE: Factory shipping saves money, gives greater color and fabric choice. Allow time stated for skilled craftsmanship. See Page 970.

Sofa-Beds and Studio Couches at Budget Prices...

SIMMONS BED CHAIR 59.95 AND STUDIO COUCH 79.95

(A) (B) Simmons high standards have made their name synonymous with the best bedding. Each of these pieces takes little space yet offers comfortable extra sleeping space. Buy both pieces for a smart living room group that can sleep 3 people. Cotton Tweed upholstery. Choice of: Black-and-White, Toast-with-Black, Dk. Green-with-Black or Turquoise-with-Black. Blond wood legs. Pay freight from Elizabeth, N.J. Factory. Allow 3 weeks plus transit time.

(A) BED CHAIR opens into full-length single bed. Coil-springs in back, seat and base assure comfortable sleeping. Seat and back cushions are hinged together so they will not separate while in bed position. Folding link-spring frame extends to full length, forming base; simply place back and seat cushions in place to form bed. Opens into 36x75-in. bed (see View A for bed position). Height overall 34 in. Seat 24x36 in. Seat height 18 in. *State color.*

66 C 5864 F—Ship. wt. 83 lbs..... $6 Down on Terms, or Cash $59.95

(B) STUDIO COUCH forms two 30x75-in. twin beds. Reversible innerspring back cushions and coil-spring base are softly padded with Cotton for comfort. Seat cushion is full length innerspring mattress. Open by pulling couch base forward, revealing metal frame concealed in base section (Shown in this position in small view B). Place innerspring mattress cushion on metal frame and couch is ready to sleep two people. Seat 30x75 in. Seat height 18 in. *State color.*

66 C 5863 F—Ship. wt. 145 lbs. $8 Down.....or Cash $79.95

SOFA-BED, CHAIR 129.95 2 Pcs. . . SOFA-BED ONLY 79.95

(C) A new, Modern Sofa-Bed and Platform Swivel Rocker with decorative polished Brass arm supports . . . an attractive addition to your living room. Sofa-Bed makes up into a comfortable bed at night. Strong Hardwood frames—glued, double-dowelled and corner-blocked for extra rigidity. Handsomely tapered blond legs—front legs have smart, polished Brass ferrules.

SOFA-BED: Deluxe coil-spring Innerspring mattress over coil-spring base for bed-like sleeping comfort. Completely flat sleeping surface. Forms 42x72-in. wide bed. Raising seat lowers back automatically to bed position (see View C for sleeping position—Sofa-Bed Pad is shown on Sofa-Bed in View C and sold below). Seat 72x21 in. Seat height 18 in. Length overall 79 in. Height overall 33 in. Large compartment for linen storage during the daytime.

MATCHING SWIVEL PLATFORM ROCKER revolves in complete circle (see View (C1) for swivel motion) and rocks on stationary platform . . . ideal for viewing TV. Coil-spring back and 22x23-in. seat are softly padded for your comfort. Seat height 17 in.

COTTON TWEED UPHOLSTERY with silver metallic thread. *State color:* Turquoise, Toast, Dark Green, Red or Charcoal-Gray. Pay freight from Factory near New York City. Allow 15 days plus transit time.

66 C 5719 F—SOFA-BED ONLY. Ship. wt. 140 lbs..... $79.95

66 C 5720 F—SOFA-BED AND SWIVEL ROCKER. Wt. 180 lbs..... 129.95

TWIN LOUNGER 74.95

(D) Simple, modern styling—the ideal bed and lounge for the apartment, guest room, recreation room or den. Full innerspring type construction—both sides offer same comfort—no hard and soft side as in many couches.

Back supported by link spring that drops to form base for innerspring top cushion. Comfortable mattress unit over steel spring base. Rugged all steel angle frame. Two innerspring bolsters padded with cotton for added comfort and appearance. Forms 60x75-in. double bed or two 30x75-in. single beds (See small view D). Seat 18 in. high. Covered in smart Modern Check Tweed. *State:* Olive-Green, Ice-Pink or Charcoal-Gray. Shipped promptly from Stock by Freight, Truck or Express.

66 C 5860 R–Wt. 125 lbs. $7.50 Down. Cash $74.95

HELP IN MAKING YOUR SELECTION

See top of next page for assistance in selecting the sleeping-lounging furniture that you need.

"R" AFTER CATALOG NUMBER Means Shipped from Stock by Freight, Truck or Express.

SOFA BED PAD 8.98

Adds extra sleeping comfort to your Sofa-Bed; protects upholstery and during the day may be conveniently stored in bedding compartment. Shown on open bed in View (C) above. Fits all Wards Sofa-Beds. Size 72x45 in. Durable Blue-and-White striped cover. Filled with soft felted cotton held in place by channel-stitching.

66 C 5712 MO—Ship. wt. 13 lbs. *Mailable*.. $8.98

USE WARDS CONVENIENT MONTHLY PAYMENT PLAN. Pay only 10% Down and the balance in Monthly Payments. See Inside Back Cover for details.

FOAM LATEX STUDIO-BEDS 54.95 AND 69.95

(E) Foam-Latex studio-bed with colorful Ice-pink and Charcoal plaid cover. Use as smart couch during the day; comfortable bed at night. Ideal in apartments where space is limited. 4½-in. extra density foam mattress over de luxe hand-tied deep-coil box spring. Mounted on sturdy wood frame. 6 dark Walnut-finished legs.

66 C 7108 R—30x75 in. long. Wt. 87 lbs. $7 Down.... or Cash $69.95

66 C 7110 R—INNERSPRING BOLSTERS TO MATCH (E). Wedge-shaped. 36x11 in. high. Sold in pairs only. Wt. pair 17 lbs.....Pair $12.95

66 C 7113 R—ECONOMY FOAM LATEX STUDIO-COUCH. Like above but medium firm mattress over de luxe wire-tied Box Spring. Blue-and-White stripe cover. Ship. wt. 87 lbs. $5.50 Down.....or Cash $54.95

HOLLYWOOD STUDIO COUCH 44.95

(F) Smart daytime couch and comfortable nighttime bed. 114 resilient coils softly padded with new White felted cotton and insulated with firm sisal pads. Box spring has 36 wire-tied coils on 6 walnut-finished wood legs. Closely woven heavy sateen cover—Turquoise-and-Brown striped. Taped box edges. Size: 30x74 in. long.

66 C 7950 R—Ship. wt. 92 lbs... $4.50 Down on Terms, or Cash $44.95

SLIP COVER FOR STUDIO COUCH. Strong Vat-dyed pebble-weave Cotton. Slips easily over bedding. Red-and-Chartreuse patterned valance pleated on 3 sides. Balance Solid color. Dry clean or wash with care. *State top, background color:* Brown or Green. *Mailable.*

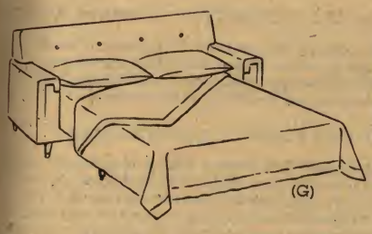
66 C 6330—Fits (F) above or any 30x74-in. bed. Wt. 4 lbs.... $8.95

G 249.95 2-Pcs.

H 109.95 Each

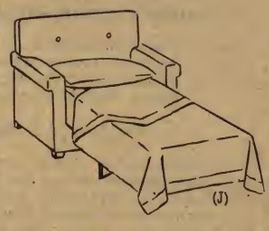
(G)

(H)



(G)

(H)



(J)

J 99.95

Bed-Davenports With Innerspring Mattresses

Wards offer a complete selection of sleeping-lounging furniture—Sofa-Bed, Bed Chairs, Bed-Davenports, Studio Couches and Lounges. All at low, money-saving prices. Each makes an attractive living room piece during the day and opens to form a comfortable bed at night. Your selection will of course depend largely on your needs and the price you wish to pay. Bed-Davenports and Chair Lounges offer the greatest sleeping comfort, because they have an Innerspring Mattress over link-spring base. Also, you do not sleep on the upholstery . . . it stays fresher and lasts longer. For these reasons they cost a little more. They are easily made up—remove cushions, pull out mattress and spring base. Sofa-Beds offer style and utility at a low price. Back lowers automatically to sleeping position. Studio Couches and Lounges provide comfortable sleeping while they double in the daytime as couches with the addition of bolster pillows or slipcovers. Buy your Dual sleeping and lounging furniture on Wards Terms.

Factory shipping saves you money. See Page 970 for details.

WARDS BEST BED-DAVENPORT . . . FOAM LATEX AND NYLON FABRIC 199.95

G An outstanding low price for a Bed-Davenport and Chair with the style and construction features of this suite—Full Foam Latex 5-in. cushions with customed tailored 100% Nylon faced bouclé upholstery (see Fabric G). Available also with coil-spring seat cushions. Strong Hardwood frame. Steel-spring back cushions—softly padded. Brass ferrules on front legs. Bed-Davenport has spring edge for greater sitting comfort. Bed-Davenport forms comfortable 52x72-in. bed for 2 (View G shows bed open) with full 312-coil innerspring mattress over link spring base. Seat 60x22 in. Seat height 18 in. Length overall 74 in. Height overall 31 in. Matching Chair has 20x21 in. wide seat. Width 32 in. *State color:* Turquoise, Kelly-Green, Red, Toast or Charcoal-Gray with sparkling metallic thread. Pay freight from Scranton, Penn. Factory. Allow 2 weeks plus transit time for delivery. Use your credit, see Inside Back Cover.

66 C 5780 F—Bed-Davenport and Chair with Foam Rubber Cushions. Wt. 350 lbs. . . . $269.95

66 C 5781 F—Bed-Davenport Only with Foam Rubber Cushions. Ship. wt. 275 lbs. . . . 199.95

66 C 5782 F—Bed-Davenport and Chair with Coil-Spring Cushions. Wt. 350 lbs. 249.95

66 C 5783 F—Bed-Davenport Only with Coil-Spring Cushions. Ship. wt. 275 lbs. 179.95

SECTIONAL BED-DAVENPORTS 109.95 Each

H Attractive contemporary style . . . complements any furnishings—modern or traditional. Add that needed extra sleeping space, order a pair or one. Softly padded coil-spring back. Choice of coil-spring seat cushion, softly padded with rubberized sisal and cotton or luxurious 5-in. Foam Rubber cushion—all cushions are reversible to give your upholstery years of added service. Frame constructed of sturdy Hardwood.

Single-Size Innerspring Mattress over steel link spring for complete sleeping comfort. To open, simply remove seat cushion, pull spring and mattress forward to form roomy 27x74-in. bed (see View H for sleeping position). Seat height 18 in. Seat 23½x35 in. Width overall 39 in. Pay freight from Brooklyn, N.Y. Factory. Allow 2 weeks plus transit time for delivery. Modern Tweed upholstery (see Swatch Fabric H above). *State choice of color:* Turquoise, Pink, Sage-Green, Red or Toast. *State:* Right or Left Arm as you face Davenport. Buy the furniture you need now . . . use Wards Convenient Credit Terms—see inside Back Cover for complete details.

66 C 5785 F—Coil-Spring Cushion. Ship. wt. 150 lbs. . . . . $11 Down, or Cash Each $109.95

66 C 5786 F—Foam Rubber Cushion. Ship. wt. 150 lbs. . . . . $12 Down, or Cash Each 119.95

BED CHAIR WITH INNERSPRING MATTRESS 99.95

J Wards Best; has full Innerspring Mattress for an unusual degree of comfort. Compactly designed with smart Modern styling. Ideal for overnigh guest, small apartment, cabin—the answer to the extra sleeping need.

Innerspring Mattress for your sleeping comfort. Link-spring base. Opens to form 74x27-in. bed (see View J, bed position). Softly padded with rubberized hair and cotton. Remove seat cushion and pull out innerspring mattress and link spring. Choice of coil-spring seat or new 5-in. Foam Rubber cushion for extra comfort—seat cushions are reversible. Seat 29x23 in. Seat height 18 in. Height overall 31 in. Width overall 40 in. Strong Hardwood frame. Dark-finished wood legs. Smart, durable Cotton Tweed upholstery. *State color:* Turquoise, Red, Sage Green, Pink or Toast. Pay freight from Brooklyn, N. Y. Factory Allow 2 weeks plus transit time for delivery. Ship. wt. 150 lbs.

66 C 5858 F—Coil Spring Seat Cushion Chair. . . . $10 Down, or Cash $99.95

66 C 5829 F—Foam Rubber Seat Cushion Chair. . . $11 Down, or Cash 109.95

MODERN INNERSPRING BED-DAVENPORT 159.95

K Simple Modern styling. A pleasing addition to your living room. Opens quickly and easily to form comfortable bed for 2 (see View G above for open position). Concealed innerspring mattress 73x54 in. over link spring base. Reversible coil-spring seat cushions. Coil springs in back. Softly padded with felted cotton. Hardwood frame—glued, dowelled and corner blocked. Blond-finished legs. Seat 59x21 in. Seat ht. 18 in. Ht. overall 31 in.

Fabrics: Cotton Tweed (shown). *State color:* Red, Sage-Green, Dark Green, Nutmeg-Brown, Turquoise or Pink. Frieze (enlarged view K). *State color:* Green, Turquoise, Red, Toast or Natural. Pay freight from Factory near Scranton, Penn. Allow 2 weeks plus transit time for delivery. Ship. wt. 260 lbs.

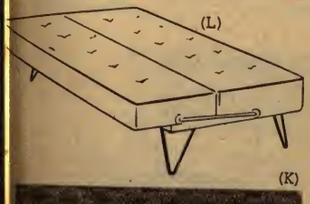
66 C 5767 F—Tweed Upholstery. . . . . $16 Down, or Cash $159.95

66 C 5773 F—Frieze Upholstery. . . . . $17 Down, or Cash 169.95

MODERN DROPBACK LOUNGE 54.95

L Smartly styled Modern Lounge adds sleeping space at moderate cost. Innerspring units in seat and back are padded with rubberized sisal and cotton for comfort. Angle steel frame. Opens by lifting strap between seat and back to form 42½x74-in. bed for 2 (see View L for sleeping position). Brass-finished side braces and legs. Durable checked Tweed upholstery. *State color:* Charcoal-Gray, Ice-Pink or Olive-Green. Seat 17 in. high. Seat overall 23 x 74 in. long. *Not Mailable*—Shipped by Freight, Truck or Express. Ship. wt. 120 lbs.

66 C 5832 R—$5.50 Down . . . . Cash $54.95



(L)

(K)

K 159.95

L 54.95

[1] Swivel Platform Rocker 71.95 [5] Step Table 31.95 [2] Settee 109.95 [6] Cocktail Table 31.95 [7] Drum Table 31.95 [3] Wing Chair 57.95

Coordinated Maple with Colonial Styling that

[4] 52.95

[8] 29.95

[9] 79.95

[10] 34.95

FURNISH YOUR ENTIRE HOME . . . LIVING ROOM, DINING ROOM, BEDROOM . . . FROM WARDS

WARDS MAPLE SHOP . . . Our Best Maple Furniture, completely coordinated in style and color of finish for the entire home. Solid Hardrock Maple throughout with all the construction details of truly fine furniture. Never outmoded, furniture to live with . . . all the warmth and charm of Authentic Colonial style and fine craftsmanship. Beautiful warm Mellow Light Brown finish on all pieces. Beveled arms and rounded edges give a rich time-worn appearance to each piece.

HANDSOME UPHOLSTERED MAPLE LIVING ROOM PIECES 52.95 TO 114.95 .. Shipped from Stock

All upholstered pieces on this page have comfortable coil-springs padded with cotton felt in seat and back cushions—all reversible except on Sofa-Bed. Sturdily constructed of Solid Hardrock Maple with beautiful warm, Light Brown Maple finish. Ladder backs on Settee, Wing Chair and Swivel Platform Rocker. Authentic beveled arms. Cape Cod Chair sold separately below. Shipped from Stock by Freight or Express.

[1] SWIVEL PLATFORM ROCKER. Swivels in complete circle and rocks for lounging comfort. Large 20x21½-in. seat. Width overall 31½ in. Height 34 in. Upholstered in smart, small Provincial printed Cotton. *State color choice:* Green or Brown.
66 C 9313 R—Ship. wt. 87 lbs. . . . . $7.50 Down, or Cash $71.95

[2] SETTEE. Large 21x61-in. wide seat. Width overall 73 in. Height 33½ in. Upholstered in durable rough textured Tweed.
66 C 9300 R—*State:* Green or Brown. Ship. wt. 145 lbs. . . . $109.95

SOFA-BED (not shown). Same smart styling as Settee (2) sold in column at left. A sofa by day and a bed for two at night. Converts into a 45x72-in. bed. Sofa-Bed has innerspring mattress unit covered with rubberized hair, Cotton felt in seat and back for comfortable, flat sleeping surface. Back is covered in upholstery fabric. Width overall 83 in. Height 33½ in. Upholstered in same Tweed fabric as Settee. *State:* Green or Brown.
66 C 9311 R—Ship. wt. 145 lbs. . . . . $11.50 Down, or Cash $114.95

[3] WING CHAIR. A comfortable lounge chair upholstered in handsome Cotton fabric with small check pattern on Black background. Large 21x20½-in. seat. Width overall 31½ in. Height 33½ in. *State your choice of upholstery color:* Green or Brown.
66 C 9302 R—Ship. wt. 61 lbs. . . . . $6 Down, or Cash $57.95

USE WARDS CONVENIENT CREDIT TERMS, SEE INSIDE BACK COVER.

CAPE COD WING CHAIR 52.95

[4] Comfortable, attractive chair with high wing-back. Reversible coil-spring cushion. Soft Cotton padding. Smart print pattern Cotton cover. *State Color:* Natural, Green or Brown. Seat 20x21 in. Height 40 in. Pay Freight from Stock.
66 C 8983 R—Ship. wt. 70 lbs. $52.95

COLONIAL-STYLED TABLES . . . SOLID HARDROCK MAPLE 29.95 AND 31.95

[5] STEP TABLE. Drawer under shelf. Lower step 28x16 in. Ht. overall 24 in.
66 C 9321 R—Ship. wt. 35 lbs. $31.95

[6] COCKTAIL TABLE. Utility drawer under top. Top 42x20 in. Height 19 in.
66 C 9320 R—Ship. wt. 38 lbs. $31.95

[7] DRUM LAMP TABLE. Handy for books, etc. Top diameter 26 in. Height 26 in.
66 C 9322 R—Ship. wt. 37 lbs. $31.95

[8] DROPLEAF TABLE. Top 26x14 in. Opens to 26x30 in. Height 24 in.
66 C 9323 R—Ship. wt. 32 lbs. $29.95

MAPLE DINING PIECES . . . AUTHENTIC COLONIAL STYLING 8.95 TO 129.95

Solid Hardrock Maple construction—fully framed, dovetailed drawers with smooth interiors; dustproof. Chairs have stretcher-braced legs for extra strength. Same Lt. Brown finish as other pieces on these pages. Antiqued metal pulls. Maple veneers on back of cabinets. Shipped promptly from Stock for your convenience. See Inside Back Cover for Credit Terms.

[15] Welsh Cabinet 129.95 [13] Chair 13.95 [12] Lazy Susan 8.95 [11] Captain's Table 59.95 [14] Captain's Chair 28.95

[9] DROPLEAF TABLE. Top 38x25 in. Measures 38x61 in. with leaves raised, 38x71 with 10-in. leaf (included). Height 30 in.
66 C 9341 R—Ship. wt. 104 lbs. $8 Down. . . . . *Cash $79.95

[10] DROPLEAF TABLE. 24x36 in. wide; leaves raised, 50x36 in.
66 C 9340 R—Ht. 29 in. Wt. 57 lbs. $3.50 Down. . . . Cash $34.95

[11] CAPTAIN'S TABLE. Large 46-in. diameter table—with two 8-in. extension leaves (included) 46x62 in. wide. Height 30 in.
66 C 9342 R—Ship. wt. 86 lbs. $6 Down. . . . . Cash $59.95

[12] LAZY SUSAN. Revolves on wood base. Bottom felt covered.
66 C 9347 R—18-in. diameter. Ship. wt. 9 lbs. $8.95

[13] SIDE CHAIR. 16x16½ in. wide. Legs stretcher-braced.
66 C 9345 R—Height 33 in. Ship. wt. 18 lbs. . . . . Each $13.95

[14] CAPTAIN'S CHAIR. Saddle seat 17x19½-in. Height 29 in.
66 C 9346 R—Ship. wt. 24 lbs. $3 Down, Cash. . . . . Each $28.95

[15] WELSH CABINET. Linen drawer; lined silver section. 2 compartments—2 shelf spaces ea. Buffet base 19x46x33 in. high.
66 C 9336 R—Height overall 68 in. Ship. wt. 158 lbs. $129.95

WELSH BUFFET. Base section only of Welsh Cabinet above.
66 C 9337 R—Ship. wt. 118 lbs. . . . . $9 Down, or Cash $87.95

[16] BENT BACK CHAIR. Seat 16½x16 in. wide. Height 32 in.
66 C 9335 R—Ship. wt. 15 lbs. . . . . Each $13.50

[17] SADDLE SEAT CHAIR. Seat 17½x14½ in. Height 33½ in.
66 C 9343 R—Ship. wt. 16 lbs. . . . . Each $12.95

[16] 13.50

[17] 12.95

18 Sectional 76.95 Each 22 Corner Table 32.95 23 Cocktail Table 29.95 19 Sectional 76.95 Each 24 Tier Lamp Table 15.95 20 Platform Rocker 63.95

Reflects Today's Pleasant Informal Living

MAPLE SHOP . . . OUR FINEST MAPLE, MODERATELY PRICED, ONLY 10% DOWN ON TERMS

Fit any decorating scheme . . . 6 decorator-designed fabrics in a wide range of colors allow you to choose the combination best suited to your individual taste. Maple furniture's simplicity of style, adaptability to any period and moderate price make it ideal for those desiring a completely matching home, the young couple beginning to buy furniture and the family who wants furniture that is both attractive and long wearing. Use Wards Payment Plan; see Inside Back Cover for complete details.

COLONIAL STYLED UPHOLSTERED FURNITURE FOR YOUR LIVING ROOM, DEN, ETC. 35.95 TO 86.95

Each of these upholstered pieces has comfortable coil-spring seat and back cushions softly padded with cotton-felt except (21) has cotton-felt padded cushions only, no springs. All cushions are reversible to double the wear of the upholstery. Sturdily constructed of the finest Solid Hardrock Maple for many years of use. Finished in beautiful Warm, Light Brown Maple. Shaped arms are beveled. Ladderbacks on Sectional Pieces, Love Seat and Platform Rocker. Shipped from Albany Stock—Pay Freight from nearer: Albany or Baltimore. Use Wards Credit Terms, see Inside Back Cover.

18 19 RIGHT AND LEFT-HAND SECTIONAL PIECES. When placed together form a 94-in. sofa. Ideal for use in small or large room. Each Sectional Piece has 21x41-in. wide seat. Width overall 47 in. each. Height 33½ in. Upholstered in attractive Nubby textured Cotton Tweed. *State color choice:* Brown or Light Green. Wt. 90 lbs.
66 C 9306 RT—LEFT-HAND SECTIONAL..... $8 Down, Cash $76.95
66 C 9305 RT—RIGHT-HAND SECTIONAL..... $8 Down, Cash 76.95

LOVE SEAT WITH ARMS (not shown). Same attractive styling as Sectional Pieces (18) and (19) but with two arms. Seat 21x41 in. wide. Width overall 52 in. Height 33½ in. Same Tweed upholstery as on (18) and (19). *State choice of colors:* Green or Brown.
66 C 9308 RT—Ship. wt. 95 lbs.....$9 Down, or Cash $86.95

20 PLATFORM ROCKER. Rocks smoothly on concealed base—does not creep or crawl across the floor. The perfect chair for relaxing. 21x20½-in. seat. Width overall 31½ in. Height 34 in. Covered in gay Colonial printed Cotton. *State:* Green or Brown background.
66 C 9307 RT—Ship. wt. 72 lbs.....$6.50 Down, or Cash $63.95

21 OCCASIONAL CHAIR. The "extra" chair that you need in your home. Cushions softly padded with Cotton. Large 21x20½-in. seat. Ht. overall 33 in. Upholstered in bright, decorative Provincial leaf-patterned Cotton. *State:* Red, Green or Brown background.
66 C 9312 RT—Ship. wt. 28 lbs.....$4 Down, or Cash $35.95

25 15.95

21 35.95

31 79.95

30 37.95

RIGIDLY CONSTRUCTED . . . TIME-WORN EDGES AND MELLOW LIGHT BROWN FINISH 15.95 TO 32.95

22 CORNER TABLE. An attractive and substantial addition to any room. Main shelf 30 in. sq., top 21 in. along wall. Ht. overall 26 in.
66 C 9326 RT—Ship. wt. 40 lbs. $3.50 Down.....or Cash $32.95

23 COCKTAIL TABLE. Large 40x19-in. wide top. Height 16 in. Convenient lower shelf for magazines, books, newspapers, etc.
66 C 9324 RT—Ship. wt. 33 lbs. $3 Down.....or Cash $29.95

24 TIER LAMP TABLE. A handy and unusually decorative piece in your home. Diameter 18 in. Use for lamp, books and knick-knacks.
66 C 9325 RT—Height overall 26 in. Ship. wt. 22 lbs.....$15.95

25 STEP TABLE. Two roomy shelves—books may be conveniently stored under top shelf. Lower shelf 25x14 in. Height overall 25 in.
66 C 9329 RT—Ship. wt. 20 lbs.....$15.95

COLONIAL BEDROOM PIECES . . . SOLID HARDROCK MAPLE 37.95 TO 179.95

Fully framed construction for strength. Drawers have smooth interiors, dovetailed corners—dustproof—slide easily on center guides. Antique-finished metal pulls, Light Brown finish blends with other pieces on these pages. See Shipping Notice at top of this page.

26 PANEL BED with rails and slats. Headboard height 36 in. Footboard height 24 in. Gracefully turned posts add beauty.
66 C 9375 RT—FULL (54-IN.) WIDTH. Wt. 74 lbs. $5.50 Down, Cash $52.95
66 C 9378 RT—TWIN (39-IN.) WIDTH. Wt. 60 lbs. $5.50 Down, Cash 52.95

27 54-IN. BOOKCASE HEADBOARD BED OUTFIT. Headboard, rails, slats and footboard. Headboard 40 inches high, 10¼ inches deep. Footboard 14 inches high. Handy 4-section divided shelf with sliding doors.
66C9380 RT–HEADBOARD OUTFIT. Wt. 100 lbs...$7 Down, Cash $69.95
66C9383 RT–HEADBOARD ONLY. Wt. 90 lbs...$5 Down, Cash 49.95

28 CHEST-ON-CHEST. 7 roomy storage drawers. Top 19x35 in. wide.
66 C 9379 RT—Ht. 48½ in. Wt. 170 lbs. $11.50 Dn., Cash $114.95

29 TRIPLE DRESSER WITH MIRROR. 10 roomy drawers. Top 20x60 in. Maple-framed Plate Glass mirror—size overall 33x48 in.
66 C 9386 RT—Ht. 33½ in. Wt. 240 lbs...$18.00 Down, Cash $179.95

DOUBLE DRESSER WITH MIRROR. 8 roomy drawers. Top 20x50 in. wide. Maple-framed Plate Glass mirror, size overall 30¾x39¾ in.
66 C 9376 RT—Ht. 33½ in. Wt. 200 lbs. $14.50 Down, or Cash $144.95

30 NIGHT STAND. Roomy drawer and 2 shelf spaces. Top 15x22 in.
66 C 9384 RT—Ht. 27¼ in. Wt. 40 lbs.....$4 Down, Cash $37.95

31 4-DRAWER CHEST. Top 18x32 in. wide. Height 42½ inches.
66 C 9382 RT—Ship. wt. 130 lbs.....$8 Down, or Cash $79.95

27 54-in. Bookcase Headboard Bed 69.95 28 Chest-On-Chest 114.95 29 Triple Dresser with Mirror 179.95

26 52.95

(B) TV Swivel Rocker 49.95 (E) Step Table 21.95 (A) Sofa-Bed 74.95 (F) Cocktail Table 18.95 (G) Corner Table 28.95 (C) Arm Chair 36.95 (D) Magazine Table 18.95

Colonial-Styled Maple Furniture at Moderate Prices

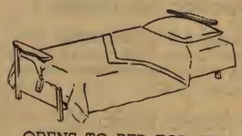
(H) 31.95

(J) 16.95

(K) 64.95

(L) 12.95

SOFA-BED 74.95 PLATFORM ROCKER 37.95 ARM CHAIR 36.95 SWIVEL ROCKER 49.95 3-PC. GROUP 144.95



OPENS TO BED FOR TWO

GOOD QUALITY COLONIAL MAPLE FURNITURE attractively styled and low priced. Solid Hardwood construction—exposed surfaces are Maple with a warm Light Brown finish. Decorative gathered flounce and upholstery of durable Cotton, printed with gay Provincial pattern. Practical reversible coil-spring seat and back cushions on Arm Chair, Swivel Rocker and Platform Rocker padded with felted Cotton. Sofa-Bed is comfortably padded with rubberized sisal and felted Cotton. Shipped promptly from Stock by Freight, Truck or Express. Use your Credit. See Inside Back Cover for details.

(A) SOFA-BED provides a sofa during the day and a bed at night. You'll always have room for overnight guests. Converts into a 42½x72¾-in. bed in a matter of seconds. Opens easily by raising seat cushions; automatic release lowers back to bed position—see view above. Roomy storage compartment for linens.

(B) TV SWIVEL ROCKER. Rocks on stationary platform and swivels in complete circle. Coil-spring cushions. Ht. overall 34 in. Seat 21x20 in. PLATFORM ROCKER (not shown). Same as (C) but has rocker base for added comfort.

(C) ARM CHAIR. Large 20x21-in. wide seat. Seat height 17 in. Height overall 30½ in. COLORFUL PROVINCIAL PRINT UPHOLSTERY. Informal, durable, closely woven cotton. *State choice of background color:* Brown or Green.

Key	Cat. No.	Item; *State Fabric Color*	Ship. wt.	Price
(A)	66 C 8891 R	SOFA-BED	150 lbs.	$74.95
(B)	66 C 8906 R	TV SWIVEL ROCKER	62 lbs.	49.95
	66 C 8905 R	PLATFORM ROCKER	53 lbs.	37.95
(C)	66 C 8972 R	ARM CHAIR	42 lbs.	36.95
	66 C 8850 R	3-PC. GROUP—SOFA-BED, PLATFORM, ROCKER AND ARM CHAIR	245 lbs.	144.95
	66 C 8851 R	2-PC. GROUP—SOFA-BED, PLATFORM ROCKER	192 lbs.	109.95

SOLID MAPLE TABLES 10.95 TO 28.95 . . . CRICKET CHAIRS 16.95 TO 21.95 . . . DESK 64.95

(D) TO (G) GOOD QUALITY COLONIAL TABLES. Adaptations from Early American styles. Nutmeg Maple (Light Brown) finish. Shipped with legs detached to reduce shipping costs.

(D) MAGAZINE END TABLE. Top 23x17 in. wide. Rack for magazines.
66 C 1046 MB—Height 21 in. Ship. wt. 30 lbs. *Mailable* $18.95

(E) STEP TABLE. Lower shelf 24x17 in. wide. Top 7x17 in. wide.
66 C 1047 MB—Height 24½ in. Ship. wt. 30 lbs. *Mailable* . . $21.95

(F) COCKTAIL TABLE. Top 38x18½ in. Magazine shelf 9x35 in.
66 C 1045 MB—Height 14½ in. Ship. wt. 35 lbs. *Mailable* . . . $18.95

(G) CORNER TABLE. Main shelf 28 in. sq., top 23 in. along wall.
66 C 1048 R—Height 23 in. Ship. wt. 33 lbs. $3 Down, Cash $28.95

(H) BOOKCASE. Solid Maple in Lt. Brown Maple finish. 3 shelves—8½ to 11¼ in. high, 9 in. deep. Width 36 in.
66 C 1705 R—Ht. 36 in. Wt. 47 lbs. $3.50 Down, Cash $31.95

(J) LADDER-BACK CHAIR. Hallmark Quality Colonial style. Solid Maple. Beautiful woven Natural-color fiber seat. Extra-tall back, 41¾ in. high. *State:* Maple, Mahogany or Walnut finish.
66 C 73723 R—Chair. Seat 19½x14½ in. Wt. 14 lbs. $16.95
66 C 73724 R—Chair with arms (not shown). Wt. 16 lbs. . 22.95

(K) KNEEHOLE DESK. Solid Maple top and drawer fronts. Beautiful Light Brown Maple finish. Handsome Antiqued metal pulls. 8 dovetailed drawers, center guided—1 double deep for filing. Kneehole 19 in. wide. Top 43x21½ in. deep.
66 C 1380 R—Height 30¼ in. Ship. wt. 100 lbs. $64.95

(L) MAPLE DESK CHAIR. Strong, solid Hardwood. Light Brown Maple finish. Height 32 in. Seat 15½x17 in. wide.
66 C 1531 R—Ship. wt. 17 lbs. $12.95

CRICKET PIECES. Reversible cushions, softly padded seats 21x18½ in. Charming Colonial Cotton Prints. Sturdily constructed with strong Hardwood frames glued and dowelled.

(M) CRICKET BARREL CHAIR. Provincial cotton Print. *State color:* Gold, Green or Brown. *State:* Maple or Mahogany finish.
66 C 8930 R—Height 35 in. Ship. wt. 28 lbs. $21.95

(N) CRICKET ROCKER OR CHAIR. Runners detached to reduce Freight. Height 34 in. Attractive Colonial cotton Chintz cover. *State background color:* Natural, Red or Green. *State:* Maple or Mahogany finish.
66 C 8932 R—CRICKET ROCKER (shown). Ship. wt. 23 lbs. . . . $18.95
66 C 8931 R—CRICKET CHAIR (not shown). Ship. wt. 22 lbs. . 16.95

(P) TO (V) ECONOMY-QUALITY MATCHING MAPLE TABLES. Early American designs at a low price. Nutmeg (Lt. Brown) finish. Legs detached for low shipping costs.

(P) END TABLE. Top 19½x13 in. wide. Lower shelf.
66 C 1041 M—Height 22 in. Ship. wt. 19 lbs. *Mailable* $10.95

(R) COCKTAIL TABLE. Top 30½x17 in. wide. Decorative gallery.
66 C 1040 M—Height 14 in. Ship. wt. 15 lbs. *Mailable* $10.95

(T) STEP TABLE. Lower shelf 24x14 in. Top shelf 12x14 in.
66 C 1043 MO—Height 22 in. Ship. wt. 15 lbs. *Mailable* . . . $10.95

(U) COBBLER'S BENCH COCKTAIL TABLE. Top 35x16½ in. wide.
66 C 1044 MO—Height 14 in. Ship. wt. 17 lbs. *Mailable* . . . $10.95

(V) LAMP TABLE. Top 16x16 in. Height overall 23 in.
66 C 1042 MO—Ship. wt. 20 lbs. *Mailable* $10.95

SHIPPING INFORMATION: "R" After Catalog Number means *Not Mailable*—Shipped Promptly by Freight, Truck or Express Only.

(M) 21.95

(P) 10.95

(N) 18.95

(T) 10.95

(R) 10.95

(V) 10.95

(U) 10.95

(B) Swivel Rocker 79.95 (G) Western Lamp 19.95 (E) End Table 11.95 (A) Sofa-Bed 119.95 (F) Cocktail Table 29.95 (D) Ottoman 23.95 (C) Lounge Chair 69.95

Ranch Furniture Brings the Real West into Your Home

COMPLETE 5-PC. WESTERN RANCH GROUP WITH TWO BRASS WALL PLATES FREE ONLY 249.95 . . : 2-PC. GROUP 199.50

Create in your home an authentic Western atmosphere with this smartly designed Ranch-Style Furniture. Ideal for the family who want to furnish their living room, den or TV room attractively and for years of use, but have a modest budget. Upholstered in durable DuPont Fabrilite (Vinyl plastic on strong fabric backing)—looks like leather; resists scuffing and peeling. Easily cleaned with soft damp cloth. End and Cocktail Tables (E) and (F) are made of strong Hardwood and have smart rounded "time worn" effect edges, pegtop trim and rustic plank tops. Cocktail Table (F) is inspired by buckboard seat on wagon springs. Upholstered pieces are sturdily constructed of Solid Hardwood and finished in a two-tone combination of Natural "Gray Driftwood" and Light Walnut. Seats and backs are softly padded with Cotton and Sisal for comfort. Arms are reproductions of old ox-yokes. Handsome embossed horse heads on Sofa-Bed and Swivel Rocker and saddle on Lounge Chair. State upholstery color: Green, Saddle-Tan or Red. Receive Free your Gift of beautiful matching Brass wall Plates, embossed with realistic horses heads when you purchase the money saving 5-Pc. Ranch Group at only $249.95. Plates shown on wall above Sofa-Bed. Shipped promptly from Stock for your convenience. Use Wards Monthly Payment Plan. Pay only 10% Down and the balance in low monthly payments. See Inside Back Cover for details.

Key	Item: *State Catalog Number:* 66 C 5800R *State:* Green, Saddle-Tan or Red	Ship. Wt.	Price
(A)	SOFA-BED (Shown open in small view at right) . .	165 lbs.	$119.95
	BED-DAVENPORT. See description at right.	275 lbs.	209.95
(B)	SWIVEL ROCKER.	90 lbs.	79.95
	2-PC. GROUP: Sofa-Bed (A) and Swivel Rocker (B).	255 lbs.	199.50
(C)	LOUNGE CHAIR.	70 lbs.	69.95
(D)	OTTOMAN.	25 lbs.	23.95
(E)	END TABLE. Top 24x14 in. Height 21 in.	20 lbs.	11.95
(F)	COCKTAIL TABLE. Top 40x22 in. Height 16 in.	40 lbs.	29.95
	5-PC. GROUP: Sofa-Bed, Swivel Rocker, Cocktail Table, 2 End Tables and you also get 2 Brass Wall Plates Free	335 lbs.	249.95

SHIPPING INFORMATION: "R" After Catalog Number means *not mailable*—Shipped Promptly from Stock by Freight, Truck or Express Only. Buy your furniture now—use Wards Convenient Credit Terms. Pay only 10% Down and the balance in low monthly payments. See Inside Back Cover for details.

(A) SOFA-BED: Opens like small view at right. Comfortable double-cone coil-springs in seat and back over base springs. Softly padded with Cotton and Sisal. Seat 72x21 in. deep. Forms 72x45-in. wide bed. Height overall 34 in.

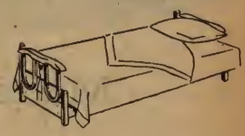
BED-DAVENPORT (not shown). Styled like Sofa-Bed (A). Converts from Sofa to 72x54-in. wide bed for 2 at night. Remove seat cushions and pull handle forward and bed unfolds. Bed-Davenport has its own comfortable innerspring mattress over link-spring base—you do not sleep on upholstery. Coil-spring cushions padded with Cotton Seat 60x22in. deep. Height overall 32 in.

(B) SWIVEL ROCKER. Rocks and revolves on stationary base. Large 22x22-in. coil-spring seat and back softly padded with Cotton. Height overall 34 in.

(C) LOUNGE CHAIR. Attached coil-spring seat cushion—large 22x23-in. wide seat. Coil-spring base and back. Padded with Cotton. Height overall 33 in.

(D) OTTOMAN. Softly padded Cotton top 20x20 in. square. Height 13 in.

(G) WESTERN LAMP. Decorative wagon wheel and base of Light Oak. 4 panel 13-in. Koda-chrome shade—each of 4 panels is a Western scene print. 66 C 320 MO—Height 23 in. *Mailable.* Ship. wt. 5 lbs. 8 oz. $19.95



SOFA-BED—for a smart sofa by day and comfortable bed at night . . . add extra sleeping space to your home. Converts easily into a 72x45-in. bed. Opens by raising seat cushion; automatic release lowers back to bed position—see small view above. Convenient, roomy compartment for storing linens.

COLONIAL-STYLED MAPLE CHAIRS 7.95 TO 24.95 . . . COLONIAL TELEPHONE BENCH 24.95

Each of these beautiful Early American pieces is a charming accent to your decorating scheme. Every piece has authentic style features adapted from the original designs over a century old. They have proven through the years to be favorites of every generation. They are especially so today with the trend toward informal living and the popularity of Early American furnishings.

(H) FIDDLE-BACK CHAIR with quaint Early American styling. Ideal chair for use at desk or dining table. Seat 16½x15½ in. wide. Height overall 37 in. Sturdily constructed of Hardwood with choice of finish. *State:* Maple or Mahogany finish.

66 C 1542 R—Shipping weight 14 lbs. *Not Mailable.* $7.95

(J) CAPTAIN'S CHAIR. An exceptionally comfortable wood chair. Solid Maple construction. Large 17½x20½-in. wide shaped seat. Height overall 30 in. *State choice:* Maple or Mahogany finish.

66 C 1536 R—Shipping weight 16 lbs. *Not Mailable.* $15.95

(K) HALLMARK QUALITY GOVERNOR CARVER CHAIR—so called from the original in Pilgrim Hall, Plymouth, that was owned by the famed Governor Carver, first governor of Plymouth. This fine solid Maple chair, rich in historical background, has comfortable form-fitting back and deep scoop seat. Seat 19x16 in. wide. Height overall 31½ in. *State choice of:* Maple or Mahogany finish. Ship. wt. 25 lbs.

66 C 73726 R—*Not Mailable* . . . . . $2.50 Down, Cash $24.95

(L) COMB BACK CHAIR. A modified version of the original 18th century design. Solid Maple construction. Comb-shaped head rest. 17¼x15¼-in. scoop seat. Height overall 32½ in. Ship. wt. 14 lbs.

66 C 1534 R—*State:* Maple or Mahogany finish. *Not Mailable.* . . $10.95

(M) WINDSOR ROCKER OR CHAIR. Often used during the 18th century for spinning. Solid Maple construction. Comfortable curved back with turned spindles. Large shaped seat 15½x13 in. wide. *State choice of* Maple or Mahogany finish. *Not Mailable.*

66 C 1532 R—ROCKER. Height 31¾ in. Shipping weight 11 lbs. . $8.95

66 C 1533 R—CHAIR (not shown). Ht. 35½ in. Ship. wt. 11 lbs. . . . 7.95

(N) HALLMARK QUALITY BOSTON ROCKER. Has all the charm and beauty of the original Colonial design. Probably the most popular style chair in America since 1825. Solid Maple. Beautiful wide scroll top rail and delicate spindles. Extra-high back—40½ in. high. Low broad seat 18x19 in. wide. *State choice of* Maple or Mahogany finish.

66 C 73117 R—Ship. wt. 26 lbs. *Not Mailable.* $2.50 Down, or Cash $21.95

(P) COLONIAL TELEPHONE LOUNGE. Sturdily constructed of Solid Birch and Maple with a beautiful warm Light Brown Maple finish. Convenient space for directories, note-pads, etc. below 16x11½-in. telephone shelf. Large shaped seat. Size overall 33½x17 in. deep. Height overall 30 in. Ship. wt. 26 lbs.

66 C 1180 R—*Not Mailable* . . . . . $2.50 Down, or Cash $24.95

FIREPLACE ACCESSORIES SOLD ON PAGE 645.

(P) 24.95

(N) 21.95

SHIPPING NOTICE: "R" after Catalog Number Means Not Mailable; Shipped from Stock by Freight or Express.

(H) 7.95 (J) 15.95 (K) 24.95 (L) 10.95 (M) 8.95

1 32.95
Swivels

3 29.95
Swivels, Rocks

7 32.95
Rocker

8 21.95

9 42.95 Ea.
41.95 Ea. (2 or more)

2 42.95
Swivels, Rocks

4 46.95
Swivels, Rocks

5 59.95
Swivels, Rocks

6 59.95
Swivels, Rocks

Modern and Traditional Chairs, Rockers and Hassocks at

PERFECT FOR TV . . . LUXURIOUSLY COMFORTABLE SWIVEL ROCKERS AND SWIVEL CHAIRS IN SMART STYLES 19.95 TO 59.95

Distinctive, modern styling blends beautifully with any interior. Chairs (1) through (6) swivel in complete circle—put everything within your reach. Chairs (2), (3), (4), (5) and (6) rock, also. All shipped promptly from Stock. See Shipping Notice on this page.

Chairs (1) through (6) revolve in complete circle as diagrammed, (2) to (6) rock as shown by dotted lines.

1 TUB-STYLE COCKTAIL CHAIR. Swivels in complete circle. Lovely Textured Cotton Tapestry. Steel spring seat 21x27 in. padded with rubberized hair and cotton. Back padded with cotton. *State:* Light or Dark finished legs. *State:* Lime, Red or Charcoal.
66 C 5892 R—Ht. 27½ in. Wt. 40 lbs.....$32.95

2 OPEN-ARM SWIVEL ROCKER. Swivels and rocks for extra comfort. Attractive, durable Duran plastic where wear is hardest, balance Cotton Tweed with gleaming metallic thread. Your choice of three lovely color combinations: Red Tweed with Red Duran, Green Tweed with Green Duran, Gold Tweed with Brown Duran. Spring-filled seat cushion and back over steel spring base. Softly padded with rubberized hair and cotton. Seat 19½x23 in. Blond wood arms and base. Ht. 36 in. *State Color.*
66 C 6182 R—Ship. wt. 75 lbs.....$42.95

3 MODERN SWIVEL ROCKER. Rocks — revolves in complete circle on modern base. Have everything within your reach — just swivel around to reach ashtray, turn on light, etc. Covered in smart Cotton Tweed upholstery interwoven with rich, Silver-color metallic thread. Comfortable steel spring seat is softly padded with cotton for extra comfort. Padded back. Seat 19½x20 in. Height 30 inches. Striking Blond wood finish. *State Upholstery Color:* Red, Yellow or Charcoal.
66 C 5890 R—Wt. 45 lbs.....Singly $29.95
Save, 2 or more.....Each 27.95

MODERN PULL-UP CHAIR (Not shown). Matches (3). Attractive Cotton Tweed cover interwoven with gleaming Silver-color metallic thread. Blond wood finish. Steel spring seat softly padded with cotton. Seat 20x20 inches. Padded back. Height 29½ inches. *State Color:* Red, Yellow or Charcoal-Gray.
66 C 5976 R—Wt. 28 lbs.....Singly $19.95
Save, 2 or more.....Each 18.95

4 CLOSED-ARM SWIVEL ROCKER. Rocks and revolves for extra convenience. Attractive Cotton Tweed cover in a striking new modern design interwoven with gleaming Gold-color metallic thread. Luxuriously comfortable coil-spring seat and back over spring bases are expertly constructed to relax tired muscles. Soft rubberized hair and cotton padding. Seat 21x23 inches wide. Ht. 36 in. *State Upholstery Color:* Red, Green or Brown.
66 C 6161R—Shipping weight 75 lbs. $5.00 Down on Wards Terms.....or Cash $46.95

5 TUFTED SWIVEL ROCKER. Rocks and revolves in a complete circle. Striking nubby Tweed upholstery with gleaming Gold-color metallic thread. Attractive welting and tufting follow today's look in home fashions. Extra-high back gives you added comfort. Both spring seat and back are softly padded with rubberized hair and cotton for comfort. Seat 23x22½ in. Ht. 38 in. *State Color:* Red or Green.
66 C 6159 R—Ship. wt. 90 lbs. $5.50 Down on Wards Terms.....or Cash $59.95

6 BUTTON-BACK SWIVEL ROCKER. Modern tailored look. Rocks and swivels. Full foam rubber reversible seat cushion for extra comfort. Attractive welting and kick pleat. Smart Nubby Cotton Bouclé cover. Seat 21x22 in. Ht. 30 in. *State Color:* Persimmon (Orange-Red), Lime or Turquoise.
66 C 5891R—Shipping weight 75 lbs. $6.00 Down on Wards Terms.....or Cash $59.95

FRAMES. Only select kiln-dried Hardwood is used in Wards chair frames. All joints are glued, double-dowelled and corner-blocked for extra strength and rigidity.

WARDS CREDIT TERMS. Pay only 10% Down on Chairs and Hassocks and the balance in small Monthly Payments. See Inside Back Cover for complete credit details.

SHIPPING NOTICE. "R" after Catalog Number means *Not Mailable;* Shipped Promptly from Stock by Freight, Truck or Express.

SMART CHAIRS 21.95 TO 42.95

7 ROCKER. Rocks on hidden springs. Padded spring seat 21x22 in. Height 30½ in. Modern Cotton Tweed with gleaming Gold-color metallic thread. Attractive, durable Plastic on arms. Light or Dark wood finish. Colors: Charcoal-Gray, Green or Red. *State Upholstery Color and Finish.* Ship. wt. 45 lbs.
66 C 5893 R—$3.50 Down.....or Cash $32.95

MODERN CHAIR. (Not shown). Matches (7). Attractive Cotton Tweed with Gold-color metallic thread, Plastic on arms. Padded seat 21x22 in. Ht. 30½ in. *State finish:* Light or Dark. *State Color:* Charcoal, Green or Red. Wt. 45 lbs.
66 C 5968 R—$3.50 Down.....or Cash $31.95

8 BOUDOIR CHAIR. Washable, durable Vinyl Plastic in a gay, feminine Gingham pattern. Comfortable steel spring seat softly padded with rubberized hair and cotton. Height 32 inches. Seat 19x22¾ inches wide. Two striking color combinations: Rose-with-Green or Green-with-Gray (White background). *State your choice of color.*
66 C 5353 R—Ship. wt. 25 lbs.....$21.95

9 TRADITIONAL LOUNGE CHAIR. Smart, durable Kid-Grain Duran upholstery. Easy to clean. Removable padded, coil-spring seat cushion rests on coil-spring base. Comfortable padded steel spring back. Seat 20x20½ in. wide. Ht. 32 in. Dark wood finish. *State your choice of Color:* Chartreuse, Red, Dark Green or Gray. Ship. wt. each 65 lbs.
66 C 5454 R—$4.50 Down.....Singly $42.95
Save, 2 or more $4.50 Down....Each 41.95

CONVENIENT, VERSATILE HASSOCKS FOR EXTRA SEATING . . . PLASTIC COVERS IN GAY, VIVID COLORS 4.49 TO 12.98

Add a note of gay color to any room with one of these distinctively-styled hassocks. So practical for extra seating—perfect for TV viewing. Neatly tailored in long-wearing, beautifully-textured Duran plastic. Easy to clean—just wipe with a damp cloth. Smooth reinforced bottoms prevent tipping. All solidly filled with excelsior and padded with cotton except storage hassocks (13) and (15).

10 TWO-TONE HASSOCK. Unusual diamond shaped design on top. Handy carrying tabs. Smart Leather-grained Duran cover. Diam. 15 in. *State:* Ivory-with-Red or with Green.
66 C 633 MO—Ht. 12 in. Ship. wt. 13 lbs. *Mailable*.....$4.49

11 SQUARE HASSOCK. Striking Tweed-textured Duran cover. Top 15 in. square. Ht. 13 in. Lime-Green, Dk. Red or Gray.
66 C 654 MO—*State Color.* Ship. wt. 16 lbs. *Mailable*.....$5.49

12 BENCH-TYPE HASSOCK. Contoured top 21½x12 in. Decorative button. Handy carrying tabs. Lustrous Kid-Grain Duran. *State:* Red-with-Gray, Green-with-Chartreuse or All-Gray.
66 C 631 MO—Ht. 13 in. Wt. 20 lbs. *Mailable*.....$5.98

13 STORAGE HASSOCK. Hinged padded top 24x16 in. Tweed textured Duran plastic. *State:* Chartreuse, Tan or Gray.
66 C 672 MO—Ht. 15 in. Ship. wt. 21 lbs. *Mailable*.....$12.98

14 LARGE ROUND HASSOCK. Smart button-tufted top blends perfectly with today's look in home furnishings. Lustrous Kid-Grain Duran cover. Height 13 inches. Diameter 23½ in. *State Color:* Gray, Green or Red.
66 C 656 MO—Ship. wt. 27 lbs. *Mailable*.....$10.98

15 ROUND STORAGE HASSOCK. Comfortable rubberized-hair padded top opens to convenient, roomy storage space. Diameter 19 inches. Height 15 in. Textured Duran Cover. *State Color:* Gray, Green or Red.
66 C 677 MO—Ship. wt. 14 lbs. *Mailable*.....$10.98

10 4.49

11 5.49

12 5.98

13 12.98

14

15

Unusually Low Prices for Such High Quality Construction

LOUNGE IN COMFORT . . . PLATFORM ROCKER, ROCKER-RECLINER AND LOUNGE CHAIRS 38.95 TO 92.95

Beautifully styled to blend with any interior and to bring you full lounging comfort. All have sturdy Hardwood frames. (16) through (18) shipped to you promptly from Stock by Freight, Truck or Express Only.

16 ROCKER-RECLINER AND OTTOMAN. Lever locks to any position; assures full comfort. Multicolored Floral Cotton Tapestry on Beige background. Dark wood finish. Comfortable coil-spring seat and back; softly padded with rubberized hair and cotton. Seat 20x23 in. Ht. 36½ in. Handy ottoman: 23x18x15½ in. high. Factory-shipped; see above. Ship. wt. 90 lbs.
66 C 6118 R—$6.50 Down or Cash $62.95

17 OPEN-ARM PLATFORM ROCKER. Lustrous, durable Duran plastic on parts where wear is hardest. Balance Cotton Tweed with metallic thread. Comfortable coil-spring seat and back over steel springs. Softly padded with rubberized hair, cotton.

State: Green Duran with Green Tweed, Red with Red or Gray with Black. Seat 20x23 in. Ht. 36 in.
66 C 6130 R—Wt. 72 lbs. $38.95

66 C 5258 R—Like (17) but all Duran plastic cover. *State Your Choice of Color:* Red, Green or Chartreuse. Pay Freight from Eastern Tennessee Factory. Allow 2 weeks plus transit time. Ship. wt. 72 lbs. $42.95

18 RECLINING LOUNGE CHAIR. Expertly designed to give you full lounging comfort. Adjusts with body weight to almost any position. Front of chair rises to support legs; back and seat tilt (see small view). Resilient spring seat. Cotton and sisal padding. Seat 20x22½ in. Ht. 39 in. overall.

Covered in Duran Plastic where wear is hardest; Modern Cotton Tweed with gleaming metallic thread on seat and back. *State your choice of color:* Gray Duran with Black Tweed, Green Duran with Green Tweed or Red Duran with Red Tweed.
66 C 2175 R—Ship. wt. 92 lbs. $6.50 Down on Wards Terms, or Cash $64.95

19 FOAM-RUBBER STRATOLOUNGER. Nationally advertised at $99.50. Luxurious comfort. Adjusts to reclining position with body weight. Built-in footrest rises, seat and back tilt (see small view). 2½-inch molded Foam Rubber seat cushion over coil-spring base. Softly padded coil-spring back.

Durable Plastic, balance Cotton Tweed with metallic thread. *State:* Kelly-Green Plastic with Kelly-Green Tweed, Beige with Brown or Red with Red. Seat 20½x22 in. Pay freight from nearest Factory: Buffalo, Boston or Philadelphia. Allow 2 weeks plus transit time.
66 C 2241F—Ht. 38 in. Ship. wt. 100 lbs. $9.50 Down on Terms or Cash. $92.95

Built-in footrest rises and both back and seat tilt on Chairs (18) and (19).

SHIPPING NOTICE: "R" after Catalog Number means shipped from Stock by Freight, Truck or Express.

ADD NEW BEAUTY WITH A COMFORTABLE CHAIR FOR LIVING ROOM OR BEDROOM 29.95 TO 64.95

20 GRACEFUL CHANNEL-BACK CHAIR. Exceptionally attractive when used in pairs. Comfortable attached coil-spring seat is supported by metal and burlap webbing. Softly padded with cotton. Elegant Dark-wood finish with fine carving on legs. Covered in lovely Cotton and Rayon Damask. Smart brass nailhead trim. Seat 21x22 in. wide. Ht. 36 inches. *State Color:* Forest Green, Coast, Red or Gold. Ship. wt. each 47 lbs.
66 C 5979 R—$3.00 Down . . . . . Singly $29.95
Save on 2 or more. $3.00 Down . Each 28.95

21 FOAM-RUBBER TRADITIONAL CHAIR. Graceful channel back. Reversible full 5-in. Foam Rubber seat cushion for luxurious comfort. Resilient coil-spring seat base. Soft cotton padding in back. Lustrous Cotton and Rayon Damask cover, bouclé trim to match. Handsome Dark-finished carved cabriole legs. Smart Brass Nailhead trim. Seat 20x21 in. Height 34 in. *State Upholstery Color:* Gold, Red or Sage-Green. Ship. wt. each 85 lbs.
66 C 5392 R—Ship. wt. 85 lbs. $6.50 Down on Wards Convenient Terms or Cash $62.95

22 HIGHLY-STYLED SWIVEL ROCKER. An elegant traditional chair—rocks and revolves in a complete circle. Covered in nubby Gotton Bouclé interwoven with gleaming metallic thread. Smart button-tufting on back and seat. Wide webbed back gives extra support to your shoulders. Resilient spring seat 19x21½ in. Softly padded with rubberized hair and cotton for comfort. Ht. overall 32 in. *State:* Red, Gold, Olive-Green.
66 C 6114 R—Wt. 68 lbs. . . . . Singly $49.95
Save on 2 or more. . . . . Each 47.95

23 CONTEMPORARY FOAM-RUBBER CHAIR. Supremely comfortable, luxurious full 5-in. Foam Rubber reversible seat cushion over coil-spring seat base. Smart button-tufted padded back blends perfectly with today's furnishing fashions. Nubby cotton upholstery with gleaming metallic thread and black flecks. Light finished tapered wood legs, handsome Brass Trim. Seat 20x20 in. Ht. 31 in. *State:* Persimmon, Lt. Green or Lt. Brown.
66 C 5966 R—Wt. 67 lbs. . . . . Singly $64.95
Save on 2 or more. . . . . Each 62.95

DISTINCTIVELY-STYLED HASSOCKS MAKE IDEAL EXTRA SEATS 6.98 TO 13.95

Comfortable Plastic-covered hassocks . . . ideal for TV viewing. Perfect as footstools to add full length lounging comfort to chairs. So easy to clean—just wipe with damp cloth.

24 SQUARE WROUGHT-IRON HASSOCK. Spring top 17½x17½ in. Cotton padding. Black legs. Textured plastic cover. *State:* Pink, Lime or Gray.
66 C 670 MO—Ht. 16 in. Wt. 14 lbs. *Mail*. . . . $6.98

25 OBLONG HASSOCK. Black Satin tubular steel legs, Brass tips. Cotton and excelsior padding. Modern patterned Duran plastic cover. 14x20 in. *State:* Aqua, Charcoal or Chartreuse.
66 C 667 MO—Ht. 14 in. Wt. 14 lbs. *Mail*. . . . $8.49

26 OBLONG HASSOCK. Black wood legs. Brass tips. 24x16 in. Basket-weave Duran—Gold overlay. *State:* Turquoise, Ice-Pink or Green.
66 C 666 MO—Ht. 13 in. Wt. 17 lbs. *Mail*. . . $10.98

27 EMPEROR HASSOCK. Tubular steel legs, steel frame. 23x17x15 in. high. Gold-color legs with Black Duran, Gold overlay; or Black Satin legs with Ivory Duran, Gold overlay. *Mailable.*
66 C 662 MO—*State color.* Wt. 16 lbs. $13.95

28 SWIVEL HASSOCK. Brass accents, Black legs. 20-in. diam. Foam Rubber, Cotton cushion. Duran, Gold overlay. *State:* Black, Beige or Aqua.
66 C 678 MO—Ht. 17 in. Wt. 19 lbs. *Mail*. . . $12.98

TV SWIVEL CHAIR 10.95 . . . MATCHING PULL-UP CHAIR 9.95

29 TV SWIVEL CHAIR. Revolves in a complete circle—perfect for television. Lovely textured Plastic cover. Softly padded back and 21x18-in. steel spring seat. Black Satin-finished tubular steel frame, Plastic ferrules. Ht. 29 in. *State Color:* Red, Gray, Pink or Chartreuse.
66 C 2121 MO—Ship. wt. 22 lbs. *Mailable*. $10.95

TV PULL-UP CHAIR. (Not shown) Matches (29). Shaped seat and back, spring seat; both softly padded. Black Satin-finished tubular steel frame. Black plastic caps on smart V-type legs. Seat 21½x19 in. Ht. 28 in. Textured Plastic cover. *State:* Red, Gray, Pink or Chartreuse.
66 C 2122 MO—Ship. wt. 20 lbs. *Mailable*. $9.95

WARDS PAYMENT PLAN. Pay only 10% Down on your Chair or Hassock. See Inside Back Cover for details.

Modern Wrought Iron Furniture Adds a Note of

Smart Wrought Iron furniture adds a distinctive and modern look to your home. For today's casual living—ideal for living room, den, TV room or porch. Handsomely designed. Clean, trim styling that blends well with any type of furniture. Lightweight and portable, yet ruggedly built for years of lasting use—can easily be moved from room to room. Wrought Iron frames have permanent finishes that resist rusting and chipping, can be cleaned with just a damp cloth. Only 10% Down on Terms. See Inside Back Cover for details of Wards Terms.

MODERN WROUGHT IRON LIVING ROOM 21.95 (Chair) TO 99.95 (5-Pc. Group)

Versatile, modern styling designed to fit almost any room arrangement you desire. Complete basic furnishing for your living room, den or porch. Black satin finish on all wrought iron pieces. Brass-tipped legs add interesting accent to the Black.

UPHOLSTERED PIECES. Sofa, Chair and Sectional Pieces (small view) have soft cotton padding over steel spring seat bases and back. Smart, modern cotton tweed cover interwoven with rich Silver-color metallic thread. Black Satin finished frame is rust-resistant. Striking modern colors: Turquoise, Sage-Green or Natural.

MODERN WROUGHT IRON TABLES. Graceful, clean-lined and beautiful, with rugged welded construction. Plastic tops are grease-, stain- and alcohol-resistant. Rust-resistant Black satin finish. Brass ferrules. Two finishes: Limed Oak or White.

TABLE LAMP. Brass, Black Wrought Iron base. Ht. 26½ inches. Rough-textured 15-inch diameter White paper parchment shade with smart Black trim. Adjustable 3-way lighting.

State Upholstery Color and Table Finish

66 C 9275 R—5-PC. GROUP. Sofa, Chair, End Table, Step Table, Cocktail Table. Ship. wt. 139 lbs. $10.00 Down on Terms.....or Cash $99.95

(1) 66 C 9276 R—SOFA. Seat 21x60 in. Ht. 17 in. Wt. 66 lbs..... 42.95

(2) 66 C 9277 R—CHAIR. Seat 21x20 in. Ht. 17 in. Wt. 18 lbs..... 21.95

66 C 9282 R—Right and Left-Hand Sectionals (see small view). Have Seats 21x40 in. Hts. 17 in. Wt. 86 lbs. $6.50 Down.....Pair Cash $64.95

(3) 66 C 1402 R—STEP TABLE. 18x30 in. wide. Ht. 23 in. Wt. 20 lbs. 12.95

(4) 66 C 1400 R—COCKTAIL TABLE. 18x40x15½ in. high. Wt. 20 lbs. 12.95

(5) 66 C 1401 R—END TABLE. 18x27 in. wide. Ht. 23 in. Wt. 15 lbs. 12.95

(6) 66 C 343 M—TABLE LAMP. Ship. wt. each 5 lbs. *Mailable*..... 7.49

83 CP 1743 X—50–100–150 watt Bulb for Lamp (6). *Postpaid*.....49c

You may have the pleasure of using your furniture while you are paying for it. Only 10% down. See Inside Back Cover.

MODERN, HANDY, DISTINCTIVE ... BLACK SATIN-FINISHED WROUGHT IRON OCCASIONAL FURNITURE 1.95 TO 9.95

7 GOSSIP BENCH. Washable Gray plastic seat, matching 12x12 in. hard plastic table top. Space for directories under telephone shelf. Black Satin-finished wrought iron legs. 13x27½ in. long. Ht. 27 in. Wt. 20 lbs.

66 C 1404 MO—*Mailable*.....$8.95

8 EMPEROR'S BENCH. Classic styling in Black Satin-finished Wrought Iron. Padded cushion 18x14¾ in. with washable Gray plastic cover. Wide mesh seat 21x14¾ in. Ht. overall 18 in. Brass ferrules on rubber-tipped legs.

66 C 1367 MO—Wt. 14 lbs. *Mailable*....$5.95

66 C 1369 MO—BENCH ONLY. No cushion. Ship. wt. 12 lbs. *Mailable*..... 4.95

9 WROUGHT IRON CONTOUR BENCH. Folds easily for storage. Black frame with Black-and-White tweed-textured Duran plastic covering. Ht. 16½ in. Seat 14x15 in.

66 C 1409 M—Wt. 4 lbs. *Mailable*.....$2.95

10 MAGAZINE RACK. Graceful Victorian design. Black Wrought Iron frame, gleaming Brass wirebasket and ferrules. Rubber feet. 18x9x19½ in. high.

66 C 1399 M—Wt. 7 lbs. *Mailable*.....$3.29

11 RECORD-PLAYER STAND. Sturdy Black Satin-finished wrought iron legs and dividers provide strong support for record player or radio. Holds all size albums. Wide strong rod top and shelf. Inexpensive, practical and decorative. Ht. 30¼ in. Top 17 in. sq.

66 C 1412 R—Ship. wt. 12 lbs.....$4.19

12 PLANTER ROOM-DIVIDER. Smart Black Satin finished wrought iron. Removable Brass-plated planter with perforation trim. Holds books, magazines and plants for a decorative effect. 18x26 inches wide. Ht. 38½ in.

66 C 1342 R—Ship. wt. 14 lbs.....$8.95

13 BOOKCASE. Roomy shelves hold many books, magazines. Sturdy Black Satin finished wrought iron frame. Brass ferrules on rubber-tipped legs. 24x12 in. deep. Ht. 30 in.

66 C 1396 R—Ship. wt. 10 lbs.....$4.29

14 WROUGHT IRON MAGAZINE RACK. Modern, attractive, handy. Holds any size magazine. Black Satin finished wrought iron. Wood ball feet. 17½x8¼x18¼ in. high.

66 C 1349 MO—Wt. 8 lbs. *Mailable*.....$1.95

SHIPPING NOTICE. "R" after Catalog Number means shipped by Freight or Express.

15 UTILITY TABLE. Use for end table, bookcase, magazines, record holder. 3 shelves 10 in. apart, 12¼x20½ in. wide. Heavy Black Satin wrought iron, rubber feet. *Mailable*.

66 C 1344 MO—Ht. 27½ in. Wt. 10 lbs..$2.95

16 WALL OR DESK RACK. For books, phone, "what-nots". Black Satin finished wrought iron. Brass ferrules, rubber-tipped feet. Shelves: 8x18 in. and 8x24 in. *Mailable*.

66 C 1397 M—Ht. 11 in. Ship. wt. 5 lbs. .$3.19

17 WROUGHT IRON TV TABLE. Holds any size table model TV set. Expands to 32 in. 15x20¼ in. closed. Ball-bearing swivel. Heavy Black ⅝-in. steel tubing. Ht. 17¾ in.

66 C 1411R—Ship. wt. 17 lbs.....$5.95

18 BRASS PLATED TV TABLE. Steel tubing. Holds any table model TV set. Black arms expand to 32 in.—20¼x15 in. closed. Swivels on ball-bearings. 2-in. Black casters. Height 17¾ in. Ship. wt. 17 lbs.

66 C 1372 R.....$9.95

Smartness to Your Entire Home at Small Cost

Practical Wrought Iron Furniture for any room in the home. Styled and built for the casual living of today—can be used in living room, den, apartment, TV room or porch. Light and portable, yet sturdy all welded construction that gives both rugged strength and long-lasting durability. Wrought Iron frames all have permanent finishes that resist rust and chipping—can be cleaned easily with just a damp cloth. Versatile, economical furniture that adds a note of interest to your home. Buy the complete 7-Piece Group and individual pieces you need, or buy each separately. You may have the pleasure of using your furniture while you are paying for it. Only 10% Down on Terms; see Inside Back Cover for details.

WROUGHT IRON LIVING ROOM GROUP 10.95 (Chair) TO 84.95 (7-Pc. Group)

19 TO 24 A practical and inexpensive living room group for your home. Usable in den or recreation area, too. Buy pieces singly or save by buying 7-piece group.

(19) MODERN LOUNGE. Smartly styled lounge by day, comfortable bed at night. Angle steel frame, No-Sag spring base, wrought iron legs. Modern Tweed cover on bolsters and 30x74-in. innerspring cushion—cushion reverses to striped twill for sleeping. 2 innerspring bolsters. *Colors:* Ice-Pink, Olive-Green or Charcoal-Gray. Height 17 in.

(20) TO (22) WROUGHT IRON TABLES. Off-White Plastic tops, shelves with wood-grain effect. Sturdy wrought iron legs.

(23) LAMP. Smart Black Satin-finished metal with gleaming Brass trim. Attractive 14-inch diameter White fiberglas shade, Black trim. Ht. 24½ in. Adjustable 3-way lighting.

83 CP 1742 X—3-WAY BULB. Order for Table Lamp (23). 30-70-100 watts. *Postpaid*.....39c

(24) TV SWIVEL CHAIR. Revolves in complete circle. Softly padded 21x18-in. steel spring seat. Black finished tubular steel frame. Plastic ferrules. Textured Plastic cover. *Colors:* Red, Gray, Pink or Chartreuse.

State Lounge and Chair Upholstery Color.

66 C 9264 R—7-PIECE GROUP: Lounge, TV Swivel Chair, 3 Tables (Step, End, Cocktail) and Pair of Lamps. Wt. 190 lbs.....$84.95

(19) 66 C 5855 R—MODERN LOUNGE. Ship. wt. 98 lbs..... 44.95

(20) 66 C 1322 MO—STEP TABLE. 24x14x22½ inches high. Shipping weight 18 lbs. *Mailable*..... $8.95

(21) 66 C 1321 MO—COCKTAIL TABLE. 35½x18x15 inches high. Shipping weight 22 lbs. *Mailable*..... $8.95

(22) 66 C 1324 MO—END TABLE. 24x14x21⅝ in. high. Shipping weight 15 lbs. *Mailable*.....$7.95

(23) 66 C 372 M–LAMP. Wt. ea. 5 lbs. 8 oz. *Mailable*. Each 5.49

(24) 66 C 2121 MO—TV CHAIR. Ht. 29 in. Wt. 22 lbs. *Mail*.. 10.95

DECORATIVE AND PRACTICAL WROUGHT IRON FURNITURE FOR CASUAL LIVING 1.69 TO 16.95

25 26 SECTIONAL STEEL BOOKCASES. Use together or singly, against wall or as room-divider. Black enameled shelves. Rubber-footed Brass-finished sides. 9¼ in. deep. Shipped unassembled to save on mailing costs. Easy assembling instructions. *Mailable*.

(25) 66 C 1359 M—3 Shelves. 24 in. wide, 25 in. high. Wt. 11 lbs..$6.95

66 C 1364 M — 4 Shelves, 36 in. wide, 36 in. high. Wt. 21 lbs.$9.95

66C1361M–3 Shelves. 36 in. wide, 25 in. high. Wt. 15 lbs.....$7.95

(26) 66 C 1366 M—4 Shelf Corner Section. Each side 30 in. wide, 36 in. high. Wt. 25 lbs.....$16.95

66 C 1365 M—3-Shelf Corner Section. Each side 30 in. wide, 25 in. high. Wt. 20 lbs.....$14.95

27 BAR HOP. 2 Brass tiers, Black wrought iron frame. Top tier has wicker basket, places for 12 glasses. Lower holds 6 bottles, ice bucket. 12x25½x32 in. high. *Mail*.

66 C 1435 MO—Wt. 11 lbs...$8.95

28 WROUGHT IRON ROOM DIVIDER. Sturdy wrought iron, Black Satin finish. Removable Brass plated planter, perforation trim. Holds books, magazines, plants. 3 shelves. Ht. 43 in.

66 C 1410 R—12x24 in. wide. Wt. 20 lbs...$9.95

29 TIERED METAL TABLE. For porch, patio, dining room, den. Heavy-gauge steel, Black Satin finish. Handsome Brass carrying ring. Decorative rubber-tipped tripod legs. Shelf diameters: 16 in., 14 in., 11 in. Ht. 33 in.

66 C 1009 MO—Ship. wt. 10 lbs. *Mailable*.$7.95

30 SNACK TABLE. Holds snacks, lamp, small radio, magazines. Handsome 15¾-in. diam. Black-and-Gold simulated Marble top. Decorative 1-in. Black metal gallery holds snacks on tray. ⅜-in. tubular metal rubber-tipped tripod legs. Folds automatically—stores flat.

66 C 1007 M—Wt. 5 lbs. Ht. 22¼ in. *Mail*. $3.95

31 CERAMIC SMOKER. A real man-size smoker. Large 8x10½-in. Off-White ceramic ashtray with place for glass, smoking accessories. Heavy-gauge Black wrought iron legs, Brass ferrules with rubber tips. Carrying handle.

66 C 1424 MO—Ht. 24½ in. Wt. 10 lbs. *Mail*.$3.95

32 STEEL SNACK TABLE SET. Removable 17½x12¾-in. trays with raised edges clip firmly to legs. Rose pattern on Black. Black wrought iron legs, rubber tips. Folds for storage. Ht. 24 in. *Mailable*.

66 C 1331 M—Set of 4. Wt. 20 lbs....$5.95

66 C 1326 M–Wt. pr. 10 lbs. Pr. 3.19 Ea.1.69

33 FOLDING HOSTESS CART. 2 removable metal trays 13x17¾ in. Rose pattern. Matches (32). Black tubular steel frame. Folds for storage. 3-in. casters.

66C1335 MO–Ht. 32 in.Wt.11 lbs.*Mail*.$4.95

34 KING-SIZE SNACK TABLE SET. Removable large 22x16½-in. heat- and stain-resistant trays clip firmly to legs. Raised edges. Modern White-and-Gold pattern, Black background. Heavy ⅝-in. steel tubing. Folds for storage. Ht. 25 in. *Mail*.

66 C 1413 MB–Set of 4. Wt. 26 lbs...$9.95

66 C 1418 M—Pair. Wt. 15 lbs..... 4.98

35 KING-SIZE HOSTESS CART. Removable, large 18x25-in. trays, heat- and stain-resistant. White and Gold pattern on Black. Black tubular steel frame, Black casters. Folds for storage. *Mailable*. Height 31 in. Wt. 8 lbs.

66 C 1420 MO—Matches (34).....$7.95

SHIPPING NOTICE: "R" after Cat. No. means Shipped by Freight or Express Only.

GRACEFUL TRADITIONAL TABLES 17.95 TO 24.95

7 TO 11 Rich Mahogany finish. Attractive siderails. 5-ply Mahogany veneer tops; hardwood veneer shelves. Balance select solid hardwood. End and Lamp tables have convenient shelf below.

(7) END TABLE. Top 26¾x18 in. Height 23 in.
66 C 882 R—Wt. ea. 19 lbs. Pair $34.95; Ea. $17.95

LAMP TABLE. Like above but 19¾-in. square top.
66 C 883 R—Height overall 27 in. Shipping weight each 18 lbs. Pair $34.95.....Each $17.95

(8) COMMODE. 1 drawer. Top 22½x17 in. Ht. 24 in.
66 C 885 R—Ship. wt. 23 lbs.....$19.95

(9) COCKTAIL TABLE. Top 38½x20½ in. Ht. 16 in.
66 C 881R—Ship. wt. 24 lbs.....$18.95

(10) CORNER TABLE. Main shelf 28x28 in. Ht. 24 in.
66 C 886 R—Ship. wt. 28 lbs.....$24.95

(11) STEP TABLE. Main shelf 28x18 in. Top shelf 12½x18 in. Ht. 24 in. Ship. wt. ea. 22 lbs.
66 C 884 R—Pair $36.95..... Each $18.95

FINE QUALITY MAHOGANY TABLES 36.95 AND 42.95

1 TO 6 Beautifully designed Traditional—exquisitely detailed to give your home a rich, luxurious look. Classic styling blends well with most types of furnishings, is always in good taste. Genuine All-Mahogany construction throughout, finished to bring out all the rich natural beauty of the wood. Hand-padded genuine leather tops with 24K Gold tooling. Convenient drawers in each table except (6) with Antique-finished Brass handles. Handsome Brass feet and casters. Buy these lovely tables on Terms. Pay only 10% down. See Inside Back Cover for details.

(1) LAMP-COMMODE TABLE. Top 21 in. square. Height 25 in. Ship. wt. 36 lbs.
66 C 993 R—$4.00 Down, or Cash $36.95

(2) END TABLE. Top 18½x27 in. Height 24 in. Shipping weight 32 lbs.
66 C 992 R—$4.00 Down, or Cash $36.95

(3) DRUM TABLE. Height overall 27½ in.
66 C 995 R—Diameter 28 in. Shipping weight 35 lbs. $4.00 Down, or Cash $36.95
66 C 849 R—Diameter 30 in. Shipping weight 40 lbs. $4.50 Down, or Cash $42.95

(4) STEP TABLE. Main shelf 18½x27½ in. Height overall 25 inches. Top shelf 11x18½ inches. Shipping weight 30 lbs.
66 C 994 R—$4.00 Down, or Cash $36.95

(5) RECTANGULAR COCKTAIL TABLE. Top 21x42 in. Ht. 17 in. Ship. wt. 42 lbs.
66 C 991R—$4.00 Down, or Cash $36.95

(6) ROUND COCKTAIL TABLE. Top diameter 32 inches. Height 16 inches. Shipping weight 42 lbs.
66 C 996 R—$4.00 Down, or Cash $36.95

OTHER ATTRACTIVE TABLES

You will find many other lovely, carefully designed tables throughout the Catalog. Hallmark Quality tables are shown on Pages 578, 579; Tables to complement the Modern Living Room on Pages 580, 581; Maple tables on Pages 584, 585, 586; smart Wrought Iron Pages 590, 591; and Natural Oak and Black Satin co-ordinated tables on Page 617.

CREDIT TERMS . . . SHIPPING NOTICE

Use your tables while you are paying for them. Pay only 10% Down, the balance in convenient Monthly Payments. Any order of $20 or more is enough to open a Credit account. See Inside Back Cover.

SHIPPING NOTICE: Unless otherwise stated all items on this page shipped from Stock by Freight, Truck or Express.

GOOD QUALITY TRADITIONAL TABLES 10.95 each

12 TO 14 Unusual value in fine styling and construction. Mahogany veneer tops — balance hardwood veneers and solid hardwood finished to match. Reeded legs; pierced aprons; raised gallery edges. Bottom shelf on Lamp and End tables for magazines, books, etc.

(12) END TABLE. Top 24x14½ in. Ht. 23 in.
66 C 1221R—Wt. ea. 15 lbs. Pair $20.95; Ea. $10.95

LAMP TABLE. Like above but top is 18¼x15 inches. Height 24 inches. Shipping weight 15 lbs.
66 C 1222 R.....Pair $20.95; Each $10.95

(13) COCKTAIL TABLE. Removable glass inset.
66 C 1220 R—34x18x16 in. high. Wt. 15 lbs. $10.95

(14) STEP TABLE. Main shelf 24x14½ in. Top shelf 15½x11 in. Height 24 in.
66 C 1223 R—Wt. ea. 15 lbs. Pair $20.95; Ea. $10.95

BEAUTIFUL DRUM TABLES 18.95 TO 31.95

15 DRUM TABLES. Duncan Phyfe pedestal base. Leather top—24K Gold Leaf tooling. Brass-finished metal feet, drawer pull. Diam. 28 in. Mahogany-finished select Hardwood. Wt. 40 lbs.
66 C 847 R—Ht. 28½ in. $3 Down.....or Cash $31.95

66 C 846 R—Like (15) but Mahogany Veneer top.....$27.95

16 DRUM TABLE. Duncan Phyfe styling. Brass-finished hardware. Mahogany Veneer top, apron, balance hardwood.
66 C 879 R—Diameter 24 in. Ht. 28 in. Ship. wt. 25 lbs.....$18.95

TV TABLE 13.95

17 Styled to fit any room. Sturdily constructed of Solid Hardwood and Hardwood veneers. Mahogany finish. Large shelf below for magazines, books. Large casters for easy moving or turning. Top shelf 25x23 in. Lower shelf 23¾x21½ in. Ht. 22 in. *Mailable.* Wt. 17 lbs.
66 C 1062 MO.....$13.95

OUTSTANDING TABLE VALUES 12.95 TO 14.95

18 TO 21 Rich 18th Century styling. Mahogany veneer tops; hardwood veneer shelves; balance solid Hardwood. Deep lustrous Mahogany finish. Shaped side rails.

(18) END TABLE. Top 25x15 in. Ht. 22¾ in. Convenient shelf. Ship. wt. ea. 15 lbs.
66 C 942 R.....Pair $24.95; Each $12.95

LAMP TABLE. Like (18). 19x19-in. top. Ht. 26 in.
66 C 943 R—Wt. ea. 17 lbs. Pr. $24.95; Ea. $12.95

(19) MAGAZINE END TABLE. Convenient deep pocket ends. 28½x14x23 in. Wt. each 16 lbs.
66 C 945 R.....Pair $26.95; Each $13.95

(20) COCKTAIL TABLE. 36x18x17 in. high. Removable glass inset. Two-section shelf below.
66 C 941R—Ship. wt. 20 lbs.....$14.95

(21) STEP TABLE. Main shelf 26x15 in. Top shelf 11x15 in. Ht. 25½ in. Wt. ea. 16 lbs.
66 C 944 R.....Pair $26.95; Each $13.95

BETTER QUALITY LIMED OAK TABLES 14.95 TO 21.95

22 TO 25 Tops and shelves of 5-ply Oak veneer; balance Solid Oak and 7-ply veneer. Blond Limed Oak finish. Tapered legs, Brass trim. *Mailable* except (22), (23).

(22) CORNER TABLE. Main shelf 28x28 in.
66 C 865 R—Ship. wt. 24 lbs. Height overall 24½ in. $2.50 Down.....or Cash $21.95

(23) RECTANGULAR COCKTAIL TABLE. Convenient lower shelf. Top 20x42 in. Ht. 17 in.
66 C 861R—Ship. wt. 23 lbs.....$17.95

(24) END TABLE. Top 16x27½. Ht. 21½ in. Magazine shelf. Ship. wt. ea. 15 lbs. *Mail.*
66 C 862 MO.....Pair $28.95; Each $14.95

LAMP TABLE. Like above but 21½x20-in. top. Height 23 in. Ship. wt. each 16 lbs. *Mailable.*
66 C 863 MO.....Pair $28.95; Each $14.95

(25) STEP TABLE. Main shelf 17x29½ in. Top shelf 17½x12 in. Overall ht. 25 in. *Mailable.*
66C864 MO–Wt. ea. 16 lbs. Pr. $28.95; Ea. $14.95

MODERN PLASTIC TOP TABLES 21.95 AND 26.95

26 TO 28 Newly designed tables with mar-resistant plastic tops—the ideal tables for modern living—stain, grease, burn and alcohol resistant. Cork design on Off-White plastic tops. Ebony-colored hardwood table frames and tapered legs. Brass trim. Shelves and supports made of solid Brass rods for added beauty. Terms, Inside Back Cover. *Mailable* except (26).

(26) CORNER TABLE. Main shelf 30x30 in. Top shelf extends 27 in. along wall.
66 C 958 R—Ht. 22½ in. Wt. 22 lbs....$26.95

(27) COCKTAIL TABLE. Top 20x44 in. Ht. 15 in.
66 C 955 MO—Ship. wt. 19 lbs. *Mail*...$21.95

(28) STEP TABLE. Main shelf 18x28 in. Top shelf 12x18 in. Height 23 in.
66 C 957 MO—Ship. wt. 15 lbs. *Mailable.* $2.50 Down on Terms.....or Cash $21.95

66 C 956 MO—END TABLE. (not shown). Top 18x 28 in. Ht. 22 in. Wt. 14 lbs. *Mailable*...$21.95

PLASTIC-TOP TABLES, EXCELLENT VALUES AT 16.95 AND 24.95

29 TO 32 Striking new design. Plastic tops are heat-, stain- and alcohol-resistant. Unusual Brass-finished supporting rods add a distinctive style note. Two smart finishes: White plastic top with balance Black-enameled select Hardwood (shown), or Limed-Oak plastic top, balance matching solid Oak (Finish like (22) above). Brass trim. *State finish. Mailable* except (29).

(29) CORNER TABLE. Top 30x30 in. Ht. 22 in.
66 C 1193 R–*State Finish.* Ship. wt. 20 lbs. $2.50 Down on Wards Terms.....or Cash $24.95

(30) COCKTAIL TABLE. Top 20x38 in. Mailable.
66 C 1190 MO–Height 15 inches. *State Finish.* Shipping weight 14 lbs.....$16.95

(31) END TABLE. Top 18x27 in. Height 22 in.
66 C 1191 MO—*State Finish.* Ship. wt. 12 lbs. *Mailable*.....Pair $32.95; Each $16.95

(32) STEP TABLE. Top 18x27 in. Height 22 in.
66 C 1192 MO—*State Finish.* Ship. wt. 15 lbs. *Mailable*.....Pair $32.95; Each $16.95

DISTINCTIVE MODERN, LOW PRICED 10.95 TO 16.95

33 TO 36 Limed Oak with smart styling. Oak veneer tops and shelves; rails and legs Solid Oak. Limed Oak finish. Monthly Payment Terms are on Inside Back Cover.

(33) STEP TABLE. Main shelf 25x15 in. Ht. 24½ in. Top 11x14 in. Ship. wt., each 17 lbs.
66 C 894 R.....Pair $20.95; Each $10.95

(34) COCKTAIL TABLE. Top 33x17 in. Ht. 17 in. Convenient shelf below for magazines.
66 C 896 R—Ship. wt. 20 lbs.....$11.95

(35) CORNER TABLE. Main shelf 25x25 in. Top shelf extends 24 in. along each wall. Height 24 inches. Shipping weight 28 lbs.
66 C 895 R.....$16.95

(36) END TABLE. Top 24x15 in. Ht. 23 in. Shelf below. Ship. wt. each 18 lbs.
66 C 892 R.....Pair $20.95; Each $10.95

LAMP TABLE. Like above but 17x17x25 in. high. Ship. wt. each 17 lbs.
66 C 893 R.....Pair $20.95; Each $10.95

TELEPHONE LOUNGE 21.95

37 So convenient, so comfortable. Solid Oak and Oak veneers in modern Limed Oak finish or solid Hardwood and Hardwood veneers in lustrous Mahogany finish. Padded seat upholstered in easy-to-clean Duran plastic—Limed Oak with Chartreuse, Mahogany with Off-White. 14½x25½ in. wide. Telephone shelf 11x14 in. Open shelf 5 in. high—handy for telephone books. Size overall 26¼x19x31 in. high. Ship. wt. 27 lbs.
66 C 1177 R—Limed Oak.....$21.95
66 C 1178 R—Mahogany..... 21.95

TELEPHONE SET 14.95

38 Distinctive table and chair set. So useful for phoning . . . and writing, too. Select Hardwood in your choice of Walnut or Mahogany finish. Convenient shelf may be used to hold telephone books or writing pads. Table top is 18x12¾ inches wide, 28¾ inches high. Shelf 18x13x4 in. high. Comfortable chair seat 14x11¾ in. Height overall 27 inches. *State choice of finish:* Walnut or Mahogany.
66 C 1301R—Ship. wt. 22 lbs.....$14.95

TABLES FOR PORCH OR PATIO, PGS. 598, 599

ATTRACTIVE RECORD CABINETS 12.95 TO 21.95

39 MODERN RECORD CABINET. Helps protect records from dust. Easy-sliding doors. Holds all your 7, 10 and 12-inch albums. Attractive modern design adds a smart note to any room. Your choice of two attractive finishes: Limed Oak with Oak Veneer and Solid Oak; or Mahogany Veneer, balance select Hardwood finished to match. Handsome Brass ferrules, finger pulls. Top 17½x 23 inches. Height 27 inches.
66 C 1485 R—Limed Oak. Ship. wt. 28 lbs..$21.95
66 C 1486 R—Mahogany. Ship. wt. 27 lbs.. 19.95

40 OPEN-SHELF RECORD CABINET. Holds all your 7-, 10- and 12-inch albums. Attractive reeded posts. Hardwood construction. Top shelf 4 in. high is convenient for holding telephone books or writing pad. 4 sections below hold record albums. Top 18x14 in. *State finish:* Walnut or Mahogany. Height 25 in. *Mailable.*
66 C 1352 MO—Ship. wt. 21 lbs.....$12.95

Pay only 10% Down. Any order of $20 or more is enough to open an account. See Page 981.

SHIPPING NOTE. Unless otherwise stated, all items shipped by Freight or Express.

1 94.95

2 72.95

4 74.95

3 49.95

5 62.95

Every Desk, Chair and Bookcase an Unusual Value

6 34.95

1 GOVERNOR WINTHROP SECRETARY. Add a note of distinction to your home with this beautiful conversation piece. 5-ply Mahogany or Walnut Veneers on front, desk lid. Balance Mahogany or Walnut finished Hardwood. Wood grillwork on glass doors; 3 shelf spaces, 7½ in. deep. Scroll and Flame Pediment. Open, desk lid is 27x18 in. 3 drawers, 6 letter slots; 3 compartments: one with door, 2 secret. 4 drawers, 26x 12½ in., dovetailed for rigidity and side-guided for easy sliding. Brass-finished metal drawer pulls. Key included. Base 16x31½ in. Ht. overall 79 in. *State finish:* Mahogany or Walnut. Pay freight from Evansville, Indiana Factory. Shipped promptly from there.

66 C 1635 F—Ship. wt. 125 lbs. $9.50 Down.....or Cash $94.95

66 C 1636 F—DESK. Base of (1) without glass door shelf section. Solid Hardwood top. *State finish:* Mahogany or Walnut. Ht. 40½ in. Shipped same as (1). Ship. wt. 90 lbs. $7.50 Down.....or Cash $74.95

2 18TH CENTURY DESK. Fine traditional styling with hand-rubbed Mahogany Veneer sides, back, kneehole, and front. Balance is select matching Hardwood. Genuine leather top, hand-padded and beautifully hand-tooled in Gold leaf. Eight dovetailed, side-guided drawers, one double-deep, give nine-drawer effect. Antiqued English Brass pulls. Decorative side posts. Top 22x44 in. Kneehole 20½ in. wide.

66 C 1455 R—Ht. 30 in. Ship. wt. 100 lbs. $7.50 Down....or Cash $72.95

"R" after Cat. No. means shipped from Stock by Freight or Express.

3 TRADITIONAL TYPEWRITER DESK. Center of top folds back—holds any typewriter (not included; See Pages 694, 695) on solid platform—lowers when not in use; forms Solid Hardwood top and drawer fronts. Balance select Hardwood Veneers finished to match. Your choice of Mahogany or Walnut finish. 7 drawers, one double-deep for filing. Antiqued metal pulls. Top 44x22 in. Height 30 in. Kneehole 19½ in. wide. Pay freight from Factory in Evansville, Indiana. Allow 7 days plus transit time for delivery. Wards Credit Terms are on Inside Back Cover. Ship. wt. 95 lbs. *State finish.*

66 C 1452 F—$5 Down on Terms.....or Cash $49.95

4 SOLID CHERRY KNEEHOLE DESK. Beautifully and sturdily made of Solid Cherry with warm mellow Light Brown finish. Eight spacious drawers for storage—one double deep for files; side-guided for easy sliding. Solid Brass drawer pulls. Top 23x46 in. wide. Kneehole 19½ in. wide. Pay Freight from Jamestown, N.Y. Factory. Allow 1 week plus transit time.

66 C 1390 F—Ht. 29 in. Ship. wt. 130 lbs. $7.50 Down.....or Cash $74.95

5 MODERN ALL MAHOGANY DESK. Blond Mahogany finish with modern styling. Top, front, sides and back are 5-ply Mahogany Veneer; balance is Solid Mahogany. Eight large drawers—one double-deep for files; dovetailed for rigidity and side-guided for easy sliding. Wood pulls form part of the drawer. Top 22x44 in. wide. Kneehole 19½ in. wide. Ht. 30 in. Pay Freight from Jamestown, N.Y. Factory. Allow 1 week plus transit time.

66 C 1395 F—Ship. wt. 115 lbs. $6.50 Down.....or Cash $62.95

BOOKCASES IN 3 FINISHES . . STYLES AND SIZES FOR EVERY ROOM IN YOUR HOME 11.50 TO 34.95

7 16.50

6 GLASS-DOOR BOOKCASE. Blends beautifully with any style furnishings. Limed Oak (shown): Solid Oak top, ends and shelves. Mahogany finish on Hardwood. (Not shown). Bottom shelf adjustable. Brass-finished pulls. Top 12x30 in. wide. Height 42 in. Pay freight from Evansville, Indiana. Allow 7 days at Factory plus transit time.

66 C 1715 F—Limed-Oak. Ship. wt. 80 lbs. $3.50 Down...or Cash $34.95

66 C 1607 F—Mahogany. Ship. wt. 59 lbs. $3.50 Down...or Cash 32.95

7 LOW-PRICED BOOKCASES. Solid Hardwood tops, shelves and sides, 3-ply Hardwood back. Attractive Dark Wood finish blends with Walnut or Mahogany. 8-in. deep shelves; shelf spaces 9, 10, 11 in. high.

66 C 1727 R—30 in. wide, 36 in. high. Ship. wt. 26 lbs.....$16.50

66 C 1725 R—18 in. wide, 36 in. high. Ship. wt. 19 lbs..... 12.95

66 C 1726 R—24 in. wide, 36 in. high. Ship. wt. 22 lbs..... 14.95

8 TO 11 SECTIONAL BOOKCASES. Use singly or in groups. All cases fit flush. 9½ in. deep. Use end section (11) at either end of grouping. All have three 10-in. shelf spaces except Low Bookcase which has two 10-in. shelf spaces. Choice of 2 finishes. Mahogany finish has Mahogany Veneer top, balance select Hardwood Veneers finished to match. Limed Oak finish has Solid Oak tops, sides, shelves; Oak veneer back. *State finish.*

Key	Catalog No.	Item	Width	Height	Weight	Price
(8)	66 C 1492 R	Bookcase	30 in.	36 in.	37 lbs.	$19.95
(9)	66 C 1493 R	Bookcase	36 in.	36 in.	45 lbs.	23.95
	66 C 1491 R	Bookcase	24 in.	36 in.	31 lbs.	17.95
	66 C 1496 R	Low Bookcase	24 in.	25½ in.	25 lbs.	13.95
(10)	66 C 1495 R	Corner Bookcase	19½ in.	36 in.	41 lbs.	22.95
(11)	66 C 1494 R	End Bookcase	9½ in.	36 in.	16 lbs.	11.50

BACHELOR CHESTS 34.95 AND 39.95

12 BACHELOR CHESTS. Use these distinctive chests for extra storage space in any room. Blend perfectly with most styles of furnishings. Graceful Serpentine styling. Figured Mahogany Veneer front. Choose Leather top with hand-padded Leather inset, hand-tooled Gold-leaf border or Mahogany Veneer top. Balance select Hardwood finished to match. 4 drawers with Antiqued brass pulls. Top 17x29 in. Ht. 30 in.

66 C 1515 R—LEATHER TOP. Ship. wt. 60 lbs. $4.00 Down..or Cash $39.95

66 C 1516 R—MAHOGANY TOP. Ship. wt. 60 lbs. $3.50 Down.or Cash 34.95

ATTRACTIVE DESK-CHEST FOR WRITING AND STORAGE 24.95

13 Perfect as a desk and provides needed storage space. For living room, bedroom, den or dining room. Combines firm 10x27-in. writing surface with roomy chest. 4 handy compartments for letters. 3 large drawers side-guided for easy sliding. Antique Bronze-finished drawer pulls add to its appearance. Strongly constructed of select Hardwood in your choice of Maple or Mahogany finish. Top 17x29 in. Ht. 44 in. Pay Freight from Factory near Evansville, Indiana. Allow 9 days at Factory plus transit time.

66 C 1459 F—Ship. wt. 80 lbs. *State finish.* $2.50 Down.....or Cash $24.95

8 19.95

9 23.95

10 22.95

11 11.50

12 39.95

13 24.95

14 39.95

16 34.95

18 19.95

15 42.95

17 24.95

19 19.95

at These Low Prices...Only 10% Down on Terms

14 18TH CENTURY DESK. Fine traditional styling that is always in good taste. Your choice of two finishes. Walnut desk has 5-ply Walnut Veneer top, solid Walnut drawer fronts and frame, 3-ply Walnut Veneer ends. Mahogany desk has 5-ply Mahogany Veneer top and 7-ply drawer fronts. Ends 3-ply Hardwood, balance solid Hardwood finished to match. Both have decorative Antiqued metal drawer pulls. Eight drawers dove-tailed for strength, side-guided for easy sliding, one double-deep for files. Top 22x44 in. wide. Ht. 30 in. Kneehole 19 in. wide. Pay freight from Factory near Evansville, Indiana. Allow 9 days at Factory plus transit time. Shipping weights: Walnut 98 lbs., Mahogany 94 lbs. *State Finish:* Walnut or Mahogany.
66 C 1388 F—$4 Down on Terms.....or Cash $39.95

15 MODERN KNEEHOLE DESK. Smart, modern styling that gives any room a lift. Your choice of two finishes—Blond Limed Oak (shown) or Light Walnut. Oak desk has 5-ply Veneer Oak drawers, front, sides, kneehole and back; balance Solid Oak. Walnut desk has 5-ply Walnut Veneer top, sides and back; balance Solid Walnut. Eight side-guided drawers—one double-deep for files. Dovetailed drawer fronts for strength. Attractive Polished Brass drawer pulls. 22x44 in. wide. Height 30 in. Pay freight from Factory near Evansville, Indiana. Allow 10 days plus transit time. *State finish:* Oak or Walnut.
66 C 1393 F—Ship. wt. 94 lbs. $4.50 Down.....or Cash $42.95

16 MODERN DESK. 5-ply Walnut Veneer top, drawer fronts, sides and kneehole. Balance is Hardwood. 8 large dovetailed drawers—one double-deep. Brass-finished metal drawer pulls. Top 40 in. wide, 20 in. deep. Kneehole 18 in. wide. Pay freight from Evansville, Ind. Factory. Allow 9 days plus transit time.
66 C 1389 F—Wt. 90 lbs. Ht. 30 in. $3.50 Down.....or Cash $34.95

17 MODERN STUDENT DESK. Use in den, dormitory, student's room. Solid Oak and Oak Veneers with Limed Oak finish. 4 roomy drawers, one shelf for books and magazines. Drawers dovetailed for rigidity. Black wrought-iron legs, drawer pulls. 20x36 in. wide. Pay freight from Evansville, Ind. Factory. Allow 9 days plus transit time.
66 C 1394 F—Ht. 30 in. Ship. wt. 72 lbs. $2.50 Down..or Cash $24.95

18 STUDENT BOOKCASE DESK. Solid Hardwood with 3-ply Hardwood Veneered kneehole panel. 3 shelves and large dovetailed drawer. Brass-finished metal pull. Top 36x18 in. deep. Kneehole 20 in. wide. *State finish:* Maple or Walnut.
66 C 1501 R—Ht. 30 in. Ship. wt. 36 lbs. $2 Down....or Cash $19.95

19 WROUGHT IRON STUDENT DESK. Black-finished Wrought Iron legs. Brushed-Brass drawer pull. 1 drawer; 2 metal shelves. Black and Off-White grained Plastic top is easy to clean; and is chip, warp and burn-resistant. Top 17½x36 in. Kneehole 17¼ in. wide.
66 C 1368 R—Ht. 30 in. Matches Chair (24). Wt. 34 lbs.....$19.95

WROUGHT IRON BOOKCASES 17.95 TO 31.95 ... CREDENZA 39.95 ... DESK CHAIRS 4.95 TO 14.95

20 TO 22 WROUGHT IRON SECTIONAL BOOKCASES. Square wrought iron frame with Limed Oak-finished Plastic top. 2 roomy wire mesh shelves 12 in. deep. Plastic-capped feet. Corner desk has Black metal drawer, polished brass pull. Ht. 30 in.

(20) 66 C 1482 R—BOOKCASE. Top 11x36 in. wide. Wt. 30 lbs...$27.95

66 C 1481 R—BOOKCASE. Top 11x30 in. wide. Wt. 25 lbs.... 22.95

(21) 66 C 1483 R—CORNER DESK. Top 24x24 in. wide. Wt. 34 lbs. 31.95

(22) 66 C 1480 R—BOOKCASE. Top 11x24 in. wide. Wt. 20 lbs... 17.95

23 CREDENZA. Solid Oak and Oak Veneers in Limed Oak finish. 2 drawers. Top shelf 8½ in. high, 2 lower shelves 9½ in. high. Adjustable compartment shelf holds all records. Brass pulls. Top 39x13¾ in. deep. Ht. 34 in. Pay freight from Evansville, Ind. Allow 7 days plus transit time. Terms on Inside Back Cover.
66 C 1127 F—Ship. wt. 86 lbs. $4 Down.....or Cash $39.95
66 C 1128 F—CREDENZA (not shown). Same as (23) above but no doors on compartment. Ship. wt. 80 lbs. $4 Down.....or Cash $36.95

24 WROUGHT IRON CHAIR. Tubular steel legs, wire back. Black finish. 16x15½-in. wide padded seat in Off-White plastic.
66 C 1351 R—Ht. 31 in. Matches Desk (19). Ship. wt. 13 lbs.....$4.95

SHIPPING NOTICE: "R" after Catalog Number means *Not Mailable*—Shipped from Stock by Freight, Truck or Express Only.

25 CHIPPENDALE CHAIR. Ladder back styling. Solid Hardwood. Removable padded seat 16¼x18 in. wide. Striped Cotton cover, Blue predominating. *State:* Mahogany or Walnut finish.
66 C 1538 R—Ht. 32¾ in. Ship. wt. 15 lbs.....$11.95

26 HALLMARK QUALITY CHAIR. Mahogany-finished Solid Birch. Removable padded seat. Wine-striped Cotton.
66 C 73549 R—Seat 15½x17¾ in. wide. Ht. 34 in. Wt. 19 lbs. $14.95

27 LOW-PRICED CHAIR. Removable 15½x14½-in. wide padded seat. Wine-and-Black striped Cotton. Hardwood. Ht. 32½-in.
66 C 1526 R—*State finish:* Mahogany or Walnut. Wt. 15 lbs. $7.95

28 LYRE BACK CHAIR. Removable 15x16½-in. wide padded seat. Green, Silver Cotton Damask. Hardwood. Ht. 32 in.
66 C 1527 R—*State finish:* Mahogany or Walnut. Wt. 15 lbs. $8.95

29 VICTORIAN CHAIR. Solid Hardwood back has carved rose motif. Cotton cover in Coffee-Brown with White and Silver stripes. Ht. 34 in. Seat 16½x18 in. wide.
66 C 1537 R—*State finish:* Mahogany or Walnut. Wt. 15 lbs. $11.95

30 MODERN CHAIR. Removable padded seat 15x18 in. wide. Oak with Limed Oak finish and Chartreuse Duran plastic seat or Walnut finished Hardwood with Gray plastic seat.
66 C 1596 R—Ht. 33 in. *State finish.* Ship. wt. 15 lbs.....$9.95

25 11.95

26 14.95

27 7.95

28 8.95

29 11.95

30 9.95

20 27.95

21 31.95

22 17.95

23 39.95

24 4.95

Unusual Values in Aluminum, Steel and Wood Furniture

BUNTING GLIDER AND CHAIR 22.95 AND 7.98

(A) (B) MATCHED STEEL GLIDER AND CHAIR. Your home and yard will be more attractive and enjoyable with these durable pieces. And all at unusually economical prices. Constructed of strong steel for many years of use. Handsome open basket-weave pattern on seats and backs provides ventilation for coolness. Smoothly finished non-snagging die-punched perforations. Weather-resistant baked-on enamel finish in choice of three colors with White frame and trim. Colors available: Red, Green or Yellow. You may use Wards Credit Terms to purchase the Summer Furniture you want. Pay only 10% down and the balance in small payments each month. See Inside Back Cover for details.

(A) STEEL GLIDER. Glides smoothly with noiseless steel strap suspension. Wide seat provides ample seating space for three persons. Non-marring rubber-tipped base. Length overall 64 in. Height overall 32 in. Large seat 18½x54 in. wide. Use Glider Raincoat (K) on opposite page to protect glider from rain, save moving indoors—adds years of extra use to your glider. *State color wanted:* Red, Green or Yellow. Shipping weight 88 lbs. *Not Mailable.* Shipped Freight or Express only.

66 C 8376 R—$2.50 Down on Credit Terms.....or Cash $22.95

(B) STEEL CHAIR. Built to provide many years of summer lounging comfort. Sturdily constructed of tubular steel. Non-marring rubber-tipped base. Seat 19x20 in. wide. Height overall 34 in. *State color wanted:* Red, Green or Yellow. Buy Glider (A) above for matching set.

66 C 8630 MO—Shipping weight 28 lbs. *Mailable*.....$7.98

CHOICE OF TWO FINISHES 7.49 AND 8.49

(J) DIRECTOR'S CHAIR. This ever popular chair is useful indoors and outdoors, winter and summer. Sturdy Northern Hardwood frame in two durable weather-resistant finishes. Strong cross-braced legs fold flat for convenient storage. Folds compactly to 26x18x7 in. Seat and backrest of strong Vat-dyed Duck, water-repellent and mildew resistant. 16x18-in. wide seat is interlocked in frame — easily removed for washing. Height overall 32 in.

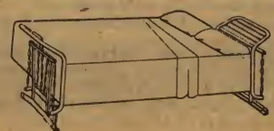
66 C 8281 MO—Clear Varnish Finish. Tan-color Canvas seat and back. Ship. wt. 14 lbs. *Mailable*.....$7.49

66 C 8282 MO—White enamel finish. *State seat and back color:* Red or Green. Ship. wt. 14 lbs. *Mailable*.....$8.49

ALUMINUM BED GLIDER 64.95 AND CHAIR 27.95

(C) (D) Smartly designed, luxuriously comfortable Bed-Glider and Arm Chair in lightweight but strong aluminum. Innerspring cushions on seats and backs, insulated with sisal and cotton felt, supported by aluminum rods. Long-wearing covers of extra-heavy, water-repellent Vinyl plastic with fabric backing. Shipped by Freight, Truck or Express.

(C) ALUMINUM BED-GLIDER. Use as glider, stationary lounge or double bed for summer sleeping. Back drops down and locks with seat to form comfortable 65x43-in. bed for two (see small view at left for bed position). Strong 2¼-in. aluminum frame—35% lighter than steel ... easier to move. Seat cushion has 85 coil-springs and each back cushion has 32—softly padded. Removable, shaped arm-pillows are cotton filled. Length overall 78 in. Seat 23x65 in. wide. Smart Red and Green floral design on White background.



66 C 8762 R—Ship. wt. 95 lbs.....$6.50 Down, or Cash $64.95

(D) ALUMINUM ARM CHAIR. Large size for lounging comfort but lightweight for moving. Reversible inner spring cushions. Seat has 30 coil springs and back has 20. Seat 21½x19½ in. wide. Height overall 32½ in. Ship. wt. 30 lbs.

66 C 8763 R—Floral design on white background.....$27.95

ECONOMICAL DECK CHAIR ONLY 4.49

(K) HARDWOOD DECK CHAIR. Sturdily constructed but lightweight for easy moving. Buy several of these chairs at this low price. Suitable for use at beach, porch, yard picnics, etc. Strong Northern Hardwood frame with weather-resistant clear Varnish finish. Sturdy Canvas seat in attractive multicolor stripe—16½x16½ in. Comfortable 4-slat shaped backrest. Folds compactly to 36x23x5 in. for convenient storage and carrying. Buy several for your porch, for picnics and boating.

66 C 8283 MO—Ship. wt. 10 lbs. *Mailable*.....$4.49

See Pages 598-9 of this Catalog for More Summer Furniture. Renew Old Summer Furniture With Cushions From Opp. Pg.

SHIPPING NOTICE: "R" After Catalog Number means Not Mailable—Shipped by Freight, Truck or Express.

ENJOY THE USE OF YOUR SUMMER FURNITURE WHILE YOU'RE PAYING FOR IT, PAY ONLY 10% DOWN AND THE BALANCE IN SMALL PAYMENTS MONTHLY. USE WARDS CONVENIENT CREDIT TERMS, SEE INSIDE BACK COVER FOR COMPLETE DETAILS.

MATCHING LAWN CHAIRS 4.79 TO 4.98

(E) (F) STEEL CHAIR AND ROCKER. Weather-resistant baked-on enamel finish in gay, bright colors. Sturdy tubular steel frames with durable White enamel finish. Shaped seat and back with smooth rolled edges. Seat 18½x18½-in. *State color choice:* Red or Green.

(E) CHAIR. Height overall 30 in. *State color. Mailable.*
66 C 8631 MO—Ship. wt. 20 lbs.....$4.79

(F) ROCKER. Same as (E) above but rocker base. *State color.*
66 C 8632 MO—Ship. wt. 19 lbs. *Mailable*.....$4.98

LIGHTWEIGHT LEISURE CHAIRS 5.79 AND 7.29

(G) FOLDING ALUMINUM CHAIR. ¾-in. tubular aluminum frame. Colorful plaid Saran seat and back—Red, Green and Black on White background. Seat 19½x17 in. Folds to 38x24x7½ in.—see view at right. Wt. 6 lbs. ea. *Mailable.*
66 C 8760 MO—Each $5.79...2 for $10.95

(H) LARGER ALUMINUM FOLDING CHAIR. ⅞-in. tubular aluminum frame. Plaid Saran 19¼x19¼-in. seat and back—double reinforced for strength. Seat and back shaped for comfort. Folds compactly to 37½x23½x6 in. for storage—see small view at right. *State:* Red or Green. *Mail.*
66 C 8761 MO—Wt. 7 lbs. ea. Each $7.29.....2 for $13.95

OUTDOOR FOLDING CHAIR 7.49

(L) BEACH CHAIR WITH FOOTREST AND CANOPY. Multi-purpose chair—for beach, yard, porch, picnics, etc. Back easily adjusts to 3 comfortable positions. Removable sunshade and footrest are adjustable. Sturdy Northern Hardwood frame is finished in durable, weather-resistant clear Varnish for many years of use. Strong reinforced Canvas seat and back in smart multicolor stripe pattern. Folds compactly to 36x25x4 in. for easy carrying and storing. Large 19x19-in. seat. Ship. wt. 16 lbs. *Mailable.*

66 C 8278 MO—CHAIR WITH FOOTREST AND CANOPY.....$7.49

66 C 8279 MO—CHAIR WITH FOOTREST. Same as (L) above but no canopy. Ship. wt. 15 lbs.....$5.98

66 C 8280 MO—CHAIR ONLY. Same as (L) above but no footrest or canopy—small view above right. Wt. 11 lbs.....$4.79

GLIDER AND PORCH SWINGS 9.95 TO 16.95

(M) HARDWOOD GLIDER—adds enjoyment to your yard or porch. Strong, smoothly sanded Hardwood construction. Weather-resistant clear Varnish finish. Swings from rigid base by strong galvanized chains and hooks. Comfortable, shaped seat 18x50 in. wide. Width overall 60 in. Ship. wt. 50 lbs. *Not Mailable.*

66 C 8792 R—GLIDER—Shown.....$16.95

5-FT. PORCH SWING ONLY. Like (M), but no base (see small view above at right). Chains included. Seat 16x56 in.
66 C 8791 R—Width overall 60 in. Wt. 33 lbs. *Not Mail.* $10.95

4-FT. PORCH SWING. Like (M), without base (see small view above at right). Chains included. Seat 16x44 in. Width overall 48 in.
66 C 8790 R—Ship. wt. 26 lbs. *Not Mailable*.....$9.95

For Complete Relaxation Choose a Hammock or Chaise

A B HAMMOCKS AND STAND OUTFITS. Green enameled steel stands. Very stable and firm-standing; 126x34 in. wide. Steel chain adjusts to allow varying tension of hammock. Stands also useable with 2-point hammocks. 3-point hammocks have 2 suspension points at head, 1 at foot—to give more stability. Concealed spreader bar keeps hammocks open wide. Hammock pillows removable.

A THREE-POINT HAMMOCK AND STAND. Perfect for porch, patio and lawn; comfortable lounging. Sturdy closely woven stripe cotton hammock with White fringed valance. Bed size 32x80 in. Overall Hammock size 37x80 in. (not including fringe). Soft cotton-filled pillow 14x10 in. *State choice of background color:* Red-and-White stripe on Green background, or Green-and-White stripe on Red background.

66 C 8450 R—3-Pt. Hammock and Stand. Ship. wt. 37 lbs. $12.95

66 C 8451 M—3-Pt. Hammock only. *Mailable.* Ship. wt. 5 lbs. 4.79

66 C 8452 M—2-Pt. Hammock only. No Pillow. *Mailable.* Wt. 3 lbs.. 3.98

66 C 7726 R—Steel Stand only. Ship. wt. 32 lbs. 8.49

B THREE-POINT HAMMOCK AND STAND. Strong woven plaid Cotton with Red or Green predominating. Pillow size 14x10 in. Bed size 34x80 in. Hammock size 39x80 in. *State:* Red or Green.

66 C 7722 R—3-Pt. Hammock and Stand. Ship. wt. 36 lbs.. $13.95

66 C 7723 M—3-Pt. Hammock only. *Mailable.* Wt. 4 lbs. 5.79

66 C 7724 M—2-Pt. Hammock only. *Mailable.* Wt. 3 lbs. 8 oz.. 4.98

66 C 8454 M—3-Pt. Hammock only. Wards Best Quality. Hammock 43x80 in. (plus scalloped edge). Bed size 36x80 in. Vat-dyed duck. *State:* Green or Red. *Mailable.* Wt. 5 lbs. $6.98

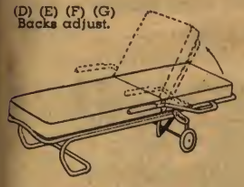
66 C 8453 R—3-Pt. Duck Hammock (above) and Stand (A). *State color:* Green or Red. Shipping weight 37 lbs. $14.95

C HAMMOCK COT. Use as a chaise, hammock or bed, indoors or outdoors. Adjusts by raising or lowering chains. Height 22 in. in bed position (see view at right). Occupies 45% less space than standard hammock stand. Removable sunshade attached to frame. Cotton-filled pillow 13½x17½ in. Vat-dyed Duck cover, 4-in. White fringe. Green enameled steel frame. Bed size 36x80 in., length overall 86 in. Ship. wt. 38 lbs.

As a Bed

66 C 8455 R—*State:* Red or Green. $19.95

(D) (E) (F) (G) Backs adjust.



D GOOD QUALITY CHAISE LOUNGE. 1-in. polished tubular aluminum frame. Adjusts to 3 positions without getting up—upright to almost full reclining. (See small view at left). Innerspring cushions—padded with Cotton-felt and sisal. Heavy Vinyl plastic. 25 in. between arms. 8-in. rubber-tired wheels. Ship. wt. 49 lbs.

66 C 8757 R—Length overall 72 in. *State:* Coral, Green or Yellow. $29.95

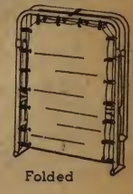
E EXTRA LARGE ALUMINUM CHAISE LOUNGE. 25-in. between arms. 75 in. long. Adjusts to 5 positions while you sit—arms fold down in reclining position (see view E). Innerspring cushions over aluminum straps fastened with double helical springs. 1-in. tubular aluminum frame. Solid color fabric-supported plastic—reverses to floral. 7-in. rubber-tired wheels. Wt. 58 lbs.

66 C 8764 R—*State color:* Red or Green. $4 Down, Cash $39.95

F ECONOMY QUALITY ALUMINUM CHAISE LOUNGE. 1-in. frame. Adjusts to 5 positions . . . arms fold down when in reclining position (see view F). Padded box-edged 72x24-in. cushion—reverses from Green plastic to Green Duck. Supported by aluminum straps fastened to frame with double helical springs.

66 C 8756 R—5¾-in. rubber-tired wheels. Wt. 39 lbs. $24.95

G 5-POSITION FOLDING ALUMINUM SUNCOT for sunning, sleeping, lounging. Back adjusts from sitting to reclining position (see small view G). Lightweight aluminum frame. Mildew-resistant Green Vat-dyed Army Duck fastened to frame with cadmium plated helical springs through reinforced Brass grommets. Folds to 39x28x18½ in. (see small view at right). Size overall: 28x81 in. long. Ship. wt. 9 lbs.

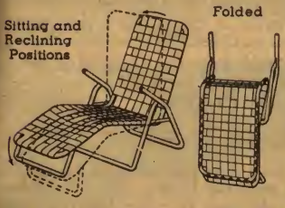

Folded

66 C 8759 R. $22.95

SHIPPING NOTICE: "R" AFTER CAT. NO. Means shipped by Freight, Truck or Express.

Sitting and Reclining Positions

Folded



H 2-POSITION RECLINING CHAIR. Just shift your weight to tilt from sitting to reclining position—(see small view at left). 2⅜-in. wide Saran webbing (20 stripes across and 6 long) with separator to keep webbing in place. Middle and front supports are squared to improve stability. Folds compactly to 49x26x10 in. for convenient storage. Width between arms 22 in. Length 72 in. Strong 1-in. tubular aluminum frame. Ship. wt. 16 lbs.

66 C 8758 R—*State color:* Green and Yellow or Red-and-White.. $17.95

RENEW YOUR SUMMER FURNITURE WITH NEW CUSHIONS AND SLIP COVERS 1.98 TO 27.95

J REDWOOD REVERSIBLE CUSHIONS. Vat-dyed, water-repellent Cotton Drill. Padded. *State:* Red or Green.

66 C 8523 R—25x72 in. Wt. 27 lbs. $10.95

66 C 7302 MO—25x69 in. Ship. wt. 18 lbs. *Mail*... 7.95

K L RAINCOATS FOR GLIDER AND SUNTAN CHAISE. Durable Dark Gray rubberized coating Waterproof fabric. Handy tie tapes. *Mailable.*

(K) GLIDER RAINCOAT. Fits gliders up to 78-in. wide.

66 C 7307 L—Ship. wt. 4 lbs. $4.49

(L) CHAISE RAINCOAT. Fits Chaise in upright position.

66 C 8505 L—Ship. wt. 3 lbs. 8 oz. $3.98

M 2-PC. ADJUSTABLE CHAIR RECOVER. Green plaid Saran. Laces included, pass through Brass grommets in ends. Fits chair to 25 in. wide. Wt. 1 lb. *Mailable.*

66 C 8514L—Back 37x7 in. wide. Seat 13x31 in. wide. $1.98

N METAL CHAIR CUSHION SET. Vinyl plastic cover. Reversible back cushion is 21x21 in. Seat cushion 24x21 in. Fits any standard 2-cushion metal chair.

66 C 8522 R—*State:* Red, Green. Ship. wt. 15 lbs... $4.98

P TERRY CLOTH CHAISE COVER. Heavy, 9 oz. double-faced, washable. Elastic at bottom. For cushions up to 26x73 in. long. *State color:* Green or Yellow. *Mailable.*

66 C 8507 L—Ship. wt. 2 lbs. $3.49

66 C 7335 L—Duck Chaise Cover. Fits cushions up to 26x74 in. *State:* Red, Green, Yellow. Wt. 2 lbs. $4.49

R INNERSPRING CHAISE CUSHION. 90 coil springs, softly padded with rubberized sisal and cotton felt. Fabric-backed Vinyl plastic, White welt edges. A new cushion adds years of use to your old chaise.

66 C 7546 R—*State:* Red or Green. Wt. 30 lbs. $14.95

T 6-PC. GLIDER CUSHION SET. Red, Green floral on light background back cushions—reverse to solid color. Back cushions 17x22 in. each. Solid color seat cushion 23x22 in. each. Padded with soft cotton-wrapped excelsior. Vinyl plastic cover. Fits gliders 65 to 68 in. long.

66 C 8524 R—*State color:* Red or Green. Ship. wt. 37 lbs. $14.95

6-Pc. GLIDER SLIPCOVER SET. Envelope style plastic covers. Red and Green floral. Tie tapes. Solid color seat. Fits all 6-cushion gliders.

66 C 8525 L—*State color:* Red or Green. Ship. wt. 2 lbs. *Mailable*.. $6.79

ONE-PIECE TERRY CLOTH GLIDER SLIPCOVER. Heavy 9 oz., double faced, washable Terry cloth. Elastic around bottom and tie tapes for snug fit. Fits all gliders with 65-to 68-in. seats. *State:* Green or Yellow.

66 C 8526 L—Ship. wt. 2 lbs. 8 oz. *Mailable*. $4.79

U 6-PC. GLIDER CUSHION SET. Modern Print on back cushions 18x22 in. wide that reverse to solid color. Solid color 23x22-in. seat cushions. Padded with cotton filling. Covered with heavy, fabric-backed Vinyl plastic. Fits standard gliders 65 to 68 in. wide. Ship. wt. 50 lbs.

66 C 8517 R—*State color:* Olive Green or Red. $18.95

V GLIDER INNERSPRING CUSHION SET. Solid color fabric supported Vinyl plastic 24x65½-in. coil-spring seat cushion. Two padded 19½x33-in. patterned back cushions—reverse to solid color. Wt. 54 lbs.

66 C 8521 R—*State:* Green, Yellow, Turquoise (all with White)... $27.95

W SUNTAN CHAISE CUSHION. Use also on beach or lawn. Vinyl-coated Drill for extra strength, channel-sewn to keep cotton filling in place. Tie tapes. 25x72 in. long. *State color:* Solid Yellow, Red-and-White stripe or Green-and-White stripe. *Mailable.*

66 C 7331 MO—Ship. wt. 21 lbs. $9.95

Furniture for Informal Living

CALIFORNIA REDWOOD FURNITURE FOR YOUR GARDEN AND PATIO 11.95 TO 59.95

WEATHER-RESISTANT. Practical and attractive for outdoor use. Made of high quality heavy 2-in., knot-free Redwood, Certified kiln-dried by the California Redwood Association. Smooth beveled edges. Cadmium plated hardware.

CUSHIONED PIECES. Water-resistant, Vat-dyed Duck cushions are supported by strong aluminum straps and double helical coil springs. Soft Cotton-filled cushions are reversible. White plastic piping. Choice of Red or Green.

[1] CLUB CHAIR. Seat 22x20 in. Back 22x23 in. Width overall 31 in. Ship. wt. 46 lbs. *State:* Red or Green.
66 C 8601 R—$3.50 Down . . . . . or Cash $31.95

[2] OTTOMAN. Cushion 18x22 in. Size overall 20x28 in. Height 12 in. *State color:* Red or Green.
66 C 8609 R—Ship. wt. 20 lbs. $12.95

[3] TETE-A-TETE LOUNGE. Each seat 22x20 in. Table 22x28 in. Length overall 82 in. Order Umbrella (28) below. *State color choice:* Red or Green.
66 C 8600 R—Ship. wt. 100 lbs. $6 Down . . Cash $59.95

[4] CHAISE LOUNGE WITH ARMS. Back adjusts to 4 comfortable positions. One-piece 24x72-in. cushion. Size overall 34x78 in. *State color:* Red or Green.
66 C 8602 R—Height 15 in. Ship. wt. 73 lbs. $44.95

CHAISE LOUNGE (not shown). Same as (4) above but without arms. Size overall 27½x78 in. Wt. 63 lbs.
66 C 8603 R—*State color:* Red or Green $39.95

[5] 3-PIECE BARBEQUE SET. Includes table and two roomy benches. Table 70x28 in. wide. Height 30 in. Benches 70x12 in. wide. Height 18 in. Ship. wt. 125 lbs.
66 C 8604 R—Seats 6 to 8 comfortably. $39.95

3-PC. BARBEQUE SET. Table 60x28 in. wide. Height 30 in. Benches 60x12 in. Height 18 in. Seats 4 to 6 persons.
66 C 8605 R—Ship. wt. 105 lbs. $3.50 Down, Cash $32.95

3-PC. BARBEQUE SET. Table 94x28 in. wide. Height 30 in. Benches 94x12 in. Height 18 in. Seats 8 to 10 persons.
66 C 8606 R—Ship. wt. 158 lbs. $5 Down, or Cash $49.95

[6] UMBRELLA TABLE. Ideal for backyard picnics. Diameter 42 in. Height 30 in. Strong cross-leg construction. Use with or without umbrella—plug for hole provided.
66 C 8607 R—Seats 6 persons. Ship. wt. 50 lbs. $19.95

[7] CRESCENT BENCH. 4 benches make complete circle for table (6) above. 42x14 in. wide. Height 18 in.
66 C 8608 R—Ship. wt. each 26 lbs. . . . . Each $11.95

RATTAN PEEL FURNITURE IN NEW, ATTRACTIVE WEAVE 4.79 TO 82.95 (6 pcs.)

RATTAN PEEL SECTIONAL, CHAIRS AND TABLES for porch, patio or rumpus room—perfect for either indoor or outdoor use. Inexpensive, yet smartly designed in smart new Palasan weave. Woven in British Hong Kong.

QUALITY CONSTRUCTION. Handmade of *first quality* Rattan peel which is whiter and cleaner than usual. Stronger, heavier frames than generally found in this type of furniture. Clear varnish finish is weather-resistant.

REVERSIBLE SEAT PADS with soft, comfortable Cotton filling shown on (8), (9), (10) and (15). Vat-dyed Duck has rubberized backing for water repellency. Choice of two brilliant colors: Red or Green. Pads sold separately.

[8] EXTRA LARGE CLUB CHAIR. Matches (9) below. Seat 21x22 in. wide. Width overall 28 in.
66 C 7552 R—Shipping weight 11 lbs. $14.49

SQUARE CHAIR PADS. Fit Sectionals (9), Chair (8) and other seats about 21x22 in. *State:* Red, Green.
66 C 7345 L—Wt. 3 lbs. 8 oz. ea. 3 for $6.95; Each $2.49

[9] 3-PIECE SECTIONAL GROUP. Each section seat 21x22 in. wide. Can be arranged to form sofa 72 in. long with seat 66x21 in. Order seat pads above.
66 C 7551 R—Ship. wt. 34 lbs. $4 Down, Cash . . $39.95

6-PIECE GROUP. 3-Pc. Sectional (9), Chair (8), Cocktail Table (12) and Corner Table (13). Buy seat pads below.
66 C 7558 R—6-Pc. Group. Save $3.77. Wt. 85 lbs. $82.95

[10] ARM CHAIR. Seat 17 inches square. Width overall 24 in. Order comfortable seat pad separately below.
66 C 8204 R—Shipping weight 8 lbs. $9.49

SHAPED CHAIR PADS. Fit Arm Chair (10) and other seats about 17x17½ in. *State color choice:* Red or Green.
66 C 8500 L—Shipping weight 2 lbs. 8 oz. $1.79

[11] END TABLE. Top 14½x22¾ in. Height 22½ in.
66 C 8200 R—Shipping weight 12 lbs. $9.98

[12] COCKTAIL TABLE. Top 18x30 in. Height 15 in.
66 C 7556 R—Shipping weight 16 lbs. $14.49

[13] CORNER TABLE. Top 28 in. square. Height 17 in.
66 C 7557 R—Shipping weight 25 lbs. $17.79

[14] BRASS PLANTER LAMP. Pottery inserts. 16-in. plastic shade with Gold design. *State:* Black base, White shade; Amber base, White shade or all Chartreuse.
66 C 317 MO—Ht. 23¾ in. Wt. 14 lbs. *Mailable*. $10.95

[15] LIGHTWEIGHT TUB CHAIR. Weather-resistant non-varnish natural finish. Lighter construction than (8) above but chair weighs 5½ lbs. net compared to similar chairs which may weigh only 4 lbs.—more rigidity and strength. 16-in. diam. seat. Width 24 in. Wt. 6 lbs. 8 oz. ea.
66 C 7550 R—4 Chairs for $18.49 . . . . . Each $4.79

ROUND CHAIR PADS. Fits Chair (15) above and other chairs with 16 to 18-in. diameter seats. Ship. wt. 2 lbs.
66 C 7346 L—*State color:* Red or Green $1.49

WEATHER-RESISTANT RATTAN PEEL SHELL CHAIRS. Same high quality as Rattan (8) to (13). Clear varnish finish.

32-IN. DIAMETER SHELL; LARGER for comfort. Many advertised chairs of this type have shells ranging down to 27 in.

RUST-RESISTANT BLACK WROUGHT IRON BASES. Attached to shell with double claw and wing nut for rigidity.

[16] DECORATIVE SWIVEL CHAIR. Revolves in complete circle—ideal for TV viewing and conversation. Height overall 31 in. Shipping weight 16 lbs.
66 C 8217 R—Buy 2 and Save, Pair $23.95. Each $12.49

[17] SHELL CHAIR. Height 29 in. Ship. wt. 12 lbs. ea.
66 C 8209 R—Buy 2, Save, Pair $16.95, Each $8.98

ROCKER. Rocks on wrought iron runners. Height. 29 in.
66 C 8210 R—Wt. 15 lbs. ea. Pair $19.95, Each $10.49

INEXPENSIVE, MODERN CANVAS AND WROUGHT IRON CHAIRS 16.95 Pair

POPULAR CAMPAIGN CHAIRS. The perfect chair for yard, porch, den or living room. Takes on the position of sitter.

RUST-RESISTANT BLACK WROUGHT IRON FINISHED BASES—Sturdy ½-in. rod legs—heavier than many similar chairs.

STRONG VAT-DYED CANVAS SLINGS double-stitched at points of strain for extra strength. Chairs sold in pairs only for lower price. Pairs available in choice of any one or two of these decorator colors: Green, Black or Yellow.

[18] BUTTERFLY CHAIR. 28 in. at widest point. 33½ in. at highest point. Sold in pairs only. *State colors.*
66 C 8682 R—Ship. wt. 32 lbs. pair. . . . . Pair $16.95

[19] CIRCLE CHAIR. 30-in. diameter. Height 29 in. Sold in Pairs only. *State choice of colors.*
66 C 8683 R—Ship. wt. 24 lbs. pair. . . . . Pair $16.95

LIGHTWEIGHT ALUMINUM FURNITURE FOR INFORMAL OUTDOOR LIVING 5.98 TO 22.95

STRONG, LIGHTWEIGHT ALUMINUM CONSTRUCTION. Will not peel, chip or rust. Easy to care for—original luster is restored, if desired, by cleaning with automobile metal polish. All have 1-in. seamless, tubular aluminum frames.

COOL, DURABLE 2⅜-IN. WIDE SARAN WEBBING does not absorb water, dries quickly after rain. Will not rot or mildew and is highly resistant to fading. Wipe off with damp cloth to clean. *State color:* Red-and-White or Green-and-Yellow.

[20] BEST QUALITY FOLDING CHAIR. Extra large 18-in. square seat. Separator keeps Saran webbing in place. Molded "Tenite" plastic armrests, aluminum reinforced. Squared front support for stability, rigidity. Folds to 25x24¼x5 in. for storage. Height 32¾ in. *State:* Red-and-White or Green-and-Yellow. *Mailable.*
66 C 8738 MO—Wt. 9 lbs. 8 oz. . $11.95

(21)

[21] 3-POSITION FOLDING SUNTAN LOUNGE. Adjusts from upright to contoured reclining position. Separator keeps Saran webbing in place. Molded "Tenite" plastic armrests. 72x22 in. between arms. Squared middle support for added stability. Folds compactly to 36x28x8¼ in.—see view (21). *State Color:* Red and White or Green and Yellow. Ship. wt. 17 lbs.
66 C 8733 R—$2 Down . . . Cash $19.95

(26)

[22] TO [24] ALL-ALUMINUM TABLES. Gray Hammertone finished tops. Smooth rolled edges, tubular legs.

(22) UMBRELLA TABLE. 42-in. diameter. Height 29 in.
66 C 8192 R—Ship. wt. 22 lbs. $2.50 Down, or Cash $22.95

(23) COCKTAIL TABLE. 33-in. diameter. Height 17 in.
66 C 8743 R—Ship. wt. 14 lbs. $14.95

(24) END TABLE. 20-in. diameter top. Height 22 in.
66 C 8744 M—Ship. wt. 6 lbs. $7.49

UMBRELLA BASE. 14-in. shell fills with sand.
66 C 8180 MO—Ht. 9 in. *Mailable.* Wt. 6 lbs. $5.98

[25] 2-PASSENGER GLIDER. Glides smoothly on ballbearing glides. Seat 20½x39 in. wide. Ship. wt. 17 lbs.
66 C 8748 R—*State:* Red-White or Green-Yellow. . . $22.95

1-PASSENGER GLIDER. Seat 20½x19½ in. Wt. 12 lbs.
66 C 8740 R—*State:* Red-White or Green-Yellow . . . $15.95

[26] STACK CHAIR. Stacks for storage—see view (26). Wt. 6 lbs. *State:* Red-White or Green-Yellow.
66 C 8737 R—Seat 17¼x19¼ in. . . . 2 for $14.95; Ea. $7.98

GARDEN UMBRELLAS—RUST-RESISTANT STEEL-RIBBED FRAMES. Springless frames for opening. 2-pc. aluminum poles—push-button tilting mechanism. Vinyl plastic impregnated fabric covers.

[27] 6-FT. UMBRELLA. 6 steel ribs. *State color:* Red-and-White or Green-and-White. Ship. wt. 13 lbs.
66 C 8189 MO—*Mailable*. . . . . $2 Down, or Cash $19.95

7-FT. UMBRELLA. 8 steel ribs. Colors same as (27).
66 C 8193 MO—*State color. Mailable.* Wt. 17 lbs. . $29.95

[28] 7-FT. UMBRELLA. 8 steel ribs. Rose pattern interior. *State exterior color:* Red, Green, Yellow. *Mailable.*
66 C 8190 MO—Ship. wt. 17 lbs. $3.50 Down, Cash $34.95

[29] 7-FT. UMBRELLA. 8 steel ribs. Multi-color balloon pattern interior. *State exterior:* Red, Green, Yellow.
66 C 8191 MO—*Mailable.* Ship. wt. 17 lbs. $34.95

6-FT. UMBRELLA. Same as above except 6-ft. umbrella.
66 C 8194 MO—*State color. Mailable.* Wt. 13 lbs. . . $27.95

COLORS MATCH MERCHANDISE AS CLOSELY AS POSSIBLE

BUY YOUR SUMMER FURNITURE NOW--PAY FOR IT AS YOU ENJOY IT—WARDS CREDIT TERMS ON INSIDE BACK COVER

"R" After Catalog Number Means Shipped by Freight or Express—*Not Mailable.*

1 Club Chair 31.95 | 2 Ottoman 12.95 | 28 Umbrella 34.95 | 3 Tete-A-Tete Lounge 59.95 | 5 Barbeque Sets 32.95 to 49.95 | 4 Chaise 44.95

8 Club Chair 14.49 | 11 End Table 9.98 | 9 3-Pc. Sectional Group 39.95 | 12 Cocktail Table 14.49 | 13 Corner Table 17.79 | 14 Lamp 10.95

20 Chair 11.95 | 22 Table 22.95 | 29 Umbrella 34.95 | 25 Glider 22.95 | 23 Cocktail Table 14.95 | 24 End Table 7.49 | 26 Chair 7.98 | 21 Lounge 19.95

Wards Double-Vinyl Coated, Sunfast Awnings Cool and

The most fade-resistant awnings ever sold by Wards! . . . that's what Wards Bureau of Standards found when they put Wards awnings to the 200-hour "Weatherometer" test. In this exacting test they found colors used in Wards awnings and materials are SUN-FAST—will resist weathering and fading much longer than ordinary oil painted awnings.

Wards Army Duck awnings and materials are the Best Quality available. Coated on both sides with Vinyl Organosol plastic, and rot-resistant treated for longer life. Sewn with Orlon thread that is not affected by moisture, sun or mildew. Army Duck awnings have galvanized frames, fittings. Sizes through 8 ft. are *Mailable;* over 8 ft. are *Not Mailable.*

WARDS BEST QUALITY SUNFAST ARMY DUCK AWNINGS, SHADES AND MATERIAL-BY-THE-YARD

A TO E Heavy, 9-oz. per sq. yd. Army Duck. Pattern (1) is solid Burgundy; (2) solid Green; (3) solid Blue; (4) Green with Black and Cream stripes; (5) solid Yellow; (6) Green with Red and Gray stripes. All patterns have a soft azure Blue color backing to prevent glare. See "Shipping Notice" on opposite page.

SHORT WINDOW AWNINGS 5.85 2½ ft.

A Patterns (2) or (4) only. 24-in. drop, 6-in. scalloped valance, 24-in. projection for windows from 44 through 56 in. high. *State Cat., No., Width.*

Ship. from Stock 60 C 9955 M—Pat. 2 60 C 9935 M—Pat. 4			Ship. from Factory 60 C 9955 K—Pat. 2 60 C 9935 K—Pat. 4		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	6 lbs.	$5.85	6½ ft.	13 lbs.	$12.95
3 ft.	6 lbs.	6.65	7 ft.	14 lbs.	13.95
3½ ft.	7 lbs.	6.98	7½ ft.	14 lbs.	14.45
4 ft.	7 lbs.	7.59	8 ft.	14 lbs.	15.25
4½ ft.	11 lbs.	9.25	8½ ft.	18 lbs.	16.45
5 ft.	12 lbs.	10.25	9 ft.	19 lbs.	17.45
5½ ft.	12 lbs.	10.95	9½ ft.	20 lbs.	18.25
6 ft.	13 lbs.	11.95	10 ft.	21 lbs.	18.65

STANDARD WINDOW AWNINGS 6.75 2½ ft.

Patterns (2) or (4) only. 30-in. drop, 9-in. scalloped valance, 30-in. projection for windows over 56 through 68 in. high. *State Cat., No. and Width.*

Ship. from Stock 60 C 9950 M—Pat. 2 60 C 9930 M—Pat. 4			Ship. from Factory 60 C 9950 K—Pat. 2 60 C 9930 K—Pat. 4		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	7 lbs.	$6.75	6½ ft.	15 lbs.	$14.25
3 ft.	7 lbs.	7.75	7 ft.	15 lbs.	15.65
3½ ft.	8 lbs.	8.25	7½ ft.	16 lbs.	16.45
4 ft.	8 lbs.	8.65	8 ft.	16 lbs.	17.45
4½ ft.	12 lbs.	10.95	8½ ft.	20 lbs.	18.65
5 ft.	12 lbs.	11.95	9 ft.	21 lbs.	19.45
5½ ft.	14 lbs.	12.75	9½ ft.	22 lbs.	20.45
6 ft.	14 lbs.	13.95	10 ft.	23 lbs.	21.95

LARGE READY-MADE AWNINGS FOR OVERSIZE WINDOWS OR PORCHES 13.95 5 ft.

B Patterns (2) or (4) only. 36-in. drop, 12-in. scalloped valance, 36-in. projection. For windows from 68 through 84 inches high, and for porch openings from 7 to 8 ft. high.

60 C 9951K—Pattern 2			60 C 9931K—Pattern 4					
Width	Ship. wt.	Price	Width	Ship. wt.	Price	Width	Ship. wt.	Price
5 ft.	14 lbs.	$13.95	7 ft.	17 lbs.	$18.45	10 ft.	25 lbs.	$23.65
5½ ft.	16 lbs.	15.45	8 ft.	18 lbs.	20.45	12 ft.	28 lbs.	26.75
6 ft.	16 lbs.	16.65	9 ft.	23 lbs.	21.95	*State Cat. No., and Width.*		

Colors match patterns as closely as printing permits.

DUCK DOOR CANOPY 12.25 42 in.

C Patterns (1) to (6). Heavy rust-resistant steel frame, ornamental side arms. Stationary—closed sides. 10-in. drop, 44-in. projection, 8½-in. valance. With all fixtures. *State Cat. No., width.*

60 C 9855 K—Pat. 1 60 C 9851 M—Pat. 4
60 C 9850 M—Pat. 2 60 C 9854 K—Pat. 5
60 C 9852 K—Pat. 3 60 C 9856 K—Pat. 6

Width	Ship. wt.	Price
42 in.	17 lbs.	$12.25
51 in.	18 lbs.	13.25

AWNING MATERIAL 97c Yd.

Same Army Duck material and patterns as above. About 30 in. wide. Ship. wt. per yd. 13 oz. Not recommended for furniture covers—select furniture material from opposite page.

60 C 9957 H—Pattern 1.....Yard 97c
60 C 9967 H—Pattern 2.....Yard 97c
60 C 9964 H—Pattern 3.....Yard 97c
60 C 9965 H—Pattern 4.....Yard 97c
60 C 9986 H—Pattern 5.....Yard 97c
60 C 9988 H—Pattern 6.....Yard 97c

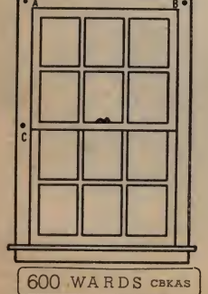
READY-MADE AND MADE-TO-MEASURE ROLL-UP SHADES 8.65 5 ft.

D Patterns (1) to (6). 7-ft. drop. Wood pole in bottom hem, oval grommets in top. With ropes and all fittings. *State Cat. No., Width. Mailable.* Ship. from Factory.

60 C 9902 K—Pat. 1 60 C 9938 K—Pat. 2			60 C 9934 K—Pat. 3 60 C 9932 K—Pat. 4			60 C 9926 K—Pat. 5 60 C 9916 K—Pat. 6		
Width	Ship. wt.	Price	Width	Ship. wt.	Price	Width	Ship. wt.	Price
5 ft.	7 lbs.	$8.65	9 ft.	12 lbs.	$15.25			
6 ft.	9 lbs.	10.65	10 ft.	13 lbs.	16.95			
7 ft.	9 lbs.	12.45	12 ft.	15 lbs.	19.95			
8 ft.	10 lbs.	13.95						

For special size, made-to-order, roll-up shades, *state Art. No., Pat. No., Width and Length wanted.* Ship. wt. 4 oz. per sq. ft. Price per sq. ft.....30c

HOW TO MEASURE FOR AWNINGS AND ROLL-UP SHADES



READY-MADE AWNINGS. Sizes listed are approximate size of window from A to B that awnings will fit. Measure from center of casing A to center of casing B on window or porch as shown at left. Order exact or next wider width—if window measures 34 inches from A to B, order 3-ft. size.

MADE-TO-MEASURE AWNINGS. Measure from A to B—order exact width. Measure drop A to C. This should be ½ opening of windows, or of porches with built-up sides. On porches open to floor, drop should be ⅓ height of opening—valance extending below drop. Order exact drop. Projection made same length as drop.

ROLL-UP SHADES. Measure exact width between supports. To fit shade between supports, order next smaller size; to overlap supports, order next larger size.

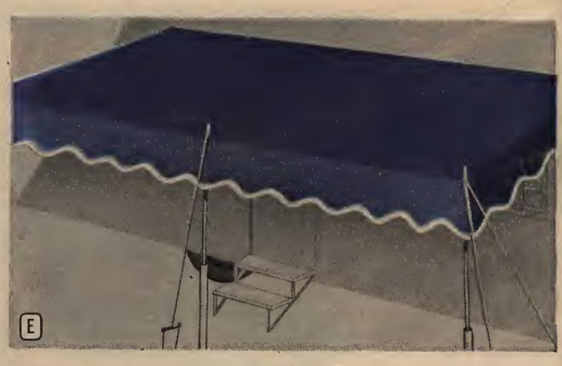
NOTICE: Awnings fit casing 2 in. wider or narrower than window width of awning listed. Stay within these limits. Awnings and shades are made from 29 or 30-in. material, therefore, in some widths, the seams will not fall in center of awning.

MADE-TO-YOUR MEASURE ARMY DUCK AWNINGS

Deduct 10% from price below if you order before April 15. For recover only (awnings with ropes, pulleys, but without frame) deduct an additional 15% from price and state width, drop, projection and if old awnings have grommets or head rod. Patterns (1) to (6), tailored to fit your windows. 2½-ft. drop or less have 9-in. valance; larger has 12-in. valance. Made with same projection as drop. When ordering intermediate sizes, allow price for next larger. With head rod, frame, fittings. See "How to Measure" below. *State Cat., No., Width, Drop.* No COD's. No returns accepted. Shipped from Factory. See "Ship. Notice" opp. page.

60 C 9900 K—Pattern 1 60 C 9939 K—Pattern 4
60 C 9937 K—Pattern 2 60 C 9927 K—Pattern 5
60 C 9933 K—Pattern 3 60 C 9914 K—Pattern 6

Width	Ship. wt.	Drop Measurement 2 ft.	2½ ft.	3 ft.	3½ ft.	4 ft.
2½ ft.	5 to 9 lbs.	$7.95	$8.75	$10.65	$12.95	$14.25
3 ft.	6 to 10 lbs.	8.75	9.95	11.65	13.95	14.95
3½ ft.	7 to 11 lbs.	9.65	10.65	12.45	14.75	15.95
4 ft.	8 to 12 lbs.	10.25	11.45	12.95	15.50	16.95
4½ ft.	13 to 15 lbs.	12.45	13.45	14.65	16.50	17.95
5 ft.	11 to 15 lbs.	13.45	14.95	15.95	17.75	18.95
6 ft.	12 to 17 lbs.	15.45	16.95	18.50	19.95	21.65
7 ft.	13 to 19 lbs.	16.95	18.45	19.95	21.95	23.75
8 ft.	14 to 20 lbs.	18.45	20.45	21.95	23.95	25.95
9 ft.	19 to 25 lbs.	20.45	22.45	24.50	26.45	28.45
10 ft.	21 to 27 lbs.	21.75	23.65	25.75	27.95	29.95
11 ft.	23 to 29 lbs.	22.45	24.95	26.95	29.50	31.95
12 ft.	25 to 31 lbs.	23.65	25.95	28.50	30.95	32.95
13 ft.	27 to 33 lbs.	25.45	27.95	29.95	32.75	34.95
14 ft.	29 to 35 lbs.	27.50	29.95	31.50	34.95	37.50
15 ft.	33 to 39 lbs.	29.45	32.75	35.95	37.95	40.95
16 ft.	35 to 41 lbs.	31.65	33.95	36.75	39.95	42.95



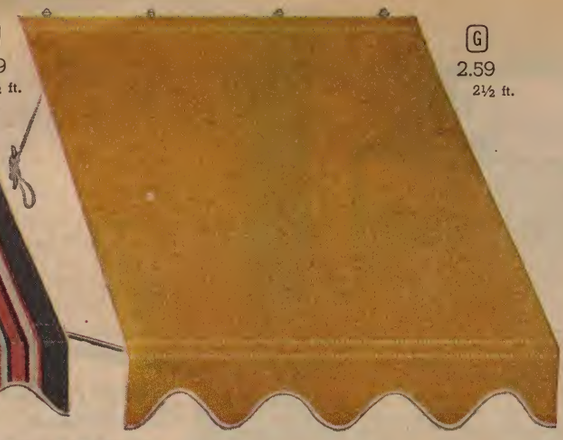
VINYL COATED TRAILER CANOPY 40.95 10 ft.

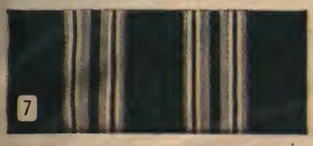
E Deluxe ready-to-put-up Canopy. Heavy Army Duck in patterns (1) through (6). 8 ft. wide, 11-in. scalloped valance. Heavy rope reinforcement, adjustable metal poles, stakes, ropes. *State Cat. No., Length.* Shipped from Factory by Freight, Truck or Express. You pay charges from Mail order House. Allow about 12 days plus transit time. 10% Dn.

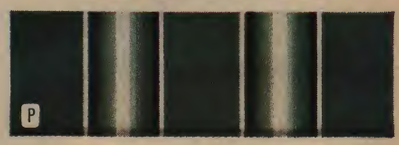
60 C 9918 F—Pat. 1 60 C 9905 F—Pat. 2			60 C 9906 F—Pat. 3 60 C 9920 F—Pat. 4			60 C 9907 F—Pat. 5 60 C 9921 F—Pat. 6		
Length	Ship. wt.	Price	Length	Ship. wt.	Price			
10 ft.	40 lbs.	$40.95	18 ft.	61 lbs.	$63.50			
12 ft.	44 lbs.	45.95	20 ft.	71 lbs.	69.95			
14 ft.	54 lbs.	53.45	22 ft.	74 lbs.	74.50			
16 ft.	58 lbs.	58.95	24 ft.	84 lbs.	79.50			

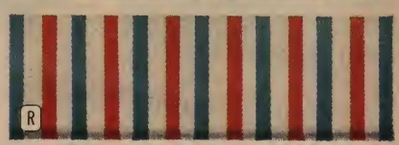
Aluminum Awning Molding. For attaching canopy to trailer. Order 1 ft. longer than canopy. With screws. Shipped in 4-ft. or shorter lengths. 60 C 9904 K—See "Ship. Notice." Ship. wt. per ft., 4 oz. Per foot 33c

NOTICE: Write Wards for quotations on special canopies for boat docks, terraces, etc. Send a drawing showing size and construction details.









Beautify Your Home...Wood and Bamboo Porch Shades

NEW BETTER QUALITY DOUBLE-VINYL COATED DRILL AWNINGS

F For coolness and protection from the sun at a minimum cost, choose awnings made of Wards heaviest drill—weighs 6.51 ounces per sq. yd. Choice of 4 patterns: (7) Green striped; (8) Burgundy with Green stripes; (9) Charcoal with Coral stripes; or (10) Solid Green—all coated on both sides with sunfast Vinyl Organosol plastic. Soft gray color back. See "Ship. Notice" at right.

READY-MADE HEAVY DRILL WINDOW AWNINGS 3.49 2½ ft.

Complete with steel frame, head rod, all fittings. See "How to Measure" on opposite page.

BETTER QUALITY SHORT AWNINGS. 24-in. drop plus 6-in. valance. 24-in. projection. For windows from 44 through 56 in. high—the size windows used in many ranch and bungalow homes. *State Catalog Number and Width.*

Ship. from Stock 60 C 9895 M—Pat. (7) 60 C 9898 M—Pat. (8) 60 C 9897 M—Pat. (9) 60 C 9894 M—Pat. (10)			Ship. from Factory 60 C 9895 K—Pat. (7) 60 C 9898 K—Pat. (8) 60 C 9897 K—Pat. (9) 60 C 9894 K—Pat. (10)		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	3 lbs.	$3.49	6½ ft.	12 lbs.	$10.45
3 ft.	4 lbs.	3.95	7 ft.	13 lbs.	11.45
3½ ft.	4 lbs.	4.29	7½ ft.	13 lbs.	11.95
4 ft.	4 lbs.	4.59	8 ft.	13 lbs.	12.45
4½ ft.	10 lbs.	7.95	8½ ft.	17 lbs.	13.75
5 ft.	11 lbs.	8.75	9 ft.	17 lbs.	14.25
5½ ft.	11 lbs.	9.25	9½ ft.	18 lbs.	14.95
6 ft.	12 lbs.	9.65	10 ft.	18 lbs.	15.45

BETTER QUALITY REGULAR AWNINGS. 30-in. drop, plus 9-in. valance. 30-in. projection. For windows over 56 through 68 inches high—the size windows used in most traditional style homes. *State Catalog Number and Width.*

Ship. from Stock 60 C 9888 M—Pat. (7) 60 C 9899 M—Pat. (8) 60 C 9882 M—Pat. (9) 60 C 9887 M—Pat. (10)			Ship. from Factory 60 C 9888 K—Pat. (7) 60 C 9899 K—Pat. (8) 60 C 9882 K—Pat. (9) 60 C 9887 K—Pat. (10)		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	4 lbs.	$3.98	6½ ft.	13 lbs.	$11.95
3 ft.	4 lbs.	4.49	7 ft.	13 lbs.	12.95
3½ ft.	4 lbs.	4.93	7½ ft.	14 lbs.	13.75
4 ft.	5 lbs.	5.49	8 ft.	14 lbs.	14.45
4½ ft.	11 lbs.	9.29	8½ ft.	18 lbs.	15.25
5 ft.	11 lbs.	9.95	9 ft.	19 lbs.	15.95
5½ ft.	12 lbs.	10.65	9½ ft.	20 lbs.	16.45
6 ft.	13 lbs.	11.25	10 ft.	21 lbs.	16.95

HEAVY DRILL AWNING MATERIAL BY-THE-YARD 75c yard

Same drill material and patterns as above. About 30 in. wide. Not recommended for furniture. Select furniture materials above at right. Ship. wt. per yd. 10 oz.

60 C 9960 H—Pattern (7)..Per Yd. 75c.....60 C 9943 H—Pattern (9)..Per Yd. 75c
60 C 9944 H—Pattern (8)..Per Yd. 75c.....60 C 9959 H—Pattern (10)..Per Yd. 75c

MIAMI DRILL AWNINGS 2.59 2½ ft.

G TO J Open sides give extra light and ventilation. Made of heavy drill—6.51 oz. per sq. yd. before painting on both sides with Vinyl Organosol plastic (see opposite page). Patterns (G) Yellow; (H) Green; (J) Burgundy. Soft gray color back. 24-in. drop, 6-in. valance, 24-in. projection. With steel head rod, frame, fittings. See "Ship. Notice" at right. *State Catalog Number, Pattern Number, Width.*

Ship. from Stock 60 C 9859 M—Pat. (G). Solid Yellow 60 C 9857 M—Pat. (H). Solid Green 60 C 9858 M—Pat. (J). Solid Burgundy		
Width	Ship. wt.	Price
2½ ft.	2¾ lbs.	$2.59
3 ft.	3 lbs.	2.89
3½ ft.	3¼ lbs.	3.25
4 ft.	3½ lbs.	3.59
Ship. from Factory 60 C 9859 K—Pat. (G). Solid Yellow 60 C 9857 K—Pat. (H). Solid Green 60 C 9858 K—Pat. (J). Solid Burgundy		
4½ ft.	9 lbs.	$7.19
5 ft.	9½ lbs.	7.85
5½ ft.	11 lbs.	8.35
6 ft.	11 lbs.	8.98
6½ ft.	12 lbs.	9.45
7 ft.	12 lbs.	10.45
7½ ft.	12 lbs.	10.95
8 ft.	13 lbs.	11.45
8½ ft.	16 lbs.	12.65
9 ft.	17 lbs.	12.98
9½ ft.	18 lbs.	13.45
10 ft.	19 lbs.	13.95

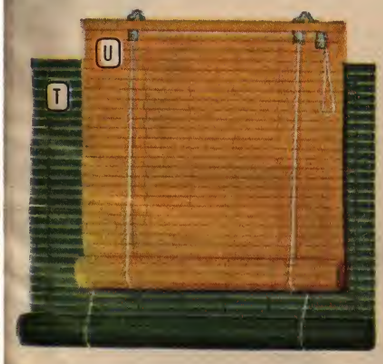
FURNITURE MATERIAL 45c yd. 14 in.

K TO R Medium weight Vinyl-Organosol plastic coated material-by-the-yard. Water-repellent. Fade-resistant colors will not rub off. Excellent covering for porch, lawn furniture. Not recommended for awnings—see awning material listed at left and on opposite page. Pattern (K) is Red, White; (L) is Green, White; (M) is Solid Green; (N) is Green, Red stripe; (P) Green stripe; (R) Multi-stripe. Comes in 30 or 14-inch width—14-in. width has both edges hemmed.

14 In. Wide. Ship. wt. per yd. 6 oz.		
Pattern	Catalog No.	Price per yd.
(K)	60 C 9983 H	45c
(L)	60 C 9984 H	45c
(M)	60 C 9982 H	45c
(N)	60 C 9985 H	45c
(P)	60 C 9979 H	45c
(R)	60 C 9981 H	45c
30 In. Wide. Ship. wt. per yd. 10 oz.		
(K)	60 C 9977 H	72c
(L)	60 C 9974 H	72c
(M)	60 C 9975 H	72c
(N)	60 C 9976 H	72c
(P)	60 C 9972 H	72c
(R)	60 C 9980 H	72c

SHIP. NOTICE. Awnings and shades with letter K after Cat. No. *Mailed* from Chicago, Kansas City or Richmond, Va. Factory. Allow about 12 days plus transit time. Pay postage from Mail Order House.

Items with letter M after Catalog No. *Mailed* promptly from Stock.



BASSWOOD ROLL-UP SHADES 3.85 2⅔ ft.

T U 7/8-in. slats, fade-resistant oil stained. Venetian blind type lock. Non-flap cord set. 7 ft. long (2⅔ ft. is 6 ft.). Made about 1 in. narrower than listed width—you can cut to fit. Widths 4 to 6 ft. *Mail.*; 7 to 10 ft. *Not Mail.* Read "How to Measure" opp. page. *State Cat. No., Size.*

60 C 9871 M—Natural (U) 60 C 9870 M—Green (T)			60 C 9871 R—Natural (U) 60 C 9870 R—Green (T)		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2⅔ ft.	5 lbs.	$3.85	7 ft.	15 lbs.	$11.95
3 ft.	7 lbs.	4.85	8 ft.	17 lbs.	13.45
4 ft.	9 lbs.	6.25	9 ft.	18 lbs.	15.45
5 ft.	11 lbs.	7.75	10 ft.	19 lbs.	17.65
6 ft.	12 lbs.	9.85	Shipped from Stock		

Made-to-order shades, up to 11 ft. 10½ in. wide—12 sq. ft. or over only—*state Cat. No., Width, Length.* Shipped from Factory. Allow 12 days plus transit time. You pay charges from Mail Order House.

60 C 9874 K—Natural. Ship. wt. sq. ft. 5 oz.....Price per sq. ft. 35c
60 C 9875 K—Green. Ship. wt. sq. ft. 5 oz.....Price per sq. ft. 35c

IMPORTED BAMBOO ROLL-UP SHADES—MATCHSTICK SHADES IN FOUR COLORS

V TO X For porch, breezeway, or pass-through. Keep rooms cooler, yet allow some light and air to enter. Natural color harmonizes with dark or light decoration, or you can accent windows or wall openings with colored Matchstick shades. Simple to install—unhook to remove. With ropes, pulleys and fixtures. Made in listed widths only, but you can cut to fit. Imported from Japan.

(V) ¼-IN. BAMBOO SHADES. Natural color hard outside bark. ¼-in. slats are more attractive than ½-in. slats usually used. 6-ft. drop. Shipped from Stock.

60 C 9877 M—*Mailable*			60 C 9877 R—*Not Mailable*		
Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	4 lbs.	98c	8 ft.	12 lbs.	$3.19
4 ft.	6 lbs.	$1.49	10 ft.	16 lbs.	3.95
6 ft.	9 lbs.	2.39	*State Cat. No., Width.*		

(W) (X) MATCHSTICK SHADES. One of the latest and most attractive accessories for your home—used by many home decorators. Now in a choice of four cheerful colors—bright Mandarin Red, cool Java (dark) Green that can be used to "pick up" a room color, or sharp Chalk White that can be used to accent a doorway or window; or Natural that harmonizes with any decorating colors. *State Catalog Number, Width, and Color desired.* All widths have 6-ft. drop. Shipped from Stock.

Mailable		(W) 60 C 9876 M	(X) 60C9878M
Width	Ship. wt.	White, Green, Red	Natural Only
2½ ft.	4 lbs.	$3.45 ea.	$1.39 ea.
3 ft.	5 lbs.	4.25 ea.	1.69 ea.
4 ft.	6 lbs.	5.45 ea.	2.29 ea.
5 ft.	7 lbs.	6.95 ea.	2.79 ea.
6 ft.	8 lbs.	8.45 ea.	3.39 ea.

BAMBOO INTERIOR DRAPERIES ON PAGE 530. SEE PAGE 981 FOR CREDIT TERMS.

(A) TO (K) BEST BILT SOLID HARDWOOD PAINTED OR UNPAINTED FURNITURE

(L) TO (CC) ARISTO BILT NEWLY STYLED PONDEROSA PINE UNPAINTED FURNITURE

"Best-Bilt" Hardwood Furniture...Painted or Unpainted

BEST BILT SOLID HARDWOOD QUALITY FEATURES

) SOLID HARDWOOD. Fine quality solid Hardwood throughout, kiln dried to prevent rping. Beautifully grained and perfectly sanded, ready for you to finish.

) CONSTRUCTION. Interior assembly completely eliminates unsightly nail holes. All ces are completely assembled. Full frame mortised and tenoned with glued corner ocks at the point of greatest strain. Case pieces have dustproof double frame bases greater rigidity. Drawers dovetailed FRONT AND BACK, a feature found only on uality furniture. Plywood bottoms. Two side guides for easiest sliding. Brass-tipped s have hidden metal-to-metal screw points to attach legs securely to body assuring erfect fit. Unscrew legs to place pieces on top of each other.

) VERSATILITY. Perfectly coordinated for any group arrangement. The two small ews at right give you an idea of how these pieces may be stacked. Use the 12-in. ep bookcases on any 16-in. deep chest of drawers or cabinets to make space saving uping. Place pieces side by side for wall or under window arrangements.

) DESIGN. Extremely fine detailing on all pieces. Full picture frame design adds a inctive note to the modern style. Top drawers have attractive routing. Brass awer pulls to harmonize with any color or finish you may choose to use. Brass-ped legs further carry out the modern theme. Sliding door bookcases, cabinets d headboard have a special louvered effect so popular today.

) SHIPPING. Each piece is shipped in an individual carton with special inner pack- for added protection. Pieces shipped with legs detached to save you shipping arges—just screw legs to body. Metal-to-metal contact for perfect fit.

) FINISHING. You may buy these pieces either of two ways: (1) UNPAINTED so that u can paint or stain them yourself. Basic instructions for finishing come with each ce. (2) PAINTED SPECIALLY FOR YOU. Now Wards will paint furniture to YOUR OWN lor specifications at a moderate extra charge. Six attractive colors plus Natural acquered finish offer you an almost unlimited variety of color combinations.

UNPAINTED PIECES READY FOR YOU TO FINISH

BEST-BILT HARDWOOD UNPAINTED FURNITURE. Follow the increasingly popular "Do It Yourself" trend and paint these fine quality Solid Hardwood pieces yourself. See Pages 754 to 766 for finishing needs. Unpainted pieces with "R" after Cat. No. are shipped from Stock by Freight, Truck or Express.

HARDWOOD PIECES PAINTED SPECIALLY FOR YOU

BEST-BILT HARDWOOD PROFESSIONALLY PAINTED FURNITURE. Now you may purchase fine quality Solid Hardwood furniture painted especially for you—for only a few dollars more than unpainted. Seven colors to choose from: Ice Pink and Bermuda Aqua shown on (A) to (D); Acorn Brown and Natural Lacquer shown on (E) and (F); Charcoal and Yellow shown on (G) to (J). Also available in White. All finishes are stain resistant, easy to clean. You need not limit yourself to the combinations shown. Use your own imagination in combining these colors. Chair (K) available in Black only, shipped from Stock by Freight, Truck or Express.

The pieces will be painted in the following manner: outside and legs are Dominant Color (interior of sliding door pieces also in Dominant Color). Drawer fronts on chests and sliding doors on cabinets and bed are Contrasting Color. *Be sure to State Colors.*

Any of the pieces may be painted entirely in the Dominant Color of your choice. *Be sure to state Dominant and Contrasting colors when you order.* These pieces are Custom Painted to your order. Allow 10 days extra at Factory for painting plus time in transit. Shipped from Factory near South Bend, Ind.

(H) 24.95 Unpainted

ey	Description of Item	Width	Height	Depth	Ship. Wt.	UNPAINTED PIECES Catalog No.	Price	PAINTED—*State Colors* Catalog No.	Price
A)	Bookcase Headboard (*State*)	39 in.	36 in.	9 in.	33 lbs.	66 C 3608 R	$20.95	66 C 3631 F	$25.95
	Bookcase Headboard (*State*)	54 in.	36 in.	9 in.	42 lbs.	66 C 3606 R	23.95	66 C 3631 F	28.95
	Set 4 legs, 2 brackets. *Mail.*	.....	6 in.	.....	5 lbs.	66 C 3614 L	3.98	66 C 3639 K	5.95
B)	1-Drawer Nightstand	16 in.	26 in.	14 in.	19 lbs.	66 C 3600 R	14.95	66 C 3625 F	19.95
C)	5-Drawer Chest	35 in.	46 in.	16 in.	79 lbs.	66 C 3604 R	45.95	66 C 3629 F	52.95
D)	6-Drawer Double Dresser	52 in.	31 in.	16 in.	82 lbs.	66 C 3605 R	51.95	66 C 3630 F	59.95
E)	3-Drawer Chest	26 in.	31 in.	16 in.	42 lbs.	66 C 3601 R	25.95	66 C 3626 F	31.95
	3-Drawer Chest	35 in.	31 in.	16 in.	52 lbs.	66 C 3602 R	31.95	66 C 3627 F	37.95
F)	4-Drawer Chest	26 in.	39 in.	16 in.	52 lbs.	66 C 3603 R	33.95	66 C 3628 F	39.95
	4-Drawer Chest	35 in.	39 in.	16 in.	66 lbs.	66 C 3613 R	38.95	66 C 3638 F	44.95
G)	Open Bookcase	26 in.	31 in.	12 in.	22 lbs.	66 C 3607 R	14.95	66 C 3632 F	19.95
	Open Bookcase	35 in.	31 in.	12 in.	27 lbs.	66 C 3608 R	16.95	66 C 3633 F	22.95
H)	Full Sliding Door Bookcase	26 in.	31 in.	12 in.	25 lbs.	66 C 3611 R	17.95	66 C 3636 F	21.95
	Full Sliding Door Bookcase	35 in.	31 in.	12 in.	32 lbs.	66 C 3612 R	19.95	66 C 3637 F	24.95
	Full Sliding Door Cabinet	26 in.	31 in.	16 in.	32 lbs.	66 C 3609 R	22.95	66 C 3634 F	28.95
	Full Sliding Door Cabinet	35 in.	31 in.	16 in.	37 lbs.	66 C 3610 R	26.95	66 C 3635 F	32.95
	Half Sliding Door Cabinet	26 in.	31 in.	16 in.	30 lbs.	66 C 3616 R	21.95	66 C 3641 F	27.95
	Half Sliding Door Cabinet	35 in.	31 in.	16 in.	35 lbs.	66 C 3617 R	24.95	66 C 3642 F	30.95
(I)	3-Drawer Desk	42 in.	31 in.	19 in.	55 lbs.	66 C 3618 R	31.95	66 C 3643 F	37.95
(K)	Chair	16 in.	28 in.	17 in.	14 lbs.	66 C 3904 R	11.95	66 C 3913 R	14.95

LORS ON OPPOSITE PAGE MATCH MERCHANDISE AS CLOSELY AS HIGH SPEED PRINTING METHODS PERMIT. SEE PAGES 54 TO 766 FOR ALL YOUR FINISHING NEEDS. MONTHLY TERMS ARE AVAILABLE SEE INSIDE BACK COVER FOR DETAILS.

(E) 25.95 Unpainted

(A) BOOKCASE HEADBOARD. Louvered sliding doors. Shelf keeps radio, clock, etc. within easy reach. *State Width:* 39 in. or 54 in. Set of 4 legs, 2 brackets to attach headboard to spring, sold separately.

(B) TO (F) CHESTS in a variety of correlated widths and heights for any storage need. Use with bookcases or cabinets for stacking. Hts. include 6-in. legs.

(G) (H) BOOKCASES AND CABINETS. Use individually, in groups or as stack units. 12-in. deep bookcases stack neatly on any 16-in. deep piece. Louvered design sliding doors. Half sliding door cabinets have an open top shelf—ideal combined with chest to make breakfront. Two roomy 11-inch shelf spaces. Heights include 6-inch legs.

(J) 3-DRAWER DESK. Use in living room as desk or add a mirror (Page 615) and use as bedroom vanity. Gleaming Brass ferrules and drawer pulls.

(K) BRASS TRIMMED CHAIR. Gleaming brass plated, comfortably shaped wire back. Brass ferrules on legs. Available Unpainted or in Black only. Sent with legs detached to save shipping charges—just screw to seat.

"Aristo-Bilt" Ponderosa Pine Unpainted Furniture

BE YOUR OWN INTERIOR DECORATOR... PAINT YOUR OWN FURNITURE FOR BEAUTY AND ECONOMY

IT YOURSELF AND SAVE! Unpainted Furniture is the economical and ecorative answer to many of your home furnishing problems. If you are dget minded and want a smart new look in your home—or if you need rnishings for your career girl, bachelor apartment or child's room—you ll find the answer here and on the next five pages. The pictures on the posite page show only a few examples of what you can do with Unpainted Furniture and at very little cost. Be your own interior decorator and choose the individual pieces or groups to suit your own needs. Wards Unpainted Furniture is the same top quality sold in leading stores. Choose from the many correlated pieces and groups for beauty and economy: (1) BEST-BILT above; (2) ARISTO-BILT below and on the next two pages; (3) BETTER-BILT and ECONOMY-BILT on Pages 606 and 607.

It's easy and economical to paint your furniture with Wards paints.

NEWLY STYLED "ARISTO BILT" FULLY ASSEMBLED FURNITURE... UNPAINTED ONLY

and new styling—first time sold anywhere! New brass plated metal drawer pulls, wider picture ame drawer bevels for more modern design. Sliding door cabinets have been restyled too—new uvered-effect with wider picture frame bracing. A new addition to the already large selection of ses and legs is the modern brass plated metal leg. *Be sure to Read Quality Features on Page 605.*

Aristo Bilt Ponderosa Pine Unpainted Furniture is completely assembled, smoothly sanded, ready finish as you choose. Shown on opposite page are only a few of the many pieces available. All comtely coordinated with chests, bookcases, etc. on the following two pages. The complete line of bases d legs to give your room a modern or traditional look also on Page 605. Dining Tables and Chairs on ge 608. "R" after Catalog Number means shipped from Stock by Freight, Truck or Express.

WARDS FINISHING NEEDS

Painting your own Unpainted Furniture is easy and economical when you use WARDS fine quality finishing supplies. You need not limit yourself to enamel. You can also finish Wards unpainted furniture (instructions included) with stains, varnishes or clear finishes. Save time and order all your finishing needs when ordering your furniture. See Pages 754 to 766 for Wards painting needs.

MODERN DESK BY "ARISTO BILT". Brand new design. Black wrought iron combined with gleaming brass for a dy modern look. Three drawers look like five—double- p lower drawer, wide center drawer. Brass drawer pulls. nvenient magazine shelf. Top 20x44¾ in. wide. Ht. 30 in. C 9476 R—Ship. wt. 65 lbs. $4.00 Down or Cash... $37.95

MODERN "CHRISTOPHER COLUMBUS" CHAIR. Solid Hardwood. Comfortably curved one-piece back, scoop seat x20½ in. wide. Stretcher braced legs for added sturdiness. C 3401 R—Ht. 28½ in. Ship. wt. 20 lbs..... $12.95

(P) SLIDING DOOR CABINETS BY "ARISTO BILT". Newly designed louvered-effect picture frame doors. Use individually, in groups or combined with chests or matching okcases on following page. Makes ideal corner arrangement when combined with Desk (T). Set directly on floor or hoose from a variety of legs and bases sold on Page 605.

HALF SLIDING DOOR CABINETS. 16 in. deep. 24¾ in. high. C 9485 R—26 in. wide. Ship. wt. 37 lbs..... $14.95
C 9486 R—35 in. wide. Ship. wt. 43 lbs..... 17.95

FULL SLIDING DOOR CABINETS. 16 in. deep. 24¾ in. high. C 9487 R—26 in. wide. Ship. wt. 37 lbs..... $19.95
C 9488 R—35 in. wide. Ship. wt. 43 lbs..... 23.95

THREE-DRAWER CHEST BY "ARISTO BILT". See following page for complete selection of chests and dresser. Top awer has attractive appearance of two drawers. Ht. 24¾ in. C 9459 RX—Size: 16x35 in. wide. Ship. wt. 58 lbs.. $25.95

(T) CORNER DESK BY "ARISTO BILT". Use in living room with cabinets or as vanity with chests (Page 605) in bedroom. Kneehole 18 in. wide. Convenient center drawer for papers or cosmetics. Three wood legs have gleaming brass ferrules. 66 C 9495 R—Size: 28½x16x30½ in. high. Wt. 35 lbs... $19.95

(U) FOUR WOOD LEGS BY "ARISTO BILT". Round tapered design with gleaming brass ferrules. Ship. wt. 4 lbs. 66 C 9525 LX—15 in. deep, 5½ in. high. *Mailable*..... $2.79

(V) BUFFET BY "ARISTO BILT". Brand new unusual modern styling. A handsome dining room piece. Three side drawers for linens, etc. Storage compartments afford plenty of space for dishes or tall objects. Attractive picture frame louvered-effect sliding doors. One extra-wide drawer above storage compartment. Combine with hanging wall cabinet for modern hutch effect. Size: 52x16 in. deep. 24¾ in. high. 66 C 9472 R—Ship. wt. 77 lbs. $4.50 Down....or Cash $42.95

(W) (X) SLIDING DOOR WALL CABINETS BY "ARISTO BILT". Newly designed louvered-effect sliding doors. Ideal in kitchen for condiments. Set on chests or bookcases, Page 605. Easily attached to wall for unusual breakfront effects.

(W) ONE-SHELF CABINET. 12½ in. high. 12 in. deep. *Mailable.*
66 C 9477 MO—26 in. wide. Ship. wt. 14 lbs..... $ 8.95
66 C 9478 MO—35 in. wide. Ship. wt. 17 lbs..... 10.95

(X) TWO-SHELF CABINET. 17 in. high. 12 in. deep. *Mailable.*
66 C 9479 MO—26 in. wide. Ship. wt. 19 lbs..... $10.95
66 C 9480 MO—35 in. wide. Ship. wt. 23 lbs..... 12.95

(Y) FOUR BRASS LEGS BY "ARISTO BILT". Newest addition to our wide selection of legs and bases. Gleaming brass plated metal with Black tips for truly modern appearance. 66 C 9527 LX—5-in. high. Ship. wt. 4 lbs. *Mailable*... $3.49

(Z) TO (BB) BOOKCASES BY "ARISTO BILT". Flush-to-floor attached bases. Use individually or in combination. Three 10-in. shelf spaces. (AA) has extra-high shelf space behind sliding doors. 36 in. high. 9½ in. deep.
(Z) 66 C 9491 R—Left End. 15 in. wide. Wt. 14 lbs.... $9.95
(AA) 66 C 9490 R—Bookcase. 42 in. wide. Wt. 43 lbs.. 24.95
(BB) 66 C 9492 R—Right End. 15 in. wide. Wt. 14 lbs.. 9.95

MATCHING OPEN BOOKCASES (not shown). 9½x36 in. high.
66 C 9493 R—Bookcase. 26 in. wide. Wt. 25 lbs..... $12.95
66 C 9494 R—Bookcase. 32 in. wide. Wt. 31 lbs..... 14.95

(CC) HUTCH CABINET BY "ARISTO BILT". Three separate pieces—hutch top, base cabinet, wrought iron legs.
HUTCH TOP—35x12x31 in. high, has two 11-in. shelf spaces, one 6¼-in. shelf space. Louvered-effect sliding doors.
BASE CABINET—35x16x24¾ in. high, has large top drawer for linens, extra storage shelf behind sliding doors for china.
DOUBLE WROUGHT IRON LEGS. Gleaming brass ferrules accent Black wrought iron. Ht. 5¼ in. Height overall 61 in.
66 C 9501 R—3-Pc. Hutch Cabinet. Wt. 101 lbs..... $49.95
66 C 9470 R—Base Cabinet only. Ship. wt. 65 lbs..... 27.95
66 C 3577 LX—4 Wrought Iron Legs. Wt. 6 lbs. *Mail*..... $3.95

A 22.95
J 44.95
E 46.95
B 25.95
D 39.95
B 17.95
C 31.95
F 52.95

K 21.95
H 16.95
M 13.95
P 14.95
G 12.95
L 12.95
N 12.95
R 7.49

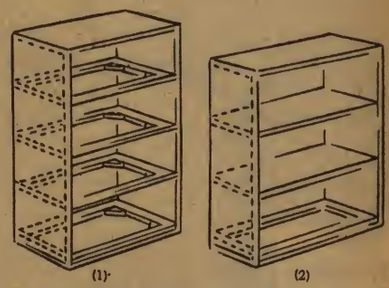
T 27.95
V 29.95
X 19.95
U 8.95
W 5.95
Y 5.95

View (1)
View (2)
View (3)

New Styled "Aristo-Bilt" Unpainted Furniture

COORDINATED UNPAINTED FURNITURE FEATURED IN POPULAR HOME FURNISHINGS MAGAZINES

"Aristo-Bilt" . . . the name that means fine quality. Made by one of the leading manufacturers of Unpainted Furniture. Homemaking magic at your finger tips with correlated basic units and easily attached interchangeable bases. Pieces (L) to (CC) on Page 603 are perfectly coordinated with all pieces below. You can achieve almost unlimited arrangements and still be assured of that custom-made look. Possibilities are almost endless. Specially designed so that you can make any space saving groupings, in any room, to fit any decorating scheme. Use the chests below individually or combine them with the bookcases below or cabinets on Page 603. They're all built to fit side by side or are easily stacked for special effects. Set them directly on the floor or choose from the wide selection of bases and legs below. The vanity-desks will help complete any room grouping—either bedroom or living room. The views at bottom of opposite page give only a small sample of what you can do to beautify your home, and at the same time add valuable storage space. Be your own interior decorator and choose from the pieces below and on Page 603 to fit your needs, finishing them to fit your decorating scheme.



(1) (2)

(1) Full framed drawer construction for strength and rigidity.

(2) Drawer frames and shelves dadoed and glued into sides.

EVERY "ARISTO-BILT" PIECE HAS THESE SIX OUTSTANDING QUALITY CONSTRUCTION FEATURES

(1) WOOD. Only the finest, highest grade, clear selected Ponderosa Pine and super grade plywood is used in the construction of "Aristo-Bilt" furniture. Thoroughly kiln-dried to prevent warping. Richly textured, beautifully grained. Each piece is smoothly sanded, ready for you to finish as you choose.

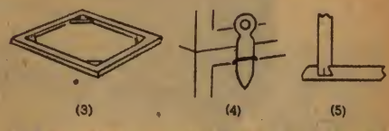
(2) CONSTRUCTION. These pieces have all the fine details of expensive finished furniture. Completely assembled by experienced craftsmen—just attach the bases you choose. Complete full frames, with mortise and tenon construction at points of greatest strain sketch (1). All individual frames and shelves are dadoed and glued into sides for absolute rigidity, sketch (2). Glued corner blocks reinforce drawer frames, sketch (3). Locked joint construction on all drawers, sketch (5). Two side guides on drawers. Sides and backs of extra heavy Ponderosa Pine, bottoms of Plywood. Recessed backs of Plywood hold cases firmly.

(3) DESIGN. Brand new modern styling . . . *first* time sold anywhere. Larger picture frame beveled drawer fronts with new brass finished metal drawer pulls. Brass tips on legs. Sliding doors are newly designed too—louvered effect with wider picture frame beveling. Top drawers designed to resemble two drawers.

(4) SHIPPING. Every piece of "Aristo-Bilt" is packed in an individual carton with special inner packing for added protection. All shipped promptly from Stock. "R" after Cat. No. means shipped by Freight, Truck or Express. "M" and "L" are *Mailable*.

(5) VERSATILITY. Functional correlated multiple unit pieces plus interchangeable bases inspires your personal creative touch. Gives you opportunity for an unlimited choice of decorating schemes even on a limited budget. By using any or all of the coordinated pieces (L) to (CC) on Page 603 and those below, you can achieve a custom-built look for any space, any room, any decoration scheme at prices far below the cost of comparable cabinet work. At the same time you add to your valuable storage space. Now you can design your own furniture, adapt it to your own special needs and finish it to harmonize with your color scheme. Small easy-to-attach metal joiner plates see sketch (4), are provided with each basic unit to keep the individual assembly pieces securely in place without tilting or shifting.

(6) FINISHING. All "Aristo-Bilt" unpainted furniture is smoothly sanded, ready to be finished as you choose. Basic finishing instructions included. See Pages 754 to 761 for finishing needs.



(3) (4) (5)

(3) Each corner of drawer frame is fully reinforced with glued corner blocks for added strength.

(4) Small easy-to-apply metal joiner plates to keep individual assembly pieces securely in place without tilting or shifting.

(5) Sturdy locked joint drawer construction, a fine quality furniture feature of "ARISTO-BILT."

MULTIPLE-UNIT PIECES FOR THAT CUSTOM-LOOK . . . CHESTS 12.95 TO 52.95, HEADBOARD 21.95 54-in.

Available in a variety of widths and heights so you can make attractive groupings in any room. Use them singly, in pairs or combine them with the bookcases below or cabinets on Page 603. All are coordinated to place side by side or stack on top of each other (metal joiner plates, sketch (4) included). Set them directly on the floor or choose legs or bases from the wide selection below. Mirrors for use with chests sold separately on Page 614. View (1) below opposite page, using the Bookcase Headboard, illustrates how you can make an attractive bedroom grouping. Add a Vanity-Desk and vanity mirror for the young girl or use without mirror to make a room complete for your son. View (3) shows how neatly they stack with bookcases and cabinets. *Be sure to read quality features above.*

Key	Cat. No.	Description of Item	Width	Height	Depth	Wt.	Price
(A)	66 C 9489 R	Desk-Cabinet	35 in.	24¾ in.	12 in.	33 lbs.	$22.95
(B)	66 C 9457 R	3-Drawer Chest	17½ in.	24¾ in.	16 in.	38 lbs.	17.95
	66 C 9458 R	3-Drawer Chest	26 in.	24¾ in.	16 in.	47 lbs.	22.95
	66 C 9459 R	3-Drawer Chest	35 in.	24¾ in.	16 in.	58 lbs.	25.95
(C)	66 C 9460 R	4-Drawer Chest	17½ in.	32½ in.	16 in.	45 lbs.	21.95
	66 C 9461 R	4-Drawer Chest	26 in.	32½ in.	16 in.	58 lbs.	27.95
	66 C 9462 R	4-Drawer Chest	35 in.	32½ in.	16 in.	72 lbs.	31.95
(D)	66 C 9463 R	5-Drawer Chest	26 in.	39¾ in.	16 in.	68 lbs.	32.95
	66 C 9464 R	5-Drawer Chest	35 in.	39¾ in.	16 in.	91 lbs.	39.95
(E)	66 C 9465 R	6-Drawer Double Dresser	52 in.	24¾ in.	16 in.	85 lbs.	46.95
(F)	66 C 9466 R	8-Drawer Double Dresser	52 in.	32½ in.	16 in.	108 lbs.	52.95
(G)	66 C 9468 R	1-Drawer Nightstand	17½ in.	24¾ in.	16 in.	28 lbs.	12.95
(H)	66 C 9455 R	2-Drawer Chest	26 in.	12⅜ in.	12 in.	18 lbs.	13.95
	66 C 9456 R	2-Drawer Chest	35 in.	12⅜ in.	12 in.	20 lbs.	16.95
(J)	66 C 9467 R	Man's 3-Drawer Chifferobe	35 in.	32½ in.	16 in.	62 lbs.	44.95
(K)	66 C 9469 R	Bookcase Headboard (*Slate*)	39 in.	36 in.	9½ in.	36 lbs.	18.95
	66 C 9469 R	Bookcase Headboard (*Slate*)	54 in.	36 in.	9½ in.	46 lbs.	21.95
	66 C 9500 R	3 Pc. Gp. Incl.: Desk-Cabinet (A), Chest (B), Brass Legs (BB).	35 in.	54½ in.	16 in.	95 lbs.	49.95

(A) DESK-CABINET. A versatile piece to use on top of chest or set on cabinets on Page 603. One open shelf 10 in. high. Partitioned space below is concealed by hinged door which lowers to form 35x14-in. writing surface.

(B) TO (H) CHESTS. A size to fit the personal needs of any member of your family or any household storage problem. (F) has 4 wide drawers, 2 narrow ones. (H) has two shallow drawers. Order legs and bases (Z) to (DD) below.

(J) MAN'S CHIFFEROBE. Designed especially for the man in the house. Three spacious drawers provides ample storage space. Two pull-out shirt compartments, one compartment for hats, etc. hidden by sliding doors. Order legs below.

(K) BOOKCASE HEADBOARD. Keeps radio and books within easy reach. Use with chest (B) or nightstand (G). Buy brackets 66 C 3614 on Page 603. Complete selection of Mattresses and Springs on Pages 634 to 641.

UNDER WINDOW BOOKCASES 7.49 TO 15.95 COORDINATED WITH CABINETS ON PAGE 603

Make an attractive wall grouping for your living room or bedroom. Just the right height to use under window or for children's room—only 24¾ in. high. 12-in. depth enables you to place them on top of chests for unusual breakfront effect. Two shelf spaces 10 in. high. View (2) below opp. page shows how attractively they look in corner arrangement.

(L) is available in three widths. (M) and (N) have newly designed louvered effect sliding doors. (P) extends 21 in. along each wall. (R) is reversible—use at right or left end of grouping. (P) and (R) are supplied with a wood leg for the back corner. It does not show so will not interfere with the regular iron, brass or wood legs you buy separately.

Key	Cat. No.	Item	Width	Wt.	Price
(L)	66 C 9450 MO	Open Bookcase	17½ in.	20 lbs.	$8.95
	66 C 9451 R	Open Bookcase	26 in.	25 lbs.	10.95
	66 C 9452 R	Open Bookcase	35 in.	30 lbs.	12.95
(M)	66 C 9483 R	Full-Sld. Door Bookcase	26 in.	27 lbs.	13.95
	66 C 9484 R	Full-Sld. Door Bookcase	35 in.	32 lbs.	15.95
(N)	66 C 9481 R	Half-Sld. Door Bookcase	26 in.	25 lbs.	12.95
	66 C 9482 R	Half-Sld. Door Bookcase	35 in.	30 lbs.	14.95
(P)	66 C 9453 R	Open Corner Bookcase	21 in.	24 lbs.	14.95
(R)	66 C 9454 MO	Open End Bookcase	12 in.	15 lbs.	7.49

DESKS AND CHAIRS 5.95 TO 29.95

Same fine Quality Features as chests above. All are wonderful dual purpose items. Adaptable as living room desks or bedroom vanities, for adult or student use. Combine with bookcases (L) to (R) above or (N) and (P) on Page 603 to make attractive living room wall arrangements. Use with any of the chests above to complete your bedroom grouping.

(T) THREE DR. VANITY-DESK. Simple modern design accented by gleaming brass ferrules and drawer pulls. Two shallow drawers for papers or cosmetics, one double-deep file drawer for storage. *Size overall:* 18x42x30 in. high.
66 C 9475 R—Ship. wt. 61 lbs. $3.00 Down.....or Cash $27.95

(U) BUCKET CHAIR. Comfortably shaped curved back and arms. Saddle shaped seat 17x17¼ in. wide. Ht. 29¼ in. Sturdy Hardwood construction with strong stretcher-braced legs.
66 C 3436 R—Ship. wt. each 16 lbs. Each $8.95.....Pair $16.95

(V) FOUR DR. VANITY-DESK. Brand new modern styling to add grace and beauty to your home. Black double wrought iron legs accented by gleaming brass tips. Brass drawer pulls. Two small drawers, one extra deep storage drawer. Large center drawer for toiletries. *Size overall:* 16x44½x30 in. high.
66 C 9474 R—Ship. wt. 47 lbs. $3.00 Down.....or Cash $29.95

(W) VANITY BENCH. Kidney shaped seat 11½x17½ in. wide. Comfortable curved back, arms. Solid Hardwood. Braced legs.
66 C 3933 R—Ht. 19½ in. Ship. wt. 7 lbs.....$5.95

(X) TWO DR. VANITY-DESK. Ideal for the youngest student in the family. Large center drawer. Extra deep side drawer for school supplies. Strong stretcher-braced legs with gleaming brass ferrules. Brass drawer pulls. *Size:* 16x34x30 in. high.
66 C 9473 R—Ship. wt. 28 lbs. $2.00 Down.....or Cash $19.95

GLASS VANITY TOP. Fits (X) to make vanity for young girl. Double strength clear glass protects finish from stains.
66 C 3930 R—*Size:* 16x33 in. Ship. wt. 10 lbs.....$4.39

(Y) VANITY BENCH. Can also be used as bathroom stool. Solid Hardwood construction with strong stretcher-braced legs.
66 C 3725 R—*Size:* 14x21x17½ in. high. Ship. wt. 9 lbs.....$5.95

BASES AND LEGS 2.49 TO 4.95

The greatest decorator idea in years. Bases and legs that span the years from traditional to modern. Bases and legs that make it possible for you to adapt any individual piece or assembly of correlated units to any decorating scheme. Where pieces are joined in assembly one leg or leg unit can serve in place of two. With base (DD) each piece in assembly unit must have own base. Easily attached in minutes. Instructions and hardware for attaching are included on all. All *Mail.*

(Z) (AA) WROUGHT IRON LEGS. Add true distinction to any modern arrangement. Gleaming brass ferrules accent the black wrought iron. Your choice of single or double style in either of 2 heights. Also shown on (B), (G) and (L) on opposite page. Set of 4.

(BB) BRASS LEGS. The newest, smartest addition to our large selection of decorator legs. Gleaming brass plated metal with black tips. Also shown on (B) and (E) opposite page. Set of 4.

(CC) WOOD LEGS FOR CHEST AND BOOKCASE. Newly designed with gleaming brass ferrules for contemporary look. Also shown on (D) and (J) opposite page. Both 5½ in. high. Unit consists of 2 legs.

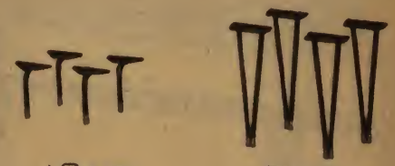
(DD) REVERSIBLE BASE. This is a clever two-way base with many uses. Give your room a smart modern or attractive traditional look as you choose. Modern flush-to-floor treatment on one side (shown on (K) opp. page), or traditional cut-out design on reverse side (shown on (F) opposite page). Height 3¼ in. Depth 15 in.

Key	Cat. No.	Item	Size	Wt.	Price
(Z)	66 C 3528 L	Single Wrt-Iron Legs	5¼ in. high	4 lbs.	$2.49
	66 C 3583 L	Single Wrt-Iron Legs	13 in. high	8 lbs.	3.49
(AA)	66 C 3577 L	Double Wrt-Iron Legs	5¼ in. high	6 lbs.	3.95
	66 C 3582 L	Double Wrt-Iron Legs	13 in. high	10 lbs.	4.95
(BB)	66 C 9527 L	Brass Legs	5¼ in. high	4 lbs.	3.49
(CC)	66 C 9525 L	Wood Chest Legs	15 in. deep	4 lbs.	2.79
	66 C 9526 L	Wood Bookcase Legs	11 in. deep	4 lbs.	2.49
(DD)	66 C 3279 M	Chest Base	17½ in. wide	3 lbs.	2.95
	66 C 3280 M	Chest Base	26 in. wide	3 lbs.	2.95
	66 C 3281 MO	Chest Base	35 in. wide	4 lbs.	2.95
	66 C 3282 MO	Chest Base	52 in. wide	5 lbs.	3.95

FINISHING NEEDS—TIME PAYMENT

Painting your own Unpainted Furniture is easy and economical when you use WARDS fine quality finishing supplies. You need not limit yourself to enamel. You can also finish Wards unpainted furniture with stains, varnishes or clear finishes. Save time and order all finishing needs when ordering your furniture. Page 602 shows a few examples of how you too can finish these pieces. See Pages 754 to 761 for finishing needs.

WARDS CONVENIENT MONTHLY PAYMENT PLAN is available. Enjoy the use of your unpainted furniture while you pay for it. You may budget your purchases by simply making a small payment each month out of income. See Inside Back Cover.



(Z) 2.49
5¼-in. Single Iron Leg

(AA) 4.95
13-in. Double Iron Leg

(BB) 3.49
5¼-in. Brass Leg

(CC) 2.79
15-in. Wood Leg

(DD) 2.95 35-in. Wood Base

A 52.95

B 28.95

C 39.95

D 29.95

E 25.95

F 36.95

G 12.95

H 10.95

J 14.95

K 2.49

U 21.95

T 31.95

L 22.95

N 4.79

M 7.95

P 3.69

R 15.95

V 17.95

W 13.95

X 16.95

Y 19.95

Z 6.95

AA 33.95

DD 8.95

BB 29.95

EE 6.95

CC 21.95

FF 5.95

"Better Bilt" Budget Priced Unpainted Furniture

FULLY ASSEMBLED AT FACTORY—CHECK SIX QUALITY FEATURES BELOW

(1) WOOD. The highest grade clear, fine grain, knot free, Ponderosa Pine is used. Kiln dried to prevent warping. Wardrobe (T) has sturdy plywood sides with solid Hardwood frame. Bench (P) is of solid Hardwood. All other pieces have thick solid wood tops, sides and fronts; warp-resistant plywood backs. Drawers have moth-resistant plywood bottoms. Hardwood drawer pulls.

(2) DESIGN. "Better-Bilt" furniture is especially designed for Wards. All pieces are correlated in design and size to give your home the modern ensemble look. All case pieces have larger drawer fronts with a "picture frame" effect made by beveling outer edge of drawers. All case pieces are 16 in. deep and can be placed side by side in attractive groupings.

(3) FINISH. All pieces are sanded, ready to paint—just unpack and start finishing. Select your own finish, enamel or paint, stain or varnish and other clear finishes. Finishing instructions incl. See unpainted pieces attractively finished on Page 602.

(4) CONSTRUCTION. Fully assembled at factory to permit sturdier construction. Drawers have dovetail construction at front and back. Case pieces are mortised and tenoned at points of strain for durability. Drawers slide easily on side guides. Sturdy wood drawer pulls. Doors have strong metal hinges. Bookcase shelves are firmly grooved into sides; tops are secured at ends by concealed cleats—no nail heads to mar the beauty of the finish.

(5) VERSATILITY. A modern inexpensive way for young married couples to start housekeeping . . . ideal for business girl or bachelor apartments. Use the correlated pieces together to have a built-in custom made look at low cost. May be used in any room. Economically priced for fully assembled furniture of this quality.

(6) SHIPPING. Wardrobe (T) is shipped directly from Factory near Cincinnati, Ohio. Allow 10 days at Factory plus time in transit. Pay Freight from Factory. All other items shipped promptly from Stock by Freight, Truck or Express. (H) is *Mailable*.

See Pages 754 to 766 for a Complete Selection of Paints, Stains, Varnishes, Lacquers and Other Finishing Needs.

Balanced Bedroom Grouping of Unpainted Pieces, suitable for use in Modern or Traditional Homes.

ASSEMBLED CORRELATED CHESTS — A SIZE TO FIT ANY STORAGE PROBLEM 10.95 to 52.95

(A) TO (J) Completely assembled chests, dressers and commodes. All pieces are sanded and ready to finish to suit your taste. You can paint, wax, stain or lacquer all these pieces. Use chests singly, in pairs or combine with bookcases below. Record cabinet (J) has 2 pull-out doors, adjustable shelf for different size albums. All chests except 66 C 3591R are 16 in. deep so they can be placed side by side in attractive group arrangements. All have smart beveled drawer pulls. Cut out bases are easy to clean under and give added style to the furniture. For complete construction and shipping information, see the Six "Better-Bilt" Quality Features listed above.

Wards have a size to fit every need and for every room. Mirror 66 C 1915 RX can be used with any chest 26 in. or wider. (See Page 614 for complete mirror details.)

"R" After Catalog No. means shipped from Stock by Freight, Truck or Express.

Key	Cat. No.	Description of Item	Width	Depth	Height	Wt.	Price
(A)	66 C 3592 R	12-Drawer Triple Dresser	54 in.	16 in.	36 in.	106 lbs.	$52.95
(B)	66 C 3588 R	5-Drawer Chest	32 in.	16 in.	44 in.	70 lbs.	28.95
(C)	66 C 3594 R	8-Drawer Double Dresser	48½ in.	16 in.	36 in.	96 lbs.	39.95
(D)	66 C 3589 R	4-Drawer Chest	40½ in.	16 in.	36 in.	70 lbs.	29.95
(E)	66 C 3590 R	4-Drawer Chest	32 in.	16 in.	36 in.	60 lbs.	25.95
	66 C 3591R	4-Drawer Chest	25 in.	14½ in.	36 in.	47 lbs.	21.35
(F)	66 C 3593 R	Child's Chestrobe	36 in.	16 in.	44 in.	88 lbs.	36.95
(G)	66 C 3595 R	3-Drawer Commode	16 in.	12 in.	29 in.	23 lbs.	12.95
(H)	66 C 3587 M	2-Drawer Commode	15½ in.	9½ in.	25½ in.	20 lbs.	10.95
(J)	66 C 3596 R	Record Cabinet	25 in.	16 in.	26 in.	28 lbs.	14.95
	66 C 1915 RX	Dresser Mirror	24 in.	.....	36 in.	29 lbs.	13.95

Functional Unpainted Bookcase Arrangement. Select the pieces adaptable to your own needs.

COMPLETELY ASSEMBLED UNPAINTED BEDROOM PIECES 2.49 to 31.95

(K) RUSTIC CLOTHES RACK. Has 9 hooks for hanging clothes. Use in bedroom, den, playroom or hall. Paint to match or contrast with wall or furniture. 28 in. wide, 21 in. high.

66 C 3530 MO—*Mailable*. Ship. wt. 6 lbs. $2.49

(L) 4-DRAWER VANITY. Our best vanity. Sturdily constructed, completely assembled. Has two slanting shoe shelves, four side guided drawers with dovetailed corners. No-sag skirt arms swing out of way. Mortised and tenoned at points of strain. May also be used as desk. Ideal for cosmetics, jewelry. *Not Mail.*

66 C 3681R—Size: 36x18x29½ in. high. Ship. wt. 50 lbs. . . $22.95

(M) 1-DRAWER VANITY. Has one drawer suitable for cosmetics or jewelry. No-sag skirt arms swing out of way. Mailed with legs detached to save on postage. Ideal for young girl. *Mailable.*

66 C 3682 MO—Size: 36x18x29½ in. high. Wt. 18 lbs. $7.95

(N) VANITY BENCH. Sturdy construction. Full side panels give added strength. May also be used as utility stool. *Mailable.*

66 C 3429 MO—Size: 20x11½x17 in. high. Wt. 10 lbs. $4.79

(P) VANITY BENCH. Made of strong Northern Hardwood. Has 4 stretchers for stability. Size: 19½x11x17¼ in. high. *Mailable.*

66 C 3427 MO—Ship. wt. 6 lbs. $3.69

66 C 1929 MO—Clear Glass Vanity Top. Use on (L) or (M) above. 36 in. wide, 18 in. deep. Ship. wt. 11 lbs. *Mail*. . . . $3.98

66 C 1930 MO—Mirrored Glass Vanity Top. Use on (L) or (M) above. 36 in. wide, 18 in. deep. Ship. wt. 11 lbs. *Mail*. . . . $4.98

(R) BLANKET AND UTILITY CHEST. Extra-large size. Use for storing blankets, linens or out of season clothing, toys, etc. *Not Mailable.*

66 C 3459 R—Size: 38x19x19 in. high. Ship. wt. 35 lbs. $15.95

(T) WARDROBE. Has 2 sliding doors. 55-in. length hanging space. Lots of room for storing clothes. See "Better-Bilt" Quality Features above for construction and shipping information.

66 C 3584 F—Size: 38½x23x60 in. high. Ship. wt. 85 lbs. . . . $31.95

(U) ASSEMBLED PANEL BED. Full panel foot and headboard gives bed more expensive appearance. Modern beveled edges give a picture frame effect styling. Combine with chests or night stand above for complete ensemble. See room scene at right above. Steel side rails included. Head height 32 in., Foot 17 in.

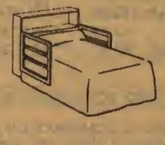
66 C 3763 R—*State width:* 39 or 54 in. Shipping wts. 45 lbs., 58 lbs. 39-in. width $19.95. . . . . 54-in. width $21.95

(V) BOOKCASE HEADBOARD. Keeps radio, books, clocks within easy reach—handsome, practical. Use with any 36-in. high bookcase. Shelf 9½ in. deep. Ht. overall 36 in. 39-in. size. Ship. wt. 28 lbs.; 54-in. size. Ship. wt. 40 lbs. *State width wanted.*

66 C 3764 R—39-in. $15.95. . . . . 54 in. $17.95

66 C 3614 LX—Brackets, 4 legs to attach Headboard to Box Spring. Wt. 5 lbs. *Mail.* $3.98

66 C 3765 MO—GUARD RAILS (see view left). Attach to headboard to convert bed to youth bed. Made of Solid Hardwood. Hardware for attaching to headboard and box spring included. Wt. 10 lbs. *Mail*. $9.95



GG 23.95

HH 18.95

CORRELATED UNPAINTED BOOKCASES, DESKS AND CHAIRS 5.95 to 33.95

(W) TO (Z) BOOKCASES. Use bookcases alone, in groups, or combine with bookcase headboard (V); also chests. Bookcase (W) has adjustable shelf. (X) extends 19 in. along each wall. (Y) comes with or without door. End (Z) can be used on left or right side. Space between shelves is 10 in. Paint to match walls for a built-in appearance or finish to harmonize with furniture finish.

(AA) TO (FF) VANITY-DESKS AND CHAIRS completely assembled, ready to finish. Desk (CC) has deep file bottom drawer. Use desks as vanities too. Chairs are solid Hardwood stretcher-braced for extra strength. Chair (DD) has comfortable saddle-shaped seat; chair (EE) has box seat; chair (FF) has padded box seat upholstered with washable Ivory Plastic cover.

For complete construction information, see "Better-Bilt" Quality Features above. The room scene, at right above, illustrates how attractive group arrangements can be made with the bookcases listed below. Bookcase (Z) and chairs (EE) and (FF) are *Mailable.*

"R" after Cat. No. means shipped promptly from Stock by Freight, Truck or Express.

Key	Cat. No.	Item	Width	Depth	Height	Wt.	Price
(W)	66 C 3457 R	Bookcase	24 in.	9½ in.	36 in.	23 lbs.	$11.95
	66 C 3456 R	Bookcase	30 in.	9½ in.	36 in.	27 lbs.	13.95
(X)	66 C 3458 R	Corner Bookcase	19 in.	19 in.	36 in.	27 lbs.	16.95
(Y)	66 C 3460 R	Bookcase (with door)	45 in.	9½ in.	36 in.	49 lbs.	19.95
	66 C 3461 R	Bookcase (no door)	45 in.	9½ in.	36 in.	46 lbs.	17.95
(Z)	66 C 3455 M	End Bookcase	9½ in.	9½ in.	36 in.	12 lbs.	6.95
(AA)	66 C 3409 R	7-Dr. Vanity-Desk	42 in.	19 in.	30 in.	74 lbs.	33.95
(BB)	66 C 3411 R	4-Dr. Vanity-Desk	44 in.	19 in.	29½ in.	65 lbs.	29.95
(CC)	66 C 3410 R	4-Dr. Vanity-Desk	31 in.	15 in.	30 in.	45 lbs.	21.95
(DD)	66 C 3452 R	Captain's Chair Each	17 in.	17 in.	30 in.	17 lbs.	8.95
	66 C 3452 R	Captain's Chair Pair	17 in.	17 in.	30 in.	34 lbs.	16.95
(EE)	66 C 3433 MO	Chair	17 in.	15 in.	32 in.	13 lbs.	6.95
(FF)	66 C 3462 MO	Upholstered Chair	14½ in.	13½ in.	29½ in.	9 lbs.	5.95

JJ 32.95

KK 8.49

Wards "Economy-Bilt" Unpainted Chests

CHESTS FOR ANY ROOM IN YOUR HOME 8.49 to 32.95

Completely assembled. Built of clear White Bass wood. Mortised, tenoned at points of strain. Masonite back, drawer bottoms. Drawer sides are nailed. Hardwood tops, sides, fronts. Tops screwed, glued inside—no nail heads to mar beauty of finish.

(GG) TO (KK) CHESTS. These new utility pieces enable you to have ample storage at low cost. Wood drawer pulls.

(LL) BOOKCASE HEADBOARD. Shelf provides space for books, clock, etc. See brackets 66 C 3614 LX listed under (V) above.

Economical way to meet all your storage needs. Attractive, simple design makes it possible for you to use these pieces with any style furniture. Ideal for child's room, summer cottages or wherever you want good quality storage at low cost. All pieces are sanded, ready to finish—just unpack and finish to your taste. See Pages 754 to 766 for selection of paints, wax, stains or other finishes. Page 602 shows a few ideas on how to finish unpainted furniture. Shipped from Stock by Freight, Truck or Express.

Key	Cat. No.	Item	Width	Depth	Height	Ship. wt.	Price
(GG)	66 C 3552 R	5-Drawer Chest	29½ in.	14 in.	41½ in.	57 lbs.	$23.95
(HH)	66 C 3551 R	4-Drawer Chest	24 in.	14 in.	34½ in.	47 lbs.	18.95
(JJ)	66 C 3553 R	8-Drawer Double Dresser	46 in.	14 in.	34 in.	81 lbs.	32.95
(KK)	66 C 3550 R	3-Drawer Commode	14 in.	10 in.	26 in.	18 lbs.	8.49
(LL)	66 C 3554 R	Bookcase Headbrd. (*State*)	54 in.	7¼ in.	36 in.	29 lbs.	13.95
	66 C 3554 R	Bookcase Headbrd. (*State*)	39 in.	7¼ in.	36 in.	22 lbs.	11.95

LL 13.95

See the Inside Back Cover for Complete Details About Wards Convenient Monthly Payment Plan.

Variety of Unpainted Tables and Hardwood Chairs

READY-TO-PAINT DINING FURNITURE IN A VARIETY OF ATTRACTIVE STYLES 2.79 TO 42.95

A B MODERN "ARISTO-BILT" TABLE AND CHAIR. Solid Hardwood. ¾-in. thick table top extends from 30x44 in. to 30x54 in. with 10-in. insert leaf. Seats 6. Ht. 30 in. Bucket Chair has comfortably-shaped curved back, stretcher-braced legs. Saddle-shaped seat 17x17¼ in. wide. Ht. 29¼ in. See "Quality Features," Page 605. *Not Mailable.*

(A) 66 C 3877 R—TABLE ONLY. Ship. wt. 39 lbs. $2 Down, Cash $19.95
(B) 66 C 3436 RX—CHAIR ONLY. Wt. each 16 lbs. Each $8.95, Pair 16.95
66 C 3879 R—TABLE AND 4 CHAIRS. Ship. wt. 103 lbs. $5 Down, Cash 49.95

C D TRADITIONAL-STYLE DROPLEAF TABLE AND CHAIR. Exceptional value. Excellently constructed of solid Maple. Space-saving drop-leaf table extends from 36x24 in. to 36x56 in. with 16-in. leaves raised. Seats 8. Ht. 30 in. Spindle-back Chair has extra-high 35-in. curved back. Scoop seat 17x15 in. wide. Stretcher-braced legs. *Not Mailable.*

(C) 66 C 3902 R—TABLE ONLY. Ship. wt. 60 lbs. $3 Down....Cash $29.95
(D) 66 C 3903 R—CHAIR ONLY. Ship. wt. 10 lbs..... 5.95
66 C 3905 R—TABLE AND 4 CHAIRS. Wt. 100 lbs. $5 Down....Cash 49.95

E LAZY SUSAN TRAY. Revolves freely on a wood base. Solid Hardwood. Felt bottom (incl.), may be pasted on when tray is decorated.
66 C 3482 M—Diameter 20 in. *Mailable.* Ship. wt. 7 lbs..... $6.49

F G COLONIAL-STYLE EXTENSION TABLE AND CHAIR. Use round as shown or extend to extra-large oval shape. Solid Maple table with turned legs. Diam. 46 in., extends to 62x46-in. size with two 8-in. insert leaves (incl.). Seats 10 people. Height 29½ in. Captain's Chair has extra-strong, attractively-turned stretcher-braced legs. Constructed of solid Hardwood. Large scoop seat 16¾ in. wide. Ht. 28 in. *Not Mailable.*

(F) 66 C 3859 R—TABLE ONLY. Ship. wt. 67 lbs. $4.50 Down, Cash $42.95
(G) 66 C 3855 R—CHAIR ONLY. Ship. wt. 15 lbs..... 11.95
66 C 3861R—TABLE AND 4 CHAIRS. Wt. 127 lbs. $9 Down....Cash 87.50

H J DROPLEAF TABLE AND CHAIR. Well constructed of Ponderosa Pine. Table top extends from 36x23 in. to 36x42 in. with leaves raised—seats 6. Height 30 in. Solid Hardwood Panel-back Chair has stretcher-braced legs. Seat 13¾x15½ in. wide. Height 32¾ in.

(H) 66 C 3490 MO—TABLE ONLY. *Mailable.* Ship. wt. 28 lbs.....$12.95
(J) 66 C 3426 MO—CHAIR ONLY. *Mailable.* Ship. wt. each 10 lbs.
Each $3.95.....In shipments of 4 or more, Each $3.69
66 C 3910 R—TABLE, 4 CHAIRS. Ship. wt. 68 lbs. *Not Mailable*..... 26.95

K WALL RACK. Use with Refreshment Server below. Sturdily constructed of solid Hardwood. Three shelf spaces hold glasses, beverages, etc. Attaches easily to wall. Size: 5½x32 in. wide, 20 in. high.
66 C 3531MO—*Mailable.* Ship. wt. 12 lbs..... $8.95

L REERESHMENT SERVER. Excellent for basement or recreation room—perfect for parties. Sturdily constructed of solid Hardwood with rustic panel-effect front. One shelf, 30 in. high, holds beverages, etc. Shipped partly assembled to save shipping costs. Easy to assemble—only a screw-driver needed, hardware included. Size: 21x51 in. wide, 44 in. high. Order matching stools (M) or (N) below. For your convenience, item L shipped promptly from Stock by Freight, Truck or Express.
66 C 3890 R—Ship. wt. 105 lbs. $3.50 Down..... Cash $32.95

M STOOL WITH BACK. Ideal for kitchen or with Server above. Solid Hardwood. Scoop seat 14x15 in. wide, 30 in. high. *Not Mailable.*
66 C 3899 R—Ht. overall 37¼ in. Wt. each 11 lbs. Pair $12.69, Each $6.95

N STOOLS FOR KITCHEN OR BATH. 13-in. scoop seats. Use with (L)
66 C 3465 R—Height 30 in. Ship. wt. 7 lbs. *Not Mailable*..... $3.49
66 C 3466 MO—Height 24 in. Ship. wt. 6 lbs. *Mailable*..... 2.95
66 C 3467 MO—Height 18 in. Ship. wt. 5 lbs. *Mailable*..... 2.75

READY-TO-PAINT HARDWOOD CHAIRS AND ROCKERS FOR CHILDREN AND ADULTS 2.19 TO 11.95

P CHILD'S BOSTON ROCKER. Solid Hardwood. Strong stretcher-braced legs. Comfortably curved arms. High back provides convenient headrest. Saddle-shaped seat 13x14 in. wide. Height 26½ in.
66 C 3909 R—Ship. wt. 10 lbs. *Not Mailable*.... $6.49

R CHILD'S ROCKER. Stretcher-braced legs. Shaped seat 13½x14 in. wide. Height 20 in. *Mailable.*
66 C 3431MO—Ship. wt. 8 lbs..... $4.95

T YOUTH CHAIR. For children too big for high chair yet too small for adult chair. Solid Hardwood. Strong stretcher-braced legs. Comfortably shaped seat 13½x14 in. wide. Height 30¼ in.
66 C 3453 MO—Ship. wt. 11 lbs. *Mailable*..... $4.69

U CHILD'S MODERN CHAIR. Harmonizes with modern furniture. Stretcher-braced legs. Seat 13x13¾ in. wide, 13 in. high. Height overall 21½ in. *Mailable.*
66 C 3857 MO—Ship. wt. 6 lbs. 8 oz..... $4.49

For Paints, Varnishes, Supplies see Pages 754–766.

V CHILD'S COMBINATION CHAIR AND STEP STOOL. Toddler's chair converts into step stool with top folded down. See view (1) for chair, (2) for stool. Hardwood. Unassembled to save you shipping costs. Easy to assemble—hardware included. *Mailable.*
66 C 3912 M—13 in. wide, 14 in. high. Wt. 4 lbs. $2.19

W HIGH BACK BOSTON ROCKER. Colonial styling. Solid Hardwood. Stretcher-braced legs, curved arms. High back makes convenient headrest. Saddle-shaped seat 17¾x21½ in. wide. *Not Mailable.*
66 C 3439 R—Height 40 in. Ship. wt. 19 lbs....$11.95

X WINDSOR ROCKER. Solid Hardwood, Stretcher-braced legs, cut-out center back panel. Curved arm rests. Saddle-shaped seat 16x19 in. wide.
66 C 3403 R—Ht. 33 in. Wt. 14 lbs. *Not Mailable.*$10.95

Y MODERN CHAIR. Adaptation of Bamboo-Windsor chair. Hardwood. Scoop seat. Stretcher-braced legs. Seat 16½x18 in. Ht. 35 in. Ship. wt. each 12 lbs.
66 C 3425 R—Each $8.49.....4 or more Each $7.95

Z LADDER-BACK CHAIR. Solid Hard wood, Seat 16x17½ in. wide. Height 32½ in. *Not Mailable.*
66 C 3402 R—Ship. wt. 15 lbs...$8.49

AA ARROW-BACK CHAIR. Solid Hard wood. Scoop seat 15x15½ in. wide. Height 34 in. *Not Mailable.*
66 C 3853 R—Ship. wt. 12 lbs... $7.49

BB UPHOLSTERED CHAIR. Solid Hard wood. Padded seat 13¾x14½ in. wide, has washable Red Duran plastic upholstery. Ht. 33¼ in. *Mailable.*
66 C 3432 MO—Ship. wt. each 11 lbs.
Each $5.95.....4 or more Each $5.69

CC DINETTE CHAIR. Solid Hardwood. Seat 15½x16 in. wide. Ht. 36 in.
66 C 3856 R—*Not Mail.* Wt. ea. 9 lbs.
Each $4.29....4 or more Each $3.89

"R" AFTER CATALOG NO. MEANS shipped from Stock by Freight, Truck or Express. "M" means *Mailable.*

Desk Lamps for Home or Office...Bed Lamps

ALL LAMPS AND SHADES ON THIS PAGE are *Mailed* promptly to you from Stock. All are equipped with UL-Approved fittings—insulated cords, bulb sockets, wall plugs and convenient push-button or turn on-off switches. UL-Approval assures dependable operation. Durable baked-on enamel finish resists chipping. Bases felted to prevent marring of furniture.

Metal lamps are sprayed with colorless lacquer to preserve their fine finish—polishing not necessary. Bulbs included with fluorescent lamps. Order standard bulbs on Page 965. Lamp sizes may vary slightly. Other lamps designed to brighten and beautify every room in your home are sold on following pages.

DESK LAMPS 2.98 TO 17.95

METAL FLUORESCENT DESK LAMPS (A) TO (E) choice of Brown, Antique Bronze or the attractive new Office Gray finish. Designed to blend with the modern furniture trend in home, office, school or shop. 15-watt fluorescent bulbs (included) give cool, glareless light—more efficient for reading, writing, drawing and use less electricity than incandescent bulbs. Shades are white-lined for better light distribution. *Use with 110-120-volt, 60-cycle Alternating Current only.*

(A) ALL-PURPOSE LAMP. Double arm extends to 36 in., pivots on base so that light is easily focused in any direction. Base clamps to surface or screws on (bolts, nuts incl.). Brown baked enamel finish. 19-in. shade. One 15-w. bulb.
66 C 321M—Ship. wt. 10 lbs. $13.95

TWO-LIGHT ALL-PURPOSE LAMP. Like Lamp (A) above except has 2 fluorescent lights (15-watt bulbs included). Brown baked-on enamel finish.
66 C 337 M—Ship. wt. 11 lbs. $17.95

(B) MODERN MONOGRAM DESK LAMP. Three attractive metal initials sent at no additional cost. (Card in lamp carton may be returned for initials.) Baked-on enamel finish. 20½-in. shade. Height 12 in. One 15-w. fluorescent bulb included. *State finish:* Antique Bronze or Office Gray.
66 C 410 M—Ship. wt. 8 lbs. 4 oz. $9.98

TWO-LIGHT MONOGRAM DESK LAMP. Similar to (B). Two 15-w. fluorescent bulbs included. *State finish:* Antique Bronze or Office Gray.
66 C 411M—Ship. wt. 9 lbs. 4 oz. $14.95

(C) MODERN DESK LAMP. Brown baked enamel finish. 20-in. shade. Base 5½x10 in. wide. Height 11½ in. One 15-w. fluorescent bulb incl.
66 C 322 M—Ship. wt. 7 lbs. $7.98

(D) TWO-LIGHT DESK LAMP. Durable baked-on enamel finish. 18½-in. shade. Height overall 13½ in. Two 15-watt fluorescent bulbs included. *State finish:* Brown or Office Gray.
66 C 413 M—Ship. wt. 9 lbs. 12 oz. $13.95

(E) DESK LAMP. Baked enamel finish. Brass post. 18½-in. shade. Ht. 15 in. One 15-w. fluorescent bulb incl. *State finish:* Bronze or Office Gray.
66 C 412 MO—Ship. wt. 9 lbs. $10.95

DESK LAMPS (F) to (J). Use standard bulbs; order separately on Page 965.

(F) TILT-TOP MUSHROOM LAMP. All metal. 12-in. shade tilts to adjust light, has aluminum paint lining. Crackle-enamel finish. *State finish:* Brown or Office Gray. Height overall: 16 in.
66 C 328 L—Ship. wt. 2 lbs. 8 oz. $3.49

(G) SMALL DESK LAMP. All metal with durable baked-on enamel finish. 9¼-in. shade. Height 16 in. *State finish:* Black, Gold, or White.
66 C 414 M—Ship. wt. 6 lbs. $7.98

(H) GOOSENECK DESK LAMP. All Metal with baked-on enamel finish. 12-in. flexible arm enables you to focus light in any direction. Adjustable shade with aluminum paint lining. Shade 3 x 8½-in. wide. Base 4 x 6¼ in. wide. *State finish:* Brown, Gray or Ivory.
66 C 316 L—Ship. wt. 6 lbs. $3.49

(J) GOOSENECK DESK LAMP. All metal with enamel finish. 12-in. flexible arm. Adjustable shade with aluminum paint lining. Shade diameter 5 in. *State finish:* Brown or Office Gray.
66 C 327 L—Ship. wt. 5 lbs. 8 oz. $2.98

CONVENIENT BED LIGHTS—ATTACH TO HEADBOARD 1.49 TO 13.95

(K) ADJUSTABLE BRASS BED LAMP. Brushed Brass adjustable shade, 8½ in. wide. 16-in. post adjusts to desired height.
66 C 166 M-Ht. 18¼ in. Ship. wt. 5 lbs. $13.95

(L) BAKELITE PLASTIC BED LAMP. Size 4½ in. wide, 8 in. long. *State:* Ivory or Brown.
66 C 119 L—Ship. wt. 1 lb. $1.49

(M) ENAMELED METAL BED LAMP. Brass plated trim. May hang on wall. *State color:* Ivory, Brown, Chartreuse or Green.
66 C 123 L—4x9 in. long. Wt. 2 lbs. ... $2.19

(N) BOUDOIR TORCHERES. Milk Glass with Rosebud trim. Ht. 10 in. Match lamp (P).
66 C 61 L—Ship. wt. 1 lb. 12 oz. Each $2.69
66 C 62 L—Ship. wt. 3 lbs. 8 oz. .. Pair 5.29

(P) BED LAMP. Matches Torchere (N) described above. Length 9½ in.
66 C 124 L—Ship. wt. 2 lbs. $2.89

THREE-PIECE SET. Includes two Torcheres (N) and one Bed Lamp (P) above.
66 C 14 L—Ship. wt. 5 lbs. ... 3-Pc. Set $6.98

(R) BRONZE- OR CHROME-PLATED BED LAMP. 60-watt Lumaline Incandescent bulb included. Adjustable metal shade 20 in. long. *State finish:* Bronze or Chrome.
66 C 126 L—Ship. wt. 2 lbs. 8 oz. $5.49

(T) FLUORESCENT BED LAMP. Metal with baked-on enamel finish. Shade 15¼ in. long. 14-watt fluorescent bulb included. *For 110-120-volt, 60-cycle AC only. State finish:* Light Gray, Dark Green, Chartreuse or Gold.
66 C 125 L—Ship. wt. 4 lbs. $5.98

WASHABLE LAMP SHADES WITH RUST-RESISTANT FRAMES 1.39 TO 4.98

Read description of Lamp Shades below, then order from handy reference table. Bottom diameter stated. All Shades are *Mailable.*

(U) TRANSLUCENT PLASTIC "FIBERGLAS" SHADES. *State:* White (Gold-color trim), Red (matching trim), or Chartreuse (matching trim).

(V) CHROMSPUN SHADES. Will not fade. Decorative lace trim at top. *State color:* Eggshell, Beige, Green, Dusty Rose or Red.

(W) CHROMSPUN SHADES. Will not fade. Self-trim at top and bottom. *State color:* White, Dusty Rose, Red, Kelly Green or Beige.

(X) CHROMSPUN SHADES. Will not fade. Self trim at top and bottom. *State color:* White, Dusty Rose, Red, Kelly Green or Beige.

(Y) MODERN WHITE "FIBERGLAS" SHADES COVERED WITH COLORED BOUCLE FABRIC. *State color:* White, Pink or Mint Green.

(Z) CHROMSPUN SHADES. Will not fade. Attractive puff trim at top. *State:* Eggshell, Beige, Dusty Rose, Red or Chartreuse.

(AA) CHROMSPUN SHADE. Will not fade. Drum shape. Puff trim at top. *State:* Red, Chartreuse, Eggshell, Beige or Dusty Rose.

(BB) REFLECTOR BOWLS. 10-in. for 1½-in. Mogul socket. Others for standard 1-in. socket. Outside top and bottom diameters given. *Measure inside of socket that will hold reflector bowl.*
66 C 453 L—Milk Glass. 10 in. and 2⅞ in. Wt. 3 lbs. $1.39
66 C 452 L—Milk Glass. 8 in. and 2⅜ in. Ship. wt. 2 lbs. 1.09
66 C 487 L—Milk Glass. 6 in. and 2 in. Wt. 1 lb. 8 oz. 98c
66 C 451 L—White Plastic. 6 in. and 2 in. Ship. wt. 1 lb. 79c

(CC) TRANSLUCENT PLASTIC SHADE COVERS. Ship. wt. each 6 oz.
66 C 471—20x13 in. high for Floor Lamp (shown). 45c
66 C 470—16x13 in. high. 39c 66 C 468—12x10½ in. high. 35c
66 C 469—14x12 in. high. 35c 66 C 467—8x8½ in. high. Pr. 49c

Key	Catalog No.	Diam.	Height	Shape	Ship. Wt. Lbs.	Ship. Wt. Oz.	Price
(U)	66 C 459 MO	19 in.	10 in.	Floor (shown)	3	8	$3.39
	66 C 458 MO	16 in.	10½ in.	Drum (see Y)	3	8	2.98
	66 C 457 MO	14 in.	9 in.	Drum (see Y)	2	4	2.59
	66 C 456 L	12 in.	8 in.	Bridge (screws on)	2		2.49
	66 C 455 L	10 in.	6 in.	Boudoir	2		1.79
	66 C 454 L	8 in.	6 in.	Boudoir	2		1.39
(V)	66 C 561 MO	19 in.	10¾ in.	Floor (shown)	3	8	4.98
	66 C 562 MO	16 in.	11½ in.	Drum (see Y)	3	8	4.49
	66 C 563 MO	16 in.	10 in.	Bell (see X)	2	12	4.49
	66 C 564 MO	15 in.	9 in.	Swing-Arm	2	8	4.49
	66 C 565 MO	14 in.	9 in.	Bell (see X)	2	8	4.49
	66 C 566 MO	14 in.	10½ in.	Drum (see Y)	2	8	4.49
(W)	66 C 550 MO	19 in.	10¾ in.	Floor (shown)	3	8	4.29
	66 C 551 MO	16 in.	11½ in.	Drum (see Y)	3	8	3.98
	66 C 555 L	12 in.	7½ in.	Bridge (screws on)	2		3.98
	66 C 554 MO	15 in.	9 in.	Swing-Arm	2	8	3.98
(X)	66 C 552 MO	16 in.	10 in.	Bell (shown)	2	12	3.98
	66 C 553 MO	14 in.	9 in.	Bell (shown)	2	8	3.98
(Y)	66 C 574 MO	16 in.	10½ in.	Drum (shown)	2	8	3.79
	66 C 573 MO	14 in.	9 in.	Drum (shown)	2	4	3.79
	66 C 570 L	8 in.	6 in.	Clip-on	2		1.98
	66 C 571 L	10 in.	7 in.	Clip-on	2		2.29
	66 C 572 L	12 in.	8 in.	Drum (shown)	2		2.98
	66 C 575 MO	19 in.	10 in.	Floor (see U)	3		3.98
(Z)	66 C 556 MO	19 in.	10½ in.	Floor (shown)	3	8	4.69
	66 C 557 MO	16 in.	11½ in.	Drum (see U)	3	8	4.29
	66 C 558 MO	16 in.	10 in.	Bell (see X)	2	12	4.29
	66 C 560 MO	14 in.	9 in.	Bell (see X)	2	8	4.29
(AA)	66 C 559 MO	14 in.	11 in.	Drum (shown)	2	8	4.29

WARDS MONTHLY PAYMENT PLAN. If your order amounts to $20 or more, you may use Wards convenient Terms. Pay as little as 10% Down and the balance in Monthly Payments. See Inside Back Cover for details.

Wards Lamps are Outstanding in

(A) Adjusts Up and Down

QUALITY FEATURES OF WARDS LAMPS ASSURE YOU YEARS OF SERVICE AND SATISFACTION

Lamps on these two pages are outstanding values at their low prices—equipped with features usually found on more expensive lamps. Co-ordinated groups enable you to use the same decorating theme throughout.

ENAMELED AND METAL LAMPS are sprayed with a special colorless lacquer to preserve and protect their fine finish. Never need polishing and are easy to keep clean—just dust with a soft, dry cloth.

THREE-WAY LAMPS have a special switch to control three degrees of light—adjust from a soft, restful light for general illumination, to bright light for close work like reading or sewing. Special bulbs are required for three-way lamps—order correct bulb listed with each lamp.

OPAQUE PAPER PARCHMENT AND METAL SHADES have White interiors for better light reflection. Washable "Fiberglas" and Vinyl plastic shades give soft, diffused light. Bottom shade diameter and overall lamp height are stated—actual sizes may vary slightly.

UL-APPROVED FITTINGS ON EACH LAMP: insulated cord, plug, switches and bulb socket. UL approval is your assurance of safe, dependable operation.

SHIPPING INFORMATION: All except floor lamps *Mailable*. Floor lamps shipped by Freight, Truck or Express. Bulbs not included with lamps—order separately. Standard bulbs sold on Page 802. Special bulbs listed with each three-way lamp. All bulbs *Postpaid*.

TABLE, BOUDOIR AND DESK LAMPS 5.98 TO 14.95 ADJUSTABLE WALL AND FLOOR LAMPS 7.49 TO 17.95

1 BRASS TABLE LAMP with 3-way lighting. 18-in. shade of White Boucle fabric over paper parchment, 6⅛ in. high. Special harp for 3-way "Bo-Lite" bulb takes place of reflector bowl. Lamp 26¼ in. high. Ship. wt. each 8 lbs. Allow 10 lbs. postage.

66 C 310 MO—Pair $25.95.....Each $13.95

83 CP 1779 DX—3-Way "Bo-Lite" bulb. 1.19

2 POTTERY AND BRASS TABLE LAMP with 3-way lighting. Bright Brass wires form a gleaming globe. Pottery base in Black, White or Celadon Green. 15-in. White embossed paper parchment shade. Lamp 27¾ in. high. *State color.* Ship. wt. 7 lbs. 4 oz.

66 C 345 MO—Allow 10 lbs. postage.... $6.49

83 CP 1743 DX—50–100–150-watt Bulb.. 49c

3 BLACK AND BRASS TABLE LAMP with 3-way lighting. Black wrought iron-type metal base with bright Brass trim. 16-in. shade of Eggshell fabric over paper parchment. Lamp 28½ in. high.

66 C 346 MO—Ship. wt. 11 lbs.....$14.95

83 CP 1743 DX—50–100–150-watt Bulb....49c

4 BRASS TABLE LAMP with 3-way lighting. Polished Brass base with graceful Brass wire surrounding Glass stem and ball trim. 14-in. shade of Natural color fabric over paper parchment. Lamp 26¼ in. high.

66 C 344 MO—Ship. wt. 6 lbs. 8 oz.....$10.95

83 CP 1743 DX—50–100–150-watt Bulb....49c

5 TV OR DRESSER LAMP. Brass wires with Black Enameled base. White-lined reflector bowl gives soft indirect light. 14-in. shade, white textured fabric over paper parchment. Lamp 19¼ in. high. Use standard bulb.

66 C 128 MO—Ship. wt. 4 lbs. 12 oz. $5.98

6 WOOD AND BRASS TABLE LAMP with 3-way lighting. White enameled wood column with Brass trim. White perforated metal font. 15-in. White plastic shade with Gold-color lacing. Height 24½ in. Ship. wt. 4 lbs. 12 oz.

66 C 347 MO—Allow 10 lbs. postage. $7.98

83 CP 1743 DX—50–100–150-watt Bulb 49c

7 THREE-LIGHT BRASS TABLE LAMP. Brass tripod base. 15-in. shade of White embossed paper parchment. Use 3 standard bulbs. Lamp 23 in. high. Wt. 4 lbs. 12 oz. Allow 10 lbs. postage.

66 C 351 MO.....$10.95

8 BRASS TABLE LAMP. Attractive Brass base and ball font. White 14-in. fabric shade over paper parchment. Use standard bulb. Lamp 22 in. high.

66 C 129 MO—Ship. wt. 3 lbs. 12 oz. $5.98

9 BRASS AND CRYSTAL DRESSER LAMP. Matches (11) below. Use also as desk or night table lamp. Polished Brass base with cut Crystal at top and bottom. 11½-in. White textured plastic shade. Ht. 20¾ in. Use standard bulb.

66 C 133 L—Ship. wt. 5 lbs. 12 oz..$10.95

10 BRASS AND WIRE BOUDOIR LAMP. Bright Brass base with enameled wire and Crystal ball. 9¼-in. shade of textured "Fiberglas." *State shade color:* Pink with Pink or Black with White. Lamp 19 in. high. Use standard bulb.

66 C 136 L—Wt. ea. 4 lbs. 4 oz. Each $6.49

66 C 135 L—Wt. pr. 6 lbs. 4 oz. Pair. 12.49

11 BRASS AND CRYSTAL BOUDOIR LAMP. Matches lamp (9) above. 9½-in. White textured plastic shade. Lamp 16½ in. high. Use standard bulb.

66 C 132 L—Wt. ea. 3 lbs. 8 oz. Each $6.98

66 C 131 MO—Ship. wt. pr. 5 lbs. Pair 13.95

12 WALL LAMP adjusts up and down—see View (A). Matches (14). 13¾-in. metal shade and backplate with enamel finish. Brass arm and trim. Extends 17 in. from wall. Plastic diffusing plate distributes light evenly. *State color:* Black, White, Gold. Use standard bulb.

66 C 217 L—Ship. wt. 6 lbs. 4 oz.... $10.95

13 ADJUSTABLE WALL LAMP with 3-way lighting. 9½-in. metal shade and backplate with enamel finish. Brass arm and trim. Extends 11 in. from wall. Adjusts up or down—see View (A). Plastic diffusing plate distributes light evenly. *State color:* Black, White or Gold.

66 C 218—Ship. wt. 7 lbs.....,$7.49

83 CP 1742 DX—30–70–100-watt Bulb..39c

14 FLOOR LAMP adjusts up and down—see View (A). Matches lamp (12). 13¾-in. metal shade. Shaft and base have enamel finish with Brass trim. Plastic plate for diffusing even, glareless light. Height 65 in. Use standard bulb. *State color:* Black, White, Gold.

66 C 472 R—Ship. wt. 20 lbs.....$17.95

15 TRIPOD FLOOR LAMP with 3-way lighting. Black enameled legs with Brass plated base and top ball. 18-in. textured "Fiberglas" shade. Reflector bowl distributes light. Ht. 58½ in. *State shade color:* White, Chartreuse, Red.

66 C 379 R—Ship. wt. 17 lbs.....$14.95

83 CP 1743 DX—50–100–150-watt Bulb. 49c

16 ADJUSTABLE FLOOR LAMP. Matches lamp (17). 9-in. metal shade. 13¾-in. metal arm adjusts at top of post and shade. Enamel finish in Black, Light Gray or White. Bright Brass trim. Height overall 40¾ in. Use standard bulb—use also with sun or heat bulbs. *State color.*

66 C 473 R—Ship. wt. 15 lbs.....$12.95

17 DESK LAMP. Matches (16). 9-in. enameled metal shade and base with Brass trim. Swivels at base and shade to direct light where needed. Lamp 15½ in. high. *Colors:* Black, Light Gray or White. Use standard bulb—use also with sun or heat bulbs. *State color.*

66 C 408 M—Ship. wt. 8 lbs. 12 oz...$10.95

(18) and (19) described on following page.

20 12.95

21 7.29

22 7.98

23 5.98 Each 10.95 Pair

24 4.98

25 8.98

26 4.49 Each 8.49 Pair

27 5.98

29 2.98

30 3.49 (Bed Lamp)

28 4.29

31 6.49

32 2.98 (Bed Lamp)

33 7.49

35 3.69

36 6.79

34 2.98

Value and Style at These Low Prices

DESK, TABLE, BOUDOIR LAMPS 4.49 TO 12.95 BED, TV, PIN-UP LAMPS 2.98 TO 7.49 FLOOR LAMPS 9.98 TO 17.95

18 WHITE AND BRASS DESK LAMP with flexible arm. 10-in. Plastic shade, enameled metal base. Brass trim. Height of base, shaft 9¼ in. Arm 11½ in. long. Use standard bulb.

66 C 407 M—Ship. wt. 5 lbs. $7.98

19 SMALL DESK LAMP. Matches (30) and (34). 4½-in. adjustable metal shade. Baked-on enameled shade and base with Brass trim. Lamp 14¼ in. high. Use standard bulb. *State color:* Black, Green or White.

66 C 409 L—Ship. wt. 4 lbs. 4 oz. $4.98

20 BRASS TABLE LAMP with 3-way lighting. Polished solid Brass base in classic design. 16-in. gold-color metallic paper parchment shade covered with fabric. Special harp for 3-way "Bo-Lite" bulb takes place of reflector bowl for more efficient lighting. Height 25 in.

66 C 348 MO—Ship. wt. 10 lbs. $12.95

83 CP 1779 DX—50–100–150-watt 3-way "Bo-Lite" bulb 1.19

21 GLAZED POTTERY PLANTER GROUP for mantel, table or bookshelf. Attractive donkey base and two detached, 4-in. square matching pots for plants. Oval shade of opaque paper parchment is 15 in. wide. Lamp 25 in. high. *Colors:* Black base with Red shade, all Maroon, or all Green. *Plants not included.* Use standard bulb. Ship. wt. 7 lbs. 8 oz. *State colors.*

66 C 68 MO—Allow 10 lbs. postage. 3 Pc. $7.29

22 TWO-TONE POTTERY TABLE LAMP with 3-way lighting. Modern base of glazed pottery in Pink with White or Green with White. 16-in. basketweave White shade of Vinyl plastic. Lamp 24¾ in. high. *State color:* Pink or Green. Ship. wt. 8 lbs.

66 C 349 MO—Allow 10 lbs. postage $7.98

83 CP 1743 DX—50–100–150-watt Bulb 49c

23 POTTERY TABLE LAMP with 3-way lighting. Sculptured swirl design base of glazed pottery. 15-in. shade, embossed paper parchment. *Base colors:* White base with White shade, Chartreuse base with Chartreuse shade or Black base with White shade. Lamp 26 in. high. Ship. wt. each 4 lbs. 8 oz. *State color.* Allow 10 lbs. postage for one or two.

66 C 300 MO—Pair $10.95 ..... Each $5.98

83 CP 1743 DX—50–100–150-watt Bulb 49c

24 DRIFTWOOD POTTERY TABLE LAMP. Casual charm of driftwood in muted shades of Green, Brown or Gray pottery. 13-in. shade of White embossed paper parchment, trimmed in color to match base. Lamp 24½ in. high. Use standard bulb. *State color.*

66 C 350 MO—Ship. wt. 6 lbs. 4 oz. $4.98

25 PAGODA POTTERY TABLE LAMP. Fits flat against wall on shelf or bookcase headboard. Matches (26). Glazed pottery base in White, Pink or Green. 18-in. White "Fiberglas" plastic shade trimmed to match base. Use standard bulb. Lamp 18½ in. high. *State color.*

66 C 137 L—Ship. wt. 6 lbs. 4 oz. $8.98

26 PAGODA POTTERY BOUDOIR LAMP. Attractive when used in pairs on night stands. Matches Table Lamp (25) above. 7¼-in. square White "Fiberglas" plastic shade, trimmed to match pottery base. *State base color:* White, Pink or Green. Lamp 19½ in. high. Use standard bulb.

66 C 139 L—Ship. wt. ea. 2 lbs. 14 oz. Each $4.49

66 C 138 L—Ship. wt. pr. 4 lbs. ..... Pair 8.49

27 POTTERY DRESSER LAMP. Graceful glazed pottery base in White, Pink or Green. Shaft of brushed gold-finished metal. 9-in. White Vinyl plastic shade with textured basketweave pattern, trimmed to match base. Lamp 24½ in. high. Use standard bulb. *State base color.*

66 C 140 MO—Ship. wt. 4 lbs. 8 oz. $5.98

28 METAL TELEVISION LAMP with 3-way lighting. Matches Lamps (35) to (41) at right. Throws light beam to ceiling for soft, indirect light. Enameled metal base and shade with bright Brass trim. *State color:* Gold, Green, Black or Gardenia White. Lamp 8½ in. high.

66 C 4 L—Ship. wt. 1 lb. 4 oz. $4.29

83 CP 1742 DX—30–70–100-watt Bulb 39c

29 BUTTERFLY TABLE OR TV LAMP. Smart on Buffet or Hall Table. Brass wire stand holds cylindrical shade of translucent plastic. Shade is 10½ in. high, 5½-in. diameter, decorated with White, Pink or Green butterflies, each on White background. Height overall 13½ in. Use standard bulb. *State color:* White, Pink or Green.

66 C 134 L—Ship. wt. 3 lbs. 10 oz. $2.98

30 METAL BED LAMP. Matches (19) and (34). Baked-on enamel finish in Black, White or Green, each with Bright Brass trim. Metal clamp fastens securely to bed, lined inside to protect bed finish. 9-in. flexible arm enables you to direct light wherever needed. Lamp extends 8¼ in. from bed. *State color.* Use standard bulb.

66 C 165 L—Ship. wt. 2 lbs. 14 oz. $3.49

31 BUTTERFLY PIN-UP LAMP. Stylized butterfly of Brass wire on Black wrought iron holder forms back-plate. 9-in. oval shade of Eggshell color imported paper decorated with colorful butterflies. Height overall 17 in. Use standard bulb.

66 C 219 L—Ship. wt. 3 lbs. 8 oz. $6.49

32 TRANSLUCENT "FIBERGLAS" BED LAMP. A very attractive lamp at a very attractive price. 4¼-in. shade of molded "Fiberglas" plastic—swivels to direct light where you need it. Enameled metal clamp fastens to bed—lined inside to protect bed finish. Lamp extends 5¾ in. from bed. *State shade color:* White shade with Black lamp, Pink shade with Pink lamp, or Green shade with Green lamp. Use standard bulb.

66 C 164 L—Ship. wt. 2 lbs. 6 oz. $2.98

33 BRASS AND BLACK METAL PIN-UP LAMP. 5¼-inch globe-shaped Brass deflector can be turned up or down in Black wrought iron ring for direct or indirect light. Edge of bowl attractively perforated. Black wrought iron backplate. Height overall 10¾ in. Use standard bulb.

66 C 216 L—Ship. wt. 3 lbs. 10 oz. $7.49

34 METAL PIN-UP LAMP. Matches (19) and (30). Baked-on enamel finish on 5½-inch backplate and 4½-in. metal shade. Shade swivels to direct light where needed. Extends 8¼ in. from wall. *State color:* Black, White or Green, each with Brass trim. Use standard bulb.

66 C 220 L—Ship. wt. 2 lbs. 12 oz. .. $2.98

35 TO 41 MATCHING METAL LAMPS for co-ordinated lighting. Durable baked-on enamel finish on bases and 5½-in. metal shades. Shades have white interiors for better light reflection. Bright Brass trim on tops of shades and bases of floor lamps. Lamps (37), (38), (40) and (41) have flexible arms—focus light where you need it. *State color:* Gold, Green, Black or Gardenia White. Use standard bulbs.

PIN-UP LAMPS. 6-inch enameled metal back plate on (36), 4½ in. on (35). Height overall 7¾ in. Shades swivel to direct light up or down. *State color.*

(35) 66 C 207 L—Single Light. Ship. wt. 1 lb. 4 oz. $3.69

(36) 66 C 208 L—Double Light. Ship. wt. 2 lbs. 4 oz. $6.79

FLOOR LAMPS. Adjustable lights on enameled shafts—focus light where needed. Weighted for added stability.

(37) 66 C 461 R—DOUBLE GOOSENECK LAMP. Ht. 61 in. Ship. wt. 12 lbs. .. $12.95

(38) 66 C 460 R—SINGLE GOOSENECK LAMP. Ht. 66½ in. Ship. wt. 11 lbs. $9.98

(39) 66 C 462 R—3-LIGHT TREE LAMP. Height 65 in. Ship. wt. 13 lbs. $17.95

GOOSENECK DESK LAMPS. 6-in. weighted bases. Height 19 in. Flexible gooseneck arms for easy adjustment of light.

(40) 66 C 403 M—Single Light. Ship. wt. 4 lbs. $6.49

(41) 66 C 402 M—Double Light. Ship. wt. 5 lbs. 4 oz. $9.98

TERMS ON INSIDE BACK COVER

37 12.95

38 9.98

40 6.49

41 9.98

39 17.95

SEE OPPOSITE PAGE FOR LAMP DESCRIPTION AND SHIPPING INFORMATION

1 12.95

2 10.95

3 10.95

4 10.95

5 10.95

6 13.95

7 5.49

8 2.69

9 2.49

10 9.98 Each
17.98 Pair

11 7.98

12 8.49

Traditional, Colonial and Provincial

14 19.95

(A)

Lamps on these pages are excellent values at Wards low prices. Co-ordinated groups enable you to carry the same decorating theme throughout your home. Bronze and Brass Plated Lamps are double plated, buffed, polished, lacquered to retain their original luster. Enameled Lamps have durable baked-on enamel finish, protected by lacquer. Easy to clean—just dust with a soft cloth. Metal Shades have light enameled interiors for better light reflection. Opaque paper parchment shades have White interiors to reflect direct light. Washable Plastic and "Fiberglas" Shades are translucent. 3-Way Lamps have a special switch to give three degrees of light from one bulb. Special bulbs are listed with each lamp. Bulbs are sent *Postpaid. UL Approved Fittings*—cord, switches, plugs and sockets assure dependable service. Bulbs not included with lamps; order standard bulbs on Page 802. Lamp height and bottom shade diameter are stated—actual sizes may vary slightly.

ALL EXCEPT FLOOR LAMPS ARE MAILABLE. FLOOR LAMPS SHIPPED BY FREIGHT, TRUCK OR EXPRESS.

15 11.95

13 19.95

16 26.49

1 BRASS PLANTER LAMP with 3-Way lighting. Brass base has Black planter cup. 17-in. White plastic shade in basket-weave texture. Height 29 in. *Plants not included.* Ship. wt. 8 lbs. 8 oz.
66 C 359 MO—Allow 10 lbs. postage $12.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

2 WHITE CHINA TABLE LAMP with 3-way lighting. China base in Chessman design. 16-in. shade of White Boucle over paper parchment. Height 29½ in. Ship. wt. 8 lbs. 8 oz.
66 C 360 MO—Allow 10 lbs. postage $10.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

3 CHINA TABLE LAMP with 3-way "Bo-Lite" lighting. Two-tone base. *State:* Pink, Ivory or Green (each with White). Brass plated mounting. 16-in. Eggshell fabric shade. Height 29 in. Wt. 9 lbs. 12 oz.
66 C 361 MO—Allow 10 lbs. postage. $10.95
83 CP 1779 DX–50–100–150-watt Bulb. 1.19

4 TABLE LAMP, 3-Way lighting. Antique Brass base with crackled Glass. 15-in. shade—White Boucle over paper parchment. Height 30 in. Wt. 9 lbs. 12 oz.
66 C 355 MO–Allow 10 lbs. postage. $10.95
83 CP 1743 DX–50–100–150-watt Bulb.. 49c

5 TABLE LAMP with 3-Way lighting. Brass finished base with Bavarian cut crystal font. 14-in. Buckram-print Gold foil paper parchment shade. Height 29¼ in. Ship. wt. 8 lbs.
66 C 358 MO–Allow 10 lbs. postage. $10.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

6 ADJUSTABLE PIN-UP LAMP with 3-Way lighting. Adjusts up or down—see small View (A) at left. Brass arm, backplate and trim. Arm extends 14 in. from wall. 15-in. Natural straw-type shade. Plastic light-diffusing plate.
66 C 214 MO—Ship. wt. 3 lbs. 12 oz. $13.95
83 CP 1742 DX—30–70–100-watt Bulb. .39c

7 FLOWER CART PIN-UP LAMP. White wire cart holds bright Red or Green flower pot. 9-in. oval shade—provincial print cotton fabric over paper parchment. Height 15¼ in. Use standard bulb. *State color. Plants not included with lamp.*
66 C 221 L—Ship. wt. 3 lbs. 4 oz. . . . $5.49

8 WESTERN PIN-UP LAMP. Colorful cowboy on Blond Maple backplate. 9½-in. Natural color paper parchment shade. Use standard bulb. Height 14½ in.
66 C 150 L—Ship. wt. 2 lbs. $2.69

9 COLONIAL PIN-UP LAMP. Brass backplate. 8-in. paper parchment shade, Gold-color trim. *State shade color:* Dk. Green or Maroon. Use standard bulb.
66 C 197 L—Ht. 10 in. Wt. 2 lbs. $2.49

10 BRASS PLATED TABLE LAMP with 3-Way lighting. Classic urn base of polished Brass plated metal. 14-in. paper parchment shade is covered with Eggshell textured fabric. Height 27 in.
66 C 305 MO—Ship. wt. each 9 lbs. 12 oz. Pair $17.98 . . . . . Each $9.98
83 CP 1743 DX—50–100–150-watt Bulb. 49c

11 CERAMIC TABLE LAMP with 3-Way lighting. 2-tone base—White with Pink or Light Green. 15¼-in. White Boucle over "Fiberglas" shade. Height 27¾ in. *State color.* Ship. wt. 7 lbs. 4 oz.
66 C 362 MO—Allow 10 lbs. postage. . $7.98
83 CP 1743 DX—50–100–150-watt Bulb. . .49c

12 POTTERY TABLE LAMP with 3-Way lighting. Crackled pottery base. 16-in. textured plastic shade—Pink on Pink lamp, White on Green or White lamp. Height 28¾ in. *State color.* Ship. wt. 7 lbs. 12 oz.
66 C 363 MO—Allow 10 lbs. postage. . . $8.49
83 CP 1743 DX—50–100–150-watt Bulb. . .49c

13 BRUSHED BRASS TORCHERE with 3-Way lighting. 8½-in. Brass reflector shade with perforated design. Height 61¾ in.
66 C 475 R—Ship. wt. 17 lbs. $19.95
83 CP 1741 DX—100–200–300-watt Bulb. .75c

14 BRASS FLOOR LAMP with 3-Way lighting. Brushed Brass base. 17½-in. Mottled Gold-color paper parchment shade. 8-in. reflector bowl. Height 58½ in.
66 C 474 R—Ship. wt. 21 lbs. $19.95
83 CP 1743 DX—50–100–150-watt Bulb. . .49c

15 TRADITIONAL FLOOR LAMP with 6-Way lighting. Bronze plated metal base and shaft. 19-in. Eggshell plastic shade with Maroon braid trim. 3-Way feature plus 3 standard bulbs in candle arms—light 1, 2 or 3 at a time with separate switches. Ht. 61 in.
66 C 373 R—Ship. wt. 14 lbs. $11.95
83 CP 1743 DX—50–100–150-watt Bulb. . .49c

17 5.49

18
5.79 Each
10.98 Pair

19
4.29 Each
7.98 Pair

20
2.19 Each
4.19 Pair

21 10.49 Pair

SIX-WAY FLOOR LAMP. Same as (15), except 19-in. Chromspun shade (see (Z), Page 609). *State color:* Red, Chartreuse, Eggshell, Beige, Dusty Rose.
66 C 376 R—Ship. wt. 15 lbs. $13.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

16 FOUR-WAY FLOOR LAMP. 3-Way feature plus 32-watt circular fluorescent bulb (included). 3-Way bulb in reflector bowl has separate switch. Bronze plated base and shaft. 19-in. Chromspun shade. *State shade color:* Eggshell, Beige, Green, Dusty Rose or Red. Height 63 in.
66 C 369 R—Wt. 21 lbs. $3 Down. . . . . Cash $26.49
83 CP 1741 DX—100–200–300-watt Bulb. 75c

17 POTTERY TABLE LAMP. 16¾-in. White paper parchment shade. Height 23 in. *State color:* White, Pink or Green. Ship. wt. 6 lbs. 12 oz.
66 C 367 MO—Allow 10 lbs. postage. $5.49

LAMPS *(18) to (21) described on following page.*

Lamps with Latest Lighting Features

18 BOUDOIR LAMP. Frosted glass base, matching 9-in. pleated plastic shade. Height 18¼ in. *State:* Ivory, Yellow, Pink, Lt. Green. Ship. wt. ea. 3 lbs.
66 C 86 L—Pair $10.98.....Each $5.79

19 GLASS BOUDOIR LAMP. Rosebuds on Ivory base. 12-in. plastic shade. Height 14 in. Ship. wt. each 2 lbs. 8 oz.
66 C 45 MO—Pair $7.98.....Each $4.29

20 CHINA COLONIAL FIGURINE LAMP. 9-in. Eggshell plastic shade. Height 14 in. Ship. wt. each 2 lbs. 6 oz.
66 C 17 L—Pair $4.19; 66 C 16 L—Ea. $2.19

21 MILK GLASS BOUDOIR LAMP. 9-in. Plastic shade, White lace over Pink or White. Height 18½ in. *State color.*
66 C 100 M—Wt. pr. 3 lbs. 12 oz. Pair $10.49

22 BRASS PLATED TABLE LAMP with 3-Way lighting. 15-in. Antique Gold-color paper parchment shade. Ht. 24 in.
66 C 325 MO—Ship. wt. 7 lbs.....$6.49
83 CP 1743 DX—50–100–150-watt Bulb. 49c

23 PROVINCIAL TABLE LAMP with 3-Way lighting. Antique Brass finished base. 15-in. shade—White Boucle over paper parchment. Ht. 28 in. Ship. wt. 8 lbs.
66 C 357 MO—Allow 10 lbs. postage. $10.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

24 MILK GLASS TABLE LAMP with 3-Way lighting. Candlewick base with Brass mounting. 15-in. shade—White Bouclé over paper parchment. Height 28¾ in. Ship. wt. 7 lbs. 12 oz.
66 C 365 MO—Allow 10 lbs. postage. $8.98
83 CP 1743 DX—50–100–150-watt Bulb. 49c

25 MILK GLASS TABLE LAMP with 3-Way lighting. Hob-Nail glass font, Waterford cut design base. 14-inch White paper parchment shade—pin-point perforations for sparkling effect. Height 28 in.
66 C 364 MO—Ship. wt. 7 lbs. 12 oz. $10.95
83 CP 1743 DX—50–100–150-watt Bulb. 49c

26 COLONIAL CHIMNEY LAMP. Ruby Red glass font. Stable polished Brass base. 14½-in. Natural color paper parchment shade. Clear glass chimney. Height 23½ in. Use standard bulb.
66 C 149 MO—Wt. 7 lbs. 12 oz.....$9.98

27 MILK GLASS LAMP. Brass base. 14-in. shade—Black print shade with Chartreuse trim, all Red print or all Green print. Ht. 18½ in. Use standard bulb.
66 C 9 MO—*State color.* Wt. 3 lbs...$9.49

28 EMBOSSED MILK GLASS LAMP. Brass base and fittings. Clear glass chimney. Height 19 in. Use standard bulb.
66 C 7 M—Ship. wt. 7 lbs. 4 oz.....$9.98

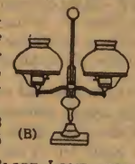
29 MILK GLASS LAMP. Gold-color Fleur-de-Lis decorate shade and font. Bright Brass fittings. Glass chimney. Height 20 in. Use standard bulb.
66 C 8 M—Ship. wt. 7 lbs. 8 oz.....$10.95

30 COLONIAL LAMP. Polished Brass base. Clear Glass chimney. 10¼-in. shade in Red or Green baked-on enamel finish. Height 14½ in. Use standard bulb.
66 C 144 L—*State color.* Wt. 4 lbs...$8.98

31 MILK GLASS HURRICANE LAMP. Brass fittings. Hob-nail hurricane chimney. Height 13½ in. Use standard bulb.
66 C 142 M—Wt. Pair 6 lbs.....Pair $6.98

32 BRASS COLONIAL LAMP with 3-Way lighting. Fluted Glass shade over clear Glass chimney. Matches (39). *State color:* Green, Red, Yellow. Height 17 in.
66 C 12 M—Ship. wt. 6 lbs.....$7.49
83 CP 1742 DX—30–70–100-watt Bulb..39c

33 MILK GLASS COLONIAL LAMP. Marble base, Brass fittings. Yellow finish on 6-in. shade, ball. Hand-painted design. Height 17½ in.
66 C 147 M—Ship. wt. 8 lbs. 4 oz $14.95


(B)

66 C 148 MO—DOUBLE GLOBE LAMP—see (B). Ship. wt. 9 lbs. 12 oz.....$17.95

34 DOUBLE ARM LAMP. Brass base, font. 7-in. Glass shades in Green, Red or Yellow. Glass chimney. Matches (41). Ht. 18 in. *State color.* Wt. 13 lbs.
66 C 145 MO.....$14.95

(C)

66 C 146 M — SINGLE GLOBE LAMP—see view (C). *State color.* Wt. 11 lbs.....$11.95

35 NAUTICAL PIN-UP LAMP. Honey Maple finish. Ship's wheel 7½-in. backplate. 8-in. White paper parchment shade. Arm adjusts to make table lamp 15 in. high. Use standard bulb.
66 C 224 L—Ship. wt. 2 lbs. 10 oz...$2.59

36 TRIVET PIN-UP LAMP. Brass or Black metal. 9-in. shade—Provincial print fabric over paper parchment. *State shade color:* Red, Green, Black. Height 17 in. Use standard bulb. Wt. 1 lb. 12 oz.
66 C 210 L—Brass Lamp.....$4.49
66 C 211 L—Black Lamp.....$3.69

37 COACH LIGHT PIN-UP LAMP. Bright Brass backplate and fittings. Glass lantern—Black with 4 clear windows. 13½ in. high.
66 C 222 L—Wt. 4 lbs. 4 oz.....$6.98

38 ADJUSTABLE COLONIAL WALL LAMP with 3-Way lighting. Brass arm and 12-in. reflector shade. Glass chimney. Adjusts up or down—see view (D). Extends 12 in. from wall.
66 C 223 M—Wt. 8 lbs. 8 oz.....$13.95
83 CP 1743 DX–50-100-150-watt Bulb. 49c

39 COLONIAL PIN-UP LAMP. Brass plated backplate. Matches lamp (32). Glass shade in Dk. Green, Red or Yellow. 9½ in. high. *State shade color.*
66 C 215 L—Wt. 2 lbs. 4 oz.....$4.19

40 FRENCH TOLE BRIDGE LAMP with 3-Way lighting. All metal with enamel finish in White, Gold, Green or Café (warm beige). Gold-color leaf trim. 10½-in. metal shade over 6-in. reflector bowl. Matches (44), harmonizes with (45). Height 60 in. *State color.*
66 C 478 R—Wt. 20 lbs.....$24.95
83 CP 1742 DX—
30–70–100-watt Bulb.....39c

(D)

41 COLONIAL FLOOR LAMP. Brass with 7-in. Glass shade in Green, Red or Yellow. Clear Glass chimney. Matches (34). Height 56½ in. *State shade color.*
66 C 476 R—Ship. wt. 19 lbs.....$16.95
66 C 477 R—Like (41) except Double Globe. See View (E). *State color.* Ship. wt. 23 lbs...$21.95

42 PROVINCIAL FLOOR LAMP WITH TABLE. Honey Brown Maple finished Hardwood. 13½-in. table. 11¾-in. paper parchment shade. *State:* Red, Green, Natural. Ht. 55½ in.
66 C 479 MO—Wt. 10 lbs. *Mailable*.....$7.98
66 C 480 MO—Like (42) except without table. *State shade color.* Ht. 53½ in. Wt. 6 lbs. $5.59

43 TWO-CANDLE DESK LAMP. Brass base with White plastic candles. 13-in. oval shade of Beige textured fabric. Brass gallery. 16½ in. high. Use two standard bulbs.
66 C 406 MO—Ship. wt. 4 lbs. 8 oz.....$12.95

44 TOLE TABLE LAMP with 3-Way lighting. Matches (40), harmonizes with (45). 6-in. reflector. 15-in. metal shade. *State:* White, Gold, Green or Café (warm Beige) enamel finish. Gold-color leaf trim. Height 24½ in.
66 C 366 MO—Ship. wt. 10 lbs.....$18.95
83 CP 1742 DX—
30–70–100-watt Bulb.....39c

(E)

45 TOLE AND BRASS PIANO OR DESK LAMP. Harmonizes with (40), (44). Brass base and arm—swings out, yet lamp stays level. 10½-in. enameled metal shade, pierced gallery. *State color:* White, Green, Gold, Café (warm Beige); each with Gold-color trim.
66 C 143 L—Ship. wt. 8 lbs. $14.95

SHIPPING NOTE: All Lamps on this page except (40), (41) are *Mailable*. Lamps (40), (41) shipped by Freight, Truck or Express.

1 4.39 TO 6.69

2 7.49 TO 12.95

4 6.49 TO 18.95 3 10.95 TO 19.95

5 28.95 AND 38.95

6 9.98 TO 18.95

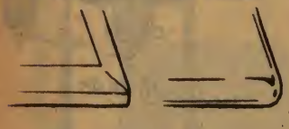
8 5.39 TO 36.95

7 21.95 AND 34.95

Finest Quality Plate Glass Mirrors...Only 10% Down

DOOR AND WALL MIRRORS IN A VARIETY OF SIZES AND PRICES

FACTS ABOUT MIRRORS. Finest quality mirrors are made of flawless plate glass. Backs are heavily silvered, have a coat of copper to lock in the silver, and a coat of special paint or sealer to prevent flaking. Beveled edges (illustration a) are slanted to add depth and attractiveness to mirrors and give them a more finished look. The best mirrors have deeply beveled edges. Polished edges (illustration b) are not beveled; instead they are ground to a smooth roundness.



10 7.98 TO 22.95

FINEST QUALITY AT LOW PRICES. Wards mirrors are comparable to those sold elsewhere for as much as $7 more. We invite you to shop and compare the quality and prices of other mirrors with those sold on these two pages. We are sure you will find no better value anywhere. Wards mirrors are made of the finest quality Plate Glass only. All backs are heavily silvered, copper plated to prevent streaking, and sealed with metallic sealer coat for added protection against clouding. Surfaces are twin-ground, highly polished, and smoothly finished to give perfect, distortion-free reflection from any angle. Use mirrors to add brightness and interest to every room—buy them at Wards to insure true reflection and lasting beauty. Buy Wards mirrors because they are the finest—at very low prices. *"M" after Catalog Number means Mailable; "R" means shipped by Freight, Truck or Express.*

DECORATE YOUR HOME WITH MIRRORS

Whether your home is traditional or modern, mirrors can be used in many ways as decorative accents—to make rooms appear larger and brighter, to reflect the beauty of your decorating schemes. Combine mirrors with matching sconces or wall brackets on opposite page to make interesting groupings for your walls.

LOW-PRICED MIRRORS 4.39 TO 12.95

1 ECONOMY MIRROR. Smooth polished edges. Graceful engraved design.

66 C 1942 M—*State size wanted.*

Size 16x26 in. Ship. wt. 14 lbs. $6.69
Size 14x24 in. Ship. wt. 12 lbs. 4.98
Size 12x24 in. Ship. wt. 10 lbs. 4.39

2 STEEL-FRAME VENETIAN MIRROR. Good economical mirror. Useful in kitchen or bath.

66 C 1925 MB—*State size wanted.*

Size 14x20 in. Ship. wt. 10 lbs. $7.49
Size 18x24 in. Ship. wt. 15 lbs. 9.98
Size 20x28 in. Ship. wt. 20 lbs. 12.95

ROUND MIRRORS 6.49 TO 19.95

3 DECORATIVE MIRROR. Graceful engraved leaf design. Attractive deep beveled edges.

66 C 1920 R—*State diameter wanted.*

36-in. diameter. Ship. wt. 31 lbs. $19.95
30-in. diameter. Ship. wt. 22 lbs. 14.95
66 C 1920 MO—24-in. diam. Ship. wt. 16 lbs. 10.95

4 MODERN MIRROR. Beveled edges add depth.

66 C 1900 R—*State diameter wanted.*

36-in. diameter. Ship. wt. 32 lbs. $18.95
30-in. diameter. Ship. wt. 26 lbs. 13.49

66 C 1900 MO—*State diameter wanted.*

28-in. diameter. Ship. wt. 21 lbs. $11.95
24-in. diameter. Ship. wt. 15 lbs. 8.29
20-in. diameter. Ship. wt. 12 lbs. 6.49

BUY YOUR MIRRORS NOW ... PAY LATER

You may open a Monthly Payment account at Wards with any purchase of $20 or more. Pay as little as 10% Down. See Inside Back Cover for complete details about Wards Terms.

SHADOW BOX AND TRIPLE VIEW MIRRORS

5 SHADOW BOX MIRROR. Three-inch Plate Glass frame has graceful engraved design. Mirror may be hung vertically or horizontally.

66 C 2020 R—*State size wanted.*

Size 34½x46¾ in. Ship. wt. 65 lbs. $38.95
Size 30½x40½ in. Ship. wt. 55 lbs. 28.95

6 TRIPLE-VIEW MIRROR. Enables you to see three angles of yourself at one time.

66C1902R–24x36in. Beveled edges. Wt. 27lbs. $18.95

66 C 1902 MB—Polished edges. *State size.*

Size 20x28 in. Ship. wt. 20 lbs. $14.95
Size 18x26 in. Ship. wt. 19 lbs. 10.95
Size 16x23 in. Ship. wt. 14 lbs. 9.98

MODERN MIRROR 21.95, 34.95

7 Engraved box border. Deep beveled edges.

66 C 1923 R—*State size wanted.*

Size 36x48 in. Ship. wt. 52 lbs. $34.95
Size 30x40 in. Ship. wt. 37 lbs. 21.95

DOOR MIRRORS IN A WIDE VARIETY OF SIZES 7.98 TO 22.95

9 8.95 TO 19.95

A Full-Length Mirror is a "must" in every home—to check on grooming and use as an important sewing aid.

9 HARDWOOD-FRAMED DOOR MIRRORS. 1½-in. frame. *State finish:* Walnut or White enamel. *State size.* See table below.

Size	Catalog Number	Ship. wt.	Price
22½ x 54½ in.	66 C 1906 R	36 lbs.	$19.95
18½ x 50½ in.	66 C 1906 R	26 lbs.	15.95
14½ x 50½ in.	66 C 1906 MO	28 lbs.	13.95
16 x 26 in.	66 C 1906 MB	19 lbs.	8.95

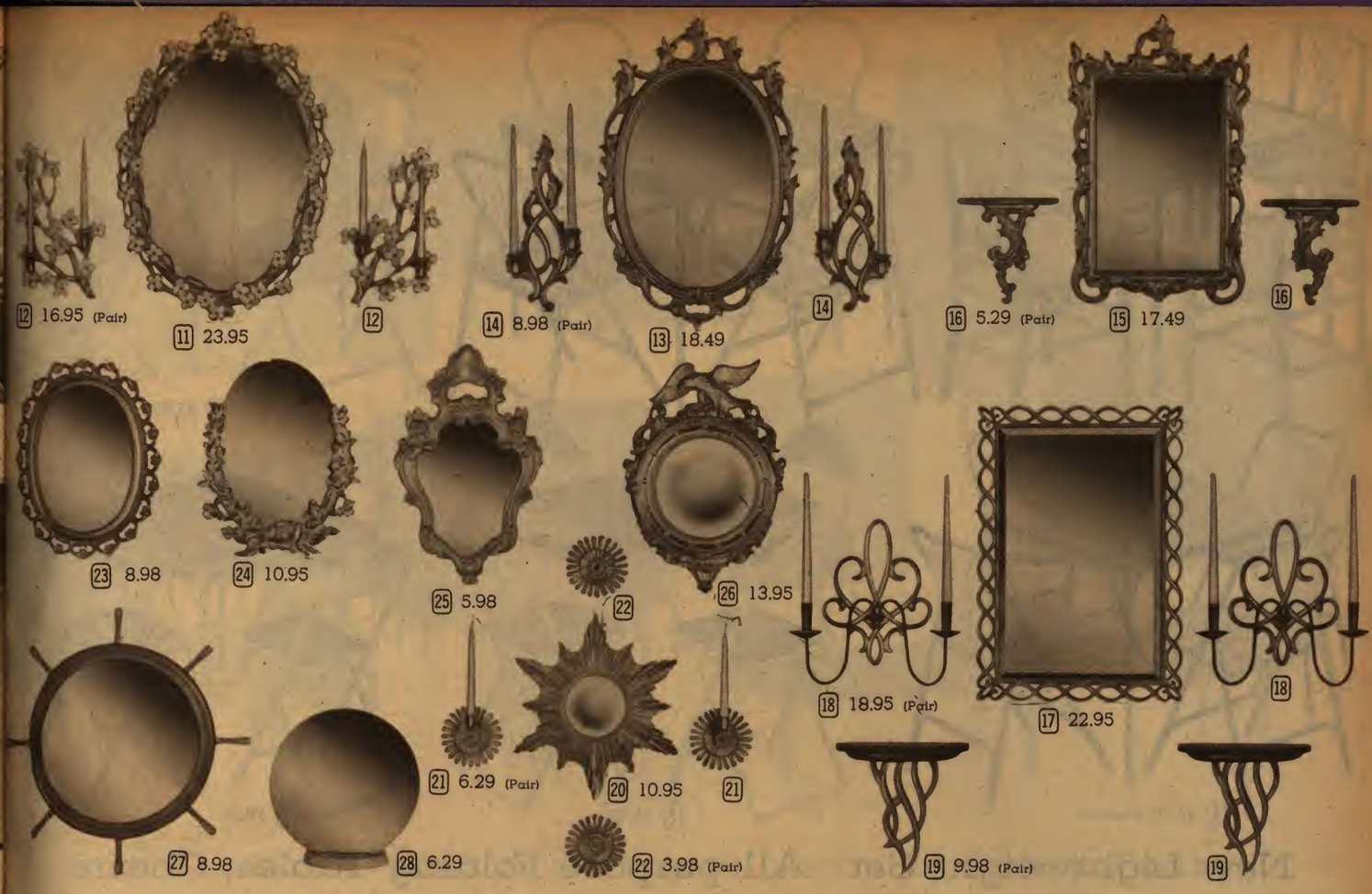
10 DOOR MIRRORS WITH BEVELED OR POLISHED EDGES. Screw clips included for easy installation. *State size.* See table.

Size	Catalog No.	Edge	Ship. Wt.	Price
22 x 68 in.	66 C 1916 R	Beveled	41 lbs.	$22.95
22 x 68 in.	66 C 1963 R	Polished	41 lbs.	21.49
20 x 72 in.	66 C 1916 R	Beveled	43 lbs.	21.95
20 x 72 in.	66 C 1963 R	Polished	43 lbs.	20.95
20 x 68 in.	66 C 1916 R	Beveled	40 lbs.	19.95
20 x 68 in.	66 C 1963 R	Polished	40 lbs.	18.49
20 x 52 in.	66 C 1916 R	Beveled	27 lbs.	15.95
20 x 52 in.	66 C 1963 R	Polished	27 lbs.	14.95
18 x 68 in.	66 C 1916 R	Beveled	39 lbs.	18.95
18 x 68 in.	66 C 1963 R	Polished	39 lbs.	17.49
16 x 68 in.	66 C 1916 R	Beveled	35 lbs.	17.49
16 x 68 in.	66 C 1963 R	Polished	35 lbs.	15.95
16 x 56 in.	66 C 1916 R	Beveled	30 lbs.	13.95
16 x 56 in.	66 C 1963 R	Polished	30 lbs.	12.95
16 x 48 in.	66 C 1916 R	Beveled	20 lbs.	10.95
16 x 48 in.	66 C 1963 R	Polished	20 lbs.	9.98
12 x 48 in.	66 C 1916 R	Beveled	16 lbs.	8.95
12 x 48 in.	66 C 1963 R	Polished	16 lbs.	7.98

VENETIAN WALL MIRRORS 5.39 TO 36.95

8 Choose from ten sizes to suit your individual needs. Buy several to use in all your rooms. Excellent as dresser mirrors or hang above buffet or fireplace. Use also as decorating accents—add color and interest to your rooms and make them appear larger and brighter. Choice of the finest deep beveled edges or smooth polished edges (see "Facts About Mirrors" above at left). May be hung horizontally or vertically. Hangers attached to backs for easy installation. These are the finest quality Plate Glass Venetian Mirrors—an excellent value at these low prices. See table below for easy ordering.

Size	Catalog No.	Edge	Ship. wt.	Price
36 x 60 in.	66 C 1915 R	Beveled	74 lbs.	$36.95
36 x 60 in.	66 C 1965 R	Polished	74 lbs.	34.95
40 x 54 in.	66 C 1915 R	Beveled	74 lbs.	36.95
40 x 54 in.	66 C 1965 R	Polished	74 lbs.	34.95
36 x 48 in.	66 C 1915 R	Beveled	52 lbs.	28.95
36 x 48 in.	66 C 1965 R	Polished	52 lbs.	27.49
30 x 40 in.	66 C 1915 R	Beveled	37 lbs.	18.95
30 x 40 in.	66 C 1965 R	Polished	37 lbs.	17.95
24 x 36 in.	66 C 1915 R	Beveled	27 lbs.	13.95
24 x 36 in.	66 C 1965 R	Polished	27 lbs.	12.49
28 x 28 in.	66 C 1915 MO	Beveled	24 lbs.	11.95
28 x 28 in.	66 C 1965 MO	Polished	24 lbs.	10.98
24 x 24 in.	66 C 1915 MO	Beveled	18 lbs.	8.98
24 x 24 in.	66 C 1965 MO	Polished	18 lbs.	7.98
20 x 20 in.	66 C 1915 MB	Beveled	13 lbs.	6.98
20 x 20 in.	66 C 1965 MO	Polished	13 lbs.	5.98
20 x 28 in.	66 C 1915 MB	Beveled	18 lbs.	8.98
20 x 28 in.	66 C 1965 MO	Polished	18 lbs.	7.89
16 x 24 in.	66 C 1915 MB	Beveled	13 lbs.	6.69
16 x 24 in.	66 C 1965 M	Polished	13 lbs.	5.39



Decorative Syroco-Wood Mirrors and Wall Accessories

BUY SEPARATELY OR IN COORDINATED GROUPS

SYROCO-WOOD MIRRORS AND WALL ACCESSORIES (11) to (24). Traditional and modern designs to enhance the charm of your home. Syroco-Wood is a molded wood product with the appearance of hand-carved natural wood, in beautiful and durable finishes. Use mirrors with sconces or wall brackets as complete ensemble, or separately as accent pieces. *All are Mailable.*

11 DOGWOOD MIRROR. *State finish:* Gold-with-White or White-with-Pink. 19x27½ in. high.
66 C 2008 MO—Ship. wt. 15 lbs.....$23.95

12 DOGWOOD SCONCES. Match Mirror (11) above. *State finish:* Gold with White or White-with-Pink. Size: 9¾x15¾ in. high.
66 C 2009 L—Ship. wt. 7 lbs.....Pair $16.95

(11) (12). DOGWOOD SET. Mirror, pair of Sconces.
66 C 2010 YO—*State finish.* Wt. 22 lbs.....$39.95

13 OVAL MIRROR. Elegant Syroco-Wood decoration. *State finish:* Gold or White-with-Gold. Size: 18x28½ in. high. Matches (14) and (16).
66 C 2001 MO—Ship. wt. 14 lbs.....$18.49

14 SYROCO-WOOD WALL SCONCES. Match mirrors (13) and (15). Size: 7x16 in. high. *State finish:* Gold or White-with-Gold.
66 C 2002 L—Ship. wt. 3 lbs.....Pair $8.98

(13) (14) OVAL MIRROR AND SCONCE SET. *State finish*
66 C 2006 YO—Ship. wt. 17 lbs.3-Piece Set $25.95

(13) (16) OVAL MIRROR AND BRACKET SET.
66 C 2007 YO—*State finish.* Wt. 17 lbs.....$22.95

15 RECTANGULAR MIRROR. Gracefully designed. 16¼x26 in. high. *State:* Gold or White-with-Gold.
66 C 2000 MO—Ship. wt. 14 lbs.....$17.49

16 BRACKETS. Match (13), (15). Grooved shelves 9x4½ in. deep. *State:* Gold or White with Gold.
66 C 2003 L—9¾ in. high. Wt. 3 lbs.....Pair $5.29

(14) (15) RECTANGULAR MIRROR AND SCONCE SET.
66 C 2004 YO—*State finish.* Wt. 17 lbs.....$24.95

(15) (16) RECTANGULAR MIRROR AND BRACKET SET.
66 C 2005 YO—*State finish.* Wt. 15 lbs.....$21.95

17 MODERN RECTANGULAR MIRROR. *State finish:* Black or Gold. Size: 18½x26½ in. high.
66 C 2011 MO—Ship. wt. 14 lbs.....$22.95

18 MODERN SCONCES. Match Mirror (17) above. Brass cups. *State finish:* Black or Gold-with-Black. Size: 15¾x14 in. high.
66 C 2012 L—Ship. wt. pair 7 lbs.....Pair $18.95

19 MODERN WALL BRACKETS. Match Mirror (17), *State finish:* Black or Gold. Size 17⅞x7⅝ in.
66 C 2013 L—Ship. wt. pair 7 lbs.....Pair $9.98

(17) (18) MODERN MIRROR AND SCONCE SET.
66 C 2014 YO—*State finish.* Ship. wt. 21 lbs..$39.95

(17) (19) MODERN MIRROR AND WALL BRACKET SET.
66 C 2015 YO—*State finish.* Ship. wt. 21 lbs..$31.95

20 SUNBURST MIRROR. Convex mirror. Attractive Gold-finished frame. Diameter 17½-in. overall.
66 C 2016 MO—Ship. wt. 4 lbs.....$10.95

21 SUNBURST SCONCES. Gold-finish. 6-in. diameter.
66 C 2024 L—Ship. wt. pair 2 lbs.....Pair $6.29

22 SUNBURST PLAQUES. Gold-finish. 6-in. diam.
66 C 2023 L—Ship. wt. pair 2 lbs.....Pair $3.98

(20) (21) SUNBURST MIRROR AND SCONCE SET.
66 C 2025 MO—Ship. wt. 6 lbs.....3-Pc. Set $15.95

(20) (22) SUNBURST MIRROR AND PLAQUE SET.
66 C 2026 MO—Ship. wt. 6 lbs.....3-Pc. Set $13.95

23 24 SYROCO-WOOD VANITY MIRRORS with easel backs. *State finish:* Gold or White-with-Gold.
(23) 66 C 2019 M—Size: 17⅞x14¼ in. high. Ship. wt. 5 lbs. 12 oz. *State finish*.....$8.98
(24) 66 C 2018 M—Size: 18½x14½ in. high. Ship. wt. 7 lbs. 4 oz. *State finish*.....$10.95

25 DECORATIVE BAROQUE-STYLE WALL MIRROR. Use with vanity or as a lovely accent piece. *State finish:* Gold or White. Size 14x22½ in. high.
66 C 1946 M—Ship. wt. 10 lbs.....$5.98

26 FEDERAL MIRROR. Decorative convex mirror. Attractive Gold-finish frame. 15x21 in. high.
66 C 2017 M—Ship. wt. 6 lbs. 12 oz.....$13.95

27 SHIP'S WHEEL MIRROR. Maple-finished Hardwood frame. Ideal for den or boy's room.
66 C 1912 MO—Diam. 23 in. Ship. wt. 11 lbs...$8.98

28 VANITY MIRROR. Polished edges. Diameter 16 in. Ht. 17 in. Walnut finished or unpainted base.
66 C 1904 M—Walnut-finished. Ship. wt. 11 lbs. $6.49
66 C 1905 M—Unpainted. Ship. wt. 11 lbs..... 6.29

FIBER FERNERY 6.98

29 DECORATIVE FIBER FERNERY. For your favorite flowers and plants—ornamental as well as useful. Attractive in any home setting. Smooth, rounded fibers are closely woven by hand for that fine custom-made look. Strong stretcher-braced frame is made of sturdy Hardwood for extra strength. Convenient carrying handles. Removable metal drip pan included. Size: 28½x11¾ in. wide, 30 in. high. Depth of planter box 6 in. *State finish:* Golden Tan or Ivory enamel. Completely assembled. Shipped by Freight, Truck or Express.
66 C 7453 R—Wt. 13 lbs..$6.98

STURDY- DECORATIVE SCREENS 6.45 TO 20.95

Attractive screens for privacy, to hide unsightly corners, or divide rooms. Double-acting hinges. Use on either side. Shipped by Freight, Truck or Express.

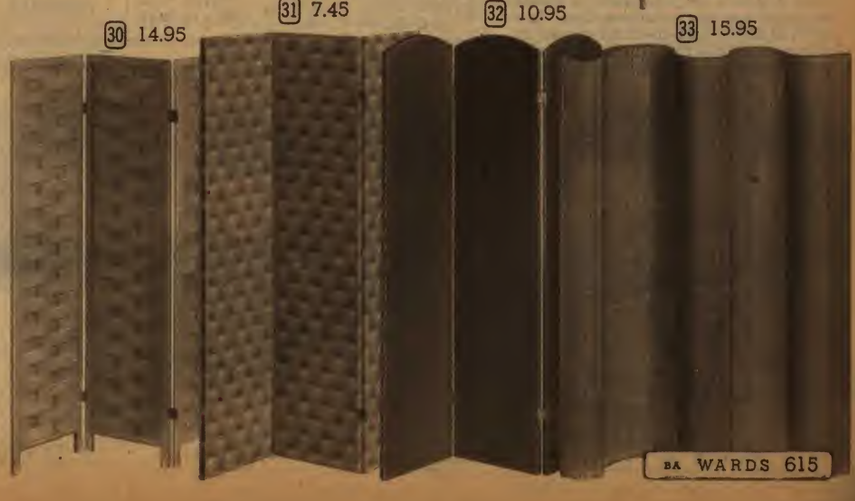
30 WOOD SCREENS. Unpainted or finished in Natural varnish or White enamel. 2-in. wood slats woven into wood frame. *State finish.* Height 64 in.
66 C 903 R—3-PANEL FINISHED SCREEN. 51 in. wide. Ship. wt. 18 lbs.....$14.95
66 C 902 R—4-PANEL FINISHED SCREEN. 68 in. wide. Ship. wt. 24 lbs..... 19.95
66 C 3675 R—3-PANEL UNPAINTED SCREEN. 51 in. wide. Ship. wt. 18 lbs... 12.95
66 C 3676 R—4-PANEL UNPAINTED SCREEN. 68 in. wide. Ship. wt. 24 lbs... 16.95

31 FIBERBOARD SCREEN WITH GREEN-WHITE TUFTED-EFFECT WALLPAPER. Fiberboard on both sides of screen. Height 68 in.
66 C 731 R—3-PANEL SCREEN. 51 in. wide. Ship. wt. 15 lbs.....$7.45
66 C 732 R—4-PANEL SCREEN. 68 in. wide. Ship. wt. 20 lbs..... 9.95

32 FIBERBOARD SCREEN WITH LEATHER-GRAINED PAPER. Plastic coated over Fiberboard on both sides of wood frame. *State:* Brown or White.
66 C 729 R—3-PANEL SCREEN. 51 in. wide, 68 in. high. Ship. wt. 18 lbs....$10.95
66 C 730 R—4-PANEL SCREEN. 68 in. wide, 68 in. high. Ship. wt. 23 lbs... 14.45

"READY-TO-DECORATE" SCREEN. Same as (32) (except tops not curved). Cover with wallpaper (standard 18-in.), fabric, paint. Use as pin-up board.
66 C 725 R—3-PANEL SCREEN. 51 in. wide. Ship. wt. 15 lbs. 68 in. high....$6.45
66 C 726 R—4-PANEL SCREEN. 68 in. wide. Ship. wt. 20 lbs. 68 in. high..... 8.45

33 CONTOUR SCREEN. ⅞-in. Bass wood slats with Natural varnish finish.
66 C 727 R—Screen 72 in. wide. Height 66 in. Ship. wt. 13 lbs.....$15.95
66 C 728 R—Screen 96 in. wide. Height 66 in. Ship. wt. 17 lbs..... 20.95



(B) 41.95

(C) 38.95

(D) 32.95

(A) 44.75 Aluminum

(E) 25.95

(F) 15.95

New Lightweight Set All-purpose Folding Tables, Chairs

(A) ALUMINUM BRIDGE SET. Newest lightweight really portable set—weighs only half as much as other sets. So easy to lift in and out of closets, so easy to carry from room to room. Attractive yet tough Black finish on smooth aluminum. Liquid-resistant Vinyl plastic upholstery on table and chairs. Table top White with Gold flecks. Chairs have striking Gold-color stripe on White background. Table top 32 in. square. Overall ht. 27½ in. Comfortable padded chair seats 15½ in. square. Chair has self-adjusting back. Gleaming Brass ferrules on legs.

66 C 1640 R—Table and 4 Chairs. Wt. 40 lbs. $44.75
66 C 1641 R—Table Only. Ship. wt. 12 lbs. 12.95
66 C 1642 MO—Chair Only. Ship. wt. 7 lbs. *Mailable*..... 7.95

(B) WOOD SET. Solid Birch frame with Mahogany or Blond finish. Vinyl plastic upholstery on table and chairs is liquid-resistant. Table top 30¼ in. square, 27 in. high. Button release for folding. Comfortable, padded chair seats 16x14 in. wide. Self-locking folding mechanism—see small view. *State Color:* Blond finish with Green upholstery; or Mahogany with Ivory.

66 C 1813 R—Table and 4 Chairs. Wt. 67 lbs. $41.95
66 C 1811 R—Table Only. Ship. wt. 23 lbs. 11.95
66 C 1812 MO—Chair Only. Wt. 11 lbs. *Mail.* Ea. $7.98; Pair 15.45

FOLDING STEEL BRIDGE SETS. Tables have tubular steel, capped legs. Tops cross-braced for strength. Channeled steel chair frames on (E) and (F), tubular steel on (C) and (D). Curved backs. Rust and chip-resistant baked-on enamel.

(C) SQUARE STEEL SET. Striking, modern set. Liquid-resistant Tweed-textured Vinyl plastic on table top and chairs. Table 35 in. sq., 27½ in. high. Softly padded, shaped chair seats 16 in. sq. Rubber-tipped chair legs. Sturdy tubular frame, Black with Black-and-White upholstery or Beige frame with Toast upholstery. *State Frame, Upholstery* Color.

66 C 1850 R—Table, 4 Chairs. Wt. 70 lbs. $38.95
66 C 1851 R—Table Only. Ship. wt. 22 lbs. 11.45
66 C 1852 MO—Chair Only. Ship. wt. 12 lbs. *Mailable.* 6.98

(D) ROUND STEEL SET. Attractively different set. Smart, durable liquid-resistant Vinyl plastic on table top in textured Tweed. Table 35-in. diameter, 27½ in. high. Chair has sturdy tubular steel frame with comfortable curved ladder back. Tweed-textured Vinyl plastic upholstery matches Table. Seat 14½ in. square. *State:* Black frame with Charcoal upholstery or Beige frame with Toast upholstery.

66 C 1701 R—Table, 4 Chairs. Ship. wt. 72 lbs. $32.95
66 C 1671 R—Table Only. Ship. wt. 23 lbs. 11.45
66 C 1828 MO—Chair Only. Ship. wt. 12 lbs. *Mailable.* 5.49
66 C 1670 R—Table, 4 Chairs (C). Wt. 71 lbs. 38.95

(E) SQUARE STEEL SET. Smooth vinyl plastic. Table top 30 in. square, 27½ in. high. Padded seats 14½x13½ in. Channel Steel frames. *State:* Gray frame with Chartreuse upholstery, Gray with Red, Beige with Brown or Black with Red.

66 C 2164 R—Table, 4 Chairs. Ship. wt. 63 lbs. $25.95
66 C 2165 MO—Table only. Wt. 19 lbs. *Mailable* 8.98
66 C 1825 MO—Chair Only. Wt. 11 lbs. *Mailable* 4.49

ROUND STEEL SET. Same table as (D) but has smooth Vinyl top. Choice of Gray frame with Chartreuse upholstery, Gray with Red, Beige with Chocolate-Brown, or Black with Red. *State frame and upholstery color.* Chair same as (E).

66 C 1840 R—Table, 4 Chairs. Wt. 67 lbs. $27.95
66 C 1841 R—Table Only. Ship. wt. 23 lbs. 10.95

(F) STEEL SET. Plastic-coated fiberboard table top 30 in. square, 27 in. high. Matching seats 13x12½ in. Gray frame. *State upholstery Color:* Red or Chartreuse.

66 C 2169 R—Table, 4 Chairs. Ship. wt. 50 lbs. $15.95
66 C 2170 MO—Table Only. Wt. 14 lbs. *Mailable* 5.29
66 C 2171 MO—Chair Only. Wt. 9 lbs. *Mailable* 2.79

PRACTICAL FOLDING STEEL CHAIRS . . . ORDER INDIVIDUALLY OR IN MONEY-SAVING QUANTITIES 2.79 TO 6.19

(G) TO (L) Specially low-priced for churches, clubs and hotels. All chairs are constructed of heavy-gauge steel for strength. Fold easily and compactly for storage. Chairs (G) to (J) have channel steel frames. (K) and (L) have tubular steel frames. Durable Beige enamel finish. Chairs have metal seats about 17½ in. high—(H) and (L) are shaped. (L) is padded. (G) and (L) have Brown Vinyl plastic-covered seats.

1 to 4 chairs *Mailed* from Stock. 5 to 47 shipped from Stock by Freight or Express. 48 or more shipped from Factory near Indianapolis, Indiana. You pay Freight from there. Allow 15 days plus transit time. You may use your chairs or bridge set while you are paying for them. Any order of $20 or more opens an account at Wards. Pay only 10% down, balance in small monthly payments.

Key	Cat. Number	Seat Size	Folded Size	Floor Space Covered	Item and Quantity	Wt. Ea.	Price
(G)	66 C 1821 MO 66 C 1821 R 66 C 1821 F	12½x13 in.	15⅛ in. wide 35¾ in. high	14¾x19½ in.	One to 4 Chairs 5 to 47 Chairs 48 or more Chairs	9 lbs.	$2.79 2.69 2.39
(H)	66 C 1843 MO 66 C 1843 R 66 C 1843 F	14¾x13½ in.	16⅞ in. wide 37⅜ in. high	16⅞x20⅜ in.	One to 4 Chairs 5 to 47 Chairs 48 or more Chairs	12 lbs.	3.98 3.79 3.19
(J)	66 C 1826 MO 66 C 1826 R 66 C 1826 F	14¾x14¼ in.	16⅞ in. wide 38¼ in. high	16⅞x20¼ in.	One to 4 Chairs 5 to 47 Chairs 48 or more Chairs	12 lbs.	4.49 4.29 3.49
(K)	66 C 1845 MO 66 C 1845 R 66 C 1845 F	16 in. sq.	18¼ in. wide 39⅞ in. high	18¼x20⅝ in.	One to 4 Chairs 5 to 47 Chairs 48 or more Chairs	13 lbs.	5.49 5.29 4.49
(L)	66 C 1827 MO 66 C 1827 R 66 C 1827 F	16 in. sq.	18¼ in. wide 38⅞ in. high	18½x20⅝ in.	One to 4 Chairs 5 to 47 Chairs 48 or more Chairs	13 lbs.	6.19 5.98 5.29

SHIPPING NOTICE: "R" after catalog number means shipped by Freight, Truck or Express Only.

WOOD CHAIR . . . CARD TABLES

(M) FOLDING CHAIR. Solid Birch with natural varnish finish. Seat 13x14 in. Steel rod reinforced. Ship. wt. ea. 11 lbs.

66 C 1849 MO—One to 5. *Mail*...Ea. $3.69
66 C 1849 R—Lots of 6 to 47....Ea. 3.49
66 C 1849 F—48 or more. Pay Freight near Albany, N.Y. .....Ea. $2.98

(N)(P) FOLDING CARD TABLES. Double-braced steel frames. Beige enamel finish. Plastic covered Fiberboard tops 30x30 in., 27 in. high. Wt. 14 lbs. *Mail.*

(N) 66 C 1802 MO—Checkerboard... $4.98
(P) 66 C 1803 MO—Wood-Grain Finish. 4.98

(R) GAME TOP. Fits square tables to 30 in. Seats 8. Wood frame. Composition top 47½ in. Green reversible, removable liquid-resistant Vinyl, elastic binding.

66 C 1801 MO—Ship. wt. 17 lbs. *Mail.* $5.29

Decorative Modern Furniture Useful in Every Room

Smart Modern coordinated pieces in two Textured finishes—Handsome Black Satin or attractive Natural Oak. Many interesting, practical room arrangements possible—see small views at right. All pieces fit flush together, may be placed side by side or on top of each other. Legs screw on or off easily. Strong metal-to-metal screw joints attach legs securely. Unscrew legs to place pieces on top of each other. Sturdy Solid Hardwood. Sliding doors of Masonite Presdwood; Masonite backs. *State finish:* 1. Natural Oak textured enamel, doors reverse to Black, or 2. Black Satin finish enamel, doors reverse to White. Brass metal pulls, Black centers on Natural pieces, White centers on Black pieces.

A MODERN DESK. Ideal as vanity, too. Top 20x40 in. Three drawers. Round Brass drawer pulls. Kneehole 23½ in. wide. Ht. 30 in.
66 C 1291 R—Ship. wt. 70 lbs. *State:* Natural Oak or Black Satin..... $39.95

B DESK CHAIR. Deep, shaped 16x16-in. seat. Curved 6-spindle back. Legs stretcher-braced for strength. Natural Oak or Black Satin finish.
66 C 1622 R—Ship. wt. 15 lbs. *State finish.* Oak or Black..... $12.95

C BOOKCASE HEADBOARD. For full- or Twin-width mattress and springs. Ht. 36 in., depth 9 in. 3-section shelf—two sliding doors, Brass pulls. Strongly braced; stands alone. See small view (at right) with bed.
66 C 1288 R—FULL WIDTH (54 in.). Wt. 41 lbs. *State:* Oak or Black ... $28.95
66 C 1287 R—TWIN WIDTH (39 in.). Wt. 35 lbs. *State:* Oak or Black ... 23.95

D DOUBLE DRESSER. Six roomy drawers, side-guided. Brass drawer pulls. 16 in. deep, 48 in. wide. Ht. 30 in. May also be used as dining room buffet. *State finish:* Natural Oak or Black Satin.
66 C 1284 R—Ship. wt. 95 lbs. $5.50 Down.....or Cash $54.95

E BOOKCASE. See small views at right. Bookcases 11½ in. deep, Ht. 30 in. Shelves 9, 12½ in. high. Natural Oak or Black Satin finish.
66 C 1286 R—36 in. wide. Ship. wt. 35 lbs. *State finish*..... $17.95
66 C 1285 R—24 in. wide. Ship. wt. 28 lbs. *State finish*..... 15.95

F TO **H** SLIDING DOOR CABINETS. Useful in any room. Masonite Presdwood sliding doors. Reversible: Black back on Natural Oak finish doors, White back on Black doors. Round Brass pulls. Tapered legs, Brass trim. Two shelves—9 and 12½ in. high. Ht. 30 in. *State:* Natural Oak or Black Satin.
(F) 66 C 1279 R—36 in. wide, 16 in. deep. Ship. wt. 52 lbs..... $27.95
66 C 1278 R—30 in. wide, 16 in. deep. Ship. wt. 44 lbs..... 24.95
(G) 66 C 1277 R—36 in. wide, 11½ in. deep. Ship. wt. 39 lbs..... 21.95
66 C 1276 R—30 in. wide, 11½ in. deep. Ship. wt. 35 lbs..... 19.95
(H) 66 C 1275 R—24 in. wide, 11½ in. deep. Ship. wt. 30 lbs..... 17.95

J TO **L** CHESTS. Distinctive, useful. Select several for that needed storage space. Smart in either Black Satin or Natural Oak finish. 16 in. deep. Easy-sliding side-guided drawers, Brass pulls. Black centers on Natural Oak pieces, White centers on Black pieces. Brass-trimmed tapered legs. *State finish.*
(J) 66 C 1283 R—FIVE-DRAWER CHEST. 30 in. wide. 45 in. high. Wt. 96 lbs. $52.95
(K) 66 C 1282 R—FOUR-DRAWER CHEST. 36 in. wide, 37¾ in. high. Wt. 90 lbs. 49.95
(L) THREE-DRAWER CHEST. 30 in. high.
66 C 1281 R—36 in. wide. Shipping weight 70 lbs..... $37.95
66 C 1280 R—30 in. wide. Shipping weight 60 lbs..... 34.95

SHIPPING NOTICE: "R" after Cat. No. means shipped by Freight or Express Only.

M NIGHT STAND. Also usable as tall lamp table. Roomy drawer. 2 shelves. Ht. 30 in. *State finish:* Natural Oak or Black Satin.
66 C 1289 R—Top 15 in. deep, 16 in. wide. Wt. 31 lbs.....$20.95

N COCKTAIL TABLE. Our longest cocktail table. Also used as modern base for cabinets, chests, bookcases (see view at right). Tapered legs, Brass trim. 20 in. wide, Natural Oak or Black Satin.
66 C 1290 R—*State finish:* 72 in. long. Ht. 13½ in. Wt. 32 lbs..$18.95

SMART, MATCHING TABLES 6.98 AND 12.95

P FOLDING CARD TABLE, FIRE SCREEN. Liquid-resistant fiberboard top 30 in. square, 27 in. high. Lovely needle-point design on top. Beige enamel finish on steel frame, legs. Brass-finished steel stand.
66 C 2195 MO—Matches Table (R). Wt. 16 lbs. *Mailable*..... $6.98

R SNACK TABLE SET. Needle-point design, 17x13-in. Beige enamel tops, raised edges. ¼-in. diam. Bronze-finished steel frame.
66 C 2196 MO—4 Tables, Stand. Ht. 24 in. Wt. 25 lbs. *Mail*...$12.95

DISTINCTIVE SMOKERS, MAGAZINE AND WALL RACKS 2.98 TO 13.95

T STEEL SMOKING STAND. Crackle enamel finish. Handsome Chrome plated receptacle, base, handle. Large 13½-in. diam. tray. *State:* Brown or Gray enamel.
66 C 801 M—Ht. 24 in. Ship. wt. 8 lbs. *Mailable*.... $4.98

U MODERN SMOKING STAND. Crackle enameled steel. Chromed trim. Covered receptacle. Ht. 21½ in.
66 C 857 M—*State:* Gray or Brown. Wt. 4 lbs. *Mail*.. $2.98

V MAGAZINE RACK. Solid Hardwood ends, Veneer panels, bottom. Mahogany or Maple. 16½x11½x19 in.
66 C 707 MO—*State finish.* Wt. 10 lbs. *Mailable*.... $6.95

W MODERN MAGAZINE RACK. Two large pockets. Solid Oak with Oak Veneer, Limed Oak finish. Ht. 14 in.
66 C 777 MO—9¼x15⅝ in. wide. Wt. 8 lbs. *Mail*.. $7.95

X MAPLE WALL SHELF. Solid Maple, Light Brown finish. Shelves grooved for plates. Rail on bottom shelf. Metal hangers. Space between shelves 8¾, 9½ in. Ht. 25 in.
66 C 755 R—28 in. wide, 7 in. deep. Wt. 9 lbs. *Not Mail.* $13.95

Y MODERN WALL SHELF. Select Oak Veneers, Limed-Oak finish. Shelves grooved for plates. Spaces: Center 9 in.; ends 6 in. Metal hangers included. 27⅝x4⅝ in. deep.
66 C 756 MO—Height 18¾ in. Ship. wt. 12 lbs. *Mailable.* $7.95

Z TRADITIONAL WALL SHELF. Mahogany-finished Hardwood. Shelves grooved for plates. Shelves: Bottom 7¾ in.; Top 8¼ in. high. Metal hangers included.
66 C 750 R —6¼x28 in. wide. Ht. 25 in. Wt. 12 lbs.... $8.95
66 C 751 MO—6¼x24x25¾ in. high. Wt. 11 lbs. *Mail*... 7.95
66 C 759 MO—6¼x16x23½ in. high Wt. 10 lbs. *Mail*..... 5.29

Chrome and Ebony Carts...Many with Extra Conveniences

THREE-WAY ELECTRIC OUTLET with 6-foot asbestos-covered extension cord. Fits all carts on this page except (1), (2), (6). *Mailable.*
66 C 4349—Ship. wt. 6 oz. 95c

(1) ECONOMY STEEL CART. White baked-on enamel finish. One-inch plastic casters. 2 shelves 15x20 in. Height 28½ in.
66 C 4325 M—*Mailable.* Ship. wt. 13 lbs. $3.95

(2) STEEL CART WITH ELECTRIC OUTLET. Built-in 3-way outlet for toaster, warmer or coffeemaker. 6-ft. cord. White enameled frame. Long-wearing 1-in. Maple casters. 3 shelves 15x20 in. long. Height 28½ in. *State shelf color:* Red or White.
66 C 4332 MO—*Mailable.* Ship. wt. 16 lbs. $5.49

(3) STEEL CART WITH CHROMED LEGS. Semi-tubular legs of Chrome plated steel. Shelves have baked-on enamel finish. Easy-rolling 2-in. plastic casters. Three shelves 16x24 in. long. Cart 31 in. high. *State shelf color:* Red, White or Yellow.
66 C 4335 M—*Mailable.* Ship. wt. 19 lbs. $7.95

(4) STEEL CART WITH REMOVABLE TOP SHELF. Shelves have baked-on enamel finish. Top shelf with handles lifts off for serving. Tubular steel frame and handles have Ebony (mat Black) finish. Easy-rolling 3-in. hard rubber casters. Three shelves 16x24 in. long. Cart 32½ in. high overall. *State shelf color:* Red, White, Yellow or Pink.
66 C 4336 MB—*Mailable.* Ship. wt. 20 lbs. $10.95

STEEL CART WITH CHROMED FRAME (not shown). Same as (4) except chromed frame. *State color:* Red, White or Yellow.
66 C 4337 MB—*Mailable.* Ship. wt. 20 lbs. $10.95

(5) STEEL CART WITH CHROMED FRAME. Shelves have baked-on enamel finish. Brightly polished Chrome-plated tubular steel frame and handles. Easy-rolling 3-in. hard rubber casters. Three shelves 16x24 in. long. Cart 32½ in. high overall. *State shelf color:* Red, White or Yellow.
66 C 4338 MB—*Mailable.* Ship. wt. 20 lbs. $9.95

(6) MODERN STEEL CART WITH EBONY-FINISHED FRAME. Tubular steel frame and handles have mat-Black finish. Shelves have baked-on enamel finish—Black with Gold-color spatter design. Easy-rolling 3-in. hard rubber casters. Two shelves 16x24 in. long. Cart 28 in. high overall.
66 C 4339 M—Ship. wt. 16 lbs. *Mailable.* $11.95

(7) MODERN STAINLESS STEEL CART WITH HEATED SHELF. Top shelf heats to 240° to keep meals hot. Detachable asbestos-covered cord with plug. Stainless steel shelves 15½x24 in. long. Chrome-plated tubular steel frame. Smooth-rolling 3-in. rubber casters. Height 34½ in. *Mailable.*
66 C 4350 MO—Ship. wt. 24 lbs. $3 Down. . . . . Cash $29.95

STAINLESS STEEL CART (not shown). Same as cart (7) above except top shelf does not heat. Ship. wt. 19 lbs.
66 C 4351 MO—*Mailable.* $2 Down. . . . . or Cash $19.95

(8) MODERN STEEL DROPLEAF CART with plastic top. Use as server or table—top 17x22 in. long extends to 36x22 in. with both leaves raised. Gray "Linen" patterned plastic top and dropleaves with stainless steel edges. Strong continuous piano-type hinges. Fingertip touch lowers dropleaves. Chromed tubular steel frame. Easy-rolling 2 in. plastic casters. Height 30 inches. *Mailable.*
66 C 4352 MO—Ship. wt. 30 lbs. $2.50 Down. . or Cash $21.95

(9) PLASTIC TOP STEEL DROPLEAF CART. Provides extra work space in the kitchen, or added serving area. Durable Gray "Mother-of-Pearl" plastic top and shelf. Stainless steel edges. Strong, continuous piano-type hinges work smoothly. Chrome plated tubular steel frame. Top 17⅛x22⅛ in. long, extends to 40 in. wide, 22⅛ in. long with leaves raised. 17⅛x22⅛ in. long shelf for extra storage space. Quiet-rolling, 3-inch rubber casters. Cart 30 in. high. Shipped promptly from Stock by Freight, Truck or Express.
66 C 4329 R—Ship. wt. 40 lbs. $3 Down. . . . . or Cash $27.95

(10) PLASTIC TOP CABINET CART with 2-way electric outlet and extension cord. Gray "Mother-of-Pearl" laminated plastic top with polished aluminum edge. Chromed tubular steel legs and door pulls. White enameled cabinet 17x22 in. long, 14 in. high. Two shelf spaces. Easy-rolling 2-in. plastic casters. Top 18x24 in., 32 in. high. Shipped promptly by Freight, Truck or Express.
66 C 4330 R—Ship. wt. 35 lbs. $2 Down. . . . . Cash $19.95

STURDY METAL WARDROBES PROVIDE EXTRA STORAGE SPACE AT LOW PRICES 14.95 TO 47.95

METAL WARDROBES with finishes that blend with home or office furnishings. See Construction Facts at right. Provide extra storage for out-of-season clothing, added closet space at economical prices. Many plus storage features for convenience. Shipped promptly from Stock by Freight, Truck or Express.

(11) ECONOMY DOUBLE-DOOR WARDROBE. Inexpensive storage space for small apartments, offices. Baked-on enamel finish—Brown crackle finish on sides and front, smooth Brown finish on top. Shelf, hanging rod inside. Dull Gold-color handles. Size 20x22 in. wide, 60 in. high. Hanging length 51½ in.
66 C 4536 R—Ship. wt. 63 lbs. $14.95

(12) DOUBLE-DOOR WARDROBE. Provides extra storage for out-of-season clothing, closet overflow. Brown baked-on crackle enamel finish. Hat shelf, hanging rod. Brass plated handles. Flush-to-edge doors, hidden hinges. Spring latch. Size overall 20x24 in. wide, 64 in. high. Hanging length 53 in.
66 C 4532 R—Ship. wt. 71 lbs. $18.95

LARGER DOUBLE-DOOR WARDROBE (not shown). Styled like (12) at left except larger. Brown baked-on crackle enamel finish. Hat shelf, tie rack, hanging rod inside. Doors have lock with key (included). Flush-to-edge doors, hidden hinges. Strong spring latch. Brass plated handles. Size 22x27 in. wide, 64 in. high. Hanging length 53 in.
66 C 4533 R—Ship. wt. 80 lbs. $2.50 Down. . . . . Cash $24.95

(13) BETTER QUALITY DOUBLE-DOOR WARDROBE. Handy mirror, brush hooks, tie and umbrella bar, utility rack on doors. Shoe rack and hat shelf inside. Modern design in sturdy steel construction. Brown baked-on enamel finish on sides, top and back. Brown crinkle finish on doors. Cylinder lock (2 keys included). Chrome plated handles and trim. Size: 22x26 in. wide, 66 in. high. Hanging length 55 in.
66 C 4525 R—Ship. wt. 80 lbs. $3 Down. . . . . or Cash $27.95

(14) DELUXE DOUBLE-DOOR WARDROBE. 10x10-in. mirror on front. Hat shelf, tie and shoe racks, full-width hanging bar inside. Heavy-gauge furniture steel, Mahogany baked-on crackle enamel finish. Brass plated door handles. Strong spring catches. Flush-to-edge doors, hidden hinges. Size 22x30 in. wide, 68 in. high. Hanging length 56 in.
66 C 4534 R—Ship. wt. 90 lbs. $3 Down. . . . . Cash $29.95

(15) BEST QUALITY SLIDING DOOR WARDROBE. Shoe rack and hat shelf inside. Attractive modern design, heavy-duty construction. Neat rounded front corners. Baked-on enamel finish—doors have simulated Walnut-grain; top, sides and back solid Brown finish. Doors roll quietly and easily on Nylon bearings. Lock with two keys. Recessed door pulls. Size: 22x36 in. wide, 68 in. high. Hanging length 59 in.
66 C 4528 R—Ship. wt. 113 lbs. $5 Down. . . . . or Cash $47.95

"R" AFTER CAT. NO. MEANS shipped promptly from Stock by Freight, Truck or Express; "M" means *Mailable.*

WARDROBE CONSTRUCTION

ALL-STEEL CONSTRUCTION—reinforced for rigidity. Steel won't warp, crack or swell.

BAKED-ON ENAMEL FINISH for beauty and durability. Resists cracking, chipping or peeling. Easy to keep clean—just wipe with a damp cloth.

TIGHT-FITTING DOORS, welded seams help keep dust and dirt away from clothing, keep in insect-repellent treatments.

CYLINDER LOCKS on (13), 66 C 4533R under (12) and (15) lock both doors securely for worry-free storage of out-of-season clothing, coats and hats in public rooms, offices.

FULL-LENGTH HANGING SPACE enables you to hang men's overcoats, women's floor-length gowns without wrinkling or crowding.

Kitchen, Bar and Step Stools Economically Priced

16 MODERN STOOL with padded seat and back. Seat 12x12 in., 24 in. high. Nubby Vinyl plastic upholstery. Chromed tubular steel frame. Plastic-tipped legs. Footrest. *Mailable.*

66 C 3969 MO—*State:* Red, Yellow, Gray. Wt. 12 lbs.. $8.95

17 EBONY-FINISHED SWIVEL SEAT STOOL with Brass plated wire back. Textured Vinyl plastic upholstery. Tubular steel legs with plastic tips. Padded seat 13-in. diameter, 24 in. high. *State color:* Gray, Yellow or Pink.

66 C 4401 MO—*Mailable.* Ship. wt. 11 lbs.. $8.95

66 C 4422 MO—Like (17), except frame and wire back chrome plated. *State upholstery color.* Ship. wt. 11 lbs. $9.95

18 MODERN STOOL with padded back. Textured Vinyl plastic upholstery. Chrome-plated tubular steel frame. Comfortable footrest. Plastic-tipped legs. Padded seat 13-in. diameter, 24 in. high. *State color:* Gray, Yellow or Pink.

66 C 4420 MO—*Mailable.* Ship. wt. 11 lbs.. $8.49

66 C 4421 M—Like (18) without backrest. Wt. 9 lbs.... 6.49

19 FOLDING CHROMED STEP STOOL. Folds for easy storage. Backrest folds down for use as extra step—reverse side has rubber tread. Chromed tubular steel frame. Rubber-tipped legs. Padded seat, backrest covered in "Mother-of-Pearl" Vinyl plastic. Non-slip treads on steps. Seat 10x12½ in. wide, 24 in. high. *State:* Red, Yellow or Gray.

66 C 4403 MO—*Mailable.* Ship. wt. 15 lbs.. $11.95

66 C 4402 MO—Like (19) without backrest. Wt. 12 lbs. 8.49

20 STEP STOOL with padded back. Textured plastic upholstery. Chromed tubular steel frame. Black enameled steel steps with non-slip rubber treads; steps fold under seat. Padded seat 12½x13 in. wide, 23 in. high. *State color:* Gray, Yellow, Pink.

(21)

66 C 4398 MO—*Mailable.* Ship. wt. 19 lbs. $9.95

21 STEP STOOL. May be used as step ladder with seat raised (see small view). Comfortable padded curved back, seat 12½x12½ in. 24 in. high. Textured plastic upholstery. Chromed tubular steel frame. Plastic-tipped legs. Black enameled steel steps with rubber treads. *State:* Gray, Yellow, Pink. *Mailable.*

66 C 4423 MO—Ship. wt. 18 lbs.. $11.49

66 C 4416 MO—Like (21) without backrest. Wt. 15 lbs.. 9.49

22 STEP STOOL with Steel posture back. Steps store under seat. Oval seat 13 in. wide, 24 in. high. Plastic-tipped White enameled legs. Seat and backrest enameled in Red, Yellow or Black. *State color. Mailable.*

66 C 3979 MO—Ship. wt. 12 lbs.. $6.29

66 C 3978 MO—Like (22) without backrest. Wt. 10 lbs. 5.49

23 ECONOMICAL STEEL STOOL. Durable baked-on enamel finish. Plastic-tipped White legs. Seat 11½-in. diameter, 24 in. high. *State seat color:* Red or Yellow.

66 C 3956 M—*Mailable.* Ship. wt. 7 lbs.. $2.29

24 SWIVEL-SEAT BAR STOOL. Fabric-textured Vinyl plastic upholstery. Chrome plated tubular steel frame. Handy footrest. Non-slip plastic-tipped legs. Padded spring seat 14-in. diameter, 30 in. high. *State seat color:* Gray, Yellow, Pink.

66 C 4417 MO—*Mailable.* Ship. wt. 18 lbs.. $12.49

25 EBONY-FINISHED TUBULAR STEEL STOOL. For kitchen or refreshment bar. Padded seat with fabric-textured Vinyl plastic upholstery. Plastic-tipped non-slip legs. Seat 13-in. diameter, 24 in. high. *State seat color:* Gray, Yellow or Pink.

66 C 4419 M—*Mailable.* Ship. wt. 9 lbs.. $5.95

66 C 4418 MO—Like (25) plus padded backrest. *State color:* Gray, Yellow, or Pink. Ship. wt. 11 lbs.. $7.49

26 EBONY-FINISHED STACK STOOLS. Handy for TV, extra seating anywhere. Padded seat 12-in. diameter, 18 in. high. Fabric-textured Vinyl plastic upholstery. *State color:* Gray, Yellow or Pink. *Mailable.* Ship. wt. each 6 lbs.

66 C 4397 M—Each $2.59.. Set of Three $7.29

27 BATH STOOL. Hardwood top with waterproof, stain-resistant "Mother-of-Pearl" plastic. Chromed tubular steel legs with plastic tips. Seat 12x12 in. 14¾ high. *Mailable.*

66 C 4404 M—*State:* Blue, Yellow, Solid Black. Wt. 7 lbs... $4.95

28 STEEL STEP-UP STOOL. White-enameled steel top with Black non-slip rubber tread. Ebonized tubular steel legs are rubber-tipped. Size: 8 in. deep, 10 in. wide, 10 in. high.

66 C 4394 M—*Mailable.* Ship. wt. 5 lbs.. $1.98

KITCHEN AND FOLDING TABLES 9.95 TO 21.95 . . . . REPLACEMENT CHAIR SEATS AND BACKS 10.95 TO 21.95 (4 Sets)

29 SPACE-SAVER TABLE IN 2 SIZES. Gray "Mother-of-Pearl" plastic top. Ideal for kitchen, bath or wherever space is limited. Table drops out of way, flat against wall when not in use (see "Closed Position" below). Raises easily, stays rigidly in position until lowered. Attaches easily to any wall.

66 C 4360 M—Size: 16x30 in. wide. Wt. 13 lbs. *Mail*.... $9.95

66 C 4361 M—Size: 20x24 in. wide. Wt. 13 lbs. *Mail*.... 9.95

30 STEEL TABLE. White porcelain-enameled top with Black edges. One drawer. Sturdy tubular steel legs. 25x40 in. wide, 30 in. high. Ship. wt. 40 lbs. *Not Mailable.*

66 C 4324 R—Table with Chromed legs.. $15.95

66 C 4331 R—Table with White enameled legs.. 13.95

"R" AFTER CAT. NO. MEANS shipped promptly from Stock by Freight, Truck or Express. "M" after Cat. No. means *Mail.*

31 FOLDING ALUMINUM TABLE. Stain-resistant top. For indoor or outdoor use. Legs lock securely, fold easily. Forms carrying case when folded—see small view at right. Table 30x72 in. folds to 30x36x5 in. Table 24x60 in. folds to 24x30x5 in. Height 29 in.

66 C 8749 R—30x72 in. Wt. 30 lbs. *Not Mailable*.. $21.95

66 C 8750 MO—Table 24x60 in. Wt. 23 lbs. *Mailable*.. 15.95

32 TO 35 DINETTE SEATS, BACKS. Renew old dinette chairs at economical prices. For chromed chairs with exposed backposts. Padded, covered in "Mother-of-Pearl" plastic. Set includes 1 seat, 1 back. Screws included.

(32) CURVED BACK STYLE. Back 16x9½ in., seat 14x15 in. *State:* Gray, Red, Yellow, Green. Wts. 22, 11 lbs. *Mailable.*

66 C 4106 M—4 Sets $13.95 66 C 4105 M—2 Sets $7.25

(33) CURVED BACK STYLE WITH NAILHEAD TRIM. Seat 14x15 in. wide, back 16x11 in. high. Front of all backrests Gray, seats and backs of backrests in Red, Yellow or Green. *State color.* Ship. wts. 28 lbs., 14 lbs.

66 C 4148 M—4 Sets... $15.95 66 C 4149 M—2 Sets... $8.25

(34) STRAIGHT BACK STYLE. Back 15x8 in. high, Seat 14x15 in. wide. *State color:* Yellow, Gray or Red. *Mailable.*

66 C 4126 M—Ship. wt. 19 lbs.. Four Sets $10.95

(35) DELUXE SET. Luxurious, foam rubber padded seat 14x15 in. wide, shaped back 18½x12 in. high. Chrome plated handles. Front of all backs Gray, balance Red, Yellow, Green or all Gray. *State color.* Ship. wt. 31 lbs., 15 lbs. *Mailable.*

66 C 5056 M—4 Sets.... $21.95 66 C 5057 M—2 Sets... $11.25

USE WARDS CREDIT TERMS FOR PURCHASES OF $20 OR MORE.

1 17.95

3 15.95

2 12.95

7 23.95

8 13.95

9 19.95

4 47.95

5 31.95

6 42.95

10 52.95

11 29.95

12 34.95

Metal or Wood Cabinets with Many Storage Features. . .Use

STEEL WALL CABINETS 12.95 TO 17.95 . . . BASE CABINETS 31.95 TO 47.95

1 TO 3 MATCHING ALL-STEEL WALL CABINETS. Combine with base cabinets (4), (5) and (6) below to fit your individual needs. Cabinets fit flush together for a one-piece, custom-built look. Sturdy steel construction. Durable White baked-on enamel finish resists stains and scratches. Chromed metal door pulls with recessed hand holds. Doors have silent-closing rubberized catches—stay closed securely, yet open easily. Doors are partially insulated for quiet closing. All cabinets are 12 in. deep, 24 in. high, and have two shelf spaces.

Key	Catalog No.	Item	Width	Ship. Wt.	Price
(1)	66 C 4066 R	2-Door Wall Cabinet	40 in.	35 lbs.	$17.95
(2)	66 C 4088 R	Left Wall Cabinet	20 in.	20 lbs.	12.95
	66 C 4089 R	Right Wall Cabinet	20 in.	20 lbs.	12.95
(3)	66 C 4081 R	2-Door Wall Cabinet	30 in.	28 lbs.	15.95

4 TO 6 MATCHING STEEL BASE CABINETS. Combine with wall cabinets (1) to (3). Provide extra work space in your kitchen. Acid- and stain-resistant plastic tops in Gray "Mother-of-Pearl" pattern (see View (D) opposite Page) with stainless steel edges. Drawers slide easily on ball bearings. All have two shelf spaces. Durable White baked-on enamel finish. Black recessed base gives toe-room, resists scuffing. Doors partially insulated for quiet closing. Chromed metal pulls with recessed hand holds. Silent rubberized door catches—doors close securely, yet open easily. (4) has two convenient drawers for cutlery, linens, etc. (5) has one utility drawer, (6) has pull-out wood cutting board, one covered bread-box drawer (see View (C) opposite Page), handy utility drawer. All are 25 in. deep and 36 in. high.

Key	Catalog No.	Item	Width	Ship. Wt.	Price
(4)	66 C 3889 R	2-Door Base Cabinet	40 in.	90 lbs.	$47.95
(5)	66 C 4093 R	Left Base Cabinet	20 in.	53 lbs.	31.95
	66 C 4087 R	Right Base Cabinet	20 in.	53 lbs.	31.95
(6)	66 C 3860 R	2-Door Base Cabinet	30 in.	86 lbs.	42.95

SHIPPING NOTICE: "R" AFTER CATALOG NUMBER MEANS SHIPPED PROMPTLY FROM STOCK FOR YOUR CONVENIENCE BY FREIGHT, TRUCK OR EXPRESS.

BETTER STEEL WALL CABINETS 13.95 TO 23.95 BASE CABINETS 29.95 TO 52.95

7 TO 12 MATCHING STEEL WALL AND BASE CABINETS WITH PEGBOARD-LINED DOORS. Doors are lined with Pegboard to add new utility to your kitchen storage space. Hang small pans, utensils, cleaning tools—three hangers included with each cabinet. Cabinets are sold separately—make your own combinations to fit your needs. Fit flush together for a modern, built-in appearance. Constructed of heavier steel than cabinets at left. DeLuxe White baked-on enamel finish—resists chipping, cracking, stains and scratches. Attractive Chrome plated metal pulls, recessed hand-holds for easy opening. Silent-closing rubberized door catches keep doors securely closed, yet open easily.

WALL CABINETS (7), (8), (9). Each has three shelf spaces (except 66 C 4510 R, for use over refrigerators—only 18 in. high, with two shelf spaces). Rubber bumper on doors protects finish, makes opening and closing quieter. All Wall Cabinets are 13½ in. deep.

Key	Catalog No.	Item	Width	Height	Ship. wt.	Price
(7)	66 C 4506 R	Center Cabinet	30 in.	30 in.	46 lbs.	$23.95
(8)	66 C 4507 R	Left-Hand Cabinet	18 in.	30 in.	35 lbs.	13.95
	66 C 4508 R	Right-hand Cabinet	18 in.	30 in.	35 lbs.	13.95
(9)	66 C 4509 R	Center Cabinet	24 in.	30 in.	40 lbs.	19.95
	66 C 4510 R	Center Cabinet	24 in.	18 in.	28 lbs.	14.95

BASE CABINETS (10), (11), (12). Plastic tops in Gray "Mother-of-Pearl" pattern—see view (D) on opposite page, aluminum edges. (10) has two large drawers—left drawer divided for two vegetable compartments, right drawer has bread compartment with sliding cutlery tray on top. Cabinet 66 C 4284 R has one large bread drawer—see view (C) oe opposite page, two utility drawers. Recessed White bases. All are 25 in. deep, 36 in. high.

Key	Catalog No.	Item	Drawers	Width	Ship. wt.	Price
(10)	66 C 4288 R	2-Door Base Cabinet	2	36 in.	102 lbs.	$52.95
	66 C 4284 R	2-Door Base Cabinet	3	30 in.	87 lbs.	44.95
(11)	66 C 4285 R	Left Base Cabinet	1	18 in.	57 lbs.	29.95
	66 C 4286 R	Right Base Cabinet	1	18 in.	57 lbs.	29.95
(12)	66 C 4287 R	2-Door Base Cabinet	1	24 in.	71 lbs.	34.95

FINE-QUALITY HARDWOOD KITCHEN CABINETS WITH WHITE ENAMEL FINISH 42.95 TO 47.95

WOOD KITCHEN CABINETS (13), (14), (15). Constructed of high-quality selected Hardwood with DeLuxe White glossy enamel finish. Cabinets match, fit flush together—can be placed next to each other for a smooth, one-piece built-in look. Smoothly rounded door and drawer edges. Chrome-plated metal door and drawer pulls. Strong steel spring catches close securely, yet open easily. (14) and (15) have Black recessed bases for extra toe-room, resist dirt and scuff marks. Pay Freight from Factory near Littlestown, Pennsylvania. Shipped promptly.

13 CHINA CABINET with space-saving sliding glass doors. Three shelf spaces in top section—a handy display cabinet for your china or glassware. One utility drawer for linens, cutlery, etc. Two-door compartment at bottom has two shelf spaces. Size overall: 13 in. deep, 30 in. wide, 67 in. high. Choice of All-White or White with inside back panel finished in Bright Red for contrast. *State color wanted:* All-White or White with Red.

66 C 3803 F—Ship. wt. 105 lbs. $5.00 Down. . . Cash $47.95

14 BASE CABINET. White porcelain-enameled steel top. Two cutlery drawers, one partitioned. Metal-lined bread drawer—see view (C). 22x30 in. wide, 36 in. high.

66 C 3830 F—Ship. wt. 82 lbs. $4.50 Down. . . . .Cash $42.95

15 LARGE BASE CABINET. White Porcelain-enameled steel top. Two cutlery drawers, one partitioned. Two large metal-lined drawers—tilting flour drawer with 33-lb. capacity, bread drawer—see small view (C) opposite page. Bottom section has 2 shelf spaces. Lid rack inside one door. *Size overall:* 22 in. deep, 40 in. wide, 36 in. high.

66 C 3812 F—Ship. wt. 106 lbs. $5.00 Down on Wards Credit Terms. . . . . or Cash $47.95

STEEL BASE CABINETS WITH EXTRA FEATURES 22.95 AND 46.95

16 THREE-DOOR BASE CABINET. Gray "Mother-of-Pearl" plastic top (see View (D) opposite Page). Aluminum edge. White baked-on enamel finish. Sliding covered bread box (see View (C).) Handy pull-out shelf in lower compartment. Two shelf spaces in large double-door compartment. Doors and drawer fronts insulated for quiet closing. Chromed metal pulls. Spring catches. Black recessed base resists scuffing. *Size:* 20 in. deep, 40 in. wide, 36 in. high.

66 C 4244 R—Ship. wt. 100 lbs. $5 Down, $5 Monthly on Terms. . . . . or Cash $46.95

17 BASE CABINET WITH CUTTING BOARD, ELECTRIC OUTLET. Gray "Mother-of-Pearl" plastic top—see View (D). Aluminum edge. Top raises—Hardwood cutting board underneath. 2-way outlet with extension cord for appliances. Drop-door bread box, utility drawer. Two-door compartment with two shelf spaces. White baked-on enamel finish. Black recessed base. Chromed pulls. Strong spring catches. *Size:* 16x20 in. wide, 36 in. high.

66 C 4094 R—Ship. wt. 42 lbs. $2.50 Down, $5 Monthly on Terms. . . . . or Cash $22.95

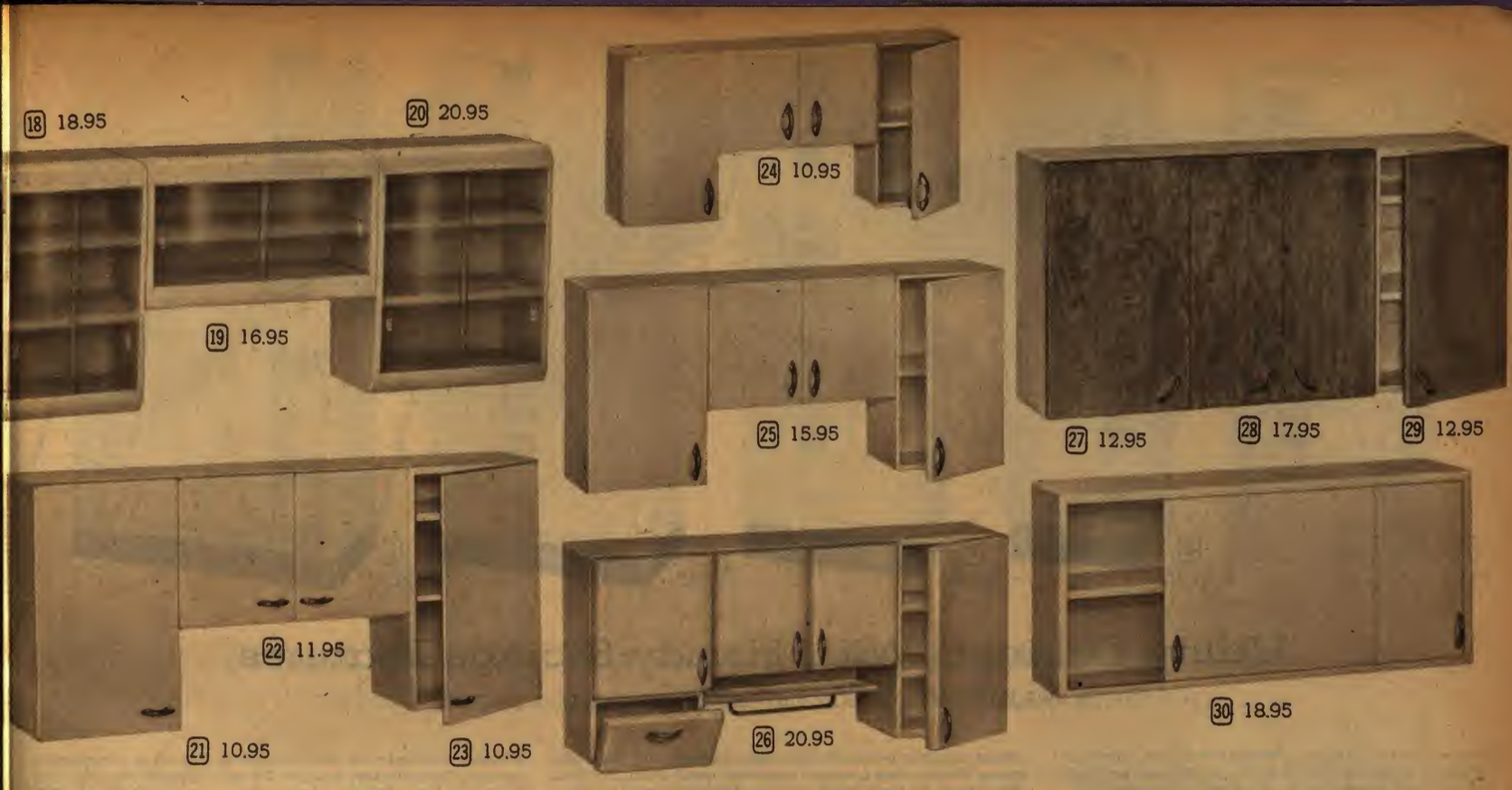
14 42.95

15 47.95

16 46.95

17 22.95

13 47.95



Wall and Base Cabinets Individually or in Combination

MODERN STEEL WALL CABINET GROUPS WITH HINGED OR SLIDING DOORS . . . 7.95 TO 42.95 (3-Pc. Group)

18 TO 20 MODERN STEEL WALL CABINETS WITH SLIDING GLASS DOORS. Functional beauty for your kitchen. Sliding translucent corrugated glass doors save space, keep stored items hidden. White baked-on enamel finish. Sides taper from 13 in. deep at top to 11 in. deep at bottom.

Key	Catalog No.	Width	Height	Shelf Spaces	Ship. Wt.	Price
(18)	66 C 4479 R	18 in.	30 in.	3	22 lbs.	$18.95
(19)	66 C 4482 R	30 in.	18 in.	2	22 lbs.	16.95
	66 C 4481 R	30 in.	30 in.	3	36 lbs.	23.95
(20)	66 C 4480 R	24 in.	30 in.	3	29 lbs.	20.95
	66 C 4491 R	40 in.	30 in.	3	48 lbs.	32.95

21 TO 23 STEEL WALL CABINETS WITH ADJUSTABLE SHELVES. Shelf spacing may be adjusted to fit your needs — 30-in. high cabinets adjust to four positions; 24-in. high cabinets to three; 18-in. high cabinets to two. Durable White baked-on enamel finish. Semi-concealed hinges. Strong spring catches close securely, yet open easily. Chromed pulls. All 13 in. deep.

Key	Cat. No.	Item	Width	Height	Ship. wt.	Price
(21)	66C4475R	Left-hand Cabinet	18 in.	30 in.	22 lbs.	$10.95
	66C4457R	Left-hand Cabinet	15 in.	24 in.	13 lbs.	7.95
(22)	66C4477R	Center Cabinet	30 in.	18 in.	22 lbs.	11.95
	66C4462R	Center Cabinet	24 in.	30 in.	30 lbs.	14.95
	66C4459R	Center Cabinet	30 in.	24 in.	26 lbs.	13.95
	66C4460R	Center Cabinet	24 in.	18 in.	20 lbs.	9.95
(23)	66C4476R	Rt.-hand Cabinet	18 in.	30 in.	22 lbs.	10.95
	66C4458R	Rt.-hand Cabinet	15 in.	24 in.	13 lbs.	7.95
	66C4478R	3-Pc. Group 66 in. wide. (21), (23) 30 in. high, (22) 18 in. high.			65 lbs.	32.95
	66C4461R	3-Pc. Group 60 in. wide. (21), (22), (23), each 24 in. high.			50 lbs.	27.95

24 THREE-PIECE STEEL WALL CABINET GROUP. White baked-on enamel finish. Black plastic door pulls. Strong spring catches. End sections 20 in. high, 12 in. wide, with two shelf spaces. Center section 12 in. high, 20 in. wide, with one vertical divider, one shelf space. All are 8 in. deep. 44 in. wide overall.

66 C 4474 R—Ship. wt. 28 lbs. $10.95

25 THREE-PIECE STEEL WALL CABINET GROUP. White baked-on enamel finish. Chromed metal door pulls. Strong spring catches close securely, yet open easily. End sections are 24 in. high, 15 in. wide, with two shelf spaces. Center section is 15 in. high, 24 in. wide, with one shelf space. All are 11 in. deep. Width overall 54 in.

66 C 4493 R—Three-Piece Group. Ship. wt. 39 lbs. $15.95

26 THREE-PIECE STEEL WALL CABINET GROUP. Knick-knack shelf with convenient towel bar. Refrigerator-type doors have spice racks inside (see small view (B) at right). Left-hand cabinet has two shelf spaces, drop-door bread compartment. Center has two shelf spaces, cup hooks. (see small view (A), right). Right-hand cabinet has three shelf spaces. Sides 15 in. wide, 24 in. high. Center 24 in. wide, 15 in. high. White baked-on enamel finish. Chromed pulls.

66 C 4494 R—54 in. wide overall, 12 in. deep. Ship. wt. 42 lbs. $2.50 Down . . . or Cash $20.95

THREE-PIECE STEEL WALL CABINET GROUP (not shown). Similar to (26) above except larger. All doors have handy racks inside for spices, small bottles, etc.—see small view (B) at right. Has no cup hooks, towel bar or drop-door bread compartment. Side cabinets are 15 in. wide, 30 in. high with three shelf spaces. Center cabinet is 30 in. wide, 15 in. high with two shelf spaces. Open shelf in center cabinet. 60 in. wide overall, 12 in. deep.

66 C 4495 R—Ship. wt. 54 lbs. $2.50 Down on Terms. ..... or Cash $23.95

27 TO 29 BIRCH WOOD AND COPPER ON MODERN STEEL WALL CABINETS. Clear-varnished Birch doors and Copper plated door pulls add warm beauty to your kitchen. Balance of cabinet finished in White baked-on enamel. Two shelves in each cabinet—adjustable to four different positions to suit your needs. All are 13 in. deep, 30 in. high.

Key	Catalog No.	Item	Width	Ship. Wt.	Price
(27)	66 C 4467 R	Left-hand Door Cabinet	18 in.	22 lbs.	$12.95
(28)	66 C 4469 R	Double-door Cabinet	24 in.	30 lbs.	17.95
(29)	66 C 4468 R	Right-hand Door Cabinet	18 in.	22 lbs.	12.95
(27)(28)(29)	66 C 4463 R	3-Piece Group	60 in.	74 lbs.	42.95

30 SLIDING-DOOR STEEL WALL CABINETS. Useful in kitchen or as extra storage space anywhere—bath, basement, garage, workshop. White baked-on enamel finish. Chromed door pulls. Space-saving doors slide quietly on Nylon glides. Two shelf spaces in each cabinet. Choose sizes to fit your wall space. All are 11¾ in. deep, 24 in. high.

66 C 4487 R—54 in. wide. Shipping weight 56 lbs. $18.95
66 C 4262 R—24 in. wide. Shipping weight 26 lbs. 13.95
66 C 4263 R—30 in. wide. Shipping weight 32 lbs. 14.95
66 C 4264 R—40 in. wide. Shipping weight 40 lbs. 16.95

(A) Cup Hooks in (26).

(B) Spice Rack Shelves in (26) and (34).

(C) Bread Storage in (6), (14) to (16), (26), (31), (33).

STEEL BASE CABINETS WITH MANY SPECIAL STORAGE FEATURES 13.95 TO 33.95

31 STEEL BASE CABINET. Choice of acid- and stain-resistant White porcelain-enameled top or Gray "Mother-of-Pearl" plastic top (see View (D) with aluminum edge. Two-door lower compartment has two shelf spaces. Divided drawer—one side is bread box, other side for cutlery, linens, etc. Chromed pulls, Black recessed base. Size 20 in. deep, 24 in. wide, 36 in. high.

66 C 4061 R—With White porcelain top. Ship. wt. 39 lbs. $20.95
66 C 4057 R—With Gray plastic top. Ship. wt. 39 lbs. 23.95

32 STEEL BASE CABINET. Choice of acid- and stain-resistant White porcelain-enameled top or Gray "Mother-of-Pearl" plastic top (see View (D) with aluminum edge. Lower compartment has two shelf spaces. Utility drawer for cutlery, etc. White baked-on enamel finish. Chromed metal pulls. Black recessed base. 16x20 in. wide, 36 in. high.

66 C 4060 R—With White porcelain top. Wt. 30 lbs. . $13.95
66 C 4056 R—With Gray plastic top. Wt. 30 lbs. 15.95

33 STEEL BASE CABINET. Choice of acid- and stain-resistant White porcelain-enameled top or Gray "Mother-of-Pearl" plastic top (see View (D), with aluminum edge. Two-door lower compartment has two shelf spaces. One large bread drawer (see View (C), two small utility drawers for cutlery, linens, etc. White baked-on enamel finish. Chromed metal pulls. Strong spring catches close securely, yet open easily. Black recessed base. Size overall: 22 in. deep, 27 in. wide, 36 in. high.

66 C 4248 R—With Gray Plastic top. Wt. 75 lbs. $33.95
66 C 4074 R—With White porcelain top. Wt. 70 lbs. . 27.95

Wards Monthly Payment Plan lets you buy now, pay for your purchases as you use them in convenient amounts out of monthly income. Complete information is given Inside Back Cover of this Catalog.

34 STEEL BASE CABINET WITH SPICE-RACK SHELVES. Convenient work and storage space in a small floor area. Refrigerator-type shelves inside doors provide handy storage for spice boxes, small bottles, bar soap, etc., similar to View (B). Acid- and stain-resistant plastic top in attractive Gray "Mother-of-Pearl" pattern—see View (D). Stainless steel edges. Durable White baked-on enamel finish. Door and drawer pulls of Black plastic with Chrome plated trim. Two-door lower compartment has two shelf spaces. Single wide utility drawer for cutlery, linens, utensils, etc. Recessed Black base gives toe-room, lets you stand close to your work; resists dirt and scuff-marks. Size overall: 20 in. deep, 24 in. wide, 36 in. high.

66 C 4249 R—Ship. wt. 49 lbs. $3 Down, $5 Monthly on Terms. ..... or Cash $24.95

(D) Durable Plastic Tops on (4), (5), (6), (10), (11), (12), (16), (17), (31) to (34).

SHIPPING NOTICE: "R" After Catalog Number Means Shipped Promptly from Stock for Your Convenience by Freight, Truck or Express.

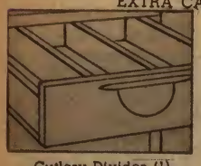
(A) 14.95 (B) 14.95 (C) 18.95 (D) 27.95 (E) 39.95

Utility Cabinets With Handy Storage Features

A VARIETY OF SIZES, STYLES AND PRICES

MODERN UTILITY CABINETS designed to blend attractively with other furniture. Use them in your kitchen, bathroom, hallway and basement. Sturdy Steel construction.

EXTRA CABINET FEATURES



Cutlery Divider (1)

Spice Racks (2)

SPACE-AND-STEP saving features found in utility cabinets sold on this page.

FEATURE	CABINET
Cutlery Divider (see view (1))	(G), (J), (K)
Spice Racks (see view (2))	(F), (H)
Bread Box	(G)
Shelves grooved for plates	(J), (K)
Electric Outlet	(K)
Towel Bar and Lid Holder	(H)
Adjustable Shelf	(H)
Broom Hooks *Cabinets sold under (B), (H).	(B)*, (H)*

UTILITY AND BROOM CABINETS 12.95 TO 14.95

(A) DOUBLE-DOOR STEEL CABINET economically priced. Four shelf spaces. Chromed handles. White enamel finish. Size 12 in. deep, 22 in. wide, 60 in. high.
66 C 4175 R—Ship. wt. 53 lbs. $14.95

SINGLE-DOOR STEEL CABINET (not shown). Construction similar to Cabinet (A) except smaller and has right hand door. Size 12 in. deep, 18 in. wide, 60 in. high.
66 C 4176 R—Ship. wt. 45 lbs. $12.95

(B) SINGLE-DOOR STEEL CABINET. Five adjustable shelf spaces. Right-hand door with spring catch, chromed handle. White enamel. Size 12x18 in. wide, 64 in. high.
66 C 4167 R—Ship. wt. 50 lbs. $14.95

SINGLE-DOOR STEEL BROOM CABINET (not shown). Construction similar to Cabinet (B) except has broom compartment. Hooks and holders for brooms and mops. One shelf at top. Right hand door with spring catch, chromed handle. White enamel finish. Size 12x18 in. wide, 64 in. high.
66 C 4185 R—Ship. wt. 45 lbs. $14.95

White baked-on enamel finish resists cracking, chipping and stains. Easy-to-clean, simply wipe with damp cloth. Cabinets (B) through (K) have Black enameled bases to resist scuffing.

DOUBLE-DOOR UTILITY CABINETS 18.95 TO 27.95

(C) DOUBLE-DOOR STEEL CABINET. Five adjustable shelf spaces. Modern flush doors with concealed hinges, strong spring catches, chromed handles. White enamel finish. Size 12 in. deep, 24 in. wide, 64 in. high. Matches Cabinet (B).
66 C 4186 R—Ship. wt. 70 lbs. $18.95

66 C 4187 R—Like Cabinet (B) except larger. Size 15 in. deep, 30 in. wide, 64 in. high. Ship. wt. 73 lbs. $26.95

(D) DOUBLE-DOOR CABINET sturdily constructed of heavier Steel than Cabinets (A) to (C). Five shelf spaces. Doors partially insulated for quiet closing. Chromed metal door handles. Strong spring door catches. Durable White enamel finish. Size 15 in. deep, 30 in. wide, 65 in. wide.
66 C 3914 R—Ship. wt. 76 lbs. $3 Down. ..... or Cash $27.95

66 C 3884 R—Like Cabinet (D) except smaller. Size 12 in. deep, 26 in. wide, 65 in. high. Ship. wt. 60 lbs. $22.95

MODERN SLIDING DOOR CABINET 39.95

(E) Extra-Large Steel Utility Cabinet with 21¼ cu. ft. of storage capacity. Doors slide easily on nylon rollers. Sliding door cabinets save room, do not require swing space. Five roomy shelf spaces. Durable White enamel finish. Size overall 15 in. deep, 36 in. wide, 68 in. high.
66 C 4164 R—Ship. wt. 109 lbs. $4 Down. ..... or Cash $39.95

"STOR-A-DOR" CABINETS 13.95 AND 19.95

(F) DOUBLE-DOOR STEEL "STOR-A-DOR" CABINET. Spice racks inside each door hold condiments or other difficult-to-store small items—see view (2). Five roomy shelf spaces. Black plastic door handles. White enamel finish. Size 14 in. deep, 24 in. wide, 64 in. high.
66 C 3946 R—Ship. wt. 54 lbs. $2 Down ..... Cash $19.95

SINGLE-DOOR STEEL "STOR-A-DOR" CABINET (not shown). Construction similar to Cabinet (F) except smaller and has single right-hand door. Spice racks inside door—see view (2). Five shelf spaces. Size 14 in. deep, 18 in. wide, 64 in. high.
66 C 3944 R—Ship. wt. 46 lbs. $13.95

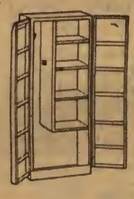
WARDS MONTHLY PAYMENT PLAN. You can open an account with any order of $20 or more. Pay only 10% Down and the balance in Monthly Terms. See Inside Back Cover for details.

SHIPPING INFORMATION: All Cabinets on this page are shipped promptly from Stock by Freight, Truck or Express. Pay only 10% Down and the balance in Monthly Terms, see Inside Back Cover.

UTILITY AND BROOM CABINETS 22.95 TO 28.95

(G) "MULTI-STOR" STEEL CABINET. Compact unit with extra storage features: Covered bread box, center drawer partitioned for cutlery—see view (1). Five roomy shelf spaces. Strong spring door catches. Chromed door handles. White enamel finish. Size 12 in. deep, 24 in. wide, 64 in. high.
66 C 3920 R—Ship. wt. 65 lbs. $2.50 Down. ..... or Cash $22.95

(H) DELUXE DOUBLE-DOOR STEEL CABINET. Three spice racks and 2 holders for towels or lids inside each door. See picture (2) for spice racks. Six shelf spaces, bottom shelf adjusts to 3 positions. Chromed door handles. Strong spring door catches. White enamel finish. Size 14 in. deep, 28 in. wide, 66 in. high.
66 C 4154 R—Ship. wt. 65 lbs. $3 Down. ..... or Cash $28.95



BROOM AND UTILITY STEEL CABINET (see view at left). Same modern styling as Cabinet (H). Handy cabinet for storage of vacuum cleaners, sweepers, pails, etc. Four shelf spaces. Broom compartment with hooks for brooms and mops. Three spice racks and 2 holders for lids and towels inside each door—see view (2). Chromed door handles. Strong spring door catches. White enamel finish. Size 14x28 in. wide, 66 in. high. Ship. wt. 65 lbs.
66 C 4155 R—$3 Down. ..... or Cash $28.95

CHINA AND LINEN CABINETS 39.95 TO 61.95

(J) CHINA-LINEN STEEL CABINET with space saving sliding glass doors. Three shelves grooved for upright storage of plates. Two drawers, one divided for cutlery—see view (1). Two shelf spaces in lower section. Chromed handles. White enamel finish. Size 15 in. deep, 40 in. wide, 65 in. high.
66 C 4202 R—Ship. wt. 124 lbs. $5.50 Down. ..... or Cash $54.95

66 C 3850 R—Similar to Cabinet (J) except smaller. One utility drawer divided into 3 sections. Size 12 in. deep, 30 in. wide, 65 in. high. Ship. wt. 88 lbs. $4 Down. ..... or Cash $39.95

(K) CHINA AND BASE STEEL CABINET with sliding glass doors. Gray "Mother-of-Pearl" plastic work top with stainless steel edge. Three-way electric outlet. Cutlery drawer—see view (1). Top shelves grooved for plates. Chromed handles. White enamel finish. Base 25 in. deep, 36 in. high. China cabinet 12 in. deep, 36 in. high. Size overall 30 in. wide, 72 in. high.
66 C 4165 R—Ship. wt. 118 lbs. $6.50 Down. ..... or Cash $61.95

(F) 19.95 (G) 22.95 (H) 28.95 (J) 54.95 (K) 61.95

Finest Quality Dinettes at Substantial Savings

CHOICE OF BLACK AND BRASS OR CHROME AND COPPER

If you are buying a new dinette, at these prices you can afford to buy the best. Finest quality dinettes manufactured by the most distinguished company in dinette furniture. Nationally advertised and currently selling for $30 to $50 more in many retail stores.

Shop around, compare prices and quality—then buy your dinette at Wards and save. Exclusive patented features that prove the superior quality of these dinettes are described below and pictured at right. See the Inside Back Cover for Monthly Terms.

REASONS WHY THESE ARE THE FINEST QUALITY DINETTES

TABLE TOPS are 9 layers of plywood and plastic laminated under tons of pressure to produce a durable plastic top that will resist marring, burns, stains and acids. Patterns are perfectly reproduced and "locked in" to keep their original beauty.

SELF-LEVELING RUBBER-CUSHIONED FLOOR GLIDES anchor chair and table legs at natural angle for greater stability—will not dig into floor, help prevent sliding. See view (1).

STEEL BALL-BEARING SLIDE opens and closes table with gentle pull. Table slide will not stick or bind, operates with smooth, friction-free action. Supports up to 400 lbs. See view (2).

TRIPLE CUSHION FOAM RUBBER SEATS are luxuriously soft yet firm—will not lose their shape or flatten. See view (3).

Completely padded solid 5-ply wood-core chair backs—no framework to loosen. See view (4).

FRAMES made of heavy-gauge, highest quality seamless tubular steel. Heavy Chrome and Nickel plating for lasting beauty. See view (6). Copper, Brass and Black finishes protected with coating of "Epon" Resin to prevent chipping, corrosion. See view (5).

CHAIRS UPHOLSTERED in long-wearing, wrinkle-free plastic. Patterns match or blend attractively with table tops.

PLUS QUALITY FEATURES

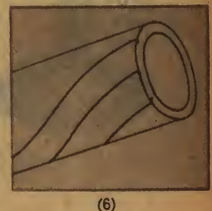
(1) Self-leveling Floor Glides on table and chair legs for greater stability.

(2) Steel Ball-bearing Slide makes table easy to open and close with gentle pull.

(3) Triple-cushion Foam Rubber Seats are comfortably soft yet firm—will not lose their shape.

(4) Solid 5-Ply Wood-core Chair Back completely padded for maximum strength and comfort.

(5) Copper, Brass and Black finishes protected with coating of "Epon" to withstand use and abuse.



(6) Heavy Gauge Seamless Tubular Steel plated with Chrome and Nickel for lasting beauty.

ONLY 10% DOWN ON THE PURCHASE OF YOUR DINETTE . . . SEE INSIDE BACK COVER FOR MONTHLY TERMS

(L) BLACK SATIN FINISHED FRAME WITH BRASS TRIM or Chrome with Copper. "Wood grain" pattern plastic table top. Table 29 in. high. Brass or Copper ferrules on chair and table legs. "Nubtex" pattern plastic upholstery. Chairs 31½ in. high, seats 16½x16 in. Chairs shown with Dinette (M) also match this table. *State finish:* Black or Chrome. *State table color:* Charcoal or Birch. *State chair upholstery:* Flame (Coral); Mist Gray, Sand (Tan) or Green (Med.). Shipped promptly, pay freight from St. Louis Factory.

66 C 4575 F—5-Pc. Group: Table 32x56 in. (includes 10-in. leaf) and 4 Chairs. Ship. wt. 143 lbs. $10 Down.....Cash $99.95

66 C 4577 F—5-Pc. Group: Table 36x60 in. (includes 12-in. leaf) and 4 Chairs. Ship. wt. 155 lbs. $11.50 Down.....Cash $114.95

66 C 4576 F—Two Matching Chairs. Ship. wt. pair 33 lbs..Pr. 27.95

66 C 4578 F—Table 32x56 in. (incl. 10 in. leaf). Wt. 78 lbs... 47.95

66 C 4579 F—Table 36x60 in. (incl. 12 in. leaf). Wt. 90 lbs... 59.95

(M) CHROMED FRAME WITH COPPER TRIM or Black Satin finished frame with Brass trim. "Wood grain" pattern plastic table top. Table 30 in. high. "Nubtex" plastic chair upholstery. Chairs 32½ in. high, seats 16½x16½ in. Chairs shown with Dinette (L) also match this table. *State finish:* Chrome or Black. *State table color:* Birch or Walnut. *State chair upholstery:* Flame (Coral), Mist Gray, Sand (Tan) or Green (Medium). Shipped promptly from St. Louis Factory. Pay freight from there.

66 C 4675 F—5-Pc. Group: Table 36x60 in. (includes 12-in. leaf) and 4 Chairs. Ship. wt. 164 lbs. $11.50 Down.....Cash $114.95

66 C 4677 F—Two Matching Chairs. Ship. wt. pair 32 lbs.Pr. 29.95

66 C 4580 F—Table 36x60 in. (incl. 12 in. leaf). Wt. 100 lbs. 55.95

(N) BLACK SATIN FINISHED FRAME WITH BRASS TRIM or Chromed frame with Copper trim. "Ming" pattern plastic table top. Leaf stores under table top. Table 29 in. high. Brass or Copper ferrules on chair and table legs. "Ming" pattern plastic chair upholstery. Chairs 32½ in. high, seats 16½x16½ in. *State finish:* Black or Chrome. *State table color:* Charcoal, Pink, Turquoise or Gray. *State chair upholstery:* Pink, Charcoal, Turquoise, Gray or Persimmon (Orange-Red). Shipped promptly from St. Louis Factory, pay freight from there.

66 C 4680 F—5-Pc. Group: Table 36x60 in. (includes 12-in. leaf) and 4 Chairs. Ship. wt. 145 lbs. $8 Down.....Cash $79.95

66 C 4685 F—Two Matching Chairs. Ship. wt. pair 30 lbs.Pr. 22.95

(P) 7-PIECE CHROMED DINETTE. "Mother-of-Pearl" plastic table top with polished aluminum apron. Table 30 in. high. Matching Duran chair upholstery. Chairs 32½ in. high, seats 15x15 in. *State table color:* Red, Yellow or Gray. *State chair upholstery:* Red, Yellow or Green (front of all backrests Gray) and all Gray or all Yellow. Shipped promptly, pay freight from St. Louis Factory.

66 C 4682 F—7-Pc. Group: Table 36x60 in. (includes 12-in. leaf), one Arm Chair, 5 Side Chairs. Ship. wt. 200 lbs.....$99.95

66 C 4683 F—7-Pc. Group: Table 36x72 in. (includes two 12-in. leaves), one Arm Chair, 5 Side Chairs. Ship. wt. 214 lbs...$109.95

66 C 4684 F—Two Matching Side Chairs. Wt. pair 35 lbs.Pr. 21.95

66 C 4689 F—Matching Arm Chair. Ship. wt. 26 lbs..... 13.95

FACTORY SHIPPING DINETTES saves you money. It also makes it possible for Wards to offer you a wider selection of Dinette styles, colors and sizes. See Page 970 for details.

Ⓐ 99.95

Ⓑ 99.95

Modern Dinettes in a Variety of Styles, Sizes and

Ⓔ 31.95 TO 46.95

Ⓕ 36.95 AND 44.95

Ⓖ 24.95 Pair

Ⓖ CHROMED DINETTE CHAIR with Nailhead trim, self-leveling floor glides. 15x15-in. rubber-padded seat. "Mother-of-Pearl" plastic upholstery in Red, Yellow, Gray or Green. 32¼ in. high. Pay Freight from St. Louis, Mo. Factory. Shipped promptly.

66 C 4849 F—*State color.* Ship. wt. pr. 35 lbs.....Pair $24.95

MODERN DINETTE SET WITH BLACK SATIN OR CHROMED FRAMES 89.95 AND 99.95 5-Pc.

Ⓐ Wood-grained plastic top in Plateen (light Walnut) or Sable (Charcoal Walnut)—extends from 36x48 in. to 36x60 in. with 12-in. leaf (incl.). 29½ in. high. Tubular steel frames in Black Satin with Brass wire chair-backs and trim, or Chromed with Copper. Rubber cushion seats in "Briar" pattern plastic, 15½ in. sq. Chairs 32 in. high. *State frame, table color. State chair color:* Pink, White, Citron, Slate (dk. Gray). Pay Frt. from Chicago Fact.—shipped promptly.

66 C 4594 F—5-Piece Group: 36x60-in. Table, 2 Arm, 2 Side Chairs. Ship. wt. 150 lbs. $10 Down, $9 Monthly.....or Cash $99.95

66 C 4595 F—5-Piece Group: 36x60-in. Table, 4 Side Chairs. Ship. wt. 134 lbs. $9 Down, $8 Monthly.....or Cash 89.95

66 C 4596 F—Two Extra Matching Side Chairs. *State color and finish.* Ship. wt. pair 30 lbs.....Pair 24.95

66 C 4597 F—One Extra Matching Arm Chair. *State color and finish.* Ship. wt. each 23 lbs.....Each 17.95

DINETTE WITH BLACK SATIN FRAME AND FIBERGLASS CHAIRS 89.95 AND 99.95 5-Pc.

Ⓑ New round table in Black or White Marble patterned plastic extends to 36x60-in. oval with two 12-in. leaves (included). Small view (B) at right shows how round table converts into oval shape with leaves. 30 in. high. Color-molded Fiberglass chairs are very modern, very durable. Arm chair has swivel-base seat. Chairs 34 in. high. Black Satin finished tubular steel frames. Self-leveling glides on legs. *State table color:* Black or White. *State chair color:* Yellow, Pink, Turquoise, Charcoal or White. Pay Freight from Chicago Factory. Shipped promptly.

(B)

66C4588 F–5-Piece Group: 36x60-in. Table, 2 Arm, 2 Side Chairs. Ship. wt. 128 lbs. $10 Down, Cash $99.95

66 C 4589 F—5-Piece Group: 36x60-in. Table, 4 Side Chairs. Ship. wt. 122 lbs. $9 Down.....Cash 89.95

66 C 4590 F—Two Extra Matching Side Chairs. *State color.* Ship. wt. pair 26 lbs. $2.50 Down on Terms....Cash Pair $22.95

66 C 4591 F—One Extra Matching Arm Chair. *State color.* Ship. wt. each 16 lbs.....Each 16.95

MODERN DINETTE WITH BLACK SATIN OR CHROMED FRAMES 69.95 5-Pc.

Ⓒ Plateen (lt. Walnut) or Sable (Charcoal Walnut) patterned plastic top 36x48 in., extends to 36x60 in. with 12-in. leaf (incl.). Table 30 in. high. Tubular steel frames in Black Satin finish with Brass trim and apron, or Chromed finish with Copper. Self-leveling glides on legs. Rubber cushion seats in "Cork" pattern plastic, 16x16 in. Chairs 32 in. high. *State finish, table color. State chair color:* Aqua, Pink, Gray, Honey. Pay Frt. from Chicago Factory—shipped promptly.

66 C 4592 F—5-Piece Group: 36x60-in. Table, 4 Side Chairs. Ship. wt. 128 lbs. $7 Down, $7 Monthly.....or Cash $69.95

66 C 4593 F—Two Extra Matching Side Chairs. *State finish, upholstery color.* Ship. wt. pair 28 lbs.....Pair 19.95

LOW-PRICED MODERN DINETTE WITH BLACK SATIN FRAMES 42.95 5-Pc.

Ⓓ Smart design, good quality and construction. "Nubbe" pattern plastic table top 30x40 in. extends to 30x48 in. with 8-in. insert leaf (included). Table 30 in. high. Chairs have softly padded seats, 15x15 in. "Nubbe" pattern plastic upholstery on seats and backs of chairs matches table top. Chairs 32¼ in. high. Tubular steel frames in Black Satin finish. *State table, chair colors:* Pink, Gray or Chartreuse. Shipped promptly from Stock by Freight, Truck or Express.

66 C 4713 R—5-Piece Group: 30x48-in. Table, 4 Side Chairs. Ship. wt. 97 lbs. $4.50 Down, $5 Monthly.....or Cash $42.95

66 C 4822 R—Two Extra Matching Side Chairs. *State upholstery color.* Ship. wt. pair 24 lbs.....Pair 9.95

PEDESTAL TABLES FOR EXTRA LEG-ROOM 31.95 TO 46.95

Ⓔ Ⓕ "Mother-of-Pearl" pattern laminated plastic tops with stainless steel edges. Chrome plated steel pedestal has 19-in. diameter weighted base to prevent tipping. All Tables are 30 in. high. Colors match Chairs (G) at left, (H), (J), (M) on opposite page. *State color:* Red, Yellow or Gray. Pay Freight from St. Louis, Mo. Factory. Shipped promptly.

(E) 66 C 5060 F—Extension Table 30x42 in., extends to 30x52 in. with 10-in. leaf (incl.). Ship. wt. 89 lbs. $5 Down.... Cash $46.95

66 C 5061 F—Non-Extension Table 30x42 in. Ship. wt. 70 lbs. $4 Down, $5 Monthly.....or Cash 36.95

66 C 5062 F—Non-Extension Table 24x40 in. Ship. wt. 65 lbs. $3.50 Down, $5 Monthly.....or Cash 34.95

66 C 5064 F—Non-Extension Table 30x30 in. square. Ship. wt. 60 lbs. $3.50 Down, $5 Monthly.....or Cash 31.95

(F) 66 C 5063 F—Round Table. Top diameter 36 in. Ship. wt. 65 lbs. $4 Down, $5 Monthly.....or Cash 36.95

66 C 5065 F—Round Table. Top diameter 42 in. Ship. wt. 80 lbs. $4.50 Down, $5 Monthly .....or Cash 44.95

Ⓒ 69.95

Ⓓ 42.95

(H) 39.95

(J) 129.95

Prices...Only 10% Down on Monthly Payment Terms

DINETTE SETS 39.95 TO 129.95 SELECT FROM 3 TABLE AND CHAIR STYLES

(H) ECONOMY GROUPS. Choice of 3 table sizes in "Mother-of-Pearl" pattern plastic. One-piece table top 30x42 in. Larger table 30x40 in., extends to 30x48 in. with 8-in. leaf (incl.); 30x48-in. table extends to 30x60 in. with 12-in. leaf (incl.). All 30 in. high. Padded chair backs, 15x15-in. seats covered in "Mother-of-Pearl" plastic. 32 in. high. Chromed frames. *State colors:* Red, Yellow, Gray. Pay Freight from nearer Factory: Erie, Pa. or Lenoir, N.C. Shipped promptly.

66 C 4609 F—5-PIECE GROUP: Table 30x42 in., 4 Side Chairs. *State color.* Ship. wt. 102 lbs. $4 Down.....or Cash $39.95

66 C 4604 F—5-PIECE GROUP: Table 30x48 in., 4 Side Chairs. *State color.* Ship. wt. 138 lbs. $5 Down.....or Cash 49.95

66 C 4611 F—TABLE ONLY 30x48 in. *State color.* Ship. wt. 70 lbs. $2.50 Down on Ward Terms.....or Cash 22.95

66 C 4769 F—5-PIECE GROUP: Table 30x60 in., 4 Side Chairs. *State color.* Ship. wt. 130 lbs. $6 Down.....or Cash 59.95

66 C 4605 F—TWO EXTRA MATCHING SIDE CHAIRS. *State color.* Ship. wt. pair 34 lbs.....Pair 14.95

(J) EXTRA-LARGE 9-PC. GROUP. "Mother-of-Pearl" plastic top 42x60 in. extends to 42x84 in. with two 12-in. leaves (incl.)—seats up to 12 people (order extra chairs below). 30 in. high. Chairs have 15x16-in. padded seats, backs in "Mother-of-Pearl" plastic. Height 32 in. Chromed tubular steel frames. *State table color:* Red, Yellow, Gray. *State chair color:* front of backrest Gray, balance Red, Yellow, Green, all-Gray. Pay Freight from Erie, Pa., or Lenoir, N.C. Factory. Ship. promptly.

66 C 4598 F—9-PIECE GROUP: Table 42x84 in., 8 Side Chairs. Ship. wt. 232 lbs. $13 Down, $10 Monthly.....Cash $129.95

66 C 4599 F—7-PIECE GROUP: Table 36x72 in. (with two 12-in. leaves), 6 Side Chairs. Ship. wt. 162 lbs. $9 Down.....Cash 89.95

66 C 4600 F—TABLE ONLY 42x84 in. *State color.* Ship. wt. 120 lbs. $7 Down, $7 Monthly.....or Cash 69.95

66 C 4601 F—TABLE ONLY 36x72 in. *State color.* Ship. wt. 75 lbs. $5 Down, $5 Monthly.....or Cash 47.95

66 C 4602 F—TWO EXTRA MATCHING SIDE CHAIRS. *State color.* Ship. wt. pair 31 lbs.....Pair 15.95

(K) 44.95

(M) 21.95 Pr.

(K) SPACE-SAVING DROPLEAF TABLE. High-pressure laminated plastic in "Mother-of-Pearl" pattern on table top and underside of leaves—no unfinished surfaces to show when leaves are down. Top 30x18 in., extends to 30x48 in. with piano-hinged leaves raised. Steel slide-out arm provides firm support for leaves. Table 30 in. high. Chrome-plated tubular steel frames. *State color:* Red, Yellow or Gray. Shipped promptly from Stock by Freight, Truck or Express.

66 C 4748 R—Ship. wt. 64 lbs. $4.50 Down.....or Cash $44.95

(L) LARGER DROPLEAF TABLE. Like (K) except 36x24 in. top extends to 36x59 in. with leaves raised. Stainless steel banding and apron. Leg pedestals slide out on ball bearings, support leaves. *State color:* Red, Yellow or Gray. Shipped like (K).

66 C 4606 R—Ship. wt. 90 lbs. $6.50 Down.....or Cash $64.95

(M) CHROMED CHAIR. 15x15-in. rubber cushion seat, "Mother-of-Pearl" plastic upholstery. Self-leveling floor glides. Ship. wt. pr. 35 lbs. Shipped like Dinette (K).

66 C 4688 R—*State:* Red, Yellow, Gray, Green.....Pair $21.95

(L) 64.95

LOW-PRICED CHROMED DINETTE SET IN DEEP OR PASTEL COLOR 59.95 5-Pc.

(N) Attractive "Burl" pattern plastic table top 36x48 in. extends to 36x60 in. with 12-in. leaf (included). Table 30 in. high. Chairs have 15x15-in. heavily padded seats and backs covered in matching "Burl" pattern plastic. Chair height 33 in. Chrome-plated tubular steel frames. *State table color:* Gray, Charcoal (Dk. Gray), Green, Yellow or Pink. *State chair color:* Red, Gray, Charcoal (Dk. Gray), Yellow, Green or Pink. Pay Freight from Factory in Chicago, Illinois. Shipped promptly.

66 C 4582 F—5-PIECE GROUP: 36x60-in. Table, 4 Side Chairs. Ship. wt. 131 lbs. $6 Down, $6 Monthly.....Cash $59.95

66 C 4583 F—TWO EXTRA MATCHING CHAIRS. *State color.* Ship. wt. pair 30 lbs.....Pair 16.95

LARGE SIZE CHROMED DINETTE SET IN DEEP OR PASTEL COLORS 79.95 TO 99.95 7-Pc.

(P) Table top in "Burl" pattern plastic. Table 36x48 in. extends to 36x72 in. with two 12-in. leaves (included). Seats up to 8 people comfortably (order additional chairs below). Table 30 in. high. Chairs have 15x15-in. rubber cushion seats. "Burl" pattern plastic upholstery matches table top. Chairs 32 in. high. Chromed tubular steel frames. *State table color:* Gray, Charcoal (Dk. Gray), Yellow, Green or Pink. *State chair color:* Red, Gray, Charcoal (Dk. Gray), Yellow, Green or Pink. Choose table and chairs in matching or contrasting colors. Pay Freight from Factory in Chicago, Illinois. Shipped promptly.

66 C 4584 F—7-PIECE GROUP: 36x72-in. Table, 4 Side Chairs, 2 Arm Chairs. Ship. wt. 180 lbs. $10 Down.....or Cash $99.95

66 C 4585 F—7-PIECE GROUP: 36x72-in. Table, 6 Side Chairs. Ship. wt. 180 lbs. $9 Down, $8 Monthly.....or Cash 89.95

66 C 4586 F—TWO EXTRA MATCHING SIDE CHAIRS. *State color.* Ship. wt. pair 32 lbs. $2.50 Down.....or Cash, Pair 21.95

66 C 4587 F—ONE EXTRA MATCHING ARM CHAIR. *State color.* Ship. wt. each 17 lbs.....Each 12.95

66 C 4603 F—7-PIECE GROUP: 36x60-in. Table (includes 12-in. leaf), 6 Side Chairs. Ship. wt. 178 lbs. $8 Down.....or Cash 79.95

MIX OR MATCH DINETTES (H) through (M) on this page and (E) through (G) on opposite page. Buy a complete set or make up your own set. Choose table style and size from one group and chairs from another in matching or contrasting colors. All pieces match in color and pattern.

(N) 59.95

(P) 99.95

(6) Buffet $89.95 (9) Side Chair $12.95 (7) Table $72.95 (10) Arm Chair $15.95

Modern and Traditional Dining Room Furniture

MODERN MAHOGANY DINING ROOM FURNITURE IN JUNIOR OR SENIOR SIZES 12.95 (Side Chair) TO 94.95 (China Cabinet)

CO-ORDINATED SILVER-GRAY MAHOGANY in smart, modern styling. Select matching individual pieces to create your own dining room or dinette group. Handsomely built of carefully selected Honduras Mahogany in Silver-Gray finish with delicately shaded edges. Mahogany Veneers on tops, fronts and sides; rest selected Hardwoods. Carefully finished—hand-rubbed and polished to bring out the rich beauty of natural Mahogany graining. Durable lacquer finish resists heat and liquid stains. Sturdy construction and careful workmanship insure long wear and lasting beauty. Modern elegance is achieved through simplicity of design. Attractive small Brass handles add a distinctive note to cabinets and buffets. Dovetailed drawers slide easily on center guides. Dustproof panels on chests help keep drawer interiors clean. All pieces shipped promptly from Factory near High Point, N.C. Pay freight from there.

66 C 5275 F—Mahogany Dining Room Furniture (1) to (10). *State Catalog Number and Names of pieces wanted.*

1 THREE-DRAWER JUNIOR BUFFET. Full-width top drawer—right end divided and lined for silverware. 2 deep bottom drawers look like four. 2 shelf spaces in each cupboard compartment. Size 18x52x31 in. high. Wt. 140 lbs. $8 Dn. Cash $79.95

2 SENIOR CHINA CABINET. Top section has sliding heavy Plate Glass doors and Mahogany shelves grooved for plates. 3 drawers across top of base section. 2-door base has drawer-like decoration, 2 full-width shelf spaces. Size 15x48 in. wide, 61 in. high. Wt. 185 lbs. $9.50 Dn.....Cash $94.95

JUNIOR CHINA CABINET (not shown). Same as (2) above except has one full-width drawer across top of base section. Size 15x40 in. wide, 61 in. high. Ship. wt. 155 lbs. $8.50 Dn..Cash $84.95

3 JUNIOR EXTENSION TABLE. Modern tapered legs. Top extends from 34x48 in. to 34x60 in. (includes 12-in. leaf). Height 29½ in. Ship. wt. 70 lbs. $4.50 Down.....Cash $42.95

SENIOR EXTENSION TABLE. Like Table (3) except larger. Top extends from 38x54 in. to 38x66 in. with one 12-in. leaf (included). Ship. wt. 80 lbs. $5 Down.....Cash $49.95

4 DROPLEAF EXTENSION TABLE. Ideal for people with limited space. Top 40x24 in. opens to 40x54 in. with dropleaves raised, and extends to 40x96 in. (includes three 14-in. leaves). Height 29½ in. Ship. wt. 170 lbs. $9 Down.....Cash $89.95

5 JUNIOR PEDESTAL TABLE. Table top extends from 38x54 in. to 38x66 in. (includes 12-in. insert leaf). Height 29½ in. Ship. wt. 95 lbs. $6 Down.....Cash $57.95

6 FIVE-DRAWER SENIOR BUFFET. Same as Buffet (1) except larger and has 3 drawers across top, right-hand drawer divided and lined for silverware. Two deep bottom drawers look like 4. Two shelf spaces in each compartment. Size: 18x60 in. wide, 31 in. high. Ship. wt. 160 lbs. $9 Down...Cash $89.95

7 SENIOR PEDESTAL TABLE. Table extends from 40x60 in. to 40x72 in. (includes 12-in. leaf). Order two extra leaves below to extend table to 40x96 in. to seat 12 people. Table 29½ in. high. Ship. wt. 120 lbs. $7.50 Down...or Cash $72.95

EXTRA LEAVES FOR PEDESTAL TABLE (7) above. Each leaf 40x12 in. Ship. wt. pair 15 lbs..... Pair $11.95

8 9 10 MATCHING DINING CHAIRS. Choice of Upholstered or Wood backs. Textured Cotton fabric upholstery in fashionable Turquoise color. Strong stretcher-braced legs. Chairs 30¾ in. high, seats 16½x19½ in. wide.

(8) ARM CHAIR with Upholstered Back. Ship. wt. 30 lbs. $18.95
SIDE CHAIR with Upholstered Back. Ship. wt. 25 lbs... 15.95
(9) SIDE CHAIR with Wood Back. Ship. wt. 20 lbs..... 12.95
(10) ARM CHAIR with Wood Back. Ship. wt. 25 lbs..... 15.95

MAHOGANY TRADITIONAL DINING ROOM FURNITURE 9.95 (Side Chair) TO 84.95 (Buffet)

COMPLETE SELECTION OF TRADITIONAL DINING ROOM FURNITURE. The dignity and graciousness of traditional furniture at economical prices. Selected Mahogany Veneers on tops, sides and fronts; the rest is Solid Hardwood finished to match. Sturdily constructed to insure lasting strength and durability. Dovetailed drawers slide easily on center guides. Brass-finished caps to protect table legs. Chairs sturdily built of solid Hardwood, have strong stretcher-braced legs. Shipped promptly from Factory near Evansville, Indiana. Pay freight from there.

11 CORNER CABINET. Glass door at top. One drawer for silver, etc. Base has two doors, two shelf spaces. Size 33 in. wide, extends 19 in. on each wall. Height overall 68½ in.
66 C 4373 F—Ship. wt. 99 lbs. $7 Down.....Cash $69.95

12 CHINA CABINET. Top section has framed glass doors and 3 shelf spaces. Base has drawer and 2 shelf spaces. Base 15 in. deep 34 in. wide. Height overall 68½ in.
66 C 4371 F—Ship. wt. 119 lbs. $8 Down.....Cash $79.95

13 JUNIOR 2-PEDESTAL DROPLEAF TABLE. Top opens from 34x20 in. to 34x47 in. with dropleaves raised, extends to 34x54 in. (includes 7-in. insert leaf). Seats 6 people. Height 30 in.
66 C 5153 F—Ship. wt. 74 lbs. $4 Down.....Cash $39.95

SENIOR 2-PEDESTAL DROPLEAF TABLE. Like Table (13) except larger. Top opens from 38x26 in. to 38x57 in. with dropleaves up, extends to 38x70½ in. (includes 13½-in. leaf). Height 30 in.
66 C 5151 F—Ship. wt. 100 lbs. $5.50 Down.....Cash $54.95

TWO PEDESTAL DROPLEAF TABLE. Like (13) except larger. Top opens from 36x24 in. to 36x57 in. with dropleaves raised, extends to 36x66 in. (includes 9-in. insert leaf). Seats six people comfortably when fully extended. Height 30 in.
66 C 5152 F—Ship. wt. 90 lbs. $5 Down.....Cash $49.95

14 JUNIOR 3-PEDESTAL DROPLEAF TABLE. Top opens from 38x26 in. to 38x57 in. with dropleaves raised, extends to 38x84 in. (includes two 13½-in. insert leaves). Seats 10. Height 30 in.
66 C 4370 F—Ship. wt. 115 lbs. $7.50 Down.....Cash $74.95

15 LADDER-BACK SIDE CHAIR. Striped Cotton-and-Rayon upholstery in Green-and-Beige. Padded seat 16x15 in.
66 C 5154 F—Height 34¼ in. Ship. wt. 14 lbs.....$9.95

16 VICTORIAN STYLE SIDE CHAIR. Black Cotton Tapestry upholstery with floral Needlepoint center effect. Comfortably padded seat 17x16 in. Height 33 in.
66 C 5157 F—Ship. wt. 17 lbs.....$10.95

17 BUFFET. Six drawers—one partitioned and felt-lined for silverware. Each end compartment has two shelf spaces. Size: 19 in. deep, 50 in. wide, 35 in. high.
66 C 4372 F—Ship. wt. 134 lbs. $8.50 Down.....Cash $84.95

18 SENIOR THREE-PEDESTAL DROPLEAF TABLE. Top opens from 42x28 in. to 42x60 in. with dropleaves raised, extends to 42x102 in. (includes three 14-in. insert leaves). Height 30 in. Seats twelve people comfortably.
66 C 4369 F—Ship. wt. 143 lbs. $8.50 Down.....Cash $84.95

19 20 MATCHING LYRE-BACK CHAIRS. Striped Cotton-and-Rayon upholstery with Green predominating. Seat 16x17 in. wide. Height overall 33 in.
(19) 66 C 5155 F—SIDE CHAIR. Ship. wt. 17 lbs.....$9.95
(20) 66 C 5156 F—ARM CHAIR. Ship. wt. 22 lbs..... 12.95

BUY NOW ON WARDS CONVENIENT TERMS. Pay as little as 10% Down and the balance Monthly, see Inside Back Cover.

(17) Buffet $84.95 (19) Side Chair $9.95 (18) Table $84.95 (20) Arm Chair $12.95

(21) Buffet $49.95 · (23) Side Chair $9.95 (22) Table $44.95 (24) Arm Chair $12.50

With a Variety of Table Sizes and Styles

SELECT YOUR MODERN COORDINATED DINING ROOM GROUP FROM INDIVIDUAL PIECES 8.50 TO 109.95

MATCHING LIMED OAK DINING ROOM FURNITURE—TABLES HAVE DURABLE PLASTIC TOPS. Select individual pieces and create a group to fit your own particular needs. Sturdy construction, graceful modern design. Table tops resemble beautifully-grained Limed Oak, yet are made of plastic laminated under high pressure to insure strength and durability—resist acid, heat, stains and scratches. Easy to keep clean—just wipe with a damp cloth. China Cabinet (25), Buffet and Hutch Cabinet (28) have carefully selected 5-ply straight-grained Oak Veneers on fronts, tops and ends. All other pieces are made of Solid Oak. Attractive Limed Oak finish, hand-polished to a high luster. Shipped promptly from Factory near Louisville, Kentucky. Pay freight from there. Buy your Dining Room furniture now on convenient Terms. Pay as little as 10% Down, the balance Monthly—see Inside Back Cover for details.

BUFFETS 49.95 TO 109.95 ... CHINA CABINETS 59.95 TO 89.95 ... TABLES 44.95 TO 104.95 ... CHAIRS 8.50 TO 12.50

21 SOLID OAK SLIDING-DOOR BUFFET. Contemporary design adds beauty to your home. All Solid Oak. Space-saving sliding doors roll smoothly, have a neat appearance. Cabinet has two roomy shelf spaces for storing china, etc. Two full-width drawers for silverware, linens. Size overall: 16 in. deep, 42 in. wide, 32 in. high.

66 C 5209 F—Ship. wt. 116 lbs. $5 Down.....Cash $49.95

22 LARGE EXTENSION TABLE. Modern design, tapered legs. Top extends from 35¾x47½ in. to 35¾x59 in. (includes 11½-in. insert leaf). Height 30 in. Seats 8 people.

66 C 4178 F—Ship. wt. 85 lbs. $4.50 Down.....Cash $44.95

EXTRA-LARGE EXTENSION TABLE. Similar to Table (22) above. Top extends from 38x55 in. to 38x74 in. (includes two 9½-in. insert leaves). Height 29 in.

66 C 4409 F—Ship. wt. 101 lbs. $6 Down.....Cash $59.95

23 24 MATCHING WOOD-BACK CHAIRS. Seats upholstered in Attractive Black-and-Gray Tweed fabric with contrasting Gold-color thread, or Embossed Duran Plastic in Rose, Kelly Green or Chartreuse. Strong stretcher-braced legs.

(23) SIDE CHAIR. Seat 15x17 in. wide. Height 32½ in. *State upholstery:* Tweed or Duran. (If Duran, *state color also.*)

66 C 4162 F—Ship. wt. 15 lbs.....$9.95

(24) ARM CHAIR. Seat 15x18½ in. wide. Height 33½ in. *State upholstery:* Tweed or Duran. (If Duran, *state color also.*)

66 C 4163 F—Ship. wt. 19 lbs.....$12.50

25 CHINA CABINET. Selected Oak Veneers on top, sides and front. Rest Solid Oak. Upper section has two convenient sliding glass doors, two shelf spaces to display your favorite china. One drawer for linens or silverware. Two-door base compartment has two roomy shelf spaces for dining-room accessories. Attractive Brass-finished metal door and drawer pulls. Size overall: 17 in. deep, 34 in. wide, 61 in. high.

66 C 4412 F—Ship. wt. 140 lbs. $9 Down.....Cash $89.95

26 NEW SLIDING-DOOR CHINA CABINET. Latest modern styling. All Solid Oak. Top section displays your favorite china, has two sliding glass doors, two shelf spaces and one open shelf. Base section has one drawer for silverware, and compartment with 2 sliding doors for linens and other accessories. Size overall: 16 in. deep, 31 in. wide, 60 in. high.

66 C 5210 F—Ship. wt. 130 lbs. $6 Down.....Cash $59.95

27 THREE-PEDESTAL DROPLEAF TABLE. Base slides out to support leaves. Top 41½x27 in., extends to 59 in. with leaves raised, to 41½x82 in. (includes two 11½-in. insert leaves). Height 29 in. Seats ten people when fully extended.

66 C 5251 F—Ship. wt. 164 lbs. $9 Down.....Cash $89.95

66 C 5252 F—Like (27) above except has four 11½-in. leaves—extends to 105 in. Ship. wt. 188 lbs. $10.50 Dn...Cash $104.95

TWO-PEDESTAL DROPLEAF TABLE. Similar to (27) except metal arm supports leaves. Top extends from 38x26 in. to 38x74 in. with dropleaves raised and 14-in. insert leaf (included).

66 C 4407 F—Height 31 in. Ship. wt. 126 lbs.....$69.95

28 HUTCH CABINET. Top section makes a handsome display cabinet for your favorite china—has two sliding glass doors and shelf grooved for upright storage of plates. Open shelf under top section. Base section has four roomy drawers, one partitioned for silverware. Two side compartments, one with two shelf spaces for dining accessories. Oak Veneers on top, sides and front, rest Solid Oak. Attractive Brass-finished door and drawer pulls. Top section 11½ in. deep, 18 in. high. Size overall: 18x52 in. wide, 48½ in. high.

66 C 4414 F—Ship. wt. 189 lbs. $11 Down.....Cash $109.95

MODERN BUFFET (not shown). Same as base section of Hutch Cabinet (28) above. 4 drawers, one partitioned for silverware. 2 side compartments, one with 2 shelf spaces for dinnerware and dining accessories. Oak Veneers on top, sides, front. Brass-finished pulls. Size 18x52 in. wide, 31½ in. high.

66 C 4413 F—Ship. wt. 142 lbs. $8 Down.....Cash $79.95

29 DROPLEAF EXTENSION TABLE. Table top extends from 35¾x24 in. to 35¾x51 in. with dropleaves raised, to 35¾x59 in. (includes 8-in. insert leaf). Seats eight people. Ht. 29 in.

66 C 5250 F—Ship. wt. 88 lbs. $5.50 Down.....Cash $54.95

30 POST-BACK CHAIR. Seat upholstered in Embossed Duran plastic or Tweed fabric shown on Chair (23). Seat 14x17 in. wide. Height 33 in. *State upholstery:* Tweed or Duran. *If Duran state color also:* Rose, Kelly Green or Chartreuse.

66 C 5265 F—Ship. wt. 14 lbs.....$8.50

31 LATTICE-BACK CHAIR. Embossed Duran plastic or Tweed fabric upholstery shown on chair (23). Seat 16x16½ in. Height 32½ in. *State choice of upholstery:* Tweed or Duran. *If Duran, state color also:* Rose, Kelly Green or Chartreuse.

66 C 5264 F—Ship. wt. 15 lbs.....$10.95

ONLY 10% DOWN if you buy on Monthly Payments . . . Complete information Inside Back Cover.

PROTECT YOUR TABLE WITH WARDS CUSTOM-MADE TABLE PADS ... GOOD, BETTER AND BEST QUALITY 6.69 TO 14.95

HOW TO ORDER TABLE PADS. For tables listed in this Catalog no pattern needed—state Catalog No. of Table, Type of Table (extension, dropleaf, etc.), Quality of Pad and Top and Bottom Colors wanted. For Tables not listed in this Catalog, send Wards a paper pattern of your table top. Paper and instructions sent free on request. If you use your own paper and use more than one sheet, please paste, do not pin.

When measuring use only a metal or wood rule. Be sure to write your name and address on each pattern.

DROPLEAF TABLE. Send 2 patterns—one of dropleaf, one of center section (without leaves). *State length and width of each.*

RECTANGULAR, SQUARE OR OVAL TABLES: *State* overall length and width of table without leaves—do not include beveled or sloping edges. Send paper pattern of half of table, from center to end (without leaves).

ROUND TABLES: No pattern needed. *State diameter of table.*

CENTER INSERT LEAVES: Order separately. No paper pattern is necessary. *Be sure to state length and width.*

See "Table Pad Shipping Note" below.

32 GOOD QUALITY TABLE PAD with attractive "Floral Damask" pattern. Pyroxylin-coated fabric top is water-resistant. Easy to clean—simply wipe with a damp cloth. Five layers of insulating felt protect the surface of your table from the finish-marring effect of hot dishes, also protect it from stains and scratches. Bottom of pad is covered with soft-napped flannel for surface protection—makes an excellent surface for playing games. *State top color:* Brown or Damask White. *State bottom color:* Brown or Dark Green.

33 BETTER QUALITY TABLE PAD with "Spanish Leather" pattern. Pyroxylin-coated fabric top is water-resistant. Easy to clean with a damp cloth. Five layers of insulating felt and one layer of heat-resistant Asbestos protect the surface of your table from the finish-marring effect of hot dishes. Constant use of pad also protects table from stains and scratches. High-quality protective soft-napped felt bottom is excellent for playing games. *State top color:* Brown, Deep Red or Off-White. *State bottom color:* Brown or Dark Green.

34 BEST QUALITY TABLE PAD with "Wood-grain" pattern. DuPont plastic-coated Fabrilite top is Waterproof, cleans easily with a damp cloth. Seven layers of insulating felt, one layer of Asbestos and one layer of Aluminum Foil for added heat resistance. Constant use of pad protects table from stains and scratches. Pad is invisibly metal stitched. Bottom is covered with soft Latex-backed Suede cloth for long wear and added protection. *State top color:* Maple, Walnut, Mahogany, Off-White. *State bottom color:* Brown or Dark Green.

Order by Catalog Number—State Color of both top and bottom of Table Pad and Type of Table

For Round, Oval, Square or Rectangular Tables	(32) GOOD QUALITY			(33) BETTER QUALITY			(34) BEST QUALITY		
	Catalog No.	Ship. Wt.	Price	Catalog No.	Ship. Wt.	Price	Catalog No.	Ship. Wt.	Price
Pads up to 48 in. long	66 C 4625 K	10 lbs.	$6.69	66 C 4629 K	12 lbs.	$8.59	66 C 4633 K	14 lbs.	$11.95
Pads 48⅛ to 65 in. long	66 C 4626 K	16 lbs.	7.98	66 C 4630 K	17 lbs.	9.95	66 C 4634 K	20 lbs.	13.50
Pads 65⅛ to 72 in. long	66 C 4627 K	18 lbs.	9.69	66 C 4631 K	19 lbs.	10.95	66 C 4635 K	22 lbs.	14.95
Up to 12-in. wide Leaf	66 C 4628 K	3 lbs.	2.35	66 C 4632 K	4 lbs.	2.79	66 C 4636 K	6 lbs.	3.98
12⅛ to 15-in. wide Leaf	66 C 4628 K	5 lbs.	2.89	66 C 4632 K	6 lbs.	3.59	66 C 4636 K	7 lbs.	4.79
15⅛ to 18-in. wide Leaf	66 C 4628 K	6 lbs.	3.49	66 C 4632 K	7 lbs.	4.29	66 C 4636 K	8 lbs.	5.79

IMPORTANT TABLE PAD SHIPPING NOTE: Wards are unable to accept C.O.D. orders for Pads made to order for tables not listed in this catalog. C.O.D. orders are accepted for Pads for tables listed in this catalog. All Table Pads are *Mailable.* Pay Postage from Factory in New York City or Cleveland, whichever is nearer. Shipped promptly.

35 QUILTED PLASTIC TABLE GUARD in three sizes. An inexpensive way to protect the smooth surface of your table from heat, stains and scratches. Simply place under table cloth. White Vinyl plastic top with embossed "Floral Damask" design. Easy to clean—just wipe with a damp cloth. Quilted cotton insulation resists heat. Soft Green flannel back. Convenient plastic storage bag included. *Mailable.*

66 C 5450—Size: 52x52 in. wide. Ship. wt. 1 lb. 8 oz.....$3.98

66 C 5451—Size: 52x80 in. wide. Ship. wt. 2 lbs. 8 oz.....$6.29

66 C 5452—Size: 52x102 in. wide. Ship. wt. 3 lbs. 8 oz.....$7.95

32 6.69 TO 9.69
Good Quality Table Pads

34 11.95 TO 14.95
Best Quality Table Pads

33 8.59 TO 10.95
Better Quality Table Pads

35 3.98 TO 7.95
Plastic Table Guard

(A) Buffet $139.95 (E) Arm Chair $26.95 (C) Table $99.95 (D) Side Chair $19.95 (B) China Cabinet $159.95

Hallmark Quality Traditional

ALL-MAHOGANY BY DREXEL . . . MATCHING INDIVIDUAL PIECES 16.95 (Chair) TO 159.95 (Breakfront Cabinet)

HALLMARK QUALITY TRADITIONAL 18TH CENTURY DINING ROOM FURNITURE (A) to (K). Wards finest group made by Drexel, one of America's outstanding furniture manufacturers. Pieces are carefully adapted from original designs, scaled to fit modern dining areas. All mahogany construction—top, front and side panels are beautiful 5-ply Mahogany Veneers; rest is Solid Mahogany. Chairs are Solid Mahogany throughout. Hallmark Quality 28-step finish is achieved by repeated hand-rubbing and polishing to bring out the natural beauty of Mahogany graining. Drawers have smooth interiors, center guides for easy sliding and strong dovetailed corners. Panels under drawers protect contents from dust. Antique Brass-finished drawer pulls. Comfortably padded chair seats upholstered in Cotton-and-Rayon stripe fabric. Case pieces have hidden casters for easy moving.

66 C 78047 F—*State Pieces Wanted.* All pieces shipped promptly from Warehouse in Lenoir, N. C. Pay freight from there.

F 149.95

G 21.95

H 124.95

K 124.95

J 74.95

A LARGE BUFFET. Graceful, shaped front. Six roomy drawers—top right-hand drawer partitioned for silverware and lined with Pacific cloth to prevent tarnishing. Storage compartment with shelf at each end. Size overall: 22 in. deep, 62 in. wide, 36 in. high. Ship. wt. 215 lbs. $14 Down.....Cash $139.95

B BREAKFRONT CHINA CABINET. Traditional curved bow front. Top section has curved glass door in center, fixed glass panels at sides. Two shelves grooved for upright storage of plates. Base section has three large drawers, storage compartment with half-shelf at each end. Top 16x48½ in. wide, 69½ in. high. Ship. wt. 235 lbs. $16 Down, $11 Monthly.....or Cash $159.95

C LARGE EXTENSION TABLE. Top extends from 42x60 in. to 42x72 in. with one 12-in. center insert leaf (included). Order two extra leaves below to extend table to 96 in.—will seat 12 people. Height 30½ in. Recessed apron around top. Two-pedestal base with antique-finished, fluted Brass-tipped feet. Ship. wt. 130 lbs. $10 Down, $9 Monthly.....or Cash $99.95

TWO EXTRA CENTER EXTENSION LEAVES. Use with Extension Table (C) above. Each leaf 42x12 in. Table extends 12 in. with one leaf, 24 in. with 2 leaves. Ship. wt. (pr.) 20 lbs.....Pair $13.95

JUNIOR EXTENSION TABLE (not shown). Like (C) except smaller. Top extends from 38x54 in. to 38x66 in. with one 12-in. leaf (included). Height 28½ in. Ship. wt. 110 lbs. $8.50 Down.....Cash $84.95

D SHIELD-BACK SIDE CHAIR. Comfortably padded seat 19½x15½ in. Cotton-and-Rayon upholstery in Brown, Tan and Rose striped pattern. Height 37 in. Ship. wt. 20 lbs.....$19.95

E SHIELD-BACK ARM CHAIR. Shaped arm rests. Padded seat 21½x16¾ in. Cotton-and-Rayon upholstery in Brown, Tan and Rose striped pattern. Height 38 in. Ship. wt. 25 lbs.....$26.95

F CORNER CHINA CABINET. Quarter-round design. Top section has 2 glass doors, 2 shelves grooved for plates. Base section has one drawer and 2-door compartment with half shelf. Size: 36 in. wide at front. Extends 22 in. along each wall. Height overall 70 in. Ship. wt. 165 lbs.....$149.95

G MATCHING DUNCAN PHYFE CHAIRS. Padded seats have Cotton-and-Rayon upholstery with Beige-and-Green striped pattern. Height 33½ in.

ARM CHAIR (shown). Gracefully curved arm rests. Seat 18½x16 in. Ship. wt. 22 lbs. $2.50 Down.....or Cash $21.95

SIDE CHAIR (not shown). Seat 16x15½ in. Ship. wt. 18 lbs. $16.95

H JUNIOR BUFFET. Six drawers, top drawer partitioned for silver, lined with Pacific cloth to prevent tarnishing. Storage Compartment has shelf at each end. Size: 21x54 in. wide, 35 in. high. Ship. wt. 190 lbs. $12.50 Down. Cash $124.95

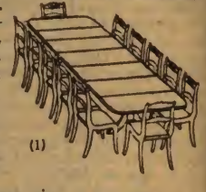
J TWO-PEDESTAL DROPLEAF TABLE. Top extends from 38x26 in. to 38x54 in. with dropleaves raised, to 38x66 in. with one 12-in. insert leaf (included). Top has deep apron. Double Pedestal base has fluted, Brass-tipped feet. Sturdy metal dropleaf supports. Height 30½ in. Ship. wt. 100 lbs.....$74.95

K FOUR-PEDESTAL DROPLEAF TABLE. Top extends from 42x32 in. to 42x64 in. with leaves raised, 42x100 in. with three 12-in. insert leaves (included). Strong metal dropleaf supports. Outer pedestals slide out to support leaves. Pedestals have Brass-tipped feet. Height 30½ in. Ship. wt. 150 lbs.....$124.95

EXTENSION TABLES 94.95 AND 114.95

L NATIONALLY KNOWN MAHOGANY "EXTENSOLE" TABLE. Smooth, one-piece top without-center break to mar beauty of wood. Easy to open—slides from one side only, opposite side remains stationary. Top, front of pedestal are 5-ply Mahogany Veneer, rest Solid Hardwood. Top extends from 40x24 in. to 40x78 in. with leaves raised and two 12-in. leaves (included). Seats eight people comfortably. Brass-tipped feet. Height 29 in. Shipped promptly from Stock by Freight, Truck or Express. Ship. wt. 125 lbs.

66C4362R—$9.50 Down, or Cash $94.95



(1)

66 C 4363 R—THREE PEDESTAL TABLE larger than (L). Extends from 40x24 in. to 40x102 in. with 4 leaves (incl.). Seats 12—see view (1). Ship. wt. 151 lbs. $11.50 Dn., Cash $114.95

EXPAND-O-MATIC TABLES 99.95, 114.95

Dual-purpose pieces designed for people with limited dining space. Enjoy the convenience of a large dining table, yet easily hide it when not in use. False top drawer in Commode and Desk pulls out and a table that extends up to 63 in. rolls out—without the use of leaves. Table seats 6 comfortably when fully extended. Seat extra people at the end to accommodate 8. For fewer people it may be partly extended. Attractive Textured Beige Fiberglas top may be used without tablecloth, is heat- and stain-resistant and wipes clean with a damp cloth. Shipped promptly from Stock by Freight, Truck or Express.

M MAHOGANY DESK. Attractive desk with 3 drawers—top drawer divided and felt-lined for silverware. Size closed: 42x21½ in. Fully-extended table is 40x63 in. Ht. 31 in.
66 C 5160 R—Ship. wt. 140 lbs. $11.50 Down..or Cash $114.95

N MAHOGANY COMMODE. Full-depth compartment has movable tray, divided and felt-lined for silverware. Size closed: 38½x21½ in. Fully-extended table 36x63 in. Ht. 31 in.
66 C 5158 R—Ship. wt. 135 lbs. $10 Down.....or Cash $99.95

L 94.95

N 99.95 (Closed position)

(N) (Expanded position)

M 114.95 (Closed Position)

(R) Night Stand $37.95 (Each) (P) Poster Bed $79.95 (T) Double Dresser $149.95 (W) $49.95 (Each)

Styled Furniture Made by Drexel

18TH CENTURY MAHOGANY BY DREXEL . . . 37.95 (Night Stand) TO 149.95 (6-Drawer Double Dresser)

HALLMARK QUALITY ALL-MAHOGANY BEDROOM GROUP (P) to (W). Wards Finest Group made by Drexel—one of America's leading manufacturers. Handsome traditional styling adapted from the original designs of Hepplewhite. The Hallmark Quality Mahogany finish is carefully hand-rubbed and polished to enhance its natural graining. Old English-style oval Brass drawer pulls. Excellent workmanship assures lasting beauty. Five-ply Mahogany Veneer bed panels and top, front and side panels of all pieces. Other parts Solid Mahogany. Drawers have smooth Mahogany interiors, slide easily on center guides. Dustproof panel under each drawer. Pay freight from Warehouse in Lenoir, N. C. Shipped promptly.

66 C 75000 F—Hallmark Quality Mahogany Bedroom Furniture (P) to (W). *State Catalog Number, Pieces Wanted and Bed Widths.*

(P) FOUR-POSTER BED. Attractive turned posts and finials. Headpost 57½ in. high. Footpost 52¾ in. high. Full 54-in. width. Ship. wt. 100 lbs. $8 Down. . . . . .or Cash $79.95

(R) NIGHT STAND. A handy spot for your lamp and clock. One convenient drawer for bedside needs. Shelf for books. Size overall: 18 in. deep, 15 in. wide, 26 in. high. Ship. wt. 30 lbs. $4 Down, $5 Monthly . . . . . .or Cash $37.95

(T) SIX-DRAWER DOUBLE DRESSER with Plate Glass wall mirror. Attractive serpentine front. Dresser: 21 in. deep, 60 in. wide, 34½ in. high. Mahogany-framed mirror 30x42 in. wide. Ship. wt. 210 lbs. $15 Down, $10 Monthly . . . . . .or Cash $149.95

(U) FIVE-DRAWER CHEST provides generous storage space. Size overall: 21 in. deep, 35½ in. wide, 51 in. high. Ship. wt. 140 lbs. $8.50 Down, $8 Monthly . . . . . .or Cash $84.95

(V) PANEL BED. Headboard 39 in. high. Footboard 24½ in. high. *State width:* 54 in. (Full) or 39 in. (Twin). Ship. wts. 95 lbs. (Full), 75 lbs. (Twin). $6 Down. . . . . .or Cash each $59.95

(W) PANEL BED WITH LOW FOOTBOARD. Headboard 39 in. high. Footboard 13 in. high. *State width:* 54 or 39 in. (Twin). Wts. 85 lbs. 65 lbs. $49.95

HALLMARK QUALITY IN MODERN MAHOGANY . . . . . 29.95 (Night Stand) TO 119.95 (Triple Dresser)

WARDS FINEST MODERN BEDROOM GROUP (X) to (EE). Mahogany Veneer with neutral Tropic Tan finish—blends with any color combination. Hallmark Quality satin smooth finish hand-rubbed by a new wax process to enhance the natural beauty of the Mahogany graining. Brass-finished drawer pulls. Dressers and chests are all the same depth to enable you to make your own modern grouping. Dovetailed drawers slide easily on wax-treated center guides. Dustproof panels. Pay freight from Warehouse in Lenoir, N. C. Shipped promptly.

66 C 75002 F—Hallmark Quality Modern Bedroom Furniture (X) to (DD). *State Catalog Number, pieces wanted and Bed Widths.*

(X) BOOKCASE HEADBOARD BED. Attractive new headboard for radio, books, etc. Center compartment has sliding door—looks like two drawers. Headboard 9 in. deep, 36 in. high. Footboard 10½ in. high. Rails included. Full (54-in.) width. Ship. wt. 95 lbs. $5.50 Down, $5 Monthly. . . . . .or Cash $54.95

(Y) NIGHT STAND. One deep drawer for bedside needs. Convenient bottom shelf. Size: 16 in. deep, 20 in. wide, 25½ in. high. Ship. wt. 40 lbs. $3 Down. . . . . .or Cash $29.95

(Z) NINE DRAWER TRIPLE DRESSER with 32x48-in. Plate Glass Mirror. Deep, roomy drawers provide ample storage space for two people to share. Base size: 19x58 in. wide, 31 in. high. Ship. wt. 165 lbs. $12 Down, $10 Monthly. . . . . .or Cash $119.95

(AA) FIVE-DRAWER CHEST. Drawers provide generous storage space, one divided for shirts. Size 19x38 in. wide, 42½ in. high. Ship. wt. 140 lbs. $6.50 Down, $6 Monthly. . . . . .Cash $64.95

(BB) SIX-DRAWER DOUBLE DRESSER with Plate Glass Mirror 32x42-in. Size 19 in. deep, 52 in. wide, 31 in. high. Ship. wt. 145 lbs. $10 Down, $9 Monthly. . . . . .Cash $99.95

(CC) PANEL BED. Footboard and rails included. Headboard 32 in. high. Footboard 15 in. high. *State width:* 54 or 39 in. Ship. wts. 70 lbs. (54-in.), 57 lbs. (39-in.) $4 Down. . . . . .Cash $37.95

(DD) FOUR-PIECE VANITY GROUP. Consists of two 3-Drawer Chests, one center Vanity shelf Unit and Plate Glass Wall Mirror. Vanity unit has sliding-door cosmetic compartments, shelf has White baked-on enamel finish. Size overall: 19 in. deep, 98 in. wide, 31 in. high. Chest and Mirror may be ordered separately.
Four-Piece Vanity Group. Ship. wt. 270 lbs. $15 Down. Cash $149.95

Three-Drawer Chest Only. Shown as part of Vanity (DD). Size: 19x34 in. wide, 31 in. high. Ship. wt. (each) 95 lbs. $54.95

Mirror Only. Size: 30x42 in. wide. Ship. wt. 55 lbs. 27.95

MATCHING CONSOLETTE CEDAR CHEST 54.95

(EE) CAVALIER CONSOLETTE CEDAR CHEST matches Modern Bedroom Group (X) to (DD). Genuine Aromatic Red Cedar interior for maximum moth protection. Concealed drawer at bottom for extra space. Total storage space of chest plus drawer over 5½ cubic ft. Metal dust strips. Turn-knob safety lock, key included. Offset hinge lets lid open against wall or bed. Size 17½x29 in. wide, 31 in. high. Shipped promptly from Stock by Freight, Truck or Express. Ship. wt. 70 lbs. *To order state:* Cedar Chest and 66 C 75002 F. $5.50 Down. . . Cash $54.95

WRITE TO WARDS MAIL ORDER HOUSE FOR FREE CAVALIER CATALOG SHOWING SELECTION OF CEDAR CHESTS.

Monthly Payment Plan. Pay 10% Down and the balance Monthly. See Inside Back Cover.

(X) Bookcase Bed $54.95 (Y) Night Stand $29.95 (Each) (Z) Triple Dresser $119.95

Modern Bedroom

CHOICE OF TWO FINISHES 24.95 TO 89.95

A TO E Beautifully-designed modern group in a choice of two fine finishes—rich Fruitwood or light Limed Oak. Solid Oak shadow box molding around drawers, fine Mahogany veneered tops, sides and fronts. Special finish resists scratches and marking. Drawers slide easily on side guides. Dustproof panels under each drawer protect contents. *State finish:* Fruitwood (warm medium Brown) or Limed Oak. Pay Freight from Factory near Lynchburg, Va. Allow 10 days plus transit time.

(A) BOOKCASE BED. Footboard, side rails included. Headboard 37 in. high, 8½ in. deep. Footboard 14 in. high. Divided shelf for books. *Width:* 54 in. only. *State finish:* Fruitwood or Limed Oak.

66 C 6433 F—Ship. wts. 80 lbs. $4.50 Down.....or Cash $44.95

(B) NINE-DRAWER TRIPLE DRESSER. Top 18 in. deep, 56 in. wide, 32 in. high. Beveled Plate Glass mirror with concealed tilting device. Mirror 28x46 in. wide. *State finish:* Fruitwood or Limed Oak.

66 C 6435 F—Ship. wt. 182 lbs. $9 Down.....or Cash $89.95

(C) NIGHT STAND. Handy drawer, shelf below. 16x20 in. wide, 26 in. high.

66 C 6436 F—*State finish.* Ship. wt. 34 lbs. $2.50 Down..Cash Each $24.95

(D) PANEL BED with side rails. Head 32 in., foot 14 in. high.

66 C 6432 F—*State finish. State:* 54 or 39 in. Wts. 60 lbs., 50 lbs.... $24.95

(E) FOUR-DRAWER CHEST. Top 18 in. deep, 34 in. wide, 43 in. high.

66 C 6434 F—*State finish.* Ship. wt. 104 lbs. $4.50 Down.....Cash $44.95

THREE-PIECE GROUP: Includes Panel Bed (D), Triple Dresser (B), Four-Drawer Chest (E). *State bed width:* 54 or 39 in. *State finish.*

66 C 6438 F—Ship. wts. 346 lbs., 336 lbs. $15.50 Down.....Cash $154.95

TWO-PIECE GROUP: Bookcase Bed (A), Triple Dresser (B). *State finish.*

66 C 6437 F—*Bed width:* 54 in. only. Ship. wt. 262 lbs..... $132.95

D

E

(A) BOOKCASE BED.....$44.95
(B) TRIPLE DRESSER..... 89.95
(C) NIGHT STAND..... Each 24.95
(D) PANEL BED (54 OR 39 IN.)..... 24.95
(E) FOUR-DRAWER CHEST..... 44.95
THREE-PIECE GROUP: (B), (D), (E).. 154.95
TWO-PIECE GROUP: (A) AND (B).... 132.95

CHOICE OF TWO FINISHES 22.95 TO 69.95

F TO K Distinctive modern styling in a choice of rich Fruitwood finish or light Limed Oak finish. Deep shadow-box molding of solid Oak around drawers, fine Mahogany veneered tops, sides and fronts. Special finish resists scratches and marking. Bright Silver-color metal drawer pulls. Drawers slide easily on side guides. Dustproof panels under each drawer protect contents from dust. Drawer sides are solid Oak, drawer bottoms Oak veneered to insure lasting fit. *State finish wanted:* Fruitwood (warm medium Brown) or Limed Oak. Pay Freight from Factory near Lynchburg, Virginia. Allow 10 days at Factory plus time in transit. See Inside Back Cover for Wards Credit Terms.

(F) BOOKCASE BED. Divided shelf holds radio, books, etc. Headboard 37 in. high, 8½ in. deep; footboard 14 in. high. Footboard and side rails included. 54-in. Width only. *State finish:* Fruitwood or Limed Oak.

66 C 6379 F—Ship. wts. 80 lbs. $4.50 Down on Terms.....Cash $44.95

(G) SIX-DRAWER DOUBLE DRESSER with attached mirror. Top 18 in. deep, 50 in. wide, 32 in. high. Beveled Plate Glass mirror 28 in. high, 40 in. wide has concealed tilting device. *State finish:* Fruitwood or Limed Oak.

66 C 6381 F—Ship. wt. 158 lbs. $7 Down, $7 Monthly.....or Cash $69.95

(H) ONE-DRAWER NIGHT STAND. Handy drawer, open shelf below. Top 15 in. deep, 18 in. wide, 26 in. high. *State finish:* Fruitwood or Limed Oak.

66 C 6382 F—Ship. wt. 31 lbs. $2.50 Down, $5 Monthly....or Cash $22.95

(J) PANEL BED with side-rails included. Headboard 32 in. high, footboard 14 in. high. *State width:* 54 or 39 in. *State finish:* Fruitwood or Limed Oak.

66 C 6378 F—Ship. wts. 60 lbs., 50 lbs. $2.50 Down.....or Cash $24.95

(K) FOUR-DRAWER CHEST. Large roomy drawers. Top 18 in. deep. 32 in. wide, 43 in. high. *State finish:* Fruitwood or Limed Oak.

66 C 6380 F—Ship. wt. 100 lbs. $4.50 Down, $5 Monthly.....Cash $42.95

THREE-PIECE GROUP: Panel Bed (J), Double Dresser (G), Four-Drawer Chest (K). *State bed width:* 54 in. or 39 in. *State finish:* Fruitwood or Limed Oak.

66 C 6384 F—Ship. wts. 318 lbs., 308 lbs. $13.50 Down.....or Cash $134.95

TWO-PIECE GROUP: Includes Bookcase Headboard Bed (F), Double Dresser (G). Bed 54 in. width only. *State finish:* Fruitwood or Limed Oak.

66 C 6383 F—Ship. wts. 238 lbs. $11.50 Down on Terms.....Cash $112.95

J

K

(F) BOOKCASE BED.....$44.95
(G) SIX-DRAWER DOUBLE DRESSER. 69.95
(H) NIGHT STAND.....Each 22.95
(J) PANEL BED (39 OR 54 IN. WIDE) 24.95
(K) FOUR-DRAWER CHEST..... 42.95
THREE-PIECE GROUP: (J), (G), (K). 134.95
TWO-PIECE GROUP: (F) AND (G)... 112.95

LOW-PRICED MODERN PIECES 14.95 TO 59.95

L TO R Fine design and quality construction features usually found only on more expensive pieces. Mahogany-grain finish on Hardwood in a choice of Silver Fox (Light Gray with Charcoal trim) or Frosty Gray (solid light Gray). Mortise and tenon construction for extra strength and rigidity. Dovetailed drawers slide smoothly on center guides. Bright Silver-color metal drawer pulls. All pieces are coated with a special finish to resist heat, water and alcohol. *State finish:* Silver Fox or Frosty Gray. Pay Freight from Factory near Cincinnati, Ohio. Allow 10 days at Factory plus time in transit. See Inside Back Cover for Wards Credit Terms.

(L) BOOKCASE BED. Footboard, side rails included. Three-compartment shelf holds books, radio, etc. Headboard 37 in. high, 9½ in. deep, footboard 11 in. high. *State:* 54 or 39 in. *State:* Silver Fox or Frosty Gray.

66 C 6417 F—Ship. wts. 60 lbs., 55 lbs. $3 Down on Terms... Cash $29.95

(M) SIX-DRAWER DOUBLE DRESSER. Large, roomy drawers provide ample storage space. Top 17 in. deep, 48 in. wide, 31½ in. high. Attached Plate Glass mirror with beveled edges. Mirror size: 28 in. high, 38 in. wide. *State finish:* Silver Fox or Frosty Gray.

66 C 6420 F—Ship. wt. 140 lbs. $6 Down, $6 Monthly..... Cash $59.95

(N) ONE-DRAWER NIGHT STAND. Handy drawer, open shelf below. Top 14 in. deep, 17 in. wide, 27 in. high. *State:* Silver Fox or Frosty Gray.

66 C 6421 F—Ship. wt. ea. 30 lbs. Each $14.95..... Pair $27.95

(P) PANEL BED with side rails. Headboard 30 in. high, footboard 11 in. high. *State width:* 54 or 39 in. *State finish:* Silver Fox or Frosty Gray.

66 C 6418 F—Shipping weights 40 lbs., 35 lbs.....$17.95

(R) FOUR-DRAWER CHEST. Provides abundant storage space. Top 17 in. deep, 30 in. wide, 40 in. high. *State finish:* Silver Fox or Frosty Gray.

66 C 6419 F—Ship. wt. 60 lbs. $3.50 Down, $5 Monthly.....Cash $32.95

THREE-PIECE GROUP: Includes Panel Bed (P), Double Dresser (M), Four-Drawer Chest (R). *State bed width. State finish:* Silver Fox or Frosty Gray.

66 C 6415 F—Ship. wts. 240, 235 lbs. $11 Down on Terms... Cash $109.95

TWO-PIECE GROUP: Includes Bookcase Bed (L), Six-Drawer Double Dresser (M). *State bed width:* 54 or 39 in. *State finish:* Silver Fox or Frosty Gray.

66 C 6416 F—Ship. wts. 200, 195 lbs. $8.50 Down on Terms.. Cash $84.95

Factory Shipping Saves You Money—See Page 970.

P

R

(L) BOOKCASE BED (39 IN. OR 54 IN.). $29.95
(M) DOUBLE DRESSER..... 59.95
(N) NIGHT STAND. Each $14.95, Pair 27.95
(P) PANEL BED (39 IN. OR 54 IN.).... 17.95
(R) FOUR-DRAWER CHEST..... 32.95
THREE-PIECE GROUP: (P), (M), (R)...109.95
TWO-PIECE GROUP: (L) AND (M)..... 84.95

Solid Maple

MATCHING BEDROOM PIECES IN OPEN STOCK SELECTION

Charming Early American styling blends well with a variety of decorating schemes. Suitable for all age groups—use Maple in your best guest-room, youngsters' rooms. Excellent workmanship and construction details make this Maple furniture an outstanding value at such a low price. Each piece is constructed of Solid Hard Maple with rich Honey-color (light Brown) finish. Edges are gently rounded for a smooth, time-mellowed look. Drawers are dovetailed for extra strength, have side guides for easy sliding. Traditional style metal drawer pulls accent the attractive finish. Polished Plate Glass mirrors have Maple frames. Pieces (T) to (BB) shipped from Factory near New York City, N. Y. Pay Freight from there. Allow about 10 days at Factory plus time in transit. Bunk Bed (CC) and Trundle Bed (DD) shipped promptly from Stock by Freight, Truck or Express.

BUY A THREE-PIECE GROUP FOR ADDITIONAL SAVINGS

Save from the price of the same pieces purchased separately. Includes Panel Bed (T), Four-Drawer Chest (AA), Three-Drawer Dresser with Mirror (BB). *State bed width wanted:* 54 in. or 39 in.

66 C 5535 F—Ship. wts. 258 lbs., 244 lbs. $11 Down.....or Cash $109.95

INDIVIDUAL PIECES 9.95 TO 79.95

(T) PANEL BED with side rails. Headboard 38 in. high, footboard 25 in. high. *State width:* 54 in. or 39 in. (see small picture (T) for Twin Bed). Ship. wts. 74 lbs. (54 in.), 60 lbs. (39 in.).

66 C 5536 F—$3 Down, $5 Monthly on Terms.....or Cash $29.95

(U) SIX-DRAWER DOUBLE DRESSER with Plate Glass mirror. Large drawers for ample storage space. Base 18 in. deep, 50 in. wide, 33 in. high. Framed Wall Mirror 28x34½ in. wide.

66 C 5544 F—Ship. wt. 143 lbs. $8 Down, $7 Monthly.....or Cash $79.95

66 C 5543 F—BASE without mirror. Wt. 117 lbs. $6.50 Down..... Cash 64.95

66 C 6254 F—MIRROR without base. Ship. wt. 26 lbs..... 18.95

(V) NIGHT STAND. Handy for lamp and clock. Convenient drawer. Top 14 in. deep, 17 in. wide, 27 in. high. Buy two—one for each side of bed.

66 C 5545 F—Ship. wt. each 20 lbs. Pair $28.95.....Each $14.95

(W) FIVE-DRAWER CHEST. Large, deep drawers provide spacious storage room. Top 18 in. deep, 30 in. wide, 49 in. high.

66 C 5539 F—Ship. wt. 95 lbs. $4.50 Down, $5 Monthly.....or Cash $44.95

(X) BOOKCASE HEADBOARD BED. Styled to accent any decorating scheme—from Colonial to Modern. Headboard has convenient shelf to hold books, radio, telephone, etc. Headboard 40 in. high, 8 in. deep. Footboard 13½ in. high. Side rails included. *State:* 54 or 39 in. wide.

66 C 6255 F—Ship. wts. 104 lbs., 89 lbs. $4 Down, $5 Monthly..Cash $39.95

(Y) THREE-DRAWER VANITY-DESK. Useful as a desk, vanity or both—in bedroom, den or living room. Wide kneehole lets you sit comfortably close. Top: 44 in. wide, 20 in. deep, 29 in. high. Use with Maple-framed Dresser Mirrors (U) or (BB) shown with desk, or order Vanity Mirrors sold on Page 615. Matching Maple Desk Chairs sold on Page 586.

66 C 5540 F—Ship. wt. 110 lbs. $4.50 Down, $5 Monthly.....or Cash $42.95

(Z) VANITY BENCH. Strongly constructed. Use with Vanity-Desk (Y) or as a dressing stool. Top: 12 in. deep, 22 in. wide, 18 in. high.

66 C 5533 F—Ship. wt. 15 lbs.....$9.95

(AA) FOUR-DRAWER CHEST. Deep, roomy drawers provide generous storage capacity. Top 17 in. deep, 30 in. wide, 42 in. high.

66 C 5538 F—Ship. wt. 84 lbs. $4 Down, $5 Monthly.....or Cash $39.95

(BB) THREE-DRAWER SINGLE DRESSER with Plate Glass Mirror. Base 18 in. deep, 39 in. wide, 33 in. high. Large, deep drawers give you plenty of storage space. Mirror 30x19 in. wide. Use with or without mirror—use mirror alone or with Vanity-Desk (Y).

66 C 5542 F—Ship. wt. 100 lbs. $4.50 Down, $5 Monthly.....Cash $44.95

66 C 5541 F—BASE without mirror. Wt. 84 lbs. $3.50 Down.....Cash 34.95

66 C 6245 F—MIRROR without base. Ship. wt. 16 lbs..... 10.95

SPACE-SAVING BEDS CONVERT TO TWIN BEDS

(CC) BUNK BED with guard rail and sturdy four-rung hook-on ladder. Style harmonizes with other Colonial Maple pieces on this page. Especially suitable for youngsters' or students' rooms where space is limited. Size overall: 39 in. wide, 80 in. long, 59 in. high.

CONVERTS TO MATCHING TWIN BEDS: Use both end-pieces of lower bed as headboards, end-pieces of upper bed as footboards. Wood knobs are supplied to cover sockets in lower bed posts. Shipped promptly from Stock by Freight, Truck or Express.

BUNK BED ONLY. Use with steel Link Springs sold separately on Page 633.

66 C 6256 R—Ship. wt. 88 lbs. $5 Down, $5 Monthly.....or Cash $49.95

BUNK BED OUTFIT. Includes two Innerspring Mattresses and two rust-resistant steel Link Springs that hook securely to bed. Mattresses are padded with White layer-felted Cotton and Sisal insulation over 126-coil innerspring unit. Firm button tufting helps mattress keep its shape. Durable woven stripe Cotton cover with roll edges. Mattress 39x74½ in. Special Link Springs and Mattresses also sold separately, Page 633.

66 C 6258 R—Ship. wt. 226 lbs. $10 Down, $9 Monthly.....Cash $99.95

BUNK BED WITH WOOD SIDE RAILS. Can be used with Coil Springs to give better support. Slats included. Order Coil Springs on Page 633.

66 C 6257 R—Ship. wt. 143 lbs. $5.50 Down, $5 Monthly.....or Cash $54.95

(DD) TRUNDLE BED. Occupies the space of only a single bed during the day, lower bed rolls out to form a second twin bed at night. No ladder needed. Low height makes bed-making easy, also eliminates the need for guard rails. Steel Link Springs attach to frame for greater rigidity. Lower bed has smooth-rolling casters. Size overall: 80¼ in. long, 40¼ in. wide. Upper bed 40¼ in. high, lower bed 18 in. high.

CONVERTS EASILY TO MATCHING TWIN BEDS: Use both end-pieces of upper bed as headboards, end-pieces of lower bed as footboards, to form two beds of equal height (see small view, right). Shipped promptly from Stock by Freight, Truck or Express.

TRUNDLE BED WITH STEEL LINK SPRINGS. Order Mattresses on Page 633.

66 C 6278 R—Ship. wt. 139 lbs. $6.50 Down, $6 Monthly.....Cash $64.95

TRUNDLE BED OUTFIT. Includes two Steel Link Springs, two 126-coil Innerspring Mattresses (same Mattress as with Bunk Bed Outfit above).

66 C 6279 R—Ship. wt. 209 lbs. $10 Down, $9 Monthly.....Cash $99.95

TRUNDLE BED ONLY. Can be used with Coil Springs to give better support. Order Coil Springs separately on Page 633.

66 C 6280 R—Ship. wt. 74 lbs. $4.50 Down, $5 Monthly.....or Cash $44.95

SEE INSIDE BACK COVER FOR INFORMATION ABOUT WARDS CREDIT TERMS.

(T) Panel Bed (54 or 39 in.).....$29.95
(U) Six-Drawer Double Dresser.... 79.95
(V) Night Stand..... 14.95
(W) Five-Drawer Chest..... 44.95

(X) Bookcase Bed (54 or 39 in.)...$39.95
(Y) Three-Drawer Vanity-Desk.... 42.95
(Z) Vanity Bench..... 9.95
(AA) Four-Drawer Chest..... 39.95

(BB) Three-Drawer Single Dresser $44.95
(CC) Bunk Bed Outfit..... 99.95
(DD) Trundle Bed Outfit..... 99.95
Three-Piece Group: (T), (AA), (BB) 109.95

Budget-priced Colonial Pieces...Maple or Walnut Finish

ECONOMICALLY-PRICED COLONIAL-STYLE BEDROOM PIECES 12.95 (3-Drawer Commode) TO 52.95 (Double Dresser)

Choice of warm Maple or rich Walnut finish. Each piece is well-constructed—outstanding values for such low prices. Built to withstand long use and hard wear. Strong, side-guided drawers. Tops and fronts contructed of solid Hardwood, sides 3-ply Hardwood.

Traditional-style metal drawer pulls (A) to (G) shipped from Factory near Cincinnati, Ohio. Pay freight from there. Allow ten days plus transit time. Beds (H) and (J) shipped promptly from Stock by Freight, Truck or Express. *State finish:* Maple or Walnut.

(A) SIX-DR. DOUBLE DRESSER with Plate Glass Mirror, 30x35 in. wide. Base 48x18 in. deep, 32 in. high. *State Finish.*
66 C 6846 F—DRESSER WITH MIRROR. Wt. 100 lbs.....$52.95
66 C 6845 F—DRESSER ONLY. Ship. wt. 85 lbs..... 42.95

(B) SEVEN-DR. CHEST. 2 small drawers and 5 large drawers for spacious storage. 27½x17 in. deep, 51 in. high.
66 C 6841 F—*State finish.* Ship. wt. 85 lbs.....$34.95

FOUR-DRAWER CHESTS in two convenient sizes (not shown). Similar construction to chest (B) above. *State finish.*
66 C 6839 F—Size: 27½ in. wide, 17 in. deep, 40 in. high. Ship. wt. 65 lbs. $2.50 Down.....Cash $24.95
66 C 6836 F—Size: 27½ in. wide, 14 in. deep, 40 in. high. Ship. wt. 55 lbs. $2 Down.....Cash $19.95

(C) FOUR-DRAWER DESK-CHEST. Desk compartment has drawer-like panel that lowers to form 13x25-in. firm writing surface. Handy sections for papers. Wide top drawer looks like two. 30x17 in. deep, 43 in. high. *State finish.*
66 C 6842 F—Ship. wt. 82 lbs. $4 Down.....Cash $36.95

(D) FIVE-DRAWER CHEST-ON-CHEST. Wide drawers provide spacious storage room. Top drawer looks like two. Size: 30½ in. wide, 17 in. deep, 45 in. high. *State finish.*
66 C 6840 F—Ship. wt. 75 lbs. $3 Down.....or Cash $29.95

(E) THREE-DRAWER COMMODE. Makes handy bedside table. Size: 15x14½ in. wide, 24 in. high. *State finish.*
66 C 6847 F—Ship. wt. 20 lbs.....$12.95
66 C 6848 F—FOUR-DRAWER COMMODE. Like (E) above except 30 in. high. Ship. wt. 25 lbs. *State finish*.....$14.95
66 C 6849 F—FIVE-DRAWER COMMODE. Like (E) above except 36 in. high. Ship. wt. 30 lbs. *State finish*.....$16.95

(F) THREE-DR. SINGLE DRESSER with Plate Glass Mirror 23x30 in. wide. Base: 40x18 in. deep, 32 in. high. *State finish.*
66 C 6844 F—Ship. wt. 85 lbs. $4 Down.....Cash $36.95
66 C 6843 F—BASE ONLY without mirror. Wt. 70 lbs.... 31.95

SPACE-SAVING BUNK AND TRUNDLE BEDS to match these chests are listed on opposite page—see (E) and (F). Only 10% Down on Wards Terms—See Inside Back Cover.

(G) THREE-DRAWER DESK-CHEST-BOOKCASE. Desk compartment has drawer-like front that lowers to form a rigid writing surface, 13x25 in. Handy sections for papers. 3 drawers, 3 bookshelves at side. 43½x17 in. deep, 38 in. high.
66 C 6835F—*State finish.* Ship. wt. 95 lbs.....$39.95

(H) PANEL BED. Adjustable steel side rails. Smooth floor glides—no wood slats needed. Headboard ht. 32 in., footboard ht. 22 in. *State width:* 54 in. or 39 in.
66 C 6952 R—*State finish.* Ship. wts. 57 lbs. 47 lbs.....$23.95

OUTFIT. Bed (H) plus Mattress (R) Pg. 640 and Spring (W) Pg. 641. *State finish. State width:* 54 in. or 39 in.
66 C 6953 R—Ship. wts. 185 lbs., 144 lbs. $6.50 Down. Cash $62.95

(J) COLONIAL BED. Attractive turned posts. Adjustable steel side rails—no wood slats needed. *State width:* 54 or 39 in.
66 C 6955 R—*State finish.* Ship. wts. 57 lbs., 52 lbs.... $24.95

OUTFIT. Bed (J) plus 180-coil Innerspring Mattress (G) Pg. 639 and 90-coil Spring (66 C 6376 R) Pg. 641. *State finish.*
66 C 6956 R—*State width.* Ship. wts. 185, 144 lbs.....$52.95

WOOD WARDROBES AND CHIFFOROBES FOR EXTRA AND OUT-OF-SEASON STORAGE 29.95 TO 82.95

(K) EXTRA-DEEP ALL-CEDAR WARDROBE. Solid Aromatic Red Cedar repels moths. Cedar plywood back. Natural-color high-gloss finish. Lock and key. Extra storage space in bottom for blankets, etc. Size: 22x31½x65 in. high. Shipped from Stock or Factory in Birmingham, Ala. Pay Freight from shipping point. Wt. 120 lbs.
66 C 6702 R—Shipped from Stock. .Cash $59.95
66 C 6702 F—Shipped from Factory..... 47.95

LARGER CEDAR WARDROBE. Like (K) above except larger, and lower storage compartment has convenient hinged lid. Size: 22x40x72 in. high. Shipping same as above. Ship. wt. 165 lbs.
66 C 6703 R—Shipped from Stock.....$82.95
66 C 6703 F—Shipped from Factory..... 66.95

(L) TO **(P)** WOOD WARDROBES AND CHIFFOROBES. Solid Hardwood frames. 3-ply door panels, backs, sides. Lock, key. Window glass mirrors on (N), (P). Pay freight from Factory in Richmond, Ind. Shipped promptly. *State:* Maple or Walnut.

(L) WARDROBE with sliding panel door. Hanging length 54 in. 23x38x65 in. high.
66 C 6705 F—Ship. wt. 75 lbs. $4 Down.....or Cash $36.95
66 C 6706 F—Like (L) except Cedar lined. Ship. wt. 75 lbs. $4.50 Dn...Cash 44.95

(M) WARDROBE. Panel or mirrored doors. Hanging length 54 in. 17x38x65 in. high.
66 C 5922 F—WOOD PANEL DOORS. Ship. wt. 64 lbs. $3 Down.....or Cash $29.95
66 C 5923 F—MIRRORED DOORS. Ship. wt. 74 lbs. $3.50 Down.....or Cash 32.95

LARGER WARDROBE (not shown). Like (M) except larger—21 in. deep, Casters.
66 C 5926 F—WOOD PANEL DOORS. Ship. wt. 75 lbs. $3.50 Down.....or Cash $33.95
66 C 5927 F—MIRRORED DOORS. Ship. wt. 85 lbs. $4 Down.....or Cash 36.95

(N) CHIFFOROBE. Mirrored hat section. Four drawers with antique brass-finished metal pulls. Hanging length 54 in. Size: 17x38 in. wide, 65 in. high.
66 C 5925 F—MIRRORED DOOR. Wt. 90 lbs.....$ 39.95
66 C 5924 F—WOOD PANEL DOOR. Wt. 80 lbs..... 38.95

LARGER CHIFFOROBE. Like (N) except 21 in. deep. Has casters, brass-finished door pulls.
66 C 5932 F—MIRRORED DOOR. Wt. 102 lbs.....$42.95
66 C 5931 F—WOOD PANEL DOOR. Wt. 92 lbs..... 41.95

(P) TRIPLE-DOOR CHIFFOROBE. Two full-length mirrored doors; mirrored hat section. Four drawers. Brushed Brass-finished metal drawer pulls. Casters. Hanging length 54 in. Size: 21x38x65 in. high.
66 C 5930 F—Wt. 105 lbs. $5 Down.....Cash $46.95

Metal, Wood and Unpainted Bunk and Trundle Beds

FULL-PANEL METAL BUNK BED 37.95

Ⓐ Economically-priced space saver. Ends made of sturdy warp-proof steel. Attractive spray finish resembles Walnut Veneer. Guard rails, four-rung hook-on ladder. Converts into twin beds. Size: 39x80 in. long, 58 in. high.

66 C 7326 R—Bunk Bed with side rails. Use with coil springs (L) below. Ship. wt. 112 lbs. $4 Down, $5 Monthly.....or Cash $37.95

66 C 7327 R—Bunk Bed plus two rust-resistant steel Link Springs (no side rails needed). Ship. wt. 150 lbs. $4.50 Down, $5 Monthly.....or Cash $42.95

66 C 7328 R—Bunk Bed Outfit. Bunk Bed above plus two rust-resistant steel Link Springs and two Innerspring Mattresses (H) below. Ship. wt. 224 lbs. $9 Down, $8 Monthly.....or Cash $87.95

ECONOMY METAL BUNK BED 32.95

Ⓑ Attractive Modern end panels in Wrought Iron-effect design. Strong angle steel frame with durable Black baked-on enamel finish. Guard rails, four-rung hook-on ladder. Converts into twin beds. 80x58 in. high.

66 C 7357 R—Bunk Bed. 39 in. wide. Two rust-resistant steel Link Springs. Ship. wt. 140 lbs. $3.50 Down, $5 Monthly.....or Cash $32.95

66 C 7358 R—Bunk Bed Outfit. Bed above, 39 in. wide, plus two rust-resistant steel Link Springs and two Innerspring Mattresses (G) below. Ship. wt. 214 lbs. $7 Down, $6 Monthly.....or Cash $67.95

66 C 7356 R—Bunk Bed. 30 in. wide. Two rust-resistant steel Link Springs. Ship. wt. 110 lbs. $3 Down, $5 Monthly.....or Cash $27.95

MATTRESSES AND SPRINGS FOR USE WITH BUNK BEDS

Standard springs and mattresses are not recommended for use with Bunk Beds because they reduce the space between the upper and lower bunks. Special link and coil springs and mattresses are sold below to make your own outfits.

Ⓖ INNERSPRING BUNK BED MATTRESS. Layer-felted cotton padding. Sisal insulation. Firm button tufting. Woven stripe cover. 74½ in. long.

66 C 6832 R—30 in. wide. 90 coils. Ship. wt. 32 lbs.....$14.95

66 C 6833 R—39 in. wide. 126 coils. Ship. wt. 37 lbs..... 17.95

Ⓗ INNERSPRING BUNK BED MATTRESS WITH PRE-BUILT BORDER. Border wire support. Woven stripe cover. Felted cotton padding. Sisal insulation.

66 C 6837 R—30 in. wide, 74½ in. long. 108 coils. Ship. wt. 33 lbs.....$19.95

66 C 6838 R—39 in. wide, 74½ in. long. 126 coils. Ship. wt. 36 lbs..... 22.95

COTTON BUNK BED PAD (not shown). Layer-felted cotton padding. Deep tufts.

66 C 6827 R—30 in. wide, 74½ in. long. Ship. wt. 26 lbs.....$10.95

66 C 6828 R—39 in. wide, 74½ in. long. Ship. wt. 31 lbs..... 12.95

Ⓙ EXTRA-FIRM INNERSPRING BUNK BED MATTRESS. Outstanding quality. Provides the firm support needed by growing children. Extra-thick cotton padding, sisal insulation. Woven stripe ticking, button tufts. 74½ in. long.

66 C 7333 R—30 in. wide. 114 coils. Ship. wt. 31 lbs. $2.50 Down....Cash $22.95

66 C 7334 R—39 in. wide. 152 coils. Ship. wt. 36 lbs. $2.50 Down....Cash 24.95

Ⓚ WARDS FOAM LATEX BUNK BED MATTRESS. 4½-in. finest-quality Foam Latex core for firm sleeping comfort. Never needs turning. Air circulates throughout tiny cells, ventilates mattress, keeping it fresh. Cover of woven stripe ticking. For best results use with coil spring. 74½ in. long.

66 C 7906 R—30 in. wide. Ship. wt. 33 lbs. $4 Down.....Cash $39.95

66 C 7907 R—39 in. wide. Ship. wt. 42 lbs. $4.50 Down.....Cash 42.95

Ⓛ 60-COIL PLATFORM-TOP SPRING. Provides better support than link spring. 4 in. deep. Single-deck coils tied at top by small helical coils for added strength. For beds with wood and metal side rails. Enamel finish.

66 C 6359 R—39 in. wide. Ship. wt. 42 lbs.....$12.95

Ⓜ DOUBLE LINK SPRING WITH ADJUSTABLE HOOKS. Hooks for attaching spring adjust to any 39-in. bunk bed, eliminate need of bed rails or wood slats. Angle steel frame, rust-resistant finish. For beds without side rails.

66 C 6365 R—Spring above. Ship. wt. 32 lbs.....$9.95

66 C 6357 R—Replacement spring for 39-in. metal or wood bunks with side rails. No adjustable hooks. Ship. wt. 34 lbs.....$8.95

READY-TO-FINISH BEDS 29.95 AND 36.95

Ⓒ UNPAINTED BUNK BED. Solid Hardwood. Sanded, ready to finish. Guard rail, ladder included. Converts into separate twin beds. Size: 39 x 79½ in. long, 58 in. high. See Pages 602–607 for Chests.

66 C 3382 R—Bunk Bed with side rails. Use with coil springs (L). Ship. wt. 66 lbs. $3 Down...Cash $29.95

66 C 3383 R—Bunk Bed above plus 2 Link Springs (M). Ship. wt. 110 lbs. $4 Down.....Cash $39.95

66 C 3384 R—Bunk Bed Outfit. Bunk Bed above plus two Link Springs (M), two 126-coil Innerspring mattresses. Ship. wt. 180 lbs. $7.50 Down...Cash $74.95

Ⓓ UNPAINTED TRUNDLE BED. Solid Hardwood. Sanded, ready-to-finish. Lower bed rolls out on casters, stores under upper bed during day to save space. Low height makes bed making easy, allows use along walls with windows. No ladder needed to reach upper bed. Converts to twin beds of equal height (see small view). Two rust-resistant steel link springs fit into bed ends—eliminate need for side rails. Size overall: 41½ x 81½ in. long, 30 in. high. Use any standard 39-in. mattresses. See Pages 602–607 for chests.

66 C 3758 R—Trundle Bed and two springs. Ship. wt. 91 lbs. $4 Down, $5 Monthly.....Cash $36.95

66 C 3759 R—Trundle Bed Outfit. Includes Bed, 2 springs, and two 126-coil mattresses. Ship. wt. 161 lbs. $7.50 Down, $7 Monthly.....Cash $74.95

COLONIAL-STYLE BEDS 34.95 AND 49.95

COLONIAL-STYLE BEDS (E)(F). Match Bedroom pieces shown on opposite page. Choice of Bunk or Trundle Bed in solid Hardwood with attractive Walnut or rich Maple finish. So attractive in youngsters' room, especially where space is limited.

Ⓔ TRUNDLE BED. Occupies space of only one bed during day; lower bed rolls out smoothly on easy-rolling casters to form two beds at night. Upper bed easy to reach—only 36 in. high—no ladder needed. Does not separate to form twin beds. Springs and metal side rails made in one unit for extra strength. Solid Hardwood construction. Size overall: 39 in. wide, 82 in. long. *State finish:* Maple or Walnut.

66 C 6917 R—Trundle Bed, two springs. Ship. wt. 105 lbs. $5 Down, $5 Monthly.....Cash $49.95

66 C 6918 R—Trundle Bed Outfit. Includes Bed (E). 2 springs and two 126-coil Mattresses. *State finish.* Ship. wt. 175 lbs. $8.50 Down, $8 Monthly. Cash $84.95

Ⓕ BUNK BED. Saves space. Solid Hardwood construction. Guard rail, four-rung hook-on ladder. Converts to twin beds. Size: 39x82 in. long, 63 in. high. *State finish:* Maple or Walnut.

66 C 6965 R—Bunk Bed. Use with Link Springs (M) below. Ship. wt. 68 lbs. $3.50 Down.....Cash $34.95

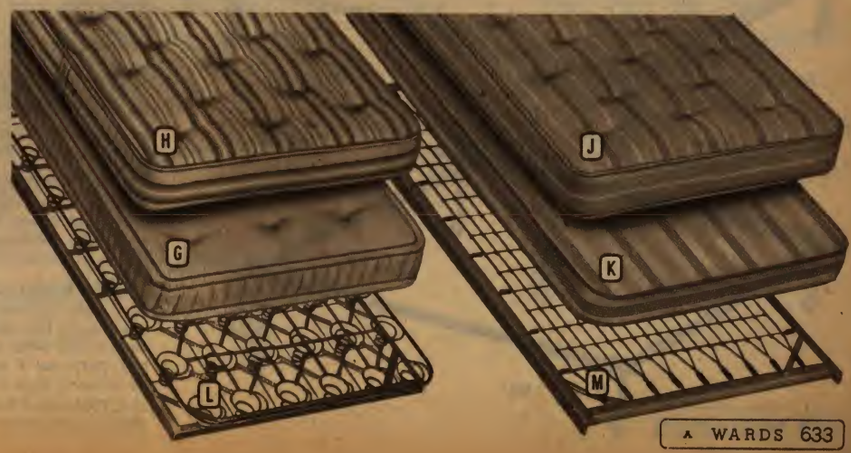
66 C 6966 R—Bunk Bed plus side rails for use with Coil Springs for better support. Order Coil Springs (L) below. Ship. wt. 111 lbs. $4.50 Down...Cash $44.95

66 C 6967 R—Bunk Bed Outfit. Includes Bunk Bed (F). 2 Link Springs (M), two 126-coil Innerspring Mattresses. Ship. wt. 206 lbs. $8.50 Down. Cash $84.95

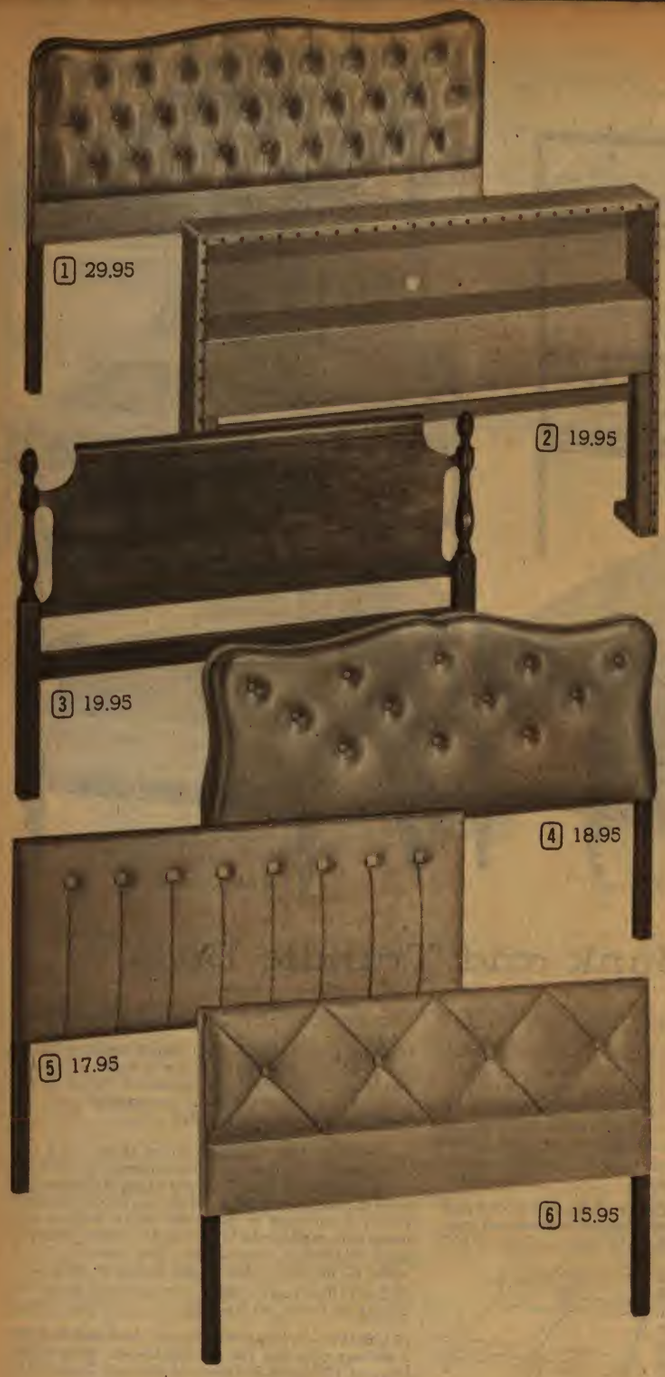
WARDS MONTHLY PAYMENT PLAN ENABLES YOU TO ENJOY YOUR FURNITURE WHILE PAYING FOR IT

Buy Now—Pay Later. If it is not convenient for you to pay Cash, you may use Wards Monthly Payment Plan. Any purchase costing $20 or more enables you to open an account. Pay as little as 10% Down on your initial purchase, and the balance in convenient Monthly Payments. Additional purchases of $10 or more may be added to your account. For complete information on Wards Terms see Inside Back Cover.

SHIPPING NOTICE: Every Item on This Page is Shipped Promptly from Stock by Freight, Truck, or Express.



Hollywood Beds, Headboards



MAKE A HOLLYWOOD BED WITH HEADBOARD AND LEGS OR BED FRAME

Hollywood beds are popular because they are so attractive, practical and economical. A Hollywood bed consists of an innerspring mattress and a box spring on legs or on a bed frame, with or without a headboard. Buy a complete Hollywood Twin bed outfit as shown on opposite page, or make up your own twin or double bed outfit from Wards mattresses, box springs, headboards, bed frames and legs. Wards offer you a selection of Headboards that will complement any furnishings.

(A) (B) (C) FINEST QUALITY FOR THE PRICE YOU PAY. The Twin Size Hollywood Beds sold below are outstanding values in four important respects—quality, comfort, economy and style. Buy a complete twin outfit—Mattress, Box Spring, Wood Legs and Headboard; or Mattress and Box Spring alone.

CONSTRUCTION FEATURES of outfits sold below. (1) FIRM EDGES. Pre-built inneredge construction, with vertical-stitch, felt-filled pre-built borders. Assures firm, long-life edges. All have tailored taped edges. (2) FINEST INSULATION of White Sisal to prevent "coil feel." Well padded with White layer-felted cotton to provide surface comfort. (3) SIDE VENTILATORS keep interior of mattress fresh and cool. (4) HANDLES for easy turning. (5) TUFTING prevents padding from matting. (6) All have length overall of 76 inches. See below for a complete description of headboards, legs and bed frames.

(A) WARDS EXTRA FIRM TWIN HOLLYWOOD OUTFIT. Innerspring Mattress has 297 coils (compares to 405 in full size). Has *50% more* insulation than average mattress. Has deluxe construction features above. Plastic handles for easy turning. Extra-firm Rayon woven stripe ticking in Deep Brown and Gold. Matching Box Spring has 60 deep-coils (compares to 80 in full size). Plastic-covered Headboard, see (7) below for construction and colors. Set of 4 Walnut or Black finished legs (11), brackets incl. *State Headboard and Wood Frame Color*—See (7) below. *State finish of legs.*

66 C 9217 R—One 39-in. width Outfit. Ship. wt. 137 lbs. $8 Down.....or Cash $79.95

66 C 9216 R—Mattress and Box Spring only. Ship. wt. 114 lbs. 74 in. long. $7 Down....or Cash 69.95

(B) WARDS FIRM TWIN HOLLYWOOD OUTFIT. Innerspring Mattress has 216 coils (compares to 312 in full size). Sateen woven stripe ticking in Aqua and White. Matching Box Spring has 60 deep coils (80 in full size). Plastic-covered Headboard—See (8) below for description. Set of 4 Walnut or Black finished legs (11), brackets incl. *State Headboard, Wood Frame color*—See (8) below. *State leg finish.*

66 C 9215 R—One 39-in. width Outfit. Ship. wt. 133 lbs. $7 Down.....or Cash $69.95

66 C 9214 R—Mattress and Box Spring only, 74 in. long. Ship. wt. 110 lbs. $6 Down....or Cash 59.95

(C) WARDS MEDIUM FIRM TWIN HOLLYWOOD OUTFIT. Mattress has 168 coils (compares to 252 coils in full size). Sateen woven stripe ticking in Ice Pink and Charcoal. Matching Box Spring has 54 deep-coils (compares to 72 in full size). Headboard—See (9) below for construction and color. Set of Four Walnut or Black legs (11), brackets incl. *State leg finish. State Headboard, Wood Frame color*—See (9).

66 C 9213 R—One 39-in. width Outfit. Ship. wt. 125 lbs. $6 Down.....or Cash $59.95

66 C 9212 R—Mattress and Box Spring only, 74 in. long. Ship. wt. 104 lbs. $5 Down...or Cash 49.95

ECONOMY TWIN HOLLYWOOD OUTFIT. (Not shown.) Same as (C) above except Innerspring Mattress has 126 coils (compares to 180 coils in full size). Smooth streamlined border. Matching Box Spring has 45 deep coils (compares to 63 in full size). Ticking and headboard and legs are same as above.

66 C 9211 R—One 39-in. width Outfit. Ship. wt. 117 lbs. $5 Down.....or Cash $49.95

66 C 9210 R—Mattress and Box Spring only, 74 in. long. Ship. wt. 92 lbs. $4 Down...or Cash 39.95

"R" AFTER CATALOG NUMBER MEANS: SHIPPED FROM STOCK BY FREIGHT, TRUCK OR EXPRESS.

TRADITIONAL, PROVINCIAL AND MODERN HEADBOARDS 9.95 TO 79.50

Wards Hollywood Headboards are built to rigid furniture specifications—all joints securely doweled and glued. All Plastic is heavy gauge. Select Hardwood frames. Newest decorator colors and patterns. STARCREST patterns have Gold flecks. SAHARA patterns accented with Black.

(1) DEEP-TUFTED HEADBOARD. Deep tufted plastic gives luxurious appearance. Walnut finish wood frame. Cotton padded. Height overall 39 in. *State color:* Starcrest White or Sahara Gray.

66 C 8086 R—54-in. width. Ship. wt. 41 lbs. $29.95

66 C 8087 R—39-in. width. Ship. wt. 30 lbs. 29.95

(2) SHELF-TYPE HEADBOARD. Sturdy wood frame upholstered in washable plastic. Keep radio (hole in shelf for cord), clock and books handy. Nailhead trim. Shelf 7½ in. deep. Height 40 in. *State Color:* Starcrest White or Sahara Gray.

66 C 8088 R—54-in. width. Ship. wt. 40 lbs. $19.95

66 C 8089 R—39-in. width. Ship. wt. 32 lbs. 19.95

(3) EARLY AMERICAN STYLE HEADBOARD. Beautiful hand-rubbed Honey Maple finish usually found only in higher priced furniture. Sturdy Hardwood construction. Will harmonize with most Early American furniture. Ht. 39 in.

66 C 8080 R—54-in. width. Ship. wt. 30 lbs. $19.95

66 C 8081 R—39-in. width. Ship. wt. 22 lbs. 19.95

(4) PROVINCIAL STYLE HEADBOARD. Designed to harmonize with any style furniture. Walnut finish Hardwood frame, cotton padded, covered in button-tufted plastic. Ht. 40 in. *State:* Starcrest Lemon, Starcrest White or Sahara Gray.

66 C 8090 R—54-in. width. Ship. wt. 25 lbs. $18.95

66 C 8091 R—39-in. width. Ship. wt. 19 lbs. 18.95

(5) VERTICAL-TUFT HEADBOARD. Plastic covered. Tailored classic styling suitable for any decor. Hardwood, Walnut finish frame, cotton padded, covered in washable plastic. Height 39 in. *State Color:* Starcrest White or Sahara Gray.

66 C 8092 R—54-in. width. Ship. wt. 24 lbs. $17.95

66 C 8093 R—39-in. width. Ship. wt. 18 lbs. 17.95

(6) DIAMOND-TUFT HEADBOARD. Plastic covered. Walnut finish frame padded with cotton, upholstered in washable plastic. Height 38 in. *State Color:* Starcrest White or Sahara Gray.

66 C 8094 R—54-in. width. Ship. wt. 24 lbs. $15.95

66 C 8095 R—48-in. width. Ship. wt. 21 lbs. 15.95

66 C 8096 R—39-in. width. Ship. wt. 18 lbs. 15.95

(7) SQUARE-TUFT HEADBOARD (See opposite page). Plastic covered. Cotton padded. Ht. 34 in. *State:* Starcrest White, Sahara in Turquoise or Gray. *State:* Black or Walnut Hardwood Frame.

66 C 8097 R—54-in. width. Ship. wt. 24 lbs. $13.95

66 C 8098 R—39-in. width. Ship. wt. 18 lbs. 13.95

(8) ARCH-TOP HEADBOARD. (See opposite page). Plastic covered. Nailhead trim. Padded with cotton. 38 in. high. *State:* Starcrest White or Sahara Gray. *State:* Black or Walnut Wood Frame.

66 C 8100 R—54-in. width. Ship. wt. 24 lbs. $11.95

66 C 8101 R—39-in. width. Ship. wt. 18 lbs. 11.95

(9) PLAIN HEADBOARD (See opposite page). Plastic covered. Padded with cotton. Ht. 38 in. *State Color:* Starcrest White, Sahara in Pink or Gray. *State:* Black or Walnut Hardwood Frame.

66 C 8102 R—54-in. width. Ship. wt. 22 lbs.. $9.95

66 C 8103 R—48-in. width. Ship. wt. 20 lbs.. 9.95

66 C 8104 R—39-in. width. Ship. wt. 16 lbs.. 9.95

MODERN "DOUBLE-SWING" HEADBOARD. Complete with two twin-sized bed frames that hinge to the headboard, swing to the side so that you can make the beds easily. You have the advantage of twin beds in a space only slightly larger than that used by one double bed. 80 inches wide. Headboards (1), (4), (5), (6), (7), (8), (9) available in this size,—see descriptions above for color choice. Allow 2 weeks at Chicago Factory plus time in transit. *State Color Choice* and (7), (8), (9) *Wood Frame Color.*

(1) 66 C 8105 F—Deep-Tuft. Wt. 114 lbs.... $79.50

(4) 66 C 8106 F—Provincial. Wt. 108 lbs... 59.50

(5) 66 C 8107 F—Vertical-Tuft. Wt. 112 lbs. 54.50

(6) 66 C 8108 F—Diamond-Tuft. Wt. 108 lbs. 47.50

(7) 66 C 8109 F—Square-Tuft. Wt. 108 lbs.. $46.50

(8) 66 C 8110 F—Arch-Top. Wt. 108 lbs.... 39.50

(9) 66 C 8111 F—Plain. Wt. 108 lbs..... 36.50

(10) (11) HOLLYWOOD BED LEGS. Attach to any Box Spring. Hardware included. *Matlable.*

(10) WROUGHT-IRON LEGS. Flat Black finish.

66 C 7038—Set 4 legs, 2 brackets. Use with Headboard, box spring. Ht. 6½ in. Wt. 5 lbs.... $2.98

66 C 7037—Set 6 legs. Use without headboard. Ht. 6½ in. Ship. wt. 4 lbs. $2.98

(11) 6-IN. WOOD LEGS in Black, Walnut or Blond.

66 C 7005—Set of 4 legs, 2 brackets. Use with headboard, box spring to make Hollywood Bed. *State Finish.* Ship. wt. 5 lbs.....$2.98

66 C 7000—Set 6 legs with glides. Use without headboard. *State Finish.* Ship. wt. 4 lbs... $2.98

66 C 7004—Set 6 legs, ball bearing casters. Use without headboard. *State Finish.* Wt. 4 lbs. $4.98

(12) SIMMONS STEEL BED FRAME. Strong construction. Fits any steel or box spring, standard or extra long. Adjusts from 36 to 54-in. width. Angle steel frame. Heavy 2-in. sq. legs, easy roll rubber casters. Black Satin finish. Frame is 8½ in. from floor. Brackets to attach headboard included.

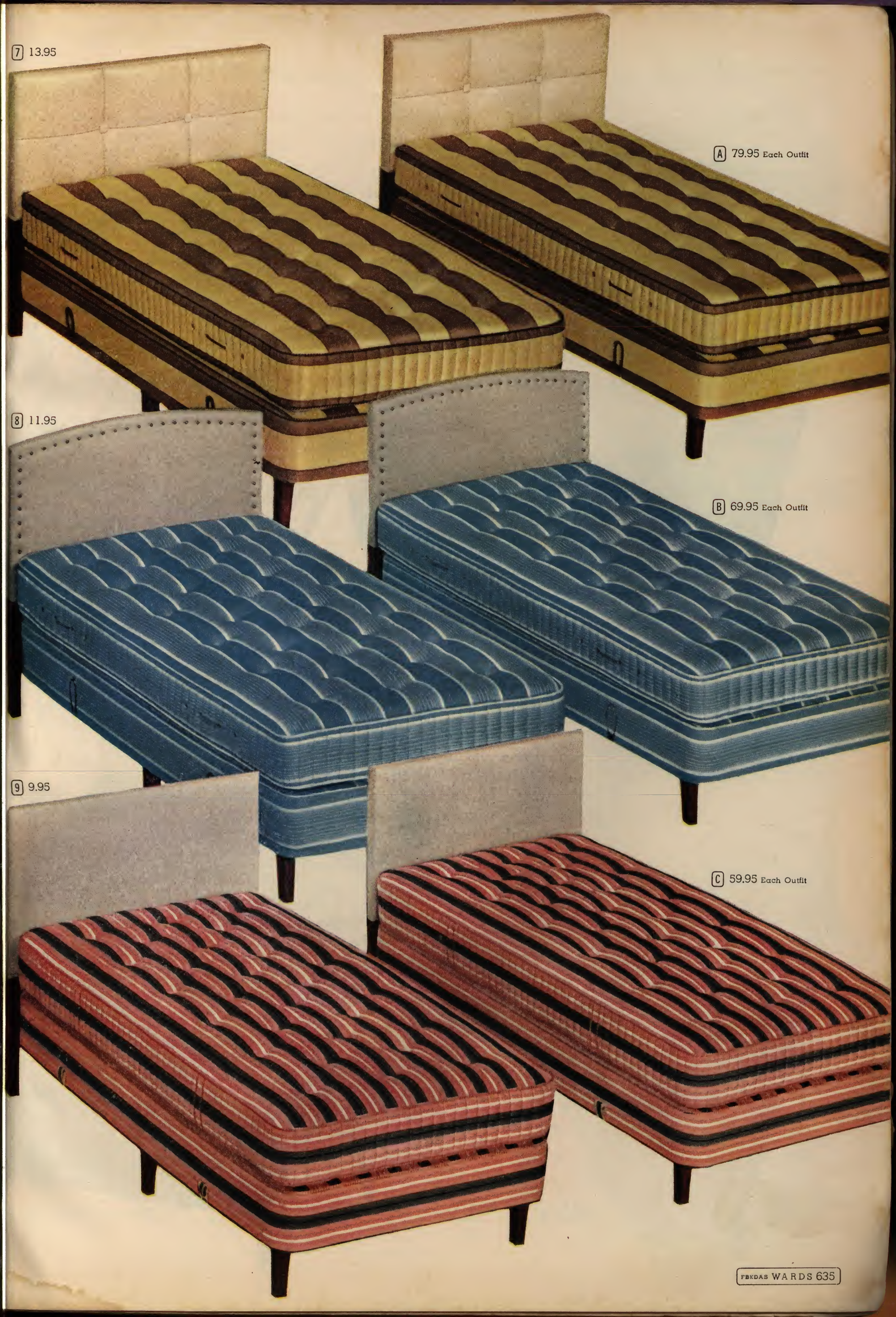
66 C 7061 R—Ship. wt. 40 lbs.....$10.95

(13) STEEL BED FRAME. For steel spring or box spring. Fits standard or extra long. Adjusts to any 54, 48, or 39-inch width bed. Frame is 7 in. from floor. Easy-rolling casters. Baked-on enamel finish. Brackets included to attach headboard.

66 C 6006 R—Ship. wt. 32 lbs.....$7.98

Colors, on opposite page, match merchandise as closely as high-speed printing methods permit.

SEE INSIDE BACK COVER FOR MONTHLY TERMS.


7 13.95
A 79.95 Each Outfit
8 11.95
B 69.95 Each Outfit
9 9.95
C 59.95 Each Outfit

Beautyrest Mattress
[A] 69.50 or Box Spring
Freight Prepaid

[B] 49.50 Mattress or Box Spring

[D] 119.50 54-in. Foam Latex Set

[E] 109.50 54-in. Foam Latex Se

Simmons Beautyrest and Wards Best Innersprings

30-DAY FREE TRIAL, SIMMONS BEAUTYREST 69.50 AND 79.50 Freight Prepaid

(A) NOW WITH "FLOATING ACTION COILS," the latest development in mattress construction. The 837* muslin-pocketed coils are inner-laced at center of coils giving complete freedom of response at top and bottom of each coil. Coils are freer than ever to adjust to each part of your body—bringing necessary firm support to hips—and gentle support to head and legs. Coils are deeply padded with top quality, extra resilient, all new clean white layer-felted cotton to softly cushion the surface. Precision button-tufting keeps surface firm and neat. Screened vents keep interior "air-conditioned" fresh. Handles built into border—can't pull out. Crushproof pre-built borders innerlaced to keep edges firm and non-sagging.

TWO DEGREES OF FIRMNESS—TWO LENGTHS. Choose Standard Beautyrest for normal support, Extra Firm Beautyrest if you need orthopedic support. Extra Firm mattresses have same construction as Standard Beautyrest, except coils are heavier gauge steel. Regular Length is 74 in. long, Extra Length 80 in.

BEAUTIFUL NEW EXTRA DURABLE COVER. Both mattress and box spring covered in heavy, long-wearing Aqua-colored Sateen highlighted by interwoven fine Lurex thread and Black stripe.

SIMMONS BEAUTYREST BOX SPRINGS. Specially designed for use with Beautyrest mattresses—use together for best comfort. Give firm "levelized" foundation, longer life to mattress. All parts precision made. 77* extra-large, deep coils. Built-in platform top and tempered steel bands hold coils securely, assure firmer support—prevent any "coil feel" or sagging. Coils are Latex coated to assure quiet sleep. Stabilizers keep spring in perfect alignment. Strong, reinforced seasoned wood frame. Thick, felted cotton cushioning with smooth top surface for perfect mattress support.

30-DAY FREE TRIAL. Choose the Beautyrest of your preference. After sleeping on it right in your own home for 30 days, if you are not completely satisfied—return it to Wards and receive your money back. The mattress will be returned to Simmons where it will be destroyed according to law.

SIMMONS GUARANTEES BEAUTYREST FOR 10 YEARS. Every Beautyrest mattress is guaranteed for 10 years against defects in material and workmanship. If any such defects occur, Wards will examine and return the mattress to Factory for repair or replacement at no cost to you.

WARDS PAY FREIGHT CHARGES on Beautyrest mattresses and box springs. Standard lengths shipped from Stock. Extra lengths shipped from Factory near Mail Order House; allow 2 weeks plus transit time.

ONLY 10% DOWN DELIVERS A BEAUTYREST—Pay balance monthly—see Inside Back Cover for details.

REGULAR LENGTH, STANDARD FIRM MATTRESS
66 CP 9188 R—*State:* 39 or 54-in. width..... $69.50

REGULAR LENGTH, EXTRA FIRM MATTRESS
66 CP 9189 R—*State:* 39 or 54-in. width..... $69.50

REG. LENGTH BOX SPRING for above mattresses.
66 CP 9190 R—*State:* 39 or 54-in. width..... $69.50

EXTRA LENGTH, STANDARD FIRM MATTRESS
66 CP 9191 F—*State:* 39 or 54-in. width..... $79.50

EXTRA LENGTH, EXTRA FIRM MATTRESS
66 CP 9192 F—*State:* 39 or 54-in. width..... $79.50

EX. LENGTH BOX SPRING for above mattresses.
66 CP 9193 F—*State:* 39 or 54-in. width..... $79.50

*NO. OF COILS STATED REFERS TO 54-IN. NARROWER WIDTHS HAVE PROPORTIONATELY FEWER COILS

(C) 44.95 Mattress

WARDS DELUXE EXTRA FIRM MATTRESS 49.50 . . . SET 89.50

(B) FINEST 294-CONTOUR-COIL CONSTRUCTION. A superb combination of an extra firm innerspring unit and *extra* surface cushioning to provide comfortable, firm support. Because of the large size and efficient design of the coils and because of its special hinged construction, this 294-coil* mattress provides greater firmness, is more resilient and easier to handle than mattresses with twice the number of regular type coils. Special laced edge is firm, yet can be folded back at corners without injury to unit (ideal for contour sheets). Insulated with buoyant, resilient latexed hair. Cushioned with finest White Cotton felt. Pre-built felt-backed vertically stitched border . . . will not sag; laced firmly to spring unit. 8 vents keep mattress fresh. Sturdy plastic handles for turning. Cover is extra heavy 8-oz. Sateen with attractive Tan and Pumpkin woven stripe.

MATCHING BEST QUALITY BOX SPRING has 81* firm hand-tied coils. Coils are deep, extra heavy type.

CHOICE OF REGULAR OR EXTRA LENGTH. Regular length is 74 in. long; Extra length 80 in. long. All sizes shipped promptly from Stock by Freight, Truck or Express. 10% down, balance monthly—see Inside Back Cover.

REGULAR LENGTH DE LUXE FIRM MATTRESS. 74 in. long. Ship. wts.: 39-in., 60 lbs.; 54-in., 80 lbs.
66 C 9182 R—*State:* 39 or 54-in. width...Each $49.50

REGULAR LENGTH BOX SPRING. 74 in. long. Ship. wts.: 39-in., 55 lbs.; 54-in., 76 lbs.
66 C 9183 R—*State:* 39 or 54-in. width...Each $49.50

REGULAR LENGTH MATTRESS AND BOX SPRING SET. Ship. wts.: 39-in., 115 lbs.; 54-in., 156 lbs.
66 C 9184 R—*State:* 39 or 54-in. width.....Set $89.50

EXTRA LENGTH DELUXE FIRM MATTRESS. 80 in. long. Ship. wts.: 39-in., 67 lbs.; 54-in., 90 lbs.
66 C 9185 R—*State:* 39 or 54-in. width.Each $54.50

EXTRA LENGTH BOX SPRING. 80 in. long. Ship. wts.: 39-in., 59 lbs.; 54-in., 79 lbs.
66 C 9186 R—*State:* 39 or 54-in. width.Each $54.50

EXTRA LENGTH MATTRESS AND BOX SPRING SET. Ship. wts.: 39-in., 126 lbs.; 54-in., 169 lbs.
66 C 9187 R—*State:* 39 or 54-in. width...Set $99.50

THE ATTRACTIVE HEADBOARDS AND PRACTICAL BED FRAMES SHOWN ARE SOLD ON PAGE 634

WARDS BEST ORTHOPEDIC TYPE MATTRESS 44.95

(C) MATTRESS HAS EXTRA-FIRM 576-COIL CONSTRUCTION. Extra-firm support without uncomfortable surface hardness. Firmer because: (1) extra-firm, heavy-gauge, precision-built 576-coil* innerspring unit; (2) double insulation—100% more sisal over coils provides extra-firm inner platform; (3) surface padded with all new White layer-felted cotton for comfortable cushioning action; (4) heavy cotton-filled, stitched pre-built border is innerlaced to keep edges firm, non-sagging. Deluxe tailoring details: button tufting, 8 vents, 4 cord handles, cord edges. Extra-heavy Blue, Gray and White woven stripe sateen cover. MATCHING BOX SPRING has 72* extra large, heavy-duty, double cone type coils, each hand tied and supported by wood frame. Sisal insulated, cotton cushioning, cord handles. Regular length (74 in.) shipped promptly from Stock. Extra length (80 in.) shipped from Factory near Mail Order House, allow 2 wks. plus transit time.

REGULAR LENGTH MATTRESS. Ship. wts.: 39-in., 59 lbs.; 54-in., 78 lbs.
66C9194R–*State:* 39 or 54-in.Ea. $44.95

REGULAR LENGTH BOX SPRING. Ship. wts.: 39-in., 56 lbs.; 54-in., 73 lbs.
66C9195R–*State:* 39 or 54-in.Ea. $44.95

REGULAR LENGTH SET (mattress and box spring). Wts. 115 lbs., 151 lbs.
66C9196R–*State:* 39 or 54-in.Set $84.95

EXTRA LENGTH MATTRESS. Ship. wts.: 39-in., 63 lbs.; 54-in., 85 lbs.
66 C 9197 F–*State:* 39 or 54-in. Ea. $49.95

EXTRA LENGTH BOX SPRING. Ship. wts.: 39-in., 59 lbs.; 54-in., 77 lbs.
66 C 9198 F–*State:* 39 or 54-in. Ea. $49.95

EXTRA LENGTH SET (mattress and box spring). Ship. wts. 122 lbs., 162 lbs.
66 C 9199 F–*State:* 39 or 54-in. Set $94.95

Wards High Quality Foam Latex Sleep Sets

Equal in quality to Nationally Known brands selling for 37% to 51% more. Built to highest standards of Rubber Mfr's Ass'n. Foam Latex is natural liquid rubber whipped to a light, airy foam and molded into a core (usually 4½ or 6 in. thick) containing millions of tiny, interconnected air cells. Foam Latex offers 4 advantages: (1) surface softness plus unusual resiliency; (2) permanent buoyancy—never needs turning; (3) always sanitary, free from odors, heat; (4) lightweight for easy bed making. High density cores have more latex, fewer air cells than medium density—firmer, last longer. Extra deep box springs specially made for each set; covered underside to keep out dust. Sets (Mattress and Box Spring) are standard bed height overall. Choose from one of the three sets described below.

WARDS BEST QUALITY FOAM LATEX SETS (D) 119.50 54-in. (E) 109.50 54-in.

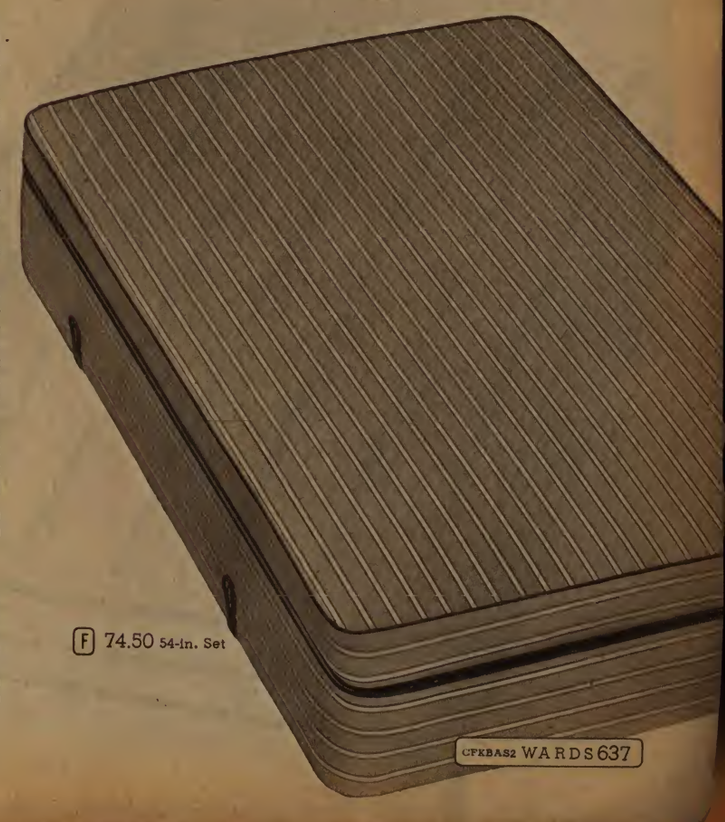
Whether you select the set with new 6-inch mattress or with standard 4½-inch mattress, you get the finest Foam Sleep Set made. Mattress cores in both sets are finest, heavy density Foam Latex. Box Springs are specially engineered with 80* extra-firm, extra-deep, double-action coils for resilient support and long life. Each coil individually supported by strong wood frame. Coils double insulated for longer wear; surface cushioned with cotton. Expert tailoring throughout, taped edges. Shipped promptly from Stock.

(D) SET WITH NEW EXTRA-DEEP 6-IN. MATTRESS. Equal to nationally known quality selling for $159.50. A new, luxurious, full 6-inch thick heavy density mattress core . . . 1½ inches more Foam Latex depth for the utmost in sleeping luxury and relaxation. Cradles your body at the surface, yet supports it for correct sleeping posture. Box Spring as described above, 8½ in. deep. Both mattress and box spring covered with extra-firm Bengaline weave Rayon Damask with Rose and White floral pattern on rich Gold-color background (raised pattern keeps sheets in place). Regular 74-in. length only. Only 10% Down on terms—see Inside Back Cover.
66 C 7928 R—54-in. Set. Ship. wt. 164 lbs....$119.50
66 C 7929 R—39-in. Set. Ship. wt. 124 lbs.... 109.50

(E) SET WITH DELUXE-FIRM 4½-IN. MATTRESS. Equal to nationally known quality selling for $149.50. Mattress has 4½-in. heavy density core for firm, resilient, balanced support. Box Spring as described above, 10 in. deep. Mattress and Box Spring covered in extra-heavy Soldier Blue rayon damask with White dot pattern (raised pattern keeps sheet in place). Regular lgth. 74 in.; Ex. lgth.; 80 in. 10% Down on Terms; see Inside Back Cover.
66 C 6424 R–54-in. Reg. Lgth. Set. Wt. 152 lbs.$109.50
66 C 6426 R–48-in. Reg. Lgth. Set. Wt. 138 lbs. 104.50
66 C 6425 R–39-in. Reg. Lgth. Set. Wt. 114 lbs. 99.50
66 C 6427 R–54-in. Ex. Long Set. Wt. 173 lbs... 119.50
66 C 6428 R–39-in. Ex. Long Set. Wt. 131 lbs... 109.50

WARDS BETTER QUALITY FOAM LATEX SET 74.50 54-in. 64.50 39-in.

(F) Equal to nationally known quality selling for $129.50. Mattress has 4½-in. thick medium density core. Will give good normal support. Firmer than most 4½-in. low-priced Foam Latex Sets. Matching Better Quality Box Spring has 252* innerspring-type coils for balanced support . . . better than single-cone box spring coils usually found in low-priced sets. Coils well padded and insulated. Wood frame. Mattress and Spring covered in sturdy cotton ticking with neat Gray and Black woven stripe. Regular 74-in. length only. 10% Down on Terms; see Inside Back Cover. Shipped promptly from Stock.
66 C 6430 R—54-in. Set. Wt. 146 lbs..... $74.50
66 C 6431 R—39-in. Set. Wt. 108 lbs..... 64.50



(F) 74.50 54-in. Set

EQUIPMENT TO MAKE YOUR PRESENT BED EXTRA LONG IS SOLD AT BOTTOM OF PAGE 638

COLORS ON OPPOSITE PAGE MATCH MERCHANDISE AS CLOSELY AS HIGH-SPEED PRINTING PERMITS

ALL ITEMS SHIPPED FREIGHT, TRUCK OR EXPRESS. USE YOUR CREDIT—SEE INSIDE BACK COVER

(A) 37.95 Mattress or Box Spring

(B) 32.95 Mattress or Box Spring

Wards Sleep Shop Offers Innerspring Mattresses

405-COIL HOTEL MATTRESS 37.95 Std. Lgth. 42.95 Ex. Lgth.

(A) FIRM HOTEL CONSTRUCTION WITH 25% MORE COTTON FELT CUSHIONING. Meets the exacting comfort and rugged service needs of the finest hotels. Engineered to provide firm support, constructed for rugged wear and long service. Extra filling makes it firmer and more resilient then standard mattresses. Firm precision built 405-coil (54-in.) innerspring unit, insulated with finest stitched White Sisal padding to prevent "coil feel." Cushioned with all White felted-cotton for firm, comfortable sleeping surface. Heavy prebuilt, cotton felt-filled, non-sag border keeps edge firm, springy and crush-resistant.

RUGGED TAILORING DETAILS: Firm button tufting to prevent inner shifting, cord edges for neat appearance and longer wear, sturdy plastic handles for easy turning, 8 side air ventilators for interior freshness Attractive, long-wearing, heavy woven stripe ticking in Rose, White and Gray.

MATCHING BOX SPRING has 80 (54-in. width) extra large, heavy-duty Premier wire deep-coils, wire laced for strong level platform top. Each coil has individual frame support. These deep coils occupy the full depth of the box spring to provide a deep resilient base for the mattress. Sturdy wood frame.

VARIETY OF SIZES: 3 widths: Full 54-in.; Three-Quarter 48-in. or Twin Size 39-in. width. Available in 2 lengths—Standard 74-inch length for people of average height; or Extra Length—80 inches (6 inches longer then standard mattress)—for taller people. Extra large beds listed at bottom of these 2 pages.

SHIPPING. Standard length mattresses and box springs are shipped promptly from Stock; Extra length shipped from Factory near your Ward Mail Order House, allow 2 weeks at Factory plus transit time. You may purchase your bed on convenient Monthly Terms. See Inside Back Cover for details.

Catalog Number	Description of item *Be sure to State Width*	Shipping Weights 54-in.	48-in.	39-in.	Price
66 C 9200 R	Standard Length Mattress (74-in.)	78 lbs.	71 lbs.	58 lbs.	$37.95
66 C 9201 R	Standard Length Box Spring (74-in.)	72 lbs.	66 lbs.	56 lbs.	37.95
66 C 9202 F	Extra Length Mattress (80-in.)	83 lbs.	75 lbs.	61 lbs.	42.95
66 C 9203 F	Extra Length Box Spring (80-in.)	77 lbs.	70 lbs.	59 lbs.	42.95

312-COIL PREBUILT MATTRESS 32.95

(B) MEDIUM-FIRM PRECISION BUILT INNERSPRING UNIT constructed to give you many years of comfortable service. Exceptionally low priced for a mattress of this fine quality. 312 coils (54-in.) insulated with the finest stitched White Sisal padding to prevent "coil feel." Well cushioned with new White layer-felted cotton for surface comfort. Border wire provides firm crush-resistant edges. Felt-filled heavy, prebuilt non-sag, border keeps edge firm and springy.

TAILORING DETAILS: 8 side ventilators keep interior of mattress fresh. Firm button tufting holds cushioning in place. Cord edges for neat appearance and long wear. Four cloth handles for easy turning. Handsome, long-wearing, woven stripe ticking in Tan, Turquoise, White and Brown—adds to the life of the mattress.

MATCHING BOX SPRING has 72 (54-in.) extra-heavy Premier wire deep coils, wire laced for strong platform top. Each coil is individually supported by a wood plank for the best level foundation. Mounted on wood frame. Forms a resilient base for mattress.

AVAILABLE IN 2 WIDTHS: Full 54-in. width; Twin Size 39-in. width. Both sizes are standard 74-inch length. Number of coils stated is for 54-in. fewer in 39-in. width.

Catalog Number	Description of Item *Be sure to State Width*	Shipping Weights 54-in.	39-in.	Price
66 C 9204 R	Innerspring Mattress	75 lbs.	55 lbs.	$32.95
66 C 9205 R	Matching Box Spring	71 lbs.	54 lbs.	32.95

FOR A COMPLETE SELECTION OF HEADBOARDS, LEGS AND METAL BED FRAMES SEE PAGE 634.

"R" AFTER CATALOG NUMBER MEANS: Shipped promptly from Stock by Freight, Truck or Express. Complete Monthly Payment Plan details on Inside Back Cover.

(E) 24.95

(C) 109.50 Set

(D) 9.95

Extra-Large 60-in.

390-COIL MATTRESS, 90-COIL SPRING 109.50

(C) KING SIZE HOLLYWOOD SET. 60 in wide, 81 in. long. Extra inches in width for larger people, added inches in length for the comfort of taller people. More room for moving and turning, ample room for stretching, gives the average size person the luxury of extra sleeping space. Only takes a few inches more wall space than a full size bed yet gives 6 inches more sleeping area each way.

KING SIZE MATTRESS has 390 heavy-gauge coils. Specially custom tailored for Wards. Firm non-sag edges have prebuilt felt-filled innerborder construction. Only the finest Latexed White Sisal is used for double insulation to prevent "coil feel." Padded with layers of White cotton cushioning felt to provide surface comfort.

TAILORING DETAILS: Firm tufting to hold padding in place. Side ventilators for interior freshness. Handles for easy turning. Handsome, extra-heavy woven stripe Sateen ticking in Rose and White.

MATCHING KING SIZE BOX SPRING. 60x81 in., 90 deep coils. Forms a firm, resilient support for the mattress. Each coil is hand-tied and has individual frame support. Mounted on sturdy wood frame.

66 C 7758 R—MATTRESS AND BOX SPRING SET. Ship. wt. 180 lbs. $11 Down on Monthly Terms... .....or Cash $109.50

(D) KING SIZE BED FRAME. Adjustable from 39 to 60 inches wide. Strongly constructed of angle steel. Heavy shaped steel legs with casters. Frame is 7 in. from the floor. Baked-on enamel Black Satin Finish. Brackets for attaching frame to headboard are included.

66 C 7006 R—Ship. wt. 38 lbs. Use for Bed (C) above.. .....$9.95

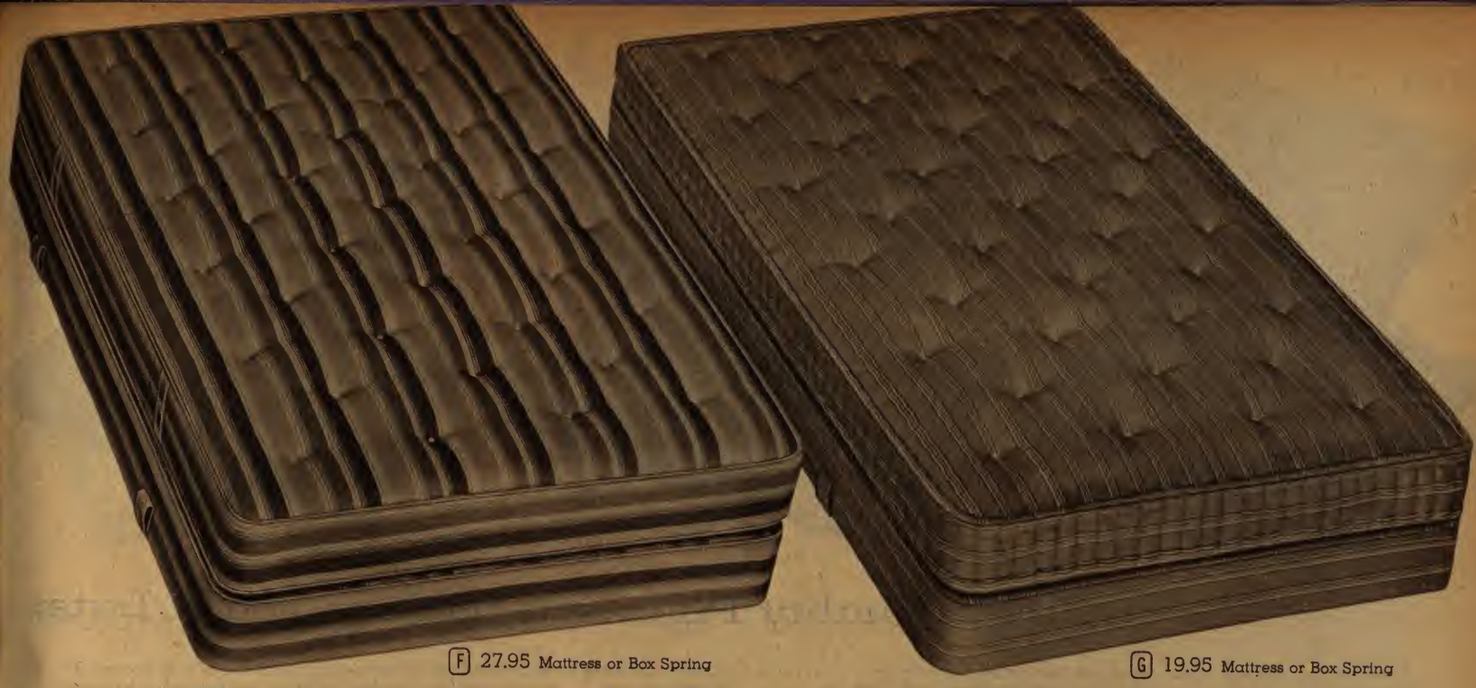
(E) PROVINCIAL STYLE HEADBOARD for King Size Bed. Designed to harmonize with Modern or Traditional furniture. Walnut finish frame, cotton padded, covered in button-tufted plastic. *State color wanted:* Starcrest White (White with Gold flecks) or Sahara Gray (accented with Black). Use with king size set above.

66 C 8115 R—60-in. width only. Height 40 inches. *Please state color wanted.* Ship. wt. 30 lbs. $2.50 Down.....or Cash $24.95

EQUIPMENT FOR MAKING YOUR PRESENT BED EXTRA LONG. May also be used with the Extra Long Mattress and Box Spring (A) above.

66 C 6013 R—EXTRA LONG METAL SIDE RAILS. Use on metal bed only. Replaces standard length rails. 82 in. long. All steel baked-on enamel finish. Ship. wt. 18 lbs..... .....$3.98

66 C 6001 L—BED RAIL EXTENSION. Converts standard length wood beds to extra length. Use with wood side rails and standard hooks. All steel baked-on enamel finish. *Mail.* Ship. wt. 3 lbs.....$6.98



[F] 27.95 Mattress or Box Spring

[G] 19.95 Mattress or Box Spring

in the Firmness, Length and Width You Prefer

252-COIL STREAMLINED MATTRESS 27.95

[F] MEDIUM FIRM MATTRESS. Economically priced for such high quality details—will give you many years of comfort and long service. A precision built unit with innerborder wire edge support for firmness. Smooth streamlined outer border with tailored taped edge seams keep edges firm, springy, resist crushing. 252 coils (54-inch width), fully insulated over innerspring unit with White Sisal insulation pads to prevent "coil feel". Cushioned with all White cotton felt for surface comfort. Gives you medium-firm, resilient sleeping surface.

TAILORING DETAILS. Cloth handles for easy turning. 4 side air ventilators for interior freshness. Firm precision-spaced, machine button tufting holds cushioning material firmly in place. Covered in durable woven stripe ticking in attractive Blue, Gold and White stripe.

MATCHING BOX SPRING has 72 (54-inch) Premier wire deep-coils, wire laced for strong level platform top, provides a deep resilient base for mattress. Each coil is individually supported by wood plank for best level support. Mounted on sturdy wood frame.

AVAILABLE IN 2 WIDTHS. Full 54-in. or Twin size 39-in. Both sizes are Standard 74-in. Length. *State width* when ordering. See the opposite page for Extra Length Mattress and Box Spring Set. See the bottom of these 2 pages for a complete selection of King Size Bedding.

Catalog Number	Description of Item *Be sure to State Width*	Shipping Weights 54-in.	Shipping Weights 39-in.	Price
66 C 9206 R	Innerspring Mattress	72 lbs.	52 lbs.	$27.95
66 C 9207 R	Matching Box Spring	71 lbs.	54 lbs.	27.95

180-COIL INNERSPRING MATTRESS 19.95

[G] INEXPENSIVE MATTRESS with more Quality Features than usually found in mattresses in this price range. A low-cost, serviceable, comfortable mattress for guest rooms, summer cottages, etc. 180 Premier wire coils (54-in. width). Insulated with White Sisal pads to prevent "coil feel". Cushioned with White layer-felted cotton for surface comfort. Sturdy crush-resistant border with firm lock-stitched roll edge for added firmness and strength.

TAILORING DETAILS: Button tufting prevents cushioning material from matting. Attractive, serviceable Woven stripe ticking in multi-color Rose stripe—adds to life of mattress.

MATCHING BOX SPRING has 63 (54-in. width) Premier wire, deep-coils wire laced for strong platform top, provides resilient base for mattress. Each coil is individually supported by wood plank for best level support. Mounted on sturdy wood frame.

AVAILABLE IN 3 SIZES. Full 54-in. width; Three Quarter 48-in. width and Twin Size 39-in. width. All are standard 74-inch length. *State width when ordering.* See the opposite page for Extra Length Sets, bottom of these 2 pages for King Size Sets. For additional bedding selections see Pages 633 to 644. Wards have a wide selection of blankets, sheets, spreads etc., see the index for page numbers. See Inside Back Cover for Terms.

Catalog Number	Description of Item *Be sure to State Width*	Shipping Weights 54-in.	Shipping Weights 48-in.	Shipping Weights 39-in.	Price
66 C 9208 R	Innerspring Mattress	57 lbs.	51 lbs.	42 lbs.	$19.95
66 C 9209 R	Matching Box Spring	63 lbs.	58 lbs.	52 lbs.	19.95

NUMBER OF COILS STATED IS FOR 54-IN. WIDTH: PROPORTIONATELY FEWER IN NARROWER WIDTHS. YOU MAY PURCHASE YOUR BEDDING NEEDS ON WARDS CONVENIENT MONTHLY PAYMENT PLAN. SEE INSIDE BACK COVER FOR COMPLETE DETAILS AND TABLE OF TERMS.

"R" AFTER CATALOG NUMBER MEANS: Shipped from Stock by Freight, Truck or Express. No mailable items on this page.

and 76-in. Wide Beds

[K] 29.95

442-COIL MATTRESS, 120-COIL SPRING 149.50

[H] SUPER KING SIZE HOLLYWOOD SET. A full, one piece (76x81 in.) mattress takes less space in width then 2 twin size beds yet gives you more sleeping area because there is no middle separation. 22 inches wider than regular full size (54-in.) bed. Ideal for very large or tall people, gives ample space for turning and needed length for stretching. Gives normal size people the extra comfort of greater sleeping area.

SUPER KING SIZE INNERSPRING MATTRESS has 442 coils. Firm pre-built non-sag innerborder construction assures firm springy edges. Insulated with finest Latexed White Sisal double insulation to prevent "coil feel". Cushioned with White cotton felt for surface comfort.

FINEST TAILORING DETAILS. Firm button tufting keeps padding firmly in place. Side air ventilators keep interior of mattress fresh and cool. Handles for easy turning. Extra-heavy woven stripe sateen ticking in beautiful Aqua and White—adds to life of mattress.

2 MATCHING TWIN SIZE BOX SPRINGS for best support. 2 springs give the extra firmness needed to support the entire mattress properly. Each has 60 deep coils (total 120 coils) providing a deep resilient base for the mattress. Each coil is hand-tied and has individual frame support. Mounted on sturdy wood frame. Covered in the same ticking as Super King Size Innerspring Mattress above.

66 C 7761R—MATTRESS AND BOX SPRING SET. Ship. weight 260 lbs. $15.00 Down on Monthly Terms..... or Cash $149.50

[J] BED FRAMES. Pair Twin Size Frames (one for each box spring). Double-swing type, attach to headboard; swing out or lock together to hold springs in place. Strongly constructed of sturdy angle steel. Heavy shaped steel legs with casters for easy moving. Each frame is 39 in. wide. 7 in. from floor. Brackets for attaching frame to headboard are included.

66 C 7007 R—Pair of Bed Frames for Set above, or for twin size sets. Ship. wt. 76 lbs.....$18.95

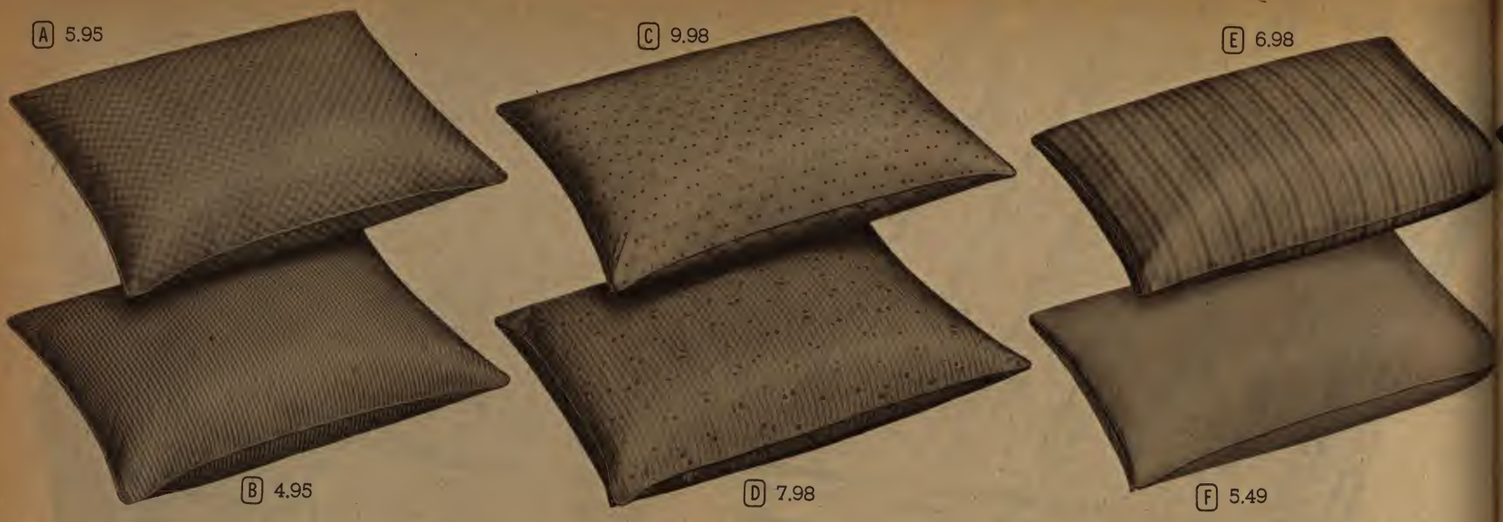
[K] MODERN SQUARE-TUFT HEADBOARD for Super King Size Bed. Covered in durable plastic with cotton padding. Firm welting, button tufts. *Please state color wanted:* Sahara Gray (Gray accented with Black) or Starcrest White (White flecked with Gold). Walnut finish wood legs. Use with the Super King Size Set above.

66 C 8116 R—76-in. width only. 34 in. high. *Please state color wanted.* Ship. wt. 40 lbs. $3.00 Down.....or Cash $29.95

Extra length mattress, springs and equipment for making your present bed extra-long sold on opposite page. Wards sell extra-large sheets, blankets, spreads, see Index for complete listing.

[H] 149.50 Set

[J] 18.95



Finest Quality Pillows...Dacron, Foam Latex,

Wards Dacron and Foam Latex pillows are ideal for persons allergic to usual pillow fillings of feathers and down. They are comfortable, sanitary and mothproof.

(A) and (B) below are Dacron filled pillows of DuPont Fiberfill. This synthetic new filling material is cloud light, soft and buoyant, non-allergenic. Because it is felted into a fluffy batt, it is resilient, resistant to moths and mildew. Will not absorb heat or cold—assures you year 'round comfort. Available in large or medium sizes.

(C) to (F) are Finest Foam Latex Pillows. Air circulates through the millions of connected air cells to keep pillow fresh and buoyant. Molded into pillow-shaped core to resist sagging, lumping or flattening. Your head and shoulders are properly supported. The thicker the Latex core, the more support it provides. Choose from the two types of surfaces: waffle type or regular smooth surface. The Foam Latex Pillow sizes stated below refer to finished covering sizes—covers are finished slightly longer than the Latex core to allow for expansion of core when pillows are used.

LARGE DACRON PILLOW 5.95

(A) Filled with DuPont Dacron Fiberfill. Beautiful, long wearing, Nylon cover in delicate, new pastel "Tattersol" plaid. Corded edges for neat, tailored appearance and longer wear. Light weight, soft and comfortable. Completely non-allergenic, contains no irritating material. Will not absorb heat, cold or moisture—truly a year 'round pillow. Naturally buoyant. Corner hanger. Large Size 20x26 in. Ship. wt. 2 lbs. 8 oz. *Mailable.* Buy pair and save.

66 C 7503 L—Each $5.95.....Pair $11.49

MEDIUM DACRON PILLOW 4.95

(B) Filled with DuPont Dacron Fiberfill. Covered in sturdy linen finish cotton in pastel Blue and White stripe. Has corded edge to make cover longer wearing and neat appearing. Has all the fine quality features of (A) above. Light, soft and comfortable. Completely non-allergenic. Medium-Size: 19x25 inches. A good serviceable pillow for year 'round use. Ship. wt. 2 lbs. 4 oz. *Mailable.* Buy pair and save.

66 C 7504 L—Each $4.95.....Pair $9.49

7½ INCH THICK FOAM LATEX PILLOW 9.98

(C) Specially designed Restfoam "waffle type" surface latex pillow. The outer surface is carefully constructed to let your head rest more naturally, affords the ultimate in Foam Latex comfort. Washable, linen finish, dainty small check pattern cover with zipper closing. Cord edges make cover longer wearing. Convenient corner hanger for airing. Finished size: 21x28x7½ inches thick. Ship. wt. 4 lbs. 12 oz. *Mailable.* Buy pair and save more.

66 C 7510 L—Each $9.98.....Pair $19.48

7-INCH THICK FOAM LATEX PILLOW 7.98

(D) Extra large, extra plump for more comfort and resiliency—never needs fluffing. Smooth surface. Washable linen-finish cover in beautiful pastel floral stripe. Zipper closing, easy to remove the cover for washing. Neatly tailored cord edges for longer wear. Corner hanger for airing. Finished size: 20x27x7 inches thick. Ship. wt. each 4 lbs. 10 oz. *Mailable.* Buy a pair and save more.

66 C 7505 L—Each $7.98.....Pair $15.48

6-INCH THICK FOAM LATEX PILLOW 6.98

(E) Plumper and larger pillow than (F) below, gives firmer head and shoulder support. Resilient and comfortable, never needs fluffing. Airy, non-allergenic, sanitary. Smooth surface. Washable, linen-finish cover in handsome pastel candy-stripe pattern. Zipper closing makes it easier to remove cover for washing. Cord edges for longer wear. Corner hangers for airing. Finished size: 19x26x6 inches thick. Shipping weight each 4 lbs. 4 oz. *Mailable.* Buy a pair and save more.

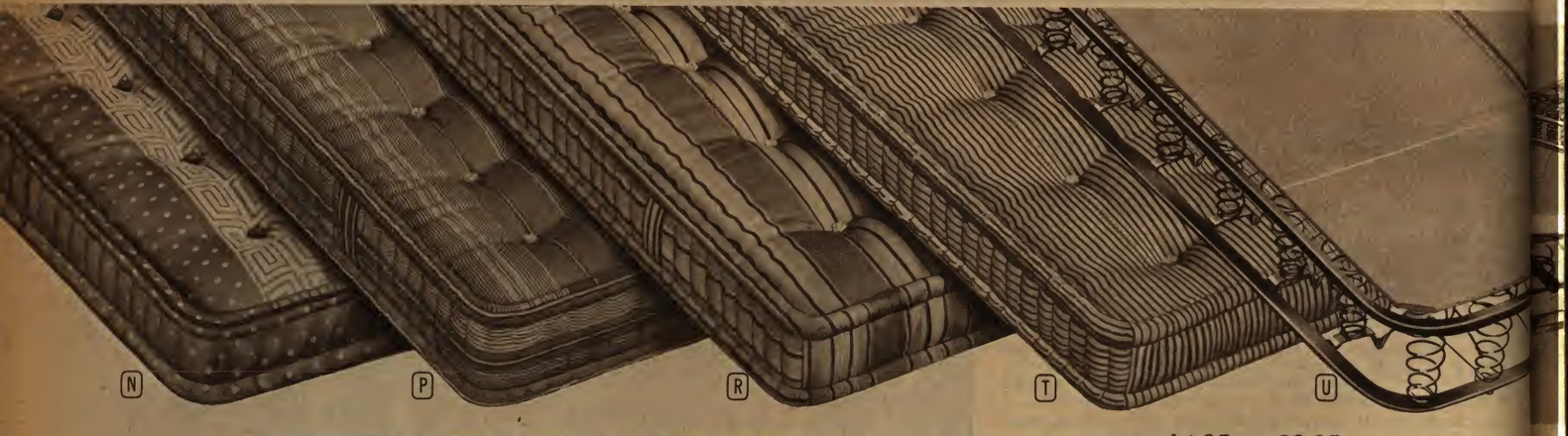
66 C 7506 L—Each $6.98.....Pair $13.48

5½-INCH THICK FOAM LATEX PILLOW 5.49

(F) Latex Luxury at a low price. Smooth surface. Washable Percale cover in choice of Pastel Blue or White. Zipper closing. Corner hangers for airing. Sturdy cord edges. Finished size: 18x26x5½ inches thick. Ship. wt. each 3 lbs. 12 oz. *Mailable.*

66 C 7507 L—*State color.* Each $5.49.....Pair $10.49

66 C 7508 L—Like (F) above but size 18x25x5 in. White percale only. Plain edge. Ship. wt. 3 lbs. *Mailable.* Each $4.69.Pair $8.99



ECONOMICALLY PRICED COTTON MATTRESSES FOR LOW COST SLEEPING COMFORT 14.95 TO 39.95

Buy cotton mattress for low cost sleeping comfort ... best grade is filled with springy, All Staple, long, cotton fibers—the lightest weight and longest wearing mattress. The next best grade is of layer-felted cotton with filling of Latex Foam Flakes in center for comfort and support. A good but less expensive grade is of all Layer-felted Cotton. Most economical is filled with layer-felted cotton combined with a fluffy cotton center. All have lock-stitched roll edges. Items (N) to (T) are shipped by Freight, Truck or Express. (U) is *Mailable.*

(N) WARDS BEST QUALITY ALL STAPLE COTTON MATTRESS. Filled with long, White, springy cotton fibers, superior to ordinary cotton felt fillings of much heavier weight. Not the heaviest, but the longest-wearing cotton mattress. Covered in fine quality Rose and White Damask ticking usually found only on highest priced innerspring mattresses. Firm lock-stitched roll edges resist crushing, are taped for long wear. Cotton tufting holds filling firm. Four handles for easy turning. 73 in. long. Actual weight is two pounds less than shipping weight. *State size wanted:* 54-in., 48-in. or 39-in. width.

66 C 7825 R—Ship. wts. 52, 47 or 39 lbs.....$39.95

(P) 60-LB. COTTON AND VITA-LATEX MATTRESS. Layers of all new white layer-felted Cotton, plus a center layer of lively Latex Foam flakes give this mattress additional durability and comfort. More carefully constructed than ordinary layer-felted mattresses. Heavy Blue and White woven-stripe ticking is longer wearing than those on less expensive cotton mattresses. Lock-stitched crush-resistant roll edges with taped seams. Cotton tufting holds filling firm. Four handles for easy turning. 73 inches long. Actual weight is 2 pounds less than shipping weight. *State size wanted:* 54-in., 48-in., or 39-in. width.

66 C 7826 R—Ship. wt. 62, 57 or 49 lbs.....$27.95

(R) 55-LB. LAYER-FELTED COTTON MATTRESS. Firmly filled with white layer-felted Cotton to give proper body support. Firm lock-stitched roll edges resist crushing, adds to the life of the mattress. Cotton tufting prevents filling from matting. Covered in Rose and Gray woven-stripe ticking. 73 in. long. Actual weight is two pounds less than shipping weight. *State size wanted:* 54-in. width, 48-in. width or 39-in. width. Shipping weights are 57, 52 and 44 lbs.

66 C 7827 R—$2.50 Down on Terms or.....Cash $22.95

(T) 45-LB COTTON MATTRESS. White layer-felted Cotton on each side over white fluffy Cotton center filling gives smooth comfortable surfaces. Firm lock-stitched roll edges resist crushing. Cotton tufts secure filling. Covered in durable Blue and White woven-stripe ticking. 73 in. long. Actual weight is 2 lbs. less than shipping weight. *State size wanted.* 54-in., 48-in. or 39-in. width.

66 C 7828 R—Shipping weights 47, 42 and 35 lbs.....$14.95

Use any of these Cotton Mattresses with Coil Springs (W) to (Z) and Wood Legs (V), on opposite page, to make a complete economical Hollywood Bed Outfit.

SEE PAGES 633 TO 644 FOR OTHER BEDDING NEEDS

POSTURE BOARDS 3.79 TO 8.98

(U) PROP-R-POSTURE BED BOARDS relieve muscle strain and restore comfort by correcting beds with sagging springs which have lost their resiliency. Sturdy wood-pulp fiber layers designed for durability and long wear. Hinged at ends to fold for storage. To use, slip bed board between mattress and spring. Order ¼-in. size for average weight and use, ⅜-in. to provide firmer support for heavier persons, harder use. For Double bed, use 2 cot size boards. *Mailable.*

Size Overall	Thickness	Cat. No.	Wt.	Price
For cot size bed.....	¼ in.	66 C 6391 MO	10 lbs.	$3.79
24x60 in.....	⅜ in.	66 C 6388 MO	11 lbs.	4.79
Pair for full size bed.....	¼ in.	66 C 6392 MO	19 lbs.	6.98
Pr. boards each 24x60 in.	⅜ in.	66 C 6389 MO	21 lbs.	8.98
For twin size bed.....	¼ in.	66 C 6395 MO	12 lbs.	4.79
30x60 in.....	⅜ in.	66 C 6390 MO	14 lbs.	5.79

Terms are available on all orders of $20 or more. For complete information about Wards Convenient Monthly Payment Plan and a Table of Terms, See Inside Back Cover.

"R" AFTER CATALOG NUMBER MEANS: Shipped promptly from Stock by Freight, Truck or Express. All other merchandise is Mailable.

G 4.29
20x26 in.

H 1.59
20x26 in.

J 7.98
20x26 in.

K 4.79
20x26 in.

L 6.98
20x26 in.

M 5.98
20x26 in.

Feather, Down...To Suit Your Taste and Needs

REPLACE OLD SAGGING PILLOWS with fresh, new pillows from Wards. Only Finest Quality materials are used: Highest Quality Feathers and Down—thoroughly cleaned and sterilized. Fine quality, closely woven down, featherproof ticking.

FEATHER PILLOWS (see (G), (H) and (K) below) provide good serviceability and comfort at economical price. Whole Goose Feathers are more resilient than whole Duck Feathers; Chicken Feathers give good wear and service at the lowest price.

WHITE GOOSE DOWN PILLOWS (see (J) below) are filled with Imported White Goose Down—the finest available for buoyancy, softness and luxury sleeping for many years. They are softer than feather or combination feather and down pillows.

COMBINATION FEATHER AND DOWN PILLOWS—(L), (M) below—are filled with Imported Gray Goose Feathers for resiliency and Down for softness—somewhat firmer than Down pillows. Pillows with the highest percentage of feathers are the firmest.

DUCK FEATHER PILLOW 2.98 TO 4.29

(G) Filled with Whole Duck Feathers for comfortable sleeping. Featherproof 8-oz. sateen ticking has attractive Blue and White Border Stripe. Convenient corner hanger.

66 C 7478 L—*Mailable. State size.*

Finished size	Ship. wt. each	Each	Pair
17 x 24 in.	2 lbs. 15 oz.	$2.98	$5.79
19 x 25 in.	3 lbs. 4 oz.	3.79	7.29
20 x 26 in.	3 lbs. 12 oz.	4.29	8.29

WHITE GOOSE DOWN PILLOW 6.98 AND 7.98

(J) An extremely soft, luxurious pillow—plumply filled with European White Goose Down for the utmost in comfort. Linen-finish ticking has Rose Lattice Print. Neat cord edges. Convenient corner hanger for airing pillow.

66 C 7499 L—*Mailable. State size.*

Finished size	Ship. wt. each	Each	Pair
19 x 25 in.	1 lb. 15 oz.	$6.98	$13.48
20 x 26 in.	2 lbs. 3 oz.	7.98	15.48

50% GOOSE DOWN PILLOW 5.98 AND 6.98

(L) 50% Imported Goose Down for softness, 50% Imported Goose Feathers for resiliency, combined to give you comfort and long wear. Linen-finish ticking in Blue and White Pin Stripe. Neat cord edges. Convenient corner hanger for airing pillow.

66 C 7498 L—*Mailable. State size.*

Finished size	Ship. wt. each	Each	Pair
19 x 25 in.	2 lbs. 10 oz.	$5.98	$11.48
20 x 26 in.	2 lbs. 14 oz.	6.98	13.48

ALL CHICKEN FEATHER PILLOW 89c TO 1.59

(H) Filled with crushed and fluffed Chicken Feathers. Not as resilient as (G) but is a serviceable pillow at a low price. Featherproof Floral Stripe ticking. No hanger.

66 C 7477 L—*Mailable. State size.*

Finished size	Ship. wt. each	Each	Pair
17 x 24 in.	2 lbs. 4 oz.	89c	$1.69
19 x 25 in.	3 lbs. 2 oz.	$1.29	2.49
20 x 26 in.	3 lbs. 11 oz.	1.59	2.99

GOOSE FEATHER PILLOW 3.49 TO 4.79

(K) Plumply filled with springy Whole Goose feathers to give you resilient sleeping comfort. 8-oz. feather proof sateen ticking in Floral Stripe. Cord edges, corner hanger.

66 C 7494 L—*Mailable. State size wanted.*

Finished size	Ship. wt. each	Each	Pair
17 x 24 in.	2 lbs. 4 oz.	$3.49	$6.69
19 x 25 in.	2 lbs. 12 oz.	4.29	8.29
20 x 26 in.	3 lbs. 10 oz.	4.79	9.29

20% GOOSE DOWN PILLOW 4.98 AND 5.98

(M) Medium Firm 20% Imported Goose Down, 80% Imported Goose Feathers. 8-oz. sturdy ticking in variegated Stripe on White. Corded edges for neat tailored appearance and long wear. Convenient corner hangers for airing pillow.

66 C 7497 L—*Mailable. State size.*

Finished size	Ship. wt. each	Each	Pair
19 x 25 in.	3 lbs. 1 oz.	$4.98	$9.48
20 x 26 in.	3 lbs. 5 oz.	5.98	11.48

V

W X Y Z

RESILIENT PLATFORM TOP AND OPEN COIL SPRINGS 12.95 TO 34.95 . . . WOOD LEGS 4.98

Resilient Coil Springs of Premier Steel Wire. Use Open Coil for cotton mattress only, Platform Top for innerspring or cotton mattresses. Wide cross bands of platform tops prevent mattress coils from forcing through larger spring coils. Stabilizers, see view (3), keep spring in alignment. Bottom slats extend below bottom frame, permit use of extra-deep coils. Large coils tied at top by small helical coils. Have baked-on-finish.

(V) WOOD LEGS FOR LINK OR COIL SPRINGS. Converts any angle frame link or coil spring into a Hollywood bed. Metal clamp attaches to spring frame (see sketch above). No headboard needed. Sturdy Rock Maple with beautiful Blond finish. Floor glides. 7 in. high. Use with any spring on this page. Shipping weight 6 pounds. *Mailable.*

66 C 6002.....Set of 6 Legs $4.98

(W) 90-COIL SPRING WITH OPEN TOP. Use with cotton mattresses only; smaller coils of innerspring mattresses would force through spring coils. Deep double-deck coils (see view 2) except at edges where single deck coils (see view 1) are used. Continuous angle steel bottom frame, border wire top. Two stabilizers (see view 3) keep spring in alignment. Rust-resistant aluminum finish. *State size wanted:* 54-in., 48-in. or 39-in. width. Use with legs above or bed frames on page 634.

66 C 6372 R—Ship. wts. 71, 61 and 53 lbs.....$18.95

ECONOMY 90-COIL SPRING WITH OPEN TOP (not shown). Similar to (W) above but with all single deck coils (view 1), no stabilizers. Continuous angle steel bottom frame, border wire top. Rust-resistant aluminum finish. Use with cotton mattresses only. *State size wanted:* 54-in., 48-in. or 39-in. width.

66 C 6351 R—Ship. wts. 55, 49, 42 lbs.....$12.95

(X) 90-COIL PLATFORM TOP SPRING with metal discs. Use with cotton or innerspring mattress. Discs keep platform bands from shifting. Double-deck coils (view 2) except edges where single deck coils (view 1) are used. Large coils cross-tied at top by small helical coils. Continuous angle steel top and bottom frames to give extra support to edge. Two stabilizers (view 3) keep spring in alignment. Rust-resistant aluminum finish. *State size wanted:* 54-in., 48-in. or 39-in. width. Use with legs at left or bed frames on page 634.

36 C 6377 R—Ship. wts. 75, 71 and 62 lbs.....$22.95

90-COIL SPRING. Like (X) but all single deck coils (view 1). No stabilizers. *State size wanted:* 54, 48 or 39-in. width.

66 C 6376 R—Ship. wt. 63, 62 and 50 lbs.....$18.95

(Y) 99-COIL SPRING WITH PLATFORM TOP. Use with cotton or innerspring mattresses. Tightly wound top coils and strong platform bands assure longer wear and better support. Double-deck coils at center (see view 2 at right) and single-deck coils (see view 1 at right) at edges. Larger coils cross-tied at top by helical coils. Continuous angle steel top and bottom frames give extra support to edges. Two stabilizers (see view 3 at right) keep spring in alignment. Rust-resistant silver-color finish. *State size wanted:* 54 or 39-in. width. Headboards and bed frames sold on page 634. Wood legs on this page.

66 C 6373 R—Shipping weights 80 and 58 lbs.....$27.95

(1) (2)

(3)

(Z) SIMMONS "ACE"—99-Coil Spring with Lattice Platform top. Use with cotton or innerspring mattresses. By the maker of famous Simmons bedding. Has the finest construction details. Double-deck coils (view 2) are used throughout. Large coils are cross-tied at top by small helical coils. Continuous angle steel top and bottom frames give extra support to edges. Two stabilizers (view 3) keep spring in alignment. Rust-resistant silver-color finish. *State size wanted:* 54-in. or 39-in. width. *Shipping charges are prepaid.*

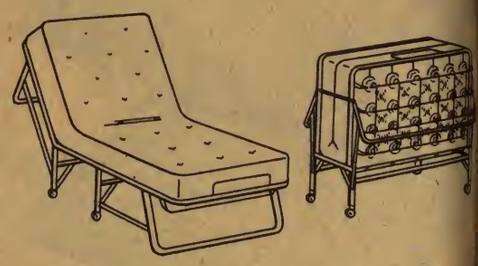
66 CP 6375 R—$3.50 Down on Terms or....Cash $34.95

COIL COUNT AND SHIPPING INFORMATION

The number of coils stated is for the 54-inch width always. There are proportionately fewer in the narrower widths. "R" after Catalog No. means: Shipped promptly from Stock by Freight, Truck or Express. All other merchandise is *Mailable.*

SEE THE INSIDE BACK COVER FOR TABLE OF TERMS AND COMPLETE INFORMATION ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN

Roll-Aways, Cots



A WARDS SPACE SAVING ROLL-AWAY BED is ideal for your ex sleeping needs. All the roll-away beds on these 2 pages ha the following fine quality, basic features.

EASY TO STORE. Fold quickly and simply to compact size- require little storage space. Just roll into corner or closet wh not in use. Roll easily on casters. (Storage Covers on next pag

STURDILY CONSTRUCTED. Angle steel frames give you th strongest possible support. Frames have rust-resistant, easy clean, aluminum or baked-on-enamel finish. Available wi Link or Coil Springs—give resilient support, long service.

VARIETY OF SIZES are available (30-in. to 48-in. width). Choo the size best suited to your needs. Many have adjustable back and may be used as chaise lounges. (See small view above

ROLL-AWAY MATTRESSES have the finest construction detail —best grade filling and insulation materials, all have stur ticking. Give you finest sleeping comfort and long service.

COTTON AND INNERSPRING MATTRESSES FOR ROLL-AWAY BEDS AND FOLDING COTS 11.95 TO 24.95

Replace your worn Roll-Away or Cot mattress for greater sleeping comfort. These mattresses are used on the Roll-Away and Cot Outfits on these 2 pages.

Select a complete outfit or choose a mattress and bed to make up your own outfit. The number of coils stated is for 48-in. width, fewer in narrower widths.

(A) BEST QUALITY, EXTRA FIRM INNERSPRING MATTRESS. Provides the best support of any roll-away or cot mattress. Features: 190 heavy-gauge coils. Sisal insulation and cotton padding for comfort. Vertically stitched, prebuilt border keeps edges firm. Woven stripe ticking. Button tufts prevent inner shifting. *Not Mailable.*

66 C 7980 R—30-in. width. Ship. wt. 32 lbs..... $18.95
66 C 7981 R—36-in. width. Ship. wt. 34 lbs..... 20.95
66 C 7982 R—39-in. width. Ship. wt. 36 lbs..... 22.95
66 C 7983 R—48-in. width. Ship. wt. 46 lbs..... 24.95

(B) BETTER QUALITY 153-COIL INNERSPRING MATTRESS. Resilient and comfortable. Vertically stitched prebuilt, non-sag, border keeps edges firm. Sisal insulation over coils to prevent "coil feel". White cotton padding for surface comfort. Sturdy woven stripe ticking. Button tufts keep padding in place. *Not Mailable.*

66 C 6939 R—30-in. width. Ship. wt. 30 lbs..... $15.95
66 C 6940 R—36-in. width. Ship. wt. 32 lbs..... 17.95
66 C 6941 R—39-in. width. Ship. wt. 34 lbs..... 19.95
66 C 6942 R—48-in. width. Ship. wt. 43 lbs..... 22.95

(C) GOOD QUALITY 153-COIL INNERSPRING MATTRESS. Sisal insulation over coils to prevent "coil feel". Filled with White cotton filling for surface comfort. Lock stitched roll edges. Long wearing woven stripe ticking. Button tufts keep padding in place. *Not Mailable.*

66 C 6930 R—30-in. width. Ship. wt. 29 lbs..... $13.95
66 C 6931 R—36-in. width. Ship. wt. 32 lbs..... 15.95
66 C 6932 R—39-in. width. Ship. wt. 34 lbs..... 17.95
66 C 6933 R—48-in. width. Ship. wt. 43 lbs..... 19.95

(D) ECONOMY COTTON MATTRESS. A comfortable and serviceable mattress at a low price. Fleecy White layer-felted cotton filling. Lock stitched roll edge resists crushing. Cotton tufting secures filling. Durable woven stripe ticking. 72 inches long. *Not Mailable.*

66 C 6920 R—30-in. width. Ship. wt. 27 lbs..... $11.95
6b C 6923 R—36-in. width. Ship. wt. 32 lbs..... 13.95
66 C 6921 R—39-in. width. Ship. wt. 35 lbs..... 15.95
66 C 6922 R—48-in. width. Ship. wt. 42 lbs..... 18.95

BEST QUALITY ROLL-AWAY 21.95 TO 27.95

(E) Provides most comfortable surface available in this style bed. Extr firm. Platform top over tightly wound coils prevents sagging. Sturdy steel frame with rust-resistant aluminum finish. 3-position back, may b used as chaise lounge. Smooth rolling casters make it easy to store be when not in use. 74 in. long. Folds to 22x44-in. height. *Not Mailable.*

66 C 7200 R—30-in. width. 40 coils. Ship. wt. 51 lbs $21.9
66 C 7201 R—39-in. width. 60 coils. Ship. wt. 63 lbs..... 24.9
66 C 7202 R—48-in. width. 70 coils. Ship. wt. 72 lbs..... 27.9

OUTFIT: Bed (E), Extra Firm Innerspring Mattress (A) listed at left.

66 C 7203 R—30-in. width. Wt. 84 lbs. $4.50 Down.....or Cash $40.5
66 C 7204 R—39-in. width. Wt. 99 lbs. $5.00 Down.....or Cash 47.5
66 C 7205 R—48-in. width. Wt. 118 lbs. $5.50 Down.....or Cash 52.5

DUAL-PURPOSE SUN-TAN ROLL-AWAY 29.95

(F) Suitable for both indoor and outdoor use. Moisture-repellent plastic coated fabric on the top and sides—makes roll-away ideal lounge for yard. Underside of the reversible mattress is covered with regular bedding ticking to provide comfortable indoor sleeping surface. Back adjusts to four positions from upright to full reclining. Bed folds to 16 43-in. ht. Smooth rolling casters for outdoor use and easy storing.

Comfortable 95-coil innerspring mattress has tufted surface, corded edges. Sturdy steel frame with White enamel finish. Size 30x74 in. long. *State Mattress color:* Red or Medium Green, both with White trim.

66 C 6239 R—Wt. 80 lbs. *Not Mailable.* $3.00 Down.....or Cash $29.9

STEEL FOLDING COTS—COMFORTABLE, SPACE-SAVING SLEEPING UNITS—CHOICE OF 4 STYLES... COTS 9.95 TO 24.95 ... OUTFITS (Cot plus Mattress) 21.50 TO 45.5

Wards have a Steel Cot for every need. Economy cots for use in summer cottages, camps or dormitories—wherever the simplest sleeping units are needed—cots with foot and end panels for use where a more attractive appearance is desirable. Buy a complete outfit for the greatest satisfaction or make up your own outfit from these 2 pages. All Wards cots have the following fine quality Basic Features:

TAKE A MINIMUM OF SPACE—narrower than any other type bed, yet have the standard length needed for comfortable sleeping. Collapsible for easy storing.

STURDILY CONSTRUCTED with angle steel frames. Baked-on-enamel finish is easy to clean, rust resistant. Available in link or coil springs. Mattresses used are the fine quality mattresses listed above at left. The cots listed below are *Not Mailable.*

(G) COIL-SPRING COT WITH FULL END PANELS finished in Walnut enamel with grained wood effect. Attractive as regular size panel bed. Angle steel spring frame locks securely into bed ends. Coils cross-tied at top with helical coils. Floor glides. For storage—unlock and remove bed ends. End height 29 in. Length 78 in. 50 coils in 30-in. width, 60 coils in 36-in. width.

66 C 6094 R—30-in. width. Wt. 66 lbs.....$22.95
66 C 6095 R—36-in. width. Wt. 76 lbs..... 24.95

COMPLETE OUTFIT. Full panel Cot (G) with Extra Firm Innerspring Mattress (A) on this page.

66 C 7106 R—30-in. width. Wt. 98 lbs.....$41.50
66 C 7107 R—36-in. width. Wt. 111 lbs..... 45.50

(H) COIL-SPRING COT WITH 6-INCH CENTER PANELS. Tubular ends fold down for storing. Angle steel frames. Coils cross-tied at top with small helical coils. Top wire border. Brown enamel finish. Easy-rolling casters. End height 32 in., 77 in. long. 50 coils in 30-inch width, 60 coils in 36-inch width.

66 C 6123 R—30-in. width. Wt. 62 lbs...$19.95
66 C 6124 R—36-in. width. Wt. 68 lbs... 22.95

COMPLETE OUTFIT. Cot (H) with Innerspring Mattress (B) on this page. Wts. 92, 100 lbs.

66 C 7104 R—30 in. $4.00 Down, Cash $35.50
66 C 7105 R—36 in. $4.50 Down, Cash 40.50

(J) COIL-SPRING COT WITH TUBULAR FOLDING ENDS. Angle steel frame. Brown enamel finish. Coils cross-tied at top with small helical coils. Top wire border. Casters for easy moving. Cot is easy to store; ends fold out of way. End height 27 inches. 76 in. long. 50 coils in 30-inch width, 60 coils in 36-inch width. Complete Outfit is sold below.

66 C 6102 R—30-in. width. Wt. 55 lbs...$14.95
66 C 6103 R—36-in. width. Wt. 61 lbs... 17.95

COMPLETE OUTFIT. Cot (J) with Innerspring Mattress (C) on this page. Wts. 84, 93 lbs.

66 C 7102 R—30 in. $3.00 Down, Cash $28.50
66 C 7103 R—36 in. $3.50 Down, Cash 33.50

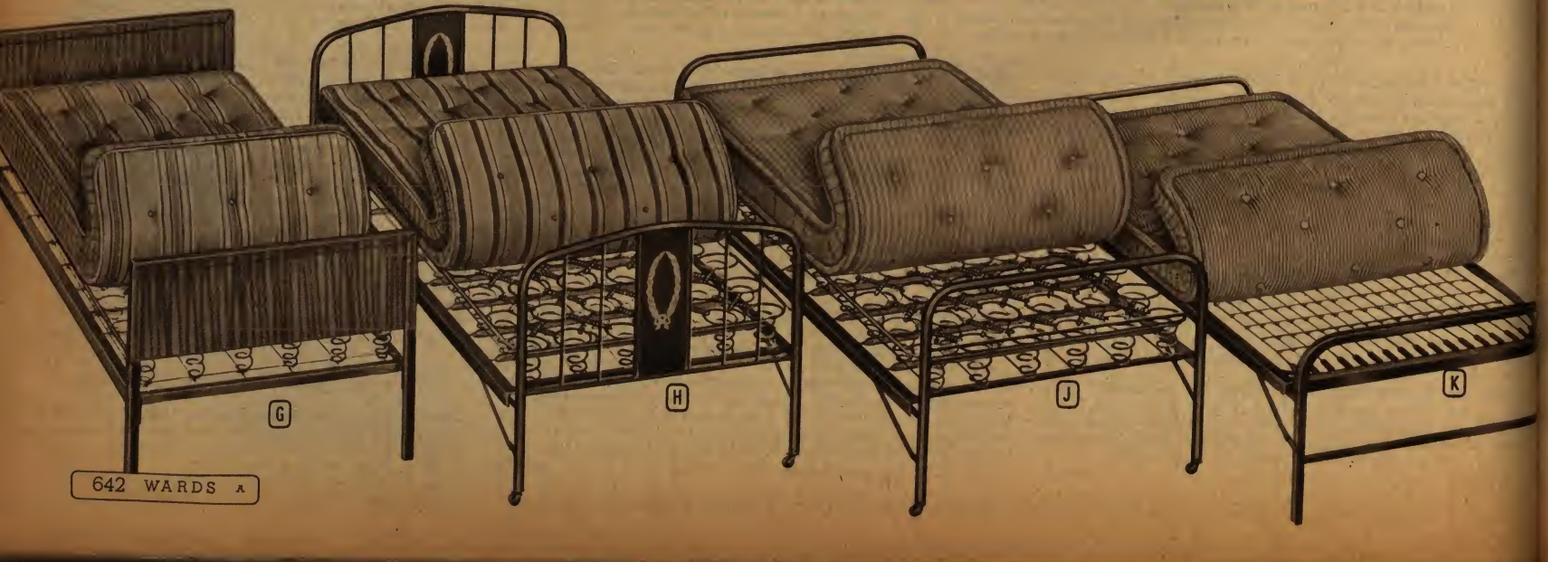
(K) ECONOMY LINK SPRING STEEL COT Lightweight but sturdy sleeping equipment. Ideal when large number of beds are needed. Angle-steel frame. Double link fabric spring. Brown enamel finish. Ends fold down; easily, compactly stored. End ht. 22 in. 76 in. long.

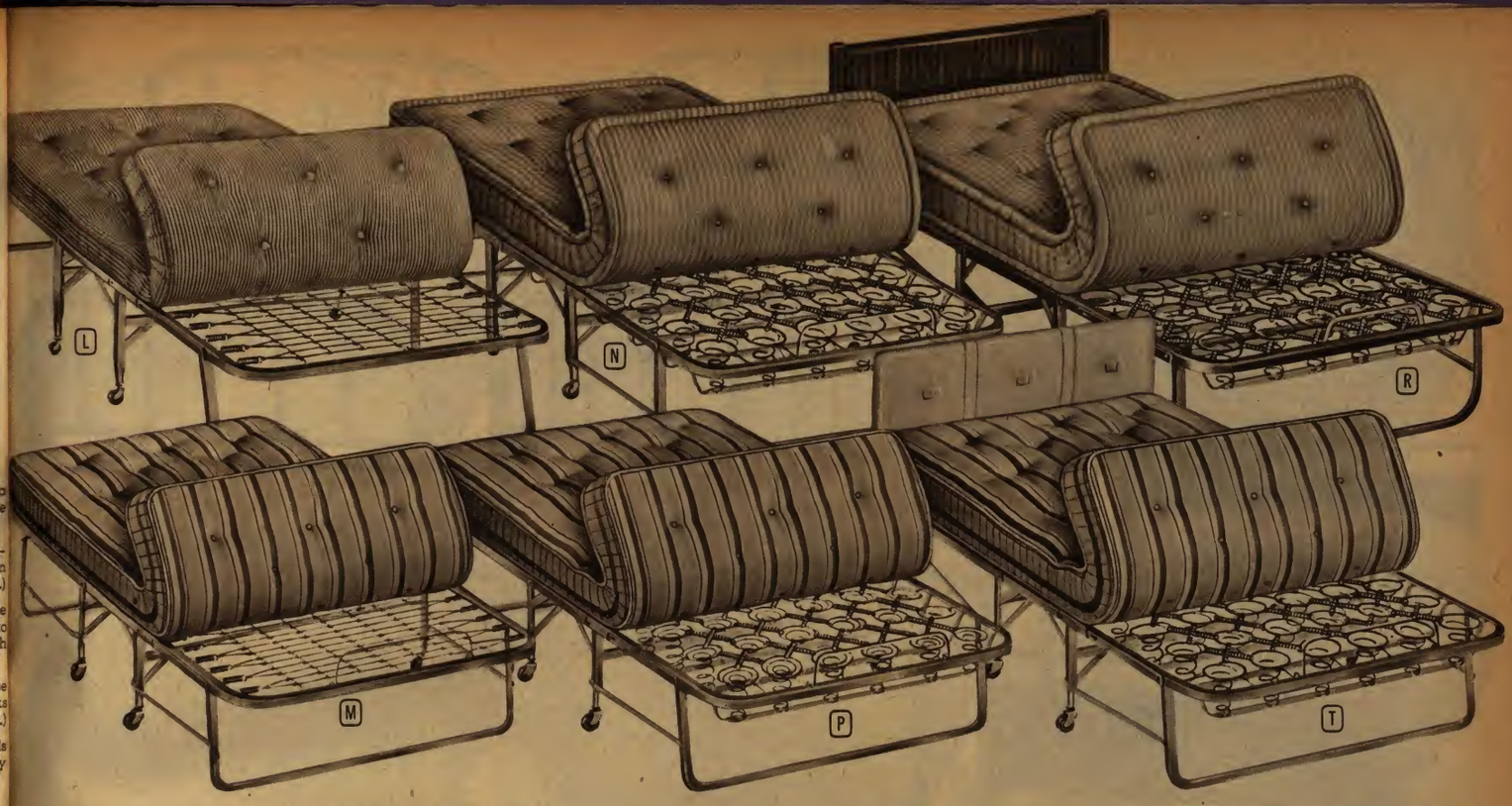
66 C 6110 R—30-in. width. Wt. 41 lbs.$9.9
66 C 6111 R—36-in. width. Wt. 44 lbs.11.9

COMPLETE OUTFIT. Cot (K) with layer-felted cotton mattress (D) on this page.

66 C 7100 R—30-in. width. Wt. 68 lbs.$21.5
66 C 7101 R—36-in. width. Wt. 76 lbs. 25.5

SHIPPING NOTICE: "R" AFTER CATALOG NUMBER ON THESE 2 PAGES MEANS SHIPPED PROMPTLY FROM STOCK BY FREIGHT, TRUCK OR EXPRESS.





LINK SPRING ROLL-AWAYS 9.95 TO 18.95

L GOOD QUALITY LINK ROLL-AWAY. A serviceable, low priced utility bed. Double-link spring with sturdy angle steel frame, alum. finish. Back not adjustable. Folds to 20x44-in. ht. *Not Mailable.*

66 C 6204 R—30-in. width. 74 in. long. Wt. 34 lbs. $9.95
66 C 6205 R—39-in. width. 74 in. long. Wt. 39 lbs. 11.95

MATTRESS FOR ROLL-AWAY BED (L). Layer-felted Cotton with woven stripe ticking, sturdy box edges and durable cotton tufting.

66 C 6903 R—30-inch width. Ship. wt. 22 lbs. $9.95
66 C 6904 R—39-inch width. Ship. wt. 28 lbs. 11.95

BETTER QUALITY LINK SPRING ROLL-AWAY. (not shown). Double link steel spring suspended by helical coils for better support, comfort. Back adjusts to 3 positions—use as chaise lounge. Angle steel frame, aluminum finish. Folds to 20x44-in. ht. for storage. *Not Mail.*

66 C 6184 R—30-in. width. 74 in. long. Ship. wt. 37 lbs. $10.95
66 C 6185 R—39-in. width. 74 in. long. Ship. wt. 43 lbs. 12.95

M BEST QUALITY LINK ROLL-AWAY. Coil center provides best, most comfortable support. Double-link spring suspended by helical coils. Coil springs at center, where weight and wear are greatest. 3-position back, use as chaise lounge. Strong steel frame, aluminum finish. Casters. 74 in. long. Folds to 20x44 inches. *Not Mailable.*

66 C 6156 R—30-in. width. Ship. wt. 46 lbs. $14.95
66 C 6157 R—39-in. width. Ship. wt. 55 lbs. 16.95
66 C 6158 R—48-in. width. Ship. wt. 61 lbs. 18.95

COMPLETE OUTFIT. Roll-Away Bed (M) with 153-Coil Innerspring Roll-Away Mattress (B) described on opposite page.

66 C 7209 R—30-in. width. Ship. wt. 75 lbs. $3.50 Dn., Cash $30.50
66 C 7210 R—39-in. width. Ship. wt. 89 lbs. $4.00 Dn., Cash 36.50
66 C 7211 R—48-in. width. Ship. wt. 104 lbs. $4.50 Dn., Cash 41.50

COIL-SPRING ROLL-AWAYS 17.95 TO 24.95

N GOOD QUALITY COIL-SPRING ROLL-AWAY. Gives more comfort and greater support than link-spring Roll-Aways. Coils are connected by helicals at top for firmer support. Back is adjustable to 3 positions for use as chaise lounge. Sturdy angle steel frame, rust-resistant aluminum finish. Casters for easy moving. 74 in. long. Folds quickly and easily to 24x44-in. ht. *Not Mailable.*

66 C 6190 R—30-in. width. 40 Coils. Wt. 54 lbs. $17.95
66 C 6191 R—39-in. width. 60 Coils. Wt. 65 lbs. 20.95
66 C 6192 R—48-in. width. 70 Coils. Wt. 71 lbs. 22.95

COMPLETE OUTFIT. Roll-Away Bed (N) with 153-Coil Innerspring Roll-Away Mattress (C) described on opposite page.

66 C 6174 R—30-in. width. Ship. wt. 83 lbs. $3.50 Dn., Cash $31.50
66 C 6175 R—39-in. width. Ship. wt. 99 lbs. $4.00 Dn., Cash 38.50
66 C 6176 R—48-in. width. Ship. wt. 114 lbs. $4.50 Dn., Cash 42.50

P BETTER QUALITY COIL SPRING ROLL-AWAY. Coils are tightly wound at top (better than N) to provide a smoother sleeping surface. Large coils are connected by helicals. Back adjusts to 3 positions, may be used as chaise lounge. Sturdy angle steel frame, rust-resistant aluminum finish. Moves on easy rolling casters. Folds easily and quickly to 24x44-in. height for storage. Guard rail at foot holds mattress in place. Complete Outfit sold below. *Not Mailable.*

66 C 6166 R—30-in. width. 40 Coils. Ship. wt. 57 lbs. $19.95
66 C 6167 R—39-in. width. 60 Coils. Ship. wt. 69 lbs. 22.95
66 C 6168 R—48-in. width. 70 Coils. Ship. wt. 76 lbs. 24.95

COMPLETE OUTFIT: Roll-Away Bed (P) with 153-Coil Innerspring Roll-Away Mattress (B) described on opposite page.

66 C 7212 R—30-in. width. Ship. wt. 86 lbs. $4.00 Dn., Cash $35.50
66 C 7213 R—39-in. width. Ship. wt. 103 lbs. $4.50 Dn., Cash 42.50
66 C 7214 R—48-in. width. Ship. wt. 119 lbs. $5.00 Dn., Cash 47.50

ROLL-AWAY COVERS 2.98 TO 6.95

U TERRY CLOTH COVER. Use on Mattress when bed is used as chaise lounge. Attractive variegated stripe. Ship. wts. 30-in. width 1 lb. 8 oz.; 39-in. width 1 lb. 14 oz.; 48-in. width 2 lbs.

66 C 6329—*State 30, 39 or 48 in. Mailable.* . $6.95

V FIGURED VINYL PLASTIC COVER. Zipper opening. Taped edges. Bottom ruffle. Assorted colors; no choice. Wts. for 30-in. 1 lb.; 39-in. 1 lb. 8 oz.; 48-in. 2 lbs. *State 30, 39 or 48-in. width.*

66 C 6325—For Link Beds (F), (L), (M). *Mail.* . $2.98
66 C 6326—For Coil Beds. *Mailable* 3.19

W WASHABLE HEAVY, FLORAL COTTON COVER. Slips on and off. Corded edges, pleated flounce. Assorted colors; no choice. Wt. for 30-in. 1 lb. 8 oz.; 39-in. 1 lb. 14 oz.; 48-in. 2 lbs. 6 oz. *Mail.*

66 C 6327—For Link Bed (F), (L), (M) only. *State width.* 30-in. $4.98; 39-in. $5.49; 48-in. . . . $5.98
66 C 6328—For Coil Bed (E), (N) to (T). *State width.* 30-in. $5.49; 39-in. $5.98; 48-in. $6.49

HOLLYWOOD STYLE COIL-SPRING ROLL-AWAYS FOR MORE FREQUENT USE 26.95 TO 32.95

R BETTER HOLLYWOOD STYLE ROLL-AWAY with Metal Headboard. All the attractiveness of a regular Hollywood bed, plus the space-saving features of a Roll-Away. Warp-proof steel headboard, 28 in. high, finished in handsome Walnut veneer effect. Modern design is usable with any decor. Strong angle steel frame with baked-on-enamel finish. Easy rolling casters. Length overall 76 inches. Bed folds to 24x44-in. height for storage. *Not Mailable.*

66 C 6198 R—39-in. width. 60 Coils. Ship. wt. 72 lbs. $26.95
66 C 6199 R—48-in. width. 70 Coils. Ship. wt. 87 lbs. 29.95

OUTFIT: Bed (R), Innerspring Mattress (C) on opposite page.

66 C 6347 R—39 in. Ship. wt. 106 lbs. $4.50 Down . . . . or Cash $44.50
66 C 6348 R—48 in. Ship. wt. 130 lbs. $5.00 Down . . . . or Cash 49.50

T BEST HOLLYWOOD STYLE ROLL-AWAY. Smartly styled modern headboard gives Roll-Away the appearance of Hollywood bed when open. Wood-frame headboard is softly padded and covered with attractive Ivory color plastic. 28 in. high, 2 in. thick. Sturdy steel bed frame with resilient coil springs. Baked-on-enamel finish. Smooth rolling casters. 76 in. long overall. Folds to 24 x 44-in. height for storage. Complete Outfit sold below. *Not Mailable.*

66 C 6162 R—39-in. width. 60 Coils. Ship. wt. 79 lbs. $29.95
66 C 6163 R—48-in. width. 70 Coils. Ship. wt. 89 lbs. 32.95

OUTFIT: Bed (T) above, Mattress (B) on opposite page.

66 C 6116 R—39 in. Ship. wt. 113 lbs. $5.00 Down . . . . . Cash $49.50
66 C 6117 R—48 in. Ship. wt. 132 lbs. $6.00 Down . . . . . Cash 55.50

CONVENIENT MONTHLY TERMS ARE AVAILABLE—SEE THE INSIDE BACK COVER FOR COMPLETE INFORMATION AND TABLE OF TERMS.

NATIONALLY KNOWN SIMMONS DUPLEX BEDS . . . THREE QUALITIES 84.50 TO 159.50

X A SOFA BY DAY . . A BED BY NIGHT. Use as single, large double or as 2 separate single beds (see view at left). Lower section pulls out on smooth-rolling casters to form 64-in. wide double bed (10 in. wider than reg. 54-in. bed). Raise by easy-operating end lever. Extra-long top mattress 33x79-in.; bottom mattress 31x74 in. Double link steel fabric spring suspended from angle steel frame at ends by helical coils for comfort.

SIMMONS STANDARD QUALITY DUPLEX BED. (not shown). Two resilient innerspring mattresses. Taped roll edges. Woven stripe cotton cover in Tan and White. Button tufted.

66 C 6148 R—Top Mattress has 140 Coils, bottom Mattress 114 Coils. Ship. wt. 200 lbs. $84.50

SIMMONS DEEP SLEEP DUPLEX BED (shown). Two well known "Deep Sleep" resilient innerspring mattresses for luxurious sleeping comfort. Top mattress has 200 coils, bottom mattress has 168 coils. Vertically stitched borders keep mattress' shape better, prevent sagging. Deep button tufted. Heavy woven stripe cover in Blue and Gray. Cloth handles for turning. Screened vents.

66 CP 6129 R—*Freight is prepaid by Wards.* $12.00 Down on Terms . . . . . or Cash $119.50

SIMMONS BEAUTYREST DUPLEX BED. (not shown). Two nationally known Beautyrest innerspring mattresses for extra special sleeping comfort. Top mattress has 561 coils, bottom mattress has 465 coils. Each coil wrapped separately in muslin, moves independently of the others. Crush-proof prebuilt border. Button tufted. Screened vents. Durable Blue and Gray woven stripe cover.

66 CP 6101 R—*Freight is prepaid by Wards.* $16.00 Down on Terms . . . . . or Cash $159.50

Y SLIP COVER FOR STUDIO COUCH OR HOLLYWOOD BED. Vat-dyed pebble-weave cotton. Slips over bedding. Attractive pleated valance on 3 sides in Brown or Green, with Red and Chartreuse block print—rest of cover is solid. Dry clean or wash with care. *Please state color.*

66 C 6330—Fits Beds 30x74 inches. Ship. wt. 4 lbs. *Mailable. State Color.* $8.95
66 C 6331—Fits Bed (X), or any 33x79-inch bed. Ship. wt. 4 lbs. *Mailable. State Color* 9.95

Simmons and Wards Metal or Wood Beds and Outfits

ATTRACTIVE, ECONOMICALLY PRICED METAL BEDS 10.95 TO 27.95 COMPLETE OUTFITS WITH MATTRESS AND SPRING 38.95 TO 78.95

A SIMMONS ARCHED PANEL BED. All-steel panels have baked-on enamel finish with Walnut veneer effect. Rust and chip-resistant. Head panel 41 in. high, foot panel 26 in. Easy rolling swivel casters. *State width:* 54 or 39 in.
66 C 6014 R—Ship. wt. 59, 50 lbs. $2.50 Down...Cash $24.95

3-PC. OUTFIT: Bed (A) above, Innerspring Mattress (B) Page 638, and Spring (X) Page 641. *State width:* 54 or 39 in.
66 C 7031 R—Ship. wt. 200, 152 lbs. $8 Down....Cash $78.95

D SIMMONS BLACK-AND-BRASS MODERN BED. Rich black satin finish. Panels have modern square tubular frames, smart brass rod trim at top center. Head height 41 in., foot 26 in. Floor glides. *State width:* 54 or 39 in.
66 C 7023 R—Ship. wts. 58, 43 lbs. $3 Dn.....Cash $27.95

3-PC. OUTFIT. Includes Bed (D), Innerspring Mattress (B) Page 638, and Platform Spring (66 C 6376) Page 641. *State width wanted:* 54 or 39-inch. Ship. wts. 199, 165 lbs.
66 C 7024 R—$7.50 Down on Terms.....or Cash $74.95

B SIMMONS STEEL BED. Graceline posts and cross rod of seamless steel tubing. 14-in panel resembles Walnut veneers. Height at head 42 in., at foot 27 in. Casters. Rust and chip-resistant Brown enamel finish. *State:* 54, 48 or 39 in.
66 C 6005 R—Ship. wts. 47, 46 and 44 lbs.....$14.95

3-PC. OUTFIT: Bed (B), Innerspring Mattress (G) Page 639, Platform Top Spring (66 C 6376) Pg. 641. *State:* 54, 48 or 39 in.
66 C 7009 R—Wts. 167, 159, 136 lbs. $5.50 Dn...Cash $51.95

E SIMMONS MODERN FULL-PANEL BED. Steel panels with attractive Blond-grain baked-on enamel finish. Rust and chip-resistant. Head height 39 in., foot height 24 in. Floor glides. *State width:* 54 or 39 in.
66 C 7001 R—Ship. weights: 57, 42 lbs.....$16.95

3-PC. OUTFIT: Includes Bed (E) above, Innerspring Mattress (B) Page 638, and Platform Spring (66 C 6376) Page 641. *State width wanted:* 54 or 39-inch. Ship. wts. 177, 134 lbs.
66 C 7010 R—$7 Down on Terms.....or Cash $66.95

C SIMMONS STEEL BED. Seamless rods, welded into shaped posts and cross rod. Head 41 in. high, foot 27 in. Casters. Brown enamel. *State width:* 54, 48 or 39 in.
66 C 6009 R—Ship. weights 42, 41 and 39 lbs.....$10.95

3-PC. OUTFIT: Bed, Innerspring Mattress (G) Page 639 and Double Link Fabric Spring. Spring locks into bed ends—no side rails needed. *State width:* 54, 48 or 39 in.
66 C 7008 R—Ship. wts. 126, 118, 107 lbs. $4 Dn. Cash $38.95

F MODERN HOLLYWOOD BED. 40-in. high latticework design headboard, constructed of angle steel with flat Black wrought iron finish. Spring and angle steel bed frame are one unit—locks firmly into headboard. 90 Premier wire coils in 54-in.; fewer in 39-in. Ship. wts. 81, 66 lbs.
66 C 7032 R—*State:* 54 or 39 in.....$2.50 Down, Cash $22.95

COMPLETE BED OUTFIT. Includes Bed and Spring (F) above, Innerspring Mattress (F) Page 639. Ship. wts. 138, 108 lbs.
66 C 7030 R—*State:* 54 or 39 in.....$5 Down, Cash $49.50

ADJUSTABLE BED RAILS

G Included with each Wood Bed sold on this page. Eliminate the need of wood slats, give longer service. Sturdy, made of steel. Easy to use—just two simple steps: insert adapter (2) into bedpost (1) and tap down; then place bed rail (3) into slots in (2) and hammer down. Three notches permit adjustment of bed rail to width of spring for snug fit. Spring rests on horizontal surface of angle steel rail.
66 C 6984 R—Ship. wt. 22 lbs. *Not Mailable*.....Pair $4.50

EARLY AMERICAN AND MODERN WOOD BEDS AND OUTFITS—MODERATELY PRICED 23.95 TO 94.95

H JENNY LIND STYLE BED. Solid Hardwood. Turned spindles. Posts cut from 2½-in. stock. Adjustable rails (G). Head 35 in. high; foot 29½-in. ht. Floor glides. *State:* Maple (Lt. Brown), Walnut, Mahogany. *State width:* 54, 48 or 39 in. Wts. 57, 55, 52 lbs.
66 C 6909 R.....$23.95

JENNY LIND BED OUTFIT. Bed (H), Rails (G), Innerspring Mattress (A) Page 638, Platform spring (X) Page 641. *State Finish:* Maple (Lt. Brown), Walnut or Mahogany. *State width:* 54, 48, 39 in. Wts. 210, 197, 172 lbs.
66 C 6938 R—$8.50 Down on Terms.....or Cash $82.95

Other Wood Beds, Harmonizing Chests and Dressers are described and sold on Page 632.

J WARDS BEST QUALITY EARLY-AMERICAN STYLE PINEAPPLE POSTER BED. Solid hardwood. Reeded, turned posts cut from 2½-in. stock, pineapple design tops. Blanket rail reeded, turned. Rails (see G). Head posts 45 in. high; foot 37 in. high. Head panel 14 in. deep; foot 10 in. Floor glides. *State:* Maple (Lt. Brown), Walnut or Mahogany.
66 C 6908 R—*State:* 54 or 39 in. Ship. wts. 67, 58 lbs....$26.95

COMPLETE OUTFIT. Bed (J). Rails (see G). Innerspring Mattress and Box Spring (A) Page 638. *State:* Maple (Light Brown), Walnut or Mahogany. *State width:* 54 or 39 in.
66 C 6936 R—Wts. 217, 172 lbs. $9.50 Down...or Cash $94.95

GOOD QUALITY EARLY AMERICAN POSTER BED. Not shown—similar to (J), except plain design post tops. Posts cut from 2½-in. stock. Turned blanket rail. Head posts 45 in. high; foot 37 in. Head panel 12 in. deep; foot 7 in. Glides. Rails (see G). *State:* Salem Maple (Lt. Brown), Walnut or Mahogany.
66 C 6907 R—*State:* 54 or 39 in. Wts. 65, 56 lbs.....$24.95

COMPLETE OUTFIT. Good quality. Bed, Rails (G), Innerspring Mattress (B) Page 638, Platform Spring (X) Page 641. *State:* Maple (Lt. Brown), Walnut or Mahogany. *State:* 54 or 39 in.
66 C 6900 R—Ship. wts. 210, 170 lbs. $8.00 Dn...Cash $77.95

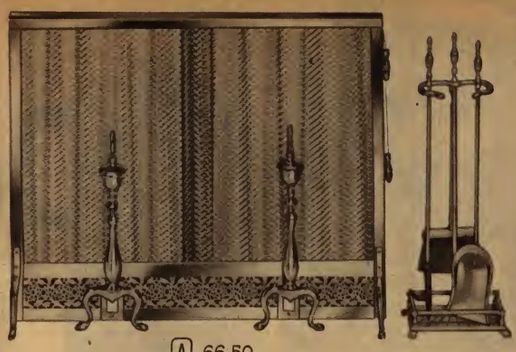
K BOOKCASE HEADBOARD BED. 3-section shelf for books, radio, etc. Low footboard, adjustable side rails (see G). Solid Hardwood. Headboard 8½x36 in. high. *State:* Maple (Lt. Brown) or Walnut. *State width:* 54 or 39 in.
66 C 6929 R—Ship. wts.: 78, 63 lbs. $3.50 Dn.Cash $31.95

BOOKCASE HEADBOARD ONLY. Headboard stands alone, 36 in. high. Make a Hollywood outfit—mount spring and mattress on wood legs or metal frame (see Pg. 634). Buy matching Bookcase (L) for coordinated ensemble. *State:* Maple (Lt. Brown) or Walnut. *State:* 54 or 39-in. width.
66 C 6928 R—Wts. 46, 34 lbs. $2.50 Dn....or Cash $21.95

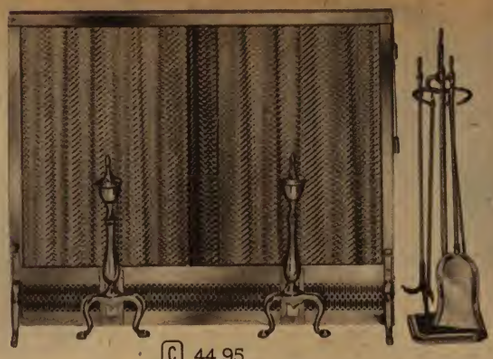
COMPLETE BOOKCASE HEADBOARD BED OUTFIT. Includes: Bookcase headboard, low footboard, Innerspring Mattress (G) Page 639. Platform Top Spring (66 C 6376) Page 641, and adjustable side rails (see G). *State finish:* Maple (Lt. Brown) or Walnut. *State width:* 54 or 39 in. Buy matching bookcase (L) below to complete ensemble.
66 C 6926 R—Wts.: 198, 155 lbs. $7.00 Dn. or Cash $67.95

L BEDSIDE BOOKCASE. Matches Bed (K) above. Buy two for ensemble effect with Headboard. Sturdy Hardwood. 17x12x27 in. high. Ship. wt. 40 lbs.
66 C 6950 R—*State:* Maple (Lt. Brown) or Walnut. Ea. $18.95

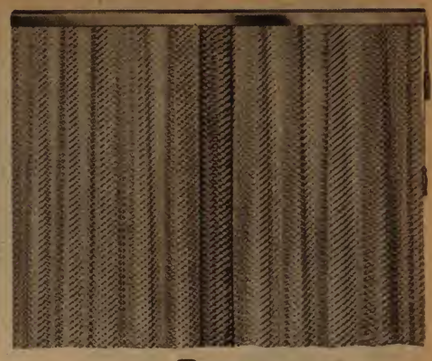
NOTE: ALL ITEMS ON THIS PAGE SHIPPED PROMPTLY FROM STOCK BY FREIGHT, TRUCK OR EXPRESS.



Ⓐ 66.50

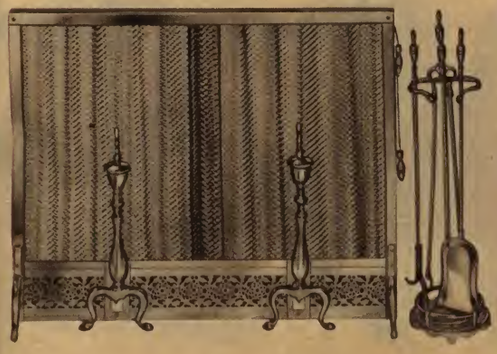


Ⓒ 44.95

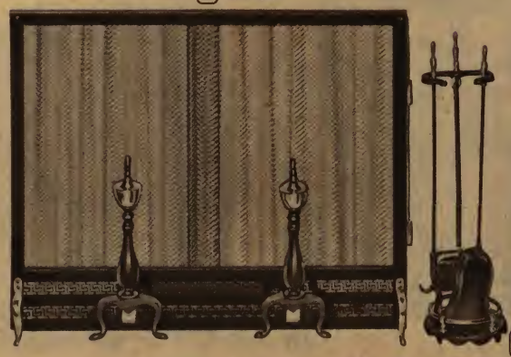


Ⓔ 16.95

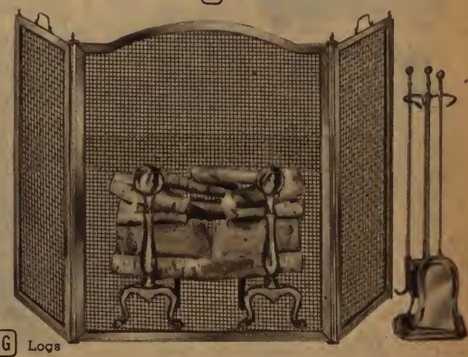
Ⓑ 53.50



Ⓓ 34.95



Ⓕ 36.50



Ⓖ Logs

Decorative, Practical Fireplace Fixtures...Save on Sets

FRAMED CURTAIN SCREENS (A) (B) (C) (D) stand alone on sturdy, well balanced feet—need not be fastened to fireplace.
BRASS HANDLED PULL CHAINS OPEN AND CLOSE MESH CURTAINS easily, quickly and smoothly on concealed, positive action steel rod, just like draw draperies. Andirons, with strong cast-iron shanks, fit through openings in bottom panel of screen.

BEST QUALITY SOLID BRASS CURTAIN SET 66.50

Ⓐ WARDS FINEST FIREPLACE SET is solid brass, beautifully styled to complement your hearth. Buy complete set of Screen, Andirons, Fireset and save $9.35. Ship. wt. 58 lbs.
68 C 509 R—8-Pc. SET. $7 Down, $5 Monthly....Cash $66.50

SOLID BRASS CURTAIN SCREEN. Polished brass frame has handsome brass filigree bottom panel. Solid Brass mesh curtains open and close with positive action on steel rod like draw draperies. 38 in. wide, 31 in. high. Ship. wt. 21 lbs.
68 C 508 R—SCREEN. $4 Down, $5 Monthly...or Cash $36.95

POLISHED CAST-BRASS ANDIRONS. Attractive claw and ball shaped legs, traditional style urn tops. Polished brass covers over strong cast-iron shanks. 21½ inches high.
68 C 505 M—ANDIRONS. Ship. wt. 20 lbs. *Mailable*.....$18.95

FIRESET. Brass stand with gallery holds Brush, Shovel, Tongs and Poker. Polished brass handles. 29 inches high.
68 C 506 M—5-Pc. FIRESET. Ship. wt. 17 lbs. *Mailable*..$19.95

BETTER CURTAIN SCREEN SETS 53.50, 57.95

Ⓑ SOLID BRASS SET—Brass plated curtains. Buy 7-Pc. set—Screen, Andirons and Fireset and save $6.35 or $6.90.
68 C 511R—7-Pc. SET with 38x31-inch high screen. Ship. wt. 53 lbs. $5.50 Down and $5 Monthly on Terms....Cash $53.50
68 C 513 R—7-Pc. SET with 44x33-inch high screen. Ship. wt. 55 lbs. $6 Down, $5 Monthly on Terms.....Cash $57.95

FRAMED CURTAIN SCREEN. Solid brass frame has handsome filigree bottom panel. Brass plated mesh curtains.
68 C 510 R—SCREEN. 38 inches wide, 31 inches high. Ship. wt. 20 lbs. $2.50 Down, $5 Monthly on Terms; Cash $24.95
68 C 512 R—SCREEN. 44 inches wide, 33 inches high. Ship. wt. 22 lbs. $3 Down and $5 Monthly on Terms...Cash $29.95

POLISHED CAST-BRASS ANDIRONS. Traditional urn tops. Graceful shaped legs. Strong cast-iron shanks. 20½ in. high.
68 C 704 M—ANDIRONS. Ship. wt. 18 lbs. *Mailable*.....$16.95

FIRESET. Brass stand with gallery holds Shovel, Poker and Tongs with polished brass handles. 28⅛ in. high.
68 C 413 M—FIRESET. Ship. wt. 15 lbs. *Mailable*.....$17.95

GOOD QUALITY CURTAIN SCREEN SETS 44.95, 34.95

Ⓒ POPULAR PRICE SET. Buy complete set of Curtain Screen, Andirons and Fireset to save $5.90. Ship. wt. 49 lbs.
68 C 515 R—7-Pc. SET. $4.50 Down, $5 Monthly; Cash $44.95

FRAMED CURTAIN SCREEN. Solid polished brass frame; perforated panel. Brass plated mesh curtains. 38x31 in. high.
68 C 514 R—SCREEN. Ship. wt. 20 lbs. $2.50 Down; Cash $22.95

POLISHED CAST-BRASS ANDIRONS. Urn tops. 19 in. high.
68 C 308 M—ANDIRONS. Ship. wt. 16 lbs. *Mailable*.....$13.95

FIRESET. Brass stand with brass plated center, holds Shovel, Poker and Tongs—polished brass handles. 27½ in. high.
68 C 309 M—FIRESET. Ship. wt. 13 lbs. *Mailable*.....$13.95

Ⓓ NEW MODERN BLACK AND BRASS SET. Buy complete set of Screen, Andirons, Fireset to save $4.90. Ship. wt. 48 lbs.
68 C 527 R—7-Pc. SET. $3.50 Down, $5 Monthly; Cash $34.95

FRAMED CURTAIN SCREEN. Black lacquered steel frame, Brass plated mesh curtains, filigree panel. Cast Brass feet.
68 C 524 R—SCREEN. 38x31 in. high. Ship. wt. 20 lbs...$18.95

ANDIRONS. Black lacquered cast iron; brass urn tops.
68 C 525M—ANDIRONS. 17½ in. high. Wt. 15 lbs. *Mailable*.$9.95

FIRESET. Black lacquered steel. Black stand with brass gallery holds brass handled Shovel, Poker and Brush.
68 C 526 M—FIRESET. 27½ in. high. Wt. 13 lbs. *Mailable*.$10.95

BOLT-ON HANGING CURTAIN SCREENS 12.95-18.95

Ⓔ BOLT-ON SCREENS. Brass plated mesh curtains hang from polished brass canopy that bolts to fireplace. Brass knobbed pull chain opens and closes curtains. *Mailable*. *Order screen at least 4 inches wider than fireplace opening.*
68 C 706 M—40 in. wide, 30 in. high. Ship. wt. 10 lbs. $16.95
68 C 707 M—44 in. wide, 32 in. high. Ship. wt. 11 lbs. 18.95

BOLT-ON SCREENS. Like (E) but without pull chain. Mesh curtains open and close easily by hand. *Mailable*.
68 C 708 M—40 in. wide, 30 in. high. Ship. wt. 9 lbs. $12.95
68 C 709 M—44 in. wide, 32 in. high. Ship. wt. 10 lbs. 14.95

FOLDING SCREEN SETS 36.50, 34.50, 19.95

Ⓕ POLISHED BRASS SET—CHOICE OF ARCHED OR STRAIGHT top Screen. Buy complete set of Screen, Andirons, Fireset; save $5.35. *Mailable*. 10% Down. *Logs not included—see (G).*
68 C 469 YO—7-Pc. SET—Arched Screen. Wt. 38 lbs.; Cash $36.50
68 C 468 YO—7-Pc. SET—Straight Screen. Wt. 36 lbs. Cash 34.50

FOLDING SCREEN. Fully bound solid Brass frame with black screen. Center section 25 in., sides 13 in. wide. *Mailable*.
68 C 487 MO—Arched Top. 32½ in. high. Ship. wt. 13 lbs.$14.95
68 C 462 MO—Straight Top. 30 in. high. Ship. wt. 11 lbs. 12.95

CAST-BRASS ANDIRONS. Full-ball tops. Cast-iron shanks.
68 C 480 M—ANDIRONS. 17 in. high. Wt. 13 lbs. *Mailable*. .$14.95

FIRESET. Polished brass stand, brass rimmed cast-iron base. Brass handled Shovel, Brush and Poker. 26 inches high.
68 C 481M—FIRESET. Ship. wt. 12 lbs. *Mailable*.....$11.95

Ⓖ WHITE BIRCH ELECTRIC LOGS arranged to look like a newly laid fire. Concealed 40-watt red glass bulbs and spinners give natural effect—flicker realistically without heat. UL Approved cord, plug included. Ship. wts. 23, 16 and 15 lbs. *Mail.*
68 C 504 MO—3 Lights (shown). About 13x13x23 in. wide..$9.95
68 C 501M—2 Lights. About 11x11 in. high, 23 in. wide.... 7.95
68 C 500 M—2 Lights. About 9½x9½ in. high, 23 in. wide. 5.95

Ⓗ HAMMERED BRASS PLATED SET. Buy set—Screen, Andirons, Fireset; save $3.90. *Mailable. Grate not included—see (J).*
68 C 203 YO—7-Pc. SET. Ship. wt. 50 lbs. $2 Down or Cash $19.95

FOLDING SCREEN. Fully bound hammered brass plated frame; black screen. Center 26 in., sides 13 in. wide. 30 in. high.
68 C 200 MO—SCREEN. Ship. wt. 12 lbs. *Mailable*.....$8.95

BRASS PLATED ANDIRONS. ¾ ball tops. Cast-iron shanks.
68 C 201MO—ANDIRONS. 18 in. high. Wt. 22 lbs. *Mailable*. $7.95

BRASS PLATED FIRESET. Stand holds Shovel, Brush, Poker.
68 C 202 M—FIRESET. 27 in. high. Wt. 16 lbs. *Mailable*.....$6.95

Ⓙ COAL-WOOD GRATES—shown with Set (H). Black cast iron. Ends are removable; slip off when you use long logs in grate. Fit over andiron shanks or use alone. About 15 in. deep—order width 4 inches less than fireplace. *Mailable*.
68 C 222 MB—Front 21 in., back 17 in. Ship. wt. 27 lbs....$6.45
68 C 223 MB—Front 24 in., back 20 in. Ship. wt. 29 lbs.... 6.95
68 C 224 MB—Front 27 in., back 23 in. Ship. wt. 31 lbs.... 7.45
68 C 225 MB—Front 30 in., back 26 in. Ship. wt. 33 lbs.... 7.95

ITEMS ON THIS PAGE SHIPPED BY FREIGHT, TRUCK OR EXPRESS UNLESS STATED *Mailable*. CREDIT TERMS, INSIDE BACK COVER.

GOOD QUALITY FOLDING SCREEN SET 14.95

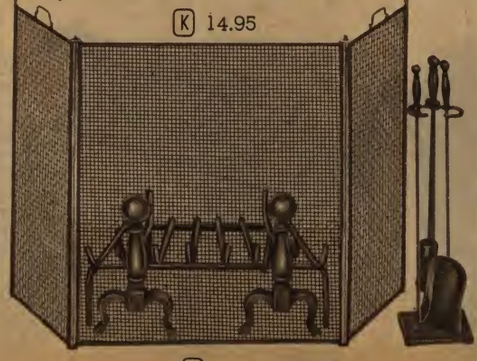
Ⓚ BLACK CAST-IRON SET. Screen, Andirons and Fireset listed below. Buy the 7-Piece set and save $2. *Grate not included—see (L).*
68 C 205 YO—7-Pc. SET. Ship. wt. 40 lbs. *Mailable*.....$14.95

SCREEN. Black steel frame with brass plated knobs and handles. Black screen. Center section 25½ in., each side 12 in. wide. 30 in. high.
68 C 204 MO—SCREEN. Ship. wt. 8 lbs. *Mailable*.....$6.95

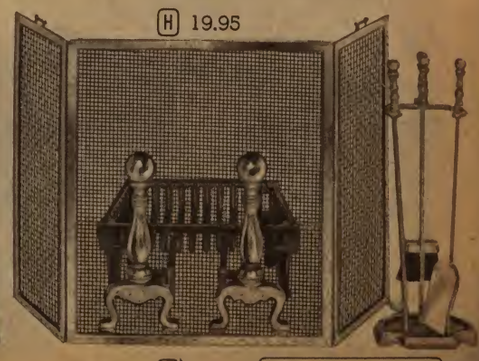
BLACK CAST-IRON ANDIRONS. With ¾-ball pattern top. 15 in. high.
68 C 283 MB—ANDIRONS. Ship. wt. 20 lbs. *Mailable*.....$4.25

BLACK CAST-IRON FIRESET. Stand holds Shovel, Poker and Brush.
68 C 282 M—FIRESET. 27¼ in. high. Ship. wt. 12 lbs. *Mailable*...$5.75

Ⓛ BAR STEEL WOOD GRATES—shown with set (K). Black painted finish. Fit over andiron shanks or can be used alone. About 16 in. deep—order width about 4 inches less than fireplace. *Mailable*.
68 C 206 M—Front 20 in., back 16 in. Ship. wt. 13 lbs.....$3.50
68 C 207 M—Front 24 in., back 20 in. Ship. wt. 15 lbs..... 4.50
68 C 208 MO—Front 27 in., back 23 in. Ship. wt. 16 lbs..... 4.95
68 C 209 MO—Front 30 in., back 26 in. Ship. wt. 18 lbs..... 5.50



Ⓚ 14.95



Ⓗ 19.95

Ⓛ Grate

Ⓙ Grate

Prices are Always Lower on Wards Fine Appliances

DOLLARS LESS THAN MAKERS PRICES...SATISFACTION GUARANTEED

WARDS BLENDERS 21.95 AND 24.95

1 VERSATILE BLENDER IN GLEAMING CHROME—liquefies fruits and vegetables; purees for special diets or baby. Whips cream; beats eggs. Chops, grates, grinds for salads and sandwich spreads. Blends cocktails; shaves ice. Easy-to-wash one-quart removable glass jar has built-in steel blades. With proper care, blades never need sharpening. Beautiful chrome plated base; stainless steel lid, 15 in. high. 300-watt motor. AC or DC. Cord, recipes and instructions. $2.50 Down.

86 C 2051M—Ship. wt. 10 lbs.....Cash $24.95

WARDS WHITE ENAMELED BLENDER. Sells nationally under manufacturer's name for $33.95—save $12 at Wards. Same as above, except with white enameled base. $2.50 Down on Terms.

86 C 2050 M—Ship. wt. 10 lbs.....Cash $21.95

WARDS PORTABLE FOOD MIXER 14.95

2 SAVE $5—same quality sells nationally under maker's name for $19.95. 65-watt motor powerful enough for most mixing jobs; 5 speeds. Weighs only 3 lbs.—easy to handle. Full-size removable beaters. White enamel finish; black plastic handle. Cord, recipes, instruc. For AC-DC.

86 C 2000—Ship. wt. 3 lbs. 12 oz.....$14.95

WARDS GOOD QUALITY MIXER 21.50

3 SAVE $8.45 AT WARDS—sells nationally under maker's name for $29.95! 9 speeds. Dial-selector. Portable mixing head detaches for on-the-spot mixing; stands alone for draining. Removable beaters; revolving turntable for 2-way blending. 100-watt motor. Juicer attachment mounts on mixer head. White enameled body; black plastic handle. Includes juicer, juicer bowl, reamer, strainer, spout, 2 opal glass bowls: 1- and 3-qt. sizes. Attached cord, recipes. For AC or DC. Pay only $2.50 Down on Terms.

86 C 2001M—Ship. wt. 15 lbs.....Cash $21.50

FOR MIXER REPLACEMENT PARTS, send Catalog Number or Model Number to Repair Service Department of your nearest Wards Mail Order House. For details see Page 958. For Wards Monthly Payment Plan see Inside Back Cover.

WARDS BEST MIXER; GRINDER 39.50

4 SAVE $8—same quality sells nationally under maker's name for $47.50. Governor-controlled, 150-watt motor—no racing or slowing. Built-in power drive permits attachments to fit on front of motor without expensive adaptors. 10 full-powered speeds, with settings for an indefinite number of in-between speeds. Easy-to-set selector gives fast operation. Revolving ball-bearing turntable. Mixer head rolls up and away for draining; lifts off for carrying. Chromed nickel beaters release automatically with beater-ejector. White enamel finish; chromed trim; black plastic handle. Includes grinder, wood pestle; 1½ and 3-qt. unbreakable stainless steel bowls, cord, recipes, instructions. AC-DC. $4.00 Down on Terms.

86 C 2008 M—Ship. wt. 20 lbs.....Cash $39.50

86 C 2007 M—Above Mixer without grinder. Ship. wt. 18 lbs. $4 Down.....Cash $36.50

WARDS CHROMED MIXER; GRINDER 45.50

5 SAVE $10.45—sells nationally under manufacturer's name for $55.95. You save 20%. Same as Mixer (4) above except with gleaming chrome plating that lends unexpected beauty and luxury to your kitchen—stays sparkling with just the wipe of a cloth. 1½ and 3-qt. Bright stainless steel bowls. Grinder also included. AC or DC. Only $5 Down on Terms.

86 C 2010 M—Ship. wt. 15 lbs.....Cash $45.50

SAME MIXER WITHOUT GRINDER. $4.50 Down.

86 C 2009 M—Ship. wt. 13 lbs.....Cash $42.50

ATTACHMENTS FOR WARDS MIXER.—Attach to powerdrive on mixers (4) and (5) above.

FOOD GRINDER (shown with (4) (5), for raw or cooked meats, vegetables. 1 cutter and pestle.

86 C 2032—Ship. wt. 3 lbs. 8 oz.....$3.95

SLICER-SHREDDER (not shown)—For salads, canning. 1 cutting, 1 shredding disc.

86 C 2052—Ship. wt. 4 lbs. 8 oz.....$5.95

JUICER ATTACHMENT. For "juice in a jiffy."

86 C 2029—Ship. wt. 2 lbs.....$2.49

WARDS INVITE YOU TO COMPARE PRICES ON THESE ELECTRIC COFFEEMAKERS

Choose a time-saving, long-lasting automatic or a budget-priced non-automatic.

AUTOMATIC COFFEEMAKER lowers the heat automatically after coffee is done so that coffee is kept hot indefinitely but water does not circulate through grounds.

NON-AUTOMATIC must be unplugged to stop perking. Basket and stem must also be removed to avoid reperking when coffeemaker is again plugged in for reheating.

SELECTOR DIAL enables you to choose the strength coffee desired by setting a dial. Without a Selector Dial, strength of coffee is determined by amount of coffee used.

ALUMINUM COFFEEMAKERS are lightweight and keep their lustrous finish.

COPPER COFFEEMAKERS are heavier, more durable, have a greater resistance to dents and scratches. They will retain their beauty and serviceability for many years.

WARDS BEST PERC-O-MATIC 18.95

6 SAVE $11—beautiful chrome plated copper coffeemaker sells under maker's name for $29.95. Buy it at Wards for a little over half that price. Adds beauty to your table for years; gives outstanding service. Brews 9 delicious cups in 20 min. to exact strength you select on Dial-the-Brew Control. Automatically switches to low to keep coffee hot. Red signal light stays on until percolator disconnected. Markings for 4 to 9 cups. Dripless spout; black plastic handle, feet. 60-cycle AC. Cord.

86 C 2831—Ship. wt. 6 lbs.....$18.95

86 C 2834—Extra Glass Top for (6). Shipping weight 2 oz.....29c

WARDS BETTER AUTOMATIC 12.95

7 SAVE $4. Same quality sells under maker's name for $16.95. Handsome polished aluminum coffeemaker brews a full pot of rich coffee in 14 minutes. Set dial for desired strength. When perked, signal light flashes on and element switches to low to keep coffee hot as long as you wish. Convenient graduated markings permit you to brew exact number of cups desired, from 5 to 9. Selector Dial assures perfect results every time. Black plastic handle; feet. Cord. 60-cycle AC.

86 C 2847—Ship. wt. 3 lbs. 12 oz....$12.95

86 C 2848—Glass Replacement Top for (7). Shipping weight 2 oz.....10c

WARDS GOOD AUTOMATIC 8.45

8 SAVE $1.53. MAKER'S PRICE, $9.98. Efficient polished aluminum coffeemaker brews 4 to 8 cups in just 14 minutes, then switches to low to keep coffee hot. Strength of brew is determined by amount of coffee used. Graceful lines and sturdy construction make this an outstanding buy at Wards low, low price. Black plastic handle stays cool. Cord. 60-cycle AC.

86 C 2838—Ship. wt. 3 lbs.....$8.45

THRIFTY NON-AUTOMATIC 2.89

9 ECONOMICAL COFFEE POT is available in three convenient sizes. Polished aluminum with enameled wood handle; fiber feet. Ideal as an "extra" brewer—popular with servicemen and college students. Order cord separately below.

86 C 2851—2 To 4 Cups. Wt. 2 lbs..$2.89

86 C 2836—3 To 6 Cups. Wt. 3 lbs... 3.19

86C2853—4 To 8 Cups. Wt. 3 lbs. 4 oz. 3.49

83 C 1255—6-Ft. Cord Set. Shipping weight 6 oz. UL Approved.....62c

ALL APPLIANCES ON THESE TWO PAGES are UL Approved for 110–120 volts.

CAPACITIES GIVEN FOR COFFEEMAKERS are based on 5½-ounce cup size.

SEE INSIDE BACK COVER FOR DETAILS of Wards Monthly Payment Plan.

SPECIAL APPLIANCES FOR MODERN HOMEMAKERS

10 UNIVERSAL HOT POT—Thermostatically controlled High or Low heat. Use to sterilize bottles, heat baby food; soup. Ideal for instant coffee or tea. One-quart capacity. Aluminum; bakelite handle and knobs. Cord included. For 60-cycle AC. No charge for credit.

86 CN 2359—*Postpaid*.....$9.95

11 ELECTRIC CORN POPPER—No shaking or stirring. Heavy polished aluminum with black plastic handles, feet. 2-qt. removable bowl. AC or DC. Order cord separately.

86 C 2406—Ship. wt. 3 lbs.....$3.49

86 C 2408—Jumbo 4-QT. SIZE (not shown). Ship. wt. 3 lbs. 8 oz...$5.49

83 C 1253—6-Ft. Cord. UL Appr. Ship. wt. 6 oz.....62c

12 ELECTRIC TILE TRIVET—Keeps food warm, protects your table tops. 6x6-in. Ceramic tile in attractive provincial design with controlled heating unit built into modernistic wrought iron frame. 8½x6¼ x1¾ in. high. Cord incl. AC-DC.

86 C 2365—Ship. wt. 3 lbs...$3.95

13 ELECTRIC SHARPENER — Separate guides for knives and scissors assure correct sharpening angle. Will also sharpen tools. Built-in rotary motor stops automatically if excessive pressure is applied. White plastic body 7 9/16 by 2⅞ by 4¼ inches. Can be hung on wall. For 60-cycle AC. 120 watts. Cord included.

86 C 2370—Ship. wt. 1 lb. 6 oz. $7.95

16 27.95

12.95
Blender

17 47.50

18 43.95

14 12.95

15 19.95

19 17.95

20 19.95

21 17.95

No Charge for Credit on Nationally Known Brands

OUTSTANDING QUALITY IN FAMOUS-MAKE ELECTRICAL APPLIANCES

MIRRO-MATIC AUTOMATICS 9.95 AND 12.95

14 NATIONALLY KNOWN PERCOLATOR brews rich, clear coffee, then automatically switches to low heat to keep it warm. Strength of brew is determined by the amount of coffee used. Beautifully styled in durable permanently lustrous polished aluminum with brown plastic handle that stays cool. Cord included. 60-cycle AC. No charge for credit on Mirro-Matic percolators.

86 CN 2849—4 To 8 Cup Size. Brews 8 cups in 14 minutes. *Shipped Postpaid*.....$12.95

86 CN 2856—2 To 4 Cup Size. (not shown). Brews 4 cups in 10 minutes, 40 seconds. *Postpaid*.....$9.95

G.E. AUTOMATIC WITH SELECTOR DIAL 19.95

15 OUTSTANDING PERFORMER—just dial strength coffee desired, Mild, Medium or Strong. Automatically stops perking and switches to low when coffee is done. No need to measure water, either—convenient markings for 3 to 9 cups on the inside. Brews 9 cups in only 15 min. Durable chrome plated aluminum body. For 60-cycle AC only. Textolite handle; non-drip spout. Cord.

86 CN 2858—*Postpaid*. No charge for credit.....$19.95

NON-ELECTRIC COFFEEMAKERS

22 NATIONALLY KNOWN PYREX PERCS. Easy to clean, thoroughly efficient percolators are guaranteed against direct heat breakage for 2 years. Make clear, tasty coffee with a minimum of time and effort and serve it right at the table, for these are attractive servers, too. Plastic handle. Your choice of three handy sizes.

86 CP 7849—2 To 4-Cup Size. *Postpaid*.....$2.75

86 CP 7850—3 To 6-Cup Size. *Postpaid*..... 3.45

86 CP 7851—4 To 9-Cup Size. *Postpaid*..... 3.95

23 SAVE 35% ON GLASS VACUUM COFFEEMAKER. Popular with lovers of vacuum-brewed coffee. Makes 4 to 8 delicious cups. Platinum-striped, heat-resistant glass is easy to clean. Lower bowl guaranteed one year against heat breakage. Glass filter locks in place. Cool plastic handle; convenient hinged lid for serving right at the table. Maker sells for $4.50.

86 C 2755—Ship. wt. 3 lbs.....$2.89

24 STAINLESS STEEL VACUUM COFFEEMAKER. Save more at Wards. Same model sells nationally under maker's own name for $3 to $4 more. Top choice of restaurants and institutions because it won't break, chip, rust or dent in ordinary use—always looks sparkling and new with a minimum of care. Favorite of wise homemakers, too, because of its lifetime durability and ease of handling. Stainless steel filter. Black bakelite handles, hinged decanter cover for convenient table serving.

86 C 2725—4 To 8 Cup Size. Save $3.00. Manufacturer's price $11.95. Ship. wt. 2 lbs. 12 oz.....$8.95

86 C 2723—8 To 12 Cup Size. Save $4.00. Manufacturer's price $15.95. Ship. wt. 3 lbs. 12 oz.....$11.95

25 GRACEFULLY STYLED ALUMINUM PERCOLATOR. Heat on any type range or hot plate, then use it proudly to serve the most flavorful coffee you ever tasted. Highly polished heavy aluminum adds an elegant look to your table. Fast-acting cold-water pump construction brews at less than boiling point for coffee with no bitterness. Makes 5 to 8 cups. Bakelite handle.

86 C 6433—Shipping weight 2 lbs. 12 oz.....$5.98

GROUP YOUR PURCHASES AND BUY ON WARDS MONTHLY PAYMENT PLAN. SEE INSIDE BACK COVER FOR DETAILS.

G.E. LIGHTWEIGHT ALL PURPOSE MIXER 27.95

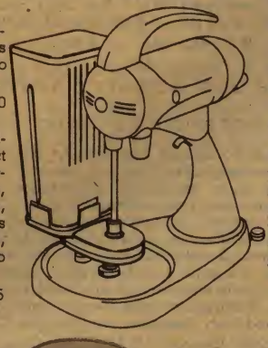
16 ENTIRE UNIT WEIGHS JUST OVER THREE POUNDS, yet you can choose any one of twelve pre-tested full speeds on big Open View Selector. Two large beaters have no center shaft, which makes them easier to wash. Handy beater-ejector. Powerful 125-watt motor is lubricated for life—never needs oiling, provides uniform mixing at each speed. Mixer head lifts off to carry to any part of the kitchen. Durable plastic base with gleaming chromed trim. Revolving bowl pan. 3-quart Pyrex bowl is large enough for your most ambitious mixing job. Cord and instructions included. For 60-cycle AC. Was $29.95 last Fall.

86 CN 2028 M—Just $3.00 Down. *Shipped Postpaid*.....$27.95

NEW SUNBEAM MIXMASTER 47.50 ... BLENDER 12.95

17 ALL THE FEATURES YOU WANT MOST in a smart, hard-working unit. Easy-to-see Mix-Finder Dial gives you 10 recipe-tested speeds to choose from. Juice extractor with oscillating metal strainer and funnel—all automatic. Bowl-shift lever adjusts for large or small bowls. Bowl-Fit beaters are shaped to fit both side and bottom of bowl—give more even mixing in less time. Control button automatically keeps beater-speed and bowl-speed uniform at all times—no hand-turning or slowing down of bowls necessary. Mixmaster is easy to clean. Just tilt the handle—out drop the beaters, separately. Mixer head lifts off to become portable. New patented 120-watt motor governor-controlled. Two heat-resistant glass bowls, 1¾-qt. and 4-qt. sizes. Cord, instructions included. For AC or DC current. Order Blender Attachment below for a wonderful combination. No charge for credit.

86 CN 2030 MB—White enamel with black trim. *Postpaid*. Just $5 Down on Terms.....$47.50



NEW CHROME PLATED MIXMASTER—has all the quality features of enameled mixer above. No charge for credit. *Postpaid*.

86 CN 2049 MB—$6 Down..$55.50

BLENDER ATTACHMENT. Fits Model 10 or 11 Mixmasters. Correct speeds for blending frothy beverages, grinding left-overs for soup, grating and shredding carrots, cabbage and other vegetables for salads, mashing baby foods, grating cheese. 40-oz. jar. No charge for credit.

86 CN 2034—*Postpaid*.....$12.95

WARING ELECTRIC BLENDORS 38.95 AND 43.95

18 POWERFUL MODEL HANDLES ANY BLENDING JOB. Well-known manufacturer offers new modern design with a powerful 300-watt motor that never needs oiling. Unlimited uses to add infinite variety to your meal planning. Chops, grates and grinds for salads; soups and meat loaves; whips cream; beats eggs; blends drinks; shaves ice; chops nuts. Ideal for preparing baby's food, grating cheese, pureeing for special diets. Built-in, one-piece blades of stainless surgical steel never need sharpening if cared for properly. Removable 1-quart capacity Pyrex jar. Cord, recipes, instructions included. For AC or DC current.

2-SPEED MODEL with gray and white plastic base. 15¼ in. high. 86 CN 2057 M—*Postpaid*. No charge for credit. $4.50 Dn..$43.95

1-SPEED MODEL with white enameled metal base. 14¾ in. high. 86 CN 2055 M—*Postpaid*. No charge for credit. $4. Down..$38.95

PORTABLE ELECTRIC MIXERS 17.95, 19.95

19 20 21 Save time and steps with on-the-spot mixing. Three efficient models by nationally known makers have enough power for almost any mixing job—can easily be carried to any part of the kitchen. Fingertip multispeed selector for convenient one-hand operation. Full-size removable beaters remove easily. Easy to store in a drawer or hang on the wall—slot for hanging. Cords, recipes, and instructions included.

(19) WESTINGHOUSE WITH EXCLUSIVE STOP-N-GO SWITCH. Instant power at a touch of your thumb. 3-speed selector dial. Two large, removable, easy-to-clean beaters with ejector. 65-watt motor. Weighs less than 3 lbs. White enamel with black plastic handle. Name "Westinghouse" assures top quality. For AC or DC.

86 CN 2017—*Postpaid*. No charge for credit.....$17.95

(20) SUNBEAM MIXMASTER, JR. Best-known name in mixers . . your assurance of satisfaction. 3 speeds. Weighs only 3 lbs. 65-watt motor powers two full-size beaters. White enamel finish with black plastic handle. Same price cash or terms. AC-DC.

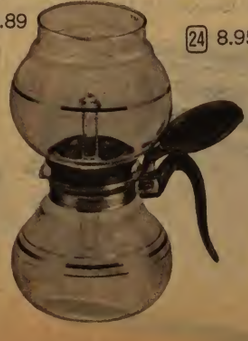
86 CN 2012—No charge for credit. *Postpaid*.....$19.95

(21) G.E. MODEL IN CHOICE OF COLORS. Lovely pink, turquoise or yellow to blend with your kitchen color scheme . . add a festive note. Also white. Colors shown on Page 654. Powerful 100-watt motor turns large beaters. Beater release. Chromed trim. For 60-cycle AC. Just one low price whether cash or terms. *State Color:* Pink, Turquoise, Yellow or White. Was $19.95 last Fall.

86 CN 2035—*Postpaid*. No charge for credit.....$17.95

ALL APPLIANCES UL APPROVED FOR 110-120 VOLTS.

22 3.95



23 2.89

24 8.95

25 5.98

1 16.95

3 15.95

5 98c

4 12.95

2 8.95

6 11.95

7 9.77

8 6.49

Prices are Always Lower on Wards Fine Appliances

DOLLARS LESS THAN MAKERS PRICES...SATISFACTION GUARANTEED

WARDS BEST 3-IN-1 AUTOMATIC COOKER 16.95

1 SAVE $8.00 AT WARDS. Same quality sells nationally under manufacturer's own brand name for $24.95. Bakes, grills, or fries automatically. Non-stick 9¾-in. sq. grids are reversible—remain in cooker, so there's no storage problem—bake four 4¼-inch waffles to your exact choice of brownness; turn over grids to toast four big single or double deck sandwiches; fold back top of cooker for two surfaces large enough to cook for a crowd—grills 18 hamburgers, 12 griddle-cakes or 8 chops on giant 162-sq. in. area. Overflow groove and wide lip catch excess batter; spout drains off excess fat. For crisp waffles browned to your taste, set dial at front; signal light indicates when grids are ready and when waffles are done—no watching. Ultra-smart, compact styling in chromed steel with black bakelite handles and feet. Speedy 1300-watt element. Cord. Buy it at Wards and save $8.00.

86 C 2110 M—For 60-cycle AC. Ship. wt. 14 lbs.....$16.95

WARDS BEST AUTOMATIC WAFFLER 8.95

2 SAVE 30% AT WARDS. Same quality sells nationally under maker's name for $12.95. Fully automatic for done-to-a-turn waffles every time. Set dial for desired brownness; signal light indicates when to pour batter and when waffles are baked—no peeking. Overflow lip catches excess batter. Durable chrome plated steel body, cool black bakelite handles. Popular round design with full-size 7½-inch diameter grids. 660-watt element. Cord included. 60-cycle AC only. Save $4.00 by buying this dependable model at Wards.

86 C 2197—Ship. wt. 5 lbs. 12 oz.....Only $8.95

ALL WARDS ELECTRIC APPLIANCES are UL Approved for 110-120 volts. If order amounts to $20, pay only 10% down and balance monthly—see Inside Back Cover for details.

SAVE DOLLARS ON WARDS AUTOMATIC FRYER-COOKERS 12.95 AND 15.95

3 4 NOT JUST A FRYER, but a versatile cooker that prepares anything from a snack to a complete meal. Also serves as a Chafing Dish, Bun Warmer, or Corn Popper. Cooks soups, stews, pot roasts, casseroles or hamburgers. Fast deep frying seals in vitamins, gives crispness without greasiness for easy digestion. Deep-fries several foods at the same time—shrimp, potatoes, onions, doughnuts—without cross-flavoring. THERMOSTATIC CONTROL maintains temperature you dial. Signal light indicates when correct heat has been reached so that there's no fear of scorching shortening. So economical, too because same fat can be used over and over again. (See Filter (5) for renewing fats and oils.) Fry baskets hook on sides for fast draining. Handles remove for compact storage. Spigots safely remove fat. Cord, instructions, recipes included.

(3) JUST A LITTLE OVER HALF PRICE AT WARDS. New oblong model sells nationally under manufacturer's own name for $29.95! You save 46%. Holds 3 pounds of fat. Wire fry basket. Handsomely designed in rustproof ribbon-striped stainless steel with black plastic trim. 7x9½x12½ in. long. 1350 watts. So beautiful—so easy to use at the table. For 60-cycle AC. Save time and steps; have more time to enjoy gracious dining.

86 C 2253 M—Save $14. Ship. wt. 10 lbs.....$15.95

(4) SAVE $6 ON ROUND MODEL WITH CHROMED STEEL BODY. Sells under maker's name for $18.95. Holds 3 lbs. fat. 8 in. high.

86 C 2254 M—1150 watts. 60-cycle AC. Ship. wt. 8 lbs...$12.95

5 FILT-R-FAT. Aluminum cone fits top of 1 or 3-lb. shortening can. Cleans, purifies, deodorizes. Save on fat.

86 C 2255—10 disposable filters incl. Ship. wt. 8 oz.....98c

86 C 2256—30 Replacement Filters. Ship. wt. 4 oz.....69c

AUTO. STEAM-AND-DRY IRONS 9.77 AND 11.95—GUARANTEED 1 YEAR

6 7 TWO IRONS IN ONE. Steam-press heavy suits; iron dainty dresses without sprinkling. Lightweight, perfectly balanced for no-fatigue froning. 60-cycle AC.

(6) WARDS BEST—SAVE $7.00. Sells under maker's name for $18.95. Bright red, yellow or black plastic deck, handles. Big 9-oz. stainless steel boiler gives steam longer; 9 vents distribute it evenly. Hinged hood opens for filling. 5-heat control for steam or dry. Big 40-sq. in. aluminum alloy soleplate. 1000 watts. Iron rest; cord. Wt. 3 lbs. *State color:* Red, Yellow (shown Page 654), Black.

86 C 2620—Ship. wt. 6 lbs.....$11.95

(7) WARDS GOOD—SAVE $5.18. New Model—Sells under maker's name for $14.95. Save ⅓ at Wards. Fills and drains easily through opening on top of handle. Rust-proof aluminum boiler holds 6 oz. tap water. 4-heat control regulates for both steam and dry. Weighs only 2½ lbs. 30.49-sq. in. aluminum soleplate. 1100-watts. Mirror finished aluminum with black plastic handle. Cord.

86 C 2610—Ship. wt. 3 lbs. 4 oz.....$9.77

WARDS AUTO. DRY IRON 6.49

8 PRICED FOR WISE BUYING—Maker's price $8.95—Save $2.46. New—completely automatic—weighs only 3 lbs. for fast, untiring ironing. Finger-tip dial for fabric setting; signal light indicates when iron is ready. 27.26-sq. in. aluminum soleplate. Tapered point and beveled edges for smooth, wrinkle-free ironing. Cool hand-fitting plastic handle with double thumb-rests. 1000-watt ceramic embedded element. Cord incl. 60-cycle AC.

86 C 2609—Ship. wt. 3 lbs. 8 oz..$6.49

SAVE DOLLARS ON WARDS TOP QUALITY AUTOMATIC TOASTERS . . ALL WANTED FEATURES

WARDS BEST AUTOMATIC TOASTER 14.50

9 SAVE $5.45 AT WARDS. Same quality sells nationally under manufacturer's own brand name for $19.95.

ONE-BUTTON CONTROL—Pull out to keep toast warm; push in to release toast. If button is not pulled out, toast automatically pops up when it is ready.

TWIN CARRIAGE HANDLES—lower bread from either side. Choose exact shade desired; silently toasts 1 or 2 slices evenly. Extra high lift for easy removal of English muffins, frozen waffles. Hinged crumb tray Chrome finish; black plastic handles. Cord included.

86 C 2297—60-cycle AC. Ship. wt. 8 lbs.....$14.50

WARDS BETTER AUTOMATIC 12.50

10 HARD-TO-BELIEVE FEATURES AT $3.45 SAVING. Same quality sells under manufacturer's own brand name for $15.95. Thermostat actually measures heat from surface of toast to give "just right" shade . . . same fine results for all types of bread—white, rye, whole wheat. Cold toast can be reheated without change in color. Wide horizontal color control. Easy-to-clean crumb tray—just pull tray knob on bottom of toaster and whisk away crumbs. Operates silently. Smartly styled chromed body; bakelite handles, trim. Cord.

86 C 2294—60-cycle AC. Wt. 3 lbs. 12 oz...$12.50

GOOD AUTOMATIC TOASTER 10.50

11 SAVE $4.45 AT WARDS. New model sells under maker's name for $14.95—you save 23%. Toasts bread to shade of brownness you like, then pops it up automatically . . every slice toasted perfectly. A good-looking, dependable toaster for years of service. Beautifully styled in chrome finish with black plastic handles. Cord included. For 60-cycle AC.

86 C 2280—Ship. wt. 5 lbs. 8 oz....$10.50

REVERSIBLE STYLE TOASTER 3.19

12 SAVE $1.76 AT WARDS. Same quality sells for $4.95 elsewhere. Lower both doors with one hand; bread flips over automatically to toast on other side. Chromed steel body; brown enameled base, plastic handles. Order cord below. For AC-DC.

86 C 2299—Ship. wt. 4 lbs.....$3.19

83 C 1253—6-Ft. Miniature Cord Set. Ship. wt. 6 oz.....62c

ORDER A PROTECTIVE COVER FOR YOUR TOASTER. SEE PAGE 668.

9 14.50

10 12.50

11 10.50

12 3.19

13 19.95

14 24.50

15 14.95

16 17.95

17 9.95

18 14.95

19 11.95

20 9.95

No Charge for Credit on Nationally Known Brands

OUTSTANDING QUALITY IN FAMOUS-MAKE ELECTRICAL APPLIANCES

G.E. AUTOMATIC GRILL AND WAFFLE BAKER 19.95

13 COOKING IS A CAREFREE CINCH with this nationally-known 3-way cooker. Make bacon and eggs without moving from the breakfast table. Toasted sandwiches are easy, and browned-just-right waffles bake to crisp delicacy. Just flip the big 6 x 9-inch grids to switch from baking waffles to frying or toasting. Handle becomes support to form 2 grilling surfaces. (Only one set of grids—saves lots of storage space.) Thermostatically controlled heat gives you waffles the way you like them. Red light flicks off when golden waffles are ready. Handsome chrome plated body; brown plastic base, handles. 1100-watt element. 60-cycle AC. No credit charge. Sold for $22.95 in Fall Catalog. Cord.

86 CN 2114 M—*Postpaid*.....$19.95

NATIONALLY KNOWN SUNBEAM FRYER-COOKER 24.50

14 OUTSTANDING FOR DESIGN AND PERFORMANCE. The name Sunbeam assures you of chef-quality results every time. Deep circular well holds 6 pounds of fat (6 qts. liquid) to cook 6 to 8 servings. Extra low simmer heat makes this an all-purpose cooker, casserole, chafing dish, steamer, bun warmer, corn popper, blancher. Convenient Cook-Guide on front gives recommended temperature and time-range for cooking and deep-frying. Temperature thermostatically controlled, signal light indicates proper cooking time. Large perforated aluminum fry basket hooks on side to drain . . . is easy to clean. Sparkling chromed finish with black plastic trim. Removable handle for convenient storage. Bright sunray finish inside. Dependable 1500-watt element. 60-cycle AC. 9½ in. high; 9-in. diam. Cord incl. No charge for credit.

86 CN 2276 M—*Postpaid*. $2.50 Down.....$24.50

ALL APPLIANCES UL APPROVED FOR 110–120 VOLTS.

G.E. STEAM AND DRY IRON 14.95

15 FIRST CHOICE OF THOUSANDS. Single push-button control; flip up and it's a steam iron—push down and it's a dry iron. No need to empty water to iron dry. Holds 6 oz. water (use tap water except in hard water areas). Just pour into porthole on front of iron, and have steam to start ironing in less than 2 minutes. Steam flow is steady for easier ironing. Refill any time during ironing. Visualizer Fabric Dial gives settings for all fabrics, including new synthetics. Large 30-sq. in. aluminum soleplate; chromed steel body. Weighs only 3¼ lbs. Double button nooks. 1100-watt Calrod embedded element. Cord. 60-cycle AC. Same price cash or terms at Wards. Was $17.95 last Fall.

86 CN 2606—*Postpaid*.....$14.95

SUNBEAM STEAM-DRY IRON 17.95

16 EXTRA LARGE CAPACITY—steams for a longer time because it holds full 7½ oz. of water (tap or distilled) in built-in stainless steel container. Easy ironing either way you want—switch from dry to steam or steam to dry instantly. May be refilled while hot. Dial proper heat on thumb tip heat control which gives steady, accurate regulation. Start ironing in just 30 seconds; have steam in 2 minutes. Easy-to-use steam control button just over dial. 30 sq. in. of ironing surface. 1000-watt element. Chrome plated body; black Bakelite handle. Lightweight (weighs only 3 lbs.)—iron with less tiring. Cord. 60-cycle AC. No charge for credit on this iron.

86 CN 2650—*Postpaid*.....$17.95

ABOUT STEAM-OR-DRY IRONS

SO POPULAR because you can steam-press suits professionally, block knitted garments, safeguard delicate fabrics and also use dry for regular sprinkled laundry.

G.E. PORTABLE STEAM IRON 9.95

17 SO EASY TO CARRY WITH YOU—so handy to have. Handle folds down for compact packing in cloth carrying case which is included. Weighs only 27 oz. incl. bulb—you'll never know it's in your bag. Fully automatic with fabric settings. Attach filled bulb for steam; remove for dry ironing. 19-sq. in. aluminum soleplate. 650-watt Calrod element. For AC or DC—plug it in anywhere. Cord. Chrome plated body; Plastic handle. Was $14.95 last Fall.

86 CN 2635—*Postpaid*.....$9.95

WESTINGHOUSE STEAM-AND-DRY 14.95

18 PERFECT DAMPENING THROUGH 15 VENTS. Flick dial on front to DRY and no water reaches Steam Chamber; flick to FILL to pour in 6½ oz. of water. When rolled back on heel rest, steam shuts off—none billows out in your way; none is wasted. Can be refilled when still hot. Heat control for both steam and dry. Wt. 3½ lbs. empty. 28-sq. in. aluminum alloy soleplate. 1000 watts. Chromed body; plastic handle. Cord. No charge for credit.

86 CN 2645—60-cycle AC. *Postpaid*.....$14.95

G.E. VISUALIZER DRY IRON 11.95

19 AUTOMATIC, LIGHTWEIGHT—weighs less than 2½ lbs. Visualizer Fabric-Dial in handle; indicator light shows when correct heat has been reached. 30-sq. in. aluminum alloy soleplate with beveled edges, button nooks. Chromed steel body; black plastic handle; thumbrests. 1100-watt embedded element; cord. 60-cycle AC. No charge for credit. Was $12.95 in Fall Catalog.

86 CN 2605—*Postpaid*.....$11.95

G.E. BUDGET DRY IRON 9.95

20 COMPLETELY AUTOMATIC—gives years of dependable service. Heat control under handle. 27.50-sq. in. chromed steel alloy soleplate. Weighs 4½ lbs. 1100-watt Calrod embedded element. Chrome plated body; plastic handle. Beveled edges and button hooks; thumbrests. Cord. 60-cycle AC. No charge for credit.

86 CN 2633—*Postpaid*.....$9.95

AUTOMATIC TOASTERS BY TOASTMASTER, SUNBEAM, G.E. AND PROCTOR

RENOWNED TOASTMASTER 17.95

21 KEEPS TOAST WARM IN POPPED-UP POSITION. Special construction retains ovenwarmness as long as you like. Set dial for degree of brownness; toast pops up smoothly when done. Even heat maintained so last slice is toasted as perfectly as first; toasts the same for one slice or two. Smartly designed in heavy nickel-chromium finish with large brown bakelite handles. Button releases crumb tray for easy cleaning. Cord. AC or DC. Same low price cash or terms.

86 CN 2222—*Postpaid*.....$17.95

SUNBEAM—FULLY AUTOMATIC 27.50

22 BREAD EVEN LOWERS ITSELF in this radiant-control, unbelievably automatic toaster. Just dial brownness desired on Color Selector and drop bread in. Bread lowers itself, toasts silently and rises gently when done. Adjusts automatically for every type of bread—thick or thin, moist or dry; white, wheat or rye. Handsomely styled chromed steel body with extra wide toast slots. Black bakelite handles; base. Removable crumb tray. Cord. 60-cycle AC. No charge for credit.

86 CN 2225—$3 Down. *Postpaid*.....$27.50

G. E. AUTOMATIC TOASTER 17.95

23 AUTOMATIC LIFT POPS TOAST EXTRA HIGH—no burned fingers or bothersome digging for English muffins or frozen waffles with this dependable G.E. model. Extra large, easy-to-clean snap-in crumb tray. Choose your exact shade of toast on six-position Color Control. Perfect toast every time. Streamlined design in lustrous chrome plated steel with smart brown plastic handles, feet and trim. Cord attached. For either AC or DC. No charge for credit. Sold for $19.95 last Fall.

86 CN 2229—*Postpaid*.....$17.95

NEW PROCTOR AUTOMATIC 15.95

24 EXCLUSIVE COLOR GUARD "reads" moisture content of toasting bread to give perfect results with white, rye, whole wheat or frozen. Reheats toast with no change in color. Wide horizontal Color Control. Crumb tray on bottom easy to pull out and clean. Completely silent operation. Automatic pop-up at right instant. Slight upward pressure on handle gives manual pop-up if desired. Richly designed in chrome plate with ebony-like handles. 60-cycle AC. No charge for credit.

86 CN 2284—Cord incl. *Postpaid*.....$15.95

21 17.95

22 27.50

23 17.95

24 15.95

1 10.95

2 7.45

3 24.95

4 15.75

5 2.79

6 5.95

Space Saving Stoves...Thermostatic Heaters

QUALITY TABLE STOVES—Ideal for kitchenette, laundry room, trailer, summer cottage, or nursery—wherever space is at a premium. Require no special wiring. Maximum draw 1650 watts. Roomy tops are easy to keep clean—just wipe with a damp cloth. Fully enclosed, durable steel bodies—will not scorch table top. UL Approved for 110–120 volt current.

BIG FOUR-HEAT, TWIN BURNER STOVE 10.95

1 ROOMY TOP HOLDS TWO LARGE PANS WITHOUT CROWDING. 3-heat left burner—990, 660 and 330 watts—controlled by 2 switches. 660-watt right burner has OFF and ON switch. Big 18x9¾-in. chromed top won't chip, peel or discolor from heat. Steel body; white enameled sides, 5¾ in. high.

86 C 2093 M—60 Cycle AC. Cord. Ship. wt. 10 lbs..... $10.95

TWO-HEAT TWIN BURNER STOVE 7.45

2 SAVE $3.50 AT WARDS. Same quality sells under maker's name for $10.95. One switch for each burner—Left 990 watts, Right 660 watts. Steel body with white enameled sides. Chromed top unusual at this price. Abt. 17x8½x5 in. high.

86 C 2096 M—For AC or DC. Cord. Ship. wt. 9 lbs..... $7.45

STOVES AND HEATERS UL APPROVED FOR 110-120 VOLTS.

FIVE-HEAT STOVE WITH BIG RANGE FEATURES 24.95

3 SAVE $6.00 AT WARDS. You'd expect to pay even more than the maker's price of $30.95 for this deluxe model with hinged porcelain top and pushbutton control. Simply lift tubular steel elements to clean stainless steel drip pans underneath. Left burner, High, Medium, Low and Simmer (1100, 650, 450, 275 watts); Right, Medium (550 watts). White baked-on enamel sides. 20x11x16½ in. Cord.

86 C 2076 M—60-cycle AC. $2.50 Down. Ship. wt. 14 lbs..... Cash $24.95

NEW 4-HEAT, TWIN BURNER STOVE—STAINLESS TOP 15.75

4 RUSTPROOF STAINLESS STEEL TOP—retains its sparkle a lifetime; resists dents. Elements transfer heat directly to pan—no waste. Left, 990, 660, 330 watts; Right, 660 watts. 2 switches; coppertone control panel. 60-cycle AC. Cord.

86 C 2080 M—18½x9¾x5¾ in. White enameled sides. Ship. wt. 17 lbs..... $15.75

1-BURNER STOVES 2.79 AND 5.95

5 ONE-HEAT—Black enameled top; body white enameled steel. Medium (660 watts). Abt. 8½ in. square; 4 in. high. For AC or DC. Order cord listed below.

86 C 2073—Ship. wt. 3 lbs. 8 oz..... $2.79

6-FT. STANDARD CORD SET. UL Listed.

83 C 1253—Ship. wt. 6 oz..... 62c

6 THREE HEAT—Chrome plated top won't chip, peel, or discolor with heat. High, med., low heats (1000, 665, 335 watts) controlled by 2 snap switches. Steel body 8½ in. sq.; white baked-on enamel finish. 4½ in. high. Cord. AC-DC.

86 C 2078—Ship. wt. 4 lbs. 8 oz..... $5.95

SMARTLY STYLED PORTABLE HEATERS CHASE CHILLS FROM YOUR ROOM... HARMONIZE WITH MODERN OR TRADITIONAL FURNITURE

A brand new concept in supplementary heaters for modern living. Completely automatic—set for the heat you want, and they turn themselves off and on just like a modern furnace. Brilliantly styled—so graceful, yet so unobtrusive that they enhance the decor of any room. Ultra compact—easy to carry to bathroom, bedroom, nursery or den. Use in the garage to warm the car, for damp basements, to dry clothes. Economical—no special wiring needed. Just plug into any standard outlet. Use to take chill off a room on cool spring or fall days instead of starting furnace. Cleaner heat—faster. No soot, smoke or oil film to soil walls or drapes. No ashes to carry out. Give intense, rapid heat. Safe—fans and elements fully enclosed for your protection. Most models have Safety Switch to cut off electric current instantly if heater is upset. All are *UL Approved* for 110–120 volt, 60-cycle AC. Use them anywhere.

NEW G. E. AUTOMATIC HEATERS 17.95 AND 37.95

7 HANDSOMELY STYLED ROUND GRILL PROTECTS TINY FINGERS. Thermostat gives 5-position control; turns ON and OFF at right time. Dependable G.E. fan motor never needs oiling. Compact 10½ in. high, 6½ in. deep, 9¾ in. wide. Use for a spot of heat just where you want it—on table, bookcase, shelf or floor. Weighs only 5¾ lbs. Green baked-on enamel finish. With cord.

86 CN 2162 M—1320 watts. No charge for credit. *Postpaid*....$17.95

8 DELUXE TWO-TONE MODEL GIVES TWO-WAY HEAT. Combines penetrating radiant heat with fan-forced warmth that billows gently to every corner of the room. Select your heat intensity—1320 watts or 1650 watts. Safety switch automatically turns heater off if it is tipped over. Base adjusts 5° for directing heat. Built-in thermostat gives 5-position control—turns ON when room temperature drops—OFF when room temperature rises. Red signal light glows when heater is ON. Large copper reflector enhances lovely two-tone beige enameled finish and assures steady flow of warmth. 16¾ in. high, 17¾ in. wide, 9½ in. deep. Wt. 13 lbs.—easy to carry with tuck-away handle. With cord. No charge for credit.

86 CN 2164 M—Just $4 Down. *Postpaid*..... $37.95

COMPACT AUTOMATIC HEATERS BY ARVIN 14.95 TO 24.95

9 DECORATOR STYLED FAN-FORCED MODEL. Aqua blue enamel finish with ivory trim and chromed grill. Thermostat automatically maintains heat you select; efficient fan distributes it. Safety Guard switch—unusual feature at this low price! Convenient carrying handle. 12x11½x6½ in. overall. 1320 watts. With cord.

86 CN 2140 M—No charge for credit. *Postpaid*..... $16.95

86 CN 2141 M—Like (9) but without Safety Switch or handle. Built in handhold. Brown, ivory-color trim. *Ppd.* No credit charge..$14.95

10 DELUXE MODEL COMBINES FAN-FORCED AND RADIANT HEAT. Efficient fan plus brilliant reflected heat from nichrome element gives room-filling warmth of larger heaters. Something new in heater design—pearl shell with chromed grill and brown trim. Automatic, with thermostatically controlled heat and Safeguard Safety Switch that shuts off current if it is knocked over. 13⅛x12¾x6½ in. 1650 watts. With cord. No charge for credit.

86 CN 2142 M—Just $2.50 Down on easy terms. *Postpaid*.... $24.95

86 CN 2143 M—Like (10) with fan-forced heat only. Copper-tone enamel finish. No charge for credit. *Postpaid*..... $19.95

BUDGET PRICED HEATERS 10.95 AND 7.95

11 SAVE $4 AT WARDS. Same quality sells under maker's name for $14.95. Automatic thermostatic control. Heat fan-driven into complete room area. Smartly styled case stays cool after hours of use; finished in brown Hammertone baked-on enamel. Handle. Safety-switch, usually found only on more expensive models, shuts current off if heater overturns. 14x10x4 in.—easy to carry from room to room. 1320 watts.

86 C 2151 M—Cord. Ship. wt. 8 lbs. 8 oz... $10.95

12 WARDS PENNY-WISE NON-AUTOMATIC. Compact model with 2-blade, 5½-in. fan to spread heat through room. 1320 watts. Green baked-on enamel finish. Guard rails serve as carrying handles. 9¾x6⅛x10 in. Cord. Rubber feet.

86 C 2158—Ship. wt. 7 lbs..... $7.95

WARDS RECOMMEND THAT HEATERS OF MORE THAN 1320 WATTS BE USED ON 20 AMPERE CIRCUITS.

8 37.95

7 17.95

10 24.95

9 16.95

11 10.95

12 7.95

Modern Appliances for New Cooking Enjoyment

AUTOMATIC SKILLETS BY WARDS, G.E. AND SUNBEAM 11.95 TO 19.95

13 TO 16 15-DAY TRIAL! Order automatic skillet in the usual way. Use it to fry, bake or stew (or, with cover, as casserole) for 15 days. If not satisfied with its thermostatically controlled cooking, return for full refund. Cast aluminum. Cord.

13 SAVE $4 ON WARDS BEST. Sells under maker's name for $18.95. Control knob, plug on end of handle . . wash right in dishpan. Light tells when right heat is reached. Plastic handle; assist handle, a Wards exclusive. 3½-qt. cap. 10¾ in. sq.; 4 in. deep. 1100-watt element.
86 C 2132 M—Ship. wt. 6 lbs. $14.95
86 C 2116—Aluminum Cover for (13). Ship. wt. 2 lbs. $1.98

14 SAVE $4 ON WARDS BETTER. Maker's price $15.95. 3-qt. cap. Side plug. 1100-watts. Indicator light. 11½-in. diam.; 3¾ in. deep. Plastic handle; assist handle.
86 C 2134 M—Wt. 6 lbs. 12 oz. $11.95
86 C 2135—Aluminum Cover for (14). Ship. wt. 1 lb. 2 oz. $1.98

15 G.E. AUTOMATIC SKILLET. Immerse up to indicator light. Over-pressure steam valve on cover; special setting for keeping food warm. 4-qt. cap. 11-in. diam.; 1¾ in. deep. Black plastic handle, feet. 1150 watts. $19.95 last Fall.
86 CN 2106 M—*Postpaid*. $17.95
86 CN 2107—Aluminum Cover for (15). *Postpaid*. No charge for credit. $2.00

16 SUNBEAM SQUARE SKILLET. Immerse to heat dial on handle. Indicator light. Easy-to-grasp black Bakelite handle, feet. 3½-qt. cap. 10½ in. sq.; 1½ in. deep. 1150 watts. No charge for credit.
86 CN 2101M—*Postpaid*. $19.95
86 CN 2102—Aluminum Cover for (16). *Postpaid*. No charge for credit. $3.00

ROTISSERIE 28.88

17 FORMERLY SOLD FOR $69.95. Roto-Broil Imperial model now just $28.88. The whole family will enjoy this appliance. Grill or fry on grill top. Rotating spits for tasty barbecuing. 5-position broiler pan. 3-heat control switch; automatic 4-hr. timer indicates when food is done. Infra-red rays give smokeless, odorless cooking that seals in juices and nutrients so important to food flavor. Lift top, cooling vents. Chromed finish; built-in motor. Spatter shield. 1400-watts. 20x10½x12 in. overall. UL Approved for 110–120 volts, 60-cycle AC. Recipes, instructions, cord included. Just $3 Down on Easy Terms.
86 C 2383 MO–Ship. wt. 25 lbs. Cash. $28.88

WESTINGHOUSE ROASTER 43.95

18 HOLDS 20-LB. TURKEY, or cook a complete meal of meat, potatoes, vegetable, hot dessert in 2¾-qt. glass meat dish, and 2 covered 2-qt. utility dishes that are included along with meat lifting rack. Also use for baking; large quantity stewing. Thermostat maintains heat up to 500°. White enameled steel body, aluminum cover, bakelite handle. "Look-In" panel. Cord. 1320 watts. 23½x15¾x12⁹⁄₁₆ in. high. No charge for credit.
86 CN 2338 MO—*Postpaid* $43.95

WESTINGHOUSE CABINET FOR ROASTER (at right). White enameled steel; 2 storage shelves; casters. 28½ in. high. *Postpaid*.
86 CN 2327 R—No charge for credit. $21.95

19 WESTINGHOUSE TIME CLOCK. Makes any electric appliance automatic. Set from 15 min. to 11¾ hrs. Can be installed in cabinet above. Turns roaster on and off automatically.
86 CN 2328—*Postpaid*. No charge for credit . . . . . Tax incl. $14.25

ALL APPLIANCES UL APPROVED FOR 110–120 VOLTS, 60-CYCLE AC.

FLASHLIGHTS AND LANTERNS . . . COMPLETE WITH BATTERIES AND BULBS

DEPENDABLE BATTERIES AND CELLS

20 HOT SPARK IGNITION BATTERY—6 volts. Metal case. 10⅜x2¹¹⁄₁₆x7¾ in.
86 C 3255 M—Ship. wt. 12 lbs. $2.85

21 6-VOLT BATTERY—For lanterns. 2⅝x2⅝x4⅛ inches.
86 C 3257—Ship. wt. 2 lbs. 75c

22 DRY CELL. For door bells, signals. 2⅝-inch diameter. 1½ volts.
86 C 3250—Ship. wt. 2 lbs. 75c

23 WARDS LEAKPROOF CELLS. Fit all flashlights listed. Guaranteed leakproof . . . A new flashlight with bulbs and cells free if these leak. 1⁵⁄₁₆-in. diam.
86 C 3259—Two (Ship. wt. 8 oz.) . . . 2 for 25c
Six Cells (Ship. wt. 1 lb. 10 oz.) . . . . . 6 for 75c

24 SMALL CELL. Fits small junior flashlights only. Order a supply now.
86 C 3258—Two. (Ship. wt. 8 oz.) . . . . 2 for 23c

ELECTRIC LANTERNS 2.89 TO 6.50

25 SEALED BEAM LANTERN. ¼-mile beam.
36 C 3241—Ship. wt. 4 lbs. 8 oz. $4.75

26 DELTA POWER-KING. Two 6-volt batteries.
86 C 3239—Ship. wt. 6 lbs. 8 oz. $6.50

27 TWIN BEAM LANTERN. 4-way switch; both lights at once, separately, Off. Revolves 360°.
86 C 3236—Ship. wt. 4 lbs $4.75

FLASHING LANTERN. (Not shown). 3-in-1 light.
86 C 3223—1000-ft. beam. Wt. 4 lbs. $5.95

28 DELTA POWER-RAY. 800-ft. spot beam.
86 C 3243—Ship. wt. 3 lbs. 5 oz. $2.89

DELTA RAY-SEALED BEAM. (Not shown). 800-ft. spot; broad floodlight. 6-volt battery incl.
86 C 3246—Ship. wt. 4 lbs. $4.95

29 SPORTSMAN HEAD LANTERN—Clips on belt; elastic head band.
86 C 3235—Ship. wt. 1 lb. 14 oz. $3.59

30 SIGNAL FLASHLIGHT—red plastic torch head; chrome case; On-Off slide switch.
86 C 3160—2-CELL; 1000-ft. beam. Wt. 14 oz. 85c
86 C 3161—3-CELL; 1500-ft. beam. Wt. 1 lb. 4 oz. . $1.15

31 EVEREADY SQUARE FLASHLIGHT. Unbreakable lens guard. Chrome finish. 3-way lock switch.
86 C 3170—2-CELL. 1000-ft. beam. Wt. 1 lb. $1.95
86 C 3172—3-CELL. 1500-ft. beam. Wt. 1 lb. 8 oz. . 2.35
86 C 3171—2-CELL. Junior size. Ship. wt. 12 oz. . . . 1.85

32 POWERFUL SEARCHLIGHTS—Pre-focused beam. Chrome finish. On-Off slide switch.
86 C 3174—3-CELL; 2000-ft. beam. Wt. 1 lb. 4 oz. . $2.29
86 C 3176—5-CELL; 2500-ft. beam. Wt. 2 lbs. 3.29

33 BEST QUALITY FLASHLIGHTS. 2-in-1 lights. Click switch for spotlight or floodlight. Aluminized reflector; chromed brass case; plastic lens.
86 C 3158—2-CELL. 1000-ft. beam. Wt. 1 lb. 2 oz. . $1.85
86 C 3168—3-CELL. 1500-ft. beam. Wt. 1 lb. 4 oz. . 1.95

34 SHOCKPROOF FLASHLIGHT. Heavy rubber covering protects against danger on contact with high-voltage wires. Shatterproof lens; on-off and push-type weatherproof switch. Detachable cap. 2-cell battery; pre-focused bulb included. 1000-foot beam.
86 C 3121—Wt. 1 lb. 2 oz. . . $2.95

35 SAFETY FLASHLIGHT. Adjustable bracket forms stand. 3-way switch. Pre-focused 1000-ft. beam, red side rays. Chromed brass case. 2-cell battery, bulb included.
86 C 3187—Wt. 1 lb. $1.89

36 CHROME PLATED FLASHLIGHT. On-Off snap switch. Clear glass lens. 1000-ft. beam. Bulb, battery incl. 2-cell.
86 C 3159—Wt. 1 lb. $1.09

Matched Pantryware for a Bright, Orderly Kitchen

WARDS HAND-STRIPED, WHITE ENAMELED STEEL CONTAINERS . . . HIGH QUALITY, HANDSOMELY DESIGNED PANTRYWARE

Quality-built matched Pantryware with bright red hand-striping on popcorn white backgrounds. Blends with almost any color scheme. Expertly constructed of heavy-weight sheet steel with sprayed-on, baked-on white enamel finish—resists chipping—smooth surface is easy-to-clean. Will outlast lighter weight containers. Bright red plastic knobs.

[1] CABINET VEGETABLE BIN. Door opens to 2 separate bin compartments—door shelf space for storing bags, etc. Hinged cover lifts for top compartment. Well ventilated. Abt. 17x10½x24 in. high.
86 C 5757 MO—Ship. wt. 18 lbs. 7.95

[2] 3-COMPARTMENT VEGETABLE BIN stores fruits, vegetables. About 15½x8x21 in. high.
86 C 5659 M—Ship. wt. 6 lbs. 8 oz. 2.89

[3] STEP-ON PAIL. Rubber bumpers for quiet closing. 16-qt. inset pail of galvanized steel fits flush with outer pail—food can't slip between. Bail handle.
86 C 5764 M—11½x16¼ in. high. Ship. wt. 8 lbs. 3.49

[4] SPACE-SAVING UTILITY WALL CABINET. 4 corner-type shelves for plants, etc. and 2-compartment cabinet with door to hold condiments.
86 C 5756 M—Abt. 12x47⅞x21¾ in. Wt. 4 lbs. . . . 3.98

[5] DOUBLE PURPOSE BREAD BOX. Handy slicing board on inside of door. Extra large—holds bread plus pastries. Rust-resistant finish inside. Well ventilated.
86 C 5758 M—17½x10¼x11 in. Ship. wt. 8 lbs. 5.29

[6] BREAD BOX holds 3 loaves. Self-closing door; tin-lined for rust resistance; rounded corners—cleans easily.
86 C 5763 M—7½x12x15½ in. Ship. wt. 4 lbs. 8 oz. 2.39

[7] TRIPLE PAPER DISPENSER. Holds standard rolls of foil, wax paper, and paper towels (not incl.). Three serrated edges for easy tearing. Hangs on wall or stands on cabinet.
86 C 5765—Abt. 12¼x8 in. high. Ship. wt. 3 lbs. 4 oz. 2.79

[8] 4-PIECE CANISTER SET. Two are tall, two half as tall—stack them to save space or line them up side by side. Hinged, snug-fitting covers. Rust-resistant interior finish. Two are 8¼ in. high, two 4⅛ in. high. All 5 in. square.
86 C 5751—Ship. wt. 4 lbs. . . . . 4-Piece Set 4.49

[9] BINISTER—a new, practical design in canisters. Combines 4 canister bins in one compact unit that hangs on wall, sits on shelf or cabinet. Two 5-lb., two 2-lb. bins have rust-resistant tin-lined finish on inside; tilt open for easy access to contents, removable for filling, washing—smooth surface is easy-to-clean. 20¼x6x9 in. high. Companion to Bin (10) below.
86 C 5768 M—Ship. wt. 8 lbs. 12 oz. 6.49

[10] CABINET VEGETABLE BIN to hang on the wall or set on shelf. Roomy, two-compartment bin has tin-lined finish for rust-resistance; tilts out for easy access to contents and is removable for cleaning. Holds 5 lbs. potatoes and 3 lbs. onions. About 16½x6⅝x9⅜ in. high. Companion to Binister (9) above—both provide for a better organized kitchen.
86 C 5769 M—Ship. wt. 7 lbs. 12 oz. 5.95

[11] NAPKIN HOLDER. Hangs or stands. Fully enclosed. Holds pack of napkins (not incl.). White enamel. 7x7x3¼ in.
86 C 5770—Chromed door. Ship. wt. 1 lb. 8 oz. 1.69

CHOOSE PINK PANTRYWARE—SMART KITCHEN COLOR

[12] TO [16] PINK AND CHROME CONTAINERS—beautiful and practical—add new color to your kitchen. Heavy rust-resistant tin plate, baked-on enamel finish—chip resistant, so easy-to-clean.

(12) BREAD BOX—Chromed door with wood cutting board on inside; plastic knob. Tin-plate shelf. Holds 4 loaves bread plus cake.
86 C 5760 M—14x11x12 in. overall. Ship. wt. 7 lbs. 5.95

(13) 14-QUART STEP-ON CAN—Chromed cover and pedal. Sanitary, rustproof white porcelain enameled inset pail with bail handle.
86 C 5762 M—11-in. diam., 14 in. high. Ship. wt. 7 lbs. 8 oz. 5.49

(14) CLEANSER CABINET. For storing soaps, sponges, etc. Magnetic door latch; easy-to-clean removable drip tray. Top shelf for extra storage; hide-away towel bar. Adhesive for mounting included.
86 C 5753—12½x5½x8½ in. overall. Ship. wt. 4 lbs. 8 oz. 3.29

(15) CANISTER SET—Chromed covers; plastic knobs. 1 each—for Flour, Sugar, Coffee, Tea. Heights: 8½, 7½, 6½, 5½ in. 6-in. diam.
86 C 5759—Ship. wt. 5 lbs. . . . . 4-Piece Set 4.95

(16) 3-WAY PAPER DISPENSER—Chromed doors. Holds standard rolls of foil, wax paper, paper towels (not incl.). Serrated cutting edges.
86 C 5761—12¼x5⅛x8 in. overall. Ship. wt. 3 lbs. 3.95

MODERN PLASTIC KITCHEN CONTAINERS—PRACTICAL, DURABLE AND COLORFUL

[17] TO [23] BRIGHTEN YOUR KITCHEN with plastic containers—easy to keep looking new—won't rust, break, corrode or tarnish. Colors stay bright—won't fade, peel or wear off. Your choice of Red or Yellow in all pieces (some with white trim). (17), (18), (19) and (21) are also available in fresh new Pink (with charcoal trim).

(17) PAPER DISPENSER. Separate compartments for wax paper and paper towels. Holds standard size rolls (paper not incl.). One fine-tooth cutter edge strips paper clean. Stands or hangs (screws incl.). 14x5x7¾ in. high. *Colors:* Red or Yellow with white top; Pink with charcoal top.
86 C 3889—Ship. wt. 2 lbs. *State color*. 1.98

(18) BREAD BOX holds 3 loaves. Keeps bread and baked goods fresh and tasty. Hinged, lift top. Rounded corners prevent crumbs from collecting in crevices. 15x11x7¾ in. wide. *Colors:* Red or Yellow with white top; Pink with charcoal top.
86 C 3890—Ship. wt. 4 lbs. *State color*. 4.59

(19) LOCKING CAKE COVER SET. Keeps 3-layer cake fresh and moist. 7⅝ in. high cover; tray, 14-in. diam. Choose: Red, Yellow or Pink all with clear plastic cover. *State color.*
86 C 5422 M—Ship. wt. 4 lbs. 4 oz. 2.69

(20) 4-PIECE CANISTER SET—Fit neatly together. Tight fitting covers—keep staples fresh. Hold Flour, Sugar, Coffee, Tea. Heights: 5¾ in., 6½ in., 7⅜ in. and 8 in. *Colors:* Red or Yellow with white tops; Pink with charcoal tops.
86 C 3830—Ship. wt. 3 lbs. *State color*. . . . . Set 2.98

(21) NAPKIN DISPENSER. Press tulip—up pops napkin. Holds 40 napkins (not included). 7x3 in. wide. *Colors:* Red with yellow tulip, or Yellow with red tulip.
86 C 5420—Ship. wt. 10 oz. *State color*. 98c

(22) RECIPE BOX with hinged cover. Organized way to keep your favorite recipes. Alphabetical index. 3x5-inch file cards included. *Colors:* Red or Yellow with white trim.
86 C 3863—Ship. wt. 8 oz. *State color* 89c

(23) CHEF SIZE SALT AND PEPPER SHAKERS. Hold large quantity. Screw-lock tops remove easily for filling—fit snugly when replaced. *Colors:* Red or Yellow both with white tops.
86 C 3783—4 in. high. Ship. wt. 8 oz. *State color*. 44c

WARDS RUSTPROOF STAINLESS STEEL CONTAINERS FOR LASTING BEAUTY

[24] TO [28] Stainless Steel Pantryware is unexcelled for wear—will withstand hardest kitchen use. It's solid metal—has no plating or paint to chip off and will never tarnish, rust or pit. Constructed of heavy-gauge steel—resists denting. Smooth surfaces need no other care than simple washing with damp cloth. Smart black plastic knobs.

(24) STEP-ON PAIL. 14-qt. stainless steel inset—won't rust, fitted against outer pail so refuse can't fall between. Bail handle for easy emptying. Step on pedal to open—rubber bumpers reduce noise—assure quiet closing. 11-in. diam., 13½ in. high.
86 C 5739 M—Ship. wt. 8 lbs. 10.95

(25) TRIPLE PAPER DISPENSER. Holds wax paper, aluminum foil, paper towels. Serrated edges for easy tearing. Holds standard size rolls (paper not included). Mounts on wall or stands. About 12¼x8 in. high.
86 C 5735—Ship. wt. 3 lbs. 8 oz. 6.49

(26) SINGLE COMPARTMENT BREAD BOX. Smooth working, roll-up top for easy access to inside. Well ventilated. 16x7¼x10½ in.
86 C 5740 M—Ship. wt. 5 lbs. 7.95

(27) WASTE BASKET. Convenient size for use in bathroom or kitchen—can't rust from excess moisture. Abt. 11⅝x8½ in. diam.
86 C 5742 M—Ship. wt. 4 lbs. 3.98

EXTRA-TALL WASTE BASKET (not shown). Like (27) but holds larger quantity, fits in small space. About 18½ in. high, 10-in. diam.
86 C 5741 M—Ship. wt. 5 lbs. 6.69

(28) 4-PIECE CANISTER SET. Won't rust—stays bright and new-looking. Keeps staples fresh longer—stores sugar, flour, coffee, tea. Covers fit snugly. Heights; about 5½, 6½, 7½, 8½ in. 5¾-in. diam.
86 C 5736—Ship. wt. 6 lbs. . . . . Set 9.95

See Pages 668 and 669 for Stainless Steel Kitchen Ware; Flatware, Pgs. 478, 479.

WARDS PRACTICAL ALUMINUM PANTRY WARE AND SERVING PIECES

[29] TO [33] Easy-to-care-for aluminum—solid metal throughout so there is no finish to discolor or chip off—won't rust, tarnish. Two-toned—highly polished surfaces contrast with soft brush finish. Some pieces have shiny black plastic knobs, handles, trim.

(29) CAKE PLATE, COVER. Use clear glass 13¼-in. plate alone. 6-in. high aluminum cover has polished top, satin finished sides.
86 C 5789—Ship. wt. 5 lbs. 3.19

(30) SINGLE COMPARTMENT BREAD BOX. Satin-finished top, back and roll-up cover. Smooth black plastic sides. Well ventilated. About 13½x11½x7½ in. high. *Mailable.*
86 C 5794 M—Ship. wt. 3 lbs. 4 oz. . . . 6.49

(31) BUN WARMER. Heat, serve buns. Inset holds buns from direct heat. 10½x6 in.
86 C 5793—Ship. wt. 1 lb. 4 oz. 2.19

(32) 3-PIECE RANGE SET. Drip jar, 4½-in. diam., has removable screen for straining. Salt and Pepper Shakers, 3⅜ in. high, have snug-fitting black plastic lids.
86 C 5790—Ship. wt. 12 oz. . . . . Set 1.98

(33) 4-PIECE CANISTER SET with polished covers, satin-finished bodies. Made of heavy-gauge aluminum—won't rust or tarnish. Full-size—one each—6¼, 7¼, 8 and 8½ inches high overall. Black plastic knobs on tight-fitting covers.
86 C 5791—Ship. wt. 2 lbs. 4 oz. . . Set 3.98

CHROMED STEEL TRIPLE DISPENSER

[34] Keeps aluminum foil, wax paper, paper towels at your fingertips. Sharply serrated edges for easy tearing. Holds standard size rolls (paper not included). Well constructed of gleaming chrome plated heavy-gauge steel with contrasting black enameled sides and back. Hangs on wall or stands on cabinet. About 12¼x8 in. high.
86 C 5719—Ship. wt. 3 lbs. 3.98

CREDENZA CABINET

[35] Gracefully designed cabinet of spot welded steel with gleaming white baked-on enamel finish. Convenient for storage in kitchen, bathroom or nursery—enough space to hold household needs plus convenient end shelves for most-used items or decorative plants, knick-knacks. Mirrored door covers 2 inside shelf spaces; open shelf below and 6 open corner shelves. Size overall of unit, about 5x22¾x17 in. high; inside cabinet 4½x13½x12 in. high. About 5¾ in. between shelves. Ship. wt. 9 lbs. 12 oz.
86 C 5744 MO. 4.98

TERMS ON INSIDE BACK COVER.

POLYETHYLENE WASTE BASKETS

[36] TO [39] Practical wastebaskets of molded polyethylene plastic. Won't rust, chip, dent, corrode, break.

(36) 38-QT. SIZE. Reinforced rib construction, handles. 20⅜ in. high, 13¾ in. top diam. *State:* Red, Yellow, Pink.
86 C 3004 MO—Ship. wt. 6 lbs. 8 oz. 4.29

(37) 26-QT., RECTANGULAR BASKET. Cut-out design on long sides of rim. 13½x13x10 in. *State:* Yellow, Pink, Copper.
86 C 3007—Ship. wt. 4 lbs. 8 oz. . . 2.98

(38) 26-QT. SIZE. 15 in. high, 13¼-in. top diam. *State color:* Red, Yellow, Forest Green or Copper.
86 C 2934 M—Ship. wt. 3 lbs. 2.98

(39) 15-QT. SIZE. 12½ in. high, 10¾-in. top diam. *State Color:* Red, or Yellow.
86 C 3870 M—Wt. 2 lbs. 4 oz. . 1.98

NEW "MEADOW" PANTRYWARE . . . A WARDS EXCLUSIVE

[40] TO [45] Designed for Wards by famous Freda Diamond. Heavy enameled steel; colorful floral print. Red trim, covers.

(40) STEP-ON-PAIL. 12-qt. rust-resistant inset pail with bail handle. 14¾ in. high.
86 C 5649 M—Wt. 4 lbs. 8 oz. 1.79

(41) DOUBLE DOOR BREAD BOX. Large cap. 12⅜x12⅞x12 in.
86 C 5656 M—Wt. 5 lbs. 8 oz. 2.19

(42) 12-QT. OVAL WASTE BASKET. 12½ inches high.
86 C 5658 M—Wt. 2 lbs. 4 oz. . 89c

(43) PAPER DISPENSER. Holds wax paper, paper towels (not incl.). 12⅜x7¼x4⅝ in.
86 C 5664—Wt. 2 lbs. 4 oz. 1.29

(44) CAKE COVER. 5¼-in. high cover clips to 11½-in. tray.
86 C 5660—Wt. 2 lbs. 8 oz. 1.19

(45) 4-PIECE CANISTER SET. Heights: 8⅞, 8, 7 1/16, 6¼ in.
86 C 5646—Ship. wt. 4 lbs. . 1.69

86 C 5663 Y—7-Pc. SET. 1 each—Oval Wastebasket, Step-On-Pail, 4-Pc. Canister Set, Double-Door Bread Box. Ship. wt. 17 lbs. . 6.29

4-PIECE SEMI-PORCELAIN CANISTER SET

[46] Four covered jars, gaily hand painted with modern, crowing rooster design. About 7 in., 6 in., 5 in., and 4¼ in. high.
86 C 7192 L—From Japan. Ship. wt. 6 lbs. . . . . Set 3.98

PYREX WARE, PLASTIC BOWLS

[47] 3-Pc. PLASTIC MIXING BOWL SET. Heavy polyethylene plastic—unbreakable; resistant to hot water, soap, grease, acids. Pouring lip, handgrips. Holes for hanging. 1½-qt. white, 2½-qt. red, 4-qt. yellow.
86 C 3884—Ship. wt. 2 lbs. Set 2.25

[48] [49] Ovenproof Pyrex Glass Sets—guaranteed against heat breakage for 2 years. White interiors. Use to mix, bake, store.

(48) 4-Pc. MIXING BOWL SET. 1½-pt. in blue, 1½-qt. in red, 2½-qt. in green and 4-qt. in yellow.
86 CP 7812 L—*Postpaid*. . Set 2.95

(49) 4-Pc. REFRIGERATOR SET. 1½-qt., 1½-pt., two 1½-cup sizes in yellow, blue, red; clear covers.
86 CP 7832—*Postpaid*. . . . Set 3.25

100% PLASTIC LINING-EDGING

[A] For shelves and drawers. Easy to use—lies flat. Fold on pre-creased line for even-hanging border. Waterproof, odorless, greaseproof—wipes clean with damp cloth. Won't crack, buckle, stretch. 13¾ in. wide. *Choose from five patterns:* (1) Pink Leaf, (2) Yellow Leaf, (3) Red Rose, (4) Yellow Rose, and (5) Dancing Apple. *State Pattern Number, Name.*
86 C 4468—12-ft. roll. Ship. wt. 8 oz. 89c
86 C 4469—30-ft. roll. Ship. wt. 2 lbs. 1.98

PLASTIC COATED PAPER

[B] Ideal for lining drawers, shelves. Long-wearing, stays smooth, wipes clean with damp cloth. Scalloped edge turns down for border. 14 in. wide. *Patterns:* (21) Yellow Check, (22) Red Check, (23) Yellow, (25) Red Dot, (26) Yellow Rose, (27) Red Rose, (28) White (not shown), (29) Pearl Pink. *State Pattern No., Name.*
86 C 4441—25-ft. roll. Ship. wt. 1 lb. 4 oz. . . 98c

86 C 4442—Like above with adhesive strip on back—sticks to wood, glass, metal. Same colors except (26) (27).
Shipping weight 14 oz. 20-ft. roll. 1.19

MARVALON . . . VINYL-COATED MATERIAL

[C] With fiber backing for shelf lining, shades, wall covering. Stain-heat-resistant, odorless; won't crack, peel, fade. Cleans easily. *Patterns:* (40) Coral, (41) Yellow, (42) Red Check, (43) Green Check, (44) Yellow Check, (45) Red, (46) Spun Gold on White, (47) Pink, (48) White (not shown), (49) Spun Gold on Pink. 14 in. wide. *State Pattern Number, Name.*
86 C 4470—25-ft. roll. Ship. wt. 1 lb. 3 oz. . . . 1.59
86 C 4471—12-ft. roll. Ship. wt. 11 oz. 79c

86 C 4473—MARVALON 20-IN. DRAWER LINER. *State:* White, Coral, Candy Pink. Wt. 1 lb. 3 oz. 18 ft. 1.55

1
FLOUR
SUGAR
2
TEA
COFFEE
3
4
5
6
7
WAX PAPER
PAPER TOWELS
8
9
10
11
12
13
14
15
16
WAX PAPER
PAPER TOWELS
17
WAXED PAPER
PAPER TOWELS
18
BREAD
19
20
FLOUR
SUGAR
COFFEE
TEA
21
22
RECIPES
23
24
25
26
27
28
29
30
BREAD
31
32
33
34
WAX PAPER
PAPER TOWELS
35
36
37
38
39
40
41
42
43
44
45
46
FLOUR
SUGAR
COFFEE
TEA
47
48
49
A
1
2
3
4
5
B
21
22
23
24
25
26
27
28
C
40
41
42
43
44
45
46
47
49

Color-Harmonized, Protective Rubber Kitchenware

Protect kitchen surfaces and add sparkle and highlights with these colorful accessories. Among the finest made, they'll give you years of good service because they're colorfast, odorless, resistant to hot water and grease—won't peel or soften. Use on shelves to cushion stored ch... on sink when washing dishes to reduce clatter and protect both dishes and sink surf...

[1] DISH DRAINER WITH GLASS HOLDERS. Strong rubber coated steel wire, rubber feet. Cups and glasses hang on sides. Matching plastic flatware cup attaches anywhere on drainer—inside or out. Fits drainboard (2). 17½x13½x5 in. Ship. wt. 3 lbs.
86 C 4258 L—*State color:* Red, Yellow, or Pink.....$2.79

[2] WIDE DRAINBOARD gives full-width protection. Tapered—drains fast. 18½x22 in. long—fits Drainer (1). Wt. 5 lbs. 8 oz.
86 C 4259 M—*State color:* Red, Yellow or Pink.....$3.19

[3] LARGE DRAINER. Rubber covered steel wire, rubber feet, stand-up flatware rack. 17⅝x14⅞x5⅝ in. Ship. wt. 3 lbs.
86 C 4219 L—*State color:* Red, Yellow or Pink.....$3.39

[4] DRAINBOARDS. Tapered so water drains into sink. Use without a dish drainer to protect your dishes and flatware from scratches or when you're thawing frozen foods or draining greens. *State color:* Red, Yellow or Pink.
86 C 4239 L—Standard. 15½x20 in. long. Wt. 4 lbs. 8 oz...$2.35
86 C 4254 L—Short. 15½x15½ in. Ship. wt. 3 lbs..... 1.98
86 C 4261M—Long. 21x24 in. long. Ship. wt. 8 lbs. 8 oz.... 4.29
86 C 4260 L—Similar to above but lighter weight. 16x20½ in. long. Ship. wt. 1 lb. 8 oz. *State color*.....$1.79

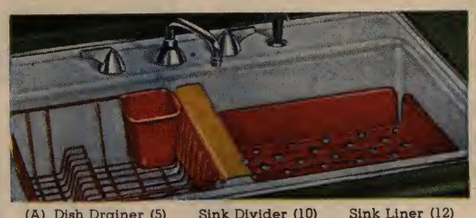
ALUMINUM AND STAINLESS STEEL DRAINBOARDS LISTED PG. 669.

[5] DISH DRAINER. Like (1) but lighter weight—no loops for glasses. *State color:* Red, Yellow or Pink.
86 C 4250—14x12½x5 inches—fits in twin sink—see (A) at right. Ship. wt. 2 lbs. 4 oz.....$1.75
86 C 4251L—17½x13¾x5 inches. Ship. wt. 2 lbs. 8 oz..... 1.89

[6] DRAINBOARD MAT. Cushions dishes on sink drainboard; ridged for efficient draining. *State color:* Red, Yellow or Pink.
86 C 4238—15x14 in. long. Ship. wt. 2 lbs.....$1.25
86 C 4230—15x17 in. long. Ship. wt. 2 lbs. 6 oz..... 1.49
86 C 4234—15x21 in. long. Similar to above mats but lighter weight. Ship. wt. 1 lb. 6 oz.....75c

[7] RUBBER DUST PAN. Hugs floor for easy pick-up of dirt. About 12¼-inch front edge. (Metal dust pan on Page 662.)
86 C 4253—Ship. wt. 2 lbs. 12 oz. *State:* Red or Yellow....$1.39

[8] STOVE MAT. Pads hot utensils, protects stove top. 15½x17 in. (Metal stove pads on Pg. 669.) Ship. wt. 1 lb. 6 oz.
86 C 4229—*State color:* Red, Yellow or Pink.....89c



(A) Dish Drainer (5) Sink Divider (10) Sink Liner (12)

[9] SINK MATS. *Measure Bottom of Your Sink to Be Sure Mat Will Fit Before Ordering.* Protects sink and dishes; deadens clatter. *State color:* Red, Yellow or Pink.
86 C 4278—10¾x12¾ in. Ship. wt. 1 lb. 4 oz.....$1.09
86 C 4279—12¾x16 in. Ship. wt. 1 lb. 8 oz..... 1.29

[10] TWIN SINK DIVIDER. Fits over divider in twin sink. Provides greater safety for china and glass. See (A) above. 10½x14 inches—fits all twin sinks. Ship. wt. 2 lbs.
86 C 4265—*State color:* Red, Yellow or Pink.....$1.15

[11] RUBBER "KUSHIONS." Tracks on back edge hold dishes upright (see (B) at right). Lie flat; easy to clean. Cut to fit. *State color:* Red, Yellow or Pink.

"KUSHIONS" FOR SHELVES. 11¾ inches wide.
86 C 4257—3 ft. long. Shipping weight 1 lb. 12 oz. each. Each.....$1.19 3 for.....$3.39
86 C 4275—10 ft. long. Ship. wt. 5 lbs. 8 oz.....Each 3.49

"KUSHIONS" FOR BASE CABINETS. 22 inches wide.
86 C 4266—3 ft. long. Ship. wt. 4 lbs. 8 oz.....Each $2.55
86 C 4276—6 ft. long. Ship. wt. 6 lbs.....Each 4.35

[12] SINK LINER with 3-inch flaps. Protects sink and dishes. See (A) at left. *Measure Sink Bottom Before Ordering* (allow for rounded corners). *State color:* Red, Yellow or Pink.
86 C 4264—For 10x12-in. sink bottoms. Ship. wt. 2 lbs.....$1.35
86 C 4262—For 12x14-in. sink bottoms. Ship. wt. 2 lbs.....$1.55
86 C 4263—For 13x16-in. sink bottoms. Ship. wt. 3 lbs.....$1.98

[13] DINNERWARE RACK. Rubber-coated wire rack holds complete set. Sections for dinner, salad, dessert plates and saucers; 10-cup hooks. 6x10¼x22½ inches. *State color:* Red, Yellow or White.
86 C 4267 L—Ship. wt. 3 lbs. $2.98

(B) Shelf "Kushion" Plate Rack (14) Cabinet "Kushion"

[14] PLATE RACK. Prevents chipping by stacking. (See ... above. Abt. 6x5¾x11 in. long. Ship. wt. 1 lb. 4 oz.
86 C 4245—*State color:* Red, Yellow or Pink.....

[15] SLIDING TOWEL RACK. Easy to mount under she... right or left side of cabinet. 3 white rubber coated ... each provide 15 in. of usable space. Smooth-sliding ... steel channels. Mounting hardware, instructions includ...
86 C 4624—Ship. wt. 1 lb.....

[16] CUP RACK. Protects and stores 12 cups. White rub... coated steel hooks slide in and out. Mounts under ... shelf—order kit for metal shelf mounting.
86 C 4607—About 11½x5 in. long. Ship. wt. 12 oz.....
86 C 4620—Metal Shelf Mounting Kit. Ship. wt. 3 oz.....

KITCHEN UTILITIES IN POLYETHYLENE

[17] TO [23] POLYETHYLENE, one of the most popular materials for kitchenware; lightweight—easy to handle, sanitary, easy to clean. Resists hot water, grease, soap and acids—stays new-looking. Odorless, tasteless, practical in every way. Won't mar or scratch kitchen surfaces. Strong seamless, molded construction.

(17) MULTI-PURPOSE BASINS. Raised bottoms prevent drain stoppage. Convenient hole for hanging. *State color:* Red, Yellow or White.
86 C 2936—15 Qt. About 18x5 in. deep. Ship. wt. 2 lbs.....$1.98
86 C 2945—12 Qt. About 15x6⅜ in. deep. Ship. wt. 1 lb. 12 oz.... 1.69

(18) DRAINBOARD. Elevated for quick drainage. About 15½x20 inches.
86 C 2911L—Ship. wt. 1 lb. 12 oz. *State color:* Red or Yellow.....$1.69

(19) 10½-QUART DISHPAN. About 12⅛x14¼x4¾ in. Bottom raised to prevent drain stoppage. Hole for hanging. Ship. wt. 1 lb. 10 oz.
86 C 2942—*State color:* Red, Yellow or White.....$1.59

(20) LAUNDRY BASKET. Molded in 1 piece; strong flanged rim, 4 sturdy handles. Smooth, snagproof, perforated surface. 24x18x11¼ in. high.
86 C 3015 MO—Ship. wt. 3 lbs. 14 oz. *State color:* Red or Yellow..$3.49

(21) 11-QT. OVAL PAIL. Ideal scrub pail to use with sponge mops. Rustproof metal bail, plastic handle. About 10 inches high.
86 C 3006—Ship. wt. 3 lbs. *State color:* Red or Yellow.....$2.19

(22) 10-QT. ROUND PAIL. Rustproof metal bail, plastic handle. Use for diapers, garbage, as ice tub or for general cleaning.
86 C 3016—9½ in. high. Ship. wt. 1 lb. 4 oz. *State:* Red, Yellow..$2.19

(23) 10-GALLON COVERED TRASH CAN. Reinforced rib construction. Full-grip handles. 13¾x24½ in. high overall. Ship. wt. 7 lbs. 12 oz.
86 C 3005 MO—*State:* Red, Yellow, Forest Green (black lids).....$4.95

APPLIANCES

The modern trend of color for ... kitchen brings you electric appli... with an exciting new look.

[24] WARDS STEAM-AND-DRY IR... choice of colors—vivid Red, ... low or Black handle. Comple... scription of this and other irons ... 648-649. Ship. wt. 6 lbs.
86 C 2620 X—*State color*.....

[25] G. E. HAND MIXERS. Add a... of color to your kitchen wi... Mixer in pretty pastels as show... in white. Complete description, ... mixers on Pages 646 and 647.
86 CN 2035 X—*Postpaid. State* ... Pink, Turquoise, Yellow, White ...

[26] AUTOMATIC PERCOLATOR. C... of Red or Gold anodized alum... Brews 4 to 8 cups delicious ... then switches to low automa... to keep coffee piping hot until se... Black plastic handle. Cord incl... Other coffeemakers, Pages 646, ... Ship. wt. 3 lbs.
86 C 2860—*State:* Red, Gold....

ALL ELECTRIC APPLIANCES UL APPR... FOR 110-120 VOLT, 60 CYCLE AC ...

Picnic Supplies

MANUAL ICE CREAM FREEZERS 8.79 TO 17.49

(1) OPERATE SMOOTHLY, EASILY. Brine-resisting cedar tub is bound with wire bails for extra strength. Rust-resistant tinned steel can and dashers; maple scrapers. Protected gears. Recipes included.

86 C 1420 M—4-QT. SIZE. Ship. wt. 14 lbs. *Mailable*.....$8.79

86 C 1421MO—6-QT. SIZE. Ship. wt. 18 lbs. *Mailable*..... 11.98

86 C 1422 MO—8-QT. SIZE. Ship. wt. 27 lbs. *Mailable*..... 17.49

ELECTRIC ICE CREAM FREEZERS 15.95 TO 22.95

(2) YOU SAVE MORE AT WARDS—same freezers sell under manufacturer's name for $7 and $8.55 more than Wards low price. Buy at Wards and save—and enjoy extra smooth, old-fashioned ice cream made the modern way in just 15 minutes with no hand turning—electricity does the hard work for you. Wood tub is wire-bound for water-tight fit. Fully enclosed gears permanently sealed in oil. Rust-resistant tinned steel cream can; easy-to-clean, self-adjusting beaters. Recipes included. UL Approved for 110–120 volts, 60-cycle AC. *Mailable.*

86 C 1440 M—4-QT. SIZE. (Makes 1 pt. to 4 qts.) Ship. wt. 19 lbs....$19.90

86 C 1441MO—6-QT. SIZE. (Makes 1 pt. to 6 qts.) Ship. wt. 21 lbs.. 22.95

(3) REFRIGERATOR-TYPE ELECTRIC ICE CREAM FREEZER. Just put into the freezer compartment of your refrigerator or into your home freezer—close door on the flat 9-ft. cord (it won't harm it) and plug into wall outlet. In 35 to 45 minutes you'll be able to treat your family to delicious ice cream, sherbet or ice with that distinctive, old-fashioned, home-made flavor. It's so easy to use, requires so little effort that you'll make ice cream often. Makes up to 1½ qts. with no mixing, no salt, no ice, no hand turning. Aluminum pan and nylon paddles are easy to clean. Dependable motor is sealed in oil, encased in aluminum housing. About 3½ by 5 by 12 inches long. UL Approved for 110–120-volt, 60-cycle AC only. Recipes and instructions included.

86 C 1445—Shipping weight 5 lbs.....$15.95

(4) ICE CREAM SCOOP. Spring action 2¼-inch stainless steel bowl.

86 C 4652—Plastic handle. 7¾ in. long overall. Wt. 1 lb.....$1.79

USE YOUR CREDIT TO BUY HOUSEWARES. SEE INSIDE BACK COVER.

GAY-COLORED PICNIC BASKETS 10.95 TO 16.95

(5) (6) Tough, close-woven fiber with wood frame reinforced with metal and wood strips. Enamel-lacquer finish is highly scuff resistant. Removable metal insert tray, 3⅜ in. deep. Fitted with high quality stainless steel knives, forks and spoons; plastic plates and cups.

(5) WITH CATALIN PLASTIC-HANDLED CUTLERY, 10-in. plates, 11-oz. cups.

86 C 1325 MO—Service for 4. 20x12x12 in. deep. Ship. wt. 11 lbs..$10.95

86 C 1326 MO—Service for 6. 22x12x12 in. deep. Ship. wt. 13 lbs.. 13.95

86 C 1327 MO—Service for 8. 24x12x12 in. deep. Ship. wt. 15 lbs.. 16.95

(6) WITH ALL-STEEL CUTLERY. 9-inch plastic plates and 8-oz. cups.

86 C 1323 M—Service for 6. 21x11x12 in. deep. Ship. wt. 12 lbs...$11.95

86 C 1324 MO—Service for 8. 23x11x12 in. deep. Ship. wt. 14 lbs.. 14.95

BRAZIERS FOR EXPERT OUTDOOR COOKING 39.95, 18.95

(7) BRAZIER WITH ELECTRIC SPIT. Tends your cooking for you—turns meat slowly for perfect roasting, delicious barbecuing. Provides the very finest in outdoor cooking enjoyment. Spit has adjustable, chromed forks. UL Approved motor for 110–120-volt, 60-cycle AC.

STEEL HOOD WITH ALUMINIZED FINISH acts as windbreak, intensifies heat for more uniform cooking, reflects heat back on food; protects your fire from drafts.

HEAVY DUTY STEEL 24-IN. FIRE BOWL, finished in black, is designed for efficiency. It's 6¾ in. deep, extra roomy—makes it easy for you to maintain a long-lasting bed of coals for perfect charcoal broiling.

CHROMED GRID provides generous cooking area—prepare food for a crowd all at one time. Grid revolves for easy tending and serving of food; raise and lower by hand crank to adjust heat to your immediate need.

TWO 6-INCH SEMI-PNEUMATIC RUBBER-TIRED WHEELS roll freely, smoothly over grass or even rough flagstone. Chromed legs and hood removable for storage. 30 in. high to top of bowl; 41 in. high overall.

86 C 1343 R—Not Mailable. Shipped Freight, Truck or Express. Ship. wt. 50 lbs. $4 Down on Terms. .Cash $39.95

(8) BRAZIER like (7) without electric spit or hood.

86 C 1350 MO—Mailable. Ship. wt. 40 lbs.....$18.95

PRACTICAL SPONGE MOPS 1.39 TO 3.79

(9) WARDS SQUEEZE SPONGE MOP keeps your hands out of water. Just pull down on squeezing lever to wring out surplus water. Replaceable cellulose sponge head. Covers wide area for quick cleaning.

86 C 196 M—Mop with enameled wood handle. Ship. wt. 1 lb. 8 oz.$1.39

86 C 197—Extra Sponge Head for mop above. Ship. wt. 4 oz.....69c

(10) FOLD-ACTION SPONGE MOP. Scrubs floors, shampoos rugs, cleans windows, walls, woodwork. Exclusive roller-bearing action folds sponge, squeezes out excess water—all you do is push sliding handle—no stooping, no splashing, hands never touch water. Extra large replaceable sponge head, 8½x3⅜x1⅜ in., extends over plate so you have sponge bumper around mop. Plated, rust-resistant metal parts.

86 C 194 M—Mop with lacquered wood handle. Ship. wt. 2 lbs. 8 oz.$2.98

86 C 209—Extra Sponge Mop Head for above. Ship. wt. 6 oz..... 1.39

(11) 2-IN-1 SPONGE MOP WITH BRUSH. Absorbent cellulose sponge with rust-resistant metal holder. One push-pull motion squeezes out surplus water—no stooping, bending, splashing—controls high on handle—your hands never touch water. Brush attachment has plastic bristles—gets into narrow crevices. Replaceable mop head and brush.

86 C 192 M—Ship. wt. 2 lbs. 12 oz. Mop with Sponge and Brush...$3.49

86 C 221—Extra Sponge head for mop above. Ship. wt. 8 oz..... 1.19

(12) MERRY MOP WITH LONG AND SHORT HANDLE. Extra large—expands to over 35 sq. in., 2 in. thick—absorbs more water, cleans a larger area. Easy to use on walls, floors, ceiling, windows—extra 8-in. handle adds many uses such as washing car top, around and behind fixtures and radiators. Convenient square shape gets into corners, fits into any pail. Smooth action pivot handle keeps sponge flat for efficient cleaning. Buffer protection on 4 sides prevents scratching. Simply push handle to wring cellulose sponge head; your hands never touch water. Replaceable 5½x6x2-inch head.

86 C. 190 M—Merry Mop with 2 Handles. Ship. wt. 2 lbs.....$3.79

86 C 215—Extra Sponge Head for mop above. Ship. wt. 4 oz..... 1.69

WARDS, BISSELL, AND ELECTRIC CARPET SWEEPERS 4.49 TO 14.95

(13) WARDS LOW-PRICED SWEEPER—dependable quality. Combs automatically clean genuine hog bristle brush while you sweep; brush adjusts to any rug thickness for efficient cleaning. Sturdy, dust-proof, 1-pc. steel case with blue baked-on enamel finish—chrome plated trim. Protective rubber bumper. Dust pans empty easily. Rubber-tired wheels with oil-less bearings roll smoothly. 3-pc. steel handle.

86 C 271—Ship. wt. 6 lbs. 8 oz.....$4.49

(14) WARDS NEWEST CARPET SWEEPER—Yours at Wards low Mail Order price. Guaranteed to give you years of dependable service. Efficient ball bearing brush, thickly tufted of genuine hog bristles—adjusts to any rug thickness with slight change of handle pressure—cleans close to furniture and walls. Built-in comb keeps brush lint-free. Two dust pans open wide for easier emptying. Smooth-rolling, rubber-tired wheels, oil-less bearings. Well-designed, sturdy steel case is finished in green baked-on enamel. Protective rubber bumper. 4-pc. steel handle stays up when not in use.

86 C 268—Ship. wt. 7 lbs.....$5.95

(15) BISSELL'S GRAND RAPIDS SWEEPER—nationally known. Durable and sturdy with large dirt capacity. Genuine hog bristle brush adjusts automatically to carpets of any thickness. Built-in brush cleaner keeps bristles free of dirt. Easy to empty—just press handy lever, dust pans open. Oil-less-bearing, rubber-tired wheels roll smoothly, quietly. Handsome brown baked-on enamel case; rubber bumper protects your furniture from bumps and scratches. 4-pc. steel handle stays up when sweeper is not in use.

86 CP 260—*Postpaid*.....$11.95

(16) NATIONALLY KNOWN BISSELL SWEEPMASTER streamlines carpet care—saves time, work, rugs.

IT SWEEPS ITS FULL WIDTH—no waste space at sweeper ends. Wheels are centered so Sweepmaster cleans right to baseboards, chair legs and under furniture.

GENUINE HOG BRISTLE BRUSH ADJUSTS—just set dial control for "thick rugs," "thin rugs"—brush raises and lowers. Built-in comb cleans brush automatically.

EMPTIES AT A TOUCH—single dustpan at the back empties right into wastebasket. Sweeper stores flat.

NYLON BEARINGS FOR SMOOTH OPERATION, long life—never-need oiling. Vinyl protector guard. Stay-up 4-pc. chrome plated handle with comfortable grip. Beautiful metallic smoke gray baked-on enamel steel case.

86 CP 269—*Postpaid*.....$14.95

(17) ELECTRIC CARPET SWEEPER does your daily brush-ups faster, easier, better than ordinary hand carpet sweepers, and with no effort on your part. Whisks away dirt, sand, hair, lint and dust—all you do is plug it in and guide it over your rugs. Gentle to rug nap, yet so thorough you'll do far less heavy vacuuming.

NYLON BRISTLES BRUSH, with back-and-forth whisking action, gives your rugs 3500 soft, thorough strokes per minute—reaches dirt no ordinary sweeper can touch. Convenient foot control adjusts brush to short or long-napped rugs—cleans even small scatter rugs without any trouble. On-off control switch on handle.

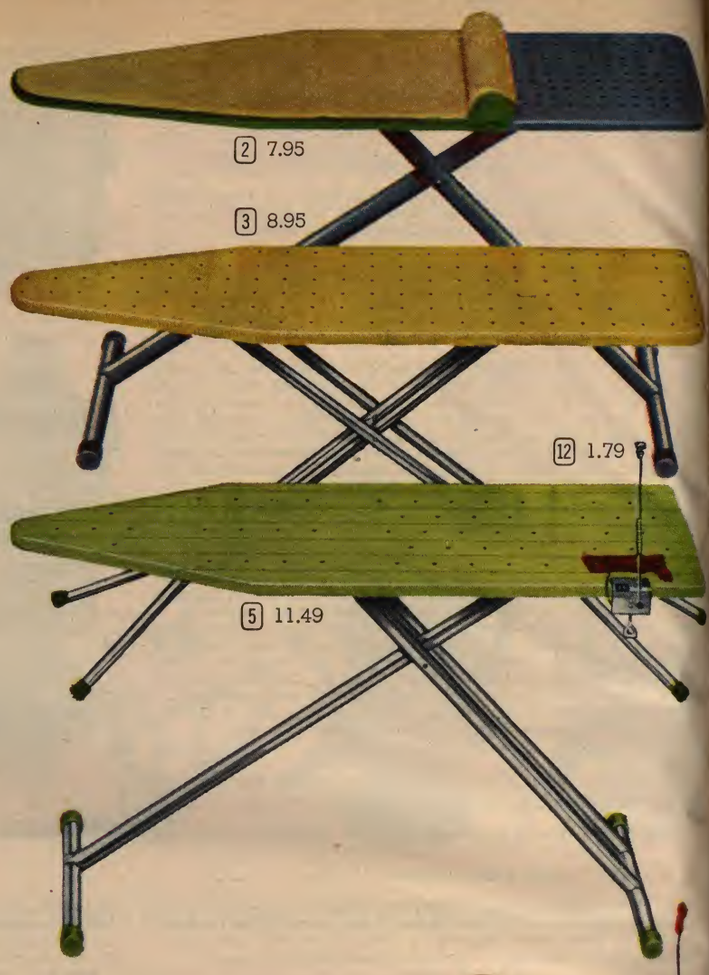
BAKELITE CASE in mahogany color has all-around protective bumper. 3-pc. chromed steel handle; 18-ft. attached cord. UL Approved for 110–120-volt, 60-cycle AC.

86 C 270—Ship. wt. 11 lbs.....$13.95

1 6.95

4 9.95

6 15.95



2 7.95

3 8.95

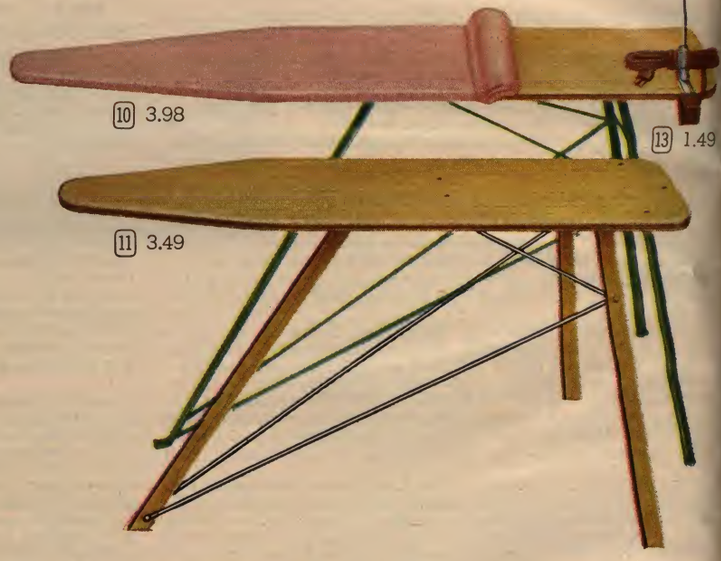
12 1.79

5 11.49

7 4.95

8 4.49

9 1.69



10 3.98

13 1.49

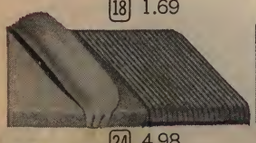
11 3.49

14 9.98

15 7.95

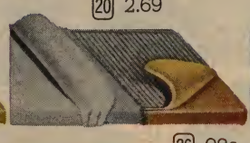
16 5.98

17 3.98

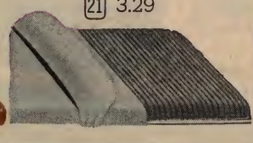


18 1.69

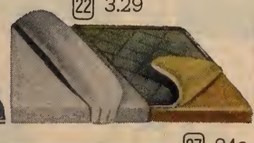
19 1.89



20 2.69

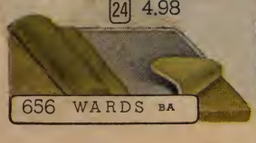


21 3.29

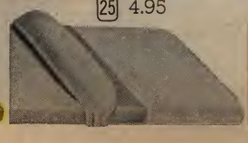


22 3.29

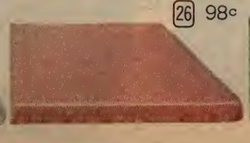
23 3.79



24 4.98



25 4.95



26 98c

27 84c

Wards Offer the Finest in New Ironing Boards

ADJUSTABLE BOARDS—offset legs provide plenty of knee-room for sit-down ironing.

PERFORATED TOPS—won't sag — braced for rigidity — make ironing faster, cooler.

A COMPLETE SELECTION—a type, a price to meet your every need. Boards (1) through (6) are completely adjustable—they actually make ironing easier, more comfortable. Whether you're short or tall, prefer to iron sitting or standing, you'll find just the right height to suit you best. All of the steel boards open and close automatically except (7) which is easily operated manually. All fold to a flat 3½ in.; all have ventilated tops—perforations carry off excess steam to help speed your ironing; smooth, non-snag rolled edges. All are specially reinforced for rigidity so they can't sag or warp—remain steady. All Boards except (3) are *Mailable*.

LOW-PRICED, 6-HEIGHT BOARD 6.95

(1) RAISES OR LOWERS TO 6 HEIGHTS from 25 to 35½ in.—so easy to set at just the right ironing level for either sit-down or stand-up ironing. Light, strong tubular steel construction; table locks firm and rigid at each height; offset legs provide plenty of knee-room. Tapered, snag-proof top is perforated to carry off steam and heat—makes ironing cooler, faster. Sturdy tubular steel feet; rubber-tipped.

86 C 548 MO—Yellow top (54x15 in.), turquoise legs. Ship. wt. 21 lbs. $6.95

ADJUSTABLE STEEL BOARD 7.95

(2) TRUE OFFSET LEGS gives plenty of knee room. Fingertip control raises and lowers board to any height from 25 to 36 in.—locks automatically. Front foot adjusts to uneven floors. Sag-proof, perforated steel top, tapered for ironing ease. Non-mar, rubber-shod feet add stability. 54x15-in. white top, blue legs. Cover (24) sold below.

86 C 569 MO—Ship. wt. 22 lbs. $7.95

11-HEIGHT STEEL BOARD 8.95

(3) EASY TO HANDLE. Raises, lowers with fingertip ease from 25 to 36 in., locks at 11 set positions. Legs placed to allow comfortable sit-down ironing. Non-sag, perforated steel top is tapered; has smooth rolled edges. Rubber-tipped feet hold board stable. 54x15-in. yellow top, chromed legs. Shipped Freight, Truck or Express.

86 C 565 R—Ship. wt. 19 lbs. $8.95

ADJUSTABLE STEEL BOARD 9.95

(4) NEW IMPROVED DESIGN results in more comfortable sit-down or stand-up ironing. Legs positioned off-center to provide maximum knee space. Raises or lowers with fingertip ease to any height you choose from 25 to 36 in. Lock automatically adjusts, holds board in position. Front foot adjusts to uneven floors. Non-sag steel top is tapered—carefully ventilated for faster, cooler ironing; smooth rolled edges prevent snagging clothes. Non-marring, rubber-tipped feet hold board stable, protect floors. Pastel pink top (54x15 in.)—newest decorator color, chromed legs.

86 C 559 MO—Ship. wt. 22 lbs. $9.95

ADJUSTABLE STEEL BOARD 11.49

(5) AS BEAUTIFUL AS IT IS EFFICIENT—gives smart appearance to laundry or kitchen. Raises or lowers at touch of fingers to any height from 24 to 36 in. Offset legs provide ample knee room for sit-down ironing. Exceptionally stable—automatic friction lock. Strong, tubular steel legs with wide rubber-shod feet hold board solidly in place, prevent marring your floors; swivel front foot adjusts automatically to uneven floors. Non-sag, tapered, steel top—expertly perforated to speed your ironing; non-snag rolled edges. Handsome chartreuse top (54x15 in.), gleaming chromed legs.

86 C 542 MO—Ship. wt. 20 lbs. $11.49

PROCTOR BOARD; PAD AND COVER 15.95

(6) SPECIAL COMBINATION OFFER — A $21.90 VALUE. New Proctor board alone sells regularly for $16.95—Proctor Pad and Zedelon Cover for $4.95. (see (25) below). Specially designed chromed legs (see sketch, left)—curved and offset—give greatest possible knee-room. Tapered steel 54x15-in. white top—skillfully perforated to give maximum heat reflectivity; allow steam and heat to escape, but channel it away from lap. Board locks at any height from 24 to 36 in. Recommended by American Heart Assoc. for use in cardiac kitchens—rolls on wheels to and from storage. Swivel front foot adjusts to uneven floors.

86 C 551 MO—Ship. wt. 22 lbs. ..... Special Combination $15.95

WARDS LOW PRICED FOLDING STEEL BOARD 4.95

(7) COLORFUL STEEL BOARD costs only slightly more than ordinary wood board, yet gives years more dependable service. Ventilated top is tapered—reinforced so it can't sag or buckle. Easy to open and close—locks in position—folds to a flat 3½ in.

86 C 560 MO—54x15-in. green top, green legs. Ship. wt. 18 lbs. $4.95

PORTABLE TABLE-TOP ALL STEEL BOARD 4.49

(8) FEATHERWEIGHT—set up on any flat surface for quick ironing—perfect for apartments. 12x36-in. blue enameled steel, ventilated top. Flared legs hold board steady, fold for storage; non-mar rubber feet. Tailored-to-fit cotton pad and sanforized cover are protected by plastic sprinkling-shield cover while not in use—keep it clean.

86 C 553 M—Portable Board, Pad and Cover, Plastic Cover. Ship. wt. 8 lbs. ..... Set $4.49

86 C 753—Pad and Cover and Plastic Cover only. Ship. wt. 10 oz. 1.29

EASY-TO-USE WOOD SLEEVE BOARD FOR MORE EFFICIENT IRONING 1.69

(9) SMOOTH, KILN DRIED PONDEROSA PINE. Smooth-fitting cotton covers; white cotton pads. Large side, 24x7 in.; small side, 20x4½ in. Steel bracings for extra sturdiness.

86 C 521 L—Folds flat for storage. Ship. wt. 2 lbs. 12 oz. $1.69

BUY YOUR IRONING NEEDS ON WARDS MONTHLY PAYMENT PLAN. SEE INSIDE BACK COVER.

WELL MADE, ECONOMY PRICED WOOD IRONING BOARD 3.98

(10) STEEL BRACED WOOD BOARD. Economical, yet sturdy. Seasoned Ponderosa Pine top is designed to prevent warping, smooth to eliminate splintering. Pine-legs lock securely—braced with steel rods. Chambray Cover (26) shown on board, is sold below.

86 C 545 MO—Tapered top, about 54x15 in. Ship. wt. 13 lbs. $3.98

APARTMENT SIZE WOOD IRONING BOARD 3.49

(11) HANDY, COMPACT SIZE. Tapered, natural finish wood top of kiln dried lumber. 6 in. shorter, 3 in. narrower than standard size—yet large enough for regular use.

86 C 562 MO—Steel braced wooden legs. Top about 48x12 in. Ship. wt. 10 lbs. $3.49

86 C 769—Cotton Pad, sanforized Cover for board (11). Ship. wt. 1 lb. 6 oz. 1.39

IRONING CORD HOLDERS FOR IRONING EASE 1.49 AND 1.79

(12) G. E. IRONING CORD HOLDER. 18-in. antenna suspends cord—keeps it out of way. Iron plugs into socket in broad footplate; 6-ft. extension cord plugs into wall outlet.

86 C 733 M—Folds flat on board for storage. UL Approved. Ship. wt. 1 lb. 4 oz. $1.79

(13) WARDS IRONING CORD HOLDER. Shockless clip on flexible mast provides firm grip on cord. Plug iron into holder's 3-way socket; 6-ft. extension cord into wall outlet.

86 C 718—Folds flat on board after use. UL Approved. Ship. wt. 1 lb. 8 oz. $1.49

2-PC. CHROMED STEEL CART, 5-IN. WHEELS 9.98

(14) WARDS FINEST. Four extra large 5-in. swivel-caster, steel disc wheels are rubber-tired for easiest possible turning—cart rolls smoothly on floors, grass or pavement. Gleaming chrome plated tubular steel frame; wire basket about 24x13¾x10 in.—use in either high or low position on cart or remove for separate basket; wire rests keep basket off ground or floor. Sturdy chartreuse plastic liner, bound and stitched for long wear. Large 10x8-in. clothespin pocket. Frame and basket fold for storage. See (15) for extra liner. *Mailable*.

86 C 573 MO—36 in. high. Ship. wt. 16 lbs. $9.98

TEA OR LAUNDRY CART. 2-pc. Cart above plus hardwood tray with clear lacquer finish—water, stain, alcohol resistant.

86 C 591 MO—Ship. wt. 19 lbs. *Mailable* $14.95

2-PC. HEAVY GAUGE STEEL CART 7.95

(15) FOUR SWIVEL-CASTER TYPE WHEELS turn and roll easily for indoor or outdoor use—two big 5-in. steel disc, rubber-tired wheels on one end, two 3-in. rubber-wheels on other. Enameled, tubular steel frame; separate basket—leave frame in laundry room, carry basket to distribute ironing. Wire basket, abt. 24x13¾x10 in., has matching blue plastic liner; bound, stitched for long wear. 12x8-in. clothespin pocket. Basket, frame fold.

86 C 575 MO—33 in. high. Ship. wt. 16 lbs. $7.95

86 C 722—PLASTIC LINER only. For (14), (15). *State:* Chartreuse or Blue. Ship. wt. 5 oz. .. 98c

LOW-PRICED, 2-PC. CHROMAD PLATED STEEL CART 5.98

(16) SEPARATE FOLDING FRAME AND BASKET. 22x15½x12-in. wire basket with hookover arms; strong, chromad plated, tubular steel frame. 3-in. plastic swivel casters turn, roll easily. Waterproof yellow plastic liner with handy clothespin pocket. Cart stands 34 in. high.

86 C 592 MO—Ship. wt. 8 lbs. 8 oz. *Mailable* $5.98

86 C 734—Plastic Liner only. Ship. wt. 8 oz. *Mailable* 98c

PINK ENAMELED STEEL FRAME CART 3.98

(17) STURDY, TUBULAR STEEL FRAME with pink baked-on enamel finish. Rolls freely on 3-inch Lucite casters. Heavy, sanforized white Drill basket (24x18½x12 in.) removes for washing; clothespin pocket.

86 C 581 MO—Cart stands 32 in. high. Ship. wt. 6 lbs. *Mailable* $3.98

SNUG-FITTING PADS AND COVERS FIT BOARDS UP TO 54 x 15 IN.

(18) GOOD QUALITY PAD AND COVER. Non-matting, white waffle-knitted cotton pad with coated back to prevent slipping. Sanforized Twill cover with boilproof, braided cotton elastic within bias tape binding.

86 C 797—Pad and Cover. Ship. wt. 1 lb. 9 oz. $1.69

86 C 785—Cover Only. Wt. 8 oz. Each 66c; 2 for 1.27

(19) BETTER PAD AND COVER. Thick, waffle-knitted cotton pad cushioned with foam rubber—slip-proof and resilient for glide-easy ironing. Sanforized Twill cover with boilproof, braided cotton elastic within bias tape binding assures a smooth fit.

86 C 795—Pad and Cover. Ship. wt. 1 lb. 12 oz. $1.89

86 C 785 X—Cover only. Wt. 8 oz. Each 66c; 2 for 1.27

(20) BEST FOAM RUBBER PAD AND COVER. Thick, waffle-knitted cotton pad, cushioned with slip-proof foam rubber for glide-easy ironing. Heat-reflecting, silicone treated cover resists scorching and excess moisture. Boilproof, braided cotton elastic within bias tape binding for a smooth, tight, wrinkle-free fit.

86 C 799—Pad and Cover. Ship. wt. 1 lb. 12 oz. $2.69

86 C 789—Cover only. Wt. 10 oz. Each 98c; 2 for 1.89

(21) FLAMEPROOF ASBESTOS COVER WITH NON-FLAMMABLE PAD. Asbestos cover (Guaranteed Underwriters' Grade) will not support combustion. Boilproof elastic edging, removable cross straps. Thick, knitted cotton pad, chemically treated to resist fire.

86 C 762—Pad and Cover. Ship. wt. 2 lbs. $3.29

86 C 763—Cover only. Ship. wt. 14 oz. 1.98

(22) FOAM RUBBER PAD AND HEAVY DRILL COVER. Extra-thick, foam rubber pad surfaced with non-metallic, heat reflecting, moisture-resistant coated fabric—ideal for steam ironing. Sanforized heavy Drill cover; braided cotton elastic, bias tape binding.

86 C 788—Pad and Cover. Ship. wt. 2 lbs. $3.29

(23) ALUMINUM, ASBESTOS COVER WITH FOAM RUBBER PAD. Flameproof cover (Guaranteed Underwriters' Grade) of smooth Asbestos fibers—cannot burn—gives complete protection against fire. Treated with Silicone for heat, moisture-resistance; coated with Aluminum for heat reflection, scorch-resistance. Boilproof elastic around edges for smooth fit. Pad of heavy, knitted cotton with resilient foam rubber.

86 C 774—Pad and Cover. Ship. wt. 1 lb. 12 oz. $3.79

86 C 781—Cover only. Ship. wt. 14 oz. 2.79

(24) PERMA GOLD COVER—GUARANTEED FOR 3 YEARS. Your choice of foam rubber or rayon pad, sold below. New Perma Gold—Asbestos and cotton fibers, Silicone treated—blended into a metallic gold cover that is burn-scorch-stain-resistant. Heat reflecting qualities make ironing faster, cooler—perfect for either steam or dry ironing. Water repellent new finish gives a smoother ironing surface—never gets soggy; doesn't form lint. Requires no laundering—simply wipe clean with damp cloth. Reversible—both sides completely usable. Wide elastic edging for a smooth, tight fit.

86 CP 772—Perma Gold Cover only (shown on board (2). *Postpaid* $2.98

86 CP 773—Cover and heavy, absorbent Rayon Pad (not shown). *Postpaid* 3.98

86 CP 794—Cover and resilient Foam Rubber Pad (shown). *Ppd.* 4.98

(25) PROCTOR PAD WITH ZEDALON COVER. Nationally known, scorch-resistant Zedalon washes like cotton. Removable wood dowels inside hem and hold-tight lacings for smooth fit. Thick, springy, waffle-weave cotton pad. (See board (6) above).

86 CP 758—Proctor Pad and Zedalon Cover. *Postpaid* $4.95

86 CP 757—Zedalon Cover only. *Postpaid* 3.49

(26) COLORFUL IRONING BOARD COVERS. So easy-on your eyes, brighten up laundry room, kitchen. Sanforized Pepperell Chambray in 3 permanent vat-dyed colors—guaranteed not to fade. (See (10) above). Boilproof, braided cotton elastic within bias tape binding for snug fit. *State Color:* Pink, Green or Yellow.

86 C 791—Cover only. Ship. wt. 8 oz. ..... Each 98c; 2 for $1.89

(27) COTTON DRILL IRONING BOARD COVER. Sanforized; boilproof braided cotton elastic within bias tape binding assures a smooth, tight fit.

86 C 787—Cover only. Ship. wt. 10 oz. ..... Each 84c; 2 for $1.59

(28) AUTOMATIC WASHING MACHINE AND DRYER COVER. 3 side panels, 36 in. long; back, 10 in. long. Wipes clean with damp cloth. Use on any square machine of same size.

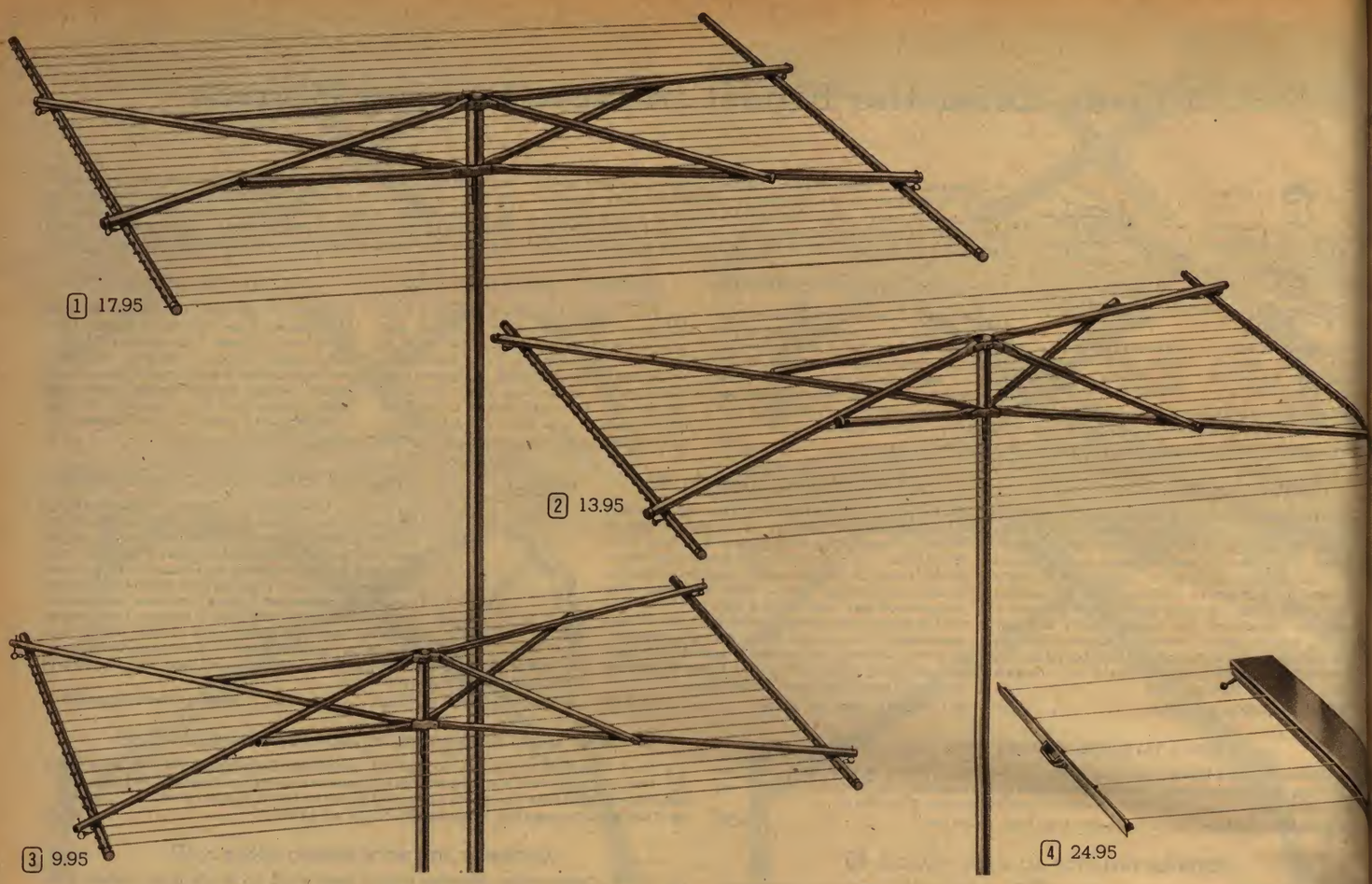
86 C 3756—Top is 32x28 in. Ship. wt. 1 lb. $1.98

(29) QUILTED WASHER AND DRYER COVER. Styled like (28) above but with heavy plastic quilted top—use washer as extra table top without additional cover or padding. 3 side panels 34¾ in. long; back, 10 in. long.

86 C 3757—Ship. wt. 1 lb. 8 oz. $2.98

(30) WASHING MACHINE COVERS. Tailored to fit round machines with wringers. 43 in. long; 26½-in. diameter.

86 C 3758—Ship. wt. 1 lb. $1.98



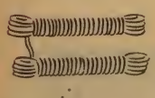
New, Improved Outdoor Dryers...A Type, A Price

PARA-LINE DRYERS FOR FAST DRYING...AT WARDS LOW PRICES

Ground Sleeve of strong pre-galvanized steel—hinged metal cover keeps out dirt and leaves.

Folds Compactly. Easy-to-handle, easy-to-store. Remove dryer and post—leaves yard free.

Lines held 6-ft. high—clothes hang straight—dry faster; dryer revolves, lines come to you—save steps, work.



Extra - strong, smooth, clean white plastic clothesline.

BEST 30-PLASTIC-LINE PARALLEL LINE DRYER 17.95

1 EXTRA-LARGE—30 strong, clean white plastic lines, each 91 in. long—give about 227 ft. of all-usable drying space—plenty of room between lines to allow clothes to hang down—they air from all sides for quickest drying. Lines held 6 ft. high—clothes won't drag. All lines are the same length—no more sorting laundry to fit short, inside lines. Lightweight—only 16½ lbs.—easy to handle.

SPECIAL SPRING CLIP in center post holds dryer in open position automatically—simply depress clip to close—folds compactly; no troublesome cotter pin or chain. 1¾-in. diam. 2-pc. center post of pre-galvanized steel tubing, pieces fit into one another for easy storage; capped with rust-resistant cadmium plated steel.

STURDY, COMPLETELY WEATHERPROOF. Rope arms and support arms of 1-in. diam., rustproof aluminum tubing with capped ends. All hardware is cadmium plated to resist rust. Set up outdoors in sturdy ground socket of pre-galvanized steel with hinged metal cover—special pin permits easy revolving of dryer. On rainy days, set up in garage with Stand (12)—86 C 639 M on opposite page. *Mailable.*

86 C 621MO—Best Dryer with 227 ft. of line. Ship. wt. 19 lbs. $17.95

BETTER 26-PLASTIC LINE PARALLEL LINE DRYER 13.95

2 26-WHITE PLASTIC LINES, each 84 in. long—give about 182 ft. of all-usable drying space. Like (1) above, but has 1½-in. diam. pre-galvanized steel, 2-pc. center post. Set up outdoors in ground socket—or indoors with Stand (12)—86 C 631M.

86 C 622 MO—Actual wt. only 13½ lbs. *Mailable.* Ship. wt. 16 lbs. $13.95

FOR EFFICIENT LAUNDRY SUPPLIES, SEE PAGE 660; IRONING NEEDS, PAGE 657.

GOOD 22-PLASTIC LINE PARALLEL LINE DRYER 9.95

3 22 CLEAN WHITE PLASTIC LINES—each 84 in. long—give about 154 ft. of all-usable drying space. 2-pc. center post 1½-in. diam. of pre-galvanized steel. Like (2) at left, but has rope arms of 1-in. pre-galvanized steel tubing with capped ends; ¾-in. support arms. Ground socket incl., or use with Stand (12)—86 C 631M. Actual wt. 17½ lbs.

86 C 618 MO—*Mailable.* Ship. wt. 20 lbs. $9.9

CONVENIENT DISAPPEARING CLOTHESLINE 24.95

4 USE INDOORS OR OUT. Pull out 5 sparkling clean white plastic lines when you need them; slide them back into weatherproof aluminum case—out of the way—when washday is over. Provide 150 ft. (15-sheet capacity) of drying space. Easy-to-use—works like a window shade. Just mount rustproof container on wall bracket (incl.); pull handle. In one simple operation, 5 lines pull out to any length up to 30 ft.—attach handle to second wall bracket (incl.), set locking lever, and dryer is ready to use (see sketch above). Controlled tension lock keeps lines taut—self-equalizing lines stay parallel, stay clean in case.

86 C 617 M—6x45½ in. long. *Mailable.* Ship. wt. 19 lbs. $24.95

HANDY STORAGE RACK, SHOPPING CARTS, HUMIDIFIER, PORTABLE TUB

5 SIX-SHELF STORAGE RACK. Stands or hangs. Hammertone enameled heavy steel. Ht. of shelves adjustable. Easy to assemble. Abt. 30x11½x48 in. *Mail. State color:* White or Gray.

86 C 3686 MO—Ship. wt. 21 lbs... $9.95

6 UTILITY-SHOPPING CART — a real carry-all. It's wonderful as a lightweight, easy-to-handle shopping cart—extra large 9-in. rubber-tired, spoke wheels are easy-rolling. It's handy for many household chores—collapsible basket converts cart into dolly for hauling. Ideal too, as a helpful laundry aid; perfect for carrying tools around the garden. Chrome plated tubular steel frame; Saran plastic basket. 18x38 in. high overall. Folds compactly. *Mailable.*

86 C 1204 MO—Wt. 6 lbs. ... $6.39

7 SHOPPING CART — for shopping ease. Opens, folds with "Pres-Toe" action—just step on treadle. Large 10-in. rubber-tired, spoke wheels have nylon bushings for smooth rolling. Dual front supports. Chromad plated steel; rubber hand grip. Abt. 15½x12½x38 in. Liner not incl. See (8).

86 C 1201MO—Ship. wt. 12 lbs. *Mailable* $4.69

SHOPPING CART (not shown). Step on pedal, cart folds flat. Plated steel wire. Rubber-tired spoke wheels. *Mailable.*

86 C 1200 MO—Abt. 14x11x36 in. Ship. wt. 10 lbs. $3.89

8 PLASTIC LINER. Fits (7) above. Elastic in top and string ties for fastening. Protective cover. Turquoise with firmly stitched white binding. About 15x12½x21 in. high.

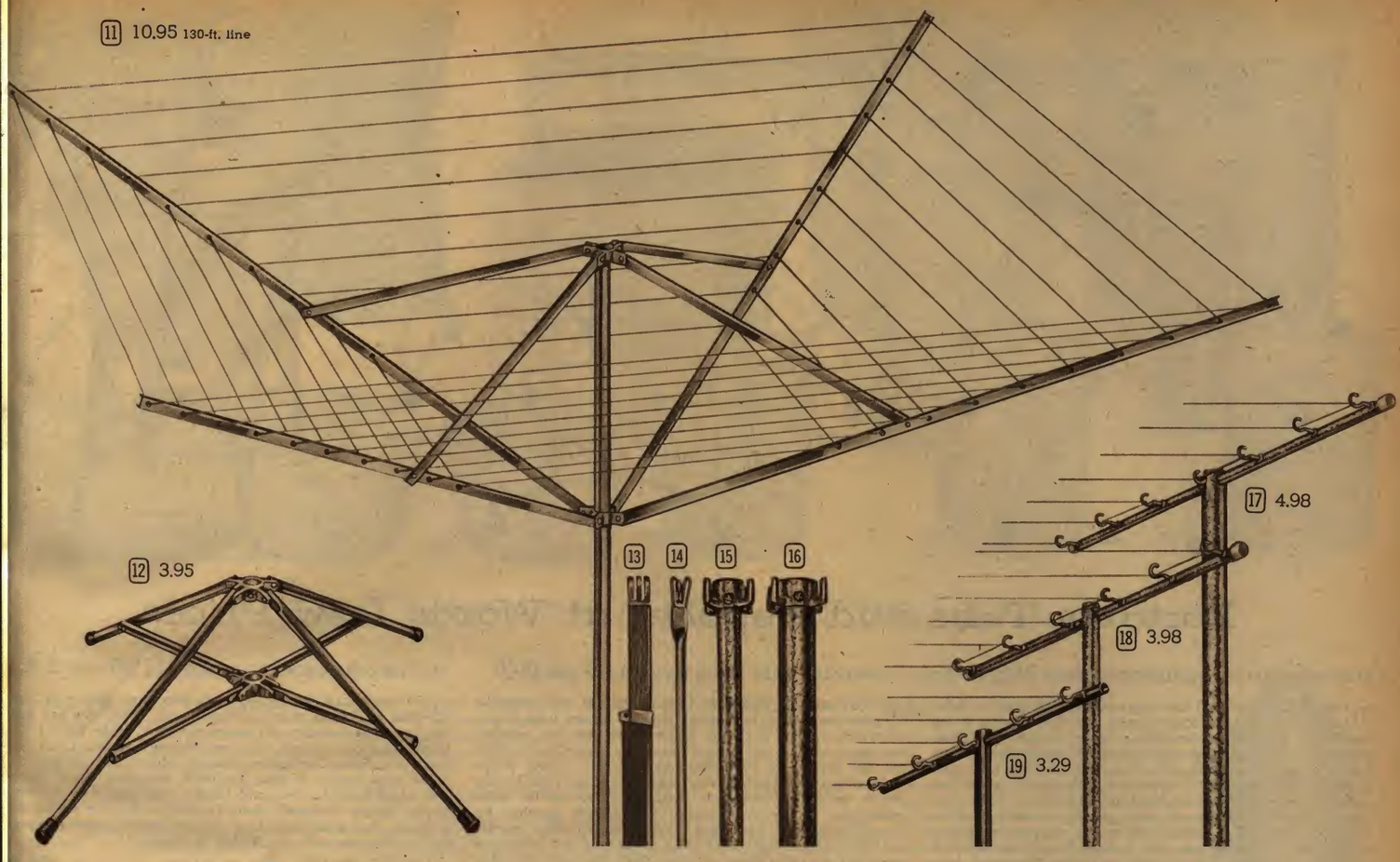
86 C 1202—Ship. wt. 8 oz. 95c

9 AIR MOISTENER. Helps keep air moist and fresh, more healthful. Insert in center opening of any steam or hot water radiator. Heavy galvannealed (hot-zinc-coated) steel, aluminized finish—highly rust-resistant. Leakproof, 1-piece construction. Easy-to-fill. Holds 1 Qt. 18 in. long.

86 C 1261M—Wt. 1 lb. 8 oz... $1.25 ea.; 2 for $2.

10 PORTABLE BATH TUB. Full size—60-gallon capacity. Lightweight, easy-to-handle. White Vinyl plastic sheeting—resists soaps, oils, acids. Built-in drain; soap tray. White enameled wood frame, 14½x25¾x60 in. long when open. Folds to 4x4x60 in. Patching kit, cement included.

86 C 1230 MO—*Mailable.* Ship. wt. 12 lbs... $11.50



For Your Every Need... Save Steps, Save Space

POPULAR UMBRELLA DRYER...FINE OUTDOOR DRYER EQUIPMENT

LIGHTWEIGHT UMBRELLA-TYPE DRYERS 10.95 TO 14.95

11 LIGHTWEIGHT, YET STURDY. Portable, easily handled by a woman. Strong, 1½-in. diam. center pole of pre-galvanized steel tubing. Aluminum channel support arms reinforced with brass rope guides. Rust-resistant, cadmium plated hardware.

DRYER REVOLVES—lines come to you—saves steps and heavy lifting; saves space. Staggered arrangement of white plastic lines for faster drying. Dryer folds like an umbrella—special spring clip in center post holds dryer open automatically; simply depress clip to close—folds compactly for storage.

GROUND SOCKET. Rust-resistant pre-galvanized steel ground sleeve with double-hinged metal cover holds dryer firmly in place. Set dryer up outdoors in ground socket, or indoors with Stand (12)—86 C 631M, below. *Mailable.*

86 C 633 MO—130-ft. line, 15-sheet capacity. Dryer wt. 10 lbs. Ship. wt. 12 lbs.....$10.95

86 C 634 MO—160-ft. line, 18-sheet capacity. Dryer wt. 11 lbs. Ship. wt. 13 lbs..... 12.95

86 C 635 MO—200-ft. line, 23-sheet capacity. Dryer wt. 12 lbs. Ship. wt. 14 lbs..... 14.95

12 STEEL INDOOR DRYER STAND. Made for dryers with 1½-in. center pole. Use with Umbrella-type dryers (11) above, or with Parallel Line Dryers (2) and (3). With this handy stand you can hang clothes in basement or garage in bad weather. Pre-galvanized steel tubing, 1-in. diam. Folds compactly for storage. Ht. of dryers (11) in stand, 6 ft. 11 in.; ht. of dryers (2) (3) in stand, 7 ft. 4 in. *Mailable.*

86 C 631M—Size of stand when open, 45x14 in. high. Ship. wt. 7 lbs.....$3.95

DRYER STAND—Like above, but for dryers with 1¾-in. post. Use with (1), opp. page.

86 C 639 M—Dryer ht. in stand, 7 ft. 8 in. *Mailable.* Ship. wt. 7 lbs.....$3.95

CLOTHESLINE PROPS . . . 3 FOR 1.98 . . . 2 FOR 2.49

13 SET OF 2 ADJUSTABLE PROPS. Enameled metal tube; varnished wood extension adjusts to any height from 4 to 8 ft. Slip-proof lock secures it at height set. Patented pressure grip holds lines tight; non-slip rubber-tipped bottom. *Mailable.*

86 C 741M—Ship. wt. 5 lbs. 8 oz.....Set of 2 $2.49

14 SET OF 3 HOT-DIPPED GALVANIZED PROPS. Well-constructed of strong 2-piece steel tubing with ⅝-in. outside diameter, 90 in. long. Weatherproof—resists rust and corrosion. Sturdy clip on one end—lines can't shake loose. *Mail.*

86 C 742 M—Ship. wt. 6 lbs.....Set of 3 $1.98

BEST 4-HOOK POST 4.49 EA.; BETTER, 4.98 PR.... CROSSBAR POSTS 3.29 TO 4.98

15 PAIR BETTER HOT-DIP GALVANIZED POSTS. Weatherproof, 1-in. steel tubing, 7 ft. high. 4 strong right angle hooks hold lines firmly 6 ft. off ground. 12-in. covered ground socket. *Mailable.*

86 C 749 MO—Wt. 20 lbs.....Pair $4.98

16 BEST HOT-DIP GALVANIZED POST. 2-in. steel tubing with weatherproof galvanized finish, 7½ ft. high. 4 extra-heavy right angle hooks hold lines 6 ft. off ground—allow many rope arrangements. 15-in. covered ground socket. Shipped Freight, Truck or Express. *Not Mailable.*

86 C 748 R—Ship. wt. 13 lbs...Each $4.49

17 BEST HOT-DIP GALVANIZED 7-HOOK POST. Extra-strong 2-in. steel tubing, 7½ ft. high—weatherproof. 1-in. steel crossbar, 42 in. long. Hold lines 6 ft. high. Rustproof; ends capped. 15-in. covered ground socket.

86 C 747 MO—*Mailable.* Ship. wt. 14 lbs.....$4.98

18 BETTER HOT-DIP GALVANIZED 6-HOOK POST. 1½-in. steel tubing, 7 ft. high. 1-in. steel crossbar, 36 in. long. Hold lines 6 ft. high. 12-in. covered ground socket. *Mail.*

86 C 746 MO—Rustproof; ends capped. Wt. 11 lbs..$3.98

19 GOOD ENAMELED 5-HOOK POST. Baked-on green enamel on 1½-in. steel tubing, 7 ft. high. 1-in. steel crossbar, 30 in. long. 12-in. covered ground socket.

86 C 745 MO—Hold lines 6 ft. high. *Mail.* Wt. 10 lbs..$3.29

SPACE-SAVING INDOOR DRYERS...PRACTICAL AND STURDY

20 EXTRA LARGE WOOD DRYER. Selected, seasoned hardwood sanded smooth to prevent snagging sheer fabrics. Provides 54 feet of drying space. Bars arranged to allow clothes to hang down straight — clothes dry faster because they are aired from all sides. Sturdy—locks securely in position when open. 19 bars, each about 35 in. long. Ht. about 53 in. Folds compactly for storage. Easy to set up and take down.

86 C 654 MO—Easy to assemble. *Mailable.* Ship. wt. 11 lbs.....$3.79

LARGE WOOD DRYER. Looks like (20) above—provides about 40 feet of drying space. 14 smooth bars about 35½ in. long—arranged for quick drying. Stands 42 in. high. Locks firmly in position. Folds for storage.

86 C 650 M—Easy to assemble. *Mailable.* Ship. wt. 10 lbs.....$2.98

MEDIUM SIZE WOOD DRYER. Looks like metal dryer (21) at right, but smaller. Provides 34 feet of drying space. 12 smooth bars, about 35 in. long. Ht. about 40 in. Locks firmly in position. Folds for storage.

86 C 658 M—Easy to assemble. *Mailable.* Ship. wt. 6 lbs.....$2.39

21 EXTRA-LARGE STEEL DRYER. Provides 52 feet of drying space — takes little room, yet holds lots of laundry. Staggered dowels eliminate dripping and overlapping on other garments—clothes dry faster. Self-locking connectors hold dryer firmly. Metal has Bonderite finish —resists rust, acids, stains, corrosion. Glazed metal dowels protect fine fabrics—positioned for easy use. Beveled legs with non-slip rubber feet. 35x46 in. high. Folds for storage. Easy to assemble.

86 C 663 M—*Mailable.* Ship. wt. 9 lbs. 12 oz.....$5.98

22 INDOOR ALUMINUM BATH TUB DRYER. Provides 40 feet of drying area. Four braided cotton lines are held firmly by aluminum support arms—lightweight, rustproof. Strong, one-piece center post, 1-in. diameter, of rust-resistant pre-galvanized steel. Thumb screw permits dryer to be opened to two positions—both lock securely in place. Stand has non-mar rubber-tipped legs. Easy to assemble. Folds compactly for storage. Easy to set up and take down.

86 C 652 M—*Mailable.* Ship. wt. 4 lbs. 8 oz.....$3.98

23 REVOLVING DRYER. Opens like an umbrella—each arm opens independently. Provides 24 feet of drying area. Posts, arms and legs are hardwood, sanded smooth to prevent snagging. Steel parts all nickel plated, rustproof. 42 in. high. Easy to set up, stores in small space. *Mailable.*

86 C 655 M—Ship. wt. 5 lbs. 4 oz.....$2.98

24 HIDE AWAY LAUNDRY RACK. Provides 20 feet of drying space—hang on back of door, on shower rod. Ideal for stacking fresh ironing, useful on trips. Made of rust-resistant cadmium plated steel wire, electrically welded for extra strength. Extends to 26 in. Folds flat to 22½ x 18 in. *Mailable.*

86 C 667 M—Ship. wt. 3 lbs.....$1.89

1 17.95

2 11.45

3 14.95

4 9.49

5 11.95

6 6.95

Portable Tubs and Supplies at Wards Low Prices

RUSTPROOF TABLE-TOP ALUMINUM TUBS 17.95; 11.45

1 FINEST QUALITY—all the convenience of built-in tubs, but with the added convenience that they can be rolled where you want them—large free-rolling wheels make them easy to move even when full. Aluminum, rustproof construction with gleaming white, baked-on enameled exterior—chip resistant, easy-to-clean. Convenient, snug-fitting white enameled steel table top cover plus handy shelf give extra work surface. Smooth, reinforced rolled rim has no sharp edges. Each tub holds 17½ gallons. All seams perfectly sealed to make them leakproof; seamless bottom. Strong braced steel legs hold tubs rigid—make unit extra sturdy. Threaded, non-rust drain cocks on each tub fit standard hose coupling (hose not incl.). 35x21x35 in. Shipped Freight, Truck or Express.

86 C 820 R—Ship. wt. 32 lbs. *Not Mailable*.....$17.95

2 SINGLE 17½-GALLON ALUMINUM TUB WITH TABLE TOP COVER—ideal for small wash or as practical, economical Suds Saver. Same construction as (1) above. *Not Mailable*.

86 C 821 R—18x21x35 in. Ship. wt. 20 lbs.....$11.45

ENAMELED STEEL DRAIN TUBS 14.95 AND 9.49

3 CONVENIENT, WHITE ENAMELED TABLE TOP COVER—provides space for sorting clothes, keeps tubs clean. Cover fits snugly. Each tub holds 20 gallons—big enough for large family wash. Tubs of heavy sheet steel, galvanized on the inside for rust-resistance. Smooth, rolled edges around the top—clothes won't snag; easy on your hands. White enameled finish on outside, baked on for chip-resistance. Sturdy construction—legs joined together by strong cross-bars—hold tubs rigid. Free-wheeling casters for easy moving. Threaded drain cocks take any hose with standard coupling (hose not included). Shipped with legs off—easy to assemble. Size overall: 33½ by 20¾ by 32 in. high. Shipped Freight, Truck or Express.

86 C 826 R—*Not Mailable*. Ship. wt. 42 lbs.....$14.95

4 SINGLE 20-GAL. ENAMELED STEEL TUB—handy for small wash, as Suds Saver. Same as (3), except no cover. 16½x20¾x32 in. high. Shipped Freight, Truck or Express.

86 C 827 R—*Not Mailable*. Ship. wt. 25 lbs.....$9.49

HOT DIP GALVANIZED STEEL TUBS 11.95 AND 6.9

5 ECONOMICALLY PRICED—a real washday aid—you wash and rinse in one compact unit. Steel tubs are vanized after forming—all seams sealed to make them proof. Surfaces coated with rust-resistant finish. Each holds 14 gallons. Corrugated sides for added strength; smo rolled rims protect clothes, prevents snagging. Steel has white baked-on enamel finish—rolls easily on co Water guard between tubs, braced sides for attach wringer. Two attached rubber drain hoses. Shipped with off—easy to assemble. 41x20½x32 in. high.

86 C 822 YO—*Mailable*. Ship. wt. 30 lbs.....$1

6 SINGLE 14-GAL. HOT-DIP GALVANIZED STEEL DRAIN —use for small wash, or as economical Suds Saver. S as (5) except stand has aluminum paint finish. *Mailable*.

86 C 833 MO—20x23x31½ in. high. Ship. wt. 17 lbs.....$

FOR STATIONARY-TYPE DRAIN TUBS, SEE PAGE 866. USE WARDS MONTHLY PAYMENT PLAN—SEE INSIDE BACK COVER.

FINE QUALITY LAUNDRY AIDS TO LIGHTEN YOUR WORK ON WASHDAY

7 HOT-DIP GALVANIZED WASH BOILER—economical in price, yet fine quality—will give you years of satisfactory service. Steel construction, galvanized after forming for a leak-proof and rust-resistant finish. Sides and bottom are reinforced for extra strength. Strong, sturdy wood handles won't get hot. 11-gallon capacity. *Mailable*.

86 C 852 MO—Ship. wt. 9 lbs.....$3.39

8 BEST QUALITY COPPER WASH BOILER—quick-heating copper body—tin lined to prevent corrosion—brings water to a boil more quickly. Sides corrugated for extra strength; rim reinforced—all seams soldered to make them leakproof. Tight fitting steel cover; cool wood handles. *Mailable*.

86 C 849 MO—12-gallon capacity. Ship. wt. 10 lbs.....$7.79

9 VACUUM WASHER. Plunge up and down in hot suds—vacuum draws suds through clothes, removing dirt. Rust-resisting tinned 8-inch washer is rippled inside for quicker cleaning action. 23½-in. wood handle. *Mailable*.

86 C 610 M—Ship. wt. 2 lbs.....98c

10 WIRE LAUNDRY BASKET. Kromolite plated steel wire basket—rust-resistant. Removable, clear plastic liner, with contrasting trim. Basket folds flat. Laundry Carts, Page 657.

86 C 588 MO—26x14½x10 in. *Mailable*. Ship. wt. 7 lbs...$3.69

11 PLASTIC CLOTHES BASKET LINER. Fits baskets up to 29 in. long. Protects clothes from dust and snagging. Cleans with damp cloth. Boilproof elastic binding for smooth fit.

86 C 703—Ship. wt. 8 oz.....74c

86 C 704—HANDY BUSHEL BASKET LINER. Like (11) above but round. Ship. wt. 8 oz.....49c

12 LIGHTWEIGHT, WELL-MADE CLOTHES BASKETS. Fine, imported Willow in popular oval shape. Rim and bottom are reinforced for extra strength. Smooth inside—easy on your clothes. Liner not included. *Mailable*.

86 C 578 MO—Size abt. 27x20x11 in. Ship. wt. 3 lbs....$1.89

86 C 579 MO—Size about 29x20½x11½ in. Actual weight 4 lbs. 8 oz. Allow 10 lbs. postage due to special postal regulations. Laundry Carts, Page 657.....$2.19

13 WHITE RUBBER DRAIN HOSE. Matches your washing machine and other white appliances. Pre-formed roll on one end, brass coupling on other. Fits all standard, threaded faucets; easy to attach. Over five feet long.

86 C 712—Ship. wt. 1 lb. 4 oz.....98c

14 ALUMINUM WIRE CLOTHESLINE. Number 9-gauge solid aluminum wire—corrosion-and-rust-resistant. Recommended for use on turn-buckles only. Easy to clean.

86 C 513—100-ft. coil. Ship. wt. 2 lbs.....$1.69

15 PLASTIC CLOTHESLINE. Smooth, clean white plastic covers strong rayon center. Won't crack or discolor. Easy to clean—just wipe with damp cloth.

86 C 500—100 feet. Ship. wt. 1 lb.....95c

16 COTTON CLOTHESLINE. Exceeds U.S. Government specifications for strength. 7/32-in. diam.

86 C 508—100 feet. Ship. wt. 2 lbs. 4 oz.....$1.89

FOR THE FINEST IN INDOOR OR OUTDOOR DRYING EQUIPMENT, see Pages 658 and 659; for the newest in adjustable ironing boards, pads and covers—see Pages 656 and 657.

17 LOVELL CLOTHES WRINGER. Built like an electric wa wringer—clothes feed in easily. Clamp to round or sq tub. White enameled case; soft rubber rolls, 10x1¾ in. Pl knob. Tension adjustment protects clothes.

86 C 603 M—*Mailable*. Ship. wt. 11 lbs.....$

18 14-GAL. HOT-DIP GALVANIZED STEEL WASH TUB—rust-sistant, leakproof. Rim reinforced; sides and bottom c gated for strength. Metal drop handles.

86 C 803 MO—*Mailable*. Ship. wt. 10 lbs.....$

19 STANDARD FAMILY-SIZE WASHBOARD. Rust-resistant washing surface, 10⅞x11¼ in. Wood frame.

86 C 534 M—*Mailable*. Ship. wt. 3 lbs.....$

20 HARDWOOD CLOTHESPINS. Sanded smooth—won't s

86 C 494—Ship. wt. 1 lb. 2 oz.....60 Pins

21 MUSLIN CLOTHESPIN BAG AND 72 SPRING-TYPE CLOTH PINS. Bag hangs on clothesline—wired top stays open.

86 C 702—Ship. wt. 2 lbs.....Combination

86 C 490—72 SPRING-TYPE PINS ONLY. Ship. wt. 1 lb.....

22 NYLON MESH LAUNDRY BAG. Guards lingerie and against wear of machine washing, yet permits full action. 17-in. rustproof zipper closure. 17x24 in. overall.

86 C 736—Ship. wt. 2 oz.....$

23 DIVIDED PLASTIC SPRINKLING BAG. Place clothes in add water, close—in short time, they're ready to iron. prevent fading, hang divided bag over bar—put clothes in one side, colored in other. Rustproof zipper.

86 C 723—Abt. 17¾x50 in. overall. Ship. wt. 6 oz.....

Buy Your Galvanized Ware at Wards and Save

PORTABLE WATER COOLERS 7.45 AND 9.75

24 DOUBLE-WALLED TO KEEP WATER COOL—or coffee, etc., hot. Heavy-gauge hot-dip galvanized inner container. Top handles. Sanitary, 2-pc. cover. Raised bottom; all seams double-locked. Nickel plated spigot; non-rusting bronze spring.

86 C 1213 MO—5-GAL. Ht. 21 in. Convenient side handles, as shown. *Mailable*. Ship. wt. 14 lbs.. $9.75

86 C 1214 M—3 GAL. Ht. 17¾ in. Wire bail handle, wood grip. *Mailable*. Ship. wt. 9 lbs. 8 oz..... $7.45

UNDERGROUND GARBAGE RECEPTACLE 14.95

25 KEEP DOGS AWAY, REDUCE ODORS. Make your yard neat. 20-gal. galvanized steel inner pail has bail handle for easy removal. Outer shell of extra-heavy copper-bearing steel—rust resistant—asphaltum coated for longer life. Ground level foot pedal raises pressed steel lid—lid finished in green weatherproof enamel. Shipped Freight, Truck or Express.

86 C 948 R—17½x24½ in. high. Ship. wt. 42 lbs. $14.95

SPRINKLING CANS 1.69 TO 2.49

26 HOT-DIP GALVANIZED STEEL. Utility top handle; pistol-grip back handle. Easy to fill—easy to carry—easy to use. Paneled spout, brass cap.

86 C 921 M— 6-Quart Size. Ship. wt. 3 lbs.....$1.69

86 C 922 M— 8-Quart Size. Ship. wt. 3 lbs. 8 oz.. 2.19

86 C 923 M—10-Quart Size. Ship. wt. 4 lbs..... 2.49

GALVANIZED DOUBLE-SIZE TUB 7.95

27 LARGE SIZE MAKES IT A FAVORITE for many uses. Ideal for large family wash, big enough for bathing. Can be used as beverage cooler on picnics—as feeding trough on farms—as parts basket in factories. Made of rust-resistant galvanized steel. Strong drop handles. Holds 34 gallons. *Not Mailable*. Shipped Freight, Truck or Express. Ship. wt. 14 lbs.

86 C 816 R—23x42½x10¾ in. high.....$7.95

GALVANIZED BUSHEL BASKET 1.69

28 FOR HAULING LEAVES, TRASH—STORING HOT ASHES. Heavy-gauge-galvanized sheet steel, rust-resistant. Corrugated bottom. Sturdy side drop handles.

86 C 949 M—*Mailable*. Ship. wt. 4 lbs. 4 oz.....$1.69

RUBBISH BURNERS, INCINERATOR 1.89 TO 6.98

29 LOW PRICED, YET STURDY. Attached top of overlapping wire loops. Strong domed bottom provides good draft. Heat-resistant galvanized steel wires spaced 2½ in. apart. Strong, heat-proof welded joints. Top diam. 18½ in. Height, 26 in.

86 C 918 MO—Actual wt. 5 lbs. 8 oz. Allow 10 lbs. postage due to postal regulations. *Mailable*.....$1.89

30 HEAVY GALVANIZED SHEET STEEL CONSTRUCTION—perforated for smoke escape, yet trash, ashes are kept inside. Raised bottom keeps burner away from dampness. Perforated cover fits snugly. Riveted side handles. 18-in. diam. Ht. 29 in.

86 C 915 MO—20-gallon. *Mailable*. Ship. wt. 10 lbs.....$3.98

31 INCINERATOR—SPECIAL AIR TUBE in Center (see sketch at left) plus strategically placed perforations on outside provide efficient forced draft—allows fire to burn from center towards outside—eliminates long hours of smouldering and smoking. Consumes 2¼ bushels in 15 to 20 minutes. Made of heavy-gauge galvanized steel for extra durability. Side drop handles. 17⅝-in. diam. Height, 26 in. 20-gallon capacity. *Mailable*.

86 C 916 MO—Ship. wt. 11 lbs.....$6.98

BEST ALUMINUM GARBAGE CANS 4.98 AND 6.98

32 33 ALUMINUM WARE IS STRONG, BUT FEATHERWEIGHT—easier to handle. Best, too—won't rust, cannot be corroded by strong acids. Made of special, heavy-gauge tough aluminum alloys—give long, satisfactory service. *Mailable*.

(32) 86 C 905 MO—20 GAL. Side handles. Ship. wt. 5 lbs. 8 oz. $6.98

(33) 86 C 912 M—10 GAL. Bail handle. Ship. wt. 3 lbs..... 4.98

NEW MOBILE BLITZ BURNER 18.95

34 A NEW IDEA IN TRASH BURNERS. Mounted on steel disc, rubber-tired wheels—moves easily from place to place—even while refuse is burning. Fully enclosed bottom plate—can't scorch lawn or cement, burns with minimum smoke. 2 rows of adjustable draft ports—minimize emptying. Handle detaches to remove dome when hot—use as poker. Of Armco aluminum-clad steel—heat-rust-corrosion resistant—combines strength of steel, beauty of aluminum. Holds 3¼ bu. 20x36 in. Shipped Freight, Truck or Express.

86 C 947 R—Ship. wt. 27 lbs.....$18.95

BETTER CANS, PAILS 1.79 TO 5.69

35 HOT-DIPPED GALVANIZED. Heavy sheet steel—shaped, then dipped into a molten galvanizing bath. All seams sealed perfectly, surfaces coated with rust-resistant finish. Won't peel, flake. Corrugated for maximum strength. Seamless covers fit snugly. With large, heavy drop handles for easier carrying. *Mailable*.

86 C 907 MO—20-GALLON SIZE. Ship. wt. 13 lbs.....$3.29

86 C 909 MO—26-GALLON SIZE. Ship. wt. 14 lbs..... 4.69

86 C 911 MO—32-GALLON SIZE. Ship. wt. 15 lbs..... 5.69

36 UTILITY PAILS. With the same sturdy construction as garbage cans described above. Bail handle for convenient carrying.

86 C 908 M—6-GALLON SIZE. *Mailable*. Ship. wt. 4 lbs. 8 oz.....$1.79

86 C 904 M—9-GALLON SIZE. *Mailable*. Ship. wt. 7 lbs. 8 oz..... 2.29

GOOD QUALITY GARBAGE CAN, PAIL 1.89 AND 2.49

37 20-GALLON GARBAGE CAN. Galvanized sheet steel, corrugated for strength. Seamless covers; riveted side drop handles.

86 C 903 MO—*Mailable*. Ship. wt. 12 lbs.....$2.49

38 10-GALLON PAIL. Constructed like garbage can (37) above. Convenient bail handle for easier carrying.

86 C 931 M—*Mailable*. Ship. wt. 7 lbs.....$1.89

STURDY, EASY-TO-USE STRETCHERS FOR ALL TYPES OF CURTAINS

WARDS BEST WOOD CURTAIN STRETCHER 8.49

39 BEST QUALITY—EXTRA LARGE—1¾-IN. FRAME. Satin-smooth, kiln-dried Ponderosa Pine. Patented "Level-Aid" assures straight edge—just slide adjusting bar to size you need. Automatically locks square; 3 level pinning corners. When stretcher is opened, self-locking brace snaps into place—no hooks. Horizontal bars have self-locking center hinges. Heavy steel hardware, cadmium plated to prevent rust; shipped in place on frame. Dome-point pins of rustproof, nickel plated brass—easy on curtains and fingers. Printfast, easy-to-read markings every ¼ in.; pins set 1 in. apart. For curtains up to 66 by 114 in. Instructions, carton included.

86 C 684 MO—*Mailable*. Ship. wt. 13 lbs.....$8.49

GOOD, BETTER STRETCHERS 4.89 AND 6.89

40 BETTER QUALITY—STANDARD SIZE—1¾-IN. FRAME. Of smooth Ponderosa Pine. "Level-Aid" insures straight edge—just slide inner adjustable bar to size needed. Squares automatically—3 level pinning corners. Hinged, self-locking horizontal bars; hook-type brace. Cadmium plated hardware won't rust, stain. Rustproof, nickeled brass, dome-point pins won't snag curtains, scratch fingers. Printfast markings every ¼ in.; pins set 1 in. apart. Takes curtains up to 54x92 in. Instructions and storage carton incl.

86 C 687 MO—*Mailable*. Ship. wt. 11 lbs.....$6.89

GOOD QUALITY—1½-IN. PONDEROSA PINE FRAME (not shown). Hook-type easel brace. 4 self-squaring corners; 3 level pinning corners for straight edges. Hinged horizontal bars—to adjust just slide to size you need. Cadmium plated, rust-resistant hardware. Dome-point pins of rustproof, nickel plated brass set 1 in. apart. Printfast markings every ¼ in. Takes curtains up to 54x92 in. Instructions and storage carton included.

86 C 677 MO—*Mailable*. Ship. wt. 9 lbs.....$4.89

QUAKER METAL STRETCHER 6.98

41 STEADY METAL FRAME has the strength of pine lumber, 2 in. wide—durable aluminum finish is rust and corrosion-resistant. Automatic easel locks rigidly in position when pulled out. Equipped with Quaker's exclusive leveling bridge to give you four level pinning corners . . . squares automatically. Non-slip rubber feet prevent stretcher from "walking" or marring your floors. It's rustproof, too—no paint to chip or wear off. Patented, rustproof ball-point pins save curtains because they do not pierce threads, won't scratch your hands. They're locked in metal and set in ruler straight rows to leave curtain edges neat. Consecutive embossed numbers are easy to read, marked every inch for convenience—can't rub off. Takes curtains up to 51 by 90 in. Instructions and carton. *Mailable*.

86 C 685 M—Ship. wt. 12 lbs.....$6.98

PIN-LESS STRETCHER-DRYER 4.98

42 COMBINATION STRETCHER-DRYER for your laundry room. Ideal for finishing sheer curtains (like nylon) without use of pins. Just hang two curtains over bar at top, slide weighted rods through hems. Stretcher easily converts into clothes dryer—simply put rods on hooks placed 10 in. apart on each side of frame. Rust-resistant steel bars, sturdy kiln-dried lumber frame. Takes curtains of any length; width up to 48 inches. Bars are 48 inches long. *Mailable*.

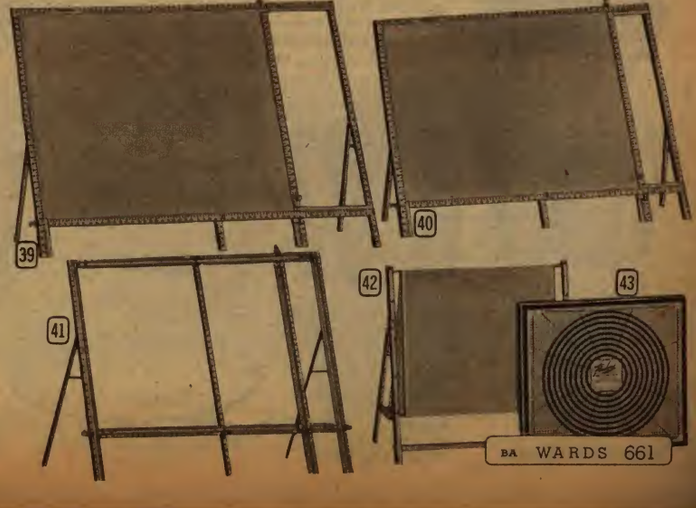
86 C 697 MO—Ship. wt. 11 lbs.....$4.98

ADJUSTABLE DOILY STRETCHER FOR EVERY SHAPE DOILY 3.69

43 ADJUSTABLE STRETCHER for every shape doily—squares, circles, star-point, etc. Just follow guide lines, fasten with pins. You can place one doily over another—will dry quickly, evenly. Wood-framed, composition dryer board, 27 by 24 inches. 50 long, rustproof pins are included. For doilies up to 25½x22 inches.

86 C 688 MO—Shipping weight 6 lbs. 8 oz.....$3.69

BUY YOUR GALVANIZED WARE AND CURTAIN STRETCHERS ON WARDS CONVENIENT MONTHLY PAYMENT PLAN OR ADD-ON PLAN. TURN TO INSIDE BACK COVER FOR DETAILS.



Efficient Cleaning Aids for Busy Homemakers

[1] O'CEDAR'S "EVERY-WHICH-WAY" 100% NYLON MOP has chromed swivel socket—with flick of wrist it twists, turns, goes around corners. Lintless, picks up, holds dust by electrostatic action; washes, dries easily. Head detaches for mitt-mop use.
86 C 211M—Mop with lacquered wood handle. Wt. 1 lb. 14 oz.$3.79
86 C 212—Extra nylon mop head. Ship. wt. 10 oz..... 3.19
86 C 231M—Like mop above, but cotton mop head. Wt. 2 lbs.. 2.39
86 C 234—Extra cotton mop head. Ship. wt. 12 oz..... 1.98

[2] "BUFF 'N SCRUB" MOP—Large Nylon dust mop—19-in. diam. —with rayon polishing pad. Nylon yarn picks up, holds dust by electro-static action; washes, dries easily, quickly. Rayon buffing pad rubs out scuff marks. 48-in. aluminum handle—cap, ring.
86 C 237 M—Assorted colors (no choice). Ship. wt. 1 lb. 4 oz...$3.39
86 C 238—Extra mop head. Asst'd. colors (no choice). Wt. 14 oz.2.29

[3] NYLON MIT MOP. Full-fashioned head of white DuPont Nylon detaches for hand-dusting—attracts and holds dust by electro-static action; easy-to-wash, fast drying. Ship. wt. 1 lb.
86 C 235 M—Mop with 48-in. aluminum hdle., hanging ring. $2.79
86 C 236—Extra nylon mop head. Ship. wt. 10 oz..... 1.79

[4] O'CEDAR'S POLISH TREATED MOP. Shines as it dusts. Fluffy, 15-in. spread—cotton yarn head is washable. Gray handle.
86 C 250 M—Yarn head can be retreated. Ship. wt. 2 lbs....$2.09

[5] WARDS HEART-SHAPED DUST MOP. Threaded wood handle has flexible coil connector. Removable head has sheepskin bumper.
86 C 218 M—2-ply yarn head, 14-in. spread. Wt. 1 lb. 12 oz.... $1.49

[6] BEMBERG RAYON DUST MOP. Wears longer, absorbs, holds dust better. Lacquered handle swivels, locks head at any angle.
86 C 213 M—Removable 13x19-in. head. Ship. wt. 2 lbs. 8 oz. $2.09
86 C 214—Extra rayon mop head. Ship. wt. 9 oz..... 1.10

[7] FEATHER DUSTER of selected turkey feathers. 'Abt. 26 in. long.
86 C 144—Natural wood handle. Ship. wt. 9 oz.....89c

[8] SPONGE-FIBER WET MOP. Absorbent, lintless, colored plastic sponge—easy to wring. Lacquered hdle., plated hardware.
86 C 201M—Mop with replaceable head. Wt. 1 lb. 12 oz....$1.98
86 C 202—Extra mop head. Ship. wt. 10 oz..... 1.29

For Sponge Mops and Carpet Sweepers, See Page 655.

[9] RAYON FLAT-TOP WET MOP. Sturdy, highly absorbent 10-oz. rayon yarn head (detachable)—flat construction.
86 C 228 M—Metal-capped wood handle. Ship. wt. 1 lb. 8 oz. 95c
86 C 229—Extra mop head. Ship. wt. 11 oz.....75c

[10] STURDY BROOM of natural color broom corn. Sewed 5 times with cord, top bound with wire. Lacquered wood handle.
86 C 174 M—Ship. wt. 2 lbs. 4 oz. *Mailable*.....$1.79

[11] GARAGE BROOM. Heavy-duty type with 4-in. stiff Palmyra fibers. Wood handle fits either side of 18-in. hardwood block.
86 C 149 MO—Ship. wt. 4 lbs. 4 oz. *Mailable*.....$2.29

[12] PUSH BROOM. Sturdy 2⅞-in. bristles—50% sterilized horsehair and 50% fiber. 14-in. hardwood block. Wood handle.
86 C 145 M—Ship. wt. 2 lbs. *Mailable*.....$2.69

[13] UTILITY BRUSH. Long-wearing 2½-in. horsehair and fiber bristles. 8-inch block with wooden handle.
86 C 122—About 13¼ in. long. Ship. wt. 9 oz.....$1.09

[14] WAX SPREADER. No messy cloths—easy to use. Washable lambs' wool head, 3 x 7 in., is removable. Wood handle.
86 C 137 M—Ship. wt. 1 lb. 8 oz. *Mailable*.....84c

[15] EFFICIENT WAX APPLIER. Wax your floors in minutes. Simply pull trigger near top of handle to release wax from permanently attached can—won't clog. Detachable, washable cotton yarn spreader. Can is easily filled—(wax not included).
86 C 132 M—Ship. wt. 1 lb. 6 oz. *Mailable*.....$1.98

WAX APPLIER, 1 QT. WARDS WAX. Incl. Applier (15), Wax (17).
86 C 131M—Ship. wt. 4 lbs. 8 oz. *Mailable*.....$2.59

EXTRA HEADS FOR WAX APPLIER (15). Of fluffy cotton yarn.
86 C 129—Easy to attach. Ship. wt. 10 oz.....2 for 98c

[16] JOHNSON'S GLO-COAT FLOOR WAX. Self-polishing—leaves a hard, scuff-resistant, easy-to-clean finish.
86 CP 21M—Gallon. Postpaid.....$3.45

[17] WARDS SELF-POLISHING WAX. Gives a hard, glossy, easy-to-clean finish. Made from Carnauba wax, most durable known. Stays bright even after cold water mopping.
86 C 4 M—Gallon. Ship. wt. 8 lbs. 12 oz.....$2.25
86 C 2—Quart. Covers 400 to 500 sq. ft. Ship. wt. 3 lbs. 4 oz. .69c

[18] WIND-O-WONDER WASHE Makes window-washing and easy. Washes inside, o side and between double sa windows from inside the ho (see sketch). Pure sponge r ber at one end of plated st shank—squeegee at other. Ju dip, wash and wipe. Elimina climbing ladders, perching window-sills, bulky equipme Use for mirrors, tile, walls.
86 C 203 M—31 in. long. Ship. wt. 1 lb. 6 oz.....$1.29

[19] MIRACLOTH. Inexpensive fabric of unwoven ray absorbs more water than ordinary cloth, is lint-fre streakless. Rinse clean, use again. Cutter box.
86 CP 103—21 ft. long, 16 in. wide. *Postpaid*.....

[20] 29⅜-IN. LONG HANDLED DUST PAN. Red enamel steel tray. 12 in. across front. Hook for hanging.
86 C 380 M—Ship. wt. 1 lb. 8 oz. Rubber Pan, Pg. 654.$1.

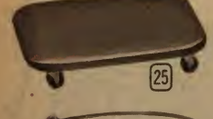
[21] GLAMORENE LIQUID RUG AND UPHOLSTER CLEANER. Restores color brilliance to rayon, cotto nylon, wool-blend rugs, upholstery. Just apply, wi off—brings soil to surface for easy removal. ½ G cleans two 9x12 rugs, plus 1 sofa, 4 chairs.
86 CP 82—½-Gallon Size. *Postpaid*.....$2.
86 CP 83—Gallon Size. *Postpaid*..... 3.

[22] GLAMORENE CARPET CLEANER. "Professionally clean your wool rugs at home. Just sprinkle clea on, brush in and vacuum off. Economy size cle about four 9x12 rugs; regular size cleans two 9x12 ru
86 CP 70—Regular Size. *Postpaid*.....$2.
86 CP 71—Economy Size. *Postpaid*..... 3.

[23] APPLIER BRUSH for (22). Sturdy plastic bristles.
86 C 121M—Wood handle. Ship. wt. 1 lb.....9

[24] BAG OF 10 SPONGES. Cellulose fiber sponges No. One Grade—for all household cleaning jo Reinforced edges. Sizes: 3¾x3⅛x⅞ in. to 6x4½x1⅛
86 C 189—In polyethylene bag. Ship. wt. 14 oz...$1.

HANDY KNEE DOLLY...GALVANIZED PAILS...PRACTICAL ENAMEL WARE



[25] FREE WHEELING KNEE DOLLY—a kneeling pad on wheels. Sturdy wood platform, comfortably padded; covered with easy-to-clean red Vinyl plastic. Four non-mar, ball bearing swivel casters with plastic wheels for easy rolling.
86 C 4616—10½ by 13 inches. Ship. wt. 3 lbs. 12 oz.....$2.49

[26] SCRUB TUB—Hot dipped galvanized steel—rust resistant. 4 gallon capacity. *Mailable*.
86 C 818 M—Ship. wt. 2 lbs. 8 oz.85c

[27] 10-QT. WATER UTILITY PAIL. Rust-resisting, hot-dip galvanized steel. *Mailable*.
86 C 881M—Ship. wt. 2 lbs.....58c

[28] 14-QT. MOP-WRINGER PAIL. Keeps hands dry. Hardwood rollers about 8 in. Steel band, wire reinforced oval rim. Hot-dip galvanized steel—rust-resistant. About 11½ in. high. *Mailable*.
86 C 860 M—Wt. 7 lbs. 8 oz. . . $3.79

[29] OVAL PAIL. Designed to accommodate long sponge mops. Safer, easier to handle on stepladders. Hot-dipped galvanized steel—rust resistant and leakproof. Holds about 11 qts. *Mailable*.
86 C 882 M—Ship. wt. 2 lbs. 2 oz.79c

For additional hot-dipped galvanized ware items, see Page 661.

[30] TO [33] PORCELAIN ENAMEL WARE—seamless st base, double-coated with wh porcelain enamel; black trim. Wo absorb odors; can't rust or stain.

(30) 10¾-QT. COMBINET. Close-fitti cover, wide rim. Bail handle, wi grip. About 10½ in. high, 10¼ diameter. *Mailable*.
86 C 6043 M—Ship. wt. 4 lbs....$1.

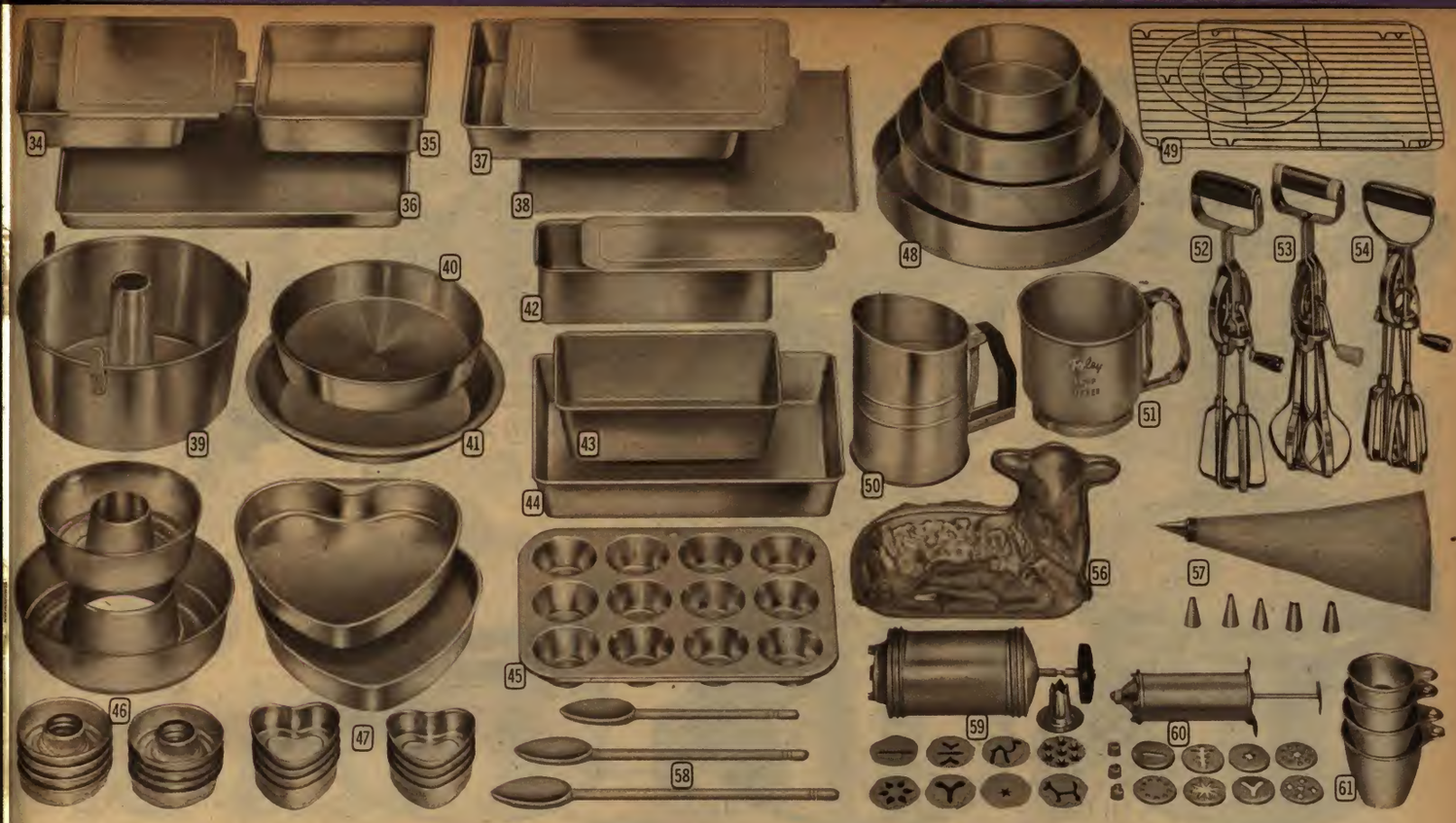
86 C 6042 M—8-QT. COMBINET (n shown). Like (30) above, but sm er. Abt. 10 in. high, 8½-in. dia eter. Ship. wt. 3 lbs. 8 oz.....$1.

(31) 4¼-QT. BASIN. Slot for hangin flared rim. 12¾-in. top diameter.
86 C 5943—Ship. wt. 1 lb. 4 oz...7

(32) 12-QT. PAIL. Extra heavy weig Wire bail handle. Wood grip.
86 C 5901—Ship. wt. 3 lbs. 12 oz.$1.

(33) LARGE 4-QT. PITCHER. E pouring lip, graceful shape.
86 C 5948—Ship. wt. 2 lbs. 8 oz. $2.

See Page 667 for enamel cookwar



Practical Baking Needs...Buy at Wards Low Prices

WARDS HEAVY-WEIGHT ALUMINUM BAKEWARE

34 TO 45 Fine heavy gauge aluminum with scientifically developed finishes to assure you of perfect baking results every time. Handy all purpose pan (37), listed in both heavy and lighter weight quality, perfect for baking, roasting, storage. Locking covers slide off to use as separate cookie sheets. Pie plates (41) and loaf pans (42) and (43) have special alumilite finish—crusts brown evenly, bake 30% faster. Other pieces have smooth, bright finish to reflect heat for slower "through and through" baking so essential for cakes, etc. Angel-food cake pan, available in heavy and lightweight quality, has removable bottom and legs for cooling cake upside down. Pans are right size for ready-mixes, and standard recipes—inside measurement marked on most pieces. Seamless construction means no crevices to catch food—so easy to keep shining clean. Will not rust.

Name of Item	Size	Cat. No.	Ship. Wt.	Price
(34) New Square Cake Pan With Cover	8x8x2 in.	86 C 6536	1 lb.	$1.09
(35) Square Cake Pan	8x8x2 in.	86 C 6523	8 oz.	69c
(36) Jelly Roll Pan	15½x10½x1 in.	86 C 6532	1 lb. 5 oz.	1.09
(37) Pan with Cover (Heavy weight)	13⅛x9⅜x2 in.	86 C 6535	1 lb. 9 oz.	1.89
Pan With Cover (Lighter Wt.)	13⅜x10x2¼ in.	86 C 6306	1 lb. 2 oz.	1.19
(38) Cookie Sheet	15½x12 in.	86 C 6529	1 lb.	89c
Cookie Sheet	17x14 in.	86 C 6530	1 lb. 5 oz.	1.09
(39) Angel Food Cake Pan (Heavy Weight)	10x4 in.	86 C 6526	1 lb. 8 oz.	1.79
Angel Food Cake Pan (Lighter Weight)	10x4 in.	86 C 4109	1 lb. 4 oz.	1.09
(40) Round Cake Pan	8x1½ in.	86 C 6521	12 oz.	2 for 89c
(41) Deep Pie Plate	9x1¼ in.	86 C 6520	12 oz.	2 for 98c
(42) New Loaf and Dessert Pan With Cover	10¼x3⅝x2⅝ in.	86 C 6537	12 oz.	1.19
(43) Bread or Loaf Pan	9¼x5¼x2¾ in.	86 C 6522	8 oz.	2 for $1.25
(44) Oblong Cake Pan	13x9x2 in.	86 C 6533	1 lb.	1.09
(45) 12-Cup Muffin Pan	12¾x9⅝x1⅛ in.	86 C 6534	12 oz.	79c

46 10-PIECE RING MOLD SET. Of heavy, seamless, mirror-polished aluminum—easy to keep clean. Use in oven or refrigerator—for party desserts, salads. One 1½-qt., one ¾-qt., eight 3¾-oz. size.
86 C 4610—Wt. 12 oz. . . . . Set $1.49

47 10-PC. ALUMINUM HEART SET. For cakes, gelatins, puddings. Serve individual molds with 2-layer cake. Includes two 9x1¼-in. cake pans, eight 3x1-in. molds.
86 C 4116—Wt. 1 lb. 2 oz. . . . Set 99c

48 ALUMINUM WEDDING CAKE PANS. Just the right size for weddings and large parties. 4-tier cake serves about 75 guests; 3-tier cake serves about 30 guests.

4-TIER SET—Includes one each 6-, 8-, 10-, and 12-in. diameter pans. About 2 inches deep.
86 C 4118—Wt. 1 lb. 10 oz. $2.49

3-TIER SET (not shown). One each: 6x2 in. pans; 8x1½ in.; 9x1¼ in.
86 C 4092—Ship. wt. 14 oz. $1.00

USEFUL KITCHEN UTENSILS FOR EVERY DAY USE

49 3-PIECE CAKE COOLER SET. Of smooth, heavy steel wire. One of each size; 8 in. round; 10½ in. square and 14x10 in. oblong.
86 C 4629—Ship. wt. 1 lb. 12 oz. 3-Pc. Set $1.19
86 C 4662—Set of two 10½ in. square racks. Ship. wt. 12 oz. . . . . 2 Pieces 44c

50 CHROMED STEEL FLOUR SIFTER. Rust-resistant. Efficient automatic triple action—squeeze handle—sift flour through three screens at once. Holds about 4½ cups. Easy to grip red plastic handle.
86 C 4163—Ship. wt. 1 lb. 8 oz. $2.29

51 FOLEY AUTOMATIC FLOUR SIFTER. Outstanding, nationally known quality. Spring action handle for extra sifting ease. Single screen is so fine that it sifts as thoroughly as triple screens—snaps out for cleaning ease. Rustproof aluminum. 5 cup capacity.
86 CP 4161—*Postpaid* $1.69

52 WARDS BEST EGG BEATER—Same quality sells under manufacturer's own name for $3.50. Long wearing, molded nylon gears extra-resistant to wear, turn with ease. High-speed ratio die-cast wheel and shafts heavily chromed. Stainless steel beaters, wire guards. Black hard rubber handle. Ht. 12¾ in.
86 C 4146—Ship. wt. 1 lb. 4 oz. $2.69

53 WARDS BETTER EGG BEATER. Ball bearings make turning easy. Nickel plated parts; rustproof stainless steel beaters. Red and white wood handle. Height 12½ in.
86 C 4142—Ship. wt. 1 lb. $1.19

54 FLINT EGG BEATER—By Nationally Known Ekco. Nylon gear for silent, life-time action. Operates smoothly and easily—won't tire arm. Strong die-cast frame is heavily chrome plated over nickel. Stainless steel beaters will never rust or tarnish; so easy to clean. Wire guards protect blades—keep beaters off bottom of bowl. Black handle and knob are chip-resistant.
86 CP 4144—*Postpaid* $4.95

55 CHECKERBOARD CAKE PAN SET. Bakes cakes just like the delicious one shown at right—easy and fun to do. Set includes three 9-in. tinned steel baking pans and divider—smooth finish. Inner dividing rings fit all three pans to separate the batter. Recipes, instructions included. Shipping weight 1 lb. 12 oz.
86 C 4070. . . . . Set 79c

56 ALUMINUM LAMB MOLD. For special holiday treats on your family table; for desserts, salads. Can be used in oven or refrigerator. Two sections; stain resistant. Instr. included.
86 C 4716—9⅜x6⅝x3⅞ in. Ship. wt. 1 lb. $1.19

57 CAKE ORNAMENTOR—Give your cakes, pies, salads a professional touch with your own individual decorations. Serve attractive desserts, party treats. 10-in., waterproof canvas bag will not crack or split; has one standard coupling and six assorted ornamenting tips, made of nickeled silver.
86 C 4641—Instr., recipe booklet incl. Ship. wt. 7 oz. $1.69

58 3-PIECE WOODEN SPOON SET. Sanded hardwood spoons with waxed finish. One each 11, 13 and 15 in. long.
86 C 4315—Ship. wt. 8 oz. . . . . 3-Piece Set 49c

59 ALUMINUM COOKIE PRESS AND CAKE DECORATOR. Makes 2¾-in. cookies. Screw-on top and bottom for easy filling and cleaning. 6-inch barrel. 8 different cookie discs in attractive patterns, and cake decorator tip. Tempting recipes and easy-to-follow instructions included.
86 C 4664—Ship. wt. 1 lb. 12 oz. . . . . Set $1.85

60 CHROME CAKE DECORATOR AND COOKIE PRESS. Add an individual flair to your baking. 4 asst'd. decorator tips, 8 different cookie press discs. 5-in. barrel. Recipes, instructions.
86 C 4640—Ship. wt. 8 oz. . . . . Set 77c

61 "MARY ANN" ALUMINUM MEASURING CUPS. Will not rust or tarnish. One each ¼, ⅓, ½ and 1 cup sizes.
86 C 4669—Ship. wt. 5 oz. . . . . Set 55c

ALSO SEE WARDS FINE QUALITY, RUSTPROOF STAINLESS STEEL BAKEWARE ON PAGE 669.
FULL DETAILS OF WARDS CONVENIENT MONTHLY PAYMENT PLAN ON INSIDE BACK COVER.

HARDWOOD BREADBOARDS . . . CHOPPING BLOCK . . . PASTRY FRAME . . . ROLLING PINS

62 CHOPPING BLOCK—Made of the finest selected hardwoods. Specially treated with non-toxic sealer to prevent juices and acids from penetrating top. Protective rubber feet rests keep sink and table tops from being marred. 12x12x1 5/16 in.
86 C 4316—Ship. wt. 2 lbs. 8 oz. $2.89

63 BREADBOARDS. Handy to use for slicing. Selected hardwood, sanded. Specially treated to resist warping. ¾ in. thick.
86 C 4321M—24x18 in. Wt. 7 lbs. $2.85
86 C 4320 L—18¾x14 in. Wt. 6 lbs. 8 oz. 1.79

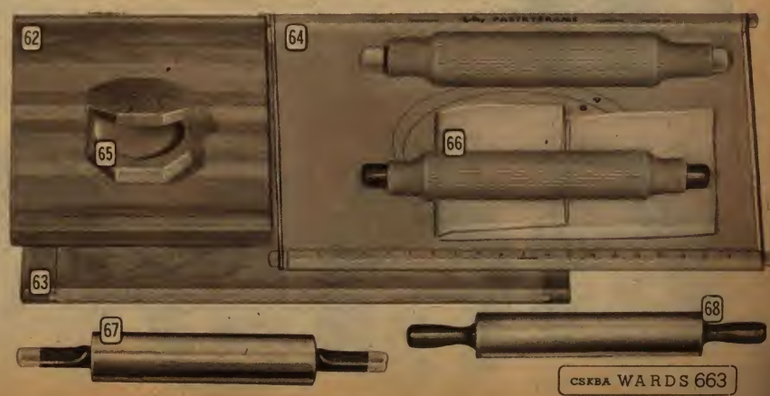
64 FOLEY PASTRY FRAME. Wooden and steel frame holds pastry canvas firm—clamps over edge of counter to prevent sliding. Pre-shrunk cloth has marked circles for 8 and 9-in. pies plus 18-in. rule for measuring. Recipes, elastic knit rolling pin cover incl. (Pin not incl.) Rolls for storage.
86 CP 4595—19x22½ in. *Postpaid* $2.19

65 HAMBURGER PRESS. Blond lacquered wood with design. Brass hinges, screws. Makes 4-in. round patties. 5½x5½ in.
86 C 4515—Ship. wt. 14 oz. 79c

66 PASTRY CANVAS with rolling pin sleeve. Canvas is 18x29 in. (Pin not incl.)
86 C 3636—Ship. wt. 7 oz. . . . . Set 79c

67 WARDS HARDWOOD ROLLING PIN. Sold under mfr's. name for $1.98—save now at Wards. Ball bearings for easy rolling. Roller 10½ in. long; 2¼-in. diam. Smooth, enameled wood handles. 16 in. overall.
86 C 4365—Ship. wt. 1 lb. 8 oz. $1.29

68 CHROME PLATED ROLLING PIN. Flour and dough will not stick. Ball bearings make it easy-to-roll. No warping or friction; can't crack. Roller 9½ in. long; 1⅞-in. diam. Red plastic handles. 15¾ in. overall.
86 C 4366—Ship. wt. 2 lbs. $2.19



Time, Work and Money-Saving Pressure Cookware

WARDS MAGIC SEAL, PRESTO, MIRRO-MATIC...ELECTRIC PRESSURE PANS

THE MODERN WAY TO COOK FOR FAMILY HEALTH AND PLEASURE. Pressure cooking retains health-giving vitamins and minerals in three ways. FIRST, pressure cooking is done away from air, eliminating oxidation. SECOND, pressure cooking is done with very little water so that food values are not "flooded away." THIRD, pressure cooking is done in the shortest possible time so that foods are not devitalized from long cooking, yet are tender, and much more tasty.

SAVE TIME IN THE KITCHEN. Pressure cooking requires only one-third ordinary cooking tim
SAVE ON FOOD BILLS. Inexpensive cuts of meat cook to tender goodness. Fresh fruits an
vegetables can be bought at low in-season prices and canned quickly and easily.
SAVE ON FUEL BILLS. Cook a whole meal on one burner in jiffy time . . . so easy and economic
COOK SAFELY. Years of research and kitchen testing guarantee safe operation of these cooker

8-QT. MAGIC-SEAL PRESSURE COOKER 16.95

1 Heavy gauge pressed aluminum is rustproof and stain-resistant. Sterilizes 14 baby bottles. Cans 7 pt. jars or 4 qt. jars, 7 No. 2 cans, 4 No. 2½ cans. Maintains 5, 10 or 15 lbs. pressure. Over-pressure safety plug. ⅛ turn locks cover. Convenient side handles. 12x10½ in. high. Meat rack, recipes, instructions included. UL Approved.

86 C 5515—Ship. wt. 11 lbs. $16.95

GIANT 21-QT. MAGIC-SEAL CANNER 23.95

2 (Shown below). Do your canning in jiffy time with this easy-to-operate canner that sells nationally under manufacturer's name for $29.95. Thick cast aluminum won't warp or dent. Uses a single burner. Cans 18 pts. or 7 qts. standard and wide-mouth jars; 17 No. 2 cans; 10 ea. No. 2½ or No. 3 cans. Cover locks with ⅛ turn. Steam gauge tilted for easy reading; over-pressure safety plug. Ideal for large quantity cooking for club or church. 13¾x14 in. high. Canning basket, recipes, instructions included.

86 C 5519 MO—UL Approved. Ship. wt. 19 lbs.
Only $2.50 Down on Terms. ..... Cash $23.95

POPULAR 16-QT. SIZE. Same features as 21-Qt. Size. Sells under manufacturer's name for $27.95. Cans 9 pts., 7 qts. standard jars; 14 pts., 7 qts. wide-mouth jars; 13 No. 2 cans; 8 No. 2½ cans; 5 No. 3 cans. 15½x11½ in. deep. Canning basket, recipes, instructions included.

86 C 5514 MO—$2.50 Dn. Ship. wt. 16 lbs. ..... Cash $21.95

WARDS MAGIC-SEAL PRESSURE SAUCEPANS 9.95 TO 15.88

3 4 STREAMLINED MODELS give faster, more dependable performance. Seamless construction in your choice of cast or pressed aluminum. Replace your outmoded pressure cooker now. Buy Wards "Magic Seal"—outstanding in features and distinctive styling—finest pressure pans you can buy.

AUTOMATIC AIR VENT—automatically releases air—no more waiting for steam. Simply lock lid and put on weight for 5, 10 or 15 lbs. pressure.

BLACK PLASTIC EASY-GRIP HANDLES—stay cool. Cast Aluminum (3), extra thick and durable, will not warp or dent. Pressed Aluminum (4), thick, yet lightweight for ease in handling. Meat rack, recipes, complete instructions included. New cooking chart gives precise timing for popular foods. UL Approved for your protection.

Catalog Number	Liq. Qt. Capacity	Dimensions	Can Cap.	Shipping Weight	Price
(3) 86 C 6844	6-qt. Cast Alum.	10¾x7¼ in. high	5 pts.	8 lbs. 8 oz.	$15.88
86 C 6843	4-qt. Cast Alum.	9¼x7½ in. high	3 pts.	6 lbs. 12 oz.	11.95
(4) 86 C 6854	6-qt. Pressed Alum.	10¾x7⅞ in. high	4 pts.	7 lbs. 8 oz.	14.75
86 C 6846	4-qt. Pressed Alum.	9 x7⅛ in. high	4 pts.	5 lbs.	10.75
86 C 6845	3-qt. Pressed Alum.	9 x6¾ in. high	.....	4 lbs. 12 oz.	9.95

4-QT. PRESTO "COOKMASTER" 13.95

5 Nationally known, precision engineered. Holds four ½-pt. jars for canning. 9⅝x6¾ in. high. Automatic air vent. Cooking guide on handle. Thick pressed aluminum. Meat rack, instructions, recipes included. No charge for credit. UL Approved.

86 CN 6851—*Postpaid*. $13.95

4-QT. MODEL BY MIRRO 12.95

6 Nationally known for advanced styling, efficient operation, wide usability. Safety gasket. Polished pressed aluminum. Cans 4 pt. jars quickly and easily. 10x7¼ in. high. UL Approved. No charge for credit. Meat rack, instructions, recipes included.

86 CN 6828—*Postpaid*. $12.95

NEW ELECTRIC PRESSURE COOKERS

7 8 All-purpose electric saucepans . . . the last word in modern cookin magic. Just dial your heat and select 10 or 15 lbs. pressure . . . both are mai tained automatically. Thick pressed al minum. Fry, stew, braise, steam. Pi light. 4-qt. cap. Meat rack, instr., recip incl. UL approved for 110–120-volt, cycle AC. No credit charge.

(7) PRESTO. Exclusive "sweep" heat lector. Cook guide on handle. 1400 wa

86 CN 6835—*Postpaid*. $3 Down . . . $29.

(8) MIRRO-MATIC. Dial heat selector. clusive 1-pc. pressure wt. 1500 watts.

86 CN 6830—*Postpaid*. $3 Down . . $29.

NON-ELECTRIC TIMERS

9 10 Set dial for any time from 1 to min. Signal bell rings. Handy time baking, canning, any cooking

(9) MAGIC SEAL. White case. 3½ in.

86 C 6852—Ship. wt. 12 oz. $2

(10) MIRRO-MATIC. Aluminum case. in. high. Red numerals.

86 CP 6841—*Postpaid* $3

ALL PRESSURE WARE ON THIS PAGE UL APPROVED

SMART HOMEMAKERS PREFER THE LATEST IN COOKWARE, TEAPOTS

WHISTLING TEAKETTLES

11 CHROMED COPPER. 2½-qt. size features cool black bakelite handle with pushbutton control for convenient one-hand operation. A handsome addition to your kitchen—lasts for years. Shipping weight 1 lb. 12 oz.

86 C 6869 ..... $3.98

12 ALUMINUM. 3-qt. size in 18-gauge polished aluminum. Black plastic handle with push-button spout cap. Wt. 1 lb. 12 oz.

86 C 6514 ..... $3.29

TEA MAKERS TO PLEASE EVERY TASTE

13 MIRRO ALUMINUM TEAPOT. 8-cup capacity. Built-in strainer. Plastic knob and handle; metal flameguard. Use for instant coffee, too.

86 CP 6446—*Postpaid*. $2.95

14 DUNCAN HINES TEA-O-MAT. Pour boiling water to cup level desired, place tea in basket, then fill basket with boiling water. It drains into bowl in 3 min. Basket can be left in place, as it separates leaves from tea, which by-passes basket when poured. Stainless steel screen.

86 C 6541—4, 6, and 8-cup levels. Ship. wt. 2 lbs. $4.95

15 TEAKOE TEA MAKER. Handsome 4-cup model features striped platinum bands on Pyrex bowl, black plastic handle and convenient hinged cover. Stainless steel infusion basket filters leaves.

86 C 6538—Ship. wt. 2 lbs. An ideal gift! $3.95

TOP OF STOVE OVENS

16 17 Practical cookers bake right top of stove. Perfect to bro rolls, bake cakes, pies, casser dishes. Chrome plated steel; bl bakelite handles. Vent holes in do

(16) LARGE SIZE. 12-in. diam., 8⅜ high. Temperature gauge from 100 600°. Ship. wt. 5 lbs. 8 oz.

86 C 6800 ..... $4

(17) NEW LOW PRICE ON SMALLER S 9½x5 in. high. No gauge. Was $2.6

86 C 6801—Wt. 2 lbs. 14 oz. $2

Well Known Revere Copper-Clad Ware

PRIZED AS KITCHEN UTENSILS...LASTS A LIFETIME

THE PRIZED POSSESSION OF HOMEMAKERS. Its sparkling beauty and utility will last a lifetime. Begin your Revere kitchen now. Revere combines the strength of steel and the uniform fast heat absorption and even heat distribution of copper. The perfect ware for fast, waterless cooking. Reduces food shrinkage, saves fuel. Copper-clad bottoms stay bright and shiny with a minimum amount of care. Durable Revere ware will not chip or rust; resists stains, is practically impossible to dent.

LASTING BEAUTY—stainless steel bodies have rich, pewter-toned finish, are mirror-polished on the outside, shiny satin-finish on the inside. Strong, non-porous surfaces are so smooth that sticky foods slide off in washing. Modern contemporary design—straight-sided pans, flat bottoms, seamless construction with rounded corners forms crevice-free inside surface. High-dome, self-basting covers. Black bakelite handles and knobs—stay cool. Hanging rings for convenient storage.

ALL-PURPOSE SET 42.50 Gift Boxed

18 Save $4.00 by buying set. Pieces sell individually for $46.50. The ideal way to begin your Revere Kitchen—the perfect gift for all occasions. Incl.; 3-Qt. Covered Saucepan (25), 1-Qt. Covered Saucepan (26), 1½-Qt. Double Boiler (32), 10-In. Covered Skillet (40), 8-In. Covered Skillet (41) with 4-cup Egg Poacher Inset (39), Set of 6 Copper Wreath Hangers (48). No charge for credit.

86 CN 6638 MO—*Postpaid.* $4.50 Dn. Set 42.50

GOOD COOK'S SET 26.50

19 Save $1.80 by buying set. Pieces sell individually for $28.30. Set incl. basic pieces needed to start your kitchen. Set incl.; 1-Qt. Covered Saucepan (26), 1½-Qt. Double Boiler (32), 8-In. Covered Skillet (41), with 4-cup Egg Poacher Inset (39), Set of 6 Copper Oblong Hangers (49). No charge for credit. Gift boxed.

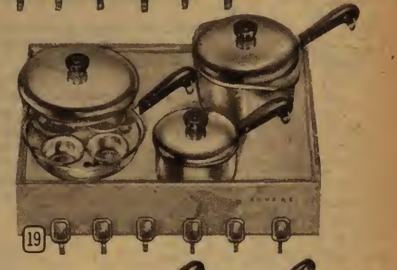
86 CN 6639 M—*Ppd.* $3 Down..26.50

3-PC. SKILLET SET 21.95

20 Save $1.75 by buying set. Pieces sell individually for $23.70. Perfect frying, lasting beauty. Handsomely gift boxed. Set includes 9-in. Covered Skillet (40), 7-in. Covered Skillet (41), 6-in. Covered Skillet (42), 6 Copper hangers (48) for hanging pans and covers. No charge for credit.

86 CN 6649 M—*Postpaid.* Set 21.95

18



19

20

Name of Article—*Shipped Postpaid*	Catalog No.	Price
(21) 6-Qt. Dutch Oven	86 CN 6665	$12.95
(22) 4-Qt. Side Handle Kettle	86 CN 6659	9.95
6-Qt. Side Handle Kettle	86 CN 6678	10.95
8-Qt. Side Handle Kettle	86 CN 6679	12.50
(23) 4-Qt. Bail Handle Kettle	86 CN 6680	10.95
6-Qt. Bail Handle Kettle	86 CN 6681	11.95
8-Qt. Bail Handle Kettle	86 CN 6682	13.50
(24) 5-Qt. Covered Saucepan	86 CN 6652	9.95
4-Qt. Covered Saucepan	86 CN 6651	9.50
(25) 3-Qt. Covered Saucepan	86 CN 6655	8.25
2-Qt. Covered Saucepan	86 CN 6654	7.25
1½-Qt. Covered Saucepan	86 CN 6671	5.95
(26) 1-Qt. Covered Saucepan	86 CN 6653	4.95
(27) 1-Qt. Mixing Bowl (Stainless only)	86 CN 6666	2.50
(28) 2-Qt. Mixing Bowl (Stainless only)	86 CN 6668	3.25
(29) 4-Qt. Mixing Bowl (Stainless only)	88 CN 6669	4.25
(30) 6-Qt. Mixing Bowl (Stainless only)	86 CN 6670	5.75
(31) 2-Qt. 5-in-1 Cooker (Double Boiler)	86 CN 6658	10.95

Name of Article—*Shipped Postpaid*	Catalog No.	Price
(32) 1½-Pt. 5-in-1 Cooker (Double Boiler)	86 CN 6656	$7.75
1½-Qt. 5-in-1 Cooker (Double Boiler)	86 CN 6657	9.95
(33) 2-Qt. French Fry Basket (Stainless)	86 CN 6697	4.75
(34) Percolator—holds 4 (5½ oz.) cups	86 CN 6640	9.95
(35) Percolator—holds 8 (5½-oz.) cups	86 CN 6661	11.95
Percolator—holds 6 (5½-oz.) cups	86 CN 6660	10.95
(36) Drip Coffeemaker—holds 4 (5½-oz.) cups	86 CN 6650	9.95
(37) Drip Coffeemaker—holds 8 (5½-oz.) cups	86 CN 6684	13.95
(38) New 7-in. All-purpose Combination Pan—Special	86 CN 6632	3.99
(39) 6-Egg Poacher (Fits 10-in. Skillet)	86 CN 6667	4.50
4-Egg Poacher (Fits 8-in. Skillet)	86 CN 6672	2.95
(40) 10-in. Covered Skillet	86 CN 6673	9.95
12-in. Covered Skillet	86 CN 6675	12.50
9-in. Covered Skillet	86 CN 6695	8.75
(41) 8-in. Covered Skillet	86 CN 6674	7.50
7-in. Covered Skillet	86 CN 6689	6.50
(42) 6-in. Covered Skillet	86 CN 6677	5.50

REVERE WHISTLING TEAKETTLES 4.50 2 Qt.

Treat yourself to a handsome Revere Teakettle to add beauty and utility to your kitchen; treat your friends too—always a perfect gift choice for birthdays, anniversaries, for the new bride to treasure for years.

Name of Article—*Shipped Postpaid*	Catalog No.	Price
(43) 2⅓-Qt. Copper Bottom—Stainless Steel	86 CN 6871	$5.50
(44) 2-Qt. Solid Copper—Chrome Plated	86 CN 6872	4.50
(45) 3-Qt. Copper Bottom—Stainless Steel	86 CN 6873	6.50
(46) 5-Qt. Copper Bottom—Stainless Steel	86 CN 6686	9.95
3-Qt. Copper Bottom—Stainless Steel	86 CN 6646	6.95
(47) 5-Qt. Solid Copper—Chrome Plated	86 CN 6676	6.25
6-Qt. Solid Copper—Chrome Plated	86 CN 6683	7.00

REVERE COPPER HANGERS

Design your own interesting and decorative grouping of Revere Ware or kitchen tools. With brass hanger and 1½-in. brass nail.

48 WREATH DESIGN (round)—Set of 6 hangers. 2-in. diameter.

86 CN 6648—*Postpaid*.....Set 2.95

49 OBLONG DESIGN—Set of 6, 1¼ in. wide; 2 in. high overall.

86 CN 6662—*Postpaid*.....Set 2.95

STAINLESS STEEL RACKS

Add color to your kitchen by hanging your Revere Ware in a sparkling row. Saves valuable storage space.

50 HANGING RACK—22½ in. long; 4 movable steel holders.

86 CN 6663 L—*Postpaid*.....3.75

51 DELUXE RACK—31½ in. long; 6½ in. deep; 10 movable steel holders. Rods form shelf for storing covers.

86 CN 6664 M—*Postpaid* 10.50

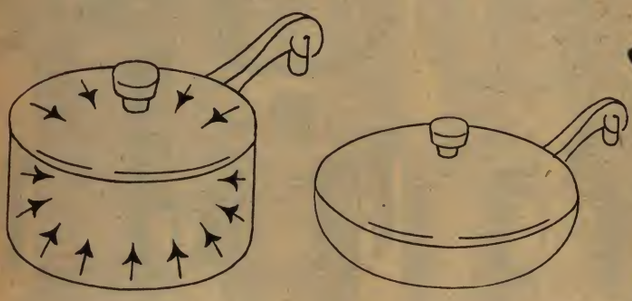
SAMAE LIQUID CLEANER

52 Keep your copper-clad ware gleaming bright—just apply Samae with a clean soft cloth or sponge—wipe it off—the lustrous finish of your copper ware will stay sparkling like new. Use copper cleaner after you cook with Revere. Generous size—contains 18 fluid ounces.

86 CP 470—*Postpaid*.....89c

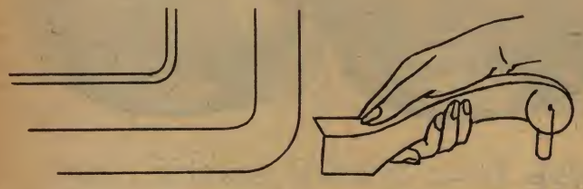
COOKS HEALTHFUL WATERLESS WAY

EASY TO USE...EASY TO STORE



(A) WRAP-AROUND RADIATION—cooks faster, reduces food shrinkage, saves vitamins and minerals. Flat bottoms rest snugly on unit; satin finished to better absorb and spread heat. Straight sides conduct heat up over cover; sunray interior radiates it through food.

(B) DESIGNED FOR TODAY'S KITCHEN. Magic Seal Cookware, with its smoothly flowing lines, beadless rims, interchangeable covers, cool plastic handles and highly polished exteriors, gives you outstanding beauty, easy-as-possible care—Cooks Superbly!



(C) MAGIC SEAL—4 TIMES THICKER than service weight (22 gauge) cookware. Comparative thickness for each shown in drawing above. It is pressed from 10 gauge pure virgin aluminum—warp-proof skillets and griddles from even thicker 8 gauge. Lasts a life-time—won't rust, break, warp, dent.

(D) EASY-GRASP BAKELITE HANDLES are heat resistant—don't absorb the heat. Shaped for comfortable handling, they are firmly welded on for life-long rigidity—can't twist or slip in your hand. Nickel plated rings so you can hang your pans in a shining row to save cabinet storage space.

Cook Like a Chef with Magic Seal Aluminumware

SAVE $1.50 ON 5-PC. SET

5-PC. SET ONLY $13.95—shown at left. A regular $15.45 value if you bought each piece separately from tables below. Save $1.50 and get this complete set of fine Magic Seal aluminumware now. These are the five basic pieces you'll need in preparing daily meals—an ideal starter set—a perfect gift for a bride or any homemaker who wants the finest. Set includes the following: (1) 5½-qt. Dutch Oven, (3) 1½-qt. covered Saucepan, (5) 3-qt. covered Saucepan, (13) 8½-in. Skillet and (14) 9¾-in. Skillet (use lid of 5½-qt. Dutch Oven). Interchangeable lid saves storage space and money.

86 C 6200 M—Ship. wt. 12 lbs.....5-pc. Set $13.95

WARDS MAGIC SEAL COOKWARE ... FINEST ALUMINUM WARE YOU CAN BUY

CREATED FOR THE MODERN HOMEMAKER—handsome, practical—Magic Seal lasts a lifetime, won't rust, break, warp or dent. Polished to gleaming brightness outside, satin finished inside for best heat absorption and radiation. It's 4 times thicker than ordinary aluminum (see (C) at left above); all pieces pressed from extra thick 10-gauge aluminum except skillets and griddles which are even thicker 8-gauge—guaranteed never to warp in normal home use. Adds new beauty to your kitchen—saves time, food, money.

SNUG-FITTING, SELF BASTING COVERS of 16 gauge aluminum seal in heat, allow all-over heat conduction. Cool black Bakelite knobs. "Hi-dome" covers on Chicken Fryer (7) and Skillet (8) increase their capacity. Interchangeable covers add extra utility at a savings, save storage space, too.

EASY-TO-GRASP HANDLES of heat-resistant black Bakelite are welded on for life-long rigidity—won't loosen, can't slip in your hand, don't absorb heat. Nickel plated rings permit hanging to save cabinet storage space. Skillets have guards to protect handle from flame. Smooth, beadless rims permit easy pouring; make pans easier to clean. emphasize the modern functional design.

COOKS THE HEALTHFUL WATERLESS WAY so you can serve your family food with more vitamins and minerals, with garden fresh flavor and color intact. Magic Seal cooks with practically no water—you never pour nourishing goodness down the drain. You save time, too, because waterless cooking is fast cooking; it's economical—saves food since there is less shrinkage, saves fuel as heat is always kept low.

Name of Article	Catalog No.	Ship. Wt.	Price
(1) 5½-Qt. Dutch Oven.....	86 C 6205	3 lbs.	$4.19
(2) 4-Qt. Dutch Oven.....	86 C 6218	2 lbs. 8 oz.	3.49
(3) 1½-Qt. Covered Saucepan	86 C 6201	1 lb. 12 oz.	2.69
(4) 2-Qt. Covered Saucepan..	86 C 6202	2 lbs. 4 oz.	2.79
(5) 3-Qt. Covered Saucepan..	86 C 6203	2 lbs. 8 oz.	3.49
(6) Griddle (17½x10¼ in.)...	86 C 6213	3 lbs.	3.29
(7) 10¾-in. Chicken Fryer...	86 C 6207	3 lbs. 8 oz.	4.39

Name of Article	Catalog No.	Ship. Wt.	Price
(8) 9¾-in. Covered Skillet...	86 C 6206	2 lbs. 12 oz.	$3.79
(9) 8½-in. Covered Skillet, 4-Cup Egg Poacher...	86 C 6212	2 lbs. 12 oz.	3.98
(10) 1½-Qt. Open Saucepan.	86 C 6220	1 lb. 8 oz.	1.89
(11) 2-Qt. Cooker (1¼-qt. Insert)	86 C 6204	2 lbs. 12 oz.	3.89
(12) 3-Qt. Combination Cooker (with 1½-qt. Inset pan).	86 C 6219	3 lbs. 4 oz.	4.29

Name of Article	Catalog No.	Ship. Wt.	Price
(13) 8½-in. Skillet (Use cov. (2))	86 C 6208	2 lbs.	$2.39
(14) 9¾-in. Open Skillet (Use cover from (1)).....	86 C 6209	2 lbs. 4 oz.	2.69
(15) 10¾-in. Open Skillet....	86 C 6210	2 lbs. 12 oz.	2.98
(16) 7-in. Skillet (Use cover (3))	86 C 6216	1 lb. 4 oz.	1.95
(17) 10¾-in. Round Griddle..	86 C 6223	2 lbs.	2.39
8½-in. Round Griddle..	86 C 6221	1 lb. 12 oz.	1.95

STURDY CAST IRONWARE...PORCELAIN ENAMELED WARE

ECONOMICAL, EFFICIENT COOKWARE. An old favorite for many cooks. Wards Cast Ironware is pre-seasoned and ready for use. Made of pure pig iron polished on the outside, ground smooth on inside. Heats quickly and evenly, holds heat longer; foods won't stick to bottom. Molded in one piece for fast, easy cleaning. Order from listings in table below.

Name of Article	Cat. No.	Ship. Wt.	Price
(18) 5-Qt. Dutch Oven.....	86 C 6702 M	13 lbs.	$3.49
(19) 9-in. Griddle.....	86 C 6711	3 lbs. 4 oz.	1.39
(20) 10⅝-in. Chicken Fryer....	86 C 6703 L	12 lbs.	2.98
(21) 6½-in. Skillet.....	86 C 6713	2 lbs. 6 oz.	75c
(22) 8-in. Skillet.....	86 C 6700	2 lbs. 12 oz.	98c
(23) 10½-in. Skillet.....	86 C 6701	5 lbs.	1.49
2-Pc. Set of (22), (23).....	86 C 6708	7 lbs. 12 oz.	2.29

A SUPERIOR NEW LINE OF FIRST QUALITY WHITE PORCELAIN ENAMEL on extra heavy, seamless steel bodies. Enamel reinforced with Titanium, whitest-known coloring, for extra durability—stays white, retains its sparkling finish through years of use. Modern shapes with straight sides, flat bottoms for economical, fast cooking—easy to clean, sanitary. Inset covers can't slide off. Cool black Bakelite knobs and black trim. Truly the finest on the market.

Name of Article	Cat. No.	Ship. Wt.	Price
(24) 12-qt. round Dishpan 15x6 in. deep.....	86 C 5902	4 lbs.	$1.39
(25) 8-cup Percolator.....	86 C 5906	2 lbs. 12 oz.	2.19
(26) 4-qt. Teakettle.....	86 C 5905	3 lbs.	2.49
(27) 6-qt. Covered Kettle.....	86 C 5900	3 lbs. 8 oz.	1.79
8-qt. Covered Kettle.....	86 C 5907	4 lbs. 8 oz.	2.19

Name of Article	Cat. No.	Ship. Wt.	Price
(28) 3-pc. Saucepan Set (1, 1½ and 2-qt. sizes)....	86 C 5903	3 lbs.	$1.98
(29) Double Boiler—1½-qt. inset, 2-qt. bottom. Cover fits both pans.....	86 C 5904	2 lbs. 12 oz.	2.19

(30) COFFEE BOILERS. Ideal for church or lodge kitchens, picnics. Blue porcelain enamel; bail handle, wood grip.

86 C 5991—32-Cup (6-qt.) capacity. Ship. wt. 2 lbs.....$1.

86 C 5990—60-Cup (10-qt.) cap. Ship. wt. 3 lbs. 8 oz.....1.

Wards Fine Quality Heavyweight 18-gauge Aluminum

HANDSOME . . . ECONOMICAL . . . EXTRA DURABLE . . . MODERN PLASTIC HANDLES

A WARDS EXCLUSIVE—VALUE-PRICED TO SAVE YOU MONEY. Made expressly for Wards by the world's largest manufacturer of aluminum ware, sold at Wards money-saving prices. It is equal to or exceeds in quality, styling and durability any nationally known 18-gauge pressed ware, regardless of price.

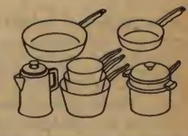
MODERN HANDLES are made of cool black plastic. Handsomely designed, they're easy to grasp and hold, won't turn or slip in your hand; riveted on for life-long rigidity.

PRESSED OF 99% PURE VIRGIN ALUMINUM in 16- to 18-gauge thickness (equal to about 16 to 20 catalog pages). So strong and hard it resists dents and withstands hard, everyday family use. Warp-proof skillets (42) are of special thick, hard aluminum alloy. 7- 9- 10-inch sizes are of thick 10-gauge aluminum; big 11-inch skillet of even thicker 8-gauge aluminum. Guaranteed never to warp in normal home use.

SEAMLESS CONSTRUCTION means rounded corners so food won't catch in crevices, easier to clean. Tightly beaded rims won't bend out of shape. Tight covers keep steam inside to retain food flavors and nutrients; replaceable cover knobs.

MIRROR POLISHED OUTSIDE, satin finish inside—will never rust. Measuring marks where needed. Dishpans, colanders and mixing bowl set have a special alumilite finish to resist stains.

SAVE $1.24 ON 7-PC. SET



7-PC. SET ONLY $11.49—shown at right. A regular $12.73 value if you buy pieces separately from listings in tables below. You save $1.24 when you buy complete set. Includes basic pieces you will need for daily use: (32) 6-cup Percolator; (35) 3-piece Saucepan set—1- 2- and 3-qt. sizes; (39) convenient 5-in-1 Cooker for all-around kitchen use; (42) large 10-inch and handy 7-inch warp-proof Skillets.

86 C 6280 M—Ship. wt. 11 lbs. . . . . Special 7-pc. Set $11.49

Name of Article	Catalog No.	Ship. Wt.	Price
(31) 6-Cup Drip Coffeemaker	86 C 6262	1 lb. 12 oz.	$3.19
8-Cup Drip Coffeemaker	86 C 6263	2 lbs.	3.49
(32) 4-Cup Percolator	86 C 6267	1 lb. 4 oz.	2.29
6-Cup Percolator	86 C 6268	1 lb. 4 oz.	2.59
8-Cup Percolator	86 C 6269	1 lb. 8 oz.	2.79
12-Cup Percolator	86 C 6270	1 lb. 12 oz.	3.39
(33) 12-Qt. Round Dishpan (15⅜x6¼ in.)	86 C 6255L	2 lbs. 4 oz.	2.19
(34) 13-Qt. Oblong Dishpan (17⅜x12½x4⅝ in.)	86 C 6256L	3 lbs.	3.19
(35) 3-Pc. Open Saucepan Set (1, 2, 3-qt. sizes)	86 C 6257	2 lbs. 10 oz.	2.98

Name of Article	Catalog No.	Ship. Wt.	Price
(36) 3-Qt. French Fryer (3-qt. pan, 2-qt. basket)	86 C 6258	2 lbs.	$2.19
(37) 4-Pc. Mixing Bowl Set (1, 2, 3, 4-qt. size. Nestfor storage)	86 C 6261	3 lbs.	2.97
(38) 5-Qt. Teakettle	86 C 6259	2 lbs. 8 oz.	4.19
3-Qt. Teakettle	86 C 6279	2 lbs.	3.79
(39) 5-in-1 Cooker (2-qt. Inset pan, 3-qt. bottom pan)	86 C 6260	2 lbs. 4 oz.	2.69
(40) 4-Qt. Covered Kettle	86 C 6250	1 lb. 12 oz.	2.39
6-Qt. Covered Kettle	86 C 6278	2 lbs. 2 oz.	2.79
8-Qt. Covered Kettle	86 C 6251	2 lbs. 8 oz.	3.19
16-Qt. Covered Kettle	86 C 6252	4 lbs. 4 oz.	5.29

Name of Article	Catalog No.	Ship. Wt.	Price
(41) 5-Qt. Colander	86 C 6254	1 lb. 12 oz.	$2.19
3-Qt. Colander	86 C 6253	1 lb. 4 oz.	1.49
(42) 11-in. Warp-proof Skillet	86 C 6276	2 lbs. 6 oz.	3.29
10-in. Warp-proof Skillet	86 C 6275	2 lbs. 2 oz.	2.98
9-in. Warp-proof Skillet	86 C 6274	1 lb. 9 oz.	2.29
7-in. Warp-proof Skillet	86 C 6273	15 oz.	1.49
(43) 3-Cup Egg Poacher (1⅜ qt.)	86 C 6272	1 lb. 8 oz.	1.79
(44) 3-Qt. Covered Saucepan	86 C 6265	2 lbs.	1.89
2-Qt. Covered Saucepan	86 C 6264	1 lb. 8 oz.	1.59
(45) Double Boiler, 1½-qt. Inset, 2-qt. Bot. Cov. fits both	86 C 6266	1 lb. 13 oz.	2.98

SERVICEWEIGHT ALUMINUM...DEPENDABLE QUALITY...LOW PRICES

HERE'S REAL VALUE—25% heavier than the pure aluminum sold elsewhere at these prices. Each piece of this complete selection is pressed from 22-gauge 99% pure virgin aluminum as thick as about 8 to 11 pages of this Catalog. Strong and heavy enough to withstand hard daily wear. Seamless construction makes washing easier since there are no crevices to collect food.

MIRROR-POLISHED OUTSIDE FINISH—Sunray finish inside and on outside bottoms to absorb heat. Stain resistant and rustproof. Fast-heating, wide flat bottoms; tightly beaded rims provide extra strength to resist bending; snug-fitting covers. Measuring marks on pieces where needed. Metal handles, riveted on for extra strength, have holes for hanging; black Bakelite knobs.

Name of Article	Catalog No.	Ship. Wt.	Price
(46) 6-Cup Drip Coffeemaker	86 C 6320	1 lb. 3 oz.	$1.59
8-Cup Drip Coffeemaker	86 C 6313	1 lb. 8 oz.	1.98
(47) 4-Cup Percolator	86 C 6322	1 lb.	1.09
6-Cup Percolator	86 C 6332	1 lb. 2 oz.	1.19
8-Cup Percolator	86 C 6314	1 lb. 4 oz.	1.29
12-Cup Percolator	86 C 6324	1 lb. 8 oz.	1.79
(48) 12-Qt. Round Dishpan (Abt. 15½x6 in. deep)	86 C 6328L	2 lbs. 4 oz.	1.09
(49) 10-Qt. Water Pail	86 C 6342	1 lb. 4 oz.	1.39

Name of Article	Cat. No.	Ship. Wt.	Price
(50) 5-Qt. Teakettle	86 C 6317	1 lb. 8 oz.	$1.59
6½-Qt. Teakettle	86 C 6369	2 lbs.	2.39
(51) Food Press, wood pestle	86 C 6329	2 lbs. 10 oz.	2.19
(52) 5-in-1 Cooker (2-qt. inset pan, 3-qt. bottom pan)	86 C 6309	2 lbs. 12 oz.	1.59
(53) 4-Qt. Covered Kettle	86 C 6310	1 lb. 5 oz.	1.29
6-Qt. Covered Kettle	86 C 6311	1 lb. 11 oz.	1.39
8-Qt. Covered Kettle	86 C 6315	1 lb. 14 oz.	1.79
10-Qt. Covered Kettle	86 C 6316	2 lbs. 8 oz.	2.19

Name of Article	Catalog No.	Ship. Wt.	Price
(54) 3-Pc. Open Saucepan Set (⅝, 1, 2-qt. sizes)	86 C 6293	1 lb. 8 oz.	$1.29
(55) Pudding Pan Set (25-gauge aluminum; 1½, 2, 3-qt. sizes)	86 C 6341	1 lb.	98c

FINE QUALITY ROASTERS 1.19 TO 5.49

56 ENAMELED ROASTERS in blue porcelain stippled with titanium white on heavy-gauge steel. Oval shape with high cover is ideal for large-breasted fowls. Self-basting—improves flavor, reduces shrinkage, prevents scorching. Double handles on each end for easier handling. Cover nests in body for compact storage.

86 C 6030 M—20x13x8 in. Holds 14 to 20-lb. fowl. Ship. wt. 5 lbs. 8 oz. $1.89

86 C 6029—15x10x6¾ in. Holds 6 to 8 lb. fowl. Ship. wt. 3 lbs. 8 oz. 1.19

57 HEAVY-GAUGE ALUMINUM ROASTER. Thick 16-gauge, oval aluminum roaster absorbs and spreads heat for perfect roasting. Holds a 12-lb. fowl or 15-lb. roast. Two heat-resistant Thermoplax handles on both body and lid.

86 C 6226—17x11¼x7¾ in. overall. Ship. wt. 5 lbs. $5.49

BLANCHER-COOKER 2.19

58 Water circulates through inset pan to blanch or scald fruits and vegetables before freezing or canning. Use lower section alone when making jams or jellies; as soup kettle; as regular pot when cooking in large quantities; or as a convenient, big capacity deep fat fryer. Holds 7½ quarts. In heavy speckled blue porcelain enamel over steel. About 10¾ inches high.

86 C 5310—Ship. wt. 4 lbs. $2.19

Modernly Styled, Serviceable Solid Stainless Stee

STAINLESS STEEL—A lifetime investment in gracious living. One of the finest kitchen wares you can buy. It's unexcelled for wear; retains its deep rich gloss despite long and hard usage. It's practically impossible to dent; won't pit, chip, stain or rust in ordinary household use.

You'll find these modernly styled pieces invaluable in the kitchen yet handsome en to bring to the dining table. Smoothly mirror-polished outside, glossy satin-finished in Rich, pewter-toned finish stays lustrous without polishing—needs no care except wa

1 TO 11 MIXING BOWLS—Here is the right size for every type of mixing, storing, baking or serving. Stay lustrous and handsome—you'll be proud to take them from the kitchen right to the dining table.

(1) 13-QT. BOWL—Huge party size for salads, punches, casseroles. Comfortable flanged rim makes handling and serving far easier.
86 C 6696 L—Ship. wt. 5 lbs. 4 oz. $8.98

(2) 4-QT. BOWL—You'll find this a convenient size for everyday use; wide-flanged rim.
86 C 6583—Ship. wt. 1 lb. 8 oz. $2.69

(3) 5-QT. BOWL—Sloping sides and wide-flanged rim for easy serving and handling.
86 C 6584—Ship. wt 2 lbs. $3.89

(4) 8-QT. BOWL—Jumbo size for large families—to mix and serve big quantities of salads. Flanged rim for easy handling and pouring.
86 C 6585—Ship. wt. 2 lbs. 8 oz. $5.49

3-PC. BOWL SET—Consists of 4-qt. (2), 5-qt. (3) and 8-qt. (4) bowls listed above.
86 C 6565—Ship. wt. 6 lbs. . . . . Set $11.49

(5) ELECTRIC MIXER BOWL—Fits most electric mixer turntables (also see (7)). Lastingly beautiful lustrous finish. Won't break; will never need replacing. Large 4-qt. capacity.
86 C 6614—Ship. wt. 2 lbs. $2.59

(6) 1½-QUART HAND MIXER BOWL—Straight sides; non-tip bottom; flanged rim.
86 C 6561—Ship. wt. 12 oz. $1.49

2-PC. MIXER BOWL SET—Includes (5), (6).
86 C 6611—Ship. wt. 2 lbs. 10 oz. . . . Set $3.89

(7) STAINLESS STEEL MIXER BOWL SET. 2-pc. set in 2 and 3¾-qt. sizes. Beautiful, pewter-toned finish. Won't break, dent or rust. Specially made to fit Ward Mixers, Page 729. Will not fit Sunbeam or G.E. mixers.
86 C 6591—Ship. wt. 2 lbs. . . . . Set $3.98

(8) 3-PC. BOWL SET—Perfect solution to your mixing, storing and serving problems. You'll find a use for these versatile bowls every day. One each ¾, 1½ and 4-qt. capacity.
86 C 6616—Ship. wt. 3 lbs. 8 oz. . . . Set $4.98

(9) 3-QT. BOWL—Handy all-purpose size for mixing and serving; flanged rim.
86 C 6564—Ship. wt. 1 lb. $2.29

(10) 1½-QT. BOWL—Just right for snacks.
86 C 6563—Ship. wt. 12 oz. $1.49

(11) ¾-QT. BOWL—Convenient for storing.
86 C 6562—Ship. wt. 8 oz. $1.19

3-PC. BOWL SET—Includes (9), (10), (11). Save 28c by buying complete set at one time.
86 C 6566—Ship. wt. 2 lbs. 4 oz. . . . Set $4.69

12 DRINKING CUP—10 oz. Ideal for children.
86 C 6644—Ship. wt. 12 oz. $1.09

13 TUMBLER—10-oz. size. Nice for bathroom.
86 C 6636—Ship. wt. 5 oz. $1.59

14 SINK STRAINER. 10¾x8⅜x2½ in.
86 C 6622—Ship. wt. 1 lb. 8 oz. $1.69

15 4-PC. UTILITY BOWL SET—For salads, snacks, leftovers. ½-qt. (16-oz.) cap.
86 C 6587—Ship. wt. 1 lb. . . . . Set $3.29

½-QT. UTILITY BOWL—(15) sold individually.
86 C 6586—Ship. wt. 6 oz. . . . . Each 89c

16 WASH BASIN—4-qt. cap. Convenient size 12⅜-in. diam., 3⅝ in. deep.
86 C 6590—Ship. wt. 2 lbs. 8 oz. $3.98

17 OBLONG DISHPAN. 11¼-qt. cap. 15¼x11¾x4¾ in. Hole for hanging.
86 C 6621—Ship. wt. 3 lbs. 8 oz. $6.95

18 ROUND DISHPAN IN TWO SIZES—Flanged rim for ease in handling.
86 C 6637 L—9 qt. capacity. For smaller sinks. 14¼-in. diam., 4¾ in. deep. Shipping weight 4 lbs. 4 oz. $5.69
86 C 6641L—12 qt. capacity. Extra large size. 16½-in. diam., 5½ in. deep. Shipping weight 4 lbs. 12 oz. $7.49

19 OVAL DISHPAN. 10-qt. cap. 16¾x12¾ in. deep. Easy to handle.
86 C 6569 L—Ship. wt. 3 lbs. . . . . $

20 PAIL—Same type used by hospitals complete sterilization. 13-qt. cap. handle welded on. 10½ in. high.
86 C 6593 M—Ship. wt. 5 lbs. . . . . $

21 ICE-LIP PITCHER—3-qt. cap. Lip keeps inside pitcher. 8 inches high.
86 C 6629—Ship. wt. 2 lbs. 14 oz. . . . . $

ICE-LIP PITCHER—2-qt. cap. (Like (21).
86 C 6628—6½ in. high. Wt. 2 lbs. 4 oz. $

PITCHER WITHOUT ICE-LIP (not shown). 2-cap. Use for beverages. 6¼ in. high.
86 C 6623—Ship. wt. 2 lbs. . . . . $

22 2-QT. COFFEE SERVER. Smart looking serviceable. Large, no-drip spout; sm easy-to-grasp handle; snug cover.
86 C 6573—Ship. wt. 2 lbs. . . . . $

23 SYRUP PITCHER—Smartly design hinged cover for easy pouring. 32-oz.
86 C 6685—Ship. wt. 1 lb. . . . . $

24 3-PC. UTILITY TONG SET—For hot foo ice cubes. Serrated edges, spring a One each 6, 9, 12 inches long.
86 C 4654—Ship. wt. 12 oz. . . . . Set $

USEFUL SERVING PIECES

STAINLESS STEEL—Same quality as above.

25 PRACTICAL 4-PIECE PLACE SETTING. So nice for patio or picnic use, or to take along on your camping and auto trips. Ideal for active youngsters, too. Seamless, unbreakable, sanitary—easy to wash. Set includes 9-in. dinner plate, 8⅝-in. soup plate, 14-oz. cup and saucer.
86 C 6698—Ship. wt. 2 lbs. . . . 4-Pc. Set $3.98

26 INDIVIDUAL TEAPOT. Holds 10 oz. Also can be used for cream, syrup, or sauce.
86 C 6595—Ship. wt. 10 oz. $3.29

27 SUGAR AND CREAMER SET. Dainty, yet durable. A practical set for all informal serving. Creamer holds 7 ounces.
86 C 6694—Ship. wt. 12 oz. . . . . Set $3.98

28 SHERBET DISH. 6-ounce capacity.
86 C 6643—Ship. wt. 5 oz. . . . . Each $1.09

668 WARDS CSKBA2 Stainless steel flatware Page 478

HANDY LOW-PRICED COVERS

29 TO 31 Taffeta-finish plastic in colorful red or yellow polka-dots on white ground. *State:* Red or yellow.

(29) MIXER COVER. 18½x21 in.
86 C 3722—Ship. wt. 6 oz. . . . 55c

(30) 6-PC. BOWL COVER SET. One ea. 8, 10 and 13-in. size; three each 6-inch size.
86 C 3723—Ship. wt. 4 oz. . . . 55c

(31) TOASTER COVER. Fits either 1 or 2 slice toaster. Flap opening. 6½x6¾x11½ in.
86 C 3721—Ship. wt. 6 oz. . . . 55c

32 STYRON TOASTER COVER. Clear, rigid plastic. Flat top-can be used as small storage shelf. About 6¾x7⅝x11 in. long.
86 C 3849—Wt. 2 lbs. 8 oz. . $1.69

EFFICIENT WALL CAN OPENERS CUT CLEAN—FOLD AGAINST WALL

33 WARDS GOOD CAN OPENER. Lever type. Cuts quickly—magnet grasps lids. Plated steel. Screws and brackets included.
86 C 4204—Ship. wt. 1 lb. $2.79
86 C 4205—No magnet. Ship. wt. 1 lb. 1.85

34 WARDS BETTER CAN OPENER. Single action—opens any shape can. Efficient magnet; tool steel cutting wheel—removes for cleaning. Rustproof nylon bearing. Enclosed parts. White enameled case. Red plastic top, knob. Screws, bracket included.
86 C 4207—Ship. wt. 2 lbs. $3.69
86 C 4208—Without magnet. Ship. wt. 1 lb. 2.79

35 WARDS BEST CAN OPENER. One of the best you can buy. Single action—no levers—opens any shape can in one motion; no ragged edges. Magnet grasps lid—prevents it from falling. Extra heavy weight white enameled case; tool steel cutting wheel—removable for easy cleaning. Enclosed parts. With screws and brackets.
86 C 4201—Ship. wt. 2 lbs. $4.59
86 C 4200—Without magnet. Ship. wt. 2 lbs. . . . 3.75

36 DELUXE CAN-O-MAT. Single action opens clean. Magnet. Removable tool steel cu wheel. Enclosed parts. Screws, brackets. Ch with Red, Yellow, White enameled base.
86 CP 4213—*Postpaid. State Color* . . . . . $

37 DAZEY DELUXE CAN OPENER. Lever type. entire top smoothly—"irons" down rim. Ma Removable tool steel cutting wheel. Cad plated steel case. Screws, brackets included.
86 CP 4217—*Postpaid* . . . . . $
86 CP 4206—No magnet. *Postpaid* 8

38 NEW CANARAMIC CAN OPENER. By nation known Dazey. Lever action, deluxe model the entire top smoothly, ironing down the rim. net holds lid firmly. Removable, safe edge cu wheel; enclosed mechanism. Steel construc aluminum die cast frame. Choice of White or with chrome trim. *State color.*
86 CP 4209—*Postpaid* . . . . . $

GROUP YOUR PURCHASES AND USE WARDS CONVENIENT MONTHLY PAYMENT PLAN

Kitchen Equipment . . . Designed for Lifetime Utility

STAINLESS STEEL—Prized for kitchen utensils because it will never need replacing. These lustrous utensils are a joy to use because they're so easy to clean—even sticky foods slide off smooth, non-porous surfaces in washing. They'll stay permanently bright and gleaming.

You'll find other fine items of stainless steel throughout the catalog; vacuum-type Coffeemakers, Page 647; Kitchen Pantryware on Page 652; nationally known Flint Cutlery and fine quality Tools on Page 670; Flatware patterns are shown on Pages 478 and 479.

39 LOAF PAN—Multi-purpose pan for cake, bread, meat loaf. 9⅛x4⅞x3⅛ in. deep.
86 C 6647—Ship. wt. 1 lb. 4 oz. $2.89

40 OBLONG GRIDDLE—Large size fits over two burners. Easy-to-grasp side handles. Ideal for hamburgers, griddle cakes.
86 C 6634 L—18¼x8⅛x1 in. Wt. 5 lbs. . . $6.49

41 BAKING-ROASTING PAN WITH COOKIE-SHEET COVER—Self-locking cover slides off for double-duty, use as separate cookie sheet. Bake your cake in this versatile pan and use protective cover to keep it fresh; use as a popular open roasting pan for meat or fowl; fill with baked beans, salad, casserole dishes for safe carrying to picnics.
86 C 6693—16⅛x11⅛x2 3/16 in. Wt. 2 lbs. $4.98

42 COOKIE SHEETS in 2 sizes. Heat uniformly; stay sparkling bright; wash with ease.
86 C 4097 L—14x16½ in. Ship. wt. 2 lbs . $1.85
86 C 6617—12x15¼ in. Wt. 1 lb. 8 oz. . . . 1.69

43 STAINLESS STEEL STOVE PADS—Asbestos bottom protects stove from marring. Steel top won't tarnish, stain; protects surface from hottest utensils. Wipes clean with damp cloth.
86 C 4416 L—17x19 in. Wt. 3 lbs. 8 oz. . . $2.49
86 C 4418 L—14x17 in. Ship. wt. 2 lbs. . . 1.98

44 CHROMED STEEL STOVE PADS—Won't rust, tarnish. Protective asbestos bottom.
86 C 4414 L—14x17 in. Wt. 1 lb. 8 oz. . . . $1.59
86 C 4415 L—17x19 in. Ship. wt. 2 lbs. . . . 1.98

45 46 ROASTING AND BAKING PANS. Will not chip, dent or rust.
(45) 86 C 6619 — 16⅛x11x2 3/16 in. Shipping weight 2 lbs. 4 oz. $3.19
86 C 6618—14⅞x10¼x2 in. Wt. 2 lbs. . . . 2.89
(46) 86 C 6588 — Handy Size —12⅛x7¾x2⅛ in. Satin finish. Ship. wt. 1 lb. 4 oz. $2.69

47 SQUARE CAKE PAN—8x8x1¾ in. deep.
86 C 6690—Ship. wt. 12 oz. $1.29

48 FOLEY MEASURING SPOONS WITH WALL RACK. 6 to 7-in. handles, square bowls get to bottom of tall, narrow containers. Each marked: ¼, ½, 1 teaspoon, 1 Tbspn.
86 CP 4626—*Postpaid* . . . . . 4-Pc. Set 98c

49 4-PC. MEASURING SPOON SET—One each ¼, ½, 1 teaspoon, 1 tablespoon.
86 C 6574—Steel holding ring. Wt. 5 oz. . . 59c

50 MEASURING CUP—Graduated markings.
86 C 6596—8 oz. size. Ship. wt. 12 oz. $1.19

51 3-QT. PUDDING PAN. Large utility size for preparing party desserts, salad molds.
86 C 6592—Ship. wt. 1 lb. 6 oz. $1.89

52 2-QT. PUDDING PAN. Sloping sides for fast removal of molds. Use to bake hot desserts; take to the table for serving.
86 C 6599—Ship. wt. 1 lb. $1.59

53 1-QT. PUDDING PAN—Like (51) and (52) only smaller. Fine for storing or serving.
86 C 6598—Ship. wt. 10 oz. $1.29

54 PIE PAN—8¼-in. diameter, 1¼ in. deep.
86 C 4096—Ship. wt. 6 oz. 79c
86 C 6692—9-in. diam., 1¼ in. deep. Shipping weight 7 oz. 89c

55 JUICE SAVER PIE PAN—Prevents overflow. 9-in. diam., 1¼ in. deep.
86 C 6578—10½-in. overall diam. Wt. 7 oz. 98c
86 C 6577—8-in. diam., 1⅛ in. deep. 9½-in. overall diam. Ship. wt. 6 oz. 89c

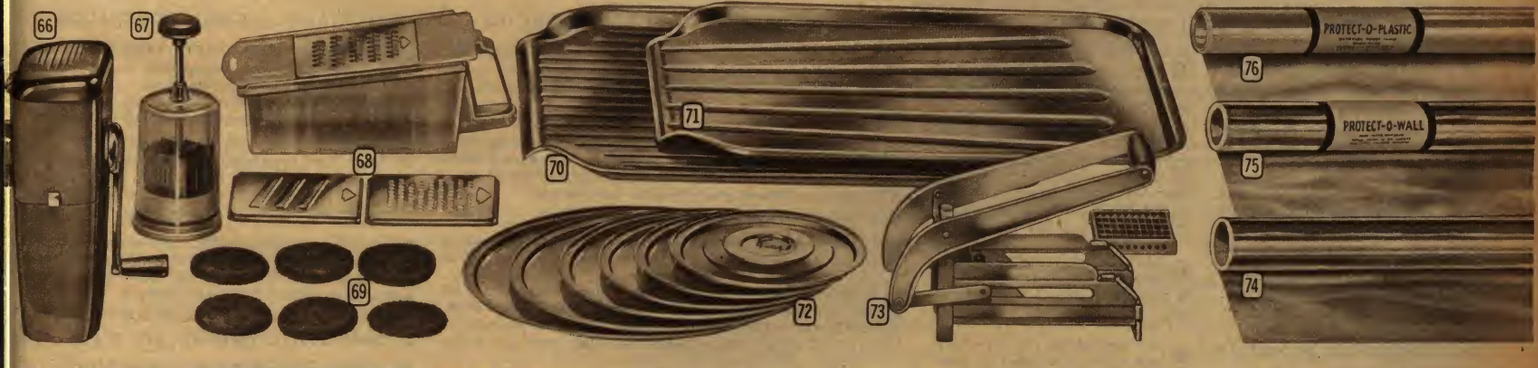
56 CAKE PAN—Useful for your favorite mix.
86 C 4095—9x1½ in. Ship. wt. 8 oz. . . . 98c
86 C 6576—8-in. diam., 1½ in. deep. Shipping weight 6 oz. 89c

57 ANGEL FOOD CAKE PAN—Regulation 13 egg size. Batter-seal, removable bottom for convenient handling. Tall legs for fast cooling. Washes quickly and easily. Retains its high gloss for a lifetime.
86 C 6597—Ship. wt. 2 lbs. $5.89

58 3-QT. COLANDER—Use for draining rice, spaghetti, macaroni, for washing vegetable greens. Rests securely on three feet.
86 C 6635—Ship. wt. 1 lb. 4 oz. $3.49

59 TO 61 COVERED UTILITY DISHES—For serving, baking, refrigerator storage of leftovers. All are 2 11/16 in. deep. Save on matched 4-pc. set.
(59) 86 C 6582—8 in. sq. Wt. 2 lbs. 2 oz. . $2.89
(60) 86 C 6581—8x4 in. Wt. 1 lb. 6 oz. . . . 1.89
(61) 86 C 6580—4 in. sq. Ship. wt. 12 oz. . 1.29
86 C 6579—4 Pc. Covered Set of 1 large, 1 medium, 2 small. Ship. wt. 4 lbs. 8 oz. . Set $6.95

62 TO 65 CANISTERS—Keep your staples fresh in stainless steel that will never rust or stain, will not dent, stays shiny.
(62) 86 C 6625—1-qt. capacity. 5¼ in. high, 4⅛-in. diam. Ship. wt. 12 oz. $2.95
(63) 86 C 6626—2-qt. capacity. 6⅝ in. high, 4⅞-in. diam. Ship. wt. 1 lb. 8 oz. $3.89
(64) 86 C 6627— 3-qt. capacity. 7 in. high. 6⅛-in. diam. This size makes an ideal cookie jar, too. Ship. wt. 2 lbs. 4 oz. $4.49
SET OF CANISTERS—Includes (62), (63), (64)
86 C 6624—Ship. wt. 4 lbs. 8 oz. . . . . Set $9.95
(65) 86 C 6631—4-qt. capacity. 7½ in. high, 7-in. diam. Ship. wt. 3 lbs. $5.29



LET THESE HANDY HELPERS LIGHTEN YOUR KITCHEN CHORES . . . EFFICIENT AND TIME-SAVING . . . BUY THEM AT WARDS AND SAVE

66 ICE CRUSHER. Crushes ice to fine or coarse as your need may be for parties, dinner course serving, beverages, etc. Six clean-cutting stainless steel blades do all the work for you. Twin Buttons release ice cup for emptying. Red enameled body, chrome cover. 9 inches high. Extra large removable cup, 5 inches high. Screws, brackets for wall mounting included. A sturdily constructed accessory to give years of service . . . add more pleasure to your meals.
86 C 4172—Ship. wt. 3 lbs. 8 oz. $6.95

67 FOOD CHOPPER—Have onions without tears! Also chops cabbage, carrots, garlic, soft nuts, hard boiled eggs, cooked meat . . cuts French fried and diced potatoes. Safe for your fingers. Chops on down stroke, automatically clears blades on up stroke, ejects food without handling. All parts non-rusting. No dis-assembly—just rinse to clean. Wood block base is removable. 8½ in. high x 3-in. diam. Ideal for stews, salads, fruit cake.
86 C 4628—Ship. wt. 12 oz. $1.89

68 SHREDDER SET. Tin plated steel shredders (coarse, fine or slicer) fit on plastic cover which slides over convenient plastic container. 10½x3¾x4¼ in.
86 C 3634—Ship. wt. 2 lbs. 12 oz. . . . Set $1.59

69 WARDS SCOURING PADS. Steel wool impregnated with soap. Will not harm metal, glass or linoleum. Ship. wt. 2 lbs. 10 oz.
86 C 4601 . . . . . 72 Pads for $1.09

70 POLISHED ALUMINUM DRAINBOARD. Light, yet sturdy; rustproof. Highly polished. Large size—19¾x16½ inches wide for full protection.
86 C 4668 L—Ship. wt. 1 lb. 8 oz. $1.09

71 STAINLESS STEEL DRAINBOARD. Lifetime quality is rustproof and resists stains. Retains its highly polished finish without scouring. Deep directional sides, inverted grooves for fast drainage. 18¾x14¾ in. wide. Rubber Drainboards, Sold on Page 654.
86 C 4651 L—Ship. wt. 3 lbs. 6 oz. $3.98

72 6-PC. SET ALUMINUM POT COVERS. Won't rust, resist dents. Ring-type handles. 1 each to fit 6, 7, 8, 9, 10 and 11-in. diam. pans.
86 C 4660—Ship. wt. 1 lb. 8 oz. . . . . Set $1.35

73 POTATO CUTTER. 2 interchangeable stainless steel blades. One stroke cuts 25 French fries or 50 shoe strings. Tin plated body, bright red handle. 4¼x4x10 in.
86 C 4622—Ship. wt. 3 lbs. $3.19

74 PURE ALUMINUM FOIL—the metal of a thousand uses. Always have a supply on hand for added kitchen efficiency and food care. Line baking pans; use in oven and broilers and outdoor grills to save cleaning; wrap foods for baking, roasting to hold the moisture and heat in. Wrap foods for the refrigerator. Molds easily into any shape and stays in place. Freezer weight foil and other refrigerator supplies on Page 570.
86 C 4605—60-ft. roll, 15 in. wide. Shipping weight 2 lbs. . . . . 2 rolls for $1.59

75 76 CONVENIENT WALL PROTECTORS. Rugged transparent plastic gives protection from grease, water and fingerprints behind stove, around sink and light switches. Will not buckle. Easy to keep clean—just wipe with damp cloth.

(75) LONG-LASTING HEAVY WEIGHT QUALITY. Attach with thumb tacks or tape (not included). One 30x40-inch sheet.
86 C 4636—Ship. wt. 12 oz. $1.19

(76) WITH ADHESIVE BACK.—Easy to apply; stays up without tacks or tape. Also easy to remove. Sticks firmly to wall, will not buckle. Two sheets, 25 by 40 inches each. Use on wall beside youngsters' beds, behind garbage pails, too.
86 C 4633—Ship. wt. 12 oz. . . . . 2 sheets 98c

IF YOUR ORDER AMOUNTS TO $20 OR MORE, YOU MAY PAY 10% DOWN AND THE BALANCE MONTHLY. SEE INSIDE BACK COVER.

Wards Best Tools, Keen-edged Flint Cutlery

WARDS BEST QUALITY TOOLS

1 TO 13 NONE FINER—FUNCTIONAL DESIGN. Molded black Bakelite handles are slightly curved to fit the hand more comfortably (see enlarged view at left above). Securely riveted on; holes for hanging. Tools of heavy, cutlery quality stainless steel mirror polished, won't rust or stain. Match Egg Beaters (52) (53), Pg. 663. Stainless Steel Racks—10-hook (13) curves out, takes 23¼-in. wall space. 6-hook (not shown), like (13), takes 15½-in. wall space. Buy attractive sets and save—or buy pieces separately, as listed below.

1 7-PIECE SET IN ATTRACTIVE GIFT CARTON (shown at left above). Includes tools: (2) Pancake Turner, (3) Narrow Spatula, (6) Ladle, (7) Fork, (8) Potato Masher, (10) Basting Spoon—plus 6-hook rack described above.

86 C 3911L—Shipping weight 4 lbs. ..... 7-Pc. Set $9.75

86 C 3912 L—BUY 11-PIECE SET—SAVE $1.63. Includes tools (2) through (11) plus 10-hook rack (13). Shipping weight 7 lbs. ..... 11-Pc. Set $14.45

Best Quality Tools	Length	Cat. No.	Ship. Wt.	Each
(2) Pancake Turner	13¾ in.	86 C 3900	6 oz.	$1.29
(3) Narrow Spatula	12⅝ in.	86 C 3901	5 oz.	1.29
(4) Strainer (Diam. 3⅛ in.)		86 C 3909	6 oz.	1.49
(5) Slotted Spoon	11¼ in.	86 C 3906	6 oz.	1.29
(6) Ladle (6 oz. Cap.)	12 in.	86 C 3903	11 oz.	1.79
(7) Fork	11¾ in.	86 C 3904	8 oz.	1.29
(8) Potato Masher	9¼ in.	86 C 3905	13 oz.	1.79
(9) Slotted Turner	9½ in.	86 C 3908	6 oz.	1.29
(10) Basting Spoon	11½ in.	86 C 3902	9 oz.	1.29
(11) Hamburger Turner	11¼ in.	86 C 3907	9 oz.	1.29
(12) Strainer (Diam. 5 in.)		86 C 3910	12 oz.	2.19
(13) 10-Hook Rack	23¼ in.	86 C 4028	1 lb.	1.98
6-Hook Rack (not shown)	15½ in.	86 C 4033	8 oz.	1.49

FLINT CUTLERY WITH "PAKKAWOOD" HANDLES

14 TO 22 NATIONALLY KNOWN FLINT KNIVES, by Ekco Products, have an amazing ability to hold a sharp cutting edge. Finest vanadium stainless steel; "hi-arc", hollow-ground, heat tempered. Can't rust or stain. Handles of lifetime "Pakkawood"—layers of fine hardwoods impregnated with resins; heat, pressure treated. Resist burns, stains, chipping, acids. Brown sheen, beautifully grained.

Flint Cutlery	Cat. No.	Blade		Price
(14) Paring Knife	86 CP 5017	3 in.	*Postpaid*	98c
(15) Utility Knife	86 CP 5018	5 in.	*Postpaid*	$1.50
(16) Butcher Knife	86 CP 5019	7 in.	*Postpaid*	2.75
(17) Fr. Cook's Knife	86 CP 5020	8 in.	*Postpaid*	2.95
(18) Roast Slicer	86 CP 5021	8 in.	*Postpaid*	2.95
(19) Bread-Ham Slicer (Serrated edge)	86 CP 5023	9½ in.	*Postpaid*	3.50
(20) Roast Slicer	86 CP 5022	9 in.	*Postpaid*	3.50
(21) Slicer-Server	86 CP 5024	9¼ in.	*Postpaid*	3.50
(22) Knife Sharpener	86 CP 5025		*Postpaid*	3.50

BEAUTIFUL HOLDSTER SETS BY FLINT

23 4-PC. SET. Incl.: 3-in. Paring Knife, 5-in. Serrated Steak Knife, 9½-in. Serrated Bread-Ham Slicer, 9¼-in. Slicer-Server. Natural finish peekhole Block Holdster.

86 CP 5027—*Postpaid* ..... 4-Pc. Set $11.95

24 5-PC. SET. Includes: 3-in. Paring Knife, 5-in. Utility Knife, 8-in. French Cook's Knife, 9-in. Roast Slicer, 9½-in. Ham Slicer. Natural finish hardwood Holdster. Hang up or put in drawer.

86 CP 5028—*Postpaid* ..... 5-Pc. Set $16.95

25 6-PC. SET. Incl.: 3-in. Paring Knife, 5-in. Utility Knife, 8-in. Steak Slicer, 8-in. French Cook's Knife, 9-in. Roast Slicer, 9-in. Serrated Bread Knife. Natural finish Holdster to hang up or put in drawer. An ideal gift.

86 CP 5029—*Postpaid* ..... 6-Pc. Set $19.95

PRACTICAL KITCHEN ACCESSORIES

26 DAZEY KNIFE SHARPENER. Keep knives and scissors as sharp as the day you bought them. Genuine corundum wheels grind a razor-sharp edge. Rust-resistant plated steel body; black knob. Mount on wall, door or cabinet back.

86 CP 4618—Screws, bracket incl. *Postpaid* $3.95

27 PLASTIC CUTLERY BOX. Fits into drawer, or sets on counter or work table to hold kitchen cutlery, flatware. Five compartments; one extra-long to hold larger knives. Durable red plastic, easy-to-clean.

86 C 4388—About 13x17⅞x10 in. Ship. wt. 1 lb. 75c

DEPENDABLE COOKING THERMOMETERS

28 TAYLOR DEEP FAT THERMOMETER. Stainless steel scale, range 100°–400°F. Black plastic handle. Clips onto pans.

86 C 1106—11½ in. Wt. 10 oz. $2.39

29 TAYLOR CANDY-JELLY THERMOMETER. Shows soft-hard ball, soft-hard crack. Stainless steel; black plastic handle. Clips onto pans. Range 90°–320°F.

86 C 1105—11½ in. Wt. 9 oz. $2.39

30 TAYLOR OVEN THERMOMETER. Stands or hangs on rack. Easy-to-read dial. Range 175°–550°F. Brown silicone enamel case.

86 C 1102–2½x3½ in. Wt. 5 oz. $1.49

31 TAYLOR MEAT THERMOMETER. Easy-to-read scale, black tube. Skewer incl. Range 140°–190°F.

86 C 1103—6¾ in. Wt. 4 oz. .. $2.19

32 TAYLOR DIAL ROAST MEAT THERMOMETER. Rustproof stainless steel. Visual heat indicator. Range 140°–200°F.

86 C 1115—5½ in. Wt. 8 oz. . $3.49

33 COOPER DIAL FAT-CANDY-JELLY THERMOMETER. Stainless steel stem. Porcelain enameled 2-in. dial. Range 100°–400°F.

86 C 1116—5½ in. Wt. 8 oz. . $2.39

34 TAYLOR OVEN THERMOMETER. Smooth enameled metal, clearly marked. Range 150°–600°F.

86 C 1108—4¾ in. Wt. 12 oz. $2.39

35 THERMOMETER-BASTER SET. Includes candy-deep fat thermometer, range 100°–400°F.; baster; roast meat thermometer, range 140°–190°F.; 5-in. skewer.

86 C 1121—Ship. wt. 1 lb. Set $1.79

SCALES FOR HOME, FARM, COMMERCIAL USE

36 RECIPE SCALE. Measure ingredients on scale platform. Instr. Weighs up to 8 lbs. by 2-oz. graduations. Shows grams. White Styron base; removable stainless steel platform.

86 C 1155—6½x5½x2¼ in. Ship. wt. 1 lb. 4 oz. $3.69

37 HANGING SPRING SCALE. Weighs up to 200 lbs. by 2-lb. graduations. Easy-to-read brass dial, enameled steel case. Tempered steel spring. Meets standards of U.S. Bureau of Weights and Measures. Legal for use in trade.

86 C 1152—3½x19 in. long. Ship. wt. 5 lbs. 12 oz. $4.98

86 C 1158—HANGING SPRING SCALE (not shown). Weighs up to 50 lbs. by 1-lb. graduations. 17⅞x11½ in. Wt. 1 lb. 6 oz. $3.29

38 STEEL PLATFORM SCALE. For farm use. Weighs up to 60 lbs. by 2-oz. graduations. 8-in. dial; gray enameled case. Adjusting screw; removable platform. Not legal for trade.

86 C 1157—7 in. sq., 10½ in. high. Wt. 8 lbs. 8 oz. $7.45

39 PLATFORM SCALE. Home use. Weighs up to 25 lbs. by 1-oz. graduations. 6½-in. dial; enameled base. Adjusting screw; removable platform. Not legal for trade.

86 C 1156—5½ in. sq., 9½ in. high. Ship. wt. 5 lbs. .. $3.49

PORTABLE ELECTRIC COFFEEMAKERS

40 41 ELECTRIC DRIP COFFEE URNS. Make rich clear coffee for restaurants, parties, church, club. Faucet for serving; glass gauge shows amount of coffee. Heavy, polished aluminum; black plastic handles, knobs. UL Approved for 110–120 volts.

(40) DRIPOLATOR—48-CUP PARTY SIZE. 24, 36, 48 cup levels marked. Pour boiling water over coffee, water drips through only once. Snap switch has High, Low. 10x25 in. 1000 watts, 60-cycle AC. Cord. *Mailable.*

86 C 2890 MO—Ship. wt. 14 lbs. $3 Down, Cash $26.50

(41) CATER-ETTE—48-CUP SIZE. Boils water and brews coffee all in same unit. Rotary switch has Boil, Serve and Off settings. Height 18 in., base 12½ in. 1100 watts, 60-cycle AC. Cord. *Mailable.*

86 C 2893 MO—Ship. wt. 10 lbs. $4 Down. Cash $39.95

86 C 2894—1000 FILTERS for (41). Wt. 1 lb. 4 oz. .. 6.95

86 C 2891R—75–120-CUP SIZE. Same as (41). Ht. 26 in. diam. 14½ in. 1550 watts, 60-cycle AC. *Not Mailable.* Ship. wt. 22 lbs. Only $7 Down ..... Cash $69.95

86 C 2892—1000 FILTERS for above. Wt. 3 lbs. .. $11.95

Efficient Choppers, Saladmakers, Canning Aids

PROFESSIONAL AND HOUSEHOLD FOOD CHOPPERS

(42) (43) ENTERPRISE BUTCHERING CHOPPERS. For chopping raw meats. Cast-iron frame heavily tinned to prevent rust. Sharp ground, 4-blade knife revolves in perfect contact against tempered hard tool steel plate perforated with 3/16-in. drilled holes. Nos. 5 and 10 clamp onto table, Nos. 12, 22, 32 have 4 legs for fastening permanently.

VARIETY OF SIZES. No. 5 is recommended for small families; Nos. 10, 12 for large families, small farms, restaurants; No. 22 for large farms, hotels, resort use; No. 32 for farms, hotels, institutions, etc.

SERVICING INFORMATION. For "V" Pulley Wheel to convert hand chopper into belt-driven machine, Stuffing Attachment for sausage, and replacement parts, send the Catalog Number of the chopper to the Repair Service Department of your nearest Wards Mail Order House.

Key	Catalog Number	Size Number	Cap. per Min.	Hopper Size, In.	Ship. Wt.	Price Each
(42)	86 C 5130	No. 5—Table	2½ lbs.	3¾x2¾	6 lbs.	$6.19
(42)	86 C 5131M	No. 10—Table	4 lbs.	4¾x3¾	11 lbs.	8.25
(43)	86 C 5132 M	No. 12—Bench	4 lbs.	4¾x3¾	10 lbs.	8.25
(43)	86 C 5133 M	No. 22—Bench	5 lbs.	5¾x4⅞	15 lbs.	18.35
(43)	86 C 5134 MB	No. 32—Bench	6 lbs.	5 x6	26 lbs.	24.95

(44) WARDS HEAVY-DUTY HOUSEHOLD CHOPPER. Cuts foods quickly, easily. Keen cutting action. Heavily tinned rust-resisting cast-iron frame; crank handle. Clamps on any flat surface. 2 self-sharpening steel cutting plates (not tinned)—fine, medium, coarse.

86 C 5101—Chops 3–3½ lbs. per min. 4x4¾-in. hopper. Wt. 10 lbs. $4.29

86 C 5100—Chops 2–2½ lbs. per min. 2¾x3½ in. hopper. Wt. 5 lbs. 3.29

(45) UNIVERSAL SWING-APART FOOD CHOPPER. Swings open for easy cleaning. Heavily tinned rust-resisting cast-iron frame clamps onto any surface. Small trough prevents seepage of juices. 3-self-sharpening steel cutting plates (not tinned)—fine, medium, coarse.

86 C 5120—Chops 3 lbs. per min. 2¾x3⅝-in. hopper. Wt. 5 lbs. 8 oz. $4.35

86 C 5121—Chops 2 lbs. per min. 2½x3-in. hopper. Wt. 5 lbs..... 3.95

(46) NO-CLAMP CHOPPER. Stands firmly on rubber feet on flat surfaces without being clamped down. Tinned, cast-iron body, white enameled base. 2 tempered steel knife plates (not tinned)—medium, coarse.

86 C 5105—Chops 2 lbs. per min. 6⅛x3-in. hopper. Wt. 5 lbs..... $7.29

HANDY SALADMAKERS

(47) ELITE SALADMAKER BY FOODCO. Timesaving food cutter prepares raw vegetables, potatoes, cheese, nuts, frozen food, coconut for salads quickly, efficiently. 5 cones of 20-gauge steel, triple plated for durability; Slicer, Shredder, Stringer, Waffler, Thick Slicer. Cones numbered to correspond to recipes included. Non-skid vacuum cups hold firmly to any smooth surface. Polished cast aluminum body. 11½x8¾x8 in. overall.

86 C 5111—Ship. wt. 5 lbs. 8 oz. $11.95

86 C 5110—ELITE SALADMAKER (not shown). Same as (47) above, but has 3 cones; Slicer, Shredder, Stringer. Ship. wt. 5 lbs..... $9.95

(48) HEALTH FOUNTAIN. Extracts valuable nutrients from fruit, vegetables, meat. Triple-tinned body won't rust, stain; stainless steel strainer. Handle turns smoothly. Wood tamper. Clamps onto table edge. 15 in. high. ½ pt.-capacity. Instructions.

86 C 4165 M—Ship. wt. 7 lbs. 8 oz. $13.75

(49) MOULI SALAD MAKER. Quickly and safely prepares vegetables, nuts, cheese for tempting salads. 5 instantly interchangeable cutting discs transform food to proper size with minimum effort. For slicing, shredding, chopping, grating. Easy-to-clean. 3 rubber tipped legs fold under for storage. Body and discs of rust-resistant tinned steel; red wood knob on handle. 13x10x9½ in. high.

86 C 5112—Ship. wt. 2 lbs. 8 oz.. $4.69

DO YOUR OWN CANNING WITH WARDS CAN SEALER AND CANS

(50) LONG LAP CANS AND LIDS. Made of thin sheet steel, tin plated—sanitary and leakproof. May be used again safely; extra lids listed below. Air-tight gaskets. No. 2 cans hold 1¼ pints; No. 3 cans hold 1 quart.

USE RIGHT CAN FOR EACH FOOD; "R" cans and lids are enameled inside—use for beets, berries, cherries, pimentos, plums, pumpkins or squash. "C" tin cans and lids, enameled inside, are for sulphurous or long processing foods—lima beans, red kidney beans, corn, spinach.

WILL NOT DISCOLOR. Plain tin cans and lids are suitable for meat, fowl, fruits and vegetables except those listed under "R" and "C" above—do not use for acid fruits or vegetables. Tin cans also provide an airtight, moisture-proof container for home-freezing. No. 3 cans are *Not Mailable*.

100 LONG-LAP CANS WITH LIDS					100 LONG-LAP-CAN LIDS	
Type	Size	Ship. Wt.	Catalog Number	Price	Ship. Wt.	Catalog Number	Price
Plain	2	24 lbs.	86 C 5334 MO	$7.39	4 lbs.	86 C 5321	$1.59
Plain	3	37 lbs.	86 C 5330 R	10.95	6 lbs.	86 C 5322	2.15
"R"	2	25 lbs.	86 C 5335 MO	7.49	4 lbs.	86 C 5327	1.59
"C"	2	22 lbs.	86 C 5336 MO	7.45	4 lbs.	86 C 5333	1.59
"R"	3	37 lbs.	86 C 5331R	11.45	6 lbs.	86 C 5323	2.19

(51) CAN SEALER—Seals, opens, reflanges standard No. 2 and No. 3 cans. Plated steel, 12 in. high overall. Hardened steel reflanger, sealer, and cutter. Wrench and screw driver to take sealer apart for cleaning. Gauge wires and washers are included. Recipes and instructions.

86 C 5391M—Shipping weight 17 lbs..... $13.45

(52) 3-IN-1 FOOD PRESS. Heavy duty, all-purpose, efficient press. It's a sausage stuffer, lard press, fruit and vegetable press. Gear ratio is 2-to-1 for greater pressure with minimum effort. Black japanned finished iron cylinder cannot dent. Plunger plate fits perfectly. Lard container has side handles for easy removal. 2 size metal pressing plates; 1-piece ¾-in. sausage stuffing attachment included. *Mailable*.

86 C 5181 MO—6-Quart Size. Ship. wt. 46 lbs. $4 Down.....Cash $38.95

86 C 5182 MO—8-Quart Size. Ship. wt. 47 lbs. $4 Down.....Cash 39.95

You may purchase anything Wards sell on Wards Convenient Monthly Payment Plan and Add-On Plan. See Inside Back Cover for complete details.

CHOPPERS, SLICERS FOR RESTAURANT AND PROFESSIONAL USE

(53) ELECTRIC CHOPPER WITH TRAY. UL Approved. For farms, restaurants, butchers. Cast-iron hopper, tin-coated—won't rust. White baked-on enamel finish on body. Chopper mounted on enameled iron base. Rust-resistant, tinned tray; 6-ft. cord; tamper; steel cutting knife, plates with 3/16 and ⅜-in. holes included. On-Off switch. 110 volt, 60-cycle AC. 19x6½x11 in. *Not Mailable*. Shipped by Freight, Truck or Express.

½-HP Model. Chops about 10 lbs. per min. 660 watts. Ship. wt. 56 lbs.

86 C 5168 R—$12 Down; Cash $119.95

¼-HP Model. Chops about 8 lbs. per min. 340 watts. Ship. wt. 54 lbs.

86 C 5167 R—$8.50 Dn.; Cash $84.50

(54) ELECTRIC FOOD SLICER. UL Approved. Restaurant, institutional use. Large capacity, full gravity-feed. 7½-in. stainless steel knife slices food 8½x5⅝ in. high. Set indicator to slice from ¾ in. to wafer thin. Space for tray beneath machine to catch all slices, juices. Safety features at platform, prong, knife. Designed to eliminate all crevices, corners, food particles can't gather, easy to clean. Chromed frame; white porcelain enamel base; non-skid rubber feet. Sharpener, cord incl. 160 watt, 60-cycle, 120 volt, 2.9 Amp. AC.

86 CP 5125 M—10¼x15¾x15¾ in. *Postpaid*. $10 Dn.. . $99.50

(55) PORTABLE ELECTRIC SLICING MACHINE. UL Approved. Compact enough to move anywhere—yet does large-capacity slicing. 6½-in. serrated stainless steel blade never needs sharpening—slices food 6x6 in. high. Knob-control for slicing ¾ in. to wafer thin. Safety guards. Triple-chrome plated body—rust-tarnish-proof; suction-grip rubber feet; 6-ft. cord. 60-cycle, 110-volt, .07 Amp. AC-DC.

86 C 5124 M—7¾x13½x10 in. Ship. wt. 15 lbs. $5 Dn. $49.95

(56) (57) HAND OPERATED FOOD SLICERS for meat and cheese—save food and money. Cast-iron frames with baked-on enamel finish. Razor-sharp blades of hardened ground steel. Platform runs on rods; clamps hold food steady.

(56) ROTARY FOOD SLICER WITH SHARPENER. 7½-in. blade slices food up to 8½x6 in. high, adjustable thickness—1/32 to ¾ in. Pedestal legs raise slicer 2 in. above table. Suction cups hold firmly.

86 CP 5128 M—Abt. 16½x12x10 in. *Postpaid*. $3 Down. Cash $27.95

(57) FAMILY-SIZE ROTARY SLICER. Smaller than (56). 6¼-in. blade slices food up to 7x4¾ in. high, adjustable thickness—1/32 in. to ½ in. Suction cups hold firmly to table. Sharpening stone included.

86 C 5127 M—Abt. 13x9x7 in. high. Ship. wt. 11 lbs..... $12.95

(58) INSTITUTIONAL CAN OPENER. Opens any size can up to 1 gallon. For restaurants, hospitals, schools, etc. Nickeled, heavy cast iron; tempered steel gear, reversible cutting knife for longer wear. Black knob on smooth-turning crank handle. 15 in. high.

86 C 4218—Instr., screws incl. Ship. wt. 6 lbs..... $6.95

[2] 29.50

[3] 31.50

[4] 31.50

[5] 27.50

[9] 29.95

[10] 29.95

[11] 28.50

[12] 28.50

[6] 23.50

$5 to $7.50 Trade-In for Your Old Electric Shaver

TRADE IN YOUR OLD ELECTRIC SHAVER. Regardless of make, you get a refund of $5 to $7.50 on your old electric shaver when you purchase a new Remington, Schick, Sunbeam, Norelco or Ronson Shaver. Mail us an order for your new electric shaver. When you receive it, mail old model to us *Postpaid*, we will send your refund immediately. Amount will depend upon shaver you purchase and is listed with each model. Shaver you turn in need not be in running order but must have all parts intact.

WARDS MONTHLY PAYMENT PLAN AND ADD-ON PLAN are explained in complete detail with credit terms on the Inside Back Cover, Page 981.

[1] MARINO'S ELECTRIC SHAVER SHARPENING-COMPOUND. Increases shaver efficiency. Makes old and new shavers cut closer and smoother. Directions for using included.
53 C 4405—Ship. wt. 3 oz..... 1 Tube 89c

REMINGTON "60" SERIES ELECTRIC SHAVERS

[2] REMINGTON "60" DE LUXE ELECTRIC SHAVER. Three extra-long, diamond-honed, twin shaving heads, contour-arched for closeness, speed and comfort. Powerful rotary motor for 110–120 volts, AC-DC. UL Approved. Start-stop wheel. Sturdy plastic housing in new palm-hugging shape. In handsome leather-covered carrying case. *Postpaid.*
53 CP 4423 L—$7.50 Trade-in offer. $3 Down, or Cash 29.50

[3] REMINGTON DUAL "6 VOLT" ELECTRIC SHAVER. Remington's dual voltage version of the "60" De Luxe, (2) above, with current adapter. Use at home on 110–120 volt, AC–DC or easily convert for 6-volt auto electrical system. Just remove lighter, insert adapter, plug in and shave. Shaver, cord and adapter in handsome case. *Postpaid.*
53 CP 4391L–$7.50 Trade-in offer. $3.50 Down, or Cash 31.50

REMINGTON DUAL "12 VOLT" ELECTRIC SHAVER. Like (3) but converts for 12-volt auto electrical systems. *Postpaid.*
53CP4392L–$7.50 Trade-in offer. $3.50 Down, or Cash 31.50

[4] REMINGTON "WORLD WIDE" ELECTRIC SHAVER. Remington's "60" De Luxe (2) above, with triple voltage to cover 99% of world currents; 110–130 V, 140–160V, 190–250 V, AC-DC. UL Appr. Leather-covered case. *Postpaid.*
53 CP 4454 L–$7.50 Trade-in offer. $3.50 Down, or Cash 31.50

REMINGTON SHAVERS . . . REPLACEMENT PARTS

[5] NEW REMINGTON "FOURSOME" ELECTRIC SHAVER. Similar to the "60" De Luxe (2) at left, in mechanism and operation but with two extra-long twin shaving heads, diamond-honed, contour-arched. Metal and plastic case.
53 CP 4393 L–$7.50 Trade-in. *Postpd.* $3 Down, Cash 27.50

[6] REMINGTON CONTOUR ELECTRIC SHAVER. Powerful motor, 3 diamond-honed twin shaving heads give smooth, fast, contour shaves. Plastic housing. Handy carrying case. For 110–120 volts, AC–DC. UL Approved. *Postpaid.*
53 CP 4427 L–$7.50 Trade-in offer. $2.50 Down, or Cash 23.50

REMINGTON SHAVER REPLACEMENT CORDS. *Postpaid.*
53 CP 4430—For "60" Series, Contour, New Foursome. 1.00
53 CP 4406–For reg. 110 V models, prior to "60" Series 1.00

REMINGTON SERVICE KIT. Contains lubricating oil, two cleaning brushes, oil needle and small screw driver.
53 CP 4407—*Postpaid*.....60c

REMINGTON SHAVER HOLDER. Ivory plastic construction.
53 CP 4426—For all Remington models. *Postpaid*....1.50

[7] [8] REMINGTON REPLACEMENT SHAVING HEADS. A shaver head assembly is made up of 1, 2 or 3 heads. *Caution*—prices below for 1 head only. *Postpaid.*

(7) 53 CP 4429—L-9 Single Head for "60" Series.....Each 4.50
(8) 53 CP 4408—T-8 Diamond Single Head for Contour Models, Old Foursome and Five Models. .Each 3.50
53 CP 4409-8-U Head for Old Foursome, Threesome and Five. Each 2.50
53 CP 4394-R-2 Replacement Head for New Foursome Model. . .Each 4.50

SUNBEAM ELECTRIC SHAVERS

[9] DE LUXE SUNBEAM SHAVEMASTER. Beautiful white plastic housing with 24 K gold plated trim. Efficient powerful armature type motor for 110–120 volts, AC-DC. UL Approved. Leather-covered metal carrying case with attractive gold-color metal trim. *Postpaid.*
53 CP 4443 L—$7.50 Trade-in offer. $3 Down, or Cash 29.95

[10] DE LUXE SUNBEAM SHAVEMASTER. Shaver housing and mechanism identical with (9) in unique white plastic self-contained carrying case. Both shaver and case trimmed with gold plate. For 110–120 volts, AC-DC. *Postpaid.*
53 CP 4442 L—$7.50 Trade-in offer. $3 Down, or Cash 29.95

[11] SUNBEAM SHAVEMASTER. Model W. Curved shaving surface with lightning fast oscillating cutter. White plastic housing. Powerful armature type motor for 110–120 volts AC-DC. UL Approved. Plastic Case. *Postpaid.*
53 CP 4400 L—$7.50 Trade-in offer. $3 Down, or Cash 28.50

[12] SUNBEAM SHAVEMASTER like (11) above but comes in leather zipper-type case. *Postpaid.*
53 CP 4420 L—$7.50 Trade-in offer. $3 Down, or Cash 28.50

SUNBEAM REPLACEMENT CORDS AND PLUGS. *Postpaid.*
53 CP 4421—For Models W, WZ, WB, and WL.....1.95
53 CP 4349—For old Model S.....1.00

[13] [14] SUNBEAM REPLACEMENT CORDS AND CUTTER SETS. *Postpaid.*
(13) 53 CP 4403—Replacement for Models W, WZ, WB and WL.....3.00
(14) 53 CP 4402—For Old Model S.2.00
53 CP 4401—For old Model R....1.50

ELECTRIC SHAVING MIRRORS...TRAVEL KITS, TOILETRIES

[15] EXTENSION MIRROR. Plain and magnifying mirrors. Easily reversible, adjusts to any angle. Metal frame and extension, chromed finish. Pulls in and out easily.
53 CP 5093—7-in. diam. *Postpaid*.....11.95

[16] ELECTRIC SHAVE MIRROR with outlet for electric shaver. Reversible, plain and magnifying mirrors. 25-Watt tubular bulb, frosted cylinder. Metal frame and stand. 110–120 V, AC-DC. UL Appr.
53 C 5114—7-in. diam. Ship. wt. 4 lbs...6.95

[17] ELECTRIC SHAVE MIRROR. Reversible plain and magnifying mirrors, 6⅛-in. diameter. Bulb enclosed in frosted section. Enameled metal rim, stand. Outlet for electric shaver. Cord, plug. 110–120 V, AC-DC.
53 C 5112–UL Appr. Ship. wt. 2 lbs. 4 oz. 10.95

[18] ELECTRIC SHAVE MIRROR. Frosted section gives soft light. Cloudproof mirror, 8-in. diameter, tilts to desired angle. Shaver outlet. Handsome gold-color anodyzed metal frame, base. Cord and plug, bulb included. 110–120 V, AC-DC. UL Approved.
53 C 5113—Ship. wt. 4 lbs.....4.95

[19] SHU-BRUSH KIT. Dark bristles set in wood. Metal top slides back to reveal shoe polish, applicator, polishing cloth.
53 C 4464–Abt. 7¼x2½in. Ship. wt. 12 oz.1.89

[20] CLOTHES BRUSH TRAVEL KIT. Brush has strong white nylon bristles. Ginger-brown leather case, zipper on three sides. Comb, nail file, toothbrush, safety razor, blades, toothpaste, shave cream, styptic pencil.
53 C 4478–Abt. 7¼x2¼ in. Ship. wt. 1 lb.4.79

[21] SHULTON'S OLD SPICE SMOOTH SHAVE. 6¼ oz. foam lather in handy spray can.
53 CP 4249—*Postpaid*.....1.00

[22] SHULTON'S OLD SPICE STICK DEODORANT.
53 CP 4248–2½-oz. Stick. *Postpaid*.†1.10

[23] SHULTON'S OLD SPICE SHAVE LOTION.
53 CP 4241—4¾-oz. Bottle. *Postpaid*.†1.10
53 CP 4243—9½-oz. Bottle....*Postpaid*.†1.93

[24] SHULTON'S OLD SPICE ELECTRIC SHAVE. A pre-shave lotion for use with electric shaver for smoother shave.
53 CP 4237—3¾-oz. Bottle. *Postpaid*....1.00

SHULTON'S OLD SPICE COLOGNE FOR MEN.
53 CP 4244—4¾-oz. *Postpaid*.....†1.10

TOILETRIES indicated (†) incl. Federal Tax.

[25] YARDLEY'S ENGLISH LAVENDER TALCUM
53 CP 4253—4 oz. *Postpaid*.....†1.2

[26] YARDLEY ENGLISH LAVENDER AFTER SHAVE LOTION. 3¾-oz. Bottle.
53 CP 4255—*Postpaid*.....†1.2

[27] YARDLEY'S SHAVING FOAM. Aerosol can.
53 CP 4259—*Postpaid*.....1.00

[28] MENNEN'S SPRAY DEODORANT FOR MEN
53 CP 4279—3 oz. *Postpaid*.....†1.

[29] MENNEN'S SKIN BRACER. 9-ounce. Size
53 CP 4278—*Postpaid*.....†1.1

[30] MENNEN'S FOAM SHAVE. 6¼ oz. lather, menthol iced. Dispenser can.
53 CP 4277—*Postpaid*.....79

35 24.95

36 29.95

42 13.95

41 24.95

31 29.50

34 28.50

38 22.50

39 21.50

40 17.95

On a New Model...Dainty Shavers Designed for Women

SCHICK "25" ELECTRIC SHAVER

31 SCHICK'S ANNIVERSARY MODEL SHAVER with new exclusive features. Two super-honed shaving heads for closer shaves. Curved combs guide shearing action. Hi-Power motor. 110–120 V, AC-DC. UL Approved. Ivory-color plastic housing in new easy-to-hold design. Handsome black and silver vinyl case. *Postpaid.*

53 CP 4398 L—$7.50 Trade-in offer. $3 Down, or Cash 29.50

SCHICK SHAVER REPLACEMENT CORDS. *Postpaid.*

53 CP 4418—For Schick Super or Colonel Models.....1.00

53 CP 4384—For Schick Custom Models.....1.00

53 CP 4388—For New Schick "25" Model.....1.00

SCHICK SHAVER HOLDER. Clear plastic frame designed to hold your Schick Shaver. Fastens securely to wall.

53 CP 4434—Screws for attaching included. *Postpaid*..1.50

32

33

32 33 SCHICK REPLACEMENT HEADS. Complete cutter assembly. *Postpaid.*

(32) 53 CP 4410—3-M for 300-Colonel 3.00

53 CP 4413—For New 330-Colonel...2.50

53 CP 4383—For New Schick "25".. 5.00

(33) 53 CP 4414—V-16 for Super, Custom, 20, 400 and 270 Models..... 5.00

VICEROY DIAL-VOLTAGE ELECTRIC SHAVER

34 VICEROY—A ROLLS RAZOR PRODUCT, made in England. V-Ten Model, operates on any current. Power-Dial in the base furnishes voltages from 90-250 V. Exclusive angled cutting heads permit greater shaving accuracy—sideburn, mustache trimming made easy. High-speed power unit, On-off switch. Two-tone plastic housing, leather-covered case.

53 CP 4446 L—No trade-in privilege. *Postpaid*.....28.50

DETAILS OF SHAVER TRADE-IN OFFER ON OPPOSITE PAGE. WARDS MONTHLY PAYMENT PLAN, INSIDE BACK COVER.

NORELCO ELECTRIC SHAVERS

35 NORELCO "DOUBLE HEADER" ELECTRIC SHAVER. Rotary action of twelve self-sharpening steel cutters (6 on each head) shave clean and smooth. Lightweight, designed to fit your hand naturally in all shaving positions. Universal motor, plastic housing. For 110–120 Volts, AC-DC. UL Approved. Leather zippered-case. *Postpaid.* $2.50 Dn.

53CP4436L—$7.50 Trade-in (see opp. page). Cash 24.95

NORELCO REPLACEMENT CORD FOR "DOUBLE HEADER."

53 CP 4382—For Electric Shaver (35) only. *Postpaid*...1.00

36 NORELCO SPORTSMAN PORTABLE, BATTERY ELECTRIC SHAVER. Operates by ordinary flashlight batteries or runs from your car battery. Uses three type C 1½-volt flashlight batteries (not incl.) Same smooth rotary action shaver as (35). Unbreakable metal mirror on battery case with easel-type standard. Car lighter adapter plug included. In plaid-lined leather zipper-case. *Postpaid.*

53CP4437 L—$7.50 Trade-in (opp. page). $3 Dn., Cash 29.95

37

37 NORELCO COMPLETE SHAVER HEAD ASSEMBLY. For "Double Header" (35) and "Sportsman" (36) above. *Postpaid.*

53 CP 4381—Easily changed.....7.95

53 CP 4387—NORELCO REPLACEMENT CUTTER for (37). *Postpd*.....Each 3.00

RONSON "FLEXIBLE HEAD" ELECTRIC SHAVER

38 THE RONSON ELECTRIC SHAVER with it's micro-thin flexible head conforms to facial contours. Self-starting, constand speed motor runs quietly. Lightweight, well-balanced. Handsome black and ivory plastic housing; finger-grip design. Leather case, zipper closing. 110–120 V., AC. UL Appr.

53 CP 4397 L–$7.50 Trade-in. *Postpaid.* $2.50 Dn., Cash 22.50

53 CP 4375—Ronson Replacement Shaver Head. *Pstpd.*1.50

53 CP 4376—Ronson Replacement Inner Cutter. *Pstpd.*2.00

53 CP 4377—Ronson Replacement Cord and Plug. *Pstpd.*1.00

LADIES' SHAVERS BY WELL-KNOWN MAKERS

ELECTRIC SHAVERS listed below are designed especially for neat, feminine grooming. Satin-smooth legs and underarms without messy soaps, preparations or dangerous blades.

39 THE DUCHESS—REMINGTON ELECTRIC SHAVER. Triple cutting heads, removable, easy to clean. Pastel plastic housing with matching cord. Remington's dependable mechanism for 110–120 volts, AC-DC. UL Approved. Blade guard and cleaning brush included. Black brocade-covered case with gold-color trim. *State Color:* Pink or Blue. *Postpaid.*

53CP4390 L–$5 Trade-in (see opp. pg.).$2.50 Dn., Cash 21.50

40 DE LUXE LADY SUNBEAM SHAVEMASTER. Shaving comb with 2 cutting edges, finely ground to just the correct thickness, one for underarms, one for legs. Dainty, pastel plastic case sized to fit palm of hand, matching cord. Comb easily removed, cleaning brush and comb guard incl. For 110–120 volts, AC. UL Approved. White leather-covered case, velvet lined. No trade-in privilege.

53 CP 4389 L—*Postpaid*.....17.95

53 CP 4385 L—Lady Sunbeam in cloth lined box.....14.95

53 CP 4345—Replacement Comb and Cutter Set for Lady Sunbeam Models listed above. *Postpaid*.....2.50

41 LADY NORELCO ELECTRIC SHAVER. Easy to use—mechanism like Shaver (35) with special cutters. Nassau Pink plastic housing with matching cord. Attractive two-tone carrying case. For 110–120 V, AC-DC. UL Appr. *Postpaid.*

53 CP 4380 L–$7.50 Trade-in (opp. pg.).$2.50 Dn., Cash 24.95

ROLLS SAFETY RAZOR . . . MADE IN ENGLAND

42 STREAMLINED MODEL in metal case. Sheffield steel blade. Rolls Razor, blade, built-in leather strop and hone.

53 CP 4355—*Postpaid*.....Complete Set 13.95

53 CP 4351—Replacement Blade. *Postpaid*..... 3.75

53 CP 4352—Replacement Hone. *Postpaid*..... 1.75

53 CP 4353—Replacement Strop. *Postpaid*..... 1.50

ELECTRIC CONVERTERS...SAFETY RAZORS, BLADES, SHAVE BRUSHES

43 TRAV-ELECTRIC SUPER CONVERTER. Changes 6 or 12 volts DC to 110–120 V, AC. For powerful appliances—dictating machines, wire recorders, etc. Completely filtered for long or short wave radio. 4x5x6 in. Wt. each 3 lbs. 8 oz. 10% Down on Terms.

53 C 4452— 6 V, 60– 75 Watts..36.95

53 C 4453—12 V, 75–100 Watts..41.95

44 TRAV-ELECTRIC SENIOR. Like (43) but for less powerful appliances. 6 volts, 35–40 Watts.

53 C 4462—Ship. wt. 3 lbs.....14.95

45 SHAVEX SHAVER-MATE. Converts AC to DC current. Increases shaver power, efficiency for faster, better shave. 110–120 V, UL. Appr.

53 CP 4456–Ivory plastic. *Postpd.*7.95

46 GILLETTE DIPLOMAT SAFETY RAZOR. Chrome plated one-piece style. Handsome leather-covered case. *Postpaid.*

53 CP 4369—10 Blue Blades included..5.00

47 GILLETTE SUPER SPEED SAFETY RAZOR.

53 CP 4362—6 Blue Blades. *Postpaid*.1.00

48 EVERSHARP SCHICK HYDRO-MAGIC RAZOR. Automatic cleaning, blade change.

53 CP 4318—Razor, 24 Blades. *Postpaid*.1.89

53 CP 4319—24 Blades for (48). *Postpaid*..98c

EVERSHARP SCHICK INJECTOR RAZOR.

53 CP 4317—Razor, 12 Blades. *Postpaid*..98c

53CP4315–2 Injectors—40 Blades. *Postpd.*1.38

49 DREMEL ELECTRIC RAZOR BLADE SHARPENER. For double-edge blades. Universal motor, 110–120 V. Plastic case, 2½x3¼ in.

53 CP 4459—AC-DC. Instr. *Postpaid*.....9.85

50 TWINPLEX STROPPERS. Sharpen double edge blades in 10 sec. Metal case.

53 C 4451—Tan and brown enamel with suede-like crackle finish. Wt. 12 oz.....3.00

53 C 4450—Gray metallic fin. Wt. 12 oz..2.39

51 TO 56 PURE BADGER BRUSHES. Priced by quality, size. Plastic handles.

(51) 53 C 4470—Abt. 3¼ in. Wt. 4 oz....1.49

(52) 53 C 4471—Abt. 3½ in. Wt. 4 oz....1.98

(53) 53 C 4472—Abt. 3⅝ in. Wt. 4 oz....2.49

(54) 53 C 4473—Abt. 4 in. Wt. 4 oz....3.49

(55) 53 C 4474—Abt. 3⅜ in. Wt. 4 oz....4.98

(56) 53 C 4475—Abt. 4½ in. Wt. 4 oz....7.50

57 PROFESSIONAL-TYPE SHAVE BRUSHES. Quality French bristles, plastic handles.

53 C 4490—Abt. 5⅝ in. Ship. wt. 6 oz...1.95

53 C 4491—Abt. 5¼ in. Ship. wt. 6 oz...1.45

58 BARBER POLE BLADE BANK. Red and white pottery disposal for used razor blades.

53 C 4308—5¾ inches high. Shipping weight 1 lb. 8 oz.....1.00

59 60 WARDS BLADES. Stainless steel, double-edge. Rust-resistant. *Postpaid.*

(59) 53 CP 4338—Wards Thin Blades. 100 Blades for 1.49

(60) 53 CP 4335—Wards Super-Thin Blades...25 for 98c

61 GILLETTE BLUE BLADES. Rust-resistant, double-edge. Plastic dispenser with compartment for used blades. *Postpaid.*

53 CP 4323....100 Blades 4.90

53 CP 4321.....20 Blades 98c

GILLETTE THIN BLADES.

53 CP 4320—*Postpd*.40 for 1.16

43

44 45

46 47 48

49 50

54 55 56 51 52 53

57 58

59 60 61

1 12.75 2 10.35 3 10.75 4 10.95 5 13.75 6 14.95

7 17.95 9 17.50 10 25.00 11 32.50 12 37.50 13 27.50 14 29.50

Well Known Oster, Allover, Wahl Hair Clippers

8 ELECTRIC CLIPPERS on this page are well known models for home and professional use. The higher the price the finer the motor—models (2), (3), (4), (6) and (7) have Magnetic Vibrator type motors; (1) and (5) have Make-break motors; (9) to (14) have powerful Universal brush-type motors, air-cooled, with built-in condensers for eliminating radio interference. Unless otherwise stated all clippers have standard 000-size (close-cutting) blades, on-off switches, rubber covered cord and plug. All Underwriters' Laboratories Approved. Sets, except (7), include both barber shears and plastic comb. 10% Down on Terms.

15

1 ALLOVER COMET ELECTRIC CLIPPER. Lightweight Clipper in plastic housing. Sturdy make-break type motor. Suited for home hair-cutting.
53 C 4703—AC-DC. Ship. wt. 2 lbs.....12.75

2 ALLOVER STAR ELECTRIC CLIPPER with detachable tapering comb. Lightweight. Magnetic vibrator motor. Bakelite case.
53 C 4707—AC-DC. Ship. wt. 2 lbs....10.35

3 WAHL SINGLE-CUT ELECTRIC CLIPPER. Gray, black plastic housing. Magnetic vibrator type motor. Tooth guard included.
53 C 4691—AC only. Ship. wt. 2 lbs...10.75

WAHL MULTI-CUT ELECTRIC CLIPPER. Like (3), but with adjustable tapering attachment.
53 C 4690—AC only. Ship. wt. 2 lbs...12.75

4 RACINE CHAMPION ELECTRIC CLIPPER SET with shears and comb. Lightweight, magnetic-vibrator motor. Bakelite housing.
53 C 4735—AC only. Ship. wt. 2 lbs...10.95

5 ALLOVER HOME ADJUSTABLE ELECTRIC CLIPPER SET with shears, comb. Clipper has lever which adjusts blades from sizes 000 to No. 1. Make-break motor, bakelite housing.
53 C 4729—AC-DC. Ship. wt. 2 lbs.....13.75

6 SPECIAL 9-PC. HOME SET. Nine pieces at usual price of clipper alone. Our Clipper Craft Electric Clipper with magnetic vibrator motor, 3 tapering attachments, neck brush, shears, comb, plastic cape (not shown), oil. Wall Chart shows, step by step, how to cut hair.
53 C 4685—AC only. Ship. wt. 3 lbs...14.95

7 TRIMM ELECTRIC CLIPPER SET with Wonder Clip Comb Attachment—adjustable from 000 to 0. Magnetic vibrator type motor, plastic housing. Barber comb also included.
53 C 4696—AC only. Ship. wt. 2 lbs...17.95

8 WONDER CLIP COMB ATTACHMENT. Attach to electric clipper for cutting, thinning, shaping long or short hair. Wt. 3 oz.
53 C 4778—For Oster, Wahl Clipper....2.95
53 C 4779—For Allover exc. (13) and (14)2.95

9 OSTER "KRU-KUT" ELECTRIC CLIPPER SET with barber shears and comb. Its powerful Universal brush type motor easily cuts thick, wiry hair. Especially suited for crew-cuts. Has self-aligning oilless bearings. Maroon finish steel housing.
53 C 4736—AC-DC. Ship. wt. 2 lbs.....17.50

10 OSTER "JOMCO" ELECTRIC CLIPPER SET with barber shears and comb. Universal brush type air-cooled motor with built-in condenser for eliminating radio interference. Self-aligning oilless bearings. Sturdy black bakelite housing. Ship. wt. 2 lbs.
53 C 4737—AC-DC. $2.50 Dn.....Cash 25.00

11 OSTER DETACHABLE BLADE ELECTRIC CLIPPER SET with barber shears and comb. Universal brush type motor with built-in radio interference eliminator. Self-aligning oilless bearings. Sturdy black bakelite case. Tinsel cord. 000 and No. 1 blades. For AC-DC. Shipping weight 2 lbs.
53 C 4745—$3.50 Down .....Cash 32.50

12 OSTER PORTABLE ELECTRIC CLIPPER. Powerful Universal brush-type motor, radio interference eliminator. Removable cutting head for cleaning. Sturdy bakelite case. AC-DC. Wt. 2 lbs.
53 C 4748—$4 Dn., Cash 37.50

13 ALLOVER MAJESTIC ELECTRIC CLIPPER. Professional model. Universal brush-type motor, bakelite housing, radio interference eliminator. Removable cutting head for cleaning. No. 1 and 000-size blades. Wt. 1 lb. 12 oz.
53 C 4709—AC-DC. $3 Down or Cash 27.50

14 ALLOVER "HAIRPLANE" ELECTRIC CLIPPER. Professional model. Universal brush-type motor, radio interference eliminator. Strong black bakelite housing. Two detachable cutting heads—size 000 and No. 1. Heavy tinsel cord. Lube grease. Wt. 2 lbs.
53 C 4730—AC-DC. $3 Down, or Cash 29.50

15 ELECTRIC CLIPPER SHARPENING COMPOUND. Increases efficiency. Wt. 2 oz.
53 C 4786—For old or new clipper.....89c

SMALL ANIMAL CLIPPER...HAND CLIPPER SETS, RAZOR STROPS

16 OSTER SMALL ANIMAL ELECTRIC CLIPPER. Used by veterinarians, kennel operators, pet owners, etc. Universal brush-type motor, removable cutting head. Size 10 blades for general clipping. Smooth, quiet in operation—will not scare animals. Black bakelite housing. On-off toggle switch. 18-ft. rubber covered cord and plug for maneuverability and long range operation. For 110-120 volts, AC-DC. UL Approved. Ship. wt. 3 lbs. 4 oz.
53 C 4739—$4 Down..or Cash 39.50

MONTHLY TERMS—SEE INSIDE BACK COVER.

17 WARDS HOME HAIR CUTTING SET. Reduce barbering expenses — learn to "do-it-yourself." Oster hand clipper with close-cutting 000-size blades, barber shears, plastic comb and booklet "It's Easy to Cut Hair."
53 C 4750—Ship. wt. 1 lb.....3 Pc. Set 2.87

ECONOMY HAND HAIR CLIPPERS. Nickel plated steel. 000-size (close cutting) blades.
53 C 4742—Blade 1½ in. wide. Wt. 1 lb. 1.98
53 C 4743—Blade 1⅞ in. wide. Wt. 1 lb. 3.29

18 OSTER HAND OPERATED HAIR CLIPPER SET. Fine quality nickel plated hand clipper with close-cutting 000-size steel blades. Nickel plated steel shears, plastic comb.
53 C 4749—Ship. wt. 1 lb.....3 Pc. Set 4.59

19 7-PC. OSTER VERONA CREW-CUT HAND CLIPPER SET. Nickel plated hand clipper, close-cutting 000-size blades. Has spiral spring with side screw adjustment. Two cutting combs (No. 3 MM and No. 5 MM). Does the work of 3 clippers—gives perfect "Crew-Cut" by adding combs for regulated tapering. Also includes nickel plated barber shears, barber comb and 2 round plastic combs.
53 C 4760—Ship. wt. 2 lbs.....7 Pc. Set 5.95

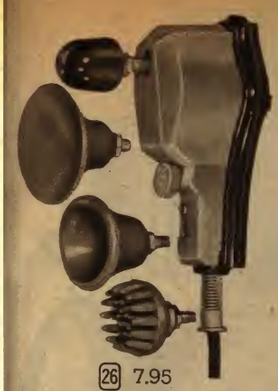
20 5-PC. OSTER IDEAL HAND CLIPPER SET. Nickel plated hair clipper with close cutting 000-size blades of finest tempered steel. Adj. side spring tension. Nickel plated forged steel shears, plastic comb, round plastic comb to gather cut hair, neck brush.
53 C 4758—Ship. wt. 1 lb. 9 oz. 5 Pc. Set 5.19

21 DOUBLE HORSEHIDE LEATHER STROP. Corrugated black sharpening strop; smooth mahogany-color finishing strop, metal swivel. Broken in by hand. 2½x23 in. long.
53 C 4600—Ship. wt. 8 oz.....2.95

22 PROFESSIONAL BARBERS' DOUBLE STROP. Finishing strop of Scotch shell horsehide. Heavy linen-finish canvas sharpening strop. Broken in by hand. Held by metal swivel.
53 C 4601—2½x23 in. Ship. wt. 12 oz....4.75

23 DE LUXE BARBER STROP. Finest quality. Antique finish Scotch shell horsehide finishing strop, double-faced heavy silk finish canvas sharpening strop. Thoroughly broken in, hand finished. Held by metal swivel.
53 C 4610—2½x21½ in. Ship. wt. 12 oz..7.50

16 17 18 19 20 21 22 23


26 7.95

27 7.50

29 60.00

30 42.50

31 29.50

32 19.95

33 19.95

35 15.95

34 18.95

36 14.95

24 10.95

28 6.50

25 9.75

37 9.75

40 14.95

38 14.95

41 10.50 39 17.50

Electric Vibrators, Massagers...Foot Massagers

ELECTRIC VIBRATORS AND MASSAGERS on this page are for 110–120-volt, AC-DC, Underwriters Listed—unless otherwise stated. On-off switch, rubber covered cord and plug on each. Vibrators (24) to (28) provide the effects needed to improve the circulation of the blood and to stimulate the system. They have assorted applicators for gentle facial massage, vigorous scalp stimulation or more penetrating body or muscular massage. Massagers (29) to (37) are held snugly on the back of hand by coil straps, deliver thousands of rotating, patting movements each minute to intensify soothing touch of the hand for Swedish Massage effect. WARNING: Electric Vibrators and Massagers must not be used when hands are wet or body is in contact with water. Items listed may be purchased on Monthly Terms — see Inside Back Cover.

24 GILBERT VIBRATOR. Heavy duty model with Universal brush-type motor, rotary action. Steel body. 3 applicators.
53 C 4813—Ship. wt. 3 lbs.....10.95

25 WAHL JUMBO VIBRATOR. Powerful magnetic motor, strong composition body. Four massage applicators. AC only.
53 C 4818—Ship. wt. 3 lbs.....9.75

26 ALLOVER VIBROETTE. Lightweight model. Composition housing. Four massage applicators. For AC only.
53 C 4824—Ship. wt. 2 lbs.....7.95

27 NEW WAHL HAND-E VIBRATOR. Lightweight, compact model. White composition housing. 4 applicators. AC only.
53 C 4841—Ship. wt. 2 lbs.....7.50

28 GILBERT ECONOMY VIBRATOR. Lightweight. Composition housing. 3 applicators. Low priced, by well known maker.
53 C 4834—AC only. Ship. wt. 2 lbs.....6.50

29 TO 32 OSTER MASSAGERS. Suspended Motor Action. Choice of professional and home models. For 110-volt AC-DC.

(29) "STROKE CONTROL" MASSAGER. Physician's model with patented "Stroke Control" adjustment to regulate stroke from light gentle pat to deep penetrating action. Aluminum housing. Ship. wt. 3 lbs.
53 C 4831—$6 Down.....or Cash 60.00

(30) SCIENTIFIC MASSAGE MODALITY. Home model for heavy duty. Ball bearings throughout, aluminum housing. Ship. wt. 3 lbs.
53 C 4823—$4.50 Down.....or Cash 42.50

(31) STIM-U-LAX JUNIOR MASSAGER. Standard home model. Black crackle finish, steel housing. Ship. wt. 2 lbs. 8 oz.
53 C 4821—$3 Down.....or Cash 29.50

(32) OSTER MASSAGETTE. Lightweight Model. Sturdy plastic housing.
53 C 4822—Ship. wt. 2 lbs.....19.95

33 ALLOVER MASSAGE MACHINE. Fits over hand for all types of massaging. Lightweight. Plastic housing. Well-built with ball bearings throughout. Ship. wt. 2 lbs.
53 C 4820—$2 Down.....or Cash 19.95

34 TO 36 GILBERT VITALATOR MASSAGERS.
(34) GILBERT PROFESSIONAL MODEL.
53 C 4808—Chromed finish.
Ship. wt. 2 lbs. 8 oz.....18.95

(35) GILBERT HOME MODEL. Steel housing.
53 C 4810—Ship. wt. 2 lbs. 8 oz.....15.95

(36) LIGHTWEIGHT MODEL. Plastic housing.
53 C 4809—Ship. wt. 2 lbs. 8 oz.....14.95

37 WAHL POWERSAGE MASSAGER. AC only.
53 C 4819—Ship. wt. 2 lbs. 12 oz.....9.75

38 HAIR VAC SCALP MASSAGER. Rubber-pronged massage unit. Use like brush. Vacuum picks up dirt, dandruff. AC only.
53 C 4584—Plastic housing. Wt. 5 lbs..14.95

39 ALLOVER FOOT MASSAGE. Our finest foot conditioner. Rest foot on foot plate—well built machine helps stimulate circulation, relax muscles, invigorate feet and legs. Plastic housing—light, strong, shock-proof. Built-in switch starts automatically with pressure of foot. Provides relaxation, even when shoes are on. AC only.
53 C 4803—Ship. wt. 3 lbs.....17.50

40 HANDY HANNAH DUAL FOOT VIBRATOR. Provides soothing massage action for both feet at the same time. On-off switch.
53 C 4807—AC only. Ship. wt. 4 lbs.. 14.95

53 C 4805—HANDY HANNAH SINGLE UNIT FOOT VIBRATOR. Like (40) except for one foot.
Ship. wt. 3 lbs. 8 oz. AC only.....7.95

41 WAHL FOOT VIBRATOR. Heavy duty home model. Stimulates circulation.
53 C 4814—AC only. Ship. wt. 3 lbs. 12 oz.10.50

BARBER SHEARS, THINNING SHEARS, SHAPER, RAZORS AND BRUSHES

42 BARBER SHEARS. Forged steel. Wt. 4 oz.
53 C 4651—7½-in. Chrome plated..1.39
53 C 4650—7½-in. Nickel plated.....1.19

43 TO 45 BARBER SHEARS. Hot drop-forged steel for cutting efficiency, ease.

(43) GOOD QUALITY SHEARS. Enamel handle.
53 C 4662—7½ in. long. Ship. wt. 4 oz...1.59

(44) BETTER QUALITY SHEARS. Gunmetal hdle.
53 C 4663—7½ in. long. Ship. wt. 4 oz...2.59

(45) BEST QUALITY SHEARS. Nickel finish.
53 C 4664—7½ in. long. Ship. wt. 4 oz...3.29

46 PROFESSIONAL BARBER SHEARS. Made in Germany. Fine quality steel blades.
53 C 4665—7½ in. long. Ship. wt. 4 oz...4.39

47 DOUBLE THINNING SHEARS. Both blades serrated, 28 teeth on each. Cutlery steel.
53 C 4655—7 in. long. Ship. wt. 4 oz....3.49

48 SINGLE THINNING SHEARS. One blade serrated, 28 teeth. Fine cutlery steel.
53 C 4654—7 in. long. Ship. wt. 4 oz....3.49

ECONOMY SINGLE THINNING SHEARS.
53 C 4660—7 in. long. Ship. wt. 4 oz....1.89

49 PROFESSIONAL HAIR SHAPING SHEARS. One serrated blade with 46 fine teeth. Precision ground, polished cutlery steel.
53 C 4656—7 in. long. Ship. wt. 4 oz....3.79

50 WECK HAIR SHAPER. 6 blades incl.
53 C 4635—Leather case. Wt. 8 oz...3.00
53 C 4636—Blades only. Wt. 2 oz. 10 for 1.00

51 TO 53 ERN SOLINGEN RAZORS. Imported from Solingen, Germany. Surgical steel square end blades. Leather cases.
(51) 53 C 4626—With celluloid handle. Ship. wt. 6 oz.....4.49
(52) 53 C 4627—With celluloid handle. Ship. wt. 6 oz.....4.95
(53) 53 C 4628—With "tortoise" handle. Ship. wt. 6 oz.....5.95

54 55 STRAIGHT RAZORS from Western Germany. Surgical steel, finely ground, gold etched trim. Ship. wt. each 6 oz.
(54) 53 C 4629—BETTER QUALITY RAZOR. Round end blade with celluloid handle. Leather case.....6.49
(55) 53 C 4630—BEST. Square end. Composition handle.....9.98

56 57 BARBER NECK BRUSHES. Fine quality, sterilized horse hair bristles. Wood handles. Choice of two sizes.
(56) 53 C 4816—About 9 inches long. Ship. wt. 6 oz.....1.29
(57) 53 C 4815—About 7 inches long. Ship. wt. 6 oz.....98c

56

57

42 43 44 45 46 47 48 49 50 51 52 53 54 55

1 69.95

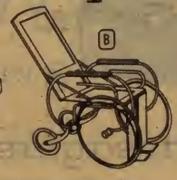
2 74.95

3 62.95

4 49.95

Hospital-Type Wheel Chairs and Walking Aids

Adjustable Leg Rests



Reclining Back Rest

WARDS HOSPITAL TYPE WHEEL CHAIRS (1) through (4) are built for all-around comfort and service (see sketches (A) and (B) at left). High backs support patient's head and shoulders. Backs recline easily, are secured by positive locking ratchet, two large coil springs in rear, individually adjustable leg rests, folding foot-boards and 1-inch solid rubber tires.

All wood parts are hardwood (53 C 6504 R has plywood back); all metal parts have tan baked-on enamel finish. Rear wheels swivel and Wheel Chairs (2), (3) and (4) have tubular steel hand rims for self-propelling. Straight spring steel brackets at front.

For extra comfort buy Wards Foam Rubber Back and Seat Cushions (14) and (15) listed at right on this page. Wheel Chairs on this page shipped partly assembled—easily set up. Ship. Frt., Truck or Exp.

COMMODE SEAT CHAIR

1 Chair seat covers commode seat, pulls out from rear, as does porcelained commode pan. Secured by strong catches. 1 arm folds up, wheels are below seat level to move hard-to-lift patient from bed to chair. Draws up close to desk or table. Cane back. 4 tangent spoke ball-bearing wheels.

Ht. back from seat 29 in., supports head. Ht. arms from seat 9 in. Width overall 26½ in. Seat 19 in. deep, 19 in. wide, arm to arm. Ht. seat from footboards, 16–18 in. Diam. front wheels 20 in.; rear, 10 in. Actual wt. 88 lbs. Ship. wt. 100 lbs. (*State rt. or left folding arm.*)

53 C 6503 R—$7 Down....Cash 69.95

OUR BEST RECLINING CHAIR

2 Designed for comfort and service. Strong tubular steel arms for extra support. Tubular steel guard protects clothing. Seat, back of woven cane. Four tangent spoke, easy-rolling ball-bearing wheels. Divided telescopic leg rests retract under seat. All wood parts varnished light oak.

Ht. back from seat 29 in. Ht. arms from seat 9 in. Width overall 27½ in. Seat 19 in. deep, 19 in. wide, arm to arm. Ht. of seat from foot-boards 16–18 in. (adjusts). Diameter of front wheels 26 in.; rear wheels 10 in. Actual weight 90 lbs. Ship. wt. 103 lbs.

53 C 6501R—$7.50 Down..Cash 74.95

RECLINING WHEEL CHAIR

3 Has all the outstanding features listed above. Comfortable, sturdy. Easily adjusted reclining back, secured with "Sure-Lock" reclining device. Seat, back of woven cane. Two large front wheels, two large coil springs in back. Ball-bearing tangent spokes. Divided adjustable leg rests.

Ht. back from seat 29 in., supports head. Ht. arms from seat 9 in. Width overall 26½ in. Seat 19 in. deep, 19 in. wide, arm to arm. Ht. seat from footboards 16–18 in. Diameter of front wheels 26 in.; rear wheels, 10 in. Actual wt. 84 lbs. Ship. wt. 97 lbs.

53 C 6502 R—$6.50 Down.Cash 62.95

POPULAR PRICED WHEEL CHAIR

4 Fully reclining back. Hardwood body, plywood back. Wood parts light oak varnish. Four heavy-duty riveted plain-bearing spoke wheels. Plus all the outstanding features listed above. Chair sturdily built to give years of excellent service.

Ht. back from seat 29½ in., supports head. Ht. arms from seat 8¾ in. Width overall 26½ in. Seat 18½ in. deep, 19 in. wide, arm to arm. Ht. seat from footboards 16–18 in. (adjustable). Diameter front wheels 26 in., rear wheels 10 in. Actual wt. 82 lbs. Ship. wt. 95 lbs.

53 C 6504 R—$5 Down...Cash 49.95

14 4.98

15 2.98

CHAIR CUSHIONS

14 15 FOAM RUBBER CUSHIONS. Wheel chair cushions covered in multicolored fiber and artificial leather cloth.

(14) BACK CUSHION. Foam rubber. Fastens to back with straps. 28x18 in.

53 C 7056 L—Ship. wt. 3 lbs..4.98

(15) SEAT CUSHION. Shredded foam rubber. Ties to chair. 18x18 in.

53 C 7055 L—Ship. wt. 2 lbs..2.98

53 C 7057 L—Seat and Back Cushion. Ship. wt. 5 lbs. Both for 6.98

CRUTCHES, CANES, CONVALESCENT AND INVALID WALKERS

5 HARDWOOD CRUTCH. Rubber tip. Measure from armpit to floor at heel while standing. If odd number inches, order next longer size. Ship. wt. ea. 1 lb. 9 oz.; Pr.—3 lbs. 4 oz. *Even sizes:* 36–60 in. *State Size.*

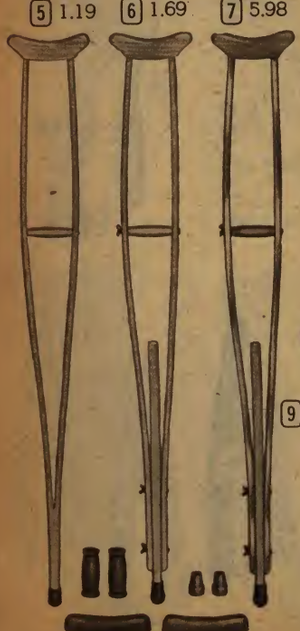
53 C 7027 MO....Each 1.19; Pair 2.09

6 7 ADJUSTABLE CRUTCHES. Adjust from 48–60 in. Rubber tip. Ship. wt. ea. 1 lb. 9 oz.; pr. 3 lbs. 4 oz.

(6) 53C7028 M—
Hardwood....Each 1.69; Pair 3.19

(7) 53C7030 M—
Aluminum....Each 5.98; Pair 10.98

5 1.19 6 1.69 7 5.98



9 98c

8 RUBBER CRUTCH-EZE SET. Fits standard size crutches. Set contains 2 each: rubber tips, arm pads and hand grips.

53 C 7053—Ship. wt. 1 lb.....Set 1.89

53 C 7052—Pair of Arm Pads Only. Ship. wt. 8 oz.....98c

9 10 CANES. Choice of Maple or lightweight, sturdy Aluminum. Equipped with rubber tips. About 36 inches long. Ship. wt. each 12 oz.

(9) 53 C 7040 M—Maple Cane.....98c

(10) 53 C 7041M—Lightweight Aluminum Cane. Rubber hand grip.....2.49

11 CONVALESCENT WALKER for patient who is up and around but needs some aid in walking. Gives confidence without crutches. Walker glides easily on chrome plated metal glides. Brown enameled tubular steel frame won't cut into hands even with firm pressure applied. Strong . . . all joints welded. Fits in auto for travel. Ht. 35 in.; width 18½ in.; depth at bottom 14 in., top 10 in. Actual wt. 6 lbs. Shipped from Stock by Freight, Truck or Express. You can include this Walker in a $20 order and use Wards convenient Monthly Terms. See Inside Back Cover.

53 C 7045 R—Ship. wt. 6 lbs. 8 oz.....8.59

12 INVALID WALKER. 5-in. rubber casters, ball-bearing swivel forks. Back support unhooks, seat folds. Leather-like plastic covers padded back, seat, supports. Steel tubing frame, adjust. crutches; baked-on enamel finish. L-clamps lock crutches. Overall: 41½ in. long, 20 in. wide, 9 in. deep; ht. adjusts 40–59 in. Seat 15 in. wide, 9 in. deep, ht. adjusts 14–19 in. Ship. assembled from Factory in Erie Pa. by Frt., Truck, or Exp.

53 C 7048 F—Wt. 52 lbs. $7.50 Down; Cash 72.50

53 C 7049 F—Walker (12) without crutches. Ht. 27–38 in. Wt. 50 lbs. $5.50 Down, Cash 52.95

13 FOLDING INVALID WALKER. Folds easily to 8 in. wide for convenient handling, compact storage. Construction and performance of Walker are the same as Walker (12) plus convenience of the folding feature. Shipped assembled from factory in Erie, Pa. by Freight, Truck or Express.

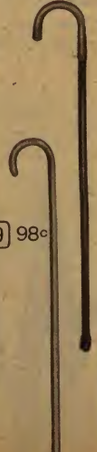
53 C 7046 F—Wt. 49 lbs. . $8 Down, Cash 79.50

53 C 7047 F—Walker (13) above without crutches. Ht. 27–38 in. Wt. 46 lbs. $6 Dn., Cash 59.95

16 CHILD'S WALKER. Designed for children 2 to 7 years with or recovering from Rheumatic Fever, Polio, Cerebral Palsy or other disabilities. Rubber cushioned body support and adjustable saddle seat upholstered in leather-like plastic give non-chafing support. Steel tubing, baked-on enamel finish. Walker adjusts from 22–28 in. high; is 20 in. wide, 28 in. long. 5-in. diam., ball-bearing casters. Shipped promptly, assembled, from Factory in Erie, Pa. by Freight, Truck or Express.

53 C 7044 F—Wt. 29 lbs.....49.95

10 2.49



11 8.59

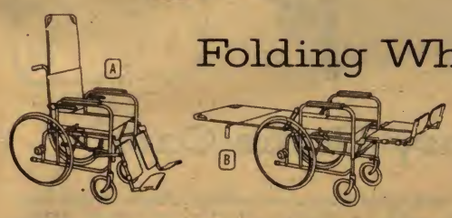
12 72.50

13 79.50

16 49.95

8 1.89

Folding Wheel Chairs for Outdoor, Indoor Use



(17)Easily converts from standard wheel chair, to high back (A) with zip-on extension, or reclining position (B).

WARDS FOLDING WHEEL CHAIRS are especially designed for comfort and safety. Ball-bearing riveted spoke wheels with 1-in. solid rubber tires insure smooth riding indoors and outdoors. Smooth metal tubing hand rims for easy self-propelling. Easy to wipe clean, leather-like plastic materials forms back and comfortable hammock-type seat. Side aprons protect clothing, keep clothing from getting dirty. Folding aluminum foot rests. Strong tubular steel folding frames have durable baked-on finish.

Wheel Chairs (18), (19) and (20) fold to only 10½ in. wide, and Wheel Chair (17) folds to 12 in. wide for compact, convenient storage. Easy to put in the car.

Wards Small Maneuverable Folding Chairs (21) and (22) have strong tubular steel chassis, baked-on enamel finish; sturdy plywood seat and back with oak finish and hardwood folding footboards. 1-in. solid rubber tires. Both Wheel Chairs fold to compact size—fit into car trunk for traveling convenience.

OUR BEST CONVERTIBLE FOLDING CHAIR

17 A full-size chair, folds to 12 in. wide; has many features for maximum comfort (see sketches above). Automatic full reclining back locks in any position. Easily converts from standard wheel chair to high-back chair for rest and relaxation; back extension attached with zipper fastener and steel tubes to strong steel frame; lock-tite fixture for security.

Maroon leather-grain plastic cloth forms comfortable back, hammock-type seat, covers rubber cushioned arms, padded leg rests. Riveted spoke, ball bearing wheels with hand rims for self-propelling, 1-in. solid rubber tires. Adjustable leg rests, folding panels and aluminum foot rests extendable in distance from seat. Rubber hand grips; foot pedals. Safe, easy-to-reach dual direct-action hand brakes with rubber grips. (Brakes on ea. side of chair.) Baked-on gray enamel finish, chrome-bright steel skirt guards protect clothing.

Height of back from seat 35 in. extended; arms from seat 10 in. Width overall 25 in. Seat, 17 in. deep, 16 in. wide (between arms). Foot-rests adjust 17–26 in. from seat. Back wheels 26-in. diam., front wheels 8-in. diam. Actual wt. 61 lbs. Ship. wt. 77 lbs. Shipped folded, assembled from Factory in Erie, Pa. by Frt., Truck or Exp. You pay shipping charges from there. 10% Down on Terms when you use Wards convenient Monthly Payment Plan. See Inside Back Cover for Monthly Terms.

53 C 6512 F—$12.00 Down.....or Cash 119.00

OUR BEST STANDARD CHAIR

18 A comfortable chair with extra features. Full size yet folds easily to 10½ in. wide without removing wheels. Direct action brakes for safety. Individual folding aluminum foot supports adjustable in distance from seat. Rear foot pedals, hand grips for easy handling by attendant. Clothes guards. Tubing handrims for easy self-propelling. Sturdy tubular steel chassis, baked-on metallic finish. Plastic leather-like material forms comfortable back and hammock-type seat. Ball bearing riveted spoke wheels with 1-in. solid rubber tires; 2 large rear wheels, 2 small front wheels.

Height of back from seat 16 in. Ht. arms from seat 9 in. Width overall 25½ in. Seat 17½ in. deep, 18 in. wide. Footrests adjust 16–18 in. from seat. Rear wheels 24-in. diameter, front wheels 8-in. diameter. Actual weight 49 lbs. Ship. wt. 63 lbs. Shipped folded, assembled, from Stock by Freight, Truck or Express.

53 C 6510 R—$7.50 Down..or Cash 72.95

53 C 6511 R—Like (18) above but chrome plated. $10 Down.or Cash 99.95

MODERATELY PRICED CHAIR

19 Comfortable, practical but moderately priced chair stores compactly; convenient for travel. Full size (25½ in. wide) yet folds to only 10½ in. wide. Aluminum folding footrests, fold individually, for ease in entering and leaving chair. Foot pedals and hand grips in rear for easy handling by attendant. Clothes guards. Smooth metal tubing hand-rims on large wheels for easier self-propelling. Sturdy tubular steel chassis, with baked-on metallic finish. Leather-like plastic material forms back and hammock-type seat. Large ball bearing riveted spoke rear wheels, 1-in. solid rubber tires. Two ball bearing swivel casters, in front.

Height of back from seat 16 in. Height arms from seat 8 in. Width overall 25½ in. Seat depth 17½ in., seat width 18 in. Distance from seat to folding footrests 19 in. Diameter of large wheels 24 in. Diameter of small wheels 5 in. Actual weight 45 lbs. Ship. wt. 61 lbs. Shipped folded, completely assembled. Shipped promptly from Stock in Wards Mail Order Hse. by Freight, Truck or Express.

53 C 6507 R—$5 Down....or Cash 48.95

YOUTH AND CHILD-SIZE CHAIRS

20 Comfortable folding chairs especially sized for youth or child. Strong tubular steel folding frame with baked-enamel finish. Leather-like plastic material forms back and hammock-type seat. Metal skirt guards, riveted spoke ball bearing rear wheels; 20-in. diam., 1-in. solid rubber tires, handrims for self-propelling. Folding aluminum footrests adjust in length from seat. Ball bearing swivel casters, 5-in. diameter. Shipped folded, assembled, from Factory in Erie, Pa. by Freight, Truck or Express.

YOUTH-SIZE CHAIR. Seat adjusts 16½–18 in. from floor; back 16 in. high from seat. Seat width 16 in. Overall: 24 in. wide, folded 10½ in. wide. Arms 8 in. from seat. Actual wt. 41 lbs. Ship. wt. 56 lbs.

53 C 6513 F—$6 Down....or Cash 59.50

CHILD-SIZE CHAIR. Seat adjusts 15–16 in. from floor; Ht. back from seat 17 in., arms from seat 6½ in.; footrests adjust 9–13 in. from seat. Seat width 13 in. Overall: 22 in. wide, folded 12 in. Actual wt. 40 lbs. Ship. wt. 56 lbs.

53 C 6514 F—$6 Down....or Cash 59.50

SMALL MANEUVERABLE FOLDING CHAIRS...RUN-ABOUT CHAIR

21 CHAIR WITH DETACHABLE WHEELS. Smaller folding chair with special lever to remove front wheels. When folded, wheels off, 14½x25½x33¼ in.—fits in auto trunk. Hardwood footboard folds up. Tubular steel handrims for self-propelling; very maneuverable. Tubular steel chassis, baked-on enamel finish; sturdy plywood seat, back; lt. oak finish. 2 front (24-in. diam.), 2 rear (8-in. diam.) plain bearing, riveted spoke wheels; 1-in. solid rubber tires. Ht. back from seat 18 in., arms from seat 8½ in. Width overall 25½ in. Seat 14¾ in. deep, 17 in. wide, 17 in. from footboard. Act. wt. 50 lbs. Ship. wt. 55 lbs. Ship. folded, partly assembled by Frt., Truck or Express.

53 C 6505 R—$4.50 Down.....or Cash 41.95

22 PUSH-TYPE FOLDING CHAIR. Small, light wt. Folds to compact size 10x21½x33½ in., fits into car trunk for traveling convenience. Footboard folds. Tubular steel chassis, brown enamel finish; plywood seat, back, hardwood arms, oak finish. 2 rear ball bearing tangent spoke wheels, 1-in. solid rubber tires. 2 ball bearing cadmium coated swivel casters on front. Ht. back from seat 18 in., arms from seat 8½ in. Seat 14¾ in. deep, 17 in. wide, 14¼ in. from footboard. Diam., large wheels 10 in. small wheels 4 in. Act. wt. 35 lbs. Ship. folded, assembled, by Freight, Truck or Express.

53 C 6506 R—Ship. wt. 41 lbs. $2.50 Down.....or Cash 24.95

23 RUN-ABOUT CHAIR FOR ARTHRITICS. Strong, lightweight chair moves about freely with push of one foot. Use in the home, at the office. Tubular steel frame, baked-enamel finish. Ball bearing swivel casters. Seat padded with sponge rubber. Leather-like plastic material—easy to wipe clean with a damp cloth—on back, seat. Height of seat from floor 17 inches, arms from seat 7 inches, back from seat 15½ inches. Seat 16 inches deep, 18 inches wide. Overall: 19x23x32 inches high. Actual weight 28 lbs. Shiped folded, assembled from Factory in Erie, Pa., by Freight, Truck or Express.

53 C 6515 F—Ship. wt. 30 lbs. $3.50 Down.....Cash 34.95

Wheel Chairs (17), (20) and Run-About Chair (23) on this page, and Invalid Walker (12), (13), (16) on Pg. 676 are shipped directly from Factory to you, eliminating expense of warehousing and extra handling. Ship. promptly, allow time in transit.

SAVE AT WARDS ON SICK ROOM SUPPLIES

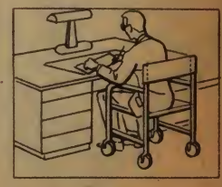
Compare prices and you will find that Wards prices are lower for the same fine quality. All Wards Sick Room and Invalid Supplies on Pages 676 through 688 are carefully selected and scientifically designed of the finest quality materials.

Look these pages over carefully and whether you need an elastic stocking on Page 683 or a hospital-type bed on Page 678 you will find that at Wards you can buy comparable or higher quality at a lower price. And remember Wards famous guiding policy—"Satisfaction Guaranteed."

MONTHLY PAYMENT PLAN

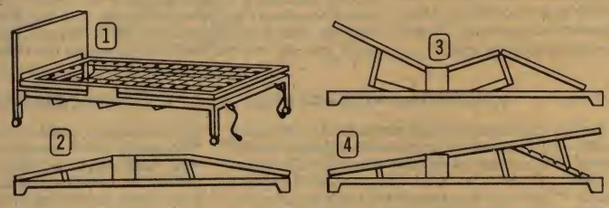
If you prefer to budget your purchases see Inside Back Cover for full details and terms of Wards Convenient Monthly Payment Plan and its Add-on Feature. All items on these two pages may be purchased on orders of $20 or more for as little as 10% down.

Ideal for the woman working in her kitchen. Operates with one foot.



Strong, yet lightweight for the man who works at an office desk.

Built to Hospital Specifications for Easy Home Care



FACTS ABOUT WARDS HOSPITAL BEDS. Save the inconvenience and expense of renting a bed. For the price of a few months rental, you can buy a Ward hospital bed. All have steel construction, built to rigid hospital specifications for greater patient comfort and ease of family care. Beds (A), (B), (C) adjust to positions that may be prescribed by the physician such as Trendelenburg, Fowler or Hyperextension. Sketches at left show a few of the positions possible. Complete range of adjustments in beds (A), (B), (C) is possible since the spring is raised 6 in. above bottom rail, permitting lowering of head or foot section below the horizontal. Safety stop at head end eliminates accidentally lowering head below horizontal. Adjustment connections have cold-rolled steel shafts operating through bronze bearings. Swivel cranks operate easily, swing back out of the way. The double link springs afford needed firm, easily adjusted support required by hospital beds. Overall size of beds approximately 36x79 in.—take 36x77 in. mattresses below.

HOLLYWOOD STYLED HOSPITAL BEDS ... 84.95 AND 74.95

(A) HOSPITAL HEIGHT HOLLYWOOD-TYPE BED. You can now have modern styling with all the advantages of a hospital bed. The variable spring adjusts to complete range of positions for specialized needs as prescribed, such as Trendelenburg, Fowler or Hyperextension. Paneled steel headboard framed in squared tubular steel is finished in harmonious French Gray—will blend with other modern bedroom furnishings. Easily covered with fabric if desired. Swivel cranks—one for head adjustment, one for knee section—swing back permitting bed spread to cover end giving Hollywood bed effect. Smooth rolling casters reduce irritating noise for patient. Height of spring is 22 in. from floor. Headboard height 36 in.

66 C 7338 R—Hospital Bed. Wt. 150 lbs. $8.50 Down..or Cash $84.95

REGULAR HEIGHT HOLLYWOOD BED with regular hospital bed advantages. Wonderful for those who enjoy the comforts of various position adjustments found in hospital beds. Styled like regular twin bed, see sketch 1. This bed has the same construction and finish as (A), except adjustments do not go below horizontal. Spring height 15 in. from floor (mattress brings bed to regular bed height). Headboard 29 in. high. Ship. wt. 140 lbs.

66 C 7339 R—Hospital Bed, sketch 1. $7.50 Down....or Cash $74.95

PANELED AND PLAIN HOSPITAL BEDS 36.95 TO 89.95

(B) WIDE PANEL CRANK ADJUSTABLE HOSPITAL BED. End panels give more attractive appearance and protect the patient from drafts. Spring adjusts automatically to complete range of adjustments, sketches 2, 3, 4. Easy to operate cranks—one for head end adjustment, one for knee section. Smoothly finished steel frame will not damage linens. Blended Walnut enameled finish. Quiet, smooth-rolling casters. Headboard 50 in. high, footboard 36 in.

66 C 7361R—Ship. wt. 174 lbs. $9 Down.....or Cash $89.95

(C) CRANK ADJUSTABLE HOSPITAL BED. Adjusts to complete range of positions, see sketches 2, 3, 4. Two easy-operating cranks—one for head end adjustment, the other for knee section. Sturdy steel frame with smooth Brown enameled finish. Easy-roll casters. Headboard 50 in. high, footboard 36 in., each with tubular steel spindles. Ship. wt. 165 lbs.

66 C 7360 R—$7 Down on Terms.....or Cash $69.95

(D) HOSPITAL BED WITH ADJUSTABLE BACK REST. Ideal bed for the semi-invalid who needs only head elevation. Manually operated back rest adjusts to five different positions, from flat to almost upright. Spring does not adjust, remains level. Sturdy steel frame, tubular steel spindles, Brown enameled finish. Easy-roll casters. Headboard 50 in. high, footboard 36 in.

66 C 7329 R—Ship. wt. 108 lbs. $4 Down on Terms.....or Cash $36.95

"R" AFTER CATALOG NUMBER MEANS shipped by Freight, Truck or Express. For other sickroom merchandise, see Pages 676 through 688.

FURNITURE ACCESSORIES

(E) REMOVABLE ADJUSTABLE BED SIDES. Safeguards patient from falling out of bed. Attach easily to each side of standard hospital bed. Brown enamel finish. Ht. 19½ in. Extend from 73½ to 84 in. long.

66 C 6043 R—Ship. wt. 37 lbs..Pair $24.95

66 C 7362 R—BED SIDES for beds (A) only. Like (E) but attach to headboard and frame. French gray finish. Ship. wt. 37 lbs. $2.50 Down.....or Cash Pr. $24.95

(F) NIGHT STAND. Handy for patient's needs. Top compartment and lower shelf. Sturdy steel with Brown baked-on enamel finish. Ht. 28 in. Top 16x16 in.

66 C 7034 R—Ship. wt. 28 lbs.....$16.95

(G) FOOTSTOOL. Helps patient get in and out of bed alone. Rubber top. Tubular steel frame, Brown baked-on enamel finish. Rubber-tipped legs. 15x15x8½ in. high.

66 C 7020 MO—Wt. 13 lbs. *Mail*.....$9.95

HOSPITAL BED MATTRESSES FOR GREATER COMFORT

(H) EXTRA COVER FOR FOAM RUBBER HOSPITAL BED MATTRESS. Fits mattress (J) below. Heavy 6½-oz. Blue and White stripe ticking. Taped edges. Convenient zipper closing. Cover only.

66 C 6802 L—Ship. wt. 2 lbs. *Mailable*.....$6.95

(J) FOAM LATEX HOSPITAL BED MATTRESS. Conforms to body contours for greater comfort. Non-allergic. Will not mat even with continuous use. Extra-heavy-density foam latex core. Flexible, dustless, odorless. Full 4½ in. thick. 36x77 in. long. Zipper cover (H) incl.

66 C 6803 R—Ship. wt. 32 lbs. $5 Down.....or Cash $49.95

(K) INNERSPRING HOSPITAL BED MATTRESS. Special construction for use on adjustable hospital bed. Cotton felt over latex-coated, stitched sisal insulation. Lockstitched roll edge. Button tufts, cloth handles. Four ventilators. Heavy 6½-oz. Blue, White stripe cover.

66 C 6800 R—Size 36x77 in. Ship. wt. 47 lbs.....$29.95

(L) COTTON HOSPITAL BED MATTRESS. Constructed of 35 lbs. of top grade White Layer-Felted Cotton. Rolled edge, firmly-tufted.

66 C 7056 R—Size 36x77 inches. Ship. wt. 38 lbs.....$18.95

PILLOWS, PORTABLE TUB

(M) NEW DUPONT DACRON PILLOW. Filled with soft and springy layer-felted dacron. Non-allergic. Blue and White striped linen finish ticking. Size 19x25 in. Ship. wt. 2 lbs. 4 oz. *Mailable*.

66 C 7504 LX—Ea. $4.95. Pr. $9.49

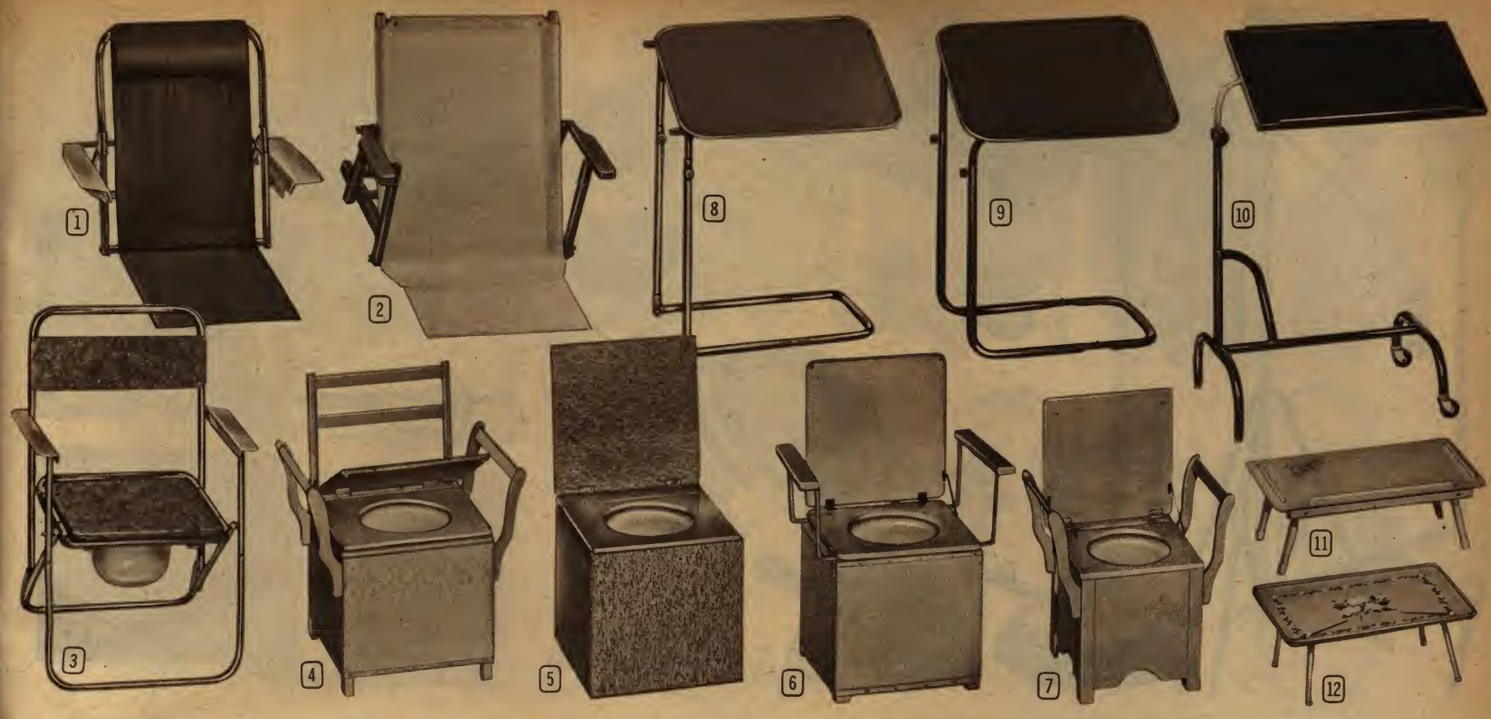
(N) 5½-INCH THICK FOAM LATEX PILLOW. Finest quality. Washable percale cover. Size 18x26x 5½ in. thick. Zipper closing. *State*: Blue or White. *Mail*. Wt. 2 lbs. 14 oz.

66 C 7507 LX—Ea. $5.49. Pr. $10.49

(P) 60-GAL. PORTABLE BATH TUB. White Vinyl plastic sheeting; wood frame, 14½x25¾x60 in. See Pg. 658 for full description. *Mail*.

86 C 1230 MOX—Wt. 12 lbs. $11.50

SEE INSIDE BACK COVER FOR COMPLETE INFORMATION ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN.



Commodes, Bed Tables and Other Sickroom Supplies

BACK RESTS 7.89, 3.98

1 2 HANDY FOLDING BACK RESTS make eating, reading, etc. much easier; offer extra comfort and convenience to the bed patient. *Mailable.*

(1) BACK REST WITH PILLOW. Lightweight but strong aluminum frame with plywood arms. Adjusts to four comfortable positions. Patient can sit up or just incline head slightly. Dark maroon rayon twill back and comfortable cushion; easily removed for cleaning. Folds up flat for easy storage. Abt. 18x28½ in. long.

53 C 7099 MO—Ship. wt. 4 lbs. $7.89

(2) BACK REST FOR BED. Heavy canvas back adjusts to 4 positions to offer the patient maximum comfort; easily removable for laundering. Sturdy hardwood arms fold flat for storing. Hardwood frame with natural varnish finish. Rubber tips on end of lower brace protect back of bed. Also provides comfort at the beach. Back rest is about 24x28 in. long.

53 C 7029 MO—Ship. wt. 7 lbs. $3.98

Other Sickroom Supplies; dressings, hospital beds, wheel chairs, etc., Pages 672–678, 680–683. Complete details of Wards Monthly Payment Plan, Inside Back Cover.

DELUXE COMMODE 24.95

3 FOLDING CHAIR COMMODE. Our finest quality commode is substantially built for maximum use and comfort. Folds compactly for handy storage; easily converts to a regular chair that can be used anywhere, by removal of combinet. Easy to carry from place to place. Highly polished, tubular aluminum frame is rust-resistant. Pyrolin plastic toilet seat, lid and back are easy to keep clean. Seat is 16 in. wide, 15 in. deep, 16 in. from floor. 8-qt. white porcelained combinet with cover and carrying handle for easy removal. Commode folds flat like a lawn chair for carrying or storage. Pyrolin seat and back come in a lovely shade of dusty rose. Commode chair shipped promptly from Stock by Freight, Truck or Express. Ship. wt. 15 lbs.

53 C 7092 R—$2.50 Down. . . . . or Cash $24.95

HARDWOOD CHAIR COMMODE 18.98

4 CHAIR COMMODE has permanent chair back and arms, is substantial, well built. Hardwood frame, woven fiber sides, with attractive dusty rose enamel finish. Heavy wood seat cover with "Pyrolin Pearl" coating, easily raises and lowers. With lid down commode makes useful piece of furniture . . . vanity seat or extra chair. Inner Pyrolin hardwood seat raises to remove enamel combinet with handle and cover. Seat is about 15 in. square and 16 inches from floor. Chair commode is shipped promptly from Stock by Freight, Truck or Express.

53 C 7079 R—Ship. wt. 19 lbs. $18.98

UPHOLSTERED COMMODE 14.98

5 HASSOCK-STYLE COMMODE. Padded and attractively upholstered in white leather-like vinyl plastic with allover design. Wipes clean with damp cloth. Useful also for vanity stool or hassock. Hinged lid allows easy removal of enameled combinet with handles and cover. Seat—15½x15½ in., is 16½ in. from floor. Shipped promptly from Stock by Freight, Truck or Express.

53 C 7093 R—Ship. wt. 17 lbs. $14.98

COMMODES 9.98 TO 14.98

6 WICKER COMMODE. Sturdily constructed wood frame, wicker sides, woven with strong fiber, finish in glossy enamel. "Pyrolin Pearl" lid is hinged, covers inner seat when not in use—makes fine vanity bench. Inner seat raises for removing large enameled combinet with handle, cover. Seat 15 in. square, 16 in. from floor. Shipped promptly from Stock by Freight, Truck or Express.

53 C 7098 R—Arms fastened to body by metal braces (shown). Ship. wt. 18 lbs. $14.98

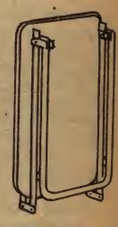
53 C 7096 R—Without arms. Wt. 12 lbs. 11.98

7 MASONITE PRESDWOOD COMMODE. Hardwood frame, dusty rose enamel finish. Hinged "Pyrolin Pearl" covered lid, secured by chair. Inner seat raises for removal of porcelain combinet with handle and cover. Seat 13½ in. sq., 14 in. from floor. Ship. from Stock by Freight, Truck or Express.

53 C 7078 R—With arms. Wt. 15 lbs. . . . $12.49

53 C 7077 R—Without arms. Wt. 13 lbs. . 9.98

BED TABLES 2.98 TO 21.95



8 FOLDING TABLE. Adjustable table for sickroom or general use. Hospital style—fits right over chair or bed; table-top easily elevated from 25 to 40 in. from floor. Folds flat to 17x23x2 in. Metal top has coral baked-enamel finish, 17x23 in.; use flat or tilt to 45° either way—all positions lock securely. Rim on edge prevents objects from slipping off. Heavy-gauge chrome plated, tubular steel frame.

53 C 7088 M—*Mailable.* Ship. wt. 13 lbs. $18.98

FOLDING TABLE. Like above. Black wrought iron finish.

53 C 7089 M—*Mailable.* Ship. wt. 13 lbs. $10.98

9 ECONOMY MODEL FOLDING TABLE. Similar to (8) above. Works on same principle but does not fold flat and has black wrought iron finish. Tilting top.

53 C 7083 M—*Mailable.* Ship. wt. 13 lbs. $5.98

10 OVER BED UTILITY TABLE. Valuable aid in the care of an invalid. Adj. tilting linoleum-covered tray 14x24 in. Raised edge holds books, magazines, writing materials. Use flat for eating. Adjusts from 36½ to 56½ in. high. Sturdy steel construction. Brown baked-on enamel finish, casters. Shipped promptly by Frt., Trk., Express.

66 C 7015 R—Ship. wt. 19 lbs. $2.50 Down or Cash $21.95

11 HARDWOOD BED TABLE. Masonite Presdwood top, pastel enamel finish. Adjustable tilting top with rim.

53 C 7081M—Top 21¾x12 in. *Mailable.* Wt. 4 lbs. . . $2.98

12 DE LUXE METAL BED TABLE. Pastel enamel finish. Rim keeps objects on tray, special clips on top hold books, papers. Adjustable tilting top, 13x20 in. Legs fold.

53 C 7097 M—*Mailable.* Ship. wt. 5 lbs. $4.98

VAPOR CONTROLLER 2.69

13 Vapor controller fits standard baby crib or bed. It is recommended by doctors. Useful in cases of cold or croup. Can be used with any vaporizer. Permits infant to receive healthful effects of vapor while lying down in a comfortable position. Vapor controller is cloth and plastic. Top is cloth, 53x28 in. wide; sides are plastic to give view of infant. Air enters at top to mix with vapor and cause a circulating effect, allowing proper mixture of air and vapor to reach the patient. Either side or end can be raised to control temperature further. Controller measures 53x28x26 in. high overall.

53 C 7082—Ship. wt. 8 oz. $2.69

VAPORIZER-HUMIDIFIER 3.50-8.95

14 TO 16 Electric Vaporizer-Humidifier Combinations. Help relieve discomfort of colds, nasal congestion. Each equipped with medicament chamber. UL listed, 110–120 V, AC. Cord plug incl.

(14) VAPORIZER-HUMIDIFIER. 3½-qt. capacity. Steams in short time, operates abt. 6 hrs., shuts off automatically. Plastic case.

53 C 7094—Abt. 8 in. Wt. 7 lbs. $8.95

(15) VAPORIZER-HUMIDIFIER. 4-qt. capacity. Operates about 7 hrs., shuts off automatically. Metal base, glass container. 7x10 in.

53 C 7095—Ship. wt. 6 lbs. 8 oz. $5.95

(16) DE VILBISS VAPORIZER-HUMIDIFIER. Abt. 8-oz. capacity. Operates about 1 hr., shuts off automatically. Black plastic.

53 C 7091—Abt. 4x7 in. Wt. 2 lbs. 10 oz. $3.50

17 DE VILBISS NOSE, THROAT ATOMIZER. Plastic base, glass bottle.

53 C 7090—Rubber bulb. Wt. 12 oz. . $1.50

PROTECTIVE SHEETS, PADS 1.98 TO 3.98

18 KOROSEAL HOSPITAL SHEETS. 15-gauge Koroseal plastic sheeting especially designed for the requirements of hospital bed. Koroseal sheets are ideal for use in the home, sickroom and wherever added mattress protection is needed. Waterproof, exceptionally tough and durable, each sheet has flexible openings so they may be tied firmly in place, prevents discomfort at night.

53 C 7038—Size 36x36 in. Ship. wt. 8 oz. . . . $1.98

53 C 7039—Size 36x54 in. Ship. wt. 12 oz. . . . 2.69

53 C 7042—Size 36x72 in. Ship. wt. 1 lb. . . . 3.29

53 C 7043—Size 36x84 in. Wt. 1 lb. 12 oz. . . . 3.89

19 PROTECTIVE BED PADS. Excellent bed pads for nursery or sickroom. Disposable bed pads of 8-ply super-absorbent cellulose. Top layer is made of absorbent moisture permeable paper. Each pad absorbs 12 to 13 times its own weight in water. Soft Fiber-down filler won't bunch, is comfortable, lies smoothly on sheet. 18x24 in. *Mail.*

53 C 7037 M—50 Pads. Ship. wt. 8 lbs. $3.98

"WET-GUARD" . . . BED-WETTING ALARM 18.95

20 "WET-GUARD" CONDITIONING ALARM, developed by a doctor, tested and approved by many doctors, is a harmless battery operated device that conditions the bed-wetter to awaken in time . . . means the end of worry and chagrin over a habit that occurs just because the victim is a sound sleeper. Recommended for children over 3½ years and adults, not for those with organic disorders. Easy to operate. 2 aluminum foil pads, 18x27 in. (1 perforated, 1 solid), separated by cloth sheet, used with an automatic 6-volt lantern battery device (see sketch). Acids and salt in urine, plus body weight cause buzzer to sound. In a few nights wet spots grow smaller. Soon sleeper will awaken himself in time. Battery alarm device, 3 complete sets of pads and sheets (3 perforated foil pads, 3 solid foil pads, 3 separating sheets), Progress Chart and instructions.

53 C 7034—Wt. 4 lbs. 4 oz. $18.95

REPLACEMENT KIT. 2 ea. of perforated and solid foil pads with 2 separating sheets.

53 C 7035—Ship. wt. 14 oz. $4.95

Healthful, Comforting Sun Lamps...Heating Pads

[1] SPERTI SUN LAMP WITH TIMER. Gives even distribution of tanning ultra-violet rays over 4 sq. ft. at 30 inches distance. TAN-TIMER prevents over-exposure. Adjusts from 3½ ft. to 6 ft. Converts to table lamp by removal of 3 parts! Focuses up and down. Easily disassembled for storing or carrying. Cord, goggles included. For 60-cycle AC 400-watt burner. Guaranteed 6 months. *Postpaid.*

86 CP 1620 M—$4 Down.....or Cash 39.95

[2] FLOOR HEALTH LAMP. For sun or heat treatment, or use as extra reading lamp. Tripod base folds for storage. Bronze Hammerloid finish; cord. 60-cycle AC. Adjusts from 32 to 58 in. Head tilts to direct rays.

86 C 1636 M—Lamp only. Wt. 8 lbs.....9.50

86 C 1639 M—Lamp with G.E. Infra-Red Heat Bulb with Red Filter (7). Ship. wt. 9 lbs. 4 oz.....11.95

86 C 1638 M—Lamp with G.E. Suntan Bulb (8). Ship. wt. 8 lbs. 4 oz.....17.95

86 C 1637 Y—Lamp with both G.E. bulbs (7) and (8). Ship. wt. 11 lbs.....19.95

[3] ELECTRIC SHUT-OFF TIMER. Use with health lamps to prevent over-exposure. Handy for any electric appliance. Simply plug it in to time washing, cooking, baking. Use with your radio, too.

86 C 1650—Plastic. Ship. wt. 1 lb.....4.79

[4] [5] SUN LAMP WITH AUTOMATIC TIMER. Shuts off automatically when treatment is finished. Mercury Arc tube guaranteed 1 yr. Baked-on enamel with chrome trim. Head tilts to any angle. Cord. 60-cycle AC. By Ultra Violet Ray Laboratories.

(4) FLOOR MODEL. Height adjusts from 42 to 64 in. Not Mailable. Shipped Freight, Truck or Express. Ship. wt. 25 lbs.

86 C 1635 R—$5 Down.....Cash 47.50

(5) TABLE MODEL. Flexible gooseneck. 27 in. high. Ship. wt. 11 lbs. $3.50 Down.

86 C 1660 M.....Cash 34.95

[6] 2-IN-1 PORTABLE LAMP. New compact Sperti model is just 7x9x7½ in.! Single switch operates both infra-red and ultra-violet rays separately. Adjustable hood. Gold finish with black trim. 60-cycle AC. Goggles.

86 CP 1622—*Postpaid*.....19.95

[7] [8] G.E. BULBS. Fit standard bakelite or porcelain sockets. 60-cycle AC only.

(7) INFRA-RED BULB. 5000 hrs. radiant heat.

86 CP 1667—With Red Filter to reduce glare. Reflector. *Postpaid*.....2.95

86 CP 1666—Without Filter. *Postpaid*...1.10

(8) RS SUNTAN BULB. Ultra violet rays. No heat. 400 sun baths. Vitamin D, germicidal.

86 CP 1653—*Postpaid*.....9.95

[9] WARDS TABLE LAMP. For sun or heat bulbs. Clamps on chair, hangs on wall. Adjustable head swings in complete circle. 60-cycle AC. Nickel plated wire guard.

86 C 1656—Lamp only. Ship. wt. 3 lbs..2.88

[10] WARDS CLAMP MODEL LAMP. Use with sun or heat bulbs. Aluminum reflector.

86 C 1615—Lamp only. Shipping weight 1 lb. 12 oz. AC only.....2.75

86 C 1617 L—Lamp with G.E. Infra-red Heat bulb (7) without Red Filter. Ship. wt. 2 lbs. 12 oz. AC only.....3.75

86 C 1616 L—Lamp with G.E. Infra-Red Heat Bulb (7) with Red Filter. Shipping wt. 2 lbs. 12 oz. AC only.....5.45

86 C 1618—Lamp with G.E. Sun Bulb (8). Ship. wt. 2 lbs. 12 oz. AC only....10.95

[11] WARDS 3-WAY LAMP. Use on table, clip to bed or chair, hang on wall. Push-type On-Off switch. For heat or sun bulb. Spring clip and key hole slot in base. 60-cycle. AC.

86 C 1642—Lamp only. Ship. wt. 3 lbs..4.98

86 C 1643—Lamp with G.E. Infra-Red heat bulb without red filter (7). Shipping weight 3 lbs.....5.98

86 C 1644—Lamp with G.E. Infra-Red heat bulb with filter (7). Ship. wt. 3 lbs..7.48

86 C 1645—Lamp with Suntan bulb (8). Shipping weight 3 lbs.....13.98

[12] [13] [14] WARDS HEAT PADS GUARANTEED 2 YEARS. Fully rubber encased with watertight vulcanized seams. 100% wet-proof. Thermostatically controlled heat. 12x15 inches. For AC or DC.

(12) BEST QUALITY PAD WITH EXTRA COVER. Dial exact temperature on neon-lighted switch—30 heats indicated. Luxurious maroon embossed moire cover has zipper. Extra cover of Sanforized cotton broadcloth for every day utility use. Maker's price $8.95.

86 C 1842—Ship. wt. 1 lb. 12 oz.....7.45

(13) BETTER QUALITY SATIN COVERED PAD. Luxurious Rose cover. Zipper. 3-heat switch with Nite-Lite. Manufacturer's price $7.95.

86 C 1841—Ship. wt. 1 lb. 12 oz.....5.45

(14) GOOD QUALITY FLANNEL COVERED PAD. 3 heat switch is lighted. Snap fasteners on rose-bud-pattern cover. Maker's price $6.95.

86 C 1840—Ship. wt. 1 lb. 12 oz.....4.45

[15] 1-HEAT PAD. Wet resistant flannel cover. 1 heat. 12x15 in. Guaranteed 1 yr.

86 C 1829—Ship. wt. 1 lb. 12 oz.....2.89

[16] G.E. HEATING PAD WITH TERRY CLOTH COVER. Lighted push-button dial gives 3 heats. Flamingo colored cover. Zipper.

86 CN 1812—12x15 inches. *Postpaid*. No charge for credit.....8.95

ALL THE ABOVE HEALTH LAMPS AND HEATING PADS ARE UL APPROVED FOR 110–120-VOLT CURRENT.

JOHNSON & JOHNSON SURGICAL SUPPLIES, THERMOMETERS...VIOLET RAY SETS

[17] FIRST AID EMERGENCY KIT. Portable case fastens to wall—when open, cover forms shelf. Contains: 4 assorted size Bandages, 1 yd. Gauze, ½ oz. Cotton, 1 Adhesive Tape, 12 Gauze Pads, 33 Band Aid Plastic Strips, 1 triangular Bandage, ⅓ oz. Mercurochrome, 6 Eye Pads, 3 Ammonia Inhalants, 1¼ oz. Burn Ointment, Scissors, First Aid Guide Booklet. Case is 10¼x6⅞x2 in.

53 C 7005—Ship. wt. 3 lbs.....6.50

[18] FIRST AID AUTO KIT fits in glove compartment. Contains: 2 Bandages, 1 Adhesive Tape, 6 sterile Gauze Pads, 12 Band Aid Plastic Strips, 1 Triangular Bandage, 1 Tourniquet, ½ oz. Antiseptic, 2 Ammonia Inhalants, ½ oz. Burn Ointment, Scissors, 2 Paper Cups, and First Aid Booklet. 7½x5¼x2⅛ in.

53 C 7000—Ship. wt. 1 lb. 8 oz.....3.25

[19] RED CROSS GAUZE. 5 yds., 36 in. wide.

53 C 7002—Ship. wt. 6 oz.....1.23

[20] RED CROSS STERILE COTTON. 1-lb. pkg.

53 C 7001—Ship. wt. 1 lb. 6 oz.....2.10

53 C 7008-8-oz. Package. Ship. wt. 10 oz.1.15

[21] FIRST ON BURNS. Clinically approved. Use on all burns. Relieves pain, prevents infection, 3-oz. Aersol spray container.

53 C 7015—Ship. wt. 6 oz.....98c

[22] BAND-AID ADHESIVE BANDAGES. Waterproof. Assorted sizes. With plain pads.

53 C 7013—Ship. wt. 3 oz.....Box of 47 49c

WATERPROOF ADHESIVE TAPE (not shown).

53 C 7004—Tri-Width. 5 yds. each of ¼, ½ and ¾ in. wide strong, waterproof tape on one spool. Ship. wt. 6 oz.....59c

53 C 7006—½-in. width. Wt. 4 oz. 10 yds..39c

53 C 7007—1-in. width. Wt. 6 oz. 10 yds. .69c

[23] STERILE GAUZE PADS. 3x3 in. square.

53 C 7009—Ship. wt. 6 oz....Box of 25 70c

[24] BAND-AID PLASTIC STRIPS. 1 in. wide Waterproof, with plain pad.

53 C 7011—Ship. wt. 8 oz....Box of 100 1.59

[25] RED CROSS STERILE COTTON BALLS.

53 C 7012—Ship. wt. 8 oz. Box of 130 65c

[26] RED CROSS STERIPAK 8-PLY GAUZE, in dispenser box. Gauge 4½ in. wide.

53 C 7003—25 yds. Ship. wt. 2 lbs. 8 oz. 5.50

53 C 7010—Red Cross Gauze Bandage, 2 in. wide. 10 yds. Ship. wt. 2 oz...3 Rolls 81c

[27] TO [29] FEVER THERMOMETERS. All thermometers tested by manufacturer in his laboratory for clinical accuracy.

(27) 53 C 7021—Oral Type. Ship. wt. 3 oz. 79c

(28) 53 C 7022—Oral-Rectal Type. Top tab prevents slipping from hand. Wt. 3 oz...89c

(29) 53 C 7023—Physician's Style Set. 1 oral and rectal (stubby bulb) and 1 rectal type. Ship. wt. 5 oz.....Set of 2 1.98

[30] MASTER VIOLET RAY SET. Used by barbers, beauticians. Treatments act as a sedative or stimulant, depending on method of application. Instrument has bakelite housing. 3 electrodes—for body, scalp and general application. Cord and plug incl. For 110-120 volts. AC-DC. Fiberboard case. Instr.

53 C 4800—Ship. wt. 4 lbs. 12 oz.....17.95

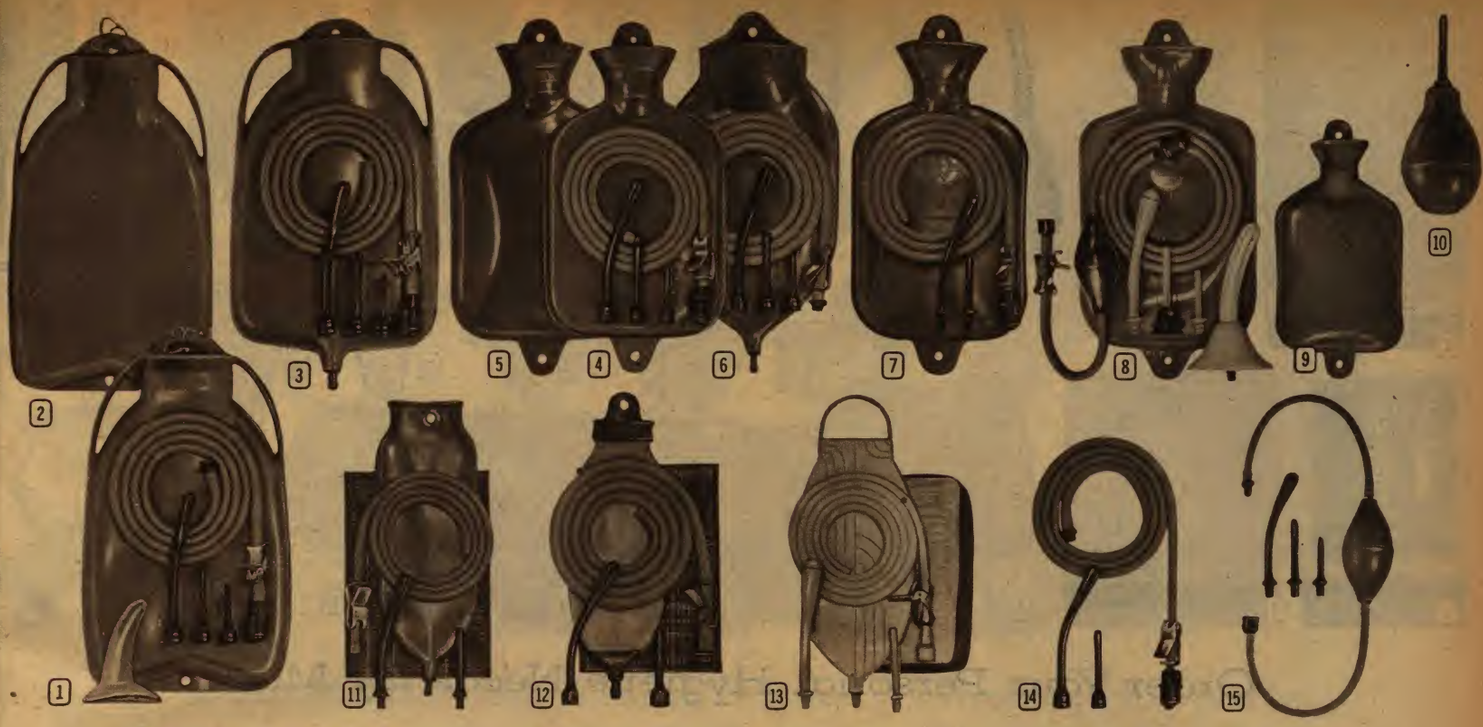
[31] VIOLET RAY SET. Like (30) but with only one general electrode applicator.

53 C 4801—Ship. wt. 3 lbs. 12 oz.....13.75

[32] HEVI-DUTY MASTER VIOLET RAY SET. For professional use. 2 extension cords for wide range of application. Use with any type electrode. General electrode applicator incl. For 110–120-V. AC-DC. Instructions included.

53 C 4802—Ship. wt. 5 lbs.....27.50

Other Sickroom Supplies, Pages 676–679, 681–683. Monthly Payment Plan on Page 981.



Save at Wards...On Our Fine Quality Rubber Goods

SUPREME—WARDS BEST QUALITY RUBBER BAGS—3-QT. CAPACITY

Non-Heat Handles For Ease, Safety

Wide Mouth Makes Bottle Easy to Fill

Flat Back Gives Greater Heating Surface

1 2 3 Wards Best Molded Red Rubber Bags are finest quality rubber. Extra thick walls are strongly reinforced at all points of wear . . . retain desired heat longer than Regal or Wearwell bags. Sketches at left show why they're well worth the difference in price, will give years of excellent service. Big non-heat handles are easy to grip; wide mouth is easy to fill; big wide flat backs give added heating surface. Extra-large 3-qt. capacity. Leakproof necks, tight-fitting screw-in stoppers attached with chain on (1), (2). Flush-flow wide diameter tubing on (1), (3).

(1) SUPREME 2-IN-1 COMBINATION. Use as a hot water bottle or fountain syringe. Rubber tubing has snap-type shut-off. 4 flexible rubber screw-on pipes—adult's rectal, infant's rectal, a vaginal pipe and a white rubber vaginal pipe with shield, that throws an upward and outward spray.

53 C 6947—Ship. wt. 2 lbs. 3.98

(2) SUPREME HOT WATER BOTTLE.

53 C 6948—Ship. wt. 1 lb. 8 oz. 2.59

(3) SUPREME FOUNTAIN SYRINGE. For douche or enema. Rubber tubing, snap type shut-off. Three flexible rubber screw-on pipes—adult's rectal and vaginal and infant's rectal pipes.

53 C 6949—Ship. wt. 1 lb. 8 oz. 2.98

REGAL—BETTER QUALITY BAGS

4 5 6 Regal Molded Red Rubber Bags, Wards Better Quality—thicker, stronger than Wearwell quality, reinforced at points of wear. 2-quart capacity. Leakproof necks, screw-in stoppers on (4) and (5).

(4) REGAL 2-IN-1 COMBINATION. Use as hot water bottle or fountain syringe. Rubber tubing, snap-type shut-off. Three attachments, hard rubber screw-on pipes—adult's rectal and vaginal pipes and infant's rectal pipe are included.

53 C 6946—Ship. wt. 1 lb. 8 oz. 2.09

(5) REGAL QUALITY HOT WATER BOTTLE. Molded red rubber.

53 C 6944—Ship. wt. 1 lb. 2 oz. 1.59

(6) REGAL FOUNTAIN SYRINGE. For douche or enema. Rubber tubing, snap-type shut-off. Three hard rubber, screw-on pipes—adult's rectal and vaginal, and infant's rectal pipes.

53 C 6945—Ship. wt. 1 lb. 2 oz. 1.69

WEARWELL—GOOD QUALITY

7 Wearwell, Wards Good Quality Molded Red Rubber Bags will give good, dependable service if cared for properly. Wearwell bag has a two-quart capacity, leakproof neck with tight-fitting screw-in stopper included.

(7) 2-IN-1 COMBINATION. Use either as hot water bottle or fountain syringe. Rubber tubing has snap-tight shut-off. Two attachments, hard rubber slip-on pipes—adult's rectal and vaginal pipes.

53 C 6943—Ship. wt. 1 lb. 2 oz. 1.69

Other Sickroom Supplies are listed on Pages 672-679, 680, 682, 683.

See Page 981 for Details of Wards Convenient Terms and Add-on Plan.

HOT WATER BOTTLE AND COMBINATION

8 FORC-FLO COMBINATION. Hot water bottle or fountain syringe. Sturdy red rubber bag with tight-fitting screw-in stopper. Over 2-quart capacity. Special Forc-Flo bulb gives controlled pressure. Rubber tubing has snap-type shut-off. Four attachments, smooth "Tenite" plastic screw-on pipes — infant's and adult's rectal pipes, vaginal pipe (for upward-and-outward spray) with shield.

53 C 6901—Ship. wt. 1 lb. 8 oz. 2.98

9 FACE HOT WATER BOTTLE. Special small size that's ideal for infants or adults when small bag is necessary. 1-pint capacity. Good quality rubber. Leakproof neck, tight-fitting screw-in stopper.

53 C 6950—Wt. 8 oz. .. 98c

SYRINGE AND TRAVEL SYRINGE SETS . . . ATTACHMENT SETS

10 ADULT'S RECTAL SYRINGE. For enemas. Good quality red rubber bulb, smooth Tenite rectal pipe. Bulb has an eight-oz. capacity.

53 C 6907—Ship. wt. 10 oz. 98c

11 LATEX RUBBER TRAVEL SYRINGE. For douche or enema. Rayon case has waterproof lining. Seamless bag has two-quart capacity. Rubber tubing, snap-type shut-off. Smooth "Tenite" plastic screw-on pipes—adult's rectal, vaginal—easily attached to tubing.

53 C 6908—Ship. wt. 10 oz. 1.69

12 LATEX RUBBER TRAVEL SYRINGE. For douche or enema. Comes in handy, rubber-lined, waterproof rayon case. Seamless bag is reinforced at the neck for easy filling. Two-quart capacity. Latex rubber tubing has snap-type shut-off—snap metal clamp to close tube. Two hard rubber attachments, adult's rectal and vaginal pipes, are included with syringe.

53 C 6952—Ship. wt. 10 oz. 2.98

13 DELUXE TRAVEL SYRINGE SET. Dainty moire carrying case with rubber lining and zipper closing. Molded white syringe bag made of finest quality pure gum rubber; two-quart capacity. White rubber tubing has snap-type shut-off. Just snap metal clamp and tube is squeezed shut. Two attachments of white "Tenite" plastic—adult's rectal and vaginal pipes—are included.

53 C 6912—Ship. wt. 1 lb. 3.98

14 SYRINGE ATTACHMENT SET. Adult's rectal and vaginal hard rubber, screw-on pipes. Rubber tubing and snap-type shut-off. Attachments will fit any size bottle.

53 C 6953—Ship. wt. 10 oz. 59c

15 RUBBER BULB SYRINGE SET. Rubber tubing with bulb to control pressure. Will fit any size syringe. Three attachments of smooth "Tenite" plastic — adult's rectal and vaginal pipes and infant's rectal pipe included.

53 C 6911—Ship. wt. 12 oz. 1.09

PROTECTIVE GLOVES, ICE BAGS AND AIR CUSHIONS...SPECIALLY DESIGNED URINAL BAGS

16 PLASTIC GLOVES. Resistant to bleaches, acids, etc. Sizes: Small (5½–6½), Medium (7–8), Large (8½–10½). Ship. wt. ea. Pr. 4 oz.

53 C 6975—2 Pairs for 1.09 ..... 1 Pair 69c

17 RUBBER GLOVES. Non-slip outer surface. Inner surface processed to slip on and off easily. Order 1 size larger than regular gloves. *State Size:* Small (7–7½), Medium (8–8½), Large (9–9½). Ship. wt. each Pr. 4 oz.

53 C 6900—2 Pairs for 99c ..... 1 Pair 59c

18 PLAYTEX RUBBER GLOVES. Soft, flocked, cotton lining. Slip on, off easily. Non-slip outer surface, extra-long protective cuffs. Order 1 size larger than reg. gloves. *State:* Small (7–7½), Med. (8–8½), Large (9–9½).

53 C 6919—Ship. wt. 6 oz. ..... 1 Pair 1.39

19 ENGLISH STYLE ICE CAP. Rubber bag coated with checked cloth. Wide mouth takes whole ice cubes; tight-fitting metal cap. 9-in. diam.

53 C 6956—Ship. wt. 12 oz. 1.09

20 RUBBER CUSHIONS relieve discomfort. Easy to inflate without pumping.

53C7061–14-in. diam. Wt. 2 lbs. 4 oz. 3.19

53C7060–16-in. diam. Wt. 2 lbs. 6 oz. 3.79

53C7062–18-in. diam. Wt. 2 lbs. 8 oz. 4.29

21 RED RUBBER ICE BAG. Wide mouth admits whole ice cubes; tight-fitting plastic cap. Reinforced ends, lacing holes for tying. About 9x7 in.

53 C 6940—Ship. wt. 14 oz. 1.59

FINE QUALITY URINAL BAGS of pure gum rubber. Designed for efficient operation; prevents skin irritation. One-way valves prevent return flow of urine. Easy to clean. Consult doctor before ordering.

22 WOMEN'S URINAL. Inserts at sides of top are inflatable (inflating bulb incl.). Belt goes through 4 loops at front and back (belt incl.). Straps go around hips, legs. Has 14-oz. capacity. 14 in. long overall.

53C6933–Ship. wt. 1 lb. 8 oz. 8.98

23 MEN'S WIDE TOP URINAL. Comfortable wide top holds entire scrotum. Sufficient air space—won't irritate skin. Bag has 20-oz. cap. 30½ in. long.

53 C 6932—Ship. wt. 1 lb. .. 7.98

24 MEN'S DAY AND NIGHT STYLE. For use at night a special tube can be inserted to lower bag out of bed. For day use, remove the tube, attach bag to top of sack and strap to leg. Holds 14 oz. 36 in. long.

53 C 6931—Ship. wt. 14 oz. .. 6.98

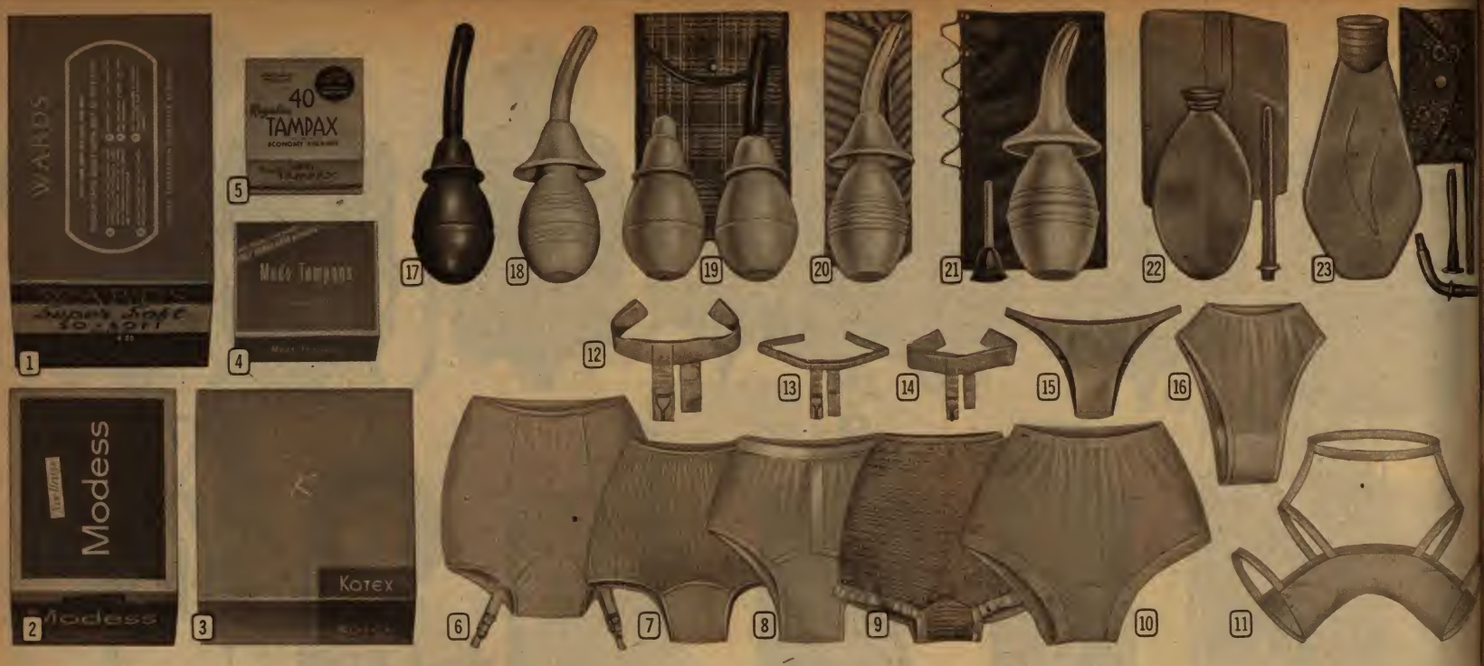
25 MEN'S NARROW TOP STYLE. For day and night use. Adjustable leg and waist straps hold secure. Bag has 20-oz. capacity. Length overall is 27½ in.

53 C 6930—Ship. wt. 14 oz. .. 6.49

26 MEN'S URINAL AND RESERVOIR UNIT. Suspensory type urinal is especially comfortable. For day or night use. Featherlight . . . weighs less than 5 oz., gives maximum protection. Suspensory support snaps to top of urinal. Adjustable waist fits any size. Reservoir holds 25 oz., has adj. leg straps, slide buckles.

53 C 6934–Wt. 8 oz. 8.98

53 C 6935–Urinal Only. Holds 5 oz. Wt. 4 oz. 6.98



Order Your Personal Hygiene Needs By Mail

[1] WARDS SUPER SOFT SO-SOFT SANITARY PADS. Covered with exceptionally soft non-woven material called Downtex which makes Wards pads lighter, more comfortable, helps prevent chafing. Wards pads have same protective qualities found in other well-known brands, yet cost much less. 2 layers of cellulose fluff filler for greater absorbency. Moisture-resistant backing increases protection, moisture control wrapper helps keep edges dry.

WARDS REGULAR SIZE SANITARY PADS. 48-pad box.
Shipping weights—1 box, 2 lbs.; 2 boxes, 4 lbs.
53 C 7350.....Save 29c—2 for 2.09.....Each 1.19

WARDS SUPER SIZE SANITARY PADS. 48-pad box.
Shipping weights—1 box, 2 lbs. 2 oz.; 2 boxes, 4 lbs. 4 oz.
53 C 7351.....Save 29c—2 for 2.29.....Each 1.29

[2] MODESS SUPER SIZE SANITARY PADS.
53 C 7369—3 (12-pad) boxes. Ship. wt. 2 lbs.....1.16

MODESS REGULAR SIZE SANITARY PADS.
Shipping weights—48-pad box, 2 lbs. 2 oz.; 2 boxes, 4 lbs. 4 oz.
53 C 7367.....2 for 2.93.....Each 1.49

MODESS JUNIOR SIZE SANITARY PADS.
53 C 7368—3 (12-pad) boxes. Ship. wt. 2 lbs.....1.16

[3] KOTEX SUPER SIZE SANITARY PADS.
53 C 7361—3 (12-pad) boxes. Shipping weight 2 lbs.....1.16

KOTEX REGULAR SIZE SANITARY PADS.
Shipping weights—48-pad box, 2 lbs.; 2 boxes, 4 lbs.
53 C 7360.....2 for 2.93.....Each 1.49

KOTEX JUNIOR SIZE SANITARY PADS.
53 C 7362—3 (12-pad) boxes. Shipping weight 2 lbs.....1.16

[4] MEDS. Cotton tampons by Modess. Box of 40 with applicators incl.
53 C 7366—Regular size. Ship. wt. 1 lb.....1.39
53 C 7365—Super size. Ship. wt. 1 lb.....1.39

[5] TAMPAX. Cotton tampons. Box of 40 with applicators incl.
53 C 7355—Regular size. Ship. wt. 14 oz.....1.33
53 C 7357—Junior size. Ship. wt. 14 oz.....1.33
53 C 7356—Super size. Ship. wt. 14 oz.....1.33

Sanitary Panty Briefs and Shields offer extra protection. Non-binding, smooth-fitting, they eliminate the need for wearing both regular panty and sanitary belt. Inner tabs hold sanitary pad firmly in place . . . pins are not necessary except on (8) the Conni-T-Short. *Waist Sizes:* Small (24 to 26 in.), Medium (27 to 29 in.), Large (30 to 32 in.) and Extra Large (33 to 35 in.). Be sure to note the extra savings (listed with prices) when you buy two garments. Buy at Wards and Save.

[6] PANTY WITH DETACHABLE GARTERS. Runproof rayon tricot sanitary panty, rubber-lined crotch, elastic waistband. Detachable garters. White only. *State:* Small, Med., Lge., Ex. Lge. Ship. wt. each 4 oz.
53 C 7383—Save 29c—2 for 3.09.....Each 1.69

[7] SANITARY PANTY GIRDLE. Lightweight rayon and cotton 2-way stretch. Rubber-lined nylon crotch. White only. *State Waist:* Small, Medium, Large. Wt. each 3 oz.
53 C 7374—Save 29c—2 for 2.49.....Each 1.39

[8] CONNI-T-SHORT. Reversible sanitary panty—doubles as regular panty. Built-in sanitary belt with pin tabs, plastic-treated panel in crotch. White. *State:* Small, Medium, Large or Extra Large. Ship. wt. each 3 oz.
53 C 7385—Runproof Rayon Tricot.
Save 60c—2 for only 2.98.....Each 1.79

[9] ELASTICIZED PUCKERED COTTON PANTY. Rubber-lined crotch. Shirred with elastic bands; lace trim. Tearose. *State:* Small, Medium or Large. Ship. wt. each 2 oz.
53 C 7379—Save 17c—2 for 1.79.....Each 98c

[10] SANITARY PANTY. Choose from three fabrics. Rubber-lined crotch, elastic waistband. White only. *State:* Small, Medium, Large or Extra Large. Ship. wt. each 2 oz.
53 C 7380—Runproof Nylon Tricot.
Save 19c—2 for only 2.39.....Each 1.29
53 C 7381—Runproof Rayon Tricot.
Save 17c—2 for only 1.79.....Each 98c
53 C 7377—Cotton Panty.
Save 17c—2 for only 1.79.....Each 98c

SEE INSIDE BACK COVER, OF THIS CATALOG FOR FULL DETAILS ON HOW YOU CAN USE WARDS CONVENIENT CREDIT PLAN TO BUY.

[11] CHAFE-FREE PANTY. Helps prevent chafing. Runproof rayon tricot crotch and leg shield (see sketch); ¾-in. elastic bands. Washable. White only. *State waist:* Med., Lge., Ex. Lge.
53 C 7389—Wt. 4 oz. Save 17c—2 for only 1.79....Each 98c

[12] [13] [14] HICKORY SANITARY BELTS. Lightweight, stretch belts. Sanitary belt (12) made of Nylon Helanca super stretch material. Satin tabs with "Marvelox" napkin clasp. Fits all waist sizes from 22–44 in. Belts (13) (14) made of washable rayon elastic. Clasp style has "Marvelox" grip fasteners. Fits all sizes from 24–44-in. waist. White only.

(12) 1-Inch Wide Nylon Helanca Sanitary Belt.
53 C 7391—Clasp style. Shipping wt. 1 oz.....Each 79c

(13) ⅜-Inch Wide Sanitary Belt. Choice of fasteners.
53 C 7371—Clasp style. Ship. wt. 2 oz.....2 for only 59c
53 C 7370—Pin style. Ship. wt. 2 oz.....2 for only 59c

(14) 1-Inch Wide Sanitary Belt. Choice of fasteners.
53 C 7373—Clasp style. Ship. wt. 2 oz.....2 for only 89c
53 C 7372—Pin style. Ship. wt. 2 oz.....2 for only 89c

[15] SANITARY SHIELD. Choose either of two excellent fabrics. Soft rubber crotch. Elastic band. Tearose only. *State Waist:* Small, Medium, Large, Extra Large.
53 C 7375—Nylon Taffeta. Ship. wt. each 2 oz.
Save 29c—2 for only 2.29.....Each 1.29
53 C 7376—Cotton and Rayon Brocade. Wt. each 2 oz.
Save 27c—2 for only 1.69.....Each 98c

[16] SANITARY PANTY BRIEF. Soft rubberized crotch. Elastic band. White. *State Waist:* Small, Med., Large or Ex. Large.
53 C 7378—Runproof Nylon Tricot. Wt. 2 oz.
Save 20c—2 for only 1.98.....Each 1.09
53 C 7382—Runproof Rayon Tricot. Wt. 2 oz.
Save 19c—2 for only 1.59.....Each 89c

FEMININE HYGIENE SYRINGES AND TRAVEL KITS

[17] FAULTLESS FEMININE SYRINGE. Red rubber bulb holds 8 oz. Rubber pipe throws circular spray. Adjustable shield.
53 C 6903—Cap tip. Ship. wt. 1 lb.....98c

[18] SANI-FLEX DOUCHE SYRINGE. Soft white rubber bulb holds 8 oz. Flexible curved pipe throws upward, outward spray. Adjustable shield. Cap tip incl.
53 C 6904—Ship. wt. 1 lb.....1.59

[19] DOUCHE SYRINGE IN RUBBER-LINED TRAVEL BAG. Curved hard rubber pipe—releases and slips into bulb (as shown) for compactness. White rubber bulb holds 8 oz. Shield adjusts length of pipe. Cap tip included.
53 C 6905—Ship. wt. 12 oz.....1.59

[20] SANIFLEX DELUXE DOUCHE SYRINGE. In plastic travel case. Soft, white rubber syringe. Bulb holds 10 oz. Soft, flexible, curved rubber pipe throws an upward, outward spray. Shield adjusts length of pipe. Cap tip included.
53 C 6902—Ship. wt. 1 lb.....2.29

[21] FEMININE SYRINGE AND RECTAL PIPE. In waterproof travel case. Soft, white rubber syringe. Bulb holds 10 oz. Curved rubber vaginal pipe throws upward, outward spray. Shield adjusts. Hard rubber rectal pipes.
53 C 6913—Cap tip. Ship. wt. 1 lb.....2.59

[22] SHUSH "TINYKIT" DOUCHE SYRINGE. Collapsible bulb holds 8 oz. Flexible, curved pipe throws an upward, outward spray. All parts of sturdy vinyl plastic. Complete kit in vinyl plastic case.
53 C 6920—Ship. wt. 6 oz.....98c

[23] "SHY" SYRINGE KIT. Ideal for travel—compact kit fits into palm of hand. Moisture-resistant black and white textured plastic snap case. Blue rubber syringe bulb holds 2 quarts of liquid. Syringe bulb has seamless construction—made of molded rubber to guard against leakage. Also includes blue plastic adult rectal and adult vaginal slip-on pipes; vaginal pipe extension.
53 C 6921—Ship. wt. 8 oz.....3.95

SICKROOM ENAMEL WARE

[24] TO [28] Triple coated white vitreous enamel. Smooth surface — easy to clean, sanitary, resistant to odors, rust and corrosion.

(24) Douche or Enema Irrigator. 5-ft. tubing, adult's rectal and vaginal screw-type pipes.
53 C 7069—2-qt. cap. Ship. wt. 2 lbs. 12 oz.....1.98
(25) 53 C 7067—Male Urinal. Wt. 2 lbs. 2 oz.....1.59
(26) 53 C 7068—Kidney Shape Basin. Wt. 1 lb.....79c
(27) 53 C 7065—Hospital Style Bed Pan. About 14x11 in. Ship. wt. 4 lbs. 4 oz.....3.39
(28) 53 C 7066 — Bed Pan. Male urinal spout. About 16x13 in. Ship. wt. 4 lbs. 12 oz.....3.49

[29] FEMALE GLASS URINAL. Wide flat base.
53 C 7075—Ship. wt. 3 lbs.....69c

[30] TO [33] Double-coated, sanitary white porcelain enamel over heavy seamless steel. Black trim. Easy-to-clean.

(30) 10¾-QT. COMBINET. Close-fitting cover. Ball handle, wood grip. 10½ in. high, 10¼-in. diam.
86 C 6043 MX—Ship. wt. 4 lbs. *Mailable*....1.89

8-QT. COMBINET (not shown). Like above but smaller. Abt. 10 in. high, 8½-in. diam.
86 C 6042 MX—Ship. wt. 3 lbs. 8 oz.....1.59

(31) 12-QT. PAIL. Extra heavy quality for longer life. Strong wire bail handle, wood grip.
86 C 5901X—Ship. wt. 3 lbs. 12 oz.....1.79

(32) 4¼-QT. BASIN. Flared rim, slot to hang.
86 C 5943 X—Ship. wt. 1 lb. 4 oz.....79c

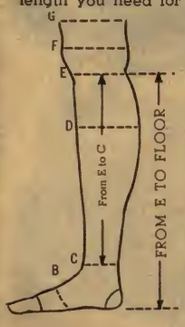
(33) LARGE 4-QT. PITCHER. Easy pouring lip.
86 C 5948 X—Ship. wt. 2 lbs. 8 oz.....2.39

How to Order

LEGGINGS, GARTER STOCKINGS

Measurements for Leggings and Garter Stockings (34) and (35) shown at right. Have someone else take your measurements in the morning before the leg begins to swell. Stand as shown in the diagram below, with your shoes removed, feet firmly on the floor.

How To Measure for Legging (34). Take 3 measurements: around C (ankle); around D (fullest part of the calf); from E (small part just below the knee) to C (ankle). The last measurement gives you the length you need for a Legging. Having found your measurements, consult size chart for Legging and order that size (Small, Medium, etc.) which is most similar to your measurements. If measurements are in between those shown on chart, order next smaller size.



How to Measure Garter Stocking. Take 3 measurements: around C (ankle); around D (fullest part of the calf); from E (small part below the knee) to the floor (last measurement gives length for Garter Stocking). Consult size chart for Garter Stockings; order the size most nearly like your three measurements.

Full Fashioned Elastic Hose...Braces, Supports

ELASTIC LEGGINGS, GARTER STOCKINGS

34 35 A Legging or Garter Stocking offers excellent support and relief in localized cases of varicose veins, for sprains, wrenches and other leg disorders. Seamless style, snugly form-fitting to give firm support to painful, swollen legs. Non-raveling surgical cotton elastic, cotton and rayon in two weights. Standard weight is heavy, firm, fits more tightly, gives more firm support. Lightweight is cooler, less tightly woven and slightly less noticeable under regular stockings.

ELASTIC LEGGINGS

(34) Supports the calf of the leg from just below the knee to just above the ankle. See "How to Order Legging" above; then consult following chart to find your size.

Size You Order	Around (C) Ankle	Around (D) Calf	(E) to (C) Length
Small	7⅝ in.	12 in.	11 in.
Medium	8¼ in.	13⅛ in.	11¾ in.
Large	8¾ in.	14¼ in.	12¼ in.
Extra Large	9¼ in.	15⅜ in.	12¾ in.

53 C 6629—Standard. Wt. 4 oz. *State size*.....Each 1.79

53 C 6607—Lightweight. Wt. 3 oz. *State size*...Each 2.39

GARTER STOCKINGS

(35) Open toe and heel, form-fitting instep. For support around ankle, instep, calf. Read "How to Order Garter Stocking"; consult following chart for correct size.

Size You Order	Around (C) Ankle	Around (D) Calf	(E) to Floor Length
Small	7⅝ in.	12 in.	14¼ in.
Medium	8¼ in.	13⅛ in.	15 in.
Large	8¾ in.	14¼ in.	15½ in.
Extra Large	9¼ in.	15⅜ in.	16 in.

53 C 6628—Standard. Wt. 5 oz. *State size*.....Each 1.79

53 C 6603—Lightweight. Wt. 4 oz. *State size*...Each 2.49

SHOULDER BRACES

How To Order. Have someone take snug measure around chest as close up under armpits as possible, underclothes on or off, as you'll wear brace. If measurement is odd number in., order next smaller even size.

41 Washable white cotton drill cloth. Sturdy, yet flexible enough to conform to body motions. Not bulky. Front straps adjust the back lacing. Ship. wts. each 5 oz. *Even Sizes:* 24 to 40-in. chest. *State Size.*

53 C 6652—For women and girls...2 for 3.46; Ea. 1.98

53 C 6653—For men and boys....2 for 3.46; Each 1.98

42 Korrector. Fine quality, gives sturdy support. Washable white cotton webbing. Flexible back stays adjust to body motion. Padded straps. Ship. wts. each 4 oz. *Even Sizes:* 24 to 40-in. chest. *State Size.*

53 C 6654—For women and girls...2 for 5.26; Ea. 2.98

53 C 6655—For men and boys....2 for 5.26; Each 2.98

SUSPENSORIES

46 47 Suspensories below provide correct protection and support for strenuous exercise. *Order by Pouch Size:* Medium or Large. Order 2 and save.

(46) Snap-on Comet Style. Two rayon sacks; snap on-off for laundering. Elastic waistband and under-straps.

53 C 6797—*State Size:* Ship. wt. 2 oz. 2 for 2.28.....Each 1.39

(47) Genuine J.P. Style. Special woven edge holds it in place—no under-straps needed. *State Size.*

53 C 6798—Rayon-Cotton Style. Wt. 2 oz. 2 for 1.13.....Each 69c

53 C 6799—Rayon-Mesh Style. Wt. 1 oz. 2 for 1.33.....Each 79c

ELASTIC KNEE AND ANKLE, ARCH BRACES

36 37 Braces below are helpful in cases of sprains, muscular pains in knee, ankle or arch. They offer comfort, support, help prevent swelling, yet will permit normal movement at the joint. Seamless, finished edges, lightweight, form-fitting—made of surgical elastic, cotton and rayon in 2 weights. Standard weight is heavier, gives firm pressure. Lightweight is cooler to wear, less firmly woven, less noticeable under stockings.

ELASTIC KNEE CAP

(36) To Order a Knee Cap: Measure around E (small part below the knee), around F (knee), G (4 inches above the knee). Use measuring diagram above. After measuring, consult size chart below. Choose measurements most similar to yours—if yours are in between those on chart, order next smaller size.

Size You Order	Small Part (E) Below Knee	Center Knee Joint (F)	4 In. Above Knee (G)
Small	11¼ in.	11¾ in.	13⅝ in.
Medium	12½ in.	13 in.	14¾ in.
Large	14¼ in.	14⅝ in.	16⅝ in.

53 C 6631—Standard. Wt. 4 oz. *State size*.... Each 98c

53 C 6610—Lightweight. Wt. 3 oz. *State size*...Each 1.79

ELASTIC ANKLE AND ARCH BRACE

(37) To Order Ankle and Arch Brace: Measure around B (at instep) and C (ankle). Use the diagram above as a guide in measuring and consult chart below for your size. Choose size with measurements similar to yours.

Size You Order	Around (B) Instep	Around (C) Ankle
Small	8¾ in.	7⅝ in.
Medium	9¼ in.	8¼ in.
Large	10 in.	9 in.

53 C 6630—Standard. Wt. 3 oz. *State size*.....Each 98c

53 C 6613—Lightweight. Wt. 2 oz. *State size*...Each 1.79

WOMB SUPPORTER

43 Uterine (Womb) Supporter. Lightweight strong leather, cloth lined. Heavily cushioned deep front pads. Elastic insert in front helps provide close fit. Side straps for easy adjustment. Standard size 2 7/16-in. diam. pessary has soft, sponge rubber ring around top. Rubber understraps hold pessary in place. May be worn as abdominal support. Front width of belt 5½ in.

How To Order: Stand relaxed—have someone measure you around fullest part of abdomen (see sketch, order information, Page 685). If odd no. of in., order next larger size. *Even Sizes:* 28 to 44 in. State size. Wt. 15 oz.

53 C 6715—Save $1.00—2 for 11.58.....Each 6.29

44 Adjustable Understraps. For womb supporter (43) or any womb support.

53 C 6725—Ship. wt. 3 oz.....Pair 39c

53 C 6726—Pessary Stem for (43) or any supporter. Ship. wt. 3 oz.....Each 1.98

FOR COMPLETE DETAILS OF WARDS MONTHLY PAYMENT PLAN AND THE ADD-ON PLAN SEE INSIDE BACK COVER.

FULL-FASHIONED NYLON OR COTTON ELASTIC HOSE

38 39 40 Full Length and Knee Length. Full-Fashioned to fit correctly—no wrinkles at ankle or instep. Provide relief from discomforts of varicose veins and swelling of legs during pregnancy. Reinforced at points of greatest strain. Full length hose (38) fastens to garter. Knee length (39), stay securely on leg. Both have closed gored heel and open toe; available in 2 elastic fabrics. Bauer and Black full length hose (40) has closed toe and heel; entire foot made of Helanca stretch nylon. Neutral color of all 3 types makes them inconspicuous under regular hosiery. Easily laundered.

How To Order Elastic Hosiery. Have someone else take your measurement in the morning before the leg has begun to swell. Measure carefully around the fullest part of the calf.
Sizes: Small (8 to 10 in.); Medium (11 to 14 in.); Large (15 to 18 in.).

NYLON ELASTIC HOSIERY 4.79 Each 8.39 Pair

Natural rubber thread covered with genuine nylon yarns. Lighter weight than cotton, longer wearing, slightly less noticeable, dries more quickly. See "How to Order" above for size.

(38) FULL LENGTH ELASTIC HOSE.

53 C 6621—One Nylon stocking. Wt. 4 oz. *State size*....4.79

53 C 6623—Two Nylon Stockings. Wt. 8 oz. *State size*...8.39

(39) KNEE LENGTH ELASTIC HOSE.

53 C 6616—One Nylon stocking. Wt. 4 oz. *State size*....4.79

53 C 6617—Two Nylon Stockings. Wt. 8 oz. *State size*...8.39

(38) EXTRA-SHEER FULL-LENGTH NYLON HOSE. Less noticeable than other nylon elastic hosiery but same support. *State size.*

53 C 6625—One Ex. Sheer Nylon Stocking. Ship. wt. 4 oz.....5.49

53 C 6626—Two Ex. Sheer Nylon Stockings. Ship. wt. 8 oz.....9.98

COTTON ELASTIC HOSIERY 3.98 Each 7.29 Pair

Natural rubber thread covered with lightweight, firm cotton yarn. Same as nylon above but slightly heavier. See "How to Order" above.

(38) FULL LENGTH ELASTIC HOSE.

53 C 6622—One Cotton stocking. Wt. 4 oz. *State size*....3.98

53 C 6624—Two Cotton Stockings. Wt. 8 oz. *State size*...7.29

(39) KNEE LENGTH ELASTIC HOSE.

53 C 6618—One Cotton stocking. Wt. 4 oz. *State size*....3.98

53 C 6619—Two Cotton Stockings. Wt. 8 oz. *State size*...7.29

BAUER & BLACK FULL FOOTED HOSIERY

40 The only full footed nylon elastic stockings offered in this catalog. Full-fashioned all nylon and rubber. Special Helanca stretch nylon foot. See "How to Order" above.

53 C 6640—One full Footed Nylon Hose, Ship. wt. 4 oz.....6.00

53 C 6641—Two Full Footed Nylon Hose, Ship. wt. 8 oz.....12.00

SPONGE RUBBER PESSARIES

45 Replacements for supporter (43) at left.

Catalog Number	Diameter	Shipping Weight	Price Each
(A) 53 C 6765	2¼ in.	1 oz.	59c
(B) 53 C 6766	2 7/16 in.	1 oz.	59c
(C) 53 C 6767	2 11/16 in.	1 oz.	59c
(D) 53 C 6768	2 15/16 in.	2 oz.	59c
(E) 53 C 6769	3 3/16 in.	2 oz.	59c

Ⓐ 10.98

Ⓑ 8.98

Ⓒ 7.98

Ⓓ 8.49

Ⓔ 4.98

Ⓕ 4.98

Ⓖ 3.98

Ⓗ 5.98

Ⓙ 7.98

Ⓚ 5.98

Ⓛ 5.98

Ⓜ 3.95

Ⓝ 4.98

Ⓟ 3.98

Ⓡ 4.98

Ⓣ 4.98

Compare Prices...Save on Wards Fine Quality Trusses

SURGICALLY CORRECT TRUSSES FOR ALL TYPES OF RUPTURES

COMPARE PRICES and you will find that Wards prices are lower for the same fine quality trusses. All trusses offered at these money saving prices are carefully selected, scientifically designed to provide correct surgical support. Made of the finest quality materials—strong, flexible steel springs, selected calf or kid leather, durable elastic webbing. Properly fitted, trusses will give maximum support, protection and comfort. Since some trusses, Spring Lever, for example, are suitable for specific types of rupture only, consult your physician for type you need.

HOW TO ORDER A TRUSS

Have someone measure you. Stand relaxed in natural position. Place tape measure next to skin abt. 2 in. below top of hip bones. Draw snugly (not tightly) to rupture spot. If measurement is odd number of in. order next larger even size. Don't give waist measurement. SPECIAL SIZES: If your size isn't listed order size you want at price shown. It will be shipped from factory in Phila. Allow one week. No specials (D) (M). No C.O.D.'s on specials.

HOOD STYLE TRUSSES

Hood style (A) (B) (C), generally recommended for large, hard-to-hold hernia.

Ⓐ Plastic Hood Truss. Our finest, longest wearing hood style truss. Supports hernia even during strenuous exercise. Lightweight. With four plastic pads—two in front adjust to fit your need. Single style has dummy pad on unaffected side. Plastic covered springs, soft plastic strap. *Even sizes:* 32 to 42 inches. See "How to Order" at right above. *State size.*

53 C 6868—Right Side. Ship. wt. 12 oz...$10.98
53 C 6869—Left Side. Ship. wt. 12 oz.... 10.98
53 C 6870—Double. Ship. wt. 14 oz..... 11.98

Ⓑ Sponge rubber pad on ruptured side gives comfortable, surgically correct support. Can be worn comfortably during exercise. Corrugated rubber dummy pad on unaffected side equalizes pressure. Leather-covered, padded springs. Corrugated rubber-covered back. Adjustable leather strap for a proper fit. *Even sizes:* 32 to 42 inches. See "How to Order" at right above. *State size wanted.*

53 C 6884—Right Side. Ship. wt. 1 lb. ...$8.98
53 C 6885—Left Side. Ship. wt. 1 lb..... 8.98
53 C 6886—Double. Ship. wt. 1 lb..... 9.98

Ⓒ Soft, durable leather-covered adjustable pad for ruptured side protects you during very strenuous exercise. Dummy pad on the other side guards against double rupture. Padded steel springs covered with sweat-resistant leather for added comfort. *Even sizes:* 32 to 42 inches. See "How to Order" at right above. *State size wanted.*

53 C 6861—Right Side. Ship. wt. 15 oz...$7.98
53 C 6862—Left Side. Ship. wt. 15 oz..... 7.98
53 C 6863—Double. Ship. wt. 1 lb..... 8.49

WARDS ATHLETIC ELASTIC TRUSS

Ⓓ Gives relief during sleep. Construction prevents pinching, binding. Leg straps won't interfere with body functions. Self-fitting, gives maximum retention of hernia, even during exercise. Strong elastic belt, understraps. Center support molded from high quality rubber, lined with fabric that eliminates chafing. Rubber inner pad pivots with body. Truss won't slip. See "How to Order" at right above. *Sizes:* Small (30–32 in.), Med. (34–36 in.), Lg. (38–40 in.), Extra Lg. (42–44 in.). *State size.*

53 C 6811—Single. *State Right Side or Left Side.* Ship. wt. 1 lb. 6 oz.....$8.49
53 C 6812—Double. Ship. wt. 1 lb. 8 oz... 9.49

FRENCH STYLE TRUSSES

French Style Trusses (E) (F) (G), are generally recommended for easy-to-hold hernia.

Ⓔ Pad covered with corrugated rubber prevents slipping. Fits groin and locks at any angle insuring a comfortable fit. Two straps adjust pressure. Pad will not slip. Double-faced all elastic body-band and understrap allow freedom of body movement and hold pad securely in place. *Even sizes:* 32 to 42 inches. See "How to Order" at right, above. *State size wanted.*

53 C 6840—Right Side. Ship. wt. 11 oz....$4.98
53 C 6841—Left Side. Ship. wt. 11 oz..... 4.98
53 C 6842—Double. Ship. wt. 1 lb. 2 oz... 7.98

Ⓕ Large, sturdy pad is firm and comfortable. Pad is soft, semi-flat and leather-covered. Rotates, adjusts to best suit your needs. Long-wearing, hardened, tempered steel spring is covered with durable leather that is both comfortable and long-wearing. *Even sizes:* 32 to 44 inches. See "How to Order" at right, above. *State size wanted.*

53 C 6878—Right Side. Ship. wt. 11 oz....$4.98
53 C 6879—Left Side. Ship. wt. 11 oz..... 4.98
53 C 6880—Double. Ship. wt. 1 lb. 4 oz... 7.98

Ⓖ The durable leather-covered triangular pad fits the body curve, adjusts to most body positions giving maximum comfort and freedom of movement. The leather covered strong steel spring is properly tempered, hardened and padded for comfort. No understraps are needed with this truss. *Even sizes:* 32 to 42 inches. See "How to Order" at right, above. *State size wanted.*

53 C 6864—Right Side. Ship. wt. 10 oz....$3.98
53 C 6865—Left Side. Ship. wt. 10 oz..... 3.98
53 C 6866—Double. Ship. wt. 1 lb. 10 oz.. 7.98

SPRING LEVER TRUSS

Ⓗ Provides surgically correct, very firm positive support to rupture. Spring lever across the wide, solid front adjusts to body movement; comfortably supports lower abdomen and rupture. Kid leather-covered pad on ruptured side. Leather-covered dummy pad on other side equalizes pressure, guards against possibility of double rupture. Four straps adjust pressure properly. Comfortable body band of strong, durable webbing. *Even sizes:* 32 to 42 inches. See "How to Order" at right above. *State size wanted.*

53 C 6837—Right Side. Ship. wt. 13 oz....$5.98
53 C 6838—Left Side. Ship. wt. 13 oz..... 5.98
53 C 6839—Double. Ship. wt. 14 oz..... 6.98

SCROTAL TRUSSES

Scrotal trusses (J) (K) (L), generally recommended for a large, hard-to-hold hernia.

Ⓙ Best Quality Scrotal. The large rubber pad is soft and comfortable. Fits directly over the rupture spot for constant control. Adjustable pad may be set rigid in any position. Oil-tempered, hardened steel spring is padded and covered with sweat resistant leather for added comfort and durability. The soft understrap is made of rubber and is part of the pad itself. *Even sizes:* 32-44 inches. Read "How to Order a Truss," above. *State size wanted.*

53 C 6890—Right Side. Ship. wt. 1 lb.....$7.98
53 C 6891—Left Side. Ship. wt. 1 lb..... 7.98
53 C 6892—Double. Ship. wt. 1 lb. 9 oz...11.98

Ⓚ Spring Style Scrotal. Large, soft leather-covered scrotal pad adjusts to suit your needs. Gives constant, comfortable support. Leather covered spring of tempered, hardened steel, padded and lined. Cloth understrap. *Even sizes:* 32 to 42 inches. Read "How to Order a Truss," above. *State size wanted.*

53 C 6855—Right Side. Ship. wt. 1 lb. 1 oz.$5.98
53 C 6856—Left Side. Ship. wt. 1 lb. 1 oz. 5.98
53 C 6857—Double. Ship. wt. 1 lb. 10 oz.. 8.98

Ⓛ Elastic Scrotal Truss. Large, adjustable scrotal pad is very thin. Covered with soft, fine quality leather. Two straps hold pad firmly and comfortably. Adjust pressure at bottom of pad by tightening lower strap. Strong, double-faced body band of all-elastic webbing. Has pull-up attachment with cloth understrap for a comfortable, perfect fit. *Even sizes:* 32 to 42 inches. Read "How to Order a Truss" above. *State size wanted.*

53 C 6845—Right Side. Ship. wt. 12 oz....$5.98
53 C 6846—Left Side. Ship. wt. 12 oz..... 5.98
53 C 6847—Double. Ship. wt. 1 lb..... 7.98

RUPTURE EASER

Ⓜ This lightweight, comfortable support permits freedom of movement. Strong, form-fitting, washable. Soft, flat groin pad fits easily—no steel or leather bands. May be worn under light clothing. Snaps in front make it easy to put on and take off. Adjustable back lacing and leg straps permits ease in individual fitting. *Even sizes:* 32 to 42 inches. Read "How to Order a Truss," above. *State size wanted.*

53 C 6815—Right Side. Ship. wt. 6 oz.....$3.95
53 C 6816—Left Side. Ship. wt. 6 oz..... 3.95
53 C 6817—Double. Ship. wt. 8 oz..... 4.95

PENMAR OVAL ELASTIC TRUSS

Ⓝ For small hernia. Gives relief during sleep. Washable oval air cushion pad has soft rubber face, hard rubber back, fits groin. Understrap tips pad inward for proper support. All-elastic body-band gives free movement. *Even sizes:* 32 to 42 inches. Read "How to Order," above. *State size wanted.*

53 C 6834—Right Side. Ship. wt. 7 oz.....$4.98
53 C 6835—Left Side. Ship. wt. 7 oz..... 4.98
53 C 6836—Double. Ship. wt. 11 oz..... 5.98

BOSTON STYLE ELASTIC TRUSS

Ⓟ For small hernia. Gives relief during sleep. 2 straps on front adjust soft leather-covered pad to best position for retention of hernia. Reversible—can be worn on either right or left side. Comfortable double-faced webbing type all-elastic body band, understrap. *Even sizes:* 32 to 42 inches. Read "How to Order," above. *State size wanted.*

53 C 6829—Single Reversible for Right or Left Side. Ship. wt. 8 oz.....$3.98
53 C 6830—Double. Ship. wt. 12 oz..... 6.49

CHASE STYLE TRUSS

Ⓡ For easy-to-hold hernia. Comfortable, gives adequate protection. Soft, leather-covered pad is adjustable—attached to spring by special strong ball and socket fixture. Can be rotated and set rigid in most comfortable position. Strong steel spring is covered with soft, sweat resistant leather and padded for comfort. Reversible style—can be worn on either right or left side. *Even sizes:* 32 to 40 inches. See "How to Order" at right above. *State size wanted.*

53 C 6824—Single Reversible. For Right or Left Side. Ship. wt. 12 oz.....$4.98
53 C 6825—Double. Ship. wt. 1 lb. 1 oz.... 7.49

UMBILICAL STYLE TRUSS

Ⓣ For navel ruptures. Soft, washable pad holds rupture comfortably, gives firm, constant support, stays in place. Elastic body band permits free movement, breathing. 2 buckle fasteners make belt easy to put on.

HOW TO ORDER AN UMBILICAL TRUSS. Take snug measurement (underclothes removed) around body at navel. If measurement is odd number of in., order next largest even size.

53 C 6844—Adults truss (shown above). *Sizes* 34–46 in. Ship. wt. 11 oz. *State size*.....$4.98
53 C 6843—Children's Truss (shown Pg. 303). *Sizes* 12–24 in. Ship. wt. 4 oz. *State size*...$1.98

Ⓐ 4.49

Ⓑ 3.49

Ⓒ 1.98

Ⓜ 3.98

Ⓓ 4.98

Ⓔ 2.98

Ⓕ 2.98

Ⓖ 4.79

Ⓗ 7.49

Ⓙ 4.98

Ⓚ 5.98

Ⓛ 5.98

Scientifically Designed Supports at Money-Saving Prices

BUY TWO BELTS AND SAVE

COMPARE PRICES to find that Wards fine quality belts save you money. If you buy 2 belts you save even more. Wear one—wash one and always have a belt ready to wear.

HOW TO ORDER BELTS

SIZED BY ABDOMINAL MEASUREMENT. Have someone else measure you. Do not take waist measurement except for belts (A) (B) (C) (M). Stand relaxed. Have someone else measure around 1 to 2 (fullest part of abdomen). Draw tape snugly (not tightly) with underclothes on or off (as you'll wear belt). If measurement is odd number of inches, order next larger even size. Unless otherwise stated, front depth on all size 36 belts is 8 in.—other sizes in proportion. If your size is not listed with belt, order size needed at price shown. It will be made to order, shipped to you from factory in Philadelphia. Allow Factory 1 week extra time. Special orders can't be sent C.O.D. No special orders on belts (A) (B) (C).

ELASTIC SUPPORT BELTS

Elastic supports (A) (B) (C) brace sagging abdominal muscles, give support for athletics.

Ⓐ Marvelflex Elastic Support. Men's ideal support, made of finest quality two-way stretch, preshrunk, washable elastic. Smooth exterior. Front is reinforced with additional panel for added control. Stays prevent belt from rolling. Detachable fly-front pouch, snap fasteners. Extra pouches below. *Order by Waist Size:* Small (28–32 in.), Med. (34–36 in.), Large (38–40 in.), Extra Large (42–46 in.). Ship. wt. ea. 8 oz. *State size.*

53 C 6675—Ea. $4.49. Save $1.00..2 for $7.98

53 C 6677—Extra pouches. Wt. 2 oz..2 for 98c

Ⓑ Support-U Elastic Support. Men's support for everyday wear and athletics. Provides basis for correct posture by holding up sagging muscles. Fine quality two-way stretch elastic. Stays in top stop belt from rolling. Leg straps hold belt in place. Detachable fly-front pouch has button fasteners. Extra pouches below. *Order by Waist Size:* Small (28–32 in.), Med. (34–36 in.), Large (38–40 in.), Extra Lg. (42–46) in. Wt. ea. 9 oz. *State size.*

53 C 6750—Ea. $3.49. Save $1.00..2 for $5.98

53 C 6751—Extra Pouches. Wt. 2 oz. 2 for 98c

Ⓒ Abdo-Elastic Support. For men. Serves same purpose as (A) and (B) but material is not so durable. Helps offset fatigue and strain. 2-way stretch elastic material. Leg straps hold belt in place. Non-roll stays prevent belt from rolling. Pouch is not detachable. *Order by Waist Size:* Small (28–32 in.), Med. (34–36 in.), Lg. (38–40 in.), Extra Lg. (42–46 in.). Ship. wt. ea. 9 oz. *State size.*

53 C 6679—Ea. $1.98. Save 40c...2 for $3.56

POST OPERATIVE BELTS

Belts (D) (E) (F) (G) are worn after surgery. Consult your physician for the proper belt.

Ⓓ Paragon Post Operative Belt for men or women. Provides excellent support to help strengthen abdominal muscles. Fine quality knitted surgical elastic. Adjustable uplift strap encircles belt. Leather-covered uplift stays provide correct upward, inward pressure. Back panel is made of strong, durable canvas. *Even sizes:* 30 to 48 inches. See "How to Order Belts", at left, above. Ship. wt. 14 oz. ea., 1 lb.; 12 oz. for 2. *State size.*

53 C 6700—Ea. $4.98. Save $1.00..2 for $8.96

Ⓔ Elastic Post Operative Belt for men or women. Ideal belt for wear after operations in cases where stays would cause discomfort. Popular for wear during pregnancy. Made of sturdy, knitted surgical elastic, fashioned to fit. Lightweight, form-fitting, very comfortable. Flap under laces in back. *Even sizes:* 32–48 in. abdomen. See "How to Order" left, above. Ship. wt. 10 oz. ea. *State size.*

53 C 6731—Ea. $2.98. Save 47c...2 for $5.49

Ⓕ Body Correcting Post Operative Belt for men or women. Helps promote good posture, security of abdominal muscles. Made of strong, good quality, cotton cloth, belt is lightweight, cool, comfortable. Stays in front, back, sides give added support, keep belt from rolling. Abdominal uplift controlled by pull straps that buckle in front. Back lacing adjustable for added pressure. Front snap opening makes belt easy to put on and take off. See "How to Order." *Even sizes:* 30–44 inch abdomen. Ship. wt. 8 oz. ea.; 1 lb. for 2. *State size wanted.*

53 C 6710—Ea. $2.98. Save 50c...2 for $5.46

Ⓖ London Style Belt. For men or women. Surgically correct to wear after hernia operations where incision comes within area of support. Lightweight leather, cloth-lined. Deep front pads are heavily cushioned, have elastic inserts. Side straps, laces permit adjustment of support. Understraps hold belt securely. See "How to Order", left. *Even sizes:* 28 to 44-inch abdomen. Ship. wt. 12 oz. ea., 1 lb.; 8 oz. for 2. *State size wanted.*

53 C 6722—Ea. $4.79. Save $1.00..2 for $8.58

SACRO-ILIAC BELTS

(H) (J) relieve pain in lower back. Diagnosed by physician as sacro-iliac or sacro-lumbar.

Ⓗ Sacro-Lumbar Belt. For sacro-iliac, low lumbar conditions. Stainless steel paraspinal stays at back, fit body, removable for extra shaping. Web straps for opening belt at center. Slide buckles, hooks. Two sets web pull straps attached to side laces for adjustment. Flaps under laces, comfortable understraps. "How to Order" at left, above. *Even sizes:* 32 to 44 inches. Ship. wt. 14 oz. ea.; 1 lb. 12 oz. for 2. *State size wanted.*

53 C 6730—Ea. $7.49. Save $1.00..2 for $13.98

Ⓙ Sacro-Iliac Belt. For men or women. Heavily cushioned. 5-in. width back pad adjusts over "pain" spot in lower back. Gives proper pressure. Laces in back of pad for perfect fit. Long-wearing cotton canvas conforms to body. 5-in. width front has adjustable leather straps. Leather-covered stays prevent belt from rolling. Understraps hold belt in place. See "How to Order", left, above. *Sizes:* 30–44 in. Ship. wt. 9 oz. ea. *State size.*

53 C 6719—Ea. $4.98. Save $1.00..2 for $8.96

BACK-REST BELTS

Back-Rest Belts (K), (L) for sacro-iliac and sacro lumbar pain, worn primarily as a brace.

Ⓚ For women. Relieves sacro-iliac, sacro-lumbar pains. Holds anterior superior spine and sacrum in correct position. Extra wide flare-shaped back, abt. 11¼ in. deep. Front abt. 8½ in. deep on size 36. 2 sets pull straps on double lacing system, adjust belt to fit waist and hips. 2 garters, front and back. Zipper front opening like (L). Back view shown. See "How to Order" at left, above *Sizes:* 30–44 in. Ship. wt. 12 oz. ea. *State size.*

53 C 6712—Ea. $5.98. Save $1.00..2 for $10.96

Ⓛ For men. Wide, flare-shaped back abt. 10 in. deep on size 36. Strong material, form-fashioned to fit correctly, give firm support. Double system of lacing, like (K), adjusts belt to fit waist and hips. Easy to put on, take off without readjusting side straps. Zipper front closure. *Even sizes:* 30–44 in. See "How to Order", left. Ship. wt. 12 oz. ea. *State size.*

53 C 6711—Ea. $5.98. Save $1.00..2 for $10.96

WORKMEN'S BELT

Ⓜ Helps prevent backache and fatigue resulting from strain. Supporting body belt ideal for motor-cyclists, truck drivers, laborers. Sturdy, long-lasting, fine quality cotton webbing, 5 inches wide. Adjustable in front with three leather straps, buckles. Flexible leather stays in back for extra support . . . prevent belt from rolling at waist. Order belt by Waist Size. *Even sizes:* 32–42-in. waist. If waist is odd number of inches order next larger even size. Ship. wt. 8 oz. ea. *State size.*

53 C 6728—Ea. $3.98. Save $1.00..2 for $6.96

ABDOMINAL BELTS

Abdominal Belts (N) (P) (R) provide proper abdominal support for large or obese people.

Ⓝ De Luxe Belt for men or women. Longest wearing abdominal belt Wards sell. Gives general support for abdominal muscles. Fine quality workmanship. Long-wearing cotton cloth with extra wide firmly knitted elastic back panel. Full-fashioned for smooth fit, ease of movement. Flexible straps, stays give proper upward and inwards pressure. *Even Sizes:* 34–52 in. See "How to Order" left, above. Ship. wt. 14 oz. ea. *State size wanted.*

53 C 6717—Ea. $6.98. Save $1.00..2 for $12.96

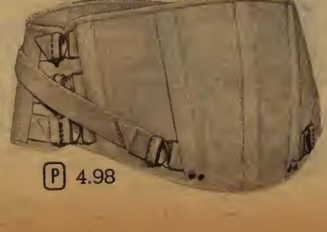
Ⓟ Dr. Murphy's Belt for men or women. General support for abdominal muscles for obese individuals. Provides proper support though not so durable as (N) above. Made entirely of serviceable canvas; form-fashioned. Straps provide added upward and inward pressure. Flexible stays. Hook-on side buckles make belt easy to put on. *Even sizes:* 30 to 52 in. See "How to Order", left. Ship. wt. 11 oz. ea. *State size wanted.*

53 C 6714—Ea. $4.98. Save $1.00..2 for $8.96

Ⓡ Mesh Abdominal Belt for men or women. Support for general wear and obesity. Made of sturdy, double thickness cotton mesh, yet lightweight, cool, comfortable. Side straps may be adjusted by lacings in back . . flap under lacings helps prevent chafing Stays in front and back of belt provide extra support needed. Zipper opening in front. *Even sizes:* 30–44 in. See "How to Order", left, above. Ship. wt. 10 oz. ea. *State size.*

53 C 6718—Ea. $4.59. Save 75c...2 for $8.43

Ⓝ 6.98



Ⓟ 4.98

Ⓡ 4.59

Multiple Vitamins...Many With Minerals

WHAT IS A MULTIPLE VITAMIN PRODUCT? It is a combination of a number of vitamins in a single preparation providing an effective, economical protection against vitamin deficiencies when taken as a supplement to the daily diet.

1 WARDS VITAMIN DIET. One of our most popular products —all-around supplement to family's diet. Two capsules a day (1 light, 1 dark) provide 9 vitamins plus liver, iron.

Vitamins per Light Capsule:
Vitamin A—5000 USP units Vitamin D—1000 USP units

Vitamins per Dark Capsule:
Vitamin B_1—2 milligrams Vitamin C-30 milligrams
Vitamin $B_2(G)$—2 mgs. Iron—15 milligrams
Vitamin B_6—0.2 milligrams Niacinamide—20 milligrams
Vitamin B_{12}—1 microgram; Calcium Pantothenate—0.27 mg.
Liver Concentrate N.F.—25 mgs.

53 C 3006—150 Capsules (75-Day Supply). Wt. 1 lb....1.49
53 C 3007—2 (150-Cap.) Boxes. Economy Size. Wt. 2 lbs.2.69

2 WARDS HIGH POTENCY MULTIPLE VITAMINS. Formula meeting need for high potency where therapeutic dosage is not indicated. Capsule supplies 3⅓ times need for A; 2½ times that of D, $B_2(G)$; 5 times that of B_1, C.

Vitamins per Capsule:
Vit. A—12,500 USP units Vitamin C—150 milligrams
Vitamin B_1—5 milligrams Vitamin D—1000 USP units
Vitamin $B_2(G)$—5 milligrams CalciumPantothenate—10mgs.
Vitamin B_6—1 milligram Niacinamide—50 milligrams
Vitamin B_{12}—3 micrograms Folic Acid—0.5 milligram

53 C 3066—100 Capsules. Ship. wt. 10 oz.....4.29
53 C 3067—250 Capsules. Economy Size. Ship. wt. 1 lb. 9.49

3 WARDS A, B_1, D, $B_2(G)$ CAPSULES. An economical way (less than 1c each) to get more than daily need of A, 2½ times D need, full B_1, $B_2(G)$ need in a capsule.

Vitamins per Capsule:
Vitamin A—5000 USP units Vitamin $B_2(G)$—2 milligrams
Vitamin B_1—1 milligram Vitamin D—1000 USP units

53 C 3034—200 Capsules. Ship. wt. 12 oz.....1.69
53 C 3033—500 Capsules. Economy Size. Wt. 1 lb.....3.89

WHO NEEDS A MULTIPLE VITAMIN PRODUCT? People of average good health, without a marked deficiency of any one vitamin. They help maintain good health, help prevent lowered resistance to disease when caused by a vitamin deficiency.

4 WARDS REGULAR HYBLEX. Excellent all-family dietary supplement for those who want vitamins only.

Vitamins per Capsule:
Vitamin A—5000 USP units Vitamin C—50 milligrams
Vitamin B_1—3 milligrams Vitamin D—1000 USP units
Vitamin $B_2(G)_r$—2 milligrams Calcium Pantothenate—3 mgs.
Vitamin B_6—0.2 milligram Niacinamide—20 milligrams
Vitamin B_{12}—1 microgram Vitamin E—8.24 Int. units

53 C 3003—100 Capsules. Ship. wt. 9 oz.....2.29
53 C 3004—250 Capsules. Economy Size.
1 Bottle. Wt. 1 lb.....4.49 2 Bottles. Wt. 2 lbs.....8.49

5 WARDS FORTIFIED HYBLEX. Higher potency in B Complex, C and Niacinamide than Regular Hyblex.

Vitamins per Capsule:
Vitamin A—5000 USP units Vitamin C—75 milligrams
Vitamin B_1—5 milligrams Vitamin D—1000 USP units
Vitamin $B_2(G)$—10 mgs. Niacinamide—30 milligrams
Vitamin B_6—1 milligram Calcium Pantothenate—3 mgs.
Vitamin B_{12}—1 microgram Vitamin E—8.24 Int. units

53 C 3000—100 Capsules. Ship. wt. 6 oz.....2.98
53 C 3001—250 Capsules. Economy Size.
1 Bottle. Wt. 1 lb.....6.19 2 Bottles. Wt. 2 lbs.....11.49

6 WARDS THERAPEUTIC VITAMINS. Recommended for multiple vitamin deficiencies often found with certain acute and chronic illnesses. Your doctor can tell you whether you need vitamins in such high potencies.

Vitamins per Capsule:
Vitamin A—25,000 USP units Vitamin B_{12}—2 micrograms
Vitamin B_1—10 milligrams Vitamin C—150 milligrams
Vitamin $B_2(G)$—5 milligrams Vitamin D—1000 USP units.
Niacinamide—150 milligrams

53 C 3025—100 Capsules. Ship. wt. 9 oz.....4.98
53 C 3026—250 Capsules. Economy Size. Wt. 1 lb. 5 oz.10.98

MGS.—ABBREVIATION FOR MILLIGRAMS; MCGS.—ABBREVIATION FOR MICROGRAMS; INT.—ABBREVIATION FOR INTERNATIONAL

WHO NEEDS MULTIPLE VITAMINS WITH MINERALS? People who want all-around protection against vitamin deficiencies, plus need for mineral increase such as during pregnancy or lactation. Products below have benefits of valuable minerals plus important vitamins at economical prices.

7 WARDS VITAMIN DIET WITH MINERALS. Same vitamin potency per light, dark capsule as (1) at left, plus minerals. Children under 12 take on physician's advice.

Minerals per Dark Capsule:
Iodine—0.15 milligram Iron—15 milligrams
Cobalt—0.125 milligram Copper—1 milligram
Magnesium—1 milligram Manganese—1.25 milligrams
Potassium—7.5 milligrams Zinc—0.75 milligram

53 C 3058—150 Capsules (75-Day Supply). Wt. 1 lb.....1.89
53 C 3059—2 (150 Cap.) Boxes. Economy Size. Wt. 2 lbs.3.39

8 WARDS VITAMIN AND MINERAL CAPSULES. Excellent during pregnancy or lactation when mineral needs increase. 1 capsule supplies daily need of A, B_1, $B_2(G)$, C, D, Iron, Iodine, about ⅓ Calcium need; ¼ that of Phosphorus. Dose during pregnancy: 2 capsules, three times a day.

Vitamins and Minerals per Capsule:
Vitamin A—6000 USP units Niacinamide—25 milligrams
Vitamin B_1—1.5 milligrams Iron—15 milligrams
Vitamin $B_2(G)$—3 mgs. Folic Acid—1 milligram
Vitamin B_6—0.5 milligram Calcium Pantothenate—2 mgs.
Vitamin B_{12}—1 microgram Calcium—258 milligrams
Vitamin C—45 milligrams Iodine—0.1 milligram
Vitamin D—600 USP units Phosphorus—200 milligram

53 C 3037—100 Capsules. Ship. wt. 8 oz.....2.49
53 C 3018—250 Capsules. Economy Size. Wt. 1 lb. 12 oz.5.59

9 SECURITY MINIATURE VITAMINS AND MINERALS. More than daily adult need of A, B_1, $B_2(G)$, C, D, Iron, Iodine in each capsule. Dosage: 1 to 2 cap. daily.

Vitamins and Minerals per Capsule:
Vitamin A—5000 USP units Folic Acid—0.17 milligram
Vitamin B_1—3 milligrams Iron—13.4 milligrams
Vitamin $B_2(G)$—2.5 mgs. Manganese—1.5 milligrams
Vitamin B_6—0.5 milligram Copper—1 milligram
Vitamin B_{12}—1 microgram Magnesium—1 milligram
Vitamin B_{12}—⅓ Oral Unit Phosphorus—35 milligrams
Vitamin C—50 milligrams Iodine—0.1 milligram
Vitamin D—500 USP units Cobalt—0.1 milligram
Niacinamide—20 milligrams Zinc—1.4 milligram
Calcium—46 milligrams Potassium—5 milligrams
Calcium Pantothenate—2 milligrams

53 C 3013—100 Capsules. Ship. wt. 10 oz.....3.49
53 C 3002—250 Capsules. Economy Size. Wt. 1 lb. 2 oz.6.98

10 WARDS LIREX WITH VITAMINS, MINERALS. One capsule gives more than full need of essential vitamins plus ½ Calcium, ¼ Phosphorus, 1⅓ Iron needs; full Iodine need.

Vitamins and Minerals per Capsule:
Vitamin A—5000 USP units Magnesium—7.5 milligrams
Vitamin B_1—3 milligrams Molybdenum—0.4 milligram
Vitamin $B_2(G)$—2.5 mgs. Potassium—5 milligrams
Vitamin B_6—0.75 milligram Vitamin E—3 Int. units
Vitamin B_{12}—1.5micrograms Calcium—215 milligrams
Vitamin C—50 milligrams Copper—1 milligram
Vitamin D—1000 USP units Iron—13.4 milligrams
Niacinamide—20 milligrams Manganese—1.5 milligrams
Folic Acid—0.34 milligram Phosphorus—166 milligrams
Cobalt—0.1 milligram Zinc—1.4 milligrams
Iodine—0.1 milligram Calcium Pantothenate—5 mgs.

53 C 3030—100 Capsules. Ship. wt. 1 lb. 4 oz.....2.98
53 C 3027—250 Capsules. Economy Size.
1 Bottle. Wt. 1 lb. 10 oz. 6.69; 2 Btles. Wt. 3 lbs. 4 oz. 11.98

11 WARDS THERAPEUTIC LIREX WITH MINERALS. Higher potency in B_{12} than (6), plus B_6 and minerals. Recommended for single or multiple vitamin deficiency. Your physician can tell you whether you need such a product.

Vitamins and Minerals per Capsule:
Vitamin A—25,000 USP units Iron—10 milligrams
Vitamin B_1—10 milligrams Manganese—0.954 milligram
Vitamin $B_2(G)$—5 milligrams Phosphorus—80.2 milligrams
Vitamin B_6—1 milligram Potassium—4.93 milligrams
Vitamin B_{12}—5 micrograms Niacinamide—100 milligrams
Vitamin C—150 milligrams Iodine—0.1 milligram
Vitamin D—1000 USP units Cobalt—0.1 milligram
Calcium—103.6 milligrams Magnesium—5.56 milligrams
Copper—1 milligram Zinc—1.4 milligram
Molybdenum—0.17 milligram

53 C 3055—100 Capsules. Ship. wt. 1 lb. 6 oz.....5.49
53 C 3056—250 Capsules. Economy Size. Wt. 1 lb. 12 oz.12.29

WELL KNOWN MEDICATIONS AND MULTIPLE VITAMINS

12 13 ABBOTT'S SUCARYL. Non-caloric, heat-stable sweetener for diabetic, reducing diets. Stays sweet in cooking, no bitter aftertaste. Recipe booklet. Liquid Sodium Sucaryl or ⅛-gram Tablets. *Postpaid.*

(12) 53CP3165—4 oz. Liquid 89c
(13) 53CP3163—1000 Tablets3.49
53 CP 3164—200 Tablets...1.30

14 SQUIBB'S MINERAL OIL USP. Tasteless, extra heavy intestinal lubricant. *Postpaid.*

53 CP 3181....1-pint Bottle 69c

15 ABBOTT'S RED HEADS. Popular cold capsules. Help to relieve the discomforts of a common cold. *Postpaid.*

53 CP 3162—100 Capsules 1.67

16 ABBOTT'S DAYAMIN CAPSULES. A high potency supplement to the daily diet. Vitamins per Capsule:
Vit. A—10,000 USP units Vitamin C—100 milligrams
Vit. B_1—5 milligrams Vitamin D—1000 USP units
Vit. $B_2(G)$—5 milligrams Calcium Pantothenate—5 mgs.
Vit. B_6—1.5 milligrams Nicotinamide—25 mgs.

53 CP 3158—100 Capsules. *Postpaid*.....5.19

17 ABBOTT'S DAYALETS TABLETS. Contain B_{12} and Folic Acid. Vitamins per Tablet:
Vit. A—10,000 USP units Vit. B_{12}—2 micrograms
Vitamin B_1—5 milligrams Vitamin C—100 milligrams
Vitamin $B_2(G)$—5 mgs. VitaminD—1000 USP units
Vitamin B_6—1.5 milligrams Folic Acid—0.1 milligrams
Calcium Pantothenate—5 milligrams
Nicotinamide—25 milligrams

53 CP 3161—100 Tablets. *Postpaid*....5.40

18 ABBOTT'S VITA-KAPS IMPROVED. Vitamins per Tablet:
Vit. A—5000 USP units Vit. B_{12}—1 mcg.
Vit. B_1—3 mgs. Vit. C—50 mgs.
Vit. $B_2(G)$—2.5 mgs. Vit. D—500 USP units
Vit. B_6—0.5 mg.
Calcium Pantothenate—5 milligrams
Nicotinamide—20 milligrams

53 CP 3157—100 Tablets. *Postpaid*...3.10

19 ONE-A-DAY (BRAND) MULTIPLE VITAMIN TABLETS. Vitamins per Tablet:
Vit. A—5000 USP units Vit. B_{12}—1 mcg.
Vit. B_1—3 mgs. Vit. C—50 mgs.
Vit. $B_2(G)$—2.5 mgs. Vit. D—500 USP units
Vit. B_6—0.5 mg.
Calcium Pantothenate—5 milligrams
Nicotinamide—20 milligrams

53 CP 3172—60 Tablets. *Postpaid*..1.96
53 CP 3173—120 Tablets. *Postpaid*..3.43

Geriatrics...Minerals...Vitamins A and D, C, E

WHO NEEDS GERIATRIC VITAMINS? Men and women 35 and over who feel older than they are due to a nutritional deficiency. Sometimes, in later life, diets are restricted, exercise is limited, proper foods aren't eaten—vitamin deficiencies may occur. Wards Geriatric Vitamins are designed as a dietary supplement to help combat feeling tired, old.

20 SECURITY BRAND GERIATRIC CAPSULES. Important protection at reasonable cost. Supply 3⅛ times the minimum daily need for A and D, 10 times that of B_1, 2½ times that of B_2(G), 1½ times that of C and Iron, the full daily need of Iodine, ⅓ that of Calcium and ¼ that of Phosphorus. Plus Dried Liver and other valuable vitamins, minerals.

Vit. A—12,500 USP units	Biotin—25 micrograms
Vitamin B_1—10 milligrams	Calcium—83 milligrams
Vitamin B_2(G)—5 milligrams	Calcium Pantothenate—5 mgs.
Vitamin B_6—0.5 milligram	Phosphorus—64 milligrams
Vitamin B_{12}—3 micrograms	Iodine—0.1 milligram
Vitamin C—75 milligrams	Copper—0.5 milligram
Vitamin D—1,250 USP units	Potassium—5 milligrams
Niacinamide—50 milligrams	Zinc—0.5 milligram
Folic Acid—0.75 milligram	Iron—15 milligrams
dl-Methionine—15 mgs.	Manganese—0.5 milligram
Choline Bitartrate—25 mgs.	Cobalt—0.05 milligram
Rutin—5 milligrams	Magnesium—3 milligrams
Betaine—10 milligrams	Vitamin E—2 International units
Inositol—15 milligrams	

Liver Desiccated (Undefatted)—50 milligrams

53 C 3063—100 Capsules. Ship. wt. 10 oz.....5.98
53 C 3057—250 Capsules. Economy Size. Wt. 1 lb.....11.98

SECURITY BRAND VITAMIN E

The minimum daily need for Vitamin E in human nutrition has not been set. Your doctor can tell you whether you have a deficiency in E and what potency you should take.

21 SECURITY BRAND WHEAT GERM OIL CAPSULES (SOLVENT EXTRACTED). Ea. 6-minim Capsule—0.78 International Units of E. A supplement to the daily diet.

53 C 3050—200 Capsules. Ship. Wt. 7 oz.....1.98
53 C 3051—500 Capsules. Economy Size. Wt. 1 lb. 4 oz.4.39

22 SECURITY BRAND EXTRA POTENCY VITAMIN E CONCENTRATE. Each capsule contains d-alpha Tocopheryl Acetate (extracted from vegetable oils) equivalent by biological assay to 100 International Units of Vitamin E.

53 C 3038—100 Capsules. Ship. wt. 8 oz.....5.69

23 SECURITY BRAND HIGH POTENCY VITAMIN E CONCENTRATE. Each capsule contains d-alpha Tocopheryl Acetate (extracted from vegetable oils) equivalent by biological assay to 30 International Units of Vitamin E.

53 C 3053—100 Capsules. Ship. wt. 5 oz.....2.29
53 C 3054—250 Capsules. Economy Size. Wt. 1 lb.....4.98

WHO NEEDS MINERAL PRODUCTS? Minerals and vitamins work hand-in-hand—one does not function properly without the other. Mothers-to-be need an increased amount of calcium and phosphorus, not supplied in the average daily diet. Also, during lactation mineral requirements are increased.

24 WARDS MINERAL WAFERS. Two wafers provide daily need for Calcium, Phosphorus, Iron, Iodine. During pregnancy and lactation, 2 wafers provide ½ need of Calcium, Phosphorus, and ⅔ of Iron. Minerals per Wafer:

Calcium—375 milligrams	Magnesium—69 milligrams
Copper—0.9 milligram	Manganese—0.6 milligram
Iodine—0.05 milligram	Phosphorus—375 milligrams
Iron—5 milligrams	Zinc—1.1 milligrams

53 C 3100—200 Mint-flavored Wafers. Ship. wt. 1 lb...1.79

25 WARDS CALCIUM, IRON, VITAMIN CAPSULES. Three capsules daily provide 1½ times need for Vitamins A,D; full need of Calcium, Iron, ¾ need of Phosphorus. During pregnancy and lactation, 6 cap. daily provide 3 times need of A and D, full need of Calcium, ¾ that of Phosphorus.

Minerals and Vitamins per Capsule:

Vit. A—2000 USP units	Vitamin D—200 USP units
Iron—3.5 milligrams	Phosphorus—194 milligrams

Calcium—250 milligrams

53 C 3042—250 Capsules. Ship. wt. 10 oz.....2.98

26 WARDS DICALCIUM PHOSPHATE WITH VISOTEROL. 4 cap. daily provide 3 times daily D need, ½ that of Calcium, ⅓ Phosphorus need. During pregnancy and lactation 4 daily provide ¼ Calcium need, ⅛ Phosphorus need. Per Capsule:

Dicalcium Phosphate—5 grains Vit. D—333 USP units
Calcium Gluconate—162 milligrams

53 C 3102—200 Capsules. Ship. wt. 8 oz.....1.29

27 SECURITY BRAND LECITHIN GRANULES. A dietary source of phosphorus, Choline and Inositol. One tablespoonful daily provides 225 mgs. of Phosphorus (30% of the minimum adult daily requirement), and 250 mgs. each of Choline and Inositol. Palatable granular solid, mix with any regular food.

53 C 3069—8-oz. Bottle. Ship. wt. 1 lb. 6 oz.....2.49

VITAMIN C

The minimum daily adult need of Vitamin C is 30 milligrams. Laboratory-made Vitamin C (Ascorbic Acid) is equally effective as the natural form found in foods.

28 WARDS ASCORBIC ACID (VITAMIN C) TABLETS USP. Your doctor can tell if you need high potencies listed.

53 C 3019—200 (30-milligram ea.) Tablets. Wt. 12 oz....89c
53 C 3020—100 (100 milligram ea.) Tablets.
1 Bottle. Wt. 9 oz.....1.29 2 Bottles. Wt. 1 lb. 2 oz...2.29
53 C 3021—100 (250-milligram ea.) Tablets. Wt. 9 oz.. 1.98
53 C 3032—250 (250-milligram ea.) Tablets. Wt. 14 oz...3.98

WHO NEEDS VITAMIN A AND D PRODUCTS? Infants and children need A and D to aid development, build energy, and to act as a diet supplement. Vitamins A and D are usually prepared in combination because a deficiency in one is frequently accompanied by a deficiency of the other.

29 WARDS COD LIVER OIL. Super-rich—2⅓ times vitamin content of ordinary USP Cod Liver Oil. ¼ teaspoon daily provides infants with A need, ¼ the D need; ½ teaspoon gives those from 1 to 11 the full need of A, ¾ need for D.

Vitamins per Gram:
Vitamin A—2000 USP units Vitamin D—200 USP units

53 C 3108—Pint Bottle. Ship. wt. 2 lbs. 10 oz.....93c
53 C 3109—Quart Bottles. Wt. 5 lbs.....1.69

WARDS COD LIVER OIL CAPSULES WITH VISOTEROL. (not shown). Tasteless way of taking cod liver oil. 2 capsules daily supply 1¼ times minimum daily need of A and D.

Vitamins per Capsule:
Vitamin A—2500 USP units Vitamin D—250 USP units

53 C 3101—200 Capsules. Ship. wt. 1 lb. 8 oz.....2.19

30 WARDS HALIBUT LIVER OIL WITH VIOSTEROL CAPSULES. One capsule daily suggested for children over 6 and adults. Supplies 1¼ times daily need of A, over 4 times for D. For children under 6, consult doctor for proper dosage.

Vitamins per Capsule:
Vitamin A—5000 USP units Vitamin D—1700 USP units

53 C 3043—250 Capsules. Ship. wt. 1 lb. 2 oz.....1.59
53 C 3044—500 Capsules. Economy. Size. Wt. 1 lb. 6 oz.2.98

31 WARDS VITAMIN A AND D CAPSULES. One daily supplies 1¼ times minimum need of A; 2½ times that of D. Consult physician for dosage for those under 6.

Vitamins per Capsule:
Vitamin A—5000 USP units Vitamin D—1000 USP units

53 C 3035—100 Capsules. Ship. wt. 10 oz.....69c
53 C 3036—250 Capsules. Economy Size.
1 Bottle. Wt. 1 lb. 2 oz.1.49 2 Btles. Wt. 2 lbs. 4 oz... .2.68

32 WARDS HIGH POTENCY VITAMIN A CAPSULES. Extremely high potency (synthetic A) for those who have a marked deficiency. Take only on your doctor's advice.

25,000 USP Units Vitamin A Per Capsule

53 C 3039—100 Capsules. Ship. wt. 10 oz.....1.59
53 C 3022—250 Capsules. Economy Size. Wt. 13 oz...3.49

50,000 USP Units Vitamin A Per Capsule

53 C 3048—100 Capsules. Ship. wt. 10 oz.....2.59
53 C 3046—250 Capsules. Economy Size. Wt. 13 oz...5.79

33 SECURITY IODINE RATION TABLETS. A dietary aid prepared from Kelp. Each tablet contains 0.1 milligram of Iodine, the minimum daily requirement for children and adults. Dosage: 3 tablets daily or as directed by physician.

53 C 3068—500 Tablets. Ship. wt. 9 oz.....1.59

VITAMINS FOR INFANTS, CHILDREN

MINIMUM DAILY ADULT REQUIREMENT

A—1 USP unit or International unit —0.344 mcg. of Vit. A Acetate. Daily adult need, 4000 USP units.

B_1—1 International unit—3 mcgs. pure Thiamine Hydrochloride. Daily adult need, 1 mg. (333 Int. units).

B_2 (G) RIBOFLAVIN. Daily adult need, 2 milligrams.

C—1 International unit—.05 mg. of pure Ascorbic Acid. (20 Int. units of C equal 1 mg.). Daily adult requirement, 30 milligrams.

D—1 USP or International unit—.025 mcg. of calciferol. Daily adult requirement, 400 USP units.

Wards vitamins are prepared under careful laboratory supervision to insure highest possible unitage at lowest possible price. All potencies meet their label specifications to conform to Pure Food and Drug Law regulations. Buy all your vitamins at Wards and save.

34 WARDS JUNIOR VITAMINS AND MINERALS. Especially compounded for children 3-11. Help insure proper mineral and vitamin intake during child's growth. 1 capsule supplies full daily need of Vit. A, 1¼ times D, 2 times B_1, 2½ times C, ½ need of Iodine and Iron, 2½ times Calcium, 2 times that of Phosphorus.

Vitamins and Minerals per Capsule:

Vit. A....3000 USP units	Niacinamide.8 mgs.
Vit. B_1.....1.5 mgs.	Calcium....20 mgs.
Vit. B_2 (G)...2 mgs.	Copper...0.25 mgs.
Vit. B_6.....0.5 mg.	Iron.....5 mgs.
Vit. B_{12}...2.5 mcgs.	Manganese.....0.3 mgs.
Vit. C.....50 mgs.	Folic Acid.0.1 mg.
Vit. D.....500 USP units	Cobalt....0.25 mg.
Vit. E..1 International unit	Iodine.....0.05 mg.
	Magnesium..3 mgs.
	Zinc.....0.3 mg.
	Phosphorus.15 mgs.

Calcium Pantothenate....0.5 milligram

53 C 3060—100 Capsules. Wt. 5 oz....2.59
53 C 3061—250 Capsules. Wt. 12 oz....4.59

35 ABBOTT'S VI-DAYLIN. 1 teas. exceeds daily infant need in Vit. A, B_2(G), D, B_1 and C. Vitamins per Teaspoonful:

Vit. A 3000 USP units	Vit. B_{12}.....3 mcgs.
Vit. B_1.....1.5 mgs.	Vit. C.....40 mgs.
Vit. B_2(G)..1.2 mgs.	Vit. D.800 USP units
Vit. B_6.....0.5 mg.	Nicotinamide..... 10 mgs.

53 CP 3159—8 oz. Bottle. *Postpaid*...2.48

36 WARDS OLEUM PERCOMORPHUM. Per Gram: A-60,000 USP units; D-8500 USP units. Blend of 50% Percomorph fish liver oils, other fish liver oils and Viosterol. Mainly for children under 6. Ship. wt. 10 oz.

53 C 3041—60-cc. Btle., Dropper.....2.29

37 MEAD'S POLY-VI-SOL. A diet supplementation for infants, young children. Pleasant tasting. *Postpaid*. Vit. per 0.6 cc:

Vit. A. 5000 USP units	Riboflavin..0.8 mg.
Vit. D. 1000 USP units	Ascorbic Acid
Thiamine.....1 mg.	.....50 mgs
Niacinamide.6 mgs.	

53 CP 3166—50-cc. Btle.... ..Dropper 3.59

Wards B Vitamins...Anti-Anemia Liver and Iron

WHO NEEDS B VITAMIN PRODUCTS? For those who often feel tired, nervous, have loss of appetite, B Complex plays an overlapping role in building up, maintaining proper pep, appetite, healthy nerves, digestion, growth. B Complex is not a single product but a group of B Vitamins (B_1, $B_2(G)$, B_6, B_{12}, Niacinamide, Pantothenic Acid, etc.). Many of these B Complex products also contain Liver and Iron to help combat nutritional anemia. For those who have a specific deficiency, your doctor may recommend one of our single B Vitamin products.

1 WARDS B COMPLEX CAPSULES. One daily provides 2 times minimum daily need for B_1 and full $B_2(G)$ need.

Vitamins per Capsule:

Vit. B_1—2 mgs.	Liver Desiccated
Vit. $B_2(G)$—2 mgs.	N.F.—43.35 mgs.
Vit. B_6—0.3 mg.	Yeast Dried USP—175 mgs.
Vit. B_{12}—1 mcg.	Niacinamide—10 mgs.
Calcium Pantothenate—0.25 mg.	

53 C 3011—200 Capsules. Wt. 1 lb.....1.69

53 C 3009—500 Capsules. Economy Size. Ship. wt. 1 lb. 8 oz.....4.19

2 WARDS IRON AND B COMPLEX TABLETS. Three daily provide minimum daily adult need of B_1 and $B_2(G)$, plus 1½ times Iron.

Vitamins per Tablet:

Vit. B_1—0.333 mg.	Niacinamide—3.66 mgs.
Vit. $B_2(G)$—0.666 mg.	Iron—5.1 milligrams
Vit. B_6—0.025 mg.	Calcium Pantothenate—0.05 milligram

53 C 3104—250 Tablets. Ship. wt. 1 lb...1.19

3 WARDS HIGH POTENCY B COMPLEX, MINERALS, CHOLINE, INOSITOL AND METHOIONINE CAPSULES. Provides 17 times minimum daily need of B_1, 4 times $B_2(G)$, 2 times C, and more than daily Iron need.

Vitamins and Minerals per Capsule:

Vit. B_1—17.5 mgs.	Calcium Pantothenate
Vit. $B_2(G)$—8.5 mgs.	—5 milligrams
Vit. B_6—0.25 mg.	Choline Dihydrogen
Vit. B_{12}—5 mcgs.	Citrate—25 mgs.
Vit. C—60 mgs.	Liver Desiccated
Niacinamide—25 mgs.	NF—178 milligrams
Iron—11.8 mgs.	Copper—2 milligrams
Folic Acid—0.25 mg.	Inositol—25 mgs.
dl Methionine—25 milligrams	

53 C 3062—100 Tablets. Wt. 10 oz.....4.59

4 WARDS COMPLEX WITH VITAMIN C. One capsule exceeds daily need of B_1, $B_2(G)$, 2½ times that of C.

Vitamins per Capsule:

Vit. B_1—2 mgs.	Niacinamide—20 mgs.
Vit. $B_2(G)$—3 mgs.	Calcium Pantothenate
Vit. B_6—0.333 mg.	—1 milligram
Vit. B_{12}—1 mcg.	Liver Concentrate
Vit. C—75 mgs.	N.F.—50 milligrams
Yeast Dried USP—50 milligrams	

53C3010—100 Capsules. Ship. wt. 10 oz..1.89

53C3005—250 Cap. Economy Size. Wt. 1 lb.3.98

5 WARDS THERAPEUTIC B COMPLEX WITH B_{12}, FOLIC ACID. High potency for B Vitamin deficiency. One capsule provides 5 times B_1 need, 2½ times that of $B_2(G)$.

Vitamins per Capsule:

Vit. B_1—5 mgs.	Calcium Pantothenate
Vit. $B_2(G)$—5 mgs.	—25 milligrams
Vit. B_6—1 mg.	Niacinamide—50 mgs.
Vit. B_{12}—2.5 mcgs.	Liver Concentrate
Folic Acid—0.25 mg.	N.F.—50 milligrams

53 C 3040—100 Capsules. Wt. 9 oz.....2.98

53 C 3023—250 Capsules. Economy Size. Ship. wt. 1 lb. 2 oz.....6.69

6 WARDS EXTRA-HIGH POTENCY B COMPLEX CAPSULES. Richer in B_1, $B_2(G)$, B_6, Calcium Pantothenate and Niacinamide than regular B Complex (1) above left. One capsule daily provides 5 times daily need of B_1, 2½ times that of $B_2(G)$.

Vitamins per Capsule:

Vit. B_1—5 mgs.	Calcium Pantothenate
Vit. $B_2(G)$—5 mgs.	—25 milligrams
Vit. B_6—1 mg.	Liver Concentrate
Niacinamide—50 mgs.	N. F. IX—50 mgs.

53 C 3008—100 Capsules. Wt. 9 oz.....2.69

53 C 3052—250 Capsules. Economy Size. Ship. wt. 1 lb.....6.39

VITAMINS B_1 AND B_{12}

7 WARDS THIAMINE HYDROCHLORIDE (B_1) TABLETS USP. Minimum daily adult need is 1 milligram. 25, 50, 100-milligram potencies for adults only.

Catalog Number	No. of Tablets	Milligram ea. tablet	Ship. wt.	Price Ea.
53 C 3014	200	5	1 lb.	98c
53 C 3024	100	10	9 oz.	89c
	300	10	1 lb. 11 oz.	$2.39
53 C 3015	100	25	6 oz.	1.89
	200	25	12 oz.	3.39
53 C 3017	100	50	9 oz.	2.98
	200	50	1 lb. 2 oz.	5.29
53 C 3016	100	100	9 oz.	4.98
	200	100	1 lb. 2 oz.	8.98

8 WARDS VITAMIN B_{12}. Minimum daily needs have not been set. Per Tablet: 5 micrograms. Crystalline B_{12}.

53 C 3031—100 Tablets. Wt. 9 oz.....85c

53 C 3045—250 Tablets Economy Size. Ship. wt. 12 oz.....1.89

WHO NEEDS ANTI-ANEMIA LIVER AND IRON PRODUCTS? Those who need a potent, blood-building diet to help combat simple, nutritional and Iron deficiency anemias. Only one of the products sold below (Dry Extract Liver) is intended for treatment of pernicious anemia. Your doctor will tell you whether you need such products and what dosage you should take.

9 WARDS LIREX LIVER, IRON AND VITAMINS. One capsule provides 5 times daily need of Iron, full B_1, $B_2(G)$ and C need.

Vitamins per Capsule:

Liver Desiccated N.F.—453 Mgs.	Vit. B_6—0.5 mg.
Iron—50 milligrams	Vit. B_{12}—2 mcgs.
Vit. B_1—1 mg.	Vit. C—30 mgs.
Vit. $B_2(G)$—2 mgs.	Folic Acid—2 mgs.
	Niacinamide—10 mgs.

53 C 3064—100 Capsules. Wt. 12 oz.....3.89

53 C 3065—250 Cap. Economy Size. Ship. wt. 1 lb.....7.98

10 WARDS DRY LIVER EXTRACT USP. 50 capsules (25 Grams) equal 1 USP (oral) unit. Approved by USP Anti-Anemia Preparations Council for treatment of pernicious anemia. See physician for dosage.

53 C 3106—100 Capsules. Wt. 1 lb.....1.89

Two Bottles. (200 Capsules). Economy Size. Ship. wt. 1 lb. 8 oz.....3.49

11 WARDS LIVER CONCENTRATE WITH IRON SULPHATE AND VITAMINS. For treatment of Iron anemia. 4 capsules exceed daily need of A, D; full need of B_1, C; ¼ need of $B_2(G)$; 11 times Iron need. Per Capsule.

Vit. A-1250 USP units	Vit. D-250 USP units
Vit. B_1—0.3 mg.	Folic Acid—0.17 mg
Vit. $B_2(G)$—0.125 mg.	Iron—28 mgs.
Vit. B_{12}—1 mcg.	Liver Concentrate
Vit. C—7.5 mgs.	N.F.—142 mgs.

53 C 3028—200 Capsules. Wt. 1 lb. 2 oz. 2.89

12 WARDS HEMATINIC CAPSULES WITH INTRINSIC FACTOR. Helps to metabolize Vitamin B_{12}. For treatment of Iron deficiency anemia. One capsule supplies 4 times daily need of Iron, full need of B_1, ½ that of $B_2(G)$ and C plus other factors.

Vitamins per Capsule:

Liver Desiccated—70 milligrams	Vit. C—17 mgs.
	Folic Acid—0.134 mg.
Vit. B_1—1 mg.	Copper—1 milligram
Vit. $B_2(G)$—1 mg.	Crystalline B_{12} with Intrinsic Factor—1/15 Oral Unit
Vit. B_6—0.5 mg.	
Vit. B_{12} Extract—1 microgram	Stomach Powder—35 milligrams
Iron—40 milligrams	

53 C 3012—100 Capsules. Wt. 8 oz.....2.69

13 WARDS LIVER CONCENTRATE AND IRON PYROPHOSPHATE WITH B_{12}. For treatment of simple anemia. One capsule provides 6 times minimum daily need of Iron.

Potency per Capsule:

Liver Concentrate N.F.—259 mgs.	Vit. B_{12} Crystalline USP—0.167 mcg.
Iron—60 milligrams	

53 C 3111—100 Capsules. Wt. 10 oz.....2.39

53 C 3112—250 Capsules. Economy Size. Ship. wt. 1 lb.....5.19

mgs.—abbreviation for milligrams
mcgs.—abbreviation for micrograms

Check Potencies, Compare Prices, and you will buy all your Vitamins at Wards. There are no finer Vitamins at anyPrice.

NATIONALLY KNOWN B COMPLEX PRODUCTS

14 SQUIBB BREWERS' YEAST. One of the richest natural B Complex sources. Per Tablet: Vit. B_1—.07 mg. Vit. $B_2(G)$—.04 mg. Niacin—.2 milligram

Plus other B Complex factors.

53 CP 3182—250 Tablets. *Postpaid*.....89c

15 SQUIBB B COMPLEX-12. For prevention of B Complex deficiencies. One capsule provides 2 times daily adult need of B_1, full $B_2(G)$ need, plus other factors. Per Capsule:

Vit. B_1—2 mgs.	Pantothenic Acid—2 milligrams
Vit. $B_2(G)$—2 mgs.	Folic Acid—0.134 mg.
Vit. B_6—0.125 mg.	Brewers' Yeast
Vit. B_{12}—2 mcgs.	1½ grains
Niacinamide—15 mgs.	

53 CP 3185—100 Capsules. *Postpaid*....3.59

53 CP 3183—250 Capsules. *Postpaid*....7.89

16 SQUIBB VITAMIN B COMPLEX CAPSULES. One capsule provides 2 times daily need of Vitamin B_1, full $B_2(G)$ need, plus other valuable B Complex factors.

Vitamins per Capsule:

Vit. B_1—2 milligrams	Pantothenic Acid—2 mgs.
Vit. $B_2(G)$—2 milligrams	Brewers' Yeast—5 grains
Vit. B_6—0.125 milligrams	Niacin Amide—10 milligrams

53 CP 3186—100 Capsules. *Postpaid*.....3.39

17 NUTRO 300. A palatable, highly concentrated natural source of B Complex, Protein, Minerals, Amino Acids. Not a by-product, nothing added. Sweet, bland taste has a toasted nut-like flavor. In powder or tablet form. Contains: Vitamins B_1, $B_2(G)$, B_6, B_{12}, Niacin, Pantothenic Acid; Choline Inositol, Folic Acid, Para Aminobenzoic Acid, Folinic Acid, Iron, Calcium, Iodine. Plus more than 15 Amino Acids valuable in maintaining general health.

53 C 3118—1-lb. Jar, Powder Form. Wt. 2 lbs. 8 oz. 1.98

53 C 3119—250 Tablets. Ship. wt. 1 lb. 8 oz.....1.49

Wards has a Monthly Payment Plan for your convenience. With an order of $20.00 or more you may open an account; and thereafter make "Add-on" purchases of as little as $10. See Inside Back Cover for complete details about Wards Monthly Payment Plan.

18 ONE-A-DAY (BRAND) B COMPLEX TABLETS. Supplies 3 times daily B_1 need; more than full need of $B_2(G)$, plus other factors valuable in fighting vitamin deficiency

Vitamins per Tablet:

Vit. B_1—3 mgs.	Niacin Amide—20 mgs.
Vit. $B_2(G)$—2.5 mgs.	Calcium Pantothenate—1 milligram
Vit. B_6—0.5 mg.	

53 CP 3189—90 Tablets. *Postpaid*.....1.9

53 CP 3190—180 Tablets. *Postpaid*.....3.5

19 IRONIZED YEAST. Concentrated yeast, one of the best B Complex sources, plus blood enriching Iron in easy-to-take tablet form. 4 tablets contain 1½ times minimum daily adult B_1 need plus 67 milligrams of Iron.

53 CP 3180—120 Tablets. *Postpaid*.....1.2

20 BREWERS' YEAST TABLETS. A valuable dietary supplement of the B Complex factors. Each tablet contains 7½ grains Primary Dried Yeast which supplies vitamins listed below plus Biotin, p-Amino-benzoic Acid, Folic Acid and other factors of the B Complex natural to Yeast.

Per Tablet:

Vit. B_1—0.225 mg.	Pyridoxine—0.020 mg.
Vit. $B_2(G)$—0.035 mg.	Inositol—2 mgs.
Niacin—0.250 mg.	Choline—2 mgs.
Pantothenic Acid—0.075 milligram	

53 CP 3191—250 Tablets. *Postpaid*.....83

53 CP 3192—1000 Tablets. *Postpaid*....2.9

Minimum Daily Adult Requirements For B Vitamins

Vitamin B_1—1 milligram
Vitamin $B_2(G)$—2 milligrams

Minimum daily adult requirements for Vitamins B_6, B_{12}, Niacinamide, Calcium Pantothenate and other Vitamin B factors have not yet been established. For the minimum daily adult requirements of Vitamins A, C and D as well as products containing these vitamins be sure to see Pages 686 and 687.

Cleansing Tissues, Soaps and Other Toiletries

NATIONALLY ADVERTISED TISSUES AND OTHER PAPER PRODUCTS

[1] PAPER TOILET SEAT COVERS. Use when traveling. 125 in cardboard dispenser.
53 C 5298—Shipping weight 5 lbs. 8 oz. ..... 4 Boxes 1.59

[2] PAPER GUEST TOWELS. White, highly absorbent. Use in kitchen, bathroom, and workshop too. Fifty 15x17-in. towels in cardboard dispenser box.
53 C 5297—Shipping weight 3 lbs. 6 oz. ..... 4 Boxes 1.47

[3] BABYETTE TISSUES. Soft, smaller in size. Ideal for lining baby's diapers. 200 (100-double) 5x9-in. sheets in a box.
53 C 5278—Shipping weight 4 lbs. ..... 12 Boxes 1.09

[4] DOVALETTE CLEANSING TISSUES. Five hundred (250-double) snowy-white 8x10-in. sheets of top quality tissues to a box. Priced economically, highly absorbent—extra soft, sanitary and disposable. Use at home, office, workshop.
53 C 5277—Shipping weight 4 lbs. 12 oz. ..... 4 Boxes 1.19
53 C 5283 R—Ship. wt. 48 lbs. Shipped Frt., Truck or Exp. 1 case (36 Boxes) .. 9.89

[5] DOVALS TOILET TISSUE. Facial quality. 1000 (500-double) sheets to a roll.
53 C 5280—Shipping weight 6 lbs. 12 oz. ..... 12 Rolls 1.59
53 C 5285 R—Ship. wt. 53 lbs. Shipped Frt., Truck or Exp. 1 Case (100 rolls) .. 11.89

COMBINATION OFFER. 4 boxes Dovalettes Tissues, 12 rolls Dovals Toilet Tissue.
53 C 5286 M—Shipping weight 13 lbs. ..... *Mailable* 2.49

[6] KLEENEX CLEANSING TISSUES. 400 (200 double) 8¾x9¾-in. sheets per box. Soft. Wt. 5 lbs.
53 C 5279 ..... 6 Boxes 1.74
53 C 5281 R—Ship. wt. 38 lbs. Shipped Freight, Truck or Express. 1 Case (36 Boxes) 9.72
53 C 5284—200 (100 double) 8¾x9¾-in. sheets. per box. Wt. 6 lbs. 8 oz. 12 Boxes 1.74
53 C 5282 R—Ship. wt. 39 lbs. Shipped Freight, Truck or Express. 1 Case (72 Boxes) .. 9.72

[7] DELSEY TOILET TISSUE. Soft, cleansing tissue quality. 850 (425-double) sheets per roll. Shipping weight 5 lbs. 4 oz.
53 C 5288 ..... 12 Rolls 1.59
53 C 5287 R—Ship. wt. 44 lbs. Shipped Freight, Truck or Express. 1 Case (100 Rolls) ... 12.00

BATH OILS AND NATIONALLY ADVERTISED SOAPS

[8] SWISS PINE BATH OIL. Pine scented. Will make bath water refreshing. 4-oz. bottle.
53 C 6063—Ship. wt. 10 oz. †79c

[9] SWISS PINE BUBBLE OIL. Pine scented, helps to soften bath water. 4-oz. bottle.
53 C 6064—Ship. wt. 10 oz. †79c

[10] NEV-ER-SLIP. A few drops will help prevent danger of slipping in tub. 5-oz. bottle.
53 C 6049—Ship. wt. 8 oz. .. 79c

[11] SWEETHEART Bath. *Postpd.*
53 CP 5246 ... 8 bars for 1.09

[12] DIAL Bath Soap. *Postpaid.*
53 CP 5243 ... 6 bars for 1.09

[13] LIFEBUOY Bath Soap. *Postpd.*
53 CP 5247 ... 8 bars for 1.09

[14] PALMOLIVE Bath. *Postpd.*
53 CP 5248 ... 8 bars for 1.09

[15] CUTICURA Face. *Postpaid.*
53 CP 5249 .. 6 bars for 1.17

[16] LUX Bath Soap. *Postpaid.*
53 CP 5244 ... 8 bars for 1.09

[17] WOODBURY Face. *Postpd.*
53 CP 5238 .. 12 bars for 1.07

[18] WOODBURY Bath. *Postpaid.*
53 CP 5239 ... 8 bars for 1.00

[19] IVORY Face. *Postpaid.*
53 CP 5240 .. 16 bars for 1.00

[20] OLD SPICE Guest. *Postpd.*
53 CP 5757—Box of 3 cakes 1.25

[21] YARDLEY Guest. *Postpd.*
53 CP 5236—Box of 3 cakes 1.50

LUCITE BRUSH SETS, MILITARY BRUSHES, 4-PC. BRUSH SET, MIRRORS

LUCITE BRUSH SETS (22) to (27) and hair brushes (28), (29) have durable, waterproof nylon bristles. Prices depend on length and fullness of tufts, weight and construction of backs.

CLEAR LUCITE BRUSH SETS

[22] WOMEN'S BEST QUALITY BRUSH SET. Attractive and durable. A set that provides lasting usefulness as well as beauty. The extra-heavy weight crystal clear lucite back is beautifully cut, firmly set with 5 full rows of extra-heavy, stiff, long nylon bristles in a flare arrangement, for thorough, easy brushing. With sturdy lucite comb.
53 C 5013—Ship. wt. 1 lb. 4 oz. .2-pc set 2.98

[23] WOMEN'S LUCITE FLARED BRUSH SET. More thorough brushing with fewer twists of the wrist. Back and handle of sparkling, crystal-clear lucite. 8 rows of stiff long nylon bristles arranged in a flare that half encircles the brush. With sturdy comb of clear lucite. A distinguished set.
53 C 5007—2-pc. set. Ship. wt. 1 lb. 1.98

[24] MEN'S CLEAR LUCITE BRUSH AND COMB SET. Designed for easy, thorough brushing, good grooming. Eight rows of stiff waterproof nylon bristles, sturdy, easy-grip handle. Matching lucite comb.
53 C 5011—Wt. 1 lb. 4 oz. ..... 2-Pc. Set 1.49

LUCITE SETS, CHOICE OF 3 COLORS

[25] BRUSH AND COMB SET. Back and handle of gleaming lucite, (choice of 3 colors), beautifully cut and of medium weight, 5 rows of long, tough nylon bristles are arranged in a modified flare for ease in brushing. Handle is designed for firm, comfortable grip. With comb, also of matching color lucite. *State:* Clear, Rose or Blue.
53 C 5004—Ship. wt. 1 lb. ..... 2-Pc. Set 1.79

[26] WOMEN'S BRUSH AND COMB SET. Beautiful gleaming lucite in choice of 3 lovely colors. Brush is designed in graceful oval shape with easy-grip curved handle. Brush is set with 7 rows of thick nylon bristles for efficient brushing. With heavy-weight, matching color lucite comb, sturdy teeth. A lovely set. *State color:* Clear, Rose or Blue.
53 C 5005—Ship. wt. 1 lb. ..... 2-Pc. Set 1.79

[27] WOMEN'S FLARED BRUSH SET. Sparkling lucite brush with 7 rows thick nylon bristles that half encircle brush. Matching comb. *State:* Clear, Rose or Blue.
53 C 5003—Ship. wt. 1 lb. ..... 2-Pc. Set 1.79

[28] CLEAR PLASTIC HAIR BRUSH. For men or women. Easy-to-grip handle. Handle and back of crystal-clear, durable plastic with 5 rows of stiff nylon bristles set in a slight flare for smoother brushing.
53 C 4917—Ship. wt. 9 oz. .... Brush only 98c

[29] FLARED LUCITE HAIR BRUSH. Shining lucite brush (choice of 3 lovely colors) set with 8 rows of nylon bristles, flared to aid brushing. Curved handle for easy grip. *State:* Clear, Rose or Blue.
53 C 5006—Ship. wt. 12 oz. Brush only. 1.09

[30] BRUSH AND COMB SET. Chrome finish metal set. Man's military brush with 9 rows of nylon bristles. 5-in. durable plastic comb.
53 C 5025—Ship. wt. 8 oz. ..... 2-Pc. Set 98c

[31] MEN'S CLEAR LUCITE SET. Military style brush has 9 rows medium-stiff nylon bristles. With pocket comb.
53 C 5000—Ship. wt. 9 oz. ..... 2-Pc. Set 1.89

[32] BEST QUALITY HAIR BRUSH SET. Made of handsome mock tortoise shell. Includes: military brush, clothes brush, both with nylon bristles. Mock tortoise shell comb.
53 C 5034—Wt. 2 lbs. 8 oz. ... 3-Pc. Set 3.19

[33] 4-PC. PLASTIC BRUSH SET. Choice of 4 colors. A complete, well-designed set. Each brush has break-resistant pearl luster back, tough nylon bristles. Set includes: hair brush, long handle back brush, nail brush and comb. *State:* Pink, White, Blue, Maize.
53 C 5001—Ship. wt. 1 lb. ..... 4-Pc. Set 2.79

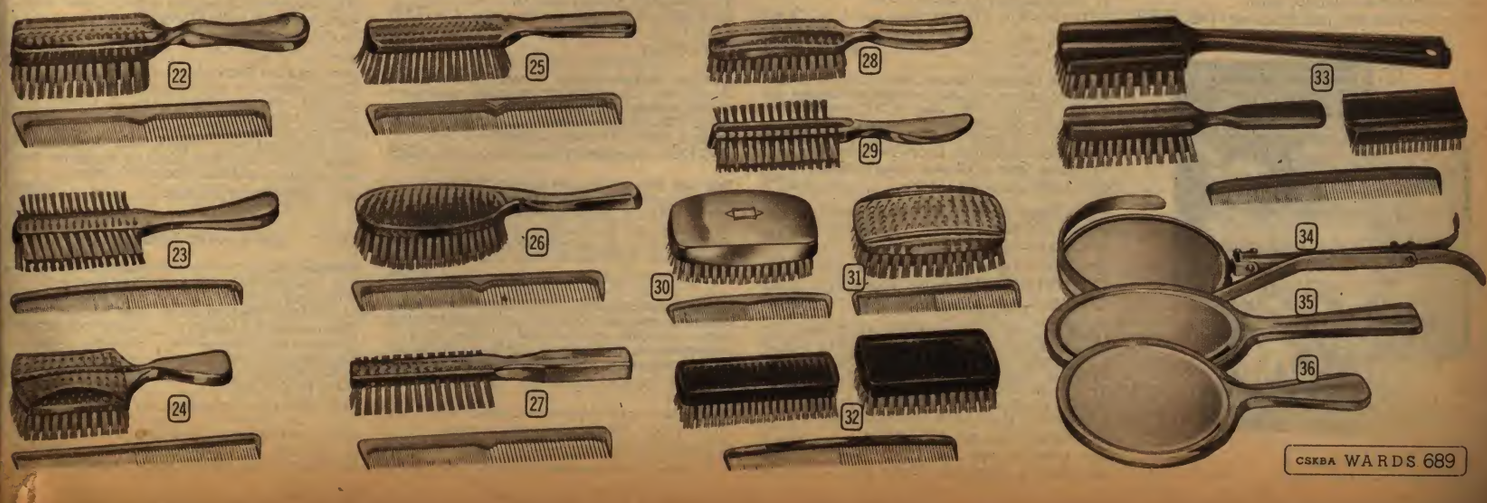
MAGNIFYING AND REGULAR VISION MIRRORS

[34] ROUND-THE-NECK MIRROR. Excellent as back view mirror. Magnifying on one side, regular vision on other. Adjusts to any angle. Aluminum frame. 5½-in. diam.
53 C 5075 X—Wt. 1 lb. ... 3.49

[35] REVERSIBLE OVAL HAND MIRROR. An attractive accessory for your dressing table. Lucite frame. Both sides regular vision. Oval 5¾x3¾ in.
53 C 5080—Wt. 2 lbs. 2.49

[36] REVERSIBLE ROUND HAND MIRROR. Attractive, well designed hand mirror. Magnifying on one side, regular vision on other. Heavy crystal-clear lucite frame. 5-in. diam.
53 C 5111—Wt. 2 lbs. ... 3.49

Prices on This Page indicated thus (†) include 10% Federal Excise Tax.



Betty Crocker's COOK BOOK
McCall's TREASURY OF Needlecraft
Baby Book
facts of life for children
Better Homes and Gardens Garden Book
Better Homes and Gardens Handyman's Book
Better Homes and Gardens new Cook Book
Popular Mechanics ALL ABOUT Upholstering by John Bergen
MODERN HOME MEDICAL ADVISER
Sex and Marriage By HAVELOCK ELLIS
THE NEW Emily Post's ETIQUETTE The Blue Book of Social Usage
AUDUBON'S BIRDS OF AMERICA
COMPLETE HOME REPAIR HANDBOOK

Up-to-Date Books On Cooking, Health, Marriage, Hobbies

BOOKS FOR BETTER COOKING

BETTY CROCKER'S PICTURE COOK BOOK. Easy-to-follow recipes for every type of cooking and any size family. 2161 kitchen perfected recipes with over 1300 illustrations, many in color. About 463 pages. Ship. weights 4 lbs., 2 lbs. 12 oz.

53 C 837—Loose Leaf, ring binders.....4.79
53 C 836—Washable Hard Bound Covers3.39

BETTER HOMES AND GARDENS NEW COOK BOOK, newly revised. Over 1400 recipes kitchen-tested for perfection in taste, appearance, ease, economy. Tips on nutrition, meal planning, food budgets. Washable covers, loose-leaf tabbed index. 448 pictures.

53 C 839—Abt. 411 pgs. Wt. 2 lbs. 6 oz...3.95

BETTER HOMES AND GARDENS JUNIOR COOK BOOK. Written exclusively for children. Over 93 recipes for young people's favorite dishes. Teaches fundamentals of cooking. Illus. Tab-indexed. Loose-leaf binding. 9x7½ in.

53 C 825—191 pgs. Ship. wt. 1 lb. 12 oz. 2.95

GOOD HOUSEKEEPING COOK BOOK. Completely new edition. Over 3000 kitchen-tested recipes. Helpful information for the inexperienced cook—time saving ways to buy, prepare, serve meals. Gives number of servings for each recipe. Easy directions. Colorful illustrations. 760 double-column pages.

53 C 830—Ship. wt. 3 lbs.....3.95

BETTER HOMES AND GARDENS DIET BOOK. Tells how you may be slim and healthy by eating proper foods. Gives a year-'round good diet. Meal plans for every season. A-Z list of calorie content of all foods. Abt. 255 pgs.

53 C 842—Ship. wt. 1 lb. 4 oz.....2.50

FOR WISE HOME FREEZER USE

MAKING THE MOST OF YOUR FOOD FREEZER by Marie A. Essipoff. New, revised edition. Latest facts on packaging, new recipes. Chapters on freezing compartment, food plans.

53 C 802—Abt. 370 pgs. Wt. 1 lb. 4 oz...3.89

HOME MEDICAL GUIDES

BOOK OF HEALTH. Complete homestudy medical course for the layman. Answers questions about body physiology, diseases, the mind, sex, childbirth, old age, etc. Authoritative book compiled by 242 doctors. 64-page glossary of terms. 1400 illust., many in color.

53 CP 1018—Abt. 900 Pgs. *Postpaid*.....9.88

THE MODERN HOME MEDICAL ADVISOR. New edition by Dr. Morris Fishbein. What you should know about medicine, hygiene, common illnesses and first aid. Famous specialists answer questions on health. Illustrated.

53 C 1020—Abt. 900 pgs. Wt. 3 lbs. 6 oz..4.79

CHANGE OF LIFE by F. S. Edsall. Written by a woman for women. Practical and up-to-date advice about this important phase of every woman's life. About 125 pages.

53 C 1005—Ship. wt. 10 oz.....1.39

ARTHRITIS AND COMMON SENSE. A new approach to arthritis. Tells how you can establish a good foundation of health leading to an inexpensive potential cure.

53 C 973—Abt. 256 pgs. Ship. wt. 1 lb..3.69

PLANNED PARENTHOOD AND CHILD CARE

RHYTHM WAY TO FAMILY HAPPINESS. Has life time chart for fertile and sterile days occurring in regular and irregular cycles. Method is approved by doctors and church.

53 C 1011–200 pages. Ship. wt. 1 lb. 7 oz. 2.79

MODERN METHOD OF BIRTH CONTROL, by Dr. T. S. Welton. Has Church sanction and is medically approved. Includes charts and calendar wheels . . . explanatory text.

53 C 1000—Abt. 155 pgs. Ship. wt. 1 lb..2.39

CHILDBIRTH WITHOUT FEAR. Shows how knowledge, right attitude on pregnancy and childbirth can result in easy, drugless birth.

53 C 957—298 pgs. Ship. wt. 1 lb. 6 oz...2.89

BETTER HOMES AND GARDENS BABY BOOK. Gives complete facts on the care and training of your baby from prenatal days until the 6th year. Formulas and schedules included. Illustrated. 44-page record section.

53 C 1001—Abt. 256 pgs. Wt. 2 lbs. 4 oz. 2.95

BETTER HEALTH FOR YOUR CHILDREN by Dr. Kugelmass, leading pediatrician. A home medical guide on children's illnesses and injuries. Gives information on cause and treatment of all childhood medical problems. Tells you what to do before the doctor arrives.

53 C 1009—Abt. 350 pgs. Ship. wt. 3 lbs..4.29

MARRIAGE AND SEX

IDEAL MARRIAGE by Dr. Van de Velde. The book that covers every aspect of normal marital relationships. Contains many charts and diagrams and explanatory text.

53 C 961—Abt. 300 pgs. Ship. wt. 2 lbs..6.98

SEX AND MARRIAGE, by Havelock Ellis. A complete guide to the sexual life of women. Includes chapters on birth control, sexual potency, happy marriage. Abt. 230 pgs.

53 C 966—Ship. wt. 1 lb. 4 oz.....2.89

YOUR MARRIAGE COUNSELOR—A GUIDE TO MARITAL SEX SATISFACTION AND HAPPINESS. Compiled by over thirty authors well versed on the subject of marital happiness.

53 C 993—Abt. 480 pgs. Wt. 2 lbs. 4 oz...1.89

SANE SEX LIFE AND SANE SEX LIVING. For married couples. Gives details of sex expression—stressing the romantic attitude.

53 C 971—Abt. 180 pgs. Wt. 1 lb. 4 oz...1.98

SEX FACTS FOR YOUNG PEOPLE

FACTS OF LIFE FOR CHILDREN by the Child Study Association of America. Book for parents who want to know how to explain sex to their children. Gives the fundamentals of a sound sex education, up-to-date answers to child's questions about sex. Illus. 9¼x6¼ in.

53 C 955—144 pgs. Ship. wt. 1 lb.....2.69

THE STORK DIDN'T BRING YOU. The facts of life presented for teen-agers. Answers perplexing questions about sex in an intelligent, up-to-date manner. About 215 pages.

53 C 968—Ship. wt. 1 lb. 12 oz.....2.69

TOWARD MANHOOD by Herman Bundesen. Down-to-earth sex education for boys. Clearly written, easy to understand.

53 C 954—Abt. 175 pgs. Ship. wt. 1 lb...2.89

SEWING AND NEEDLEWORK

COMPLETE BOOK OF CROCHET by Elizabeth L. Mathieson. Simple instructions for making popular stitches and patterns. Many ideas for attractive gifts. Illustrated. Abt. 287 pgs.

53 C 810—Ship. wt. 2 lbs.....2.79

MCCALLS TREASURY OF NEEDLECRAFT. More than 1000 exciting ideas for crocheting, knitting, hairpin lace, embroidery, tatting. Instructions. 941 photographs and diagrams, many in color.

53 C 805—Abt. 368 pgs. Wt. 3 lbs.....4.79

ETIQUETTE, PARTIES AND GAMES

THE NEW EMILY POST ETIQUETTE BOOK. Up-to-date guide to proper behavior for all social problems and occasions—formal or informal. Has helped many gain popularity. Gives practical up-to-date rules of correct behavior for engagements, weddings, etc. Illus.

53 C 850—Abt. 704 pgs. Wt. 2 lbs. 12 oz..5.00

COMPLETE BOOK OF GAMES. Over 1500 party games—suitable for adults and children. Gives rules, regulations for all popular card and indoor games. Abt. 894 pages.

53 C 843—Ship. wt. 2 lbs. 8 oz.....2.79

HOW TO WIN PRIZE CONTESTS. Learn how to win contests—thousands of dollars and valuable merchandise. A thorough guide to a "hobby that pays." About 392 pages.

53 C 1152—Ship. wt. 1 lb. 12 oz.....2.89

HOW TO BECOME A GOOD DANCER by Arthur Murray. Revised. Learn modern dances—without the services of a professional instructor. Steps clearly illustrated. 190 pages.

53 C 852—Ship. wt. 1 lb. 4 oz.....3.79

BETTER HOMES AND GARDENS GARDEN BOOK. Practical guide for beginner or experienced gardener. Instructions on care of lawns, evergreens, roses, all facts about gardening. 1500 illustrations. Loose-leaf binder, tabbed index for easy reference. About 520 pages.

53 C 849—Ship. wt. 3 lbs.....3.95

BIRDS OF AMERICA. Edited by T. Gilbert Pearson. A beautiful, informative book that will satisfy all bird and nature lovers. Over 1000 beautiful pictures of birds, 514 illustrated in natural color by L. A. Fuertes. 108 authentic color pictures of eggs in actual size. Informative descriptions of habitat and other bird lore.

53 C 1174—Ship. wt. 6 lbs. 8 oz.....5.69

AUDUBON'S BIRDS OF AMERICA. For the bird lover who wants to learn facts about birds and be able to identify them. Popular edition. 288 full page colored pictures of birds accompanied by descriptions of the nature and habits of each bird. 320 pages.

53 C 1175—Ship. wt. 1 lb. 8 oz.....1.89

MORRISON'S FEEDS AND FEEDING. Latest edition. A handbook for student and stockman. All the important facts concerning feeding, care and management of large farm animals, plus chapters on care, feeding of poultry. Illus. Art. leather bound.

53 C 1067—Abt. 1200 pgs. Wt. 3 lbs. 4 oz.7.00

HOW-TO-DO-IT BOOKS

BETTER HOMES AND GARDENS HANDYMAN'S BOOK. Shows you how to save money and gain satisfaction by doing your own home maintenance, decorating and repair work. Easy-to-understand text, about 1660 "how-to-do-it" pictures show you how to be a successful handyman, 480 pages. Loose-leaf ring binder with tabbed index for easy reference.

53 C 1163—Ship. wt. 3 lbs.....3.95

FURNITURE MAKING AND CABINET WORK by B. W. Pelton. Tells you how to build new furniture, remodel old pieces, how to make attractive, modern furniture. Gives detailed remodeling facts. Explains actual construction complete with detailed plans and step-by-step directions for making every article of furniture you desire. Discusses planning, design and woodwork. Illustrated. Has about 596 pages.

53 C 1167—Ship. wt. 3 lbs. 8 oz.....6.69

DO-IT-YOURSELF GUIDE TO HOME PAINTING AND DECORATING. Save money painting and decorating your own home. If anything inside or outside of your house needs painting, this book tells you how to do it. Easy-to-understand text shows you how to do an attractive, economical paint job on your home. Has standard color wheel, page on color mixing and many other facts about the use of *paint*. Illustrated in color. About 224 pages.

53 C 1156—Ship. wt. 1 lb. 4 oz.....3.39

BUILT-INS FOR HOME IMPROVEMENT. Develop a fascinating hobby, save money and enhance the appearance of your home by building space-saving built-ins. Do-it-yourself book tells you how to utilize waste space with modern style built-ins that are both lovely and useful. Text and clearly drawn illustrations give step-by-step, easy to understand instructions for the construction of built-ins. Covers everything from the selection of materials to the completion of the project. Illustrated. Abt. 137 pgs.

53 C 1161—Ship. wt. 14 oz.....1.69

COMPLETE HOME REPAIR HANDBOOK by Emanuele Stieri. Complete and up-to-date book covers all the latest advances in methods, materials and appliances. Tells you how to do a successful repair job on any part of your home, how to save money by becoming a first-rate handyman. Covers home improvements, hand and power tools, woodworking, metal work, upholstery, painting, wall papering and decorating. Chapters on roofing, bricklaying, furniture repair, wiring, appliance repair, insulating, plastering, plumbing and heating . . . all phases of home repair. Many other projects and new ideas. 1400 illustrations. About 1617 pages.

53 C 1158—Ship. wt. 4 lbs.....7.29

ALL ABOUT UPHOLSTERY by John Bergen. Tells you everything you need to know about upholstering. Makes it possible for you to do your own upholstery work. Complete facts and details from webbing to final trim. Designed to meet the needs of the homemaker and apprentice. Step-by-step instructions and over 300 simplified drawings guide your work. Easy-to-follow text. About 224 pgs.

53 C 1166—Ship. wt. 1 lb. 10 oz.....3.39

ANYONE CAN PAINT by Arthur Zaindenberg. Clear, effective instructions that will teach anyone who can draw to paint. Shows you how to make the most of your creative ability. Covers all mediums: oil, tempera, water colors, etching, wood block, etc. Includes 15 color plates and 200 other illustrations. Not suitable for children. About 300 pages.

53 C 1081—Wt. 2 lbs. 8 oz.....3.79

STAMP KITS AND ALBUMS

MASTER GLOBAL STAMP ALBUM. One of the most complete albums published. Space for 55,951 stamps with over 24,000 stamp illustrations. Includes: world maps in color, descriptions of each country collectors' guide and stamp identifier. Loose-leaf album of abt. 1250 pgs. Size of album 12¾x10x4 in. thick.

53 C 1206—Ship. wt. 14 lbs.....14.79

SUPPLEMENT SHEETS for above album. 112 sheets. 224 pgs. Ship. wt. 1 lb. 12 oz. ea.

53 C 1212—For 1952 stamp issues.....2.39
53 C 1213—For 1953 stamp issues.....2.39
53 C 1214—For 1954 stamp issues.....2.39
53 C 1231—For 1955 stamp issues.....2.39

(A) WORLD-WIDE STAMP COLLECTORS' KIT Loose-leaf album. Space for over 15,000 stamps with 7150 illustrations. Package of 300 different world-wide stamps are included. There are Historical stamps, 82 Flags in color and 72 Coats of Arms, tongs, magnifier, 1000 hinges and stock book for extra stamps.

53 C 1202—Ship. wt. 4 lbs. 12 oz.....6.29
53 C 1204—World Wide Loose-Leaf Album only. Ship. wt. 3 lbs. 4 oz.....4.29

(B) NEW INTERNATIONAL STAMP COLLECTORS OUTFIT. Cloth album provides space for 15,000 stamps with over 7,150 stamp illustrations. 200 different International stamps included. With 72 coats of arms.

53 C 1203—Ship. wt. 3 lbs. 6 oz.....4.29

THE ALL NEW AMERICAN STAMP ALBUM. Newest and latest illustrated stamp album for collectors of U.S. postage stamps. Includes space for stamps and information about period from 1847 to date. 128 sheets (256 pages). Loose-leaf album. Artificial leather covers.

53 C 1225—11½x10 in. Wt. 2 lbs. 6 oz...3.79

(C) MY FIRST STAMP OUTFIT. For the beginning stamp enthusiast. Board bound album with space for 4,300 stamps, 100 different world-wide stamps, 72 Coats of Arms, 82 National Flags, magnifier, 1000 hinges.

53 C 1208—Boxed. Ship. wt. 1 lb. 12 oz..2.39

ASSORTED STAMP PACKAGES. World wide. No duplications. All stamps free of paper.

53 C 1232—1000 Stamps. Ship. wt. 8 oz..1.89
53 C 1233—2000 Stamps. Ship. wt. 1 lb..3.59

ZANE GREY WESTERNS

Robbers' Roost	Arizona Ames
Lost Pueblo	Drift Fence
Wyoming	Lone Star Ranger
Light of the Western Stars	Lost Wagon Train
Captives of the Desert	Mysterious Rider
Riders of the Purple Sage	Rainbow Trail
Thundering Herd	Desert Gold
Fighting Caravans	West of the Pecos
Hash Knife Outfit	Wildfire

53 C 388—*State title*. Ship. wt. 1 lb. ea..1.69

Note: All books on this page are cloth bound, library size unless otherwise stated. Wards will supply the latest edition available.

. . . Autos, Carpentry, TV and Dictionaries . . . World Globes

AUTOMOBILE AND TRUCK REPAIR

MOTOR'S AUTO REPAIR MANUAL. Latest edition. Specific instructions on tune-up, service, repair and overhaul of every model of the following makes built from 1940 through 1955:

Buick	Ford	Nash
Cadillac	Frazer	Oldsmobile
Chevrolet	Henry J	Packard
Chrysler	Hudson	Plymouth
Crosley	Kaiser	Pontiac
De Soto	Lincoln	Studebaker
Dodge	Mercury	Willys

Data from 160 Official Factory Manuals by editors of Motor Magazine. Includes 200,000 "how-to-fix-it" service and repair facts, 23,500 tabulated repair specifications. Up-to-date illustrated service and repair procedures on the newest engines, automatic transmissions, carburetors, power-steering, etc. About 900 pages with over 2000 illus.

53 CP 1117—8½x11 in. *Postpaid*.....6.95

MOTOR'S NEW TRUCK REPAIR MANUAL. Latest edition. New, easier to use form covers 98% of all trucks made from 1946–1955. Tells how to service, repair and overhaul Autocar, Brockway, Chevrolet, Diamond T, Divco, Dodge, Ford, GMC, International, Mack, Reo, Studebaker, White, Willys. 300,000 useful facts indexed for easy reference. Covers most types of engines, brakes, other parts of truck. Over 2,000 illus. Abt. 875 pgs. 8½x11 in.

53 CP 1115—*Postpaid*.....8.00

CHILTON'S AUTOMOBILE REPAIR MANUAL. Tells how to do a first-class repair using standard tools rather than highly specialized shop tools. All technical information written in simple language. Covers fully cars from 1940–1955—Buick, Cadillac, Chevrolet, Chrysler, De Soto, Dodge, Ford, Frazer, Henry J., Hudson, Kaiser, Lincoln, Mercury, Nash, Oldsmobile, Packard, Plymouth, Pontiac, Studebaker, Willys. Abt. 904 pages, over 2500 illus.

53 CP 1109—11¾x9¼ in. *Postpaid*.....6.95

FIX YOUR FORD by Bill Toboldt. Covers servicing of Ford V-8's and 6's built from 1932 through 1955. Tells how to increase your gasoline and tire mileage, how to obtain maximum speed and power. Chapter on hot rods. Clearly illustrated. About 224 pages, 8¼x6 in.

53 C 1116—Ship. wt. 1 lb. 4 oz.....2.79

FIX YOUR CHEVROLET by Bill Toboldt. Owners' and mechanics' handbook of repairs and maintenance, V8 or 6 from 1940 to 1955. Tells you how to get better than average speed, power, economy from your car using conventional tools for all repairs. Step-by-step repairs, shortcuts used by mechanics. Illus.

53 C 1127—Abt. 224 pgs. Ship. wt. 12 oz. 2.79

PLYMOUTH OWNERS' MANUAL. Covers cars from 1940–1955. Illustrations show all parts and operations; what can go wrong; necessary repairs; steps to avoid trouble. Written in cooperation with Plymouth's service engineers and editors of Popular Mechanics. About 265 pages of useful information.

53 C 1113—Ship. wt. 1 lb. 4 oz.....3.29

MOTOR'S SERVICE NEW AUTO ENCYCLOPEDIA. Complete auto library in one easy-to-use volume. Gives facts needed to fix all cars from 1929 to 1954. For tractors, trucks, motorcycles, Diesel and small gas engines. Illustrated.

53 C 1133—Abt. 768 pgs. Wt. 5 lbs. 8 oz.7.49

PLUMBING

AUDEL'S PLUMBERS' AND STEAMFITTERS' GUIDE. Set of four volumes. For master plumbers, steam fitters, gas fitters, sheet metal workers, draughtsmen, master builders, engineers. Explains with illustrations the principles of plumbing. About 3,642 explanatory diagrams, 1,670 pages. Pocket size.

53 C 1086—4 Volumes. Wt. 3 lbs. 4 oz...5.69

PLUMBING, INSTALLATION AND REPAIR by H. P. Manly. Standard trade methods, fixtures, connections. Easy to follow instructions with illustrations, drawings. About 288 pages.

53 C 1052—Ship. wt. 1 lb. 4 oz.....2.29

HOME PLUMBING GUIDE. Learn to do your own plumbing. This book will pay for itself with the first leaky faucet you fix. Complete, step-by-step instructions for home plumbing installation and repairs. Chapters on water heaters, water conditioning, wells and other related topics. Illustrated.

53 C 1058—160 pgs. Ship. wt. 1 lb. 5 oz...3.39

CARPENTRY AND BUILDING

AUDEL'S CARPENTERS' AND BUILDERS' GUIDE for carpenters, joiners, mechanics and woodworkers. Four pocket-size volumes. Clearly written so even laymen could follow instructions on building a house. Completely illustrated with photos and diagrams. Pocket size. Ship. wt. 3 lbs. 8 oz.

53 C 1084—Over 1540 pgs. 4 Volumes..5.69

PRACTICAL CARPENTRY by Mix and Cirou. Modern building methods easily explained. Complete from staking the building to interior trim. Gives complete information. Everything you need to know about building a home. For apprentices, carpenters, home owners. 1100 illustrations. About 480 pages, 11x8¾ in.

53 C 1105—Ship. wt. 4 lbs.....4.79

THE STEEL SQUARE by Townsend. Latest edition. Gives all the fundamentals of using this vital carpenter's tool. Chapters on braces, roof framing. About 172 pages, 156 illus.

53 C 1094—Ship. wt. 1 lb. 4 oz.....1.89

CARPENTRY by Townsend, revised edition. For the layman or experienced carpenter planning to build a house, farm building, etc. About 500 pages, 541 illustrations.

53 C 1091—Ship. wt. 1 lb. 15 oz.....2.19

AUDEL'S MASONS' AND BUILDERS' GUIDE for bricklayers, stone masons, cement workers, plasterers, tile setters. Complete trade reference in these four handy pocket-size volumes. Step-by-step lessons in the modern and approved methods of every branch of bricklaying and masonry. About 1085 pages, 2067 illustrations. Artificial Leather bound.

53 C 1087—Ship. wt. 3 lbs...4 Volumes 5.69

MECHANIC'S VEST POCKET REFERENCE. Packed full of useful information for the mechanic. Quick, easy reference to hundreds of facts, figures. Charts, tables. 3x5¾ in.

53 C 1061—214 pgs. Ship. wt. 6 oz.....1.89

TELEVISION AND RADIO SERVICING

T. V. SERVICING. Save time and money by learning everything you need to know about your television set. Do-it-yourself book shows you how to adjust, install and make simple repairs on your own television set. Easy-to-understand text. 159 pages. Illustrated.

53 C 1145—Ship. wt. 1 lb.....2.69

TELEVISION AND FM RECEIVER SERVICING, 3rd edition, by M. S. Kiver. Practical manual covering specific television installation directions. How to diagnose, locate, correct common troubles. Antennas and transmission lines; complete alignment and servicing information. Fully illustrated. Paperbound. About 320 pages. Sizes 11 x 8¼ inches.

53 C 1149—Ship. wt. 1 lb. 12 oz.....3.59

RADIO AND TELEVISION RECEIVER TROUBLESHOOTING REPAIR by Ghirardi and Johnson. Provides all data needed for locating and repairing defects in radio (AM-FM) and television receivers. Clearly written in easy-to-understand, everyday language. Over 400 simple illustrations. About 845 pages.

53 C 1135—Ship. wt. 3 lbs.....6.75

ELECTRICAL WIRING

PRACTICAL ELECTRICAL WIRING by H. P. Richter. 4th Edition. Practical working knowledge of residential , farm, industrial wiring. Has 1953 Electrical Code. Abt. 600 pages.

53 C 1073—Ship. wt. 1 lb. 4 oz.....6.39

PRACTICAL ELECTRICITY AND HOUSE WIRING by P. H. Richter. Complete home wiring instructions: farm wiring, home appliance repairing. Illustrated. Abt. 312 pages.

53 C 1072—Ship. wt. 14 oz.....2.79

AMERICAN ELECTRICIANS' HANDBOOK by T. Croft. Latest edition, to help you install, maintain, operate electrical equipment. Descriptions, rules, methods, wiring and practical information will help all practical electric men. Complete data on wires, cables, splicing, installation, care of motors, capacitors, lighting equipment, electron tubes, circuits. 1327 illus. About 1788 pages. 400 tables.

53 C 1075—Ship. wt. 2 lbs. 8 oz.....9.79

Note: All books on this page are cloth bound, library size unless otherwise stated. Wards will supply the latest edition available.

GETTING AHEAD IN BUSINESS

BETTER ENGLISH MADE EASY by Henry Thomas. Shows you how to increase your word power, write effective letters, be a better speaker. Includes entertaining quizzes, word games and easy methods to help you learn. 344 pgs.

53 C 761—Ship. wt. 1 lb. 12 oz.....3.79

COMPLETE COURSES IN CIVIL SERVICE. Helps you prepare for 100 most popular Civil Service examinations. Over 1000 sample questions and answers. 129 job descriptions.

53 C 1153—Abt. 235 pgs. Wt. 1 lb. 4 oz...2.29

PRACTICAL MATHEMATICS by Hobbs, McKinney and Dalzell. Revised edition especially written and organized for convenient home study. Step-by-step procedure from simple addition to logarithms. Easy to understand examples and problems. About 600 pages.

53 C 750—Ship. wt. 2 lbs. 4 oz.....2.49

BOOKKEEPING FOR PERSONAL AND BUSINESS USE by R. V. Cradit. This book can save you money. Covers all phases of bookkeeping, also commercial arithmetic. About 325 pages.

53 C 751—Ship. wt. 1 lb. 12 oz.....1.98

HOW TO WRITE BETTER BUSINESS LETTERS by L. E. Frailey. "Get what you want" through better correspondence. Shows how to plan, write all types of business letters. 198 pages.

53 C 752—Ship. wt. 1 lb. 4 oz.....1.98

GREGG SHORTHAND SIMPLIFIED MANUAL. Excellent for beginners—starts with simple drills. A series of 70 lessons divided into easily workable units. Simplified edition is the current standard text being used by most schools teaching shorthand. About 315 pages.

53 C 756—Ship. wt. 1 lb. 4 oz.....2.98

PERSONAL TYPING IN 24 HOURS. Published by Gregg. Newest method of learning to type. Designed especially for home study use. How to type letters, stencils, manuscripts, etc. 64 pages. Cardboard covers. Spiral binding.

53 C 755—Ship. wt. 1 lb. 4 oz.....2.17

TEACH YOURSELF TO TYPE. You can teach yourself to type in a very short time by following the day-by-day lessons in this book. Gives complete course. Spiral binding. 10¾x 8½ in.

53 C 705—Abt. 96 pgs. Ship. wt. 1 lb....1.89

HOME REFERENCE BOOKS

NEW MODERN ENCYCLOPEDIA. 12 volumes condensed into one giant, space-saving volume without loss of data. Revised edition enlarged to include latest information. Easy to read type. Over 23,000 articles. 1100 pictures. Thumb indexed.

53 C 743—Abt. 1500 pgs. Wt. 4 lbs. 4 oz..5.69

BASIC EVERYDAY ENCYCLOPEDIA AND AMERICAN EVERYDAY DICTIONARY. Set of 2 reference books for home and office. Encyclopedia has up-to-date information. Dictionary clearly defines words. 570 pgs. ea. Wt. 3 lbs. 4 oz.

53 C 732.....Set of 2 Books Only 1.89

DICTIONARIES

WEBSTER'S NEW INTERNATIONAL UNABRIDGED DICTIONARY—published by G. and C. Merriam Co. Latest edition. Most complete dictionary published. Contains approximately 600,000 entries—122,000 more than any other dictionary. Modern definitions, medical terms. An aid in solving prize word contests. Biographical Dictionary and Appendix. About 12,000 illustrations, 3350 pages. Size 12¼x9¼ inches. Quick reference thumb index.

INDIA PAPER EDITION. Only 3 inches thick; weighs only 9 lbs. 10 oz.—easier to handle.

53 CN 716—*Postpaid*. $4.50 Down...42.50•

REGULAR PAPER EDITION. 5 in. thick, weighs 16 lbs. 10 oz. because paper is heavier.

53 CN 715—*Postpaid*. $3.50 Down...35.00•

WEBSTER'S NEW COLLEGIATE DICTIONARY. Latest thin paper edition. Most complete abridgment of Webster's big New International Dictionary described above, published by G. & C. Merriam. About 125,000 entries, 1197 pages. Illustrations. Thumb Index. *Postpaid*.

53 CN 719—Bound in Black Leather.10.00•

53 CN 718—Bound in Fabrikoid..... 7.50•

53 CN 720—Bound in sturdy Buckram 6.00•

•No Charge for Credit on these items. See Page 981 for Wards Monthly Terms.

WEBSTER'S COMPREHENSIVE ENCYCLOPEDIC DICTIONARY. Twelve books in one single volume. A giant 140,000 word dictionary plus helpful miscellaneous information. Thumb index for quick reference. About 1,650 pages.

53 C 710—Ship. wt. 6 lbs. 8 oz.....3.69

WEBSTER'S APPROVED DICTIONARY. This revised edition gives a clear and modern definition of over 75,000 words. Contains new words in fields of science, politics, technology. Includes slang, synonyms, antonyms, foreign words. 1100 explanatory illustrations.

53 C 708—Abt. 1278 pgs. Ship. wt. 3 lbs..2.29

WEBSTER'S NEW WORLD DICTIONARY of the American Language, College Edition. Suitable for school, office and home reference. Most up-to-date coverage of words in our general vocabulary and specialized fields—over 140,000 entries. About 1,760 pages with 1,200 explanatory illustrations. Thumb index.

53 C 745—Ship. wt. 4 lbs. 8 oz.....5.79

AMERICAN COLLEGE DICTIONARY. Completely new—built from the ground up by 355 recognized authorities. More than 132,000 words and phrases, including such words as "hepcat." Many "spot" maps, 1500 illustrations. Large type. Buckram bound. Thumb indexed. About 1470 pages, 6¾x10 in.

53 C 712—Ship. wt. 4 lbs. 4 oz.....6.00

HANDY FOREIGN LANGUAGE DICTIONARIES. Pocket size. Words in alphabetical order from Foreign to English, English to Foreign. *State:* Spanish, French, Italian or German.

53 C 758—Ship. wt. ea. 8 oz.....95¢

53 C 759—Set of 4. Ship. wt. 1 lb. 12 oz.3.49

REPLOGLE GLOBES . . . RAND McNALLY ATLASES

(A) 10 AND 12-INCH REPLOGLE GLOBES. Silver-color finish on half meridians. Washable surfaces printed in 10 colors. 6410 place names. Time dial over North Pole, polished chromed metal base. 96-pg. book.

53 C 1612 M—10-inch diameter. 14 inches high. *Mailable*. Ship. wt. 4 lbs.....6.69

53 C 1611M—12-inch diameter. 16½ inches high. *Mailable*. Ship. wt. 6 lbs.....8.48

(B) 10 AND 12-INCH REPLOGLE GLOBE WITH ATLAS. Brass finished half-meridian time dial. Shows relative size, position of land areas. Over 6,000 place names. 10-color maps. Time dial. Enameled steel base holds 200-pg. cloth bound Atlas.

53 C 1610 M—10-inch diameter. 13 inches high. *Mailable*. Ship. wt. 6 lbs.....9.39

53 C 1615 M—12-inch diameter. 15 inches high. *Mailable*. Ship. wt. 6 lbs. 8 oz.....12.49

RAND McNALLY STANDARD WORLD ATLAS. New edition, bookshelf size. 190 pages of 5-color maps. Covers every U.S. state, Canadian province; every country and continent. 1950 census figures. 10¾x7¼ in.

53 C 774—Abt. 400 pgs. Ship. wt. 3 lbs. 6 oz....6.69

RAND McNALLY ROAD ATLAS. Simplifies traveling—keeps you on the right road. Up-to-date maps show every U.S. highway, most-used roads in Mexico, Canada. Over 100 pages. 12x16 in. Paper covers.

53 C 771—Ship. wt. 1 lb. 10 oz.....1.39

King James Bibles...and Revised Standard Translations

TEXT BIBLES—KING JAMES VERSION

Text Bibles for personal, family or Sunday School reading. Complete text of Bible. No center column references. (F) has Concordance.

(A) RED LETTER TEXT BIBLE. Words of Christ in red. Pronunciation marked. 64 pgs. of study helps. 16 illustr. (8 in color). Presentation pg. 1130 red-gold edged pgs. Thumb index. 7⅛x4¾ in. Wt. 1 lb. 12 oz.
53 C 19—Genuine Leather Overlapping Covers.....Boxed 5.89
53 C 18—Artificial Leather Overlapping Covers.....Boxed 4.39
53 C 13—Artificial Leather Overlapping Covers. No Thumb Index. Red-edged pages. 4½x7⅛ in.....Boxed 2.89

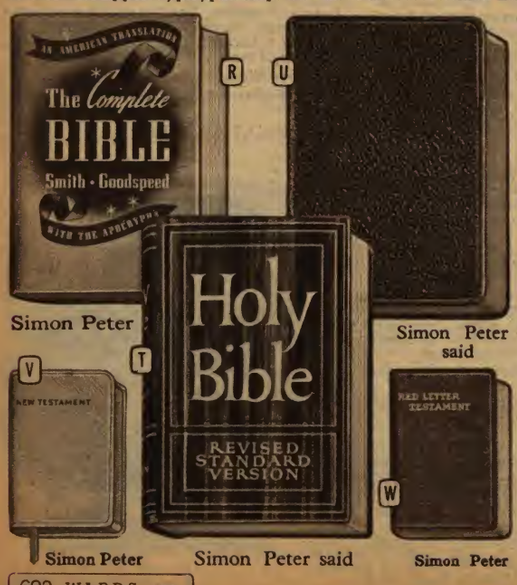
(B) POCKET SIZE TEXT BIBLE. Maps, 16 color illustrations. Abt. 1040 gold-edged pgs. 5⅜x3⅜ in. Boxed. Shipping weight 1 lb. 3 oz.
53 C 39—Genuine Leather Overlapping Covers.....2.89

(C) WHITE TEXT BIBLE. White washable art. leather covers. 16 illustr. Family record page. Presentation page. 1056 amber-edged pgs.
53 C 42—With zipper. 6¼x4 in. Ship. wt. 1 lb. 12 oz.....Boxed 2.89
53 C 43—Without zipper. 6¼x4 in. Ship. wt. 1 lb. 8 oz.....Boxed 1.95

(D) YOUNG PEOPLE'S ILLUSTRATED TEXT BIBLE. 31 color pictures, 32 photogravure plates of Holy Land. Presentation page. 80 pages of study aids. 1148 red-gold edged pages. 7⅛x4½ in. Wt. 1 lb. 12 oz.
53 C 64—Genuine Leather Overlapping Covers.....Boxed 4.98

(E) "FAITH" TEXT BIBLE WITH MUSTARD SEED. (See Matthew 17-20). Zipper closing with lucite ball, mustard seed inside. 11 color pictures, 8 maps, 4 pg. family record, 18 pages of study aids. Presentation page 6x4½ in.
53 C 65—Black Artificial leather covers. 6x4½ in. Wt. 1 lb.....3.39
53 C 66—White Artificial leather covers. 6x4½ in. Wt. 1 lb.....3.89

(F) LOW-PRICED RED LETTER TEXT BIBLE. Artificial leather covers. Words of Christ in red. Has Concordance (word-book). 16 illus. 8 map pgs. Presentation, family record pgs. 1180 red-edged pages.
53 C 67—With zipper. 7¼x5¼ in. Ship. wt. 1 lb. 14 oz.....Boxed 2.89
53 C 68—No zipper. 7¼x5¼ in. Ship. wt. 1 lb. 10 oz.....Boxed 2.29



692 WARDS ALL

REFERENCE BIBLES—KING JAMES VERSION

Reference Bibles include complete text of Bible, have Center Column References on each page which connect various passages of the Bible. Many study aids such as historical notes, maps, questions and answers. Center Column References supplement Scriptural reading.

(G) RED LETTER REFERENCE BIBLES. Words of Christ in red. Center Column references each page. 32 pages study aids. 6 pages Maps in color. 15 illustrations (8 in color). 4 family record pages. Presentation pg. Pronunciation marked. 1150 pgs. 8¼x6 in. Boxed.
53 C 9—Genuine Leather Overlap Covers. Red-gold edged pages. Thumb Index. Wt. 2 lbs. 8 oz. .8.98
53 C 10—Artificial Leather Overlap Covers. Red edge pages. No thumb index. Wt. 2 lbs. 8 oz.....5.49

(H) SCOFIELD REFERENCE BIBLE. New system of chain references to trace 64 Biblical themes; new system of paragraphing and analysis of each Book. Maps, footnotes. 1380 pgs. 7x4⅝ in. Wts. 2 lbs.; 2 lbs. 4 oz.
53 C 50—Cloth Bound. Red edged pages.....3.29
53 C 49—French Morocco Leather Overlap Covers. Red-gold edged pages.....9.98

TEXT BIBLE WITH EXTRA LARGE PRINT

(J) LARGE PRINT BIBLE. Large, easy-to-read type ideal for pulpit or family use. Presentation Page, family record pages. Pronunciation marked. 16 pages of colored maps. Abt. 1275 pgs. 9½x6½ in. Wt. 3 lbs.
53 C 27—Genuine Leather Overlapping Covers. Boxed. Gold Edged Pages.....7.69
53 C 24—Artificial Leather Overlapping Covers. Red Edged Pages.....4.69

MODERN TRANSLATIONS OF THE BIBLE

Modern Bible translations bring new understanding and beauty to the Scriptures through the use of current everyday language. They are easier to read and will help you to more fully appreciate your Bible.

(R) SMITH GOODSPEED AMERICAN TRANSLATION OF THE BIBLE. Includes Old and New Testaments, plus 14 books on the Apocrypha. Translated by leading American scholars from the original Hebrew and Greek into modern English. 1330 pages. 7¾x5¼ in.
53 C 29—Black Cloth Bound. Wt. 2 lbs. 2 oz.....4.29

(T) REVISED STANDARD BIBLE. Bible scholars have worked on this revision for 16 years. Easier to read, understand, enjoy. Written in straightforward language of today yet retains poetic beauty of King James Version. Type set in 2 columns. Abt. 1312 pgs.
53 CP 34—Cloth Bound. 8¼x5¼ inches. *Postpaid*. 6.00
53 CP 33—Leather Bound. 8½x6 in. *Postpaid*...10.00

(U) REVISED STANDARD BIBLE—ILLUSTRATED. For young people as well as adults. Same text as (T), slightly smaller type. 12 full-color illustrations, 12 maps in color. Complete text with footnotes. 3-color presentation page. 992 red-edged pages. 5½x7¾ in.
53 CP 35—Black artificial leather. *Postpaid*.....3.50
53 CP 36—Like above with zipper. *Postpaid*.....5.50

NOTE: Actual size of type in which each Bible is printed is shown with each illustration. Type also shows which are pronunciation marked. All Bibles listed are bound in black unless otherwise specified in description.

TEACHERS' BIBLES—KING JAMES VERSION

Teachers' Bibles have Center Column References on each page which connect passages, a Concordance (word-book) to trace passages through key words and helpful study aids, such as questions and answers, maps and notes.

(K) WARDS MOST COMPLETE TEACHERS' RED-LETTER BIBLE. Words of Christ in red. 60,000 center column references, a Concordance to trace passages through key words, 118 pages of Bible Dictionary, study aids, 12 pages biblical maps, Atlas index, 47 illustr. (24 in color). Family record, presentation pages. Pronunciation marked. Over 1700 red-gold edged pages. Thumb index. 8½x6½ in. Wt. 4 lbs.
53 C 4—Leather Overlapping Covers.....Boxed 9.98
53 C 3—Art. Leather Overlapping Covers.....Boxed 9.49

(L) TEACHERS' RED LETTER BIBLE. Words of Christ in red. Center column references and Concordance to trace passages through key words. Subject index for quick reference and many study aids. 16 biblical maps. Family record pages. Easy-to-read bold-face type printed on thin durable Bible paper. Over 1250 red-gold edged pages. Pronunciation marked. 7⅞x5½ in. Boxed. Ship. wt. 2 lbs. 4 oz.
53 C 21—Genuine Leather Overlapping Covers.....5.39

(M) TEACHERS' LOW-PRICED RED LETTER BIBLE. Words of Christ in red. Concordance, and center column references, so helpful to teachers. 26 page instruction on correct pronunciation. Presentation and Family Record pages. 17 illustrations (9 in color), maps. About 1383 pages. Overlapping covers. 8x5½ in. Zipper closing. Boxed. Ship. wt. 2 lbs.
53 C 30—Black Artificial Leather. Red-edged pgs.....3.98
53 C 31—White Artificial Leather. Amber-edged pgs...3.98

(N) SMALL INDIA-PAPER TEACHERS' BIBLE. Easy-to-read bold-face type. Has 160-page Concordance, center-column references. 16 pages of maps. Pronunciation marked. About 1500 red-gold edged pages. Thin, durable India paper makes it especially compact—entire book is only 1⅛ inch thick. Genuine Leather Overlap Covers. 7x5 in.
53 C 25—With zipper. Ship. wt. 1 lb. 14 oz.....9.89
53 C 26—Without zipper. Ship. wt. 1 lb. 10 oz.....8.69

OUR FINEST KING JAMES VERSION BIBLE

(P) INDIA-PAPER TEACHERS' BIBLE. Finest Bible offered by Wards. Contains a 243-page Concordance, 60,000 center column references, 12 pages of color maps, an Atlas index. Over 1400 pages with red-gold edges. Printed on strong thin India paper for special compactness—entire book measures only one inch thick. Fine quality flexible Morocco Leather Overlap Covers, leather lined. Will retain its fine appearance through years of use. Clear type, pronunciation marked. Thumb index for easy reference. 8¼x5⅝ in.
53 C 5—Boxed. Shipping weight 2 lbs. 2 oz.....17.98

NEW TESTAMENTS—KING JAMES VERSION

(V) WHITE NEW TESTAMENT. Ideal for weddings or confirmations because of the color and convenient pocket size. King James Version. Bible has bold-faced, pronunciation-marked type. About 600 gold-edged pages. 4½x2¾ inches. With White Artificial Leather Covers.
53 C 45—Ship. wt. 4 oz.....1.19

(W) NEW TESTAMENT WITH PSALMS. The words of Christ in red. Easy to read. Has the largest type face used in any pocket-sized Testament. Pronunciation marked. About 760 gold-edged pages, 8 beautifully colored illustrations. 4½x3 inches. Black Artificial Leather Covers.
53 C 47—Ship. wt. 8 oz.....Boxed 1.49

Nationally Known Adding Machines...Steel Office Desks

SMITH-CORONA ADDING MACHINES

(A) SMITH-CORONA CASH REGISTER WITH ADDING MACHINE. Removable adding machine. 5-column, 6-digit total (9999.99). Adds, lists on visible standard paper roll, automatic rewind. Special keys for No Sale, Refund, Charge, etc. Standard-size cash drawer with lock, key, slides on ball bearings; can be set to open or remain shut when amount is rung. Removable snap-on handle prevents unauthorized use. Cash drawer has plastic coin tray, coin bank for Tax money. Ribbon, paper roll, plastic cover, instr. Beige-Brown finish. 19¼x13½x13 in. high. Shipped in 2 cartons. No charge for credit.

53CN2500 R-*Prepaid*. $17 Dn. on Terms 169.50

(B) SMITH-CORONA ADDING MACHINES. 2-color, full keyboards. Add, multiply, keep accurate records. Zeros print automatically. One-stroke total, sub-total. Column control keys for corrections. Repeat, clear keys; non-adding keys for listing. Automatic ribbon reverses. Lightweight, only 18 lbs. 14x8½x7 in. Gray-brown crinkle finish. Ribbon, paper tape, plastic cover, instr. No Charge for Credit.

6-COLUMN, 7-DIGIT TOTAL (99,999.99). Full keyboard, standard size, moderately priced.

53 CN 2502 R—*Prepaid*. $10 Down.....95.45

7-COLUMN, 8-DIGIT TOTAL (999,999.99).

53 CN 2503 R—*Prepaid*. $11.50 Down. 114.25

VICTOR ADDING MACHINES

(C) (D) CHOICE OF TWO STYLES. List, add, multiply. Quiet, feather-touch keys. One stroke totals. Total, sub-total, repeat, correction keys. Lightweight, compact, 12x7⅛x 5½ in. Gray crinkle finish. Standard paper roll, ribbon, dust cover, instr. Shipped *Prepaid* from Factory in Chicago. Allow 5 days at factory, plus transit time. No Charge for Credit.

(C) VICTOR 10-KEY ADDING MACHINES.

53CN2507 F–6-Col., 7-Digit. $12.50 Dn. 122.59

53CN2510 F–8-Column, 9-Digit. $15. Dn. 145.50

(D) VICTOR FULL KEYBOARD ADDING MACHINE. 2-color keyboards. Zeros print automatically.

53CN2506 F–6-Col. ,7-Digit. $12.50 Dn. 122.59

53CN2509 F–8-Column, 9-Digit. $15 Dn. 145.50

BURROUGHS HAND-OPERATED AND ELECTRIC ADDING MACHINES

(E) (F) You can easily add, multiply, prepare statements, deposit slips, etc. on these machines. Short-cut keyboards—depress several keys at once. One stroke total or sub-total. Zeros print automatically on all except (F) 10-key. Visible paper supply. Paper release lever, adjustable paper roll. Automatic ribbon reverse. Inlaid key-top numerals won't wear off. Ribbon, paper tape, plastic covers, included. Shipped *Prepaid*. No Charge for Credit.

(E) BURROUGHS HAND OPERATED 8-COLUMN ADDING DIRECT-SUBTRACTING MACHINE. 8-digit total (999,999.99). Non-add key for listing; sub-total, total and direct subtract identified by symbols on tape. Repeat key for rapid multiplying. Error key. 2-color keyboard. Soft-tone Brown finish. 13x8½x9½ in. deep.

53 CN 2522 R–$21 Down. $13 Mo.....205.64

8-COLUMN, 8-DIGIT ADDING MACHINE. Like above but no direct subtraction.

53 CN 2523 R—$16 Down $11 Mo.....155.82

7-COLUMN, 7-DIGIT ADDING MACHINE. Otherwise like (53 CN 2523R) above.

53 CN 2524 R—$13.50 Down $10 Mo...133.56

(F) BURROUGHS ELECTRIC 10-KEY, 8-COLUMN ADDING-DIRECT SUBTRACTING MACHINE. 8-Digit total (999.999.-99). Features of (E) plus silence, speed, easy operation of electric machine. Universal motor. UL Approved for 110v, AC-DC. Soft-tone Gray finish. 13x8¼x7 in. deep.

53 CN 2505 R—$33.50 Down. $19 Mo. 333.90

BURROUGHS ELECTRIC FULL KEYBOARD, 8-COLUMN ADDING-DIRECT SUBTRACTING MACHINE. 8-digit total. Like (F) plus "jump control" . . when total is registered paper jumps to tear off position; selective spacing (from 1 to 5 spaces). Black and red ribbon, minus items print in red. 13x8½x9½ in.

53 CN 2515 R—$33.50 Down.....333.90

UNDERWOOD ADDING MACHINE

(G) UNDERWOOD "LEADER" ADDING-DIRECT SUBTRACTING MACHINE. For listing, adding, subtracting, multiplying. Easy operating 10-key keyboard. 7-Column, 8-Digit total (999,999.99). Totals, sub-totals in red. Control keys for add, non-add, subtraction. One stroke operation for total, sub-total. Correction, repeat, back space keys. Ribbon, standard paper tape, plastic dust cover, instr. Gray finish. 15¾x11⅞x11 in. No Charge for Credit.

53 CN 2517 R—*Prepaid*. $19 Down...186.55

REMINGTON-RAND ADDING MACHINE

(H) TEN-KEY KEYBOARD. 6-Column, 6-Digit total (9,999.99). Lists, adds, multiplies. Has cushioned power for quiet ease of operation. Fast 10-key keyboard. One-stroke total, sub-total. Total, sub-total keys, column indicator, correction backspace, multiplication and release keys. 5-in. carriage. 1-color ribbon, standard paper-tape, dust cover, instr. incl. Gray Velour finish. Lightweight, only 14½ lbs. 14x7½x6 in. No Charge for Credit.

53 CN 2514 R—*Prepaid*. $11.50 Down 111.40

POCKET ADDING MACHINES

(J) ALL STEEL ADDOMETER. Fast, efficient, handy pocket calculator. Accurate and easy to use. No special training needed. Add, multiply, subtract by simple turn of dial with stylus. Totals to 8 digits (999,999.99), carries over automatically. Pull lever clears all figures to zero. Machine edge ruled off for 11 inches. Stylus and instructions for operating included. Size 11½x2⅜x⅝ in.

53 C 2504—Ship. wt. 1 lb. 5 oz.....14.65

(K) KEN-ADD POCKET ADDING MACHINE. With Magic Slate. Easy and accurate for home use, shopping or card game scores. Dial answers with stylus. Totals to 9,999. Use stylus to write on Magic Slate. Stylus and instructions included. 5⅛x2¼x⅜ in.

53 CP 2513—*Postpaid*.....5.95

You can buy adding machines and all your office supplies on Wards Convenient Monthly Payment Plan. See page 981 for details. Other Office Equipment on Pages 694 to 701.

SMARTLY DESIGNED STEEL DESKS...FOR HOME, OFFICE OR FARM

(L) UTILITY DESK. Furniture steel. Smooth writing surface. 4 drawers right side, ea. 9x3x18 in. deep. Full ht. storage space on left side, 11x26x 18 in. deep with 2 shelves. Door has lock, 2 keys. Hammertone baked enamel finish. 40x29x18 in. overall. Ship. Frt., Truck or Express from Stock. *State:* Gray or Green.

53 C 2690 R—Wt. 65 lbs. 33.95

(M) DOUBLE PEDESTAL DESK, heavy furniture steel. Right pedestal 4 drawers, ea. 9¼x 3¼x17½ in. Left storage space, 11⅞x25½x18 in., 3 adj. shelves. Door over storage compartment has lock, 2 keys. Enamel finish, matching linoleum top, aluminum edging. 40x30x19 in. Ship. Frt., Truck, Exp. from Stock. *State:* Gray or Brown.

53C2691 R-Ship. wt. 65 lbs. 42.95

(N) DOUBLE PEDESTAL EXECUTIVE DESK. Heavy furniture steel. Gray mar-resistant enamel finish, matching linoleum top, aluminum edging. Left pedestal 3 drawers, ea. 4⅞x12¼x17⅝ in. Right pedestal 2 drawers, 1 double ht. 2 extension slides. Center drawer has pencil tray, lock, key. Inset island-type base—glides on bottom adjust up to ¾ in. 50x24x29½ in.

53C2692 R–Ship. wt. 160 lbs. 82.50

(P) OUR BEST DOUBLE PEDESTAL DESK. Reinforced furniture steel, enamel finish. Matching linoleum top. 3 drawers at left, 12½x5¼x24 in. ea. roll silently. Right side, 2 drawers, 1 double ht. Center drawer with tray, lock, key. Inset island-type base, adj. up to 1½-in. 60x30x29 in. Ship. from Factory near Chicago. Allow 14 days plus transit. *State:* Pearl Gray, Desert Sage, Mist Green.

53C2693 F–Ship. wt. 235 lbs. 124.50

Ⓐ 74.50

Ⓑ 99.95

Ⓒ 119.72

Ⓓ 73.77

Ⓔ 105.65

Ⓕ 122.65 Keyset Tab

Well Known Portable Typewriters with Carrying Cases

PORTABLE TYPEWRITERS on these two pages are the newest, most efficient made. They are compact, easy to store when used at home, easy to carry from place to place. Some Portables are used to advantage in small offices, especially C, F (Silent-Super), J, R, and T. Ribbon, lesson book, handy carrying case (similar to picture at right) included. Shipped Express unless Parcel Post requested. *Shipped Prepaid.* Same price Cash or Terms on Portables. Choice of Elite or Pica Type. Type samples shown below.

THREE ROYAL PORTABLES

Ⓐ TO Ⓒ Portables below have following features:
(1) FULL SIZE KEYBOARD; FINGERFLOW KEYS;
(2) BALANCED SPEED SPACE BAR;
(3) LINE SPACE LEVER;
(4) SPECIAL CARD GUIDE; PAPER BAIL;
(5) RIGHT-LEFT SHIFT RELEASE KEY;
(6) BACK SPACER;
(7) RIGHT MARGIN INDICATED BY BELL;
(8) RAPID RIBBON CHANGER; AUTOMATIC RIBBON REVERSE;
(9) STENCIL DEVICE;
(10) CARRIAGE RELEASE LEVER ON BOTH SIDES.

Ⓐ ROYALITE . . . ROYAL'S NEWEST LOW PRICED PORTABLE. Lightweight, compact portable with outstanding features for fast, accurate typing. First 8 features above plus: left, right, touch-set margins, margin release key. 8 1/16-in. writing line, 9 1/4-in. paper capacity. Special 1/2, 1, 1 1/2, and 2 line spacing permits typing between lines. Paper table extension holds long sheets of paper in place. Single color ribbon. Gray-Green finish. Wt. with Vinyl portfolio-type carrying case is 11 lbs.

53 CN 2488 R—Pica Type only. $7.50 Dn. $7 Mo . . 74.50

Ⓑ ROYAL ARISTOCRAT. Better quality portable with 10 above features. Also has new, convenient touch-set tabulator and Magic Margin—just press key and margin's set. Adjustable Touch Control—adjusts to light or heavy touch. Automatic line finder allows free turning of cylinder for writing between lines, accurate return to original line. Segment shift locks to prevent bobbing carriage. 9 7/8-in. paper capacity. 1, 2, 3 line spacing. Synchronized paper scales. 2-color ribbon. Velvatone finish. Royal's exclusive lightweight Air-Flight fiberglass carrying case. Actual wt. with case is 17 lbs.

53 CN 2453 R—Pica Type. $10 Down. $9 Monthly . 99.95
53 CN 2452 R—Elite Type. $10 Down. $9 Monthly . 99.95

Ⓒ ROYAL QUIET DE LUXE. Royal's finest portable with built-in quiet action for almost noiseless typing. 10 features above plus: Magic Margin and visible touch set tabulator. Adjustable Touch Control, automatic paper lock holds paper firm. Automatic line finder allows free turning of cylinder for writing between lines, accurate to original line. Segment shift locks to prevent bobbing carriage. 9 7/8-in. paper capacity. 1, 2, 3 line spacing. Adjustable supports hold paper upright. Synchronized paper scales, line meter totals number of lines to end of paper. 2-color ribbon. Velvatone finish. Lightweight Air-Flight fiber glass case. Wt. with case 18 lbs.

53 CN 2435 R–Pica Type. $12 Down. $10 Monthly. 119.72
53 CN 2434 R–Elite Type. $12 Down. $10 Monthly. 119.72

Enjoy your typewriter while paying for it. Use Wards Convenient Monthly Payment Plan, Inside Back Cover.

FOUR SMITH-CORONA PORTABLES

Ⓓ TO Ⓕ Smith-Corona Portables below have Modern Gray ripple finish. All have the following features:
(1) STANDARD 84 CHARACTER KEYBOARDS; (2) PAPER FINGERS;
(3) COLOR SPEED KEYS are rimless, non-glare, finger shaped;
(4) SUPER SPEED ESCAPEMENT. Quick typing . . keys won't jam;
(5) CONCEALED TOUCH SELECTOR adjusts to light or heavy touch;
(6) MARGIN INDICATORS, just press and slide.

(D) SMITH-CORONA SKYRITER. Smallest, lightest portable with full size keyboard; weighs only 9 lbs., 3 in. high. Convenient for traveling, will fit in suitcase. 6 features above plus: 2 position paper bail; line retainer allows you to type between and return to original line; retractable paper supports. 1–2 line spacing. Metal lid fits over machine, forms carrying case.

53 CN 2421 R—Pica Type. $7.50 Down, $7 Monthly 73.77
53 CN 2422 R—Elite Type. $7.50 Down. $7 Monthly 73.77

(E) SMITH-CORONA STERLING. Easy-action portable has all 6 quality features above plus: Page Gage—indicates number of lines to bottom of page. Full length tabulator, floating shift, built-in space bar. Quickset margins, visible margin stops. 1–2–3 line spacing, Paper guide, 3 position paper bail. Actual weight with carrying case is 19 lbs.

53 CN 2425 R—Pica Type. $11.00 Down. $9 Monthly 105.65
53 CN 2426 R—Elite Type. $11.00 Down. $9 Monthly 105.65

(F) SMITH-CORONA'S FINEST SILENT PORTABLES. These top quality portables have 6 features above plus: extra sound-deadening device for almost noiseless typing. Also equipped with line retainer, retractable paper supports, removable roller for cleaning or replacing with hard roller when needed. Paper guide, 3-position paper bail, exclusive cushioned tabulator, removable cowl. Page Gage, floating shift, built-in space bar. Quickset margin control. 1–2–3 line spacing. Skidproof feet. Actual weight with carrying case 17 lbs.

SMITH-CORONA SILENT. "Silent" action insures almost noiseless typing. Tabulator sets in rear.

53 CN 2419 R—Pica Type. $11.50 Down. $10 Monthly . . . 113.10
53 CN 2418 R—Elite Type. $11.50 Down. $10 Monthly . . . 113.10

SMITH-CORONA SILENT-SUPER WITH KEYSET TABULATOR. "Silent" portable is ideal for home or small office. Has outstanding, new, instant Keyset Tabulator—complete tabulation process (set and clear) easily done at keyboard, Complete with new, exclusive Holiday Case—doubles as overnight case.

53 CN 2424 R—Pica Type. $12.50 Down. $10 Monthly . . . 122.65
53 CN 2423 R—Elite Type. $12.50 Down. $10 Monthly . . . 122.65

UNDERWOOD PORTABLES

Ⓖ TO Ⓙ All portables listed below have the following features:
(1) FULL 9-IN. WRITING LINE, 84 character keyboard;
(2) FINGER FORM KEYS for easy touch action;
(3) BALANCED SEGMENT SHIFT—carriage does not bob up when capital letters are typed;
(4) 1–2–3 LINE SPACING; (5) BACK SPACER;
(6) AUTOMATIC LINE FINDER permits free turning of roller for writing between lines—accurate return to original line.

(G) UNDERWOOD NEW LEADER is an economical, reliable family portable, with modern features. Has all 6 features listed above. The ¼, ½, ¢ and @ signs are replaced with degree sign (°), exclamation mark (!), equal sign (=) and plus sign (+) (symbols that are helpful to students). Adjustable left hand margin stop, adjustable right hand margin indicator with bell. Manual and automatic ribbon reverse, adjustable paper fingers. Right, left shift key. Non-glare Tan-Tone Crackle Finish. Actual weight with green carrying case is 17 lbs.

53 CN 2405 R—Pica Type only. $7.50 Down. $7 Monthly . . 74.41

(H) UNDERWOOD UNIVERSAL QUIET TAB. Big standard machine features. 6 features listed above plus: modern Keyset Tabulator sets and clears tabulator from keyboard. Tuned to your touch. Will cut sharp stencils, 2 color ribbon. Visible See-Set margins, automatic ribbon reverse, left, right margin-release key, paper guide and 3 position paper bail, paper scale. Two-Tone Horizon Blue and Dawn Gray Finish. Actual wt. with case 18 lbs.

53 CN 2411 R—Pica Type. $11.50 Down. $10 Monthly 110.95
53 CN 2410 R—Elite Type. $11.50 Down. $10 Monthly 110.95

(J) UNDERWOOD DE LUXE QUIET TAB. New and distinctive Underwood Portable with sound deadening mechanism for quiet operation. Features include 6 above, plus Keyset Tabulator, paper table extension and all other features listed in (H). Suntan and Copper Finish. Wt. with case 18½ lbs.

53 CN 2409 R—Pica Type. $12.50 Down. $10 Monthly 120.51
53 CN 2408 R—Elite Type. $12.50 Down. $10 Monthly 120.51

ACTUAL TYPE SAMPLES

Elite Type Size (Elite type has 12 letters to the inch)

Pica Type Size (Pica type, 10 letters to the in.)

Typewriter tables and office furniture on Pages 698, 699. Carbon paper, onion skin and second sheets on Page 697.

Ⓖ 74.41

Ⓗ 110.95

Ⓙ 120.51

(K) 64.50

(L) 94.95 Elite

(M) 57.50 Pica

(N) 96.50

(U) 199.95

IBM Electric

(U) IBM ELECTRIC TYPEWRITER. Reconditioned electric typewriter with featherlight touch—the motor does all the work. Will insure greater efficiency in your office—greater speed and ease of typing, improved appearance of typewritten pages.

NEW MACHINES SELL FOR OVER $400. Thoroughly reconditioned by men trained under IBM factory experts. Originally manufactured 1946–47, sold then as new. Each machine has been chemically washed and cleaned, newly finished in Gray Crackle. Platen and power roll renewed. New ribbon inserted, new parts installed wherever needed. *These machines will be serviced by IBM office in your area—address included.* Up to three service calls by IBM included in guarantee.

90 DAY GUARANTEE if motor should prove defective in materials or workmanship. On-off switch. 110–120 volts, AC motor. Approved by Underwriters Laboratories.

OUTSTANDING MODERN FEATURES include very high speed escapement; finger groove keys. Will cut clear stencils, make ten or more clear carbon copies. Tabulator, tab set and clear keys, right-left shift, margin release and back spacer conveniently located on keyboard. Right margin bell. Automatic Carriage return—just flick key on keyboard. Ribbon reverse. Dust cover, instruction book and guarantee included. Actual weight 48 lbs. Shipped *Prepaid* from Factory in New York City or Los Angeles. Allow Factory 7 days plus transit time.

CHOICE OF 12 or 16-inch carriage. *State size wanted.*

53 CN 2459 F—Pica Type. $20 Down. $13 Monthly. 199.95

53 CN 2458 F—Elite Type. $20 Down. $13 Monthly 199.95

Reconditioned Upright Typewriters

RECONDITIONED UPRIGHTS, (K) through (N), have full standard keyboards, standard working features. They're not new—originally manufactured in years stated, sold then as new. Now they've been thoroughly reconditioned for Wards—in manufacturer's own authorized factories, or in those approved by Wards. Worn parts have been replaced, metal parts refinished, new finishes applied to frames. Complete with dustproof cover, ribbon, instruction book. No Federal Tax. Shipped Express unless Parcel Post requested. Pay charges from nearest Mail Order House.

REMINGTON NOISELESS RECONDITIONED UPRIGHT

(K) Ideal for home use. Specially constructed for almost noiseless typing. Originally manufactured 1935–48, has modern improvements. Standard 84 character keyboard, keyset and bar tabulator. Back spacer, automatic ribbon reverse. 2-color ribbon device. Black and Gray Crackle Finish. Available in Elite Type only. Ship. wt. 44 lbs.

53 C 2472 R—Elite Type. $6.50 Dn. $6 Monthly. . Cash 64.50

ROYAL RECONDITIONED UPRIGHT

(L) Widely used office typewriter. Originally built 1940–49. Standard Royal upright features, modern improvements. Royal's Magic Margin; just press key and margin's set. Segment shift prevents bobbing carriage. Easily removed hinged top protects mechanism. Automatic keyset tabulator. Touch control. Gray finish. 11-in. carriage. Ship. wt. 40 lbs.

53 C 2454 R–Elite Type. $9.50 Down. $8 Monthly. Cash 94.95

53 C 2455 R–Pica Type. $10 Down. $9 Monthly. Cash 99.95

THREE RECONDITIONED UNDERWOOD UPRIGHTS

(M) UNDERWOOD FAMOUS NO. 5. Dependable, low priced. Originally manufactured 1922–1930. Takes paper up to 9½ in. wide, with 8½-in. writing line. Single key tabulator, rigid locking shift, margin release key, left-hand carriage return. Two-color ribbon device, stencil cutter. Rapid ribbon changer. Back spacer. Gray crackle finish. See "Reconditioned Uprights" at left. Shipping weight 39 lbs.

53 C 2485 R—Pica Type. $6 Down. $5 Monthly. . Cash 57.50

53 C 2484 R—Elite Type. $6.50 Down. $6 Monthly. Cash 62.50

(N) IMPROVED UNDERWOOD RECONDITIONED UPRIGHTS. Top features. Take paper up to 11 in. wide with 9¼-in. writing line. Standard 84 character keyboard. Keyset Tabulator for statistical work, tab set and clear keys on keyboard, easily within reach. Visible margin set, margin release key, left-hand carriage return. Right-left shift locks, back spacer. Two-color ribbon, automatic ribbon reverse, stencil cutter. Overhead paper bail. Touch tuning, full adjustment from light to heavy touch. Gray crackle finish. See "Reconditioned Uprights" at left. Ship. wts. 44 lbs.

IMPROVED UNDERWOOD S MODEL. Originally mfd. 1940–45.

53 C 2490 R—Elite Type. $8 Down. $7 Monthly. . Cash 79.50

UNDERWOOD SS MODEL. (Shown.) Originally manufactured 1946–48. Has modern basket shift—carriage remains stationary, does not rise when capital letters are typed—smoother, more silent method. Has all above features.

53 C 2493 R—Pica Type. $10 Down. $8 Monthly. Cash 96.50

53 C 2492 R—Elite Type. $10 Down. $8 Monthly. Cash 96.50

TYPEWRITER RIBBONS EACH 69c TWO FOR 1.19

(V)

(V) RIBBONS FOR ALL MAKES. Same quality Wards use daily on about 9,000 machines. Selected because they give longer wear under hard use, they are more economical when price and length of service are compared.

HOW TO ORDER RIBBONS: Choice of black or black-and-red ribbons unless otherwise stated. Shipping wt. each 4 oz. *State number and color.*

FOR UPRIGHT TYPEWRITERS EA. 69c 2 FOR 1.19

53 C 2380—For all Remington Noiseless and Underwood Noiseless standard machines. Small core spool. . . . . ½ in.

53 C 2383—For 10, 12, 16 Remington. Double flange, large spool. . . . . ½ in.

53 C 2385. . . . . Royal No. 10, ½ in.

53 C 2384. . . . . L. C. Smith, ½ in.

53 C 2375—For all Underwoods except the Noiseless. . . . ½ in.

53 C 2386. . . . . Woodstock, ½ in.

53 C 2381—Black only. . . . . Oliver, 7/16 in.

53 C 2382—Black only. . . . . Oliver, 9/16 in.

FOR PORTABLE TYPEWRITERS EA. 69c 2 FOR 1.19

53 C 2380—For all Remington and Underwood Portables that take flangeless small core spools. . . . . ½ in.

53 C 2378—For all Remington Portables that take standard double flange spool. . . . . ½ in.

53 C 2375—For all Underwood Portables that take standard double flange spool. . . . . ½ in.

53 C 2387—Black only. For Smith-Corona Skywriter . . . . . ½ in.

53 C 2388—For Corona Clipper, Corona Sterling, Corona Silent, Corona Silent–Super. . . . . ½ in.

53 C 2377—Black only, No. 3 Corona (hand reverse). . . . . ½ in.

53 C 2376. . . . . Corona No. 4 ½ in.

53 C 2379. . . . . Royal ½ in.

THREE NEW REMINGTON PORTABLES AND CASES

(P) REMINGTON NEW TRAVEL-RITER. Economical portable designed for the entire family. Standard 84-character keyboard includes 5 mathematical characters useful to students. Adjustable left hand margin, right hand margin indicated by bell. Non-glare finger-fit keys. Line-locating lever permits typing between lines—accurate return to original line. 1–2 line spacing, 1 color ribbon. Gray Velour finish. Lightweight for traveling. Actual weight with case 15 lbs. 2 oz.

53 CN 2483 R–Pica Type. $8 Down. $7 Monthly. *Prepaid.* 79.17

53 CN 2482 R–Elite Type. $8 Down. $7 Monthly. *Prepaid.* 79.17

See Type Samples opposite page. "Facts About Portables" opp. pg.

(R) REMINGTON QUIET-RITER WITH MIRACLE TAB. Special construction deadens sound. Exclusive Miracle Tab sets and clears tabulator stops right from keyboard. New visible margins set with finger-tip ease. Synchronized paper scale simplifies setting margins, tabs, centering typing. Non-glare finger speed keys, high speed escapement. Line locating lever permits typing between lines, accurate return to original line. Fast featherlight locked segment shift prevents carriage bobbing. Super strength frame. Quiet-Riter also has large size paper roller, right-left shift locks, margin stops, automatic ribbon reverse, carriage return lever. Simplified ribbon changer, 2 color ribbon, stencil cut-out. Actual weight with case 19½ lbs.

53 CN 2439 R—Pica Type. $12.50 Down. $10 Monthly. *Shipped Prepaid*. 120.50

53 CN 2438 R—Elite Type. $12.50 Down. $10 Monthly. *Shipped Prepaid*. 120.50

(T) REMINGTON OFFICE-RITER. Complete office typewriter in compact size. Designed for small business, professional or home use. Super-strength frame protects mechanism. Complete 44-key, 88-character keyboard—used on the best office typewriters. Full 11-in. paper capacity, extra-long 10 3/10-in. writing line. Types up to 10 clear carbon copies, cuts sharp stencils. Has all other features listed in (R) at left, including sound deadening construction. Dust cover, brush. Actual wt. 17 lbs. Case not incl., sold separately below.

53 CN 2431 R–Pica Type. $14.50 Down. $11 Monthly. *Prepaid*. 141.84

53 CN 2430 R–Elite Type. $14.50 Down. $11 Monthly. *Prepaid*. 141.84

53 C 2432 R—Carrying case. Ship. wt. 6 lbs. 12.50

(P) 79.17

(R) 120.50

(T) 141.84

Nationally Advertised Fountain Pens and Sets...Ball

PARKER FOUNTAIN PENS ... BALL POINTS ... LIQUID LEAD PENCILS

PARKER "51" PENS, Parker's finest mechanism. Exclusive Areo-Metric Pressure Control—prevents leakage due to temperature, altitude changes. 5-layer Temperature insulation; Foto-fill filler, Visible Ink Supply. Hooded point. Plastic barrel.

1 PARKER "51" LUSTRALOY CAP PEN. Cap, clip of Lustraloy, non-tarnishing silver-color metal alloy. 14K Gold point tipped with Platinum alloy. *State:* Fine or Med. point. *State:* Black, Burgundy, Gray.
53 CP 2228 L—Gift boxed. *Postpaid*.$15.00

PARKER "51 SPECIAL" PEN. Silver-color metal cap, clip. Octanium point (8 metal alloys), Platinum tipped. *State:* Fine or Med. point. *State:* Black, Burgundy, Gray.
53 CP 2283 L—Gift boxed. *Postpaid*.$12.50

2 PARKER "21 SPECIAL" PEN. Silver-color cap, clip. Octanium point (8 metal alloys). Hooded point. Ink-flow control, pliglass reservoir—no rubber parts. *State:* Fine or Med. point. *State:* Black, Red, Blue.
53 CP 2331—Gift boxed. *Postpaid*... $5.00

3 4 PARKER "JOTTER" BALL POINT PENS. Push button retractable ball point with revolving mechanism for long wear. Extra large cartridge of blue black ink. Gift boxed. Refills listed at right.

(3) PARKER'S "CUSTOM JOTTER." All Lustraloy, non-tarnishing silver-color metal.
53 CP 2290—Fine Point. *Postpaid*... $3.95
53 CP 2291—Medium Point. *Postpaid* 3.95

(4) PARKER'S "JOTTER." Stainless steel cap. Plastic barrel. *State:* Black, Red or Gray.
53 CP 2277—Fine Point. *Postpaid*... $2.95
53 CP 2278—Medium Point. *Postpaid* 2.95

5 PARKER'S NEW "CAP ACTION" BALL POINT PENS. Caps styled like Parker's more expensive pens above. Entire cap presses down to retract point. Revolving mechanism keeps point from wearing out. Smooth writing. Extra large cartridge of non-smear, non-fade blue-black ink.

(5) PARKER "51" CAP ACTION BALL POINT PEN. Matches (1). Lustraloy, non-tarnish silver color metal cap, clip. *State:* Fine or Med. Point. *State:* Black, Burgundy, Gray.
53 CP 2232—Gift boxed. *Postpaid*... $5.00

PARKER "51 SPECIAL" CAP-ACTION BALL POINT PEN. Matches "51 Special" Pen at left. Stainless steel cap, clip. *State:* Fine, Med. Point. *State:* Black, Burgundy, Gray.
53 CP 2279—Gift boxed. *Postpaid*... $5.00

PARKER "21 SPECIAL" CAP-ACTION BALL POINT PEN. Matches (2) at left. Stainless steel cap, clip. *State:* Fine or Medium Pen Point. *State color:* Black, Blue or Red.
53 CP 2337—Gift boxed. *Postpaid*... $3.95

REFILLS FOR PARKER BALL POINT PENS. Extra large cartridge of blue-black ink.
53 CP 2352—Fine Point. *Postpaid*.....69c
53 CP 2353—Medium Point. *Postpaid*..69c

6 LIQUID LEAD PENCILS. Long-life pencils write dry without smearing. Write smooth, unvarying line. With eraser.

(6) PARKER "DE LUXE LLP." Lustraloy cap, famed "Arrow" clip. Plastic barrel. *State barrel color:* Black or Red.
53 C 2299—Boxed. Ship. wt. 2 oz.... $3.95

PARKER "LLP SPECIAL." Stainless steel cap. *State barrel color:* Black or Red.
53 C 2298—Boxed. Ship. wt. 2 oz... $2.95

SHEAFFER PENS AND SETS, BALL POINT PENS

7 TO 9 SHEAFFER'S PENS AND SETS. Large fluid capacity. Touchdown Fillers empty, clean and refill with one downstroke. (7), (8), (9) have exclusive "Snorkel" retractable tube. Air-seal humidor screw-caps. Propel-repel pencils.

(7) SHEAFFER'S "STATESMAN" SNORKEL PEN. Gold filled clip, band, plastic cap, barrel. Cylindrical point of palladium-silver. *State:* Fine or Med. Point. *State:* Black, Burgundy, Blue.
53 CP 2263 L—Reg. $15.50 Pen only. *Postpaid*..... $13.50
53 CP 2262 L—Reg. $22.75 Pen and Pencil Set. *Postpaid*. 18.75

(8) SHEAFFER'S "ADMIRAL" SNORKEL PEN. Gold plated clip, band, plastic cap, barrel. 14K Gold filled point—Osmaloy tip. *State:* Fine or Med. Point. *State color:* Black, Burgundy, Blue.
53 CP 2274—Reg. $10.00 Pen only. *Postpaid*..... $8.95
53 CP 2273L—Reg. $16.00 Pen and Pencil Set. *Postpaid*. 12.95

(9) SHEAFFER'S "CRAFTSMAN." with TIPdip—only tip is dipped to fill. Metal cap, "Osmaloy" tip. *State:* Fine or Med. Point.
53 CP 2276–Reg. $5 Pen. *State:* Black or Burgundy. *Ppd*.. $4.45
53 CP 2275–Reg. $9 Set. *State:* Black, Burgundy. *Ppd*.... 7.95

10 SHEAFFER'S "FEATHERTOUCH" BALL POINT. Push-button retractable ball point. Stainless steel cap, gold-filled clip. Extra-long writing cartridge. *State:* Black, Burgundy.
53 CP 2238—Reg. $3.95. Fine Point. Gift boxed. *Postpaid*. $3.45
53 CP 2237—Reg. $3.95. Medium Point. Gift boxed. *Pstpd*. 3.45

11 SHEAFFER'S "FINELINE" CARTRIDGE PEN. Ink-filled cartridges make filling clean and easy. 4 refills incl. Blue-black ink. *State:* Fine or Med. Point. *State:* Black or Gray.
53 CP 2302—Reg. $4.95 Pen and Pencil Set. Boxed. *Pstpd*.$3.95
53 CP 2303—Reg. $2.95 Pen with 2 refills. Boxed. *Pstpd*.. 2.49

12 SHEAFFER'S FINELINE "500" BALL POINT PEN. Push-button retractable point. Gold-color metal cap, plastic barrel. *State:* Fine or Medium Point. *State color:* Black or Red.
53 CP 2266—Reg. $1.95 Pen. Gift boxed. *Postpaid*..... $1.69

REFILL FOR SHEAFFER AND FINELINE BALL POINT PENS. One-piece ink cartridge, ball point. *State:* Fine or Med. Point.
53 CP 2249—Blue ink only. *Postpaid*..... 69c

ESTERBROOK, PALMER

13 ESTERBROOK PEN. Plastic barrel and cap. Stainless steel replaceable pen point. Self-filling lever. *State:* Fine or Medium Pen Point. *State color:* Black or Blue. Boxed.
53 CP 2230—*Postpaid*..... $2.50

14 PALMER METHOD PEN. Endorsed by founders of "Palmer Handwriting Method." Plastic barrel, stainless steel replaceable point. *State:* Fine or Medium Pen Point. *State color:* Black or Blue.
53 CP 2324—*Postpaid*..... $1.49

PAPER-MATE BALL POINT PENS

15 PAPER-MATE "CAPRI." All chromed metal—will not chip or tarnish. Silver plated tip on chromed clip. Push button retractable point. Non-smear, non-fade ink. *State:* Fine or Medium Point.
53 CP 2270—*Postpaid*..... $2.95

16 PAPER-MATE "DE LUXE." Gold color metal cap, clip. Plastic barrel. Push-button retractable point. *State:* Fine or Medium Point. *State color:* Black, Red, White.
53 CP 2323—*Postpaid*..... $1.69

PAPER-MATE TU TONE. Plastic. Push-button retractable. *State:* Fine or Medium Point. *State:* Tu-tone Green, Brown-and-Tan or Blue-and White.
53 CP 2355—*Postpaid*..... $1.69

REFILLS FOR PAPER-MATE PENS. Blue-black ink only. *State:* Fine or Medium Point. Ship. wt. 4 oz.
53 C 2327—2 refills..... 2 for 98c

SEAT CUSHIONS

17 BEST QUALITY SEAT CUSHION. Foam rubber, 2 in. thick. Woven fiber, plaid design on one side, twill on other. *State:* Brown or Green. Wt. 2 lbs. 12 oz.
53 C 2097—17x18x2 in..... $4.69
53 C 2098—For stenographer or posture chair. 15½x14½x2 in. Wt. 1 lb. 12 oz. $3.98

18 BETTER QUALITY CUSHION. Foam rubber 1 in. thick. Plaid woven fiber one side other, cloth. *State:* Brown or Green.
53 C 2099—17x18x1 in. Wt. 1 lb. 8 oz. $2.89
53 C 2100—For stenographer or posture chair. 15½x14½x1 in. Ship. wt. 1 lb. $2.59

DESK SETS

19 SHEAFFER FOUNTAIN PEN DESK SET. Sheaffer's "Cadet" TIPdip pen of black plastic. Medium point. Base of jet black glass, 4x4¾ in. Wt. 1 lb. 4 oz.
53 C 2344—Reg. $5.00 Set... $4.45

20 BELGIAN ONYX DESK SET. Lever filling black plastic pen on base of genuine Belgian Onyx. Conventional steel pen point. Size of base 3x4 inches.
53 C 2346—Wt. 1 lb. 8 oz.... $2.95

SEE PAGE 981 FOR MONTHLY TERMS.

DESK PADS FOR OFFICE AND HOME

21 5-PC. LEATHER DESK SET. Brown genuine leather with 24K gold tooling. Desk pad with blotter, measures 14x24 in. Set includes black lever action fountain pen (replaceable point) on base, perpetual calendar, rocker blotter, metal letter opener.
53 C 1965 M—*Mailable*. Wt. 5 lbs.$5.95

4-PC. LEATHERLEX DESK SET of brown simulated leather, 24K gold tooling. Pad 14x24 in., has simulated leather panels. With rocker blotter, perpetual calendar, letter opener. *Mailable*.
53C1967 M–Ship. wt. 3 lbs. 8 oz. $3.49

22 EXECUTIVE LEATHERETTE PANEL DESK PAD. 20x34-in. Simulated leather panels, 24K gold tooling. *Mail*.
53 C 1968 MO—Wt. 4 lbs. 8 oz.... $2.49

LEATHERETTE PANEL DESK PAD. Brown simulated leather panel, 24K gold tooling. 19x24 inches. *Mailable*.
53 C 1969 M—Wt. 2 lbs. 8 oz.... $1.69
53 C 1970 M—16x21 in. Wt. 2 lbs. 1.59

DESK PAD WITH LEATHER CORNERS. 24K gold tooling. 19x24 in. *Mailable*.
53C1971M–Wt. 2 lbs. 12 oz..... $1.59
53C1972 M–16x21 in. Wt. 1 lb. 12 oz. 1.49

PLAYING CARDS, CARD SHUFFLER

23 STREAMLINE POKER AND PINOCHLE CARDS. 2 decks of playing cards of quality paper stock. One red, one blue deck to a set. Ship. wt. 8 oz. for 2 decks.
53 C 1921—Poker Cards..... 2 Decks 95c
53 C 1922—Pinochle Cards..... 2 Decks 95c

24 CANASTA AND BRIDGE SETS. Two decks of plastic-coated Duratone cards with attractive floral design. Handy cloth-covered box. Ship. wt. 12 oz. for 2 decks.
53 C 1919—Canasta Set with rules..... $1.79
53 C 1920—Bridge Set (no rules)..... 1.79

25 SAMBA SET. 3 decks of plastic-coated Duratone cards. Colorful floral design. Cloth covered box.
53 C 1917—Samba rules incl. Ship. wt. 1 lb..... $2.79

26 JOHNSON AUTOMATIC CARD SHUFFLER. Quickly and thoroughly mixes 1, 2 or 3 decks of cards and then neatly stacks them. Of heavy gauge steel with durable, lustrous hammerloid enamel finish. 6 in. high.
53 C 1930—Ship. wt. 3 lbs. 6 oz..... $5.29

Point Pens...Stationery and Supplies for Office or Home

BALL POINT PENS, FLUID PENCILS AND SETS

27 SET OF 3 BALL POINT PENS AND FLUID LEAD PENCIL in pocket protector. Each pen has different color ink, matching barrel. One red, one blue and one green.
53 C 2325—Shipping wt. 8 oz. ..... 5-Pc. Set 98c

28 PHONE PENCIL. Plastic propel-repel mechanical pencil. Ball-shaped end for dialing. Upper section magnifies. Fits into plastic holder; adhesive sticks on wall.
53 C 2296—Ship. wt. 2 oz. 98c

29 30 SCRIPTO BALL POINT PEN, SCRIPTO FLUID LEAD PENCIL. Push button retractable, smooth writing points. Pen has non-smear blue ink. Pencil with long writing cartridge, eraser at tip. Both have plastic barrels and caps, chromed bands, steel clips. *State color:* Two-Tone Blue or Black.
53 CP 2293—Pen only. Medium Point. Gift boxed. *Postpaid*. $1.00
53 CP 2310—Fluid Lead Pencil only. Gift boxed. *Postpaid*. 1.00
53 CP 2311—Set of above Pen and Pencil. Gift boxed. *Postpaid*. 2.00

REFILL FOR SCRIPTO PEN. New ball point and ink cartridge.
53 CP 2354—Blue ink only. *Postpaid*. ..... 2 for 98c

31 SET OF 3 BALL POINT PENS. Push-button retractable points. Gold-color metal caps, clips. Plastic barrels, no choice of color. Non-smear ink.
53 C 2286—Gift boxed. Ship. wt. 7 oz. ..... 3-Pc. Set $1.49

32 SUPRA FOUR COLOR PENCIL. Chrome plated metal. Thumb release propels or repels desired color lead (black, red, blue or green). Steel clip.
53 C 2329—With eraser. Ship. wt. 4 oz. $2.65

STATIONERY AND NOTES, WHITE BOND PAPER, ENVELOPES ... CARBON AND ONION SKIN

33 3-DRAWER CHEST OF STATIONERY. Cabinet, brown leatherette covered, padded top. Gold colored drawers with drawer pulls. 24 folded sheets of white, smooth finish paper, 4⅞x8 in. 24 matching envelopes, 4⅛x5⅛ in. Chest is 8⅞x6⅛x5½ inches.
53 C 1952—Ship. wt. 2 lbs. ... $1.69

34 CLUB VELLUM STATIONERY. Excellent quality. 120 flat sheets, white vellum finish, 6x8 in. 60 envelopes.
53 C 1880—Ship. wt. 1 lb. 2 oz. . 95c

35 WHITE BOND STATIONERY, ENVELOPES. 100 flat sheets, 7¼x10½ in. 100 envelopes, 7½x3⅞ in. 100% rag content.
53C2109–Ship. wt. 2 lbs. 8 oz. $4.25
53C2110–Same as above. 25% rag content. Ship. wt. 2 lbs. 8 oz. $3.35

36 AIR MAIL STATIONERY. 2 packs thin white Air Mail stationery. 50 flat sheets, 6⅜x7 in. 20 env.
53 C 1961—Ship. wt. 14 oz. 2 for 89c

37 HANDSOME COLORED STATIONERY. 96 flat, 6x8-in. sheets, 24 ea. white, blue, pink, green. 48 env.
53 C 1962—Ship. wt. 1 lb. 2 oz. 89c
Ship. wt. for 2 is 2 lb. 4 oz. 2 for $1.49

38 QUICKIE NOTES. Assorted colors, green, orange, yellow, white. Double postcard size (5½x7 in.), fold in center. Top half folds into slot in lower half, seals without glue.
53 C 2089—Wt. 8 oz. ... Box of 40 89c

39 THANK YOU NOTES. 20 folded sheets of fine white note paper, 4x3⅛ in. 20 envelopes.
53 C 1955—Ship. wt. 8 oz. 59c

40 BEST WHITE BOND ENVELOPES. 500 envelopes, 6½x3⅝ in. each.
53 C 2071—Ship. wt. 4 lbs. $5.69

BETTER WHITE BOND ENVELOPES. (Hammermill). 500 env. 6½x3⅝ in.
53 C 2065—Ship. wt. 4 lbs. $2.79

GOOD WHITE BOND ENVELOPES. 500.
53 C 2101—6x3½ in. Wt. 4 lbs. ... $1.85
53 C 2066—9½x4⅛ in. Wt. 7 lbs. . 2.98

BEST WHITE BOND PAPER. 100% rag content. 8½x11 in. 500 sheets.
53 C 2069—Wt. 4 lbs. 8 oz. . . $5.79

BETTER WHITE BOND PAPER. Hammermill Sulphite. 8½x11 in.
53C2063–Wt. 4 lbs. 8 oz. 500 for $1.79

GOOD WHITE BOND PAPER. 8½x11 in. 500 sheets.
53C2060–Wt. 4 lbs. 8 oz. 500 for $1.39

41 DUPLEX SAFETY ENVELOPES. Lining of envelopes insures privacy. Sulphite pulp, softer than Bond. 6½x3⅝ in.
53 C 2067—Wt. 5 lbs. 500 for $2.39

42 TYPEWRITER CARBON PAPER. 100 thin black sheets. Wt. 4 oz.
53C2081–Letter size, 8x11 in. $1.39
53C2082–Legalsize. 8½x13 in. 1.75

ONION SKIN PAPER. White, 500 sheets. 8½x11 in.
53 C 2103—Wt. 2 lbs. 8 oz. 95c

SECOND SHEETS. Yellow 8½x11 in.
53C2102–Wt. 2 lbs. 8 oz. 500 for .89c

PENCIL SHARPENERS, COIN CHANGERS

43 BOSTON PORTABLE PENCIL SHARPENERS. Best quality. Self-feeding—no need to hold pencil. Automatically stops cutting when point formed. Vise-grip adjusts for pencils ¼ to 7/16-in. diam. Metal base, nickel plated holder.
53 C 2216—Weighted base. Ship. wt. 1 lb. 12 oz. $3.98

44 BOSTON "SPEEDWAY" PENCIL SHARPENER. Better quality. Rotating chuck adj. to 8 sizes, 3/16 to 7/16-in. diam. Stops when point formed. Metal base, nickel plated holder.
53 C 2212—Screws included. Ship. wt. 1 lb. 6 oz. $2.59

45 BOSTON "HUSKY" PENCIL SHARPENER. Same as "Speedway" sharpener above takes standard pencils only.
53 C 2211—Screws included. Ship. wt. 1 lb. $2.19

46 "EVERHANDY" PENCIL SHARPENER. Nickel plated holder. Takes standard pencils only.
53 C 2150—Screws included. Wt. 12 oz. $1.49

47 48 COIN CHANGERS. Nickeled brass. Spring lever prevents coins from escaping. Belt clips hold secure.

(47) 53 C 2209—HOLDS $19 IN COINS. 4 tubes, 1 each for 40 quarters, 65 dimes, 40 nickels, 50 pennies. Ejects pennies 1 to 5 at time. 5½x3½ in. Ship. wt. 1 lb. 8 oz. $4.98

(48) 53 C 2214—HOLDS $16.10 IN COINS. 3 tubes for 37 quarters, 52 dimes, 33 nickels, 4¾x3⅛ in. Ship. wt. 1 lb. $2.49

STAPLERS AND RUBBER BANDS

49 TO 52 STAPLERS. Each staples permanently and tacks. (49) also pins for easy removal.

(49) 3-WAY STEEL STAPLER. 8½ in. long, 4-in. opening.
53 C 2203—5000 staples, incl. Wt. 2 lbs. 4 oz. $6.59
53 C 2220—"Speedking" Desk Stapler. 8½ in. long. Holds 210 staples. 3⅞-in. opening. Wt. 1 lb. 8 oz. . $3.98

STANDARD SIZE STAPLES for above and any standard stapling machine using ¼x½-in. staples. Box of 5000.
53 C 2163—Ship. wt. ea. 8 oz. 1 box 69c; 2 boxes for $1.25

(50) SWINGLINE 4-IN-1 DESK STAPLER. Can be detached from base for plier use or tacking. 2⅝-in. opening.
53 C 2198—Holds 150 staples (500 incl.) Wt. 9 oz. ... $2.39
53 C 2199—2500 Wire Staples for (50) (52). Wt. 2 oz. 69c

(51) PLIER-TYPE TOT STAPLER. 4½ in. 2-in. opening.
53 C 2208—1000 staples incl. Wt. 1 lb. 4 oz. $2.59
53 C 2207—Wire Staples for (51). 5000 in box. Ship. wt. each box 8 oz. ..... 1 box $1.09 ..... 2 boxes $1.89

(52) POCKET-SIZE CUB STAPLER. 3 in. long, plastic case.
53 CP 2112–Order staple (53C2199) above. *Postpaid*. 98c

53 RUBBER BANDS 100% pure gum rubber. Asstd. sizes.
53 C 2152—1 Box (¼ lb.) Ship. wt. 7 oz. 79c
53 C 2152—2 Boxes (¼ lb. ea.) Ship. wt. 14 oz. ... $1.39

OTHER OFFICE SUPPLIES

54 VISIBLE DRAWER CABINET. Fits in desk drawer. Units interlock, stack up for notion or parts cabinet. Steel top, bottom, gray enamel finish. Plastic, drawers. 11½x6x2 in. Wt. 3 lbs. for 2.
53 C 2104. ..... 2 for $2.49
53 C 2105–17½x6x2 in. Wt. 2 lbs. Each $1.89

55 DESK ORGANIZER. Holds mail, papers, etc. Brown Hammertone finish. 5½x5½x5½ in.
53 C 2111—Wt. 1 lb. 12 oz. ... $1.59

56 TAPE-RITE. Applies cellophane, plastic or masking tape up to ¾ in. wide directly to surface, cuts it off. 3x3x1 in.
53 C 2107—Ship. wt. 4 oz. 69c

57 TEXCEL CELLOPHANE TAPE DISPENSER. For tape up to 1 in. wide. 1 roll tape incl. 7x3x2½ in.
53 CP 2200—*Postpaid*. $2.48
53 CP 2202—½-in. Tape for above. Ea. 1296 in. *Postpaid*. 2 rolls $1.58

58 "ROLL MASTER" MEMO PAD. Knob controls paper roll. Top opens for filing memos. Metal, brown crackle finish, rubber feet. Easy to load. 250-ft. roll of white paper incl. 9½x3¾ in.
53 C 2223—Wt. 1 lb. 12 oz. . $2.39
REFILLS FOR (58). Wt. 2 lbs. 8 oz.
53 C 2224. ..... 3 rolls 75c

59 PELOUZE POSTAL SCALES. For all classes of mail. Parcel post by zones. Accurate readings for 1st Class, Air Mail. Steel. Gray enamel finish. 1 lb. cap.
53C2197–3½x4 in. Wt. 6 oz. $2.69

2-LB. CAPACITY SCALE. 3¾x6¾ in.
53 C 2221—Ship. wt. 2 lbs. . $5.39

60 AUTODEX INDEX. For addresses, phone numbers. Move selector arrow to alphabet letter wanted, press release bar and index pops open at proper place. Loose-leaf ruled pages. Walnut color plastic 7x4 in.
53 CP 2134—*Postpaid*. $1.95

Space-saving Files, Storage Cabinets, Heavy Duty

FILES BELOW are of strong furniture steel, baked-on enamel finish. On files with locks all drawers lock at once. Shipped promptly from Stock by Freight, Truck or Express. See guides, folders Page 700.

[1] OUR BEST FULL-SUSPENSION FILES. Drawers roll more easily than non-suspension files, operate on ball bearing supporting arms that roll in and out with drawers. Makes filing in back of drawer easier. Thumb release catch, guide rods and adjustable self-locking steel follower blocks. Handles, label holders of cast aluminum.

FOUR-DRAWER LETTER-SIZE FULL-SUSPENSION FILES. For 8½x11-in. papers, 52x14¾x28½ in. deep. *State Color:* Gray or Green.

53 C 2564 R—Without lock. Wt. 185 lbs. $6.00 Down, or Cash 59.95

53 C 2565 R—With lock and keys. Wt. 190 lbs. $7.00 Down, or Cash 66.95

FOUR-DRAWER LEGAL-SIZE FULL-SUSPENSION FILE. For 8½x13-in. papers, 52x17¾x28½ in. deep. *State Color:* Gray or Green.

53 C 2574 R—Without lock. Ship. wt. 205 lbs. $7.00 Dn, or Cash 66.95

53 C 2575 R—With lock and keys. Wt. 210 lbs. $7.50 Dn., or Cash 72.95

[2] GOOD QUALITY NON-SUSPENSION FOUR-DRAWER FILES. Drawers roll freely on roller bearings. Center guide rods, steel follower blocks. Welded seams. For 8½x11-in. papers. Metal label holders, handles. 52¾x14⅞x25 in. deep. *State Color:* Gray or Green.

53 C 2541 R—Without lock. Ship. wt. 125 lbs. $4 Down; or Cash 39.95

53 C 2542 R—With lock and keys. Wt. 128 lbs. $5 Down; or Cash 49.95

[3] TWO-DRAWER FILE WITH FOLDERS. 2 letter-size, non-suspension drawers roll freely. Chrome plated hardware. For papers up to 8½x11 in. 15 hanging fiber folders, metal index tabs. 30x14¾x17 in.

53 C 2614 R—*State:* Gray or Green. Wt. 42 lbs. $2.50 Dn. or Cash 24.95

[4] TWO DRAWER LETTER FILE. Drawers roll freely on 4 ball bearing rollers ea., guide rods, follower blocks. For papers up to 8½x11 in.

53 C 2591 R—Wt. 45 lbs. 29x15x16 in. *State:* Gray or Green. $2.50 Down.....Cash 22.95

FILE AND CABINET COMBINATIONS listed below are of heavy-gauge furniture steel, electrically welded for extra strength. Baked-on enamel finish overall. Shipped from Stock by Freight, Truck, Express.

[5] COMBINATION FILE AND LOCKER. Double drawer at top with divider for cards 3x5 in. or 4x6 in. Letter-size drawer with guide rod, follower block; locker below, lock and key. *State:* Gray or Green.

53 C 2589 R—Overall: 36x15x16 in. Wt. 50 lbs. $3 Down....Cash 29.95

[6] STEEL COMBINATION FILE AND STORAGE CABINET. Unilock in door handle locks door and drawers simultaneously, keys incl. Left section has 3 letter-size file drawers with follower blocks to hold papers upright. Right section has 2 adjustable shelves to make 3 spaces. Size overall: 38x29x16 in. deep. *State Color:* Gray or Green.

53 C 2540 R—Ship. wt. 100 lbs. $5 Down on Terms....or Cash 47.95

53 C 2611 R—Like (6) above but no door handle; key locks door only. Ship. wt. 95 lbs. *State Color.* $4.50 Down.....or Cash 42.50

[7] 3-WAY CARD, LETTER AND STORAGE CABINET. Left side: 2 card file drawers (for 3x5 in. or 4x6-in. cards) and 2 letter-size file drawers. Right side: storage compartment with 2 adjustable shelves. Unilock in door handle locks all drawers and storage compartment at once. 38x29x16 in. deep. *State:* Gray or Green.

53 C 2607 R—With lock and keys. Wt. 95 lbs. $5.50 Dn., or Cash 52.95

53 C 2608 R—Like (7) above with lock and keys for door only. *State:* Gray or Green. Ship. wt. 95 lbs. $5 Down.....or Cash 48.95

[8] 3-WAY CARD, LETTER AND STORAGE CABINET WITH SAFETY VAULT. Left side: 2 drawers, each 5½x12¼x15¾ in. deep, with removable dividers for 2 rows of cards up to 4x6 in., or for flat filing; 2 letter-size drawers with follower blocks. Right side: Safety vault with combination lock; 2 storage spaces below. Lock in door locks drawers simultaneously; keys. 40x27x16 in. *State:* Gray or Green.

53 C 2570 R—With drawer lock. Wt. 107 lbs. $6.00 Down, or Cash 59.95

53 C 2569 R—Without drawer lock. Wt. 105 lbs. $5.50 Down, Cash 54.95

[9] RECORD CARD CABINETS. Sturdy steel. Adjustable follower blocks keep cards accessible. Each drawer has label holder, holds 1600 cards, index. Gray baked enamel finish. Cards, guides below.

53 C 2545—2 drawers for 3x5-in. cards 12⅝x5⅛x16 in. Ship. wt. 9 lbs. 4 oz. 5.89

53 C 2546—2 drawers for 4x6-in. cards 14⅞x6⅛x16 in. Ship. wt. 12 lbs....6.49

53 C 2547 M—2 drawers for 5x8-in. cards. 18⅜x7½x16 in. Ship. wt. 16 lbs....8.49

53 C 2548—1 drawer for 3x5-in. cards. 6½x5⅛x16 in. Ship. wt. 5 lbs. 4 oz..3.29

53 C 2549—1 drawer for 4x6-in. cards. 7½x6⅛x16 in. Ship. wt. 6 lbs. 8 oz..3.89

53 C 2550—1 drawer for 5x8-in. cards. 9½x7⅛x16 in. Ship. wt. 10 lbs.....4.79

A TO Z PRESSBOARD INDEX GUIDES.

53 C 2130—For 3x5 in. Wt. 6 oz....Set 35c

53 C 2131—For 4x6 in. Wt. 10 oz...Set 49c

RECORD CARDS. Sizes listed below.

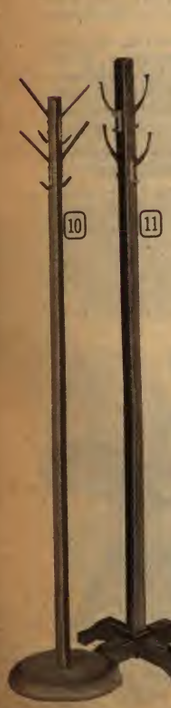
53 C 2141—Plain 3 by 5 inches. Ship. wt. 3 lbs. 8 oz.....1000 for 1.29

53 C 2142—Ruled 3 by 5 inches. Ship. wt. 3 lbs. 8 oz.....1000 for 1.29

53 C 2143—Plain 4 by 6 inches. Ship. wt. 5 lbs. 8 oz.....1000 for 2.19

53 C 2144—Ruled 4 by 6 inches. Ship. wt. 5 lbs. 8 oz.....1000 for 2.19

COSTUMERS, EXECUTIVE AND POSTURE CHAIRS FOR YOUR OFFICE



[10] STEEL COSTUMER. Sturdy, 1¼-in. steel post, lacquered gray. 67 in. high. Four chrome plated double hooks. Well-balanced 14-inch base, crackle finish. Mailed unassembled from Stock. Easily assembled.

53 C 2701 YO—*Mailable.* Ship. wt. 17 lbs. 9.95

[11] WOOD COSTUMER. 2-in. post, 70 in. high. 4 brass finished hooks. Sturdy base, 19¾ in. Mailed unassembled. Easy to assemble. Ship. wt. 12 lbs. *Mailable.*

53 C 2656 MO—Hardwood, walnut finish. 7.25

53 C 2657 MO—Solid oak, nat. finish.....7.25

[12] STEEL WALL COSTUMER. 1-in. tubular steel, durable chrome plating. 3 large ball-tipped double hooks. 16 in. high, 7½ in. wide. Screws included. Ship. assembled.

53 C 2654—*Mailable.* Ship. wt. 3 lbs.....4.69

Chairs at right shipped promptly from Stock by Frt., Truck or Express. (Desks Page 693).

[13] UPHOLSTERED SWIVEL ARM CHAIR. Hardwood frame, polished walnut finish. Seat and back cushioned, upholstered in Red, Green or Tan artificial leather. Steel springs in 19x20-in. seat. Swivel adjusts to comfortable position. Easy-rolling casters. *State Color.*

53 C 2664 R—Ship. wt. 54 lbs. $4 Down.....or Cash 38.95

[14] UPHOLSTERED ARM CHAIR. Like (13) above without swivel. Four straight legs with stretchers. *State Choice of Color:* Red, Green or Tan upholstery.

53 C 2665 R—Ship. wt. 36 lbs. $3.50 Down..or Cash 32.95

[15] SWIVEL ARM CHAIR. Adjustable swivel. Easy-rolling casters. Shaped saddle seat 17x20 in.; ht. of back 18¼ in. *State Choice:* Oak with natural finish or Hardwood with walnut finish.

53 C 2666 R—Ship. wt. 40 lbs. $2.50 Down..or Cash 24.95

STRAIGHT ARM CHAIR (not shown). Like (15) above without swivel. Four straight, sturdy legs reinforced with stretchers. Oak, nat. finish or Hardwood, walnut finish.

53 C 2667 R—*State Finish.* Ship. wt. 26 lbs.....17.95

[16] STENOGRAPHER'S POSTURE CHAIR. Adjustable swivel, easy-rolling casters. Saddle seat 14x16½ in.; rubber bumper in front. Shaped back 14 in. high. *State Choice:* Oak with Nat. Finish or Hardwood with Walnut Finish.

53 C 2668 R—Ship. wt. 37 lbs. $2.50 Down..or Cash 24.95

[17] ALUMINUM POSTURE CHAIR with sturdy steel base. Swivel seat, 16¾x14¼x2 in. thick, and back-rest are foam rubber cushioned, attractively upholstered with DuPont's "Fabrilite" (art. leather) in Oak Leaf Green. Seat height and back rest are adjustable. Attractive satin-finish aluminum frame. Easy-rolling, 2-in. casters.

53 C 2663 R—Ship. wt. 36 lbs. $4 Down....or Cash 37.95

[18] STEEL POSTURE CHAIR. Adjustable swivel seat, 17x14x2 in. thick and floating back-rest, 8½x14x1 in., are adjustable. Back and seat are foam rubber cushioned, upholstered in Spruce Green Wool. Matching baked-on enamel finish on 1¼-in. tubular steel legs. Ball-bearing casters. 2-in. hard rubber wheels. Covers removable for cleaning; when worn can be economically replaced.

53 C 2679 R—Ship. wt. 36 lbs. $3 Down....or Cash 27.95

Shelving for Office or Home...10% Down on Terms

19 TO 21 PORTABLE FILES below give finger-tip filing convenience, yet roll out of the way when not in use. Made of sturdy furniture steel with gray baked enamel finish. Shipped from Stock by Freight, Truck or Express.

(19) PORTABLE FILE AND STORAGE COMPARTMENT. Hinged top compartment opens up and drops all the way down in back, out of the way. Filing rack has 25 hanging folders with metal ends for easy removal and insertion for 8½x11-in. papers. Adjustable, removable A-Z index tabs. Top compartment has lock and keys. Storage cabinet below, 9x11x17 in. deep with lock and keys. Easy rolling casters.

53 C 2560 R—Size 27x13x18 in. Ship. wt. 30 lbs.....19.95

(20) PORTABLE FILE WITH 2 LEGAL-SIZE DRAWERS. Hinged top compartment opens up and drops all the way down in back, out of the way; has lock and keys. Filing rack has 25 hanging folders with metal ends for easy removal and insertion for 8½x11-in. papers. Adjustable, removable A-Z index tabs. Below are two drawers, 3¾x11¼x14¾ in., for legal-size papers. Overall 27x13x18 in. deep.

53 C 2557 R—Ship. wt. 30 lbs.....19.95

(21) MODERN PORTABLE FILE. Streamlined and extremely compact, easy to use, top rolls back effortlessly. Glides quietly and easily on casters. Curved front, roll-top filing compartment has 25 A-Z hanging folders with metal ends for easy removal and insertion; with lock and keys. Below is letter-size drawer for vertical filing of papers 8½x11 in., metal handle and label holder. 3-in. high drawer at bottom for supplies. Size overall 33¼x15⅝x22 in. deep. Gray.

53 C 2598 R—Ship. wt. 63 lbs. $4.50 Down...or Cash 41.95

22 ONE-DRAWER FILE WITH FOLDERS. Sturdy steel file has single letter-size drawer that rolls freely on ball bearings. Metal label holder and handle. Rack in file contains 25 letter-size hanging folders that have metal ends for easy removal and insertion. A-Z index tabs. Baked-on enamel finish. Size overall 12½x14⁷⁄₁₆x16 in. deep. Mailed promptly from Stock. *State:* Gray or Green baked-on enamel finish.

53 C 2561 MO—*Mailable*. Ship. wt. 26 lbs.....14.45

FOR OFFICE INTER-COMMUNICATION EQUIPMENT SEE PAGE 564.

STORAGE CABINETS AND FILES below are of heavy-gauge steel, baked-on enamel finish. Ship. from Stock by Frt., Truck, Expr.

23 30-DRAWER STORAGE CABINET. 30 drawers in three rows of 10 drawers each. Convenient for letter-size papers, folders, supplies etc.; each 3x9¼x11¾ in. deep. Drawer pull and label holders. Overall 36½x29⅞x12 in. deep. Gray finish.

53 C 2596 R—Ship. wt. 100 lbs. $3.50 Down.....or Cash 34.95

24 STORAGE CABINET WITH SHELVES. Handy to hold papers or record books. Lock and key. 3 shelves include bottom. Elongated holes in back permit hanging. Gray finish. Ship. wt. 22 lbs.

53 C 2617 R—Stands desk high, 30x18x12 in. deep.....11.95

25 MODERN DOUBLE-DOOR STORAGE CABINET. All welded, reinforced construction, with modern streamlined rounded corners. 1 shelf for 2 storage spaces. Overall 29¾x25x18 in. deep.

53 C 2538 R—Beige finish. Ship. wt. 65 lbs. $3 Down....Cash 29.95

26 TO 28 SPACE SAVER FILES AND CABINETS. Ideal for home or the small business. Gray baked-on enamel finish. Shipped promptly from Stock by Frt., Truck, Express.

(26) HOME SPACE SAVER. Top section is letter-size filing compartment with hinged top, lock and key; 10 A-Z folders and 5 captioned folders. Storage compartment below with one shelf for two storage spaces; door has lock and key.

53 C 2526 R—Overall 30x12½x10 in. deep. Ship. wt. 17 lbs...9.75

(27) SPACE SAVER WITH DRAWERS. Top section is letter-size filing compartment with hinged top, lock and key. 10 A-Z folders and 5 captioned folders. Six drawers below, each 3x11¼x10 in. deep with metal pulls, label holders. Overall 30x12½x10 in. deep.

53 C 2533 R—Ship. wt. 25 lbs.....12.95

(28) LARGER SIZE SPACE SAVER PORTABLE FILE. File, on concealed casters, when not in use can be rolled conveniently out of the way. Top section is letter-size filing compartment with hinged top, lock and key. 12-A-Z folders and 4 captioned folders. Compartment below has one shelf for two storage spaces. Door has combination lock. Overall 30x12¾x15¼ in. deep.

53 C 2558 R—Ship. wt. 22 lbs.....13.95

29 STEEL TRANSFER CASE. Heavy-gauge steel with baked-on gray enamel finish. Heavily embossed for extra rigidity. Matching drop handle and label holder. Simple, positive, horizontal and vertical locking arrangement for stacking. Continuous band, iron rim front. Shipped from Stock by Frt., Truck or Exp.

53 C 2534 R—12¾x10⅜x24⅛ in. deep. Wt. 17 lbs.7.75

HEAVY-DUTY STEEL SHELVING UNITS

30 Banish storage problems with adjustable all steel shelving units. May be used as bookcases or as shelves in your kitchen, pantry, closet, basement or living room. Built to U.S. Government design. Each unit has 5 shelves, is 72 in. high, 36 in. wide. Each shelf is adjustable within 1-in. intervals and is of 22-gauge steel that supports 300 lbs. without sag (additional shelves are sold separately below). Edges channel-formed, no sharp corners. Ebony black baked-on enamel finish. Shipped flat, easily set up. Instructions included. Shipped by Freight, Truck, or by Express from Factory in Chicago, pay charges from there. Allow the Factory 7 extra days, plus transit time.

53 C 2715 F—12-inch depth. Ship. wt. 44 lbs.....9.95

53 C 2716 F—18-inch depth. Ship. wt. 55 lbs....14.95

SEPARATE 36-IN. SHELVES ONLY. 22 GAUGE STEEL

You can easily add extra storage space to above number of shelving units by ordering the extra shelves listed below. Please be sure to order correct depth to agree with shelving units. Mailed promptly from Factory in Chicago, pay charge from there. Allow Factory 7 extra days. *Mailable.*

53 C 2718 K—12-inch depth. Ship. wt. 17 lbs. 3 for 4.95

53 C 2719 KB—18-inch depth. Ship. wt. 23 lbs. 3 for 7.45

Measurements for items on these two pages given in order of height, width and depth (front to back). See Wards Monthly Payment Plan on Inside Back Cover.

SERVICEABLE STEEL AND WOOD TYPEWRITER TABLES . . . UTILITY TABLE

31 TYPEWRITER TABLE WITH STEEL TOP. All steel legs with swivel casters are offset for rigidity. Two side leaves (each 9x14¾ in.) can be dropped when not in use; sturdy supporting arms hold leaves in place when table is open. Total work space 36x14¾ in. deep, 26 in. high. Brown enamel finish. Mailed unassembled from Stock to save postage. Easily assembled.

53 C 2673 MO—Screws incl. *Mailable*. Ship. wt. 15 lbs.....5.95

32 TYPEWRITER TABLE WITH WALNUT FINISH TOP. Attractive walnut finish on 7-ply wood top, ⅝ in. thick; is extra strong and steady; deadens vibrations. One-piece U-shaped legs of ¾-in. tubular steel are off-set for extra strength; brown enamel finish. 2 drop leaves (each 9x15¾ in.) have strong supporting arms. Work space 36x15¾ in. deep. 25½ in. high. Mailed unassembled to save postage. Easily assembled.

53 C 2680 MO—Screws incl. *Mailable*. Ship. wt. 23 lbs.....11.95

33 OUR BEST STEEL TYPEWRITER TABLE. Welded, heavy tubular legs, U-bar construction. Easy-rolling casters lock into place. Vibrex (U.S. Gypsum composition) top, 18x18 in.; two 9x18-in. drop leaves. Extensions lock into position. Fully extended 36 in. long, 26½ in. high. Gray enamel finish. Shipped assembled from Stock in Wards Mail Order House by Freight, Truck or Express.

53 C 2676 R—Ship. wt. 35 lbs.....19.95

34 WOOD TYPEWRITER TABLE. Solid wood top and frame. Top is 32x17 in., 27 in. high. Drawer 21x10x2 in. deep and slide arm 8x13 in. Mailed unassembled from Stock. Easily assembled. Screws included. Ship. wt. 25 lbs. *Mailable.*

53 C 2672 MO—Solid hardwood table, walnut finish.....13.95

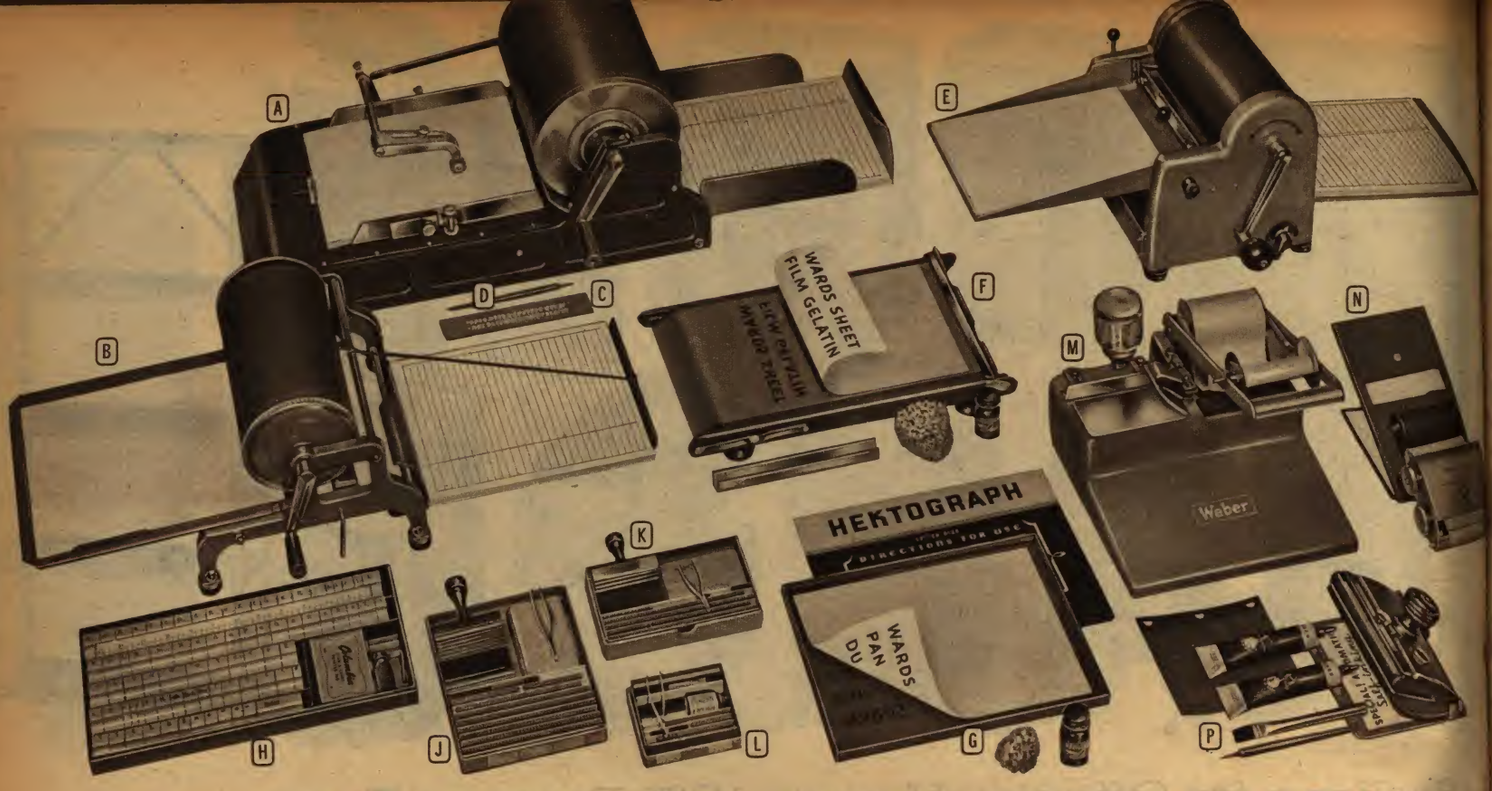
53 C 2677 MO—Solid Oak table, natural finish.....13.95

53 C 2674 MO—Solid Oak table, limed oak finish.....13.95

35 VERSATILE UTILITY TABLE. May be used for adding machines, typewriters, sewing machines, or as a general work table for home or the office. Smooth "Vibrex" (U.S. Gypsum composition) top that will not warp or crack. Table has strong U-shaped legs of tubular steel . . . prevents tipping and allows the operator sufficient leg room. Easy-rolling casters can be removed. Extra set of 4 rubber feet incl.; makes table stationary for sewing machines. Size overall: 28x18x26½ in. high. Gray enamel finish. Shipped unassembled, easily assembled.

53 C 2681 MO—Ship. wt. 25 lbs.....9.95

For Office Desks see Pg. 693; Seat Cushions Pg. 696; Typewriters listed on Pages 694 and 695.



Mimeographs, Duplicators for Economical Printing

MIMEOGRAPHS 24.95 TO 65.00

(A) BETTER AND BEST MIMEOGRAPHS have automatic paper feed—print up to 100 sheets per minute. 1 stencil clearly prints thousands of copies. Ink drum easily removed. Stencil need not be removed when inking. Strippers prevent paper from sticking to roller. Prints sizes 3x5 to 8½x14 in. Removable paper receiving tray. Cast metal frame, black crackle finish. 37x16½x11¾ in. Includes: Dustproof cover, 6 legal size stencils, ½ lb. black ink, stylus, signature plate, ½ oz. correction fluid, ink brush, pad, 4 oil paper covers, instructions. Shipped from Stock by Freight, Truck or Express.

BEST QUALITY MIMEOGRAPH. Automatic roller release—no waste of paper, keeps impression roller clean, free of ink. Wt. 30 lbs.
53 C 1986 R—$6.50 Down...or Cash $65.00

BETTER QUALITY MIMEOGRAPH with manual roller release. Ship. wt. 29 lbs.
53 C 1976 R—$5.50 Down...or Cash $52.95

(B) GOOD QUALITY MIMEOGRAPH with manual roller release, paper feed; 1 stencil prints thousands of copies. Takes sheets from 3x5 in. to 8½x11 in. Gray enamel cast metal frame. Includes: 6 letter-size stencils, ½ lb. black ink, stylus, signature plate, ½ oz. correction fluid, ink brush, pad, 4 oil paper covers. Dustproof cover, instr. 20x14¼x11 in. Ship. promptly from Stock by Freight, Truck or Express. Wt. 16 lbs.
53 C 1977 R—$2.50 Down....or Cash $24.95

(C) CELLULOID LETTERING GUIDE helps make printing neater. Alphabet, numerals and punctuation marks. Ship. wt. each 2 oz.
53 C 1979—¼-inch high letters:.....$1.49
53 C 1978—½-inch high letters..... 1.69

(D) STYLUS FOR GUIDES ABOVE. Ship. wt. 2 oz.
53 C 1989—For lettering guides....49c

SPIRIT FLUID DUPLICATOR 74.50

(E) "SPEEDLINER" DUPLICATOR. Prints in 1 to 5 colors at one time. Write, type or draw on master sheet with color carbons—merely slip sheet on machine, prints up to 300 copies; from postcard size up to 8½x14 in. Steel base, aluminum roller, gray finish. Includes: 1 pt. spirit fluid, funnel, 10 master units, 3 carbons, 500 sheets copy paper, instr., plastic cover. 30½x10½x10 in. Ship. from Stock by Frt., Truck, Express.
53 C 2023R—Wt. 23 lbs. $7.50 Dn., Cash $74.50

53 C 2019—Master Units (1 White Master Copy, 1 purple carbon) 8½x11 in. Package of 25. Wt. 12 oz. 1 Pkg. $1.39; 4 Pkgs. $4.98

53 C 2022—Carbons. 10 sheets each of red, blue and green. Ship. wt. 6 oz.....$1.69

53 C 2024 R—Spirit Fluid. Shipped from Stock by Freight, Truck or Express. Wt. per gallon 8 lbs. 1 Gallon $2.29; 3 Gal. $5.69

GELATIN DUPLICATORS 2.85 TO 7.45

(F) (G) Most economical for runs up to 100 copies. Each incl.: Purple ink, sponge.

(F) GELATIN FILM DUPLICATOR. Faster than pan type operation. Prints up to 8½x13 in. Metal frame. Includes: 2 films, paper guide, and smoothing bar.
53 C 1991—15¾x11¾ in. Wt. 8 lbs...$6.95
53 C 1992—3 Gelatin Films. Wt. 2 lbs.. 3.35

(G) SINGLE SURFACE HEKTOGRAPH GELATIN DUPLICATOR. Pan style. Gelatin, instr. incl.
53C1995–Letter–9x11½ in. Wt. 4½ lbs..$2.85
53C1996–Legal–9x14 in. Wt. 5 lbs. 12 oz. 3.35

DOUBLE SURFACE HEKTOGRAPH GELATIN DUPLICATOR (not shown). Wood frames holding gelatin, hinged together, form 2 printing surfaces. Gelatin included.
53C1993–Letter–9x11½ in. Wt. 6½ lbs..$6.59
53C1994–Legal–9x14 in. Wt. 7 lbs. 4 oz. 7.45

RUBBER STAMP, SIGN MARKER SETS

(H) SIGN MARKER SET. Large rubber letters mounted on wood handles; alphabet, numerals, punctuation marks, index hand, etc. Small letters ½ in., Caps ¾ in. Metal gauge, wood ruler, ink pad, ink.
53 C 2050—Ship. wt. 1 lb. 8 oz.....$4.69

(J) (K) RUBBER TYPE OUTFITS. Sharp, clear letters (⅛ in. high). Several duplicates of each letter, punc. marks, terms like "Paid" etc., ink pad, tweezers.

(J) 53 C 2051—About 91 capitals, 110 small letters, 51 numbers, punctuation marks etc. One-line and 4-line type holders with handles, instructions. Ship. wt. 1 lb. $1.98

(K) 53 C 2052—About 107 capitals, 51 numerals, punctuation marks, etc. One-line and 2-line type holders with handles, instructions incl. Ship. wt. 12 oz....$1.49

(L) INDELIBLE TYPE KIT. Small rubber outfit. Mark laundry, etc. 70 letters (⅛ in. high), 20 numerals, punctuation. 1-line type holder, tweezers, ink pad, ¼ oz. black indelible ink, brush, instructions.
53 C 2053—Ship. wt. 7 oz.....89c

ADDRESSING MACHINE 49.95

(M) WEBER ADDRESSING MACHINE. For any mailing piece. Prints addresses up to 1500 per hr. Type on paper roll (500 entries), use as many as 100 times. Cast aluminum base, 11¼ in. sq., gray crinkle finish. 1 roll ea. address, carbon paper; file box; receiving tray; 2 spools; crank spool; holder; cleansing cream; 1 pt. fluid; 50 correction slips, instr. Wt. 13 lbs.
53 C 2033 M—*Mail.* $5.00 Dn., Cash $49.95
53 C 2034—Extra Set—1 roll paper, carbon roll, spool, file box. Wt. 1 lb...$3.50
53 C 2021—12-oz. Fluid. Wt. 1 lb. 12 oz.69c

HEYER ADDRESSING MACHINES 10.95

(N) HEYER PORTABLE ADDRESSER for any size card, envelope, etc.—costs about 6c per 1000; one-hand operation. Master tape for 250 addresses—over 100 reprints. Incl.: 23 ft. each of carbon, and master paper. 6-oz. fluid, stand. 5x4¼x2 in.
53 C 2028—Instructions. Ship. wt. 3 lbs. 8 oz..$10.95
53 C 2020—Extra Set: 23 ft. each Carbon and Master Copy paper and spool. Ship. wt. 1 lb.....$1.39
53 C 2021—12-oz. Can Fluid. Ship. wt. 1 lb. 12 oz.69c

(P) HEYER PORTABLE PRINTER. Uses low-cost stencils—only a few cents for 1000 copies. Prints on cards, cartons, etc. Excellent registration—no smudging. Automatic inking. Steel body and base, non-skid pad. Includes: 8 stencils, 2 tubes black ink, pad, stylus, writing plate, brush, instructions.
53 C 2039—Carrying case incl. Wt. 2 lbs. 8 oz..$10.95
53 C 2001—Stencils only. Ship. wts. 12 oz.; 1 lb. 8 oz. 24 stencils.....$1.39; 48 stencils.....$ 2.49
53 C 2003—Two tubes black ink. Ship. wt. 6 oz..98c

SPECIAL COMBINATION. Addresser (N) plus Printer (P) with carrying case included.
53 C 2040—Ship. wt. 6 lbs.....Both for $19.90

FILE FOLDERS AND LETTER FILE BOXES

(R) PRESSBOARD FILE FOLDERS with magnifying plastic tabs. Set of 25; 72 tab inserts. 9¼x11¾ in. (for 8½x11-in. papers). Ship. wt. per set, 5 lbs.
53 C 2176.....2 Sets for $7.29; ...1 Set for $3.98

(T) MANILA FILE FOLDERS. Letter or legal size.
53 C 2173—9x11¾ in. for letter (8½x11 in.) papers with ⅓ cut tab. Ship. wts. per 100—5 lbs. 4 oz.; per 300—16 lbs. 300 folders—$4.89;.....100 for $1.85
53 C 2174—9x14¾ in. for legal (8½x14-in.) papers with ⅓ cut tab. Ship. wts. per 100—9 lbs. 8 oz.; per 300—29 lbs. 300 folders—$7.29;....100 folders $2.69
53 C 2175—9x11¾ in. for letter (8½x11-in.) papers with full length tab. Ship. wts. per 100—5 lbs. 4 oz.; per 300—16 lbs. 300 folders—$4.29;....100 for $1.59

(U) PRESSBOARD A–Z INDEX GUIDES. For letter (8½x11 in.) or legal size (8½x14-in.) papers.
53 C 2170—25 Guides (9¾x11¾ in.) with magnifying plastic tabs, for letter size papers. Ship. wt. per set, 5 lbs.....2 Sets—$7.98;.....1 Set—$4.49
53 C 2171—25 Guides (9⅝x11¾ in.) with die-cut tabs (not shown) for letter size papers. Ship. wt. per set, 3 lbs.....3 Sets—$3.98;.....1 Set—$1.49
53 C 2172—25 Guides (9⅝x14¾ in.) with die-cut tabs (not shown) for legal size papers. Ship. wt. per set, 4 lbs.....3 Sets—$5.69;.....1 Set—$1.98

(V) EXPANDING A–Z FILE. Heavy kraft paper, cover flap, 21 pockets; wide side, bottom gussets. Expands to about 13 in. For papers 8½x11 in.
53 C 2572—Ship. wt. 2 lbs. 12 oz.....$1.49

(W) BETTER QUALITY EXPANDING A–Z FILE. More durable than (V). Heavy fiber paper; front, back reinforced. 21 pockets; wide side, bottom gussets.
53 C 2571—For papers 8½x11 in. Wt. 3 lbs....$2.49

(X) STEEL BOX LETTER FILE. Protective hinged lid, drop front, strong catch lock. 12 division A–Z index folders. Overall 11⅞x11¼x3¼ in.
53 C 2528—Ship. wt. 4 lbs.....$2.79

(Y) HEAVY CARDBOARD BOX LETTER FILE. Hinged lid, drop front, catch lock. A–Z file index. 12½x11¼x5½ in.
53 C 2527—Ship. wt. 3 lbs. 4 oz.....$2.19
53 C 2529—Like (Y), but 12½x11¾x3 in. Wt. 2 lbs. 1...

FINE QUALITY MIMEOGRAPH, DUPLICATOR AND HEKTOGRAPH SUPPLIES

WHITE COPY PAPER for mimeographs. Smooth and absorbent finish. Ship. wts. per 500 sheet package, 4 lbs. 8 oz.; 6 lbs.
53 C 2005—Letter size 8½x11 in.....$1.25
53 C 2002—Legal size 8½x14 in..... 1.59

MIMEOGRAPH STENCILS. For standard Mimeographs except Roto Speed and Neo Style. Ship. wt. per pkg. of 24 stencils, 2 lbs.
53 C 1988—Letter size 8½x11 in.....$2.59
53 C 1987—Legal size 8½x14 in..... 2.79

FOR CREDIT TERMS SEE PAGE 981

BEST QUALITY MIMEOGRAPH INK for automatic or hand inking. Handy pour-out can.
53 C 1990—1 lb. ink. Wt. 1 lb. 8 oz....$1.39

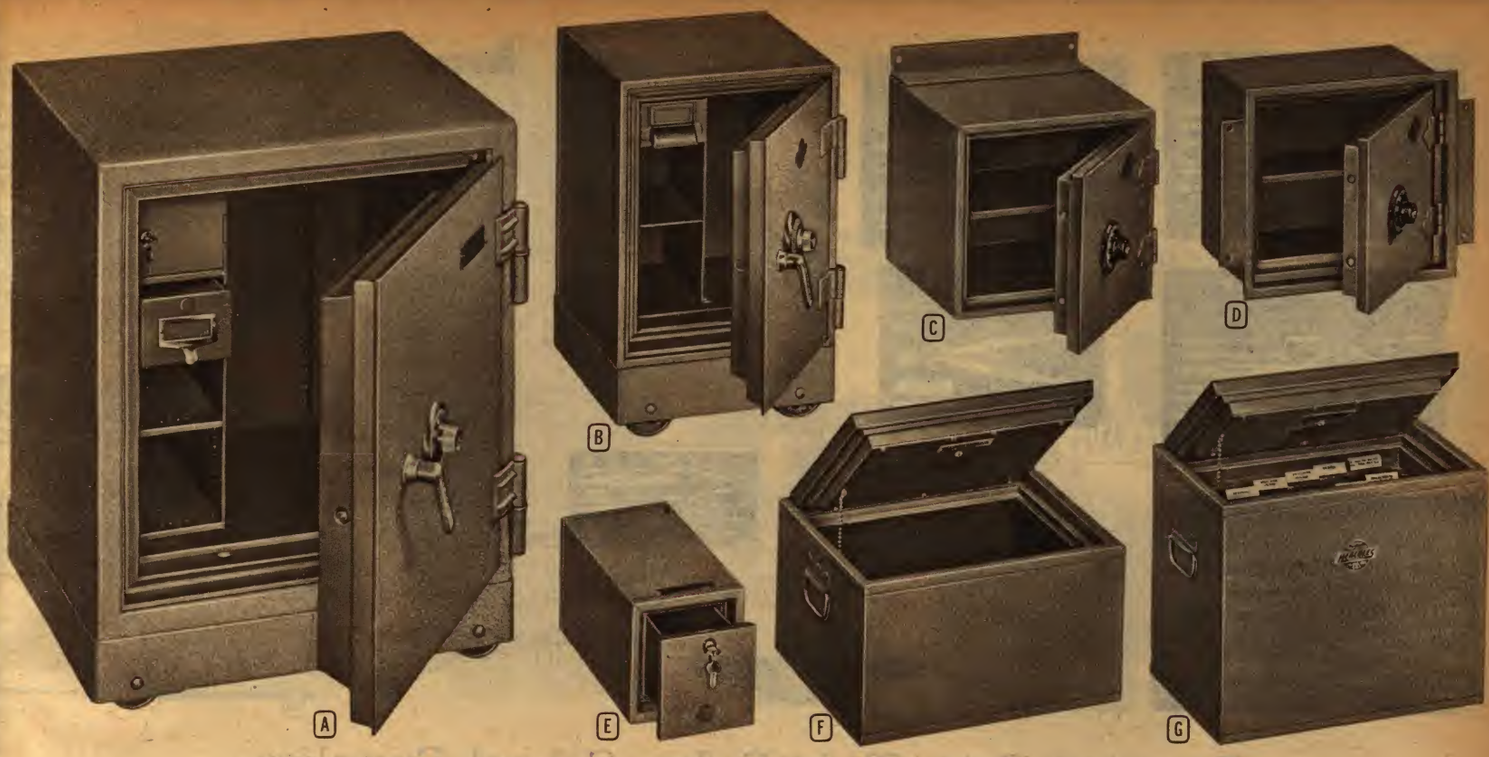
WHITE COPY PAPER. For spirit (fluid) or gelatin duplicators. Smooth finish. Ship. wts. 5 lbs.; 6 lbs. 500 sheet packages.
53 C 2008—Letter size 8½x11 in.....$1.29
53 C 2012—Legal size. 8½x14 in..... 1.59

ORIGINAL "MASTER COPY" PAPER for hektographs, spirit duplicators. 250 sheet pkg.
53 C 2006—8½x11 in. Ship. wt. 3 lbs...98c
53 C 2011—8½x14 in. Ship. wt. 4 lbs..$1.19

HEKTOGRAPH CARBON PAPER. Fine quality. Purple color. Package of 50 sheets.
53 C 2015—8½x11 in. Ship. wt. 6 oz.$1.89
53 C 2016—8½x13 in. Ship. wt. 8 oz. 1.98

HEKTOGRAPH INK for Gelatin Duplicators. 3 (1-oz.) bottles. *State:* Purple, Red or Blue.
53 C 1997—Ship. wt. 1 lb.....3 for 98c

GELATIN REFILL. 2½-lb. can refills a surface of 9x14½ inches.
53C1998–2½-lb. Can. Ship. wt. 3 lbs.$2.59
53 C 1999—5-lb. Can. Ship. wt. 6 lbs. 4.98



Insulated Steel Floor Safes...UL Approved

"HERCULES" FLOOR SAFES 58.95 TO 259.00

MEILINK "HERCULES" STEEL FLOOR SAFES. Ideal for home and office. Built and tested to conform with heat specifications of the U.S. Government and Safe Manufacturers' National Assn. Will withstand heat up to 1700°F. for one hour with ample margin of safety to contents. Special features are:

THERMO-CEL INSULATION is solid cast and reinforced by "U" channels. Has greater resistance to heat, preserves metal.

INTERLOCKING TONGUE AND GROOVE DOOR JOINTS insure snug fit and prevent entrance of heat during fire.

DROP-FORGED STEEL HINGES are welded to angle frames and door plates permitting ease of operation.

DRILL-RESISTANT STEEL PLATES reinforce door for greater strength and protection against forced entry.

COMPOUND ACTION BOLT MOVEMENT for ease in operation of locking bolts. Built into locking mechanism to prevent safe from being forced open even if hinges are knocked off.

Sturdily constructed with electrically welded double steel walls. Durable wrinkle baked-on enamel finish.

Floor Safes below shipped from Factory in Toledo, Ohio. You pay shipping charges from there. Shipped by Freight, Truck or Express. Allow Factory 2 weeks extra for handling.

(A) MEILINK "HERCULES" FLOOR SAFES carry the Underwriters' Laboratory Approved one-hour label, relocking device label and "T-20" label. "T-20" label states safes resisted laboratory attempts of forced entry—qualifies for 20% reduction of burglary insurance by majority of insurance companies. Bank-type changeable combination lock protected by relocking device (tampering with lock makes locking mechanism inoperative)—qualifies for additional 10% insurance reduction. Doors can be closed even when combination is unlocked. Streamlined steel skirt covers wheels and base of safe. Inside cabinet: one locker with keys, one drawer with handle and two compartments.

53 C 2636 F—Size outside 30⅞x25½x22⅞ in. deep. Inside 20x18½x15 in. deep. Ship. wt. 485 lbs. $165.00

53 C 2635 F—Similar to (A) except larger. Size outside 41⅝x25½x22⅞ in. deep. Inside 31x18½x15 in. deep. Ship. wt. 630 lbs. $21.50 Down, $13 Monthly....or Cash $215.00

53 C 2630 F—Similar to (A) except larger. Size outside 50⅜x25½x22⅞ in. deep. Inside 39½x18½x15 in. deep. Ship. wt. 690 lbs. $26 Down, $16 Monthly.....or Cash $259.00

"HERCULES" FLOOR SAFE (not shown). Carries Underwriters' Laboratory Approved one-hour label and relocking device label—qualifies for 10% reduction on burglary insurance. Steel skirt covers base, wheels. Inside cabinet: one locker with keys, one drawer with handle, 2 compartments. Size outside 25⅜x17⅜x18 in. deep. Inside 17x13½x12 in.

53 C 2621 F—Ship. wt. 200 lbs. $10 Down...or Cash $99.50

(B) SMALL "HERCULES" FLOOR SAFE carries UL Approved one-hour label and relocking device label—qualifies for 10% reduction on burglary insurance. Steel skirt covers base, wheels. Inside cabinet, 12x10x9 in.: one drawer with handle, 2 compartments. Outside—21¼x14¾x14¼ in. deep.

53 C 2646 F—Ship. wt. 125 lbs. $6 Down.....or Cash $58.95

SHELF AND WALL SAFES 39.95 AND 44.95

(C) MEILINK STEEL CLOSET VAULT insulated to withstand heat up to 1700°F. for 1 hr. Strong three-tumbler theft-resistant combination lock. Flock fiber lining provides extra protection. Bolts and star drill for attaching vault to wall are included. Gray wrinkle baked-enamel finish. Outside 11¾ in. high plus 2⅛-in. flange, 13⅜ in. wide, 12 in. deep. Size inside 9½x11x8 in. deep. *Mailable.*

53 C 2626 MO—Ship. wt. 60 lbs. $4.50 Down...or Cash $44.95

(D) MEILINK STEEL WALL SAFE fits flush into wall. Sturdily built, strong combination lock, 2 stud bolts. 2 strong flanges for bolting to studs; heavily insulated to withstand heat up to 1700° F. for 1 hr. Gray wrinkle baked-enamel finish. Outside 13x14½x8 in. deep; inside 9½x11x4 in. deep.

53 C 2623 MO—*Mailable* Wt. 45 lbs. $4 Down, or Cash $39.95

53 C 2641MO—Same Safe as (D) above but larger. Outside 13x14½x12 in. deep; inside 9½x11x8 in. deep. *Mailable.* Ship. wt. 55 lbs. $4.50 Down on Terms.....or Cash $44.95

DEPOSIT BOXES 15.95 AND 22.95

(E) MEILINK HOME DEPOSIT BOX has steel walls insulated to withstand heat up to 1550°F. for ½ hr. With bolt lock, 2 keys; durable Gray wrinkle baked-enamel finish. Outside 6⅝x6⅝x12⅞ in. deep. Inside 4¼x4¼x10¼ in. deep.

53 C 2628 MB—*Mailable.* Ship. wt. 23 lbs. $15.95

53 C 2629 MB—Same Deposit Box as (E) above except larger. Outside 7⅛x8½x16 in. deep. Inside 4½x6⅛x13⅜ in. deep. *Mailable.* Ship. wt. 34 lbs. $2.50 Down.....or Cash $22.95

INSULATED STRONG BOXES 32.50 AND 36.50

(F) MEILINK STEEL STRONG BOX. Sturdily constructed heavy-gauge steel walls. Insulated to withstand heat up to 1700°F. for one hour. Hidden steel stud bolts built-in to prevent box from being opened even if hinges are knocked off. Equipped with strong lock and two keys. Convenient carrying handles on side. Chain holds lid securely when in use. Gray wrinkle baked-enamel finish. Size outside 9¼x17x12⅞ in. deep. Inside 5¾x13x9½ in. deep. *Mailable.*

53 C 2625 MO—Ship. wt. 60 lbs. $3.50 Down..or Cash $32.50

53 C 2649 R—Same as Strong Box (F) except larger. Outside 10½x18½x17 in. deep. Inside 7x14½x13½ in. deep. Ship. Frt., Truck, Expr. Wt. 85 lbs. $4.00 Down.....or Cash $36.50

INSULATED PERSONAL VERTICAL FILE 34.50

(G) MEILINK STEEL PERSONAL FILE with ten hanging folders with printed tabs. Insulated to withstand heat up to 1700°F. for one hour. Handy lift lid designed with V-groove moulding to tightly seal out fire. Chain holds lid securely when in use. Two carrying handles. Two stationary locking bolts help prevent forced entry. Strong lock with two keys. Gray wrinkle enamel finish. Size outside 13¾x17x9½ in. Inside 10¼x13x6 in. Ship. by Frt., Truck or Express.

53 C 2631R—Ship. wt. 70 lbs. $3.50 Down.. or Cash $34.50

Measurements of items on this page given in order of height, width, depth (from front to back) unless otherwise stated.

STEEL PERSONAL FILES 3.25 TO 5.95

Safeguard your important papers under lock and key. Files made of heavy-gauge steel with sturdy handles on lid.

(H) BEST QUALITY STEEL FILE. Secret chamber with separate lock and key in lid. File has drop front for expansion, easy access. Included are 15 A–Z folders, 2 plain and 8 captioned folders. Gray enamel finish, carrying handle, lock and key. 11⅝x12½x6¼ in. deep.

53 C 2535—Ship. wt. 8 lbs. $5.95

(J) BETTER QUALITY STEEL FILE. Extra compartment with lock and key in lid, contains 5 storage envelopes. Includes 15 file folders with tabs indexed A-Z and monthly. Copper-color enamel finish. Size 11⅝x12½x5½ in. deep.

53 C 2588—Ship. wt. 6 lbs. 8 oz. $4.79

(K) GOOD QUALITY STEEL FILE. Economically priced personal file. Contains: 10 A-Z folders, 2 blank and 6 captioned folders for handy reference or household budgets. Gray enamel finish. Size 10x12½x5½ inches deep.

53 C 2573—Ship. wt. 7 lbs. 8 oz. $3.79

(L) GOOD QUALITY STEEL FILE. Attractive, modern design, rounded corners, snap lock and key, piano type hinge. Contains: fifteen A-Z folders and five plain folders. Gray enamel finish. Size 10x12½x5½ in. deep.

53 C 2595—Ship. wt. 7 lbs. $3.25

UTILITY AND CASH BOXES 1.89 TO 5.69

(M) FOUR-DRAWER STEEL UTILITY CABINET. For papers, tools, gadgets. Each drawer, 9x11½x2 in. deep, has 12 removable compartments. Metal pulls, label holders. Gray cabinet with blue drawers, baked enamel finish.

53 C 2615 M—Size 10x10x11½ in. *Mail.* Wt. 11 lbs. $5.69

(N) STEEL CASH BOX with tray, lock and keys. Sturdily constructed heavy-gauge steel box. Seven compartment removable plastic tray with space below. Gray enamel finish.

53 C 2639—Size 10½x7¼x4⅜ in. Ship. wt. 3 lbs. 4 oz..$3.69

53 C 2640—Same Box without tray. Ship. wt. 2 lbs. 4 oz. 2.19

(P) STEEL BOND BOX. Heavy-gauge steel box. Perfect size for Savings Bonds, insurance papers, other valuable papers. Spill-proof, tamper-proof lock, inside mounted. Handle on end for convenience in storing. Gray enamel finish.

53 C 2645—3¼x11¾x5½ in. Ship. wt. 1 lb. 12 oz. $1.89

(R) STEEL CASH BOX with tray, double-latching lock and keys. Sturdy one-piece construction. Five-compartment coin tray raises with cover. Gray enamel finish.

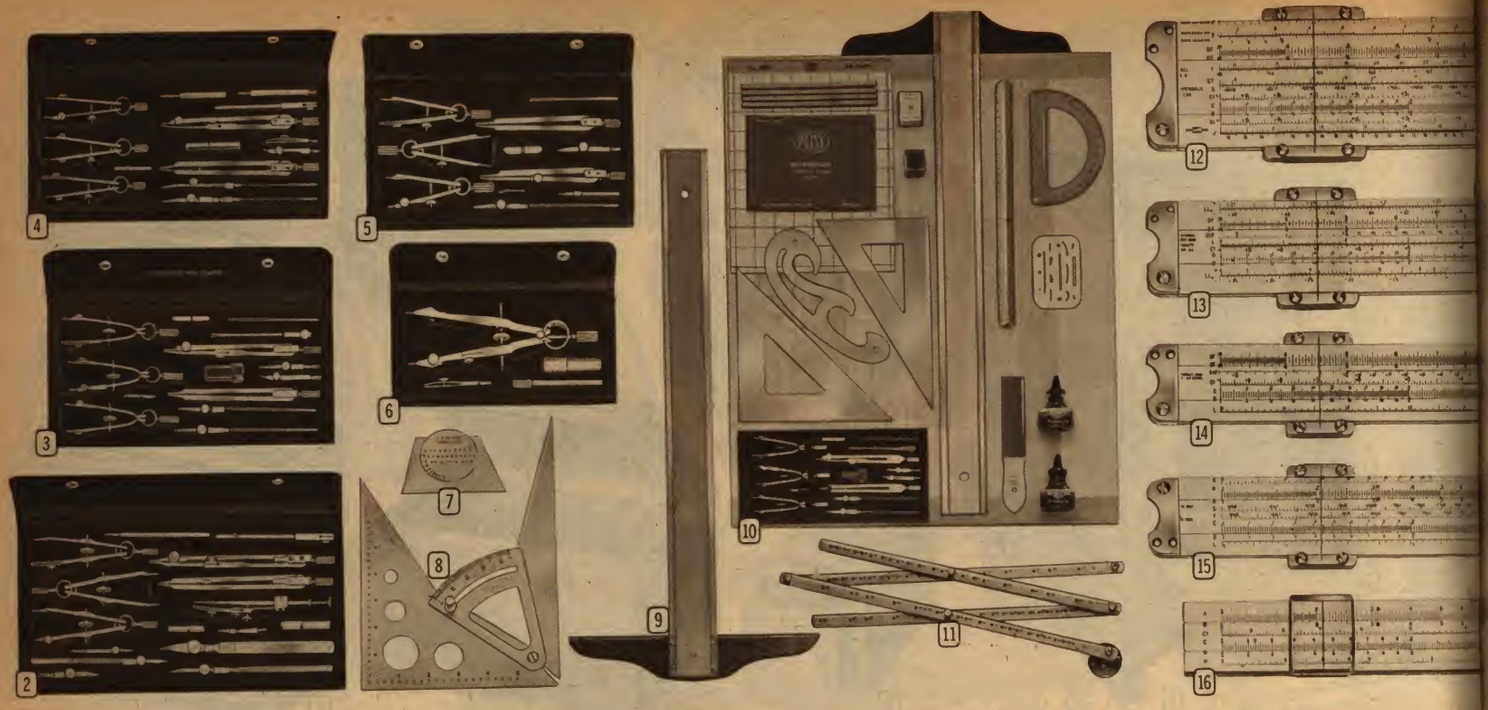
53 C 2637—Size 11¼x7½x4¾ in. Ship. wt. 4 lbs. $2.69

53 C 2638—Same Box without tray. Ship. wt. 3 lbs. 2.19

(T) STEEL CASH BOX with tray, lock and keys. Heavy-gauge steel box. Removable plastic tray has 6 compartments for coins and one for bills. Gray enamel finish.

53 C 2644—10¼x7¼x2¼ in. Ship. wt. 2 lbs. 12 oz. $2.98

SEE PAGE 981 FOR WARDS MONTHLY PAYMENT TERMS.



Drawing Sets, Slide Rules, School Supplies

1 DRAWING BOARD SET. 3-ply basswood board, 19x13 in., 19-in. wood T-Square; 2 triangles 45°, 30°x60°. Wt. 2 lbs. 8 oz.
53 C 1652.. Set 2.59

LARGE DRAWING BOARD only. Basswood. 20x24½x¾ in. Wt. 7 lbs.
53 C 1653 M.... 3.29

2 16-PC. DRAWING SET. Nickel plated brass. 6-in. hair-spring divider with straightening device; 6¼-in. compass with dble. knuckle joint, straightening device, pen, pencil parts, extension bar. 4½-in. spring bow divider, bow pen, pencil with center wheel adjust., interchangeable needle parts. 4¾ and 5½-in. ruling pens, 4¾-in. single spring drop bow pen, pencil part. 6-in. Swedish ruling pen. Comb. screw driver, extra pen handle. Lead, repair parts. Art. leather case.
53 C 1706—Ship. wt. 1 lb. 8 oz.....12.95
53 C 1711—16-Pc. Set same as (2). Solid nickel silver tools. Wt. 1 lb. 10 oz.....15.95

3 POST 13-PC. DRAWING SET. Nickel plated brass. 5¼-in. divider, 5¼-in. compass with straightening devices, lengthening bar, divider, pen, pencil parts; 5-in.; 5¼-in. metal handle ruling pens; 4-in. bow divider, pen, pencil with center wheel adjust. Ex. ruling pen handle, leads, repair parts incl.
53 C 1705—Art. leather case. Wt. 1 lb. 4 oz. 9.98

4 13-PC. DRAWING SET. Student quality. Nickel plated brass. Includes: 5½-in. divider with straightening device; 5½-in. compass with single knuckle joint, pen, pencil parts, lengthening bar; two 5-in. ruling pens; 3½-in. bow pen, pencil, divider with adjust. Screw driver, repair parts, ruling pen handle. Artificial leather case.
53 C 1709—Ship. wt. 1 lb. 6 oz..... 5.49

5 11-PC. DRAWING SET. Nickel plated brass. 4¾-in. compass with divider, pencil, pen parts, 4¾-in. divider, 4½-in. ruling pen; 3½-in. bow divider, bow pencil, pen, extra handle, lead box, screw driver.
53 C 1712—Art. leather case. Wt. 14 oz... 2.49

6 GIANT BOW COMPASS SET. 6-in. giant bow combination, interchangeable pencil, pen parts, extra needle permits use as divider, draws circles ⅛–10 in. Nickel plated brass. Extra handle, use with pen part for ruling, ex. leads, spare parts.
53 C 1714—Art. leather case. Wt. 10 oz... 3.29

7 AMES LETTERING DEVICE. Adjust. guide for printing alphabet 1/16 to 1½ in. high.
53 C 1626—Instr. Ship. wt. 2 oz.....79c

8 ADJUSTABLE TRIANGLE. Clear green plastic. Reg. 8-in. size. Trace any angle 0° to 90°. 4 openings for drawing circles ½, ¾, 1, 1¼ in. in diameter.
53 C 1630—Ship. wt. 4 oz.....2.69

SET OF 2 TRIANGLES AND PROTRACTOR. 8-in. 45°, 10-in. 30°x60° plastic triangles. 6-in. protractor.
53 C 1631—Ship. wt. 4 oz....3-Piece Set 98c

FRENCH CURVES. Set of 3, No. 3, 13, 15. Sizes 7⅛, 8¾, 8⅝ in. Plastic.
53 C 1632—Ship. wt. 6 oz.....Set of 3 1.29

9 T-SQUARES. Professional quality. Smoothly finished maple wood, 2 clear plastic edges. Wood head. Wt. 1 lb. 6 oz.; 1 lb. 12 oz.
53 C 1636 M—24-In. T-Square.....2.19
53 C 1637 M—30-In. T-Square.....2.49

ALL PLASTIC T-SQUARE WITH ADJUSTABLE PROTRACTOR HEAD. Lightweight. Adapted for ink ruling. Clear plastic arm. Protractor head marked to 180°. Arm indicator easily set at any angle. Locks securely in place.
53 C 1641—24-in. T-Square. Wt. 12 oz.... 2.69
53 C 1642—30-in. T-Square. Wt. 1 lb.... 3.19
Sets (2) to (6) imported from W. Germany.

10 POST COMPLETE DRAWING OUTFIT. Professional quality. 20x24½-in. drawing board; 24-in. celluloid edge T-Square; 10-in. 30°x60° triangle; 8-in. 45° triangle; No. 13 French curve; 6-in. protractor; 12-in. triangular wood scale engine divided; 4 pencils, 36 thumb tacks; 50 sheets drawing paper; 25 sheets tracing paper; 1 ea. Red, Black ink; art gum eraser; lettering block; cross section pad; erasing shield; pencil pointer; plus 13-Pc. Post Instrument Set (53 C 1705).
53 C 1654 MO—*Mail.* Wt. 17 lbs.....22.98
53 C 1655 MO—Same as above without 13-Pc. Post Instrument Set. *Mail.* Wt. 16 lbs...14.98

POST STUDENT QUALITY DRAWING OUTFIT (not shown). Incl. 20x24½-in. drawing board; 24-in. T-Square, 10-in. 30°x60° triangle; 8-in. 45° triangle; 8-in. French curve; 12-in. scale rule; 4-in. protractor; two No. 4H Venus pencils; pencil pointer; thumb tacks; art gum eraser; Black ink; 15 sheets drawing paper; 25 sheets tracing paper; plus 13-Piece Post Instrument Set (53 C 1705) described at left.
53 C 1659 MO—Wt. 14 lbs. *Mailable*...16.98
53 C 1658 MO—Same as above without 13-Pc. Post Instrument Set. Wt. 12 lbs. *Mail.*....7.79

11 PRECISION PANTOGRAPH. For enlarging, reducing and reproducing. Maple bars ¾ in. wide. Length 21 in. 21 ratios from 1⅛ to 8. Metal parts interchangeable. Instr.
53 C 1669—Accessories. Wt. 1 lb. 8 oz....3.79

SLIDE RULE SIMPLIFIED. (Not shown). For beginners, and those who want to become more proficient. Problems with answers at end of chapters. Illustrated with line drawings. Cloth-bound book 8½x5¾ in.
53 C 1188—258 pgs. Wt. 1 lb. 8 oz.....2.89

All Pickett Slide Rule scale arrangements are accepted as "Standard." Ea. scale graduation is .000247 accurate (except 53 C 1685). Weatherproof metal alloy body preserves this accuracy, insures freedom from warping or distortion. Telescopic adjustment screws make realignment easy. Lucite cursor windows with engraved hairline on all rules.

12 PICKETT'S LOG LOG VECTOR HYPERBOLIC SLIDE RULE. All metal. For electrical and mechanical engineers. Front scales: Cube root, DF, CF, T, ST, S, C1, C, D, DI. Square Root. Back Scales: Log Log DF, CF, TH, SH, L, C1, C, D. Front, back coordinated. Scale for hyperbolic and sine. Top grain saddle leather scabbard type case. Instr.
53 CP 1693—12⅛x2 in. *Postpaid*.....23.50

13 PICKETT'S LOG LOG SYNCHRO SCALE DECIMAL TRIG SLIDE RULE. All metal. For engineers. Front scales LL1+, LL1−, A-B, ST, T, S, C-D, D1, K. Back scales LL2+, LL2−, D-F, C-F, CIF, L, C-1, C-D, LL3+, LL3−. Front, back scales coordinate. Saddle leather scabbard type case, 12⅛x1½ in.
53 CP 1694—Instructions. *Postpaid*.....18.00

PICKETT'S POCKET LOG LOG SYNCHRO SCALE DECIMAL TRIG SLIDE RULE. (Not shown) Metal companion rule to above. Identical scales. Saddle leather pocket clip case.
53 CP 1695—6x1 in. *Postpaid*.....9.50

14 PICKETT'S SYNCHRO SCALE TRIG SLIDE RULE. All metal. Front scales: A-B, T, ST, S, C-D, D1, K. Back scales: DF, CF, CIF, CI, C-D, L. All scales decimally divided, coordinate front and back, Saddle leather scabbard type case. Instructions.
53 CP 1696—12x1¼ in. *Postpaid*.....10.40

15 PICKETT'S SIMPLEX 10-IN. SLIDE RULE. All metal. Scales front side only: K, A, B, S, T, C, D, L. Suede finish case.
53 CP 1690—12⅛x1¼ in. *Postpaid*.....5.35

PICKETT BASIC SLIDE RULE. (Not shown). All metal. All 9 basic scales on 1 side of rule. Ea. graduation accurate to .000275-in. Art. leather pocket clip case 6⅜x1½ in.
53 CP 1685—Instructions. *Postpaid*.....2.95

16 POST STUDENT 10-IN. SLIDE RULE. Bamboo, faced with white cellulcid. A, B, C, D, CI, K scales. S, L, T scales reverse side. Engine divided scales. Instr. Japan import.
53 C 1692—Fabricoid case. Wt. 4 oz.....3.49

TWO AND THREE RING ZIPPER BINDERS

17 SPLIT COWHIDE ZIPPER BINDER. Brown 2-tone alligator-grained leather, plastic finish, binding. Gusset expands 2 in. Zipper 3 sides. Art. leather lined pockets. Three 1-in. rings, 2 thumb releases; 1 large, 2 smaller pockets. 300-sheet cap. 13x10¾ in. Ship. wt. 1 lb. 8 oz.
53 C 1566—Order paper below..... 3-Ring Binder †2.68
53 C 1567—Order paper below..... 2-Ring Binder †2.68

PAPER FOR 2 AND 3-RING BINDERS. Med. weight. White, faint blue rulings. 300 sheets to a package.
53 C 1568—11x8½ in. For 3-Ring Binder. Wt. 3 lbs.....1.39
53 C 1569—10½x8 in. For 2-Ring Binder. Wt. 1 lb. 10 oz...69c

THREE AND FOUR POCKET BRIEF CASES

18 3-POCKET BRIEF BAG. Zipper top. Plastic drop handles. Water-resistant "Texon" artificial leather. 3 roomy pockets for books, papers. Side gussets expand 6 in. Saddle-stitched edges, metal corners. *State color:* Black or Brown.
53 C 1548—Size 16x12 in. Ship. wt. 2 lbs.....†3.89

19 4-POCKET BRIEF CASE. All-around straps. 3-position lock, Water-resistant "Texon" art. leather, saddle stitched, metal corners. 3 open, 1 zipper pockets. Plastic handle. Ginger Brn.
53 C 1514—16x11 in. Gussets expand 4½ in. Wt. 1 lb. 8 oz. †3.38

Prices On This Pg. Indicated Thus (†) Incl. 10% Fed. Excise Tax

RAIN-RESISTANT SCHOOL BAGS

20 SPLIT COWHIDE LEATHER SCHOOL BAG. Wards best. Rain-resistant genuine leather. Plastic handle, removable shoulder strap. Bound plastic edges double stitched. Saddle stitched-bottom, wide gusset. Leather buckle straps, name plate, zipper pencil pouch, lunch pocket.
53 C 1518—Size 14x10 in. Ginger Brown. Wt. 1 lb. 10 oz. 3.49

21 PLAID SCHOOL BAG. Removable shoulder strap, plastic handle. Rain-resistant blue rayon plaid, artificial leather trim, plastic binding. Hard bottom with studs. Zipper pencil pouch, lunch pocket. 4-in. gusset.
53 C 1520—Size 14x10 in. Ship. wt. 1 lb. 4 oz.....1.89

Paint-by-Number Sets, Oil Paints, Hobby Sets

22 23 PRE-SKETCHED PAINTING SETS. Paint a beautiful picture in oil without experience or training in art. Fill in numbered areas with corresponding numbered oil colors. Ea. set incls. ready-mixed oil paints, brushes, instr. Frames for paintings listed separately below.

22 PICTURE CRAFT YOU-CAN-PAINT SETS. Set has 2 numbered paintings on genuine artists boards, 12x16 (ready for framing). Oil paints, 2 brushes, instr. Oriental or scenic subjects.

53 C 1781—Snug Harbor; Channel Port (Shown). (Horizontal). Ship. wt. 2 lbs. 8 oz..... 3.29

53 C 1782—Flower Merchant; Springtime in Paris. (Horizontal). Ship. wt. 2 lbs. 8 oz..... 3.29

53 C 1783—Oriental Lantern Tree; String of Jade. (Vertical). Ship. wt. 2 lbs. 8 oz..... 3.29

23 PICTURE CRAFT NUMBERED PAINT SETS. Choice of scenic or religious subjects. Each set has 1 numbered 12x16-in. canvas, oil paints, 1 brush, instructions. Postpaid.

53 CP 1715–Snow Scene (Horizontal) . 2.95

53 CP 1716—Old Mill (Horizontal) 2.95

53 CP 1717—Desert Scene (Horizontal).... 2.95

53CP1718–Christ in the Garden (Vertical). 2.95

24 25 WOOD PICTURE FRAMES. Genuine oak, smoothly sanded natural finish, matched grain. Use as is or paint or stain. Grooved for glass (glass not incl.). Hooks, wire for hanging picture incl.

Catalog Number	Width of Frame	For Picture	Ship. wt.	Price Each
53 C 1790	1½ in.	8x10 in.	1 lb. 8 oz.	$1.49
53 C 1791	1½ in.	9x12 in.	1 lb. 10 oz.	1.59
53 C 1793	1½ in.	10x14 in.	1 lb. 12 oz.	1.79
53 C 1794	1½ in.	11x14 in.	1 lb. 14 oz.	1.89
53 C 1792	1½ in.	12x16 in.	2 lbs.....	1.89
53 C 1795	2½ in.	8x10 in.	2 lbs. 2 oz.	1.89
53 C 1786	2½ in.	9x12 in.	2 lbs. 8 oz.	2.09
53 C 1787	2½ in.	10x14 in.	2 lbs. 10 oz.	2.29
53 C 1788	2½ in.	11x14 in.	2 lbs. 12 oz.	2.29
53 C 1796	2½ in.	12x16 in.	2 lbs. 14 oz.	2.35
53 C 1797	2½ in.	14x18 in.	3 lbs. 14 oz.	2.75
53 C 1789	2½ in.	14x20 in.	3 lbs. 6 oz.	2.98
53 C 1798	2½ in.	16x20 in.	3 lbs. 12 oz.	2.98
53 C 1799	2½ in.	18x24 in.	4 lbs. 8 oz.	3.25

26 PRANG TEXTILE PAINTING SETS. Washable colors to decorate aprons, linens, etc. Easy to do, trace stencil, paint in design.

(26) PRANG DELUXE TEXTILE PAINTING SET. Nine ¾-oz. jars asst. colors. Extender, thinner, 12 cut stencils, 3 blank stencil papers, brush.

53 C 1760—Knife. Instr. Wt. 4 lbs..... 4.95

24-PIECE TEXTILE PAINTING SET. (Not shown). Eight ¾-oz. jars assorted colors. Extender, brush, 9 cut, 3 blank stencil papers.

53 C 1753—Knife. Instr. Wt. 3 lbs..... 3.19

27 PRANG DEK-ALL COLORING SET. Permanently colors glass, china, metal, plastic, wood. 7 bright, fast-drying, washable colors, ½-oz. ea. Also trans-mix, surface cleaner, thinner, 2 sheets trace-all carbon, 2 of stencil paper, 1 of designs, brush, applicator.

53 C 1751—Instructions. Wt. 2 lbs..... 2.98

28 29 NUMBERED TOLE TRAYS, COASTERS, WALL PLAQUES, NAPKIN HOLDER to paint yourself. Numbered paints correspond with numbered designs. Heavy-gauge metal finished in dull black. Brilliant liquid colors, water-resistant—no finish needed. Paints, brush, instructions incl. with all sets.

(28) TOLE TRAY. Graceful oval shape, 11¼x16¼ in. Antique gold scalloped border. Ship. wt. ea. 1 lb. 8 oz.

53 C 1800—Bird Design..... 1.69

53 C 1801—Flower Design..... 1.69

(29) FOUR TOLE COASTERS — ea. a different bird and flower design. 4¼x6¼ in.

53 C 1803—Ship. wt. 12 oz..... Set 1.19

PAIR OF WALL PLAQUES. (Not shown). *State:* Bird or flower design. Hooks attached.

53 C 1864—8-in. Diam. Wt. 1 lb.... Set 1.59

NAPKIN OR LETTER HOLDER. (Not shown). Scroll feet. *State:* Bird or Flower design.

53 C 1865—5¼x6 in. wide. Wt. 1 lb..... 1.39

30 "TRINKIT" COPPER ENAMELING KIT WITH ELECTRIC KILN. Make expensive enamel jewelry. Kit has: electric kiln (110–120 volt, AC-DC), colored enamels, spatula, oil, brush, solder, sandpaper, asbestos board, 7 copper discs, jewelry parts for 2 prs. earrings, 2 pins, key disc, chain. Instructions.

53 CP 1720—*Postpaid*..... Set 4.95

31 ACCESSORY KIT FOR COPPER ENAMELING. 26 pcs. copper for jewelry, 6 prs. cuff link backs, 16 ear wires; 4 pin backs, 8 oval links 6 tubes colored enamel, enamel lumps, oil, thread, solder, instructions.

53 CP 1721—*Postpaid*..... Set 3.75

OVERGLAZE PACK FOR COPPER ENAMELING. (Not shown). For detailed decorative work. 8 liquid overglaze colors; thinner, brush, pen.

53 CP 1734—Instr. *Postpaid*...Complete 1.95

CANVAS, OTHER ARTISTS SUPPLIES

51-INCH BETTER COTTON CANVAS. Med. rough. Gray tint. Wt. per yd., 1 lb. 8 oz.

53 C 1808 L—3 yds.....$6.59..... Yd. 2.39

40-INCH GOOD COTTON CANVAS. Fine. Gray tint. Wt. per yd., 1 lb. 8 oz.

53 C 1806 L—3 yds.....$4.39.....Yd. 1.59

WHITE CANVAS PANELS. Mounted on heavy board, turned edge. Med. grained surface.

Cat. No.	Size	Wt.	Price
53 C 1820	8x10 in.	2 lbs.	6 for $1.09
53 C 1819	9x12 in.	3 lbs.	6 for 1.29
53 C 1827	10x14 in.	3 lbs. 12 oz.	6 for 1.59
53 C 1821	12x16 in.	4 lbs. 4 oz.	6 for 2.09
53 C 1828	14x18 in.	5 lbs.	6 for 2.79
53 C 1822	16x20 in.	6 lbs.	6 for 2.98
53 C 1823	18x24 in.	9 lbs.	6 for 3.98

PAINT BRUSH SET. 2 red sable, 2 white bristle. For oil paints, craft work.

53 C 1853—Asst. size. Wt. 3 oz...Set of 4 1.49

E-Z CUT STENCIL PAPERS AND NO. 4 STENCIL BRUSHES. 27 (9x12 in.) plain semi-transparent plastic-coated sheets.

53 C 1817—Ship. wt. 1 lb. 10 oz..... 1.49

ARTIST QUALITY OIL PAINT SETS. Finest quality oil paints for beginning artists, students, professionals, hobbyists. Each set comes in a convenient wood sketch box with safety clasps. Instructive 24 page booklet, "Painting for Fun" incl. with (32) (33).

32 DELUXE OIL COLOR SET. 12 asst. colors in 1x4-in. tubes; 1-lb. tube titanium white; 5 assorted size brushes, turpentine, linseed oil. Palette, 2 palette cups, palette knife. Mahogany finish box 16x12x3¾ in., simulated leather handle. Built-in easel holds panels of any size. Canvas board 12x16 in. Booklet.

53 C 1763—Ship. wt. 13 lbs..... 21.75

33 OIL COLOR SET. 18 asst. colors in ¼x4-in. tubes; ¼-lb. tube titanium white; 4 brushes; linseed oil; turpentine; wood palette; 2 palette cups; knife. Walnut finish case 14½x11x3¾ in., simulated leather handle. Built-in easel holds panels any size. Canvas board 10x14 in. Booklet.

53 C 1768—Ship. wt. 10 lbs..... 15.98

OIL COLOR SET. (Not shown). 10 asst. colors in ½x4-in. tubes, 3 colors in 1x4-in. tubes, one 1x4-in. tube titanium white. 1 ea. pale drying oil, turpentine; wood palette, cup, 5 brushes; canvas 9x12 in. Lacquer finished case 13¼x10x3 in., metal handle.

53 C 1764—Booklet. Ship. wt. 6 lbs..... 10.98

34 HOBBYISTS' OIL COLOR SET. 10 asst. colors in ½x4-in. tubes, 2 brushes, palette, pallette knife, 2 cups. 1 ea. drying oil, turpentine. Box 10½x6x2⅜ in.

53 C 1762—Booklet. Wt. 2 lbs. 8 oz..... 6.29

STUDENTS' OIL COLOR SET. (Not shown). 12 asst. colors in ½x2-in. tubes; 2 brushes, 1 ea. drying oil, turpentine. Box 8x4½ in.

53 C 1770—Booklet. Wt. 1 lb. 12 oz..... 3.29

TRANS-ART TRANSFER DESIGNS. (Not shown). Over 100 designs and borders, asst. sizes. Easily applied to china, cloth, wood, stencil paper. Use over and over again.

53 C 1818—Instr. incl. Ship. wt. 6 oz..... 89c

WALL BLACKBOARDS

35 DUROPLATE WALL BLACKBOARDS. Smooth, glareless Duroplate will not chip or wear off. Strong wood frame, chalk trough. Hanging hooks, eraser, chalk. All *Mail.* except (53 C 1593R)—Ship. Frt., Truck or Exp.

Cat. No.	Size	Wt.	Price
53 C 1590 M	15x21 in.	2 lbs.	$2.59
53 C 1591 MO	21x30 in.	6 lbs.	3.89
53 C 1592 MO	24x36 in.	10 lbs.	4.19
53 C 1593 R	36x48 in.	17 lbs.	7.89

BULLETIN BOARDS

36 BULLETIN BOARD. For use in homes, schools, offices. Posting surface made of genuine cork mounted on sturdy backing board. Varnished natural oak frame. All *Mailable* except (53 C 1597R)—Ship. Frt., Truck or Exp.

Cat. No.	Size	Wt.	Price
53 C 1594 M	15x21 in.	3 lbs. 8 oz.	$3.59
53 C 1595 M	18x24 in.	4 lbs. 4 oz.	4.29
53 C 1596 MO	24x36 in.	10 lbs.	7.19
53 C 1597 R	36x48 in.	15 lbs.	11.98

EXPANDABLE LAUNDRY CASES

37 BEST ALUMINUM LAUNDRY CASE. Hard, lightweight; metal corners. 2 adjust. 1-in. web straps. Address, stamp holders. Expands 8 in., 1-in. overlap.

53C1560–21x12x5½ in. Wt. 4 lbs. 8 oz. 5.98

38 BETTER LAUNDRY CASE. Vulcanized fiber. 2 adjust. 1-in. web straps, metal corners. Address, stamp holders. Expands 9 in., 1-in. overlap.

53 C 1559—20x12x6 in. Wt. 3 lbs. 8 oz. 3.98

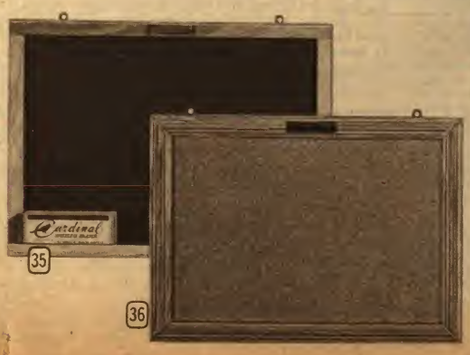
ARTIST'S ADJUSTABLE, FOLDING EASELS

39 TABLE EASEL. Select wood. Several angle adjustments. Full length equipment tray. Folds flat.

53C1657–18x18 in. Wt. 1 lb. 4 oz. 1.98

40 FOLDING SKETCHING EASEL. Walnut-stained wood. Easily made adjustable to desired angle. Rubber tips on legs. Adjust. tray. Measures 66 in. open, 33 in. closed. Folds flat.

53C1804 M–*Mail.* Wt. 3 lbs. 4 oz. 2.19



Easy-to-Play Phonographs for Children, Adults

PHONOGRAPHS ON THIS PAGE have good true tone, are easily operated and priced to enjoy record playing at reasonable cost. Play 78-rpm records, manual record change—easy and fun for children to change after each play. Constant speed motors for 110–120 volts, AC. UL Approved. Phonographs (4) to (13) are sold alone or in a special combination with the ten 6-in. children's records in Record Pack (1).

CHILDREN'S RECORD PACK

[1] Ten colorful, 6-in. vinylite records of well-known nursery rhyme tunes and other favorites of children. Record pack may be purchased alone or in our combination offer with any of the phonographs, (4) to (13), listed at right, at a special saving. Selections include: Cinderella; London Bridge; Lucy Locket; Pat A Cake; Alouette; Jack and The Beanstalk; Peter Pan; Trip to the Zoo; Peter and the Wolf; Rain Rain Go Away; Old Women; Jack Horner; Three Blind Mice; Ding Dong Bell; Alice In Wonderland. These vinylite records are unbreakable in normal usage. Ship. wt. 1 lb.

53 C 9162—Ten 6-in. 78-rpm records. . . . $2.29

MICKEY MOUSE CLUB PORTABLE

[2] PORTABLE PHONOGRAPH WITH RECORD of the Mickey Mouse Club March and Song. Inspired by Television's popular "Mickey Mouse Club" Show, the authentic Mickey Mouse Club insignia decorates the red and white striped lid. Solid blue base, washable covering. Electric acoustic phonograph, sturdily built for rugged handling by children, heavy duty motor for 110–120 V, AC-DC. UL Approved. Plays 78-rpm records, manual record change. Special mechanical adjustment on reproducer head, the Vanitone control, to vary volume. Mechanically amplified—no tubes. Volume and tone may also be varied by the use of soft, medium or loud needles. On-off switch, rubber-covered cord with plug. Package of needles included. Size about 12½x10½x6 in. *Mailable.*

53 C 8068 L—Phonograph with 6-in. 78-rpm vinylite record. Ship. wt. 7 lbs. $9.98

SPRING WOUND PORTABLE

[3] DE LUXE ACOUSTIC SPRING WOUND PORTABLE PHONOGRAPH with heavy-duty, wind-up spring motor and speed regulator. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Volume and tone may be controlled by the use of soft, medium or loud needles. Durable wood case with artificial leather covering, 14⅝x11¾x6⅞ in. Start-stop switch. Package of needles included. *Mailable.*

53 C 8138 L—Ship. wt. 12 lbs. $14.98

DE LUXE ELECTRIC ACOUSTIC PORTABLE PHONOGRAPH (not shown). Like Phonograph (3) above except electrically operated instead of spring wound motor. For 110–120 volts, AC. UL Approved. On-Off switch, rubber-covered cord with plug. Package of needles included. *Mailable.*

53 C 8139 L—Ship. wt. 12 lbs. $14.98

ELECTRIC ACOUSTIC PHONOGRAPHS SOLD ALONE OR WITH CHILDREN'S RECORD PACK

[4] VANITY FAIR DE LUXE ELECTRIC ACOUSTIC PORTABLE PHONOGRAPH. Striking black and gold covering on sturdily constructed cabinet. Gold metallized plastic tone arm with special mechanical adjustment on reproducer head to vary volume. 8-in. jet black turn table. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Metal motor board with louvered vents. Volume and tone may also be controlled with soft, medium or loud needles. On-off switch, rubber-covered cord with plug. Plastic carrying handle. Package of needles included. About 12¼x10¼x6 in. high.

53 C 8140 L—Phonograph Only. Ship. wt. 7 lbs. *Mailable*. $11.49

53 C 8064 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 8 lbs. *Mailable* $12.98

[5] MELODIER ELECTRIC ACOUSTIC PORTABLE PHONOGRAPH. Produces excellent tone, an exceptional value. Sturdy wood case covered with red and tan artificial leather, 8-in. turn table. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Volume and tone may be varied with soft, medium or loud needles. On-off switch, rubber-covered cord with plug, plastic carrying handle. Package of needles included. About 12½x10x5¾ in. high.

53 C 8109 L—Phonograph Only. Ship. wt. 6 lbs. 8 oz. *Mailable* . . . $10.49

53 C 8059 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 7 lbs. 8 oz. *Mailable* $11.98

[6] VANITY FAIR BLUE PLAID PORTABLE. Sturdy case of durable Rigid-Lite covered with artificial leather, pink and blue plaid trimmed with dark blue. 8-in. blue turn table, on-off switch. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Special mechanical adjustment on reproducer head to vary volume. Tone and volume may also be varied by soft, medium or loud needles. Rubber-covered cord with plug. Plastic carrying handle. Package of needles included. Size about 12¼x10¼x6 in. high.

53 C 8067 L—Phonograph Only. Ship. wt. 9 lbs. *Mailable*. $9.49

53 C 8057 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 10 lbs. *Mailable*. $10.98

[7] PORTABLE PHONOGRAPH WITH MOLDED PLASTIC CASE. Electric acoustic phonograph is streamlined, extremely compact and lightweight. Durable, green plastic case has Tuck-a-way handle with locking mechanism. 6½-in. metal turn table has rubber surface. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Special mechanical adjustment on reproducer head varies volume. Volume and tone may also be varied with soft, medium or loud needles. Rubber-covered cord with plug. About 13¾x8⅞x5¼ in.

53 C 8131 L—Phonograph Only. Ship. wt. 6 lbs. 4 oz. *Mailable* $8.49

53 C 8062 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 7 lbs. 4 oz. *Mailable*. $9.98

[8] VANITY FAIR LOW PRICED ACOUSTIC PORTABLE. An excellent buy for good tone and performance. Sturdy case of Rigid-Lite, metal reinforced corners. Red and gray covering, Pyroxylin coated, washable. On-off switch. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Volume and tone may be varied with soft, medium or loud needles. Plastic handle. Rubber-covered cord with plug. Package of needles included. About 12¼x10¼x6 in.

53 C 8135 L—Phonograph Only. Ship. wt. 7 lbs. *Mailable* $7.49

53 C 8063 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 8 lbs. *Mailable*. $8.98

[9] GOOD QUALITY ELECTRIC ACOUSTIC TABLE MODEL PHONOGRAPH. Sturdy Rigid-Lite case with metal reinforced corners. Easy-to-clean, Pyroxylin coated, red and tan covering. 8-in. turn table, plastic tone arm. Mechanically amplified—no tubes. Volume and tone may be varied with soft, medium or loud needles. Rubber-covered cord with plug. Package of needles included. About 12x9¾x2 in. high.

53 C 8050 L—Phonograph Only. Ship. wt. 4 lbs. 8 oz. *Mailable*. . . . $6.49

53 C 8054 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 5 lbs. 8 oz. *Mailable*. $7.98

[10] BETTER QUALITY ELECTRIC ACOUSTIC TABLE MODEL PHONOGRAPH. Molded plastic case with gold metallic finish . . . chip-resistant, break-resistant. Special acoustical vents on three sides give excellent sound distribution. Plastic tone arm, special mechanical adjustment on reproducer head to vary volume. Mechanically amplified—no tubes. Volume and tone may also be varied with soft, medium or loud needles. On-off switch, rubber-covered cord with plug. Package of needles included. Size about 14x10x3 in. high.

53 C 8051 L—Phonograph Only. Ship. wt. 4 lbs. *Mailable*. $7.49

53 C 8055 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 5 lbs. *Mailable*. $8.98

[11] BEST QUALITY ELECTRIC ACOUSTIC TABLE MODEL PHONOGRAPH. Red enameled metal base with plastic tone arm . . . sturdily built. Has excellent clear tone. Plays 78-rpm records, manual record change. Mechanically amplified—no tubes. Volume and tone may be varied with soft, medium or loud needles. On-off switch, rubber-covered cord with plug. Package of needles incl. About 14½x11x2 in. high.

53 C 8133 L—Phonograph Only. Ship. wt. 7 lbs. *Mailable*. $8.49

53 C 8056 L—Phonograph with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 8 lbs. *Mailable*. $9.98

[12] VANITY FAIR ELECTRIC ACOUSTIC CONSOLETTE with attractive artificial leather covering, solid blue with blue and pink plaid trim, on sturdy wood and Rigid-Lite cabinet. Top protects mechanism when not in use. Cabinet has integral sound chamber for amazingly good, full tone. Play 78-rpm record, manual record damage. Mechanically amplified—no tubes. Tone and volume may be varied with soft medium or loud needles. On-off switch, rubber-covered cord with plug. Record storage space about 13 in. high. Package of needles included. Size about 12½x11x20½ in. high.

53 C 8052 M—Consolette Only. Ship. wt. 10 lbs. *Mailable*. $12.49

53 C 8065 M—Consolette with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 11 lbs. *Mailable*. $13.98

[13] VANITY FAIR ELECTRIC ACOUSTIC CONSOLETTE, charmingly decorated with red and red and green plaid artificial leather (easy to clean), sturdy wood and Rigid-Lite cabinet, red turn table. Top protects mechanism when not in use. Plays 78-rpm records, manual record change. Has remarkably good tone. Special mechanical adjustment on reproducer head, the Vanitone volume control. Mechanically amplified—no tubes. Volume and tone may also be varied with soft, medium or loud needles. On-off switch, rubber-covered cord with plug. Record storage space about 13 in. high. Package of needles included. Sizes about 12½x10¼x23¾ in. high.

53 C 8053 M—Consolette Only. Ship. wt. 15 lbs. *Mailable*. $16.49

53 C 8066 M—Consolette with Ten 6-in. 78-rpm Children's Records (Record Pack (1) at left). Ship. wt. 16 lbs. *Mailable*. $17.98

WARDS CAN SUPPLY ANY TYPE NEEDLE FOR YOUR PHONOGRAPH

ELECTRICALLY AMPLIFIED PHONOGRAPHS LISTED ON PAGES 561, 562.

[14] 50 POWER MICROSCOPE. For examining phonograph needles. Detect flaws, wear in needles. Prevent undue wear, damage to fine records.

53 C 9909—Wt. 3 oz. $2.98

[15] DUOTONE ELECTRO-WIPE RECORD CLOTH. Chemically treated cloth wipes away static charges, dust and harmful grit. Helps to prolong the life of your records.

53 C 9915—Ship. wt. 2 oz. . .98c

[16] 45-RPM ADAPTERS. Plastic adapters fit securely in spindle hole of 45-rpm records for use on regular spindle. Ship. wt. 3 oz.

53 C 9907—30 adapters for 98c

[17] STRAIGHT STEEL NEEDLES. Reduced shank for soft tone.

53 C 9930—Wt. 5 oz. 150 for 89c

[18] SHOCK-PROOF NYLON NEEDLE. Plays 78, 45 and 33⅓-rpm records. Extremely low surface noise. Ideal for children—if dropped, needle retracts automatically—nylon bumper saves record and needle from damage.

53 C 9910—Ship. wt. 2 oz. .98c

[19] OSMIUM TIP NEEDLE. For any type cartridge with a set screw. Polished precious metal tip plays three speeds, 78, 45 and 33⅓-rpm.

53 C 9908—Ship. wt. 2 oz. $1.19

[20] NATURAL SAPPHIRE TIP NEEDLE. For any type cartridge with a set screw. Precious natural sapphire tip, plays 78, 45 and 33⅓-rpm records. Longer-wearing than Osmium tip needle.

53 C 9913—Ship. wt. 2 oz. $1.69

CARTRIDGE TYPE NEEDLES . . . DIAMOND, SAPPHIRE OR OSMIUM TIPS

CARTRIDGE TYPE NEEDLES (not shown). Just send us the information listed at right, we will supply you with the correct needle for your phonograph, single or double tip, and instructions for inserting. If your phonograph has a flip-type cartridge (2 needle heads) you need a double tip. *Exception:* Zenith phonographs require replacement of complete cartridge—see listing.

THERE ARE THREE QUALITIES OF NEEDLE TIPS: Osmium, precious metal; Sapphire, precious jewel; and Diamond, precious stone. The Diamond tip is longest wearing and least harmful to fine records.

BE SURE TO STATE: the cartridge number on the tone arm of your machine, plus the name of the cartridge and the name of your phonograph. Shipped promptly from Factory near Trenton, N.J. *Postpaid.*

53 CP 9917 K—Single, Osmium tip needle. $1.29

53 CP 9918 K—Single, Sapphire tip needle. 1.98

53 CP 9919 K—Single, Diamond tip needle. 14.98

53 CP 9925 K—Single, Osmium tip needle with Zenith cartridge. $3.79

53 CP 9926 K—Single Sapphire tip needle with Zenith cartridge. $4.49

53 CP 9928 K—Single, Diamond tip needle with Zenith cartridge. $14.98

53 CP 9922 K—Double, Osmium tip needle. . . . 2.39

53 CP 9923 K—Double, Sapphire tip needle. . . 3.79

53 CP 9924 K—Double, Diamond tip needle. $3 Down on Credit Terms, or Cash. $29.98

53 CP 9927 K—Double, Diamond tip for 33⅓ and 45-rpm, Sapphire tip for 78-rpm records. $15.98

RCA Camden

LOW-PRICED RECORDS

33⅓-RPM LONG PLAYING . . . EACH 1.89

21 53 CP 9502—AMERICA MARCHES—The Goldman Band. On The Mall; Children's March; El Capitan; Washington Post; Semper Fidelis; Stars And Stripes Forever; Our Director; Fairest Of The Fair; National Emblem; King Cotton; Jubilee March; Officer Of The Day March. *Postpaid.*

53 CP 8858—WARWICK SYMPHONY ORCHESTRA plays Nutcracker Suite; Carnival Of Animals. *Postpaid.*

53 CP 9391—SONGS OF STEPHEN FOSTER by Richard Crooks. Old Folks At Home; Beautiful Dreamer; My Old Kentucky Home; Come Where My Love Lies Dreaming; Oh Susanna; Old Black Joe; I Dream Of Jeanie With The Light Brown Hair; Massa's In De Cold, Cold Ground; Oh! May The Red Rose Live Always; De Camptown Races. *Postpaid.*

53 CP 9506—GUY LOMBARDO plays—Boo Hoo; Russian Lullaby; Ridin' High; With A Smile And A Song; Whistle While You Work; Summertime; Bei Mir Bist Du Schon; The Way You Look Tonight; A Fine Romance; Oh, Ma Ma; Maybe; I See Your Face Before Me. *Postpaid.*

53 CP 9507—PIANO REVERIES by Joe Reichman. One Hour With You; I Get A Kick Out Of You; Love In Bloom; The Very Thought Of You; I'm In The Mood For Love; Tea For Two; Stormy Weather; Easy To Love; My Heart Stood Still; Lover, Come Back To Me; A Pretty Girl Is Like A Melody; Make Believe. *Postpaid.*

53 CP 8860—MUSIC OF JOHANN STRAUSS by the Festival Concert Orchestra. New Vienna Waltz; Lagoon Waltz; Tik Tak Polka; Sans Souci Polka; Annen Polka; Bahn Brei Polka; Indigo March; March from "The Gypsy Baron"; Citronen Waltz; Thunder And Lightening Polka. *Postpaid.*

53 CP 8863—OPERATIC FAVORITES by John Charles Thomas. Selections from: La Traviata; Othello; Tannhauser; Zaza; Andrea Chenier; Herodiade; Hamlet; Chocolate Soldier; Gypsy Baron; H.M.S. Pinafore; Music In The Air; Very Warm For May. *Postpaid.*

45-RPM EXTENDED PLAY. . . ANY 3 FOR 2.19

53 CP 9398—DON CORNELL—Let A Smile Be Your Umbrella; That Old Feeling; I'll Be Seeing You; When I Take My Sugar To Tea. *Postpaid.*

53 CP 9508—SOUSA MARCHES — The Goldman Band. Stars And Stripes Forever; El Capitan; King Cotton; Washington Post March. *Postpaid.*

53 CP 8864—JOHN CHARLES THOMAS sings—Bluebird Of Happiness; Trees; Home On The Range; Swing Low Sweet Chariot. *Postpaid.*

53 CP 9509—GUY LOMBARDO PLAYS—Boo Hoo; Bei Mir Bist Du Schon; A Fine Romance; The Way You Look Tonight. *Postpaid.*

53 CP 9510—TOMMY DORSEY. Bright Eyes; But He Can Dance; The Indian On The Nickel; Original Dixieland One Step. *Postpaid.*

53 CP 9511—SAMMY KAYE—Easter Parade; Baby Face; Pretty Baby; Begin The Beguine. *Postpaid.*

53 CP 9389—SONGS OF STEPHEN FOSTER by Richard Crooks. Old Folks At Home; Beautiful Dreamer; Come Where My Love Lies Dreaming; De Camptown Races. *Postpaid.*

53 CP 9512—RAY KINNEY and his Islanders. Blue Hawaii; Sweet Leilani: Little Brown Gal; and Aloha. *Postpaid.*

53 CP 9515—JOE REICHMAN. Tea For Two; A Pretty Girl Is Like A Melody; Stormy Weather; Make Believe. *Postpaid.*

53 CP 9516—WALTZES with Harold Coates. Missouri Waltz; Let Me Call You Sweetheart; Three O'Clock In The Morning; Beautiful Ohio. *Postpaid.*

53 CP 9517—POLKA PARTY with Andre Musere. Pennsylvania; Pretzel Bender Serenade; Scissors Grinder; Tinkling Glasses. *Postpaid.*

53 CP 9410—KENNY BAKER sings—A Pretty Girl Is Like A Melody; Remember; All The Things You Are; A Kiss In The Dark. *Postpaid.*

COWBOY AND HILLBILLY SONGS

WONDERING BOY—Webb Pierce. Wondering; There Stands The Glass; That's Me Without You; Don't Throw Your Life Away; Back Street Affair; Slowly; That Heart Belongs To Me; It's Been So Long. DECCA. *Postpaid.*

53 CP 9656—One 10-in. 33⅓-rpm $2.89
53 CP 9657—Two 7-in. 45-rpm 2.85

EDDY ARNOLD SINGS—Shame On You; Someday; So Round, So Firm, So Fully Packed; You Can't Be True Dear; I Love You So Much It Hurts; Tennessee Waltz; Cold, Cold Heart; Slow Poke; A Fool Such As I; I Don't Hurt Anymore. Included in each album is the story of Eddy Arnold's life. VICTOR. *Postpaid.*

53 CP 9690—One 10-in. 33⅓-rpm $3.79
53 CP 9691—Two 7-in. 45-rpm 3.69

SONS OF THE PIONEERS. Tumbling Tumbleweeds; Cool Water; Chant Of The Wanderer; Everlasting Hills Of Oklahoma; Timber Trail; Trees; Cowboy Camp Meetin'; Blue Prairie. VICTOR. *Postpaid.*

53 CP 9700—One 10-in. 33⅓-rpm $2.89
53 CP 9697—Two 7-in. 45-rpm 2.85

A WORD ABOUT RECORDINGS

RECORDS LISTED ON THIS PAGE are 78, 45 or 33⅓-rpm (revolutions per minute). These records may be played on 3-speed phonographs or phonographs designed for the indicated speed. 33⅓ rpm, 45-rpm and children's records are unbreakable with normal usage.

SEE OPPOSITE PAGE for Acoustic Phonographs and needles of all types. Phonographs, electrically amplified, for all speeds on Pgs. 561, 562.

Phonograph Records. . . Accessories

VOCAL AND SHOW TUNES

22 AWAY WE GO—JACKIE GLEASON. And Away We Go; The Poor Soul; You're A Dan Dan-Dandy; Reggie Van Gleason III; Hy'a Mr. Dennehy; One Of These Days-Pow; Here's Charlie; You're A Nice Man. CAPITOL.
53CP9426—One 10-in. 33⅓-rpm. *Postpd.*$2.89
53CP9427—Two 7-in. 45-rpm. *Postpd.* . . . 2.85

23 KATE SMITH CURTAIN CALLS. Nearness Of You; They Can't Take That Away From Me; Love Is Here To Stay; If I Had You; The Very Thought Of You; But Not For Me; Love Walked In; It Could Happen To You. CAPITOL.
53CP9421—One 10-in. 33⅓-rpm. *Postpd.*$2.89
53CP9422—Two 7-in. 45-rpm. *Postpd.* . . . 2.85

24 MARIO LANZA SINGS—A Kiss; Begin The Beguine; Long Ago; The Night Is Young; My Heart Stood Still; Night And Day; My Romance; The Moon Was Yellow; (33⅓-rpm incl. 8 additional selections). VICTOR.
53CP9396—One 12-in. 33⅓-rpm. *Postpd.*$3.79
53CP9397—Two 7-in. 45-rpm. *Postpd.* . . . 2.85

THERE'S NO BUSINESS LIKE SHOW BUSINESS. Ethel Merman, Donald O'Connor, Johnnie Ray and original cast—The Midnight Choo-Choo Leaves For Alabam; Play A Simple Melody; Alexander's Ragtime Band; After You Get What You Want, You Don't Want It; If You Believe; A Man Chases A Girl; Lazy; Heat Wave; A Sailor's Not A Sailor. DECCA.
53 CP 9321—One 12-in. 33⅓-rpm. *Postpd.*$3.79
53 CP 9323—Three 7-in. 45-rpm. *Postpd.*. 4.19

SOUTH PACIFIC—Mary Martin, Ezio Pinza, orig. cast. Enchanted Evening; Bali Ha'i; Happy Talk; Wonderful Guy; Younger Than Springtime; Gonna Wash That Man Right Out Of My Hair; Nothing Like A Dame; This Nearly Was Mine; 8 others. COLUMBIA.
53 CP 9311—Seven 10-in. 78-rpm. *Postpd.*$8.59
53 CP 9356—One 12-in. 33⅓-rpm. *Postpd.* 4.69
53 CP 9357—Four 7-in. 45-rpm. *Postpaid.* 5.49

25 COMO'S GOLDEN RECORDS. Perry sings—Because; Temptation; Wanted; Till The End of Time; A-Hubba-Hubba-Hubba; Prisoner of Love; Don't Let The Stars Get In Your Eyes; When Your Were Sweet Sixteen. VICTOR.
53CP9393—One 10-in. 33⅓-rpm. *Postpd.*$2.89
53CP9394—Two 7-in. 45-rpm. *Postpd.* 2.85

FRANKIE LAINE'S TOP HITS. Jezebel; Jealousy; Rose, Rose, I Love You; Granada; High Noon; Some Day; Your Cheatin' Heart; I Believe. Also on 33⅓-rpm—Long Distance Love; The Gandy Dancers Ball; The Kid's Last Fight; One For My Baby. COLUMBIA.
53 CP 9350—One 12-in. 33⅓-rpm. *Postpd.*$3.79
53 CP 9351—Two 7-in. 45-rpm. *Postpd.* . . . 2.85

FRANK SINATRA SINGS—The Wee Small Hours Of The Morning; I See Your Face Before Me; I'll Never Be The Same; This Love Of Mine; I'll Be Around; I Get Along Without You Very Well; It Never Entered My Mind; Dancing On The Ceiling. CAPITOL. *Postpaid.*
53 CP 9441—One 10-in. 33⅓-rpm. $2.89
53 CP 9449—Two 7-in. 45-rpm. 2.85

LES PAUL AND MARY FORD—Falling In Love With Love; On The Sunny Side Of The Street; Just One Of these Things; Twelfth Street Rag; Lies; Turista; Swing Low Sweet Chariot; Nuevo Laredo. CAPITOL. *Postpaid.*
53 CP 9423—One 10-in. 33⅓-rpm. $2.89
53 CP 9428—Two 7-in. 45-rpm. 2.85

THE BUFFALO BILLS. When I Lost You; When Irish Eyes Are Smiling; Roses of Picardy; The World Is Waiting For The Sunrise; I'm Sorry I Made You Cry; I'm Goin' South; That Tumble-down Shack In Athlone; When I'm Walking With My Sweetness. DECCA. *Postpaid.*
53 CP 9312—One 10-in. 33⅓-rpm $2.89
53 CP 9313—Two 7-in. 45-rpm 2.85

POPULAR INSTRUMENTAL

26 GLENN MILLER. Moonlight Serenade; American Patrol; In The Mood; Pennsylvania 6-5000; Tuxedo Junction; St. Louis Blues; String Of Pearls; Little Brown Jug. VICTOR. *Postpaid.*
53 CP 9496—One 10-in. 33⅓-rpm . . . $2.89
53 CP 9497—Two 7-in. 45-rpm 2.85

FRED WARING. Say It With Music; Liebestraum; Cecelia; Hora Staccato; It Happened In Monterey; With A Song In My Heart; Easter Parade; Follow The Swallow; Red Wing; Hungarian Rhapsody; The Thrill Is Gone; Drugstore Cowboy. DECCA. *Postpaid.*
53 CP 8950—One 12-in. 33⅓-rpm. . . $3.79
53 CP 8951—Three 7-in. 45-rpm. . . . 4.19

GUY LOMBARDO, Orch. Deep In The Heart Of Texas; Poor Little Rhode Island; Stars Fell On Alabama; Carolina Moon; Somewhere In Old Wyoming; California Here I Come; St. Louis Blues; Chicago; Tennessee Waltz; Give Me The Moon Over Brooklyn; Moonlight On The Colorado; Beautiful Ohio; Florida; Way Down Yonder In New Orleans. DECCA. *Postpd.*
53 CP 9475—One 12-in. 33⅓-rpm. . . $3.95
53 CP 9476—Three 7-in. 45-rpm. . . . 3.95

ARTHUR MURRAY MAMBOS. Billy May Orch. Mambo con Catalina; Mambo Petardo; Manhattan Mambo; Sambo Mambo; Fat Man Mambo; Minor Mambo; Mambo Riff; Pop N' Mambo. CAPITOL. *Postpd.*
53 CP 9580—One 10-in. 33⅓-rpm. . . . $2.89
53 CP 9581—Two 7-in. 45-rpm 2.85

POLKAS BY LAWRENCE WELK. Pound Your Table Polka; Beer Barrel; Friendly Tavern; Pennsylvania Polka; Barbara Polka; Clarinet Polka; Champagne Polka; Home Again Polka. DECCA. *Postpaid.*
53 CP 9467—One 10-in. 33⅓-rpm. . . $2.89
53 CP 9469—Two 7-in. 45-rpm 2.85

HERE COMES THE BAND—Louis Castellucci Military Band. El Capitan; Semper Fidelis; Washington Post; Parade Of The Wooden Soldiers; Stars And Stripes Forever; French National March; Anchors Aweigh; Lights Out. CAPITOL. *Postpaid.*
53 CP 9578—One 10-in. 33⅓-rpm. . . $2.89
53 CP 9579—Two 7-in. 45-rpm 2.85

THE "TALKING BIBLE"

27 COMPLETE KING JAMES VERSION of New Testament effectively narrated. 26 (16-rpm) records with adapter to play on 33⅓-rpm, about 23½ hrs. Black artificial leather cover; illus. record pockets.
53CP9272—*Postpd.* $2.50 Dn., Cash $21.95

CHILDREN'S RECORDS

MUSICAL STORIES. 4 vinyl records—Snow White; Cinderella; Peter And The Wolf; Peter Pan. Wts. 10 in., 2 lbs.; 7 in., 8 oz.
53 C 9169—Four 10-in. 78-rpm. $1.79
53 C 9170—Four 7-in. 45-rpm. 1.79

RECORD PACK. 15 vinyl records. Doggie In The Window; Oh Susanna; Pop Goes The Weasel; Three Little Fishes; London Bridge; Lucy Locket; Alouette; Pat-A-Cake; Billy Boy; Lazy Mary; Oats, Peas, Beans and Barley; Early To Bed; Jack Horner; Rain, Rain Go Away; Rub A Dub Dub; Peter Piper; Porridge Hot; Georgie Porgie; Was A Little Girl; Three Blind Mice; 9 others. Wt. 1 lb. 8 oz.
53 C 9171—Fifteen 6-in. 78-rpm $2.98

PACK OF 20 LITTLE JOHN RECORDS. Vinyl records of fine tone quality. 40 children's songs—Mother Goose rhymes; marches; cowboy sagas; fairy tales. Wt. 1 lb.
53 C 9190—Twenty 5-in. 78-rpm. . . . $1.89

28 RACK FOR 6 OR 7-IN. RECORDS. Strong steel frame. Wire dividers covered with felt-like material. 4¼x6¼x10 in. Wt. 1 lb. 4 oz.
53 C 9943—Index. For 50 records. $1.98
53 C 9946—Like (28) but no handles. . . . 1.69

29 RACK FOR 10 OR 12-IN. RECORDS. Like (28) but 7¼x9x12¼ in. Ship. wt. 4 lbs.
53 C 9944—For 50 records. $2.98
53 C 9945—Like (29) but no handle. . . . 1.98

30 31 RACKS FOR LONG PLAYING RECORDS. For 7, 10 or 12-in. records. Hold about 60 records in original jackets.
(30) 53 C 9963—Black metal frame. 10x10¼x8 in. Ship. wt. 2 lbs. $2.19
(31) 53 C 9948—Black wrought iron frame, 7¼x7x11½ in. Ship. wt. 3 lbs. $3.98

32 RECORD STORAGE CASE. Strong frame, art. leather cover, plastic handle. Cushioned, dividers. For 50, 7-in. records. Index.
53 C 9960—7½x7½x5½ in. Wt. 2 lbs. 8 oz. $1.89

33 METAL RECORD CASE. Holds eighty 7-in. records in original jackets. Steel case with gray and aqua baked enamel finish plastic handle. Removable index dividers.
53 C 9942—8x8x8 in. Ship. wt. 4 lbs. . . . $3.98

34 RECORD CARRYING CASE. Holds 25 seven-in. and 25 ten-in. or 50 ten-in. records in original jackets. Alligator-grain art. leather covers wood frame. Cushioned base, handle, index, dividers. Ship. wt. 6 lbs.
53 C 9961—Abt. 5½x11x11 in. $4.49

35 METAL RECORD CASE. Holds records in original jackets. Steel, gray and aqua finish, handle. Cushioned base. Index, dividers.
53 C 9940—For 50, ten-in. Wt. 5 lbs. . . . $5.59
53 C 9941—For 35, twelve-in. Wt. 5 lbs. 5.79

36 RECORD STORAGE ALBUM. Maroon, waterproof, art. leather covers. Reinforced rounded back. Heavy paper pockets. For 12 ten-in. records. Ship. wt. ea. 1 lb. 8 oz.
53 C 9971—Index. . .Each $1.09; 3 for $2.98

37 ECONOMY RECORD STORAGE ALBUM. Lacquer-red grained paper, gilt trim. Index. Pockets for ten 10-in. records.
53 C 9972—Ship. wt. 4 lbs. 8 oz. . . .3 for $1.79
53 C 9972—Ship. wt. 16 lbs. . . . . .9 for 4.98

38 39 SHERWOOD DE LUXE RECORD STORAGE ALBUMS. Rounded back, design in 24K Gold. Waterproof, leather-grain, padded cloth covers. Index, 12 pockets open flat. Decal album nos. Brown, green, or red.
(38) MODERN DESIGN. *State Color.*
53 C 9973—Holds 12 Ten-in. records. Wt. each 1 lb., Each $1.69. . . . . .3 for $4.79
53 C 9974—Holds 12 Twelve-in. records. Wt. each 1 lb. 4 oz. Each $1.89. . . . . .3 for $5.29
(39) TRADITIONAL DESIGN. *State Color.*
53 C 9975—Holds 12 Ten-in. records. Wt. each 1 lb., Each $1.69. . . . . .3 for $4.79
53 C 9976—Holds 12 Twelve-in. records. Wt. each 1 lb. 4 oz. Each $1.89. . . . . .3 for $5.29

40 RECORD STORAGE BOX. Strong chipboard frame, red art. leather cover. Holds records in original jackets. Ship. wt. each 12 oz.
53 C 9977—For ten 10-in. records. $1.29
53 C 9978—For ten 12-in. records. 1.59

41 CHILDREN'S RECORD STORAGE ALBUM. Artificial leather covers, index inside. 10 heavy paper pockets for 6 or 7-in. records.
53 C 9985—Ship. wt. 3 lbs. . .3 albums for $1.29

42 RECORD STORAGE ALBUMS. Heavy, grained paperboard covers, gilt trim. Index inside. For twelve 7-in. records. *Color:* Red or Blue. Wt. 3 lbs. 8 oz. for 4 albums.
53 C 9970—*State Color*. . .4 albums for $1.69

Ⓐ 349.50
319.95

Ⓑ 275.00
295.00

Ⓒ 232.00
252.00

Ⓓ 198.98

Ⓔ 169.95

Ⓕ 139.95

Ⓖ 49.85

Francini Accordions by Foremost Italian Maker

Buy a Francini at Wards at a real money-saving price. Some dealers sell the same Accordions, under a different name, with different grill designs, and ask as much as $35 to $230 more. Francinis are made in Italy by the world's largest accordion manufacturer. They have the tone of fine Italian instruments as well as the mechanical perfection so desirable to American players. Beautifully designed, lightweight, made from finest quality seasoned plywoods covered with gleaming plastic, permanently secured. All aluminum treble keyboard; aluminum rods run length of keys to prevent warping. Bass mechanism is most efficient, noiseless ever developed. Reeds are finest Swedish steel, scientifically tempered to stay in tune; hand-finished, hand-tuned; reed blocks laminated, treated to prevent warping. Treble valves on (A) (F) are plastic instead of wood—lightweight, warp-proof. Switch slides, mounted between duraluminum plates, will not bind or stick. Positive switch mechanisms provide feather-light action. Metal bellows straps; padded leather shoulder straps; artificial leather-covered, plush-lined luggage type carrying cases, except flannel-lined case for (G). With Lesson Book. (A)-(F) have over three octaves, play in any key; (G) has two octaves, plays in four keys.

Ⓐ 19-SWITCH ARTIST MODEL PROFESSIONAL ACCORDION OUTFIT. Our finest. With built-in Microphone. Some dealers ask as much as $550.00, without a Microphone. 41 treble keys, 120 bass. 19 switches: 13 treble (piccolo, oboe, violin, organ, tenor sax, clarinet, master, bassoon, celeste, bandoneon, flute, accordion, trombone); 6 bass switches. 4 sets treble reeds including piccolo, 5 sets bass reeds. Beautiful black plastic finish. Permanently installed Microphone brings out every note from deepest bass to highest treble, sounds like an electric organ, makes playing easier. Two tone controls (for brilliance, depth), 1 volume control. Actual wt. 23 lbs. 19¼x16¼x7¼ in. For Amplifiers see 53 C 8438R or 53 C 8437R, Page 711. Express.

53 C 8783 R—Ship. wt. 43 lbs. $35 Down, or Cash 349.50

53 C 8784 R—Above, no Microphone. Actual wt. 22 lbs. Ship. wt. 42 lbs. $32 Down.... Cash 319.95

Ⓑ 10-SWITCH DELUXE PROFESSIONAL OUTFIT. Some dealers ask as much as $435.00. 41 treble keys, 120 bass. 10 switches: 7 treble (piccolo, organ, violin, master, clarinet, bassoon, bandoneon); 3 bass switches. 4 sets treble reeds, 5 sets bass reeds. Shining black plastic finish. Actual wt. 22 lbs. 18½x16x7 in. Express.

53 C 8749 R—Ship. wt. 30 lbs. $27.50 Dn., Cash 275.00

53 C 8748 R—With built-in Microphone as in (A). For Amplifier see 53C8438R or 53C8439R, Pg. 711.. Act. wt. 23 lbs. Ship. wt. 31 lbs. $29.50 Dn. Cash 295.00

Ⓒ 9-SWITCH PROFESSIONAL MODEL OUTFIT. Some dealers ask as much as $360.00. 41 treble keys, 120 bass. 9 switches: 7 treble (piccolo, organ, violin, master, clarinet, bassoon, bandoneon), 2 bass. 3 sets treble reeds, 4 sets bass reeds. White pearlette finish. Actual wt. 18½ lbs. 17x15½x7½ in.

53 C 8762 R—Ship. wt. 30 lbs. Express. $23.50 Dn., Cash 232.00

53 C 8761R—Above, with built-in Microphone like that on Accordion (A). For Amplifier see 53 C 8440R, Page 711. Actual wt. is 19½ lbs. Ship. wt. 31 lbs. Express. Only $25.50 Down, or Cash 252.00

Ⓓ 6-SWITCH RED AND WHITE ACCORDION OUTFIT. Some dealers ask up to $315.00 for same quality. 41 treble keys, 120 bass. 6 switches: 4 treble (piccolo, master, clarinet, bassoon), 2 bass. 3 sets treble 4 sets bass reeds. Handsome bright Red and White pearlette finish. Actual wt. 18 lbs. 17½x15¼x7¾ in.

53 C 8746R—Ship. wt. 34 lbs. Express. $20 Down, or Cash 198.98

Ⓔ 3-SWITCH "PRO" MODEL ACCORDION OUTFIT. Some dealers ask as much as $265.00 for this same quality. 41 treble keys, 120 bass keys. 3 switches: 2 treble give 2 voices, 1 bass switch. 2 sets treble reeds, 4 sets bass reeds. Shining Black plastic finish. Actual wt. 19½ lbs. 19¼x15¾x7 in. Ship. Express.

53C8752 R—Ship. wt. 40 lbs. Only $17 Down....Cash 169.95

3-SWITCH STANDARD MODEL ACCORDION OUTFIT (not shown). Some dealers ask as much as $260.00 for same quality. 41 treble keys, 120 bass. 3 switches: 2 treble give 2 voices, 1 bass switch. 2 sets treble reeds, 4 sets bass reeds. Black plastic finish. Smaller, lighter in weight than (E) above. Actual wt. 16½ lbs. 17x15x6¾ in. Shipped Express.

53C8740 R—Ship. wt. 37 lbs. $16.50 Down.....Cash 164.98

WARDS MONTHLY PAYMENT PLAN—SEE DETAILS, INSIDE BACK COVER.

Ⓕ 2-SWITCH "MINI-GRAND" ACCORDION OUTFIT. Some dealers ask as much as $250.00 for this quality. Small in size, lightweight to handle . . . ideal for children and women with rather small hands who want to start on a full-size instrument. This is the most compact, lightest 120-bass Accordion Francini has ever made. 41 treble keys, 120 bass keys. 2 treble switches. 2 sets treble reeds, 4 sets bass reeds. White Pearlette finish. Actual wt. is only 14½ lbs. 15½x14½x6 in. Express.

53 C 8747 R—Ship. wt. 30 lbs. $14 Down..Cash 139.95

12-BASS WITH SPECIAL TRADE-IN OFFER

Ⓖ FEATHERWEIGHT MODEL. Others ask as much as $85.00. Excellent for children—weighs only 8 lbs. A fine beginner's instrument—has 2 sets of treble, 4 sets bass reeds necessary in proper training. Prepares student for playing a larger, full-size accordion. 25 treble, 12 bass keys. Gleaming plastic finish. 13x12x6 in.

Wards Special Trade-in Certificate is included. This certifies that within three months from date of purchase you may return this 12-bass model and we will apply the original purchase price toward any 120-bass Francini Accordion—if you choose, you can learn to play on this 12-bass instrument and then exchange it for a larger size, with full credit applied. Ship. wt. 18 lbs. Ship. Express.

53 C 8735 R—White Finish. $5 Down.....Cash 49.95

53 C 8736 R—Black Finish. $5 Down.....Cash 49.95

EASY-TO-LEARN, EASY-TO-PLAY PUSH-PULL ACCORDIONS BY HOHNER . . . MADE IN GERMANY

Ⓗ GERMAN STYLE.* Richly ornamented, highly polished frames, panel. Nickel plated bellows folds and corners; leather bellows clasps. Closed keyboard. 10 keys, 2 spoon bass keys. Steel reeds on individual plates. Plays in 1 key. Only 10% Down.

53 C 8731L—4 stops, 4 sets reeds. 17 bellows folds. Actual wt. 5 lbs. 5½x5¾ in. Ship. wt. 6 lbs....Cash 31.87

53 C 8729—2 stops, 2 sets reeds, 12 bellows folds. Actual wt. 4½ lbs. 4½x5¾ in. Ship. wt. 6 lbs. Cash 23.37

Ⓙ Ⓚ ITALIAN STYLE*. White button keys. Steel reeds on separate aluminum plates. Leather straps. Bellows clasps. Lesson Book. Ship. wts.: 8 lbs. 8 oz. and 15 lbs.

(J) 53 C 8726 L—BLACK ENAMELED. 21 treble, 8 bass keys. 2 sets treble, 2 sets bass reeds. 16 deep bellows. Plays in 2 keys. Act. wt. 6 lbs. 11x6 in. $4.50 Down.... Cash 42.50

(K) 53 C 8777 R—BLACK CELLULOID. 31 treble, 12 bass keys. 2 sets treble, 3 sets bass reeds. 18 deep bellows. Plays in 3 keys. Act. wt. 9 lbs. 12x7¼ in. Expr. $8.50 Dn., Cash 85.00

*Push-Pulls don't play like Piano Style. Instead, one tone responds as bellows go in; other, as bellows are expanded.

HOHNER PIANO ACCORDIONS . . . MADE IN GERMANY

Ⓛ Ⓜ 3-SWITCH MODELS (High, Low, Master). Play in all keys. Six reeds. Woven mesh bellows straps; adjustable shoulder straps. Alligator-grain artificial leather cases. 216-page Instr. Book.

(L) ARIETTA. Learn on this small, lightweight model, easily transfer to a larger one. 34 treble, 72 bass keys. 2 sets treble, 4 sets bass reeds. White pearlette finish. Actual weight 13½ lbs. 15¼x7¼ in.

53 C 8778 R—Ship. wt. 30 lbs. Express. $14.50 Down....Cash 140.25

(M) CONTESSA II. Full size. 41 treble, 120 bass keys. 2 sets treble, 4 sets bass reeds. Black celluloid finish. Act. wt. 16 lbs. 18¾x7¼ in.

53 C 8779 R—Ship. wt. 30 lbs. Express. $18 Down.....Cash 178.50

Ⓗ 31.87

Ⓙ 42.50

Ⓚ 85.00

Ⓛ 140.25

Ⓜ 178.50

TROMBONES, TRUMPETS, CORNETS

THREE QUALITIES . . . ALL AT SUBSTANTIAL SAVINGS

ARTIST QUALITY "Grenadier" Brass Instruments (shown right), are made for Wards by the Ohio Band Instrument Co. of Cleveland, O. They will satisfy the exacting student who wants an instrument moderately priced but high in playing qualities. They have been electronically checked as well as thoroughly tested by competent professional musicians. Sturdily built of highest quality materials, noted for accurate intonation, excellent clear tone, perfect balance.

PROFESSIONAL QUALITY BRASSES are made by a manufacturer of high grade Band Instruments, designed for the musician who requires a more moderate price than Artist Quality but who demands clear tone, rapid action, perfect intonation.

STUDENT QUALITY Brass Instruments, made in France, are designed particularly for young school musicians. Not so finely made as our Artist and Professional Quality, yet they have good clear tone, are built in tune, will adequately meet the needs of those who want moderate price in a good instrument.

Wards Band Instruments

A TROMBONE OUTFITS. B♭ Trombone with silver plated mouthpiece; medium bore, slide, slide-to-bell lock. Lyre, slide oil, instr. book. Plush-lined cases.

(A) ARTIST QUALITY "GRENADIER" TROMBONE OUTFIT. Superb performance, full, rich tone. Some dealers ask as much as $169.50 for same quality. Solid nickel silver chrome plated one-piece slide with drawn stockings gives accurate intonation, perfect balance found only in higher priced instruments. Fancy hand-engraved bell, 7½ in. in diameter. Clear lacquer finish over polished brass; nickel silver trim. With French (shaped) style case.

53 C 8550 R—Ship. wt. 23 lbs. Express. $13 Down.....or Cash 127.75

PROFESSIONAL QUALITY TROMBONE OUTFIT. A fine instrument in both tone and performance. Some dealers ask as much as $104.00 for same quality. Responds perfectly in all registers. Flawless slide action. Hand-engraved bell, 7-in. diam. Light gold-color lacquer finish over polished brass. Semi-Gladstone case. Ship. from Chicago. Order, pay Express from nearest Mail Order House.

53 C 8540 RT—Ship. wt. 18 lbs. Express. $8.50 Down.....or Cash 85.00

STUDENT QUALITY TROMBONE OUTFIT. Made in France. Good quality tone, performance. Some ask up to $106.00 for same quality. Well-balanced; smooth slide action. 7-in. diam. bell. Clear lacquer finish over brass. French (shaped) case.

53 C 8543 R—Ship. wt. 15 lbs. Express. $7.50 Down.....or Cash 74.98

B **C** ALL TRUMPET AND CORNET OUTFITS below include B♭ instrument, slide change to A; silver plated mouthpiece; lyre, valve oil, instruction book.

ARTIST QUALITY "GRENADIER" TRUMPET AND CORNET OUTFITS. Radiant tone, full rich quality. Some dealers ask as much as $169.50 for same quality. Feather-light, effortless valve action. Excellent response, fine intonation. Solid nickel silver pistons with medium large bore (the type preferred by most professionals) give fine service, have wonderful durability. Ornately hand-engraved bells. Clear lacquer finish over polished brass; nickel silver trim. Artificial leather-covered, plush-lined Gladstone style cases. Shipped Express.

(B) 53 C 8548 R—Trumpet Outfit. 4⅝-in. bell. Wt. 15 lbs. $13 Down. Cash 127.75

(C) 53 C 8546 R—Cornet Outfit. 4¾-in. bell. Wt. 13 lbs. 13 Down. Cash 127.75

PROFESSIONAL QUALITY TRUMPET, CORNET OUTFIT. Highly responsive, quick-acting, easy to play. Some dealers ask as much as $98.50 for same quality. Fine intonation. Standard medium bore. Hand-engraved 4½-in. bells. Light golden color lacquer finish over polished brass. Artificial leather-covered, plush-lined Gladstone style cases. Ship. Express.

53 C 8538 R—Trumpet Outfit. Ship. wt. 15 lbs. $8 Down.....or Cash 78.95

53 C 8536 R—Cornet Outfit. Ship. wt. 13 lbs. $8 Down.....or Cash 78.95

STUDENT QUALITY TRUMPET, CORNET OUTFITS. Made in France. Good clear, resonant tone. Some dealers ask as much as $85.00 for same quality. Play easily, good intonation. Medium bore. Plain 4¾-in. bells. Clear lacquer finish over polished brass. Artificial leather, plush-lined French (shaped) cases. Express.

53 C 8535 R—Trumpet Outfit. Ship. wt. 12 lbs. $6 Down.....or Cash 59.98

53 C 8533 R—Cornet Outfit. Ship. wt. 10 lbs. $6 Down.....or Cash 59.98

BRASS BUGLE . . . "GRENADIER" FLUTE

D REGULATION STYLE BRASS BUGLE. Professional model with very good tone. Perfectly tuned in key of G; slide to F. 18 inches long.

53 C 8626—Polished brass, nickel plated mouthpiece. Wt. 2 lbs. 8 oz.....8.95

E ARTIST QUALITY "GRENADIER" FLUTE. Boehm system. Key of C. Colorful mellow tone. Some dealers ask as much as $165.00 for same quality. Rib construction. Solid nickel silver body; silverplated hand-burnished. Closed G♯ key. Rolled tone hole edges. Drop forged keys. Foot joint built with 4 posts to stand hard wear. French (shaped), fitted case; cleaning rod. Ship. from Factory near Cleveland, Ohio. Allow Factory about 10 days, plus transit time.

53 C 8582 F—Pay Express from Factory. Ship. wt. 4 lbs. $12 Down, Cash 119.98

CLARINETS AND SAXOPHONES

F CLARINET OUTFITS. B♭ Boehm Clarinets. Plastic mouthpiece. Pads are moistureproof. With cap, lyre, swab, joint grease, 2 reeds, Lesson Book. Plush-lined case.

(F) GRENADILLA WOOD CLARINET. Made in France. Some dealers ask as much as $136.50 for same quality. 17 keys, 6 rings. Wonderful wood tone. Wood specially oil-treated to minimize checking, cracking. Free blowing in all registers, perfect response. Forged nickel silver keys.

53 C 8588 R—Wt. 8 lbs. 8 oz. Express. $10 Down. Cash 99.95

EBONITE CLARINET. Similar appearance to (F). Made in France. Some dealers ask as much as $108.00 for same quality. 17 keys, 6 rings. Finest Ebonite hard rubber. Fine intonation. Free blowing, responds perfectly in all registers due to specially designed bore. Forged nickel silver keys.

53 C 8579 R—Ship. wt. 6 lbs. Express. $8 Down. Cash 79.95

ALTO AND TENOR SAXOPHONE OUTFITS

G PROFESSIONAL QUALITY SAXOPHONE OUTFITS. Made in France. Highest quality pads, rustproof springs. Simplified key arrangement. High F key, automatic trill key. Perfect octave mechanism gives direct response. Beautifully polished high quality French brass for excellent tonal and mechanical characteristics. Clear lacquer finish. Engraved bell. Outfit: saxophone, neck cord, lyre, cork grease, extra reed, Lesson Book. Gladstone style plush-lined case.

(G) E♭ ALTO SAX. Some dealers ask as much as $237.50.

53 C 8602 R—Ship. wt. 18 lbs. Express. $19 Dn., Cash 189.50

B♭ TENOR SAX. Some dealers ask as much as $275.00.

53 C 8612 R—Wt. 27 lbs. Express $21.50 Down, Cash 215.00

MUTES AND REEDS

H HARMON PRO-FIBER MUTE. Gives fine intonation. Recessed resonator for tone depth. White vulcanized fiber.

53 C 7497—Cup Mute for Trumpet or Cornet. Ship. wt. 10 oz.....2.98

53 C 7489—Straight Mute for Trumpet or Cornet. Ship. wt. 8 oz.....1.98

J HARMON WOW-WOW MUTE. For trumpet or cornet. Sliding alum. tube, cup.

53 C 7490—Ship. wt. 7 oz.....4.45

SPECIAL COMBINATION OFFER every player will want. Includes Wow-Wow (53C7490) and Cup Mute (53C7497) sold above.

53 C 7495—Wt. 1 lb. 1 oz.....Both for 6.79

K HARMON TRIPLE-PLAY MUTE. Aluminum. Two sections make 3 mutes (1) Plunger, (2) Straight, (3) together, Cup.

53 C 7491—For Trumpet or Cornet. Ship. wt. 7 oz.....4.50

53 C 7493—For Trombone. Wt. 10 oz..7.50

BLACK LINE CANE REEDS (not shown). Carefully selected cured cane. State: No. 2 Medium Soft; or No. 3 Medium. Wt. 4 oz.

53 C 7475—B♭ Clarinet.....Set of 3 59c

53 C 7476—E♭ Alto Sax.....Set of 3 89c

53 C 7477—B♭ Tenor Sax....Set of 3 1.19

DRUM OUTFIT, DRUMS AND STAND

L DRUM OUTFIT IN WHITE PEARL FINISH. Excellent quality—some dealers ask as much as $250.00. Drums have strong laminated shells, fine calfskin heads. Separate tension 6½x14-in. Snare Drum with positive snare throw-off. Single tension tunable 9x13-in. Tom-Tom. 14x24-in. single tension Bass Drum. Hardware, heavy chrome plated. All necessary equipment for full dance drum routines: Snare Drum with stand, sticks, brushes; Tom-Tom, holder; Bass Drum, muffler, fast action pedal, 2 giant spurs; Cymbal, Woodblock, Cowbell, holders.

53 C 8666 F—*Outfit. Wt. 54 lbs. Express. $22 Dn., Cash 215.95

53 C 8665 F—*Outfit Above without the Tom-Tom. Ship. wt. 47 lbs. Express. $18 Down.....Cash 179.98

M SNARE DRUM. 6½x14-in. Drum in Outfit above. Same quality sells elsewhere for as much as $60. Sticks, key, instr.

53 C 8644 F—*Wt. 10 lbs. Express. $5 Down Cash 48.75

*Ship. from Factory near New York City. Pay Express from there; allow Fact. 15 days, plus transit time.

N STUDENT ORCHESTRA DRUM. Fine, sturdily built. Mahogany shell, 5x14 in. Good responsive tone. Nickel plated tension key rods. Throw-off snare strainer. Fine quality calfskin heads. Sticks, key incl.

53 C 8636—Instr. Ship. wt. 10 lbs. $2.50 Dn., Cash 20.75

P PARADE DRUM. Deep, 10x14-in. shell gives resonance, power, tone depth. Lightweight, easy to handle. 3-ply laminated Mahogany, natural Maple rims. Clear lacquer finish. Key rod tension. Fine calfskin heads. Responsive snares. Sling, sticks, key included.

53 C 8637 L—Instr. Wt. 10 lbs. $3.50 Down.. Cash 32.25

R NICKEL PLATED SNARE DRUM STAND. Drum can be set to any angle without slipping. Automatic base lock. Adjusts to hold drum up to 16 in. in diameter.

53 C 7536—Folds to 20 in. Ship. wt. 5 lbs. 8 oz....6.98

TAMBOURINES

T **U** EXCELSIOR TAMBOURINES for drummers, dancers, rhythm bands, etc. 5-ply Maple rims add tone brilliance. Fine calfskin heads. Gleaming nickel silver jingles have a clear and sparkling ring.

(T) PROFESSIONAL QUALITY. Especially fine for drummers, orchestras. Rich looking hand-polished Ebony finish. Wt. 1 lb. 12 oz.

53 C 7528—10-in. shell, 17 sets jingles..3.98

(U) STUDENT QUALITY. Excellent for school bands, dancing classes, etc. Hand-polished China Red lacquer finish. Ship. wt. 1 lb.

53 C 7526—8-in. shell, 7 sets jingles....2.25

53 C 7525—7-in. shell, 5 sets jingles....1.89

ATTRACTIVE BAND INSTRUMENT CASES IN TWO STYLES

V **W** Fine protection for your instrument. 3-ply hardwood shells. Insides, padded, plush-lined. Handy accessory pocket, latches, lock. *Mail.*

GLADSTONE STYLE. Artificial leather cover, alligator-grain plastic binding.

(V) 53 C 8675 M—FITS TRUMPETS up to 20¾ in. long. Wt. 9 lbs..16.98

53 C 8676 — FITS CORNETS up to 17¼ in. long. Ship. wt. 9 lbs. 16.98

53C8684M—TENOR SAX. Wt. 17 lbs. 19.98

53 C 8683M—ALTO SAX. Wt. 12 lbs. 18.25

53 C 8681 — CASE FOR 5-PIECE. WOOD CLARINET. Ship. wt. 4 lbs. 9.45

FRENCH (SHAPED) STYLE. Shark-grained artificial leather covered. No side binding.

(W) 53 C 8678 M—FITS TRUMPETS to 20¾ in. long. Wt. 5 lbs. 12 oz. 9.95

53 C 8679—FITS CORNETS up to 17¼ in. long. Wt. 5 lbs. 12 oz..9.95

53 C 8682 M—FITS TROMBONES with bells up to 7½ in. Wt. 11 lbs. 16.95

53 C 8680—Fits 1-piece Metal Clarinet. Ship. wt. 4 lbs.....8.95

BANJOS IN THREE QUALITIES

(A) GOOD QUALITY BANJOS. Others ask up to $1[illegible] for same quality. Maple shell, 13-in. resonator. Ebonized fingerboard. Tone ring, 16 brackets, [illegible] piece, nickel plated. Good quality calfskin head.

53C8435 LO–5-String Banjo. 5 position markers. Pick, instr. Wt. 8 lbs. 4 oz. $3 Down, Cash 29.[illegible]

53C8434 LO–4-String Tenor. 4 position markers. Pick, instr. Wt. 7 lbs. 8 oz. $3 Down, Cash 29.[illegible]

(B) BETTER QUALITY BANJO. Others ask up to $75 [illegible] same quality. New 5-string model in radio[illegible] hand-rubbed metallic gold finish. Brilliant tone, re[illegible] sonable price. Curly Maple shell, 13½-in. resonator. Rosewood fingerboard, white celluloid bound. 9 [illegible] laid markers. 20 brackets, tailpiece, nickel plate[illegible] Fine calfskin heads. Individ. tuning pegs. Pick, ins[illegible]

53 C 8444 LOT—Wt. 11 lbs. †$5 Down...Cash 49.[illegible]

(C) BEST QUALITY, BACON BELMONT, BANJOS. Others ask up to $110 for same quality. Handmade [illegible] fessional models, brilliant tone. Curly Maple [illegible] 13-in. resonator. 3-pc. Maple neck. Rosewood fing[illegible] board, heavy white celluloid binding. Flange, [illegible] rest, 24 brackets, chrome plated. Finest quality [illegible] skin head. Individual tuning pegs. Pick, instr.

53C8442 R–5-String. 10 inlaid position markers. Ship. wt. 16 lbs. Express. $8 Down.....Cash 79.[illegible]

53C8441R–4-String. 4 inlaid position markers. Ship. wt. 15 lbs. Express. $8 Down.....Cash 79.[illegible]

BANJO CASES. Better Quality. Laminated chipboard[illegible] art. leather covered, plush lined. Accessory pocket

53 C 8507 MO—Fits Banjo 53 C 8434LO. Wt. 6 lbs. 13.[illegible]

53 C 8508 MO—Fits Banjo 53 C 8435LO. Wt. 6 lbs. 17.[illegible]

53 C 8509MOT–Fits Banjo 53 C 8444LO. †Wt. 6 lbs. 17.[illegible]

BANJO CASES. Best Quality. Very strong. Wood frame[illegible] art.leath.covered; plush lined; padded. Acces. pocket

53 C 8506 MO—Fits 53 C 8442R. Wt. 9 lbs. 8 oz. 32.[illegible]

53 C 8505 MO—Fits 53 C 8441R. Wt. 8 lbs. 8 oz. 29.[illegible]

BANJO STRINGS. Ship. wt. each set, 4 oz.

53 C 7677—For 5-String Banjo.....Set of 5 1.[illegible]

53 C 7676—For Tenor Banjo.....Set of 4 1.[illegible]

†Ship. from Baltimore. Order, pay ship. from Alban[illegible]

Banjos, Ukuleles, Mandolins, Harmonicas

UKULELES

(D) BARITONE UKULELE. Other dealers ask as much as $29.95 for same quality. Larger size (29¾x10 in.) than Standard Uke gives more volume, carrying power. Longer 18-fret scale gives more range. Mahogany body, Rosewood fingerboard, 8 "pearl" position markers. Top edge, brown shell bound. Individual patent pegs. With pick, instructions.

53 C 8455 M—Ship. wt. 5 lbs. Mail.....17.95

(E) ARTHUR GODFREY "UKE" PLAYER. Fits Standard size ukes. Plays chords for you.

53 C 7425—Ship. wt. 10 oz.....89c

Four standard size Ukuleles below, (F) (G) (H) (J), have patent, non-slip pegs and nylon strings. With pick, instructions. *Mailable.*

(F) PLASTIC UKE has attached tuner for perfect tuning always. 21x6 in. Tan, Mahogany color. 5 position markers. Beveled back.

53 C 8462 M—Ukulele. Ship. wt. 4 lbs...3.79

53 C 8463 M—Ukulele; Uke Player (E) above. Ship. wt. 4 lbs. 12 oz.....4.49

53 C 8464 M—Ukulele; Player (E) above; Case (53C8495M), right. Ship. wt. 5 lbs. 6.50

(G) HARDWOOD UKULELE. 20⅝x6⅜ in. Brown enamel finish, fancy ivory color trim. Raised fingerboard like those usually found on the more expensive ukes.

53 C 8473 M—Ship. wt. 2 lbs.....5.59

(H) MAHOGANY UKULELE. 20x6½ in. Clear lacquer finish. Rosewood fingerboard, inlaid position markers. Ship. wt. 2 lbs.; 5 lbs.

53 C 8458 M—Ukulele Only.....7.98

53 C 8459 M—Ukulele; Case (53C8495M) 9.95

(J) "SOLO" UKULELE. Wards finest. Others ask as much as $16 for same quality. 21x16 in. Deep mellow tone. Custom built select Mahogany body, neck, bridge; hand-rubbed, polished finish. Rosewood fingerboard, inlaid pearl position markers. Top edge and sound hole celluloid bound.

53 C 8471M—Ship. wt. 2 lbs.....12.98

MANDOLINS

(K) (L) (M) FULLY ARCHED. Made for us by Kay Co. Celluloid guardplates. Adjustable bridges. Patent heads. Pick, instr.

(K) VENETIAN SHAPE. 26⅝x10 in. Superb tone. Others ask as much as $36.50 for same quality. Spruce top, select Curly Maple sides, back. Reddish Brown hand-rubbed finish. Engraved guardplate. Wide celluloid binding. Rosewood fingerboard; 9 position markers.

53 C 8456 L—Wt. 4 lbs. 12 oz. Mail.....31.98

(L) PEAR SHAPE MANDOLIN. 26¾x10⅜ in. Others ask up to $25.00 for same quality. Spruce top, Mahogany back, sides. Natural color hand-rubbed finish. Rosewood fingerboard, 9 inlaid markers. Celluloid binding.

53 C 8450 L—Wt. 4 lbs. 12 oz. Mail.....21.98

(M) PEAR SHAPE MANDOLIN. 26⅝x10½ in. Others ask up to $20.00 for same quality. All Maple, reddish brown finish. Ebonized extension fingerboard, 4 position markers.

53 C 8453 M—Wt. 4 lbs. 8 oz. *Mail*.....14.98

MANDOLIN BOOK OUTFIT (not shown). Instruction Book, Song-Chord Book (100 songs).

53 C 7855—2 Bks., pick, tuner. Wt. 12 oz..1.98

UKE, MANDOLIN CASES AND STRINGS

CASES. (not shown). Chipboard frames with waterproof paper covering. *Mail.*

53 C 8496 M — FITS BARITONE UKULELE (D) sold at left. Ship. wt. 4 lbs.....4.25

53 C 8495 M—FITS ANY STANDARD SIZE UKULELES. Ship. wt. 2 lbs.....2.98

53 C 8501M—FITS ANY MANDOLIN sold on this page. Ship. wt. 4 lbs. 8 oz.....3.98

STRINGS. (not shown). Finest quality.

53 C 7651—FOR BARITONE UKULELES. Ship. wt. 4 oz.....Set of 4 for 1.35

53 C 7652—FOR STANDARD SIZE UKULELES. Ship. wt. 3 oz.....Pkg. of 6 for 65c

53 C 7680—FOR MANDOLINS. Ship. wt. 4 oz.....Set of 8 for 2.34

METRONOME ... HARMONICAS BY HOHNER, KRATT AND HOTZ

(N) SETH THOMAS METRONOME. An aid to teachers or students. Accurate, perfectly timed. Measures 40 to 208 beats per minute. Speed regulated by sliding weight. No bell. Mahogany finish wood case, 8½ in. high.

53 CP 7636—*Postpaid*.....12.90

(P) (R) (T) HOHNER CHROMATIC HARMONICAS. Produce chromatic tones by use of easy-sliding lever. They play any major, minor or chromatic scale. Plastic wind-saving device. Brass plates with nickel plated covers. With 2 Instruction Books.

(P) HOHNER NO. 64 CHROMONICA. A solo instrument. Wide range of flute, violin, viola, cornet, trumpet or clarinet tones. Range of 4 chromatic octaves from below Middle C. 16 holes, 64 perfectly tuned reeds. Round hole construction. Key of C. In wood case.

53 C 7965—7 in. long. Wt. 1 lb. 8 oz...14.29

(R) HOHNER SUPER CHROMONICA. An excellent solo instrument for artists, advanced players. Full rich tone. Range of 3 chromatic octaves from Middle C. 12 holes, 48 perfectly tuned reeds. Key of C. Chipboard case.

53 C 7964—5⅝ in. long. Wt. 1 lb.....11.29

(T) HOHNER CHROMONICA. Has three octave range, is almost fully chromatic from Middle C. 10 holes, 40 perfectly tuned reeds. Plays any selection in any key. Key of C. In chipboard case.

53 C 7963—4⅞ in. long. Wt. 1 lb.....8.29

(U) (V) KRATT CHROMATIC HARMONICAS. An easy-sliding lever produces chromatic tones. Brass plates, nickel plated covers. Perfectly tuned reeds. In protective zipper bags. Key of C. Ship. wts. 1 lb.

(U) SUPER 48. 12 holes, 48 reeds.

53 C 7954—5½ in. long. Ship. wt. 1 lb..5.29

(V) SUPER 40. 10 holes, 40 reeds.

53 C 7953—4⅞ in. long. Wt. 1 lb.....4.25

(W) HOHNER ECHO. Tremolo tuned. Sweet[illegible] toned. Double sided—vibrato effect ideal for ballads. 48 double holes, 96 reeds. Nickel plated covers. Key of C. Instr.

53 C 7968—6⅝ in. long. Wt. 1 lb. 2 oz...5.[illegible]

(X) HOHNER GOLIATH HARMONICA. Tremo[illegible] tuned. One of the most popular tremo[illegible] models. 24 double holes, 48 reeds. Etch[illegible] nickel plated covers. Key of C. Instructio[illegible]

53 C 7971—7½ in. long. Ship. wt. 1 lb..5.[illegible]

(Y) HOHNER SMALLER ECHO HARMONIC[illegible] Tremolo tuned. 32 double holes, 64 reed[illegible] Nickel plated covers. Key of C. Instructio[illegible]

53 C 7967—4⅝ in. long. Wt. 1 lb. 2 oz...4.[illegible]

(Z) HOHNER AUTO-VALVE HARMONICA. F[illegible] concert instrument. Leather valves act[illegible] wind-saving device for greater tone [illegible] volume. 10 double holes, 40 reeds. Nic[illegible] plated covers. Key of C. Instructions.

53 C 7970—4⅝ in. long. Wt. 8 oz.....3.[illegible]

(AA) HOHNER ECHO. Tremolo tuned. [illegible] sweet vibrato effect, nice for ballads. [illegible] double holes, 32 reeds. Key of C. Instr.

53 C 7950—5½ in. long. Ship. wt. 8 oz..2.[illegible]

(BB) HOHNER MARINE BAND HARMONICA. [illegible] single holes, 20 reeds. Nickel plated c[illegible] ers. 4 in. long. Instructions.

53 C 7940—Key of C. Ship. wt. 8 oz.....1.[illegible]

53 C 7941—Key of G. Ship. wt. 8 oz.....1.[illegible]

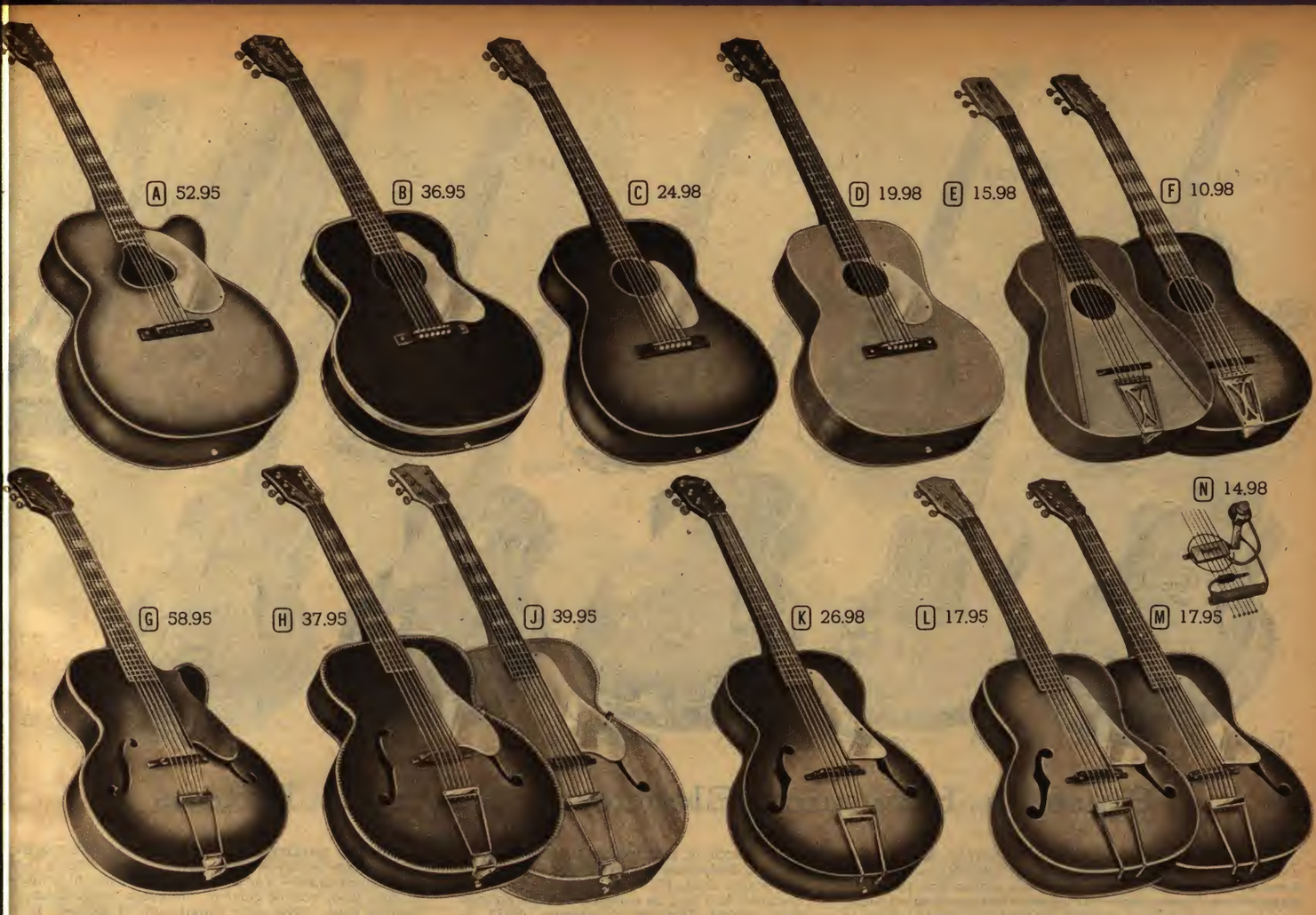
(CC) HOHNER OLD STANDBY HARMONIC[illegible] 10 holes, 20 reeds. Nickel plated cov[illegible] 4 in. long. Instructions.

53 C 7935—Key of C. Ship. wt. 8 oz.....1.[illegible]

53 C 7936—Key of G. Ship. wt. 8 oz.....1.[illegible]

(DD) HOTZ "ATTA BOY" HARMONICA. [illegible] holes, 20 reeds. Key of C. Instructions.

53 C 7969—4 in. long. Ship. wt. 8 oz.....[illegible]

HOHNER AND HOTZ HARMONICAS ABOVE IMPORTED FROM GERMANY. MONTHLY PAYMENT PAGE [illegible]

Spanish Guitars for Professional or Home Playing

Every Guitar Wards sell is priced to save you money. Other dealers often ask as much as $7 to $28 more for guitars of same quality. *Flat Top and Back Style* (A) to (F) have rich, mellow tone, for background, vocal accompaniment. *Arched Top and Back Style* (G) to (M) have volume, resonance for Solo or Orchestra work. All with patent heads, pick, Home Study Book.

(A) PROFESSIONAL FLAT TOP CUTAWAY. Master, 42x17 in. Made for us by Kay Co. Others ask as much as $75.00 for same quality. Rich, vibrant tone, carrying power. Select Spruce top, Mahogany body. Hand-rubbed, polished light brown finish, sunburst top, back. Oval Rosewood fingerboard, white celluloid binding, 9 pearlette markers. White celluloid guardplate, binding. Rosewood bridge. Ship. wts.: 9 lbs.; 18 lbs. *Mailable.*

53C8290 LO–Guitar Only. $5.50 Dn. Cash 52.95

53C8291LO–Guit. Case (5). $6.50 Dn., Cash 61.95

(B) ROY SMECK FLAT TOP BLACK GUITAR. Super Auditorium, 40¾x16½ in. Others ask as much as $58 for same quality. Rich tone, distinctly handsome. Spruce top, hardwood body, gleaming jet black polished finish. Edges bound, protected with "perma-sheen" metal. Ebonized fingerboard; white binding, 6 inlaid pearlette markers. White celluloid guardplate. Ship. wts.: 9 lbs.; 14 lbs. *Mailable.*

53 C 8333 LO—Guitar. $4 Down....Cash 36.95

53 C 8334 LO—Guitar with lined, waterproof chipboard Case. $4.50 Down Cash 44.95

(C) FLAT TOP GUITAR. Extra Aud., 39¾x15½ in. Others ask as much as $39 for same quality. Exceptional playing ease, tone at low price. Spruce top, Maple body, reddish Mahogany finish, highly polished. Edges white celluloid bound. Oval fingerboard, 4 markers; white celluloid guardplate. Ship. wts.: 9 lbs.; 14 lbs. *Mailable.*

53 C 8344 LO—Guitar. $2.50 Down..Cash 24.98

53 C 8345 LO–Guitar; Case (6). $3 Dn., Cash 29.98

(D) FLAT TOP GUITAR. Auditorium size, 40½x15 in. Made for us by Kay Co. Others ask as much as $29.50 for same quality. Responsive, easy to play, reasonably priced. Natural Spruce top for good full tone. Mahogany back, sides; hardwood neck. Rosewood fingerboard, 9 position markers. Edges, sound hole celluloid bound. *Mail.*

53 C 8305 MO—Guitar. Wt. 9 lbs...19.98

53 C 8307 LO–Guitar with Case (7). Ship. wt. 13 lbs. $3 Down....Cash 25.95

(E) TWO-TONE STANDARD SIZE FLAT TOP GUITAR. 35⅜x13⅛ in. Others ask as much as $23 for same quality. So much fun to play and so attractive — striking metallic copper finish and center panel of bright yellow, accented by strips of fluted "permasheen" metal. Birch body, Rosewood grained Maple fingerboard. Ship. wts.: 6 lbs.; 10 lbs. *Mail.*

53 C 8330 MO—Guitar Only.....15.98

53 C 8331 MO—Guitar; Case (8)...19.98

(F) STANDARD SIZE FLAT TOP. 36x13 in. Others ask as much as $18 for same quality. Fine for beginners—plays easily, good tone. Birch body, Mahogany finish. Maple grain sunburst. Rosewood grain fingerboard, 6 large markers. White edging. Wts. 6 lbs.; 10 lbs. *Mail.*

53 C 8286 MO—Guitar Only.....10.98

53 C 8294 MO—Guitar; Case (8)...14.98

(G) FULLY ARCHED CUTAWAY. Grand Aud., 42x16 in. Others ask up to $87 for same quality. Especially fine tone. Select Spruce top, gleaming sunburst. Maple back, sides, hand-polished shaded Mahogany finish. Handsome heavy white celluloid binding. Rosewood headpiece, fingerboard. 6 pearlette inlays. Heavy lucite guardplate. Adjust. Rosewood bridge. Nickel plate tailpiece. Neck cord. Wts.: 11 lbs.; 16 lbs. *Mail.*

53 C 8298 LO–Guitar. $6 Dn., Cash 58.95

53C8299LO–Guit.; plush-lined waterproof chipbd. Case. $7 Dn., Cash 69.98

(H) (J) FULLY ARCHED GUITAR. Master, 42x17 in. Others ask up to $60. Made for us by Kay Co. Handsome, responsive, inexpensive. Spruce top—fine tone, resonance. Curly Maple back, sides; hardwood neck. Hand-polished Dk. Reddish Brn. finish, sunburst; or Natural Blonde. Rosewood fingerboard, 6 markers. White celluloid binding, extra black, white inlay, top edge. Celluloid guardplate. Adjust. Rosewood bridge. *Mail.*

(H) 53 C 8308 LO — Brown Guitar. Ship. wt. 9 lbs. $4 Down....Cash 37.95

53C8309LO–Brown Guitar; Case (5). Ship. wt. 15 lbs. $5 Down....Cash 46.95

(J) 53 C 8310 LO — Blonde Guitar. Ship. wt. 9 lbs. $4 Down....Cash 39.95

53C8311LO-Blonde Guitar; Case (5). Ship. wt. 15 lbs. $5 Down....Cash 47.95

(K) FULLY ARCHED GUITAR. Sup. Aud., 40¾x15½ in. Others ask as much as $43.50. Made for us by Kay Co. Full resonant tone, attractive appearance—excellent value, economical price. Spruce top, Maple back, sides, hand-rubbed, polished in Dk. Brown finish. Golden sunburst, top, back. Rosewood fingerboard, 4 markers. Celluloid binding, guardplate. Adjust. Rosewood bridge. Wts.: 8 lbs.; 14 lbs. *Mail.*

53 C 8287 LO—Guitar. $3 Down.....Cash 26.98

53C8289LO–Guit.; Case (6). $3.50 Dn., Cash 31.95

(L) (M) FULLY ARCHED GUITAR. Aud., 40½x15 in. Choice of finish: Metallic Gold-color, Red shading (others ask up to $29) or Mahogany, Golden sunburst. Made for us by Kay Co. Fine for beginner—easy to play, good tone, low priced. Spruce top, Maple body. Walnut fingerboard, 4 inlaid markers. Celluloid guardplate. Adjust. bridge. Wts.: Guitar, 8 lbs.; With Case, 13 lbs.

(L) 53C8346 MO–Metallic Gold Guit. *Mail.* 17.95

53C8347 MO–Met. Gold Guit.; Case (7). *Mail.* 24.95

(M) 53C8292 MO–Mahogany Guitar. *Mail.* 17.95

53C8293 MO–Mahogany Guit.; Case (7). *Mail* 24.95

(N) REGENCY GUITAR PICKUP makes any Spanish Style into electric model. No holes to drill. Chrome plated steel; felt pads. Volume control. Use any amplifier, Pg. 711. 12-ft. cord. Instr.

53 C 7436—For Round-Hole Guit. Wt. 1 lb. 14.98

53 C 7435—For F-Hole Guitar. Wt. 1 lb....15.98

SPANISH GUITAR SONG BOOK OUTFIT. Wt. 1 lb.

53 C 7861—64-pg. Study Bk., pick, tuner...1.89

CONVERSION OUTFIT

HAWAIIAN STYLE (not shown) Converts any flat Spanish Guitar to Hawaiian style. Extension nut, flat bar, 3 picks and a tuner. Full instructions.

53 C 7862—Wt. 1 lb..1.98

CASES FOR SPANISH AND ELECTRONIC GUITARS

BEST QUALITY CASES. 3-ply Basswood frames, art. leather covered. Flannel lined, heavily padded sides. Leather handle, latches, lock and key. Accessory pockets. Mailable.

(1) 53 C 8490 MO—Master, 43x17¾x5½ in. Arched. Fits A, H, J here; C, Pg. 710. Wt. 13 lbs. $2.50 Down Cash 22.50

(2) 53 C 8489 MO—Fits J, Pg. 710. Not arch. Wt. 11 lbs. 17.95

BETTER CASES. Laminated chipboard, art. leath. covered. Plush lined. Not arched. Accessory pocket. Latches, no lock.

(3) 53 C 8493 MO–Master size (shown). 43x17¾x5½ in. Fits A, H, J here; C, Pg. 710. Wt. 9 lbs. 8 oz. *Mail*.....14.65

(4) 53 C 8492 MO–Super Auditorium, 41½x15½x6 in. Fits C and K here; D, Pg. 710. Ship. wt. 9 lbs. 8 oz. *Mail*..13.25

ECONOMY CASES. Laminated chipboard, art. leather covered. Velurette paper lined. Not arched. Latches, no lock.

(5) 53 C 8497 MO–Master, 43x17¾x5½ in. Fits A, H, J here and C, Pg. 710. Ship. wt. 9 lbs. 8 oz. *Mail*.....9.98

(6) 53 C 8488 MO–Super Auditorium, 41¼x15½x6 in. Fits C, K here and D, Pg. 710. Ship. wt. 9 lbs. 8 oz. *Mail*...7.95

(7) 53 C 8487 MO–Auditorium, 41x15½x6 in. Fits D, L, M here and E, Pg. 710. Ship. wt. 8 lbs. 8 oz. *Mail*.....6.89

(8) 53 C 8486 MO–Standard size, 37⅝x13¼x4¾ in. Fits E and F. Ship. wt. 7 lbs. 8 oz. *Mail*.....4.98

CONCERT ZITHER

(P) A ZITHER is easy to learn, easy to play. Music marked to match numbers and scale on zither. Lovely tone. 2 chromatic octave range. 45 strings, 5 chords: C, F, G, D, B♭. Mahogany finish. Songs, tuning key, picks, music holder, instr. 19x14 in.

53 C 8000—Wt. 6 lbs. 8 oz....17.50

GUITAR STRINGS

LEKTRO MAGNETIC. Set of 6. Wt. 4 oz.

53 C 7683—For Elec. Spanish..2.48

53 C 7684—For Elec. Hawaiian 2.48

DURAGLO FLAT WOUND STEEL. Best professional quality. Wt. 4 oz.

53 C 7686—E 1st.....6 for 1.08

53 C 7687—B 2nd.....6 for 1.08

53 C 7688—G 3rd.....3 for 1.35

53 C 7682—For Hawaiian Guitar. Set of 6 for.....2.48

53 C 7681—For Span. Set of 6 2.48

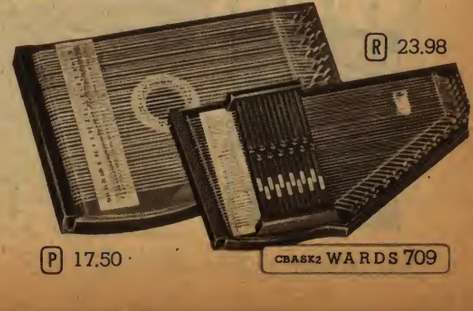
53 C 7685—For Jumbo Spanish Guitar.....Set of 6 for 2.69

MELLOW-TONED AUTO HARPS FOR HOME, SCHOOL

(R) EASY-TO-LEARN, fine piano substitute. Pick tune on strings, press chord bar to accompany voices. Resonant Spruce top. Key, music holder, picks, bk. (44 songs), instr.

(R) 53 C 8002—36-String. 3 chromatic octaves. 12 bars produce 8 chords in C; 8 in F; 6 in G; 3 major in A and D minor. Fine accompaniment. 21¼x12 in. Wt. 8 lbs. 8 oz. 23.98

53 C 8001—23-String. 5 bars: 3 major chords in C, F. Fine in school rhythm bands. 17¾x9¾ in. Wt. 6 lbs. 16.98



Spanish, Hawaiian Electronic Guitars...Batons

A DOUBLE PICKUP ELECTRONIC SPANISH GUITAR. Some dealers ask as much as $187 for same quality—Wards price, $119.95. 3-way switch for instant change from treble to bass. Pickups operate separately or together, individual adjustments for each string. Separate tone, volume controls. Arched Top Cutaway (makes playing in high registers so easy). Grand Auditor., 43x16½ in. Select Spruce top for fine tone, Maple body, all beautifully hand-rubbed and polished. Shaded Mahogany color sunburst. Rosewood fingerboard, 6 pearlette markers. Shell binding. Heavy Lucite guardplate. Adjustable bridge. Patent heads. Pick, neck cord, instr. 10-ft. detach. cord.

53C8380 RT–Guitar Only. Wt. 12 lbs. †Express. $12 Down, Cash $119.95
53C8479MOT–Art. Leath. Plush-lined Case. †Wt. 9 lbs. 8 oz. *Mail.* 14.98
53C8381RT–Guitar; Case Above. Wt. 18 lbs. †Expr. $13 Dn., Cash 128.65
53C8382 RT–Guitar; Ampl. (Y). Wt. 36 lbs. †Expr. $17 Dn., Cash 169.98

B DUAL PICKUP ELECTRONIC SPANISH GUITAR. Made for us by Kay Co. Some dealers ask as much as $149 for same quality—Wards price, $92.50. 3-way switch—instant change from treble to bass. Pickups work separately or as a unit. Twin tone, volume controls. Cutaway for ease in high registers. Flat Top, Aud., 40¼x15x2⅝ in. (thin body is easy to hold and play). Hand rubbed, polished select Curly Maple top, back; Mahogany sides. Rosewood fingerboard, 6 pearlette markers. Celluloid binding and guardplate. Adjustable bridge. Patent heads. 8-ft. detach. cord. Pick, Study book.

53 C 8387 LO—Guitar. Ship. wt. 11 lbs. *Mail.* $9.50 Down, Cash $92.50
53 C 8498 MO—Art. Leather Plush-lined Case. *Mail.* Wt. 8 lbs. 13.98
53 C 8388 LO—Guitar; Case. *Mail.* Wt. 16 lbs. $10.50 Dn., Cash 103.50
53 C 8389 R—Guit.; Ampl. (Y). Expr. Wt. 35 lbs. $14 Dn., Cash 138.95

C ELECTRONIC SPANISH GUITAR. Made for us by Kay Co. Some dealers ask up to $115 for this quality—Wards price, $72.98. Pickup, tone and volume controls. Fully arched. Cutaway style for ease in high registers. Master, 42x17 in. Select Spruce top for fine tone; Curly Maple body. Hand polished Mahogany finish, golden sunburst. Rosewood fingerboard, 6 pearlette markers. White celluloid binding, guardplate. Adjust. Rosewood bridge. Patent heads. 9-ft. detach. cord. Pick, Study Bk. For Case see (1) or (3), Pg. 709.
53 C 8425 LO–Guitar. Ship. wt. 12 lbs. *Mail.* $7.50 Dn., Cash $72.98
53 C 8426 R–Guit.; Ampl. (Y). Wt. 34 lbs. Expr. $12.50 Dn., Cash 121.95
53 C 8416 R–Guitar; Ampl. (X). Wt. 44 lbs. Expr. $14 Dn., Cash 137.50

D ROY SMECK MIDNIGHT BLUE ELECTRONIC SPANISH GUITAR. Endorsed by Roy Smeck. Some ask as much as $85 for same quality—Wards price, $54.95. Handsome, responsive, full-toned. Arch top, back. Ex. Auditor., 40¼x15⅝ in. Tone emphasizer pickup adjusts to player's liking. Tone, volume controls. Spruce top, hardwood body, beautiful hand-rubbed blue finish, white binding. Ebonized fingerboard, 4 markers. Adjust. bridge; nickel plated tailpiece, heads. Pick, instr. 10-ft. detach. cord. Wt. 11 lbs. *Mail.*

53 C 8358 LO–$5.50 Dn., Cash $54.95

53 C 8359 LO—Guit.; Case (6), Pg. 709. Wt. 15 lbs. $6 Dn., Cash $58.95

53 C 8357 R—Guitar; Amplifier (Z). Wt. 30 lbs. Expr. $9 Dn., Cash $88.50

E GOLD-COLOR ELECTRONIC SPANISH GUITAR. Some dealers ask as much as $55 for same quality—Wards price, $32.98. A responsive full-toned Electronic or it may be played in regular Spanish style without Amplifier. Auditorium, 40x15 in. Chrome plated magnetic pickup, volume control. Fully arched Maple body, lovely Gold-color finish, white stripe trim. Oval Rosewood fingerboard, 4 markers. Celluloid guardplate. Adjustable bridge. Patent heads. Pick, instr., 6-ft. detach. cord. *Mail.*

53 C 8431 LO–Guit. Wt. 10 lbs. $3.50 Dn., Cash $32.98

53 C 8432 LO—Guitar with Case (7), Page 709. Ship. wt. 15 lbs. Mail. $4 Down.....Cash $38.95

53 C 8433 R—Guitar with Amplifier (AA). Ship. wt. 24 lbs. Express. $6 Down....Cash $55.95

F DELUXE DUAL PICKUP ELECTRONIC SPANISH GUITAR with Semi-Solid body. Made for us by Kay Co.—truly fine guitar for discriminating professionals. Some dealers ask up to $185 for same quality—Wards price, $128.98. 2 highest quality pickups; twin tone, volume controls. 3-way fingertip switch—instant switch from treble to bass. Cutaway for ease in high registers. "Pro" size, 39⅜x12⅝ in., easy to hold and play. Select beautiful Curly Maple body. Rosewood fingerboard, 9 pearl markers. Extra heavy celluloid binding, guardplate. Neck, Rosewood bridge are adjustable, Patent heads. Pick, Study Bk. 9-ft. detach. cord.

53 C 8428 RT—Guitar Only. Ship. wt. 12 lbs. †Express. Only $13 Down.....or Cash $128.98

53 C 8478 LT—Basswood Case, art. leath. covered, plush-lined. Wt. 14 lbs. †*Mail.* $2.50 Dn., Cash $24.95

53 C 8429 RT—Guitar with Case Above. Ship. wt. 26 lbs. †Express. $14 Down.....Cash $138.98

53 C 8430 RT—Guitar with Amplifier (X). Ship. wt. 42 lbs. †Express. $20 Down.....Cash $196.98

G SOLID BODY GOLD-COLOR ELECTRONIC SPANISH GUITAR. Some ask up to $64.50 for same quality — Wards price, $39.95. Sensitive pickup; individual tone, volume controls. Slide switch for quick change. Cutaway for ease in high registers. Small size, 36x11 in., full professional (25¾-in.) scale. Beautiful gold-color lacquer finish, hardwood body. Rosewood fingerboard, 9 markers. Patent heads. Picks, neck cord, instr., 9-ft. detach. cord.

53 C 8379 LO—Guitar Only. Shipping wt. 6 lbs. *Mailable.* Only $4 Down.....or Cash $39.95

53 C 8480 M—Water - resistant chipboard Case. Ship. wt. 3 lbs. 8 oz. *Mailable*.....$4.95

53 C 8383 LO—Guitar with Case Above. Shipping weight 11 lbs. *Mail.* $5 Down.....or Cash $49.98

53 C 8385 R—Guitar; Case Above; Amplifier (Z). Wt. 26 lbs. Express. $8.50 Down.....Cash $85.00

NOTE: Amplifiers included with guitars on this page are sold, fully described on opposite page. Wards Monthly Payment Plan, Inside Back Cover.

H STUDENT QUALITY ELECTRONIC HAWAIIAN GUITAR OU... FIT. Some dealers sell this quality Guitar, without Ou... for as much as $45—Wards price, $29.98. Built-in high fidel... pickup; tone, volume controls. Hardwood body, Gold-co... lacquer finish. Silver-color fingerboard. 14 markers. Ou... Guitar with 10-ft. detach. cord; Amplifier (AA), opp. pg.; ch... board case; adjustable folding stand; 3 picks, steel bar. In...

53 C 8375 R—Outfit. Wt. 36 lbs. Express. $7 Down. Cash $66...
53 C 8372 L—Guitar Only. Wt. 8 lbs. *Mail.* $3 Down, Cash 29...
53 C 8376 R—Guitar with Amplifier (AA). Ship. wt. 24 lb... Express. Only $5.50 Down.....or Cash $52...
53 C 7438—Stand Only. Ship. wt. 7 lbs. 4 oz..... 9.9...

J DELUXE ELECTRONIC HAWAIIAN GUITAR. Some dealers ask as much as $75 for this same fine quality—Wards price $48.85. Made for us by Kay Co. Fine pickup; separate tone volume controls. Select Curly Maple body, hand-rubbed love... ly Walnut Brown finish. Edges celluloid bound. Rosewo... fingerboard, 11 markers. 3 picks, steel bar, instr. 8-ft. detach... cord. (For stand see 53C7438, above).

53 C 8394 L–Guitar Only. Wt. 9 lbs. *Mail.* $5 Dn., Cash $48...
53 C 8395 L—Guitar with Case (2), Page 709. *Mailab...* Ship. wt. 15 lbs. Only $6.50 Down on Terms....or Cash $6...
53 C 8402 R—Guitar with Amplifier (Y). Ship. wt. 33 ... Shipped Express. Only $10.50 Down on Terms. or Cash $100...

K DOUBLE NECK ELECTRONIC HAWAIIAN GUITAR. Ideal f... professionals, advanced students. 16 strings, 8 per ba... Radiant plexiglas fingerboards, full 23-in. scale. Ch... position markers. Select Wood body, beautiful natural glo... hand-rubbed finish. Powerful pickups engineered for cl... reproduction ... full round tones, excellent highs. Individu... adjustment for each string. Silent, smooth volume control ne... hand rest. Tone control—wide range of tone, color. Necks ... erate separately or together (3-position switch). Outside ne... raised for playing ease. Individual nickel plated ke... covered gears. Pick, instr., 10-ft. detach. cord. Express.

53 C 8399 RT—Guitar. †Wt. 18 lbs. $12.50 Dn., Cash $12...
53 C 8403 RT—Outfit: Guitar, 4 adjustable metal Legs, artifi... leather plush-lined Case. †Wt. 37 lbs. $16 Dn., Cash $15...
53 C 8404 RT—Outfit: Guitar, 4 adjustable metal Legs, artifi... leather plush-lined Case, Amplifier (Y). †Ship. wt. 61 l... Only $22.50 Down on Terms.....or Cash $22...

L ROY SMECK ELECTRONIC HAWAIIAN GUITAR. Handso... responsive. Full tone will appeal to professional and a... vanced players. Some ask as much as $85 for same quali... Wards price, $54.95. Endorsed, played by Roy Smeck, rec... ing, TV star. Sweeping, curved design, raised playing c... mean added playing ease. Fine quality, highly sens... pickup is fully adjustable. Wide range tone control; spe... volume control gives wonderful tremolo effect. Striking bl... and white finish on select hardwood body. Plastic fingerbo... hand-rest. Nickel plated keys. Flocked back—player can h... Guitar securely on lap. Pick, instr., 10-ft. detach. cord.

53 C 8350 LO—Guitar. Wt. 16 lbs. *Mail.* $5.50 Down, Cash $5...
53 C 8477 MO—Flannel-lined wood Case. Wt. 4 lbs. *Mail.* 12...
53 C 8351 LO–Guitar; Case. Wt. 20 lbs. Mail. $6.50 Dn., Cash 6...
53 C 8352 R—Guitar with Amplifier (Z). Ship. wt. 30 ... Shipped Express. Only $9 Down.....Cash $8...
(†) Ship. from Chicago. Order, pay ship. from Albany Ho...

PROFESSIONAL QUALITY TWIRLING BATONS...BATON BOOK

BATON TWIRLING is fun, helps to teach poise, coordination, provide exercise. Wards Batons, made for us by Carpenter Co. of Chicago, appeal to beginners, experts alike because of their weight, perfect balance, speed, appearance.

M N P "PENCIL SIZE" BATONS. Three sizes, two styles available in the popular, slim 9/16-in. width shaft that means such speedy, easy manipulation. (M) has spiral groove shaft, plain center. (N) and (P) have hammered shafts with plain centers. Ship. wt. ea. 1 lb. *Mailable.*

(M) 53 C 8028—Shaft 20 in. long—Jr. size, easy for beginners, children..$1.59
(N) 53 C 8029 M—Shaft 22 in. long $1.95 (P) 53 C 8025 M—Shaft 24 in. long. 1.98

Dent-resistant; triple chrome plated; washable white rubber balls and ... How To Order. Batons should be about twice the length from crotch of thi... to inside of elbow. Order the baton most nearly corresponding to that ...

R T REGULATION SIZE BATONS. Shafts 5/8-in. diam.—slightly thicker ... those at left. Hammered shafts, plain centers. Wt. ea. 1 lb. M...
(R) 53 C 8027 M—Shaft 26 in. long. $1.98 (T) 53 C 8026 M—Shaft 28 in. long. ...

U BATON TWIRLING BOOK. Explains fundamentals, tricks, maneu...
53 C 7853—36 pages, over 173 illustrations. Ship. wt. 10 oz.....

(V) 189.00

(W) 119.50

(X) 74.95

(Z) 39.95

(Y) 59.95

(AA) 24.95

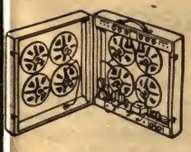
(CC) 29.50 Outfit

(BB) 29.95

(EE) 119.98 Outfit

(DD) 12.95

Amplifiers...Violins for Students, Professionals



AMPLIFIERS below are made for Wards by the Danelectro Corporation. You save substantially by buying them at Wards—some dealers frequently ask as much as $15 to $108 more for Amplifiers of such quality. Aluminum chassis and panels. Wood reinforced acoustic panel cabinets, metal grilles. Vinyl leatherette covered—(V) through (Z), tan grained; (AA) in gold color to match Guitar (E), opp. pg. UL listed. 110–120 v, 60 cycle AC.

(V) WIDE RANGE MULTI-SPEAKER AMPLIFIER. Some ask as much as $297. Eight (8-in.) Alnico V speakers in 2 banks of 4 each (see above). Much greater power, clarity than conventional type. Finest you can use with guitar, accordion, etc., ideal for electric bass. Cabinet halves may be separated into 4 speakers each for wide range sound distribution (slip hinges, 25-ft. speaker cable). 8 tubes plus rectifier, 30 watts (mfr's. rating). 2-tube shock mounted preamplifier incorporated in control panel. Electronic vibrato, 2 controls. Foot switch. 10-ft. vibrato control cable. 2 separate input channels; each, 3 inputs, volume, bass, treble controls. 2 speaker grilles. 22x22x10 in. closed. Wt. 42 lbs.

3C8437 R–Express. $19 Down...Cash $189.00

(W) DELUXE PROFESSIONAL AMPLIFIER. Some dealers ask as much as $199. King size, 15-in. speaker; 7 tubes plus rectifier, 30 watts (mfr's. rating). Built-in vibrato—rich organ-tone. 10-ft. vibrato control panel. Control panel, top rear, has vibrato speed, strength controls; bass, treble tone controls; 3 inputs, volume control for guitar, other instruments; 1 input and volume control for accordion; 1 "mike" input and volume control. Foot switch. Chassis shock mounted. Input tube double shock mounted to prevent "howl". 22x22x9½ in. Express from Chicago. Order, pay ship. from Albany. Wt. 35 lbs.

3 C 8438 RT—$12 Down.....Cash $119.50

MONTHLY PAYMENT PLAN, INSIDE BACK COVER.

(X) PROFESSIONAL AMPLIFIER. Some dealers ask as much as $149.50. Auditorium size, 12-in. Alnico speaker; 5 tubes plus rectifier, 15 watts (mfr's. rating). Built-in vibrato, 10-ft. remote control cable. Control panel, top rear has 3 inputs, volume, tone controls for instruments; 1 input, tone control for "mike". Two controls for vibrato speed and strength. Foot switch. 19x19x9½ in. Ship. wt. 32 lbs. Express.

53 C 8439 R—Only $7.50 Down, Cash $74.95

(Y) STANDARD AMPLIFIER. Some ask as much as $99.50. Pushpull tubes, 15 watts (mfr's. rating). 12-in. Alnico V speaker, 4 tubes plus rectifier. 2 controls for treble and bass; 2 volume controls for instruments, "mike"; 3 inputs. On-off switch, pilot light, fuse. 17x17x8 in. Wt. 21 lbs. Express.

53 C 8440 R—Only $6 Down... Cash $59.95

(Z) STUDENT AMPLIFIER. Some dealers ask as much as $69.50. 2 tubes plus rectifier. 8-in. Alnico V speaker. Volume, tone control. 2 inputs. On-off switch. 16x16x8 in. Ship. wt. 14 lbs. Express.

53 C 8436 R—Only $4 Down, or Cash $39.95

(AA) ECONOMY AMPLIFIER. Some ask as much as $39.95. 2 tubes plus rectifier. 6-in. Alnico V speaker. Volume control. 1 input. On-off switch. Covering matches Guitar (E), opp. pg. 15x16x6 in. Shipping weight 10 lbs. Express.

53 C 8420 R—Only $2.50 Down. Cash $24.95

(BB) (CC) (DD) JACKSON-GULDAN VIOLINS, 3 QUALITIES. Used by students everywhere. Wards prices far below those often asked by others for same quality. Won't crack or come unglued. Spruce in tops aged 10 years; Maple in backs, sides aged 3–5 yrs. Oil-varnish finish hand rubbed, polished after each coat. Strings, E-string adjuster, chin rest, bridge. Best, Better Qualities, full Ebony trim—meet standards of Com. String Instr., Music Educ. Nat'l. Conf.

(BB) BEST QUALITY VIOLIN AND OUTFIT. Some ask as much as $69.50 for this quality violin alone, without Outfit. Spruce top, Curly Maple back, sides, neck. Full Ebony trim. 6 coats hand-rubbed finish, 4 are oil-varnish in gleaming dark "violin brown" shaded to amber. Hand-graduated top for fine resonant tone seldom found at this price. Outfit: violin, case (53C8265M), bow (53C8230M), extra set strings (53C7654), mute, tuner, rosin, Lesson Book. *Mail.*

53C8174 L–Violin Only. Wt. 4 lbs. $3 Dn., Cash $29.95

53 C 8175 L–Outfit. Wt. 8 lbs. $5 Dn., Cash 47.50

(CC) BETTER QUALITY OUTFIT. Some ask as much as $39 for same quality. Ideal for school orchestra. Spruce top, Curly Maple back, sides. Full Ebony trim. Five coats oil-varnish in dark reddish finish. 2 sizes: full-size for adults; ¾-size for children. Outfit: violin, case (53C8264M), bow (53C8229M), extra strings, mute, tuner, rosin, Lesson Book. Wt. 8 lbs. *Mail.*

53 C 8164 L–Full-Size Outfit. $3 Down, Cash $29.50

53 C 8165 L–¾-Size Outfit. $3 Down, Cash 29.50

(DD) GOOD QUALITY VIOLIN AND OUTFIT. Some ask as much as $19.95 for Violin Only. Spruce top, Maple back, sides. 5 coats oil-varnish, golden brown to amber. Ebonized trim. 2 sizes: full-size for adults; ¾-size for children. Outfit: violin, case, bow, extra strings (53C7654), mute, tuner, rosin, Lesson Book. Ship. wts.: Outfits, 8 lbs.; Violin Only, 3 lbs. 8 oz. *Mail.*

53 C 8152 M—Full-Size Violin Only.....$12.95

53 C 8162 M—Full-Size Outfit; Case (53C8258M). 19.85

53 C 8153 M—¾-Size Violin Only..... 12.95

53 C 8163 M—¾-Size Outfit; ¾-Size Case..... 19.85

(EE) OSCAR C. MEINL HANDMADE VIOLINS. Our finest quality for advanced students, artists. Made by Mr. Meinl in Germany, tested, re-tested by him for fine tone qualities. Patterned after, carving, graduation like that on rare old 18th-Century Stradivarius violins. Carefully selected seasoned Spruce tops, Curly Maple backs, sides chosen for finest tone qualities possible. Finest soft oil-varnish finishes, painstakingly hand-rubbed and polished. Full Ebony trim. Expertly shop-adjusted to reach you in perfect playing condition. With E-string adjuster, strings, chin rest, bridge. Ship. from Cleveland, Ohio. Pay Express from there. Allow a week there for preparation, plus transit time.

Be sure to state whether violin will be for Orchestra (slightly deeper, louder, heavy tone) or for Solo use (more mellow and sweeter tone).

53 C 8181 F—BEST QUALITY. Some dealers ask as much as $165.00 for same quality. Dark amber color finish on beautiful woods aged 25 years. 10 coats oil-varnish. Outfit includes: violin, selected Pernambuco wood bow, plush-lined artificial leather covered case, extra strings, mute, rosin. Ship. wt. 13 lbs. Express. $12 Down...Cash $119.98

53 C 8179 F — BETTER QUALITY. Some dealers ask as much as $139.50 for same quality. Golden brown finish on woods aged 10 years. Seven coats of soft oil-varnish. Outfit: violin, plushlined case, bow (53C8241M), extra strings, mute, rosin. Ship. wt. 9 lbs. Express.

$8.50 Down.....Cash $85.00

SEE LOWER LEFT ON THIS PAGE FOR VIOLIN CASES, BOWS AND STRINGS.

FULL SIZE VIOLIN CASES

FULLY ARCHED. 3 qualities. Artificial leather covered Kant-Krack shells.

(1) 53 C 8257 M–OUR FINEST. Professional style. Oval shape. Sharkskin grain Keratol covered. Padded, plush-lined. Accessory pocket. 2 bow racks. Lock. Ship. wt. 10 lbs. *Mailable*.....$19.98

(2) 53 C 8269 M–BETTER QUALITY. Plush lined. 2 silk bow ribbons; pockets. Lock. Ship. wt. 8 lbs. *Mailable*.....$14.98

(3) 53 C 8265 M–GOOD QUALITY. (Shown below) Flannel lined. Bow racks; pockets. Lock. Ship. wt. 7 lbs. *Mail*...$10.98

(4) LOW PRICED CASE. Arch top, flat back. Art. leather covered chipboard. Flan. lined. Latches, bow rack, pocket. 53 C 8264 M—Ship. wt. 5 lbs. *Mail*. $6.98

(5) "ECONOMO". Not arched. Waterproof paper cov'd, Keratol bound. Velvrette paper lined. Bow holder, pocket. 53 C 8258 M—Ship. wt. 5 lbs. *Mail*. $4.98

(3) 10.98

VIOLIN BOWS, STRINGS

PERNAMBUCO BOWS. Full size. Finest wood, hand-rubbed. Siberian bow hair; silver wire winding. *Mail.*

53 C 8241M—German made. Medium brown oil finish, round stick. Finest Ebony frog. Ship. wt. 9 oz.....$11.98

53 C 8240 M—Round stick, Ebony frog. Wt. 9 oz....$8.49

BRAZILWOOD BOWS. Full size. Hand-rubbed finish; finest bow hair. Wt. 9 oz. *Mail.*

53 C 8230 M—Silver winding, Ebony frog.....$5.89

53 C 8226 M—Wire winding, Ebonized frog.....$4.19

53 C 8229 M—Artificial leather grip. Ebonized frog.....$3.98

STRINGS. Steel E; gut A; aluminum wound gut D; pure silver wound gut G on Concert Master; silvered gut wound G on Traviata, Preferita. Sets of 4. Ship. wts.: 4 oz.; 4 oz.; 3 oz.

53 C 7708—Concert Master. Our finest.....$2.50

53 C 7706—La Traviata.. 1.79

53 C 7654—La Preferita.. 1.25

BASS VIOL OUTFITS ... MUSIC STANDS

(FF) BASS VIOL OUTFITS. Fully arched Professional ¾-size, finest laminated construction (can't warp or crack). Outstanding values—"slap" your bass or bow it, you'll be amazed that basses so reasonably priced have such rich, resonant tone. Tuning gears, full metal plates. Spruce tops for resonance. Outfits: bass viol, bow, rosin, heavy fleece-lined Mackintosh bag, 2 pockets. Pay Express from Chicago. Allow Factory about 10 days, plus transit time. See Pg. 970 for details.

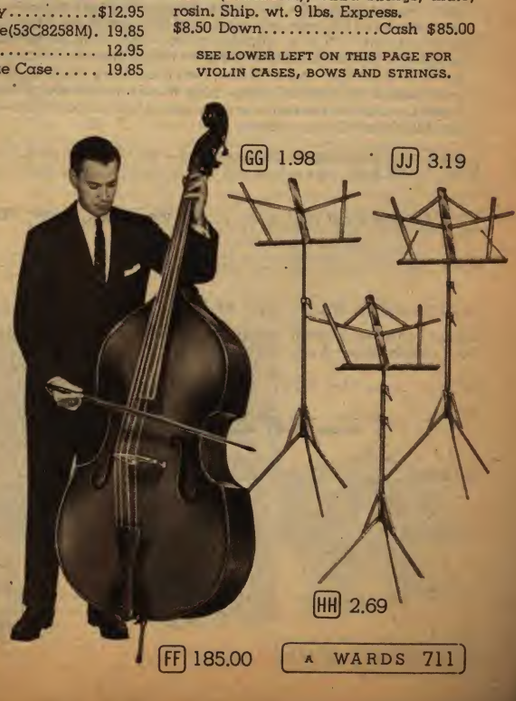
(FF) 53 C 8209 F—Some ask as much as $275 for same quality. Concert shape. High gloss shaded Violin Brown finish, Maple back, sides. Rosewood trim. Ship. wt. 56 lbs. $18.50 Down, Cash $185.00

53 C 8210 F—Some ask as much as $300 for same quality. Stradivarius shape. High-gloss Natural Blonde finish; Curly Maple back, sides; Rosewood trim. Ship. wt. 56 lbs. $19.50 Down...Cash $195.00

(GG) (HH) (JJ) STEEL MUSIC STANDS. Fully adjustable; fold for carrying. Wide (1½-in.) grooved ledges prevent music's slipping; wide, tripod legs guard against tipping. Nickel plate.

(GG) 53 C 7612—2 sections. Folds to 21 in.; extends to 56 in. Adjust with one hand. Wt. 2 lbs...$1.98

(HH) 53 C 7615—Made in 3 sections. Folds to 17 in.; extends up to 60 in. Wt. 2 lbs. 4 oz.....$2.69

(JJ) 53 C 7613—Adjustable desk. Special prongs hold music secure! Made in 3 sections. Folds to 16 in.; extends up to 60 in. Wt. 2 lbs. 4 oz...$3.19

(GG) 1.98

(JJ) 3.19

(HH) 2.69

(FF) 185.00

WARDS FREE 1956 PHOTOGRAPHIC BOOK

It's easy to catch up on all the latest developments in photography when you have a Ward Camera Book . . . Reserve your copy of the new 1956 Ward Camera Book—104-page catalog containing selected cameras, accessories, photographic equipment (some available only at Wards) and information digest . . . It'll be ready about April 1st.

"Popular" is the word for the Ward Camera Book and no wonder—see all the advantages it offers you.

CENTRALIZED SHOPPING GUIDE. No more searching for a place to get that new "hard to find item"—Wards carry one of the most complete lines of quality, precision-made photographic equipment; including versatile 35mm cameras, reliable press cameras, fine focusing reflex cameras, latest 8 and 16mm silent and sound movie equipment, useful accessories, optically correct movie and slide projectors and quality darkroom equipment. Wards also has selected Binoculars and Telescopes.

PERSONAL SHOPPING SERVICE. Is there a special photo item you can't find? If you need any piece of hard to locate photo equipment write Bob Adams in care of Wards—he'll be glad to give you the help you want and do your personal shopping.

DIGEST OF PHOTOGRAPHIC INFORMATION. The 1956 Camera Book is loaded with helpful tested advice to both the novice and the advanced amateur —how to edit your movies, effect of different types of filters, the advantages of different types of cameras, how to set up portrait lighting, how to develop your own films . . . and many, many more. If the solution to your particular problem isn't found in the Camera Book just write to Bob Adams in care of Wards, he'll be glad to help you.

NO CREDIT CHARGE ON MANY ITEMS. Much of the photo equipment is available on low down payments and convenient monthly payments without any charge for credit. On other items there is a slight charge which is more than made up for by the convenience of being able to use the equipment while you pay for it and by the add-on privilege—after you buy a camera, for example, you can get a flash unit or similar item and spread the additional cost over the remaining payments at little increase.

TRADE IN YOUR OLD CAMERA. Your old camera may be worth more than you think. When you've selected the new camera you want write Bob Adams—he'll give you fair value for your old camera on a new one, which usually more than covers the down payment.

WARDS OWN BRAND of cameras are made in Germany and Japan by the same skilled craftsmen that make the worlds finest cameras. Wards own cameras have the selected, most used features of the higher priced cameras but sell at a low, popular price—and their performance is comparable to that of cameras selling for two to three times as much. Rigidly tested both abroad and in Wards own laboratory, their quality is steadily maintained. All these features, plus Wards guarantee of complete satisfaction, make Wards own cameras one of todays best buys—see them in the 1956 Ward Camera Book.

It's a real education in photography—this 104-page 1956 Ward Camera Book. It will help you select equipment that will best serve your needs.

Be sure to get your copy . . . mail the coupon, below, TODAY.

MONTGOMERY WARD, DEPT. RS-6 S-56

Please send me, without obligation, the new FREE 1956 Photographic Book (ready about April 1st).

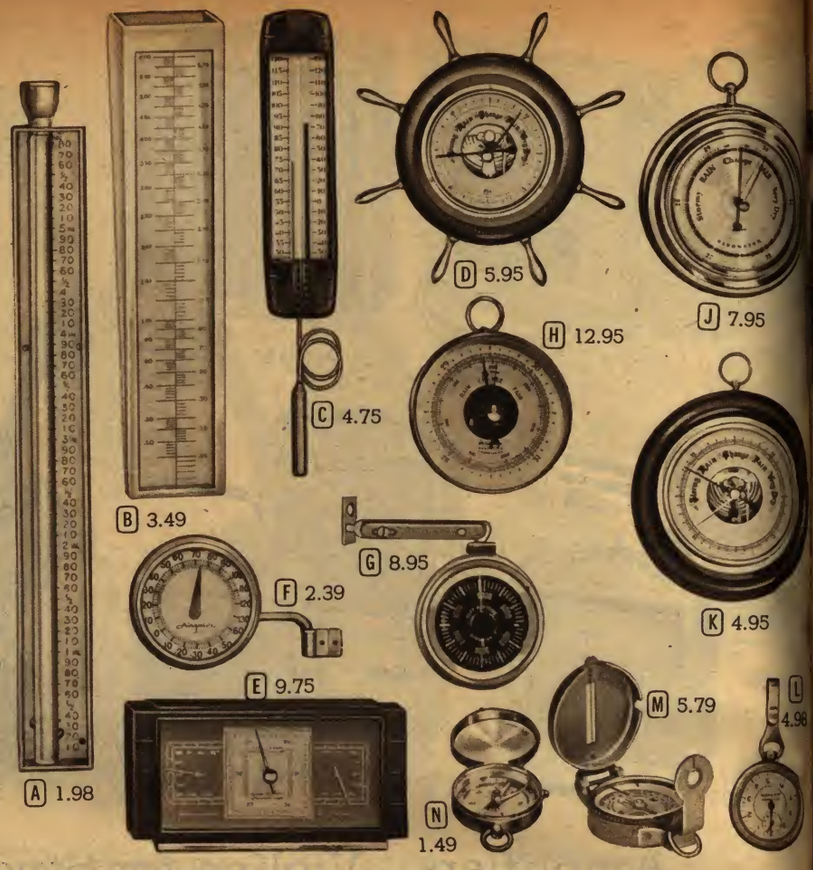
Name_____
Please PRINT name and address plainly

Address_____

or Route_____

Post Office_____ State_____

712 WARDS BKDOPASS



Home Weather Instruments

A VICTOR RAIN GAGE for farmers, gardeners. Measures accurately up to 5 9/10 inches. Rust-resistant metal rain catcher; easy-to-read markings every 1/10 in. Transparent plastic water tube. With instructions, record book.
67 C 7631—Ht. 18½ in. Ship. wt. 1 lb. $1.98

B TRU-CHEK RAIN GAUGE. Measures accurately from 1/100 to 6 inches. Graduated scale on transparent gauge. Plexine plastic, weather resistant. 13 in. long. Aluminum mounting bracket.
67 C 7632—With instructions. Ship. wt. 1 lb. $3.49

C INDOOR-OUTDOOR THERMOMETER. You see both indoor and outdoor temperatures. Thermometer stays indoors—hang it near window and run 4-ft. capillary underneath to register outdoor temperature. Registers outdoor from about —40° to 130°F., indoors from 35° to 120°F. Gray plastic case. 8¾ in.
67 C 7516—Ship. wt. 10 oz. $4.75

D "SHIP'S WHEEL" BAROMETER. Practical—helps indicate weather conditions—decorative—adds that nautical touch to den or gameroom. Richly polished mahogany case with 8 brass spokes. Easy-to-read open-faced gold-colored dial. Adj. to 5000 ft. altitude. German import.
67 C 7602—Boxed. Ship. wt. 1 lb. 8 oz. $5.95

E PRINCETON COMBINATION. Blends with furniture in den or living room—shows temperature, relative humidity. Barometer shows pressure changes to help you forecast weather. Combination adjustable for altitudes up to 3500 feet. (Denver area adjusts 3500 to 7000 feet). Gunmetal-gray finish on plastic case, brass base. Size abt. 7¾ x 4 x 2 in.
67 C 7605—Ship. wt. 2 lbs. $9.75

F AIRGUIDE WINDOW THERMOMETER. Easy-to-read red indicator points to black numerals on 3-in. white dial. Gray plastic case keeps out moisture. Registers from about —60° to 130°F. 3¾-in. diam.
67 C 7535—With bracket. Ship. wt. 12 oz. $2.39

G AIRGUIDE AUTO ALTIMETER. Accurately shows altitude from 0 to 15,000 ft. Easily attached to dashboard or above front windshield. Gray plastic case, 3⅜-in. diam., black dial, red indicator, white numerals. Handy reset lever. Adj. bracket.
67 C 7649—Ship. wt. 1 lb. $8.95

H MARINE WALL BAROMETER. Engineered to rugged marine requirements. Adds a decorative look to any room—can be used outdoors as well as indoors. Adjustable for altitudes up to 3500 feet. (Denver area adjusts 3500 to 7000 feet). Handsome polished brass case. Attached ring. White dial.
67 C 7620—4¼-in. diam. Ship. wt. 2 lbs. $12.95

J WEATHERMAN BAROMETER by Swift and Anderson. An accurate instrument for amateur weather forecasters. Polished brass case hangs on brass wall ring. Silver 4-in. dial with easy-to-read black numerals. Adj. to altitudes up to 5000 ft. 5½-in. diam.
67 C 7625—Ship. wt. 2 lbs. $7.9

K WARDS IMPORTED GERMAN BAROMETER. Helps you forecast weather—adds decorative touch—blends with any room decor. Polished mahogany case, open face dial. Large size 5⅞-in. diameter. Adjusts for altitudes up to 5000 feet.
67 C 7601—Ship. wt. 1 lb. 8 oz. $4.9

L POCKET PEDOMETER. Clips on pocket or belt. Measures distance walked from ¼ to 100 miles. Easily reset. Adj. to your stride. Nickeled watch case.
67 C 8210—Ship. wt. 10 oz. ..... $4.

M LENSATIC COMPASS. Easy-to-operate sighting device, magnifying lens. Luminous. Waterproof metal case; hinged lid.
67 C 8206—Ship. wt. 8 oz. 2⅛-in. diam. $5.7

N LUMINOUS DIAL COMPASS. Nickel plated brass case with ring. Jeweled needle with lock.
67 C 8211—Ship. wt. 6 oz. 1¾-in. diam. $1.4

SAWYER VIEWMASTER FOR 3-D PICTURES IN FULL COLOR

P VIEW-MASTER STEREOSCOPE OUTFIT. Non-electric viewer, just drop in reel and hold up to light. See full color figures in real-as-life 3-D. With choice of any 3 reels. *State choice of reels by number and title. Postpd.*
67 CP 3837—Plastic 3-D. Viewer, 3 reels $3.00
67 CP 3838—Viewer only 2.00

Write Wards for complete list of all View-Master Reels.

VIEW-MASTER JR. PROJECTOR. Projects up to 14x16-in. image.
67 CP 3841—With lamp. 110–120 AC-DC. UL approved. *Postpaid* $9.9
67 CP 3163—Extra 30-watt bulb for projector. *Postpaid* 66
67 C 3807—Case (holds projector, 125 reels). Ship. wt. 2 lbs. $3.9

67 CP 3811—VIEW-MASTER REELS. 3-D pictures in full color. 7 scenes to a reel. *State catalog No., reel No. and Title. Postpaid* ..... 6 for $2.0

FT-1*—Little Red Riding Hood
FT-2*—Hansel and Gretel
FT-3*—Jack and the Beanstalk
FT-5*—Cinderella
FT-6*—Goldilocks
FT-7*—Three Little Pigs
FT-8*—Little Black Sambo
FT-9*—The Ugly Duckling
FT-13*—Rumpelstilskin
946—Roy Rogers, "Holdup"
945—Roy Rogers, Trigger
960—Cisco Kid, Pancho
950—Gene Autry, Champion
951—Autry in "Kidnapper"
955—Hopalong Cassidy
956—Hoppy, "Cattle Rustler"
800—Bugs Bunny, Elmer Fudd
177—Painted Desert, Arizona
245—Pikes Peak, Colorado
128—Yellowstone—Old Faithful
*Includes printed story.

810—Tom and Jerry
219—California, Hollywood
220—Homes of Movie Stars
925—Performing Elephants
926—Performing Chimpanzees
332—Mardi Gras, New Orleans
51—Garden of Gods, Colorado
319—Banff, Lake Louise
26—Grand Canyon, South rim
36—Grand Canyon, North rim
355A—Great Smoky Mts., I
81—Niagara Falls, N.Y.
326B—Lookout Mt., Tenn.
76—Mt. Vernon
166—Marineland, Fla.
820—Woody Woodpecker
131—Yosemite I, Calif.
701—Day at Circus I
156—New York City I
203—Black Hills of S.
251—Carlsbad Caverns I

B 5.95 Outfit
4.59 Camera and Flash

C 9.75 Outfit
4.95 Camera

E 10.85 Outfit
6.95 Camera

F 14.95 Outfit
11.95 Camera and Flash

A 14.35 Outfit
7.45 Camera

D 18.60 Outfit
13.50 Camera

G 27.95 Outfit
17.95 Camera

Inexpensive, Easy to Use Flash Camera Outfits

A KODAK HAWKEYE FLASH CAMERA OUTFIT. Here's Kodak's most popular flash camera outfit. Oversized magnifying viewfinder. Kodak lens needs no focusing. Takes 12 pictures 3¼x3½ in. (standard oversize prints). Includes camera, flash unit, flashguard, batteries, 8 No. 5 bulbs, 2 rolls of 620 film, and complete instructions.

67 CP 76—Attractively Boxed Outfit. *Ppd.*..$14.35
67 CP 72—Hawkeye Camera Only. *Ppd*... 7.45
67 CP 73—Kodalite Flash Unit, batt. *Ppd*... 4.25

B DEBONAIR CAMERA OUTFIT. A dependable, easy-to-use camera that's both smartly styled and budget priced. Takes 12 pictures 3¼x3½ in. (std. oversize prints)—on 620 film. Camera has sharp fixed focus lens, optical eyelevel viewfinder. Moulded of shock-resistant plastic. With flash unit, batt., 4 No. 8 bulbs, and 1 roll of film.

67 C 28—Complete Outfit. Ship. wt. 3 lbs.... $5.95
67 C 26—Camera, flash unit, batt. Wt. 2 lbs. 4.59

C KODAK HOLIDAY FLASH CAMERA OUTFIT. Kodak's most compact, fine quality box camera. It's synchronized for sharp flash pictures indoors or out. Has eyelevel viewfinder for quick snapshots. Takes 8 black and white or kodacolor pictures 3½x4½ in. (std. oversize prints). 2-tone brown and tan plastic body, 3¾x3x2¾ in. Also includes flash unit with guard, batteries, 6 M-2 flash bulbs, and 2 rolls of 127 film.

67 CP 43—Complete Outfit with instructions. *Postpaid*.....$9.75
67 CP 1—Kodak Holiday Flash Camera only. *Postpaid*..... 4.95
67 CP 3—Brown Kodak Midget Flash Unit with batteries. *Ppd*.... 3.20
67 CP 2—Holiday Snapshot Camera. Not flash synchronized. *Ppd*. 3.25

D KODAK BROWNIE "BULL'S-EYE" CAMERA OUTFIT. A favorite camera with better 2-element lens plus 3-way focusing—lets you make better adjustments as your ability increases. Use fixed focus, or set for Scenes, Groups, or Close-ups, or use footage scale. Takes 8 pictures 3½x5 in. (std. oversize prints). Double exposure prevention. Black plastic body, metal trim. Incl. camera, midget flash unit, 2 batteries, 8 M-2 bulbs.

67 CP 35—Complete Outfit. With 2 rolls 620 film, instr. *Postpaid*....$18.60
67 CP 38—Bull's-Eye Camera only. *Postpaid*..... 13.50
67 CP 4—Black Kodak Midget Flash Unit, batteries. *Postpaid*..... 3.20

E ANSCO READYFLASH CAMERA OUTFIT. Popular all-metal "candid" type camera is styled for action—easy shooting. Built-in flash synchronization. Sharp fixed focus lens. Eye-level viewfinder. Takes 8 pictures 3½x5 in. (standard oversize prints) on black and white or color film—largest box camera picture at Wards. Boxed outfit includes flash unit, 2 penlite batteries, 4 No. 8 bulbs, 1 roll of Ansco 620 black and white film, and "Traveler" case to hold all items.

67 CP 84—Complete Camera Outfit. *Postpaid*.....$10.85
67 CP 85—Camera Only. *Postpaid*..... 6.95
67 CP 86—Flash Unit with batteries. *Postpaid*..... 2.95

F PHOTAK REFLEX II CAMERA OUTFIT. For a better than average box camera with unusually fine construction, you'll find this camera to be an exceptional value. Finder hood snaps up into position. Easy-to-use fixed focus. 12 pictures 3¼x3½ in. (standard oversize prints) on 620 film. Double exposure prevention. Detachable flasholder with test light. Includes camera, flasholder, 2 "C" batteries, 4 No. 25 bulbs, 1 roll of 620 black and white film, and Eveready case.

67 C 89—Complete Outfit. Ship. wt. 4 lbs.....$14.95
67 C 90—Camera, Flash Unit, Batteries. Ship. wt. 2 lbs. 11.95

G ANSCOFLEX II CAMERA OUTFIT. Here's the exciting Anscoflex II camera with built-in close-up lens for better portraits and built-in yellow filter to bring out dramatic cloud effects for improved outdoor pictures. Has fixed-focus 2-element, f/11 lens for sharper pictures. Takes 12 pictures 3½x3½ in. (std. oversize prints) on 620 film. Also features "picture window" viewfinder, flash synchronized shutter, double exposure prevention. Gray and silver color. Includes camera, case, flash unit, batteries, 4 No. 8 bulbs, 2 rolls of 620 black and white film, and complete instructions.

67 CP 16—Complete Outfit. *Postpaid*. $3 Down.....$27.95
67 CP 22—Anscoflex Camera Only. *Postpaid*..... 17.95
67 CP 12—Flash Unit with Batteries. *Postpaid*..... 4.95

H IMPERIAL 620 FLASH REFLEX-TYPE CAMERA. An unusually low price for a reflex-type camera complete with flash unit. Excellent for youngsters because it's durably made and easy to use. Just aim and snap the picture. The large reflex-type viewfinder shows nearly full-picture size. Has convenient hinged metal hood to make your picture framing easier. No focusing is required. Takes 12 pictures 3¼x3½ inches (standard oversize prints) on 620 sparkling black and white or brilliant Kodacolor film. Flash unit uses M-2, No. 8 or No. 5 bulbs. Order bulbs on Pg. 715.

67 C 21—Camera, flash unit, batteries. Ship. wt. 2 lbs.. $4.98

PRECISION MADE, COMPACT FOLDING CAMERAS

J DE LUXE ROLFIX JR. FOLDING CAMERA OUTFIT. Exceptionally fine camera with fast f/4.5 coated 105mm Frankar anastigmat lens for brilliant color shots—versatility at moderate cost. Made in U.S. Zone of Germany. Stops down to f/32, focuses from 5 ft. Vario shutter with speeds from 1/25 to 1/200, plus bulb. Synchronized at 1/50 sec. with SM or SF lamps. Takes eight 2¼x3¼ or twelve 2¼x2¼-in. pictures on 120 film. Cable release socket. Eye-level viewfinder. All-metal body, leather-like covering, satin chromed trim. Outfit includes camera, Widina flash unit with batteries, 8 SM bulbs, 1 roll of Sensachrome 120 black and white film, 1 roll of Kodak Kodacolor film, and handy leather sheath case.

67 C 102—Ship. wt. 3 lbs. $3 Down...Cash $28.50
67 C 125—Camera only. Ship. wt. 2 lbs.... 19.50
67 C 122—Rolfix leather sheath case. Wt. 8 oz. 2.95

CAMERA OUTFITS MAKE EXCELLENT GIFTS

A camera outfit is always welcome, and especially so for graduation, birthday, or other special occasions. For a larger selection of cameras and camera supplies see Wards Photographic Catalog—coupon on opposite page.

K SOLIDA II AND SOLIDA JR. CAMERA OUTFITS IMPORTED BY WARDS. Outstanding value—German craftsmanship, plus de luxe features. Outfits include camera, Widina Flash Unit, batteries, 8 flash bulbs, 1 roll of Wards Sensachrome 120 black and white film, 1 roll of Kodak Kodacolor 120 film, and leather case with shoulder strap. Either camera takes 12 2¼x2¼-in. pictures. All-metal body with leather covering.

(K) SOLIDA II OUTFIT. Compact design, de luxe features for extra quality sparkling pictures. Coated f/3.5 anastigmat 75mm Ennagon lens—stops down to f/22, focuses from 3½ ft. New Prontor SVS shutter, speeds 1 to 1/300 sec., plus bulb. Fully "M-X" synchronized at all speeds with No. 5 or 25 bulbs, (X) zero delay for electronic flash. Delayed action timer. Tripod socket, cable release socket, accessory clip.

67 C 103 L—Complete Outfit. Ship. wt. 3 lbs. $4 Down.....Cash $39.50
67 C 128 L—Camera Only. Ship. wt. 2 lbs. $3 Down.....Cash 29.50
67 C 129—Top Grain Leather Eveready Case. Ship. wt. 9 oz..... 4.75

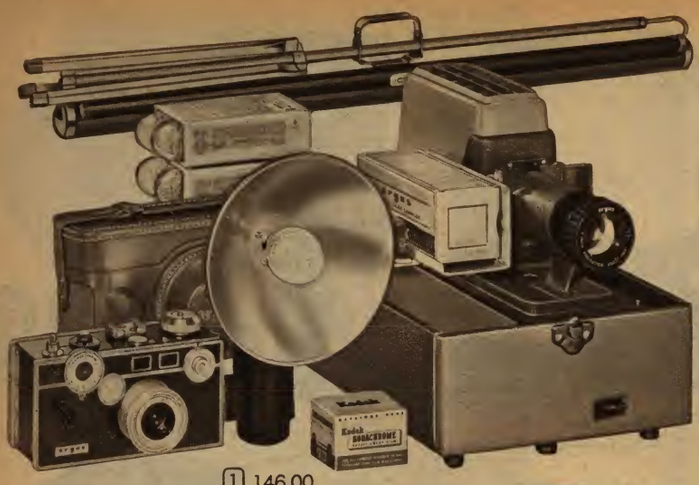
SOLIDA JR. OUTFIT (like (K)). Provides greater versatility under varied lighting conditions than a box camera—yet simple to use, easy to carry. F/6.3 coated anastigmat 75mm lens stops down to f/11, focuses from 3½ ft. Shutter speeds of 1/25 and 1/75 sec., plus bulb. Cable release socket. Flash synchronized with No. 5 or 25 bulbs. Swing-out spool for easy loading. Enclosed optical type finder. Complete outfit as listed above.

67 C 100—Complete Outfit. Ship. wt. 3 lbs.....Only $19.95
67 C 121—Camera Only. Ship. wt. 2 lbs..... 11.75
67 C 123—Leather Sheath Case. Ship. wt. 8 oz..... 2.29

J 28.50 Outfit
19.50 Camera

K 39.50 Outfit
29.50 Camera

H 4.98 Camera and Flash



1 146.00

3 78.50

2 119.00

4 49.50

5 79.50

Complete Outfits for 35 M M Color Slides

1 ARGUS CAMERA AND PROJECTOR OUTFIT. A top quality 35mm outfit with the popular Argus C-3 camera and Argus Automatic 300-watt projector, plus the accessories you need to take and project pictures in full color.

Argus has fast f/3.5 coated 50mm Cintar lens. Lens stops down to f/16. Shutter speeds from 1/10 to 1/300, plus bulb. Split image rangefinder focuses from 3 ft. to inf. Plastic body with black leatherette covering and chromed metal trim.

Projector changes and refiles slides at touch of lever. Interchangeable magazine holds 36 slides. Brilliant illumination. Blower cooling. Metal construction, green crackle finish. Tweed covered case.

Outfit also includes flash unit, 20-exposure roll of Kodachrome film, 8 No. 5B flash bulbs, camera case and 40x40-in. Wards beaded Da-lite projection screen.

67 CN 485 Y—Outfit. *Postpaid*.....$146.00
67 CN 578 L—Camera, flash. *Postpd*. 66.50
67 CN 579 L—Telephoto Lens, f/4.5 100-mm, couples to rangefinder. *Postpd*.$49.50
67 CN 580 L—Wide Angle Lens, f/4.5 35-mm couples to rangefinder. *Ppd*... $49.50
67 C 3471—Magazine trays. Wt. 9 oz. 1.98
67 CN 620 L—Auto-Projector and case. *Postpaid*. No Credit Charge..... $66.50
67 CN 622 L—300 Projector, similar to above but with manual slide changer. No credit charge. *Postpaid*..... $48.50

2 PHOTRIX CAMERA AND SVE PROJECTOR OUTFIT. Complete outfit for taking and projecting color slides. Features Wards imported German camera, SVE Skyline projector, Widina B-C Color Flash Unit.

Photrix camera has fast f/2.9 Westar 50mm lens stops down to f/22. Prontor SV "M-X" shutter speeds from 1 to 1/300 sec. plus bulb, synchronized at all speeds with Nos. 5 or 25 flash bulbs, zero delay for electronic flash. Coupled rangefinder assures you of sharp pictures, focuses from 3 ft. to infinity. Optical viewfinder is in single window with rangefinder. Durable all metal body, black leather-like covering, satin finished metal trim. With eveready case.

SVE Skyline projector includes Airequipt automatic slide changer. Interchangeable magazine stores and files 36 slides. 300-watt blower cooled operation provides bright image and protects slides. Body is die cast aluminum.

Widina B-C Color Flash Unit features a blue reflector for using daylight color film with regular flash bulbs—eliminates the bother of different films and bulbs. Powerful B-C circuit assures flashing every time. Compact—folds and fits into your pocket; includes batteries and Plastic carrying case.

Outfit also includes one 20-exposure roll of daylight Kodacolor color film, eight No. 5 flash bulbs, a Photrix camera case and a Ward Da-lite beaded 40x40-in. projection screen.

67 C 497 Y—Outfit. Ship. wt. 17 lbs.....$119.00
67 C 594 L—Camera. Ship. wt. 1 lb. 8 oz..... 49.50
67 C 597—Case for camera. Ship. wt. 8 oz..... 6.95
67 C 616 L—Projector. Ship. wt. 12 lbs..... 49.95
67 C 618—Case for Projector. Ship. wt. 7 lbs.... 9.95

3 NEW WARD "35" CAMERA AND MIDWAY PROJECTOR. A complete outfit for taking and showing slides in vivid color. The Ward "35" is a brand new high quality camera imported from Japan and equipped with many of the best features of much higher priced cameras. Thumb-operated lever for rapid advance of film, automatically cocks shutter—ready for next picture. Extra fast f/2.8 lens. Produced unusually sharp transparencies in Wards laboratory tests. Guaranteed to equal lenses in cameras selling for $75 or your money returned. Stops down to f/16. 8 shutter speeds from 1 to 1/300-sec., focuses from 3 ft. to infinity. All scales are easy to read and readily accessible for adjustment. Eye-level viewfinder. Indicator on film advance reminds you what type of film is in camera. Depth of focus scale, exposure prevention device. Camera has all metal body with leather-like covering, satin finished chromed trim and comes with brown leather case.

Mansfield Midway Projector with 2-Way Manual Changer. 300-watt with 5-in. f/3.5 lens, blower cooled. An excellent projector at the price—compares with others selling for more. All-metal.

Outfit also includes: Widina B-C Color Flash Unit with blued reflector that uses clear flash bulbs with outdoor color film. Unit folds compactly into its own plastic carrying case. Da-Lite Handy 30x30-in. projection screen; 20-exposure roll of Daylight Kodachrome film; Eight No. 5 G.E. flash bulbs.

67 C 489 Y—Outfit Complete. Ship. wt. 16 lbs.. $78.50
67 C 504—Camera and Case. Ship. wt. 2 lbs.. 32.95
67 C 628 L—Projector. Ship. wt. 10 lbs..... 29.95
67 C 629—Projector Case. Ship. wt. 7 lbs..... 6.75

4 LORDOX F/2.8 CAMERA OUTFIT. A complete camera outfit includes everything you need to start taking color pictures. Imported from Germany. 50mm f/2. lens stops down to f/22 Shutter plus bulb. All metal body, leather-like covering. Included Widina B-C Color Flash Unit Camera case, roll of Kodachrome film and eight No. 5 flash bulbs.

67 C 553 L—Outfit. Ship. wt. 3 lbs. $5 down on terms....Cash $49.
67 C 551 L—Camera. Ship. wt. lb. 8 oz. $3.50 down...Cash $34.
67 C 587—Case. Wt. 8 oz.....$4.

5 REVERE 553 AUTOMATIC PROJECTOR. Flick of the finger moves one slide and shows one. 300-watt bulb, blower cooled. Coated 5-in. f/3.5 lens. Level and tilt controls, built in pointer, magazine tray holds 36 slides. All metal with tan crackle finish, matching case with built-in screen. 6 extra trays—hold 216 slides. 10% Down.

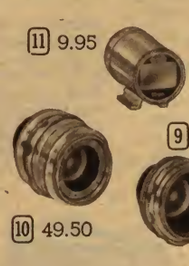
67 CN 673 L—*Postpaid*.....$79.

REVERE 555 PROJECTOR. 500-watt model of above. No credit charge.
67 CN 674 L—*Postpaid*.....$89.
67 CN 671—Trays. *Ppd*. 2 for 2.

6 84.50

7 33.7

8 79.95



11 9.95

9 39.50

10 49.50

12

35MM CAMERAS FOR COLOR AND 3-D SLIDES . . . LENSES AND GADGET BAGS

6 KODAK STEREO CAMERA. Designed to make taking 3D pictures easy. Simplified focusing and exposure. Lens are matched f/3.5, 4 speeds to 1/200 sec. Order brown flash (33) on next page. *Ppd*.
67 CN 385 L—Camera only..... $84.50
67 CP 386—Kodak Camera Case... 9.50

KODAK STEREO VIEWER. Electric hand viewer with brightness control. *Postpaid*.
67 CP 3635—110–120 volts AC.....$23.75
67 CP 3634—Like above, but is battery operated..No brightness control....$12.75

7 KODAK PONY 135C CAMERA. With the new f/3.5 lens and fixed lens tube. Designed for taking color pictures. Lens is coated Anaston, stops down to f/22, focuses from 3 ft. to inf. Shutter has speeds from 1/25 to 1/200 sec. plus bulb synchronized at 1/100 with sm. or sf. bulbs. Impact resistant plastic body, metal front plate. Optical eye-level viewfinder. Order Brown Flash (33). *Postpaid*.
67 CN 479 L—$3.50 down $33.75
67 C 481—Case. Wt. 8 oz.. 4.78

8 IMPORTED LORDOMAT 35MM CAMERA. The best imported 35mm camera in Wards line, with features you'd expect to find only in cameras costing much more—interchangeable lens mount, coupled rangefinder, thumb operated film advance cocks shutter. Coated 50mm f/2.8 anastigmat lens stops down to f/22 focuses from 3 ft. to inf. Shutter has 8 speeds 1 to 1/300 plus bulb, synchronized at all speeds for No. 5 or 25 bulbs, zero delay for electronic flash. View-finder with superimposed rangefinder. All-metal body, leather-like covering, chromed trim. *Postpaid*.
67 CP 571L—Camera.....$79.95
67 CP 598—Case for Lordomat..... 9.55
67 CP 570 L—Lordomat Camera and case 89.50

9 LORDONAR WIDE ANGLE LENS. For Lordomat. Couples to rangefinder, focuses from 3 ft. to inf., 35mm f/3.5.
67 CP 572 L—*Postpaid*...$39.50

10 TELORDON TELEPHOTO LENS. 90mm f/5.5 lens, couples to rangefinder.
67 CP 573 L—*Postpaid*...$49.50

11 VIEWFINDER. For Lordomat telephoto, wide angle lens.
67 CP 574—*Postpaid*.....$9.95

12 LEATHER GADGET BAG. Rich mahogany finish. Shoulder strap, full top zipper, flexible divider. 9x7x4 in. Wt. 2 lbs.
67 C 3352.....$

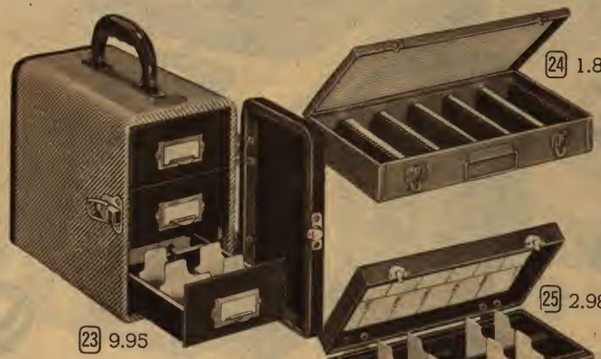
MIRALON PLASTIC BAG. Full top zipper, outside pocket, shoulder strap. Bag Vinyl—tough, water-proof. Wt. 2 lbs.
67 C 3312.....$

REFLEX CAMERA

Imported from Japan this precision-made reflex camera is quality controlled by tests of Japanese Camera Institute and Wards own laboratory. Your money back if not equal to reflex cameras costing $60 to $70. You'll like its "big camera" feel and solid construction. The pictures you take will show you why we think the Wardflex is so outstanding a camera. See the picture in the ground glass before you take it—full size eliminates focusing errors.

Lens is 80mm coated f/3.5 anastigmat, stops to f/22, focuses from 3½ ft. to inf. Shutter speeds from 1 to 1/200 plus bulb uses flash (34) with "PC" fitting. Self erecting hood has built-in magnifier for accurate focusing—sport type viewfinder. Focusing knob has depth of field scale. All metal body with black leather-like covering, chromed trim. 12 pictures 2¼x2¼ in. on roll of 120 film.

67 C 245 L—Camera, case, flash. Wt. 3 lbs... $37.50
67 C 224 L—Camera with case. Wt. 2 lbs. 8 oz. 32.95
67 C 222 L—Camera. Ship. wt. 2 lbs..... 29.50
67 C 223—Case. Ship. wt. 8 oz..... 3.85



35 MM Accessories, Film, Bulbs

13 SUSIS TRIPODS. Imported from Germany. Brass tubular construction, ball and socket tilt top (180°). Non-slip metal feet, snap-lock legs. Black enamel finish.
67 C 2119—7-Section. Open 46 in. closed 10 in. Ship. wt. 1 lb. 8 oz.....$9.45
67 C 2101—3-section. Open 43 in. With head. Ship. wt. 1 lb. 6 oz.....$5.79
67 C 2122—4-section. Open 49 in. With head. Ship. wt. 1 lb. 10 oz.....$6.59

14 STAR D ELEVATOR TRIPOD. 3-section tripod with head. Extends from 28 to 72 in., legs lock at any height, synchro-lock elevator column has 16-in. height adj. Takes all cameras up to 4x5 press. Full 360° pan, 150° tilt. Black enamel finish.
67 C 2140—Ship. wt. 5 lbs.....$16.75

15 PRIZE EXPOSURE METER. Price cut $2.20. Accurate, small-sized meter made in Western Germany. ASA indexes, speeds from 1/2000 to 120 sec., lens from f/1.4 to f/45. Dial reads direct in lens and shutter openings. Wt. 4 oz.
67 C 2194—With leather case.....$7.75

16 WESTON "DR" EXPOSURE METER. "The choice of experts." A simplified meter for still or movie cameras. ASA index, stops for speeds up to 1/200 sec. Set ASA rating of film and read F-stop directly for camera. With leather case. *Postpaid.*
67 CN 2178—Attractively boxed...$18.00

17 NEW ARGUS L-3 LIGHT METER Easy to use, measures both reflected and incident light. Sensitive, shock-resistant meter is made in U.S. Zone of Germany—jeweled movement. Scale from f/1.4 to f/22., 1/1000 to 2 min. ASA index.
67 CP 2166—With case, *Ppd.* $16.95

18 67 CP 2167—Booster Cell for use with (17) in dim light. *Ppd.*...$7.95

19 GUILD MINI-MASTER VIEWER. For 35mm and Bantam slides. 1-in. lucite lens. Hold to light. Plastic case.
67 C 3303—Ship. wt. 4 oz.....79c

20 MICO-ETTE LIGHTED VIEWER. For 35mm and Bantam slides—detachable battery case for daylight viewing. Plastic case—With batt.
67 C 3399—Ship. wt. 6 oz.....$2.79

21 NEW ARGUS "Pre-Viewer" for 35mm, Bantam slides. Big 2x3-in. screen for small group viewing. Battery lighted. With batteries.
67 CP 3302—*Postpaid*.....$7.95

22 EMDE READY MOUNT BINDERS. Insert cardboard mounted or Bantam slide between protective glass; slide into metal frame.
67 C 3394—Box of 20. Wt. 10 oz..$1.75
67 C 3325—Box of 100. Wt. 3 lbs. 7.95

23 BAJA 3-DRAWER SLIDE FILE. Durable plastic drawers have removable dividers so they will take either 35mm, Bantam or stereo slides. Plywood case covered with two-tone brown plasticized fabric. Hinged dust-tight cover. Quantities indicated are for 35mm and Bantam slides, will hold half as many stereo slides. Size 10¾x5¼x8 in
67 C 3440—Group file, holds 450 glass, 1350 cardboard slides. Ship. wt. 5 lbs.....$9.95
67 C 3441—Individual file, 276 slides.....9.95

24 STEEL SLIDE FILE. Keep your slides in indexed, dust-free file. For 35mm or Bantam slides. Crackled gray enamel. About 14½x7½x2 in. Ship. wt. 2 lbs. 4 oz.
67 C 3456—Holds 750 cardboard or 250 glass slides in groups.....$1.89
67 C 3457—Holds 150 slides individually... 1.89

25 BAJA BOOK-SIZE SLIDE FILE. Made of sturdy plywood covered with brown tweed fabric. Holds 150 glass or 450 cardboard mounts, in groups. Size 9¼x14½x2⅛ in.
67 C 3437—Ship. wt. 2 lbs.....$2.98

26 G E FLASH BULBS. Manufactured to high quality standards—provide dependable light.
67 C 3172—Twelve No. 5. Ship. wt. 12 oz....$1.15
67 C 3115—Twelve SM. Ship. wt. 12 oz..... 1.34
67 C 3152—Twelve No. 8. Ship. wt. 8 oz.... 1.06
67 C 3110—Twelve M-2 bulbs. Ship. wt. 6 oz. 86c
67 C 3177—Eight No. 11. Ship. wt. 12 oz.....$1.09
67 C 3171—Twelve 5-B. Ship. wt. 12 oz..... 1.44

FLASH ATTACHMENTS FOR MOST CAMERAS . . . SNAPSHOT FILM.

34 WARDS NEW KALART FLASH UNIT. Made of aluminum. With 5-in. polished metal reflector. Takes bayonet lamps. With bracket, detachable cord, 2 "C" batteries, test light, ejector.
67 C 3297—PC fitting (shown). Fits most European made shutters. Ship. wt. 1 lb. $5.95
67 C 3296—ASA fitting. Fits most American made shutters. Ship. wt. 1 lb.... $5.95

33 KODAK STANDARD FLASHOLDER. For synchronized cameras with ASA fittings. Plastic battery case, 5-in. reflector, bulb ejector. Takes bayonet base bulbs. With 12-in. cable, bracket, batteries and guard. *Postpd.*
67 CP 3238—Black.... $7.95
67 CP 3269—Brown.... 7.95

USE WARDS ADD-ON PAYMENT PLAN to buy 35mm accessories and other equipment, see Inside Back Cover.

32 WIDINA B-C COLOR-FLASH. For sure flashing every time. Blue colored reflector permits use of outdoor type color film indoors with regular (clear) bulbs. Takes bayonet base bulbs. Built-in bulb tester, ejecter. Fits ASA or European fittings. Unit folds compactly to fit in pocket. With bracket, "B" battery and carrying case.
67 C 3226—Wt. 12 oz.... $7.95
67 C 3217—Silver color reflector. Ship. wt. 12 oz.. $7.95

WARDS SENSACHROME. For good snapshots in box cameras. 3 roll pack.
67 CP 1626—620 size. *Postpaid*... 89c
67 CP 1625—120 size. *Postpaid*... 89c
67 CP 1624—127 size. *Postpaid*... 74c

ANSCO ALL-WEATHER PANCHROMATIC FILM. 3-roll pack. *Postpaid.*
67 CP 1689—620 size.....$1.20
67 CP 1688—120 size..... 1.20
67 CP 1687—127 size..... 1.05

More 35mm cameras and accessories in the Wards Camera Book, order yours today, coupon on Page 712.

KODAK ROLL FILM

28 KODACHROME. For color slides, price does NOT include processing. All film *postpaid.*
67 CP 1530—828 size, 8 exp. Daylight.....$1.00
67 CP 1531—828 size, 8 exp. Type F..... 1.00
67 CP 1532—35mm, 20 exp. Daylight..... 1.85
67 CP 1533—35mm, 20 exp. Type F (flash).. 1.85
67 CP 1534—35mm, 36 exp. Daylight..... 2.60
67 CP 1535—35mm, 36 exp. Type F (flash)... 2.60

EKTACHROME. For making color slides. Price does NOT include Processing. *Postpaid.*
67 CP 1680—35mm, 20 exp. Daylight.....$1.85
67 CP 1681—35mm, 20 exp. Type F (flash)... 1.85

29 KODACOLOR. For making color prints indoors and outdoors. Does NOT include processing.
67 CP 1536—120 size, *Postpaid*.....$1.10
67 CP 1537—620 size, *Postpaid*..... 1.10

30 NEW KODAK VERICHROME PAN FILM. Popular for most snapshots. *Postpaid.*
67 CP 1542—620 size..... Package of 2, 85c
67 CP 1541—120 size..... Package of 2, 85c
67 CP 1540—127 size..... Package of 2, 85c
67 CP 1543—116 size..... Each 55c
67 CP 1544—616 size..... Each 55c

31 KODAK TRI-X PANCHROMATIC FILM. Extremely fast black and white film for action shots and poor light conditions. *Postpaid.*
67 CP 1669—35mm, 20 exposure.....85c
67 CP 1668—620 size.....50c
67 CP 1667—120 size.....50c

A 114.25

B 149.80

C 169.95

Three Complete Home Movie Outfits, Only 10% Down

KODAK BROWNIE 8MM MOVIE OUTFIT

A The traditional fine results of the "Brownie" and ease of operation is yours with the Kodak Brownie Reel Loading Camera. It's easy to use on all occasions—just point the camera using the convenient open viewfinder and shoot—the lens is always in focus.

Outfit includes camera and case, projector and case (described below), 30x30-in. Da-Lite Handy beaded screen (see next page), roll of Kodachrome Daylight color film, Kodaguide for better pictures, and 50-ft. black and white Castle travelog film. No Credit Charge. *Shipped Express Prepaid.*

67 CN 918 R—Outfit with f/2.7 lens camera. $11.50 Dn. $114.25

67 CN 919 R—Outfit with f/1.9 lens camera. $12.50 Dn. 123.50

KODAK BROWNIE 8MM REEL LOADING CAMERA. Only one adjustment to make—set lens opening, frame subject in viewfinder and shoot. Motor locks on continuous run. Built-in exposure guide holder. Footage indicator. All-metal body, Kodadur covering. LENS—lumenized Ektanon. FRAMES PER SEC.—normal 16. SIZE—3¾x2½x5¾ in. No Credit Charge.

67 CN 703 L—With f/2.7 lens. *Postpaid.* $4 Down..... $37.50

67 CN 702 L—With f/1.9 lens. *Postpaid.* $5 Down..... 46.75

67 CP 704—Leather sheath case for camera. *Postpaid.* 3.40

KODAK BROWNIE 8MM PROJECTOR. Built into its own case—as compact as a portable radio. Focusing, f/1.6 Ektanon lens. 300-watt illumination. Reflector-condenser optical system. Motor driven blower cooling. Reverse and single frame projection. Built-in threading light. Direct motor-driven rewind. Tilting, framing adjustments. Takes up to 200-ft. reel. With 50-ft. Tenite takeup reel, 300-watt lamp, power cord, instructions. Order extra lamps below. All-metal body and case, 2-tone brown crackle finish. 9⅝ in. high, actual wt. 11¾ lbs. For 110–120-volt AC only. No Credit Charge.

67 CN 907 R—*Shipped Express Prepaid.* $6.50 Down.. $62.00

67 CP 3127—Extra lamp for above. *Postpaid*..... 3.70

BELL & HOWELL 8MM MOVIE OUTFIT

B A quality Camera and projector combination made by Bell & Howell. The model 220 Reel Loading Camera with the exclusive "Sun Dial" assures you easy operation with better results—just set the dial to the lighting conditions or the type of day. Lens is always in focus on any object more than 3½-ft. away, no focusing necessary—just aim and shoot. For color or black and white, it's tops in operation.

Outfit includes model 220 camera with case, projector with case (see below), 30x40-in. Wards Da-Lite Screen (see next page), roll of Kodachrome Daylight color film, Kodaguide for better pictures, and 50-ft. black and white Castle travelog film. No Credit Charge. *Shipped Express Prepaid.*

67 CN 936 R—Complete Outfit. $15 Down.....$149.80

BELL & HOWELL 8MM REEL LOADING CAMERA. With Sun Dial—tops in simple operation. Extra big "picture window" viewfinder shows field for normal and telephoto lenses. 10mm lens covers wide picture area. Run-down stop assures uniform exposure. All-metal body, silver-gray finish. LENS—coated 10mm anastigmat FRAMES PER SECOND—16 for normal shooting. SIZE—5⅞x2½x3⅞ in. No Credit Charge. *Postpaid.*

67 CN 721 L—Model 220 with f/2.5 lens. $5 Down....$49.95

67 CN 706 L—Model 252 with f/2.3 Super Comat Lens. 59.95

67 CP 726—Case for above cameras. *Postpaid*..... 5.95

BELL & HOWELL 8MM PROJECTOR. Brilliant 500-watt illumination, with focusing, color-corrected, 1-inch f/1.6 lens. Reflector-condenser optical system. Motor driven blower cooling. Single switch controls lamp and blowers. Motor driven rewind. Tilting and framing adjustments. With 400-ft. takeup reel, 500-watt lamp, power cord, instructions. Order extra lamps below. All-metal fawn-colored body—11 in. high. Act. wt. 13½ lbs. For 90–130-volt AC only. *Express Prepaid.*

67 CN 908 R—No Credit Charge. $8 Down.....$79.95

67 C 3124—Extra lamp for above. Ship. wt. 8 oz..... 4.14

KEYSTONE "CAPRI" 8MM MOVIE OUTFIT

C A matched camera and projector, precision made by one of the best known manufacturers of movie equipment. Smartly styled, the "Capri" is designed for easy operation resulting in sharp clear movies.

Outfit includes camera with compartmented gadget case to hold camera and accessories, projector and case, 30x40-inch Wards Da-lite screen (see next page), roll of Daylight Kodachrome film, Kodaguide booklet for better pictures and 50-ft. black and white Castle travelog film. No credit charge. *Shipped Express Prepaid.*

67 CN 943 R—Outfit with f/2.5 lens. $17 Down.....$169.95

67 CN 944 R—Outfit with f/1.9 lens. $18 Down..... 179.95

KEYSTONE "CAPRI" REEL LOADING CAMERA. Interchangeable lens mount adds versatility. Extra-large optical viewfinder shows field for normal and telephoto lenses. No focusing necessary—just aim and shoot. Built-in exposure guide. Footage indicator locks on continuous run, takes single frames. All metal body, two-tone gray crackle finish. Scuff-proof vinyl trim. Lenses are coated ½-in. anastigmat. Take normal 16 frames per sec. Size about 5x4¾x2½ in. No Credit Charge. *Postpaid.*

67 CN 705 L—Camera with f/2.5 lens..... $49.95

67 CN 701 L—Camera with f/1.9 lens..... 59.95

KEYSTONE K-100 8MM MOVIE PROJECTOR. With a flick of the wrist one Selectro-Matic Control knob operates rewind, reverse, forward, still and varies speed. Features include f/1.6 lens, gear driven film wind, both forward and reverse, tilt control for easier centering of picture on screen, fade away arms for portability, and blower for longer bulb and film life. 400-ft. reel takes up to 30 minutes of film. All-metal body is built into lightweight Aluminum carrying case. Approx. wt. 14 lbs. 500-watt lamp, 110–115 volts AC only.

67 CN 914 R—Projector only. Ship. Exp. Prepaid.....$99.95

D 49.95

D MANSFIELD 16MM MOVIE CAMERA. The only 16mm camera we know of for less than $100. 4 times the area of 8mm with more detail for bigger picture projections.

A simplified camera anyone can operate—just turn the lens to bright, shady or dull. 3 speeds—16, 24, 48—for normal or slow motion movies. Eye-level viewing, drop-in reel loading, 100-ft. film capacity, 15-ft. film run per winding, interchangeable lens mount. Camera body all metal with gray crackle finish. Ship. wt. 5 lbs. only 10% down.

67 C 848 L—With f/2.5 lens . .$49.95

67 C 849L—With f/1.9 lens ... 59.95

67 C 847—Case. Ship. wt. 1 lb. 7.95

EDIT AND TITLE YOUR OWN HOME MOVIES WITH EASY-TO-USE OUTFITS

E MANSFIELD 8MM NON-ACTION EDITOR. View frames one at a time—1⅜x½-in. picture, edit and splice quickly and easily. Consists of Viewer, Rewinds, Splicer and film cement. Rewinds have 4-to-1 ratio and tension brakes to maintain winding speed. On 18x8¼-in. base. Wt. 8 lbs.

67 C 1341.....$15.95

J MANSFIELD JR. SPLICER. Economical splicer for 8 and 16mm films. With Film cement, instructions.

67 C 1244—Wt. 1 lb. 10 oz.$2.49

F MANSFIELD PORTABLE 8MM ACTION EDITOR. Review your movies in action on 2x2¼-in. screen—add that "Hollywood" touch by cutting out unwanted scenes and splicing best scenes together for more interesting movies. Easy threading. Framing and focusing knobs. Edit and splice quickly. Rewinds fold into fiberboard case for carrying. With film cement, instructions, 110–120 volts AC or DC. Ship. wt. 10 lbs.

67 C 1212 M.....$29.95

G NEW KALART 8MM EDITOR-VIEWER. Streamlined design complete in one unit. Shows films in full action enlarged 12 times on 2¼x1⅝-in. screen. Single handle for winding and rewinding. Takes up to 400-ft. reel. Rotating prism for steady picture. Built-in focusing adjustment. Condenser lenses for bright pictures. Built-in splicer and built-in carrying case. Complete unit weighs only 6 pounds. With cement. Ship. wt. 7 lbs.

67 C 1344 M.....$39.50

H MAGIC PLASTIC TI... SET. Simple, quick m... od of titling your Home m... ies. Press washable pla... letters on 13 x 18-in. ti... frame (choice of 5-ba... grounds—white, blac... blue, green or clear tra... parent) or any smooth s... face and they stick wit... glue—pull off and u... again. 410 1-in. letters ... designs in three colo... red, yellow, white. W... compartmented box for s... ing letters separately.

67 C 1279—Wt. 3 lbs...$3...

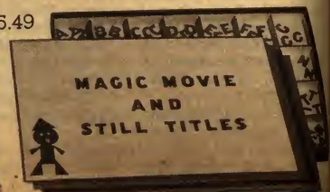
E 15.95

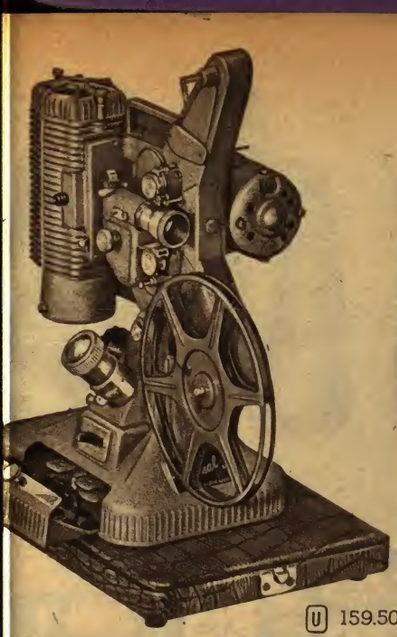
F 29.95

J 2.49

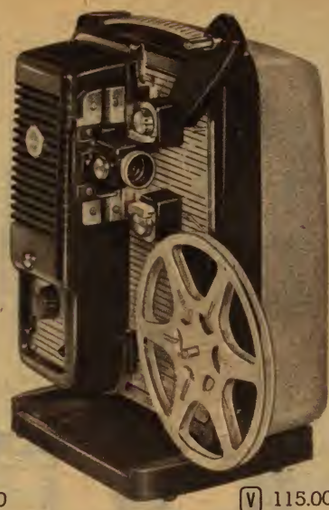
G 39.50

H 5.49





U 159.50



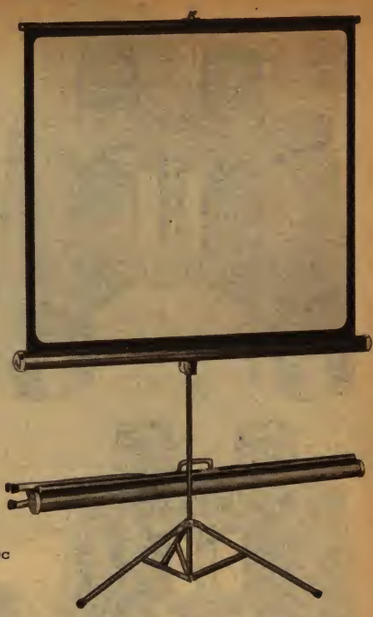
V 115.00

W 8.95

X 2.49

R 59c

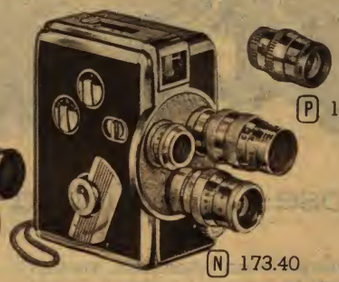
T 89c



K 144.50

L 79.50

M 149.95



N 173.40

P 10.50

Movie Cameras, Projectors...Film

K CINE-KODAK MEDALLION 8MM MOVIE CAMERA. Kodak's newest and smallest movie camera—the outstanding member of the Kodak 8mm family. Precision built and beautifully styled, small size 4¼x3¾x2 in. yet has the features of fine movie cameras. Magazine loading, close focusing coated Ektanon lens focuses from 12 in. to infinity, opens to f/1.9, closes to f/16.—variable power finder is adjustable to lenses from 6½mm to 3x telephoto. Camera has standard D mount, adapts easily to Ektar lenses. 4 film speeds: 16, 24, 36, 48 per second for normal and slow motion—also single frame exposure. Built-in exposure guide, normal settings marked in red; footage indicator. Metal body—satin finish; covered with brown vinyl.

67 CN 750 L—No Credit Charge. *Postpaid*.....$144.50
67 CP 746—Leather Field Case for above. *Postpaid*..... 7.95

L NEW BROWNIE TURRET 8MM MOVIE CAMERA. Newest Brownie of them all—for the movie maker who wants Brownie simplicity with the versatility of a turret camera—at a popular price. Camera is complete with all 3 lenses: normal 13mm lens for medium shots, wide angle 9mm lens for wider close-ups, 2x telephoto for that far away action—all lens are fast f/1.9. Color keyed finder shows all 3 lens fields—rear finder adjusts easily for varying subject distances. Data etched on lenshoods shows range of sharp focus for each lens at all openings. Built in exposure guide, film footage indicator. Body is metal with brown vinyl and plastic trim. No credit charge.

67 CN 752 L—Size 7x2¼x3¾ inches. *Postpaid*.....$79.50
67 CP 747—Leather Field Case for above. *Postpaid*..... 4.95

M KEYSTONE K-35 REEL LOADING 3-LENS TURRET CAMERA. With the exclusive full view Magnafinder that adjusts instantly to wide angle and telephoto lenses. Complete with ½-in. f/2.5 normal lens, 6.5mm f/2.5 wide angle lens, and 38mm f/3.5 focusing telephoto lens. Built in exposure guide, film footage indicator. 12,16,24, 48 frames per sec. or single frame exposure. Continuous run lock. Governor controlled for uniformity. Covered with weatherproof vinyl with chromed trim. With all 3 lenses. Size 2x4x4½ in. *Postpaid*.

67 CN 799 LT—No credit charge. $15 down on terms.....$149.95

N REVERE "44" 8 MM TURRET CAMERA. Magazine loading camera with "Zoom-type" viewfinder gives field for all 3 lenses—½ in. f/2.5 normal lens, 7mm f/2.5 wide angle lens, 1½ in. f/2.5 focusing telephoto lens. Motor locks for continuous runs, takes single frames. Built in exposure guide, footage indicator. Aluminum body with brown leather finish, chromed trim. Frames per sec. 12, 16, 24, 48. Size 4¾x2¼x3½ inches. No credit charge.

67 CN 771LT—*Postpaid*. Only $17.50 down.....$173.40

MOVIE LENSES . . . REEL AND CAN SETS

P ELITAR LENSES. Get closeups or wider view with coated telephoto and wide angle lenses for 8MM movie cameras. Standard screw-in. lens mounts. Imported from Japan. *Postpaid*.

67 CP 1406—f/2.5 fixed focus wide angle.....$23.95
67 CP 1401—f/1.9 fixed focus wide angle..... 35.50
67 CP 1402—f/3.2 focusing telephoto..... 13.95
67 CP 1403—f/3.2 fixed focus telephoto..... 10.50
67 CP 1404—f/2.5 focusing telephoto..... 19.95
67 CP 1405—f/1.9 focusing telephoto..... 29.95
67 CP 1409—f/1.4 focusing telephoto..... 42.50

R T WARDS STEEL REEL AND CAN SETS. Easy threading slot in hub. Sturdy steel design retains alignment. Smooth finished edges, reels are blue enamel, rust resistant. Cans are dustproof. Save 10% on sets of 3—15% on sets of 6.

(R) 8mm Reels and Cans. Ship. wts. each; 200 ft. 5 oz., 300 ft. 7 oz., 400 ft. 10 oz.

Cat. No.	Size	Each	3 for	6 for
67 C 1300	200 ft.	59c	$1.59	$2.98
67 C 1301	300 ft.	75c	1.98	3.79
67 C 1302	400 ft.	89c	2.39	4.49

(T) 16 mm Reel and Can. Ship. wt. 12 oz.

67 C 1303	400 ft.	89c	2.39	$4.49

U KEYSTONE K-109 M 8MM PROJECTOR-EDITOR. Features built-in action editor-splicer—edit your movies right on projector reels. Magnascope lens gives 78% larger picture at same distance. Light-O-Matic turns table light on when projector is off, off when projector is on. Coated ¾-in. f/1.6 lens, 750-watt lamp, blower cooled. Rheostat speed control. Reverse and single frame projection. Takes up to 400-ft. reels. Metal body 16½ in. high. 110–120 volts AC or DC.

67 CN 909 R—(With case.) *Express Prepaid*. No Credit Charge.$159.50

KEYSTONE K-161 16MM PROJECTOR-EDITOR. A fine projector with the same features as above, but for 16 mm. projection.

67 CN 952 RT—With case, bulb, 400-ft. reel. $16 down. *Exp. Ppd.*$159.50

V CINE-KODAK "SHOWTIME" 8MM PROJECTOR. Truly amazing picture brilliance is yours with the Showtime 8. Its fine optics and new shutter system use the cool economical 500-watt bulb and yet have the screen brilliance of many 750 and 1000-watt bulbs. With luminized f/1.6 lens, built-in metal case with reel storage compartment. Projector has reverse, still, forward and rewind. 110–120 volt AC only. UL listed. 400-ft. reel capacity. 2-tone metal case—plastic trim.

67 CN 904 R—*Express Prepaid*. No Credit Charge.....$115.00

MOVIE GADGET BAG . . . REEL CASES

W MOVIE COMPARTMENT CASE. For all 8mm cameras. Top grade saddle leather. Adjustable inner divider. Velveteen lined.

67 C 728—Size 5½x3½x7½ in. Light tan. Ship. wt. 2 lbs. 8 oz.. .$8.95

X BRUMBERGER MOVIE FILM STORAGE CASE. For 8 and 16mm film. Hinged top swings back for easy access to reels, identification panel for easy location. All steel—gray hammerloid finish.

67 C 1291—8mm 200 ft. Hold 12 reels. Ship. wt. 3 lbs. 8 oz.....$2.49
67 C 1292—8mm 300 ft. Hold 12 reels. Ship. wt. 4 lbs..... 2.89
67 C 1293—8mm 400 ft. Hold 12 reels. Ship. wt. 4 lbs. 12 oz..... 2.89
67 C 1294—16mm 400 ft. Hold 9 reels. Ship. wt. 4 lbs. 12 oz..... 3.49

CASTLE FILMS . . . MOVIE BAR LIGHTS

Y CASTLE MOVIE FILMS. Professional 8mm movies. Headline edition is a 3-min. tabloid of complete edition (about 10 min.) Write Wards for free Castle film catalog. *State title.*

Abbott & Costello	Animal Films	Hopalong Cassidy
Midget Car Maniacs	Circus At The Zoo	Stagecoach War
High Flyers	Chimp On The Farm	Lost Mine
No Indians Please	Chimp The Fireman	Doomed Wagon Train
Riot On Ice	Bruins Go Camping	Lone Wolf
Woody Woodpecker	**Fairy Tales**	**Travel**
Gate Crasher	Jack and the Beanstalk	Yellowstone
Reckless Driver	Little Black Sambo	Grand Canyon

67 CP 1058 T—Headline Edition. *Postpaid*.....$1.79
67 CP 1059 T—Complete Edition. *Postpaid*..... 5.65

Z HARWOOD FOLDING 4-LAMP BAR LIGHT AND CASE. Easy to carry metal case holds bar with lamps. No waiting for lamps to cool after use, just fold bar and put in case. Safe "no-short" construction, UL Approved. 3 way switch—off, 2 lamps, or all 4 lamps. Extra-long 14½-ft. cord for more movement. Four 375-watt reflector bulbs give plenty of light for indoor color movies. Camera mounts on bar.

67 C 3264 M—Shipping weight 9 lbs.....$15.95

VICTOR 2-LAMP BAR LIGHT. (Not shown.) With Bakelite handle; tripod socket. Enameled metal bar. Two 375-watt G.E. lamps.

67 C 3295—UL approved. With 9-ft. cord. Ship. wt. 2 lbs. 6 oz.. .$6.95
67 C 3185—GE 375-watt Photoflood bulb. Ship. wt. 8 oz....Ea. 1.19
67 C 3113—GE No. 2 Photoflood bulb. Ship. wt. 8 oz.....2 for 63c

DA-LITE SCREENS AT LOWEST PRICES

WARDS DA-LITE. Made exclusively for Wards by the world's oldest and largest maker of screens. Finest quality glass beading for maximum brightness. Adj. tubular stand. Non-scratch feet. Screen rolls into protective metal case; has carrying handle. *Mailable*. Ship. wts. 8, 9, 10, 11 lbs.

67 C 1014 M—30x40 in.....$8.95
67 C 1016 M—40x40 in.....10.50
67 C 1017 MO—37x50 in..... 12.50
67 C 1022 MO—50x50 in..... 13.95
67 C 1007 M—30x30-in. Handy Screen. No tripod, sets on table. Ship. wt. 5 lbs..$5.95

"PUSH BUTTON" VERSATOL SCREENS. A better quality Da-Lite screen. "White magic" glass beaded surface. Stand is polished heavy metal tubing. "Push Button" operation adjusts easily to 4 height positions. Screen will not sag and tension is kept even by spring roller. Sturdy round metal case with bufftone hammerloid finish.

67 C 1000 M—30x40 in. Wt. 10 lbs....$15.95
67 C 1001 M—40x40 in. Wt. 11 lbs.... 17.95
67 C 1002 MO—37x50 in. Wt. 12 lbs.. 20.95
67 C 1008 MO—50x50 in. Wt. 13 lbs.. 23.95

MOVIE FILM

AA 16MM ANSCOCHROME COLOR FILM. Newest high-speed outdoor movie color film. Prices include processing and return.

67 C 1826—100-ft. reel. Ship. wt. 12 oz.$9.49
67 C 1828—50-ft. mag. Ship. wt. 10 oz. 6.49

BB KODAK MOVIE FILM. Price includes processing and return postage from lab. Ship. wts.: 8MM 8 oz.; 16MM 12 oz.

8MM REEL FILM. Makes 50 ft. of movies.

67 C 1803—Outdoor Kodachrome.....$3.49
67 C 1804—Indoor Kodachrome..... 3.49
67 C 1801—Kodak Super X..... 2.89

8MM MAGAZINES. Makes 50 ft. of movies.

67 C 1806—Outdoor Kodachrome.....$4.29
67 C 1807—Indoor Kodachrome..... 4.29

16MM REEL FILM. Makes 100 ft. of movies.

67 C 1811—Outdoor Kodachrome..$9.49
67 C 1812—Indoor Kodachrome..... 9.49
67 C 1809—Kodak Super XX..... 7.49

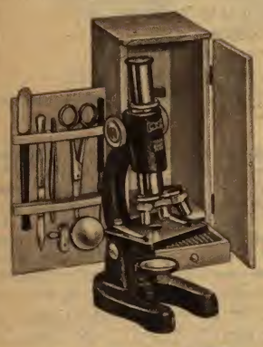
16MM MAGAZINES. Makes 50 ft. of movies.

67 C 1814—Outdoor Kodachrome.....$6.49
67 C 1815—Indoor Kodachrome..... 6.49
67 C 1813—Kodak Super X..... 5.59

Y 1.79 AA 6.49 BB 3.49

Z 15.95

Be "Close-Up" With a Binocular or Telescope



MICROSCOPE OUTFIT 9.95

A fine microscope at a low price. Compares with 3-lens turret microscope outfits selling for as much as $17.50. Not a toy, but a practical rotating turret microscope with 100, 200, 300 power lenses. About 8 in. high. Ideal for the student or hobbyist. View blood cells, impurities in water, insects, crystal formations.

Outfit includes microscope in 10x4¼x5-in. wood storage cabinet, with drawer of 12 glass slides, magnifying glass, scalpel, scissors, pin, spatula, tweezers.

67 C 7400—Ship. wt. 3 lbs.... $9.95

(A) (B) WESTERN FIELD BINOCULARS. Precision made for Wards in the Western Zone of Germany by Hertel and Reuss, largest manufacturer of fine optics. Lenses are of Jena glass, optics are coated. Lenses and prisms are mounted to resist shock. Body is die-cast magnesium, barrels are leather covered. Central focusing with right eye adjustment.

(C) IMPORTED WRAYLUX BINOCULARS. Imported from England. Precision construction and coated color-corrected lenses. Binocular ideal for big game hunting in mountainous areas, general purpose. Central focusing; right eye adjustment, hinged bridge. With carrying case.

(D) IMPORTED JAPANESE BINOCULARS. Excellent for navigational and night use with its big 50mm objectives and coated optics for maximum image brightness. Hinged bridge. Central focusing with right eye adjustment. With lined pigskin case.

(E) PLUM SHIRT-POCKET SIZE BINOCULAR. Precision made throughout. Has coated color corrected lenses, ground prisms, individual eye focusing. Made in Japan. With neck cord, leather case.

(F) (G) IMPORTED FRENCH CLEMENT BINOCULARS. Internationally known prism binoculars with precision optical system for sharper images. Coated color-corrected lenses mounted to resist shock. Central focusing with right eye adjustment, hinged bridge adjusts to individual eye width. Leather grained plastic covered barrels.

BINOCULAR CASES. For binoculars listed below in table. Made of fine leather. Ship. wt. 1 lb.

67 C 7069—For No. 7061 ..... $7.75
67 C 7068—For Nos. 7062, 7060, 7051..... 6.95
67 C 7066—For No. 7010..... 5.75
67 C 7067—For No. 7028..... 6.50

WARDS 1956 CAMERA BOOK has larger selection of Binoculars in this 104 page book. See Page 712.

Keyletter	No. Manufacturer	Catalog No.	Power	Lens Size	Field at 1000 yds.	Relative Bright	Act. wt.	Size Closed	Ship. wt.	Price
(A)	*Western Field	67 C 7061 L	7	50mm	381 ft.	50	28 oz.	6¾	3 lbs.	$75.00
(B)	*Western Field	67 C 7062 L	7	35mm	405 ft.	25	16½ oz.	5⅝	2 lbs.	49.95
	*Western Field	67 C 7060 L	10	35mm	300 ft.	12	16½ oz.	5⅜	2 lbs.	55.00
(C)	Wraylux	67 C 7033 L	12	35mm	237 ft.	8	21 oz.	5⅜	3 lbs.	65.00
(D)	Japanese	67 C 7017 L	7	50mm	369 ft.	50	33 oz.	6¾	3 lbs.	39.50
	Japanese	67 C 7018 L	7	35mm	340 ft.	25	21 oz.	5¾	3 lbs.	32.50
(E)	Plum	67 C 7032 L	6	15mm	438 ft.		6 oz.	4⅛	1 lb.	13.69
(F)	*Clement	67 C 7051 L	10	35mm	285 ft.	12	20 oz.	5½	2 lbs.	39.95
(G)	*Clement	67 C 7010 L	8	25mm	330 ft.	9	13 oz.	4	2 lbs.	22.50
	*Clement	67 C 7028 L	8	30mm	360 ft.	14	17 oz.	4	2 lbs.	29.95

*Indicates binoculars without cases. Cases for these sold above.

(H) CLEMENT MONOCULARS. Lowe price because of single focusin eye-piece. High powered and compact enough to be carried sportsmen. Coated optics give ma mum image brightness.

67 C 7219 L—8X, 25MM—magnifies times. Field of view 330 ft. at 1000 yd With case. Ship. wt. 1 lb..... $12.

67 C 7220 L—10X, 35MM—magnifie 10 times. Field of 285 ft. at 1000 yd With case. Wt. 1 lb. 8 oz..... $17.

(J) IMPORTED 4X, 30MM FIELD GLAS From Japan. Light Compact glas with wide field of view for theate or sporting events. Coated achroma tic optics—bright image. Center Fo cus, hinged bridge. With case.

67 C 7103—Ship. wt. 1 lb..... $8.

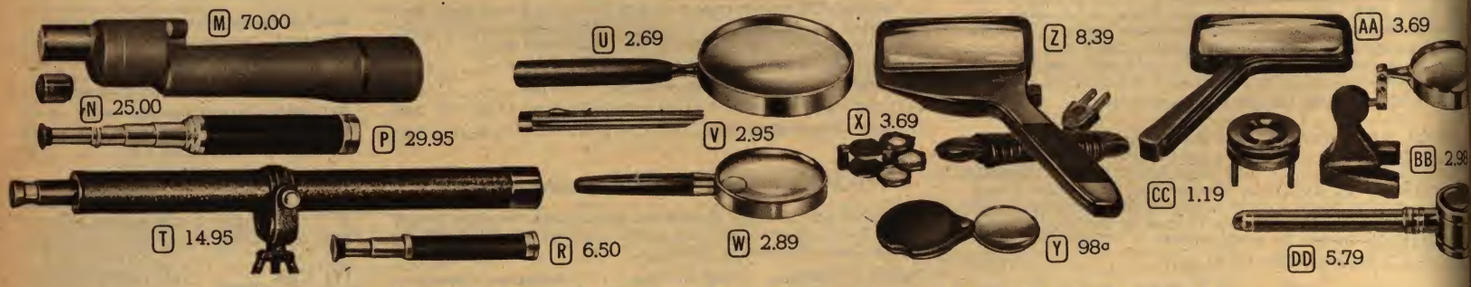
(K) 2½ POWER FIELD GLASS WI COMPASS. Ideal for sportsme built-in compass. Color correcte lenses, central focusing. From Japa Closes to 5⅜ in. Ship. wt. 2 lbs.

67 C 7100—With pigskin case... $5.

(L) WARDS 3X, 27MM SPORT GLA Excellent glass for sports events a low price. Central focusing, hing bridge. Magnifies 3 times. Field ft. at 1000 yards. With case.

67 C 7111—Ship. wt. 1 lb..... $4.

FEDERAL TAX of 10% is included all binoculars and field glasses.



BAUSCH & LOMB AND WESTERN FIELD TELESCOPES . . . MAGNIFIERS AND READERS

(M) BAUSCH & LOMB BALSCOPE SR. TELESCOPE. Magnifies 15 to 60 times depending on eyepiece used (order below) Achromatic, Balcote anti-reflection coated lenses. Green crackle finish. Length with caps 16½ in. No credit chge.

67 CN 7217 LT—Act. wt. 3 lbs. *Postpaid.* $7 down.... $70.00

(N) EYEPIECE FOR BALSCOPE SR. Determines power. *Ppd.*

67 CN 7218 LT—*State Power.* No Credit Charge.... $25.00

Power of Eye-Piece	15X	20X	30X	60X
Field of View, in ft. at 1000 yds.	140.0	111.8	78.4	28.6
Relative Brightness	16.0	9.0	4.0	1.0

(P) WESTERN FIELD TELESCOPE. Precision made by skilled German craftsmen at Hertel & Reuss—purchased by Wards to bring quality at popular prices. 4 different magnifications 15, 20, 30, or 40. Coated 36mm achromatic objective shows 31 to 79-ft. field at 1000 yds.

67 C 7200—With Case. Ship. wt. 1 lb. 8 oz.....Cash $29.95

(R) OBSERVER TELESCOPE. High quality 3-section 12 power telescope with achromatic coated lenses for sharp detail. Chrome plated draw tube, black grained plastic covering.

67 C 7203—With leather case. Ship. wt. 1 lb..... $6.50

(T) IMPORTED 30-POWER 40MM SCOPE. Precision made in Japan. Coated lens increases brightness, Field of view at 1000 yards 59 ft. Black crackle finish, on 8½-in. tripod.

67 C 7205—Length closed 24 in. Ship. wt. 10 oz..... $14.95

(U) STANDARD READING GLASS. Magnifies about 2 times. Lens mounted in metal rim—black wood handle.

67 C 7804—2 in. Wt. 9 oz. $1.39 67 C 7805—3 in. Wt. 9 oz. $1.89
67 C 7806—4 in. Ship. wt. 9 oz..... 2.69

(V) VEST POCKET MICROSCOPE. German-made focusing scope. Magnifies 25 times with sharp definition. 5 in. long.

67 C 7415—Nickel plated, Ship. wt. 4 oz..... $2.95

(W) BIFOCAL READER. Magnifies 2½ times. Built-in lens. Magnifies 10 times. Spring frame, black plastic handle.

67 C 7807—3-in. diam. Ship. wt. 12 oz..... $2.89

(X) B & L FOLDING POCKET MAGNIFIER. 3 lenses—use 1 or in combination. Magnifies 5, 7, 10, 11, 13, 16, 20 times.

67 C 7822—Case is plastic. Ship. wt. 6 oz..... $3.69

(Y) POCKET MAGNIFIER. Folds into leather case. 3-power.

67 C 7809—1¾-IN. Diameter. Ship. wt. 6 oz..... 98c

(Z) BAUSCH & LOMB READER WITH LIGHT. 2-power grou lens size 2x3⅞ in. Black plastic frame. 6-ft. cord plu into 110-120 volt AC, on and off switch. UL. Approved.

67 C 7837—Ship. wt. 1 lb. 8 oz..... $4.

(AA) BAUSCH & LOMB READER. 2 power ground lens, 2x3⅞ in. Black plastic rectangular frame—offset han

67 C 7827—Ship. wt. 8 oz..... $3.

(BB) ADJUSTABLE STAND MAGNIFIER. Leaves hands free delicate work. A fine instrument for technical hobby Magnifies 2½ times. Stands 3½ in. high. Lens diam. 2½

67 C 7802—Ship. wt. 1 lb..... $2.

(CC) TRIPOD MAGNIFIER. Magnifies 10 times. 1-in. diam focusing lens stays in focus once it's set.

67 C 7800—Ship. wt. 7 oz..... $1.

(DD) RADIANT MAGNIFIER by Swift and Anderson. Carries own battery operated light source—shines directly subject. Magnifies 10 times. Chrome plated, all metal c struction. With batteries and bulb. 5½-in. handle.

67 C 7808—Ship. wt. 10 oz..... $5.

BUILDING MATERIALS. Wards Best Quality, rot-resistant, water-repellent, canvas covers serve many purposes—ideal for protecting all your building material from the effects of wet weather.

FARM MACHINERY. Protect your tractor and other expensive farm machinery with Wards covers. Keep them operating longer. All Ward covers have rust-resistant grommets for longer service.

TRUCKS, TRAILERS. Protect your valuable truck and trailer cargoes with Wards rot-resistant, water-repellent covers. Wards Laboratory tests prove these covers last 5 times longer.

CROP PROTECTION. Use Wards covers to provide extra temporary storage protection for hay, corn, and other perishable crops. All covers have reinforced patches for anchoring grommets.

Canvas By-the-Yard

IMPORTANT FACTS ABOUT WARDS CANVAS COVERS, MATERIALS

Wards Best Quality 18-oz. rot-resistant canvas covers are your best buy for continuous service on trucks, trailers, etc. Wards Best Quality rot-resistant 14.90-oz. and 12-oz. covers are used for covering machinery, materials, grains, etc. Wards Better and Good Quality Standard covers are fine for general use where low cost protection is desired.

The heavier canvas covers at right and heavier canvas material below are made from heavier threads and therefore have greater tensile strength. They also absorb more of the wax water-repellent and rot-resistant treatment to give you more protection and longer service.

CANVAS MATERIALS BY THE YARD—UNTREATED AND TREATED

A UNTREATED SINGLE FILLING DUCK. Not water-repellent treated. Practical for grain bags, cotton pick sacks, irrigation, sails, dropcloths, and utility job covers. Natural color. *State length wanted.*

Cat. No.	Wt. per sq. yd.	Width	Ship. wt. per yd.	Price per yd.
60 C 9786 H	9.93 oz.	29 in.	9 oz.	42c
60 C 9781 H	9.93 oz.	36 in.	11 oz.	59c
60 C 9782 H	9.93 oz.	48 in.	14 oz.	72c
60 C 9795 H	9.93 oz.	60 in.	1 lb.	89c
60 C 9783 H	9.93 oz.	72 in.	1 lb. 4 oz.	$1.09
60 C 9791 H	12.41 oz.	48 in.	1 lb. 3 oz.	93c
60 C 9792 H	12.41 oz.	60 in.	1 lb. 8 oz.	$1.19
60 C 9793 H	12.41 oz.	72 in.	2 lbs.	1.45
60 C 9787 H	14.90 oz.	36 in.	1 lb.	79c

B ROT-RESISTANT, WATER-REPELLENT TREATED DUCK. Wt. 9.93 oz. per sq. yd. before treatment. (See Rot-Resistant Covers at right). Fine for irrigation, tents, etc. Brown color. *State length wanted.*

60 C 9796 H—48 in. wide. Ship. wt. per yd., 1 lb. 2 oz.....Yd. 99c
60 C 9797 H—60 in. wide. Ship. wt. per yd., 1 lb. 8 oz.....Yd. $1.29
60 C 9798 H—72 in. wide. Ship. wt. per yd., 1 lb. 12 oz.....Yd. 1.55

HEAVY-WEIGHT WATER-REPELLENT DUCK. 14.90 oz. per sq. yd. weight before wax treatment to make it water-repellent. Green. *State length.*
60 C 9794 H—36 in. wide. Ship. wt. per yd. 1 lb. 4 oz. .....Yd. 99c

WATER-REPELLENT DUCK AND DRILL. Wax treated for water-repellency. Used for tents, ground cloths, farm and outdoor uses. Ship. wt. per yard: Green Duck, 14 oz.; Green Drill, 10 oz. *State length wanted.*
60 C 9784 H—29-in. Duck. 9.93 oz. per sq. yd. before treatment.Yd. 54c
60 C 9790 H—30-in. Drill. 7.68 oz. per sq. yd. before treatment..Yd. 55c

NOTICE ABOUT CANVAS COVER AND MATERIAL SIZES

All canvas, whether treated or untreated, will shrink in use up to 1 inch per foot in both length and width due to climatic changes. When ordering canvas covers or canvas material, allow for this shrinkage. Canvas covers are sold by cut sizes. Finished sizes are slightly smaller due to seams, hems and tensions applied during the manufacturing process. Some color may rub off but this will not affect their service life.

SHIPPING NOTICE: Items keyed "M" are mailed from Stock. Items keyed "K" are mailed promptly from Factory. Items keyed "F" are shipped promptly from Factory by Freight, Express or Truck. Check with your local express or freight agent for delivery time required—allow this extra time in transit. You pay transportation costs from Mail Order House.

C WARDS CANVASEAL. Treats canvas, hunting clothing etc. for water-repellency. Non-oily, won't rub off. Clear color. Ready-mixed, apply with brush. Gallon covers about 100 square feet.
60 C 9778 M—Gallon Size. Ship. wt. 8 lbs. *Mailable*..... $2.35
60 C 9779—Quart Size. Ship. wt. 2 lbs. 4 oz. *Mailable*..... 98c

D WAX BASE WATERPROOFING. 1-gallon can. For treating old and new canvas. Leaves an oily finish. Apply with brush. Covers about 100 square feet. *Colors:* Brown, Green, Khaki, Clear.
60 C 9776 M—*State color.* Ship. wt. 8 lbs. *Mailable*.....$1.59

E PAINTERS' DROP CLOTHS. Stay pliable, absorb paint. Untreated, natural color 6.63 oz. sq. yd. cotton material.
60 C 9774—Mailed promptly. *State size.*

Cut Size	Ship. wt.	Price
6x 9 ft.	3 lbs. 8 oz.	$3.98
6x12 ft.	4 lbs. 8 oz.	4.98
9x12 ft.	6 lbs. 8 oz.	6.95
12x15 ft.	11 lbs.	11.75
15x16 ft.	14 lbs.	15.45

Rot-resistant Canvas Covers

6 REASONS WHY WARDS BEST QUALITY CANVAS COVERS ARE YOUR BEST BUY

G WATER-REPELLENT—treated with finest wax available under firm pressure to penetrate the closely woven fiber. ROT-RESISTANT—resist mold, mildew and fungus rot. Treated covers last 5 times longer than untreated covers. TESTED AND APPROVED—under U.S. Gov. Spec. No. CCC-T-191b. Strong single filling duck from American grown cotton. DOUBLE-STITCHED SEAMS—covers sewn with rot-resistant treated thread. Raw edges are turned and lockstitched. GROMMETS SET IN LEATHER PATCHES—2 rust-resistant grommets in each corner; single grommets around all edges. EACH COVER STAMPED FOR YOUR PROTECTION—with minimum finished size and weight of material before treatment.

BEST QUALITY MEDIUM-WEIGHT ROT-RESISTANT, WATER-REPELLENT CANVAS COVERS. 12-oz. per sq. yd. before treatment. For many farm, home and camping uses. Grommets 4 ft. apart along edges. Brown color. 10% Dn.

60 C 9732 M—*Mailed from Stock. State size.*			
Cut Size	Finished Size (Approx.)	Ship. wt.	Price
6 x 8 ft.	5 ft. 10 in. x 7 ft. 8 in.	8 lbs.	$5.95
7 x 9 ft.	6 ft. 8 in. x 8 ft. 9 in.	10 lbs.	7.95
9 x 10 ft.	8 ft. 9 in. x 9 ft. 8 in.	14 lbs.	11.75
10 x 12 ft.	9 ft. 8 in. x 11 ft. 8 in.	19 lbs.	14.95
60 C 9732 MB—*Mailed from Stock. State Size.*			
12 x 16 ft.	11 ft. 8 in. x 15 ft. 7 in.	28 lbs.	$22.45
60 C 9732 KO—*Mailed promptly from Philadelphia Fcty.*			
15 x 20 ft.	14 ft. 7 in. x 19 ft. 6 in.	44 lbs.	$34.95
16 x 24 ft.	15 ft. 6 in. x 23 ft. 4 in.	60 lbs.	44.95
20 x 20 ft.	19 ft. 6 in. x 19 ft. 6 in.	62 lbs.	47.50
60 C 9732 F—*Non-Mail. Shipped from Philadelphia Fcty.*			
20 x 30 ft.	19 ft. 6 in. x 29 ft. 3 in.	91 lbs.	$69.95

BEST QUALITY HEAVY-WEIGHT ROT-RESISTANT, WATER-REPELLENT CANVAS COVERS. 14.90-oz. per sq. yd. before treatment. Recommended for frequent or continuous service protection. For covering machinery, building materials, tractors, trucks and heavy-duty use around the farm. Brown color. Grommets spaced about 3 feet apart along the edges. Use Wards Convenient Monthly Payments—10% Down, see Inside Back Cover.

60 C 9733 MB—*Mailed from Stock. State Size.*			
Cut Size	Finished Size (Approx.)	Ship. wt.	Price
10 x 12 ft.	9 ft. 8 in. x 11 ft. 8 in.	20 lbs.	$17.45
12 x 16 ft.	11 ft. 8 in. x 15 ft. 7 in.	33 lbs.	27.50
60 C 9733 KO—*Mailed promptly from Philadelphia Fcty.*			
15 x 20 ft.	14 ft. 7 in. x 19 ft. 6 in.	50 lbs.	$41.95
60 C 9733 F—*Non-Mail. Shipped from Philadelphia Fcty.*			
16 x 24 ft.	15 ft. 6 in. x 23 ft. 4 in.	70 lbs.	$52.95
20 x 20 ft.	19 ft. 6 in. x 19 ft. 6 in.	73 lbs.	54.95
20 x 30 ft.	19 ft. 6 in. x 29 ft. 3 in.	109 lbs.	79.95

BEST QUALITY EXTRA-HEAVY-WEIGHT ROT-RESISTANT, WATER-REPELLENT CANVAS COVERS. 18-oz. per sq. yd. before treatment. Ideal for tough, continuous use. Grommets spaced about 30 in. apart along edges. Brown color.

60 C 9734 KB—*Mailed from Richmond Factory. State Size.*			
Cut Size	Finished size (approx.)	Ship. wt.	Price
10 x 12 ft.	9 ft. 8 in. x 11 ft. 8 in.	22 lbs.	$19.95
12 x 16 ft.	11 ft. 8 in. x 15 ft. 7 in.	39 lbs.	32.95
60 C 9734 KO—*Mailed from Richmond Factory.*			
15 x 20 ft.	14 ft. 7 in. x 19 ft. 6 in.	59 lbs.	$49.95

60 C 9734 F—*Non-Mail. Shipped from Richmond Factory.*			
Cut Size	Finished Size (approx.)	Ship. wt.	Price
16 x 24 ft.	15 ft. 6 in. x 23 ft. 4 in.	77 lbs.	$62.95
20 x 20 ft.	19 ft. 6 in. x 19 ft. 6 in.	81 lbs.	64.95
20 x 30 ft.	19 ft. 6 in. x 29 ft. 3 in.	120 lbs.	94.50
Be Sure to State Size.			

STANDARD CANVAS COVERS

H GOOD AND BETTER QUALITY CANVAS COVERS. Choice of 10-oz. or 12-oz. materials. Moderately priced and ideal for general use where low cost protection is desired. Covers are water-repellent treated but not rot-resistant treated. All raw edges are turned and lockstitched, and all seams are securely double stitched for longer service. Rust-resistant grommets are set in canvas reinforcing patches, spaced about 5 feet apart along edges. Single grommets are set in each corner. Corners are cut square and turned back to give added reinforcement for longer wear.

60 C 9730 M—GOOD COVERS. 10-oz. per sq. yd. before treatment.
60 C 9729 M—BETTER COVERS. 12-oz. per sq. yd. before treatment.

Shipped from Stock. State size.		60 C 9730 M		60 C 9729 M	
Cut Size	Finished Size (Approx.)	Wt.	Price	Wt.	Price
5x 7 ft.	4 ft. 9 in. x 6 ft. 9 in.	5 lbs.	$2.98	6 lbs.	$3.69
6x 8 ft.	5 ft. 10 in. x 7 ft. 8 in.	7 lbs.	4.49	8 lbs.	4.98
7x 9 ft.	6 ft. 8 in. x 8 ft. 9 in.	9 lbs.	6.79	10 lbs.	7.49
9x10 ft.	8 ft. 9 in. x 9 ft. 8 in.	13 lbs.	9.75	14 lbs.	10.98
10x12 ft.	9 ft. 8 in. x 11 ft. 8 in.	15 lbs.	11.95	19 lbs.	13.49
Shipped from Stock. State Size.		60 C 9730 MB		60 C 9729 MB	
12x16 ft.	11 ft. 8 in. x 15 ft. 7 in.	25 lbs.	18.45	28 lbs.	19.95

WARDS MADE-TO-MEASURE FLAT CANVAS COVERS FOR SPECIAL USES

Made up in any size you need—suitable for many purposes where special size covers are needed. "How to Order": (1) Multiply width in ft. by length in ft. for total area in sq. ft. (2) Multiply cost per sq. ft. by number of sq. ft. in cover to find the price. (3) To find ship. wt.: multiply total sq. ft. by ship. wt. per square foot. Covers are shipped in about two weeks from Philadelphia Factory. Allow transit time.

Read "Size Notice" at left before ordering, make adequate allowance for shrinkage. *State width and length wanted.*

60 C 9741K—Good Quality Canvas Covers. Same as 60 C 9732. Ship. wt. per sq. ft. 3 oz.....per sq. ft. 14c
60 C 9742 K—Better Quality Canvas Covers. Same as 60 C 9733. Ship. wt. per sq. ft. 4 oz.....per sq. ft. 17c
60 C 9743 K—Best Quality Canvas Covers. Same as 60 C 9734. Ship. wt. per sq. ft. 4 oz.....per sq. ft. 19c

F ALL-PURPOSE UTILITY COVERS. Water-repellent treated for more useful service. High count, lightweight sheeting. Grommets set in double hems at corners. Not recommended for use over light colored cars or cloth covered convertible tops. Weight per sq. yd. 4 oz. before treatment. Green color. *State size.*

60 C 9706—Ship. wts.: 4 lbs.; 6 lbs.; 14 lbs. 6½x9 ft. 1 grommet set in center of each side.....$4.29
9½x12 ft. 1 grommet in center of each side, and at each end.....$8.25
12⅝x21 ft. 2 grommets in each side, 1 at ea. end.. 18.25

1 16.45

2 14.45

3 12.45

4 7.69

5 6.69

6 5.69

7 3.95

8 4.89

9 9.45

Rawlings Pro-Endorsed Gloves, Mitts for Every Baseball P

ONLY AMERICA'S FINEST GLOVES HAVE THESE FEATURES.

A B

The majority of Wards gloves and mitts are made by Rawlings, recognized as the No. 1 manufacturer of Major League equipment. Top quality gloves have Rawlings "Patented Features" for individual fit and sure, fast ball handling. Check construction features listed below.

A "SNUGGER WRIST ADJUSTMENT." A patented Rawlings feature on gloves 1, 2, 3 and 17.

GIVES PERFECT FIT, adjusts to fit any size hand—from Little Leaguers to Major Leaguers.

"V" ANCHORED WEB adds trap strength, support to thumb and fingers—gives natural hugging action.

B "STREAMLINED BACK" FEATURE. Full welted backs on gloves 1, 2, 3, 4, 5, 6, 17, 18, 19 conform to curve of hand giving better "feel."—holds shape for longer glove life.

FACTS ABOUT GLOVE CONSTRUCTION

LEATHER—Wards gloves are Top Grain cowhide in good, better, best qualities.

PADDING—3 grades . . Jute in low priced, Sewn Felt in medium priced and Asbestos Felt in higher priced models.

LINING—Half sheepskin lined in low priced, full sheepskin in medium and full cowhide lining in higher priced models.

BINDINGS—flat or rolled imitation leather in low, medium priced. Long wearing rolled leather bindings in best models.

LEATHER LACED POCKET holds natural deep ball-hugging shape for life of glove.

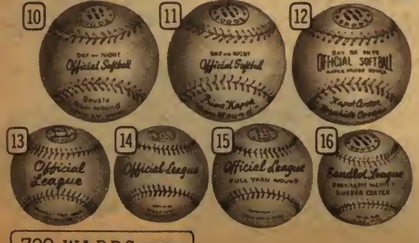
OFFICIAL LEAGUE SOFTBALLS AND BASEBALLS

10 11 12 OFFICIAL 12-IN. SOFTBALLS. For day or night play. Top grain horsehide covers with flat seams, lacquered for fine ball handling. Kapok center, best known core for softballs. Shipping weight 12 ounces.

60 C 4297—Best. Private estate kapok center. For official game use.....1.75

60 C 4293—Better quality. For hard, fast league practice.....1.39

60 C 4298—Good quality. Ideal ball for all-purpose play.....95c



13 TO 16 BASEBALLS. For league to sandlot play. Double stitched horsehide covers. BEST, BETTER have cushioned cork centers. Ship. wt. 8 oz.

(13) 60C4135–BEST. Reach. Official game ball...$1.89

(14) 60C4129—BETTER. For team practice.....$1.49

(15) 60C4126–STAN MUSIAL—full yarn wound, rubber center.....$1.19

(16) 60C4132–GOOD. "Energized" felt center.....95c

1 RAWLINGS NEW GENE WOODLING "PLAYMAKER" GLOVE. Wards Best 4-finger model incorporating all of Rawlings top features see (A). Best top grain cowhide in professional Ansonia (yellow) color. Finest asbestos felt hinged pad . . . gives quick trap action. Leather-laced—deep well pocket, U-crotch heel and fingers. Full cowhide lined. Roll leather bindings. Wt. 1 lb. 8 oz.

60 C 4238—Wear Glove on Left Hand.....$16.45

60 C 4239—Wear Glove on Right Hand..... 16.45

2 RAWLINGS DON LENHARDT PROFESSIONAL GLOVE. Best Quality 5-finger pro-model with all the Rawlings features, see (A). Best quality top grain cowhide, oiled. Asbestos felt pad with new "speed trap" action on side. Leather laced deep well pocket, U-crotch, fingers, and heel. Full cowhide lined. Roll leather bound. Wt. 1 lb. 8 oz.

60 C 4236—Right hander, wear on left hand.$14.45

60 C 4237—Southpaws, wear on right hand. 14.45

3 RAWLINGS TOMMY HENRICH MAJOR LEAGUE GLOVE. Best Quality 5-finger model with all the Rawlings features, see (A). New style one-piece thumb construction. Best quality top grain cowhide, oiled. Pro-laced U-crotch, laced well pocket. Asbestos felt, pre-shaped hinged pad for fast trap action. Snugger wrist adjustment for that "just right fit". "V" anchored laced down web. Full cowhide lined. Roll leather bindings. Wt. 1 lb. 8 oz.

60 C 4225—Wear glove on Left Hand.....$12.45

60 C 4226—Wear glove on Right Hand..... 12.45

4 EDDIE MATHEWS "PLAYMAKER" GLOVE. Made by Rawlings. Endorsed by the Milwaukee Braves star slugger. Better Quality 4-finger model. Better quality top grain cowhide, oiled. Full cowhide lined. Pro-laced U-crotch. Pre-formed hinged sewn felt pad. Fully welted Streamlined back leather laced fingers, heel. Solid leather tr... Rolled leather bindings. Wt. 1 lb. 8 oz.

60 C 4215—Wear glove on Left Hand.....$7.

60 C 4216—Wear glove on Right Hand..... 7.

5 MARTY MARION "PLAYMAKER" GLOVE. Made by Rawlings. Endorsed by the popular White Sox manager. Medium-priced 4-finger pro-model of better quality top grain cowhide, oiled. Pre-shaped sewn felt pad. Full sheepskin lined. Streamlined back. Adjustable ball trap. Solid leather web. Welted seams. Rolled imitation leather bindings. Leather laced fingers. Ship. wt. 1 lb. 8 oz.

60 C 4240–Right Handers wear on Left Hand. $6.

60 C 4241—Southpaws wear on Right Hand.. 6.

6 WILLIE "PUDDIN HEAD" JONES GLOVE. Best Quality large size, 5-finger model. Better quality top grain cowhide, oiled. Full sheepskin lined. Streamlined back. Solid leather web trap. Leather-laced fingers, heel. Pre-formed sewn felt pad with floating heel. Welted seams. Imitation leather bindings. Ship. wt. 1 lb. 8 oz.

60 C 4210–Right Handers wear on Left Hand.$5.

60 C 4211—Southpaws wear on Right Hand.. 5.

PRO DESIGNED FIRST BASEMEN'S MITTS

7 "SNAG-EM" MODEL FIRST BASE MITT. Good quality. Full size. Good quality top grain cowhide, oiled. Extra wide U-crotch. 2-tunnel adjustable web trap. Adjustable finger loop. Shaped felt pad, sheepskin lined palm, and thumb. Plastic bound laced edges. Adjustable laced wrist. Ship. wt. 1 lb. 6 oz.

60C4258–Wear on left Hand.$3.95

60C4259–Wear on Right Hand. 3.95

BASEBALL UNIFORMS, caps, socks, bats for both baseball and softball on Page 722, shoes on 723.

8 NIPPY JONES "CLAW" BASE MITT. Endorsed by the former Philly First baseman. Popular trapper design used by many major and minor league players. Full size model of better quality top grain cowhide, oiled. Pre-shaped felt pad. Palm and thumb section sheepskin leather lined. Adjustable imitation leather crotch lacings. Laced outer edge. Adjustable wrist strap. Ideal for both baseball and softball. Ship. wt. 1 lb. 8 oz.

60C4242–Wear Left Hand.$4.89

60C4243–Wear Right Hand. 4.89

9 MAJOR LEAGUE "CLAW" BASE MITT. Best Quality made by Rawlings. New ... size trapper model with leather web controller like the ... use. Best quality top grain cowhide, oiled, Cemented felt pad. Reinforced finger, thumb section. Cowhide leather lined. Edges roll bound and leather laced. Solid leather web ... Adjustable wrist strap, sheepskin lined. For baseball or Softball. Shipping weight 1 lb. 10 oz.

60C4263–Wear Left Hand.$8.

60C4264–Wear Right Hand.

17 9.95

18 8.45

23 4.98

19 4.79

20 3.89

24 3.98

21 10.45

22 4.89

Player...Sets, Little League Equipment

17 DUKE SNIDER "PLAYMAKER" GLOVE. Better Quality 4-finger pro-model with "Snugger-Wrist." Better quality top grain tan cowhide, oiled. Hinged, sewn asbestos felt pad. Full Cowhide lining. "V-Anchored" web, pro-laced U-crotch. Adjustable laced fingers. Roll leather-bound edges. Wt. 1 lb. 8 oz.

60 C 4232—For Right Hand Throwers, wear on Left Hand.. $9.95

60 C 4233—For Left Hand Throwers, wear on Right Hand.. 9.95

18 NEW "STAN-THE-MAN" MUSIAL PROFESSIONAL-GLOVE. Better quality tan Cowhide—oiled. New 1 piece thumb construction. Pro-laced U-crotch. Full Cowhide lining. "Streamlined back." Sewn felt pad. Roll leather binding. Adjustable leather laced fingers and heel. Ship. wt. 1 lb. 6 oz.

60 C 4227—For Right Hand Throwers, wear on Left Hand.. $8.45

60 C 4228—For Southpaws, wear glove on right hand..... 8.45

19 NEW PHIL RIZUTTO "PRO-MAKER" FIELDER'S GLOVE. Good Quality 4-finger model. Features new laced-in pocket. Tan cowhide—oiled. Full sheepskin lined. Adj. solid trap. Hinged felt pad. Streamlined back. Welted seams. Ship. wt. 1 lb. 6 oz.

60 C 4230—For Right Hand Throwers, wear on Left Hand. $4.79

60 C 4231—For Southpaws, wear glove on Right Hand... 4.79

20 NEW JOE GORDON PRO-MODEL GLOVE. Full size 5-finger model. Good Quality Reddish Cowhide. Full sheepskin lined. Shaped felt pad, leather laced pocket. Booklet. Wt. 1 lb. 8 oz.

60 C 4205—For Right Hand Throwers, wear on Left Hand.. $3.89

60 C 4206—For Southpaws, wear glove on right hand..... 3.89

21 WALKER COOPER MITT. Best. New design back and new flexible felt break pad for better mitt control. Best mitt cowhide. Greased pocket. Leather laced. Wrapped web with leather connector. Adj. wrist strap Shearling lined. Wt. 2 lbs. 4 oz.

60 C 4265—For Right Hand Throwers only, wear Left Hd.. $10.45

22 BILL DICKEY CATCHER'S MITT. Better Quality Tan Cowhide pro-model. Sewn "hinged" felt pad. Greased pocket. Horizontal trap lace, tube covered. Adj. strap. Wt. 2 lbs. 2 oz.

60 C 4260—For Right Handers, wear mitt on Left Hand.... $4.89

60 C 4261—For Southpaws, wear mitt on Right Hand..... 4.89

25 LITTLE LEAGUE 2-PC. BASEBALL UNIFORM. Rawlings Major League pattern. Sturdy washable white flannel withstands hard play—gives long service. Regulation style shirt, pants. Royal Blue, Scarlet trim. *Sizes: Small* (age 8–10) shirt size 27, pant size 25; *Med.* (10–12) shirt 30, pant 27; *Large* (12–14) shirt 34, pant 30; *Extra Lg.* (16) shirt 36, pts. 32.

60 C 4022—Single Uniform. Ship. wt. 2 lbs. 8 oz..... $5.98

Special Team price in lots of 9 or more uniforms..... Each 5.65

26 NEW BATTERS HEAD PROTECTOR. Wear over cap. Protects ears and back of head at bat or running bases. Recommend 3 or more per team. *Sizes: Med.* or *Large.* Adjustable. Fiber base, vinyl padded.

60 C 4034—*State size.* Ship. wt. 12 oz..... Each $2.79

27 LITTLE—PONY LEAGUE BASEBALL CAP. Pro-style. New stretch sweat back. 70% wool—30% rayon. Reinforced crown. *Sizes: Small* 6⅜ to 6⅝; *Med.* 6¾ to 7; *Lge.* 7⅛ to 7¼. *Navy, Royal* or *Scarlet.*

60 C 4003—*State size and color.* Ship. wt. 5 oz..... Each 98c

28 LITTLE LEAGUE BASEBALL HOSE. Big league stirrup style. Med. wt. 100% cotton. Navy Blue or Scarlet, with white stripes.

60 C 4026—*State color.* Wt. 8 oz. Pr. 98c.....9 Pr. or more, Pr. 89c

29 WILSON OFFICIAL LITTLE LEAGUE BASEBALL. Approved by Little League Inc. Cushioned cork center with high grade wool yarn.

60 C 4133—White horsehide cover. Ship. wt. 8 oz..... Each $1.59

30 LITTLE LEAGUE "STRIKE ZONE" LEG GUARDS. New navy and orange colored molded fiber styled same as Big League models. White artificial leather connectors, knee, ankle. Padded knee, instep.

60 C 4144—For catchers to 14 yrs. Ship. wt. 2 lbs. 2 oz..... Each $4.98

31 LITTLE LEAGUE "STRIKE ZONE" CHEST PROTECTOR. Scaled down pro-model. New Orange aerotex drill cover reverses to navy drill, white binding. Well stuffed—bound edges. Snap-on web harness.

60 C 4152—For young catchers to 14 yrs. Ship. wt. 2 lbs..... Each $3.75

32 LITTLE LEAGUE OPEN VISION CATCHERS MASK. Welded black wire frame. Well-stuffed, leather-covered pad laced to frame.

60 C 4148—For young catchers to 14 yrs. Ship. wt. 2 lbs..... Each $4.89

LITTLE LEAGUE APPROVED BASEBALL SHOES. New last on Major League pattern. Sturdy split leather uppers, Goodyear stitched. Black molded rubber soles and spikes provide extra safety for young players. Yellow laces. *Whole and Half Sizes:* 1 to 9. Ship. wt. pair, 2 lbs.

60 C 4888—*State size*..... Pair 3.98

33 NEW PONY AND BABE RUTH LEAGUE BASEBALL BAT. Official league size. Made of select Ash with lemon color finish. Balanced for surer handling, more control.

60 C 4110 L—Ship. wt. 2 lbs. 14 oz..... $1.79

34 LITTLE LEAGUE BASEBALL BAT. Official "Little League" Louisville Slugger bat made of select Ash, balanced for better control. Natural white finish.

60 C 4105 L—Ship. wt. 2 lbs. 8 oz..... $1.65

JUNIOR LEAGUE

Outfits

23 3-PC. LITTLE LEAGUE BASEBALL SET. Incl. Whitey Lockman full cut "Playmaker" Glove. Tan cowhide, oiled. Full sheepskin lined. Felt pad. Solid web. Welted seams. Special Stan Musial Ball. Stan's picture and book "How the Majors Play Ball." Wts. Set 2 lbs., Glove 1 lb. 8 oz.

60C4207–Set. Wear Left Hand.. $4.98

60 C 4208–Set. Wear Right Hand 4.98

60C4200–Glove. Wear Left Hand. 3.89

60C4201–Glove. Wear Right Hand 3.89

24 3-PC. "JR. LEAGUER" BASEBALL SET. Ransom Jackson 5-finger Glove. Tan cowhide, oiled. Solid web. Part sheepskin lined. Horsehide covered baseball, Adirondack Jr. Ash bat. Set Ship. wts. 5 lbs. Gloves 1 lb.

60C4224 L–Set. Wear Left Hand $3.98

60C4235 L–Set. Wear Right Hand 3.98

60C4222–Glove. Wear Left Hand 2.95

60C4223–Glove. Wear Right Hand 2.95

Warm-Up and Gym Clothing...Baseball Uniforms

POPULAR ATHLETIC SWEAT SHIRTS

1 TO 3 SWEAT SHIRTS. Warm, comfortable shirts for school, work, or leisure. Full-cut and roomy. Double texture, inner fleeced cotton. Double rib knit collar, cuffs, and waistband. *Sizes:* Small (32–34-in. chest); Medium (36–38); Large (40–42); Extra-Large (44–46). See "How to Measure" below right.

(1) ZIPPER NECK SWEAT SHIRTS WITH COLLAR. Dressy, all-purpose pullover style. Short zipper opening at neck with ribbed knit collar. Non-binding, full-cut. Developed dye colors reduce running, fading—stay neat longer. Medium heavy-wt. *State size.*

60 C 5839—White. Ship. wt. 1 lb. 8 oz.....$1.89
60 C 5837—Scarlet. Ship. wt. 1 lb. 8 oz..... 1.89
60 C 5836—Navy. Ship. wt. 1 lb. 8 oz..... 1.89
60 C 5838—Royal Blue. Ship. wt. 1 lb. 8 oz..... 1.89

(2) "CREW-STYLE" SWEAT SHIRTS. "Crew style" rib knit neck. Heavy-weight only. Developed dye colors reduce running and fading. *State size.* Ship. wt. 1 lb. 8 oz.

60 C 5811–Scarlet.....Ea. $1.65; 60 C 5810–Royal Blue..Ea. $1.65
60 C 5812–Navy Blue..Ea. 1.65; 60 C 5814–Dk. Green..Ea. 1.65

(3) SILVER GRAY OR WHITE SWEAT SHIRTS. Rib knit neck, V-insert—easy to put on and off. *State size.* Ship. wt. 1 lb. 8 oz.

60 C 5824—Extra-heavy wt. Silver Gray.....Ea. $1.65; 2 for $3.19
60 C 5825—Medium-heavy wt. Silver Gray..Ea. 1.42; 2 for 2.72
60 C 5826—Medium-heavy wt. Solid White..Ea. 1.42; 2 for 2.72

COTTON AND RAYON "T" AND SPORT SHIRTS

4 FLAGG UTICA T-SHIRT WITH NYLON NECK. Best Quality. Nationally known heavy-weight "Bodyguard" shirt. Finest combed long staple cotton yarn. Retains shape and fit even after repeated washing. Set-in Nylon neck prevents neck sag. Reinforcing tape at neck and along shoulder seams prevents shoulder stretch. Extra-long body stays tucked in. *Chest sizes:* Small (up to 36 in.); Medium (38–40); Large (42–44 in.). Read "How to Measure" below right.

60 C 5858—White only. *State size.* Ship. wt. 10 oz.....89c

5 RAYON KNIT WARM-UP SHIRT. 2-tone pullover shirt for athletics, school, club wear. Closely knit high luster rayon. Short sleeves, short zipper neck, ribbed collar, cuffs and bottom. *Sizes:* Small (34 in.); Medium (38 in.), Large (42 in.). See "How to Measure" below. *State size.*

60 C 5850—Gold with Royal Blue trim. Ship. wt. 1 lb. $2.59
60 C 5851—White with Royal Blue trim. Ship. wt. 1 lb. 2.59

6 SPORT SHIRT. Smartly styled short sleeve shirt. Ideal for golf, tennis. Finest combed cotton—interlock knit for longer wear, strength, softer finish, better shape retention. Trim Byron collar with button neck. Hemmed sleeves and bottom. Pocket. *Sizes:* Small (34–36 in.); Medium (38–40 in.); Large (42–44 in.). See "How to Measure" below right.

60 C 5860—White. *State size.* Ship. wt. 8 oz.....$1.98
60 C 5861—Navy Blue. *State size.* Ship. wt. 8 oz..... 1.98

SPORT AND GYM CLOTHING

7 FLEECED COTTON SWEAT PANTS. Combine with sweat shirts at left for complete warm-up outfit. Heavy-weight, warm, inner fleeced cotton. Adjustable draw-string waist, elastic ankles. Developed dyes reduce running, fading. *State size:* Small (28–30-in. waist); Medium (32–34 in.); Large (36–38 in.).

60 C 5832—Silver Gray. Ship. wt. 1 lb. 8 oz.....$1.89
60 C 5833—Navy Blue. Ship. wt. 1 lb. 8 oz..... 1.98
60 C 5834—Scarlet. Ship. wt. 1 lb. 8 oz..... 1.98

8 TO 10 BIKE SUPPORTERS. Knitted elastic, cotton and rayon pouch—heat-resistant rubber withstands many washings, electric driers. 1-in. leg straps. *Youth's, Men's Sizes:* Small (26–30-in. waist); Med. (32–38); Large (40–44). *State size.* Ship wt. 6 oz.

(8) 60 C 5895—Bike Model 9. Wide 6-in. band..$1.29
(9) 60 C 5894—Bike Model 10. 3-in. band.....85c
(10) 60 C 5896—Bike Model 59. 1¼-in. band.....69c

11 NEW "STRETCH" SOCKS. Wool-covered Nylon stretch threads conform to shape of foot—no wrinkles, tops in comfort. 60% Wool, 40% Nylon. *Sizes:* Medium (fits sizes 9–11); Large (11–13); White only.

60 C 5791—*State size.* Wt. 6 oz...Pr. 95c; 2 Pr. for $1.79

12 13 WOOL SOCKS. Shrink resistant. Nylon reinforced toes and heel. Rib knit tops. *State size:* 10, 11, 12, 13. Ship. wt. 6 oz. per pair. White only.

(12) 60 C 5798—Best Quality. 85% Wool, 15% Nylon reinforced throughout.....Pair 82c; 2 pair $1.55
(13) 60 C 5796—Better Quality. Long wearing 2-ply cotton core yarn. 40% Wool, 45% Cotton, 10% Rayon, 5% Nylon.....Pair 59c; 2 pair $1.12
60 C 5795—Good Quality. Spun yarn of 40% Wool, 30% Rayon, 20% Cotton, 10% Nylon. Pair 48c; 2 pair 92c

14 ALL COTTON WHITE SOCKS. Ribbed knit tops. Combed cotton yarn. *State size:* 10, 11, 12, 13.

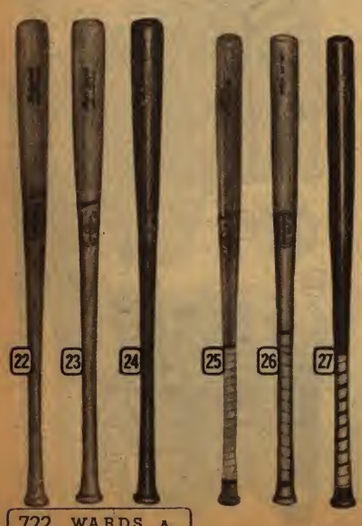
60 C 5793—Ship. wt. 3 pair, 12 oz.....3 pair for 84c

15 16 ELASTIC WAIST GYM PANTS. Washable sanforized jean cloth—full-cut. Comfortable elastic waist keeps pants snug—eliminates need for buttons or zippers. Buy 2 for greater savings. *Waist sizes:* 26, 28, 30, 32, 34. See "How to Measure." Ship. wt. 8 oz.

(15) 60 C 5842—Maroon. *State size*..Ea. 88c; 2 for $1.67
(16) 60 C 5840—White. *State size*...Ea. 79c; 2 for 1.49
60 C 5841—Navy Blue. *State size*...Ea. 88c; 2 for 1.67

HOW TO MEASURE: UNIFORMS AND SHIRTS. Measure under arms, around chest over shoulder blades, OVER clothing planned underneath. Order actual chest size or next larger.
UNIFORM AND SWEAT PANTS. Measure around waist. Order actual or the next larger size.

"T". ITEMS SHIPPED FROM ANOTHER HOUSE. ALLOW TIME.

BASEBALL UNIFORMS AND ACCESSORIES

17 BASEBALL UNIFORMS SHIPPED FROM STOCK. Made by Rawlings, leading mfr. of uniforms. 2-piece uniforms—8% New Wool, 31% reused Wool, 31% Rayon, 30% Cotton. Medium Blue-Gray color. Regul. style shirt and pants. 2-color Blue and Red braid trim. Order Chest Size: 36, 38, 40, 42, 44 in. Pants shipped in proportion to chest size—Ex: size 36 incl. size 36 shirt, 30 pants. See "How to Measure."

60 C 4012 T—Ship. wt. 3 lbs. *State size*.....Each $8.45; 9 or more.....Each $7.95
60 C 4014 T—Extra Pants above. *State Waist Size:* 30, 32, 34, 36, 38. See "How to Measure" at right. Ship. wt. 1 lb. 8 oz.....Pair $4.45; 9 or more.....Pair $4.19

18 BASEBALL HOSE. Professional Stirrup style. Medium weight 100% Cotton. *Colors:* Navy or Scarlet with White stripes. *State Color.* Ship. wt. per pair, 8 oz.

60 C 4027—Adult size hose..Pair $1.19; Lots of 9 or more. Team Price..Pair $1.09

19 20 PRO QUALITY BASEBALL CAPS. 100% Wool baseball flannel. Reinforced, deep crowns. *Sizes:* 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. *Colors:* Navy, Scarlet or Royal Blue. *State size and color wanted.* Ship. wt. 6 oz.

(19) 60 C 4002—Best Quality. Taped seams. Leather sweat band.....$1.29
(20) 60 C 4004—Better Quality. Metal eyelets. Sizes 6½ to 7½.....95c

21 GABARDINE BASEBALL CAP. Pro-styled. Reinforced crown. Metal eyelets. *Sizes:* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜. *State size, color.*

60 C 4005—*Colors:* Royal, Scarlet, Kelly Green. Ship. wt. 6 oz.....75c

22 TO 27 BATS. By makers of "Louisville Slugger." Best Straight grain Ash. BASEBALL BATS. Ship. wt. 3 lbs. SOFTBALL BATS. Ship. wt. 2 lbs. 4 oz.

(22) 60C4104 L–Best. Antique finish $2.29; (25) 60C4191L–Best. Thin grip. Antique $1.79
(23) 60C4101L–Better. Lemon finish 1.49; (26) 60C4182 L–Better. Clear finish... 1.49
(24) 60C4100 L–Good. Lt. brown... 95c; (27) 60C4181L–Good. Ebony finish... 95c

Game Shoes Designed to Improve Your Footwork

TOP QUALITY, PROFESSIONAL STYLE BASEBALL SHOES

A BEST QUALITY BASEBALL SHOES. Made by Brooks, leading mfr. of athletic shoes. Yellow-back Kangaroo, the finest baseball shoe leather. Built to take hard, fast pro baseball. Oak leather forepart, heel tap. Goodyear stitched construction. Leather vamp lined. Full leather midsole. Leather innersole. Scored sprint shank soles. Steel plates between soles. Outside counter pocket. Leather sock lining. Sponge rubber cushion heel pad. Rustproof spikes. Metal eyelets. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
60 C 4893—*State size wanted.* Ship. wt. 2 lbs. 8 oz. $9.95

B FINE QUALITY BASEBALL SHOES. Made by Brooks, manufacturer of top qual. shoes. Durable lightweight blue-black Kangaroo leather uppers. Major league pattern. Popular full 1-pc. leather soles. Strong Goodyear stitched. Steel plates between soles. 1-pc. outside counter pocket. Cushioned heels absorb shock. Leather vamp and sock linings. Metal eyelets. Pro-type rustproof steel spikes. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
60 C 4895—*State size.* Ship. wt. 2 lbs. 8 oz. $8.45

C BETTER QUALITY BASEBALL SHOES. A Brooks shoe. Professional pattern. Select Black, top grain Cowhide upper with folded edges. Popular full 1-pc. leather sole. Goodyear stitched. Steel plates between soles. Inside counter pocket. Leather sock lining. Rustproof pro spikes. Yellow laces. Wt. 2 lbs. 10 oz.
60C4894–*Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 $6.45

D GOOD QUALITY BASEBALL SHOES. Has many features of higher priced shoes. Pro-pattern, Black, top grain Elk leather uppers with folded edges. Oak leather taps, heels. Sprint model; full middle sole. Steel plates between soles. Sock lining. Rustproof pro-spikes *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
60 C 4890—*State size.* Ship. wt. 2 lbs. 10 oz. $4.98

ITEMS WITH SUFFIX "T" ship from another House. Allow extra time.

TRACK SHOES—BOWLING AND GOLF SHOES FOR MEN AND WOMEN

E BEST QUALITY DETACHABLE SPIKE TRACK SHOES. Made by Brooks, leading producer of athletic shoes. Blue-black Kangaroo leather uppers—the finest leather for track shoes. Strong Goodyear stitched construction. 6 special hardened steel detachable spikes set in Oak leather forepart taps. Waterproofed leather slip soles and heel taps. Metal eyelets. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Read "How to Order Game Shoes" below at right before ordering. *State size wanted.*
60 C 4996 T—Ship. wt. 1 lb. 8 oz. $8.95

F BETTER QUALITY DETACHABLE SPIKE TRACK SHOES. Black glazed kid uppers, professional pattern. Oil-treated leather soles. Oak leather forepart taps and heel taps. 6 forged steel detachable spikes. Metal eyelets. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, and 12. *State size.* See "How to Order" below at right.
60 C 4994 T—Ship. wt. 1 lb. 8 oz. $5.98

G MEN'S, WOMEN'S BOWLING OXFORDS. Best Quality. Brooks Goodyear welt. Top grain leather uppers, drill lined. Arch support for foot comfort. Rubber heels. Steel shank. Combination soles for right hand bowlers only. Reinforcing tip on right sole. Ship. wt. 2 lbs. 8 oz. Read "How to Order" Bowling Shoes below at right. *State size.*
60 C 4984—Men's Black Glazed Kid. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. $6.65
60 C 4991—Women's Smoked Elk (light Tan). *Sizes:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. $6.45

H NEW MEN'S GOLF SHOES. Best Quality. Silicone-tanned leather makes shoe water-repellent, yet keeps leather pliable even after drying out and retains its natural "breathing" ability for foot comfort. Popular plain toe, blucher pattern. Dark tan leather. Full leather lining. Goodyear welt construction. Flexible oak leather sole. Leather innersole. Rolled leather storm welt at sole. Removable spikes anchored in flexible steel inner plate. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
60 C 4408 T—C or D width. *State size, width.* Wt. 2 lbs. 8 oz. . . $15.45

J MEN'S GOLF SHOES. Better Quality. Moccasin style. Top grain Brown elk-tanned leather uppers. Goodyear welt. Leather storm welt at sole. Leather lined at heel, drill lined toe. Leather outsole and insole, rubber midsole. Removable spikes. *Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. C or D width only.
60 C 4406—*State size and width.* Ship. wt. 2 lbs. 8 oz. $8.65
60 C 4425—12 SPIKES AND WRENCH. Ship. wt. 6 oz. 49c

K WOMEN'S GOLF SHOES. Goodyear welt construction. Neat, vamp overlay toe. Attractive Tan and White, elk-tanned smooth leather uppers. Leather lined heel, drill lined toe section. Triple sole, leather insole, rubber midsole, leather outsole. Leather heel. Removable spikes. *Sizes:* B width: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½. In C width: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.
60 C 4411—*State size and width.* Ship. wt. 2 lbs. $7.95

L MEN'S, WOMEN'S LIGHTWEIGHT DUCK GOLF SHOES. Washable Army duck uppers. Vulcanized crepe outsole, reinforcing strip around sole. Sponge-rubber cushioned insole. Spikes anchored to fiber midsole. *Men's:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Women's:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 2 lbs.
60 C 4403—Men's Dark Brown color. *State size.* $5.95
60 C 4404—Women's Bahama Brown color. *State size, width.* . 5.45

WARDS ARCH-CUSHION BASKETBALL SHOES—WOMEN'S GYM SHOES

M "PRO-STAR" CANVAS BASKETBALL SHOES. Wards best value and finest quality shoe—used by professionals and collegiate players. Streamlined last makes it one of the lightest shoes in play. Sturdy 13-oz. Army Duck uppers in White or Black. Loose lining. Arch, heel cushion. Deep-cut, non-marking molded white rubber sole—suction cup type tread for sure footing. Butterfly tongue, name label. *Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Ship. wt. 2 lbs. 8 oz. Read "How to Order" at right.

60 C 4917—White uppers with 2-tone white and blue reinforcing around sole. Ventilating eyelets. *State size* $6.25

60 C 4918—Black uppers with 2-tone black and white reinforcing around sole. Ventilating eyelets. *State size* $6.25

N "VARSITY" BASKETBALL SHOES. Better Quality. Built on streamlined last. Sturdy white Army Duck uppers backed with twill for long wear. Sponge rubber cushioned heel and arch. Deep-cut, molded rubber non-skid "rope and diamond" tread sole. White and blue reinforcing binding strip. Ribbed bumper guard, toe cap. Ventilating eyelets. *Sizes:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
60 C 4929—*State size.* Ship. wt. 2 lbs. 12 oz. $5.25

P "GYM STAR" BASKETBALL SHOES. Good Quality. Designed for hard, rugged play. Sturdy black Army Duck uppers. Sponge rubber arch cushion absorbs shocks of quick starts and stops. Durable non-skid molded rubber sole for maximum traction. Red reinforcing binding strip. White bumper guard and toe cap. Ship. wts. 2 lbs. 12 oz., 2 lbs. 8 oz. Read "How to Order" at right.
60 C 4915—*State size:* 6½, 7, 7½, 8, 8½, 9, 9½, 10 ..... $3.95
60 C 4916—*Boys' sizes:* 3, 3½, 4, 4½, 5, 5½, 6. *State size.* 3.79

R WOMEN'S "GYM QUEEN" SHOES. A top favorite for gym class wear. Long wearing washable white Duck upper. Sponge rubber arch support absorbs shocks. Crepe type, non-skid vulcanized rubber sole. Popular lace-to-toe style. White toe cap, bumper strip.
60 C 4928—*State size:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, and 9. Read "How to Order" at right. Ship. wt. 2 lbs. 6 oz. $2.98

T WOMEN'S BLUE GYM OXFORDS. Sturdy, long-wearing, washable Duck uppers in popular blue color. Crepe type, non-skid rubber soles. Reinforcing strip around sole. Completely vulcanized. Built-in arch cushion. *Sizes:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Read "How to Order" at right.
60 C 4931—*State size.* Ship. wt. 2 lbs. $2.89

MEN'S AND WOMEN'S TENNIS OXFORDS

U MEN'S AND WOMEN'S TENNIS OXFORDS. Best Quality. White Army Duck. Crepe rubber sole. White rubber binding and toe guard. Full sponge rubber cushion insole. Built-in arch support, heel cushion. Ship. wts. 2 lbs. 4 oz.; 2 lbs. *State size.*
60 C 4615—Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. ..... $3.59
60 C 4616—Women's: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 3.29

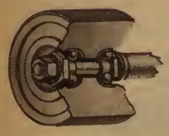
HOW TO ORDER SHOES

GAME SHOES: If you wear C, D or E width street shoe, order game shoes ½ size larger to allow room for heavy socks. If you wear A or B width street shoe, order regular shoe size. Track shoes may feel small but for best performance they must be snug fitting.

MEN'S BOWLING SHOES: Order street shoe size through D width, except sizes 11, 11½ or 12—order ½ size larger. Order ½ size larger for E, full size larger for EE or wider.

WOMEN'S BOWLING SHOES: Order regular street shoe size if B or C width. If A or narrower, order ½ size smaller.

Chicago, Cleveland Rink Favorites . . . Sidewalk Skates



Plastic Wheels

CHICAGO RINK SKATES WITH PLASTIC OR MAPLE WHEELS

PLASTIC WHEELS on (A) and (B). HAVE THESE ADVANTAGES.
(1) QUIET ROLLING—Reduce skating noise up to 50%.
(2) GRIP THE FLOOR—Reduce side-slip and give better traction.
(3) LONG EVEN-WEARING—outlast wood wheels 4 times.

(A) CHICAGO PRECISION-TYPE RINK SKATES. Choice of Jumbo size Maple or amazing new "Duryte" plastic wheels. Each wheel rolls on 2 semi-precision retained bearing and cone units. Rubber cushioned, plated trucks have adj. 10° rocker action plus pivot ball and socket for max. flexibility. Chromed aluminum footplate reduces weight. Top grain leather Hyde shoe has lock-stitched double sole, sponge rubber padded leather innersole, 2-pc. tongue. Includes booklet, wrench. Mailed promptly from Chicago Factory. Allow transit time.

WOMEN'S RINK SKATES. White, closed toe lined shoes. Half sizes 3 to 10 and 11.
60 C 4863 K—With Plastic wheels. *State size.* Ship. wt. pair, 8 lbs. $23.45
60 C 4865 K—With Maple Wood wheels. *State size.* Ship. wt. pair, 8 lbs. 20.45

MEN'S RINK SKATES. Black, lace-to-toe style shoes. Half sizes 4 to 12 and 13.
60 C 4864 K—With Plastic wheels. *State size.* Ship. wt. 8 lbs. $23.45
60 C 4866 K—With Maple Wood wheels. *State size.* Ship. wt. 8 lbs. 20.45

(B) CHICAGO RINK SKATES. Popularly priced, made by Chicago Roller Skate Co. Choice of Maple or "Duryte" plastic wheels. Double race ball bearing wheels—16 bearings per wheel. Bearings and wheel cones machined to fine tolerances. Rubber cushioned adjustable 10° pivot action trucks. Rust resistant nickel plated steel chassis. Elk-tanned, top grain cowhide leather shoes have double soles and sponge rubber padded tongues for comfort. With booklet and wrench. Ship. wt. 7 lbs.

WOMEN'S SKATES. White, closed toe style. *State Full Size:* 4, 5, 6, 7, 8, 9, 10.
60 C 4848—With Maple wheels . . . . $14.45 60 C 4844—With Plastic wheels $17.45

MEN'S SKATES. Black, lace-to-toe pro style. *State Full size* 5, 6, 7, 8, 9, 10, 11.
60 C 4846—With Maple wheels . . . . $14.45 60 C 4845—With Plastic wheels $17.45

EXTRA ROLLERS For Skates above. Set of 8 rollers. Shipping weights 2 lbs. per set.
60 C 4856—Set of 8 "Duryte" Plastic rollers (for one pair skates) $4.95
60 C 4854—Set of 8 Maple Wood rollers (for one pair of skates) 1.69
60 C 4855—Set of 8 Fiber rollers (for one pair of skates) 2.19

RINK SKATE FAVORITES BY CLEVELAND

(C) CLEVELAND MODEL 150 RINK SKATES. Completely made by Cleveland Skate Co. Feature double rubber cushioned action—found usually only on higher priced skates. Maple wheels have 16 ball bearings each. Chrome plated trucks have adj. 10° pivot action for flexibility. Lightweight aluminum footplates. Top grain leather shoe, seamless toe for greater comfort, neater appearance. Lock stitched double sole. Comfortable 2-pc. shaped tongue, sponge rubber padded. Ship. wt. 8 lbs.

60 C 4861—Women's Rink Skates. White. Semi-jumbo Maple wheels. *State size:* 4, 5, 6, 7, 8, 9, 10 . . . $18.75

60 C 4860—Men's Rink Skates. Black. Semi-jumbo Maple wheels. *State size:* 5, 6, 7, 8, 9, 10, 11 . . $18.75

(D) CLEVELAND SPECIAL RINK SKATES. Smartly styled, solidly built by Cleveland Skate Co. Maple rollers mounted on shock absorbing cushioned trucks give smooth ride. Standard 2-piece bushings, ball bearing wheels—16 bearings each. Adj. 10° pivot action, nickel plated trucks allow max. flexibility for balanced turns. Steel chassis braced for extra strength. Elk-tanned, top grain leather lace-to-toe style shoe has lockstitched double sole, felt padded tongue. Wrench included.

60 C 4843—Women's Rink Skates. White. *State size:* 4, 5, 6, 7, 8, 9, 10. Ship. wt. 7 lbs. ..... Pair $12.75

60 C 4842—Men's Rink Skates. Black. *State size:* 5, 6, 7, 8, 9, 10, 11. Ship. wt. 7 lbs. ..... Pair $12.75

CLEVELAND SEMI-PRECISION WHEEL SET. (Not shown) Replaces old wooden wheels, or converts any standard rink skates to semi-precision type. Includes all ball bearing parts, 8 Maple wheels.
60 C 4858—Ship. wt. 2 lbs. 8 oz. ..... Set $4.98

RINK SKATES FOR YOUNGSTERS

(E) NEW LIGHTWEIGHT JUNIOR RINK SKATES. The newest thing in rink skates for younger skaters . . . now made 50% lighter. Aluminum-magnesium alloy reduces weight by one half—yet gives skates added strength and durability that youngsters need. Skates look exactly like adult models except are scaled down to fit the junior foot for proper balance and fit. Maple wheels roll smoothly on rubber cushioned trucks—16 ball bearings per wheel. Adj. tenston 10° pivot action. Fine quality top grain leather shoes and soles. Felt lined tongues. *Sizes:* 10, 11, 12, 13, 1, 2, 3. Ship. wt. 3 lbs.

Girl's Junior Skates. White closed toe.
60 C 4836—*State size* $11.45

Boy's Jr. Skates. Black. Lace to toe.
60 C 4835—*State size* $11.45

(F) PRO-TEK-TOE STOPS. Touch white rubber toe stops to floor for quick braking. Protects toe of shoe—won't mark floor. Easily attached to shoe in minutes.
60 C 4877—Ship. wt. 8 oz. ..... Pair 79c

(G) DELUXE TOE STOP. For instant stops or jumps. Used by many professional skaters. Won't mark floor. Replaceable white rubber Stop fastens on aluminum holder—screws to sole of shoe. *Small Size*—for all ladies shoes, men's shoes through 8. *Larger Size*—for men's sizes 8½ up. With screws. Ship. wt. 1 lb.
60 C 4879—*State size* . . . . . Pair $2.29

STURDY CHICAGO SIDEWALK SKATES

(H) CHICAGO "SILENT FLASH" SKATES. High speed, self contained ball bearing wheels have noiseless rubber tires that outwear most steel wheels. Rubber-cushioned, nickel plated, oscillating trucks make turns easier and absorb bumps. Strong channel arch frame. Leather straps, rubber ankle pads. Adjust. from 8 to 11 in.
60 C 4825—With key. Ship. wt. 5 lbs. Pair $4.98

(J) CHICAGO "FLYING SCOUT" SKATES. Built for long, hard usage. Double tread, "Triple-Ware" wheels (16 steel ball bearings ea.). Rubber-cushioned oscillating nickel plated trucks for easier turns. Nickel plated channel arch frame. Wedge type toe clamps. Leather straps, buckles. Adjusts from 8 to 11 in. With key.
60 C 4815—Ship .wt. 5 lbs. ..... Pair $3.59

SPEEDLINE AND YOUTHS' SKATES

(K) "500 MILE GUARANTEE" SPEEDLINE SKATES. Dreadnaught hard tempered steel wheels are guaranteed for 500 miles of skating—proved by Wards Bureau of Standards. Each wheel has double ball race (16) bearings per wheel, red enameled dust cap. "Shaped to shoe" turned edge footplates. Rubber cushioned oscillating trucks. Rubber in-step cushion. Adj. from 7 to 11 in.
60 C 4809—With key. Ship. wt. 5 lbs. 8 oz. . $3.29

(L) YOUTHS' "SPEEDSTER" SKATES. Semi-streamlined plated skates with single race ball bearing wheels—8 ball bearings per each wheel. Rubber cushioned, plated trucks absorb shock, reduce noise and vibration. Leather ankle straps, steel form-fit toe clamps. Adjusts from 7 to 9½ in.
60 C 4803—With key. Ship. wt. 4 lbs. . Pair $2.09

SKATE CASES . . . RINK SKATE OUTFIT

(M) ALUMINUM SKATE CASE. Lightweight case of heavy gauge aluminum with reinforced steel corners. Solid plastic handle. Has two end locks. With key.
60 C 4880—Ship. wt. 4 lbs. Size 14½x10½x5⅜ in. $4.49

(N) STEEL SKATE CASE. Well constructed—sheet steel over wood frame. Red enameled sides, blue on all 4 ends, white metal binding. Corners reinforced.
60 C 4885—With key. Ship. wt. 5 lbs. $3.85

(P) SPECIAL RINK SKATE OUTFIT. Individually would sell for $16.80, you save $1.92. Quiet running ball bearing wheels—16 per wheel. Maple rollers on shock absorbing rubber cushioned trucks. Adj. 10° pivot action. Top grain leather shoes, double soles, padded tongues. With steel case similar to (N) above. Ship. wt. 12 lbs.
60 C 4851—Women's. *State size* 4, 5, 6, 7, 8, 9, 10 . . $14.88
60 C 4850—Men's. *State size* 5, 6, 7, 8, 9, 10, 11 . . . 14.88

A 9.85

B 7.45

C 4.95

G 89c

D 8.65

E 6.75

F 2.95

J 5.29 H 4.98

Official Basketballs...Boxing, Exercise Equipment

A BEST QUALITY SPALDING "AIRFLITE" BASKETBALL SET. Rubber covered ball designed, recommended for tournament and game play. Made by Spalding, Mfr. of top quality sporting goods since 1876. Meets the strictest official specifications. Sturdy duck and cord wound inner construction. New "tacky" sure-grip, deep pebble grain finish for accurate ball handling. New wider channeled striped seams. Needle incl. Official size orange color GOAL, 9/16-in. round steel rim. Heavy No. 48 seine net laces through steel loops under rim. *Mailable.*

60 C 5327 M—Buy complete set and save 75c. Ship. wt. 11 lbs. $9.85
60 C 5316—Ball and needle only. Ship. wt. 2 lbs. 4 oz. 7.95
60 C 5256 M—Goal, net only. Ship. wt. 9 lbs. each. *Mailable.* Pair $4.98 ..... Each 2.65

B BETTER QUALITY RUBBER BASKETBALL SET. Seamless college basketball. Official size and weight. "Sealon" cord wound. Inner construction consists of special cellulose layers of high tensile strength fiber thread wound around heavy duty bladder and vulcanized with cover to form 1-piece waterproof unit. Gives good service. Recommended for practice or school yard play. Ball has deep pebbling and wide channeled seams. Treated cover resists scuffs. Official size 9/16 in. orange goal. Heavy net fastens through loops under rim.

60 C 5322 M—Buy Set and save 65c. Ship. wt. 11 lbs. *Mailable.* $7.45
60 C 5294—Ball and needle. Ship. wt. 2 lbs. 4 oz. 5.45
60 C 5256 M—Goal, net. Ship. wt. 9 lbs. each. *Mailable.* Pair $4.98 ..... Each 2.65

C ATLANTIC RUBBER BASKETBALL SET. Good Quality combination. Basketball is of durable laminated rubber construction with bladder. Official size and weight. Ideal for all 'round practice and playground use. Special coated surface resists scuffs—gives sure grip. Wider channeled striped seams. Needle included. Official size orange color goal has 1/2-in. round steel rim with med. weight net lacing around it. Special combination price on set saves you 43c.

60 C 5320 M—Set. Ship. wt. 9 lbs. *Mailable* $4.95
60 C 5293—Ball, needle. Ship. wt. 2 lbs. 4 oz. 3.69
60 C 5255 M—Goal, net. Ship. wt. 7 lbs. each. *Mailable.* Pair $3.19 ..... Each 1.69

D SEAMLESS "M-400" RUBBER BASKETBALL. BEST. Sanctioned by The National High School Association for tournament play. Meets all official requirements. Extra strong Nylon cord wound construction, rubber impregnated and vulcanized with bladder and cover to form 1-piece unit. Deep grained pebbling for sure ball handling. New wider channeled striped seams. Kolite finish prevents scuffs. With needle.

60 C 5296—Ball. Ship. wt. 2 lbs. $8.65

E SEAMLESS "M-300" RUBBER BASKETBALL. Better Quality. New improved ball with deeper pebbling and wider channeled striped seams for sure grip ball handling. With exclusive "sealon" cord wound construction. Treated cover resists scuffs. Ideal for team play on any type surface. Official size and weight. With needle.

60 C 5295—Ship. wt. 2 lbs. 4 oz. $6.75

F SEAMLESS "POINT MAKER" RUBBER BASKETBALL. Good quality. Ideal for youngsters learning the game. A molded, durable all rubber construction ball. Official size and weight. Deep pebble grain finish waterproof cover for sure grip, easy ball handling. New wider channeled striped seams for better control. Needle included.

60 C 5299—Ball. Ship. wt. 2 lbs. 4 oz. $2.95

STURDY VOLLEYBALLS, SOCCER BALLS

G INFLATOR PUMP. Dependable pump for all valve-type balls. Copper colored metallic barrel. Keeps game balls properly inflated for longer wear. No Needle.

60 C 5263—Ship. wt. 1 lb. 89c

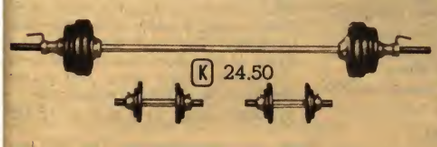
H SEAMLESS "303" VARSITY VOLLEYBALL. Built for rough, fast action play on any type surface. Official size and weight. Made with "Sealon" cord wound quality construction for longer wear, consistent top performance. Inner construction consists of cellulose layers of fiber thread wound around heavy duty bladder and vulcanized with cover. Treated, smooth white cover is scuff resistant. Waterproof, makes an ideal beach ball.

60 C 5303—Ship. wt. 1 lb. 5 oz. .. $4.98

J SEAMLESS "204" VARSITY SOCCER BALL. Official size and weight, Well balanced ball that retains its shape even after constant kicking. "Sealon" cord wound construction. Molded rubber waterproof cover. Ideal school kick ball.

60 C 5533—Ship. wt. 1 lb. 12 oz. . $5.29

A Complete Line of Basketball Shoes, Socks, Jackets, and Other Athletic Clothes for Both Gym and Outdoor Wear Shown On Pages 722 and 723.

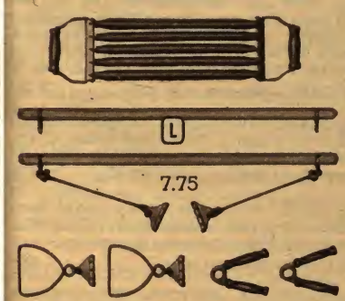


K 24.50

K 110-LB. COMBINATION REVOLVING BAR BELL-DUMBELL SET. Builds muscles. Chrome plated, knurled sleeve over 5-ft. solid steel bar. Weights adjust from 15 to 110 lbs.

60 C 5478 F—With two 14-in. dumbell bars, wrench, instructions. Ship. wt. 112 lbs. .. $24.50
60 C 5479 F—160-lb. set (like above). Weights adj. from 15 to 160 lbs. Ship. wt. 162 lbs. 36.50
60 C 5477 F—60-lb. Revolving Bar Bell Set. Weights adj. from 15 to 60 lbs. With 4-ft. solid steel bar, wrench and instructions included. Ship. wt. 62 lbs. $14.45

Sets shipped from nearest factory, Phila. or Los Angeles. Allow 5 days plus transit.



L 7.75

M 2.49

N 98c

P 11.95

R 7.95

T 3.95

U 2.75

W 1.29 V 9.65

L DE LUXE MUSCLE BUILDER OUTFIT. Builds powerful body muscles and helps keep you in top physical condition. Includes: 5-spring detachable cables locked in with 2 "Saf-tee" handles for chest pull; 2 steel stirrups form rowing exercise; 2 wood bars form bar bells. With hooks for use as wall exerciser. 2 steel hand grips. Instruction Book included.

60 C 5456 L—Ship. wt. 9 lbs. . . . Set $7.75

M HERCULEX SET. All-purpose exerciser. Super Power Crusher grip for arm and shoulder muscle building; 2 steel hand grips. Instruction Book.

60 C 5455 L—Ship. wt. 2 lbs. . . . Set $2.49

N BOXER'S SKIP ROPE. Improves footwork, timing. Made of braided cotton.

60 C 5465—Swivel handles. Wt. 1 lb. . 98c

FACTS ABOUT EVERLAST EQUIPMENT. Everlast is the top name in boxing equipment for quality and design. Endorsed by Jack Dempsey, former boxing champion. Boxing Glove Features: Wine colored sheepskin (best type glove leather); goat hair (best padding); double stitching at points of strain; drill lining; tapered thumbs and padded finger grips.

P EVERLAST DEMPSEY TRAINING GLOVES. Professional quality, extra-large size. Designed especially for training use. Have all the fine features listed above. Long straight line double cuffs fit well up on wrists. Best wine colored sheepskin. Heavy drill lined. Knuckle protector. Set of 4 gloves.

60 C 5421—12 oz. Ship. wt. 3 lbs. 12 oz. $11.95
60 C 5422—14 oz. Ship. wt. 4 lbs. 4 oz. 12.95
60 C 5423—16 oz. Ship. wt. 4 lbs. 12 oz. 13.95

R T EVERLAST DEMPSEY GLOVES. "Pro" design, wine colored sheepskin with All Everlast features. Made expressly for boys and youths. Set incl. 4 gloves, boxing chart.

(R) 60 C 5404—10 oz. training set for youths 13 to 20. Ship. wt. 3 lbs. 4 oz. $7.95
60 C 5403—8 oz. set for youths 9 to 12 yrs. old. Shipping weight 2 lbs. 12 oz. $6.45
60 C 5402—6 oz. set for boys 6 to 9 yrs. old. Shipping weight 2 lbs. 4 oz. $5.59
(T) 60 C 5401—4 oz. set for boys 4 to 6 yrs. old. Shipping weight 1 lb. 12 oz. $3.95

U EVERLAST STRIKING BAG MITTS. Long wearing glove leather. For work on light or heavy bag. Finger grip across palm. Elastic at wrist. Full pro cut. Padded back.

60 C 5476—Ship. wt. 10 oz. ..... Pair $2.75

V STRIKING BAG AND PLATFORM SET. Complete outfit for advanced amateur or pro boxers—develops speed and timing. Official size, rubber cushioned steel rim for fast rebound. Sturdy hardwood frame. Steel ball and "S" hook swivel. Full size Wine colored sheepskin "Pro" style 6-panel BAG. Needle incl. Ship. wt. 12 lbs.

60 C 5472 MO—Set saves you 73c. *Mailable* $9.65
60 C 5475 MO—Platform only. Wt. 10 lbs. .. 4.79
60 C 5437—Striking Bag only. Wt. 1 lb. 6 oz. 5.59

W DETACHABLE SWIVEL. Fast, heavy-duty swivel of best grade polished steel. Ideal for home use or recreation centers. Free moving ball, S-hook. Fits all std. platforms. With screws.

60 C 5452—Ship. wt. 14 oz. $1.29

1 14.45

2 8.75

3 10.45

6 5.98

7 3.75

4 10.95

5 7.19

Croquet, Table Tennis

NEW BALL DISPENSING, ROLL-AWAY, UPRIGHT, AND "T" RACK CROQUET SETS

1 NEW 6-BALL DISPENSER ROLL-AWAY SET. Colorful yellow enameled steel and wood rack, rolls easily on rubber-tired steel wheels. Steel handle. Features dispensing ball rack —next ball positions itself as bottom ball is removed. Natural Maple wood 8-in. mallets have permanently bonded colored plastic tips—for longer service, less wear. Color banded screw-in handles have turned, enameled grip. 6 enameled plastic balls. Extra-large stakes. 9 extra-heavy, yellow enameled easy-to-see arches fit conveniently on special holder.

60 C 5638 MO—Ship. wt. 24 lbs. *Mailable*. 14.45

PLASTIC CROQUET BALLS. Superior to wood balls. Will hold shape. Molded plastic and wood fiber. Enameled in solid colors: Red, Blue, Green, Yellow, Brown and Orange.

60 C 5606—Ship. wt. 2 lbs. Set of 6.....2.69

2 BETTER 6-BALL ROLL-AWAY CROQUET SET. Rolls easily from storage to playing area. Red enameled steel rack has Blue and White steel disc, rubber-tired wheels. Beaded, Blue and White striped, 7-in. Maple mallets give you long wear, solid, accurate hits. Special grooved hand grip, striped, safety screw-in handles. Striped hardwood stakes. 6 solid-color enameled plastic balls. 9 steel arches.

60 C 5620 MO—Ship. wt. 17 lbs. *Mailable*..8.75

3 ROLL-AWAY DAY AND NIGHT CROQUET SET. Sturdy Blue enameled steel rack has rubber-tired steel wheels. White and brightly enameled playing parts for both day and twilight games. White enameled pro-size 8-in. beaded mallets have painted ends to match balls. Grooved grip handles, enameled hand grip. White stakes, colored stripes. 9 White enameled arches. 6 solid-color plastic balls.

60 C 5632 M—Ship. wt. 18 lbs. *Mailable*..10.45

4 DE LUXE ROLL-AWAY DAY-NIGHT CROQUET SET. White enameled playing parts for day, night play. Jumbo size 7-in. Maple mallets. Striped, 24-in. screw-in handles. Ex. large stakes. 9 heavy steel, white plastic coated arches. Green steel and wood "T" style rack has rubber-tired steel wheels. Adj. handle. 6 striped white plastic balls.

60 C 5622 MO—Ship. wt. 20 lbs. *Mailable*. 10.95

5 GOOD 6-BALL CROQUET SET. Lt. Blue wood, steel rack holds 4 mallets on top, 1 on each side. Upright steel ball holder. Jumbo size 7-in. Maple mallets have bold color band, turned beads. 24-in. screw-in handles. Color banded stakes. 6 enameled plastic balls. 9 steel arches.

60 C 5607 M—Ship. wt. 13 lbs. *Mailable*...7.19

60 C 5608 M—As above, but 4 balls, four 6-in. mallets. Ship. wt. 11 lbs. *Mailable*...5.19

9 10.75 10 8.65 11 7.45 12 5.65 13 3.49

16 1.98 17 2.39

14 85¢ 15 44¢

Pro-Endorsed Tennis

NEW TENNIS RACKETS, TENNIS BALLS, TENNIS ACCESSORIES

9 CORTLAND "BOBBY RIGGS" AUTOGRAPH RACKET. Wards finest. 8-ply laminated frame, radio-frequency bonded for strongest frame possible. Black, Blue contrasting plies. Blue fiber "scuff-guard" at top of bow prevents wear. Beech wood full U overlay. White fiber outer shoulder reinforcement. White fiber throat extends down handle. Perforated, top-grade tan leather grip. Overwrapped butt end. White and Blue spiral braided Nylon string. 9 bindings. In light-weight with 4½-in. grip or medium-weight with 4½ or 4⅝-in. grip. Ship. wt. 1 lb. 8 oz.

60 C 4651—*State grip size and weight*....10.75

10 CORTLAND "TOURNAMENT" RACKETS. Radio-frequency bonded, 8-ply laminated frame with 3 contrasting plies. Maple wood shoulder U overlay. Fiber throat reinforcement extends full handle length. Perforated, top-grade spiral wound leather grip. Overwrapped butt. Spiral braided Nylon string. 7 bindings. In light-weight 4½-in. grip or medium-weight 4½ or 4⅝-in. grip. *State grip size and weight.* Ship. wt. 1 lb. 8 oz.

60 C 4646—"Bobby Riggs". 7 Red, White, and Black bindings. Red and White string. Brown fiber reinforcement. Black and Brown plies.8.65

60 C 4647—"Pauline Betz". As above but in correct balance and weight for women. Green fiber reinforcement. Black and White spiral braided Nylon string. Black and Green plies.8.65

11 WILSON "FINALIST" RACKETS. Famous Player Series—designed by champions. Nationally known Strata-Bow laminated frame with Black fiber ply. Full U bend overlay. Ashaway Multi-Ply Green, White spiral Nylon string. Leather grip, overwrapped butt end. Light or medium-weight. *State weight* wanted.

60 C 4639—"Don Budge". White fiber reinforcement at throat, red fiber on shoulder. White enameled handle with Budge picture and autograph. 13 colorful bindings. Black leather grip. Ship. wt. 1 lb. 8 oz.7.45

60 C 4642—"Alice Marble". Correct weight and balance for women. Blue enameled handle. White fiber reinforcement overlay. 10 bindings. Blue leather grip. Wt. 1 lb. 8 oz.7.45

12 LAWFORD RACKET. 7-ply laminated frame with colorful contrasting plies—2 blue, 2 red and 1 white. White enameled throat and shoulder. Short pallet. 8 red, white and blue bindings. Blue and white braided Nylon string. Bow has counter-sunk channel to protect string. Red plastic grooved grip. Medium-weight only.

60 C 4637—Ship. wt. 1 lb. 8 oz..5.65

TABLE TENNIS SETS FOR FAMILY FUN . . . . FACTORY-MADE OR "DO-IT-YOURSELF" TABLES

6 BEST QUALITY 4-BAT TABLE TENNIS SET. 5-ply laminated basswood bats. Pipped rubber face. Double tapered shaped handles. Mesh net—metal ends with thumb screws to adjust tension. Posts extend 4 in. on sides of table. Set includes 4 balls and set of rules.

60 C 4788—Ship. wt. 4 lbs. 8 oz.....Set 5.98

60 C 4769—Bat only. Shipping weight 8 oz.....1.55

BETTER QUALITY TABLE TENNIS SET. 3-ply laminated basswood bats. Shaped hardwood handles. Pipped rubber face. 66-in. mesh tie-on net.

60 C 4785—4-Bat Set. 2 balls, posts, clamps, rules. Wt. 4 lbs. 4 oz.....4.75

60 C 4773—2-Bat Set. 2 balls, posts, clamps, rules. Ship. wt. 2 lbs.....3.35

60 C 4767—Bat only. Shipping weight 8 oz.....87c

60 C 4799—Net and Post Set only. Ship. wt. 2 lbs.....1.69

7 GOOD QUALITY 4-BAT TABLE TENNIS SET. 3-ply laminated basswood bats—lacquer finish, beveled edges, sandpaper faced. Shaped hardwood handles. 66-inch tie-on mesh net, steel posts, clamps. Rule booklet.

60 C 4765—Includes 1 ball. Shipping weight 4 lbs.....3.75

TABLE TENNIS BALLS. White, narrow-seam balls—give true bounce.

60 C 4796—Regulation. Shipping weight 6 oz.....6 for 39c

60 C 4798—U.S.T.T.A. approved. Shipping weight 6 oz.....6 for 56c

8 2-SECTION TABLE TENNIS TABLES. Two 4½x5-ft. sections join together to make official size, 5x9-ft. table. Sections may be used separately as handy, sturdy utility tables. Painted Green with non-glare finish. Official white striping except Economy table. Sturdy folding braces and 8 legs. Shipped immediately from nearest Mail Order House or in 1 week from Factory in Detroit, Michigan. Economy table shipped from Stock only. Pay Freight, Truck or Express charges from there. State transportation desired. 10% Down on Terms—see Inside Back Cover.

ECONOMY TABLE. 3/16-in. tempered Masonite top on reinforced frame with 1⅝-in. apron. Simply apply white plastic stick-on marking tape (roll included with easy instructions) and table is ready for play—takes only minutes.

60 C 4751R—Ship. wt. 90 lbs. Only $3 Down.....Cash 29.95

STANDARD TABLE. Faster, heavier ½-in., 5-ply laminated top.

60 C 4752 R—Shipped from Stock. Ship. wt. 105 lbs.....41.50

60 C 4752 F—Shipped from Factory. Ship. wt. 105 lbs....39.50

OFFICIAL TABLE. Extra-heavy ¾-in., 5-ply top, heavier frame.

60 C 4754 R—Shipped from Stock. Ship. wt. 120 lbs.....50.95

60 C 4754 F—Shipped from Factory. Ship. wt. 120 lbs....48.95

8 41.50 Standard

"DO-IT-YOURSELF" TABLE TENNIS TABLE KIT. (Not shown—similar to (8) at left.) You'll enjoy building your own table with this kit and plywood top panels and save money at the same time. Kit includes factory pre-cut wood parts to build frame and legs for standard 2-section, 8-leg table. All necessary metal braces, hinges, bolts, screws and nails are included. With easy-to-follow instructions. Shipped immediately from Stock or in 7 days from Factory in Detroit, Michigan. Order both kit and plywood top panels for complete table. Add to your Terms account—see page 981.

60 C 4758 R—Kit shipped from Stock. Shipping weight 24 lbs.....12.45

60 C 4758 F—Kit shipped from Factory. Shipping weight 24 lbs.....11.45

60 C 4759 R—Two ½-inch, 5-laminated ply Plywood panels, 4½x5 ft. for above kit. Unpainted. Shipped from Stock. Shipping wt. 70 lbs.....19.45

60 C 4759 F—Two panels like above. Shipped from Factory. Ship. wt. 70 lbs.17.95

13 "BLUE ACE" IMPORTED RACKET. Full size 5-ply laminated frame. White enameled shoulder. Wood throat Overlay. Monofilament Swiss Nylon string. Blue, white and gold bindings. Leather grip. Lightwt. only.

60 C 4633—Ship. wt. 1 lb. 4 oz.....3.49

14 TENNIS RACKET PRESS. Keeps your racket from warping. Hardwood frame. 4 adj. wingnut screws for proper tension.

60 C 4606—Shipping wt. 1 lb. 8 oz.....85c

15 RACKET HOOD. Keeps your racket clean and dry. Heavy white Vinyl plastic. Plastic bound. Has convenient drawstring.

60 C 4607—Ship. wt. 6 oz.....44c

16 17 U.S.L.T.A. APPROVED TENNIS BALLS. You'll enjoy a better game with these lively bouncing, fluffy, long-life balls. New extra-heavy Dacron-Nylon-Wool blended nap over 100% rubber. Factory-fresh in pressure packed sealed cans. 3 balls in can.

(16) 60 C 4600—Victor "Championship" Tennis Balls. Ship. wt. 14 oz.....1.98

(17) 60 C 4604—Wilson "Championship" Tennis Balls. Ship. wt. 14 oz.....2.39

TENNIS NETS. (Not shown.) Heavy white thread.

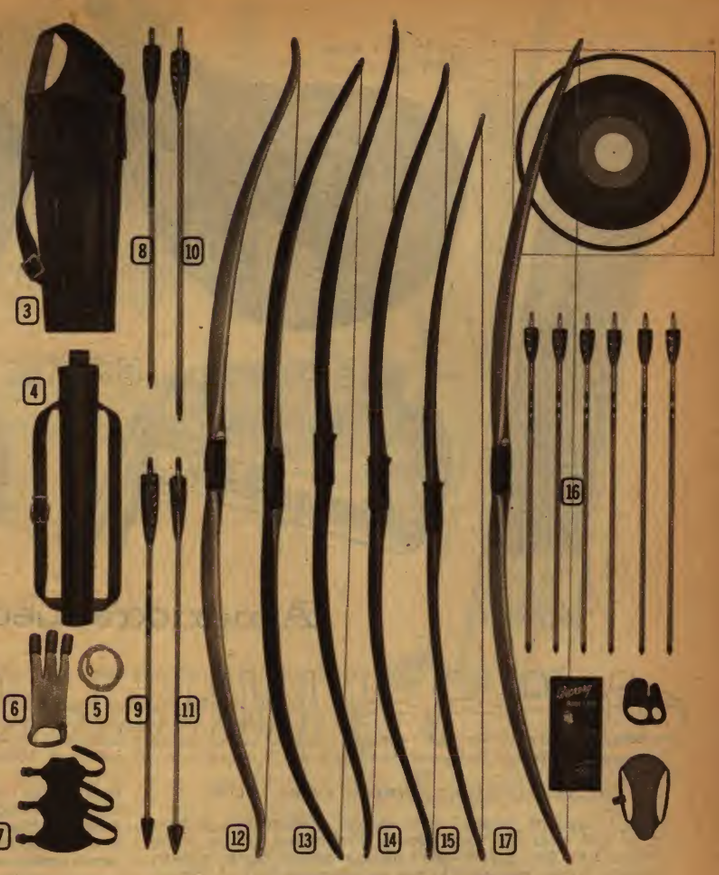
60 C 4609—Single Court Net. 27x3-ft. Tape-bound. Ship. wt. 1 lb. 8 oz.....4.79

60 C 4611—Double Court Net. 42x3-ft. Drill-bound top. Ship. wt. 4 lbs.....11.95

ASHAWAY TENNIS RACKET STRING. Each 36-ft. coil strings 1 racket. Ship. wt. 2 oz.

60 C 4612—Multi-Ply Nylon.....1.65

60 C 4613—Pro-Fected Braided Nylon..58c



Badminton Sets

NEW BADMINTON SETS AND ACCESSORIES

1 "CHAMPION" 4-RACKET DOUBLES SET. With radio-frequency bonded, 6-ply laminated frame rackets—1 black fiber ply. White enameled throat, shoulder. Red and white braided Nylon string. Plastic bindings. Black leather grip. Set includes 2 plastic birds, 20x2-ft. brown net, 3-pc. poles, stakes, guy rope, rules. 10% Dn.

60 C 5049 M—Complete Set. Ship. wt. 6 lbs. *Mail.* 20.95

2 "COURT" SETS. 5-ply laminated frame rackets—blue fiber ply. Red monofilament Nylon string. 3 red, white, blue plastic bindings. Red plastic grooved grip. Set includes 2 plastic birds, 20x1½-ft. brown net, 3-pc. pole and stake set, rule book, and layout instructions.

60 C 5044 M—2-Racket Singles Set. Ship. wt. 5 lbs. . 9.95

60 C 5046 M—4-Racket Doubles Set. Ship. wt. 6 lbs. 16.75

IMPORTED BADMINTON SETS. Laminated frame rackets have woven Nylon stringing. Rubber grips. Twine net.

60 C 5040 M—2-Racket Singles Set. With rackets, 2 birds, 18x1-ft. net. No poles or stakes. Ship. wt. 5 lbs. 4.69

60 C 5042 M—4-Racket Doubles Set. With rackets, 2 birds, 20x1½-ft. net, poles and stakes. Ship. wt. 8 lbs. 9.45

"UNIVERSITY" RACKET ONLY. 6-ply laminated frame—1 black fiber ply. White enameled throat, shoulder. Blue enameled handle. 4 plastic bindings. Black leather perforated grip. Blue and white braided Nylon string.

60 C 5028—Ship. wt. 1 lb. 3.89

"FLASH" RACKET ONLY. 5-ply laminated frame—red inside ply. Throat, shoulder, handle enameled gray. 4 plastic bindings. Red grooved plastic grip.

60 C 5030—With Red Nylon string. Ship. wt. 1 lb. . . 2.89

CARLTON PLASTIC SHUTTLECOCKS. Made in England. Longer life—not affected by moisture, won't dry out.

60 C 5037—Outdoor wt. Ship. wt. 3 oz. . . . . Tube of 3, 72c

WHITE FEATHERED SHUTTLECOCKS. 16 feathers, double stitched in cork base. Indoor birds have kid leather base; outdoor, rubber-covered base. Tube of 3. Wt. 6 oz.

60 C 5034—Official Indoor. Select feathers. Tube . . 1.39

60 C 5035—Official Outdoor. Select feathers. Tube 1.39

60 C 5032—Good Outdoor. Standard feathers. Tube 95c

BADMINTON NET. Durable brown mesh. Tape bound top.

60 C 5093—Size 20x2 ft. Ship. wt. 12 oz. 1.35

POST, STAKE SET. 2 hardwood upright posts, 4 stakes.

60 C 5098 M—With tie ropes. Wt. 3 lbs. 4 oz. *Mail.* 2.15

BADMINTON RACKET PRESS. With plated springs, nuts.

60 C 5096—Hardwood frame. Ship. wt. 1 lb. 4 oz. 79c

Target and Hunting Archery

ARCHERY ARROWS, ACCESSORIES

3 LEATHER HUNTING QUIVER. Large size. Holds up to 18 broadhead arrows. Adjustable divider strap to prevent arrow rattle. Adjustable shoulder strap. Molded, puncture-proof heavy leather bottom.

60 C 5190—With zipper pocket. Ship. wt. 1 lb. 8 oz. 9.95

4 LEATHER COMBINATION BELT QUIVER. Carry up to 12 arrows conveniently. Suitable for hunting, field or target arrows. Adjustable leather belt.

60 C 5191—Heavy leather bottom. Ship. wt. 1 lb. 3.98

5 LINEN BOW STRINGS. Single-loop style. Non-stretching. Latex treated linen; will give long wear—won't untwist. For Hunting, Target Bows up to 5 ft. 8 in.

60 C 5113—For Hunting bows to 65 lbs. Wt. 2 oz. . . 98c

60 C 5114—For Target bows to 45 lbs. Wt. 2 oz. 85c

6 LEATHER SHOOTING GLOVE. Finger tips molded to fit smoothly—for better shooting. Adj. wrist straps. Medium size fits boys, women. Large size fits men.

60 C 5193—*State size.* Shipping weight 3 oz. 98c

7 HUNTING ARMGUARD. Heavy leather, steel inner stays. Adjustable straps fit around bare arm or over heavy clothing.

60 C 5192—Shipping weight 4 oz. 1.98

8 9 FIELD AND HUNTING ARROWS. Select 11/32-in. Port Orford Cedar shafts. Fletched with 3 long feathers. Colorfully crested. Replaceable plastic nocks.

(8) FIELD ARROWS. Suitable for practice, target, roving, field or small game hunting. Available in 27 or 28-in. length. *State length wanted.* Ship. wt. 2 lbs.

60 C 5182—Matched Set of 6 arrows. 5.65

(9) 28-INCH HUNTING ARROWS. Steel broadhead points suitable for big game hunting. Ship. wt. 2 lbs.

60 C 5179—Matched Set of 6 arrows. 6.50

10 11 SPIRAL FLETCHED ARROWS. Choice of big game broadhead or non-skid small game and field points. Select 11/32-in. Port Orford Cedar shafts. 4 spiral fletched feathers stabilize arrow flight. 28-in. length.

(10) 60 C 5181—Non-skid field arrows. Sold only in matched sets of 12. Ship. wt. 2 lbs. 8 oz. 10.95

(11) 60 C 5177—Big game broadhead arrows. Sold only in matched sets of 12. Ship. wt. 2 lbs. 8 oz. 12.95

EXTRA TARGET ARROWS. Port Orford Cedar arrows. Replaceable plastic nocks, metal target points. Fletched and crested. *State length:* 24, 26, 28 inches.

60 C 5176—Set of 6. Ship. wt. 1 lb. 2.39

ARCHERY BOWS, SETS FOR HUNTING OR TARGET

12 13 WOOD HUNTING BOWS. Have the cast, power for hunting big game or field shooting. Length about 5½ ft. Linen bow string. *Med. pull* (abt. 50 lbs.) or *Hvy. pull* (abt. 60 lbs.). Ship. wt. 3 lbs.

(12) 60 C 5130 MO—RECURVED HICKORY HUNTING BOW. Wide limb bow with recurved ends, plastic arrow rest. *State pull. Mail* . . . 10.45

(13) 60 C 5133 MO—GLASS POWERED HUNTING BOW. Lemonwood bow, fiberglass backed. Plastic arrow rest. *State pull. Mail* 11.65

HUNTING SET. (Not shown.) For big or small game. 5½-ft. Hickory bow (abt. 45-lb. pull). 3 steel broadhead 28-in. arrows; 3 practice arrows.

60 C 5131MO—With tab, leather armguard. Ship. wt. 3 lbs. 8 oz. 12.95

14 15 PEARSON FIBER-GLASS HUNTING BOWS. Howard Hill, world's greatest archer shoots and recommends these outstanding bows. Reflex limb—won't lose shape. Have power, speed without stack or jar. 2-pc. takedown style for convenient carrying. *Mailable.*

(14) BEST QUALITY BOW. Length 5 ft. 6 in. Ship. wt. 2 lbs. 8 oz.

60 C 5142 M—*State pull.* Medium (abt. 50 lbs.); Heavy (abt. 60 lbs.). 22.50

(15) BETTER QUALITY BOW. Length 5 ft. 4 in. Ship. wt. 2 lbs. 8 oz.

60 C 5141 M—*State pull.* Medium (abt. 45 lbs.); Heavy (abt. 55 lbs.). 15.45

60 C 5124 M—HUNTING BOW SET. Includes bow (15) above, about 45-lb. pull, three 28-in. broadhead hunting and three practice arrows, leather armguard, tab, and instructions. Ship. wt. 4 lbs. 22.50

TARGET ARCHERY SETS below include: leather armguard, shooting tab, full color paper target face, and instruction booklet. *Mailable.*

16 SHERWOOD SET. Adult size. Hand-finished 5½-ft. Hickory bow, arrow rest, linen string. Six 26-in. select Port Orford Cedar arrows.

60 C 5123 MO—Includes accessories above. Ship. wt. 2 lbs. 8 oz. 10.45

CHAMPION SET (not shown). Teen-age, adult size set. Re-curved 5-ft. Hickory bow, arrow rest, bow string. 4 select 24-in. Cedar arrows.

60 C 5108 MO—Includes accessories above. Ship. wt. 2 lbs. 2 oz. 8.95

OLD HICKORY SET (not shown). With 5 ft. Hickory bow, arrow rest, bow string, four 24-in. Cedar arrows, and accessories above.

60 C 5100 MO—Shipping weight 2 lbs. 2 oz. 8.45

JUNIOR ARCHERY SET (not shown). With 4 ft. Hardwood bow, arrow rest, bow string. Four 22-in. arrows, and above accessories.

60 C 5104 M—Shipping weight 2 lbs. 5.85

17 PEARSON FIBER-GLASS TARGET BOW. Straight limb bow—won't warp or lose shape. Ideal for school, camp, junior or women archers. 2-pc. takedown style. Length 5 ft. Ship. wt. 2 lbs. *Mail.*

60 C 5140 M—*State pull:* Light (25 lbs.); Medium (30 lbs.) 10.65

60 C 5110 M—FIBER-GLASS TARGET BOW SET. Includes bow (17) above, six 26-in. Cedar arrows, leather armguard, tab, paper target face, and instructions. *State pull above.* Ship. wt. 3 lbs. . . 14.95

HORSESHOE, SHUFFLEBOARD SETS FOR OUTDOOR FUN

18 DIAMOND EAGLE-RINGER HORSESHOE SET. 4 official 2½-lb. tournament grade shoes—hardened, heat-treated steel. 1 pr. silver-color finish, other pair bronze-color finish. *Mail.*

60 C 5642 M—Ship. wt. 11 lbs. 4.59

19 OFFICIAL HORSESHOE SET. 4 Diamond "Double-Ringer" 2½-lb. drop-forged steel shoes. 1 pair Green, other pair Orange colored. 1-inch diameter official length steel stakes. *Mailable.*

60 C 5645 MB—Wt. 24 lbs. . . . . Set 5.95

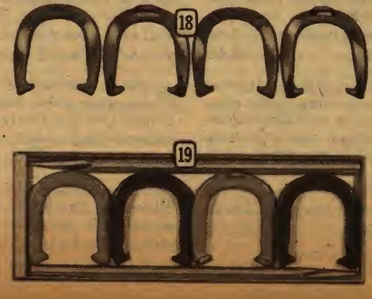
60 C 5644 M—Shoes only. Wt. 11 lbs. 3.69

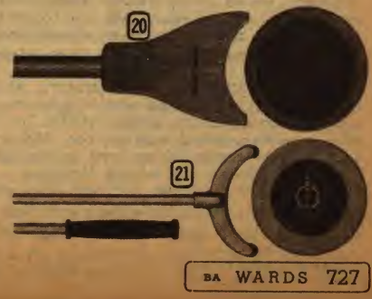
20 CORTLAND SHUFFLEBOARD SET. Full, regulation size, outdoor, 4-player set. Four 65-in. pushers, 8 solid Maple 6-in. discs with red and blue player identification. Rule book. *Mailable.*

60 C 5020M—Attractively boxed. Wt. 15 lbs. . 9.95

21 "UNIVERSITY CLUB" SHUFFLEBOARD SET. De luxe 4-player set. Regulation size. Four 72-in. aluminum pushers have durable cast aluminum cues. Replaceable molded Nylon buttons. 2-pc. handle, plastic grip. 8 solid Maple discs, 6-in. diameter—with colored fiber spots for player identification. *Mailable.*

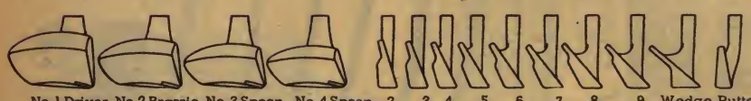
60 C 5022 M—Shipping weight 12 lbs. . . 19.75





A "Reminder" Grip
1 46.50 3 Woods 61.95 4 Woods
3 27.95 3 Woods 36.95 4 Woods
5 13.95 2 Woods 20.95 3 Woods
2 58.95 5 Irons 93.95 8 Irons
4 31.95 5 Irons 51.50 8 Irons
6 24.95 5 Irons 39.95 8 Irons
Sam Snead
Julius Boros
Denny Shute
PERSONAL MODEL

America's Leading Professionals Endorse These



WILSON SAM SNEAD "DYNAMIC SWING" CLUBS

1 2 Incorporate Wilson's well-known stroke-saving features built right into these popular Professional Quality clubs. Designed by Sam Snead—golf's all-time leading money winner, made by Wilson, nationally known manufacturer. Built on "Swing-Weight" principle, each club scientifically related in head weight, loft, lie and length to provide more power, greater distance—for lower scores. Matched and registered in sets. Finest quality dark red calfskin, edge-fold perforated grip has Wilson "Reminder" feature (See (A))—positions your left hand and keeps it there. True Temper "Rocket" chrome plated step down shafts are designed to put more snap in club head speed at impact—give more head "feel" for greater accuracy and a longer ball. For right-hand players.

(1) SAM SNEAD "DYNAMIC SWING" WOODS. Rich walnut finished, laminated "Strata-Bloc" heads. Deep natural face has white-line scoring, black and red keystone fiber insert. 1-pc. streamlined sole plate. Black plastic collar, red trim. Driver 43 in. long.

60 C 4341 M—Men's Set—3 Woods: No. 1 Driver, No. 2 Brassie, No. 3 Spoon. Ship. wt. 6 lbs. *Mailable*. $5 Down on Terms. Cash 46.50

60 C 4342 M—Men's Set—4 Woods: No. 1 Driver, No. 2 Brassie, No. 3 and 4 Spoons. Ship. wt. 7 lbs. *Mailable*. $6.50 Down. Cash 61.95

(2) SAM SNEAD "DYNAMIC SWING" IRONS. Chrome plated steel heads of distinctive design and appearance. New streamlined weight distribution combined with "Rocket" shaft puts weight feel in the head, provides maximum power and accuracy to improve your game. A true "Dynamic Swing." Sand blasted and line-scored faces. Black plastic ferrule, red trim. No. 2 Iron 38½ in. long.

60 C 4335 M—Men's Set—5 Irons: Nos. 2, 4, 5, 7, and 9. Ship. wt. 7 lbs. *Mailable*. $6 Down on Terms . . . . . Cash 58.95

60 C 4336 M—Men's Set—8 Irons: Nos. 2, 3, 4, 5, 6, 7, 8, and 9. Ship. wt. 11 lbs. *Mailable*. $9.50 Down on Terms . . . . . Cash 93.95

BOROS "TOURNAMENT" CLUBS

3 4 Designed by Julius Boros—Former National Open Champion and 1955 leading Money winner. De Luxe Quality made by Wilson. Power packed for maximum results from every shot. Matched and registered in sets. Swing-weight related for head weight, loft, lie and length. Chrome plated True Temper "Step Down" shafts. Perforated blue Calfskin grip has Wilson's exclusive "Reminder" feature (See (A) above)—positions left hand and keeps it there. Both woods and irons have black collar with blue trim. *Mailable*.

(3) JULIUS BOROS "TOURNAMENT" WOODS. "Strata-bloc" laminated heads. Light Mahogany finish. Natural deep face has 2-tone red and white fiber inserts, white line scoring. 1 pc. self-locking butterfly shaped sole plate. Driver is 43 inches long.

60 C 4373 M—Men's Set—3 Woods (1, 2, 3). Ship. wt. 6 lbs. 27.95

60 C 4374 M—Men's Set—4 Woods. (1, 2, 3, 4). Wt. 7 lbs. 36.95

60 C 4375 L—Individ. Woods. *State club wanted*. No. 1 Driver, No. 2 Brassie, No. 3 Spoon, No. 4 Spoon. Wt. 1 lb. 12 oz. . . Each 9.75

60 C 4376 L—Individual Woods for left-hand players. *State club wanted*. (1, 2, 3, 4.) Ship. wt. 1 lb. 12 oz. . . . . Each 9.75

(4) JULIUS BOROS "TOURNAMENT" IRONS. Chrome plated steel heads have weighted back for more power, distance, better control. Sand-blasted face and full length of back, straight line scoring on face. No. 2 iron is 38½ in. long. *Mailable*. Only 10% down on terms.

60 C 4377 M—Men's Set—5 Irons (2, 4, 5, 7, 9). Ship. wt. 7 lbs. 31.95

60 C 4378 M—Men's Set—8 Irons (2, 3, 4, 5, 6, 7, 8, 9). Ship. wt. 11 lbs. 51.50

60 C 4379 L—Individual Irons. *State club wanted by number*. (Nos. 2, 3, 4, 5, 6, 7, 8, 9.) Ship. wt. 1 lb. 12 oz. 6.75

60 C 4360 L—Julius Boros Putter. Matches Irons Above. Standard blade type. Ship. wt. 1 lb. 10 oz. 6.75

60 C 4380 L—Individual Irons for left-hand players. *State club wanted by no.* (2, 3, 4, 5, 6, 7, 8, 9). Ship. wt. 1 lb. 11 oz. 6.75

60 C 4384 L—Julius Boros Left-Hand Putter. Matches irons above. Standard blade type. Ship. wt. 1 lb. 10 oz. 6.75

DENNY SHUTE "PERSONAL" CLUBS

5 6 Better Quality clubs designed and endorsed by Denny Shute. Fine playing clubs with features found on many more expensive models. Made especially for Wards by Wilson, nationally known manufacturer of fine quality golf equipment. For Right-hand players. *Mailable*.

(5) DENNY SHUTE "PERSONAL" WOODS. Solid persimmon wood heads with dark Walnut finish. Red fiber face insert, White line scoring. Heavy bar metal sole plate. Chrome plated True Temper "Century" steel shafts. Black cord and plastic collar with Green trim. Perforated leather grip with exclusive Wilson Reminder feature ("A" above)—keeps left hand in proper position. Driver is 43 in. long.

60 C 4312 M—Men's Set of 2 Woods (1 and 2). Ship. wt. 4 lbs. 8 oz. 13.95

60 C 4313 M—Men's Set of 3 Woods (1, 2, and 3). Ship. wt. 5 lbs. 8 oz. 20.95

60 C 4311 L—Individual Woods. *State club wanted* (1, 2 or 3). Ship. wt. 2 lbs. 7.35

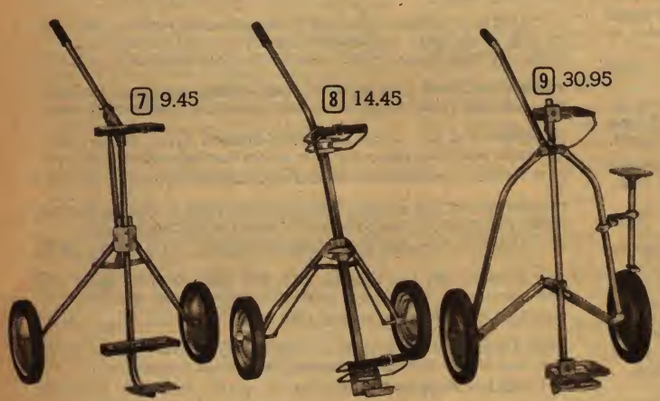
(6) DENNY SHUTE "PERSONAL" IRONS. Chrome plated steel heads feature wider, heavier sole and single flange back. Weight is at point of impact. Sand-blasted hitting area, straight line scoring. Shaft, grip same as Woods above. Black ferrule, green trim.

60 C 4318 M—Men's Set of 5 Irons. Nos. 2, 4, 5, 7, and 9. Ship. wt. 7 lbs. 24.95

60 C 4319 M—Men's Set of 8 Irons. Nos. 2, 3, 4, 5, 6, 7, 8, and 9. Ship. wt. 11 lbs. . . 39.95

60 C 4317 L—Individual Irons. State iron by number (as above). Ship. wt. 1 lb. 12 oz. 5.25

60 C 4367 L—"Personal" Putter matches Irons above. Straight head. Wt. 1 lb. 10 oz. 5.25



7 FOLDING STEEL GOLF CART. GOOD QUALITY. Plated tubular steel. Folds easily, completely by lowering or raising handle that locks in position. Ball-bearing 10-in. steel disc wheels have semi-pneumatic rubber tires. Top, bottom brackets hold bag. Web straps. Rubber grip.

60 C 4444 M—Ship. wt. 14 lbs. *Mailable*. 9.45

8 "ROCKET" GOLF CART. BETTER QUALITY. Popularly priced. Plated steel construction. Rubber-grip handle raises to open wheels, locks in position, lowers to close wheels. When folded, wheels stay parallel—cart and bag still roll easily. Adj. top, bottom brackets take any style, size bag. Disc, ball-bearing 10-in. wheels have extra-wide tread tires.

60 C 4440 M—Web straps. Ship. wt. 13 lbs. *Mailable*. 14.45

9 K-KART DELUXE CART. BEST QUALITY. Aluminum tubing, die-cast parts. Disc, ball-bearing wheels, semi-pneumatic tires. Folds compactly. Rubber-grip adj. position handle. Top, bottom brackets adjustable for width or height, hold any bag. With or without new aluminum seat—quickly attached or removed. Springs up out of way when not in use—won't interfere with folding. *Mailable*.

60 C 4439 M—10-in. wheels. With seat. Ship. wt. 14 lbs. 28.95

60 C 4442 M—As above, but without seat. Ship. wt. 12 lbs. 23.45

60 C 4441 M—12-in. wheels. With seat. Ship. wt. 16 lbs. 30.95

60 C 4443 M—12-in. wheels, but without seat. Ship. wt. 14 lbs. 25.45

10 TACKLE TWILL COVERS. Flannel lined. Elastic neck. White leather numbers. 4 colors—No. 1 cover, Blue; No. 2-Green; No. 3-Red; No. 4-Gold.

60 C 4428—Set of 4. Ship. wt. 14 oz. . . $2.39

60 C 4427—Set of 3. Ship. wt. 12 oz. . . 1.79

11 LEATHER CLUB COVERS. Tan suede with Red sheepskin back and numerals. Flannel lined. Elastic neck.

60 C 4413—Set of 4. Ship. wt. 14 oz. . . $2.95

60 C 4412—Set of 3. Ship. wt. 12 oz. . . 2.25

12 GOLF GLOVES. Soft chamois back with capeskin palm. Short fingers, cutout thumb. Left hand only. Ship. wt. 4 oz.

60C4430–Men's. Med., Med. Lg., Lg. . $1.45

60C4431–Women's. Sm., Med., Large. 1.45

13 FULL FINGER GOLF GLOVE. Full length. Tan leather, Green nylon insert on back. Left hand only. Ship. wt. 6 oz.

60C4446–Men's Med., Med. Lg., Lg. . $2.65

60C4447–Women's Sm., Med., Large 2.65

14 DENNY SHUTE "EXPERT" GOLF BALL. $1.25 quality. All-liquid thin wall center for true flight. High compression electronic-controlled rubber thread winding for max. distance. Cadwell cover.

60C4302–Wt. 9 oz., Pkg. of 3 $2.49

15 WILSON JULIUS BOROS GOLF BALL. Autograph ball provides excellent distance, durability at a popular price. High-grade rubber thread winding over lively rubber center. Tough Cadwell cover vulcanized for longer life.

60 C 4304—Pkg. of 3 . . . . . $1.85

16 MEDALIST GOLF BALL. Thin wall all-liquid center. High tension wound. Vulcanized cover. Built for max. distance, correct feel from med. compression ball.

60C4303–Ship. wt. 9 oz. Pkg. 3, $1.45

Ship. wt. 2 lbs. . . . . Pkg. 12, 5.45

17 "PRO" GOLF BALL MARKER. Imprints full name on ball for identification. Simple to use—engraves and inks balls. Made of stainless steel. Incl. ink, 3 complete alphabet sets.

60 C 4418—Ship. wt. 10 oz. . . . $3.49

18 HANDY GOLF CART-KIT. Fastens on cart handle. Holds scorecard, pencil, cigarettes, matches, 2 golf balls, tees (not included). Anodized finish aluminum, rustproof spring steel fittings.

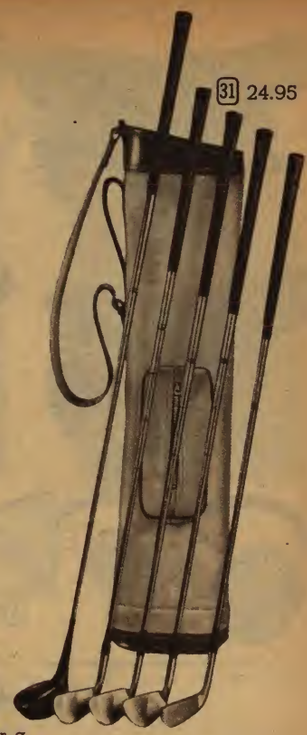
60 C 4416—Ship. wt. 1 lb. . . . $1.39

19 RED PLASTIC FLOR-S-ENT TEES. Iridescent—easy to see.

60 C 4438—Ship. wt. bag, 2 oz. Bag of 35 . . . 23c; 3 Bags for . . . 65

20 HARDWOOD TEES. Long 1⅞ in. type. Yellow color. Wt. 2 oz.

60 C 4435—Bag of 50. . . . . 1.25



Wilson-Made Clubs for Men and Women

WILSON PATTY BERG GOLF CLUBS FOR WOMEN

TO 24 Especially designed with correct balance and weight for women by Patty Berg, outstanding professional woman golfer. Built by Wilson—tionally known manufacturer of sporting equipment. Chrome plated, True-mper steel step-down shafts. Exclusive Wilson "Reminder" grips (see fig. (A) op-site page)—positions your left hand and keeps it there. Red calfskin perforated p. For right-hand players only. Only 10% Down on Terms. *Mailable.*

) GOOD QUALITY "CUP DEFENDER" WOODS. "Strata-bloc" laminated head, Dark hogany finish. White fiber insert. Butterfly design sole plate. Tru-Temper "Cen-y" shaft. Black collar, Red and Silver-color trim. Driver 41½ in. long.

C 4348 M—Set of 2—No. 2 Brassie, No. 3 Spoon. Ship. wt. 3 lbs. 8 oz.....19.75

C 4349 M—Set of 3 Woods—No. 1 Driver, No. 2 Brassie, No. 3 Spoon. ip. wt. 4 lbs. 8 oz. Only $3 Down on Terms—See Inside Back Cover. Cash 29.75

C 4354 L—INDIVIDUAL WOODS. *State Club*—No. 1 Driver, No. 2 Brassie, 3 Spoon. Ship. wt. each 2 lbs. 2 oz.....9.95

) GOOD QUALITY "CUP DEFENDER" IRONS. Chrome plated flanged soles put weight hind hitting area. Tru-Temper "Century" shaft. Sand blasted face, line scoring. ck plastic ferrule, Red-Silver trim. No. 3 Iron 36½-in. long.

C 4347 M—Set of 5 Irons. Nos. 3,5,7,9 and Putter. Ship. wt. 7 lbs.....32.25

C 4350 M—Set of 6 Irons. Nos. 3,5,6,7,9 and Putter. Ship. wt. 8 lbs.....38.75

C 4346 L—INDIVIDUAL IRONS. *State Club Wanted*—Nos. 2,3,4,5,6,7,8,9, or ter. Ship. wt. each club 1 lb. 8 oz.....6.45

) BETTER QUALITY "AUTOGRAPH" WOODS. Matched in sets. Wilson "Swing ight" feature—precision weighted for power and accuracy. "Strata-bloc" ads in dark Mahogany finish. Red and white fiber insert in natural finished face, ck line scoring. Butterfly design metal sole plate. Black plastic collar, Red-Silver n. True Temper "Meteor" shafts. Driver is 41½ in. long. *Mailable.*

C 4386 M—Set of 3 Woods. (1, 2, 3). Ship. wt. 4 lbs. 8 oz.....41.75

C 4387 M—Set of 4 Woods. (1, 2, 3, 4). Ship. wt. 5 lbs. 8 oz.....54.95

) BETTER QUALITY "AUTOGRAPH" IRONS. Scientific weight distribution over ier hitting area for increased accuracy, distance. Distinctive sand blasted back d face. True Temper "Meteor" shaft. Short Black collar with Silver, Red, Black n. No. 2 Iron is 37 in. long. Only 10% Down. *Mailable.*

C 4391 M—Set of 6 Irons. Nos. 3, 5, 6, 7, 9 and Putter. Ship. wt. 8 lbs.....54.95

C 4394 M—Set of 8 Irons. Nos. 2,3,4,5,6,7,8,9. Ship. wt. 10 lbs.....72.95

PUTTERS, WEDGES THAT CUT STROKES OFF YOUR GAME

25 WILSON "ST. ANDREWS" PUTTER. For players who prefer a goose neck design streamlined aluminum head. Head is lead weighted in bottom to give true balance, head "feel." Chrome plated Tru-Temper "Rocket" shaft. Leather pistol grip. Red, Silver trim.

60 C 4363 L—Ship. wt. 1 lb. 12 oz. For right-hand players....11.95

26 WILSON SAM SNEAD "PAY OFF" PUTTER. Take strokes off your score with Snead's favorite putter. Chrome plated except faces which are natural brass. 2-sided center shafted head can be used by either right- or left-hand player. Chrome plated "Rocket" shaft has suede leather flat top grip. Black collar, Red, Silver trim.

60 C 4356 L—Ship. wt. 1 lb. 6 oz.....11.95

27 WILSON JULIUS BOROS PUTTER. Its balanced feel puts new confidence in your stroke. Chrome plated except for hitting face area and top marking for lining-up putt. Brass head features a flanged back for a weight balanced hit behind the ball. Chrome plated "Rocket" shaft. Flat top perforated calfskin grip.

60 C 4357 L—Ship. wt. 1 lb. 6 oz.....11.95

28 WILSON "AUGUSTA" PUTTER. Latest sensation—used by leading Professional golfers. Balanced brass head has "rocker" bottom, that makes lie adaptable to golfer's height and stance—easily hugs any surface. Black collar, Red and Silver trim. Chrome plated "Rocket" centershaft has suede leather "Pistol grip."

60 C 4361 L—Ship. wt. 1 lb. 6 oz.....11.95

29 WILSON DUAL WEDGE. Fast becoming a favorite, this dual purpose Wedge is ideal for pitching from fairway or blasting from sand traps. Chrome plated steel head has rounded sole on heavy, wide flange. Large face has deep-line scoring—puts real "bite" on ball for dead chips to the pin. Chrome plated "Rocket" shaft. Black calfskin perforated grip has "Reminder" feature.

60 C 4368 L—Ship. wt. 1 lb. 12 oz.....11.95

30 JULIUS BOROS PITCHING WEDGE. Heavy wide flange, offset blade. Extreme loft, deep-line scoring gets ball up quickly with back spin for dead stops on green. Chromed True Temper shaft.

60 C 4364 L—Calfskin "Reminder" grip. Ship. wt. 1 lb. 12 oz...7.45

NEW MEDALIST GOLF SET

31 ADULT BEGINNERS' OUTFIT. Made by Wilson and includes basic equipment to learn and enjoy one of America's fastest growing sports. At one low price you get the bag and 5 basic clubs—(WOOD) No. 2 Brassie; (IRONS) Nos. 2,5,7 and Putter. All clubs have Tru-Temper chrome plated steel step-down shafts, black perforated leather grips, cord wound collars. Brassie has ebony finish solid persimmon head, White line-scored face, bar sole plate. Irons have chrome plated flanged back blade, line scored face. Tan twill bag has plastic trim, with large ball and accessory pocket. For right-hand players. Ship. wt. 10 lbs. 10% Down.

60 C 4322 M—*Mailable*...24.95

DE LUXE "PRO" BAG. Gold-color Nylon with rich black Vinyl trim. Giant size oval ped with special steel reinforcing ring at bottom—always holds its shape. Extra-e full-length zippered panel pocket. Zip-ed double selector ball pockets. Detach-e snap-on hood. Sponge padded sling p, with extra shearling shoulder pad, ps on at top. "Suspension" fitted strap, dle for perfect balance. Leather umbrella der. Molded rubber bottom.

C 4462 M—Ship. wt. 9 lbs. *Mailable.*24.50

EXTRA LARGE PANEL BAG. Smartly styled 14 to 16 club Keystone shaped bag. Black, Plaid with Black Vinyl trim, side panels, dle section. Full-length panel has large ered pocket for clothes, shoes, etc. Very p top pocket, handy circular zipper open-for tees, cigarettes, etc. Double selector pockets. Shearling shoulder pad on p. Molded handle. Leather umbrella der. Adjustable strap club dividers.

C 4459 M—Ship. wt. 7 lbs. *Mailable.*17.95

34 LARGE VINYL PANEL BAG. Beautiful, 14-club size, keystone shaped top, bottom—holds clubs in correct position. Black Vinyl over drill with Red Vinyl trim. Full-length panel pocket has large pocket for shoes, clothes; deep top pocket has diagonal zipper for cigarettes, tees, etc. Ball selector pocket on side. Padded shoulder strap, streamlined molded handle set in Vinyl panel. Leather umbrella holder. Attached hood with snap-down flap, serves as extra pocket when not used. Molded rubber bottom.

60 C 4458 M—Ship. wt. 7 lbs. *Mailable.*13.45

35 LARGE OVAL PLAID PANEL BAG. 14-club size. New attractive Brown and Gold Plaid with London Tan vinyl trim. Large full-length panel has zippered shoe, clothes pocket; deep top pocket for accessories has zipper and snap flap. Zippered ball selector pocket. Plastic-covered club dividers. Padded sling strap. Molded handle, bottom. Leather umbrella holder. Name plate holder.

60 C 4456 M—Ship. wt. 6 lbs. *Mailable.*11.75

36 14-CLUB OVAL BAG. Green, White, Red Plaid, British Brown Vinyl trim. Plastic-covered metal club dividers. Large zippered ball and accessory pocket. Attached hood has diagonal zipper—serves as pocket when not in use. Streamlined molded rubber handle. Sturdy padded shoulder strap. Molded bottom. Vinyl covered handle section.

60 C 4455 M—Ship. wt. 5 lbs. *Mailable*.....8.65

60 C 4451 M—As above but Gold-color Linduck, with Black Vinyl trim. Ship. wt. 5 lbs. *Mailable*.....7.65

37 TAN TWILL BAG. Medium oval shape, 9-club size for men and women. Perforated Tan Vinyl trim. Streamlined zippered ball pocket. Plastic-covered metal club dividers. Molded bottom. Padded sling strap.

60 C 4450 M—Ship. wt. 3 lbs. *Mailable*.....5.45

38 LADIES 9-CLUB PANEL BAG. A very smart looking bag in newest color plaid—Gold and Brown with British Brown Vinyl trim. 2 large zippered pockets in side panel—long pocket for shoes, clothes; deep pocket with handy circular zipper at top for balls, gloves, compact, cigarettes, etc. Vinyl panel tee holder. Streamlined molded handle. Padded strap. Molded bottom.

60 C 4452 M—Ship. wt. 4 lbs. *Mailable*.....8.45

NEW "YOUNG CHAMP" SET

39 Made by Wilson for beginning players—girls and boys. Clubs have shorter shafts, weighted, balanced for youngster's requirements. Incl.: bag, 5 clubs—(Wood) No. 2 Brassie (38½ in. long); (Irons) Nos. 3 (35 in.); 5 (34 in.); 7 (33 in.); and Putter (31 in.). Clubs have Tru-Temper chrome plated step-down shafts, black leather perforated "Reminder" grips. Brassie has Mahogany finished "Stratabloc" head, White fiber face insert, White line scoring, bar sole plate. Irons have chrome plated flanged back blade, line scored face. Tan twill bag has Tan Vinyl trim, zippered ball, accessory pocket. *Mail.*

60 C 4324 M—Wt. 10 lbs..35.95

Outfit Your Bike with Lights and Accessories

1 BEST QUALITY CRASH RAIL SADDLE. Genuine Natural Leather Saddle with crash rail adds new beauty to your bike. Thick sponge rubber plus deep chrome plated coil springs absorb those "bumps." Crash rail protects saddle from scuffing. Extra strong frame.
60 C 3576—Men's Model only. Ship. wt. 6 lbs.....$3.98

2 VINYL PLASTIC CRASH RAIL SADDLES. Neatly styled saddle with waterproof vinyl plastic covering. Double-coil bright plated springs. Ship. wt. 6 lbs.
60 C 3581—Men's Model.....Russet $2.95
60 C 3582—Women's Model.....Blue Grained 2.95

3 BETTER QUALITY TROXEL SADDLES. Double-coil springs. Flexible nose, full metal seat base. Black artificial leather cover, padded base. Adjust. clamp.
60 C 3579—Men's model. Ship. wt. 6 lbs.....$2.59
60 C 3580—Women's model. Ship. wt. 6 lbs..... 2.59

4 GOOD QUALITY BIKE SADDLES. Tan waterproof cover, coil springs give comfortable ride. Fully padded. Flexible black enameled springs. Adjustable clamp.
60 C 3573—Men's Model. Ship. wt. 6 lbs.....$1.75
60 C 3574—Women's Model. Ship. wt. 6 lbs..... 1.75

JUNIOR SIZE SADDLE for 24-in. bikes with 24x2.125 tires. Similar in construction and appearance to saddle (4) above except Tan Vinyl Plastic with bell cups.
60 C 3571—Boys' Model. Ship. wt. 3 lbs.....$1.85
60 C 3572—Girls' Model. Ship. wt. 3 lbs..... 1.85

5 HAWTHORNE SPEEDOMETER. Tell at a glance how fast you are going. Scaled from 0 to 50 MPH. Hammered aluminum case has chromed trim. Cream dial, Red pointer, Red numerals. Shows distance traveled to 10,000 miles. Easy to install. With fittings. Ship. wt. 3 lbs.
60 C 3651—Fits all balloon model bikes.....$4.79

6 BIKE MIRROR. Oblong for wider vision. Green aluminized shell with 2 red reflectors. Fits all handlebars. Adjustable.
60 C 3422—Ship. wt. 1 lb.....95c

7 MIRROR-REFLECTOR. Combination 3-in. mirror, amber lucite reflector on back. Aluminum frame. 6-in. arm. Adj. joint.
60 C 3421—Ship. wt. 1 lb.....79c

8 SEALED BEAM HEADLIGHT. Powerful herdlight made by General Electric casts a brilliant beam for greater night-time safety. Swivel unit lets you aim this penetrating beam. Large 4½-in. reflector and lens are fused together so no air, dust, or moisture can enter—reflector cannot tarnish. Chrome plated lamp mounts easily on handlebars, operates on 1 standard 6-volt battery. Outfit is complete with battery and gray metallic finished battery case. With brackets.
60 C 3642—Complete Set. Ship. wt. 3 lbs.$4.89
86 C 3257 X—6-volt Replacement Battery for above light. Ship. wt. 2 lbs.....75c

9 HEADLIGHT, BATTERY AND CASE. Motorcycle type headlight gives night-time riding protection. Powerful chrome trim headlight casts bright light on road ahead. Both headlight and battery case have durable, white enameled baked-on finish. Unbreakable plastic lens. Headlight clamps on handlebars. Battery case fastens to frame. With bulb, 6-volt battery, wire.
60 C 3527—Fits all bikes. Wt. 4 lbs. 4 oz.$3.45
60 C 3552—6-volt oblong Replacement Battery for above. Ship. wt. 1 lb. 10 oz.....75c

10 DELTA HEADLIGHT. Streamlined white enameled, 2-cell metal case. Metal lens ring, plastic lens.
60 C 3602—Ship. wt. 1 lb. 2 oz.....98c

11 HANDLEBAR HEADLIGHT. Motorcycle type 2-cell light with chrome trim, polished reflector for penetrating beam. White enameled, plastic lens.
60 C 3603—Ship. wt. 1 lb. 6 oz....$1.65

12 DUAL TONE HORN. Chromed 2-tone trumpetet. Flexible rubber bulb.
60 C 3680—9 in. long. Wt. 1 lb.....85c

13 PLASTIC FENDER TAILLIGHT. White plastic 1-cell case, unbreakable red plastic lens. Turn lens to light.
60 C 3618—Ship. wt. 6 oz.....55c

14 ROCKET HEADLIGHT. New streamlined extended lens—2-in. polished reflector. White enamel finish.
60 C 3625—Ship. wt. 1 lb.....$1.35

15 TORPEDO HEADLIGHT. Streamlined enameled white case, chromed visor, plastic lens. Attach to handlebar or fender. Easy on-off switch.
60 C 3609—Ship. wt. 12 oz.....89c

16 BIKE SIREN. Steel case mounts on front fork. Control from handle-bar. Fits all bikes. Illegal in some localities.
60 C 3612—Ship. wt. 1 lb. 2 oz....$1.65

IMPORTANT NOTICE: Order 2 flashlight cells for (10), (11), (14), (15), (19), (20). Order 1 for (13), (27).

17 GENERATOR SET. Ends the problem of batteries. Generator powers headlight with bright beam that shows the road for yards ahead, taillight that is plainly visible to traffic. Entire set—headlight, taillight and generator are chrome plated. Generator is sealed for longer trouble free operation. With fittings, instructions.
60 C 3636—Ship. wt. 3 lbs.....$5.

18 IMPORTED HORN AND LIGHT SET. Chrome plated "matching" horn and light, streamlined with new plastic lens. Each unit uses one flash light cell. Button for horn on handlebars. Set fits both litewate and balloon tire bikes.
60 C 3857—Set. Ship. wt. 2 lbs....$3.
60 C 3859—Light only. Wt. 1 lb... 1.
60 C 3860—Horn only. Wt. 1 lb... 1.

19 TORPEDO HEADLIGHT. Chrome plated. With off-on switch.
60 C 3606—Ship. wt. 1 lb.....9

20 DIRECTIONAL SIGNAL TAILLIGHT. Arrows flash left, right turns—handlebar switch. White metal case.
60 C 3631—Ship. wt. 1 lb.....$2.

FLASHLIGHT CELLS. (Not shown). Standard size for lights and horn.
86 C 3259 X—Ship. wt. 8 oz...2 for

You can use your credit at Wards on any item on this page included in order of $20 or more. Low monthly payments—see Inside Back Cover.

21 DELUXE SADDLE BAG. Add "class" to the looks of your bike with this handsome saddle bag. Decorated with metal studs, trimmed in White. Two roomy 11½x9-in. pockets for books. Long-wearing Vinyl coated plastic fabric—waterproof, and scuff-resistant. Three leather straps on each side secure pockets. Two leather connecting straps attach to "D" rings to secure bag to bike.
60 C 3415—Ship. wt. 2 lbs.....$3.89

22 EXTRA LARGE SADDLE BAG. An attractive saddle bag that will add a "new" look to any bike. The rich looking deep Brown bag is vinyl coated plastic with supported reinforcing back for longer wear—Water-repellent, scuff and scratch-resistant. Two extra large 13x9x4-in. pockets provide plenty of space to keep school supplies clean and dry. Two leather straps secure each pocket. Two additional straps anchor bag to bike frame.
60 C 3416—Ship. wt. 2 lbs.....$4.89

BASKETS. Electrically welded for long active use. Adjustable steel braces. Easy to mount.

23 ANDROCK DE LUXE BASKET. Fits any bike even those with spring forks. Wt. 5 lbs.
60 C 3447 L—Size 18x13x6 in.....$1.89

24 STANDARD BASKET. Economy priced. Fits bikes without coil springs. Wt. 3 lbs.
60 C 3451L—Size 15x10x4¾ in.....$1.29

DELIVERY BASKET. Extra large size 21x15x9 in. fits all bikes. Zinc plated wire.
60 C 3446 L—Ship. wt. 7 lbs.....$3.85

25 BIKE BALANCER provides feature of a two-wheeler with safety of a three-wheeler. Adjusts for 16, 20, or 24-in. bikes. Made of rustproof steel, rubber tired wheels.
60 C 3656—Ship. wt. 3 lbs.....$2.25

26 DELUXE BIKE BALANCER for the child learning to ride. Steel construction. Fits any 16, 20, 24, or 26-in. bike. 6-in. steel wheels. 1-in. molded rubber tires.
60 C 3657—Ship. wt. 4 lbs.....$3.59

27 TAILLIGHT LUGGAGE CARRIER. Chromed steel. Twist Red lens to turn on, off. Order flashlight cell above. Fits 26-in. bikes.
60 C 3409—Ship. wt. 3 lbs.....$2.85

28 60 C 3396—CHROME PLATED CHAIN GUARD. Fits all bikes. Ship. wt. 10 oz. .69c

29 STEEL ROLLER CHAIN. Balloon bikes only. *State pitch:* see pitch diagram on Opposite page. Ship. wt. 1 lb. 2 oz.
60 C 3871—1-in. pitch chain.....89c
60 C 3872—½-in. pitch chain.....89c
60 C 3873—Link. 1-in. pitch. Wt. 2 oz....25c
60 C 3874—Link. ½-in. pitch. Wt. 2 oz....25c

30 CHAIN LOCK. Rubber covered 30-in. chain. Brass lock, won't rust. 2 keys incl.
60 C 3667—Ship. wt. 1 lb. 8 oz.....$1.59

31 FENDER FLAPS' AND GRIP SET. Matching Red, Blue, Green vinyl grips, front and rear flaps with jewel ornaments. Or White flaps with Red grips. *State Color.*
60 C 3386—Ship. wt. 1 lb. 3 oz.....$1.35

32 HANDLEBAR GRIPS. Standard size. 5½ Black rubber grips with streamers.
60 C 3714—Ship. wt. 8 oz.....Pair

33 GOOD QUALITY PEDALS. Fits 26-in. A can bikes. Black rubber tread. ½-in.
60 C 3569—Ship. wt. 2 lbs.....Pair

34 BETTER QUALITY PEDALS. For Amer bikes. Black molded vinyl tread. ball bearing steel frame. ½-in. axle.
60 C 3589—Ship. wt. 1 lb. 8 oz....Pair

35 BEST HAWTHORNE PEDALS. For all A can bikes. Black rubber, dotted Bright ball bearing steel frame. ½-in.
60 C 3586—Ship. wt. 2 lbs. 2 oz...Pair

36 PEDAL BLOCKS. Helps children reach pedals. Sturdy steel and rubber con tion. Easily installed—no tools needed.
60 C 3654—Ship. wt. 1 lb. 8 oz.....

Lightweight Bike Parts, Tires

37 TOURIST BAG. Full size bag made in England. Holds tools with plenty of room for carrying books and school supplies.
0 C 3927—Black. Ship. wt. 2 lbs.....$1.69

38 ENGLISH LITEWATE SADDLE. Black padded top. Coil springs and crash rail. Fits all bicycles. Adjustable clamps.
0 C 3575—Ship. wt. 5 lbs.....$2.85

39 LUGGAGE CARRIER. Black enameled steel. Strong spring clamps hold books, etc. securely. Fits 24 and 26-in. imported Litewate bikes only. Easy to attach.
0 C 3411—Ship. wt. 2 lbs.....$1.35

40 LITEWATE BIKE STAND. Positive locking kick type. Fits all 26-in. Litewate bikes.
0 C 3397—Ship. wt. 1 lb. 12 oz.....45c

41 ENGLISH BIKE PEDALS. Black rubber, dotted tread. Ball bearing. Fits 9/16-in. axle only.
0 C 3588—Ship. wt. 2 lbs.....$1.35

42 CYCLOMETER. Measures mileage to 9999.9 miles. Fits 26-in. Litewate, 24, 26-in. balloon.
0 C 3856—English impt. Ship. wt. 4 oz....$1.49

43 GEARSHIFT CABLE. Fits Men's 26-in. Hercules only.
0 C 3851—Ship. wt. 1 lb.....59c

44 LITEWATE PUMP. For all Hercules bikes and those with Schrader Valves. Chrome plated with enameled clamps to hold it to frame.
0 C 3858—Ship. wt. 1 lb.....95c

45 RIVERSIDE LITEWATE TIRES. Fits all standard American 26-in. Litewate bikes only. 2-ply construction. Replaces either 26x1.125 or 26x1.375-in. size. All tires Mailable.
60 C 3197 M—Ship. wt. 1 lb. 12 oz.....$1.69

LITEWATE INNER TUBE. Use with tire (45).
60 C 3301—Ship. wt. 12 oz.....98c

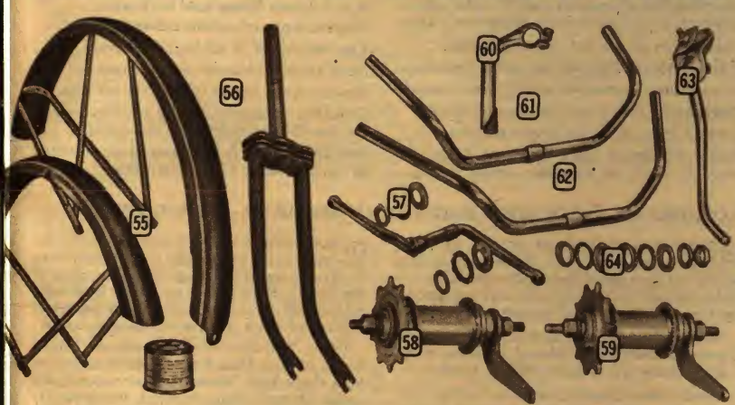
U.S. ROYAL LITEWATE TIRES. 2-ply. fits only standard American litewates listed below. Ship. wt. 1 lb. 12 oz. *Mailable.*
60 C 3198 M—Tire size. 24x1.375.....$2.89
60 C 3199 M—Tire size. 20x1.375..... 2.89
60 C 3315—Tube size 24x1.375..... 95c
60 C 3303—Tube size. 20x1.375..... 95c

46 LITEWATE TIRES. For Hercules bikes only. Made by U.S. Royal or Carlisle. Ship. wt. 1 lb. 12 oz.
60 C 3183 M—Tire size 26x1⅜ in.....$2.89
60 C 3184 M—Tire size 24x1⅜ in..... 2.89
60 C 3185 M—Tire size 20x1⅜ in..... 1.89

LITEWATE TUBES. Fits (46) tires above. Tough butyl rubber. Ship. wt. 12 oz.
60 C 3314—Tube size 26x1⅜ in.....95c
60 C 3315—Tube size 24x1⅜ in.....95c
60 C 3303—Tube size 20x1⅜ in.....95c

47 INDICATOR SPINDLE. Fits Hercules, Sturmey-Archer and Brampton.
60 C 3855—Ship. wt. 2 oz.....59c

48 BRAKE CABLES. For 26-in. Hercules type caliper brakes only. Barrel End.
60 C 3852—Front brake cable. Wt. 2 oz...49c
60 C 3853—Rear cable. Mens. Wt. 2 oz...69c
60 C 3854—Rear cable. Ladies. Wt. 2 oz..69c



SAVE ON BIKE REPAIRS WITH WARDS REPLACEMENT PARTS

) FENDER SETS. Front and rear for balloon tire bikes only. Fittings ıcluded. *Mailable.* Wt. 3 lbs. 8 oz.

AMELED FENDERS WITH WHITE RIPES. Frame enamel included. ıte color: China Red, Light Blue, yal Blue or Maroon.
C 3365 M—For 26-in. bikes.Set $2.35
C 3366 M—For 24-in. bikes.Set 2.35
C 3367 M—For 20-in. bikes.Set 2.25

L BLACK ENAMELED FENDERS.
C 3364 M—For 26-in. bikes.Set $1.35
C 3368 M—For 24-in. bikes.Set 1.35
C 3369 M—For 20-in. bikes.Set 1.25

ROMEPLATED FENDERS (not shown). ess up your bike. Flashing bright chromed set includes braces, bolts, ts. Fits Balloon Bikes only.
C 3360 M—For 26-in. bikes.Set $2.95
C 3359 M—For 24-in. bikes.Set 2.95

FENDER BRACES. For 26-in. bikes only.
60 C 3358—Ship. wt. 1 lb. .Set of 4 49c

56 TRIPLE PLATE CROWN FORK. For balloon tire bikes. Wt. 2 lbs. 8 oz.
60 C 3430—For 26-in. bikes.....$1.89
60 C 3435—For 24-in. bikes..... 1.89
60 C 3431—For 20-in. bikes..... 1.89

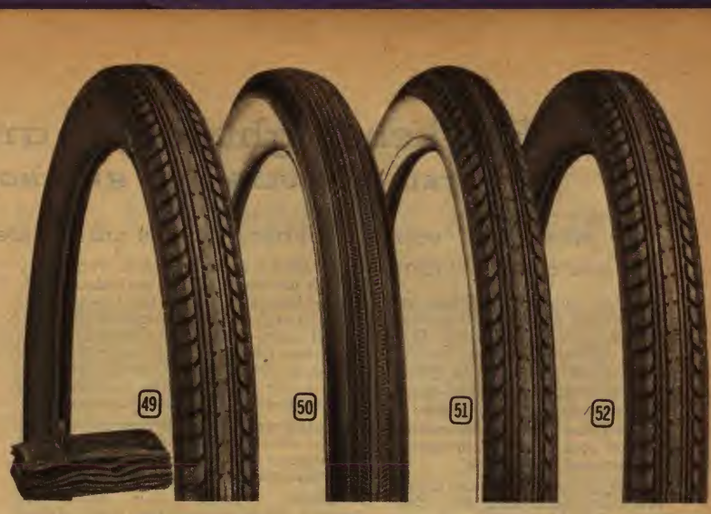
57 CRANK SET. For balloon tire bikes. Ship. wts.: 26 in. 2 lbs. 14 oz., 24 and 20 in. 2 lbs. 2 oz.
60 C 3875—For 26-in. bikes.....$2.35
60 C 3878—For 24-in. bikes..... 2.35
60 C 3876—For 20-in. bikes..... 2.35

58 59 COASTER BRAKES. Chrome plated. Complete 36 spoke brake. With two sprockets one 10 tooth, one 20 tooth. Use one needed. Ship. wt. 2 lbs. 14 oz.
60 C 3376—Bendix Brake.....$4.75
60 C 3383—New Departure..... 4.75

60 HANDLEBAR STEM. Fits all bikes. Drop-forged, plated—won't rust.
60 C 3720—Ship. wt. 1 lb. 3 oz. .$1.15

61 62 PLATED HANDLEBARS. Sturdy steel tubing with gleaming chrome plated finish. Knurled stem.
(61) 60 C 3445 L—Streamlined. 22-in. spread. Ship. wt. 1 lb. 5 oz.....$1.05
(62) 60 C 3434 L—Scout Style. 26-in. spread. Ship. wt. 1 lb. 12 oz.....$1.05

63 "KICK" STAND. For balloon tire bikes. Plated. Wt. 1 lb. 12 oz.
60 C 3390—For 26-in. bikes.....45c
60 C 3392—For 24-in. bikes.....45c
60 C 3395—For 20-in. bikes.....45c

64 HAWTHORNE HEAD REPAIR SET. Fits all bikes. Incl. adjusting and stationary cones, 2 caps, 2 retainers and balls, lock nut and washer.
60 C 3432—Ship. wt. 12 oz..Set $1.10

Balloon Bike Tires

FULLY GUARANTEED...20, 24, 26-IN. SIZES

WARDS GUARANTEE: All bicycle tires and tubes sold by Wards are fully guaranteed. Any which fail because of defective workmanship or materials under normal care and usage will be replaced by Montgomery Ward & company.

49 RIVERSIDE TIRE AND TUBE COMBINATION. Save 15c by buying Riverside tire (60 C 3125 M), tube (60 C 3305) together. Long wearing crude and synthetic rubber blend.
60 C 3150 M—Size 26x2.125 in. *Mailable.* Ship. wt. 3 lbs. 4 oz.....Set $2.39

50 U.S. ROYAL BALLOON TIRE. Proven by use, this white wall tire pedals easier and coasts up to 65% farther. 3-ply tread area absorbs shock. Fine Cotton cable construction cord gives twice the wear and safety. Check old tire for size. Ship. wt. 2 lbs. 8 oz.
60 C 3135 M—*Mailable.* Size 26x2.125 in.....Each $3.95

51 WARDS RIVERSIDE WHITE SIDEWALL TIRES. Scientifically blended balloon tire of crude and synthetic rubber—2-ply construction with extra ply in tread area. Well designed firm gripping tread assures long wear and safety. White walls add trim beauty to any bike. *Mailable.* New tires last longer with new tubes. Ship. wt. 2 lbs. 4 oz.
60 C 3116 M—Size 26x2.125 in. Rim size 22½ in.....$2.10
60 C 3117 M—Size 24x2.125 in. Rim size 20¾ in..... 1.95
60 C 3118 M—Size 20x2.125 in. Rim size 16½ in..... 1.89

RIVERSIDE COLORED TREAD TIRES. First time offered—treads are colored red, blue or green, with white sidewalls. Add to your bikes appearance. Only full size 26x2.125.
60 C 3100M—Ship. wt. 2 lbs. 8 oz. *State color*.....$2.59

52 RIVERSIDE BALLOON TIRES. Popular priced black sidewall tire. Crude and synthetic rubber blend—2-ply construction, extra ply in tread area. *Mailable.* Ship. wt. 2 lbs. 4 oz.
60 C 3125 M—Size 26x2.125-in. tire. Rim size 22½ in.....Each $1.65
60 C 3126 M—Size 24x2.125-in. tire. Rim size 20¾ in.....Each 1.55
60 C 3108 M—Size 20x2.125-in. tire. Rim size 16½ in.....Each 1.49

RIVERSIDE BALLOON TUBE. Long lasting butyl rubber. Holds air 10 times longer than natural rubber, is 3 times more resistant to tearing. Rubber valve is firmly vulcanized to tube for longer trouble free service. For longer wear use new tubes with new tires.
60 C 3305—Use in 26x2.125-in. tire. Ship. wt. 1 lb.....Each 89c
60 C 3306—Use in 24x2.125-in. tire. Ship. wt. 1 lb.....Each 89c
60 C 3307—Use in 20x2.125-in. tire. Ship. wt. 1 lb.....Each 89c

HEAVY DUTY TUBE. Double thickness, fine quality butyl rubber for longer service.
60 C 3313—For 26x2.125-in. tires. Rim size 22½ in. Ship. wt. 1 lb. 4 oz.....Each $1.45

HOW TO ORDER TIRES, SPOKES, WHEEL PARTS.

TIRES: Check the size marking on your old tire, or measure the outside diameter of the rim. Order measurement in inches. Table shows rim and tire sizes.

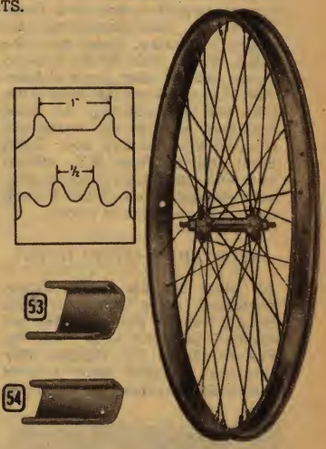
WHEELS AND RIMS: Measure diameter between outside edges of old wheel. Order same diameter. State: sprocket teeth ½ or 1-in. pitch.

SPOKES: Measure old spoke, order in inches.

PITCH: Diagram at right shows brake sprocket and measurement. The upper illustration shows 1-in. pitch, and a rear wheel sprocket of this type has 7 to 12 teeth. A ½-in. pitch sprocket (lower sketch) has 16 to 20 teeth. When ordering rear wheel state ½ or 1-in. pitch.

RUST RESISTING SPOKES. Sparkling chrome plated steel spokes with detachable nipples. Spoke wrench included. Sold in lots of 3 doz. Ship. wt. 1 lb. 8 oz.....3 doz. 69c

Cat. No.	Length	Tire	Type of rim
60 C 3906	7⅝ in.	20x2.125	Balloon
60 C 3905	9 11/16 in.	24x2.125	Balloon
60 C 3904	10 9/16 in.	26x2.125	Balloon
60 C 3907	11⅜ in.	26x1.375	Litewate



53 54 CHROME PLATED WHEELS AND RIMS. Heavily chrome plated to resist rust for years and add beauty and sparkle to your bike. With either front hub or American made Coaster brake. State ½ or 1-in. pitch sprocket. See diagram above.

(53) For Balloon Tires. Rust-resisting spokes. *Mailable.*					
Cat. No.	Type	Rim	Tire Size	Ship. wt.	Price
60 C 3266 M	Rear	22½	26x2.125	5 lbs. 8 oz.	$6.89
60 C 3264 M	Front	22½	26x2.125	3 lbs. 12 oz.	3.75
60 C 3299 M	Rim	22½	26x2.125	2 lbs. 8 oz.	1.05
60 C 3267 M	Rear	20½	24x2.125	5 lbs. 8 oz.	$6.89
60 C 3265 M	Front	20½	24x2.125	3 lbs. 10 oz.	3.75
60 C 3268 M	Rim	20½	24x2.125	2 lbs. 8 oz.	1.05
60 C 3272 M	Rear	16½	20x2.125	5 lbs. 8 oz.	$6.89
60 C 3271 M	Front	16½	20x2.125	3 lbs. 12 oz.	3.75
60 C 3270 M	Rim	16½	20x2.125	2 lbs. 8 oz.	1.05
(54) For American Litewates. Rust-resisting spokes. *Mailable.*					
60 C 3260 M	Rear	24⅛	26x1.375	5 lbs.	$6.89
60 C 3259 M	Front	24⅛	26x1.375	3 lbs.	3.75
60 C 3261 M	Rim	24⅛	26x1.375	2 lbs. 8 oz.	1.05

Repair Parts Circular. Write for circulars on (1) New Departure Coaster Brake, Front Hub; (2) Morrow and Bendix Coaster Brakes; (3) Replacement parts for Hawthorne Bikes; (4) Parts for Litewate Bikes.

English Lightweight and American-Made Bikes

IMPORTED HERCULES AND HAWTHORNE BIKES IN 40 DIFFERENT MODELS

HERCULES "TOURIST" SPORTS DESIGN LIGHTWEIGHTS IN DE LUXE, EQUIPPED, AND STANDARD MODELS

EXCLUSIVE "TOURIST" FEATURES

HERCULES LIGHTWEIGHT BIKES are the leading favorites of American cyclists today. Imported from England, authentic Hercules "Tourist" bikes are sold exclusively by Wards.

HER-CU-MATIC 3-SPEED HUB lets you shift gears like a car (see right).

CALIPER RIM BRAKES with controls right at your fingertips. Independent front and rear brakes.

STURDY SPORTS TYPE FRAME of narrow gauge lightweight steel—double steel tubing at all stress points.

FLEXIBLE COIL SPRING saddle seat.

FULL LENGTH chain guard.

SIDE KICKSTANDS on all models.

LESS ROAD FRICTION with high-pressure Dunlop tires. Butyl tubes are equipped with American valves.

MINIMUM LEG REACH: Adult sizes 31 in.; Junior sizes 24 in. Girls corresponding models are 1 inch less.

WARDS BICYCLE GUARANTEE

All bicycles sold by Wards are fully guaranteed. Any parts which might fail due to defective materials or workmanship under normal care and usage will be replaced by Montgomery Ward & Company.

A DE LUXE 3-SPEED HERCULES "TOURIST". This full size 26-in. English DeLuxe lightweight bike is one of the finest available—and sold exclusively by Wards. Its richly designed sports frame and complete quality equipment offer you full cycling pleasure at its best. In addition to all of the "Tourist" features at left, this authentic imported bike comes complete with these DeLuxe extras:

MILLER GENERATOR SET. Heavily chrome plated headlamp, taillight and generator. No batteries needed. New Hi-lo beam lamp provides extra-bright beam or normal light.

OVERSIZED "TOURIST" BAG. Holds tools (wrench and oil can included). Plenty of room too, for carrying books and school supplies.

TIRE PUMP. Chrome plated, clamp-on type.

"HIGH LUSTER" CHROME plated chain guard, fenders—reflector mounted on rear fender.

WHITE WALL TIRES. 3-piece crank hanger.

MEN'S 3-SPEED "DELUXE TOURIST". Finished in Black enamel with Cream trim edged in gold color. Black saddle, rubber grips and "Tourist" bag. Tire size: 26x1⅜ in. Act. wt. 42 lbs. $6.00 Down on Convenient Terms.
60 C 2906 R—Ship. wt. 52 lbs. . . . Cash 57.95

WOMEN'S 3-SPEED "DELUXE TOURIST". Finished in metallic Blue enamel with Cream trim edged in gold color. Tan saddle, rubber grips, and "Tourist" bag. Tire size: 26x1⅜ in. Act. wt. 42 lbs. $6.00 Down on Terms.
60 C 2907 R—Ship. wt. 52 lbs. . . . Cash 57.95

B EQUIPPED 3-SPEED "TOURIST". Popular full size 26-in. Hercules English lightweight bike has trim, sports type frame, built low with short wheel base for speed, comfort and easy pedaling. This bike has all of the exclusive "Tourist" features at left, plus these standout quality accessories:

MILLER GENERATOR SET. Consists of heavily chrome plated headlight, taillight and generator. Powerful beam provides safer night riding. No batteries are needed.

TIRE PUMP. Chrome plated clamp-on type.

"TOURIST" BAG for carrying books, tools (wrench and oil can included). Three-quarter size—same tan color as spring saddle.

REAR FENDER REFLECTOR mounted in rubber.

MEN'S EQUIPPED "TOURIST." Tire Size: 26x1⅜ in. Finished in metallic Ruby and Cream trim edged with Gold color. Act. wt. 36 lbs. $5.50 Down on Convenient Monthly Payment Plan.
60 C 2904 R—Ship. wt. 46 lbs. . . . Cash 51.95

WOMEN'S EQUIPPED "TOURIST." Tire Size: 26x 1⅜ in. Finished in metallic Blue, Silver trim edged with Gold color. Act. wt. 36 lbs. $5.50 Down on Convenient Monthly Payment Plan.
60 C 2905 R—Ship. wt. 46 lbs. . . . Cash 51.95

HERCULES REPAIR PARTS

See lightweight bike accessories on Page 731 or write your nearest Ward Mail Order House for free circular on Hercules parts.

C STANDARD 26-24-IN. "TOURISTS". Same fine quality construction as 3-speed lightweights at left, including all Hercules features listed at left. Priced low for you riders who prefer to buy the extra equipment you want separately as you need it. (See Page 731 for accessories). Men's, Boys' bikes: metallic Green; Women's, Girls', metallic Blue. All have gold color lining on frame, fork, fenders, white panel on rear mudguard. Act. wt. 26-in. size, 36 lbs.; 24-in. size, 32 lbs. $4.50 Down on Terms.

MEN'S 26-INCH MODEL. Tire size: 26x1⅜ in.
60 C 2900 R—Ship. wt. 46 lbs. . . Cash 42.95

WOMEN'S 26-IN. MODEL. Tire size: 26x1⅜ in.
60 C 2901 R—Ship. wt. 46 lbs. . . Cash 42.95

BOYS' 24-INCH MODEL. Tire size: 24x1⅜ in.
60 C 2902 R—Ship. wt. 42 lbs. . . Cash 42.95

GIRLS' 24-INCH MODEL. Tire size: 24x1⅜ in.
60 C 2903 R—Ship. wt. 42 lbs. . . Cash 42.95

HERCULES 3-SPEED HUB

Now you can shift gears with your fingertips—makes pedaling easier, cuts down waste motion. All Hercules Bikes on this page are equipped with Hercules 3-Speed Hub and Gearshift. Her-cu-matic handlebar switch lets you select proper gear for easier riding—low gear for climbing hills, normal gear for flat surfaces, and high gear for fast level runs or fast down-hill speed.

AMERICAN-MADE LIGHTWEIGHT, MIDDLEWEIGHT AND STANDARD BIKES IN 3 SIZES

BENDIX 2-SPEED POWER BRAKE

Gives you a choice of 2 gear ratios—low or high—coupled with power braking. Low gear makes hill climbing ⅓ easier, high gear for quick getaway, easier pedaling. Handlebar control lets you shift gears at any time without damage. 2-speed hub, non-stretch steel cable—completely installed. Internal expanding automotive-type brake, in low gear gives 32% increase in braking power from normal pedal pressure. Brake is applied by back pedaling with feet, like regular bikes.

HOW TO ORDER BIKE WITH BENDIX BRAKE. Bendix 2-speed power brake is now optional on any 26 or 24-in. Hawthorne bike completely installed in factory. Order the bike listed. Write "with Bendix 2-speed power brake" after name of bike. Add $7.95 to the regular price of the bike you are ordering. All bikes equipped with Bendix brake are shipped from Factory near South Bend, Ind. or Utica, N.Y., whichever is nearer. You pay charges only from nearest house. Allow 1 week extra time plus time in transit.

IMPORTANT SHIPPING NOTICE

All bikes on this page, except American bikes equipped with Bendix 2-speed power brake, are shipped promptly from Stock by Freight, Truck, or Express. Pay shipping charges from nearest house. *State transportation desired.*

AUTO-TYPE SPRING RIDE

COIL SPRING FORK on deluxe equipped tank bike (G) absorbs road shocks and smoothes the bumps on roughest roads. Double action spring is built like the coil spring action on modern automobiles. Enjoy cushioned comfort and a floating ride regardless of road conditions.

D SINGLE-SPEED LIGHTWEIGHT. Rugged American-made construction with the extra safety of the New Departure brake.

Modern Sports Type Frame of narrow gauge steel tubing. English type spring saddle. Narrow section fenders. Chain guard, kickstand. Optional Bendix power brake on 24- and 26-in. bikes. (See details at left.)

Chrome Plating on exterior parts not enameled. U.S. Royal tires, Butyl tubes. *Colors:* Boys' Models, metallic Ruby, Cream trim; Girls' Models, metallic Blue, White trim.

24-IN. JUNIOR LIGHTWEIGHT. Tire size 24x1.375 in. Ship. wt. 45 lbs. $4.00 Down on Terms.
60 C 3044 R—Boys' model. . . . . Cash 35.95
60 C 3045 R—Girls' model. . . . . Cash 35.95

26-IN. ADULT LIGHTWEIGHT. Tire size 26x1.375 in. Ship. wt. 48 lbs. $4 Down on Terms.
60 C 3046 R—Men's model . . . . . Cash 36.95
60 C 3047 R—Women's model. . . Cash 36.95

20-IN. JUVENILE LIGHTWEIGHT. Tire size 20x 1.375 in. Ship. wt. 35 lbs. $3.50 Down.
60 C 3042 R—Boys' model . . . . . Cash 34.95
60 C 3043 R—Girls' model . . . . . Cash 34.95

E MIDDLEWEIGHT BIKES. American-made middleweight featuring the new, narrow gauge 1¾-in. U.S. Royal tires and Butyl tubes for top comfort and easy pedaling. Strong welded tubular steel frame. Tan lightweight coil spring saddle and tan tourist bag. Torpedo style 2-cell white headlight. New Departure or Bendix single speed coaster brake. Optional 2-speed brake on 24- and 26-in. bikes (see details at left). White head, rims and trim. *Colors:* Boys', Flamboyant Red; Girls', Flamboyant Blue.

24-IN. JUNIOR MIDDLEWEIGHT. Tire size 24x1¾ in. Ship. wt. 45 lbs. $4.00 Down on Terms.
60 C 2994 R—Boys' model . . . . Cash 37.95
60 C 2995 R—Girls' model . . . . . Cash 37.95

26-IN. ADULT MIDDLEWEIGHT. Tire size 26x1¾ in. Ship. wt. 49 lbs. $4.00 Down on Terms.
60 C 2996 R—Men's model . . . . Cash 38.95
60 C 2997 R—Women's model. . Cash 38.95

20-IN. JUVENILE MIDDLEWEIGHT. Tire size 20x 1¾ in. Ship. wt. 40 lbs. $4.00 Down on Terms.
60 C 2992 R—Boys' model. . . . . Cash 36.95
60 C 2993 R—Girls' model. . . . . Cash 36.95

F STANDARD BALLOON TIRE BIKE. American-made. Includes all Hawthorne features listed below. Order accessories as you need them. Sturdy welded tubular frame. Comfortable spring saddle. Famous New Departure or Bendix coaster brakes. Optional 2-speed Bendix Brake on 24- and 26-in. models (see details at left). Cream-color rims, center stripe on fenders. Frame Colors: Boys', Metallic Ruby; Girls', Metallic Green. Wards Riverside Mate Balloon Tires. Only 10% Down on Wards Monthly Terms.

24-IN. JUNIOR STANDARD BALLOON. Tire size 24x2.125 in. Ship. wt. 51 lbs. $4.00 Down.
60 C 3026 R—Boys' model. . . . . Cash 37.95
60 C 3027 R—Girls' model. . . . . Cash 37.95

26-IN. ADULT STANDARD BALLOON. Tire size 26x2.125 in. Ship. wt. 55 lbs. $4.00 Down.
60 C 3024 R—Men's model . . . Cash 39.50
60 C 3025 R—Women's model. . Cash 39.50

20-IN. JUVENILE STANDARD BALLOON. Tire size 20x2.125 in. Ship. wt. 43 lbs. $4.00 Down.
60 C 3028 R—Boys' model. . . . . Cash 36.95
60 C 3029 R—Girls' model . . . . Cash 36.95

HAWTHORNE BALLOON TIRE BICYCLES HAVE THESE NATIONALLY KNOWN FEATURES

AMERICAN-MADE HAWTHORNE'S with smooth flowing lines and modern color combinations—a bike you will be proud to own.

NATIONALLY KNOWN EQUIPMENT on every Hawthorne makes your riding safer, easier, more comfortable—for years of cycling fun. Here are some of the outstanding features that have made these fine, top quality balloon tire bikes so popular everywhere today.

TROXEL OR LOBDELL coil spring saddles for easy, cushioned riding comfort, long wear.

NEW DEPARTURE OR BENDIX singlespeed coaster brake eliminate brake drag for longer coasting, quick dependable stops every time.

TORRINGTON OR MAGNA non-slip pedals.

SMOOTH ROLLER CHAIN—for easier pedaling.

STREAMLINED, enameled, safety chain guard.

CONVENIENT KICK STAND for easy parking.

LOBDELL STEEL RIMS for longer service.

WARDS RIVERSIDE MATE BALLOON TIRES, on bikes (F) to (J), for smoother, easier riding.

STRONG WELDED TUBULAR STEEL FRAMES.

BUTYL INNER TUBES hold air longer.

HAWTHORNE triple-plate crown fork.

BALL-BEARINGS on all important parts.

DUST-PROOF HOUSINGS seal out dirt.

NEWEST AUTOMOTIVE COLORS—neat trim.

OPTIONAL CHOICE of Bendix 2-speed Power Brakes. (See complete details at left).

MIN. LEG REACH: Adult bikes 28 in.; Jr. bikes 24 in.; Juv. Boys 22 in., Juv. Girls 21 in.

DE LUXE EQUIPPED HAWTHORNES IN TANK AND EQUIPPED MODELS—10% DOWN

G DE LUXE EQUIPPED 26-IN. TANK MODEL. Wards finest full size Hawthorne features the double action spring fork described at left plus every fine feature above. Trim flowing lines plus Chrome styling—just like the latest sport cars. Rims, truss rods, stem, handlebars and sprocket are richly chrome plated for dazzling beauty.

General Electric Sealed Beam Headlight. Delta electric horn. 6-volt battery in tank operates light and horn (battery not incl.—order from Pg. 730). Streamlined Luggage Carrier with Stimsonite reflector. White wall tires size 26x2.125 in. Bendix 2-speed power brake is optional, see at left.

Colors: Men's model, brilliant Red with White trim. Women's model, metallic Blue with White trim. Ship. wt. 65 lbs. $6.50 Down.
60 C 3068 R—Men's Model . . . . . Cash 61.95
60 C 3069 R—Women's Model . . . Cash 61.95

DE LUXE 26-IN. TANK MODEL without spring fork. All other features as above. Tire size 26x2.125 in. Ship. wt. 64 lbs. $6.00 Down.
60 C 3066 R—Men's model . . . . . Cash 56.95
60 C 3067 R—Women's model . . . Cash 56.95

DRESS UP YOUR BIKE

For more fun and convenience, you'll find lights, baskets, tires, luggage carriers, balancers, etc. listed on Pages 730 and 731.

H STANDARD 26-IN. TANK MODEL. Full size Hawthorne bike with all the comfort and safety features listed above. Compares favorably, feature for feature, with any low priced tank model bike on the market today.

Motorcycle-type, chrome plated headlight throws brilliant beam ahead for safer night riding. Order 2 flashlight cells on Pg. 730.

Sturdy streamlined Luggage Carrier with Stimsonite reflector. Enameled chain guard. White saddle has chrome plated double-action springs for riding comfort. Push button Delta Horn gives loud, clear warning—is concealed in tank for trimmer lines. Riverside Mate tires and Butyl tubes for longer service. Bendix 2-speed power brake is optional, see details listed at left.

Colors: Men's model is Black enameled with White trim. Women's model finished in metallic Blue with White trim. Tire size 26x 2.125 in. Ship. wt. 64 lbs. $5 Down.
60 C 2956 R—Men's model . . . . . Cash 49.95
60 C 2957 R—Women's model . . . Cash 49.95

STANDARD 24-IN. TANK MODEL. Same sturdy construction and fine Hawthorne features as above. Tire size 24x2.125 in. Ship. wt. 56 lbs. Only $5.00 Down on Convenient Terms.
60 C 2954 R—Boys' model. . . . . Cash 46.95
60 C 2955 R—Girls' model. . . . . Cash 46.95

J EQUIPPED STANDARD BIKES. This gleaming Hawthorne beauty is now available in three sizes to fit every riding member of the family. Each bike is ruggedly built with all the riding-ease and safety features listed above, plus the de-luxe accessories below.

Delta Winner Headlight throws bright beam ahead. Uses 2 flashlight cells (order from Page 730). White saddle with double action chrome plated springs. White head, chromed fenders and rims. Whitewall tires.

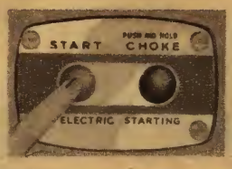
Streamlined Luggage Carrier, fender reflector. 2-speed Bendix power brake is optional on 24- and 26-in. models (see details and description at left). *Colors:* Men's models, Black with White trim. Women's models, metallic Blue with White trim.

26-IN. EQUIPPED STANDARD BIKE. Tire size 26x2.125 in. Ship. wt. 54 lbs. $4.50 Down.
60 C 2986 R—Men's model. . . . . Cash 44.95
60 C 2987 R—Women's model. . Cash 44.95

24-IN. EQUIPPED STANDARD BIKE. Tire size 24x2.125 in. Ship. wt. 49 lbs. $4.50 Down.
60 C 2984 R—Boys' model. . . . . Cash 42.95
60 C 2985 R—Girls' model . . . . Cash 42.95

20-IN. EQUIPPED STANDARD BIKE. Tire size 20x2.125 in. Ship. wt. 42 lbs. $4.50 Down.
60 C 2982 R—Boys' model . . . . Cash 41.95
60 C 2983 R—Girls' model. . . . . Cash 41.95

1956 Sea Kings...New Power, Convenience, Beauty



CONVENIENT PUSH BUTTON starts motor like your auto. Now you can enjoy electric-starting with the all-new powerful 25 and versatile 12 H.P. Sea Kings. You'll command instant performance from any desired operating position because the 25, 12, and 5 H.P. models are engineered for use with remote gearshift-throttle control, steering wheel and fuel system.

QUIET: New Aircraft Motor Cushion Mounts, at left, are built into all Sea Kings (except 5 HP) to stop "boat shake" and sounding board noise. Other silencing features include Quiet-Bevel Gears and Underwater Exhausts on all Sea Kings, plus Sealed-in Power-Heads and Carburetor Air Intake Silencers on all Sea King motors except the 3 HP model.

Wards proudly present 6 exciting, new Sea King Motors for 1956. Each has classic new contour styling with popular 2-tone color beauty; each gives a powerful, spirited performance with Sea King's long-established dependability. Every convenient and safety feature you've ever wanted, including lightning acceleration, quiet, dependable performance, and economy of operation, all backed by Wards Guarantee, have been built into these rugged Sea Kings. Choose a popular Sea King for greater motor pleasure on any size outboard hull—from a small fishing boat to a family cruiser.

Sea Kings bring you boating's most advanced features with guaranteed performance. Electric Starting on 12, 25-HP models—all have Automatic Rewind, pull cord starter. Synchronized Twist-Grip Throttle and Spark Control on all models except the 3 HP. Automotive-type Carburetor for instant get-away. Automatic Lubrication System. Co-pilot Pivot Bearing. Transom Adjustment Lever. Underwater units Corrosion Proofed. Horsepower Certified by Outboard Boating Club. Finished in Sea King Blue and Foam White baked-on enamel. Owners' Guide, Parts List. *State: Freight, Truck or Express Shipment.*

DE LUXE SEA KING "25" GEARSHIFT TWIN 459.00

(A) INTRODUCING THE POWERFUL NEW 25 HP SEA KING in both Electric Starting (shown on Back Cover) and Automatic Rewind Models. You'll command more thrilling driving power, easier operating and safety features with this brand new "Sonic-Quiet" Sea King "25" than ever before. Rich new contoured styling is accented by its sparkling 2-tone finish. Here's flashing speeds up to 30 MPH, yet motor throttles smoothly down to a slow 2 MPH for trolling. Ideal for hydroplaning, water-skiing and cruising fun on larger boats.

FULL GEARSHIFT ACTION—Neutral, Forward and Reverse, is designed for optional use with Bo'sun Remote Control at right. Safety locking feature allows shifting only at safe speeds. New Safety-Tilt lock holds motor down when decelerating, etc.—automatically releases when an underwater obstruction is met.

"SONIC-QUIET" DESIGN includes the full-range of silencing features above, newly engineered for more boating fun.

FUEL SYSTEM. Motor operates with separate 6-gal. fuel tank which is included—runs 2 hrs. at top speed. Automotive-type suction system—no pressure leaks. Handy snap-on connectors.

CHOICE OF TWO MODELS, one with Push Button Electric Starter—operates on 6-volt storage battery (not incl., see Pg. 900). Both have new automatic rewind, pull cord starter.

60 C 9023 R—ELECTRIC STARTER MODEL with 6-gal. fuel tank and Push Button Starting and Choke Panel. See Specification Table below. Only $46.00 Down on Terms....Cash $459.00

60 C 9022 R—AUTOMATIC REWIND MODEL with 6-gal. fuel tank. See Specification Table below. Only $38.00 Dn. Cash $379.00

NEW SEA KING "5" GEARSHIFT TWIN 171.00

(E) This new quiet 5 HP. Sea King is the "fishing favorite" and ideal too, for family fun. It's economical to operate, easy to start, and it's extra-wide balanced handle makes it easy to carry. Spring Overload Clutch—absorbs shocks by disengaging propeller, thus eliminating the need of shear pins. Average speeds from 1½ MPH slow troll to a full 12 MPH.

FULL GEARSHIFT ACTION, Neutral, Forward and Reverse, plus synchronized throttle-spark control makes it easy to maneuver. Adaptable to both Remote Control unit using special kit and Bo'sun Fuel System at right. This rugged "5" has all the engineered features above, but is mounted in springs to isolate noise and vibration for a truly quiet, enjoyable performance. Gas tank holds 9/10 gallon—runs motor 1 hour at top speed.

60 C 9002 R—See Specification Table below. Only $17.50 Down on Wards Monthly Payment Plan. See Pg. 981...Cash $171.00

DE LUXE SEA KING "12" GEARSHIFT TWIN 367.50

(B) (C) Now you can enjoy the thrill and added convenience of Push Button Electric Starting with this versatile new 12 HP. Sea King. Starter button panel can be positioned anywhere, and with the optional Remote Control unit at right, you can skipper your boat from any forward steering position. This classic designed Sea King has ample power for speeds up to 22 MPH, yet slows to 2 MPH for trolling. Ideal for family pleasure cruising, fast utility boats or fishing in large lakes.

FULL GEARSHIFT ACTION furnishes smooth, instant power for economical operation. Safety-locking feature allows shifting only at safe speeds. New Safety-Tilt lock holds motor down when decelerating—automatically releases for obstructions.

"SONIC-QUIET" DESIGN includes the full-range of silencing features listed above to bring you exciting new fun afloat.

FUEL SYSTEM. Motor operates with separate 6-gal. fuel tank which is included—runs 3 hrs. at top speed. Automotive-type suction system—no pressure leaks. Easy snap-on connectors.

CHOICE OF TWO MODELS, one with Push Button Electric Starter—now offered for the first time. Both have new automatic rewind, Nylon pull-cord starter. Electric Starter model operates on 6-volt storage battery (not included, see Page 900).

(B) 60 C 9024 R—ELECTRIC STARTER MODEL with 6-gal. fuel tank and Push Button Starting and Choke Panel. See Specification Table below. Only $37.00 Down on Terms.....Cash $367.50

(C) 60 C 9021R—AUTOMATIC REWIND MODEL with 6-gal. fuel tank. See Specification Table below. Only $29.00 Down on Wards Monthly Payment Plan. See Pg. 981. Cash....$287.50

NEW SEA KING "3" DE LUXE SINGLE 106.00

(F) There's smoother power and more economical operation built into this lightweight Single than ever before. This sturdily built "3" has many of the fine operating features listed above. Has single lever synchronized spark and throttle control. It's new compact design compliments any boat, and makes it easier to carry and stow in your car—only 30 lbs. A dependable motor with new balanced starting ease the entire family can operate and enjoy. Just right for use on smaller fishing boats, rowboats, dinghies or bracketed canoes.

FULL 360° PIVOT allows you to reverse, back away from pier, turn sharply, stop quickly, and maneuver safely in crowded waters. Gas tank holds ½ gal.—runs 1¼ hrs. at top speed. Average speeds up to 10 MPH, yet throttles down to a slow, steady 1½ MPH for the finest trolling. Only $11.00 Down.

60 C 9000 R—See Specification Table below.....Cash $106.00

REMOTE SHIFT—THROTTLE CONTROL

(D) Operates gearshift and throttle from forward steering position. Reversible for port or starboard installation. Fits 1956 5 HP. model (request 5 HP. kit). Fits 1954 and later Sea King 12, 22, and 25 models. Also following 1954 and later 12, 22, and 25-HP. models of Buccaneer, Sea Bee, Royal, Hiawatha, Brooklure plus 1953 and later Evinrude, Johnson 10, 15, 25, and 30 HP models. *Ppd.*

60 CP 9100—12 and 13-ft. cables.....$40.00
60 CP 9102—11 and 12-ft. cables..... 38.50
60 CP 9104—10 and 11-ft. cables..... 37.00
60 CP 9106— 9 and 10-ft. cables..... 35.50
60 CP 9108— 8 and 9-ft. cables..... 34.00
60 CP 9110— 7 and 8-ft. cables..... 32.50
60 CP 9165— 6 and 7-ft. cables..... 31.50
60 CP 9164— 5 and 6-ft. cables..... 29.50

HOW TO ORDER: Measure from control mount to transom, then to center of transom. This distance plus 1 ft. is length of short cable to buy. Long cable will fit automatically.

WARDS PERFORMANCE GUARANTEE ON SEA KING OUTBOARD MOTORS

SEA KING MOTORS are made by the outstanding manufacturer of outboard motors in the country. They are thoroughly dependable and satisfactory performance is guaranteed. Any part which might fail due to defective materials or workmanship under normal care and usage will be replaced by Montgomery Ward & Company.

BO'SUN FUEL SYSTEM 24.50

(G) Enjoy additional hours of outboard motoring fun without stopping to refuel. Includes 6-gal. tank, diaphragm pump, 6-ft. neoprene hose, and fittings. Designed for 1956, 5-HP Sea King, and for 1954 and later 12, 22, and 25-HP models of Sea King, Sea Bee, Royal, Hiawatha, Buccaneer, and Brooklure outboard motors.

60 CP 9130 M—*Postpaid*.....$24.50

Specifications	25-HP Elec. Starter	25-HP Rewind Model	12-HP Elec. Starter	12-HP Rewind Model	5-HP Twin	3-HP Single
Bore and Stroke	2⅞x2¾ inch	2⅞x2¾ inch	2¼x2¼ inch	2¼x2¼ inch	1 15/16x1½ inch	2⅛x1½ in.
Piston Displacement	35.7 cu. inch	35.7 cu. inch	17.89 cu. inch	17.89 cu. inch	8.84 cu. in.	5.32 cu. in.
Gear Ratio (motor to prop)	12:21	12:21	12:21	12:21	15:26	13:22
Gas Tank Capacity	6-gal. sep. tank	6-gal. sep. tank	6-gal. sep. tank	6-gal. sep. tank	9/10-gal.	½-gal.
Propeller Diam. and Pitch	10⅜x12½ in.	10⅜x12½ in.	9x11 in.	9x11 in.	8x7¼ in.	6⅜x6⅞ in.
Propeller, Semi-weedless	3 blades-Alum.	3 blades-Alum.	3 blades-Alum.	3 blades-Alum.	2 blades-Alum.	2 blades-Alum.
Actual Weight	129 lbs. Without tank	119 lbs. Without tank	86 lbs. Without tank	75 lbs. Without tank	52 lbs.	30 lbs.
Shipping Weight	182 lbs.	169 lbs.	121 lbs.	108 lbs.	65 lbs.	38 lbs.

COAST GUARD APPROVED AND UTILITY KAPOK-FILLED BOAT CUSHIONS ADD TO BOATING COMFORT, SAFETY

(H) FISHERMAN'S HEAVY-DUTY CUSHION. 4-sectional style, each with a Vinyl sealed insert—eliminates bunching, shifting. 25-oz. Java kapok filling, Vinyl sealed. Heavy 9-oz. Olive Drab drill cover. Size 14x19x2 inches. Coast Guard Approval No. 160.048/38/0.

60 C 9273—Shipping weight 3 lbs.....$4.45

(J) SEAT LIFE PRESERVER CUSHION. Soft, resilient cushion covers full seat width or seat back of most boats. 51-oz. Java Kapok filling. Supports two adults in water. Grip straps on ends. Leatherette Vinyl cover in Red, Blue or Green. Fabric boxing permits quick drying. Vinyl sealed inserts keep filling from shifting for longer service. White box edging. Coast Guard Approval No. 160.048/39/0. Size 48x12x2 inches.

60 C 9274—*State color.* Ship. wt. 5 lbs. 8 oz.....$8.95

(K) WARDS FINEST LIFE PRESERVER CUSHIONS. New 2-tone colorful compass designs will compliment any type of boat. Heavy, durable Vinyl leatherette covers—will not fade, peel or crack. 20-oz. new Java Kapok filling, Vinyl sealed. Welted box edges with open weave Saran boxing—for faster drying. Long strap handles. Size 15x15x2 in. Coast Guard Approval No. 160.048/49/00. Choice of combination colors, Red and Aqua, or Blue and Yellow.

60 C 9122—*State color.* Ship. wt. 3 lbs.....Each $4.25

(L) SOLID COLOR LIFE PRESERVER cushions in a choice of Red, Green, or Blue. Add comfort to your boat. 16-oz. backed Vinyl leatherette cover. 20-oz. new Java Kapok filling, Vinyl sealed. White welted fabric boxing—fast drying. Size 15x15x2 in. Coast Guard App. No. 160.048/39/0.

60 C 9196—*State color.* Ship. wt. 3 lbs.....Each $3.85

(M) LIFE PRESERVER CUSHION. An inexpensive Coast Guard approved cushion. Heavy Green drill covering; White welted box edges. 20-oz. Java Kapok filling, Vinyl sealed. Size 15x15x2 in. Coast Guard Approval No. 160.048/37/0.

60 C 9276—Shipping weight 3 lbs.....Each $3.35

(N) UTILITY CUSHIONS for commercial or private use. Can be used as emergency life preserver but is not Coast Guard approved. New 2-tone color combination adds new beauty and comfort to your boat. These springy cushions are excellent as stadium seats too. Heavy 12-ga. plastic cover is Red and Green with gray boxing. Sturdy welted box edges. 20-oz. Java Kapok filling. Size 15x15x2 inches.

60 C 9275—Shipping weight 3 lbs.....Each $2.59

1 72.50 12 ft.

2 150.00 14 ft.

3 145.00 12 ft.

4 175.00 12 ft.

New Sea King Fishing Boats and Motor Accessories

DURABLE ALL-PURPOSE STEEL BOATS

1 2 SEA KING GALVANIZED STEEL BOATS. Durable—will give good service with normal care. Built-in air chambers for safety. Channel steel framing, riveted hull. 2 coats of paint—primer and finish coat. Floor boards.

(1) FLAT BOTTOM ROWBOATS. 20-gauge galvanized steel bottom, 21-gauge sides. Green finish inside, aluminum finish outside. Steel gunwales. Built-in air chambers. See Specification Table and "Shipping Notice" below before ordering.

12 Ft. (shown). 1 pair oarlock sockets. 3 seats. Takes up to 5-HP motors.
60 C 9062 F—Ship. from Factory..$72.50; 60 C 9062 R—Ship. from Stock..$85.00

14-Ft. (not shown). 2 pr. oarlock sockets. 4 seats. Takes up to 7½-HP motors.
60 C 9067 F—Ship. from Factory..$79.95; 60 C 9067 R—Ship. from Stock..$95.00

(2) 14-FT. SEMI-V BOTTOM RUNABOUT. 20-gauge galvanized steel bottom and sides. Light blue finish inside, 2-tone blue outside. Oak gunwales. Built-in air chambers plus Styrofoam flotation for extra safety. 4 varnished seats. 2 pr. oarlocks, sockets and stern lifting handles. See Table and "Shipping Notice" below.
60 C 9034 F—Ship. from Factory..$150.00; 60 C 9034 R—Ship. from Stock..$175.00

Cat. No.	Length	Beam	Stern Width	Transom Depth	Depth Amid.	Bow Depth	Act. Wt.	Ship. Wt.	Max. HP
60 C 9062	12 ft.	47 in.	33 in.	15 in.	15 in.	15 in.	175 lbs.	180 lbs.	5
60 C 9067	14 ft.	48 in.	33 in.	15 in.	15 in.	15 in.	210 lbs.	215 lbs.	7½
60 C 9034	14 ft.	50 in.	40 in.	15 in.	17 in.	19 in.	240 lbs.	360 lbs.	10

POPULAR, LIGHTWEIGHT ALUMINUM BOATS IN 12- AND 14-FT. SIZES

3 4 SEA KING ALUMINUM BOATS. Extremely lightweight—easy to transport—give years of service with little care. Rustproof—can be used in fresh or salt water when painted. 2 coats of paint—primer and finish coat. Can be kept in or out of water without "soaking up". Made of .051 gauge aluminum—sides and bottom, gunwales and framing. Transom made of .081 gauge alum. With 1 pair of oarlocks and stern handles. Styrofoam flotation throughout gives you extra boating safety.

(3) 12-FT. FLATBOTTOM ROWBOAT. Green above, natural aluminum below spray rails. Green, non-skid floorwalk. 3 aluminum seats. Extremely lightweight—only 90 lbs. Takes up to 5-HP motor. See "Ship. Notice," Spec. Table below.
60 C 9027 F—Shipped from Factory..$145.00 60 C 9027 R—Shipped from Stock..$152.00

14-Ft. Rowboat (not shown). Takes up to 7½-HP motor. See "Ship. Notice" and Specification Table below.
60 C 9028 F—Shipped from Factory..$175.00 60 C 9028 R—Shipped from Stock..$185.00

(4) 12-FT. SEMI-V BOTTOM RUNABOUT. Blue above, aluminum below spray rail. Gray, non-slip floorwalk. 3 varnished Douglas Fir seats. Weighs only 105 lbs. Takes up to 10-HP motor. See "Ship. Notice," Spec. Table below.
60 C 9064 F—Shipped from Factory..$175.00 60 C 9064 R—Shipped from Stock..$185.00

14-Ft. Runabout (not shown). Takes up to 12-HP motor. See "Ship. Notice" and Specification Table below.
60 C 9042 F—Shipped from Factory..$215.00 60 C 9042 R—Shipped from Stock..$228.00

Cat. No.	Length	Beam	Stern Width	Transom Depth	Depth Amid.	Bow Depth	Max. HP	Act. Wt.	Ship. Wt.
60 C 9027	12 Feet	48 in.	36 in.	15½ in.	16 in.	16 in.	5	90 lbs.	95 lbs.
60 C 9028	14 Feet	49 in.	36 in.	15½ in.	16 in.	16 in.	7½	110 lbs.	115 lbs.
60 C 9064	12 Feet	52 in.	44 in.	15 in.	18 in.	22 in.	10	105 lbs.	150 lbs.
60 C 9042	14 Feet	52 in.	44 in.	15 in.	18 in.	22 in.	12	140 lbs.	190 lbs.

SHIP. NOTICE: Boats shipped wrapped by Freight or Truck from Goshen, Ind. factory or from Mail Order Stock. *State transportation.* Allow about 5 days, plus transit time.

5 SEA KING STEERING WHEEL. Mounts with 20° angle. Polished aluminum Housing. Red, 2-spoke, 15-in. wheel. Divided drum for tiller rope fits under decking.
60 C 9220 M—Ship. wt. 9 lbs. *Mailable*..$12.95

SEA KING STEERING WHEEL KIT. Complete for remote control steering. Incl: wheel above, 4 pulleys, 2 each: rope guides, rope clamps, snaps, tension springs, 30-ft. tiller rope.
60 C 9216 M—Instr. Ship. wt. 13 lbs. *Mailable*..$23.45

6 SEA KING STEERING WHEEL. Mounts with 35° angle. Polished aluminum housing. Blue, 2-spoke, 15-in. wheel. With divided drum—fits rear of dash.
60 C 9240 M—Ship. wt. 9 lbs. *Mailable*..$12.95

SEA KING STEERING WHEEL KIT. Complete for remote control steering. Incl.: wheel above, 4 pulleys, 2 each: rope guides, rope clamps, snaps, tension springs, 30-ft. tiller rope.
60 C 9241M—Instr. Ship. wt. 13 lbs. *Mailable*..$23.45

7 SWIVEL PULLEY. Plain brass with Nylon sheave.
60 C 9119—Takes up to 5/16-in. rope. Ship. wt. 3 oz..$1.59

ROPE CLAMP. Plain bronze. Takes up to ¼-in. rope.
60 C 9116—Ship. wt. 2 oz..2 for 65c

8 SNAP PULLEY. Plain brass with 1⅞ in. Nylon sheave. Spring snap. Takes up to 5/16-in. rope.
60 C 9231—Ship. wt. 6 oz..$1.79

9 PULLEY AND BLOCK. Nylon sheave, brass yoke, loop. 1⅞-in. diameter. For ¼ or 5/16-in. diameter rope.
60 C 9233—Ship. wt. 3 oz..$1.09

ROPE TENSION SPRING. Rustproof plated steel. 7½ in. long.
60 C 9245—Pulls to 9½ in. Ship. wt. 4 oz..2 for 55c

ROPE GUIDE. Plain bronze. Takes up to ¼-in. diameter rope.
60 C 9235—Ship. wt. 2 oz..2 for 45c

TILLER ROPE. ¼-in. cotton covered braided bronze wire.
60 C 9178—35-ft. coil. Ship. wt. 1 lb. 8 oz..$3.69

10 ALL-PURPOSE GAS CAN. Seamless galvanized steel. Holds 2½ gallons. With graduated oil measure. Dual-pour spout.
60 C 9199 L—Red enameled. Ship. wt. 4 lbs..$2.45

11 2½-GALLON GAS CAN. Solderless steel. Reversible spout.
60 C 9250 L—Red color. Ship. wt. 3 lbs..$1.85

12 WARDS 2-CYCLE ENGINE OIL. For engines using oil-gasoline mixture. Wt. 1 pt., 1 lb. 4 oz.; 1 qt., 2 lbs. 8 oz.
61 C 8313 X—1-Pt. can..19c; 61 C 8314 X—1-Qt. can..35c

13 60 C 9118—WARDS 90 SAE HYPOID GEAR OIL. For motors with gearshift, clutch. Ship. wt. 13 oz..12-oz. tube 77c

14 60 C 9115—TEXACO OUTBOARD GEAR GREASE. For non-gearshift motors. Ship. wt. 14 oz..13 oz. tube 59c

15 MOTOR TOUCH-UP. Keep your marine equipment in good condition and get professional results. In 12-oz. spray cans. Quick drying lacquers. Johnson Green, Gas Can Red; Evinrude Blue; Sea King Blue, Sea King Cherokee Red; White trim. Zinc Chromated Primer and Dull Aluminum Lacquer. *State color.*
60 C 9198—Ship. wt. each, 14 oz..$1.69

16 FUNNEL. Galvanized bronze mesh filter. Quart size.
60 C 9213—Ship. wt. 8 oz..89c

17 MOTOR LEASH. Nylon covered 4-ft. aircraft type cable.
60 C 9232—850 lb. test. Ship. wt. 1 lb..$1.25

18 60 C 9194—SAFETY CHAIN. 3-ft. neoprene rubber coated chain holds the largest outboards. Ship. wt. 8 oz..89c

19 CHAMPION OUTBOARD MOTOR SPARK PLUGS. Easier starting, smoother idling. *State motor Make, Year, Model. Postpaid.*
61 CP 1588..Each 87c..Set of 4 $3.33

20 MOTOR LOCK. For all outboard motors. Prevents motor loss.
60 C 9173—With 2 keys. Ship. wt. 8 oz..$1.79

21 OUTBOARD MOTOR CASE. 10.10 oz. Army waterproof Duck. Double zipper zips up to carrying handle. *State size.*
60 C 9242—Small; 1½ to 3-HP motors. Ship. wt. 2 lbs. 8 oz..$5.29
Medium; 5 to 7½-HP motors. Ship. wt. 3 lbs. 8 oz..6.29
Large; 10 to 15-HP motors. Ship. wt. 4 lbs..6.89

22 ECONOMY MOTOR CARRIER. Rubber tires—7x1.25 wheels. Takes up to 10-HP motors. Heavy-gauge alum. tubing.
60 C 9204 MB—Grip-fit handles. Ship. wt. 10 lbs..$7.29

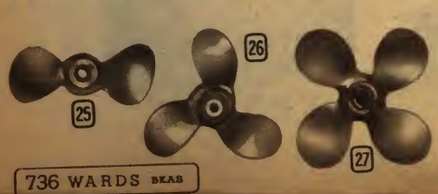
23 24 MOTOR CART. 8-in. tire wheels; plastic grip handlebars; tubular alum. frame. Drip pan. Gas can rack. *Mail.*
(23) 60 C 9279 MO—Motors to 25 HP. Ship. wt. 17 lbs..$11.95
(24) 60 C 9278 MO—Stand for any size motor. Ship. wt. 11 lbs..4.95

25 TO 27 PROPS FOR DE LUXE SEA KING MOTORS (at left). For 1951 to 1956 gearshift or neutral models only. 9188 is for 1955 gearshift model only. Accurately machined. Ship. wt. 3 lbs.

Cat. No.	H.P.	Blades	Metal	Diam.	Pitch	Purpose	Price
(26)60C9140	5	3	Bronze	7¾	6½	Heavy Loads	$7.95
60C9188	5	3	Bronze	7¾	6½	Heavy Loads	7.95
60C9141	12	3	Bronze	8½	10½	Med. Loads	12.95
60C9142	12	3	Bronze	8¾	9	Heavy Loads, Skis	12.95
60C9143	12	3	Alum.	8¾	9	Heavy Loads, Skis	8.95
(25)60C9144	12	2	Bronze	8½	11½	Ex. Speed, Lt. Boats	12.95

Specially designed propellers for Sea King 22-25 HP models on Johnson and Evinrude 25-30 HP motors. Ship. wt. 3 lbs. *Mail only.*

60 C 9146	2	Bronze	10	15	Runabouts, lt. loads
60 C 9147	3	Bronze	10¾	11½	Med. boats and loads
60 C 9148	3	Bronze	10⅜	10	Ext. heavy boats, skis
(27) 60 C 9149	4	Alum.	10	10	Outboard cruisers



Marine Accessories for More Boating Comfort, Safety

FIBER-GLASS BOAT COVERING KIT

1 Gives a rot-proof, fiber-glass hull to your boat. Smooth surface gives added speed and strength. Finishes to a hard, glossy, colorless semi-clear, leak-proof covering not affected by sunlight. Will not support marine growth. Includes supplies to cover transom, plus overlap at spray rails or gunwales, and extra material for practice. With 10-oz. per sq. yd. fiber-glass cloth, liquid glass, hardening agent, hand and brush cleaner, complete instructions. Can be drilled or sawed. If color is desired, *State*, red, green, blue, black, or white. Shipped from Chicago Factory. Allow about 5 days plus time in transit for delivery.

60 C 9255 KB—Fiber-Glass Kit to finish 12-ft. boat to gunwales. Ship. wt. 28 lbs. $29.95

60 C 9111KB—Fiber-Glass Kit to finish 12-ft. boat to spray rails. Ship. wt. 20 lbs. $24.95

60 C 9256 KB—Fiber-Glass Kit to finish 14-ft. boat to gunwales. Ship. wt. 35 lbs. $37.50

60 C 9121KB—Fiber-Glass Kit to finish 14-ft. boat to spray rails. Ship. wt. 25 lbs. $33.50

60 C 9177 KB—Fiber-Glass Kit to finish 16-ft. boat to gunwales. Ship. wt. 44 lbs. $51.50

60 C 9136 KB—Fiber-Glass Kit to finish 16-ft. boat to spray rails. Ship. wt. 30 lbs. $40.95

60 C 9257 KB—Patching or Customizing Kit. Enough material for 450 sq. in. Ship. wt. 1 lb. 6 oz. $3.49

2 BOAT COVERS. Heavy drill. Dry wax Pearl Gray finish. With draw rope. Grommets at each seam. Width allows for approx. 5-in. overlap on each side—they will fit wider boats allowing less overlap. *Example:* 12-ft. cover fits 56-in. beam (5-in. overlap); also fits up to 64-in. beam (1-in. overlap).

Cat. No.	Fits Boats	Approx. Cover Width	Ship. wt.	Price
60 C 9185	12 ft.	68-in. beam, 58-in. stern	6 lbs.	$9.95
60 C 9186	14 ft.	69-in. beam, 58-in. stern	7 lbs.	12.50
60 C 9187	16 ft.	75-in. beam, 66-in. stern	8 lbs.	15.95

3 CURVED WINDSHIELD. Ready to install. Fits any boat regardless of deck curve or contour. Consists of 1 pc. clear Plexiglass 12 in. nigh, Plastic-Chrome molding, rubber deck channel. With chromed brass wing brackets, hardware, instructions.

60 C 9226 MO—*State windshield width;*
44-in. width. 50-in. width. Ship. wt. 12 lbs. $25.95
56-in. width. 60-in. width. Ship. wt. 14 lbs. 27.50

4 WINDSHIELD KIT. Shape and curve as you wish. Consists of 1 piece of Plexiglass 12x60 in., 3/16 in. thick; 5 ft. of flanged rubber channel; 8 in. of standard rubber channel, 2 polished aluminum end brackets; 1 polished aluminum center wedges; steel wool, powder, sandpaper.

60 C 9154 MO—With instructions. Ship. wt. 11 lbs. $19.95

2-PC. WINDSHIELD KIT (not shown). Inc.: 2 pieces of 10x29-in. Plexiglass 3/16 in. thick; 5-ft. flanged rubber channel; sandpaper, steel wool, polishing rouge. Use brackets at right above.

60 C 9132 L—With instructions. Ship. wt. 6 lbs. 8 oz. $14.45

WINDSHIELD BRACKETS ONLY. (Not shown.) Hold up to 1/4-in. glass.

60 C 9131—Chromed Brass. Center 8 in., ends 5 in. Wt. 4¾ lbs. $12.75

60 C 9272—Like above but Polished Chrome Die Cast. Aluminum. Center post 9 in. high, ends 7 in. high. Ship. wt. 1 lb. 8 oz. $10.95

5 60 C 9238—CHROMED COMBINATION BOW LIGHT. Red and green Fresnel lenses. Flag pole socket. Ship. wt. 1 lb. $5.75

6 60 C 9135—DECK MOUNTED SEALED BEAM SEARCHLIGHT. 600-ft. beam. With case for 6-volt lantern battery (not incl.). Wt. 5 lbs. ..$9.45

7 60 C 9253—SEA KING SPEEDOMETER. Reads from 5 to 35 MPH. Blue brass case. 12-ft. tubing. Ship. wt. 2 lbs. 4 oz. $7.50

8 60 C 9239—TELESCOPIC STERN LIGHT. Adjusts 5 to 22 in. Wired. Clear lens. Chromed brass. No bulb. Ship. wt. 1 lb. $7.95

9 60 C 9281—SWIVEL BOAT SEAT. Green steel, plastic cover. Clamps to seat. *State:* red, yellow, green. 19 in. high. Wt. 11 lbs. $8.45

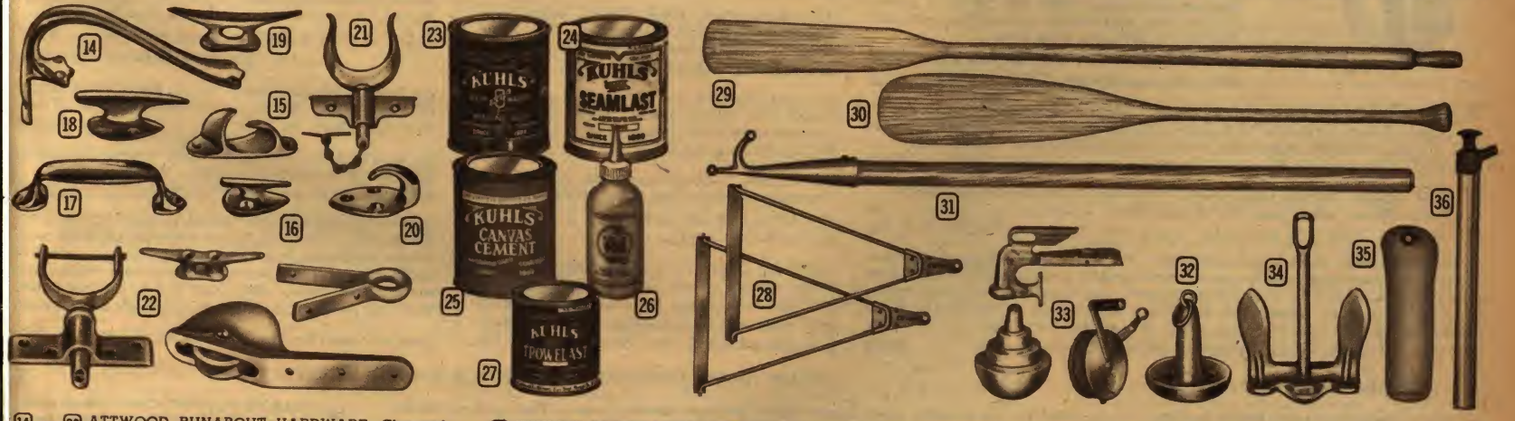
10 60 C 9282—CURVED BACK REST SEAT. Steel frame, padded back covered with plastic. *State:* red or charcoal. Ship. wt. 4 lbs. $3.75

11 60 C 9205—SEAT CUSHION. For more comfort with any type boat seat. Kapok filled, olive drab Duck. Ship. wt. 2 lbs. 4 oz. $3.19

12 60 C 9202—BACK REST. Hooks around front of seat. 18 in. high. Green enameled steel frame. Ship. wt. 5 lbs. 8 oz. $2.79

60 C 9197—Clamps attach 9, 10, 12, 13 to alum. tank seats. Ship. wt. 1 lb. 89c

13 60 C 9203—CORK SEAT SWIVEL BOAT SEAT. Green enameled steel frame. 4 clamps attach to boat seat. 19 in. high. Ship. wt. 13 lbs. ..$6.79



14 TO 20 ATTWOOD RUNABOUT HARDWARE. Chromed brass—rust and corrosion resistant. Screws are not included.

Cat. No.	Name of Item	Ship. wt.	Price
60 C 9127	(14) Bow Handle 7 in. long..	1 lb. 4 oz.	Ea. $2.75
60 C 9137	Like (14) but chromed alum.	6 oz.	Ea. 1.98
60 C 9123	(15) Bow Chocks 3½ in.	10 oz.	Pr. 2.95
60 C 9105	(16) Fender Cleats (set of 4) 2 in.	1 lb.	Set 3.25
60 C 9103	(17) Stern Handles 4¾ in....	8 oz.	Pr. 3.59
60 C 9138	Like (17) but chromed alum.	12 oz.	Pr. 1.98
60 C 9107	(18) 4-in. Deck Cleat.....	6 oz.	Ea. 1.85
60 C 9109	(19) 4-in. Open Base Cleat..	4 oz.	Ea. 1.25
60 C 9229	(20) Ski Hook 3¼x2x1½ in...	8 oz.	Ea. 2.75
60 C 9254	Kit incl. (18), (17), (14), (15)..	3 lbs.	Kit 10.75

21 60 C 9139—Oarlock and Socket Set. Chromed die-cast aluminum. Ship. wt. 1 lb. 8 oz. ..... Pair $2.59

22 ROWBOAT HARDWARE KIT. Galvanized malleable cast iron—resists rust; corrosion. Incl. 1 bow eye strap; two 5-in. open base cleats; 1 pr. North River oarlocks, 1 pr. side plate oarlocks, sockets; anchor rope leader. Screws not incl.

60 C 9208—Complete Kit. Ship. wt. 3 lbs. 8 oz. $3.15

60 C 9206—Side plate Oarlock Sockets only. Order oarlocks below. Ship. wt. 8 oz. 45c

60 C 9207—North River oarlocks only. Order oarlock sockets above. Ship. wt. 8 oz. ..... Pair 65c

23 KUHLS AVIO MARINE GLUE. An elastic, waterproof, liquid glue. Will not deteriorate. Ideal for batten seams, double plank construction. Contains a wood preservative.

60 C 9113—Pint can. Ship. wt. 2 lbs. $1.20

60 C 9269—Quart can. Ship. wt. 3 lbs. 2.25

24 KUHLS SEAMLAST. Mastic type seam filler for above and below waterline. Apply with putty knife or hard pressure gun. Skin forms on surface. Will not bleed through.

60 C 9114—Pint can. White. Ship. wt. 2 lbs. $1.15

60 C 9176—Quart can. White. Ship. wt. 3 lbs. 2.15

25 KUHLS ELASTIC CANVAS CEMENT. For cementing and waterproof filling of canvas. Stays elastic. Will prevent checking and cracking. Makes a good preservative for any canvas and can be painted over.

60 C 9112—Pint can. Ship. wt. 2 lbs. $1.10

26 RUBBER SEALER. "Sealer 900". Stop water leakage in boats. Use wherever leakage occurs. 5¾-oz. pour spout applicator bottle can be refilled.

60 C 9134—Ship. wt. 8 oz. $1.25

27 KUHLS TROWELAST. For filling and surfacing on iron, steel, wood and canvas, both above and below the waterline. Elastic type. ½-pint can.

60 C 9181—*State color wanted.* White or Mahogany. Ship. wt. 1 lb. 75c

28 STEEL MOORING ARM. Keeps your boat docked safely. Rust proofed plated steel. Can be used on boats weighing up to 500 lbs. or 16 ft. long.

60 C 9128—Complete with screws. Ship. wt. 5 lbs. $3.98

29 UNPAINTED BOAT OARS. Best grade hardwoods. Select straight grain.

Extra Lightweight Spruce Oars					Hardwood Oars For Extra Strength				
Cat. No.	Size	Wt.		Pair	Cat. No.	Size	Wt.		Pair
60C9261MO	6 ft.	4 lbs.	*Mailable*	$7.45	60C9265MO	6 ft.	6 lbs.	*Mailable*	$5.95
60C9262MO	6½ ft.	5 lbs.	*Mailable*	7.95	60C9266MO	6½ ft.	7 lbs.	*Mailable*	6.45
60C9263RO	7 ft.	6 lbs.	*Not Mail.*	8.45	60C9267 RO	7 ft.	8 lbs.	*Not Mail.*	6.95
60C9264RO	7½ ft.	7 lbs.	*Not Mail.*	8.95	60C9268 RO	7½ ft.	9 lbs.	*Not Mail.*	7.45

30 CANOE PADDLES. Made of select, straight grain wood with painted finish. Assorted colors—no choice. *State length desired.*

60 C 9162 M—3-ft. length. Shipping weight 2 lbs. $1.69

60 C 9162 M—4½-ft. length. Shipping weight 3 lbs. 2.19

60 C 9162 MO—5-ft. length. Shipping weight 3 lbs. 2.19

31 BOAT HOOK. Protect your boat as you come in to landing. 6-ft. 1¼-inch natural ash pole with galvanized boat hook.

60 C 9285 MO—Ship. wt. 3 lbs. $3.45

32 FISHERMAN'S MUSHROOM ANCHOR. Made of cast iron. *State weight desired.*

60 C 9184 M—Actual and ship. wt. 8 lbs. *Mailable* $2.09

60 C 9184 M—Actual and ship. wt. 12 lbs. *Mailable* 2.59

33 RICE ANCHOR CONTROL. Takes work out of anchoring. Lift lever to lower anchor, turn crank to raise. 16-lb. snagproof step-cut anchor. Rustproof steel cable. Complete with winch, screws, and instructions. *Open Boat Type*—Cable runs from bow fitting to winch; *Decked Boat Type*—Extra pulley runs cable under the deck. *State type. Mail.*

60 C 9200 MB—With 50-ft. Cable. *State type.*

Open Boat Type. Ship. wt. 22 lbs. $21.50

Decked Boat Type. Ship. wt. 23 lbs. 24.50

60 C 9201KB—With 100-ft. Cable. Shipped from So. Bend, Ind. Factory. *State type.*

Open Boat Type. Ship. wt. 24 lbs. $24.50

Decked Boat Type. Ship. wt. 25 lbs. 26.95

34 NAVY TYPE ANCHOR. Flat-stowing. Galvanized iron head, drop-forged steel shank. Figure 1 lb. of anchor for every ft. of boat length. *Mail.*

60 C 9210 M—Act. and ship. wt. 10 lbs. $2.79

60 C 9211 M—Act. and ship. wt. 15 lbs. 3.45

60 C 9212 M—Act. and ship. wt. 20 lbs. 4.25

35 BOAT FENDERS. Keep your boat protected. Kapok filled with duck cover. Brass grommet at end. *State size.* Ship. wt. each, 1 lb.

60 C 9174—3x12 in. ..... 89c; 3½x15 in. $1.19

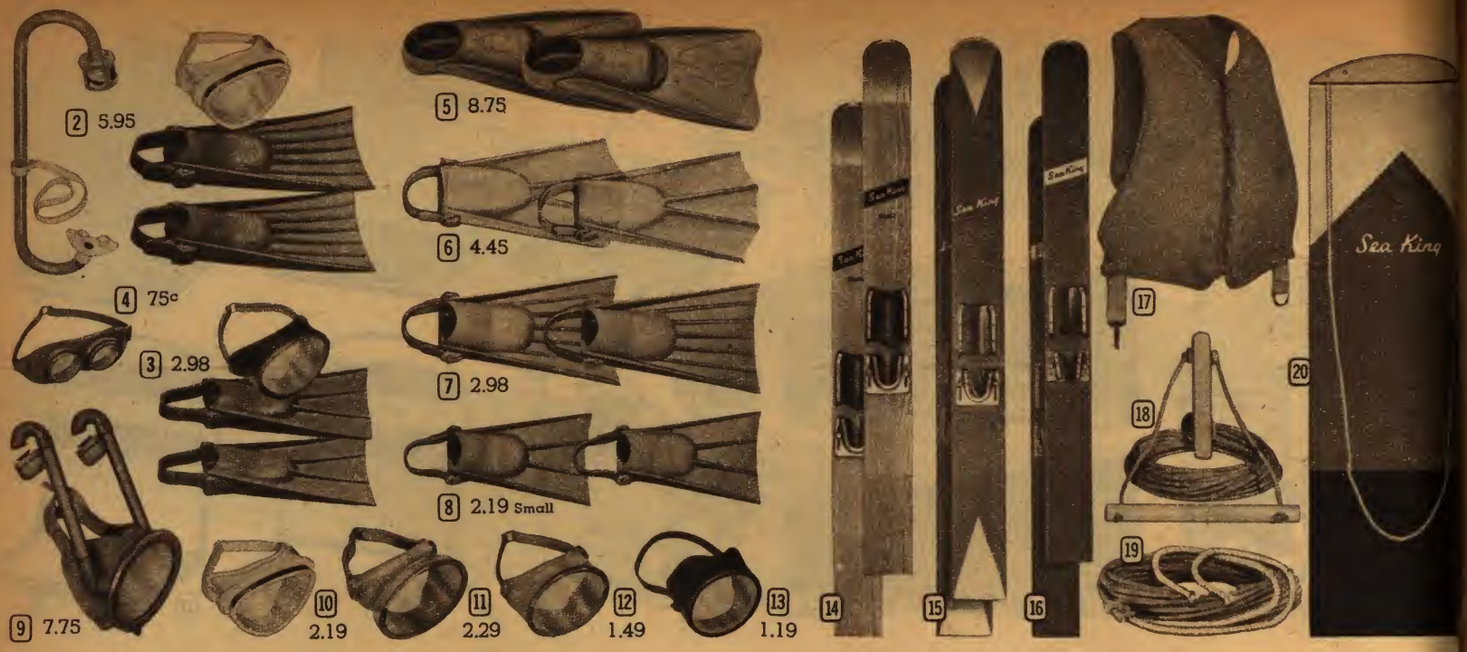
36 BILGE PUMP. Aluminum construction, brass shaft. Neoprene gasket. Ship. wt. 1 lb.

60 C 9234—16-in. pumps 2-3 gals. per min... $2.45

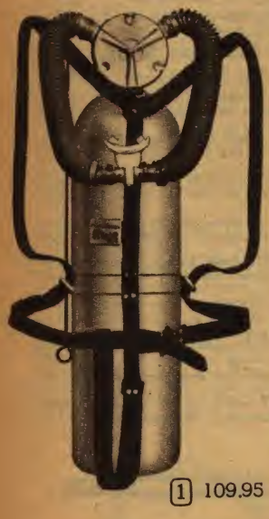
60 C 9219—20-in. pumps 4 gals. per min. $2.85

MORE NEW SEA KING BOATS

See the most complete line of Fishing Boats and Runabouts Wards have ever offered in the new 1956 Fishing and Hunting Book. Fill out the coupon on Pg. 739—mail Today.



Latest Equipment for Exciting Water Sports Fun



1 109.95

1 TO 13 HEALTHWAYS SWIM ACCESSORIES. Finest in the field. Built to exacting requirements for safety, comfort, and utility by the leader in the industry. Proven in the field by research teams. Fins, masks made of gum rubber for longer life. All masks have shatterproof Lucite safety lenses with seal-tight vacuum lip edge and adjustable sure-lock, non-slip safety straps.

(1) "DIVAIR" LUNG (at left). Finest, self-contained, compressed air, underwater breathing apparatus. "Waterbug" magazine states, "Divair functions to perfection". Air safety reserve built into regulator—gives from 6 to 15 minutes positive air reserve. Total air capacity up to 1 hour dependent upon individual air consumption. Steel tank meets ICC, 3AA regulations. 70-cu. ft. capacity, rated at 2150 lbs. per sq. in. Safety tank valve. Neoprene hoses. Safety release harness. You pay ship. charges from nearest factory in Phila., Los Angeles, or Miami, Fla. Allow 5 days plus transit time. With instructions. *Caution:* Not for use by inexperienced divers or swimmers.

60 C 4590 KB—Ship. wt. 35 lbs. $109.95

60 C 4591K—"Divair" regulator only. For any tank with standard valve. Ship. wt. 4 lbs.. $65.00

(2) 3-PC. COMBINATION SWIM SET. For youngsters. Includes 1 pr. swim fins (7) right. (*State size: Medium* or *large*); mask (10) right; 1 plastic snorkle tube with rubber mouthpiece, and ball float valve. Ship. wt. 4 lbs. 8 oz.

60 C 4525—Save 51c, buy complete set.... $5.95

60 C 4530—Snorkle only. Ship. wt. 10 oz.... 1.29

(3) "WATER DOGS" SWIM SET. Popular priced combination designed especially for youngsters. Tested for safety. Includes: 1 pair blue rubber fins (adjustable to size 6), 1 tri-oval lens mask with unbreakable, shatter-proof, heavy safety lens.

60 C 4527—Complete Set. Ship. wt. 1 lb. 12 oz. $2.98

(4) AQUA GOGGLE. Special blue rubber. Watertight inner lip vacuum design.

60 C 4565—Heavy safety lens. Fits all ages. Ship. wt. 4 oz. 75c

60 C 4566—Jr. "Gog". As above, but plastic lens. For youngsters. Wt. 3 oz. .45c

(5) WORLD FAMOUS CRESSI "RONDINE" FINS. Best Italian made lightweight fin—recognized as the fastest and best on market. Used by professional divers. Highest quality black rubber. Completely cover feet—minimizes danger of cuts, abrasions. *Sizes:* Medium (shoe sizes 5–7); Med. Large (7–9); Large (9–11); Extra Large (11–13). Ship. wts. 1 lb. 12 oz.; 2 lbs. 10 oz.; 3 lbs.; 3 lbs. 2 oz.

60 C 4520—*State size wanted.* Right and left fins interchangeable. $8.75

(6) BETTER QUALITY SWIM FINS. Translucent amber natural gum rubber. Heavy, deep stabilizer ridging for added power. Designed and tested for comfort, utility. Sizes: Small to medium (shoe size 4–8); Med. to Large (8–13).

60 C 4517—Ship. wt. 3 lbs. *State size* $4.45

(7) (8) GOOD QUALITY FINS. Popular priced blue gum rubber fins. Lightweight, durable for speed, power. Wts. 1 lb. 8 oz.; 2 lbs. 4 oz.; 3 lbs.

(7) 60 C 4513—Medium (shoe sizes 4–8)... $2.98

(7) 60 C 4513—Large (shoe sizes 8–13).... 2.98

(8) 60 C 4513—Small (shoe sizes to 6)..... 2.19

(9) ITALIAN CRESSI "MEDUSA II" DIVE MASK. Top blue rubber with 2 built-in snorkles. Covers entire face. Plastic tubes have hinged plastic closure. Safety lens. Adj. to any face. Popular for underwater observation, shell collecting.

60 C 4557—Ship. wt. 1 lb. 4 oz. $7.75

(10) "AQUA-PRO" MASK. Cream white gum rubber. "Magic-Eye" lens filters glare. Metal pressure band for better seal. Ship. wt. 12 oz.

60 C 4551—Exclusive triangle shape..... $2.19

(11) BEST "AQUA-KING" SEA DIVE MASK. Translucent gum rubber. Oval "Magic Eye" lens. Feather edge contour assures fit, comfort.

60 C 4550—Ship. wt. 14 oz. $2.29

(12) BETTER "AQUA-CHAMP" SR. SWIM MASK. Translucent gum rubber. Oval lens filters light.

60 C 4545—Ship. wt. 10 oz. $1.49

60 C 4546—For children and smaller faces. 1.29

(13) GOOD QUALITY "AQUA-CHAMP" SR. Swim Mask. Popular priced. Special blue rubber.

60 C 4537—Oval lens. Ship. wt. 10 oz.... $1.19

60 C 4538—As above but has new tri-oval lens. For children, small faces. Ship. wt. 8 oz.... 89c

14 TO 16 SEA KING WATER SKIS. Made by Hedlund—well known mfr. of fine quality skis. Used by champions. Seasoned, select ash. Heavy center, tapering to ends for fast, easy riding. Permanent bend laminated wood toes. Adj. harness has Neoprene rubber foot, heel—resists deterioration. Marine enamel finish.

(14) DELUXE WATER SKIS. Finished in natural clear varnish, black trim. Single keel. Slotted heel assembly for easy harness adj. Length 5 ft. 9 in.; width 6¼ in.

60 C 4572 MO—Ship. wt. 18 lbs. *Mailable* $27.5

(15) OUTBOARD MODEL. Larger surface for use with medium power motors. Single keel. Red with yellow trim. Length 6 ft. 2 in.; width 7¼ in.

60 C 4571R—Ship. wt. 21 lbs. *Not Mailable*..... $24.5

(16) STANDARD ECONOMY MODEL SKIS. For use by lighter weight or young teen-age skiers. Single keel, 3 holes on each side of heel assembly for harness adjustment. Red color. Length 5 ft. 9 in., 6¼ in. wide.

60 C 4570 MO—Ship. wt. 18 lbs. *Mailable*..... $19.45

17 WATER SKI VEST. High count Poplin—waterproof cotton material that "breathes"—allows air to circulate. Pure Java Kapok filling sealed in plastic inserts. Zipper front closure. Cutaway design for freedom of movement. Adj. web straps. Tan beige color.

60 C 9155—Small (26–32-in. waist) Wt. 2 lbs..... $6.95

Large (34–44-in. waist) Ship. wt. 2 lbs. 8.45

18 WATER SKI TOW ROPE. Sturdy 60-ft. manila rope. With single tow bar and wood float. *Mailable*

60 C 4577—Ship. wt. 2 lbs. 8 oz. $3.2

19 SURFBOARD TOW ROPE. 75-ft. length of manila rope. With safety-grip bridle. *Mailable.*

60 C 4582—Ship. wt. 3 lbs. $3.2

20 SEA KING STANDARD "AQUA PLANE" SURFBOARD. Made by Hedlund. Rugged marine plywood with sturdy hardwood bow cleat reinforcement at points of strain. Strong hand ropes. Safety ribbed rubber foot section. Red, yellow and black marine enamel finish.

60 C 4580 R—66x22 in. Ship. wt. 23 lbs. *Mailable* .$19.5

Boat ski hooks for tow rope are shown on Page 737

PLASTIC FLOATS

21 "SURF RIDER" FLOAT. Better Quality. Strong, 18-gauge Vinyl plastic. Gusset or "I-beam" tube construction—recognized as best for floats. Laminated and embossed. With metal screw-type valve, tow rope and repair kit. Attractive red color.

60C4598–48x23 in. Ship. wt. 2 lbs. 10 oz. $5.98

60 C 4599—72x24 in. Ship. wt. 4 lbs... 8.95

22 "SURF RIDER" PLASTIC FLOAT. Laminated and embossed, 12-gauge Vinyl plastic—tube construction. "See-through" window style. Plastic push in and out valve. 2-tone yellow and blue color. With cotton tow rope and repair kit.

60C4594–48x20 in. Ship. wt. 1 lb. 10 oz. $3.69

60C4595–72x23 in. Ship. wt. 2 lbs. 8 oz. 5.69

COAST GUARD APPROVED LIFE VESTS FOR BOATING SAFETY

23 ADULT'S SWIM VEST. Java Kapok filling in blue sheeting cover. Ties and adjustable shoulder straps for snug fit. *Chest Sizes:* Medium (32 to 38-in. chest); Large (40 to 48 in.).

60 C 9171—Not approved. Can be used as emergency vest. *State size.* Ship. wt. 1 lb. 14 oz. $4.50

24 COAST GUARD APPROVED LIFE VEST. 24-oz. Java Kapok filling. 8-oz. drill cover Orange color. Reversible—cannot be put on wrong. Adjustable tie tapes for comfortable fit.

60 C 9169—Adult size. Coast Guard Approved No. 160.002/5/0. Ship. wt. 3 lbs. 8 oz..... $7.50

60 C 9167—Child's Life Vest. Like (24) but 16 oz. filling. Coast Guard Approved No. 160.002/8/0. Ship. wt. 2 lbs. 8 oz. $5.95

25 MOTOR BOATING VEST. Adjustable straps. Nickel plated snaps and rings for securing to waders or trousers. Pure Java Kapok in heat-sealed Vinyl plastic bags. *State:* Orange or Dark Green covering. Coast Guard approved 160.047/59/00.

60 C 9152—Universal size (34–54-in. chest). Ship. wt. 3 lbs. $4.98

Children's Vest. *Orange* only. Coast Guard Approved. Ship. wt. 1 lb. *State size.*

60 C 9168—Med. Coast Guard Approved No. 160.047/60/0 (6 to 12 years; 45 to 90 lbs.).... $4.19

Small Coast Guard Approved No. 160.047/61/0 (2 to 5 years; less than 45 lbs.)..... 3.75

26 CHILD'S SWIM VEST. Can't absorb water—much safer. Java Kapok filling heat sealed in Vinyl plastic bags. Orange sheeting cover. Adj. shoulder and leg straps. Not Coast Guard approved. *State size:* Small—ages 2 to 7 years (up to 50 lbs.); Large—8 to 12 years (50–90 lbs.)

60 C 9099—Ship. wt. 1 lb. 12 oz. $3.1

27 CHILD'S SWIM VEST. New design. Java Kapok filling equally distributed in 4 separate compartments for better balance. Adjustable leg straps, self-adjusting elastic webbing for better fit. Bright red color. Not Coast Guard Approved. Ship. wt. 1 lb.

60 C 9280—*State size:* Med. (children 5 to 7 years, up to 90 lbs.); Large 8 to 12 years (90 to 120 lbs.) $2.7

Sport King Fishing Accessories

[1] DELUXE TACKLE BOX. Top trays cork-lined. Heavy gauge steel, brown finish. Welded seams.
60 C 7286—8½x11x17 in. Ship. wt. 11 lbs...$7.45

[2] STEEL TACKLE BOXES. Choose from assortment of double trays, asstd. sizes. Silver-gray color.
60 C 7252—2 tray. 15x6½x6½ in. Wt. 6 lbs...$3.19
60 C 7272—2 tray. 19x7½x7 in. Wt. 9 lbs.... 4.69
60 C 7213—2 tray. 13½x6½x6-in. Wt. 4 lbs.... 2.49

[3] TO [5] CLEAR PLASTIC UTILITY BOXES.
(3) 60 C 7322—12 section. 8¼x4¼x1½ in. Wt. 6 oz.49c
(4) 60 C 7277—9 section. 7x3½x1⅛ in. Wt. 4 oz....35c
(5) 60 C 7278—4 section. 4⅝x2¾x1 in. Wt. 4 oz....20c

[6] CANVAS CREELS. 10-in. zipper. Adj. strap. Ship. wts. 15 oz.; 12 oz. Mesh screening.
60 C 7226—2 pockets. 12½x9½x4½ in.....$2.69
60 C 7225—1 pocket. 12½x9½x4½ in..... 1.98

[7] DE LUXE CREELS. Brown stained split willow. Leather binding, pocket. Made in Japan.
60 C 7337—14 in. Ship. wt. 1 lb. 8 oz.....$3.45
60 C 7338—15 in. Ship. wt. 1 lb. 10 oz..... 3.95
60 C 7339—16 in. Ship. wt. 1 lb. 12 oz..... 4.45

SPLIT WILLOW CREEL. As above but no pocket.
60 C 7341—14 in. Ship. wt. 1 lb. 8 oz.....$2.95
60 C 7342—15 in. Ship. wt. 1 lb. 10 oz..... 3.45
60 C 7343—16 in. Ship. wt. 1 lb. 12 oz..... 3.95

[8] GOOD QUALITY BOAT NET. 42-in. lacquered handle, 15-in. diam. bow, 24-in. net. 1-in. mesh.
60 C 7215 L—Ship. wt. 1 lb. 8 oz.....$1.35

[9] CLAMP-ON LIVE NET. 12½-in. diam. ¾-in. mesh cotton net. 48 in. deep. Keeps fish alive longer.
60 C 7235—Ship. wt. 1 lb. 12 oz.....$2.19

[10] ADJUSTABLE CREEL HARNESS. Riveted straps.
60 C 7227—Web straps. Ship. wt. 4 oz.....45c
60 C 7228—Leather straps. Ship. wt. 6 oz.....79c

[11] AIR BREATHER MINNOW BUCKET. Laminated cellulite insert. 10-qt. galvanized bucket.
60 C 7218—9x9¼ in. Ship. wt. 3 lbs.....$1.79
60 C 7208—10 qt. Galvanized inset. Wt. 4 lbs... 2.19
60 C 7266—Replacement insert. Fits any 9x9¼-in. bucket. Ship. wt. 10 oz.....40c

[12] WOVEN GALVANIZED MINNOW TRAP. Collapsible—ends nest together for carrying.
60 C 7255—17½x9 in. Ship. wt. 2 lbs.....$1.79

[13] BAIT CANTEEN. Porous fiberboard walls keep worms, live bait fresh. Complete with moss.
60 C 7221—7x7x6 in. Holds 50–75 crawlers or crabs. Ship. wt. 2 lbs. 8 oz.....$1.95
60 C 7240—7x14x6-in. 2-section box. Holds 100 to 150 crawlers, crabs. Ship. wt. 5 lbs.....$3.19
60 C 7242—MOSS REFILL. No. 6 bag. Wt. 8 oz.....23c

WARDS LARGE ASSORTMENT OF GILL NETS, BAIT CATCHING SEINES

[14] SQ. WOVEN MINNOW SEINES. Brown cotton net, 4 ft. deep. 2 Sizes, ⅛ (6 meshes per in.) or ¼ in. 60 C 7029 series have lock weave triangular tan mesh. Sinkers, floats, bottom, top lines attached. Ship. from Stock.

Lgth. in Ft.	⅛-in. Mesh Medium Twine		¼-in. Mesh Ex. Hvy. Twine		⅛x¼-in. Mesh Lock Weave		Ship. wt.	
	Catalog No.	Each	Catalog No.	Each	Catalog No.	Each	lbs.	oz.
4	60 C 7014	85c	60 C 7037	95c	.....	.....	1	..
6	60 C 7015	$1.29	60 C 7022	$1.39	60 C 7029	$1.45	1	3
8	60 C 7036	1.69	60 C 7038	1.89	.....	.....	1	8
10	60 C 7016	2.10	60 C 7023	2.39	60 C 7030	2.39	1	12
15	60 C 7017	3.19	60 C 7024	3.59	60 C 7031	3.59	2	12
20	60 C 7018	4.19	60 C 7025	4.69	60 C 7032	4.79	3	8
25	60 C 7019	5.19	60 C 7026	5.89	60 C 7033	5.95	4	8
30	60 C 7020	6.29	60 C 7027	6.95	60 C 7034	7.19	5	4

[15] PERFECTION DRAG SEINES. No. 12 extra heavy, soft laid Cotton seine twine—knotted mesh. Float every 3 ft., sinker every 1½ ft. Single top, double bottom line of opposite lay. Mailed promptly from Chicago Factory. *State mesh size wanted.*

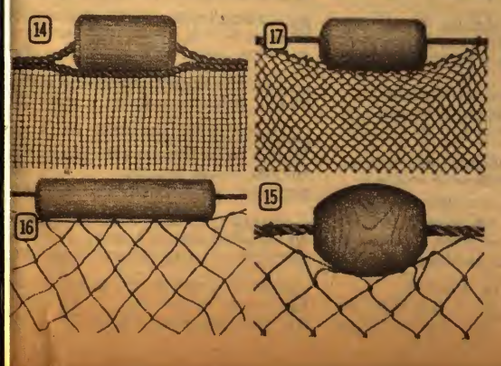
Catalog Number	Lgth. Ft.	Dpth. Feet	Ship. wt.	Mesh Sizes		
				1 in.	1¼ in.	1½ in.
60 C 7041K	30	5	7 lbs.	$15.35	$12.40	$10.63
60 C 7042K	40	6	9 lbs.	22.50	19.15	16.39
60 C 7043K	50	6	11 lbs.	28.45	23.35	20.19
60 C 7044K	50	7	14 lbs.	29.95	25.35	22.25
60 C 7045K	60	8	18 lbs.	39.95	33.50	28.85
60 C 7046K	75	8	22 lbs.	51.45	41.75	35.50

NOTICE: 1-inch square net measures 2 inches stretched (when hanging in water). Allow for this when ordering. *State length and size.*

NOTE: check your game laws before ordering—in some areas fishing with nets and seines is illegal.

[16] SINGLE MESH GILL NETS. Best No. 40/3 linen twine. Attached, top, bottom lines. Stationary type. No. of floats, sinkers varies with length. *Mail.* from Chicago Factory. Wt. per yd. 4 oz.

Cat. No.	Mesh	Depth	10yds.	15yds.	20yds.	25yds.
60C7066K	1¾ in.	3 ft.	$4.50	$6.75	$9.00	$11.25
60C7067K	2 in.	3 ft.	4.35	6.50	8.70	10.85
60C7068K	1 in.	4 ft.	6.85	11.29	15.00	18.85
60C7069K	1½ in.	4 ft.	5.45	8.45	10.89	14.10
60C7070K	1¾ in.	4 ft.	5.10	7.65	10.15	12.75
60C7071K	2 in.	4 ft.	4.65	7.10	9.29	11.75
60C7072K	2½ in.	4 ft.	4.45	6.59	8.89	11.10
60C7073K	1¼ in.	5 ft.	6.85	10.35	13.75	17.25
60C7074K	1¾ in.	5 ft.	5.45	8.19	10.95	13.65
60C7075K	2 in.	5 ft.	5.10	7.75	10.25	12.85
60C7077K	2½ in.	5 ft.	4.69	6.98	9.35	11.65
60C7078K	3 in.	5 ft.	4.35	6.49	8.69	10.85
60C7076K	2 in.	6 ft.	5.35	7.95	10.65	13.35
60C7079K	2½ in.	6 ft.	4.98	7.45	9.95	12.50
60C7080K	3 in.	6 ft.	4.45	6.75	8.95	11.15



[17] KNOTTED MINNOW SEINES. High grade —made of 20/6 twine, ¼-in. sq. mesh 4 ft. deep. Knotted meshes the same as in drag seines won't snag or pull apart—last longer than woven seines. Lead sinkers spaced about 1 ft. apart; wood floats set 2 ft. apart. 4 ft. deep. Must be dried, stretched after use. Ship. from Stock. Made in Japan.

Catalog Number	Lgth. Ft.	Ship. wt.	Each
60 C 7050	4	1 lb.	$2.39
60 C 7051	6	1 lb. 8 oz.	3.49
60 C 7093	8	2 lbs.	4.59
60 C 7094	10	2 lbs. 8 oz.	5.49
60 C 7095	12	3 lbs.	$6.79
60 C 7096	15	3 lbs. 12 oz.	8.25
60 C 7097	20	5 lbs.	10.95
60 C 7098	25	6 lbs. 12 oz.	13.95
60 C 7099	30	9 lbs. 8 oz.	15.95

FREE! ALL-NEW 1956 FISHING AND HUNTING BOOK

Wards added 8 pages to make this new edition one of the most complete outdoor books ever offered. Contains hundreds of exciting new items plus special too-good-to-miss offers. Also hints and helpful editorials. New Sea King Blue and White color styling on motors, boats, ice boxes, jugs, etc. Choose between nationally known brands or Wards own brands at budget prices. Satisfaction or your money back—terms if you wish. Reserve your copy of this new 124-page book now—ready about Feb. 15th. Mail the coupon or ask for your copy at the nearest Ward Retail Store or Catalog office.

HERE'S SAMPLE OF WHAT THIS NEW BOOK CONTAINS

FISHING—the new DeLuxe Sport King spin-cast reel at left is one of several new models—has right or left-hand retrieve and quick-change spool...$13.95. New Sport King closed-spool spin-cast reel at $8.45 includes line, practice plug. New rod and reel combinations with well-known and Sport King brands at attractive prices. New spin-lures in natural color.

MOTORS-BOATS—see Ward *all-new* line of Sea King Motors and luxury runabouts in full color. Six motors in 4 power sizes from 3 to 25 HP. New Electric Starting models give you "push-button" convenience, Sonic-Quiet" performance, and graceful new beauty. New Sea King runabout has fiber-glass covered hull,—widest assortment of colorful fishing utility, auto-top boats, boat kits in years.

SWIMMING-DIVING GEAR—everything you'll need for exciting water-sports fun. New French and Italian spear guns, diving masks with snorkels, skin-diving suits, weight belts, depth gauge,—and the Divair Underwater Breathing Lung. Cressi masks, Rondine Fins, plus floats, Hedlund surf boards, water skis, and accessories. Coast Guard approved life vests.

CAMPING—Wards new cottage-type tents give you all the bug-free comfort of home in camp. A new picture window tent features a lightweight, portable aluminum frame for easier carrying, pitching. Latest camp stoves operate on canned low-pressure fuel and light instantly. New camp cot and table of aluminum are strong, light and easy to carry, fold.

HUNTING—newest firearms include: Winchester Model 77 .22 cal. automatic; Winchester Model 88 in .308 cal.; Winchester featherweight Model 70 in .243 cal., .358 cal., and .308 cal. New Remington Model 722 in .244 cal. For the first time Wards offer Duxbak clothing along with Comfy and Western Field wear. New Hodgman insulated wader. Dog supplies.

FILL OUT COUPON NOW—MAIL TODAY

MONTGOMERY WARD, DEPT. S56 S56

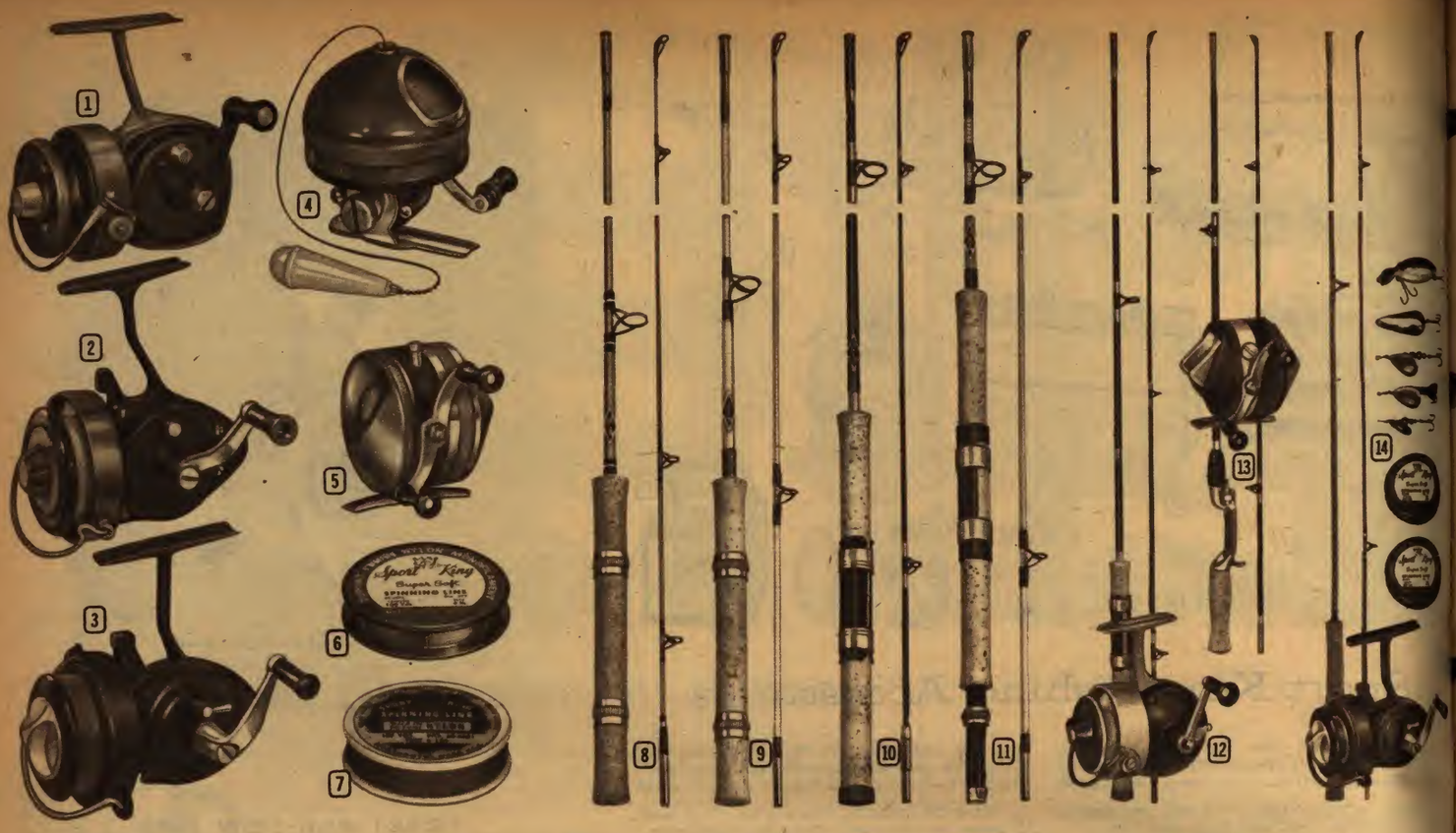
Please send me, without obligation, the new FREE 1956 FISHING AND HUNTING BOOK (ready about Feb. 15).

Name_____
Please PRINT name and address plainly

Address_____

or Route_____

Post Office_____ State_____



New Sport King Easy-to-Use Spin Casting Tackle

SPORT KING AND ZEBCO SPINNING REELS

1 SPORT KING SPIN REEL. Model 201. Maroon and silver die-cast aluminum frame. Full bail, hardened roller guide. Precision drag. Retrieves 21 in. of line with each handle turn. Interchange. spool holds 175 yds. 6-lb. line.
60 C 6400—Act. wt. 10 oz. Ship. wt. 12 oz.....$10.95
60 C 6420—Extra spool for above. Ship. wt. 2 oz..... 1.79

2 SPORT KING SPIN REEL. Model 135. Right or left hand retrieve—17 in. of line with each handle turn. Black, maroon die-cast aluminum. Anti-reverse. Nylon gears, bronze bearings. Interchange. Spool holds 200 yds. 6-lb. line.
60 C 6473—Adj. drag. Act. wt. 7 oz. Ship. wt. 12 oz....$7.39
60 C 6416—Extra spool for above. Ship. wt. 2 oz..... 1.19

3 ECONOMY PRICED SPINNING REEL. Model 3001A. Full chromed bail pickup. Aluminum frame, black finish. Adjustable drag. Anti-reverse click. Nylon gears, spinner and spool. Retrieves 24 in. of line with each turn of handle. Prewound with 100 yds. 6-lb. monofilament line.
60 C 6462—Act. wt. 6 oz. Ship. wt. 10 oz.....$5.69

4 SPORT KING SPIN REEL. Model 203. Closed spool. Anodized maroon aluminum cover, black die-cast body. Fits spinning or casting rod. 3-position hand adjustment. Outside adj. drag. Anti-reverse. Retrieves 13 in. of line with each handle turn. Prewound with 50 yds. 6-lb. mono. line, plug.
60 C 6435—Act. wt. 6 oz. Ship. wt. 10 oz.....$8.45

5 SUPER ZEBCO M/22 SPIN REEL. Adjustable drag, thumbing device. Fits any casting or spinning rod. Aluminum construction. Alumilite finish, black trim. Anti-reverse. Right hand retrieve—16 in. of line with each handle turn. Prewound with 100 yds. 8-lb. mono. line. Interchange. spool.
60 CP 6456—Act. wt. 6 oz. *Postpaid*.....$17.50

SPORT KING SPINNING LINE

6 MONOFILAMENT LINE. Use with any spinning reel. Mist color. Soft DuPont nylon. Small diameter yet high tensile strength lets you cast further, more accurately without cork-screwing. Ship. wt. 2 oz.

Catalog Number	Test Lbs.	Yards 100	200	400
60 C 6876	4	39c	75c	$1.50
60 C 6878	6	45c	85c	1.70
60 C 6883	8	49c	95c	1.90
60 C 6884	10	54c	98c	1.96
60 C 6889	12	59c	$1.09	2.18
60 C 6892	15	75c	1.39	2.78
60 C 6893	20	79c	1.49	2.98
60 C 6894	25	$1.15	2.19	4.28
60 C 6853	30	1.39	2.65	5.30
60 C 6854	40	1.49	2.79	5.58
60 C 6864	50	1.95	3.75	7.50

7 BRAIDED SPINNING LINE. A soft finish Sport King line of green DuPont nylon. Excellent for open or closed spool spinning and for light tackle bait casting. 100 yd. spls. 2 connected. Ship. wt. 2 oz.

Cat. No.	Test	100 Yds.	200 Yds.
60 C 6850	4 lb.	$1.14	$2.15
60 C 6851	6 lb.	1.14	2.15
60 C 6852	8 lb.	1.14	2.15
60 C 6863	10 lb.	1.14	2.15

SPORT KING GLASS SPINNING RODS

8 SPORT KING 2-PC. SOLID GLASS SPINNING ROD. M/293. Smooth bamboo grain finish. Nickel plated brass ferrules. Chromed stainless grad. spinning guides. Nylon winds. Composition cork grip. Alum. reel rings. 6 ft. 3 in. long.
60 C 6709 L—In plastic bag. Wt. 1lb..$3.59

9 SPORT KING 2-PC. TUBULAR FIBERGLASS ROD. M/298. Medium action. Graduated spin guides, reinforced tip top. Chrome plated brass ferrules. 10-in. cork grip, sliding bands. Nylon winds. *State 6½ or 7 ft. rod length.*
60 C 6712 L—In plastic bag. Wt. 1 lb.$5.45

10 SPORT KING 2-PC. TUBULAR GLASS SPINNING ROD. M/280. Adjustable sliding alum. reel seat. Gold nylon windings. Green anodyzed ferrules. Chrome plated guides. 12-in. cork grip. Rubber butt cap. Green fiberglass construction. Medium action. *State 6½ or 7-ft. length.*
60 C 6713 L—In plastic bag. Wt. 1 lb.$7.49

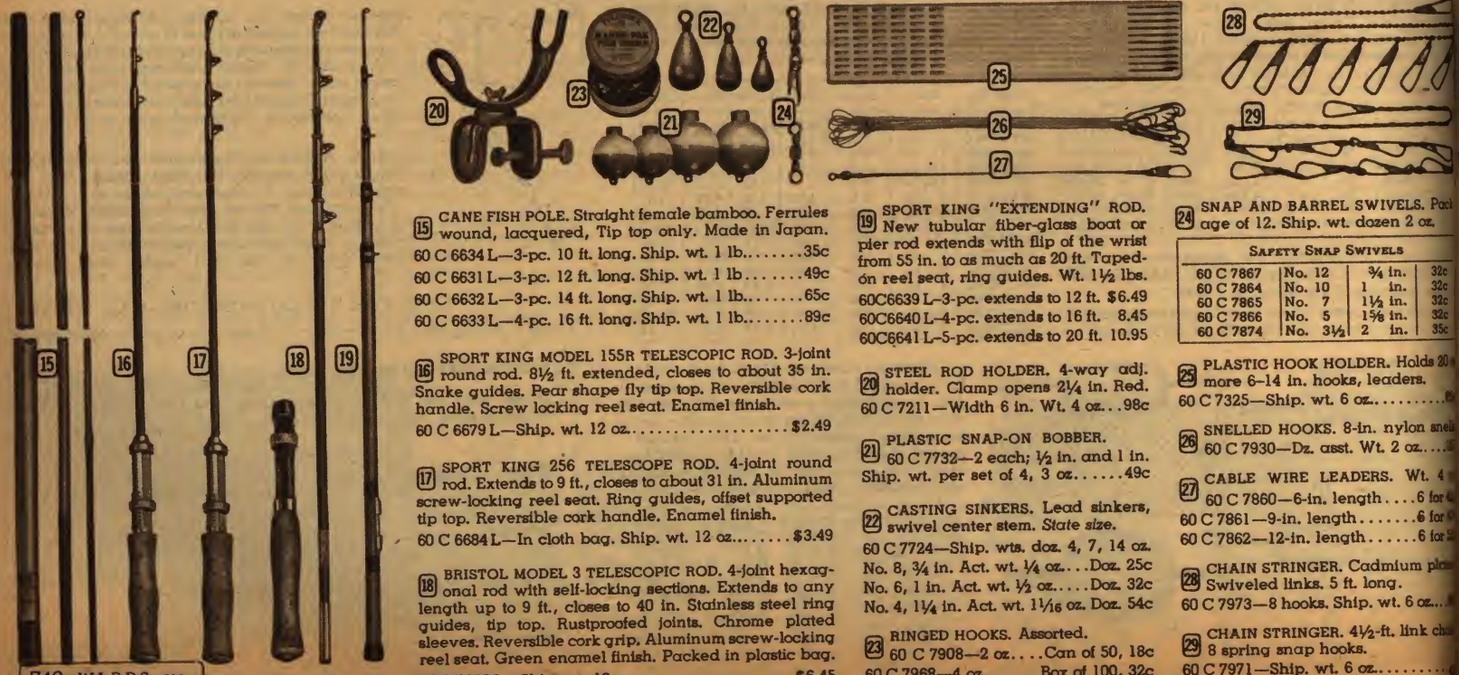
11 SPORT KING 2-PC. TUBULAR GLASS SPIN AND FLY ROD COMBINATION M-297. Change easily from spin to fly rod fishing. Has both adj. sliding spin rod reel seat and fly rod reel seat. Stainless steel guides and tip top. Chrome plated ferrule. 12½-in. cork grip. In green finish. *State 7 or 7½-ft. length.*
60 C 6714 L—In plastic bag. Wt. 1 lb.$9.45

SAVE ON ROD AND REEL SETS

12 SPINNING ROD AND REEL COMBINATION. Includes: Airex Mark V Spinster reel No. 316 (mfr's. list price $14.95) prewound with 100 yds. monofilament 6-lb. test line, and Sport King tubular spinning rod (10) at left (regular price $7.49). You save $5.49 by buying the combination. Reel has stainless steel full bail, anti-reverse, retrieves about 21 in. of line with each turn of handle. Interchangeable spool holds 200 yds. 6-lb. test monofilament line.
60 C 7133 L—Ship. wt. 1 lb. 10 oz.....$16.95

13 SPINNING ROD AND REEL COMBINATION. Includes Zebco Model 33 spinning reel (mfr's. list price $19.50) prewound with 150 yds. monofilament 6-lb. test line, and Sport King Spin-Cast rod (regular price $8.45). You save $6 by buying the combination. Reel has thumb control line release for easy casting. Adjustable drag. Interchangeable spool. Rod is 2-piece, 6-ft. green tubular fiber glass, with graduated chrome plated spinning guides and supported tip-top. Light action tip for spin casting.
60 C 7132 L—Ship. wt. 1 lb. 10 oz.....$21.95

14 COMPLETE SPINNING OUTFIT. Consists of Sport King 2-pc. solid glass rod (8) at left. Spinning reel of die-cast aluminum with nylon gears, spinner and spool, hard-chromed full bail, adjustable drag and anti-reverse interchangeable spool. 2 spools of Sport King monofilament 6-lb. line—200 yds. connected; and attractive, fish-getting spinning lures. Wt. 2 lbs.
60 C 7116 L—Complete Outfit.....$9.95



15 CANE FISH POLE. Straight female bamboo. Ferrules wound, lacquered, Tip top only. Made in Japan.
60 C 6634 L—3-pc. 10 ft. long. Ship. wt. 1 lb.....35c
60 C 6631 L—3-pc. 12 ft. long. Ship. wt. 1 lb.....49c
60 C 6632 L—3-pc. 14 ft. long. Ship. wt. 1 lb.....65c
60 C 6633 L—4-pc. 16 ft. long. Ship. wt. 1 lb.....89c

16 SPORT KING MODEL 155R TELESCOPIC ROD. 3-joint round rod. 8½ ft. extended, closes to about 35 in. Snake guides. Pear shape fly tip top. Reversible cork handle. Screw locking reel seat. Enamel finish.
60 C 6679 L—Ship. wt. 12 oz.....$2.49

17 SPORT KING 256 TELESCOPE ROD. 4-joint round rod. Extends to 9 ft., closes to about 31 in. Aluminum screw-locking reel seat. Ring guides, offset supported tip top. Reversible cork handle. Enamel finish.
60 C 6684 L—In cloth bag. Ship. wt. 12 oz.....$3.49

18 BRISTOL MODEL 3 TELESCOPIC ROD. 4-joint hexagonal rod with self-locking sections. Extends to any length up to 9 ft., closes to 40 in. Stainless steel ring guides, tip top. Rustproofed joints. Chrome plated sleeves. Reversible cork grip. Aluminum screw-locking reel seat. Green enamel finish. Packed in plastic bag.
60 C 6675 L—Ship. wt. 10 oz.....$6.45

19 SPORT KING "EXTENDING" ROD. New tubular fiber-glass boat or pier rod extends with flip of the wrist from 55 in. to as much as 20 ft. Taped-on reel seat, ring guides. Wt. 1½ lbs.
60C6639 L—3-pc. extends to 12 ft. $6.49
60C6640 L—4-pc. extends to 16 ft. 8.45
60C6641 L—5-pc. extends to 20 ft. 10.95

20 STEEL ROD HOLDER. 4-way adj. holder. Clamp opens 2¼ in. Red.
60 C 7211—Width 6 in. Wt. 4 oz...98c

21 PLASTIC SNAP-ON BOBBER.
60 C 7732—2 each; ½ in. and 1 in. Ship. wt. per set of 4, 3 oz.....49c

22 CASTING SINKERS. Lead sinkers, swivel center stem. *State size.*
60 C 7724—Ship. wts. doz. 4, 7, 14 oz.
No. 8, ¾ in. Act. wt. ¼ oz....Doz. 25c
No. 6, 1 in. Act. wt. ½ oz.....Doz. 32c
No. 4, 1¼ in. Act. wt. 1 1/16 oz. Doz. 54c

23 RINGED HOOKS. Assorted.
60 C 7908—2 oz....Can of 50, 18c
60 C 7968—4 oz.....Box of 100, 32c

24 SNAP AND BARREL SWIVELS. Pack age of 12. Ship. wt. dozen 2 oz.

Safety Snap Swivels			
60 C 7867	No. 12	¾ in.	32c
60 C 7864	No. 10	1 in.	32c
60 C 7865	No. 7	1½ in.	32c
60 C 7866	No. 5	1⅝ in.	32c
60 C 7874	No. 3½	2 in.	35c

25 PLASTIC HOOK HOLDER. Holds 20 more 6–14 in. hooks, leaders.
60 C 7325—Ship. wt. 6 oz.....

26 SNELLED HOOKS. 8-in. nylon snell
60 C 7930—Dz. asst. Wt. 2 oz....

27 CABLE WIRE LEADERS. Wt. 4
60 C 7860—6-in. length....6 for
60 C 7861—9-in. length.....6 for
60 C 7862—12-in. length.....6 for

28 CHAIN STRINGER. Cadmium plate Swiveled links. 5 ft. long.
60 C 7973—8 hooks. Ship. wt. 6 oz...

29 CHAIN STRINGER. 4½-ft. link cha 8 spring snap hooks.
60 C 7971—Ship. wt. 6 oz.....

Bait and Fly Casting Tackle...Fishing Accessories

POPULAR SPORT KING BAIT CASTING REELS

1 SPORT KING REEL. Model 81. Non-backlash design. Chrome plated brass frame and spool. Adjustable wire casting drag drops when line slackens, brakes spool run—prevents backlash. Adjustable to any weight lure. Phosphor bronze bearings. Adjustable spool caps. 4 gear train. Capacity: 100 yds. 15-lb. test line. Act. wt. 8 oz.

60 C 6314—Ship. wt. 10 oz. $5.75

2 SPORT KING REEL. Model 5C. Positive, adjustable drag. Extended level wind carriage. Engraved end plates. Chrome plated brass frame and spool. Phosphor bronze bearings. Adjustable spool caps. Plastic grips. Capacity: 100 yds. 15-lb. test line. Actual weight 8 oz.

60 C 6310—Ship. wt. 10 oz. $4.95

3 SPORT KING REEL. Model 22. Wards lowest-priced non-backlash reel, wire casting drag brakes spool to quick stop. Adjusts to any weight lure. Chrome plated brass end plates, spool and head ring. Phosphor bronze bearings. Capacity: 100 yds. 15-lb. test line. Actual weight 7 oz.

60 C 6313—Ship. wt. 10 oz. $3.69

4 SPORT KING REEL. Model 69. One of Wards outstanding values. Removable, adj. tension spool caps. Chrome plated steel and brass frame and spool. Phosphor bronze bearings. Cap.: 100 yds. 15-lb. test line.

60 C 6309—Act. wt. 8 oz. Ship. wt. 10 oz. $2.75

5 SPORT KING REEL. Model 104. Economy priced, good quality level wind reel. Nickel plated steel bridge and spool. Shaped plastic side plates. Three-piece easy takedown construction. Capacity: 100 yds. 15-lb. test line.

60 C 6359—Act. wt. 7 oz. Ship. wt. 10 oz. $1.89

NYLON CASTING LINE

6 CORTLAND CAM-O-FLAGE LINE. Braided Du Pont nylon casting line. Cam-o-flage color makes it less visible. Therm-Set for low stretch. Water-repellent treated. 50-yd. spools, 2 connected if desired. Buy 2 spools and get handy plastic box for small fishing items. Ship. wt. ea. 2 oz.

Cat. No.	Test	50 yds.	100 yds.
60 C 6846	10 lbs.	$1.15	$2.30
60 C 6800	12 lbs.	1.19	2.38
60 C 6801	15 lbs.	1.29	2.58
60 C 6802	20 lbs.	1.39	2.78
60 C 6803	25 lbs.	1.59	3.18

7 SPORT KING BEST QUALITY LINE. A top quality black, waterproofed Du Pont nylon line for casting or trolling. Small diameter, with a minimum of stretch. Hard braided over a solid core. 50-yd. spools; 2 connected if desired. Save 5%, buy 2 spools or more. Ship. wt. each, 2 oz.

Cat. No.	Test	50 yds.	100 yds.
60 C 6806	10 lbs.	75c	$1.42
60 C 6820	12 lbs.	79c	1.50
60 C 6821	15 lbs.	89c	1.69
60 C 6822	20 lbs.	95c	1.80
60 C 6823	25 lbs.	$1.05	1.99
60 C 6824	30 lbs.	1.15	2.18
60 C 6825	35 lbs.	1.25	2.37
60 C 6826	50 lbs.	1.55	2.94

SPORT KING CASTING RODS AND MONEY-SAVING COMBINATION SETS

8 SPORT KING CASTING ROD. Model 252. Chuck type foregrip. One-piece solid fiber-glass blade. Hardened steel guides. Positive screw-locking reel seat. Contrasting Nylon windings. Composition cork rear grip. *State length:* 4½ or 5 ft.

60 C 6573 L—Paper bag. Wt. 1 lb. . . $1.98

9 SPORT KING CASTING ROD. Model 137. One-piece solid fiber-glass blade. Hardened steel guides. Chuck type foregrip. Positive screw-locking reel seat. Plastic hosel. Nylon windings. Cork grip. *State length desired:* 3½, 5 or 5½ ft.

60 C 6554 L—Plastic bag. Wt. 1 lb. . $2.79

10 SPORT KING CASTING ROD. Model 218. One-piece solid glass blade, bamboo grain finish. Chuck type foregrip. Quick-Loc reel seat. Cork rear grip. Contrasting color Nylon windings. Stainless steel chrome plated guides. *State length desired:* 5 or 5½ ft. Packed in plastic bag.

60 C 6557 L—Ship. wt. 1 lb. $3.59

11 SPORT KING TUBULAR SPIN-CAST ROD. Model 221. For spin casting with light lures. 1-pc. tubular fiber-glass blade, cherry red finish. Nylon windings. Chuck type foregrip. Quick-Loc reel seat. Cork rear grip. Hardened steel spinning guides. Fast action tip. *State:* 5½ or 6 ft.

60 C 6566 L—Ship. wt. 1 lb. $5.49

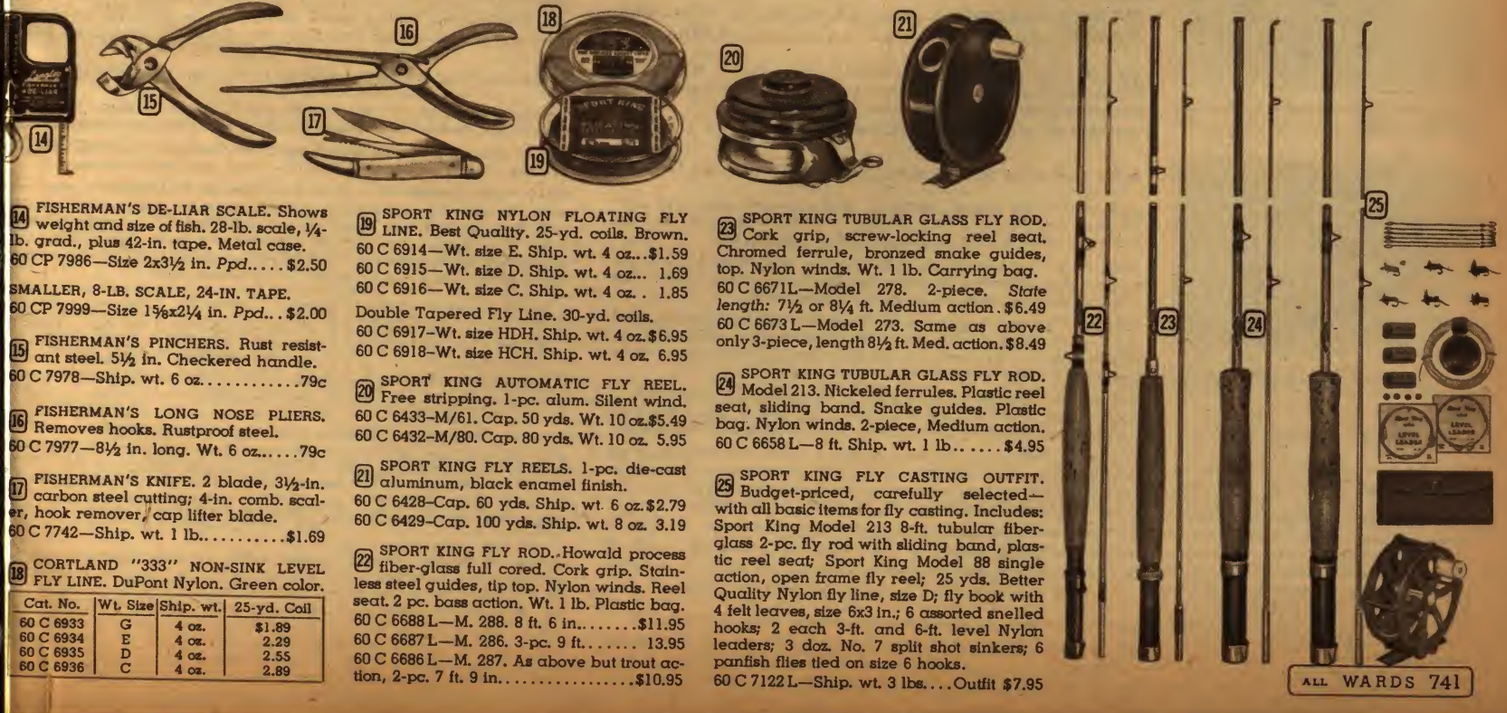
12 SOUTH BEND AND SPORT KING COMBINATION SET. Consists of: South Bend "300" reel (mfr's. list price $8.50) and Sport King M/253, 5-ft. solid fiber-glass rod (regular price $5.49)—you save over $3.00 on set. Level wind reel has adjustable drag, cap: 100 yds. 15-lb. test line. Solid glass rod has wedge type reel lock, cork grip, stainless steel guides and tip top. Light action. Cloth bag.

60 C 7101 L—Ship. wt. 1 lb. 10 oz. . . $10.95

13 SPORT KING CASTING OUTFIT. A carefully selected bait casting outfit. Includes: Sport King Model 252, 5-ft. solid fiber-glass casting rod; Sport King Model 69 level wind reel; 50 yds. Nylon casting line, 18-lb. test; 14½-in. tackle box has 3-section single tray with 2 dividers; 3 Nylon covered steel 6-in. leaders; 6 assorted snell hooks; 12 assorted lead sinkers; 6-ft. cord stringer; 2 red and white 2¼-in. casting spoons; red and white Sport King bass lure; pike finish Sport King lure; frog finish Jitterbug lure. Ship. wt. 8 lbs.

60 C 7110 L—Complete Outfit. $9.95

See Wards new 1956 Fishing and Hunting Catalog for a more complete description of these and hundreds of other fishing items—many in full color. Just send in the coupon shown on Page 739—your free copy will be sent to you by return mail.



14 FISHERMAN'S DE-LIAR SCALE. Shows weight and size of fish. 28-lb. scale, ¼-lb. grad., plus 42-in. tape. Metal case.

60 CP 7986—Size 2x3½ in. *Ppd.* $2.50

SMALLER, 8-LB. SCALE, 24-IN. TAPE.

60 CP 7999—Size 1⅝x2¼ in. *Ppd.* . . $2.00

15 FISHERMAN'S PINCHERS. Rust resistant steel. 5½ in. Checkered handle.

60 C 7978—Ship. wt. 6 oz. 79c

16 FISHERMAN'S LONG NOSE PLIERS. Removes hooks. Rustproof steel.

60 C 7977—8½ in. long. Wt. 6 oz. 79c

17 FISHERMAN'S KNIFE. 2 blade, 3½-in. carbon steel cutting; 4-in. comb. scaler, hook remover, cap lifter blade.

60 C 7742—Ship. wt. 1 lb. $1.69

18 CORTLAND "333" NON-SINK LEVEL FLY LINE. DuPont Nylon. Green color.

Cat. No.	Wt. Size	Ship. wt.	25-yd. Coil
60 C 6933	G	4 oz.	$1.89
60 C 6934	E	4 oz.	2.29
60 C 6935	D	4 oz.	2.55
60 C 6936	C	4 oz.	2.89

19 SPORT KING NYLON FLOATING FLY LINE. Best Quality. 25-yd. coils. Brown.

60 C 6914—Wt. size E. Ship. wt. 4 oz. . . $1.59

60 C 6915—Wt. size D. Ship. wt. 4 oz. . . 1.69

60 C 6916—Wt. size C. Ship. wt. 4 oz. . 1.85

Double Tapered Fly Line. 30-yd. coils.

60 C 6917—Wt. size HDH. Ship. wt. 4 oz. $6.95

60 C 6918—Wt. size HCH. Ship. wt. 4 oz. 6.95

20 SPORT KING AUTOMATIC FLY REEL. Free stripping. 1-pc. alum. Silent wind.

60 C 6433-M/61. Cap. 50 yds. Wt. 10 oz. $5.49

60 C 6432-M/80. Cap. 80 yds. Wt. 10 oz. 5.95

21 SPORT KING FLY REELS. 1-pc. die-cast aluminum, black enamel finish.

60 C 6428-Cap. 60 yds. Ship. wt. 6 oz. $2.79

60 C 6429-Cap. 100 yds. Ship. wt. 8 oz. 3.19

22 SPORT KING FLY ROD. Howald process fiber-glass full cored. Cork grip. Stainless steel guides, tip top. Nylon winds. Reel seat. 2 pc. bass action. Wt. 1 lb. Plastic bag.

60 C 6688 L—M. 288. 8 ft. 6 in. $11.95

60 C 6687 L—M. 286. 3-pc. 9 ft. 13.95

60 C 6686 L—M. 287. As above but trout action, 2-pc. 7 ft. 9 in. $10.95

23 SPORT KING TUBULAR GLASS FLY ROD. Cork grip, screw-locking reel seat. Chromed ferrule, bronzed snake guides, top. Nylon winds. Wt. 1 lb. Carrying bag.

60 C 6671 L—Model 278. 2-piece. *State length:* 7½ or 8¼ ft. Medium action. $6.49

60 C 6673 L—Model 273. Same as above only 3-piece, length 8½ ft. Med. action. $8.49

24 SPORT KING TUBULAR GLASS FLY ROD. Model 213. Nickeled ferrules. Plastic reel seat, sliding band. Snake guides. Plastic bag. Nylon winds. 2-piece, Medium action.

60 C 6658 L—8 ft. Ship. wt. 1 lb. $4.95

25 SPORT KING FLY CASTING OUTFIT. Budget-priced, carefully selected—with all basic items for fly casting. Includes: Sport King Model 213 8-ft. tubular fiber-glass 2-pc. fly rod with sliding band, plastic reel seat; Sport King Model 88 single action, open frame fly reel; 25 yds. Better Quality Nylon fly line, size D; fly book with 4 felt leaves, size 6x3 in.; 6 assorted snelled hooks; 2 each 3-ft. and 6-ft. level Nylon leaders; 3 doz. No. 7 split shot sinkers; 6 panfish flies tied on size 6 hooks.

60 C 7122 L—Ship. wt. 3 lbs. . . . Outfit $7.95

(A) 84.50 9⅓x7¼ ft.

(B) 119.50

(C) 47.95 7x7

(D) 22.95 7x7

Wards Roomy Cottage and Umbrella Tents for Family

(1) Big door of tent (A) guyed out makes a protective sun canopy shelter.

(AA) Add-A-Room extension for tents (A) give additional sheltered space.

(2) Rear wall of tent (B) can be rolled up to get cooling cross ventilation.

IMPORTANT SHIPPING NOTICE

Tents above finished to full sizes listed. Tents and poles with "M" after Catalog No. are *Mailable*. "R" indicates items shipped by Freight, Truck or Express; "F" means shipped promptly from Philadelphia Factory—you pay charges from there. *State Transportation* desired. Allow transit time. Remember you can purchase tents or any of Wards merchandise on Monthly Terms—Pay only 10% Down. See Inside Back Cover for detailed information.

WARDS SCREENED PICTURE WINDOW TENT 84.50 9⅓x7¼ ft.

(A) FULL LENGTH SCREEN PICTURE WINDOWS across both sides of tent plus the wide screened front door gives 3 way cross ventilation for cool restful sleeping. Plenty of space for family or group camping—Add-A-Room Extension (AA) (sold separately below) makes an extra room, provides extra space for cooking, eating, etc.

PLASTIC SCREEN WINDOWS AND DOOR. Both picture windows are about 2 ft. high and covered with outside curtains that can be rolled up in hot weather or easily tied down in case of rain or cold weather. Zipper screen door has an overlapping storm door or canopy (1).

ROOF IS MADE OF EXTRA-STRONG ARMY DUCK. This heavy closely woven material weighs 10.10-oz. per sq. yard. The side walls, ends of tent and sewed-in floor are heavy closely woven 7.68-oz. boat sail drill. Entire tent chemically treated to repell water. Green color.

MAXIMUM ROOM, STURDY CONSTRUCTION. High 5½-ft. side walls and 7½-ft. center height gives you more space for sleeping, eating and recreation. Overhanging eaves to direct water away from tent. All poles, ropes, stakes and complete instructions for setting up tents included. Only 10% Down on Terms—See Inside Back Cover.

60 C 9653 R—Base Size 9⅓ ft. wide, 7¼ ft. long. Ship. wt. 75 lbs. . $84.50

60 C 9654 R—Base Size 9⅓ ft. wide, 11⅔ ft. long. Ship. wt. 98 lbs. 107.95

(AA) ADD-A-ROOM EXTENSION for tents (A) above. Shown at left. Gives sheltered, screened extra space for cooking, recreation, etc. Zipper opening entrance. Ropes, poles, included.

60 C 9658 MB—Adds 9⅓x5 ft. *Mailable*. Ship. wt. 28 lbs. $38.95

WARDS DE LUXE SCREEN WALL BUNGALOW TENT 47.95 7x7 ft.

(C) Perfect for all climate camping. Full screened sides and door. Sleep comfortably in hot weather with sides and door tied up. Sides can be guyed out to give ventilation and privacy.

ARMY DUCK ROOF MATERIAL is tightly woven, weighs full 10.10 oz. per sq. yd. before treatment to repel water. Walls and sewed-in floor cloth of heavy 6.74-oz. medium-weight drill. Green color.

SCREENED SIDES AND DOOR give you three-way cross ventilation. Sides are screened with sewed-in-fine mesh plastic netting. Divided plastic netting door curtain snaps down center, fastens across bottom to front door riser to keep out small animals and insects.

SEWED-IN ROPE RIDGE—permits pitching tent between 2 trees without poles. Ridge openings with flaps also allow you to use a five-pole pitch using saplings cut at campsite or you can pitch with poles below.

CHOICE OF THREE SIZES for small or larger groups. Eave height of all tents 3 ft. Tent comes complete with stakes, guy ropes, and rope keys included. Finished to full dimensions listed. Poles not included—order poles separately below. Ship. wts. 31, 42, 63 lbs. *Mailable*.

60 C 9659 MO—Base size; 7 ft. wide, 7 ft. long. Ht. 6½ ft. $47.95

60 C 9660 MO—Base size; 10 ft. wide, 7½ ft. long. Ht. 6½ ft. . . . 58.45

60 C 9661 MO—Base size; 14 ft. wide, 10 ft. long. Ht. 7 ft. 88.50

Tents Only 10% Down on Terms. See Inside Back Cover.

TENT POLES. Include wood ridge and upright poles. *Mailable*.

60 C 9698 MO—Pole set for tent (60 C 9659MO) Ship. wt. 10 lbs. . $2.98

60 C 9695 MO—Pole set for tent (60 C 9660MO) Ship. wt. 13 lbs. . 4.25

60 C 9696 MO—Pole set for tent (60 C 9661MO) Ship. wt. 17 lbs. . 4.95

WARDS CANOPY STYLE FAMILY TENT 119.50

(B) EXTRA ROOMY—COOL AS A BREEZEWAY. Designed with extra head room and living space for family or group camping. Ideal for campers and tourists who want to save the high cost of resort lodging. Live and sleep outdoors in perfect comfort with four-way screened ventilation. Sleeps 4 or more. 140 sq. ft. of space; 80 sq. ft. completely enclosed, plus 60 sq. ft. protected by screens and canopy.

PLASTIC SCREENED DOOR, REAR WALL AND TWO SIDE WINDOWS provide controlled ventilation. Zipper opening screen door with overlapping storm flap. Rear wall can be rolled up and tied, guyed out for privacy or tied down for weather protection. See picture 2 below at left.

EXTRA STURDY ROOF AND SIDE. Roof of rugged 10.10 oz. Army Duck for maximum water repellency. Balance of tent made of heavy 6.74 oz. Drill. All materials chemically treated to repell water. Green color.

ROOMY CONSTRUCTION. Base 10 ft. wide, 8 ft. deep. Canopy Area 10 ft. wide, 6 ft. deep. Height at center 8 ft.; at front wall 6 ft.; rear wall 3 ft. Wide overhanging rear eave directs water away from tent. Canopy extends forward 6 ft. Front canopy has steel poles that can be lowered for watershed during rain. All ropes, poles, stakes, rope keys included.

60 C 9670 R—Ship. wt. 124 lbs. Only $12 Down on Terms . . . . .Cash $119.

60 C 9669 R—Same tent as above except not furnished with screens for sides and front of canopy area. Ship. wt. 106 lbs. $10 Down .Cash $99.

STANDARD WALL TENTS FOR ALL-AROUND USE 22.95 7x7 ft.

(D) Here's maximum floor space at low prices. Choice of 5 sizes to meet most camping needs. Ideal for fixed, wood floor campsites, temporary storage

HEAVY SINGLE FILLING DUCK material closely woven for greater strength. Weighs full 9.93 oz. per sq. yd. before water repellent treatment.

HEAVY SPUR GROMMETS for corner guy ropes and upright pole pikes set in canvas reinforced patches at eaves and ridge ends. All seams sewed with strong thread. Guy ropes adjust to hold roof taut, gives more head room. Overlapping door flaps tie securely with tapes. Tent stakes, guy ropes, rope keys included. Wood ridge and upright pole sets sold separately below. Only 10% Down on Terms. Green color.

Width	Length	Height	Eaves	Catalog No.	Ship. wt.	Price
7 ft.	7 ft.	6½ ft.	3 ft.	60 C 9675 MB	30 lbs.	$22.95
8 ft.	10 ft.	6½ ft.	3 ft.	60 C 9676 MO	41 lbs.	31.45
9½ ft.	11¾ ft.	7 ft.	3 ft.	60 C 9677 MO	57 lbs.	38.95
11¾ ft.	14 ft.	8 ft.	3½ ft.	60 C 9678 F	69 lbs.	51.95
14 ft.	16 ft.	9 ft.	4 ft.	60 C 9679 F	91 lbs.	68.95

WOOD RIDGE, UPRIGHT POLE SETS FOR TENTS ABOVE

For Tents	Cat. No.	Wt.	Price	For Tents	Cat. No.	Wt.	Price
7 x 7 ft.	60C9688 MO	10 lbs.	$2.98	11¾ x 14 ft.	60C9691 R	20 lbs.	$4.75
8 x 10 ft.	60C9689 MO	12 lbs.	3.65	14 x 16 ft.	60C9697 R	24 lbs.	5.65
9½ x 11¾ ft.	60C9690 MO	16 lbs.	4.35	See "Shipping Notice" at left.			

IMPORTANT NOTICE. Wards Camping Tents are water-repellent treated with the best penetrating wax treatment available. They will repel water as well as or better than any other tents made of like materials, but no tent is absolutely waterproof in severe weather. Some wax finishes may rub off but colors will not run. Do not set up tents when wearing clothing. Tent materials will shrink in use about 1 in. per ft. due to change in climatic conditions. Return of used or soiled adult camping tents will not be accepted except for defects in material or workmanship.

Camping — Lightweight 2-Man Tents

STANDARD CENTER POLE UMBRELLA TENT 44.95

(E) ENJOY THE CONVENIENCE OF AN UMBRELLA TENT AT LOW COST. It's an easy tent to set up and take down. Made of rugged high count boat sail drill material that weighs 7.68 oz. per sq. yd. before chemical treatment to make material water-resistant. Smooth, dry finish. Green color. The tent has a sewed-in floor that is also made of water-resistant treated material to add to your outdoor living fun.

JOINTED CENTER AND CANOPY POLES COME APART FOR COMPACT CARRYING. The collapsible metal assembly inside at eaves holds roof taut for good watershed. The complete tent folds compactly and can be readily carried in the trunk of your car.

PLASTIC SCREENED DOOR CURTAIN AND REAR WINDOW—to keep out insects, provides cross ventilation. Screen door is sewed-in along top and down one side, ties with tapes on opposite side. Front canopy lowers over door—can be tied down in cold or rainy weather. The 15x15-in. rear window is screened with durable plastic screening for protection from insects. It also has a flap that can be raised or lowered easily and quickly from inside tent for protection from weather and to shut out light.

RUGGED CONSTRUCTION, ROOMY DESIGN — Tie tapes and seams are double stitched with heavy cotton thread to give long wear and resist deterioration. Center height 7 ft. Eaves height 5½ ft. 4 ft. square at eaves. Finished base size 9 by 9 feet. Sewed-in floor protects occupants from insects, small ground animals; blocks out drafts. Jointed center pole, awning poles, metal eaves assembly, ropes, stakes and instructions included.

60 C 9616 MO—*Mailable.* Ship. wt. 40 lbs. $4.50 Down on Terms....or Cash $44.95

OVERSIZE CENTER POLE UMBRELLA TENT (not shown). Same construction features as (E) above except made to oversize proportions to give you more space. 11 ft. wide, 9 ft. deep at the base. Center height 7 ft. Eaves are 5¾ ft. high—4½ ft. square. Poles, metal eaves assembly, guy ropes, and stakes included. *Mailable.*

60 C 9625 MO—Ship. wt. 49 lbs. $5 Down on Terms.....or Cash $49.95

OVERSIZE REAR EXTENSION UMBRELLA TENT 72.95

(F) IDEAL FOR THE CAMPER WHO NEEDS EXTRA ROOM. 12 ft. 5 in. from front to rear at the base and 10 ft. wide. Has over 120 sq. ft. of floor space. Has a center height of 7½ ft.—plenty of room to stretch in. This, plus its roomy rear extension (see Fig. 3) makes it the perfect tent for family camping. Has up to 42 more square ft. of floor space, and is 6 in. to 1 foot higher than the average umbrella tent.

HIGH COUNT RUGGED BOAT SAIL DRILL MATERIAL weighs 7.68 oz. per sq. yd. before chemical treatment to repel water. Tent is Green color. Sewed-in floor of tent is also made of water-resistant treated material.

LARGE PLASTIC SCREEN WINDOWS AND DOOR. One 16x30-in. screened rear window (see Fig. 3), two 16x16-in. side windows and the screened front door provide 4 way cross ventilation and protection from insects. Window flaps that can be raised or lowered from inside the tent are used for protection from the weather. Zipper door of half plastic screen, half material zips down center from inside or out . . . prevents entry of small animals, yet gives 4-way cross ventilation and privacy. Front canopy can be lowered over door and tied to close the entrance.

METAL EAVES ASSEMBLY . . . holds roof taut for a good watershed. Jointed center and awning poles come apart for easy, compact carrying. One man can easily set tent up or take it down. Tent and poles can be rolled and readily carried in car trunk. Rear wall is supported tautly by two poles and guy ropes.

RUGGED ROOMY CONSTRUCTION. All seams and tie tapes are double stitched with heavy cotton thread for long wear and to resist deterioration. Tent is 7½ ft. high at center, 6 ft. high at eaves and 5 ft. square at eaves. Rear extension is 4 ft. high. Complete with jointed center pole, two rear poles, jointed canopy poles, metal eaves assembly, stakes, ropes, and instructions included.

60 C 9610 R—Ship. wt. 66 lbs. $7.50 Down on Terms.....or Cash $72.95

DE LUXE STEEL CORNER UMBRELLA TENT 67.95

(G) An excellent tent for the entire family. Extra netting room (H) above or easily attached drill curtains (sold separately below—see fig. (GG) right), can be attached to make an extra room of approx. 35-sq. ft. floor area. High count boat sail drill material. Weighs 7.68 oz. per sq. yd. before treatment to repel water. Sewed-in floor is also made of water repellent treated material. Tent is attractive Green color.

TELESCOPING STEEL CORNER AND AWNING POLES—Steel corner pole frame holds roof, sides taut, eliminates center pole, provides unobstructed interior space. Frame telescopes and folds for compact carrying. V-shaped canopy frame supports front awning, gives a peak for better watershed, more headroom. Guy ropes from eave corners give added rigidity.

PLASTIC SCREENED REAR WINDOW provides controlled ventilation. Inside flap can be raised or lowered for privacy, weather protection. Divided zipper door of half material, half plastic screen gives both ventilation and privacy. Front canopy can be dropped, tied over screened entrance.

ROOMY DESIGN—Center ht. 7 ft., eave ht. 5¾ ft., base size 9⅓x9⅓ ft. square, 4½ ft. square at eaves to give more interior room. Frame, poles, guy ropes, stakes, bag and instructions included.

60 C 9611 R—Ship. wt. 65 lbs. $7 Down.....Cash $67.95

(H) PLASTIC MOSQUITO NETTING ROOM. Curtains clip under front awning to make screened-in room. Sod cloth around bottom provides extra protection against insects.

60 C 9618 M—Ship. wt. 6 lbs. *Mailable*.....$19.95

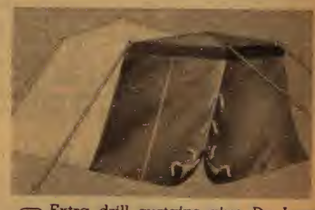
(GG) WATER REPELLENT DRILL CURTAINS (at right). Curtains clip under awning for second room. Same material as tent.

60 C 9619 M—Ship. wt. 20 lbs. *Mailable*.....$16.95

TWO-MAN OVERSIZE PUP TENT 18.75

(J) Has more floor space and inside room than the usual pup tent. Green finished, water-repellent treated drill material. Material weighs 7.68 oz. per sq. yd. before treatment. Tent is 5 ft. wide and 86 in. long. Center height 3 ft. 6 in. Sewed-in floor of lighter 5.90 oz. drill reduces overall weight. Plastic screen door snaps down center, across bottom for insect protection. Storm flaps lower, tie over entrance in cold or rainy weather. Incl. ropes, poles, stakes.

60 C 9605 M—Ship. wt. 16 lbs. *Mailable*.....$18.75



(GG) Extra drill curtains give De Luxe Umbrella Tent (G) an extra room.

(3) Roomy rear extension on umbrella tent (F) gives extra interior space.

(4) Fly Top Ventilator—Tent (K).

Gives double protection from weather, may be left open even during rain.

POPULAR "DRAW-TITE" PORTABLE TWO-MAN TENT 44.95

(K) Can be erected in less than 5 minutes—no stakes, or guy ropes necessary—no inside poles used. Self-supporting frame of jointed aluminum rods attach to top spanner tubes; tent suspends from outside frame. Can be pitched on desert sand, solid rock, ice or in deep snow. Weighs only 16 lbs.—can be easily picked up and moved as a unit even while assembled.

RUGGED, LIGHTWEIGHT CONSTRUCTION—high count 7.68 oz. boat sail drill—water repellent and mildew resistant treated. Sewed-in moisture resistant floor. Mineral dyed pearl gray color. More interior space than other two-man tents—front ht. 44 in.; rear ht. 31 in.; base or floor size 57 in. wide by 96 in. long.

SCREENED PROTECTION—3-way zippers close Nylon mesh screen door, top ventilator. Separate top fly (see fig. (4) above), ties to outside frame. Protective door flap gives all weather comfort. *Mailable.*

60 C 9639 M—Ship. wt. 17 lbs. $4.50 Dn.....Cash $44.95

IMPORTANT: BEFORE ORDERING SEE NOTICE ON TENTS AND SHIPPING OPPOSITE PAGE.

Scout-size Tents for Camping

DE LUXE SCREENED SCOUT SIZE UMBRELLA TENT 18.95

A Perfect for Scouts and other young campers. Similar in design to adult Umbrella camp tents, but smaller in size and lighter in weight for easier handling. Easy to set up and take down. Plastic screening and sewed-in floor make it an all-climate tent. Base size 7x7 ft.; height 5½ ft. at center, 4 ft. at eaves. 2 ft. 9 in. square at eaves. Made of 6.74-oz. drill material treated with fine penetrating wax to repel water. 5.90-oz. sewed in drill floor to block out drafts, protects against insects. Green color.

Plastic Mesh Screened Door and Window with storm flap. Canopy can be lowered and tied over front door for protection at night or from weather. Comes complete with ropes, stakes, jointed center pole, 2 awning poles, and pitching instructions.

60 C 9628 MO—Ship. weight 22 lbs. *Mailable*.....Each $18.95
Buy in lots of 3 or more and save 5%. Only 10% Down on Terms.....Each 17.95

B STANDARD SCOUT SIZE UMBRELLA TENT. Like as above, but made without sewed-in floor and screened door. Canopy can be lowered for weather protection. With ropes, stakes, jointed center pole, 2 awning poles and easy instructions included.

60 C 9629 M—Ship. wt. 14 lbs. *Mailable*.....Each $12.95
Buy in lots of 3 or more and save.....Each 11.95

MORE TENTS

Wards new 1956 Fishing and Hunting Book lists additional tents and equipment. Send coupon on Pg. 739 today.

MONTHLY PAYMENT PLAN

Purchase tents and all your camping needs on Monthly Terms if order is $20 or more. Only 10% Dn. See Pg. 981.

SCOUT SIZE PUP TENT 14.45

C The plastic screened door and sewed-in floor give extra protection against insects—provide more comfortable camping. Lightweight and easy to pack—popular with light traveling campers, Scouts and canoeists. V-shaped rear extension gives extra inside room. Made of heavy 7.68 oz. per sq. yd. drill material, water repellent treated. Green color to blend with surroundings.

Plastic screen door snaps down center, across bottom. Storm flaps lower, tie over entrance. Height 3½ ft., length 7 ft., width 5 ft. Sewed-in floor of 5.90 oz. per sq. yd. material—lighter to reduce overall weight for easier carrying. Includes ropes, poles, stakes, instructions. *Mailable*.
60 C 9600 M—Ship. wt. 13 lbs.....Each $14.45
In lots of 3 or more, save 6%.....Each 13.45

IMPORTANT INFORMATION ON TENTS

Scout-size and Pup tents (A) to (D) are water-repellent treated with the best penetrating wax available. They repel water as well as any other tents of like materials, but no tent is absolutely waterproof in severe weather. Some wax finishes may rub off but colors will not run. Tent materials shrink in use about 1 in. per ft. due to climatic changes. Used or soiled tents are not returnable except for defects in workmanship.

SCOUT-SIZE WALL TENT 13.45

D A practical, inexpensive tent for young campers, suitable for overnight camping. Similar in design and shape to adult Standard Wall Tents, but smaller size and lighter in weight for easier carrying and packing. Made of 6.74 oz. per sq. yd. drill material that is wax treated to repel water. Finished in attractive Green color that most campers prefer.

Front flaps can be tied open for ventilation or closed in rainy or cool weather for more comfort. Tent is finished to full size, 5 ft. high at the peak, 2 ft. at eave. Base size is 5x7 ft.

Complete with ropes, upright poles, jointed ridge pole, anchoring stakes, and instructions.
60 C 9635 MO—Ship. wt. 16 lbs. *Mailable*.$13.45
Buy in lots of 3 or more and save 7%. Ea. 12.45

IMPORTANT NOTICE ABOUT PLAY TENTS

Play tents (E) to (H) listed below are not designed to be camping tents, but are ideal for children's playtime hours. They are made of lighter weight materials and are not water-repellent. Tents come complete with ropes, stakes, poles—easy to put up or take down.

Adult camping tents are larger, made of heavier, sturdier materials—See Pgs. 742–743

JUNIOR PLAY TENTS FOR BACKYARD FUN

E WARDS UMBRELLA PLAY TENT. Roomy 7x7-ft. size is designed to look just like Dad's camping tent—serves as an excellent back yard headquarters, to keep your youngsters busy and happy out-of-doors.

Lightweight 4-oz. play tent material. Green color. Tent is supported by wood center pole with inside wire rod frame at eaves, and 2 wood awning poles. Front awning can be lowered and tied to close entrance. Center ht. 5 ft., eave ht. 4 ft. Base size 7x7 ft. With poles, ropes, stakes, instr. See "Play Tent Notice." above.
60 C 9631MO—Ship. wt. 10 lbs. *Mailable*.....$7.95

F JUNIOR "GI" SQUAD TENT. Official looking play tent is a smaller scale model similar in shape to squad tent used by the Army. You can set it up quickly and easily in the safety and convenience of your own back yard. Provides play room for many happy hours of healthful outdoor activity for your young soldiers.

Made of 4-oz. per sq. yd. Green finished play tent material. Center ht. 4½ ft.; canopy extends 30 in. Base size 5x5 ft. Includes all necessary poles, ropes, stakes, and instructions. See "Play Tent Notice" above.
60 C 9632 M—Ship. wt. 6 lbs. *Mailable*.....$6.45

G "APACHE RAIDER" PLAY TENT. Your young chi and the braves in his tribe can have fun gal with this inexpensive yet sturdily built tent. Set it quickly and easily right in your own backyard.

Lightweight 4-oz. play tent material in bright col —yellow with contrasting red peak and red design Indian and Horse painted on side. Wide awning-ty door lowers and ties to close entrance. Center ht. 4 width across front 5⅔ ft. Includes center pole, 2 awni poles, ropes, stakes, and instr. See "Notice" above.
60 C 9644 M—Ship. wt. 4 lbs. *Mailable*.....$4.

H WALL PLAY TENT. Here's a perfect play tent your make-believe camper. Modeled just like lar wall tents—gives youngsters the feeling they're outdoorsmen. Keeps them out in the air, yet off street away from traffic dangers. Large and roo with space for your youngster and his friends. 4 play tent material. Green color. Front flaps open w or can be tied down to close entrance. Center ht. ft., base size 5x7 ft. All necessary poles, ropes, sta and instructions. See "Play Tent Notice" above.
60 C 9642 M—Ship. wt. 9 lbs. *Mailable*.....

New "Picture-Window", Bungalow, Umbrella, and Standard Wall Tents shown on Pgs. 742–743.

New Ice Boxes and Jugs for Camping or Travel

NEW LARGE CAPACITY INSULATED JUGS

A WARD NEW DE LUXE ONE-GALLON SPOUT JUG. Newly designed —has 50% more fiber-glass insulation for retaining hot or cold temperatures longer than ever. New white "Porcelite" plastic coating is fused to steel inner-liner for a rustproof, stainless and unbreakable surface. Colorful 2-tone gray and blue tweed Vinyl covering is bonded to outer aluminum jacket—will not chip, peel or tarnish. White plastic screw-top and hand grip over plated steel handle. Alum. pour spout has attached white plastic cap.
60 C 9477—Act. wt. only 3¾ lbs. Ship. wt. 5 lbs. *Mailable*... $5.45

B **C** WESTERN FIELD "FOLD-A-WAY FAUCET" JUGS. Non-leak faucet swings out for easy pouring without lifting jug, swings into built-in recess, completely out of the way when not in use. Lightweight steel outer jacket has gay red plaid finish with contrasting gray top and bottom. Fiber-glass insulation retains heat or cold. Inner insulating cap. Red plastic screw-on top. Plated steel handle, red plastic hand grip. *Mailable.*
(B) 60 C 9474—2-Gallon. Has alum. liner. Wt. 6 lbs..... $6.59
(C) 60 C 9475—1-Gal. New "Porcelite" white plastic inner coating fused to steel liner—unbreakable. Ship. wt. 4 lbs. *Mail*..... $3.98

D NEW ONE-GALLON SPOUT JUG. Steel outer jacket finished in red plaid design. White "Porcelite" plastic inner coating is fused to steel liner for an unbreakable, stainless surface. Fiber-glass insulation retains temperature. Inner insulating cap. Red plastic screw-top and hand grip on plated steel handle. *Mailable.*
60 C 9476—Has Alum. spout, attached cap. Ship. wt. 4 lbs.. $2.98

PORTABLE FIBER-GLASS INSULATED COOLERS, BOXES FOR ICE, FOOD OR BEVERAGES

E NEW FAMILY SIZE INSULATED PORTABLE COOLER. Keeps food hot or cold. Ideal for ice, food, cans, or bottles on picnics and trips. Durable Red Plaid Vinyl outer cover is washable. Heavy-duty 3-way opening zipper. Two full wrap-around handles will not pull off. Fiber-glass insulation. Pull-out style White Vinyl leakproof liner —for easier cleaning. Fiberboard bottom for heavy loading. Electronically heat sealed seams. 16x10x10 in. Total 1600 cu. in.
60 C 9505 L—Ship. wt. 3 lbs. *Mailable*..... $5.69

F NEW INSULATED PORTABLE COOLER. Same fine Red Plaid Vinyl covering, 3-way brass zipper, and fiber-glass insulation as bag (E). Smaller 960 cubic-in. size. Leakproof, White Vinyl liner is secured to bag. Handles electronically heat sealed to bag—won't pull off.
60 C 9504 L—16x10x6 in. Ship. wt. 2 lbs.... $3.69

G TARTAN KOOLER. Round, steel-walled chest holds large supply of food, drinks—capacity over 4 gallons. Fine for picnics or extra "ice box" at home parties. Fiber-glass insulation. Easy-cleaning steel lining, lift-out aluminum sandwich tray. Finished in colorful Red Plaid design. Plated steel handle has handy plastic grip.
60 C 9538 L—Ship. wt. 10 lbs. *Mailable*.... $5.69

H PORTABLE ALUMINUM ICE BOX is lightweight, completely watertight. Handy size for family outings. 1658 cu. in. Durable outer aluminum jacket. Hide-away hinges on cover. Fiber-glass insulation. Aluminum liner has leakproof, double-lock seams and curved wrap-around construction. Reinforcing bottom ribs. Removable ice separator. Reinforced bale-type handle, built-in bottle opener. Attached end drain sealing cap. Rubber drain hose.
60 C 9597 MO—19x12x10 in. Ship. wt. 13 lbs. *Mailable*..... $11.95

J ENAMELED STEEL ICE CHEST. Electric welded steel outer jacket has sparkling new 2-tone finish—Sea King Blue and Foam White. Has same fine inner construction as (H) above, but with lift-out sandwich tray instead of ice partition. 1658 cu. in.
60 C 9583 MO—19x12x10 in. Ship. wt. 16 lbs. *Mailable*..... $9.95

K **L** DE LUXE ALUMINUM ICE BOX. New lightweight design provides more efficient, leakproof, portable storage. Excellent for camping or game room "ice box". 2970 cu. in. Durable aluminum outer jacket. Curved wrap-around aluminum liner has double-lock seams, reinforcing bottom ribs for complete watertight protection. Hide-away hinged cover. Full fiber-glass insulation. Removeable ice separator. New type handle extends above case for easier carrying. Built-in bottle opener at both sides. Chain attached end drain sealing cap—can't lose it. Rubber drain hose.
(K) 60 C 9591 MO—22x16x13 in. Ship. wt. 22 lbs. *Mailable*... $18.95
(L) 60 C 9582 MO—Same watertight construction and features as above, but has lift-out sandwich tray instead of ice partition. Size: 22x13x13 in. 2310 cu. in. Ship. wt. 18 lbs. *Mailable*..... $15.95

PICNIC SNACK KIT—LUNCH KITS

M SNACK KIT. For quick, easy lunches on auto trips or picnics in the park. Holds food and beverages for 4 people. Red plaid case is rubber backed for easy cleaning, zippered for easy access. Holds sandwich box and two new 1-qt. Wards "Polly Red Top" vacuum bottles (V) at right. Metal sandwich box has plaid lithographed cover. Securely stitched carrying handle.
60 C 9393 L—Ship. wt. 6 lbs. *Mailable*..... $7.98

N THERMOS AND WARDS PINT LUNCH KITS. Rustproof metal, round-top box, 10½x4¾x7¼ in. White finish inside, dark outside. Ventilating slots help keep food fresh. Vacuum bottle keeps liquids hot 24 hours, cold up to 72 hours. Name plate holder. Collapsible handle, metal hinges. Spring fastener holds bottle in place.
60 CP 9360—With Pint size Thermos bottle. *Ppd.*. $3.25
60 C 9357—With Wards Pint size "Polly Red Top" bottle (W) at right. Ship. wt. 4 lbs..... $2.49

P ROY ROGERS LUNCH KIT. Full color picture of Roy, Dale, Trigger, Bullet and Pat on one side of metal box. Action scenes. "Polly Red Top" 10-oz. vacuum bottle. Western range scene on other side of box. Collapsible handles. Ventilated. Rounded corners.
60 C 9383—Size: 9x3¾x6½ in. Ship. wt. 3 lbs.... $2.39

SCHOOL KIT, THERMOS BOTTLES, WARDS "POLLY RED TOP" VACUUM BOTTLES

R LUNCH KIT. With Wards new 10-oz. "Polly Red Top" vacuum bottle (X) at right. Attractive metal lunch box, white finish inside. Ventilating slots help keep food fresh. Collapsible handle, metal hinges. Space-saving flat design.
60 C 9377—9x3¾x6½ in. Ship. wt. 3 lbs..... $2.29

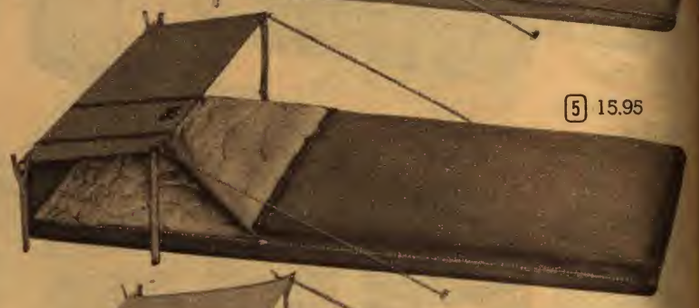
T THERMOS NEW 10-OZ. "WIDEST-MOUTH" FOOD JAR. This Thermos food jar has an oversized 2-in. wide mouth to make it easier than ever to use for solid foods—keeps foods hot or cold. Has pressure seal "Poly Red Insulated Top." Won't absorb food odors or tastes. Unbreakable plastic pouring lip. Buff colored metal case has contrasting stripes. Handy Red screw-on plastic cup top doubles as small dish. With replaceable glass filler that has Safety Guard tip protector to reduce filler breakage. Convenient 6-in. overall ht. will fit in most all lunch kits.
60 CP 9384—Thermos Jar. 10-oz. size. *Postpaid*..... $1.89
60 C 9355—Replacement Filler for above. Wt. 10 oz.... 1.15

U THERMOS BOTTLE. Lightweight, corrugated aluminum shell. Plastic screw-on cup top. Replaceable, double wall, silvered glass filler. Pour lip with "Polly Red Top" stopper, "Safety Guard" tip. Keeps liquids hot 24 hours, cold to 72.
60 CP 9373—Quart size. With 2 extra cups. *Postpaid*.... $3.75
60 CP 9371—Pint size. One cup-top only. *Postpaid*..... 2.09

V TO **X** WARDS SUPREME VACUUM BOTTLES. Made for Wards by the American Thermos Bottle Co. With "Polly Red Top" (see drawing at right). Red Polyethylene stopper with insulated button-plug makes bottle leakproof—keeps things hotter, cold things colder. Won't absorb food odors or tastes. Beveled "non-drip" lip makes it easy to pour. Just press up with both thumbs to remove. The metal case is finished with an attractive, colorful design of two-tone gray striping with wide red band around bottom. Has a bright red plastic screw-on cup top. Keeps liquids hot 24 hours, cold up to 72 hours. With replaceable glass filler.

(V) 60 C 9392—Quart size. Ship. wt. 3 lbs..... $1.98
(W) 60 C 9391—Pint size. Ship. wt. 2 lbs..... 1.39
(X) 60 C 9390—10-oz. size. Ship. wt. 1 lb. 12 oz..... 1.29

Y WARDS GLASS REFILLS. Will fit Thermos, Wards "Polly Red Top," Wards Supreme, Icy Hot, or any of the Keepsit bottles that have been made since 1935. Keep liquids hot or cold.
60 C 9363—Quart size Refill. Ship. wt. 2 lbs..... $1.55
60 C 9362—Pint size Refill. Ship. wt. 1 lb..... 1.05
60 C 9361—½-pint size Refill. Shipping weight 1 lb..... 98c
60 C 9351—10-oz. size Refill.
Ship. wt. 1 lb..... 98c



Dacron, Wool-Filled Sleeping Bags... Stoves, Cooking

DOWN AND FEATHER FILLED BAG 33.95

1 Best Quality Western Field single-double bag. Zip two bags together to give double size 68x78-in. bag—room for 3 people. Detachable overhead canopy. Water-repellent, Olive Drab cover is 50% Nylon—50% long staple Pima cotton. Durable, feather-proof Olive Drab balloon cloth lining. Filled with 2½ lbs. of soft, resilient new Down 40%, and 60% water-fowl feathers. Diamond shaped quilting prevents shifting and bunching. Full 100-in. double separating-type zipper down side and across bottom. Inside weather stripping. 2 air mattress pockets. Rolls into short fold. Size 34x78 in. Ropes, props not incl. Ship. wt. 8 lbs. 4 oz. *Mailable.*

60 C 9446 M—Buy 2—Save 5%..Each $33.95; 2 for $64.50

NEW OVERSIZE DACRON FILLED BAG 29.95

2 Western Field single-double bag for large adults, or campers who like extra space. Bag is full 40x81 in. For 2 or 3 people simply zip another bag over it for an 80x81-in. bag. Detachable canopy. Water-repellent, Olive Drab, heavy Duck cover. Colorful, warm plaid lining. Filled with 4 lbs. of top quality Dacron (see below). Diamond shaped quilting prevents bunching. 101-in. separating-type heavy-duty, single pull zipper down side and across bottom. Inside weather stripping. 2 air mattress pockets. Ropes, props not incl. Ship. wt. 14 lbs. *Mail.* 10% Down.

60 C 9445 M—Buy 2—Save 5%...Each $29.95; 2 for $56.90

3½ LB. DACRON FILLED BAG 24.95

3 De Luxe Western Field single-double bag. Heavy duty separating-type single pull zipper extends down side and across bottom—opens bag flat. Zip another bag over it to give full, double size 68x78-in. sleeping bag—room for 3 people. Detachable canopy. Water-repellent Navy Blue, 7½-oz. Pima Twill cover. Colorful, Red and Blue, warm plaid lining. Filled with 3½ lbs. of soft, resilient Dacron (see below). Diamond shaped quilting prevents shifting and bunching. Inside weather stripping covers zipper—prevents drafts. Two air mattress pockets. Rolls into short fold. Size 34x78 in. Ropes, props not incl. Ship. wt. 11 lbs. *Mail.* 10% Dn.

60 C 9444 M—Buy 2—Save 5%...Each $24.95; 2 for $47.40

2½-LB. DACRON FILLED BAG 19.95

4 Better Quality Western Field single-double bag. Double-pull zipper opens bag flat—zip another bag over it to make double size 68x78-in. bag—room for 3 people. Single size bag 34x78 in. Detachable canopy gives weather protection. Water-repellent Green Combed Oxford outer cover. Warm, plaid lining. Filled with 2½ lbs. of soft, resilient Dacron (see below). Diamond shaped quilting prevents bunching. Inside weather stripping—prevents drafts. Two air mattress pockets. Rolls and ties conveniently into short fold. Ropes, props not incl. 10% Down.

60 C 9424 M—Ship. wt. 7 lbs. *Mailable* $19.95

NEW ARNEL-WOOL FILLED BAG 15.95

5 Good Quality Western Field single-double bag. Separating type, double pull zipper down side and across bottom. Opens flat—zip 2 together for double size 68x74-in. bag—room for 3 people. Single size 34x74 in. Detachable canopy gives weather protection. Durable, Gray carded Poplin cover. Warm, Tan Kasha cloth lining. Filling 3½ lbs. —50% Arnel, 50% Wool. Arnel by Celanese is a new fluffy, resilient material, that's both mildew-proof and moth-resistant. Automatic closely quilted to prevent bunching. Two air mattress pockets. Rolls into short fold. Ropes and props not included. Ship. wt. 9 lbs. *Mail.* 10% Down.

60 C 9443 M—Buy 2—Save 5%...Each $15.95; 2 for $30.30

ECONOMY WOOL-FILLED BAG 10.95

6 A sturdy, Western Field, single-size sleeping bag to give you warm sleeping comfort. Attached overhead canopy gives added bad weather protection. Durable, Green Twill outer cover has rubberized print cloth bottom for greater protection from dampness. Red and Black printed plaid lining. Filled with soft, resilient long staple Tanner's Wool. Automatic closely quilted to prevent bunching and shifting. 36-inch double pull zipper makes it easy to get in and out. Size 34x74 inches. Rolls compactly into short roll for easier carrying and storage. Ropes, props not included.

60 C 9442 M—Ship. wt. 8 lbs. *Mailable*.....$10.95

HOW TO ZIP SINGLE-DOUBLE SLEEPING BAGS TOGETHER: Open both bags completely—place one over the other with the linings face to face—zip them together.

WHAT IS DACRON?—Dacron is a lightweight, non-matting "man-made" fiber by Du Pont—best-known manufacturer of "miracle" fibers. It is especially suitable for sleeping bags because it is moldproof, dustless, odorless, non-allergenic.

7 COLEMAN STOVE STAND. Sturdy, all-steel construction. Folds to 2½x2½x26½ in. Firmly supports most gasoline stoves—like those at right at table-top level. Joints lock rigidly. Forest Green baked enamel finish.

60 CP 9528 L—*Ppd.*..$5.95

EASY-PACKING, COLEMAN FOLDING CAMP STOVES

8 TO 10 COLEMAN CAMP STOVES light instantly—no pre-heating. Sturdily constructed, fold like compact suitcase. Legs lock securely. Windproof burners. Pressed steel construction with stainless steel burner centers. Removable steel fuel tanks—hold 2 to 3½ pints of unleaded gasoline. Folding windshields. Heavy wire grates lift for cleaning. Forest Green color.

(8) STANDARD 2-BURNER COLEMAN STOVE. Holds two 12-in. pans. *Ppd.*

60 CP 9526 M—Folds to 17⅝x12x4¾ in. Holds 2 pts. fuel.....$13.95

(9) DE LUXE 2-BURNER COLEMAN STOVE. Has features above, plus sliding legs. Firm clasp lock. Heavy wire rack—for towel holder or lid support. Tank holds 3⅓ pints of unleaded gasoline.

60 CP 9527 M—Folds to 22 1/16x13⅜x5¼ in. *Postpaid*.....$17.95

(10) DE LUXE 3-BURNER COLEMAN STOVE. Use 3 pans at once. Has features listed at top, plus features in (9). All corners are rounded. Fuel tank holds 3½ pts. unleaded gasoline. $2.50 Dn.

60 CP 9529 MO—Folds to 28⅝x14x6½ in. *Postpaid*.....Cash $23.95

NEW SELF-PRESSURIZING GAS CAMP STOVES, LANTERN

11 TO 13 NEW INSTA-LIGHT FUEL for new stoves and lantern below, insures instant lighting and trouble-free operation (no pumping). Mixture is clean-burning, odorless, self-pressurizing inflammable hydro-carbons in inexpensive throw-away steel cans.

(11) DE LUXE WESTERN FIELD 2-BURNER STOVE. Turn valve and light for instant heat. Each burner operates from separate fuel can (order below), burns 2-hrs. Folds to 14½x10½x4 in. (like A). Steel construction. Green enamel finish.

60 C 9556 M—Ship. wt. 14 lbs. *Mail.*..$13.95

STANDARD WESTERN FIELD 1-BURNER STOVE. Like (11). Cooking surface 10x9¾ in. Folds to 13¾x10½x4 in. Order fuel below.

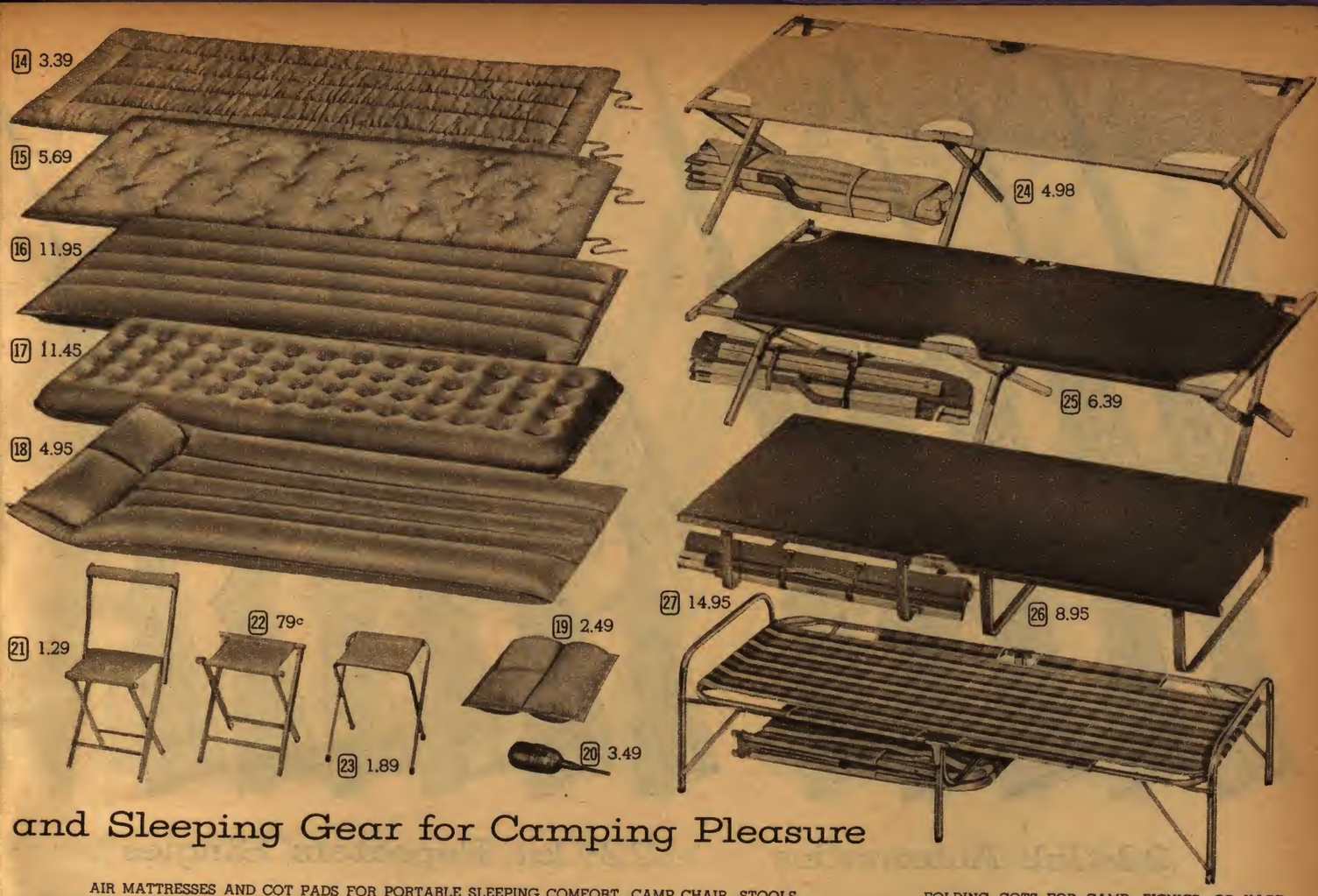
60 C 9557 M—Ship. wt. 7 lbs. 8 oz....$7.95

(12) NEW INSTA-LIGHT MANTLE LANTERN. Efficient, all-weather lantern lights instantly—no pumping. Ideal for sportsmen, campers, farm or emergency use. Gives clean, steady light equal to 100-watt bulb. Burns approx. 6 hrs. at normal light on one can of fuel. Sturdy wire steel base. Heat-resistant globe. Bail handle. 12½ in. high. Order extra mantles at right. (Dummy fuel can included). Order cans of fuel separately below. *Mailable.*

60 C 9558 L—Ship. wt. 2 lbs. 8 oz.....$6.

(13) INSTA-LIGHT LP FUEL. In handy, throw-away steel pressure cans.

60 CP 9571R—For stoves, lantern above. *Shipped Frt. or Exp. Ppd.*.....12 cans for $3.



and Sleeping Gear for Camping Pleasure

AIR MATTRESSES AND COT PADS FOR PORTABLE SLEEPING COMFORT, CAMP CHAIR, STOOLS

14 15 FULL LENGTH SLEEPING PADS. Durably made, resilient, for extra camping comfort. Filled with soft cotton or Rayon Acetate. Quilted or tufted to prevent shifting or bunching.

(14) STANDARD QUALITY SINGLE SLEEPING PAD. Forest Green cover of durable cotton sheeting material. Filled with 3 lbs. 8 oz. of soft, new cotton. Tubular quilting for longer service. Size 26x76 in.

60 C 9300 M—Ship. wt. 4 lbs. 12 oz. *Mail*....$3.39

DOUBLE WIDTH SLEEPING PAD (not shown). Sleeps 2 people. Heavy outer sheeting material, dyed Forest Green color. Filled with 7¼ lbs. of soft new cotton. Rolls compactly. *Mailable*.

60 C 9327 MO—Size 48x76 in. Ship. wt. 9 lbs. $6.59

(15) DE LUXE SINGLE SLEEPING PAD. Outer cover of sturdy, heavy drill material, dyed Forest Green. Filled with 4 lbs. of fluffy Rayon Acetate—retains warmth longer than cotton. Tufted to prevent lumping. Rolls compactly. Size 26x76 in.

60 C 9329 M—Ship. wt. 5 lbs. 8 oz. *Mail*....$5.69

16 RUBBER AIR MATTRESS. Lightweight, long-wearing. Outer covering is durable Khaki sheeting. Two tough synthetic rubber inside layers have vulcanized seams for longer service. Air valve is easy to inflate. Inflated size 25x72 in.

60 C 9313—Ship. wt. 5 lbs. 12 oz. *Mail*.....$11.95

17 HODGMAN TUFTED AIR MATTRESS. Tough, heavy-gauge "Plast-A-Ply" laminated embossed plastic—gives a fabric-like feel. Won't rot or deteriorate with age, won't absorb dampness or musty odors. Lies flat when inflated without twisting. Rustproof lock-type valve—no caps to lose.

60 C 9320—Size 25x72 in. inflated. Ship. wt. 3 lbs. 4 oz. *Mailable*....$11.45

18 PLASTIC AIR MATTRESS with comfortable built-in pillow. 5-section mattress has single easy-to-inflate valve. Separate valve for pillow. Made of 2 layers of Firestone's Velon with embossed surface—eliminates slickness.

60 C 9322—Size 23x72 in. inflated. Ship. wt. 3 lbs. 8 oz. *Mailable*..... $4.95

60 C 9321—Like (18) above, but without pillow. Ship. wt. 3 lbs. *Mail*. 4.19

19 AIR PILLOW. Khaki sheeting coated inside with heavy layers of synthetic rubber. "T" shaped partitions fit head and neck. Plug-type valve.

60 C 9314—Inflates easily by mouth to 18x20 in. Ship. wt. 12 oz.....$2.49

20 HANDY AIR PUMP. Quickly inflates air mattresses or plastic floats on Page 738 with foot pressure. Vulcanized seams for long service.

60 C 9312—Durable synthetic rubber gives fast action. Wt. 1 lb.....$3.49

21 FOLDING CAMP CHAIR. Durable canvas seat on select hardwood frame—bolted for extra strength. Cross bar back rest. *Mailable*.

60 C 9546 L—Folds compactly for carrying. Ship. wt. 3 lbs. 8 oz.....$1.29

22 CAMP STOOL. For camping trips, picnics, or around the home. Sturdy hardwood frame with canvas covered seat. *Mailable*.

60 C 9548 L—16½ in. high, seat 11x12 in. Ship. wt. 3 lbs.....79c

23 FOLDING ALUMINUM CAMP STOOL. Extremely lightweight, yet sturdy. Durable duck material seat. Rubber-tipped, non-slip aluminum legs.

60 C 9549 L—15¾ in. high, seat 11½x10¼ in. Ship. wt. 1 lb. *Mail*....$1.89

FOLDING COTS FOR CAMP, PICNICS, OR YARD

24 25 FOLDING COTS. Real comfort for fishing, camping trips—handy as extra bed at home. Heavy canvas duck cover. Seasoned hardwood frame. Metal parts enameled to prevent rust. Center cutout is web bound. Legs cross and are riveted. Tie straps and "D" rings.

(24) GOOD QUALITY COT. Center legs only reinforced with metal braces. White duck cover. Size 76x25x16½ in. *Mail*.

60 C 9335 M—Folds to 37x8x3½ in. Ship. wt. 14 lbs. $4.98

(25) BETTER QUALITY COT. All legs reinforced with metal braces. Durable brown cover. Size 76x25x16½ in. *Mail*.

60 C 9334 M—Folds to 37x8x3½ in. Ship. wt. 15 lbs. $6.39

26 LOW STYLE "KUMFORT KOT". Designed primarily for sleeping comfort, plus convenience. Just 9 inches high—takes up less room in tent. Extra-strong spring steel brace-type legs lock into place firmly. Rustproof sockets fasten to frame. Built-in pouch holds legs when cot is folded. Forest Green color duck cover. With carrying handle, binding straps. Size 76x30x9 in. *Mail*.

60 C 9339 M—Folds to 39x3¼x5½ in. Ship. wt. 18 lbs. $8.95

27 NEW LIGHTWEIGHT ALUMINUM COT. Ideal for lounging, sleeping on porch, patio or in spare room. Folds compactly for take-along use on camping trips, picnics or summer cottage. High strength 1-in. aluminum tubing. Strong Saran plastic cover is resilient—can be used without mattress. Act. wt. 8¼ lbs. 75x28x16 in. Shipped from Stock: *State* Freight, Truck or Express.

60 C 9340 R—Folds to 4x28x36 in. Ship. wt. 12 lbs. $14.95

COLEMAN LANTERNS FOR QUICK, PORTABLE LIGHT

28 29 DOUBLE MANTLE GASOLINE LANTERNS. Coleman all-weather gasoline lanterns light instantly—give clear, white light equal to two 125-watt electric bulbs. Durable steel construction. Heat-resistant Pyrex globes. Green finished canopy and fount—porcelain enameled reflective surface on the under side. Bail handle. Safety pump prevents filling when lighted. Self-cleaning generator. Holds one quart of unleaded gasoline for 10 to 12 hours of light each fill.

(28) 60 CP 9566 L—14½ in. high. 8¾-in. canopy. *Postpaid*.....$15.95

(29) 60 CP 9565 L—14½ in. high. 6¾-in. canopy. *Postpaid*..... 14.95

30 SINGLE MANTLE GASOLINE LANTERN. Coleman lantern similar to above. Light equals one 200-watt bulb. Enameled 5½-in. canopy and fount. 12 3/16 in. high.

60 CP 9560 L—Holds 1 3/5 pints unleaded gas for 8–10 hrs. of light. *Postpaid*.$12.95

LANTERN REFLECTOR. Clamps to lantern—concentrates light where it is needed the most. Nickel plated with adjustable handle. *Postpaid*.

60 CP 9572—For lantern (30)...$2.75; 60 CP 9578—For lantern (29).....$3.25

60 C 9574—MANTLES. For Coleman, Instalite lanterns. Ship. wt. 8 oz...12 for 85c

COMPACT OUTDOOR COOKING KITS

31 CAMPERS' 18-PC. ALUMINUM COOKING KIT. Everything you need for cooking better outdoor meals—serves 6 people. 18-pcs. nest together compactly—perfect for fishing trips and family picnics. Includes 6 cups, 6 plates, 2 stew pots (4½ and 8 pt.), 2 frying pans, 7½ cup coffee pot, and 15-pt. water pail with bail handle. Rust-resistant aluminum—won't chip or break.

60 C 9500—Shipping weight 5 lbs. 8 oz.....$9.95

CAMPERS' 12-PC. ALUMINUM COOKING KIT. (Like above). Includes 4 plates, 4 cups, coffee pot, frying pan, bucket, and stew pot. Nested kit 7½x9-in.

60 C 9543—Serves 4 people. Ship. wt. 5 lbs.....$7.89

32 ONE-MAN CAMP KIT. Lightweight, compact unit. Pieces nest, clamp together for easy packing. Has plate, cup, frying pan, stew pot with bail handle, lid.

60 C 9577—Shipping weight 1 lb. 4 oz.....$2.19

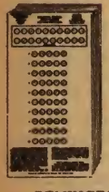
PORTABLE, FOLD-UP CAMP TABLE

33 PORTABLE CAMP TABLE AND CHAIRS. The all-in-one table that gives seating and serving comfort—yet folds compactly into a suitcase only 4 in. thick, 33 by 14½ in. wide. Easy to carry—slips into car trunk—weighs only 32 lbs.

Exceptionally strong because it's built on the truss bridge principle—becomes even more rigid when people are seated. Frame and legs of heavy-gauge sheet steel that's strong yet flexible. Table top and seats made of "triple-tempered" smooth plastic board, a long-wearing non-absorbent, acid-resistant surface. When open, table is 33x29 in.; 27 in. high. Four attached seats are 15½ in. from ground. Durable nickel plated hardware and handy plastic carrying handle. Ship. wt. 37 lbs. *Mailable*.

60 C 9570 MO—$3.00 Down...Cash $28.45

.22-Cal. Automatics .22-Cal. Repeaters, Singles



FREE TARGETS.

WITH THE PURCHASE of each Rifle and Telescope Sight Combination listed on these pages, you receive two Flyspeck Targets designed for scope sight shooting at 50 ft. 70 "Flyspecks" on each target—use as a guide for sighting-in your new rifle and scope.

1 REMINGTON 550 WITH TELESCOPE SIGHT. Rapid-firing .22-cal. rifle. Auto-loading action with "power piston"—shoots .22 short, long and long rifle cartridges interchangeably and automatically without adjustment. Tubular magazine holds 22 short, 17 long or 15 long rifles. Automatic ejection. Case hardened bolt. Thumb safety. Easy takedown. 24-in. round barrel, crowned muzzle. Adj. rear, bead front sight. Pistol grip walnut stock, forearm. Checkered bakelite butt plate. 43½ in. long. Grooved receiver. No Charge for Credit. Sight is Western Field 4X Scope, see Page 751.

60 CN 804 L—Rifle and Scope. *Postpaid*.... $49.45

60 CN 805 L—Rifle only. *Postpaid*..... 40.50

2 NEW WINCHESTER 77 WITH TELESCOPE SIGHT. Winchester's newest lightweight, automatic .22-cal. rifle with Streamlined Receiver. Shoots long rifle cartridges. 8-shot clip mag. 22-in. barrel, crowned muzzle. Adj. rear, beaded front sight. Grooved receiver. Western Field 4X Scope (See Page 751). Walnut stock. Length 40 in. Act. wt. 5½ lbs. 10% DN. NOT AVAILABLE UNTIL MARCH 15.

60 CN 819 L—Rifle, 4X Scope. *Postpaid*..... $38.90

60 CN 818 L—Rifle only. No Credit Charge.. 29.95

3 MOSSBERG 151K RIFLE WITH TELESCOPE SIGHT. Fast firing .22 cal. automatic rifle. Tubular magazine holds 15 long rifle (only) cartridges. Cross bolt safety, molded trigger guard. 24-in. barrel, crowned muzzle. Rear open, blade front sight. Monte Carlo Walnut stock, built-up cheekpiece. Lgth. 44 in. Act. wt. 6 lbs. With Mossberg 4X Scope (See Page 751). No credit chg. *Postpaid.*

60 CN 859 L—Rifle with 4X Scope..... $47.90

60 CN 860 L—Rifle only. No Credit Charge.. 36.95

4 MOSSBERG 152 AUTOMATIC RIFLE WITH SCOPE SIGHT. Carbine style—only 38 in. long. 7-shot clip—.22 long rifle cart. only. 18-in. barrel. Hinged fore-arm, adj. web sling. Adj. rear, bead front sight. Monte Carlo style walnut stock. Mossberg 4X Scope. *Ppd.*

60 CN 857 L—Rifle, Scope (see Pg. 751). $45.90

60 CN 856 L—Rifle only. Act. wt. 5 lbs. 34.95

5 STEVENS 87, .22-CAL. RIFLE, WESTERN FIELD SCOPE. 3-rifles in one, use as an automatic, repeater or single. Tubular mag. 15 shot. 24-in. barrel. Thumb safety. Gold bead front, open rear sight. Walnut finish stock. Act. wt. 6 lbs. Length 44 in. *Postpaid.*

60 CN 886L—Rifle, 4X Scope, Page 751. $38.90

60 CN 887 L—Rifle only. No Credit Chg. 29.95

6 REMINGTON MODEL 511 REPEATER WITH SCOPE. Bolt action .22-cal. rifle. 6-shot clip magazine takes short, long or long rifle cartridges. Firing pin indicator. 25-in. barrel. Walnut finished stock. Length 43 in. Act. wt. 5½ lbs. Western Field 4X Scope, No. 1480, see Page 751. No Credit Charge. *Postpaid.*

60 CN 808 L—Rifle and Scope..... $35.40

60 CN 811L—Rifle only. No Credit Chg. 26.45

7 NEW MOSSBERG 140K REPEATER WITH SCOPE. 7-shot bolt action .22-cal. rifle with clip mag. Adj. trigger pull. Thumb safety. 24½-in. barrel. Sling swivels. Adj. rear post front sight. Mossberg 4X Scope (See Page 751). Walnut Monte Carlo style stock, cheekpiece. Length 42 in. Act. wt. 5¾ lbs.

60 CN 833 L—Rifle, 4X Scope. *Postpaid* $39.90

60 CN 832 L—Rifle only. No Credit Chg. 28.95

8 MOSSBERG 142 REPEATER WITH SCOPE. Carbine style (37 in. overall), 7-shot clip. Bolt action. Adj. rear peep, guarded post front sight. Mossberg 4M4 Scope (see Page 751). Web side sling. Walnut finished Monte Carlo stock, hinged forearm. .22-cal. 18-in. Barrel. Actual wt. 5 lbs. No credit Charge.

60 CN 843 L—Rifle, 4X Scope. *Postpaid* $38.90

60 CN 842 L—Rifle only. *Postpaid*..... 27.95

9 STEVENS MODEL 84 WITH TELESCOPE SIGHT. Dependable bolt action repeater .22-cal. rifle. 5-shot clip magazine. Thumb safety. Gold bead front, adjustable rear sight. 4X Western Field Scope (See Page 751). Round tapered 24-in. barrel. Length overall 44 in. Act. wt. about 6 lbs. Pistol grip stock, walnut finish, black tip fore-end. No Credit Charge.

60 CN 885 L—Rifle, 4X Western Field Scope. *Postpaid.* $3.50 Down..... $31.45

60 CN 884 L—Rifle only. $2.50 Down on Terms (see Inside Back Cover). *Postpaid*.. 22.50

10 REMINGTON MODEL 514 SINGLE SHOT. Moderately priced yet well made .22-cal. rifle rifle that must be hand cocked for safety. Excellent rifle for young shooters. Takedown. Automatic ejection. Chambered for short, long and long rifle cartridges. Round tapered 24¾-in. barrel. Adjustable rear, bead front sight. Walnut pistol grip stock, semi-beavertail forearm. Length overall 42 inches. Actual weight 5½ lbs.

60 CN 809 L—No Credit Charge (See Pg. 981 for Terms). *Postpaid*..... $15.40

11 STEVENS MODEL 15 SINGLE SHOT. Ideal "First gun" for beginners, bolt action .22-cal. rifle must be hand cocked. Rebounding safety prevents accidental discharge. One piece tapered 24-in. barrel and receiver. Pistol grip walnut finished stock with black tip. Light weight—only 5 lbs. Length overall 40 in. Adjustable rear, bead front sight.

60 CN 815 L—No Credit Charge (See Pg. 981 for Terms). *Postpaid*..... $12.98

NO CREDIT CHARGE ON BROWNING, REMINGTON, FOX GUNS

12 BROWNING 5-SHOT AUTOMATIC SHOTGUNS. Outstanding in performance and in appearance. All parts finely fitted for minimum wear. Artistically hand engraved receiver. French walnut stock, hand checkered pistol grip, forearm. Plug included. Length overall (with 30-in. barrel) 49 in. No Credit Charge. Terms Inside Back Cover. *Postpaid.*

BROWNING STANDARD. Plain Barrel.

Cat. No.	Ga.	Barrel	Choke	Act. Wt.	Price
60 CN 635L	12	30 in.	Full	8¼ lbs.	$121.50
60 CN 637L	12	28 in.	Mod.	8⅛ lbs.	121.50
60 CN 640L	16	28 in.	Full	7⅜ lbs.	121.50
60 CN 641L	16	28 in.	Mod.	7⅜ lbs.	121.50

BROWNING STANDARD. Raised matted rib.

60 CN 620L	12	30 in.	Full	8¾ lbs.	$131.50
60 CN 622L	12	28 in.	Mod.	8½ lbs.	131.50
60 CN 624LT	16	28 in.	Full	7⅝ lbs.	131.50
60 CN 625LT	16	28 in.	Mod.	7⅝ lbs.	131.50

BROWNING LIGHTWEIGHT. Plain Barrel.

60 CN 642L	12	30 in.	Full	7⅝ lbs.	$131.50
60 CN 643L	12	28 in.	Mod.	7½ lbs.	131.50
60 CN 644LT	12	26 in.	Imp.	7¼ lbs.	131.50
60 CN 647L	16	28 in.	Full	7 lbs.	131.50
60 CN 648L	16	28 in.	Mod.	7 lbs.	131.50

BROWNING LIGHTWEIGHT. Raised matted rib.

60 CN 650L	12	30 in.	Full	7¾ lbs.	$141.50
60 CN 651L	12	28 in.	Mod.	7⅞ lbs.	141.50
60 CN 653L	16	28 in.	Full	7⅛ lbs.	141.50
60 CN 654LT	16	28 in.	Mod.	7⅛ lbs.	141.50

13 REMINGTON MODEL 11-48 AUTOMATIC SHOTGUNS. Fast, rugged and dependable. Matted top streamlined receiver. Cross bolt safety. Takedown. Solid breech 5-shot mag. capacity. Chambered for 2¾-in. regular or magnum shells. American Walnut stock, checkered pistol grip and fore-end. Length overall (30-in. barrel) 49 in. Act. wt. 6¼ to 7½ lbs. No Credit Charge, only 10% down. *Postpaid.*

60 CN 600 L—12 ga. 30" Full..$110.45

60 CN 601 L—12 ga. 28" Mod.. 110.45

60 CN 602 LT—16 ga. 28" Full. 110.45

60 CN 603 L—16 ga. 28" Mod.. 110.45

60 CN 604 LT—20 ga. 28" Full.. 110.45

60 CN 605 LT—20 ga. 28" Mod.. 110.45

60 CN 606 LT—.410 ga. 25" Full 110.45

REMINGTON 11-48 "SPORTSMAN". Like above, but 3-shot capacity, pistol grip cap and grooved fore-end. Act. wt. about 7 lbs.

60 CN 690 LT—12 ga. 30" Full..$110.45

60 CN 691LT—12 ga. 28" Mod.. 110.45

60 CN 692 LT—16 ga. 28" Full.. 110.45

60 CN 693 LT—16 ga. 28" Mod.. 110.45

60 CN 694 LT—20 ga. 28" Full.. 110.45

60 CN 695 LT—20 ga. 28" Mod.. 110.45

14 WESTERN FIELD REPEATER WITH "MASTER CHOKE". New pump repeater with streamlined receiver. Walnut stock, extension slide handle. Cross bolt safety. Factory installed "Master Variable Choke"—instant choke selection from full to cylinder. Less recoil. 5-shot mag.—plug included. Chambered for all 2¾-in. shells—reg. and magnums. Act. wt. 7 lbs.

60 C 560 L—12 ga. Ship. wt. 13 lbs..... $62.95

60 C 561L—16 ga. Ship. wt. 13 lbs..... 62.95

WESTERN FIELD REPEATING SHOTGUNS. As above but without adj. choke. Ship. wt. 13 lbs.

Cat. No.	Ga.	Barrel	Choke	Act. Wt.	Cash
60 C 565 L	12	28 in.	Full	7¾ lbs.	$52.95
60 C 566 L	12	28 in.	Mod.	7¾ lbs.	52.95
60 C 567 L	16	28 in.	Full	7¼ lbs.	52.95
60 C 568 L	16	28 in.	Mod.	7¼ lbs.	52.95

15 FOX MODEL B DOUBLE GUNS. Reliable double barrel shotgun. Non-selective single trigger. Hammerless. Positive extraction. Automatic safety. Case hardened frame. Engraved receiver, blued finish. Walnut stock, checkered pistol grip, beavertail fore-end. 2 white metal bead sights. Chambered for 2¾-in. reg. and magnum shells. Easy takedown. Actual wts. 7½ to 6¾ lbs. No Credit Charge. *Postpaid.*

60 CN 345 L—12 ga. 30" M & F. $84.95

60 CN 346LT—12 ga. 26" I.C., Mod. 84.95

60 CN 347L—16 ga. 28" M & F. 84.95

60 CN 348 L—20 ga. 28" M & F. 84.95

ITEMS KEYED "T" Shipped From Another House, Allow Extra Time For Handling and Shipping.

FIREARMS NOT SOLD TO MINORS. ITEMS WITH "N" SAME PRICE CASH OR TERMS.

Popular .22-Cal. Repeating Rifles

16 MARLIN MODEL 39A LEVER ACTION REPEATER. Long time favorite lever action .22-cal. rifle. Takedown. 24-in. tapered micro-groove blue steel barrel for extreme accuracy. Tubular mag. holds 25 shorts, 20 longs and 18 long rifles. Side ejection. Pistol grip stock, beavertail forearm. Ramp front, flat top Rocky Mt. rear sight. Drilled, tapped for receiver, peep sights. Low sighting, plane for scope mounts. Length 41 in. Act. wt. 6½ lbs. No Credit Charge.
60 CN 890 L—$7.00 Down. *Postpaid*..... $65.95

MODEL 39A "MOUNTIE." Like above with 20-in. barrel and western style straight grip stock. Holds 20 shorts, 15 longs, 14 long rifles. *Pstpd.*
60 CN 891 L—Lgth. 36¼ in. Act. wt. 6 lbs. $65.95

17 REMINGTON "FIELDMASTER" MODEL 572 WITH TELESCOPE SIGHTS. Fast, short stroke pump action .22 repeater. Tub. mag. holds 20 shorts, 17 longs and 15 long rifles. Single loading feature—can be single loaded by dropping a cartridge in ejection port. Cross bolt safety. 23-in. barrel. Step adj. rear, white bead front sight. Grooved receiver for scope—see Page 751 for Western Field scope description. American walnut stock. Act. wt. 5½ lbs. Lgth. 42 in. *Postpaid.* No credit charge. 10% Down.
60 CN 893 L—Rifle and 4X Scope..... $58.90
60 CN 892 L—Rifle only. No Credit Chge. 49.95

18 WINCHESTER MODEL 62 REPEATER. Precision made Winchester with visible hammer construction. Rapid firing slide action. Easy takedown. Tubular magazine holds 20 shorts, 16 longs and 14 long rifle cartridges. 23-in. tapered .22-cal. barrel. Bead front sight, open rear sight. American walnut stock, slide handle. Actual weight about 5½ lbs. Length overall 39½ in. No Credit Charge.
60 CN 862 L—*Postpaid.* 10% Down. $47.40

19 WESTERN FIELD PUMP REPEATER WITH TELESCOPE SIGHT. A dependable low priced .22-cal. rifle. Positive locking and ejection. Trigger cannot be pulled until action is closed and locked. Positive thumb safety with handy action release. Tubular magazine holds 20 shorts, 17 longs and 15 long rifle cartridges. 23-in. round tapered barrel. Adjustable rear, gold bead front sight. Grooved receiver. Walnut Pistol-grip stock and slide handle. Length overall 42 in. Actual weight about 5½-lbs. Scope is Western Field 4X, No. 1480 (See Page 751). Ship. wts. 8, 7 lbs. $4.00 Dn.
60 C 826 L—Rifle, 4X Scope..... $38.90
60 C 825 L—Rifle only. $3 Dn..... 29.95

Center Fire Rifles

20 WINCHESTER MODEL 72 REPEATER WITH SCOPE. Bolt action .22-cal. rifle with speed lock action and side safety lever. Easy takedown. Tub. mag. holds 20 shorts, 16 longs and 15 long rifles. 25-in. tapered barrel, crowned muzzle. Bead front sight, open rear sight. Walnut pistol grip stock. Length 42 in. Act. wt. 5¾ lbs. Scope is No. 1480 4X (Page 751). No Credit Charge.
60 CN 873 L—Rifle, 4X Scope. *Postpd*..... $39.85
60 CN 872 L—Rifle. *Postpaid*..... 30.90

21 MOSSBERG 146B REPEATER WITH SCOPE. Largest loading capacity. Holds 30 shorts, 23 longs, 20 long rifles. Bolt action .22-cal. rifle. Thumb safety; red, green indicators. Adj. pull trigger. 26-in. barrel, crowned muzzle, Grooved receiver for Mossberg 4M4 scope (see Page 751). Detachable sling swivels. Micro-click rear peep, adj. middle and hooded ramp front sight. Built up cheekpiece, Monte Carlo stock of walnut with full beavertail forearm. *Postpaid.* Act. wt. 7 lbs. 43½ in. long. No Credit Charge.
60 CN 897 L—Rifle, Scope. $4.50 Down.... $44.90
60 CN 896 L—Rifle. Only $3.50 Down..... 33.95

22 STEVENS 86 REPEATER WITH SCOPE. Rugged low priced .22-cal. bolt action rifle. Easy takedown. Thumb safety. Tubular magazine holds 22 shorts, 17 longs and 15 long rifle cartridges. Positive extraction and ejection. 24-in. tapered barrel. Receiver grooved for scopes (see No. 1480 4X, Page 751). Gold bead front, adj. rear sight. Walnut finish pistol grip stock, black fore-tip. Act. wt. 6 lbs. Length 44 in. No Credit Charge. *Postpaid.*
60 CN 847 L—Rifle, 4X Scope..... $34.40
60 CN 846 L—Rifle only. $3 Down..... 25.45

23 REMINGTON 740A RIFLE. High power automatic .30-06-cal. rifle. 5-shot, 4 in box mag. Side ejection. 22-in. barrel. Walnut stock, fore-end. Bead front, adj. open rear sight. Length 42½ in. No Credit Charge.
60CN700L—Act. wt. 7½ lbs. *Postpd.* $124.95

DE LUXE REMINGTON 740ADL. (Not Shown). Same as above, but with high comb stock, checkered grip, fore-end. *Postpaid.*
60 CN 703 L—With sling swivels.... $139.95

REMINGTON 760 REPEATERS. (Not Shown). 5-shot slide action rifle, 4 in box mag. Adj. rear bead front sight. Walnut stock, 22-in. barrel. Lgth. 42½ in. No Credit Charge.
60 CN 715 L—.270-cal. *Postpaid*..... $104.40
60 CN 716 L—.30-06-cal. *Postpaid*... 104.40
60 CN 717 L—.300 Savage. *Postpd*.. 104.40

24 REMINGTON 721 REPEATERS. Rugged 5-shot bolt action rifle with 24-in. barrel. White bead front, adj. rear sight. Walnut stock, fore-end. *Postpaid.* No Credit Charge.
60 CN 721 L—.30-06-cal. $9.00 Down.. $88.35
60 CN 722 L—.270-cal. $9.00 Down... 88.35
60 CN 723 L—.300-cal. Model 722.... 82.80
60 CN 728 L—.222-cal. Model 722.... 82.80
60 CN 729 LT—.244-cal. Model 722... 89.95

25 WINCHESTER 94 CARBINE. Popular big game rifle. Lever action with 7-shot mag. 20-in. barrel, with ramp front, open rear sight. Walnut stock. Length 38 in. Act. wt. 6¼ lbs. No Credit Charge. *Postpaid.*
60 CN 794 L—.30-30-cal..... $69.00
60 CN 795 L—.32 Winchester Spec'l.. 69.00

26 SAVAGE HI-POWER REPEATING RIFLES. Short-throw bolt action. Round, tapered med. weight barrel of Smokeless steel. Thumb safety. Ramp front, adj. disc rear sight. Detachable clip magazine. Walnut stock, forearm, semi-pistol grip. Act. wt. 6¾ lbs. Overall lengths about 42 in. No Credit Charge. $5 Dn. *Postpaid.*
60 CN 740 L—.30-30 cal. 4-shot..... $49.95
60 CN 742 L—.22 Hornet. 5 shot..... 49.95
60 CN 747 L—.222 cal. 5 shot..... 49.95

NO CREDIT CHARGE ON THESE WELL-KNOWN SHOTGUNS

27 WINCHESTER MODEL 12. REPEATER. Fast smooth slide hammerless action. Easy takedown. Proof-tested barrel. Takes 2¾-in. regular or magnum shells. 6-shot capacity, 5 in magazine. Wood plug included. Walnut stock and slide handle. Length overall 49 in. (30-in. barrel). Act. wt. about 7½ lbs. *Postpaid.* No charge for Credit.

Cat. No.	Gauge	Barrel	Choke	Price
60 CN 512 L	12	30 in.	Full	$93.85
60 CN 513 LT	12	28 in.	Mod.	93.85
60 CN 518 LT	16	28 in.	Full	93.85
60 CN 519 LT	16	28 in.	Mod.	93.85
60 CN 522 LT	20	28 in.	Full	93.85
60 CN 523 LT	20	28 in.	Mod.	93.85

60 CN 444 LT—WINCHESTER MOD. 42 .. 410 Ga. 28-in. bar. Full choke. 5-shot. *Ppd*.... $81.70

28 REMINGTON "WINGMASTER" 870AP SHOTGUN. Superior quality at a moderate price. Fast pointing, lightweight 5-shot pump repeater. Easy takedown. Double action bars. Matted top receiver. Walnut stock, fore-end. Takes 2¾-in. reg. or magnum shells. Act. wt. 7 lbs. *Ppd.*

Catalog No.	Gauge	Barrel	Choke	Price
60 CN 405 L	12	30 in.	Full	$77.30
60 CN 406 L	12	28 in.	Mod.	77.30
60 CN 408 L	16	28 in.	Full	77.30
60 CN 409 L	16	28 in.	Mod.	77.30
60 CN 410 L	20	28 in.	Full	77.30
60 CN 411 LT	20	28 in.	Mod.	77.30

"WINGMASTER" 870 ADL DE LUXE SHOTGUN. (Not Shown.) Same features as (28) plus fine checkered pistol grip with decorative grip cap; matted barrel; extension type checkered fore-end. *Postpd.*

Catalog No.	Gauge	Barrel	Choke	Price
60 CN 490 LT	12	30 in.	Full	$88.35
60 CN 491 LT	12	28 in.	Mod.	88.35
60 CN 493 LT	16	28 in.	Full	88.35
60 CN 494 LT	16	28 in.	Mod.	88.35
60 CN 495 LT	20	28 in.	Full	88.35
60 CN 496 LT	20	28 in.	Mod.	88.35

RED HEAD SHOTGUN SHELLS and CLEANFIRE CARTRIDGES in all popular calibers available at Ward Stores, Catalog Offices.

29 SAVAGE MOD. 24 OVER-UNDER. Accurate .22-cal. upper barrel—.410-ga. lower barrel. Shoots .22 long rifles or 3-in. shells. Single shot, break action. Takedown. Ramp front, sporting rear sight. Walnut stock, pistol grip. 24-in. bar. Lgth. 40 in. Act. wt. 6¾ lbs.
60 CN 224 L—No Credit Charge. *Pstpd.* $36.95

30 MOSSBERG "C-LECT-CHOKE" REPEATERS. Dependable self cocking bolt action. Variable choke. Proof-tested 26-in. barrels. Chambered for 2¾-in. shells. (.410 takes 3 in.) 3-shot capacity—2 in clip mag. Thumb safety. Monte Carlo style walnut stock, forearm. Recoil pad (except .410). Bead front sight. Length overall (12 ga.) 46½ in. *Pstpd.* 10% Down.
60 CN 195 L—12 ga. Act. wt. 7½ lbs.... $37.95
60 CN 190 L—16 ga. Act. wt. 6¾ lbs.... 36.95
60 CN 188 L—20 ga. Act. wt. 6¼ lbs.... 34.95
60 CN 192 L—.410 ga. Act. wt. 5¾ lbs... 32.95

MOSSBERG REPEATERS. (Not Shown.) Similar to above but with factory fitted choke tubes; full, modified, improved cyl. No recoil pad.
60 CN 185 L—20 ga. Act. wt. 6¼ lbs.... $29.95
60 CN 186 L—16 ga. Act. wt. 6¾ lbs.... 33.95
60 CN 187 L—12 ga. Act. wt. 7½ lbs.... 34.95
60CN183L—.410 ga. Full and Mod. Choke 28.95

GUN REPAIR SHOP NOTICE ON PAGE 750.

MORE GUNS

Wards New 1956 Fishing and Hunting Book offers one of the country's largest selection of firearms . . . over 14 pages of rifles and shotguns. Also a fine assortment of hunting and gun accessories. Its yours Free—see Page 739 for coupon now.

Rainwear, Waders and Boots for Field and Stream

CHEST-HIGH WATERPROOF WADERS

1 DE LUXE CHEST HIGH BOOT FOOT WADER. Made of extra strong, double textured body material, triply reinforced at seams for longer wear. Completely waterproof. Sturdy boot feet with cleated soles, molded heels and hardtoe caps. With roomy inside pocket, drawstring top and suspender buttons. Khaki color. Ship. wt. 6 lbs.

60 C 2404—*State size:* 6, 7, 8, 9, 10, 11, 12.....$26.45

2 CHEST HIGH BOOT FOOT WADER. Vulcanized rubber surface over fabric uppers. Lightweight, flexible—will not stiffen in cold weather. 100% waterproof. Sturdy wide ankle boot foot. Cleated rubber sole and heel give firm footing. Cushioned insole. Olive drab color. Handy inside pocket for tackle. Rustproof suspender buttons. About 33-in. inseam. Half sizes order next smaller size. Ship. wt. 8 lbs.

60 C 2405—*State even size:* 6 to 12.....$17.45

3 STOCKING FOOT WADER. Chest high for deep water wading. Heavy 20-gauge low temperature vinyl plastic—remains soft and pliable, won't crack or stiffen even in below freezing temperatures. Electronically sealed seams. 100% waterproof. Shaped foot. Wear with shoes (12) and (13). Elastic top, inside pocket. Metal suspender buttons, elastic suspenders and patching kit. *Sizes:* Small (29-in. inseam); Medium (31-in. inseam); Large (33-in. inseam).

60 C 2445—*State size.* Ship. wt. 4 lbs.....$6.95

60 C 2440—As above, but 12-gauge Vinyl..... 4.79

How To Measure. If you plan to wear heavy clothes, make your measurement around chest close to armpits, Over clothing you plan to wear underneath.

Wards Gun Repair Shop. Send your Firearms to Wards for Complete Repair. Wards is equipped to service your gun promptly . . . most repairs completed within 5 days of receiving gun. If more time is required, you'll be notified. Write to nearest Mail Order House for information on how and where to ship gun.

LIGHTWEIGHT SPORT BOOTS—NEW TRUE-MOCCASIN HORSEHIDE FOOTWEAR

4 WARDS FINEST SPORTING BOOT. Snug ankle style for walking comfort—prevents heel chafing. Olive drab color. Molded rubber sole, sponge rubber insole. Inside leg harness. Adjustable belt and thigh straps. Order regular shoe size. For half size, order next smaller size. *Men's Sizes:* 7, 8, 9, 10, 11, 12. About 34-in. high.

60 C 2400—*State size.* Shipping weight 7 lbs.....$14.45

60 C 2430—BOOT SUSPENDERS (not shown). Ship. wt. 4 oz.... 1.59

5 ANKLE FIT SPORTING BOOT. Non-slip cleated rubber sole. Vulcanized olive drab rubber. Inside knee harness. Adjustable belt and thigh straps. Sponge rubber insole assures comfort. About 34 in. high. Order regular shoe size. Half sizes order next smaller size.

60 C 2407—*State size:* 7, 8, 9, 10, 11, 12. Ship. wt. 7 lbs.....$12.95

WOMEN'S SPORT BOOT. Same as above but wide ankle. About 31 in. high. Half sizes order next larger size. O.D. color.

60 C 2413—*State Women's sizes:* 5, 6, 7, 8, 9. Ship. wt. 7 lbs....$12.45

6 INSULATED HIP BOOT. Ideal for early season fishing and fall duck hunting—new type built-in insulating cellular interlining creates a sealed air barrier between foot and outside. Olive drab rubber outside. Non-slip soles, heels. Adjustable knee harness. Belt straps. 34 in. high. For half sizes order next smaller size.

60 C 2401—*State Size:* 7, 8, 9, 10, 11, 12. Ship. wt. 7 lbs.....$16.95

7 OVER SHOE STYLE HIP BOOT. Wear over regular shoes. Vulcanized olive drab rubber. Double thickness at ankle. Non-slip soles. Belt straps. 34 in. high. Half sizes order next larger size.

60 C 2402—*State size:* 7, 8, 9, 10, 11, 12. Ship. wt. 7 lbs.....$13.45

8 10-IN. KODIAK BOOT. Made in Canada. Hand sewn vamp, true moccasin construction extends completely around foot. Double thickness of leather up to ankle. Made with newly developed Silicone waterproofing agent that is forced into the leather fibers—retains the breathing quality of the leather, stays soft and pliable. Brown color. Nurone soles. Bellows gusset. Leather midsole. For A, B, C width order regular sizes; D, E or EE width order half size larger. Men's sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 or 12.

60 C 2419—*State size.* Shipping weight 4 lbs.....$19.95

9 INSULATED LEATHER BOOT. Firestone Foamex lining—keeps feet warm in coldest weather. Soft inner lining of glove leather. Plain toe style with welted seams for waterproofing. Top grade leather uppers are smooth and pliable—10 in. high. Quabuag armorcork soles, heels give firm footing. Order reg. shoe size. Men's half sizes: 7 to 11 and 12.

60 C 2432 T—*State size.* Ship. wt. 6 lbs. $16.95

10 TO **11B** NEW WESTERN FIELD TRUE-MOCCASIN FOOTWEAR. Fine quality, hard to match at these reasonable prices. Authentic hand-sewn true Indian moccasin design cradles foot for all day comfort. Prime Burgundy Horsehide—finest boot leather for longer wear and supple comfort—Specially treated to resist moisture. Molds to foot first time worn, no breaking in period. Lightweight black cushion crepe wedge-type sole on (10) (11A). Half sizes 7 to 11 and 12. "D" Width only. Ship. wts.: 5 lbs.; 2 lbs.; 1 lb.

(10) "9-In." Moccasin Boots. Oil tanned laces.

60 C 2455—*State size*.....$15.45

(11A) 60 C 2461—Camp Moccasins. *State size*... 9.75

(11B) 60 C 2460—Canoe Moccasins. *State size*... 6.98

12 FELT SOLE WADING SHOE. Wear with stocking foot waders (see 3 at left). Strong Olive Drab canvas duck uppers. Rustproof eyelets, screened along instep to keep out sand. Half sizes order next smaller size. *Men's sizes:* 6, 7, 8, 9, 10, 11 and 12. *State size.*

60 C 2410—Ship. wt. 2 lbs.....$12.45

13 CANVAS WADING SHOE. Wear with waders (3) at left. Cleated rubber sole, heel. Olive Drab canvas uppers. Bellows type tongue. Rustproof eyelets and screened eyelet in instep. High rubber toe bumper. Half sizes order next smaller. *Even sizes:* 7 to 12.

60 C 2414—*State size.* Ship. wt. 3 lbs.....$5.45

FISHERMEN, OUTDOORSMEN—KEEP DRY WITH WATERPROOF PARKA SUITS AND SHIRTS

14 HODGMAN FULL LENGTH PARKA RAIN SHIRT. With attached parka hood. 100% waterproof slip-over shirt keeps out wind and rain. Lightweight, flexible rubber coating on fine count fabric. Zipper front opening backed by waterproof gusset and snap fasteners at neck. Elastic wrists. Olive drab color. Sizes: Small (up to 38-in. chest); Medium (40–42-in. chest); Large (44–46); Extra-Large (48–50).

60 CP 2307—*State size. Postpaid*.....$10.95

60 C 2304—As above but 6-ga. Vinyl plastic, with carrying case. *Sizes:* Small (36–38); Medium (40–42); Large (44–46). *State size.* Ship. wt. 2 lbs.....$3.69

15 HODGMAN PARKA SUIT. Complete weather protection from head to ankles—a perfect outfit for fishing, hunting or other outdoor sports. Made of soft, flexible, abrasion-resistant durable rubber coating on a fine-count sheeting. Seams are fully cemented to make them waterproof, then entire garment is vulcanized for additional waterproofing. Jacket has parka hood with drawstring. Zipper neck opening backed with V-shaped gusset—snap fasteners. Raglan style shoulders for free action. Adjustable snap fasteners at wrist.

Draw string waist for snug fit. Full cut pants have adj. snap fasteners at ankles. Olive drab color. *Jacket sizes:* Small (36–38 in. waist); Medium (40–42); Large (44–46); Extra-Large (48–50). *Pants Sizes:* Small (30–34-in. waist, 30-in. inseam); Medium (35–39-in. waist, 31-in. inseam); Large (40–45-in. waist, 32-in. inseam); Extra-Large (45–48-in. waist, 32-in. inseam).

60 CP 2330—*State size. Postpaid*.....$14.65

60 CP 2331—Pants only. *State size. Postpaid*.... 6.75

16 PLASTIC SHORTY PARKA WITH HOOD. 30 in. long—ideal for use with waders. 15-in. zipper front. Made of 6-gauge low temperature Vinyl plastic. Embossed finish eliminates glare—gives soft, pliable fabric-like feel, won't crack or stiffen even in sub-zero temperature. Underarm vents. Elastic wrists. Brush brown color. Waterproof—electronically welded seams. Lightweight—only 10 oz. With carrying case. *Sizes:* Small (36–38-in. chest); Medium (40–42); Large (44–46). Read "How to Measure", *State size.*

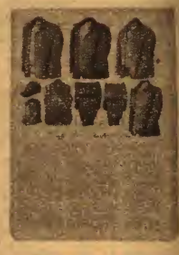
60 C 2305—Ship. wt. 2 lbs.....$3.69

17 "WOOD-STREAM" FISHING JACKET. Made exclusively for Wards. Durable, lightweight, water-repellent fabric—olive green color. Full length front zipper. 9 pockets for lures, fly boxes, etc. 1 in sleeve for glasses and 1 big zipper pocket across back. Brass rings for landing net and knife. Looped rod butt holder frees hands. Shearling wool patch for flies. Nylon mesh creel zips on bottom of jacket. Chest sizes: Small (37); Medium (40); Large (43); Extra-Large (46). Read "How to Measure" above at left.

60 C 2272–*State size.* Ship. wt. 2 lbs. $9.95

"WOOD-STREAM" FISHING VEST. Similar to above, but an 8-pocket vest.

60 C 2270—*Sizes*, wt. as above.....$7.95



MORE CLOTHES

Wards New 1956 Fishing and Hunting Book offers you a more complete selection of comfort designed clothes for all-weather enjoyment of your favorite sport. 8 pages of boots, waders, parkas, coats, jackets and pants. Also you'll find an up-to-the-minute assortment of guns, tackle, boats, motors and many other sports items. Get your FREE copy send coupon on Pg. 739.

Items Keyed "T" ship. from another house. Allow time.

Nationally Known Air Rifles . . . Hunting Accessories

18 TO 22 NATIONALLY KNOWN DAISY AIR RIFLES. The choice of young sportsmen—practical, well built, easy to handle. Ship. wt. 3 lbs. 8 oz. See notice.

(18) MODEL 98 EAGLE RIFLE WITH SCOPE. 850 shot repeater. 4-lens, 2-power scope with adj. cross hairs. Golden Brown stock, forearm. Gun blue metal parts. Length 37 in. With 2 packs BB shot, loader.

60 C 1449 L—Rifle, scope, adj. leather sling $12.49

60 C 1425—BB Shot, 2-lb. package. Wt. 2¼ lbs. 79c

(19) MODEL 25, 50 SHOT REPEATER. Pump action with adjustable peep and open rear sight, ramp type front sight. Plastic stock and forearm. Length 37 in.

60 C 1450 L—With 2 packs BB shot, loader $8.69

(20) MODEL 94 RED RYDER CARBINE. 850 shot, lever action. Checkered stock, forepiece. Open front, peep rear sight. Leather boot on stock. With sling swivels.

60 C 1451 L—With 2 packs shot, loader. 35 in. $7.69

(21) MODEL 80, 750 SHOT REPEATER. Lever action, open front, adj. double notch rear sight, sling strap.

60 C 1452 L—With 2 packs shot, loader. 35 in. $6.69

(22) MODEL 75, 450 SHOT REPEATER. Checkered carbine stock, double notch rear sight, adj. sling.

60C1453 L—With cardboard scabbard. 32 in. long . $5.79

60C1454 L—MODEL 102, 350 SHOT REPEATER. (Not shown.) Length 32 in. With cardboard scabbard. . $4.79

23 BENJAMIN AIR RIFLE. Pump action, single shot. Walnut finished stock. Blade front, adj. rear V sight. Shoots .22 cal. pellets (42) at far right.

60 CP 1433 L—*Postpaid.* 35 in. long. $19.95

24 CROSMAN CO2 GAS POWERED RIFLE. Bolt action Single shot. .22 cal. Blued metal parts. Walnut finished stock. Blade front, adj. rear sight. Thumb operated safety. Uses 2 CO2 cylinders (40), pellets (42).

60 CP 1431 L—*Postpaid.* 39½ in. long. $20.85

25 CROSMAN MODEL 140 AIR RIFLE. Single shot pump type. Walnut finished stock. V type rear, fixed ramp front sight. Bolt action. .22 cal. pellets (42).

60 CP 1440 L—35 in. long. *Postpaid* $15.95

NOTICE

Check your Local and State laws before ordering air rifles and pistols from this page.

Items with suffix "T" are shipped from another house. Allow extra time for handling.

26 27 WARDS PLASTIC GUN COVERS. Cut on a form-fit pattern. Electrically sealed seams. Scuff resistant, waterproof plastic. Hard muzzle tip for extra protection. Felt interlining. *State inside length.*

(26) BETTER QUALITY. 2-tone brown, tan color. Full length zipper. Red plaid suede cloth lining.

60C1828—*State length:* 40, 44, 48, 50 in. Wt. 1 lb. 12 oz. $4.69

60 C 1829—For gun with scope. Inside length 42, 44, 46-in. Ship. wt. 1 lb. 12 oz. $5.49

(27) GOOD QUALITY. Two-tone brown color. 20-in. zipper. Flannel lining. Ship. wt. 1 lb. 8 oz.

60 C 1825—*State length:* 40, 44, 48, 50 in. $2.79

28 WEAVER MOD. KV SCOPE. Weatherproof variable 2¾ or 5 power. Coated, color-corrected lenses. ¼-in. click adj. Field at 100 yds. 2¾-power, 35 ft.; 5 power, 25 ft. 11½-in. long.

60 CN 1538 T—Tube diam. 1 in. *Postpaid* $57.50

29 WEAVER MOD. K SCOPES. Weatherproof. Coated, color-corrected lenses. "Click" adj. windage, elevation inside scope. Tube diam. 1 in. *Postpaid.*

60 CN 1531 T—3 power. Field 37 ft., 100 yds. $37.50

60 CN 1534 T—4 power. Field 31 ft., 100 yds. 45.00

60 CN 1535 T—6 power. Field 20 ft., 100 yds. 48.50

30 31 NEW WESTERN FIELD TELESCOPE SIGHTS. Non-reflecting, hard coated achromatic lenses. "Click" screws adj. windage, elevation inside scope. Crosshair reticule. Ship. wt. 1 lb.

(30) 60 C 1490 T—2½ power. Field 46 ft. at 100 yds. Tube diam. 1 in. 10¾ in. long $28.45

60 C 1492 T—4 power. Field 30 ft. at 100 yds. Tube diam. 1 in. 12½ in. long $34.95

(31) 60 C 1491 T—3 power. Field 30 ft. at 100 yds. Tube diam. ⅞ in. 10⅞-in. long $21.85

32 NEW WESTERN FIELD TELESCOPE SIGHTS. With attached mount for easy installation on all .22-cal. rifles with grooved receivers. Sharp cross-hair reticule. Windage, elevation micromatic adj. Field at 100 yds. 4 power-30 ft.; 6 power-20 ft. Ship. wt. 1 lb.

60 C 1480—4 power. Length 11½ in. $8.95

60 C 1481—6 power. Length 13¾ in. 11.25

33 MOSSBERG 4 POWER SCOPES. Coated, color corrected lenses. Internal windage, elevation adjustment. Field of view 20 ft. at 100 yds. Mount included.

60 CN 1502—4M4. Fits all .22-cal. rifles with grooved receivers. *Postpaid* $10.95

60 CN 1500—2M4. For all .22-cal. rifles without grooved receivers. *Postpaid* $10.95

34 OPEN TOP HOLSTERS. Snap strap holder. Open muzzle end. Of brown heavy top grain cowhide. Ship. wt. 10 oz. *State size.*

60 C 1767—Small frame. .32, .38-cal. revolvers. Short fits 3, 3½, 4-in. barrels. Long fits 5, 6-in. barrels $1.95

60 C 1768—Large frame. .32, .38-cal. S&W Ejector Military, Police, S.A. Army Off.; Police Colts with 4, 5-in. barrels $2.15

60 C 1769—S&W Target, Official Police 6-in. barrels 2.19

60 C 1776—Colt "Woodsman," "Hi-Standard" Automatic. SHORT fits 4½-in. barrel, long 6½-in. barrel $2.09

35 NEW WEAVER PIVOT MOUNT. Rigid, accurate. Fits scopes with diam. of ¾, 1, 1.023 in. *State scope diam., rifle make and model.*

60 CN 1521 T—Mount, Bases and Rings. *Postpaid* $12.50

60 CN 1522 T—Rings only for mount above. *Postpaid* 11.50

60 CN 1523 T—Bases only for mount above. *Postpaid* 1.50

36 37 WEAVER MOUNTS. Split rings fit ¾, 1, 1.023 in. Solid rings fit ⅞-in. tube diam. *State scope diam., rifle make, model. Postpd.*

(36) 60 CN 1515 T—Detachable Side Mount and Base $9.75

(37) 60 CN 1516 T—Detachable Top Mount and Bases 9.75

60 CN 1517 T—Base for (36). $1.50; 60 CN 1518 T—Bases for (37). 1.50

38 39 MARBLE FRONT AND REAR RIFLE SIGHTS. *State make, model, caliber of rifle, width of sight slot.* Ship. wt. each 3 oz.

(38) 60 C 1460—Front sight . . $1.50; (39) 60 C 1461—Rear sight . . $1.00

40 CROSMAN CO2 GAS PISTOL. Accurate, single shot .22-cal. Gas Powered. Shoots low cost pellets (60 C 1423) below. Approx. 30 shots from 1 quick change CO2 cartridge. Blade front adj. rear sight.

60 CP 1441 R—*Shipped Express Prepaid* $14.20

60 CP 1442—Six CO2 cylinders. *Postpaid* 93c

41 CROSMAN PNEUMATIC AIR PISTOL. Single shot, pump action. Rifled barrel. Shoots .22-cal. pellets below. Fingertip safety.

60 CP 1438 R—Adj. rear sight. *Shipped Express Prepaid* $11.35

42 CROSMAN .22-CALIBER PELLETS. For (24), (25), and (40).

60 CP 1423—Box of 250. *Postpaid* $1.05

60 CP 1417—Benjamin .22-cal. pellets, box of 500. For (23) *Ppd.* . . . 1.95

43 WALL GUN RACK. Unfinished knotty pine, sanded smooth ready to paint. Locks 4 guns firmly in place. Locking drawer for ammunition, accessories. Size 38x24x8-in. With assembling instructions.

60 C 1628 M—Ship. wt. 14 lbs. *Mailable* $8.95

44 WALL GUN RACK. Beautifully grained wormy chestnut wood. Wide supports hold 4 guns. Assembling and mounting screws.

60 C 1629 M—Ship. wt. 4 lbs. $7.45

45 60 C 1634 M—As (44) but holds 1 gun. Ship. wt. 2 lbs. $2.95

WESTERN FIELD CLEANING KITS, RODS

46 For complete gun care. 3-piece aluminum rod with plastic swivel handle, 2 bronze brushes, gun oil, solvent, 100 flannel patches, in metal box with hinged lid. Shot gun cleaning kits have looped tip, one brush, 50 patches.

60 C 1868—For .22-cal. rifles. Ship. wt. 2 lbs. $1.98

60 C 1869—For .30-cal. rifles. Wt. 2 lbs. 1.98

60 C 1870—For 12, 16-ga. shot guns. With bronze wire brush. Ship. wt. 3 lbs. $2.19

60 C 1871—For 20, 28-ga. shotguns. With Bronze wire brush. Ship. wt. 3 lbs. $2.19

60 C 1872—For .410-ga. shotguns. With bronze wire brush. Ship. wt. 3 lbs. $2.19

47 3-PIECE GUN CLEANING ROD. As in kit above.

60 C 1880—For .22-cal. Ship. wt. 9 oz. . . . 98c

60 C 1881—For .30-cal. Ship. wt. 9 oz. 98c

60C1883—For all gauges shotguns. Wt. 9 oz. $1.19

WESTERN FIELD HUNTING KNIVES

48 49 50 Chrome vanadium steel blades, mirror finish. Blade extends through handle. Tan saddle leather sheaths.

(48) 4 5/16-in. Finnish Style Blade. Bone stag handle. Molded leather sheath.

60 C 1561—Ship. wt. 10 oz. $2.98

(49) 5⅛-in. Saber Style Blade. Leather washer handle, embossed leather sheath.

60 C 1559—Brass guard. Wt. 12 oz. . . . $2.75

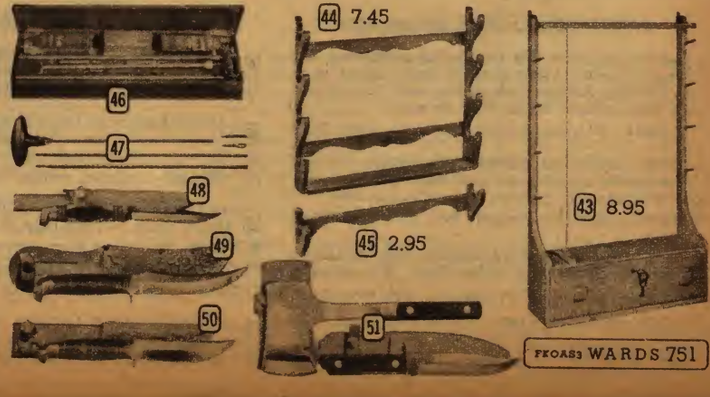
(50) 4½-in. Blade. Decorated leather handle. Embossed leather sheath. Wt. 10 oz.

60 C 1557—Brass hand guard $2.49

51 AXE AND KNIFE SET. Polished, tempered steel blades. Black stag pattern handle. Leather sheaths. Axe 10-in. long.

60 C 1573—Ship. wt. 1 lb. 8 oz. $2.79

60 C 1574—Knife, 4½-in. blade. Wt. 8 oz. 89c



Straight Ladders for Amateur or Professional

VERSATILE 2-IN-1 COMBINATION 9.25 5 Ft.

FOLDS to form rigid stepladder.
OPENS to straight ladder.
FOR ALL USES indoors or out.

[1] Excellent for home, shop or farm. Opens to almost twice folded height. Positive locking hinge adjusts ladder easily and quickly to either position; holds ladder rigid.

Use for cleaning, painting, repairing. For one story houses the 5- or 6-ft. length, extended, is usually adequate for exterior work.

Made of select ladder-stock wood. Grooved steps, 3¾ in. wide on front (or lower) section, give firm footing. Back (or top) section has rungs mortised into side rails. Both steps and rungs are braced by bolted steel rods for extra support. All metal parts are rust-resistant. *Not Mailable.* Shipped, Freight, Truck or Express. See Ladder Facts, opposite page.

5-FT. LENGTH. Opens to 10 Ft.
75 C 6708 R—Ship. wt. 20 lbs. $9.25

6-FT. LENGTH. Opens to 12 Ft.
75 C 6709 R—Ship. wt. 24 lbs. $10.95

7-FT. LENGTH. Opens to 14 Ft.
75 C 6711R—Ship. wt. 28 lbs. $13.25

8-FT. LENGTH. Opens to 16 Ft.
75 C 6712 R—Ship. wt. 32 lbs. $14.95

IMPORTANT LADDER SHIPPING INFORMATION. All ladders on this page are shipped from Stock by Freight, Truck or Express. *Not Mailable.* You pay shipping charges. See Pages 970 to 972.

CONVENIENT TERMS—10% Down. See Page 981.

LIGHTWEIGHT MAGNESIUM 43.50; ALUMINUM 38.50 20 Ft.

EASY TO HANDLE—One person can carry and place.
STRONG—Will hold static weight up to 1000 pounds.
NEED LITTLE CARE—Will not rust, splinter or warp.

[2] [3] For home, farm, business or industry. Sections come apart easily for use as single ladders—just slide end off end. Rounded ends prevent scarring walls. Do NOT use near electricity or in electrical storms. *Not Mailable,* shipped Freight, Truck or Express. See Facts on next page.

Catalog Number	Size	Use to	Wide In.	Rung In.	Rails In.	Wt. lbs.	Pay Down	Cash Price
(2) MAGNESIUM EXTENSION—TWO SECTIONS OF EQUAL LENGTH								
75C6830R	20 ft.	16 ft.	18	1 3/16	3	24	$4.50	$43.50
75C6831R	24 ft.	20 ft.	18	1 3/16	3	28	5.50	51.75
75C6832R	28 ft.	24 ft.	18	1 3/16	3	34	6.00	59.75
75C6833R	32 ft.	28 ft.	20	1 5/16	3½	47	8.00	78.50
75C6834R	36 ft.	31 ft.	20	1 5/16	3½	52	9.00	88.50
75C6835R	40 ft.	35 ft.	20	1 5/16	3½	57	10.00	99.50
MAGNESIUM SINGLE SECTION (Not Shown)								
75C6838R	12 ft.	11 ft.	16½	1 3/16	2¾	14	$2.50	$23.95
75C6839R	14 ft.	13 ft.	16½	1 3/16	2¾	18	3.00	28.75
75C6840R	16 ft.	14 ft.	16½	1 3/16	2¾	23	3.50	32.95

(2) MAGNESIUM. Lightest structural metal. Chromate dipped; resists corrosion. Tubular, grooved rungs extend through and welded to "I" type side rails.

Extension slides in channel (picture above) for easy raising; lowering; can't come apart in use. Rope, pulley included. Spring lock secures extension. Order Shoes (11 below) for added safety.

Catalog Number	Size	Use to	Wide In.	Rung In.	Rails In.	Wt. lbs.	Pay Down	Cash Price
(3) ALUMINUM EXTENSION—TWO SECTIONS OF EQUAL LENGTH								
75C6800R	20 ft.	16 ft.	15	1⅛	2½	25	$4.00	$38.50
75C6801R	24 ft.	20 ft.	15	1⅛	2½	30	5.00	46.75
75C6802R	28 ft.	24 ft.	15	1⅛	2½	35	5.50	54.75
75C6803R	32 ft.	28 ft.	15½	1⅛	3	51	7.50	73.50
75C6804R	36 ft.	31 ft.	15½	1⅛	3	57	8.50	83.50
75C6805R	40 ft.	35 ft.	15½	1⅛	3	63	9.50	94.50
ALUMINUM SINGLE SECTION (Not Shown)								
75C6807R	12 ft.	11 ft.	15	1⅛	2½	16	$2.50	$22.95
75C6808R	14 ft.	13 ft.	15	1⅛	2½	18	3.00	26.95
75C6809R	16 ft.	15 ft.	15	1⅛	2½	22	3.50	31.50

(3) ALUMINUM. Slightly heavier than Magnesium, but costs less. Like (2), but with rungs flanged to modified "I" type side rails.

Gravity hooks secure extension. Rubber shoes included.

SUPREME REINFORCED WOOD 23.95 20 Ft.

RUNGS REINFORCED with steel rods.
STURDY—holds up to 1500 pounds.
EASY TO RAISE with rope, pulley.

[4] Tested by Wards Bureau of Standards. Strongest and best quality wood ladder we know of.

Rungs mortised and nailed into side rails of seasoned ladder-stock wood. Steel rods—bolted through side rails (small picture).

Steel gravity hooks lock extension into position automatically. Four steel guides keep extension aligned for easier raising. Rope and pulley, included to help raise and lower extension. Rust-resistant metal parts. Shipped Freight, Truck or Express. See Facts, next page.

Catalog Number	Size	Use to	Wide In.*	Rung Diam.	Side Rails*	Wt. lbs.	Pay Down	Cash Price
(4) REINFORCED EXTENSION—TWO SECTIONS OF EQUAL LENGTH								
75C6940R	20 ft.	16 ft.	14½	1⅛ in.	2½ in.	40	$2.50	$23.95
75C6941R	24 ft.	20 ft.	14½	1⅛ in.	2½ in.	48	3.00	28.95
75C6942R	28 ft.	24 ft.	14½	1⅛ in.	2¾ in.	56	3.50	33.95
75C6943R	32 ft.	28 ft.	16	1⅛ in.	2¾ in.	66	4.00	38.50
75C6944R	36 ft.	31 ft.	16	1⅛ in.	3 in.	80	5.00	45.75
75C6945R	40 ft.	35 ft.	16	1⅛ in.	3 in.	92	5.50	52.95
REINFORCED SINGLE SECTION (Not Shown)								
75C6947R	12 ft.	11 ft.	11¾	1⅛ in.	2½ in.	33	....	$12.50
75C6948R	16 ft.	15 ft.	12¼	1⅛ in.	2½ in.	44	....	16.50

*Minimum size given. May be slightly larger.

STANDARD QUALITY WOOD 18.50 20 Ft.

[5] Same high quality ladder-stock wood as used in Supreme ladders above, but without steel rods. Rungs tightly mortised into side rails and then nailed for added strength. Parallel rail type.

Metal hooks lock automatically and firmly on rung. Four steel guides keep extension aligned for easier raising. Rope and pulley included help raise and lower extension. Metal parts, rust-resistant. Shipped by Freight, Truck or Express. See Ladder Facts next page. Terms, 10% Down.

Catalog Number	Size	Use to	Wide In.*	Rung Diam.	Side Rails*	Wt. lbs.	Cash Price
(5) STANDARD EXTENSION—TWO SECTIONS OF EQUAL LENGTH							
75C6920R	20 ft.	16ft.	14½	1⅛ in.	2½ in.	40	$18.50
75C6921R	24 ft.	20 ft.	14½	1⅛ in.	2½ in.	48	22.50
75C6922R	28 ft.	24 ft.	14½	1⅛ in.	2¾ in.	56	25.95
75C6923R	32 ft.	28 ft.	16	1⅛ in.	2¾ in.	66	29.95
75C6924R	36 ft.	31 ft.	16	1⅛ in.	3 in.	80	35.50
75C6925R	40 ft.	35 ft.	16	1⅛ in.	3 in.	92	39.95
STANDARD SINGLE SECTION (Not Shown)							
75C6915R	12 ft.	11 ft.	11¾	1⅛ in.	2½ in.	20	$8.95
75C6916R	16 ft.	15 ft.	12¼	1⅛ in.	2½ in.	28	11.95
75C6917R	20 ft.	19 ft.	12¾	1⅛ in.	2¾ in.	40	15.95

*Minimum size given. May be slightly larger.

WORK-SAVING LADDER ACCESSORIES

[6] LAD-R-LOC. Acts like top shelf of stepladder. You stand directly in front of work. Holds ladder away from building. Rubber pads protect wall. Tray to hold tools. Rust-resistant finish. With tie-rope.
75 C 6893 M—Shipping weight 10 lbs. ..... Each $4.19

[7] STEEL PLATFORM FORMS STEPLADDER. Reduces foot strain, leg fatigue. Hooks over rungs for wider step. Welded steel rods. Size, 9½ by 10½ in. wide.
75 C 6876 L—Shipping weight 4 lbs. ..... Each $2.59

[8] ROPE AND PULLEY ATTACHMENT. Raise and lower extension easily. Steel pulley. Rope ⅜-in. diam.
75 C 6796—FOR 20 TO 26-FT. Ship. wt. 1 lb. 8 oz. .. $1.35
75 C 6797—FOR 28 TO 34-FT. Ship. wt. 1 lb. 12 oz. .. 1.95
75 C 6798—FOR 36- TO 40-FT. Ship. wt. 2 lbs. $2.35

LADDER HOOK, BRACKETS, SHOES FOR ADDED SAFETY

[9] ADJUSTABLE LADDER HOOK. Attaches quickly to rungs of any ladder. Hooks over peak of roof. Steel, 1 by 5/16 in.
75 C 6894 L—Shipping weight 2 lbs. 8 oz. ..... Each 89c

[10] LADDER BRACKETS. Use with extension or solid planks up to 18 in. wide. Use instead of scaffold. Adjust to any angle ladder may be inclined. Steel, 1¼ by 5/16 in. Sold in pairs only.
75 C 6896 MB—Shipping weight 21 lbs. ..... Pair $5.45

[11] SHOES FOR MAGNESIUM LADDERS. Non-slip rubber tread. Attach easily. In pairs only. Ship. wt. 1 lb.
75 C 6888—FOR 20- TO 28-FT. EXTENSION LADDERS ..... Pair $2.95
75 C 6889—FOR 32- TO 40-FT. EXTENSION LADDERS ..... Pair 2.95
75 C 6887—FOR 12- TO 16-FT. SINGLE-SECTION LADDERS. Pair 2.95

[12] SHOES FOR WOOD LADDERS. Steel body. Cord and rubber treads for wet, dry or oily surface; steel spike end for ice.
75 C 6890—Not for 2-in-1 ladder. Ship. wt. 1 lb. 4 oz. . Pair $2.89

LADDER LEGS, ROOF PLANK BRACKET, PAINTING AIDS

[13] EXTENSION LEGS. To level off wood ladders on steps or uneven ground. Treaded safety shoes for sturdy grip. Positive-lock Wing-nut for easy raising or lowering. Full 10-in. adjustment.
75 C 6877 M—Shipping weight 7 lbs. ..... Pair $5.

[14] ROOF PLANK BRACKETS. Nail without damage on nearly any roof except tile, metal or slate. Center bar flanged for extra strength. Holds plank up to 6 in. wide. Made of 2-in. steel.
75 C 6895 L—Shipping weight 4 lbs. ..... Pair $1.

[15] PAINT BUCKET HOLDER. Keeps paint bucket handy yet out of way. Use on either side of ladder. Hooks on rungs.
75 C 5447—Shipping weight 1 lb. ..... Each

[16] STEEL PAINT AND UTILITY BUCKET. Easy to carry paint to job. Also for easier mixing, color blending. Many other uses
75 C 5448—Shipping weight 1 lb. 4 oz. .... Each 47c; 2 for

Step and Platform Ladders for Home or Shop

LIGHTWEIGHT, DURABLE ALUMINUM 14.95 4 Ft.

EASY TO CARRY—almost anyone can handle.

WEIGHS ONLY 2½ LBS. per ladder foot.

CHANNEL-TYPE RAILS AND RUNGS for greater support.

17 Excellent for household or professional use. Made of strong aluminum with riveted construction. Won't snap or break; rust or corrode. Back section braced for extra strength. Positive hinge type lock keeps ladder rigid. Steps grooved for firm footing. Non-skid rubber shoes on all legs hold ladder in place; prevent slipping. Large paint shelf. Folds compactly for storage. *Not Mailable;* shipped Freight, Truck or Express. See Ladder Facts below.

75 C 6870 R—4-Ft. Size. Ship. wt. 10 lbs. $14.95

75 C 6871 R—5-Ft. Size. Ship. wt. 12 lbs. 16.95

75 C 6872 R—6-Ft. Size. Ship. wt. 15 lbs. 20.95

75 C 6874 R—8-Ft. Size. Ship. wt. 20 lbs. 28.95

WOOD PLATFORM FOR HOME USE 7.95 4 Ft.

18 Comfortable. Stable. Wide, rigidly braced work platform (15 by 13 in. on 5-ft. height), permits you to stand "inside" of ladder. Allows freedom of movement; permits you to work more efficiently. Side rails act as steadying brace (see Picture under 21 for example). Because both feet rest on platform, leg and foot fatigue is reduced. Steps serrated for firm footing; reinforced with steel rods.

Select ladder-stock wood. Platform (2 ft. high on 4-Ft. ladders; 3 ft. high on 5 ft.) acts as rigid brace to hold ladder open. All hardware rust-resistant. Five-foot *Not Mailable.* Shipped Freight, Truck or Express. See Ladder Facts below.

75 C 6866 MO—4-Ft. Size. Ship. wt. 14 lbs. $7.95

75 C 6867 R—5-Ft. Size. Ship. wt. 17 lbs. 9.25

FACTS ABOUT LADDERS

BASIC TYPES: 1) Step and Platform. Primarily for interior use. Practical heights for most amateur or professional uses vary from 24-in. step stool (23, 24 below), to 8-ft. ladder (17, 19, 20, 21, above). 2) Straight. (Single or Extension; opposite page.) Primarily for exterior use. Extension ladder is two overlapping single ladders. Practical heights vary from 10 to 40 ft. For one-story houses, 12- or 16-ft. single section is usually adequate. 3) Combination. (No. 1, opposite page.) For interior or exterior work. One ladder serves as two. Excellent for one-story houses.

Construction; Wood. Side rails and steps of high quality ladders are made of kiln-dried, excellent "ladder stock" with straight grain and correct strength in relation to weight. Rails and steps equal or exceed dimensions for safety established by the industry. These sizes are given in tables listing wood straight ladders. Dimensions and type of wood vary depending on wood available.

Steel rods underneath each rung or step and inserted through side rails, with washers to secure, offer best reinforcement. Back bracing on step or combination ladder usually consists of rungs, or slats in "X" or "V" shape for extra rigidity.

Metal: Magnesium or Aluminum. Magnesium is slightly lighter in weight than aluminum, but both are easy to handle; long-lasting. Require little care; resist corrosion; won't rot or splinter. (Don't use too near electricity or in electrical storms.)

Tubular rungs, on straight type, inserted through "I" type side rails. Aluminum rungs flanged into side rails; magnesium rungs welded in. Step type usually riveted.

Correct Size. For step ladders, your height plus distance from second ladder step to floor should about equal ceiling height.

To determine extension ladder length, subtract about 3 ft. from nominal (or given) length to allow for overlap, and one foot for slant. (Place bottom of ladder ⅓ of ladder height away from wall for safety angle.) Tables on opposite page give height to which ladder will reach. Average man can work to 2 ft. or more above ladder.

REINFORCED WOOD 6.59 5 Ft.

DURABLE—Can take rough handling.

CONSTRUCTED OF LADDER-STOCK WOOD for years of wear.

BACK BRACED BY RUNGS and stabilizer bar for sturdiness.

19 For professional or household use. Grooved steps mortised into extra-wide side rails. Ladder folds compactly for storage. Hinge-type lock keeps ladder stable when open. Large pail shelf. Rust-resistant hardware. *Not Mailable;* shipped Freight, Truck or Express. See Facts below.

75 C 6969 R— 5-Ft. Size. Ship. wt. 20 lbs. $6.59

75 C 6970 R— 6-Ft. Size. Ship. wt. 24 lbs. 7.69

75 C 6972 R— 8-Ft. Size. Ship. wt. 32 lbs. 9.95

75 C 6973 R—10-Ft. Size. Ship. wt. 40 lbs. 12.50

75 C 6974 R—12-Ft. Size. Ship. wt. 48 lbs. 17.95

STANDARD WOOD 3.69 4 Ft.

20 Easy to Handle. Low Priced. Excellent for household use. Made of warp-resistant ladder-stock wood. Back section "X-braced" for strength. Spreader type steel safety locks keep ladder open; permit compact folding for storage. Steps reinforced with steel rods fastened through side rails with washers; grooved to give firm footing. Convenient pail shelf. Rust-resistant hardware. *Not Mailable.* Shipped Freight, Truck or Express. See Ladder Facts below.

75 C 6958 R—4-Ft. Size. Ship. wt. 14 lbs. $3.69

75 C 6959 R—5-Ft. Size. Ship. wt. 17 lbs. 4.59

75 C 6960 R—6-Ft. Size. Ship. wt. 21 lbs. 5.59

75 C 6962 R—8-Ft. Size. Ship. wt. 28 lbs. 7.95

LADDER SHIPPING INFORMATION

Ladders and Planks on this page (except Step Stools Nos. 6826, 6927 and ladder 6866) *Not mailable;* shipped Freight, Truck or Express. You pay shipping charges. See Pages 970, 971.

HEAVY-DUTY WOOD PLATFORM 8.95 4½ Ft.

WIDE PLATFORM reduces foot fatigue.

SAFER—You stand "in" ladder.

REINFORCED for long, hard service.

21 For home, farm, industrial, professional use. Both feet rest firmly on large, stable platform steps that help reduce foot and leg fatigue, even during prolonged ladder work.

By swinging those hinged platforms not in use up and out of the way, as shown in small picture, you can step farther "into" ladder—even turn around and stand backward to reach difficult angles with greater safety and comfort. Puts you closer to job. Side rails act as guards to steady you (small picture at right).

Made of select ladder-stock wood with wood-riveted-to-steel construction. Back braces are steel trussed with heavy steel rods through side rails for reinforcement. Platform and side rails joined by steel braces and plates for support.

Ladder folds compactly for storage. Legs reinforced to keep ladder resting firmly on surface; help prevent teetering. Handy folding tray for buckets, brushes, etc. *Not Mailable.* Shipped Freight, Truck or Express. See Facts below, left.

75 C 6860 R—4½-Ft. Size. Ship. wt. 19 lbs. $8.95

75 C 6861 R—5½-Ft. Size. Ship. wt. 24 lbs. 9.95

HEAVIER-DUTY WOOD PLATFORM 15.50 6½ Ft.

PROFESSIONAL TYPE with extra sway braces. Same seasoned ladder-stock wood and quality construction as (21) above. Approved by UL. *Not Mailable.* Shipped Freight, Truck or Express.

75 C 6863 R—6½-Ft. Size. Ship. wt. 31 lbs. $15.50

75 C 6864 R—8½-Ft. Size. Ship. wt. 40 lbs. 19.95

WOOD EXTENSION PLANKS 7.95 to 11.95

22 For Faster, Safer Ceiling Work, Etc. Telescopic type. Place plank between two stepladders (small picture above) or use with Ladder Brackets (10) and two extension ladders. Eliminates constant moving of ladder. Enables you to work faster and in a more relaxed position. Safer, more efficient than makeshift extensions.

Made of select, seasoned wood rails. Two heavy steel adjustable rods at each end hold rails rigidly together. Wrap-around straps of 1¼-in. steel, securely riveted to each rail, give dependable security, balance and rigidity at all times. Smooth almost effortless extending. *Not Mailable.*

75 C 6897 R—5-Ft. Length. Extends from 5¼ to 8¼ ft. Shipping weight 25 lbs. $7.95

75 C 6898 R—6-Ft. Length. Extends from 6¼ to 10¼ ft. Shipping weight 30 lbs. $9.25

75 C 6899 R—8-Ft. Length. Extends from 8¼ to 14 ft. Shipping weight 45 lbs. $11.95

COMPACT LADDER STOOLS 1.79, 7.95

23 24 Handy in Home or Shop. For quickly reaching upper kitchen cabinets, high shelves, etc.; for washing windows, washing car. Fold compactly for easy carrying and storage in minimum space.

(23) High-Strength Aluminum Alloy. Will not rust or corrode. Back "X-braced". Grooved steps, 2½ in. wide, give firm footing. No sharp corners or edges, protruding screws or rivets. Non-skid rubber feet. *Mailable.*

75 C 6826 MO—27-In. Ship. wt. 5 lbs. $7.95

(24) High Quality Wood. Riveted. Back "V-braced" for rigidity. Spreader-type, rust-resistant steel safety locks. Reinforced steps, 3½ in. wide, same as on tall ladders. *Mailable.*

75 C 6927 MO—24 In. Ship. wt. 3 lbs. $1.79

Convenient Terms. Pay 10% Down. Use Wards Monthly Payment Plan. See Inside Back Cover for complete details.

Fine Interior Finishes to Brighten Any Room

THIXOTROPIC . . . SILICONES . . . ALKYDS . . . ACRYLICS . . . WHAT DO SUCH WORDS ON PAINT MEAN TO YOU?

Paint technology is moving forward fast today. And chemists in Wards own paint factory are out in front. Wards pioneered the use of *Silicones*, *Acrylic* and *Alkyd* resins in paint. And now, *Thixotropic* Interior Finishes.

What do such scientific words mean to you when you buy paint, and when you put it on your walls? They all add up to better paint.

THIXOTROPIC. Designates new *ready-to-use* oil base finishes that come gel-like in the can, but liquefy as they are spread (Wards Thixotropic brand). Will not "settle out"; need no stirring; easily handled to avoid sagging on walls; to avoid dripping and flowing back into brush heel and onto hands.

An added ingredient makes various oil-base paints gel and stay mixed—"Thixotropic" does not indicate the quality of the paint. However, Wards Thixotropic comes only in First Quality, Flat Paint and Satin Enamel, listed below.

ALKYD RESINS. Make paints tough, scrubbable, self-sealing. Alkyds make practical the soft beauty of Flat Finishes, preferred by so many for living and bedrooms. Wards Thixotropic and Super Wall Finishes on this page are all compounded with alkyd resins.

SILICONES. Synthetics chemically related to glass. Ward chemists led in their use to make fine enamel smoother, tougher, without brittleness. Wards Thixotropic Satin, All-Purpose and Porcelain White Enamels are "siliconized."

ACRYLIC RESIN. Chemically related to Plexiglas. Another Ward "first." See water-thinned Rubberflex, below. (Acrylics not now used by Wards for oil paints.)

All Ward oil-base finishes are compounded with finest oils, resins, pigments, thinners, driers, etc. Linseed Oil is still the basic vehicle of many fine oil paints. But even Linseed Oil today is "polymerized" and otherwise processed to make it better. Other processed oils, from tung nuts, soy beans, etc., are used for their special properties. Paint making today is a science. The Ward paint chemist's constant aim is to make paints, enamels and clear finishes that apply more easily; require less "clean-up"; provide more beauty and protection longer.

RUBBERFLEX...WARDS BEST FLAT WALL PAINT

NO PAINT-LIKE ODOR. No ventilating. Use room same day.

HIGHER COVERAGE; HIGHER HIDING. Usually only 1 coat.

DRIES IN AN HOUR. No delay for second coat, if needed.

USE ON MOST DRY SURFACES. No primer or sealer required.

Save without sacrificing quality; only $4.75 gallon. Starts beautiful and stays beautiful. The inert acrylic resin base (chemically related to Plexiglas) preserves the original color and satin-like finish.

Easier and faster to apply. Flows on smoothly and evenly from roller or brush. Developed by Wards to meet present-day needs of both amateur and master-painter. Easily touched up—no lap or brush marks will show when dry.

Rubberflex is the most nearly odorless paint on the market today. This new pure acrylic resin base paint has only the slightest detectable odor—not "paint-like"; not unpleasant or irritating; not lasting. No ventilation required.

Extra tough; extra scrubbable. You can scrub Rubberflex almost at once, repeatedly and hard.

Rubberflex comes in 23 popular, decorator-approved colors listed at right. Easy to intermix for additional colors. Requires only moderate stirring.

And Rubberflex comes in the same colors as Wards Thixotropic Satin, listed below. You can do the walls and ceilings in Rubberflex Flat—the woodwork and other trim in Thixotropic Satin Enamel—matching or contrasting colors. Send for FREE Color Card No. 100—coupon on Page 760.

Clean tools, hands easily with soapy water. Rubberflex dries fast; wipe splatters at once with damp cloth.

Use on interior plaster, wall-board, dry-wall construction, wallpaper, brick, stone, concrete, tile, metal—bare or painted. (Modify glossy surfaces with sandpaper, steel wool or Excel-Prep—Page 766. Any kalsomine must be thoroughly removed before applying any paint.) To stipple walls, add Ready-Mix Joint Cement, Page 766. For sand plastered wall finish, add Sand-Kote, Page 760.

A gallon of Rubberflex will finish close to 600 sq. ft. on most surfaces, often more, one coat—usually all that is needed. If increased hiding is needed, Rubberflex is one paint that can be coated on more heavily. Two coats may be needed, for light colors; no waiting between coats.

75 C 4610 L—White	75 C 4618 L—Spun Gold
75 C 4622 L—Ivory	75 C 4627 L—Flame
75 C 4625 L—Mint Ice	75 C 4621 L—Moon Mist
75 C 4612 L—Sage Green	75 C 4628 L—Wineberry
75 C 4614 L—Harmony Green	75 C 4626 L—Wood Rose
75 C 4616 L—Blossom Green	75 C 4619 L—Cashmere Blue
75 C 4623 L—Turquoise Green	75 C 4620 L—Wedgwood
75 C 4634 L—Canary Yellow	75 C 4629 L—Monterey Brown
75 C 4615 L—Buttercup	
75 C 4617 L—Hawthorn Rose	75 C 4611 L—Warm Gray
75 C 4635 L—Petal Pink	75 C 4613 L—Pearl Gray
75 C 4631 L—Chartreuse	75 C 4632 L—Bone White

GALLON, ABOVE COLORS. Ship. wt. 14 lbs. $4.75

QUART, ABOVE COLORS. Ship. wt. 4 lbs. 1.35

75 C 4630 L—BLACK. PINT ONLY. Ship. wt. 2 lbs. 73c

SUPER KEM-TONE

HIGH QUALITY, NATIONALLY ADVERTISED FLAT WALL FINISH. $5.59 gallon. Easy to apply with brush or roller. One coat covers most colors on plaster, paint, wallpaper or wallboard. No primer or sealer needed. Can be touched up; lap or brush marks will not show. Fast-drying with no "paint" odor. Washable.

Easy to clean up. Paint spots on woodwork, before dry, wipe off easily with damp cloth. To clean hands, brushes, rollers, trays, etc., just wash with water and soap.

Lasting colors in pastels and deep-tones. Gallon covers up to 500 sq. ft., 1 coat. Send for FREE Color Card; coupon on Page 760. *Shipped Prepaid.*

Pastel Colors	Deep Tone Colors
75 CP 4538 L—Shasta White 75 CP 4540 L—Ripple Green 75 CP 4545 L—Melodie Green	75 CP 4543 L—Pinehurst Green
75 CP 4562 L—Linden Green 75 CP 4544 L—Glenwood Gray 75 CP 4551 L—Sunset Rose	75 CP 4556 L—Ramona Green 75 CP 4549 L—Monterey Red
75 CP 4560 L—Appleblossom 75 CP 4553 L—Bermuda Turquoise 75 CP 4542 L—Skyline Blue	75 CP 4552 L—Chartreuse 75 CP 4555 L—Caprice Yellow
75 CP 4548 L—Wedgwood Blue 75 CP 4564 L—Twilight Gray 75 CP 4541 L—Camellia Pink	75 CP 4557 L—Flamingo 75 CP 4565 L—Citron Yellow
75 CP 4547 L—Sunbeam Yellow 75 CP 4539 L—Princess Ivory 75 CP 4558 L—Sandalwood	75 CP 4559 L—Starlite Gold
QUART $1.89; GALLON $5.59	QUART $1.98; GALLON $6.19

THIXOTROPIC...NEW, READY-TO-USE, GEL-TYPE OIL-BASE FINISHES

NO STIRRING OR SHAKING. Stays mixed. No thinning.

EASIER TO APPLY. "Flows" on without pull or drag.

LESS DRIPPING, RUNNING. Easier to carry to surface.

Wards new gel-form, non-settling oil-base finishes, in choice of Flat or Satin. Ward "Lo-Odor"—as nearly odorless as fine oil paints can be made today.

Tailored for the amateur who wants a truly professional looking oil-base finish with minimum effort and "mess."

It comes ready-to-use. Just open the can, dip the brush into the gel-like paint and apply. Finish begins to turn liquid with the first stroke. So simple, so neat.

Gel-form makes it much easier to transfer paint from can to wall (even ceiling) without dripping; less-tendency to run down into the brush heel and onto the hands. Less splattering and dripping. Easier to "clean-up." (Use turpentine or paint and varnish thinner, listed on Page 758.)

Rolls on smoothly, too. For roller application, transfer paint from can to roller tray with putty knife or similar tool.

Thixotropic Satin and Flat each comes in an array of up-to-the-minute decorator colors. Satin comes in most of the same colors as Wards exclusive Rubberflex Flat (above). Now you can do the walls and ceiling in Rubberflex Flat; the woodwork or other trim in this soft-sheen, so-easy-to-clean luxury enamel. Satin comes also in the 5 nationally advertised General Electric (GE) Kitchen Colors.

For additional colors, tint White Thixotropic with Oil Color Concentrate (Page 760); or intermix 2 or more colors of Thixotropic Satin or Thixotropic Flat.

THIXOTROPIC FLAT WALL PAINT IN 12 COLORS. $4.39 gallon. Read information at left, also. One coat usually covers a similar color. Use on registers, radiators, etc., as well as walls and ceilings. No sealer or primer needed. Dries to touch in 2 hours; completely in 4 to 8 hours. Gallon covers up to 600 square feet, 1 coat. Ask for FREE Color Card No. 300—coupon on Page 760.

75 C 3201 L—White	75 C 3203 L—Pistachio Green
75 C 3202 L—Ivory White	75 C 3204 L—Pastel Sandalwood
75 C 3205 L—Coral Pink	75 C 3206 L—Dresden Blue
75 C 3207 L—Moon Gray	75 C 3208 L—Turquoise Green
75 C 3209 L—Honey Yellow	75 C 3210 L—Amazon Green†
75 C 3212 L—Charcoal†	75 C 3211 L—Victorian Red†

†These colors NOT supplied in Gallon size.

GALLON. Ship. wt. 17 lbs. $4.39

QUART. Ship. wt. 4 lbs. 4 oz. 1.29

HOW MUCH PAINT TO BUY

FOR CEILING. Multiply length by width, in feet. (If drop type, add areas of four wall strips—if to be same color.) Divide area by square feet gallon of paint covers.

FOR WALLS. Measure total distance around four walls of room; multiply by height from baseboard to ceiling, or to molding in case of drop ceiling. Subtract areas not to be painted—doors, windows, etc. Divide by square feet one gallon of the paint being used will cover.

Allow 1 pint for every 100 running feet of average door and window frames, woodwork. Increase if extra wide.

THIXOTROPIC SILICONIZED SATIN ENAMEL. $5.35 gallon. In 23 rich colors. Be sure to read information at left and above, also. One coat usually covers a similar color. Excellent for walls in kitchens, bathrooms and nurseries. Fine for woodwork in any room. Easy to apply. Easy to clean.

Over new plaster or wallboard or over old, porous paint, first apply Primer and Sealer, Page 766. Over new wood or metal first apply Enamel Undercoat Page 760 (or Chromate primer, Page 757). Dries in 4 to 7 hours. Gal. covers up to 600 sq. ft., 1 coat. Send for FREE Color Card No. 100; coupon, Page 760.

75 C 3610 L—White*	75 C 3612 L—Sage Green*
75 C 3611 L—Warm Gray*	75 C 3613 L—Pearl Gray
75 C 3627 L—Flame	75 C 3614 L—Harmony Green
75 C 3615 L—Buttercup*	75 C 3616 L—Blossom Green*
75 C 3628 L—Wineberry	75 C 3629 L—Monterey Brown
75 C 3622 L—Ivory*	75 C 3617 L—Hawthorne Rose*
75 C 3625 L—Mint Ice*	75 C 3619 L—Cashmere Blue*
75 C 3635 L—Petal Pink (GE)*	75 C 3620 L—Wedgwood Blue
75 C 3636 L—Cadet Blue (GE)	75 C 3623 L—Turquoise Green (GE)*
75 C 3631 L—Chartreuse	75 C 3634 L—Canary Yellow (GE)*
75 C 3626 L—Wood Rose*	75 C 3637 L—Woodtone Brown (GE)
75 C 3630 L—Black (in Pints only)	

(GE)—Colors with this symbol are General Electric colors.

GALLON. Starred (*) Colors only. Ship. wt. 16 lbs. $5.35

QUART. Ship. wt. 3 lbs. 14 oz. 1.55

PINT. (Black color only). Ship. wt. 2 lbs. 80c

WARDS SUPER...FIRST QUALITY OIL-BASE FINISHES

SELF-SEALING SUPER FLAT WITH ALKYD RESINS to give it a tough, mar-resistant surface that is actually scrubbable. When you paint with Super Flat, you'll find the non-penetrating sealed-in oils make it easy to apply; and it is as nearly odorless as a fine oil-base paint can be made.

The velvet-flat finish softens light, eliminates glare, beautifies rooms. Dirt, grease, finger marks do not penetrate. One coat usually covers a similar coat on walls and ceiling of living and dining rooms, bedrooms, halls; also radiators and registers. No primer needed on any surface. Intermix colors or use Oil Color Concentrates (Page 760) for other hues. Dries in 4 to 6 hours. Gallon covers up to 600 sq. ft., 1 coat. Order from table at right.

SUPER SEMI-GLOSS ENAMEL. Its soft glow gives less reflection than gloss. Dirt and stain, grease and smoke do not penetrate its tough, hard surface. Retains its color and sheen after repeated washings. Dries overnight.

For kitchen, bathroom, laundry room; on walls, ceilings, woodwork of other rooms. Also for radiators, registers, or wherever extra washing is required. Over new plaster, first apply Dry-Fast Primer or Oil-Base Primer (Page 766). On new wood or metal, Enamel Undercoat (Page 760). Gal. covers to 600 sq. ft., 1 coat. Order from table, right.

SUPER GLOSS ENAMEL. Independent tests have proved that this enamel excels in hiding power, high gloss, washability, brush ease, leveling and resistance to cracking. Use it where water splashing, steam, grease and frequent washings would discolor or wear away other finishes. Dirt, grease, household stains will not penetrate its hard surface. All colors have high resistance to streaking, fading.

Excellent for kitchen, bathroom, utility, laundry rooms. Popular for woodwork in all rooms. One coat usually covers a similar color. Over new plaster, porous old paint or flat paint, first use Dry-Fast or Oil-Base Primer (Page 766). On new wood or metal, Enamel Undercoat (Page 760). Gallon covers to 600 sq. ft., 1 coat. Order from table below.

WARDS SUPER WALL FINISHES Colors	FLAT PAINT	SEMI-GLOSS	GLOSS ENAMEL
	Gallon $3.69 Quart 98c	Gallon $4.49 Quart 1.29	Gallon $4.85 Quart 1.35
White	75 C 3151 L	75 C 3451 L	75 C 3751 L
Pistachio Green	75 C 3153 L	75 C 3453 L	75 C 3753 L
Coral Pink	75 C 3155 L	75 C 3455 L	75 C 3755 L
Dresden Blue	75 C 3158 L	75 C 3458 L	75 C 3758 L
Moon Gray	75 C 3157 L	75 C 3457 L	75 C 3757 L
Honey Yellow	75 C 3159 L	75 C 3459 L	75 C 3759 L
Ship. wt. Gal.	17 lbs.	16 lbs.	15 lbs
Ship. wt. Qt.	4 lbs. 4 oz.	3 lbs. 14 oz.	3 lbs. 12 oz.

CASEIN FLAT WALL PAINT

INEXPENSIVE, ATTRACTIVE FLAT FINISH for interior walls and ceilings. Can be washed after 30 days. Eight colors to choose from—blend in nicely with any color scheme. Use in any room. Easy to apply with wall or kalsomine brush or roller.

Dries quickly. Paint room in morning—use it in the afternoon. Leaves no objectionable odor. Just mix powder with water and apply. Covers almost any surface—wallpaper, wallboard, paint, canvas, plaster, concrete, brick.

Five pounds covers up to 400 sq. ft., 1 coat. Ten pounds will finish average room. Send for FREE Color Card No. 300; coupon on Page 760.

75 C 4301 L—White	75 C 4318 L—Peach Bloom
75 C 4314 L—Ivory	75 C 4321 L—Warm Gray
75 C 4319 L—Rose Tint	75 C 4322 L—Twilight Blue
75 C 4320 L—Mist Green	75 C 4304 L—Sunshine Yellow

5-POUND PACKAGE. Ship. wt. 6 lbs. ..... 8[illegible]

THREE 5-POUND PACKAGES. Ship. wt. 17 lbs. ..... $2.4[illegible]

SAVE EVEN MORE ON WARD PAINTS

By ordering and calling for your paint at a Ward Catalog Office, you'll probably save on transportation. See color samples there, too. If an office is not handy, specify by Freight or Truck for 50 lbs. or more. Build up your order; freight for 100 lbs. is same as for less. Additional Information, Pages 954, 955, 970, 971.

PAY 10% DOWN. MONTHLY TERMS ON INSIDE BACK COVER

The Truth About

PAINT ODOR. WASHABILITY. COVERAGE. HIDING

Many claims are made for various interior paints, including "odorless," "scrubbable"; also "coverage" and "hiding" claims. The facts as Ward paint chemists see them are:

1) THERE IS NO SUCH THING AS A TRULY ODORLESS PAINT. Strength and duration of oil-base paint odors have been greatly reduced, but none of them should be applied except in a well ventilated room. An odor will linger for at least a few hours. Various "latex-base" and "rubber-base" (Rubberflex) paints, have less odor than oil-base.

2) FINE OIL FINISHES—alkyd flats and enamels—and rubber-base finishes withstand considerable actual scrubbing (not just washing) after proper curing. PURE ACRYLIC FINISH (RUBBERFLEX)—not a mere acrylic blend—is most scrubbable, usually about an hour or two after application.

3) "COVERAGE" IS NOT THE SAME AS "HIDING." A good paint coat may be as heavy as it should be and yet not hide the surface. Hiding depends on pigment; coverage more on "vehicle" or "binder." For example, clear finishes cover without hiding. The intense white pigment, titanium dioxide, often hides better than darker colors.

Labels usually state that a given amount of paint will cover up to a stated number of sq. ft. The figure usually applies to a smooth surface in good condition. On rough or poorly sealed surfaces, the area covered will be less.

Ward paints, type for type, are as "odorless," "scrubbable," "one-coat" as any on the market today. See "Truth About One-Coat" and "Durability" on Page 756.

THIXOTROPIC—FLAT FOR BEDROOM 4.39 Gal. SATIN FOR BATH 5.35 Gal.

SOFT FLAT TONES ON WALLS AND CEILINGS . . . RUBBERFLEX 4.75 Gal.; SUPER KEM-TONE 5.59 Gal.

FOR KITCHEN—THIXOTROPIC SATIN 5.35 Gal. OR SUPER SEMI-GLOSS 4.49 Gal. . . DINING NOOK—RUBBERFLEX 4.75 Gal.

WARDWHITE ONE-COAT HOUSE PAINT FOR REPAINTING 5.49 Gal. in 5-Gal. Can

The Truth About

"ONE-COAT" PAINTS AND DURABILITY

Various paints (including some Ward paints) are advertised as "one-coat" finishes, implying a big saving in labor and material.

Any one of a number of quality paints will give an excellent finish with one coat properly applied over a previously painted or correctly primed surface of suitable color in good condition.

On the basis of extensive testing and observation of scores of leading brands of house paint and experimental formulas, Wards laboratory experts believe: a) For one-coat re-painting over a good surface, Wardwhite gives results unexcelled by any other today. b) There is NO house paint today that will give a satisfactory one-coat finish over a painted surface in poor condition, or over unpainted wood.

Ward chemists do not believe there is an interior paint which will always give a satisfactory one-coat finish. Wards Rubberflex will often give an excellent one-coat finish even on a "new" wood surface and is closer to being a "one-coat" than any tested.

White or light yellow usually requires 2 coats. Over old paint, need of a second coat depends on colors involved and surface condition.

PAINT DURABILITY CLAIMS are often made—in general terms or for a number of years. Durability varies as to application and exposure.

Whether a paint is called "5-year" or "3-year", or it is merely stated as "durable," Ward tests show Ward Paints type-for-type last as long or longer in uses for which formulated, as any paints today.

Wardwhite or Wards Super House Paint will give 5 years or more service under suitable conditions, leaving a good re-painting surface.

Any paint may flake or peel if moisture comes through from the back due to condensation or leaks. Paint cracking or checking is due to improper preparation or application, or poor or incorrect paint. Paints may also wear out or wear through from rubbing or "chalking." For details, send for FREE copy of Wards "How To Paint" book—coupon on Page 760—or get one at a Ward Catalog Office.

NONE BETTER THAN WARDS SUPER HOUSE PAINT—IN RUSTIC RED, WHITE AND 10 OTHER COLORS 4.19 Gal. in 5-Gal. Can

SUPER BARN PAINT FOR PROTECTION
2.39 Gal. in 5's

SHINGLE PAINT IN MEADOW GREEN
2.59 Gal. in 5's

First-Quality Exterior Paints that Protect and Beautify

Painting is plain good business for home, farm or factory. Protection is especially important today due to the high building costs.

Because labor is the big factor, whether you do the painting yourself or have it done, regular painting with Wards Top Quality Paints is an investment, not an expense. It takes no more labor (often less) to apply the best paint.

Wards Exterior Paints have the right ingredients, properly compounded and proportioned to preserve and beautify. Because paint eventually wears out when sun, rain, heat, cold and fumes break down the oils, Wards formulates pigments in proper balance to rich Linseed and other oils to give longer lasting coverage.

The whitest paint pigment that can be used (the one that "hides" the best) is Titanium Dioxide, used in Wards White Exterior Paints. Ward pigments are micronized; ground extra fine. Smaller, more uniform particles give better blending; better finish; durability. Other agents bind the pigments securely together and to surface. Also regulate "chalking", self-cleaning action of white house paints.

HOW MUCH PAINT OR UNDERCOAT TO ORDER. Figure square foot area to be covered. Multiply distance around building by height to eaves. Then add square feet of each gable (½ gable height times width at base of gable). Next divide total by number of square feet 1 gallon of the paint to be used covers (given in description). Result is gallons needed for ONE COAT.

HOW MANY COATS– If surface is new or renewed (old finish removed) or old finish is in poor condition, apply 2, preferably 3, coats; first coat must seal—use proper undercoat or thinned finish paint (see individual descriptions). Over previously painted surfaces in good condition: *White House paint*—use 1 coat of Wardwhite, or 1 or 2 coats of Titanium White Super, as needed (choice of two methods is matter of preference); *Colors*—use 1 or 2 coats as needed for good hiding, to be determined by colors and surfaces involved. See "Truth About One-Coat Paints" opposite page.

WARDS SUPER BARN PAINT AND CREOSOTE PAINT CONTAIN NO LEAD; when dry they will not cause serious effects if licked or chewed by animals.

HOUSE FINISHES FOR WOOD, BRICK, MASONRY, SHINGLE SIDING...FOR TRIM

1-COAT WARDWHITE 5.59 Gal.

FOR 1-COAT REPAINTING. Best hiding power.
HIGHEST QUALITY. With 35% Titanium.
STAIN AND MILDEW-RESISTANT. Stays white.

Formulated by Wards own paint chemists to meet exactly the requirements of the more than half of Wards House Paint customers who want top-quality paint they can apply themselves over a previously painted surface in good condition—and obtain with one coat an intense white that stays white.

Field- and laboratory-tested and now available to you at less than most ordinary "first-quality" house paints.

Not only self-cleaning, but does not collect dirt under siding edges, below eaves, etc. Resists copper screen stains. Discourages rust stains from nail heads, hinges, other steel or iron. Properly applied, will not itself make white stains on brick, stone or screens.

More than 35% titanium-dioxide for maximum hiding. No other white pigment hides as well. Intense white reflects heat—means appreciably cooler house in summer. Compare the titanium content.

Discoloration is often not dirt but mildew. Wardwhite is believed as mildew-resistant as it is now possible to make a paint. (If mildew in locality is severe, use Ad-It Mildew Control, listed at right.)

Read general information at top of page and "Truth About One-Coat Finishes," opposite page. "How Much Paint To Order," above. Gallon covers up to 450 sq. ft. 1 coat.

75 C 40 L—QUART. Ship. wt. 3 lbs. 8 oz. .$1.55
75 C 41 L—GALLON. Ship. wt. 15 lbs. 5.59
75 C 42 R—5-GALLON CAN. Ship. wt. 75 lbs. *Not Mailable.* $3.00 Down. Cash Price $27.45
PER GAL. in excess of and with 5-Gal. Can 5.49

HOUSE PAINT UNDERCOAT 3.79 Gal.

THE CORRECT BASE for quality house painting—not just a cheaper paint. Contains special non-penetrating oils which seal and provide proper surface for finish coat. For use on asbestos siding, add 1 quart of Linseed oil per gallon of Undercoat.

Gallon seals from 400 sq. ft. (on porous or rough surface) to 600 sq. ft. (on smooth non-porous surface). See "How Much Paint To Order," above. White—use under any color.

75 C 90 L—QUART. Ship. wt. 4 lbs. $1.15
75 C 91 L—GALLON. Ship. wt. 16 lbs. 3.79
75 C 92 R—5-GAL. CAN. Shipping weight 74 lbs. *Not Mailable* $18.45
PER GAL. in excess of and with 5-Gal. Can 3.69

SUPER HOUSE PAINT 4.29 Gal.

FINEST 2-COAT FINISH. Coverage. Hiding.
11 BEAUTIFUL COLORS and Titanium White.
COSTS LESS Than Most House Paints.

A first-quality paint by any standard. Meets a somewhat different need from Wardwhite (left). Aside from being recommended wherever color is desired, it is generally preferred in white as well over new or renewed wood or where old paint is in poor condition.

In such cases Wards Super House Paint Undercoat should be applied first. Follow with preferably two coats of Super.

Tests show this improved paint wears more slowly and evenly; leaves a better surface for repainting than most paints.

Recent check showed Wards Super costs less per gallon (including transportation) than most nationally known house paints.

Gallon covers up to 600 sq. ft., 1 coat (to 450 sq. ft., 2 coats). For 2 coats without undercoat, thin first—1 pint Linseed Oil to gal. of paint.

FOR SHINGLE STAIN, add 1 quart Boiled Linseed Oil, 3 quarts Paint Thinner to 1 gal. House Paint. Get Color Card No. 20, Page 760.

Color	Qts. and Gals.	5 Gallons
Titanium White	75 C 1 L	75 C 1 R
Cream	75 C 3 L	75 C 3 R
Ivory	75 C 10 L	75 C 10 R
Blind Green	75 C 6 L	75 C 6 R
Chocolate Brown	75 C 7 L	75 C 7 R
Medium Gray	75 C 5 L	75 C 5 R
Pearl Gray	75 C 9 L	75 C 9 R
Sage Green	75 C 11 L	75 C 11 R
Rustic Red	75 C 13 L	75 C 13 R
Lime Yellow	75 C 14 L	75 C 14 R
Coral Reef	75 C 15 L	75 C 15 R
Elf Green	75 C 16 L	75 C 16 R

QT. Wt. 4 lbs. $1.29 GAL. Wt. 16 lbs. . $4.29
5-GAL. CAN. Wt. 79 lbs. *Not Mailable*. . . . 20.95
PER GAL. in excess of and with 5-Gal. Can 4.19

AD-IT MILDEW CONTROL

Reduces mildew, fungus. Won't affect color. Mix in 1 oz. to gallon outside finish coat.

75 C 5347—1 oz. Bottle. Ship. wt. 2 oz. 59c

COVERALL HOUSE PAINT 3.19 Gal.

White only. For those who desire a good paint but do not require the best. Titanium pigment, durable oils. Not self-cleaning. Gal. covers to 500 sq. ft., 1 coat.

75 C 201 L—GALLON. Ship. wt. 14 lbs. . . .$3.19
75 C 201 R—5-GAL. CAN. Shipping weight 69 lbs. *Not Mailable* $15.45
PER GAL. in excess of and with 5-Gal. Can 3.09

STUCCO, MASONRY PAINT 4.29 Gal.

RUBBERIZED With Pliolite. Durable.
HIGH COVERAGE—10 New colors and White.
RESISTS MILDEW, STAINS. Won't peel, crack.

ENDURING FLAT OIL-BASE FINISH for exterior masonry, stucco, brick, concrete block, etc. Also Asbestos shingle siding. Resists alkali.

For unpainted surfaces or those coated with either water-thinned or oil paint or latex sealer. Not for wood or any floors.

Gal. covers up to 300 sq. ft. on rough surface; to 500 sq. ft. on smooth, 1 coat. Two coats best—use Reducer, below, with first coat.

Color	Quart or Gal.	5-Gal. Can
White	75 C 805 L	75 C 805 R
Brick Red	75 C 840 L	75 C 840 R
Sea Coral	75 C 841 L	75 C 841 R
Cream	75 C 842 L	75 C 842 R
Spring Green	75 C 843 L	75 C 843 R
Dawn Yellow	75 C 844 L	75 C 844 R
Panama Sand	75 C 845 L	75 C 845 R
Ivory	75 C 846 L	75 C 846 R
Dew Green	75 C 847 L	75 C 847 R
Sky Gray	75 C 848 L	75 C 848 R
Surf Blue	75 C 849 L	75 C 849 R

QUART. Ship. wt. 4 lbs. $1.29
GALLON. Ship. wt. 14 lbs. 4.29
5-GAL. CAN. Wt. 75 lbs. *Not Mailable*. . . .20.95

MASONRY REDUCER. Use with above for prime coat. Order 1 pint for each gal. of paint.

75 C 821 L—QUART. Wt. 2 lbs. 2 oz. $1.09

TRIM AND SHUTTER PAINT 1.85 Qt.

BRIGHT GLOSS EXTERIOR TRIM for color contrast on doors, shutters, etc.

Resists weather; stays bright. Leaves a good repainting surface. On wood or masonry, use Undercoat, at left, for first coat. Gal. covers to 600 sq. ft., 1 coat. Send for Color Card No. 20; see Page 760.

75 C 909 L—Park Green 75 C 907 L—Black
75 C 905 L—Dragon Red 75 C 910 L—White
75 C 908 L—Maroon 75 C 911 L–Medium Blue
75 C 906 L—Verdas Green

QUART. Ship. wt. 5 lbs. $1.85
GALLON. Ship. wt. 15 lbs. 6.59

SCREEN UTILITY ENAMEL. *Glossy outdoor finish* of many uses. Varnish base protects wood from rot; wire from rust. Quart paints 12 to 15 screens. For applicators, see Page 16.

75 C 928—PT. BLACK. Wt. 1 lb. 8 oz. 39c
75 C 924—PT. GREEN. Wt. 1 lb. 8 oz. 49c
75 C 929 L—QT. BLACK. Wt. 3 lbs. 65c
75 C 925 L—QT. GREEN. Wt. 3 lbs. 85c
75 C 930 L—GAL. BLACK. Wt 10 lbs. $2.49

SHINGLE, SHAKE PAINT 2.69 Gal. Red

BEAUTIFIES, PRESERVES. 1-Application
RETAINS TEXTURE of Natural Wood.
COLORS LAST. High Fade-Resistance.

Renews old shingles and shakes, previously stained or painted, on roof or sides. Also for new shingles, split rustic cedar, etc. Clings to entire surface; no running thin on ridges. Contains linseed oil, best pigments. Penetrates, seals—prevents rot, warping.

Dries overnight. Gallon covers up to 200 sq. ft., 1 coat. For first coat on new or previously unpainted surfaces, thin with pint of Linseed Oil for each gallon. Send for FREE Color Card No. 20, Page 760.

Color	Gallon	5-Gal. Can
White	75 C 751 L	75 C 751 R
Gray	75 C 752 L	75 C 752 R
Maize Yellow	75 C 753 L	75 C 753 R
GALLON. Ship. wt. 16 lbs. $3.39		
5-GAL. CAN. Wt. 69 lbs. *Not Mailable*. . . . 16.45		
Red	75 C 754 L	75 C 754 R
Nut Brown	75 C 755 L	75 C 755 R
Forest Green	75 C 757 L	75 C 757 R
Meadow Green	75 C 758 L	75 C 758 R
GALLON. Ship. wt. 16 lbs. $2.69		
5-GAL. CAN. Wt. 69 lbs. *Not Mailable*. 12.95		

FOR NATURAL REDWOOD, CEDAR, LOGS

REDWOOD FINISH. Two types: CLEAR for new wood; RED to enhance color. Both bring out natural beauty of grain; provide water-repellent surface. Seals and checks deterioration. Use on *unpainted* redwood, cedar, pine, wood shingles, siding, rustic fences, lawn furniture. Apply 2 or 3 coats as needed.

CLEAR. Gal. covers to 250 sq. ft., 2 coats.
75 C 1717 L—QT. Ship. wt. 2 lbs. 10 oz. .$1.25
75 C 1718 L—GAL. Ship. wt. 10 lbs. 3.98

RED. Gal. covers 250 sq. ft., 2 coats. *State size.*
75 C 1714 L—QT. Ship. wt. 2 lbs. 10 oz. . . .98c
GAL. Ship. wt. 10 lbs. 3.29

LOG SIDING FINISH. Transparent. For wood siding, rustic fences or where natural wood finish is desired. Penetrates, seals, preserves. Gal. covers to 300 sq. ft., 2 coats.
75 C 1711 L—GAL. Ship. wt. 9 lbs. $3.19
75 C 1711 R—5 GAL. Ship. wt. 41 lbs. . . . 15.45

SPAR VARNISH. An all-purpose, glossy varnish for exterior doors, porch furniture, etc. Tough and elastic. Resists cold, rain, sun. Dries in 2 hours. Gal. covers 700 sq. ft., 1 coat.
75 C 1600—½ PT. Ship. wt. 1 lb. 49c
75 C 1601—PINT. Ship. wt. 1 lb. 8 oz. 89c
75 C 1602 L—QT. Ship. wt. 2 lbs. 12 oz. . .$1.59
75 C 1603 L—GAL. Ship. wt. 9 lbs. 5.65

FARM, UTILITY, INDUSTRIAL PAINTS FOR BUILDING AND MACHINERY

LONG-WEARING SUPER BARN PAINT 2.49 Gal. Red

onsidering the work necessary to apply aint, it pays to use the best—it protects years nger. Testing over many years by Wards aboratory shows that no other barn paint sts longer than Wards Super Quality, re-ardless of price. None gives more years of otection or better appearance.

Made with the best pigments and oils. Stays ight. Resists action of rain, snow, sun, cold. ears evenly to leave a smooth surface for painting. White contains titanium pigment extra whiteness; hiding power. Will not urn animals. See above.

Easy to apply; flows smoothly. Gallon cov-s to 400 sq. ft., 2 coats. See "How Much aint to Order", above. For each gallon, der pint each of Linseed Oil and Thinner or rpentine (Page 758). Send for FREE Color rd No. 20; Page 760. Order at right.

IMPORTANT SHIPPING INFORMATION

TROPOLITAN DELIVERY SERVICE. Shop the ick, easy way at home. Orders phoned be-e noon delivered locally next day—in burbs, second day. See Pages 954, 955 for ther details.

75 C 501 L—WHITE. GAL. Ship. wt. 15 lbs.$3.29
75 C 501 R—WHITE. 5-GAL. CAN. Shipping weight 63 lbs. *Not Mailable*. $15.95
PER GAL. in excess of and with 5-Gal. Can. 3.19
75 C 502 L—RED. GAL. Ship. wt. 13 lbs . .$2.49
75 C 502 R—RED. 5-GAL. CAN. Shipping weight 63 lbs. *Not Mailable*. $11.95
PER GAL. in excess of and with 5-Gal. Can. 2.39
75 C 503 L—BRILLIANT RED. GALLON. Shipping weight 13 lbs. $3.98
75 C 503 R—BRILLIANT RED. 5-GALLON CAN. Shipping weight 63 lbs. *Not Mailable*. .$19.40
PER GAL. in excess of and with 5-Gal. Can. 3.88

CHROMATE METAL PRIMER 1.19 Qt.

Excellent first coat. Use on machinery, roofs, fences, pipes, gutters, down spouts, tanks and furnaces. Checks rust. Apply with brush or spray. Dries in 24 hours. Gal. covers to 500 sq. ft., 1 coat. Comes in Red only. Use under any color.

75 C 1180 L—QUART. Ship. wt. 4 lbs. $1.19
75 C 1181 L—GALLON. Ship. wt. 15 lbs. . . 4.15

WHITE CREOSOTE PAINT 3.29 Gal.

Gives any outdoor wood a fresh, white look. Combines preservative properties of creosote with an attractive bright white finish. Not harmful to livestock—see above.

Contains titanium pigment for whiteness and hiding power. Linseed Oil adds long life. Penetrates, helps prevent rot. Resists action of all kinds of weather.

Creosote base can be painted over later without bleeding through. Gal. covers to 350 sq. ft., 2 coats. Comes in white only.

75 C 1048 L—GALLON. Ship. wt. 15 lbs. .$3.29
75 C 1049 R—5-GALLON CAN. Shipping weight 72 lbs. *Not Mailable* $15.95
PER GAL. in excess of and with 5-Gal. Can 3.19

RUST INHIBITIVE PRIMER 1.19 Qt.

Use indoors or out where rust has started. (Wire-brush loose rust from badly rusted areas, first.) Use under any type paint. Gray-Green. Use under any color. *State size.*

75 C 1185 L—PINT. Ship. wt. 2 lbs. 69c
QUART. Ship. wt. 3 lbs. 4 oz.$1.19
GALLON. Ship. wt. 14 lbs. . . 4.15

ALUMINUM PAINT 3.95 Gal.

Weather-resistant finish for farm machinery, buildings, water tanks, etc. Use indoors for basement walls; gives heat- and rust-resistant finish to furnaces and pipes. Checks rust, corrosion on metal. Protects wood against moisture penetration and rot.

Specially treated Linseed Oil and resins keep aluminum flakes overlapped to form an armor-like coat. Reflects suns heat in summer to keep surface cooler. Dries in 6 to 8 hours. Gal. covers to 700 sq. ft., 1 coat.

75 C 1090 L—QUART. Ship. wt. 3 lbs. $1.19
75 C 1091 L—GALLON. Ship. wt. 9 lbs. 8 oz. 3.95
75 C 1092 MO—5-GAL. CAN. Shipping weight 45 lbs. $19.25
PER GAL. in excess of and with 5-Gal. Can. 3.85

TRACTOR, IMPLEMENT PAINT

Use Wards All-Purpose Enamel, on metal and wood. Gives a smooth, hard, bright, lasting surface. Excellent for wagons, tractors, implements, autos, signs, etc. For colors and price, see Page 760.

Roof Coatings

ASBESTOS ROOF COATING 2.98 5-Gal.

FORMS TOUGH PLIABLE FILM over badly worn roofs.

GIVES LONG-LASTING PROTECTION against leakage, rot.

WILL NOT RUN OR SAG in hot weather; crack in cold.

Not a paint, but a heavy thick-bodied liquid that prevents decay. Contains the best, durable asphalts and asbestos fibers. For composition, metal, felt, tile or concrete roofs. (NOT for wood roofs or slate shingles.)

Excellent as preservative and water-resistant finish for tanks, gutters. Non-toxic; use to coat inside of tanks, watering troughs; won't taint water. Also for underground pipes to prevent rust. Use roof brush at right. See Facts below.

Black only. Ready to apply. Gal. covers to 75 sq. ft. on composition; to 100 sq. ft. on metal; to 50 sq. ft. on gravel or slag.

75 C 1121 L—GAL. Ship. wt. 10 lbs. *Mailable*.....79c

75 C 1123 MO—5-GAL. CAN. Ship. wt. 45 lbs. *Mailable* . $2.98

75 C 1124 F—55-GAL. BARREL.* Ship. wt. 490 lbs..... 23.95

ASPHALT ROOF-FOUNDATION COATING 2.79 5-Gal.

TOUGH, BLACK COATING FOR PRIME OR FINISH COAT. Water-resistant. Use as primer for concrete and dried out asphalt roofing before applying fiber roof coating. Also excellent as a coating for metal roofs, downspouts, gutters, stone, brick.

Makes masonry foundations water-tight. Will not run in hot weather or crack in cold. Gal. covers to 85 sq. ft. on composition or concrete; to 125 sq. ft. on metal or tile.

75 C 1141 L—GAL. Ship. wt. 10 lbs. *Mailable*.....75c

75 C 1143 MO—5-GAL. CAN. Ship. wt. 43 lbs. *Mailable* . $2.79

75 C 1144 F—55-GAL. BARREL.* Ship. wt. 490 lbs..... 21.95

PLASTIC ROOF CEMENT 3.15 5-Gal.

SEALS HOLES, CRACKS IN ROOFS AND GUTTERS. Thick, black, putty-like paste. Use around chimneys, soil stacks, dormers, skylights and TV antenna bases. Seals around metal flashings. Use to reline, seal patches in rusting gutters.

Contains asphalt, long asbestos fibers and heavy oil. Won't crack, shrink or crumble. Contracts, expands with temperature; protects against moisture, further deterioration. Will not taint water. Apply with putty knife or mason's trowel. (See Patching Membrane at right.) Five gallons cover 30 sq. ft., ¼ in. thick. Read Facts below.

75 C 1160 L—QUART. Ship. wt. 3 lbs. *Mailable*.....32c

75 C 1162 L—GAL. Ship. wt. 12 lbs. *Mailable*.....89c

75 C 1164 MO—5-GAL. CAN. Ship. wt. 55 lbs. *Mailable* . $3.15

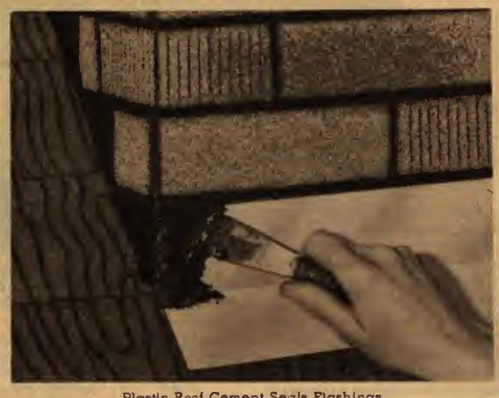
75 C 1166 F—30-GAL. BARREL.* Ship. wt. 330 lbs..... 14.95

75 C 1167 F—55-GAL. BARREL.* Ship. wt. 600 lbs..... 23.95

*See Shipping Information below for 30-, 55-Gal. Barrels.

Aluminum Paint Protects and Insulates

Asbestos Roof Coating Forms Tough Film



Plastic Roof Cement Seals Flashings

Cement Down Loose or Bent Shingles

Roof Paints and Patching Materials

ASPHALT ALUMINUM PAINT 3.15 Gal.

PROTECTS THE SURFACE from weather, light and heat.

WITHSTANDS HIGH TEMPERATURES—won't crack, chip, peel.

KEEPS BUILDING COOLER in summer; cuts winter heat loss.

An all-purpose paint for asphalt coatings, composition roofing, steel and masonry surfaces. Ideal for brick; slate-surfaced, built-up and asbestos roofs; concrete; pipes; tanks; bridges; machinery; most industrial uses.

Made of high grade asphalts and powdered aluminum bronze. Asphalt vehicle is highly adhesive and water resistant. Aluminum bronze reflects heat and light rays, remains bright for many years. When applied, aluminum floats to surface of paint and forms metallic film of overlapping particles that protects paint base from weather, light and heat.

Apply with brush or spray gun. One coat hides any surface. Before application, surface should be clean, free of dust, dirt, rust and other foreign materials. Make sure surface temperature is under 100° F. (If extreme heat is likely, use Red Hot Aluminum Paint, Page 766.) (Chromate Metal Primer, Page 757, excellent undercoat on metal.) Gal. covers to 250 sq. ft., 1 coat on composition; to 600 sq. ft. on metal. Read Facts below.

75 C 1085 L—QUART. Ship. wt. 3 lbs. *Mailable*.....85c

75 C 1086 L—GAL. Ship. wt. 10 lbs. *Mailable*.....$3.15

75 C 1087 MO—5-GAL. CAN. Ship. wt. 45 lbs. *Mailable*... 15.25

PER GAL. in excess of and with 5-gal. Can..... 3.05

ROOF BRUSH. THREE-KNOT. Shown upper right. Use with roof materials left. Tampico Fiber 3¼ in. Lacquered block 2½x6 in.

75 C 5063—Handle not included. Ship. wt. 1 lb. 8 oz.....$1.10

ROOF BRUSH. ECONOMY. (Not shown.) Use with roof materials at left. Tampico Fiber 2½ in. Sanded block 2½x7 in.

75 C 5064—Handle not included. Ship. wt. 1 lb.....49c

WARDS ROOF PAINT 3.15 Gal.

REDUCES CORROSION, WEATHERING of metal roofs.

RESTORES LIFE AND SEALS composition roll roofing.

EXTREMELY LONG-LASTING—helps prevent rotting.

For metal or composition ROLL roofing (NOT for wood or asphalt shingles). Contains linseed oil, specially treated asphalt resins and high fade-resistant pigments.

Brush or spray on. Gal. covers to 500 sq. ft. on metal; to 300 sq. ft. on granule; 400 sq. ft. on smooth roll roofing, 1 coat. Two coats best. See Facts below.

Color	Quarts and Gals.	5-Gallon Can
Red	75 C 1175 L	75 C 1175 R
Moss Green	75 C 1176 L	75 C 1176 R
Black	75 C 1177 L	75 C 1177 R

QUART. Ship. wt. 3 lbs. 8 oz. .89c GAL. Ship. wt. 12 lbs. . $3.15

5-GALLON CAN. Ship. wt. 57 lbs..... 15.25

PER GALLON in excess of and with 5-gallon Can..... 3.00

SHINGLE TAB CEMENT. Prevents wind damage. Seals down loose shingles, metal sheets, flashings. Insert cartridge of cement into calking gun (1 or 2, next page); apply as above.

75 C 1148—1/10 GAL. WITH TIP. Wt. 4 lbs. 8 oz.....3 for

ROOF PATCHING MEMBRANE. Asphalt-saturated cotton. Use with Roof Cement left to repair cracks, holes. See Facts below.

75 C 5430—6 in. x 10 ft. long. Ship. wt. 6 oz.....

DRIVEWAY COATING. Coal-Tar Pitch. Protects driveways from any flexible black top pavement against surface defects, water, abrasion and gasoline. Gal. covers 100 sq. ft., 1 coat. 2 best.

75 C 1102 MO—5-GAL. CAN. Black. Ship. wt. 43 lbs.....

50-GAL. DRUM. Shipped from Factories in Chicago, Indianapolis, and Cleveland. See Shipping Information below left.

75 C 1103 F—Ship. wt. 500 lbs.....$62.

FACTS ABOUT ROOF COATINGS

FOR WORN AND LEAKY COMPOSITION ROOFS, either flat or pitched, use Asphalt Roof and Foundation Coating to restore asphalt content. To patch and seal holes and cracks, apply Plastic Roof Cement and Roof Patching Membrane. When dry apply Asbestos Roof Coating.

FOR WORN COMPOSITION ROOFS, either flat or pitched, use Asbestos Roof Coating or for a bright finish, Asphalt Aluminum Paint. *Colored Roof Paint* for ROLL roofs only.

FOR METAL ROOFS. If rusted and worn, remove rust and apply Chromate Metal Primer, Page 757. Next, apply any one of the following roof coatings: 1) Asphalt Aluminum Paint. 2) Metal and Composition Roof Paint. 3) Asphalt Roof and Foundation Coating. 4) Asbestos Roof Coating (can be applied directly to metal in good condition).

FOR CONCRETE ROOFS, FOUNDATIONS, WALLS, SILOS, TANKS, use Asphalt Roof and Foundation Coating. Use in- or outside to check water absorption. Will not taint water. For extra protection on roofs, apply Asbestos Roof Coating as second coat.

FOR COMPLETE ROOFING INSTRUCTIONS, send for your FREE copy of Wards "How To Paint" Book—coupon on Page 760.

IMPORTANT SHIPPING INFORMATION

Barrels, 30- and 55-gal., shipped promptly by Freight from Factories in Chicago, Ill.; Cleveland, O.; Minneapolis, Minn.; Kansas City, Mo.; Denver, Colo.; near Dallas, Tex.; near New York City. You pay shipping charges from nearest point. Additional Shipping Information on Pages 970, 971.

PAY 10% DOWN. See Wards Monthly Payment Plan, Page 981.

THINNERS, LINSEED OILS

TYPES OF PAINT AND VARNISH THINNERS

Thinners are essential for most paint jobs—preparing the surface, reducing paint, cleaning brushes and equipment, wiping up spatters, etc. Proper selection is important. Follow directions given in catalog descriptions or on the label. Basic thinners used today are:

PAINT AND VARNISH THINNER. A mineral product. Same uses as turpentine, but has less odor and costs less.

TURPENTINE. Two types: GUM SPIRITS and STEAM-DISTILLED. Source and performance of both are same. Gum type is distilled from the gum after it has been bled from the tree. Steam-type is distilled directly from the wood, thereby eliminating the gum-bleeding process.

LINSEED OIL. Extracted from flax seeds. Two types: BOILED and RAW. Raw used in thinning house and barn paints. Boiled is made of raw linseed oil with driers cooked into it. This process makes oil dry better. Boiled is used when faster, harder drying is required. Too much linseed oil creates excessive dirt collection and is not recommended.

SHELLAC, LACQUER THINNERS (Page 761). Use with shellac, lacquer only. Clean brushes, hands.

WOOD TURPENTINE 34c Qt.

STEAM-DISTILLED. Top quality. Low-priced. Use with oil-base paints, enamels and varnishes. See Facts above.

75 C 1230 L—QUART. Shipping weight 2 lbs.....34c

75 C 1231 L—GALLON. Shipping weight 11 lbs.....97c

PAINT AND VARNISH THINNERS 29c AND 45c Qt.

NU-PURPOSE. High solvent—thins any oil-base paint, enamel or varnish. Cleans brushes, rollers, hands. Strong—less is needed. *Required* for Rubberized Stucco Paints, Rubber-Base Floor Enamels, Pale Trim Varnishes, Plastic Wipe-on Finish. See Facts left.

75 C 1246 L—QUART. Shipping weight 2 lbs.....

75 C 1247 L—GALLON. Shipping weight 11 lbs.....

MINERAL SPIRITS. Good quality. Low priced. Use with oil-base paints, enamels, varnishes. Pure and clear. See Facts left.

75 C 1220 L—QUART. Shipping weight 2 lbs. 4 oz.....

75 C 1221 L—GALLON. Shipping weight 11 lbs.....

LINSEED OILS 55c AND 57c Qt.

RAW. Pure. Finest quality. For thinning paint. Also for restoring antiques, gun stocks; protecting wood ladders, and treating fence posts; retarding rust. See Facts left.

To use Wards Super House Paint (without undercoat), 2-coat application, order ½ pint linseed oil, Raw or Boiled (and ½ pint thinner-or turpentine) per gallon, for first coat.

75 C 1201 L—QUART. Shipping weight 2 lbs.....

75 C 1202 L—GALLON. Shipping Weight 11 lbs.....

75 C 1203 MO—5-GAL. CAN. Shipping weight 43 lbs.....

BOILED. Same as above but better for cold weather. See Facts.

75 C 1206 L—QUART. Shipping weight 2 lbs.....

75 C 1207 L—GALLON. Shipping weight 11 lbs.....

75 C 1208 MO—5-GAL. CAN. Shipping weight 43 lbs.....

Tape Calking is Easy; No Tools Needed

Dipping Posts in Wood Preservative

Calking Gun is Fast . . . for Heavy-Duty Jobs

Oil Can Gets Preservatives Into Cracks

Masonry Finishes

WARDS CEMENT PAINT 2.65 25 Lbs.

MASONRY PRESERVATIVE for interior or exterior use.

KEEPS POROUS SURFACES DRY. Seals dampness out.

LIGHTFAST COLORS. Non-fading. Resist lime, alkali.

Use on masonry, stucco, cement, brick, stone, unglazed tile. Masonry neutralizing not required. Excellent for dry, exposed surfaces of basements, foundations, retaining walls, swimming pools, cisterns, reservoirs. (Do NOT use over oil paint, non-porous masonry or on floors.)

Seven colors—can be intermixed for additional shades. Comes in powder form; easy to mix. Five pounds with water added cover up to 100 sq. ft. See Color Card No. 20; Page 760.

Order Color by Cat. No.	5 to 20 lbs.	25 lbs. or more
White	75 C 825 L	75 C 825 MB
Ivory	75 C 826 L	75 C 826 MB
Sunset Cream	75 C 828 L	75 C 828 MB
Pearl Gray	75 C 832 L	75 C 832 MB
Mist Blue	75 C 835 L	75 C 835 MB
Mint Green	75 C 837 L	75 C 837 MB
Coral Buff	75 C 838 L	75 C 838 MB
5 lbs. Ship. wt. 7 lbs.	55c	25 lbs. Ship. wt. 27 lbs.	$2.65

BONDEX CEMENT PAINT 6.25 25 Lbs. White

An attractive and protective coating. For interior or exterior use on porous and unpainted surfaces. Provides maximum protection against moisture, erosion, atmospheric conditions. Two coats seal surface. For non-porous or painted surfaces, use Bondex Primer below. Five pounds mixed with water covers to 100 sq. ft., first coat; to 130 sq. ft., second. Not for floors. *Postpaid.* Send for Bondex Color Card; Page 760.

Order Color by Cat. No.	5 to 20 lbs.	25 lbs. or more
Pure White	75 CP 850 L	75 CP 850 MB
Old Spanish White	75 CP 851 L	75 CP 851 MB
Dutch White	75 CP 859 L	75 CP 859 MB
Antique Ivory	75 CP 853 L	75 CP 853 MB
Carthage Cream	75 CP 854 L	75 CP 854 MB
Spanish Buff	75 CP 855 L	75 CP 855 MB
Monastery Gray	75 CP 856 L	75 CP 856 MB
Ivy Green	75 CP 857 L	75 CP 857 MB
Grotto Blue	75 CP 858 L	75 CP 858 MB
Brick Red	75 CP 863 L	75 CP 863 MB
Tropical Coral	75 CP 864 L	75 CP 864 MB
Oyster Shell	75 CP 865 L	75 CP 865 MB
Adobe	75 CP 866 L	75 CP 866 MB
5 lbs. Pure White $1.30;		Other Colors $1.40
25 lbs. Pure White 6.25;		Other Colors 6.75

BONDEX PRIMER. Use on previously painted or non-porous masonry wall surfaces. Gives "tooth" to insure bonding with finish coat of Bondex Cement Paint above. Comes in White only. Five pounds covers 250 sq. ft. *Postpaid.*

75 CP 860 L—5-Lbs. . . . $1.50 75 CP 861MB—25-Lbs. . . . $7.25

Wood Preservatives . . . Masonry Sealers

PENTACHLOROPHENOL PRESERVATIVE 1.49, 1.95 Gal.

GUARDS WOOD against moisture, rot, wood-boring insects.

DEEP PENETRATION for long-lasting wood protection.

NON-STAINING—won't bleed through if painted over.

Use on posts, ladders, poles, shingles, building members—above or below ground. Protects against termites, powder-post beetles, borers, wood-rot fungi. Brush, spray or dip.

Gallon covers to 150 sq. ft. with brush; to 18 posts, 4-in. diam. for 30-in. length, dipping. Three types, listed below:

PRESERVATIVE AND SEALER. Moisture-repellent. Apply to trimmed or planed millwork edges to minimize swelling, warping. No other sealer required. Use under paint or varnish.

75 C 1004 L—Qt. Wt. 2 lbs. 79c 75 C 1005 L—Gal. Wt. 8 lbs. $1.95

PRESERVATIVE ONLY. (No sealer). Economical for posts, poles.

75 C 1010 L—GALLON. Ship. wt. 8 lbs. $1.49

75 C 1011 MB—5-GAL. CAN. Ship. wt. 40 lbs. *Mailable*. . . . 6.98

75 C 1012 F—55-GAL. DRUM. Shipped promptly. Pay Freight from Chicago Factory. Shipping weight 460 lbs. $58.50

PRESERVATIVE CONCENTRATE. For posts, poles. Add 1 gal. to 10 gals. fuel, diesel oil, or crankcase drainings. *Don't paint over.*

75 C 1015 L—GALLON. Ship. wt. 9 lbs. $4.25

CREOSOTE WOOD PRESERVATIVE. Lasting, low-cost protection against rot, termites, mold. For fences, posts, chicken houses, etc. Dark brown stain. Can't be painted over. Gal. covers 100 sq. ft. 2 coats, with brush; dips about 20 posts, 30 in.

75 C 1044 L—GALLON. Ship. wt. 11 lbs. $1.09

75 C 1045 MO—5-GAL. CAN. Ship. wt. 45 lbs. *Mailable*. 4.45

75 C 1047 F—55-GAL. DRUM. Shipped promptly. Pay shipping charges from Factory in Chicago, Cleveland, near St. Louis, Minneapolis, Denver, Chattanooga, Tenn., Indianapolis or near Clarksburg, W. Va. Shipping weight 500 lbs. $27.75

MASONRY SEALER 2.95 Gal.

SEALS, PROTECTS masonry surfaces from moisture, stains.

WATER-REPELLENT. Silicone Base. Checks powder formation.

WILL NOT DISCOLOR or change appearance of surface.

Use on concrete, brick, stucco and stone. Also for untreated asbestos. Ready to use. For exterior use, above ground line only. Brush or spray. Surface must be clean, unpainted, untreated. Paint over this sealer with oil paint if desired. Gal. covers to 200 sq. ft. depending on surface condition.

75 C 875 L—GALLON. Ship. wt. 9 lbs. $2.95

75 C 876 MB—5-GAL. CAN. Ship. wt. 39 lbs. 14.25

MASONRY LEAK-STOP 1.49 5 lbs.

Fills holes, cracks in concrete walls and floors. Anchors bolts, mends cement laundry tubs. Sets hard in 5 minutes. Can be painted over when dry. Easy to mix, just add water. Pound fills cavity 5 ft. long, ½ in. wide, ½ in. deep.

75 C 816—1-LB. PACKAGE. Ship. wt. 1 lb. 4 oz. 32c

FIVE 1-LB. PACKAGES. Ship. wt. 5 lbs. 8 oz. $1.49

CHECK WARDS METROPOLITAN DELIVERY

The quick, easy way to shop without leaving your home. Purchases delivered direct to your door. Orders phoned in before noon are often delivered to local addresses the next day; to suburban addresses the second day. For further information, see Pages 954, 955.

EVERY WARD PAINT GUARANTEED to cover as much surface, hide as well, apply as easily, last as long, and look as well as any comparable product, regardless of name or price. Ward Paints will give satisfactory results when applied by either professional or amateur, according to instructions furnished. Should they fail to satisfy Wards will refund your money.

CALKING SEALS OUT MOISTURE, SAVES FUEL

CALKING GUNS 1.45 AND 2.45

Calk wood, metal, masonry—especially where these come together to form a joint. Keeps out dust, insects, drafts. Reduces building heat loss—saves fuel. Seals out moisture which causes paint to crack and peel. Calk AFTER prime coat is applied and BEFORE applying finish coat or repainting.

1 COMBINATION TYPE GUN. Use with bulk compound (right) or cartridge (3). Sturdy metal professional type. Rust-resistant. With extra tips (below) calks all types of jobs. Size: 9½ by 2⅛-in. diam. Holds 1/10 gal.—calks up to 2 windows.

75 C 5407—Round ¼-in. tip included. Ship. wt. 3 lbs. $2.45

GUN TIPS. Metal type. Use with gun (1) above. Set of 5: 2 round, ⅛-, and ⅜-in. diam.; 3 triangular ¼, ⅜, ½-in. diam.

75 C 5428—Ship. wt. 10 oz. . . . . Set of 5 $1.69

2 CARTRIDGE TYPE GUN. Drop-in cartridges (3) at right. Metal with baked enamel finish. Tip with cartridges. Size: 9x2⅛ in.

75 C 5460—Ship. wt. 1 lb. 8 oz. $1.45

PUTTY FOR GLAZING AND PATCHING

PLASTIC GLAZING TYPE. (Not shown.) Superior to ordinary putty. Forms tough, protective skin on surface. For wood or metal.

75 C 5858—1-LB. CAN. Ship. wt. 1 lb. 4 oz. 21c

75 C 5859 L—5-LB. CAN. Ship. wt. 6 lbs. 85c

LINSEED OIL TYPE. (Not shown.) To glaze or plug nail holes.

75 C 5850—1-LB. CAN. Ship. wt. 1 lb. 4 oz. 18c

75 C 5851 L—5-LB. CAN. Ship. wt. 6 lbs. 72c

CALKING COMPOUNDS FOR GUN OR KNIFE

Wards Calking Compound is water-resistant; will not shrink, crack or peel. Non-hardening oils keep it soft and pliable for years. Can be painted over. See easy-to-use Calking methods in Wards "How To Paint" book—coupon on Page 760.

BULK, GUN GRADE. Semi-paste. For gun (1) or similar. Off-white. Quart calks to 40 sq. ft., ¼-in. bead.

75 C 5411 L—QUART. Ship. wt. 3 lbs. 4 oz. 79c

75 C 5412 L—GALLON. Ship. wt. 14 lbs. $2.59

75 C 5413 R—5-GAL. Ship. wt. 66 lbs. *Not Mailable*. 11.95

BULK, KNIFE GRADE. (Not shown.) Paste. Apply with putty knife. Off-white. Quart calks to 40 lineal feet.

75 C 5400—½ PINT. Ship. wt. 1 lb. 10 oz. 23c

75 C 5401 L—QUART. Ship. wt. 5 lbs. 75c

75 C 5402 L—GALLON. Ship. wt. 18 lbs. $2.49

3 CARTRIDGE. No mess; throw away when used. Fits guns (1) and (2). Off-white. Length 8½x2-in. diam. Each 1/10 gallon cartridge calks to 20 lineal ft., ¼-in. bead.

75 C 5410—Ship. wt. 6 lbs. 3 Cartridges, with Plastic Tip. . . . $1.07

4 CALKING TUBE. Use tube opening for nozzel. Key included. Off-white. Size: about 1 pint—calks to 20 lineal ft.

75 C 5415—Ship. wt. 3 lbs. 8 oz. . . . . 2 for $1.18

5 CALKING TAPE. Easy to apply—press into place with fingers. Excellent weather stripping. Use indoors or out. Gray color.

75 C 5418—80-Ft. ROLL. Ship. wt. 2 lbs. 14 oz. 89c

Customer Services

PAINT SELECTING AIDS

By doing your own planning and painting the Ward way, you'll save time, money and effort without sacrificing quality.

EVERY WARD PAINT IS GUARANTEED to cover as much surface, hide as well, apply as easily, last as long, and look as well as any comparable paint, regardless of name or price.

Ward paints will give satisfactory results when applied by either professional or amateur, according to instructions furnished. Should they fail Wards will refund your money, including shipping charges.

To help you select the proper finishes and tools, read the "Fact" stories and buying guides throughout this section of the Catalog, as well as the product descriptions.

Then plan your color schemes. Cards listed below show ready-mixed and intermix colors. No. 100 is arranged by harmonizing groups to help you plan color schemes. They are available without charge at any Ward Catalog Office or by sending in the coupon below. Just check your selection.

COLOR CARD No. 100 shows 21 matching interior colors in which Rubberflex Flat and Thixotropic Satin are offered, plus 49 colors that can be created by simple inter-mixing of the *same type* of paint. All colors arranged in decorator co-ordinated groups to help you plan entire color scheme. Includes 5 nationally advertised General Electric kitchen colors, offered in Thixotropic Satin.

COLOR CARD No. 20 shows colors for: House; Barn; Trim and Shutter; Shingle and Shake; Stucco and Masonry paints.

COLOR CARD No. 300 shows super interior paint colors in Flat, Semi-Gloss and Gloss; also Thixotropic in Flat; Ready-mix and Powdered Texture Paints; Casein Paint.

COLOR CARD No. 40 shows colors for interior and exterior finishes in: All-Purpose Enamel; Tred-Pruf Porch and Floor Paint; Rubber-base Floor Enamel; Color Varnish.

COLOR CARD No. 50 shows Pigmented Wiping Stain.

SPECIAL CARDS for Super Kem-Tone; Bondex. See coupon.

EASY PAINTING INSTRUCTIONS

For best methods of decorating and repairing the interior or exterior surfaces of your home, farm or shop, ask or send for your FREE copy of Wards "How To Paint" book—44 pages packed with information, from planning color schemes to repairing roofs. Use coupon below.

DO YOU HAVE A SPECIAL PAINTING PROBLEM?

If so, consult Ward experts, without charge. Write to Paint Advisory Service, Montgomery Ward, 10th and Washington Streets, Chicago Heights, Illinois. State problem fully.

HOW TO SAVE MORE ON WARD PAINTS

QUICK AND EASY. If you live in a Ward Metropolitan Delivery area, purchase your paint and paint supplies in minutes—without leaving your home. Orders phoned before noon delivered to local addresses usually next day—to suburban addresses second day. You save on C.O.D. charges.

Or, phone for and pick-up your paint at nearest Ward Catalog Office. Save as much as 75% of the delivery charges. See Pages 954, 955 for further information.

Quart and Gallon size cans may be sent by mail and have easy-to-open Ring Seals to meet Postal regulations. Orders over 50 lbs. and all 5-gal. cans shipped by freight.

MONTGOMERY WARD: Please send free:

- ☐ Rubberflex Flat; Thixotropic Satin Interiors (No. 100)
- ☐ Super (all) and Thixotropic-Flat Interiors (No. 300)
- ☐ Wiping Stain (No. 50) ☐ All-Purpose Enamel (No. 40)
- ☐ Exterior Paints (No. 20) ☐ Bondex Colors
- ☐ Super Kem-Tone Colors ☐ "How to Paint" Booklet

Other (write in)_____

Please Print

Your Name_____

St. Address or Rt. and Box_____

_____

Post Office_____

760 WARDS A State_____

Painting With Rubberflex and Roller is Easy

Texturing Wall with Wards Super Texture Finish

Gel-like Thixotropic Liquefies When Applied

All-Purpose Enamel for Furniture, Implements, Etc.

Utility Enamels . . . Texture Finishes

ALL-PURPOSE ENAMEL 1.69 Qt.

HARD, SMOOTH SURFACE. Glass-like Silicones added.

REPELS WATER, DIRT, GRIME. Colors will not fade.

EXCELLENT HIDING QUALITIES. One coat usually covers.

For use indoors or out on furniture, walls, automobiles, implements, wagons, woodwork, signs—any place on wood or metal where a glossy, long-lasting finish is desired.

In 17 enduring colors, including 12 styled by House and Garden. For nursery furniture, toys, Dresden Blue and Carnation Pink are non-toxic—won't harm child if put in the mouth.

Tough and protective. Resists action of weather. Hot water, alcohol, food, fruit acid or oil and grease won't dull or break its strong film. Easy to apply with brush or spray. Levels itself without marks. Dries in 4 to 8 hours. Quart covers to 175 sq. ft., 1 coat. Send for Color Card No. 40, at left.

On new wood, first apply Enamel Undercoat (below); on metal, Chromate Primer (Page 757). On new plaster or wallboard, Dryfast Primer and Sealer (Page 766). *State size.*

75 C 2125 L–White*	75 C 2134 L–Emerald Green
75 C 2126 L–Ivory White*	75 C 2135 L–Hunters Green*
75 C 2127 L–Lemon Peel*	75 C 2136 L–Citron
75 C 2128 L–Spice Brown	75 C 2137 L–Middy Blue
75 C 2129 L–Cerulean Blue	75 C 2138 L–Persimmon
75 C 2130 L–Dove Gray	75 C 2139 L–Cardinal*
75 C 2131 L–Dresden Blue	75 C 2140 L–Foam Green
75 C 2132 L–Carnation Pink	75 C 2141 L–Black
75 C 2133 L–Pastel Cloud Gray	

½ PINT. Wt. 1 lb. 4 oz. . . . .55c PINT. Ship. wt. 2 lbs. 95c

QUART. Shipping weight 3 lbs. 12 oz. $1.69

GALLON. Starred (*) Colors Only. Ship. wt. 14 lbs. 5.85

PORCELAIN-WHITE SILICONIZED ENAMEL 1.95 Qt.

Bright, high hiding, gloss enamel for inside or out on wood or metal. Resists oils, grease, fruit acids, water, weather. Can be tinted with Oil Colors (below) if desired. Flows on smoothly; levels quickly. Gal. covers to 700 sq. ft., 1 coat. Use Enamel Undercoat (below) first on new wood, metal or worn paint.

75 C 2149—PINT. Shipping weight 2 lbs. $1.05

75 C 2150 L—QUART. Ship. wt. 3 lbs. 12 oz. 1.95

75 C 2151 L—GALLON. Ship. wt. 14 lbs. 7.10

ENAMEL UNDERCOAT. Seals surface on painted or unpainted interior wood or metal. (Not for floors.) White only (use under any color finish coat). Gal. covers to 600 sq. ft., 1 coat.

75 C 2176—PINT. Ship. wt. 2 lbs. 62c

75 C 2177 L—QUART. Ship. wt. 4 lbs. $1.05

75 C 2178 L—GALLON. Ship. wt. 14 lbs. 3.65

COLOR CONCENTRATES. Mix with oil-base paints to tint or shade standard paint colors. (Do NOT use with Wardwhite or Super White House Paints.) Infinite color combinations can be made. 1½-oz. tube tints 2 gals. to light shade. Ship. wt. 6 oz.

Cat. No.	Concentrate Colors	Let-Downs	Tube
75 C 2701	Lamp Black	Blue-grays	29c
75 C 2702	Prussian Blue	Rich blues	29c
75 C 2703	Ultramarine Blue	Reddish-blues	29c
75 C 2705	Raw Umber (beige)	Soft grays	29c
75 C 2706	Burnt Sienna (apricot)	Apricot tints	29c
75 C 2707	Raw Sienna (ivory)	Ivory (Cream)	29c
75 C 2717	Light Chrome Green	Yellow-greens	29c
75 C 2714	Dark Chrome Green	Jade tones	29c
75 C 2716	Light Chrome Yellow	Lemon shades	29c
75 C 2710	Med. Chrome Yellow	Warm yellows	29c
75 C 2713	Chrome Yellow Orange	Peach tints	29c
75 C 2712	Venetian Red (rose)	Old rose tint	29c
75 C 2718	Dragon Red	Rich red tones	29c

SUPER TEXTURE FINISH 3.65 Gal.

RENEWS AND REDECORATES WALLS in one simple application.

HIDES SMALL HOLES, CRACKS. Covers dents and tape joints.

ECONOMICAL. Compare coverage; compare price.

RUBBER BASE FINISH for use on wallboard, plaster, brick, paint or primed metal. Excellent for dry wall construction. One coat gives surface the look of expensive plaster or textured effect. Tough and durable; truly scrubbable.

. Apply with paint brush, then texture with roller (75C4746, Page 763), brush, sponge, wadded paper, or whisk broom. There is no limit to variety of textures. For badly cracked walls add one quart Sand-Kote per gallon.

Comes ready mixed, ready to apply; no primer needed. Gallon covers to 300 sq. ft., depending upon texture and surface. Send for FREE Color Card No. 300 at left. *State size.*

75 C 4520 L—Bone White	75 C 4523 L—Warm Gray
75 C 4521 L—Blossom Green	75 C 4524 L—Hawthorn Rose
75 C 4522 L—Honey Yellow	75 C 4525 L—Cashmere Blue

QUART. Ship. wt. 4 lbs. 8 oz. $1.09 GALLON. Ship. wt. 15 lbs. $3.69

POWDER TEXTURE PAINT 2.59 25 Lbs. White

Save re-plastering costs. Hides small holes, dents, fine cracks, tape joints. Brush it over wallboard, plaster, brick, paint or primed metal. Dries hard; resists cracking and peeling.

Eight colors to choose from—or use Off-White and finish over in color with any Ward Wall Finish. One coat covers. Mix with water and apply with short-bristle brush. Next texture with wall scraper, stipple roller, brush, sponge, wadded paper, trowel or whisk broom. 25 lbs. covers to 25 sq. ft., depending upon texture. See Color Card No. 300, left.

Color	5-lb. Package	25-lb. Package
Off-White	75 C 4001 L	75 C 4001 MB
Ivory	75 C 4037 L	75 C 4037 MB
Sunshine Yellow	75 C 4044 L	75 C 4044 MB
Peach Bloom	75 C 4039 L	75 C 4039 MB
Rose Tint	75 C 4040 L	75 C 4040 MB
Mist Green	75 C 4041 L	75 C 4041 MB
Warm Gray	75 C 4042 L	75 C 4042 MB
Twilight Blue	75 C 4043 L	75 C 4043 MB
Ship. wts.	5 lbs. 8 oz.	27 lbs.
Price	White 69c / Colors 79c	White $2.59 / Colors $2.98

SAND-KOTE WALL FINISH 62c Qt.

SILICONIZED SAND ADDITIVE. Add to Rubberflex or Ward Flat Oil-base Wall Paint (Page 754). Gives wall sand-plastered effect in color. Won't appreciably change color of paint. Covers plaster walls, wood, cement, brick, wallboard, wall paper, plywood, plaster board. Will not chip or peel. Washable.

Ready to use; no thinner or sealer needed. Roll on with stipple paint roller (Page 763) or use a short bristle brush. Can be textured, similar to Texture Paints above. One quart per gal. of paint approximates sand-plastered finish.

75 C 5371 L—QUART. Ship. wt. 4 lbs. 8 oz. . . . . Ea.

SPRAY-CAN ENAMEL. Easy push-button painting for small, hard-to-reach places as radiators. Excellent for hobbyists. Brilliant White (No. 2460) recommended for refrigerator, metal kitchen cabinets. No. 2466 is clear plastic; not enamel.

75 C 2460—Brilliant White	75 C 2464—Yellow
75 C 2461—Red	75 C 2465—Flat Black
75 C 2462—Green	75 C 2466—Clear Plastic
75 C 2463—Royal Blue	75 C 2467—Aluminum

12-OZ. CAN. Ship. wt. 1 lb. . . . . Each $1.

SPRAY-CAN PAINT AND VARNISH REMOVER. Non-flammable.

75 C 5945—12-oz. CAN. Ship. wt. 1 lb. . . . . .

Marproof Varnish Brings Out Natural Floor Beauty

Tredpruf Porch and Floor Paint Resists Foot Traffic

Seal-Tone and Spar Wax, Easy Wipe-on Application

Ward Marine Finishes Protect and Beautify Boats

Wipe- or Brush-On Floor Finishes

MARPROOF VARNISH 1.35 Qt.

IPROVED HARDNESS—High resistance to foot traffic.

IGHLY WASHABLE. Scrub repeatedly without spotting.

RIES DUST FREE IN 1 HOUR; ready for use in 4 hours.

ough varnish of surpassing beauty, durability. Brings out rtural beauty of interior wood on floors, trim, furniture, table d bar tops. Withstands hot water, grease alcohol, acids. ards against marring and scratching.

Flows on smoothly; levels itself to smooth, glossy surface. Sticks surface . . . resists cracking, chipping, peeling. Won't turn ite or spot when washed. Gal. covers to 800 sq. ft.

C 1500—PINT. Ship. wt. 1 lb. 8 oz. 70c
C 1501 L—QUART. Ship. wt. 2 lbs. 12 oz. $1.35
C 1502 L—GALLON. Ship. wt. 12 lbs. 4.49

COLOR VARNISH 1.25 Qt.

autifies and preserves worn furniture, floors, woodwork, ush it on; stains, varnishes in one application. Transparent; ows wood grain. Resists chipping, cracking, peeling. Gal. vers 700 sq. ft., See Color Card No. 40, opposite page.

C 1650 L—Light Oak 75 C 1653 L—Mahogany
C 1651 L—Dark Oak 75 C 1654 L—Walnut
C 1655 L—Maple

PINT. Ship. wt. 1 lb. 37c; PINT. Ship. wt. 1 lb. 8 oz. 65c
ART. Shipping weight 2 lbs. 12 oz. $1.25
LLON. Shipping weight 9 lbs. 4.45

LOR VARNISH UNDERCOAT. Use when applying color varsh, above, to badly worn surfaces. Light opaque color hides od grain. Gal. covers 400 sq. ft., 1 coat.

C 1672—½ PINT. Ship. wt. 1 lb. 35c
C 1674 L—QUART. Ship. wt. 4 lbs. 95c
C 1675 L—GALLON. Ship. wt. 16 lbs. $3.39

RICH PALE TRIM VARNISH 1.69 TO 1.79 Qt.

ATER-CLEAR" finish that brings out natural grain, preserves tural color, of wood. Does not perceptibly change tone. Prots woodwork, doors, furniture.

Choose GLOSS or SATIN finish. Dries dust-free in 1 hour; hard 4 hours. Qt. covers 200 sq. ft., 1 coat.

OSS FINISH PALE TRIM VARNISH.
C 1624—PINT. Ship. wt. 1 lb. 8 oz. 89c
C 1625 L—QUART. Ship. wt. 2 lbs. 8 oz. $1.69

TIN FINISH PALE TRIM VARNISH.
C 1627—PINT. Ship. wt. 1 lb. 8 oz. 95c
C 1628 L—QUART. Ship. wt. 2 lbs. 8 oz. $1.79

PIGMENTED OIL TYPE WOOD STAIN 1.09 Qt.

ping stain for interior or exterior wood. Easy to apply on type of *bare wood*. Seals without raising grain. Holds r evenly; won't show brush marks. For unfinished furni-e, woodwork, cabinets, wall paneling, floors. Excellent for tty pine paneling. Apply with brush; wipe off with cloth. er with varnish, Seal-Tone and Spar-Wax, shellac or quer, Ask for Color Card No. 50.

C 1770 L—Conventional Maple 75 C 1775 L—Honey Maple
C 1771 L—Wheat 75 C 1776 L—Platinum
C 1772 L—Blond 75 C 1777 L—Sun Tan
C 1773 L—Red Mahogany 75 C 1778 L—Brown Mahogany
C 1779 L—French Provincial 75 C 1774 L—Walnut

INTS. Ship. wt. 14 oz. . . 40c; QUARTS. Ship. wt. 3 lbs. $1.09

TREDPRUF PORCH AND FLOOR FINISH 4.09 Gal.

WEAR RESISTANT. With hard, smooth varnish base.

HIGH COLOR, GLOSS RETENTION, due to modified alkyds.

DURABILITY INDOORS OR OUT, on wood, concrete, metal.

Abrasive-resistant surface withstands foot traffic, scrubbing, weather. For porches, floors, stairs, railings, baseboards. Phenolic resins withstand soap, water.

Gallon covers to 650 sq. ft. Unpainted, badly worn or weathered surfaces require 2 coats. Reduce first with 1 pint Wards Paint and Varnish Thinner (Page 766) per gal. paint. Let dry overnight before second coat. *State size.*

75 C 1350 L—Oak 75 C 1351 L—Tile Red
75 C 1352 L—Tile Green 75 C 1353 L—Light Gray
75 C 1354 L—Chateau Gray 75 C 1355 L—Terra Cotta
75 C 1356 L—Stone Gray Brown

QUART. Wt. 3 lbs. . . . . $1.19; GALLON. Wt. 13 lbs. . . . $4.09

RUBBER BASE CONCRETE FLOOR ENAMEL for better stay-on quality. Use indoors or out on concrete steps, sidewalks, floors. Long wearing. Alkali resistant. Won't chip or peel.

Unaffected by battery acid, soap, lime, grease and oil. Easily applied with brush or roller. No primer needed. Gallon covers 400 sq. ft., 1 coat. Send for Color Card No. 40, opposite page. For best results, use Concrete Floor Etcher (Page 766) before applying paint. *State size.*

75 C 1320 L—Tile Red 75 C 1325 L—Tile Green
75 C 1324 L—Light Gray 75 C 1327 L—Oak
75 C 1328 L—Chateau Gray 75 C 1329 L—Stone Gray

QUART. Ship. wt. 3 lbs. . . . $1.49; GALLON. Wt. 10 lbs. . . . $5.15

LUXURIOUS WIPE-ON SPAR WAX 79c 1 Lb. 3 Oz.

RICH SATIN FINISH. For natural or stained wood—floors, panels, furniture. Also linoleum. Compounded with carnauba wax and finest spar varnish for tough, scuff resistant finish. Won't discolor blond wood. *Worn spots easily renewed, blended in.*

EASY TO APPLY. Wipe on. Buff gently to soft luster. Occasional re-coating enriches, blends in perfectly. Gal. covers to 1000 sq. ft. First use Seal-Tone, below, when applying to new wood.

75 C 1748—1 LB. 3 OZ. CAN. Ship. wt. 1 lb. 8 oz. 79c
75 C 1747 L—GALLON. Ship. wt. 9 lbs. $3.59

SEAL-TONE . . . THE BETTER SEALER 3.69 Gal.

WARDS FINEST SEALER for new or newly sanded wood and old linoleum. Penetrates deeply, hardens surface against moisture, dirt, splintering. Excellent for paneling, unfinished furniture, plywood, concrete, old linoleum. Wipe or brush it on; then wipe off excess—leaves no surface film. Dries in 2 hrs. Gallon covers up to 900 sq. ft., 2 coats, depending on surface.

DO THE JOB IN ONE DAY. Two coats of Seal-Tone and one of Spar Wax can be applied to new or machine sanded wood in a single day; ready by evening.

On open-grain wood, first use Paste Wood Filler (Page 766). Seal-Tone is excellent base for bare wood surfaces to be finished over, or without finish coat.

75 C 1744 L—QUART. Ship. wt. 2 lbs. 8 oz. $1.10
75 C 1745 L—GALLON. Ship. wt. 9 lbs. 3.69

CLEAR LACQUER. Fast drying. For wood finishing, polished metals.

75 C 1795—½ PINT. Shipping weight 14 oz. 49c
75 C 1796 L—QUART. Shipping weight 2 lbs. 12 oz. $1.55

LACQUER THINNER. Thins lacquer. Cleans tools and hands.

75 C 1563—PINT. Shipping weight 1 lb. 8 oz. 39c
75 C 1564 L—QUART. Shipping weight 2 lbs. 12 oz. 65c

Marine Finishes

BOAT AND CANOE PAINT 1.59 Qt.

DECORATES AND PROTECTS with 1 easy application.

KEEPS SURFACE WATER-TIGHT. Prevents warping.

REDUCES EROSION. Guards against water and weather.

For use on fresh-water craft—rowboats, canoes, kayaks, skiffs, etc. Choose from five hard, glossy colors. Easy to apply with brush. Gal. covers to 600 sq. ft. *State size.*

75 C 2800 L—White 75 C 2803 L—Black 75 C 2806 L—Gray
75 C 2807 L—Green 75 C 2808 L—Red

PINT. Ship. wt. 2 lbs. 2 oz. . 89c; QUART. Ship. wt. 4 lbs. $1.59
GALLON. Shipping weight 12 lbs. 5.59

YACHT WHITE FINISH. Finest quality. High white retention. Resists wear, weather. High gloss reduces friction. Easy to apply on wood or metal. *State size.*

75 C 2845 L—PINT. Ship. wt. 2 lbs. 4 oz. $1.29
QUART. Ship. wt. 4 lbs. . $2.19; GAL. Ship. wt. 16 lbs. . . . 6.98

MARINE SPAR VARNISH. Clear. For decks, cabins. Resists sun, oil, salt water. Won't crack, peel. Gal. covers 600 sq. ft.

75 C 2850—PINT. Ship. wt. 1 lb. 8 oz. $1.10
75 C 2851 L—QUART. Ship. wt. 2 lbs. 12 oz. 2.15
75 C 2852 L—GALLON. Ship. wt. 12 lbs. 7.95

DECK AND HULL PAINT. Tough, weather-resistant, enamel-like finish. For decks, hulls, exterior cabin and top-side work. Nos. 2813, 2815 in Quart size only. *State size.*

75 C 2809 L—White 75 C 2815 L—Palm Green
75 C 2813 L—Mediterranean Blue 75 C 2816 L—Buff

PINT. Shipping weight 2 lbs. 4 oz. 95c
QUART. Ship. wt. 4 lbs. . . $1.69 GAL. Ship. wt. 16 lbs. . . $6.59

RACING BOTTOM PAINT. Hard finish to reduce friction. For fresh or salt water. Gal. covers to 400 sq. ft. *State size.*

75 C 2822 L—Green 75 C 2823 L—Red

PINT. Shipping weight 2 lbs. 4 oz. $1.29
QUART. Ship. wt. 4 lbs. . . $2.09 GAL. Ship. wt. 16 lbs. . . 6.89

75 C 2824 L—COPPER BRONZE. PINT. Ship. wt. 2 lbs. 4 oz. . $1.75
QUART. Ship. wt. 4 lbs. $2.98 GAL. Ship. wt. 16 lbs. . . . 10.75

ANTI-FOULING BOTTOM PAINTS. Resist marine growth in fresh or salt water. Gal. covers to 400 sq. ft. *State size.*

75 C 2820 L—Red 75 C 2821 L—Green

PINT. Ship. wt. 2 lbs. 4 oz. 95c
QUART. Ship. wt. 4 lbs. . . $1.65 GAL. Ship. wt. 16 lbs. . . $5.95

INTERIOR CABIN ENAMEL. Tough, high-gloss finish. Resists dirt. Washable. For wood or metal. *State size.*

75 C 2826 L—White 75 C 2830 L—Buff 75 C 2831 L—Cream

PINT. Wt. 2 lbs. 4 oz. . . . 95c QUART. Wt. 4 lbs. $1.75

MARINE ENGINE ENAMEL. Protects motor from rust scale, etc. Keeps appearance trim. Resists oil, water, heat.

75 C 2861—Black 75 C 2862—Gray

½ PINT. Shipping weight 1 lb. 4 oz. 50c

TRIM AND SIGNAL ENAMEL. High gloss. For wood, metal.

75 C 2839—Black 75 C 2840—Red 75 C 2841—Green

PINT. Shipping weight 2 lbs. 90c

WIPE-ON PLASTIC FINISH 1.89 Qt.

WATER-CLEAR. Tough. For linoleum, furniture, floors, woodwork. Won't discolor blond wood. Not for asphalt, rubber tile. Resists water, acids, alcohol, oil. Gal. does 800 sq. ft.

75 C 1739—PINT. Ship. wt. 1 lb. 8 oz. $1.10
75 C 1740 L—QUART. Ship. wt. 2 lbs. 12 oz. 1.89
75 C 1741 L—GALLON. Ship. wt. 12 lbs. 5.95

TILE-GLO WIPE-ON SEALER FOR ASPHALT, PLASTIC, RUBBER FLOOR TILE. Beautifies, preserves. Won't soften tile. Dries to clear, satin-like surface. Worn areas easily refinished; blended in. Qt. covers 180 sq. ft., 2 coats.

75 C 1579—PINT. Ship. wt. 2 lbs. 65c
75 C 1580 L—QUART. Ship. wt. 3 lbs. 10 oz. $1.19

100% PURE GUM SHELLAC. Seals wood grain, prevents stain bleeding through. Durable, 3-lb. cut. Won't get sticky. Dries quickly. Gal. covers to 400 sq. ft., 1 coat. Shipping weights: Qt. 2 lbs. 12 oz.; Gal. 11 lbs. *State size.*

75 C 1782 L—WHITE (clear). QUART 95c. . . . . GAL. $3.15
75 C 1783 L—ORANGE (amber tint). QUART 89c. . GAL. 2.98

SHELLAC THINNER. Thins shellac. Cleans brushes, hands.

75 C 1789—PINT. Shipping weight 1 lb. 6 oz. 35c
75 C 1790 L—QUART. Shipping weight 2 lbs. 12 oz. 59c

Choose the Right Brush for Each Paint Job

FACTS ABOUT PAINT BRUSHES

BUY QUALITY. Good paint brushes mean less work, better finish, long-run economy.

BRISTLE. Natural black Chinese hog bristles now almost unobtainable. Other natural and synthetic bristles make excellent brushes:

1) NATURAL. Split, tapered ends ("flags") hold good paint load, give smooth finish. "Natural" (light color) stays more flexible, durable than dyed (black). "Bristleox" is soft, flexible, resilient mixture of French bristle and ox hair—natural red.

2) NEOCETA. Bristles grooved, tapered for good load, smooth finish. Not for lacquer.

3) TYNEX NYLON. Tapered, flagged, for good load, smooth finish.

SIZE AND TYPE. *Varnish and Enamel Brushes* have quite tapered ("chisel") edges for smoother application of varnish, enamel.

Wall Brushes, fuller-bodied, less tapered, for fast application of paint, etc., on large surfaces—siding, walls, ceilings, floors—on wood, plaster, stucco, brick, etc.

Trim Brushes, for window dividers, molding, rungs, etc. Angular edge type excellent for sharp "cutting in" at corners, edges, etc.

Width depends on type, shape, width of surface to be finished. For fastest application, use widest brush suitable for surface, though brush over 3, 3½ in. may tire arm.

CONSTRUCTION. Ward brushes have following features: 1) Bristles vulcanized in rubber or plastic—can't come out (brush 17) is stapleset). 2) Smooth hardwood handles, shaped and balanced for comfort, performance. 3) Stainless steel or nickel plated ferrules, firmly crimped, riveted, soldered. 4) Jackets for protection in storage; instructions for care on back.

VARNISH-ENAMEL BRUSHES FOR DOORS, FURNITURE, ETC. 23c TO 4.98

1 TO 7 Chisel edge gives smoother finish, improved paint flow. For professional or amateur. Use on woodwork, moldings, windows and furniture. Full body of long, firmly-set bristles hold good paint load, save dipping.

Properly tapered and soft, they have firm snap and elasticity. Balanced mixture of bristle lengths for good paint pick-up and working capacity. Bristles vulcanized in rubber—won't shed while painting. Strong steel ferrules prevent warping. Balanced wood handles sanded and lacquered. Each brush has jacket for storing. Guaranteed as below.

1 PURE HOG. For oil-base paints, varnishes.

Cat. No.	Width	Bristle	Ship. wt.	Price
75 C 5005	1 in.	1⅞ in.	5 oz.	23c
75 C 5006	1½ in.	1⅞ in.	5 oz.	35c
75 C 5007	2 in.	1⅞ in.	6 oz.	42c
75 C 5008	2½ in.	2 in.	6 oz.	67c

2 NEOCETA. Pre-broken in. For water-thinned, oil-base paints, enamels, varnishes.

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5120	1 in.	2 in.	5 oz.	27c
75 C 5121	2 in.	2½ in.	6 oz.	55c
75 C 5122	3 in.	2¾ in.	7 oz.	89c

3 PURE HOG. Like (1) above, but longer, heavier, even tapered for extended wear.

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5012	1 in.	2⅛ in.	6 oz.	49c
75 C 5013	1½ in.	2⅛ in.	7 oz.	76c
75 C 5014	2 in.	2⅝ in.	8 oz.	$1.17
75 C 5015	2½ in.	2⅝ in.	9 oz.	1.39
75 C 5016	3 in.	2⅞ in.	10 oz.	1.75

4 NYLON. Long, thick set bristles for water-thinned, oil-base paints, varnishes.

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 4901	1½ in.	2¾ in.	8 oz.	$1.19
75 C 4902	2 in.	2¾ in.	9 oz.	1.39
75 C 4903	2½ in.	3 in.	10 oz.	1.69
75 C 4904	3 in.	3¼ in.	11 oz.	1.95

5 BRISTLEOX. French bristle and Ox hair. "Flow" on any finish without brush marks.

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 4905	2 in.	2½ in.	5 oz.	$1.98
75 C 4906	2½ in.	2¾ in.	6 oz.	2.90
75 C 4907	3 in.	3 in.	7 oz.	4.95

WARDS BEST VARNISH, ENAMEL BRUSHES

6 FINEST MASTER-PAINTERS' BRUSHES made of specially selected pure hog bristles. Longer, thick-set bristles with natural split-tapered ends hold maximum paint load. Bristles vulcanized in rubber to reduce shedding. Strong, seamless steel ferrule. Balanced wood handle, smoothly sanded and lacquered. Each brush has jacket for storing. See Brush Facts at left. Guaranteed as below.

MASTER-PAINTERS' BRUSHES

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5132	2 in.	3 in.	9 oz.	$2.49
75 C 5133	2½ in.	3¼ in.	10 oz.	3.49
75 C 5134	3 in.	3½ in.	11 oz.	4.98

7 DECORATOR BRUSH. Of 100% Neoceta. Bristle 2⅝ in. long. Width 2½ in. Oval handle. For enameling or varnishing woodwork, furniture, etc. Guaranteed as below.

75 C 5050—Ship. wt. 10 oz. 95c

ALL WARD BRUSHES ARE GUARANTEED TO LAST AS LONG OR LONGER THAN ANY COMPARABLE BRUSHES made, whether used by householder or professional painter. Laboratory tested and fully guaranteed against any manufacturing defects. Satisfaction or your money back.

SASH-TRIM BRUSHES 54c TO 1.98

8 9 GIVE A CLEAN, SHARP LINE when "cutting in." Excellent on trim, narrow and irregular surfaces. Flat or oval shape is matter of preference.

High content of flagged bristles hold large quantity of paint—save dipping. Bristles vulcanized in rubber to reduce shedding while painting. Steel ferrules. Long, balanced wood handles sanded and lacquered. Each brush has jacket for protection. See Brush Facts at left. Guaranteed as below.

(8) PURE BRISTLE FLAT SASH BRUSH

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5057	1 in.	1⅞ in.	5 oz.	54c
75 C 5058	1½ in.	2⅛ in.	6 oz.	97c
75 C 5059	2 in.	2⅜ in.	7 oz.	$1.2

(9) PURE BRISTLE OVAL SASH BRUSH

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5141	1 3/16 in.	1⅞ in.	5 oz.	55
75 C 5142	1 1/16 in.	2⅛ in.	6 oz.	98
75 C 5143	1 3/16 in.	2⅜ in.	7 oz.	$1.4

10 11 ANGLE CUT GIVES BETTER CONTRO for sharp, straight lines; for "cutting in" around woodwork, window dividers sash etc. Same features as (8), (9), but wi additional bristles. Guaranteed as below.

(10) PURE BRISTLE ANGULAR CUT TYPE

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5087	1 in.	1⅞ in.	5 oz.	89c
75 C 5088	1½ in.	2⅛ in.	6 oz.	$1.17
75 C 5089	2 in.	2⅜ in.	7 oz.	1.59

(11) BRISTLEOX ANGULAR CUT TYPE

Cat. No.	Width	Bristle	Ship. wt.	Price
75 C 5231	1½ in.	2¼ in.	6 oz.	$1.3
75 C 5232	2 in.	2½ in.	7 oz.	1.9

WIRE BRUSHES, BRUSH CLEANER

Wire brushes, brush cleaner, screen pai ers, other accessories, listed on Page 7

WALL BRUSHES FOR LARGE, FLAT AREAS INDOORS OR OUT 95c TO 13.25

12 TO 15 FOR INTERIOR OR EXTERIOR walls, floors, ceilings; for wood, masonry or plaster. Edge designed for "working" paint in. For any type of finish. High density of bristles "flagged" at ends hold good paint load, save dipping. Bristles vulcanized in rubber—won't break; less bristle shedding. Steel ferrules. Balanced wood handle, sanded and lacquered. Each has storing jacket. See Facts above. Guaranteed as above.

(12) NEOCETA BRISTLE WALL BRUSH

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5147	3 in.	2½ in.	8 oz.	95c
75 C 5148	3½ in.	2¾ in.	11 oz.	$1.29
75 C 5149	4 in.	3 in.	15 oz.	1.59

PURE BRISTLE WALL BRUSH (Like 12)

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 4930	3 in.	2½ in.	8 oz.	98c
75 C 4931	4 in.	3 in.	15 oz.	$1.65

PURE BRISTLE-NYLON WALL BRUSH (Like 14)

Cat. No.	Width	Bristle	Ship. wt.	Price
75 C 4935	3 in.	2⅝ in.	8 oz.	$1.59
75 C 4936	3½ in.	2⅞ in.	11 oz.	1.98
75 C 4937	4 in.	3⅛ in.	15 oz.	2.29

(13) BETTER QUALITY. Neoceta bristles 4 in. wide. Length 4 in. Carries large paint load.

75 C 5045—Ship. wt. 15 oz. $2.98

(14) UNDYED PURE HOG BRISTLE BRUSH

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5275	3 in.	2¾ in.	8 oz.	$2.19
75 C 5276	3½ in.	2¾ in.	11 oz.	2.49
75 C 5277	4 in.	3 in.	15 oz.	3.49

MASTER PAINTERS' WALL BRUSHES

15 BEST QUALITY. 100% Pure hog bristle

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 5187	3 in.	3½ in.	11 oz.	$4.79
75 C 5188	3½ in.	3¾ in.	13 oz.	6.49
75 C 5189	4 in.	4 in.	15 oz.	8.35
Longer Master Painters' Brushes				
75 C 5191	4 in.	4½ in.	16 oz.	$10.79
75 C 5192	4½ in.	4½ in.	17 oz.	13.25

IMPROVED NYLON WALL BRUSH. (Like 13). Pre-broken-in, flagged and tapered bristles for a better, long-wearing performance.

Cat. No.	Width	Bristle	Ship. Wt.	Price
75 C 4923	3½ in.	3⅞ in.	10 oz.	$3.97
75 C 4924	4 in.	4⅛ in.	14 oz.	4.49

TEXTURE BRUSH. Tampico fiber. To apply texture finishes. Width 4 in.; fibers 3 in.

75 C 5313—Ship. wt. 12 oz. 55c

CEMENT, "KALSOMINE" BRUSHES

16 TYNEX NYLON DUTCH WALL COATER large areas inside or out; any pa Width 6 in.; bristles 3¾ in.; 1 in. thick.

75 C 5099—Ship. wt. 1 lb. .....

17 KALSOMINE BRUSHES. For water-thin or rubber-base paints. Thickness 1¾

SEMI-DUTCH. Width 5 in. Bristle 3¾ in.

75 C 5100—Ship. wt. 1 lb. .....

FLAT. Width 6 in. Bristle 3½ in.

75 C 5103—Ship. wt. 1 lb. .....

18 CEMENT BRUSH. Tampico fibers. For sonry, stucco. Width 6 in.; fibers 4 in.

75 C 5105—DENSE. Wt. 1 lb. 3 oz. .....

75 C 5106—LESS DENSE. Wt. 1 lb. 3 oz. .....

PALMA FIBER. For water and texture pa

75 C 5060—Wide 6 in.; fiber 3⅝ in. Wt. 1

PAY 10% DOWN. SEE INSIDE BACK COVER.

Roller Coaters Paint Large Areas Faster

PORTABLE PRESSURE TYPE SET 18.95

19 Paints large areas, indoors or out, faster, easier, cleaner. Pour paint in 2½-gal. tank, pump a few strokes, push button on aluminum handle. No drip or splatter. Roller 6 in. wide; sheepswool cover. Cotton sleeve for enamel. For enamel, oil-or water-base paint.

SET: Tank, Roller, Cover, Sleeve, 12-ft. rubber hose.
75 C 4765 M—Ship. wt. 10 lbs. $18.95

75 C 4766—EXTRA ROLLER COVER. Ship. wt. 8 oz. 1.59

EXTENSION HANDLE. (Not shown.) For above. Lgth. 24 in.
75 C 4767 L—Metal tubing. Ship. wt. 12 oz. $1.39

WORK-SAVING SELF-FEED APPLICATOR 2.98

20 Requires slight pressure to roll paint on—no dipping. Holds pint—covers to 65 sq. ft., 1 filling. Rust-resistant cylinder. Won't drip. Roller 6 in. wide; easy to remove, clean. Metal handle, threaded inside—use mop handle or extension to paint ceilings, floors.

75 C 4760—SELF-FEED APPLICATOR with Cover for OIL-BASE Paint and Enamel. Ship. wt. 1 lb. 4 oz. $2.98

75 C 4759—SELF-FEED APPLICATOR with Cover for RUBBER BASE, Water-thinned Paints. Wt. 1 lb. 4 oz. $2.98

75 C 4761—EXTRA OIL-BASE COVER. Ship. wt. 4 oz. 75c

75 C 4762—EXTRA RUBBER-BASE COVER. Wt. 4 oz. 75c

21 ROLLER-MATE FOR "CUT-IN", CORNER PAINTING. Use for sharp, clean lines at ceiling, moldings etc. where large roller won't reach. Spreads paint evenly. Pad (replacements below) snaps on or off plastic base.
75 C 4785—Ship. wt. 6 oz. ..... Each 63c

REPLACEMENT PAD. For (21) above. Clean and reuse.
75 C 4786—Ship. wt. 3 oz. ..... Each 43c

22 "SASHIE." KEEPS PAINT OFF GLASS, WALLS. For window cross pieces, sash, moldings; etc. Saves scraping, cleaning. Plastic with mohair pad. Reusable.
75 C 4790—Ship. wt. 3 oz. ..... Each 30c

23 EDGE ROLLER. Use for corners, around woodwork, etc.
75 C 4756—2 in.; Wool-Covered. Ship. wt. 8 oz. 69c

COMPLETE ROLLER APPLICATOR SETS ... REGULAR 1.89 ... PROFESSIONAL 2.39 ... LARGE DIAM. 2.98

FACTS ABOUT ROLLER APPLICATORS. A roller is excellent for painting large interior surfaces. It requires less dipping; is less tiring; lessens risk of lap marks. Best for ceilings.

Rollers spread paint evenly over surface, often allowing greater coverage per gallon; costs less to decorate.

THREE TYPES available for amateur or professional are:

1) TRAY FED (24 to 26 below). Dipped into tray of paint.

2) SELF-FEED (20 left). Do not have to be dipped. Covering absorbs paint from center reservoir as pressure applied.

3) PRESSURE (19 left). Receives paint through hose from pressurized supply tank. For extensive painting.

ROLLER SIZE. Tray-fed rollers 1½- or 3-in. inside diam. and 7 or 9 in. long. Most amateurs use 1½ by 7 in. The 3 by 9 in. is faster, heavier. Use EDGE ROLLER (23, left) or ROLLER-MATE (21, left) around moldings, in corners.

ROLLERS WITH STEEL OR BRASS BEARINGS inserted in end caps turn easier; are steadier and last longer. Low-priced rollers use mere holes in end caps for bearings.

KINDS OF ROLLER COVERS: 1) *Slip-on.* Slip over drum permanently affixed to handle. 2) *End-cap.* Cover held in place with cap at each end. Caps form wheel which rides on carriage. Several types of fabric are available; each for specific purposes. These can be interchanged.

SHORT-NAP MOHAIR gives smooth finish with any paint; especially for enamels, rubber-base, acrylic paints.

WOOL NAP. Suitable for flat finish oil-base or water-thinned paints. Recommended for rough surfaces.

DYNEL NAP. Synthetic. For most paints. Lower-priced.

WOOL PILE; RUBBER. For stipple or texture.

COVER CORES. Most are fiber. Those impregnated with waterproof phenolic resin are best. Will not buckle or soften from water or solvents. Better performance; longer life.

PAINT TRAYS. Tin plated type recommended. Painted trays may flake off in paint being applied. All 3-qt. trays have practical working capacity of about 1½ qts.; 2-qt. size, about 1 qt. Trays hook onto stepladder.

24 25 26 See Facts above. Order from table. All with Phenolic core.

(24) REGULAR SIZE. Slip-on 7-in. type. Steel insert bearings. Tray "2 qt.".

(25) PROFESSIONAL SIZE. Wider; paints faster. Slip-on 9-in. type. Steel insert bearings. Tray "3-qt." size.

(26) LARGE DIAM. Paints fast with slower rotation—less spray. Slip-on 9-in. type. Brass insert bearings. Threaded to fit 14-in. extension handle included with set. Tray "3-qt." size.

Type Cover	Item	24 Roller 7 by 1½ in. Cat. No.	Wt.	Price	25 Roller 9 by 1½ in. Cat. No.	Wt.	Price	26 Roller 9 by 3 in. Cat. No.	Wt.	Price
WOOL	Set	75 C 4710	2 lbs.	$1.89	75 C 4700	3¼ lbs.	$2.39	75 C 4778	4 lbs.	$2.98
	Roller	75 C 4711	1 lb.	1.29	75 C 4701	1¾ lbs.	1.59	75 C 4779	1½ lbs.	2.19
	Cover	75 C 4712	11 oz.	59c	75 C 4702	1 lb.	79c	75 C 4771	8 oz.	1.25
MOHAIR	Set	75 C 4716	2 lbs.	$1.89	75 C 4706	3¼ lbs.	$2.39	.....	.....	.....
	Roller	75 C 4717	1 lb.	1.29	75 C 4707	1¾ lbs.	1.59	75 C 4780	1½ lbs.	2.19
	Cover	75 C 4718	11 oz.	59c	75 C 4708	1 lb.	79c	75 C 4772	8 oz.	1.25
TRAY ONLY		75 C 4715	1¼ lbs.	69c	75 C 4705	1¾ lbs.	89c	Same as with (25), left		

ROLLER SCRAPER.
27 75 C 5346—Wt. 8 oz. 25c

28 SAV-A-ROLLER. Cleans and stores rollers quickly without mess. Fits standard 7- and 9-in. by 1½-in. diam. rollers. With 1 qt. solvent for oil paints—re-use over and over. For re-fill use 1 qt. Nu-Purpose Thinner, Page 758.
75 C 5809 L—Ship. wt. 2 lbs. 8 oz. 79c

HANDLE EXTENSION. (Not shown.) For floors, ceilings. Use with any hand-dip roller, above.
75 C 4750 M—48 in. long. Ship. wt. 1 lb. 8 oz. 79c

TEXTURE ROLLERS. (Not shown.) WOOL PILE for fine stipple; RUBBER for stipple, or can be cut or gouged to various designs. Apply Texture Paint with short brush, then roll. Use tray above.

WOOL PILE. Width 7 in. With phenolic resin core.
75 C 4746—ROLLER ONLY. Ship. wt. 1 lb. $1.19
75 C 4747—EXTRA COVER. Ship. wt. 5 oz. 98c

SPONGE RUBBER. Width 7 in. Phenolic resin core.
75 C 4751—Ship. wt. 1 lb. $1.25

FOLDING WALLPAPER PASTE TABLE 11.45

29 FOLDS TO 11¼ IN. for carrying; allows for tools. Made of seasoned wood. Steel cross braces. Brackets hold extension board (order below) for wider paper. Zinc cutting strip (below) included. Height 32¾ in.
75 C 5393 R—LENGTH 6 FT. Ship. wt. 30 lbs. $11.45

EXTENSION BOARD. For table above. Size 6 ft. by 7½ in.
75 C 5340 R—Ship. wt. 5 lbs. $1.89

ZINC CUTTING STRIP. For (29) (31) (37) (38). Width 3 in.
75 C 5383—LENGTH 6 FT. Ship. wt. 1 lb. 55c

30 WOOD TRESTLES. Use as legs for Board (31) below. Height adjusts from 31 to 33¾ in. Fold for carrying.
75 C 5396 M—Ship. wt. 8 lbs. ..... Pair $2.69

31 HINGED PASTE BOARD. ½ in. thick. Reinforced cutting edge. Zinc cutting strip (above) included. Width 21½ in. open. Use Trestles (30) above for legs.
75 C 5388 R—LENGTH 6 FT. Ship. wt. 18 lbs. $5.95

PAPER HANGING KIT 1.55, 2.19 ... WALLPAPER TRIMMERS, PAPER HANGING TOOLS AND ACCESSORIES

32 PAPERING KITS. Each contains: 12-in. smoothing brush; 6-in. paste brush; steel scraper; 1½-in. wheel knife; 1½-in. maple seam roller; plumb bob; cord; chalk. Wood handles; nickled frames.

BETTER QUALITY. Palma fiber brushes. Ship. wt. 2 lbs. 8 oz.
75 C 5348 ..... Kit $2.19

GOOD QUALITY. Tampico fiber brushes. Ship. wt. 2 lbs. 4 oz.
75 C 5350 ..... Kit $1.55

33 SMOOTHING BRUSH. 12 in. 2⅛ in. pure bristle. Wt. 12 oz.
75 C 5314—BEST QUALITY ... $3.69
75 C 5319—GOOD QUALITY. Same but with horsehair $1.29

34 WALLPAPER CLEANER. Non-crumbly. Also cleans window shades. 40-oz. can.
75 C 5910—Ship. wt. 3 lbs. 57c

35 WALLPAPER WHEAT PASTE. Spreads evenly. Pound pastes 6 double rolls.
75 C 5300—2-lb. Bag. Ship. wt. 3 lbs. ... 37c
75 C 5301—5-lb. Bag. Ship. wt. 6 lbs. ... 85c

UNITED WALLPAPER PASTE. Non-staining; odorless. Package pastes 6 double rolls.
75 C 5302—5¾-oz. Pkg. Ship. wt. 6 oz. . 69c

36 WALL SIZE. Use before papering; paper sticks better. Pound does 10x12-ft. room.
75 C 5931—Ship. wt. 1 lb. 8 oz. 29c

37 6-FT. WALLPAPER TRIMMER. Laminated 5-ply wood. Plated cutter; steel blade.
75C5381MO—With Zinc Strip. Wt. 6 lbs. $9.89

38 5-FT. TRIMMER. Wheel cutter. Zinc strip.
75 C 5367 M—Ship. wt. 3 lbs. $1.79

39 WALLPAPER REMOVER. One pint bottle with scraper or steamer does average room.
75 C 5304—Ship. wt. 2 lbs. 6 oz. 45c

40 MAPLE SEAM ROLLER. Prevents seam bulge.
75 C 5334—Oval 2-in. face. Wt. 9 oz. 55c

41 PASTE BRUSH. Width 7 in. Set in rubber.
BEST QUALITY. With 60% Horsehair; 40% fiber.
75 C 5311—Ship. wt. 1 lb. 8 oz. $1.69

GOOD QUALITY. With 100% Tampico fiber.
75 C 5308—Ship. wt. 8 oz. 65c

42 SHEARS, 12-IN. Spring steel. 7½-in. blades.
75 C 5337—Ship. wt. 1 lb. 14 oz. . $2.45

The Truth About

PAINT SPRAYERS AND SPRAY GUNS

PAINT SPRAYERS. Tests prove you can spray paint 4 to 10 times faster than you can brush it on. In selecting the Sprayer and accessories suitable for your needs, consider these important factors:

AIR CAPACITY. Sprayers are rated by "air displacement"—cu. ft. of air produced per minute. However, due to friction, heat loss, etc., not all air displaced can be used.

The usable cu. ft. of air per min. is called "air delivery." The greater the air delivery at a given working pressure, the larger output gun you can use and the faster you can spray, within limits. Compare air delivery before you buy a sprayer.

TYPES OF AIR COMPRESSORS. Two types in general use on quality sprayers are *Diaphragm* and *Piston*. Diaphragm type operates by the pulsation of a flexible disc in cylinder, while piston type has metal piston sliding within cylinder. Both are effective. Measured in air delivery, diaphragm type is generally lower in cost; practical for small and medium size equipment. Diaphragm wears out after considerable use; easily replaced at low cost.

The piston type should operate much longer without servicing, but eventual overhaul is more costly. Wards basically new OIL-LESS piston sprayers (1) and (2) and all diaphragm types need no lubrication; conventional piston types do.

The diaphragm type is popular, within its capacity limits, for intermittent use for short periods. Piston type is best for steady or heavy work in shop, on farm, etc.

SIZE TO BUY. For home or light shop work, a compressor with a ½- or ⅓-HP electric motor gives good results at moderate cost. Select ½-HP or larger for farms, painting buildings, autos; any sustained use.

PAINT SPRAY GUNS. Conventional guns usually classified: Internal-mix or External mix and Bleeder or Non-Bleeder.

Internal-Mix atomizes air and paint inside spray nozzle; External-Mix atomizes outside of the nozzle.

Principles applicable to all guns except those with outfits (1) to (3) are: (a) For maximum efficiency, use Internal-Mix with pressure feed; External-Mix with siphon feed. (b) Use Internal-Mix for slow-drying finishes; External-Mix for fast drying lacquer, shellac.

Wards outstanding oil-less piston sprayers, (1) to (3), have guns with a new-type nozzle that not only adjusts for round, fan or angle spray, but also will spray heavy or light; fast- or slow-drying finishes equally well. Quick, simple adjustment.

BLEEDER gun is necessary for all sprayers used without air pressure tank and automatic pressure switch. Trigger controls only materials sprayed; air flow is continuous so that pressure does not build up.

NON-BLEEDER gun is used with compressed air lines or with pressure tank type sprayer having automatic pressure control switch. Trigger controls flow of both material and air at the same time; conserves air supply.

Spray gun listed under each spray outfit may be used with similar outfits.

Oil-Less and Conventional Piston Type Paint Sprayers

COMPACT OIL-LESS PISTON SPRAYERS 52.95 TO 87.95

GRAPHITE RINGS NEED NO OIL. Assure oil-free air.

EASY-TO-HANDLE UNIT DESIGN of aluminum alloy.

ALL-PURPOSE GUN FOR ALL JOBS; with any fluid.

1 TO 3 For amateur, professional or industrial use. Laboratory- and field-tested (regular production models) for 7000 hours of continuous operation without appreciable wear.

COMPRESSOR AND MOTOR HOUSING with blue and red baked-on enamel finish, polished aluminum trim. Six models—five direct drive; one belt drive. (See also (8) below.) No. 6540 has base plate for mounting ¼-HP motor; motor not included.

Graphite piston rings and skirts lower friction. Offer oil-free air without oil extractors on air lines. Short horizontal piston stroke—opposed in twin models for smoother operation. Positive sealing, self-cleaning valves eliminate carbon build-up. Sealed-in ball bearings, lubricated for life.

Built-in "after-cooler". Crankcase designed to perform multiple functions of after-cooler, pulsation chamber, moisture separator. Reduces moisture in air line, cleans air, increased efficiency.

For protection of compressor and motor, each cylinder head is equipped with safety valve and renewable in-let air filter. Leakproof moisture drain is easily accessible. Air inlets, ¼-in.

HEAVY-DUTY CAPACITOR MOTOR on 6458; others have split-phase. All for 110- to 120-volt, 60-cycle AC. Motor not included with No. 6540.

UNIVERSAL EXTERNAL MIX GUN with aluminum quart paint cup. For heavy or light fluids; slow or fast drying. Adjusts to coarse or fine spray in round, fan or angle pattern. Use with siphon, pressure or tank feed. See Facts on Guns, above.

OUTFIT: Compressor, gun (bleeder type with ¼-HP; combination bleeder and non-bleeder with others), 15-ft. air hose, tire chuck, instructions.

Key	Cat. No.	Pistons	HP	Displaces	At RPM	Delivers	Work. Pressure	Ship. wt.	Pay Down	Cash
(1)	75 C 6540 M	2	..	3.87 CFM*	1650	2.3 CFM*	35 lbs.	24 lbs.	$11.50	$55.95
(1)	75 C 6541 YB	2	¼	3.87 CFM*	1650	2.3 CFM*	35 lbs.	44 lbs.	14.00	68.95
(2)	75 C 6458 MO	2	½	5.35 CFM*	1690	3.7 CFM*	37 lbs.	47 lbs.	18.00	87.95
(3)	75 C 6455 MB	1	¼	2.7 CFM*	1700	1.8 CFM*	30 lbs.	37 lbs.	11.00	52.95
(3)	75 C 6456 MB	2	¼	3.87 CFM*	1650	2.3 CFM*	35 lbs.	38 lbs.	13.50	65.95
(3)	75 C 6464 MO	2	⅓	4.72 CFM*	1700	3.0 CFM*	35 lbs.	45 lbs.	15.50	76.95

*CFM means cubic feet of air per minute.

4 SPRAYER CART. For (2) or (3) above. Semi-pneumatic, 6-in. rubber tires. Steel axle. Oilite bearings.
75 C 6461M—With Aluminum handle, rubber grip. Shipping weight 7 lbs. $9.95

CONVENTIONAL PISTON SPRAYERS 41.50 TO 119.50

AUTOMOTIVE TYPE PISTONS, EACH WITH 2 RINGS, reduce oil pumping.

ENCLOSED OIL SEPARATORS AND AIR FILTERS provide clean, dry air.

ONE GUN FOR ALL JOBS. Can be used with any types of materials.

5 6 Heat-treated aluminum alloy pistons in precision-honed cylinders, give added power, air supply. Pistons joined to connecting rods with ground piston pins for quiet operation. Splash-type lubrication system completely bathes pistons for longer wear. Extra capacity ball bearings reduce friction. Oversize air pulsation chamber. Automatic safety valve. Convenient oil level check plug. Air gauges on heavy-duty models.

Balanced, lightweight spray gun with quart aluminum paint cup. Easy to adjust for all jobs. Can be converted for use with material tank. See Facts.

(5) SINGLE PISTON ELECTRIC. Belt drive. For home, farm or light shop use. Displaces 3.5 cu. ft., delivers 2.45 cu. ft., air per minute at 35 lbs. working pressure. Motor ½ HP for 110- to 120-volt, 60-cycle AC. Size: 14½x9x9½ in. high. Includes: Gun (18), opposite page, 15-ft. hose, 8-ft. cord, belt, pulleys.

75 C 6420 YB—OUTFIT. Ship. wt. 39 lbs. $11.50 Down ..... or Cash $56.45

75 C 6421M—OUTFIT LESS MOTOR. Ship. wt. 18 lbs. *Available* 41.50

(6) HEAVY-DUTY TWIN PISTON GASOLINE POWERED. Belt drive. For house, barn, fence or intermittent professional use. Displaces 8 cu. ft., delivers 5.6 cu. ft. air per minute at 40 lbs. working pressure. Paint anywhere; no electric power needed.

Air-cooled 1½-HP Clinton Gasoline Engine. Four cycle, single cylinder, L-head. Air passes through deep fins to maintain correct operating temperature for long periods of running. Easy to start with rope. Moisture and dustproof. With fully enclosed ignition points. Visible oil-bath type air cleaner. Oil filler conveniently located for easy checking and filling. One quart capacity fuel tank with strainer and shut off. Engine can be substituted with any gas engine up to 1¾ HP with pulley ratio to develop 1800 RPM on compressor.

Size: 16x11⅛x11¼ in. high. Includes: Gun No. 6402 (19), opposite page; 15-ft. air hose; belt; pulleys. Order Cart (7) below for easy mobility.

75 C 6505 R—OUTFIT. Ship. wt. 48 lbs. $23 Down ..... or Cash $114.50

75 C 6506 R—COMPRESSOR WITH ENGINE ONLY. Ship. wt. 44 lbs. 99.50

75 C 6507 R—OUTFIT LESS ENGINE. Ship. wt. 29 lbs. 72.50

HEAVY-DUTY TWIN-PISTON ELECTRIC. Belt drive. Compressor like (6) above. Displaces 7.2 cu. ft., delivers 5.04 cu. ft. air per minute at 40 lbs. working pressure. Capacitor ¾-HP motor for 110- to 120-volt, 60-cycle AC. Size: 16x11⅛x11¼ in. high. Includes: Gun No. 6402, (19) opposite page; 15-ft. hose; 10-ft. cord; belt and pulley. Order Cart (7) below for easy mobility.

75 C 6511 R—OUTFIT. Ship. wt. 82 lbs. $24 Down ..... or Cash $119.50

75 C 6512 R—COMPRESSOR WITH MOTOR ONLY. Ship. wt. 79 lbs. 104.50

75 C 6513 R—OUTFIT LESS MOTOR. Ship. wt. 29 lbs. 72.50

7 CART. For (5) or (6) above. Rubber 8-in. wheels. Steel axle and handle.
75 C 6517 M—Shipping weight 10 pounds $9.95

TANK MOUNTED COMPRESSOR 119.95

8 OIL-LESS PISTON COMPRESSOR. Like (2) above. For automatic operation in low-pressure applications. Automatic pressure switch (with relief valve) starts at 35 lbs. pressure, stops at 50 lbs. Check valve on compressor outlet.

Mounted on 10-gal. non-code welded steel tank where compressed air is stored for use until required. Shut-off valve on tank outlet. Tank drain valve. Pressure gauge. Safety valve. With 8-ft. cord. Size overall: 31½x12¼x20½ in. high.

Order Spray Gun (20), Air Hose (21), opposite page. Shipped from Factory near Chicago. Allow 10 days extra for preparation, plus time in transit. Pay $24 Down. Terms on Inside Back Cover.

75 C 6590 F—Ship. wt. 78 lbs. ..... Cash $119.95

SIMPLE SPRAYING INSTRUCTIONS

Send for your FREE copy of Wards "How To Paint" Book—coupon on Page 760.

BURGESS VIBRO UTILITY SPRAYER 12.95

9 FOR TOUCH-UP AND SMALL PAINT JOBS around home, farm, or shop. Also for insect and garden spraying. Plug into any 110- to 120-volt, 50- to 60-cycle AC outlet and spray.

Pattern and volume adjustable. Stainless steel spinner. Sapphire nozzle and pump can be quickly cleaned. All other mechanism sealed in. With quart glass jar, 8-ft. cord.

75 CP 6451—*Postpaid* $12.95

10 AIR DUSTER BLOW GUN. Cleans, dusts, dries. Handy trigger control. Snout 3 in. long. Nozzle diam. 7/64 in. Male ¼-in. pipe threads. Use with any compressor on this or opposite page.

75 C 6290—Ship. wt. 3 oz. $1.39

11 QUICK-SNAP AIR HOSE COUPLING. Snap coupling apart; air automatically shuts off. Male body, female plug. Male ¼-in. pipe threads.

75 C 6277—Ship. wt. 6 oz. $1.49

PAINTERS' RESPIRATOR 2.19

12 PROTECTS LUNGS. Exhalation valve for easy breathing. Soft rubber face-piece fits snugly. Adjustable. Includes 5 wool felt filters.

75 C 6201—Ship. wt. 10 oz. $2.19

EXTRA FILTERS. For above. 2 pkgs. of 10 each.

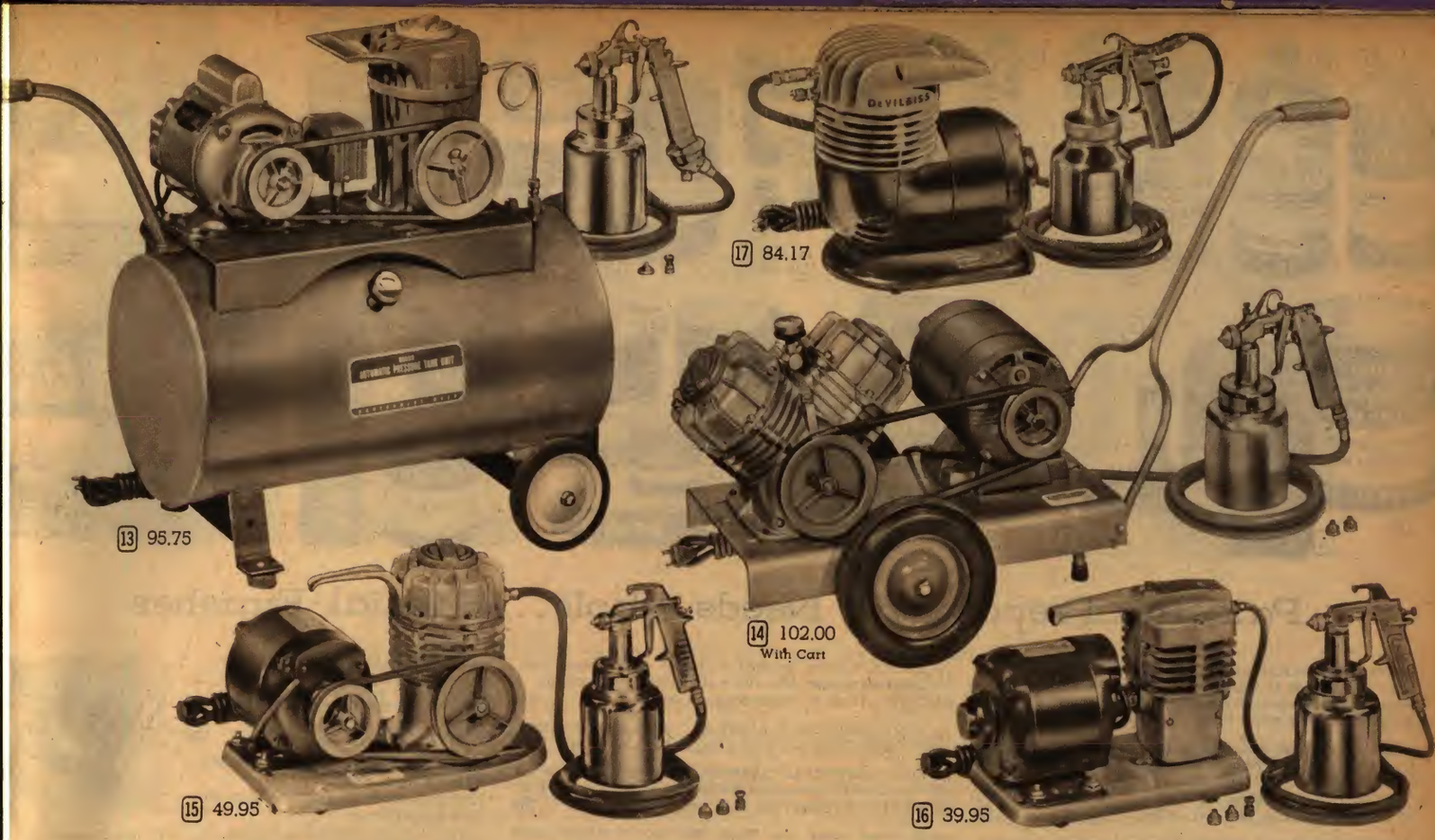
75 C 6205—Ship. wt. 4 oz. ..... Two Pkgs. for 35c

BELT WATER TRAP. (Not shown.) Removes water from spray gun air line. Excellent for siphon feed guns when used where humidity is high. Mounts on air line 4 ft. from gun. Clips on operator's belt. Has ¼-in. pipe thread connection. With 4-ft. air hose.

75 C 6235—Ship. wt. 1 lb. 8 oz. $3.95

INSECTICIDE GUN. (Not shown.) Inexpensive, external-mix gun. With over-shot siphon feed for spraying insecticides, or for small paint jobs. Operates on 15 to 40 lbs. air pressure.

75 C 6236—Ship. wt. 2 lbs. $3.95



Low-Cost Diaphragm Type Provides Oil-Free Air

PORTABLE OR PERMANENT-MOUNT PAINT SPRAYERS . . . SINGLE AND TWIN MODELS 25.00 TO 102.00

NO PISTONS; NO OIL—deliver clean, dry, oil-free air.
REASONABLY PRICED. Fine for home or limited industrial use.
LOW-COST MAINTENANCE, OPERATION. Parts interchangeable.
Elimination of pistons reduces compression loss due to "piston-slipping" Multiple 8-ply diaphragms of heat-resisting material give long service—can be easily replaced. Oversize "built-in" Surge-Chamber eliminates pulsation, keeps air at proper working pressure. No connections or piping to cause leakage.

No off-center weights to set up vibrations. Permanently greased and sealed ball bearings need no oil. See Sprayer Facts, opposite page.

PORTABLE TANK MODEL 95.75

13 EASY MANEUVERABILITY TO JOB. Wheels and handle can easily be removed for anchoring to floor. For shops, garages, farm maintenance, etc.

COMPRESSOR: Belt drive. Displaces 3.3 cu. ft., delivers 2 cu. ft. air per minute at 30 lbs. working pressure. Electric motor ¼-HP capacitor with 10-ft. cord. For 110- to 120-volt, 60-cycle AC.

Mounted on 11½-gallon welded steel tank. Automatic switch starts compressor at 30 lbs., stops at 45 lbs. With safety valve, moisture trap, pressure gauge. Size overall: 23x12x 25 in. high.

OUTFIT: Compressor; motor; tank with steel handle, axle, rubber wheels, feet; internal mix, non-bleeder gun with fan and round heads; qt. aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. Can be used with Paint Tank (23) below. Pay $19.50 Down.
75 C 6362 R—Ship. wt. 95 lbs.....Cash $95.75
75 C 6363 R—LESS GUN, HOSE. Wt. 90 lbs. 85.45

HEAVY-DUTY ½-HP TWIN 102.00

14 EASILY MOVED WITH WHEELS AND HANDLE or securely affixed. For heavy farm and home use or moderate production work.

COMPRESSOR. Belt drive. Displaces 6.7 cu. ft., delivers 3.3 cu. ft., air per minute at 40 lbs. working pressure. Air intake filters for clean air. Electric motor ½ HP capacitor for 110- to 120-volt, 60-cycle AC; 8-ft. cord; switch. With pressure gauge, adjustable safety valve, built-in moisture trap. Size overall: 23x15x 15½ in. high.

OUTFIT: Compressor; motor; steel handle, axle with rubber wheels; internal mix bleeder gun with fan and round spray heads, qt. aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. Usable with Paint Tank (23) below. Pay $20.50 Down.
75 C 6208 R—OUTFIT. Wt. 76 lbs. . Cash $102.00
75 C 6209 R—OUTFIT LESS MOTOR.
Shipping wt. 48 lbs.....$75.00
75C6224—GUN ONLY. *Mailable.* Wt. 3 lbs. 10.25
75C6350—EXTRA DIAPHRAGM. Wt. 4 oz. Ea. 1.25

LOW-COST ⅓-HP—DIRECT AND BELT DRIVE

15 BELT DRIVE. For farm, home, shop. Compressor displaces 3.3 cu. ft., delivers 2 cu. ft. air per minute at 30 lbs. working pressure. Motor ⅓-HP split-phase for 110- to 120-V, 60-cycle AC; 8-ft. cord. Size: 16x8x11 in. high.

OUTFIT: Compressor; motor; internal mix bleeder gun with fan and round spray heads, quart aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. $10 Down.
75 C 6215 YB—OUTFIT. Wt. 42 lbs.....Cash $49.95
75 C 6216 MB—OUTFIT LESS MOTOR. Ship. wt. 21 lbs. 35.00
75 C 6219—SPRAY GUN ONLY. Ship. wt. 3 lbs..... 7.95
75 C 6350—REPLACEMENT DIAPHRAGM. Wt. 4 oz..... 1.25

16 DIRECT DRIVE. Compressor displaces 2.5 cu. ft., delivers 1.5 cu. ft. air per minute at 25 lbs. working pressure. Size overall: 14½x7½x10 in. high.

OUTFIT: Same as (15) above, but with 10-ft. hose. Does not have V-belt or pulleys. Pay $8 Down.
75 C 6346 YB—OUTFIT. Ship. wt. 35 lbs.....Cash $39.95
75 C 6347 M—OUTFIT LESS MOTOR. Ship. wt. 14 lbs. 25.00
75 C 6344—SPRAY GUN ONLY. Ship. wt. 3 lbs..... 7.45
75 C 6351—REPLACEMENT DIAPHRAGM. Wt. 4 oz.....85c

DE VILBISS ⅓-HP 84.17

17 COMPACT; LIGHTWEIGHT. Made by one of the world's leading paint sprayer manufacturers.

Housing of aluminum alloy, enameled in brown and orange. One-unit design for easy carrying. Good air source for tire inflation, dusting, operating small air tools as well as spray painting—for farm, home or professional use. (FREE Catalog of other De Vilbiss equipment—see below, left.)

DIRECT-DRIVE COMPRESSOR displaces 4.15 cu. ft. (at 1725 RPM), delivers 2.5 cu. ft. air per minute at 35 lbs. working pressure; maximum pressure 50 lbs.

Counter-balance, precision ball bearings, air-blast cooling, mean years of smooth, trouble-free use. Tough synthetic, replaceable diaphragm, gives clean oil-free air. Split-phase ⅓-HP motor for 110- to 120-volt, 60-cycle AC with 8-ft. cord.

OUTFIT: Compressor; motor; pressure feed gun with fluid adjustment, quart aluminum paint cup; 12-ft. hose. $17 Down. *Postpaid.*
75 CP 6305 MO.....Cash $84.17

DE VILBISS HEAVY-DUTY EQUIPMENT

BUY DIRECT FROM WARDS, nationally known De Vilbiss specialized heavy-duty equipment for spray painting. Use in automotive, metal shops; for production; on farm; for other heavy-duty jobs.

A FREE comprehensive catalog illustrating this complete line of equipment and a price list will be sent to you on request.

Send a post card or letter requesting *De Vilbiss Professional Equipment Catalog to Engineering Service Department* at your regular Ward Mail Order House.

COMBINATION ALUMINUM SPRAY GUNS 8.95 TO 17.95

18 TO 20 ONE GUN FOR ALL JOBS. Gun (18) with fan and round internal mix spray heads; (19) with fan external, round and fan internal mix. Gun (20) with external mix (pattern adjustable); bleeder or non-bleeder and fan internal mix. Each with quart paint cup.

Cat. No.	Operating Pressure	HP	Displacement	Ship. wt.	Price
Internal-Mix Only; Bleeder Only					
(18) 75 C 6400	25–35 lbs.	¼–⅓	3 cu. ft.	2½ lbs.	$ 8.95
Combination Internal- or External-Mix; Bleeder Only					
(19) 75 C 6401	30–45 lbs.	⅓ to ½	4 cu. ft.	2½ lbs.	12.45
75 C 6402	30–45 lbs.	¾ to 1½	5–6 cu. ft.	2½ lbs.	12.45
Combination In- or External-Mix; Bleeder or Non-Bleeder					
(20) 75 C 6403	30–45 lbs.	⅓ to ½	4 cu. ft.	2½ lbs.	17.95
75 C 6404	30–45 lbs.	¾ to 1½	6 cu. ft.	2½ lbs.	17.95

21 RUBBER AIR HOSE. Use 15-ft. length for replacement (no coupler); 25-ft. for extension (with coupler). Connections ¼ inch.
75 C 6244—15-FT. LENGTH. Ship. wt. 1 lb.....$1.69
75 C 6245—25-FT. LENGTH. Ship. wt. 1 lb. 8 oz..... 2.69

HEAVY-DUTY MATERIAL HOSE. Rubber. 15 ft. long. Pipe fitting ⅜ in.
75 C 6276—Shipping weight 2 lbs. 8 oz.....$3.25

AIR LINE SPRAY UNIT 21.95

22 SPRAY DIRECTLY FROM AIR SUPPLY LINE. Regulator with gauge reduces air line or tank pressure of up to 250 lbs. down to 0 to 140 lbs. Separator removes oil, water, dust. Condensation chamber; drain cock at bottom. Connections: outlet ¼-in.; inlet ⅜-in.

External mix, siphon feed spray gun with fan and round spray heads, usable as bleeder or non-bleeder. Gun uses 2 to 4 cu. ft. of air per minute at 25 to 50 lbs. pressure. Includes 15-ft. air hose.

COMPLETE UNIT. Gun, hose, regulator, gauge, separator.
75 C 6206—Shipping weight 7 lbs.....$21.95

REGULATOR, GAUGE AND SEPARATOR ONLY. (No hose or gun.)
75 C 6221—Shipping weight 4 lbs.....$9.25

REGULATOR AND GAUGE ONLY. For air lines or tank (23) below.
75 C 6220—Shipping weight 2 lbs.....$5.95

23 TIME- AND WORK-SAVING PAINT TANK. Replaces cup. Holds 3 gals. Saves re-filling time on large jobs. Use with any Ward gun or sprayer except (9); see adapters, right. Lightweight corrosion-resistant steel with 6-in. opening. Cast-iron top. Brass relief valve (45 lbs. pressure). Hook for carrying or hanging on ladder. *Mailable.*
75 C 6222 M—With 10-ft. air hose, 10-ft. paint hose. Ship. wt. 15 lbs. $22.95

MATERIAL HOSE ADAPTER. Use with Tank (23) at left. Adjusts material hose coupler threads to guns listed. Use both 6410 and 6411 with guns (18), (19).

FOR GUNS OF SPRAYERS (1) TO (3).
75 C 6411—Ship. wt. 4 oz.....75c

FOR ALL OTHER GUNS LISTED (Except 20).
75 C 6410—Ship. wt. 4 oz.....35c

THINNERS FOR CLEANING spray guns listed on Page 758.

The Truth About

PAINT SPRAYERS AND SPRAY GUNS

PAINT SPRAYERS. Tests prove you can spray paint 4 to 10 times faster than you can brush it on. In selecting the Sprayer and accessories suitable for your needs, consider these important factors:

AIR CAPACITY. Sprayers are rated by "air displacement"—cu. ft. of air produced per minute. However, due to friction, heat loss, etc., not all air displaced can be used.

The usable cu. ft. of air per min. is called "air delivery." The greater the air delivery at a given working pressure, the larger output gun you can use and the faster you can spray, within limits. Compare air delivery before you buy a sprayer.

TYPES OF AIR COMPRESSORS. Two types in general use on quality sprayers are *Diaphragm* and *Piston*. Diaphragm type operates by the pulsation of a flexible disc in cylinder, while piston type has metal piston sliding within cylinder. Both are effective. Measured in air delivery, diaphragm type is generally lower in cost; practical for small and medium size equipment. Diaphragm wears out after considerable use; easily replaced at low cost.

The piston type should operate much longer without servicing, but eventual overhaul is more costly. Wards basically new OIL-LESS piston sprayers (1) and (2) and all diaphragm types need no lubrication; conventional piston types do.

The diaphragm type is popular, within its capacity limits, for intermittent use for short periods. Piston type is best for steady or heavy work in shop, on farm, etc.

SIZE TO BUY. For home or light shop work, compressor with a ½- or ⅓-HP electric mo gives good results at moderate cost. Sel ½-HP or larger for farms, painting buildin autos; any sustained use.

PAINT SPRAY GUNS. Conventional guns u ally classified: Internal-mix or External m and Bleeder or Non-Bleeder.

Internal-Mix atomizes air and paint insi spray nozzle; External-Mix atomizes outside the nozzle.

Principles applicable to all guns exce those with outfits (1) to (3) are: (a) For max mum efficiency, use Internal-Mix with pre sure feed; External-Mix with siphon feed (b) Use Internal-Mix for slow-drying finishes External-Mix for fast drying lacquer, shellac

Wards outstanding oil-less piston sprayers (1) to (3), have guns with a new-type noz zle that not only adjusts for round, fan or angle spray, but also will spray heavy or light; fast- or slow-drying finishes equally well. Quick, simple adjustment.

BLEEDER gun is necessary for all sprayers used without air pressure tank and automatic pressure switch. Trigger controls only ma terials sprayed; air flow is continuous so that pressure does not build up.

NON-BLEEDER gun is used with compressed air lines or with pressure tank type sprayer hav ing automatic pressure control switch. Trigger controls flow of both material and air at the same time; conserves air supply.

Spray gun listed under each spray outfit may be used with similar outfits.

Oil-Less and Conventional Piston Type Paint Sprayers

COMPACT OIL-LESS PISTON SPRAYERS 52.95 TO 87.95

GRAPHITE RINGS NEED NO OIL. Assure oil-free air.

EASY-TO-HANDLE UNIT DESIGN of aluminum alloy.

ALL-PURPOSE GUN FOR ALL JOBS; with any fluid.

1 TO 3 For amateur, professional or industrial use. Laboratory- and field-tested (regular production models) for 7000 hours of continuous operation without appreciable wear.

COMPRESSOR AND MOTOR HOUSING with blue and red baked-on enamel finish, polished aluminum trim. Six models—five direct drive; one belt drive. (See also (8) below.) No. 6540 has base plate for mounting ¼-HP motor; motor not included.

Graphite piston rings and skirts lower friction. Offer oil-free air without oil extractors on air lines. Short horizontal piston stroke—opposed in twin models for smoother operation. Positive sealing, self-cleaning valves eliminate carbon build-up. Sealed-in ball bearings, lubricated for life.

Built-in "after-cooler". Crankcase designed to perform multiple functions of after-cooler, pulsation chamber, moisture separator. Reduces moisture in air line, cleans air, increased efficiency.

For protection of compressor and motor, each cylinder head is equipped with safety valve and renewable in-let air filter. Leakproof moisture drain is easily accessible. Air inlets, ¼-in.

HEAVY-DUTY CAPACITOR MOTOR on 6458; others have split-phase. All for 110- to 120-volt, 60-cycle AC. Motor not included with No. 6540.

UNIVERSAL EXTERNAL MIX GUN with aluminum quart paint cup. For heavy or light fluids; slow or fast drying. Adjusts to coarse or fine spray in round, fan or angle pattern. Use with siphon, pressure or tank feed. See Facts on Guns, above.

OUTFIT: Compressor, gun (bleeder type with ¼-HP; combination bleeder and non-bleeder with others), 15-ft. air hose, tire chuck, instructions.

Key	Cat. No.	Pistons	HP	Displaces	At RPM	Delivers	Work. Pressure	Ship. wt.	Pay Down	Cash
(1)	75 C 6540 M	2	..	3.87 CFM*	1650	2.3 CFM*	35 lbs.	24 lbs.	$11.50	$55.95
(1)	75 C 6541 YB	2	¼	3.87 CFM*	1650	2.3 CFM*	35 lbs.	44 lbs.	14.00	68.95
(2)	75 C 6458 MO	2	½	5.35 CFM*	1690	3.7 CFM*	37 lbs.	47 lbs.	18.00	87.95
(3)	75 C 6455 MB	1	¼	2.7 CFM*	1700	1.8 CFM*	30 lbs.	37 lbs.	11.00	52.95
(3)	75 C 6456 MB	2	¼	3.87 CFM*	1650	2.3 CFM*	35 lbs.	38 lbs.	13.50	65.95
(3)	75 C 6464 MO	2	⅓	4.72 CFM*	1700	3.0 CFM*	35 lbs.	45 lbs.	15.50	76.95

*CFM means cubic feet of air per minute.

4 SPRAYER CART. For (2) or (3) above. Semi-pneumatic, 6-in. rubber tires. Steel axle. Oilite bearings.
75 C 6461M—With Aluminum handle, rubber grip. Shipping weight 7 lbs. $9.95

CONVENTIONAL PISTON SPRAYERS 41.50 TO 119.50

AUTOMOTIVE TYPE PISTONS, EACH WITH 2 RINGS, reduce oil pumping.

ENCLOSED OIL SEPARATORS AND AIR FILTERS provide clean, dry air.

ONE GUN FOR ALL JOBS. Can be used with any types of materials.

5 6 Heat-treated aluminum alloy pistons in precision-honed cylinders, give added power, air supply. Pistons joined to connecting rods with ground piston pins for quiet operation. Splash-type lubrication system completely bathes pistons for longer wear. Extra capacity ball bearings reduce friction. Oversize air pulsation chamber. Automatic safety valve. Convenient oil level check plug. Air gauges on heavy-duty models.

Balanced, lightweight spray gun with quart aluminum paint cup. Easy to adjust for all jobs. Can be converted for use with material tank. See Facts.

(5) SINGLE PISTON ELECTRIC. Belt drive. For home, farm or light shop use. Displaces 3.5 cu. ft., delivers 2.45 cu. ft., air per minute at 35 lbs. working pressure. Motor ½ HP for 110- to 120-volt, 60-cycle AC. Size: 14½x9x9½ in. high. Includes: Gun (18), opposite page, 15-ft. hose, 8-ft. cord, belt, pulleys.

75 C 6420 YB—OUTFIT. Ship. wt. 39 lbs. $11.50 Down ..... or Cash $56.

75 C 6421M—OUTFIT LESS MOTOR. Ship. wt. 18 lbs. *Mailable* 41.50

(6) HEAVY-DUTY TWIN PISTON GASOLINE POWERED. Belt drive. For house, barn, fence or intermittent professional use. Displaces 8 cu. ft., delivers 5.6 cu. ft. air per minute at 40 lbs. working pressure. Paint anywhere; no electric power needed.

Air-cooled 1½-HP Clinton Gasoline Engine. Four cycle, single cylinder, L-head. Air passes through deep fins to maintain correct operating temperature for long periods of running. Easy to start with rope. Moisture and dustproof. With fully enclosed ignition points. Visible oil-bath type air cleaner. Oil filler conveniently located for easy checking and filling. One quart capacity fuel tank with strainer and shut off. Engine can be substituted with any gas engine up to 1¾ HP with pulley ratio to develop 1800 RPM on compressor.

Size: 16x11⅛x11¼ in. high. Includes: Gun No. 6402 (19), opposite page; 15-ft. air hose; belt; pulleys. Order Cart (7) below for easy mobility.

75 C 6505 R—OUTFIT. Ship. wt. 48 lbs. $23 Down. ..... or Cash $114.50

75 C 6506 R—COMPRESSOR WITH ENGINE ONLY. Ship. wt. 44 lbs. 99.50

75 C 6507 R—OUTFIT LESS ENGINE. Ship. wt. 29 lbs. 72.50

HEAVY-DUTY TWIN-PISTON ELECTRIC. Belt drive. Compressor like (6) above. Displaces 7.2 cu. ft., delivers 5.04 cu. ft. air per minute at 40 lbs. working pressure. Capacitor ¾-HP motor for 110- to 120-volt, 60-cycle AC. Size: 16x11⅛x11¼ in. high. Includes: Gun No. 6402, (19) opposite page; 15-ft. hose; 10-ft. cord; belt and pulley. Order Cart (7) below for easy mobility.

75 C 6511 R—OUTFIT. Ship. wt. 82 lbs. $24 Down ..... or Cash $119.50

75 C 6512 R—COMPRESSOR WITH MOTOR ONLY. Ship. wt. 79 lbs. 104.50

75 C 6513 R—OUTFIT LESS MOTOR. Ship. wt. 29 lbs. 72.50

7 CART. For (5) or (6) above. Rubber 8-in. wheels. Steel axle and handle.
75 C 6517 M—Shipping weight 10 pounds $9.95

TANK MOUNTED COMPRESSOR 119.95

8 OIL-LESS PISTON COMPRESSOR. Like (2) above. For automatic operation in low-pressure applications. Automatic pressure switch (with relief valve) starts at 35 lbs. pressure, stops at 50 lbs. Check valve on compressor outlet.

Mounted on 10-gal. non-code welded steel tank where compressed air is stored for use until required. Shut-off valve on tank outlet. Tank drain valve. Pressure gauge. Safety valve. With 8-ft. cord. Size overall: 31½x12¼x20½ in. high.

Order Spray Gun (20), Air Hose (21), opposite page. Shipped from Factory near Chicago. Allow 10 days extra for preparation, plus time in transit. Pay $24 Down. Terms on Inside Back Cover.

75 C 6590 F—Ship. wt. 78 lbs. ..... Cash $119.95

SIMPLE SPRAYING INSTRUCTIONS

Send for your FREE copy of Wards "How To Paint" Book—coupon on Page 760.

BURGESS VIBRO UTILITY SPRAYER 12.95

9 FOR TOUCH-UP AND SMALL PAINT JOBS around home, farm, or shop. Also for insect and garden spraying. Plug into any 110- to 120-volt, 50- to 60-cycle AC outlet and spray.

Pattern and volume adjustable. Stainless steel spinner. Sapphire nozzle and pump can be quickly cleaned. All other mechanism sealed in. With quart glass jar, 8-ft. cord.

75 CP 6451—*Postpaid* $12.95

10 AIR DUSTER BLOW GUN. Cleans, dusts, dries. Handy trigger control. Snout 3 in. long. Nozzle diam. 7/64 in. Male ¼-in. pipe threads. Use with any compressor on this or opposite page.

75 C 6290—Ship. wt. 3 oz. $1.39

11 QUICK-SNAP AIR HOSE COUPLING. Snap coupling apart; air automatically shuts off. Male body, female plug. Male ¼-in. pipe threads.

75 C 6277—Ship. wt. 6 oz. $1.49

PAINTERS' RESPIRATOR 2.19

12 PROTECTS LUNGS. Exhalation valve for easy breathing. Soft rubber face-piece fits snugly. Adjustable. Includes 5 wool felt filters.

75 C 6201—Ship. wt. 10 oz. $2.19

EXTRA FILTERS. For above. 2 pkgs. of 10 each.

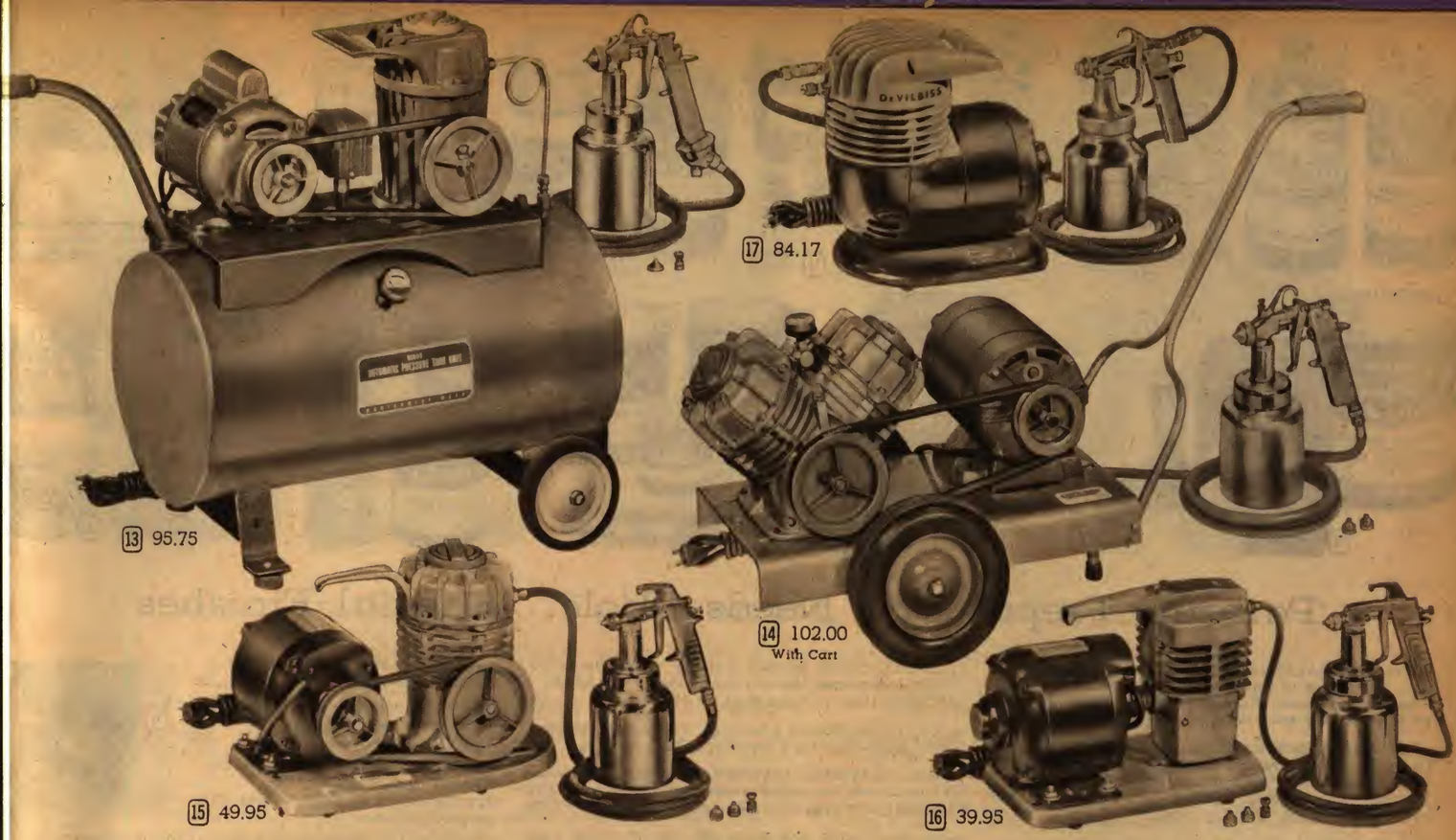
75 C 6205—Ship. wt. 4 oz. ..... Two Pkgs. for 35c

BELT WATER TRAP. (Not shown.) Removes water from spray gun air line. Excellent for siphon feed guns when used where humidity is high. Mounts on air line 4 ft. from gun. Clips on operator's belt. Has ¼-in. pipe thread connection. With 4-ft. air hose.

75 C 6235—Ship. wt. 1 lb. 8 oz. $3.9

INSECTICIDE GUN. (Not shown.) Inexpensive, external-mix gun. With over-shot siphon feed for spraying insecticides, or for small paint jobs. Operates on 15 to 40 lbs. air pressure.

75 C 6236—Ship. wt. 2 lbs. ..... $3.



Low-Cost Diaphragm Type Provides Oil-Free Air

PORTABLE OR PERMANENT-MOUNT PAINT SPRAYERS . . . SINGLE AND TWIN MODELS 25.00 TO 102.00

NO PISTONS; NO OIL—deliver clean, dry, oil-free air.
REASONABLY PRICED. Fine for home or limited industrial use.
LOW-COST MAINTENANCE, OPERATION. Parts interchangeable.

Elimination of pistons reduces compression loss due to "piston-slipping" Multiple 8-ply diaphragms of heat-resisting material give long service—can be easily replaced. Oversize "built-in" Surge-Chamber eliminates pulsation, keeps air at proper working pressure. No connections or piping to cause leakage.

No off-center weights to set up vibrations. Permanently greased and sealed ball bearings need no oil. See Sprayer Facts, opposite page.

PORTABLE TANK MODEL 95.75

13 EASY MANEUVERABILITY TO JOB. Wheels and handle can easily be removed for anchoring to floor. For shops, garages, farm maintenance, etc.

COMPRESSOR: Belt drive. Displaces 3.3 cu. ft., delivers 2 cu. ft. air per minute at 30 lbs. working pressure. Electric motor ¼-HP capacitor with 10-ft. cord. For 110- to 120-volt, 60-cycle AC.

Mounted on 11½-gallon welded steel tank. Automatic switch starts compressor at 30 lbs., stops at 45 lbs. With safety valve, moisture trap, pressure gauge. Size overall: 23x12x25 in. high.

OUTFIT: Compressor; motor; tank with steel handle, axle, rubber wheels, feet; internal mix, non-bleeder gun with fan and round heads; qt. aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. Can be used with Paint Tank (23) below. Pay $19.50 Down.

75 C 6362 R—Ship. wt. 95 lbs.....Cash $95.75
75 C 6363 R—LESS GUN, HOSE. Wt. 90 lbs. 85.45

HEAVY-DUTY ½-HP TWIN 102.00

14 EASILY MOVED WITH WHEELS AND HANDLE or securely affixed. For heavy farm and home use or moderate production work.

COMPRESSOR. Belt drive. Displaces 6.7 cu. ft., delivers 3.3 cu. ft., air per minute at 40 lbs. working pressure. Air intake filters for clean air. Electric motor ½ HP capacitor for 110- to 120-volt, 60-cycle AC; 8-ft. cord; switch. With pressure gauge, adjustable safety valve, built-in moisture trap. Size overall: 23x15x15½ in. high.

OUTFIT: Compressor; motor; steel handle, axle with rubber wheels; internal mix bleeder gun with fan and round spray heads, qt. aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. Usable with Paint Tank (23) below. Pay $20.50 Down.

75 C 6208 R—OUTFIT. Wt. 76 lbs. . Cash $102.00
75 C 6209 R—OUTFIT LESS MOTOR.
Shipping wt. 43 lbs.....$75.00
75C6224—GUN ONLY. *Mailable.* Wt. 3 lbs. 10.25
75C6350—EXTRA DIAPHRAGM. Wt. 4 oz. Ea. 1.25

LOW-COST ⅓-HP—DIRECT AND BELT DRIVE

15 BELT DRIVE. For farm, home, shop. Compressor displaces 3.3 cu. ft., delivers 2 cu. ft. air per minute at 30 lbs. working pressure. Motor ⅓-HP split-phase for 110- to 120-V, 60-cycle AC; 8-ft. cord. Size: 16x8x11 in. high.

OUTFIT: Compressor; motor; internal mix bleeder gun with fan and round spray heads, quart aluminum paint cup; 15-ft. hose; V-belt; pulleys; tire chuck. $10 Down.

75 C 6215 YB—OUTFIT. Wt. 42 lbs.....Cash $49.95
75 C 6216 MB—OUTFIT LESS MOTOR. Ship. wt. 21 lbs. 35.00
75 C 6219—SPRAY GUN ONLY. Ship. wt. 3 lbs..... 7.95
75 C 6350—REPLACEMENT DIAPHRAGM. Wt. 4 oz..... 1.25

16 DIRECT DRIVE. Compressor displaces 2.5 cu. ft., delivers 1.5 cu. ft. air per minute at 25 lbs. working pressure. Size overall: 14½x7½x10 in. high.

OUTFIT: Same as (15) above, but with 10-ft. hose. Does not have V-belt or pulleys. Pay $8 Down.

75 C 6346 YB—OUTFIT. Ship. wt. 35 lbs.....Cash $39.95
75 C 6347 M—OUTFIT LESS MOTOR. Ship. wt. 14 lbs. 25.00
75 C 6344—SPRAY GUN ONLY. Ship. wt. 3 lbs..... 7.45
75 C 6351—REPLACEMENT DIAPHRAGM. Wt. 4 oz.....85c

DE VILBISS ⅓-HP 84.17

17 COMPACT; LIGHTWEIGHT. Made by one of the world's leading paint sprayer manufacturers.

Housing of aluminum alloy, enameled in brown and orange. One-unit design for easy carrying. Good air source for tire inflation, dusting, operating small air tools as well as spray painting—for farm, home or professional use. (FREE Catalog of other De Vilbiss equipment—see below, left.)

DIRECT-DRIVE COMPRESSOR displaces 4.15 cu. ft. (at 1725 RPM), delivers 2.5 cu. ft. air per minute at 35 lbs. working pressure; maximum pressure 50 lbs.

Counter-balance, precision ball bearings, air-blast cooling, mean years of smooth, trouble-free use. Tough synthetic, replaceable diaphragm, gives clean oil-free air. Split-phase ⅓-HP motor for 110- to 120-volt, 60-cycle AC with 8-ft. cord.

OUTFIT: Compressor; motor; pressure feed gun with fluid adjustment, quart aluminum paint cup; 12-ft. hose. $17 Down. *Postpaid.*

75 CP 6305 MO.....Cash $84.17

DE VILBISS HEAVY-DUTY EQUIPMENT

BUY DIRECT FROM WARDS, nationally known De Vilbiss specialized heavy-duty equipment for spray painting. Use in automotive, metal shops; for production; on farm; for other heavy-duty jobs.

A FREE comprehensive catalog illustrating this complete line of equipment and a price list will be sent to you on request.

Send a post card or letter requesting *De Vilbiss Professional Equipment Catalog to Engineering Service Department* at your regular Ward Mail Order House.

COMBINATION ALUMINUM SPRAY GUNS 8.95 TO 17.95

18 TO 20 ONE GUN FOR ALL JOBS. Gun (18) with fan and round internal mix spray heads; (19) with fan external, round and fan internal mix. Gun (20) with external mix (pattern adjustable); bleeder or non-bleeder and fan internal mix. Each with quart paint cup.

Cat. No.	Operating Pressure	HP	Displacement	Ship. wt.	Price
Internal-Mix Only; Bleeder Only					
(18) 75 C 6400	25–35 lbs.	¼–⅓	3 cu. ft.	2½ lbs.	$ 8.95
Combination Internal- or External-Mix; Bleeder Only					
(19) 75 C 6401	30–45 lbs.	⅓ to ½	4 cu. ft.	2½ lbs.	12.45
75 C 6402	30–45 lbs.	¾ to 1½	5–6 cu. ft.	2½ lbs.	12.45
Combination In- or External-Mix; Bleeder or Non-Bleeder					
(20) 75 C 6403	30–45 lbs.	⅓ to ½	4 cu. ft.	2½ lbs.	17.95
75 C 6404	30–45 lbs.	¾ to 1½	6 cu. ft.	2½ lbs.	17.95

21 RUBBER AIR HOSE. Use 15-ft. length for replacement (no coupler); 25-ft. for extension (with coupler). Connections ¼ inch.

75 C 6244—15-FT. LENGTH. Ship. wt. 1 lb.....$1.69
75 C 6245—25-FT. LENGTH. Ship. wt. 1 lb. 8 oz..... 2.69

HEAVY-DUTY MATERIAL HOSE. Rubber. 15 ft. long. Pipe fitting ⅜ in.

75 C 6276—Shipping weight 2 lbs. 8 oz.....$3.25

AIR LINE SPRAY UNIT 21.95

22 SPRAY DIRECTLY FROM AIR SUPPLY LINE. Regulator with gauge reduces air line or tank pressure of up to 250 lbs. down to 0 to 140 lbs. Separator removes oil, water, dust. Condensation chamber; drain cock at bottom. Connections: outlet ¼-in.; inlet ⅜-in.

External mix, siphon feed spray gun with fan and round spray heads, usable as bleeder or non-bleeder. Gun uses 2 to 4 cu. ft. of air per minute at 25 to 50 lbs. pressure. Includes 15-ft. air hose.

COMPLETE UNIT. Gun, hose, regulator, gauge, separator.
75 C 6206—Shipping weight 7 lbs.....$21.95

REGULATOR, GAUGE AND SEPARATOR ONLY. (No hose or gun.)
75 C 6221—Shipping weight 4 lbs.....$9.25

REGULATOR AND GAUGE ONLY. For air lines or tank (23) below.
75 C 6220—Shipping weight 2 lbs.....$5.95

23 TIME- AND WORK-SAVING PAINT TANK. Replaces cup. Holds 3 gals. Saves re-filling time on large jobs. Use with any Ward gun or sprayer except (9); see adapters, right. Lightweight corrosion-resistant steel with 6-in. opening. Cast-iron top. Brass relief valve (45 lbs. pressure). Hook for carrying or hanging on ladder. *Mailable.*

75 C 6222 M—With 10-ft. air hose, 10-ft. paint hose. Ship. wt. 15 lbs. $22.95

MATERIAL HOSE ADAPTER. Use with Tank (23) at left. Adjusts material hose coupler threads to guns listed. Use both 6410 and 6411 with guns (18), (19).

FOR GUNS OF SPRAYERS (1) TO (3).
75 C 6411—Ship. wt. 4 oz.....75c

FOR ALL OTHER GUNS LISTED (Except 20).
75 C 6410—Ship. wt. 4 oz.....35c

THINNERS FOR CLEANING spray guns listed on Page 758.

Painting Preparation Needs, Tools . . . Special Finishes

SURFACE PREPARATION IS IMPORTANT. No finish is better than the surface to which applied. See Wards "How To Paint" book (coupon, Page 760) for instructions on surface preparation, then select materials from this page.

(1) PAINT, VARNISH REMOVER. Non-flammable, heavy liquid for horizontal or vertical surfaces. Fast-acting. No after wash required. Quart does up to 50 sq. ft.
75 C 5942 L—QUART. Ship. wt. 3 lbs. 95c
75 C 5943 L—GALLON. Ship. wt. 11 lbs. $2.98

(2) CONCRETE FLOOR ETCHER. Removes grease; roughens for painting. No mixing. No fumes. Gal. does 200 sq. ft.
75 C 5432 L—QUART. Ship. wt. 4 lbs. 75c
75 C 5433 L—GALLON. Ship. wt. 14 lbs. $2.89

(3) WOOD BLEACH. Removes natural color from all types of wood. No neutralizing. No deposit left on surface. Will not warp or raise grain. 2-solution kit does 60 sq. ft.
75 CP 5920 L—KIT. *Postpaid* $1.40

DRY WALL CONSTRUCTION KIT 3.69

INCLUDES 15 lbs. Joint Cement; Broad Knife; 250 sq. ft. of Joint Tape—enough for average room. With instructions.
75 C 5344 L—Ship. wt. 19 lbs. ..... Complete Kit $3.69

(4) READY MIXED JOINT CEMENT. Siliconized. Use on taped joints, to cover nails, level and patch new or painted walls. Not for wallpaper. Gal. covers to 75 ft. tape, 2 coats.
To seal and stipple-finish walls at same time, mix with equal parts of Rubberflex. Gal. covers to 300 sq. ft., 1 coat.
75 C 5374 L—GALLON. Ship. wt. 16 lbs. $1.79

(5) JOINT CEMENT. Fills cracks; holds tape. Mix with water; apply with broad knife below. Use 5 lbs. to 75 ft. tape.
75 C 5375 L—5 POUNDS. Ship. wt. 6 lbs. 69c
75 C 5376 L—15 POUNDS. Ship. wt. 16 lbs. $1.89

(6) BROAD KNIFE. Flexible steel blade. Shaped metal handle.
75 C 5399—6-IN. WIDTH. Ship. wt. 8 oz. 69c

(7) JOINT TAPE. Use with cement and broad knife to cover and reinforce butt or channel joints on wallboard, etc.
75 C 5438— 75-FT. x 2-IN. ROLL. Ship. wt. 10 oz. 39c
75 C 5439—250-FT. x 2-IN. ROLL. Ship. wt. 2 lbs. 95c

(8) SOILAX. Cleans painted surfaces, walls, woodwork. Dissolves grease. Mix with water. Won't harm hands.
75 C 5923—16-oz. PACKAGE. Ship. wt. 17 oz. 23c

(9) CELLULOSE SPONGE. Absorbent, "streak-free" cleaning.
75 C 5906—*Size:* 1¾ x 4⅜ x 6¼ in. Ship. wt. 3 oz. 57c

(10) REX-O WATERLESS CLEANSER. Dissolves grease. Won't harm hands. For interior or exterior use. In reusable pail.
75 C 5904 L—5-POUND PAIL. Ship. wt. 6 lbs. 85c

(11) (13) PAINT SOAP and HAND GROOM. Waterless hand cleaners that remove paint, grease, tar from skin. Non-irritating; contain lanolin.
(11) 75 C 5849—PAINT SOAP. Liquid. 4 oz. Wt. 5 oz. 35c
(13) 75 C 5845—HAND GROOM. Paste. Pint. Wt. 1 lb. 59c

(12) BRUSH CLEANER. Non-flammable. Restores old bristles.
75 C 5811—PINT. Ship. wt. 2 lbs. 39c
75 C 5812L—QUART. Ship. wt. 4 lbs. 69c

(14) TACK RAG. Use after sanding, for dust, lint-free surfaces.
75 C 5960—*Size:* 18 x 36 in. Ship. wt. 3 oz. ..... 3 for 69c

(15) PATCHING PLASTER. Fills large holes. Mix with water.
75 C 5830 L—5-LB. Box. Ship. wt. 6 lbs. ..... 38c; 2 for 72c

PATCHING COMPOUND, READY-MIXED. Self-sizing. For cracks.
75 C 5884 L—QUART. Ship. wt. 4 lbs. 12 oz. 75c

(16) SPACHTLING COMPOUND. Fills small holes, cracks in plaster. Mix with water. Dries in 2 hours.
75 C 5831 L—2½-LB. Box. Ship. wt. 3 lbs. 37c
Two 2½-LB. Boxes. Ship. wt. 6 lbs. 62c

(17) CRACK, HOLE FILLER. Won't shrink. For floors, furniture.
75 C 5834 L—QUART. Ship. wt. 5 lbs. 75c

(18) WOOD FILLER, PASTE. Fills to 140 sq. ft. of open grain wood pores. Neutral color; tint with Oil Stain if desired.
75 C 5435 L—QUART. Ship. wt. 5 lbs. 89c

(19) PATCHWOOD. Real wood. Fills chips, cracks in furniture.
75 C 5819—PASTE. ½-LB. CAN. Ship. wt. 14 oz. 35c

(20) KWIK-SEAL. Seals cracks around bathtubs, sinks, etc.; closes tile joints. Plastic; won't crack or crumble. White.
75 C 5879—6-Oz. TUBE. Ship. wt. 6 oz. 65c

(21) LEPAGES LIQUID GLUE. 8-oz. Can.
75 C 6025—Ship. wt. 12 oz. 79c

(22) DUCO CEMENT. Clear. Waterproof. For anything but rubber.
75 CP 6030—1¾ oz. *Postpaid* 35c

(23) SCREEN PAINTER, TRAY SET. Won't block mesh. Plastic.
75 C 5813—Will not spatter paint. Shipping weight 5 oz. 35c

SCREEN ROLLER. (Not shown.) Paints wire and frame. Saves paint.
75 C 5805—With wire handle. Ship. wt. 4 oz. 23c

(24) (25) PAINT DROPCLOTHS. Size 9 x 12 ft. Protect furniture, floor, shrubbery, walks, etc. (Canvas type, Page 719.)
(24) 75 C 5932—HEAVY PAPER. Ship. wt. 2 lbs. 8 oz. 89c
(25) HEAVY PLASTIC. Dry paint shakes off. Less fire risk.
75 C 5938—Polyethelene. Ship. wt. 1 lb. 8 oz. $1.98

(26) RED HOT ALUMINUM PAINT. For areas of up to 1600°F. Qt. covers to 125 sq. ft., 1 coat. Ship. wts. 1 lb.; 2 lbs. 4 oz.
75 C 1096—PINT. ..... 69c 75 C 1097 L—QUART. $1.25

(27) STOVEPIPE ENAMEL. For stoves, boilers, Resists rust, heat.
75 C 2414—GLOSS BLACK. PINT. Ship. wt. 2 lbs. 37c

(28) (29) SILVER, GOLD COLOR FINISHES. Use inside. Wt. 10 oz.
75 C 2440—SILVER, ½ PT. 55c 75 C 2432—GOLD, ½ PT. 85c

(30) STRIPE PAINTING SET. Includes 1/32, 1/16, and 3/32-in. striping wheels; two ½-oz. bottles, body socket; 2 sets wheel jaws.
75 C 5800—Use as shown (A) above. Ship. wt. 9 oz. $1.50

(31) LIQUID MASKING TAPE. For painting window sash. Brush on glass next to wood; apply paint; when dry, score; peel off.
75 C 5970—4-Oz. CAN. Ship. wt. 5 oz. 75c

(32) MASKING TAPE. Covers, protects surfaces not being painted.
75 C 5977—25-FT. LENGTH. Width ¾ in. Ship. wt. 3 oz. 25c
75 C 5979—180-FT. LENGTH. Width 1 in. Ship. wt. 1 lb. $1.35

(33) MYSTIK SELF-STICKING TAPE. Decorate, repair, seal any surface. Strong cloth, plastic coated. *State width.*
75 CP 5478—Red 75 CP 5482—Black 75 CP 5485—Wine
75 CP 5479—White 75 CP 5483—Yellow 75 CP 5486—Gray
75 CP 5481—Green 75 CP 5484—Brown
WIDTH ¾-in. x 108-in. length. *Postpaid* 25c
WIDTH 1½-in. x 108-in. length. *Postpaid* 50c

TOOLS, 10c TO 98c . . VENT-O-WALLS 1.15

(34) STEEL PADDLES. Fast, thorough mixing. Easy to clean.
75 C 5551—GALLON SIZE. Ship. wt. 6 oz. ..... Each 10c
75 C 5552—5-GALLON SIZE. Ship. wt. 1 lb. ..... Each 25c

(35) (36) WALL SCRAPER, PUTTY KNIFE. Tempered steel blades, mirror finish. Bolstered walnut handle, riveted on.
(35) 75 C 5353—WALL SCRAPER. Ship. wt. 6 oz. 98c
(36) 75 C 5358—PUTTY KNIFE. Ship. wt. 6 oz. 75c

(37) BURN-OFF SCRAPER. Ground steel blade. Bolstered walnut handle 6½ in. long to protect hand from blowtorch.
75 C 5361—Ship. wt. 8 oz. 85c

(38) DUO-FAST PUTTY KNIFE. One tool for window repairs. Apply putty with blade end; use shaper end to pack it.
75 C 5355—Ship. wt. 6 oz. 89c

(39) VENT-O-WALLS CHECK HOUSE PAINT PEELING. (See "How To Paint Book"; coupon Page 760.) Drill ¾-in. hole in siding 2 in. above floor in each stud space; insert (see Picture). For frame houses, basements, innerwalls, dormers etc. Order 60 for average frame house.
75 C 5997—PACKAGE OF 10. Ship. wt. 1 lb. 2 oz. $1.15

OIL-BASE PRIMER, SEALER 1.05 Qt.

(40) For first coat on plaster, wallboard, worn paint; to cover dark colors with light. Gal. covers to 600 sq. ft., 1 coat. *State size.*
75 C 2400 L—QT. Wt. 3 lbs. 10 oz. $1.05
GAL. Wt. 15 lbs. 3.59

(41) DRY FAST PRIMER AND SEALER. Tough acrylic resin; positive-sealing; lime-resistant. Dries in 30 minutes. Seals wallboard, new plaster, painted walls. Non-flammable. White. *Do Not* mix with Oil Paints or colors. Gal. covers up to 600 sq. ft. *State size.*
75 C 4601 L—QT. Wt. 3¾ lbs. $1.10
GAL. Wt. 14 lbs. 3.95

(42) KOVERSTAIN SEALS KNOTS AND STAINS. Use on new interior wood so sap won't spoil finish. Also before painting stained wood to prevent stain "bleeding". Qt. for 125 sq. ft.
75 C 2404—PINT. Wt. 1 lb. 12 oz. 89c
75 C 2405 L—QT. Wt. 3 lbs. 12 oz. .. $1.69

WIRE BRUSHES 35c TO 79c

(43) TO (45) Steel wire tufts set in solid hardwood handles.
(43) CURVED HANDLE. Wire bristle 1 3/16 in.
75 C 6039—Ship. wt. 1 lb. 35c
(44) STRAIGHT HANDLE WITH STEEL SCRAPER. Wire bristle 1⅝ in. Block 1 1/4 x 2¼ in.
75 C 6040—Ship. wt. 1 lb. 79c
(45) STRAIGHT BACK. Wire bristle 1⅝ in.
75 C 6038—Ship. wt. 1 lb. 45c

(46) SANDPAPER HOLDER. Zinc plated steel frame. Rust-resistant. Sandpaper wraps around 4¼ x 3½-in. base. Handle with lever-lock holds paper securely.
75 C 6099—Ship. wt. 4 oz. 33c

(47) STEEL WOOL. For scouring, smoothing; floors, walls, woodwork before finishing. In 1-lb. roll. Ship. wt. 1 lb. 4 oz.
75 C 5982—No. 0 FINE. 47c
75 C 5983—No. 1 MEDIUM. 47c
75 C 5984—No. 3 COARSE. 47c

EXCELPREP 69c Qt.

(48) SURFACE CONDITIONER. Provides "tooth" for repainting shiny enamel, varnish surfaces—excellent for removing wax. Wipe on—no scraping, rinsing.
75 C 5929 L—QT. Ship. wt. 3 lbs. 69c

(49) GARNET SANDPAPER. Size 9 x 11 in. Cuts fast; lasts long. *State sheets.*
75 C 6068—No. 3/0 FINE
75 C 6069—No. 2/0 MEDIUM FINE
75 C 6070—No. 0 MEDIUM
75 C 6071—No. 1/2 MEDIUM COARSE
75 C 6072—No. 1 COARSE
FIVE SHEETS. Ship. wt. 6 oz. 45c
TEN SHEETS. Ship. wt. 12 oz. 85c

(50) FLINT SANDPAPER. Size 4½ x 5 in. Package: 5 sheets Fine; 5 Medium.
75 C 6050—PACKAGE. Ship. wt. 5 oz. .. 9c

SANDPAPER SLEEVES. Fit former Ward Floor Machine Nos. 6627 and 6628.
75 C 6601—10 ASSORTED. Wt. 5 lbs. $3.5
75C6600—*State grade.* Wt. 1½ lbs. 3 for 1.

Screen Doors...Full-Length Window Screens

WIDE RANGE OF SIZES FOR PROTECTED SUMMER VENTILATION

ALUMINUM SCREEN DOOR LOW AS 22.95

A Heavy extruded aluminum for beauty and long life. Rustproof; can't rot, shrink or swell. One-panel design for maximum ventilation. Door closes against Z-Bar frame. Width of opening adjustable for customized fit. Aluminum built-in kickplate. 18x14 mesh aluminum screen. Screen panel can be removed if necessary.

Hardware Set includes: half-moon handle roller catch, spring guarded chain, two 6-in. stainless steel hinges, screws. Easy to install, instructions included.

74 C 5460 R—*Not Mailable. State Width and Height.*

Door Size		Fits Openings		Ship. wt.	Price Each
Wide	High	Wide	High		
29½ in.	80 in.	29⅜ to 30⅛ in.	80⅛ to 80⅝ in.	22 lbs.	$22.95
31½ in.	80 in.	31⅜ to 32⅛ in.	80⅛ to 80⅝ in.	24 lbs.	23.20
31½ in.	84 in.	31⅜ to 32⅛ in.	84⅛ to 84⅝ in.	25 lbs.	23.45
33½ in.	80 in.	33⅜ to 34⅛ in.	80⅛ to 80⅝ in.	26 lbs.	23.45
35½ in.	80 in.	35⅜ to 36⅛ in.	80⅛ to 80⅝ in.	28 lbs.	23.70
35½ in.	84 in.	35⅜ to 36⅛ in.	84⅛ to 84⅝ in.	29 lbs.	23.95

E EXTENSION SCREENS. Adjustable width. Easily installed—set in window track. Metal frame welded corners, baked-on enamel finish. 18x14-mesh rust-resistant galvanized screen wire.

74 C 4191 M—*Mailable. State Screen Height.*

Screen Height	Width Adjusts	Ship. wt.	Price
12 in.	21 to 33 in.	2 lbs.	75c
15 in.	21 to 33 in.	2½ lbs.	90c
18 in.	21 to 33 in.	3 lbs.	98c
24 in.	23 to 37 in.	4 lbs.	$1.35

NOTICE: SPECIAL LOW DELIVERY RATES on building materials are available in many metropolitan areas. Details on Page 955.

WOOD SCREEN DOORS LOW AS 6.95

B C Strong mortise and tenon construction, reinforced with steel pins to resist twisting, sagging. Fine 18x14 mesh screen, stretched tight, rolled in grooves and held securely in place by recessed wood moldings. Doors can be trimmed up to ½ in. in width, 1½ in. in height. Order decorative grilles below. Hardware Set on P. 769. Shipped promptly from Stock in Chicago by Freight or Express.

B 4-PANEL SCREEN DOOR. 1⅛ in. thick clear Ponderosa Pine. Popular for front, rear and side entrance. Stiles, top rail 2¾ in. wide. Bottom rail 5½ in. wide. Mullion 1 in.; intermediate rails 1¾ in. wide. Sanded smooth. Galvanized rust-resistant screen assures trouble free service.

74 C 4241 R—*State size when ordering.*

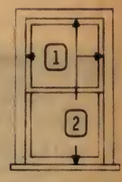
Actual Size		Four-Panel Door	
Door Width	Door Height	Ship. wt.	Price
2 ft. 6 in. by	6 ft. 7 in.	18 lbs.	$6.95
2 ft. 6 in. by	6 ft. 9 in.	19 lbs.	7.35
2 ft. 8 in. by	6 ft. 9 in.	20 lbs.	7.45
3 ft. 0 in. by	6 ft. 9 in.	23 lbs.	7.85

C 5-PANEL SCREEN DOOR. 1⅛ in. thick clear Ponderosa Pine. For front and side entrances. Stiles and top rail 3¾ in. wide; bottom rail 7¼ in. wide. Mullion, cross rails 2⅝ inches. Sanded smooth, ready to paint. 18x14-mesh Bronze Screen wire resists action of salt air, gases, and rust. Cross rails give added protection.

74 C 4255 R—*State size when ordering.*

Actual Size		Five-Panel Door	
Door Width	Door Height	Ship. wt.	Price
2 ft. 6 in. by	6 ft. 7 in.	20 lbs.	$10.65
2 ft. 6 in. by	6 ft. 9 in.	21 lbs.	10.95
2 ft. 8 in. by	6 ft. 9 in.	21 lbs.	11.25
3 ft. 0 in. by	6 ft. 9 in.	25 lbs.	11.75

WOOD WINDOW SCREENS 2.90 TO 7.70



D Finest quality full length window screens. Ponderosa Pine frame treated to resist rot, blue stain, termites. Rigid mortise tenon joints, reinforced with steel pins. 18x14 mesh screen wire stretches in position, rolled in groove and securely held by recessed wood moldings. Choice of better quality rust-resistant galvanized wire; or best quality bronze wire which resists rust, salt air and gases.

DIMENSIONS. Frame 1⅛ in. thick. Stiles, top rail 2⅜ in. wide, bottom rail 3¾ in. Frames can be trimmed up to 1 inch in width; 1½ inches in height. Rust-resistant hardware furnished: two hangers, 1 hook and eye per screen (see (3) above). Shipped from Stock.

HOW TO MEASURE. Measure exterior frame opening into which screen is to fit (use wooden ruler, steel tape). Measure width between exterior side casings (1), height from lower edge of top casing to sill (2). Can be trimmed.

Average Ship. wt. 9 lbs. each. *State Cat. No., Width and Height.*

Actual Size		Galv. 74 C 4100R	Bronze 74 C 4104R	Actual Size		Galv. 74 C 4100R	Bronze 74 C 4104R
Width Ft. In.	Height Ft. In.	Price Each	Price Each	Width Ft. In.	Height Ft. In.	Price Each	Price Each
1–8 x	4– 7⅜	$3.40	$4.25	2– 5 x	5– 3⅜	$4.50	$6.15
2–0 x	2–11⅜	2.90	3.55	2– 6 x	3–11⅜	3.75	4.98
2–0 x	3– 3⅜	3.05	3.80	2– 6 x	4– 7⅜	4.15	5.60
2–0 x	3– 7⅜	3.20	3.98	2– 6 x	4–11⅜	4.35	5.90
2–0 x	3–11⅜	3.40	4.30	2– 6 x	5– 3⅜	4.50	6.20
2–0 x	4– 3⅜	3.55	4.50	2– 6 x	5– 7⅜	4.70	6.45
2–0 x	4– 7⅜	3.65	4.75	2– 7 x	4– 7⅜	4.30	5.85
2–0 x	4–11⅜	3.85	4.98	2– 7 x	4–11⅜	4.45	6.15
2–0 x	5– 3⅜	3.98	5.25	2– 7 x	5– 3⅜	4.70	6.45
2–2 x	4– 7⅜	3.85	4.98	2– 8 x	3– 3⅜	3.50	4.60
2–4 x	2–11⅜	3.10	3.95	2– 8 x	3–11⅜	3.90	5.25
2–4 x	3– 1⅜	3.25	4.25	2– 8 x	4– 7⅜	4.30	5.85
2–4 x	3– 3⅜	3.30	4.30	2– 8 x	4–11⅜	4.45	6.15
2–4 x	3– 7⅜	3.45	4.50	2– 8 x	5– 3⅜	4.70	6.45
2–4 x	3–11⅜	3.60	4.80	2– 8 x	5– 7⅜	4.85	6.75
2–4 x	4– 3⅜	3.85	5.10	2–10 x	4– 7⅜	4.45	6.10
2–4 x	4– 7⅜	3.95	5.25	2–10 x	4–11⅜	4.60	6.45
2–4 x	4–11⅜	4.20	5.60	2–10 x	5– 3⅜	4.85	6.75
2–4 x	5– 3⅜	4.35	5.90	3– 0 x	3– 3⅜	3.80	4.98
2–4 x	5– 7⅜	4.50	6.15	3– 0 x	4– 7⅜	4.55	6.35
2–4 x	5–11⅜	4.70	6.45	3– 4 x	4– 7⅜	4.90	6.70
2–5 x	3–11⅜	3.75	4.95	3– 4 x	4–11⅜	5.15	7.35
2–5 x	4– 7⅜	4.15	5.55	3– 4 x	5– 3⅜	5.35	7.70

SCREEN GRILLES

F ORNAMENTAL ALUMINUM DOOR GRILLE. Use for both beauty and protection. Bars spring out from attractive bird design ornament—sweep full width and almost full height of screen. ½x⅛-in. aluminum bar stock. Fine satin finish resists tarnish and rust. Can be painted if desired. Grille is designed for 1-panel screen doors. Adjusts to fit nearly all door sizes. Mount grille on top of, or between door stiles. Includes: screws, clips and easy-to-follow instructions. Ship. wt. 4 lbs. *Not Mailable.*

74 C 4276 R.....Each $5.95

G EXTRUDED ALUMINUM GRILLES. Protect combination or screen door from scuffs, kicks, and at the same time add to appearance of your entrance. Sturdy construction. Bright, chrome-like finish. Lacquer coated for lasting beauty. Screws furnished. 29½-inch size fits screen door 32 inches wide; 33½-inch size fits door 36 inches wide. Both sizes are 12 inches high.

74 C 4296 M—29½ inches wide. Shipping weight 1 lb. 8 oz. *Mailable*.....$2.75

74 C 4297 M—33½ inches wide. Shipping weight 1 lb. 8 oz. *Mailable*..... 2.95

H ALUMINUM PUSH GRILLES. Attractive guards for door or window screens. Sturdy riveted construction. Screws are furnished. 29½-inch size fits doors 32 inches wide; 33½-inch size fits door 36 inches wide. Both are 4 in. high.

74 C 4280 M—29½ inches wide. *Mailable*. Ship. wt. 1 lb.....$1.29

74 C 4281 M—33½ inches wide. *Mailable*. Ship. wt. 1 lb..... 1.35

J ADJUSTABLE DECORATIVE GRILLES. Protect screen doors from kicks and scuffs. Choice of aluminum or iron. ½ x ⅛ in. wide bar stock. Adjust from 23 inches wide by 37 inches high to 38 inches wide by 20½ inches high. Easy to install. Screws and clips are included. *Mailable.*

74 C 4275 M—Aluminum, natural finish. Ship. wt. 2 lbs.....Each $2.75

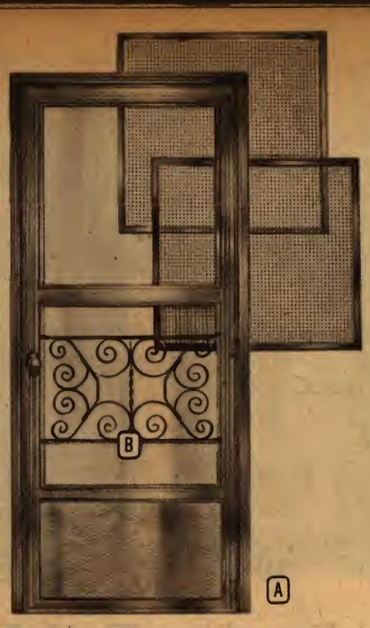
74 C 4285 M—Iron, black enamel finish. Ship. wt. 5 lbs.....Each 1.95

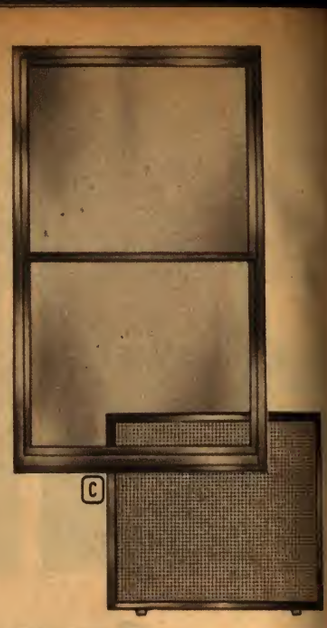
PRECISION BUILT PONDEROSA PINE STORM WINDOWS . . . LOW AS 2.98

K Storm Windows cut your fuel costs, pay for themselves in fuel savings. Keep home warmer by resisting drafts through windows and providing more even temperatures throughout your home. Rooms stay much more comfortable all winter long. Excellent for air-conditioned homes. Give better humidity control. Standard 2-light design harmonizes with all architecture. Precision machined from Ponderosa Pine, kiln-dried to proper moisture content. Chemically treated to resist rot, blue stain and termites. Sanded smooth, readily finished. 1⅛ in. thick. Has mortise and tenon construction. Fitted with clear glass, sealed with putty and securely held with wood moldings. Hangers and fasteners, see (4) incl. If ventilator wanted, see (5), state "With Ventilator" and add 50c per window. Top and side rails 2 in. wide, bottom rail 4½ in. wide. Width can be trimmed ¾ in., height 1½ in. Order only sizes below. See "How to Measure" above.

74 C 4000 R—*State Size.* Credit Terms, Inside Back Cover.

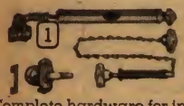
Size Overall		Ship. wt. lbs.	Price Each	Size Overall		Ship. wt. lbs.	Price Each
Width Ft. In.	Height Ft. In.			Width Ft. In.	Height Ft. In.		
1– 4 x	3–11½	13	$2.98	2– 4 x	3–11½	20	$4.65
1– 4 x	4– 7½	15	3.45	2– 4 x	4– 3½	21	4.75
1– 6 x	3–11½	15	3.40	2– 4 x	4– 7½	22	5.10
1– 6 x	4– 7½	17	3.75	2– 4 x	4–11½	23	5.20
1– 8 x	3–11½	16	3.65	2– 4 x	5– 3½	24	5.65
1– 8 x	4– 7½	17	3.95	2– 4 x	5– 7½	25	5.95
1– 8 x	4–11½	18	4.35	2– 4 x	5–11½	27	6.50
1–10 x	3–11½	16	3.95	2– 6 x	3–11½	21	4.80
1–10 x	4– 7½	19	4.30	2– 6 x	4– 3½	22	4.98
1–10 x	4–11½	20	4.55	2– 6 x	4– 7½	23	5.45
1–10 x	5– 3½	20	4.70	2– 6 x	4–11½	24	5.65
2– 0 x	2–11½	15	3.35	2– 6 x	5– 3½	25	6.05
2– 0 x	3– 3½	16	3.65	2– 6 x	5– 7½	26	6.20
2– 0 x	3– 7½	17	3.85	2– 8 x	3– 3½	20	4.45
2– 0 x	3–11½	18	4.25	2– 8 x	3–11½	22	4.98
2– 0 x	4– 3½	19	4.40	2– 8 x	4– 7½	24	5.65
2– 0 x	4– 7½	20	4.65	2– 8 x	4–11½	26	6.10
2– 0 x	4–11½	21	4.75	2– 8 x	5– 3½	27	6.25
2– 0 x	5– 3½	22	4.98	2– 8 x	5– 7½	28	6.45
2– 0 x	5– 7½	23	5.20	2– 8 x	5–11½	29	7.50
2– 0 x	5–11½	24	5.80	2–10 x	4– 7½	25	6.10
2– 2 x	4– 7½	21	4.90	2–10 x	4–11½	27	6.35
2– 2 x	4–11½	22	4.98	2–10 x	5– 3½	28	6.95
2– 2 x	5– 3½	23	5.35	2–10 x	5– 7½	29	6.98
2– 2 x	5– 7½	24	5.60	2–10 x	5–11½	31	7.80
2– 4 x	2–11½	16	3.80	3– 0 x	3– 3½	21	4.90
2– 4 x	3– 1½	17	3.95	3– 0 x	4– 7½	27	6.55
2– 4 x	3– 3½	17	3.98	3– 4 x	4– 7½	29	7.10
2– 4 x	3– 7½	19	4.35	3– 4 x	4–11½	30	7.55
				3– 4 x	5– 3½	32	8.15





Aluminum Combination Doors, Custom-Made Windows

FOR RUSTPROOF ALL-SEASON WEATHER PROTECTION, LONG LIFE



Complete hardware for installing combination doors.

ALUMINUM COMBINATION DOORS 38.95 Any size

STRONG, EXTRUDED ALUMINUM construction for long, carefree service. Absolutely rustproof.

MODERN DESIGN with slim-line frame enhances appearance of any home. Smooth, satin finish.

QUICK, EASY SEASONAL CHANGEOVER. Lightweight storm and screen panels removed from inside.

(A) Finest quality, heavy-gauge aluminum, heat-hardened to prevent pitting. Can't rust, will not warp, shrink or swell. Occasional waxing keeps door bright and new-looking for years. Slim lines provide an attractive, inviting entrance to your home.

YEAR 'ROUND PROTECTION. In winter, it's a snug-fitting exterior door for protection against wind and cold; in summer, it's a screened-in entrance. Actually, two doors at one low price. If your home is air conditioned, it will help to cut operating cost. Seasonal changeover in a jiffy—only a screwdriver is required. Lightweight panels removed from inside, no heavy lifting; minimum storage space required.

Z-BAR FRAME simplifies installation; no overlapping channels to cut. Provides new frame setting for your door for beauty and perfect fit. Design permits custom fitting to frame openings varying up to 1 in. wide and 1½ in. high.

DOOR SHIPPED COMPLETE. Includes two storm inserts glazed with clear glass, two screen inserts, adjustable pneumatic door closer with built-in wind guard, latch set with inside night lock, 3 stainless steel hinges (see (1) at left), 3-piece Z-bar frame, adjustable bottom sweep with vinyl weather-seal, storm chain, template for attaching hinge to door, ¼-in. and ⅛-in. drill bits, all necessary aluminum and stainless steel screws. Shipped in heavy protective carton to insure safe arrival.

HIGHEST QUALITY MATERIALS and workmanship. See cut-away view above. Door itself is full ⅞ in. thick, (same as so-called 1-inch expander type doors which include overlapping channel in 1-in. measurement). Heavy extruded aluminum corner braces for maximum strength and rigidity—a hidden, but important quality feature. Screen inserts fitted with 14x18-mesh aluminum; rolled into frame with vinyl spline.

EASY TO INSTALL. Detailed instructions provided, describe each step clearly.

74 C 5440 R—*Not Mailable. State Width and Height.*

Door Size		Fits Openings		Ship. wt.	Cash Price
Wide	High	Wide	High		
30 in.	80 in.	29¾ to 30¾ in.	80¼ to 81¾ in.	43 lbs.	
32 in.	80 in.	31¾ to 32¾ in.	80¼ to 81¾ in.	44 lbs.	ANY SIZE
32 in.	84 in.	31¾ to 32¾ in.	84¼ to 85¾ in.	45 lbs.	
34 in.	80 in.	33¾ to 34¾ in.	80¼ to 81¾ in.	45 lbs.	
36 in.	80 in.	35¼ to 36¾ in.	80¼ to 81¾ in.	45 lbs.	38.95
36 in.	84 in.	35¼ to 36¾ in.	84¼ to 85¾ in.	46 lbs.	

(B) ALUMINUM GRILLE. Protects and beautifies doors. Natural aluminum finish—may be painted. Strong riveted construction. Screws included. Both grilles are 16 in. high. *Mailable.* Ship. wt. 2 lbs. 8 oz.

74 C 4282 M—29½ in. wide, fits doors 30 and 32 inches wide..... $3.75

74 C 4283 M—33½ in. wide, fits doors 34 and 36 inches wide..... 3.85

ALUMINUM COMBINATION WINDOWS . . . LOW AS 18.45

CUSTOM-MADE FOR GUARANTEED PERFECT FIT . . . at prices lower than asked for most "stock-size" combination windows.

COMPLETELY SELF-STORING. Triple track type—each insert rides on its own track. Screened ventilation top or bottom.

FINEST QUALITY CONSTRUCTION. Fully weatherstripped. Shipped fully assembled; easiest of all windows to install.

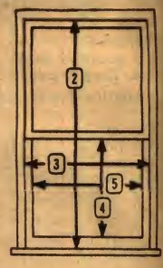
(C) Never before offered by Wards—a new, custom-made, Triple-Track Combination Window made of heavy extruded aluminum, fully assembled, ready to install. Just send specifications; windows custom-made to your order at factory. To assure perfect fit, windows are made with built-in expanders—adjust exactly to out-of-square openings.

NOW IS THE TIME TO ELIMINATE SEASONAL CHANGEOVER. No dangerous ladder climbing—no storage problem. Each insert in separate track see cut-away at right; just slide unused insert up, slide other one down. No gadgets to tinker with. Trim lines designed to enhance the beauty of your home; distinctive appearance—no bulkiness. Design provides maximum light and ventilation. Glass easily cleaned from inside house. Just lift out lower track sections, slide inserts into room. Top or bottom ventilation obtained by sliding screen insert up or down.

COMPLETELY WEATHERSTRIPPED. Insert frames overlap running tracks on top, bottom and sides; eliminate window rattling in high winds.

SHIPPED COMPLETE, READY TO INSTALL. Inserts glazed with clear glass, weatherproofed with gasket held firmly with aluminum spline. Can be reglazed easily if necessary. Screen insert fitted with 14x18-mesh Aluminum wire rolled into frame, held by vinyl spline. Complete, instructions. Shipped from Factory near New York City; pay freight from Albany, New York or Boston, whichever is nearer. Allow 3 weeks for delivery, plus transit time. Average Ship. wt. 30 lbs.

74 C 5413 F—*State exact glass and opening sizes in inches.*



HOW TO ORDER CUSTOM-MADE WINDOWS. First measure width of frame between side exterior casings (3) and height between top casing and sill (2). Then measure glass separately giving width (5) and height (4). Prices are determined by glass size, see table below.

GLASS HEIGHT INCHES	GLASS WIDTH IN INCHES												
	14-16	17-18	19-20	21-22	23-24	25-26	27-28	29-30	31-32	33-34	35-36	37-38	39-40
12-14													
15-16		18.45 (ANY SIZE IN THIS GROUP)											
17-18													
19-20													
21-22													
23-24						18.95 (ANY SIZE IN THIS GROUP)								
25-26													
27-28													
29-30													
31-32													
33-34										19.45 (ANY SIZE IN THIS GROUP)			
35-36													
37-38													
39-40													

ALUMINUM COMBINATION BASEMENT WINDOWS . . . LOW AS 6.65

(D) Fit any standard wood or postwar steel or aluminum basement window, including (E) at right. Keep basements more comfortable year 'round. Protect against dampness and dust. Extruded aluminum with natural finish—rustproof; requires little maintenance. Storm sash can be swung out and locked firmly in variable positions for ventilating. Has sliding clips for easy installation on wood or steel window frames. Frame (fitted with 18 x 14 mesh aluminum wire) fastens permanently to exterior of your present basement window. Storm panel glazed with clear glass, detachable for storage during summer. All screws, instr. included. Shipped promptly from Stock.

74 C 5421R—*State Actual Size. Not Mailable.*

Actual Size of Window	Glass Size	Ship. wt.	Each
31½ in. wide x 13½ in. high	15 x 12 in. (2-light)	4 lbs	$6.65
31½ in. wide x 17½ in. high	15 x 16 in. (2-light)	4 lbs. 8 oz.	8.65
31½ in. wide x 21½ in. high	15 x 20 in. (2-light)	5 lbs	9.95

STEEL BASEMENT WINDOWS . . . LOW AS 3.95

(E) For new construction or replacement use. Sash opens in from top—deflects air upward for efficient circulation. Sash makes continuous double-contact with frame for weathertight fit. Lever lock holds sash securely in closed position. Screens have 14x18-mesh bronze lacquered galvanized wire. Glazing material includes glass, glazing compound, clips. Bonderized and prime coated window with gray paint. Shipping information at right.

State Catalog Number and Overall Size.

Overall Size		Glass Size	Prime Coated Window Unit 74 C 5075 F		Screen Only 74 C 5077 F		Glazing Material 74 C 5076 F	
Width	Height		Ship. wt.	Price	Ship. wt.	Price	Ship. wt.	Price
33⅜ in.	14⅞ in.	15 x 12	16 lbs.	$3.95	3 lbs.	$2.10	10 lbs.	$1.90
33⅜ in.	18⅞ in.	15 x 16	17 lbs.	4.25	3 lbs.	2.20	11 lbs.	2.25
33⅜ in.	22⅞ in.	15 x 20	19 lbs.	4.50	4 lbs.	2.30	11 lbs.	2.45

SHIPPING NOTICE

Steel basement windows and screens shipped in week from factories near New York City, Boston, or Cleveland. Aluminum windows and screens shipped promptly from Stock.

All glazing materials shipped promptly from factory in Albany. Pay freight from shipping point. Be sure to give all information necessary for sizes. Allow transit time on all items shipped from factories.

SPECIAL NOTICE

Always check Wards Metropolitan Package Delivery Service and Will Call Service for possible savings on transportation charges. See Pages 954 and 955.

F.H.A. HOME IMPROVEMENT LOANS on Building Materials can be made by home owners, with no down payment, up to 3 years to pay. See details on Page 972.

RUSTPROOF ALUMINUM BASEMENT WINDOWS . . . LOW AS 7.25

Similar to (E) above. Rustproof extruded aluminum. Satin finish with lime resistant lacquer coat; can be painted if desired. Weathertight double-contact frame reduces drafts and dust. Lever lock fastens securely. Screens have 18x14 mesh aluminum wire. See "Shipping Notice" at right.

State Catalog Number and Overall Size

Overall Size		Glass Size	Window Unit 74 C 5138 R		Screen Only 74 C 5141R		Glazing Set 74 C 5144 F	
Width	Height		Ship. wt.	Price	Ship. wt.	Price	Ship. wt.	Price
32⅝ in.	14⅞/16 in.	15 x 12	4½ lbs.	$7.25	2 lbs.	$2.75	10 lbs.	$2.15
32⅝ in.	18⅞/16 in.	15 x 16	5 lbs.	7.75	2½ lbs.	3.10	11 lbs.	2.25
32⅝ in.	22⅞/16 in.	15 x 20	5½ lbs.	8.25	3 lbs.	3.45	11 lbs.	2.35

Economical Wood Combination Windows and Doors

BUILT OF TREATED PONDEROSA PINE FOR LONGER SERVICE

COMBINATION WOOD WINDOWS . . . LOW AS 6.39

(F) (G) LOW-COST STORM-SCREEN WOOD UNITS cost little more than separate screens and storm sash. Interchangeable screen and glass panels are easily removed from inside for seasonal changeover and cleaning. Fits any double-hung window opening listed below. Turn button screws hold panels neatly in place; can be removed from inside house with only a screwdriver. (See View 6, at left). Screen panel has built-in ventilator in bottom rail. Ventilation easily obtained even in driving rains. Just lower top sash of house window. Air comes in through bottom screen, rises and enters house through top sash. Offers effective protection against insects during summer.

STURDILY BUILT OF PONDEROSA PINE, treated with Nationally-known WOODLIFE® to resist dry rot, blue stain and termites. 1⅛ in. thick. Can be trimmed ½ inch in width or 1 inch in height. Mortise and tenon joints—sanded smooth ready to finish. Clear glass in frame and storm panel held firmly by wood moldings.

TO MEASURE. Use dimensions (2) and (3) on opposite page. Order sizes below that fit or can be trimmed to fit opening in which unit is to be placed. Can be trimmed ½ inch in width and 1 inch in height. Shipped in 1 week from Factory near Detroit, Mich. Pay freight from there. Allow transit time. Choice of 2 models.

(F) PERMANENT TOP WINDOW. Includes frame with top glass panel permanently installed, 1 glass panel and 1 screen panel for lower section (interchangeable). Screen panel has 14x18-mesh rust-resistant galvanized wire.

(G) NEW REMOVABLE TOP WINDOW. Has all features of (F) above, plus removable top glass panel . . . all panels removable for easy cleaning. Rustproof aluminum screen wire. Extra screen panel for upper section can be ordered separately below if desired.

State Catalog Number, Opening Width and Height.

Opening Size Wide Ft.In.	High Ft.In.	Ship. Wt. Lbs.	(F) 74 C 4419 F	(G) 74 C 4420 F	Opening Size Wide Ft.In.	High Ft.In.	Ship. Wt. Lbs.	(F) 74 C 4419 F	(G) 74 C 4420 F	Opening Size Wide Ft.In.	High Ft.In.	Ship. Wt. Lbs.	(F) 74 C 4419 F	(G) 74 C 4420 F
1- 8	x 3- 3	11	$6.39	$6.75	2- 4	x 4- 3	19	$8.65	$9.70	2- 8	x 4-11	24	$10.45	$11.95
1- 8	x 3-11	13	6.85	7.45	2- 4	x 4- 7	20	8.95	10.35	2- 8	x 5- 3	26	11.10	12.50
1- 8	x 4- 7	16	7.35	8.10	2- 4	x 4-11	21	9.35	10.55	2- 8	x 5- 7	27	11.30	12.85
2- 0	x 2-11	12	6.95	7.35	2- 4	x 5- 3	23	9.90	11.25	2-10	x 3- 3	17	8.55	9.40
2- 0	x 3- 3	13	6.98	7.55	2- 4	x 5- 7	24	10.40	11.75	2-10	x 3-11	20	9.30	10.75
2- 0	x 3- 7	14	7.40	8.10	2- 4	x 5-11	25	11.20	12.65	2-10	x 4- 7	24	10.30	11.80
2- 0	x 3-11	15	7.80	8.65	2- 6	x 3-11	19	8.75	9.60	2-10	x 4-11	24	11.00	12.50
2- 0	x 4- 7	18	8.25	9.40	2- 6	x 4- 3	21	8.95	9.95	2-10	x 5- 3	26	11.30	12.85
2- 0	x 5- 3	20	8.95	10.15	2- 6	x 4- 7	23	9.30	10.75	2-10	x 5- 7	28	12.40	13.95
2- 2	x 4- 7	19	8.55	9.85	2- 6	x 4-11	23	9.90	11.25	3- 0	x 3- 3	19	9.15	9.95
2- 2	x 4-11	20	8.95	10.40	2- 6	x 5- 3	24	10.50	11.95	3- 0	x 3- 7	20	9.25	10.60
2- 2	x 5- 3	22	9.35	10.75	2- 6	x 5- 7	26	11.10	12.45	3- 0	x 3-11	20	9.90	11.35
2- 4	x 2-11	15	7.35	7.95	2- 8	x 3- 3	16	8.30	8.95	3- 0	x 4- 3	23	10.50	11.95
2- 4	x 3- 3	16	7.60	8.25	2- 8	x 3-11	20	8.95	9.95	3- 0	x 4- 7	25	11.10	12.75
2- 4	x 3- 7	16	7.95	8.95	2- 8	x 4- 3	21	9.30	10.40	3- 4	x 4- 7	28	11.95	13.70
2- 4	x 3-11	18	8.25	9.35	2- 8	x 4- 7	23	9.80	11.40	3- 8	x 4- 7	29	12.95	14.85

TOP SCREEN PANEL FOR (G) ONLY. Gives full ventilation; easily removable. Alum. wire.
74 C 4422 F—*State Opening Size* (see Table). For (G) only. Ship. wt. 4 lbs. . . . . Each $1.30

FILLER STRIPS. Fit (F) and (G). Fasten to each side of unit, add ½ inch in width.
74 C 4423 F—1⅛ in. x ¼ in. x 6 ft. Ship. wt. pair 1 lb. . . . . Pair 40c

WOOD COMBINATION DOORS . . . LOW AS 14.75

(H) TO (L) SAVE TIME AND WORK with low-cost combination storm and screen doors—change just panels instead of entire doors. Avoid time-consuming seasonal changeover and storage problems. One low price gives you a screen door in summer and a storm door in winter. Nothing to store but the out-of-season panel. Save on valuable storage space.

JUST INTERCHANGE storm and screen panels from inside the house—no need for heavy lifting or carrying door up stairs. Combination doors cut drafts and loss of heat, resulting in lower fuel bills. Your home will stay warmer in winter because of the excellent insulating qualities of this wood door, thus saving fuel costs.

LOCK SCREW INSERTS operate with only a screw-driver, yet cannot be opened from the outside. Doors may be used with hardware set (M) at bottom of page.

STYLES FOR EVERY ENTRANCE. Views (H) to (L) at top of page show well-proportioned doors in choice of 4 styles. All are designed for maximum light and vision; can be finished in any color scheme desired.

FINEST QUALITY CONSTRUCTION. Expertly made from kiln-dried Ponderosa Pine. All doors are 1⅛ inch thick. Have interlocking mortise and tenon joints for rigidity, reinforced with steel pins. Stiles and rails wide for ease of trimming in case they must fit irregular openings. Treated with nationally known WOODLIFE® for longer life—resist dry rot, blue stain, termites.

DOORS MACHINED SMOOTH. Ready to finish by staining, varnishing or painting. Your choice of galvanized wire or (on some styles) bronze wire. Select from table.

COMPLETE UNIT INCLUDES: door with 2 interchangeable panels, 1 storm panel fitted with clear glass, screen panel with 18x14-mesh galvanized or bronze wire.

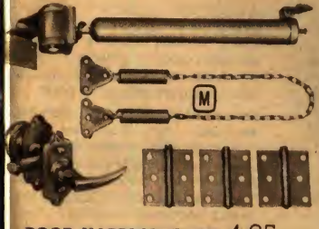
Width can be trimmed 1 inch, height can be trimmed 2 inches. Doors shipped promptly from Stock by Freight or Express. Only 10% Down on orders totalling $20 or more on Wards Convenient Credit Terms.

HOW TO ENCLOSE OPEN PORCHES OR BREEZEWAYS

Use Wards low-cost combination doors and windows pictured on this page to convert your open porch or breezeway into a year 'round extra room like those shown above (7) and (8). Combination windows, (F) and (G) easily installed to make a screened porch in summer; an enclosed porch in winter. Doors also make economical enclosures, let in maximum light and air.

State Catalog Number, Size. Monthly Terms, Inside Back Cover. F.H.A. Loans, Page 972.

Actual Size Width	Height	Ship. wt.	(H) 3-Light Galv. Wire 74 C 4331R	(J) 4-Light Galv. Wire 74 C 4341R	(K) 6-Light Galv. Wire 74 C 4361R	(L) 8-Light Galv. Wire 74 C 4381R	(L) 8-Light Bronze Wire 74 C 4385 R
2 ft. 6 in.	x 6 ft. 7 in.	50 lbs.	$14.85	$16.15	$14.75	$15.95	$17.35
2 ft. 6 in.	x 6 ft. 9 in.	51 lbs.	15.20	16.35	15.10	16.25	17.65
2 ft. 8 in.	x 6 ft. 9 in.	52 lbs.	15.75	16.85	15.60	16.75	18.15
2 ft. 8 in.	x 7 ft. 1 in.	55 lbs.	.....	.....	.....	17.45	.....
2 ft. 10 in.	x 6 ft. 9 in.	54 lbs.	16.10	.....	15.95	17.10	.....
2 ft. 10 in.	x 6 ft. 11 in.	58 lbs.	.....	.....	.....	17.65	.....
2 ft. 10 in.	x 7 ft. 1 in.	61 lbs.	.....	.....	.....	17.75	.....
3 ft. 0 in.	x 6 ft. 9 in.	58 lbs.	16.45	17.55	16.30	17.45	18.85
3 ft. 0 in.	x 7 ft. 1 in.	64 lbs.	.....	.....	.....	18.25	19.75



DOOR HARDWARE SET 4.85

(M) Includes everything you need to install the wood combination storm-screen doors (H) to (L) listed above.

Pneumatic door closer (keeps door from slamming shut), safety-chain stop, aluminum latch set, three cadmium-plated hinges (for rust-resistance, brightness and greater durability), screws and complete installing instructions. Ship. wt, 4 lbs.

74 C 1663—*Mailable*. . . . . Per Set $4.85

SEE OTHER HARDWARE FOR DOORS AND WINDOWS ON PAGE 816.

WOOD BASEMENT WINDOW UNIT AND WOOD COMBINATIONS 3.75 TO 10.95

(N) COMPLETE WINDOW UNIT. Includes frame, window, storm sash and screen—all four items for one low price. For seasonal changes, just interchange storm and screen panels. Converts in seconds from Winter to Summer with nothing to store except extra panel. Trim, horizontal lines give compact, modern look; use for new construction, or remodeling purposes. Blends equally well with modern or traditional homes.

WINDOW OPENS IN toward basement, has 2 open positions for controlled ventilation one 45°, the other 90°. Admits more light and air, helps control odor and dampness. Screens and storm sash fit on outside.

QUALITY PONDEROSA PINE CONSTRUCTION. Chemically treated to resist warping, dry rot and termites. Bronze pressure-type weatherstripping on all sides. Glazed with single pane of clear glass, size 28x12 in. held with zinc points and elastic glazing compound. Rust resistant hardware. Completely assembled, ready to set in concrete block, brick or frame construction.

Exterior surfaces grooved to provide firm hold with mortar in masonry walls. Screens have 18x14-mesh rustproof aluminum screen wire. Size overall 2 ft. 8 in.x 1 ft. 4 in. high. Complete unit shipped promptly from Stock by Freight Truck, or Express.

74 C 6681R—Ship. wt. 25 lbs. . . . . Complete $10.95

(P) WOOD BASEMENT COMBINATION UNIT. Especially designed for steel windows, but can also be used on wood or aluminum. Frame with screen panel is installed permanently on exterior of your basement window. Gives year 'round protection. Enjoy a warmer basement, free from drafts and dust.

ADD STORM PANEL. For winter season, simply add tight-fitting storm panel to permanently installed frame. Storm panel is fitted with clear glass, easily stored in summer.

KILN-DRIED PONDEROSA PINE. Milled from Ponderosa Pine, chemically treated to resist dry rot, blue stain and termites; 1⅛ in. thick. Has strong mortise and tenon joints. Can be trimmed up to ¾ in. in both ht. and width if desired. Sturdy pine frame has 18x14-mesh aluminum screening. Long wearing aluminum screen-wire resists rust. Shipped promptly from Stock by Frt., Trk. or Exp. *Not Mail.*

74 C 4443 R—*State overall size wanted.*

Overall Size	Fits Glass Size	Ship. wt.	Each
33 x 15 in.	15 x 12 (2 lt.)	9 lbs.	$3.75
33 x 19 in.	15 x 16 (2 lt.)	10 lbs.	4.25
33 x 23 in.	15 x 20 (2 lt.)	11 lbs.	4.75

A Style No. 3424 Aluminum Casement

B Style No. 3424 Steel Casement with Frame

C Style No. 3424 Steel Casement Only

Modern Casement Windows in Aluminum or Steel

SMOOTH FINGER-TIP CONTROL WITH ROTO GEAR OPERATOR

RUSTPROOF ALUMINUM CASEMENTS . . . LOW AS 14.75

A Aluminum Casements offer timeless styling plus full rust-protection. Built of heavy extruded aluminum by a leading nationally known manufacturer. Offered in 11 styles (shown in large and small illustrations above) for every size room. Designed to give you more light, better ventilation and minimum upkeep. Ventilators swing away from frame—make it easy to wash both sides from inside house. Adjust to any angle from closed position to full 90°.

TOP QUALITY CONSTRUCTION. Casements have attractive satin finish which blends with any color scheme. Additional protective coat of baked-on clear lacquer resists lime, etc. Aluminum never needs painting—resists rust and corrosion Full-length drip-cap at top of frame and watertight lip on ventilators prevent water seepage. Double-contact frame assures weathertight fit on all 4 sides of ventilator—reduces drafts, etc. Corners are electrically flash-welded for strong, smooth joints. Built for years and years of life, minimum upkeep.

MODERN STYLING allows you to use casements in any room. 2-light high units are ideal for smaller rooms, while 3 and 4-light units provide large areas of glass for picture windows in living rooms, etc. Roto-type adjuster—see (2) at right—makes operation easy. Opens and closes ventilators with easy wrist-action, holds them firmly in any position up to 90° angle. Handle in center of window locks each ventilator securely when fully closed.

CASEMENT ACCESSORIES. Glaze windows after installation with Glazing Material—includes glass panels (precut for exact fit), glazing compound and clips. Use Fin Sets for installation in brick veneer or solid masonry construction. Set contains 1 head, 2 jamb fins. "Tongue" located near each end of fin serves as location guide for plaster grounds. Fins provide anchorage to each wall and act as windbreak between sash and building construction. Holes predrilled for screens, storm sash—install on inside for easy cleaning. Order Screens, Storm Sash below. 10% Down—see Terms, Inside Back Cover.

State Catalog No., Style No. See "Shipping Notice" below.

Style No.	Size Overall Wide In.	Size Overall High In.	Alum. Casement 74 C 5101 R Ship. wt.	Alum. Casement 74 C 5101 R Price	Glazing Mat'l. 74 C 5129 F Ship. wt.	Glazing Mat'l. 74 C 5129 F Price	Fin Set 74 C 5126 R Ship. wt.	Fin Set 74 C 5126 R Price
2222	37	x 26	13 lbs.	$19.25	14 lbs.	$2.95	½ lb.	$1.55
3222	53⅛	x 26	16 lbs.	22.75	16 lbs.	4.05	¾ lb.	1.80
4222	69⅜	x 26	18 lbs.	27.50	18 lbs.	5.20	¾ lb.	2.15
1313L Left*	19⅛	x 38⅜	9 lbs.	14.75	13 lbs.	2.50	¾ lb.	1.80
1313R Right*	19⅛	x 38⅜	9 lbs.	14.75	13 lbs.	2.50	¾ lb.	1.80
2313L Left*	37	x 38⅜	13 lbs.	17.50	16 lbs.	4.25	¾ lb.	2.05
2313R Right*	37	x 38⅜	13 lbs.	17.50	16 lbs.	4.25	¾ lb.	2.05
2323	37	x 38⅜	17 lbs.	24.50	18 lbs.	4.05	¾ lb.	2.15
3323	53⅛	x 38⅜	20 lbs.	27.50	25 lbs.	5.60	¾ lb.	2.35
2414L Left*	37	x 50⅝	16 lbs.	20.75	22 lbs.	5.45	1 lb.	2.60
2414R Right*	37	x 50⅝	16 lbs.	20.75	22 lbs.	5.45	1 lb.	2.60
2424	37	x 50⅝	21 lbs.	28.95	25 lbs.	5.20	1 lb.	2.60
3424	53⅛	x 50⅝	25 lbs.	32.95	28 lbs.	7.40	1 lb.	2.95
4424	69⅜	x 50⅝	28 lbs.	36.50	31 lbs.	10.40	1 lb.	3.30

*NOTE: Left or Right shows location of hinge (viewed from outside).

ALUMINUM MULLIONS. Join casements in a straight line. Non-load-bearing. Each adds ⅛-in. to width. See "Ship. Note" below. Wts. 3, 4, 5 lbs. *State Size.* 74 C 5125 R—2-Lt. high.....$1.35 3-Lt. high.....$1.95 4-Lt. high....$2.65

BONDERIZED STEEL CASEMENTS . . . NOW LOW AS 10.25

B C Now the lowest prices we know of for steel casements of this fine quality. Save up to 13% from Fall General Catalog. Made for Wards by a leading nationally known manufacturer. Top quality—fabricated from low carbon, hot rolled, new billet steel. Special "weathering baffle" rolled into frame sections provides double contact between sash and frame—insures positive weather protection. Sturdy ⅛-in. thick casement sections have electrically welded corners. Each style available with or without all-steel window frame for easiest installation; no need for wood surrounds, trim, etc. Deluxe Roto type hardware (2) included.

CASEMENTS ARE MECHANICALLY BONDERIZED under strict temperature controls, then prime-coated with baked-on gray paint. Provides rust-resistant finish on steel plus an excellent base if finish paint is desired.

BLEND WITH ALL STYLES OF ARCHITECTURE; give more light, air. Vents swing out to deflect breezes into your rooms—hold at any angle up to 90°. Heavy steel hinges swing vents away from frame so both sides may be washed from inside house. Use in any room—2-light high styles save floor space in smaller rooms; largest styles make ideal picture windows.

ALL-PURPOSE STEEL FRAME (1) at right fits any standard construction: frame, brick, brick veneer, etc. Comes in 4 easy-to-assemble pieces. Just nail to outside sheathing (holes predrilled) or set in mortar line. Serves as stop for outside finish, trims inside for plaster or dry wall construction. Head and jamb sections 18-gauge steel, sill 16-gauge.

CASEMENT WITH FRAME (B) includes unglazed casement, drip-cap hardware and all-purpose frame. CASEMENT ONLY (C) does not include frame. Glazing Material includes glass (precut to exact size), glazing compound and clips. Casements drilled and tapped on inside for screens, storm sash.

1 Steel frame on (B) above completes your all-steel window installation. Neater, more weather tight — eliminates caulking around sash.

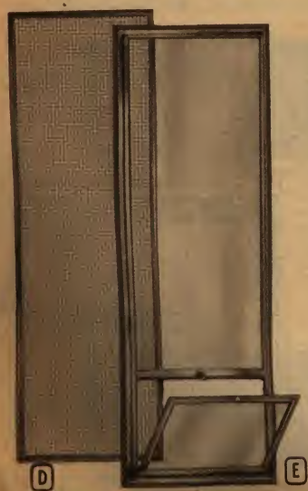
2 De luxe roto operator for easy opening and closing.

State Cat. No., Style No. "Shipping Notice" below for Screens, Storm Sash. Terms, Inside Back Cover.

Style No.	Size Overall Width, Inches	Size Overall Ht., Inches	(B) Steel Casement with Frame Ship. wt.	(B) Steel Casement with Frame 74 C 5011F	(C) Steel Casement Only Ship. wt.	(C) Steel Casement Only 74 C 5010 F	Glazing Material Ship. wt.	Glazing Material 74C5015F
2222	37	x 26	64 lbs.	$25.15	29 lbs.	$16.50	14 lbs.	$2.95
3222	53⅛	x 26	67 lbs.	28.95	36 lbs.	19.55	16 lbs.	4.05
4222	69⅜	x 26	78 lbs.	32.45	40 lbs.	21.35	25 lbs.	5.20
1313L Left*	19⅛	x 38⅜	49 lbs.	17.95	20 lbs.	10.25	13 lbs.	2.50
1313R Right*	19⅛	x 38⅜	49 lbs.	17.95	20 lbs.	10.25	13 lbs.	2.50
2313L Left*	37	x 38⅜	75 lbs.	21.80	37 lbs.	11.95	18 lbs.	4.25
2313R Right*	37	x 38⅜	75 lbs.	21.80	37 lbs.	11.95	18 lbs.	4.25
2323	37	x 38⅜	77 lbs.	28.95	39 lbs.	18.45	20 lbs.	4.05
3323	53⅛	x 38⅜	89 lbs.	32.25	44 lbs.	21.75	29 lbs.	5.60
2414L Left*	37	x 50⅝	87 lbs.	24.45	45 lbs.	13.50	23 lbs.	5.45
2414R Right*	37	x 50⅝	87 lbs.	24.45	45 lbs.	13.50	23 lbs.	5.45
2424	37	x 50⅝	89 lbs.	31.90	47 lbs.	20.95	25 lbs.	5.20
3424	53⅛	x 50⅝	103 lbs.	36.45	54 lbs.	24.25	35 lbs.	7.45
4424	69⅜	x 50⅝	119 lbs.	40.45	64 lbs.	26.35	46 lbs.	10.35
5323	91½	x 38⅜	113 lbs.	44.55	63 lbs.	27.45	42 lbs.	10.50
5424	91½	x 50⅝	125 lbs.	50.45	71 lbs.	31.45	56 lbs.	13.35
5524	91½	x 63	147 lbs.	55.45	88 lbs.	36.45	64 lbs.	16.95

ORDER ALL YOUR WINDOWS NOW, financed by an F.H.A. Loan. For full information, see Page 972.

SCREENS AND STORM SASH FOR ALUMINUM AND STEEL CASEMENTS . . . LOW AS 2.25



D E

D SCREENS. Require no fitting; install on inside. One panel per vent. Aluminum screens have rustproof aluminum frame fitted with 18x14-mesh aluminum screen wire. Steel Screens have frames bonderized and prime painted gray; fitted with 18x14-mesh galvanized screen wire, bronze lacquered to resist corrosion. Installation clips are included. See "Shipping Notice" at right. *State Catalog Number and Style No.*

E ALUMINUM STORM SASH SETS for steel or aluminum casements. Install from inside. Include enough panels to cover entire window. Set with vent has one panel like (E); other panels have no vents. Fit all post-war metal casements. Extruded aluminum frames with rubber gasket. (Center section for styles 5323, 5424, 5524 is unglazed and unassembled.) See "Shipping Notice" at right. *State Catalog No., Style No.*

Style Number	D Screen Sets: For Aluminum Casements 74 C 5120 R Ship. wt.	D Screen Sets: For Aluminum Casements 74 C 5120 R Price	D Screen Sets: For Steel Casements 74 C 5016 F Ship. wt.	D Screen Sets: For Steel Casements 74 C 5016 F Price	E Storm Sash for Aluminum or Steel: Panels per Set	Ship. wt. lbs.	No Vent 74 C 5018 R Price	With Vent 74 C 5019 R Price
2222	4 lbs.	$4.25	5 lbs.	$3.55	2	12	$11.75	$14.50
3222	4 lbs.	4.25	5 lbs.	3.55	3	18	16.95	19.95
4222	4 lbs.	4.25	5 lbs.	3.55	3	24	18.95	21.95
1313 L Left	3 lbs.	2.55	4 lbs.	2.25	1	8	7.15	9.95
1313 R Right	3 lbs.	2.55	4 lbs.	2.25	1	8	7.15	9.95
2313 L Left	3 lbs.	2.55	4 lbs.	2.25	2	18	14.55	18.25
2313 R Right	3 lbs.	2.55	4 lbs.	2.25	2	18	14.55	18.25
2323	6 lbs.	5.15	5 lbs.	4.50	2	22	14.55	18.25
3323	6 lbs.	5.15	5 lbs.	4.50	3	24	20.95	23.95
2414 L Left	4 lbs.	3.10	5 lbs.	2.55	2	22	17.95	21.50
2414 R Right	4 lbs.	3.10	5 lbs.	2.55	2	22	17.95	21.50
2424	8 lbs.	5.95	6 lbs.	5.15	2	22	17.95	21.50
3424	8 lbs.	5.95	6 lbs.	5.15	3	33	25.75	28.85
4424	8 lbs.	5.95	6 lbs.	5.15	3	46	31.25	34.25
5323	.....	.....	5 lbs.	4.35	3	22	26.50	32.45
5424	.....	.....	6 lbs.	4.95	3	30	33.45	38.95
5524	.....	.....	6 lbs.	4.95	3	40	43.45	48.25

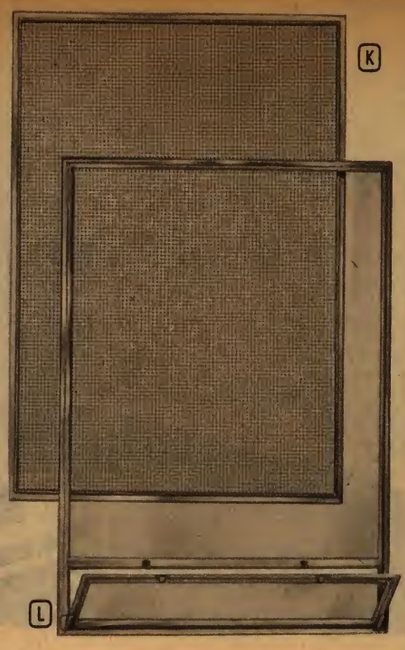
SHIPPING NOTICE

ALUMINUM CASEMENTS and Accessories shipped promptly from Stock except Glazing Material shipped promptly from Factory in Albany, N.Y. Pay freight charges from shipping point.

STEEL CASEMENTS and Screens shipped from Factories near New York City, Boston or Cleveland—pay freight charges from nearest. Allow Factory 1 week plus time in transit. Glazing Material shipped promptly from Factory in Albany, N.Y. Storm Sash shipped promptly from Stock. As little as 10% Down on Terms—see inside back cover.

TO ORDER NOTE: "Left" or "Right" indicates position of hinge on frame, as viewed from outside the house. Steel Casement with Frame requires rough opening 2 in. wider and 1½ in. higher than dimensions in table—see (1) above. Rough opening for Casement Only will vary with installation.

SEE F.H.A. LOAN PLAN, P...



Jalousies for New Window Beauty

BUILT FOR ALL-WEATHER COMFORT

STANDARD JALOUSIE WINDOW . . . LOW AS 7.95

(F) Wards jamb-type jalousie windows with aluminum hardware and crystal glass louvers provide an economical way to add an extra room to your home. Install on any flat jamb surface. Simple 2x4-in. framing is satisfactory. Excellent for use on breezeways, patios, greenhouses, etc.—the low-cost answer to porch remodeling. Give modern styling and ventilation of more expensive units. View (8) at right shows how standard jalousies can be used to convert a porch into year 'round room—providing extra light and controlled ventilation for use in any weather. New aluminum mullions and weather-stripping for head and sill are now available to make these standard units even more versatile (see (H) and (G) below). Easy-to-install, no puttying, special tools or skills needed.

STANDARD JALOUSIES are all-aluminum construction for minimum upkeep—never need paint, are rustproof and corrosion-resistant for permanent beauty. Lever operator (4) opens louvers to any angle up to 90°. When closed, louvers overlap ½ inch to provide tight seal against cold weather. Both sides of glass can be cleaned from inside the house. Single lever control except on 15 and 18 louver sizes which have 2 levers. Levers lock securely when window is closed, windows can't be opened from outside. Aluminum side jambs have stainless steel "cushion" weather-stripping for draft resistance. If desired, weather-stripping for top and bottom may be installed, (see (G) below). Crystal louver glass 7/32 inch thick, 4½ in. wide pre-cut to exact size.

EASY TO INSTALL. Just fasten aluminum jambs to flat wood jambs, insert glass louvers into slots (see view (5) above). Glass held by metal clips, no putty needed. Finished window opening height should be same as over-all height listed in table below. But remember, width is completely adjustable—glass can be cut to fit any openings narrower than widths listed below. Minimum stud depth of 3⅝ in. as needed when used with outside screens or storm sash to permit operation of louvers. All sizes shipped promptly from Stock. *Not Mailable.* Only 10% Down on Terms.

74 C 5189 R—*State Width and Height.*

Size Overall Width	Size Overall Height	No. of Louvers	Jalousie Unit with Glass Ship. wt.	Jalousie Unit with Glass Price
16 13/16 in.	24¾ in.	6	16 lbs.	$7.95
	36¾ in.	9	21 lbs.	11.45
	48¾ in.	12	30 lbs.	14.95
	60¾ in.	15	34 lbs.	19.95
	72¾ in.	18	39 lbs.	23.45
23 11/16 in.	24¾ in.	6	19 lbs.	9.45
	36¾ in.	9	29 lbs.	13.20
	48¾ in.	12	39 lbs.	16.95
	60¾ in.	15	47 lbs.	22.20
	72¾ in.	18	56 lbs.	25.95
27 11/16 in.	24¾ in.	6	23 lbs.	10.45
	36¾ in.	9	34 lbs.	14.30
	48¾ in.	12	45 lbs.	18.15
	60¾ in.	15	55 lbs.	23.60
	72¾ in.	18	65 lbs.	27.45
34 11/16 in.	24¾ in.	6	29 lbs.	11.95
	36¾ in.	9	42 lbs.	15.95
	48¾ in.	12	55 lbs.	19.95
	60¾ in.	15	65 lbs.	25.95
	72¾ in.	18	78 lbs.	29.95

(H) WEATHERSTRIPPING AND MULLIONS FOR (F). For added protection, easier installation. Aluminum mullion holds frames of 2 jalousies firmly together in straight line, adds ⅛ in. to width. Non-load bearing. New aluminum sill screws directly to wood sill, spring-type weatherstripping of stainless steel makes positive contact against bottom glass louver. Head weatherstrip works similarly with top glass louver. Can be easily cut with hacksaw.

(G) SILL STRIP. Wt. 2 lbs.
74 C 5192 R. 6-ft. $1.85

HEAD STRIP. Wt. 2 lbs.
74 C 5193 R. 6-ft. $1.85

(H) MULLION.
74 C 5194 R—*State Height.*

Height	Ship. wt.	Price
24¾ in.	1 lb.	$1.15
36¾ in.	1½ lbs.	1.45
48¾ in.	2 lbs.	1.75
60¾ in.	2½ lbs.	2.45

DE LUXE JALOUSIE WINDOWS . . . LOW AS 13.45

(J) Now priced up to 10% below Fall General Catalog. Wards Deluxe Jalousies offer modern styling, welcome ventilation in summer; *draft-free, weatherstripped protection in winter.* Do not confuse with Jalousies designed only for warm climates. Ideal for any room in your home. Two jalousies make a popular corner window arrangement. Designed for maximum ventilation—when fully open, Jalousies admit nearly twice as much air as conventional double-hung windows. Controlled ventilation eliminates stuffy, "close" rooms in rainy weather. All louvers open to full 90° angle, deflect cool air inside. Easy turns of roto handle—view (7) above—open and close louvers; hold them firmly at any angle without rattles. Cannot be opened from outside.

SCIENTIFICALLY WEATHERSTRIPPED with hardened, durable, stainless steel, full-length weatherstripping on head, sill and jambs. Special triple crown along side jambs and raised edges of glass holders assure tight closure at sides of windows. Spring-type strips on head and sill make positive contact with top and bottom louvers. Stainless steel clips in glass holders fix louvers tightly in place. Louvers close under "cushion" spring pressure, each louver overlaps the next a full half inch, forming a weather-tight seal that will not admit drafts.

FINEST CONSTRUCTION. Precision-engineered design assures long life, minimum maintenance. Sturdy 2⅞-in. deep frame—see view (6)—provides strength and rigidity. Made of rustproof extruded aluminum; frame fits all types of standard wall construction. Easy to assemble and install—instructions included.

NEW HEAVY-DUTY ROTO-TYPE HARDWARE (7) above. Jalousies have instantaneous control—easy turns of the roto handle adjust the glass louvers. Handles are removable—no hardware to interfere with curtains, drapes or blinds. Concealed steel worm and gear are treated to withstand hard use. Window units 74 1/16 in. high have two operators, permit ventilation from top or bottom half of sash as desired. Roto operator turns easily—makes jalousies ideal for hard to reach locations such as over kitchen and bathroom sinks (view (9)), on porches (view (8)), etc.

GLASS LOUVER SETS INCLUDED. 7/32 in. thick, 4½ in. wide. Made of clear crystal glass for minimum distortion. Have smooth rounded edges for safer and easier cleaning—wash both sides of louvers from inside your house. Louvers lock in place without putty or special tools. Aluminum screens and storm sash (K), (L) attach on inside of Jalousie windows and doors for quick seasonal change-overs—fasten with special clips. Both have rustproof aluminum frames. Screen has 18x14-mesh aluminum wire. Insulating gasket around storm sash for tight closure.

SHIPPING INFORMATION. Jalousie Windows, Doors and Accessories shipped promptly from Stock by Freight, Truck or Express; shipping rates on Page 970. Only 10% Down on Wards Monthly Payment Plan; complete details on inside back cover.

ALUMINUM MULLIONS

Join De Luxe Jalousies in straight line to fill wider openings—see views (8) and (9) above to see jalousies joined on a porch installation and as double windows over a sink. Each Mullion adds ⅛-in. to Jalousie width. Windows bolt together through mullions (necessary connecting bolts included). *Do not use mullions as structural support.*

74 C 5164 R—*State Height Wanted.*

Height In.	Ship. Wt.	Price Each
26 1/16	2 lbs.	$2.45
38 1/16	2½ lbs.	2.95
50 1/16	3 lbs.	3.45
62 1/16	3½ lbs.	3.95
74 1/16	4 lbs.	4.45

DE LUXE JALOUSIE WINDOWS AND ACCESSORIES. *Be Sure to State Catalog Number and Size.*

Size Overall Width Inches	Size Overall Height Inches	No. of Louvers	(J) Jalousie Window 74 C 5150 R Ship. Wt.	(J) Jalousie Window 74 C 5150 R Price	(K) Screen 74 C 5166 R Ship. Wt.	(K) Screen 74 C 5166 R Price	(L) Storm Sash, Vent 74 C 5169 R Ship. Wt.	(L) Storm Sash, Vent 74 C 5169 R Price	Storm Sash, no Vent 74 C 5168 R Ship. Wt.	Storm Sash, no Vent 74 C 5168 R Price
19⅛	26 1/16	6	19 lbs.	$13.45	2 lbs.	$2.95	7 lbs.	$11.35	6 lbs.	$5.95
	38 1/16	9	25 lbs.	17.70	2 lbs.	3.75	9 lbs.	12.95	8 lbs.	7.55
	50 1/16	12	35 lbs.	21.95	3 lbs.	4.55	13 lbs.	14.55	12 lbs.	9.15
	62 1/16	15	41 lbs.	26.20	3 lbs.	5.35	17 lbs.	16.95	16 lbs.	10.75
	74 1/16	18	47 lbs.	31.95	4 lbs.	6.95	21 lbs.	23.35	20 lbs.	16.95
26	26 1/16	6	24 lbs.	15.45	2 lbs.	3.45	7 lbs.	13.75	6 lbs.	7.35
	38 1/16	9	30 lbs.	19.95	3 lbs.	4.25	10 lbs.	16.25	9 lbs.	9.65
	50 1/16	12	41 lbs.	24.45	3 lbs.	5.15	14 lbs.	19.40	13 lbs.	11.95
	62 1/16	15	47 lbs.	28.95	4 lbs.	6.10	18 lbs.	22.90	17 lbs.	14.25
	74 1/16	18	52 lbs.	34.95	4 lbs.	7.95	22 lbs.	25.95	21 lbs.	20.50
30	26 1/16	6	27 lbs.	16.45	2 lbs.	3.75	8 lbs.	15.35	7 lbs.	8.95
	38 1/16	9	40 lbs.	21.20	3 lbs.	4.70	11 lbs.	17.75	10 lbs.	11.55
	50 1/16	12	52 lbs.	25.95	3 lbs.	5.65	15 lbs.	20.15	14 lbs.	13.95
	62 1/16	15	64 lbs.	30.70	4 lbs.	6.60	19 lbs.	25.25	18 lbs.	19.05
	74 1/16	18	76 lbs.	36.95	4 lbs.	8.50	23 lbs.	30.25	22 lbs.	23.75
37	26 1/16	6	34 lbs.	18.45	2 lbs.	4.15	12 lbs.	15.95	11 lbs.	9.25
	38 1/16	9	48 lbs.	23.45	3 lbs.	5.05	16 lbs.	19.20	15 lbs.	12.75
	50 1/16	12	62 lbs.	28.45	4 lbs.	5.95	24 lbs.	22.45	23 lbs.	16.25
	62 1/16	15	74 lbs.	33.45	4 lbs.	6.85	32 lbs.	25.70	31 lbs.	19.85
	74 1/16	18	89 lbs.	39.95	5 lbs.	8.65	40 lbs.	30.95	39 lbs.	26.25

NEW DE LUXE ALUMINUM JALOUSIE DOORS WITH SCREENS . . . LOW AS 87.95

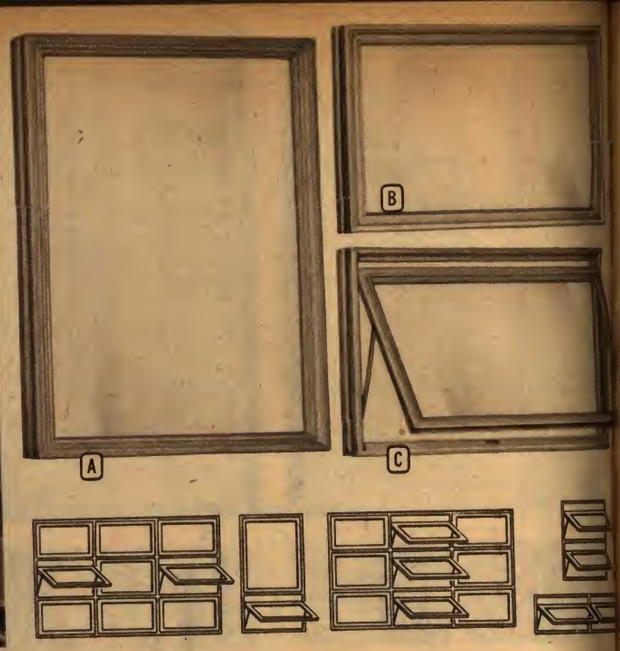
(M) Aluminum jalousie unit, as described above, installed at factory in lifetime, fully-extruded 1 in. thick aluminum door. Use as regular exterior door or as combination storm-screen door. Can be used with series of Jalousie windows to inclose porches, breezeways—see view (8) above.

Closes firmly against extruded Z-bar frame for perfect fit, even if opening is slightly out of square. Heavy-duty door closer, key locking latch set, 4 stainless steel hinges included. Rigid cross-bar assures maximum strength. Order Storm Sash separately. Shipped promptly from Stock. *Not Mailable.*

State Catalog Number and Size wanted. Only 10% Down on Wards Terms. See Inside Back Cover.

Door Size Width Ft. In.	Door Size Height Ft. In.	Fits Opening Width, in.	Fits Opening Height, in.	No. of Louvers	(M) Door with Glass, Screen 74 C 5182 R Ship. wt	(M) Door with Glass, Screen 74 C 5182 R Price	Storm Sash with Vent 74 C 5184 R Ship. wt.	Storm Sash with Vent 74 C 5184 R Price	Storm Sash, no Vent 74 C 5183 R Ship. wt.	Storm Sash, no Vent 74 C 5183 R Price
2–8 x	6–8	31¾ to 32¾	80¼ to 81¾	15	100 lbs.	$87.95	14 lbs.	$21.95	14 lbs.	$15.95
2–8 x	7–0	31¾ to 32¾	84¼ to 85¾	15	103 lbs.	88.45	14 lbs.	21.95	14 lbs.	15.95
3–0 x	6–8	35¾ to 36¾	80¼ to 81¾	15	108 lbs.	89.45	18 lbs.	24.45	18 lbs.	18.45
3–0 x	7–0	35¾ to 36¾	84¼ to 85¾	15	116 lbs.	89.95	18 lbs.	24.45	18 lbs.	18.45

ALWAYS CHECK WARDS METROPOLITAN PACKAGE DELIVERY SERVICE AND WILL CALL SERVICE for possible savings on transportation charges for building materials. See Pages 954 and 955.



Modern Stacking Windows Feature New Versatility

DO YOUR OWN WINDOW STYLING...EASY TO INSTALL

PRECISION-MADE NATIONALLY ADVERTISED "CRESTLINE"® STACKING UNITS ... LOW AS 9.45

A B C Now you can make window arrangements to suit your own personal tastes and needs. Versatile "Crestline"® window units "stack" on top of each other, or side-by-side to form any combination of picture, fixed or ventilating sash you desire. Grouped, they form attractive rectangular or irregular glass areas for modern open effect. You can make large "glass walls", or place windows side by side in ribbon fashion above sinks or in bedrooms for more privacy and more usable wall space. Small drawings above show just a few of the many possible window combinations you can make with just 3 basic window types: Picture unit (A), Fixed Sash (B) and Ventilating Sash (C).

Used singly or in combinations, these precision-built windows go well with any type architecture, in any room and in any climate. Simple to install, instructions included. For inside trim see Molded (M) and Oval (T) ((P) for mullion casing) trim on Page 778. (For exterior moldings see (D) to (G) below). Install them easily yourself and save high labor costs.

FINEST QUALITY CONSTRUCTION THROUGHOUT. Precision-machined from Western Ponderosa Pine, chemically treated to prevent warping, swelling, termites, blue stain, rot, etc. Extra-narrow mullions, only 1⅝ in. wide, add beauty to glass wall areas, give broadened vision. Ventilating units are fully weatherstripped with continuous bronze strip on all four sides. Seals against drafts or water leakage when window is closed—enjoy a draft-free winter. Jamb frame width on all units is 5¼ in. Thickness of ventilating and picture sash is 1¾ in.; fixed sash is 1⅜ in.

VENTILATING UNITS (C) open to 90° to permit full view and ventilation. Admit almost twice as much air as double hung windows—open them even when it rains. Rotary crank opens and closes vents noiselessly, smoothly and with minimum effort. Both sides of pane can be washed easily from inside room. Hinges are designed to hold vents rigidly open in any position. Nylon bearing surfaces on all moving parts of gear-controlled hinges eliminate abrasive wear. No bars or extensions to mar front view or interfere with drapes and blinds. All gear-operating hardware is hidden when unit is closed. Snugger-type latch provides positive security lock, is designed to give outward thrust to break any ice, or paint friction, prevents window sticking. Exposed controls have brown enamel finish. Each ventilating unit includes removable aluminum screen, securely mounted on inside; easily removed for cleaning.

(A) MODERN PICTURE WINDOW UNITS. Fixed units of Crestopane insulating glass sash. Gives large glass areas—for broader vision, better light and beauty. Ideally used, in any combination you desire, with regular units (B) and (C); see examples of arrangements above. Same construction as units above. Order at right.

SINGLE GLAZING OR INSULATING GLASS. All units available with Crestopane insulating glass—two double strength "A" quality sheets of glass with ¼ in. of sealed air between. Ideal year-'round—provides warmth in winter, coolness in summer. No need for storm sash. All units except Picture Windows (A) also available with single glazing; storm sash listed separately.

74 C 6476 R—*State Glass Size.* See "How to Order" below.

Glass Size	Sash Opening	Ship. wt.	Each
36 x36 in.	38 13/16 x38 13/16 in.	40 lbs.	$33.40
36 x49¼ in.	38 13/16 x52 11/16 in.	50 lbs.	42.40
42½x49¼ in.	45 5/16 x52 11/16 in.	55 lbs.	50.95

(B) (C) FIXED AND VENTILATING UNITS. *State Cat. No., Glass Size.* See "How to Order" below. 10% Down on Terms.

Glass Size Inches	Sash Opening Inches	With Insulating Glass: (B) Fixed Units 74 C 6472 R Ship. wt.	Price	(C) Ventilating Unit 74 C 6474 R Ship. wt.	Price	With Single Glazing: (B) Fixed Units 74 C 6471R Ship. wt.	Price	(C) Ventilating Unit 74 C 6473 R Ship. wt.	Price	Storm Panels For Single Glazed Units 74 C 6477 R Ship. wt.	Price
36 x15⅞	38 13/16 x18¾	25 lbs.	$21.55	31 lbs.	$32.90	17 lbs.	$9.45	24 lbs.	$20.85	5½ lbs.	$2.55
36 x22½	38 13/16 x25⅜	30 lbs.	24.70	36 lbs.	38.10	19 lbs.	10.65	28 lbs.	23.95	6½ lbs.	3.50
42½x22½	45 5/16 x25⅜	38 lbs.	26.15	45 lbs.	40.50	23 lbs.	11.60	31 lbs.	25.85	7½ lbs.	4.10

ECONOMY WINDOW UNIT LOW AS 8.95 ... SASH ONLY LOW AS 3.35

H J K Now available assembled or unassembled. Unit includes window, frame and sash balances—priced right for low-cost remodeling. Use also for new work. Quality construction features check rail design and pressure-type balances. Precision-machined from kiln-dried Ponderosa Pine. Machined smooth. 1⅜-in. sash fitted with clear glass. All-purpose frame fits standard frame, brick veneer or masonry construction. Jamb width including blindstop is 5¼ in., has ¼-in. removable jamb liner for ½-in. plasterboard interior wall finish. Two or three units can be joined with 2x4 as filler between units; width of two exterior casings (each 1 1/16x1⅝ in.) will cover stud. Unit requires rough opening 2 in. wider and 4 in. higher than opening size. Locks and lifts not incl., see Pg. 812.

UNASSEMBLED UNITS have glazed sash; other parts prefitted for easy assembly. ASSEMBLED UNITS are completely set up, ready to be placed in wall. *Specify "assembled" on order* and add $1.75 to prices in table below; allow 1 week extra for Assembled Units.

CHECK RAIL WINDOWS ONLY include upper and lower sash (like above but without frame or balance). Designed for replacement purpose—use with pulleys, sash cords and weights.

State Catalog Number, Size wanted.

Opening Size Width Ft. In.	Opening Size Height Ft. In.	Ship. Wt. lbs.	Economy Window Unit (H) 2-Light 74C6172 R	(J) Top 3-Lt. 74C6173 R	(K) 4-Light 74C6174 R	Ship. Wt. lbs.	Check Rail Windows 2-Light 74C6502 R	4-Light 74C6503 R	Top 3-Light 74C6504 R
2—0 x	2—10	32	$8.95	$9.45	$9.95	13	$3.35	$4.10	$3.70
2—0 x	4— 6	44	11.95	12.45	....	20	4.65	....	5.15
2—4 x	3— 2	38	10.25	10.65	11.25	17	4.05	4.85	4.45
2—4 x	3—10	46	11.45	12.25	12.45	20	4.65	5.50	5.20
2—4 x	4— 6	50	12.65	13.25	13.45	23	5.20	5.95	5.75
2—4 x	4—10	..	....	....	....	24	5.25	....	5.80
2—8 x	3—. 2	..	....	....	....	22	4.50	....	4.90
2—8 x	4— 6	..	....	....	....	25	5.75	....	6.25

Shipped promptly from Stock in Albany. Order Interior Trim from table under (T) on opposite page.

HOW TO ORDER STACKING WINDOW UNITS (A) TO (C)

State Catalog Number and Glass Size. Order exterior trim below, interior trim from Page 77... Rough Openings for single units: for width add 2½ in., for height add 2¾ in. to sash opening... for multiple units—for width add 2½ in. to sash opening plus 1⅝ in. for each mullion, for height... add 2¾ in. to sash opening plus 1⅝ in. for each transom bar. (Measurements allow for sub sill.) Units shipped glazed, with screens applied, hardware, including adjustable hinges, roto operators and latches installed. All window units and trim below shipped promptly from Stock.

EXTERIOR TRIM FOR STACKING WINDOW UNITS ABOVE.

D TO G Western Ponderosa Pine, chemically treated with water-repellent wood preservative in accordance with commercial standards. In specified lengths for one, two and three openings in any vertical or horizontal arrangement. Oversize to allow for fitting; can be cut for smaller sizes. For interior trim see (P) and (T), Page 778.

State Catalog Number and Length wanted.

Cat. No.	Type	Size Inches	4 ft. 2 in. Lgth. Ship. wt.	Price	8 ft. 4 in. Lgth. Ship. wt.	Price	12 ft. 6 in. Lgth. Ship. wt.	Price
(D) 74 C 6893 R	Drip Cap	¾x2	1 lb.	45c	1½ lbs.	$1.20	2 lbs.	$1.90
(E) 74 C 6890 R	Casing	1 3/32x2	2 lbs.	55c	3 lbs.	1.25	4 lbs.	2.10
(F) 74 C 6892 R	Sub Sill	1 5/16x2 15/16	2 lbs.	85c	4 lbs.	1.95	6 lbs.	3.25

(G) BATTENS. For use over mullion joints. Size: ⅝x1 1/16 in. *State Length.*
74 C 6891R—4-ft. length. Ship. wt. 1 lb.....30c; 7-ft. length. Ship. wt. 1½ lbs.....50c

LOW METROPOLITAN DELIVERY RATES. Special low truck delivery rates are available for ... on Building Materials in many metropolitan areas. See details and rates on Page 955. Only 10% Down on orders totaling $20 or more on items ordered from these two pages. See Inside Back Cover for complete details. F.H.A. Home Improvement Loan Plan is also available to homeowners. No money down—up to 3 years to pay. See Page 972 for details.

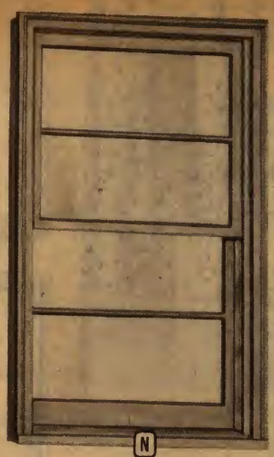
"CRESTLINE"® PICTURE SASH ... GLAZED WITH "TWINDOW"® INSULATING GLASS

L Large stationary sash to use in building walls of large glass areas. Design your own picture window arrangement. Available with "Twindow" ® insulating glass or Double-strength glass. Insulating glass has two ¼-in. polished plate glass sheets with ½-in. sealed air space between—provides warmth in winter and coolness in summer. Wood storm sash available for use with double strength glass. Sash and Storm panel shipped promptly from Stock. *Not Mailable.*

74 C 6402 R—SASH WITH INSULATING GLASS. *State Size.*
4 ft. 4 in. wide x 4 ft. 6 in. high. Ship. wt. 215 lbs..... $85.70
5 ft. wide x 4 ft. 6 in. high. Ship. wt. 255 lbs..... 94.45

74 C 6403 R—SASH WITH DOUBLE STRENGTH GLASS. *State Size.*
4 ft. 4 in. wide x 4 ft. 6 in. high. Ship. wt. 43 lbs.....$18.90
5 ft. wide x 4 ft. 6 in. high. Ship. wt. 49 lbs..... 21.75

74 C 6405 R—STORM PANEL. Double strength glass. *State Size.*
4 ft. 4 in. wide x 4 ft. 6 in. high. Ship. wt. 40 lbs.....$18.90
5 ft. wide x 4 ft. 6 in. high. Ship. wt. 46 lbs..... 21.75



Now. . .Weatherstripped Windows with Removable Sash

NEW FEATURES ALLOW EASIER CLEANING, SMOOTHER OPERATION

NATIONALLY ADVERTISED "CRESTLINE"® REMOVABLE . . . OUR BEST WOOD WINDOWS . . . LOW AS 15.50

(M) (N) You can't afford to be without these wonderful windows—save window washing and painting time, save fuel. To remove, simply release balance . . . press sash gently to the left and out comes the window. Fully weatherstripped (view (2)) . . . wintry blasts are halted before they can chill your rooms and use up expensive fuel. Patented one-piece, dual-purpose Alumaflex weatherstrip (2), anchored on left jamb, keeps out cold drafts, dust, and permits instant removal of sash. Flexible aluminum alloy "wings" automatically compensate for swelling and shrinking due to damp weather. Both jambs sheathed in metal—a rustproof zinc alloy engineered for perfect fit. Sash slide easily in metal tracks—no wood to wood contact to cause sticking and rattling. Cushion bronze weatherstrip installed on top, bottom and check rails of each sash for weathertight seal, easy installation. Fully counter-balanced in all positions on stainless steel cables—the kind used for aircraft controls. Ingenious hook at end of cable disengages sash without use of tools (view (1)). Clip automatically re-engages sash providing instant counter-balance when sash is replaced. Sash lock, lifts included (3).

FINEST CONSTRUCTION THROUGHOUT. Kiln-dried Ponderosa Pine, toxic-treated to resist warping, termites, etc. Extra-thick, 1⅜x2 in., exterior casing molded for modern picture window beauty. Glass held by zinc points, elastic compound. All-purpose frame fits brick, brick veneer or standard 2x4 stud construction. Highly recommended for new construction or remodeling.

UNASSEMBLED UNITS have frame parts prefitted; weatherstrip and balances installed. Sash assembled and glazed. ASSEMBLED UNITS completely set up, ready to be easily and quickly installed, *specify "assembled"* on order—add $2.20 for singles, $4.40 for doubles, to prices at right. All-purpose frame adapts to any wall construction. Needs rough opening 2½ in. wider (Double 4½ in.), 4 in. higher than total window opening size. Jamb 5¼ in. wide overall including filler strip, may be trimmed for dry wall construction. Allow 1 week extra for Assembled units. Interior trim listed below. For sizes not listed order next largest listed size and cut to fit. Storm Windows, Screens on Pg. 767.

State Catalog Number, Opening Width and Height. 10% Down on Terms

Opening Size Wide Ft. In.	Opening Size High Ft. In.	Glass Size In.	Single Ship. Wt.	Double Ship. Wt.	(M) 2-Light Style Single 74 C6202 R	(M) 2-Light Style Double 74 C6222 R	(N) 4-Light Style Single 74 C6204 R	(N) 4-Light Style Double 74 C6224 R
2–0	x 3–2	20 x 16	39 lbs.	78 lbs.	$15.50	$31.95	$16.30	$33.65
2–0	x 3–10	20 x 20	47 lbs.	84 lbs.	17.95	36.75	18.65	38.25
2–0	x 4–6	20 x 24	51 lbs.	102 lbs.	19.45	39.95	20.30	41.65
2–4	x 3–2	24 x 16	41 lbs.	82 lbs.	16.30	33.60	17.10	35.25
2–4	x 3–10	24 x 20	49 lbs.	98 lbs.	18.65	38.25	19.50	39.95
2–4	x 4–6	24 x 24	53 lbs.	106 lbs.	20.35	41.75	21.15	43.25
2–8	x 3–2	28 x 16	49 lbs.	98 lbs.	17.30	35.65	18.10	37.25
2–8	x 3–10	28 x 20	53 lbs.	106 lbs.	19.55	39.95	20.35	41.75
2–8	x 4–6	28 x 24	59 lbs.	118 lbs.	21.45	43.95	22.10	45.45
3–0	x 3–2	32 x 16	52 lbs.	104 lbs.	18.25	37.35	19.20	39.45
3–0	x 4–6	32 x 24	62 lbs.	124 lbs.	22.60	45.95	23.65	48.45

"CRESTLINE"® PICTURE WINDOW UNITS

(P) (R) Match (M), (N) at left. Side windows have all outstanding features of Crestline Removable windows at left. Large stationary center sash in "Twindow"® insulating glass or double-strength glass. Insulating glass has two ¼-in. polished plate sheets of glass with ½-in. sealed, dry air space between. Unit includes: center sash (4 ft. 4 in.x4 ft. 6 in. or 5 ft.x4 ft. 6 in.), 2 weatherstripped removable side windows (opening size 2 ft.x4 ft. 6 in.), all-purpose frame, sash balances, hardware (locks, lifts). Rough opening size: all are 4 ft. 10 in. high. Picture Storm Sash on opp. pg. (L). Ship. wts.: Twindow 8 ft. 9 in. 280 lbs., 9 ft. 5 in. 320 lbs.; Dbl. Strength glass 8 ft. 9 in. 105 lbs., 9 ft. 5 in. 110 lbs. *State Cat. No., Width.*

	Catalog Number	Each Side Window	Center Glass	8 ft. 9 in. width	9 ft. 5 in. width
(P)	74 C 6422 R	2-Light	Dble. Strength	$81.50	$86.25
(P)	74 C 6423 R	2-Light	Twindow	148.50	159.95
(R)	74 C 6442 R	4-Light	Dble. Strength	83.50	87.95
(R)	74 C 6443 R	4-Light	Twindow	149.95	161.50

INTERIOR TRIM SETS. Kiln-dried Ponderosa Pine. For removable picture window units above.

OVAL. Same casing as (T) on Page 778. Wt. 15, 18 lbs.
74 C 6940 R—For 8–9x4–10 ft. window units $7.65
For 9–5x4–10 ft. window units 7.95

MOLDED. Same casing as (M) on Pg. 778. Wt. 15, 18 lbs.
74 C 6939 R—For 8–9x4–10 ft. window units $7.95
For 9–5x4–10 ft. window units 8.35

WARDS BETTER QUALITY WEATHERSTRIPPED WINDOWS . . . LOW AS 13.95

(T) (U) (V) Enjoy the complete home comfort, increased fuel savings you have a right to expect from weatherstripped windows. Wards units are completely weatherstripped on both jambs, head and sill to halt wintry blasts before they can chill your rooms and dissipate expensive fuel. Tongue and groove protection at all points. Sash slide easily in metal tracks—no wood-to-wood contact to cause sticking or rattling. Wards price includes: window, frame, weatherstrip, locks, lifts and modern overhead sash balances.

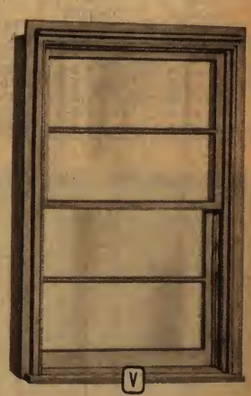
WINDOWS YOU'LL BE PROUD TO OWN. Same quality as used in many of America's finest homes. Finest construction throughout. Kiln-dried Ponderosa Pine, toxic-treated to resist warping, swelling, termites, rot. Extra-thick (1⅜x2 in.) exterior casing is molded for modern picture frame beauty. Glass held by zinc points and elastic compound. All-purpose frame has wide blind stop for fast, simple installation—just nail to studs; gives added wind-break protection around frame. UNASSEMBLED UNITS have frame parts and weatherstrip prefitted for easy assembly, sash are glazed. ASSEMBLED UNITS are completely set up, ready to be placed in wall. *Specify "assembled"* and add $2.20 for singles, $4.40 for doubles, to prices below. Frame requires rough opening 2½ in. wider (double 4½ in.) and 6 in. higher than total window "opening size". Jamb 5¼ in. wide, may be trimmed for dry wall construction.

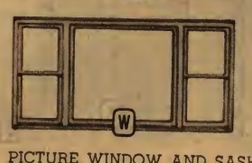
Interior Trim Sets include: Ponderosa Pine casing, stool, apron, stop. Easily cut down to smaller sizes. Ship. wt. single 5 lbs., double 11 lbs. To order double Molded Trim, double the price of 74 C 6910 R and use Cat. No. 74 C 6920 R; to order double Oval Trim, double the price of 74 C 6912 R and use Cat. No. 74 C 6922 R. *State size.*

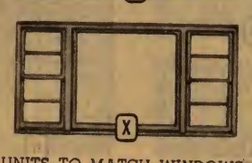
Unassembled Units. State Cat. No., Opening size.

Opening Size Wide Ft. In.	Opening Size High Ft. In.	Glass Size In.	Single Ship. Wt.	Double Ship. Wt.	(T) 2-Light Style Single 74 C 6012 R	(T) 2-Light Style Double 74 C 6022 R	(U) Top 3-Light Style Single 74 C 6013 R	(U) Top 3-Light Style Double 74 C 6023 R
2–0	x 2–10	20 x 14	36 lbs.	72 lbs.	$13.95	$27.90	$14.45	$28.90
2–0	x 4– 6	20 x 24	52 lbs.	104 lbs.	17.45	34.90	.....	.....
2–4	x 3– 2	24 x 16	42 lbs.	84 lbs.	15.75	31.50	15.95	31.90
2–4	x 3–10	24 x 20	50 lbs.	100 lbs.	17.25	34.50	17.45	34.90
2–4	x 4– 6	24 x 24	54 lbs.	108 lbs.	17.95	35.90	18.95	37.90
2–8	x 3– 2	28 x 16	50 lbs.	100 lbs.	16.50	33.00	16.95	33.90
2–8	x 4– 6	28 x 24	60 lbs.	120 lbs.	19.45	38.90	19.95	39.90
3–0	x 3– 2	32 x 16	53 lbs.	106 lbs.	18.95	37.90	.....	.....
3–0	x 4– 6	32 x 24	63 lbs.	126 lbs.	22.25	44.50	22.75	45.50

Opening Size Wide Ft. In.	Opening Size High Ft. In.	Glass Size In.	Single Ship. Wt.	Double Ship. Wt.	(V) 4-Light Style Single 74 C 6014 R	(V) 4-Light Style Double 74 C 6024 R	Int. Trim Set (Single) Molded 74 C 6910 R	Int. Trim Set (Single) Oval 74 C 6912 R
2–0	x 2–10	20 x 14	36 lbs.	72 lbs.	$14.75	$29.50	$2.40	$2.25
2–0	x 4– 6	20 x 24	52 lbs.	104 lbs.	18.35	36.70	2.95	2.75
2–4	x 3– 2	24 x 16	42 lbs.	84 lbs.	16.45	32.90	2.70	2.55
2–4	x 3–10	24 x 20	50 lbs.	100 lbs.	17.95	35.90	2.90	2.75
2–4	x 4– 6	24 x 24	54 lbs.	108 lbs.	19.25	38.50	3.15	2.95
2–8	x 3– 2	28 x 16	50 lbs.	100 lbs.	17.45	34.90	2.85	2.70
2–8	x 4– 6	28 x 24	60 lbs.	120 lbs.	20.25	40.50	3.30	3.15
3–0	x 3– 2	32 x 16	53 lbs.	106 lbs.	19.95	39.90	2.95	2.80
3–0	x 4– 6	32 x 24	63 lbs.	126 lbs.	23.25	46.50	3.45	3.30







PICTURE WINDOW AND SASH UNITS TO MATCH WINDOWS AT LEFT . . . LOW AS 39.50

Built of kiln-dried Ponderosa Pine for long life. Fit standard frame, brick or masonry construction. Sash fitted with clear glass. Parts prefit for easy assembly. Jamb width 5¼ in. *Not Mallable.*

(W) (X) PICTURE WINDOW UNITS. Side check rail windows for ventilation. Built like weatherstripped windows at left except include large stationary center sash (size: 4 ft. 7 in. x 4 ft. 6 in.). Unit includes: center sash glazed with double strength glass, 2 weatherstripped check rail windows (size: 2 ft.x4 ft. 6 in.), all-purpose frame, sash balances, hardware (locks, lifts). Order Storm Windows, Trim at right. Rough opening needed: 9 ft. 1 in. wide x 5 ft. high. Ship. wt. unit 160 lbs.

	Catalog Number	Center Sash	Each Side Window	Cash Price
(W)	74 C 6421 R	1-Lt.	2 regular lights	$78.50
(X)	74 C 6441 R	1-Lt.	4 horiz. lights	79.50

(Y) PICTURE SASH UNITS. Like center section of picture window at left. Unit includes stationary sash 4 ft. 7 in. wide x 4 ft. 6 in. high and all-purpose frame. Trim and Storm Window listed below. Rough opening needed: 4 ft. 9½ in. wide x 4 ft. 11 in. high. Ship. wt. 82 lbs.

74 C 6411 R—1-Lt. Picture Sash Unit $39.50

STORM WINDOW (not shown). For Picture Sash or center of Picture Window. 1⅛ in. thick. Size: 4 ft. 7 in. wide x 4 ft. 7½ in. high. Double strength glass. Storm Sash for side check rail windows on Page 767.

74 C 4061 R—Ship. wt. 40 lbs. $17.45

INTERIOR TRIM SETS. Same as (M), (T), Page 778. Ship. wts.: Window Trim 16 lbs., Sash Trim 11 lbs.

Trim For	Molded Pattern		Oval Pattern	
Picture Window	74 C 6935 R	$8.25	74 C 6937 R	$7.75
Picture Sash	74 C 6915 R	4.35	74 C 6917 R	4.10

F.H.A. PLAN ON PAGE 972.

Modern Sliding Windows Give More Wall Space

CHOICE OF WOOD OR ALUMINUM... BOTH WEATHERSTRIPPED

"CRESTLINE"... NEW REMOVABLE WOOD... LOW AS 17.30

(A) Nationally advertised "Crestline"® Sliding Window Units now with the convenience of removable sash. Sliding windows improve appearance of any room—allow better use of wall space, permit greater privacy. Perfect for use in any home, enhance any style of architecture. Ideal for ranch type homes but fit well into conventional types, too. In view above note how windows give seclusion to bedroom, make placing of furniture easier. Windows are high on wall for more relaxed living.

EASILY REMOVED FOR CLEANING. No more leaning outdoors to clean. Sash swings quickly out of frame by pushing upwards against head (see view 1). Flexible aluminum weatherstripping "gives" as you push so that bottom of sash clears aluminum track in sill (view 2). Sash then swings out easily for removal. Strong, spring-like quality of flexible weatherstripping in top keeps constant pressure downwards on sash to assure tight fit—yet windows are surprisingly easy to slide open or closed. Nylon sliders, aluminum channeling make windows "glide" along track. Changes in weather have no effect on smooth, noiseless operation; no adjust. needed.

COMPLETELY WEATHERSTRIPPED. Check rails meet tightly at center—held firmly with latch. Unit is weatherstripped throughout at factory with metal channeling. Head has flexible aluminum strip described completely above. Heavy extruded aluminum sill is properly pitched to drain rainwater through seepage holes. Sides of sash have bronze compression type weatherstripping.

EASILY INSTALLED. Sash precision-machined; glass held with zinc points, elastic glazing compound. Milled from clear Ponderosa Pine, kiln-dried, chemically treated to resist rot, blue stain, termites. Frame semi-assembled—parts pre-fit—just nail together, insert sash. Frame fits standard brick veneer, masonry or frame construction. Jamb including blind stop 5¼ in. wide. Hardware (sash lock, flush pulls) included. Masonry opening should be 2 in. wider, ¾ in. higher than rough opening.

NOTE: Prices are for Unassembled Units. For Assembled Units, *specify on order* and add $1.75 per unit. Allow 1 week for assembling, plus transit time. Order Screens, Storm Sash, and Trim separately. Screens have 18x14-mesh rust-resistant aluminum wire. 1⅛-in. storm sash are glazed.

State Catalog No. and Sash Opening Size. Shipped promptly from Stock.

Sash Opening		Rough Opening		Window Unit 74 C 6330 R		Screen 74 C 6331R		Storm Sash 74 C 6332 R		Molded Trim 74 C 6941R		Oval Trim 74 C 6943 R	
Wide Ft. In.	High Ft. In.	Wide Ft. In.	High Ft. In.	Wt.	Price	Wt.	Price	Wt.	Price	Wt.	Price	Wt.	Price
3–9 x 1–9		3–11 x 2–0		43 lbs.	$17.30	7 lbs.	$ 4.80	18 lbs.	$ 4.90	4 lbs.	$2.70	4 lbs.	$2.55
3–9 x 2–5		3–11 x 2–8		58 lbs.	18.75	9 lbs.	5.70	24 lbs.	5.80	5 lbs.	2.90	5 lbs.	2.75
4–5 x 1–9		4– 7 x 2–0		50 lbs.	19.90	8 lbs.	5.20	20 lbs.	5.30	6 lbs.	3.05	6 lbs.	2.85
4–5 x 2–5		4– 7 x 2–8		70 lbs.	21.65	11 lbs.	8.35	28 lbs.	6.45	6 lbs.	3.25	6 lbs.	3.05
5–1 x 2–5		5– 3 x 2–8		78 lbs.	23.70	13 lbs.	7.05	34 lbs.	7.15	7 lbs.	3.55	7 lbs.	3.35

ALUMINUM SLIDING WINDOWS... LOW AS 21.95

(B) Extruded Aluminum Window Unit adds modern, up-to-date style and convenience to your home. Easily installed high on walls for more privacy—more wall space in bedrooms, etc. Economical . . . a minimum of maintenance with rust-proof aluminum; no painting necessary. Completely weatherstripped for more comfort winter or summer. Screens included; order storm sash separately below.

EASY-TO-OPERATE. Both panels slide easily to either side of window for ventilation on right or left side. Panels can be removed from the inside for 100% ventilation when desired. All-aluminum screens and storms can be easily installed and removed from inside your home. Design of window frame provides attractive trim.

TOP QUALITY CONSTRUCTION. Windows come assembled and glazed, ready to be installed. Frame corners are electrically welded for strong joints. Each sash has stainless steel weatherstripping on side and top. Interlocking meeting rails give weathertight seal. Glass in window unit and storm sash held securely in place by weather-resistant plastic spline—makes reglazing (if ever necessary) easier. Sash slide easily on zinc liner in bottom tracks—gives smooth, non-stick operation. Liner can be easily removed for cleaning of sill. Drip Cap is actually part of frame, also acts as track for Screen and Storm. Frame sill has outlets for drain-off of condensation. Installation instructions included.

Window Unit includes aluminum frame; glazed sash; all-aluminum screen. Storm Sash comes glazed; order separately. Shipped in 5 days from Factory near New York City.

Be Sure to State Catalog Number and Style wanted. Allow transit time.

Style	Rough Opening Size Width	Height	74 C 5140 F—Window Unit Ship. wt.	Price	74C5158 F—Storm Sash Only Ship. wt.	Price
3022	36⅛ in. x	26⅛ in.	19 lbs.	$21.95	9 lbs.	$6 45
4022	48⅛ in. x	26⅛ in.	24 lbs.	24.95	12 lbs.	7.95
5022	60⅛ in. x	26⅛ in.	29 lbs.	27.95	16 lbs.	9.95
6022	72⅛ in. x	26⅛ in.	33 lbs.	30.95	19 lbs.	12.45
3032	36⅛ in. x	38⅛ in.	25 lbs.	28.95	14 lbs.	8.95
4032	48⅛ in. x	38⅛ in.	31 lbs.	31.95	18 lbs.	11.45
5032	60⅛ in. x	38⅛ in.	37 lbs.	36.95	23 lbs.	14.45
6032	72⅛ in. x	38⅛ in.	43 lbs.	41.95	28 lbs.	17.95

F.H.A. HOME IMPROVEMENT LOAN

If you own your own home and want to make permanent improvements costing more than $100—finance the cost through your local bank with an F.H.A. Loan. Whether you are installing windows; garage doors or a car port; Wards quality building materials may be purchased on F.H.A. terms. Enjoy needed improvements now while repaying your loan in monthly payments extended over 3 years, details on Page 972. Ward Monthly Payment Plan details on Inside Back Cover.

ECONOMICAL ALL-PURPOSE WOOD SASH... LOW AS 1.79

(C) TO (H) Inexpensive sash for new work or replacement use. (C), (D), (E) 1⅜ inch thick; (F), (G), (H) are 1⅛ inch thick. Excellent for cottages, porch enclosures, cellars, attics, garages, barns, etc. Sash (C) widely used for porch enclosures; Sash (G) for basements, transoms, etc.

Easily and quickly installed. Require no special frame; just set between studs and headers. May be used as stationary window or hinged to swing in or out. Precision made from kiln-dried Ponderosa Pine; chemically treated to resist warping, rotting, blue stain and termites. Strong mortise and tenon joints reinforced with steel pins. Fitted with clear glass held with zinc points and putty.

Top rails and stiles are 2 in. wide; bottom rail 3 in. wide except (G) which has 2-in. bottom rail. Sash can be trimmed ¾ in. in width, 1-in. height to fit undersize or slightly out of square openings. Shipped promptly from Stock. *State Catalog Number and Size.*

Sash Style	Width Ft. In.	Ht. Ft. In.	Catalog Number	Wt. Lbs.	Price Each
(C) 8-Lt.	1—8 x 3—9½		74C6618 R	15	$4.15
(C) 8-Lt.	1—8 x 4—5½		74C6618 R	17	4.60
(C) 8-Lt.	2—0 x 4—5½		74C6618 R	20	4.98
(C) 8-Lt.	2—0 x 5—1½		74C6618 R	22	5.50
(D) 9-Lt.	2—4 x 2—11		74C6619 R	14	4.10
(D) 9-Lt.	2—4 x 3—5		74C6619 R	15	4.60
(D) 9-Lt.	2—8 x 3—5		74C6619 R	17	5.30
(D) 9-Lt.	3—0 x 3—5		74C6619 R	20	5.60
(E) 6-Lt.	2—4 x 2—1		74C6616 R	11	2.85
(E) 6-Lt.	2—4 x 2—5		74C6616 R	13	3.10
(E) 6-Lt.	2—8 x 2—5		74C6616 R	14	3.45
(E) 6-Lt.	2—8 x 2—9		74C6616 R	15	3.85

Sash Style	Width Ft. In.	Ht. Ft.In.	Catalog Number	Wt. Lbs.	Price Each
(F) 6-Lt.	1—8 x 2—11		74 C 6605 R	10	$2.75
(F) 6-Lt.	1—8 x 3—5		74 C 6605 R	13	3.10
(F) 6-Lt.	2—0 x 3—5		74 C 6605 R	14	3.45
(F) 6-Lt.	2—0 x 3—11		74 C 6605 R	16	3.85
(G) 3-Lt.	2—4 x 1—4		74 C 6603 R	6	1.79
(G) 3-Lt.	2—8 x 1—4		74 C 6603 R	7	2.15
(G) 3-Lt.	3—0 x 1—8		74 C 6603 R	9	2.75
(H) 4-Lt.	1—8 x 2—1		74 C 6604 R	7	1.98
(H) 4-Lt.	2—0 x 2—5		74 C 6604 R	9	2.50
(H) 4-Lt.	2—0 x 2—9		74 C 6604 R	12	2.65
(H) 4-Lt.	2—4 x 2—5		74 C 6604 R	12	2.70

STEEL UTILITY WINDOW 7.95

(J) (K) STEEL UTILITY WINDOW. Opens in from top—effectively keeps rain from getting in. Removable draft guards provide draft-resistant ventilation. Top ventilating section also removable; bottom panel fixed. Ideal for garages, dairy barns, basements, commercial structures, etc. Sash makes weathertight, double contact fit. Lever lock closes sash securely. Window is painted with gray prime coat.

Window includes sash, frame and draft guards. Size overall 33⅜ in. wide, 42⅝ in. high. Order screen and glazing material separately. Screen fitted with 18x14-mesh bronze lacquered galvanized wire. Glazing material includes glass, glazing compound and clips. Windows and screens shipped in 1 week from Factories near New York City, Boston or Cleveland. Glazing material shipped promptly from factory at Albany. Pay freight from shipping point. Allow transit time.

(J) 74 C 5089 F—Window Unit. Ship. wt. 29 lbs.. $7.9

(K) 74 C 5090 F—Screen for above. Wt. 4 lbs.... 2.

74 C 5091 F—Glazing material. Wt. 21 lbs.... 4.

ALUMINUM UTILITY WINDOW 11.50

Same construction as steel window unit (J) above but without draft guards. Rustproof aluminum construction for minimum maintenance. Size overall 32 in. wide, 41 11/16 in. high. Screen fitted with aluminum wire. Window and screen shipped promptly from Stock. Glazing material shipped promptly from Factory in Albany. Pay freight from shipping point. Allow transit time.

74 C 5139 R—Aluminum Window. Ship. wt. 7 lbs. $11.

74 C 5142 R—Screen for above. Ship. wt. 3 lbs. 3.

74 C 5145 F—Glazing material. Ship. wt. 21 lbs. 4.

IMPORTANT NOTICE. Special low truck delivery rates on building materials available in many metropolitan areas. See information and details on Page 9

Easy-Operating Garage Doors

WOOD OR METAL OVERHEAD TYPES

Modernize your garage with one of Wards easy-operating overhead Garage Doors . . . for convenience, protection, appearance. Sturdily constructed to give years of trouble-free service. Can easily be finished to match garage and house. Easy to operate in any weather. Will open and close with a light pull—strong springs do the heavy lifting. When open, doors are up out of the way; eliminates danger of wind blowing door against car when driving in or out of garage. Doors remain securely overhead. Can be opened easily in any weather—ice or snow in winter cannot prevent doors from opening. Shipped complete with rust-resistant hardware. Easy-to-follow installation instructions—install garage door yourself and save.

WOOD GARAGE DOOR 52.95 With Hardware

(L) Attractive swing-up plywood garage door features modern horizontal lines—blends well with popular Ranch Type homes . . . will also harmonize with most any other style home. All necessary hardware for doors is included.

SIMPLE, TROUBLE-FREE OPERATION. Door is counterbalanced to permit easy opening and closing. Swings up in one piece and recedes completely inside garage (see (3), (4) and (5) above). Raises and lowers easily—only a light pull is necessary to open or close the door. Strong springs do the heavy lifting for you. Fits single-door garage opening 8 ft. wide by 7 ft. high—door can be trimmed to fit slightly irregular openings. When open, door is held securely overhead. Requires only 2 in. of overhead clearance.

TOP QUALITY CONSTRUCTION. 1⅜ in. thick Ponderosa Pine Frame has rigid mortise and tenon joints reinforced with hardwood dowels for strength. Kiln-dried, chemically treated to resist rot, blue stain, termites. Panels are 3-ply Fir Plywood, weather-resistant, ¼ in. thick. 2 sections have tongue and groove joint, bolt securely together to withstand heavy use. Machined smooth, ready to be painted or stained.

RUST-RESISTANT HARDWARE includes: two heavy-duty springs, track and auto-type handle with cylinder lock. Opens from outside with key, from inside with latch. Locks on both sides at bottom of door.

Door is easily assembled—do-it-yourself. Complete installation instructions included. Holes are factory drilled for easier joining of sections and installing of hardware. Doors are shipped promptly from Stock in Mail Order House. 8 ft. wide, 7 ft. high.

74 C 4685 R—Ship. wt. 150 lbs. $5.50 Dn. or Cash $52.95

STEEL DOORS LOW AS 57.95 With Hardware

(M) (N) Doors assembled in 1 complete unit. Steel sheets, welded into rigid 1-piece panel, provide long-lasting construction. Horizontal lines blend with almost any home architecture. All available with or without two 6x12-in. openings with rubber gaskets (glass not incl.).

EASY TO OPERATE. Heavy springs swing door up on steel over-head track—recedes completely inside garage. Needs only 2 in. of overhead clearance. Steel ball-bearing rollers give smooth operation. Light pull lowers door—locks automatically when closed. Easy to push up.

RUGGED STEEL BRACING FOR EXTRA STRENGTH. Strong, grooved 25-ga. steel sheets made to uniform specifications, welded to heavy 14 and 18-ga. steel frame. Made of galvannealed steel—steel galvanized for lasting rust protection—bonded to provide clinging base for paint. Heavy 20-ga. steel braces in V-type form electrically welded to frame for added strength (see view (6)). Tubular steel operating arms. Rubber sealing strip on bottom; metal weather-stripping on sides. Includes: springs, track, auto-type handle with cylinder lock.

SHIPPING NOTICE: Doors from stock shipped promptly from Albany Mail Order House. Doors from Factory similar to (M) and (N) except have X frame of 18 ga. steel. Shipped in 1 week from Boston, New York City or Cleveland. Pay Freight from nearest. Allow transit time.

(M) SINGLE DOORS. 7 feet high. *State Catalog Number.* 10% Down.

From Stock	From Factory	Width	Type Door	Ship. wt.	Price
74 C 4590 R	74 C 4600 F	8 ft.	No openings	170 lbs.	$57.95
74 C 4670 R	74 C 4560 F	8 ft.	With openings	170 lbs.	62.95
74 C 4591 R	74 C 4601 F	9 ft.	No openings	178 lbs.	62.95
74 C 4671 R	74 C 4561 F	9 ft.	With openings	178 lbs.	67.95

(N) DOUBLE DOOR. Makes driving in and out of garage easier—no need for center post. 16-ft. wide door consists of two 8x7-ft. units (above), center joining strip, 2 truss rods, hardware, instructions.

From Stock	From Factory	Width	Type Door	Ship. wt.	Price
74 C 4593 R	74 C 4603 F	16 ft.	No openings	346 lbs.	$117.50
74 C 4673 R	74 C 4563 F	16 ft.	With openings	346 lbs.	124.95

Aluminum Carport

EASY TO INSTALL

REDUCED 20% . . . NOW ONLY 199.50 (less columns)

(P) Was $249.50 in Fall General Catalog. A beautiful addition to your home for much less than you'd expect to pay. Provides needed protection for car besides increasing value of your home and giving it a more expansive, finished appearance—a major addition at minimum cost. Modern horizontal lines blend with most any architecture. Can be quickly attached directly to house wall, saving substantially on labor costs.

YEAR 'ROUND PROTECTION YOU NEED. Shelters car from sun, rain, snow—elements that impair appearance and value of your automobile. In summer, heat-reflecting aluminum roof keeps your car up to 20° cooler—no reason for stepping into a stifling hot car. Extremely versatile—carport can also be used as a patio (7), breezeway (8), play area and for backyard barbecues. Even if you have a garage, you can add a sheltered recreation area for your family.

BUILT TO LAST IN ANY CLIMATE. Rigid cross-bracing gives more support than actually required. Rafters are special aluminum alloy, engineered for maximum strength. Roofing sheets are heavy-gauge 2½-in. corrugated aluminum with beautiful embossed surface—softens harsh glare of sun common to ordinary aluminum. Extra-high 10-in. ribbed aluminum sides provide smart, impressive appearance. Rust-proof aluminum construction throughout eliminates maintenance expense. Hidden drain trough at front.

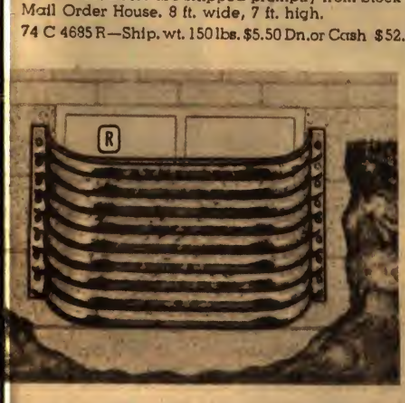
POPULAR IN NEW CONSTRUCTION. Many architects include carports on original plans—it's just as easy to add one to your home or garage. Use on any construction: brick, frame, etc. Floor may be concrete, gravel; any material desired.

INSTALLS QUICKLY, EASILY. Lightweight pieces easy to handle. No cutting; use just hand drill, screwdriver. Shipped unassembled with hardware, instructions. For supports, order iron columns listed separately below. Terms, Inside Back Cover. F.H.A. Loans Page 972. Shipped from Stock.

74 C 4599 R—Size: 10x20 ft. Wt. 194 lbs. $20 Down. Cash $199.50

ORNAMENTAL WROUGHT IRON COLUMNS. Support carport above. Bolt directly to concrete floor or to small concrete footings. 8 ft. high, predrilled. Can be cut to 6 ft. 10 in.

74 C 4763 R—3 recommended. Ship. wt. 35 lbs. . . Each $13.95



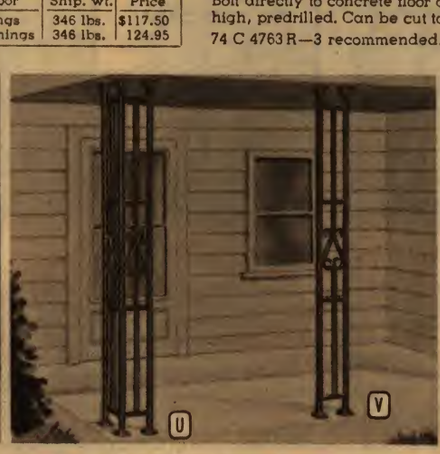
WINDOW WELL UNIT . . . 4.25 12 in.

(R) For modern design homes or any homes where basement windows are below ground level. Holds earth away from windows—permits light and air to enter basement. Rugged 16-gauge steel. Has full, deep corrugations for strength and rigidity, not shallow rolled as in cheaper construction. Rolled on top bead for safety. Rust-resistant, hot-dip galvanized coating; can be painted after weathering. Easily installed—holes predrilled for anchoring window well to foundation. Shipped promptly from Stock.

74 C 4775 R—*State Size. Not Mailable.*

Width	Height	Ship. wt.	Price
37 in.	12 in.	17 lbs.	$4.25
37 in.	18 in.	25 lbs.	6.25
37 in.	24 in.	34 lbs.	7.25

F.H.A. HOME IMPROVEMENT LOAN PLAN. Up to 3 years to pay for any permanent improvements you make on your home. Details on Page 972.



WROUGHT IRON RAILINGS AND COLUMNS 7.95 TO 21.95

(T) IRON PORCH RAILINGS. Beautify your entrance—provide extra safety in winter. Designed for straight porches. (For other Railings send for free Circular at right). Railing is 31 in. high. Posts are 1 in. square; pickets ½ in. square, about 6 in. apart. Attractive black enamel finish. Shipped ready to install. Hardware and instructions included for installing on wood, concrete or masonry. Prices are for single railing; order two for double railing (as shown above). Shipped in 1 week from Factories near Akron, Ohio, Green Bay, Wis., or Jonesboro, Ark. Pay freight from nearest. Allow transit time. *State Size, No.*

74 C 4721F—3-ft. Length. Ship. wt. 30 lbs. . . . . Each $7.95
3½ ft. Ship. wt. 35 lbs. Ea. $8.95; 4 ft. Ship. wt. 40 lbs. Ea. 9.95

(U) (V) IRON PORCH COLUMNS. Add beauty, value to any home. Use alone or in conjunction with iron railings on old or new construction. Posts 1 in. square; scrollwork ½ in. square. 9½-in. wide columns. Black enamel finish. Includes flanges for installation. 8-ft. high columns can be cut to 7 ft. 6 in. for exact fit. See Ship. info above.

(U) 74 C 4751F—Corner column. Ship. wt. 60 lbs. $21.95
(V) 74 C 4761F—Flat column. Ship. wt. 42 lbs. 12.95

IRON RAILING CIRCULAR . . . SEND FOR FREE COPY

Completely illustrated. Wards offer two Custom-Made railing styles: traditional Ornamental and Modern design. Two price levels. Complete listing of stair, porch railings, columns for exterior or interior use. Install on wood, masonry, etc. Measuring diagrams make it easy to order.

MONTGOMERY WARD, Department MF-S6
Please send my free copy of WARDS IRON RAILING CIRCULAR.

Name_____
(Please Print Name and Address Plainly)
Street Address or
Route and Box No._____

Postoffice_____ State_____

Save at Wards on Precision-Built Exterior Doors

POPULAR STYLES AND SIZES...SHIPPED DIRECTLY FROM STOCK

Top-quality construction of Wards exterior doors meets rigid standards of National Woodwork Manufacturers' Association. All doors are machined smooth, ready to finish. Ponderosa Pine Exterior doors are chemically treated to resist rot, blue stain and termites . . . adds greatly to life of doors. All doors except (B) have rails and stiles joined with strong, 5-in. dowels and waterproof adhesives. All doors shipped promptly from Stock. Hardware not included; see Page 810.

NEW MODERN STYLING DISTINCTION DOOR . . LOW AS 30.50

(A) A blend of modern and traditional styling for front entrances. Door has imposing, massive appearance, with three beautifully proportioned square panels. View above shows how door enhances its surroundings.

Panels on outside have routed, circular design, giving 3-dimensional effect which can be used in natural finish or stained, varnished or painted in contrasting colors, providing any combination of popular modern effects in pastels and brilliant deep tones. Panels on interior side are bevelled and raised, with smooth, plain face. "Distinction" doors available in choice: panel or sash types.

"CRESTLINE"® PRECISION BUILT QUALITY. Heavy core block stiles and rails, with face veneer. Joined with hardwood dowels and waterproof adhesives. Stiles and top rail are 11 in. overall with 13-in. bottom rail, 6-in. cross rail. Decorative panels have 14x14-in. face.

SIZE: Door measures 3 ft. wide, 6 ft. 8 in. high and 1¾ in. thick. Only $3.50 Down on Terms.

PANEL DOOR. (Shown). Has 3 solid panels.
74 C 7079 R—Ship. wt. 65 lbs. . . . . .Cash $30.50

SASH DOOR. Same construction as above but has top panel glazed with clear glass.
74 C 7081R—Ship. wt. 65 lbs. . . . . .Cash $31.75

FLUSH 22.95

(B) Popular Flush Doors in choice of Birch or Fir. Both 1¾ in. thick. Three lights.

BIRCH DOOR. Birch veneer bonded with waterproof adhesives to solid Pine core.

FIR DOOR. Fir veneer bonded to hollow core. Sanded smooth, ready to paint.

Width Ft. In.	Height Ft. In.	Ship. wt.	Price Each
74 C 7031R—Birch			
2—8 x 6—8		82 lbs.	$34.75
3—0 x 6—8		90 lbs.	36.50
74 C 7037 R—Fir with lights			
2—8 x 6—8		42 lbs.	$22.95
3—0 x 6—8		45 lbs.	23.45
74 C 7035 R—Fir (no lights)			
2—8 x 6—8		37 lbs.	$14.95

4-LIGHT 29.95

(C) Popular pattern of this traditionally styled door presents massive, secure appearance. Pattern is emphasized by 14 solid raised Ponderosa Pine panels. 4 small eye-level lights of clear glass are bedded in putty and held with wood moldings—add style, convenience.

EXPERTLY MILLED from clear, kiln-dried Ponderosa Pine. Stiles and top rail 4¾ in. wide. Bottom rail 9⅝ in. wide. Door 3 ft. wide by 6 ft. 8 in. high. 1¾ in. thick. Easily and quickly installed. Ship. wt. 55 lbs.

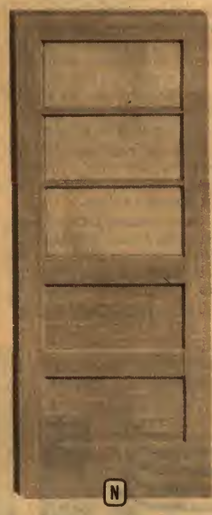
74 C 7075 R. $29.95

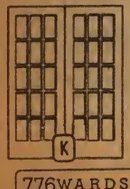
9-LIGHT 21.75

(D) Fine lines blend well with traditional homes. Ideal for halls, sun porches.

PONDEROSA PINE. Kiln-dried to proper moisture content. Fitted with clear glass bedded in putty and held securely in position with wood moldings. 2 thicknesses: 1⅜ or 1¾ in. Stiles 5½ in. wide; top rail 6½ in. wide. Wide bottom rail 18½ in. *State Cat. No.* and *Size.*

Width Ft. In.	Height Ft. In.	Ship. wt.	Price Each
74 C 7084 R—1⅜ in. thick.			
2—8 x 6—8		48 lbs.	$21.75
74 C 7085 R—1¾ in. thick.			
3—0 x 6—8		63 lbs.	$27.95





INTERIOR FRENCH DOORS 13.30 TO 18.20

(E) TO (K) Traditional French Doors feature symmetrical patterning of clear glass—make your rooms lighter; add pleasant charm and beauty to home interiors. Modern 5-lt. design (E) blends well with contemporary modern architecture. Designs (F) and (G) harmonize with conventional and colonial architectural motifs. Excellent for closing off sun porches or unheated rooms; use also in hallways, kitchens, dining and living rooms, etc. All three designs available in Single and Double Doors. Flat astragal strip included with double door sets.

Expertly built from clear Ponderosa Pine, kiln-dried to proper moisture content. Clear glass bedded in putty and held with wood moldings. Stiles and rails joined with hardwood dowels and waterproof glue. All doors are 1⅜ in. thick. Stiles and top rails are 4¾ in. wide; bottom rails 9⅝ in. wide; Muntins ½ in. wide. Shipped promptly from Stock by Freight or Truck.

SINGLE FRENCH DOORS—*State Cat. No., Width and Height*

Width Ft. In.	Height Ft. In.	Ship. wt.	(E) 5-lt. 74 C 7405 R	(F) 10-lt. 74 C 7410 R	(G) 15-lt. 74 C 7415 R
2—0 x 6—8		38 lbs.	$13.30	$15.20	. . . . .
2—6 x 6—8		45 lbs.	14.50	. . . . .	$18.15
2—8 x 6—8		47 lbs.	14.75	. . . . .	18.20

DOUBLE FRENCH DOORS—*State Cat. No., Width and Height*

Width Ft. In.	Height Ft. In.	Ship. wt.	(H) 5-lt. 74 C 7407 R	(J) 10-lt. 74 C 7412 R	(K) 15-lt. 74 C 7417 R
4—0 x 6—8		76 lbs.	$27.15	$30.95	. . . . .
5—0 x 6—8		90 lbs.	29.55	. . . . .	$36.85
5—4 x 6—8		94 lbs.	29.95	. . . . .	36.95

6-LIGHT LOW AS 18.70

(L) Popular for front, side or rear entrances. Blends well with traditional home design. Use for new construction or remodeling. Six panes of clear glass give adequate light, yet assure privacy. Glass bedded in putty, and held with wood moldings. Expertly machined from clear kiln-dried Ponderosa Pine, chemically treated to resist rot, blue stain and termites. Rails and stiles joined with dowels and waterproof adhesives. Two solid raised panels. Stiles and top rail 5½ in. wide; bottom rail 9⅝ in. wide. Two thicknesses: 1⅜ or 1¾ in. Order below.

ECONOMICAL FIR EXTERIOR DOORS 10.45 TO 16.50

(M) (N) (P) Three popular design doors, excellent for side or rear entrances. Precision machined from kiln-dried Douglas Fir, sanded smooth. Strongly built with rails and styles joined with 5-inch dowels and waterproof adhesives. Glazed with clear glass held securely in position with wood moldings. Horizontal panels of ¼-inch 3-ply plywood. Stiles and top rails 4⅜ in. wide; cross rails 4½ in. wide; bottom rails 9⅝ in. wide. All doors may be trimmed as much as ½ inch in width and 1 inch in height. Shipped promptly from Stock by Freight or Truck.

(M) 4-LIGHT DESIGN. Traditional styling. Kiln-dried Grade "B" Douglas Fir, suitable for dark stain or painted finish. Three horizontal plywood panels. Doors 1⅜ in. thick. Order below.

(N) 3 HORIZONTAL LIGHT DESIGN. Blends well with modern and ranch homes. Grade "B" Douglas Fir, suitable for dark stain or painted finish. Two panels. 1⅜ or 1¾ in. thick. Order below.

(P) 1-LIGHT DESIGN. Harmonizes with conventional architecture. Grade "C" Douglas Fir, suitable for paint finish. Three horizontal plywood panels. 1⅜ in. thick. Order from table below.

State Catalog Number, Width and Height wanted. Monthly Payment Terms on Inside Back Cover.

Door Size	(L) 1⅜ in. 74 C 7130 R		(L) 1¾ in. 74 C 7131R		(M) 1⅜ in. 74 C 7170 R		(N) 1⅜ in. 74 C 7186 R.		(N) 1¾ in. 74 C 7187 R		(P) 1⅜ in. 74 C 7166 R	
Width Ft. In. / Height Ft. In.	Wt. Lbs.	Price	Wt. Lbs.	Price	Wt. Lbs.	Price	Wt. Lbs.	Price	Wt. Lbs.	Price	Wt. Lbs.	Price
2—6 x 6—6	..	.....	..	.....	..	.....	..	.....	..	.....	40	$10.45
2—6 x 6—8	44	$18.70	..	.....	44	$11.50	34	$11.75	..	.....	44	10.75
2—8 x 6—8	46	18.75	57	$24.45	46	11.75	36	12.25	57	$16.50	46	10.95
3—0 x 6—8	..	.....	59	25.75	..	.....	..	.....	..	.....	..	.....

Modern Interior Doors for Beauty and Economy

FLUSH, PANEL AND LOUVER STYLES...FOLDING STAIRWAYS

Choose the Interior Door which meets your needs from these attractive styles and popular sizes. Handsome designing, quality construction and moderate prices account for popularity of Wards doors. Precision built to rigid industry standards to assure long, dependable service. Doors (R) through (V) can be trimmed ½ inch in width; 1 inch in height. Doors shipped promptly from Stock, pay freight from there. All doors above can be used as modern sliding doors; order sliding door hardware separately on Page 815. Only 10% Down on Orders of $20 or more.

1- AND 2-PANEL INTERIOR DOORS 7.20 TO 9.50

R T Two most popular interior doors. Precision milled from kiln-dried Douglas Fir. ¼-in. 3-ply Fir plywood panels. Stiles, top rail 4 9/16 in. Bottom rail 9⅜ in. wide. "A" Grade doors will take any finish; "C" Grade doors suitable for painted finish. *State Catalog No., Width and Height.*

Door Size Width Ft. In.	Door Size Height Ft. In.	Ship. wt. lbs.	(R) 2 Panel "A" Grade 1⅜ in. thick 74 C 7222 R	(R) 2 Panel "C" Grade 1⅜ in. thick 74 C 7224 R	(R) 2 Panel "C" Grade 1⅛ in. thick 74 C 7225 R	(T) 1 Panel "A" Grade 1⅜ in. thick 74 C 7212 R
2—0	x 6—0	23	$8.60	$7.85	....	....
2—0	x 6—6	26	8.95	8.20	$7.20	....
2—4	x 6—6	30	9.20	8.50	....	....
2—6	x 6—6	32	9.30	8.60	7.80	....
2—0	x 6—8	27	9.10	7.90	....	$8.95
2—4	x 6—8	31	9.30	8.60	....	9.20
2—6	x 6—8	33	9.40	8.65	....	9.30
2—8	x 6—8	40	9.50	8.75	....	9.40

LOUVER DOORS 14.25 (2-0)

U For closets, bedrooms, utility rooms, etc. Wood louvers firmly mortised into stiles for long service. Slanted for privacy, allow adequate ventilation to closets, bedrooms, utility rooms, etc. 1⅜ in. thick. Stiles and top rail are 4¾ in. wide; bottom rail 8 in. wide. For wider, double doorways, order 2 doors. May also be used effectively for partition or sliding doors.

74 C 7211R—*State size.*

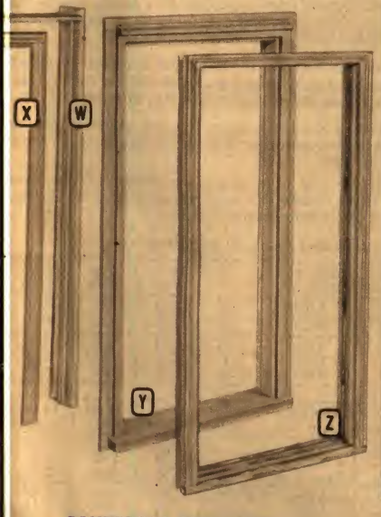
Width Ft. In.	Height Ft. In.	Ship. wt.	Price Each
2—0	x 6—8	27 lbs.	$14.25
2—4	x 6—8	31 lbs.	14.30
2—6	x 6—8	33 lbs.	14.35
2—8	x 6—8	40 lbs.	14.45

FLUSH DOORS . . . LOW AS 8.55

V Available in selected, beautifully-grained 5-ply Birch or rotary-cut 7-ply Philippine Mahogany. Smooth flush doors with clean lines add functional beauty to modern interiors (see view above). Blend with simple, contemporary architecture or give dramatic contrast to ornate furnishings. Machined smooth, ready to varnish, paint, or finish.

Standard construction; veneers are bonded to each side of sturdy hollow core with moisture-resistant adhesive. Has lock blocks on both sides of door—will swing either right or left. 1⅜ in. thick. *State Catalog No., Size.*

Door Size Width	Door Size Height	Ship. wt.	Birch 74 C 7298R	Mahogany 74 C 7288 R
2 ft. 0 in.	6 ft. 8 in.	28 lbs.	$12.45	$8.55
2 ft. 4 in.	6 ft. 8 in.	31 lbs.	13.65	9.25
2 ft. 6 in.	6 ft. 8 in.	33 lbs.	14.30	9.75
2 ft. 8 in.	6 ft. 8 in.	34 lbs.	14.95	9.95



PONDEROSA PINE JAMBS

W DOOR JAMBS. Expertly milled from Ponderosa Pine, kiln-dried to proper moisture content. Easily assembled—side jambs are dadoed (grooved) for head jamb. Sturdy quality will give years of long service. Order 2—8 x 6—8 for all interior and single French doors. For double French doors, use 5—4 x 6—8. Can be cut for smaller sizes. May be finished as desired.

Jamb ¾ x 5¼ in. Stops included, size ⅜ x 1⅜ in. Can be set for any door thickness. *State Width and Height.*

74 C 7780 R—*Not Mailable.*

2 ft. 8 in. x 6 ft. 8 in. Ship. wt. 20 lbs. $5.95
3 ft. 4 in. x 6 ft. 8 in. Ship. wt. 25 lbs. 7.25

X INTERIOR TRIM. Precision machined from clear Ponderosa Pine, kiln-dried to proper moisture content. Casings furnished are long enough to be mitered. Offered in 2 designs, molded (shown above) and oval. Order 2 sets to trim jamb, one set for exterior door frame. Order 5—4 x 6—8 for double French doors. *State Cat. No. and Width. Not Mailable.* Order below.

Width Ft. In.	Height Ft. In.	Ship. wt.	Molded 74 C 6980R	Oval 74 C 6982R
2—6	x 6—8	6 lbs.	$2.20	$2.05
3—0	x 6—8	7 lbs.	2.25	2.10
5—4	x 6—8	8 lbs.	2.60	2.35

DOOR FRAMES

Y Z Choice of metal weatherstripped or regular types. Both frames are precision machined from clear Ponderosa Pine, kiln-dried to proper moisture content. Chemically treated to resist rot, blue stain and termites; ready for painting. For standard frame, brick veneer or masonry construction; have 5¼-in. jambs, 1⅛ x 2-in. exterior casings. Drip cap included. Easily and quickly assembled; just nail together. Rough opening should be 2½ in. wider and 3½ in. higher than inside measurements shown below.

Weatherstripped frames (Z) have extruded aluminum strip reinforcements in wood sill for long wear. Weatherstripping is applied—will not interfere with installing door hinges or latches.

State Catalog Number and Size.

(Y) Regular To Fit Door Width Ft. In.	Height Ft. In.	Ship. wt. lbs.	74 C 7720 R for 1⅜ in. door	74 C 7721R for 1¾ in. door
2—6	x 6—6	41	$14.25	.....
2—6	x 6—8	42	14.95	.....
2—8	x 6—8	43	15.35	$15.35
3—0	x 6—8	45	.....	15.95

(Z) Weatherstripped		Ship. wt.	74 C 7718 R 1⅜ in. door	74 C 7719 R 1¾ in. door
2—6	x 6—6	42	$15.30	.....
2—6	x 6—8	43	15.55	.....
2—8	x 6—8	44	15.80	$15.80
3—0	x 6—8	46	.....	16.25

DISAPPEARING STAIRWAY 25.95

AA Folds down for instant access to attic when you need it; disappears overhead out of the way with a light lift when not in use. Folds on adjustable heavy duty hangers—strong springs do most of the lifting for you, hold it tightly in jamb when not in use. (See Views 1, 2, 3 Above.)

Completely assembled, yet costs less, requires less space than stationary stairway. Has handrail for extra safety. Makes attic easily accessible. Built from select vertical-grain Fir, sanded smooth. Ceiling panel is Fir plywood. (Wood molding not incl.). Safety grooved treads dovetailed and nailed into sides for rigidity. Side rails cannot separate. Has 9-in. rise with treads 4 in. by 18 in. Bottom of stairs projects 14 in. beyond ceiling opening when resting on floor. Fully assembled with steel hardware and fittings attached. Fits ceiling heights 7 ft. 5 in. to 8 ft. 4 in. Rough opening: 26x54 in. Shipped from Stock.

74 C 9570 R—Ship. wt. 57 lbs. $3 Down..Cash $25.95

ADDITIONAL SIZE STAIRWAYS. Shipped promptly from Factory near St. Paul, Minn. *State Cat. No.*

Catalog Number	Ceiling ht. Ft. In.	Ft. In.	Opening	Tread Inches	Ship. wt.	Cash Price
74C9571F	6–10 to	7–5	26x54 in.	4x18	54 lbs.	$24.95
74C9572F	8– 4 to	9–0	26x54 in.	4x18	60 lbs.	26.95
	Extra Heavy Duty Stairways					
74C9573F	7–0 to	7–9	30x62 in.	5x22	76 lbs.	$37.95
74C9574F	7–9 to	8–6	30x62 in.	5x22	80 lbs.	38.95
74C9575F	8–6 to	9–3	30x62 in.	5x22	84 lbs.	39.95
74C9576F	9–3 to	10–0	30x62 in.	5x22	87 lbs.	40.95

FOLDING LADDER 17.95

BB Gives immediate access to attic or loft—removes the hazard of unstable ladders. Folding, disappearing ladder is permanently installed, pushes up out of the way when not in use. Adds storage space at lowest cost. Excellent for homes, workshops, utility buildings, garages, etc.

Operates as shown in small pictures 4, 5, and 6 above. Operating dowel (furnished) has steel rod in end, is used to push cover open. Rod is then inserted into hole in bottom tread, and ladder is lowered easily to floor. Ladder is partly counterbalanced by its own weight—easy to open.

Made of select vertical grain Fir. Grooved treads are 15 in. wide, reinforced with steel rods for rigidity. Fits any opening 18 x 24 in. or larger. Fits heights up to 9 ft. 2 in. Needs 4 ft. 7-in. space above ceiling opening. Shipped promptly from Stock. Includes full instructions. Ship. wt. 30 lbs.

74 C 9510 R—*Not Mail*..... $17.95

Corner Cabinets

PROVIDE EXTRA STORAGE SPACE

CHOICE OF 3 POPULAR STYLES

Beautiful Ponderosa Pine corner cabinets, priced to save you money on single units—with even greater savings when purchased in pairs. Cabinets utilize wasted space in corners, add to beauty of any room. Especially attractive when used in pairs, flanking windows, as illustrated in view at left. Authentic colonial styling adds distinction to home interiors.

GIVE COMPACT, EFFICIENT STORAGE. Fit compactly into unused room space forming attractive display cases for china, glassware, etc. Perfect for dining or breakfast rooms; glass doors protect dishes from dust and breakage while allowing them to be seen. Shelves grooved to hold plates in upright position. Lower section has roomy shelves for storing silverware, table linens, serving dishes, etc. When used in living room or den, cabinets hold trophies, games, record albums or provide easily reached space to put away children's toys.

TOP QUALITY CONSTRUCTION. Built of clear, Ponderosa Pine, kiln-dried to proper moisture content, sanded smooth—ready to finish to match your furniture, woodwork, etc. No back panels necessary—walls of room serve as sides of cabinet. Shipped with front frame completely assembled and glazed at the factory; other parts are easy to assemble, using ordinary household tools. All parts precision machined for exact fit. Cabinets include: front frame with glass, shelves, doors, back shelf support, filler strips, hardware, assembly instructions. If back panel is desired, order 4 by 7-ft. sheet of ¼-inch thick Plypanel Plywood from Page 789. Cabinets shipped promptly from Stock by Freight, Truck or Express.

TRANSITIONAL DESIGN CABINET 27.95 each, 26.95 in Pairs

(A) Simplicity of design makes this beautifully proportioned popular cabinet blend with either traditional or modern interiors. Equally appropriate for ranch-type or colonial homes. Not as large as Colonial or Tudor cabinets; best suited for apartments or smaller rooms. Square top upper door is fitted with 9 panes of clear glass, Lower section has single door ¾ in. thick. Three shelf spaces in upper section, two in lower. Cabinet has total shelf space of approximately 8 square feet.

Height overall 6 feet 6 inches. Width at front of cabinet 33 inches. Maximum depth at corner 16½ inches. Requires 23½ inches along each wall. Ship. wt. each 56 lbs. *Not Mail.*

74 C 9802 R—$3.00 Down on Terms. Cash $27.95....When purchased in pairs, Each $26.95

TUDOR DESIGN CABINET 33.95 Each, 32.75 Each in Pairs

(B) Popular size and style for average rooms. Small view at top of page shows pair of Tudor cabinets installed on either side of picture window, lending attractive symmetry to room. Fits well in colonial homes; designed to complement traditional furniture. Arched upper door fitted with 12 panes of clear glass. Lower section has two doors for easier access to storage space. Doors are ¾ in. thick, have solid raised panels for more massive apearance. Four shelves in upper section provide more display area than in cabinet above. Two shelves in lower section. Total shelf space approximately 9½ square feet.

Height overall 7 feet 1 inch. Width at front of cabinet 33 inches. Maximum depth 16½ inches. Requires 24 inches along each wall. Ship. wt. each 70 lbs. *Not Mailable.*

74 C 9801 R—$3.50 Down on Terms. Cash $33.95....When purchased in pairs, Each $32.75

COLONIAL DESIGN CABINET 48.95 Each, only 47.50 Each in Pairs

(C) Largest and roomiest of all cabinets. Combines fine craftsmanship with authentic Colonial styling in every detail. Complements Early American or Traditional furnishings. Large arched upper door fitted with 18 individual panes of clear glass. Lower section has two 1⅛ inch thick doors with solid raised panels for added beauty. Four shelf spaces in upper section provide extra storage height for vases, candlesticks, etc. Two shelves in lower section. Total shelf area approximately 10½ square feet.

Height overall 7 feet 4½ inches. Width at front of cabinet 38 inches. Maximum depth at corner 17 inches. Requires 27 inches along each wall. Ship. wt. ea. 95 lbs. *Not Mail.*

74 C 9800 R—$5 Down on Terms. Cash $48.95.....When purchased in pairs, Each $47.50

Build Your Own Cabinets

PRECISION MADE DOORS, DRAWERS, FRAMES

SAVE BY ASSEMBLING YOUR OWN CABINETS ... Parts from 1.40 TO 3.95

Add storage space where you need it most—in kitchen, basement, workshop, garage, attic—by building and installing your own custom-made cabinets. Make your own plans then assemble cabinets with Wards easy-to-follow instructions. Can be done in 4 simple operations. First attach shelves to walls, then fasten frames to front of shelves. Attach doors and insert drawers. All parts are precision-milled for exact fit; wide choice of sizes enables you to make a custom fit for any room. For counter tops see Wards selection of Plywood, Hardboard, Formica Beauty Board, Linoleum, etc. (See Index for page numbers.)

(D) TO (F) FRAMES. Kiln-dried Ponderosa Pine with mortise and tenon construction. Easy to assemble. Use as cabinet fronts with doors and drawers below—may also be used to construct sides. Cabinets (D) and (E) have drawer runners and metal drawer guides.

(G) CABINET DRAWERS. Precision-milled from kiln-dried western wood, with Fir plywood bottoms; easy to assemble. Sanded smooth, ready to finish as desires. Modern lipped front acts as stop. Drawers measure 18 in. overall front to back. Allowing for lip, size overall is ¾ in. wider and ⅜ in. higher than sizes shown in table at right.

(H) PLYWOOD FLUSH DOORS. Modern design harmonizes with modern kitchen motifs. ⅝ in. thick, made from 5-ply Fir plywood. ⅜-in. lipped edge overlaps door frame, keeps out dust. Smooth front is easy to clean. Door face sanded smooth. Size overall ½ in. wider and higher than opening size in table. Use hinges 84 C 831 or 84 C 820, listed on Page 813.

(J) PANEL DOORS. Made from kiln-dried Western Pine, ¾ in. thick. Panel is Fir plywood. May also be used as sides of cabinet. Top and side rails 2 in. wide; bottom rail 4¼ in. wise. Sanded smooth, ready to finish as desird. Size overall given in table at right.

HOW TO ORDER CABINET PARTS. Overall width of Frames is given in table below. When ordering doors and drawers, order them 3 inches narrower than frame. FOR EXAMPLE: for 17-in. wide frames, order doors and drawers in 14-in. size.

Frame (D) requires one 4-in. high drawer and one 24-in. high door. Frame (E) requires four drawers: two 9 in. high and two 4 in. high. Frame (F) requires one door 3 in. shorter and 3 in. narrow than size of frame. Order all parts from listings below.

State Cat. No., Width, Height. Mailed promptly from Stock

Key	Catalog Number	Cabinet Part	Height Overall	Average Ship. wt.		17 in. Wide	19 in. Wide	21 in. Wide
(D)	74 C 9529 M	Frame	32 in.	4 lbs.	....	$2.35	$2.40	$2.45
(E)	74 C 9530 M	Frame	32 in.	6 lbs.	....	3.85	3.90	3.95
(F)	74 C 9528 M	Frame	27 in.	3 lbs.	....	1.40	1.45	1.50
			33 in.	3 lbs.	....	1.45	1.50	1.55
			39 in.	3 lbs.	....	1.55	1.60	1.65

Key	Catalog Number	Cabinet Part	Opening Height	Average Ship. wt.	12 in. Wide	14 in. Wide	16 in. Wide	18 in. Wide
(G)	74 C 9527 M	Drawer	4 in.	4 lbs.	....	$1.85	$1.95	$2.05
			6 in.	4 lbs. 8 oz.	....	2.25	2.40	2.50
			9 in.	5 lbs. 8 oz.	....	2.65	2.80	2.95
(H)	74 C 9525 MO	Flush Door	24 in.	5 lbs.	$2.40	2.65	2.90	3.20
			30 in.	6 lbs.	2.75	3.05	3.30	3.60
			36 in.	8 lbs.	3.15	3.40	3.65	3.95
(J)	74 C 9526 MO	Panel Door	24 in.	4 lbs. 8 oz.	1.60	1.65	1.75	1.80
			30 in.	5 lbs. 8 oz.	2.05	2.10	2.10	2.15
			36 in.	6 lbs. 8 oz.	2.20	2.25	2.30	2.45

SINK FRAME (not shown). Like (D) but has louvered false drawer front. Use two sink frames with double sink bowl. Use 18x24-in. flush or paneled door.

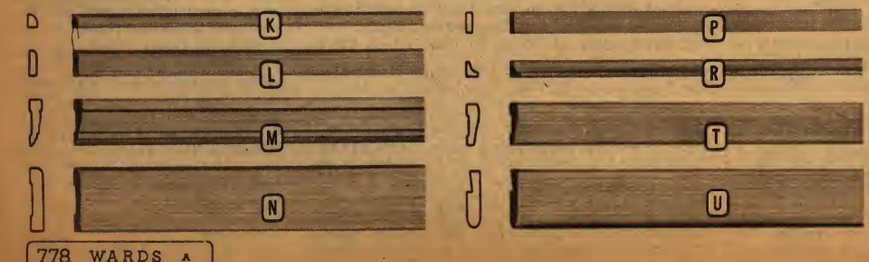
74 C 9531 M—Size overall: 21x32 in. Ship. wt. 3 lbs. 8 oz. .....Each $2.85

LOW DELIVERY RATES

Always check Wards Metropolitan Package Delivery Service for special low-cost truck delivery rates and Will Call Service for possible savings on transportation charges. See Pages 954 and 955.

MONTHLY PAYMENT PLAN

Only 10% Down Payment is required on Building Material orders totaling $20 or more from this catalog. See Page 981 for details of this plan. If you are a home-owner, check F.H.A. Loan plan details on Page 972.



PONDEROSA PINE MOLDINGS 4½c TO 18½c ft.

(K) TO (U) Machined to smooth surface—ready for finishing. Kiln dried to resist checking, warping. Use lattice Strip as panel strip to cover joints on wallboard installations. Use molded or Oval casing as door or window trim, general utility molding. Casing, Stool and Stop match window trim on Pages 772, 773. Sold only in random lengths up to 16 ft.

	Molding	Cat. No.	Size In.	Wt. per 100 ft.	Per Lin. Ft.
(K)	Base Shoe	74 C 6830 R	½x ¾	9 lbs.	4½c
(L)	Window Stop	74 C 6861 R	⅜x1⅜	12 lbs.	5c
(M)	Molded Casing	74 C 6800 R	⅝x2½	31 lbs.	12c
(N)	Baseboard	74 C 6821 R	⅝x3½	50 lbs.	18½c
(P)	Lattice Strip	74 C 6870 R	5/16x1⅛	10 lbs.	4½c
(R)	Cove Molding	74 C 6877 R	¾x ⅞	10 lbs.	¼c
(T)	Oval Casing	74 C 6806 R	¾x2¼	31 lbs.	1 ¼c
(U)	Window Stool	74 C 6840 R	⅝x3¼	45 lbs.	15½c

Firluxe Cabinets with Factory Wood-Tone Finish

COMBINE KITCHEN BEAUTY AND ECONOMY, EASILY ASSEMBLED

66-IN. CABINET GROUP ABOVE . . . JUST 82.85 (Cabinets only)

Beautiful natural wood cabinets, completely pre-finished at the factory—at prices less than you'd expect to pay for unfinished cabinets. Ultra-modern smooth-front design of these rotary-cut Firluxe units will add a distinctive new look to your kitchen—make it more efficient, too. Cabinets are sealed and toned at the factory for matching beauty, then sprayed with finish coat of clear lacquer; no further finish is required. Wide choice of styles and sizes can be combined to fit almost any kitchen arrangement. New cabinets now available for Presteline gas and electric built-in wall ovens, and range top units. Cabinets are semi-assembled at the factory—require only minutes to set them up, ready to install.

STREAMLINED DOOR AND DRAWER FRONTS ARE EASY TO CLEAN. No need for exposed pulls or knobs—doors and drawers have special easy-to-grip edges for fingertip operation. Modern bronze-toned hinges are semi-concealed. Shelf height of wall units adjusts to your needs; shelves in base cabinets are removable for cleaning ease. Doors close quietly on rubber-roller catches; drawers slide smoothly on metal center guides. Concealed safety catch makes drawers spill-proof—can't pull out accidentally; catch flips back to release drawer for cleaning. Toe space finished in glossy black enamel to minimize scuff marks.

BUILT FOR YEARS OF SERVICE. Door and drawer fronts are 5/8 in. thick, 5-ply Fir plywood; framing members are kiln-dried Ponderosa Pine. Sides and backs of cabinets are brown-toned hardboard to harmonize with fronts. All joints interlock for firm support; frames have strong tongue and groove construction. Drawers are dovetailed, grooved and tenoned at all four corners. All parts are precision-machined for exact fit. To set up, just slip side panels into slotted, pre-assembled front and rear frames; then screw cross members in place. Insert drawers and mount doors. Easy-to-follow assembly instructions and all necessary hardware included with cabinets. Single door units (V), (BB), (CC) can be hinged easily on right or left side, whichever is more convenient; open easily with fingertips.

All joints in drawers are dovetailed for permanent holding and may be glued when assembled if desired. Glueing is not necessary, however, as drawer is very rigid after bottom is in place. Assembly instructions include large clear drawings of each step.

WALL CABINET SPECIFICATIONS. All wall cabinets are 13 in. deep, have individual sides, tops and backs. Use 30-in. high units for maximum storage; use 18-in. high units over sink, refrigerator, range top, etc. Special over-oven cabinets match oven base cabinets; separate sizes needed for gas and electric models. Shelves in wall cabinets may be installed at varying heights to suit your needs. Order from table at right above.

BASE CABINET SPECIFICATIONS. All base cabinets are 34½ in. high, have individual backs and sides. Tops of all base cabinets (except oven cabinets) are left open; order 25-in. wide custom-made Formica Countertops (shown on next page), or make your own countertop using Formica Beauty Board or linoleum. See Index for page numbers. Oven Cabinet and Range Base Cabinet are specially designed to fit nationally-known Presteline electric and gas ovens and ranges, listed on next page. Be sure to order countertop, oven or range separately, if desired. Order from table at right.

FIRLUXE WALL CABINETS . . . LOW AS 10.25

74 C 8250 R *State Style No.*	Width In.	Height In.	Style No.	Ship. wt.	Price Each
(V) 1-Door Cabinets	12	30	W1230	14 lbs.	$10.25
	15	30	W1530	18 lbs.	11.75
	18	30	W1830	19 lbs.	12.75
	21	30	W2130	20 lbs.	13.95
	24	30	W2430	23 lbs.	15.95
2-Door Cabinets	27	30	W2730	27 lbs.	17.75
	30	30	W3030	31 lbs.	18.95
	36	30	W3630	41 lbs.	21.50
2-Door Cabinet	36	18	W3618	23 lbs.	17.50
(W) Corner Wall Cabinet	24	30	WC2430	33 lbs.	27.25
(X) Over-oven Cab. (gas)	24	18	OW2418	17 lbs.	13.95
Over-oven Cab. (Elec.)	24	30	OW2430	26 lbs.	16.25
(Y) Corner Shelves	5	12	WS12	2 lbs.	3.15
	5	30	WS30	5 lbs.	4.75
Corner Filler Strip	2x2	30	WCF30	5 lbs.	2.35
Straight Filler Strip	3	30	WF30	3 lbs.	2.15
Valance Board	36	6	V36	6 lbs.	1.85

FIRLUXE BASE CABINETS . . . LOW AS 14.25

74 C 8250 R *State Style No.*	Width In.	Style No.	Ship. wt.	Price Each
(Z) Base Shelf	10	QRS	19 lbs.	$11.95
(AA) Base Corner Cabinet	24	BC24	25 lbs.	15.75
(BB) 1-Door, 1-Drawer Cabinets	12	B12	28 lbs.	14.25
	15	B15	29 lbs.	15.50
	18	B18	33 lbs.	16.95
	21	B21	36 lbs.	17.95
	24	B24	40 lbs.	20.45
(CC) 4-Drawer Cabinets	15	B15D	41 lbs.	21.25
	18	B18D	47 lbs.	22.75
2-Door, 2-Drawer Cabinets	27	B27	46 lbs.	23.75
	30	B30	51 lbs.	25.95
	36	B36	58 lbs.	28.50
(DD) Sink Cabinet	36	SB36	48 lbs.	26.50
(EE) Oven Cabinet (electric)	24	OB54	55 lbs.	51.25
Oven Cabinet (gas)	24	OB66	60 lbs.	60.95
Range Base Cabinet	36	B36R	48 lbs.	26.50
Corner Filler Strip	3½x3½	BCF	9 lbs.	4.35
Straight Filler Strip	3	BF3	5 lbs.	1.85

(1) RUSTIC ANTIQUE PULLS may be added if desired, for extra attractiveness. See listings on Page 812.

(2) CLOSE-UP EXPLODED VIEW shows details for making simple assembly.

PAYMENT PLANS

Use Wards Monthly Payment plan, with as little as 10% Down. See Inside Back Cover.

Cabinets may also be financed through the F.H.A. Loan Plan with up to 3 years to pay. See Page 972.

ORDERING AND SHIPPING INFORMATION ON FIRLUXE CABINETS

HOW TO ORDER: Make a simple sketch of your kitchen to help in placing cabinets. (1) Measure wall space 36 in. from floor. (2) Locate sink cabinet, then choose other base cabinets to fill space. (3) Line up wall cabinets directly over base units for best appearance. Wide choice of cabinets makes fitting easy. Straight base and wall fillers can be trimmed down for exact wall-to-wall fit. To turn corner, either use Base Corner (AA) or join front edges of two cabinets with Base Corner Filler (this leaves vacant area in corner to be covered by counter top for added working space); allow 27 inches along each wall for Base Corner Filler. Base cabinets for electric and gas ovens are different heights; be sure to order correct over-oven cabinets so that total height is 84 inches. Order Ovens, Range Top Units and Formica Countertops separately from next page. Be sure to state Style No. of units.

SHIPPING INFORMATION. Firluxe cabinets are shipped promptly from Stock by Freight or Truck; pay transportation charges from Mail Order House. See Page 970 for freight rates and distances and other information on shipments.

Birch Cabinets Add New Beauty to Any Kitchen

GIVE YOUR KITCHEN THAT CUSTOM-DESIGN LOOK WITH QUALITY CABINETS

(1) Drawer fronts are solid Birch, molded to a curve. Built-in finger wells.

(2) Sliding Shelf in cabinets (H) and (K) may be removed and used as trays.

(3) Sturdy construction, reinforced by corner blocks, glue, screws for strength.

(4) Door Pulls above may be purchased from Pg. 813 if hardware is desired.

(5) Sink Basin with sink rim and sealing mastic.

FULLY ASSEMBLED, BEAUTIFULLY FINISHED

Cabinets are fully assembled, ready to install. All parts sprayed with two coats of penetrating water-resistant sealer, then sanded smooth. Final coat of high-grade clear lacquer applied to bring out natural beauty of graining. Fronts are hand rubbed and polished. Two light waxings a year maintain beautiful finish for many years. Built-in pulls make exposed hardware unnecessary—if you wish to order metal pulls see (4) at left.

Tops of base cabinets are left open to permit installation of a continuous counter top. Wards have a wide selection of colors available in Counter Tops (W) and (X), shown on opposite page. Monthly Terms are available for your entire cabinet order. Details on Inside Back Cover.

IT'S EASY TO ORDER WARDS CABINETS . . . WIDE CHOICE OF SIZES

Send diagram of room showing how cabinets will be placed. Include room measurements.

BASE CABINETS. Choose ends, corners (M) has stationary shelf—available for right or left corner. (N) fits either corner—available with stationary or revolving "Lazy Susan" shelves.

SINK UNIT. Try to place sink under window for more light, air. Sink Front (L) in 36- or 42-in. widths. Combination Sink Base (R)—60, 66 or 72 in. wide. Maximum storage space in 1 compact unit. Fill remaining space between sink and end with base cabinets in your choice of widths.

End Shelf (P) forms attractive setting for display of your favorite plants, cookbooks, nicknacks, etc.

WALL CABINETS. Center over base cabinets. Start with end and corner units. Use any cabinet as end unit. If sink is under window, End Shelves (F) or Bracket Shelves (E) with Valance provide a pleasing arrangement—see view on opp. page. Fill in remaining space with wall cabinets.

Corner (C) is equipped with revolving or stationary shelves. Combination Wall Cabinet (G) matches Base Cabinet (R). 18-in. high unit (D) is available for use over sink, refrigerator, stove, etc. to form a compact, step-saving arrangement.

NOTE: Use fillers for wall to wall fit, though careful planning often makes them unnecessary. 1-door units can be hinged right or left as desired. See "Shipping Notice" on opposite page.

WALL CABINETS LOW AS 19.95 (A) 12 in.

(A) (B) 30-IN. CABINETS. 1-door (A), 2-door (B)—widths for easy fitting. 3 shelves of smooth hardwood plywood give full utility for storage.

(C) 30-IN. CORNER CABINETS. CW26 has stationary shelves, RCW26 has revolving "Lazy-Susan" shelves—just spin to bring contents of shelf within fingertip reach. *Specify right or left hand hinge.*

(D) 18-IN. CABINETS. 2-door units, 1 shelf. Use over stove, refrigerator, sink, etc., for efficient use of wall space. If you desire maximum storage, place 18-in. cabinets over 30-in. units instead of using a soffit.

(E) (F) END SHELVES add decorative touch, extra space for plants, cookbooks, etc. Combine with Valance for window use.

74 C 8152 F—Wall Cabinets. 12 in. deep. *State Cat. No., Style No.*

Description	Width	Height	Style No.	Ship. wt.	Price
(A) 1-Door (*Specify right or left hand hinge.*)	12 in.	30 in.	W1230	25 lbs.	$19.95
	15 in.	30 in.	W1530	28 lbs.	21.25
	18 in.	30 in.	W1830	31 lbs.	22.25
	21 in.	30 in.	W2130	33 lbs.	23.95
	24 in.	30 in.	W2430	35 lbs.	25.95
(B) 2-Door	27 in.	30 in.	W2730	40 lbs.	29.25
	30 in.	30 in.	W3030	47 lbs.	31.25
	33 in.	30 in.	W3330	49 lbs.	33.25
	36 in.	30 in.	W3630	51 lbs.	35.25
(C) Corner	26x26 in.	30 in.	RCW 26	70 lbs.	47.25
	26x26 in.	30 in.	CW26	60 lbs.	39.95
(D) 2-Door	33 in.	18 in.	3318	33 lbs.	25.50
	36 in.	18 in.	3618	36 lbs.	27.95
	42 in.	18 in.	4218	40 lbs.	31.25
(E) Shelves (pair)	4x7 in.	.....	BS7	2 lbs.	3.50
(F) End Shelf	9x12 in.	30 in.	WN9x12	22 lbs.	12.95
Valance	36 in.	5½ in.	V36	6 lbs.	6.50
	48 in.	5½ in.	V48	8 lbs.	8.75
Wall Filler	3 in.	30 in.	WF30	4 lbs.	4.75

BASE CABINETS LOW AS 25.50 (H) 12 in.

(H) 1-DOOR. 1 drawer, 1 removable shelf tray (2) shown at left.

(J) 4-DRAWER. Top drawer 3⅛ in. deep, molded front. 3 bottom drawers 4⅝ in. deep, flush fronts.

(K) 2-DOOR. 2 drawers, 2 removable shelf trays (2) shown at left.

(L) SINK FRONT has 2 doors, false drawer fronts, recessed toe space to match other base units.

(M) CORNER BASE. 15-in. door, drawer; rest of cabinet hidden in corner by adjoining cabinet. Allow 41 to 45 in. along wall; 26 in. along adjoining wall. Left hand unit shown.

(N) CORNER BASE. 3 big revolving shelves for access to supplies.

(P) BASE END SHELF. For end of cabinet group. *Specify right or left end (as you face cabinet).*

Base cabinets 34½ in. high, 24⅝ in. deep. Order Top (W) or (X) below.

74 C 8152 F—Base Cabinets. *State Cat. No., Style No.*

Description	Wide	Style No.	Ship. wt.	Price
(H) 1-Door (*Specify right or left hand hinge*)	12 in.	B12	42 lbs.	$25.50
	15 in.	B15	45 lbs.	26.75
	18 in.	B18	49 lbs.	28.75
	21 in.	B21	51 lbs.	30.75
	24 in.	B24	55 lbs.	32.75
(J) 4-Drawer	15 in.	DB15	60 lbs.	31.95
	18 in.	DB18	65 lbs.	34.45
(K) 2-Door	27 in.	B27	65 lbs.	36.75
	30 in.	B30	68 lbs.	39.25
	33 in.	B33	71 lbs.	41.50
	36 in.	B36	74 lbs.	43.95
(L) Sink Front	36 in.	SF36	27 lbs.	20.45
	42 in.	SF42	31 lbs.	23.95
(M) Corner (Left)	41 in.	BCB41L	115 lbs.	44.95
Corner (Right)	41 in.	BCB41R	115 lbs.	44.95
(N) Revolving Corner	38x38 in.	RCB38	102 lbs.	88.95
(P) End Shelf	12x23 in.	BE12x23	46 lbs.	23.50
Base Filler	3 in.	BF3	5 lbs.	4.75

COMBINATION WALL CABINETS 52.95 TO 61.50

(G) Use alone or with other cabinets. 4 doors, 2 continuous shelves. Height, depth same as cabinets above. Center section 21½ in. high, cut-out section 8½ in. high, shelf for plants, etc. Perfect starter unit with (R).

74 C 8152 F—*State Catalog Number, Style Number.*

Wide	Style No.	Ship. wt.	Down Payment	Cash Price
60 inches	CW6030	83 lbs.	$5.50	$52.95
66 inches	CW6630	87 lbs.	6.00	57.50
72 inches	CW7230	95 lbs.	6.50	61.50

COMBINATION SINK BASE CABINETS 72.95 TO 80.95

(R) Designed for use as starter with (G) at left. 4 doors, 2 drawers, sliding shelf tray (2) at left, sliding Formica-topped breadboard, metal bread box. Same height, depth as cabinets above. See Sink Basins (Y) below.

74 C 8152 F—*State Catalog Number, Style Number.*

Wide	Style No.	Ship. wt.	Down Payment	Cash Price
60 inches	CB60	135 lbs.	$7.50	$72.95
66 inches	CB66	140 lbs.	8.00	76.95
72 inches	CB72	145 lbs.	8.50	80.95

"PRESTELINE" WAIST-HIGH GAS OR ELECTRIC OVENS

NEW GAS OVEN. (Shown in room scene on opp. pg.) Control panel at top, broiler door below. In stainless steel or with copper tone oven door, broiler drawer, control panel. Door has glass window. Unit has fiber glass insulation, porcelain interior. 14x19x16-in. oven. Broiler drawer has spring controlled drop-front door, pan, rack. Regular has clock, timer, oven light. Fully automatic has automatic oven ignition, automatic clock controlled oven. Complete instructions. *State natural, manufactured or bottled gas.* Shipped Prepaid from Factory near Chattanooga, Tenn. in 2 weeks. Allow transit time.

74 CP 8283 F—Copper. Fully Automatic Model. $194.95
74 CP 8281 F—Stainless. Fully Auto. Model . . . 194.95
74 CP 8282 F—Copper. Regular Model . . $164.95
74 CP 8280 F—Stainless. Regular Model. 164.95

(T) MODERN ELECTRIC OVEN with anodized Copper or Aluminum door, gray or yellow porcelain enameled frame. Nationally-known Presteline unit has fiber glass insulation and an all porcelain interior. Extra-large size: 17 in. wide, 20 in. high. Includes roast-or-broil rack, electric timer, minute minder, automatic oven and broiler, interior light with off-on switch. Install in cabinet below—rubber gasket, instructions. UL Approved for 220–240-V., 60 cycle AC. 5400-W. Shipped Freight Prepaid from Factory in Effingham, Ill. in 2 weeks. Allow time in transit.

74 CP 8230 F–Copper Door, Gray Frame . . . $174.95;
74 CP 8231 F–Aluminum Door, Gray Frame . . . $174.95
74 CP 8232 F–Copper Door, Yellow Frame. 174.95;
74 CP 8233 F–Aluminum Door, Yellow Frame. 174.95

(U) BIRCH OVEN BASE CABINETS. Oven in top, storage below—cabinet for gas oven has 1 drawer, for electric oven has 2 drawers under oven area. 24 in. wide, 24 in. deep, 60 in. high.

74 C 8152 F—For Gas Oven. *State* Style No. OC2460B. Ship. wt. 110 lbs. . . . . $6.00 Down, Cash $56.50
74 C 8152 F—For Electric Oven. *State* Style No. OC2460A. Ship. wt. 110 lbs. . . . . $6.00 Down, Cash 58.50

(V) BIRCH OVER-OVEN CABINETS. For wall above oven. 24 in. wide, 12 in. deep. 24 in. high.

74 C 8152 F—Fits over Gas or Electric oven. *State* Style W2424. Ship. wt. 31 lbs. . . . $2.50 Down, Cash $24.25

"PRESTELINE" ELECTRIC AND GAS BUILT-IN RANGES

NEW GAS RANGE. (Shown in room scene on opposite page.) Nationally-known Presteline unit in efficient stainless steel. Fits flush into Formica Top—joins with tight-fitting stainless steel rim. Space-saving design: range and base cabinets take just 36 in. of wall space. Automatic top burner lighter—porcelain enamel burner bowls lift out for cleaning with cast-iron porcelain enameled grates. Stainless steel rim, lugs, screws, instruc. Ship. info. same as gas oven at left. State for Natural, manufactured or bottled gas.

74 CP 8290 F—2-Burner Model. Shipped *Prepaid* . . . . $4 Down, Cash $38.95

74 CP 8291 F—4-Burner Model. Shipped *Prepaid*. . . . . $7 Down, Cash 67.95

A MODERN ELECTRIC RANGE—easy to clean. Two 8-in. burners (2100-W.), two 6-in. burners (1250-W.), each with 7 settings for any degree of heat needed from slow simmer to fast fry. Signal light for each pair of burners glows when heat is on. Rim, lugs, screws, instructions. Factory will make cut-out in counter top. UL Appr. for 220–240-V., 60-cycle. Needs 3-wire service. Shipped *Freight Prepaid* from Factory in Effingham, Ill. in 2 weeks. Allow another 2 weeks in addition to transit time.

74 CP 8240 F. . . . . Only $12.50 Down, Cash $124.95

BIRCH RANGE BASE CABINET. Matches cabinets above. Shelf and opening for control panel. 36 in. wide, 23 in. deep, 34½ in. high. *State Catalog No., Style No. PB36, whether for Electric or Gas Range.*

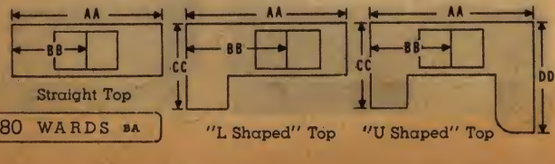
74 C 8152 F—Ship. wt. 74 lbs. . . . . $4 Down, Cash $39.95

FORMICA COUNTER TOPS . . . TWELVE BEAUTIFUL COLORS JUST 65c Per Inch

(W) Custom-built tops priced by inch to save you money. ¾-in. waterproof wood core covered with Formica for hard kitchen wear. Withstands fruit acids, boiling water, household cleansers, etc. Won't crack, craze. Colors sealed in; cleans with damp cloth. Stainless steel moldings on cove, tops, edges. Thickness overall 1½ in. 25-in. depth, fits cabinets above or Firluxe P. 779, Steel P. 863. To ORDER: make diagram like one below—show cabinets in position along walls with sizes, style numbers; show backsplash with double lines. Add lengths (AA), (CC), (DD), where applicable. *State length to nearest ¼ in.* (Fractions take next inch price). Lgth. (BB) is distance to center of sink or range cabinet—cut-out made if Sink or Range ordered. Shipped in 2 weeks from Factories near York, Pa. or New York City, N.Y. Tops made to order—measure carefully. Colors shown on P. 784.

Pattern	Red	Coral	Yellow	Charcoal	Gray	Green	Tan
Skylark	.....	74 C 8736 F	74 C 8731 F	74 C 8737 F	74 C 8740 F	74 C 8734 F	.....
Linen	74 C 8723 F	.....	74 C 8721 F	.....	74 C 8730 F	74 C 8724 F	74 C 8722 F
Pearl	74 C 8733 F	.....	.....	.....	74 C 8700 F	.....	.....

State Catalog Number, Length and Depth. Include diagram. Ship. wt. per inch 1 lb. . . . . Per Inch 65c



FORMICA FORMED COVE TOP . . . 4.50 Per 6 in.

(X) Latest design in Counter Tops—expertly formed from sheets of Formica—smooth, easy-to-clean. 1½ in. thick, curved to eliminate metal trim. Formed with no-drip edge. 25¼ in. deep with 4-in. backsplash. To ORDER: draw diagram described at left. Add lengths (AA), (CC), (DD). *State lgth. to nearest ¼ in.* (Fractions take next 6-in. price.) Give distance (BB) to center of range or sink cabinet if ordered, fact. will make cut-out. Shipped in 2 weeks from Factory in New York City or Baltimore, Md. *State Color:* Coral, Yellow, Charcoal, Gray, Green Skylark or Gray, Green, Tan, Red, Yellow Linen or Gray, Red Pearl. (See Colors on Pg. 784.) NOTE: Add $12.00 to total price for constructing corner. ("L"-Shaped Top has 1 corner, "U"-Shaped has 2). Top over end shelf (P) not avail.

74 C 8739 F—Ship. wt. 1 lb. per inch. . . . . per 6 in. $4.50

DOUBLE BOWL SINK BASINS 18.95 TO 56.95

(Y) (Details on Pg. 861.) 32x21 in. Double bowl. Porcelain Enamel on Cast Iron, Steel or Stainless Steel. Shipped promptly from Stock.

81 C 5 RW—Steel. Ship. wt. 39 lbs. *Not Mailable* $18.95
81 C 39 RW—Cast Iron. Ship. wt. 116 lbs. *Not Mailable*. 36.95
81 C 62 RW—Stainless Steel. Ship. wt. 27 lbs. *Not Mailable*. 56.95

SINK RIM 4.60

STAINLESS STEEL SINK RIM. Includes rim, factory-made cut-out in top, lugs and waterproof mastic. Show dimension (BB) at left.

74 C 8749 F—Ship. wt. 1 lb. . $4.60

THIS MODERN, WORK-SAVING CABINET KITCHEN CAN BE YOURS...AT WARDS

PICTURE YOURSELF IN THIS MODERN KITCHEN, enjoying the warm beauty of rich-grain Birch cabinets—made by a nationally-known firm and shown in leading home magazines. Imagine the cleaning ease of a sparkling, full-length Formica counter top in your choice of 12 colors. What a wonderful change it would be to have all the roomy storage space you need . . . with a built-in oven at convenient waist height, and a really easy-to-clean stainless steel range top built right into the counter. You'd proudly invite your friends to see a kitchen like this. You'd be a happier, more efficient homemaker in such a setting. And all of it can be yours at Wards. The initial cost is small, compared to the years of service you'll expect, and get, from these top quality wood cabinets. Fine furniture construction throughout.

TOP QUALITY SOLID CONSTRUCTION. All exposed frame parts select Northern Birch or Hard Maple, thoroughly seasoned and kiln-dried. Rigid mortise and tenon joints for strong support; no nailing on exterior face of cabinet. All cabinets carefully squared, base cabinets further reinforced with corner blocks, held with glue and screws—see (3) on opposite page—just as in the finest furniture. Modern flush surfaces are easy to clean; recessed pulls eliminate exposed hardware. Doors are 7-ply Birch hollow core, laminated under hydraulic pressure with waterproof adhesive—lightweight yet sturdy. Drawer fronts are solid Birch with molded design—see (1) opposite page. Sides of drawers dovetailed into fronts, backs, bottoms glue-blocked for lasting strength; drawer bottoms have plastic coating for added cleaning ease. Sides of cabinets are hardwood plywood panels, electrically bonded to ¾-in. lumber frame—provide strong bracing, keep cabinets rigid. Backs of base units are light-grained hardboard; wall cabinets have plywood backs. Shelves are 5-ply ½-in. hardwood plywood. Base cabinets (H), (K) have sliding shelf tray (2) on opp. pg. may be removed for serving—has hard maple sides. Hard maple or birch drawer runners are slotted into front and side panel frames; reinforced with glue blocks and screws. Runners have permanent-type slide lubricant—never need oiling, insures easy action even when drawer is full. Rubber roller catches produce smooth, noiseless door action. Extra-heavy hinges are semi-concealed for modern appearance and easy cleaning. Recessed toe space on base cabinets gives necessary foot room. Molded drawer front leaves extra knee space, eliminates leaning, rests your back.

YOUR KITCHEN IS MORE THAN JUST ANOTHER ROOM—it's a work center as important to you as the office or shop is to your husband. Research proves you spend many hours every day in meal planning, serving, clean-up. An efficient new kitchen can make these hours more enjoyable—can actually shorten them to give you more leisure time to spend with family and friends.

CHOOSE ANY CABINETS, ANY ARRANGEMENT YOU LIKE. Individual cabinets below come in many widths for easy room planning. Order one cabinet or a group, whichever you need. Presteline gas or electric ovens in stainless steel or copper. Cabinets fully assembled and lacquered (see opposite page). Tops of base units left open for full-length Counter Top (W) or (X).

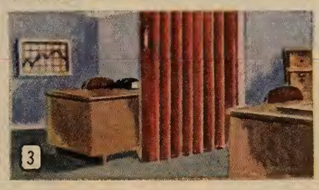
SHIPPING NOTICE. Cabinets shipped by Freight or Express from Factory near York, Pa. Allow 10 days plus time in transit. Freight rates on Page 970.

A NOTE ABOUT OUR ALL-WARDS KITCHEN

Everything you see in our model kitchen can be ordered from this catalog—see listings on Pages:

Wall, Base Cabinets. . .780
Countertop and Sink. . .780
Oven and Rangetop. . .780
Plastic Wall Tile. 783
Vinyl Floor Tile. 543
Calypso dishes. 483
Wards Mixer. 646
Curtains. 500
Faucets. 857

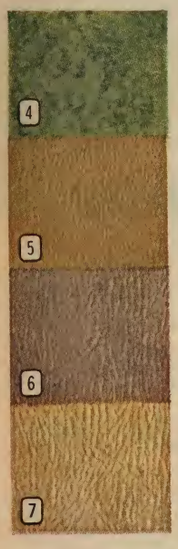
ONLY 10% DOWN ON WARDS MONTHLY PAYMENT PLAN. See Inside Back Cover for complete details.



Decorator Styled Folding Doors in Luxury Fabrics

NOW IN FOUR PRICE RANGES...WIDE CHOICE OF ARTISTIC COLORS

IMPERIAL FOLDING DOOR ... NO FINER MADE ... 37.45 30 in.



(A) Finest we know of! And in the long run, best for value too. Superior in every detail—fashion-right for the most exquisitely furnished homes. As room divider for living-dining areas, as door to bedroom, closet or bath, Imperial assures modern, functional beauty—saves valuable floor space taken by ordinary swinging doors. Also recommended for commercial installations: offices, stores, restaurants, clubs, etc.

COVER IS HEAVY 27-OUNCE MATERIAL for fullest most attractive drape—over 30% heavier than on many nationally-advertised doors. Fabric is durable plastic, reinforced with preshrunk cotton backing. Available in subtle Antique Pattern (4) in soft shades of Lime (A), Russet (2), Gray (1), or in Deep Red (3). Aluminum handle has satin finish.

UNDERNEATH ITS ATTRACTIVE COVER is rugged, all-steel framing; engineered for smooth operation and proper fold alignment. Hinges, the most important operating parts, are steel channel type—many times stronger than hinges used on other folding doors. Door glides easily on squeak-free nylon rollers.

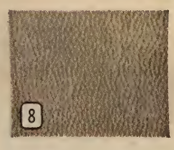
INSTALLS QUICKLY, EASILY. Need only screwdriver and level. Steel channel track at top—no bottom track used. Door with latch lock (locks with key on either side) shipped in 4 weeks from Factory in Detroit; allow transit time. All others shipped promptly from Stock. Fit standard door openings 6 ft. 8½ in. high. *State Color:* Lime (A), Gray (1), Red (3), Russet (2). *State Cat. No., Width and Single or Double.* 10% Down, on Terms.

Imperial Single Door					Imperial Double Door				
Door Width	Fits Openings	Wt. lbs.	No lock 74C7585R	With lock 74C7590F	Door Width	Fits Openings	Wt. lbs.	No lock 74C7585R	With lock 74 C 7590F
30 in.	27–33 in.	28	$37.45	$46.45	60 in.	54–66 in.	56	$74.90	$87.45
36 in.	33–39 in.	32	43.95	52.95	72 in.	66–78 in.	64	87.90	100.45
42 in.	39–45 in.	36	51.45	60.45	84 in.	78–90 in.	72	102.90	115.45
48 in.	45–52 in.	40	58.95	67.95	96 in.	90–102 in.	80	117.90	130.45

IMPERIAL STANDARD. Same as above but 20-oz. pebble-grain fabric (used on many nationally-advertised doors). *State Size, Color: Sand* (5), *Pearl* (6), *Cream* (7) *only.*

74 C 7580 R—30 by 80 in. Ship. wt. 26 lbs. $29.95; 36 by 80 in. Ship. wt. 30 lbs.. $34.95
42 by 80 in. Ship. wt. 34 lbs. 39.95; 48 by 80 in. Ship. wt. 38 lbs... 44.95

NEW AMBASSADOR FOLDING DOOR 22.95 30 in.



(B) New low-priced way to save space in almost every room: bedrooms, kitchens, clothes closets, linen closets. You'll find places to use the Ambassador and gain floor space taken up by regular swinging doors—and you can utilize this extra space for placing furniture or appliances. The Ambassador is a modern door designed for today's smaller homes and apartments. Install in pairs for wider openings.

STEEL FRAME CONSTRUCTION. Steel vertical rods keep attractive folds in position. Scissors hinges insure smooth action. Nylon rollers glide on overhead steel channel track—no bottom track. Beautiful plastic cover backed by cotton, cleans with damp cloth. Fabric has smart grained finish in two neutral colors. Door can be painted any color with Wards Rubberflex paint, if ever desired. Install with just screwdriver and level.

74 C 7570R—*State Size, Color:* Beige (B) or Gray (8). Shipped from Stock.

Size	Fits openings	Ship. wt.	Each
30 in. wide x 80 in. high	27 to 33 in. wide	24 lbs.	$22.95
36 in. wide x 80 in. high	33 to 39 in. wide	27 lbs.	25.95

NEW ESQUIRE FOLDING DOOR ... ONLY 8.25

(C) Shop and compare this low price with any similar nationally-advertised product. Lightweight space saver—takes only minutes to install. Ideal for linen closets, pantries, clothes closets—or use in childrens rooms, dens, basements. Smart plastic fabric in neutral Gray cloud pattern, can be painted if you desire. Folds formed by double weight heat-sealed seams and by position of nylon glides. Plastic handle attaches to full-length concealed steel channel. Stainless steel latch. Overhead steel track. Instructions. *Mailable.*

74 C 7565M—30 by 80 in. (fits openings to 32 in. wide). Ship. wt. 7 lbs..$8.25

CUSTOM-BUILT DINETTE LOUNGES IN BLENDING OR CONTRASTING COLORS

DESIGNED FOR kitchens, breakfast nooks, recreation rooms. Offers you the open floor arrangement featured in the latest interior decorator schemes. Ready-made lounge available in two shapes—"L" shape (D) for use in corners or as modern room divider; and Straight length (9) for use in pairs or singly (see below). Booth back, front and sides completely covered in heavyweight 20-gauge Duran—durable, long-lasting plastic that resembles leather. Duran resists scuffing, cannot chip or peel; flame-resistant and completely colorfast. Grease, alcohol and most household stains wipe off easily with a damp, sudsy cloth. Lounge comes in 5 colors and two patterns; table in 4 colors and 2 patterns. Mix or match the colors, either way you'll have a bright, cheerful room in fashion-right colors. Order lounge and table together and save additional dollars. Only 10% Down, see Inside Back Cover for details.

SHIPPING NOTE: Lounges and tables below shipped in about 2 weeks by Freight or Truck from factories in St. Louis, Mo. or Baltimore, Md. whichever is nearer. Allow transit time.

CUSTOM MADE LOUNGES ARE AVAILABLE. Only $12.50 per ft. (wall measurement). Have your dinette lounge custom made to fit your exact room dimensions. Expert craftsmanship assures you of high quality. Available in 3 shapes—"L" shape (D), Straight (9) and "U" shape (10). Come in same colors and fabrics as regular lounges (see below). Can be built for special situations like low window sills, air ducts, corner water pipes, etc. For estimate, send Wards a floorplan sketch of your room showing all dimensions in inches.

Smooth Yellow

Nubby Red

(D) DINETTE LOUNGE consists of base, cushioned back, and removable cushioned seat. Seat has rubberized hair and cotton padding over strong "No-Sag" springs. Back has true-form shape; extends 18 in. above seat, supports your whole back in restful comfort. Constructed with sturdy hardwood frame with all joints firmly glued and corner blocked for long wear. Base, 6 in. wide, covered in black—eliminates unsightly scuff marks from shoes, etc. Lounge back is 36 in. high overall (NOTE: if window sill or other obstruction is less than 36 in. from floor, order Custom Made Lounge. Show floor plan with all dimensions). Seat is 18 in. high. Front to back depth of booth is 22 in. in all sizes. Make your choice from ten coverings—two textures of finish and five colors. Choose from smooth Duran—fine grained leather-like quality or Nubby Duran—tufted upholstery-like quality. Each texture in: Red, Yellow, Chartreuse, Green or Gray. Color samples on request. Important Notice: 48x60-in. and 48x72-in. sizes have short side on left (as you face lounge); 60x48 in. and 72x48-in. have long side on left. Measurements taken at back of lounge (along wall). Order from table below.

(E) DINETTE TABLE is specially designed to match lounge. Table top is 29 in. high, 15/16-inch thick, built for long wear. Has surface of genuine Formica bonded to ¾-in. waterproof plywood; bottom side of table top is finished with ⅛-in. hardboard. Top completely edged with silver-gray plastic molding specially shaped under pressure for tight seal at all points. Formica is a high-pressure laminate . . . resists fruit acids, boiling water, household cleaners; won't chafe, withstands heat up to 275° F. Cleans with a damp cloth. Stays bright through hardest wear. Chrome plated pedestal attaches easily to base; table top and pedestal shipped unassembled, instructions included. Octagon-shaped steel pedestal base holds table steady yet table is easy to move when desired. Base has scuff-resistant black crackle finish. Choice of 4 table top colors: Yellow Linen (E), Red Linen (F), Green Linen (9), Gray Pearl. See Page 784, item (K) for actual table top colors.

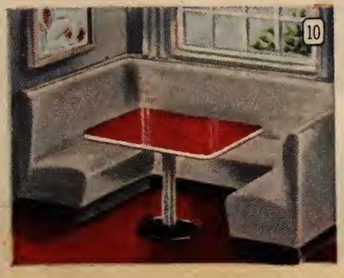


Table to match listed opposite each Lounge size below. *State Catalog No., Colors, Finish*

(D) DINETTE LOUNGE ONLY READY MADE "L" SHAPE				(E) MATCHING TABLE ONLY				COMBINATION OFFER	
Catalog Number	Wall Size	Wt. lbs.	Price	Catalog Number	Size In.	Wt. lbs.	Price	Catalog Number	Special Price
74 C 9886 F	48x48 in.	143	$94.95	74 C 9893 F	30x30	43	$30.95	74 C 9910 F	$121.95
74 C 9887 F	48x60 in.	159	110.95	74 C 9894 F	30x42	60	40.95	74 C 9911 F	144.95
74 C 9888 F	60x48 in.	159	110.95	74 C 9894 F	30x42	60	40.95	74 C 9912 F	144.95
74 C 9890 F	60x60 in.	175	126.95	74 C 9897 F	42x42	76	52.95	74 C 9913 F	171.95
74 C 9883 F	48x72 in.	175	126.95	74 C 9899 F	30x48	68	45.95	74 C 9914 F	165.95
74 C 9884 F	72x48 in.	175	126.95	74 C 9899 F	30x48	68	45.95	74 C 9915 F	165.95
(9) READY MADE STRAIGHT SHAPE									
74 C 9885F	42 in.	72	41.95	74 C 9900F	24x42	46	32.95	74 C 9916F	71.95

NOTE: When ordering "L" shaped lounge, make sure it will go through your door opening

Wards Plastic Tile in Today's Smartest Colors

NEW LOW PRICE FOR TILE OF GENUINE STYRON PLASTICS

MAKE YOUR HOME FRESH AS SPRING WITH WARDS MODERN TILE . . . NOW ONLY 37c sq. ft.

elect your favorites from this gallery of modern colors—the ame smart shades featured in leading home magazines. ou'll be delighted to see how modern your kitchen or bath an be with easy-care plastic tile. Now you can select even ore attractive color schemes because Wards plastic trim nd moldings now come in same colors as tile (see (E) rough (X) below). Wards tile made only from plastic with ationally-known STYRON label, assures you of top quality, ll virgin Polystyrene. Slow molded for extra strength.

ERE IS DELUXE QUALITY. Every tile meets Government pecifications for thickness, uniformity, heat resistance and olor fastness. Every color is permanent. High crown gives eep, rich shadow lines. Colors are molded right into tile—ll the way through—can't scratch off or wear off. Corners erfectly square—tile can be set in straight pattern (as shown bove) or in staggered pattern, whichever you desire.

UCH WIDER RANGE OF INTERIOR DECORATING SCHEMES is pos-ible. Wards trim (caps, stripes, half tiles, corners, bases) is now available in all marbleized and solid colors shown on 4¼x4¼-in. tiles at right. Now choose from 19 trim colors to contrast or blend with tile. See room scenes above for ideas.

TILING IS A LASTING HOME IMPROVEMENT. Approved by F.H.A. for new construction. Ends peeling paint, cracking plaster and yearly redecorating. You need tiling in the bathroom to protect walls from steam and hot water—in the kitchen for really washable walls. Cooking stains wipe off in a jiffy. Remember that tile, unlike ordinary painted walls, keeps its luster after countless cleanings. Soft, livable colors stay beautiful for many years, blend with many accessories.

IT'S EASY TO TILE—we send full instructions. Just spread Cement over smooth walls, then apply tile. Cut around fixtures with Cutter (below) or coping saw. Use Half Tiles or Stripes as trim. To find sq. ft. area of walls to be tiled, multiply height by width. Then divide by 5 to find how many packages of full tile to order. For a free estimate, write Wards Engineering Dept. For free samples, write stating colors wanted.

MARBLEIZED COLORS—SHOWN AT RIGHT

ist Green	Dresden Blue	Flame	Burgundy
eather Green	Desert Sand	Charcoal	Turquoise
riftwood Gray	Taffy	Lemon Peel	Pink Ice

SOLID COLORS—SHOWN (11) TO (17) AT RIGHT

(11) Taffy (14) Burgundy (17) Black
(12) Charcoal (15) Dresden Blue
(13) Heather Green (16) White

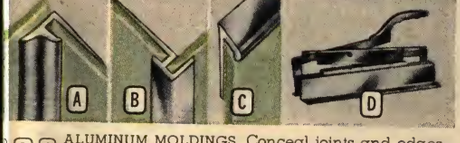
State Catalog No. and Amount. Be Sure To Specify Color on Each Item. Credit Terms, Inside Back Cover.

Tile Piece	Size Inches	Pieces Per Pkg.	Package Covers	Ship. Wt.	Marbleized Colors Cat. No.	Marbleized Colors Package	Solid Tone Colors Cat. No.	Solid Tone Colors Package
Full Tile	4¼x4¼	40	5 sq. ft.	1 lb. 12 oz.	74 C 2400 M	$1.85	74 C 2450 M	$1.85
(E) Half Tile	4¼x2⅛	14	5 lin. ft.	5 oz.	74 C 2405 M	49c	74 C 2455 M	49c
(F) Stripe	4¼x¾	14	5 lin. ft.	2 oz.	74 C 2410 M	29c	74 C 2460 M	29c
(G) Full Tile Inside Corner	4¼x½x½	14	5 lin. ft.	3 oz.	74 C 2401 M	98c	74 C 2451 M	98c
(H) Full Tile Outside Corner	4¼x1 15/16x1 15/16	14	5 lin. ft.	6 oz.	74 C 2402 M	1.05	74 C 2452 M	1.05
(J) Half Tile Inside Corner	2⅛x½x½	1	.....	1 oz.	74 C 2406 M	10c	74 C 2456 M	10c
(K) Half Tile Outside Corner	2⅛x1 15/16x1 15/16	1	.....	1 oz.	74 C 2407 M	12c	74 C 2457 M	12c
(L) Stripe Inside Corner	¾x½x½	1	.....	1 oz.	74 C 2411 M	10c	74 C 2461 M	10c
(M) Stripe Outside Corner	¾x1 15/16x1 15/16	1	.....	1 oz.	74 C 2412 M	9c	74 C 2462 M	9c

LE CEMENT (Not shown.) Easy to apply. Just spread on all, then press tiles firmly in place. Free Spreader included hen ordered with tile. Full instructions. *Mailable.*

Catalog No.	Amount	Covers	Ship. wt.	Price
74 C 2230 M	Quart	10– 12 sq. ft.	4 lbs. 8 oz.	$1.20
74 C 2231 M	Gallon	40– 50 sq. ft.	14 lbs.	3.55
74 C 2232 MO	3½ Gal.	140–150 sq. ft.	47 lbs.	11.75

ULTI-PURPOSE CEMENT. For added waterproofing in shows, around sinks, etc. Forms pleasing grout line.
C 2237—Ship. wt. 1 lb. 7 oz. ..... Tube 89c



B C ALUMINUM MOLDINGS. Conceal joints and edges. Corrosion-resistant. Predrilled nail holes. Be sure see Wards new plastic corners and moldings listed in tables ove and below—Available in same colors as Tile.
) 74 C 2200 MO—Inside Corner. Wt. 10 oz. . 6-ft. length 95c
74 C 2201 MO—Outside Corner. Wt. 10 oz. 6-ft. length 95c
74 C 2202 MO—Beveled Cap. Wt. 8 oz. . . . 6-ft. length 95c

D TILE CUTTER. All metal construction. Cuts tile quickly and easily for neat fit around doors, windows, fixtures. Makes tiling job even easier.
74 C 2278 M—Ship. wt. 7 lbs. $15.00

TILE CUTTER ON LOAN. Deposit will be refunded if Cutter is returned *Postpaid* in good condition within 30 days.
74 C 2279 MV—Ship. wt. 7 lbs. ..... Deposit $15.00

TILE CLEANER. Removes excess cement; cleans and polishes.
74 C 2240—Quart covers 200 sq. ft. Ship. wt. 2 lbs. . . . Qt. 75c

MODERN KING SIZE TILE IN SOLID PASTEL COLORS

King size tile has all features of regular tile listed above. Larger 8½x8½-in. tile contrasts smartly with regular-size tile—provides the striking combination shown in bathroom scene above. In solid pastel colors only (not marbleized)—use with regular-size tile in either marbleized or solid colors. Tiling with 8½x8½-in. king size is quicker—each tile covers the area of four regular 4¼x4¼-in. tiles. Apply just like regular tile.

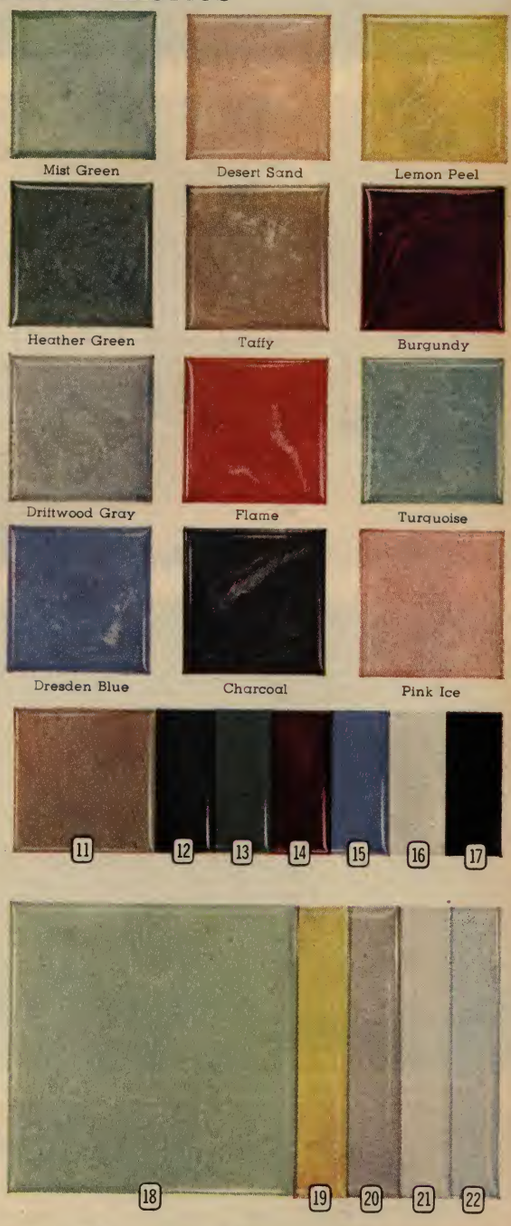
(18) 74 C 2066 M—Pastel Green (21) 74 C 2061 M—White
(19) 74 C 2063 M—Pastel Yellow (22) 74 C 2067 M—
(20) 74 C 2065 M—Pastel Gray Pastel Blue

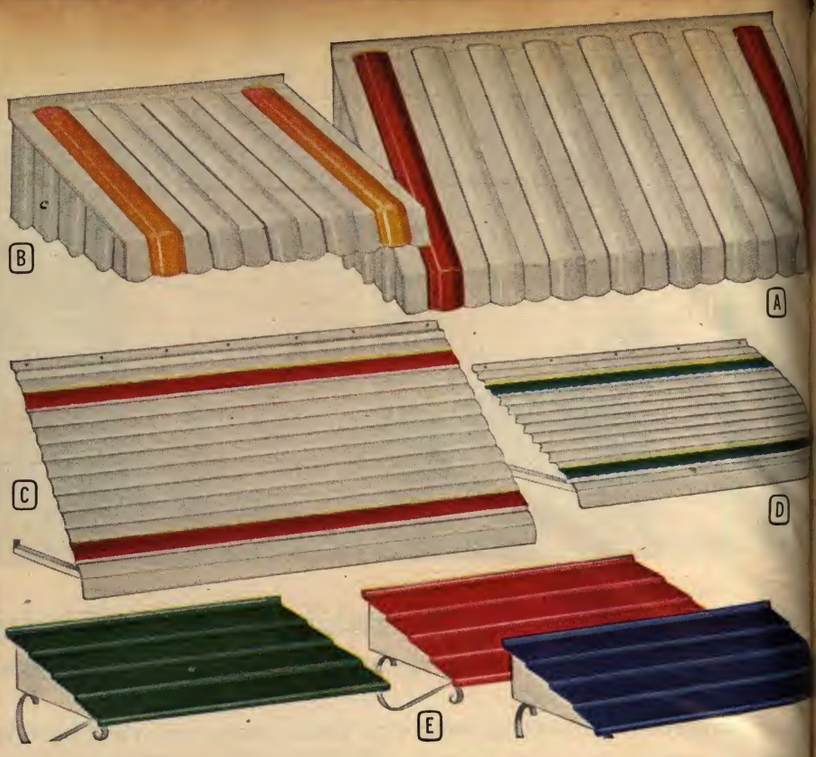
KING SIZE TILE. 8½x8½-in. Package of 10 covers 5 sq. ft. Ship. wt. 2 lbs. 4 oz. *State Catalog No.* ..... Package $2.15

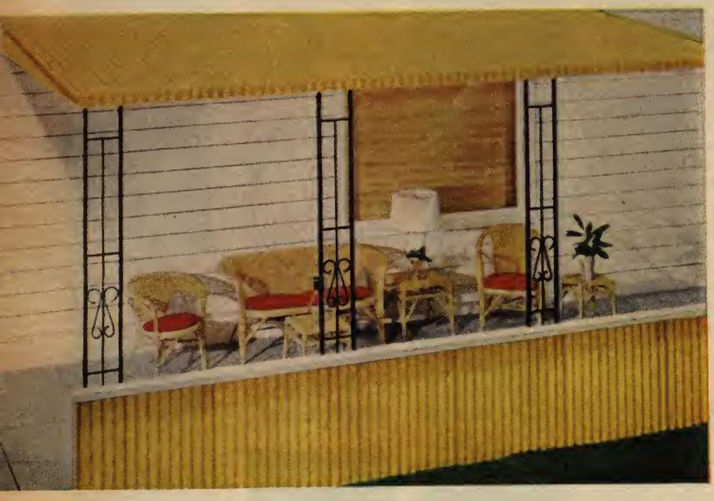
WARDS NEW PLASTIC BULL NOSE CAP AND BASE COVE MOLDINGS . . . SAME COLORS AS TILE ABOVE

TO X Now plan any color combination you wish—Wards plastic moldings and trim pieces are available in ne colors as regular tile above—both marbleized and sol-tone. Use the long-popular combination of contrasting tile d trim, or meet the modern trend by using one-color in-llations. See pictures at top of page for ideas. Laundry ne shows marbleized tile with solid-tone Base Cove and l Nose Cap. Kitchen scene shows a similar combination—marbleized tile with solid-tone Base Cove but with solid-tone Half Tile used as stripe. Bath scene shows marbleized tile with marbleized trim—note how Bull Nose Cap Up Corners and Down Corners are used to go around shower enclosure. Cap Inside/Outside Corner is in 1 piece—cut apart with saw to use both corners. Available in all marbleized colors listed above and all solid-tone colors (11) through (17)—no king size colors. *State Catalog No., Color.*

Piece	Size Inches	Pieces Per Pkg.	Package Covers	Ship. wt.	Marbleized Colors Cat. No.	Marbleized Colors Pkg.	Solid Tone Colors Cat. No.	Solid Tone Colors Pkg.
N) Bull Nose Cap	6⅜x1 11/16	19	10 lin. ft.	1 lb.	74 C 2420 M	$2.10	74 C 2470 M	$2.10
P) Cap Inside/Outside Corner	6 11/16x1 11/16	1	.....	1 oz.	74 C 2421 M	20c	74 C 2471 M	20c
Q) Cap Up Corner	2⅛x2⅛x1 11/16	2	.....	1 oz.	74 C 2422 M	35c	74 C 2472 M	35c
R) Cap Down Corner	3⅞x3⅞x1 11/16	2	.....	2 oz.	74 C 2423 M	45c	74 C 2473 M	45c
U) Long Feature Stripe	6⅜x¾	19	10 lin. ft.	5 oz.	74 C 2425 M	98c	74 C 2475 M	98c
V) Base Cove	6⅜x4⅛	19	10 lin. ft.	2 lbs.	74 C 2430 M	$2.85	74 C 2480 M	$2.85
W) Cove Inside Corner	1x1x4⅛	1	.....	1 oz.	74 C 2431 M	14c	74 C 2481 M	14c
X) Cove Outside Corner	1 11/16x1 11/16x4⅛	1	.....	1 oz.	74 C 2432 M	14c	74 C 2482 M	14c

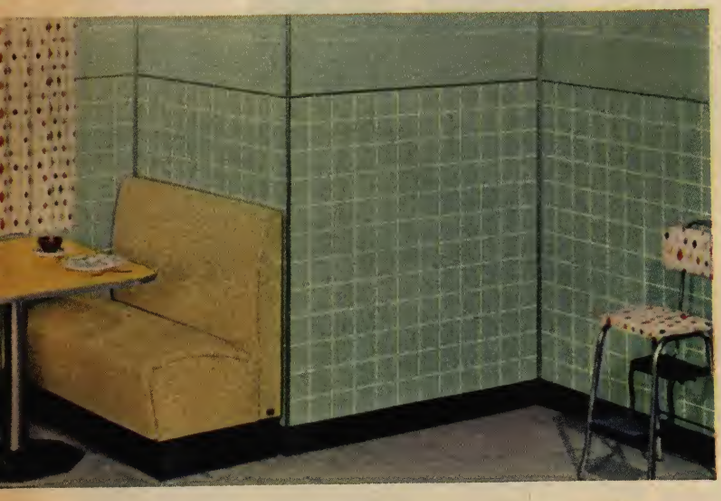


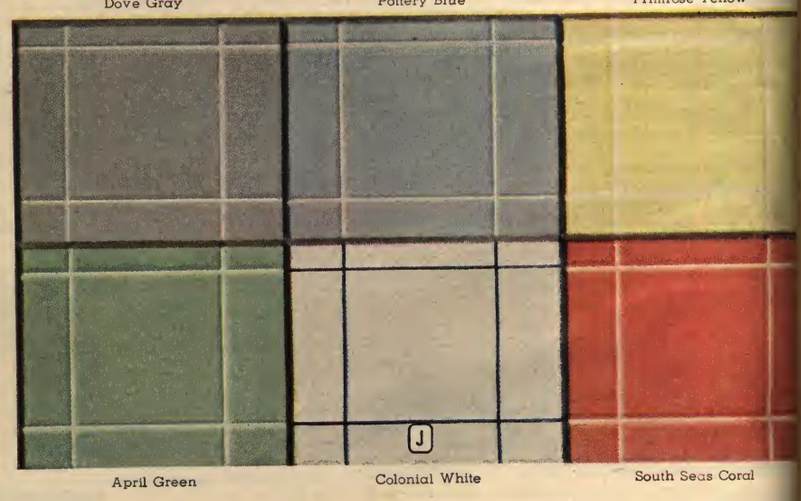




Green Yellow Red Aquamarine

Dove Gray Pottery Blue Primrose Yellow





April Green Colonial White South Seas Coral

Aluminum Awnings for Modern Beauty and Protection

(A) (B) DELUXE VENTILATED AWNINGS. Newest design in aluminum awnings—engineered to protect and beautify your home longer than any metal awning we know of—because Wards DeLuxe Awnings feature three important improvements: (1) New crown-shaped panels—each has 3 sides so that no part is subjected to direct sun rays all day long. Keeps your home cooler, reduces sun-fade common to ordinary flat-panel awnings. (2) New automobile-type finish applied by modern roller coating process assures you of the finest, most lasting awning finish available. (3) New interlocking panels just slip together—easier to assemble, no nuts and bolts needed along panel joints.

100% ALUMINUM CONSTRUCTION. Heavy ⅛-in. extruded braces; even nuts and bolts are rustproof aluminum. Other outstanding features include: weatherproof ventilation; light-reflecting white undersides; large 5½-in. scalloped valance; equalized drop and projection for better appearance. Awnings are White with choice of Green, Yellow or Red trim. Hardware and assembly instructions included. See "How to Order" at right. *State Catalog No., Width and Color. Not Mailable.*

Width Inches	(A) WINDOW AWNING Drop 25 inches Projects 24 inches		(A) WINDOW AWNING Drop 28 inches Projects 28 inches		(B) DOOR AWNING Drop 17 inches Projects 40 inches	
	Ship. wt.	74 C 4894 R	Ship. wt.	74 C 4892 R	Ship. wt.	74 C 4896 R
31¼	15 lbs.	$18.45	18 lbs.	$21.45	.....	.....
40½	17 lbs.	21.45	20 lbs.	25.45	21 lbs.	$29.45
49¾	19 lbs.	24.45	21 lbs.	29.45	23 lbs.	33.45
68¼	.....	.....	26 lbs.	37.45	.....	.....
77½	.....	.....	27 lbs.	41.45	.....	.....
114½	.....	.....	34 lbs.	57.45	.....	.....

NOTE: For other sizes including carport and patio covers, camelbacks, mitred corners, special colors, etc.—write Wards Mail Order House.

(C) (D) HORIZONTAL AWNINGS—modern ranch style priced for outstanding value. Blend with many style homes because slope adjusts for best appearance. Rustproof aluminum construction, stainless steel braces.

ADMIT MORE LIGHT AND AIR yet offer full awning protection. Individual horizontal panels overlap but are held apart by spacer clips—gives better ventilation, soft, diffused light filters through, keeping rooms bright and cheerful. Gently curved panels have beautiful enamel finish applied by modern roller-coat process. The two colored panels can be shifted to other positions without tools. Bottom panel has built-in drip cap.

ADJUSTABLE SLOPE. Amount of drop and projection listed below can be increased or decreased 1½ in. to suit your home. Awnings are White with choice of Green or Burgundy trim. Hardware and assembly instructions included. See "How to Order" at right. *State Catalog Number, Width and Color. Not Mailable.*

Width In.	Wt. Lbs	(C) WINDOW AWNING Drop	Project	74C4865 R	(D) DOOR AWNING Drop	Project	74C4880 R
32	7	22 in.	20 in.	$12.95	.....	.....	.....
36	8	.....	.....	.....	12 in.	32 in.	$16.95
42	9	28 in.	26 in.	17.95	.....	.....	.....
48	11	30¼ in.	28 in.	22.75	13 in.	38 in.	23.75
60	17	.....	.....	.....	15 in.	44 in.	33.45
72	17	30¼ in.	28 in.	31.45	.....	.....	.....

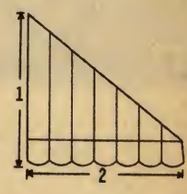
IMPORTANT when measuring—allow for overlap. Mounting brackets are indented 2 inches from both sides.

(E) ECONOMICAL ALUMINUM CANOPY. Adds beauty and protection to your doorway. Modern design combines lightweight aluminum panels with steel mounting brackets for extra strength. Blends harmoniously with most architecture. Shelters doorway from sun and rain in summer; snow and sleet in winter. Face panel enameled in three popular colors—Red, Green or Blue. Side panels and supporting brackets have sparkling white finish. Canopy 48 in. wide with 32-in. projection, 10-in. drop. Hardware and assembly instructions included. *State Color.*

74 C 4810 R—Ship. wt. 13 lbs. *Not Mail*....$14.25

HOW TO ORDER ALUMINUM AWNINGS

Awnings and canopies may be mounted on window or door frame casings, or on side of house as desired. To measure width, first determine where awning will be mounted. Distance (1) in picture at right is "drop" of awning; distance (2) is "projection". "Drop" should extend to about middle of window.



TRANSLUCENT FIBER GLASS PANELS FOR INTERIOR AND EXTERIOR USE

(F) Brilliantly colored Fiber Glass panels transmit diffused light—soften harsh glare of sun, yet offer complete privacy. Use this remarkable material indoors or outdoors—its "do-it-yourself" possibilities are endless. Beautify your home by adding a cool, glare-free patio, carport or breezeway (see view of patio on opposite page). Save money by making your own protective awnings and canopies—with Brackets (G) and (H) at right. Or use in place of conventional building materials for wind breaks, green houses, sky lights (2½-in. corrugations match Wards metal roofing Page 792). Ideal for modernizing home, store or office.

For interiors, Fiber Glass adds new color and interest too. Use for attractive room dividers, sliding cupboard doors, waterproof shower stalls, window ventilators, sliding doors, modern counter fronts. These are just a few applications of remarkable Fiber Glass—you can add many more. And you'll find it easy to use—Fiber glass is durable, yet light and easy for 1 man to handle—can be nailed, sawed, screwed, bolted and drilled just like lumber.

SOLD UNDER MANUFACTURER'S NAME FOR 10 TO 15% MORE. Made for Wards by leader in the industry. Best quality crinkle finish on both sides. Constructed by fusing glass fibers and Polyester resins under pressure. Completely weatherproof. Extra strong, extra rigid—withstands 75 lbs. per sq. ft. snow load over 4-ft. unsupported span. Choice of two widths in five striking colors shown on opposite page. Shipped promptly from Stock. Low as 10% Down on Terms, see Inside Back Cover. *State Width, Length.*

Cat. No.	Color	26 in. wide 8 ft. long	34 in. wide 8 ft. long	34 in. wide 10 ft. long	34 in. wide 12 ft. long
74 C 5943 R	Green	Ship. wt.	Ship. wt.	Ship. wt.	Ship. wt.
74 C 5941 R	Red	8 lbs.	9 lbs.	12 lbs.	14 lbs.
74 C 5940 R	Aquamarine	Panel	Panel	Panel	Panel
74 C 5942 R	Yellow	$12.45	$16.55	$20.65	$24.80
74 C 5944 R	White				

CORRUGATED RUBBER STRIP. For making joint between Fiber Glass panels and framing members. 1 x 1 inch thick.

74 C 5935—Ship. wt. 12 oz.....*Mailable*, 32-in. Length 40c

CLEAR MASTIC. Waterproofs joints and overlapping panels on exterior applications of Fiber Glass. *Mailable.*

74 C 5938—Pint. Covers 20 lineal ft. Ship. wt. 2 lbs.....$1.25

74 C 5939—Quart. Covers 40 lineal ft. Ship. wt. 4 lbs..... 2.40

(G) (H) AWNING BRACKETS. Make your own window and door awnings and save up to 50% of the cost. Use these handy aluminum brackets with Fiber Glass sheets listed at left or with corrugated aluminum sheets on Page 792. Brackets coated to protect mirror finish. Easy to use; just bolt Fiber Glass or aluminum to brackets and attach to wall. Hardware, instructions included. Sold in pairs.

(G) FOR DOORS and 2-lt. high casement windows. Drop is 18 in.; projection 28 in.

74 C 4846—Wt. 6 lbs. Pr. $8.25

(H) FOR DOUBLE-HUNG WINDOWS from 43 to 51 in. high. Drop 23 in.; projection 25 in.

74 C 4847—Wt. 6 lbs. Pr. $8.25

ECONOMICAL TILEBOARD PANELS FOR WALLS AND CEILINGS

(J) SOFT PASTEL COLORS in three mix-or-match patterns. Colorful, easy-to-clean panels make durable inexpensive covering for both walls and ceilings in kitchen, bath, basement, utility and game rooms, restaurants, stores, offices, etc. Tileboard is ⅛ in. thick Masonite Presdwood, a specially processed warp-resistant hardboard with a hard gloss plastic finish of scientifically-balanced resins including tough, durable Melamine. Beautiful high-luster finish is impervious to grease and stains, cleans easily with a damp cloth. Tileboard can't warp, crack or peel—it has the finest finish obtainable.

CHOICE OF THREE PATTERNS, SIX LOVELY COLORS to blend with home and store furnishings. Tile-Scored Pattern (shown on lower walls of room on opposite page) has 4 by 4 in. squares. Panel-Scored Pattern (shown on upper walls of room) has score lines 8 in. apart, running lengthwise of sheet—panels may be installed horizontally or vertically; provides pleasing modern effect. Plain-Surface Pattern has no score lines—ideal for ceilings as well as for walls. Score lines on Colonial White panels are in Black; all other score lines are White. Color samples on opposite page show how panels resemble actual tiles. Score lines have rounded edges—easy to clean with just soap and water—no square corners to trap dirt or dust.

EASY TO INSTALL. Apply to any smooth firm wall such as plaster, plasterboard, etc. Cut to fit with a sharp fine-toothed saw; apply Tileboard Cement (at right) to back of panel and press firmly in place. Spreader and full instructions included with each order. For pleasing effects combine patterns as at left or use with Plastic Tile on Page 783. Free sample on request—*state Colors wanted.* For a finished job order Moldings and Trim listed at right. Shipped promptly from Stock. *Not Mailable.* Use Wards Convenient Terms—low as 10% Down.

State Catalog Number, Size of Sheet and Quantity.

Color	Tile-Scored	Panel-Scored	Plain Surface	4x4 ft.	4x6 ft.	4x8 ft.
Dove Gray	74 C 2505 R	74 C 2535 R	74 C 2565 R			
Colonial White	74 C 2501 R	74 C 2531 R	74 C 2561 R	Ship. wt.	Ship. wt.	Ship. wt.
April Green	74 C 2506 R	74 C 2536 R	74 C 2566 R	15 lbs.	22 lbs.	29 lbs.
South Seas Coral	74 C 2504 R	74 C 2534 R	74 C 2564 R	Sheet	Sheet	Sheet
Pottery Blue	74 C 2507 R	74 C 2537 R	.....	$4.95	$7.45	$9.90
Primrose Yellow	74 C 2503 R	74 C 2533 R	74 C 2563 R			

CAP AND BASE TRIM. For use with Plastic Tile and Tileboard Panels at left. Tempered Masonite Presdwood with high-luster plastic finish. Horizontal groove lines help hide nail heads. Cap conceals top edge of tile or panel. Use base where tile or panel meets floor.

State Catalog Number and Quantity. Mailable.

Type	Size (In.)	White	Black	Dubonnet	Ship. wt.	6-ft. Length
Cap	5/16x1¼	74 C 2750 MO	74 C 2751 MO	74 C 2752 MO	1 lb. 12 oz.	$1.25
Base	5/16x4¼	74 C 2770 MO	74 C 2771 MO	74 C 2772 MO	4 lbs.	1.95

STAINLESS STEEL MOLDINGS. Use Moldings to hold Tileboard firmly and snugly in place. Effectively conceal joints and cut edges. Give neat, finished, professional appearance to your installation. Stainless steel will never rust or corrode, keeps its gleaming finish; keeps your rooms bright and sparkling. Corners and Divider are two-piece snap-on style; Edging and Bathtub Moldings are one-piece style.

State Catalog Number and Length. 8-ft. lengths are *Not Mailable.*

Type of Molding	Cat. No.	Length	Ship. wt.	Each	Length	Ship. wt.	Each
Edging or End	74 C 2733 MO	4 ft.	6 oz.	60c	8 ft.	¾ lb.	$1.19
Inside Corner	74 C 2730 MO	4 ft.	10 oz.	75c	8 ft.	1¼ lb.	1.49
Divider Strip	74 C 2732 MO	4 ft.	7 oz.	70c	8 ft.	1 lb.	1.39
Outside Corner	74 C 2731 MO	4 ft.	8 oz.	75c	8 ft.	1 lb.	1.49
Bathtub	74 C 2734 MO	6 ft.	10 oz.	$1.10	.....	.....	.....

TILEBOARD CEMENT. Use on every installation to hold prefinished tileboard panels firmly and permanently in place. Spreading tool and installation instructions included.

74 C 2790 M—Quart covers 10–12 sq. ft. Ship. wt. 4 lbs.....Quart 69c

74 C 2791 M—Gallon covers 50–54 sq. ft. Ship. wt. 13 lbs.....Gallon $2.05

TOUCH UP COLOR. Same colors as Tileboard at left plus Black. Assures a perfect match.

74 C 2798—Ship. wt. 4 oz. *Mailable. State Color wanted*.....½-oz. Bottle 15c

EVERYTHING ON THIS PAGE CAN BE PURCHASED ON WARDS TERMS—SEE INSIDE BACK COVER.

GENUINE FORMICA BEAUTY BOARD...CHOOSE FROM 3 PATTERNS, 7 SPARKLING COLORS

(K) Modern, lustrous Formica in rigid 5/32-inch thick sheets for do-it-yourself projects. Three patterns to choose from: Linen, Pearl and new, modern Skylark. Formica is the most economical countertop covering you can buy because of its long lasting melamine surface—unharmed by fruit acids, boiling water or household alkalies. Colors are sealed in—stay beautiful and bright for years. Heat resistant—withstands heat up to 275° F. (direct contact with extremely hot metal surfaces is not recommended). Easy to keep clean—just wipe with a damp cloth. Hard-gloss plastic surface won't crack or craze.

AT HOME IN EVERY ROOM. Save money by building your own durable kitchen counter top—it's easy to make a continuous top, complete with matching backsplash (see cabinet scene on opposite page). Formica also makes a beautiful addition to dinette nooks, bathrooms, powder rooms, bedrooms and workshops. Easy to keep clean—especially popular for kitchen tables, shelves, bars, desks, cosmetic tables, coffee tables and other furniture, as well as counter tops; any place subject to frequent scuffs or bumps. Ideal for covering walls or wainscoting in kitchens, bathrooms, and recreation rooms—excellent for stores, restaurants and offices. Use blending or contrasting shades as you desire.

APPLY FORMICA YOURSELF. Beauty Board comes in tough, colorful sheets bonded to a solid core material. 5/32-in. thick sheets are easy to glue to any smooth surface (use glue at right). Cut to any shape or size with fine tooth saw. Cover exposed edges with stainless steel molding. See beautiful patterns in actual colors on opposite page. Order at right.

State Catalog Number and Size. Not Mailable. Credit Terms, Inside Back Cover.

Color	Skylark Pattern	Linen Pattern	Pearl Pattern	24x96 in.	30x96 in.	36x96 in.
Green	74 C 8834 R	74 C 8824 R	.....			
Gray	74 C 8840 R	74 C 8830 R	74 C 8800 R			
Yellow	74 C 8831 R	74 C 8821 R	.....	Ship. wt.	Ship. wt.	Ship. wt.
Red	.....	74 C 8823 R	74 C 8833 R	24 lbs.	30 lbs.	36 lbs.
Coral	74 C 8836 R	.....	.....	Sheet	Sheet	Sheet
Charcoal	74 C 8837 R	.....	.....	$12.75	$15.95	$18.95
Tan	.....	74 C 8822 R	.....			

GLUE For Formica Beauty Board. One Quart will cover 25 square feet of surface.

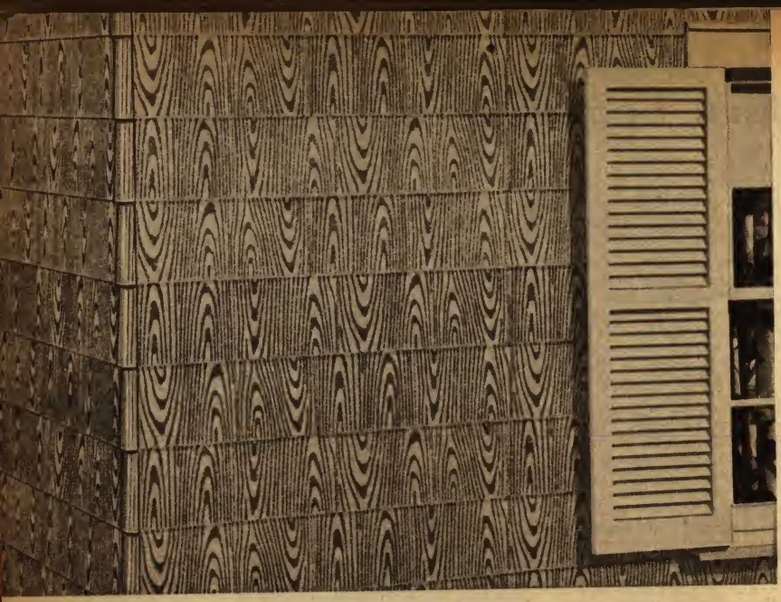
74 C 8847—Ship. wt. 4 lbs. *Mailable*.....Quart $1.65

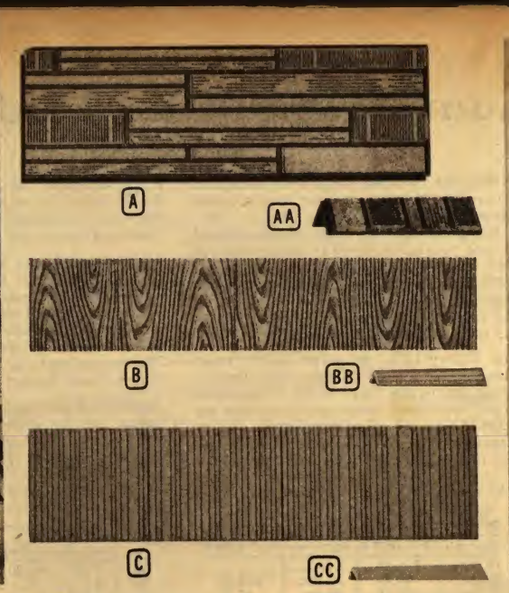
STAINLESS STEEL MOLDINGS. Use with Formica Beauty Board over ¾-in. Plywood (see Page 789). Smooth satin finish—gives neat professional appearance to counter tops; makes waterproof joints. Use Edge Molding on front of countertop and on top of backsplash; has 1 1/16-in. face, ⅞-in. opening. Use Cove Molding for joint between countertop and backsplash; size 15/16 in. wide, ¼ in. high.

74 C 8843 R—Edge Molding. Ship. wt. 3 lbs. *Not Mailable*.....12-ft. length $2.60

74 C 8844 R—Cove Molding. Ship. wt. 2 lbs. *Not Mailable*.....12-ft. length 1.45

SPECIAL LOW METROPOLITAN DELIVERY RATES on Building Materials are available in many areas. See details on Page 955.





Insulated Asphalt Siding

PROTECTION, BEAUTY AT LOW COST

SIDING IN A CHOICE OF THREE ATTRACTIVE DESIGNS LOW AS 7.80 50 sq. ft.

ALL-WEATHER PROTECTION. Rigid ½-in. thick panels provide effective insulation, control temperature summer and winter.
A PERMANENT SOLUTION TO SIDING PROBLEMS. Panels are rot-resistant, weatherproof. Insulated siding is highly resistant to fire.
LOW-COST, PRACTICAL WAY TO MODERNIZE. Never needs painting, expensive exterior upkeep is eliminated. Long lasting.
ADD NEW CHARM AND BEAUTY TO YOUR HOME. Increases the value of your property. Three modern patterns to choose from.

A B C At one low cost and in one simple operation you can insulate, protect and add beauty to your home. Wards Asphalt Siding features great structural strength, colorful design, and high insulation value. Excellent for remodeling or new construction—meets the requirements of the Federal Housing Administration.

CONSTRUCTION FEATURES. Strong insulating board panels ½ in. thick. Double coating of weatherproof mineral-stabilized asphalt protects panels. Panels shiplapped on all 4 edges for tight fit. Specially designed corners act as trim and seal corners to assure weathertight installation. Lightweight panels are easy to install—no piece weighs more than 8 pounds. Insulating value equal to 8 inches of brick masonry, 18 inches of poured concrete or 9 thicknesses of asbestos shingles.

Finely-screened Ceramic-rock granules have colors fused on at high temperatures. Duplicates appearance of real masonry and shingled walls. Suitable for homes, churches, stores, factories, farm buildings. Apply directly to any type of frame walls, or directly to sheathing. Instructions are included. Order nails and mastic below. Shipped promptly from Stock.

(A) RIBBED STONE PANELS. Sculptured texture gives the long, narrow appearance of chiseled stone. Mortar-lines are covered with fine granules to screen out panel joints. Carton contains 12 panels, 14⅜x43¾ in.; covers 50 sq. ft. Shipping weight carton 100 lbs.
74 C 801 R—Pastel Green. Use 74 C 7M Nails.....Carton $8.65
74 C 803 R—Pastel Brown. Use 74 C 5M Nails.....Carton 8.65

(AA) RIBBED STONE CORNERS. Made of same ½-in. insulating board as ribbed stone panels (A) above. Each corner 14⅜x4⅛ in.
74 C 811 M—Pastel Green. Ship. wt. 2 lbs.....Each 43c
74 C 813 M—Pastel Brown. Ship. wt. 2 lbs.....Each 43c

(B) CEDAR GRAIN SIDING PANELS. Texture gives appearance of authentic cedar grain. (See installed view above.) Carton contains 16 panels, 10x48 inches; covers 50-sq. ft. area. Ship. wt. carton 100 lbs.
74 C 807 R—Pastel Green. Use 74 C 7M Nails.....Carton $8.75
74 C 808 R—Pastel Gray. Use 74 C 8M Nails.....Carton 8.75
74 C 809 R—Dawn (Med.) Gray. Use 74 C 8M Nails.....Carton 8.75

(BB) CEDAR GRAIN CORNERS. Aluminum, baked-on finish. 10 in. long.
74 C 817 M—Pastel Green. Ship. wt. 2 oz.....Each 22c
74 C 818 M—Pastel Gray. Ship. wt. 2 oz.....Each 22c
74 C 819 M—Dawn (Med.) Gray. Ship. wt. 2 oz.....Each 22c

(C) SHAKE DESIGN PANELS. Give attractive wood shingle effect. Carton contains 13 panels 12⅛x48 in.; covers 50 sq. ft. Ship. wt. carton 100 lbs.
74 C 751 R—White Blend. Use 74 C 8M Nails.....Carton $7.80
74 C 757 R—Pastel Green. Use 74 C 7M Nails.....Carton 7.80

(CC) SHAKE DESIGN CORNERS. Painted aluminum. 12 in. long.
74 C 761 M—White Blend. Ship. wt. 2 oz.....Each 22c
74 C 767 M—Pastel Green. Ship. wt. 2 oz.....Each 22c

NAILS for siding (above). 2 in. long. Use 1 lb. per carton. Wt. 1 lb.
74C7M-For Green siding. Per lb. 27c; 74C5M-For Brown siding. Per lb. 27c
74C8M-Use with Pastel Gray, Dawn Gray, White Blend siding. Per lb. 27c

MASTIC CAULKING COMPOUND. For sealing joints. Black. Ship. wt. 11 lbs.
74 C 790 M—Use 1 gallon per 400 sq. ft.....1 gallon $1.47

HOW TO ESTIMATE. Measure area to be covered. Multiply length times height. Divide this area by coverage per carton. Result is number of cartons needed. NOTE: Do not subtract area for openings—doors, windows, etc. You will need extra material for waste in cutting.

Wood Shutters

EASY-TO-INSTALL

LOW AS 3.40 Each

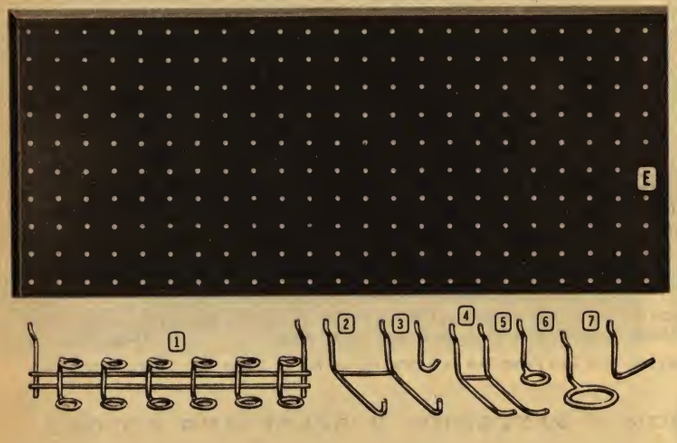
D Inexpensive way to beautify exterior of home. Distinctive decoration at moderate cost. Shutter has two panel design of slat-type louvers—permits ventilation. Expertly manufactured from clear kiln-dried Ponderosa Pine. Chemically treated to resist warping, dry-rot, termites.

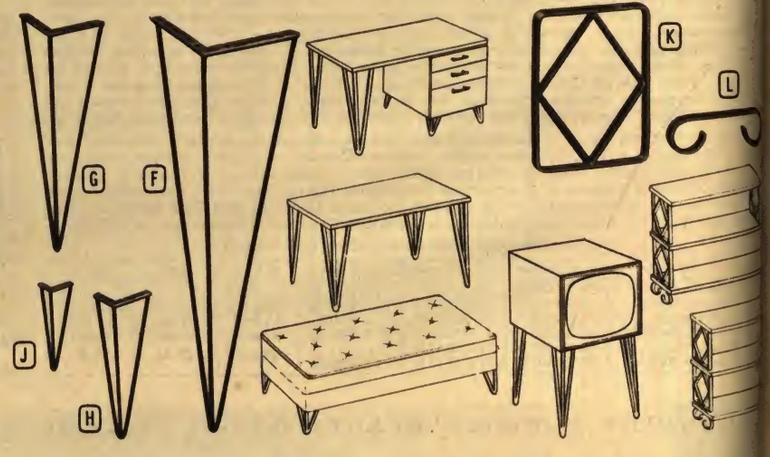
EASILY INSTALLED. 1⅛ in. thick. May be hung in stationary position with screws. (See Index for hardware). Sizes are for single shutter, multiply width by 2 for window size a pair will fit. Can be trimmed 1½ in. in height. Shipped promptly from Factory near Boston. Pay freight from there. Order 2 shutters per window.

74 C 6592 F—*State Size.*

Size of Single Shutter		Ship. wt. lbs.	Price Single Shutter
Width Ft. In.	Height Ft. In.		
1—2	3— 3	6½	$3.40
1—2	3—11	7½	3.75
1—2	4— 7	8	3.98
1—2	4—11	8½	4.25
1—4	3— 3	7	3.65
1—4	3—11	8	3.85
1—4	4— 7	8½	4.20
1—4	4—11	9	4.40
1—6	4— 7	9½	4.55
1—6	4—11	10	4.75
1—8	4— 7	11	4.90
1—8	4—11	11½	5.15

Make your home improvements now—p later on Terms, see Inside Back Co





HANDY HOOKBOARD SETS...HAVE DOZENS OF USES 2.59 AND 3.40

E BOTH USEFUL AND DECORATIVE. Solve your storage problems the modern way by keeping tools, cleaning supplies, etc. within easy reach. Use in closets for shoes, hats, other accessories; mount in garage—keep your garden tools in place. Handy perforated board can be hung anywhere—on doors, walls, over work benches, etc. May also be mounted like ordinary paneling for decorating purposes.

Perforated panels are ⅛-in. thick tempered hardboard. Have smooth, hard finish on both sides. Natural wood-brown color which may be painted if desired. Holes are 1 inch apart. 2x4-ft. panel has over 1000 holes; 4x4-ft. panel has over 2000 holes. All-metal hooks are instantly removable; specially designed for firm support. Instructions are included. You can save by ordering the complete set.

HOOKBOARD PANEL WITH WORKSHOP HOOKS. Board with set of 30 hooks for hanging hammers, screwdrivers, narrow blade chisels, pliers, carpenters' planes, wrenches, awls, and supporting glass shelving. Set includes: one (1), two (2), six (3), one each (4) (5), two (6), seventeen (7). Wt. 9 lbs. *Not Mail.*
74 C 2620 R—2x4-ft. Board with Hook Set.....$3.40
74 C 2625—Tool Hooks only. Wt. 1 lb. *Mail*.....1.98

EXTRA UTILITY HOOKS. "L"-shaped like (7) above.
74 C 2630—Ship. wt. doz. 5 oz. *Mailable*....Doz. 27c

HOOKBOARD PANEL WITH CLOSET HOOKS. Board with set of 19 hooks for hanging brooms, mops, dustpans, vegetable brushes, clothing, etc. Set includes two hooks like (2), six (3), one each (4), (5), (6), and eight (7). Ship. wt. 8 lbs. 8 oz. *Not Mail.*
74 C 2610 R—2x4-ft. Board with Hook Set.....$2.59
74 C 2615—Closet Hooks only. Wt. 1 lb. *Mail*...1.15

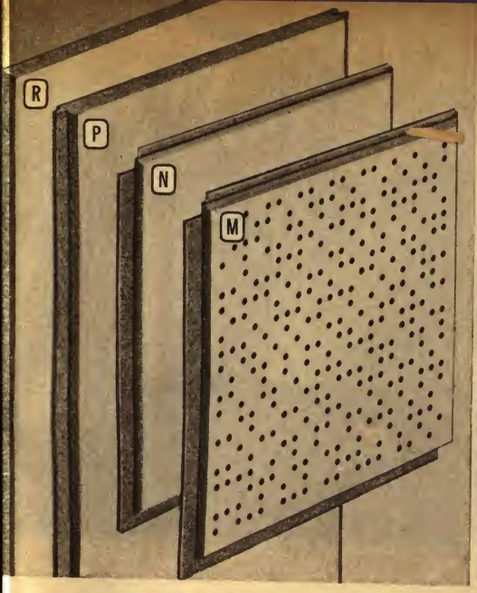
HOOKBOARD PANEL ONLY. Easy to cut into smaller pieces. Order hooks separately.
74 C 2605 R—2x4 ft. Ship. wt. 7 lbs. *Not Mail*...$1.49
74 C 2600 R—4x4 ft. Ship. wt. 14 lbs. *Not Mail*... 2.98

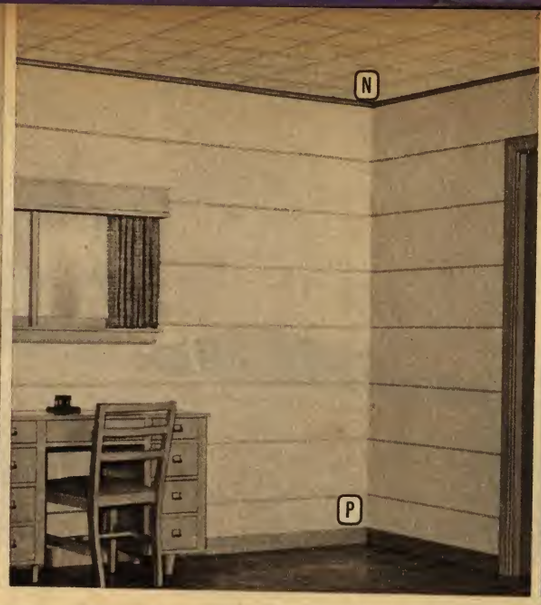
MODERN WROUGHT IRON ACCESSORIES 75c TO 5.50

F TO J WROUGHT-IRON LEGS. For "do-it-yourself" handymen. Make own desks, tables, chairs, etc. using Wards modernistic wrought legs. Simply fasten legs to flush doors, plywood, glass or other material. design with flat top plate adds strength and beauty. Furnished with predr holes to simplify installation. Use 6 in. for beds, sofas, etc.; 10 in. for coffee ta cabinets, etc.; 16 in. for cocktail, dressing tables, chairs, etc.; 28 in. for di television tables, desks, etc. *State Catalog Number, Height. Mailable.*
(F) 74 C 4742 M—28 inches high. Ship. wt. 14 lbs.....Set of 4,
(G) 74 C 4742 —16 inches high. Ship. wt. 9 lbs.....Set of 4,
(H) 74 C 4742 —10 inches high. Ship. wt. 6 lbs.....Set of 4,
(J) 74 C 4742 — 6 inches high. Ship. wt. 4 lbs.....Set of 4,

K WROUGHT-IRON SHELF DIVIDERS. Make room partitions, bookcases, ta desks, wall racks, etc. with sturdy shelf dividers. ⅝ in. wide, ⅛-in. bars with modern diamond design. Predrilled at top and bottom.
74 C 4744—8 by 11 in. Ship. wt. 4 lbs. *Mailable*.....Pair

L WROUGHT-IRON BASE BRACKETS. Sturdy support for shelves. Graceful protect floors. Predrilled holes for fast installation.
74 C 4745—2½ in. high. Ship. wt. 1 lb. 8 oz. *Mailable*.....Pa

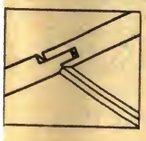




Prepainted Insulating Boards for Easy Remodeling

"DO-IT-YOURSELF" WITH READY-TO-INSTALL BOARD, PLANK AND TILE

BEVELED EDGES ALSO PAINTED TO GIVE YOU BETTER DECORATED, MORE ATTRACTIVE ROOMS . . . INTERLOCKING JOINTS COMPLETELY CONCEAL NAILING



It's easier now than ever to turn attics or basements into modern, insulated rooms. Unused space anywhere in your home can be made into attractive show places. It's easier and quicker now because (1) Wards Plank and Tile have painted bevelled edges as well as face surface (2) tongue and groove joints interlock, as shown at left, completely hiding nail heads, and (3) you can install with quick-action staplers as well as nails. Design your own decorating scheme with combinations of plank, tile and plain board. You'll find it's both easy and economical.

Wards insulating board, plank and tile are durably constructed to provide a strong covering surface for walls and ceilings. Chemically treated to guard against dry rot, deterioration and insect attack. Will not twist or split—made to give years of dependable service. In addition, these modern building materials offer important insulation and acoustical values. Factory tests prove effectiveness in resisting passage of heat—helps keep summer heat out and reduces heat loss in winter. Also retards passage of sound. Ivory painted face side may be repainted.

ACOUSTICAL, INSULATING TILE LOW AS 11c sq. ft.

(M) ACOUSTICAL TILE. Absorbs about 50% of all sound waves striking surface. New decorative random-drilled pattern. Triple-coat white finish. Interlocking edges conceal nailing, stapling. May also apply with cement (below). Same high quality materials as tile below. Full ½-in. thickness has insulating effect. Easy to install. 12x12-in. tiles. Wt. Carton 54 lbs. *Not Mail.* Min. order 1 carton. *State quantity.*

74 C 3334 R—Carton of 64 tiles, covers 64 sq. ft. . .Carton $9.89

INDIVIDUAL TILES. Ship. wt. each 14 oz. *Mail*. . . .Each 16½c

(N) WARDS INSULATING CEILING TILE. Does more than decorate. Gives you increased insulation; low cost installation. Cover unsightly cracked plaster. Unpainted beveled edges match wall planks at right. For modern effects: apply tile in diamond shaped designs, stagger tile or place on one or two walls of room. Ivory-white finish. Each tile full ½-in. thick. Easy to install—apply 16-in. tile direct to joists; 12-in. tile over furring strips—use staplers or 1¼-in. brads (see Index). When installing directly over plaster use Cement (below) and brads. Tongue and groove edges.

74 C 3323 R—*State size, quantity. Not Mail.* Min. order 1 carton.

Tile Size	Tiles Per Ctn.	Carton Covers	Ship. wt. Carton	Price Carton	Ship. wt. Each	Price Each
12x12 in.	64	64 sq. ft.	57 lbs.	$7.20	12 oz.	12c
16x16 in.	36	64 sq. ft.	57 lbs.	7.20	1⅓ lbs.	22c
16x32 in.	18	64 sq. ft.	57 lbs.	7.04	2½ lbs.	43c

PLANK AND TILE CEMENT. Spreads smoothly. Use to install insulating plank or tile on ceiling or wall. 1 quart covers 20 to 25 sq. ft.; 1 gallon covers 80 to 100 sq. ft.

ONE-QUART CAN. Ship. wt. 4 lbs.

74 C 2790 MX—*Mailable*. 69c

ONE-GALLON CAN. Ship. wt. 13 lbs.

74 C 2791 MX—*Mailable*. $2.05

IVORY PAINTED NAILS. For applying panels of insulating board. Nails are 1½ inches long. Use pound per 100 sq. ft. Ship. wt. 1 lb.

74 C 3396—*Mailable*. . . . . Lb. 55c

SPECIAL LOW TRUCK DELIVERY RATES on building materials available in many metropolitan areas. See Pg. 955.

BUY NOW AND PAY LATER with Wards convenient Monthly Payment Plan. For complete details on Credit Terms, Turn to the Inside Back Cover.

INSULATING WALL PLANKS LOW AS 11¼c sq. ft.

(P) Modernize your present living areas; build new rooms in attics, basements, etc. with Wards economical lightweight Wall Planks. Ideal in living rooms, dens, recreation rooms, etc. Excellent also for offices, shops, restaurants. Covers old, unsightly, cracked plaster. Full ½-in. thickness for effective insulation; makes rooms more comfortable—helps reduce fuel bills.

Smart decorative lines — unpainted beveled edges give pleasing contrast to ivory-white painted surface, permit greater variety in appearance. Planks can be applied either horizontally (as shown above) or vertically. Use same or varying widths as desired. Ideal for use on ceilings and walls. Can be repainted. Combine with tile or plain board to create other pleasing effects. 10 planks per carton. To apply over furring strips use Staplers or 1¼-in. brads (see Index). Directly over plaster, use cement (listed below) and brads. Tongue and groove edges permit concealed nailing.

74 C 3325 R—*State size of plank and quantity. Not Mailable.*

Plank Size	Carton Covers	Ship. wt. Carton	Price Carton	Ship. wt. Plank	Price Each
8 in. x 8 ft.	64 sq. ft.	57 lbs.	$7.20	6 lbs.	63c
8 in. x 10 ft.	80 sq. ft.	65 lbs.	9.00	6½ lbs.	79c
10 in. x 8 ft.	80 sq. ft.	65 lbs.	9.00	6½ lbs.	79c
10 in. x 10 ft.	100 sq. ft.	83 lbs.	11.25	8½ lbs.	98c
12 in. x 8 ft.	96 sq. ft.	82 lbs.	10.80	8½ lbs.	94c
12 in. x 10 ft.	120 sq. ft.	98 lbs.	13.50	10 lbs.	$1.18

½-IN. INSULATING BOARD LESS THAN 7½c sq. ft.

(R) FULL ½-IN. THICK PANELS for all purposes. Ivory-white finish. For room not subject to excessive moisture. ½-in. thickness equivalent to 19 in. concrete. Insulating quality especially important in remodeling attics, basements.

Easy to apply. Nail directly to studding or over old plaster—use ivory painted nails listed below. *Minimum order 4 Panels.*

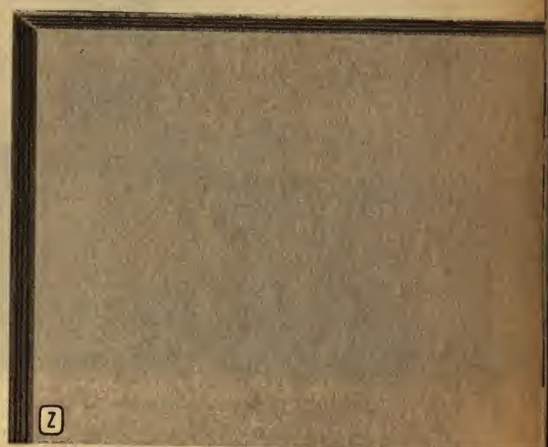
74 C 3321 R—*State panel size and quantity desired. Not Mail.*

Panel Size	Bundle Covers	Ship. wt. Bundle	6-Panel Bundle	Ship. wt. Panel	Price Panel
4x 6 ft.	144 sq. ft.	103 lbs.	$10.50	17 lbs.	$1.84
4x 7 ft.	168 sq. ft.	119 lbs.	12.25	20 lbs.	2.14
4x 8 ft.	192 sq. ft.	137 lbs.	13.98	23 lbs.	2.45
4x 9 ft.	216 sq. ft.	154 lbs.	15.75	26 lbs.	2.75
4x10 ft.	240 sq. ft.	172 lbs.	17.50	29 lbs.	3.05

⅜-IN. INSULATING BOARD Low as 6c sq. ft. Economical—builds, insulates at same time. ⅜-in. thickness is equivalent in insulating value to 14 in. concrete. Face painted ivory-white. Nail directly to studding or over old plaster. *Not Mail.*

74 C 3320 R—*Minimum order 4 Panels. State size.*

Panel Size	Bundle Covers	Ship. wt. Bundle	8-Panel Bundle	Ship. wt. Panel	Price Panel
4x6 ft.	192 sq. ft.	106 lbs.	$11.52	14 lbs.	$1.50
4x7 ft.	224 sq. ft.	123 lbs.	13.44	17 lbs.	1.77
4x8 ft.	256 sq. ft.	140 lbs.	15.36	19 lbs.	2.02



ATTRACTIVE PATTERNED BUILDING PAPER 2.65 Roll

(X) TO (Y) Patterned Building paper—excellent for walls of cabins, summer houses, etc. Economical—use in place of wallpaper. Heavy sheathing paper quality, protects your rooms and furniture from ads, dust, dampness. Clean with a damp cloth—colors will never smear even when wet. Roll covers 500 sq. ft. (average 14x14-ft. room, 8½ ft. high). Dimensions: about 166 ft. long, 36 in. wide th ¼-in. lapping margin. Easy to apply—guide lines at edge for aligning and matching. Use Wallpaper ste when applying over plaster, wallpaper or any other smooth wall. Use matching tacks (listed below) ien applying over wood surfaces. No canvas or cheesecloth backing required. Sample sent on request.

State Catalog Number and Amount wanted. Mail. Ship. wt. roll 20 lbs.

SCENIC PATTERN. Red houses, Green trees.
C 1956 MB—Use Gray tacks. . . . . Roll $2.65

RED BOW PATTERN. Red and Blue polka dot bow. d roses and buds with Green leaves.
C 1951 MB—Use Gray tacks. . . . . Roll $2.65

GARLAND ROSE PATTERN. Red roses and red ds with Green leaves and stem.
C 1953 MB—Use Red tacks. . . . . Roll $2.65

BLUE LACE PATTERN. Blue and White flowers.
C 1954 MB—Use Gray tacks. . . . . Roll $2.65

(X) TRELLIS PATTERN. White lattice squares, with Green stem and green leaves.

74 C 1955 MB—Use Green tacks. . . . . Roll $2.65

(Y) CEILING PATTERN. Gray and White overall design.
74 C 1950 MB—Use Gray tacks. . . . . Roll $2.65

ENAMELED TACKS. Baked-on enamel finish. Blend with Paper above. ½ inch long, 3/16-inch diameter head. Order ½ lb. for each roll of paper used. *Colors:* Red, Green, Gray. *Mailable.*

74 C 1970—*State color.* Wt. Pkg. 9 oz..½ lb. Pkg. 28c

4-PLY FIBER WALLBOARD LOW AS 4½c sq. ft.

(Z) Attractive yet inexpensive covering for walls and ceilings. Converts attic into extra room; provides easy way to hide plaster cracks, etc. or to line garages, poultry houses, etc. One side ivory color.

CONSTRUCTION. Wood fibers compressed into 4-ply sheets, 5/32 in. thick. If desired paint with oil base or casein paint—no sizing is needed. Not recommended as a wallpaper base or in bathrooms—wallboard not water-resistant.

INSTALLATION. Large-size lightweight panels go up easily. No special tools—requires only hammer, saw, nails. Nail directly to studding (each panel covers three studs with standard 16-in. spacing) or nail over old plaster. Saw like lumber to fit odd spaces. Use 1 lb. of 1⅜-in. nails 84 C 9958 (P. 814) for 200 sq. ft. To cover joints, use Gummed Tape below or Wood Panel and Cove Molding, Page 778.

74 C 3275 R—Minimum Order: 4 sheets. *Not Mailable. State Size.*

Size of Panel	Coverage per Panel	Ship. wt. per Sheet	Price Single Sheet
4x6 ft.	24 sq. ft.	12 lbs.	$1.12
4x7 ft.	28 sq. ft.	14 lbs.	1.26
4x8 ft.	32 sq. ft.	16 lbs.	1.44

GUMMED PAPER TAPE. 1½ in. wide. Covers joints between panels above. Tan-colored Kraft paper; can be painted if desired.

74 C 3295—Ship. wt. 1 lb. *Mailable*. . . . .250-ft. Roll 45c

Hardboard . . . Today's Modern Building Material

VERSATILE ALL-WOOD PANELS FOR INTERIOR, EXTERIOR USE

DURABLE, LOW-COST BOARDS . . . EXCELLENT FOR HUNDREDS OF "DO-IT-YOURSELF" PROJECTS

SUPERIOR QUALITY, ALL-WOOD HARDBOARD produced for Wards by a leader in the industry. Versatile, pressed wood panels are designed for both inside and outside uses. Really economical—make it easy to convert attic space into attractive living quarters. Ideal for walls, ceilings, partitions, counter tops, built-in furniture, kitchen cabinets, doors, children's play-yards, toys, etc. Tempered hardboard makes ideal farm buildings, home exteriors, etc. Home handymen will find literally dozens of uses for this strong, easy-to-work material.

HARDBOARD Is "WOOD-MADE-BETTER"—built of wood fibers pressed together under tremendous pressure. Wood fibers are formed into hard, dense panels. Extra-strong and rigid—unusually resistant to surface scars; no knots or grain to splinter or crack. Attractive natural-wood color. Beautiful as is, or may be lacquered, stained, painted or waxed to match your color scheme. Easy to work—can be sawed, nailed, drilled; applied with nails, adhesives, bolts, screws, etc. Shipped promptly from Stock in Mail Order House. *Not Mailable.*

STANDARD HARDBOARD . . . LOW AS 7c sq. ft.

(A) Standard Hardboard—the perfect building material for most interior uses where normal moisture conditions exist. All-wood hardboard—no artificial binders or fillers are added. Denser than most woods but not as dense as hardboards listed at right. Ideal for walls, ceilings, partitions, etc. Use smaller size panels for many home projects such as cabinets, shelves, bookcases, etc. (see picture above). Where extreme or fluctuating humidity conditions or exceptional hard use are encountered, Tempered Hardboards at right are recommended. Use ⅛-in. panels over solid backing; nail ¼-in. panels directly to studs or use where greater rigidity is required. Both have hard extra-smooth face side with finely screened back surface.

74 C 2801R—⅛ in. thick. *State Cat. No., Size.*

4x3-ft. panel. Ship. wt. 9 lbs. 8 oz. . . . . Each 84c
4x4-ft. panel. Ship. wt. 13 lbs. . . . . Each $1.15
4x8-ft. panel. Ship. wt. 25 lbs. . . . . Each 2.53
74 C 2803 R—¼-in. thick. 4x8-ft. panel. Wt. 44 lbs. . . . Each 4.25

UTILITY HARDBOARD. Similar to ¼-in. Standard Hardboard above but lighter in weight, has less dense construction. Economical, use for most wallboard uses and dry wall construction.
74 C 2813 R—¼-in. thick. 4x8 ft. panel. Wt. 37 lbs. . . . Each $3.10

RIDGE TEXTURED HARDBOARD . . . LOW AS 16½c sq. ft.

(B) Modern combed-surface wall panels of tempered exterior grade hardboard. Excellent in high humidity conditions or for excessive wear. Beautify your home exterior by using this hardboard as paneling, bevel or shingle type siding. For interior use in homes, apartments, offices, stores, etc.—ideal in living rooms, dining rooms, bedrooms, attics, rumpus rooms—as shown above. Makes a really attractive store front; use for signs, display purposes, etc. Grooved lines running lengthwise on panels add interesting texture and modern third-dimensional effect to walls and ceilings. Install horizontally or vertically to achieve a look of spaciousness. Two-toned finish can be easily achieved by painting panels the desired color, then applying contrasting coat. Wipe paint off top surface of grooves, leaving second coat only in valleys of the boards.

Excellent for use as wall panels—squared edges and striated surface conceal joints. May also be easily cut into desired size squares for wall or ceiling tiles. View above shows 16x16-in. wall tiles installed and grooves running in alternate directions for interesting modern effect.

74 C 2847 R—¼ in. thick. *State Cat. No., Size.*

4x3-ft. panel. Ship. wt. 17 lbs. . . . . Each $1.98
4x8-ft. panel. Ship. wt. 44 lbs . . . . . Each 6.15

TEMPERED HARDBOARD . . . LOW AS 10c sq. ft.

(C) All-purpose Tempered board for many interior and exterior uses—especially where high humidity is a factor . . . in kitchens, basements, bathrooms, etc. Durable material for farm buildings, exterior signs, counter and table tops as well as interior walls and ceilings. You can even use it on floors as interior and exterior doors, garage doors, shutters, etc. Farmers—use ¼-in. for lining feed troughs; for chicken houses. Tempered hardboard is Standard Hardboard that has been impregnated with a special tempering compound which improves all its physical properties incl. strength, rate of moisture absorption, abrasion resistance. Has hard extra-smooth face side with a finely screen back surface. Use ⅛-in. panels over solid backing, nail ¼-in. panels directly to studs or use where greater rigidity is required.

74 C 2821R—⅛ in. thick. Wt. 26 lbs. 4x8-ft. panel. . . . . $3.

74 C 2823 R—¼ in. thick. Wt. 46 lbs. 4x8-ft. panel. . . . . 5.

TEMPERED DELUXE HARDBOARD. Same as Tempered Hardboard above but has hard, extra-smooth finish on both sides. Use where both sides are exposed—cabinets, furniture, etc.

74 C 2831R—⅛ inch thick. *State Size.*

4x4-ft. panel. Ship. wt. 13 lbs. . . . . Each $1.
4x8-ft. panel. Ship. wt. 27 lbs. . . . . Each 3.

GROOVED PANEL HARDBOARD 23c sq. ft.

(D) New, attractive exterior hardboard with ⅜ in. wide grooves every 4 inches to give a smart shadow effect. Modernize your home inside and outside; makes a perfect exterior siding. Ideal for gable ends, interior walls and ceilings, fences, etc. Hardboard is wood-made-better (see description of Hardboard above). Tempered for added strength and resistance to nicks and dents—excellent in high humidity conditions. Resists extreme weather—stays the same for years to come. Extra-hard, smooth surface withstands excessive wear. Can be sawed, nailed, drilled, bent, etc. 4x8-ft. panels are easy to handle and apply—do the job yourself and save money. Install panels vertically; shiplapped edges conceal nailed vertical joints. Where horizontal joints are required, the panel end should be beveled to 45° and caulked. Panel is 5/16 in. thick. Shipped promptly from Stock by Freight, Truck or Express. *Not Mailable.*

74 C 2844 R—Ship. wt. 44 lbs. . . . . 4x8-ft. panel $7.36

SPECIAL LOW METROPOLITAN DELIVERY RATES are available on Building Materials in many metropolitan areas. See Page 955.

WARDS MONTHLY PAYMENT PLAN. If cash is not available, use our Monthly Payment Plan. Only 10% Down on orders totaling $20 or more; see complete details on Inside Back Cover. F. H. A. Loan Plan is also available; up to 3 years to pay; details on Page 972.

UNDERLAYMENT HARDBOARD 9½c sq. ft.

(E) Floor coverings last longer over Underlayment Hardboard. Use over old existing wood floors or over wood sub-floors in new construction. Provides smooth, flat surface for application of linoleum; asphalt, rubber, cork tile; carpeting (see Pages 532 to 535, 542, 543, 546) or other flooring material. Helps insulate floors, deaden sound, cushion walking; gives greater strength and stiffness. Made from wood fibers pressed into extra-strong, ¼-in. thick rigid panels (see description of hardboard above). Planed on screen side to uniform .215 in. thickness—eliminates high ridges which mar beauty and wear out floor surfacing material.

EASY TO APPLY YOURSELF. Underlayment hardboard can be applied over dry wood finish floor or sub-floor—will bridge small irregularities and cracks. No sanding required—can be easily sawed and nailed. No special tools are needed. For permanent installation use underlayment nails (84 C 9955L, Pg. 814) and space nails 6 in. on center each way. Underlayment can also be applied satisfactorily with an adhesive. Ship. wt. 14 lbs. panel. Shipped from Stock by Freight, Truck or Express.

74 C 2812 R—*Not Mailable* . . . . . 4x3-ft. panel $1.14

PREFINISHED OAK BLOCK FLOORING 29c Block

(F) Less than 51¾c sq. ft. Laminated, beautiful one-piece face Appalachian Oak—a durable wood, completely finished, waxed and polished by proven factory methods to bring out and preserve the natural beauty of grain and color. Perfect hardwood flooring for homes, offices, etc. May also be used as a wall covering.

Prefinished—saves time, money. Easy to install over any smooth sound sub-surface—concrete, plywood or solid wood sub-floor. Interlocking tongue-and-groove joints with slightly beveled edges. Laminated in accordance with approved industry methods. 1-ply face of Appalachian Oak; center ply of Poplar; back of Appalachian Oak. Finish-sealed to assure stability. No nailing needed, use adhesive below. For finishing edge at doorway see threshold below. Each block 9 in. sq., 7/16 in. thick. Carton contains 48 pieces, covers 27 sq. ft. Flooring, accessories shipped from Fact. in Louisville, Ky.

74 C 7982 KB—*Mailable.* Ship. wt. 35 lbs. . . . . Per Carton $1

WATERPROOF ADHESIVE for installing Flooring above.
74 C 7989 K—Use gallon for 60 to 70 sq. ft. Wt. 8 lbs. . . . . Gallon $

OAK THRESHOLD. Use in doorway to taper off to floor in next room.
74 C 7984 K—Prefinished. 2 in. x ⅜ in. x 3 ft. Wt. 1 lb. 4 oz. . . . Ea.

INSTALLATION KIT (not shown). Contains metal spreader, chalkline, instructions for installing flooring above.
74 C 7995 K—Ship. wt. 1 lb. 2 oz. . . . . Each

Build or Remodel Easily with Douglas Fir Plywood

GRADE-MARKED EXTERIOR AND INTERIOR GRADES FOR EVERY JOB

PLYWOOD IN LARGE, EXACT-SIZE PANELS REDUCES BUILDING TIME AND LABOR . . . SPECIAL SIZES FOR THE HOME WORKSHOP

Douglas Fir Plywood—the modern building board of a thousand uses. Real wood in panel form, engineered for greater service. A combination of wood veneers bonded with strong adhesives. Plywood can often do work of other thicker, heavier materials. Cross-ply construction of Douglas Fir gives Plywood 4 times the strength of solid lumber of same thickness.

Large panels cut to exact size reduce building time and labor, require less individual cutting and fitting. Excellent insulating and sound deadening qualities. Easy to handle and apply. Plywood is easily sawed and nailed. Can be planed, grooved, beveled and worked with ordinary hand tools or power-driven equipment. Easy to glue and sand. Will not split like ordinary lumber. Can be painted, stained, varnished, etc. Each piece made according to industry standards, bears grade mark of the Douglas Fir Plywood Association.

Plywood is available in a variety of types. Plypanel (A) is an interior wallboard designed for economical use where only one side is to be exposed. Grained Plywood Panels (B) have a beautiful rich-textured surface for interior decorative purposes. Use waterproof Plyshield (C) for permanent outdoor exposure or where moisture is a factor. Handy Plywood Panels (G), at bottom of page, aid the home workshop hobbyist—available in a variety of special sizes. Use plywood Sheathing (H) for wall, roof sheathing, subflooring. *Not Mailable.*

PLYPANEL FOR INDOOR USE 14¢ sq. ft. (¼ in.)

(A) Plywood panels add beauty and structural strength. Economical—designed for use where only one side of panel is exposed. For wallboard or paneling in rooms, basements, attics, etc. Inexpensive material for cabinets, shelves, furniture, etc. Use as base for tile, linoleum or wallpaper. Seasoned, kiln-dried Douglas Fir veneers are bonded with water-resistant glue. One side sanded smooth, ready to paint. Large sheets save work and time.

Face side of panel Grade A—sound, beautifully grained, free from knots, splits or pitch pockets. Other side Grade D—has wood imperfections which do not impair overall panel strength. Install vertically or horizontally. Use ⅜ and ¾-inch where greater strength is required. Order from listings below.

To cover joints order Panel Molding listed on Page 778. Shipped promptly from Stock. *State Catalog Number, Size and Quantity.*

Catalog No.	Size	Thickness	Ship. wt.	Panel
74 C 3000 R	4 by 6 ft.	¼ in.	21 lbs.	$3.36
	4 by 7 ft.	¼ in.	24 lbs.	3.92
	4 by 8 ft.	¼ in.	27 lbs.	4.48
74 C 3001 R	4 by 8 ft.	⅜ in.	37 lbs.	5.68
74 C 3004 R	4 by 8 ft.	¾ in.	73 lbs.	9.98

RAISED GRAINED PLYWOOD PANELS 25¢ sq. ft.

(B) New rich-textured surface in natural Douglas Fir. Plywood surface is brushed, accentuating beautiful natural grain patterns of the wood. Raised grain surface allows light to cast shadows that add charm and beauty to paneled walls, revealing the true beauty of Douglas Fir graining. Gives unique decorative effects, a modern third-dimensional feeling. For dozens of interior uses in homes, offices, restaurants, stores, etc. 3-ply construction bonded with strong water-resistant glue to resist warping. Panels have hard, scuff-resistant, patch-free surface.

Grained Plywood can be finished in a variety of beautiful ways. Many home owners prefer the warm, natural beauty of the fir grain to show through; for this effect finish panels with a clear flat lacquer. Or you may stain, enamel or paint panels as you desire to harmonize with room interior. For a really striking finish that your guests will admire, paint the wood 2 tones—first apply a coat of paint; then apply a second coat of paint, wiping it off top surface leaving second coat only in valleys of the grain. Shipped promptly from Stock. 5/16 in. thick.

74 C 3080 R—Ship. wt. 26 lbs. . . . . 4x8-ft. panel $7.98

PLYSHIELD FOR EXTERIOR USE 15¼¢ sq. ft. (¼ in.)

(C) Waterproof, weatherproof—designed for permanent outdoor exposure. Bonded with waterproof, phenolic resin adhesive; will not separate under water soaking or extreme temperature changes. Easy to handle and work. Face sanded smooth, ready to be finished as you desire. Face of panel is Grade A—beautifully grained, free from knots. Back is Grade C—has knots and other minor wood defects which do not impair strength.

EXTREMELY VERSATILE. For exterior of homes, stores, farm and utility buildings, etc. Combines with other building materials to give modern effect. Use also for small boats, trailers, dormers, shutters, etc. Easy to work with ordinary hand or power tools. Can be beveled, plowed, dadoed, rabbeted, tongued, grooved, etc. Nailing close to edge will not cause panel to split. Can be bent by steaming to construct counter corners, rounded furniture corners, etc. Use ⅜ in. and ¾ in. for greater strength and rigidity. Shipped promptly from Stock.

74 C 3050 R—¼-in. 3-ply. Wt. 26 lbs. . . 4x8-ft. Panel $4.88
74 C 3051 R—⅜-in. 3-ply. Wt. 36 lbs. . . 4x8-ft. Panel 6.24
74 C 3054 R—¾-in. 5-ply. Wt. 72 lbs. . . 4x8-ft. Panel 10.80

FINISHED OAK FLOORING LOW AS 26½¢ bd. ft.

(D) (E) Easy to clean, retains its beauty. Ready for use as soon as it's laid. Kiln-dried to proper moisture content, precision milled for smooth finish. Impregnated with moisture-resistant sealer, then waxed and finished to a medium brown tone. Strong and durable, resists scratching. Tongue and groove joints assure solid installation. Rounded edges form slender groove between adjacent flooring strips. ⅜x2-in. size (D) has square ends; use over old floors. 25/32x2¼-in. size (E) has matched ends; for new construction. Shipped promptly from Factory near Scranton, Pa. Pay freight from there.

BEST—*Clear and Prime Grades:* have uniform color and beauty.

BETTER—*Economy; Utility:* more color variation than Best.

State Catalog Number and Number of Board Feet Needed.

Catalog Number	Size Inches	Grade	To Find Board Ft.	Average Length	Wt. lbs.	Per Bd. Foot
(D) 74 C 7962 F	⅜x2	Clear	Add ¼ to	4½ ft.	1	27½c
(D) 74 C 7963 F	⅜x2	Economy	sq. ft. area	4 ft.	1	26½c
(E) 74 C 7960 F	25/32x2¼	Prime	Add ⅓ to	4½ ft.	2	31c
(E) 74 C 7961 F	25/32x2¼	Utility	sq. ft. area	4 ft.	2	29c

(F) BASE SHOE. Finished to match Oak Flooring above. Conceals joints where flooring meets wall. Random lengths 6 to 16 ft. Size ⅜ x ¾ in. Same shipping point as (D), (E) above.

74 C 7964 F—Ship. wt. per ft., 6 oz. . . . . Per ft. 4½c

PLYWOOD PANELS . . . LOW AS 19½¢ sq. ft.

(G) Specially selected for workshop enthusiasts. Choose from four sizes, three thicknesses below—special-size sheets meet individual needs. Variety of sizes allows you to buy economically—save time, labor and material costs. Panels need little or no fitting when used as cabinet backs or sides, furniture paneling, etc. Easily handled with hand or power tools—see complete selection on Pages 817–823, 826–833. With these special size sheets, you can build cabinets, tables, doors, wardrobes, shelves, etc. Both sides of panel are Grade A, beautifully grained and free from knots. Sanded smooth, ready to be painted or finished as you desire. Shipped promptly from Stock by Freight or Express. *Not Mailable.*

State Catalog Number, Panel Size, Quantity

Size of Sheet		¼ in. thick 3 Ply 74 C 3020 R		⅜ in. thick 3 Ply 74 C 3021 R		¾ in. thick 5 Ply 74 C 3024 R	
Width In.	Lgth. In.	Ship. wt.	Each Panel	Ship. wt.	Each Panel	Ship. wt.	Each Panel
24	48	7 lbs.	$1.59	9 lbs.	$1.95	18 lbs.	$3.05
24	72	10 lbs.	2.34	14 lbs.	2.85	27 lbs.	4.50
48	72	20 lbs.	4.68	27 lbs.	5.65	54 lbs.	8.95
48	96	26 lbs.	6.24	36 lbs.	7.50	72 lbs.	11.95

PLYWOOD SHEATHING 12¼¢ sq. ft. (5/16-in.)

(H) For wall or roof sheathing, subflooring, etc.—wherever long, heavy duty service is desired and appearance not important. Cross-ply construction gives twice as much bracing strength as ordinary diagonal sheathing. Resists swelling, shrinking; provides rigid subsurface for finishing materials. Seals against drafts, dust and dampness. Prevents damage to roofing from updrafts in partially open structures. Will not split even when nailed close to edge. Both sides unsanded, grade CD—have wood imperfections which do not seriously impair strength. Moisture-resistant but not weatherproof—should not be installed where permanently exposed to weather. Shipped promptly from Stock by Freight or Express.

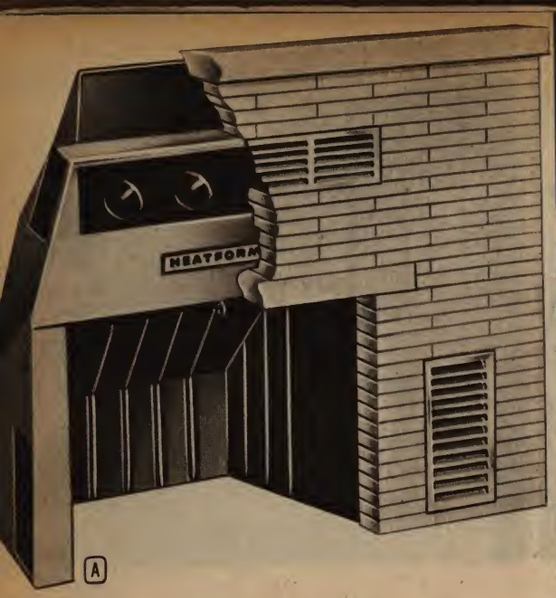
3-PLY PANELS. 5/16 or ⅜ in. thick. Recommended for use as sidewall sheathing on homes and summer cottages. Use also for lining farm buildings, garages, tool sheds, etc. for draft-resistance. ⅜-in. can also be used for roof sheathing. *Not Mailable.*

74 C 3040 R—5/16 in. thick. Ship. wt. 31 lbs. . . . . 4x8-ft. Panel $3.92
74 C 3041 R— ⅜ in. thick. Ship. wt. 36 lbs. . . . . 4x8-ft. Panel 4.48

5-PLY PANELS. Heavier and thicker than 3-ply. For use as subflooring, roof sheathing, decking, linoleum base, etc.—wherever greater structural strength is desired. *Not Mailable.*

74 C 3043 R—⅝ in. thick. Ship. wt. 59 lbs. . . . . 4x8-ft. Panel $6.96

MONTHLY TERMS ON INSIDE BACK COVER.



Heatform Fireplace

EFFICIENTLY CIRCULATES HEAT

HEATFORM FIREPLACE UNITS . . . LOW AS 60.00

A Nationally known "Heatform" fireplace interior unit assures proper construction of any style fireplace. Combines warmth and cheerfulness of open fireplace with all the advantages of a really effective radiant heating unit for rooms up to 6500 cubic ft. capacity.

Construction is simple: just place steel fireplace unit on fire bricks, then lay stone, brick or other type of masonry around it, as shown in view (A) above. Saves time and labor. Furnace principles are utilized in scientific design. No electrical blowing system is needed in "Heatform" units. No mechanical upkeep; saves electricity. Normal gravitational flow of cold and warm air supplies ample circulation, without the need for a fan. Heat is distributed efficiently through round, superheating air flues which run directly through throat (See View (A) above). Scientific construction of heat chamber allows hot air to pass quickly through firebox into room before valuable heat is lost. A large volume of air is directed by baffle plates from the cool air intake to the lower rear heating chamber, (see view at left) and thus over the hottest portion of metal. Heat control damper has under-slung poker friction control to regulate draft into chimney flue; can be closed tightly when firebox is not in use.

Heavy steel construction—firebox of unit made of 3/16 in. thick steel—ribbed for added strength and rigidity. Ribs are individually die-formed—control expansion, contraction; help eliminate warpage. Unit is constructed so no metal parts are exposed under the chimney; lessens the danger of rusting caused by accumulation of moisture.

Unit consists of firebox, surrounding heat chambers, throat, smoke-dome and built-in damper. If ordered with cast aluminum grilles (see listings below), includes 1 top-outlet grille and 2 lower side-intake grilles. Order with or without grilles. To determine size you need, find number of cubic feet in rooms to be heated. (Multiply length x width x height in feet.) From listings below, select unit with heating capacity equal to, or greater than, your room size. *"Heat-form" is Registered U. S. Trademark of the Superior Fireplace Company.*

SHIPPING INFORMATION. Heatform Fireplace unit and accessories ship. promptly from Fact. in Baltimore, Md. *Prepaid.* For Wards Monthly Payment Plan, see Inside Back Cover.

Cu. Ft. Capacity	Firebox Dimensions			Fireplace Only	Cash Price	Fireplace with Grilles	Cash Price
	Wide	Ht.	Deep				
4300	30 in.	25 in.	16 in.	74CP4931F	$60.00	74CP4900F	$71.50
5000	33 in.	25 in.	16 in.	74CP4934F	66.00	74CP4901F	78.00
5750	36 in.	29 in.	24 in.	74CP4937F	75.00	74CP4902F	87.00
6500	41 in.	29 in.	20 in.	74CP4942F	104.00	74CP4903F	118.00

B CLEANOUT DOOR. Install in ash pit or chimney for ash removal. 74 CP 4947 K—12-ga. steel. 8 x 8-in. opening. *Postpaid*.....$1.75

C ASH DUMP. Install in base of firepit. Flanges extend into bricks. 74 CP 4945 K—Steel construction. 8x4-in. opening. *Postpaid*....$1.25

Efficient Insulation Saves Fuel,

CHOOSE FROM MINERAL FIBER, SPUN ROCK,

UNITEM . . . LESS THAN 6c sq. ft.

D Unitem insulating material made of mineral treated wood fibers, lasts entire lifetime of average home, protects against drafts, and gives year 'round comfort. Resists fire, moisture and vermin. Non-conductor of electricity—will not flame. Lightweight—only 5 oz. per square foot installed. Much lighter than most insulation.

Unitem saves you money in these important ways. Lower initial cost, reduction of up to 40% in winter fuel bills; has low conductivity rating—effectively retards passage of heat; lower shipping charges due to light weight (only 6 lbs. per bag). One bag covers 20 sq. ft. 3 in. deep or 15 sq. ft. 4 in. deep. For best results, fill to full depth of joist or stud.

Installation is extremely simple. No special tools or skills required. Just pour from bag; no hand packing or stuffing needed. (See "How to Install Insulation" on facing page.) Recommended for insulating ceilings, walls and other places which are hard to reach.

Shipped promptly from Stock by Freight or Truck. Orders totalling over $20 may be purchased on Monthly Terms. (Page 981).

74 C 3750 R—Ship. wt. 6 lbs.....Bag, $1.19

IMPROVED SPUN-ROCK 4 3/5c sq. ft.

E Wards SPUN ROCK Home Insulation is made of Rock Wool, one of the most effective insulating materials known. Now offered in greatly improved form. Special spinning process develops longer, lighter fibers, which increases density. Effectively prevents escape of heat during winter, and blocks penetration of outside heat in summer.

Spun Rock is only 2/3 as heavy as standard type rock wool, so you save money on shipping charges. Greater density of material means higher efficiency in use and reduced fuel bills. So easy to install you can do the job yourself; save on high labor costs, too.

Complete installation instructions on bag—one bag covers 25 sq. ft. 3 in. deep, allowing for joists and studs. See "How to Install Insulation" on facing page.

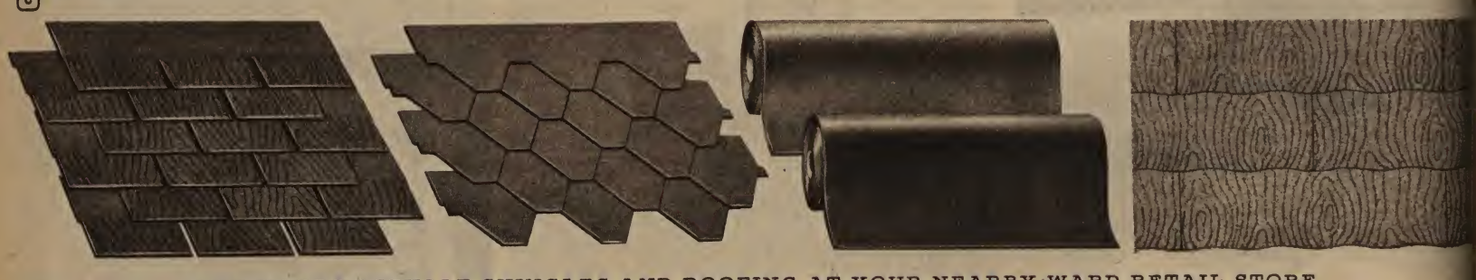
Completely fireproof—lasts the lifetime of any building. Non-conducting, it is safe for installation around electrical wires. Shipped promptly from Stock in Albany or Baltimore or from Factory near Newark, N.J. Pay freight from point nearest to you. Ship. wt. per bag, 26 lbs. *Not Mailable.*

74 C 3625 RF—From Stock $1.19..Factory $1.14

F "VISQUEEN" POLYETHYLENE PLASTIC SHEATHING. Hundreds of uses around the home and on the farm. Serves the purpose of a general, all-round sheathing paper, but can be used over and over again. Excellent for moisture-, air-, and dust-proofing subfloors, walls, ceilings. Use outdoors to protect lumber, feed, grain, mechanical equipment.

Completely waterproof—an effective vapor barrier. Made of translucent polyethylene .002 in. thick. Light in weight, yet tough and flexible. Does not deteriorate with age. Unaffected by acids, alkalis, water, extreme temperature changes. Odorless, tasteless, non-toxic. Use also for weatherproof covers for luggage, portable appliances, etc. Roll contains approximately 250 sq. ft. 50 inches wide folded to 25-inch roll, 60 feet long.

74 C 1930 M—*Mailed* From Stock. Ship. wt. 4 lbs.....Per roll, $3.



BUY WARDS ASPHALT SHINGLES AND ROOFING AT YOUR NEARBY WARD RETAIL STORE

G Freight rates on less-than-carload lots of Asphalt Shingles and Roofing are now up to 3 times the rate for full carload shipments. This makes it uneconomical for you to buy this merchandise shipped on a less-than-carload basis. For this reason Wards offer these items only through our Retail Stores. They receive roofing directly from the factory in full carload quantities, and pass the freight savings on to you. Wards stores have stocks ready for immediate delivery where you can see the styles and types of roofing available, which, of course, vary according to customs and climate. Many of these stores have a complete application service available. See listing below for your nearest Ward store offering these items.

ALABAMA
Dothan

CONNECTICUT
Manchester
Middletown
New London
Putnam

FLORIDA
Bradenton
Daytona Beach
Lakeland
Saint Petersburg
West Palm Beach

GEORGIA
Columbus
Rome

KENTUCKY
Middlesboro

MAINE
Lewiston
Waterville

MARYLAND
Baltimore
Cumberland
Hagerstown
Salisbury

NEW HAMPSHIRE
Claremont
Dover
Nashua
Portsmouth

NEW JERSEY
Plainfield

NEW YORK
Albany
Batavia
Binghampton
Cortland
Fulton
Geneva

NEW YORK (Cont'd.)
Glens Falls
Gloversville
Herkimer
Jamaica
Kingston
Lockport
Middletown
Newark
Norwich
Olean
Plattsburg
Potsdam
Poughkeepsie
Rome
Watertown

NORTH CAROLINA
Kannapolis
Kinston
New Bern
Raleigh
Rocky Mount
Salisbury

NORTH DAKOTA
Goldsboro

OHIO
Ashtabula
East Liverpool
Steubenville

PENNSYLVANIA
Altoona
Beaver Falls
Berwick
Butler
Carlisle
Chambersburg
Charleroi
Du Bois
Greenville
Hanover
Indiana
Kittaning
Lewiston
Lock Haven

PENNSYLVANIA
Meadville
New Kensington
Punxsutawney
Shamokin
Sharon
Sunbury
Uniontown
Warren
Washington
West Chester

RHODE ISLAND
Westerley

SOUTH CAROLINA
Spartanburg

TENNESSEE
Bristol
Elizabethton
Johnson City
Kingsport

VERMONT
Barre
Brattleboro
Burlington
Newport
Rutland

VIRGINIA
Alexandria
Fredericksburg

VIRGINIA
Martinsville
Newport News
Staunton
Suffolk
Winchester

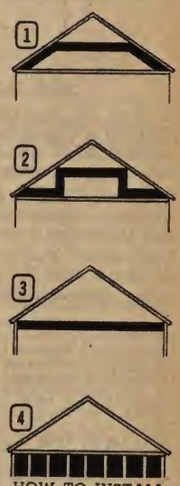
WEST VIRGINIA
Beckley
Bluefield
Charleston
Clarksburg
Elkins
Huntington
Morgantown
Parkersburg

Keeps Your Home Warmer in Winter, Cooler in Summer

ROCK WOOL BATTS, COTTON BLANKET OR KIMSUL

INVEST IN INSULATION NOW ... INCREASE HEALTH AND COMFORT, GET YEARLY DIVIDENDS IN SUBSTANTIAL FUEL SAVINGS

EFFICIENT INSULATION protects your home from heat and cold. Provides an effective barrier to keep heat inside in winter, outside in summer. During sweltering summe.s, your home stays up to 15 degrees cooler than outside temperature, so you get cool, restful sleep at night. In winter, this same barrier keeps heat inside, protects health by stopping drafts and keeping temperatures even throughout the house. Insulation not only greatly retards interior heat loss and saves you up to 40% on yearly fuel bill, but also increases property-value, is fire-resistant, reduces fire hazard in walls and ceilings made of flammable materials. Insulated homes have lower fire insurance rates in many areas. Easy to install yourself. Complete selection for both old and new construction.



HOW TO INSTALL INSULATION

(1) ENTIRE ATTIC. If you plan to use entire attic for living quarters, apply insulation between roof rafters.

(2) SEPARATE ROOM. Apply insulation around room on all sides and top. Costs less than (1)

(3) UNOCCUPIED ATTIC. Place insulation between joists of attic floor. Cuts insulation costs to a minimum.

(4) SIDEWALLS. Blanket and batt type insulation are best suited if applied during construction of building.

VENTILATION. For best results, install louvers pictured below for proper circulation of air above insulation.

ENCLOSED ROCK WOOL BATTS . . . LOW AS 3⁴/₅ᶜ sq. ft.

(H) Enclosed type, much easier to handle and install than "open" batts. For new construction or accessible places. Made from thick layer of fibrous Rock Wool. Phenolic resin binder holds fibers firmly together. Batts are encased in tough Kraft Paper. One side of batt covered with waterproof Kraft Paper, cemented to Batt with asphalt to resist moisture and dampness. Batt size 15 in. x 48 in. Fits standard 16 in. spacing of joists or studs (easily cut to fit 24 in.-on-center spacing).

For walls, staple or nail in place. Batts have 1½ in. wide triple-thick nailing flange on sides. For attic floors, place between joists. Coverage shown below allows for joist and studs. *Not Mailable.*

Shipped promptly from Stock or Factory near New York City. You pay freight from the shipping point.

3 IN. THICK BATTS. Bundle of 10. Coverage: 53⅓ sq. ft.
74 C 3683 RF—Ship. wt. bundle, 40 lbs. From Stock $3.10....Factory $2.79

2 IN. THICK BATTS: Bundle of 16. Coverage: 85⅓ sq. ft.
74 C 3682 RF—Ship. wt. bundle, 40 lbs. From Stock $3.75....Factory $3.25

COTTON BLANKET INSULATION . . . LESS THAN 6½ᶜ sq. ft.

(J) Combines flame-resistant cotton and highly reflective surface for very low rate of heat transmission. Insulates 3 ways: (1) Surface reflects radiant heat. (2) Millions of air cells help prevent conduction heat loss. (3) Unbroken blanket cuts down draft and air leakage. Does not settle, pack or deteriorate. Outer blanket surface forms vapor barrier.

Weighs about 4 oz. per sq. ft. Easy to install using stapler or nails. 1 inch wide nailing flange on each side. 1 carton covers 100 sq. ft. Blankets compressed for shipping, gradually expand to full 2 in. thickness after installation. *Not Mailable.* Shipped from Stock. Pay freight from Mail Order House. Choice of 2 types of blankets:

ALUMINUM FOIL COVERED COTTON BLANKET. (Shown.) Double reflective, Wards most efficient type of insulation, reflects 95% of radiant heat. Heavy, aluminum foil cover on both sides of cotton blanket gives greater year 'round comfort. In summer, home stays 10 to 15 degrees cooler. In winter, less radiant heat escapes. Ship. wt. 24 lbs. per carton.
74 C 3710 R—16-inch width. Contains 75 lineal feet.....Carton, $9.45
74 C 3712 R—24-inch width. Contains 50 lineal feet.....Carton, 9.45

REFLECTIVE COTTON BLANKET. (Not Shown.) Single Reflective Type. Reflects up to 80% radiant heat. Fluffy cotton Kraft-covered blanket has reflective aluminum coating on one side, asphalt-treated paper on the other; is uniformly thick. Ship.wt. per carton, 16 lbs.
74 C 3715 R—16-in. width. Contains 75 lineal feet.....Carton, $6.35
74 C 3717 R—24-in. width. Contains 50 lineal feet.....Carton, 6.35

KIMSUL INSULATION ... LESS THAN 4¾ᶜ sq. ft.

(K) Nationally-known Kimsul Blanket Insulation made of paper-thin, asphalt-treated wood fibers in many layers. Each ply is continuous and separate, provides protection over every inch of insulated area. Strong stitching holds plies together at correct density—no sagging, shifting or settling. Asphalt treatment makes Kimsul moisture resistant; will not rot or deteriorate. Resists fire, mold, fungus, due to chemically-treated wood fibers. Kimsul pays for itself in fuel savings. Gives year 'round comfort; prevents loss of heat in winter, keeps heat outside in the summer. Your home can be 5 to 10 degrees cooler than outside temperature on hottest summer days. (8 to 15 degrees cooler with double thick Kimsul.)

Kimsul saves installation time. Comes in compact rolls with blankets compressed to ⅓th installed length. Expands in both length and thickness for installation. Lightweight, clean, easy-to-handle. No odor, dust or irritating particles. Blanket is continuous—no joints to piece together. Easy to install with stapler or hammer and nails. Choice of 2 widths to fit standard spacings of studs and joists. Can be cut easily to fit irregular spaces between furring strips. Instructions included. *Not Mailable.* Shipped promptly from Stock by Freight or Express. Choice of two types:

ALUMINUM FOIL KIMSUL INSULATION (shown above), has aluminum vaporseal attached to form positive vapor barrier which prevents the penetration of moisture. Aluminum reflects 95% of radiant heat, thus giving additional protection from heat and cold. This extra, effective insulating value of aluminum also allows you to use lighter, thinner blankets at night, keeps temperature more constant—less variation from room to room. Has wide flanges running full length of blanket for attaching insulation to framing members. Install with staplers listed at bottom of this page, or with hammer and nails. Each roll includes complete instructions.

REGULAR KIMSUL INSULATION. Same internal construction as above, but blankets are covered with black, fire-resistant Pyrogard—a Kraft Paper scientifically treated with asphalt to resist fire and moisture, just as inner layers are treated. Blankets actually measure wider than distance between standard framings, allowing edge to be stapled to sides of framing. This provides air space on both sides of blanket. Fiber nailing strips furnished. Includes instructions. May be installed with stapler (bottom of page) or hammer and nails. Order from table below.

Catalog Number	Thickness	Actual Size Width	Actual Size Length	Roll Covers	Ship. wt.	Price Roll
(K) ALUMINUM FOIL KIMSUL						
74 C 3735 R	Double (1½ in.)	16 in.	75 ft.	100 sq. ft.	23 lbs.	$ 8.42
74 C 3737 R	Double (1½ in.)	24 in.	50 ft.	100 sq. ft.	23 lbs.	8.42
74 C 3730 R	Medium (¾ in.)	16 in.	150 ft.	200 sq. ft.	30 lbs.	12.89
74 C 3732 R	Medium (¾ in.)	24 in.	100 ft.	200 sq. ft.	30 lbs.	12.89
REGULAR KIMSUL						
74 C 3725 R	Double (2 in.)	16 in.	75 ft.	100 sq. ft.	24 lbs.	$ 7.62
74 C 3727 R	Double (2 in.)	24 in.	50 ft.	100 sq. ft.	24 lbs.	7.62
74 C 3720 R	Standard (1 in.)	16 in.	150 ft.	200 sq. ft.	25 lbs.	9.49
74 C 3722 R	Standard (1 in.)	24 in.	100 ft.	200 sq. ft.	25 lbs.	9.49

LOUVERS PROVIDE PROPER VENTILATION 1.15 TO 6.60

Use louvers to prevent damaging moisture condensation on insulation. Permit circulation of fresh air. Keep buildings cooler in summer. Built-in screens keep out small birds, etc., deflect rain. Easy to install—no fitting needed. Figure square foot area of attic floor, order size to fit needs. Use 2 for cross ventilation. *Mailable.*

(L) ADJUSTABLE TRIANGLE LOUVER. Fits in gable. Adjusts from 35½ in. wide x 17½ in. high to 44½x13 in. for roof pitch. Tight sliding action. Screening furnished. Ventilates 400–600 sq. ft. Ship. wt. each 3 lbs.
74 C 3867 MO—Ea. $4.40. Pr. $8.35

NON-ADJUSTABLE TRIANGLE LOUVERS. Similar to (L) but with five rigid louvers. Ventilate 150 to 400 sq. ft. Ship. wt. ea. 2 lbs. 10 oz.

Catalog Number	Roof Pitch	Fits Openings High	Fits Openings Wide	Price Each	Two For
74C3865 MO	9–12	11 in.	29 in.	$ 2.95	$ 5.59
74C3866 MO	6–12	9 in.	36¼ in.	3.49	6.65

(M) WALL LOUVERS. Fit flush with vertical walls. Available in galvanized steel or rust-proof aluminum. *State Cat. No. and Size.* Order 2 and save.

Opening Size Width	Opening Size Height	Square Feet Ventilated	Steel Wall Louver 74 C 3850 MO Wt. each	Each	2 for	Aluminum Wall Louver 74 C 3860 MO Wt. each	Each	2 for
8 x	8 in.	Up to 150	2 lbs.	$1.15	$ 2.20	1 lb.	$1.37	$ 2.59
12 x	12 in.	150 to 350	3 lbs. 8 oz.	1.73	3.29	2 lbs.	1.95	3.69
8 x	16 in.	150 to 350	3 lbs. 12 oz.	1.82	3.45	2 lbs.	2.05	3.89
12 x	18 in.	400 to 690	5 lbs. 4 oz.	2.27	4.29	2 lbs. 8 oz.	2.57	4.89
14 x	24 in.	600 to 900	9 lbs. 8 oz.	4.25	8.09	3 lbs. 8 oz.	3.74	7.09
24 x	30 in.	900 to 1400	17 lbs.	6.45	12.25	6 lbs. 8 oz.	6.60	12.49

(N) ROOF LOUVER. For slanting roofs. Each ventilates 150 sq. ft. of attic floor space. Aluminum finish. Order 2 and save. Size: 12¾ by 16 in.
74 C 3851M—Heavy-gauge steel. Ship. wt. each, 4½ lbs. Each $2.20; Pair, $4.19
74 C 3861M—Rustproof aluminum. Ship. wt. ea, 2 lbs. 8 oz. Each 2.59; Pair, 4.93

AUTOMATIC STAPLERS AND STAPLE HAMMERS

Use for blanket, batt type insulation. Heavy-gauge steel, plastic hand grips. *Mailable.*

(P) STANDARD COMPRESSION STAPLER. Squeeze grip to work. Holds ¼-in. or 5/16-in. staples.
74 C 3800—Chromed finish. Ship. wt. 3 lbs....$10.50

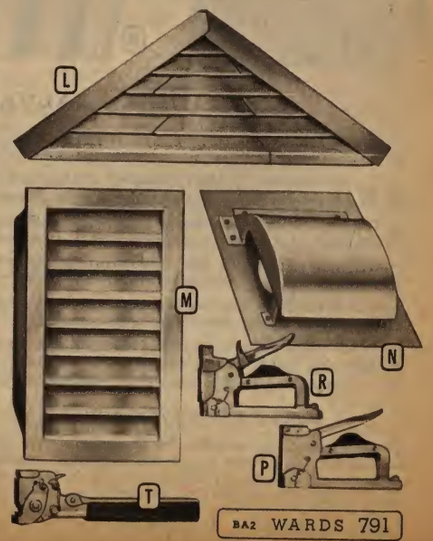
(P) HEAVY-DUTY COMPRESSION STAPLER. Like above, fits up to ½-in. staples. For plank, tile.
74 C 3802—Ship. wt. 2 lbs. 8 oz.....$11.50
74 C 3822—Same as (P) on loan basis. Order only with insulation, plank or tile. Deposit refunded if returned in good condition in 30 days.....$11.50

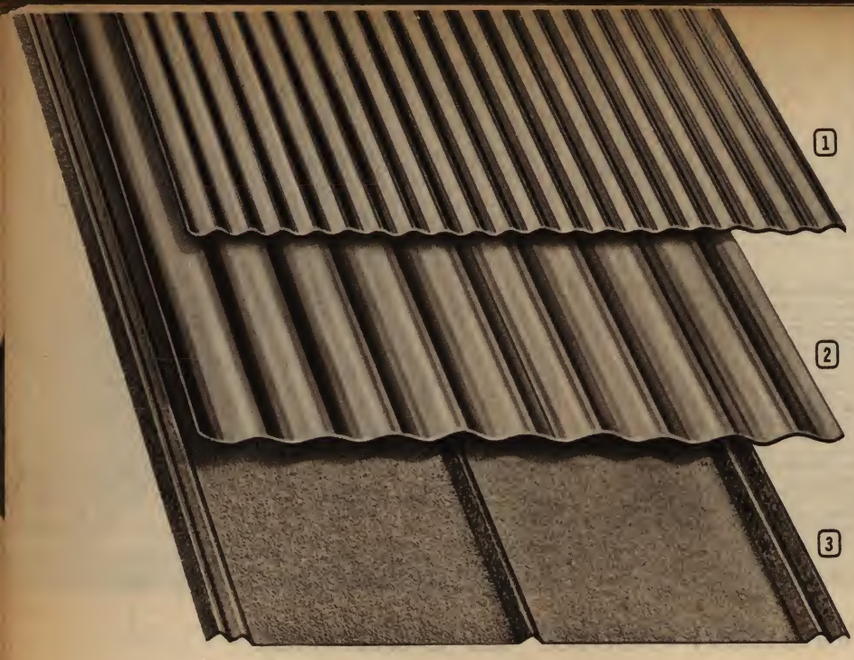
(R) SUPER-DUTY STAPLER. Powerful spring action drives staples up to 5/16 in. Chromed finish.
74 C 3806—Ship. wt. 2 lbs. 12 oz.....$12.50

(T) STAPLE HAMMER. Duo-Fast; use like hammer. Holds 2 strips of staples up to ¼ or 5/16 in.
74 C 3804—Polished nickel finish. Wt. 2 lbs....$14.95

STAPLES. Use ¼ in. for batts, tagging; 5/16 in. for blanket insulation, screen wire; ½ in. for batts or blankets, plank, tile. Heavy-gauge 9/16 in. are resin coated for extra holding power. *Mailable.*

Cat. No.	Length	Ship. wt.	Box of 5000
74 C 3810	¼ in.	1 lb. 2 oz.	$ 2.10
74 C 3811	5/16 in.	1 lb. 9 oz.	2.35
74 C 3812	½ in.	2 lbs. 8 oz.	2.65
74 C 3813	9/16 in.	2 lbs. 12 oz.	3.65





Aluminum Roofing and Siding

GIVES LASTING PROTECTION

26-IN. WIDE RUSTPROOF ALUMINUM SHEETS IN 3 STYLES . . . Low As 1.68 Sheet

1 2 3 Rustproof, lightweight sheets are ideal for use as roofing or siding. Will outlast most farm buildings. Easy to install—just follow instructions furnished with order. Saves money 4 important ways:

FIREPROOF—Often lowers fire insurance rates.

RUSTPROOF—Never needs paint, saves upkeep costs. May be painted if desired after 3 months weathering.

LIGHTWEIGHT—Easy to apply, no need for heavy bracing.

INSULATES—Reflects sun rays in summer, keeps building cooler. Retains building heat in winter, saves fuel. Helps increase productivity, keeps crops fresh.

Three types: (1) 1¼-IN. CORRUGATED; (2) 2½-IN. CORRUGATED — for wide-spaced sheathing; (3) 5-V CRIMP—has double crimps at sides for watertight seal.

Choice of Smooth Finish—see (1), (2) or Embossed Finish to cut glare—see (3). .019-in. thick sheets are equal to 26-ga. steel; .024-in. equal to 24-ga. steel. Coverage figures allow for end and side laps. See below for Nails, bottom of page for Felt, Accessories and "How to Measure" instructions. Shipping information below. *Minimum order: 3 or more sheets.*

State Catalog No., Length					1 1¼-In. Corrugated			2 2½-In. Corr.	3 5-V Crimp			
Sheet Size		Approx. Coverage per Sheet	Ship. wt. .019-in. thick	Ship. wt. .024-in. thick	.019 in. thick		.024 in.	.024in.thick	.019 in. thick		.024 in.	
Wide	Long				Smooth 74 C 1200F	Embossed 74 C 1203F	Smooth 74 C 1210F	Smooth 74 C 1211F	Smooth 74 C 1202F	Embossed 74 C 1204F	Smooth 74 C 1212F	
26 in.	6 ft.	11 sq. ft.	4 lbs.	4¾ lbs.	$1.68	$1.68	$2.14	$2.14	$1.68	$1.68	$2.14	
26 in.	7 ft.	13 sq. ft.	4¼ lbs.	5½ lbs.	1.96	1.96	2.50	2.50	1.96	1.96	2.50	
26 in.	7 ft.	15 sq. ft.	5¼ lbs.	6½ lbs.	2.24	2.24	2.85	2.85	2.24	2.24	2.85	
26 in.	10 ft.	19 sq. ft.	6½ lbs.	8 lbs.	2.80	2.80	3.57	3.57	2.80	2.80	3.57	
26 in.	12 ft.	23 sq. ft.	8 lbs.	9½ lbs.	3.36	3.36	4.28	4.28	3.36	3.36	4.28	

EXTRA WIDE ALUMINUM ROOFING AND SIDING . . . Low as 3.14 sheet

Similar to (1) and (2) but wider sheets give more economical coverage, fewer laps, less waste. Big sheets go up faster, save time and labor. See Shipping Notice. *State Cat. No., Length, Min. order: 3 sheets.*

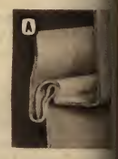
Lgth. in Feet	Approx. Coverage per Sheet	Ship. wt. .019 in. Thickness	Ship. wt. .024 in. Thickness	1¼-IN. CORR. SMOOTH 48 IN. WIDE		2½-IN. CORR. SMOOTH 48 IN. WIDE		8-V CRIMP EMBOSSED 50 IN. WIDE	
				.019 in. 74 C 1225 F	.024 in. 74 C 1235 F	.019 in. 74 C 1226 F	.024 in. 74 C 1236 F	.019 in. 74 C 1227 F	.024 in. 74 C 1237 F
6	21 sq. ft.	7 lbs.	9 lbs.	$3.14	$3.95	$3.14	$3.95	$3.22	$4.00
7	24½ sq. ft.	8¼ lbs.	11 lbs.	3.66	4.61	3.66	4.61	3.76	4.64
8	28½ sq. ft.	9¼ lbs.	12 lbs.	4.20	5.26	4.20	5.26	4.30	5.29
10	36 sq. ft.	11 lbs.	14 lbs.	5.25	6.59	5.25	6.59	5.37	6.70
12	43½ sq. ft.	14 lbs.	18 lbs.	6.30	7.90	6.30	7.90	6.44	8.00

ALUMINUM NAILS with Neoprene washers (not shown). For Aluminum Roofing, Siding only. 1¾ in. long. *Mailable.*
74 C 1251K—For 280 sq. ft. Ship. wt. 1 lb. . . . Lb. $1.59; 74 C 1250 K—For 1000 sq. ft. Ship. wt. 4 lbs. . . . 4 lbs. $5.75

Enameled Aluminum Siding

CHOICE OF 6 PASTEL COLORS

EASY-TO-INSTALL PANELS . . . 34½c sq. ft.



Beautiful new finish for old or new homes. Lustrous non-chalking, baked-on enamel finish won't crack, chip, or peel—outlasts regular paint many times over; easily washed. Alodine-treated on both sides for maximum paint adhesion and corrosion resistance. Can be repainted if desired; absolutely rustproof. In White, Ivory, Gray, Green, Yellow, or Brown.

3-POINT INTERLOCKING JOINT. See (A) at right. For rapid, easy one-man installation; forms rattle-proof weatherproof seal. Panels are pre-notched—just place one lightweight panel on top of another; each fits securely onto section below. Can be applied 2 ways—over aluminum foil, using insert wedges under joints; or over backer board for maximum insulation, firmest support and more efficient sound deadening. Installation instructions included. Shipped promptly by Freight or Truck from Factory near Pittsburgh, Pa.

4 SIDING PANELS. Each panel 12 ft. long; has 8 in. exposed width. Carton of 25 covers 200 sq. ft.
74 C 1301F—*State color, quantity.* Single Panel. Wt. 4 lbs. . Each $2.85
25 Panels. Ship. wt. 100 lbs. Ctn. 69.00

5 STARTER STRIP. Use at the bottom of first siding strip. Siding is applied from the bottom up. 2⁷⁄₁₆ in. x 10 ft. *State Color.*
74 C 1304 F—Ship. wt. 8 oz. Ea. $1.20

6 WINDOW AND DOOR TRIM. Give finished effect. 6-ft. lengths. Ship. wt. each 4 oz. *State color.*
74 C 1308 F—For backerboard. . 93c
74 C 1307 F—For foil and wedges . 85c

7 OUTSIDE CORNERS. Use with or without backerboard. 8 inches long. *State Color Wanted.*
74 C 1302 F—Ship. wt. 2 oz. Ea. 24c

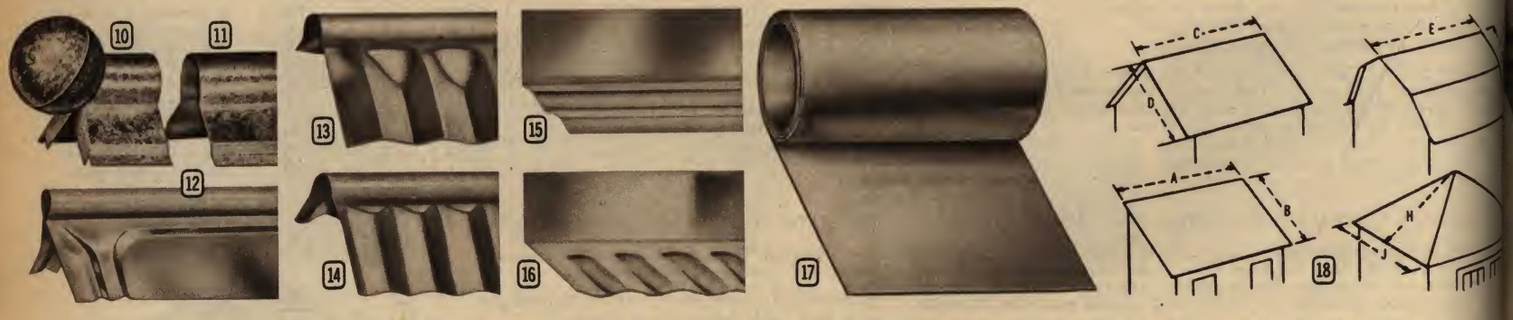
8 INSIDE CORNER. 10 ft. long. Ship. wt. 1½ lbs. ea. corner.
74 C 1309 F—For backerboard.
State color . . . . . Each $2.
74 C 1303 F—Use with foil, wedges.
State color . . . . . Each $2.

BACKERBOARD. Use under siding. ⁷⁄₁₆ in. thick. 8 in. x 6 ft. Wt. 70 lbs. Carton covers 100 sq. ft.
74 C 1310 F—Carton . . . . . $8.

ALUMINUM FOIL. Use with wedges. 36 in. wide. Covers 500 sq. ft.
74 C 3770 F—Wt. 11 lbs. Roll $7.

9 WEDGES. Use with Foil, every 4 ft., each joint.
74 C 1305 F—Ship. wt. 2 oz. Ea.

ZINC COATED NAILS. 1½ in. long. 56 nails to 100 sq. ft. 188 to pkg.
74 C 1306 K—Wt. 1 lb. Pkg. . .



ALUMINUM, GALVANIZED ACCESSORIES TO COMPLETE ROOFING OR SIDING JOB

10 GLOBE FINIAL. Fits on end of ridge roll for neat, weathertight ridge end—gives finished appearance. Available in Galvanized only.

11 12 13 RIDGE ROLLS. Use to cover top of ridge for finished roofing job. Available in styles to fit all types of roofing listed above.

14 GAMBREL ROOF JOINT. Use at gambrel hips. Flared eaves to avoid overhanging. Available in Aluminum only. 12-in. girth.

15 SIDE WALL FLASHING. Use where side of roof joins wall of another building, porch or dormer. Install with smooth side under wall covering.

16 END WALL FLASHING. Use where end of roofing joins wall of another building. Install smooth side under wall covering.

17 PLAIN VALLEY. For valleys and flashing. Also for 5, 8-V Crimp as roof joint, Side and End Wall Flashing. All rolls are 14 in. wide.

Order Aluminum or Galvanized Accessories (10) to (17) at right.

Description	Catalog No.	Material, Thickness	Length	For use with	Ship. wt.	Price
10 Globe Final	74 C 1437*	Galvanized 29 ga.	.....	Ridge (11)	7 oz.	43c
11 12 13 Ridge Roll (11)	74 C 1442R*	Galvanized 29 ga.	10 ft.	Finial (10)	4 lbs. 8 oz.	$1.19
(12)	74 C 1262K	Aluminum .019 in.	28 in.	5-V Crimp	10 oz.	49c
(13)	74 C 1261K	Aluminum .019 in.	28 in.	1¼-in. Corr.	10 oz.	49c
(13)	74 C 1260K	Aluminum .019 in.	28 in.	2½-in. Corr.	10 oz.	49c
14 Gambrel Roof Joint	74 C 1255K	Aluminum .019 in.	28 in.	1¼-in. Corr.	10 oz.	49c
	74 C 1256K	Aluminum .019 in.	28 in.	2½-in. Corr.	10 oz.	49c
15 Side Wall Flashing	74 C 1268F	Aluminum .019 in.	5½ ft.	1¼-in. Corr.	1 lb. 10 oz.	$1.13
	74 C 1267F	Aluminum .019 in.	5½ ft.	2½-in. Corr.	1 lb. 10 oz.	1.13
16 End Wall Flashing	74 C 1266K	Aluminum .019 in.	28 in.	1¼-in. Corr.	10 oz.	43c
	74 C 1265K	Aluminum .019 in.	28 in.	2½-in. Corr.	10 oz.	43c
17 Plain Valley	74 C 1270K	Aluminum .019 in.	10 ft.	Aluminum	3 lbs. 8 oz.	$2.49
	74 C 1271K	Aluminum .019 in.	50 ft.	Aluminum	16 lbs.	10.45
	74 C 1445R*	Galvanized 29 ga.	50 ft.	Galvanized	40 lbs.	9.25

ASPHALT-SATURATED FELT . . . 3.10 Roll (216 sq. ft.)

(Not shown). 30-lb. weight. Use under aluminum roofing or siding if inside of building is subject to constant moisture—chicken houses, barns, etc. Shipped promptly from Factories near York, Pa.; Buffalo, N.Y.; or Savannah, Ga. Pay freight charges from nearest point. Rates on Page 970.

Roll covers 216 sq. ft. Shipping wt. 60 lbs.
74 C 30 F. . . . . Roll $3.10

SHIPPING NOTICE

ALUMINUM ROOFING AND SIDING (1) to (3) above and Accessories (left) shipped promptly from Factories near New York City, Atlanta, Ga. or Columbus, Ohio—you pay freight from Factory nearest. See Page 970 for Rates.

Items with (*) shipped promptly from Stock. Others shipped from Factory—see above. Cat. Nos. ending in F or R *Not Mailable;* all others *Mailable.*

HOW TO MEASURE

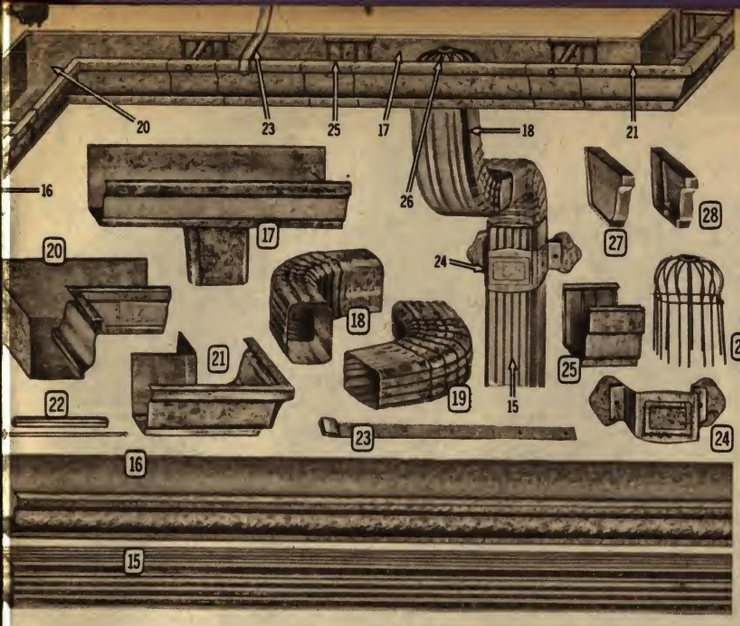
18 Use these easy methods to find square foot area to be roofed.

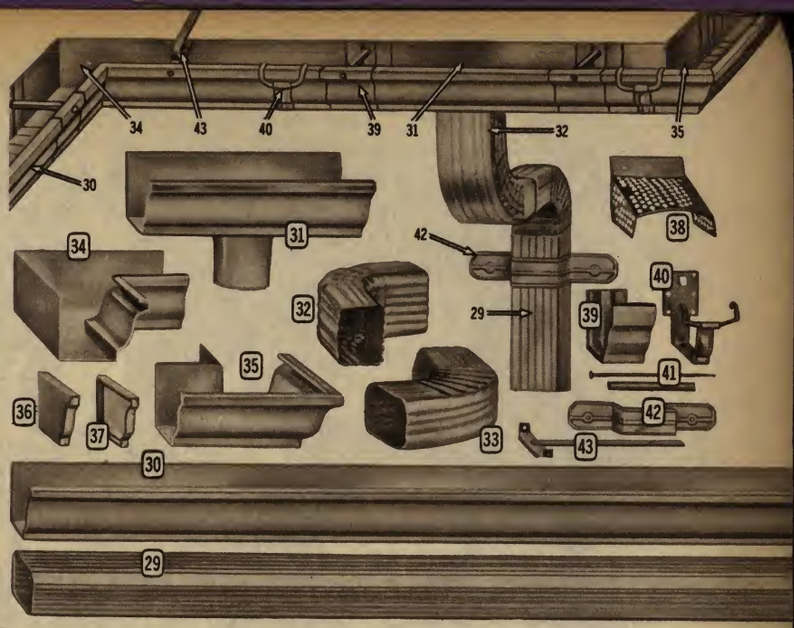
SHED TYPE: Multiply length (A) by length of rafters (B).

GABLE TYPE: Multiply roof length (C) by length (D). Multiply . . .

GAMBREL TYPE: . . . length (F) and (G). Multiply by roof length . . . then multiply result . . .

HIP TYPE: Multiply length of long rafter . . . by length at . . . (J). Divide by 2. Do . . . for each section of . . . add results for total . . . of structure to be roofed.





Eaves Trough in Galvanized Steel or Aluminum

QUICK, SOLDERLESS INSTALLATION...DO IT YOURSELF AND SAVE

GALVANIZED BOX-TYPE EAVES TROUGH . . . 26-GA. . . . 1.65 10-ft. length (4 in.)

15 TO 28 Rigid 26-ga. steel for extra strength, heavily galvanized to resist rust. 20% heavier than 28-ga. (below). Slip-joint connectors eliminate soldering—make installation easy. Use 5-in. trough for large buildings, 4-in. trough for smaller homes, etc. All items *Mailable* except (15) and (16). *State Cat. No., Size.* Monthly Payment Terms on Inside Back Cover.

(15) CONDUCTOR PIPE. Corrugated to resist freezing damage. *Not Mail.* Ship. wt. 7 lbs. 8 oz.
74 C 1700 R—3-in. size. Use 2 Elbows (18) to join with eaves trough. 10-ft. length.....$1.98

(16) EAVES TROUGH. Bead on outside lip for rigidity. Wts. 4 in., 7½ lbs.; 5 in., 9 lbs. *Not Mail.*
74 C 1705 R—4-in. width.....10-ft. length $1.65; 5-inch width.....10-ft. length $2.05

(17) DROP OUTLET. Fits Pipe (15) or Elbows (18), (19). 3-in. drop. *State Size wanted.*
74 C 1717—4-in. trough. Ship. wt. 1 lb. 4 oz.....79c; 5-in. trough. Ship. wt. 2 lbs....$1.10

(18) SQUARE REGULAR ELBOW 75°. Use two to bring drop outlet back flush with wall.
74 C 1720—3-inch size. Shipping weight 15 oz.....Each 63c

(19) SQUARE SIDE ELBOW 75°. For shifting conductor pipe drop along the wall.
74 C 1722—3-inch size. Shipping weight 15 oz.....Each 63c

TROUGH CORNERS. 1-piece single bead construction. Ship. wts.: 4 in., 15 oz.; 5 in., 1 lb. 12 oz.
(20) 74 C 1710—Inside Corner. For 4-in. trough.....$1.14; For 5-in. trough.....$1.28
(21) 74 C 1711—Outside Corner. For 4-in. trough.....1.14; For 5-in. trough.....1.28

(22) SPIKE AND FERRULE. Keeps trough from sagging. Use 1 set every 3 feet.
74 C 1782—Ship. wt. dozen, 1 lb. 3 oz.....4 in. Per Doz. 64c.....5 in. Per Doz. 88c

(23) SQUARE HANGER. Secures trough to roof eaves. Fits 4-in. or 5-in. eaves trough.
74 C 1719—Use 3 for each 10 feet of trough. Ship. wt. for 6, 1 lb. 12 oz.....6 for 84c

(24) PIPE BAND. Secures conductor pipe (15) to outside wall. Use one every 3 feet.
74 C 1714—3-in. size. Ship. wt. for three 1 lb. 5 oz.....3 for 37c

(25) SQUARE SLIP-JOINT CONNECTOR. Use to join sections. No soldering needed.
74 C 1729—4-in. size. Ship. wt. 5 oz.....Each 39c; 5-in. size. Ship. wt. 6 oz..Each 46c

(26) PIPE STRAINER. Fits square conductor pipe; prevents clogging. 3-in. size.
74 C 1715—Rust-resistant wire with aluminum finish. Ship. wt. 5 oz.....Each 19c

SQUARE END CAPS. Slip on open ends of eaves trough. Designate right or left hand as you face building. Ship. wts.: 4 in., 2 oz., 5 in., 3 oz.
(27) 74 C 1730—Left-hand. 4-in. size.....Each 19c; Left-hand, 5-in. size.....Each 22c
(28) 74 C 1731—Right-hand. 4-in. size.....Each 19c; Right-hand, 5-in. size.....Each 22c

RUSTPROOF ALUMINUM BOX TYPE EAVES TROUGH . . . 3.35 10-ft. length

29 TO 43 Completely rustproof, require no painting or maintenance. First cost is your last cost. Aluminum alloy is strong yet lightweight. Trough and fittings .027 in. thick; conductor pipe and fittings .020 in. thick. Install with solderless slip-joint connectors—save time and labor. All *Mailable* except (29) and (30). *State Cat. No.* Terms, on Inside Back Cover.

(29) CONDUCTOR PIPE. Size 2⅜ in. by 3¼ in. Corrugated to resist freezing damage.
74 C 1800 R—*Not Mailable.* Ship. wt. 2 lbs.....10 ft. $2.35

(30) EAVES TROUGH. Modern "box" style blends with any type of architecture.
74 C 1805 R—*Not Mailable.* 5 in. wide. Ship. wt. 2 lbs. 8 oz.....10 ft. $3.35

(31) DROP OUTLET. Use with elbow (32) to meet conductor pipe (29).
74 C 1817—Shipping wt. 4 oz.....Each 83c

(32) REGULAR ELBOW 75°. Use 2 for joining pipe and trough, 1 to keep water off foundation.
74 C 1820—Shipping wt. 3 oz.....Each 53c

(33) SIDE ELBOW 60°. Shifts conductor pipe (29) along the wall.
74 C 1821—Shipping wt. 3 oz.....Each 53c

(34) (35) CORNERS. Join to eaves trough with slip-joint connectors—no soldering needed.
74 C 1810—Inside Corner (34). Wt. 5 oz...$1.31; 74 C 1811—Outside (35). Wt. 5 oz...$1.31

(36) (37) END CAPS. For closing ends of eaves trough. Shipping wt. each 2 oz.
74 C 1825—Left-hand (36).....Each 18c; 74 C 1826—Right-hand (37).....Each 18c

(38) PERFORATED STRAINER. Keeps leaves, etc. from entering and clogging downspout.
74 C 1824—Shipping wt. 8 oz.....Each 37c

(39) SLIP-JOINT CONNECTOR. Easy to attach—joins each section without soldering.
74 C 1829—Shipping wt. 2 oz.....Each 41c

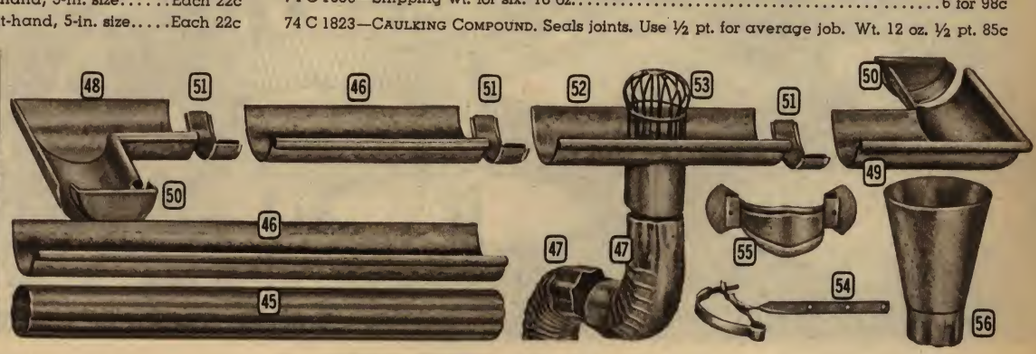
(40) FACIA BRACKET. Nails to eaves, clamps firmly on trough. Use 3 every 10 ft. of trough.
74 C 1815—Shipping wt. 4 oz.....Each 29c

(41) SPIKE AND FERRULE. Use 1 every 3 ft. of trough for sturdy installation.
74 C 1832—Shipping wt. for six: 7 oz.....6 for 62c

(42) PIPE STRAP. Holds conductor pipe to wall. Use 1 every 3 ft. of pipe.
74 C 1814—Shipping wt. for six: 14 oz.....6 for 55c

(43) HANGER STRAP. Secures trough to roof eaves. Use 3 for each 10 ft. of trough.
74 C 1836—Shipping wt. for six: 10 oz.....6 for 98c

74 C 1823—CAULKING COMPOUND. Seals joints. Use ½ pt. for average job. Wt. 12 oz. ½ pt. 85c



ZINC ROLL

4 Versatile "do-it-yourself" material for hobbies, handicrafts. Nationally advertised HAYDO ALLOY®, product of Illinois Zinc Company. Use inside or outside. Solid zinc alloy lightweight, rustproof, corrosion-resistant. Easy to solder, cut, bend and form to any shape desired.

MAKE YOUR OWN FLASHINGS—See view (K) above; use also for termite protection at foundation (L). For valleys, louvers, model making, flower boxes and dozens of other uses. 3 sizes below. *Mail.*
74 C 1845 M—.016 in. thick. 12 in. x 5 ft. Wt. 3 lbs.....$1.97
74 C [illegible]—.018 in. thick. 16 in. x 10 ft. Wt. [illegible] lbs.....$4.98
74 C [illegible]—.018 in. thick. 16 in. diam. 45 in. high. Wt. [illegible] lbs.....$19.50

GALVANIZED HALF-ROUND EAVES TROUGH . . . 28-GAUGE . . . ONLY 1.35 10-ft. length (4 in.)

45 TO 56 Half-Round Guttering brings advantages of zinc-galvanized 28-ga. steel at less cost than box-type above. Rolled outer edge gives strength and rigidity. Slip-joint connectors permit quick, easy installation without soldering—you need no special tools or skills. Use 4-in. trough for smaller homes, 5-in. trough for larger buildings. All items *Mailable* except (45) and (46). *State Catalog Number, Size.* 10% Down on Terms—Inside back cover.

(45) CONDUCTOR PIPE. Corrugated to resist freezing damage. 10-ft. lengths.
74 C 1600 R—2-in. diam. Ship. wt. 5 lbs. *Not Mailable*.....10 ft. $1.27
3-in. diam. Ship. wt. 6 lbs. *Not Mailable*.....10 ft. 1.42

(46) EAVES TROUGH. Hemmed inner edge, beaded for rigidity. 10-ft. lengths.
74 C 1605 R—4-in. diam. Ship. wt. 5 lbs. *Not Mailable*.....10 ft. $1.35
5-in. diam. Ship. wt. 6 lbs. *Not Mailable*.....10 ft. 1.42

(47) ELBOW 75°. Order 2 to join (45), (52), 1 to keep foundation dry.
74 C 1620—2-in. size. Ship. wt. 12 oz.....Each 30c
3-in. size. Ship. wt. 1 lb.....Each 39c

(48) (49) CORNERS. 1-piece single-bead construction. Right angle only.
FOR 4-IN. TROUGH: 74 C 1610—Inside Corner (48). Sides 8 in. Wt. 1 lb.....64c
74 C 1611—Outside Corner (49). Sides 8 in. Wt. 1 lb....64c
FOR 5-IN. TROUGH: 74 C 1610—Inside Corner (48). Sides 10 in. Wt. 1 lb. 4 oz.72c
74 C 1611—Outside Corner (49). Sides 10 in. Wt. 1 lb. 4 oz.72c

(50) END CAP WITH CONNECTOR. Closes either end of trough, drop outlet.
74 C 1625—4-in. size. Ship. wt. 4 oz.....Each 23c
5-in. size. Ship. wt. 6 oz.....Each 25c

(51) SLIP-JOINT CONNECTOR. Joins two sections of trough—no soldering.
74 C 1629—4 in. Ship. wt. 5 oz.....19c; 5 in. Ship. wt. 6 oz.....20c

(52) DROP OUTLET. Outlet size is conductor pipe size.
74 C 1617—4-in. trough. Outlet size 2 in. Ship. wt. 1 lb.....Each 46c
4-in. trough. Outlet size 3 in. Ship. wt. 1 lb.....Each 46c
5-in. trough. Outlet size 3 in. Ship. wt. 1 lb. 4 oz.....Each 51c

(53) PIPE STRAINER. Ends downspout clogging. Steel wire, aluminum finish.
74 C 1615—2-in. outlet. Wt. 6 oz.....15c; 3-in. outlet. Ship. wt. 8 oz....19c

(54) EAVES TROUGH HANGER. Use 3 for every 10 ft. of trough.
74 C 1619—4-in. size. Ship. wt. for six: 1 lb. 8 oz.....6 for 48c
5-in. size. Ship. wt. for six: 1 lb. 12 oz.....6 for 57c

(55) PIPE BAND. Fastens pipe to building. Use 1 every 3 ft. of pipe.
74 C 1614—2-in. size. Ship. wt. for three: 2 oz.....3 for 23c
3-in. size. Ship. wt. for three: 2 oz.....3 for 29c

(56) FUNNEL. Runs two conductor pipes into one outlet. 3-in. diameter at bottom.
74 C 1632—Ship. wt. 1 lb.....Each 83c

Period and Modern Fixtures for Gracious Living

FORMAL FIXTURES ADD GRACE AND ELEGANCE TO YOUR HOME . . . AUTHENTICALLY STYLED FROM FINEST MATERIALS . . . 6.95 TO 34.95

Wards finest fixtures—authentic period designs, reproduced by expert craftsmen. Sparkling styles form perfect backgrounds for gracious living in the formal mood. Matched groups permit coordinated designs throughout your home for a smart decorator-planned appearance. Use 60-W. bulbs unless otherwise stated—order bulbs separately, Page 802.

[1] 5-ARM CHANDELIER. Harmonizes with both traditional and modern settings. Slim tapered center spindle has rich polished brass finish; gracefully shaped arms are solid brass. Round shields at base of 5 bulb holders are white perforated metal. White laminated plastic and fabric shades have fashionable rattan woven texture, are washable and extremely durable. 21-in. diam., extends 18 to 36 in. on brass plated chain. For wall switch. Use 40-W. bulbs. *Not Mailable.*
83 C 3013 R—Wt. 9 lbs. $3.00 Down. Cash $29.95

[2] NEW 1-LT. HALL PENDANT. Solid Brass. Sparkling Colonial leaf design engraved in cut-glass panels. Size 9¾x6¾ in. wide. Brass plated chain. Extends to 28 in. from ceiling. Takes 40-watt bulb—see Pg. 802.
83 C 2979 L—Ship. wt. 3 lbs. $6.95

[3] 2-LT. HALL PENDANT. Solid Brass. Colonial star pattern deeply engraved in cut-glass panels. Size 6¼x6¼x11½ in. Brass plated chain extends to 27 in. from ceiling. Takes two 25-W. flame-shaped bulbs—see Page 802.
83 C 2974 L—Ship. wt. 6 lbs. $18.95

[4] 5-LT. CRYSTAL CHANDELIER. Captures charm and grace of 18th Century in sparkling crystal and gleaming silver. Genuine hand-cut drops imported from Germany under each bulb and in center enhance light and airy effect. Rich silver plated chain, canopy. Finely fashioned center column. Five crystal-clear hurricane chimneys have delicate hand-cut grape-and-vine designs. Extends from 18 to 36 in. from ceiling. Diam. 22 in. Uses flame-shaped bulbs on Page 802. Ship. wt. 21 lbs.
83C3058 MO—$3.50 Down, Cash $34.95

WARDS FIXTURES ARE UL APPROVED, EASY TO INSTALL

All Wards Fixtures are completely wired, with instructions—ready to hang. Included are handy solderless connectors that eliminate splicing and taping . . . just twist them on. Approved by Underwriters' Laboratories—assurance of tested construction.

[5] [6] 5-LT. CRYSTAL AND CHROME. Create a new atmosphere in your home with beautifully matching chandelier and wall bracket. Solid brass arms and body with gleaming chrome plated finish. Hand-blown frosted white shades have delicate hand-cut grape design, decorative crimped clear sparkling glass edges. Sparkling hand-cut prisms are imported from West Germany.

(5) 5-LIGHT DROP FIXTURE. With gleaming imported crystal beaded chain drapes running to each light. Decorative sparkling crystal spindle in smart spiral design. 19-inch diameter. Extends 20 to 44 in. from ceiling. Use 40-watt bulbs—order from Page 802. *Not Mailable.* Ship. wt. 15 lbs. Terms, Inside Back Cover.
83 C 3025 R—$3.00 Down. . . . Cash $27.95

(6) 2-LIGHT WALL BRACKET. Matches (5). Overall 10½x11 in. Extends 5 in. from wall. Convenient turn switch. Uses same bulbs as (5)—order from Page 802.
83 C 3041L—Ship. wt. 4 lbs. 8 oz. . . $11.45

[7] 3-LT. CRYSTAL SHOWER will add new sparkle to any room. Four tiers with 131 genuine imported crystal drops, hand-cut and polished by expert Old World craftsmen. Crystal spindle and clear crystal glass sphere. Metal parts and chain have high polished aluminum finish. Extends from 32½ to 42 in. from ceiling. 15-in. diam. For wall-switch operation.
83 C 3050 MO—Ship. wt. 13 lbs. $3.50 Dn., Cash $34.

3-LT. CEILING FIXTURE. Same beautiful four-tier crystal tear drop design as (7) above but with spindle and chain. Fits flush against ceiling. Extends 15 in. from ceiling. For wall-switch operation.
83 C 3042 M—Ship. wt. 11 lbs. $3.50 Dn., Cash $31.

[8] 1-LT. CEILING FIXTURE. For use in halls and small rooms. Fits flush against ceiling. Same as (7) above but has 43 crystal drops in 2 tiers; no crystal spindle. 8⅜-in. diam. Uses 100-watt bulb. Extends 10 in.
83 C 3028—Ship. wt. 5 lbs. . . . . $17.

[9] 1-LT. WALL BRACKET. Matches (7) and (8). One row of 15 crystal tear drops. Back plate has polished aluminum finish. Size 7x4½ in. Extends 4 in.
83 C 3065—Ship. wt. 3 lbs. . . . . $7.

LATEST STYLE FIXTURES FOR FASHIONABLE ROOMS . . . 3.98 TO 8.75

[10] NEW 4-LT. STAR-SPRINKLED DESIGN. 17½-in. white glass shade with dainty fused-on gold-color and black star trim. Sparkling Brass finished stem and finial have new attractive close-woven chain mail design. Fixture blends well with any color scheme, makes an effective addition to living or dining room. Big 4-light design gives proper lighting for largest rooms. Extends 11 in. from ceiling. Use 60-W. bulbs (order separately from Page 802).
83 C 2846 M—Ship. wt. 6 lbs. $8.75

[11] NEW 4-LT. CHAIN MAIL DESIGN. Brass finished chain mail motif encircles bulbs and glass bottom. Interesting trim is repeated in ornament. Fixture provides big room lighting, yet extends only 5 in. from ceiling, may be used in low ceilinged rooms. 14 in. square white glass shade has thin black line pattern. Takes up to 60-watt bulbs—order separately from Page 802.
83 C 2847 M—Ship. wt. 6 lbs. $7.75

[12] ECONOMICALLY PRICED 1-LT. PENDANT. Perfect for living or dining room. Looks like dollars more than its low price. 16-in. diam. shade. Stem and bowl finished in deep maroon enamel. Bottom of shade is light-reflecting white enamel. Tiny perforations decorate bottom of bowl. Brass plated chain adjustable 30 to 15 in. from ceiling. Bottom lens for concentrated downlight diffusion. Use 60-W. bulb.
83 C 2981M—Ship. wt. 4 lbs. 8 oz. . . $6.59

[13] 2-LT. WROUGHT IRON HALL FIXTURE. Solid Brass holder, brass plated scrolls. Bold drum shape with satin black grillwork and textured glass bottom. White parchment diffuser. 9¼-in. diameter. Extends 6¼ in. Use 60-W. bulbs.
83 C 2929 L—Ship. wt. 3 lbs. 8 oz. . . $8.45

[14] 1-LT. WALL BRACKET. Simple modern styling with polished Brass finish. Perforated design on shade. 6¾ in. high, ext. 6 in. Use 40-W. bulb.
83 C 2982—Ship. wt. 1 lb. 8 oz. $3.98

FULLY ADJUSTABLE ACCESSORY LIGHTS FOR ANY ROOM . . . LOW AS 3.49

You'll find swivel-necked fixtures a lifesaver whenever you need extra light over Dad's [illegible] chair, behind the TV set, in the children's rooms, etc. Fully shaded to direct light just [illegible] you want it—on pictures, over tables . . . direct on ceiling for indirect lighting. Move easily to [illegible] angle desired. Take minimum wall space. Use 60-W. bulbs (Page 802).

[15] TO [18] STREAMLINED SPUN-ALUMINUM FIXTURES. Simple modern shape to blend with any room interior. Handsome satin finish.

(15) 1-LT. FLEXIBLE ARM SPOTLIGHT. Shade 7½ in. long. 17 in. long overall. For wall switch.
83 C 2662—Ship. wt. 1 lb. 8 oz. $3.98

(16) 1-LT. CEILING FIXTURE. Shade 7½ in. long. Extends 10½ in. from ceiling. For wall switch.
83 C 2644—Ship. wt. 1 lb. 4 oz. $3.49

(17) 2-LT. WALL FIXTURE. Shades 7½ in. long; individually adjustable for light where you need it. Extends 9½ in. from wall. Has 3-way switch on base for "off," 1 or 2 lights.
83 C 2643—Ship. wt. 2 lbs. 4 oz. $6.95

(18) 1-LT. WALL BRACKET. Shade 7½ in. long. Extends 5 in. from wall. Has switch on base.
83 C 2642—Ship. wt. 1 lb. 4 oz. $3.79

[19] TO [22] SWEDISH BELL STYLE FIXTURES. [illegible] orative 3-tiered design in highly [illegible] ished solid Brass. Clear lacquer finish.

(19) 1-LT. FLEXIBLE ARM SPOTLIGHT. Shade 6 [illegible] long. 15¼ in. long overall. For wall swit
83 C 2661—Ship. wt. 1 lb. 12 oz. . . . . $

(20) 1-LT. CEILING FIXTURE. Shade 6 in. l [illegible] Extends 9 in. from ceiling. For wall switch.
83 C 2660—Ship. wt. 1 lb. 8 oz. . . . . $

(21) 2-LT. WALL FIXTURE. Shades 6 in. l [illegible] individually adjustable for light where [illegible] need it. Extends 6½ in. from wall. Has 3- [illegible] switch on base for "off," 1 or 2 lights.
83 C 2659—Ship. wt. 2 lbs. 12 oz. . . . . $

(22) 1-LT. WALL BRACKET. Shade 6 in. long [illegible] tends 6½ in. from wall. Has switch on [illegible]
83 C 2658—Ship. wt. 1 lb. 8 oz. . . . . $

10% DOWN ON TERMS, PAGE 981.

Harmonizing Fixtures for Planned Home Lighting

COORDINATED FIXTURES GIVE A PLANNED LOOK TO LIGHTING. ... IMPRESSIVELY STYLED, YET MODESTLY PRICED AT JUST 2.98 TO 26.95

Now, a full selection of colors and patterns designed to harmonize with any setting. Colors are "fired on" glass under intense heat—won't fade, chip or peel. Brass finishes protected by clear lacquer—polish with soft, dry cloth. All are UL Approved; for wall switch unless otherwise stated. Fully wired, ready to hang. Order bulbs separately from Page 802.

23 24 CLASSIC MATCHING FIXTURES. Styled with simple grace—yet economically priced. Use both fixtures, one in living room, one in dining room for a planned, harmonious effect. Floral design on frosted white shade. Attractive scroll-like design around edge adds distinctive accent to shade design. Crystal spindles add sparkle. Use two 60-watt bulbs.

(23) TWO-LT. DROP TYPE. 14¾-in. diameter shade. Extends 36 to 16 in. Brass finished chain, holder, canopy and bottom ornament. Ship. wt. 6 lbs.
83 C 3544 MO—*Mailable*.. $5.75

(24) TWO-LT. SEMI-CEILING. 14¾-in. diameter shade. Extends 10½ in. from ceiling. Brass finished canopy and bottom ornament. Ship. wt. 5 lbs.
83 C 3542 MO—*Mailable*.. $5.45

25 TO 28 SHINING CHROMED FIXTURES. Polished chrome plated steel with sparkling crystal column. Frosted white shades, crystal trim. Versatile drop types extend 25½ to 18 in. Ceiling types extend 13 in. (except 1-Lt. extends 9 in.). Use up to 40-watt bulbs. *Mailable.*

(25) 3-LT. CEILING. 19-in. spread.
83 C 2578 MO—Wt. 10 lbs.... $10.95

5-LT. CEILING. 20-in. spread.
83 C 2576 MO—Wt. 14 lbs..... $14.95

(26) 5-LT. DROP TYPE. 20-in. spread.
83 C 2575 MO—Wt. 14 lbs.... $15.95

3-LT. DROP TYPE. 19-in. spread.
83 C 2577 MO—Wt. 10 lbs.... $11.45

(27) 1-LT. CEILING. 7-in. diam.
83 C 2569—Ship. wt. 3 lbs..... $4.49

(28) 1-LT. WALL BRACKET. 4¾-in. diam. On-off switch on base.
83 C 2579—Ship. wt. 3 lbs..... $3.98

29 30 SOLID BRASS COLONIAL STYLES. Handblown frosted glass shades. Delicate grape design, clear rims. Crystal spindle. Brass plated chain. Use 40-W. bulbs.

(29) 5-LT. CHANDELIER. Extends 36 to 15½ in. 83 C 2976 MO—19-in. spread. Wt. 10 lbs. $17.95

(30) 1-LT. WALL BRACKET. 7¾ in. high, extends 5⅝ in. 4⅞-in. wall plate. On-off switch.
83 C 2977—Ship. wt. 2 lbs..... $5.59

31 REPLACEMENT SHADES. Set of 5. Like those on (29) and (30) above. Will fit any 1⅝-in. shade holder. Handblown glass.
83 C 3048—Ship. wt. 4 lbs..... Set $4.98

32 1-LT. CEILING FIXTURE. 6¾-in. diameter. Brass plated shade holder.
83 C 2536—Ship. wt. 2 lbs. 4 oz..... $2.98

33 1-LT. PENDANT. Brass plated. Extends 30 to 14 in. 10 in. long. 5-in. diam.
83 C 2625—Ship. wt. 2 lbs. 8 oz..... $6.98

$2 DOWN ON ORDERS OF $20—SEE PAGE 981.

34 TO 37 NEWLY-DESIGNED TRANSITIONAL FIXTURES. Blend with Traditional or Modern rooms. Popular combination of Brass and Glass gives up-to-date styling in a functional new group of four fashion leaders. Coordinated designs give harmonious lighting throughout your home. Polished Brasstone trim and gracefully shaped snow white satin-finished glass bowls—a style for every room.

(34) 3-LT. PULL-DOWN. A new favorite for versatile home lighting—adjusts on spring-balanced reel 17 to 41 in. from ceiling. Fingertip action moves light down for reading, up for dining or general room lighting. 18-in. diam. white Fiberglas shade with hand-laced top and bottom. 6¼-in. diam. glass bowls. Brass finish trim with modern black accents at base. Use three 60-W. bulbs. *Mailable.*
83 C 2550 MO—Ship. wt. 11 lbs. $3.00 Down.... Cash $26.95

35 1-LT. CEILING PENDANT. 15½-in. diameter Coral hood and knob. 6¼-in. glass bowl. Polished Brasstone trim with tiny perforations. Brass plated chain extends to 36 in. from ceiling. Takes 150-W. bulb.
83 C 2551M—Ship. wt. 7 lbs. *Mailable*..... $9.95

36 1-LT. SEMI-CEILING. 12½-in. diam. hood in Brasstone or Coral finish. 6¼-in. glass bowl. Brass finish trim. Extends 8¾ in.
83 C 2552—Brasstone hood. Use 150-W. bulb. Wt. 4 lbs. 8 oz... $6.95
83 C 2553—Coral hood. Use 150-W. bulb. Ship. wt. 4 lbs. 8 oz. 5.95

37 1-LT. BRACKET. White glass bowl. Brasstone trim. Ext. 7 in.
83 C 2554—With turn switch. Ship. wt. 2 lbs. 4 oz..... $4.95

WIDE CHOICE OF ATTRACTIVELY-STYLED SMALLER FIXTURES FOR BEDROOMS, HALLS, ETC. ... PRICED AS LOW AS 2.39

38 MODERN 1-LT. WALL BRACKET. Striking new flared design. White bent-glass shade has tiny modern pattern. Your choice of crystal beaded design with Chromed backplate or gold-color beaded design with Brass finish backplate. Convenient switch and outlet. 5 in. wide, 13 in. long. Extends 5½ in. from wall. Use 40-W. bulb (order from Page 802). *State trim desired:* Chromed or Brass.
83 C 2521 L—Ship. wt. 3 lbs..... $5.98

39 2-LT. REGAL HALL FIXTURE. Smart jewel shape. Heavy molded fire-polished shade has star design. Graceful filigree band at bottom. Sparkling Brass finish. Takes two 40-W. bulbs. Extends 6 in. from ceiling.
83 C 2611—Ship. wt. 4 lbs..... $4.59

40 1-LT. FERN DESIGN. Makes attractive hall light at budget price. 10⅜-in. frosted glass shade with clear crystal bottom. Extends 9 in. from ceiling. Use 60-W. bulb. *Be sure to state Shade color desired:* White, Ivory or Rose.
83 C 2953 L—Ship. wt. 4 lbs. 8 oz..... $2.39

41 1-LT. HALL FIXTURE. Brasstone aluminum shade with perforated design. Bottom lens for best light diffusion. 8½-in. diam. Extends 6 in. Use 40-W. bulb.
83 C [illegible]—Ship. wt. 2 lbs. 8 oz..... $3.39

42 2-LT. ROUND HALL FIXTURE. Hundreds of light-reflecting surfaces give shimmering cut glass effect. Polished brass plated metal canopy and trim. 7½-in. diameter.
83 C 2612—Use 25-W. bulbs. Ext. 5 in. Wt. 3 lbs..... $3.29

43 1-LT. WALL BRACKET. Frosted white bent-glass shade with clear and gray leaf design. Brasstone trim. On-off switch in base. Extends 3⅞ in. Use 60-W. bulb.
83 C 2501 L—4½x7 in. Ship. wt. 2 lbs..... $4.79

44 MODERN 1-LT. HALL FIXTURE. Smartly styled to blend with modern interiors. Perforated brass cylinder with six graceful support arms and ceiling holder in contrasting Black or Pink. Extends 7½ in. from ceiling. Use 40-watt bulb. *Be sure to state color desired:* Black or Pink.
83 C 2518—Ship. wt. 2 lbs. 12 oz..... $6.59

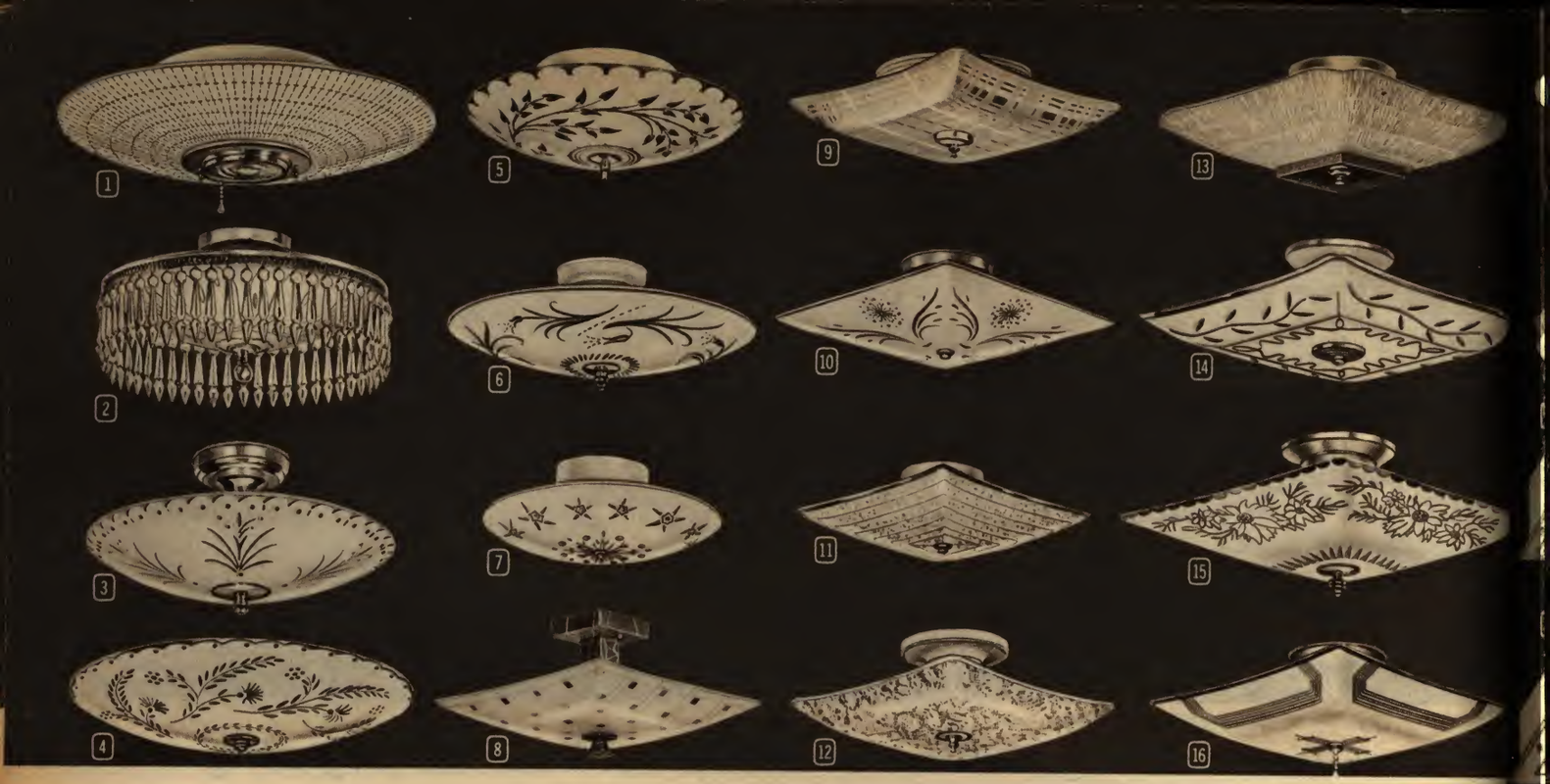
45 MODERN 2-LT. CEILING FIXTURE. Impressively styled in bold square shape. Opal glass lens and perforated frame have built-in look. Choose sparkling Chrome or Brass finish—chrome designed especially for bath or kitchen; brass designed for dining rooms, dens, etc. Size overall: 8½x8½x5 in. Extends 5 in. from ceiling. Takes two 60-W. bulbs (order from listings on Page 802). *State finish wanted:* Chrome or Brass.
83 C 2669—Ship. wt. 3 lbs. 8 oz..... $10.75

46 NAUTICAL STYLE FIXTURES. Frosted white shade with clear concentric circles in bottom. Maple finished metal holder with wooden spokes. Ideal ceiling fixture in rumpus rooms, dens, boy's bedroom, etc. Ship. wts. 3 lbs., 4 lbs., 5 lbs.
83 C 2968 L—1-Lt. 9½ in. wide. 6-in. diam. shade..... $3.29
83 C 2969 L—2-Lt. 11½ in. wide. 8-in. diam. shade..... 4.29
83 C 2970 L—2-Lt. 15½ in. wide. 10-in. diam. shade..... 5.69

47 2-LIGHT CRYSTAL STYLE FIXTURE. Gives small rooms added charm. Frosted white and crystal shade with graceful floral design. 12-in. diameter shade. Polished Brass metal holder, brass finial. Extends 5⅜ in. from ceiling. Use up to 60-W. bulbs.
83 C 2955 L—Ship. wt. 7 lbs. 8 oz..... $4.69

48 3-LIGHT BEDROOM FIXTURE. 13-in. square glass shade. Modern embossed leaf design on the inside of white shade gives highlight effect. Polished Brass holder. Built-in switch with pull chain through center ornament. Extends 6 in. from ceiling.
83 C 2873 L—Uses 40-W. bulbs. Ship. wt. 8 lbs..... $5.59

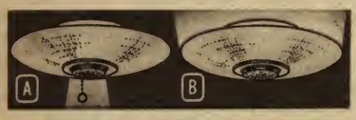
49 2-LT. MODERN BRACKET. Frosted bent-glass shade. Clear pattern. Chromed trim. Extends 4½ in. On-off switch.
83 C 2639 L—Use 25-W bulbs. Ship. wt. 2 lbs..... $4.59



Economical Fixtures of Graceful Bent-Glass

CLEAN, MODERN LINES...GAY FUSED-ON PATTERNS

COLORS FIRED ON FOR PERMANENT BEAUTY—WON'T CHIP, FADE OR PEEL . . . LOW AS 1.95 (11)



(1) MODERN 3-WAY FIXTURE. Gives dramatic lighting effects as you turn on 1, 4, or 5 bulbs with pull chain control. (1) All lights on (A, B above combined); (2) spotlight (A) only; (3) ceiling lights (B) only. Graceful 21-in. frosted shade with bamboo design. Sparkling chrome plated trim. Uses four 40-watt, one 100-watt bulb. With pull hook to reach pull chain switch. Extends 6 in. from ceiling.
83 C 2995 MO—Ship. wt. 12 lbs. $16.95

(2) 3-LT. COLONIAL. 15-in. bent glass shade with simulated colonial cut pattern. Glittering plastic prisms hang from brass gallery. Polished brass holder. Extends 8 in.
83 C 2715 M—Ship. wt. 6 lbs. $12.75

(3) 4-LT. CEILING FIXTURE. Clear delicate colonial pattern on frosted white 17-in. diameter shade. Solid brass holder, brass-finished finial. Extends 8¼ in.
83 C 2891MO—Ship. wt. 6 lbs. $4.98

(4) FLORAL FIXTURES. Our Best Quality. Clear and graytone design. White enamel metal holder. Ex. 5 in. Wts. 9½ lbs., 7 lbs.
83 C 3035 MO—4-Lt. 19-in. diam. shade. $8.95
83 C 3034 M—2-Lt. 15-in. diam. shade. . 5.75

(5) 2-LT. FLORAL. 15-in. Frosted glass shade. White enameled holder. Extend 5½ in.
83 C 2758 M—For Wall Switch. Wt. 6 lbs. $4.89
83 C 2762 M—With Pull Chain. Wt. 6 lbs. 5.39

(6) 3-LT. CEILING FIXTURE. Clear and rose floral spray design on 17-in. white shade. Ivory enamel metal holder. Extends 7 in.
83 C 2710 M—Ship. wt. 7 lbs. 8 oz. $6.75

(7) 2-LT. STAR DESIGN. Clear and graytone pattern on 13-in. white shade, extends 5 in. Ivory enameled holder. Brass knob.
83 C 3540 L—Ship. wt. 3 lbs. $2.89

(8) NEW 4-LT. CHECKERBOARD CASUAL. 15-in. white glass shade with gold and black score lines and dot pattern. Holder and stem black finish with gold tracery. Ext. 8½ in.
83 C 2848 MO—Ship. wt. 4 lbs. 4 oz. $6.95

(9) COLORFUL SCOTCH PLAID FIXTURE. Gay plaid pattern brightens kitchen, dinette or playroom. White enameled metal holder. 2-light. 13-in. shade. Choose Blue, Red or Brown pattern on White shade. *State color.*
83 C 2774 M—Ship. wt. 4 lbs. $3.79

(10) FLORAL AND LINE PATTERN FIXTURE. 4-lt. 14-in. square shade. Cut floral and line pattern on white bent glass shade gives fresh appearance to room. Brass finished holder. Extends 5½ in. from ceiling.
83 C 3535 M—Ship. wt. 4 lbs. 6 oz. $3.49

(11) 2-LT. SQUARE DESIGN FIXTURE. 12-in. shade with a striking new pattern in white on clear glass. Ivory enameled holder. Extends 4½ in. from ceiling.
83 C 2849 L—Ship. wt. 2 lbs. 12 oz. $1.95

(12) LACE PATTERN FIXTURE. Bent-glass shade has exquisite lace pattern that will add charm to your favorite room. 2-light. 13-in. square shade. Ivory color holder. *State color of shade:* Rose, Blue or White.
83 C 2785 M—Ship. wt. 5 lbs. $3.98

(13) 4-LT. BRASS-TRIMMED FIXTURE. 15-in. square frosted glass shade with clear line pattern. Perforated ornament finished in Black and Brass. Extends 6½ in.
83 C 2652 M—Ship. wt. 4 lbs. 8 oz. . . . . $7.

(14) 4-LT. CUT LEAF AND LINE PATTERN. Crisp clear design on 16-in. square white shade. White enameled metal holder. Brass trim.
83 C 2770 M—Ext. 6¼ in. Ship. wt. 8 lbs. . $6.
2-LT. COLORFUL FIXTURE. Like (14) but 13 in. square shade. *State:* White or Rose shade.
83 C 2771M—Ship. wt. 5 lbs. . . . . $3.

(15) 4-LT. FLORAL PATTERN. Hand-screened tan design on white frosted shade. Brass plated holder. Ext. 7 in. Ship. wts. 10, 9 lbs.
83 C 2718 MO—17½-in. square shade. . $8.
83 C 2719 M—15½-in. square shade . . . 6.

(16) 4-LT. GRECIAN-MODERN. Clear score lines form decorative design on white bent glass shade. Brass plated holder. 14⅝ in. square. Extends 5½ in. Ship. wt. 4 lbs.
83 C 2892 M—For wall switch control. . . $3.
83 C 2893 M—With center pull chain. . . 4.

(17) (18) 5-LT. CEILING FIXTURES. 18-in. diameter frosted bent-glass shades with clear leaf design. Sparkling crystal column with 6 glittering crystal pendants. Brass finish trim and canopy.

(17) 3-WAY LIGHTING DROP FIXTURE. Brass finished chain; extends 16 to 36 in. from ceiling. You can turn on 2, 3 or 5 bulbs for any desired lighting effect. Bottom ornamental knob is turn-switch.
83 C 2627 MO—*Mailable.* Ship. wt. 10 lbs. $13.95

(18) SEMI CEILING. Like (17) but has no chain or 3-way switch.
83 C 2667 MO—Extends 16 in. *Mailable.* Ship. wt. 10 lbs. $13.45

(19) 3-LIGHT DROP FIXTURE. 17-in. diam. frosted bent glass shade with fused on beaded crystal floral design. Crystal center column. Handsome brass plated chain and canopy. Ext. 16 to 36 in.
83 C 2999 MO—*Mailable.* Ship. wt. 9 lbs. $12.45

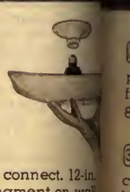
SAVE MONEY, DO YOUR OWN WIRING in home or on farm. Free booklet on Page 805 gives latest information, how-to-do-it pictures.

(20) NEW SQUARE STAR DESIGN. Striking new 4-light fixture for the most formal rooms. 17-in. white glass shade is trimmed with gold fused-on beads and banded with 22K. yellow gold; inside has sparkling star design. Brass finished canopy trimmed with 6 gleaming Brass finished spheres. Canopy is self-aligning, hangs straight on any ceiling. Extends 12 in.
83 C 2670 M—Ship. wt. 6 lbs. 8 oz. $12.95

(21) NEW SCALLOPED DESIGN. White glass shade with scalloped edge. Inside has silver or gold beaded ceramic design. Brass finished canopy, finial. *State:* Silver or Gold.
83 C 2673 M—4-lt. Shade 14 in. square. Ship. wt. 3 lbs. 8 oz. $3.98
83 C 2672 L—2-lt. Shade 12 in. square. Ship. wt. 2 lbs. 8 oz. 2.49

WARDS FIXTURES ARE EASY TO INSTALL, come wired and ready to hang. Solderless connectors save taping and soldering. All fixtures are UL Approved. Use with 60-watt bulbs unless otherwise stated. Bulbs are not included—order from Page 802.

(22) (23) 2-LIGHT FIXTURE MODERNIZERS. Do away with present unsightly, bare bulb fixtures the inexpensive, quick and easy way. Exposed bulbs become smart light fixtures by screwing base of modernizer into present outlet —as easy as replacing a light bulb—see view at right. No wires to connect. 12-in. bent-glass shades. Crystal center ornament on wall switch models. Use 40-W. bulbs.



(22) BASKET WEAVE. Buff on frosted white.
83 C 3512 L—For wall switch. Wt. 2 lbs. 8 oz. . . $2.89
83 C 3526 L—With pull chain. Wt. 2 lbs. 8 oz. . . 3.39

(23) FORMAL LEAF DESIGN. Blue with clear accents on frosted white background. Ship. wt. 2 lbs.
83 C 3516 L—For wall switch. . . . . itch. . . .
83 C 3527 L—With pull chain. . . . . —Sh

MODERNIZE WITH LOW-COST BENT GLASS FIXTURES . . . FOR TERMS ON $20 ORDERS, SEE INSIDE BACK COVER.

Space-Saving Recessed Fixtures for Today's Homes

GIVE A MODERN, BUILT-IN LOOK TO SMALLER ROOMS

ROUND RECESSED LOW AS 3.45

24 TO 26 Among latest trends in home lighting. Provide dramatic and unusual highlight effects. Ideal for hall or alcove. Heavy-gauge metal body. All have outlet box attached. Bulbs not included, order separately from Page 802.

(24) OPEN BOTTOM TYPE. Polished 7-in. ceiling flange. Body 8¼ in. high, 5⅝-in. diam. Bulb (shown installed in picture of fixture) not included; use bulb below.

83 C 3264—Ship. wt. 2 lbs. $3.45

83 CP 1745 D–150-W. bulb. *Postpaid.* 1.10

(25) LOUVER TYPE. Same fixture as (24) but has light-diffusing bottom metal louver. Takes up to 150-W. bulb.

83 C 3263—Ship. wt. 2 lbs. $4.69

(26) OPAL GLASS TYPE. Vaporproof. Excellent in damp locations such as shower room, over sink, laundry, bathtub, etc. Gasket seals out moisture. Frosted opal glass shade. Chrome plated 7-in. diameter frame. Box 7½ in. high. Use 75-watt bulb (not included).

83 C 3262—Ship. wt. 2 lbs. $3.98

FLUORESCENTS LOW AS 9.75

27 28 Compact recessed illumination. Hinged panels have clean modern lines—provide easy access to bulbs. Heavy steel box 4½ in. deep, enameled inside and out, recesses into ceiling—all that extends is neat, highly polished chromed metal frame and panel. Frame is 1¼ in. larger than ceiling opening given below. Full-length panels give glare-free light over wide area. Ideal for rooms used for work or play activities. Completely wired, with instructions and 20-Watt GE bulbs included. Order extra bulbs on Page 802. *Mailable.*

(27) WITH FULL-LENGTH RIBBED PLASTIC PANEL. Completely flush to ceiling.

(28) WITH SEMI-RECESSED PANEL of fiber glass. Attractive milky white color. Shatterproof, easy to maintain and clean. Panel extends about 1 in. below ceiling.

	Catalog Number	No. Bulbs	Ceiling Opening	Ship. wt.	Price Each
(27)	83C3672M	1	4¾x24 in.	10 lbs.	$9.75
	83C3673M	2	6¾x24 in.	12 lbs.	12.75
(28)	83C3677M	2	6¾x24 in.	14 lbs.	14.95

RECESSED INCANDESCENTS . . . FULLY-CONCEALED HINGES . . . LOW AS 3.69

29 TO 34 Modern styling in three qualities. BEST QUALITY (29), (30), (31) have pre-wired junction box attached; take less installation time—simply connect two wires. Newly designed reflectors give near-perfect light reflection. Spring-type hinges hold frame tight to ceiling. All have baffles to prevent light-leak at edges. Metal mounting bars. Choice of chrome or brass for interior use, stainless steel or copper for outdoor. BETTER QUALITY (32) fixtures have same reflector and hinges as Best Quality but without pre-wired junction box. GOOD QUALITY (33), (34) fixtures are sturdily constructed, have slide type hinges. Choice of flush or semi-recessed lenses. Bulbs not included, order from Page 802.

	Cat. No.	Qual.	Type Glass	Extends	Frame	Size	Ceiling Opening	Ship. wt.	Price
(29)	83 C 3232	Best	Opal	1¼ in.	Chrome plated	60-W	7⅜x 7⅜x4⅞ in.	5 lbs.	$7.98
	83 C 3233	Best	Opal	1¼ in.	Chrome plated	100-W	9½x 9½x4⅞ in.	6 lbs. 8 oz.	8.79
	83 C 3234	Best	Opal	1¼ in.	Chrome plated	150-W	11¾x11¾x5⅞ in.	8 lbs. 8 oz.	10.45
(30)	83 C 3235	Best	Crystal	Flush	Chromed or brass	60-W	7⅜x 7⅜x4⅞ in.	5 lbs.	6.98
	83 C 3236	Best	Crystal	Flush	Chromed or brass	100-W	9½x 9½x4⅞ in.	7 lbs. 8 oz.	7.98
	83 C 3237	Best	Crystal	Flush	Chromed or brass	150-W	11¾x11¾x5⅞ in.	8 lbs. 8 oz.	8.98
(31)	83 C 3228	Best	Pebbled	Flush	Stainless steel	100-W	6⅜x 9¾x5⅞ in.	5 lbs.	7.89
	83 C 3229	Best	Pebbled	Flush	Copper	100-W	6⅜x 9¾x5⅞ in.	5 lbs.	6.89
	83 C 3230	Best	Pebbled	Flush	Stainless steel	100-W	9½x 9½x4⅞ in.	6 lbs. 8 oz.	8.45
	83 C 3231	Best	Pebbled	Flush	Copper	100-W	9½x 9½x4⅞ in.	6 lbs. 8 oz.	7.39
(32)	83 C 3225	Better	Pebbled	Flush	Chrome plated	60-W	7⅜x 7⅜x4⅞ in.	4 lbs.	4.39
	83 C 3226	Better	Pebbled	Flush	Chrome plated	100-W	9½x 9½x4⅞ in.	5 lbs. 8 oz.	4.69
	83 C 3227	Better	Pebbled	Flush	Chrome plated	150-W	11¾x11¾x5⅞ in.	8 lbs.	5.98
(33)	83 C 3247	Good	Prismatic	1½ in.	Chrome plated	60-W	4¾x 7¾x4¼ in.	3 lbs. 12 oz.	6.59
	83 C 3248	Good	Prismatic	1½ in.	Chrome plated	100-W	8¾x 8¾x4¼ in.	6 lbs.	7.59
	83 C 3252	Good	Prismatic	1½ in.	Chrome plated	150-W	11 x11 x4¼ in.	8 lbs. 8 oz.	8.59
(34)	83 C 3271	Good	White	Flush	Chrome plated	60-W	4¾x 7¾x4¼ in.	3 lbs.	3.69
	83 C 3272	Good	White	Flush	Chrome plated	100-W	8¾x 8¾x4¼ in.	4 lbs. 12 oz.	3.98
	83 C 3253	Good	White	Flush	Chrome plated	150-W	11 x11 x4¼ in.	7 lbs.	5.49

35 2-LIGHT MODERN FIXTURES. Enhances any setting. Shining brass trim contrast with rich sandalwood pattern on 13½-in. square white bent glass shade. Brass finished wire gallery. Extends 4½ in. from ceiling.

83 C 2890 L—Ship. wt. 3 lbs. $3.69

36 "BRASS 'N GLASS" CEILING FIXTURES. Milky white global shade with attractive Brass holder and bottom cap. Tiny piercings in bottom cap emit sparkling rays of light downward. Extend about 4 in. from ceiling.

83 C 2503—1 Lt. 8-in. diam. Ship. wt. 3 lbs. $4.69

83 C 2502—1 Lt. 6-in. diam. Ship. wt. 2 lbs. 4 oz. . . . 3.98

83 C 2504—2-Lt. 10-in. diam. Ship. wt. 4 lbs. 6.45

37 4-LT. SIMULATED BAMBOO FIXTURE. Square glass shade has modern basket weave design in light brown and frosted white. Realistic bamboo effect hardwood frame. Canopy and center ornaments are sparkling brass plate. 14 in. square. Extends 6 in. from ceiling.

83 C 2608 M—Use 40-W bulbs. Ship. wt. 7 lbs. $6.79

38 EARLY AMERICAN ADAPTER LIGHT. Screws into socket—no wiring. 9½-in. steel shade; maroon on top, white on bottom.

83 C 3003—Extends 8 in. Ship. wt. 2 lbs. $2.59

39 BEST QUALITY EARLY AMERICAN PENDANT. Big 14½-in. diam. shade. Large etched clear glass chimney. Solid brass body. Brass plated chain adjusts from 36 to 21½ in. For wall switch.

83 C 3049 M—Maroon shade. Takes to 100-W. bulb. Wt. 7 lbs. $13.95

83 C 3039 M—Brass plated shade. To 100-W. bulb. Wt. 7 lbs. 15.95

40 NEW PENDANT. 12-in. steel shade in choice of 4 colors. White frosted chimney. Brass plated chain extends from 32½ to 21 in. For wall switch. Takes to 100-W. bulb. Ship. wt. 7 lbs.

83 C 3069 M—*State shade color:* Yellow, Red or Green. $7.45

83 C 3070 M—Brass plated shade. 8.45

41 EARLY AMERICAN BRACKET. Brass body, frosted glass chimney. 9 in. high. Switch in base. Ext. 8¼ in. Use 40-W. bulb.

83 C 3047 L—Maroon finished steel shade. Wt. 2 lbs. 8 oz. . $7.95

83 C 2998 L—Brass finished shade. Ship. wt. 2 lbs. 8 oz. . . , 8.95

42 1-LT. ECONOMY PENDANT. 12-in. shade maroon on top, white on bottom. Brass finished chain ext. 30 to 12 in.

83 C 3012—Use 60-W. bulb. Ship. wt. 4 lbs. 8 oz. $4.29

43 NEW DINETTE PENDANT. Modern design. 14-in. white enameled shade with tiny perforations; graceful white glass globe. Sparkling Brass finish on arms, canopy, base and chain. Chain adjusts from 36 to 15 in. from ceiling.

83 C 3000 M—Ship. wt. 6 lbs. $11.45

44 BRASS WALL BRACKET. 6-in. diam. yellow ribbed glass shade. 4-in. back plate. Turn switch. Ext. 7¼ in.

83 C 3073 L—Ship. wt. 1 lb. 12 oz. $4.39

45 CAPE COD CEILING FIXTURE. Harmonizes with traditional or modern interiors. Polished solid brass with 8-in. diam. shade of yellow ribbed glass. Graceful bell-shaped arms. Extends 16 in. from ceiling. Use to 100-W. bulb.

83 C 3031 M—Ship. wt. 5 lbs. . $12.95

CREDIT TERMS, INSIDE BACK COVER.

Pull-Down Reel Fixtures...Newest Lighting Styles

VERSATILE REEL FIXTURES, THE VERY LATEST STYLE IN HOME LIGHTING . . . MODERN OR TRADITIONAL DESIGNS

ONCE A DECORATOR'S DREAM . . . now a center of interest in America's finest homes. Reel fixtures are much more than "just another light"—they're the answer to *all-purpose* lighting in today's compact homes. One light actually replaces three conventional-type fixtures. Operating on spring-balanced reels, lights can be raised or lowered at a finger's touch. Push them high up near the ceiling for overall room lighting; lower them instantly for soft, wide-spread light over tables, etc. (See view (1) at left.) Or bring them still further down for close work such as reading or sewing. Perfect for multiple-use rooms like kitchen, dining area, living room, etc. Adapt to dozens of activities.

WARDS NOW OFFER A COMPLETE SELECTION of reel fixtures with a style for any room. All are designed and built by leaders in the lighting industry. Shop and compare—see how little it costs to have the finest in modern lighting when you buy at Wards low prices. All fixtures are UL Approved, your assurance of best construction. Prewired, ready to hang with no special tools or skills needed. Bulbs not included; order separately from Page 802.

LATEST PULL-DOWN FIXTURE

A The very newest style on the market today—a pull-down fixture with all the uses described above, and which operates without any visible pulley. Spring-operated reel is concealed in bell-shaped canopy — wire coils or uncoils to raise or lower fixture. Glides up or down at a touch. Wards finest quality, built for years of service. Shop and compare the styling and price; you'll agree that this is a real value in modern design.

LARGE 20-IN. DIAM. SHADE finished in light gold color on top, underside white. Three gleaming Brass plated light cups will take up to 100-watt bulbs . . . fashionably pierced for added design interest. Glass lenses provide concentrated downlight. Sparkling Brass finished trim adds to richness of appearance. Can be raised or lowered 24 to 50 in. from ceiling. Ship. wt. 14 lbs. *Mailable.*

83 C 2671MO—$2.50 Down . . . . .Cash 21.95

B NEW 2-LT. GOLD 'N GLASS DESIGN. Novel lantern-shaped fixture has 15½-in. diam. reflector with gleaming Goldtone finish. 9¼-in. diam. milk-white satin-finished glass bowl with 5-in. diam. focal lens on bottom for best light diffusion. Brasstone finish on pulley, canopy and trim. Black satin finish on pull-down handle. Fixture adjusts 15 to 45 in. from ceiling, adapts to many household activities. Takes two 75-W bulbs—see Page 802.

83 C 2556 M—Ship. wt. 8 lbs. *Mailable*. 15.95

C NEW 1-LT. BRASS 'N GLASS DESIGN. Modern styling to grace any room in your home—adds versatile lighting at moderate cost . . . also an interesting "conversation piece." 15½-in. diam. reflector with sparkling Brasstone finish. 6¼-in. diam. milk-white satin-finished glass bowl.Three decorative support rods and pull-down handle finished in satin black. Fixture raises or lowers easily from 19 to 49 in. from ceiling. Use up to 150-W. bulb.

83 C 2555 M—Ship. wt. 6 lbs. 8 oz. *Mailable*. 17.95

D ECONOMICAL NEW 2-LT. CASUAL. Our lowest priced reel fixture—looks like dollars more than its low price. Double shade styling adds beauty to any room. 16-in. diam. reflector top has black finish with tiny pierced design. Bottom shade is frosted glass with dot design. Reel housing is brushed brass. Adjusts easily 18 to 48 in. from ceiling. Takes two 60-W. bulbs.

83 C 2945 M—Ship. wt. 6 lbs. 4 oz. *Mailable*. 10.45

E 1-LT. CONE SHAPE. Sleek, tapered design gives modern directional lighting. Excellent for bedroom, study, work table, and kitchen counter lighting. Brass or Copper finish blends with any color scheme. 9⅜-in. diam. reflector with frosted glass panel in bottom for soft, diffused lighting. Tiny perforated design around bottom edge. Adjusts 19 to 56 in. from ceiling. Use 100-W. bulb. *State finish:* Brushed Brass or Brushed Copper.

83 C 2948 MO—Ship. wt. 6 lbs. *Mailable*. 16.95

F EARLY AMERICAN DESIGN. Solid Brass body in time-honored styling. Blends with traditional furnishings. 14½-in. steel shade finished in Maroon enamel or Brass. Graceful white frosted chimney. Bold Brass ring for easy lowering. 3-way switch for 3-way 50-100-150-W. bulb. Adjusts 29 to 55 in. from ceiling—raise or lower with fingertip. Ship. wt. 10 lbs. *Mailable.*

83 C 2930 M—Maroon shade. $2.50 Down . . . . . .Cash 21.50

83 C 2928 M—Brass shade. $2.50 Down . . . . . .Cash 23.50

G 3-LT. DRUM SHAPE. Gracefully designed in Brass or Copper finish. Tailored design adds decorator touch to library, den, dining room, etc. 14-in. diam. reflector has tiny perforated design; open top illuminates ceiling. Frosted glass bottom panel gives soft, diffused lighting. Adjusts 15 to 49 in. from ceiling. Takes three 60-W. bulbs. *State finish:* Polished Brass or Copper.

83 C 2947 MO—Ship. wt. 10 lbs. *Mailable*. 18.95

H CONTEMPORARY DESIGN. Advanced styling suitable for enhancing the most modern interiors. Large-size 18-in. diameter shade in Brass or Copper finish. Tapered reflector bowl with pierced design on top and bottom, focal lens in base. Wide shaped stirrup for easy raising and lowering 20 to 45 in. from ceiling. Takes to 100-W. bulb. Designed for years of care-free use. *State finish desired:* Brushed Brass or Brushed Copper. *Mail.*

83 C 2931MO—Ship. wt. 10 lbs. $2.50 Down . . . . . or Cash 24.95

INSTANT-START CIRCLINE FLUORESCENTS light immediately—no waiting or flickering. Save you money because they last longer and give much more light per watt than comparable incandescent bulbs. All fixtures below include Standard Cool White GE bulbs, designed for longer service. UL Approved, prewired and ready to hang. 60-cycle AC. For wall switch.

J MODERN 3-LIGHT CIRCLINE. Floods even the largest rooms with bright, diffused light. Has 3 bulbs—one each 40, 32 and 22-watt (equal to about 250 watts of incandescent light). Heavy metal base. 5½-in. bent-glass center shade. Crystal bottom ornament. 16-in. diameter overall. Extends 5½ in. from ceiling. GE bulbs. Chromed or white enameled base. Ship. wt. 13 lbs. *Mailable.* $2.50 Dn. on Terms.

83 C 3770 M—Chrome Plated. . . . .Cash 22.50

83 C 3769 M—White Enameled. . . Cash 21.50

K 2-LIGHT CIRCLINE. Attractive, rich looking. With glass center ornament. Two bulbs—40 and 32-watt are equal to about 200 watts of incandescent light. Chromed metal base. 16-inch diameter overall. Extends 4½ inches from ceiling. GE bulbs included.

83 C 3781M
Wt. 13 lbs. . . 15.50

L ECONOMICAL 1-LIGHT 40-W. CIRCLINE. Gives light equal to 150-watt incandescent bulb. Chrome plated base polished to mirror brightness. 16-in. diameter overall. Extends 3¾ in. With one GE 40-watt bulb. For extra bulbs, see listings on Page 802.

83 C 3776 M—Ship. wt. 8 lbs. 9.95

M ATTRACTIVE, LOW-PRICED 2-LT. CIRCLINES. With sparkling glass center ornament. Your choice of shiny chromed or white enameled base. 11⅞-in. diameter. With 32-watt outer and 22-watt inner bulbs. Give more light for your money—70% greater illumination than standard 1-light circlines or more light than a 150-watt incandescent bulb. Extend 3½ in. from ceiling. GE Bulbs included. Ship. wt. each 7 lbs. 8 oz.

83 C 3762 L—Chrome plated base 13.95

83 C 3761L—White enameled base . . . 11.95

N 1-LIGHT PULL CHAIN CIRCLINE. Highly polished chromed base with built-in pull chain switch. 12-in. diameter fixture; extends about 2 in. 32-watt GE bulb included.

83 C 3782 M—Ship. wt. 6 lbs. 9.45

P ECONOMICAL 1-LIGHT CIRCLINES. Choice of White or Chromed bases. Suitable for most every room in the house. 32-watt fixtures 11⅞-in. diameter, give light equal to 100 incandescent watts. Smaller 22-watt fixtures 7⅞-in. diam. give light equal to 60 incandescent watts, ideal for halls or stairways. Sparkling glass center ornament on all except 32-W. white base model. GE bulbs included.

Cat. No.	Watt	Base	Ship. wt.	Price
83 C 3733 L	32	Chromed	6½ lbs.	$8.98
83 C 3732 L	32	White	6 lbs.	6.98
83 C 3766 L	22	Chromed	6 lbs.	7.39
83 C 3763 L	22	White	6 lbs.	6.79

R T GLASS SHADED CIRCLINES. White beaded glass shades with modern clear line design. 1, 2 or 3-lt. styles combine for matched lighting. Use in any room. Chrome plated bases and finials. Extend from 3 to 5 in. from ceiling. GE bulbs included. *State Catalog No.*

Cat. No.	Bulbs	Ship. wt.	Price
(R) 83 C 3744Y	32-W.	9 lbs.	$12.45
83 C 3780Y	32,22-W.	11 lbs.	16.95
83 C 3783YO	40,32,22-W.	18 lbs.	26.95
(T) 83 C 3796 M	22-W.	5 lbs. 8 oz.	10.75

U WALL BRACKET CIRCLINE. Modern 1-bracket is ideal for halls and stairways . . . different for game room or bath. Has one 22-watt bulb — more light than 60-watt incandescent bulb. Chromed base, 13¾ in. 7⅞-in. diameter. With turn-switch in base.

83 C 3789 L—Ship. wt. 6 lbs. . . . . .8.

Fluorescents Give Better Light at Lower Cost

ECONOMICAL, UL APPROVED FLUORESCENT FIXTURES . . . ALL WITH LONG-LASTING GE BULBS

(V) SHADED 4 - LIGHT INSTANT - START FLUORESCENT. Lights immediately—no flickering or stalling. Sweeping bent glass shade has clear snowflake design on frosted white background. Brass-colored trim lines on edge add distinction. Makes a lovely dining or kitchen fixture. Neat, close-mounting design extends about 2½ in. from the ceiling. About 31¼ by 14 in. With 4 cool white 20-watt GE fluorescent bulbs. *Mailable.*

83 C 4120YO—Ship. wt. 20 lbs. $3 Down. . . .Cash 26.75

(W) MODERN FLUSH-MOUNT FLUORESCENTS. Newly designed to give the best in home lighting. Large flush-mount straight line fluorescents have drop type, unbreakable plastic panels as light diffusers . . . spread light evenly and softly throughout room. Give large illuminated area for the new "illuminated ceiling" appearance. Finished in white enamel. 25 in. long, 12 in. wide. Extends only 4½ in. from ceiling. With regular start 20-watt GE bulbs included. *Mailable.*

83 C 3626MB–6-Lt. Ship. wt. 22 lbs. $3.50 Dn .Cash 34.50

83 C 3625M–4-Lt. Ship. wt. 18 lbs. $3 Down. .Cash 27.95

(X) PLASTIC SHIELDED FLUORESCENTS. Give clean, crisp, modern appearance. Streamlined, finely ribbed plastic diffuser; will not discolor. Has lustrous chrome plated end caps, strong steel body, white enamel finish. 30½ in. long. Extend 2½ in. Bulbs are 20-watt GE regular-start.

83 C 3632 M–2-Light. 6⅝ in. wide. *Mail.* Wt. 11 lbs.12.95

83 C 3633 M–4-Light. 10⅝ in. wide. *Mail.* Wt. 17 lbs.19.95

OPEN STRAIGHT TUBE FLUORESCENTS. Have all features of (X) above but no plastic shield over bulbs. *Mailable.*

83 C 3627 M–2-Light. 6⅝ in. wide. Ship. wt. 10 lbs. .10.45

83 C 3628 M–4-Light. 10⅝ in. wide. Ship. wt. 16 lbs.16.75

BULBS ARE INCLUDED WITH ALL FLUORESCENT FIXTURES.

ONE 40-WATT FLUORESCENT BULB gives more light than two 60-watt incandescent bulbs, lasts 5 to 7 times as long. Economical to operate. Standard Cool White GE bulbs included for better color rendition, longer service. For 110–120-volt 60-cycle AC. For wall switch operation; have knockouts for pull chain.

FLUORESCENT CHANNEL LIGHTS (AA) AND (BB) have dozens of uses in home, store, office or workshop. Two typical installations are shown at right. Can be used for modern indirect lighting behind window valances—view (2) at right; under kitchen cabinets—view (3); over bathroom mirrors, cabinets, etc. Fixtures have knockouts in both ends for joining together in continuous strips.

(Y) STREAMLINED 2-LIGHT FLUORESCENT. Ideal for modernizing your kitchen. All-white ribbed metal reflector and matching end caps. Two 20-watt regular-start bulbs. Plug-in type is easy to install—no re-wiring, fits 4-in. diam. holder. Permanent type extends 3 in. 24½ by 6½ in. *Mail.*

83 C 3710 M—Plug-in type. Ship. wt. 7 lbs. 7.59

83 C 3711M—Permanent mounting type. Ship. wt. 7 lbs. 7.59

(Z) LOUVERED FLUORESCENTS. Designed for diffused, glareless light. Removable louvers for easy cleaning and bulb changing. Heavy-gauge steel body, plastic side panels. White-enamel finish. Knockouts for pull chain. With 40-W. regular-start GE bulbs. 48 in. long, ext. 4 in. Wts.: 24, 16 lbs.

83 C 4206 MO—4-Light. 14 in. wide. $3.50 Dn. . . .Cash 33.95

83 C 4205 MO—2-Light. 10 in. wide. $2.50 Dn. . . .Cash 24.95

(AA) REGULAR-START FLUORESCENT CHANNELS. See uses above. All-steel construction with holders designed to eliminate shadow at base. White baked-on enamel finish. Extend 3⅝ in. from ceiling. GE bulbs incl. *Mailable.*

Cat. No.	Bulbs	Watt	Length	Width	Ship.wt.	Price
83 C 3803 M	2	20	24 in.	5½ in.	8 lbs.	$7.45
83 C 3804 M	2	40	48½ in.	5½ in.	15 lbs.	12.45
83 C 3703 L	1	20	24 in.	3¼ in.	5 lbs.	3.98
83 C 3802 M	1	25	33 in.	3¼ in.	6 lbs.	5.39
83 C 3705 M	1	40	48 in.	3¼ in.	9 lbs.	6.89

(BB) 40-W. RAPID - START FLUORESCENT CHANNEL. Requires no starter—fixture lights instantly. See description of uses above. New-type 1-pc. construction of heavy-ga. steel holder shaped to eliminate shadow at base. Highly reflective white baked-on enamel finish. Extends 4 in. With one 40-W. GE bulb. *Mailable.*

83 C 3805 M—1-Lt. 48 in. long, 3½ in. wide. Ship. wt. 9 lbs. 7.95

83 CP 2019 MD—Replacement bulb for above. *Postpaid*. 1.25

(CC) CHROMED FLUORESCENT CHANNELS. Designed for wall or ceiling lighting. Bright chrome plated base. Complete with convenience outlet, on-off switch and bulbs. All are 4½ in. wide, extend 5 in. Reflector type (shown) creates styling and versatility. Chromed perforated reflector shade has punch pattern to emit light. All are regular-start except 83 C 3809L which is instant-starting. *Mailable.*

Catalog Number	Type	Watt	Length	Ship. wt.	Price
83 C 3806 L	Reflector	20	25 in.	5 lbs.	$11.75
83 C 3807 M	Reflector	25	34½ in.	7 lbs.	13.75
83 C 3808 MO	Reflector	40	49½ in.	12 lbs.	17.75
83 C 3809 L	Reflector	20	25½ in.	4 lbs.	13.45
83 C 3812 L	No Reflector	20	25 in.	5 lbs.	6.45
83 C 3813 M	No Reflector	25	34½ in.	6 lbs.	8.45
83 C 3814 M	No Reflector	40	49½ in.	9 lbs.	9.95

IMPORTANT INFORMATION: The "heart" of a fluorescent is the ballast, starter and bulb. These and other vital parts are General Electric or equivalent in workmanship and performance. UL Approved.

COMMERCIAL FLUORESCENTS for shop, office or home workshop. Bulbs last 5 to 7 times as long as incandescent bulbs. More light from one 40-W. fluorescent than two 60-W. incandescents. Include GE Standard Cool White bulbs for better color rendition, longer service. All wired — ready to install. Instructions and diagram included. See "Important Information" above.

(DD) (EE) STEEL SHADED UTILITY FLUORESCENTS. Long-lasting heavy-ga. steel construction, simply designed for a minimum of maintenance. Baked-on white enamel inside for better light reflection. Can be suspended with wire, stems or chain (chain included with 83 C 3729M only). All have 3-hole end hangers for straight or tilted hanging. With outside starter bases, knockouts. 4 in. deep. Portable or stationary type.

DD) 2-LT. PORTABLE MODELS. Have rubber-covered cord and plug—move anywhere. Gleaming all-white finish. 2 GE Regular-Start bulbs. Ship. wts. 10 and 14 lbs. *Mailable.*

83 C 4238 M—20-W. with knockouts. 24x11¾ in. 8.95

83 C 3729 M—25-W. with pull switch, chain. 33x12½ in. . . . 13.95

(EE) 2-LT. INDUSTRIAL MODELS. Ideal for workshops, garages, etc. White enameled inside, Green Hammerloid outside. With 2 GE bulbs. Size 48x12½ in. Ship. wt. each 20 lbs.

83 C 4237 MO—40-W. Regular-start. *Mailable*. 13.95

83 C 4243 MO—40-W. Rapid-start. *Mailable*. 16.95

SEE RECESSED FLUORESCENTS ON PAGE 797, BRACKETS PAGE 801.

(FF) SLENDER 2-LIGHT 40-W. FLUORESCENT. New styling gives a sleek, smooth, modern appearance. Ideal for large rooms or long corridors. Strong steel body, bright chromed end caps. Baked-on white enamel finish. Lightweight white plastic shield. Easily cleaned and relamped. Flush-mount, extends 2¾ in. 53¼ in. long, 7 in. wide. Regular start GE bulbs. *Mailable.* Ship. wt. 22 lbs.

83 C 4208 MO—$2.50 Down. . . . . Cash 21.95

UNSHIELDED 2-LT. 40-W. FLUORESCENT. Has all features of (FF) above but no plastic shield. Extends 2¾ in. 53¼ in. long, 7 in. wide.

83 C 4207 MO—Ship. wt. 20 lbs. *Mail*. . . 16.95

IT'S EASY TO INSTALL FLUORESCENTS yourself. No special tools or skills are needed. Completely wired, ready to hang in home or shop. Instructions and hanging accessories included. Replacement bulbs on Page 802.

(GG) (HH) 4-LIGHT COMMERCIAL FLUORESCENT FIXTURES. Scientifically engineered, designed to provide greater lighting efficiency. Give your shop or store better illumination at less cost, cut down on bulb replacement. Slightly raised position of outer bulbs and center V-angle of reflectors afford maximum illumination, reduce ceiling shadows. Long-lasting, heavy-gauge steel reflectors have decorative cross ribbing in center, gleaming white baked-on enamel finish for better reflection. Polished aluminum ends have decorative stamped design. About 50½ in. long, 13 in. wide. Designed for standard wall switch operation. High power factor. Choose either semi-ceiling pendant style or space-saving flush-mounted fixtures. Both have all features listed above.

(GG) PENDANT MOUNTED FIXTURE. Extends 28 in. from ceiling. Ship. wt. 30 lbs.

83 C 4248 MO—With four 40-W. Regular-Start GE bulbs. $3 Down. .Cash 29.95

(HH) RAPID START FLUSH MOUNTED FIXTURE. Lights immediately. No waiting—no starter needed. Extends only 4 in. from ceiling. 13 in. wide. Ship. wt. 30 lbs.

83 C 4245 MO—With four 40-W. Rapid Start GE bulbs. $3.50 Down. Cash 33.95

2-LIGHT FLUSH MOUNTED FIXTURE. Like (HH) above except 8¾ in. wide. Two 40-W. Regular-Start GE bulbs included.

83 C 3640 MO—Ship. wt. 18 lbs. *Mailable*. 17.95

Decorative Outdoor Lighting for Porch or Yard

OUTDOOR LANTERNS EXTEND A WARM WELCOME TO GUESTS . . . MANY STYLES TO CHOOSE FROM . . . LOW AS 1.69

WELCOMING LIGHTS PROTECT YOUR FAMILY and friends from hidden night-time obstacles, shine a cheerful greeting through the night. View above shows how much safer and more distinctive your entrances can be with outdoor lighting beside doorway and stairs.

WARDS OFFER A COMPLETE SELECTION of up-to-date designs—styled by leaders in the lighting industry, constructed for years of service, and priced to fit your budget. Choose from authentically-styled wall brackets, coach lanterns, and traditional post lanterns. Smaller styles at bottom of the page may be coordinated for planned home lighting.

ALL FIXTURES ON THIS PAGE have special weather-resistant finish, are fully wired, ready to install. UL Approved. Bulbs not incl., take 60-W. unless otherwise stated. Order separately from Page 802.

1 OLD FASHIONED COACH LANTERN. Black finish with Brass trim. Rounded clear glass shade with vertical ribbed design. 14 in. high, 4½ in. wide, extends 6 in. from wall. Effective when used in pairs beside doorway.
83 C 3180—Use 40-W. bulb (not included). Ship. wt. 2 lbs. 8 oz. $3.89

2 SOLID COPPER COACH LANTERN. Wards Best Quality. Satin black finish with gleaming Brass trim. Thick polished plate glass panels. 13 in. high, 4⅜ in. wide, extends 5⅜ in. from wall. Matches wall bracket (4) below.
83 C 3131—Use 40-W. bulb (not included). Ship. wt. 3 lbs. $7.79

3 ALUMINUM COACH LANTERN. Authentically styled in rustproof aluminum with satin black finish and brass trim. Beveled plate glass panels for added sparkle. 12½ in. high, 5⅜ in. wide, extends 5⅞ in. from wall.
83 C 3100—Use 40-W. bulb (not included). Ship. wt. 2 lbs. 4 oz. $6.45

4 SOLID COPPER WALL BRACKET. Matches Coach Lantern (2) above. Satin black finish, Brass trim. Thick polished plate glass panels add sparkle. 8¼ in. high, 4⅜ in. wide, ext. 6 in. from wall. Attractive when used in pairs.
83 C 3132—Use 40-W. bulb (not included). Ship. wt. 3 lbs. $7.79

5 NEW PAUL REVERE WALL BRACKET. Wards Best Quality. Traditional styling in solid Copper with satin black finish and polished Brass trim. Ornamental handle and burnished reflector plate. Ext. 5¼ in. Use 40-W. bulb.
83 C 3152—9¾ in. high, 5¾ in. wide. Ship. wt. 7 lbs. $8.95

6 NATURAL REDWOOD PLAQUE. Personalize your entrance with large rustic number plaque. 5½ x 17¾ x ¾ in. Aluminum scroll bracket included.
83 C 3197—Numbers not included, order from Page 810. Wt. 1 lb. 12 oz. .. $3.29

7 GLASS-TOP POST LANTERN. Weather-resistant metal. Satin black finish, polished Brass trim and ornament. Clear glass panels on top and sides. Frosted glass chimney. 19 in. high. For 3-in. diam. posts (12) or (14).
83 C 3182 M—Use up to 100-W. bulb. Ship. wt. 8 lbs. *Mailable* $12.95

8 NEW METAL-TOP POST LANTERN. Wards Best Quality. All-time favorite in solid Copper with black finish, Brass trim. Louvered top hinged for easy bulb changes. Thick beveled and polished plate glass panels for sparkle. 21 in. high. For 3-in. diam. post—fits Posts (12) or (14) at right. *Mailable.*
83 C 3178 M—Use up to 100-W. bulb. Ship. wt. 17 lbs. $2.50 Down .. Cash $22.50

9 METAL-TOP POST LANTERNS. Weather-resistant metal with black satin finish. Brass trim and ornament. Clear glass panels on sides, metal louvered top. Frosted glass chimney. Fits Posts (12) or (14) below. Use 100-W. bulb.
83 C 3181M—19 in. high. Ship. wt. 8 lbs. $10.75
83 C 3175 M—15½ in. high; without louvers. Ship. wt. 8 lbs. 7.59

10 RANCH STYLE BRACKET. Matches (11), Modern design in solid aluminum with natural finish; polished Brass support rods and trim. White glass shade has clear horizontal trim lines. 9 in. wide, 9½ in. high. Extends 6⅞ in.
83 C 3128—Use 60-W. bulb. Ship. wt. 8 lbs. $8.45

11 RANCH STYLE POST LANTERN. For yard and walk. Weather-resistant metal—silver-gray finish. Brass support rods and trim. White glass shade has clear trim lines. 16 in. high, 11 in. wide. Fits posts (12) or (14).
83 C 3174 M—Use 100-W. bulb. Ship. wt. 9 lbs. 8 oz. *Mailable* $13.95

12 ADJUSTABLE ALUMINUM POST. Height adjusts to 7 ft. above ground. 3-in. diam. adjustable collar. Strong cross arm. ⅞-in. lead-in hole.
83 C 3176 M—Fits (7), (8), (9), (11), (13). Ship. wt. 6 lbs. *Mailable* $9.45

13 MODERN POST LANTERN. Baked-on satin black finish for added weather-resistance. Striking design flares gracefully from narrow base to wide canopy. Ornamental grillwork protects milk-white glass globe. 14½ in. high, 13¼ in. wide. Fits 3-in. diam. post (12) or (14).
83 C 3158 MO—Use 100-W. bulb. Ship. wt. 6 lbs. *Mailable* $12.45

14 WROUGHT IRON POST. Modern design in angle iron with satin black finish. Scroll-shaped ornaments. 7 ft. high. 3-in. diam. collar. Center conduit.
83 C 3161M—Fits (7), (8), (9), (11), (13). Ship. wt. 18 lbs. $11.45

15 COLORFUL NEW TERRACE LIGHT. For porch or lawn. Use cast-iron stand for hard surface or spike into ground. 13-in. reflector. 65 in. high. *State Color:* Pink and Charcoal Gray; Yellow and Charcoal Gray; or all Black.
83 C 3369 MO—With 20-ft. cord on hooks. Use to 100-W. bulb. Wt. 8 lbs. .. $8.95

16 PORTABLE OUTDOOR LANTERN. Low-cost light can be spiked into ground for better outdoor lighting. Milk glass shade with ribbed design is 5½ in. high. Black enamel finish. 53 in. high overall. Use up to 100-W. bulb. *Mailable*
83 C 3367 M—With 20-ft. cord, on hooks. Ship. wt. 4 lbs. $4.95

17 COACH LANTERN. Massive, sturdy construction. Thick glass shade has interesting molded design. Satin black finish, brass trim. 14 in. high, 6 in. wide, ext. 6 in.
83 C 3146—Ship. wt. 5 lbs. 8 oz. Use 40-W. bulb. $7.75

18 CEILING LANTERN. Use with (17) above for matching beauty. Thick glass shade with modern molded design. Two bold stirrup rings add to its massive look. Satin black finish, brass trim. 6 in. square, extends 14 in.
83 C 3147—Ship. wt. 6 lbs. Use 40-W. bulb. $11.45

19 RANCH STYLE BRACKET. Trim horizontal lines. Black metal holder, frosted glass shade with clear lines. 8 in. high, 4⅜ in. wide. Extends 4 in. from wall.
83 C 3172—Ship. wt. 2 lbs. Use 40-W. bulb. $3.69

20 MODERN PORCH BRACKET. White frosted glass shade, satin black trim. 3½-in. diam. 6¾ in. long. Ext. 4½ in.
83 C 3103—Ship. wt. 1 lb. 8 oz. Use 40-W. bulb. $1.69

21 SQUARE CEILING FIXTURES. Solid copper or black metal frame, pebble-textured glass panels, scallop trim. 1 or 2-lt. Ship. wt. 3 lbs. Ext. 3¼ in. Use 40-W. bulbs.
83 C 3167—2-Lt. 9¼ in. square. Solid Copper $4.69
83 C 3192—2-Lt. 9¼ in. square. Satin Black 3.89
83 C 3168—1-Lt. 7½ in. square. Solid Copper 3.59
83 C 3193—1-Lt. 7½ in. square. Satin Black 2.98

22 NAUTICAL STYLE WALL BRACKETS. Authentically styled ship's wheel design, perfect for boy's room, den, etc. 4½-in. ribbed glass shades. Choice of Black or Brass finish. Extend 5⅜ in. from wall.
83 C 3133—Solid Copper, Black finish. Ship. wt. 1 lb. 12 oz. $3.29
83 C 3148—Solid Brass, Polished finish. Ship. wt. 1 lb. 12 oz. 3.69

MATCHING NAUTICAL CEILING LANTERNS. Identical sea-faring design. Give overhead illumination. Extend 7¾ in. from ceiling.
83 C 3123—Solid Copper, Black finish. Ship. wt. 1 lb. 12 oz. $3.29
83 C 3150—Solid Brass, Polished finish. Ship. wt. 1 lb. 12 oz. 3.69

23 HOUSE NUMBER LANTERNS. Add a personalized touch to your home—complete with numerals. Large size numbers show up clearly in black against etched glass. Open bottom. 9½ in. high, 7½ in. wide, extend 5 in. Choice of Black or Polished Brass finish. Hold up to 5 numbers—*be sure to state numbers wanted.*
83 C 3195—Satin black, Brass trim. Ship. wt. 2 lbs. 12 oz. $3.79
83 C 3126—Solid Brass, polished. Ship. wt. 2 lbs. 8 oz. 4.89

24 NEW ENGLAND PORCH BRACKET. Time-honored styling, complete with eagle ornament. Satin black finish, polished Brass trim. Clear glass panels, metal top. 6 in. wide, 8½ in. high. Ext. 4½ in.
83 C 3166—Ship. wt. 2 lbs. 4 oz. $3.98

25 COLONIAL WALL BRACKETS. Gracefully flared black metal frame with satin finish and Brass trim. Bottom edge of frame has decorative scallop trim. Clear glass panels. Extends 6 in.
83 C 3157—8¼ in. high, 6 in. wide. Ship. wt. 6 lbs. $5.45

26 NEW ENGLAND WALL BRACKETS. An old favorite—save at our low price. Polished Brass trim. 4½-in. round frosted glass shade. 7¼ in. high, extend 5 in. from wall. Choice of Copper or Brass.
83 C 3115—Solid Copper, satin finish. Ship. wt. 1 lb. 8 oz. $2.89
83 C 3125—Solid Brass, polished finish. Ship. wt. 1 lb. 8 oz. 3.29

27 **28** EARLY AMERICAN DESIGN. Black metal frame, Screenex textured glass panels. Blend with other colonial fixtures. Styles for ceiling or wall lighting in solid Copper or Brass.

(27) CEILING LIGHTS. 7½ in. wide, extend 8¾ in.
83 C 3194—Solid Copper, Satin finish. Ship. wt. 2 lbs. 8 oz. $3.89
83 C 3107—Solid Brass, Polished finish. Ship. wt. 2 lbs. 8 oz. 4.29

(28) WALL BRACKETS. 9 in. high, 7½ in. wide, extend 5 in.
83 C 3156—Solid Copper, satin finish. Ship. wt. 2 lbs. 8 oz. $3.89
83 C 3169—Solid Brass, polished finish. Ship. wt. 2 lbs. 8 oz. 4.29
83 C 3189—Steel, Black and Brass finish. Ship. wt. 2 lbs. 8 oz. 3.89

29 **30** SOLID COPPER MARINE DESIGN. Our lowest price for solid Copper fixtures. Clear ribbed glass shades. Styles combine for matching beauty. Both have smooth satin finish.

(29) WALL BRACKET. 4¼-in. diam., 7⅛ in. long, extends 5⅛ in.
83 C 3119—Ship. wt. 1 lb. 4 oz. ..... Each $1.89

(30) CEILING LIGHT. Matches (29). 4¼-in. shade. Extends 7¾ in.
83 C 3120—Ship. wt. 1 lb. 4 oz. ..... Each $1.89

ORDER LIGHT BULBS SEPARATELY FROM PAGE 802.

TERMS ON INSIDE BACK COVER.

Efficient Lighting Modernizes Kitchen or Bath

COMPLETE SELECTION OF GLEAMING WHITE FIXTURES FOR KITCHEN OR BATH . . . GIVE GLARELESS, DIFFUSED LIGHT . . . LOW AS 1.79

WARDS KITCHEN AND BATH FIXTURES are designed to give your home better lighting. Attractive glass shades reduce glare, protect your eyes from exposed bulbs. Finishes are fused on under intense heat—won't wash off, fade, crack or peel. Easy to keep sparkling clean with a damp cloth. All fixtures are for wall switch unless shown otherwise—have handy knockouts for installing pull switches (see 83 C 1390 on Page 808). Every fixture is UL Approved and easy to install. Completely wired, ready to hang in your home. Solderless connectors eliminate splicing and taping. Fixtures take 60-watt bulbs unless otherwise stated. Bulbs are not included (except on Fluorescents below)—order from Page 802. All fixtures on this page *Mailed* promptly from Stock. Terms, Inside Back Cover.

31 SMART NEW 4-LT. FIXTURE. Fashion's answer to your desire for a brighter, more colorful kitchen. Choose from popular new Copper or sparkling Chrome finish on 13½-in. diam. gallery. White glass shade has neat grayline design. Extends 6 in. *State Finish:* Copper or Chromed.
83 C 2226 M—Ship. wt. 5 lbs..... $4.95

32 BEST QUALITY BENT GLASS FIXTURES. Add new style to your kitchen lighting. Have tiny, clear polka-dots on white shade. Sparkling fused-on crystal border. Polished chromed holder and trim. Choice of 2 sizes.

4-LT. FIXTURE with large 14¼-in. shade.
83 C 2223 M—Ship. wt. 6 lbs. 8 oz..... $8.95

2-LT. FIXTURE with 12-inch shade.
83 C 2222 L—Ship. wt. 5 lbs. 8 oz..... $7.59

33 **34** HOODED KITCHEN FIXTURES. Fine styling and expert craftsmanship usually found only in more expensive fixtures. Simple, classic lines. Milk-white glass shades with open bottoms. Choice of Hurricane-Chimney style (33) or Cone style (34). 14¾-in. reflector with white bottom for best light distribution; reflector top in choice of 3 colors. Extend 11 in. Ship. wt. each 6 lbs. *State Color wanted:* Pink, Yellow or Black.

(33) 83 C 2225 M—Hurricane-Chimney. $6.45
(34) 83 C 2224 M—Cone Style..... 6.45

WARDS FIXTURES ARE EASY TO INSTALL. No special tools or skills needed. We send instructions, wiring diagrams and connectors.

35 1-LIGHT FIXTURES. White opal glass shades, metal holders. Extend 8½ in. from ceiling. 8⅜-in. diam. Take up to 100-watt bulb. See Replacement Shade below.

83 C 2473 L—For Wall Switch. Ship. wt. 4 lbs. 12 oz. $1.79
83 C 2475 L—With Pull Chain. Ship. wt. 4 lbs. 12 oz. 1.98

REPLACEMENT SHADE ONLY. White opal glass.
83 C 2358 L—8⅜-in. diam. 4-in. neck. Wt. 4 lbs.... $1.19

36 SQUARE FIXTURES. White glass shade, clear bottom. Round chromed holders. Ext. 5¼ in. from ceiling.

2-LIGHT FIXTURE. With 9¼-in. square shade.
83 C 2396 L—8-in. diam. holder. Wt. 4 lbs. 8 oz.... $3.98

1-LIGHT FIXTURE. With 7¼-in. square shade.
83 C 2395 L—6-in. diam. holder. Wt. 3 lbs. 4 oz... $2.98

37 DRUM-SHAPED FIXTURES. Smart circular design. White glass shades with clear louvered bottoms for maximum light. Chromed holders for added sparkle. Choice of 3 sizes: extend from ceiling 5¼, 5, and 4¾ in.

83 C 2390 L—2-Lt. 10-in. diam. Ship. wt. 4 lbs. 8 oz. $3.98
83 C 2389 L—2-Lt. 8-in. diam. Ship. wt. 3 lbs. 4 oz. 2.98
83 C 2391 L—1-Lt. 6-in. diam. Ship. wt. 2 lbs..... 2.39

38 MULTI-SIDED FIXTURES. White glass shade with sparkling chromed holder. Shade has clear top and prismatic bottom for best lighting. Bottom diameter 7½ in. Extends 8 in. from ceiling. Takes 100-watt bulb.

83 C 2219 L—For Wall Switch. Ship. wt. 4 lbs. 12 oz.. $2.89
83 C 2220 L—With Pull Chain. Ship. wt. 4 lbs. 12 oz.. 3.29

39 HALF-SHADED BATH BRACKET. Matches (48). White porcelain, pull-chain switch, plug-in outlet.
83 C 2280 L—Ext. 7 in. Ship. wt. 3 lbs. 8 oz..... $2.89

40 BEST QUALITY MIRROR BRACKETS. Designed for mounting over or beside your mirror. Provides excellent lighting for shaving, etc. Takes incandescent bulbs. Modern white bent glass shade with sunburst design of fused-on beaded crystal. Chrome plated metal base and end plates. Pull chain, outlet in base.

4-LT. FIXTURE. 24¾ in. long, extends 4½ in.
83 C 2326 M—Ship. wt. 6 lbs. 8 oz..... $9.59

2-LT. FIXTURE. 12¾ in. long. Extends 4½ in.
83 C 2325 L—Ship. wt. 3 lbs..... $6.45

41 2-LT. CHROMED BRACKET. Use over sink, stove or mirror. Adjustable frosted white bent-glass shade. Plug-in outlet, pull chain. 4¼ inches high, 13 inches wide. Extends 4 in.
83 C 2332—Ship. wt. 3 lbs..... $4.98

42 2-LT. BATH BRACKET. Glass shade has embossed design of two floating swans. Clear bottom for maximum light. Chromed holder. Pull chain, plug-in outlet. 14½ in. long. Ext. 4¼ in.
83 C 2283—Ship. wt. 3 lbs..... $4.98

43 2-LT. CHROMED BRACKET. Frosted white shade with clear design, clear glass lens. Pull-chain and plug-in outlet. 10½ in. wide, 4½ in. high. Extends 4¾ in. from wall.
83 C 2279—Ship. wt. 3 lbs..... $4.29

44 1-LT. CHROMED BATH BRACKET. White glass shade with clear top and bottom. 3¼-in. diameter holder has pull chain, handy outlet. Extends 7⅝ in. About 5¼ in. wide.
83 C 2476—Ship. wt. 2 lbs. 8 oz..... $1.84

45 OVER-MIRROR LIGHT. Clear lens front for maximum directed light, frosted glass sides. Embossed modern design trims top, sides. Chromed base. 8 in. wide. 4 in. high. Plug-in outlet, pull chain. Extends 4½ in.
83 C 2328—Ship. wt. 2 lbs..... $3.59

46 CHROMED BATH BRACKET. White glass shade with flared open top for indirect lighting. Square chromed base. 7 in. high, 3½ in. wide. Turn switch, plug-in outlet in base. Extends 4½ in. from wall.
83 C 2277—Ship. wt. 1 lb. 8 oz..... $2.98

47 CHROMED BATH BRACKET. White glass shade has clear window with diamond design. Round chromed base, holder. 6⅝ in. high. Plug-in outlet, turn switch in base. Extends 4½ in. from wall.
83 C 2333—Ship. wt. 1 lb. 4 oz..... $2.39

48 GLASS-SHADED BATH BRACKET. For soft, indirect light. Sparkling white porcelain base. Pull chain and plug-in outlet. Extends 4½ in. 7 in. high, 4⅝ in. wide.
83 C 2281—Ship. wt. 2 lbs. 12 oz..... $2.59

49 MATCHING BATH BRACKETS. Mount on both sides of mirror. Heavy chrome plated holder provides gleaming beauty and long lasting protection from moisture. Turn switch and plug-in outlet on base of each bracket. White glass, clear lens face. 4½ in. wide, 7½ in. high. Extend 4½ in. from wall.
83 C 2329—Ship. wt. 4 lbs..... Pair $6.79

FLUORESCENT WALL BRACKETS give shadowless natural light. Shaded brackets provide better light diffusion for soft, even light. Brackets with reflectors allow semi-directional control of light. All have plug-in outlets and on-off turn switches. Complete with GE bulbs and full instructions. Use in pairs at sides of mirrors, pictures, etc.

50 **51** BEST QUALITY INSTANT-START BRACKETS. Provide light immediately . . . no flickering, no waiting. Five designs to choose from—widest choice of smart shades. Lustrous triple plated Chromed brackets. 15-watt size. New, simple lines with glass or metal adjustable shades, flared box covers.

52 **53** BETTER QUALITY BRACKETS. Simply styled . . . neat and attractive. Medium-priced brackets for any room. Flared box cover provides neat finish. Shaded brackets have clear floral design on frosted bent glass shades. 14 and 15-watt sizes. Chrome plated finish.

54 **55** GOOD QUALITY BRACKETS. Wards lowest priced fluorescent brackets, give cool efficient light for any room. Choose shaded or unshaded in 3 styles below. 14-watt and 15-watt sizes. Chrome plated finish.

	Cat. No.	Quality	Type of Shade or Reflector	Size	Bulb	Ship. wt.	Each
(50)	83 C 3608 L	Best	Crystal Beaded Glass Shade	21⅛x3½ in.	15-W.	4 lbs. 12 oz.	$9.75
	83 C 3609 L	Best	Gold Beaded Glass Shade	21⅛x3½ in.	15-W.	4 lbs. 12 oz.	9.75
(51)	83 C 3606	Best	Plain Chromed Reflector	21⅛x3¼ in.	15-W.	4 lbs.	8.75
	83 C 3607	Best	Pierced Chromed Reflector	21⅛x3¼ in.	15-W.	4 lbs.	9.75
	83 C 3610	Best	Without Reflector	21⅛x2¼ in.	15-W.	4 lbs.	7.39
(52)	83 C 3666 L	Better	Adjustable Bent-Glass Shade	21x2⅜ in.	15-W.	4 lbs.	7.69
	83 C 3695 L	Better	Adjustable Bent-Glass Shade	18x3¼ in.	14-W.	4 lbs.	7.45
(53)	83 C 3601	Better	Without Shade	21⅛x2¼ in.	15-W.	4 lbs.	5.39
(54)	83 C 3699	Good	Adjustable Metal Shade	19¾x2½ in.	15-W.	5 lbs.	6.39
(55)	83 C 3697	Good	Without shade	16⅜x2½ in.	14-W.	4 lbs.	4.69
	83 C 3698	Good	Without shade	19¾x2½ in.	15-W.	4 lbs.	4.98

56 **57** INCANDESCENT LUMILINE BRACKETS. Compact brackets provide extra light in kitchen, bath, beauty parlor or shop. Use beside mirror or above stove, sink. Shockproof socket makes contact only when bulb is inserted. Turn switch, outlet and bulb. Chromed finish.

(56) 40-WATT UNSHADED BRACKET. 14½x2⅝ in.
83 C 2334—Extends 2 in. Ship. wt. 1 lb..... $2.95

60-WATT UNSHADED. Like above but 20x3⅛x2⅝ in.
83 C 2336—Extends 2½ in. Ship. wt. 1 lb..... $3.69

(57) 40-WATT WITH ADJUSTABLE SHADE. 14½x2⅝ in.
83 C 2335—Extends 2¾ in. Ship. wt. 1 lb..... $3.79

58 BEST QUALITY FLUORESCENT MIRROR LIGHTS WITH NIGHT LIGHTS. (Also shown installed over mirrors on Page 868). Attractive, modern mirror light can be used in kitchen, bathroom, dressing room, etc. GE bulbs give soft, glare-free natural light ideal for shaving, applying make-up, etc. Additional 7½-watt incandescent bulb (operated by turn switch) for inexpensive built-in night light. Sturdy, high quality fixture with heavy cast chrome plated ends and trim. White glass shade has clear window. With convenience plug-in outlet, pull chain. Bulbs included. Extend 6½ in. from wall.

2-LT. 20-WATT INSTANT-START BRACKET. 26x3½ in.
83 C 3730 M—Ship. wt. 16 lbs..... $19.75

2-LT. 25-WATT REGULAR-START BRACKET. 34½x3½ in. Extra length ideal for new wide mirrors.
83 C 3630 M—Ship. wt. 17 lbs. $2.50 Down... Cash $24.95

59 PLUG-IN FLUORESCENT FIXTURES. Mount easily for utility lighting (under kitchen cabinets, over mirrors, etc.). Simply hang in any desired location and plug into a convenient outlet . . . no additional wiring required. Can also be mounted as a permanent fixture if desired. White enamel steel case, white plastic panel. Turn switch and plug-in outlet in base.

WITH 15-WATT GE BULB. Size 18½x3 in. overall. Ship. wt. 4 lbs. 4 oz.
83 C 3702 L..... $6.98

WITH 20-WATT GE BULB. Size 24½x3 in. overall. Ship. wt. 5 lbs.
83 C 3720 L..... $7.98

TERMS, INSIDE BACK COVER

Order G.E. Bulbs in Quantity...Save 20% or More

BUY A YEAR'S SUPPLY AND SAVE . . . TAKE 20% DISCOUNT ON LIGHT BULB ORDERS OF $5.00 OR MORE; 25% DISCOUNT ON ORDERS OVER $15

GENERAL ELECTRIC BULBS STAY BRIGHTER LONGER . . . ARE PRE-TESTED FOR QUALITY. GE laboratories test bulbs throughout the entire manufacturing process as well as after finishing; independent testing services also check the efficiency of GE bulbs. This triple-check assures you of a consistently high quality product, a bulb you can depend on. Wards guarantee safe delivery of all GE bulbs—if any bulb you receive from Wards is broken on delivery, return it and we will replace it free of charge. GE bulbs are mailed to you *Postpaid*.

ALWAYS KEEP AN AMPLE SUPPLY OF BULBS ON HAND. "Bulb-snatching" from needed lights can result in serious accidents. Replacing bulbs with a too-small size can result in eyestrain and fatigue. You owe it to yourself to keep spares on hand. Larger bulbs give more light per penny cost—a 60-watt bulb gives 80% more light than a 40-watt; 100-watt gives 90% more light than a 60-watt. Standard base for 110–120-volt AC-DC unless otherwise stated. Prices include Fed. Tax. Buy more, save more on discount plan.

1 CONVENIENT GE 12-BULB ASSORTment. Be prepared—don't get caught without spare bulbs on hand. Popular assortment of four 40-W., four 60-W., four 100-W. All inside frosted bulbs.
83 CP 1775 LD—Assortment. $2.40

2 GE CLEAR TUBULAR-SHAPE BULBS. For showcases, displays, etc.
83 CP 1734 D—25-W. 1¼x5¾ in. . . . Ea. 29c
83 CP 1756 D—40-W. 1¼x5¾ in. . . . Ea. 35c
83 CP 1735 D—40-W. 1x11¾ in. . . . Ea. $1.00

3 GE SEMI-DIRECT BULBS. With decorative built-in shade. Cuts glare. Improves appearance of bare-bulb fixtures. Use in base-up position (shown) only.
83 CP 1703 D— 50-watt. . . . . 2 for 98c
83 CP 1782 D—100-watt. . . . . Each 69c

4 GE FLOOD BULBS. Use indoors to highlight displays, etc.—fit holder (23). Broad beam. Built-in reflector.
83 CP 1783 D— 75-watt. . . . . Each $1.10
83 CP 1745 D—150-watt. . . . . Each 1.10

5 GE FLOOD AND SPOTLIGHT BULBS. Use outdoors or in. Weatherproof glass resists rain, snow, etc. 150-W. Built-in reflectors, silvered bowls. Fit (20) to (25).
83 CP 1744 D—Floodlight bulb. $1.85
83 CP 1746 D—Spotlight bulb. 1.85

6 GE STANDARD BASE BULBS. Inside frosted or clear. See (1) for assortment.

Volts	Watts	Type	Cat. No.	Price
	15	Frosted	83 CP 1700 D	4 for 72c
	25	Frosted	83 CP 1701 D	4 for 76c
	40	Frosted	83 CP 1702 D	4 for 76c
	60	Frosted	83 CP 1704 D	4 for 76c
110	75	Frosted	83 CP 1705 D	4 for 76c
to	100	Frosted	83 CP 1706 D	4 for 88c
120	150	Frosted	83 CP 1707 D	2 for 50c
AC	200	Frosted	83 CP 1708 D	2 for 70c
or	75	Clear	83 CP 1719 D	2 for 48c
DC	100	Clear	83 CP 1720 D	2 for 54c
	150	Clear	83 CP 1721 D	2 for 54c
	200	Clear	83 CP 1722 D	2 for 70c
	300	Clear	83 CP 1723 D	2 for 88c
30	15	Frosted	83 CP 1709 D	4 for 88a
to	25	Frosted	83 CP 1710 D	4 for 88c
32	50	Frosted	83 CP 1711 D	4 for 88c
DC	100	Frosted	83 CP 1712 D	4 for $1.40
	15	Frosted	83 CP 1716 D	2 for 56c
6	25	Frosted	83 CP 1717 D	2 for 56c
DC	50	Frosted	83 CP 1718 D	2 for 70c

GE WHITE BULB. Special coating cuts glare.
83 CP 1781 D—60-W. Standard base. 4 for $1.00
83 CP 1778 D—100-W. Standard base. 4 for 1.08

7 GE MOGUL BASE 3-LIGHT BULBS. Fit large 1½-in. diam. sockets. Inside frosted.
83 CP 1740 D—50-100-150-watt. 59c
83 CP 1741 D—100-200-300-watt. 75c

8 GE 3-LIGHT BULBS. Fit standard base 3-way sockets only. Inside frosted.
83 CP 1742 D—30-70-100-watt. 39c
83 CP 1743 D—50-100-150-watt. 49c

GE OUTDOOR YELLOW BULBS. Yellow color reduces insect annoyance.
83 CP 1772 D— 60-watt. . . . . 4 for $1.00
83 CP 1773 D—100-watt. . . . . 4 for 1.16

9 NEW MAKE-A-LAMP ADAPTER. Converts any vase or bottle into useful lamp. Just plug in cork—no wiring, drilling. Peel off extra cork to reduce size. Includes brass socket with push switch, 6-ft. cord and plug. Order Harp (10) below.
83 C 1302—1¼-in. cork. Wt. 7 oz. . . . $1.10
83 C 1303—1¾-in. cork. Wt. 8 oz. . . . 1.19
83 C 1304—2¼-in. cork. Wt. 9 oz. . . . 1.49

10 WIRE HARP. Holds shade. With finial.
83 C 1305—10 in. high. Wt. 3 oz. . . . 29c

11 IMPROV-A-LITE. Convert regular table lamps to modern 3-way lighting, giving 50–100–150 watts; or use to make new lamps. Instructions incl. Ivory-colored socket, lamp cord, plug. Order bulb separately.
83 CP 1300—Complete Kit. *Postpaid*. . $1.49
83 CP 1779 D—50–100–150 watt bulb. 1.19

GE INDIRECT BULB. Shaped like (11) but 150-W. only. Fits 5 in. or wider harp.
83 CP 1780 D—150-watt. $1.15

12 GE "WATCHDOG" FLUORESCENT STARTER. Ship. wt. 2 oz.
83 C 4204—For 40-W. bulbs. *Not Postpaid*. . . . . Ea. 69c

13 FLUORESCENT STARTERS. UL listed. Ship. wt. for two, 2 oz.

Cat. No.	For Bulb Size	2 for	Cat. No.	For Bulb	2 for
83 C 4202	14, 15, 20-W.	39c	83 C 4193	25-W.	45c
83 C 4203	30, 40-W.	39c	83 C 4194	32-W. circ.	45c

14 GE CIRCLINE FLUORESCENT BULBS. Standard Cool White
83 CP 2018 LD—40-Watt. 16-in. diameter. $3.7
83 CP 2010 LD—32-Watt. 12-in. diameter. 2.9
83 CP 2011 LD—22-Watt. 8¼-in. diameter. 2.9

15 GE COOL WHITE FLUORESCENT BULBS. 2 colors. Standard gives high light efficiency . . . blends well with natural daylight. De Luxe provides more exact color rendition, enhances color of drapes, walls, etc. Bi-pin base. 110–120-volt AC.

Watt	Length	Diam.	Standard	Ea.	DeLuxe	Ea.
14	14¾	1½	83 CP 2025 LD	95c	83 CP 2032 LD	$1.05
15	17¾	1	83 CP 2026 LD	85c	83 CP 2033 LD	95c
15	17¾	1½	83 CP 2027 LD	95c	83 CP 2034 LD	$1.05
20	23¾	1½	83 CP 2028 LD	95c	83 CP 2035 LD	1.05
25	33	1½	83 CP 2029 LD	$1.20	83 CP 2036 LD	1.35
40	47¾	1½	83 CP 2031 MD	1.15	83 CP 2038 MD	1.30

40-W. RAPID START FLUORESCENT BULB. 47¾ in. long, 1½ in. diam
83 CP 2019 MD—For 40-W. rapid-start fixtures only. $1.2

16 GE INCANDESCENT LUMILINE BULBS. For brackets. White
83 CP 1750 D—40-W. 11¾ in. long. For 120-V. AC, DC. . . . $1.3
83 CP 1751 D—60-W. 17¾ in. long. For 120-V. AC, DC. 1.50

17 GE ROUND NIGHT LIGHTS. Standard base. 7½-watt size.
83 CP 1729 D—White. . 2 for 38c; 83 CP 1730 D—Red. . 2 for 38c

18 GE CANDELABRA BULBS. ½-inch base. 7-watt size.
83 CP 1784 D—Clear. 2 for 34c; 83 CP 1731 D—White. 2 for 36c

19 GE FLAME-SHAPED BULBS. For period fixtures, etc. 25-watt.
83 CP 1726 D—Ivory. . . . . 4 for $1.00
83 CP 1727 D—Flame. 4 for $1.00; 83 CP 1728 D—Clear. 4 for 1.0

UL APPROVED OUTDOOR AND SPECIAL PURPOSE LIGHTS—all wired and ready to install wherever you need low-cost extra lighting. Weather-resistant Yardlights and Floodlights (20) to (31)—except (23)—are designed for use outdoors. Give the extra night-sight that prevents accidents and discourages prowlers. Special-purpose lights include handy steel Reflectors (34) to (36) for better indoor lighting in barns, basements, garages, etc. and Hay Mow lights (32) and (33). Bulbs are not included —order separately from the listings above. For Post Lanterns and other outdoor lights, see Page 8

20 TO **22** SWIVEL FLOODLIGHT HOLDERS. Modern chrome plated fixtures for efficient lighting around home and yard. 1, 2 or 3-arm models give light at any angle desired. Cast lampholder with polished finish; black flange. All-purpose mounting fits 3¼ or 4-in. box or any flat surface. Bulbs (shown) not included—order from (5) at top of page. Extend 9½ in.
(20) 83 C 3379—1-arm. Ship. wt. 1 lb. 8 oz. $2.19
(21) 83 C 3380—2-arm. Ship. wt. 3 lbs. 3.98
(22) 83 C 3381—3-arm. Ship. wt. 4 lbs. 6.39

23 INDOOR SWIVEL HOLDER. Adjustable, stays in position. Fits 3¼ or 4-in. box or flat surface. Use Bulb (4) or (5) above.
83 C 3350—Porcelain socket. Ext. 4½ in. Wt. 1 lb. $1.79

24 **25** FLOODLIGHT HOLDERS. Plated steel for all-round outdoor lighting, floral displays, etc. Adjust to any position. For 3¼ or 4-in. box or flat surface. Can be used with snap-on Lenses (26) below for colored effects. 6-ft. cord, plug.
(24) 83 C 3385—Holder with removable spike. Wt. 1 lb. $1.79
(25) 83 C 3384—Holder with flat base. Ship. wt. 1 lb. 1.69
83 C 3386—Holder (25) and Flood bulb (5) above. Wt. 4 lbs. . 3.29

26 SNAP-ON COLORED LENSES. Fit over bulbs on (24), (25). Heat-resistant glass and weatherproof mounting ring. *State:* Red, Green, Amber or Blue.
83 C 3331—Wt. ea. 11 oz. Ea. $1.29

27 TO **29** DEPENDABLE YARDLIGHTS. Favorites for fixed lighting over entrances, garages, porches and stairways. Use standard bulbs.

(27) NEW DECORATIVE YARDLIGHT. Attractive enough for any entrance—finished in antique black with Brass trim. Graceful scroll. Assembled.
83 C 3356—10-in. diam. Extends 17¼ in. Ship. wt. 1 lb. 8 oz. $3.29

(28) DELUXE YARDLIGHTS. Heavy-gauge aluminum reflectors, bright "Anadol" finish. Heavy pipe arm and cast-aluminum mounting flange.
83 C 3336—12-in. diam. Extends 22⅜ in. Ship. wt. 3 lbs. 4 oz. $3.29
83 C 3337—14-in. diam. Extends 23½ in. Ship. wt. 3 lbs. 12 oz. 3.69

PORCELAIN ENAMEL FINISH. Like (28) but with dark green porcelain finish.
83 C 3348—12-in. diam. Extends 22⅜ in. Ship. wt. 4 lbs. 8 oz. $3.59
83 C 3349—14-in. diam. Extends 23½ in. Ship. wt. 4 lbs. 12 oz. 3.69

(29) ECONOMY YARDLIGHT. Steel reflector with graytone Ultra-enamel finish.
83 C 3366—12-in. diam. Extends 18½ in. Ship. wt. 3 lbs. 8 oz. $1.89

30 ENCLOSED FLOODLIGHT. For outdoor use—broad beam lights large area. Durable steel reflector, adjustable bracket. With glass lens, cork gasket and metal clamping ring to seal out moisture. 6-ft. cord, plug.
83 C 3377—7½-in. diam. Use 100-W. bulb. Ship. wt. 3 lbs. $3.75
83 C 3378—10½-in. diam. Use 200-W. bulb. Ship. wt. 5 lbs. 4.29

31 OPEN FLOODLIGHT. Steel reflector, adj. bracket. 6-ft. cord and plug.
83 C 3375—7½-in. diam. Use 150-W. bulb. Ship. wt. 3 lbs. $2.49
83 C 3376—10½-in. diam. Use 300-W. bulb. Ship. wt. 5 lbs. 2.89

32 **33** HAY MOW LIGHTS. Glass enclosed. Vaporproof, dustproof. Fit 3¼ or 4-in. box. Weights: 2, 2½ lbs.

(32) ECONOMY. Bakelite holder. Takes to 60-W. bulb.
83 C 3347—8 in. high. . . . . $1.

(33) DELUXE. Metal holder, wire guard. To 100-W. bulb.
83 C 3343—7 in. high. Porcelain socket. . . . . $2.

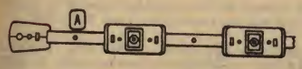
34 TO **36** LOW-COST REFLECTORS. For better light basements, garages, etc. Use 50 to 150-W. bulbs.

(34) NEW PORTABLE REFLECTOR. No wiring—screws any socket, converts bare bulb to efficient light.
83 C 3332—10-in. diam. Ship. wt. 10 oz. . . . . $
83 C 3333—12-in. diam. Ship. wt. 1 lb. . . . . $1.

(35) SHALLOW-DOME REFLECTOR for any threaded or u threaded brass or porcelain socket.
83 C 3301—10-in. diam. Ship. wt. 1 lb. . . . . $
83 C 3305—12-in. diam. Ship. wt. 1 lb. 8 oz. . . . . $
83 C 3306—14-in. diam. Ship. wt. 1 lb. 12 oz. . . . . $

(36) REFLECTOR WITH PORCELAIN SOCKET, pull chain view (A) at left above. Mounts on 3¼ or 4-in. box.
83 C 3345—12-in. diam. Ship. wt. 1 lb. 4 oz. . . . . $1.
83 C 3346—14-in. diam. Ship. wt. 2 lbs. . . . . 1.

Easy-to-Use Home Wiring Needs...All UL Approved



1 2 3 NEW SURFACE EXTENSION CABLE. For extra outlets. White Plastic, only ½ in. wide. Nail along baseboard, bend around corners. Plug cap in present outlet; use as many receptacles as needed—see (A). Takes 15 amps. Just strip wires, push into holes for connection. UL Approved. Nails includ.
(1) CABLE. Ship. wt. per ft. 2 oz.
83 C 5286 H—Per ft. 1¾½c; 15 ft.... $2.79
(2) 83 C 490—Plug Cap. Wt. 4 oz.... 65c
(3) 83 C 491—Receptacle. Wt. 4 oz... 47c

4 PLUG-IN STRIPS. Plenty of outlets, conveniently spaced. Gray metal case—completely wired. 12-ga. wires. Use with extension cord or box (5).

33 IN. LONG. 5 outlets, 6 in. apart.
83 C 155 M—Ship. wt. 1 lb. 4 oz... $3.45
6 FT. LONG. 4 outlets, 18 in. apart.
83 C 156 MO—Ship. wt. 2 lbs. 8 oz.. $4.45

5 END JUNCTION BOX. For permanent installation of Plug-in strip (4). For armored cable, romex, or conduit.
83 C 162—Ship. wt. 4 oz..... Ea. 65c

6 7 LUMILINE BRACKETS. Use two brackets, lumiline bulb to make (4) a light fixture. Use 2. Wt. ea. 1 oz.
(6) 83 C 161—With turn switch... Ea. 75c
(7) 83 C 160—No turn switch..... Ea. 35c

8 SOLDERLESS WIRE CONNECTORS. Twist on. Wts. for 10: 1 oz., 2 oz.
SMALL SIZE. Joins 14 to 18-ga. wires.
83 C 855..... 10 for 18c; 100 for $1.29
LARGE SIZE. Joins 12-ga. wires.
83 C 856..... 10 for 18c; 100 for $1.29

UL APPROVED CORD SETS for every need. EXTENSION CORD SETS (9), (10) and (11) are for regular home electric use on radios, fans, lamps, etc. Plastic-covered 18-ga. copper wires—take up to 800 watts (7 amps.). APPLIANCE CORD SETS (12), (13) and (14) are for irons, toasters, etc. Replace damaged or frayed cords, have rubber and asbestos insulation. 18-ga. copper wires, except (14) is 16-gauge for heavier loads. HEAVY-DUTY CORD SETS (15), (17) and (18) are for portable motors, refrigerators, power tools, etc. Have heavy rubber insulation for hard wear. Replace old worn-out cords now.

9 NO-SHOK EXTENSION CORD SETS. Rotary spring cap covers slots when not in use. Ivory Bakelite table tap and 2 outlets.
83 C 1289—15 ft. Wt. ea. 9 oz.. Ea. 98c; 2 for $1.85
83 C 1288—9 ft. Wt. ea. 7 oz.. Ea. 79c; 2 for 1.49

10 EXTENSION CORDS with 3-way tap of Brown Bakelite. Brown plastic cord, plug.
83 C 1287—15 ft. Wt. ea. 9 oz. Ea. 59c; 2 for $1.10
83 C 1283— 9 ft. Wt. ea. 5 oz... Ea. 42c; 2 for 79c

REPLACEMENT CORD like (10) but stripped ends, no 3-way tap. Attach to appliances with built-in leads—fans, etc. Ship. wt. ea. 5 oz.
83 C 1284—9-ft. cord..... Ea. 33c; 2 for 62c

11 EXTENSION CORD. New design with feed-thru switch in middle for controlling appliance or light. 9-ft. long. Brown plastic cord. 3-way Brown Bakelite tap on one end, plug on other.
83 C 1297—Ship. wt. 9 oz.... Ea. 89c; 2 for $1.69

12 HEAVY-DUTY APPLIANCE CORD SET with off-on switch, spring cord protector. Super flexible armored switch connector. Standard size.
83 C 1258—7-ft. cord, plug. Wt. 10 oz..... 98c

13 STANDARD APPLIANCE CORD SET. Permanent connector of heat-resistant compound. Spring cord protector. Std. size. No off-on switch.
83 C 1255—6-ft. cord, plug. Wt. 6 oz..... 62c
83 C 1253—Miniature Set. Like (13) but prongs ½ in. between centers. Ship. wt. 6 oz..... 62c

14 REPLACEMENT CORD SET. 16-ga. Eyelet ends for replacing cords built into irons, etc.
83 C 1257—8-ft. cord, plug. Wt. 7 oz..... 79c

15 HEAVY-DUTY EXTENSION CORDS. For electric lawn mowers, hedge trimmers, etc. Two copper wires with heavy rubber insulation. Have plug on one end, outlet tap on other end.
83 C 1275 L—100-ft. 16-ga. Ship. wt. 7 lbs.. $6.98
83 C 1299 L— 50-ft. 16-ga. Ship. wt. 4 lbs.. 3.75
83 C 1271 L— 25-ft. 16-ga. Ship. wt. 2 lbs.. 2.29
83 C 1274 L— 15-ft. 18-ga. Ship. wt. 1 lb... 1.25

HEAVIER 3-WIRE CORDS. For grounding portable tools, etc. Meet new code requirements.
83 C 1279 L—15-ft. 16-ga. Wt. 1½ lbs..... $3.75
83 C 1270 L—25-ft. 14-ga. Ship. wt. 5 lbs... 8.95

16 11-IN. METAL REEL. With Green finish.
83 C 1277 L—Ship. wt. 2 lbs..... 89c
REEL WITH 100-FT. CORD (15) ABOVE.
83 C 1276 L—Ship. wt. 9 lbs..... Set $7.85

17 HEAVY-DUTY REPLACEMENT CORDS. Stripped leads. Black rubber cord and plug.
83 C 1272—18-ga. 25-ft. Ship. wt. 2 lbs.... $1.79
83 C 1273—18-ga. 10-ft. Ship. wt. 1 lb..... 79c
83 C 1267—16-ga. 15-ft. Ship. wt. 1 lb..... $1.29

18 HEAVY-DUTY GRAY CORD SETS. 18-ga. Attractive gray rubber cord and plug.
83 C 1227—12-ft. Ship. wt. 12 oz..... 98c
83 C 1228—25-ft. Ship. wt. 1 lb. 4 oz..... $1.49

19 ELECTRIC TIME SWITCH. Automatic—for lights, small motors, etc. One "on-off" operation every 24 hours. 6½x5¼ in. 3¼ in. deep. 120-V. AC. Choose 10-amp. plug-in type or 35-amp. permanent type. Ship. wt. ea. 3 lbs. 8 oz.
83 C 549 L—10-AMP. Outlet, 6-ft. cord, plug. $9.95
83 C 544 L—35-AMP. No cord, plug..... 8.75

REPLACEMENT CORDS (20) to (23) are UL Approved—use to replace old, worn cords and reduce danger of accidents. Use 18-ga. up to 800 watts, 16-ga. to 1100 watts, 14-ga. to 1650 watts and 12-ga. up to 2000 watts.

20 HEAVY-DUTY MOTOR CORD. Heavy rubber insulation. 2 or 3 copper wires. Type "S." *State size, lgth.*

Cat. No.	Wire size	Wt. 25 ft.	25 ft.	100 ft.
83 C 1210 H	2 No. 18-ga.	2 lbs.	$1.19	$4.39
83 C 1216 H	2 No. 16-ga.	3½ lbs.	2.49	9.45
83 C 1216 H	2 No. 14-ga.	5 lbs.	4.19	15.95
83 C 1217 H	2 No. 12-ga.	8 lbs.	5.98	22.75
83 C 1218 H	3 No. 16-ga.	4 lbs.	3.39	12.25
83 C 1216 H	3 No. 14-ga.	6 lbs.	5.45	20.75

21 HEAVY LAMP CORD. Two copper wires. Brown or Ivory plastic insulation. 16-ga. cord has heavier insulation. *State length and color* (Brown or Ivory).
83 C 1211 H—16-ga. 25 ft. Ship. wt. 1 lb..... $1.29
83 C 1211 H—16-ga. 100 ft. Ship. wt. 4 lbs..... 4.89
83 C 1207 H—18-ga. 25 ft. Ship. wt. 8 oz..... 59c
83 C 1207 H—18-ga. 100 ft. Ship. wt. 2 lbs..... $2.25

22 ASBESTOS HEATER CORD. Two 18-ga. copper wires.
83 C 1204 H—Wt. 25 ft. 1 lb..... Ft. 5c; 25 ft. $1.19

23 THERMOSTAT CABLE. Three 18-ga. copper wires.
83 C 1200 H— 25 ft. Ship. wt. 8 oz..... 75c
83 C 1200 H—100 ft. Ship. wt. 2 lbs..... $2.75

24 AUTOMATIC CLOSET LIGHT. Fits door frame. Use 60-watt bulb. 9-ft. cord, screws included. *Postpaid.*
83 CP 1381—Ivory socket and cord. Each 98c; 3 for $2.79

25 26 HEAVY-DUTY TROUBLE LIGHTS. UL Approved. For garage, basement, etc. Rustproof. Shockproof handle and plug. On-off switch. 18-ga. wires.
(25) 83 C 1265—With 25-ft. cord. Ship. wt. 2½ lbs.. $2.49
(25) 83 C 1256—With 50-ft. cord. Ship. wt. 3½ lbs.. 3.75
(26) With 6-in. cord, plug. Use with extension cord.
83 C 1263—Ship. wt. 1 lb..... Each $1.15

27 CLAMP TYPE BULB HOLDER. Excellent for floodlight. Rubber-covered clamps, adjustable head.
83 C 3358 L—On-off switch. 6-ft. cord, plug. Wt. 1 lb.. $1.49

28 PLASTIC TAPE. Replaces Friction and Rubber tape, makes neat splice. Resists oil, acids, etc. Wts. 5 oz., 3 oz.
83 C 805—60-ft. in metal can... Ea. $1.25
83 C 806—30-ft. roll..... Ea. 59c

FRICTION TAPE. Use over Rubber tape.
83 C 801—60 ft. Wt. 8 oz. Ea. 32c; 2 for 59c

RUBBER TAPE. Self-vulcanizing.
83 C 803—23 ft. Wt. 8 oz. Ea. 33c; 2 for 62c

29 "WIRING SIMPLIFIED" by H. P. Richter. Handy guide book for home wiring. 230 illustrations.
83 CP 848—128 pgs. *Postpaid*..... 50c

30 FISH TAPE AND REEL PULLER. For conduit, drains. Tempered flat steel.
83 C 840—Ship. wt. 4 lbs.... 50 ft. $2.69

31 CIRCUIT TESTER. For spark plugs, fuses, wiring circuits. Neon bulb.
83 C 836—Instructions. Wt. 4 oz..... 35c

32 NON-METALLIC CABLE RIPPER. Cuts outer braid only, not insulation.
83 C 838—With gauge. Wt. 3 oz..... 22c

33 DOUBLE-DUTY THINWALL CONDUIT BENDER. For ½ and ¾ in. Use ¾-in. pipe for handle (not included).
83 C 846 L—Wt. 4 lbs. 8 oz..... $6.29

34 NEW ELECTRIC DRYER CORD. UL approved. Three size No. 10 wires. Rated 30 amps. Use for dryers, other 220-Volt appliances using 3 No. 10 wire or less. Third prong is "L" shaped insuring positive locking in receptacle (38). 4-foot rubber cord.
83 C 128—Ship. wt. 2 lbs..... $2.49

35 ELECTRIC RANGE CORD. UL appr. Three wire—two No. 6, one No. 8. Rated 50 amps. Use for range, motors, other 220-V. appliances. 3-ft. cord for standard installation, 6-ft. to pull appliance away from wall.
83 C 127—3 ft. Ship. wt. 2 lbs. 6 oz..... $2.49
83 C 143—6 ft. Ship. wt. 3 lbs..... 3.98

36 37 ELECTRIC RANGE RECEPTACLES. UL appr. Three wire, heavy-duty.
(36) FOR SURFACE MOUNT. Needs no box.
83 C 126—50 amps. Ship. wt. 1 lb..... $1.59
(37) FOR FLUSH MOUNT. Includes: Bakelite receptacle, brass plate, 4¹¹⁄₁₆-in. sq. galvanized steel box and plaster cover.
83 C 136—50 amps. Ship. wt. 3 lbs..... $4.65

38 NEW ELECTRIC DRYER RECEPTACLE. UL approved. Three-wire surface type. Third slot "L" shaped for use with cord (34). Rated 30 amps. Surface mount, needs no box.
83 C 137—Ship. wt. 1 lb..... $1.59

KNOB AND TUBE WIRING NEEDS. Easily installed in barns, outbuildings, etc. Shockproof construction throughout. All are UL Approved and durably built.

39 PORCELAIN CLEATS. Assembled, complete with nails and leather washers. For 2 wire, 10, 12 or 14-ga. Use every 4 ft. Ship. wt. per 100, 19 lbs.
83 C 469 LB—10 for 64c.... 100 for $5.60

40 BAKELITE BUSHINGS. Fit up to No. 8 wire. Insulates ½-in. KO's in switch or receptacle box. Metal lock nut.
83 C 473—Wt. for five: 4 oz.... 5 for 31c

41 PORCELAIN INSULATING TUBES. Protect indoor wire passing through studs, walls, joists. Fits ⅝-in. hole. Use one tube for each single wire. Ship. wt. per 100: 7 and 9 lbs. *State quantity*
83C465 L—3x⅝ in. 10 for 19c; 100 for $1.69
83C467 L—4x⅝ in. 10 for 22c; 100 for 1.95

42 PORCELAIN KNOBS. Leather collared. Nail type. For supporting one wire on open work. Use every 4 ft. Ship. wt. per 100: 19 lbs. *State quantity.*
83 C 470 L—10 for 35c..... 100 for $3.15

ALL WARDS WIRING EQUIPMENT IS UL APPROVED. This is your assurance of pretesting by an independent.

43 WIRE HOLDER. Fastens wire to buildings. Galvanized metal base, porcelain insulators. Take up to No. 4 wire. Wts. 3, 4 lbs.
83 C 386—2-wire holder. 9 in. between spools, 11 in. long..... $1.14
83 C 387—3-wire holder. 8 in. between spools, 18 in. long..... 1.98

44 10-IN. OAK INSULATOR BRACKET. For low tension circuits.
83 C 390 LO—Wt. 2 lbs. 12 oz.. 5 for 29c; Wt. 50 lbs.. 100 for $5.29

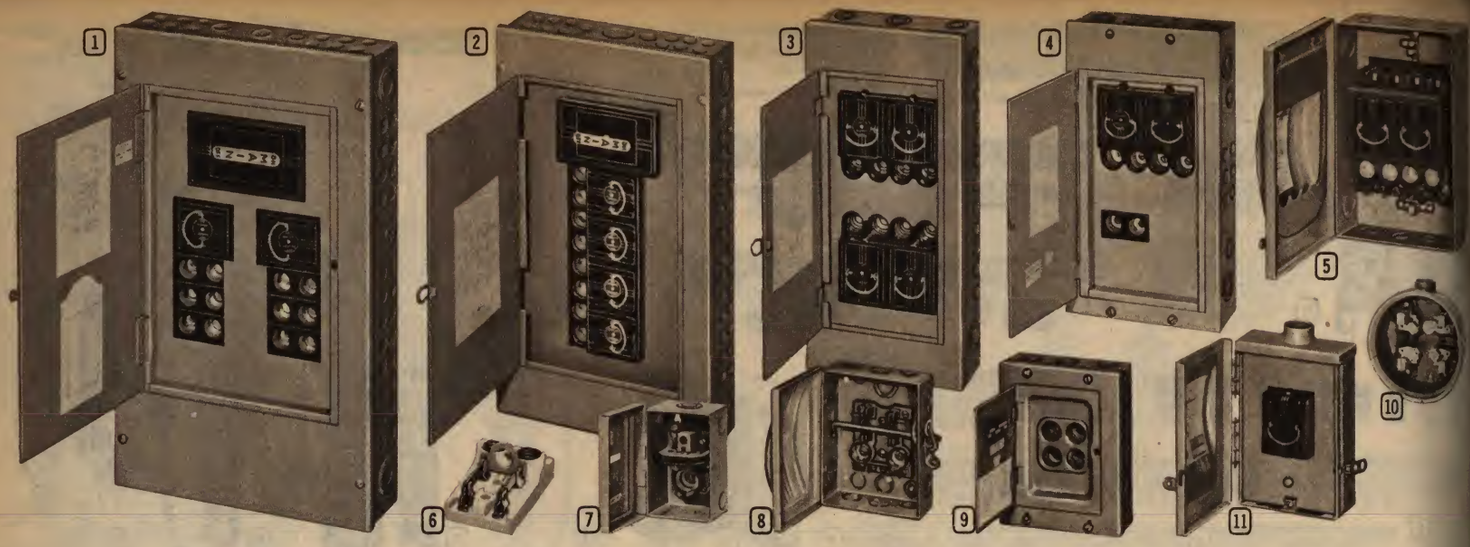
GLASS INSULATOR for (44) above. Pin hole for 1-in. pin. Threaded to fit bracket (44). 3¼ in. high. 2⅜-in. diam. *State quantity.*
83 C 391LO—Ship. wt. 3 lbs. 5 for 65c; Ship. wt. 68 lbs. 100 for $11.95

45 REINFORCED PORCELAIN INSULATOR. Metal saddle. Heavy duty. 2¼-in. self-aligning screw. 1-in. hole. 3 in. high. 2-in. diam.
83 C 379 L—Ship. wt. for five, 3 lbs. 2 oz..... Each 39c; 5 for $1.75

46 GLAZED PORCELAIN INSULATORS. Use for buildings or poles.
83 C 380 L—2¼-in. wood screw, ⅝-in. hole. Take up to Number 2 wire. Ship. wt. for five, 3 lbs. 8 oz..... 5 for $1.59
83 C 382 L—1½-in. wood screw, 7⁄16-in. hole. Use for telephone wire, radio antenna, etc. Ship. wt. for five, 2 lbs..... Each 21c; 5 for 95c

47 FLANGED SERVICE HEAD. For wires entering outbuildings. Threaded ½-in. conduit. Use conduit adapter 83 C 1017, Pg. 807.
83C655—With waterproofing compound, screws. Ship. wt. 1 lb. Each 74c

48 PIPE MOUNTING INSULATOR. New insulator clamps directly on 2-in. pipe. 6½ in. overall. Holds up to size 2 wire. ⅝-in. hole Glazed porcelain finish. Metal strap. Ideal for ranch type houses.
83 C 397 L—Ship. wt. each 1 lb. 3 oz. Each 75c..... 3 for $2.15



Modern Entrance Equipment for "Look-Ahead" Wiring

WARDS FUSED SERVICE ENTRANCE EQUIPMENT is UL Approved, meets REA specifications. Modern cabinets are designed for today's needs, yet "look ahead" to future requirements as well. Gray enameled steel cabinets have knockouts; are complete with wiring diagrams. Before ordering, check with your local Power Co. or REA office for requirements. Order fuses separately from Page 808.

(1) 100-AMP. ENTRANCE SWITCH COMBINATION. Serves all the demands of today's home, will meet future electrical requirements of modern homes years from now. With 100-amp. main disconnect. 60-amp. range and 30 amp. water heater or dryer circuits—12 branch circuits. 3-wire, 120–240-V. 23⅞x14¼x4¼ in.
83 C 539 MO—Surface mount. Amer. No. 10323R2B12. Ship. wt. 40 lbs. *Mail*.. $37.95
83 C 540 MO—Flush mount. Amer. No. 10323R2B12F. Ship. wt. 40 lbs. *Mail*.. 37.95

(2) NEW 100-AMP. ENTRANCE SWITCH COMBINATION. Combines all service entrance equipment in one cabinet. 100-amp. main disconnect, 60-amp. range, and three 30-amp. fused pull outs connected in parallel for water heater, dryer, air conditioner, etc. 8 plug-fused circuits. 3-wire, 120–240-V. 21x12¾x3¾ in.
83 C 593 MO—Surface mount. Amer. No. 10323R4B8. Ship. wt. 40 lbs. *Mail*... $45.95
83 C 594 MO—Flush mount. Amer. No. 10323R4B8F. Ship. wt. 40 lbs. *Mail*... 45.95

(3) 100-AMP. SERVICE COMBINATIONS. New design, with four pull-out circuits—all in one box. Four cartridge fused pull-out circuits: 60-amp. range, 60-amp. light, 30-amp. water heater or air conditioner, 30-amp. dryer, eight plug fused branch circuits. Parallel wired, grounded neutral. 3 wire, 120–240-V. 100-amp. line lugs. Flat front. 19x9⅝6x3¾ in. Order 83 C 580 M (11) where code requires.
83 C 591MB—Surface mount. American No. 103234RL8. Wt. 21 lbs. *Mail*..... $24.95
83 C 592 MB—Flush mount. American No. 103234RL8F. Wt. 21 lbs. *Mail*..... 24.95

(4) 100-AMP. SERVICE COMBINATIONS. Have 60-amp. light and range cartridge fused pullouts. Parallel wired. 3 wire. 120–240-V. 100-amp. line lugs. All cabinets below have flat fronts (except 83 C 585M has curved front). *Mailable.*

Cat. No.	Br. Circuits	Mount	Amer. No.	Size In.	Ship. wt.	Price
83 C 585 M	4	Surface	10323RL4	12½x8x2⅞	16 lbs.	$ 8.45
83 C 586 M	4	Flush	10323RL4F	12½x8x2⅞	16 lbs.	8.45
83 C 587 M	6	Surface	10323RL6	16⅝x9x3⅝	17 lbs.	13.25
83 C 588 M	6	Flush	10323RL6F	16⅝x9x3⅝	17 lbs.	13.25
83 C 589 M	8	Surface	10323RL8	16⅝x9x3⅝	17 lbs.	16.95
83 C 590 M	8	Flush	10323RL8F	16⅝x9x3⅝	17 lbs.	16.95

(5) 60-AMP. SERVICE COMBINATIONS. Two 60-amp. cartridge fused pullouts. Series wired, grounded neutral. 60-amp. line lugs. 4 br. circuits. Wt. 16 lbs.
83 C 517 M—Surface mount, curved front. Amer. No. 10322R4. 12½x8x2⅞ in. $ 8.45
83 C 518 M—Flush mount, flat front. Amer. No. 10322R4F. 12½x8x8¾ in..... 8.45

(6) 2-WIRE FUSED KNIFE SWITCH. 30 amp., 120-V. Size: 4⅝ x 3 in.
83 C 543—Fuses not included—order from Page 808. Ship. wt. 2 lbs.. Ea. 85c

(7) MIDGET SWITCH. For appliances, small motors, etc. 30 amp., 120-volts. 2 pole solid neutral, one plug fuse. UL Approved. Size: 5 x 3⅛ x 2⅜ in.
83 C 533 L—American No. 8111. Ship. wt. 2 lbs. 8 oz.....Ea. $2.39

(8) SAFETY SWITCHES. Provide disconnect and fuse protection for motors, water heaters, etc. For 120–240-Volts. Use 83 C 510L for heavier appliances (220–240-V.) with no ground connection. Use 83 C 511L for 110–120 Volts only.

Cat. No.	Amer. No.	Amps.	Poles	Fuses	Neutral	Size, in.	Wt.	Price
83 C 512 L	2311	30	3	2 plug	Solid	7⅝x5⅞	6 lbs.	$ 2.89
83 C 511 L	1111	30	2	1 plug	Solid	6 x4	4 lbs.	2.19
83 C 510 L	1211	30	2	2 plug	Fused	7⅝x5⅞	6 lbs.	2.89
83 C 513 L	62322	60	3	2 cart.	Solid	11 x7¼	10 lbs.	7.49
83 C 514 M	62323	100	3	2 cart.	Solid	13 x9¾	14 lbs.	16.50

(9) FUSE CABINETS. Surface mount. Order fuses, P. 808.
2-FUSE CABINET.
83 C 502 L—Wt. 4 lbs..... $2.49
4-FUSE CABINET (shown).
83 C 504 L—Wt. 9 lbs..... $3.
6-FUSE CABINET.
83 C 506 L—Wt. 9 lbs..... $5.
8-FUSE CABINET.
83 C 509 L—Wt. 11 lbs..... $7.

(10) ELECTRIC METER SOCKET. For single-phase service. Vertical outlets. Type "S."
2-WIRE. Two 1-in. outlets.
83 C 500 L—Wt. 4 lbs..... $3.
3-WIRE. Two 1¼-in. outlets.
83 C 501 L—Wt. 4 lbs.. ..... $3.
3-WIRE. Three 1-in. outlets. Westinghouse No. 1M124G1.
83 C 508 L—Wt. 5 lbs..... $4.

(11) WEATHERPROOF ENTRANCE SWITCHES. For main disconnect. Threaded hub top. Use in outdoor locations.

Cat. No.	Amer. No.	Amps.	Poles	Fuses	Hub	Operation	Approx. Size	Ship. wt.	Price
83 C 523 M	10323-OD	100	3	2 knife cart.	1½ in.	Pullout	15⅛x7⅛x3½ in.	14 lbs.	$19.95
83 C 522 L	10322-OD	60	3	2 cartridge	1¼ in.	Pullout	9½x6½x2⅞ in.	8 lbs.	8.95
83 C 521 L	2311-OD	30	3	2 plug	1 in.	Side	8½x6½x3½ in.	7 lbs.	7.49

100-AMP. MAIN DISCONNECT SWITCH. Like (11) but for indoor, no threaded hub top. Fuse pullout, solid neutral.
83 C 580 M—Surface mount. For 120–240-V. 3-pole, 3-wire. Amer. No. 10323. 15x8¼x4 in. Ship. wt. 14 lbs..... $16.

GENERAL ELECTRIC FUSELESS ENTRANCE SWITCHES FOR MODERN WIRING

GE FUSELESS SWITCHES are UL Approved, meet REA specs. Fully automatic—replace fuses and main switch. No current-carrying parts exposed. Circuit breakers automatically shut off current when dangerous overload occurs—reset by flipping to "on." Available two ways: (12), (13), (14), (16) without circuit breakers; (15) with breakers. Check with local Power Company before ordering.

(12) NEW 100-AMP. ENTRANCE SWITCH CABINET. For extra convenience—has 100-amp. main breaker already wired in. Eliminates need for separate disconnect. Extremely adaptable cabinet will take 12 single-pole breakers (18) at right, or 6 double-pole breakers (19), or any combination of the two, depending on your individual requirements. Spring mounted interior assures automatic flush, trim alignment—easy to install yourself. Silver plated copper construction of all current-carrying parts prevents wattage loss due to formation of copper oxide. Cabinet is gray steel with durable bonderized enamel finish. 3-wire. For 120–240-volts. Size overall about 20⅜ x 12¼ x 4½ inches. Main breaker included. Order Breakers (18) and (19) separately at right. Ship. wt. 22 lbs. *Mailable.*
83 C 741MO—*State Flush (shown)* or *Surface mount*..... $4.50 Down, Cash $40.95

(13) (14) GENERAL ELECTRIC "CUSTOM DESIGNED" ENTRANCE SWITCH CABINETS. For making your own fuseless entrance assembly. Makes possible unlimited combinations of circuits, allows room for future expansion. Order single or double-pole Circuit Breakers (18) and (19) at right. Just plug in place—no wiring needed. 83 C 738M is "split-bus" design, can be used without main disconnect for service entrance equipment (one double pole 50-amp. breaker used as main for lighting, etc.). Heavy steel cabinets with gray enamel finish; all interior connections included. *State Flush mount shown on (13) or Surface mount (14).*

Catalog Number	Circuits	Maximum Load	Size Overall of Box, Inches	No. of Wires	Ship. wt.	Price Each
83 C 730 L	2	40 amp.	5⅛x 7 x2½	2 or 3	3 lbs.	$1.75
83 C 732 L	4	70 amp.	6¾x10⅜x3⅜	2 or 3	7 lbs.	3.49
83 C 734 L	8	100 amp.	10⅛x11⅜x3⅜	3	9 lbs.	6.19
(14) 83 C 736 L	12	100 amp.	12⅛x17¼x4	3	19 lbs.	10.75
83 C 738 M	16	100 amp.	21⅜x17⅞x3⅜	3	21 lbs.	12.95
(13) 83 C 740 M	20	100 amp.	21¼x12½x4	3	17 lbs.	15.95

FOR FREE WIRING BOOK SEE COUPON ON OPPOSITE PAGE.

(15) GENERAL ELECTRIC "READY MADE" ENTRANCE SWITCHES. Circuit breakers included (not connected). *83 C 729MB is "split-bus" design, can be used without main disconnect for service ent. equipment (one double pole 50-amp. breaker used as main for lighting and appliances). *State Flush (shown) or Surface mount.*

Catalog Number	Single Pole 120-V. Circuits: For Lighting	Single Pole 120-V. Circuits: Appliances	Double Pole 240-V. Circuits: Heater, Dryer	Double Pole 240-V. Circuits: Range	Max. Load	Size Overall of Box, In.	No. of wires	Ship. wt.	Price
83 C 726 L	2 15-amp.	2 20-amp.	—	1 50-amp.	100 amp.	10⅛x11⅜x3⅜	3	11 lbs.	$15.50
83 C 727 MB	4 15-amp.	2 20-amp.	2 30-amp.	1 50-amp.	100 amp.	12⅛x17¼x4	3	22 lbs.	28.95
83 C 715 L	3 15-amp.	1 20-amp.	—	—	70 amp.	6¾x10⅜x3⅜	2 or 3	8 lbs.	9.75
83 C 719 L	3 15-amp.	1 20-amp.	1 30-amp.	1 50-amp.	100 amp.	10⅛x11⅜x3⅜	3	11 lbs.	18.50
83 C 728 L	2 15-amp.	2 20-amp.	—	—	70 amp.	6¾x10⅜x3⅜	2 or 3	8 lbs.	9.75
83 C 729 MB	6 15-amp.	2 20-amp.	2 30-amp.	*2 50-amp.	100 amp.	11⅞x21⅜x3⅜	3	22 lbs.	37.95
83 C 701 L	2 15-amp.	—	—	—	40 amp.	5⅛x7x2½	2 or 3	3 lbs.	4.79
83 C 702 L	1 15-amp.	1 20-amp.	—	—	40 amp.	5⅛x7x2½	2 or 3	3 lbs.	4.79
83 C 700 L	1 15-amp.	—	—	—	40 amp.	5⅛x7x2½	2	3 lbs.	3.20

(16) NEW RAINTIGHT ENTRANCE SWITCH CABINETS. Similar to cabinets at left but for outdoor use—order with Hub (17) below. Heavy steel with gray enamel finish. Take any combination of circuits you desire with plug-in Breakers at right (order separately). For 120–240-volt single-phase, 3-wire.
2-CIRCUIT. To 50 amps. Use two breakers (18) or one (19).
83 C 747 L—8x6x4⅛ in. Ship. wt. 7 lbs. *Mail*..... $5.75
4-CIRCUIT. To 70 amps. Use four breakers (18) or two (19).
83 C 748 L—11x8x4⅛ in. Ship. wt. 9 lbs. *Mail*..... $6.49
8-CIRCUIT. To 100 amps. Use eight breakers (18) or four (19).
83 C 749 L—13¼x12¼x5 in. Ship. wt. 17 lbs. *Mail*..... $12.25

(17) RAINTIGHT BOX HUB for (16). Threaded. Interchangeable.
83 C 746 L—*State* ¾ in., 1 in., 1¼ in. Wt. 4 oz.....Ea. $1.39

(18) GE SINGLE POLE CIRCUIT BREAKERS. For lights and small appliances. Plug into connections in cabinets (12), (13), (14) and (16)—need single opening. Thermal-magnetic action. For 110–120-V. Ship. wt. ea. 4 oz.
83 C 711—*State:* 15 or 20-amp.....Ea. $1.

(19) DOUBLE POLE BREAKERS. Like (18) but need 2 adjacent openings. 120–240-volt—use for water heaters, dryers, ranges, etc.
83 C 722—20-amp. Ship. wt. 8 oz.....Ea. $3.
83 C 723 L—30-amp. Ship. wt. 8 oz.....Ea. 3.
83 C 724 L—40-amp. Ship. wt. 8 oz.....Ea. 3.
83 C 725 L—50-amp. Ship. wt. 8 oz.....Ea. 3.

20 Non-Metallic Cable Low as $3^{9}/_{10}$c ft.

21 Plastic Covered Cable Low as $7^{4}/_{5}$c ft.

22 Steel Armored Cable Low as $6^{3}/_{5}$c ft.

23 Thin-Wall Conduit Low as $8^{3}/_{10}$c ft.

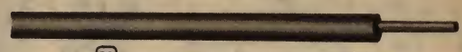
24 2-Wire Entrance Cable Low as 19c ft.

25 3-Wire Entrance Cable Low as $28^{3}/_{5}$c ft.

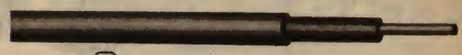
26 Armored Entrance Cable Low as $21^{9}/_{10}$c ft.

27 Hollow Loom Low as $2^{6}/_{10}$c ft.

28 Building Wire Low as $1^{1}/_{2}$c ft.



29 Weatherproof Wire Low as $2^{1}/_{10}$c ft.



30 Trench Wire Low as $4^{3}/_{4}$c ft.

31 Lead Covered Cable Low as $10^{1}/_{4}$c ft.

32 Armored Ground Wire Low as $12^{3}/_{4}$c ft.

33 Unarmored Ground Wire Low as $7^{4}/_{5}$c ft.

UL Approved Wire and Cable. . . Save on Coil Lots

NON-METALLIC CABLE $3^{9}/_{10}$c ft. in 250-ft. Coils (14—2)

20 Lightweight, low in cost, easy to install—these features make Non-Metallic our most widely-used cable for indoor wiring in homes, shops, barns and other buildings. For both surface and concealed work. Ideal to use because it bends easily, strips clean with convenient ripcord. Conductor color-coded to simplify tracing circuits. Copper conductors sheathed in spiral paper under heavy fiber jacket—chemically treated to resist fire, moisture and acid vapors. New, improved outer cover will not check or crack. Meets REA specifications. Coil prices apply only to exact lengths listed; for odd footage over coils, use regular "per ft." price. *State Catalog No., length wanted.*

Catalog No.	Wire Size	Ship. wt. 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil	250-ft. Coil
83 C 5254 H	2 No. 14	8 lbs.	5c	$2.19	$3.98	$9.75
83 C 5252 H	2 No. 12	10 lbs.	7c	3.19	5.75	13.25
83 C 5250 H	2 No. 10	13 lbs.	12c	5.55	10.69	24.25
83 C 5255 H	3 No. 14	12 lbs.	9½c	4.49	8.49	19.50
83 C 5253 H	3 No. 12	16 lbs.	12½c	5.65	10.79	24.50
83 C 5251H	3 No. 10	18 lbs.	18c	8.29	15.50	36.75
83 C 5259 H	3 No. 8	33 lbs.	33c	15.50	37.50 for 125 ft.	
83 C 5257 H	3 No. 6	60 lbs.	51c	24.50	59.50 for 125 ft.	

PLASTIC COVERED CABLE $7^{4}/_{5}$c ft. in 250-ft. Coils (14—2)

21 Now offered in heavier No. 10 sizes to meet modern wiring needs. Strong and tough—designed for use indoors or outdoors, including direct burial. Ideal where moisture, ice, fungus or ammonia-laden barn air would harm other types of wiring. Resists rot, flame, mold and abrasion. Solid copper conductors insulated with flexible plastic. Flat construction with Fiberglas cord over conductors for added strength. Use with Straps (99), Page 807. Meets REA specifications. Odd footage over exact coils sold at regular "per ft." price. *State Catalog No., length wanted.*

Cat. No.	Size	Wt. 100 ft.	Per Ft.	50-ft.	100-ft.	250-ft.
83 C 5284 H	2 No. 14	8 lbs.	9½c	$4.59	$8.35	$19.50
83 C 5282 H	2 No. 12	10 lbs.	13c	5.98	10.95	25.75
83 C 5280 H	2 No. 10	12 lbs.	18c	8.49	15.95	36.95
83 C 5285 H	3 No. 14	11 lbs.	17½c	8.75	14.95	35.95
83 C 5283 H	3 No. 12	16 lbs.	22c	10.89	19.95	46.25
83 C 5281H	3 No. 10	18 lbs.	25c	11.75	22.25	51.75

STEEL ARMORED CABLE $6^{3}/_{5}$c ft. in 250-ft. Coils (14—2)

22 Heavier 3 No. 6 now listed to meet future wiring demands. For dry indoor locations in homes, shops, etc. Flexible interlocking electro-galvanized armor gives permanent, fully steel-enclosed installation. Copper conductors have thick rubber insulation plus moisture and fire-resistant cotton fabric insulation. Bond wire runs between paper and steel armor on sizes 14 and 12 (not needed on larger sizes). Anti-short fiber bushings included. Meets REA specifications. Footage over exact coil lengths sold at regular "per ft." price. *State length wanted.*

Cat. No.	Size	Wt. 100 ft.	Per Ft.	50-ft.	100-ft.	250-ft.
83 C 5224 H	2 No. 14	22 lbs.	8½c	$3.98	$7.25	$16.50
83 C 5222 H	2 No. 12	26 lbs.	11c	4.95	9.29	20.50
83 C 5220 H	2 No. 10	34 lbs.	19½c	8.95	16.95	39.95
83 C 5234 H	3 No. 14	26 lbs.	11½c	5.35	9.98	23.25
83 C 5232 H	3 No. 12	30 lbs.	15c	6.98	13.25	30.50
83 C 5233 H	3 No. 10	42 lbs.	25c	11.69	21.95	52.95
83 C 5236 H	3 No. 6	85 lbs.	67c	32.75	62.50	.....

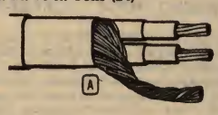
THIN-WALL CONDUIT $8^{3}/_{10}$c ft. per 100 ft. (½ in.)

23 Protects building wire and other cables from damage indoors or out. Welded cold-rolled galvanized steel in strong, uniform gauge. Serves as ground in continuous wiring systems. Bends easily (see Conduit Bender on Page 803). Rust-resistant. Threadless; fittings clamp on (see listings on Page 807). *Not Mailable.* Shipped promptly from Stock by Freight or Express. In 10-ft. lengths. *Be sure to state size wanted.*

Terms, Inside Back Cover.

83 C 1004 R			
Size	Wt. 100 ft.	10-ft.	100-ft.
½ in.	32 lbs.	92c	$8.29
¾ in.	48 lbs.	$1.35	11.95
1 in.	71 lbs.	1.79	16.50
1¼ in.	98 lbs.	2.59	22.50

ENTRANCE CABLE 19c ft. in 50-ft. Coils (24)



24 25 26 Complete selection of 2 and 3-wire cables, armored or unarmored. Use outdoors or indoors to bring power from service line to meter and entrance switch—also for electric ranges, hot water heaters, dryers, etc. Use 2-wire type for lighting and other appliances operating on 110–120-volt circuits only. Use 3-wire type for electric range, heater, dryer, etc. Has heavy rubber and braid insulation. Steel Armored type protects wire from damage—has additional tough, weatherproof outer jacket over armor. Meets all REA specifications.

Note: 3-wire cable below has 2 insulated wires. Make third (neutral) wire by twisting together bare wire strands wrapped around insulated wires—see view (A) above. 2-wire cable has 1 insulated wire; make neutral (grounding) wire by twisting together bare wire strands wrapped around insulated wire.

Coil prices apply only to exact lengths listed; odd footage over coils takes regular "per ft." price. *State Catalog No., length.*

(24), (25) Unarmored Service Entrance Cable					
Cat. No.	Wire Size	Wt. Per ft.	Per ft.	25-ft. Coil	50-ft. Coil
83 C 5345 H	2 No. 8	4 oz.	21c	$4.95	$9.49
83 C 5346 H	3 No. 8	5 oz.	32c	7.50	14.29
83 C 5347 H	3 No. 6	8 oz.	43c	9.98	19.25
83 C 5348 H	3 No. 4	10 oz.	62c	14.50	27.50
83 C 5349 H	3 No. 2	14 oz.	88c	21.00	39.95
(26) Steel Armored Service Entrance Cable					
83 C 5339 H	2 No. 8	5 oz.	25c	$5.95	$10.95
83 C 5340 H	3 No. 8	6 oz.	37c	8.59	15.95
83 C 5341H	3 No. 6	10 oz.	48c	11.25	20.95

FLEXIBLE HOLLOW LOOM $2^{6}/_{10}$c ft. in 100-ft. Coils

27 For indoor wire up to No. 8. Flexible woven fabric resists flame, moisture. Use where wires enter box, cross or run close together, according to code requirements. Meets REA specs. Odd footage over exact coils sold at regular "per ft." price. *State length.*

83 C 5364 H—25 ft. . . Ship. wt. 1 lb. 79c. 100 ft. Ship. wt. 4 lbs. $2.55

BUILDING WIRE $1^{1}/_{2}$c ft. in 500-ft. Coils (14-ga.)

28 Color coding on moisture and fire-resistant jacket. Use with conduit or knob and tube wiring. Solid copper conductor has heavy thermoplastic insulation. Nos. 6 and 4 have stranded conductors. Meets REA specifications. Odd footage over exact coils sold at regular "per ft." price. *State Catalog No., size, length.*

83 C 5207 H—Black; 83 C 5208 H—White; 83 C 5209 H—Red.

Wire Size	Ship. wt. 100 ft.	Per Foot	100-ft. Coil	500-ft. Coil
14 ga.	2 lbs. 8 oz.	2c	$1.65	$7.35
12 ga.	3 lbs.	3c	2.39	10.79
10 ga.	5 lbs.	4½c	3.75	16.75
8 ga.	8 lbs.	7c	5.95	26.75
6 ga.	13 lbs.	15½c	12.49	57.25
4 ga.	19 lbs.	22c	18.95	86.95
*2 ga.	28 lbs.	30c	25.95	108.95

*No. 2 available in Black or White only; Red not available.

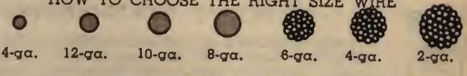
OUTDOOR WEATHERPROOF $2^{1}/_{10}$c ft. in 500-ft. Coils (14-ga.)

29 Use outdoors to bring power from yardpole to house . . . or use overhead between house and outbuildings. Single copper conductor with tough Neoprene jacket—resists intemperate weather, fire, corrosion, abrasion, oil, acids, alkalies. Will not festoon. Odd footage over exact coils sold regular at "per ft." price.

83 C 5215 H—Meets REA specs. *State wire size, length.*

Wire Size	Ship. wt. 100 ft.	Per Ft.	100-ft. Coil	500-ft. Coil
14 ga.	2 lbs. 8 oz.	3c	$2.25	$10.49
12 ga.	3 lbs. 4 oz.	4c	3.15	13.95
10 ga.	5 lbs. 4 oz.	5½c	4.19	19.75
8 ga.	7 lbs. 8 oz.	7c	5.75	26.95
6 ga.	12 lbs.	10c	9.29	37.95
4 ga.	17 lbs.	14½c	12.45	57.50

HOW TO CHOOSE THE RIGHT SIZE WIRE



Actual wire diameters shown above; note that diameter increases as wire gauge decreases. Check table below for approved carrying capacity by type and size; use 14-gauge wire for lighting circuits only. Buying too small wire is poor economy—plan for future needs now. See table (A) for indoor use, (B) for outdoor use.

Approved Amperage Load Capacity							
	14-ga.	12-ga.	10-ga.	8-ga.	6-ga.	4-ga.	2-ga.
(A)	15 amps	20 amps	30 amps	40 amps	55 amps	70 amps	95 amps
(B)	30 amps	40 amps	55 amps	70 amps	100 amps	130 amps	175 amps

TRENCH WIRE $4^{3}/_{4}$c ft. in 500-ft. Coils (14-ga.)

30 For direct burial. Recommended for underground service entrance. Single copper conductor, covered by tough, moisture-resistant insulation. Vulcanized outer Neoprene jacket resists acid, moisture, oil—unaffected by temperature changes, ground water. Odd footage over exact coils sold at "per ft." price.

83 C 5360 H—Rated 600-V. Meets REA specs. *State size, length.*

Wire Size	Ship. wt. 100 ft.	Per Ft.	100-ft. Coil	500-ft. Coil
14 ga.	4 lbs.	6c	$4.98	$23.75
12 ga.	6 lbs.	7c	5.98	28.50
10 ga.	8 lbs.	9c	7.19	33.95
8 ga.	12 lbs.	14c	11.98	56.95
6 ga.	17 lbs.	19c	16.50	78.50
4 ga.	25 lbs.	27c	22.95	109.00
2 ga.	33 lbs.	38c	35.50	168.50

LEAD COVERED CABLE $10^{1}/_{4}$c ft. in 100-ft. Coils (14—2)

31 Use underground—eliminate unsightly overhead wiring outdoors between house and barn, etc. Moisture proof. Solid copper conductors are well insulated and enclosed in heavy lead cover. Run in conduit when subject to injury or rough treatment. Meets REA specifications. Odd footage over exact coils sold at regular "per ft." price. *State Catalog Number, length.*

Cat. No.	Size	Wt. 100 ft.	Per ft.	50-ft. Coil	100-ft. Coil
83 C 5354 H	2 No. 14	20 lbs.	12½c	$5.49	$10.25
83 C 5352 H	2 No. 12	24 lbs.	18c	8.19	14.95
83 C 5353 H	3 No. 14	51 lbs.	30c	14.29	27.50

COPPER GROUND WIRE $7^{4}/_{5}$c in 25-ft. Coils (33) No. 6

32 33 Protective, flexible steel armor on (32). Use where mechanical protection is needed for wire. (33) is soft drawn bare copper wire, No. 6 or No. 4. Ship. wts. per 25 ft.: 5 lbs., 2 lbs. and 2 lbs. See Fittings below. *State size, length.*

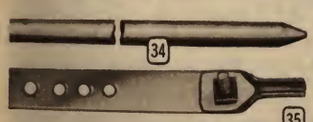
(32) 83 C 5369 H—No. 6 Armored.....Per ft. 13½c; 25 ft. $3.19
(33) 83 C 5204 H—No. 6 Bare Wire.....Per ft. 8½c; 25 ft. 1.95
83 C 5204 H—No. 4 Bare Wire.....Per ft. 13c; 25 ft. 2.98

FREE . . . MODERN WIRING BOOKLET

New 32-page booklet gives valuable help in planning, selecting and installing an up-to-date wiring system for home or farm. A practical "do-it-yourself" guide for homeowners who need more adequate wiring for today's new appliances—more plug-in outlets, lights, farm and shop equipment. Plan now for future needs.

Simplified Instructions plus "how to do it" illustrations help you save money by doing your own wiring, helps save time by careful planning. Shows you how to organize the job, how to start, and basic wiring techniques. Mail coupon for your free copy.

GROUND WIRE FITTINGS: RODS, STRAPS AND CLAMPS . . . 11c to 3.39



34 COPPER CLAD STEEL GROUND RODS. Corrosion-resistant pure copper coating for long life. Meet REA specifications.
83 C 668 R—½ in. x 8 ft. *Not Mailable.* Ship. wt. 6 lbs.....$2.25
83 C 669 R—½ in. x 10 ft. *Not Mailable.* Ship. wt. 7 lbs..... 2.95
83 C 670 R—⅝ in. x 8 ft. *Not Mailable.* Ship. wt. 12 lbs..... 3.39

35 COPPER GROUND STRAP. Fits pipe ⅜ to 1 in. in diam.
83 C 626—With screw, nut. Ship. wt. 3 oz. ¾ in. wide. Ea. 11c

36 CLAMP FOR GROUND ROD. Use to attach (34) to Nos. 4 to 14 Armored or Unarmored ground wire (32) and (33) above. Solid bronze construction resists rust and corrosion.
83 C 665—Fit ½-in. rod. Ship. wt. 4 oz.....Each 27c
83 C 666—Fit ⅝-in. rod. Ship. wt. 6 oz.....Each 32c

37 GALV. GROUND PIPE CLAMP. For bare or armored wire.
83 C 625—Fits ½ to 1-inch pipe. Ship. wt. 8 oz.....Each 37c

Montgomery Ward: Please send me free Modern Wiring booklet. WB-S5

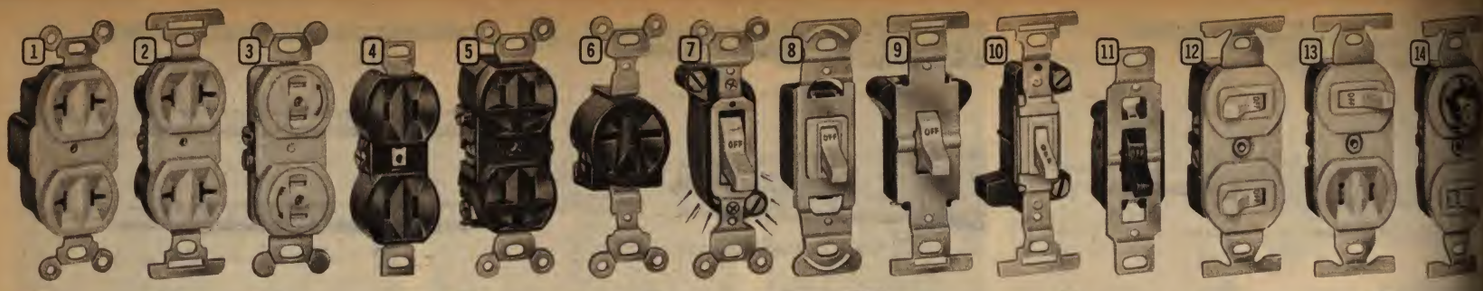
Name_____
(Please PRINT Name and Address Plainly)

Address or Route and Box_____

Post Office_____

State_____

Notice: Before clipping, be sure to check reverse side of coupon to order outlets.



Modern UL Approved Outlets, Switches and Plates

SAVE MONEY WITH DO-IT-YOURSELF WIRING NEEDS . . . EASY-TO-INSTALL SWITCHES, RECEPTACLES, OUTLETS . . . ORDER ALL YOUR NEEDS NOW

1 GE PRESSURE-LOCK DOUBLE RECEPTACLE. Less wiring time—no binding posts or tightening screws. Just strip wire, push into holes—see (A)—for positive connection. Leads and terminals totally enclosed. Takes 14, 12 or 10-ga. solid or stranded wire. With T slots, plaster ears. UL Appr., meet REA specs. Wt. 4 oz.
83 C 109—Ivory Bakelite. Ea. 39c; 3 for $1.10
83 C 108—Brown Bakelite. Ea. 35c; 3 for 98c

2 TO **4** BAKELITE RECEPTACLES. Fit standard boxes. Take up to No. 12 wire. Bronze contacts. (2) and (3) have plaster ears for wall mounting. Rated 15 amps. at 125 volts. UL Approved. Choose from 3 types:

(2) BEST QUALITY. Heavy-duty. With T slots. Back wired.
83 C 115—Ivory. Ship. wt. 4 oz. . . . . Ea. 29c; 3 for 82c
83 C 114—Brown. Ship. wt. 4 oz. . . . . Ea. 26c; 3 for 75c

(3) NO-SHOK. Cap covers slots when not in use—children can't insert hairpins, toys in current-carrying parts.
83 C 100—Ivory. Ship. wt. 4 oz. . . . . Ea. 47c; 3 for $1.35
83 C 101—Brown. Ship. wt. 4 oz. . . . . Ea. 39c; 3 for 1.10

(4) GOOD QUALITY. For lighter-duty loads.
83 C 116—Brown. Ship. wt. 4 oz. . . . . Ea. 11c; 3 for 30c
83 C 117—Ivory. Ship. wt. 4 oz. . . . . Ea. 16c; 3 for 45c

5 **6** GE BAKELITE GROUNDING OUTLETS. For 3-wire appliances. Plaster ears. UL Approved.

(5) PARALLEL TYPE. For 120-V. appliances—washing machines, etc. Takes 3-prong or regular plug.
83 C 150—Brown. Ship. wt. 7 oz. . . . . Ea. 85c; 3 for $2.42
83 C 151—Ivory. Ship. wt. 7 oz. . . . . Ea. 98c; 3 for 2.79

(6) TANDEM TYPE. For 200 to 250-V. appliances only—dryers, air conditioners, etc. Use with cover plate 83 C 69 (15).
83 C 153—Ship. wt. 3 oz. See Cap below. . . . . Each $1.49
83 C 154—Armored Plug cap. Cord grip. Wt. 2 oz. 79c

7 GE MERCURY SWITCHES. Silent operation. Long life. 15 amps., 120-V. AC. "T" rated. UL Appr. Wt. 5 oz.

WITH GLOW LIGHT. Toggle glows softly in "off" position.
83 C 22—Single pole. Ivory Bakelite. . . Ea. $1.25; 3 for $3.55
83 C 23—3-way type. Ivory Bakelite. . . . Ea. 1.98; 3 for 5.59

WITHOUT GLOW LIGHT. Same silent operation; no light.
83 C 16—Single pole. Ivory Bakelite. . . Ea. 85c; 3 for $2.35
83 C 3—Single pole. Brown Bakelite. . . Ea. 79c; 3 for 1.98
83 C 17—3-way type. Ivory Bakelite. . . Ea. $1.49; 3 for 4.25
83 C 4—3-way type. Brown Bakelite. . . Ea. 1.39; 3 for 3.95

8 "QUIETTE" SWITCHES. No "snap" noise, excellent for children's rooms, bedrooms, nursery—wherever you need silent operation for lights or outlets. No mercury or other fluids—permits operation in any position—on table top, etc. Optional back or side wiring; handy strip gauge on back. Ivory Bakelite in compact design. Rated 15 amps., 120-Volts AC. UL Approved. Ship. wt. ea. 4 oz.
83 C 33—Single pole. . . . . Each 65c; 3 for $1.85
83 C 34—3-way type. . . . . Each 98c; 3 for 2.79

9 GE PRESSURE LOCK SWITCH. With easy wiring features described under (1) at left. "T" rated at 10 amps., 120-Volts. Plaster ears. Bakelite. Single Pole.
83 C 27—Ivory. Ship. wt. 4 oz. . . . . Each 37c; 3 for $1.05
83 C 26—Brown. Ship. wt. 4 oz. . . . . Each 33c; 3 for 92c

3-WAY TOGGLE SWITCH. Like above but for 3 wires. Two switches control 1 light from 2 different places.
83 C 29—Ivory. Ship. wt. 4 oz. . . . . Each 45c; 3 for $1.29
83 C 28—Brown. Ship. wt. 4 oz. . . . . Each 41c; 3 for 1.17

10 **11** GE BAKELITE SWITCHES. UL Approved; meet REA specifications. Fit standard boxes—for new or replacement use. Working parts enclosed. Take up to No. 12 wire. 10 amps., 120-V. Ship. wt. each 5 oz.

(10) BEST QUALITY. Heaviest contacts, arc-snuffers. Top wiring terminals. Plaster ears. "T" rated.
83 C 14—Single Pole. Ivory. Each. . . . . Each 37c; 3 for $1.05
83 C 12—Single Pole. Brown. . . . . Each 33c; 3 for 92c
83 C 15—3-way Type. Ivory. . . . . Each 45c; 3 for $1.29
83 C 13—3-way Type. Brown. . . . . Each 41c; 3 for 1.17

(11) GOOD QUALITY. For light loads, ordinary use.
83 C 32—Single Pole. Ivory. . . . . Each 19c; 3 for 54c
83 C 31—Single Pole. Brown. . . . . Each 16c; 3 for 45c

12 TO **14** NEW HEAVY-DUTY COMBINATION SWITCHES. Single pole. Use with double receptacle plates. Individual terminals. Plaster ears. Switches "T" rated 10 amps. at 125-V.; receptacles 15 amps., 125-V.

(12) TWIN SWITCHES. UL Approved. Ship. wt. 4 oz.
83 C 176—Ivory Bakelite. . . . . Each 59c; 3 for $1.69
83 C 175—Brown Bakelite. . . . . Each 47c; 3 for 1.35

(13) SWITCH AND OUTLET. UL Approved. Ship. wt. 5 oz.
83 C 178—Ivory Bakelite. . . . . Each 49c; 3 for $1.39
83 C 177—Brown Bakelite. . . . . Each 42c; 3 for 1.19

(14) SWITCH AND PILOT LIGHT. Bulb (included) lights up when toggle is "on." UL Approved. Ship. wt. each 4 oz.
83 C 180—Ivory Bakelite. . . . . Each 95c; 3 for $2.69
83 C 179—Brown Bakelite. . . . . Each 85c; 3 for 2.39

15 TO **19** MODERN COVER PLATES. Choice of 3 finishes: Smooth or Ribbed Bakelite or Chrome plated. UL Approved, meet REA specs. Screws included.

SMOOTH IVORY BAKELITE (Shown above). Designed by General Electric for modern homes. Heavy Bakelite construction with flat, smooth suttace. Ideal for painted walls—can easily be finished to match any color scheme in your home.

RIBBED BAKELITE. Our most economical plates—buy 10 and save even more. Top quality heavy Bakelite construction with vertical ribbing. Easily ganged for multiple use. Available in your choice of soft Ivory or Brown Bakelite.

CHROME PLATED STEEL. Sparkling chrome plates are excellent for kitchen, bathroom, etc. Heavily plated to stay new-looking for years. Flat, smooth surface is extremely easy to clean. Save more by buying in specially priced lots of 10.

State Catalog Number, Quantity. Avg. ship. wt. each 2 oz.

Type Plate	Finish	Cat. No.	Each	10 for
(15) Double Receptacle	Smooth Ivory Bakelite	83 C 86	15c	$1.39
	Ribbed Ivory Bakelite	83 C 55	11c	1.05
	Ribbed Brown Bakelite	83 C 60	8c	75c
	Chrome Plated Steel	83 C 66	14c	$1.35
Single Receptacle	Chrome Plated Steel	83 C 69	14c	1.39
(16) Single Toggle Switch	Smooth Ivory Bakelite	83 C 85	15c	1.39
	Ribbed Ivory Bakelite	83 C 56	11c	1.05
	Ribbed Brown Bakelite	83 C 59	8c	75c
	Chrome Plated Steel	83 C 65	14c	$1.35
(17) Combination Toggle Switch and Receptacle	Smooth Ivory Bakelite	83 C 88	39c	3.69
	Chrome Plated Steel	83 C 68	26c	2.45
(18) Double Toggle Switch	Smooth Ivory Bakelite	83 C 87	32c	2.95
	Chrome Plated Steel	83 C 67	26c	2.45
(19) Triple Toggle Switch	Smooth Ivory Bakelite	83 C 84	52c	4.95
	Chrome Plated Steel	83 C 70	39c	3.69

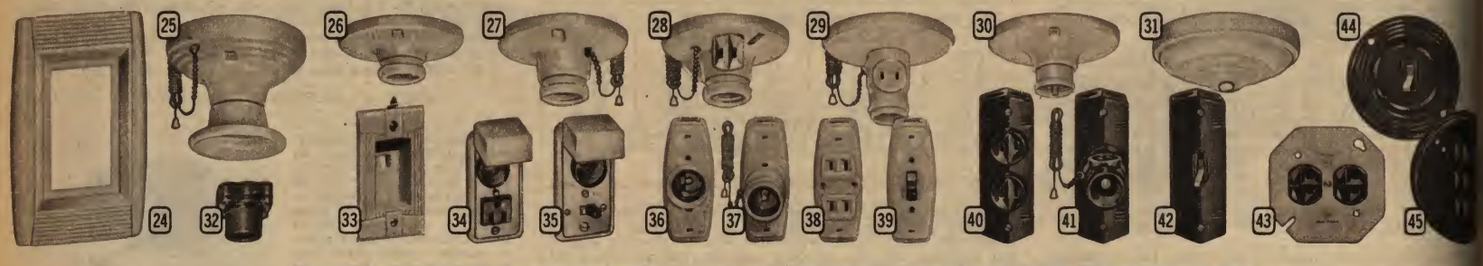
20 TO **22** OUTLET AND SWITCH COMBINATIONS. Modern design, easy to install. Include switch or outlet mounted on heavy Ivory Bakelite plate. Fit standard boxes. Working parts fully protected. UL Appr., meet REA specs.

(20) TOGGLE SWITCHES. One-piece unit. "T" rated at 10 amps. With screws.
83 C 103—Single Pole type. Ship. wt. each 8 oz. . . . . Each 37c; 3 for $1.05
83 C 105—3-way type. Ship. wt. each 8 oz. . . . . Each 49c; 3 for $1.39

(21) TRIPLE RECEPTACLE. Has Pressure-Lock features described under (1) at left. Has 50% more outlets than regular type. Plate removable for painting.
83 C 123—Rated 15 amps. at 125-V. Ship. wt. each 6 oz. . . . . Each 49c; 3 for $1.39

(22) MULTIPLE RECEPTACLE. Takes 5 flat plugs or 3 round plugs. Fits flush.
83 C 122—Rated 15 amps. at 125 V. Ship. wt. each 4 oz. . . . . Each 35c; 3 for 95c

23 ALL-IN-ONE DUPLEX OUTLET. Complete in one package. Includes Bakelite box, receptacle, cover and cable clamps—nothing else needed to install. Ivory Bakelite plate. Rated 15 amp. Use with non-metallic cable only.
83 C 124—UL Approved. Ship. wt. each 8 oz. . . . . Each 69c; 3 for $1.89



COVERS AND SWITCHES FOR EXTRA SAFETY . . . SURFACE WIRING DEVICES FOR A FASTER, EASIER WIRING JOB

24 WALL PROTECTOR. Heavy plastic. *State:* Ivory or Transparent.
83 C 89—Fits under single plate. Ship. wt. for two 6 oz. . . . 2 for 35c
83 C 90—Fits under double plate. Ship. wt. for two 6 oz. . . . . 2 for 42c

25 TO **31** COVER OUTLETS, METAL OUTLET CLOSER. UL listed. Fit 3¼ or 4-in. boxes. (26) to (29) have grooves for shadeholder. Shockproof. All White but (31) is Ivory and has lock-up device.

Key	Description	Cat.No.	Wt.	Ea.	3 for
(25)	Porcelain outlet with pull chain . . .	83 C 412	1¾ lbs.	89c	$2.55
	Porcelain outlet, No pull chain	83 C 411	1¾ lbs.	82c	2.35
(26)	Porcelain outlet for wall switch. . . .	83 C 417	1 lb.	24c	69c
(27)	Porcelain outlet with pull chain . . .	83 C 415	1 lb.	41c	$1.17
	Porcelain outlet for drop cord.	83 C 418	1 lb.	14c	39c
(28)	Porcelain outlet with chain, plug in	83 C 416	1 lb.	52c	$1.47
(29)	Plastic outlet with chain, 2 plug-ins	83 C 425	6 oz.	59c	1.69
	Plastic outlet with pull chain.	83 C 426	6 oz.	45c	1.29
(30)	Plastic Monolock outlet, No chain. .	83 C 431	6 oz.	35c	98c
(31)	Metal outlet closer. 5-in. diam.	83 C 830	4 oz.	35c	$1.00

32 STANDARD RECEPTACLE SOCKET. Sturdy, shockproof Bakelite. 2-piece concealed terminal type. *State Quantity wanted.*
83 C 458—Ship. wt. each 3 oz. . . . . Each 21c; 3 for 59c

33 NEW ELECTRIC CLOCK OUTLET. New, improved design to allow extra space for plug and wire. 15-amp., 120-V. Plastic plate has cutout for clock to fit flush with wall for neater installation.
83 C 144—UL Approved. Ship. wt. 6 oz. . . . . Each 55c

34 **35** FUSED DEVICES ON METAL PLATES. Convert present outlet to motor-protection device. For surface mount on Box (66), opp. pg. Hinged cover. UL Appr.

(34) POLARIZED RECEPTACLE, FUSE HOLDER. With grounding slot—use plug (30), Pg. 808, or other plug. For ¾ HP motors or less, 125-V. or less.
83 C 171—Ship. wt. 7 oz. . . . . Each 79c; 3 for $2.29

(35) SINGLE POLE SWITCH, FUSE HOLDER. For permanent appliances where switch control is necessary. For AC motors ½ HP or less, 125-V. or less.
83 C 170—Ship. wt. 7 oz. . . . . Each 89c; 3 for $2.59

TIME DELAY PLUG FUSES for (34), (35). Take temperature overloads. *State size:* 4, 6¼ or 8 amp.
83 C 771L—Ship. wt. ea. 2 oz. . . . . 2 for 31c; 4 for 59c

36 TO **39** SURFACE WIRING DEVICES. Use with 2-wire plastic or non-metallic cable. Pressure-lock terminals—just strip wires, push into holes for simpler, speedier wiring. Assures positive connection—no need to dis-assemble. Ideal for damp locations. White Plastic. UL Approved. Ship. wt. each 5 oz.

	Description	Cat.No.	Each	3 for
(36)	Keyless Light Socket.	83 C 485	79c	$2.25
(37)	Pull Chain Light Socket. . .	83 C 486	98c	2.79
	Pull Chain Socket, Plug-in	83 C 487	$1.15	3.29
(38)	Double Receptacle.	83 C 489	65c	1.85
(39)	Sgl. Pole Toggle Switch. . .	83 C 488	89c	2.55

40 TO **42** SURFACE WIRING DEVICES. Speedier to install—eliminate splicing, taping and soldering. Feed-through buss in each. Ideal to use under severe dust and moisture conditions. Romex clamps. Knockouts on ends and back. All are Brown Bakelite. Buy three and save.
State Catalog No., Quantity. Ship. wt. each 1 lb.

Key	Cat. No.	Description	Ea.	3 for
(40)	83 C 479	Double Receptacle.	55c	$1.59
	83 C 481	Double Grounding Recept.	$1.35	3.85
(41)	83 C 482	Pull-chain Socket with outlets. .	1.10	3.15
	83 C 477	Pull-chain Socket only.	85c	2.39
	83 C 478	Keyless Socket.	69c	1.95
	83 C 480	Blank Junction Box.	65c	1.79
(42)	83 C 475	Single-Pole Toggle Switch.	75c	2.19
	83 C 476	3-Way Toggle Switch.	85c	2.39

43 GROUNDED RECEPTACLE COVER. For 3-prong plugs. UL Approved. Galvanized steel. For 3¼ or 4-inch boxes.
83 C 152—Ship. wt. each 8 oz. . . . . Each $1.09; 3 for $3.19

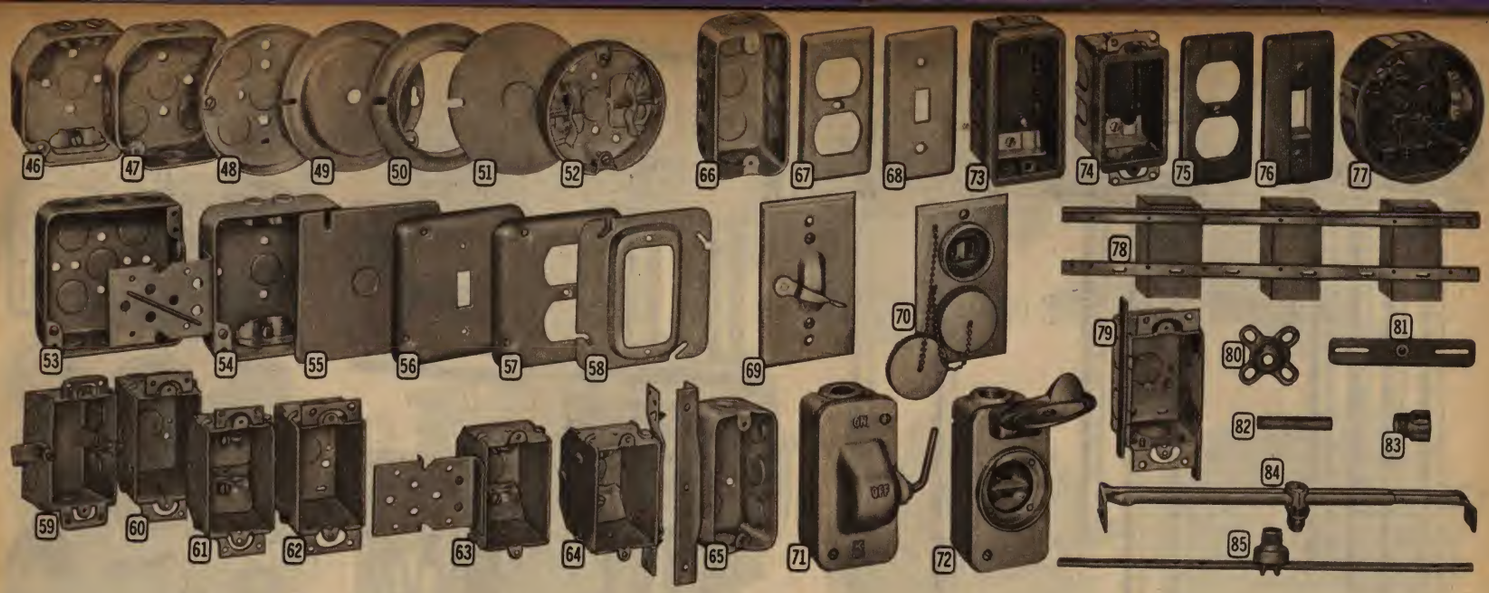
44 **45** BAKELITE COVERS. UL Approved. For 3¼ or 4-in. boxes. Choice of three popular types below. Buy three and save.

(44) TOGGLE SWITCH COVER. Brown Bakelite. *State quantity wanted.*
83 C 24—Single Pole. Ship. wt. 8 oz. . . . . Each 37c; 3 for $1.05
83 C 25—3-way Switch. Ship. wt. 8 oz. . . . . Each 45c; 3 for $1.29

(45) TRIPLE RECEPTACLE COVER. Brown Bakelite. *State quantity.*
83 C 120—Ship. wt. each 8 oz. . . . . Each 27c; 3 for 75c

BLANK OR DROP COVER. Has knockout for drop cord. Black Bakelite.
83 C 293—Ship. wt. each 3 oz. . . . . Each 15c; 3 for 39c

TERMS ON INSIDE BACK COVER.



Wire-It-Yourself with UL Approved Wiring Needs

OUTLET BOXES AND COVERS 7c TO 41c

46 TO 54 Underwriters' Laboratories listed, meet REA specifications. Full 14-ga. steel with heavy galvanized finish—resists rust and corrosion. ½-in. KO's (knockouts) take heavy or thin-wall conduit or cable connectors. Boxes without clamps can be adapted to non-metallic or armored cable with connectors (100) and (93) listed at bottom of page. Boxes (46), (47) and (53) can be surface mounted on old or new work or flush mounted with hanger (84). Save on lots of 3.

(46) OCTAGON BOXES WITH CLAMPS. 4-in. diam. 1½ in. deep. ½-in. KO's.
83 C 210—With non-metallic cable clamps. Wt. 15 oz. Ea. 28c; 3 for 81c
83 C 208—With armored cable clamps. Wt. 15 oz... Ea. 30c; 3 for 87c

(47) OCTAGON BOXES WITHOUT CLAMPS. 1½ in. deep. ½-in. KO's.
83 C 206—4-in. diam. Ship. wt. 12 oz.....Each 20c; 3 for 57c
83 C 205—3¼-in. diam. Ship. wt. 8 oz.....Each 18c; 3 for 51c

(48) SHALLOW CEILING BOX. 4-in. diameter. ½ in. deep. ½-in. KO's. No clamps. With ears for fixture strap.
83 C 236—Ship. wt. 9 oz.....Each 18c; 3 for 51c

(49) DROP CORD COVER. Fits 4-in. diameter round or octagon boxes.
83 C 223—Ship. wt. 5 oz.....Each 11c; 3 for 30c

(50) PLASTER RING. Fits 4-in. diam. boxes. Ears for fixture strap.
83 C 227—¼ in. deep. Ship. wt. 5 oz.....Each 12c; 3 for 33c

(51) FLAT COVERS with ½-in. KO. Fit octagon, round boxes.
83 C 221—4-in. diam. Ship. wt. 5 oz.....Each 8c; 3 for 21c
83 C 220—3¼-in. diam. Ship. wt. 4 oz.....Each 7c; 3 for 18c

(52) CEILING BOX, NON-METALLIC CLAMPS. 3½-in. diam. ¾ in. deep.
83 C 239—½-in. KO. No fixture stud. Ship. wt. 8 oz..Ea. 26c; 3 for 75c
83 C 240—With fixture stud. Ship. wt. 11 oz.....Ea. 32c; 3 for 93c

(53) 4-IN. SQUARE BOX. Without clamps. 1½ in. deep. ½-in. KO's.
83 C 212—Ship. wt. 12 oz.....Each 25c; 3 for 72c

(54) 4-IN. SQUARE BOX WITH BRACKET. Face-mount bracket nails to stud for rigid support. 1½ in. deep. ½-in. KO's. Ship. wt. 1 lb. 1 oz.
83 C 213—With clamps for non-metallic cable. Each 41c; 3 for $1.20
83 C 214—Without clamps.....Each 29c; 3 for 84c

55 TO 58 COVERS FOR SQUARE BOXES (53) and (54) above. UL listed. Meet REA specifications. 14-ga. steel construction with heavy galvanized finish—resists rust and corrosion. (56), (57) for surface or exposed mounting; (58) for plastered flush mounting.
(55) 83 C 228—Blank Cover. ½-in. KO. Wt. 5 oz...Each 10c; 3 for 27c
(56) 83 C 250—Toggle Cover. Ship. wt. 6 oz.....Each 19c; 3 for 54c
(57) 83 C 249—Receptacle Cover. Ship. wt. 6 oz..Each 19c; 3 for 54c
(58) 83 C 229—Single Device Cover. Ship. wt. 4 oz. Each 15c; 3 for 42c
83 C 230—Double Device Cover. Wt. 6 oz....Each 20c; 3 for 57c

SWITCH OR RECEPTACLE BOXES 21c TO 40c

59 TO 64 UL Appr., meet REA specs. Heavily-galvanized 14-ga. steel—resist rust, corrosion. Removable sides for ganging two or more boxes (except 270). Boxes (60), (61), (62) have adjustable mounting bracket for flush installation. All 3 in. long, 2 in. wide.

(59) NEW DRY WALL BOX. Mounts flush without clamps. ½-in. KO's. Square corners. Ship. wt. ea. 10 oz.
83 C 272—2 3/16 in. deep.....Each 40c; 3 for $1.17

(60) WITH CLAMPS FOR NON-METALLIC CABLE OR LOOM. ½-in. KO. Square corners. Ship. wts.: 15 oz., 10 oz.
83 C 262—2½ in. deep.....Each 28c; 3 for 81c
83 C 270—1½ in. deep.....Each 28c; 3 for 81c

WITH CLAMPS FOR ARMORED CABLE. Like (60).
83 C 264—2½ in. deep. Wt. 15 oz..Each 29c; 3 for 84c

(61) WITH CLAMPS FOR NON-METALLIC CABLE OR LOOM. Beveled corners—better for old work. ½-in. KO. Wt. 15 oz.
83 C 263—2¼ in. deep.....Each 26c; 3 for 75c

(62) WITHOUT CLAMPS. ½-in. KO's. Square corners.
83 C 261—2½ in. deep...Wt. 12 oz. Each 26c; 3 for 75c
83 C 260—2 in. deep.....Wt. 10 oz. Each 23c; 3 for 66c

(63) WITH CLAMPS FOR NON-METALLIC CABLE OR LOOM. Face Mount bracket nails to studs. Beveled corners.
83 C 266—2¼ in. deep. Wt. 1 lb...Each 27c; 3 for 78c

WITH CLAMPS FOR ARMORED CABLE. Square corners.
83 C 267—2½ in. deep. Wt. 1 lb...Each 30c; 3 for 87c

(64) WITH CLAMPS FOR NON-METALLIC CABLE OR LOOM. Dry wall bracket nails to side of studs. Beveled corners.
83 C 269—2¼ in. deep. Wt. 1 lb...Each 30c; 3 for 87c

WITHOUT CLAMPS. Like (64) but Dry Wall bracket nails to stud. Square corners. ½-in. KO's. Ship. wt. 1 lb.
83 C 268—2½ in. deep.....Each 27c; 3 for 78c

65 SURFACE BOX WITH SIDE BRACKET. 4x2½ in. Nails to corner of studs for rigid support. ½-in. KO's.
83 C 244—2 in. deep. Ship. wt. 12 oz..Ea. 27c; 3 for 78c

66 SURFACE UTILITY BOX. Size 4x2⅛ in. ½-in. KO's.
83 C 245—2 in. deep. Wt. 12 oz..Each 21c; 3 for 60c

67 68 COVERS FOR SURFACE BOXES. Fit (65) and (66). Ship. wt. each 4 oz. With screws.
(67) 83 C 248—Duplex receptacle cover. Ea. 11c; 3 for 30c
(68) 83 C 247—Toggle switch cover.....Ea. 11c; 3 for 30c

WEATHERPROOF DEVICES, BOX ACCESSORIES 11c TO 3.19

69 70 FLUSH MOUNTED OUTDOOR WEATHERPROOF DEVICES. UL Appr., meet REA specifications. Aluminum finished brass plate—for outdoor use or damp indoor locations. Receptacles have weather-resistant screw-on caps for protection when not in use.
(69) 83 C 277—Single Pole Toggle Switch and Plate. Ship. wt. 8 oz. $1.32
83 C 279—3-Way Toggle Switch and Plate. Ship. wt. 8 oz..... 1.49
(70) 83 C 276—Duplex Receptacle and Plate. Ship. wt. 10 oz..... 1.98
83 C 278—Single Receptacle and Plate. Ship. wt. 10 oz..... 1.18

71 72 SURFACE-MOUNTED OUTDOOR WEATHERPROOF COMBINATIONS. Cast metal boxes, covers. Recommended for outdoor installation. Hub for ½-in. conduit. (72) has weather resistant cap with strong spring closure feature. UL Approved. Meet REA specifications.
(71) 83 C 283—Single Pole Toggle Switch Combination. Wt. 1 lb. 12 oz. $2.98
83 C 284—3-Way Toggle Switch Combination. Wt. 1 lb. 12 oz.. 3.19
(72) 83 C 285—Single Receptacle Combination. Ship. wt. 1 lb. 8 oz. 2.98

73 TO 77 MOLDED BAKELITE BOXES AND COVERS. UL Approved. Meet REA specs. Clamps for non-metallic (Romex) cable or loom. Cable knockouts. For damp locations. Non-corrosive and shockproof.

Key	Cat. No.	Description	Color	Wt.	Ea.	3 for
(73)	83 C 297	Surface mount switch box. 2 in. deep	Black	7 oz.	29c	83c
(74)	83 C 296	Flush mount switch box. 2 in. deep...	Black	7 oz.	27c	77c
	83 C 294	Shallow switch box. 1⅜ in. deep.....	Black	7 oz.	27c	77c
(75)	83 C 299	Receptacle plate. Fits (73), (74).....	Brown	2 oz.	11c	30c
(76)	83 C 298	Switch plate. Fits (73), (74).....	Brown	2 oz.	11c	30c
	83 C 293	Blank cover. Fits any 4-in. box.....	Black	3 oz.	15c	42c
(77)	83 C 291	4-in. octagon outlet box. 1½ in. deep	Black	6 oz.	27c	77c

78 KRUSE SUPPORT. For new work; mount between studs. 16½ in. long.
83 C 365—Holds up to 5 boxes. Ship. wt. ea. 10 oz. Ea. 24c; 3 for 66c

79 "HOLD-IT" SWITCH BOX SUPPORT. For old work, secures box.
83 C 367—Easy to install, no screws. Ship. wt. 2 pair 6 oz..2 Pair 21c

80 FIXTURE STUD. Threaded for ⅛-in. pipe inside, ¾-in. diam. outside.
83 C 610—Mounts inside outlet box to hold fixture. Wt. 9 oz...3 for 22c

81 FIXTURE STRAP. Mounts fixture to boxes (46), (47). Fits nipple (82).
83 C 828—Tapped ⅛-in. diameter. Ship. wt. 6 oz.....3 for 14c

82 NIPPLE. Fits fixture stud (80) and strap (81). 2 in. long.
83 C 829—⅛-in. threads. Ship. wt. 9 oz.....3 for 14c

83 EXTENSION NIPPLE. Extends fixture stud (80). ½ inch.
83 C 831—⅜-in. thread. Ship. wt. 9 oz.....3 for 18c

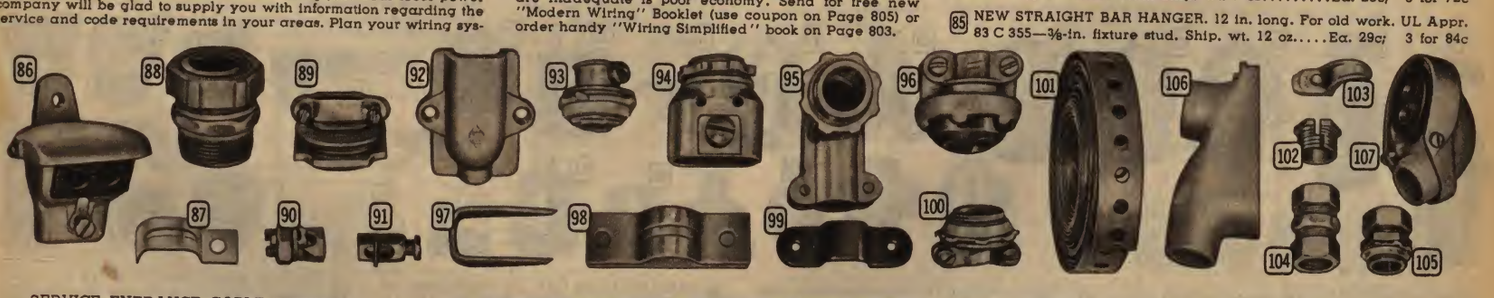
84 ADJUSTABLE BAR HANGER. Adjusts from 11½ to 18½ in. Easy to install for new, shallow wall work or odd-size studding. UL Appr.
83 C 350—⅜-in. fixture stud. Ship. wt. 7 oz.....Ea. 25c; 3 for 72c

85 NEW STRAIGHT BAR HANGER. 12 in. long. For old work. UL Appr.
83 C 355—⅜-in. fixture stud. Ship. wt. 12 oz.....Ea. 29c; 3 for 84c

CUT WIRING EXPENSES BY DOING IT YOURSELF ...

Good equipment, common sense and the ability to follow instructions are all you need to do a professional wiring job. Your local power company will be glad to supply you with information regarding the service and code requirements in your areas. Plan your wiring system now for future needs. Buying wire or devices that are inadequate is poor economy. Send for free new "Modern Wiring" Booklet (use coupon on Page 805) or order handy "Wiring Simplified" book on Page 803.

... WIRE YOUR HOME FOR FUTURE NEEDS



SERVICE ENTRANCE CABLE FITTINGS

For Cable	86 Entrance Head Cat.No.	Wt.	Ea.	2 for	87 Cable Straps Cat. No.	Wt.	10 for
3 No. 2	83C653	1¼ lb.	55c	$1.05	83 C 645	8 oz.	25c
3 No. 4	83C653	1¼ lb.	55c	1.05	83 C 646	10 oz.	19c
3 No. 6	83C653	1¼ lb.	55c	1.05	83 C 646	10 oz.	19c
3 No. 8	83C654	1 lb.	49c	94c	83 C 646	10 oz.	19c
2 No. 8	83C654	1 lb.	49c	94c	83 C 647	9 oz.	15c

Cable Size	88 Watertight Serv. Ent. Connectors Cat.No.	Wt.	Ea.	2 for	89 Indoor Serv. Ent. Connectors Cat.No.	Wt.	Ea.	2 for
3 No. 2	83C680	12 oz.	98c	1.86	83C611	3 oz.	45c	86c
3 No. 4	83C681	12 oz.	43c	82c	83C607	3 oz.	30c	57c
3 No. 6	83C682	12 oz.	43c	82c	83C606	3 oz.	21c	39c
3 No. 8	83C683	12 oz.	43c	82c	83C606	3 oz.	21c	39c
2 No. 8	83C684	12 oz.	43c	82c	83C601	3 oz.	7c	12c

Joins cable Size	90 Split-bolt Solderless Connectors Wt.	83 C 661			91 Ser. Ent. Solderless Connectors. Wt.	83 C 662		
No. 2	8 oz.	Ea. 48c	5 for $2.20		3 oz.	Ea. 27c	5 for $1.25	
No. 4	4 oz.	Ea. 33c	5 for 1.52		2 oz.	Ea. 21c	5 for 93c	
No. 6	4 oz.	Ea. 25c	5 for 1.15		2 oz.	Ea. 15c	5 for 67c	
No. 8	4 oz.	Ea. 22c	5 for 1.05		2 oz.	Ea. 13c	5 for 60c	

92 SILL PLATE. All cable. Screws, compound incl.
83 C 644—Ship. wt. each 3 oz. Ea. 18c; 2 for 34c

UL APPROVED ARMORED AND NON-METALLIC FITTINGS

93 ARMORED CABLE CONNECTORS. For all sizes but 10–3, 6–3. Fits ½-in. KO's.
83 C 604—Ship. wt. 10 oz.....10 for 59c

FOR 10–3 CABLE. Fits ¾-in. knockouts.
83 C 606—Ship. wt. 6 oz.....2 for 39c

FOR 6–3 CABLE. Fits 1¼-in. knockouts.
83 C 607—Ship. wt. 2 lbs.....2 for 57c

94 DUPLEX CONNECTOR. Join 2 armored cables (12–2 or smaller) in box. Wt. 4 oz.
83 C 608—Fits ½-in. KO's. Ea. 19c; 2 for 36c

95 90° ANGLE CONNECTOR. For all armored cable 10–2 or smaller. ½-in. KO's.
83 C 609—Wt. ea. 7 oz. Ea. 20c; 2 for 37c

96 END FITTINGS. Change 2 or 3 wire cable (not 10–3, 6–3) to open wiring.
83 C 615—Wt. ea. 4 oz...Ea. 23c; 2 for 44c

97 STAPLES. For Romex, BX. 10-2 or less.
83 C 637—Wt. 6 oz. Abt. 50 in Pkg..25c

98 STRAPS. For non-metallic 10-2 or less.
83 C 638--Ship. wt. 14 oz....50 for 29c

FOR NON-METALLIC CABLE. Size 6–3.
83 C 646—1 hole type. Wt. 10 oz. 10 for 19c

ARMORED CABLE. All sizes 10-2 or less.
83 C 636—Ship. wt. 1 lb.....50 for 29c

99 PLASTIC CABLE STRAPS. For neoprene, plastic or regular non-metallic cable up to 10–2. Meet REA specs. With nails. Ship. wt. 4 oz.
83 C 640—Package of 25 for .59c

100 NON-METALLIC CABLE CONNECTORS. Double screw, squeeze type. Fit ½-in. KO's. For all sizes 10–2 or less.
83 C 601—Ship. wt. 1 lb. 10 for 59c

NON-METALLIC CABLE CONNECTORS. Like (100) above to take 8–3, 10–3. Fit ¾-in. knockouts. Ship. wt. ea. 3 oz.
83 C 606—Each 21c....2 for 39c

FOR 6-3 CABLE 1¼-in. KO's.
83 C 607—Wt. 2 lbs....2 for 57c

101 HANGER STRAP. 20-gauge steel, ¾ in. wide. Hole size ½ in., ½-in. centers. Holds up to 500 lbs. Easily bent, twisted, to any position. Ship. wt. 12 oz.
83 C 627—10-ft. length.....35c

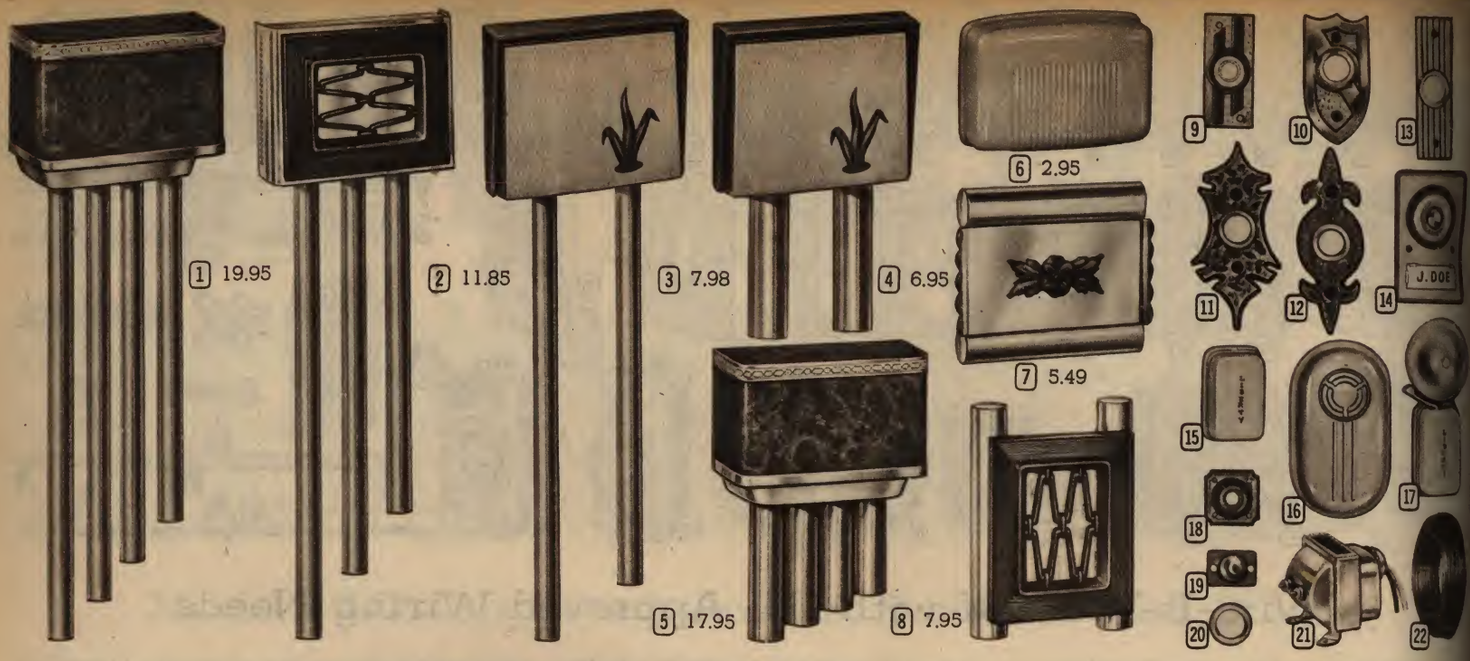
CONDUIT FITTINGS ... ENTRANCE ELLS AND HEADS

102 TO 105 THIN WALL CONDUIT FITTINGS. For use with installation of Thin-Wall Conduit pipe (23) on page 805. UL Approved. Strong galvanized steel. Watertight. *State size wanted.*

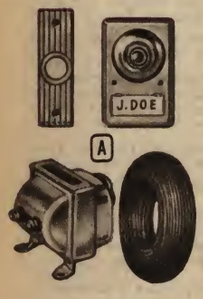
For Conduit Size	(102) 83C1017 Threaded Adapters Wt.	Each	(103) 83C1018 1 hole Strap Wt.	10 for	(104) 83 C 1016 Watertight Couplings Wt.	Each	(105) 83 C 1015 Watertight Connectors Wt.	Each
½ in.	2 oz.	9c	8 oz.	33c	3 oz.	19c	3 oz.	16c
¾ in.	2 oz.	12c	12 oz.	50c	4 oz.	28c	4 oz.	22c
1 in.	3 oz.	17c	1 lb.	73c	5 oz.	40c	5 oz.	35c
1¼ in.	3 oz.	35c	1¼ lbs.	$1.10	10 oz.	71c	10 oz.	63c

106 107 ENTRANCE ELL AND HEAD. For thin-wall or rigid conduit. UL Approved. Cast aluminum. When used with thin-wall conduit use adapter (102) listed above. Entrance head is for 2, 3 or 4 wires. *State Catalog Number and size wanted.* Order below.

Conduit Size	(106) Entrance Ell 83 C 1034			(107) Entrance Head 83 C 1032		
½ in.	Ship. wt. 10 oz.	Ea.	57c	Ship. wt. 1 lb.	Ea.	45c
¾ in.	Ship. wt. 12 oz.	Ea.	66c	Ship. wt. 1¼ lbs.	Ea.	50c
1 in.	Ship. wt. 1 Lb.	Ea.	$1.10	Ship. wt. 1½ lbs.	Ea.	73c
1¼ in.	Ship. wt. 1¾ lbs.	Ea.	1.59	Ship. wt. 2½ lbs.	Ea.	93c



Modern Design Chimes Sound a Cheerful Welcome



GREET YOUR GUESTS WITH MUSIC—put an end to harsh, jangling door bells forever. Your whole family will enjoy the soothing, musical notes that sound clearly through your home. Wards full note chimes are designed to add distinctive new beauty to any room, yet their cost is surprisingly low. Choose the luxury of traditional long-tube chimes or the compact styling of short-tube or tone bar chimes. Any of Wards eight styles makes a perfect gift for weddings, birthdays, anniversaries or other occasions.

WARDS CHIMES ARE FULLY GUARANTEED. If any chime is defective in materials or workmanship within one year of purchase, it will be repaired or replaced at no charge to the customer.

COMBINATION "DO-IT-YOURSELF" CHIME KITS include Chime and Wiring Kit (A) above—transformer, bell wire, two push buttons (13) and (14). Easy to install. Wiring diagram, instructions included. Wiring Kit is also available separately at right. Use 10-volt transformer with chimes (6) and (7), 16-volt transformer with other models.

LATEST STYLES IN RICH-TONED CHIMES . . . LOW AS 2.95 (6)

1 DE LUXE WESTMINSTER MELODY CHIME. Favorite long-tube style—Wards finest chime. Plays traditional 4-note Westminster melody for front door, one note for rear door. Rich, resonant tones have adjustable volume control. French Walnut finished metal case with gleaming Brass finish trim and tubes. Sealed mechanism keeps out dust. Size overall: 7½x37⅞x42½ in. Ship. wt. Kit 13 lbs.
83 C 1617 MO—Combination Chime Kit. $2.50 Down.....Cash $21.95
83 C 1616 M—Chime Only. Ship. wt. 11 lbs.....19.95

2 DE LUXE SHADOW BOX CHIME. An outstanding design to brighten any style home. Black Syrocowood shadow box overlay gives rich contrast to polished Brass finish face panel. Sounds two melodious notes for front door, one for rear door. Three long Brass finish tubes (center tube ornamental only). Size overall: 8x3x44 in.
83 C 1615 MO—Combination Chime Kit. Ship. wt. 11 lbs.....$13.95
83 C 1614 MO—Chime Only. Ship. wt. 8 lbs. 12 oz..... 11.85

3 NEWLY-DESIGNED DE LUXE CHIME. Just designed for Wards by leading chime manufacturer. Favorite long-tube style for modern furnishings. Interwoven metal pattern in wood case with Brass finish on case and tubes. Modern leaf design in black. Plays two melodious notes for front door, one for rear. Size overall: 8 x 2½ x 41 in.
83 C 1627 MO—Combination Chime Kit. Ship. wt. 9 lbs. 8 oz....$10.75
83 C 1626 MO—Chime Only. Ship. wt. 7 lbs. 8 oz..... 7.98

4 NEWLY-DESIGNED SHORT TUBE CHIME. Interwoven metal pattern in wood case with Brass finish on case and tubes. Leaf design. Two notes for front door, one for rear. 7¾x2½x13 in.
83 C 1607 L—Combination Chime Kit. Ship. wt. 6 lbs. 4 oz.....$9.89
83 C 1606 L—Chime Only. Ship. wt. 4 lbs. 4 oz..... 6.95

5 WESTMINSTER MELODY CHIME. Wards finest short-tube chime. Sealed mechanism plays traditional Westminster melody: four notes for front door, one for rear door. French Walnut finish metal case with Brass finish resonator tubes and trim. Size: 7½ x 3½ x 11 in.
83 C 1611L—Combination Chime Kit. Ship. wt. 11 lbs.....$19.95
83 C 1610 L—Chime Only. Ship. wt. 9 lbs..... 17.95

6 WARDS STANDARD TONE BAR CHIME. Wards lowest priced chime. Economical yet has clear mellow tone. Ideal for limited wall space. Sounds two notes for front door, one for rear. Metal cover with ribbed design. White enamel finish. Size overall: 2x5x7½ in.
83 C 1601 L—Combination Chime Kit. Ship. wt. 3 lbs. 12 oz.....$5.59
83 C 1600 L—Chime only. Ship. wt. 2 lbs..... 2.95

7 BETTER QUALITY TONE BAR CHIME. Compact modern styling—for limited wall space. Polished Brass finish resonator tubes. Black Syrocowood medallion on Polished Brass finish panel. Sounds two notes for front door—one note for rear. Size overall. 7x7½x2½ in.
83 C 1603 L—Combination. Chime Kit. Ship. wt. 4 lbs. 4 oz.....$7.95
83 C 1602 L—Chime Only. Ship. wt. 3 lbs. 6 oz..... 5.49

8 MODERN SHADOW BOX CHIME. Satin Brass finish resonator tubes. Syrocowood in black picture frame. Polished Brass finish panel. Sounds two notes for front door; one note for rear. 9x7x2¾ in.
83 C 1609 L—Combination Chime Kit. Ship. wt. 6 lbs. 8 oz.....$10.95
83 C 1608 L—Chime Only. Ship. wt. 4 lbs. 8 oz..... 7.95

10% DOWN ON ORDERS OF $20 OR MORE—SEE INSIDE BACK COVER.

CHIME AND BELL ACCESSORIES 13c TO 3.30

9 TO **13** ORNAMENTAL PUSH BUTTONS. Dress up your entrance with distinctive pearl-centered buttons. Cast bronze plates except (13). Ship. wt. each 6 oz.
(9) 83 C 1510—1⅜x3 in. Polished brass finish.....98c
(10) 83 C 1513—1⅜x2¾ in. Polished brass finish 98c
(11) 83 C 1511—1¾x3¾ in. Antique finish.....98c
(12) 83 C 1512—1¼x3¾ in. Antique finish.....98c
(13) 83 C 1514—Stamped brass plate. ⅞x2 15/16 in.....79c

14 PERSONALIZED PUSH BUTTON. With name card bracket. 83 C 1509—Rustproof brass. 1 13/16x2 11/16 in. Ship. wt. 3 oz. 2.98

15 DOOR BUZZER. Metal cover. Silver contact points.
83 C 1536—Use 10-V. transformer (21). Ship. wt. 8 oz. 69c

16 ENCLOSED BELL-BUZZER COMBINATION. Pearl gray enameled metal case. Bell rings for front, buzzer for rear.
83 C 1537—Use 10-V transformer (21). Ship. wt. 12 oz..$1.29
83 C 1520—Bell only. Use 10-V transformer (21). Wt. 10 oz. 79c

17 DOORBELL. Nickel plated, brightly finished gong produces sharp, clear signal. Gray enameled metal cover.
83 C 1535—Use 10-V transformer (21). Ship. wt. 10 oz...69c

18 TO **20** ATTRACTIVE PUSH BUTTONS. Ship. wt. 2 oz.
(18) 83 C 1545—Brown Bakelite case.....19c
(19) 83 C 1548—Plastic case with metal trim button.....25c
(20) 83 C 1547—Plastic pearl button, metal trim.....35c

21 TRANSFORMERS. For chimes and bells, UL Approved.
83 C 1528—16-volt. 110–120-V. AC. Ship. wt. 1 lb. 12 oz.$1.79
83 C 1529—10-volt. 110–120-V. AC. Ship. wt. 1 lb. 8 oz... 1.79

22 INDOOR BELL WIRE. About 75-ft. coil. Insulated copper.
83 C 1531—Ship. wt. ea., 8 oz. Per coil 55c; 2 coils 99c

WIRING KIT. Shown in view (A) at left. For chimes and bells—replace old equipment at a saving over individual prices. Includes transformer (21), coil of bell wire (22), front and rear door buttons (13) and (14).
83 C 1618—With 10-V. transformer. Ship. wt. 2 lbs.....$2.85
83 C 1619—With 16-V. transformer. Ship. wt. 2 lbs. 6 oz. 3.30

23 APPLIANCE PLUG. For irons, toasters, etc. Prongs ¾ in. apart. Built-in toggle switch. Black Bakelite spring cord protector.
83 C 1343—Ship. wt. 5 oz.....Each 39c

24 CURRENT TAPS. Two outlets always "on." Brown bakelite. Ship. wt. ea. 3 oz.
83 C 1335—With pull chain. 2 for 52c; 5 for $1.22
83 C 1334—No pull chain. 2 for 29c; 5 for 69c

25 BRASS SHELL SOCKETS. ⅛-in. threaded cap. Threaded for lamp-shade. Ship. wt. ea. 3 oz.
83 C 1375—Pull Chain 250-W. 2 for 69c; 5 for $1.65
83 C 1377—Push Switch. 660-W. 2 for 55c; 5 for 1.30

26 **27** NEW EXTRA-HEAVY DUTY BRASS SOCKETS. Deluxe styling and design. Long life. Threaded cap fits lamp stem; other end threaded for lamp shade. Wt. ea. 5 oz.
(26) 83 C 1321—Push button. Ea. 95c; 2 for $1.79
3-WAY for 30-70-100-W. or 50-100-150-W. bulb
83 C 1324—Std. base.....Ea. $1.10; 2 for $1.98
(27) 83 C 1322—PULL CHAIN. Ea. 95c; 2 for $1.79

28 NEW TWIN SOCKET. Brown Bakelite.
83 C 1333—Wt. 3 oz.....2 for 29c; 5 for 69c

29 GROUNDING CORD TAP. Heavy duty. Use with (30) at right. 2 or 3-wire connection.
83 C 140—Wt. 4 oz. Each 85c; 3 for $2.42

30 3-PRONG PLUG CAP. Grounds portable power tools, etc., reduces shock danger. Use with (29) at left and 3-wire cord (20) on Page 803.
83 C 149—Ship. wt. 2 oz....Each 69c; 3 for $1.98

31 GROUNDING PLUG ADAPTER. For portable power tools, etc. UL Appr. ground connection with 3-prong plug. For standard receptacle.
83 C 141—Ship. wt. 4 oz.....Ea. 29c; 2 for 55c

32 CORD TAP. Heavy-duty. Hard rubber.
83 C 1327—Ship. wt. 4 oz. 2 for 59c; 5 for $1.35

33 SAFETY OUTLET ADAPTER. Cap covers slots of standard receptacle when not in use.
83 C 1358—Ivory. Wt. 4 oz...Ea. 42c; 3 for $1.19

34 **35** QUICK-CLAMP ATTACHMENTS. Just insert wire into hole, push clamp—no stripping. Metal points make positive connection. Use with 2 No. 18-ga. plastic, rubber or rayon cord.
(34) 3-OUTLET TABLE TAP. Ivory Bakelite.
83 C 1319—Ship. wt. 2 oz.....2 for 55c; 5 for $1.29
(35) PLUG CAP. Ivory Bakelite.
83 C 1315—Ship. wt. for 2, 1 oz. 2 for 24c; 5 for 55c

36 HEAVY-DUTY PLUG CAP. Solid rubber. 10-A.
83 C 129—Ship. wt. 3 oz. Each 29c; 3 for 82c

37 RUBBER CUBE TAP. Three plug-in outlets.
83C1340—Ship. wt. ea. 3 oz. 2 for 39c; 5 for 92c

38 RUBBER PLUG CAP. For lights, appliances.
83 C 1326—Ship. wt. ea. 3 oz. 2 for 18c; 5 for 42c

39 BAKELITE PLUG CAP. For appliances, etc.
83 C 1330—Brown. Ship. wt. 2 oz...2 for 15c

40 SCREW-BASE PLUG. Fits standard socket.
83C1336—Ship. wt. ea., 3 oz. 2 for 15c; 5 for 35c

41 WEATHERPROOF OUTDOOR SOCKET. Heavily encased. Standard socket. UL Appr.
83 C 1373—Ship. wt. ea., 5 oz. 2 for 42c; 5 for 93c

42 TOGGLE SWITCH. For motors up to ¾ HP.
83 C 4702—Fits ½-in. hole. Wt. 2 oz.....45c

43 PLUG-IN NIGHT LIGHT. 7-W, GE bulb glows softly. Ivory shade. Fits any standard outlet.
83 C 1365—Ship. wt. 3 oz..Ea. 45c; 3 for $1.29

44 CANOPY SWITCH AND EXTENSION. For bent-glass type fixtures. (See Page 796).
83 C 1394—Ship. wt. 3 oz.....Complete 49c

EXTENSION ONLY. Fits switches (46) and (47).
83 C 1382—Ship. wt. 1 oz....ea. 21c; 3 for 59c

45 FEED-THROUGH SWITCH. Use as pendant or feed through switch anywhere on cord.
83 C 1347—Ivory Bakelite. Wt. 2 oz. 32c; 3 for 89c

46 **47** CANOPY SWITCHES. For fixtures. Easy to attach. With pull cords. Ship. wt. ea. 3 oz.
(46) 83 C 1390—Normal duty 3-amp....2 for 55c
(47) 83 C 1391—Heavy duty 6-amp....2 for 75c

48 FUSTATS AND ADAPTERS. Take only same size fuse—can't put in oversize fuse accidentally. Take harmless current surge. Wt. Pkg. 6 oz.
83 C 765—Fustats. *State:* 15, 20, 30 amp. 4 for 49c
83 C 766—Adapters. *State:* 15, 20, 30 amp. 4 for 49c

49 CIRCUIT PROTECTORS. Button pops out shows short circuit or dangerously overloaded circuit. Remedy, then push reset button (no fuse replacement). Fits like standard fuse. *State:* 15, 20 or 30 amp. UL Approved.
83 C 750—Wt. ea. 2 oz....Each $1.35; 4 for $4.95

50 FUSETRON PLUG FUSES. Take harmless overloads—time-lag absorbs current surges from appliance motors, yet protects against short circuits or dangerous overloads. (Smaller fuses on Page 806.) *State:* 15, 20 or 30 amp. size.
83 C 770—Ship. wt. Pkg. 8 oz.....4 for 49c

PLUG FUSES. *State: 15, 20, 25 or 30 amps.*
83 C 760—Ship. wt. pkg., 5 oz.....5 for 29c

51 INSULATED STAPLES. Light Ivory color.
83 C 1400—Ship. wt. 2 oz. 2 pkgs. of 40...

52 CARTRIDGE FUSES. Brass contacts, fiber tube. Ship. wt. ea., 5 oz. *State amperage.*
83 C 761—30-amp. size. Tubular contacts. 2 for
35, 50 or 60-amp. size. Tubular contacts. 2 for
100-amp. size. Knife-blade contacts. 2 for

Rugged Powr-Kraft Motors...Fully Guaranteed

CHOOSE THE RIGHT MOTOR FOR YOUR NEEDS

A motor large enough to do the job economically will last far longer than a smaller motor operating under constant strain.

USE SPLIT-PHASE type for easy starting jobs or where full load is applied at maximum speed—washers, light power tools, etc.

USE CAPACITOR type for hard starting jobs—starts loads up to ⅔ heavier than Split Phase. For home workshop tools, machine shop tools, water pumps, mechanical refrigerators, etc.

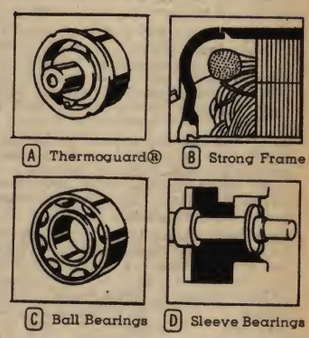
USE MILL TYPE CAPACITORS for hard starting jobs on production equipment, compressors, general shop or farm equipment.

USE REPULSION INDUCTION type on hardest starting jobs, in areas where heavily loaded circuits cause voltage drops. For deep well pumps, compressors, industrial tools, freezers, etc.

GUARANTEE. Any Powr-Kraft motor, used and cared for according to operating instructions, that proves defective in materials or workmanship within one year of purchase will be repaired or replaced free. Wards also offer expert repair service and replacement parts for any electric motor—see details, Page 958.

10 BIG REASONS WHY POWR-KRAFT MOTORS ARE YOUR BEST BUY

1. PRECISION-BUILT FOR WARDS by the nation's leading motor manufacturers. Approved by Wards Laboratory. Thoroughly tested before shipment. Meet or exceed NEMA specifications.
2. GUARANTEED FOR ONE YEAR . . . service and parts always available (See Guarantee, left).
3. COMPLETE MOTOR SPECIFICATIONS ON NAMEPLATE, including type and size, RPM, voltage, amperage, current, model and serial numbers, and instructions for reversing. Tag with instructions on operation and care is included for your permanent reference file.
4. THERMOGUARD® OVERLOAD PROTECTION against burnouts due to overloads or short circuits—see (A)—on motors (5), (6), and (8). Easily reset by pushing button.
5. EXTRA HEAVY-GAUGE SEAM-WELDED FRAME—see (B)—protects windings and core.
6. OVERSIZE PRECISION-SEALED BALL BEARINGS—see (C)—on motors (2), (4), (5), (6), (8).
7. SLEEVE BEARINGS WITH NYLON WASHERS for vertical mounting—see (D)—on (1), (7).
8. "FORMVAR" WINDINGS, INSULATED WITH BAKED-ON, thermo-setting varnish for long life. Provide double protection against heat, moisture and corrosion—motor's worst enemies.
9. DRIP-PROOF END BRACKETS help prevent foreign matter from entering, damaging motor.
10. SLOTTED MOUNTING BASES FIT NEMA STANDARDS, make belt adjustment easy.



STANDARD SPLIT-PHASE ELECTRIC MOTORS . . . 13.95 AND 14.95

1 ¼ AND ⅓ HP MODELS. Compare with other nationally-known motors of similar quality selling for $16.95 and $17.75. For easy starting jobs such as light power tools, circulating fans, washing machines, exhaust fans, etc. Meet or exceed NEMA specifications. Precision sleeve bearings with nylon thrust washer—see view (D) above. Can be mounted horizontally or vertically. Large oil reservoir. Motors are now equipped with resilient rubber mounting rings for smoother, quieter operation. Cradle type slotted mounting base lets motor turn to any angle, even upside down. Long life, full power, fan-cooled motors have heavy-gauge welded steel frames and drip-proof end shields. Develop twice rated torque for starting. "Form-Var" insulated windings give double protection against heat and moisture. ½-in. diameter flat shaft extends 1½ in. Full load speed 1725 RPM. For 110–120-V. 60-cycle AC. Built-in conduit box. Easily reversed. 8-ft. cord and plug. Blue-gray enamel finish.

83 C 4505 MB—¼ Horsepower. Mounting dimensions: 3 by 4⅞ in. Ship. wt. 20 lbs. *Mailable*. . . $13.95

83 C 4506 MB—⅓ Horsepower. Mounting dimensions: 3 by 4⅞ in. Ship. wt. 22 lbs. *Mailable*. 14.95

DE LUXE FULLY-EQUIPPED SPLIT-PHASE ELECTRIC MOTOR . . . 19.95

2 ⅓ HP MODEL. Our finest split-phase motor. Has ball bearings and other deluxe features at price others ask for unequipped models. For jobs where maximum load is applied after motor is started—light-duty power tools, exhaust fans, washing machines, etc. Meets or exceeds NEMA specifications. Prelubricated oversize ball bearings—see view (C) above—allow motor to be used in any position. Long life, full power, fan cooled motor has heavy cast-iron base and drip-proof end shields. Develops twice rated torque for starting. "Form-Var" insulated windings give double protection against heat and moisture. Double ½-in. flat shaft extends 1½ in., allows motor to operate two tools at one time. Full load speed 1725 RPM. Easily reversed—just switch lead wires. For 110–120-V. 60-cycle AC. Handy off-on toggle switch. Heavily insulated 8-ft. cord, plug. Slotted mounting base.

83 C 4507 MB—⅓ HP. Mounting dimensions: 3x5⅛ in. Ship. wt. 26 lbs. *Mailable*. $19.95

REPULSION-INDUCTION SINGLE-PHASE MOTORS . . . LOW AS 41.00

3 4 Highest quality heavy-duty construction—tagged far below usual retail prices. For hardest starting jobs: mechanical refrigerators, freezers, compressors, hammermills, water pumps, etc. Ideal for farm, shop or industrial use, also on REA lines. Meet or exceed NEMA, AIEE specifications. Recommended for severe climates or where heavily loaded circuits cause low voltage. Takes low starting current, frequent starts and stops—develops 4 to 5 times rated torque for starting and emergency periods. 4 high-grade carbon brushes for easier starting. Heavy copper wound, balanced armature minimizes vibration. Efficient fan cooling. Single keyway shaft. 1725 RPM, for 110–120/220–240-V. single-phase 60-cycle AC. (See Power Co. about voltage, phase, cycle, capacity.)

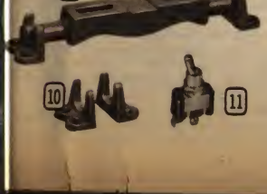
(3) ½ AND ¾ HP. For heavy production work. Oversize steel backed babbitt sleeve bearings, diamond bored—large oil reservoir—view (D) above. Use in horizontal position. Rugged, extra-heavy steel frame. Drip-proof cast-iron end shields. Brush lifting mechanism. *Mailable*.

(4) 1 TO 5 HP. For heaviest production work in shops, factories. Prelubricated, oversize ball bearings—see view (C) above—for smooth, quiet operation. Use motor in any position. Rugged steel frame and base. Drip-proof cast-iron end shields. Brush riding mechanism. *Not Mailable*.

State Catalog Number and Horsepower. 10% Down on Terms, See Inside Back Cover.

Key	Catalog Number	HP	Shaft diam.	Shaft extends	Mounting dimen.	Ship. wt.	Down Pay't.	Cash Price
(3)	83 C 4612 MO	½	¾ in.	2¼ in.	5 x5⅞ in.	39 lbs.	$4.50	$ 41.00
		¾	¾ in.	2¼ in.	5 x5⅞ in.	43 lbs.	5.50	54.95
(4)	83 C 4640 R	1	¾ in.	2¼ in.	5½x8 in.	80 lbs.	7.50	71.00
		1½	¾ in.	2¼ in.	6½x8 in.	90 lbs.	9.50	93.00
		2	1 in.	3 in.	6¾x9 in.	125 lbs.	12.00	120.00
		3	1 in.	3 in.	7½x9 in.	140 lbs.	16.00	159.00
		5	1⅛ in.	3⅜ in.	8¼x10 in.	180 lbs.	25.00	249.00

ACCESSORIES TO MAKE YOUR ELECTRIC MOTOR EVEN MORE VERSATILE



9 10 FLOATING MOTOR RAIL AND BRACKETS. Use one motor to operate several tools. For ¼ to ½ HP motors. Just fasten rail to motor and mount one pair of support brackets beside each tool. Motor rail rests firmly on brackets—motor can be moved from tool to tool as needed. Set includes rail and one pair of brackets (see extra brackets below). Complete with hardware.

(9) 83 C 4740—Rail and Brackets. Ship. wt. 1 lb. . . . . Set 89c

(10) 83 C 4741—Extra brackets for (9). Ship. wt. 4 oz. . . . Pair 39c

11 TOGGLE SWITCH. For motors up to ¾ HP. Fits ½-in. diam. holes.

83 C 4702—On-off switch. Ship. wt. 2 oz. 49c

83 C 4703—3-way switch (on-off-reverse). Ship. wt. 3 oz. 95c

BALL BEARING CAPACITOR MOTORS . . . LOW AS 24.95

5 6 Compare with other nationally-known motors of similar quality selling for $10 more. For medium to hard-starting jobs—machine shop and workshop tools, water pumps, sprayers, etc. Meet or exceed NEMA specs. Start ⅔ heavier loads than comparable split-phase motor.

Outstanding features include: oversize precision grease-sealed ball bearings for smoother, quieter operation—see view (C) above. Use motors in any position desired. Built-in Thermoguard®, overload protector—see (A) above—shuts off motor when overload occurs, to prevent burnout. Easily reset by pushing button. "Form-Var" insulated wire plus baked-on thermo-setting varnish protects against heat, moisture—lengthens motor life. Built-in capacitors (except external on 83 C 4598) reduce starting current by ⅓ to handle heavier loads. Silver contact points on starting switch give more positive action, longer motor life. Large fan and ample air vents provide proper cooling. Double shaft permits operation of two tools at once. Motors easily reversed—just change lead wires (instructions on nameplate).

8-ft. oil and weather-resistant cord with plug. Convenient off-on switch (except on (6). Rugged cast-iron base, heavy steel housing to take hardest use—see view (B) above. Baked-on blue-gray enamel finish. High-speed motors (3450 RPM) eliminate step-up pulleys on power tools, etc. (6) has built-in conduit box, steel base. (1½ HP looks like picture (8) above.)

ANY MOTOR BELOW AVAILABLE ON TERMS. Pay as little as 10% Down, use your motor while paying for it on Monthly Terms—see full details Inside Back Cover.

Be sure to state Catalog Number. Mailable. See Guarantee above at left.

	Catalog Number	HP	RPM	Volts 60 cycle AC	Shaft diam., in.	Shaft extends	Mounting dimen.	Ship. wt.	Cash Price
(5)	83 C 4540 MB	⅓	1725	110–120	½ flat	1½ in.	3x5⅛ in.	27 lbs.	$ 24.95
	83 C 4541 MB	½	1725	110–120	⅝ keyed	1⅞ in.	3x5⅛ in.	28 lbs.	27.95
	83 C 4596 MB	½	3450	110–120	⅝ keyed	1⅞ in.	3x5⅛ in.	30 lbs.	29.95
	83 C 4597 MB	¾	3450	110–120	⅝ keyed	1⅞ in.	3x5⅛ in.	34 lbs.	33.95
(6)	83 C 4598 MB	1	3450	110–120/220–240	⅝ keyed	1⅞ in.	3x47⅛ in.	34 lbs.	44.95
	83 C 4599 MO	1½	3450	110–120/220–240	¾ keyed	2¼ in.	5x5⅞ in.	56 lbs.	61.50

APPLIANCE CAPACITOR 21.00

7 High starting torque motor — for replacement on stokers, refrigerators, pumps, etc. Meets NEMA specs. Starts loads ⅔ heavier than comparable split-phase motor. Diamond bored precision sleeve bearings with nylon thrust washers —see view (D) above. Easily reversed. Large oil reservoir. Cradle-type heavy-gauge steel base permits mounting at any angle. Rubber mounting rings. Drip-proof end shields keep out dust, etc. Built-in conduit box. ⅝-in. diam. keyway shaft extends 1⅞ in. 1725 RPM. For 110–120/220–240-V. AC. Mounting dimensions 3x4⅞ in. $2.50 Down on Terms. Wt. 24 lbs.

83 C 4567 MB—⅓ HP. *Mail*. . .Cash $21.00

MILL CAPACITORS 41.95 TO 49.95

8 ½ HP To 1 HP MODELS. For extra-heavy production use on hard-starting jobs. Meet or exceed NEMA performance specifications. Fully guaranteed for one year—see Guarantee above. Have 3 to 5 times rated torque for starting or emergency periods. Precision ball bearings and large oil reservoir—see (C) above. Built-in conduit box. Internal capacitors reduce starting current by ⅓. Thermoguard® overload protector prevents motor burnout. Shuts off automatically, has handy restart button—see (A) above. ¾-in. diameter shaft extends 2¼ in. 1725 RPM. For 110–120/220–240-volts AC. Mounting dimensions: 5x5⅞ in. *Mailable*.

83 C 4580 MO—½ HP. Ship. wt. 50 lbs. . . . . $ 41.95

83 C 4581 MO—¾ HP. Ship. wt. 54 lbs. 46.95

83 C 4582 MO—1 HP. Ship. wt. 59 lbs. 49.95

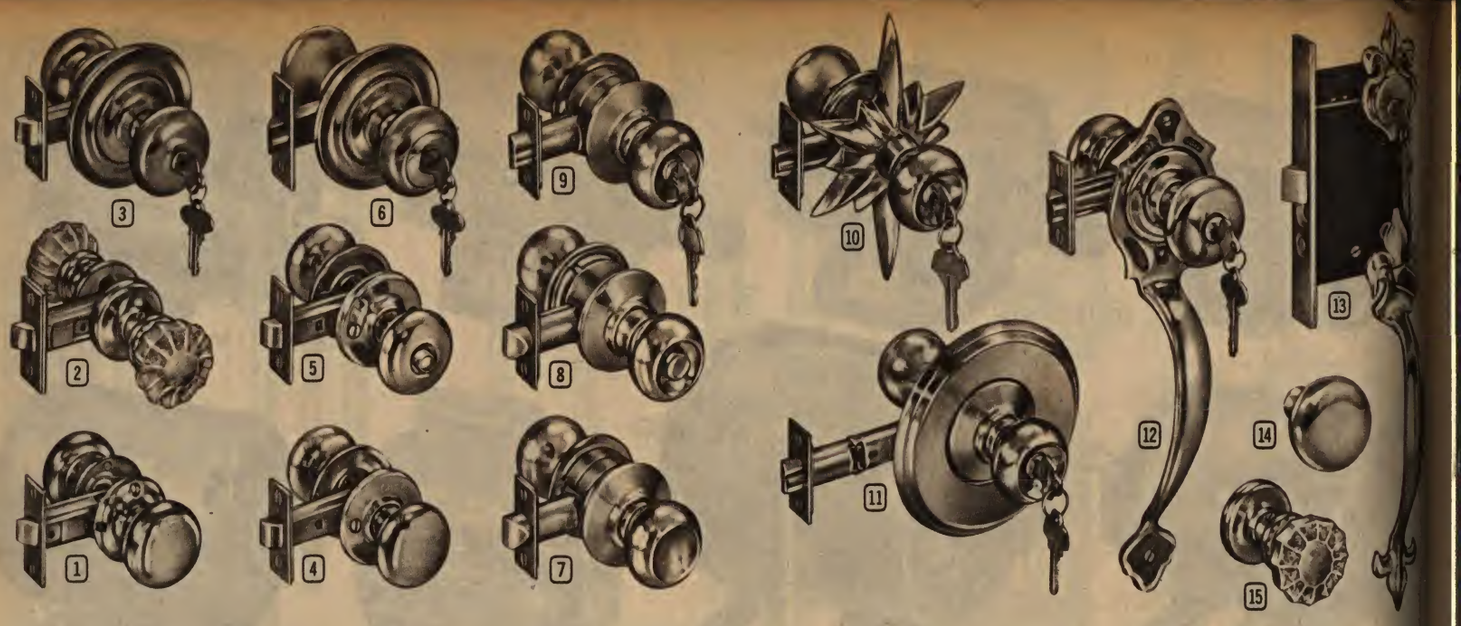
WARDS POWERLITE ELECTRIC PLANTS

12 Wards offer a complete line of AC and DC generating plants from portable 500-watt size to giant stationary 35,000-watt size. There's a Powerlite plant for every need.

Powerlite plants are built by manufacturer who has worldwide reputation for precision generating equipment. Engineered for dependable power when, where needed.

Powerlite plants can be used where there is no electricity, such as cottages, farms, ranches, tourist camps, mines, oil fields, etc., or for emergency standby use in hospitals, radio stations, garages, hatcheries, greenhouses, locker plants, theatres, stores, and other places where power failures would be costly. Portable plants are ideal for construction jobs, logging camps, mobile PA systems and other places where power is needed but not already available.

Find out how electrification with Wards Powerlite plants can save you money and bring you conveniences of electricity. Write today; Wards will send without cost or obligation Powerlite literature and Price List. Write Montgomery Ward in care of your nearest Mail Order House for your copy.



Easy-to-Install Thru-Bolt, Cylindrical Lock Sets

GOOD QUALITY LOCK SETS 1.35 TO 5.95

1 TO 3 Low priced Tubular Locksets, sturdily built, easy to install. All sets have polished brass finish trim. Sets include template, strike plate, screws; fit right- or left-hand doors 1¼ to 1¾ in. thick.

INSIDE, BEDROOM AND BATHROOM SETS. Available with polished brass plated steel knobs and trim, or with fluted glass knobs with solid brass trim. 2-in. diam. knobs. Bedroom and Bathroom sets have push button lock on inside, emergency release on outside. Bathroom sets have chrome plated (84 C 1242) or nickel plated (84 C 1238) inside trim. Ship. wt. ea. 1 lb. 8 oz.

FRONT OR REAR DOOR SETS. Available with regular 2⅜16-in. backplate or large decorative 3¾-in. backplate as shown in (3) above. Both sets have 2⅛-in. solid brass knobs, polished solid brass trim, concealed screws. With 5-pin tumbler locks in outside knobs, turn button on inside knobs. 2 keys. Ship. wt. 1 lb. 5 oz. ea.

KEYED-ALIKE FRONT AND REAR DOOR SETS. Choose regular 2⅜16 or large 3¾-in. backplate as shown on (3). Two lock sets use same key; 4 keys incl. Ship. wt. 3 lbs.

Type of Door	Metal Knobs	Glass Knobs
Inside	84 C 1236. $1.35	(2) 84 C 1240. $1.98
Bedroom	(1) 84 C 1237. 1.75	84 C 1241. 2.45
Bathroom	84 C 1238. 1.95	84 C 1242. 2.79
FRONT OR REAR DOOR SETS		
Large Backplate	(3) 84 C 1225. $5.95	.....
Reg. Backplate	84 C 1353. 5.29	.....
KEYED-ALIKE FRONT AND REAR DOOR SETS		
Large Backplate	84 C 1226. $11.49	.....
Reg. Backplate	84 C 1358. 9.98	.....

BETTER QUALITY THRU-BOLT LOCK SETS 1.98 TO 8.95

4 TO 6 Thru-bolt construction makes more rigid installation than Tubular Lock Sets—machine screws hold lock set securely to door. Floating hubs in latches eliminate binding. All exposed parts are rustproof solid brass or bronze, with clear plastic coating to prevent tarnishing. Your choice of three beautiful finishes: Polished Brass, Satin Brass or smart new Brushed Bronze. All sets fit right- or left-hand doors 1¼ to 1¾ in. thick. Latch case size 3x1 in. With instructions, template, strike plate and screws.

INSIDE, BEDROOM AND BATHROOM DOOR SETS. All have 2-in. diam. knobs, 2¼-in. backplates. Bedroom and Bathroom sets have in-the-knob push button locking device; emergency release from outside. Bathroom sets have chrome plated inside trim. Smooth lines go equally well with period or modern decorating. Ship. wt. 1 lb. 8 oz.

FRONT OR REAR DOOR SETS. All sets have 2⅛-in. diam. knobs with 5-pin tumbler keyway lock in outside knob; turn button on inside knob, plus separate auxiliary deadlocking feature. Rear Door sets have chrome plated inside trim, regular 2⅜16-in. diam. backplates. Front Door Sets in choice of regular 2⅜16-in. backplates or large 3¾-in. or 5½-in. decorative backplates. Sets include two keys. Ship. wt. 1 lb. 8 oz.

KEYED-ALIKE FRONT AND REAR DOOR SETS in choice of regular 2⅜16-in. backplate or large 3¾-in. decorative backplate. Include 2 lock sets, one for front, one for rear. Same key fits both locks. Both have 5-pin tumbler keyways. 4 keys included. Ship. wt. 3 lbs.

Type Of Lock	Satin Brass	Polished Brass	Brushed Bronze
(4) Inside	84 C 1382... $1.98	84 C 1383... $1.98	84 C 1396... $1.98
(5) Bedroom	84 C 1384... 2.59	84 C 1385... 2.59	84 C 1397... 2.59
Bathroom	84 C 1386... 2.89	84 C 1387... 2.89	84 C 1398... 2.89
Rear Door	84 C 1124... 5.98	84 C 1125... 5.98	84 C 1381... 5.98
Front Door:			
2⅜16-in. Backplate	84 C 1370... 6.95	84 C 1371... 6.95	84 C 1378... 6.95
(6) 3¾-in. Backplate	.....	84 C 1377... 7.79	84 C 1379... 7.79
5½-in. Backplate	.....	84 C 1374... 8.95	.....
Keyed-Alike Sets:			
2⅜16-in. Backplate	84 C 1372... 12.95	84 C 1373... 12.95	.....
3¾-in. Backplate	.....	84 C 1395... 13.95	.....

BEST QUALITY LOCK SETS 3.10 TO 12.9

7 TO 11 Our finest cylindrical lock sets. Precision-b... steel mechanism gives smoother, more effi... operation. Heavier construction—lasts longer. Expo... trim solid brass, polished brass finish. Concealed scr... 2-in. concave knobs. For right- or left-hand doors 1... 1¾ in. thick. Cylinder case 2⅛-in. diam., latch case ... in. diam. With strike plate, screws, instructions, temp...

INSIDE, BEDROOM AND BATHROOM SETS. 2¼-in. backplat... Bedroom and Bathroom sets have push button in ... knobs, emergency release outside. Bathroom se... chrome plated inside trim. Ship. wt. each 1 lb. 8 o...

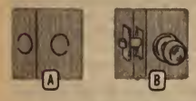
FRONT OR REAR DOOR SETS. Your choice of 2½-in. bu... plates with 2⅜-in. backset or round 5½-in. backp... or 7x4¼-in. star design backplate with 5-in. back... 5-pin tumbler keyway in outside knob, turn button ... inside; deadlocking latch bolt. With 2 keys. Wt. 1½...

KEYED-ALIKE FRONT AND REAR DOOR SETS. 2½-in. b... plates. Same key fits both locks. Rear set chromed ... inside. Deadlock latch in front set. 4 keys. Wt. 4 lb...

Type of Lock		Cat. No., Pric...
(7) Inside Door	2¼-in. Backplate	84 C 1140... $...
(8) Bedroom Door	2¼-in. Backplate	84 C 1141... ...
Bathroom Door	2¼-in. Backplate	84 C 1142... ...
(9) Front or Rear	2½-in. Backplate	84 C 1143... ...
(10) Front Door	Star Backplate	84 C 1146... ...
(11) Front Door	5½-in. Backplate	84 C 1145... ...
Keyed-Alike Front and Rear	2½-in. Round Backplate	84 C 1144... ...

12 THRU-BOLT FRONT DOOR LOCK SET. Like (8... with deadlocking bolt. 5-pin tumbler keyway ... side knob, turn button inside. 12-in. handle. 2½... knobs. Polished finish solid brass. Ship. wt. 2 lbs. 8 o...
84 C 1360—With screws, strikeplate, 2 keys, instr...

13 FRONT DOOR MORTISE LOCK SETS. Polished ... brass. 5-pin tumbler lock. Thumb latch outside ... piece inside. Keys work latch, deadbolt from outside ... right- or left-hand doors. 11¼-in. hdle. 5½x3⅜-in. ...
84 C 1175—Solid brass inside knob. Ship. wt. 5 lbs. ...



INSTALLING LOCK SETS (1) TO (12) ABOVE. (A) Simply bore two holes, using template included, one in door edge—one in side of door. Cut shallow recess to fit face plate flush with door edge. (B) Slip lock in space, fasten with screws included, align and mount strike plates (also incl.). All lock sets reversible for right- or left-hand doors. Template and instructions included.

14 15 DOOR KNOBS. Fit interior doors from 1¼ to 2 in. thick. 2-in. diam. Wt. 1 lb.

(14) SOLID BRASS. Satin finish. With spindle.
84 C 1180—Screws included.....Pair 95c

(15) FLUTED GLASS. Solid brass trim, rosettes.
84 C 1179—With spindle, screws.....Pair 79c

SOLID BRASS CITY MAIL BOXES 7.89

16 17 MODERN DESIGN MAIL BOXES. Our very best boxes—polished solid brass, rustproof; with solid brass hinges. Decorative crest and top ornament add distinction to your house. Self-closing cover helps protect mail from rain and snow. Lacquer coating protects finish, resists weather conditions—will not cause staining of exterior walls. Mail is easily accessible; each box has convenient self-closing lid. Series of holes lets you see mail without raising the lid. Name-card holder for easy identification. Brass magazine rack easily holds larger pieces of mail. Complete with screws—easy to install.

(16) RANCH-TYPE MAIL BOX. Long cover for ease in removing mail.
84 C 1939—12 in. wide, 6 in. high. Ship. wt. 2 lbs. 8 oz.....$7.89

(17) UPRIGHT-TYPE MAIL BOX. Graceful modern styling.
84 C 1941—6 in. wide, 10 in. high. Ship. wt. 2 lbs. 4 oz.....$7.89

ECONOMICAL CITY MAIL BOXES 1.45 TO 4.95

18 19 BETTER QUALITY WROUGHT IRON MAIL BOXES. Rust-resistant bonderized satin black enamel finish; distinctive polished brass trim. Brass magazine rack for large pieces of mail. With screws.

(18) RANCH-TYPE MAIL BOX. Cover has scalloped edge. Entire top lifts up, mail is easily removed. Attractive brass scroll.
84 C 1943—Size 10⅝x5x2½ in. Ship. wt. 3 lbs.....$4.95

(19) UPRIGHT-TYPE MAIL BOX. Hinged door makes letters easily accessible. Wide top for ease in removing mail. Brass escutcheon.
84 C 1944—Size 14½x7x2¾ in. Ship. wt. 3 lbs, 8 oz.....$4.95

20 21 NEW LOW-PRICED WROUGHT IRON MAIL BOXES. Expertly made from bonderized 18-gauge sheet iron—sturdy construction assures years of satisfactory service. Black paint finish offers weather-resistance. Decorative brass ornaments add style and charm to your home. Mail is easily accessible; each box has convenient self-closing lid. (21) has two openings to let you see mail in box without raising lid. Steel magazine rack holds larger, bulkier pieces of mail. Screws.

(20) RANCH-TYPE MAIL BOX. Long cover for ease in removing mail.
84 C 1946—12¼ in. long, 5 in. high, 2¾ in. deep. Wt. 3½ lbs....$2.79

(21) UPRIGHT-TYPE MAIL BOX. Graceful styling for homes.
84 C 1945—10½ in. high, 7¾ in. wide, 3 in. deep. Wt. 3¼ lbs...$2.79

22 HAMMERED BRONZE FINISH STEEL MAIL BOX. Sturdy 22-gauge steel. Entire top hinged to protect mail. Wide top for ease in removing mail. Magazine rack for large pieces of mail. Size 13x8½x3½ in.
84 C 1919—With lock, key and mounting screws. Ship. wt. 5 lbs. $4.45

23 ECONOMY STEEL MAIL BOX. Steel with hammered bronze finish. Handy magazine rack for large pieces of mail. Name-card holder clearly identifies your box. With lock, key and screws.
84 C 1908—Size 10¾x5x2 in. Ship. wt. 1 lb.....$1.45

FRONT DOOR HARDWARE 22c TO 2.9...

24 25 SOLID BRASS DOOR KNOCKERS. Guests ... enjoy knocking on your door with eith... these attractive knockers. Adds beauty to any ... trance. Non-rusting cast brass. For doors up to 1¾... thick. Screws for installing included.

(24) CLASSIC DESIGN. 8¼x2⅞ in. Polished finish.
84 C 1530—Ship. wt. 1 lb.....

(25) COLONIAL STYLING. 7x3½ in. Polished finish.
84 C 1526—Ship. wt. 1 lb.....

26 REFLECTING HOUSE NUMBERS. Reflect ... from headlights, street lights, porch lights, ... make your house easier to find at night. Attra... non-tarnishing brass-colored plastic. 3⅜ in. ... Numbers 0 to 9 inclusive. Nails incl. Wt. ea. 1 ...
84 C 1958—*Print numerals wanted*.....Each

27 SOLID BRASS HOUSE NUMBERS. Your house ... be easy to identify with these rustproof ho... numbers. Dull brass finish; easy-to-read numbers ... 9 inclusive. Four inches high. Nails for installing ... cluded. Ship. wt. ea. 2 oz.
84 C 1959—*Print numerals wanted*.....Each

28 LETTER DROP PLATES. Convenient—bring ... right into house, office room or building. Co... to U.S. Postoffice Requirements. With convenie... swinging spring flap that stays tightly closed, ... and outside plate, 10x3 in. Opening size 1½x... Screws. Fit all doors. Ship. wt. ea. 1 lb.
84 C 1914—Steel, polished brass plated.....
84 C 1915—Rustproof polished solid brass.....

SHELF HANGERS 59c Pr.

29 HOLDS SHELVES 12 IN. WIDE. For extra shelves, just hook another pair to last shelf. Each added shelf hangs 12 in. below other shelf. ¼-in. steel rod with rust-resistant finish. Ship. wt. 1 lb. 4 oz.
84 C 984—*Mailable*.....Pair 59c

MONTHLY PAYMENT PLAN

Don't delay necessary purchases just because ready cash is not available. You can buy your hardware needs now by paying only 10% Down on orders of $20 or more. Pay the balance in equal monthly payments. For details of Wards Monthly Payment Plan and Add-on Plan, see Page 981.

Mortise Lock Sets, Night Latches, Door Hinges

MORTISE AND RIM TYPE LOCK SETS 98c TO 9.95

30 TO 34 BEVELED PATTERN MORTISE LOCK SETS. Popular designs for new and replacement use. Install them yourself—straight simple lines and broad beveled edges make these sets easy to align with door edge. Cover old markings. Fit right- or left-hand doors. With brass plated steel or solid brass trim. Instructions, screws.

(30) INSIDE BIT KEY SET. Practical for replacing old sets. 7x2¼-in. steel plates. Satin brass finish. Knobs 2¼-in. diam. With one key.

(31) TUBULAR FRONT OR REAR DOOR SETS. Easy to install. 5-pin tumbler lock. Turnpiece for locking on inside, key outside; both operate deadbolt. Solid brass plates. 7x2¼ in. 2-in. brass knobs. Satin brass finish. Fit doors 1¼ to 2 in. thick. With 2 keys.

(32) CYLINDER FRONT DOOR SETS. Heavier construction. 5-pin tumbler cylinder. Thumb stop in lock face locks outside knob. Key works both latch and deadbolt. Brass outside plate 10x2¾ in.; brass inside plate 7x2¼ in., brass knobs 2¼-in. diam. Fits doors 1⅜ to 1⅞ in. 2 keys.

(33) BIT KEY FRONT DOOR SET. Key works both latch and deadbolt. Steel outside plate 10 7/16x2¾ in. and steel inside plate 7x2¼ in. Knobs 2¼-in. diam. Fits doors 1¼ to 2 in. thick. One key included.

(34) BATHROOM SET. Satin brass plated finish on outside; bright zinc finish on inside. Locks with turnpiece under inside knob. Steel plates 7x2¼ in. Steel knobs 2¼-in. diam. Fit doors 1¼ to 2 in. thick.

	For These Doors	Lockcase size, in.	Plates, Knobs Metal	Finish	Catalog Number	Ship. wt. lbs.	oz.	Price Each
(30)	Inside	3⅝x3⅛	Steel	Satin	84 C 1109	2	4	$1.45
(31)	Front, Rear	3½x1	Brass	Pol.	84 C 1212	1	4	6.75
	Front, Rear	3½x1	Brass	Satin	84 C 1213	1	4	6.75
(32)	Front	5½x3½	Brass	Satin	84 C 1101	4	8	9.95
	Front	5½x3½	Brass	Pol.	84 C 1104	4	8	9.95
(33)	Front	5x5⅜	Steel	Satin	84 C 1105	3	4	4.69
(34)	Bathroom	3⅝x3⅛	Steel	Satin	84 C 1121	2	4	2.19

35 INSIDE BIT KEY LOCK. Mortise type. Satin finish brass on lock face, key plates. 3⅝x3¼-in. case. Includes: key, screws, spindle.
84C1139—For right- or left-hand door. Knobs not incl. Wt. 1¼ lbs.98c

36 RIM LOCK SET. Fits on door rim—no mortise, just cut key, spindle holes. 2¼-in. steel knobs. Black enameled steel case. 3¾x3⅛ in.
84C1134–With key, keyplate, strike plate, screws. Wt. 2 lbs. 4 oz.$1.15

NIGHT LATCHES 1.45 TO 4.49

Reversible for right- or left-hand doors. With 2 keys, screws, strike plate, instructions. Latches (38) and (39) have stop buttons to hold bolt open and to deadlock bolt from being opened from outside.

37 GOOD QUAL. NIGHT LATCH. 5-disc tumbler cyl. Locks automatically. Zinc alloy case 3x2¼ in. Fits doors ⅞ to 2¾ in.
84 C 1290—Brass finish. Wt. 1 lb. 8 oz. $1.45

38 BETTER QUALITY NIGHT LATCH. 5-pin tumbler solid brass cylinder. Countersunk wrenchproof cylinder ring. Locks automatically when door closed. Fits doors 1¼ to 2½ in. Cast-iron case 3½x2½ in.
84 C 1275—Brass finish. Wt. 1 lb. 8 oz.$1.85

39 BEST QUALITY NIGHT LATCH. Allows one-hand operation—key holds bolt back until door is opened; locks automatically when door is closed. 5-pin tumbler solid brass cylinder. Fits doors 1⅛ to 3 in. Rustproof gold-colored case 3½ x 2¾ in.
84 C 1278—Ship. wt. 1 lb. 8 oz.....$2.05

40 MORTISE DEADLOCK. Tubular style, compact, modern. Easy to install—just drill 2 holes. 5-pin tumbler cylinder. Fits any door. Cast-iron 3½x1-in. case.
84 C 1280—Brass finish. Wt. 1 lb.....$4.49

41 "JIMMY-PROOF" DEADLOCK. Interlocking bolts resist breaking open. 5-pin tumbler brass cylinder. Wrench-proof cylinder ring. For doors 1¼ to 2¾ in. thick. Cast-iron 4½x2⅞-in. case.
84 C 1282—Brass finish. Wt. 2 lbs....$3.65

42 RIM DEADLOCK. 5-pin tumbler cylinder. Solid brass square bolt, turn knob and cylinder. For doors 1⅜ to 2½ inches. Cast-iron case 3⅝ x 2½ in.
84 C 1277—Brass finish. Wt. 2 lbs....$2.79

PADLOCKS 50c TO 1.75

43 MASTER COMBINATION PADLOCK. Stainless steel case. 3-number combination. Steel shackle. Brass dial.
84 CP 1338—1⅞-in. case. *Postpaid*..$1.35

44 TO 46 MASTER LAMINATED PADLOCKS. Steel cases riveted in layers for strength. Rustproof plating.

(44) (45) LEVER LOCKING PADLOCKS. Good quality. Strong spring. 2 keys.
84 CP 1336—1½-in. case. *Postpaid*..50c
84 CP 1337—1¾-in. case. *Postpaid*..75c

(46) PIN TUMBLER PADLOCKS. Give greater security than lever locks. 2 keys.
84 CP 1342—1 3/16-in. case. *Postpaid*$1.25
84 CP 1343—1½-in. case. *Postpaid*. 1.50
84 CP 1344—1¾-in. case. *Postpaid*. 1.75

HINGE AND LOCK TOOLS

47 SELF-CENTERING BUTT PUNCH. Marks center holes for hinge screws.
84 C 4171—Ship. wt. 2 oz.....35c

48 BUTT HINGE MARKER. Cuts perfect outline for mortising butt hinges. 3, 3½ or 4-in. size. Wts. 5, 6, 7 oz.
84 C 4162—*State size*.....Each $1.39

49 BUTT GAUGE. Makes door hanging and mortising easy. With 3 cutters.
84 C 4159—Ship. wt. 12 oz.....$1.98

50 LOCK BORING BITS. For drilling openings for tubular or cylindrical lock sets. Combination 5/16-in. hex shank.
84 C 3673—*State diameter.*
1⅞-in. diam. Ship. wt. 7 oz.....$3.19
2-in. diam. Ship. wt. 8 oz..... 3.29
2⅛-in. diam. Ship. wt. 9 oz..... 3.39

HINGES 48c TO 1.65

51 TO 53 PLATED STEEL HINGES. Use 3x3-in. hinges for storm—3½x-3½ in. for inside—4x4-in. for outside doors. Non-rising loose pin—remove door without removing screws. With screws.

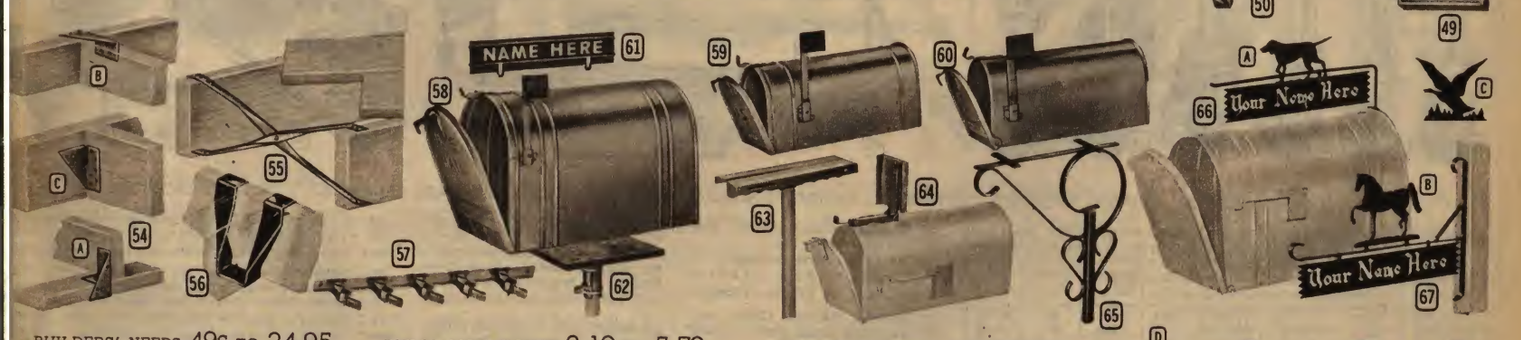
(51) HALF-SURFACE HINGES. *State size.*
84 C 1780—Satin brass plated finish.

Size, in.	Wt. pair	Per pair	Six pair
2x2	8 oz.	66c	$3.84
3x3	1 lb. 4 oz.	97c	5.63
3½x3½	1 lb. 14 oz.	$1.00	5.77
4x4	2 lb. 6 oz.	1.49	8.85

(52) ROUND CORNER HINGES. Steel, satin brass plated finish. Wt. pair 1½, 2 lbs.
84 C 1783—*State size wanted.*
3½x3½ in. Per Pair.50c.....6 Pair $2.88
4 x4 in. Per Pair.66c.....6 Pair 3.84

(53) PLATED STEEL BUTT HINGES. Choice of satin brass, chrome plated or prime coated finish for painting. Ship. wts. per pair: 14 oz., 1¼, 1½, 2 lbs. *State size wanted.*

Size open, in.	Brass 84 C 1776		Prime 84 C 1777		Chrome 84 C 1782	
	Pr.	6 Pr.	Pr.	6 Pr.	Pr.	6 Pr.
2½x2½	48c	$2.82	...	.....	.....	.....
3x3	49c	2.82	49c	$2.82	$1.59	$9.45
3½x3½	50c	2.88	50c	2.88	1.65	9.75
4x4	66c	3.84	66c	3.84	.....	.....



BUILDERS' NEEDS 49c TO 24.95

54 TRIP-L-GRIP FRAMING ANCHORS. For anchoring joists, rafters, etc. Eliminate toenailing—give strong, rigid joints. Use on 2-in. or thicker lumber. For home, garage, farm buildings. Zinc-coated 18-gauge steel; expertly placed nail holes. Available in 3 types—(A), (B), (C); right- or left-hand. *State (A), (B) or (C) and Right or Left.*
84 C 1549—Package of 10. Wt. 3 lbs....$1.25
84 C 1549 MB—Pkg. of 100. Wt. 25 lbs....11.50

55 METAL CROSS BRIDGING. For floor joists up to 2x10's on 16-in. centers. Permanent, stable—braces nailed to top and bottom edges of beams. Units "tie-in" joists for rigid, definitely sturdy construction. Strips are 20⅛ in. long of 16-gauge steel, flanged at edges with holes punched; riveted in center. Have rust-resistant finish. Ship. wts. 6 lbs.; 81 lbs.
84 C 1548—Package of 10. *Mailable*...$1.89
84 C 1548 R—Package of 150. *Not Mail.* 24.95

56 LANE JOIST HANGER. Rugged steel construction; black finish. Quick, easy and efficient to use. Ship. wt. 1 lb. 8 oz. *State size.*
84 C 1535—2x8 in. Each 49c; 2x10 in. Each 75c

57 HANDY TOOL RACK. Metal rack with 5 spring steel clips—clips can be placed anywhere on rack. Holds hammers, paint brushes, garden tools, brooms, mops, etc. Screws for mounting included.
84 C 9946—Ship. wt. 10 oz.....Each 95c

RURAL MAIL BOXES 2.19 TO 5.79

58 PARCEL POST RURAL MAIL BOX. Inside measurements 23 3/16 in. long, 13⅜ in. high, 11 in. wide. Weathertight galvanized steel construction with rust-resistant aluminum finish for long service. Corrugated bottom; catch lock and flag indicator. Approved by Post Office Dept.
84 C 1928 MO—Ship. wt. 20 lbs. *Mailable*..$5.79

59 GALVANIZED STEEL RURAL MAIL BOX. Weathertight all-steel construction with rust-resistant aluminum finish. Standard size—inside measurements 18½ in. long, 7½ in. high, 6¼ in. wide. Corrugated bottom for extra strength and rigidity. With catch lock and flag indicator. Approved by Post Office Department.
84 C 1925 M—Ship. wt. 8 lbs. *Mailable*.....$2.19

COMBINATION OF BOX (59) AND POST (65).
84 C 1948 YO—Ship. wt. 26 lbs. *Mailable*..$7.75

COMPLETE MAIL BOX OUTFIT. Includes Galvanized Box (59), Post (63), and Name Plate (61).
84 C 1942 YO—Ship. wt. 18 lbs. *Mailable*..$5.75

60 ALUMINUM RURAL MAIL BOX. Rustproof aluminum alloy construction—outlasts steel boxes. Weathertight construction for long service; never needs painting. Inside measurements 18½ in. long, 7½ in. high, 6¼ in. wide. Corrugated bottom. Has catch lock and mail flag indicator. Approved by Post Office Department.
84 C 1931M—Ship. wt. 3 lbs. 10 oz. *Mail*...$2.79

COMBINATION OF BOX (60) AND POST (65).
84 C 1949 YO—Ship. wt. 21 lbs. *Mailable*...$8.45

RURAL MAIL BOX ACCESSORIES

61 MAIL BOX NAME PLATE. Fits boxes (58), (59), (60). Steel with rust-resistant black enamel finish. Has white letters on both sides—reflect for night reading. Plate 14¼ in. long, has room for 16 characters including periods and spaces. With bracket and screws for installing. *Be sure to print Name or Address clearly.*
84 C 1920 H—Ship. wt. 12 oz.....$1.29

62 MAIL BOX BRACKET. For mounting boxes (58), (59) and (60) on posts. Includes mounting attachments and installation instructions.
84 C 1933—Ship. wt. 5 lbs.....$1.59

63 METAL MAIL BOX POST. 6-ft. iron post gives rigid mounting to mail box—last many years. Fits boxes (59) and (60) only. Includes mounting bracket, bolts and easy to follow instructions.
84 C 1936 MO—Ship. wt. 10 lbs. *Mailable*..$2.48

64 MAIL BOX FLAG. New accessory lets you know when mail has been left in box. Yellow flag "pops up" automatically when door of box is opened. Fits any size rural mail box. Easy to follow installation instructions included.
84 C 1909—Ship. wt. 6 oz.....89c

65 DECORATIVE WROUGHT IRON MAIL BOX POST. Graceful scrollwork adds distinction to your property. Practical too—rugged wrought iron post constructed of 1-in. square stock, is 5 ft. long. Black rust-resistant finish. Platform for mounting all rural mail boxes.
84 C 1947 MO—Ship. wt. 18 lbs. *Mailable*..$5.95

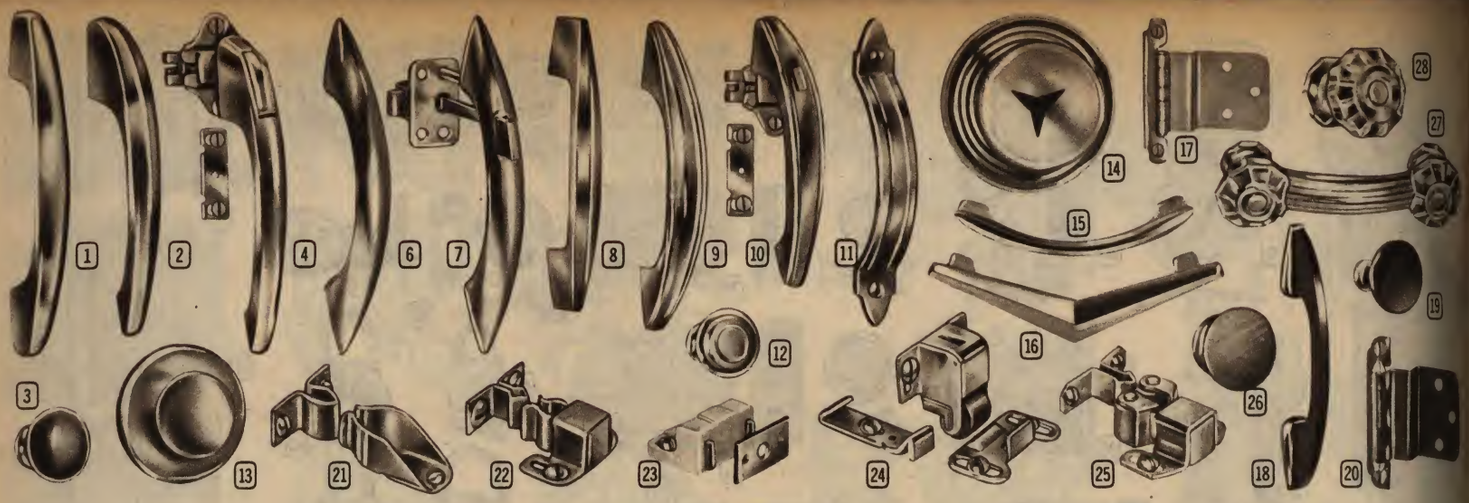
NEW ORNAMENTAL NAMEPLATES

66 67 Beautify your home, ranch, farm entrance with an artistic ornamental silhouette and nameplate. Adds a distinctive appearance, makes guests feel your hospitality. Choice of seven popular silhouettes shown above—(A) Dog, (B) Horse, (C) Duck, (D) Rooster, (E) Steer, (F) Fisherman, (G) Sail Boat. Plates include hand lettering in reflective white paint . . . shows up day or night.

Rustproof metal construction with black enamel finish. Nameplate 18x3¼ in. permits up to 19 characters (including periods and spaces) for name. Lettering painted on both sides of plate. *Print name clearly. State letter of silhouette wanted.* Mailed in 10 days from Factory near Nashville, Tennessee. Order from nearest Ward Mail Order House.

(66) FOR FASTENING TO RURAL MAIL BOX. Fits any rural mail box. Includes name plate, lettering, silhouette, clamp for attaching. Ship. wt. 3 lbs. 12 oz.
84 C 1910 K—For small boxes like (59) (60)..... $4.95
84 C 1911K—For large boxes like (58)..... 4.95

(67) FOR FASTENING TO POST. Easily screwed to post, tree, house, fence, etc. Includes name plate, lettering, silhouette, wrought iron bracket and screws.
84 C 1912 K—Ship. wt. 4 lbs..... $5.95



Do-It-Yourself...Modernize Your Home Interior with Chrome,

BEST CHROME PLATED PULLS, KNOBS

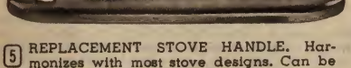
1 TO 4 Streamlined style—Wards finest quality cabinet hardware. Strong, economical, easy-to-install. All except (3) are die-cast white rustproof alloy metal. All with chrome plated finish. Screws included. Order matching hinges (1) to (6) opposite page.

(1) DRAWER OR DOOR PULL. 3½ in. between screws. For doors, drawers up to 1⅛ in. thick.
84 C 784—4 13/16 in. long. Wt. 4 oz....Each 49c

(2) DOOR PULL. 4 in. between screws. For cabinet doors up to 1⅛ in thick. 4½ in. long.
84 C 783—Shipping weight 4 oz.....Each 49c

(3) DRAWER OR DOOR KNOB. Concave stainless steel tops. For doors, drawers up to ⅞ in. thick.
84 C 774—1¼-in. diam. Ship. wt. 4 oz.Each 20c
84 C 763—2-in. diam. Ship. wt. 4 oz..Each 25c

(4) CABINET PULL WITH CATCH. Plunger-type catch, button on handle. 4½ in. long. 4 in. between screws. For flush or overlapping doors up to 1⅛ in. thick. With strike.
84 C 926—With instructions. Wt. 5 oz..Each 95c



5 REPLACEMENT STOVE HANDLE. Harmonizes with most stove designs. Can be used also as handle for cabinet drawers, etc. Polished chrome plated steel. Adjusts to fit any stove with bolt hole centers from 3½ to 12 in. apart. Mounting bolts included.
84 C 750—14 in. long. Ship. wt. 6 oz.....85c

GOOD CHROME PLATED PULLS

6 TO 12 Polished, chrome plated. Stamped steel, except (8) is die cast. With screws.

(6) DOOR OR DRAWER PULL. 4⅝ in. long, 2¾ in. between screws. Ship. wt. each 4 oz.
84 C 746.....Each 23c; 6 for $1.29

(7) CABINET CATCH. Push button release on handle. 4⅝ in. long, 3¼ in. between screws.
84 C 919—With strike plate. Wt. 4 oz. Each 69c

(8) DRAWER PULL. 4⅛ in. long, 2¾ in. between screws. Ship. wt. each 4 oz.
84 C 749.....Each 35c; 6 for $1.98

(9) DRAWER OR DOOR PULL. 4⅜ in. long, 3 in. between screws. Ship. wt. each 4 oz.
84 C 705.....Each 29c; 6 for $1.69

(10) CABINET PULL WITH CATCH. Plain lines. 3⅞ in. long, 3 in. between screws. Ship. wt. 4 oz.
84 C 706—Plunger-type catch.....Each 65c

(11) DRAWER OR DOOR PULL. Plain lines. 4¼ in. long, 3¼ in. between screws. Wt. 4 oz.
84 C 707.....Each 25c; 6 for $1.45

(12) PULL KNOB. 1-in. diameter. Ship. wt. 3 oz.
84 C 708.....Each 23c; 6 for $1.29

13 CONCAVE PLATE KNOBS. Solid brass knobs have satin brass finish; steel knobs have polished chrome finish. With screws.

Cat. No.	Type	Knob	Plate	Wt.	Each
84 C 775	Brass	1½ in.	2½ in.	3 oz.	39c
84 C 776	Brass	2 in.	2½ in.	3 oz.	40c
84 C 777	Steel	1½ in.	2½ in.	3 oz.	39c
84 C 778	Steel	2 in.	2½ in.	3 oz.	40c
84 C 779	Steel	2½ in.	3⅜ in.	6 oz.	55c

BRUSHED COPPER HARDWARE

14 TO 17 Distinctive, decorator-styled hardware in modern brushed copper or satin chromium finish. Give extra beauty and style to cabinets, blend with modern or traditional interiors.

(14) ORNAMENTAL KNOBS. Brushed copper plated knobs have polished brass plated backplates; satin chrome plated knobs have polished chrome plated backplate.

Catalog Number	Finish	Knob in.	Plate in.	Wt. oz.	Price Each
84 C 1070	Copper	2	2¾	4	95c
84 C 1071	Copper	2½	3¼	5	98c
84 C 1052	Chromed	2	2¾	4	95c
84 C 1053	Chromed	2½	3¼	5	98c

(15) (16) MODERN PULLS. Choice of brushed copper plate or polished chrome plate. For cabinet doors up to 1⅛ in. thick. 3½ in. between screws.

(15) New Curved Pulls. *State Cat. No.*

Cat. No.	Finish	Lgth.	Wt.	Each
84 C 1068	Copper	3¾ in.	4 oz.	55c
84 C 1067	Chromed	3¾ in.	4 oz.	49c

(16) New "V"-Shaped Pulls. *State Cat. No.*

84 C 748	Copper	4½ in.	4 oz.	39c
84 C 747	Chromed	4½ in.	4 oz.	35c

(17) MODERN HINGES. Brushed copper plate. For overlapping doors 5-knuckle construction. ⅜-inch inset. Jamb leaf 2½ in. Tight pin. (For chome plated hinges, see (1) to (6) on opposite page). Wt. 4 oz.
84 C 807—Per pair 37c.....6 pairs $2.15

NEW JET-BLACK HARDWARE 25c TO 55c

18 TO 20 Modern Charcoal black finish with brilliant, contrasting polished brass trim. Excellent for cabinets and built-ins in any room in the home. Easy to install—on old or new cabinets. Screws included.

(18) PULL. Die-cast. 2¾ in. between centers.
84 C 754—4 9/16 in. long. Ship. wt. 4 oz.....Each

(19) KNOB. Steel. 1¼-in. diam. For ⅞-in. thick doors.
84 C 764—Shipping weight 3 oz.....Each

(20) HINGES. Steel. For overlapping door, ⅜-in. inset.
84 C 814—Ship. wt. pair 4 oz.....Pair

CABINET CATCHES, KNOBS, PULLS

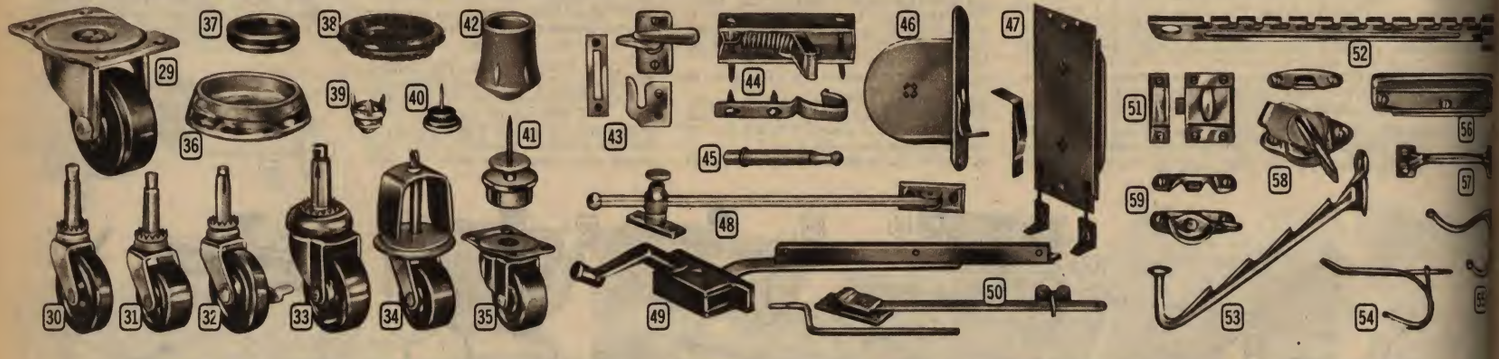
21 TO 25 CABINET CATCHES. Hold cabinet doors firmly closed. Easy to install. Screws included.

Cat. No.	Description	Finish	Wt.	Price
(21) 84 C 905	Spring Catch	Nickel	8 oz.	6 for
(22) 84 C 931	Adj. Spring Catch	Bright	8 oz.	6 for
(23) 84 C 909	Magnetic Catch	Plastic	4 oz.	Ea.
(24) 84 C 908	Small Roller Catch	Zinc	8 oz.	6 for
(24) 84 C 900	Large Roller Catch	Brass	4 oz.	Ea.
(25) 84 C 917	Double Roller Catch	Zinc	4 oz.	6 for

26 WOOD KNOBS. Set of 4. Wt. per set 5 oz. *State diam.*
84 C 785—1¼ in. Set 23c 1¾ in.....Set

27 FLUTED GLASS PULLS. Match (28) below. 4 in.
84 C 755—3-in. centers. Ship. wt. 1 lb.....6 for

28 FLUTED CLEAR GLASS KNOBS. Blend well with traditional home interiors. With nuts and bolts. Set of 6.
84 C 756—*State diam.* Ship. wt. per set of six, 1 lb.
⅞-in. diam. 29c; 1⅛-in. diam. 35c; 1⅜-in. diam.....



EASY-ROLLING GENERAL PURPOSE FURNITURE CASTERS . . . CASEMENT ADJUSTERS, WINDOW FASTENERS, SASH BALANCES . . . SCREWS INCLUDED

29 EXTRA-HEAVY SWIVEL BASE TRUCK PLATE CASTERS. Steel ball bearings. Steel frame, plain finish. Rubber type wheels shown. Screws.

Catalog Number	Type Wheels	Wheel Diam.	Plate Size, In.	Cap. Lbs.	Ship. wt. Set of 4	Price Each	Set of 4
84 C 870	Iron	2 in.	1⅞x2⅜	125	4 lbs.	42c	$1.48
84 C 871	Iron	2½ in.	2¾x3¾	175	7 lbs.	90c	3.30
84 C 872	Iron	3 in.	3½x4⅛	225	8 lbs.	$1.09	4.10
84 C 873	Rubber	2 in.	1⅞x2⅝	65	4 lbs.	48c	1.79
84 C 874	Rubber	2½ in.	2¾x3¾	80	6 lbs.	98c	3.69
84 C 875	Rubber	3 in.	3⅛x4½	100	8 lbs.	$1.35	4.98

30 31 STEEL BALL BEARING CASTERS. Grip neck removable type. Black wheels. 84C856 has double ball bearings. *State diameter.*

Cat. No.	Used for	Diam., Wheel	Finish	Wt.	Set of 4
(30) 84 C 853	Baby Cribs	2-in. rubber	Nickel plated	1¼ lbs.	83c
(31) 84 C 850	Furniture	1¼-in. plastic	Nickel plated	13 oz.	54c
(31) 84 C 850	Furniture	1⅝-in. plastic	Nickel plated	1 lb.	70c
(31) 84 C 856	Furniture	1¼-in. plastic	Oxidized copper	13 oz.	$1.05
(31) 84 C 856	Furniture	1⅝-in. plastic	Oxidized copper	1 lb.	1.29

32 STEEL BALL BEARING CASTER WITH BRAKE. Brake holds wheel in stationary position—excellent for television sets, cribs, etc. Rolls smoothly and easily. Grip neck caster. 2-in. black rubber wheels. Zinc plated steel. Stem ⅜-in. diameter. Set consists of two casters with brakes, two casters without. Simple instructions included.
84 C 876—Ship. wt. per set of four 1 lb.....Set $1.19

33 OFFICE CHAIR CASTERS. Steel ball bearings permit smooth swiveling. 2-in. rubber wheel cushions noise. Oxidized copper finish.
84 C 855—Grip neck type. Ship. wt. set, 2 lbs. 2 oz. Set of 4.... $2.39

34 METAL BED CASTERS. Fit 1 13/16-in. round or 1 7/16 in. square posts.
84 C 852—Black plastic wheels, 1⅝-in. diam. Set. of 4. Wt. 1 lb. 2 oz.85c

35 CHEST CASTERS. Steel ball bearings, smooth swivel action. Non-marking black plastic wheels. Nickel plated frame. Screws. *State diam.*
84 C 851—1¼-in. wheel; 1¼x1 15/16-in. plate. Wt. 1 lb. Set of 4.....64c
1⅝-in. wheel; 2 5/16x1¾-in. plate. Wt. 1 lb. 4 oz. Set of 4...83c

36 GLASS CASTER CUPS. Protect floors and rugs.
84 C 887—*State diameter.*
1⅝ in. Ship. wt. 2 lbs....4 for 19c
2¼ in. Ship. wt. 3½ lbs..4 for 20c

37 RUBBER CASTER CUPS. Protect rugs, floors. Nickel plated steel base. 2⅛-in. diam.
84 C 885—Ship. wt. 7 oz. 4 for 50c

38 METAL CASTER CUPS with tufted wool cushion base offers protection to hardwood floors, linoleum, etc. For furniture with 2-in. square legs.
84 C 895-Ship.wt. 8 oz. Set of 4..25c

39 BALL BEARING ROLLER CASTERS. 3 prongs nail into furniture. Nickel plated.
84 C 889—Wt. 4 oz.....4 for 39c

40 RUBBER CUSHION GLIDES. For furniture. ⅞-in. diameter.
84 C 884—Ship. wt. 2 oz...4 for 21c

41 LEVELMATIC GLIDES. Correct wobble on tables, chairs, etc. Operate on weights from 10 to 2000 lbs. Correct variances up to 5/16 in. Nickel plated steel. ¾-in. diameter. Ship. wt. set 3 oz.
84 C 888.....Set of Four 89c

42 RUBBER FURNITURE TIPS. 1-in. opening. Prevents scarred floors. In black or white. *State color.*
84 C 890—Ship. wt. 4 oz...4 for 19c

43 CASEMENT FASTENERS. Reversible. With rim, mortise strikes, screws. Steel base 1¾x1⅛ in. Cast-iron handle. Satin brass finish. Wt. six, 2 lbs.
84 C 1418....Each 35c; 6 for $1.98

44 AUTOMATIC TOP CLOSER. Used with (48), (49), (50) on this page. Holds casement sash at top. Also for cabinet, closet doors. Resists sash warping. 3⅝x1 in.
84 C 1425—Ship. wt. 8 oz. Each 75c

45 SPRING BOLT. For sash without counterbalances, or loosely fitting sash. Zinc finish 3⅛x3¼ in.
84 C 1437—Ship. wt. 2 lbs. Doz. 79c

46 DOUBLE HUNG SASH BALANCES. Steel cases. Metal tape; clock spring. Use 1 balance, 1 guide on each sash. Set incl. 2 ea.
84 C 1440—*State size wanted.*

Size No.	For Glazed Sash Wt.	Ship. wt. Per Set	Set of Two
6	5 to 7 lbs.	1 lb. 14 oz.	$1.45
8	7 to 9 lbs.	1 lb. 14 oz.	1.45
10	9 to 11 lbs.	2 lbs. 2 oz.	1.45
12	11 to 13 lbs.	2 lbs. 2 oz.	1.45
14	13 to 15 lbs.	2 lbs. 8 oz.	1.89
16	15 to 17 lbs.	2 lbs. 8 oz.	1.89

47 FLAT SASH BALANCE. No cords or weights needed—has spring counter balance for upper, lower sashes. Cut opening 3¼ by 6⅜ in. in window frame. 8-wire aircraft cable. Face plate cadmium plated. Friction guide included. Ship. wt. each 2 lbs.
84 C 1443—*State size.*

Size	Lift 2 sashes of	Each
No. 6	5 to 7 lbs. each	$1.10
No. 8	7 to 9 lbs. each	1.10
No. 10	9 to 11 lbs. each	1.10
No. 12	11 to 13 lbs. each	1.10
No. 14	13 to 15 lbs. each	1.35
No. 16	15 to 17 lbs. each	1.35

48 CASEMENT ADJUSTER. For swing-out casement—right or left-hand. Holds window at angle to
84 C 1424—Satin brass finish. Wt. 1 lb....Each

49 CASEMENT OPERATOR. Enclosed gear—swingout casement. Holds window open at any
Dull bronze finish. Screws incl. Ship. wt. 2 lbs.
84 C 1426—For window hinged on right side...
84 C 1427—For window hinged on left side....

50 CASEMENT OPERATOR. For swing-out, right-left-hand window. Zinc finish. Screws included.
84 C 1428—Ship. wt. 1 lb.....Each

51 CUPBOARD TURN. 2⅛x2¼ in. Wt. ea. 2 oz.
84 C 935—Satin brass.....Ea. 21c; 6 for
84 C 933—Polish. chrome.....Ea. 35c; 6 for

52 CLOTHES HANGER. Holds 12 garments. 12½
84 C 952—Nickel plated. Ship. wt. 7 oz.....

53 SPACESAVER HOOK. Holds 5 hangers. Brass
84 C 958—6½ in. long. Ship. wt. 12 oz...3 for

54 WIRE COAT HOOK. Zinc plated steel.
84 C 950—Ship. wt. per doz., 1 lb.....Dozen

55 COAT HOOK. Brass plated alum. With screw
84 C 955—Ship. wt. 1 lb. 4 oz.....6 for

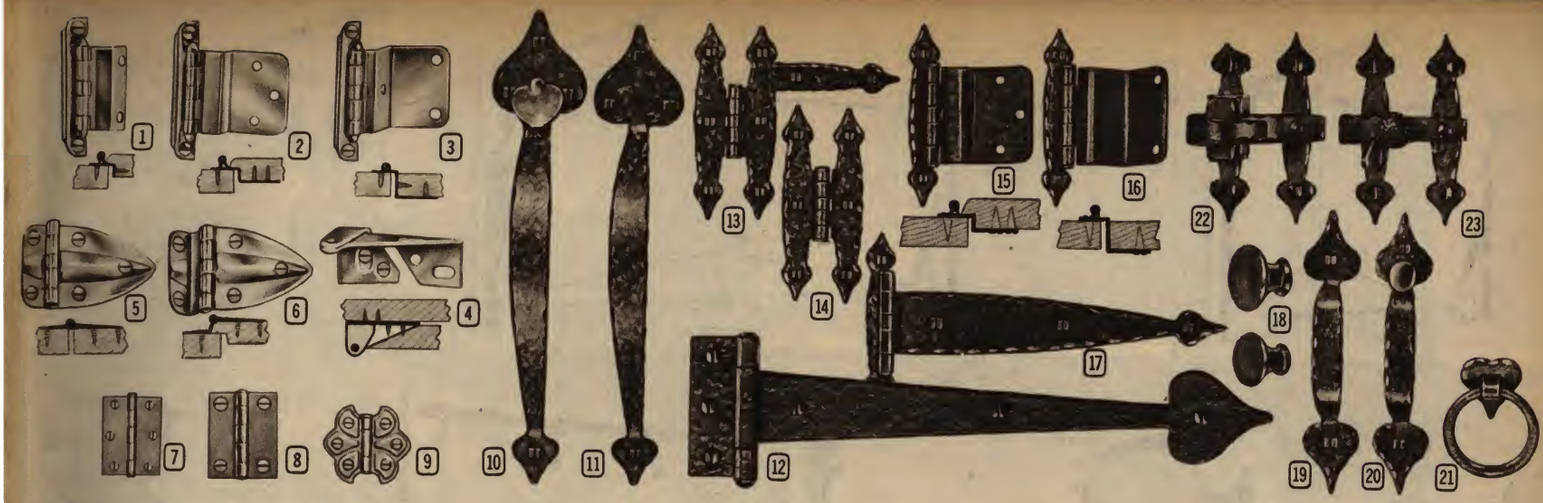
56 SASH LIFT. Modern design. 4½-in. handle. With screws. Ship. wt. each 4 oz.
84 C 1404—Polished Brass plated Steel....Each
84 C 1405—Polished Chrome plated Steel..Each

57 BAR SASH LIFT. 4-inch handle. Use two lifts each sash. With screws. Ship. wt. for six
84 C 1408—Aluminum, Brass finish.Ea. 10c; 6 for
84 C 1403—Brass, Polished finish.Ea. 53c; 6 for
84 C 1407—Brass, Chromed finish.Ea. 79c; 6 for

58 SASH LOCK. With screws. Ship. wt. ea.
84 C 1409—Polished Brass plated steel..Each
84 C 1411—Polished Chrome plated Steel..Each

59 SASH LOCK. With screws. Ship. wt. for six.
84 C 1412—Aluminum, Brass fin.Ea. 18c; 6 for
84 C 1410—Brass, Polished finish.Ea. 75c; 6 for
84 C 1413—Brass, Chromed finish.Ea. 98c; 6 for

SATISFACTION GUARANTEED AT WARDS



Brushed or Antique Copper or Dull Black Cabinet Hardware

STEEL CABINET HINGES 20c TO 59c Pair

1 TO 4 SEMI-CONCEALED HINGES. "Prime" coated—ready for painting. Others have chrome plate or zinc finish. 2½-in. jamb leaf except (4). Screws. Wt. ea. 4 oz.

Catalog No.	Doors	Finish	For Doors	Pair	6 Pr.
(1) 84 C 838	Overlapping	Prime	⅜-in. inset	22c	$1.25
(2) 84 C 831	Overlapping	Chromed	⅜-in. inset	39c	2.25
84 C 820	Overlapping	Prime	⅜-in. inset	22c	1.25
84 C 822	Overlapping	Prime	½-in. inset	22c	1.25
(3) 84 C 830	Flush Type	Chromed	¾-in. thick	39c	2.25
84 C 821	Flush Type	Prime	¾-in. thick	22c	1.25
(4) 84 C 805	Flush Type	Zinc	¾ in. thick	35c	1.98

5 6 FULL SURFACE HINGES. Match chrome pulls (1) to (14) on opp. page. 5-knuckle construction. Steel with polished chrome finish. 1½-in. joint; 2 11/16 in. wide. With screws.
(5) 84 C 840—Flush. Ship. wt. pr. 4 oz....Pr. 53c; 6 Pr. $3.10
(6) 84 C 841—⅜-in. Offset. Wt. pr. 4 oz...Pr. 53c; 6 Pr. 3.10

7 LOOSE PIN BUTT HINGE. 2½x2 in. Door can be removed without unscrewing. Button tips. Screws included.
84 C 806—Wt. 6 oz. Satin Brass finish...Pair 59c; 6 Pair $3.48

8 STEEL CABINET HINGE. Lightweight narrow pattern. Tight pin. Plain steel finish. Screws included.
84 C 800—*State size wanted.*
Size 1x1 in. open. Ship. wt. 3 pair 4 oz.....3 Pair 37c
Size 1½x1⅜ in. open. Ship. wt. 3 pair 7 oz.....3 Pair 55c
Size 2x1 9/16 in. open. Ship. wt. 3 pair 10 oz.....3 Pair 59c
Size 2½x1 11/16 in. open. Ship. wt. 3 pair 12 oz.....3 Pair 69c
Size 3x2 in. open. Ship. wt. 3 pair 1 lb. 4 oz.....3 Pair 95c

9 BUTTERFLY HINGES. Attractive butterfly design. Steel. 2¼x2 in. With screws. Ship. wt. 3 oz. per pair.
84 C 813—Satin Brass finish.....Pair 20c; 6 Pair $1.14
84 C 816—Polished Chromed finish.....Pair 35c; 6 Pair 1.95

RUSTIC HARDWARE

Popular colonial style hardware made especially for use on full-size interior doors. Strong, bonderized steel with attractive dull black finish. Enhances the appearance of natural wood and painted wood surfaces. Rust-resistant. Complete with matching "pyramid-head" screws—give appearance of hand made nails. Matches dull black cabinet hardware at right on this page.

10 THUMB LATCH. Handle. 8½ in. long, 5½-in. grip. Box strike permits mounting on room side. For doors ⅞ to 2 in. thick.
84 C 937—Wt. 1 lb.....$1.55

11 RUSTIC DOOR PULL. 8¼ in. long. 5½-in. grip.
84 C 709—Wt. 8 oz.....75c

12 RUSTIC STRAP HINGE. Can be mounted for either full or half surface. For full surface mounting, doors must fit flush with casing.
84 C 1030—Screws. *State size.*

DOORS ⅞ TO 1⅜ IN. THICK.
9 in. Wt. 1 lb.....Pair $2.49
13 in. Wt. 1½ lbs..Pair 2.79

DOORS UP TO 1⅜ IN. THICK:
18 in. Wt. 2½ lbs. Pair $4.39

BLACK AND ANTIQUE COPPER COLONIAL HARDWARE

Bring a touch of colonial charm to cabinets, drawers etc., in your kitchen or game room with rust-resistant, wrought steel hardware. Choose either dull black or antique copper finish. Authentic Colonial design. Especially charming on natural finish, maple, knotty pine and birch cabinets. Matching slotted screws.

13 TO 17 HINGES for flush or offset type doors. Picture (A) at right shows hinges for regular flush doors; (B) for overlapping lip door with ⅜-in. offset. Hinge (15) for ¾-in. thick overlapping doors with a ⅜-in. offset; (16) for ¾-in. thick flush doors.

	Type of Hinge	Type of Door	Wt.	Antique Copper Finish Cat. No.	Antique Copper Finish Pair	Dull Black Finish Cat. No.	Dull Black Finish Pair
(13)	"HL" Pattern 3½ in. x 3⅜ in.	Flush	2 oz.	84 C 1000	85c	84 C 845	75c
		Offset	3 oz.	84 C 1001	89c	84 C 804	79c
(14)	"H" Pattern 3½ in. x 1⅜ in.	Flush	3 oz.	84 C 1002	75c	84 C 844	69c
		Offset	3 oz.	84 C 1003	79c	84 C 803	69c
(15)	Semi-Concealed	Offset	3 oz.	84 C 1005	69c	84 C 848	59c
(16)	Semi-Concealed	Flush	3 oz.	84 C 1004	65c	84 C 849	59c
(17)	Strap Pattern 6½ in. long	Flush	3 oz.	84 C 1006	$1.20	84 C 846	$1.00
		Offset	3 oz.	84 C 1007	1.20	84 C 847	1.00

22 MAGNETIC LATCH for flush or offset doors. Holds doors securely with "floating magnet"—doors stay closed. 3¼ in. high, 2¼ in. wide. Ship. wt. 5 oz.
84 C 1076—Flush. Black...$1.19
84 C 1077—Offset. Black... 1.19
84 C 1078—Flush, Copper. 1.29
84 C 1079—Offset. Copper. 1.29

23 SELF-LATCHING BAR LATCH. Lift to release. 3¼ in. high, 2 3/16 in. wide. Wt. 3 oz.
84 C 946—Flush. Black.....55c
84 C 947—Offset. Black.....55c
84 C 948—Flush. Copper....65c
84 C 949—Offset. Copper....65c

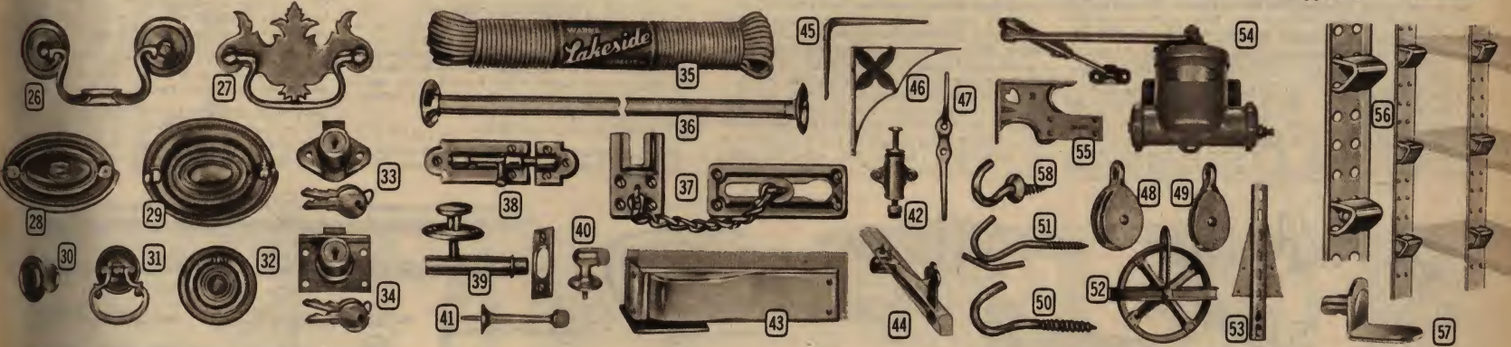
18 CABINET KNOBS. For up to 1⅛-in. drawers. Wt. 7 oz.
84 C 715—Black. 1¼ in. Ea. 45c
84 C 793—Copper. 1¼ in. Ea. 49c
84 C 714—Black. 1 in...Ea. 37c
84 C 792—Copper. 1 in..Ea. 40c

19 DOOR OR DRAWER PULL. 5⅛ in. long. Ship. wt. 7 oz.
84 C 712—Dull Black....Ea. 35c
84 C 728—Ant. Copper..Ea. 40c

20 CATCH. For right, left hand doors. Length 5⅛ in. Holes 3½ in. apart. Wt. 3 oz.
84 C 928—Black..Ea. 79c
84C936—Copper Ea. 89c

21 RING PULL. Easy-to-grasp ring. 1¾-in. diam. Wt. 7 oz.
84C713—Black..Ea. 49c
84C729—Copper.Ea. 49c

24 25 RECEPTACLE AND SWITCH PLATES. Authentic colonial design. UL listed. Screws. *Postpaid.*
(24) Receptacle Plate.
83CP83—Dull Black..22c
83CP82—Ant.Copper25c
(25) Switch Plate.
83CP81—Dull Black..22c
83CP80—Ant.Copper25c



FURNITURE TRIM 25c TO 49c

26 TO 32 Authentically designed period furniture trim adds charm and grace to old, new or unpainted furniture. Strong stamped steel. Antique English finish in rich, dark brown color blends perfectly with any traditional wood finish. Ideal for accenting dressers, chests, desks, etc., or use to finish unpainted furniture. Large back plates are designed to completely cover old screw holes. Screws included for mounting.

(26) Brass Bail Pull. Brass handle. Two 1¼-in. steel back plates. 3 in. between holes.
84 C 726—Ship. wt. 3 oz.....Each 49c

(27) Drawer Pull. "Governor Winthrop" design. Swinging handle. 2½x3⅝-in. back plate. 3 inches between screw holes.
84 C 725—Ship. wt. 4 oz.....Each 35c

(28) Single Bore Bail Pull. Swinging handle. 1¾x3-in. back plate.
84 C 727—Ship. wt. 3 oz.....Each 35c

(29) Double Bore Bail Pull. Swinging handle. 2½x3-in. plate. 2½ in. between holes.
84 C 721—Ship. wt. 4 oz.....Each 35c

(30) Cabinet Knob. Center screw hole.
84 C 724—1⅛-in. diam. Wt. 2 oz...Each 25c

(31) Pendant Pull. 1-in. diam. back plate.
84 C 722—Center screw hole. Wt. 2 oz. Ea. 30c

(32) Round Ring Pull. Single bore type. Swinging handle. 1¾-in. diameter.
84 C 723—Ship. wt. 2 oz.....Each 33c

33 34 DRAWER AND CUPBOARD LOCKS. Five disc tumblers. Die-cast case, brass finish. For wood cabinet doors ⅞ in. thick. Key can be removed in either locked or unlocked position. With 2 keys.
(33) 84 C 1365—2x1 7/16 in. Wt. 6 oz...Ea. 89c
(34) 84 C 1364—2x1½ in. Wt. 6 oz....Ea. 98c

DOOR AND WINDOW HARDWARE, SHELF BRACKETS, AWNING ACCESSORIES

35 COTTON SASH CORD. Also excellent for clothes lines. Ship. wt. 100 ft., 2 lbs. 8 oz.
84 C 1754—7/32-in. diam. No. 7.....100 ft. $1.59
84 C 1755—¼-in. diam. No. 8.....100 ft. 1.89

36 CLOSET ROD. Adjustable, 1-in. diameter. Chrome plated steel. Screws included.
84 C 996 M—Adjusts 25½ to 47 in. Wt. 1½ lbs. $1.79
84 C 997 M—Adjusts 31 to 59 in. Wt. 2 lbs..... 2.29
84 C 998 M—Adjusts 37½ to 70 in. Wt. 2½ lbs. 2.59

37 CHAIN DOOR GUARD. Brass plated steel.
84 C 1514—4-in. Screws. Wt. 8 oz.....38c

38 DOOR BOLT. Satin brass finish. Screws.
84 C 1511—*State size.*
2½ in. Wt. 4 oz.....17c; 3 in. Wt. 5 oz.....19c
4 in. Wt. 6 oz.....20c; 5 in. Wt. 7 oz.....33c

39 MORTISE BOLT. Satin brass fin. 2½ in.
84 C 1506—For doors 1⅛ in. thick. Wt. 6 oz..53c

40 FLOOR DOOR STOP. Aluminum alloy. satin brass finish. Rubber tip. Height 1½ in.
84 C 1519—Ship. wt. 3 oz.....Each 15c; 6 for 85c

41 BASE KNOBS. White rubber tip.
Aluminum. Dull brass fin. Projects 3 in.
84 C 1525—Ship. wt. 3 oz...Each 10c; 6 for 57c
Solid Brass, polished finish. Projects 2½ in.
84 C 1520—Ship. wt. 3 oz....Each 55c; 6 for $3.25

42 DOOR HOLDER. Holds door in any position. Steel with dull brass finish. Rubber tip.
84 C 1515—Screws incl. Ship. wt. 5 oz.....29c

43 BALL BEARING FLOOR HINGES. For swinging doors 1⅛ to 1¾ in. thick. Door swings smoothly—special mechanism holds door open. Pivot for hinging top of door. Screws. Ship. wt. 3 lbs.
84 C 1500—Satin brass finish.....Set $1.98
84 C 1509—Polished brass finish.....Set 2.45

44 HAND RAIL BRACKET. Cast aluminum, satin brass finish. 2⅝-in. projection. With screws.
84 C 1518—Ship. wt. for three, 2 lbs.....3 for 89c

45 STEEL SHELF BRACKETS. Gray finish.
84 C 983—*State size.* Screws included.
4x 5 in. Ship. wt. 10 oz.....Pr. 27c; 6 pr. $1.49
6x 8 in. Ship. wt. 1 lb.....Pr. 42c; 6 pr. 2.39
8x10 in. Ship. wt. 1½ lbs.....Pr. 57c; 6 pr. 3.29
10x12 in. Ship. wt. 1¾ lbs.....Pr. 89c; 6 pr. 5.19

46 ALUMINUM SHELF BRACKETS. Rustproof—have black crackle finish. With screws.
84 C 985—*State size wanted.*
4x4 in. Ship. wt. 4 oz. per pair.....Pair 89c
5x5 in. Ship. wt. 4 oz. per pair.....Pair $1.15
6x6 in. Ship. wt. 6 oz. per pair.....Pair 1.39
7x7 in. Ship. wt. 8 oz. per pair.....Pair 1.75

47 LINE CLEAT. Rustproof aluminum. *State length.* Ship. wts.: 4½ in. 4 oz.; 6 in. 6 oz.
84 C 1766—4½ in.....9c; 6 in.....15c

48 49 AWNING PULLEYS. *State size.*

Diam.	Takes Rope	Ship. wt.	(48) Double 84 C 1765	(49) Single 84 C 1764
¾ in.	3/16 in.	4 oz.	20c	14c
1 in.	¼ in.	6 oz.	27c	18c
1½ in.	5/16 in.	12 oz.	41c	25c

50 51 CLOTHESLINE HOOKS. Steel with cadmium finish. Lag thread. Sold in sets of 6.
(50) Plain Hook. Holds line securely.
84 C 9911—4¼ in. long. Wt. of six 6 oz....6 for 35c
(51) Hook with Bar. Wrap line around hook and toggle bar. Holds line tight—no knots, easier to remove. Has rust-resistant cadmium finish.
84 C 9917—4½ in. long. Wt. two, 4 oz....2 for 29c

52 ALUMINUM CLOTHESLINE PULLEY. Deep groove. Rustproof. 5-in. diameter wheel.
84 C 1774—Ship. wt. 12 oz.....2 for $1.45

53 CLOTHES LINE BRACKET. Adjustable. Fasten to basement rafters. Remove when not in use.
84 C 1771—Ship. wt. 1 lb. 2 oz.....75c

DOOR CLOSERS 10.75 TO 20.75

54 AUTOMATIC LIQUID DOOR CLOSERS. Wards Master (Best) Quality. Meet National Bureau of Standards Federal Specifications. FF-H-121A. Right- or left-hand doors. Non-freeze liquid. Clock-type spring-closing-speed control. Brown lacquer rust-resistant finish. Screws and instructions included.
84 C 1544 M—For screen doors; combination doors; interior doors to 2 ft. 6 in. by 6 ft. 8 in., 1⅛ in. thick. Ship. wt. 10 lbs.....$10.75
84 C 1545 M—For heavy storm doors; light interior doors; closet doors to 3 ft. x 7 ft., 1⅜ in. thick. Ship. wt. 14 lbs.....$14.95
84 C 1546 M—For ordinary interior doors; light exterior doors up to 3 ft. x 7 ft., 1¾ in. thick. Ship. wt. 15 lbs.....$16.45
84 C 1547 M—For ordinary exterior doors; heavy interior doors to 3 ft. x 7 ft. 6 in., 2¼ in. thick. Ship. wt. 19 lbs.....$20.75

55 DOOR CLOSER BRACKETS. For doors opening out. Ship. wt. 2 lbs. 8 oz.
84 C 1550—Fits 84 C 1545 M.....Each $2.45
84 C 1551—Fits 84 C 1546 M.....Each 3.19
84 C 1552—Fits 84 C 1547 M.....Each 3.75

56 SNAP-ON CLIP SHELF SUPPORTS. Aluminum. Adjust for one to four shelves. Four 24-in. strips, 16 clips, 16 nails.
84 C 977—Ship. wt. 1 lb. 8 oz.....$1.45

57 ADJUSTABLE SHELF SUPPORTS. Permit various shelf arrangements. Nickel plated. Fit hole ¼ in. in diameter, ⅜ in. deep.
84 C 976—Ship. wt. per doz. 4 oz.....Doz. 25c

58 CUP HOOKS. Solid brass. 2 doz. per pkg.
84 C 9924—*State size wanted.*
½ in. Ship. wt. 4 oz.....Pkg. 29c
¾ in. Ship. wt. 4 oz.....Pkg. 29c
1 in. Ship. wt. 4 oz.....Pkg. 35c

Easy-to-Install Garage, Barn and Residential Sliding

SIX STYLES OF MODERN, WORKSAVING, GARAGE DOOR HARDWARE SETS 8.25 TO 79.50

1 2 "SWING-UP" SPRING-TYPE SETS. Easy to install overhead door sets—require just a few tools—complete instructions included. Fully automatic—a pull of the handle and door glides up smoothly and silently. Two strong oil-tempered, heat-treated steel springs, one mounted on each side of the door, do all the heavy lifting for you. Springs have both fine and coarse adjustments to balance your door's exact weight. Door swings overhead on ball bearing rollers and full-length track. Completely inside of garage, out of the weather. Can't be blocked by snow or ice. Remains securely overhead until you are ready to lower it. A light pull is all that is needed.

Sets are for use on new or old doors. Include all necessary hardware for converting old hinge-type swinging doors into one rigid swing-up door. Allow use of every inch of space for bigger modern cars; garage need not be longer than your car. Door swings outward and upward; will clear all makes of cars with the bumper resting against the door. Sets 84C8755R and 84C8760R need only 2-in. overhead clearance; others need 2¼ in.

All hardware except zinc plated outside handle has black japanned finish and is inside of garage, protected from weather. All sets include metal weatherstrip for weathertight seal, steel bumper to stop door. With cylinder locking bolt, 2 keys (door not included). Choice of 8 or 9-ft. width for single garages; up to 16-ft. width for double garages. Shipped promptly by Freight or Truck. 10% Dn.

Catalog Number	Fits Openings Up to Height	Width	Doors Up to	Ship. Wt.	Price Set
(1)84C8755R	6½ to 7 ft.	8 ft.	100 lbs.	50 lbs.	$19.95
(1)84C8756R	6½ to 7 ft.	8 ft.	150 lbs.	75 lbs.	23.95
(1)84C8760R	6½ to 7 ft.	9 ft.	150 lbs.	78 lbs.	24.95
(2)84C8765R	6½ to 7 ft.	9–16 ft.	325 lbs.	142 lbs.	49.50
(2)84C8763R	7 to 8 ft.	9–16 ft.	375 lbs.	151 lbs.	49.50
(2)84C8766R	8 to 10½ ft.	9–16 ft.	375 lbs.	182 lbs.	79.50

3 "SWING-UP" BOX TYPE SET. For new doors or to convert your old doors into 1-piece "swing-up" overhead door. Doors swing up smoothly, quietly on roller bearing hangers in enclosed square box track. Weight of doors counterbalanced by weight box. All hardware inside, protected from weather.

Includes weight box, hangers, track, bolts, screws, instructions. Spring bolt latch with releases for each side of door. Hasp outside for padlock (padlock not included). 6½-in. overhead clearance needed. Fits door openings up to 8 ft. high by 8 ft. wide. Takes doors weighing up to 250 lbs. (doors not included). Shipped promptly by Freight or Truck.
84 C 8743 R—Ship. wt. 73 lbs.....Set $17.95

4 OVERHEAD "JAMB TYPE" SETS. Use with new or old doors. Mounts on jambs. No track, pulleys, weights or cables needed. Strong oil-tempered, heat-treated steel springs swing door up smoothly, quietly against top of opening—extends about 39 in. past opening. Adjusts easily for weight of door. Pivots on roller bearings sealed in dirt-tight unit. Black japanned rust-resistant fin.

Doors swing outward and upward, leave floor area free. Hardware completely assembled, sliding bolt lock and instructions (doors not incl.). Needs 8-in. overhead clearance. Shipped by Freight or Truck. 10% Down.
84 C 8771R—Fits openings 6 ft. 6 in. to 7 ft. 4 in. high and from 7 ft. 6 in. to 10 ft. wide. For doors from 75 to 175 lbs. Wt. 55 lbs..Set $19.95
84 C 8773 R—Fits openings 6 ft. 6 in. to 7 ft. 4 in. high; 10 ft. 1 in. to 16 ft. wide. For doors from 175 to 350 lbs. Ship. wt. 76 lbs.Set $24.95

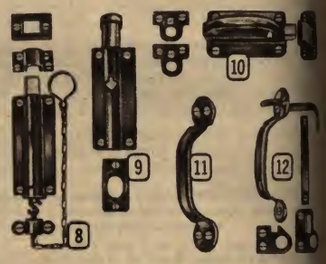
5 ROLL-UP TYPE SET. For 4-section doors that roll up. Doors need less space to open, close; ideal for small garages. Gives silent, trouble-free operation. All hardware except handle is inside, protected from weather.

Incl.: track; 8 hinges; ball bearing rollers; 2 springs for lifting; cylinder lock, 2 keys; instructions. For doors weighing up to 115 lbs., and up to 8 ft. wide, 7 ft. high. 12½-in. overhead clearance needed (door not included). Shipped by Freight or Truck. Ship. wt. 75 lbs.
84 C 8750 R—Only $4.00 Down...Cash $35.95

6 AROUND-THE-CORNER SET. Doors slide around the corner inside garage to either right or left wall. Entrance door can be on right or left-hand side. Can also be set with one door hinged to jamb for entrance door and others sliding past on track. Inexpensive and easy to install. Set includes all necessary hardware and instructions. For three doors up to total width of 8 feet, 8 ft. high and total weight of 450 lbs. (door not included). Black enamel finish. Shipped promptly by Freight or Truck.
84 C 8715 R—Ship. wt. 32 lbs.....$11.75

7 3-DOOR FOLDING-SLIDING SET. Two doors fold and slide back; third door hinges to jamb. Doors can be arranged to slide inside or outside garage. Set includes all necessary hardware and instructions. For 3 doors up to 2 in. thick, total width 8 ft., height 8 ft., total weight 400 lbs. (doors not included). Black enamel finish. *Mailable.*
84 C 8716 YO—Ship. wt. 12 lbs.....$8.25

FOR A COMPLETE LINE OF WOOD AND METAL GARAGE DOORS WITH HARDWARE SEE PAGE 775.



8 CHAIN BOLT. For swinging type doors in. chain and screws included.
84 C 8734—Black finish. Ship. wt. 1 lb...

9 FOOT BOLT FOR BOTTOM OF DOOR. locks by foot pressure. Screws included.
84 C 8735—Black finish. Ship. wt. 1 lb...

10 GARAGE OR BARN DOOR LATCH. O from both sides. For swinging doors ¾ in. thick. Padlock eye. Screws. Black
84 C 8747—Ship. wt. 2 lbs. 8 oz.....

11 STEEL DOOR PULL. Use on any door. 1¾ in. With screws. Black finish.
84 C 8745—Ship. wt. two, 10 oz.....2 for

12 STEEL THUMB LATCH. For gates, d Padlock eyes, screws incl. Wts. 9 oz.,
84 C 8740—For doors ⅝ to 1¾ in. thick
84 C 8741—For doors ¾ to 1⅞ in. thick

GATE LATCHES, HOOK, HINGES 28c TO 2.19

13 NEW GATE HINGE. Gate swings open in either direction, closes by itself. Rough handling will not dislodge gate. Extra heavy zinc plated steel. Wt. pr., 2½ lbs. *Mailable.*
84 C 8787—Per pair.....$1.89

14 TOP GATE LATCH. For double swinging gates.
84 C 8784—Ship. wt. 1 lb..85c

15 SAFETY HASP. Steel. Covered screws. *State size.*
84 C 8789—3½ in. Wt. 6 oz..45c
4½ in. Ship. wt. 8 oz.....55c

16 GATE HOOK. Steel, 6 in. long. With 2 staples.
84 C 8736—Wt. 12 oz. 3 for 59c

17 SCREW HOOK AND STRAP HINGE. For doors, gates. With nuts, bolts. *State size.*
84 C 8791—6 in. 2 lbs. Pr.$1.19
8 in. Wt. 2¼ lbs.....Pr. 1.35
10 in. Wt. 3½ lbs.....Pr. 1.55
12 in. Wt. 4¼ lbs.....Pr. 1.59
14 in. Wt. 7¾ lbs.....Pr. 2.19

18 19 STEEL HINGES. Strong, durable wrought steel. Tight pin. Screws included. *State size.*

(18) 84 C 8775—Light strap hinges.

Size	Wt. Pr.	Pair	6 Pairs
3 in.	6 oz.	28c	$1.57
4 in.	8 oz.	36c	1.99

84 C 8776—Heavy strap hinges.

Size	Wt. Pr.	Pair	6 Pairs
6 in.	2 lbs.	67c	$3.85
8 in.	3½ lbs.	$1.10	6.30
10 in.	5 lbs.	1.95	10.98

(19) 84 C 8781—Light "T" hinges.

Size	Wt. Pr.	Pair	6 Pairs
3 in.	6 oz.	30c	$1.68
4 in.	7 oz.	37c	2.10

84 C 8782—Heavy "T" hinges.

Size	Wt. Pr.	Pair	6 Pairs
6 in.	2¼ lbs.	83c	$4.85
8 in.	3½ lbs.	$1.39	8.20
10 in.	5½ lbs.	2.19	12.95

USE YOUR CREDIT. You may purchase anything on this page on Wards convenient Monthly Payment Plan if your order totals $20 or more. See Inside Back Cover for details.

STAPLES, ALUMINUM NAILS, TACKS, HARDENED STEEL NAILS

20 SCREEN WIRE STAPLES. Ship. wts. 5 oz., 2 oz.
84 C 555—Blued Steel. ⅜ in. wide. Abt. 300..Pkg. 8c
84 C 556—Aluminum. Size No. 5. About 640...Pkg. 15c

21 POULTRY NETTING STAPLES. ¾ in. long. 480 per lb.
84 C 9978 H—Ship. wt. 1 lb. 3 oz.....Per Lb. 18c

22 GALVANIZED FENCE STAPLES. Approx. no. per lb.; 1 in. 108; 1¼ in. 87; 1½ in. 72. *State size.*
84 C 9977 H—Ship. wt. 1 lb. 3 oz.....Per Lb. 16c

23 TO 27 ALUMINUM NAILS. Won't rust or stain. Not for hardwood. Ship. wt. per lb., 1 lb. 4 oz.

Cat. No.	Type of Nail	*State size*	No. Lb.	Lb.
(23) 84 C 9972H	Rock Lath—for	1½ in.	988	$1.29
	sheet rock, etc.	1¼ in.	939	1.19
(24) 84 C 9969H	Wood Shingle	3d-1¼ in.	1009	1.15
(25) 84 C 9973H	Shingle—for	1¼ in.	785	1.25
	asbestos or tile.	1½ in.	659	1.25
(26) 84 C 9971H	Face—for	1¼ in.	1230	1.39
	asbestos siding	1¾ in.	720	1.29
(27) 84 C 9974H	Siding—for	6d-1⅞ in.	604	1.25
	wood or	7d-2⅛ in.	468	1.15
	composition	8d-2⅜ in.	319	1.15

28 29 NAILS, WIRE BRADS. ¼-lb. pkg. Wt. 6 oz. *State size.*
(28) 84C9980-Flat Head Nail. (29) 84C9981-Wire Brad.
19-ga. ½ in. long....Pkg. 9c; 17-ga. ¾ in. long..Pkg. 9c
17-ga. 1 in. long.....Pkg. 9c; 16-ga. 1¼ in. long.Pkg. 9c

30 8D CASING NAIL. 2½-in. 145 per lb. Wts. 5¼, 107 lbs.
84 C 9954 H—5 lbs. 75c; 84 C 9954 R—100-lb. keg.$13.45

31 TO 38 STEEL WIRE NAILS. Meet Fed. Specs. FF-N-191. Ship. 5 lb. pkg., 5¼ lbs.; 100 lb. keg, 107 lbs. Kegs *Not Mailable.*

State Size, length	No. Lb.	(31) Common Nails 84C9950 H	84C9950R	No. Lb.	(32) Smooth Box Nails 84C9957 H	84C9957
6d-2 in.	167	5 lbs. 72c	Keg $12.45	236	5 lbs. 78c	Keg $1
8d-2½ in.	101	5 lbs. 71c	Keg 12.35	145	5 lbs. 74c	Keg 1
10d-3 in.	66	5 lbs. 69c	Keg 11.95	...	.....	.....
16d-3½ in.	47	5 lbs. 69c	Keg 11.75	71	5 lbs. 71c	Keg 1
20d-4 in.	29	5 lbs. 69c	Keg 11.75	...	.....	.....

(33) CEMENT COATED BOX NAILS.

Size, lgth.	No.	84C9958H	84C9958R
4d-1⅜ in.	680	5 lbs. 87c	Keg $15.45
6d-1⅞ in.	315	5 lbs. 79c	Keg 14.45
8d-2⅜ in.	190	5 lbs. 75c	Keg 13.45

(34) GALV. SHINGLE NAILS. 1¼ in.
84 C 9962 H—5 lbs. (387 per lb.) $1.00
84 C 9962 R—100 lbs..... 17.95

(35) FINISHING NAILS. *State size.*

Size, lgth.	No.	84C9953H	84C9953R
4d-1½ in.	584	5 lbs. 83c	Keg $14.25
6d-2 in.	309	5 lbs. 79c	Keg 13.45
8d-2½ in.	189	5 lbs. 77c	Keg 13.25

(36) "SCREW TITE" FLOORING NAIL. 7d-2¼ in. Hold like a screw.
84 C 9955 L—5 lb. Wt. 5¼ lbs..$1.89

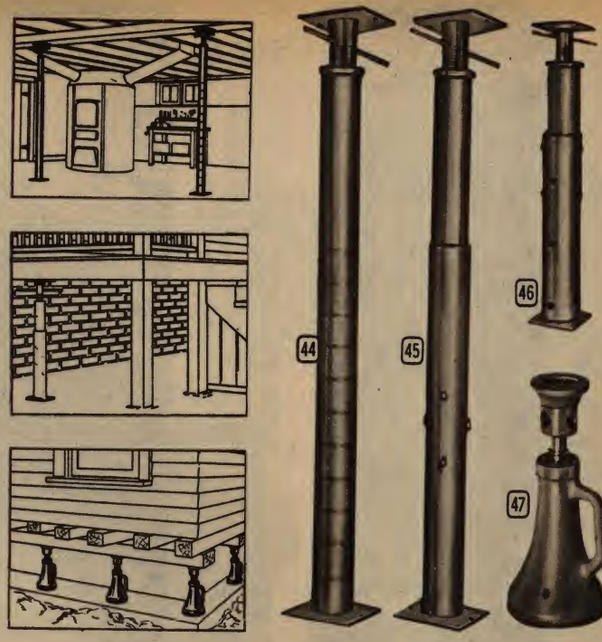
(37) BLUED LATH NAILS.
84C9956H-5-lb.(752per lb.
84C9956R—100 lbs..

(38) BLUED PLASTERERS NAILS. 3d. 1¼ in. long.
84C9968H-5lb.(387per lb.
84C9968R—100 lbs..

39 CARPET TACKS. ⅜, ½, ⅝, ⅝ in. *State length.*
84 C 550—Wt. 6 oz.. Pkg.

40 COPPER SCREEN TA Length ⅜ in. Wt.
84 C 554.....Packa

ALUMINUM TACK. Use aluminum screen. ⅜
84 C 553—Ship. wt. 2



Door Hardware...Heavy-Duty Steel Support Jacks

SLIDING BARN OR GARAGE DOOR HARDWARE SETS 4.29 TO 25.95

41 4-WHEEL SQUARE TRACK SETS. Best Quality. For doors up to 2¼ in. thick and up to 450 lbs. Four 2⅛-in. diam. roller bearing wheels on each hanger. 16-ga. seamless steel enclosed track is 1¾ x 2¼ in. Needs 6½-in. top clearance. Steel hangers adjust without removing door. Includes 2 hangers, track, end caps, screws, brackets, instructions.

SET FOR 6-FT. DOOR, HAS 12-FT. ENCLOSED TRACK.
84 C 8723 YO—*Mailable*. Ship. wt. 32 lbs.....$8.65

SET FOR 8-FT. DOOR, HAS 16-FT. ENCLOSED TRACK.
84 C 8722 R—*Not Mailable*. Ship. wt. 38 lbs.....$9.95

SET FOR 10-FT. DOOR, HAS 20-FT. ENCLOSED TRACK.
84 C 8724 R—*Not Mailable*. Ship. wt. 45 lbs...$11.45

4-WHEEL HANGERS ONLY. Same as in sets above.
84 C 8719—*Mailable*. Wt. pr., 6 lbs. Pair, $3.59

ENCLOSED SQUARE TRACK ONLY. Use brackets (48) or (49) and end caps (51) below. *State length*.
84 C 8720 MO—6 ft. Ship. wt. 10 lbs. *Mailable*.$1.98
84 C 8720 R—8' ft. Wt. 14 lbs. *Not Mailable*....$2.59
84 C 8720 R—10 ft. Wt. 17 lbs. *Not Mailable*....$3.29

48 TO 51 BARN DOOR FITTINGS. Steel. Black finish is rust resistant. (48), (49), and (51) fit Enclosed Square Track 84C8720 above.

(48) DOUBLE TRACK BRACKETS. Use 2½ ft. apart. With screws.
84 C 8727—Ship. wt. 4 lbs..98c

42 DOUBLE DOOR SET. For two 8-ft. doors that pass each other in 16-ft. opening. Includes four 4-wheel hangers, four 8-ft. track lengths, 9 double brackets, 4 end caps, floor guide, 4 flush pulls, 2 door stops, bolts, screws, instructions. Ship. wt. 91 lbs.
84 C 8728 R—*Not Mailable*. $3 Down....Cash $25.95

43 1-WHEEL OPEN TRACK SETS. For doors to 1¾ in. thick, up to 250 lbs. One 3½-in. roller bearing wheel on ea. hanger. 5¾-in. clearance. Guard prevents wheels from jumping track. Includes 2 hangers, track, brackets, bolts, screws, instructions.

SET FOR 6-FT. DOOR. Has 12-ft. track. *Mailable*.
84 C 8704 YO—Ship. wt. 17 lbs.....$4.29

SET FOR 8 FT. DOOR. Has 16-ft. track. *Not Mailable*.
84 C 8702 R—Ship. wt. 21 lbs.....$5.25

SET FOR 10 FOOT DOOR. Has 20-ft. track. *Not Mail*.
84 C 8703 R—Ship. wt. 25 lbs.....$6.25

1-WHEEL HANGERS ONLY. Bolts included. *Mailable*.
84 C 8700—Ship. wt. 5 lbs. 12 oz. Pair.....$2.19

FLAT STEEL TRACK ONLY. 1¼ x 3/16 in. Includes brackets and screws. Rust resistant. *State length*.
84 C 8701 MO—6 ft. *Mailable*. Ship. wt. 6 lbs....$1.25
84 C 8701 R—8 ft. *Not Mailable*. Ship. wt. 8 lbs.. 1.65
84 C 8701 R—10 ft. *Not Mailable*. Ship. wt. 10 lbs. 2.09

(49) SINGLE TRACK BRACKETS. With screws. Use 2½ feet apart.
84 C 8721—Ship. wt. 12 oz.....35c

(50) STAY ROLLERS. For doors up to 2¾ in. thick. 2-in. wheels prevent swinging.
84 C 8744—Wt. 1 lb. 8 oz.....55c

(51) END CAPS. Seals end of square track.
84 C 8729—Wt., ea. 6 oz.....2 for 25c

STEEL JACK POSTS FOR OLD OR NEW CONSTRUCTION 5.85 TO 9.75

44 TO 46 Jack Posts stop floor sag, cracking plaster, sticking doors. Use to provide needed support under refrigerators, freezers, other heavy household furnishings. 1½-in. diam. threaded lift screws. Rust resistant. Base and top plates have holes for fastening. Approved by Wards Lab. for weights specified. To determine your needs, multiply sq. ft. area of house by 100 lbs.* Divide this figure by capacity of jack. This gives number of jacks needed. Thus, a 20x40-ft. one-floor house would total 80,000 lbs. and would require 3 jacks (44) or 4 jacks (45). *Weight is "Live Load"; includes safety factor of 2.5.

(44) HEAVY DUTY PERMANENT JACK. 32,000 lbs. capacity. One piece 2¾-in. diam. steel column has 3-in. markings for cutting guide. Post must be cut in guide marks to fit the height of ceiling. Screw adjusts 6 in. from any height from 9 in. to 8 ft., 10 in. Has Acme threads. 5x6-in. base, top plates. Ball bearing in top plate; turning bar. Instructions.
84 C 5505 R—*Not Mailable*. Ship. wt. 36 lbs. Each $9.75; Lots of 3 or more.....Each $9.25

(45) ADJUSTABLE COLUMN JACKS. For temporary or permanent use. Welded double tube construction. Outer tube, 2¾-in. diam. 2 supporting pins adjust for different heights. Embossed 5x6-in. top and base plates. Screw adjusts 6 in. Turning bar. *Mailable up to 40 lbs.*

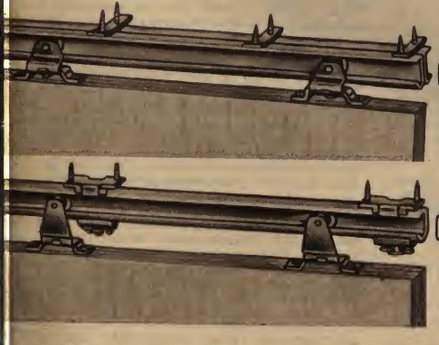
4 FT. 10 IN. TO 8 FT. 10 IN. ADJUSTMENT RANGE. Capacity 20,000 lbs. Has Acme square cut threads for easier turning. Ball bearing in top plate.
84 C 5506 MO—Ship. wt. 37 lbs...Each $9.75; 84 C 5506 R—Lots of 3 or more...Each $9.25

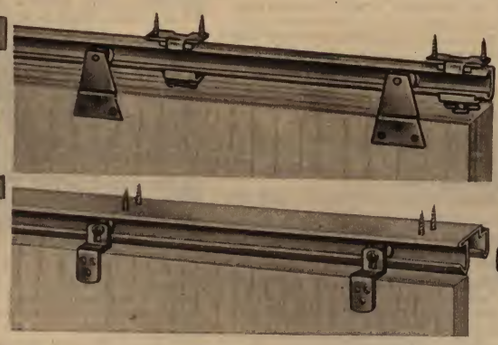
4 FT. 8 IN. TO 8 FT. ADJUSTMENT RANGE. Capacity 19,000 lbs.; national fine threads.
84 C 5504 MO—Ship. wt. 32 lbs...Each $8.45; 84 C 5504 R—Lots of 3 or more....Each $7.95

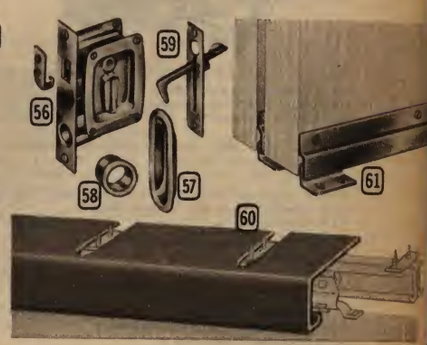
(46) SHORT ADJUSTABLE SUPPORT JACK. Supports 20,000 lbs. Use under porches, cramped quarters. 2 supporting pins. Adjusts 1 ft. 9 in. to 3 ft. 5x6-in. top, base plates. *Mailable*.
84 C 5510 M—Acme threads. With turning bar. Wt. 18 lbs...Ea. $5.85; 3 or more..Ea. $5.49

47 BELL BOTTOM JACK SCREWS. For raising buildings (see picture above). Drop forged turn screws. Acme threads; malleable iron swivel cap, cast semi-steel bottom. *Mailable*.
84 C 5500 MB—Use wrecking bar (not included) for turning. *State stand height, screw diameter*.

Screw Diam.	Stand Ht.	Ht. Closed	Ht. Open	Capacity	Ship. Wt.	Each
1 in.	6 in.	8½ in.	13¼ in.	5 Tons	6 lbs.	$3.49
1¼ in.	8 in.	10½ in.	17½ in.	10 Tons	13 lbs.	5.45
1½ in.	8 in.	10½ in.	17 in.	12 Tons	14 lbs.	6.79
1½ in.	10 in.	12½ in.	20½ in.	12 Tons	18 lbs.	7.95
2 in.	12 in.	15½ in.	24½ in.	20 Tons	27 lbs.	11.45







MODERN RESIDENTIAL SLIDING DOOR HARDWARE SETS . . . 3.75 TO 8.75

TOP QUALITY CLOSET AND CABINET DOOR HARDWARE for residential interiors. Modernize your home with sliding cabinet and closet doors. You gain an extra 7 square feet of usable floor space in your home with the installation of each sliding door. Use the space normally taken up by swinging hinged doors for extra chairs and furnishings. Sliding doors eliminate the nuisance of doors standing ajar. For any door—panel type; flush type plywood, glazed, mirrored, etc. Outstanding quality features of these sets assure smooth, quiet operation. Each set includes all necessary track, hangers and brackets, floor guides, screws, easy-to-follow instructions for installation. All parts of sliding door sets except track have rust-resistant zinc finish.

52 TWO-DOOR CLOSET SET. For 2 sliding doors 1⅛ to 1⅜ in. thick up to 3 ft. wide that mount in up to 6-ft. door opening and by-pass each other. With one 68-in. steel track that can be cut for opening less than 6 ft. Track has adjusting springs for up and down adjustment of doors without removing the trim; painted aluminum finish. 1⅜-in. hard rubber wheels require no lubrication, give smooth, quiet operation. *Mail*.
84 C 8797 MO—Ship. wt. 12 lbs.....Set $8.75

53 SINGLE INTERIOR DOOR SET. For sliding interior door up to 1⅜ in. thick and up to 3 ft. wide that mounts in pocket inside wall. 70-inch track of aluminum painted steel can easily be cut to fit smaller opening. Equipped with special adjustable track bracket for up and down adjustment of doors without removing trim. 1⅜-in. hard rubber wheels require no lubrication, reduce friction to a minimum for smooth, dependable operation. *Mailable*.
84 C 8793 MO—Wt. 5 lbs. 8 oz...Set $5.95

54 SINGLE PLYWOOD CLOSET DOOR SET. Use for sliding interior door ¾ to ⅞ inches thick and up to 3 ft. wide, which mounts on wall surface inside closet. Installed easily and quickly. 70-inch steel track is aluminum painted. Track bracket allows for up and down adjustment of doors without having to remove trim. 1⅜-in. hard rubber wheels need no oiling, operate quietly.
84 C 8792 MO—Ship. wt. 5 lbs. 8 oz. *Mailable*.....$5.75

55 TWO- AND THREE-DOOR HARDWARE SETS FOR SLIDING CABINET OR CLOSET DOORS. Track mounts in door opening, doors by-pass each other. All sets use same track, hangers, and floor guide for both ¾-in. and 1⅜-in. doors. Available for either 2- or 3-door openings. Vertical adjustments to ⅜ in. made with positive, lock-in-place feature—no need to loosen door screws. Nylon rollers. Aluminum finished steel track—floor guide adjustable for perfect fit. No need to groove door bottom. Doors lift on and off without removing hangers. Low headroom: only 1⅜ in. required between top of door and header. *Mailable*.

Catalog Number	Width of Opening	No. of Doors	Width, each door	Length of track	Ship. wt.	Price Per Set
84 C 8812 M	4 ft.	2	2 ft.	45 in.	3 lbs. 12 oz.	$3.75
84 C 8813 M	5 ft.	2	2 ft. 6 in.	57 in.	4 lbs. 8 oz.	4.39
84 C 8814 MO	6 ft.	2	3 ft.	69 in.	5 lbs. 8 oz.	4.79
84 C 8815 R	8 ft.	2	4 ft.	93 in.	7 lbs. 4 oz.	5.39
84 C 8816 R	8 ft.	3	2 ft. 8 in.	93 in.	7 lbs. 8 oz.	5.75

SLIDING DOOR ACCESSORIES 10c TO 4.49

56 LATCH AND FLUSH PULL. For sliding door 1⅜ to 1¾ in. thick. Reversible locking feature. Side plates 3⅝x2⅞ in. Wt. ea. 1 lb.
84 C 8799—Brass finish. $3.19; 84 C 8811—Chromium, brass finish. $4.49

57 FLUSH PULL. For moving sliding doors. Brass with satin brass finish.
84 C 8798—4x1½x⅜ in. deep. Ship. wt. 3 oz. *Mailable*.....55c

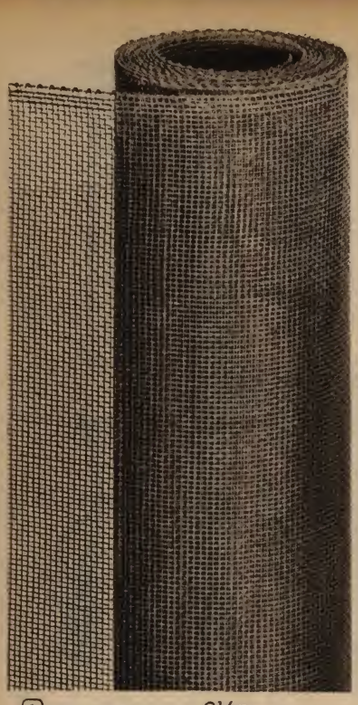
58 FINGER PULL. ¾-inch diameter. With satin brass rust-proof finish.
84 C 8803—¼ in. deep. Ship. wt. 2 oz. *Mailable*.....10c

59 EDGE PULL. Steel, rust-proof satin brass finish. 4⅜x⅞. *Mailable*.
84 C 8800—Pulls sliding door out of pocket. Wt. 3 oz.....65c

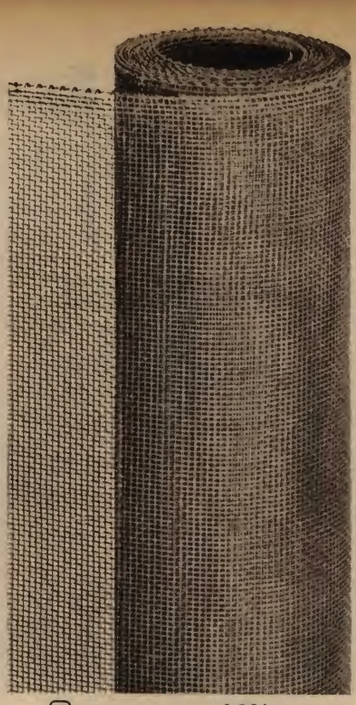
60 STEEL HEADER TRIM. Hides hardware. Cut for smaller openings. Prime-coated steel, ready to finish. *Be sure to state length wanted*.

Cat. No.	Length	Fits	Ship. wt.	Price
84 C 8809 M	4 ft.	(53,) (54)	3 lbs.	$1.35
84 C 8809 MO	6 ft.	(52)	4 lbs. 8 oz.	1.95
84 C 8810 M	4 ft.	84 C 8812 M	2 lbs. 4 oz.	1.35
	5 ft.	84 C 8813 M	3 lbs. 8 oz.	1.79
84 C 8810 MO	6 ft.	84 C 8814 MO	4 lbs. 8 oz.	2.19
84 C 8810 R	8 ft.	84C8815 R, 8816 R	4 lbs. 8 oz.	2.95

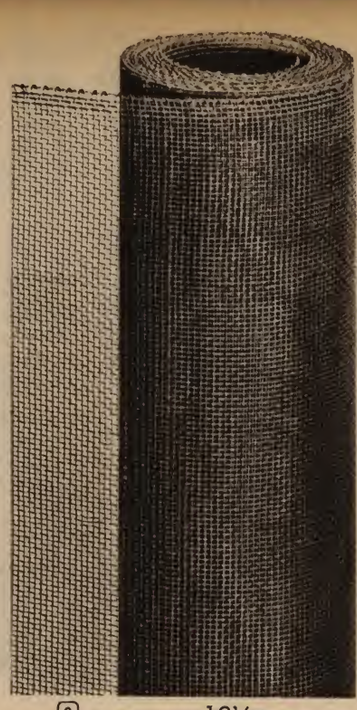
61 GUIDE STRIP AND GUIDES. For Sliding Door sets at left. Eliminate grooving. 1½ in. high. Incl. 2 strips, 2 guides.
84 C 8808—*State length*. 24 in. Wt. 1 lb. 4 oz.....$1.29
30 in. Wt. 1 lb. 8 oz.....1.39
32 in. Wt. 2 lbs.....$1.45
36 in. Wt. 2 lbs. 8 oz.....Set 1.69



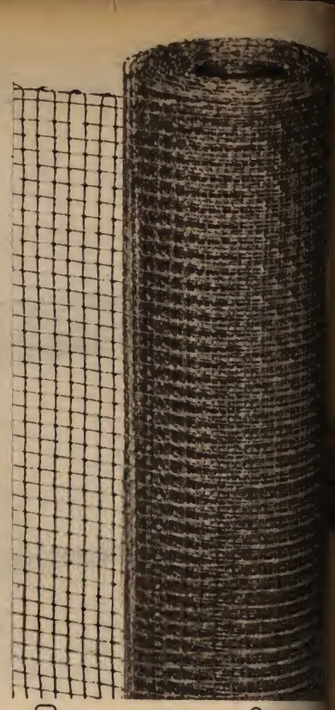
1 Galvanized Low as 6½c sq. ft.



2 Aluminum Low as 10¾c sq. ft.



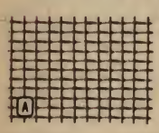
3 Bronze Low as 16¼c sq. ft.



4 Hardware Cloth Low as 9c sq. ft.

Galvanized, Aluminum, Bronze Screen; Hardware Cloth

LOW PRICED GALVANIZED



1 Resists rust — has many coatings of electro-plated galvanizing. Plated after weaving so none of protective galvanizing is rubbed off by abrasive action of looms. Lacquer applied after galvanizing adds further rust-resistant qualities. Gray finish. .011-ga. wire drawn to U.S. Dept. of Commerce Specs. 138-55 and Gov't. Specs. RRS 141A. 18x14 mesh, see actual size (A). for extremely damp climates use aluminum or bronze screen. *Mailable. State length and width.*

RUSTPROOF ALUMINUM

2 Non-rusting, non-staining solid "Alcoa" aluminum wire. Lasts longer than galvanized steel wire described at left—saves time and cost of periodic painting. Durable and lightweight; processed for strength and resistance to corrosion. More resistant to rain, salt air, smoke and extreme temperature changes than galvanized wire. Woven to U.S. Department of Commerce Specifications 138-55; and Government Specifications RRS-141A. 18x14 mesh, see actual size in view (A) at left. Use aluminum screen staples or tacks listed on Page 814 for fastening wire to frames. *Mailable State length and width wanted.*

SOLID RUSTPROOF BRONZE

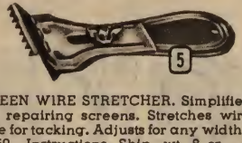
3 Outwears galvanized or aluminum screen wire. Rustproof bronze all the way through. Extremely resistant to rain, snow, heat, cold, salt air, smoke, or acid fumes. Will last indefinitely with ordinary care. For permanent installation on windows, porches, breezeways, etc. Woven of extra-hard .011-gauge bronze wire drawn to U.S. Dept. of Commerce Specifications 138-55; also Gov. Specifications RRS-141A. Fine 18x14 mesh keeps smallest insects out. See actual size in (A) at left. Has transparent lacquer coating to protect finish. Use varnish periodically to keep finish bright and to prevent staining. *Mailable. State width and length.*

GALVANIZED HARDWARE CLOTH

4 First quality, full-gauge, heavy hardware cloth, galvanized in molten zinc after weaving for improved wear and resistance to corrosion, greater rigidity. Has dozens of uses: to keep rodents out of feed, etc. see (B) at right; to shield machines, ventilators, protect plants and young trees, see (C); for chicken run floors, sifting frames, etc., see (D). Double selvage edge. ¼-in. mesh has 23-gauge wire; ½-in. has 19-gauge; ⅝- and ¾-in. have 17-gauge. *State Catalog Number, mesh, length and width.* Ship. wts. given for 100-ft. roll. *Mailable* up to 70 lbs.

Mesh	Width In.	Wt. lbs.	84C9854H per Ft.	84C9855H 25-ft. Roll	84C9853R 100-ft. Roll
¼ in.	24	54	25c	$5.95	$20.75
	30	69	31c	7.45	25.95
	36	81	37c	8.95	31.15
	48	100	50c	11.89	41.50
½ in.	24	58	22c	5.25	17.95
	30	73	27½c	6.59	22.45
	36	87	33c	7.87	26.95
	48	116	44c	10.50	35.89
⅝ in.	24	78	29c	.....	24.50
	30	97	36c	.....	30.59
	36	117	44c	.....	36.75
	48	156	58c	.....	48.95
¾ in.	24	64	26c	.....	22.50
	30	80	33c	.....	27.95
	36	96	39c	.....	33.75

Width, In.	(1) Galvanized Steel Screen Wire: Wt. 100 ft.	84C9816H Per ft.	84C9813H 25-ft. roll	84C9815MO 100-ft. roll	(2) Aluminum Screen Wire: Wt. 100 ft.	84C9822H Per ft.	84C9823H 25-ft. roll	84C9821MB 100-ft. roll	(3) Bronze Screen Wire: Wt. 100 ft.	84C9820H Per ft.	84C9814H 25-ft. roll	84C9819MO 100-ft. roll
24	28 lbs.	14c	$3.39	$12.95	14 lbs.	23c	$5.45	$21.45	32 lbs.	35c	$8.45	$32.45
26	30 lbs.	15c	3.69	13.98	15 lbs.	25c	5.90	23.25	34 lbs.	38c	9.15	35.25
28	32 lbs.	16½c	3.95	15.10	16 lbs.	27c	6.35	24.95	36 lbs.	41c	9.85	37.95
30	35 lbs.	17½c	4.25	16.19	18 lbs.	29c	6.79	26.79	39 lbs.	43c	10.59	40.59
32	36 lbs.	19c	4.50	17.25	19 lbs.	31c	7.25	28.59	44 lbs.	47c	11.29	43.35
36	46 lbs.	21c	5.10	19.45	22 lbs.	34½c	8.19	32.19	47 lbs.	52c	12.69	48.75
42	50 lbs.	24½c	5.95	22.65	25 lbs.	40c	9.55	37.50	55 lbs.	61c	14.79	56.89
48	56 lbs.	28c	6.79	25.85	28 lbs.	46c	10.89	42.89	61 lbs.	70c	16.89	64.89



5 SCREEN WIRE STRETCHER. Simplifies making, repairing screens. Stretches wire tight on frame for tacking. Adjusts for any width frame.
84 C 1650—Instructions. Ship. wt. 8 oz.....45c

6 HANGER SET. Galvanized. For screen, storm sash. 2 hangers, 1 hook, eye.
84 C 1632—Ship. wt. 4 oz. Set 14c;.....6 sets 78c

Extra Hanger Eyes. Makes screen and storm sash interchangeable. With screws.
84 C 1633—Ship. wt. 12 oz.....12 for 34c

Hooks and Eyes. Wts. 4, 5, 6, 10, 13 oz.
84 C 9900—*State size.*
1-in. hook 6 for 18c
1½-in. hook 6 for 18c; 2-in. hook 6 for 18c
2½-in. hook 4 for 18c; 3-in. hook 4 for 18c

7 8 SASH REINFORCERS. Use on storm or screen sash. Strengthens, repairs breaks and joints, prevents sag.

(7) Steel Corner Irons. Zinc finish. Countersunk holes. Ship. wts. 5, 6 oz. 1 lb. Screws. *State size.*
84 C 1601—⅜x2 in.....12 for 44c
½x2½ in.....12 for 49c; ½x3 in.....12 for 59c

(8) Steel Angles. Zinc finish. Countersunk holes. With screws. *State size wanted.*
84 C 1600—1 in. Ship. wt. 4 oz.....Doz. 33c
2 in. Wt. 8 oz. Doz. 59c; 3 in. Wt. 1 lb..Doz. 95c

9 TURN BUTTON. Zinc finish. 2 in. long.
84 C 1641—Screws. Ship. wt. 8 oz..Doz. 29c

ACCESSORIES FOR SCREEN AND STORM DOORS, WINDOW SCREENS . . . HINGES, HOOKS, DOOR CLOSERS, ETC.

10 STORM OR SCREEN DOOR HARDWARE SET. Tough steel. Choice of rust-resistant Satin Brass or Aluminum finish. Set includes: 1 pair of 3x2¾-inch loose pin hinges; door pull; 2½-inch hook and eye; coil spring and screws. Ship. wt. 2 lbs. 4 oz.
84 C 1629—Satin Brass finish.....75c
84 C 1651—Aluminum finish.....75c

11 NUMBERED TACKS. For marking screens, etc. Order 3 sets—one set for screens, one set for storm windows, other set for window. Nos. 1 to 25. Saves time and labor.
84 C 1662—Ship. wt. 2 oz.....Set 10c

12 DOOR CATCH. Rubber bumper, strong spring. Cadmium plated. Screws included.
84 C 1608—Ship. wt. 5 oz.....19c

13 ADJUSTABLE SPRING HINGES give smooth, definite action. Tension easily adjustable to suit your own needs. Durable steel with satin brass finish. Screws included.

3x3-in. Half Surface Hinges.
84 C 1631—Ship. wt. 1 lb. 6 oz.....Pair 98c

3x3-in. Full Surface Hinges.
84 C 1630—Ship. wt. 1 lb. 6 oz.....Pair 98c

14 STORM OR SCREEN DOOR SET. Pair loose pin spring hinges—measure 2¾x2¾ inches, door pull and 2½-inch hook and eye. Black rust-resistant finish. Screws included.
84 C 1627—Ship. wt. 1 lb.....Set 43c
84 C 1626—Hinges only. Wt. 10 oz.....Pr. 23c

15 STEEL WIRE SPRING. Black finish.
84 C 1646—16x½ in. 2 hooks. Wt. 5 oz.....9c

16 DOOR BRACE. Steel, rust-resisting zinc plated. 42 in. long. With screws.
84 C 1618—Ship. wt. 10 oz.....14c

17 SASH HANGER. Rust-resistant aluminum. Keeps screens and storm sash off floor. Holds 13 sash ⅞ to 1⅜6 in. thick. Sash can't fall out, must be swung to remove. Nails included.
84 C 1649—Ship. wt. 1½ lbs.....Set of four $1.98

18 RIM STYLE LATCH SET. Knob on outside; handle, latch inside. 4x1¼-in. steel plate, satin brass finish. Screws included. For doors ⅞ to 1⅜ in. thick. Instructions included.
84 C 1645—Ship. wt. 8 oz.....Set 65c

19 TUBULAR LOCK SET. Knob outside; handle, trigger type latching device inside. Solid brass, with screws. For doors ⅞ to 1⅜ in. thick. Easy to install, instructions included.
84 C 1625—Ship. wt. 12 oz.....Set $1.89

20 SCREEN-STORM DOOR LATCH SET. For wood or aluminum doors. Has button lock. Made from rustproof aluminum. For doors ⅞ to 1¼ in. thick. Easy to install, instructions incl.
84 C 1620—Ship. wt. 8 oz.....Set 98c

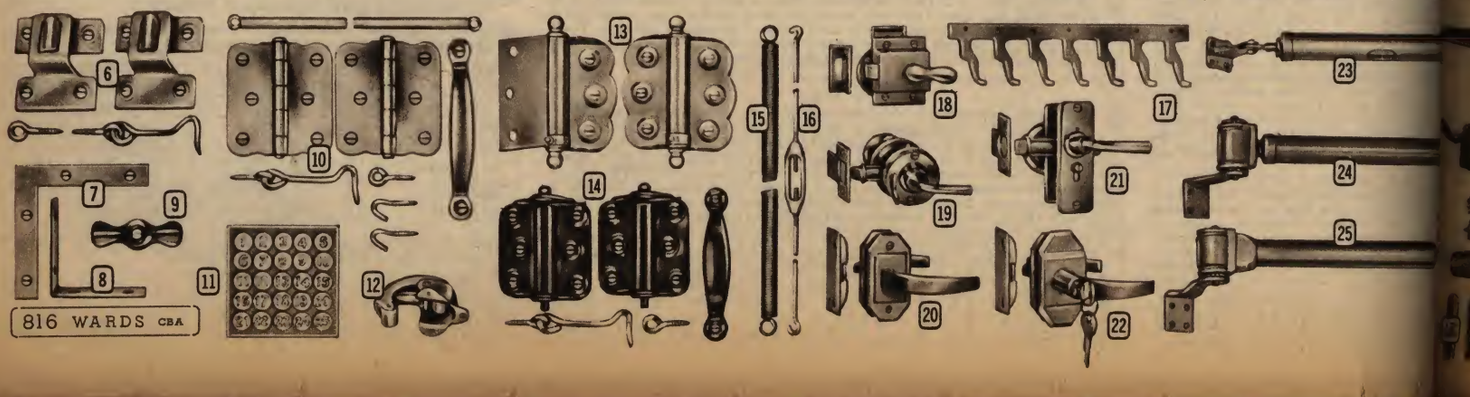
21 TUBULAR LATCH SET. Knob outside; handle, lock inside. Steel with satin brass finish. Steel plate 4x1½ in. With screws. For doors ⅞ to 1⅜ in. thick. Instructions included.
84 C 1622—Ship. wt. 12 oz.....Set $1.39

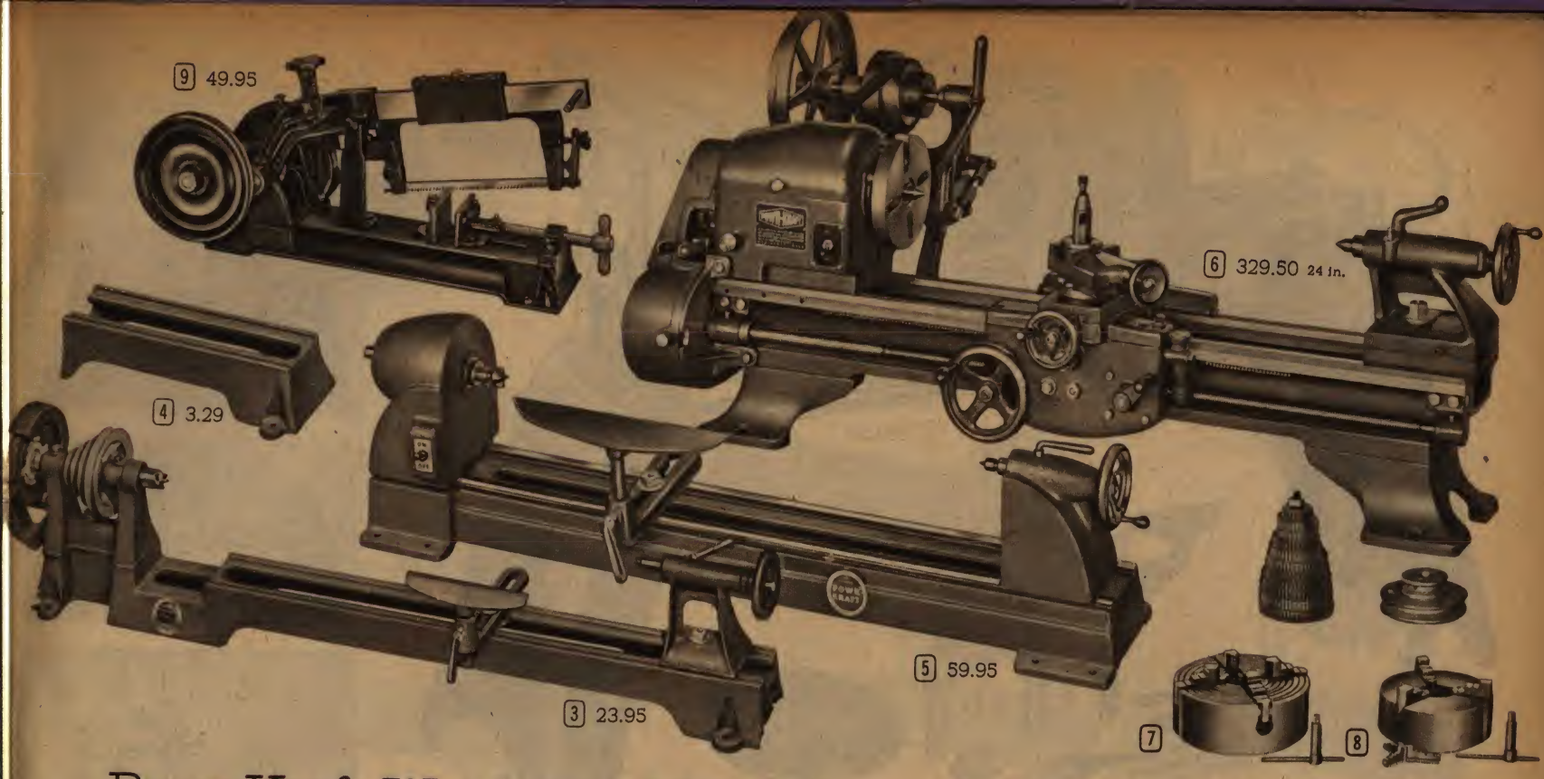
22 SCREEN-STORM DOOR LOCK SET. For ... or aluminum doors. Has key-in-handle ... on outside; push-button lock in inside. O... constructed from sturdy, rustproof aluminu... signed for doors ⅞ to 1¼ in. thick. With 2 ... Detailed instructions included.
84 C 1623—Ship. wt. 12 oz.....

23 WARDS AIR-COMPRESSION DOOR CLO... For lightweight screen and storm doors... screw adjusts speed of closing. Has rust-re... aluminum finish. 10-in. cylinder, 1¼-in. d... eter. With screws. For right or left-hand d... Easy to install, instructions included.
84 C 1665—Ship. wt. 1 lb. 12 oz.....

24 WARDS AIR-COMPRESSION AND SP... CLOSER. Double-spring action for h... weight combination storm-screen doors. Has ... justable auxiliary spring. Rust-resistant ... num finish. 10-in. cylinder, 1¼-in. diam... With screws. For right or left-hand doors...
84 C 1668—Instructions. Ship. wt. 2¼ lbs...

25 GENUINE YALE "AIRLINER" AIR ... PRESSION SPRING DOOR CLOSER. ... signed for heavy combination storm-... doors—gives smooth, dependable action ... adjustable spring. Rust-resistant brass ... Requires only 2 inches of space between ... door and combination door. Spring mech... sealed from dust and moisture. Set screw ... speed of closing. With screws. Fits right or ... hand doors. Easy to install, instructions incl...
84 CP 1666—*Mailed Postpaid*.....





Powr-Kraft Wood and Metal-Turning Lathes, 10% Down

POWR-KRAFT WOOD TURNING LATHES 23.95 AND 59.95

1 SANDING ATTACHMENT. Fits (3) only. 6-in. diam. sanding disc, tilting table with miter gauge. Ship. wt. 4¼ lbs.
84 C 2066.....$4.49

2 DRILL CHUCK ATTACHMENT. Fits (3) only. Attaches to headstock. With ½-in. chuck.
84C2071-Wt.1¼lbs.$1.98

3 HOBBYISTS' LATHE. Gap-bed model with grinding wheel. 27 in. between centers. 10-in. swing over 4 in. of bed, 8-in. swing over 23 in. Cast-iron construction. ½-in. diam. unthreaded spindle. Drive pulley rides between bronze bearings with ball thrust bearing. 4-step machine pulley—speeds from 775 to 3800 RPM. With ½x4-in. grinding wheel, tool rest and guard. Bed length 37½ in. *Mailable.*
84 C 2002 MB—Wt. 29 lbs. $2.50 Dn., Cash $23.95

LATHE (3) WITH MOTOR. ⅓ HP, 110–120 V., 60 cycle AC, 4-step pulley, 46 in. "V" belt.
84 C 2000 YB—Wt. 56 lbs. $4.50 Dn., Cash $44.95

4 LATHE BED EXTENSION. Fits lathe (3) only. Increases between centers capacity to 38 in. Cast iron, milled joint construction.
84 C 2011—Ship. wt. 5 lbs.....$3.29

5 HEAVY-DUTY LATHE. Production type. 31 in. between centers. 10-in. swing over entire length of bed. Cast-iron construction. ¾-in. 16-thread hollow spindle rides on ball and bronze bearings. Drives from below or behind. 4-step machine pulley—speeds from 780 to 3800 RPM. Flat and "V" type ways. Self-ejecting tailstock center. No. 1 Morse taper spur, cup center. Adjustable tool rest, built-in toggle switch. With ½x52-in. "V" belt. Bed length overall: 42½ inches. *Not Mailable.*
84 C 2004 R—Wt. 71 lbs. $6 Down...Cash $59.95

LATHE (5) WITH MOTOR, ⅓ HP, 110–120 V. 60-cycle AC motor, 4-step "V" motor pulley.
84 C 2014 R—Wt. 99 lbs. $8 Down....Cash $78.95

POWR-KRAFT METAL TURNING LATHES 329.50 AND 357.50

6 Sturdy, dependable—accurate to .001 in. Designed to operate at high speed with sustained accuracy. Headstock has pre-loaded, grease sealed New Departure ball bearings and bronze bearings at eighteen other points.

CAPACITY: Swing over bed 10 in.; over saddle cross slide 6⅛ in. Alloy cast bed 6 15/16 in. wide with 2 flat, 2 "V" ways. Machine-cut semi-steel gears. Gears for 46-thread selections—4 to 216 right or left-hand threads.

HEADSTOCK: Precision-ground steel spindle rides on New Departure ball bearings. Spindle nose diameter 1½ in.... 8 right-hand threads per inch. No. 3 Morse taper spindle with adapter to No. 2 Morse Taper. Maximum collet capacty ½ inch.

TAILSTOCK, CARRIAGE AND COMPOUND REST: Tailstock spindle travels 2⅜ in., graduated in 16ths, takes No. 2 Morse Taper accessories. 1 1/16-in. offset for taper turning. Carriage has power cross feed, longitudinal feed. Cross slide graduated in 1000ths, travels 6¼ in. Cross feed screw mounted in bronze bearings. Compound rest top slide graduated in 1000ths . . . travels 2¼ in., swivels 90° in both directions, locks at any angle. Carriage has 9-in. bearing surface. Takes tool holder shank ⅜x¾ in.

DRIVE: 3-step cone pulley with flat belt drive to lathe. 2-step "V" belt from "V" motor pulley to counter shaft pulley. Twelve speeds . . . from 30 to 1450 RPM.

LATHES INCLUDE: 17 change gears (6 installed); 6-in. face plate; two 60° centers; tool post holder; thread cutting dial; flat belt; motor pulley (State ½, ⅝ or ¾-in. diam. bore); wrenches, parts list, instructions. Gray finish. *Not Mailable.* 10% Down.

24 IN. BETWEEN CENTERS LATHE. 43⅛-in. bed. *State bore in motor pulley.*
84 C 2130 R—Ship. wt. 335 lbs....$329.50

24-IN. LATHE WITH MOTOR. ½-HP, 1725 RPM 110–120 volt 60 cycle AC ball bearing motor, 41-in. "V" belt.
84 C 2133 R—Ship. wt. 363 lbs....$353.50

STEEL CHIP PAN (not shown). *Mailable.*
84 C 2141 MO—Fits 24 in. Wt. 22 lbs. $16.95
84 C 2137 MO—Fits 31 in. Wt. 27 lbs. 18.50

31 IN. BETWEEN CENTERS LATHE. 50-in. bed. *State size bore in motor pulley.*
84 C 2136 R—Ship. wt. 357 lbs....$357.50

31-IN. LATHE WITH MOTOR. ½-HP. 1725 RPM 110–120 Volt 60 cycle AC ball bearing motor, 41-in. "V" belt.
84 C 2128 R—Ship. wt. 382 lbs...$381.95

CAST-IRON LEGS (not shown). Fit chip pans at left. *Not Mailable.*
84 C 2140 R—Ship. wt. 81 lbs. Pr. $26.50

FOR COMPLETE METAL LATHE ACCESSORIES, SEND FOR FREE POWER TOOL BOOK.

LOGAN LATHE CHUCKS

7 8 For any lathe equipped with 1½-in. 8-thread spindle.

(7) 4-JAW, 6-IN. INDEPENDENT CHUCK. Cast semi-steel construction. Ground outer edge and face. Reversible jaws, independent screw adjustment. For round, irregular, inside, outside work.
84 C 2143—Ship. wt. 13 lbs.....$28.50

(8) 3-JAW, 5-IN. UNIVERSAL CHUCKS. No separate back plate needed. Self-centering jaws for round or hex work. Heat-treated outside and inside steel jaws. Ship. wts. 9 and 11 lbs. 10% Dn.
84 C 2142—Medium Duty.....$41.50
84 C 2207—Heavy Duty..... 47.95

9 POWR-KRAFT HACK SAW. Belt-driven model. Cutting capacity 4x4 in. Bronze bushed bearings. Cast-iron vise swivels to 45°. Jaws 4 in. wide, 2 in. deep—open to 4 in. Pressure controlled stroke of 4½ in. Gives 90 to 100 strokes per minute. With 12x⅝-in. power blade, 8-in. machine pulley. Size: 8¼ in. wide, 29 in. long, 13 in. high. *Not Mailable.* Ship. wt. 80 lbs.
84 C 2403 R—$5 Down, or Cash $49.95

HACK SAW WITH MOTOR. ⅓-HP, 1725 RPM 110–120 volt 60-cycle AC motor, 2½-in. "V" motor pulley, 44-in. "V" belt. *Not Mail.* Wt. 103 lbs.
84 C 2401 R—$6.50 Dn., or Cash $64.50

POWR-KRAFT WOOD TURNING LATHE ACCESSORIES 95c TO 7.59

10 LATHE FACE PLATES. Precision machined. Face plate 84 C 2030 is die-cast, others cast iron.

3½-IN. DIAM. For ½-in. unthreaded spindles.
84 C 2030—Fits lathe (3) only. Ship. wt. 2 lbs...$1.39

3½-IN. DIAM. For ¾-in. 16-thread spindles.
84 C 2031—Fits lathe (5) only. Ship. wt. 2 lbs...$2.19

5⅞-IN. DIAM. For ¾-in. unthreaded spindles. Fits (5).
84 C 2033—For outboard turning. Wt. 3 lbs. . .$2.98

5⅞-IN. DIAM. For ¾-in. 16-thread spindles. Fits (5).
84 C 2034—For inboard turning. Wt. 3 lbs. . . .$3.29

11 TO 15 Fit all lathes with head or tailstock equipped with No. 1 Morse Taper.

(11) HEADSTOCK SPUR CENTER. Machined steel spurs.
84 C 2022—Removable point. Ship. wt. 8 oz....$1.29

(12) CUP CENTER. For turning small pieces.
84 C 2024—Removable point. Ship. wt. 8 oz.... 1.09

(13) WHEEL ARBOR. Mount in headstock for buffing wheels, brushes, etc. Takes up to ¾-in. width accessories. ½-in., 24-thread on arbor end.
84 C 2026—Ship. wt. 12 oz.....$1.19

(14) LATHE CHUCK CENTER. Ship. wt. 1 lb. 8 oz.
84 C 2029—Takes straight shank drills to ½-in. $1.98

(15) SCREW CENTER. For turning small pieces, etc.
84 C 2028—Removable screw. Ship. wt. 8 oz.. .$1.29

16 DOUBLE POST TOOL REST. Fits (17). Makes long work easier. 18 in. long. Wt. 3 lbs.
84 C 2015—⅝-in. dia. posts.$2.69

17 TOOL REST HOLDER. Fits (5). Use with (16). Wt. 3¼ lbs.
84 C 2016—⅝-in. dia. hole.$1.79

18 TO 26 TOOL STEEL WOOD-TURNING CHISELS. Hardened, tempered. Polished blades about 4 in. long, 8-in. hardwood handles. Wt. 12 oz. Ea.

(18) 84 C 2043–¼-in. gouge.$1.25
(19) 84 C 2044–½-in. gouge. 1.29
(20) 84 C 2045–¾-in. gouge. 1.45
(21) 84 C 2046–¼-in. skew . 95c
(22) 84 C 2047–½-in. skew.. 98c
(23) 84 C 2048–1-in. skew... 1.35
(24) 84 C 2050–Round nose. 98c
(25) 84 C 2049–Spear point. 98c
(26) 84 C 2051–Parting tool. 1.25

8-PC. CHISEL SET. Incl.: (18, 19, 20, 22, 23, 24, 25, 26) listed above.
84 C 2053—Wt. 4 lbs. 8 oz. $7.59
5-PC. SET. Incl. (19, 20, 21, 22, 26).
84 C 2052—Ship. wt. 3 lbs. $4.98

20-PC. POWR-KRAFT FLEXIBLE SHAFT KIT 32.50

27 COMPLETE WITH MOTOR. Includes: ⅓-HP 1725 RPM 110–120 V., 60 cycle AC motor; 50-in. flexible shaft (29) at right; 4-pc. buffing compound (red rouge, white rouge, Tripoli and emery); 4-in. grinding wheel; 4-in. wire wheel; 4-in. saw blade; 6-in. cloth buffing wheel; ¼-in. 3-jaw chuck; 6-in. die-cast sanding disc; six assorted garnet sanding discs; sanding disc adhesive; sheepswool buffer.
84 C 2663 YB—Ship. wt. 34 lbs. $3.50 Down. . .Cash $32.50

OUTFIT (27) WITHOUT MOTOR. Has all other accessories.
84 C 2664 L—19-piece set. Ship. wt. 11 lbs.....$18.50

WIRE SCRATCH BRUSHES. Wts. 8 oz.; 12 oz.; 1¼ lbs. *State diam.*

Catalog Number	Type Wire	4-in. Diam. ½-in. Bore	6-in. Diam. ½-in. Bore	8-in. Diam. ⅝-in. Bore
84 C 2778	Fine	75c	$1.05	.....
84 C 2779	Coarse	55c	75c	95c

BUFFING COMPOUNDS. 1 lb. cakes. Ship. wt. each 1 lb. 4 oz.
84 C 2788—White Rouge 49c 84 C 2787—Red Rouge. .59c
84 C 2786—Tripoli.....49c 84 C 2789—Emery.....45c
84 C 2785—5-oz. bar of each. Ship. wt. 2 lbs. . 4-Pc. Set 65c

CLOTH BUFFING WHEELS. ⅜-in. face, ½-in. arbor. *State size.*
84 C 2784—4-in. diam. Ship. wt. 4 oz.. Ea. 39c; 3 for $1.10
6-in. diam. Ship. wt. 7 oz.. Ea. 59c; 3 for 1.70
8-in. diam. Ship. wt. 12 oz.. Ea. 89c; 3 for 2.57
84 C 2668—6-in. sanding disc. ½-in. 24-thrd. Wt. 1 lb. $1.59
84 C 2672—6-in. asst. sanding sheets. Wt. 6 oz....6 for 45c
84 C 2675—4-in. saw blade. ½-in. hole. Ship. wt. 2 oz..45c

POWR-KRAFT FLEX SHAFTS 4.95 TO 19.95

28 TO 31 Fit any ½-in. diam. motor or line shaft. For counter-clockwise operation at 1725 RPM on motors up to ⅓ HP. Ball bearing handpiece and motor coupling. Steel wire casing, core; cadmium plated. Flanges for holding grinding wheels, etc. ½-in. diam. 24-thread spindle (for chucks see 84 C 2764, Page 822). *Mailable.*

(28) MEDIUM-DUTY SHAFT. Designed for garages, workshops, etc. With guard to protect hands from wire brushes, etc. Has ⅜-in. diam. core. $2 Down.
84 C 2657 M—60 in. long. Ship. wt. 9 lbs. Cash $19.95

(29) LIGHT-DUTY SHAFT. Torque release clutch prevents overloads from damaging core. 5/16-in. core.
84 C 2695 L—50 in. long. Ship. wt. 6 lbs.....$10.95

(30) EXTENSION. Fits shaft (29) only. 5/16-in. core.
84 C 2696 L—36 in. long. Ship. wt. 3 lbs. 8 oz..$4.95

31 FLEXIBLE SHAFT FOR 3-JAW CHUCKS. Fits into ¼-in. or larger chucks operating up to 6000 RPM. 4-wire galvanized outer casing. 5/32-in. diam. steel wire core. Oilite bronze bearings. Replaceable collets take ⅛, 3/32-in. diam. shanks. *Mailable.*
84 C 2654—36 in. long. Ship. wt. 14 oz.....$5.25

32 CARBON BRUSH. 1-in. diameter cup. 3 in. long.
84 C 2782—¼-in. diam. shank. Wt. 10 oz..$1.15

33 RUBBER CUSHIONING PAD. 6-in. diameter.
84 C 2680—Use with sanding discs. Wt. 4 oz.45c

Shopsmith Mark 5...The First Modern Power Workshop

COMBINES FIVE BASIC WOODWORKING TOOLS INTO ONE COMPACT UNIT 289.50 Complete

1 Revolutionary Shopsmith Mark 5—finest, most modern and complete workshop unit ever built. Combines bench saw, disc sander, lathe, vertical drill press and horizontal drill into one compact unit with no duplication of major parts—see pictures above, individual descriptions in right-hand column. Shopsmith principle utilizes only one spindle, one table, one motor and one frame to give you greater capacity at lower cost. Infinitely variable speeds (from 700 to 5200 RPM) with exclusive Speed Dial control lets you dial correct spindle speed for sawing, routing, shaping, sanding, etc.—no guess work or time-consuming change of belts or pulleys.

Has sealed, oiled-for-life ball bearings throughout. Induction hardened spindle machined to tolerance of .0002 in. fit; maximum runout of .001 in., has 4¼-in. quill feed. Built-in ¾-HP capacitor motor gives ample power for any operation.

FREE 20-PAGE CATALOG

For more complete description of Shopsmith Mark 5, attachments and accessories, send for your free, illustrated copy of the Shopsmith 20-page Catalog. Write your nearest Ward Mail Order House today.

Aluminum-alloy table 14x18⅜ in.—integral milled fence bar for perfect alignment. One-knob control squares and locks front and rear of fence—depth-of-cut scale on both sides. Quick release lever adjusts table. Rugged frame with precision machined, satin chrome plated upper steel tubes. Takes only 19x71 in. floor space—makes any room a workshop. Makes an efficient all-purpose power tool for farm, home, repair or shops. Belts, pulleys, motor completely enclosed. Safety switch. *Guaranteed—see opposite page. Shopsmith is delivered complete—no motor to attach, no bench to build: just attach bench ends and it's ready to plug in a few minutes after delivery.

Exclusive Shopsmith Power Mount feature is the new "6th tool" that makes Shopsmith an even more complete power workshop: it permits quick, easy adaptation of Magna Jig Saw (36), Jointer (37), Belt Sander (38) or Sprayer (39) listed on opposite page. Store these compact Magna tools on the wall when not in use. Power Mount Coupling (32), below, is required to operate Magna Jointer, Jig Saw and Belt Sander. Power Mount also makes it possible for Shopsmith to be used for dual operations in such useful combinations as: saw-jointer, jig saw-disc sander, etc. You get all the advantages of infinitely variable speeds provided by speed-dial control.

Shopsmith does the work of these 5 tools:
(1) 9-In. Circular Saw. Cuts to depth of 2½ in.; to 2⅜ in. at 45°. 48 in. between blade and rip fence. Table tilts 0° to 45°.

(A) 12-In. Disc Sander. Does plain, compound, beveled ing. 113 sq. in. sanding area. Hairline depth control.

(B) 34-In. Lathe. 16½-in. swing over ways. Maximu tance between centers 34 in. Cup center eccentric permits controlled offset for turning tapers.

(C) Horizontal Drill. Tops capacity of any drill stock length limited only by room size. Adjustable ta

(D) 16½-In. Drill Press. Drills to center of 16½-in. c in. between chuck and floor as floor drill press. 4¼-i

Shopsmith includes: bench ends and tubes; e table; dual-locking rip fence; 9-in. all-purpose saw with 1¼ in. arbor; 12-in. sanding disc and sheet; miter gauge; drive and cup centers, tool rest; ½-in geared chuck; Allen wrench; instructions. With bu HP ball bearing, capacitor motor—110–120 V 60 cy Shipped promptly from Factories in Ft. Wayne, Ind. Oakland, Calif., or from Stock in St. Paul, Kansas Cit ver or Ft. Worth. Order from nearest Mail Order Hou
84 CP 3469 F—*Prepaid.* $10 Down, $13.50 Mo. . . . Cash $

2 RETRACTABLE CASTERS. Makes Shopsmith mobile room. Touch of foot raises bench to roll or lowers it
84 CP 3431 M—*Postpaid.* Set includes two pair. . . . Set

ACCESSORIES TO MAKE YOUR SHOPSMITH MARK 5 EVEN MORE USEFUL . . . FOR OTHER ACCESSORIES, SEND FOR FREE 20-PAGE CATALOG

3 POWER TOOL WOODWORKING FOR EVERYONE. R. J. De Cristoforo. Describes, illustrates woodworking using power tools.
53 CP 1103 X—352 pages. *Postpaid*. . . . $4.95

4 POWER TOOL PROJECTS YOU CAN MAKE. By Tom Riley. Shows how to make toys, lamps, tables, outdoor furniture, desks, etc. Photos, diagrams, drawings simplify projects.
53 CP 1195—140 pages. *Postpaid*. $1.95

5 FRONT TABLE EXTENSION. Increases distance in front of saw blade to 14 in.
84 CP 3439—*Mailed Postpaid*. $4.95

6 7 FACE PLATES. Cast iron. Use for turning bowls, lamp bases, etc.
(6) 84 CP 2983—6-in. diam. *Postpaid*. . . . $2.75
(7) 84 CP 2982—3¾-in. diam. *Postpaid*. . 1.95

8 TAILSTOCK LIVE CUP CENTER. Ball bearing. Mounted 60° tip turns with workpiece.
84 CP 3109—No. 2 M.T. shank. *Postpaid*. $3.25

9 DADO TABLE INSERT. Cast aluminum. 1-in. slot for dado heads, molding cutter heads.
84 CP 3440—*Mailed Postpaid*. $1.25

10 SHAPER TABLE INSERT. Cast aluminum. For shaping curved work. *Postpaid.*
84 CP 3443—Removable fulcrum pins. . . $1.95

11 5-PC. AUGER BIT SET. For power drilling in soft, hard woods. ¼, ⅜, ½, ⅝ and ¾ in.
84 CP 3107—*Postpaid*. . . . . 5-Pc. Set $6.95

12 SHAPER ADAPTER. For ½-in. bore cutters.
84 CP 3460—*Mailed Postpaid*. $1.25

13 SAFETY GOGGLES. Permit a wide field of vision; protect eyes. Fit over glasses.
84 CP 3446—*Mailed Postpaid*. $2.45

14 SANDING DRUM. Expanding rubber type. 2⅝16-in. diam. With 1 med. grit sleeve.
84 CP 2975—*Mailed Postpaid*. $2.95

15 SANDING SLEEVES. Fine, Med., Crse., Ass't.
84 CP 3133—*State grit. Postpaid.* 6 for $1.25

16 MORTISING ATTACHMENT. Guides chisel and bit for cutting accurate square holes.
84 CP 3450—*Mailed Postpaid*. $3.95

17 MORTISING BITS. *State* ¼, 5⁄16, ⅜ or ½ *in.*
84 CP 3135—Use with (19). *Postpaid.* $2.45

18 MORTISING HOLD-DOWN. Cast aluminum.
84 CP 3451—*Mailed Postpaid*. $2.45

19 MORTISING CHISELS. For cutting square holes. *State* ¼, 5⁄16, ⅜ or ½-*in. size.*
84 CP 3134—*Mailed Postpaid*. $3.50

20 DISTIC ADHESIVE. 1⅞x5-in. stick.
84 CP 2980—*Mailed Postpaid*. 75c

21 LIQUID ADHESIVE. For discs. 8 fluid oz.
84 CP 3149—*Mailed Postpaid*. $1.25

22 RUBBER-BOND ABRASIVE WHEEL. 5x¾ in.
84 CP 3448—⅝-in. arbor. *Postpaid*. . $4.95

23 6-IN. DADO HEAD. For dadoing, grooving, rabbeting. Maximum width of cut 13⁄16 in.
84 CP 3126—⅝-in. arbor. *Postpaid*. . . . $14.95

24 9-IN. 8-TOOTH SAW BLADE. *Postpaid.*
84 CP 3438—1¼-in. arbor hole. $3.45

25 9-IN. RIP SAW BLADE. *Postpaid.*
84 CP 3437—1¼-in. arbor hole. $3.45

26 9-IN. ALL-PURPOSE SAW BLADE. *Postpaid.*
84 CP 3434—1¼-in. arbor hole. $3.45

27 9-IN. CROSSCUT SAW BLADE. *Postpaid.*
84 CP 3436—1¼-in. arbor hole. $3.45

28 9-IN. COMB. SAW BLADE. Hollow g
84 CP 3435—1¼-in. arbor hole. *Pc*

29 1¼-IN. ARBOR. For blades (24) to
84 CP 3433—*Mailed Postpaid*. . .

30 12-IN. DIAM. ALUMINUM SANDING
84 CP 2977—⅝-in. arbor. *Postpaid*

31 GARNET SANDPAPER DISCS. 12-in.
State fine, medium, coarse or assor
84 CP 2978—*Postpaid*. . . . . Package of

32 POWER-MOUNT COUPLING. Tra
power from Shopsmith Power M
Magna Jointer, Jig Saw and Belt San
84 CP 3462—*Postpaid*. . . . . .

SAW SAFETY GUARD. Adjusts automa
84 CP 3445—(Not shown). *Postpaid*. . .

33 HOLD-DOWN ATTACHMENT. Ma
miter gauge, fence, table. Holds wor
84 CP 3426—*Mailed Postpaid*. . . . . .

34 MITER GAUGE SAFETY GRIP. Sim
pistol grip—clamps work to miter
84 CP 3444—*Mailed Postpaid*. . . . . .

35 SHAPER FENCE. Controls depth of
84 CP 3425—*Postpaid*. $1

Magna Power Tools with Twin Tube Mounting

ATTACH TO YOUR SHOPSMITH OR USE AS INTERCHANGEABLE SINGLE PURPOSE TOOLS

36 TO 39 Magna Power Tool Corporation, makers of famous Shopsmith, now give you complete flexibility in planning or adding to your workshop—helps you solve any of today's limited storage or work-space problems. These Magna finest quality power tools utilize exclusive twin tube mounting principle found on Shopsmith. All four Magna tools shown above may be used 2 ways: (1) as attachments to power mount of your Shopsmith for even greater versatility, see view at right; or (2) as single purpose belt-driven tools, see views (46) and (47) below at right. As single purpose belt-driven tools, you need one stand, one mounting base and one motor to operate your first tool. Additional tools can be added as needed, and interchanged quickly and easily. Saves you the cost of purchasing duplicate stand, mounting base and motor for each tool—eliminates need for costly additional floor space. Single-Stand (46) mounts any one of the tools shown above. Double-Stand (47) permits mounting of any two tools at the same time. If you are buying your first Magna tool, order combination unit (listed below each tool) which includes power tool, base, machine pulley and belt. Order Motor, (41), and Stand separately. To mount two tools at the same time, order Double-Stand Outfit 84 CP 3399 YO, listed below (47), which includes stand, motor and two motor pulleys. When ordering second Magna tool, you need only base, belt and machine pulley—for third or subsequent tools, only belt and machine pulley are needed. Available on Terms—see Inside Back Cover.

FOR SHOPSMITH OPERATION—Jig Saw, Belt Sander (shown), Jointer or Sprayer attach easily to Shopsmith.

MAGNA 18-IN. JIG SAW 49.95

36 HEAVY-DUTY BALL BEARING MODEL. *Guaranteed one year (see below). Cuts to center of 36-in. panel; depth of cut 2 in. 11x11-in. table tilts to 45°. Special high-speed drive mechanism runs in continuous oil bath . . . operates smoothly at speeds impossible with conventional jigsaws. Built-in blower clears sawdust from workpiece. Universal chucks rotate 90° to provide clearance for long workpieces. Tubular arm can easily be pivoted to position below table surface for use of jigsaw as a saber saw or filing machine. Has adjustable blade guide, hold-down, blade tensioning device. With 5-in. plain-end blade. Can be used on Shopsmith with Power-Mount Coupling (32) on opposite page. As a single-purpose unit, use mounting base (40), stand (46) or (47) and Motor (41). Pulley, belt listed below. *Mailed Postpaid.*

84 CP 3429 M—$5 Dn. Cash . . $49.95

3-STEP JIG SAW PULLEY. *Postpaid.*
84 CP 3384—2, 3,4-in. diameter. $1.65

RUBBER "V" BELT. ½ in. x 53 in. long.
84 CP 3387—*Postpaid*. $1.55

COMBINATION JIG SAW WITH BASE, 3-STEP PULLEY AND 53-IN. "V" BELT. *Mailed Postpaid.*
84 CP 3396 YB—$6 Down. Cash $57.10

MAGNA 4-IN. JOINTER 49.95

37 BALL BEARING MODEL. *Guaranteed one year (see below). Heavy cast-iron construction reduces vibration and assures smooth operation. Width of cut, 4 in. Maximum depth of cut, 3/8 in. Cutter head 2¼-in. diameter—runs on two lubricated-for-life ball bearings. Three high-speed knives are individually adjustable. Extra-long 28-in. table provides ample support for long workpieces. Width of rabbeting ledge 2⅛ in. Rigid, one-piece cast-iron fence, 3x21¾ in., adjusts to 45° either way with automatic stops, locks with single knob. Safety guard mounts front or rear of fence. Can be used on Shopsmith with Power-Mount Coupling (32) on opposite page. As a single-purpose unit, use mounting base (40), stand (46) or (47) and Motor (41). Pulley and belt listed below. *Mailed Postpaid.*

84 CP 3449 MO—$5 Dn. Cash $49.95

JOINTER PULLEY. 1¾-in. diameter.
84 CP 3382—*Postpaid*. 75c

RUBBER "V" BELT. ½x45 in. long.
84 CP 3386—*Postpaid*. $1.45

COMBINATION JOINTER WITH BASE, 1¾-IN. "V" PULLEY AND 45-IN. "V" BELT. *Mailed Postpaid.*
84 CP 3397 YO—$6 Down. Cash $56.10

MAGNA 6-IN. SANDER 49.95

38 HEAVY-DUTY BALL BEARING MODEL. *Guaranteed one year (see below). Operates in any position from horizontal to vertical. Belt travels over 6 in. by 16½ in. backup plate on 3-in. drums. Large 6 in. x 9 in. table with miter gauge slot tilts either direction, can be used as table, stop or fence. Has single knob tracking control. Back of belt permits slack-belt sanding, end drum for radius sanding. With 6 in. x 48-in. long medium grit sanding belt.

Can be used on Shopsmith with Power-Mount Coupling (32) on opposite page. As a single-purpose unit, use mounting base (40), stand (46) or (47) and motor (41). Pulley and belt listed below. *Postpaid.*

84 CP 3474 MO—$5 Dn., Cash $49.95

BELT SANDER "V" PULLEY. *Postpaid.*
84 CP 3389—2½-in. diam. $1.15

RUBBER "V" BELT. ½x53 in. long.
84 CP 3387—*Postpaid*. $1.55

COMBINATION BELT SANDER WITH BASE. 2½-IN. "V" PULLEY AND 53-IN. "V" BELT. *Mailed Postpaid.*
84 CP 3395 YO—$6 Dn. Cash $56.50

SANDING BELTS for above. 6x48 in. *State Grit:* Fine, Medium, Coarse.
84 CP 3388—*Postpaid*. . . . Each $1.75

MAGNA PAINT SPRAYER 49.95

39 DIAPHRAGM TYPE COMPRESSOR displaces 4.0 cubic feet of air. At 1750 rpm. it delivers 2.4 cu. ft. of air at 30 lbs. working pressure. *Guaranteed 1 year (see below). External, internal mix spray heads permit spraying both heavy enamels and light lacquers, stains, etc. Outfit includes one 5-ft., one 10-ft. hose with coupling that permits insertion of 100 ft. of garden hose; dual-purpose bleeder gun; 1-qt. cup, air nozzle and tire inflator. With coupling for attachment to Power Mount of Shopsmith. As a single purpose unit, Stand (46) or (47) and Motor (41). Pulley, belt listed below. *Postpaid.*

84 CP 3472 MB—$5 Dn., Cash $49.95

SPRAYER PULLEY. 3¼-in. diam.
84 CP 3383—*Postpaid*. $1.15

RUBBER "V" BELT. ½x45 in. long.
84 CP 3386—*Postpaid*. $1.45

COMBINATION SPRAYER WITH BASE. 3¼-IN. "V" PULLEY AND 45-IN. "V" BELT. *Mailed Postpaid.*
84 CP 3398 YB—$6 Dn., Cash $56.50

POWER MOUNT ADAPTER FOR SHOPSMITH 10 ER. Use to mount Sprayer, Jig Saw, Belt Sander.
84 CP 3375—(Not Shown) *Ppd.* $6.95

FOR SINGLE STAND OPERATION—Magna Jointer (shown) or any other Magna tools mount on single stand.

*GUARANTEED ONE YEAR: Wards guarantee Shopsmith and Magna Power Tools, including all accessories on these two pages, to be free from defects in workmanship or materials, and will repair or replace any defective parts within one year from date of purchase. You may purchase any of these tools on Wards convenient Monthly Payment Plan. As little as $10.00 Down on Shopsmith. See Inside Back Cover for the details of Monthly Payment Plan.

FOR DOUBLE STAND OPERATION—Belt Sander and Jigsaw shown mounted on Double Utility Stand for simultaneous operation with 1 motor.

MOUNTING BASE, MOTOR, STANDS, ACCESSORIES FOR BELT-DRIVEN SINGLE-PURPOSE MAGNA POWER TOOLS

40 MOUNTING BASE. Use to mount Magna Tools (36), (37), (38), (39) on stand. Heavy cast aluminum.
84 CP 3376—*Mailed Postpaid*. $3.95

41 ½-HP. BALL BEARING CAPACITOR MOTOR. For use with all Magna power tools. 1725 RPM. Double 5/8-in. shaft. *Guaranteed for 1 year. For 110–120 volt 60 cycle AC. With separate 10-ft. cord and plug. $3.50 Dn.
83 CP 4542 M—*Mailed Postpaid*. . . . . Cash $34.95

42 4-STEP MOTOR PULLEY. 2, 3, 4, 5-in. diameter steps.
84 CP 3385—5/8-in. bore. *Postpaid*. $2.35

43 PULLEY GUARD. Fits all Magna Power tools.
84 CP 3380—*Mailed Postpaid*. $3.95

44 SAFETY SWITCH. With 2-ft. cord to connect to motor.
84 CP 3381—*Mailed Postpaid*. $3.95

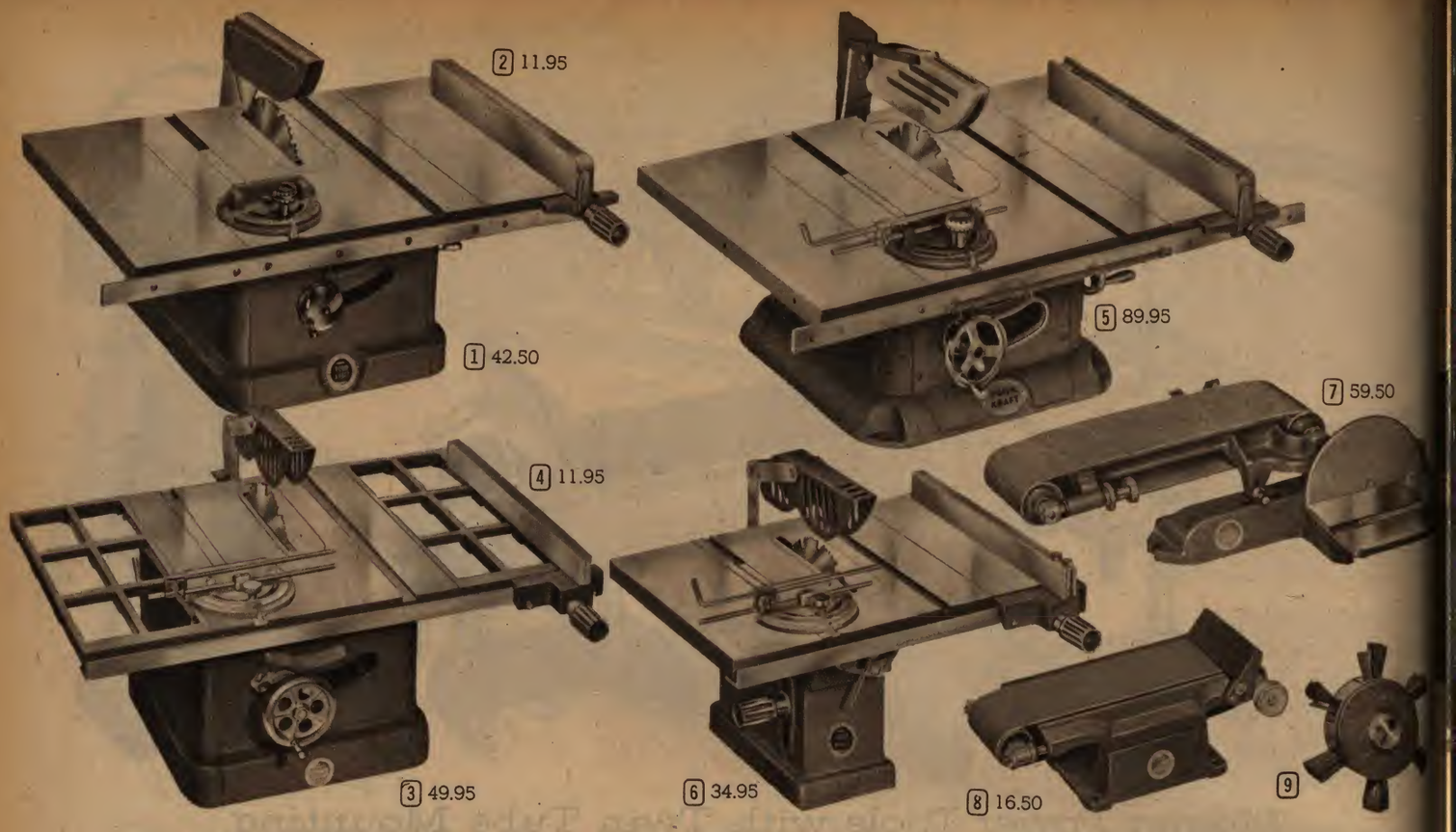
45 CASTERS. Fit Stands below. *Mailed Postpaid.*
84 CP 3379. . . . . Set of 2 $1.25

46 47 MAGNA UTILITY STANDS. Designed for mounting Magna power tools (Jigsaw, Jointer, Sprayer, Belt Sander) or can be used as utility stands. Enamel finish matches tools. Order Casters (45), above.

(46) SINGLE STAND. For mounting any one of the above Magna tools. 12¾x15½x27 in. high.
84 CP 3377 MB—*Mailed Postpaid*. $15.95

(47) DOUBLE STAND. Uses only 1 motor to drive any 2 Magna Power tools. 12¾x31½x27 in. high.
84 CP 3378 MB—*Mailed Postpaid*. $18.95

DOUBLE STAND COMPLETE WITH ½-HP MOTOR, TWO 4-STEP MOTOR PULLEYS. Holds any 2 Magna tools.
84 CP 3399 YO—*Postpaid*. $6 Dn. . . . . Cash $58.60



"Do-it-Yourself" With Powr-Kraft Saws and Sanders

POWR-KRAFT 8-IN. BENCH SAWS . . . FOR YEARS THE FAVORITES OF PROFESSIONAL MEN AND SKILLED HOBBYISTS

There's a wealth of pleasure awaiting you in the hobby of woodworking. You'll get a genuine feeling of achievement, save money too, doing your own home repairs, making furniture, etc. Most useful of all tools is the circular saw. It performs 75% of all cabinet making operations. Its main use is to rip and crosscut lumber but it also can bevel, chamfer, taper, rabbet, miter, groove, shape, dado, sand, make miter and other joints. Tilting arbor construction of saws (1) (3) (5) makes work easier, more accurate—table remains level. Blade and arbor tilt to 45°. Grease-sealed ball bearings. 8-in. combination blade. Gray wrinkle finish. Available with or without ½-HP 1725 RPM, 110–120 v., 60 cycle AC ball bearing capacitor motor 83 C 4541MB (Pg. 809).

8-IN. HOBBYISTS' SAW 42.50

1 One of our best bench saw values. Ball bearing, tilting arbor type. Two hand-wheel controls; one raises, lowers; other tilts blade. With motor bracket, 2-in. mach. "V" pulley, guard, splitter. 18x24½x13½ in. Specifications below. Wt. 55 lbs. $4.50 Dn.
84 C 3315MO—Saw only. *Mail.* Cash $42.50

2 TABLE EXTENSIONS. For (1). 6x17¾ in.
84 C 3316 MB—Wt. 22 lbs. *Mail.* Pr. $11.95

SAW WITH EXTENSIONS, ½-HP Motor, 40-in. belt, 4-in. motor pulley. Wt. 107 lbs.
84C3317R—*Not Mail.* $8.50 Dn., Cash $81.95

8-IN. MEDIUM-DUTY PRODUCTION SAW 49.95

3 Designed especially for hobbyists, production work. ⅝-in. diam. arbor, larger bearing surfaces. New Departure grease-sealed ball bearings. One handwheel raises, lowers, tilts blade and arbor. 13x24¾x15½ in. Spec. below. 8-in. rip-crosscut-miter blade, 4-in. motor pulley (for ½ or ⅝-in. shaft), 1¾-in. machine pulley, 37-in. "V" belt, motor bracket, guard.
84 C 3480 MO—Wt. 56 lbs. *Mail.* $5 Dn. . . . Cash $49.95

4 TABLE EXTENSIONS. For (3). Semi-steel. 6½x17 in.
84 C 3307 M—Wt. 15 lbs. *Mailable*. . . . . Pair $11.95

SAW (3) WITH EXTENSIONS AND ½-HP MOTOR.
84 C 3323 R—Wt. 99 lbs. *Not Mail.* $9 Down. Cash $87.95

8-IN. HEAVY-DUTY SAW 89.95

5 Our finest Tilting Arbor Bench Saw. Made in Canada. Meets rigid production requirements. Professional performance. 2 controls—one raises, lowers blade; other tilts arbor with blade, moves motor on base. Motor mount part of base. 31⅞x24x14¾ in. with extensions, motor pulley (fits ½ or ⅝-in. shafts), machine pulley, guard, splitter, non-kick-back pawls. Spec. below.
84C3475R—Wt. 100 lbs. *Not Mail.* $9 Dn., Cash $89.95

SAW (5) WITH ½-HP MOTOR, 38-IN. "V" BELT.
84 C 3313 R—Wt. 129 lbs. $12 Dn. Cash $115.75

Catalog Number	(1) 84 C 3315 MO	(3) 84 C 3480 MO	(5) 84 C 3475 R	(6) 84 C 2263 MO
Depth of cut at vertical	2¼ in.	2⅜ in.	2½ in.	2⁷⁄₁₆ in.
Depth of cut at 45°	1⅝ in.	1⅝ in.	1⅝ in.	1½ in.
Main table size	14 x 17¾ in.	13 x 17 in.	14³⁄₁₆ x 18 in.	10 x 14 in.
Main table with extensions	26 x 17¾ in.	26 x 17 in.	26⅜ x 18 in.	20 x 14 in.
Distance ahead of blade	8⅛ in.	7⅜ in.	8⅛ in.	4¾ in.
Arbor diameter	½ in.	⅝ in.	⅝ in.	⅝ in.
Base specifications	13⅜ x 15⅝ in.	12¼ x 13¼ in.	15⅛ x 15⅛ in.	5¾ x 10¼ in.
Recommended stand (Pg. 822)	84 C 2954 MB	84 C 2954 MB	84 C 2954 MB	84 C 2954 MB
Recommended speed	3450 RPM	3900 RPM	3450 RPM	3900 RPM

8-IN. TILTING TABLE SAW 34.95

6 Low-priced saw gives excellent performance. Table tilts to 45°—locks front, rear. Self-lubricating bronze bearings. Hand knob raises, lowers blade. Max. cut 2⁷⁄₁₆ in. Removable insert for dado work. Table extensions, motor bracket, mach. pulley, blade, guard. Specs. at left.
84C2263 MO—Wt. 50 lbs. *Mail.* $3.50 Dn., Cash $34.95

SAW (6) WITH ½-HP MOTOR, 44-in. "V" belt, 4-in. pulley. Ship. wt. 79 lbs.
84 C 3326 YO—Only $6.50 Down . . . Cash $62.50

POWR-KRAFT SANDERS 16.50, 59.

7 HEAVY-DUTY BELT, DISC SANDER. Ne… bearings. 6-in. sanding belt operates in… position 0 to 90°. Belt travels over 6⅜x16-in. ta… 3-in. diam. drums. 9-in. diam. disc sander. … 11-in. auxiliary table, miter gauge, tilts to … for single or compound butt sanding—use … belt or disc. 6x48-in. sanding belt, 9-in. … disc. 3-in. pulley. 23¼x24½x11 in. *Not Mail.*
84 C 2726 R—Wt. 70 lbs. $6 Down. . . . Cash $…

SANDER (7) WITH MOTOR. ½-HP ball be… capacitor motor 110–120v., 60 cy. AC. 2… pulley, ½x44 in. "V" Belt.
84 C 2728 R—Wt. 99 lbs. $9 Dn. . . . . Cash $…

SANDING BELTS. *State Fine, Med., Coarse.*
84 C 2727—6x48 in. Ship. wt. 12 oz. . . . . Ea. …
84 C 2729—4x36 in. Ship. wt. 4 oz. . . . . Ea.

8 MEDIUM-DUTY BELT SANDER. Cast … Self-lubricating bronze bearings. 4x… belt, 47⁄16x11-in. supporting table. Guide … adjusts to 45°. Belt, 2-in. pulley. Wt. 18 lbs.
84 C 2719 M—7½x16¾x4¹³⁄₁₆ in. *Mailable.* $…

SANDER (8) WITH MOTOR. ⅓-HP split-… motor, 110–120 v., 40-in. "V" belt, 2½-in. p…
84C2720YB—Wt. 44 lbs. *Mail.* $3.50 Dn., Cash $…

9 SAND-O-FLEX CONTOUR SANDER. … head, garnet cartridges, brushes. *Postpd.*
84 CP 2730—Fits ½, ⅝-in. diam. shafts. . . . $…

SAND-O-FLEX REFILLS. *State F, M, C. Postp…*
84CP2732—Garnet; 84CP2733—Al. Oxide. . Ea.
84CP2734—Sand-O-Flex Brushes. *Postpd.* 6 …

10 CARBIDE-TIPPED BLADES. Last 25 to 100 times longer than ordinary blades. Tungsten carbide tips silver-brazed to blades, finish ground on diamond wheel. Cut hardwood, plastics, roofing.

WARDS MASTER (BEST) QUALITY. Alloy steel blade lasts up to 25 times longer. ½ or ⅝-in. hole. *State diameter.* Ship. wt. 1 lb.
84 C 6965 L—7-in. diam. 14 teeth $8.45; 8-in. diam. 16 teeth $8.95

PROFESSIONAL QUALITY. Lasts up to 100 times longer.
84 C 6966 L—Chrome nickel alloy steel. *State diameter. Mailable.*

Diam.	Teeth	Hole Size	Ship. wt.	Price
7 in.	14	½ or ⅝ in.	1 lb. 4 oz.	$12.95
8 in.	16	½ or ⅝ in.	1 lb. 8 oz.	14.95
10 in.	20	⅝ or ¾ in.	2 lbs. 8 oz.	19.50

11 LIGHT-DUTY MANDRELS. "Oil-ite" bearings. Die-cast pulley for ½-in. "V" belt. Ship. wts. 4, 5, lbs.
84 C 7010 L—13, 14 in. *State diam.*
⅝-in. diam. ½-in. threads. . . . $3.25
¾-in. diam. ⅝-in. threads. . . . 3.95

12 HIGH-SPEED MANDRELS. Grease-sealed ball bearings. Zerk-type fittings. Left-hand threads. Ship. wts. 5, 6, 8 lbs. *State size.*
84 C 7005—½x9½ in. $5.45
⅝x10 in. . . . $5.95; ¾x12 in. . . . 8.45

13 8-TOOTH SAFETY SAW BLADE. Chrome alloy steel, combination rip-crosscut blade. 8 teeth project above non-cutting edge of blades. This reduces major cause of accidents, teeth can't grab wood and throw it back at operator. Blade uses less power, gives longer motor life. Cuts chips not sawdust, easier to clean, reduces fire hazard. Gives smooth plane-like cut. Longer life between sharpenings. Quieter, more efficient operation. Order below.

14 HOLLOW GROUND COMBINATION SAW BLADES. Wards Master (Best) Qual. Chrome nickel steel. Hollow (taper) ground design; tapered from edge to center. Gives clearance at sides. No need to reset blade. Will crosscut, miter or rip.

15 16 FLAT GROUND SAW BLADES. Wards Master (Best) Quality Chrome nickel steel, tempered and hardened. Precision filed, set by hand. Won't bind. Combination blade looks like (14).

State Saw Diam.	Hole Size, In.	Ship wt. lbs.	(13)Safety 84C6961L Ga.	(13)Safety 84C6961L Price	(14) Hollow Gr. 84 C 6955 L Ga.	(14) Hollow Gr. 84 C 6955 L Price	(15) Rip 84C6954L Ga.	(15) Rip 84C6954L Price	(16)Crosscut 84C6951L Ga.	(16)Crosscut 84C6951L Price	Combin. 84C6956L Ga.	Combin. 84C6956L Price
6 in.	½, ⅝	¾	18	$1.45	.....	.....	18	$1.59	18	$1.59	18	$1.59
7 in.	½, ⅝	¾	18	1.69	14 to 17	$2.75	18	1.79	18	1.79	18	1.79
8 in.	½, ⅝	1	16	1.79	14 to 17	3.49	18	1.89	18	1.89	18	1.89
10 in.	⅝, ¾	1½	16	2.49	14 to 17	6.75	16	2.79	16	2.79	16	2.79
12 in.	¾, 1	2½	14	3.59	13 to 16	8.75	14	3.89	14	3.89	14	3.89
14 in.	1, 1⅛	5	...	.....	.....	.....	14	7.95	14	7.95	...	.....
16 in.	1, 1⅛	6	...	.....	.....	.....	14	9.95	14	9.95	...	.....

17 SPECIAL PLYWOOD BLADE. Cuts plywood with minimum of splintering. For cabinet work; cutting flooring, plastics. 20-ga., .035-in. thick. ⅛ or ⅝-in. bore.
84C6957L—7-in. 200-tooth blade. Wt. 9 oz. $1.79; 8-in. 250-tooth blade. Wt. 12 oz. $1.89

18 8-IN. STEEL SANDING WHEEL. Co… bench saw to disc sander. Fits ½, ⅝-in. ar…
84 C 2285—1 coarse, 1 med. disc. Wt. 4 lbs. $…

ABRASIVE DISC ASS'T. For (18). Wt. 10 oz.
84 C 2286—2 each of F, M, and C grit. Pkg. of …

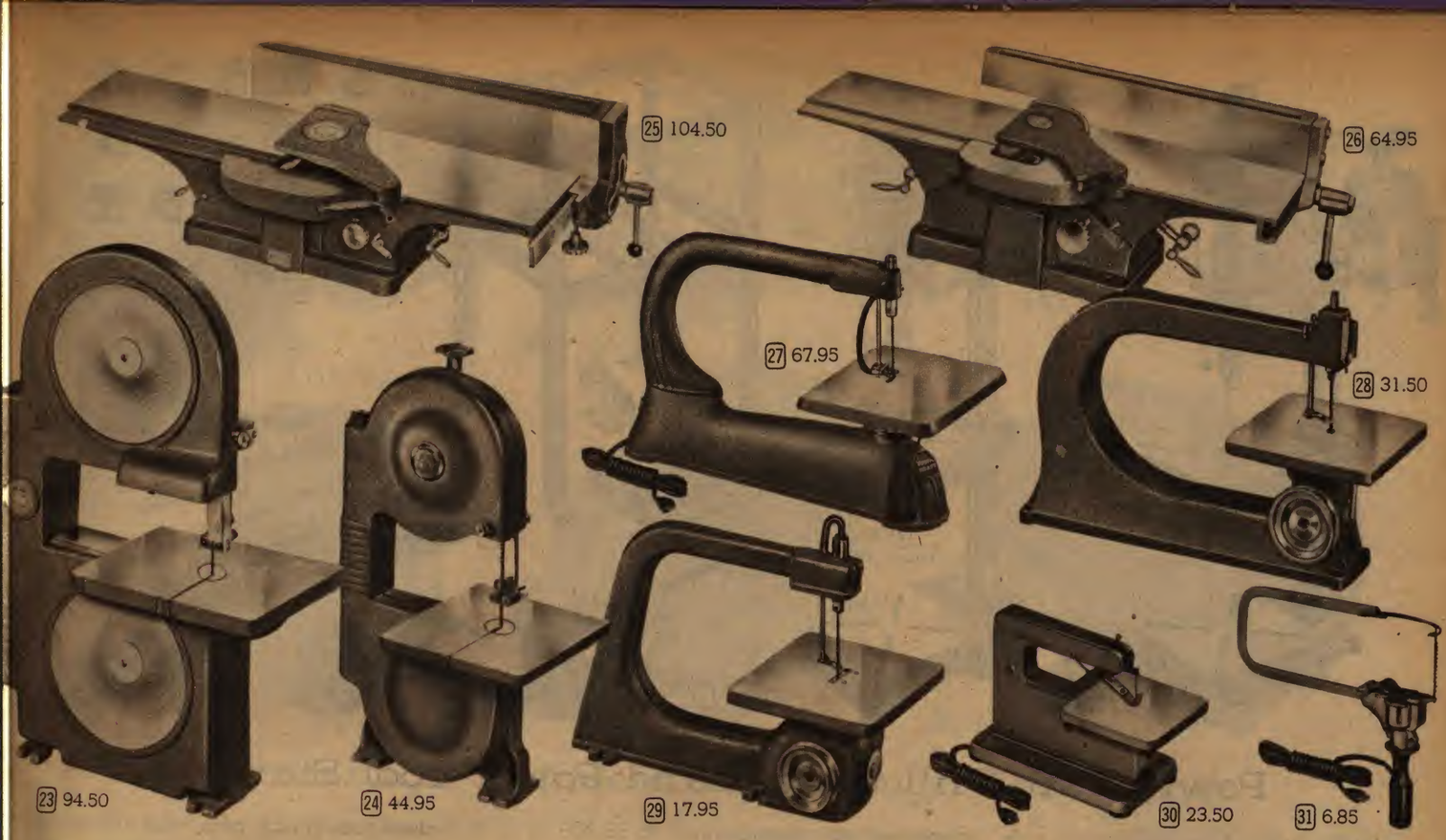
19 CIRCULAR SAW VISE. Clamp-on ty… holds all circular saw blades 6-in. to … diam. while sharpening. Die-cast aluminum …
84 C 4046—Ship. wt. 1 lb. 8 oz. . . . . $…

20 CIRCULAR SAW BLADE FILER. Designe… insure correct pitch and bevel when … Gives precise angle to saw teeth. Instruct…
84 C 4038—Ship. wt. 3 lbs. . . . . $…

21 CIRCULAR SAW SET. Sets teeth on c… saws for different purposes—up to …
84 C 4036—Instructions incl. Wt. 8 oz. . . . . $…

COMB. SAW FILER AND SETTING O… Save by buying complete outfit. Wt. 3½ lb…
84 C 4037—Filer (20), Set (21). . . . . $…

22 ADJUSTABLE ANGLE JIG. Cut angles … 1 to 21°; higher angles had by d… clamps. Fits any bench saw with rip fen…
84 C 2275—Ship. wt. 1 lb. 8 oz. . . . . $…



Powr-Kraft Band and Jig Saws, Jointers...10% Down

POWR-KRAFT BAND SAWS 44.95 TO 139.50

23 12-IN. BAND SAW. Heavy-duty, precision engineered for accuracy. Cast-iron frame, 1-pc. cast-iron guard swings on hinges. Balanced die-cast, rubber-tired disc wheels; upper wheel mounting separate from main frame. Tension, blade trackage control knobs. Ball bearing roller guides rotate in same direction as blade. Table tilts to 45°. Wheels mounted on needle roller bearings. Cuts to center of 24-in. circle. Built-in work light. Gray wrinkle finish. Specs. below.
84 C 2314 R—Wt. 118 lbs. *Not Mail.* $9.50 Down, Cash $94.50

SAW (23) WITH ⅓-HP MOTOR (83 C 4506MB, Page 809). *Not Mail.*
84 C 2311R—With motor pulley, "V" belt. Wt. 142 lbs. $107.95

15-IN. BAND SAW. Like (23) but larger. Cuts to center of 30-in. circle. Use ½-H.P. motor. Shipped promptly from Chicago Fact.
84 C 2315 F—Ship. wt. 155 lbs. $14 Down....or Cash $139.50

24 9-IN. BAND SAW. Medium-duty. Cast-iron frame with 1-pc. hinged aluminum guard. Cast-iron table tilts to 45°. Rubber-tired wheels. Upper wheel has tension, blade trackage control. Adj. blade guides—upper is roller type. Ht. 28 in.
84 C 2320 MO—Ship. wt. 58 lbs. *Mail.* $4.50 Down. Cash $44.95

SAW (24) WITH ⅓-HP MOTOR (83 C 4506MB, Pg. 809). *Mail.*
84C2321YO—With motor pulley, 44-in. "V" belt. Wt. 82 lbs. $59.50

ADDITIONAL SPECIFICATIONS ON POWR-KRAFT BAND SAWS

Catalog No.	(24)84C2320MO	(23)84C2314R	84 C 2315 F
Depth of cut	4¼ in.	5⅛ in.	8³⁄₁₆ in.
Table size	10x11 in.	13x13 in.	15x15 in.
Bearings	Ball, Bronze	Roller	Roller
Wheel diam.	9¾ in.	12½ in.	15¾ in.
Blade included	³⁄₁₆x60 in.	¼x78 in.	³⁄₈x104 in.
Saw pulley incl.	4-in. diam.	6½-in. diam.	6½-in. diam.
Rec. motor pulley	2-in. diam.	2½-in. diam.	2½-in. diam.
Rec. "V" belt	44 in.	54 in.	56 in.

POWR-KRAFT JOINTER-PLANERS 64.95 TO 104.50

25 **26** Precision-made, dynamically balanced cutter head runs smoothly on grease-sealed New Departure ball bearings; 3 high-speed steel cutter blades. Knives are high-speed tool steel, carefully sharpened and heat treated to maintain keen edge over long periods. Tables precision machined in pairs. Fence tilts 45° either direction. Gauge shows fence tilt, depth of cut. Detachable spring guard over cutter head. Cast semi-steel base, tables. Infeed table has rabbeting arm, outfeed table has rabbeting ledge.
Recommend tool stand 84 C 2954MB listed on Page 822. See table below for additional specifications on jointer-planers.

25 6-IN. PRODUCTION BALL BEARING MODEL. For heavy-duty use in industrial shops. Meets the requirements of cabinet makers and advanced woodworkers. Maximum depth of cut and rabbet is ½ in.
84 C 2508 R—Ship. wt. 113 lbs. *Not Mailable.* $10.50 Down. Cash $104.50

6-IN. JOINTER WITH ½-HP MOTOR (83 C 4541MB, Page 809). Wt. 149 lbs.
84 C 2509 R—With 5-in. motor pulley, 46-in. "V" belt. *Not Mail.* $131.50

26 5-IN. BALL BEARING MODEL. For medium-duty workshop use. Equipped with easy operating ball crank and lever lock control. Maximum depth of cut and rabbet is ⅜ in.
84 C 2506 MO—Ship. wt. 54 lbs. $6.50 Down on Terms...Cash $64.95

JOINTER (26) WITH ½-HP MOTOR (83 C 4541MB, Pg. 809). Wt. 83 lbs.
84 C 2507 YO—With 5-in. motor pulley, 46-in. "V" belt..... $91.50

ADDITIONAL JOINTER-PLANER SPECIFICATIONS

Catalog Number	(25) 84 C 2508 R	(26) 84 C 2506 MO
Depth of cut—maximum	½ in.	⅜ in.
Length table overall	34⅞ in.	26⅝ in.
Type of Bearings	N. D. Ball	N. D. Ball
Knife size	6⅛ in.	5¹⁄₁₆ in.
Mach. pulley included	2-in. diam.	2-in. diam.
Fence adjustment	Double lock	Lever lock
Recommended speed	4300 RPM	4300 RPM

POWR-KRAFT JIG SAWS 17.95 TO 67.95

27 POWR-KRAFT 18-IN. JIG-SCROLL SAW. Built-in 110–120V AC-DC universal motor, rated ½-HP; develops a torque equal to ¼-HP motor. 1900 strokes per min. Cuts to center of 36-in. circle; to 2 in. thick. Cast-iron table tilts to 45°, rotates 360°. Does saber cutting; takes sanding sticks, files with ¼-in diam. shanks. Roller blade guide with adjustable spring work hold-down. 29½x12¾x18 in. high. With 6-in. plain end blade, light, blower, switch. Made in Canada.
84 C 2370 MO—Gray finish. *Mail.* Wt. 50 lbs. $7 Down...Cash $67.95

28 POWR-KRAFT 15-IN. MEDIUM DUTY JIG SAW. Cuts to center of 30-in. circle; to 2 in. thick. 1-pc. cast semi-steel frame, base. Cast semi-steel table 9x9 in., tilts to 45°. 860 strokes per min. Sawdust blower. Lower mechanism enclosed in oil bath. 23x9x15¾ in. high. With 5-in. plain end blade, 4-in. machine pulley. Gray wrinkle finish.
84 C 2356 MB—*Mail.* Ship. wt. 39 lbs. $3.50 Down on Terms. Cash $31.50

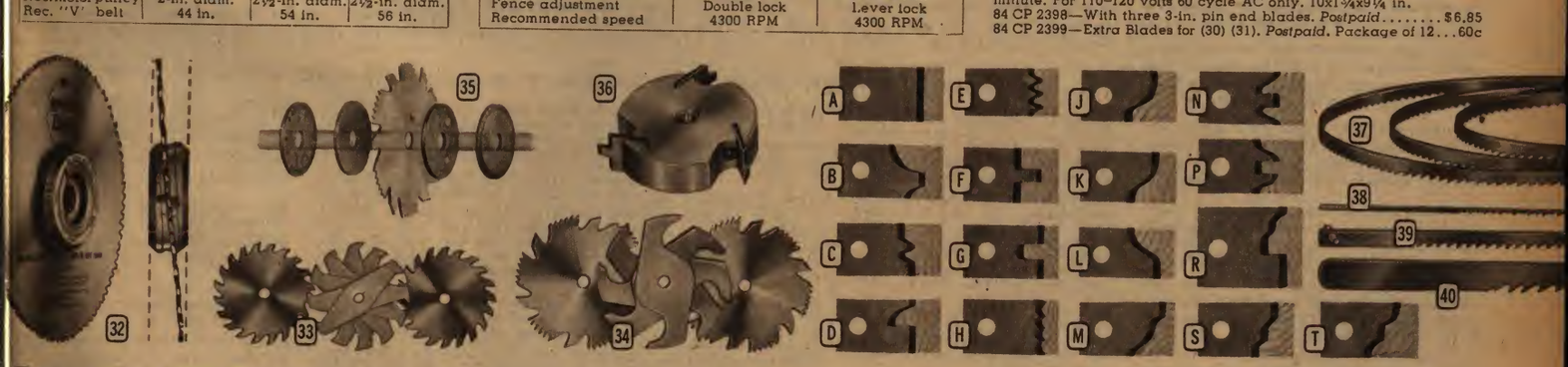
SAW (28) WITH ¼-HP MOTOR (83 C 4505MB, Pg. 809). Ship. wt. 63 lbs.
84 C 2388 YO—With 38-in. "V" belt, 2-in. "V" motor pulley..$45.50

29 POWR-KRAFT 12½-IN. LIGHT-DUTY JIG SAW. Cuts to center of 25-in. circle; to 1½ in. thick. 9x9-in. table tilts to 45°. 860 strokes per minute. Bronze bearings. Size: 9¾x21¾x14½ in. *Mailable.*
84 C 2350 MB—5-in. blade, 4-in. machine pulley. Wt. 29 lbs...$17.95

SAW (29) WITH ¼-HP MOTOR (83 C 4505MB, Pg. 809). Ship. wt. 50 lbs.
84 C 2369 YO—With 38-in. "V" belt, 2-in. "V" motor pulley..$31.95

30 DREMEL 8-IN. LIGHT-DUTY JIG SAW. Cuts to center of 16-in. circle; to 1½ in. thick. Built-in rotary motor. 3450 strokes per minute. Table tilts to 45°; raises or lowers. 4-way blade holder gives unlimited ripping capacity. For 110–120 volt 60 cycle AC. UL Appr. cord, plug.
84 CP 2390 M—With three 3-in. pin end blades. *Postpaid*.....$23.50

31 DREMEL POWER COPING SAW. 9½-in. capacity. Cuts to center of 19-in. circle; to ¾ in. thick. Vibrates at 7200 cutting strokes per minute. For 110–120 volts 60 cycle AC only. 10x1¾x9¼ in.
84 CP 2398—With three 3-in. pin end blades. *Postpaid*.....$6.85
84 CP 2399—Extra Blades for (30) (31). *Postpaid*. Package of 12...60c



32 MAGNA DADO ASSEMBLY. 8-in. diam. Gear synchronized hubs control width of cut; one quick adjustment gives any number of settings for cuts from 5⁄32 to ⅞ in. wide. Complete unit—dado, notch, crosscut, rip. ⅛-in. tempered steel blade eliminates "whipping action".
84 CP 3300—Fits ⅝ or ¾-in. arbors. *Postpaid*.....$14.95

33 **34** DADO HEADS. Make your bench saw more versatile . . . use for dadoing, grooving, rabbeting, tenoning, etc. Cuts can be varied in width and depth.

(33) HOBBYISTS' QUALITY. Tempered tool steel. 2 outside blades and six 1⁄16-in. chippers. *State diam., bore.*

Cat. No.	Diam.	Bore, in.	Blade thick.	Ship. wt.	Price
84 C 2282	4 in.	½	3⁄32 in.	1 lb.	$2.89
84 C 2282	5 in.	½ or ⅝	⅛ in.	1½ lbs.	4.59

(34) PROFESSIONAL QUALITY. Precision ground, tempered alloy tool steel. Includes: 2 outside blades ⅛ in. thick, 4 chippers (one 1⁄16 in., two ⅛ in., one ¼ in. thick). 8- and 10-in. sizes *mailed* promptly from Factory near Buffalo, N.Y. 6-in. size *mailed* from Stock. *State diam., bore.*

Cat. No.	Diam.	Bore, in.	Ship. wt.	Price
84 C 2283	6 in.	½ or ⅝	3 lbs. 8 oz.	$7.95
84 C 2283 K	8 in.	⅝ or ¾	6 lbs.	22.95
84 C 2283 K	10 in.	⅝ or ¾	9 lbs.	29.95

35 WARREN DADO SAWING WASHERS. Grooved for 40 different clean, accurate cuts with 1 blade. Dial desired width. *State ½ or ⅝-in. arbor.*
84 C 2280—Fits any circular saw blade (Blade not incl.). Wt. 8 oz.....$4.49

36 MOLDING CUTTER HEADS. Convert circular saw or Shopsmith into shaper, jointer or planer. Make your own moldings, etc. Unlimited number of designs. 3⅛-in. diam. by ⅞-in. wide aluminum head holds set of 3 knives (1 shape). Order Molding Cutter Head Knives (A) to (T) separately.

SHOPSMITH MOLDING CUTTER HEAD. Fits either model Shopsmith spindle.
84 CP 3103—*Mailed Postpaid*.....$5.75

POWR-KRAFT MOLDING CUTTER HEAD. Fits most bench or floor model saws.
84 C 2267—Fits ½ or ⅝-in. diam. arbors. Ship. wt. 2 lbs.....$5.45

A TO **T** SHOPSMITH MOLDING CUTTER HEAD KNIVES. Fit Molding Cutter Heads above, also previously listed head No. 84—2265. Hardened, tempered tool steel. Knives ⅛ in. thick, 1 in. wide except (R) 1½ in. wide.
84 CP 3104—3 blades of one shape in ea. set. *State letter of shape wanted. Ppd.*

(A)	BLANK SQUARE KNIVES..	Set $3.75	(J)	O. G. MOLDING.....	Set $3.75
(B)	¼, ½, QUARTER ROUND.	Set 3.75	(K)	O. G. MOLDING.....	Set 3.75
(C)	GLUE JOINT, ½-in. stock and up.....	Set 3.75	(L)	O. G. MOLDING.....	Set 3.75
			(M)	REVERSE O. G.....	Set 3.75
(D)	CABINET DOOR LIP.....	Set 4.95	(N)	PANEL INSERT.....	Set 4.95
(E)	V FLUTE MOLDING.....	Set 3.75	(P)	PANEL INSERT COPE....	Set 4.95
(F)	GROOVE.....	Set 3.75	(R)	1⅜-IN. SASH.....	Set 4.95
(G)	TONGUE.....	Set 3.75	(S)	1⅜-IN. SASH COPE.....	Set 4.95
(H)	4-BEAD MOLDING.....	Set 3.75	(T)	BEAD, COVE MOLDING...	Set 3.75

37 WOOD-CUTTING BAND SAW BLADES. Endless type. Choice of ⅛, 3⁄16, ¼, ⅜-in. widths. *State length, width.* Wt. ea. 8 oz.
84 C 2330—60-in. length....85c 73-in. length.....89c

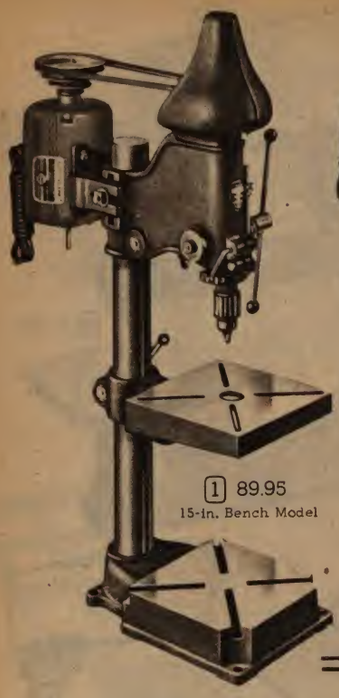
38 5-IN. PLAIN END JIG SAW BLADES. Alloy steel, heat treated and hardened. Ship. wt. per package, 4 oz. *State Cat. No.*

Use for	Cat. No.	Thick.	Width	Teeth	Price
Celluloid, Plastics, Wood, etc.	84 C 2375	.016 in.	.035 in.	21	6 for 29c
	84 C 2376	.017 in.	.043 in.	18	6 for 29c
	84 C 2377	.020 in.	.070 in.	7	6 for 29c
Metal, wood up to 1 in. (*State teeth*).	84 C 2378	.020 in.	.110 in.	10	6 for 29c
	84 C 2378	.020 in.	.110 in.	15	6 for 29c
	84 C 2379	.020 in.	.070 in.	15	6 for 29c
Light woods.....	84 C 2380	.010 in.	.045 in.	18	12 for 45c
Hard materials....	84 C 2381	.016 in.	.034 in.	32	6 for 29c
General use.....	84 C 2382	Assorted sizes			12 for 45c

84 C 2387—6-in. plain end ass't. like 84C2382. Wt. 5 oz...12 for 45c

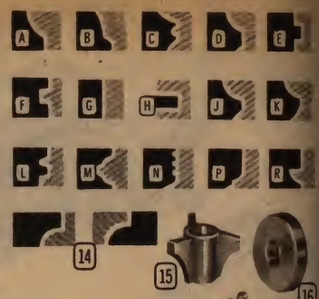
39 5-INCH PIN END JIG SAW BLADES. Ship. wt. per pkg. 4 oz.
84 C 2384.....Assortment of 12 blades 59c

40 4½-INCH SABER BLADES. Ship. wt. 4 oz. Size .028x.187 in.
84 C 2385—10 teeth.....3 for 29c
84 C 2386—Assortment of 12.....85c



1 89.95
15-in. Bench Model

2 49.95
12½-in. Bench Model



Powr-Kraft Drill Presses and Power Tool Stands

FREE . . . WARDS LATEST POWR-KRAFT POWER TOOL CATALOG

Your free copy of the latest Powr-Kraft Tool Catalog is ready and waiting for you. Contains 60 illustrated pages of Power Tool equipment and accessories with easy-to-read descriptions. Whether you are a beginner or a professional, you will find it an indispensable aid for your workshop. Send for your free copy now.

FACT-PACKED "BUYING GUIDES" on major power tools—bench and jig saws, portable sanders, etc.—describe construction, jobs they will do, and which one to buy for your needs.

POWR-KRAFT TOOLS. Wards own power tools have long been favorites of experienced craftsmen, shop instructors . . . include latest developments at Wards low, money-saving prices.

SHOPSMITH MARK 5. Finest, most modern multi-purpose power workshop ever built. Completely described and illustrated. Catalog contains a complete line of attachments and accessories.

Dozens of other nationally known power tools including Mail Portable Saws, Drills, Sanders, Logan Metal Lathes, Westinghouse Welders, Black and Decker, Dremel and Speedway Sanders, Stanley Routers, Magna Power Tools.

For your copy simply fill in and mail the coupon to your nearest Ward Mail Order House.

MONTGOMERY WARD, Department KR-S6

Please send my free copy of Wards latest Powr-Kraft Power Tool Catalog.

Name_____
(Print Name and Address Plainly)

Street_____

or Route_____ Box_____

Postoffice_____

State_____

822 WARDS CBA

POWR-KRAFT DRILL PRESSES 49.95 TO 99.50

Precision-built for years of dependable service, accurate to .005 in. All models adaptable to drilling, mortising, routing, planing, holecutting, drum sanding, etc. 15-in. models also adaptable for wood shaping. Spindle construction is the key to drill press quality. Heavy-duty production model (1) has 6 splined spindle; (2) has involute 9-splined spindle. Both have 33 Jacobs taper end with ½-in. capacity Jacobs geared chuck. Cast-iron head adjusts up and down. Motor mounts adjust vertically, horizontally. Tables swing out of way. Guard allows quick belt change. (1) has adjustable depth gauge, stop screw for duplicate drilling. (2) has gauge showing depth at any spindle position. *Not Mailable.*

POWR-KRAFT 15-INCH PRODUCTION MODELS

1 For heavy-duty use by manufacturers, machinists, etc. Full ball bearing spindle construction for steady production work. Spiral coil quill return spring. 2¾-in. column diameter. 4-step machine pulley. 10x10-in. table tilts to 45°. Drills to center of 15-in. circle. Spindle travels 4 in. Speed range 673, 1280, 2330 and 4410 RPM. Pay as little as 10% Down on Credit Terms.

15-IN. BENCH MODEL DRILL PRESS. Chuck to base 18½ in. Ht. 43½ in. Ship. wt. 110 lbs. $9.00 Down.
84 C 2533 R-Cash $89.95

15-IN. FLOOR MODEL DRILL PRESS. Chuck to base 48½ in. Height 72 in. Ship. wt. 126 lbs. $10.00 Down.
84 C 2534 R — Cash $99.50

DRILL PRESS WITH MOTOR.* (See below). Includes motor pulley and "V" belt. Ship. wt. 137 lbs. Pay $11.50 Down.
84C2539R—Cash $114.50

DRILL PRESS WITH MOTOR, PULLEY AND V-BELT.* See motor specifications below. Ship. wt. 153 lbs. $12.50 Down on Terms.
84 C 2540 R—Cash $123.95

*Note: Motors are ⅓ HP 1725 RPM ball bearing capacitor, 110–120 V. 60-cycle AC.

12½-IN. BENCH MODEL

2 Medium-duty press for hobbyists and mechanics. Bronze spindle bearing, ball thrust bearing. Drills to center of 12½-in. circle. Spindle travels 3¼ in., 8x8-in. table. Speed range 795, 1310, 2275 and 3750 RPM. 33 in. high. Ship. wt. 82 lbs. Pay $5.00 Down, balance monthly.
84 C 2535 R.....Cash $49.95

DRILL PRESS WITH MOTOR.* Includes motor pulley, "V" belt.
84 C 2537 R—Wt. 110 lbs. $74.95

3 TOGGLE SWITCH. Fits (2) only. 110–120 V. AC. 1-HP capacity. UL Approved.
84 C 2536—Ship. wt. 8 oz. $1.98

4 LIGHT-DUTY VISE. Holds work firmly. Cast-iron, grooved jaws 2⅜x1⅜ in. Opens to 2⅝ in.
84 C 2563—Ship. wt. 5 lbs. $2.98

5 PALMGREN TILTING ANGLE VISE. Jaws 2½ in. wide, 1 7/16 in. deep—opens to 2½ in. Tilts to 90°.
84 C 2596—Size 4x9x3⅝ in. Ship. wt. 10 lbs..... $8.75

6 DRILL PRESS VISE. Grooved jaw 3x1 5/16 in. deep.
84 C 2561—Opens to 3 in. Ship. wt. 6½ lbs..... $6.98

7 SANDING DRUM. 3-in. sanding area. 2 5/16-in. diameter. 13/32-in. shank.
84 C 2549—Wt. 2 lbs... $2.98

SANDING SLEEVES. For (7). Fine, medium, course or assorted grits. *State grit wanted. Postpaid.*
84 CP 3133—6 for..... $1.25

POWER TOOL STANDS, DRILL PRESS ACCESSO

8 ADJUSTABLE STANDS (in height and length). Fit Powr-Kraft Tools. Provide rigid base; minimize vibra... 4 movable channel bars for mounting tool and motor. ... adjust separately for leveling on uneven or slanting ... from 24¼ to 33¼ in. high. Width 16 in. Gray finish. Ship... unassembled. Includes: nuts, bolts, washers and ... tions. Casters sold separately (9), below. *Mailable.*

STAND FOR POWR-KRAFT TOOLS (except lathes). Wt. 38 ...
84 C 2954 MB—Length adjusts from 16⅜ to 25⅞ in... $...

STAND FOR POWR-KRAFT WOOD LATHES. Ship. wt. 48 lbs.
84 C 2955 MO—Length adjusts from 25⅝ to 44⅜ in... $...

9 CASTERS FOR TOOL STANDS. Fit (8). Rubber w... ball bearings. 4 in set, 2 with brakes. Ht. 2 9/16 in. W...
84 C 2973—Threaded stems 5/16x¾ in. long. Set of 4. $...

10 2-OUTLET CURRENT TAP. Provides convenient ... of power tools, motor and tool light. 1 outlet is control... by UL approved, 1 HP, 125/250-volt, AC-DC, Cutler-Ham... mer toggle switch. 2-prong power source plug-in.
84 C 2971—Ship. wt. 1 lb. 4 oz ..... $...

11 HOLD DOWN ATTACHMENT. Clamps to drill press, ... shaper or bench saw table. Springs hold work firm... against fence. Long bars adjust to width and depth of ...
84 C 2480—Shipping weight 4 lbs... ..... $...

12 13 HOLLOW CHISELS AND BITS. *State ¼, ⅜ or ½.*
(12) 84 C 2553—Chisel Bit. Ship. wt. 6 oz. ..... $...
(13) 84 C 2552—Hollow Chisel. Ship. wt. 6 oz..... $...

14 SHOPSMITH DROPLEAF TABLE SHAPER CUTTER ...
84 CP 3141—1 for drop leaf, 1 for table edge. *Ppd.* $...

15 SHOPSMITH ½-IN. BORE SHAPER CUTTERS (A) ... Use with ½-in. shaping adapter. Maximum width ... 1¾-in. diameter. No burning or drag. *Postpaid.*
84 CP 3138—*State Profile Letter shown above*....Each $...

16 SHOPSMITH SHAPER COLLARS. Mount with cutter...
84 CP 3139—Bore ½-in. Set of 4 Ass'td. sizes..... $...

TRANSMISSION EQUIPMENT, DIECAST "V" PULLEYS AND "V" BELTS FOR YOUR POWER WORK SHOP "SET UP"

17 18 "V" PULLEYS. For "A" section "V" belts, ½-in. groove. Sizes marked (*) have set screw fastening to shaft; all others have combination keyway slot and set screw.

(17) FOUR-STEP "V" PULLEYS. *State size wanted: ½*, ⅝, ¾-in. bore.* Ship. wts. 2, 2½ lbs.

Cat. No.	Diam. Steps. In.	Each
84 C 2895	4⅛, 3⅜, 2⅝, 1⅞	$1.35
84 C 2896	5⅛, 4 5/32, 3 3/32, 2	1.59

(18) SINGLE GROOVE. 1½ to 4-in. pulleys webbed as shown. 5, 6 and 8-in. have ribbed oval spoke.
84 C 2878–*State diam. and bore size.*

Diam.	Bore, In.	Wt.	Each
1½ in.	½* or ⅝*	4 oz.	32c
2 in.	½* or ⅝	6 oz.	39c
2½ in.	½*, ⅝ or ¾*	8 oz.	45c
3 in.	½*, ⅝ or ¾	10 oz.	50c
4 in.	½*, ⅝ or ¾	12 oz.	62c
5 in.	½*, ⅝ or ¾	1 lb.	78c
6 in.	½*, ⅝ or ¾	1¾ lbs.	$1.10
8 in.	½*, ⅝ or ¾	2 lbs.	1.45

19 23 Shaft Collars and Solid Couplings machined from solid bar steel. Flexible Couplings are self adjusting, rubber cushioned. Shaft hangers adjust for shaft alignment, have bronze bushings. Pillow blocks are self adjusting and have bronze bearings. *State Cat. No., bore size.*

Key	Description	Catalog Number	Ship. Wt.	½-in.Bore Each	½-in.Bore 2 for	⅝-in.Bore Each	⅝-in.Bore 2 for	¾-in.Bore Each	¾-in.Bore 2 for
(19)	Shaft Hangers	84C2890	2 lbs.	$1.49	$2.94	$1.75	$3.46	$1.79	$3.54
(20)	Pillow Blocks	84C2925	10 oz.	1.05	2.04	1.09	2.12	1.19	2.32
(21)	Solid Couplings	84C2886	7 oz.	37c	70c	45c	86c	49c	94c
(22)	Shaft Collars	84C2887	3 oz.	21c	40c	27c	52c	29c	56c
(23)	Flex. Couplings	84C2885	8 oz.	62c	$1.20	62c	$1.20	79c	$1.54

24 RUBBER "V" BELTS. "A" section type—9/32 in. thick, ½ in. wide. Rayon cord, rubber core, rubber treated cotton jacket. Ship. wt. 8 oz.
84 C 2876—Size is distance around outside edge of pulleys. *State size.*

Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.
20 in.	47c	30 in.	54c	37 in.	65c	44 in.	74c	54 in.	85c	66 in.	$1.05
22 in.	49c	31 in.	59c	38 in.	65c	45 in.	74c	56 in.	95c	72 in.	1.25
24 in.	49c	32 in.	59c	39 in.	69c	46 in.	74c	58 in.	95c	82 in.	1.35
25 in.	49c	34 in.	59c	40 in.	69c	48 in.	79c	60 in.	95c	92 in.	1.59
26 in.	54c	35 in.	59c	41 in.	69c	50 in.	79c	62 in.	$1.05	.....	.....
28 in.	54c	36 in.	65c	42 in.	74c	52 in.	85c	64 in.	1.05	.....	.....

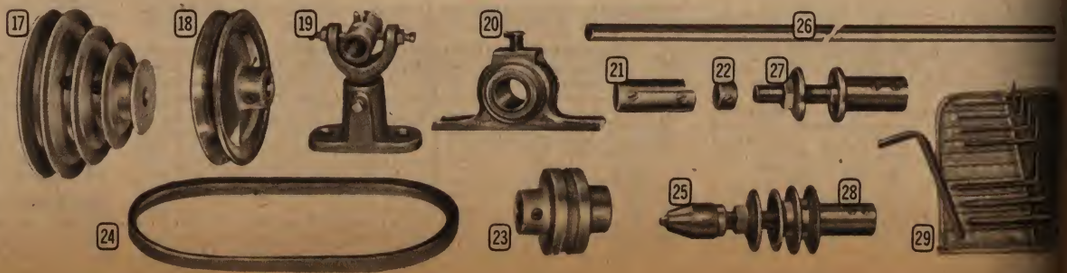
25 3-JAW CHUCKS. Fit ½-in., 24-thread spindles. Wts. 3, 6 oz. *State size.*
84 C 2764—¼-in. capacity....65c.....½-in. capacity 98c

26 STEEL LINE SHAFTING. C... less ground to .002 in.
84 C 2888—½x24 in. Wt. 2 lbs ...
84 C 2898 M—⅝x35 in. Wt. 4 lbs...
84 C 2889 M—¾x48 in. Wt. 7 lbs...

27 MOTOR ARBORS. ½-in. 24-th... spindle. Ship. wt. 10 oz.
84 C 2915—Fits ½-in. diam. sh...
84 C 2916—Fits ⅝-in. diam. sh...

28 MOTOR ARBOR WITH C... Plus single groove "V" pul... ½-in. shaft. Ship. wt. 1 lb. 8 oz.
84 C 2892—With ¼-in. chuck...
84 C 2893—With ½-in. chuck...

29 SOCKET KEY SETS. Reg. ... set fits No. 6 to ½-in. set scr... No. 4 to 5/16-in. cap screws. L... fits No. 8 to ⅝-in. set screws and ... to 7/16-in. cap screws. Set of 8.
84 C 2901—Regular. Wt. 3 oz. ...
84 C 2902—Long. Wt. 8 oz.....



30 16.50 Wet Grindstone Only

31 16.95 Grinder Only

32 3.35

33 2.49

34 7.00 Grinder Only

35 12.75 Grinder Only

36 22.50 Grinder Only

Powr-Kraft Grinders Make Tough Jobs Easier

WET GRINDSTONE, ELECTRIC, HAND GRINDERS 3.35 TO 29.95

30 BELT-DRIVEN WET GRINDSTONE. For sharpening keen edged tools. Operates at 125 RPM in water to prevent drawing temper from tools. 10x1½-in. Ohio sandstone wheel. Cast-iron frame. With ¼-HP 1725 RPM motor for 110–120 volt 60 cycle AC, motor pulley, V belt. Complete outfit shown. Wt. 52 lbs. *Mailable.*

84 C 5286 YB—$3 Down on Terms.....Cash $29.95

GRINDSTONE LESS MOTOR, PULLEY, BELT.

84 C 5285 MB—*Mailable.* Ship. wt. 31 lbs.....$16.50

31 16-PC. ELECTRIC GRINDER KIT. Highly versatile kit includes Powr-Kraft 1/12-HP grinder plus 15 useful accessories. You can grind, drill, sand, polish, buff, etc. With two 4½x½-in. wheels (1 fine, 1 medium) on ⅜x24-thread shaft. Adjustable tool rests, built-in work light, on-off switch, plastic spark shields. Self-lubricating bronze bearings. UL approved. Accessories include: arbor assembly, 4½-in. buffing wheel, polishing rouge, backing pad, 6 discs sandpaper, ¼-in. chuck, 3 chrome alloy steel twist drills—⅛, 3/16, ¼ in.; wire brush. For 110–120 volt 60 cycle AC.

84 C 5106 M—*Mailable.* Wt. 10 lbs. $2 Down, Cash $19.95

1/12-HP GRINDER ONLY. As described in (31) above.

84 C 5101 M—*Mailable.* Ship. wt. 9 lbs.....$16.95

32 HAND GRINDER. Heavy gray iron gear case—dustproof. High speed gear ratio; machine cut gears; adjustable tool rest; extra-long bearings. 80-grit 5x1 in. vitrified aluminum oxide wheel. Unbreakable steel handle, wood grip.

84 C 5250—Wt. 5½ lbs. $3.35

33 POLISHING HEAD. Takes polishing, brushing accessories ½ to ¾ in. thick. Height to spindle center, 5-in. Shaft ½-in. diam., 24 thread, 7⅜ in. long. Use with 1725 RPM motor, 3-in. motor pulley (not included). With 1½-in. diam. "V" pulley. Drives from behind or below.

84 C 2768—Wt. 4 lbs. . . $2.49

USE YOUR CREDIT. For details of Wards Monthly Payment Plan, see Inside Back Cover.

HEAVY-DUTY BELT DRIVEN GRINDERS, WITH OR WITHOUT MOTORS 4.95 TO 35.50

34 35 36 WARDS MASTER (BEST) QUALITY. For grinding, sharpening tools, removing paint and rust, deburring, and many other workshop jobs.

Have double shielded ball bearings on spindle for smooth, quiet operation; lubricated for life. Grinding wheels project well beyond front of housing, permit grinding across front of tool. Safety steel wheel guards to protect operator. Adjustable tool rests (6 and 8-in. grinders have extra-heavy L-shaped rests). Can be driven from below or any angle behind grinder. Heavy gray iron frame and base for minimum vibration; gray wrinkle enamel finish with bright plated trim.

Complete outfits below include ¼-HP 1725 RPM motor (for 110–120 volt 60 cycle AC); motor pulley, "V" belt.

(34) 5-IN. BENCH GRINDERS. For general use by homeowners, handymen, small shops, etc. With two 5x1-in. vitrified grinding wheels (one 100, one 60 grit). Shaft is ⅝x9 9/16 in., turned down for ½-in. arbor wheels. Base 4x5 in. 2-in. diam. pulley takes "V" or round belt.

COMPLETE OUTFIT WITH MOTOR.

84 C 5152 YB—Ship. wt. 34 lbs. $20.50

GRINDER LESS MOTOR, PULLEY, BELT.

84 C 5151 M—Ship. wt. 22 lbs. . . $7.00

GRINDER HEAD WITH GUARDS. Less Wheels, Motor Pulley Belt.

84 C 5150 M—Ship. wt. 9 lbs. . . $4.95

(35) 6-IN. BENCH GRINDERS. For heavy duty garage and production work. With two 6x1¼-in. grinding wheels (one 60 grit, one 36 grit). Shaft ¾x1 11/14 in., turned for ⅝-in. arbor wheels. Base 4¾x6¾ in. 2-in. diam. pulley takes round or "V" belt.

COMPLETE OUTFIT WITH MOTOR.

84C5155YB-Ship. wt. 43 lbs. $25.95

GRINDER LESS MOTOR, PULLEY, BELT.

84C5154MB-Ship. wt. 22 lbs. $12.75

GRINDER HEAD WITH GUARDS. Less Wheels, Motor, Pulley, Belt.

84 C 5153 M-Ship. wt. 14 lbs. $9.75

(36) 8-IN. BENCH GRINDERS. For heavy duty work in garages, production shops. With two 8x1¼-in. wheels (one 60 grit, one 36 grit). Shaft 1x16¾ in., turned for ¾-in. arbor wheels. Base 6x9½ in. Combination "V" or flat belt pulley 4 in. wide, 2⅝-in. diam.

COMPLETE OUTFIT WITH MOTOR.

84 C 5158 YO-Ship. wt. 65 lbs. $35.50

GRINDER LESS MOTOR, PULLEY, BELT.

84 C 5157 MO-Ship. wt. 44 lbs. $22.50

GRINDER HEAD WITH GUARDS. Less Wheels, Motor, Pulley, Belt.

84 C 5156 MB-Ship. wt. 32 lbs. $17.95

GENERAL PURPOSE GRINDING WHEELS 55c TO 9.25

37 GRINDING WHEELS. Precision made, uniformly hard, perfectly balanced. Dress finished on both sides and face. Highest quality, long wearing aluminum oxide abrasive—cuts cool, fast and free. Vitrified in scientifically controlled kilns. Use EXTRA FINE GRIT for sharpening cutlery—scissors, knives, etc.; FINE for sharpening keen edged tools—axes, knives, etc., finish grinding and polishing; MEDIUM FINE for sharpening wood-cutting tools, preparing surfaces for finishing; MEDIUM COARSE for general machine shop, fast removal of stock; COARSE for grinding rough iron castings, heavy removal of stock. Wheel sizes 4, 5, 6 and 7 in. have 1-in. center hole; sizes 8, 10, 12 and 14-in. wheels have 1½-in. center hole. Shipped promptly from Stock with required bushing. Wheels 8-in. diameter or larger will be leaded to meet exact shaft size, if specified. Leaded wheels *Mailed* Promptly from Chicago Factory, others from Stock with required bushings. See safety information and table of recommended operating speeds at right. *State wheel diameter, thickness and shaft size.*

Diam. and Thickness	Ship. wt. lbs.	Extra Fine 200-Grit 84C5203L	Fine 100-Grit 84C5200L	Medium Fine 60-Grit 84C5201L	Medium Coarse 36-Grit 84C5204L	Coarse 24-Grit 84C5202LB
4x1¼ in.	1	65c	55c	55c	IMPORTANT: *Be sure to state shaft size when ordering.*	
4x1½ in.	1	75c	65c	65c		
4x¾ in.	2	85c	75c	75c		
4x1 in.	2	95c	85c	85c		
5x1½ in.	1	$1.00	90c	90c		
5x¾ in.	2	1.15	$1.05	$1.05		
5x1 in.	3	1.30	1.20	1.20		
6x½ in.	2	1.15	1.05	1.05	$1.05	
6x¾ in.	3	1.35	1.25	1.25	1.25	
6x1 in.	3	1.55	1.45	1.45	1.45	
6x1¼ in.	4	1.75	1.65	1.65	1.65	
7x¾ in.	4	1.60	1.50	1.50	1.50	
7x1 in.	5	1.80	1.70	1.70	1.70	
8x1 in.	6		2.10	2.10	2.10	$2.10
8x1¼ in.	8		2.45	2.45	2.45	2.45
8x1½ in.	8			2.80	2.80	2.80
8x2 in.	10			3.50	3.50	3.50
10x1¼ in.	10*	See safety information and table of recommended operating speeds at right.			3.50	3.50
10x1½ in.	11				4.10	4.10
10x2 in.	15				5.40	5.40
12x1½ in.	17					5.45
12x2 in.	23					6.95
14x2 in.	31					9.25

SPECIAL PURPOSE GRINDING WHEELS 75c TO 4.95

38 SAW GUMMING WHEELS. For jointing, grinding, gumming. Vitrified 60 grit alum. oxide. Round face 6-in. wheels have 1-in. leaded arbors, 8- and 10-in. have 1½-in. leaded arbors. Bushings with smaller sizes. See operating speeds in table at right.

84 C 5209 L—*State diam., thickness, shaft size.*

6x1¼-in. Wt. 2 lbs. . . 95c; 6x⅜ in. Wt. 3 lbs. $1.00
8x1¼-in. Wt. 4 lbs. $1.20; 8x⅜ in. Wt. 5 lbs. 1.40
10x1¼ in. Wt. 6 lbs. 1.70; 10x⅜ in. Wt. 6 lbs. 1.95

39 SAW GUMMING AND CUT-OFF WHEELS. Resin bonded 60 grit alum. oxide. Cut faster cleaner—last longer than vitrified (38), above. Operating speeds: 4-in. wheels, 6685 RPM; 6-in., 4456 RPM; 8-in., 3342 RPM; 10-in. 2674 RPM. Shipped Promptly from Chicago Factory.

84 C 5211 K—*State diam., thickness, hole size.*

Diam. Thick.	Ship. Wt.	Price Each	Diam. Thick.	Ship. Wt.	Price Each
4x3/32	1 lb.	$1.05	8x3/32	3 lbs.	$1.75
4x⅛	1 lb.	1.15	8x⅛	3 lbs.	2.05
4x¼	1 lb.	1.35	8x¼	4 lbs.	2.65
6x3/32	2 lbs.	1.35	8x⅜	5 lbs.	3.25
6x⅛	2 lbs.	1.55	10x⅛	5 lbs.	3.00
6x¼	2 lbs.	1.95	10x¼	6 lbs.	3.50
6x⅜	3 lbs.	2.35	10x⅜	6 lbs.	4.50

40 RUBBER BONDED CUT-OFF WHEEL. 60 grit aluminum oxide. Cuts steel, brass, cast iron, glass bars. Makes cuts faster than (39) above. Recommended operating speeds: 6-in. wheel, 5729 RPM; 8-in. wheel, 4297 RPM.

84 C 5213 L—*State size.* Ship. wts.: 2, 3 lbs. 6x3/32 (1/16-in. hole). 75c; 8x3/32 (5/16-in. hole). 95c

41 "MX" CUT-OFF WHEELS. 24 grit. Cut steel, aluminum, bakelite. Use sides for finish grinding. Shatterproof 1-in. hole; bushings for smaller shafts. 3/32 in. thick. *Postpaid.*

84 CP 5242—*State diameter, shaft size.*

6 in. . . $2.00; 7 in. . . $2.65; 8 in. . . $3.35

42 GREEN SILICON CARBIDE WHEELS. For grinding Tungsten Carbide tipped tools, masonry drills. Vitrified (see operating speeds in table below). 6x¾ in.; 1-in. hole. Bushings for smaller shafts. *State shaft size.* Wt. 2 lbs.

84 C 5205 L—Rough 60 grit. $2.95
84 C 5206 L—Finish 100 grit. 2.95

43 44 HIGH SPEED RESIN BONDED 24 GRIT WHEELS. Aluminum oxided for high speed cutting on brass, copper, alum., cast iron, steel. *Mailed* promptly from Chicago Factory. *State size.*

(43) SNAGGING WHEEL. Operating speeds: 6-in. diam., 4456 RPM; 8-in., 3342.

84 C 5217 K—Leaded arbor. Wts.: 4, 7 lbs. 6x1 (½-in. hole). $2.85; 8x1 (⅝-in.). $4.35

(44) STRAIGHT CUP WHEEL. Ideal for use with flexible shafts, smoothing welds, etc. Leaded arbor or ⅝x11-in. threaded arbor. Rec. operating speeds: 5-in., 5348 RPM; 6-in., 4456 RPM. *State type and size arbor, wheel size.* Ship. wts.: 4, 7 lbs.

84 C 5216 K—5x2 in. $3.55; 6x2 in. $4.95

SAFETY INFORMATION

Don't grind on wheel sides. Don't use flanges smaller than shown. Always use guards. Wear goggles. Let wheel run 1 min. before using.

Wheel	Flange	Recommended	Maximum
4 in.	1¾ in.	5729 RPM	6301 RPM
5 in.	1¾ in.	4584 RPM	5042 RPM
6 in.	2 in.	3820 RPM	4202 RPM
7 in.	2½ in.	3274 RPM	3601 RPM
8 in.	3 in.	2865 RPM	3151 RPM
10 in.	3½ in.	2292 RPM	2521 RPM
12 in.	4 in.	1910 RPM	2101 RPM

GRINDING NEEDS

45 SICKLE GRINDING WHEEL. 46 grit aluminum oxide. Fully vitrified, uniform construction. 5½-in. diam., 3½ in. wide with ¾-in. arbor hole. 1 end recessed 1⅛ in. deep by ¾-in. diameter. See safety information and table of recommended operating speeds below, left.

84 C 5215 L—Ship. wt. 5 lbs. $2.10

46 47 AXE AND BENCH STONES. Vitrified silicon carbide. Comb. fine, coarse grit.

(46) AXE STONE. Round shape.

84 C 4130—3x⅝ in. Wt. 7 oz. 59c

(47) BENCH STONES.

84C4127-5x2x¾ in. Wt. 12 oz. 85c
84C4128-6x2x1 in. Wt. 1 lb. $1.09
84C4129-7x2x1 in. Wt. 1¼ lb. 1.29

48 MACHINISTS' GOGGLES. Protect eyes—for hazardous jobs. 50 mm. hardened lenses. Adjustable headband. Fitted shields. Meet Fed. Specifications.

84 C 2780—Ship. wt. 6 oz. . $2.19

49 ½-CARAT DIAMOND TIPPED WHEEL DRESSER. Gives longer service than regular steel type. Insulated plastic handle. ⅜-in. steel shank.

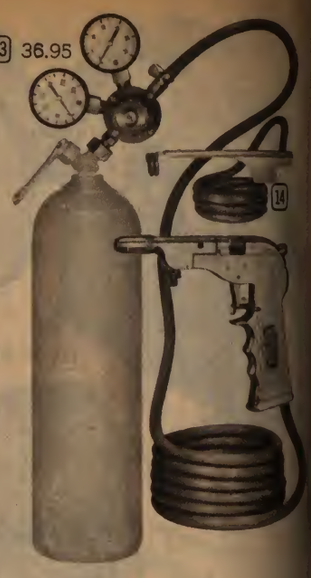
84 C 5237—Ship. wt. 8 oz. . $4.75

50 HEX WHEEL DRESSER. Trues, shapes, removes glaze. 2 sets of high carbon steel cutters, 6 position steel bearings.

84 C 5229—Ship. wt. 2 lbs. $1.25

EXTRA CUTTER FOR (50).

84 C 5231—Wt. 12 oz. . . 4 sets 39c



Oxy-Acetylene Welding Outfits...New Air-Gas Gun

WARDS MASTER (BEST) QUALITY GAS WELDING OUTFITS 79.95 AND 99.50

Designed for heavy-duty use. Torch, cutting attachment and regulators approved by UL and Wards Testing Laboratories, after severest tests. Every part individually tested for your protection. Precision ground, hand-fitted joints prevent leakage. All parts in contact with gas are non-ferrous metals to prevent rust and corrosion.

Welding outfit will weld metal up to 2 in. thick; welding and cutting outfit will also cut steel up to 10 in. thick. New LP gas (liquid petroleum—propane and butane) cutting tips are now available, see (7) at right. Wards exclusive patented features give extra safety protection.

WELDING TORCH. Balanced equal pressure type. Non-flash mixer handles all size tips—no extra mixing chamber needed for larger sizes. Mixing chamber outside of torch handle for maximum safety. Precision fit needle valves for fine adjustments. Torch can be turned off without disturbing setting at regulators. Torch is strongly made of drawn brass, is 14 to 19 in. long with tips; ribbed handle prevents slipping.

WELDING TIPS. Nozzle-type tips have 4 times flame range of ordinary fixed tips. Swivel type—allow right or left-hand operation; won't backfire. Sizes T-1, T-3, T-5, T-7, T-9; lengths 3½, 4, 5½, 7, 8½ in. Solid drawn copper.

CUTTING ATTACHMENT. Cuts steel up to 6 in. thick. Easy lever control of oxygen flow for faster cutting. Solid drawn brass, 10½ in. long. Solid drawn copper cutting tips—far superior to usual two-piece tips; (Cutting attachment in outfit 84 C 5815MB only.)

REGULATORS. Extra large — to give top efficiency. Full 6-sq. in. diaphragm — 2½-in. gauges. Full size "Three-Inch" regulator, same as used in industry. Patented "On-Off" feature, found only in Wards regulators, indicates proper on-off position of adjusting screw. Insures longer life for your welder—safer operation.

Regulators operate under gas pressure—do not depend on springs for shut-off. Special shearing mechanism prevents dangerous build-up of pressure on low pressure side. Double cone inlet screen keeps out foreign material. Gauges are clearly marked, easy-to-read. Forged brass 2¾-in. diam.

OXYGEN regulator has 100 and 3000-lb. gauges showing pressure and cubic-foot content of tank. Acetylene regulator has 50 to 500-lb. gauges. With adapter to fit standard acetylene cylinders. Arrange for cylinders locally. *Mailed* promptly from Stock.

1 WELDING AND CUTTING OUTFIT. Includes all items described above: welding torch, 3 welding tips, sizes T-3, T-5 and T-7, weld up to 2-in. metal; cutting attachment; 2 acetylene cutting tips, sizes C-1 and C-3, cut metal up to 6 in.; oxygen regulator; acetylene regulator with adapter; goggles; torch lighter; wrench; 2 instruction books; two 25-ft. lengths of quality welding hose. *Mailable*. Ship. wt. 25 lbs.
84 C 5815 MB—$10 Down.....Cash $99.50

OXYGEN AND ACETYLENE HOSE. 12½-ft. length, ¼-in. inside diameter. Swivel fittings.
84 C 5818—Green Oxygen. Wt. 2 lbs. 8 oz..$3.98
84 C 5819—Red Acetylene. Wt. 2 lbs. 8 oz. 3.98

WELDING OUTFIT ONLY. Same quality as (1) at left but includes welding torch; 5 welding tips, sizes T-1, T-3, T-5, T-7, T-9; oxygen regulator; acetylene regulator with adapter; goggles; torch lighter; wrench; 10 coppered steel rods; 8 cast-iron rods; 3 Tobin bronze brazing rods; two instruction books; ¾ lb. cast-iron flux; ¾ lb. brazing flux; two 12½-ft. lengths of welding hose. (Order Cutting attachment (6), above right, to convert into cutting outfit.) *Mailable*.
84 C 5810 MB—Ship. wt. 27 lbs. $8 Down..Cash $79.95

OXYGEN AND ACETYLENE REGULATORS ONLY. Same as in outfits described above. Wt. ea. 6½ lbs.
84 C 5813—Oxygen Regulator only.....$22.95
84 C 5814—Acetylene Regulator only..... 21.95

OXY-ACETYLENE WELDING ACCESSORIES AND RODS 55c TO 14.95

2 WELDING GOGGLES. No. 5 green and clear lenses.
84 C 5835—Adjustable. Ship. wt. 8 oz.....$1.98

3 WELDING TORCH. Described in (1). UL approved.
84 C 5812—Tips not incl. Wt. 2 lbs. 14 oz....$14.95

4 WELDING NOZZLE TIPS. For (3) only. Copper. Swivel type. T-1 is 3½ in. long; T-3, 4 in.; T-5, 5½ in.; T-7, 7 in.; T-9, 8½ in. Wt. each 10 oz.
84 C 5811—*State size wanted*.....Each $1.75

5 TORCH LIGHTER. 2 extra flints included.
84 C 5809—Shipping weight 3 oz.....55c

6 CUTTING ATTACHMENT. Same as in (1) at left.
84 C 5820—Without tips. Wt. 2½ lbs.....$14.95

7 CUTTING TIPS. Copper. Fit Ward torch (6) and outfit (1) only. No. 1 cuts to 1 in.; No. 2 to 2½ in., No. 3 to 6 in.; No. 4 (for acetylene only) to 10 in. *State No.*
84 C 5816—For Acetylene. Wt. ea. 8 oz.....Ea. $3.45
84 C 5821—For Propane. Wt. ea. 8 oz.....Ea. 3.45

8 CAST-IRON FLUX. 1-lb. can. Shipping wt. 1¼ lbs.
84 C 5836—Welding. 55c; 84 C 5837—Brazing. 55c

9 CAST-IRON RODS. For machinable welds. 24 in. long.
84 C 5855 H—*State diam.* Wt. 5½ lbs. 3/16 in.—About 18 rods. 5 lbs...$1.
¼ in.—About 12 rods. 5 lbs....1.

10 MILD STEEL RODS. Copper coated. 36 in. long. *State diameter.*
84 C 5856 H—Ship. wt. 5 lbs. 8 oz.

Diam. in.	Rods Abt.	Per 5 lbs.	Diam. in.	Rods Abt.	Per 5 lbs.
1/16	164	$1.45	3/16	18	$1.
1/8	40	1.15	¼	10	1.

11 BRONZE BRAZING RODS. Melt at 1600°F. 36 in. long. Wt. 1½ lbs.
84 C 5857 H—*State diameter wanted*. 1/8 in.—About 6 rods...Per lb. $1.
3/16 in.—About 3 rods...Per lb. 1.

12 MACOLOY BRAZING ROD. Melt at 1180°F. 1/8x14 in. long. About 26 rods per Lb. Wt. 1¼ lbs.
84 C 5865—Per pound..... $1.

NEW TORCH-O-MATIC TRIGGER-ACTION GAS GUN OUTFIT 36.95

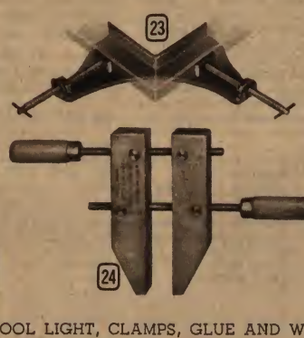
13 New, fully automatic time- and gas-saving air-acetylene gun outfit, designed for fast, easy, safer soldering, brazing, preheating, etc. Generates heat up to 3000° F. Takes type MC welding cylinder (obtain locally) or will operate from standard size tank—you regulate pressure to job requirements. One-hand operation—just pull trigger and gun ignites itself—release of trigger shuts off gas instantly . . . no delay or gas waste. Balanced, lightweight pistol-grip gun makes it easy to aim the flame just like a target pistol.

COMPLETE KIT. Includes gun, medium combustion tube, nozzle; regulator; 300-lb. and 30-lb. gauges, 8-ft. hose, flints.
84 C 5840—Wt. 5 lbs. $4 Down..Cash $36.95

GUN UNIT ONLY. Medium combustion tube.
84 C 5841—Nozzle included. Wt. 1 lb...$19.95

COMBUSTION TUBES AND NOZZLES. Small and large size for full range of jobs. *State size.*
84 C 5842—Ship. wt. 4 oz.....Each $1.

14 HALIDE LEAK DETECTOR. Locates gas leaks in refrigeration work. Wt. 8 oz.
84 C 5843—Use with small size tip.....$2.



WORK BENCH STAND 10.95

15 STEEL WORK BENCH FRAME. Rigid construction. Adjustable in height from 26 to 35 in. Length adjusts 25⅞ to 44⅞ in. to provide large working area. Full 26-in. width across top. Legs adjust for leveling on uneven floor. Legs have bolt holes for attaching to floor. You add your own wood top (not included)—build it yourself and save. Shipped from Stock. *Mail.*
84C2951MO—Ship. wt. 34 lbs. $10.95

SAW HORSES AND BRACKETS

16 ALL-STEEL SAW HORSE. Completely assembled, ready to use. Safe working load 450 lbs. Folds compactly for easy handling and storage. About 42 in. long, 23 in. high when unfolded. Ship. wt. each 12 lbs.
84 C 2974 M—Each $4.50.....2 for $8.50

17 SAW HORSE BRACKETS. Stamped steel. Use standard 2x4-in. lumber (not included). Cut lumber, insert. Easy to use. Two pairs make a pair of saw horses. Ship. wt. pair 3 lbs.
84 C 2970—Pair $1.59.....2 Pair for $2.98

POWR-KRAFT TOOL LIGHT, CLAMPS, GLUE AND WOODWORKING SUPPLIES 19c TO 4.95

19 POWR-KRAFT TOOL LIGHT. UL approved. Shade "spots" light directly on work. Fastens securely to tool or work bench (from ¾ to 1⅝ in. thick) with "C" type clamp. 18-in. armored cable flexes to any position wanted. 24 in. long. On-off switch on light socket. Smooth gray enamel finish. 6-ft. cord with plug. Use 60-watt bulb (not included). Ship. wt. 3 lbs. 8 oz.
84 C 2972—*Mailable*.....$3.35

20 CABINET MAKER'S BAR CLAMPS. Sturdy steel and iron construction. 1¾x2-in. jaw face. Sliding jaw spring locks securely on ¼x1½-in. steel bar. Maximum crank adjustment 4½ in. Spring tension lock. *Mailable.*
84 C 3152 M—*State size, quantity.*

Size	Ship. wt.	Each	2 for
3 ft.	9 lbs.	$4.75	$8.95
4 ft.	10 lbs.	4.95	9.50

21 GLUING CLAMP. For use with any length of ¾-in. threaded pipe (not included). 1½x1⅞-in. jaw face. Spring tension lock holds workpiece securely. Maximum crank adjustment 1⅞ in. Buy two and save. Ship. wt. each, 3 lbs. 8 oz.
84 C 3151L—Each $2.15; 2 for $3.98

22 GLUING CLAMP. Designed for 1⅜x2½-in. wood bar (not included). Use any length wood bar. Sliding jaw face is 1⅝x1¾ in. Maximum crank adjustment 2⅞ in. Ship. wt. each, 4 lbs.
84C3150 L—Each $2.15; 2 for $3.98

23 COMBINATION CORNER CLAMP AND MITER VISE. Heavy-gauge steel frame has rust-resistant finish. Use when making miter or butt joints. Holds work rigidly at 90° angle for gluing, nailing or doweling. For making picture frames, screens, etc. Mitered joint will not buckle or separate. Maximum opening 3¼ in. wide. Ship. wt. ea. 1 lb.
84 C 3154—Each $1.19; 4 for $4.49

24 JORGENSEN STEEL SPINDLE HANDSCREWS. Provide equal distribution of pressure on flush or angular work. Hard maple jaws and handles. *State jaw length.*
84 C 3153—*Mailable.*

Lgth. Jaws	Jaw Opens	Jaw Reach	Ship. wt.	Price Each
8 in.	4½ in.	4 in.	2½ lbs.	$3.25
10 in.	6 in.	5 in.	3½ lbs.	3.75
12 in.	8½ in.	6 in.	5½ lbs.	4.25

25 "C" CLAMPS. Heavy-duty malleable iron. Self-adjusting swivel head, with sliding "T" handle. Machine thread adjustment screw. 3 to 3-in. sizes. 4 to 8-in. sizes Acme threaded screw. *Mailable.*
84 C 3160 L—*State opening size.*

Size	Depth	Wt. ea.	Each
1 in.	1 in.	5 oz.	19c
2 in.	1 in.	7 oz.	25c
3 in.	2 in.	1⅛ lb.	79c
4 in.	3 in.	1¾ lb.	$1.09
5 in.	3¼ in.	2½ lbs.	1.15
6 in.	3½ in.	3⅛ lbs.	1.39
8 in.	4 in.	4½ lbs.	1.98

26 10-PC. HARDWOOD DOWEL SET. Incl.: 4 (¼-in.), 3 (⅜-in.), 2 (½-in.), 1 (⅝-in.), 1 (¾ in. diam.)
84 C 3176—16 in long. Wt. 1 lb.

27 FRANKLIN'S EVERTITE LIQUID GLUE. For wood, paper, fabric, pottery, ceramics, etc. Dries clear. Moisture resistant. In squeeze bottle.
84 CP 3170—4-oz. *Postpaid*
84 CP 3168—1-Pint. *Postpaid*

28 WELDWOOD POWDERED GLUE IN GLUE. Mix with water for all wood-to-wood bonds. Strong, rot-proof, water-resistant. 8-oz.
84 CP 3174—*Postpaid*.....

STURDY HOME WORKSHOP UTILITY WORK BENCH 18.95

18 Rugged, all-purpose work bench . . . designed for home workshops. Constructed to give long, dependable service—use in basement, utility room, garage, etc. Big 22x60-in. top provides ample working space for most every home job. Top is 1⅝ in. thick. Comfortable working height—33¼ in. from floor to top. Strong 2x4 legs firmly braced for added rigidity. Sturdy sections cut from kiln-dried Douglas Fir, machined smooth. Bench can be quickly assembled, easy-to-follow instructions included. With nuts, bolts and washers. Shipped promptly from Stock by Freight or Truck.
84 C 2956 R—Ship. wt. 72 lbs...$18.95

WOODWORKING VISES ON PAGE 880.
CREDIT TERMS ON INSIDE BACK COVER.

29 319.00

30 189.00

31 159.00

33

32 100.00

Powr-Kraft and Westinghouse Arc Welders . . . 10% Down

FACTS ABOUT ARC WELDERS SOLD BY WARDS . . . COMPARE ANYWHERE FOR PROOF OF THEIR VALUE

Save time and maintenance costs by doing your own welding. Electric arc welders provide the fastest means of welding. Powr-Kraft Electric Welders are guaranteed against defects in workmanship and materials for one year from date of purchase and will be repaired or replaced at no charge during this period. Wards welders have Class "B" insulation which prevents temperature rise from exceeding 50° Centrigrade on Time Rating Tests—contain no flammable material. Transformers are oversize induction type with built-in reactance. REA approval on electric welders means that they are satisfactory for use on rural electric lines. Duty cycle of welders is the ratio of arcing time to total time welder is in use (20% duty cycle means actual welding time amounts to 12 minutes per hour).

NEW AC-DC WELDER 319.00

29 WESTINGHOUSE AC-DC WELDER. Single phase, 230-volt. 60-cycle Selenium rectifier arc welder. Flip of switch provides type of current needed to do most efficient job. One unit gives you all advantages of both AC and DC welding. Ideal for all types of fabrication welding using up to 3/16-in. rods. Many repair jobs require the use of special electrodes which are deposited better with DC. Overhead and vertical welding is easier with DC. For hard surfacing and build-up jobs, cast-iron welding and light gauge work, AC is more efficient.

A.C. welding current at 30 load volts: rated current 20% duty cycle, 200 amperes, welding current range 25 to 250 amperes, primary amp. rating 47. DC welding current at 25 load volts: rated current 20% duty cycle, 180 amps., welding current range 20 to 200, primary amp. rating 47. Includes Camlok receptacles and connectors, 8-ft. primary cable with 3-prong plug and receptacle. Fan cooled. Size: 36 in. high, 19⅝ in. wide, 12 in. deep. Actual wt. 200 lbs. $32 Dn.

84 C 5932 R—Wt. 205 lbs.Cash $ 319.00

ACCESSORY PACKAGE FOR (29). Consists: 25-ft. welding cable electrode lead, 20-ft. ground lead and clamp, helmet, lenses, brush, rod holder.

84 C 5931M—Ship. wt. 18 lbs. . . $20.00

WESTINGHOUSE WELDERS LOW AS 189.00

230-VOLT SINGLE-PHASE 60-CYCLE AC. 20% duty cycle. Built-in primary circuit breaker prevents overloads. Units include: steel case 24½x19⅝x12 in., welding helmet, manual and accessories listed below. Check power supply with electric company before ordering.

30 180-AMP. MODEL. Excellent for farm repairing, garage work, light construction, etc. Welds 20-ga. sheet metal to heavy plate; cuts up to 5/16 in. plate. Uses electrodes up to 3/16 in. Continuous output adjustment—no plugs, taps or switches to change for complete range from 20 to 180 amps. Maximum line draw 37 amps. with built in power factor correction capacitors. Power factor at rated load: 80%; arc volts 25; Maximum power used 6.8 kilowatts. Includes: 6-ft., No. 8, 3-conductor primary cable, plug and receptacle; 12-ft. No. 4 electrode and ground cables with electrode holder and ground clamp.

84 C 5933 R—Ship. wt. 135 lbs. .$19 Down, Cash $189.00

295 AMP. MODEL. Similar to (30) but designed for heavier work. Cuts up to ½-in. plate. Uses electrodes up to ¼ in. Has continuous current adjustment with 2 generously overlapping ranges: 20 to 130 amps.; 30 to 295 amps. Simple flip of switch determines range; easy turn of handle selects amperage. Has built-in power factor correction capacitors. Power factor at rated load 80%; reduces installation costs. Maximum line draw 50 amps.; arc volts 25; max. power used 9.0 kilowatts. Includes: 20-ft. electrode cable with holder, 16-ft. ground cable with clamp—both No. 2 wire. 6-ft. primary with plug, receptacle.

84 C 5934 R—Ship. wt. 175 lbs. $25.50 Down, Cash $ 251.50

295 AMP. MODEL. Without power factor correction capacitors. Power factor: 75%. From Fact. in Buffalo, N.Y.

84 C 5935 F—Ship. wt. 175 lbs. $22.50 Down, Cash $ 221.50

POWR-KRAFT ARC WELDER 159.00

31 180-AMP., 230-VOLT MODEL. UL Approved. For repair shop, garage, farm, all types of home maintenance jobs. Makes welds equal in strength and soundness to those of large industrial models. Repair your own car fenders and bumpers. Make your own tools and special machinery from angles, channel, plate and pipe. Repair all farm equipment. Easy and quick to use. Welds steel and castings from 1/32 in. thick to heavy plate. Cuts up to 5/16-in. plate. Use 1/16 to 5/16-in. electrodes. Order rods at bottom of page. 24 heats give varied selection throughout range from 20 to 180 amps. 20% duty cycle. Can be used with twin carbon arc torch (43) at bottom of this page, for preheating brazing and soldering.

Use on 220-240-volt, single-phase, 50 to 60-cycle AC. Maximum line draw 33 amps. Operator safety insured by low 58-amp. secondary voltage. Arc volts 30. Added feature is special switch to improve performance on low line voltage. Conforms to REA, NEMA specifications for limited-input welders.

22¼x16¾x11-in. size case. Easily moved on two rear wheels. Welded steel frame. Includes: 8-ft. 3-conductor primary cable, receptacle; 20-ft. No. 4 electrode cable, insulated holder; 15-ft. No. 4 ground cable, clamp; helmet with No. 10 protective lens, cover lens; simplified instruction booklet. Check power supply with local electric company before ordering. Shipped promptly from Stock by freight. Ship. wt. 194 lbs.

84 C 5938 R—$16.00 Down . . . or Cash $159.00

EASY-TO-USE "SELFWELD" WELDER 100.00

32 POWR-KRAFT 115 OR 230-VOLT ARC WELDER. An entirely new 100 amp. machine designed for the person who has no previous welding experience. Make your own repairs, build wagons, trailers, etc. Use for both "Selfweld" process with "Selfweld" rods below and conventional welding with standard rods—requires no adjustments at any time. Makes welding almost as simple as turning on a light switch. Order Selfwelding Manual (33), below, for "do it yourself" projects. With special "Selfweld" electrodes, rods strike their own arc—will not stick to workpiece when making arc. Simply place rod on workpiece, press starting switch on electrode holder—arc forms automatically. Adjustable leg on holder keeps electrode at correct angle while it deposits a uniform weld.

WELDS ANYTHING FROM 20-GA. SHEET METAL TO HEAVY PLATE. Maximum 100 amp. output with 6 taps at about 10 amp. intervals—gives range of 50 to 100 amps. 20% duty cycle. Maximum open circuit voltage 70 volts. For 110–120 or 220–240 volt single phase 60 cycle AC. Use 40 amp. fuse for 110–120 volts or 20 amp. for 220–240 V. Use rods to 1/8-in. diam. NEMA and UL approved.

COMPACT 12x9x14-IN. STEEL BODY. Includes: 8-ft. electrode cable, holder; 8-ft. 3-wire primary cable; receptacle 7-ft. ground cable, clamp; hand shield; 3 lbs. "Selfweld" rods: 1/16, 5/64, 3/32 in.; instructions. $10 Dn.

84 C 5940 R—*Not Mail.* Ship. wt. 84 lbs. . . Cash $100.00

33 SELF-WELDING MANUAL. Describes "Self-welding" process in detail—handy tips on setting up welding workshop, maintaining equipment. Includes 80 illustrated plans for making home projects in metal.

84 CP 5983—Over 125 pages. *Postpaid*. $1.00

34 35 36 37 38 39 40 41 42

43 44 45 46

47 48 49 50

HELMETS, CABLES AND OTHER ACCESSORIES FOR ARC WELDING 10c TO 12.95

34 WELDING HELMET. Insulated black fiber. Riveted seams. No. 10 lens.

84 C 5965 L—Wt. 2 lbs. 2 oz. $3.95

35 PROFESSIONAL WELDING HELMET. Strong insulated black fiber gives long, dependable service. Seamless construction prevents light-leak. Order cover, protective lens below.

84 C 5966 L—Wt. 2 lbs. 12 oz. . . . $7.75

PROTECTIVE LENS. 2x4¼ in. For (34) and (35). Ship. wt. 1 oz. ea.

No. 9—For Electrodes to 3/32 in.
No. 10—For Electrodes to 1/8 in.
No. 11—For Electrodes to 5/32 in.

84 C 5961—*State size*. . . . . Each 95c

COVER LENS. Treated so that spatter will not stick. 2x4¼ in.

84 C 5962—Ship. wt. 1 oz. . . Each 10c

36 ARC WELDING LESSONS. Published by J. F. Lincoln Arc Welding Foundation. Operational information, lessons and Farm Equipment projects. Step by step analysis. 343 pages.

84 CP 5981—*Postpaid*. $1.00

37 FARM ARC WELDING HANDBOOK. Detailed plans, instructions, illustrations on building and repairing farm tools. 456 pages.

84 CP 5982—*Postpaid*. $2.00

38 WELDING CABLE. Tough, extra flexible. Use as electrode cable or ground cable extension. Constructed to give maximum service under severe conditions of flexing, twisting, abrasion, impact and heat. Highly resistant to moisture, oils, acids etc. Consists of many strands of 34 AWG (American Wire Gauge) annealed copper wire. Heavy rubber jacket. Order cable lugs (39), below.

84 C 5963 H—*State wire size and length wanted.*

Wire Size	Strands 34 AWG	Rated Capacity (up to 125 ft.)	Wt. per ft.	Per foot
1	2109	250 amps.	4 oz.	39c
2	1672	200 amps.	3 oz.	32c
3	1330	150 amps.	2 oz.	26c
4	1064	100 amps.	1 oz.	21c

WELDING POWER SUPPLY CABLE. No. 8 ga. 3-conductor cable color coded. For welders up to 300 amps. Maximum 40 amps. Extra-flexible tinned copper. Can be used for ranges, water heaters.

84 C 5975 H—Ship. wt. 8 oz. . . . . Per foot 45c

39 WELDING CABLE LUGS. Fit ground or electrode cables (38) above. Wt. 1 oz. *State No. wanted.*

84 C 5964—For No. 1 cable. . . . . Each 33c
For Nos. 2, 3, 4 cable. . . . . Each 17c

40 WELDERS' GLOVES. Split horsehide. Welted seams. Chrome tanned. 1-pc. back and palm.

84 C 5960—Large size. Ship. wt. 1 lb. . . . Pair $3.19

41 GROUND CLAMP. Direct contact—current does not pass through clamp. 300-ampere capacity.

84 C 5973—Jaw spread 2¾ in. Ship. wt. 1 lb. . .$1.95

42 WELDING "C" CLAMP. Copper plated adjustment screw—spatter won't stick. Wts. 1, 2½, 4 lbs. *State size.*

84 C 5977—2-in. opening. . . . Ea. $1.45
84 C 5977—4-in. opening. . . . Ea. 2.19
84 C 5977—6-in. opening. . . . Ea. 2.95

43 ERGOLYTE TWIN CARBON ARC TORCH. For AC welding only. Automatic switch-off. Creates flame like Oxy-Acetylene torch for preheating, brazing, etc. 15¾ in. long. With two 5-ft. cables. Torch takes up to 3/8-in. cored carbons. With 4 assorted carbons, instructions.

84 C 5914—Ship. wt. 3 lbs. 8 oz. . . .$12.95

44 ELECTRODE HOLDER. Holds up to ¼-in. rods. Handles all jobs up to 300 amps. Fiber insulated handle.

84 C 5916—Ship. wt. 1 lb. 2 oz. . . . $2.45

45 CHIPPING HAMMER. Tough hand-forged steel. 9½ in. long overall.

84 C 5976—Ship. wt. 1 lb. $1.95

46 WELDERS' BRUSH. Steel bristles.

84 C 5969—Ship. wt. 12 oz. 35c

47 COPPER-COATED CARBONS. Use with Twin Carbon Arc Torches.

84 C 5911—Ship. wt. ten, 1 lb. *State size.*
5/32-in. diam. 6 in. long. . . . . 10 for $1.98
¼-in. diam. 6 in. long. . . . . 10 for 95c
5/16-in. diam. 6 in. long. . . . . 10 for $1.19
3/8-in. diam. 6 in. long. . . . . 10 for 1.45

LINCOLN ELECTRODES FOR EVERY JOB

48 LINCOLN "SELFWELD" ELECTRODES. For "Self-welder" (32). Powdered iron with "matchhead tip." 8 in. long.

84 C 5994—Ship. wt. pkg. 5 lbs. 8 oz. *State diam.*

5/64 in. about 200 rods $3.95; 3/32 in. about 150 rods. . . .$3.19

49 LINCOLN "FLEETWELD" NO. 47 MILD STEEL RODS. For vertical and overhead. *State Catalog No., Size, quantity.*

Cat. No.	Size Rod	Pkg.	Amps.	Ship. wt.	Pkg.
84 C 5991	5/64x 9 in.	7½-lb.	25- 45	8 lbs.	$2.75
	3/32x12 in.	10-lb.	40- 70	11 lbs.	2.75
	1/8x14 in.	10-lb.	60-140	11 lbs.	2.35
	5/32x14 in.	10-lb.	90-200	11 lbs.	2.29
84 C 5991H	3/16x14 in.	10-lb.	100-210	11 lbs.	1.98
	¼x14 in.	10-lb.	160-250	11 lbs.	1.98
84 C 5991MO	3/32x12 in.	50-lb.	40- 70	52 lbs.	12.95
	1/8x14 in.	50-lb.	60-140	52 lbs.	10.45
	5/32x14 in.	50-lb.	90-200	52 lbs.	10.45

50 LINCOLN "ABRASOWELD" RODS. For hard surfacing.

84 C 5993—14 in. long. Ship. wt. 11 lbs. *State diam.*

5/32-in. diam. 75 to 200 amp. range. . . . . 10 lbs. for $4.45
3/16-in. diam. 110 to 250 amp. range. . . . . 10 lbs. for 4.25

LINCOLN "FLEETBRAZE" ELECTRODES. Flux-coated rods for brazing steel bronze or copper alloys. 12 in. long.

84 C 5985—3/32-in. diam. Ship. wt. 1 lb. 8 oz. . . . . 1 lb. for $2.45

LINCOLN "FERROWELD" ELECTRODES. For cast iron where extreme machinability is not required. 80 amp. range.

84 C 5992—1/8x14 in. long. Wt. 11 lbs. . . . . 10 lbs. for $2.75

PLAIN CARBON RODS. For cutting, soldering. ¼-in. diam. 6 in. long.

84 C 5912—Wt. 1 lb. . . . 10 for 45c

1 ¼-in. Kit 21.95

2 ¼ in. 15.95

3 ¼ in. 18.50

4 ¼-in. Kit 33.50

6 ¼ in. 21.95

5 ¼ in. 21.95

7 ¼-in. Kit 46.50

9 ¼ in. 34.95

8 ¼ in. 34.95

Choose from Wards Powr-Kraft, Sunbeam, Black & Decker

WARDS LIGHT-DUTY DRILL KIT 21.95

1 30-PIECE ¼-IN. POWR-KRAFT DRILL OUTFIT. Low-priced kit for hobbyists and handy men. Designed to drill, sand, polish, buff, grind, etc. Metal box stands upright or mounts on wall; keeps all accessories at your fingertips.

STREAMLINED ¼-INCH ELECTRIC DRILL. For light, intermittent duty. Guaranteed for one year.* Drill has self-oiling bronze bearings. ¼-in. capacity in steel, ½-in. capacity in hardwood. Drill housing die-cast aluminum with satin-finish. 8¼ in. long. Steel alloy gears. New key-lock ¼-in. chuck affords more secure grip—tightens or releases bit with the ease of a geared chuck. 110–120-volt, 60-cycle AC-DC. UL Approved. No-load speed 1600 RPM. Fan type ventilation. With rubber cord and plug.

FOR DRILLING, POLISHING AND SANDING. Includes: 7 carbon steel bits—1/16, 3/32, 1/8, 5/32, 3/16, 7/32 and ¼ in.; horizontal drill stand for use as bench tool; 3⅞-in. diam. rubber backing pad; 4½-in. sheeps-wool polishing bonnet; 3-in. cloth buffing wheel; twelve 4-in. assorted grit sanding discs (order extra discs separately—below (52) on opposite page); drill arbor assembly.

ADDITIONAL ACCESSORIES INCLUDE: 2¾-in. diameter abrasive wheel for grinding; 3-in. diameter wire scratch brush for removing paint; auxiliary plastic side handle; paint mixer. *Mailable.*

84 C 9265—Complete Kit. Wt. 8 lbs. $2.50 Down, Cash $21.95

2 ¼-IN. DRILL ONLY. Same as in kit (1). Guaranteed*. Sells nationally under manufacturer's own name for $19.88.

84 C 9264—Shipping weight 4 lbs. *Mailable*. . . . . Only $15.95

3 ¼-IN. DRILL. Similar to drill in kit (1) except has genuine Jacobs geared ¼-in. chuck, satin finish. Guaranteed.* Sells nationally under manufacturer's own name for $22.88.

84 C 9266—Shipping weight 4 lbs. *Mailable*. . . . . Only $18.50

*GUARANTEE AND REPAIR SERVICE

GUARANTEE ON POWR-KRAFT DRILLS: If any Wards Powr-Kraft electric drill listed on these two pages shows defects in materials or workmanship under normal use, we will repair it at no charge if it is returned within one year of the purchase date. REPAIR PARTS AND SERVICE available on all Wards electric drill and drill kits. Write to Wards Repair Service Department, nearest Mail Order House, for further information, giving Model Number.

WARDS MEDIUM-DUTY DRILL KITS 33.50

4 34-PIECE ¼-IN. POWR-KRAFT DRILL OUTFIT. For medium-duty use—has dozens of uses in home, shop or garage. Convenient metal box keeps all accessories in place—you can select the item you want quickly and easily. Box stands upright on table or bench and has knockouts for mounting on wall.

¼-IN. MEDIUM-DUTY DRILL. Guaranteed for one year.* Ball and bronze bearing construction. Capacity ¼ in. in steel, ¾ in. in hardwood. Lightweight but strong aluminum alloy die-cast housing; satin finish. Length 8¼ in. Ball bearings at points of greatest strain. Self-lubricating bronze bearings on spindle give smooth, quiet operation. Heat-treated alloy steel gears give long dependable service. Has genuine Jacobs 3-jaw geared ¼-in. chuck with key. Motor runs on 110–120-volt AC-DC. UL Approved. No-load speed 1500 RPM. Trigger lock; automatic release switch. Forced air ventilation. Cord, unbreakable plug.

FOR POLISHING, SANDING, WIRE BRUSHING. Includes 4¾-in. rubber backing pad; 5½-in. lambswool bonnet, twelve 5-in. sanding discs (order extra discs below (52) opposite page); adapter set; drum sander; 6 sanding sleeves; wire scratch brush.

ADDITIONAL ACCESSORIES INCLUDE: four high speed drill bits—1/16, ⅛, 3/16, and ¼ in.; 3 wood cutting power auger bits—⅜, ½ and ¾ in.; horizontal drill stand, auxiliary side handle. *Mailable.* Available with Palm-Grip or Spade-Grip Drill. Wt. 8 lbs. 8 oz.

84 C 9248 L—Kit with Palm-Grip Drill (shown). $3.50 Dn., Cash $33.50

84 C 9259 L—Kit with Spade-Grip Drill (5). $3.50 Dn., Cash 33.50

84 C 9258 L—Kit without Drill. Ship. wt. 4 lbs. 8 oz. 11.95

5 6 MEDIUM DUTY ¼ AND ⅜-INCH DRILLS. Guaranteed 1 year.* Ball bearings at points of greatest strain. Self lubricating bronze bearings on spindle for smooth, quiet operation. Heat treated alloy steel gears. Tough, lightweight aluminum alloy housing. All have genuine Jacobs 3-jaw geared chuck. ¼-in. drills sell under manufacturer's name for $26.50; no load speed 1500 RPM—see full description in (4) above. ⅜-in. drill has no load speed of 1000 RPM. *Mailable.* Ship. wt. ea., 4 lbs.

(5) 84 C 9234—¼ in. Spade-Grip. 10¾ in. long. $2.50 Dn. Cash $21.95

(6) 84 C 9233—¼ in. Palm-Grip. 8¼ in. long. $2.50 Dn. Cash 21.95

(6) 84 C 9257—⅜ in. Palm-Grip. 8¼ in. long. $3 Dn. Cash 27.95

WARDS HEAVY-DUTY DRILL KITS 46.50

7 34-PIECE ¼-IN. POWR-KRAFT DRILL OUTFIT. For he… duty continuous production work. Use for drilling, sa… buffing, grinding, etc. Box and accessories same as in Kit (4).

¼-IN. HEAVY-DUTY DRILLS have full ball bearing construc… Guaranteed for one year.* Built for continuous productio… workshop use. Meet Government Specifications WD-661, … 40T3 and Mil-885. Run smoothly with minimum heati… grease-sealed ball and needle bearings at all points of … Lightweight, strong die-cast aluminum housing with mir… ish. Heat-treated steel alloy gears give smooth, depend… operation. Capacity ⅜ in. in steel, 1 in. in wood. Genuine … 3-jaw geared chuck with key. 110–120-volt AC-DC. M… speed 1800 RPM. UL Approved. With 10-ft. 3-wire cord, p…

FOR DRILLING, POLISHING, SANDING, ETC. Includes 4¾-in. … backing pad, 5½-in. lambswool bonnet, twelve 5-in. sa… discs (order extra discs on opposite page—below (52).); … set; drum sander, 6 sanding sleeves; wire scratch brush.

ADDITIONAL ACCESSORIES INCLUDE: 4 high speed drill bits… 3/16, ⅛ and ¼ in.; 3 wood cutting power auger bits—⅜, ½ … in.; horizontal drill stand, auxiliary side handle. Available … Palm-Grip or Spade-Grip Drill. Ship. wt. ea. Kit: 8 lbs. 8 o…

84 C 9260 L—Kit with Palm-Grip Drill. . . . . $5 Down; Cash …

84 C 9261 L—Kit with Spade-Grip Drill (8). $5 Down, Cash …

8 9 HEAVY-DUTY ¼-IN. DRILLS. 1-year guarantee.* … under maker's name for $39.50. Ball bearings throu… Genuine Jacobs geared chuck. Full description in (7), abov…

(8) SPADE-GRIP DRILL. 10¾ in. long. *Mailable.*

84 C 9236—Ship. wt. 4 lbs. $3.50 Down. . . . . Cash …

(9) PALM-GRIP DRILL. 8¼ in. long. *Mailable.*

84 C 9235—Ship. wt. 4 lbs. $3.50 Down. . . . . Cash $…

HEAVY-DUTY RUBBER-COVERED EXTENSION CORDS. For … on these two pages. UL Approved. With plug, single ou… wire cords meet new Electrical Code requirements for grou… portable tools. Use 14-ga. wire for ½-in. drills or larger.

83 C 1271 L—2-wire, 16-ga. cord. 25 ft. long. Wt. 2 lbs. . . . . $…

83 C 1279 L—3-wire, 16-ga. cord. 15 ft. long. Wt. 1 lb. 8 oz. …

83 C 1270 L—3-wire, 14-ga. cord. 25 ft. long. Wt. 5 lbs. . . . …

HIGH SPEED DRILLS: Use in electric drills, drill presses. Hardened, tempered high-speed steel, precision ground for longer life. Gives long life in use on steel or wood. CARBON STEEL DRILLS: For use in hand or low speed bench drills. Use for wood or soft metals.

10 21-PC. HIGH-SPEED DRILL SET. All sizes from 1/16 to ⅜ in. by 64ths.

84 C 4513—Metal case. Wt. 2 lbs. Set $12.95

11 15-PC. HIGH-SPEED DRILL SET. Sizes 1/16 to ½ in. by 32nds. In metal case.

84 C 4512—Ship. wt. 2 lbs. 6 oz. Set $14.95

DRILL CASE ONLY. Shown in set (11).

84 C 4539—Ship. wt. 1 lb. 2 oz. $2.19

12 29-PC. DRILL SETS. Sizes 1/16 to ½ in. by 64ths. Wt. 4 lbs. 8 oz. In metal stand.

84 C 4533—High Speed Steel. . . . Set $23.95

84 C 4534—Carbon Steel : . . . . . Set 11.95

DRILL STAND ONLY as in (12). Stamped metal. Wt. 14 oz.

826 WARDS CBASKDF 84 C 4546 . . . 60c

13 60-PC. WIRE GAUGE DRILL SETS. Sizes 1 to 60. Steel case 5x4¾x1 in.

84C4536—High Speed. Wt. 7½ lbs. Set $18.95

84C4537—Carbon Steel. Wt. 7½ lbs. Set 11.95

14 13-PC. HIGH-SPEED DRILL SET. Sizes 1/16 to ¼ in. by 64ths. Plastic index case.

84 C 4511—Ship. wt. 11 oz. . . . . Set $4.95

15 7-PC. STRAIGHT SHANK DRILL SETS. 1/16 to ¼ in. by 32nds. Plastic box.

84 C 4503—High Speed. Wt. 8 oz. . . . $2.79

84 C 4502—Carbon Steel. Wt. 8 oz. . . . 1.39

16 10-PC. STRAIGHT SHANK DRILL SETS. Most used sizes from 1/16 to ¼ in.

84 C 4549—High-Speed. Wt. 2 lbs. Set $3.59

84 C 4548—Carbon Steel. Wt. 2 lbs. Set 2.19

17 8-PC. BLACKSMITH DRILL SET. Wards Master (Best) Quality drills for low speed use in bench and post drills. Finest tool steel, hardened and tempered for added strength and durability. Precision ground drills for clean, easy, accurate cutting. ½-inch shank with one flat side. 4⅝ to 6 in. long. Handy roll pouch. Eight sizes: ⅛, 3/16, ¼, 5/16, ⅜, ½, ⅝, ¾ inch.

84 C 4525—Ship. wt. 2 lbs. 4 oz. . . . . Set $16.50

18 4-PIECE MASONRY DRILL SET. Carbide-tipped steel drills. Save time, labor. Fast spiral flutes. For stone, brick, marble, concrete, etc. Use in power or hand drills. Sizes: ¼, 5/16, ⅜, ½. Have ¼-in. shanks.

84 C 4515—Ship. wt. 1 lb. . . . . Set of 4 $5.49

19 MASONRY DRILLS. Individual sizes as in (18).

84 C 4516—*State size.* Ship. wts. 3 to 8 oz.

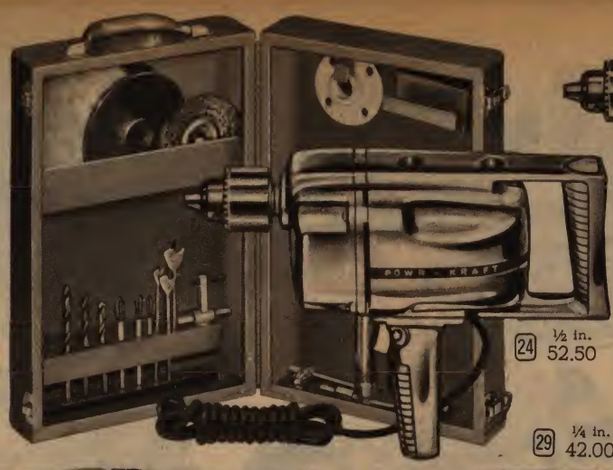
Diam. In.	Shank	Each	Diam. In.	Shank	Each
¼ in.	¼ in.	$1.19	½ in.	¼ in.	$1.85
5/16 in.	¼ in.	1.29	⅝ in.	½ in.	2.19
⅜ in.	¼ in.	1.45	¾ in.	½ in.	2.98

20 INDIVIDUAL STRAIGHT SHANK TWIST DR… Use high-speed drills for electric drills, drill … carbon drills for slow speed hand or breast dril… *Cat. Number and diameter.* Ship. wts. ea. 2 to 6 …

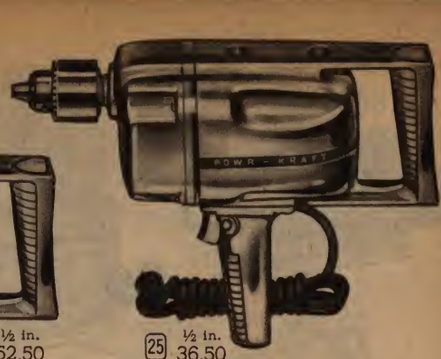
Dia. In.	Car. Steel 84 C 4510	High-Spd. 84 C 4514	Dia. In.	Car. Steel 84 C 4510	High… 84 C…
1/16	3 for 42c	3 for 55c	7/32	24c ea.	5…
5/64	3 for 42c	3 for 65c	15/64	27c ea.	5…
9/32	3 for 49c	3 for 69c	¼	29c ea.	8…
7/64	3 for 49c	3 for 75c	9/32	33c ea.	7…
⅛	3 for 55c	3 for 95c	5/16	39c ea.	$…
9/64	3 for 55c	3 for 95c	11/32	47c ea.	$1.…
5/32	3 for 55c	3 for 98c	⅜	55c ea.	1.…
11/64	3 for 55c	3 for $1.09	13/32	65c ea.	1.…
3/16	3 for 65c	47c ea.	7/16	79c ea.	1.…
13/64	3 for 65c	47c ea.	½	$1.09 ea.	2.…

21 DRILL GRINDING STAND. Adjustable att… for home and shop. Sharpens round shank … 84 C 4501—Ship. wt. 1 lb. With instructions. . . . …

22 ¼-in. Kit 39.95



24 ½ in. 52.50



25 ½ in. 36.50

29 ¼ in. 42.00

30 ½ in. 69.00

23 ¼ in. 25.95

26 ¼ in. 28.95

27 ½ in. 52.50

28 ¼ in. 23.95

and Mall Portable Drills...Only 10% Down

SUNBEAM ¼-IN. DRILL KIT 39.95

22 26-PC. NATIONALLY-KNOWN SUNBEAM OUTFIT. With powerful high-torque drill. Use in home, workshop, or farm—handy accessories for drilling, grinding, sanding, buffing, polishing. Steel case has knockouts for mounting on wall, quickly removable for carrying to job. Saves space, keeps tools in order.

POWERFUL ¼-IN. DRILLMASTER DRILL has ball thrust bearing on spindle; oilless bronze bearings elsewhere. Air intake vents in base and side for cooler operation, greater comfort. Higher torque allows faster drilling, greater sustaining power for tough jobs. Drill is well balanced, easy to handle. Capacity ¼-in. in metal, ½-in. in wood. No-load speed, 2200 RPM. With genuine Jacobs ¼-in. geared chuck. 7¾ in. long. UL approved. For 110–120-volt AC-DC. With rubber cord, plug, ground wire.

ACCESSORIES INCLUDE: horizontal drill stand; 10 high-speed tool steel drills 1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 3/16, 7/32, ¼ in.; polishing compound; 5½-in. wool polishing bonnet; 4-in. grinding wheel; 4-in. wire wheel; 4-in. buffing wheel; 4⅞-in. rubber backing pad; six 5-in. sanding discs—3 medium, 3 fine grit; and arbor assembly. Ship. wt. 10 lbs. *Mailed Postpaid.*

84 CP 9387 M—Complete Kit. $4 Down...Cash $39.95

23 SUNBEAM ¼-INCH DRILLMASTER DRILL. High-torque—see complete description in (22), above. *Mailed Postpaid.*

84 CP 9386—Drill only. $3.00 Down.....Cash $25.95

WARDS ½-INCH DRILL KIT 52.50

24 20-PC. HEAVY-DUTY POWR-KRAFT OUTFIT. Big production model for continuous heavy-duty work on wood or metal. Metal chest holds accessories, stands upright; has knock-outs for hanging on wall.

HEAVY-DUTY ½-IN. DRILL. Guaranteed.* (See opposite page.) Ample power for toughest jobs. Ball thrust bearing on chuck spindle, others self-oiling bronze. Die-cast aluminum alloy housing, mirror finish. Hardened alloy-steel spur gears. Cutler-Hammer lock-type trigger switch. 5/8-in. capacity in steel; 1-in. capacity in hardwood. No-load speed 450 RPM. 110–120-volt AC-DC. UL Approved (Industrial standards). Removable top handle (not shown). Genuine Jacobs 3-jaw ½-in. geared chuck. Forced air cooling. Size Overall 18½x14¾x4 in. Cord, plug, ground wire.

ACCESSORIES INCLUDE: 4¾-in. flexible rubber backing pad for sanding and polishing; lambswool bonnet, 3 high-speed steel drill bits ¼, 3/8, ½ in.; 3 carbide-tipped masonry drills ¼, 3/8, ½ in.; 3 wood auger bits ½, ¾, 1 in.; spindle adapter; hole cutter attachment, and countersink; 4-in. diam. wire wheel, horizontal drill stand; Allen wrench. Shipping weight 23 lbs. *Mailable.*

84 C 9249 MB—Complete Kit. $5.50 Dn., Cash $52.50

25 ½-IN. HEAVY-DUTY POWR-KRAFT DRILL. Guaranteed.* (See opposite page.) Same as in kit (24). Sells under maker's name for $47.88. Ship. wt. 11 lbs.

84 C 9229 M—*Mailable.* $4.00 Down.....Cash $36.50

MALL ELECTRIC DRILLS 23.95 TO 69.00

28 TO 30 NATIONALLY-KNOWN MALL QUALITY. Tough helical cut alloy steel gears accurately meshed. 3-jaw geared chuck. UL Approved. Forced air ventilation system keeps motors cool. Lightweight cast aluminum alloy housings, polished finish. Heavy-duty drills have full ball bearing construction throughout; medium-duty drills have self-lubricating bronze bearings with ball bearing at commutator. All have three-wire cords with plug. Trigger switches lock on. 110–120-volt AC-DC. *Mailed Postpaid.*

(28) MEDIUM-DUTY ¼-IN. DRILL. For utility work in home, workshop. Capacity ¼-in. in steel, ½-in. in hardwood. No-load speed 2500 RPM. Palm-grip.

84 CP 9275—Actual wt. 3 lbs. $2.50 Down, Cash $23.95

MEDIUM-DUTY 3/8-IN. DRILL (Like (28)). For utility use in home, garage, etc. Capacity 3/8 in. in steel, ¾ in. in wood. No-load speed 650 RPM. Palm-grip handle.

84 CP 9282—Actual wt. 4 lbs. $3 Down, Cash $29.95

(29) HEAVY-DUTY ¼-IN. DRILL. Lightweight but powerful. Capacity ¼ in. in steel, ¾ in. in wood. No-load speed 2500 RPM. Palm-grip. 8½ in. long.

84 CP 9276 L—Wt. 2 lbs. 14 oz. $4.50 Dn.; Cash $42.00

HEAVY-DUTY 3/8-IN. DRILL. Larger capacity, more powerful than (29). Capacity 3/8 in. in steel, ¾ in. in wood. No-load speed 900 RPM. Palm-grip. 1¼x5x2¾ in.

84 CP 9277 L—Act. wt. 5 lbs. $5.50 Down..Cash $53.00

(30) HEAVY-DUTY ½-IN. DRILL. For big production jobs. Capacity ½ in. in steel, 1 in. in wood. No-load speed 500 RPM. Removable side handle for drilling in tight places. 12½x9⅜x3⅞ in. Actual weight 8 lbs.

84 CP 9279 M—$7.00 Down on Terms....Cash $69.00

31 19.95

31 POWR-KRAFT ½-IN. DRILL PRESS STAND. Converts (25) into drill press. Drills to center of 6-in. circle; spindle travels 4½ in. 3-to-1 handle leverage. Bracket adjusts for height and radial position. Steel column, aluminum base. Wt. 8½ lbs.

84 C 9256 M.....$19.95

BLACK & DECKER ¼ AND ½-IN. DRILLS 28.95 AND 52.50

26 27 NATIONALLY-KNOWN BLACK AND DECKER DRILLS. Most widely used brand according to recent survey. Ball thrust bearing on spindle; self-lubricating bronze bearings at other points. Hardened alloy steel gears. Geared-type chucks with key. 3-wire cord with plug. For 110–120 volts, AC-DC. UL Approved. *Mailed Postpaid.*

(26) NEW MEDIUM-DUTY ¼-IN. DRILL. Helical gears. 100% greater torque. Capacity ¼ in. in steel, ½ in. in wood. No-load speed 2250 RPM. 8¼ in. long.

84 CP 9390—Actual wt. 3 lbs. $3 Down...Cash $28.95

(27) HEAVY-DUTY ½-IN. DRILL. Production quality. Removable top handle. Capacity ½ in. in steel, 1½ in. in wood. No-load speed 375 RPM. 13⅝ in. long.

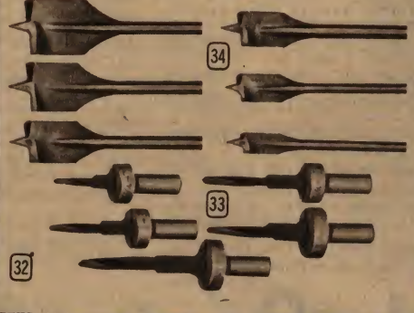
84 CP 9391 M—Act. wt. 8½ lbs. $5.50 Down.Cash $52.50

FREE . . . POWER TOOL CATALOG

Over 60 pages . . . Lists all major wood and metal-working Power Tools, accessories. Coupon on Page 822.

ADDITIONAL ACCESSORIES FOR ELECTRIC DRILLS ON NEXT PAGE

32



34

35

36 37 38 39 40 41 42 43

44 45 46 47 48

49

50

52

51

32 5-PC. DRILL BIT SETS. ¼-in. round shanks. ¼ to ½ in. by 16ths. Carbon steel for wood, soft metals; High Speed, for wood, hard metal.

84 C 4508—High Speed steel. Wt. 9 oz..Set $4.98

84 C 4506—Carbon steel. Wt. 9 oz.....Set 2.98

INDIVIDUAL DRILL BITS. Same as (32). Wt. 5 oz. 84C4507–Carbon steel. 84C4509–High-speed steel.

Size	84 C 4507	84 C 4509	Size	84 C 4507
¼ in.	30c	59c	9/16 in.	$1.29
5/16 in.	42c	$1.09	5/8 in.	1.59
3/8 in.	52c	1.29	11/16 in.	1.89
7/16 in.	79c	1.69	¾ in.	2.25
½ in.	$1.09	2.19	.....	.....

33 5-PC. COMBINATION DRILL AND COUNTERSINK SET. Drills guide holes and countersinks for flat head screws in one operation. Fit ¼-in. chucks. Five sizes for wood screws: ¾ in. No. 7; 1 in. No. 8; 1¼ in. Nos. 8, 10; 1½ in. No. 12.

84 C 4163—Ship. wt. 8 oz.....Set $3.49

34 POWER AUGER BITS. ¼-in. shanks, fit all electric drills. Bore clean holes in wood, plastics, etc.

84 C 4524—Ship. wt. each 2 oz. *State size.*

3/8-in. size 69c; ½-in. size 69c; 5/8-in. size 75c

¾-in. size 79c; ⅞-in. size 85c; 1-in. size 89c

84 C 4522—Ship. wt. 12 oz....Complete set of 6 $4.19

35 BORING TOOL SET. Interchangeable spring steel cutters for wood. 8 sizes: 9/16 to 1 in.

84 C 4500—In plastic box. Ship. wt. 6 oz.....$1.79

36 TO 43 HAND CUT ROTARY FILES. ¼-in. shank, 1¼ in. long. High-speed steel. Wt. ea. 4 oz

(36) 84 C 9338—Tree Point, ½x1⅛ in.....$1.75

(37) 84 C 9339—90° Deburring. ½ in..... 1.75

(38) 84 C 9337—Cylinder Radius. ¼x1 in..... 1.75

(39) 84 C 9335—Ball Shape. 3/8 in..... 1.75

(40) 84 C 9336—Cylinder Flat. ½x1 in..... 1.75

(41) 84 C 9340—Cone Pointed. 5/16x1 in..... 1.75

(42) 84 C 9342—Convex Concave. ¼x1 in..... 1.75

(43) 84 C 9341—Inverted Cone. ½x5/8 in..... 1.75

84 C 9343—Complete set of 8. Ship. wt. 2 lbs...12.95

44 TO 47 ROTARY GRINDING TOOLS. Fit flexible shafts, electric drills. For finish work, die-cutting or grinding work. All points are vitrified aluminum oxide. All have ¼-inch diameter hardened steel shafts.

84 C 9331—Stone size below. *State shape.*

(44) Straight 1x1 in. Ship. wt. 3 oz.....50c

(45) Round 1x1 in. Ship. wt. 3 oz.....50c

(46) Cone 11/16x1¼ in. Ship. wt. 3 oz.....50c

(47) Cylindrical ½x1 in. Ship. wt. 3 oz...50c

84 C 9332—Set of 4 above. Ship. wt. 1 lb.$1.75

48 COUNTERSINK. Bores 5/8-in. holes in wood, soft metals. ¼-in. round shank.

84 C 4167—2½ in. long. Ship. wt. 4 oz...29c

49 5-INCH POLISHING AND SANDING KIT. Fits any ¼-inch or larger chuck. Rubber backing pad, 3 assorted 5-in. sandpaper discs, sheepswool polishing bonnet.

84 C 9329—Ship. wt. 1 lb.....$1.25

50 DRUM SANDER. Fits ¼-in. chucks.

84 C 9330—Ship. wt. ea. 6 oz. *State size.*

1x1 in. 50c; 1½x1½ in. 55c; 2x1½ in. 65c

51 EXTRA SLEEVES. For (50). Fine, medium, or coarse grit. *State grit and size wanted.*

84 C 9351—Ship. wt. ea. 2 oz.....5 for 45c

52 ANGLE HEAD KIT. Doubles speed to sand; halves speed to polish. Fits ¼-in. chucks. Rubber pad, 4 sand discs, bonnet.

84 C 9312—Diam. 4⅞ in. Wt. 1 lb. 8 oz....$5.75

5-IN. SHEEPSWOOL BONNETS. For (52) above.

84 C 9328—Ship. wt. 4 oz.....Pkg. of 2 $1.10

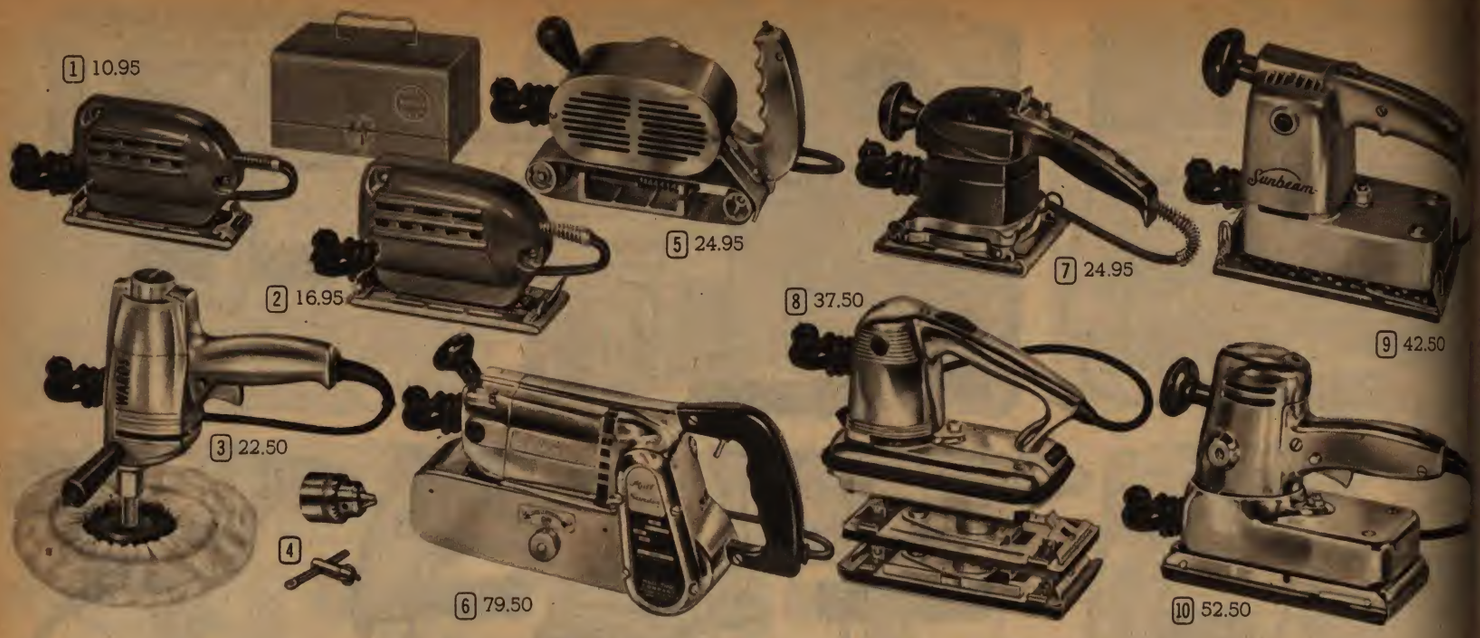
SANDING DISCS (not shown). *State Fine, Medium, Coarse or Extra Coarse grit.*

84 C 9345—4-in. diam. Wt. 10 oz. Pkg. of 10..49c

84 C 9346—5-in. diam. Wt. 10 oz. Pkg. of 10..75c

84 C 9347—6-in. diam. Wt. 6 oz. Pkg. of 5....49c

84 C 8530—7 in. Wt. 8 oz....5 for 65c



Power Sanders Do the Job in One-Tenth the Time

MAGNETIC VIBRATOR SANDERS 10.95 TO 16.95

ESPECIALLY DESIGNED FOR fine finishing work, for sanding between finishing coats of shellac or varnish and for polishing finished surfaces.

EXTREMELY COMPACT AND LIGHTWEIGHT—easy to operate in tight places, on flat, concave or irregular areas.

STRAIGHT LINE ACTION. USE WITH THE GRAIN to obtain the finest finish; use across the grain for the fastest removal work.

1 2 Produce smooth finishes; excellent for smoothing patches, polishing; also may be used as vibrator-massaging unit. Self loading—length of stroke increases with slight pressure. Self-tightening clamp. For 110–120 volts, AC. UL Approved.

(1) LIGHT DUTY POWR-KRAFT SANDER. Sells nationally for $13.95. Guaranteed.* (See opp. page.) 13¾-in. area. Full surface contact. Plastic body weighs 2½ lbs. With 6 sheets (2½x7 1/16) in.), cloth.

84 C 8519—Case not included. Ship. wt. 5 lbs. $10.95

84 C 8513—EXTRA SANDING SHEETS. Ass't. Grits. Wt. 8 oz. . . 12 for 25c

(2) HEAVY-DUTY POWR-KRAFT SANDER WITH CASE. Sells nationally for $19.95. Guaranteed.* (See opp. page.) Over 19-sq. in. sanding area. Over twice the power of sander (1) above. Lightweight—weighs 4 lbs. With 15 Aluminum Oxide sheets (3½x7½ in.), 2 cloths.

84 C 8517—In handy metal carrying case. Ship. wt. 6 lbs. $16.95

84 C 8518—EXTRA SANDING SHEETS. Ass't. Grits. Wt. 8 oz. . . . 12 for 35c

3 POWR-KRAFT 6-IN. DISC SANDER-POLISHER. Sand on metal, polish any type surface. Sells nationally for $29.50. Guaranteed.* (See opp. page). Ball thrust bearing, other bearings self-lubricating bronze. 1800 RPM. Cast alum. housings, air-cooled Universal Rotary motor. 110–120 v., AC-DC. Rubber pad, lambswool bonnet, 6 discs.

84 C 8505—UL Approved. Ship. wt. 5 lbs. $2.50 Down . . Cash $22.50

84 C 9347—EXTRA SANDING DISCS. *State F, M, C, XC.* Wt. 6 oz. Pkg. of 5 for 39c

4 GEARED CHUCK. Converts sander (3) to ¼-in. Drill.

84 C 9365—¼-in. capacity. With key. Ship. wt. 7 oz. $5.00

BELT SANDERS 24.95 AND 79.50

ESPECIALLY DESIGNED FOR HEAVY removal work and for sanding of large, flat surfaces.

CONTINUOUS STRAIGHT-LINE STROKE makes full contact with sanded surfaces over side area.

ROTARY MOTOR PROVIDES extra power for handling rough sanding jobs.

5 BURGESS LIGHT-DUTY MODEL. 2-in. wide belt. Designed for home owner, hobbyist, craftsman. Ideal for sanding woodwork, tables, chairs, etc. Self-lubricating bronze bearings. Belt flush with left side of housing for close work. Coil spring keeps proper belt tension. Chain drive. Push button switch. 3400 RPM motor 110–120 volt, 60 cycle, AC. UL Approved. *Postpaid.*

84 CP 8550—With 2 belts (2x17½ in.) . . . $24.95

EXTRA SANDING BELTS. *State fine, med., coarse.*

84 C 9350—2x17½ in. Ship. wt. 2 oz. . . Each 35c

6 MALL BELT SANDER. 3-in. belt travels 1350 lineal feet per min. Powerful, big capacity unit for fast sanding removal. Sealed ball bearing construction. For home craftsmen, maintenance men, woodworking shops, etc. Belt flush with right side of housing for close work. Coil spring maintains proper belt tension. Trigger switch on hdle. 3450 RPM motor develops over ¾ HP. 110–120 v. AC-DC. With 3 belts (3x24 in.) UL Appr. (Industrial Standards).

84 CP 8511M—*Postpaid.* $8 Down . Cash $79.50

EXTRA SANDING BELTS. *State fine, med., coarse.*

84 C 8531—3x24 in. Ship. wt. 3 oz. . . Each 39c

ORBITAL SANDERS 24.95 TO 52.50

DUPLICATE CIRCULAR MOTION OF HAND FINISHING—leave work free from reversing points, scratching and grooving.

FOR ALL-AROUND SANDING UTILITY—produces finely finished work superior to best hand finishing.

GREATER POWER AND LARGER SANDING AREA than magnetic sanders. Orbital-type models produce excellent quality work. UL Approved.

7 TO 10 Orbital sanders produce beautiful finish superior to hand finishing. Orbital motion effective on walls, doors, stairways, cabinets, interior woodwork, etc. Also for refinishing furniture. Use with either wet or dry abrasives. 110–120 volt.

(7) THOR SPEED SANDER. Duplicates performance of Speedway orbital sander selling nationally for $34.50. Ball bearing rotary AC motor. 24-sq. in. area. 3450 RPM. Push-button switch.

84 CP 8524—*Ppd.* $24.95

SANDING SHEETS for (7). Wt. 8 oz.

84 C 8532. . . . . Pkg. of 12 for 39c

(8) DUALINE SANDER. 30-sq. in. area. 2 platens—one produces orbital motion (for removal work); other, straight-light motion (for finishing). 5500 strokes per min. Heavy-duty ball bearings. With 9 sheets. AC-DC. UL Appr. (Ind. Standards). *Mail.*

84 C 8541M—Wt. 7½ lbs. $37.50

(9) SUNBEAM SANDER. 33 sq. in. area. 4000 strokes per min. Gilmer drive gives positive, silent power transmission. Self-aligning bronze, needle bearings. Slide switch. 3 sheets standard paper. AC-DC.

84CP8522–$4.50 Dn., Cash

(10) BLACK & DECKER SANDER. 30 sq. in. area. 4250 strokes per min. Grease-sealed ball bearings. Plate extends to form body for close work. Locking switch. Heavy-duty ball bearing motor. AC-DC. UL (Ind. Standards). 6 sheets

84CP8508–$5.50 Dn., Cash

EXTRA SANDING SHEETS for (8), (9), (10). Assorted grits.

84 C 8509—3⅔x9 in. (⅓ of std. sheet). Ship. wt. 8 oz. . . . . 12 for

ATTACHMENTS TO MAKE YOUR ELECTRIC DRILL MORE VERSATILE

11 ¼-INCH DRILL STAND. Converts ¼-in. drills into drill press. Drills to center of 8-in. circle; spindle travels 2¼ in. Cast-iron base. 6-in. table. 5-to-1 handle leverage. Mounting holes.

84 C 9238—Wt. 7 lbs. . . $9.95

12 BULL HOLE SAW ATTACHMENT. Cuts wood, metals to ¾-in. depth. With 1, 1½, 2, 2½-in. diam. blades. Fits ¼-in. chuck.

84 C 9324—Wt. 1 lb. . . . $4.95

13 3-IN. ABRASIVE WHEEL. Fits ¼-in. chuck.

84 C 9333—Wt. 3 oz. 65c

14 WIRE SCRATCH BRUSH. 3-in. diam., ¼-in. arbor.

84 C 9252—Wt. 3 oz. 75c

15 MALL KNIFE SHARPENER. Fits ¼-in. chuck.

84 CP 9297—*Postpaid.* $1.50

16 WIRE CUP BRUSH. Fits ¼-inch chuck.

84 C 9255—Wt. 3 oz. 79c

17 DRILL ARBOR. ¼-in. shank, 2 in. long. Fits ¼, ⅜, ½-in. holes.

84 C 9327—Ship. wt. 6 oz. 45c

18 4-IN. SAW ATTACHMENT. Cuts 1-in. depth; adj. to 45°. 4-in. comb. blade. Cast alum. housing. Fits ¼-in. chuck.

84 C 9232—Ship. wt. 2 lbs. $6.50

84 C 9250—EXTRA BLADE. Wt. 8 oz. . . . 1.25

19 4-IN. SAW ATTACHMENT. Cuts to 1 3/16-in. depth, bevels to 45°. Grease sealed gears, cast aluminum gear box.

84 C 9310—Ship. wt. 2 lbs. 12 oz. . . . $9.95

84 C 9311—EXTRA BLADE. Wt. 8 oz. . . . 1.25

20 SHOP CHIEF BELT SANDER ATTACHMENT. Cast alum. housing. 2x17½-in. endless belt; 19-sq. in. area. Bronze bearings. Light, med. pads; med. belt.

84 CP 9326—Fits ¼-in. chuck. *Ppd.* $19.95

SANDING BELTS. For (20). *State F, M, C.*

84 C 9350—Ship. wt. 2 oz. . . . . Each 35c

21 HEDGE TRIMMER. 12-in. tempered alloy steel blade. 800 to 2500 RPM.

84C9269–Fits ¼-in. chuck. Wt. 3¼ lbs. $9.95

22 ¼-IN. HAND-TITE CHUCK. ⅜x24 thread.

84 C 9364—Ship. wt. 9 oz. $1.29

23 GENUINE JACOBS GEARED CHUCKS. With key. Ship. wts. 7 oz., 12 oz., 1½ lbs.

84 C 9365—¼ in. ⅜x24 thread $5.00

84 C 9368—⅜ in. ⅜x24 thread 5.50

84 C 9367—½ in. ½x20 thread 6.75

24 REPLACEMENT CHUCK KEYS. Fit chucks indicated below.

Cat. No.	Supreme	Jacobs	Wt.	Ea.
84C9371	1A, 1T1	1A, 1B, MC1	3 oz.	37c
84C9372	4A, 4B, 4C, 4T1	7, 7-1A, 7B	3 oz.	43c
84C9369	13	MC4, 30-1A, 30B	12 oz.	48c
84C9373	3A, 3B, 3D, 3T2, 5B, 5D, 5T33	MC10, 32, 32B, 33, 33B, 3326	4 oz.	53c
84C9374	2A, 2T2	MC5, 2A, 2B	2 oz.	53c

25 HACK SAW. Cuts ¾-in. wood, light metals. Fits ¼, ⅜-in. chuck.

84 C 9321—With blade. Wt. 1 lb. 8 oz. . $5.79

EXTRA BLADES for (25). Wt. 10 oz.

84 C 9322—For wood. . . . . Pkg. of Three 45c

84 C 9323—For metals. . . . Pkg. of Three 45c

26 HORIZONTAL DRILL STAND. Cast alum.

84 C 9325—For ¼, ⅜-in. drills. Wt. 1 lb. $2.49

27 SCREWDRIVER-SPEED REDUCER. Grip to start; release to stop. Speed reduction with higher torque for drilling masonry, driving screws. Use with, in place of chuck. Postpaid.

84 CP 9316—Fits No. 8, 10 screws

28 JIG SAW ATTACHMENT. Saws lumber up to 2x4's. Cuts pattern circles in plywood, wallboard, metal. Converts to bench saw. Sawdust blower. 6 ass'td. blades. Ship. wt. 1

84 C 9317—Fits ¼-in. chucks. . .

EXTRA BLADES. Pkg. of 6. Wt.

84 C 9309—For wood, wallboard

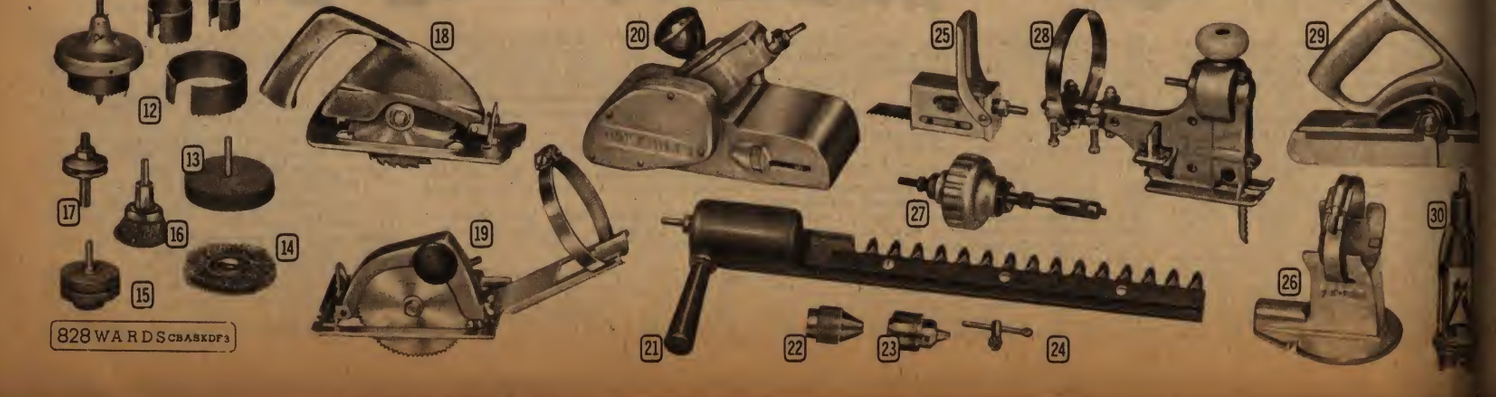
84 C 9318—For metals, plastics.

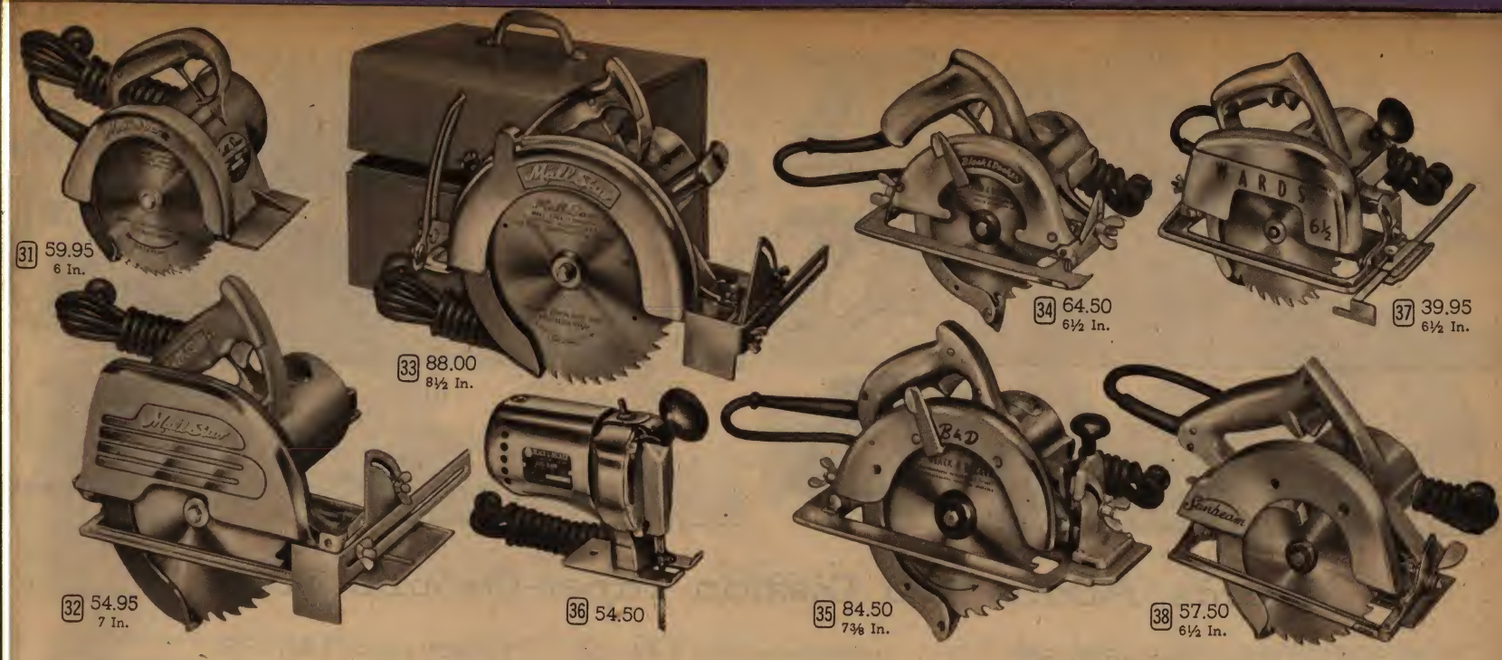
29 PLANER ATTACHMENT. For wood, plastics—with or across grain. Diagonal shearing. Planes any angle. Adj. cut. 6-flute spiral cutter. Ball bearings. Cuts 1½ in. wide. Wt.

84 C 9319—Fits ¼-in. chuck. . .

30 SPIN-A-BRUSH. Cleans paint brushes quickly, easily. Wt.

84 C 9254—Fits ¼-in. drills. . .





Wards, Other Nationally-Known Electric Saws

HIGHLY VERSATILE—PORTABLE ELECTRIC SAWS can handle almost all sawing operations the home builder might require. Ideal for on-the-spot sawing of hard-to-carry material.

TEN TIMES FASTER THAN HANDSAW OPERATION—and more accurate. Will do much to cut the time and costs in construction and remodeling.

EXCELLENT FOR CUTTING SHEATHING, FRAMING AND LARGE SHEETS OF plywood, etc. May be used also for cutting concrete, tile and metals with special blades.

SIMPLE TO USE; NO SPECIAL SKILL REQUIRED to operate these handy portable saws—can be used in much the same way you would use a carpenter's hand saw.

WARDS POWR-KRAFT, MALL, BLACK AND DECKER AND SUNBEAM CIRCULAR SAWS below all have die-cast aluminum housings; gears sealed in grease; telescoping blade guards.

SAWS ON THIS PAGE ARE UL APPROVED, (Industrial Standards); 110–120 volts AC-DC. All circular saws but (31) have depth of cut and bevel adjustments for making cuts up to 45°.

NATIONALLY KNOWN MALL SAWS 54.95 TO 88.00

31 MALL 6-IN. HEAVY-DUTY PRODUCTION MODEL. Meets professional specifications of builders, contractors, etc. For continuous everyday use. Powerful Universal-type ¾-HP motor. Practical for cutting flooring, roofing. Operates smoothly, quietly on grease-sealed, precision ball bearings. Accurately meshed helical cut gears sealed in grease chamber. Blower cools motor, keeps line free from sawdust. Well balanced loop handle, trigger switch. Lightweight but strong. 2-inch max. cut at 90°. Bevel cuts can be made with bevel shoe attachment below. No load speed 5000 RPM.

84 CP 8950 M—*Postpaid*. Only $6 Down.....Cash $59.95

BEVEL SHOE ATTACHMENT. Attaches to (31) for angle cuts.

84 CP 8951—Max. cut at 45° is 1 11/32 in. *Postpaid*.....$7.00

32 MALL 7-IN. MODELS. Choose from two models: Ball and sleeve bearing saw for intermittent work in home workshops, etc., or Full Ball Bearing Model for all jobs except continuous production work. Both have max. depth cut of 2⅜ in. at vertical, 2 in. at 45°. Cut rough 2-in. lumber at 45°. Bevel calibrated at 15°, 30°, and 45°. Big ¾-HP motor. No load speed 5000 RPM. Helical-cut gears. Heavy-duty trigger-switch on easy-to-grip handle. 7-in. rip-crosscut blade. Order steel case separately. *Mailed Postpaid*.

BALL AND SLEEVE BEARING MODEL. Actual wt. only 8¾ lbs.

84 CP 8952 M—Only $5.50 Down on Terms.....Cash $54.95

FULL BALL BEARING MODEL. Actual wt. only 8¾ lbs.

84 CP 8962 M—Only $7 Down on Terms.....Cash $69.95

84 C 8917 M—STEEL CASE FOR SAWS ABOVE. Wt. 11 lbs.. 5.75

33 MALL 8½-IN. BALL BEARING MODEL. Medium-duty, large capacity saw. Grease-sealed precision ball bearings for long service. For all work except continuous production. More than adequate capacity for most cuts needed by builder—cuts up to 3 1/16 in. at 90°—to 1⅞ in. at 45°. Enclosed helical cut gears in grease-sealed chamber. Propeller-type cooling system with blower fan. Heavy-duty trigger switch in easy-to-grip handle. Lightweight but strong—balanced for easy control. Powerful 1-HP motor. No load speed 4500 RPM. Cut adjusts at 90° from 1 1/16 to 3 in.; maximum cut at 45° is 1⅞ in. Order steel case separately.

84 CP 8956 MB—*Postpaid*. $9 Dn.....Cash $88.00

84 C 8916 M—STEEL CARRYING CASE for (33). Wt. 15 lbs. 6.75

BLACK & DECKER SAWS 64.50 TO 96.50

34 35 HEAVY-DUTY MODELS. Designed for all around use; rugged enough for production work. Operate smoothly and quietly on full-size self-lubricating ball bearings. Tough alloy steel gears heat-treated and hardened. Blade guard designed so blade may be seen from either side; fan keeps cutting line free of sawdust. Efficient propeller-type cooling system.

Handle easily; trigger switch gives instant starting. Has lightweight yet strong die-cast aluminum housing. Automatic telescoping blade has retracting handle. With rubber-covered 3-wire cord, plug. *Mailed Postpaid*. Each with crosscut-rip blade.

(34) 6½-INCH MODEL. Cut adjusts at 90° from 0 to 2 5/32 inches. Maximum depth cut at 45° is 1⅞ inches.

84 CP 8978 M—*Postpaid*. $6.50 Down on Terms.....Cash $64.50

(35) 7⅜-INCH MODEL. Cut adjusts at 90° from ⅛ to 2 7/16 inches. Maximum depth cut at 45° is 1¾ inches.

84 CP 8977 M—*Postpaid*. $8.50 Down on Terms.....Cash $84.50

8¼-INCH MODEL. Cut adjusts at 90° from 0 to 2 13/16 inches. Maximum depth cut at 45° is 2 1/16 inches.

84 CP 8976 M—*Postpaid*. $10 Down on Terms.....Cash $96.50

BLACK & DECKER SABER SAW 54.50

36 VERSATILE SABER SAW. Does the work of a jig saw, saber saw, keyhole saw plus most band saw operations. Makes curved, straight or irregular cuts. Does ripping, coping, jig and scroll sawing, etc. Follows patterns perfectly as cutting line is always visible. Air stream from motor-cooling fan blows dust from in front of blade. Makes pocket cuts without needing drilled "entrance" hole. Cuts in places often inaccessible to circular or hand saws.

Compact, lightweight—fits in the palm of your hand. Rapid feeding speeds are possible. Powerful motor 115 volts AC-DC. Self-lubricating bronze bearings. Cuts wood, metal, plastic, rubber, leather, etc. Max. cut 1½ in. No-load speed 3750 strokes per min. With 5 blades, toggle switch, 3-wire cord, plug.

84 CP 8979—*Postpaid*. Only $5.50 Down.....Cash $54.50

*POWR-KRAFT SAW AND SANDER GUARANTEE

If any Wards Powr-Kraft Saw or Sander listed on these two pages marked with * shows defects in material or workmanship under normal use, we will repair it at no charge if returned within one year of purchase date.

POWR-KRAFT 6½-IN. SAW 39.95

37 REVOLUTIONARY NEW "SLIP-CLUTCH" MODEL. Guaranteed.* Sells Nationally for $54.95. Big 6½-in. blade gives capacity of most 7-in. saws. Cuts 2-in. rough lumber at 45° bevels. Revolutionary "slip-clutch" allows blade to stall under overload while motor continues at full speed, virtually eliminates motor burn outs. Prevents kick backs. For intermittent duty in home workshop or light carpentry. 1-HP motor has ball bearings on commutator, self-lubricating bearings elsewhere. Helical-cut gears. Cut adjusts 0 to 2¼ in. at 90°; to 1⅞ in. at 45°. Bevel adjustment calibrated at 15°, 30°, 45°. Adj. rip guide. Propeller-type blower keeps motor cool. 6½-in. comb. blade, wrench, 10-ft. 3-wire cord. AC-DC.

84 C 8937 M—Wt. 13 lbs. Only $4 Down....Cash $39.95

84 C 8919 M—STEEL CARRYING CASE for (37). Wt. 11 lbs. 5.98

SUNBEAM 6½-INCH SAW 57.50

38 6½-INCH PORTABLE MODEL. Handles any cutting job performed by 7-in. saws. Cuts up to 2⅛ in. at 90°; 1¾ in. at 45°. Easily handles dressed 2x4's. Big 1¼-HP motor gives more power than other saws this size, has greater torque for sustained cutting. Smooth running sleeve and needle bearings; precision ball bearing on armature. Heavy-duty switch on loop handle. Forced air cooling. Easily visible guide in foot insures accurate cuts. With 6½-in. combination rip-crosscut blade, wrench, 7-ft. rubber-covered 3-wire cord, plug.

84 CP 8922 M—*Postpaid*. Only $6 Down....Cash $57.50

RUBBER-COVERED EXTENSION CORDS. Use proper cord to supply power to saws operated at a distance from source of electricity. UL Appr. 3-wire cords meet new code requirements for grounding power tools.

15-FOOT, 3-WIRE. 16-gauge cord with plug, outlet.

83 C 1279 L—Ship. wt. 1 lb. 8 oz.....$3.75

25-FOOT 3-WIRE. 14-gauge cord with plug, outlet.

83 C 1270 L—Ship. wt. 5 lbs.....$8.95

25-FOOT 2-WIRE, 16-gauge cord with plug, outlet.

83 C 1271 L—Ship. wt. 2 lbs.....$2.29

For a complete selection of portable saws and sanders send for Wards Power Tool Catalog. Coupon on Pg. 822.

BLADES, CUT-OFF WHEELS FOR PORTABLE SAWS

39 CARBORUNDUM "MX" CUT-OFF WHEEL. Silicon carbide abrasive. 84CP5244 for quick cutting of non-metallics such as brick, tile, etc.; 84CP5243 for metallics such as steel, brass, copper, bronze, aluminum, and cast iron. Cloth-reinforced wheels. 3/32 in. thick. *State diam. and hole size.*

40 COMBINATION SAW BLADES. Wards Master Quality. Crosscut-rip-miter. Flat ground, heat-treated and tempered steel, hand-filed and set. *State diam.*

41 NAIL-CUTTING SAW BLADES. Wards Master Quality. For cutting lumber having occasional imbedded nails. Heat-treated steel, hand-filed and set. *State diam.*

42 43 CARBIDE-TIPPED BLADES. Wards Master Qual. Stay sharp 25 times longer than ordinary blades. Tungsten carbide tips silver brazed to blade, diamond wheel ground to close tolerances. Cut transite, Formica, Plastics. *State diam.*

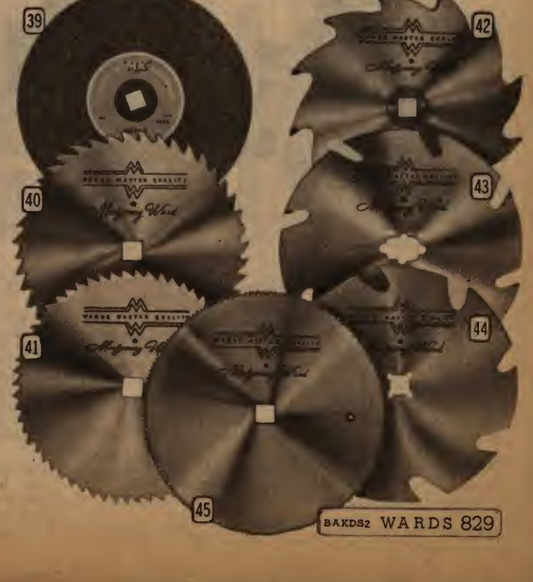
44 "SAFETY" COMBINATION 8-TOOTH SAW BLADES. Wards Master Quality. Safer from kickback, need less sharpening. *State diameter.*

45 PLYWOOD BLADES. Wards Master Quality. Have 180 finely set teeth—cut plywood, flooring, wallboard without splintering. *State diameter.*

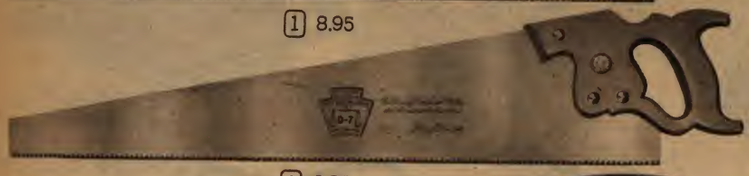
**Universal Holes fit Thor, Skilsaw, Cummings, Wappat and all Mall saws except (31) (32).

NOTE: All 6, 6¼-in. blades with ½-inch square holes fit Ward saws 84-8926 and 84-8927.

Catalog No.	Diam.	Hole, Inch	Fits Saws	Ship. wt.	Each
39	6 in.	½ sq.	(31), (32)	*Postpaid*	$2.00
	7 in.	½ sq.	(32)	*Postpaid*	2.65
84 CP 5244	7 in.	13/16 sq.	8953K	*Postpaid*	2.65
or 84 CP 5243	8 in.	13/16 sq.	8954K, (33)	*Postpaid*	3.35
	4¼ in.	½ rd.	8925M	8 oz.	1.19
	6 in.	½ sq.	(31), (32)	1 lb.	1.59
40	6¼ in.	½ sq.	(32)	1 lb.	1.59
	6½ in.	½ rd.	(37)	12 oz.	1.59
84 C 6968	7 in.	½ sq.	(32)	1½ lbs.	1.79
	7¼ in.	13/16 sq.	8953K	1½ lbs.	1.79
	8½ in.	13/16 sq.	8954K, (33)	2 lbs.	1.89
40	6⅛ in.	1⅛ rd.	8975M, B&D U62	1 lb.	1.75
	7⅜ in.	1⅛ rd.	(35) B & D U70	1½ lbs.	1.98
84 C 6971	8¼ in.	1⅜ rd.	8976M, B&D U80	2 lbs.	2.59
	6 in.	½ sq.	(31), (32)	8 oz.	1.98
41	6¼ in.	½ sq.	(32)	8 oz.	1.98
	6½ in.	½ rd.	(37)	12 oz.	1.98
84 C 6970	7 in.	½ sq.	(32)	12 oz.	2.29
	7¼ in.	13/16 sq.	8953K	1 lb.	2.29
	8½ in.	13/16 sq.	8954K, (33)	1 lb.	2.98
42 84 C 6963	6 in.	½ sq.	(31), (32)	1 lb.	8.45
	8 in.	13/16 sq.	8954K, (33)	1 lb.	9.45
43	6 in.	Universal	See **	1 lb.	6.95
	7 in.	Universal	See **	1 lb.	7.45
84 C 6964	8 in.	Universal	See **	1 lb.	7.95
44	6 in.	½ sq.	(31), (32)	1 lb.	1.59
	7¼ in.	Universal	See **	1 lb.	1.79
84 C 6967	8 in.	Universal	See **	1 lb.	1.89
45 84 C 6969	6 in.	½ sq.	(31), (32)	12 oz.	1.59
	6¼ in.	½ sq.	(32)	12 oz.	1.69



1 8.95

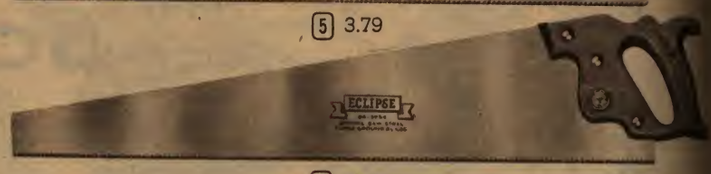


2 6.95

3 4.25

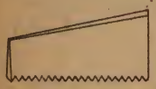
4 4.25

5 3.79



6 2.49

Wards, Atkins and Disston Taper-Ground Saws



TAPER-GROUND saw blades are less likely to bind. Cutting edge of taper-ground blade is same gauge (thickness) along cutting length. Rest of blade is accurately ground so it tapers evenly from butt (handle end) to point and from tooth to back of saw. This makes a faster, easier cutting saw—needs little set. Saws (1) to (6) taper ground.

ATKINS, DISSTON 6.95, 8.95

1 ATKINS NO. 65 HAND SAW. 5-gauge taper-ground highly polished Silver Steel blade (see description of Taper-Ground Blades at left)—heat treated and tempered to take and retain a keen cutting edge. Tooth edge breasted (slight outward curve) for easier cutting, less binding. Teeth are set and double-bevel filed. Blade is securely attached to hardwood handle which has weather-proof lacquer finish. *Mailed Postpaid.*

84 CP 3910 L—*State type of saw wanted.*
CROSSCUT—26-in. blade. 8 teeth per inch..... $8.95
RIP—26-in. blade. 5½ teeth per inch..... 8.95

2 DISSTON HAND SAWS. 26-in. taper-ground steel saw blades (see description of Taper-Ground blades at left) are tempered and hardened to take and retain a keen cutting edge; highly polished finish. Teeth set and double-bevel filed. Blade is securely attached to hardwood handle which has weather-proof lacquer finish. *Crosscut* saws have 8 teeth per inch; *Rip* saws have 5½ teeth per inch. *State Crosscut or Rip on order. Mailed Postpaid.*
84 CP 3900 L—Disston D-7. 4-ga. taper blade.. $6.95
84 CP 3902 L—Disston D-23. 5-ga. taper blade.. 8.95

WARDS MASTER QUALITY 3.49, 4.25

3 4 CHOICE OF PLASTIC OR HARDWOOD HANDLE. Wards very best quality. 4-gauge taper-ground from teeth to back and from butt to point (see description of Taper-Ground Blades at left). Chrome nickel alloy steel blade, scientifically heat treated, hardened and tempered to take and retain a keen edge. Tooth edge breasted (slight outward curve) for easier cutting. Teeth properly set and double-bevel filed. Straight back ship pattern, full ribbon polish finish. Handles shaped to fit hand comfortably. Saws properly balanced to lessen wrist strain.

(3) WITH PLASTIC HANDLE. Won't warp, unaffected by weather. 26-in. taper-ground blades.

84 C 3920 L—Ship. wt. 2 lbs. 4 oz. *State no. of teeth*
CROSSCUT—8, 10 or 11 teeth per inch..... $4.25
RIP—5½ teeth per inch..... 4.25

(4) WITH SELECTED HARDWOOD HANDLE. Weatherproof lacquer finish. Ship. wt. each 2 lbs. 8 oz.

84 C 3917—*State type of saw, no. of teeth*
PANEL—20-in. blade. 10 teeth per inch..... $3.49
CROSSCUT—26-in. blade. 8, 10, 11 teeth per in. 4.25
RIP—26-in. blade. 5½ teeth per inch..... 4.25

LAKESIDE, ECLIPSE 2.49, 3.79

5 LAKESIDE (BETTER) QUALITY. 3-gauge taper-ground high-carbon Saw Steel blade (see Taper-Ground Blades at far left). Satin finish. Tooth edge breasted (slight outward curve) for easier cutting. Teeth properly set and double-bevel filed. Lacquered hardwood handles. Blades 26 in. long. Ship. wt. 2½ lbs.

84 C 3925 L—*State no. of teeth.*
CROSSCUT—8 or 10 teeth per inch... $3.79
RIP—5½ teeth per inch..... 3.79

6 ECLIPSE (GOOD) QUALITY. 2-gauge taper-ground, high-carbon Saw Steel blade (see Taper-Ground Blades at far left). Satin finish. Teeth properly set, double-bevel filed; tooth edge breasted (slight outward curve). Hardwood handles with weatherproof lacquer finish. Blade 26 in. long. Ship. wt. 2½ lbs.

84 C 3934 L—*State type of saw.*
CROSSCUT—8 teeth per inch..... $2.49
RIP—5½ teeth per inch..... 2.49

7 SAW HANDLE. ... most types of ... saws up to 26 in. ... Durable hardwood ... has weatherproof ... quer finish. Holes ... bored—easily inst... Order screws sep... ly below. Wt. 9 oz.
84 C 3940.....

SAW SCREWS. N... plated brass. Wt. 6 ...
84 C 3943—6 for...

SAW OUTFITS 1.98 TO 3.25

8 WARDS MASTER (BEST) QUALITY. Three tempered, chrome nickel alloy steel blades. Taper ground. Teeth set and double-bevel filed. 14-in. metal cutting blade. 12-in. compass blade; 10-in. keyhole blade. Wt. 2 lbs.
84 C 3953—With handle..... 4-Piece Set $3.25

9 ECLIPSE (GOOD) QUALITY. 5 tempered steel blades: 16-in. panel, 12-in. miter; 12-in. compass, 10-in. keyhole and 15-in. pruning blades. Hardwood handle.
84 C 3961—Ship. wt. 2 lbs.... 6-Piece Set $1.98

10 3-BLADE METAL-CUTTING SAW. Cut nails, pipe, plastics, etc. Blade locks in 8 positions. With 1 (10-in. 18-pt.); 1 (11-in. 12-pt.); 1 (12-in. 10-pt.) interchangeable blades.
84 C 3958—Ship. wt. 1 lb.... 4-Piece Set $2.19

SPECIAL PURPOSE SAWS 1.19 TO 3.98

11 13 WARDS MASTER (BEST) QUALITY SAWS. Tempered, polished chrome nickel alloy steel blades stay sharp longer. Hardwood hdles.

(11) KEYHOLE SAW. Saw in small openings, etc.
84 C 3954—10-in. blade. Ship. wt. 1 lb.... $1.19

(12) COMPASS SAW. Cuts odd, intricate shapes.
84 C 3950—12-in. blades. Ship. wt. 10 oz... $1.89

EXTRA 12-INCH COMPASS SAW BLADE.
84 C 3951—Fits (12). Ship. wt. 10 oz..... 85c

(13) METAL-CUTTING SAW. Cuts nails, soft metals. Two-way taper ground. 15 teeth per in.
84 C 3957—18-in. blade. Ship. wt. 1 lb. 8 oz.. $3.98

14 10-INCH DOVETAIL SAW. For precise cabinet work. Gives finer cut. 17 teeth per in. Hardwood handle. Tempered steel blade.
84 C 3997—10x1⅛ in. blade. Ship. wt. 9 oz... $1.95

COPING SAWS 59c AND 98c

15 ECLIPSE (GOOD) QUALITY. 4½-in. throat; saws to center of 9-in. circle. Rust-resistant tempered steel frame. Wood handle. 6½-in. pin-end blade.
84 C 3965—Ship. wt. 8 oz..... 59c

16 WARDS MASTER (BEST) QUALITY. Large 6½-in. throat; saws to center of 13-in. circle. Nickel plated steel frame. Wood handle. 6½-in. pin-end blade.
84 C 3962—Ship. wt. 1 lb..... 98c

17 COPING SAW BLADES. 6½ in. long. For wood, plastics, etc. Pin-end.
84 C 3964—Ship. wt. 2 oz..... 6 for 25c

SPIRAL COPING SAW BLADES. Cut in any direction. For standard coping saw.
84 C 3969—Pkg. of 12. Wt. 2 oz.. Pkg. 65c

SAW ACCESSORIES 39c TO 3.29

18 SAW FILER. Cuts time and labor for handy... 84 C 4025—Instructions, file incl. Ship. wt. 8 oz. ...

19 PISTOL-GRIP SAW SET. For up to 18-ga. saws. 84 C 4008—5 to 11 teeth per in. Ship. wt. 1 lb... ...

20 WARDS MASTER LEVER-TYPE SAW SET. Steel ... 84 C 4039—4 to 16 teeth per in. Ship. wt. 1 lb... ...

21 WARDS MASTER PLIER GRIP SAW SET. Tool ... plunger, anvil. Rotary anvil shows no. of teeth. 84 C 4007—4 to 16 teeth per in. Ship. wt. 8 oz.....

22 HAND SAW JOINTER. Use 8-in. mill file (not in... 84 C 4021—Length 3¾ in. Ship. wt. 6 oz.....

23 SAW VISE. Holds any standard saw. 9½-in. ... action jaws. Adjustable 1¾-in. screw clamp. 84 C 4001—Malleable iron. Ship. wt. 5 lbs.....

MITER BOXES 98c TO 14.75

24 MITER BOX WITH SAW. Lakeside Quality. Index holes for 4, 6, 8-sided figures; swivel clamps. Adjusts to 4-in. depth. Hardwood baseboard. Ship. wts. 19, 17 lbs.
84 C 3983 Y—With 14-in. Back Saw described at right. $16.75
84 C 3982 M—Miter Box only without Back Saw..... 14.75

25 HARDWOOD MITER BOX. Slotted for 45°, right, left miters, right angle cuts. ¾ in. hardwood.
84 C 3994 L—16x3½x1⅝-in. inside. Ship. wt. 3 lbs..... 98c

26 MITER BOX WITH SAW. Eclipse Quality. Cuts 5° to 50° angles. Guide locks at any position 45° to 90°. Adj. to 3 in. high. Stamped steel, wood baseboard. Wt. 9 lbs.
84 C 3988 L—With 14-in. Back Saw described at right. $7.59

830 WARDS KBASS

MITER BOX ONLY.
84 C 3987 L—Wt. 5 lbs.. $4.95

MITER BOX 49.95, BACK SAWS 2.89, 9.95

27 WARDS MASTER QUALITY MITER BOX, SAW. 2-roller bearings in each guide. Adj. depth gauge on saw guide. Quadrant graduated in degrees. Index holes for 3, 4, 5, 6, 8, 12, 24-sided figures. Swivel locks at any position. Adj. spurs, length stops. Takes stock to 4⅜ in. wide. Remove guides for stock up to 9½ in. wide at 90°; up to 6½ in. wide at 45°; up to 4¾ in. high, at any angle. Hardwood baseboard. With Master Quality 28x5-in. back saw.
84 C 3975 MB—*Mail.* Ship. wt. 32 lbs. $5 Down.. Cash $49.95

WARDS MASTER QUALITY BACK SAWS. Electric Furnace Steel; spring steel back. Cut accurately, straight. Hardwood handle, lacquer finish. Fit standard miter boxes.
84 C 3995—Blade 14x3½ in. 14 teeth. Wt. 2 lbs..... $2.89
84 C 3996—Blade 26x4 in. 11 teeth. Wt. 5 lbs..... 9.95

NAIL PULLERS 25c TO 3.49

28 NAIL PULLER. Hand guard. Non-slip steel jaws. Lgth. 18 in.
84 C 4170—Wt. 4 lbs. 8 oz... $3.49

29 WRECKING BARS. Master Quality. Forged tempered steel, hexagon shape. Wts. 4, 5 lbs.
84 C 4153 M—¾x24 in. long. $1.10
84 C 4154 M—¾x30 in. long. 1.29

WRECKING BARS. Light-duty. Octagon shape. Wts. 2, 4, 5 lbs.
84 C 4152—½x12 in. long..... 25c
84 C 4150 M—¾x24 in. long... 59c
84 C 4151 M—¾x30 in. long... 75c

CARPENTERS' TOOLS 35c TO 1.3...

30 SCRATCH AWL. 3½-in. steel blade... 84 C 4169—6½ in. long. Wt. 4 oz. ...

31 WING DIVIDERS. Tool steel ... 84 C 3842—8 in. long. Wt. 12 oz. ...

32 CARPENTERS' PENCIL. *State hard,* ... 84 C 4100—Black. Wt. 8 oz. Doz. ...

33 FIBER BOARD KNIFE with 5 blade... 84 C 4180—5½-in. handle. Wt. 6 oz. ... 84 C 4181—Set of 5 blades. Wt. 3 oz. ...

34 LINOLEUM KNIFE. 2½-in. steel bla... 84 C 4172—Wood handle. Wt. 10 ...

35 MAGNETIC STUD FINDER. Easy to ... 84 C 4183—Ship. wt. 2 oz.....

Squares and Rules...Wards and Stanley Planes

RAFTER SQUARES 1.75 TO 4.49

36 WARDS MASTER (BEST) QUALITY. Rafter, Essex, Brace, Octagon tables, 100ths scale. Deep-cup markings. One-piece construction. Tapered in thickness from angle outward—square lies flat. Face marked in 16ths and 8ths; back in 10ths, 12ths, 16ths. Body 24x2 in.; tongue 16x1½ in. Instructions.

STEEL RAFTER SQUARE. Polished finish.
84 C 3839 L—Ship. wt. 3 lbs.....$3.29

ALUMINUM RAFTER SQUARE..Rustproof.
84 C 3840 L—Lightweight. Ship. wt. 2 lbs. 8 oz..$4.49

LAKESIDE (BETTER) QUALITY STEEL SQUARE. (Not shown.) Face grad. in ⅛, ¼ in.; back ¼, 1 in. Essex, brace tables on body. 1 pc. Etched markings.
84 C 3835 L—Blued finish. Not tapered. Wt. 3 lbs.$1.75

37 STEEL UTILITY SQUARE. Eclipse (Good) Quality. 8x12 in. ⅛, 1/12-in. graduations on both sides.
84 C 3834—Blued finish. Ship. wt. 8 oz.....65c

38 ANGLE OR STAIR GAUGES. For use on squares for making repetitive cuts. Instructions included.
84 C 3846—Ship. wt. per pair 4 oz.....Pair 55c

25 TO 100-FT. TAPES 1.98 TO 5.49

39 40 FLEXIBLE STEEL TAPES. Wards Master (Best) Quality. ⅜ in. wide. Marked in feet, inches and 8ths. Heavy vinyl-covered steel case. Rust and corrosion-resistant tape has folding hook-ring for one-man operation.
(39) Baked-on white enamel background tape with black markings, figures—easy to read.
(40) Same as (39) but with nickel plated tape.

State Catalog Number and Length

Length	Ship. wt.	(39) 84 C 4062	(40) 84 C 4060
25 ft.	12 oz.	.....	$2.59
50 ft.	1 lb.	$3.69	3.29
100 ft.	1½ lbs.	5.49	4.98

41 FLEXIBLE STEEL TAPE. Lakeside (Better) Quality. Nickel plated replaceable tape with black numerals, graduations. Steel case.
84 C 4063—50 ft. long. Ship. wt. 1 lb.....$2.79

42 YELLOW CORDED TAPE. Lakeside Quality. ½-inch cotton tape with linen cords. Marked in feet, inches and 4ths. Steel case.
84 C 4067—50 ft. long. Ship. wt. 12 oz.....$1.98

STANLEY PLANES 9.50 AND 10.25

43 SMOOTH AND JACK PLANES. Nationally known Stanley quality. Lateral and depth adjustments, micrometer frog adjustment. Gray iron frame. Rosewood handles. 2-in. wide Electric Furnace tool steel cutters. *Postpaid.*
84 CP 3506—Smooth, No. 4. Length 9 in...$9.50
84 CP 3507—Jack, No. 5. Length 14 in.....10.25

44 WARDS LAKESIDE (BETTER) QUALITY PLANES. Heat-treated tool steel cutters. 2 in. wide. Depth, lateral adjustments. Gray cast-iron frame. Bottom and sides milled smooth. Ship. wts. 3½, 4½ lbs.
84 C 3510—Smooth, No. 4. 9 in.....$4.29
84 C 3513—Jack, No. 5. 14 in.....4.98

45 LAKESIDE (BETTER) QUALITY BLOCK PLANE. Tool steel cutter, 1⅝ in. wide, adjusts for depth. Hardwood knob. Length 7 in.
84 C 3543—Ship. wt. 1 lb. 6 oz.....$2.59

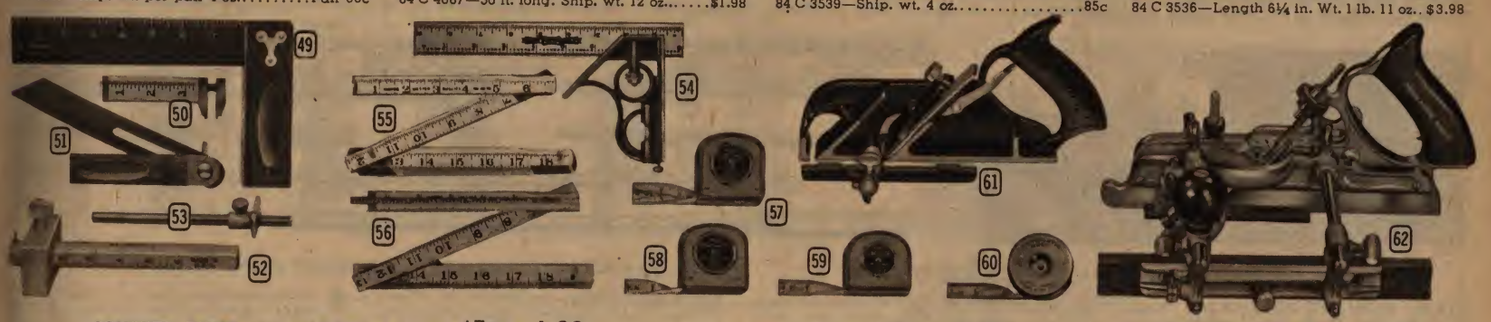
46 MODEL MAKER'S PLANE. 1-in. wide tool steel cutter. Cast-iron frame. 3½ in. long.
84 C 3539—Ship. wt. 4 oz.....85c

WARDS MASTER QUALITY PLANES

47 SMOOTH, JACK, FORE AND JOINTER PLANES. Precision-built for use by professional carpenters—yet priced low. One-piece Electric Furnace crucible steel cutter—heat-treated, tempered. Sides, bottom milled square, full polished. Depth and lateral adjustments to give accurate tissue thin or coarse cuts. Nickel plated lever caps, accurately fitted frog helps eliminate chattering. Gray cast-iron frame, cross ribbed for extra strength. Smooth bottom. Hardwood handle, knob. Smooth and Jack Have 2-in. cutter blades; Fore and Jointer have 2⅜-in. Jack, No. 5 shown.

Cat. No.	Style	Lgth.	Wt.	Price
84 C 3515	Smooth, No. 4	9 in.	4 lbs.	$5.75
84 C 3516	Jack, No. 5	14 in.	5½ lbs.	6.39
84 C 3520L	Fore, No. 6	18 in.	7½ lbs.	9.45
84 C 3521L	Jointer, No. 7	22 in.	8¼ lbs.	11.95

48 BLOCK PLANE. 1⅝-in. Electric Furnace tool steel cutter, hardened and tempered. Throat, lateral and depth adjustments for accurate control of cuts. Sturdy cast-iron frame.
84 C 3536—Length 6¼ in. Wt. 1 lb. 11 oz..$3.98



SQUARES, RULES AND MARKING GAUGES 45c TO 1.98

49 TRY SQUARE. 8-in. tempered steel blade. Grad. in 8ths. Rosewood handle.
84 C 3825—Brass face plates. Wt. 10 oz...$1.95

50 4-IN. CALIPER RULE. Machined brass heads, caliper slide. Grad. in 16ths, 32nds.
84 C 4088—⅞ in. wide. Ship. wt. 4 oz....$1.19

51 SLIDING T-BEVEL. 8-in. blued steel blade with hardwood handle. Locking device holds blade at any angle. Metal-capped ends.
84 C 3830—Ship. wt. 7 oz.....$1.59

52 HARDWOOD MARKING GAUGE. 8¼-in. oval bar. Graduated in 16ths. Steel point.
84 C 3847—Ship. wt. 8 oz.....45c

53 METAL MARKING GAUGE. 6½-in. bar graduated in 16ths for 5 in. Nickel plated.
84 C 3848—Adj. head. Ship. wt. 5 oz.....$1.19

54 CARPENTERS' COMBINATION SQUARE. Wards Master Quality. Steel rule grad. in 32nds. Sliding head. Includes level, scriber.
84 C 5000—Ship. wt. 1 lb. 4 oz. *State length.*
9-in. blade $1.25.....12-in. blade $1.35

55 56 6-FT. RULES. Wards Master (Best) Quality. Easy-to-read markings. Graduated 16ths. Solid maple; brass hinges. Wt. 7 oz.

(55) 84 C 4070—Outside markings.....$1.25
84 C 4069—Inside markings..... 1.25

(56) 6-in. brass extension for inside measure.
84 C 4065—Outside markings. Wt. 6 oz...$1.98

6-FT. RULES. Grad. 16ths. Outside markings.
84 C 4068—Lakeside. Hardwood. Wt. 7 oz..85c
84 C 4072—Eclipse. Hardwood. Wt. 7 oz....69c

STEEL RULES 59c TO 2.39

57 TO 59 PUSH-PULL RULES. Easy-to-read jet black markings on white face. Grad. in 16ths; 32nds for first 6 inches. Die-cast cases with replaceable flex-rigid tapes. End hooks.

State Catalog Number and length.

Catalog No.	Width	Lgth.	Wt.	Price
(57) Master	¾ in.	10 ft.	8 oz.	$1.95
84 C 4094	¾ in.	12 ft.	8 oz.	2.39
(58) Master	½ in.	8 ft.	8 oz.	1.19
84 C 4085	½ in.	10 ft.	8 oz.	1.39
	½ in.	12 ft.	8 oz.	1.69
(59) Lakeside	½ in.	6 ft.	8 oz.	65c
84 C 4086	½ in.	8 ft.	8 oz.	79c
	½ in.	10 ft.	8 oz.	95c

60 AUTOMATIC RECOIL RULE. Eclipse qual.
84 C 4083—6 ft. long. Ship. wt. 8 oz....59c

SPECIAL PURPOSE PLANES

61 RABBET PLANE. Wards Master (Best) Quality. Makes either right or left-hand cut on edge of board. 2 seats for cutters: 1 for bullnose work; 1 for regular work. 1½-in. hardened alloy steel cutter. Spur for working across grain; removable depth gauge. Adjustable fence—use on either side. Gray iron body.
84 C 3547—8½ in. long. Ship. wt. 3 lbs. 6 oz.....$4.69

62 COMBINATION PLANE. Wards Master (Best) Quality. 7 planes in 1—can dado, rabbet, tongue-and-groove, bead, slot, cut sash, plane and rout. 23 tempered tool steel cutters include: 7 beading—⅛ to ½ in.; 11 plow, dado—⅛ to ⅞ in. 1 rabbet—1¼ in.; 2 match—¼, 3/16, in.; 1 sash—1½ in.; 1 slitting. Plus: 1 screwdriver; 2 sets of arms—4¼, 8¼ in. long; cam rest; extra depth gauge; 2 extra spurs. Use reversible fence on either side of main stock—adjustable depth gauge for accuracy. Hardwood handle, knob, fence. Instructions.
84 C 3548—Ship. wt. 10 lbs. $3.50 Down..Cash $32.50

OILERS 15c TO 2.45

63 12-OZ. OILER. Has straight spout.
84 C 9401—Ship. wt. 8 oz.....25c

64 TO 67 HYDRAULIC OILERS. Pumps give stream or drop as desired.
(64) 84 C 9412—6 oz. Wt. 1 lb.....$1.45
(65) 84 C 9411—6 oz. Wt. 1 lb..... 1.09
(66) 84 C 9409—1 pt. Wt. 1⅜ lbs..... 2.45
84 C 9408—1 pt. Like (66) but with 9-in. bent spout. Ship. wt. 1 lb. 5 oz.....$2.15
(67) 84 C 9403—12 oz. Wt. 1 lb. 4 oz.....98c

68 1-OZ. OILER. Has bent spout.
84 C 9406—Ship. wt. 2 oz.....15c

WOODWORKING TOOLS 75c TO 2.49

69 10-IN. DRAW KNIFE. Drop-forged alloy steel blade. Tangs go through handles.
84 C 3550—Steel ferrules. Wt. 2 lbs.....$2.49

70 SPOKE SHAVE. Tempered steel blade.
84 C 3565—2⅛ in. blade. Wt. 1 lb..$1.09

71 RIP CHISELS. Tool steel. Cut nails.
84 C 4156—Polished bit. *State size.*
¾-in. bit. 10 in. long. Ship. wt. 8 oz.....98c
1-in. bit. 11 in. long. Ship. wt. 14 oz.....$1.19
1¼-in. bit. 12 in. long. Ship. wt. 1 lb. 3 oz. 1.35

72 ELECTRICIANS' CHISEL. ¾-in. hexagon drop-forged alloy steel. 1⅝ in. bit.
84 C 4182—18 in. long. Wt. 2 lbs. 4 oz..$1.95

73 SCRAPER. Reversible 2½-in. blade.
84 C 3563—Wt. 10 oz. 75c

74 ECLIPSE CHISELS. 2¾-in. tempered steel blades. Hickory handles, leather tips.
84 C 3579—*State size.*

Size	Ship. wt.	Each
¼ in.	5 oz.	95c
½ in.	6 oz.	98c
¾ in.	7 oz.	$1.15
1 in.	7 oz.	1.19
1¼ in.	9 oz.	1.35

WARDMASTR CHISELS

75 76 DROP-FORGED ALLOY TOOL STEEL. 3-in. thin blades, tempered, hardened full length of blade. Tang type butt. Steel caps on super-tough plastic handles.

(75) WARDMASTR 4-PIECE CHISEL SET. ¼, ½, ¾, 1-in. chisels with plastic kit.
84 C 3590—Wt. 1 lb. 12 oz. 4-Pc. Set $7.39

(76) WARDMASTR INDIVIDUAL CHISELS.
84 C 3591—*State Catalog No., Size.*

Size	Wt.	Each	Size	Wt.	Each
¼ in.	5 oz.	$1.69	1 in.	7 oz.	$1.95
½ in.	6 oz.	1.75	1¼ in.	9 oz.	2.19
¾ in.	6 oz.	1.85	1½ in.	12 oz.	2.59

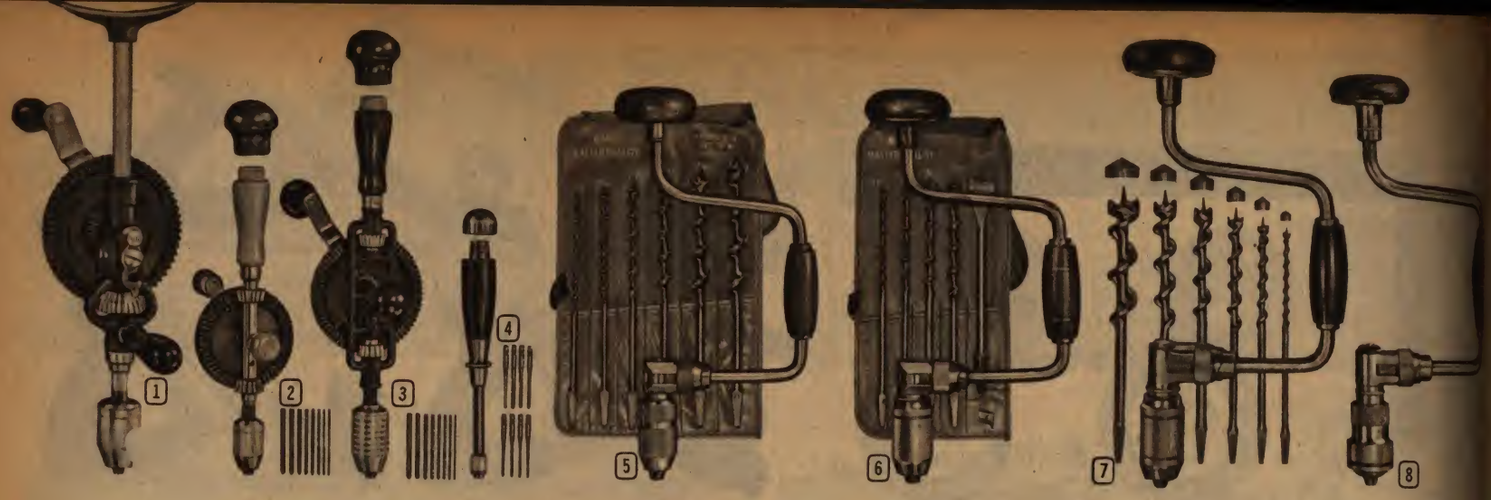
LAKESIDE CHISELS

77 78 TANG-TYPE. Alloy steel, 2½-in. blades; plastic handles.

(77) 4-PC. LAKESIDE CHISEL SET. ¼, ½, ¾, 1-in. chisels with plastic kit.
84 C 3586—Wt. 1¾ lbs....Set $4.95

(78) INDIVIDUAL LAKESIDE CHISELS.
84 C 3589—*State Catalog No., Size.*

Size	Wt.	Each	Size	Wt.	Each
¼ in.	6 oz.	$1.09	1 in.	7 oz.	$1.39
½ in.	6 oz.	1.19	1¼ in.	9 oz.	1.49
¾ in.	7 oz.	1.29	.....	.....	.....



Easy-Action Hand and Breast Drills, Bit Braces

HAND AND BREAST DRILLS 2.95 TO 9.75

[1] WARDS MASTER (BEST) QUALITY BREAST DRILL. Heavy-duty 3-jaw chuck takes straight shank drills up to ½ in. Ball thrust bearings. Machine cut gear, pinion. 2 speeds. Adjustable breast plate, handle. Built-in level.
84 C 3718—16 in. long. Wt. 6 lbs... $9.75

8-PC. DRILL BIT SET. Fit (1) (2) (3). Alloy steel. Straight round shank.
84 C 3736—Sizes 4/64–11/64 in. Wt. 2 oz. 49c

[2] [3] HAND DRILLS. 3-jaw chucks. Machine cut gears, double pinions give smoother, faster operation. Take straight shank drill bits. Side knobs detachable. Hollow hardwood handles, 8 tempered steel drill points 4/64 to 11/64-in. diam. Nickel plated steel frame.

(2) LAKESIDE (BETTER) QUALITY. ¼-in. capacity chuck. Length 11½ inches.
84 C 3709—Ship. wt. 2 lbs..... $2.95

(3) WARDS MASTER QUALITY. Extra strong. Malleable iron parallel sided frame. ⅜-in. capacity chuck. Length 15¼ in.
84 C 3707—Ship. wt. 2 lbs..... $5.89

[4] PUSH DRILL. Wards Master (Best) Quality. Automatic spring controlled return for rapid drilling. Drill points held firmly in easy working, non-slip hardened steel chuck. Simple to load and unload.

Accurate tool for drilling small holes for screws, etc. Plastic and aluminum frame. Flange thumb rest. With 8 hardened alloy steel drill points—1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 11/64-in. diam. Store in tough plastic handle. 9 in. long.
84 C 3741—Wt. 9 oz. $3.95

8-PC. DRILL POINT SET. For push drills. Hardened alloy steel, stay sharp longer. Notched shanks. 4/64 to 11/64 by 64ths.
84C3734—Wt. 4 oz. Set 89c

RATCHET BIT BRACES AND AUGER BIT SETS 2.39 TO 10.75

[5] BIT BRACE WITH 6-PC. AUGER BIT SET. Eclipse (Good) Quality. Takes all tapered square shank drills or round shank drills ⅛ to ¼ in. Reversible open ring ratchet. Steel frame with 10-in. sweep. Polished finish. Hardwood handle and center grip. 13 in. long. With 6-Pc. Master Quality Auger Bit Set described below.
84 C 3636—Wt. 5 lbs... $6.89

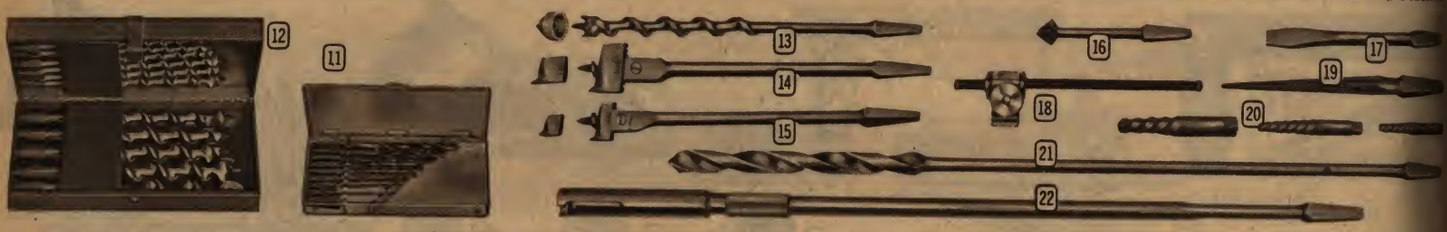
BIT BRACE ONLY. As in (5) above. Eclipse Quality.
84 C 3602—Wt. 1 lb. 4 oz. $2.39

6-PC. AUGER BIT SET. Wards Master Quality. Solid center type. Hardened, tool steel. Sharp screw starting tip, keen cutting edge. Sizes: ¼, 5/16, ⅜, ½, ⅝ and ¾-inch diam. Roll-up plastic case. Individual auger bits listed (13) below.
84 C 3621—Wt. 3 lbs. 8 oz. $4.75

[6] BIT BRACE AND 5-PC. AUGER-EXPANSIVE BIT SET. Lakeside (Better) Quality. Cuts holes from ¼ to 1½ in. Takes tapered square shank drills or round shank bits ⅛ to ¼ in. Reversible open ring ratchet. Steel bushed ball bearings in head. 10-in. sweep. Steel frame. Wards Master (Best) Quality Set includes: 4-auger bits—¼, 5/16, ⅜, 7/16 in. Clarks Pattern expansive bit (cuts holes ½ to 1½ in.
84 C 3629—Complete Set with Plastic Case. Wt. 4 lbs.
84 C 3604—Bit Brace Only. Ship. wt. 2 lbs. 8 oz.
84 C 3623—Auger-Expansive Bit Set. Wt. 12 oz.

[7] HEAVY-DUTY BIT BRACE AND 6-PC. AUGER BIT SET. Ward Master Qual. For tapered square shank bits or round bits ⅛ to ¼ in. Enclosed reversible ratchet. Bronze bushed ball bearings. 10-in. sweep. Steel frame. 6 auger bits: ¼, ⅜, ½, ⅝, ¾, 1 in.
84 C 3628—Complete set. Ship. wt. 5 lbs. 12 oz.
84 C 3610—Bit Brace only. Ship. wt. 3 lbs.

[8] EXTRA-HEAVY DUTY RATCHET BIT BRACE. Wards Master Qual. Larger capacity than above. Takes square and round shank drills ⅛ to ½ in., taper shank drills up to Clarks No. 2 expansive. Ball bearing bronze bushed steel-clad head. Ball bearing steel chuck, self-opening jaws. 10-in. sweep.
84 C 3615—Enclosed reversible ratchet Wt. 4 lbs.



METAL BIT STOCK DRILLS AND AUGER BITS 25c TO 4.59

[11] 9-PC. METAL BIT STOCK DRILLS. Wards Master Qual. Plastic case. High-carbon tool steel for soft metal or wood—hardened and tempered. Square shank. Fit standard bit braces. Sizes: 1/16, 3/32, ⅛, 5/32, 3/16, 7/32, ¼, 5/16, ⅜ inch.
84 C 4527—Ship. wt. 1 lb. 8 oz. ..... Set $4.59

INDIVIDUAL BIT STOCK DRILLS. Steel drills same as in set (11) above. Ship. wts. 2 to 7 oz.
84 C 4504—*State diameter wanted.*

Diam.	Lgth.	Each	Diam.	Lgth.	Each
1/16 in.	3⅜ in.	25c	9/32 in.	5¼ in.	59c
3/32 in.	3⅝ in.	27c	5/16 in.	5½ in.	69c
⅛ in.	3⅞ in.	29c	⅜ in.	5⅞ in.	85c
5/32 in.	4⅛ in.	32c	7/16 in.	6¼ in.	98c
3/16 in.	4⅜ in.	39c	½ in.	6¾ in.	$1.29
7/32 in.	4⅜ in.	45c	⅝ in.	7½ in.	1.85
¼ in.	5⅛ in.	49c	.....	.....	.....

[12] 13-PC. AUGER BIT SET WITH BOX. Wards Master Qual. bits. Solid center type. Tempered tool steel bits from ¼ to 1 in. by 16ths. Plastic tips protect screw starting tips and cutting edge. Individual bits (13) below. 2½x6x10-in. Metal box with Hammerloid finish.
84 C 3624—Complete set. Wt. 4 lbs. 8 oz... $12.25
84 C 3634—Box only. Ship. wt. 1 lb. 8 oz... 2.19

[13] INDIVIDUAL AUGER BITS. Same quality as (12) above. Fit standard bit braces.
84 C 3620—*State diameter wanted.*

Diam.	Wt.	Each	Diam.	Wt.	Each
¼ in.	3 oz.	62c	9/16 in.	6 oz.	85c
5/16 in.	3 oz.	65c	⅝ in.	7 oz.	89c
⅜ in.	4 oz.	69c	¾ in.	9 oz.	98c
7/16 in.	4 oz.	75c	⅞ in.	12 oz.	$1.10
½ in.	5 oz.	79c	1 in.	1 lb.	1.19

SPECIAL PURPOSE BITS TO FIT BRACES ABOVE 32c TO 2.75

[14] STEERS PATTERN EXPANSIVE BIT. Wards Master Qual. Tool Steel. Micrometer adjustment. 1 long, 1 short cutter. Wts. 1, 1¼ lbs.
84 C 3665—8 in. Cuts ⅝ to 1¾-in. holes.... $2.25
84 C 3686—8½ in. Cuts ⅞ to 3-in. holes.... 2.75

[15] CLARKS PATTERN EXPANSIVE BIT. Wards Master Qual. Tool steel. 1 long, 1 short cutter. Fits standard braces. Wts. 8, 12 oz.
84C3667–7½ in. long. Cuts ½ to 1½-in. holes $1.95
84C3668–8½-in. long. Cuts ⅞ to 3-in. holes 2.45

[16] COUNTERSINK. 3⅝ in. long. Wt. 8 oz.
84 C 4168–Cuts ⅝-in. hole in wood, metals. 32c

[17] SCREWDRIVER BITS. ¼, 5/16, or ⅜-in.
84C4190–*State width.* Wt. 3 oz. ..... Ea. 35c

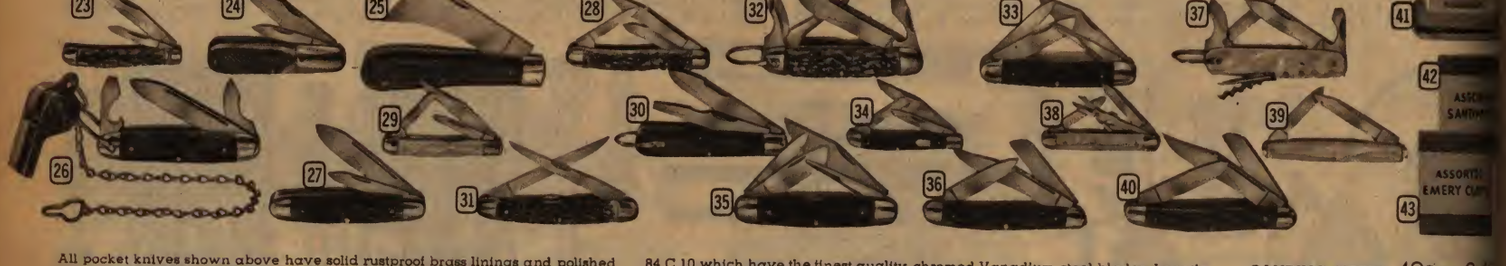
[18] AUGER BIT GAUGE. Regulates boring depth.
84 C 3670—Clamps on bits to 1 in. Wt. 3 oz. 85c

[19] TAPER REAMERS. Ream in wood or metals. Fits any bit brace. Ship. wts. 4, 7 oz.
84 C 4164—⅛ to ½-in. holes. 5⅝ in. long.
84 C 4165—⅜ to 1-in. holes. 6½ in. long.

[20] SCREW EXTRACTORS. Alloy steel.
3-PIECE SET. Sizes: 3/16, ¼, and ⅜ inch.
84 C 4161—Ship. wt. 10 oz. ..... 3-Pc. Set
6-PIECE SET. Sizes: 1/16, 3/32, ⅛, 3/16, ¼, ⅜ in.
84 C 4160—Ship. wt. 1 lb. ..... 6-Pc. Set

[21] ELECTRICIANS' BIT. Wards Master Qual. Tool steel. 18 in. long. Cuts wood, plaster, metals.
84 C 3639—Fits standard bit brace. *State diam.* ¼ in. Wt. 5 oz... $1.29; ½ in. Wt. 12 oz.
⅜ in. Wt. 7 oz... 1.49; ⅝ in. Wt. 1 lb.

[22] 18-IN. BIT EXTENSION. Follows 11/16-in.
84 C 3645—All Steel. Wt. 1 lb. 8 oz.



All pocket knives shown above have solid rustproof brass linings and polished nickel silver bolsters. Blades are high-carbon cutlery steel except 84 C 8 and 84 C 10 which have the finest quality chromed Vanadium steel blades. Lengths which are given in description below are with blades closed.

YOUR CHOICE 98c

[23] 2-BLADE JACK KNIFE. 2⅞ in.
84C37–Sim. Bonestag Hdle. Wt. 4 oz. 98c

[24] 2-BLADE GENUINE BARLOW KNIFE. Clip and pen blades. Bonestag handle.
84 C 40—3¼ in. long. Ship. wt. 3 oz. 98c

[25] 1-BLADE PRUNING KNIFE. 4¼ in.
84 C 61—Rosewood hdle. Wt. 6 oz. 98c

[26] 3-BLADE CAMP KNIFE. 12-in. chain with whistle. Simulated Bonestag hdle.
84 C 22—3⅝ in. long. Ship. wt. 4 oz. 98c

[27] 2-BLADE JACK KNIFE. Clip, small pen blades. Simulated Bonestag hdle.
84 C 28—3⅜ in. long. Wt. 4 oz. 98c

YOUR CHOICE 1.59

[28] 3-BLADE JACK KNIFE. Master clip, spay, pen blades. Simulated bonestag handle. 3⅜ in. long.
84 C 6—Ship. wt. 3 oz. $1.59

[29] 3-BLADE PONY JACK KNIFE. Master clip, pen, tracing blades. Plastic handle. 2⅞ in. long.
84 C 15—Ship. wt. 3 oz. $1.59

[30] 2-BLADE ELECTRICIANS' KNIFE. Meets Army-Navy spec. 589-C. Spear blade, screwdriver, insulation cutter, wire stripper. Rosewood hdle.
84 C 70—3¾ in. long. Wt. 4 oz. $1.59

[31] 2-BLADE SKINNING OR TRAPPERS' KNIFE. Bonestag handle.
84 C 66—3⅞ in. long. Wt. 3 oz. $1.59

YOUR CHOICE 1.95

[32] 4-BLADE CAMPERS' KNIFE. Spear, can opener, punch awl, screwdriver-cap lifter. Bonestag hdle.
84 C 60—3⅝ in. long. Wt. 5 oz. $1.95

[33] 4-BLADE CATTLE KNIFE. Clip, spay, pen, punch blade. Stag hdle.
84 C 8—3⅝ in. long. Wt. 5 oz. $1.95

[34] 3-BLADE PONY JACK KNIFE. Clip, pen and pen tracing blades. Bonestag handle.
84 C 39—2⅞ in. long. Wt. 4 oz. $1.95

[35] [36] STOCK KNIVES. Clip, sheepsfoot, spay, punch ((35) only) blades. Bonestag handle. 3⅞ in.
(35) 84 C 1—4-BLADE. Wt. 5 oz.. $1.95
(36) 84 C 5—3-BLADE. Wt. 4 oz.. 1.95

YOUR CHOICE 2.55 (37) TO (39)

[37] 5-BLADE ALL-PURPOSE KNIFE. Spear, pen, screwdriver-cap lifter, can opener, punch blades; cork screw. Imitation Pearl handle.
84 C 78—3½ in. long. Wt. 7 oz. $2.55

[38] 2-BLADE KNIFE WITH SCISSORS. Imitation Pearl Handle.
84 C 56—3½ in. long. Wt. 4 oz. $2.55

[39] 3-BLADE PEN KNIFE. Spear, pen blades. Pearl handle.
84 C 51—2⅞ in. long. Wt. 3 oz. $2.55

[40] 3-BLADE STOCK KNIFE. Heat-treated, tempered Vanadium steel blades. Sleek, modern design—Pakkawood handle. 3⅞ in. long.
84 C 10—Ship. wt. 4 oz. $3.89

SANDING NEEDS 49c TO 2.4

[41] HANDY SANDER. 1⅜x20-in. grit cloth. Zinc plated steel
84C4109–Rubber cushioned. Wt. 6 oz.
84 C 4110—Refills. Wt. 2 oz. ..... 3 in.

[42] SANDPAPER. Handy-size 4½ sheets. Assorted grits.
8½ C 4113—Wt. 12 oz. ..... 45 sheets

SANDPAPER. Full size 9x10-in.
84 C 4115—*State grit, quantity wa*

Grit	Wt. 25 sheets	Pkg. 25	Pkg
Fine	1 lb. 4 oz.	49c	$1
Med.	1 lb. 12 oz.	59c	1
Coarse	2 lbs. 4 oz.	69c	2

[43] EMERY CLOTH. Ass't. grit. 4½
84 C 4119—Wt. 12 oz. ... 15 sheets

EMERY CLOTH. 9x11-in. sheets.
(Fine), 0 (Med.) or 1 (coarse) grit.
84 C 4121—*State Grit*..... Pkg. of 6

Balanced, Drop-Forged Hammers and Hatchets

WARDS AND TRUE-TEMPER DROP-FORGED HAMMERS 45c TO 4.75

RIP AND CLAW HAMMERS are correctly balanced; Heads drop-forged from finest Electric Furnace steel—heat-treated, hardened. Will not chip or flare. Straight-grain Hickory handles are sanded, polished, waxed. Wedged heads.

44 45 TRUE TEMPER "ROCKET" HAMMERS. Indestructible for all normal use. Chrome plated boron tubular steel shaft. Won't break, bend. Shock-absorbing hdle.
(44) 84 CP 3767—Claw Hammer. 16-oz. head. *Postpaid*.. $4.75
(45) 84 CP 3768—Rip Hammer. 16-oz. head. *Postpaid*.. 4.75

46 47 WARDS MASTER (BEST) QUALITY HAMMERS. Vanadium steel heads, highly polished finish. Octagon poll, neck. Face has beveled edge. 14-in. handle.
(46) 84 C 3752—Claw, 16-oz. head. Ship. wt. 2 lbs.... $2.89
(47) 84 C 3755—Claw, 13-oz. head. Wt. 1 lb. 10 oz.... 2.89
(47) 84 C 3754—Rip, 16-oz. head. Ship. wt. 2 lbs..... 2.89

48 WARDS MASTER (BEST) QUALITY ALL-STEEL HAMMER. Super-strong 1-piece construction. "I-Beam" handle, shock-absorbing plastic grip. Polished poll.
84 C 3765—16-oz. head. Ship. wt. 2 lbs..... $3.29

SEASONED HICKORY HANDLES. *State length.*
84 C 3787—14 in. Fits Regular Hammer. Wt. 10 oz..... 20c
84 C 3789—14-in. Fits Octagon Hammer. Wt. 10 oz..... 32c
84 C 4556—14 in. Fits Ball Pein to 2/0. Ship. wt. 7 oz.. 35c
84 C 4561—16 in. Fits Ball Pein 0 to 4. Ship. wt. 13 oz.. 35c
84 C 4558—16, 18 in. Fits Engineers' Hammers. Wt. 12 oz. 39c

49 LAKESIDE (BETTER) QUALITY HAMMERS. 14-in. hdl.
84 C 3750—Claw. 16-oz. head. Ship. wt. 2 lbs... $2.25
84 C 3753—Rip. 16-oz. head. Ship. wt. 2 lbs..... 2.25

50 ECLIPSE (GOOD) QUALITY HAMMER. 14-in. handle.
84 C 3760—Claw 16 oz.. Black head. Wt. 2 lbs.... 98c

51 BALL PEIN HAMMERS. Wards Master Qual. Head uniformly beveled, reduces mushrooming, chipping.
84 C 4550—Hickory handle. *State size.*

Size	Head	Ship. wt.	Each	Size	Head	Ship. wt.	Each
3–0	8 oz.	12 oz.	$1.85	0	16 oz.	2 lbs.	$2.19
2–0	12 oz.	1¾ lbs.	1.98	2	24 oz.	2¾ lbs.	2.29

52 ENGINEERS' HAMMERS. Wards Master Qual. Polished head. Heavy double-wedged handle. *State size.*
84 C 4554—Size 2. Head 32 oz. Wt. 2 lbs. 8 oz..... $3.25
Size 3. 40 oz. Wt. 3 lbs. $3.45; Size 4. 48 oz. Wt. 3½ lbs. 3.69

53 7-OZ. TACK HAMMER. Lakeside (Better) Quality.
84 C 3776—Magnetized head. 10-in. hdl. Wt. 8 oz. 45c

54 RIVETING HAMMER. Wards Master (Best) Quality.
84 C 4555—7-oz. head. 12-in. handle. Wt. 8 oz... $2.19

DROP-FORGED AXES AND SLEDGES 3.59 TO 5.98

WARDS MASTER (BEST) QUALITY AXES are drop forged of finest quality Electric Furnace Axe Steel, hardened and tempered to hold keen edges. Lakeside (Better) Qual. Axes drop forged high-carbon steel. Hickory handles machine driven.

55 56 MICHIGAN PATTERN AXES. Wards Master (Best) Quality. Bits ground, honed and polished. 36-in. handles. *State weight of head.*

(55) DOUBLE BIT AXE. 3½ or 4-lb. head.
84 C 7118 M—Ship. wt. 7 lbs..... $5.39

(56) SINGLE BIT AXE. 3½ or 4-lb. head.
84 C 7106 M—Ship. wt. 7 lbs..... $4.95

WARDS MASTER QUAL. 36-IN. HICKORY AXE HANDLES. Grade AA. Oval.
84 C 7136 M—Single Bit. Wt. 3 lbs.... 95c
84 C 7142 M—Double Bit. Wt. 3 lbs... 95c

LAKESIDE QUAL. 36-IN. HICKORY AXE HANDLES. Grade A. Oval pattern.
84 C 7137 M—Single Bit. Wt. 3 lbs.... 65c
84 C 7143 M—Double Bit. Wt. 3 lbs... 65c

57 BOYS' AXE. Lakeside Qual. 28-in. Hickory hdle. Black finish.
84 C 7132 M—2¼-lb. head. Wt. 4 lbs. $3.75
84 C 7134 M—EXTRA HANDLE. Wt. 1 lb. 55c

58 59 UTILITY AXES. Bits ground to correct bevel, honed, polished. Black head. Oval hickory handles.

(58) 19-IN. SINGLE BIT. Wards Master (Best) Quality. 2¼-lb. head.
84 C 7130 L—Ship. wt. 3 lbs..... $3.59

(59) 28-IN. CRUISERS' AXE. Lakeside (Better) Qual. Double bit. 2½-lb. head.
84 C 7133 M—Ship. wt. 4 lbs..... $4.89

84 C 7145 M—EXTRA HANDLE. Wt. 1 lb. 65c

60 SINGLE BIT AXE. Eclipse Qual. 3½-lb. carbon steel head.
84 C 7131 M—36-in. hdl. Wt. 4 lbs. $3.75

61 STEEL SLEDGE. 32-in. hardwood hdle. *State head weight.*
84 C 7078 M—8-lbs. Wt. 8 lbs..... $5.45
10-lbs. Wt. 10 lbs..... 5.98
84 C 7092 M—36-IN. HANDLE. Wt. 2 lbs. 55c

STEEL AXE WEDGES. Ship. wt. 8 oz.
84 C 3797..... Pkg. of 2 for 10c

PERFECTLY BALANCED, DROP-FORGED HATCHETS 2.75 TO 4.45

Wards Master Qual. heads drop-forged from finest Electric Furnace steel—heat-treated, hardened for maximum durability. Will not chip or flare. Hickory handles machine driven into tapered eyes, wedged heads.

62 63 WARDS MASTER (BEST) QUALITY HALF HATCHETS. Bits are tempered and toughened to hold keen edges. Tapered thin blades properly ground and honed for easy cutting. Striking face beveled.
(62) POLISHED FINISH HALF HATCHET. Haines Pattern.
84 C 3813—3¼-in. cut. 13-in. handle. Wt. 2 lbs..... $4.25
(63) BLACK FINISH. HALF HATCHET with beveled nail slot.
84 C 3805—3⅝ in. cut. 14-in. handle. Wt. 2 lbs. 14 oz. $3.49

64 ECLIPSE (GOOD) QUALITY HATCHET. High carbon steel. Black finish. Octagon shaped face. Nail slot.
84 C 3807—3½-in. cut. 14-in. hdl. Wt. 2 lbs. 2 oz..... $2.75

LAKESIDE QUAL. HICKORY HANDLES. *State lgth.*
84 C 3816—Fits Half Hatchet. 14-in. lgth. Wt. 12 oz..... 25c
84 C 3819—Fits Broad Hatchet. 16-in. lgth. Wt. 12 oz.... 35c
84 C 3817—Fits Campers' Axe. 14-in. lgth. Wt. 10 oz.... 35c

65 WARDS MASTER (BEST) QUALITY BROAD HATCHET. 4½-in. cut. No. 2 size head. Designed for rough, heavy cutting. Forged in one piece. Ground, honed bit. Beveled edge striking face. Black rust-resistant finish.
84 C 3800—14-inch handle. Ship. wt. 2 lbs. 8 oz..... $3.49

66 CAMPERS' AXE. Wards Master (Best) Quality. 3¼-in. cut. Expertly balanced. Michigan Pattern. Bit carefully ground, honed, polished; long-lasting cutting edge. Polished striking face. Beveled nail slot. Black finish.
84 C 3811—14-inch handle. Ship. wt. 2 lbs..... $3.19

67 LATHING OR SHINGLING HATCHET. Wards Master (Best) Quality. 2¼-in. cut. California oval pattern. Deeply milled scored face. Highly polished finish. Double wedged.
84 C 3810—13-inch handle. Ship. wt. 2 lbs. 4 oz..... $4.45
84 C 3796—STEEL WEDGES. Ship. wt. 2 oz..... Pkg. of 6 for 19c

HANDY TOOLS AND MARKING EQUIPMENT 22c TO 9.45

68 LEATHER TOOL HOLDER. Cowhide. Stitched seams, riveted corners. 2 pockets. Ship. wt. 4 oz.
84 C 4179—7½x4¼ in..... $2.19

69 78-PC. STENCIL SET. Long-lasting brass characters interlock to form words, etc. Includes 48 letters, 20 numerals, 10 other characters, brush and ink. In strong box. 3-inch high letters are Gothic style; others are Roman style (shown).
84 C 4138—*State letter height.*

Letter Height	Ship. wt.	Set
1 in.	1 lb. 2 oz.	$3.19
1½ in.	1 lb. 6 oz.	3.98
2 in.	2 lbs.	5.69
3 in.	3 lbs.	9.45

70 STENCIL BRUSH. Wood handle.
84 C 4135—Wt. 4 oz..... 35c

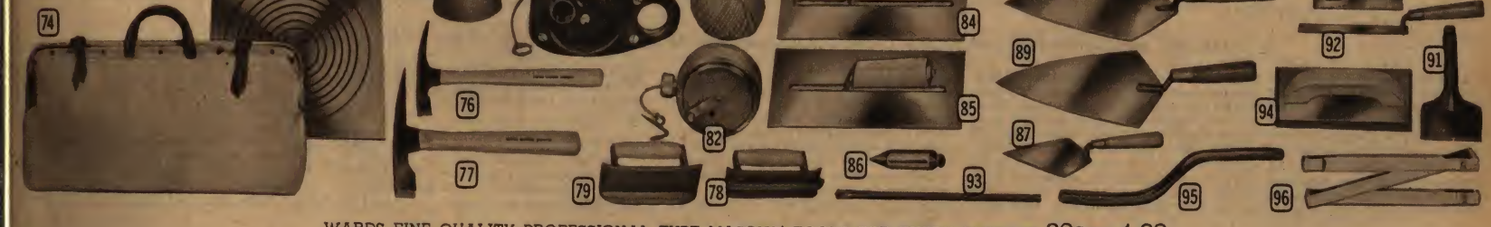
71 BLACK STENCIL INK. 6-oz. cake. With pan and sponge.
84 C 4136—Ship. wt. 14 oz..... 79c

72 STEEL LETTER AND NUMERAL STAMPS. Tool steel hardened faces. *State height wanted.*

ALPHABET SET. Includes "&" sign.
84 C 4144—⅛ in. Wt. 3 lbs..... $4.19
¼ in. Ship. wt. 6 lbs..... 6.39

NUMBER SET. 0 to 9. (6 inverts for 9)
84 C 4143—⅛ in. Wt. 1 lb. 2 oz. $1.35
¼ in. Ship. wt 2 lbs. 4 oz..... 2.19

73 NAIL SETS. 3/32, 3/32, 1/32. Wt. 4 oz.
84 C 4157—*State size.* Ea... 22c



WARDS FINE QUALITY PROFESSIONAL TYPE MASONS' TOOLS FOR EVERY PURPOSE 29c TO 4.89

74 MASONS' TOOL BAG. Long-lasting, heavy 10-ply duck. Strong frame. Two belt-type closing straps, leather carrying handle.
84 C 6433—20 in. long. Ship. wt. 4 lbs. 8 oz.. $4.89

75 PLASTERERS' HAWK. 12-ga. aluminum 13½ x13½ in. Scored to keep plaster from sliding.
84 C 6431—Callus pad on hdle. Wt. 2¼ lbs. $2.49

76 TILE SETTERS' HAMMER. Wards Master (Best) Qual. 10-oz. drop-forged steel head.
84 C 6429—10½-in. Hickory hdle. Wt. 1 lb. $2.19

77 BRICK HAMMER. Wards Master (Best) Qual. 24-oz. drop-forged steel 8¼-in. head.
84 C 6430—11-in. handle. Wt. 1 lb. 8 oz... $2.59

78 79 GROOVER, EDGER. Cast iron. 5¼x2¾ in.
(78) 84 C 6420—Groover. Wt. 1 lb. 1 oz. 69c
(79) 84 C 6421—Edger. Ship. wt. 1 lb. 1 oz.... 69c

80 CARPENTERS' BLUE CHALK. In cakes.
84 C 4108—Ship. wt. 8 oz..... 12 in Box 39c

81 82 50-FT. AUTOMATIC CHALK LINES. Line is automatically chalked when line is unreeled. Easily rewound. Blue chalk.
(81) WARDS MASTER (BEST) QUALITY. Plastic case. Rewind crank. Ring on end holds line.
84 C 4134—Ship. wt. 6 oz..... 95c
(82) SPILL-PROOF METAL CASE. Pinhook on end.
84 C 4145—Ship. wt. 10 oz..... 79c

83 100-FT. CHALK LINES. No. 18 cotton cord.
84 C 4149—White. Ship. wt. 9 oz..... 2 for 29c
84 C 4133—Yellow. Ship. wt. 9 oz..... 2 for 35c

84 FINISHING TROWELS. Wards Master (Best) Qual. Aluminum rib riveted to spring steel blade. Wood handle. Ship. wts. 8, 12 oz.
84 C 6406—For Plaster. 4½x11¼ in..... $2.89
84 C 6407—For Cement. 4x14 in..... 3.19

85 PLASTERERS' FINISHING TROWEL. 4¾x11.
84 C 6410—Lakeside. Like (84). Wt. 12 oz. $1.98

86 STEEL PLUMB BOBS. Recessed screw cap.
84 C 6425—5-oz. bob. Ship. wt. 6 oz..... 39c
84 C 6426—8-oz. bob. Ship. wt. 9 oz..... 45c
84 C 6427—12-oz. bob. Ship. wt. 13 oz..... 59c

87 POINTING TROWEL. 5½-in. steel blade.
84 C 6408—Wood hdle. Ship. wt. 3 oz..... 65c

88 89 BRICK TROWELS. Forged 1-pc. shank. Tempered spring steel blade about 11 in. long. Hardwood handles. Wt. 1 lb. 4 oz.
(88) 84 C 6403—Wards Master Quality..... $2.89
(89) 84 C 6405—Lakeside (Better) Quality.. 1.65

90 PLASTER PATCHING TROWEL. Spring steel.
84 C 6418—5½x1¾ in. Ship. wt. 3 oz..... 69c

91 BRICKLAYERS' CHISEL. 3½-in. bit, 7/8-in. diam. shank. Tempered steel. 6¾ in. long.
84 C 6437—Ship. wt. 1 lb. 2 oz..... $1.19

92 TUCK-POINTING TROWEL. Spring steel.
84 C 6419—6½x1½ in. Ship. wt. 2 oz..... 65c

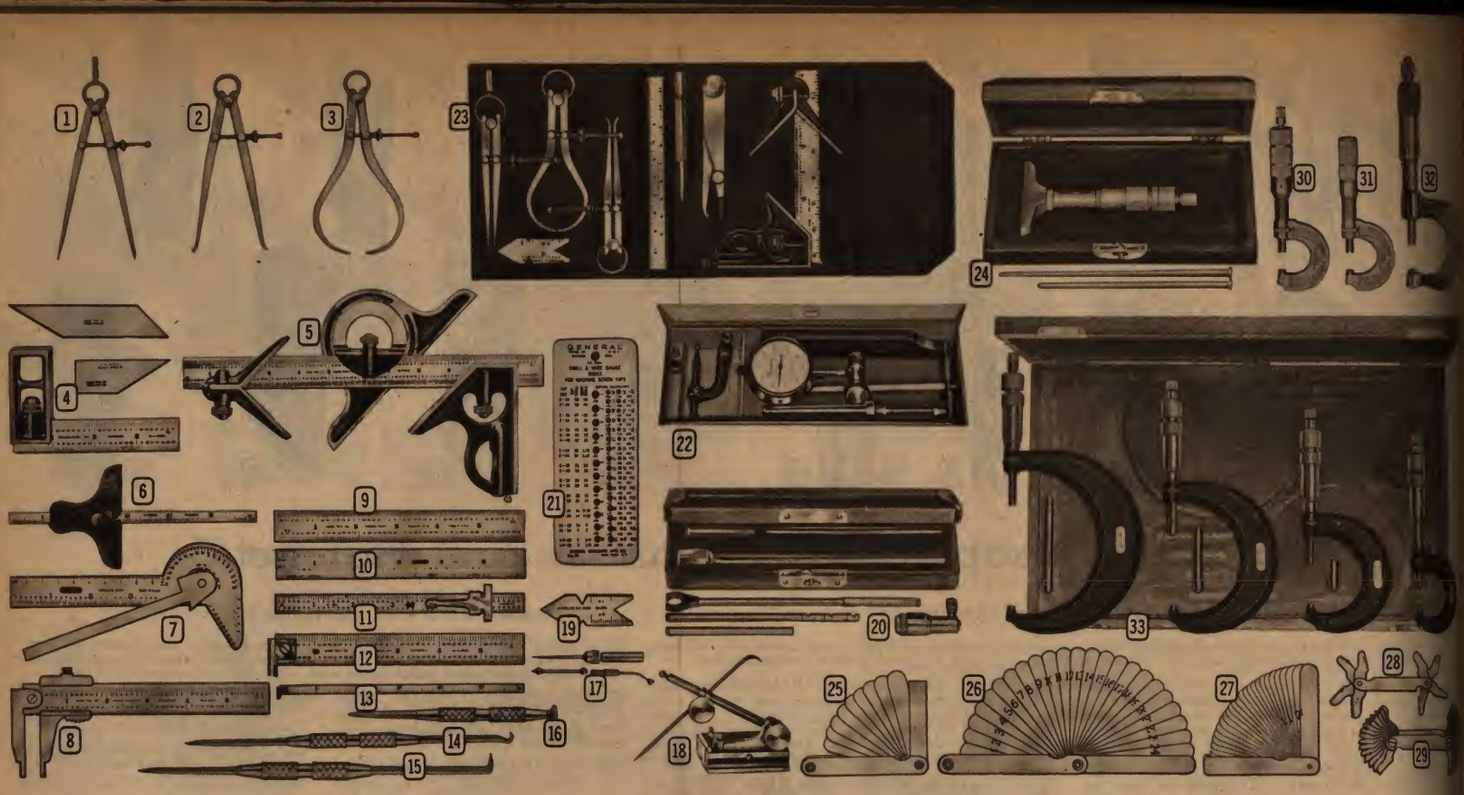
93 STEEL STAR DRILLS. For brick, cement, etc. Tempered alloy steel. Partially polished.
84 C 6435—12 in. long. *State diam.*

Diam.	Wt.	Each	Diam.	Wt.	Each
¼ in.	4 oz.	39c	⅝ in.	10 oz.	59c
⅜ in.	7 oz.	45c	¾ in.	1¼ lbs.	75c
½ in.	9 oz.	49c	1 in.	1½ lbs.	95c

94 PLASTERERS' FLOAT. Gives extra smooth finish. Aluminum blade 8x3¾x⅝ in. Rubber pad cemented to blade. Hardwood handle.
84 C 6440—Ship. wt. 1 lb. 8 oz..... $1.45

95 MASONS' JOINTER. For striking ⅝ or ¾-in. concave joints. Malleable iron.
84 C 6422—Ship. wt. 6 oz..... 75c

96 MASONS' 6-FT. FOLDING RULE. For gauging space of brick course evenly. Graduated in 8ths and 16ths; with brick spacing scale.
84 C 6423—Wt. 8 oz. Black markings. 1.59



Accurate Precision Tools...Finely Made Levels

1 TO 3 SPRING DIVIDERS AND CALIPERS. Professional quality—finely machined. Spring Divider (1) has knurled thumb screw, tempered bow spring. Inside Caliper (2) and Outside Caliper (3) have tempered bow spring and solid nut. Ship. wts.: 6 in. 3 oz.; 8 in. 4 oz. *State Cat. No., size.*

Key	Type	Cat. No.	6 in.	8 in.
(1)	Spring Dividers	84 C 5022	$1.75	$1.98
(2)	Inside Calipers	84 C 5024	1.75	1.98
(3)	Outside Calipers	84 C 5025	1.75	1.98

4 DOUBLE ADJUSTABLE SQUARE. With bevel and drill point blades. 4-in. size. Graduated in 32nds and 64ths on both sides.
84 C 5008—Ship. wt. 5 oz. . . . . Set $3.75

5 MACHINISTS' COMBINATION SET. Polished hardened, tempered steel. 12-in. blade. Machine cut graduations in 8ths, 16ths, 32nds, 64ths. Die-cast sliding square head has 45°, 90° angles. Protractor revolves 360°. Graduated 0° to 180° on both sides of zero. Removable built-in level glass. Center head has 90° angle. Scriber, lock nuts.

COMPLETE SET AS PICTURED ABOVE.
84 C 5003—Ship. wt. 2 lbs. 4 oz. $11.40

SQUARE HEAD AND BLADE ONLY.
84 C 5001—Ship. wt. 13 oz. $5.50

SQUARE HEAD, BLADE AND CENTER HEAD.
84 C 5002—Ship. wt. 1 lb. 6 oz. $6.75

PROTRACTOR WITH BUILT-IN LEVEL GLASS.
84 C 5004—Ship. wt. 15 oz. $4.65

6 DEPTH GAUGE. 6-in. rule slides in case hardened steel base. Work face 2½ in. Rule graduated in 32nds on one side; 64ths on other side. Thumb screw on base.
84 C 5012—Ship. wt. 2 oz. $2.75

7 MULTI-USE STEEL RULE AND GAUGE. Stainless steel. Combines: Graduated drill point gauges, 4-in. scale, square protractor, center finder, circle divider, tap drill table. With instructions; handy plastic case.
84 C 5044—Ship. wt. 2 oz. $1.25

8 SLIDING CALIPER RULE. Inside or outside measurements. Sliding gauge for 1-hand operation. Graduated in 8ths, 16ths, 32nds, 64ths. 6 in. long. Hardened steel.
84 C 5016—Ship. wts. 2, 3 oz. *State size.*
⅝-in. jaw. . . . $5.50 1½-in. jaw. . . . $7.00

9 PROFESSIONAL STEEL RULES. Tempered and hardened with polished edges. Graduated in 8ths, 16ths, on one side; *quick reading* 32nds, 64ths on other.
84 C 5007—RIGID. 6x¾ in. Wt. 2 oz. . . . $1.35
84 C 5009—FLEXIBLE. 6x½ in. Wt. 2 oz. . 1.35

10 11 ECONOMY STEEL RULES. Graduated on 1 side in 32nds and 64ths.
(10) SEMI-STIFF. With Decimal Equivalents.
84 C 5036—6x¾ in. Ship. wt. 2 oz. 39c
(11) FLEXIBLE STEEL RULE WITH POCKET CLIP.
84 C 5010—6x½ in. Ship. wt. 2 oz. 25c

12 13 QUALITY STEEL HOOK RULES. Tempered and hardened. Polished edges.
(12) WIDE. Grad. in 8ths, 16ths one side; *Quick Reading* 32nds, 64ths on the other.
84 C 5006—6x¾ in. Ship. wt. 2 oz. $2.20
(13) NARROW. Graduated in 32nds, 64ths.
84 C 5005—6x7/32 in. Ship. wt. 2 oz. . . . $2.20

14 TO 16 SCRIBERS. Hardened steel points. Knurled shanks. Ship. wt. ea., 1 oz.
(14) COMBINATION SCRIBER, PACKING HOOK.
84 C 5028—Approximately 7 in. long 30c
(15) DOUBLE POINT SCRIBER.
84 C 5020—Approximately 8½ in. long . . 30c
(16) SINGLE POINT SCRIBER.
84 C 5018—Approximately 5 in. long 25c

17 UNIVERSAL WIGGLERS. Locate spindle center. Incl. chuck with 1 straight point, 1 comb. ball or str. point. Instrs. Wts. 4, 3 oz.
84C5092—With offset indicator.(Shown.) $2.35
84 C 5055—Without offset indicator. . . . 1.35

18 SURFACE GAUGE. Top side slotted with pivoted rocker. Removable 5-in. spindle may be used as depth gauge. 6-in. scriber. Grooved bottom for cylinders. Wt. 1 lb.
84 C 5091—3x2½x⅞-in. steel base. . . . $5.40

19 CENTER GAUGE. Graduated, 1 corner each: 14ths, 20ths, 24ths, 32nds. Steel.
84 C 5035—60° angles. Ship. wt. 1 oz. . . . 80c

20 INSIDE MICROMETER. Measures inside diam. to accuracy of 1/1000 in. incl.; micrometer, 2 extension rods, hdle., case. *State size.*
84 C 5064—1½ to 6 in. Wt. 1 lb. 4 oz. . . . $12.95
1½ to 12 in. Ship. wt. 2 lbs. . 15.50

21 TAP AND DRILL GAUGE. Sizes for 21 machine screw taps, drill Nos. 1 to 60.
84 C 5046—Dec. equiv. table. Wt. 5 oz. . $1.19

22 DIAL TEST INDICATOR. 8-piece set. Total movement .200 in. Measures plus or minus tolerances from .001 to .200 in. 2-in. dial on universal ball joint back. Includes: dial indicator, 3 points, tool post holder, bar and clamp. Ship. wt. 3 lbs. 8 oz.
84 C 5057—$3 Down on Terms. . Cash $27.50

23 MACHINISTS' PRECISION TOOL KIT for students or apprentices. 9-piece set includes: 6-in. combination square with center head, center gauge, 4-in. spring divider, 4-in. outside spring caliper, 4-in. inside spring caliper, 4-in. hermaphrodite caliper, 6-in. flexible rule, 4-in. center punch—⅜-in. diameter with 9/64-in. point, plastic kit.
84 C 5087—Ship. wt. 1 lb. 8 oz. $17.50

24 DEPTH MICROMETER. Graduations placed right side up. Hardened, ground and lapped base 7/16x1½ in. Measuring rods ½-in. diam. with ends hardened, ground, lapped. Satin chrome finish. Tool steel spindle, screw. Graduated in 1/1000ths in. Friction stop, 3 measuring rods, case. Pay postage from Factory near Providence, R.I.
84 C 5063 K–0 to 3-in. capacity. Wt. 1 lb. $14.85

25 26 ECONOMY THICKNESS (FEELER) GAUGES. High carbon steel.
(25) 9-BLADE. From .002 to .025 in. thick.
84 C 5079—3x½ in. Ship. wt. 1 oz. 29c
(26) 25-BLADE. From .0015 to .025 in. thick.
84 C 5047—3½x½ in. Ship. wt. 3 oz. 98c

27 PROFESSIONAL THICKNESS (FEELER) GAUGES. Accurate, precision-machined from tempered, hardened steel.
26-BLADE (shown). From .0015 to .035 in. thick.
84 C 5013—3 1/16x½ in. Ship. wt. 3 oz. . . $3.30
7-BLADE (like 27). From .002 to .015 in.
84 C 5011—2¼x½ in. Ship. wt. 1 oz. . . . $1.05

28 ECONOMY V-TYPE THREAD GAUGE. Nos. 11½ to 28 with 27 pipe pitcher.
84 C 5049—8 pitches. Ship. wt. 1 oz. 29c

29 PROFESSIONAL V-TYPE THREAD GAUGE. Tempered Swedish Steel. Nos. 4 to 42 with 11½ and 27 pipe pitches.
84 C 5015—30 pitches. Ship. wt. 2 oz. . . $2.00

30 READ-RITE MICROMETERS. As micrometer is adjusted numbers automatically appear in window on thimble (see view). Read direct measurement at a glance. Eliminates common error of .025 in. due to reading wrong graduation. Tool steel anvil, screw, spindle. Satin chrome full finished forged steel frame. Designed for hard use. Friction stop, locknut. Graduated in 1/1000ths in.

84 C 5065 K*—0 to 1 in. Ship. wt. 12 oz. $2.50 Dn.; Cash $
84 C 5066 K*—1 to 2 in. Ship. wt. 14 oz. $2.50 Dn.; Cash

31 FRICTION THIMBLE MICROMETERS. Designed for one-hand operation with friction stop control or feel. Larger barrel and thimble improve balance, extra space between graduations for easier, more readings. Graduated in 1/1000 in. Satin chrome full steel frame with decimal equivalents to 1/64ths. With
84 C 5061—0 to 1 in. Ship. wt. 10 oz. . . . . $
84 C 5062—1 to 2 in. With 1-in. standard. Wt. 12 oz. . .

32 STUDENT MICROMETER. Graduated in 1/1000ths inch. Zinc handle with aluminum alloy frame.
84 C 5072—0 to 1 in. Ship. wt. 8 oz. . . . . $

33 8-PC. MICROMETER SET. Wards Master (Best) Precision-made for extreme accuracy. Incl. 4 micrometers with drop-forged alloy steel frames, from 0 to 1 in., 1 to 2 to 3 in., 3 to 4 in. Vernier scale. All 4 micrometers graduated in 1/10,000 in. With wrench, three standards, Tool steel anvil, spindle and screw. Satin chrome finish
84 C 5075—Ship. wt. 4 lbs. $4.50 Down. . . . . Cash $

INDIVIDUAL MICROMETERS. Same as in set (33). Stand not included. 84 C 5085 K, 84 C 5086 K without vernier

Cat. No.	Measures	Graduated in	Ship. wt.	Ea
84 C 5081	0 to 1 in.	1/10,000 in.	10 oz.	$
84 C 5082	1 to 2 in.	1/10,000 in.	12 oz.	
84 C 5083	2 to 3 in.	1/10,000 in.	15 oz.	
84 C 5084	3 to 4 in.	1/10,000 in.	1 lb. 4 oz.	
84 C 5085 K*	4 to 5 in.	1/1,000 in.	1 lb. 8 oz.	
84 C 5086 K*	5 to 6 in.	1/1,000 in.	1 lb. 12 oz.	

STANDARDS. Fit minimum micrometer openings.
84 C 5080—Average ship. wt. 3 oz. *State size.*
1 in. $1.15; 2 in. $1.45; 3 in. $1.75; 4 in. $1.98; 5 in.

*Items with asterisk (*) *mailed* promptly from Factory Providence, R.I. Pay postage from there. Others from Stock

MASONS' AND CARPENTERS' WOOD, ALUMINUM AND MAGNESIUM LEVELS, 5 INCH TO 72 INCH 55c TO 14.75

Wood levels are accurately constructed of warp-resistant straight grained stock—air seasoned, kiln dried, moisture-resistant finish; tops and bottoms planed smooth. Aluminum levels are lightweight for easier handling, rustproof for longer life. Smooth milled tops and bottoms with rounded edges. Magnesium levels are lightest in weight, strongest of all levels; rustproof to give years of service. All Wards levels meet government specifications, are rigidly inspected and checked for accuracy. Glasses set into large openings for easy vision; tightly sealed for protection against moisture. Non-adjustable glasses set in plaster; adjustable glasses set in solid metal cases, assures long accurate service. *Mailable.*

34 NEW LEVEL GRADIENT. Checks grade and proper pitch. Fits most levels. Instructions.
84 C 3897—Wt. 1 lb. 2 oz. Set $3.49

35 MASONS' MAGNESIUM LEVELS. Wards Master (Best) Quality. Same quality sell nationally under another name for $13.50 and $20.50. Extruded magnesium-aluminum alloy—lightweight.

48 IN. 4 plumb, 2 level glasses.
84 C 3869 M—Ship. wt. 3 lbs. . $9.75

72 IN. 6 plumb, 4 level glasses.
84 C 3869 MO—Wt. 4½ lbs. . $14.75

36 MASONS' ALUMINUM LEVEL. Wards Master (Best) Quality. I-beam, won't warp. 48 in. long. 4 plumb, 2 level glasses.
84 C 3868 M—Ship. wt. 3 lbs. . $9.75

MASONS' WOOD LEVEL (not shown). Lakeside. Pine. 48 in. long. 4 plumb, 2 level glasses.
84 C 3867 M—Ship. wt. 3 lbs. . $7.59

37 CARPENTERS' WOOD LEVELS. 2 plumb, 2 level glasses.
84 C 3850 L—Pine. *State length.*
24 in. long. Wt. 1 lb. 12 oz. . . $3.19
28 in. long. Ship. wt. 2 lbs. . . 3.49

38 ALUMINUM LEVELS. Wards Master Quality. Sell nationally, another name, for $6.30, $7.00. I-beam. 4 plumb, 2 level glasses.
84 C 3870 L—*State length.*
24 in. long. Ship. wt. 2 lbs. . . $3.95
28 in. long. Wt. 2 lbs. 12 oz. . 4.59

39 ADJUSTABLE ALUM. LEVEL. Wards Master Quality. Truss construction. Glasses adjust to any angle: 4 plumb, 2 level. 24 in.
84 C 3871L—Ship. wt. 2 lbs. . $7.39

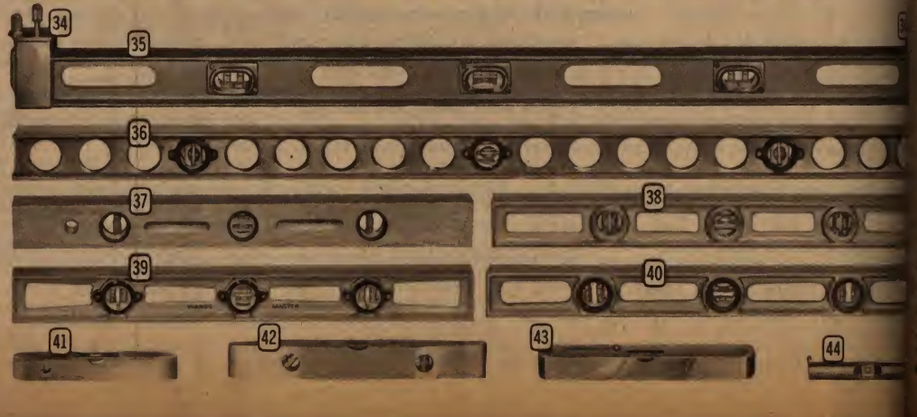
40 MAGNESIUM LEVEL. Wards Master (Best) Quality. Lightweight magnesium-aluminum alloy. Strong truss construction gives years of service, won't warp. Top and bottom, ends are precision milled to assure you of definitely parallel surfaces. 6 rubber encased glasses (dust and watertight): 4 plumb and 2 level. 24 in. long.
84 C 3872—Ship. wt. 1 lb. 4 oz. . . $5.75

41 HARDWOOD TORPEDO LEVEL. 2 solid set glasses: 1 plumb, 1 level which is protected by metal top plate.
84 C 3892—9 in. long. Ship. wt. 10 oz. . 75c

42 ALUMINUM TORPEDO LEVEL. Lightweight aluminum alloy. 9 in. long. 3 solid set glasses: 1 plumb, 1 45°—1 level which is protected by metal top plate.
84 C 3888—Ship. wt. 10 oz. $1.65

43 ALUMINUM POCKET LEVEL. Ha size—5 in. long. 1 solid set gl Pocket clip keeps level safely in po
84 C 3889—Ship. wt. 4 oz. . . . . .

44 ALUMINUM LINE LEVEL. Strong hooks keep level on horizontal handy for checking brick courses. 3 in. long. 1 solid set glass.
84 C 3879—Ship. wt. 2 oz. . . . . .



Protect Your Tools with a Tool Box or Chest

45 46 ROLLAWAY FLOOR CABINET AND TOOL CHEST. Save $3.40 on combination offer. Chest fits on rollaway cabinet—rolls to job with tools.

Both units (individual descriptions below) are reinforced heavy-gauge steel; electrically welded throughout—built for years of hard usage. Both units have drop covers, built-in locks (closed view at left)—with keys.

Drawers glide on steel guides, can't fall out or sag. Bar-type drawer pulls. Hardware riveted on for extra-sturdy connection. Cabinet rolls on 3-in. diameter wheels that can be locked. Rust-resistant green hammerloid finish with red drawer fronts. Ship. wt. 150 lbs.—Only $6.50 Down. *Not Mailable.*

84 C 4331R—Cabinet and Chest.....Cash $62.50

(45) TOOL CHEST. Holds hundreds of tools. 24½x12½x14 in. high. Three drawers 21¾x11¼—depths: 1¼, 2¼, 3¾ in. Top drawer felt lined. Tote tray 20x8x3 in. Steel handles. Built-in lock, 2 keys. Piano-type hinges. Wt. 55 lbs.

84 C 4347 R—*Not Mailable.* $3 Down.....Cash $26.95

(46) ROLLAWAY CABINET. Ideal for home or professional shop. Size overall: 25x18x32¼ in. high. Has 3 drawers 16¾x20½x3½ in. deep. Drawers glide out on rollers—can't fall out or sag. Bottom section 25x17x12 in. high. Drop front. Built-in lock, 2 keys. Detachable tool holder. Holds chest (45), above. Ship. wt. 95 lbs. *Not Mailable.*

84 C 4330 R—Only $4 Down on Terms.....Cash $38.95

47 MECHANICS' TOOL BOX. Full-size steel three-compartment tote tray. Braced corners. Two side catches, hasp for locking. Electrically welded construction. Aluminum fold-down handle. Piano-type hinge.

84 C 4313 M—20x8½x9½ in. Ship. wt. 13 lbs.....$5.69

48 PARTITIONED TRAY UTILITY BOXES. Tray rises automatically on 84 C 4305 L; others have separate tote-tray. Strong electrically welded construction. Aluminum fold-down handle. Sturdy piano-type hinge.

84 C 4307 L—19x7x7 in. Ship. wt. 8 lbs.....$4.39
84 C 4306 L—16x7x7 in. Ship. wt. 7 lbs..... 3.89
84 C 4305 L—14x6x6½ in. Wt. 3 lbs. 8 oz..... 2.29

49 ALL-STEEL MACHINISTS' CHEST. Heavy-duty electrically-welded construction. Felt-lined drawers. Size 20x8½x13½ in. high. Top compartment 19½x8x3 in. stays open; locks front panel when closed. Drawers have easy-action slide guides—prevents sag, tilt. Two full size drawers, one 1⅜ in. deep, one 2¼ in. deep. Four drawers 8½x7x1 in. deep. One drawer 8½x7x2 in. deep. Two side catches, lever lock, two keys. Piano-type hinge. Green hammerloid finish. Ship. wt. 32 lbs.

84 C 4335 MB—$2.50 Down on Terms. Cash $23.50

50 STEEL COVERED 3-PLY FIR MACHINISTS' CHEST. Felt lined open top compartment has mirror clip. Steel drawer guides. Front slides out of way under bottom drawer. Side catches, built-in lock, corner irons and hinges are nickel plated. 20x9x13 in. high. 32-gauge covering on 3-ply fir structure. Reinforced corner joints. Attractive rust-resistant wood grained finish. Four drawers 8¼x6¾x1 in. deep; two drawers 18¼x6¾ in.—one is 1 in. deep, other is 2¾ in. deep. With keys.

84 C 4329 MB—Ship. wt. 23 lbs.....$18.95

51 SOLID OAK MACHINISTS' CHEST. Same features as in (50). Lacquered finish. Size overall 19⅞x9x13¼ in. high. Built-in lock. Dovetailed bottom; corner irons. Seven drawers—four 8¼x6¾x⅞ in.; one 8¼x6¾x2⅛ in.; one 18x6¾x⅞ in.; one 18x6¾x1½ in. deep. Ship. wt. 25 lbs.

84 C 4334 MB—$3 Down on Terms....Cash $27.50

52 53 GENERAL PURPOSE BOXES. For the handyman or professional craftsman. Utility boxes solve many storage problems—keep tools more orderly. Both boxes are heavy-gauge steel construction, have strong, electrically welded joints. Attractive, rust-resistant green hammerloid finish. Sturdy, full-length piano-type hinges.

(52) GABLE TOP UTILITY BOX. Holds tools, spare parts, etc. Handy lift-out tote tray has socket compartments. Combination catch and hasp. Rolled edges—stronger, safer. Aluminum handle.

84 C 4350 M—19x7⅜x8¾ in. Ship. wt. 12 lbs..$4.95

(53) INDUSTRIAL TYPE TOOL BOX. 21x8½x7¼ in. Extra strong for heavy industrial use. Double covers give easier access to entire box. Full size, 2-compartment tote tray. Nickel plated handles.

84 C 4324 M—Ship. wt. 9 lbs. 12 oz.....$4.29

54 CARPENTERS' GABLE TOP BOX. Heavy-gauge cold rolled steel construction with strong, electrically welded joints. Size overall: 32x8¼x9¾ in. high. Holds complete set carpenters' tools. Two wood blocks protect saws, sharpedged tools. Two openings for squares. Clips for level—keep it safer, handier. Box has baked-on green hammerloid finish. Two fold-down handles.

84 C 4312 MO—Ship. wt. 17 lbs.....$7.39

55 56 CARPENTERS' WOOD-LINED BOXES. ⅜-in. kiln-dried plywood covered with 32-gauge cold rolled steel—takes plenty of wear. Steel covering has mahogany-type finish—good looking and rust-resistant. Corner irons give added protection. Hasp for lock. Big boxes hold plenty of tools—keep them safe and dry. *Mailable.*

(55) DROP FRONT CARPENTERS' CHEST. Size overall: 32x7x16 in. Has one handy drawer for small tools. Brackets hold two saws, level. Natural wood finish inside. Strong, fold-down handle on top.

84 C 4320 MO—Ship. wt. 20 lbs.....$11.75

(56) SHOULDER CARPENTERS' BOX. Size overall: 32x8x10 in. high. Bracket holds two saws. Divided lift-out tray holds small tools—keeps them at hand. Slot for square. Stained wood finish inside. Two fold-down handles, one on top, other on end.

84 C 4321MO—Ship. wt. 18 lbs.....$9.95

57 TOOL BOX WITH SIX CANTILEVER TRAYS. Priced as low as most 4-tray boxes. When box is opened, trays automatically spread out to accessible position. Gable top design. Excellent for TV, radio repairmen; electricians, etc. Makes a good tackle box for fishermen. Size overall: 20x8⅝x10 in. deep. Trays each 19x14x1 in. deep. Heavy-gauge steel with electrically welded joints. Cast aluminum, fold-down handle. Full-length piano-type hinge. Draw bolts, hasp for padlock. Entire box, inside and out, has green hammerloid finish.

84 C 4355 M—Ship. wt. 13 lbs.....$10.75

TOOL BOX WITH FOUR CANTILEVER TRAYS. Similar to (57) but has four cantilever trays and is smaller. Heavy gauge steel with electrically welded joints. Has piano-type hinge, draw bolts, and hasp. Green hammerloid finish.

84 C 4356 M—Fold-down handle. Wt. 11 lbs..$7.95

58 6-DRAWER PARTS CABINET. For home workshop or office. Keeps small parts orderly—easier to find. Size overall: 11⅝x8¼x7⅞ in. 2 full-width drawers 1⅝ in. deep and 4 half-width drawers 1⅜ in. deep. Each drawer divided into compartments. Welded steel construction. Green hammerloid finish.

84 C 4371M—Ship. wt. 8 lbs....$4.59

59 4-DRAWER PARTS CABINET. For home or office. Keeps small tools and supplies orderly. Size overall: 5¾x8¼x6¼ in. 2 drawers have 6 compartments; 1 drawer has 3 compartments; 1 full drawer. Welded steel construction. Green hammerloid finish. Ship. wt. 3 lbs.

84 C 4368 L—Each..$2.19; 3 for $5.95

60 NEW PARTS CABINET. Choice of 12 or 20-drawer size. Ideal for home workshop, office, sewing or hobby room, kitchen, etc. Each crystal clear Styrene plastic drawer measures 5¾x2⅞x1¼ in. deep. Drop-in dividers furnished to make drawer into 2 compartments. Come with index labels—fit in slot in face of drawer. Metal construction with welded joints. Gray enamel finish.

12-DRAWER PARTS CABINET. Size overall: 5¾x1½x6 in. deep.

84 C 4373 M—Ship. wt. 6 lbs...$3.89

20-DRAWER PARTS CABINET. Size overall: 9x12½x6 in. deep.

84 C 4374 M—Wt. 8 lbs. 8 oz...$5.89

MONTHLY PAYMENT PLAN, PAGE 981.

HANDY PERFORATED TOOL RACK 7.95 (33x36 in.)

61 PERFO-RACK keeps dozens of tools all in one place—handy—ready to use. Ideal tool rack for home workshop, hobby room, utility room, etc. 20-gauge steel, perforated every ½ in. May be mounted directly on wall, no spacers or frame needed for installation. Over 1500 holes in each section permit indefinite tool arrangements. Shelf provides space for pliers, screwdrivers, and other miscellaneous tools. Rack has gray enamel finish with blue trim. (Tools not included.) *Mailable.*

3-SECTION UNIT (shown). 33x36 in. With 36 assorted hooks.

84 C 4326 M—Holds over 75 tools. Shipping weight 18 lbs.....$7.95

2-SECTION UNIT (not shown). 22x36 in. with 24 assorted hooks.

84 C 4325 M—Holds over 50 tools. Shipping weight 13 lbs..... 5.69

SATISFACTION GUARANTEED ON EVERY ITEM IN WARDS CATALOGS

RUGGED ENCLOSED WORK BENCH ONLY 33.95 with Lock and Key

62 OUR FINEST CABINET-WORK BENCH. Strong, sturdy construction throughout—built to withstand plenty of punishment. Locking doors on storage cabinet, keep tools locked when not in use, safeguards tools, keeps them out of reach of youngsters. 1½-in. thick top is made of about 1-in. thick wood core surfaced on top and bottom with about ¼-in. thick Resinwood. Resists marring, acids, oils, etc. Top is 24x48 in.—gives you plenty of working room. About 34 in. high from floor to top of bench—just right for most bench work. Storage cabinet measures about 18x32x22 in. high. Plywood bottom in cabinet; sides, back and locking doors are heavy gauge steel. Steel cabinet and legs have attractive, rust-resistant gray wrinkle finish. Resinwood top is similar to light wood color. Sturdy auto-type locks. Shipped unassembled. One key furnished.

84 C 2965 R—*Not Mailable.* Ship. wt. 110 lbs. $3.50 Down.....Cash $33.95

COMPLETE YOUR WORK BENCH with Wards woodworking and machinists' vises listed on Page 880. See Inside Back Cover for convenient Terms of Monthly Payment Plan.

ROTO DISPENSER (shown above). For workshop, hobby room, etc. Twelve 4-oz. jars mount on rotating metal stand—keeps parts orderly and easy to find, saves you time. Unit mounts on wall or shelf. Metal construction. Red finish. Available with 2000 assorted bolts, screws, washers, cotter pins, brads, nails, machine and sheet metal screws. *Mailable.* Ship. wts. 13, 6, 7 lbs.

84 C 4328 Y—Complete as shown $3.95

84 C 4322 L—Dispenser only... 1.79

84 C 432—2000 Pieces only..... 2.75

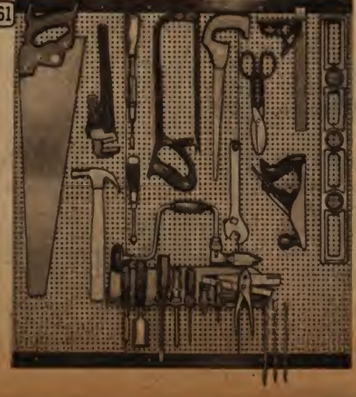
25-PC. TOOL OUTFIT 43.50

63 IN TWO-WAY CARPENTERS' CABINET. Designed for wall mounting or portable use. Excellent for home-owners. Enameled, ⅜-in. thick plywood interior is covered on outside with 32-gauge steel which has mahogany-type finish. Has small parts drawer, clips, hasp, handle. Size overall: 32x16x7½ in. Includes 24 tools: 26-in. saw, block plane, 9-in. smooth plane, ¼ and ¾-in. wood chisels, 6-ft. rule, 4 and 6-in. screwdrivers, hand drill with 8 drills, bit brace, ¼ and ½-in. auger bits, claw hammer, 12-in. combination square, 10-in. pipe wrench, carpenters' pencil, nail set, 24-in. level, 6-in. pliers, 8-in. adjustable wrench, 8-in. mill file, 6-in. taper file, coping saw, sander. *Mail.* Wt. 45 lbs.

84 C 4311MO—$4.50 Down...Cash $43.50

CARPENTERS' CABINET LESS TOOLS. Same cabinet as (63), but without tools.

84 C 4310 MO—Ship. wt. 24 lbs.....$11.95



3 18.95 22 Pc. Set

2 14.95 17 Pc. Set

4 26.95 30 Pc. Set

5 37.50 47 Pc. Set

6 49.95 71 Pc. Set

Buy the Best . . . Buy Wardmastr Thin-Wall Socket Sets . .

1 7.75 14 Pc. Set

WARDMASTR SOCKET SETS ARE FINEST QUALITY. Offer latest time- and labor-saving features, yet cost far less than other comparable professional quality sets.

FULLY GUARANTEED AGAINST BREAKAGE. Wards will replace, free, sockets or any other parts which become broken due to defects in workmanship or materials.

FINEST QUALITY ALLOY STEEL. Contains Chrome for greater hardness and rust-resistance, Molybdenum for strength and durability, Nickel to prevent cracking.

ALL PARTS ARE "HOT-FORGED" (not just the sockets). "Hot-Forging" causes grain structure of metal to follow contour of parts, increases density and strength.

DELUXE FEATURES INCLUDE: universal ball-joint on handles and extensions for positive lock; countersunk drive end on sockets for easy fitting of handles.

THINNER SOCKET WALLS. Increased strength (due to hot-forging process) permits thinner socket walls—sockets get into even the tightest places easier.

REVERSIBLE RATCHETS ARE HOT-FORGED from one piece of alloy steel for ruggedness, more dependable service. Instantly reversible feature saves time on the job.

WIDE SELECTION OF SETS in 1/4, 3/8, 1/2 and 3/4-inch drives. All parts have bright chrome plating. Standard sizes; parts fit any brand set of same drive size.

1/2-IN. DRIVE SETS 14.95 TO 26.95

1/2-IN. DRIVE 7.75 14-PC.

1 WARDMASTR 14-PC. SET. A versatile, low priced basic socket set that has a wide range of most useful sizes—7/16 to 1 in. Includes: 12-in. flex handle with crossbar; 5-in. extension; ten 12-point sockets—7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16 and 1 in. In handy steel box.

84 C 4872—Wt. 5 lbs.....$7.75

2 WARDMASTR 17-PC. SET. Socket sizes 7/16 to 1 1/4 in. With 10 1/2-in. reversible ratchet; 12-in. flex handle; 5-in. extension; thirteen 12-point sockets—7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 1/4. Comes in 16x2 1/2x2-in. steel box.

84 C 4795 M—Ship. wt. 7 lbs. 8 oz.....$14.95

3 WARDMASTR 22-PC. SET. Ideal set for mechanics, farmers, homeowners. Sizes 3/8 to 1 1/4 in. With 10 1/2-in. reversible ratchet; 18-in. flex handle with crossbar; 18-in. speeder handle; 5-in. extension; fifteen 12-pt. sockets—3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 1/4; one 12-pt. 13/16-in. deep socket for spark plugs. In 19 1/4x6 7/8x3 1/2-in. steel box.

84 C 4799 M—Ship. wt. 13 lbs.....$18.95

WARDS MONTHLY PAYMENT PLAN, PAGE 981.

4 WARDMASTR 30-PC. SET. Wards most complete 1/2-in. drive set. Socket sizes range in size from 7/16 to 1 1/4 in. Practical for auto, aircraft, farm, maintenance work.

SET INCLUDES: 10 1/2-in. reversible ratchet; 18-in. speeder handle; 18-in. flex handle with crossbar; 5, 10-in. extensions; universal joint; drag link socket; fifteen 12-point sockets; 7/16; 1/2, 9/16, 19/32, 5/8, 11/16, 3/4, 25/32, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 1/4-in.; six 8-pt. sockets: 7/16, 1/2, 9/16, 5/8, 3/4, 7/8-in. With 21x8 1/2x7 1/4-in. heavy-duty steel box (described in full Pg. 835, number 53). Ship. wt. 25 lbs.

84 C 4797 Y—$3 Down..Cash $26.95

SOCKET SET ONLY (without box).
84 C 4791M—Ship. wt. 14 lbs..$23.50

COMBINATION DRIVE SETS 37.50 AND 49.95

5 WARDMASTR 47-PC. SET. 1/4, 3/8 and 1/2-in. drives. Socket sizes from 3/16 to 1 1/4 in.

1/4-IN. DRIVE PARTS. Includes: reversible ratchet; sliding "T" handle; 6-in. extension; eight 6-pt. sockets 3/16, 7/32, 1/4, 9/32, 5/16, 11/32, 3/8, 7/16 in.; three 8-pt. sockets—1/4, 5/16 and 3/8 in.

3/8-IN. DRIVE PARTS. Includes: 7-in. reversible ratchet; 17-in. speeder handle; 8-in. flex handle with crossbar; 5 and 12-in. extensions; seven 12-pt. sockets—3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4 in.

1/2-IN. DRIVE PARTS. Includes: 10-in. reversible ratchet; 18-in. speeder handle; 18-in. flex handle with crossbar; 5 and 10-in. extensions; thirteen 12-pt. sockets— 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 1/4 in. With steel box, see (53), Pg. 835.

84 C 4826 Y—Ship. wt. 24 lbs. $4 Down. Cash $37.50

SOCKET SET ONLY (without box). $3.50 Down.
84 C 4825 M—Ship. wt. 15 lbs.....Cash $33.95

6 WARDMASTR 71-PC. Most complete socket ever offered by Wards. [illegible] sockets ranging from 3/16 in. Includes set (5) at left.

3/8-IN. DRIVE: 3-in. long [illegible] sion and universal joint.

1/2-IN. DRIVE: 12-pt. socke[illegible] 19/32, 25/32, 13/16 in.; 8-pt. [illegible] 7/16, 1/2, 9/16, 5/8, 11/16, 3/4 [illegible] 12-pt. deep sockets: 1/2, 9/[illegible] 11/16, 3/4, 13/16, 7/8, 15/16, 1, [illegible] and universal joint. In [illegible] box. Ship. wt. 30 lbs.

84 C 4829Y—$5 Dn..Cash [illegible]

SOCKET SET ONLY. Without [illegible] Ship. wt. 21 lbs. $5 Dn.
84 C 4828 M.....Cash [illegible]

7 5.98 8 Pc. Set

8 13.75 17 Pc. Set

9 38.50 22 Pc. Set

10 11 14 15 13

1/2 AND 3/8-IN. DRIVE SETS 4.95 TO 13.75

Sets (7) and (8) below are Wardmastr quality—see important features listed at top of page.

7 WARDMASTR 8-PC. DEEP WALL SET. For spark plugs, recessed bolts, etc. 1/2-in. drive. All sockets are 3 1/8 in. deep, have 12 points. Socket sizes: 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1 in. In steel carrying box.

84 C 4788—Ship. wt. 4 lbs.....Set $5.98

8 WARDMASTR 17-PC. SET. 3/8-in. drive. Nine 12-pt. sockets—3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8 in.; 7-in. reversible ratchet; 17-in. speeder handle; 8 1/4-in. flex handle with crossbar; 2 extensions—3 and 10 in.; 90° universal joint. In steel carrying box.

84 C 4849—Ship. wt. 6 lbs.....Set $13.75

12-PC. SET. 3/8-in. drive. Similar to (8). Ideal for household use. Includes seven 12-point sockets—3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4 in.; 8 1/4-in. flex handle with crossbar; two 6-point sockets—1/4 and 5/16-in.

84 C 4853—In steel box. Ship. wt. 2 lbs.....Set $4.95

3/4-IN. DRIVE SETS 38.50 AND 16.95

Sets below have all Wardmastr Quality features described at top of page. In addition, these heavy-duty sockets are specially designed to handle extra strain of larger repair and assembly jobs on trucks, tractors, farm, industrial and oil field machinery. Hot-forged sockets assure greater strength for extra tough jobs. Heavy chrome plated finish withstands rough handling—gives more than adequate rust-resistant protection.

9 WARDMASTR 22-PC. HEAVY-DUTY SET. Has full range of sockets for heavy-duty jobs. Outfit includes: 21-in. reversible ratchet; 21-in. flex handle with crossbar; 17-in. sliding "T" handle; 2 extensions, 8 and 16 in. long; fifteen 12-pt. sockets—1 1/16, 1 1/8, 1 3/16, 1 1/4, 1 5/16, 1 3/8, 1 7/16, 1 1/2, 1 9/16, 1 5/8, 1 11/16, 1 3/4, 1 13/16, 1 7/8, 2 in. In steel box.

84 C 4884 MB—Ship. wt. 38 lbs. $4 Down....Cash $38.50

WARDMASTR 11-PC. HEAVY-DUTY SET. Similar to set (9). Includes: 17-in. sliding "T" handle; 2 extensions, 8, 16 in. long; seven 12-pt. sockets—1 1/16, 1 1/8, 1 1/4, 1 3/8, 1 7/32, 1 1/2, 1 5/8 in. Steel box, tapered socket section.

84 C 4883 M—Ship. wt. 15 lbs.....$16.95

PUNCH AND CHISEL SETS OF TOP QUALITY ALLOY STEEL 1.39 TO 4

10 TO 15 Wards Master (Best) Quality—forged from highest quality Electric Furnace steel in quarter octagon stock. Heat treated, hardened, chrome plated.

(10) 4-PC. PUNCH SET. Includes: 5/16x1/8, 5/16x3/32, 3/8x3/16, 7/16x1/4-in.pin punches. 5 to 6 1/2 in. long. In handy plastic kit.

84 C 4577—Ship. wt. 1 lb. 4-Pc. Set $1.55

(11) 12-PC. PUNCH AND CHISEL SET. Includes: 1/4x5/16, 7/16x1/2, 5/8x3/4-in. cold chisels; 3/8x1/8-in. diamond point chisel; 7/16x1/4-in. cape chisels; 3/8x5/8-in. center punch; 5/16x1/8, 5/16x5/32, 3/8x3/16-in. pin punches; 1/2x1/4-in. solid punch; 3/8x3/16-in. taper punch. In handy plastic kit.

84C4596—Ship. wt. 3 lbs.12-Pc. Set $4.79

(12) 3-PC. CHISEL SET. Includes: 5/16x3/8, 7/16x1/2, 5/8x3/4-in. rugged cold chisels. 4 1/2 to 7 in. long. In handy plastic kit.

84 C 4578—Ship. wt. 1 lb. 3-Pc. Set $1.39

(13) 4-PC. TAPER PUNCH SET. In... 1/4x3/32, 5/16x1/8, 3/8x3/16, 7/16x7/32-in. ... punches. 7 to 9 in. long. Plastic kit.

84 C 4595—Ship. wt. 1 lb...4-Pc. Set $...

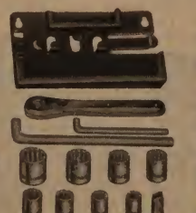
(14) 5-PC. PUNCH AND CHISEL SET... sizes which are most often used. In... 3/8x7/16 and 1/2x5/8-in. cold chisels; 3/8x... center punch; 3/8x3/16-in. pin and ... punches. In handy plastic kit.

84C4593—Ship. wt. 1 lb. 8 oz.5-Pc. Set $...

(15) 7-PC. PUNCH AND CHISEL SET... cludes: 7/16x1/2 and 5/8x3/4-in. cold ... 3/8x1/8-in. diamond point chisel; 5/16x... 3/16-in. pin punches; 3/8x4 5/8-in. ... punch; 1/2x1/4-in. solid punch. Plastic ...

84 C 4590—Wt. 1 lb. 8 oz....7-Pc. Set ...

16 6.95 15 Pc. Set



17 3.29 20 Pc. Set

18 2.98 11 Pc. Set

19

1/4-IN. DRIVE SOCKET SETS 2.98 AND 6.95, SPINTITE WRENCH SET 4.98

16 15-PC. 1/4-IN. DRIVE SET. Especially designed for close quarter small jobs—radio, television, ignition work, etc. Includes 5 1/2-in. reversible ratchet; 4 1/2-in. sliding "T" handle; 6-in. extension; eight 6-pt. sockets—5/16, 7/32, 1/4, 9/32, 5/16, 11/32, 3/8, 7/16 in.; three 8-pt. sockets—1/4, 5/16, 3/8 in.

84 C 4757—In steel box. Ship. wt. 2 lbs.....Set $6.95

17 20-PC. 1/4 AND 1/2-IN. HEXAGON DRIVE SET. Economical set for many uses. Handy in home workshop, utility room, etc. Hardened carbon steel. Set includes: eight 1/2-in. drive 12 pt. sockets—7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 7/8, 15/16 in.; screwdriver adapter; ratchet; L handle. Five 1/4-in. drive hexagon sockets 1/4, 5/16, 11/32, 3/8, 7/16 in.; two 1/4-in. drive square sockets 1/4, 5/16 in. L handle. Handy metal wall rack.

84 C 4820—Ship. wt. 3 lbs.....$3.29

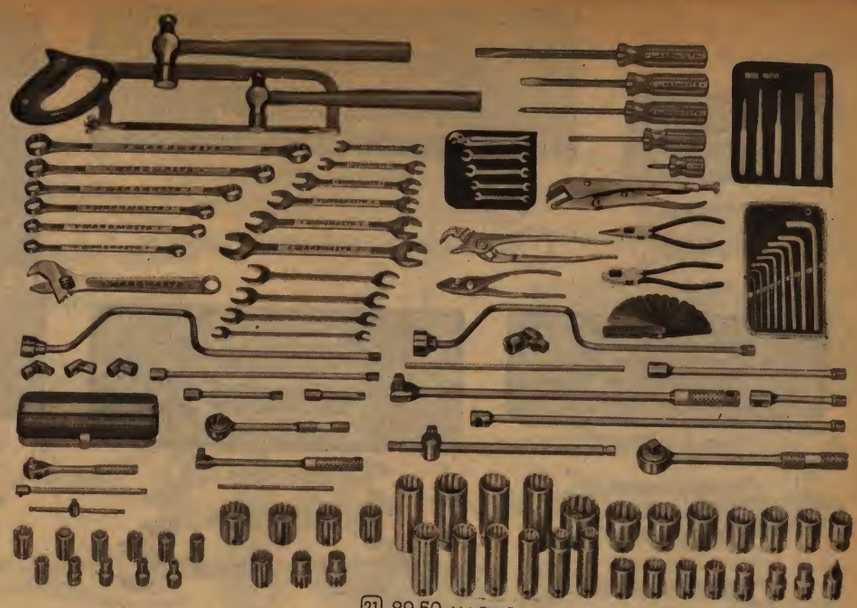
18 ECONOMICAL 11-PC. 1/4-IN. SQUARE DRIVE... Chrome plated alloy steel. Has many ... home-workshop, utility room, garage, etc. ... cludes: reversible ratchet, 4-in. extension, fou... sockets—3/16, 7/32, 1/4, 9/32-in., four 12-pt. sockets... 11/32, 3/8, 7/16 in. Set comes in handy plastic po...

84 C 4756—Ship. wt. 12 oz.....Set ...

19 WARDMASTR 7-PC. SPINTITE SET. Ex... for hard-to-reach hex nuts on radio, tele... etc. Turn like screwdrivers. Guaranteed ... breakage due to defects in workmanship or ma... and will be replaced if found defective. Sizes ... 1/4, 5/16, 11/32, 3/8, 7/16, 1/2 in. Have fluted solid ... handles—give positive grip. Solid steel shanks ... rough use—have rust-resistant finish.

84 C 4752—Ship. wt. 3 lbs.....Se...

20 38.95 73 Pc. Set



21 89.50 114 Pc. Set

Fully Guaranteed, "Hot-Forged" of Special Alloy Steel

SOCKET WRENCH AND TOOL SET 38.95

20 WARDMASTR 73-PIECE COMBINATION OUTFIT. Designed to handle all types of repair and assembly jobs. All sockets and attachments are Wardmastr Quality—the finest hot-forged special alloy steel with rust-resistant chromium plated finish (see opposite page for all Wardmastr features). Other tools are of selected steels.

¼-IN. DRIVE PARTS. 8 sockets—four 6-pt., 3/16, 7/32, ¼, 9/32 in.; four 12-pt., 5/16, 11/32, 3/8, 7/16 in.; reversible ratchet; 5-in. extension; in separate plastic box.

½-IN. DRIVE PARTS. Fourteen 12-point sockets—3/8, 7/16, ½, 9/16, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8 and 1¼ in.; five 8-point sockets—7/16, ½, 9/16, 5/8 and ¾ in.; one 13/16-in. deep wall socket; two extensions, 5 and 10 in. long; 18-in. flex handle with crossbar; speeder handle; reversible ratchet; metal tote tray.

WRENCHES. 8-pc. ignition set, open and box end—13/64x7/32, 7/32x15/64, 15/64x¼, ¼x9/32, 9/32x5/16, 5/16x11/32, 11/32x3/8, 3/8x7/16-in.; 5-pc. box end set—3/8x7/16, ½x9/16, 5/8x11/16, ¾x25/32, 13/16x7/8 in.; 6-pc. auto kit, open and box ends—3/8x7/16, 7/16x½, ½x9/16, 9/16x5/8, 5/8x¾, ¾x7/8 in. 5-pc. open end set—5/16x11/32, 3/8x7/16, ½x9/16, 19/32x11/16, 5/8x¾ in.; 8-in. adjustable wrench.

MISCELLANEOUS: 5-pc. punch and chisel set; 2 standard screwdrivers—3 and 6 in.; 2 Phillips screwdrivers—No. 1 and No. 2; 6 in. combination plier; 9½-in. locking plier. Strong metal tool box 19x6½x6¼ in.

84 C 4796 MB—Ship. wt. 31 lbs. $4 Down. Cash $38.95

DE LUXE COMBINATION TOOL OUTFIT WITH ROLLAWAY CABINET 124.50

21 WARDMASTR 115-PIECE OUTFIT. Wards finest and most complete mechanics' tool set. Contains a full range of quality sockets from 3/16 to 1⅛ in. in 3 drive sizes, plus complete assortment of most popular mechanics' tools. Roll-away cabinet or tool chest keeps all tools together in one safe place; the proper tool is available for every job. Ideal for repair shop or garage.

All sockets and attachments are forged from the finest quality alloy steel—have all of the Wardmastr Quality features listed on the opposite page; are guaranteed against breakage due to defects in workmanship or materials and will be replaced if found defective. All other tools are Wardmastr Quality . . . selected heat-treated, tempered and hardened steel. Complete outfit includes tools listed below and at right.

¼-IN. DRIVE SOCKET SET. Incl.: reversible ratchet; sliding "T" handle; 6½-in. extension; eight 6-point sockets—3/16, 7/32, ¼, 9/32, 5/16, 11/32, 3/8, and 7/16 in.; three 8-point sockets—¼, 5/16, and 3/8 in. In pocket-size case.

⅜-IN. DRIVE SOCKET SET. Incl.: reversible ratchet; speeder handle; flex handle and bar; universal joint; 3 extensions, sizes 3, 5, 12 in.; seven 12-point sockets—3/8, 7/16, ½, 9/16, 5/8, 11/16, ¾ in.; 2 flex sockets ½, 9/16 in.

½-INCH DRIVE SOCKET SET. Includes: reversible ratchet; speeder handle; sliding "T" handle; flex handle with cross bar; universal joint; drag link socket; three extensions: sizes 5, 10 and 18 in.; fifteen 12-point sockets—7/16, ½, 9/16, 19/32, 5/8, 11/16, ¾, 25/32, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8 and 1¼ in., ten 12-point deep wall sockets—½, 9/16, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1 and 1⅛ in.

WRENCH SETS. Includes: six Wardmastr box end wrenches—3/8x7/16, ½x9/16, 5/8x¾, ¾x1 1/16, 13/16x7/8, 15/16x1 in.; six Wardmastr open end wrenches—3/8x7/16, ½x9/16, 5/8x¾, 19/32x11/16, 13/16x7/8, 15/16x1 in.; four check nut wrenches—3/8x7/16, ½x9/16, 5/8x11/16, ¾x7/8 in.; set of eight Allen wrenches; 10-in. adjustable wrench.

MISCELLANEOUS TOOLS. 5-piece punch and chisel set, 3 mechanics' screwdrivers—4, 6, 8 in.; 2 Phillips screwdrivers—No. 1, No. 3; 2 ball pein hammers—8, 16 oz.; 10-in. locking pliers; 6-in. lineman's pliers; 6-in. combination pliers; 6-in. long nose pliers; 10-in. groove joint pliers; 25-leaf feeler gauge; 6-pc. ignition set; adjustable hack saw with blade.

ROLLAWAY CABINET, TOOL CHEST. Tool outfit available alone, with Rollaway Cabinet (A) or with Tool Chest (B). Cabinet or Chest will hold all tools in outfit. For description of both, see Page 835.

COMPLETE TOOL SET WITH ROLLAWAY CABINET (A). (Cabinet is 25x18x32¼ in.) *Not Mailable.*
84 C 4893 R—Ship. wt. 135 lbs. $12.50 Down . . . . . Cash $124.50

TOOL SET WITH TOOL CHEST (B). (Chest, 25½x12½x14 in.)
84 C 4894 R—*Not Mail.* Ship. wt. 95 lbs. $11.50 Dn. . . Cash $114.50

114-PIECE TOOL SET ONLY. (No cabinet or chest.) *Mailable.*
84 C 4892 MB—Ship. wt. 40 lbs. $9 Down . . . . . Cash $89.50

MALL ELECTRIC IMPACT TOOL 89.00

22 A fast-working portable tool with Mall "torkhammer" action. Powerful rotary impacts for tightening or removing operations. Has all the power and stamina for nut-running ⅞-in. nuts and bolts with ½-in. shank diameters easily and quickly. Universal-type electric motor is reversible and will not stall—slip clutch permits motor to run free even if drive spindle stalls. Motor operates on 110–120-volt 60-cycle AC-DC. UL Approved. Ball and needle bearings placed at all points of strain. Free spindle speed is 1900 RPM. Impact hammer is mounted on anti-friction bearings for longer, smoother-action, and less friction wear. Lightweight, yet plenty tough—weighs only 7 lbs. Aluminum alloy housing.

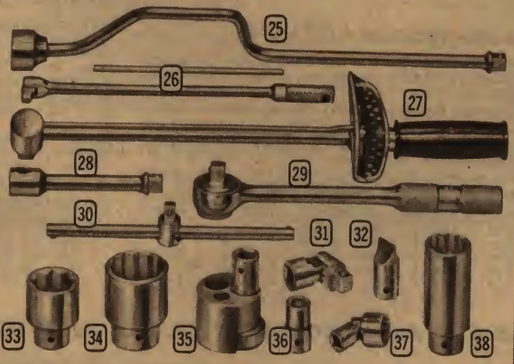
FORCED VENTILATION keeps motor cool under continuous operation. Contour pistol-grip and trigger switch for balanced control and instant power response—easy-to-operate. Size of tool overall—about 11 in. long and 3 in. wide, ideal for work in close quarters. ½-in. drive. With 10-ft., 18-gauge heavy-duty rubber cord; 3-conductor cord has extra grounding wire. Jacobs tap chuck listed below easily adapts tool to many added operations such as to drilling, reaming, tapping, extracting broken screws or studs—driving wood augers, wire brushes, hole saws, or screwdrivers. Alloy steel sockets listed below.

84 CP 9281—*Postpaid.* $9 Down . . . . . or Cash $89.00

23 JACOBS TAP CHUCK. Tough alloy steel; heat-treated and hardened for extra strength. Converts ½-in. drive impact tool into power-drive for drilling, reaming, etc. Capacity for 3/16 to ½-in. taps. Accommodates round shanks .194 to .381 in., square shanks from .118 to .360 in. With chuck wrench.
84 CP 9370—*Mailed Postpaid* $12.84

24 IMPACT SOCKETS. Tough alloy steel. ½-in. drive. 7/16, ½, 9/16, 5/8, 11/16, ¾, 13/16 and ⅞-in. sizes.
84 C 4870—*State size.* Ship. wt. 6 oz. . . . . Each 69c

8-PC. IMPACT SOCKET SET. Tough alloy steel. Incl.: 7/16, ½, 9/16, 5/8, 11/16, ¾, 13/16, and ⅞-in. sizes.
84 C 4890—Ship. wt. 4 lbs. . . . . Complete Set $4.95



INDIVIDUAL WARDMASTR PARTS 65c TO 10.50

25 SPEEDER HANDLES. Revolving knurled grip. Speeds work.
84 C 4840—⅜-in. sq. drive. Lgth. 17 in. Wt. 1 lb. $1.45
84 C 4857—½-in. sq. drive. Lgth. 18 in. Wt. 1 lb. 6 oz. 1.79

26 FLEX HANDLE WITH CROSSBAR. Handy for tight spots. Use as swivel handle, offset handle, "T" handle or nut spinner.
84 C 4751—¼-in. sq. drive. Length 5 in. Ship. wt. 6 oz. $1.19
84 C 4841—⅜-in. sq. drive. Length 8¼ in. Wt. 12 oz. $1.98
84 C 4858—½-in. sq. drive. Length 18 in. Wt. 2 lbs. 4 oz. . . . 3.19
84 C 4875—¾-in. sq. drive. Length 21 in. Wt. 4 lbs. 12 oz. . . 4.49

27 TORQUE WRENCHES. ½-in. sq. drive. Shows foot-pounds exerted in either direction. Use to determine correct tension when tightening cylinder heads, bearings, etc. 24-pg. Torque Handbook with instructions, engine specifications. Floating hdle.
84 C 4896—Capacity 100 ft.-lbs. 20 in. long. Wt. 2 lbs. $8.50
84 C 4897—Capacity 150 ft.-lbs. 20 in. long. Wt. 3 lbs. 10.50

28 EXTENSION BARS. With ball locking feature—holds tight. Use with socket and handle for hard-to-reach places.

Cat. No.	Drive	Lgth.	Wt.	Ea.	Cat. No.	Drive	Lgth.	Wt.	Ea.
84 C 4772	¼ in.	6 in.	3 oz.	65c	84 C 4856	½ in.	18 in.	1¼ lbs.	$1.69
84 C 4844	⅜ in.	5 in.	4 oz.	85c	84 C 4881	¾ in.	3½ in.	9 oz.	1.69
84 C 4845	⅜ in.	11 in.	1 lb.	98c	84 C 4878	¾ in.	8 in.	1¼ lbs.	1.45
84 C 4861	½ in.	5 in.	8 oz.	89c	84 C 4879	¾ in.	16 in.	2¼ lbs.	1.95
84 C 4862	½ in.	10 in.	12 oz.	$1.09					

29 REVERSIBLE RATCHETS. Double pawl, multi-tooth action. Hot-forged one-piece alloy steel. Short stroke reverses instantly. Fit tight places.
84 C 4758—¼-in. square drive. Length 5 in. Ship. wt. 6 oz. $2.25
84 C 4843—⅜-in. square drive. Length 7 in. Ship. wt. 10 oz. 3.39
84 C 4860—½-in. square drive. Length 10 in. Ship. wt. 1 lb. 4.29
84 C 4877—¾-in. square drive. Length 21 in. Ship. wt. 5 lbs. 8.95

30 SLIDING "T" HANDLES. May be used as "T" or "L" handles.
84 C 4842—⅜-in. square drive. Length 8 in. Ship. wt. 12 oz. . . Ea. 95c
84 C 4859—½-in. square drive. Length 11 in. Ship. wt. 1 lb. . . . Ea. $1.19
84 C 4876—¾-in. square drive. Length 17½ in. Ship. wt. 3 lbs. . . Ea. 2.39

31 UNIVERSAL JOINTS. Short coupled, adjust 180°. Ship. wts.: 2 oz.; 4 oz.
84 C 4846—⅜-in. square drive $1.49 84 C 4863—½-in. sq. drive $1.59

INDIVIDUAL WARDMASTR SOCKETS 20c TO 4.79

32 DRAG LINK SOCKET. For tightening slotted nuts. Ship. wt. 4 oz.
84 C 4864—½-in. square drive. ¾ in. wide at tip. 65c

33 34 WARDMASTR SOCKETS. Hot-forged alloy steel, chromed finish. Correctly balanced; precision hot-broached for strength. *State Cat. No., Size.*

(33) ½-inch Square Drive Sockets				(34) ¾-inch Square Drive Sockets		
Size, In.	Ship. wt.	8-Point 84 C 4868	12-Point 84 C 4865	Size, In.	Ship. wt.	12-Point 84 C 4880
7/16	1 oz.	39c	37c	⅞	5 oz.	79c
½	2 oz.	39c	37c	15/16	5 oz.	79c
9/16	2 oz.	39c	37c	1	1 oz.	85c
19/32	2 oz.	. . . . .	39c	1 1/16	6 oz.	85c
5/8	2 oz.	45c	39c	1⅛	6 oz.	89c
11/16	2 oz.	. . . . .	45c	1 3/16	6 oz.	95c
¾	2 oz.	45c	47c	1¼	7 oz.	98c
25/32	3 oz.	. . . . .	47c	1 5/16	7 oz.	$1.09
13/16	3 oz.	. . . . .	47c	1⅜	9 oz.	1.15
⅞	3 oz.	. . . . .	49c	1 7/16	11 oz.	1.25
15/16	4 oz.	. . . . .	59c	1½	11 oz.	1.29
1	4 oz.	. . . . .	59c	1 9/16	12 oz.	1.39
1 1/16	5 oz.	. . . . .	62c	1⅝	1 lb.	1.39
1⅛	5 oz.	. . . . .	67c	1 11/16	1 lb. 6 oz.	1.79
1¼	7 oz.	. . . . .	79c	1¾	1 lb. 8 oz.	1.79
				1 13/16	1 lb. 10 oz.	1.95
				1⅞	1 lb. 10 oz.	2.15
				2	1 lb. 14 oz.	2.39
				2⅛	2 lbs.	3.29
				2 3/16	2 lbs. 2 oz.	3.59
				2¼	2 lbs. 4 oz.	4.59
				2⅜	2 lbs. 6 oz.	4.79

All Wardmastr Sockets and parts will fit other brand sets of the same square drive size.

WARDMASTR ¼-INCH SQUARE DRIVE SOCKETS. 6-point openings. Choice of 3/16, 7/32, ¼, 9/32, 5/16, 11/32, ⅜ and 7/16-in. sizes.
84 C 4762—Ship. wt. each 1 oz. *State size wanted.* . . . . . Each 20c

WARDMASTR ⅜-INCH SQUARE DRIVE SOCKETS. 12-point openings. Choice of ⅜, 7/16, ½, 9/16, ⅝, 11/16 and ¾-in. sizes.
84 C 4847—Ship. wt. each 4 oz. *State size wanted.* . . . . . Each 37c

35 STUD REMOVER. Cannot slip, use with any ½-inch drive handle.
84 C 4869—¼ to ¾-in. capacity. Ship. wt. 6 oz. . . . . Each $3.19

36 CONNECTING ROD SOCKET. For Fords. 6-pt. openings.
84 C 4866—½-in. sq. drive. Thin walls. Ship. wt. 3 oz. 69c

37 FLEX SOCKETS. ⅜-in. drive. Tension spring holds in any position. Choice of ⅜, 7/16, ½, 9/16, ⅝, 11/16, ¾-in. sizes.
84 C 4850—12-point openings. *State size.* Ship. wt. 3 oz. . . . . Each $1.49
84 C 4851—Set of 7. Ship. wt. 1 lb. 8 oz. . . . . Set 9.75

38 DEEP WALL SOCKETS. ⅜-in. drive sockets about 2½ in. deep; ½-in. drive sockets about 3½ in. deep. 12-point sockets. Average ship. wt. each, 8 oz. *State size wanted.*

Size in.	84 C 4848 ⅜-in. drive	84 C 4789 ½-in. drive	Size in.	84 C 4789 ½-in. drive
⅜	59c	. . . . .	⅞	95c
7/16	59c	. . . . .	15/16	$1.09
½	59c	79c	1	1.15
9/16	59c	79c	1 1/16	1.19
⅝	65c	79c	1⅛	1.25
11/16	69c	79c	. . . . .	. . . . .
¾	75c	79c	. . . . .	. . . . .
13/16	75c	89c		

WARDS MONTHLY PAYMENT PLAN, Pg. 981.

New "Functional-Design" Wardmastr Wrenches

NEW WARDMASTR "FUNCTIONAL DESIGN" WRENCHES . . . HANDLE JOBS ORDINARY TOOLS CAN'T REACH

WARDMASTR THE NEWEST NAME IN FINE HARDWARE designates Wards top quality. It is your assurance of the finest available at a savings. All Wardmastr items feature the very finest in design, construction and workmanship, yet cost less than most other nationally-known brands. The wrench sets listed below and other selected hardware items in this catalog including pliers and screwdrivers on opposite page are the first of the new Wardmastr line — others will be introduced soon . . . watch for them.

1 TO 4 WARDMASTR "FUNCTIONAL DESIGN" WRENCHES get into places usually considered inaccessible . . . achieve a versatility never before possible. Box wrench heads are tapered, slightly recessed for fast slide-on fit and precision broached at 10° angle. New "straight-handle" design (Patent Pending) gets into confined spaces that ordinary flat wrenches can't reach. Basic strength is centered where needed most—at base of wrench head. Exceed rigid Fed. Specs. GGG-W-636 for strength—tested up to 1½ times stronger than other name-brand wrenches. Longer handles for extra leverage. Forged of special alloy steel, chromium over nickel plated. Polished heads, distinctive electro-etched name panels. All sizes matched, perfectly balanced. Sets in plastic zipper pouches. Fully guaranteed—will be replaced free if found defective.

SHORT BOX END WRENCHES 2.39 4-Pc. Set

1 WARDMASTR DESIGN. See details above. Short handles for close-quarter work on manifolds, starters, water pumps, universal joints, etc. Accurately broached 12-point heads give sure non-slip grip. Includes sizes: ¼–5/16, 3/8–7/16, ½–9/16 and 5/8–¾ in. Ship. wt. 8 oz.

84 C 4946—4-PIECE SET. In plastic zipper pouch..... $2.39

84C4947—Individual Wrenches. *State size.* Wt. ea. 2 oz.

Openings	Length	Each	Openings	Length	Each
¼–5/16 in.	4¼ in.	49c	½–9/16 in.	5½ in.	59c
3/8–7/16 in.	4½ in.	55c	5/8–¾ in.	6 in.	65c

LONG BOX END WRENCHES 5.39 6-Pc. Set

2 WARDMASTR DESIGN. See features described above. Extra long handles give added leverage. Accurate-broached 12-point heads give sure non-slip grip on hex. or square nuts. Thin heads get into confined spaces.

6-PC. SET. 3/8–7/16, ½–9/16, 5/8–¾, ¾–11/16, 13/16–7/8, 15/16–1-in.

84 C 4941—In plastic zipper pouch. Ship. wt. 3 lbs.... $5.39

9-PIECE SET. Includes: 3/8–7/16, 7/16–½, ½–9/16, 9/16–5/8, 5/8–¾, ¾–11/16, 13/16–7/8, 15/16–1 and 1 1/16–1 1/8-in. sizes.

84 C 4942—In plastic zipper pouch. Ship. wt. 5 lbs.. $8.45

84C4944-Individual Box End Wrenches. *State size wanted.*

Openings	Ship. wt.	Each	Openings	Ship. wt.	Each
3/8 –7/16 in.	4 oz.	59c	¾ – 1 1/16 in.	10 oz.	95c
7/16–½ in.	4 oz.	65c	7/8 – 1 3/16 in.	8 oz.	$1 09
½ –9/16 in.	5 oz.	69c	15/16–1 in.	14 oz.	1.19
9/16–5/8 in.	6 oz.	75c	1 1/16 –1 1/8 in.	1 lb. 2 oz.	1.59
5/8 –¾ in.	6 oz.	85c			

AUTO ENGINE TOOLS LISTED ON PAGE 915. PROFESSIONAL TYPE GUARANTEED SOCKET SETS ON PAGE 836.

COMBINATION WRENCHES 4.45 6-Pc. Set

3 WARDMASTR DESIGN. Features described above. Same size openings on each end. Box ends have accurately broached 12-point non-slip openings. Open ends precision milled for snug fit.

6-PIECE SET. Includes: 3/8, 7/16, ½, 9/16, 5/8 and ¾-in. sizes.

84 C 4936—In handy plastic zipper pouch. Ship. wt. 2 lbs. 2 oz. Set $4.45

11-PC. SET. 3/8, 7/16, ½, 9/16, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1-in. sizes.

84 C 4937—In plastic zipper pouch. Ship. wt. 5 lbs..... Set $9.59

84 C 4939—Individual Combination Wrenches. *State size wanted.*

Openings	Ship. wt.	Each	Openings	Ship. wt.	Each
3/8 in.	5 oz.	55c	¾ in.	9 oz.	95c
7/16 in.	5 oz.	55c	13/16 in.	10 oz.	98c
½ in.	6 oz.	65c	7/8 in.	10 oz.	$1.09
9/16 in.	7 oz.	69c	15/16 in.	11 oz.	1.19
5/8 in.	8 oz.	79c	1 in.	12 oz.	1.29
11/16 in.	9 oz.	85c			

OPEN END WRENCHES 4.69 6-Pc. Set

4 WARDMASTR DESIGN. See features described above. Strong thin heads reach hard-to-get-at nuts. Use for hexagonal or square nuts. Precision milled openings give sure non-slip grip.

6-PC. SET. 3/8–7/16, ½–9/16, 19/32–11/16, 5/8–¾, 13/16–7/8, 15/16–1-in. sizes.

84 C 4950—In plastic zipper pouch. Ship. wt. 2 lbs..... Set $4.69

9-PIECE SET. Includes these sizes: ¼–5/16, 3/8–7/16, 7/16–½, ½–9/16, 9/16–5/8, 19/32–11/16, 5/8–¾, 13/16–7/8, and 15/16–1-inch.

84 C 4951—In plastic carrying pouch. Ship. wt. 4 lbs..... Set $6.29

84 C 4953—Individual Open End Wrenches. *State size wanted.*

Openings	Ship. wt.	Each	Openings	Ship. wt.	Each
¼ –5/16 in.	2 oz.	39c	19/32– 1 1/16 in.	4 oz.	65c
3/8 –7/16 in.	2 oz.	49c	5/8 – ¾ in.	5 oz.	75c
7/16–½ in.	2 oz.	49c	13/16– 7/8 in.	8 oz.	95c
½ –9/16 in.	3 oz.	55c	15/16–1 in.	12 oz.	$1.19
9/16–5/8 in.	4 oz.	59c	1 1/16 –1 1/8 in.	24 oz.	1.45

SPECIAL PURPOSE WRENCHES 69c TO 8.50

5 RATCHET BOX END WRENCHES. Best Quality. Excellen working in close, hard-to-get at places. Accurately broac Snug non-slip openings. Sizes ¼ to 9/16 in. have 6-point open others 12-point. Sets in handy plastic carrying cases.

84 C 4736—3-PIECE SET. 3/8–7/16, ½–9/16, 5/8–1 1/16 in. Wt. 1¾ lbs.

84 C 4737–5-PIECE SET. All sizes listed below. Wt. 2 lbs.....

84 C 4738—Individual Wrenches. *State size wanted.*

Openings, In.	Ship. wt.	Each	Openings, In.	Ship. wt.	Ea
¼–5/16	5 oz.	$1.09	5/8–1 1/16	10 oz.	$
3/8–7/16	8 oz.	1.25	¾–7/8	1 lb.	
½–9/16	9 oz.	1.35			

6 3-PIECE FLARE NUT WRENCH SET. Best Quality. Des for working on oil burners, refrigerators etc. Alloy steel. C um plated. Includes: 3/8–7/16, ½–9/16 and 5/8–¾ in. sizes.

84 C 4721—In plastic carrying case. Wt. 1 lb. 8 oz..... Se

84 C 4717—Individual Flare Nut Wrenches. *State size wa*

Size, In.	Length	Wt.	Each	Size, In.	Length	Wt.	E
3/8x7/16	4¾ in.	4 oz.	85c	5/8 x¾	7¾ in.	8 oz.	
½x9/16	6 in.	5 oz.	89c	13/16x7/8	8½ in.	10 oz.	

7 5-PC. OPEN END IGNITION SET. Best Quality. For close work on timers, generators, etc. Forged alloy steel. Po chromium plated. 4½-in. ignition pliers; 4 open end wren offset ends. Sizes: 7/32–13/64, ¼–15/64, 9/32–11/32, 5/16–3/8-in.

84 C 4709—In plastic carrying pouch. Ship. wt. 10 oz..... Se

8 8-PC. COMBINATION IGNITION WRENCH SET. Best Quali end, 12-pt. openings on one end; open end on other. Sizes 7/32, 7/32–15/64, 15/64–¼, ¼–9/32, 9/32–5/16, 5/16–11/32, 11/32–3/8, 3/8

84 C 4710—In plastic carrying pouch. Ship. wt. 12 oz..... Se

9 4-PC. TAPPET AND CHECK NUT WRENCH SET. Best Qu Extra thin, long, balanced; light in weight—ideal tappets, other close, confined jobs requiring extra thin Sizes: 3/8–7/16, ½–9/16, 5/8–1 1/16 and ¾–7/8 in.

84 C 4749—Set of 4 in plastic pouch. Ship. wt. 1 lb.....

84 C 4748—Individual Wrenches. Choice of sizes listed in se or ½–7/16 in. Ship. wt. each 4 oz. *State size wanted*..... Ea

10 WARDMASTR 3-PC. ADJUSTABLE WRENCH SET. Tough steel, heat treated, chromium plated—highly polished heads. Adjusts smoothly—retains adjustment. 6, 8 and 10-in.

84 C 4702—In plastic pouch. Ship. wt. 2 lbs. 8 oz..... Se

11 84C4701—Individual Adjustable Wrenches. *State size wa*

Length	Opens to	Ship. wt.	Each	Length	Opens to	Ship. wt.
4 in.	½ in.	5 oz.	$1.49	12 in.	1 5/16 in.	1¾ lbs
6 in.	¾ in.	7 oz.	1.55	15 in.	1 11/16in.	3½ lbs
8 in.	1 5/16 in.	9 oz.	1.75	18 in.	2 1/16 in.	6 lbs.
10 in.	1 1/8 in.	1 1/8 lbs.	2.19			

PIPE WRENCHES...LAKESIDE AND ECLIPSE QUALITY WRENCH SETS

12 STILLSON PATTERN PIPE WRENCHES. Lakeside (Better) Quality. Normal duty type. Special analysis steel jaws and handle. Drop-forged, tempered and hardened steel jaws resist wear, keep their strong bite. Malleable frame. Adjusting nut works smoothly, easily. Deeply milled machine-cut teeth.

84 C 6251—*State size wanted. Malliable.*

6 in. Takes ½-in. pipe. Ship. wt. 12 oz..... $1.15
8 in. Takes ¾-in. pipe. Ship. wt. 1 lb..... 1.29
10 in. Takes 1-in. pipe. Ship. wt. 1 lb. 12 oz..... 1.59
14 in. Takes 1½-in. pipe. Ship. wt. 3 lbs..... 2.19
18 in. Takes 2-in. pipe. Ship. wt. 4 lbs. 12 oz..... 3.25
84 C 6251M—24 in. long. Takes 2½-in. pipe. Wt, 8 lbs.... 5.25

13 SOLID PATTERN PIPE WRENCHES. For heavy duty, professional use. Guaranteed against breakage—will be replaced free if found defective. Strong one-piece construction. Tempered and hardened steel jaws, calibrated for easy setting. Deeply milled machine-cut teeth.

84 C 6253—*State size wanted. Mallable.'*

8 in. Takes 1-in. pipe. Ship. wt. 14 oz..... $1.75
10 in. Takes 1½-in. pipe. Ship. wt. 2 lbs. 2 oz..... 2.29
14 in. Takes 2-in pipe. Ship. wt. 3 lbs. 6 oz..... 2.95
18 in. Takes 2½-in. pipe. Ship. wt. 5 lbs. 12 oz..... 4.45
84 C 6253 M—24 in. Takes 3-in. pipe. Wt. 9 lbs. 4 oz..... 8.29

14 BASIN FAUCET WRENCH. Specially designed for all hard-to-reach faucet nuts on lavatories, sinks etc. Locktight type jaw bites into a slip-proof grip as turning force is applied. Self adjusting—fits ½ to 1¾-in. size nuts.

84 C 6258—Ship. wt. 1 lb. 5 oz..... $1.65

15 WARDMASTR RATCHETING CHAIN PIPE WRENCH. Designed for close quarter work on pipe, conduit, bars, etc., in places where obstructions prevent use of a regular pipe wrench. Grips any shape object—round, square or hexagonal. Takes ⅜ to 4½-in. pipe. Makes an excellent all-purpose utility tool for mechanics, farmers, plumbers etc. Racheting action permits new bite without taking wrench off work piece. 12-in. handle gives ample leverage; chain.

84 C 6259—15 in. long. Ship. wt. 2 lbs..... $3.49

Wards Lakeside (Better) Quality Wrenches are drop forged high-carbon steel, carefully heat treated, chromium plated for superior rust-resistance. Eclipse (Good) Quality wrenches are high carbon steel, cadmium plated—economy priced, designed for normal duty.

16 5-PC. COMBINATION WRENCH SET. Lakeside (Better) Quality. Same size openings at each end. 15° offset. Sizes: 3/8, 7/16, ½, 9/16 and 5/8 in. With metal clip.

84 C 4735—Ship. wt. 1 lb..... Set $2.49

6-PC. COMBINATION SET Like (16). Eclipse (Good) Quality. 12-point box ends 3/8, 7/16, ½, 9/16, 5/8, ¾ in. Open ends 7/16, ½, 9/16, 5/8, ¾, 7/8 in. In plastic pouch.

84 C 4732—Ship. wt. 1 lb. 8 oz..Set $1.98

17 3-PC. SHORT BOX END WRENCH SET. Lakeside (Better) Quality. Offset 12-pt. heads—won't slip even on worn bolts, nuts. Short handles get into tight places. Sizes: 3/8–7/16, ½–9/16, 5/8–¾ in.

84 C 4714—Ship. wt. 6 oz..... Set $1.19

18 5-PC. OPEN END WRENCH SET. Lakeside (Better) Quality. Drop forged, high-carbon steel. Precision milled openings for non-slip fit. Sizes: 3/8–7/16, ½–9/16, 19/32–11/16, 5/8–¾, 13/16–7/8 in. With metal clip.

84 C 4742—Ship. wt. 1 lb. 4 oz..... Set $2.49

5-PC. OPEN END WRENCH SET Like (18). Economy priced. Eclipse (Good) Quality. Sizes 5/16–11/32, 3/8–7/16, ½–9/16, 19/32–11/16, 5/8–¾ in. Cadmium plated. With metal clip.

84 C 4747—Ship. wt. 1 lb. 2 oz..... Set $1.19

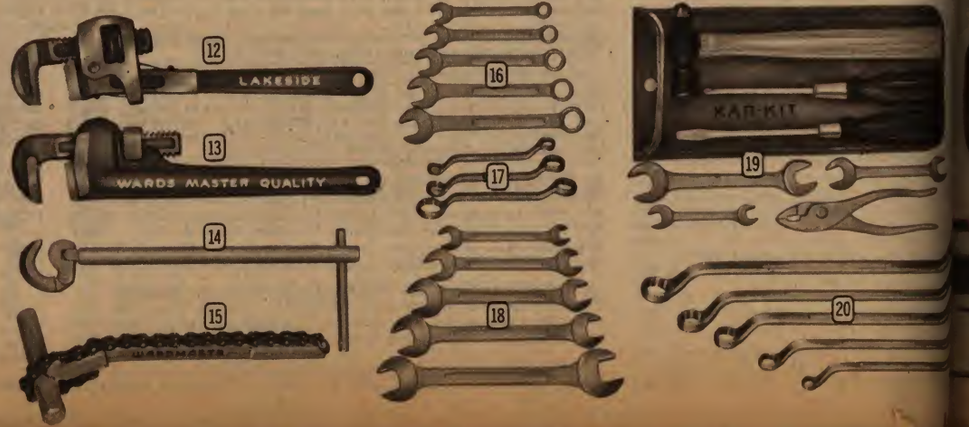
19 7-PIECE KAR-KIT SET. Handy co emergency repair kit—fits into compartment of most cars. Useful a home maintenance jobs, hobby work

Complete set includes: 5¼-in. screwd 10-oz. ball-pein hammer; 6-in. combi pliers; ¼x4-in. cross point (Phillips) driver; and 3 open end wrenches—size 7/16, ½–9/16 and 5/8–¾ in. In durable tive plastic carrying case.

84 C 4708—Ship. wt. 2 lbs. 8 oz.....

20 5-PC. LONG BOX END WRENCH Lakeside (Better) Quality. Long for extra leverage. Openings broad perfect fit. Sizes 3/8–7/16, ½–9/16, 3/4–25/32, 13/16–7/8 in. Chromium plat metal clip—keeps all tools together.

84 C 4718—Ship. wt. 3 lbs. 8 oz.....



CREDIT TERMS AVAILABLE . . . ONLY 10% DOWN

You may make all your purchases without a large outlay of cash—pay little as 10% Down and the balance in convenient monthly payments on orders of $20 or over. For details, see inside Back Cover of this Catalog.

Utility and Special Purpose Pliers...Screwdrivers

GENERAL AND SPECIAL PURPOSE PLIERS 35c TO 3.15

WARDMASTA pliers are all forged from tough highest quality, alloy steel, heat-treated and tempered for hardness, strength. Chrome plated for bright lasting finish. Pliers (21) to (26) have 2-position slip joint.

21 WARDMASTA COMBINATION PLIERS. Wire cutter. Knurled handles. Wts. 10 oz., 1 lb., 1½ lbs.
84 C 4652—*State:* 6 in...$1.09; 8 in...$1.35; 10 in. $1.59

22 LAKESIDE (BETTER) QUALITY PLIERS. Wire cutters. Tough alloy steel. Chrome plated finish.
84 C 4651—About 6 in. long. Ship. wt. 10 oz.....79c

23 ECLIPSE (GOOD) QUALITY PLIERS. Cadmium finish.
84 C 4650—6 in. long. Wt. 10 oz.....35c

24 SIDE-CUTTING PLIERS. Lakeside (Better) Quality.
84 C 4653—7 in. long. Ship. wt. 10 oz.....$1.29

25 THIN NOSE PLIERS. Lakeside (Better) Quality.
84 C 4655—6 in. long. Wt. 10 oz.....95c

26 WARDMASTA HANDYBOY. A slip-joint plier, screwdriver, wire cutter, adj. wrench—all in one.
84 C 4658—6 in. long. Ship. wt. 10 oz.....$2.69

27 LOCKING PLIERS. Best Quality. 7-in-1 tool. Combines: adj. wrench, pipe wrench, lock-wrench, clamp, gripping tool, pliers, portable vise. Deeply grooved teeth. Double leverage. Chrome finish.
84 C 4707—*State length.* Wts. 1¾ lbs., 12 oz.
10 in. long. Jaw capacity 1⅜ in.....$1.95
6½ in. long. Jaw capacity 1⅛ in..... 1.59

28 TO 32 SUPER GRIPPING PLIER-WRENCHES. Best Quality. Milled teeth, multi-step jaws. Chrome plated. Ship. wts.: 11 oz., 9 oz., 6 oz., 2 oz.

	Type	Cat. No.	Lgth.	Jaw Size	Each
28)	Water Pump	84C4687	10 in.	2½ in. 7-step	$1.65
29)	Utility	84C4686	8 in.	1½ in. 4-step	1.49
30)	Battery	84C4685	6¾ in.	1 in. 3-step	1.09
32)	Ignition	84C4684	5 in.	⅝ in. 3-step	79c

33 34 35 WARDMASTA GROOVE-JOINT PLIERS. All-purpose tool. Jaws can't slip—positively lock into positions. *State length.*
84 C 4661—Ship. wts. 6 oz.; 1 lb. 8 oz.
(33) 10 in. 5 positions. Capacity 1 7/16 in.....$2.19
(34) 6 in. 5 positions. Capacity 1 in..... 1.59
(35) 4 in. 4 positions. Capacity ½ in..... 1.49

36 WARDMASTA LONG NOSE PLIERS. For close quarters. Blued finish. Polished head.
84 C 4673—About 6 in. long. Wt. 8 oz.....$2.19

LONG NOSE PLIERS. Lakeside (Better) Quality.
84 C 4674—About 6½ in. long. Wt. 8 oz.....$1.69

37 WARDMASTA CARPENTERS' PINCERS. Hand-filed cutting edge. Wts. 12 oz., 14 oz., 1 lb.
84 C 4691—*State length:* 6 in. long.....$1.19
10 in. long.....$1.59; 14 in. long..... 2.19

38 WARDMASTA FENCING PLIERS. 2 wire cutters; staple pullers, lug lifter, wire stretcher, splicer. Hammer head, pulling point.
84 C 4656—10¼ in. long. Wt. 1 lb. 12 oz...$1.98

39 WARDMASTA LINEMEN'S PLIERS. Hardened, honed cutting edges. *State size.*
84 C 4657—Wts. 1½ lbs., 2 lbs. 6 in. $2.39; 8 in. $3.15

40 WARDMASTA DIAGONAL CUTTING PLIERS. Hand honed cutters. *State size.*
84 C 4671—5 in. long. Ship. wt. 8 oz.....$1.95
6 in. long. Ship. wt. 10 oz..... 2.25

41 WARDMASTA HEAVY-DUTY DIAGONAL CUTTING PLIERS. Honed cutting edges.
84 C 4672—Length 7 in. Ship. wt. 12 oz...$2.19

SCREWDRIVERS AND SCREWDRIVER SETS 30c TO 7.98

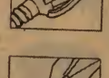
42 WARDMASTA 5-PC. SCREWDRIVER SET. Incl.: Vest pocket, Phillips 4 in.; Stubby; Utility 4 in.; Mechanics 6 in.; clear plastic handles. Alloy steel blades.
84 C 4910—With rack. Wt. 1½ lbs. Set $3.39

VEST POCKET SCREWDRIVER. 2-in. blade.
84 C 4902—Has pocket clip. Wt. 2 oz...30c

MECHANICS' SCREWDRIVER. Extra-strong square shank. Wts. 6, 9, 12 oz. *State size.*
84 C 4904—4 in..89c; 6 in..$1.09; 8 in..$1.39

STUBBY SCREWDRIVER. For close quarters.
84 C 4901—1¼-in. blade. Ship. wt. 8 oz..55c

43 OFFSET SCREWDRIVER. For recessed and regular slotted screws. Alloy steel.
84 C 4626—Wt. 2 oz. 5½ in. long.....35c



44 WARDMASTA SCREW-HOLDING-SCREW-DRIVER (see opp. pg.). Spring clip holds screw to blade. Wts. 3, 5 oz.
84 C 4908—*State size.*
3 in.....55c; 6 in.....75c

45 WARDMASTA PHILLIPS SCREWDRIVERS (see opposite pg.). For cross-head screws. Alloy steel blade, plastic handle.
84 C 4907—*State size, length.*

Size	Blade Lgth.	Fits Screws	Wt.	Each
No. 1	3 in.	No. 1 to 4	5 oz.	75c
No. 2	1½ in.	No. 5 to 9	5 oz.	59c
No. 2	4 in.	No. 5 to 9	6 oz.	85c
No. 3	6 in.	No. 10 to 16	8 oz.	$1.09

84 C 4912—Set of 4 above. Wt. 1 lb. 8 oz. $2.98

46 CIRCUIT TESTING SCREWDRIVER. Light shows when circuit is hot. 15-in. lead wire.
84 C 4629—5-in. blade. Ship. wt. 8 oz...$1.15

47 WARDMASTA ELECTRICIANS' SCREWDRIVERS (see opposite pg.). Steel blades, plastic handles. Swaged collar for added strength. *State size.*
84 C 4903—3 in. Wt. 4 oz..65c; 6 in. Wt. 5 oz..69c

48 TO 51 AUTOMATIC SCREWDRIVERS. Wards Master (Best) Quality. 3-position screwdrivers; button shifts drive position.

(48) PISTOL GRIP HANDLE. Manual return. Plastic grip, chromium plated. Bits: 7/32, ¼, 9/32 in.
84 C 4641—19 in. long. Ship. wt. 14 oz...$5.39

(49) STRAIGHT GRIP. Spring automatic return. ¼, 5/32-in. screwdriver bits; 7/64-in. drill bit.
84 C 4632—9¾ in. long. Ship. wt. 8 oz...$2.69

(50) PHILLIPS SCREWDRIVER BITS. Fit (49) above.
84 C 4623—*State size 1 or 2.* Ship. wt. 1 oz..45c

(51) STRAIGHT GRIP. Manual return. Screwdriver bit sizes: 7/32, ¼, 9/32 in. 19 in. long.
84 C 4640—Ship. wt. 2 lbs.....$4.65

52 "YANKEE" AUTOMATIC SCREWDRIVER. Automatic return—3-positions. 7/32, ¼, 9/32-in. bits. Wood handle. Chromed. 17 in. long.
84 CP 4644—Straight grip. *Postpaid*.....$7.98

53 5-IN-1 SCREWDRIVER KIT. Steel blades—3 utility and 2 recessed Nos. 1, 2. Shock-proof plastic handle. Roll-up plastic pouch.
84 C 4624—Ship. wt. 8 oz.....5-Piece Set 85c

54 6-PC. JEWELERS' SCREWDRIVER SET. 5 interchangeable blades, handle, stand.
84 C 4646—Ship. wt. 8 oz.....$1.15

FILES AND RASPS FOR EVERY JOB...ADJUSTABLE HACKSAWS AND BLADES

FILE KIT. Has four files: 7-in. extra slim taper; 8-in. half round, round. Wt. 1 lb.
4443—In plastic case..Set $1.49

WOOD RASPS. *State size.*
C 4429—Wts.: 12 oz., 1¼ lbs.
., Ea. $1.49; 12 in., Ea. $1.98

HORSE RASPS. *State length.*
C 4425—Wts.: 1½, 2 lbs.
., Ea. 98c; 14 in., Ea. $1.39

CROSS CUT FILES. *State size.*
C 4414—Wt. 14 oz.; 1½ lbs.
.....2 for $1.55; 6 for $4.39
.....2 for 1.89; 6 for 5.29

IN. BLUNT FILE. Wt. ea. 3 oz.
C 4417—2 for 79c; 6 for $2.29

IN. ROUND CHAIN SAW FILE.
C 4420—*State size.* Wt. ea. 4 oz.
.75c; 5/16 in..75c; ⅜ in..79c

LE HANDLES. Wood, steel col-. Package of 6. Wt. 8 oz.
439—For 5 to 8-in. files...39c
440—For 8 to 10 in.....39c
441—For 12 to 14 in.....39c

E-TOOL HANDLE. Wt. 5 oz.
C 4442—Ea. 69c; 3 for $1.95

63 SGL.-CUT MILL BASTARD FILES.
84 C 4400—Sq. edge. *State size.*
6 in. Wt. 4 oz...2 for 75c; 6 for $1.98
8 in. Wt. 7 oz...2 for 89c; 6 for 2.45
10 in. Wt. 1 lb....Ea. 57c; 3 for 1.69
12 in. Wt. 1¼ lb. Ea. 79c; 3 for 2.15
14 in. Wt. 1¾ lb. Ea. $1.19; 3 for 3.15

84 C 4403—MILL FILE. 1 round edge.
8 in. Wt. 4 oz..Ea. 47c; 3 for $1.35
10 in. Wt. 6 oz..Ea. 65c; 3 for 1.85

64 CANT SAW BLUNT FILES.
84 C 4416—*State size wanted.*
6 in. Wt. 3 oz..Ea. 59c; 6 for $3.15
8 in. Wt. 5 oz..Ea. 69c; 6 for 3.89
10 in. Wt. 8 oz..Ea. 95c; 6 for 5.39

65 84 C 4402—DOUBLE CUT FLAT BASTARD FILES. Med. cut. *State size.*

Length	Wt. ea.	Each	3 for
8 in.	7 oz.	57c	$1.59
10 in.	1 lb.	75c	2.10
12 in.	1 lb.	98c	2.69
14 in.	1¼ lb.	$1.35	3.75

66 84 C 4404—HALF ROUND BASTARD FILES. Med. cut. *State size.*

Length	Wt. ea.	Each	6 for
8 in.	7 oz.	79c	$4.19
10 in.	1 lb.	95c	5.39
12 in.	1 lb.	$1.25	6.69

67 ROUND BASTARD FILES. *State length wanted.*
84 C 4419—For round openings, concave surfaces.

Length	Diameter	Wt. ea.	2 for	6 for
4 in.	⅛ in.	6 oz.	65c	$1.79
6 in.	7/32 in.	6 oz.	75c	2.10
8 in.	9/32 in.	8 oz.	95c	2.69
10 in.	⅜ in.	12 oz.	$1.19	3.29
12 in.	½ in.	1 lb. 8 oz.	1.55	4.39

68 STANDARD TAPER FILES. *State length wanted.*
84C4411—6 in. Ship. wt. 10 oz. 2 for 65c; 6 for $1.79
8 in. Ship. wt. 1 lb. 2 for $1.19; 6 for 3.15

69 SLIM TAPER FILES. *State Catalog No., length.*

File Lgth.	Ship. wt. 2	(69) Slim Taper 84 C 4407		Extra Slim Taper 84 C 4409	
5 in.	6 oz.	2 for 55c	6 for $1.59	2 for 55c	6 for $1.59
6 in.	8 oz.	2 for 65c	6 for 1.79	2 for 65c	6 for 1.79
7 in.	10 oz.	2 for 79c	6 for 2.19	2 for 79c	6 for 2.19

70 HALF ROUND SHOE RASP. Half file, half rasp.
84 C 4432—8 in. long. Ship. wt. 4 oz....Each 75c

71 AUGER BIT FILE. For all bit sizes. 6¾ in. long.
84 C 4422—Ship. wt. 2 oz.....Each 45c

72 NEEDLE POINT FILE SET. Made in Switzerland. 5½ in. long; round shanks. No. 0; medium cut. Round, half-round, flat, oval, knife, square, 3-square, equalling, barrette, joint, slitting, marking.
84 C 4437—Ship. wt. 10 oz.....12-Piece Set $3.25

73 TO 76 HACKSAWS. Reinforced steel frames are adjustable for blade length and to cut at 4 angles. Comfortable handles. 10-in. blade included.

(73) WARDS MASTER (BEST) QUALITY. Chrome plated tubular steel frame. Safety-grip wrap-around handle protects hand. 3½ in. throat. Adjusts for 10 or 12-inch blades.
84 C 4466—Wt. 1 lb. 6 oz...$1.98

(74) WARDS MASTER (BEST) QUALITY. Highly polished nickel plated. Heavy duty frame for extra strength. Steel reinforced plastic safety-grip handle for added protection. 3¾-in. throat. Adjusts for 8 to 12-in. blades.
84 C 4465—Wt. 2 lbs.....$2.29

(75) LAKESIDE (BETTER) QUALITY. Nickel plated reinforced frame. Plastic pistol-grip handle for a sturdy safe grip. 3-in. throat. Adjusts for 8 to 12-in. blades.
84 C 4464—Wt. 1 lb. 8 oz...$1.55

(76) ECLIPSE (GOOD) QUALITY. Steel frame. Pistol-grip composition handle gives firm grip. Adjusts for 10 to 12-in. blades.
84 C 4457—Ship. wt. 1 lb....98c

77 CLOSE-QUARTER HACKSAWS. Steel frame, aluminum handle. With 10-in. blade.
84 C 4468—Ship. wt. 2 lbs..$1.25

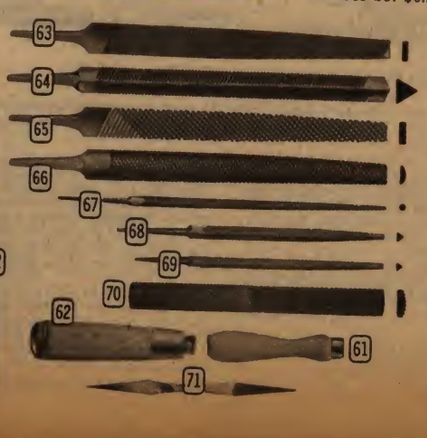
78 HACKSAW BLADES. Best Quality. Long-wearing alloy steel. Ship. wts. per doz.; 10 in., 12 oz.; 12 in., 1 lb. *State length.*

Cat. No.	Teeth Per in.	10 in. 12 for	12 in. 12 for
84 C 4473	18	$1.19	$1.39
84 C 4476	24	1.19	1.39
84 C 4477	32	1.19	1.39

HIGH-SPEED BLADES. Molybdenum Steel. 18 teeth. 12 in. long.
84 C 4490—Ship. wt. 8 oz. 2 for 95c

POWER HACKSAW BLADES. Moly. steel. 14 teeth. 12 in. long.
84 C 4486—Wt. 5 oz...2 for $1.35

79 SPYRAL HACKSAW BLADES cut in any direction—up, down, left, right, even circles. Cut plastic, wood, metal, etc.
84 C 4480—Wt. 6 oz.....3 for 89c



Modern, Work-Saving Soldering and Tinning Needs

SOLDERING GUNS, SOLDERING IRONS 1.59 TO 10.45

1 TO 3 SOLDERING GUNS. Easy-to-use trigger action. Guaranteed one year against defects. 110-120 volt AC only. UL Approved.

(1) SOLDERING GUN. Wards Master Qual. Sells nationally for $7.95. 135 watts, heats in 2½ seconds.
84 C 6076—With Tip, Spotlight. Wt. 2¼ lbs. . . . $6.39
84 C 6077—Extra Tips. Ship. wt. 1 oz. . . . . Ea. 39c

(2) DRAKE SOLDERING GUN. 250-watt. Heats instantly—ready for use in 5 seconds. Built-in twin lights.
84 C 6071—With Rigid Tip. Ship. wt. 3 lbs. $9.95
84 C 6072—Extra Tips. Ship. wt. 1 oz. . . . . 2 for 49c

(3) WARDMASTA SOLDERING GUN KIT. New heavy-duty gun—over 200 watts. Heats in less than 5 seconds. Silver plated tip for heavy or light work. Built-in light, two cans solder, 2 tips, plastic case.
84 C 6079—Complete Kit. Ship. wt. 4 lbs. 8 oz. . $10.45
84 C 6080—Gun only, one tip. Wt. 2 lbs. 8 oz. . 8.95
84 C 6081—Soldering Tip only. Wt. 4 oz. 49c
84 C 6083—Plastic Tile Tip for 84-6067. Wt. 2 oz. . . 39c
84 C 6084—Iron Plated Tip for 84-6067. Wt. 2 oz. . . 39c

4 TO 6 SOLDERING IRONS. Nickel-chrome elements. Fast-heating. Removable copper tips. For 110-120 volt, AC or DC. UL Appr. With stand.

(4) WARDS MASTER (BEST) QUAL. Heavy duty elements for larger jobs. Air-cooled baffles. Plug-in tips. Wt. 2 lbs. 14 oz.
84 C 6062—200-watt. ⅝-in. tip. $6.19
84 C 6061—125-watt. ⅜-in. tip. 3.95

(5) LAKESIDE (BETTER) QUALITY. 1⅛-in. tip. 150-watt element for heavy work.
84 C 6057—Ship. wt. 2 lbs. $5.25

(6) ECLIPSE (GOOD) QUALITY. ⅝-in. tips. 80-w. for light, 100-w. for heavier work.
84 C 6053—100-watt. Wt. 1 lb. $1.85
84 C 6052—80-watt. Wt. 14 oz. 1.59

7 LENK SOLDERING IRON. Pencil type. 7½ in. long. ⅛-in. tip. 40-watt.
84 C 6086—Ship. wt. 8 oz. $3.95

PROPANE TORCH 6.95

8 NATIONALLY ADVERTISED BERNZ-O-MATIC. Weighs only 2¾ lbs.—half the weight of ordinary torch, yet performs with top efficiency. Lights instantly—no priming. Burns in any position—even upside down. Heats to 2300°F. 12 in. long, 2¾-in. diam. Long-lasting propane gas throw-away cylinders I.C.C. approved for safety. Operate up to 15 hours without refueling. Pencil-type burner for pin-point work, utility burner for heavier work. Both with cylinders. (Cylinder can be used with any Bernz-o-matic appliance.) Order extra tips, cylinders below. *Prepaid. Not Mailable.*
84 CP 6011 R—TORCH WITH PENCIL BURNER $6.95
84 CP 6017 R—TORCH WITH UTILITY BURNER 6.95
84 CP 6012 R—EXTRA CYLINDERS for above . . . . . 4 for 6.75

(9) EXTRA TIPS. Convert either torch in (8) to other type.
84 CP 6018—Pencil Burner Tip. *Postpaid* $1.80
84 CP 6013—Utility Burner Tip. *Postpaid* 1.80

(10) FLAME SPREADER. Wide flame to burn paint. *Postpaid.*
84 CP 6014—Use only with utility burner tip above $1.95

SOLDERING TIP. Attaches to pencil burner tip.
84 CP 6041—⅜-in. diameter. *Postpaid* $1.75

BLOW TORCHES 7.95, 11.95

11 12 Both torches are fire-tested for efficiency and water-tested for leakage. Surpass U.S. Navy Specifications. With soldered bottoms and joints, [illegible] bronze burners. Non-leaking brass pumps have automatic self-cleaning check valves. 1-quart tanks. Heat 2200°F. Bakelite knob, drip cup for preheating. Burn gasoline only.

(11) WARDMASTA HEAVY-DUTY BLOW TORCH. Our finest quality. With needle valve, leak-proof terne plate bottom. Seamless drawn brass tank. Fills at bottom—funnel-shaped for easy filling. Equipped with windshield.
84 C 6003—Ship. wt. 4 lbs. 12 oz.

(12) ECLIPSE (GOOD) QUALITY. For heavy duty work. Steel tank fills from top. Tapered point valve. Has brass finish.
84 C 6002—Ship. wt. 4 lbs. 12 oz.

EASY-CUTTING, GUARANTEED TIN SNIPS 1.45 TO 2.75

13 COMPOUND LEVER SNIPS. *GUARANTEED.** Wards Master Qual. Compound action, strong spring. Removable serrated blades. Drop-forged high-carbon steel jaws, keen edge. 13¾-in. cut. Wt. 1¼ lbs.
84 C 6033—10½ in. long. $2.75

14 DUCK BILL PATTERN TIN SNIPS. *GUARANTEED.** Lakeside (Better) Qual. Drop-forged. *State Lgth.*
84 C 6026—Wts. 14 oz., 1½, 2 lbs.
7 in. long. 1⅝-in. cut. $1.45
10 in. long, 2¾-in. cut. 1.85
12¾ in. long, 3-in. cut. 2.39

15 STRAIGHT PATTERN TIN SNIPS. *GUARANTEED.** Eclipse (Good) Quality. *State length.*
84 C 6025—Ship. wts. 1, 1⅝ lbs.
10 in. long, 2½-in. cut. $1.45
12¾ in. long, 3-in. cut. 1.75

16 DUCK BILL PATTERN TIN SNIPS. *GUARANTEED.** Wards Master (Best) Quality. Cuts straight, circular, irregular shapes. Chrome plated forged steel. Ship. wts. 1½, 2 lbs.
84 C 6029—*State length.*
10 in. long, 2½-in. cut. $2.29
12 in. long, 3-in. cut. 2.75

*All Tin Snips guaranteed against breakage or will be replaced.

SOLDERING ACCESSORIES 17c TO 1.39

17 SAL-AMMONIAC. Cleans metals.
84 C 6128—¼ lb. Ship. wt. 6 oz. 17c
84 C 6129—½ lb. Ship. wt. 12 oz. . . 29c

18 SOLDER PASTE. For all but alum.
84 C 6126—4-oz. Can. Wt. 8 oz. . 19c
84 C 6127—1-lb. Can. Wt. 1½ lbs. . 39c

19 LIQUID SOLDER. For copper.
84 C 6110–1½-oz. Tube. Wt. 2 oz. 49c

20 SOLDER FLUID. For all but alum.
84 C 6122–6-oz. Btle. Wt. 1½ lbs. 25c

SOLDERING SALTS. Non-acid. ½ lb.
84 C 6125—Non-corrosive. Wt. 12 oz. 25c

21 SILVER SOLDER KIT. 3-oz. tube paste, 12 silver solder wires.
84C6123–Use with (26) (8). Wt. 8 oz. $1.39

22 NO. 4 BABBITT. Wt. 1 lb. 4 oz.
84C6115–100 to 200 RPM. 35c
84C6116–Up to 2000 RPM. Wt. 1¼ lbs. 49c

23 SELF-FLUX SOLDER. Spool—40% tin, 60% lead; coils—30%, 70%.
ACID CORE. For general purpose.
84 C 6109—1-lb. spool. Wt. 1¼ lb. $1.09
84 C 6108—10-ft. coil. Wt. 4 oz. 35c
ROSIN CORE. For electrical work.
84 C 6105—1-lb. spool. Wt. 1¼ lb. $1.09
84 C 6104—10-ft. coil. Wt. 4 oz. 35c
WIRE SOLDER. Needs flux. Wt. 1¼ lb.
84 C 6101—30% tin, 70% lead. 89c

24 BAR SOLDER. Use flux. Wt. 1¼ lb.
84 C 6100—30% tin, 70% lead. . 75c

GASOLINE, ALCOHOL TORCHES

25 GASOLINE TORCH. No pump, non-clogging burner, flame [illegible]
84C6021–½-pt. brass tank. Wt. 1 lb.

26 PISTOL-GRIP ALCOHOL TORCH. For silver soldering. Brazes [illegible] in. fittings. Orifice needle. Nickel [illegible]
84 C 6024—Use fuel (29). Wt. 10 oz.

27 28 POCKET ALCOHOL TORCH. Leakproof tanks. Fuel (29).

(27) SELF-BLOWING TORCH. Heats to [illegible]
84 C 6023—⅛-pt. tank. Wt. 1 lb.

(28) SELF-ADJUSTING. To 1800°F. Wt. [illegible]
84 C 6019—⅛-pt. Brass tank.

29 ALCOHOL TORCH FUEL. 1-pt.
84C6020–For (26), (27), (28). Wt. 1 lb.

WARDS MASTER QUALITY PRECISION-MADE TAP AND DIE SETS 5.95 TO 38.50

Professional-type sets of tough steel construction. Hardened and tempered cutting teeth for longer wear, easier cutting. Designed to cut accurate and uniform internal or external threads. Taps and dies machined from tool steel.

Dies held firmly in guide stock by tapered screws, assuring correct alignment of die on work. All sets include taps, round dies, strong tap and reamer wrench. With polished rust-resistant finish.

30 40-PIECE COMBINATION SET. 17 CUTS. With hardened, tempered cutting edges. Has adjustable die stock. Set includes carbon steel taps, round 1-in. split dies, T-tap, thread gauge, screwdriver. Unbreakable plastic carrying case—lightweight for easy handling, recessed to hold parts.

Size of cuts: NC (USS) ¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13, NF (SAE) ¼-28, 5/16-24, ⅜-24, 7/16-20, ½-20. Machine Screws 4-36, 6-32, 10-24, 8-32, 10-32, d2-24, ⅛-inch pipe.

84 C 5535—Wt. 4 lbs. $2.50 Dn. . . Cash $20.50

31 25-PIECE COMBINATION SET. 11 CUTS. Complete set includes strong adjustable tap wrench, five matching 1-inch solid round dies and five taps with hardened, tempered cutting edges, solid die stock. Packed in sturdy, recessed hinged wooden box for easy carrying and storage.

Cuts cleanly, accurately the following threads: NC (USS) ¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13; NF (SAE) ¼-28, 5/16-24, ⅜-24, 7/16-20, ½-20, ⅛-inch pipe.

84 C 5526—Ship. wt. 6 lbs. $11.45

13-PIECE SET. 5 CUTS. Construction is similar to set (31) listed above but has different cut sizes as follows: NC (USS) ¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13.

84 C 5525—Ship. wt. 4 lbs. $5.95

32 22-PIECE SET. 8 CUTS. With two adjustable die stock—1-in. and 1½-inch split type dies. With matching hardened and tempered taps. Set comes in sturdy, recessed wooden box for easy storage and handling. Size of cuts: NC (USS) ¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13, 9/16-12, ⅝-11, ¾-10. With screwdriver.

84 C 5536 M—Wt. 12 lbs. $2.50 Dn. . . . . Cash $22.75

40-PIECE SET. 18 CUTS. Construction similar to set (32) listed above but with different cut sizes as follows: NC (USS) ¼-20, 5/16-18, ⅜-16, 7/16-14, ½-13, 9/16-12, ⅝-11, ¾-10; NF (SAE) ¼-28, 5/16-24, ⅜-24, 7/16-20, ½-20, 9/16-18, ⅝-18, ¾-16, ⅛-inch pipe. Also with recessed wooden box.

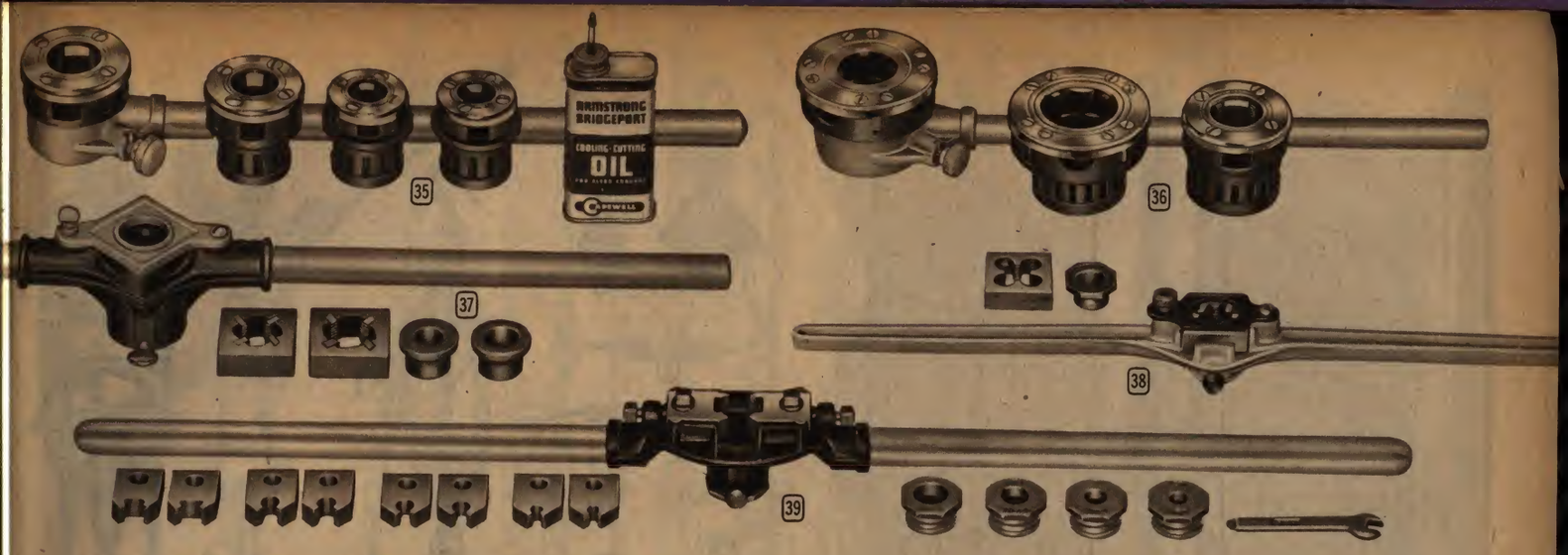
84 C 5537 M—Wt. 17 lbs. $4.00 Dn. . . . . Cash $38.50

WRENCHES, ADAPTER 29c TO [illegible]

33 ADJUSTABLE "T" HANDLE WRENCHES. Steel jaws and shell—[illegible] ened and tempered. Centered top. Sl[illegible]
84 C 5540—Ship. wts. 3, 5, 9 oz.

Size	Fits Taps	Mach. Screw Sizes
0	3/32 to 3/16	No. 1 to No. 10
1	3/16 to 9/32	No. 10 to No. 16
2	9/32 to ½	No. 14 to No. 20

34 HEXAGON ADAPTER. Adapts [illegible] use with any ½-in. drive handle; [illegible]
1-inch open box wrench;
1-inch 6 or 12-pt. box wrench. 3 screws hold 1-inch round dies in place.
84 C 5539—*Mallable.* Ship. wt. 5 oz. 95c



Do Your Own Repairs with Wards Plumbing Tools

RATCHET SOLID DIE SETS 23.95 TO 34.95

35 36 ARMSTRONG-BRIDGEPORT DROP-HEAD RATCHET SEGMENTAL DIE SETS. Self-feeding dies cut U. S. Standard taper right-hand threads. Rust-resistant chrome plated cap. Quick change die heads, guides in one unit. Die heads snap into positive-action ratchet. Detachable handles. Large chip pockets help prevent clogging. ½ pint cutting oil. *Mail.*

(35) 3 AND 4-HEAD SETS. "Kalorized" dies for added strength and toughness. Lead-threads on throat, starts easily over burrs.

84C6241M—Stock with 4 heads (½, ¾, 1, 1¼ in.) Wt. 14 lbs. $29.95

84C6238M—Stock with 3 heads (½, ¾, 1 in.) Wt. 10 lbs..... 23.95

(36) HEAVY-DUTY SET. Furnished with 1-in., 1¼-in. and 1½-in. segmental dies. Set also includes an adapter which will accommodate all dies listed below except 2-inch size, which needs no adapter. Order extra dies separately below.

84 C 6236 MB—Ship. wt. 18 lbs. $3.50 Down.....Cash $34.95

EXTRA DIES FOR SETS (35) (36) ABOVE. Ship. wt. ea. 2 lbs.

84 C 6239—*State size.* ⅛ in. $6.50; ¼ in. $6.50; ⅜ in. $6.50

EXTRA LARGE DIES FOR SET (36) ONLY. Ship. wts. 3½, 4¼ lbs.

84 C 6237—*State size.* ¾ in. $6.75.....2 in. $9.95

SOLID DIE SETS 8.45 TO 19.50

37 DROP-FORGED SOLID DIE SETS. Fast-cutting, accurate dies of tough, drop-forged tool steel cut U. S. Standard Taper right-hand threads. Interchangeable dies cut uniform threads, are held in place by strong plate. Individual guide rings included for each size, except on largest size where stock itself acts as a guide. Lead threads pull die onto pipe for easier start. Guide rings machined to exact sizes. Strong malleable iron stocks with detachable handles. Handles are knurled for firmer grip, easier handling. *Mailable.* Ship. wts. 8 lbs. 4 oz., 14 lbs.

84 C 6220 M—Stock with 3 dies (½, ¾, 1 in.).....$12.75

84 C 6221M—Stock with 5 dies (½, ¾, 1, 1¼, 1½ in.)..... 19.50

38 ECONOMY DIE SET. For the handyman or home mechanic. Solid die stock with two drop-forged, hardened tool steel dies. Threads ½ and ¾-inch pipe. Cuts U. S. Standard taper right-hand pipe thread. Individual guide ring for ½-inch pipe; die stock forms guide for ¾-inch pipe. Leading threads on throat pull die onto pipe or rod—gives easier start. Integral handle is slotted for easier storage. *Mailable.*

84 C 6246 M—Stock with 2 dies (½, ¾-in.) Ship. wt. 5 lbs...$8.45

ADJUSTABLE DIE SETS 15.45 TO 28.50

39 ARMSTRONG-BRIDGEPORT TWO-PIECE ADJUSTABLE DIE SETS. Professional quality. Widely used by skilled plumbers, pipe fitters, etc. Two-piece, drop-forged "Kalorized" tool steel dies are self-feeding, need little pushing effort. Long wearing; cut iron and brass pipe stock quickly and easily; make tight, leakproof joints. These sets can be adjusted to cut under or oversize, shallow or deep. Cut U.S. Standard Taper right-hand threads. New threads can be matched with old threads for precise fitting. Stock itself acts as guide for complete accuracy. Individual guide bushings center stock. Die-stock of malleable iron. Detachable handles for added convenience. With wrench and ½ pt. cutting oil. *Mailable.*

Cat. No.	Includes	Takes Pipe	Wt.	Price
84 C 6207 M	Stock, 3 dies	½, ¾, 1-in.	10 lbs.	$15.45
84 C 6208 M	Stock, 5 dies	¼, ⅜, ½, ¾, 1-in.	12 lbs.	21.50
84 C 6209 M	Stock, 5 dies	½, ¾, 1, 1¼, 1½-in.	15 lbs.	28.50

84 C 6297—CUTTING OIL. 1-pint can. Ship. wt. 1 lb. 8 oz.....45c

See Page 838 for complete listings on pipe wrenches. For details on Wards Monthly Payment Plan see Inside Back Cover.

PLUMBING ACCESSORIES, PIPE CUTTERS 49c TO 12.95

40 PIPE REAMERS. Chromed nickel steel—resists rust.

84 C 6296—*State Size.*

For ⅛ to 1-in. pipe. Wt. 8 oz...$1.35

For ⅛ to 1¼-in.pipe.Wt.10 oz. 1.79

For ¼ to 2-in. pipe.Wt.1½ lbs. 2.98

41 42 CAULKING IRONS. To install soil pipe. 5/16-in. diam.

(41) FOR OUTSIDE CAULKING. 7 in.

84 C 6300—Ship. wt. 14 oz.....49c

(42) FOR YARNING. 8½ in. long.

84 C 6301—Ship. wt. 14 oz.....49c

43 ASBESTOS JOINT RUNNER. For pouring melted lead. For soil pipe from 2 to 6-in. diam.

84 C 6302—Ship. wt. 2 lbs....$1.69

44 LAKESIDE (BETTER) QUALITY PIPE CUTTER. Saunders pattern. Tool steel cutters, steel rollers. Malleable iron frame. No. 1 cuts ⅛ to 1-in. pipe; No. 2 cuts ¾ to 2-in.

84 C 6290—No. 1. Wt. 3½ lbs..$4.59

84 C 6291—No. 2. Wt. 6 lbs.... 6.75

EXTRA CUTTERS. Ship. wts. 2 oz.

84 C 6292—For No. 1 size.....49c

84 C 6293—For No. 2 size.....59c

45 HEAVY-DUTY PIPE CUTTER. Cuts ⅛ to 2-in. pipe with ease. Use extra cutters as rollers for faster operation. Alloy steel cutter.

84 C 6294—Ship. wt. 6 lbs....$12.95

84 C 6295–EXTRA CUTTER. Wt. 4 oz.98c

PIPE VISES 3.45 TO 32.95

46 CHAIN PIPE VISE. Wards Master (Best) Quality. Flat link steel chain. Tempered steel jaws take any shape stock, grip tightly without marring. 2-pc. replaceable pins lock in slot under drop-forged steel base. Easily mounted on posts.

84 C 6285—Takes ⅛ to 2-in. pipe. Ship. wt. 4 lbs.....$5.75

47 48 SELF-LOCKING PIPE VISES. Lakeside (Better) Quality. Open sideways. Tough malleable iron frame. Replaceable tool steel jaws. Milled teeth. Ship. wts. 9 lbs., 4 lbs.

(47) 84C6279M–MEDIUM-DUTY. Takes ⅛ to 2½-in. pipe.....$6.95

(48) 84 C 6275—LIGHT-DUTY. Takes ⅛ to 1¼-in. pipe 3.45

49 ARMSTRONG INTEGRAL VISTAND. Heavy-duty professional type. Rugged malleable iron construction. 3-tools-in-1: vise, stand, pipe-bender. Hinged with frictionless disc, double pitched feed screw grips work tightly without defacing. Slots for ¾-in. pipe bender. 3-point suspension legs. Takes ⅛ to 2½-in. pipe.

84 C 6280 MO—Ship. wt. 42 lbs...$3.50 Down.....or Cash $32.95

PLUMBERS' FURNACES 15.95 AND 16.95

50 WARDMASTR GASOLINE FURNACE. Our finest quality. For melting lead, etc. 1-gallon capacity. Steady fixed flame. ⅛-in. coil. Heavy seamless drawn reservoir, bottom. Automatic check valve. 6½-in. flame shield.

84 C 6117 M—Ship. wt. 12 lbs. *Mailable*.....$16.95

51 WARDMASTR PROPANE PLUMBERS' FURNACE. Finest qual. Instant lighting. High-speed melting efficiency. No regulator required; replaceable orifice block. Fits Propane tanks with 3-in. flange valve; procure tank locally. All brass. Clean flame—fuel cannot spill. Wt. 11 lbs.

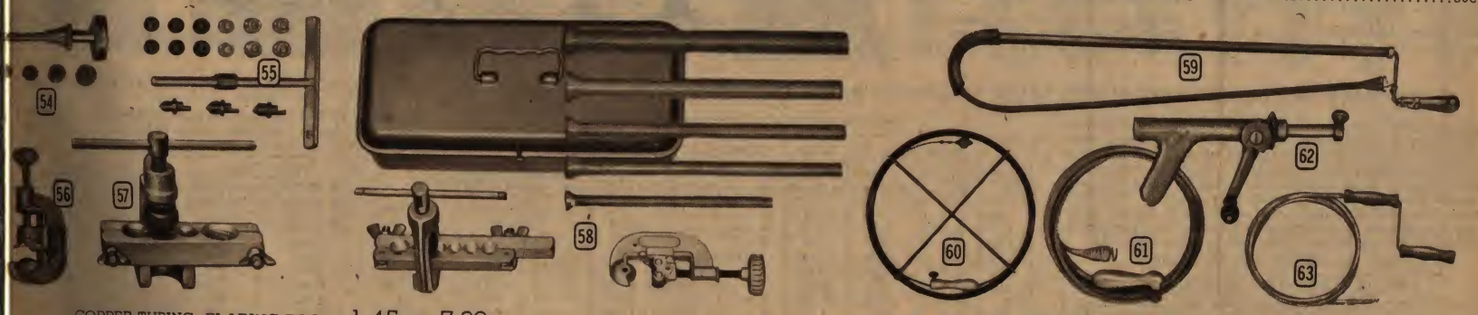
84 C 6133 M—Porous bronze filter. *Mailable*.....$15.95

52 CAST-IRON MELTING POT. For (50) or (51) above.

84 C 6121—6-in. diam. Holds 12 lbs. Wt. 2¾ lbs.....89c

53 LADLE. About 4-in. Holds 4 lbs. of molten metal.

84 C 6120—Ship. wt. 1 lb. 4 oz.....59c



COPPER TUBING, FLARING TOOLS 1.45 TO 7.39

54 FAUCET SEAT DRESSER. Redress faucets. Reamer, 4 cutters.

84 C 6321—Ship. wt. 12 oz...Set $1.49

55 FAUCET RESEATER SET. Fix leaky faucets. Reamer, 12 seats, 3 bibb screws, 3 taps, 6 washers.

84 C 6322—Ship. wt. 12 oz.....$2.98

56 TUBE CUTTER. For cutting tubing to 1-in. diam. Sliding "spring-lock" safety reamer. Wt. 12 oz.

84 C 6289—Pocket size.....$1.49

57 HEAVY-DUTY FLARING TOOL. Ball-bearing action. Malleable iron bridge. Hardened steel sizing bar. For heavy-wall tubing with outside diameters ⅜, ¾, ⅞, 1⅛ in.

84 C 6324—Ship. wt. 5 lbs.....$7.39

58 COPPER TUBING KIT. Complete kit includes all tools listed below in handy metal carrying box. Cuts tubes up to 1-in. outside diam. Flares ¼ to ⅝ in. O.D. Bends tubes ¼, 5/16, ⅜, ½, ⅝, ¾-inch outside diam. Rust-resistant. Ideal for home owner or handyman. Wt. 6¾ lbs.

84 C 6330—Complete Kit.....$6.95

TUBE CUTTER ONLY. Spring action.

84 C 6323—Ship. wt. 8 oz.....$1.89

FLARING TOOL. Self-aligning.

84 C 6327—Wt. 2 lbs. 2 oz. $3.29

BENDING SPRING SET. Set of 6 sizes as listed in kit (58) above.

84 C 6326—Wt. 2 lbs. 6 oz.....$1.45

AUGERS, SEWER RODS, FORCE CUPS 29c TO 11.95

59 3-FT. CLOSET AUGERS. One-pc. flexible wire coil spring. Slides in brass tube—rubber covered. Remove obstructions.

84 C 6317 M—½-in. Music Wire Coil. Ship. wt. 3 lbs.....$2.89

84 C 6318 M—7/16-in. Spring Wire. Ship. wt. 3 lbs..... 1.69

60 FLAT STEEL SEWER RODS. For cleaning pipes. Will lie flat. Carbon steel. Revolving split ball spear point on all but 25 ft.

84 C 6310—25 ft. long, ¼ in. wide. Ship. wt. 1 lb. 4 oz.....95c

84 C 6311 M—50 ft. long, ½ in. wide. Ship. wt. 7 lbs.....$5.45

84 C 6312 M—50 ft. long, ¾ in. wide. Ship. wt. 11 lbs..... 7.39

84 C 6313 M—75 ft. long, ¾ in. wide. Ship. wt. 15 lbs..... 9.75

84 C 6314 M—100 ft. long, ¾ in. wide. Ship. wt. 18 lbs..... 11.95

61 WASTE LINE AUGERS. Flexible coiled piano spring steel. Galvanized to resist rust. Adj. sliding aluminum handle.

84 C 6306 L—15 ft. ⅜-in. diam. Ship. wt. 5 lbs.....$2.65

84 C 6307 L—25 ft. ⅜-in. diam. Ship. wt. 8 lbs..... 3.98

62 AUGER DRIVE HANDLE. Pistol-grip, bronze geared crank.

84 C 6308—Use with (61) above. Ship. wt. 2 lbs.....$7.75

63 DRAIN, TRAP, AUGER. 5/16-in. diam. Galv. spring steel coil. 2 wood handles, steel hook. Ship. wt. 1 lb. 2 oz.

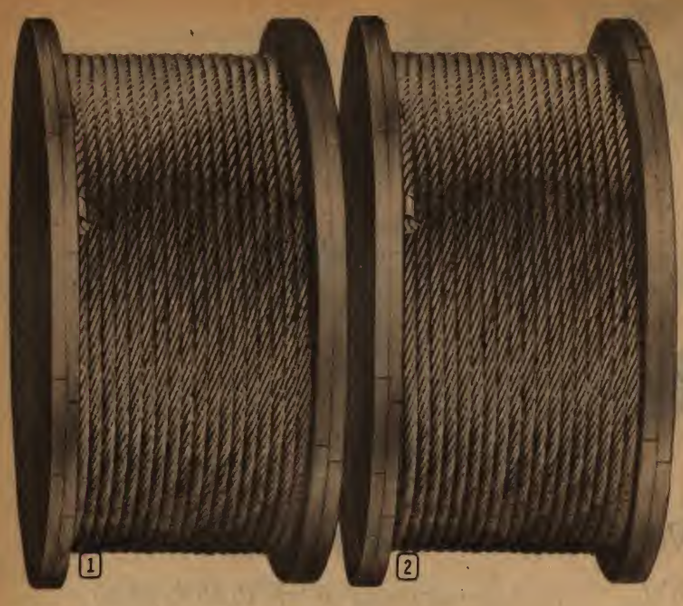
84 C 6305—6 ft. long...65c

64 VACUUM PLUNGER. New force cup principle—creates 15 lbs. per sq. in. vacuum. For badly clogged sinks where extra-strong suction required. 16-in. hdl. 6-in. cup.

84 C 6320–Wt. 1¼ lbs.$1.45

65 RUBBER FORCE CUP. 24-in. hdle; 6-in. cup. Ship. wt. 2 lbs. 2 oz.

84 C 6319 L.....29c



Preformed Wire Rope...Heavy-Duty Hoists

PREFORMED WIRE ROPE—2 TYPES 12½c TO 42c Ft.

Wire Center

Hemp Center

1 2 All Wards Wire rope is guaranteed to meet or exceed Government Specifications RR-R-571A. Improved Plow Steel, 6 strands by 19 wires each—114 helically laid wires. Use only where regular right hand lay is recommended. Safe working load is ⅕ of breaking strain. Not recommended for drilling.

PREFORMED AND INTERNALLY LUBRICATED. Preforming reduces wire fatigue and internal friction—gives greater flexibility. Internal lubrication coats each wire with a protective agent against temperature changes. Lubricant resists internal rust and friction.

(1) WIRE ROPE WITH WIRE ROPE CENTER. Strong construction because of wire center, yet flexible due to preforming. Use for earth moving equipment, shovels, logging, mining, etc. Shipped promptly from Factory near Chicago. Prepaid on 200 lbs. or more.

84 C 9629 F—*State diameter and number of feet wanted.*

Diam. In.	Drum Diameter Recom.	Drum Diameter Minimum	Breaking Strength	Ship. wt. 100 Ft.	1 to 99 Ft. Per Foot	100 Ft., up Per Foot
⅜	17 in.	9 in.	13,120 lbs.	25 lbs.	19c	17½c
½	23 in.	12 in.	23,000 lbs.	44 lbs.	22c	20c
⅝	28 in.	15 in.	35,800 lbs.	69 lbs.	30c	27c
¾	34 in.	18 in.	51,000 lbs.	99 lbs.	42c	39c

(2) WIRE ROPE WITH HEMP CENTER. More flexible than wire center rope because of lubricated fiber core center. Use on cranes, derricks, for logging, skidding, etc. *Shipped from Stock except ¾-in. size shipped promptly from Factory near Chicago.

84 C 9628 H—*State diameter, number of feet wanted.*

Diam. In.	Drum Diameter Recom.	Drum Diameter Minimum	Breaking Strength	Ship. wt. 100 Ft.	1 to 99 Ft. Per Foot	100 Ft., up Per Foot
¼	11 in.	6 in.	5,480 lbs.	10 lbs.	12½c	11½c
5/16	14 in.	7½ in.	8,520 lbs.	16 lbs.	13½c	12½c
⅜	17 in.	9 in.	12,200 lbs.	23 lbs.	15c	13½c
½	23 in.	12 in.	*21,400 lbs.	45 lbs.	20c	18c
⅝	28 in.	15 in.	33,400 lbs.	65 lbs.	26c	24c
*¾	34 in.	18 in.	47,600 lbs.	90 lbs.	35c	33c

TOP QUALITY WIRE AND FIBER ROPE ACCESSORIES

3 TACKLE BLOCKS FOR WIRE ROPE. Single-sheave, all-steel construction. Drop-forged steel swivel hooks. Black.

84 C 9704 MO—*State diam. Mailable.*

Sheave diam.	For Rope, In.	Capacity tons	Wt. lbs.	Price each
6 in.	⅜	2	13	$8.95
8 in.	⅜; ½	2½	29	12.50
10 in.	⅝	3	43	16.95

4 TACKLE BLOCKS FOR FIBER ROPE. Sturdy, all-steel construction—drop-forged steel swivel hooks. Common sheaves. Black rust-resistant finish.

State Cat. No., Shell size. Mail.

Shell	Rope Size	Capacity	Ship. wt.	Each
84 C 9707—Single Sheave.				
4 in.	½ in.	400 lbs.	1¼ lbs.	$1.59
6 in.	¾ in.	1000 lbs.	3 lbs.	2.09
8 in.	1 in.	1700 lbs.	7 lbs.	3.75
84 C 9708—Double Sheave.				
4 in.	½ in.	550 lbs.	2 lbs.	2.45
6 in.	¾ in.	1500 lbs.	6 lbs.	3.65
8 in.	1 in.	2450 lbs.	10 lbs.	6.50
84 C 9709—Triple Sheave.				
4 in.	½ in.	700 lbs.	2½ lbs.	3.49
6 in.	¾ in.	2000 lbs.	6¾ lbs.	5.25
8 in.	1 in.	3200 lbs.	15 lbs.	9.25

5 EYE AND EYE TURNBUCKLES. Light duty. Die cast; cadmium plated.

84 C 9700—*State diameter.*

Diam.	Take up	Ship. wt. 2	2 for
3/16 in.	1⅝ in.	3 oz.	13c
¼ in.	2⅛ in.	4 oz.	17c
5/16 in.	2⅝ in.	6 oz.	29c
⅜ in.	3 in.	8 oz.	45c

6 HOOK AND EYE TURNBUCKLES. Heavy duty. Drop-forged steel. Use with guy wires, for signs, etc. Accurate, deep-cut threads give smooth, non-stick operation. Rust-resistant galvanized finish. Heat-treated.

84 C 9701—*State size and quantity.*

Size	Take up	Wt. Ea.	Each	6 for
¼ in.	4 in.	6 oz.	55c	$2.98
5/16 in.	4½ in.	9 oz.	65c	3.65
⅜ in.	6 in.	1 lb.	85c	4.75
½ in.	6 in.	2 lbs.	$1.19	6.65

7 SHOULDER NUT THREADED EYE BOLT.

84 C 9705—Drop forged. *State size.*

Size	Wt. 2	2 for	Size	Wt. 2	2 for
¼ x 2 in.	2 oz.	39c	⅜ x 4½ in.	8 oz.	70c
¼ x 4 in.	3 oz.	52c	½ x 6 in.	20 oz.	$1.09

8 STEEL EYE BOLTS. Rust-resisting.

84 C 385—Nuts attached. *State size.*

Size	Wt. 6	6 for	Size	Wt. 6	6 for
3/16 x 2 in.	3 oz.	13c	5/16 x 3¼ in.	10 oz.	28c
¼ x 2⅝ in.	6 oz.	18c	⅜ x 4 in.	1 lb.	35c

9 10 WIRE ROPE THIMBLES AND CLIPS. Sheet steel thimbles, malleable iron clips with hex nuts. *State Catalog No., size.*

Rope Size In.	(9) Thimbles 84 C 9721 Wt.	Ea.	6 for	(10) Clips 84 C 9720 Wt.	Ea.	6 for
¼	2 oz.	6c	32c	3 oz.	9c	49c
5/16	3 oz.	7c	36c	4 oz.	10c	55c
⅜	3 oz.	8c	42c	5 oz.	14c	79c
½	4 oz.	12c	65c	7 oz.	17c	95c
⅝	5 oz.	18c	98c	10 oz.	22c	$1.19
¾	7 oz.	20c	$1.09	1 lb.	33c	1.89

HOISTS 2.39 TO 44.95

11 HEAVY-DUTY ROLLER BEA... ROPE HOISTS. Self-locking and... slipping. Reinforced steel constru... Tough malleable iron swivel hooks... strapped. Lift 9 ft. Safe load is ½... pacity. *State rope size wanted.*

Rope Size in.	Capacity lbs	Hoist with 50-ft. Rope 84 C 9713 M Wt.	Price	Hoi... 84 C 9... Wt.
⅜	1500	6 lbs.	$3.85	4 lbs.
½	3000	11 lbs.	6.95	6 lbs.
⅝	5000	17 lbs.	9.45	11 lbs.

12 LEVER-LIFT WIRE ROPE ... Ideal for garage, shop, farm... be used as hoist or puller. Has ext... 14-ft. hook travel at ½-ton capac... ture shows hoist position for 5-... travel at 1-ton capacity. Light... aluminum alloy reel, rack and ... drop forged steel hooks; sturdy ... airplane cable. Positive lock. ... handle, plastic grip. Ship. wt. 9 ...

84 C 9740 M—$3 Down.....Cas...

13 DIFFERENTIAL CHAIN HOI... U.S. Navy Specifications. ... Constructed with extra-heavy ... sheaves, malleable iron yokes ... treated drop-forged swivel hooks ... hook has ball thrust bearing to ... turning of load. Electrically welded ... load chain locks automatically ... slip. *Mailable* except 1½-ton size ... wts. 22, 30, 46, 81 lbs.

Cat. No.	Cap.	Lift	Chain
84 C 9725 MB	¼ ton	6 ft.	22 ...
84 C 9726 MB	½ ton	7 ft.	26 ft.
84 C 9727 MO	1 ton	8 ft.	30 ft.
84 C 9728 R	1½ tons	8½ ft.	33 ft.

WASHER, BOLT, SCREW AND COTTER PIN ASSORTMENTS

Save time looking for bolts, washers, screws and cotter pins. Clear plastic boxes show you where item is, right when you want it. All have rust-resistant finish.

14 ROUND HEAD STOVE BOLTS. Sizes from 3/16 x ½ to ¼ x 1½ in. Nuts included. Ship. wt. 2 lbs.

84 C 468—About 100 pieces.....$1.09

LOCK WASHERS AND COTTER PINS.

84 C 466—Abt. 300 pcs. Wt. 1 lb..$1.09

WROUGHT WASHERS. 3/16 to ½ in.

84 C 467—Abt. 175 pcs. Wt. 2 lbs.$1.09

15 WOOD SCREWS. Expertly made. Size 4 x ¾ to 12 ga. x 1½ in.

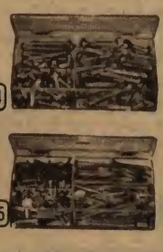
84 C 469—Abt. 200 pcs. Wt. 1 lb..$1.09

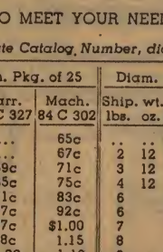
SHEET METAL SCREWS. Size 6 x ⅜ to 14 ga. x 1 in. About 200 pieces.

84 C 470—Ship. wt. 1 lb. $1.09

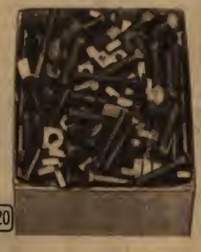
COMPLETE SET. All 5 assortments listed above. About 1000 pieces.

84 C 475—Ship. wt. 7 lb.....$4.95


14


15

16 17 18 19


20

21

CARRIAGE AND MACHINE BOLTS IN WIDE RANGE OF SIZES TO MEET YOUR NEEDS 28c TO 2.98 Pkg.

16 17 Uniform American National Coarse threads (United States Standard). Carriage bolts have rolled threads, round heads and square necks. Machine bolts have cut threads, square heads and round necks. Square nuts included. Expert manufacturing and quality materials assure you of complete satisfaction or money back. All parts have natural finish. Also available in handy package assortments of 100 bolts with square nuts—see (20) at right. Order from tables below and at right. *Mailable.*

State Cat. No., diameter and length.

Lgth. In.	Diam. ¼ in. Pkg. of 25 Ship. wt. lbs. oz.	Carr. 84 C 325	Mach. 84 C 300	Diam. 5/16 in. Pkg. of 25 Ship. wt. lbs. oz.	Carr. 84 C 326	Mach. 84C301
1	12	28c	32c	1 6	44c	50c
1¼	14	31c	36c	.. ..	....	....
1½	1	32c	37c	1 8	49c	57c
2	1 4	36c	46c	1 14	55c	64c
2½	1 6	40c	48c	2 2	63c	71c
3	1 8	45c	53c	2 4	67c	77c
3½	1 8	50c	59c	2 8	72c	85c
4	1 10	60c	70c	2 10	83c	87c
4½	1 12	63c	...	3	88c	$1.02
5	1 14	69c	88c	3 4	92c	1.09
6	2 4	77c	98c	3 8	$1.05	1.35

State Catalog Number, diameter and length.

Lgth. In.	Diam. ⅜ in. Pkg. of 25 Ship. wt. lbs. oz.	Carr. 84 C 327	Mach. 84 C 302	Diam. ½ in. Pkg. of 25 Ship. wt. lbs. oz.	Carr. 84 C 328	Mach. 84 C 303	⅝ in. Pkg. of 10 Ship. wt. lbs. oz.	Mach. 84 C 304
¾	1 4	....	65c	.. ..	....	....	.. ..	....
1	1 12	....	67c	2 12	....	$1.28	.. ..	....
1¼	2 4	59c	71c	3 12	....	1.33	.. ..	....
1½	2 8	65c	75c	4 12	....	1.37	3 6	$1.15
2	3 .	71c	83c	6	$1.29	1.47	3 14	1.19
2½	3 4	77c	92c	6	1.45	1.59	4 4	1.25
3	3 12	87c	$1.00	7	1.52	1.75	4 12	1.29
3½	4	98c	1.15	8	1.59	1.89	.. ..	....
4	4 8	$1.00	1.19	8	1.75	2.05	5 8	1.39
	Package of 10			Package of 10				
4½	2 4	43c	59c	3 12	77c	95c	.. ..	....
5	2 8	47c	63c	4	79c	98c	6 4	1.55
6	2 12	53c	67c	4 12	89c	$1.05	7 ..	1.65
7	3	92c	$1.00	6	$1.39	1.49	.. ..	....
8	3 8	98c	1.05	6	1.49	1.59	.. ..	....
10	5 4	$1.19	....	7	1.79	1.79	11 ..	2.39
12	6 4	1.39	....	8 8	1.98	2.05	12 ..	2.59
14	. ..	....	....	9	2.29	2.35	14 ..	2.98
16	. ..	....	....	10	2.55	2.59	.. ..	....

STOVE, CARRIAGE, MACHINE BOLTS

18 19 STOVE BOLTS. Package of 25 bolts with square ... ¼ or 3/16-in. diameter, round or flat heads. Le... ½ to 2½ in. *State Catalog Number and length.*

Lgth. In.	3/16-in. Diam. (18) 84C350—Round Head (19) 84C352—Flat Head Ship. wt.	Pkg.	¼-in. Diam. 84C351—Round... 84 C 353—Flat... Ship. wt.	P...
½	3 oz.	25c	3 oz.	
¾	4 oz.	25c	4 oz.	
1	5 oz.	27c	5 oz.	
1½	6 oz.	32c	6 oz.	
2	8 oz.	37c	8 oz.	
2½	9 oz.	45c	9 oz.	

20 CARRIAGE AND MACHINE BOLT ASSORT... United States Standard threads. Natural finish. ... ments include about 15 sizes: ¼, 5/16 and ⅜-in. dia... 1½ to 5-in. lengths. Carriage bolts have rolled ... round heads and square necks. Machine bolts ha... threads, square heads and round necks. Box con... bolts with square nuts. Ship. wt. 6 lbs. *Mailable.*

(20) 84 C 337—Carriage Bolts.....Per box

84 C 312—Machine Bolts.....Per box

21 SAE AND USS HEX HEAD CAP SCREW AS... MENT. 50 pieces from ¼-20 by ¾ in. to ¼-13 by ... 84 C 472—Ship. wt. 1 lb. 8 oz.....Per box

FARM REPAIR BOLT ASSORTMENTS. United States ... ard rolled threads. Natural finish. 23 sizes: ¼, 5/16 ... and ½-in. diameters; 1½ to 6-in. lengths. Box con... bolts with square nuts. Ship. wt. 13 lbs. *Mail.*

84 C 340 L—Carriage Bolts.....Per box

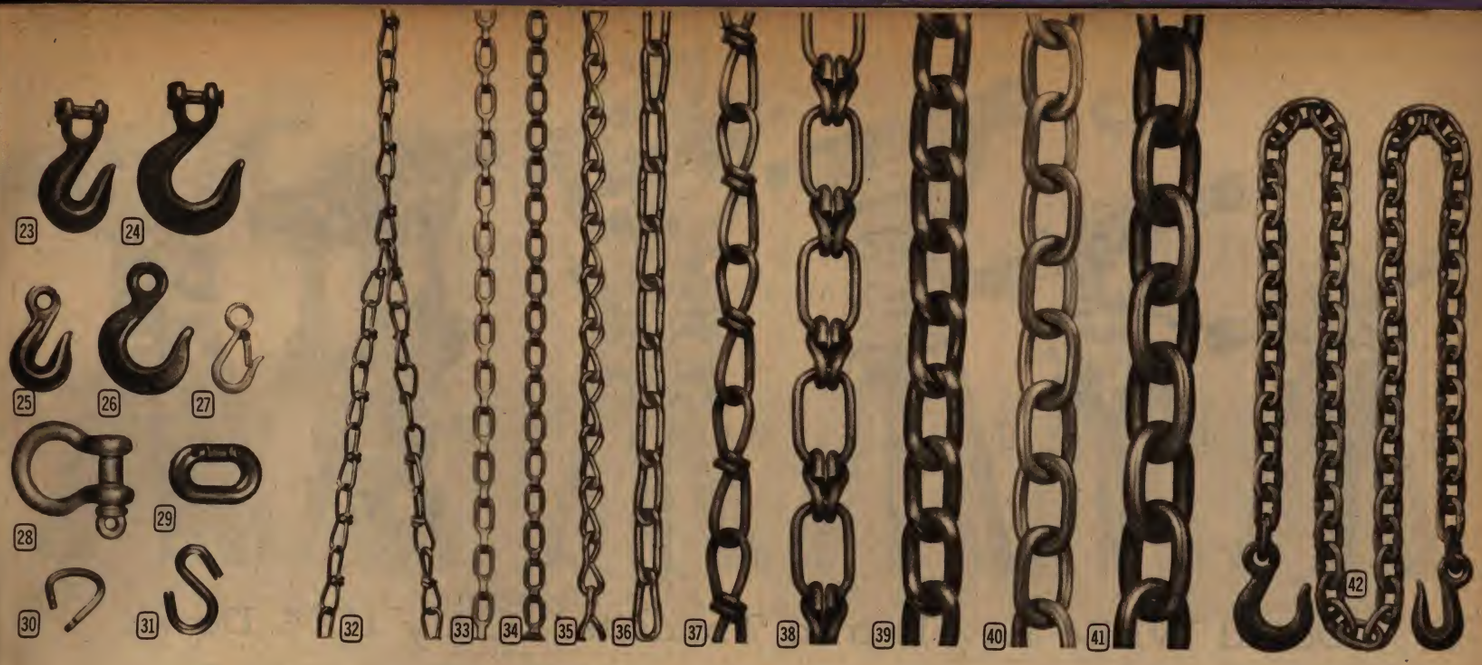
84 C 315 L—Machine Bolts.....Per box

22

22 BOLT CLIPPERS. Cut bolts, reinforcing rods, form wire, chain, etc. Rugged clippers employ compound leverage for definite increased power. Highly efficient center cutting action. Perfectly aligned jaws ground from tempered, high carbon alloy tool steel. Durable, forged steel handles assure maximum efficiency and lasting service. 4 sizes to choose from—cutting range from 3/16 to ⅝ in. *Mailable.* Order from table at right.

84 C 9690 M—*State length.*

Length	Cuts	Ship. wt.	Each
18 in.	5/16 in.	3 lbs.	$7.95
24 in.	⅜ in.	6 lbs.	9.45
30 in.	½ in.	9 lbs.	11.95
36 in.	⅝ in.	15 lbs.	15.75



Guaranteed, Tested Steel Chain for Every Use

HOOKS AND OTHER CHAIN ACCESSORIES

23 24 CLEVIS HOOKS. Tough, drop-forged steel. *State size.*

Size, In.	(23) 84C9658-Grab (24) 84C9659—Slip Wt.	Ea.	6 for
¼	10 oz.	39c	$2.19
5/16	13 oz.	45c	2.49
⅜	1 lb.	55c	3.09
½	2½ lbs.	95c	5.45

25 26 HOOKS. Tough drop-forged steel. Slip and Grab. *State size.*

(25) 84 C 9651—Grab

(26) 84 C 9650—Slip

Size	Wt.	Ea.
3/16 in.	5 oz.	16c
¼ in.	7 oz.	16c
5/16 in.	11 oz.	21c
⅜ in.	1 lb.	29c
7/16 in.	1½ lb.	39c
½ in.	1¾ lb.	52c

27 SAFETY SNAP HOOK. Safe load 750 lbs. 7/16 in. Ship. wt. 5 oz.
84 C 9660.....Each 45c

28 ANCHOR SHACKLES. 720, 1060, 1600, 2820-lbs. safe working load. Forged steel.

84 C 9722—*State size.*

Size	Ship. wt.	Ea.	3 for
¼ in.	2 oz.	35c	98c
5/16 in.	4 oz.	40c	$1.09
⅜ in.	6 oz.	45c	1.19
½ in.	12 oz.	70c	1.89

29 CHAIN REPAIR LINKS. Rugged steel construction assures dependable service. Inter-locking lugs on ⅜, 7/16, ½-in. sizes. No heating.

84 C 9657—*State diam.*

Diam.	Wt.	Ea.	6 for
3/16 in.	2 oz.	14c	75c
¼ in.	3 oz.	14c	75c
5/16 in.	4 oz.	15c	79c
⅜ in.	4 oz.	21c	$1.09
7/16 in.	6 oz.	24c	1.29
½ in.	7 oz.	27c	1.45

30 COLD HAMMER SHUT REPAIR LINKS. Ready for immediate repair of broken chain. Not necessary to heat—just slip repair link in chain at break—cold rivet—that's all.

84 C 9654—*State diam.*

Diam.	Ship. wt.	Ea.	12 for
3/16 in.	2 oz.	9c	98c
¼ in.	2 oz.	9c	98c
5/16 in.	2 oz.	10c	$1.09
⅜ in.	3 oz.	10c	1.09
7/16 in.	5 oz.	12c	1.29
½ in.	7 oz.	14c	1.49

31 "S" HOOKS. Galvanized wire for repairing or fastening chain. Rust resisting.

84 C 9665—*State diam.*

Diam.	Lgth.	Wt.	12 for
⅛ in.	1½ in.	1 oz.	15c
3/16 in.	2⅛ in.	1 oz.	25c
¼ in.	2⅜ in.	2 oz.	39c

MONTHLY PAYMENT PLAN. Little as 10% Down on orders of $20 or more. See Page 981.

32 PORCH SWING CHAIN. Bright galvanized steel—resists rust. 5-ft. leader, 2½-ft. branches. With "S" hooks, ceiling hooks. Ship. wt. 3 lbs. 8 oz.

84 C 9623. Pair $1.49

33 COPPER PLATEDSASHCHAIN. Resists rust. Woven links. Continuous grain running lengthwise with links. High quality, dependable service. No. 8—breaking strain 350 lbs. Ship. wt. 100 ft., 4 lbs.

84 C 9609 H....Ft. 4c

GALVANIZED SASH CHAIN. 100 ft. of chain with 28 hooks, spirals. Enough for 12 windows. Wt. 4 lbs. 4 oz.

84 C 9608.....$2.98

34 HEAVY BRASS SAFETY CHAIN. For furnace, closet and sink-stopper chain, etc. Won't rust or corrode, cannot kink. Size 2–0. Ship. wt. per ft. 2 oz.

84 C 9605 H....Ft. 6c

ALL WARDS CHAINS MEET OR EXCEED U.S. GOVERNMENT SPECIFICATIONS 3½c TO 84c Ft.

All chains listed below have been tested for maximum strength and are guaranteed either to meet or exceed rigid Government Specifications RR-C-271A. All Wards chains are tested in these four important ways: (1) Breaking strength, (2) Weight, (3) Material and (4) Overall workmanship. Recommended working load on all chains should be no more than 25% of breaking strain stated below.

35 SINGLE JACK CHAIN. For hanging pictures, signs, etc. Size 16 breaking strain is 30 lbs.; size 14 is 55 lbs.

84 C 9604 H—Ship. wt. per ft., 2 oz. *State size wanted.*

Size 16. 1 to 49 ft...Per ft. 3½c; 50 ft. or more....Per ft. 3c
Size 14. 1 to 49 ft...Per ft. 4c; 50 ft. or more....Per ft. 3½c

36 TWIST LINK WELL CHAIN. Galv. steel. No. 3 is 3/16-in. stock, 10½ links per ft.—breaking strain 830 lbs. No. 2-0 is 3/16-in. stock, 9¾ links per ft.—breaking strain 1430 lbs.

84 C 9611 H—Ship. wts. 3 oz., 5 oz. per ft. *State size wanted.*

Size 3. 1 to 49 ft..Per ft. 12½c; 50 ft. or more..Per ft. 11½c
Size 2-0. 1 to 49 ft..Per ft. 17c; 50 ft. or more..Per ft. 16c

37 WELDLESS WIRE CHAIN. Double loop pattern. Size 2-0, 10-ga., 6½ links per ft., breaking strain 1200 lbs. Rustproof galvanized finish. Ship. wt. per foot, 4 oz. *State length.*

84 C 9613 H—1 to 49 ft. Per ft. 6½c; 50 ft. or more..Per ft. 6c

38 WELDLESS WIRE CHAIN. Single loop pattern. Tough drawn wire galvanized to resist rust. Lays flat.

84 C 9614 H—*State size and length wanted.*

Size	Wire Gauge	Breaking Strain	Links Per ft.	Wt. Per ft.	1–49 ft. Per Ft.	50 ft., up Per Ft.
0	11 (⅛ in.)	1200 lbs.	9¼	4 oz.	8c	7½c
2–0	10 (3/64 in.)	1600 lbs.	8 1/10	4 oz.	8½c	8c
3–0	9 (5/32 in.)	1800 lbs.	7¼	5 oz.	11½c	10¾c

39 TWIST LINK MACHINE CHAIN. Electric butt-welded links. Open hearth steel. Bright finish. Lays flat.

84 C 9602 H—*State size and length wanted.*

Size	Size Rod	Breaking Strain	Links Per ft.	Ship. wt. Per ft.	1–49 ft. Per Ft.	50 ft., up Per Ft.
2–0	3/16 in.	1610 lbs.	16½	5 oz.	16c	15c
4–0	7/32 in.	1990 lbs.	14¾	8 oz.	18c	17c
6–0	9/32 in.	3420 lbs.	13	1 lb.	29c	27c
9–0	⅜ in.	6060 lbs.	9¼	1 lb. 5 oz.	48c	45c

40 PASSING LINK CHAIN. Easy to handle—links wide enough to pass one another—prevents kinking. Butt-welded steel links give greater strength. High tensile steel. Natural finish. Ship. wts. 6 oz., 7 oz.

84 C 9603 H—*State size and length.*

Size	Size Rod	Links per ft.	Breaking Strain	1–49 ft. Per Ft.	50 ft. up per Ft.
2–0	3/16 in.	14	1510 lbs.	15c	14c
4–0	7/32 in.	14	1990 lbs.	17c	15½c

41 STEEL COIL CHAIN. Our strongest chain in any length desired. Links made of electric butt-welded steel rod. Make your own logging chains tow lines, other heavy duty applications. Natural finish.

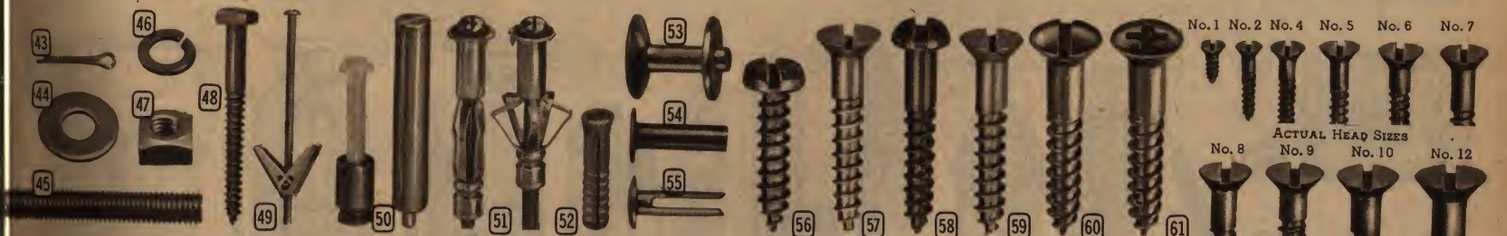
84 C 9600 H—*State size and length.*

Size Rod	Breaking Strain	Links Per Ft.	Ship. wt.	1–49 ft. Per Ft.	50 ft. up Per Ft.
3/16 in.	2,090 lbs.	12¼	½ lb.	13½c	12½c
¼ in.	3,600 lbs.	12	1 lb.	23c	21c
5/16 in.	5,400 lbs.	10¾	1¼ lbs.	35c	32c
⅜ in.	7,440 lbs.	9¾	2 lbs.	48c	45c
½ in.	13,200 lbs.	8	3 lbs.	84c	75c

42 14-FT. LOGGING CHAIN. Electric butt-welded steel. Self colored finish gives long-lasting rust resistance. Heavy slip and grab hooks attached. All chains in standard 14-ft. lengths for maximum use.

84 C 9620 MO—*Malleable. State size rod.*

Size Rod	Links Per ft.	Breaking Strain	Ship. wt.	Price Each	Two for
¼ in.	12	3,600 lbs.	11 lbs.	$4.45	$8.29
5/16 in.	10¾	5,400 lbs.	16 lbs.	6.35	11.75
⅜ in.	9¾	7,440 lbs.	23 lbs.	8.95	16.75
½ in.	8	13,200 lbs.	48 lbs.	15.25	27.95



43 COTTER PINS. Ship. wts. 5 oz.; 2¼ lbs.

84 C 401—⅝ to 1¾ in.....100 for 10c
84 C 400—1¼ to 2½ in.....100 for 59c

44 STEEL WASHERS. Natural finish.

84 C 390—Ship. wt. 1 lb. 2 oz. *State size.*

For Bolt, in.	3/16	¼	5/16	⅜	½	⅝	¾	1
Approx. No.	325	160	90	65	27	14	10	7
Per lb. Pkg.	33c	30c	29c	28c	26c	25c	25c	23c

WASHER ASSORTMENT. 2½ lbs. For 7/32 to ½-in. bolts. Ship. wts. 3, 5½ lbs.

84 C 391—Pkg. 59c 2 Pkgs. $1.05

45 THREADED STEEL RODS. 36 in. long.

84 C 345—U.S.S. threads. *State diam.*

Diam. in.	¼	5/16	⅜	½
Ship. wt.	6 oz.	10 oz.	14 oz.	1½ lb.
Each	41c	49c	59c	79c

7-PIECE THREADED STEEL ROD ASSORTMENT. Make your own bolts. Incl.: 2 each —¼, 5/16, ⅜ and one ½-in. diameter.

84 C 346—36 in. long. Wt. 6 lbs.....$3.59

46 "KANT LINK" LOCK WASHERS. Assorted sizes 3/16 to ⅝-in. diameter.

84 C 395—Wt. 5 oz. About 37.....Pkg. 17c

47 SQUARE STEEL NUTS. U.S.S. threads.

84 C 365—*State size wanted.*

For Bolt, in.	¼	5/16	⅜	7/16	½	⅝	¾
No. in pkg.	100	100	100	50	50	50	50
Wt. Lbs.	½	2	3	2½	3	6	7
Per Pkg.	45c	69c	98c	79c	$1.05	$1.95	$2.59

48 STEEL LAG SCREWS. Pkg. of 25.

Length, in.	2	2½	3	3½	4	6
Ship. wt. lbs.	2	2	2¼	2¼	3	4
84C360-5/16"	65c	72c	79c	89c	.....	.....
84C361-⅜"	79c	89c	95c	...	$1.09	$1.45

49 SPRING WING TOGGLE BOLTS. For fastening to plaster walls.

84 C 381—*State size.* Pkg. of six.

⅛x4 in. Ship. wt. 3 oz.....Pkg. 49c
3/16x4 in. Ship. wt. 5 oz.....Pkg. 49c
¼x4 in. Ship. wt. 8 oz.....Pkg. 55c

50 EXPANSION SCREW ANCHORS. For anchoring in concrete, tile. *State size.* Incl. setting tool.

Size	Drill Hole	84 C 453 Wt.	Pkg. of	84C457 50 for
10–24	⅜ in.	5 oz.	10– 65c	$2.25
¼–20	½ in.	10 oz.	10– 75c	3.25
⅜–16	¾ in.	1½ lb.	6–$1.35	6.45

51 "MOLLY" UNIVERSAL SCREW ANCHORS. For plaster, tile, etc. where screws alone won't hold.

84 C 454—*State size.* Av. wt. ea., 1 oz.

Size	Hole	Wall Thickness	2 for	6 for
4 S	¼ in.	1/16 to ⅝ in.	13c	37c
4 L	¼ in.	⅝ to 1¼ in.	13c	37c
6 S	⅜ in.	1/16 to ⅝ in.	19c	55c
6 L	⅜ in.	⅝ to 1¼ in.	19c	55c
8 S	7/16 in.	1/16 to ⅝ in.	21c	60c
8 L	7/16 in.	⅝ to 1¼ in.	21c	60c

52 WOOD SCREW ANCHORS. Lead. Holds wood screws securely in concrete, brick or plaster.

84 C 450—*State size.*

Size in.	Drill Hole	Use Screw Ga.	Ship. wt.	10 for
3/16x1	5/16 in.	8—11	3 oz.	28c
¼x1	⅜ in.	12—14	4 oz.	30c
¼x1½	⅜ in.	12—14	6 oz.	45c

53 COPPER RIVET ASSORTMENT. Rustproof. Four ½-lb. boxes. Incl: 8, 9, 10, 12-gauge. ⅜ to ¾-in. lengths. For canvas, rubber.

84 C 530—Wt. 2 lbs. 8 oz.....$1.89

54 TUBULAR STEEL RIVETS. Assorted lengths ¼ to ½ in. Head 3/16 in. Body 9/64 in. For standard machines. Wt. 2 oz. per box of 50.

84 C 516—Box 23c; 12 boxes. $2.59

55 COPPER SPLIT RIVETS. Assortment of ¼ to ½-in. lengths. Body 9/64 in. Wt. 4 oz. per box of 50.

84 C 515—Box 19c; 12 boxes. $2.09

56 SHEET METAL SCREWS.

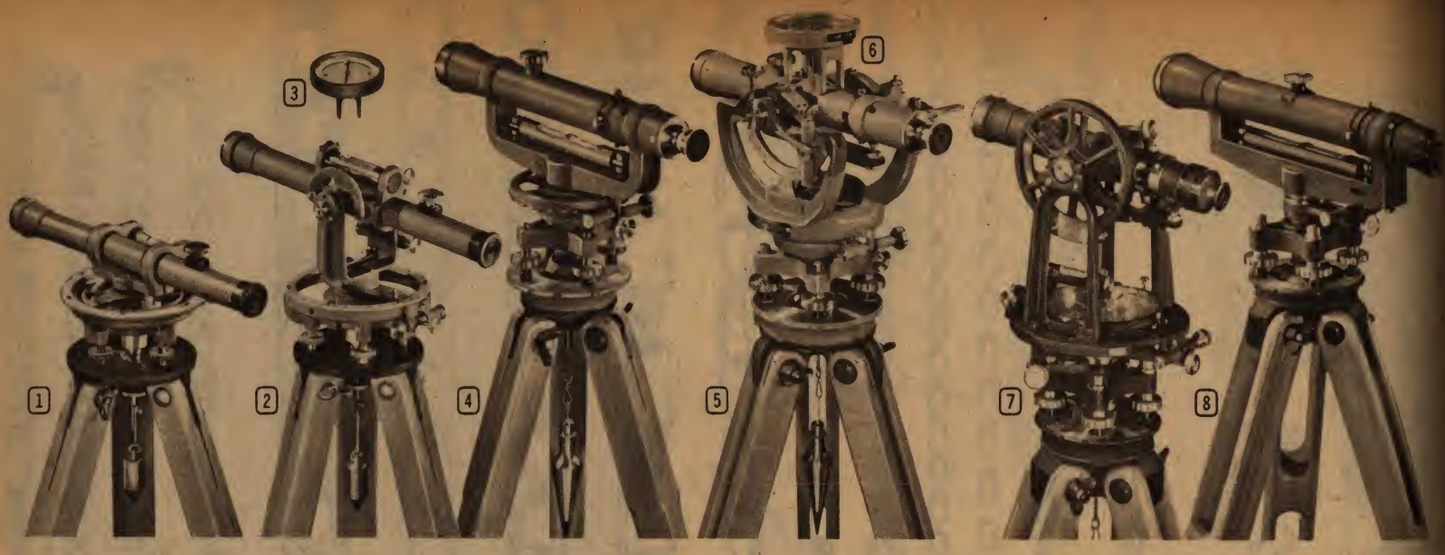
84 C 427—*State length, ga.*

Length	Gauge	Wt.	144
½ in.	6	6 oz.	55c
½ in.	8	8 oz.	65c
¾ in.	6	8 oz.	59c
¾ in.	8	11 oz.	69c

57 TO 61 WOOD SCREWS. Accurately shaped and sized. Clean-cut threads. Packed in boxes of 144. *State Cat. No., length and gauge wanted.*

Length and Gauge	Average Ship. Wt.	(57) Flat Head Solid Brass 84 C 430	(58) Round Head Blued Steel 84 C 426	(59) Flat Head Bright Steel 84 C 425	(60) OvalHead Steel Nickel 84 C 431	(61) Phillips Flat Head Steel, Zinc 84 C 429
⅜ in.–2	2 oz.	...	...	47c	...	...
½ in.–2	3 oz.	...	...	50c	...	...
½ in.–4	3 oz.	79c	45c	52c	55c	95c
⅝ in.–4	4 oz.	...	...	53c	...	...
⅝ in.–5	4 oz.	98c	47c	...	59c	$1.05
⅝ in.–6	7 oz.	$1.09	...	55c	63c	1.07
¾ in.–4	5 oz.	...	...	55c	...	...
¾ in.–5	7 oz.	...	...	55c	...	...
¾ in.–6	9 oz.	1.19	49c	59c	65c	1.09
¾ in.–8	10 oz.	1.59	57c	65c	69c	1.19
1 in.–6	9 oz.	....	...	69c	75c	....
1 in.–7	11 oz.	....	...	71c	...	....
1 in.–8	12 oz.	1.85	65c	75c	82c	1.25
1 in.–9	1 lb.	....	...	79c	...	....
1 in.–10	1½ lbs.	2.39	...	89c	...	....
1¼ in.–7	14 oz.	....	...	79c	85c	....
1¼ in.–8	15 oz.	2.15	...	85c	89c	1.39
1¼ in.–9	1 lb.	....	...	85c	...	....
1¼ in.–10	1½ lbs.	2.75	...	98c	$1.05	....
1½ in.–8	1 lb.	2.49	...	92c	...	....
1½ in.–9	1½ lbs.	....	...	98c	...	....
1½ in.–10	1½ lbs.	3.19	95c	$1.09	...	1.75
1½ in.–12	2 lbs.	....	...	1.29	...	1.89
1¾ in.–10	2 lbs.	....	...	1.19	...	....
2 in.–8	2 lbs.	....	98c	....	...	....
2 in.–10	2 lbs.	....	...	1.29	...	....
2 in.–12	3 lbs.	....	...	1.59	...	....
2½ in.–12	3 lbs.	....	...	1.95	...	....

WOOD SCREW ASSORTMENT. 1 lb. package.
84 C 440—Ship. wt. 1 lb. 4 oz.....Pkg. 27c



David White Levels and Transits...Only 10% Down

David White surveying instruments have an international reputation for precision, accuracy, and high quality. Only the finest of materials are used and they are manufactured with highest degree of skilled craftsmanship. Their long tradition of precision workmanship, combined with most recent developments in the field of optics, results in surveying instruments that meet the highest standa... of the engineering profession the world over. Anyone can learn to survey accurately with a Da... White without previous experience—each instrument includes a FREE simplified instruction ma...

NEW 10-POWER FARM LEVEL 39.95

[1] Reliable David White instrument at an unusually low price. For landscape work, erecting small buildings, etc., where extreme accuracy is not required. Erecting type 10-in. telescope. Fixed cross hairs. Color corrected lenses. Graduated 2½-in. spirit level. 4½-in. diam. circle graduated in degrees, numbered in quadrants (0–90–0). Reinforced base, leveling and clamp screws. Rust-resistant finish. With plumb bob, tripod, hardwood box. *Mailable.* Ship. wt. 14 lbs.
84 C 6451YO—$4.00 Down. .or Cash $39.95

CONVERTIBLE FARM LEVEL 69.95

[2] Practical combination instrument for running precise levels or taking vertical angles from the same set-up. Lay out farms, roads, irrigation, small buildings, etc. Level transit has 10-power, 10-in. telescope—image appears right side up. Cross hairs fixed in focus. Color-corrected lenses for brighter image. .874-in. objective lens; gives 50% larger, brighter field. Rack and pinion adjustments on top of instrument for more critical focusing. 2½-in. graduated spirit level.

Vertical angles are laid or read off on 2¼-in. vertical arc, graduated in degrees and numbered both ways. Fixed pointer on vertical arc, 4½-in. horizontal circle graduated in degrees with vernier to 10 minutes; with clamp and tangent screw. Reinforced base has leveling and clamp screws, shifting center for smoother leveling. Gray-crackle enamel finish. Rust-resistant alloy standard and base. With plumb bob, tripod, hardwood carrying case, easy-to-follow instructions. Ship. wt. 14 lbs. *Mailable.*
84 C 6453 YO—$7.00 Down...or Cash $69.95

[3] 3-IN. JEWELED COMPASS. Marked in degrees, quadrants. Reversed East-West markings. Brass case. Fits (1), (2) only.
84 C 6464—Ship. wt. 12 oz.....$12.50

BUILDERS' LEVEL 149.50

[4] Exceptionally accurate Dumpy Level—meets the precision needs of contractors in laying out buildings, road work . . . also for farm use. Dustproof 25-power, erecting type 12-in. telescope with color corrected lens.

Telescope, vertical supports, horizontal bar and vertical spindle all of sturdy 1-pc. construction. 4-in. horizontal circle graduated in degrees, engraved in quadrants. Vernier reading to 5 minutes. 5-in. spirit level graduated 60 to 120 seconds. All-steel rust-resistant center. 4 leveling screws. With plumb bob, tripod, carrying case, instructions. *Mailable.* Wt. 26 lbs.
84 C 6460 YO–$15.00 Dn...Cash $149.50

2-IN-1 LEVEL TRANSIT 195.00

[5] David White's most popular instrument, designed for heavy-duty contractor's work. Level converts to transit. Dustproof 25-power erecting type 12-in. telescope with color corrected lens. Vertical arc 4¼-in. diameter, reading to degrees. Easy-to-read 5-minute vernier. Standards cast integral with standard base. Extra-heavy leveling head with shifting centers, trivet style. Horizontal circle 4¼-in. radius, silvered. Divided to degrees, numbered from 0 to 90 in quadrants, and vernier to 5 minutes. Ball bearing race, steel center and end thrust adjustment. With plumb bob, tripod, hardwood case, complete operating instructions. *Mailable.* Ship. wt. 20 lbs.
84 C 6463 YO—$19.50 Dn.Cash $195.00

[6] JEWELED COMPASS. Marked in degrees, quadrants. Reversed East-West markings. Case. Fits (5).
84 C 6472—*Mailable.* Wt. 1 lb...$17.50

PROFESSIONAL SURVEYORS' TRANSIT 625.00

[7] Extremely accurate—meets specifications of Engineer Corps, U. S. Army. Recommended for precise survey work. 20 power, internal focusing, 10½-in. telescope—image appears right side up. 1.33-in. diameter lens gives large, clear field. Stadia wires fixed, 1:100 ratio. Coated, color corrected lenses increase image brightness. Horizontal limb is 5½-in. diameter, graduated to ½ degrees. Two opposite double-direct reading verniers to 1 minute. Vernier sealed with glass covers. Two spirit levels. Covered leveling screws.

Vertical circle 4½-in. diameter, graduated to ½ degrees. Double-direct reading vernier to 1 minute. 3¾-in. gold plated compass needle; moisture-proof compass box. Hand fitted hard bell metal center. With trivet points, sunshade, plumb bob, magnifying glass, adjusting pins, screw driver, oil can, brush, waterproof cover, fitted mahogany case, split leg tripod. Shipped promptly by Express from Factory in Milwaukee, Wisconsin. Ship. wt. 28 lbs.
84 C 6458 F—Only $62.50 Down on Terms.....or Cash $625.00

ENGINEERS' LEVEL 305.00

[8] Popular among highway, irrigation ... gineers. Designed to withstand ... usage, and still remain in good ... ment. 35 power achromatic telescope ... in. long. Large 1.81-in. lens. Exceptio... accurate—read 1/100-ft. graduatio... 1200 ft. Coated lenses for better ... contrast. Dustproof object slide. Bronz... el bar. 8-in. spirit level, graduated ... onds. Non-friction metal center. Fou... ered nickel silver leveling screws ... sunshade, adjusting pin, mahogany ... rying box, split leg tripod. Shipped ... ly by Express from Factory in Milwa... Wisconsin. Ship. wt. 23 lbs.
84 C 6454 F—$30.50 Down..or Cash $...

LEVELING RODS . . . SURVEYING AIDS 95c TO 17.95

[9] ECONOMY LEVELING ROD WITH METAL TARGET. 3-pc. wood rod extends to 8 ft. 8 in. Graduated in ft., in., ⅛ in. Vernier reading to ⅛ in. *Mailable.*
84 C 6465 M—Wt. 3 lbs.... $9.75

[10] BUILDERS' LEVELING ROD WITH METAL TARGET. Top quality—for architects, contractors. Two 6-ft. maple sections extend 11 ft. Rod 1 in. thick, graduated in ft., in., ⅛ in. Vernier reading to 1/64 in. Bright enameled oval target. Ship. wt. 6 lbs. Requires 10 lbs. postage.
84 C 6469 YO—*Mailable*...$17.95

[11] RANGE POLE. Sturdy 1⅛-in. diameter tubular steel. Two 4½-ft. sections assemble to 8½ ft. Each alternate foot of pole is japanned red and white; easy to see. Ship. wt. 5 lbs.
84 C 6473 M—*Mailable*..., $9.95

[12] MARKING PINS. Steel, 3/16 x 14 in. Red and white. Wt. 2 lbs.
84 C 6468—Set of 11.....$3.45

[13] HAND SIGHTING LEVEL. Accurate up to 1/20°.
84 C 6470—Ship. wt. 6 oz..$2.25
84 C 6461—Case. Wt. 3 oz...95c

[14] STEEL BAND CHAIN TAPE. 100 ft. long, 5/16 in. wide. Alloy steel. White metal graduations. With reel, handle.
84 C 6466—Ship. wt. 5 lbs.$16.95

[15] BRASS PLUMB BOBS. Removable cap, steel point. Ship. wts.: ½, ¾, 1 lb., 1 lb. 10 oz.
84 C 6471—*State* ounce *size.*
6 oz.....$1.75; 10 oz.....$1.98
12 oz..... 2.19; 18 oz..... 3.19

[16] ENGINEERS' FIELD BOOK. Ruled, reference. 85 pages.
84 C 6474—Ship. wt. 12 oz..$1.49

HOME FIRE ALARM . . . FIRE EXTINGUISHERS COMPLETE WITH CHARGE 95c TO 28.95

CLASSES OF FIRES. Extinguishers are rated according to types of fires against which they are most effective: Class A, wood, rubbish, textiles, paper fires; Class B, oil, gasoline, grease, or other flammable liquids; Class C, electrical fires. Chemicals which put out one type of fire may encourage another or endanger the user—check your needs carefully before buying or using an extinguisher. All extinguishers except (18) are Underwriters Laboratories and Factory Mutual approved.

[17] EDWARDS HOME FIRE ALARM. Mount signal unit in or near bedroom, mount detectors in ceiling near furnace, in storage areas or garage and connect with bell wire. When temperature rises above 140°F alarm bell rings. Test by pressing test button. UL listed detectors are reusable, cover area upto 400 sq. ft. Order extra detectors separately below. Includes: signal unit, 2 detectors. Instructions. For 110–120 volts 60 cycle AC. *Mailed Postpaid.*
84 CP 8618—$2 Down....Cash $19.95
EXTRA DETECTORS. For (17).
84 CP 8619—*Postpaid*.....Ea. $3.50

[18] BLAZE-OUT EXTINGUISHER. For all small fires. 16-oz. of carbon tetrachloride charged with CO_2, shoots 12-ft. stream. Wt. 1 lb. 8 oz. ea.
84 C 8601—Each 95c.....3 for $2.75

[19] [20] CARBON DIOXIDE EXTINGUISHERS. For Class B and C, or small Class A fires. CO_2 won't damage furniture or fabrics. For use in kitchens and acetone fires. Does not conduct electricity—charge won't freeze. Easy to use, no pumping required—just direct on fire and squeeze grip. Recharge at any local carbonic plant. *Not Mailable.*

(19) 2½-LB. SIZE. With wall bracket.
84 C 8620 R—Ship. wt. 13 lbs.....$17.50

(20) 5-LB. SIZE. With wall bracket. $3 Dn.
84 C 8621 R—Ship. wt. 19 lbs.....$28.95

[21] QUICK-AID PRESSURE VAPORIZING LIQUID TYPE. For Class A, B, C fires. See "classes of fires" above. 150 lbs. of pressure expels 30-ft. stream when grip is squeezed—no pumping necessary. 1-quart size. Pressure gauge quickly shows condition of charge. Handy wall bracket included. *Mailable.*
84 C 8604 M—Ship. wt. 9 lbs.....$14.95

[22] [23] QUICK AID VAPORIZING LIQUID TYPE. For Class A, B, C fires. 2-way pump throws 20–30-ft. stream. Won't freeze or injure fabrics. *Mailable.*

(22) 1-QUART SIZE. With wall bracket.
84 C 8606 M—Ship. wt. 9 lbs.....$9.95

(23) 1½-QUART SIZE. With truck bracket.
84 C 8603 M—Ship. wt. 10 lbs.....$12.75

[24] REFILL for (21) (22) (23). 1 quart.
84 C 8607—Ship. wt. 4 lbs.....95c

[25] NEW PUSH BUTTON PYRENE FIRE EXTINGUISHER. For Class A, B, C fires. 1-pint of Pyrene under pressure, shoots stream 15 ft. Won't freeze, not harmful to fabrics. Attractive brass shell, red plastic top. Recharge at gas station or garage. 1-Pint size. Ideal for use in car or home. Order refill below. *Mailable.*
84 C 8623—Ship. wt. 3 lbs. 8 oz....$6.45
PYRENE REFILL. For (25). 1 pint.
84 C 8624—Ship. wt. 2 lbs.....79c

[26] QUICK-AID SODA ACID TYPE. 2½-gal. capacity. Effective against Class A wood or rubbish fires—not for Class B or C fires. Invert to operate—throws 40-ft. stream. Do not allow to freeze. Heavy 500-lb. test brass tank, won't rust. With wall bracket, charge. *Not Mailable.* Ship. wt. 18 lbs.
84 C 8608 R....$22.95

[27] SODA ACID REFILL. For (26) *Not Mail.* 2½ gal. Wt. 3 lbs.
84 C 8609 R.....55c

[28] QUICK-AID FOAM TYPE. 2½-gal. For Class A and B fires. Invert to operate. Throws 30-ft. stream. Produces gallons of fire smothering foam, covers fire with foam—shuts off oxygen. Recharge annually. Heavy brass 500-lb. test tank. Wall bracket and charge. *Mailable.* Wt. 19 lbs. $2.50 Down on Terms.
84C8610 M-Cash $24.95

[29] FOAM TYPE REFILL. For (28). *Mailable.* Wt. 4 lbs.
84 C 8611L.....$1.09

[30] QUICK-AID W... PUMP TYPE. 2... copper tank. For C... fires only (see Class... fires at left). Heavy ... double action p... throws 30 to 40-ft. st... Refill while using. ... water or anti-free... lution through ... recharge. Order ... freeze (31) below, ... vents freezing. Ma... Ship. wt. 12 lbs.
84 C 8612 M.....$1...

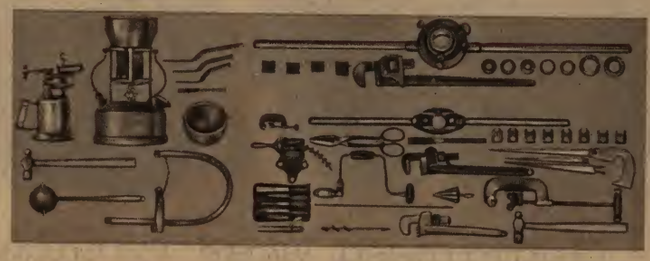
[31] ANTI-FRE... CHEMICAL. Fo... 10lb. package. M...
84C8613–Wt. 11 lbs. ...

Do it Yourself or Hire it Done...Either Way Wards Help You

IF IT IS PLUMBING OR HEATING WARDS HELP YOU 7 WAYS

1. FREE "HOW-TO-DO-IT" BOOKLETS. Help you decide how much to do yourself; help you plan, select, install. Clear, simple language and illustrations. Thorough and to the point. Three subjects: a) "Plumbing Simplified"; b) "Running Water for Farm and Country Home;" c) "Kitchen Planning." Use coupon below, or pick up booklet desired at any Ward Catalog Office.

2. COMPLETE OWNERS' GUIDES FOR SPECIFIC MERCHANDISE. Details of installation, operation, maintenance. Clear, concise and thorough. Included with Ward merchandise. (Also, free on request, if you want more information on item before purchasing. Write your nearest Ward Mail Order House, indicating Guide wanted.)



3. TOOL LOANING SERVICE. Nearly any man handy with tools can install Ward plumbing and heating equipment. Wards loan tools for installing Ward equipment. Order sets needed, in usual way. Remit deposit indicated below (or include in Monthly Payment Order). Refunded (or credited) in full upon return of tools within 60 days. All you pay is transportation one way.

81 C 2480 RV—FOR STEEL PIPE TO 1 IN. AND COPPER TUBE. Ship. wt. 95 lbs... $80.00

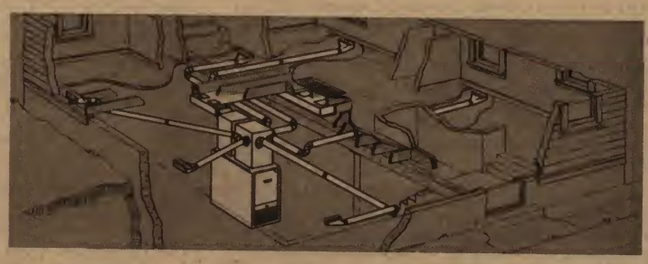
81 C 2481 RV—FOR STEEL PIPE TO 2 IN. AND COPPER TUBE. Ship. wt. 150 lbs... 100.00

81 C 2482 RV—FOR CAST-IRON SOIL PIPE. Ship. wt. 56 lbs..... 45.00

81 C 2483 MV—FOR WARM AIR FURNACE INSTALLATIONS. Ship. wt. 13 lbs.... 20.00

4. ENGINEERING SERVICE. Ward engineers will advise you on the layout, selection and installation of Ward equipment for *Water Supply, Plumbing, Heating, Ventilating and Central Air Conditioning*—whether for new system, or modernization or extension of old. Write the Engineering Service Dept. at nearest Ward Mail Order House (except on air conditioning) requesting estimate blank. Outline proposed project in letter. On Central Air Conditioning, customers in Wards St. Paul territory write St. Paul, all others to Chicago, Wards Engineering Dept.

5. CONVENIENT PLANNING BLANKS. You don't need to be a draftsman to use them. Free on request. Use as basis of Engineering Dept. estimates or independently. ("Kitchen Planning" booklet, coupon below, includes special planning blank.)



6. SIMPLICITY IN MERCHANDISE DESIGN. Ward engineers insist on maximum practicable simplicity, for ease of planning and installation. Outstanding examples of this simplicity are the *Forced Warm Air Heating Systems* with 4½-in. aluminum pipe and the soldered-joint *Copper Plumbing Drainage System* on Page 852. Almost any man handy with tools can install them with very little help.

7. QUALITY, SAFETY, ECONOMY MAINTAINED. Ward equipment, made by the leading manufacturers, must conform to generally recognized codes, to industry standards, and to the strict requirements of Wards own modern testing laboratory. Wards will not yield on these points even for simplicity, or for false economy. All Ward merchandise is guaranteed—satisfaction or your money refunded.

PAY AS CONVENIENT...CASH OR BY THE MONTH

SPECIAL DEFERRED HEATING TERMS. To enable you to install heating improvements during the off-season, Wards offer special terms on this equipment. Order any time after April 15, with *no down payment.*

Up to Oct. 1 you have your choice of paying cash in full with *no carrying charge*, or starting regular Monthly Payments.

For scale of Monthly Payments, see Inside Back Cover of this Catalog or inquire at a Ward Catalog Office. If you prefer, you may arrange financing through your local bank, or other suitable agency.

ONLY $5 DOWN, $5 MONTHLY ON MANY ITEMS. Special terms apply to Water Heaters, Water Softeners, Kitchen Sinks, Garbage Disposers and Evaporative Coolers. Pay as little as $5 Down if price is not over $200; pay $10 Down if price is over $200. You may take as long as 24 months to pay balance on the higher priced items in these groups.

REGULAR MONTHLY PAYMENT PLAN. Other plumbing, heating and ventilating equipment 10% Down; balance Monthly. See Inside Back Cover for details of Wards convenient Monthly Payment Plan.

REPAIRS...SERVICES

REPAIR SERVICE AND PARTS. See Page 958 for complete information on this important subject.

WAREHOUSE AND FACTORY SHIPPING. In addition to nine regular Mail Order Houses, Wards ships many items from warehouses and factories, often saving you transit time and reducing freight charges.

SAVE MORE AT CATALOG OFFICES. Delivery charges often less when you order and call for merchandise there. Save money order fees, letter postage, too. Get special booklets; see swatches. Check Metropolitan Delivery, too, for savings. See Pages 954, 955.

CENTRAL AIR CONDITIONING AT MODERATE PRICES

Make your home, office or shop doubly comfortable by cooling it in the Summer as well as heating it in the Winter. In addition to cooling, summer air conditioning has many advantages:

Filtered air means less dust and dirt—keeps house cleaner. House is quieter, more restful because windows and doors are kept closed. Low humidity reduces mildew, rust and dampness.

Wards Central Air Conditioner is available in 2-, 3- or 5-ton sizes for houses up to 8 rooms (or equivalents in other type buildings). Can be installed in any of 3 ways: 1) in conjunction with furnace of present forced-air heating system, using same ductwork and with cooling and heating controlled by same thermostat; 2) as separate unit with separate duct work and controlled independently of heating system; 3) as free-standing unit, without ducts, grill and register mounted on unit.

Picture (B), left, shows unit ready for connecting ducts. Picture (A) shows free-standing unit with grill and register attached; method often used in offices, stores, shops.

Wards will furnish a complete list of equipment and materials with prices and layout. Write to Wards Engineering Dept. at Chicago. (St. Paul customers write to St. Paul.) No charge.

MONTGOMERY WARD: Please send me free Booklet checked. (S-56.)

☐ Plumbing Simplified
☐ Running Water

Name_____
(Please PRINT Name and Address Plainly)

Street or
Rt. and Box_____

Post Office_____

State_____

MONTGOMERY WARD: Please send me free copy of "Kitchen Planning" Booklet with Planning Blank. (S-56.)

Name_____
(Please PRINT Name and Address Plainly)

Street Address_____

Route_____ Box_____

Post Office_____

State_____

1 57.50
Until March 31

2 83.50
Until March 31

3 42.95
Until March

A

4 35.50
Until March 31

Guaranteed Ward Window Fans for Summer Comfort

WITH INSTANT-REVERSING ELECTRIC SWITCHES . . . GUARANTEED 5 YEARS 35.50 TO 83.50 Until March 31

1 TO 4 USE AS INTAKE OR EXHAUST—draw in cool, fresh outside air, or instantly reverse to expel stale, hot inside air. To reverse fan just snap the electric switch. Read also "Facts . . . ", below. 5-Year Guarantee against defects.

1 22-INCH, TWO-SPEED, BELT DRIVEN FAN. Deep-pitched blades move lots of air at slower speed.. Self-aligning bearings reduce wear; pre-oiled for one year.

Exhausts 3500 cu. ft. of air per minute (NAFM rating) at top speed). Includes adjustable panels, brackets, rubber pads and mounting hardware. Attractive, push-button controls. Motor 1/6 HP for 110- to 120-volt, 60-cycle AC. Overall: 28½ by 24⅜ by 11 in. deep. Adjustable for windows 22 to 42 in. wide. With 10-ft. rubber-covered cord and plug. 10% Down.

WITH TIMER (A). Automatic timed shutoff. Ship. wt. 63 lbs.
81 C 7790 R—Cash Price Until March 31 . . . . . $62.50
Cash Price After March 31 . . . . . 66.50

WITHOUT TIMER. Shipping weight 62 lbs.
81 C 7789 R—Cash Price Until March 31 . . . . . $57.50
Cash Price After March 31 . . . . . 61.50

2 30-INCH, 2-SPEED, BELT DRIVEN FAN. Deep-pitched to move abundant air at slow speed. Smooth, quiet. Self-aligning bearings reduce wear; pre-oiled for 1 year.

Exhausts 7800 cu. ft. of air per minute (NAFM rating) at top speed. (NEMA rating 10,000 cu. ft. per minute). Includes adjustable panels, brackets and mounting hardware.

Motor ⅓ HP for 110- to 120-volt, 60-cycle AC. Overall: 36 by 36 by 13½ in. deep. Adjustable for windows 36 to 43 in. wide. Ten-ft. rubber-covered cord and plug. 10% Down.

WITH TIMER (A). Automatic timed cut-off. Ship. wt. 121 lbs.
81 C 7792 R—Cash Price Until March 31 . . . . . $88.50
Cash Price After March 31 . . . . . 94.50

WITHOUT TIMER. Ship. wt. 120 lbs.
81 C 7791R—Cash Price Until March 31 . . . . . $83.50
Cash Price After March 31 . . . . . 89.50

3 20-INCH, 2-SPEED DIRECT-DRIVE FAN. Exhausts 2700 (NAFM rating) at top speed. (NEMA rating, 3600 C Chromium plated grill, trim. Four-bladed propeller. 1/12 HP for 110- to 120-volt, 60-cycle AC. Overall: 28x in. deep. Adjustable for windows 28 to 34 in. 10% Down

With Timer (A). Automatic timed shutoff. Ship. wt. 38 l
81 C 7767 R—Cash Until March 31. $47.95 . . . . . After $

Without Timer. Shipping weight 37 lbs.
81 C 7766 R—Cash Until March 31. $42.95 . . . . . After $

THREE-BLADED, 20-INCH. (Not shown.) Similar to (3). E 2300 CFM (NAFM) at top speed. Motor 1/15 HP. Painte

With Timer (A). Automatic timed shutoff. Ship. wt. 37 l
81 C 7765 R—Price Until March 31. $40.50 . . . . . After

Without Timer. Shipping weight 36 lbs.
81 C 7764 R—Price Until March 31. $35.50 . . . . . After

WINDOW FAN EXTENSION PANELS. (Not shown.) U Fans (3) and (4) for windows wider than 36 in.
81 C 7771—For Fans (3) and No. 7764. Ship. wt. 4 lbs.
81 C 7770—For Fan (4). Ship. wt. 3 lbs. . . . . .

4 16-INCH, 2-SPEED DIRECT-DRIVE FAN. Exhausts 1 (NAFM rating) at top speed. (NEMA rating 2100 Motor 1/20 HP for 110- to 120-volt, 60-cycle AC. O 19½x6¼ in.. Adjustable for windows 24 to 30 in.

With Timer (A). Automatic timed shutoff. Ship. wt. 30
81 C 7763 MO—Cash Until March 31. $40.50 . . . . After

Without Timer. Shipping weight 29 lbs.
81 C 7762 MO—Cash Until March 31. $35.50 . . . . . After

FACTS ABOUT WARD WINDOW FANS . . . HOW TO DETERMINE SIZE OF WINDOW FAN

Window Fans offer an effective method of cooling, ventilating, freshening bedrooms, kitchens, offices, apartments—any area of moderate size, or where it would be impractical or too costly to install built-in ventilating and cooling equipment.

Ward Window Fans are designed for easy, quick installation. Require no special tools or skill. Easily moved to different location at any time. Small sizes (7), (8) also make quickly-installed exhaust fan for kitchens, bathrooms—install in upper window sections. (Built-in Kitchen Fans on opposite page.)

Fans on this page are smartly designed with attractive steel frame and grill. Shadow-Gray baked-on enamel finish—blends with any decorating scheme. Automatic Timer (A) optional on some fans—attaches easily to fan; permits automatic shut-off up to 20 hours after fan is started. No getting up at night to shut off fan. Just set it and forget it.

NAFM capacities given on Ward fans are *Certified* by National Association of Fan Mfrs.—include only air moved *through* fan. NEMA-rated capacities include air circulated *around* fan as well as through it. Instructions included. See "How to Determine Size" below.

HOW TO DETERMINE SIZE WINDOW OR ATTIC FAN. In South, change air every 1 to 1½ minutes; in North, every 2 or 3 minutes. Multiply length by width by height of each room to be cooled (in feet) and total. Do not include basement. Divide by minutes per air change. Order fan of equal or greater cubic foot per minute capacity

5 49.95

6 41.50
Until March 31

7 15.95
Until March 31

8 24.50
Until March 31

NEW GE REVERSIBLE WINDOW FAN 49.95

INTAKE OR EXHAUST. Draw fresh air or expel stale air.

ELECTRIC SWITCH REVERSES. Just twist the knob at center.

3 SPEEDS FORWARD OR REVERSE, for fine control.

GUARANTEED 5 YEARS against defects. Approved by UL.

5 20-INCH, THREE-SPEED. Moves 2100 cu. ft. of air per minute (NAFM rating) at top speed in either direction.

Fits all standard windows. Mounting panel extends to fit windows from 29½ to 38 in. wide; extra slots in panel for windows as narrow as 20 in. Two-tone gray finish with eggshell white grill. Quiet-motor and blade mounted on rubber hub. Motor oiled for years of service.

Weatherproof—rain will not damage motor. Overall: 29½ in. wide by 23⅜ in. high by 7½ in. deep. With 8-ft. cord. See "How To Determine Size . . . Fan" above. $5 Down.

81 CP 7768 R—*Prepaid, Frt., Truck or Exp.* . . . . . Cash $49.95

WARDS FAN GUARANTEE

If any Fan on these pages proves defective within time of guarantee, Wards will repair or replace it without charge.

SAVE MORE AT CATALOG OFFICES. Delivery charges are often less when you order and call for merchandise there. See Pages 954 and 955. Details of Terms on Inside Back Cover.

SMALL WINDOW EXHAUST FANS 15.95 TO 41.50 To March 31

Read also "Facts About Ward Window Fans", above.

6 12-INCH FAN FOR CASEMENT OR DOUBLE-HUNG WINDOWS. Two propellers exhaust 1900 cu. ft. of air per minute (NAFM rating) at top speed. (NEMA rating 2800 CFM.) Two 1/40- HP motors for 110- to 120-volt, 60-cycle AC. Two 2-speed switches; 5 air delivery capacities. Overall: 16⅜ by 35 by 6¼ in. deep. With 8-ft. rubber-covered cord and plug. Ship. wt. 25 lbs. 10% Down on Terms.

81 C 7782 MO—Cash Price Until March 31 . . . . . $41.50
Cash Price After March 31 . . . . . 44.50

7 12-INCH, SINGLE-SPEED FAN. Exhausts 850 cu. ft. of air per minute (NAFM rating). (NEMA rating 1100 CFM.) Motor 1/40 HP for 110- to 120-volt, 60-cycle AC. Overall: 24 by 14 by 7 in. deep. Adjustable for windows 24 to 35 in. wide. With rubber-covered 9-ft. cord and plug. Ship. wt. 16 lbs. 10% Down.

81 C 7780 M—Cash Price Until March 31 . . . . . $15.95
Cash Price After March 31 . . . . . 17.95

8 12-INCH, 2-SPEED FAN. Exhausts 850 cu. ft. of air per minute (NAFM rating) at top speed. (NEMA rating 1100 CFM.) Motor 1/40-HP for 110- to 120-volt, 60-cycle AC. Overall: 22¾ by 14 by 6½ in. deep. Adjustable for windows 23 to 29 inches wide. With rubber-covered 9-ft. cord and plug. Ship. wt. 18 lbs. 10% Down.

81 C 7781MB—Cash Price Until March 31 . . . . . $24.50
Cash Price After March 31 . . . . . 26.75

VENTILATING FAN ACCESSORIES

9 COMBINATION ROOF-FLASHING AND RA For Fan (20). Galvanized steel. Fits 6-in. 3¾ by 10-in. rectangular duct. Built-in damper and bird screen. Size 18½ by 14½ b
81 C 7746 M—Ship. wt. 6 lbs. 8 oz. . . . . .

10 COMBINATION ROOF-FLASHING AND VE Galvanized steel. Fits Vent Duct (11) be
81 C 7745 M—21x23x9½ in. Ship. wt. 8½ lbs.

11 12 VENT DUCTS. Use with fans (20), (21), (11) ROUND. Length 2 ft. Aluminum. *State di*
81 C 6700 M—6-in. diam. Fits (20). Wt. 1 lb. . . .
8-in. diam. Fits (25). Wt. 1 lb. . . . . .
(12) SQUARE. Fits (20), (21). Aluminum. *State*
81 C 6730 M—Length 2 ft. Wt. 10 oz. . . . . .

13 EXTENSION DUCT. Use with Fan (26) o page, where wall, or wall plus cabinet than 10 in. Steel, painted gray; 12¼ by 12¼
81 C 7744 M—Adj. 9 to 17 in. Ship. wt. 11 lbs.

14 UNIVERSAL BOOT. For Fan (20). Alum 3¼ by 10 in. to 6 in. round. *State 6-in. s*
81 C 6790 M—Ship. wt. 10 oz. . . . . .

15 SHORTWAY ELBOW. For Fan (20). Al
81 C 6736 M—Size 3¼ by 10 in. Wt. 10

16 17 18 Complete Set 56.50 (12 in.)

21 26.50

26 52.95 With Switch

23

24

22

27

20 32.95

25 18.95*

28 24.95

Farm, Shop Fans

HEAVY-DUTY EXHAUST FANS AND FARM KITS 31.95 TO 99.50

16 17 18 Fans for Farm, Shop, Restaurant, etc. Aluminum 3-blade fan. Capacities *certified* by National Association of Fan Mfrs. Order Fan (16) alone, or Farm Outfit of Fan (16), Thermostat (18) and Shutter (17) with hood (protects fan from weather). For Poultry provide 350-CFM capacity per 100 chickens; 200 CFM per cow. For other uses divide cu. ft. to be ventilated by minutes for air change (see table at bottom of page). Choose fan with equal or greater CFM. Pay as little as 10% Down on Terms; see Inside Back Cover.

Blade Size	Frame Size, In.	Motor HP	CFM	Fan Only for Various Uses. Order Louvers Separately			Farm Outfit for Dairy Barn, Poultry House		
				Cat. No.	Ship. Wt.	Price	Cat. No.	Ship. Wt.	Price
12 in.	16x16	1/25	755	81 C 7839 MB	14 lbs.	$31.95	81 C 7819 MB	30 lbs.	$56.50
16 in.	22x22	1/20	1400	81 C 7840 MO	28 lbs.	41.95	81 C 7820 MO	43 lbs.	66.50
20 in.	26x26	1/6	2700	81 C 7841 R	54 lbs.	59.50	81 C 7821 R	71 lbs.	91.50
24 in.	30x30	1/6	3300	81 C 7842 R	58 lbs.	66.50	81 C 7822 R	84 lbs.	99.50
30 in.	36x36	¼	4500	81 C 7843 R	78 lbs.	78.50			

17 WALL SHUTTER FOR EXHAUST FANS. Opens automatically when fan starts; closes when fan stops. Use with Fan (16) or any exhaust fan with blade size as in table below. Requires wall opening 1 in. larger than frame size. Aluminum louvers.

Rigid 14-gauge steel frame weather-stripped for tight fit. Frame 4⅛ in. deep. Nos. 81 C 7847, 7848, 7849 *Not Mailable.*

Catalog No.	Frame Size	For Fan Blade	Ship. Wt.	Each
81 C 7850 M	12x12 in.	12 in.	4½ lbs.	$4.25
81 C 7844 MB	16x16 in.	16 in.	6½ lbs.	5.75
81 C 7845 MB	20x20 in.	20 in.	8 lbs.	7.95
81 C 7846 MO	24x24 in.	24 in.	9½ lbs.	8.95
81 C 7847 R	30x30 in.	30 in.	21 lbs.	14.95
81 C 7848 R	36x36 in.	36 in.	33 lbs.	23.95
81 C 7849 R	42x42 in.	42 in.	40 lbs.	28.50

18 THERMOSTATIC CONTROL. Minneapolis-Honeywell Farm-O-Stat. Control range 35°-100F°. Use with (16).
81 CP 7826—Postpaid...$18.00

19 EXHAUST FAN BLADES. For fans with shaft and blade sizes as shown below. *State blade size. Mailable.*

81C7829MO Blade Size	Shaft Size	Ship. wt.	Price Each
12 inches	⅜ in.	3 lbs.	$2.75
16 inches	½ in.	5 lbs.	3.59
18 inches	½ in.	6 lbs.	4.95
20 inches	½ in.	6 lbs.	6.75
24 inches	½ in.	8 lbs.	7.95
30 inches	½ in.	11 lbs.	10.95

Kitchen and Bathroom Ventilators

EFFICIENT WALL AND CEILING MODELS IN TRIM NEW DESIGNS

20 TO 28 GUARANTEED 5 YEARS (see opp. page). Quickly remove odors, hot air, etc. UL Approved. Motors for 110- to 120-volt, 60-cycle AC. (Portable Fans, Pages 848, 849).

20 NEW WALL CABINET BLOWER TYPE. Fits in wall cabinet or soffit. Twin blowers exhaust 400 cu. ft. of air per minute. Runs more quietly. Easily installed; easily cleaned. Permanent, washable filter. Polished aluminum grill. Overall: 14x8x8 in. Fits (9), (11)—6 in., (12), (14) and (15). Instructions included.

Cat. No.	Switch (22)	Outlet Fitting	Ship. wt.	Down	Cash
81 C 7736 M	Yes	Wall Cap (23)	21 lbs.	$4.50	$41.95
81 C 7737 M	Yes	Eave Elbow (24)	21 lbs.	4.50	41.95
81 C 7735 M	No	None	15 lbs.	3.50	32.95

KIT FOR INSTALLING (20) INTO STEEL CABINETS. (Not shown.)
81 C 7747 M—Reinforces cabinet bottom. Ship. wt. 1 lb...$2.65

21 SEMI-AUTOMATIC CEILING TYPE. Preferred for new construction or with easy access to ceiling joist space over stove. The 10-in. fan moves 400 cu. ft. of air per minute. Motor 1/40 HP. Housing 13⅞ in. wide; 16⅝ in. long. Requires 3¼x10-in. duct (12), opposite page. Three selections in table:

Cat. No.	Switch (22)	Outlet Fitting	Ship. wt.	Down	Cash
81 C 7732 M	Yes	Wall Cap (23)	20 lbs.	$4.00	$35.50
81 C 7734 M	Yes	Eave Elbow (24)	20 lbs.	4.00	35.50
81 C 7730 M	No	None	14 lbs.	3.00	26.50

22 3-SPEED SWITCH. Polished stainless steel. Fits standard 2½-in. deep 2-gang switch box. For Fans (20) and (21).
81 C 7729—Shipping weight 1 lb.....$6.75

23 WALL CAP. With weather hood and backdraft damper.
81 C 7727 M—For Fans (20) and (21). Ship. wt. 5 lbs...$3.95

24 EAVE ELBOW. For houses with low, overhanging eaves.
81 C 7728 M—For (20), (21). Weight 4½ lbs. Backdraft damper.....$4.75

25 CEILING TYPE. The 8-in. fan moves 450 cu. ft. of air per minute. Switch not included. Polished stainless steel grill. Built in damper. Requires 9-in. diam. ceiling opening; 8-in. vent pipe; see (10), (11). Not recommended where finished rooms are directly above. Adjustable mounting lugs.
81 C 7726 M—Ship. wt. 8 lbs.....$18.95

26 BIG-CAPACITY WALL TYPE WITH SWITCH. Semi-automatic. The 10-in. fan moves 600 cu. ft. of air per minute. Weathertight insulated outer door. Polished stainless steel grill, 13¼x13¼ in. For 12½-in. sq. opening. Special 3-speed switch (27) included. Fan fits walls 6 to 10 in. thick. Instructions included. $5.50 Down.
81 C 7743MB—Ship. wt. 21 lbs..Cash $52.95

FAN (26) WITHOUT SWITCH. $5 Down.
81 C 7742MB–Ship. wt. 20 lbs...Cash $47.95

27 3-SPEED SWITCH. Polished stainless steel. Fits standard 2½ in. deep, 2-gang switch box. For Fan (26).
81 C 7741—Ship. wt. 1 lb.....$7.15

28 WALL TYPE WITH PULL-CHAIN. The 8-in. fan moves 450 cu. ft. of air per minute. One-piece weathertight insulated outer door. Polished stainless steel grill 11⅜x11⅜ in. Requires 9-in. sq. wall opening. Chain control. Adjustable to fit walls 5 to 9¼ in. thick. Instructions. $2.50 Down.
81 C 7738 M—Ship. wt. 11 lbs..Cash $24.95

29 14.95

A

B

30 72.95 6000 CFM Until March 31

31 74.95 6000 CFM Until March 31

32

BUILD-IT-YOURSELF FAN KIT

29 Big, 22-in. Exhaust Fan for home, shop, farm, restaurant, etc. Build it yourself and save. Includes 4-bladed, 22-in. aluminum fan plus pulley, steel shaft, heavy steel mounting frame with sleeve bearings. Necessary bolts, nuts.

Build your own wood or metal housing. Housing can be enclosed with screen wire or hardware cloth for protection of blade. Order 2-in. diam., ½-in. bore motor pulley and 39-in. V-belt from Page 822.
81 C 7760 M—Ship. wt. 15 lbs...$14.95

AIR CHANGE TABLE

The following table shows recommended air changes for use in figuring size Window or Attic Fan on these pages.

Location	Change	Location	Change
Church...	5 min.	Laundry.....	1 min.
ClubRoom	6 min.	Washroom...	2 min.
Dairy....	2 min.	Meat Market..	5 min.
Dormitory	8 min.	Small Office..	5 min.
Garage..	2 min.	Restaurant...	2 min.
Kitchen...	3 min.	SmokingRoom	2 min.

MONTHLY TERMS ON INSIDE BACK COVER

BIG, HOME-COOLING ATTIC FANS . . . CAPACITIES CERTIFIED 72.95 TO 98.50 Until March 31

30 31 In only 1 or 2 minutes a Ward Attic Fan drives out the day's accumulation of hot air; draws in cool, fresh night air. With the following important features.

AIR MOVEMENT CAPACITIES CERTIFIED by National Association of Fan Mfrs.—see "Facts . . ." at top of opposite page.

DEPENDABLE TORRINGTON FAN. Rotates slowly. Quiet. Four steel blades.

HEAVY 1-PIECE STEEL FRAME. Steel brackets firmly support motor and blades.

QUIET, RUBBER-MOUNTED MOTOR. With built-in control for protection against overload. No radio or TV interference. For 110- to 120-volt, 60-cycle AC.

Either type fan requires wall louvers or shutters, or open windows in attic or upper story for escape of hot air. In addition, ceiling grill or shutter is required for most installations—see (33) at right. Small views above show typical installations of (A) Upright Fan, and (B) Ceiling Fan. See "How to Determine Size" on opposite page. Ceiling Fans (31) are about 18 in. deep. Order fans from table at top of next column. Instructions. 10% Down.

Catalog Number	Fan Size, In.	Overall Inches	Motor HP	Capacity, CFM	Ship. wt., lbs.	Cash Until Mar. 31	Cash After Mar. 31
(30) UPRIGHT ATTIC FAN. Use crate as part of housing.							
81 C 7801 R	30	36x36	¼	6,000	110	$72.95	$77.95
81 C 7802 R	36	42x42	⅓	10,000	134	82.50	88.50
81 C 7803 R	42	48x48	⅓	12,500	169	93.50	99.50
(31) CEILING ATTIC FAN. Preferable with shallow or low roofs. Use with Automatic Shutter (33) below.							
81 C 7805 R	30	36x36	¼	6,000	109	$74.95	$79.50
81 C 7806 R	36	42x42	⅓	10,000	137	86.50	91.95
81 C 7807 R	42	48x48	⅓	12,500	176	98.50	104.50

32 ATTIC FAN TIMER. Telechron motor. Shuts fan off at any time you select up to 20 hours after starting fan. Use with (30) or (31) or any motor to ¾ HP and 110- to 120-volt, 60-cycle AC. Instructions.
81 CP 7825—UL Approved. *Postpaid*.....$8.95

33 CEILING SHUTTER. Use with Attic Fans (30) and (31) above. Aluminum louvers open automatically to full 85° angle when fan starts, so fan can operate at rated capacity. One continuous panel.

Neat appearing. Can be installed almost flush with ceiling. Neutral aluminum color; can be painted over.

Rigid 16-ga. steel frame; 1⅛ in. deep; flange 1⅜ in. wide. Has fusible link to close shutters in case of fire. *Not Mailable.* Weights: 17, 17, 21, 22, 29 and 32 lbs.

(33) Cat. No.	Size, In.	Fits Hole	For Blade	Price
81 C 7808 R	32x36	30x34	30 in.	$14.50
81 C 7809 R	34x34	32x32	30 in.	14.50
81 C 7810 R	36x44	34x42	36 in.	18.50
81 C 7811 R	40x40	38x38	36 in.	18.50
81 C 7812 R	44x50	42x48	42 in.	22.95
81 C 7813 R	46x46	44x44	42 in.	22.95

SEE PAGES 954, 955

2 24.50

1 44.50

3 32.50

4 39.9

5 59.95

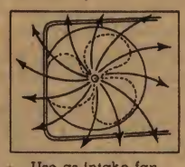
6 69.95

7 29.9

Choose from 26 Portable Electric Circulators and Fans.

Easy portability.

Use as exhaust fan.



Use as intake fan.

WARDS REVERSIBLE WINDOW FANS .... REDUCED $3 TO $28 FROM FALL 24.50 TO 59.5

1 TO 4 USE IN WINDOW WITHOUT INSTALLING. In one position they draw in cool, outside air; in the other they expel hot, inside air; always circulate fresh air over a wide area. Mounting adapters for sash windows included with (1) (2) (4). To reverse from exhaust to intake, simply turn them around in the window, (except two fans listed under (4) which reverse electrically at flip of a switch). Powerful, 2-speed motors are mounted on rubber for whisper-quiet performance. Two-tone gray enameled steel bodies; protective grill-guards front and back; rubber feet. Air capacities certified—include air circulated through and around fan. Choose a fan to fit your particular need at Wards money-saving prices.

(1) 12-INCH TWIN FAN FOR SASH OR CASEMENT. Hanger for installing in casement window included. Set on sill of sash window; use on floor or table. Grills front and back protect fingers. Two 3-blade fans move 2560 cu. ft. of air per min. on High. Change air in 2 average rooms every 2 minutes. 27x14¾x7½ in. deep. Just $4.50 Down.

86 C 2591MO—Ship. wt. 25 lbs. Was $47.50...Cash $44.50

(2) 3-BLADE, 12-INCH FAN FOR SASH OR CASEMENT. Like (1) but one fan only. Moves 1280 cu. ft. air per min. on High; 800 on Low. Changes air in one average room every 2 minutes. 13½x14¾x7½ in. deep. Handy size for use as table or floor fan, too. Just $2.50 Down.

86 C 2590 MO—Ship. wt. 20 lbs. Was $27.50...Cash $24.50

All fans on these two pages UL Approved for 110–120 volt, 60-cycle AC current. Cords included. See Inside Back Cover for Wards Monthly Terms.

(3) 4-BLADE, 16-INCH FAN. Turn around to change air flow. Moves 2100 C.F.M. 18½x18½x7½ in. $3.50 Down.
86 C 2592 MO—Ship. wt. 28 lbs. Was $35.50. Cash $32.50

(4) 4-BLADE, 20-INCH FAN. The size preferred by most of our customers—for sash or casement windows or as a powerful floor fan. Moves 2900 C.F.M. on High to change air in 2 rooms every 2 min. 22x22x7½ in. $4 Down.
86 C 2593 MO—Ship. wt. 33 lbs. Was $42.50. Cash $39.50

4-BLADE, 20-INCH ELECTRICALLY REVERSIBLE FAN. Like (4) except it reverses by switch, not for casement windows.
86 C 2594 MO—Ship. wt. 33 lbs. $5 Down...Cash $45.50

4-BLADE, 24-INCH ELECTRICALLY REVERSIBLE FAN. Same as (4) with larger fan that reverses at flip of a switch. Moves 4800 C.F.M. Changes air in 4 rooms in 2 min. 27x27x7½ in. Shipped Frt., Truck or Express. $6 Down.
86 C 2595 R—Ship. wt. 58 lbs. Was $87.50...Cash $59.50

NEW 3-SPEED FANS BY G.E. 59.95 AND 69.95

5 6 AUTOMATIC THERMOSTATIC CONTROL. When temperature rises, fan turns ON; when temperature drops, fan [illegible]. Grill guards snap out front and back for easy cleaning. [illegible] handle. Rubber feet. Quiet, 3-speed motors and blades mounted on rubber. Extra thin construction permits mounting in front of window sash can be closed during rain. Attractive frost-gray finish.

(5) TWIN FAN VENTILATOR FITS WIDE OR NARROW WINDOWS. Two fans move 2500 C.F.M.; change air in 2 average rooms every [illegible]. Mounting panel fits windows from 31 to 36 in. Extra slots for windows as narrow as 26 in. Casement mounting hangers incl. Make intake or exhaust. 27½ in.x16⅝ in.x7⅜ in. deep. $6.00 Down.
86 CN 2597 MO—*Postpaid*. No charge for credit.....

(6) 20-INCH DELUXE ELECTRICALLY REVERSIBLE FAN. Just push [illegible] to change from exhaust to intake—can be reversed even [illegible] running at full speed. Moves 4000 cu. ft. of air per min. Changes air in 5 average rooms every 2 minutes. Mounting panel [illegible] dows from 29 to 38 in. extra slots in panel for windows as [illegible] as 26 in. Dimensions: 23¾ in.x23 in.x7 in. deep. $7 Down.
86 CN 2598 MO—*Postpaid*. No charge for credit.....

G.E. ALL-PURPOSE FAN—$34.95 LAST FALL 29.95

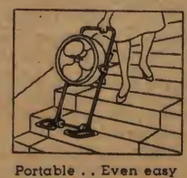
7 EXTRA WIDE COOLING AREA. Scientifically designed [illegible] and 10-in. blade direct breezes far forward and out to the [illegible]. Use in window for intake or exhaust. Tilts to any angle—use on table or wall. 2 speeds. Moves 1050 C.F.M. 14½ in.x14 in.x9½ [illegible].
86 CN 2589 M—*Postpaid*. No charge for credit. $3 Down.....

POWERFUL ROLLABOUT FANS 59.95 AND 84.95

At door or window it cools a small house

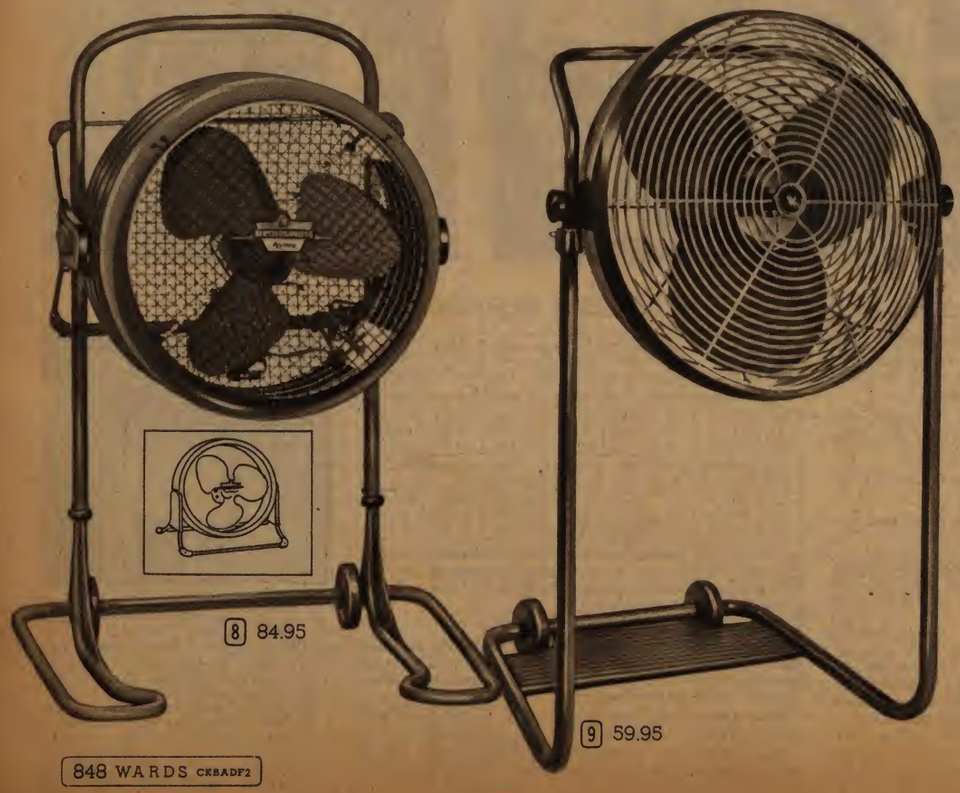
8 9 G.E. AND WESTINGHOUSE [illegible] go upstairs and downstairs on wheel from room to room like a [illegible]. Cool 4 or 5 rooms. (See sketches [illegible]). Give refreshing, wide-area circulation at any height; tilt in full 360° circle [illegible] air flow. All-around grills protect [illegible].

(8) NEW WESTINGHOUSE MOBILAIRE [illegible] ful 17-in. blades with patented Air-Jet rings that guide *all* the air through [illegible] increasing fan capacity up to 40%. [illegible] sive Air-Jet vanes straighten out [illegible] leaves fan, giving up to 50% more [illegible] etration. Moves 4,000 C.F.M. Center [illegible] adjustable from 27 in. to 41½ in. [illegible] floor, locks in any position. Detachable [illegible] on floor, table or window (see sketch [illegible] (8) left). 2-speed motor built for a [illegible] of service. Overall dimensions: 53½ [illegible] 26½ in. wide, 25½ in. deep. Na[illegible] for credit. Guaranteed 1 full year.
86 CN 2549 R—*Prepaid*. $8.50 Dn.



Portable . . Even easy to pull upstairs.

(9) NEW G.E. ROLL-AROUND MODEL. 20-in. fan adjusts to any [illegible] from 36½ in. to 60 in. from floor to center of fan on attractive [illegible]. Moves 3500 C.F.M. 3-speed motor. 3 to 5-ft. high, 26 in. wide [illegible] deep. Shipped Freight, Truck or Express. Guaranteed 5 years.
86 CN 2599 R—*Prepaid*. No charge for credit. $6 Down....



8 84.95

9 59.95

Wards, G. E. Guaranteed 5 Years...10% Down on Terms

MODERN MULTI-SPEED AIR CIRCULATORS BY WARDS AND G.E. 29.95 TO 59.95

10 TO 12 CIRCULATORS FOR HOME, OFFICE OR SHOP. Sturdy blades pull in cool air clinging to the floor and distribute it evenly to all parts of the room. There are no gusts or sudden blasts of air—no drafts. Handsomely designed to blend with any room setting. Completely portable—easily carried from room to room as needed. All-around grills give complete protection for tiny fingers and full skirts . . . add decorative touch. Fully certified air delivery ratings based on results of tests by National Electrical Manufacturers Association standards. All models UL Approved for 110–120 volt, 60-cycle AC. Quiet, powerful motors give years of trouble-free service. Buy now for summer comfort. Wards guarantee complete satisfaction . . buy with confidence.

(10) HOT-OR-COLD FLOOR CIRCULATOR. Save $7.45 on unit that sells under maker's name for $39.95. 2-speed circulator converts to heater at the flip of convenient 4-way top control which gives *High*, Heat, Sleep or Off. You'll use it year 'round. 1350-watt element spreads heat over wide area. As a circulator or fan it moves 3800 cu. ft. air per min. on *High*. Nicely styled black enameled body; gray legs; rubber feet. Guaranteed 1 year. 16-in. diam., 14 in. high. Cord. Just $3.50 Down on Terms.

86 C 2150 MO—Ship. wt. 25 lbs...Cash $32.50

(11) SAVE $12 AT WARDS. Designed and constructed by a leading manufacturer who sells it under his own name for $41.95. Solid base prevents floor dust from being picked up when powerful 4-blade, 12-in. fan is in operation. Moves 3500 cu. ft. air per min. Heavy-duty 3-speed motor mounted for quiet operation. All-steel construction in smart modern lines; duo-mahogany enamel finish. Chrome plated safety guards; protective felt feet. 15-in. diam., 14 in. high. With cord. Just $3.00 Down on Wards Terms.

86 C 2520 MO—Ship. wt. 24 lbs...Cash $29.95

(12) NEW G.E. MODEL. Actually two fans in one. Upper fan pulls air down from ceiling; lower fan draws in cool air from floor. Use for TV seat or hassock—holds up to 800 lbs. New open-work base keeps heavy-duty motor cooler for longer life. Handy toe-touch switch gives choice of 3 speeds with no stooping. Frost gray finish—handsome in office or home. Closely spaced louvers protect fingers. Delivers 3200 cu. ft. air per min. 16½-in. diam., 15¾ in. high. 8-ft. cord. No charge for credit. $6 Down.

86 CN 2512 MO—*Postpaid*.....$59.95

WARDS BEST TABLE FANS 22.50 12-in.

13 SAVE ON 12-INCH OR 16-INCH SIZE. Sell for 34% or 50% more under maker's own name. Three speeds. Oscillate to 90°, or use stationary. Tilt 90° to direct air. Can be mounted on wall, too. 1-piece, die-cast base finished in duotone gray; rubber padded base. Enclosed 4-pole induction motor—no TV or radio interference. Heavy grill guard gives all-around protection, forms handhold for carrying. Cord. 60-cycle AC.

86 C 2556 MO—4-BLADE, 12-INCH SIZE. Moves 1100 CFM. Sells under maker's name for $33.95. You save $11.45 at Wards. Ship. wt. 13 lbs. $2.50 Down.....Cash $22.50

86 C 2557 R—4-BLADE, 16-INCH SIZE. Moves 1500 CFM. Shipped Express, Freight, Truck. Sells under maker's name for $44.95. Ship. wt. 25 lbs. $3.50 Down.....Cash $33.50

WARDS BETTER FANS 11.95, 15.95

14 15 SAVE $3 OR $4 ON TABLE FANS. Maker sells same models for a full 25% more. Styled for smart appearance with all-around grill guard that serves as handhold, and iron base finished in soft blue. Enclosed 4-pole induction-type motors built for long-lasting, dependable performance. Single speed. 90° oscillating or stationary; tilt 90° to direct air as desired. Cord. 60-cycle AC.

(14) 4-BLADE, 12-INCH SIZE. Moves 875 cu. ft. air per min. Sells under manufacturer's name for $19.95. Save $4 at Wards.

86 C 2545 MO—Ship. wt. 12 lbs.....$15.95

(15) 4-BLADE, 10-INCH SIZE. Moves 500 cu. ft. air per min. Sells under maker's name for $14.95. You save $3 at Wards.

86 C 2544 M—Ship. wt. 10 lbs.....$11.95

GOOD QUALITY 8-INCH FAN. (Not shown—similar to (15)—single speed; moves 325 cu. ft. air per min. Stationary. Tilts 90° to direct air. Blue hammerloid metal base; rubber feet. 2-pole induction motor. Sells for $5.95 under maker's name.

86 C 2543—Ship. wt. 3 lbs.....$4.75

WARDS 8-INCH ALL-PURPOSE FAN 10.95

16 SAVE $2 AT WARDS. Same 4-blade, 8-inch fan sells under maker's name for $12.95. Use as table fan or circulator. Tilts to any angle to direct air flow; wind tunnel shroud increases velocity—moves 750 cu. ft. air per min. Brown enameled finish; grill guards at front and rear; padded base prevents scratching. Quiet induction-type motor. Abt. 12x7¼x12¼ in. high. Cord. 60 cycle AC.

86 C 2534 M—Ship. wt. 10 lbs.....$10.95

4-BLADE, 10-INCH FAN. (Not shown). 2 speeds. Moves 1250 cu. ft. air per min. on High. Rubber feet. 14⅜x11x15½ in. high. Sells under manufacturer's name for $21.95.

86 C 2539 MO—Ship. wt. 15 lbs.....$17.95

FINE G.E. TABLE FANS 17.95 10-in.

17 YOUR CHOICE OF TWO SIZES in fans that give you G.E.'s outstanding performance and extra features. Use as table fan or mount easily on wall. Can be set for 90° oscillation for wide-spread cooling or stationary for on-the-spot breezes. 90° tilting adjustment controls air flow. Well-designed in frost-gray to blend with any room decoration; chromed grillguard; rubber feet. Blades attached by noise-absorbing rubber hub to assure whisper-quiet performance. Dependable motor completely enclosed in plastic shell. Handy push-button On-Off switch. Attached cord. 60-cycle AC. The name G.E. assures you of long-lasting satisfaction. No charge for credit when you buy these handsome G.E. fans at Wards. Both are shipped Postpaid.

86 CN 2550 M—4-Blade, 10-inch size. 1 speed moves 550 C.F.M.....$17.95

86 CN 2552 MO—(Not shown). Like (17) except 12-inch size with two speeds. Moves 1000 cu. ft. air per min. Just $3 Down.....$29.95

NEW G.E. ALL-PURPOSE FAN 9.95

18 8-INCH BLADE. New Aero-dynamic design brings you one of the biggest cooling bargains in the low-priced field on the market. Fan is completely enclosed in light-as-a-feather gray plastic case, with wide-base chrome stand that prevents tipping. Tilt it to any angle as a table or floor fan; hang it on the wall with ordinary cup-hook. Moves 425 cu. ft. air per min., yet weighs only 3¼ lbs. 9 in. wide x 10 in. high x 4½ in. deep. With cord. For 60-cycle AC. No charge for credit when you buy this fan at Wards. See Guarantee below on this fan, as well as other fans on these pages.

86 CN 2554 M—*Postpaid*.....$9.95

WARDS HIGH VELOCITY FAN 36.50

19 SAVE $3.45 AT WARDS. Same quality 12-inch, 4-blade fan sells for $39.95 under maker's brand name. Wards invites you to compare it with models selling for $60. Exclusive Ventura principle delivers 3 times the capacity of average 12-in. fan, and Velocity Boosters send it 5 times as far. Fills whole room with fresh, live breezes. (See sketch below.) Two speeds. Deep-pitched, overlapped, dynamically balanced blade delivers 3300 cu. ft. air per min. on High, plus an equal amount of induced movement for room-wide comfort. Place at the window, and it's an exhaust fan. Set on the floor with blades up, and it's a hassock fan. Tilts in a complete circle on suspension brackets. Can also be mounted on the wall. Plastic handle for easy carrying. Gray enamel finish; rubber feet. Plastic grills to protect fingers. 14-in. diam., 19 in. high. With cord. 60-cycle AC. $4 Down on convenient Terms.

86 C 2540 MO—Ship. wt. 33 lbs. Cash.....$36.50

WARDS FAN-OR-HEATER 13.95

20 SAVE $5 AT WARDS. Double-duty unit sells for $18.95 under maker's name. Use as a fan in summer and a heater in winter. Just flip the 3-way switch to Cooling, Heating or Off. Head tilts to any position to direct flow of air. 4-blade, 8-inch fan moves 400 C.F.M. as a fan or circulator; efficient 1600-watt heating element. About 7½x13x14½ in. deep. Sturdy steel body finished in brown enamel. Nickel plated protective grills; feet will not mar fine surfaces. Quiet induction-type motor. Cord. 60-cycle AC. Wards low price saves you $5. Guaranteed one full year.

86 C 2149 M—Ship. wt. 8 lbs.....$13.95

4-BLADE, 9½-INCH FAN. (Not shown. Like (20) except larger.) Moves 750 cu. ft. air per min. as fan or circulator. Efficient 1650-watt element. 15½x15x9 in. Sells under maker's name for $23.95. Save $4.00.

86 C 2154 M—Ship. wt. 14 lbs.....$19.95

Wards and G. E. fans, circulators and dehumidifiers guaranteed 5 years. Will be replaced or repaired free if they fail due to defect in materials or workmanship. UL Approved for 110–120 volt, 60-cycle AC current. Cords included with each. For other ventilating equipment see Pages 846–850. Details of Wards convenient Monthly Payment Plan shown Inside Back Cover.

WARDAIRE DEHUMIDIFIER 89.95

21 89.95

21 NEW IMPROVED WARDAIRE DEHUMIDIFIER automatically removes 24 pints of water from the air in 24 hours depending on temperature, humidity. Up to 10,000 cu. ft. drying capacity (enclosed area about 40x30x8 ft.); is economical to use, operates quietly. Makes rooms more comfortable by reducing humidity; prevents sweating waterpipes, rust, mildew, damprot, warping, etc. caused by excessive moisture. PERMANENT DRAIN CONNECTION—slip on shower hose for use with floor drain or use 8-quart galvanized pail (included). Rustproofed furniture-steel cabinet; hammered silvertone baked-on enamel finish. Easily portable on 4 swivel casters. No installation—just plug into outlet. 13½x20¼x20¼ in. high. 5-year guarantee on hermetically sealed 1/6 HP unit; 1-year on all other parts. Ship. wt. 75 lbs.

69 C 3186 R—$5 Dn., $5 Mo.; Cash $89.95

22 9.95

22 ADJUSTABLE ELECTRIC HUMIDISTAT controls humidity. Turns dehumidifier on and off automatically—saves electricity, lowers operating costs. Mount on wall about 5 ft. above floor. Connect to dehumidifier; then plug into outlet.

69 C 80 M—Ship. wt. 11 oz. *Mailable*.$9.95

Gas, Oil Furnaces; Boilers

BOILER WITH BURNER FOR OIL OR GAS 279.00 TO 389.50

(A) INCLUDES CONTROLS. Highly efficient vertical type steel boiler. Insulated, gray enameled jacket. Oil burner is modern high-pressure atomizing gun type. Approved by UL. Dependable motor for 110- to 120-volt, 60-cycle AC. Gas burner (not shown) has all safety features for dependable operation; certified by AGA.

Oil-Fired Combination includes: boiler, oil burner, burner nozzle, stack switch, limit control, wall thermostat and automatic draft regulator. Gas-Fired Combination includes: boiler, gas burner, limit control, draft diverter, reducing flue collar, wall thermostat and necessary fire brick and cement.

Hot water combinations also include temperature-pressure gauge with boiler. Steam combinations also include low water cut-off. Boilers 81 C 7027 R, 7030 F, 7033 R and 7036 F shipped unassembled. Others completely assembled, except to attach burners. Steam boilers shipped promptly from York, Pa. (allow transit time) Factory. Pay freight from there or Mail Order House, whichever is nearer. Burners, controls and hot water boilers shipped from Stock. Order from table below. Instructions included. *Deduct 5% from prices shown if ordered before June 30.*

Radiation Capacity, sq. ft.		Boiler		Ship.	Hot Water Type			Steam Type		
Hot Water	Steam	Ht. In.	Diam. In.	Wt., Lbs.	Catalog Number	Pay Oct. 1	Cash Price	Catalog Number	Pay Oct. 1	Cash Price
Oil-Fired Combination (Burns No. 1 or No. 2 Fuel Oil)										
480	300	53	23½	688	81 C 7025 R	$19	$286.00	81 C 7028 F	$20	$309.50
640	400	65½	23½	819	81 C 7026 R	20	309.00	81 C 7029 F	21	327.50
880	550	65½	27⅛	953	81 C 7027 R	23	364.50	81 C 7030 F	25	379.95
Gas-Fired Combination (For Natural Gas from City Mains Only)										
480	300	53	23½	675	81 C 7031 R	18	279.00	81 C 7034 F	$20	$304.50
640	400	65½	23½	806	81 C 7032 R	19	299.95	81 C 7035 F	20	317.50
880	550	65½	27⅛	940	81 C 7033 R	24	374.50	81 C 7036 F	25	389.50

Wards Fine-Quality Heating

GAS-FIRED CAST-IRON BOILER 217.50 TO 424.50

(B) For hot water systems only. Compact; efficient. Heats cleanly, quickly. Guaranteed for 100 lbs. working pressure. Cast-iron raised port burners.

Includes: gas pressure regulator; automatic electric gas valve; safety pilot—(shuts off main gas if supply fails or pilot goes out); limit control; transformer for 110- to 120-volt, 60-cycle AC; temperature pressure gauge; draft diverter; wall thermostat.

Water inlet tapping 2 in. on smallest size, 2½ in. on others. Insulated gray enameled steel jacket. Nos. 81 C 7130RF and 7131RF shipped unassembled; others assembled with all internal controls mounted and wired at factory. For natural, manufactured or mixed gas only. *State type of gas and BTU content.*

"RF" after Cat. No. means shipped from Stock in Albany or Factory near New York City. Pay freight from nearest. Manufactured and mixed gas models shipped to you from Factory only. Pay freight from there. Allow 1 week extra at Factory, plus transit time.

(B) Gas Boiler Cat. No.	Size Overall, In. Wide	Lgth.	Ht.	Fits Smoke Pipe	Input BTU	Radiation Capacity Gravity (150 BTU)	Forced (200 BTU)	Ship. Wt. Lbs.	Cash Price
81 C 7125 RF	13	26	26	5 in.	72,000	288 sq. ft.	216 sq. ft.	240	$217.50
81 C 7126 RF	13	26	26	5 in.	85,000	340 sq. ft.	255 sq. ft.	280	237.50
81 C 7127 RF	16	31	27	5 in.	100,000	400 sq. ft.	300 sq. ft.	357	266.50
81 C 7128 RF	16	31	27	6 in.	120,000	480 sq. ft.	360 sq. ft.	369	289.50
81 C 7129 RF	16	31	27	6 in.	150,000	600 sq. ft.	450 sq. ft.	424	322.50
81 C 7130 RF	21	35	36	8 in.	200,000	800 sq. ft.	600 sq. ft.	700	374.50
81 C 7131 RF	21	35	36	8 in.	250,000	1000 sq. ft.	750 sq. ft.	805	424.50

FORCED-AIR OIL- OR GAS-FIRED FURNACES 229.50 TO 539.50

(C) FOR BASEMENT INSTALLATION. Centrifugal blower balanced and rubber mounted for smooth, quiet operation. Adjustable speed. Blower motor 1800 RPM, for 110- to 120-volt, 60-cycle AC. Fiberglas filters. Automatic humidifier. Steel cabinet has smooth gray hammered-effect baked-on enamel finish.

Oil-fired furnaces have cylindrical fire chamber. This feature and "wrap-around" radiator provide a large surface for heat transfer giving high efficiency. Welded into 1-piece, smoke-tight unit. Precast sectional firebrick combustion chamber.

Gas-Fired Furnaces have heating element designed for maximum heat transfer. Element, radiator, combustion chamber welded 1-piece unit. Additional facts below.

Furnaces with "R" at end of Cat. No. shipped from Albany Stock. No. 81 C 6265 shipped from Baltimore. "F" at end of Cat. No. means shipped from Factory in central Ohio. Allow Factory 1 week plus transit time. Pay freight from shipping point.

OIL-FIRED FURNACES. Burn No. 1 or No. 2 fuel oil efficiently. Approved by Underwriters' Laboratories (UL). Automatic gun type burner is quiet, efficient. Precision air-oil mixing cuts fuel costs to minimum.

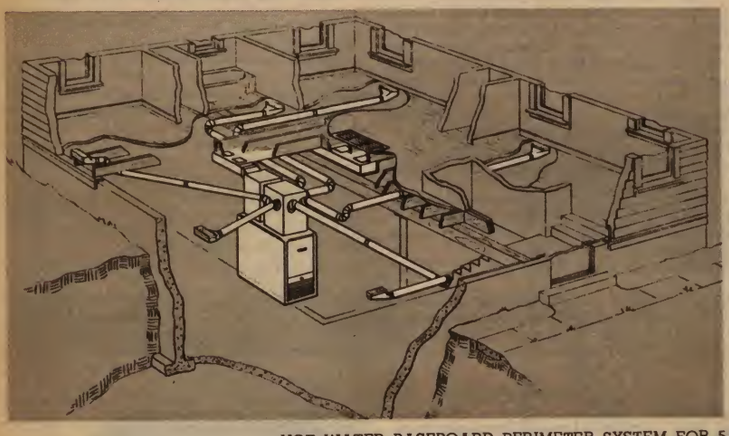
Insulated burner nosepiece prevents nozzle clogging. Stainless steel ignition electrodes, high voltage transformer assure quick, safe starting. Controls included are: automatic fan and limit control; room thermostat; automatic draft regulator; safety stack switch. With complete, easy-to-follow instructions. Buy early and save. *Deduct 5% from prices if ordered before June 30.* Order furnace from table below.

GAS-FIRED FURNACES. For Natural Gas from city mains only. Approved by AGA. All have high efficiency, single-port burner. Precision gas-air mixing for better combustion. Flame retention sleeve holds flame close to burner opening for quiet ignition, distinction. Complete instructions included.

Flame spreader gives proper heat dispersion. Included are: automatic fan and limit control; room thermostat; automatic safety pilot; gas pressure regulator; automatic magnetic gas control valve; transformer; cock for hand shutoff; draft diverter. *Deduct 5% from prices if ordered before June 30.*

Catalog Number	Output per Hr. at Furnace (BTU)	Cabinet Size, In. Wide	Deep	High	Air Openings, In. Warm	Return	Blower HP	Diam.	CFM	For Vent Pipe	Nozzle Size	Gas Pipe (In.)	Ship. Wt. Lbs.	Cash Price
OIL-FIRED FURNACES. BURN NO. 1 OR NO. 2 FUEL OIL														
81 C 6115 R	84,000	26	52½	47¾	20x20	20x15½	⅛	11 in.	850	6 in.	.75	..	526	$337.50
81 C 6116 R	112,000	27	53	52¼	21x21	21x15	⅙	11 in.	1000	7 in.	1.00	..	614	382.50
81 C 6118 R	155,000	30	60¼	57¼	24x24	24x19	⅓	13 in.	1500	8 in.	1.35	..	728	460.50
81 C 6127 F	200,000	58½	43	62¼	32x27½	32x23	½	15 in.	2000	10 in.	2.00	..	989	538.50
GAS-FIRED FURNACES. FOR NATURAL GAS FROM MAINS ONLY														
81 C 6262 RT	68,000	23	44	48¼	17x17	17x15	⅛	9 in.	750	5 in.	....	½	375	$213.50
81 C 6263 R	84,000	27	45	52¼	21x21	21x15	⅙	11 in.	1000	6 in.	....	½	444	284.50
81 C 6264 R	100,000	30	48½	52¼	24x24	24x15	⅙	11 in.	1000	7 in.	....	½	479	287.50
81 C 6265 F	120,000	30	52½	56¼	24x24	24x19	¼	13 in.	1400	7 in.	....	¾	546	318.50
81 C 6266 F	148,000	30	60¼	57¼	24x24	24x19	⅓	13 in.	1500	7 in.	....	¾	609	349.50

TYPICAL LOW COST OF COMPLETE SYSTEMS . . . FORCED WARM AIR PERIMETER SYSTEM FOR 5-ROOM HOUSE . . . 346.69 with Gas-Fired Furnace



5-ROOM GAS-FIRED FORCED AIR SYSTEM. Includes: 1 Gas-Fired Forced Air Furnace (68,000 BTU output) with Controls (see (C), above); 1 Plenum Chamber (20x20 in.); 1 Plenum Chamber (16x20 in.); 6 Take-Offs.

9 lengths Round Pipe (10 ft. by 4½-in. diam.); 24 Pipe Connectors; 12 Pipe Hangers; 2—45° Angles; 2—90° Elbows; six—180° Elbows; 5 Elbow Boots; 1 End Boot.

1 Starting Collar (18x8 in.); 3—32-in. lengths of Square Duct (18x8 in.); 3 Duct End Caps (18x8 in.); 1 Metal Sheet (32x96 in.); 1 Floor Grill (10x30 in.); 2 lengths Vent Pipe (5-in. diam.); 2—vent pipe Els. 6 Floor Diffusers.

Completes 6 separate warm air runs. See diagram at left for typical installation.

TOTAL PRICE.....$346.69

6-ROOM GAS-FIRED FORCED AIR SYSTEM. Like above except with 7 Floor Diffusers and necessary additional fittings to complete 7 separate warm air runs.

TOTAL PRICE.....$360.87

5-ROOM OIL-FIRED FORCED AIR SYSTEM. Includes: 1 Oil-Fired Forced Air Furnace (80,000 BTU output) with Burner and Controls; 1 Plenum Chamber (20x20 in.); 1 Plenum Chamber (16x20 in.); 6 Take-Offs; lengths Round Pipe (10 ft. by 4½-in. diam.

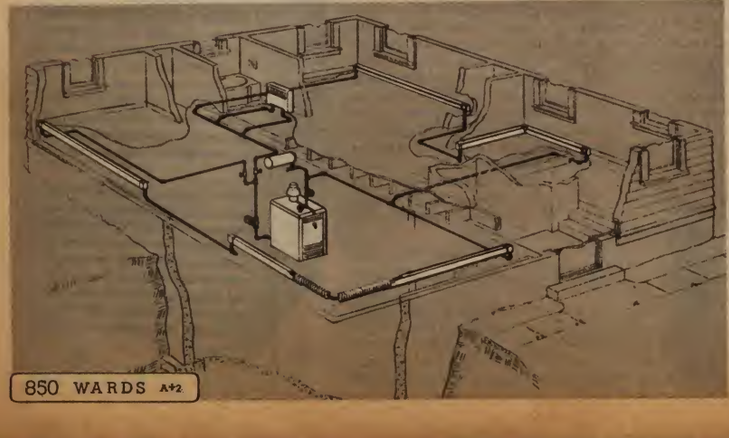
24 Pipe Connectors; 12 Pipe Hangers; 2—Angles; 2—90° Elbows; six 180° Elbows; Elbow Boots; 1 End Boot; 1 Starting Collar (18x8 in.); 3—32-in. lengths of Square Duct (18x8 in.); 3 Duct End Caps (18x8 in.); Metal Sheet (32x96 in.); 1 Floor Grill (10x30 in.); 2 lengths Vent Pipe; 2—90° Elbows; vent pipe; 1 Oil Storage Tank (275 gals.); Oil Tank Installation Kit; 1 Oil Tank Gauge; 1 Oil Line Filter; 6 Floor Diffusers. Completes 6 separate warm air runs.

TOTAL PRICE.....$

6-ROOM OIL-FIRED FORCED AIR SYSTEM. Like above except with 7 Floor Diffusers and necessary additional fittings for 7 runs.

TOTAL PRICE.....$

HOT WATER BASEBOARD PERIMETER SYSTEM FOR 5-ROOM 1-STORY HOUSE . . . 559.50 with Gas-Fired Boiler



5-ROOM GAS-FIRED HOT WATER SYSTEM. Includes: 1 Gas-Fired Boiler (72,000 BTU input) with Controls (see (B), above); 2 lengths Vent Pipe (5-in. diam.); 2—90° Vent Pipe Elbows; 1 Room Thermostat; 1 Hot Water Circulating Pump; 1 Compression Tank; 1 Combination Filler and Relief Valve; 163 ft. of Steel Pipe with assorted Elbows, Tees, Couplings, Nipples, Unions, Valves, Bushings and Plugs for connecting system. Finned Steel Heating Elements 1-in. pipe size (2—4-ft. lengths, 6—6-ft. lengths, 1—8-ft. length) with equal lengths of Front and Back Baseboard Panels and Panel End Pieces and Corner Pieces; 1 Convector Cabinet Radiator (for use in kitchen or bathroom where wall space may be insufficient for baseboard units). System provides total radiation of 210 sq. ft.

TOTAL PRICE.....$559.50

6-ROOM GAS-FIRED SYSTEM. Like above except with additional Heating Elements, Panels, Pipe, etc. Total radiation 245 sq. ft.

TOTAL PRICE.....$599.50

5-ROOM OIL-FIRED HOT WATER SYSTEM. Includes: 1 Oil-Fired Boiler (A, above) with Burner (1 GPH nozzle size), Combustion Chamber and Controls; Automatic Draft Regulator; 1-Oil Storage Tank (275 gals.); Tank Installation Kit; Tank Gauge; Oil Filter; lengths Vent Pipe (8-in. diam.); 2—90° Vent Pipe Elbows; 1 Room Thermostat; 1 Circulating Pump; 1 Compression Tank; 1 Combination Filler and Relief Valve; 163 ft. of Steel Pipe with assorted Elbows, Tees, Couplings, Nipples, Unions, Valves, Bushings and Plugs for assembling system; Finned Steel Heating Elements 1-in. pipe size (2—4-ft. lengths, 6—6-ft. lengths, 1—8-ft. length) with equal lengths of Front and Back Panels and Panel End Pieces and Corner Pieces; 1 Convector Cabinet Radiator. Total radiation of 210 sq. ft.

TOTAL PRICE.....$

6-ROOM OIL-FIRED SYSTEM. Like above except with additional Heating Elements, Panels, Pipe, etc. Total radiation 245 sq. ft.

TOTAL PRICE.....$

Equipment for All Needs

GAS-BURNING WALL HEATERS 57.95 TO 109.50

(D) (E) Especially well suited for heating compact areas, such as small cottages and apartments, motel units, offices, small shops.

Vented circulating type—provides gentle circulation of warmed air. Single heaters (D) excellent for heating an addition of 1 to 2 rooms or added home shop or garage, which would be beyond the capacity of the central heating plant; or where extensions of central system would be impracticable or too costly.

Dual heaters (E) are for walls between two rooms—will heat up to 3 rooms. When the house or space to be heated exceeds the capacity of one Wall heater, write to Wards Engineering Service Dept. giving full details with sketches before ordering. Approved by AGA. Fit into 2x4-in. stud wall. Heaters project 4¾ in. from wall.

Safety pilot stops ALL gas if pilot light dies. No exposed flame. Drilled-port cast-iron burner. Steel combustion chamber porcelain enameled inside and out. Shadow gray porcelain enameled steel front panel with louvers. For venting use Oval Pipe (K), Oval Pipe Adapter Set (L) plus other Metalbestos fittings listed below on this page.

Needs no electric connections. *For Natural Gas from city mains or Liquefied Petroleum (bottled) gas only.* Write for prices of heaters for manufactured or mixed gas. Gas inlet tapped ⅜-in. pipe size.

Heaters 81 C 5775, 5776 and 5777 require wall opening 41½ in. long by 14⅜ in. wide; all others 49 in. long by 14⅜ in. wide. "F" at end of Catalog Number means heater shipped to you from Factory near Clarksburg, West Virginia. Pay freight from there. Others shipped from Stock in Albany House. Allow Factory 1 week extra plus transit time. Order early and save. *Deduct 5% from prices if ordered before June 30.*

Gas Wall Heaters Catalog Number	Dual or Single Wall Type	Gas Input per Hr., BTU	Heating Capacities, Cubic Feet: Down to 0°F	To 10°F Below 0	To 20°F Below 0	Front Panel Size, In.: High	Wide	Ship. Wt. Lbs.	Cash Price
FOR NATURAL GAS. MANUALLY CONTROLLED									
81 C 5778 F	Dual	50,000	3900	3250	2800	52¾	16¾	135	$87.50
81 C 5775 R	Single	25,000	1950	1625	1400	45	16¾	77	57.95
81 C 5781 R	Single	35,000	2700	2300	1950	52¾	16¾	94	72.50
FOR NATURAL GAS. AUTOMATICALLY CONTROLLED. (Built-in thermostat)									
81 C 5779 R	Dual	50,000	3900	3250	2800	52¾	16¾	135	$109.50
81 C 5776 R	Single	25,000	1950	1625	1400	45	16¾	77	73.50
81 C 5782 R	Single	35,000	2700	2300	1950	52¾	16¾	94	87.50
FOR LIQUEFIED PETROLEUM (BOTTLED) GAS. AUTOMATICALLY CONTROLLED. (Built-in thermostat) *State Type Gas on your order.*									
81 C 5780 F	Dual	45,000	3500	2900	2500	52¾	16¾	135	$109.50
81 C 5777 F	Single	25,000	1950	1625	1400	45	16¾	77	73.50
81 C 5783 F	Single	35,000	2700	2300	1950	52¾	16¾	94	87.50

MORE COMPLETE LISTINGS OF WARDS HEATING EQUIPMENT in free Heating Circular. Send coupon at bottom of page. For help in planning or selecting equipment write Engineering Service Dept. at nearest Ward House.

AUTOMATIC GAS-BURNING FLOOR FURNACES 84.95 TO 119.50

(G) Self-generating—no connection to any other electrical source required. Automatic controls provide clean, even, economical heat. Approved by the American Gas Association. Excellent for heating small homes.

Suspend through opening in floor; furnace is out of sight except for grill. No basement needed—can be cleaned and serviced from above. One furnace heats up to 4 rooms. Floor grill serves as heat register and cold air return. Outside casing is galvanized steel.

Safety pilot shuts off ALL gas to burner and pilot if pilot flame goes out. Drilled port cast-iron burner. Heavy rust-resistant steel combustion chamber with observation cap. Brown enamel finish on steel floor grill.

Includes draft diverter and instructions. Vent pipe not included (see Page 866). Gas inlet ½ in. For natural or mixed gas from city mains or for liquefied petroleum (bottled) gas. Heating capacities stated are for average house with outdoor temperature as shown in table. Complete specifications in table below. No.'s 81 C 5846, 5847 and 5848 shipped promptly from Factory in Pittsburgh, Pa.; pay freight charges from there; see Page 970. *Deduct 5% if ordered before June 30.* Special Terms below.

Gas Floor Furnace Catalog Number	Gas Input per Hr., BTU	Heating Capacities, Cubic Feet: Down to 0°F	To 10°F Below 0	To 20°F Below 0	Casings All 25⅝ In. Deep: Wide	Long	Floor Grill Size, In.	Use Vent Pipe Size	Ship. Wt. Lbs.	Cash Price
FOR NATURAL OR MIXED GAS. WALL THERMOSTAT. (Includes 25-ft. wire.)										
81 C 5843 R	35,000	3000	2500	2000	14⅛	36⅛	16x38	4 in.	150	$84.95
81 C 5844 R	50,000	4200	3500	2900	18⅛	36⅛	20x38	5 in.	170	99.50
81 C 5845 R	65,000	5400	4500	3800	26⅛	36⅛	28x38	5 in.	210	119.50
FOR LIQUEFIED PETROLEUM (BOTTLED) GAS. WALL THERMOSTAT. *State on your order Type of Gas.* (Includes 25-ft. wire.)										
81 C 5846 F	35,000	3000	2500	2000	14⅛	36⅛	16x38	4 in.	150	$84.95
81 C 5847 F	50,000	4200	3500	2900	18⅛	36⅛	20x38	5 in.	170	99.50
81 C 5848 F	65,000	5400	4500	3800	26⅛	36⅛	28x38	5 in.	210	119.50

Wall Heaters; Gravity Furnaces

COAL-FIRED STEEL FURNACES FOR GRAVITY SYSTEMS 159.50 TO 317.50

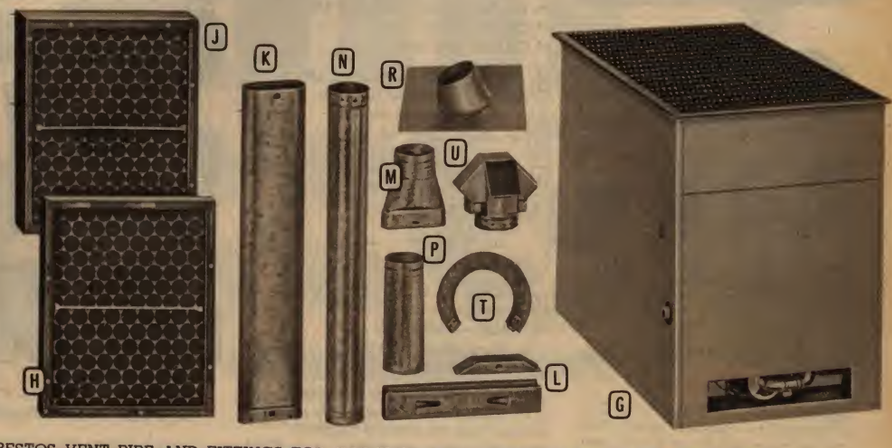
(F) Hand-fired. One-piece fire chamber. Heavy body with full length integral pouch. Head extra heavy. Radiator full-size crescent shape with baffle. Firebrick firepot liner 1½ in. thick. Cast-iron water pan. Opening for hot water coil. Roller bearing cast-iron center dump type grates. Complete with vertical shaker handle, hand regulator dial, chain, pulleys, cement, poker, check draft, instructions. Unassembled. "F" at end of Cat. No. means shipped promptly from central Ohio Factory. Allow transit time. Pay freight from there. "R" means shipped from Albany Mail Order House. *Deduct 5% if ordered before June 30.*

PIPE TYPE (pictured). For pipe and register system only. Casing height: for largest size, 69 in.; others 66 in.

Catalog Number	Diam. Fire Chamber	Casing Diam.	Room Capacity	Pipe Area Gravity System	Smoke Pipe	Ship. Wt.	Pay Oct. 1	Cash Price
81 C 5511 R	20 in.	41 in.	Up to 6	458 sq. in.	8 in.	665 lbs.	$12.00	$159.50
81 C 5512 R	22 in.	43 in.	5 to 7	557 sq. in.	9 in.	742 lbs.	13.00	177.50
81 C 5513 R	24 in.	45 in.	6 to 8	647 sq. in.	9 in.	810 lbs.	14.00	202.50
81 C 5514 F	27 in.	50 in.	7 to 9	790 sq. in.	9 in.	979 lbs.	16.00	237.50
81 C 5515 F	30 in.	54 in.	10 to 12	960 sq. in.	10 in.	1194 lbs.	20.00	317.50

PIPELESS TYPE. Bonnet extends to first floor register (register included); adjusts for basements 6 to 8 ft. high.

Catalog Number	Diam. Fire Chamber	Floor Register	Casing Diam.	Heating Capacity: Rooms	Cu. Ft.	Smoke Pipe	Ship. Wt.	Pay Oct. 1	Cash Price
81 C 5516 R	20 in.	30 by 30 in.	45 in.	Up to 6	10000	8 in.	807 lbs.	$15.00	$222.50
81 C 5517 R	22 in.	32 by 32 in.	48 in.	5 to 7	14000	9 in.	904 lbs.	16.00	247.50
81 C 5518 F	24 in.	34 by 34 in.	51 in.	6 to 8	19000	9 in.	970 lbs.	16.00	249.50



DUST-STOP FURNACE FILTERS

(H) (J) Screen out dust and lint for a cleaner house. Change twice a year. Approved by UL.

Key	Catalog Number	Size In.	Carton of 2: Ship. Wt.	Price	Carton of 6: Ship. Wt.	Price
(H)	81 C 8489 L	15x20x1	3 lbs.	$1.59	7½ lbs.	$4.49
	81 C 8490 L	16x20x1	5 lbs.	1.59	8 lbs.	4.49
	81 C 8491 L	16x25x1	5 lbs.	1.59	10 lbs.	4.49
	81 C 8492 L	20x20x1	6 lbs.	1.39	10 lbs.	3.95
	81 C 8493 L	20x25x1	6 lbs.	1.79	12 lbs.	4.98
(J)	81 C 8485 L	16x20x2	6 lbs.	2.59	11 lbs.	7.35
	81 C 8486 L	16x25x2	6 lbs.	2.59	15 lbs.	7.35
	81 C 8487 L	20x20x2	6 lbs.	2.59	14 lbs.	7.35
	81 C 8488 L	20x25x2	6 lbs.	2.95	18 lbs.	8.39

METALBESTOS VENT PIPE AND FITTINGS FOR GAS-FIRED WALL HEATERS AND WATER HEATERS

(K) TO (U) Approved by UL. Double wall with insulating air space between. Prevents overheating. Lightweight. Quick-snap joints for easy installation.

Use oval pipe (K) with adapter set (L) for wall heater connection. Allow ⅜-in. clearance for oval pipe in partitions; 1 in. for others. Use 4-in. size for wall heaters. Other metalbestos fittings for gas-fired boilers, furnaces, etc. in Wards free Heating Equipment Circular. Send coupon below, at right.

(K) OVAL PIPE. Fits 2x4 stud space. Ship. wts. 2 lbs. 4 oz., 4 lbs. 8 oz., 7 lbs. 8 oz.
81 C 8567 MO—18-in. length.....$2.04
36-in. length $3.78; 60-in. length 6.10

(L) OVAL PIPE ADAPTER SET. Connects oval pipe (K) to wall heater flue outlet. Includes flue plate, flue plate seal and spacer plates.
81 C 8573 M—Ship. wt. 2 lbs. 8 oz.....$1.72

(M) OVAL TO ROUND ADAPTER. Joins Round Pipe (N) in 4-in. size only to (K).
81 C 8571M—Ship. wt. 1 lb.....$2.28

(N) to (T) Round *State on Order Cat. No. and Inside-Diam. Size*	3 in. Wt. Lbs.	3 in. Each	4 in. Wt. Lbs.	4 in. Each
(N) 81 C 8533M—Round Pipe, 12 in.	1	$1.16	1¼	$1.44
(N) 81 C 8534M—Round Pipe, 18 in.	1½	1.40	2	1.72
(N) 81 C 8535M—Round Pipe, 3 ft.	2¾	2.54	3¼	3.12
(N) 81 C 8536MO—Round Pipe, 5 ft.	4½	4.00	5½	4.90
(P) 81 C 8537M—Round Adj. Lgth.	1⅛	1.36	1½	1.64
(R) 81 C 8542M—Roof Flashing.	2	1.20	2	1.41
(T) 81 C 8543M—Storm Collar.	½	33c	½	33c
(U) 81 C 8544M—Vent Cap.	¾	$2.02	1	$2.14

INSTALL IN OFF-SEASON; PAY LATER

Wards offers especially liberal terms on heating equipment during the "heating installation" season from April 15 to October 1.

Order a new furnace, boiler, piping system or whatever you need to complete or modernize your heating system and pay nothing until Oct. 1. Then start regular monthly payments. Take up to 18 months on orders totaling $90 or more. Minimum monthly payment $5. See table of Monthly Payments on Inside Back Cover.

Wards regular Monthly Payment Plan applies before Apr. 15 and after Oct. 1, with 10% Down; the balance monthly. Make your own installation and save. See Wards helps Page 845.

FREE HEATING CIRCULAR

Contains a wide selection of Wards Heating Equipment as well as valuable information to help plan and install a new system or modernize present system.

Includes: Warm Air Furnaces, Diffusers, Registers, warm air Pipe and Fittings; Boilers, Baseboard, Slim Tube and Convector Radiators for hot water or steam systems; Conversion Burners; Controls; Accessories; Portable Electric Heaters and Stoves for space heating. Many helpful diagrams for planning.

For your free copy send coupon, at right, to nearest Ward Mail Order House or ask for one at a Ward Catalog Office.

MONTGOMERY WARD: Send me free 1956 Heating Circular.

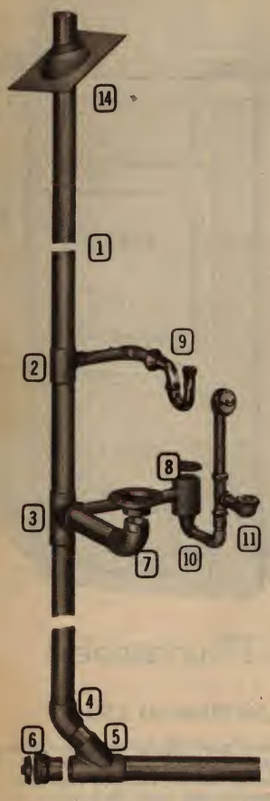
Name_____
(Please PRINT Name and Address Plainly)

St. Address or
Route and Box_____

Post Office _____

S-56 State_____

Easy-to-Install Copper



BASIC COPPER SYSTEM. For 1-story house. Includes: one 20-ft. length of 3-in. diam. copper pipe (1); 3x1½-in. Tee (2); Sanitary T with Right or Left side inlet (right shown); Picture (3); 3-in. Eight Bend (4); 3x3-in. Y Branch (5); 3-in. Cleanout with Plug (6); Closet Bend with Flange (7); Drum Trap with Cover (8) and Roof Flashing (14). Ship. wt. 63 lbs.

81 C 4474 R—Right T Inlet. . . $79.95
81 C 4473 R—Left T Inlet. . . . 79.95

COMPLETE BASIC SYSTEM 79.95

LIGHTWEIGHT. Easy to lift, assemble.

SIMPLE SOLDER JOINTS. No calking.

FAST INSTALLATION. Less labor cost.

FITS 2x4 PARTITION. No wall furring.

Copper drainage system is excellent for the "do-it-yourself" installer; also saves time of hired labor. Pipe and fittings are lightweight, about ⅓ as heavy as iron —easy to lift, join and adjust.

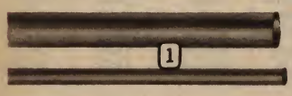
In many cases, parts of system can be pre-assembled on floor or work bench for easier handling, then lifted easily into position.

Joints quickly made with wire solder and blow torch—see below, at left. No calking irons, lead, pots, joint runners required. Soldered joints can easily be made strong, durable and water-tight. To fit pipe simply cut to desired length with hack saw.

Copper stack has no protruding hubs. Fits into standard 2x4-in. stud partition —no wall furring or special deep partitions required. Copper pipe has smooth, full-flowing waterways to resist clogging; corrosion. Never rusts.

Use pipe and fittings listed below for stack; waste and vent lines. Also for horizontal runs above ground as in crawl space under house or suspended drain in basement. Do NOT bury under ground. Pass through basement wall or foundation with cast-iron soil pipe—then continue sewer line to septic tank or street with solid fiber or cast-iron pipe.

Join 3-in. diam. copper pipe to 4-in. diam. cast-iron pipe with adapter (15). Adapter (16) connects 1½-in. diam. copper pipe to 1½-in. diam. threaded steel pipe. See sketch (A), on facing page, for joining copper to fiber pipe. Basic System, left. Check local code.

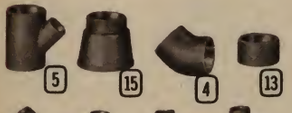


1 COPPER PIPE. Use 3-in. diam. for stack; 1½-in. for waste, vent lines.

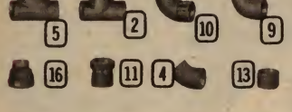
81C4405R	20-ft. Lgth.		Per Foot	
State size	Ship. wt.	Price	Ship. wt.	Price
3-in.	34 lbs.	$36.95	27 oz.	$1.98
1½-in.	16 lbs.	15.90	13 oz.	85c

2 SANITARY TEE. In three sizes.
81 C 4452—*Please state size.*

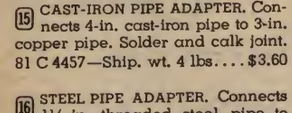
Run Size	Branch	Ship. wt.	Price
3 in.	3 in.	3 lbs.	$4.10
3 in.	1½ in.	2½ lbs.	4.10
1½ in.	1½ in.	1 lb.	95c



3 SANITARY TEE WITH SIDE INLET. Size 3 in. Inlet 1½ in. (on right or left as you face stack). Ship. wt. 4½ lbs.
81 C 4458—Right Inlet. $7.75
81 C 4459—Left Inlet. 7.75



4 EIGHTH BEND. Turns line 45°.
81 C 4451—*Please state size.*
3-in. diam. Ship. wt. 1½ lbs. $4.20
1½-in. diam. Ship. wt. 10 oz. 60c



5 45° Y BRANCH. See Cleanout below.
81 C 4453—*Please state size.*

Run Size	Branch	Ship. wt.	Price
3 in.	3 in.	3 lbs.	$4.35
3 in.	1½ in.	2½ lbs.	4.35
1½ in.	1½ in.	1 lb.	1.05

15 CAST-IRON PIPE ADAPTER. Connects 4-in. cast-iron pipe to 3-in. copper pipe. Solder and calk joint.
81 C 4457—Ship. wt. 4 lbs. . . . $3.60

16 STEEL PIPE ADAPTER. Connects 1½-in. threaded steel pipe to 1½-in. copper pipe.
81 C 4466—Ship. wt. 4 oz. $1.10

MAKING SOLDER JOINT

1) Cut pipe to required length with hack saw. *Make cut square.* 2) File inside and outside of pipe end to remove burrs, slivers. 3) Brighten outside of pipe end and inside of fitting with steel wool or abrasive cloth. 4) Brush soldering flux around brightened pipe end and inside fitting. 5) Assemble and heat joint uniformly with blow torch. 6) When flux boils apply wire solder to joint crack. When filled, solder will show around joint. Wipe off excess solder. A pound of solder makes about 48 1½-in. joints; 25 3-in. joints.

FREE PLUMBING BOOKLET

Serves as a guide for planning, selecting and installing plumbing. Send coupon on Page 845.

6 CLEANOUT WITH PLUG. Fits 45° Y Branch (5) above.
81 C 4456—*Please state size.*
3-in. diam. Ship. wt. 1½ lbs. $4.55
1½-in. diam. Ship. wt. 12 oz. 1.20

7 CLOSET BEND WITH FLANGE. Diam. 3 in. Extend to stack with piece of copper pipe for desired rough-in.
81 C 4460—Ship. wt. 3 lbs. $7.50

8 DRUM TRAP WITH COVER. Rough brass finish. Size 4 by 5 in. Side outlet 1½-in. diam. Bottom inlet tapped 1½ in.
81 C 4461—Ship. wt. 5 lbs. $10.70

9 QUARTER BEND. Turns line 90°.
81 C 4450—*Please state size.*
3-in. diam. Ship. wt. 1½ lbs. $2.95
1½-in. diam. Ship. wt. 12 oz. 65c

10 90° STREET EL. Fits (8). Size 1½ in.
81 C 4462—Ship. wt. 12 oz. $1.25

11 MARVEL COUPLING. Joins 1½-in. copper pipe to lav. trap; tub waste.
81 C 4463—*Please state size.*
1½ by 1½ in. Ship. wt. 8 oz. 98c
1½ by 1¼ in. Ship. wt. 8 oz. 98c

12 DOUBLE SANITARY TEE. For bathrooms back-to-back. All openings 3-in.
81 C 4465—Ship. wt. 4 lbs. $8.15

13 COUPLING. Connects copper pipe.
81 C 4464—*Please state size.*
3-in. diam. Ship. wt. 8 oz. $1.40
1½-in. diam. Ship. wt. 4 oz. 39c

14 COPPER ROOF FLASHING. Size 3 in.
81 C 4470—Ship. wt. 2 lbs. . . . $2.55

Cast-Iron Drainage System

COMPLETE BASIC SYSTEM 32.50 3-in. Size

All pipe and fittings close-grained cast-iron; uniform thickness. Coated inside and out with black asphaltum. Calk joints with oakum and calking lead.

Cast-iron pipe is used for drainage stack, drains under basement floor, runs through foundation or basement wall and lines to septic tank or sewer. Required in some areas—check code.

19 TAPPED SANITARY TEE. *State size.*

Weight	Run	Branch	Ship. wt.	Price
Service 81 C 4721 M	2 in.	1½ in.	6 lbs.	$1.33
	3 in.	1½ in.	8 lbs.	1.70
	4 in.	1½ in.	10 lbs.	2.20
Ex. Heavy 81 C 4821 M	4 in.	1½ in.	15 lbs.	2.80

17 18 SOIL PIPE. Length 5 ft. Can be cut to desired length with cold chisel and hammer. Double hub [illegible] makes 2 useable pieces. Form joints by inserting a plain end into a hub and calking. See Ship. Notice below.

Type	Cat. No.	Size	Ship. wt.
(17) Double Hub *State Size*	Service	2 in.	21 lbs.
	Weight	3 in.	31 lbs.
	81 C 4703 R	4 in.	42 lbs.
	Ex.-Heavy	2 in.	26 lbs.
	81 C 4803 R	4 in.	63 lbs.
(18) Single Hub *State Size*	Service	2 in.	20 lbs.
	Weight	3 in.	30 lbs.
	81 C 4702 R	4 in.	40 lbs.
	Ex.-Heavy	2 in.	25 lbs.
	81 C 4802 R	4 in.	60 lbs.

BASIC CAST-IRON SYSTEM. For 1-story houses. Incl.: (19) With Left or Right Inlet (right shown); Tapped Bend (21) (23), (24), (25), (26), (27), (28), (37), 2 lgths. of (17), 2 lgths. of [illegible]

3-INCH SYSTEM. Ship. wt. 200 lbs.
81 C 4752 R—Right Inlet; 81 C 4751R—Left Inlet. . . . . [illegible]

4-INCH SYSTEM. Ship. wt. 230 lbs.
81 C 4754 R—Right Inlet; 81 C 4753 R—Left Inlet. . . . . $3[illegible]

20 SANITARY TEE. Fits 4-in. diam. closet bend. Side inlet (on left or right as you face stack). *State Stack size.*

SERVICE WEIGHT. Ship. wts.: 3 in., 14 lbs.; 4 in., 16 lbs.
81 C 4717 M—Left Inlet: 3 in. . . . . $4.75; 4 in. . . . . $[illegible]
81 C 4718 M—Right Inlet: 3 in. . . . . 4.75; 4 in. . . . . [illegible]

EXTRA-HEAVY. In 4-in. size only. Ship. wt. 23 lbs.
81 C 4817 MB—Left Inlet. $4.50; 81 C 4818 MB—Right Inlet [illegible]

21 CLOSET BENDS. Diam. 4 in. Inlet center to end 15 in. TAPPED. Both sides tapped for 1½-in. pipe. Wt. 19 lbs.
81 C 4869 M—3-in. stack. . $2.98; 81 C 4893 M—4-in. stack. [illegible]

PLAIN. (Not shown.) Sides not tapped. Ship. wt. 17 lbs.
81 C 4868 M—3-in. stack. . $2.25; 81 C 4892 M—4-in. stack. [illegible]

22 SLOTTED CLOSET FLANGE. Fits closet bends above.
81 C 4890 —Ship. wt. 3 lbs. . . . . [illegible]

23 4- BY 5-IN. DRUM TRAP. Inlet and outlet for 1½-in. pipe.
81 C 4245 M—Ship. wt. 5 lbs. (Order cover 24). . . . . [illegible]

4- BY 8-IN. DRUM TRAP. Side inlet, bottom outlet 1½-in. [illegible]
81 C 4246 M—Ship. wt. 7 lbs. (Order cover 24). . . . . [illegible]

24 DRUM TRAP COVER. Die-cast. Chromium plated top.
81 C 4247 —For 4-in. traps. Ship. wt. 13 oz. . . . . [illegible]

25 CLEANOUT FERRULE. With brass plug. *Please state size.*
81 C 4734 —SERVICE WT. Fits 2-in. pipe. Wt. 2 lbs. . . . . [illegible]
Fits 3-in. pipe. Wt. 3 lbs. 80c; Fits 4-in. pipe. Wt. 3 lbs. [illegible]
81 C 4834 —EXTRA-HEAVY WT. Fits 4-in. pipe. Wt. 6 lbs. [illegible]

26 45° Y BRANCH. Cleanout. *State size.*

Weight	Size, In.	Ship. wt.	Price
Service wt. 81 C 4725 M	2 by 2	8 lbs.	98c
	3 by 2	10 lbs.	$1.49
Service weight 81 C 4725 M	3 by 3	12 lbs.	1.49
	4 by 2	12 lbs.	1.49
	4 by 3	14 lbs.	2.05
	4 by 4	17 lbs.	2.15
Extra-Heavy 81 C 4825 M	2 by 2	11 lbs.	1.35
Extra-Heavy 81 C 4825 MB	4 by 2	17 lbs.	1.98
	4 by 4	24 lbs.	2.68

27 LEAD ROOF FLASHING. Flat to 45° roofs. *State size.*
81 C 4962—3 in. Wt. 4 lbs. $2.39; 4 in. Wt. 5 lbs. $2.60

28 EIGHTH BEND. Turns line full 45°. *State size.*
81 C 4712 M—SERVICE WEIGHT. 2 in. Wt. 4 lbs. . . 62c
3 in. Ship. wt. 6 lbs. 80c; 4 in. Wt. 9 lbs. . . $1.15
81 C 4812 M—EXTRA-HEAVY WEIGHT.
2 in. Ship. wt. 5 lbs. 75c; 4 in. Wt. 12 lbs. $1.45

29 TEST TEE. With brass plug. *Please state size.*
81 C 4723 M—SERVICE WEIGHT.
3 in. Ship. wt. 10 lbs. $3.20; 4 in. Wt. 16 lbs. $3.40
81 C 4823 M—EX-HEAVY WT. 4 in. Wt. 18 lbs. . . . 3.45

30 LONG QUARTER BEND. Size, 4 by 18 in.

Weight	Cat. No.	Ship. wt.	Price
Service	81 C 4706 MB	21 lbs.	$2.65
Extra-Heavy	81 C 4806 MB	25 lbs.	3.30

31 LEAD-IRON FERRULE. Diam. 4 in. Wts.: 7, 10 lbs.
81 C 4974 L—Lgth. 8 in. $1.95; Lgth. 12 in. $2.65

32 SANITARY TEE BRANCH. *State size.*

Weight	Cat. No.	Size	Ship. wt.	Price
Service	81 C 4716 M	4x4x2 in.	13 lbs.	$1.50
		4x4x4 in.	16 lbs.	2.15
	81 C 4724 M	3x3x4 in.	13 lbs.	3.05
Extra-Heavy	81 C 4816 M	2x2x2 in.	12 lbs.	1.35
		4x4x4 in.	22 lbs.	2.70

33 QUARTER BEND WITH 2-IN. LOW-HEEL INLET.
81 C 4707 M—SERVICE WT. 4 in. Ship. wt. 14 lbs. $2.20

34 HUB VENT FITTING. Tapped 1½ in.
81 C 4886—2 by 1½ in. Ship. wt. 3 lbs. 65c

35 DRAINAGE P-TRAP. *State size wanted.*
81 C 4744 M—SERVICE WEIGHT.
2 in. Ship. wt. 7 lbs. $1.60; 3 in. Wt. 12 lbs.
81 C 4844 M—EX.-HEAVY WT. 2 in. Wt. 12 lbs.

36 QUARTER BEND. *State size wanted.*
81 C 4704 M—SERVICE WT. 2 in. Wt. 5 lbs.
3 in. Ship. wt. 7 lbs. 98c; 4 in. Wt. 10 lbs.
81 C 4804 M—EXTRA-HEAVY WEIGHT.
2 in. Ship. wt. 6 lbs. 98c; 4 in. Wt. 15 lbs.

37 CALKING SLEEVE SPIGOT. Tapped for 1½-in.
81 C 4887 —Diam. 2 in. Ship. wt. 1 lb. . . .

38 OUTLET INCREASER. Joins 3-in. to 4-in. soil pipe
81 C 4857 M—Ship. wt. 12 lbs. . . . . [illegible]

39 VENT INCREASER. 2-in. pipe tapping. Top dia.
81 C 4739 M—Lgth. 24 in. Ship. wt. 14 lbs.

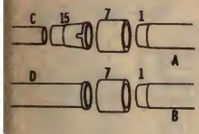
40 BELL TRAP CESSPOOL DRAIN. For basement

Face	Pipe	Cat. No.	Ship. wt.
6x6 in.	2 in.	81 C 4875 L	5 lbs.
9x9 in.	3 in.	81 C 4876 L	10 lbs.

41 TO 48 DRAINAGE FITTINGS. Galv. All 1½ in.

Type	Cat. No.	Lbs.
(41) Tee Branch	81 C 4230	3
(42) 90° Regular Elbow	81 C 4231	2¼
(43) 90° Long Turn Elbow	81 C 4237	3
(44) 45° Regular Elbow	81 C 4232	3
(45) 90° Street Elbow	81 C 4234	2
(46) P Trap	81 C 4235	5
(47) 45° Regular Y	81 C 4233	3½
(48) 90° Long Turn Y	81 C 4236	3¼

First Quality Fiber Pipe...Easy to Install...Enduring



Typical Changeovers

COMPLETE BASIC SEPTIC SYSTEMS 62.95 AND 90.95

See picture at right. Includes septic tank (12); perforated fiber pipe (11) and crosses (10) for minimum drain field. See drain field requirements at bottom of page. Order extra pipe, crosses as needed.

System Cat. No.	Tank, Gals.	Pipe, Ft.	No. of Crosses	Wt. Lbs.	Price
81 C 4786R	300	100	3	488	$62.95
81 C 4787R	500	150	4	693	90.95

PERFORATED AND SOLID FIBER PIPE FOR DRAIN FIELD, SEWER LINES, ETC.

1 TO 11 Fiber Pipe is easier to install because the lightweight, longer sections (7, 7½ or 8 ft.) are easier to handle, require fewer, simpler joints. No calking or cementing necessary (when joining lengths). Easy to cut odd lengths with saw.

Formed of wood fibers into a solid, seamless tube and thoroughly impregnated with coal tar pitch, for a tough, waterproof, long-lasting, lightweight, unified pipe.

Tests show crush strength exceeds that of farm or "field" tile. Unaffected by acids or usual chemicals in soil or waste. Occasional freezing, or heat to 212°F, will not permanently affect pipe. Both types, Perforated (11) and Solid (1), have 4-in. inside diameter. Total length of your order made up of 7-, 7½- and 8-ft. lengths, at random; no choice. Minimum order 7 ft. of 1 type. *One coupling included with each length.*

Sketch (A), left, shows how to join 3-in. copper pipe (C) and fiber pipe (1). Solder adapter (15), facing page, to copper pipe. Calk fiber adapter (7) to (15) using lead seal (17). Insert (1) into (7). To join 4-in. cast-iron pipe (D) to fiber pipe, see Sketch (B). Calk adapter (7) to (D) with Seal (17) and insert (1) into (7).

1 SOLID FIBER PIPE. (Shown below.) For tight, house-to-sewer or house-to-septic-tank lines, storm drains, etc. Also sub-irrigation conductor and other non-pressure uses outside house. Tapered ends for special root-proof, self-sealing joints.

When joining tapered ends with coupling (8) no calking necessary. To join cut ends use (6) or (7) below, and calk. See sketches A and B and information above to join to copper or cast-iron pipe. Inside diam. 4 in. Check local code before using.

81 C 5002 R—Ship. wt. per ft. 2 lbs. 14 oz.....Per Ft. 38c

2 TO 5 FIBER-TO-FIBER FITTINGS. No calking necessary.

(2) 81 C 5019 M—TEE. 3 hubs. Ship. wt. 3 lbs. 12 oz. $2.80
(3) 81 C 5012 M—⅛-BEND. 1 hub. Ship. wt. 2 lbs. 2 oz..... 1.55
(4) 81 C 5014 M—¼-BEND. 1 hub. Ship. wt. 3 lbs. 6 oz..... 2.65
(5) 81 C 5013 M—WYE. 2 hubs. Ship. wt. 5 lbs. 4 oz..... 3.59

6 JOINING SLEEVE. Joins 2 cut ends of Pipe (1), or cut end to 4-in. iron soil pipe spigot end. Calk both sides.

81 C 5016 M—Fits 4-in. pipe. Ship. wt. 3 lbs. 8 oz.....62c

7 ADAPTER. Joins taper end of Pipe (1) to soil pipe spigot; calk spigot side. Also joins cut end to taper end. Calk cut end.

81 C 5018 M—Fits 4-in. pipe. Ship. wt. 3 lbs.....90c

8 EXTRA COUPLING. Joins taper end to taper end. No calking.

81 C 5011 M—Fits 4-in. pipe. Ship. wt. 1 lb. 6 oz.....31c

9 EXTRA SNAP-COUPLING. Fits perforated pipe (11) and cross (10), below. See picture at right.

81 C 5026 M—Ship. wt. 13 oz.....15c

10 COMPLETE CROSS. For connecting drain field branches; see picture at right. Fits snap-coupling (9) above.

81 C 5027 M—18 by 18 in. Ship. wt. 7 lbs.....90c

11 PERFORATED FIBER PIPE. For septic tank drain field (see picture, right). Also used as footing drains for buildings; draining land; sub-irrigation. Coupling (9) slides onto pipe and cross for firm connection; keeps pipe in line; checks silting. Write Wards Engineering Dept. if more information needed. Table below, left shows amount needed for drain field.

81 C 5006 R—Wt. per ft. 2¼ lbs.....Ft. 26c

STEEL SEPTIC TANK 38.50 300 Gal.

12 Heavy coat inside and out of acid-, rust-resistant asphaltum. No chemicals needed. Inlet and outlet fit 4-in. pipe. For added capacity connect two or more tanks. Shipped promptly from Albany Stock or from Factories near Buffalo, New York or Boston, Massachusetts—whichever is nearer to you.

750-GALLON. For larger installations. Diam. 58 in.; ht. 77 in. From Factory near Boston only.

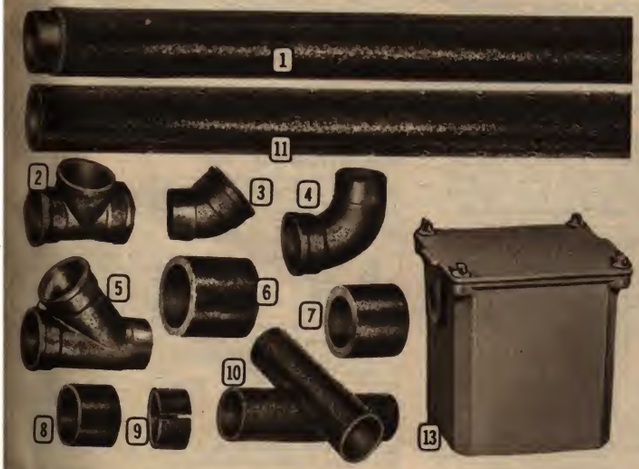
81 C 4785 F—Ship. wt. 500 lbs..... $94.50

500-GALLON. For farm or suburban home; usually adequate for 5 persons. Diameter 52 in.; height 60 in. Ship. wt. 375 lbs.

81 C 4782 R—From Stock.....$53.95
81 C 4782 F—From Factory..... 48.95

300-GALLON. For limited use as with small home or summer cottage and not more than 4 persons. Diam. 46 in.; ht. 48 in. Ship. wt. 270 lbs.

81 C 4781 R—From Stock.....$38.50
81 C 4781 F—From Factory..... 34.50



GREASE SEPARATOR 21.95

13 Traps grease before it can enter waste lines; clog house drain. Use with sewer main or septic tank. (Excessive grease impairs operation of septic tank.) Install under sink or in basement drain line.

Cast iron—heavy casting for long service. Capacity: 16 lbs.; for normal requirements of 6 people. Flow rate, 7 gallons per minute. Outlet and inlet threaded for 1½-in. pipe. Size overall 13 by 12½ by 10½ in.

Automatic lockup when capacity is reached. Baffles prevent solids from escaping; sewer gas from entering. *Not Mailable.*

81 C 4795 R—Ship. wt. 75 lbs.....$21.95

DRAIN FIELD PIPE NEEDED

Table shows minimum perforated pipe (11) needed for drain field in various soils.

Nature of Soil	Perforated Pipe Needed Per Person (Minimum Total, 100 Ft.)
Clean coarse sand or gravel....	15 feet
Fine sand or light loam.....	20 feet
Fine sand with some clay or loam	30 feet
Clay with some sand or gravel..	80 feet
Heavy clay.....	Unsuitable

FREE PLUMBING BOOKLET. Helps you plan, select and install. Send coupon, Page 845.

10% Down for items on these pages, the balance monthly. Details on Inside Back Cover.

PLUMBING NEEDS . . . CALKING LEAD . . . SOLDER

14 PLUMBERS' OAKUM. Tarred jute. Use under (22), (23); 1 oz. to each 1-in. of pipe diam. in each joint. Ship. wt. 5 lbs. 8 oz.

81 C 4955 L—Carton 5 lbs.... $1.59

15 THREAD CUTTING OIL. Makes cutting easier. In ½-pint can.

81 C 2317—Ship. wt. 1 lb.....30c

16 DRAIN PIPE CLEANER. Frees clogged drain lines. Shipped by Freight, Truck or Express only.

81 C 2305 R—Wt. 1¼ lbs...2 cans 45c

17 LEAD SEAL. To seal soil pipe joints. Needs no heating.

81 C 2312—Wt. 1 lb. 8 oz.....55c

18 PIPE COMPOUND. For steel pipe threads. 1-lb. can.

81 C 2315—Wt. 1 lb. 4 oz.....30c

19 BLACK WIRE PIPE HOOKS. Six-in. Two sizes: for ½-in. pipe; for ¾-in. pipe. Box of 10. *State size.*

81 C 4299—Ship. wt. box 1 lb..30c

20 21 PIPE TAPE. Holds pipe to joists, etc. Holes fit ¼-in. bolts. Tape width ¾ in.

(20) STEEL. Ship. wt. 1 lb.

81 C 4297—10-ft. Roll.....35c

(21) COPPER PLATED. Wt. 10 oz.

81 C 4295—10-ft. Roll.....55c

22 23 CALKING LEAD. Use 1 lb. per 1-in. soil pipe diam. per joint, over oakum (14). Melt bar and pour in; or pound wool type in cold. Ship. wt. 5 lbs.

(22) 81 C 4954 M—WOOL.....Pkg. $1.75
(23) 81 C 4950 M—BAR. Abt. 5 lbs.... 1.20

24 GRAPHITE PACKING. Valves, faucets.

81 C 2321—Stranded. Wt. 2 oz...Pkg. 10c

25 PIPE STRAPS. Hold pipe to joists, etc.

81 C 4298—GALVANIZED. *State size.*

½ in. Ship. wt. 8 oz.....Dozen 10c
¾ in. Ship. wt. 10 oz.....Dozen 15c

81 C 4296—COPPER. Dozen. *State size.*

½ in. Wt. 4 oz..40c; ¾ in. Wt. 6 oz...59c
⅜ in. Ship. wt. 3 oz.....35c

26 "NOKORODE" SOLDERING PASTE. Noncorrosive flux. Use with solder (27).

81 C 2307—Ship. wt. 3 oz....2-oz. can 13c

27 SOLDER FOR COPPER PIPE TUBING. Joins copper pipe (or "tubing") to copper "sweat" fittings. Solid ⅛-in. wire; 1-lb. spool. See "Making Solder Joint", facing page.

81 C 4947—Ship. wt. 1 lb. 4 oz...Spool 97c

28 SEAL STICK. Seals threaded pipe joints. Neat; easy to use.

81 C 2314—Ship. wt. 2 oz.....13c

29 PLUMBERS' WIPING SOLDER. Bar weighs about 1½ lbs.

81 C 4951—Ship. wt. 1 lb. 8 oz...Bar $1.18

FOR A DRY BASEMENT . . . SUMP PUMP 52.50

30 It's always an emergency when you need a basement sump pump. Damage from a single flooding might be more than the cost of this top quality pump. Use also to drain laundry tub wastes, etc. from basement into overhead sewer pipe leading to septic tank.

Vital parts of brass, bronze or stainless steel—last longer. Non-clogging semi-enclosed water impeller will pass any object that comes through the 5/16-in. holes in the heavy brass protective screen. Screen easily cleared of larger debris without removing pump.

Fully automatic switch control, with neoprene displacement bells on stainless steel wire, provides positive action; no float, rod, guides to stick or leak.

Stainless steel shaft and brass water-lubricated pump bearing prevent sticking. Top-suction type pump pulls water down; less sand, grit reach bearing.

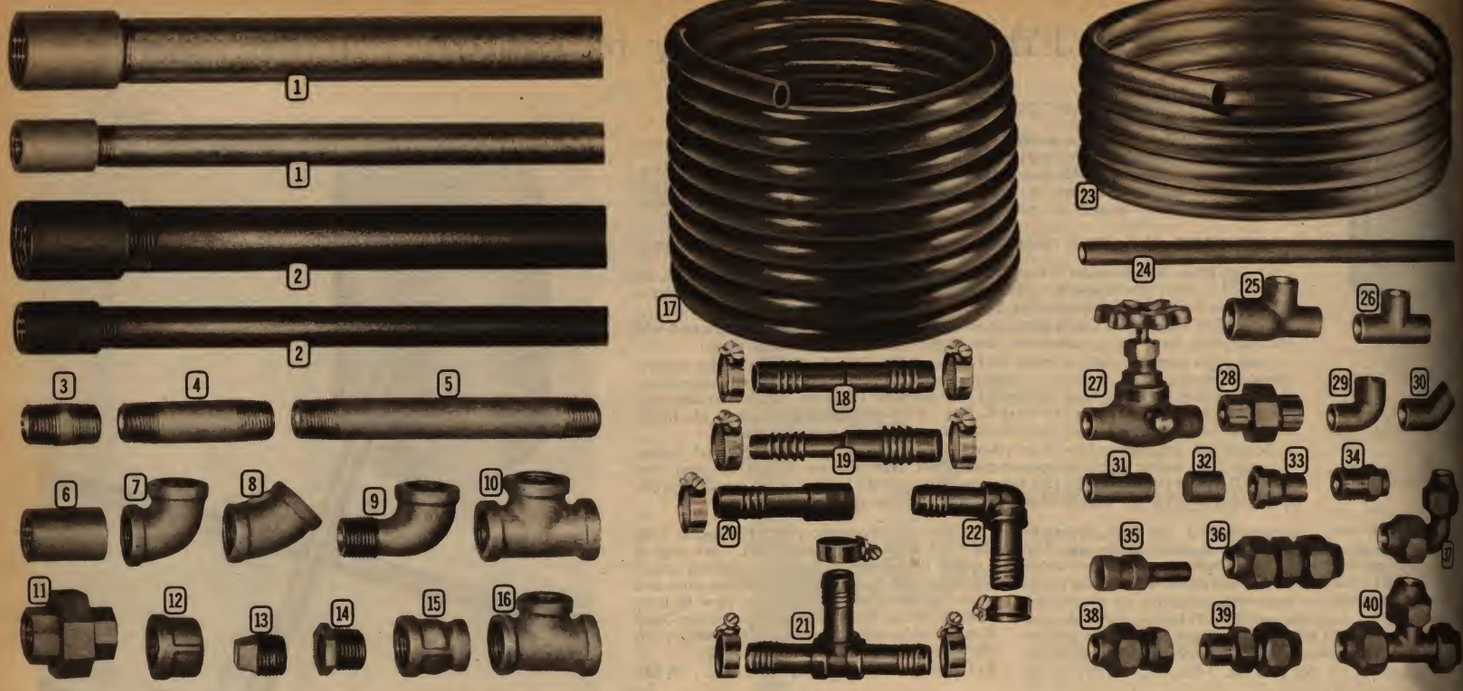
Heavy-duty ⅓-HP motor with overload burnout protection; grease-sealed ball thrust lower bearing; for 110- to 120-volt, 60-cycle AC. Rubber-covered 8-ft. cord, plug. Use 18-in. tile or concrete pipe for pit (sump).

Capacity, gals-per-hr.: 3510 at 5-ft. discharge head; 3120 at 10 ft.; 2520 at 15 ft.; 1740 at 20 ft. Discharge opening 1½-in. pipe size. Pump ht. 39 in.; for pit to 2 ft. deep. Instructions. Cover listed below.

81 C 3637 R—Ship. wt. 57 lbs. $5.50 Down..Cash $52.50

31 COVER FOR PUMP ABOVE ONLY. Cast aluminum. Keeps out debris; avoids risk of open pit.

81 C 3636 M—Diam. 20 in. Fits 18-in. hole. Ship. wt. 7 lbs. $7.85



Top Quality Pipe and Fittings for Water, Gas, Oil, Air

WARDS STEEL PIPE MEETS OR EXCEEDS U.S. STANDARDS

1 2 WARDS STEEL PIPE IS TESTED AT 1000 LBS. water pressure per sq. in. Meets Federal Spec. WWP-406; A.S.T.M., A-120-47; U.S. Navy 44 P10h and 44-P-10k. Use *Galvanized Pipe* for water supply and drainage; *Black Pipe* for steam or hot water heating and for gas, oil and air lines. Both ends of standard 21-ft. lengths are threaded. One coupling furnished with each full length.

Pipe Size	Outside Circum.	Outside Diam.
⅜ in.	2⅛ in.	11/16 in.
½ in.	2⅝ in.	⅞ in.
¾ in.	3¼ in.	1 1/16 in.
1 in.	4⅛ in.	1⅜ in.
1¼ in.	5¼ in.	1 11/16 in.
1½ in.	6 in.	1 15/16 in.
2 in.	7½ in.	2 7/16 in.
2½ in.	9 in.	2 15/16 in.
3 in.	10 15/16 in.	3 9/16 in.

Cut-to-order length takes per ft. price; no coupling; threading extra. Thread charge in Table is PER END. "Pipe Size" is nominal inside diameter. For outside CIRCUMFERENCE, wrap paper around pipe and mark at overlap. Or take outside DIAMETER with calipers. Find correct pipe size, as indicated by your measurements, in table at left.

Use with galvanized malleable iron fittings (6) to (16) listed below.

State on Order Cat. No. and size Wanted	1 GALVANIZED STEEL PIPE		2 BLACK STEEL PIPE	
Pipe Size	Threads if Cut	Ship. wt. Per Ft.	21-ft. Lgth. 81 C 4201 R	Per Foot 81 C 4200 R	21-ft. Lgth. 81 C 4205 R	Per Foot 81 C 4204 R
½ in.	7c	14 oz.	$2.55	12½c	$2.15	10½c
¾ in.	7c	1¼ lbs.	3.25	16c	2.75	13½c
1 in.	9c	1¾ lbs.	4.70	23c	3.95	19½c
1¼ in.	9c	2½ lbs.	6.30	31c	5.10	25c
1½ in.	11c	2¾ lbs.	7.45	36½c	6.10	30c
2 in.	11c	3¾ lbs.	9.95	49c	8.15	40c

GALVANIZED NIPPLES AND MALLEABLE FITTINGS FOR STEEL PIPE

3 4 5 GALVANIZED NIPPLES. Save time and work. Cut cleanly, accurately from first-quality steel pipe described above. Order either in handy assortment or individually.

ASSORTMENT. 25 nipples in assorted lengths, 1⅛ in. to 6 in. *State Pipe Size.*

81 C 4209 —½ IN.
Ship. wt. 5 lbs.....$1.70

¾ IN. Wt. 8 lbs..... 2.20

INDIVIDUAL NIPPLES. Order at right. *State Pipe Size, Length,* and Catalog No. below.

81 C 4210 —

Sizes	½ in.		¾ in.		1 in.		1¼ in.		1½ in.		2 in.	
Total Lgth.	Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.
1⅛ in.	2	5c	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
1⅜ in.	.....	.....	2	7c	.....	.....	.....	.....	.....	.....	.....	.....
1½ in.	2	6c	.....	.....	3	10c	.....	.....	.....	.....	.....	.....
1⅝ in.	.....	.....	.....	.....	.....	.....	6	13c	.....	.....	.....	.....
1¾ in.	.....	.....	.....	.....	.....	.....	.....	.....	6	16c	.....	.....
2 in.	.....	.....	2	8c	4	11c	.....	.....	.....	.....	7	21c
2½ in.	.....	.....	.....	.....	.....	.....	8	15c	9	17c	10	22c
3 in.	3	7c	4	9c	7	12c	9	16c	10	18c	12	25c
4 in.	4	8c	7	11c	9	14c	18	19c	14	22c	17	29c
6 in.	7	11c	9	14c	14	19c	18	25c	21	30c	27	39c

6 TO 16 GALVANIZED FITTINGS FOR STEEL PIPE. Malleable iron—except (6), which is steel. Use with either galvanized or black pipe. For hot or cold water, oil, steam, or air. In handy ½-in. assortment and individually. *State size.*

HANDY ASSORTMENT. Save 10%. Contains twelve 90° Elbows No. (7); two 45° Elbows No. (8); 7 Reg. T's. No. (10); two 90° Street Elbows No. (9); 2 Unions No. (11).

81 C 4225—½-in. pipe size. Shipping weight 7 pounds.....$4.20

INDIVIDUAL FITTINGS	Catalog Number	½ In.		¾ In.		1 In.		1¼ In.		1½ In.		2 In.	
		Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.
(6) Coupling	81 C 4211	3	11c	4	16c	6	23c	8	27c	11	38c	.....	.....
(7) 90° El.	81 C 4212	4	14c	6	18c	10	23c	15	53c	20	70c	32	98c
(8) 45° El.	81 C 4217	4	15c	6	22c	8	25c	12	64c	16	76c	.....	.....
(9) 90° St. El	81 C 4218	4	18c	6	26c	9	29c	16	67c	20	84c	.....	.....
(10) Reg. T.	81 C 4213	5	20c	8	26c	12	35c	24	80c	26	98c	42	$1.45
(11) Union	81 C 4214	6	45c	8	55c	12	67c	16	93c	20	$1.15	43	1.40
(12) Cap	81 C 4216	2	14c	3	20c	6	24c	10	32c	11	42c	17	53c
(13) Plug	81 C 4215	1	9c	2	11c	4	13c	6	18c	8	24c	12	35c

14 Sizes	½x⅜ in.		¾x½ in.		1x¾ in.		1¼x1 in.		1½x1¼ in.		2x1½ in.	
Bushing	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
81 C 4219	2 oz.	17c	4 oz.	19c	5 oz.	22c	6 oz.	27c	7 oz.	33c	10 oz.	39c

15 Sizes	½x¼ in.		½x⅜ in.		¾x½ in.		1x¾ in.		1¼x1 in.		1½x1¼ in.		2x1½ in.	
Reducer	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
81 C 4220	3 oz.	19c	3 oz.	19c	6 oz.	23c	7 oz.	35c	11 oz.	46c	15 oz.	56c	23 oz.	79c

16 REDUCING TEE. See sketch, below. *State Pipe Sizes.*

81 C 4222—Order at right.

At A	½ in.		¾ in.		¾ in.		¾ in.	
At B	½ in.		½ in.		½ in.		¾ in.	
At C	⅜ in.		½ in.		¾ in.		½ in.	
	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
	5 oz.	32c	7 oz.	42c	8 oz.	42c	8 oz.	42c

NEW, STRONGER, "100-LB." PLASTIC PIPE

17 100% Pure DuPont "Alathon 25" Polyethylene. One man can make installation for 2-pipe jet pump in half the time steel pipe and fittings take. For all cold water lines.

Pipe made only with pure, virgin DuPont "Alathon 25" polyethylene resin—no re-ground or scrap. Wards Laboratory will not approve cheap types for pressure water systems. Approved for up to 100 lbs. operating pressure, up to 120°F. Test pressure 200 lbs. Don't be misled by thick pipe that may only attempt to compensate for weaker material—check the pressure ratings.

Tests indicate Ward pipe will give many years' service under usual ground conditions. (Do not expose to oil.) Remains flexible to 70°F below zero. Undamaged by sunlight.

Fittings (18) to (22) listed in separate tables below. Join to any standard steel pipe fittings with adapter (20) and stainless steel draw clamp (included). Easy to splice with coupling (18) or reduce 1 size with (19). Easy to cut. Can be curved, but for sharp turn use El (22) or Tee (21). Sizes same as steel pipe. Order in any continuous length up to full coil.

For setting deep well jets down to 70 feet use 1 clamp for each joint; below 70 feet, 2 clamps. Maximum depth setting for 1½-in. size, 130 feet; other 160 ft. Extra clamps below. Well Cap on Page 860 recommended with 2-pipe jet pumps.

State Pipe Size and Length	(17) 81 C 4010 R—Pipe. *Not Malliable.*			
	Cut Lengths		Full Coil	
	Ship. wt. Ft.	Price Per Ft.	Length	Ship. wt. Lbs.	Cash Price
½ in.	2 oz.	10c	400 ft.	42	$37.00
¾ in.	3 oz.	12½c	200 ft.	27	23.50
1 in.	3 oz.	19c	200 ft.	40	35.50
1¼ in.	5 oz.	26c	200 ft.	54	48.00
1½ in.	6 oz.	31c	250 ft.	80	71.50

18 TO 22 HARD PLASTIC PIPE FITTINGS. Use with flexible pipe (17) above. Stainless steel draw-band clamps included, as shown.

State Pipe Size	(18) Coupling 81 C 4012		(19) Reducing Coupling 81 C 4016		(20) Adapter 81 C 4011	
	Ship. Wt.	Ea.	Ship. Wt.	Ea.	Ship. Wt.	Ea.
½ in.	4 oz.	64c	.....	.....	5 oz.	53c
¾ in.	4 oz.	65c	4 oz.	68c	6 oz.	56c
1 in.	4 oz.	70c	4 oz.	74c	6 oz.	60c
1¼ in.	6 oz.	79c	6 oz.	82c	8 oz.	67c
1½ in.	6 oz.	93c	6 oz.	98c	8 oz.	77c

State Pipe Size	(21) Tee 81 C 4014		(22) 90° El 81 C 4013	
	Ship. Wt.	Ea.	Ship. Wt.	Ea.
½ in.	6 oz.	93c	5 oz.	68c
¾ in.	7 oz.	$1.05	6 oz.	79c
1 in.	7 oz.	1.15	6 oz.	82c
1¼ in.	9 oz.	1.25	8 oz.	93c
1½ in.	9 oz.	1.45	8 oz.	$1.05

EXTRA CLAMPS. For use with (18) to (22) above. For deep well drops two are recommended for each connection. *State Size wanted.*

81 C 4015—Ship. wt. 2 oz.....Each 25c

INSTALL IT YOURSELF . . . WARDS HELP

Nearly any man who is handy with tools can plan and install plumbing. Wards will loan you tools to install Ward equipment. See Page 845 for details. Send handy coupon on Page 845 for free copy of "Plumbing Simplified" booklet or pick one up at any Ward Catalog Office.

PLUMBING ONLY 10% DOWN. If cash is not convenient, use your credit at Wards to purchase plumbing needs. Details on Inside Back Cover.

NON-CORRODING COPPER TUBING

23 24 Seamless—smooth for free flow. Can be connected to steel pipe, with adapter. For water, steam, oil, gas or air. Flexible types bend around turns, if not too sharp. Rigid type for [illegible] construction. Size is inside diam. (1½-, 3-in. [illegible] Page 852.) Sweat- and flare-fittings below.

Catalog Number	Pipe Size	Ship. Wt. Ft.	Ship. Wt. Coil	Coil. Ft.	Price Ft.	Price Coil
(23) TYPE L. Flexible. Use indoors. *State Size.*						
81 C 4404 H	⅜ in.	3 oz.	6 lbs.	30	24c	$6.8[illegible]
Malliable	½ in.	4½ oz.	8½ lbs.	30	34c	9.7[illegible]
	¾ in.	7½ oz.	14 lbs.	30	50c	14.4[illegible]
TYPE K. Flexible. Use underground. *State Size.*						
81 C 4401 H	½ in.	5½ oz.	21 lbs.	60	40c	22.8[illegible]
Not Malliable	¾ in.	10½ oz.	39 lbs.	60	68c	38.8[illegible]
(24) TYPE L—Rigid. Use indoors. *State size.*						
81 C 4403 R	⅜ in.	10 ft.	2 lbs.		$2.30	
Not Malliable	½ in.	10 ft.	3 lbs.		3.25	
	¾ in.	10 ft.	4½ lbs.		4.80	

COPPER FITTINGS

25 TO 34 SWEAT TYPE. For flexible or rigid copper tubing listed above. Use flux [illegible] solder on Page 853.

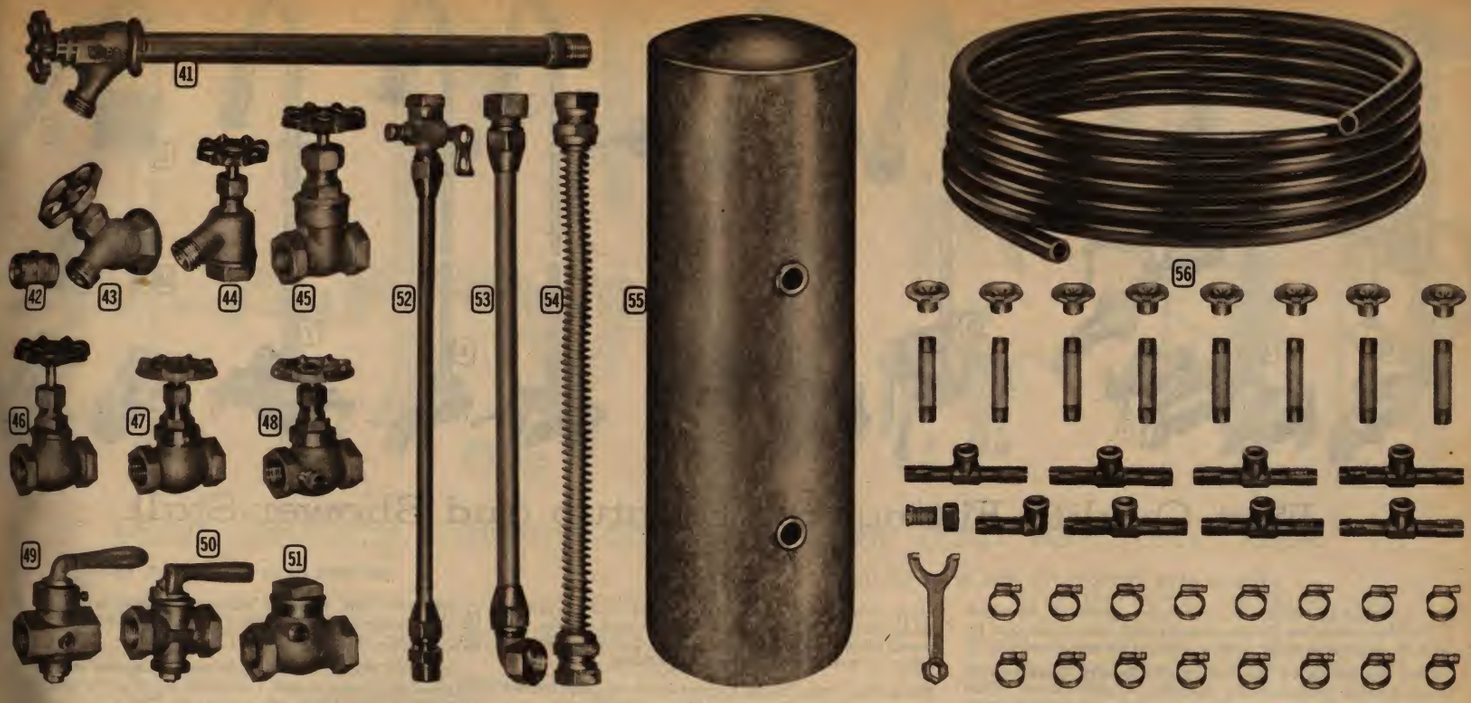
REDUCING ADAPTERS	Copper-to-Steel		Wt.	Ea.
81 C 4419 —Female	½ in.	⅜ in.	3 oz.	22c
81 C 4421 —Male	½ in.	⅜ in.	3 oz.	19c

25 REDUCING TEE. *State Size.* (See sketch, (16) at left.) 81 C 4407 —Copper to Copper to Copper.	At A ¾ in.		At A ¾ in.	
	At B ½ in.		At B ¾ in.	
	At C ½ in.		At C ½ in.	
	Wt.	Ea.	Wt.	Ea.
	5 oz.	32c	5 oz.	34c

State Cat. No. and Size	Size	Wt.	Ea.
26 81 C 4413 —Tee. Copper to Copper.	⅜ in.	2 oz.	17c
	½ in.	2 oz.	20c
	¾ in.	6 oz.	36c
27 81 C 4424 —Stop-waste Valve. Copper to Copper.	⅜ in.	11 oz.	$1.[illegible]
	½ in.	12 oz.	1.[illegible]
	¾ in.	13 oz.	1.[illegible]
28 81 C 4414 —Union. Copper to Copper.	⅜ in.	2 oz.	57c
	½ in.	4 oz.	58c
	¾ in.	7 oz.	82c
29 81 C 4412 —90° Elbow. Copper to Copper.	⅜ in.	2 oz.	14c
	½ in.	2 oz.	18c
	¾ in.	4 oz.	25c
30 81 C 4409 —45° El. Copper to Copper.	.....	.....	.....
	½ in.	1 oz.	13c
	¾ in.	2½ oz.	24c
31 81 C 4411 —Coupling. Copper to Copper.	⅜ in.	½ oz.	11c
	½ in.	2 oz.	13c
	¾ in.	2 oz.	18c
32 81 C 4416 —Cap to close end of Tubing.	⅜ in.	½ oz.	11c
	½ in.	1½ oz.	13c
	¾ in.	3 oz.	21c
33 81 C 4418 —Female Adapter. Copper to Steel.	⅜ in.	2 oz.	19c
	½ in.	3 oz.	21c
	¾ in.	5 oz.	29c
34 81 C 4417 —Male Adapter. Copper to Steel.	⅜ in.	1 oz.	15c
	½ in.	2 oz.	19c
	¾ in.	3 oz.	32c

35 TO 40 FLARE TYPE. For flexible copper tubing only. Just slide over tube, flare [illegible] with Tool (35) and tighten fitting.

Fitting State Size	Catalog Number	⅜ In.		½ In.		¾ in.	
		Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.
(35) Tool	81 C 4438	3	52c	6	63c	8	80c
(36) Union	81 C 4432	7	76c	10	93c	14	$1.[illegible]
(37) 90° El	81 C 4440	7	98c	9	$1.25	12	1.[illegible]
(38) Fem. Adapter	81 C 4430	3	51c	6	59c	9	8[illegible]
(39) Male Adapter	81 C 4431	3	51c	6	59c	7	9[illegible]
(40) Tee	81 C 4439	7	$1.20	12	$1.40	18	$2.[illegible]



Valves; Connectors Tanks Lawn Sprinkling Kit

BRASS VALVES FOR SAFETY AND CONVENIENCE

41 ALL-BRASS FREEZEPROOF WALL HYDRANT. Year-'round outside running water without freezing. Fits walls up to 12 in. thick. Flange notched for anchoring to wall. Fits ½- or ¾-in. supply pipe. Spout threaded for garden hose. (Freezeproof ground hydrant listed on Page 860.)
81 C 4602—Ship. wt. 4 lbs. 8 oz..... $3.19

42 HOSE ADAPTER. Joins garden hose to ¾-in. supply pipe.
81 C 4445—Ship. wt. 6 oz.....30c

43 SILL FAUCET. Hose thread on spout. Ship. wt. 1 lb. 8 oz. *State size.*
81 C 4603—For ½-in. pipe.....$1.25
For ¾-in. pipe..... 1.29

44 GARDEN VALVE. Compression type. Spout threaded. Ship. wt. 1 lb. 4 oz.
81 C 4604—*State size.* For ½-in. pipe...$1.25
For ¾-in. pipe..... 1.29

45 GATE VALVE. Pressures: test, 150 lbs. with water or air; working, 125 with water, oil, gas. *State size.*

Cat. No.	Pipe Size	Ship. wt.	Each
81 C 4612	½ in.	1 lb. 8 oz.	$1.95
	¾ in.	1 lb. 12 oz.	2.49
	1 in.	2 lbs. 4 oz.	2.99
	1¼ in.	3 lbs.	3.95

46 GLOBE VALVE. Test pressure 150 lbs. with water, air; working 125 with water, oil, or gas. *State size.*
81 C 4610—½ in. Wt. 1 lb. 4 oz.....$1.95
¾ in. Ship. wt. 1 lb. 10 oz..... 2.45
1 in. Ship. wt. 2 lbs. 4 oz..... 3.49

47 48 STOP, WASTE VALVES. Compression type. For domestic water lines. Replaceable composition disc. Wt. 1 lb. 4 oz.
(47) STOP ONLY. *State size.*
81 C 4606—½-in. pipe size..... $1.15
¾-in. pipe size..... 1.19
(48) STOP-WASTE. Drains pipe. *State size.*
81 C 4605—½-in. size..... $1.19
¾-in. size..... 1.25

49 GROUND KEY STOP AND WASTE. For liquids only. Pressures: Test, 150 lbs.; working 100 lbs. Straight waterway. Ship. wt. 1 lb. 8 oz. *State size.*
81 C 4627—½-in. pipe..... $1.69
¾-in. pipe..... 2.15

50 GROUND KEY STOP VALVE. With check. Working pressure: liquid, 125; gas, 10 lbs. *State size wanted.*
81 C 4626—½ in. Ship. wt. 12 oz..... $1.35
¾ in. Ship. wt. 1 lb..... 1.59

51 SWING CHECK. Pressures: test, 150 lbs. with water or air; working, 125 lbs. with water, oil or gas. One-way flow only. The 1½-in. size (with leather seat) especially suited for sump (basement) pump discharge. *State size wanted.*

Cat. No.	Pipe Size	Ship. wt.	Each
81 C 4615	½ in.	1 lb. 14 oz.	$2.25
	¾ in.	2 lbs. 2 oz.	2.55
	1 in.	2 lbs. 8 oz.	3.29
	1¼ in.	3 lbs. 8 oz.	3.99
	1½ in.	4 lbs. 8 oz.	5.95

GAS, WATER CONNECTORS FOR APPLIANCES

52 WATER HEATER GAS CONNECTOR. Includes ½-in. pipe size female gas valve, ½-in. pipe size male brass fitting and ½-in. bendable 18-in. copper tube.
81 C 4638—Approved by AGA. Ship. wt. 1 lb. 4 oz...$2.09

WATER CONNECTOR FOR WATER HEATERS. Similar to (52); valve not included. Flexible for easier connection.
81 C 4639—Length 12 in. Ship. wt. 12 oz.....$1.75

SPACE HEATER GAS CONNECTOR. Similar to (52); valve not included (listed separately below). Bendable ⅜-in. copper tube. Female connector, ½-in. pipe size, on one end; other end ½-in. male connector tapped ⅜ in.
81 C 4645—18 in. Ship. wt. 8 oz.....65c
81 C 4646—24 in. Ship. wt. 9 oz.....69c
81 C 4647—30 in. Ship. wt. 10 oz.....75c

FEMALE GAS VALVE. Brass. For Space Heater Connector above. Approved by AGA.
81 C 4628—Fits ½-in. pipe. Ship. wt. 8 oz.....98c

53 54 GAS RANGE CONNECTORS. Brass fittings. Approved by AGA. Fit ¾-in. pipe threads.
(53) Bendable Aluminum. Ship. wts. 1¼, 1½, 1¾ lbs.
81 C 4640 L—36 in..$1.75; 81 C 4641 L—42 in.....$1.85
81 C 4642 L—48 in. $1.95
(54) Flexible Brass Alloy. Ship. wts. 1½, 1¾ lbs.
81 C 4650 L—36 in..$2.69; 81 C 4651 L—48 in.....$3.15

55 VERTICAL WATER SYSTEM TANKS. Heavy steel. Pressures: test 150 lbs.; working 75. The 120-, 220- and 315-gal. shipped promptly from Factory near Chicago; pay Freight from there; see Page 971. Others from Stock or Detroit Warehouse, whichever is nearer. Send orders to usual Ward House.
The 220- and 315-gal. sizes have 1½-in. tappings; others 1¼ in. Order from table at right.

(55) Gals.	Catalog Number	Size	Wt. Lbs.	Cash Price
42	81 C 3791 R	20 by 32 in.	100	$28.50
42	81 C 3792 R	16 by 48 in.	94	23.95
82	81 C 3793 R	20 by 60 in.	145	46.50
120	81 C 3794 F	24 by 60 in.	225	56.50
220	81 C 3795 F	30 by 72 in.	410	122.50
315	81 C 3796 F	36 by 72 in.	500	159.50

LAWN SPRINKLING KIT

56 Easy-to-install Underground System. See sketch above. Covers 800 sq. ft. at 40 lbs. pressure. Includes: 80-ft. flexible ¾-in. plastic pipe; 7 Tees; 1 Elbow; 16 clamps; 8 sprinkler heads; 8 steel pipe nipples ½x4 in.; 1 swivel hose connector; head wrench; instructions. Extra Heads, Page 877.
81C4050 MO—Ship. wt. 20 lbs.. $24.50

EXTRA TEE. ½ in. (tapped)x¾x¾ in.
81 C 4053—Ship. wt. 5 oz.....84c

EXTRA ELBOW. ½ in. (tapped)x¾ in.
81 C 4054—Ship. wt. 4 oz.....54c

PLUMBING REPAIRS, ACCESSORIES

57 LAVATORY STOPPER CHAIN. Chromed brass.
81 C 2081—11 in. long. Ship. wt. 1 oz...Ea. 16c
TUB STOPPER CHAIN. Chromed brass.
81 C 2095—15 in. long. Ship. wt. 1 oz.....Ea. 20c

58 LAVATORY AND SINK STOPPERS. Solid white rubber. In 1⅛-, 1¼-, 1⅜-, and 1½-in. diam.
81 C 2401—*State size.* Ship. wt. 1 oz.....Ea. 14c

59 SLIP JOINT WASHERS, FRICTION RINGS. Assorted.
81 C 2423—For supplies, etc. Ship. wt. 3 oz...35c

60 SHOWER CURTAIN HOOKS. Chromed brass.
81 C 2057—Ship. wt. 8 oz.....Dozen 45c

61 62 FAUCET HANDLES. Fit all stems. Chromium plated die castings. Wrench included.
(61) 81 C 2092—CROSS TYPE. Wt. 8 oz....Pair $1.45
(62) 81 C 2091—LEVER TYPE. Wt. 6 oz....Pair 1.29

63 SLIP JOINT WASHERS FOR TRAPS, WASTES. Assorted sizes.
81 C 2426—In plastic bag. Ship. wt. 2 oz.....Dozen 15c

64 FAUCET WASHER ASSORTMENT. Includes 17 washers, 4 brass screws. Standard sizes. In plastic box.
81 C 2413—Shipping weight 3 oz.....39c

FAUCET WASHERS. Six of same diam. in plastic box (no screws).

Diam., Inches	½	17/32	9/16	19/32	⅝	11/16	¾
Size	00	0	¼	¼L	⅜	⅜L	½

81 C 2414—*State Size.* Ship. wt. 2 oz.....Box 16c

65 66 PIPE INSULATION. Checks "sweating" on cold water pipes; insulates hot pipes. Easy to apply.
(65) RIGID TYPE. Creped asbestos. In 3-ft. sections; ¾ in. thick. Metal bands for fastening. Ship. wt. 1 lb. 12 oz. *State size.*
81 C 3120 M—For ½-in. pipe.....54c; For ¾-in. pipe....59c
(66) SPIRAL WRAP KIT. Ultralite glass fiber blanket ½ in. thick; 3 in. wide. Single wrap (adequate for average conditions) covers 22 ft. of ½-in., 18 ft. of ¾-in., or 15 ft. of 1-in. pipe.
81 C 3120—Ship. wt. 9 oz. With instructions.....Roll 89c

67 HYDRAULIC RAM. Under suitable conditions, supplies water from spring or stream without power. About ¾ of flow wasted. For gals. per day to tank multiply gallons per minute (GPM) by appropriate number in performance table below.

Where blanks occur in this table, ram will not work—alter head as necessary. If in doubt about conditions write Wards Engineering Service Dept. Hydraulic rams are *Not Mailable.* With strainer, instructions.

Fall to Ram	Discharge Head Above Ram: 15 Ft.	20 Ft.	25 Ft.	30 Ft.	40 Ft.	50 Ft.
	Gallons a day per GPM to Ram					
3 ft.	185	116	75	58	29	..
4 ft.	...	175	135	100	58	43
5 ft.	...	...	200	144	86	58
6 ft.	...	...	260	185	130	86
8 ft.	...	...	...	...	185	130
10 ft.	...	...	...	...	260	185

Order Ram from table below. For details of Wards Monthly Payment Plan see Inside Back Cover.

Catalog Number	GPM Flow Required	Pipe Sizes: Inlet	Outlet	Ht. In.	Wt. Lbs.	Down	Cash Price
81 C 3826 R	2 to 4	1 in.	½ in.	12	37	$3.00	$28.95
81 C 3827 R	3 to 7	1¼ in.	¾ in.	14	47	4.00	37.50
81 C 3828 R	6 to 14	2 in.	1 in.	21	62	4.50	44.50

68 CENTRIFUGAL BOOSTER PUMP. For boosting city pressures, lawn sprinklers, etc. Direct-connected. Single-phase motor for 60-cycle AC; ⅓-HP size for 110 to 120 volts only; others for 110 to 120 or 220 to 240. Pump casing can be rotated to any of 4 discharge points. Capacities shown in table below are at suction lift of 15 feet.

Motor HP	Gallons Per Minute against total head in feet: 15	20	25	30	35	40	45	50	55	60	65	70	75	80
⅓	45	45	41	37	32	27	18	8						
½	50	48	47	46	43	40	32	27	13					
¾		64	63	62	59	56	53	50	45	40	33	25		
1			75	74	73	72	68	65	62	60	55	50	42	35

Motor HP	Catalog Number	Pipe Size: Suct.	Disch.	Overall Size, In.	Wt. Lbs.	Pay Down	Cash Price
⅓	81C3545R	1¼ in.	1 in.	8⅜x13 7/16 x 9¼	44	$7.50	$72.50
½	81C3546R	1¼ in.	1 in.	8⅜x13 11/16x10½	49	8.00	79.50
¾	81C3547R	1½ in.	1¼ in.	8¾x13⅞ x10¾	67	9.50	92.50
1	81C3548R	1½ in.	1¼ in.	8¾x14⅞ x10¾	71	10.50	102.50

MONTHLY PAYMENT PLAN DETAILS ON INSIDE BACK COVER.

First Quality Fittings for Bathtub and Shower Stall

SHOWER BATH FITTINGS FOR TUB, STALL OR UTILITY INSTALLATION

1 TO 4 BUILT-IN TYPE. Exposed parts polished chromium plated brass. Fit ½-in. supply and riser pipes (not included). Arm same as (8). With or without Shower Head (12).

(1) NEW SINGLE-VALVE TUB FILLER AND SHOWER COMBINATION. Single handle controls water temperature and volume. Raise diverter button for shower; returns automatically to tub position.
81 C 1547 W—WITH SHOWER HEAD (12). Ship. wt. 6¼ lbs.. $23.75
81 C 1672 W—WITHOUT SHOWER HEAD. Ship. wt. 4¾ lbs... 19.95

(2A) 2-VALVE TUB FILLER-SHOWER. Diverter button on spout.
81 C 1546 W—WITH SHOWER HEAD (12). Ship. wt. 11 lbs... $22.75
81 C 1660 W—WITHOUT SHOWER HEAD. Ship. wt. 9 lbs.... 18.95

(2B) 2-VALVE TUB FILLER-SHOWER. Lighter. Diverter lever.
81 C 1545 W—WITH SHOWER HEAD (12). Ship. wt. 7¾ lbs... $15.75
81 C 1666 W—WITHOUT SHOWER HEAD. Ship. wt. 6 lbs. 4 oz. 11.95

(3) NEW SINGLE-VALVE SHOWER ONLY. Single-lever control.
81 C 1549 W—WITH SHOWER HEAD (12). Ship. wt. 4¼ lbs... $15.75
81 C 1673 W—WITHOUT SHOWER HEAD. Ship. wt. 2 lbs. 12 oz. 11.95

(4) 2-VALVE SHOWER ONLY. (No tub filler.) Conventional type.
81 C 1548 W—WITH SHOWER HEAD (12). Ship. wt. 7½ lbs... $15.75
81 C 1671 W—WITHOUT SHOWER HEAD. Ship. wt. 6 lbs..... 11.95

5 6 ADAPTER TUB SHOWERS. Quickly convert to tub-shower combination. Mount on wall surface. Exposed parts polished chromed brass. Swivel heads. Diverter on spout. With screws, instructions.

(5) ON-TUB TYPE. For leg-tub or built-in tub with supply pipe holes *in tub*. Remove old faucet, replace with new, set 58-in. adjustable riser tube, attach adjustable wall flange. Connection centers 3⅜ in. apart. Order also Shower Curtain Frame (24) below.
81 C 2067 MO—Ship. wt. 6 lbs. 4 oz.....$19.95

(6) WALL-MOUNT TYPE. For built-in tub with faucet on wall and with removable spout. With 52-in. adjustable riser tube and adjustable wall flange. Spout back tapped ¾-in. pipe size.
81 C 2066 MO—Ship. wt. 6 lbs. 8 oz.....$15.95

7 LOW-PRICED UTILITY SHOWER. Brass. Head chromed; balance rough nickeled. Mounts on wall surface. Connect ½-in. supply pipes (not included) from top to centers 3 in. apart. Galvanized steel 27-in. riser pipe included. With soap tray, wall brackets, union connections.
81 C 1664 MW—Handles marked. Ship. wt. 8 lbs.. $7.50

SHOWER BATH ARM, HEADS, DRAIN

8 SHOWER ARM. Polished chromium plated brass. Fits ½-in. tapped shower head. Flange covers wall connection.
81 C 2054 W—Shipping weight 1 lb.....

9 SHOWER FLOOR DRAIN. Cast brass. Exposed strainer finished chromium plated. Top diam. 3½ in. *State* pipe size.
81 C 2065 W—For 1½-in. Pipe. Ship. wt. 1 lb.....
For 2-in. Pipe. Ship. wt. 1 lb. 3 oz.....

10 SHOWER FLOW REGULATOR. Chromium plated brass between shower arm and head. Temporarily shuts flow without changing adjustments (use when soaping) a shut-off valve. Fits any standard shower fitting.
81 C 2061 W— Shipping weight 8 oz.....

11 TO 13 SHOWER HEADS. Polished chromed brass. joints. Self-cleaning. Liming inhibited. Tapped pipe size to fit standard shower arms or Regulator (10).

(11) 81 C 2050 W—SPRAY NOT ADJUSTABLE. Ship. wt. 13 oz.

(12) ADJUSTABLE, from soft-flood to needle spray.
81 C 2051 W—Shipping weight 1 lb. 8 oz.....

(13) SPEAKMAN ANYSTREAM—ADJUSTABLE, soft-flood to
81 CP 2053 W—*Postpaid*.....

BATHTUB WASTE-OVERFLOWS

14 TO 16 FOR BUILT-IN BATHTUBS. All brass. Exposed parts heavily chromium plated; polished. Meet all codes.

(14) CLEAN-EASY LEVER POP-UP TYPE. Stoppages easily, quickly cleared from inside tub, without tools. Tubing seamless 17-gauge. Ship. wt. 7 lbs.
81 C 1784 W—Standard Height.....$10.95
81 C 1785 W—For cast-iron 14-in. Tub. 10.95

(15) (16) CHAIN-AND-STOPPER TYPE. With heavy beaded chain; rubber stopper. (Cut tubing for tubs 14 in. high.)

(15) Heavy 17-gauge seamless tubing.
81 C 1775 W—Ship. wt. 6 lbs.....$6.50

(16) Lighter 20-gauge seamless tubing.
81 C 1780 W—Ship. wt. 3 lbs. 12 oz... $5.50

FAUCETS FOR BUILT-IN AND LEG -STYLE BATHTUBS

17 18 TWO-VALVE FOR BUILT-IN TUBS. Mount in wall. Exposed parts polished chromium plated. Cast brass bodies. Handles marked H and C. Easy to install.
Tailpiece unions connect to ½-in. pipes. Valve centers 8 in. apart. Seats renewable. Instructions included.

(17) BEST QUALITY. Heavy brass body, spout, escutcheons. Attractive design. Spout in line with handles.
81 C 1655 W—Ship. wt. 7½ lbs. $13.50

(18) ECONOMY. Lighter construction. Handles above spout. Fits ½-in. nipples (not included; see Page 854). Shipping weight 4 lbs. 12 oz.
81 C 1665 W.....$7.95

19 NEW SINGLE-VALVE FOR BUILT-IN TUBS. Similar to (1) above, except tub filler only. Single lever controls temperature, flow. Brass spout.
81 C 1662—Ship. wt. 4½ lbs....$13.50

20 TWO-VALVE FOR LEG-STYLE TUBS. Mounts on tub. Cast brass. Exposed parts polished chromium plated. Ribbed spout for spray hose, etc. Connection centers 3⅜ in. apart. Fits ¾-in. supply pipe. (See 21 below.)
81 C 1650 W—Ship. wt. 2¼ lbs.. $3.89

21 BENT TAILPIECES, COUPLING NUTS. Brass. Use with Bathtub Faucet (20) for easier, faster hook-up. Fit ½-in. supply pipe.
81 C 2098—Ship. wt. 6 oz. Pair $1.19

SHOWER CURTAIN RODS AND FRAME

22 23 RODS FOR BUILT-IN TUBS. Polished chromium plated in. brass tube. For built-in tubs up to 5½ ft. Can be if desired. Each has 2 heavy flanges.

(22) CURVED FOR CORNER STYLE TUBS. Curve 30 in. deep.
81 C 2056 MOW—Ship. wt. 5 lbs. 8 oz.....

(23) STRAIGHT, FOR RECESSED STYLE TUBS. Also for clothes
81 C 2055 MOW—Ship. wt. 2 lbs. 8 oz.....

24 FRAME FOR LEG TUBS. Use with Shower Adapter. Polished chromium plated ⅝-in. brass tubing. One connects to shower arm; other end to adjustable 36-in. support. Frame 37 by 27 in. With screws, instructions.
81 C 2068 MO—Shipping weight 7 lbs.....

CLOSET SUPPLY PIPES . . . SUPPLY PIPE FLANGE AND NIPPLES

30 to 33 CLOSET SUPPLY PIPES. Chromium plated brass. Flexible for moderate adjustment. Flange (included) covers connection. Nipples not included; order chromium plated or galvanized below. Length of (30) and (31) is 16 in. Length of (32) and (33) is 10 in. Order from table below—with or without handy shut-off valve.

Pipe Size	Type	Plain, Without Valve: Picture	Catalog Number	Ship. Wt.	Each	With Handy Shut-off Valve: Picture	Catalog Number	Ship. Wt.	Each
⅜ in.	To Floor	(30)	81 C 1871 W	5 oz.	98c	(31)	81 C 1872 W	11 oz.	$2.25
⅜ in. ½ in.	To Wall	(32)	81 C 1867 W 81 C 1868 W	5 oz. 6 oz.	$1.15 1.25	(33)	81 C 1869 W 81 C 1870 W	11 oz. 12 oz.	2.09 2.19

34 FLANGE FOR CLOSET, LAVATORY SUPPLY PIPES. Chromium plated brass. Covers connection to floor or wall. Fits ⅜- or ½-in. nipples as indicated.
81 C 1875 W—⅜-in. Ship. wt. 1 oz. Ea. 15c
81 C 1876 W—½-in. Ship. wt. 1 oz. Ea. 15c

"W" AFTER CATALOG NUMBER means shipped from your usual Ward Mail Order House, or Detroit or Houston Warehouse, whichever is nearest to you, to save time, reduce charges. See Pages 954 and 955.

35 5-INCH NIPPLES. Use with Supply Pipes (30) to (33) and (36) to (39).

CHROMIUM PLATED BRASS. (Shown.)
81 C 1873 W—⅜-in. Ship. wt. 5 oz. .Ea. 65c
81 C 1874 W—½-in. Ship. wt. 5 oz. .Ea. 89c

GALVANIZED STEEL. (Not shown.) *State size.*
81 C 4210 W—⅜-in. Ship. wt. 4 oz. .Ea. 10c
½-in. Ship. wt. 5 oz. .Ea. 10c

FOR WARDS MONTHLY PAYMENT PLAN SEE INSIDE BACK COVER.

FAUCETS FOR UTILITY SINKS, LAUNDRY TUBS,

25 26 FAUCETS FOR UTILITY SINKS. Brass, with rough plated finish.

(25) WITH HOSE THREAD ON SPOUT. Shank threaded. *when ordering.*
81 C 1600 W—½-in. Pipe Size. Ship. wt. 1 lb.....
¾-in. Pipe Size. Ship. wt. 1 lb.....

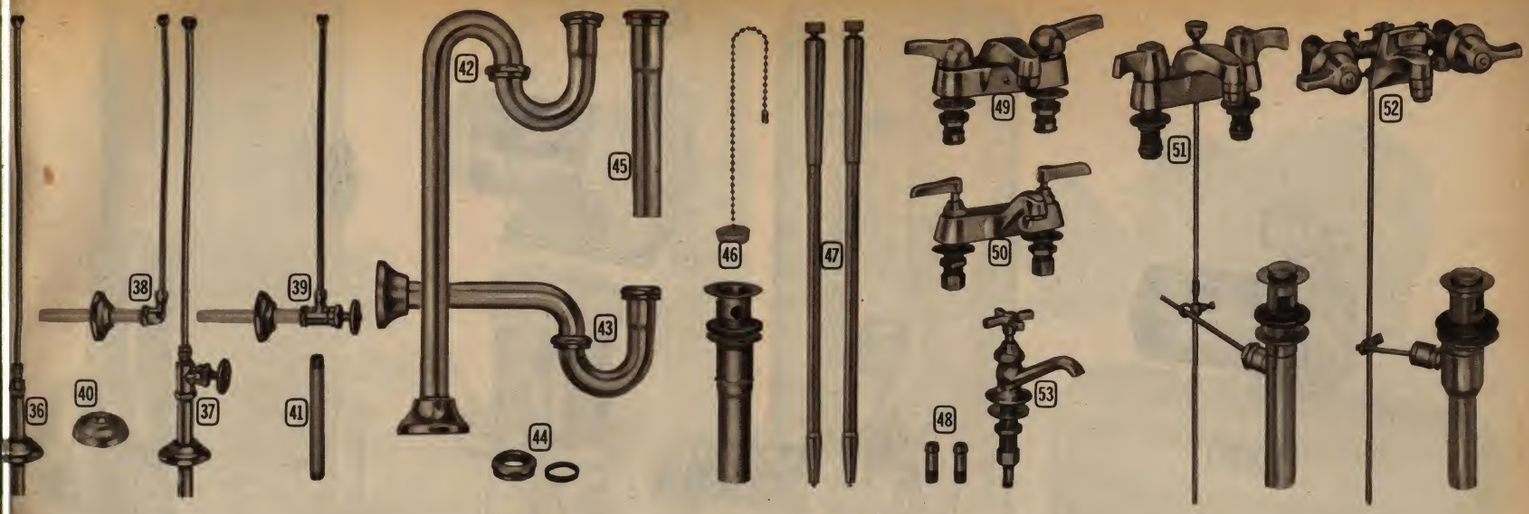
(26) WITHOUT HOSE THREAD. Shank threaded for ½-in. supply pipe connection.
81 C 1603—Shipping weight 1 lb.....

27 28 LAUNDRY TUB MIXING FAUCETS—BOTTOM TION. Fit shelf-type tubs with proper holes. spout. Connect at bottom to ½-in. supply pipes. Hose on spout. Ship. wt. 4 lbs.

(27) DELUXE. Polished chromium plated brass finish.
81 C 1646 W—Connection centers 3 to 3½ in. apart.

(28) STANDARD. Rough chromed brass finish.
81 C 1644 W—Connection centers 3 to 3½ in. apart.

29 LAUNDRY TUB MIXING FAUCET—TOP CONNECTION plated rough brass. Clamps to shelf-type tub (with block—block not included). Swing spout. Connects ½-in. supply pipes. Connection centers 3¼ in. apart. thread on spout. Union connections included.
81 C 1645 W—Ship. wt. 3 lbs. 8 oz.....



First Quality Fittings for Lavatory and Kitchen Sink

LAVATORY TRIM . . . SUPPLY PIPES, TRAPS, DRAIN EXTENSION, WASTE, LEGS, ETC.

36 TO 39 SUPPLY PIPES. Chromed brass. Flexible. With flanges. Chromed 12-in. nipple with (36) and (37). See (41) below for (38) and (39). Length of (36) and (37) 25 in.; (38) and (39) 16 in.

Pipe Size	Key	Plain—Without Valve: Cat. No.	Wt.	Pair	Key	With Handy Shut-off Valve: Cat. No.	Wt.	Pair
⅜ in.	(36)	81 C 1865 W	2 lbs.	$4.75	(37)	81 C 1866 W	2¾ lbs.	$7.35
⅜ in. ½ in.	(38)	81 C 1860 W 81 C 1861 W	14 oz. 1 lb.	2.45 2.65	(39)	81 C 1862 W 81 C 1863 W	1¼ lbs. 1½ lbs.	4.25 4.50

40 FLANGE FOR SUPPLY PIPES. Chromium plated brass. Order two under (34) on opposite page.

41 5-IN. NIPPLE. FOR (38), (39). Chromed brass or galvanized. Order two under (35) on opposite page.

42 43 LAVATORY TRAPS. Swing to any position. Polished chromed 1¼-in. brass tubing; 20-ga. without cleanout (shown) and 17-ga. with cleanout. With nuts, washers. Check local code.

Key	Type	Lgth. In.	Without Cleanout: Cat. No.	Lbs.	Price	With Cleanout: Cat. No.	Lbs.	Price
(42)	S to Floor	20½	81 C 1752 W	2	$3.75	81 C 1742 W	2½	$4.65
(43)	P to Wall	11	81 C 1751 W	1	2.59	81 C 1741 W	1½	3.45

44 SLIP JOINT NUTS. Brass. Connect lavatory traps to steel pipes. Washer included. Ship. wt. 2 oz.
81 C 2005 W—Pipe and tube 1¼ in. 25c
81 C 2006 W—Pipe 1½ in.; tube 1¼ in. 25c

45 LAVATORY DRAIN EXTENSION. Extends drain to connect to low trap. Chromium plated brass. Slip-joint connection. Length 8 in. Diameter 1¼ in.
81 C 1791 W—Easily cut. Ship. wt. 8 oz. $1.15

46 LAVATORY CHAIN-AND-STOPPER WASTE. Polished chromium plated brass. Beaded metal chain; rubber stopper. Fits 1¼-in. traps. Fits most lavatories.
81 C 1790 W—Shipping weight 8 oz. $1.29

47 LAVATORY LEGS. Stainless steel. Fit all Ward lavatories except No. 770. Length 28 in. Adjustable to 32 in. Measure to underside of lavatory.
81 C 1853 MW—Ship. wt. 2 lbs. 8 oz. . . . .Pair $5.95

48 LAVATORY FAUCET TAILPIECES. Brass. Use with faucets to make ¼-in. supply pipe connection. Fit all faucets at right.
81 C 2021 W—Ship. wt. 3 oz. . . . . .Pair 27c

LAVATORY FAUCETS . . . MIXING AND SINGLE

49 TO 52 MIXING FAUCETS. Polished chromium plated brass. Renewable bronze valve seats. Spouts meet all codes. Instructions included. Waste with (51) and (52) fits 1¼-in. trap (trap not included; order at left).

49 50 51 TOP MOUNT. Connection centers are 4 inches apart.

(49) BEST WITHOUT WASTE. Stream straightener reduces splash. Swivel-mounted washers minimize wear. Use with (46).
81 C 1685 W—Ship. wt. 4 lbs. $8.50

(50) ECONOMY WITHOUT WASTE. With stream straightener.
81 C 1680 W—Use with (46). Ship. wt. 2 lbs. 12 oz. $5.50

(51) DELUXE, BEST QUALITY WITH POP-UP WASTE. With Foam-Flo Aerator (68). Forged brass handles. This faucet included on lavatories in sets (1), Page 870 and (C) and (D), Page 873.
81 C 1693—Swivel-mounted washers. Ship. wt. 7 lbs. $14.95

52 FRONT MOUNT . . . DELUXE, BEST—WITH POP-UP WASTE. See also top of column. Foam-Flo Aerator.
81 C 1695 W—Connection centers 5¾ in. apart. Wt. 6½ lbs.$14.50

53 LAVATORY SINGLE FAUCET. Polished chromed brass. Spout meets codes. Tailpiece ¼-in. pipe size. Ship. wt. 1 lb. 8 oz.
81 C 1675 W—HOT. . . . .$2.49 81 C 1676 W—COLD. $2.49

TRAPS FOR KITCHEN SINKS

54 55 56 Swing to any position. Chromed brass 1½-inch tubing; 20-ga. without cleanout (shown) 17-ga. with cleanout. Nuts, washers.

Key	Type	Lgth. in.	Without Cleanout: Cat. No.	Lbs.	Price	With Cleanout: Cat. No.	Lbs.	Price
(54)	S-To Floor	26½	81C1702W	2½	$3.85	81C1706W	3¼	$5.95
(55)	P-To Wall	12	81C1701W	1½	2.50	81C1705W	1¾	3.85
(56)	P-To Wall	12	81C1709W	1½	2.50	. . . . .	. . . .	. . . . .

57 SINK TRAP SLIP JOINT NUTS. Brass. Connect 1½-in. traps. Pipe and tube 1½ in.
81 C 2007 W—Shipping weight 2 oz. 25c

SINK FAUCET . . . DISHWASHER

58 WALL-MOUNT SINK MIXING FAUCET. For older type sinks. Polished chromed brass. Swing spout. Foam-Flo aerator. Centers adjust 7¾ to 8¼ in. Fits ½-in. supply pipes.
81 C 1612 W—Ship. wt. 5 lbs. $9.50

59 FOAM-SPRAY DISHWASHER. Fits any sink faucet with spray control on *spray head*. Gives suds or plain water—thumb controls. Black plastic head; chromed metal arm. Soft nylon brush won't harm china, pans. Uses any concentrated liquid detergents.
81 CP 2015 W—*Postpaid* $9.95

LEDGE-MOUNT MIXING FAUCETS FOR MODERN SINKS

60 61 ECONOMY DESIGN. Polished chromed brass. Swing spout. Centers 8 in. apart. Brass escutcheon plate.

(60) WITHOUT SPRAY. Needs 3 sink openings with stream straightener.
81 C 1630 W—Fits ½-in. supply pipes. Shipping weight 5 lbs. $9.75

(61) WITH PLAIN-WATER SPRAY. Plastic spray head on 4-ft. pull-out hose. Foam-Flo aerator. Needs 4 sink openings.
81 C 1631 W—Fits ½-in. supply pipes. Shipping weight 6 lbs. $13.95

62 63 HEAVIER . . . BETTER STYLED. Polished chromed brass. Swing spout. Foam-Flo aerator included—see (67). Plastic spray on 4-ft. pull-out hose.

(62) TWO-VALVE TYPE. Centers 8 in. apart. With ¼-in. tailpieces.
81 C 1635 W—Needs 4 sink openings. Shipping weight 6 lbs. 8 oz. $17.95

(63) NEW ONE-VALVE TYPE. Single lever controls water temperature and volume.
81 C 1625 W—Needs 3 openings. With ¼-in. tailpieces. Ship. wt. 5¼ lbs. .$19.95

SINK TRIM . . . SINGLE FAUCETS, STRAINERS, CONNECTORS, SUPPLY PIPES, ETC.

64 65 SINK SINGLE FAUCETS. Polished chromed brass.

(64) WITH SOLID FLANGE. Fits ½-in. steel pipe.
81 C 1601 W—HOT. Ship. wt. 1 lb. 4 oz. $2.25
81 C 1602 W—COLD. Ship. wt. 1 lb. 4 oz. 2.25

(65) WITH ADJUSTABLE FLANGE. Threaded ½-in.
81 C 1607 W—HOT. Ship. wt. 1 lb. 8 oz. $2.75
81 C 1608 W—COLD. Ship. wt. 1 lb. 8 oz. 2.75

66 HOSE ADAPTER. Permits attaching hose to sink faucet spout. Replaces aerator, etc.
81 C 2086 W—Ship. wt. 2 oz. 39c

67 68 FOAM-FLO AERATORS. Eliminate splashing; make suds faster. Polished chromed brass.

(67) FEMALE. Fits 55/64-in. threads *outside* spout.
81 C 2001 W—Ship. wt. 3 oz. 79c

(68) MALE. Fits 29/32-in. threads *inside* spout.
81 C 2003 W—Fits (51). Ship. wt. 3 oz. 79c

69 FOAM-FLO RENEWAL KIT. For any aerator 15/16 in. outside diam. 3 screens, cup, washer-disc.
81 C 2002 W—Ship. wt. 2 oz. 45c

70 71 CONNECTORS FOR 2-BASIN SINKS. Join 2 strainers to one trap. Satin chromed brass. Length of (70) is 25 in.; (71) is 21 in. Fit 1½-in. traps (above).
(70) 81 C 1723 W—CENTER OUTLET. Wt. 2¼ lbs. . .$4.95
(71) 81 C 1722 W—END OUTLET. Ship. wt. 3 lbs. . . 4.25

72 SINK SUPPLY PIPE. Bendable copper easy to install. Satin chromium finish. Riser tube 16 in. long with coupling. Fits any faucet with ¼-in. tailpieces or shanks tapped for ½-in. pipe. Connects to ½-in. steel pipe—from wall or floor. Use with stop valve (47), Page 855 for individual shut-off.
81 C 1801 W—Instructions. Ship. wt. 1½ lbs. Pair $2.65

73 SINK WASTE TAILPIECE. Chromed brass; 1½ by 10 in. Connects sink waste to low trap.
81 C 1769 W—Fits (76), (77), (78). Wt. 8 oz. 65c

74 HOLE COVER. For sinks with extra holes.
81 C 2000 W—Diam. 1¾ in. Wt. 2 oz. 23c

75 REPLACEMENT STRAINER BASKET. Stainless steel.
81 C 2024 W—Fits most basket strainers. Wt. 4 oz.85c

76 77 78 SINK STRAINERS. Chromium plated brass tailpieces 4 in. long, fit 1½-in. trap or waste connector. (76) and (77) have stainless steel 4½-in. tops; fit 3½-, or 4-in. holes.

(76) BASKET TYPE. Stainless steel basket lifts out to empty. Closable to fill sink for dishwashing, etc.
81 C 1760 W—Ship. wt. 2 lbs. 4 oz. $3.19

(77) LARGE FLAT TYPE. Stainless steel strainer.
81 C 1768 W—Ship. wt. 1 lb. 8 oz. $2.19

(78) SMALL FLAT TYPE. Chromed brass 3-in. top.
81 C 1766 W—Fits 2- or 2½-in. hole only. Wt. 1 lb.$1.25

Pumps and Complete Water Systems for Deep Wells

LOW-PRICED JET SYSTEM 102.50 ⅓-HP

(A) A dependable, compact, ready-to-connect, automatic water system. Supplies water to suburban homes, farms at city pressures. Tank 13½-gal. Balanced, efficient bakelite impeller.

Galvanized cast-iron jet body with brass venturi and jet nozzle. Horizontal pump is easier to prime; keeps seal moist and tight. Pump, tank and automatic controls all mounted on heavy galvanized steel tank. Ready to install.

Tank discharge ¾ in. Requires 1-in. tail pipe from foot valve to jet. For 2-pipe systems only. Size: 31x13x27 in. Includes: Pump; tank; 3600-RPM motor; automatic pressure switch; pressure regulating valve; pressure gauge; air charger; 1-in. foot valve; 2-pipe jet (Picture 2). See "Capacities . . ." below.

FOR 3-IN. DIAM. OR LARGER WELLS WITH LIFT TO 60 FT. With ⅓-HP motor for 110- to 120-volt, 60-cycle AC only. Requires 1-in. suction pipe and ¾-in. pressure pipe, pump to jet.
81 C 3563 R—Ship. wt. 101 lbs. $10.50 Down. . . . or Cash $102.50

FOR 4-IN. DIAM. OR LARGER WELLS WITH LIFT TO 70 FT. With ½-HP motor for 110- to 120- or 220- to 240-volt, 60-cycle AC. Requires 1¼-in. suction pipe, 1-in. pressure pipe, pump to jet.
81 C 3564 R—Ship. wt. 110 lbs. $12.50 Down. . . or Cash $122.50

WARDS BEST JET SYSTEM 141.50 2-Pipe, ½-H.P.

(B) FOR WELLS DOWN TO 70 FT. Compact ready-to-connect, top-quality automatic system. Large (30-gal.) vertical tank. Pump, tank and automatic controls mounted on sturdy galvanized steel base. Pump same as (C) described at right, above. Motor ½-HP for 110- to 120- or 220- to 240-volt, 60-cycle AC.

All-brass jet; patented, *non-clogging* (automatic clean-out) pressure switch with hand shut-off at pump; 100-lb. pressure gauge. Tank discharge 1 in. Require 1-in. tail pipe from foot valve to jet. Size 19x27x39 in. high. See "Capacities . . ." below.

WITH 2-PIPE JET FOR 4-IN. DIAM. OR LARGER WELLS. Two-pipe jet, Picture (2) at right, below, included. Requires 1¼-in. suction pipe and 1-in. pressure pipe, from pump to jet.
81 C 3557 R—Ship. wt. 180 lbs. $14.50 Down. . . . . Cash $141.50

WITH 1-PIPE JET FOR 2-INCH DIAMETER WELLS. Well adapter and 1-pipe jet, Picture (1) at right, below, included. Well casing serves as pressure "pipe" inside well. Requires 1¼-in. suction pipe and 1-in. pressure pipe, from adapter to pump; also 1-in. suction pipe, from well adapter to jet in well. Capacities will be about 10% less than ½-HP size with 2-pipe jet.
81 C 3562 R—Ship. wt. 190 lbs. $14.50 Down. . . . . Cash $144.50

CAPACITIES (A) (B) (2 pipe) at minimum operating pressure:

Motor			30 ft.	40 ft.	50 ft.	60 ft.	70 ft.
⅓-HP	20 lbs.	Gal. per hr.	450	330	290	180	.....
½-HP	25 lbs.	Gal. per hr.	760	715	450	375	330

DEEP-WELL AUTOMATIC JET PUMPS . . . FOR WELLS TO 120 FEET 87.50 ⅓-HP TO 137.50 1-HP

(C) (D) Pump (C) is horizontal type in ⅓- and ½-HP; Pump (D) is vertical type in 1-HP only. All give "city" pressures. Order stand for Pump (D) below.

Both types have Wards patented, non-clogging pressure switch with automatic clean-out wire; starts pump at 20 lbs., stops it at 40 lbs. (limits adjustable). Manual shut-off. Automatic air charger. Pressure gauge. Automatic control valve for better maintenance of pressure and prime.

Rotary seal (no stuffing box) reduces shaft wear and drag on motor, compensates for pressure differences, prevents water from oozing. Wards superior Bakelite impeller—smoother, more perfectly balanced.

Special heavy duty motors have grease-packed, sealed ball bearings. Automatic protection against burnout; automatic re-set. Stainless steel shafts. Each pump includes Owner's Guide with complete, easy-to-follow instructions.

Table shows capacities in gallons per hour at ave... minimum operating pressure. Jet NOT included; order e... rately correct size from bottom of opposite page. Whe... lecting jet, be sure to use depth *after* draw-down (lev... which water drops and remains steady during opera...

NOTE: Single-pipe jets are available for use with ... and ½-HP pumps in 2-in. diam. wells. For inform... and prices, write Wards Engineering Service Dept., st... *inside well diameter and HP of pump you plan to use.*

A Ward jet pump can be operated without tank ... tank should be used; see Page 855. A 42-gal. tank is ... erally adequate for use with ⅓- and ½-HP pumps. ... 82-gal. size or larger with 1-HP pumps.

All motors for 60-cycle AC only. The ⅓-HP is for 11... 120-volt; the ½-HP for 110- to 120- or 220- to 240-volt ... 1-HP for 220- to 240-volt only. Terms 10% Down.

Jet Pump Catalog Number	Motor HP	Minimum Well Dia.	Pump Intake to *Working* Water Level, in Feet: 20	30	40	50	60	70	80	90	100	110	120 — Capacities in Gallons per Hour	Average Minimum Press.	(Order pipe, Page 854.) Pipe Sizes, Inches: Discharge	Suction	Pressure	Foot Valve	Size, In.: At Floor	Ht.	Ship. wt. lbs.	Cash Price
(C) HORIZONTAL DESIGN JET PUMPS																						
81 C 3550 R	⅓	3 in.	500	450	380	290	180	....	....	....	....	....	....	20 lbs.	¾	1	¾	1	10x18	16	65	3[illegible]
81 C 3552 R	½	4 in.	1000	900	660	575	425	330	250	....	....	....	....	25 lbs.	¾	1¼	1	1	10x19	16	70	9[illegible]
(D) VERTICAL DESIGN JET PUMPS																						
81 C 3606 R	1	4 in.	1400	1200	1100	900	650	550	410	375	300	....	....	32 lbs.	1	1¼	1¼	1½	12x15	22	142	1[illegible]
81 C 3606 R	1	5 in.	1675	1500	1300	1050	850	720	575	500	420	340	300	35 lbs.	1	1½	1¼	1½	12x15	22	142	1[illegible]

81 C 3731R—STAND FOR PUMP (D). Steel pipe legs; cast-iron ring. *Not Mailable.* Ship. wt. 20 lbs. . . . . 8[illegible]

EVERPRIME MULTI-STAGE JET SYSTEMS FOR EXTRA-DEEP WELLS 198.50 ½-HP

(E) Automatic 2-pipe jet water system for depths to 300 ft. Fits any 4-in. or larger diameter well. Stays primed permanently. After original prime, system maintains prime automatically—even if water level in well drops below foot valve or power fails. Ideal for wells with low capacity or large fluctuation in water level. Won't lose prime if well water contains air or gas.

Efficient multi-impeller system provides larger capacities; greater depth range. No pressure control valve is required. Balanced bronze impellers designed for high efficiency.

Heavy-duty drip-proof motor. Ball bearings sealed in grease—require no lubrication for years. Built-in overload protection on ½- and 1-HP motors; automatic overload protective relay on 2-HP motors. All motors for 110- to 120-volt or 220- to 240-volt single-phase 60-cycle AC. Stainless steel shaft. All-bronze stuffing box on 2-HP; rotary seal on others. The ½-HP is 32 in. high; others 60 in. The ½-[illegible] HP are 20x35 in. overall at floor; 2-HP, 20x37 in.

Wards patented non-clogging pressure switch has ... matic cleanout wire; prevents failure due to lime or ... Set 30 to 50 lbs. on 2-HP pumps; 20 to 40 lbs. on others. ... pressure can be set up for high delivery heads—see ... mum pressure in table. Automatic air charger prev... tank from waterlogging. Galvanized heavy steel tank ... flanged to pump for rigidity, compactness. Tank capacity ... HP system, 42 gals.; others 82 gals. Discharge tapping ...

System includes: pump, motor, tank, pressure swi... air charger, pressure gauge, 2-pipe jet, instructions. ... from table below. F after Cat. No. means shipped pro... from St. Louis Factory. Pay freight from there or W... House, if nearer. Write for prices of 1-pipe systems for 2-... 3-in. wells or with 120 or 220-gal. tanks. Pay only 10% ...

(E) JET SYSTEM Cat. No.	Motor HP	No. of Stages	Depth to Pumping Water Level (Lift) in Feet: 50	60	70	80	90	100	110	120	130	140	150	160	170	180	200	220	240	260	280	300 — Capacities in Gallons per Hour at "Discharge Pressure" Shown (Right)	Discharge Pressure	Max. Press. (Min. Lift)	Pipe Size Inches: Suction	Pressure	Ship. wt. Lbs.	Cash Price
81 C 3575R	½	3	550	490	450	370	310	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	20 lbs.	60 lbs.	1¼	1	211	$198.50
81 C 3576R	1	4	...	620	600	580	550	490	440	390	...	...	...	...	...	...	...	...	...	...	...	...	25 lbs.	100 lbs.	1½	1¼	287	279.50
81 C 3577R	1	4	...	...	...	...	...	430	425	420	390	360	330	300	270	...	...	...	...	...	...	...	25 lbs.	75 lbs.	1½	1¼	287	279.50
81 C 3578F	2	8	...	...	...	...	...	...	...	...	...	550	535	500	475	450	400	...	...	...	...	...	35 lbs.	120 lbs.	1½	1¼	405	476.50
81 C 3579F	2	8	...	...	...	...	...	...	...	...	...	...	...	...	...	...	400	360	320	280	...	...	33 lbs.	120 lbs.	1½	1¼	405	476.50
81 C 3580F	2	8	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	290	270	250	38 lbs.	120 lbs.	1½	1¼	405	476.50

SUPERIOR QUALITY PISTON-TYPE DEEP WELL HEAD 154.50 ½-HP

(F) Requires properly installed well pipe, rod, couplings and cylinder—not included; see Pages 854 and 860. Use steel pipe and couplings. Mount over well. Completely automatic. Fifty-five 5-in. strokes per minute. Hardened crankshaft and crank pins; precision cut gears, large cross head guides for long service. Oil pump and distributor give positive lubrication to all moving parts. Automatic Air Pump; provides air cushion for system.

Built-in Equalizer Cylinder eases load on down stroke—smoother, quieter operation. Wards patented non-clog pressure switch with automatic cleanout wire starts pump at 20 lbs. pressure; stops it at 40 lbs. Limits adjustable. Relief valve relieves at 65 lbs.

Large air chamber. Check Valve is built in. Costlier Timken Bearings for smooth, long life. Heavy-duty motor for 110- to 120- or 220- to 240-volt, single phase, 60-cycle AC. Automatic protection against overload burnout. Double V-Belt drive adjustable. Use Tank (55), Page 855, and Air Volume Control (14), Page 860.

Tapped and bushed for 2- or 2½-in. pipe. Discharge tapped for 1-in. pipe. Rod threaded to fit 7/16-in. steel or ⅝-in. wood rod. Overall above floor, 27x14x23 in. high.

IMPORTANT: Use either HP only with combination of cylinder size and well depth neither of which is greater than shown below for that HP. Shipping Information next Page.

(F) DEEP WELL HEAD Cat. No.	Motor Size	Cylinder: 1 3/8 in. — Gallons Per Hour: 106	1 13/16 in. — 185	2¼ in. — 284	Ship. Wt. Lbs.	Down Payment	Cash Price
81 C 3582R	½ HP	200 ft.	150 ft.	75 ft.	239	$15.50	$154.50
81 C 3583R	¾ HP	300 ft.	225 ft.	100 ft.	243	17.00	167.50

G

H

J

Pumps and Complete Water Systems for Shallow Wells

LOW-PRICED JET SYSTEM 94.50 ⅓-HP

(G) Compact, economical, ready-to-install unit. For maximum lift of 25 ft. at sea level; 1 ft. less for each 1000 ft. above. Self-priming after first prime. Easy to install. Fits space only 13¾ by 20¾ by 22¼ in. high.

Galvanized 13½-gal. tank for water storage and automatic operation. High-efficiency pump with bakelite impeller, diffuser plate and built-in jet delivers big capacities as shown in the following table:

Lift or depth to water	Delivery Capacity in Gallons Per Hour					
	⅓-HP			½-HP		
	Discharge Pressure					
	20 lbs.	30 lbs.	40 lbs.	20 lbs.	30 lbs.	40 lbs.
5 ft.	500	460	260	930	880	530
10 ft.	430	400	230	820	785	440
15 ft.	360	340	180	700	690	360
20 ft.	300	280	150	590	585	290

Heavy-duty, grease-sealed ball-bearing motor for 110- to 120-volt, 60-cycle AC. Built-in protection against overload burnout. Automatic pressure switch starts pump at 20 lbs.; stops it at 40. Wards exclusive air charger prevents water-logging. Foot valve 1 in. Sturdy welded-steel base. Instructions included. For details of Monthly Terms see Inside Back Cover.

WITH ⅓-HP MOTOR. Tapped for 1-in. suction pipe.

81 C 3507 R—Ship. wt. 99 lbs. $9.50 Down . . . Cash $94.50

WITH ½-HP MOTOR. Tapped for 1-in. suction pipe.

81 C 3508 R—Wt. 105 lbs. $11.00 Down . . . . Cash $109.50

DETERMINING PUMP TYPE AND SIZE

PUMP TYPE. Use Deep Well Jet System (A), (B) or (E) or Pump (C), (D) or (F) for lift of more than 25 ft. Shallow Well Systems on this page are for 25-ft. lift at sea level (1 ft. less for each 1000 ft. above sea level).

PUMP SIZE. Water needs determine capacity of pump. Allow for future. Estimate your requirements from following totals of average daily use.

Each person, 50 gals. (bath, closet, etc.); each milk cow, 35 gals.; each dry cow or steer, 12 gals.; horse, 12 gals.; 100 chickens, 4 gals.; each hog, 4 gals.; each sheep, 2 gals.; ½-in. hose, 200 gals.-per-hr.; ¾-in. hose, 300 gals.-per-hr. Divide total daily water use by 4 to determine per-hour capacity needed.

CONSIDER STAND-BY PUMP

Users of large amounts of water, where service interruptions might prove serious, should consider an extra pump. Some farms, ranches, etc., alternate two pumps.

WARDS DEEP WELL JETS

Same as Picture (2), opposite page. For 2-pipe installation only with Ward Jet Pumps (C) and (D). Precision machined all-bronze jet, venturi. Install submerged with up to 1 pipe length (21 ft.) between jet and foot valve. For Pump No. 81 C 3606 with 4-in. diam. well, order also two 1¼- by 1½-in. bushings from Page 854 for use on companion flange under pump and on foot valve.

Find No. of your pump in Col. 1 below; find lowest water level of your well in Col. 2. Be sure to use depth *after* draw-down (level to which water drops and remains steady during operation). Order corresponding JET, *stating Jet Cat. No. and size* from Col. 3.

For Jet Pump	For Lowest Water Level	Jet Only Cat. No., Size	Ship. wt.	Price of Jet
No. 81 C 3550	40 ft. or less	81 C 3701 R— 40	5 lbs.	$9.50
	41 to 60 ft...	81 C 3701 R— 60	5 lbs.	9.50
No. 81 C 3552	40 ft. or less	81 C 3703 R— 40	10 lbs.	15.75
	41 to 70 ft...	81 C 3703 R— 70	10 lbs.	15.75
	71 to 80 ft...	81 C 3703 R— 80	10 lbs.	15.75
No. 81 C 3606 (4 in. well)	40 ft. or less	81 C 3704 R— 40	12 lbs.	16.25
	41 to 70 ft...	81 C 3704 R— 70	12 lbs.	16.25
	71 to 100 ft..	81 C 3704 R—100	12 lbs.	16.25
No. 81 C 3606 (5-in. well)	50 ft. or less	81 C 3706 R— 50	17 lbs.	20.50
	51 to 90 ft...	81 C 3706 R— 90	16 lbs.	20.50
	91 to 110 ft.	81 C 3706 R—110	16 lbs.	20.50

CONVERTIBLE JET SYSTEM 106.50 ⅓-HP

(H) Complete, compact unit for maximum lift of 25 ft. at sea level; 1 ft. less for each 1000 ft. above. Self-priming after first prime. Easy to install. Capacities for shallow well use are shown in table below. Easy to convert to deep well system with Conversion Kit below, plus 1- or 2-pipe jet of correct size. Capacities after conversion will be same as (B) on opposite page, for pump of same HP.

Lift or Depth to Water	Delivery Capacity in Gallons Per Hour					
	⅓-HP			¼-HP		
	Discharge Pressure					
	20 lbs.	30 lbs.	40 lbs.	20 lbs.	30 lbs.	40 lbs.
5 ft.	555	535	340	1050	1000	680
10 ft.	465	430	290	910	810	490
15 ft.	385	365	240	765	750	450
20 ft.	320	300	170	625	600	360

System includes balanced, efficient Bakelite impeller; special design Rotary Seal—no "water oozing," no lubricating necessary, less shaft wear; heavy duty grease-packed, sealed ball bearing motor; all-bronze built-in jet and venturi; Wards patented, non-clogging pressure switch, with automatic cleanout wire; exclusive air intake control that automatically provides correct air supply in ratio to water; galvanized steel tank—all on steel base.

WITH ⅓-HP MOTOR. For 110- to 120-volt, 60-cycle AC. Tank 20-gallon. Suction and discharge both tapped 1-in. pipe size. Requires 1-in. pipe from pump to well. Overall: 21 by 27 by 28 in. high. As little as $11 Down on Terms. Details on Inside Back Cover.

81 C 3535 R—Ship. wt. 150 lbs. . . . . Cash $106.50

WITH ½-HP MOTOR. For 110- to 120- or 220- to 240-volt, 60-cycle AC. Tank 30 gallon. Tapped for 1¼-in. suction and 1-in. discharge. Requires 1¼-in. pipe from pump to well. Overall: 22 by 27 by 39 in. high. Only $13 Down on Monthly Terms. Details on Inside Back Cover.

81 C 3537 R—Ship. wt. 180 lbs. . . . . Cash $126.50

CONVERTIBLE JET PUMP ONLY 86.50 ⅓-HP

On steel base. Same pump as in System (H) above, but without tank. Use with any size pneumatic tank; Page 855.

WITH ⅓-HP MOTOR: For 110- to 120-volt, 60-cycle AC. Tapped for 1-in. suction and ¾-in. discharge. Overall: 10 by 21 by 15½ in. high. "Shipping Information" below.

81 C 3530 R—Ship. wt. 75 lbs. $9.00 Down, or Cash $86.50

WITH ½-HP MOTOR. For 110- to 120- or 220- to 240-volt, 60-cycle AC. Tapped for 1¼-in. suction and ¾-in. discharge. Overall: 10 by 22 by 15½ in. high. "Ship. Info." below.

81 C 3532 R—Ship. wt. 80 lbs. $10.00 Down . . . . Cash $98.50

CONVERSION KIT 7.25

Converts Systems 3535, 3537 and Pumps 3530, 3532 above to deep well service. Includes automatic air charger with tubing, tools for removing jet and venturi, jet plug, pressure control valve parts, instructions.

Jet NOT included; order suitable size from Table at left, below. Capacities produced after conversion will be same as shown on opposite page for pump or system of same type and horsepower. "Shipping Information" below.

81 C 3733 R—Ship. wt. 3 lbs. 12 oz. $7.25

INSTALL IT YOURSELF . . . GET FREE BOOKLET

Save up to half the total cost of your water system by installing Wards top quality equipment yourself.

Send for Wards free booklet "Running Water For Farm and Country Home". Tells how to plan and install. Write to nearest Ward Mail Order House for your copy, or ask for one at a Ward Catalog Office. (List of offices on Page 954.) Wards loan tools to install Ward equipment—see Page 845.

HOW TO SAVE EVEN MORE AT WARDS

Wards policy is to save you money with low prices for quality merchandise. You may often make additional savings on transportation, etc. Check Metropolitan Delivery and Catalog Office services. See Pages 954 and 955.

PISTON TYPE SYSTEMS 75.95 TO 99.50

(J) 400-Gal.-Per-Hour System. Delivers constant volume from any depth to 25 ft. at sea level; 1 ft. less for each 1000 ft. above sea level. Install over well or offset. (Offset to 600 ft. with increased pipe sizes). Following features: (1) Heavy ¾-in., all-bronze Valve Deck. Rubber valves. Smooth-running. (2) Exclusive Ward Air Intake control valve automatically provides correct air supply in ratio to water pumped. (3) Exclusive Ward patented Non-clog Pressure Switch. (4) Seamless Brass Cylinder for smooth operation; non-corrosive. (5) Pressure Relief Valve automatically relieves at 65 lbs. (6) Positive Splash Lubrication—moving parts run in oil. Oil level gauge. Heavy forged steel crankshaft.

Heavy-duty, capacitor ¼-HP motor with built-in protection against overload burnout, for 110- to 120-volt, 60-cycle AC only.

Wards patented piston of Neoprene, a tough, resilient synthetic; outwears usual piston leathers. Valve silencers. Pump provided with special ½-in. tapped connection so that drinking water may be drawn directly from the well.

Heavy galvanized 20-gal. tank on sturdy, welded-steel base. Timken Taper roller bearings on BOTH sides of crankshaft for quieter, longer service. Tapped for 1-in. suction and ¾-in. discharge pipes. Brass 1-in. foot valve. Overall: 14 by 44 by 27 in. high. Only $10 Down on Terms. See Inside Back Cover for details of Monthly Payment Plan.

81 C 3525 R—Ship. wt. 167 lbs. . . . . Cash $99.50

(K) 275-GAL.-PER-HOUR SYSTEM. Leather piston washers. With ¼-in. all-bronze valve deck. Rubber valves, bronze springs. Three oilite main bearings; forged bronze connecting rod. Brass ¾-in. foot valve. Tapped for ¾-in. suction and discharge. Pump mounted on heavy, galvanized 15-gal. tank. Overall: 13 by 40 by 29 in. high. $9 Down.

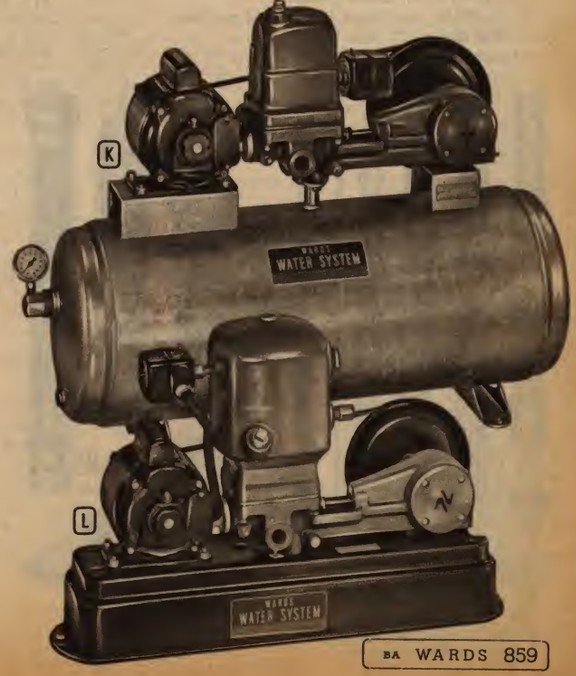
81 C 3505 R—Shipping weight 137 lbs. . . . . Cash $85.50

(L) TANKLESS 275-GAL.-PER-HOUR PISTON PUMP. No tank required; 1-gal. air chamber. Pump starts each time faucet is turned on. On sturdy steel base. Otherwise like (K) above. Suitable for cottages, cabins, other installations with limited water requirements. May be located under sink. Overall: 13 by 31 by 21 in. $8 Down on Terms.

81 C 3500 R—Ship. wt. 92 lbs. . . . . Cash $75.95

WARDS MONTHLY PAYMENT PLAN

You may purchase your pump or water system at Wards for as little as 10% Down on Terms, the Balance in convenient Monthly Payments. See Inside Back Cover. Check Ward services, Pages 954, 955.



K

L

Hand Pumps . . . Accessories for Water Systems

HAND PUMPS 4.55 TO 29.50

1 2 3 Painted cast iron. Heads swivel. Long handles. (1) and (2) have rubber grips. *Not Mailable.*

(1) WINDMILL FORCE PUMP STANDARD. For hand, jack, windmill operation. For wells to 200 ft. Stroke adjusts 6, 8 or 10 in. Spout shutoff; hose clevis; tapped 1¼-in. pipe opening (with plug). Needs cylinder; rod and pipe from cylinder to base plus 23 in. Has tappings for 1¼-, 1½-, 2-in. drop pipe.
81 C 3815 R—Ship. wt. 83 lbs. $26.50

(2) FORCE PUMP STANDARD. For wells to 100 ft. Hose clevis. Stroke 6 in. Requires cylinder; rod and pipe from cylinder to base plus 23 in. Tapped for 1¼-in. pipe.
81 C 3813 R—Ship. wt. 70 lbs. $22.50

(3) LIFT PUMP STANDARD. For wells to 50 ft. Stroke 6 in. Requires cylinder; pipe from cylinder to base plus 23 in.; rod (29), cylinder to base plus 42 in. Tapped for 1¼-in. pipe.
81 C 3810 R—Ship. wt. 60 lbs. $18.95

SET-LENGTH LIFT PUMP. For water not lower than 29 ft. Includes Standard (3); cylinder (35); 4 ft. of pipe and rod.
81 C 3811 R—Ship. wt. 85 lbs. $3.00 Down. . . . or Cash $27.50

4 5 HORIZONTAL SUCTION FORCE PUMPS. Painted cast iron. Maximum lift 22 ft. Direct action. Large air chamber. Deliver water on push and pull. *Not Mailable.*

(4) PORTABLE UTILITY TYPE. For pumping out ditches, cellars, etc.; filling tanks. Delivers 1000 gallons per hour at 30 strokes per minute. Hardwood handle. Cylinder 5 in. Suction and discharge tapped for 2-in. pipe (or hose). Turret head discharges in any direction. Strainer included.
81 C 3820 R—Ship. wt. 69 lbs. $3.00 Down. . . . or Cash $27.50

(5) HEAVY-DUTY. For small water system with pneumatic or gravity tank. Delivers 385 gallons per hr. at 100 lbs. pressure; 30 strokes per minute. T-handle; 1-in. steel shaft. Forces water as high as 230 ft. above pump. Cylinder 3 in. Tapped 1¼-in. suction; 1-in. discharge.
81 C 3821 R—Ship. wt. 65 lbs. $3.00 Down. . . . or Cash $29.50

6 7 KITCHEN PUMPS. For lift to 22 ft. deep. Cylinder 3 in. Tapping for 1¼-in. suction pipe.

(6) Won't freeze with handle up. Sanitary swivel cap.
81 C 3800 M—Pail Hook. Ht. 13 in. Ship. wt. 14 lbs. $4.55

(7) Force Pump. Will pump to pressure tank. Spout with hose thread; removable for attaching faucet.
81 C 3803 M—3-in. brass cylinder. Ship. wt. 21 lbs. . . . $11.50

8 FREEZE-PROOF HYDRANT. Dependable. Ideal for watering and fire protection. Hose thread on spout. Iron lever. Brass hose connection. Brass rod through stuffing box and valve with renewable nylon seat.

Dig hole about 2 ft. in diam. to below frost line. Connect hydrant to underground pipe. Fill about 2 ft. with crushed stone or gravel; then dirt. Tapped for ¾-in. supply pipe. Have spout 28 in. above ground.
81 C 4047 RW—*Not Mailable. State size wanted.*
For frost line to 4 ft. Ship. wt. 22 lbs. $11.85
For frost line to 5 ft. Ship. wt. 24 lbs. 12.25

HOLE BORER . . . JET PUMP WELL CAPS

9 WELL AND POST HOLE BORER. Self-cleaning blades of high-carbon steel. Drills holes of 7- to 14-in. diameter. Handle ¾-in. steel; 48 in. long. Bores to 30 ft. depth with extensions (10), below.
81 C 3922 MO—Ship. wt. 17 lbs. $8.50

10 BORER EXTENSION. Steel. Attach 1 or more to Borer (9) above. Length 48 in.
81 C 3923 M—Ship. wt. 5 lbs. $1.60

11 12 SANITARY WELL CAPS FOR JET PUMPS. For 2-pipe, off-set jet pump installations only. Rubber gasket and draw bolts make tight seal. Keeps out dirt, surface water, small animals. Tapped hole for ½-in. vent for gaseous wells (plug included). Required in some states for Grade A milk rating. Makes easier, quicker seal. Two types:

(11) CAPS FOR STEEL PIPES. Cast iron. Pipes fit holes.

Pipe Sizes, Inches			Cat. No. *State Size*	Ship. wt.	Price
Casing	Suction	Pressure			
3	1	¾	81 C 3963	3 lbs.	$3.39
4	1 1¼	¾ 1	81 C 3964	5 lbs.	3.49
5	1¼ 1¼ 1½	1 1¼ 1¼	81 C 3965	8 lbs.	3.69

(12) CAPS FOR PLASTIC PIPES. Aluminum. Elbows (included) ribbed. Stainless steel clamps included. Gives rigidity needed at casing top for tight seal. Plastic Pipe and Fittings listed on Page 854. *State Pipe Sizes.*

Pipe Size, In.			For Ward Pump Numbers	Catalog Number	Ship. Wt.	Price
Casing	Suction	Pressure				
4	1	¾	3550, 3563,	81 C 3960	4½ lbs.	$10.25
	1¼	1	3552, 3557, 3564-			10.50
	1¼	1¼	75, 3606			10.75
5	1	¾	3550, 3563,	81 C 3961	4½ lbs.	10.75
	1¼	1	3552, 3557, 3564			10.95
	1½	1¼	3606, 3576-80			11.25
6	1¼	1	3552, 3557, 3564	81 C 3962	4½ lbs.	11.75
	1½	1¼	3576-80, 3606			11.95

19 GALVANIZED STEEL DRIVE PIPE. Use with points (26) and (27). Length 5 feet. Threaded; reamed. Protect with Drive Assembly (20). Pipe is *Not Mailable.*

State Pipe Size	(19) PIPE, COUPLING 81 C 3939 R		COUPLING ONLY 81 C 3930	
	Wt. Lbs.	Price	Wt. Lbs.	Price
1¼ in.	11	$2.65	1	58c
1½ in.	14	3.09	1¼	67c
2 in.	18	4.45	2	$1.25

20 DRIVE ASSEMBLY. Protects pipe (19) while driving. Includes nipple, coupling, malleable drive cap.
81 C 3932—*State size wanted.*
1¼-in. Pipe Size. Ship. wt. 3 lbs. 12 oz. $1.69
1½-in. Pipe Size. Ship. wt. 4 lbs. 12 oz. 2.15
2-in. Pipe Size. Ship. wt. 7 lbs. 8 oz. 3.25

21 CUP LEATHERS. For deep or shallow.
81 C 3926—Ship. wt. 4 oz. *State diameter.*

Diam., Inches. . . .	1⅜	1 13/16	2½	3
Each.	10c	18c	21c	29c

22 LOWER VALVE LEATHER. For Cast-iron 3-in. (inside) cylinders, utility pumps.
81 C 3927—Tanned steerhide. Wt. 4 oz. . . 19c

23 PACKER TYPE FOOT VALVE. With seating tool. Holds prime. For shallow driven well (power pump) just above point.
81 C 3918—Brass. Rubber seal. *State size.*

Fits Into	Ship. Wt.	Price
1¼-inch pipe	1 lb. 4 oz.	$5.89
1½-inch pipe	1 lb. 14 oz.	7.39
2 -inch pipe	3 lbs. 10 oz.	8.45

24 25 FOOT-VALVE-STRAINER COMBINATIONS. Keep trash out; hold prime. Tapped for suction pipe below water.

(24) FOR DEEP OR SHALLOW WELLS with any pump. Brass spring valve. Fine screen.
81 C 3917—*State pipe size wanted.*

Pipe	Fits Into	Lgth.	Wt.	Price
¾ in.	1¼-in. pipe	4 in.	10 oz.	$1.25
1 in.	1½-in. pipe	4½ in.	18 oz.	1.49
1¼ in.	2 -in. pipe	5 in.	1½ lbs.	2.35

(25) FOR SHALLOW WELLS with hand pumps. Cast iron. For 1¼-in. suction pipe.
81 C 3916—Ship. wt. 3 lbs. 4 oz. $1.25

CONTROLS AND REPAIRS

13 RECONDITIONING KIT. For Ward piston pumps. Includes: leathers (except 4035); valve rubbers, washers, springs, screws; packing with removal tool; air snifter core and tool; air volume control core and tool; gaskets; instructions. Ship. wt. 8 oz.

For Pump Cat. Nos.	For Pump Model Nos.	Kit No.	Price
3520; 3535	P50; P52	81 C 4035	$14.95
3500; 3505; 3349; 3348	P44; P44C; P43; P43C	81 C 4036	14.95
3414; 3415; 3416	P36; P37; P38	81 C 4037	14.95
3441	P40; P41	81 C 4038	14.95
3451; 3452; 3437; 3442	P33; P33C; P34; P34B; P34C; P10	81 C 4039	14.95

14 AUTOMATIC AIR VOLUME CONTROLS. For pneumatic tanks.

NO-TUBING AIR-ELIMINATION TYPE. For all deep well piston pumps including Wards 3581, 3582, 3583 and Ward shallow well pumps 3525, 3615 only if originally with air volume control.
81 C 4000—Threaded 1¼-in. pipe size. Ship. wt. 1 lb. 8 oz. . . . $4.

WITH 32-INCH TUBING; AIR ADDITION TYPE. For all shallow well pumps using this type control (including older model Ward 3505).
81 C 4001—Threaded 1¼-in. pipe size. Ship. wt. 2 lbs. 8 oz. . . $2.

15 AUTOMATIC PUMP SWITCH. Two-pole type. Starts at 20 lbs. cut at 40 lbs. (adjusts to 80 lbs.) For up to 2-HP 110- to 120-volt; 220- to 240-volt; ½-HP DC. Hand shut-off lever.
81 C 4004—Fits ¼-in. pipe. Ship. wt. 1 lb. 12 oz. . . . . $6.

16 PUMP PRESSURE GAUGE. Tapped ¼-in. pipe size.
81 C 4005—Registers 0 to 100 lbs. Ship. wt. 12 oz. . . . . $5.

17 PUMP RELIEF VALVE. Inlet threaded ½-in. pipe size.
81 C 4006—Relieves at 65 lbs. Ship. wt. 8 oz. . . . . $2.

18 AUTOMATIC WATER SYSTEM AIR CHARGER. Use with any deep or shallow well pump with pneumatic tank up to 120 gals. Gives air charge to tank with pump operation. Prevents waterlogging.

Requires 1¼-in. tapped opening in tank; ⅛-in. tapping on suction side of pump. With 4-ft. copper tubing and compression fittings.
81 C 4077—With instructions. Ship. wt. 3 lbs. 8 oz. . . . . $8.

26 27 WELL POINTS. Brass 60-gauze screens. Galv. steel shell. (26) for sandy soil; (27) for heavy gravel. *State pipe size and length less point.*

Pipe Size In.	Lgth. Less Point	Total Lgth.	Wt. Lbs.	(26) REGULAR 81 C 3911M	(27) [illegible]
1¼	24 in.	30 in.	7	$4.15	$4.
1¼	36 in.	42 in.	9	6.25	6.
1½	36 in.	42 in.	11	8.65	10.
2	36 in.	42 in.	13	12.50	12.

28 WOOD PUMP ROD. Bronze couplings; ⅝-in. threads. For 2-in. larger pipe. Random lengths. 16 to 18 ft. *Not Mailable.*
81 C 3946 R—*State total length wanted.* Ship. wt. ft., 6 oz. . . . $3.

29 GALVANIZED STEEL PUMP ROD. Diam. 7/16 in. Threaded couplings; see below. Lengths 20 ft. long. *Not Mailable.*
81 C 3944 R—*State total length wanted.* Ship. wt. 8 oz. . . . . Ft.

30 GALVANIZED STEEL COUPLING. Threads 7/16 in. Joins rod (29).
81 C 3950—For 1-in. well pipe. Ship. wt. 4 oz. . . . . 1.

31 GALVANIZED STEEL ADAPTER. Threads 7/16 and ⅝ in.
81 C 3953—Joins (35) or (36) to (28). Ship. wt. 4 oz. . . . . 1.

32 ADAPTER. Joins (37)—⅝-in. thread—to (29)—N.C. 7/16 in.
81 C 3952—Galvanized Steel. Ship. wt. 4 oz. . . . . 1.

33 GALVANIZED GUIDE COUPLING. Use on Rod (29) in 1¼-in. pipe.
81 C 3951—Prevents slapping. Ship. wt. 8 oz. . . . . 1.

34 WELL PIPE HOLDER. Adjusts to hold 1-, 1¼-, 1½-, or 2-in. pipe.
81 C 3924 MB—Less risk, less work. Ship. wt. 31 lbs. . . . . 3.

35 CLOSED CYLINDER. For 4¼-in. or larger casing; 6-in. pump size. N.C.-threaded 7/16-in. plunger rod. Top, bottom tapped 1¼ in.
81 C 3900 M—ALL IRON. Inside diam. 3 in. Ship. wt. 11 lbs. . . . 1.
81 C 3901 M—BRASS LINED. Inside diam. 3 in. Ship. wt. 13 lbs. . . 1.

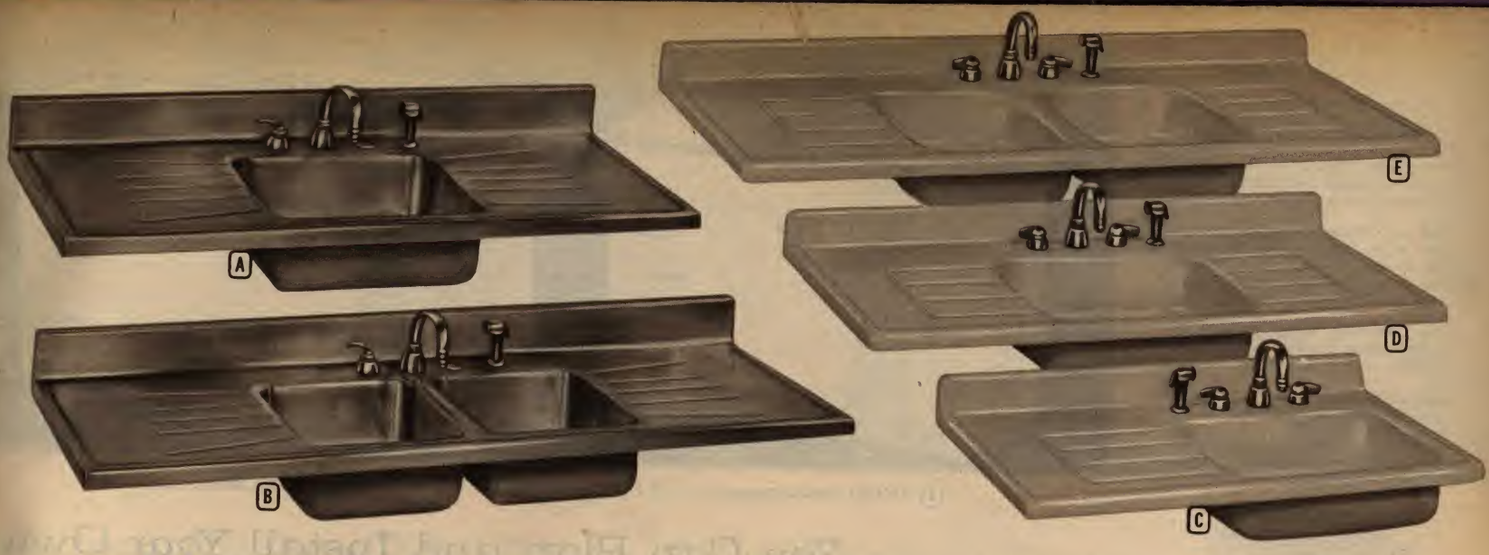
36 CLOSED ALL-BRASS FLUSH CAP CYLINDER. Spring controlled plunger and check valve. For pump stroke up to 8 in. With leathers. Threaded 7/16-in. rod.
81 C 3902 M—*State Inside Diam.*

Inside, In.	Min. Casing	Tapped, In.	Ship. Wt. Lbs.	
1 13/16	2 in.	1	7	$
2¼	3 in.	1¼	8½	
2½	3 in.	1¼	10	
3	3½ in.	1¼	12	

37 OPEN TYPE ALL-BRASS CYLINDER. For up to 10-in. pump size. Barrel 18 in. Plunger, check valves spring controlled. (Only 2 and 2¼ in. usable with wood rod). Plunger, check valve can be removed for repair without removing cylinder. Tapped ⅝ in.
81 C 3904 M—*State Diam.*

Diam. Cyl. In.	Mini. Casing	Tapped, In. Top	Tapped, In. Bottom	Wt. Lbs.
1⅜	2½ in.	1½	1	5
1 13/16	3 in.	2	1¼	6
2¼	3½ in.	2½	1½	13

38 WATER SYSTEM CHECK VALVE. For suction line instead of foot valve; in discharge line to prevent back-flow. Wts.: 1, 1¼ lbs.
81 C 3919—*State size.* ¾ in. . . . . $2.69 1 in. . . $3.39 1¼ in. . .



Kitchen Sinks for Custom- or Home-Built Cabinets

GUARANTEED FIRST QUALITY . . . SAVE EVEN MORE ON KITCHEN IMPROVEMENT . . . INSTALL ONE OF THESE SINKS YOURSELF

Any of the sinks listed below can be installed easily either on a single "free standing" cabinet, or worked into a continuous cabinet arrangement. Also for replacement of old top on cabinet of suitable size and construction. Choose porcelain enameled steel; porcelain enameled cast iron; or solid stainless steel. *All three are resistant to household acids and stains.*

Each of sinks (A), (B), (C), (D), (E) has basins, drainboards and splashback all in one seamless piece of the same material. Flat Rim Sinks (F) to (J) are designed to be built into a sink top covered with formica, vinyl or linoleum. Sinks (G), (H) and (J) have back ledges, with holes for mounting faucets. For type without ledge (F), faucet is mounted on cabinet or wall. Order your Flat Rim Sink with stainless steel rim included; for neat, watertight installation.

Fittings are NOT included with any sinks on this page. Order fitting sets from Page 863 or individual pieces, Page 857. (Cabinet sinks on Pages 862, 863.)

In selecting sink consider family needs, space and location. Also best size for aligning cabinets. Hang wall cabinets first for more working space; reduces risk of damage to floor cabinets. If sink is centered under window, it simplifies aligning if sink is wider than window.

For other tips to help you improve your kitchen cabinet and sink installation get Wards Free Kitchen Planning Booklet. Pick one up at Ward Catalog office or write the nearest Ward Mail Order House; helps you choose the right equipment, arrange sink, stove, and refrigerator. Convenient planning chart included.

If kitchen improvements will require changes in plumbing supply and drainage system you may wish to borrow tools to do the job. Wards loan tools for installation of Ward equipment; see Page 845 for details. Buy all your needed equipment in one convenient order and pay by the month; see Inside Back Cover. Pay while you enjoy your complete cabinet kitchen.

SOLID SATIN FINISH STAINLESS STEEL 77.50 TO 104.50 Without Faucet

(A) (B) ONE-AND TWO-BASIN SINK TOPS. Rugged, solid 20-gauge stainless steel. Lightweight—easy to handle for installation. Won't chip or break.

Never needs scouring—easy to clean with soap and water to keep smooth, polished appearance. Four-inch splashback protects wall. Raised edge on all sides checks dripping. Sturdy, durable work surface. Undersides sound-deadened.

Both 25 in. front to rear. Each has two drainboards, ribbed for drainage. Order fitting sets as specified—Page 863—or individual fittings Page 857. Also order 1½-in. trap from Page 857. Bolts for fastening included. Choose from two efficient, popular sizes.

(A) 54-INCH SIZE, ONE-BASIN SINK TOP. Measures 54 in. across front. Basin 16 by 18 in.; 6⅞ in. deep. Drainboard 17 by 23 in. Order Fitting Set 81 C 1505 R from Page 863, or make up your own set.

81 C 75 RW—Ship. wt. 55 lbs. $5 Down.....Cash $77.50

(B) BIG, EFFICIENT 66-INCH SIZE, TWO BASIN SINK TOP. Generous work surface more convenient—helps to get work done faster. Large size generally preferred where space allows. Each basin 16 by 13½ in.; 6⅞ in. deep.—clean vegetables in one while you do dishes in the other. Each drainboard 17 by 23 in. Order Fitting Set 81 C 1508 RW (Page 863). $5 Down.

81 C 80 RW—Ship. wt. 60 lbs.....Cash $104.50

CONVENIENT TERMS. You may purchase any Ward Kitchen Sink, Water Heater, Water Softener, or Garbage Disposer priced from $45 to $200 for as little as $5 Down. Other plumbing 10% Down. See Inside Back Cover.

IMPORTANT SHIPPING INFORMATION. "W" after Catalog Number means item is shipped from Detroit Warehouse. If nearer, to reduce time and transportation cost. Order from usual Ward Mail Order House. Save even more—see Pages 954, 955 for important information.

PORCELAIN ENAMELED STEEL 24.50 TO 48.95 Without Faucet

(C) (D) (E) Heavy smooth coat of stain- and acid-resistant white titanium porcelain enamel. With 3-in. backsplash. Front to rear, 25 in. Order Fitting Sets with Faucet (D), Page 863 or individual pieces, Page 857, plus 1½-in. trap, Page 857.

(C) 42-INCH SIZE. ONE BASIN, 1 DRAINBOARD. Measures 42 in. across front. Basin 20 by 16 in., 6 in. deep. Only $2.50 Down. Ship. wt. 58 lbs.

81 C 151 RW—WITH LEFT-HAND DRAINBOARD. (Shown).Cash Price $24.50

81 C 152 RW—WITH RIGHT-HAND DRAINBOARD. (Not Shown.)..Cash 24.50

(D) 54-INCH SIZE. ONE BASIN, 2 DRAINBOARDS. Measures 54 in. across. Large basin 20x16½ in., 6 in. deep. Each drainboard 14¾x21⅜ in.

81 C 163 RW—Ship. wt. 75 lbs. Only $3 Down.....or Cash $29.95

(E) 66-INCH SIZE. TWO BASINS, 2 DRAINBOARDS. Generous work surface more convenient—helps to get work done faster. Measures 66 in. across front. Each basin 15 by 16½ in., 6 in. deep. Each drainboard 14¾ by 21⅜ in. Large size preferred where space allows.

81 C 164 RW—Ship. wt. 80 lbs. Only $5 Down.....or Cash $48.95

LEDGELESS PORCELAINED 13.45

(F) ONE BASIN. No Faucet Ledge. White titanium porcelain enamel is acid- and stain-resistant. Fitting Set, Page 863; 1½-in. trap, Page 857. Center outlet diam. 3½ in. Basins 6 in. deep. With or without stainless steel rim. *Not Mailable.*

PORCELAIN-ENAMELED STEEL. Strong 14-gauge. Lightweight, easy to handle for installation. Size overall: 24 by 18 inches.

81 C 52 RW—WITH RIM. Wt. 28 lbs.$13.45

81 C 1 RW—WITHOUT RIM. Wt. 24 lbs. 9.95

PORCELAIN ENAMELED CAST-IRON. Solidity preferred by some. Overall: 30x18 in.

81 C 55 RW—WITH RIM. Wt. 72 lbs. $19.95

81 C 31 RW—WITHOUT RIM. Wt. 69 lbs. 15.95

PORCELAINED LEDGE SINKS; STAIN-, ACID-RESISTANT 11.95 TO 54.50 Untrimmed

(G) (H) Ledge 3½ in. wide; 4 holes. Connection centers 8 in. apart. Fittings not included—order set, Page 863, or parts, Page 857. Also, order 1½-in. trap, supply pipes, Page 857. *Sinks Not Mailable.*

(G) ONE-BASIN, STEEL. Strong 14-ga. Basin 20x16 in., 6 in. deep. Overall: 24x21 in. Ship. wts. 28, 24 lbs.

81 C 54 RW—WITH STAINLESS STEEL RIM.$15.95

81 C 7 RW—WITHOUT RIM..... 11.95

ONE-BASIN, CAST IRON. Similar appearance to (G). Basin 21 by 16 in. by 8 in. deep. Overall: 24 by 21 in. Ship. wts. 89, 85 lbs.

81 C 56 RW—WITH STAINLESS STEEL RIM.$26.95

81 C 35 RW—WITHOUT RIM..... 22.95

(H) TWO-BASIN, STEEL. (General description, left.) Strong 14-ga. Basins 13x15 in., 7¼ in. deep. Overall: 32x21 in. Wts. 44, 39 lbs.

81 C 53 RW—WITH STAINLESS STEEL RIM.$22.95

81 C 5 RW—WITHOUT RIM..... 18.95

TWO-BASIN, CAST IRON. Two sizes:

Overall: 32 by 21 in. Each basin 13 by 15 in. by 8 in. deep. Ship. wts. 120, 116 lbs.

81 C 57 RW—WITH STAINLESS STEEL RIM.$41.50

81 C 39 RW—WITHOUT RIM..... 36.95

Overall: 42 by 21 in. Each basin 15 by 18 in. by 8 in. deep. Ship. wts. 150 and 140 lbs.

81 C 58 RW—WITH STAINLESS STEEL RIM.$54.50

81 C 45 RW—WITHOUT RIM..... 49.50

STAINLESS STEEL 43.50 Without Faucet

(J) TWO-BASINS. Lightweight for easy installation—yet strong and rigid. Polished satin finish—smooth, and easy to clean. Resistant to all household acids and stains. No scouring; clean with soap and water. Sound deadened. Fittings not included—order set, Page 863. Order 1½-in. trap, supply pipes, Page 857. *Not Mailable.*

Overall: 32 BY 20 IN. 20-ga. Each basin 13½x16 in. by 6½ in. deep. Ship. wts. 28, 24 lbs.

81 C 63 RW—WITH STAINLESS STEEL RIM..$43.50

81 C 61 RW—WITHOUT RIM..... 38.95

Overall: 32 BY 21 IN. Heavier 18-ga. Each basin 13½x16 in. by 7 in. deep. Ship. wts. 31, 27 lbs.

81 C 64 RW—WITH STAINLESS STEEL RIM..$61.50

81 C 62 RW—WITHOUT RIM..... 56.95

STOP "SAVING" GARBAGE...SUPERIOR DISPOSER $5 DOWN

(K) CONVENIENT, TIME-SAVING, SANITARY. No other modern appliance gives so much for so little. Just scrape the garbage down the drain. No handling. No messy cans. No odor. No bother meeting collection schedules. No vermin attraction.

Compare these Ward features with any:

"OMNIVEROUS." Yes, it chews up almost anything—bones, fruit pits, cobs, paper napkins, as well as softer kitchen wastes.

EASIER, HANDIER CONTROL. No opening doors, no stooping, no fumbling with pull cord. Install wired-in, permanent switch where *most convenient to you.* Turn on cold water and flick switch. Scrape food wastes into opening. No complex water switch.

CONTINUOUS FEED. No stopping, no waiting.

HUSKY, HEAVY-DUTY CONSTRUCTION. Light enough for easy installing, only 33 lbs. (packed), yet no skimping.

NON-JAMMING. No need for reversing switch or special un-jamming tools.

FINEST SURGICAL STEEL ALLOYS make cutting parts, shredding compartment hard, keen, enduring. Housing thick aluminum.

SPECIAL ¼-HP MOTOR. Permanently sealed lubrication. Automatic overload burnout protection; simple hand re-set. For 110- to 120-volt, 60-cycle AC. Approved by UL.

BIG CAPACITY. Holds 2 qts. Fast grinding.

NO ODOR. NO MESS. SELF-CLEANING. Top closure serves also as sink stopper.

LOW COST. No more a day than clock.

FOR OLD OR NEW SINK. 3½- or 4-in. opening.

EASY TO INSTALL IT YOURSELF. Usually old trap can be used. Takes 9½- by 14½-in. space. Instructions included. Do NOT use with grease trap. Check local codes. Order switch and wire separately; see Index.

FOR SEWER OR SEPTIC TANK CONNECTION. (Septic tank not smaller than 500-gal.) *Mailable.* Ship. wt. 33 lbs. $5 Monthly.

81C480 MBW–$5 Dn., or Cash Price $64.95

HOW TO SAVE EVEN MORE;
USE THESE WARD SERVICES

Aside from Wards low every day prices for quality merchandise, there are many ways to lower total costs.

SHOP AT A WARD CATALOG OFFICE if there is one near you (see Pages 954, 955). No letter postage; no remittance fees; often substantial transportation savings on called-for orders.

USE LOW-RATE METROPOLITAN DELIVERY where available—see Pages 954, 955.

INSTALL IT YOURSELF. Wards loan tools, tell you how. See Page 845.

BUILD UP FREIGHT SHIPMENTS to 100 lbs. for full use of minimum charges.

[1] 159.50 Without Faucet

[2] 194.50 Without Faucet

You Can Plan and Install Your Own

FLEXIBLE—USE SINGLY; IN GROUPS; WITH CUSTOM CABINETS

Wards matched steel units blend with steel stove, sink, refrigerator. Fire- and vermin-proof. Heavy steel, superior construction assure lasting rigidity; smooth, quiet operation. Cabinets bonderized and finished inside and out with two coats of baked-on White enamel; durable and easy to clean. Double-wall, insulated, sound-deadened doors and drawer fronts. Stainless steel handles.

Nine selections in guaranteed first quality cabinet sinks—equally suitable as free-standing units or in continuous cabinet groups.

DE LUXE SINK CABINETS (1, 2, 3, 4, 5) AND STANDARD (6, 7, 8, 9) are the same basic construction. Differ in drawers and arrangement. Five easy ways to assemble cabinet kitchen with Ward Steel units:

1. WITH INDIVIDUAL TOPS. Choose Formica or Vinyl bonded to steel. Formica in Red, Yellow or Green Moonglo or Gray mother-of-pearl pattern—some shown on Page 784. Vinyl marbleized black only.

2. WITH STRAIGHT CONTINUOUS TOPS. Formica only. Order next page.

3. WITH STRAIGHT OR L- OR U-SHAPE CUSTOM STEEL TOP. Formica only. Write Wards Engineering Dept. for prices. Submit exact plan on chart included with free Kitchen Planning booklet—see Page 945.

4. WITH STRAIGHT OR L- OR U-SHAPE PLYWOOD CUSTOM TOPS. Formica. Order 25 in., front to rear, Page 780; order sinks, cabinets here.

5. WITH LOCALLY MADE CUSTOM TOPS. Order sinks, cabinets here.

STAINLESS STEEL SINKS ON DE LUXE CABINETS ... $5 DOWN

[1] [2] THE TREND IS TO STAINLESS STEEL. The smooth, rich, ... finish is beautiful and sanitary—and easy to keep that ... Never needs scouring—just clean with soap and water; merely ... up most spots. Highly stain- and acid resistant. Solid material, thro... and through—no surface coating.

Top is a single rigid, tough unit of basins, drainboards and splash... back formed of 20-ga. stainless steel, coated on under side with so... deadening material. Raised edges prevent dripping. Splashback ... high. A truly work-saving, luxurious, enduring sink.

De Luxe steel cabinets, with baked-on white enamel finish. See ... general description at left. See Small open views at far left.

Top 25 in., front to rear. Height: at front 36 in.; at back 40 in., incl... splashback. Fittings are not included. Order suitable fitting set ... opposite page; also, order 1½-in. sink trap and supply pipes Page ...

54-INCH CABINET SINK WITH 1 BASIN, 2 DRAINBOARDS

[1] General description above. Each drainboard 15 by 21 in. Bas... by 16½ in. and 6 in. deep. Overall: 54 in. wide across front.
81 C 243 R—Shipping weight 215 lbs....Pay $5 Down, or Cash $1...

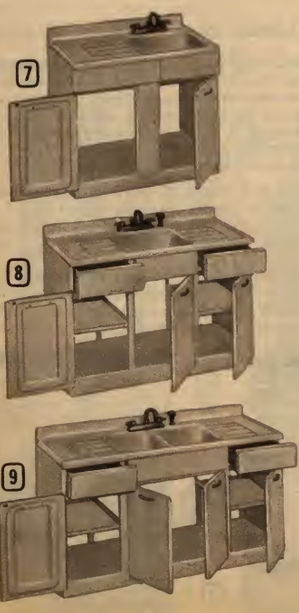
66-INCH CABINET SINK WITH 2 BASINS, 2 DRAINBOARDS

[2] General description above. Each drainboard 15 by 16½ in. ... basin 16 by 13½ in. and 6 in. deep. Overall: 66 in. wide across ...
81 C 244 R—Shipping weight 250 lbs....Pay $5 Down, or Cash $1...

[6] 88.50 Without Faucet

[8] 91.50 Without Faucet

[9] 122.50 Without Faucet



PORCELAINED SINKS ON STANDARD CABINETS ... $5 DOWN

[6] TO [9] Tops same as on cabinet sinks at top of opposite page; cabinets same basic quality—differ in number and arrangement of drawers, compartments, racks, etc.: see open views at left.

Tops rigid, strong steel, fabricated into a single piece. Heavy coating of titanium porcelain enamel fused into the steel at intense heat to form a tough, smooth, sanitary, easy-to-clean, glass-like, white surface, highly resistant to household stains and acids; to chipping. Raised edges prevent dripping. Splashback 4 in. high.

"Standard" steel cabinets with baked-on white enamel finish. See also general description at top, left side, of this page.

Tops 25 in., front to rear. Height: at front 36 in.; at back 39 in., including splashback. Fittings not included—order suitable set from opposite page; also order 1½-in. sink trap, supply pipes, Page 857.

[6] 42-IN. CABINET SINK—1 DEEP, 1 SHALLOW BASIN; SLIDING DRAIN BOARD. General description above. Basins each 17½x16¾ in.—one 11 in. deep (holds 11 gallons); other 6 in. deep. Excellent for combination kitchen, light laundry uses; where space is at premium. Removable porcelain enamelled 17- by 18-in. drainboard slides across top. Overall 42 in. across front. Cabinet same as (7) at left.
81 C 205 R—DEEP BASIN ON LEFT. Ship. wt. 135 lbs....Cash Price $88.50
81 C 206 R—DEEP BASIN ON RIGHT. Ship. wt. 135 lbs...Cash Price 88.50

[7] 42-IN. CABINET SINK WITH 1 BASIN, 1 SOLID DRAINBOARD. General description above. Drainboard 18 by 21 in. Basin 20 by 16½ in. and 6 in. deep. Overall 42 in. wide across front. Shown in small open view, left, only. *Cabinet* same as (6); *top* same as (3). $5 Down.
81 C 203 R—LEFT DRAINBOARD. (Shown.) Ship.wt.120 lbs...Cash $59.95
81 C 204 R—RIGHT DRAINBOARD. Ship. wt. 120 lbs.....Cash 59.95

[8] 54-IN. CABINET SINK WITH 1 BASIN, 2 DRAINBOARDS. General description above. Each drainboard 15 by 21 in. Basin 20 by 16½ in. and 6 in. deep. Overall 54 in. wide across front.
81 C 230 R—Shipping weight 170 lbs. Pay $5 Down... or Cash $91.50

[9] 66-IN. CABINET SINK WITH 2 BASINS, 2 DRAINBOARDS. Wards most popular size—a big, work-saving sink. Each drainboard 15 by 21 in. Each basin 15 by 16½ in. and 6 in. deep. Ship. wt. 200 lbs.
81 C 236 R—Pay $5 Down, $5 Monthly, or.....Cash Price $122.50

PAY ONLY $5 DOWN, $5 MONTHLY for a Ward sink. See Inside Back Cover.

TALL IMPLEMENT CABINET 69.95

[10] Picture on opposite page. Keeps cleaning equipment, other ... neat and orderly. Lower section has 2 adjustable hooks, two ... and removable sloping bottom shelf for sweeper or cleaner.

Three adjustable steel shelves in upper section. Spacious interi... ranged for neatly storing often-used cleaning articles. Cabinet ... high; 24 in. wide; 13 in. deep. *Not Mailable.*
81 C 322 R—Ship. wt. 134 lbs. Pay $7 Down.....or Cash $...

MODERN HIGH-LEVEL OVEN 189.95 ... CABINET 33.9...

[11] CABINET-COUNTER TOP ELECTRIC OVEN (opposite page). No "... ing-in"; stacks neatly on base listed below. Stainless steel ... wrapper; Chromed frame, instrument panel. 1800-watt hinged ... bake unit. 3000-watt broil unit includes 400-watt browning ... Gray porcelained interior, rounded corners, fiberglas insulat... rack positions for 2 non-tilt racks, large 2-pc. broiler. Automatic ... light. Panel has Automatic Thermostatic Control, Broil and Bake ... Lights, Automatic "On-Off" Clock, Interval Timer. 24x25 in. ... 26 in. high. UL Approved for 3-wire 220–240 volt 60 cycle A... perienced electrician should install. *Write nearest Ward Mail ... House for description and prices of matching Surface Units.*
68 C 3460 R—Ship. wt. 145 lbs. $5 Down, $9.50 Monthly .or Cash $...

[12] CABINET BASE FOR HIGH-LEVEL OVEN. (Picture, opposite page ... (11) above. Sturdy steel with white baked-on enamel finish. ... storage compartment; steel shelf. Brings oven top to height of ... Width 24 in. across front. Front to rear 24½ in., as other cabinets.
81 C 437 R—Shipping weight 75 lbs...Pay $3.50 Down, or Cash $...

[13] CORNER WALL CABINET. (Picture, opposite page.) Ht. 30 in. ... wall side 26⅞ in. 1 non-removable white enameled sheet-steel ...
81 C 331 R—Ship. wt. 73 lbs.....Pay $4.50 Down, or Cash $...

[14] REVOLVING-SHELF CORNER WALL CABINET. (Picture, ... page.) Height 16 in.; width 24 in. Three shelves revolve ... access to contents. Each wall side 27 inches long. With one slidi...
81 C 329 R—Ship. wt. 80 lbs.....Pay $5 Down, or Cash $...

3 72.50 Without Faucet

4 109.50 Without Faucet

5 139.50 Without Faucet

Modern Kitchen With These Efficient Steel Units

PORCELAINED SINKS ON DE LUXE CABINETS . . . $5 DOWN

3 TO 5 THE INDUSTRY'S BEST TITANIUM PORCELAIN ENAMEL FINISH—that satin-smooth, glass-hard, stain- and acid-resistant, sanitary work surface that is to easy to keep clean. Fused at intense heat into smooth, tough 1-piece steel tops. Lightweight for ease of installation, yet strong and rigid. Sound-deadened. Raised edges prevent dripping. Splashback 3 in. high.

Time-saving and efficient cabinets—see small open views, opposite page. Cabinet for (4) is same as with (1); cabinet for (5) same as with (2). See also general description, top of opposite page. Tops 25 in., front to rear. Height: at front 36 in.; at back 39 in. Fittings NOT included—order at right; also 1½-in. trap, supply pipes, Page 857.

3 42-IN. CABINET SINK WITH 1 BASIN, 1 DRAINBOARD. General description above. Drainboard 18 by 21 in. Basin 20 by 16½ in. and 6 in. deep. Overall 42 in. wide across front. Pay $5 Down.

81 C 219 R—LEFT DRAINBOARD. (Shown.) Ship. wt. 165 lbs. . . Cash $72.50

81 C 220 R—RIGHT DRAINBOARD. Ship. wt. 165 lbs. . . . . Cash 72.50

4 54-IN. CABINET SINK WITH 1 BASIN, 2 DRAINBOARDS. General description above. Each drainboard 15 by 21 in. Basin 20 by 16½ in. and 6 in. deep. Overall 54 in. wide across front.

81 C 221R—Ship. wt. 200 lbs. Pay $5 Down. . . . . or Cash $109.50

5 66-IN. CABINET SINK WITH 2 BASINS, 2 DRAINBOARDS. This big, efficient, work-saver is No. 1 favorite. Each drainboard 15x21 in. Each basin 15x16½ in. and 6 in. deep. Sliding cutlery tray.

81 C 222 R—Ship. wt. 230 lbs. Pay $5 Down . . . . . or Cash $139.50

FIRST-QUALITY FITTING SETS FOR KITCHEN SINKS

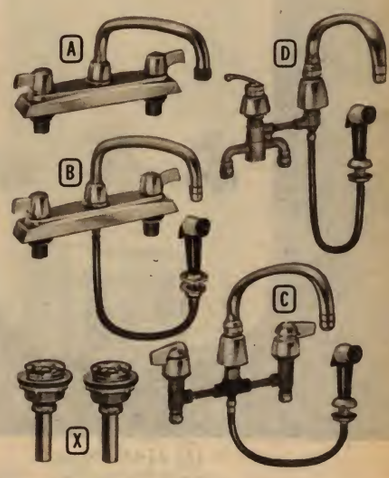
A TO D Ward sinks on these 2 pages and Page 861 are sold without fittings. Popular sets below. (You may order individual fittings from Page 857.) Order also, 1½-in. P or S sink trap and supply pipes; for 2-basin sinks order connection (70) or (71)—Page 857.

Faucets solid brass. Exposed parts polished chromium plated. Connection centers 8 in. Swing-spouts meet all codes. (C) and (D) have Foam-Flo Aerator—stops splashing; better suds faster.

Spray head, where included is hard black plastic, with polished stainless metal reinforcement; thumb control; black flexible pull-out hose. Strainer with stainless steel basket removable to empty; closes for dishes. Fits 1½-in. trap or waste connection; 3½- or 4-in. sink hole.

Faucet	Strainers	Spray Head	Hole Cover	Supply Connection	Ship. Wt.	Catalog Number	Cash Price
FOR ALL WARD 1-BASIN SINKS—Most others							
(A)	1	No	1	½-in. tap	7½ lbs.	81 C 1502 R	$12.95
(B)	1	Yes	0	½-in. tap	8¼ lbs.	81 C 1504 R	16.95
(C)	1	Yes	0	¼-in. thread	9 lbs.	81 C 1505 R	20.95
(D)	1	Yes	1	¼-in. thread	7½ lbs.	81 C 1511 R	22.95
FOR ALL WARD 2-BASIN SINKS (Except (6), Opposite Page)—Most others							
(B)	2	Yes	0	½-in. tap	11 lbs.	81 C 1509 R	$19.95
(C)	2	Yes	0	¼-in. thread	11 lbs.	81 C 1508 R	23.95
(D)	2	Yes	1	¼-in. thread	9¾ lbs.	81 C 1512 R	25.95
FOR WARD DEEP-AND-SHALLOW SINK (6)—Opposite Page							
(A)	2*	No	0	½-in. tap	8¾ lbs.	81 C 1506 R	$14.75

*One basket; one special flat strainer, as required for deep side.



WALL AND FLOOR CABINETS . . . FILLERS . . . TOPS IN VINYL OR FORMICA . . . WORK SAVING KITCHEN ACCESSORIES

10 TO 14 Tall Cabinet; Oven and Base; Corner Cabinets. Listed on lower right of opposite page.

CORNER WALL FILLER. (Not shown.) Can be used instead of (14) to turn corner. Ea. wall side 15 in. wide. Top, bottom only.

81 C 330 R—*No Storage. Not Mailable.* Ship. wt. 9 lbs. . . . $7.50

15 17 2-DOOR MODELS. (15) has 2-adjustable shelves; (17) one. Use (17) over sink, stove, refrigerator.

Wide	(15) Height 30 in. Cat. No.	Wt.	Price	(17) Height 18 in. Cat. No.	Wt.	Price
21 in.	81 C 326 R	46 lbs.	$22.50	81 C 341 R	36 lbs.	$17.95
24 in.	81 C 327 R	50 lbs.	23.50	81 C 342 R	40 lbs.	19.50
27 in.	81 C 337 R	55 lbs.	24.95	. . . . .	. . . . .	. . . . .
30 in.	81 C 328 R	60 lbs.	26.50	81 C 343 R	45 lbs.	20.95
36 in.	81 C 333 R	75 lbs.	32.50	81 C 334 R	48 lbs.	23.95

16 1-DOOR WALL CABINET: 30 IN. HIGH. Two adjustable shelves. Hinge right or left.

Width	Hinge	Cat. No.	Wt.	Price
15 in.	Left	81 C 335 R	34 lbs.	$17.95
	Right	81 C 336 R		
18 in.	Left	81 C 323 R	38 lbs.	20.95
	Right	81 C 324 R		

1-DOOR WALL CABINET 18 IN. HIGH. Ship. wt. 35 lbs.

81 C 339 R—Left hinge 81 C 340 R—Right $16.50

18 TO 20 FLOOR CABINETS. Front to rear 24½ in. Height with tops 36 in. Tops NOT included. Order at right.

18 DOOR TYPE. Shelf wire (not as shown). 1 drawer.

Shelves	Width	Doors	Catalog No.	Ship. wt.	Down	Cash
One	21 in.	Two	81 C 431 R	75 lbs.	$3.50	$32.95
	24 in.		81 C 432 R	80 lbs.	4.00	36.50
	27 in.		81 C 433 R	87 lbs.	4.00	37.95
	30 in.		81 C 434 R	94 lbs.	4.00	39.95
	36 in.		81 C 435 R	102 lbs.	4.50	43.50
One	15 in.	1 Left	81 C 427 R	60 lbs.	3.00	27.95
		1 Right	81 C 428 R			
One	18 in.	1 Left	81 C 429 R	66 lbs.	3.00	29.95
		1 Right	81 C 430 R			

19 4-DRAWER TYPE. Width 18 in. $4.50 Down.

81 C 425 R—Ship. wt. 85 lbs. . . . . Cash $41.50

20 REVOLVING-SHELF CORNER TYPE. Ea. wall side 30 in. long.

81 C 300 R—Sliding door. Ship. wt. 53 lbs. $42.95

21 SPICE CABINET. Width 24 in. Two sliding doors; 1 shelf. Use under 24-in. or wider wall cabinet (15).

81 C 363 R—Height 16 in. Ship. wt. 22 lbs. $17.50

22 CUTLERY TRAY. Fits 18-in. width steel drawers.

81 C 403—White enameled steel. Ship. wt. 4 lbs. . . $3.95

23 FLUORESCENT LIGHT. Mount concealed under (14) (15), other cabinets 21 in. wide or more. Size: 2x3x20¾ in. Cord, plug, "cool white" 15-W bulb. Built in Outlet.

81 C 400 M—Approved by UL. Ship. wt. 6 lbs. $5.95

24 PLATE GLASS END-SHELVES. Wall side 9 in., by 12 in.

81 C 332—With clips, screws. Wt. 6 lbs. . . . Set of 3 $4.95

VINYL AND FORMICA FLOOR CABINET TOPS. Front to rear 25 in. One-piece top; 3-in. splashback. Cover bonded to steel. With bolts, nuts, washers. Polished stainless steel trim. Vinyl in Marbleized Black. (To match former Ward Vinyl colors write for prices. Tops for Floor Fillers listed at right.) Formica in Moonglow Red, Yellow, Green or Mother-of-Pearl effect Gray. See Colors, Page 873.

Width	VINYL: *Marbleized Black* Cat. No.	Wt.	Price	FORMICA: *State Color* Cat. No.	Wt.	Price
15 in.	81 C 344 R	18 lbs.	$11.50	81 C 365 R	20 lbs.	$14.50
18 in.	81 C 345 R	20 lbs.	12.50	81 C 366 R	22 lbs.	15.50
21 in.	81 C 346 R	25 lbs.	13.50	81 C 367 R	25 lbs.	16.50
24 in.	81 C 347 R	26 lbs.	14.50	81 C 368 R	27 lbs.	17.50
27 in.	81 C 349 R	28 lbs.	15.50	81 C 369 R	30 lbs.	18.50
30 in.	81 C 348 R	32 lbs.	16.50	81 C 370 R	35 lbs.	20.50
36 in.	81 C 303 R	35 lbs.	19.50	81 C 371 R	36 lbs.	23.50

TOP FOR CORNER CABINET (20) Size 30 by 30 in. *State Color.*

81 C 301 R—Black Vinyl-Covered. Ship. wt. 35 lbs. $23.95

81 C 373 R—Formica Covered. Ship. wt. 45 lbs. 35.95

MAPLE CUTTING, CHOPPING TOP. Fits (18) (19). Laminated block 1½ in. thick. Bolts, washers.

Width	Cat. No.	Wt.	Price
15 in.	81 C 380 R	20 lbs.	$10.95
18 in.	81 C 381 R	25 lbs.	12.95
24 in.	81 C 383 R	35 lbs.	16.95

CONTINUOUS STRAIGHT FORMICA-COVERED COUNTER TOP. Straight widths 16 in. or more only. Front to rear, 25 in. Will NOT receive flat-rim sink basins. Pay freight from Chicago Factory. Allow 2 weeks extra. *State Width.*

81 C 195 F—Ship. wt. 2 lbs. per in. *Per in.* or *fraction* Wide. 90c

25 26 WALL, FLOOR CABINET FILLERS. Have top, front, bottom. White enamel finish. "Wt." is Ship. wt. in lbs.

Width	(25) Wall Fillers 30 In. (Shown.) Cat. No.	Wt.	Price	(25) Wall Fillers 18 In. Cat. No.	Wt.	Price	(26) Floor Fillers Cat. No.	Wt.	Price
1 in.	81 C 408 M	4		81 C 411 M	4		81 C 417 M	3	
2 in.	81 C 409 M	4	$3.95	81 C 412 M	4	$2.95	81 C 418 M	4	$3.25
3 in.	81 C 410 M	4		81 C 413 M	4		81 C 419 M	4	

CORNER BASE FILLER UNIT. (Not shown.) May be used instead of Cabinet (19). Allow 27 in. along each wall.

81 C 320 M—No storage space. Ship. wt. 4 lbs. $4.50

TOPS FOR FLOOR FILLERS. Marbleized Black Vinyl only. For Formica order continuous lengths above.

81 C 414 M—1 in. wide. Ship. wt. 6 lbs. . . . . Each $6.50

81 C 415 M—2 in. wide. Ship. wt. 7 lbs. . . . . Each 6.75

81 C 416 M—3 in. wide. Ship. wt. 8 lbs. . . . . Each 6.95

TOP FOR CORNER BASE FILLER No. 81 C 320 RW. 27x27 in.

81 C 350 R—VINYL. Black Marbleized. Wt. 36 lbs. . . Ea. $19.95

81 C 372 R—FORMICA. *State Color.* Ship. wt. 42 lbs. . . Ea. 30.95

SINK JOINT COVERS. Watertight fit. Stainless steel strip 1⅛ in. wide. Instructions included. Ship. wt. 3 lbs.

81 C 405 M—For use at Left of Sink. . . . . Each $1.95

81 C 406 M—For use at Right of Sink. . . . . Each 1.95

27 SINK FRONT. Takes flat-rim sinks 24 by 21 and 32 by 21 in. Use between cabinets, with continuous top. Overall 36 in.

81 C 113 R—Ship. wt. 32 lbs. Two 18-in. doors. $29.95

SINK FRONT END PANEL. (Not shown.) To close either end (or both) of Front (27). 22 by 34½ in.

81 C 112 MO—Ship. wt. 9 lbs. . . $3.95

Ⓐ 114.50 30 gal. Ⓑ 59.50 30 gal. Ⓒ 87.50 30 gal. Ⓓ 104.50 30 gal.

Solid Alcoa Tank

WARDS BEST GAS WATER HEATER

FOR MODERN LIVING . . . STRONGEST 10-YEAR GUARANTEE

ONLY SOLID ALUMINUM ALLOY TANK Has All These Features.
CONTINUOUS OPERATION At Modern High Temperatures.
TANK CAN NEVER RUST OUT; Never Discolor or Taint Water.
TWO TEMPERATURES AT ONCE; Fast Recovery Rate.

Ⓐ Now—a fully automatic water heater to meet the demands of the truly modern home—a heater that will deliver abundant hot water continuously at the high temperature needed for automatic washers and dishwashers. The Alcoa *solid* aluminum alloy tank makes this possible. Now you can forget hot water rationing.

No CONSTANT BOTHERING WITH THERMOSTAT. With simple Duo-Temp Control (listed separately at right below) this Water Heater delivers water at 180° for automatic washer, 130° for faucets, *at same time*. Strongest guarantee we've seen—see opposite page.

UNUSUALLY HIGH RECOVERY RATE. Keeps pace with today's heavy need for hot water; heats more water per hour than most water heaters—see table; compare with any. Recovery rate in table is gallons raised 60° or 100° F, as stated, in 1 hour. Approved by *AGA*.

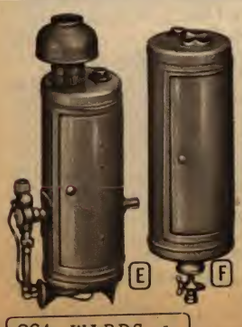
COMBINATION THERMOSTAT, SAFETY-PILOT. Minneapolis-Honeywell. Automatically stops ALL gas flow to BOTH burner and pilot if pilot ever goes out. Adjustable from 120° to 180°F.

INTERNAL FLUE WITH EFFICIENT BAFFLE DESIGN. Water surrounds flue for maximum heat transfer; minimum waste of heat.

"CONTROLLED FLAME" BURNER. Improved efficiency. Cast iron with drilled, raised ports. Stainless steel burner pilot. Both quiet.

Steel jacket with baked-on white enamel finish, contrasting gray top, bottom. Insulation between jacket and tank 1½-in. fiberglas—holds heat. Pressures: test 300 lbs.; working 127½ lbs. Connections: Gas ½ in.; Water ¾ in. (connectors on Page 855). Requires relief valve and vent pipe—Page 866. Vent pipe 4 in. for 40 gal.; 3 in. for others. With draft diverter and drain valve. *State on order type of gas used.* Only $5 Down, $5 to $7 Monthly—*see* Inside Back Cover.

Tank, Gals.	BTU Rating	Recovery Per Hour 60°	100°	Size In.	Natural, Mfd., Mixed Gas	Bottled Gas (LPG)	Ship. Wt. Lbs.	Cash Price
20	27,500	38.3	23	16½x51	81C2950 R	81C2955 R	130	$99.50
30	35,750	49.5	30	18 x55¾	81C2951 R	81C2956 R	150	114.50
40	42,800	58.5	36	20¾x58	81C2952 R	81C2957 R	180	149.50



Ⓔ Ⓕ

SIDE-ARM WATER HEATERS

Ⓔ Ⓕ AUTOMATIC OR HAND CONTROLLED. Use with 30- or 40-gal. tank. Raises 28 gals. of water 60°F; 16.8 gals., 100°F per hr. Approved by AGA. Rated 20,000 BTU. Double ¾-in. copper coil 159 in. long. Connections: water ¾ in.; gas ½ in. Double steel jacket with ⅝-in. fiberglas insulation.

Gray baked enamel finish. Drilled-port cast-iron burner. Order relief valve, tanks, 3-in. vent pipes, P. 866.

Ⓔ AUTOMATIC. Thermostat with safety pilot which stops gas flow to BOTH burner and pilot if pilot flame goes out. *Size*—12-in. diam. by 18 in. high.

81 C 2789 MO—FOR MANUFACTURED, NATURAL, OR MIXED GAS. Ship. wt. 29 lbs. . . 36.50

81 C 2790 MO—FOR LPG (BOTTLED GAS). Shipping weight 29 lbs. 36.50

Ⓕ HAND CONTROLLED. For Manufactured, Natural or Mixed Gas.

81 C 2788 MB—Diam. 7¾ in. by 18 in. Ship. wt. 22 lbs. *State type gas.* 16.50

1- and 10-Year Gas Water Heaters

GLASS-LINED AND GALVANIZED TANKS

WARDS LOWEST PRICE; 1-YEAR MODEL WITH GALVANIZED STEEL TANK

Ⓑ Automatic dependable service. Approved by AGA. Thermostat with safety cut off. Stops flow to burner *only* if pilot light goes out. Recovery rate in table is gallons raised 60° or 100°F., as stated in 1 hour.

Galvanized steel tank. Steel jacket with baked-on white enamel finish, contrasting gray bottom. Insulation 1-in. fiberglas.

Drilled-port cast-iron burner. Connections: water ¾ in. gas ½ in. (connectors, Page 855). Order relief valve and 3-in. vent pipe, Page 866. Drain valve with hose thread on spout, draft diverter and instructions incl. $5 Down.

For Natural or Mixed Gas from mains only. (Not for bottled gas, or butane-, propane-air gas mixtures).

Tank, Gals.	BTU Rating	Recovery 60°	100°	Size, In.	Wt., Lbs.	Catalog Number	Cash Price
20	20,000	28	16.8	14¼x52¾	120	81C2900 RF	$
30	25,000	35	21	16¼x56¾	159	81C2901 RF	

LOW-PRICED GLASS-LINED 10-YEAR MODEL

Ⓒ Automatic. Many features compare to Wards Best glass-lined water heater. Glass can't rust or corrode. Approved by AGA. Protection Plan, opposite page.

Combination thermostat and safety-pilot automatically stops ALL gas flow to BOTH burner and pilot if pilot flame goes out. Drilled-port cast-iron burner. Recovery in table is gallons raised 60° or 100°F, as stated, in 1 hour.

Steel jacket with baked-on white enamel finish. Fiberglas 1-in. insulation. Pressures: test 300 lbs.; working 127½ lbs. Connections: water ¾ in.; gas ½ in. (connectors, Page 855). Use 3-in. vent pipe for 20- and 30-gal. heaters, 4-in. for 40-gal. heaters. Order Relief Valve, Page 866. Drain valve with hose thread, draft diverter, instruct. incl. Heaters for Manufactured gas from Factory only; see opp. pg. Pay freight from Albany. $5 Down.

Tank Gals.	BTU Rating	Recovery 60°	100°	Size, In.	Ship. Wt.	Catalog Number	Cash Price
FOR NATURAL, MFD. OR MIXED MAIN GAS. *State type*							
20	23,000	32.2	19.3	14½x53	146	81C2630 RF	$
30	27,000	37.8	22.7	16½x57½	171	81C2631 RF	
40	30,000	42.0	25.2	18 x57¾	198	81C2632 RF	
FOR BOTTLED GAS ONLY. (Propane; Butane; LPG							
20	23,000	32.2	19.3	14½x53	146	81C2633 RF	
30	25,000	35.0	21.0	16½x57½	171	81C2634 RF	
40	25,000	35.0	21.0	18 x57¾	198	81C2635 RF	

FOR PROPANE, BUTANE-AIR-GAS MIXTURES FROM MAINS. Write for information. *State:* Type gas; gravity; BTU per cu. ft. See local Gas Co.

WARDS BEST GLASS-LINED 10-YEAR MODEL

Ⓓ GLASS CAN'T RUST OR CORRODE. Distinctive features for long life, thrifty operation, fast heating, abundant hot water. Approved by AGA.

COMBINATION THERMOSTAT, SAFETY-PILOT. Stops gas flow to BOTH burner and pilot if pilot flame goes out, for maximum safety. Recovery rate in table is gallons raised 60° or 100°F as stated, in one hour.

INTERNAL FLUE WITH BETTER BAFFLE DESIGN. Water surrounds flue for maximum heat transfer. Less heat wasted. Segment type baffle; removable; easy to clean.

BETTER BURNER DESIGN. Cast iron, with smoothly drilled side ports—more efficient; ports don't clog.

Concealed, accessible controls. Steel jacket with baked-on white enamel. Insulation 1½-in. fiberglas. Pressures: test 300 lbs.; working, 127½ lbs. Connections: gas ½-in.; water ¾-in. (connectors, Page 855). Use 3-in. vent pipe on 20-, 30-gal.; 4 in. on 45- and 60-gal. Order relief valve, Page 866. Drain valve, draft diverter instructions included. $5 Down.

Tank Size Gals.	BTU Rating	Recovery Per Hour 60°	100°	Size In.	Ship. Wt. Lbs.	Catalog Number	Cash Price
FOR NATURAL, MANUFACTURED OR MIXED GAS from mains only. Learn type from local gas company. *State type on order.*							
20	27,000	37.8	22.7	15 x53½	165	81 C 2600R	$
30	30,000	42.0	25.2	17¼x56¾	195	81 C 2601R	
45	41,000	57.3	34.5	21 x58	287	81 C 2602R	
60	41,000	57.3	34.5	21 x67	300	81 C 2603R	
FOR BOTTLED GAS ONLY (Propane; Butane; LPG							
20	23,000	32.2	19.3	15 x53½	165	81 C 2605R	
30	25,000	35	21	17¼x56¾	195	81 C 2606R	
45	35,000	49	29.4	21 x58	287	81 C 2607R	
60	35,000	49	29.4	21 x67	300	81 C 2608R	

DUO TEMP FOR ALCOA WATER HEATER (A) ONLY

You shouldn't need to budget hot water to have enough even with automatic washer. Add Duo Temp Control to solid Water Heater (A) and abundant hot water will be delivered 180° for automatic washer and 130°F for faucets—both at Easily installed. Instructions included.

81 C 3240 M—FOR 20-GAL. SIZE. 81 C 3241M—FOR 30-G

81 C 3242 M—FOR 40-GAL. SIZE. Ship. wt. 15 lbs. Any size . . .

(G) 117.50 35 gal. (H) 47.95 15 gal. (J) 39.95 6 gal. (K) 76.50 30 gal. (L) 84.50 30 gal.

Wards Five- and Ten-Year Electric Water Heaters

FOUR SIZES...GLASS LINED AND GALVANIZED TANKS

TABLE TOP MODEL—GLASS-LINED

TANK GLASS LINED—Glass Can't Rust or Discolor Water.
PORCELAIN ENAMELED work Surface, Splashback.
10-YEAR PROTECTED—See Full Details of Plan Below.

(G) Fits into most standard cabinet kitchens. Extra work area. Top resists household acids, and stains; will not scorch. Standard height of kitchen cabinets, stoves, sinks (36 in.). Tank stores 35 gallons. Simple and functional modern styling. Approved by UL.

White porcelain enameled 4-inch splashback protects wall. Seamless, continuous with table surface. No cracks to trap dirt. Easy to clean. Thick fiberglas insulation.

High-temperature safety control prevents overheating if thermostat fails. Thermostat adjustable from 120° to 180°F. Pressures: test 300 lbs.; working 127½ lbs.

Cold water diffuser; incoming cold water doesn't cool heated water.

Nickel-chrome alloy elements. Double-element heater (81 C 2831) can be connected for full or limited input, as required by local power company—consult them. Single-element heater wired for full input only. Wattages meet NEMA standards; others available—write if interested. All for 220- to 240-volt AC.

Top slides off for easy access to all connections. Water pipe size ¾ in. Drain valve with hose thread included. Width 24 in.; depth 25 in.; front height 36 in. Order safety relief valve, Page 866.

Tank, Gals.	Element, Watts Lower	Element, Watts Upper	Wt. Lbs.	Catalog Number	Down	Cash Price
35	1500	None	245	81 C 2830 R	$5.00	$117.50
35	750	1500	245	81 C 2831 R	5.00	127.50

10-YEAR SMALL SIZES . . . GLASS-LINED

(H) (J) For apartments, doctors' and dentists' offices, cottages. Approved by UL. Covered by 10-Year Protection Plan (below). Insulated with 2-in. mineral wool. Steel jacket; white-baked-on enamel finish.

Element 1250-watt. Automatic, thermostatic control. For 110- to 120-volt, 60-cycle AC only. Water connections, ½ in. Outlet box on side. Diam. 16 in. Relief valve required; order from Page 866. *Not Mailable.*

(H) WITH 15-GAL. TANK. Height 34¾ in. Ship. wt. 82 lbs.
81 C 2847 R—Pay $5 Down, or.....Cash 47.95

(J) WITH 6-GAL. TANK. Height 16½ in. Ship. wt. 50 lbs.
81 C 2846 R—Pay $4 Down, or.....Cash 39.95

5-YEAR MODEL . . . GALVANIZED TANK

(K) Efficient. Automatic. Abundant hot water for many years under usual conditions. Protection Plan below.

Extra heavy galvanized steel tank. Steel jacket with white baked-on enamel. For 220- to 240-volt AC. Approved by UL. Test pressure: 300 lbs.; working pressure 127½ lbs. Fiberglas 3-inch insulation. Cold water diffuser saves fuel. Prevents incoming water from cooling heater. Thermostat adjustable from 120° to 180°F. Heat trap conserves hot water.

Electrical and water connections accessible—heater can be placed against wall to save space. Drain valve with hose thread on spout. Requires relief valve; from Page 866. Instructions included. Pay $5 Down on Terms.

Tank Size	Element Watts Upper	Element Watts Lower	Wt. Lbs.	Size In.	Catalog Number	Cash Price
30 gals.	None	1500	180	20x56¾	81 C 2886 R	$76.50
30 gals.	1000	600	185	20x56¾	81 C 2887 R	84.50
50 gals.	1500	1000	270	24x58	81 C 2853 R	102.50

WARDS BEST ELECTRIC . . . 10-YEAR GLASS-LINED

EXTRA THICK FIBERGLAS INSULATION. Holds Heat.
GLASS LINING . . . Can't Rust or Discolor Water.
10-YEAR PROTECTION . . . See Full Details Below.

(L) No matter what your home hot water requirements, if you use electricity, one of these should meet them. Top quality, designed to give long, economical service. Approved by UL. Fiberglas insulation 3 in. thick on sides; 4 in. thick on top and bottom. Jacket with baked-on white enameled finish. Pressures: test 300; working 127½ lbs.

IMMERSION TYPE ELEMENTS OF NICKEL CHROME ALLOY. Assure efficient heat due to complete immersion. Two elements (except No. 81 C 2835 which is single-element) can be connected to operate either at the same time or one after the other (for full or limited input), as required by power company—consult them. If they require wattages not listed below, write Wards. Wattages in table meet standards of NEMA. All heaters listed for 220- to 240-volt AC. Single element heater (81 C 2835R) wired for full input only.

HEAT TRAP CONSERVES HOT WATER. Also, cold water diffuser prevents incoming water cooling heated water. Thermostat adjustable from 120° to 180°F.

CAN BE PLACED AGAINST WALL AND STILL BE SERVICED . . . saves room space. Complete instructions included. Important: order safety relief valve from Page 866. Electrical and ¾-in. water connections, drain valve with hose thread are all easily accessible.

Tank, Gals.	Size Overall High	Size Overall Diam.	Elem. Watts Lower	Elem. Watts Upper	Ship. Wt.	Catalog Number	Cash Price
30	51¾ in.	20 in.	1500	None	200	81 C 2835 R	$84.50
30	51¾ in.	20 in.	600	1000	200	81 C 2836 R	96.50
50	54½ in.	24 in.	1000	1500	275	81 C 2837 R	117.50
80	67 in.	26 in.	1500	2500	400	81 C 2838 R	147.50

ALL WARDS WATER HEATERS ARE FULLY GUARANTEED

Should the water storage tank of any Ward Heater covered by Wards Protection Plan leak or fail due to rust or other chemical action from water Wards will supply a complete new Heater of nearest quality then current, on basis specified in table at right. (No charge on Alcoa tank (A) during first 7½ years).

If any part other than the tank fails within the first year after purchase, Wards will supply new part free of charge. Under normal conditions, each heater will usually last years longer than protection period.

SAVE ON DELIVERY

Always check Wards Metropolitan Delivery and Catalog Office Will-Call Service for possible savings on transportation charges. See Pages 954 and 955. Complete your shopping without even leaving your home.

If Water Storage Tank Fails During	Customer Pays Portion Shown of Then Current Price for New Heater of Same Size and Quality. (X means Years Not Covered by Protection Plan.) 1-Yr. Plan Heater (B)	5-Yr. Plan Heater (K)	10-Year Plan Heater (A)	10-Year Plan (C), (D), (G) (H), (J), (L)
1st Year	Nothing	Nothing	Nothing	Nothing
2nd Year	X	45%	Nothing	Nothing
3rd Year	X	60%	Nothing	Nothing
4th Year	X	75%	Nothing	Nothing
5th Year	X	90%	Nothing	Nothing
6th Year	X	X	Nothing	50%
7th Year	X	X	Nothing	60%
8th Year	X	X	0 to 70%	70%
9th Year	X	X	80%	80%
10th Year	X	X	90%	90%

IMPORTANT SHIPPING INFORMATION. Water heaters with "F" at end of Cat. No. (except for manufactured gas) shipped promptly from Albany stock or Pittsburgh fact.—pay freight from ship. point. Water heaters for manufactured gas from factory only. Send all orders to Wards at Albany. Consult Wards Engineering Service on any plumbing or heating problem; Pg. 845.

FACTS ABOUT WATER HEATERS . . . SIZE TO CHOOSE

Wards Automatic Water Heaters have water storage tanks of three types: Solid Aluminum alloy; Glass-lined steel; and Galvanized steel. No water heater of any type should be operated without a safety relief valve to protect against excessive temperature or pressure, if controls fail. Required by code in localities.

WARDS GAS WATER HEATERS. (A) has Alcoa tank; (B) (E) and (F) galvanized tank; (C) (D) glass-lined. Rapid recovery permits smaller storage tank. Gas from city mains is usually manufactured, natural, or mixed. (Butane- or propane-air-gas mixtures also may be delivered through mains.) Gas in steel cylinders or tanks is called bottled or liquefied petroleum gas (LPG).

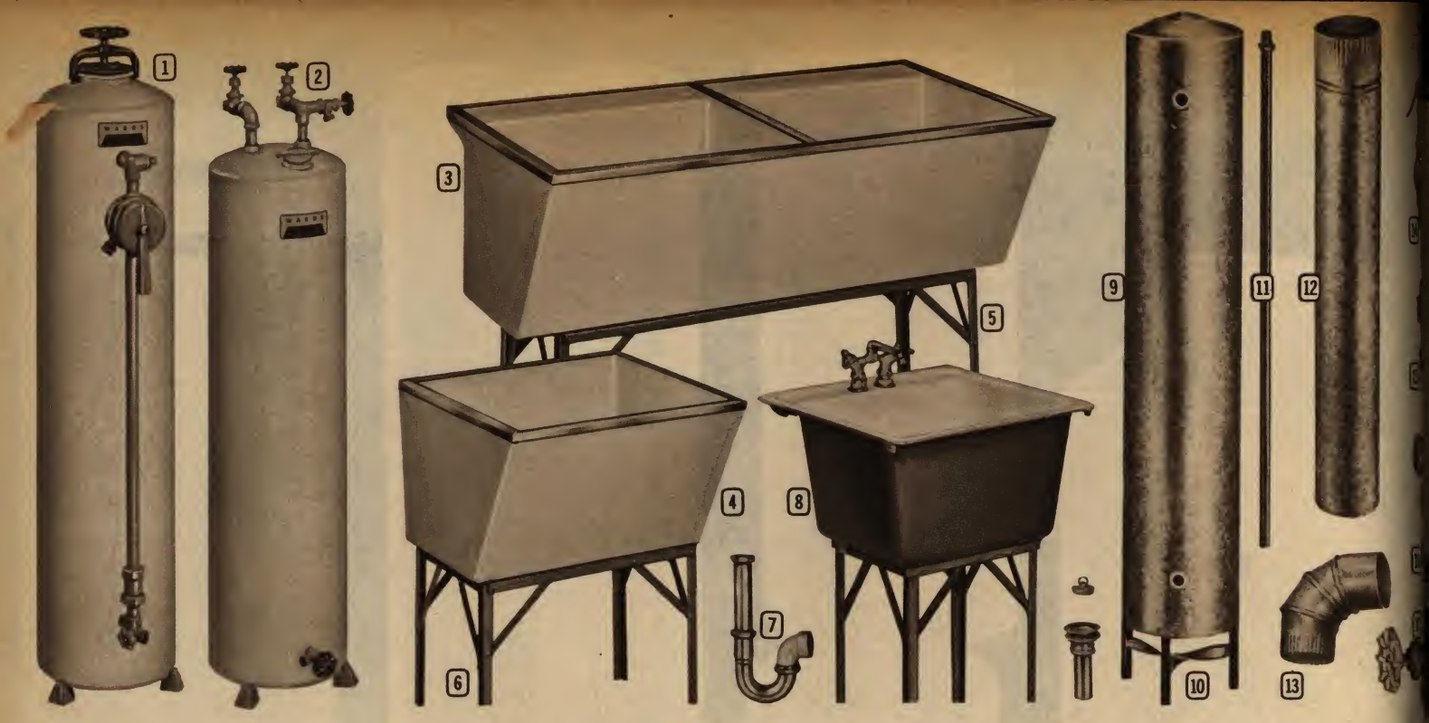
Recovery rate is amount water raised by 60° or 100° F, as stated, in one hour. For example: If water comes from pump or main at 60° and heater will deliver 35 gals. water at 60° rise, it will heat 35 gallons up to 120° F. You can set your thermostat higher than 120°, but longer time will be required. If you use water faster than heater can raise it to the temperature fixed by thermostat setting, it will fall behind.

WARDS ELECTRIC WATER HEATERS. (G), (H), (J), (L) are glass lined. (K) has galvanized steel tank. Some power companies offer special rate; sometimes limited to specific hours. See Power Co. before ordering. Recovery rate slower than gas, requiring larger storage tank.

TO CHOOSE SIZE. (See table, below.) Count each child age 6 or younger as 2. If you have young children, do laundry at home (especially with automatic washer) select larger size. For adult family with laundry sent out, smaller size than indicated may suffice.

Family	Electric	Gas
2 to 3	30 to 35 gals.	20 to 30 gals.
3 to 4	50 gallons	30 to 45 gals.
4 to 7	80 gallons	45 to 60 gals.
7 to 9	80 gallons	80 gallons

TERMS, INSIDE BACK COVER



Water Softeners Laundry Tubs Water Heater Need

WATER SOFTENER PAYS FOR ITSELF 61.50 TO 157.50

SAVE UP TO $100 a year on soap, etc.
$5 DOWN, $5 TO $8 Month on Terms.
FREE WATER ANALYSIS on request.

1 2 Tests show savings up to $100 a year on soap, fabric life, plumbing repairs, etc. with soft water.

Adequate rental softener service costs $6 or more per month for average family. At Wards, $5 Down; $5 to $8 Monthly buys your own Softener.

Ward Softeners are THREE-PURPOSE:—Resinous Zeolite softens water, clarifies, and removes moderate iron content in one operation. Baked-on 2-coat white enamel tank finish. Use any regenerating salt. Softeners shipped from Chicago Factory. Allow Factory 1 week extra. Wards will test water free; *write for free container.*

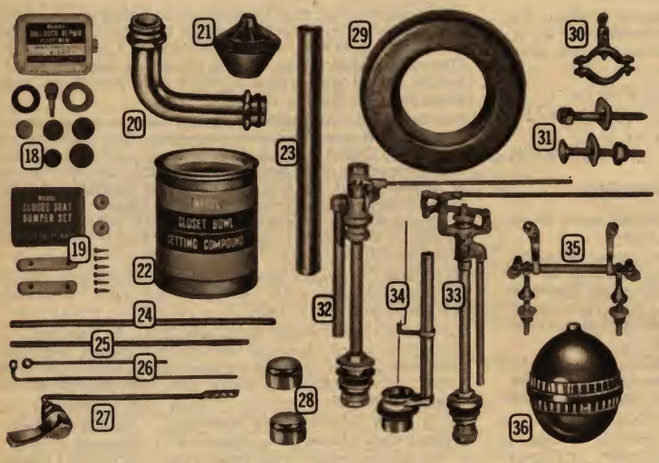
(1) SINGLE-VALVE SOFTENER. Quick, easy regeneration. Extra-heavy steel tank, galvanized inside and out.

Grains Capacity	Tank Diam.	Ht. In.	Catalog Number	Ship. Wt. Lbs.	Cash Price
40,000	12 in.	54	81 C 3110 F	240	$104.50
60,000	14 in.	54	81 C 3111 F	300	127.50
80,000	14 in.	60	81 C 3112 F	345	157.50

(2) ECONOMY SOFTENER. Valve handles color-marked for ease in regenerating. Heavy steel tank coated inside with new corrosion-resistant plastic.

Grains Capacity	Tank Diam.	Ht. In.	Catalog Number	Ship. Wt. Lbs.	Cash Price
25,000	9 in.	42	81 C 3155 F	90	$61.50
50,000	12 in.	42	81 C 3156 F	160	92.50
75,000	14 in.	42	81 C 3157 F	220	122.50

ZEOLITE 1-PURPOSE SOFTENER MINERAL. For 1-purpose water softeners only.
81 C 3295 L—In 10-lb. bags. Ship. wt. 10 lbs.....Bag $3.15.....3 Bags $8.95



CONCRETE AND IRON LAUNDRY TUBS 13.50 TO 42.50

3 4 ONE-PIECE CONCRETE. Smoothly finished inside with rounded edges to protect fabrics. Basins seamless one-piece construction. Rounded metal edging around top to prevent chipping. Each basin 22 by 21 in. at top; 16 in. deep; each holds 18 to 20 gallons.

Hand-wringer can be attached at either end (or center of 2-compartment tubs). Legs and fittings not included; order legs, waste set (7) at right; faucets on Page 856. Tubs shipped promptly from Factory in Baltimore, Buffalo, Atlanta or Phila., Pa., Kingston, N.Y. or from Stock. *State on order which you prefer.*

(3) TWO-COMPARTMENT. Washboard cast into right-hand basin. Self-draining 5-in. back ledge; 2 cast-in soap dishes. Block included for mounting faucet with supply pipes connected at top. Holes in ledge for supply pipes. Ship. wt. 400 lbs.
81 C 503 F—From Factory.....$20.50
81 C 503 R—From Stock..... 21.50

TWO-COMPARTMENT. (Not shown.) No washboard, ledge or block. Ship. wt. 360 lbs.
81 C 501F—From Factory.....$16.95
81 C 501R—From Stock..... 17.95

(4) ONE-COMPARTMENT. No washboard, ledge or block. Size 22 by 24 by 16 in. deep. Ship. wt. 180 lbs.
81 C 500 F—From Factory.....$13.50
81 C 500 R—From Stock..... 14.50

5 6 ANGLE STEEL TUB LEGS. He
(5) For Tub (3). Ship. wt. 10 lbs.
81 C 510 MO.....
(6) 81 C 513 M—For Tub (4). Wt. 7 lbs. 8

7 TUB WASTE SET. Satin chromed P
tailpiece, 1½x8 in.; slip joint nut
81 C 1524 M—Ship. wt. 3 lbs. 4 oz.....

8 PORCELAIN-ENAMELED CAST-IRON
fittings. One compartment. Sm
porcelain enameled inside. Painted
outside. Shelf-back 3 in. wide; built-in
No washboard. Size overall: 24 by 2
13 in. deep; 34 in. high. Holds about
Angle iron frame support with leg

Polished chromium plated brass
and strainer with rubber stopper
Swing-spout faucet; fits ½-in. sup
connection centers 3 to 3½ in.
thread on spout. Strainer fits 1½-in.
(not included, see Page 857). $4.50
81 C 507 R—Ship. wt. 116 lbs.....

(Metal, portable type tubs, Page

SAVE MORE AT CATALOG OFFICES. Deliv
are often less when you order and
chandise there. Details on Pages 954,

WATER HEATER TANKS AND ACCESSORIES

9 EXTRA-HEAVY GALVANIZED STEEL TANKS. For hot water. Sides 12 ga. Heavier tops, bottoms. Test pressure 250 lbs.; working 107 lbs. Six 1-in. tappings: 3 side, 2 top, 1 bottom. Ht. 60 in.
81 C 3010 R—30-GAL. Diam. 12 in. Wt. 89 lbs. $19.25
81 C 3011 R—40-GAL. Diam. 14 in. Wt. 104 lbs. 22.95

STANDARD GALVANIZED STEEL TANK. Sides 14-ga. Test pressure 200 lbs.; working 85 lbs. Six 1-in. tappings. Height 60 in. Diam. 12 in.
81 C 3000 R—30-gallon. Ship. wt. 70 lbs....$16.95

DURA-STONE LINED TANK. (Not shown.) For hard, corrosive water. Pressures: test 300 lbs.; working 127½. Six 1-in. tappings. Outside enameled dark gray. Promptly from Pittsburgh Factory. Ht. 60 in.
81C3026 F—33-Gal. Diam. 14 in. Wt. 180 lbs. $32.50
81C3027 F—45-Gal. Diam. 16 in. Wt. 200 lbs. 39.50

10 STEEL STAND. For 30- or 40-gal.
tanks. Height 8 in.
81 C 3208—Ship. wt. 3 lbs. 12 oz.....

HOT WATER TANK JACKET. Saves
water hot. Air cell 3-ply asbestos,
Outside gloss white. Height 60 in. Ship
30-gallon 19 lbs.; 40-gallon 21 lbs.
81 C 8110 MO—For 30-gal, 12-in. diam.
81 C 8111MO—For 40-gal. 14-in. diam.

11 COLD WATER TUBE. Brass. Prevent
water from cooling heated. One end
for ½-in. union. Length 4 ft.
81 C 3210 M—Ship. wt. 2 lbs....

12 13 VENT PIPE. For water heater
vanized steel. Elbows adj
State diameter on your order.

State Diam.	Ga.	(6) 2-FT. PIPE Catalog Number	Wt. Lbs.	Ea.	(7) Catalog Numbe
3 in. 4 in.	28	81 C 8601 M	1¼ 1¾	31c 41c	81 C 860
5 in. 6 in.	26	81 C 8602 M	2¼ 3	53c 64c	81 C 860

14 WATER HEATER SAFETY RELIEF V
brass. Combination temperature an
relief valve. Relieves excessive pres
lbs.; fusible plug melts at 210°F. Plug
placed without removing valve. Inlet
½ in. Approved by American Gas
(AGA). Includes extra fuse, test lever
81 C 3230—Ship. wt. 1 lb. Instruction
81 C 3231—2 EXTRA FUSES. Wt. 4 oz...

15 16 HOT WATER TANK UNIONS.
Threaded for ¾-in. supply;
(11) 1-in. tank hole. Ship. wt. 1 lb. 8
(15) 81 C 3204—STRAIGHT.....
(16) 81 C 3205—ANGLE.....

17 HOT WATER TANK DRAIN VALVE
hose thread on spout. Threaded
81 C 4600—Rough brass. Ship. wt.

INSTALLATION NEEDS, PARTS AND REPAIRS FOR WATER CLOSETS

18 BALL COCK REPAIR KITS. Plastic box.
81 C 2412—(Shown.) Fits standard ball cocks. Ship. wt. 2 oz.....20c
81 C 2416—Fits ball cocks 2351, 2352 at right only. Ship. wt. 2 oz.....35c

19 SEAT BUMPER SET. White rubber. Two bar-type bumpers for seat; 2 button-type for lid. Screws included.
81 C 2411—Ship. wt. 3 oz.....15c

20 FLUSH ELBOW. Chromium plated brass. Size 2 by 6 by 8 in.
81 C 2385—Ship. wt. 1 lb. 4 oz.....$2.15

21 CLOSET TANK BALL. Rubber. Ship. wt. each, 6 oz.
81 C 2405—Each 35c.....2 for 65c

22 CLOSET SETTING COMPOUND. One can sets 1 standard closet.
81 C 2300—Ship. wt. 3 lbs. 10 oz.....49c

23 CLOSET OVERFLOW TUBE. Brass. Fits standard flush valves. Size 1 by 11 in.
81 C 2365—Ship. wt. 4 oz.....49c

24 RE-FILL TUBE. Copper. Connects to standard ball cocks for discharge into overflow tube. Diam. ¼ in.; lgth. 10 in.
81 C 2364—Ship. wt. 2 oz.....16c

25 FLOAT ROD. Copper. Connects float to ball cock. Length 10 in.
81 C 2361—Ship. wt. 2 oz.....17c

26 COPPER LIFT WIRES. Lower wire 5½ in. long; upper 8½ in. long. Shipping weight each 1 oz.
81 C 2366.....Pair 9c

27 TRIP LEVER. Chromed handle.
81 C 2358—Ship. wt. 1 lb.....65c

28 CLOSET BOLT CAPS. Chromium plated brass. Snap securely over bolts.
81 C 2378—Ship. wt. 2 oz.....Pair 27c

29 WAX BOWL GASKET. Use between closet and collar to prevent leaks. Flexible; easily fitted. Ship. wt. 8 oz.
81 C 2382.....27c

30 FLUSH VALVE GUIDE. Fits on overflow tube. Adj. for tubes 1- to 1¼-in. diam.
81 C 2360—Ship. wt. 5 oz.....35c

31 CLOSET BOLTS, SCREWS. Two of each.
81 C 2377—Ship. wt. 3 oz.....Set 49c

32 33 BALL COCKS. Brass. Fit most closets. Three types.

ANTI-SYPHON BALL COCK. (Not shown.) Meets anti-syphon codes. Similar to (33).
81 C 2352—Ship. wt. 3 lbs. 4 oz.....$4.95

(32) DELUXE. Simple screw adjusts flow. Quieter; especially preferred with high pressures. Handy shut-off.
81 C 2351—Ship. wt. 3 lbs.....$3.75

(33) STANDARD.
81 C 2350—Ship. wt. 1 lb. 12 oz.....$2.59

34 REPLACEMENT CLOSET TANK FLUSH VALVE. Douglas pattern. Guide, lifts.
81 C 2367—Ship. wt. 1 lb. 8 oz.....$2.09

35 SEAT HINGE. Centers 5½ in. apart.
81 C 2390—Ship. wt. 1 lb. 8 oz.....$1.45

36 BLACK PLASTIC TANK FLOAT. Diameter 4 in. Length 5 in.
81 C 2355—Shipping weight 12 oz.....25c

Be sure to see Pages 954-5.

Cabinet Showers

De Luxe Shower Enclosures

CABINET SHOWERS 54.95 TO 112.50 ... DOORS, BASE FOR CUSTOM-BUILT SHOWERS

37 38 Rust-resisting Bonderized steel walls with baked-on white enamel finish. One-piece steel top frame. Walls slide into deep grooves for water-tight fit; bolted at base. Walls interchangeable—install fittings on either side. Chromium plated mixing valve, shower arm and soap dish. Shower head NOT included; see Page 856. Supply pipe connections, ½ in. Shipped unassembled. Instructions for easy set-up are included.

37 UTILITY CABINET SHOWER. For secondary facilities, in basement, etc. Overall 32x32x76 in. Plastic curtain, hooks, bolts included. Connection centers 3⅜ in. apart.

WITH CAST-STONE BASE. Stronger, more rigid; durable.
81 C 600 RW—Ship. wt. 325 lbs. $6.50 Down, or Cash $62.50

WITH ONE-PIECE STEEL BASE. Porcelain enameled.
81 C 603 RW—Ship. wt. 150 lbs. $5.50 Down, or Cash $54.95

39 GLASS SHOWER DOORS. Double-strength ribbed glass. Polished aluminum frame. Full-length hinge. Height 62 in. Reversible. With bolts, screws, instructions.

FOR SHOWERS (37) AND (38) only. (Shown.) From Stock.
81 C 615 RW—Ship. wt. 35 lbs...$4 Down..or Cash $37.50

FOR CUSTOM-BUILT SHOWER STALL. (Not shown.) Same as above except jamb is adjustable to provide for out-of-square installation. Promptly from Chicago Factory.
81 C 616 F—Ship. wt. 40 lbs. $6 Down.....or Cash $56.50

38 LARGER, DE LUXE SHOWER AT MODERATE PRICE. Attractive, sturdy shower for permanent installation. Overall 36x36x80 in. Heavy, genuine terrazzo (stone-like) receptor (base)—adds rigidity, gives better footing. Connection centers 5 in. apart. Important: Door not included; order under (39) at left, below. $11.50 Down.
81 C 606 RW—Ship. wt. 419 lbs.....Cash $112.50

40 REAL TERRAZZO SHOWER BASE. For home- or custom-built showers. Rust-resistant flanges for leak-proof joints with walls. Chromium plated top on 2-in. cast-in drain. Size 36 by 36 in.

Wards recommend door with adjustable jamb at left; also shower number 81 C 1673, Picture (3), Page 856. For Bathroom Tile, see Page 783.

Shipped promptly from Factory in Chicago; pay freight from there—allow transit time; see Page 971.
81 C 612 F—Ship. wt. 275 lbs. $4.50 Down. Cash $41.50

DE LUXE SHOWER ENCLOSURES ONLY 59.50, 62.50

RIGID POLISHED ALUMINUM FRAME. Panels glide open and shut.

USE IN OLD OR NEW BATHROOM. Attractive, more comfortable.

INSTALL ONE YOURSELF easily, quickly. No special fitting required.

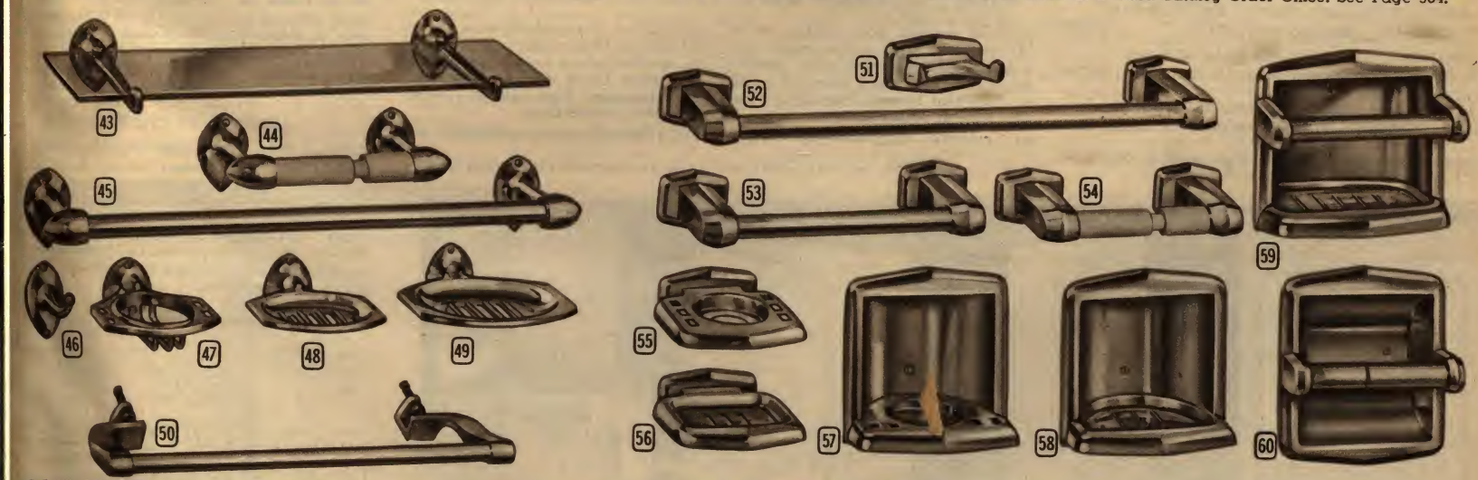
41 42 Panels glide open and shut easily and quietly on rollers. Each panel 5 ft. high; 30 in. wide. Fit 5-ft. fully-recessed tubs, as supplied; easily cut (top and bottom rails) to fit 4½-ft. tubs. Bottom rail seals to tub; side rails screw to walls for water-tight fit. Top rail interlocks with side rails. Use either tight to soffit at top, as shown, or with open space above. Screws, bolts and easy-to-follow instructions included.

Shower fittings and tub in picture NOT included. For details of Monthly Payment Plan, see Inside Back Cover.

(41) WITH FIBERGLAS PANELS. Tough, shatter-resistant. Attractive subdued crinkle texture in neutral color to harmonize with any color scheme. Pay as little as $6.50 Down on Monthly Terms.
81 C 617 R—*Not Mailable.* Ship. wt. 45 lbs.....Cash Price $62.50

(42) WITH EXTRA-HEAVY RIBBED, FROSTED GLASS PANELS. Double-strength glass (7/32 in.). Harmonizes with any color scheme. $6.00 Down.
81 C 618 R—*Not Mailable.* Ship. wt. 85 lbs.....Cash Price $59.50

SAVE EVEN MORE at a Ward Catalog Order Office. See Page 954.



GOOD QUALITY CHROMED ACCESSORIES

43 TO 49 SURFACE MOUNT ONLY. Durable zinc alloy die castings. Polished chromium plating. Screws fit flush. Pieces (47), (48) and (49) slotted to drain. Tumbler holder (47) has 4 tooth-brush slots. Screws included. Shelf is plate glass 4 by 18 in., with brackets.

Key	Accessory	Cat. No.	Ship. wt.	Price
(43)	Glass Shelf	81 C 1337 W	3½ lbs.	$1.69
(44)	Paper Holder	81 C 1333 W	1 lb.	1.49
(45)	Towel Bar; 18 in.	81 C 1331 W	1¼ lbs.	1.98
	Towel Bar; 24 in.	81 C 1332 W	1¼ lbs.	2.19
(46)	Robe Hook	81 C 1335 W	12 oz.	59c
(47)	Tumbler Holder	81 C 1334 W	1 lb.	98c
(48)	Small Soap Dish	81 C 1330 W	1 lb.	99c
(49)	Large Soap Dish	81 C 1336 W	1 lb.	$1.25

50 CLAMP-ON LAVATORY TOWEL BAR. Polished chromium plated brass. Bar is 14 in. long; can be cut shorter, if desired. Fits all current Ward lavatories, except No. 770. Use 2 or 1.
81 C 2026 W—Wt. 1 lb. 8 oz. Each $3.25..Pair $6.25

USE WARDS MONTHLY PAYMENT PLAN

If cash is not convenient, use Wards Convenient Monthly Payment Plan to buy bathroom equipment, other plumbing needs. Pay 10% Down. For complete details see Inside Back Cover.

DE LUXE CHROMIUM PLATED ACCESSORIES OF FINEST DESIGN AND QUALITY ... MODERATELY PRICED

51 TO 60 A complete matched line of Recessed and Surface Mount pieces. Match the brackets of Wards newer Bathroom Cabinets, Pages 868 and 869, and Wards finest faucets for lavatories and bathtubs—harmonize with any well-styled bathroom fittings. Exclusive features.

All heavily chromium plated. Bars stainless steel tubing. Easy to clean. We believe no finer stock bathroom accessories are available at any price. Order a complete set. Be sure you have enough towel bars and robe hooks (in surface mount only). Instructions included. Surface Mount below; Recessed at right.

(51) to (56) SURFACE MOUNT. Heavy die-cast durable zinc alloy — chromium plated. No screws show. Mount (53) as shown or up and down, for tub or shower. Paper Holder (54) has wood roller with spring. Tumbler Holder (55) has 6 toothbrush slots. High ridges in (56) help dry soap. Match recessed pieces, right; mix as convenient. Screws included.

Key	Accessory	Size, In.	Cat. No.	Ship. wt.	Price
(51)	Robe Hook	4x2¾	81 C 1355 W	12 oz.	$1.19
(52)	Towel Bar	Lgth. 18	81 C 1351 W	1¾ lbs.	3.25
		Lgth. 24	81 C 1352 W	2 lbs.	3.35
		Lgth. 30	81 C 1358 W	2½ lbs.	3.45
(53)	Grab Bar	Lgth. 9	81 C 1356 W	1½ lbs.	2.89
(54)	Paper Holder	8¾x2¼	81 C 1353 W	1¼ lbs.	2.35
(55)	Tumbler Holder	5x2¼	81 C 1354 W	1¼ lbs.	1.49
(56)	Soap Dish	5x2¼	81 C 1350 W	1¼ lbs.	1.49

(57) to (60) RECESSED. Bodies of enduring heavy brass. Trays heavy die-cast durable alloy, removable for easy, thorough cleaning; snap securely in place. Both heavily chromium plated; polished to gleaming, easy-to-clean finish. In new construction screw to studs before finishing. In finished wall, cut hole and set piece in cement (cleats included). Screws with polished chromium plated heads included. Size overall: (57), (58) and (60) 6¼ by 7 in.; (59) 7¼ by 7 in.

Tub Soap Dish and Grab Bar (59) slotted to drain. Paper Holder (60) has plated brass roller with built-in spring. Tumbler Holder (57) has 4 toothbrush slots. Order Towel Bars (52) at left.

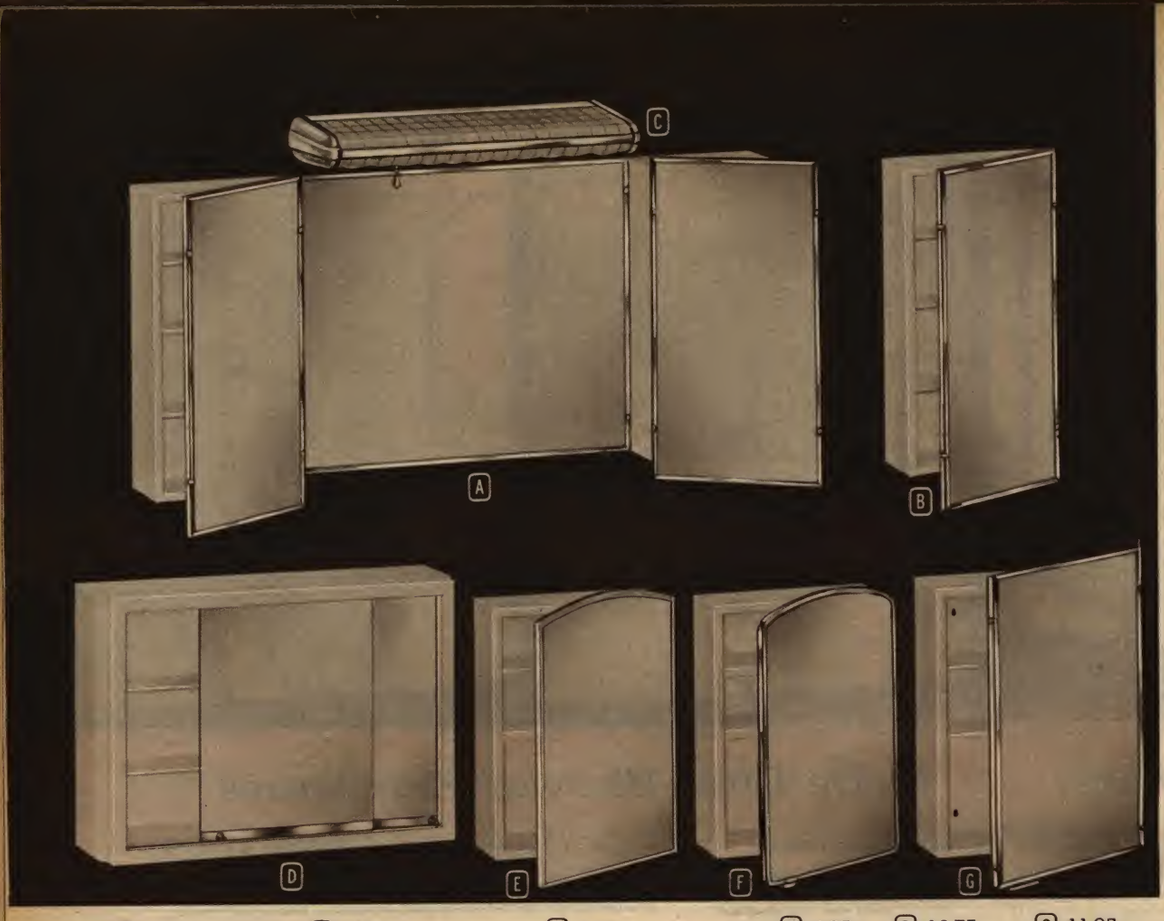
Key	Accessory	Wall Hole	Cat. No.	Ship. wt.	Price
(57)	Tumbler Holder	5½x5¼ in.	81 C 1364 W	2½ lbs.	$4.15
(58)	Soap Dish	5½x5¼ in.	81 C 1360 W	2½ lbs.	4.15
(59)	Tub Soap Dish	6⅜x5¼ in.	81 C 1366 W	3½ lbs.	5.95
(60)	Paper Holder	5⅛x5⅛ in.	81 C 1363 W	2¼ lbs.	4.25

61 62 TOWEL RINGS. Handy for use in kitchen or bathroom. Two types:

(61) WITH CHROMIUM PLATED BRASS RING.
81 C 1300 W—Stirrup-shaped. Shipping weight 6 oz.....Each $2.25

(62) WITH CLEAR LUCITE RING. Heavy, chromium plated brass base. Diagonally-square section of ring prevents towel slipping off.
81 C 1301 W—Stirrup-shaped. Shipping weight 7 oz.....Each $2.75

"W" AFTER CATALOG NUMBER means shipped from Detroit or Houston, if nearer, to reduce time and charges. Order from usual House.



Ⓐ 37.50 Ⓓ 11.50 Ⓔ 3.45 Ⓕ 4.85 Ⓑ 10.75 Ⓖ 11.95

Easy-to-Mount Surface Cabinets

VANITY SET GIVES 3-WAY REFLECTION

Ⓐ TWO CABINETS AND MIRROR. Forms vanity set with doors open—3-way reflection. Two cabinets, one on each side, allow handy arrangement of items. Three adjustable glass shelves in each. Cabinets spot welded; 11 by 22 in. by 4½ in. deep. Project from wall 5 in.

Center mirror 30x22 in.; steel backed; 4 holes for mounting. Mirrors plate glass with polished bevel edges. White enameled piano type hinges. Bullet catch. Light (C) NOT included—see below. Read "Facts About Wards Bathroom Cabinets," right. *Mailable.*

81 C 1199 R—Ship. wt. 65 lbs. . . . . .3-Piece Set $37.50

LARGE MIRROR ONLY. (Shown.) Size 30 by 22 in.

81 C 1159 MO—Shipping weight 27 lbs. $16.75

SMALLER MIRROR ONLY. Size 20 by 22 inches.

81 C 1158 MO—Shipping weight 19 lbs. $12.50

Ⓑ SINGLE CABINET ONLY. Same as Set (A), above.

81 C 1157 MO—Shipping weight 19 lbs. Each. $10.75

Ⓒ FLUORESCENT LIGHT. See Picture (58), Page 801 for complete description and price.

NEW SLIDING-DOOR MODEL

Ⓓ Popular, attractive style. Spot welded, White enameled steel cabinet. Four adjustable glass shelves.

Two single-strength window glass mirrors with metal backing, 14 by 18 in., slide in stainless steel track.

Two compartments. Plastic door pulls. Size overall 29 by 19¼ by 5⅜ in. deep. Shipping weight 25 pounds.

81 C 1171MOW—*Mailable*. $11.50

WARDS LOWEST PRICED MODEL

Ⓔ Steel shelves. Spot welded White enameled steel mirror frame and cabinet. Four mounting holes. Single-strength window glass mirror 14 by 20 in. Two butt hinges. Overall 13⅞ by 18¼ by 4 in. *Mailable.*

81 C 1150 MW—Ship. wt. 8 lbs. . . . $3.45

TWO POPULAR CABINETS

ⒻⒼ Spot-welded cabinets with baked-on white enamel finish. Enameled piano hinges. Bullet type catches. See "Facts About Wards Bathroom Cabinets," right. *Mailable.*

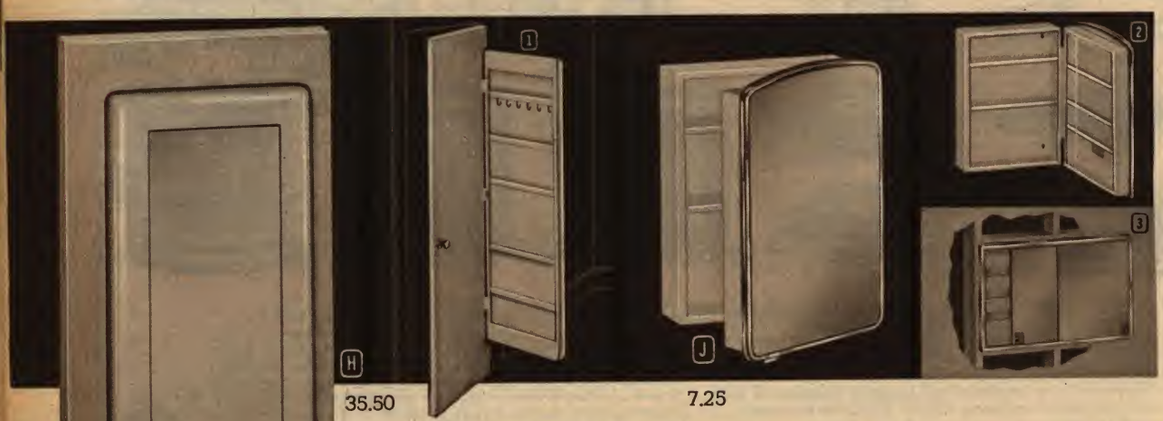
Ⓕ SMALL. Two welded-in steel shelves. Single strength window glass mirror, 14x20 in. Frame and door pull are stainless steel. Overall size: 13¾ by 18 by 4 inches.

81 C 1153 M—Ship. wt. 11 lbs. . . . $4.85

Ⓖ LARGE. Two adjustable glass shelves. Plate glass mirror 16 by 22 in., beveled edges; held by 4 stainless steel clips. Large door pull. Rubber door bumpers. Size overall: 15¾x 19⁹⁄₁₆x4³⁄₁₆ inches deep.

81 C 1194 MOW–Ship. wt. 22 lbs. $11.95

"W" AFTER CAT. No. means shipped from Houston if nearer; order from usual House.



35.50 7.25

SHELF-DOOR CABINET WITH FULL-LENGTH MIRROR . . . FOR BATHROOM, CLOSET, BEDROOM

Ⓗ OVER 5 FEET OF SHELVING. Locate quickly the item you want in shelf spaces as high or low as you need. Cabinet gives you six steel shelves—five adjustable and bottom shelf. Shelves adjust on centers 5 in. apart—arrange for your convenience. Front of shelves turned up 1½ in. to keep articles from falling.

Six wire hooks may be attached to any shelf for hanging utensils, brushes, scissors, etc. See open view (1). Steel body with baked-on white enamel finish. Cleans easily with damp cloth. (You can paint "to match" by first applying Wards Excelprep or sanding lightly for adhesion.)

DOOR MOUNTS WITH HINGES ON LEFT OR RIGHT SIDE. Change for most convenient opening by up-ending door. Opens easily with push button and recessed door pull. Lock catch. Rubber door bumpers.

PLATE GLASS MIRROR. 59¾ by 18½ in. Edged by 4-in. frame with white baked-on enamel finish. Set in white rubber channel to absorb shock.

MOUNT ONE IN BATHROOM. Lots of shallow shelf space helps locate items faster. Cabinet on Bathroom door or wall takes overflow.

ON BEDROOM CLOSET DOOR it relieves drawers; helps tidy-up. Mirror in teen's room will cut bathroom time. Save steps on cleaning day by using cabinet as storage center on an upstairs or hallway door—full mirror handy for quick check.

MOUNT ONE IN KITCHEN. Extra storage for canned goods, paper toweling, napkins, dish cloths, small mops, etc. Convenient vanity. Cabinet is ideal organizer in Utility or Sewing room. Assign lower shelves for children's use.

EASY TO INSTALL. Screws and instructions included. Mounts on three butt type hinges to insure sturdy support, true alignment. Size overall: 66¾ by 20¾ by 4 in. $4.00 Down. Actual weight only 47 lbs. Shipping weight 61 lbs. .

81 C 1198 R—*Not Mailable* . . . .Cash Price $35.50

FACTS ABOUT WARDS BATHROOM CABINETS

CABINET CONSTRUCTION. Bodies all steel, kinds of construction are: 1) Seamless Drawn smooth, no seams or cracks; inside corners slightly rounded—dust-tight, easy to clean. 2) Spot-welded—tight, visible seams; sharp inside corners. Both types sturdy.

All Ward Bathroom Cabinets have baked white enamel finish, inside and out.

RECESSED OR SURFACE

Basic type are RECESSED and SURFACE MOUNT. Choice depends upon bathroom construction, appearance desired, price and permanence. Size depends on space, family's size and needs. All have approved decorator styling.

Recessed or built-in cabinet has mirror face close to wall with cabinet inside wall. Requires cutting hole in wall, or in new construction, building in before finishing (picture below, left). Type generally preferred.

Each Ward Recessed Cabinet has screwdriver blade slot. All Ward Recessed Cabinets 4" deep; require 3½-in. hole in wall. Instructions, screws included.

Surface Mount cabinets are quickly installed by attaching to wall surface. Easily removed if desired. Entire cabinet projects into room. See small picture (2) below, left.

MIRRORS; THICKNESS AND TYPE

Mirrors used on Ward cabinets are of 3 types (see table below): Average thickness is: PLATE GLASS ¼ in.; DOUBLE-STRENGTH WINDOW GLASS 5⁄32 in.; SINGLE-STRENGTH WINDOW GLASS 1⁄8 in. Plate Glass Mirrors are the best—most carefully selected, ground and polished; give clearest reflection; greater breakage resistance. Type of each is specified in individual descriptions.

All mirrors on Wards Cabinets have protective backing for added protection against moisture spoilage. Mirrors are mounted with either rubberless steel frame or stainless steel clips. Hold glass firmly. Full length mirror on cabinet (H) has white rubber channel for protection against shock. Shape of mirror is matter of personal preference.

THREE DOOR DESIGNS

HINGED DOORS. Open to 90°. Hinged on left as shown. Rubber bumpers, except (E).

SLIDING DOORS. In both Surface (D) and Recessed (M) (V). Increasingly popular in modern homes. Doors do not interfere with headroom, no bumping.

HINGED DOORS WITH SHELVES ON BACK. Both cabinets (H) and (J) show how shelves on inside back of mirror for additional, more convenient storage space. Many uses.

TWO DOOR PULL TYPES

WARDS LARGE SPECIAL DESIGN. Shaped handle for secure finger tip control. Pull is 3 in. long, gives better grip than usual small pull. Fits most of Wards Bathroom Cabinets. Chrome plated. Projects ⅜ in. below mirror.

SMALL DESIGN. Stainless steel. Tab 1½ in. projects ⅜ in. below mirror.

LIGHTING OF CABINETS

Cabinets (K) to (P) include built-in side (L) to (P) have Fluorescent fixtures 21 in. with two 15-watt bulbs. (K) has Incandescent fixtures. Lighted cabinets wired, ready to install; junction box on top. Light switch, pull-cord hand bracket; outlet in right-hand bracket for shaver, etc. All approved by Underwriters' Laboratories (UL). For separate cabinet lights and bulbs, see Index.

COMPARISON OF RECESSED CABINETS

Picture	Mirror, In.		WallOpening, In.			Installation
	Wide	High	Wide	High	Deep	
(K)	16	22	14⅛	18⅞	3½	13
(L)	16	22	14⅛	18⅞	3½	15
	Ea.	Ea.				2 Pairs
(M)	15½	19	29⅞	18⅞	3½	13
(N)	16	24	13⅜	20⅛	3½	13
(P)	18	26	16⅛	22⅛	3½	15
(R)	14	20	12¼	16⅜	3½	11
(T)	16	22	14⅛	18⅛	3½	13
(U)	18	26	16⅛	21⅜	3½	15
(V)	Ea.	Ea.				2 Pairs
	15½	19	29⅞	18⅛	3½	13
(W)	20	30	18⅛	25⅞	3½	17

SHELF-DOOR "ORGANIZER" CABINET

Ⓙ EXTRA SHELVES BUILT INTO DOOR for small items in cabinet. Better organized—easier to find. See small open view (2) above.

Spot welded metal cabinet with baked white enamel finish. Welded-in steel shelves. Main body has 3 shelf spaces.

Inside door has 4 shelf spaces—provide room for many small items. Extra high shelves. Inside door shelves prevent articles from falling out when door is closed or opened.

Single-strength window glass mirror, 14 by 20 in. Stainless steel mirror frame. Concealed piano type hinge for firm support. Recessed steel door pull. Bullet catch for firm closing. Size overall: 13¾ by 18 by 5 in. deep. See "Facts About Bathroom Cabinets" at right.

81 C 1152 MW—Ship. wt. 14 lbs. . . . . .

SAVE EVEN MORE. Shop at Ward Catalog Sales Office. Use money-saving services. See Page

K 23.50 N 33.95 L 27.95 P 39.95

Space-Saving Recessed Cabinets

INCANDESCENT AC OR DC

K FOR BATHROOM, POWDER ROOM. Gives over 1035 cu. in. of space. Seamless drawn construction. Baked-on white enamel finish. Two adjustable heavy glass shelves with rounded edges.

Opal glass 12-in. shades take 40-watt tubular bulbs. (Bulbs not included; order two 83 CP 1735—see Index.)

Polished chromium plated reflectors and light brackets match Wards deluxe accessories. For 110- to 120-volt AC or DC. Approved by UL. See "Facts About Bathroom Cabinets," opposite page.

Mirror is plate glass 16 by 22 inches; mounted in stainless steel frame. Continuous white enameled piano type hinge. Bullet catch. Slot for used blades. Large chromium plated door pull is easy on nails, allows firm grip. Wall opening: 14⅛ by 18⅞ by 3½ in. *Mailable.*

81 C 1186 MOW—Ship. wt. 33 lbs.....$23.50

L SMALL gives over 1035 cu. in. space. Seamless drawn construction. Baked-on white enamel finish. Two adjustable heavy glass shelves with rounded edges; fit tallest and shortest items easily by changing shelf spaces. Unshaded lights. For 110- to 120-volt AC. Approved by UL.

Mirror is plate glass 16 by 22 inches, mounted in stainless steel frame. Polished chromium plated metal brackets. Brackets match Wards DeLuxe Accessories, Page 867. White enameled light reflectors.

Continuous white enameled piano type hinges for sure alignment. Bullet type catch. Slot for used blades. Small stainless steel door pull. Wall opening: 14⅛ by 18⅞ by 3½ in. deep. See "Facts About . . . Cabinets," opposite page. *Mailable.*

81 C 1180 MOW—Ship. wt. 34 lbs.....$27.95

WARDS MONTHLY PAYMENT PLAN, INSIDE BACK COVER

SMALL, MEDIUM, LARGE CABINETS WITH BUILT-IN MATCHING FLUORESCENT LIGHTS

N MEDIUM gives you over 1065 cu. in. space —30 cu. in. over small cabinet (L). Seamless drawn construction. Baked-on white enamel finish. Three adjustable heavy glass shelves with rounded edges. Shelf spaces may be easily adjusted to accommodate variety of heights.

Polished chromium plated metal reflectors and light brackets match Wards DeLuxe Accessories, see Page 867. Unshaded lights. For 110- to 120-volt AC. Approved by UL. Mirror is plate glass 16 by 24 inches, held firmly by stainless steel clips.

Continuous polished stainless steel piano type hinge. Bullet type catch for firm close. Handy slot for used razor blades. Wall opening: 13⅝ by 20⅛ by 3½ in. deep. See "Facts About Wards Bathroom Cabinets," opposite page. *Mailable.*

81 C 1187 MO—Ship. wt. 38 lbs.....$33.95

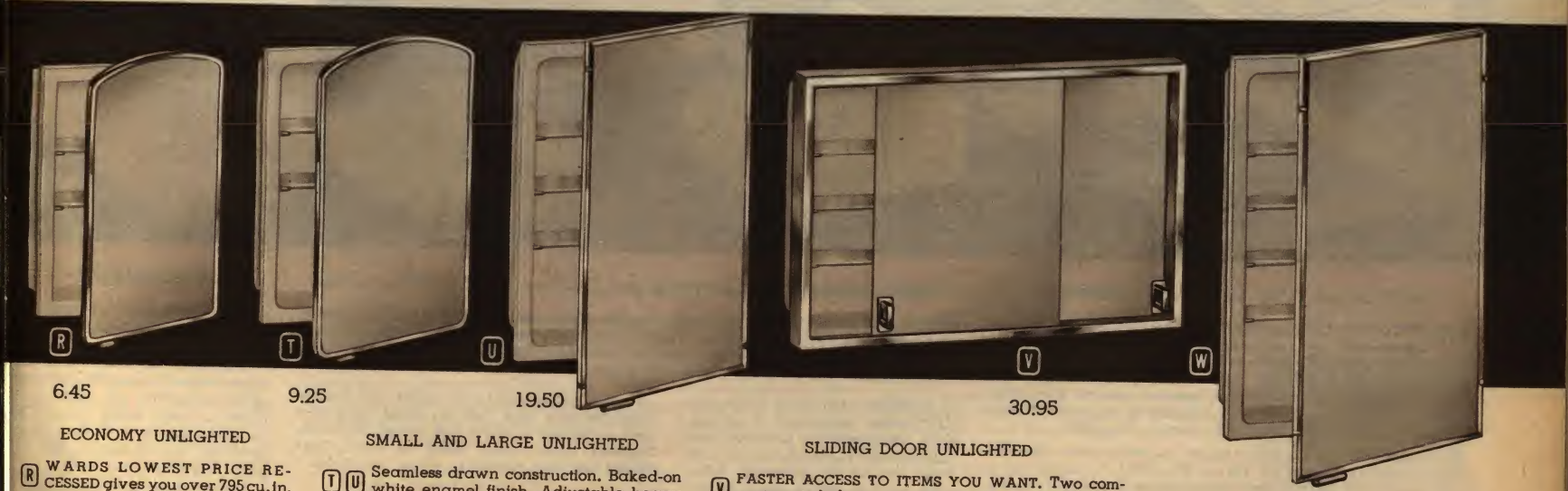
How To Save More. See Pages 954 and 955.

P LARGE gives you over 1400 cu.-in. space—335 cu. in. over medium cabinet (N). Seamless drawn construction. Baked-on white enamel finish. Three adjustable heavy glass shelves with rounded edges. Additional height of cabinet allows room for more articles. Polished chromium plated reflectors and brackets match Wards DeLuxe Accessories, Page 867. Unshaded lights. For 110- to 120-volt AC. Approved by UL.

Mirror is plate glass 18 by 26 in., has 4 in. more height than (K) or (L). Held by stainless steel clips.

Polished stainless steel piano type hinges. Bullet type catch. Slot for used blades. Large chromium plated door pull for easy finger tip control. Wall opening: 16⅛ by 22⅛ by 3½ in. $4 Down on Monthly Payment Plan—see Inside Back Cover for full details. See "Facts About Wards Bathroom Cabinets," opposite page. *Not Mailable.*

81 C 1189 RW—Ship. wt. 44 lbs. .Cash $39.95



6.45 9.25 19.50 30.95 24.95

ECONOMY UNLIGHTED

R WARDS LOWEST PRICE RECESSED gives you over 795 cu. in. storage space. Ample for small bathroom, powder room.

Spot welded construction. Baked-on white enamel finish. Two heavy glass shelves with rounded edges. Adjustable shelves allow you to arrange articles according to height. No wasted space.

Single strength window glass mirror 14 by 20 in.; mounted in stainless steel frame. Plated bar type door stop. Slot for used blades. Bullet type catch. Wall opening: 12¼ by 16⅜ by 3½ in. deep. See "Facts About Bathroom Cabinets," opposite page. *Mailable.*

81 C 1160 MW—Ship. wt. 11 lbs. $6.45

SMALL AND LARGE UNLIGHTED

T U Seamless drawn construction. Baked-on white enamel finish. Adjustable heavy glass shelves, rounded edges; allow you to organize space to fit different height items. Continuous piano type hinge.

Bullet type catch. Slot for used blades. Stainless steel mirror frame and door pulls. See also "Facts About Wards Bathroom Cabinets," on opposite page. *Mailable.*

T SMALL TWO-SHELF. Double strength window glass mirror 16 by 22 in. Small door pull. Wall Opening: 14⅛ by 18⅛ by 3½ in. deep.

81 C 1161 MOW—Ship. wt. 19 lbs.....$9.25

U LARGE THREE-SHELF. Plate glass mirror 18 by 26 in., polished bevel edges; stainless steel clips. Large door pull. Wall Opening 16⅛ by 21⅜ by 3½ in. deep.

81 C 1163 MOW—Ship. wt. 33 lbs.....$19.50

SLIDING DOOR UNLIGHTED

V FASTER ACCESS TO ITEMS YOU WANT. Two compartments help to arrange articles for quick location. Open mirror doors only as far as it takes to reach item you want. No projecting doors to bump. Baked-on white enamel cabinet finish.

Three adjustable glass shelves in each side. Change distance between shelves for arranging articles by size. Plate glass mirror doors, each 15½ by 19 in. Chromium plated door pulls with wide metal bases protect mirrors from finger marks. Slot for used blades. Concealed rubber bumpers.

Stainless steel track gives smooth, quiet opening and closing—attractive stainless steel frame. Size overall: 31½ by 19¾ by 4½ in. deep. Fits wall opening 29⅞ by 18⅛ by 3½ in. deep. For suitable lights, see Index. Read "Facts About Wards Bathroom Cabinets," opposite page. Only $3.50 Down—Wards Convenient Monthly Payment Plan on Inside Back Cover. *Mailable.*

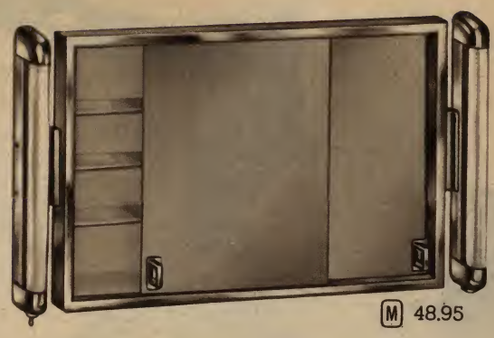
81 C 1192 MOW—Ship. wt. 42 lbs. . .Cash Price $30.95

FOUR-SHELF STYLE

W Seamless drawn construction. Baked-on white enamel finish. Adjustable heavy glass shelves, rounded edges; five shelf spaces. Plate glass mirror 20 by 30 in., held with stainless steel clips. Large chromium plated door pull. Full length polished stainless steel piano-type hinge.

Bullet type catch for firm closing. Slot for used blades. Wall opening 18⅛ by 25⅞ by 3½ in. deep. Only $2.50 Down. See "Facts About . . . Cabinets".

81 C 1164 MO—Wt. 44 lbs. *Mail.* Cash $24.95



M 48.95

WARDS FINEST...SLIDING DOOR BUILT-IN FLUORESCENT

ATTRACTIVE . . . QUICK ACCESS . . . FOR BATHROOM OR VANITY

M SLIDING DOOR MEANS FREE HEAD ROOM. Open mirror doors only as far as it takes to select article you need. Doors glide on smooth stainless steel track; open and close quietly. Attractive stainless steel frame.

OVER 2050 CUBIC INCHES OF STORAGE SPACE. Two storage compartments allow you to arrange items for locating quickly. One-piece seamless drawn cabinet construction with baked-on white enamel finish.

EACH COMPARTMENT HAS 3 ADJUSTABLE HEAVY GLASS SHELVES. Four actual shelf spaces. Change distance between shelves to line-up items according to size. Easy to clean. Convenient slot for used razor blades.

ROOMS APPEAR LARGER WITH PLATE GLASS MIRROR CABINET. Convenient as vanity cabinet in bedroom; speeds-up dressing time. Mirror doors are 15½ in. wide by 19 in. high. Chromium plated door pull with wide metal base protects mirror from finger marks. Rubber door bumpers.

FLUORESCENT LIGHT BUILT INTO EACH SIDE—gives true reflection without glare. Bulbs included are 15-watt for 110- to 120-volt AC. Polished chromium plated reflectors and light brackets. Brackets match Wards DeLuxe accessories on Page 867.

Wall opening, 29⅞ by 18⅞ by 3½ in. See "Facts About Wards Bathroom Cabinets," opposite page. *Mailable.*

81 C 1193 MOW—Shipping weight 47 lbs.....$5 Down or Cash $48.95

1 173.95 Set Complete with Fittings

Light, Sturdy Steel Tubs

3-PIECE SET

1 Complete 3-piece set consists of:

PORCELAINED STEEL TUB. Recess type, (A).

CHINA LAVATORY (11).

CHINA CLOSET (17), plus solid polystyrene seat (2), Page 872.

DELUXE FITTING SET. Pictures (X), right with lavatory faucet (2).

SET WITH SHOWER, $17.50 Down. Ship. wt. 317 lbs.

81 C 969 R—TUB DRAIN AT LEFT. (Shown)..... Cash $173.95
81 C 970 R—TUB DRAIN AT RIGHT..... Cash 173.95

3-PIECE SET WITHOUT SHOWER. Otherwise same as above. (Deluxe single-valve tub faucet, etc.) Ship. wt. 315 lbs.
81 C 967 R—TUB DRAIN, LEFT. $16.50 Down... Cash $163.95
81 C 968 R—TUB DRAIN, RIGHT. $16.50 Down... Cash 163.95

STEEL BATH TUBS 60.50 TO 76.95 Without Fittings

A B Tough, 1-piece steel, white titanium porcelain enameled. Light in weight for easy installation.

Built-in seat at center of front 30 in. long; 6 in. wide. Ends 29 in. wide, outside. Height 16 in. at front. Fittings NOT included—order faucet, waste (drain) from Page 856. (Colored tubs on Pages 872, 873.)

RECESSED TYPE (A). Both ends and back unfinished—must reach from wall to wall (or partition 16 in. or more high).

CORNER TYPE (B). One end is finished. Walls are required at back and drain end only. Flanged top edges on wall sides for building in tightly.

Tub Type	Drain At	Tub Length	Catalog Number	Ship. wt.	Pay Down	Cash Price
Recessed Type (A)	Left	4½ ft.	81 C 667 R	133 lbs.	$6.50	$60.50
	Right		81 C 668 R			
	Left	5 ft.	81 C 669 R	150 lbs.	6.50	64.95
	Right		81 C 670 R			
Corner Type (B)	Left	5 ft.	81 C 675 R	159 lbs.	8.00	76.95
	Right		81 C 676 R			

Fittings for Bathroom Sets

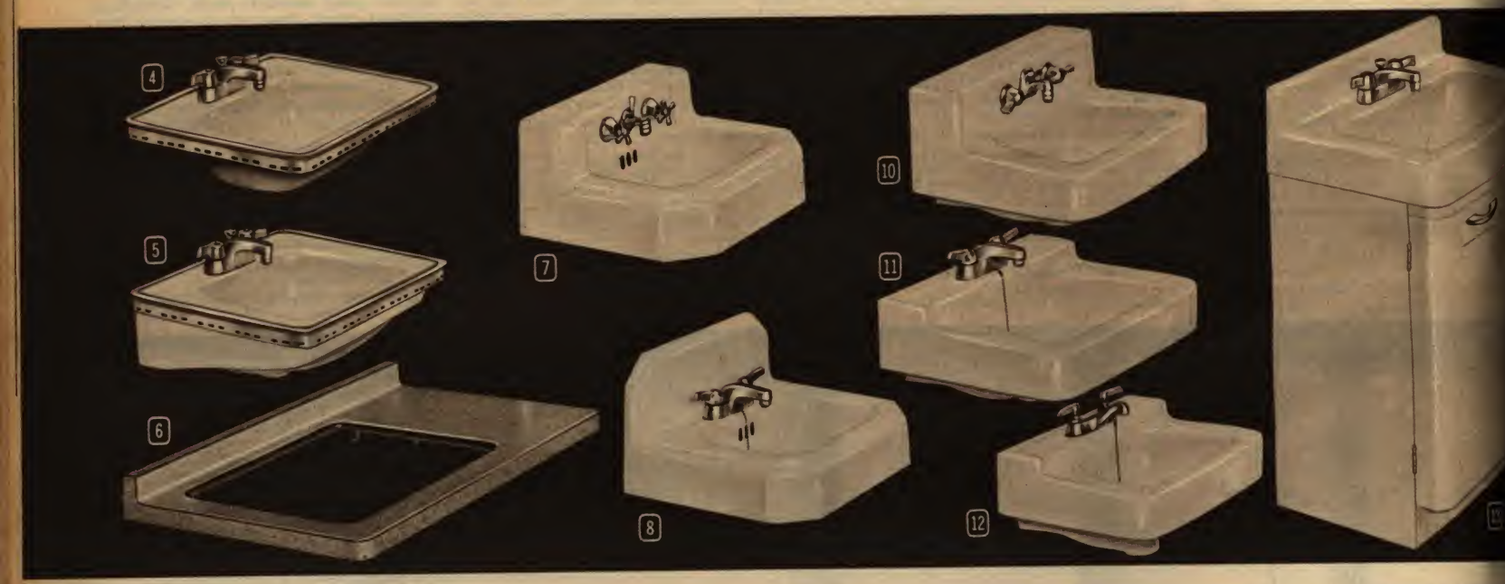
FIRST QUALITY FITTINGS INCLUDED IN OUTFITS

X Y These sets NOT sold separately. Included with [illegible] bathroom outfits (1, 2, 3) on these pages, as specified outfit descriptions. (Individual fittings on Pages 856, 857.)

All fittings are first quality. Solid brass with exposed [illegible] finished in polished chromium plate. Easy to clean. Pipes and 1¼-in. Lavatory Traps NOT included; order Pages 856, 857. Riser pipes NOT included—see Page 854.

NEW DE LUXE SET (X). Three units: Combination tub-shower. Single valve controls both temperature and volume. Turn lever to regulate temperature; raise or lower to bather. Diverter button on spout. Non-liming shower head justable from "soft-flood" to "needle-spray." Pop-up Tub Overflow with lever control. Combination lavatory faucet pop-up drain—either front-mount (1) or top-mount (2) as req by lavatory style.

STANDARD SET (Y). Four units: Two-valve tub-faucet-and-[illegible] Center diverter lever. Same shower head as De Luxe set waste with beaded chain and rubber stopper. Top-mount tory faucet. Lavatory drain with chain and rubber stoppe



WHITE BASINS, TOPS FOR VANITY LAVATORIES

4 5 STEEL AND CHINA BASINS. For mounting in home—or custom-built cabinets, or in top only. Build the top or order custom-made below. FREE Owners' Guide gives three complete sample plans for home-built cabinets. To get your free copy simply write Engineering Service Dept. at nearest Ward Mail Order House. Picture of typical installation on cabinet built from one of these plans is shown in color on Page 873.

Lavatories (4) and (5) listed below are white only. (Colored china vanity lavatories on Pages 872, 873.) Lavatory (4) is sturdy steel with highly resistant glass-like porcelain enamel finish. No. (5) is solid luxurious vitreous china, impervious to household acids and stains.

Stainless steel rim for neat, watertight installation is included. Basins are 6 in. deep. Wide ledge back with holes for neat faucet mount. Fittings are NOT included—order top-mount faucet, waste, supply pipes and 1¼-in. trap from Page 857.

Key	Type Material	Overall Size	Catalog Number	Ship. Weight	Cash Price
(4)	Steel	21 by 17 in.	81 C 713 R	26 lbs.	$17.50
(5)	China	20 by 18 in.	81 C 791 R	44 lbs.	23.75

SAVE WITH WARDS METROPOLITAN DELIVERY

Check details; also Wards Will-Call Catalog Office Service, for possible savings on transportation, etc. See Pages 954 and 955.

6 VANITY LAVATORY TOP. Formica covered. Order from Page 872.

CAST-IRON AND CHINA LAVATORIES 12.95 TO 27.25 Without Fittings

7 TO 12 All white. Variety of styles and sizes. Mount on wall with brackets (included), or with brackets and legs (legs not included; see Page 857). Fittings, supply pipes, 1¼-in. trap not included—order from Page 857. (Colored china lavatories on Pages 872, 873.) Lavatories below are *Not Mailable*.

7 8 RIGID CAST IRON. White porcelain enameled — smooth, hard, stain-resistant. Overflow cast in. Available in two styles—(7) with ledge for setting cosmetics, other toilet articles within easy reach; and (8) with wall-protecting higher splashback.

(7) LEDGE-BACK. Front-mount faucet is included. Four-inch ledge-back.

19- BY 17-IN. SIZE. Basin 14 by 10 in. and 6 in. deep.
81 C 733 R—Ship. wt. 78 lbs. .$31.75

(8) SPLASH-BACK. For top-mount faucet. Six-in. splash-back. Overall 19 by 17 in. Inside 14 by 10 in. and 6 in. deep.
81 C 730 R—Ship. wt. 72 lbs. .$18.95

WARDS LOAN TOOLS FOR INSTALLING Ward Plumbing equipment. See Page 845 for list of tool sets available for plumbing, heating jobs.

10 11 12 SOLID VITREOUS CHINA. All ledge-back type. Soft, luxurious luster and high resistance to stains and household acids. Tapered basin—more space at front. Concealed overflow. Each 6 in. deep. Two styles:

(10) FOR FRONT-MOUNT FAUCET. 3 sizes:

21 BY 18 IN. Basin 16 by 11 in. $3 Down.
81 C 781 R—Ship. wt. 50 lbs.....Cash $27.25

19 BY 17 IN. Basin 14 by 10½ in. $2.50 Down.
81 C 778 R—Ship. wt. 41 lbs.....Cash $21.00

19 BY 14 IN. Basin 14½ by 8¾ in. $2.00 Down.
81 C 775 R—Ship. wt. 40 lbs.....Cash $19.95

(11) (12) FOR TOP-MOUNT FAUCET. 3 sizes:

19 BY 17 IN. Basin 14 by 10½ in.
81 C 777 R—Shipping weight 40 lbs.....$16.25

21 BY 18 IN. Basin 16 by 11 in.
81 C 780 R—Ship. wt. 42 lbs.....$21.50

18 BY 15 IN. For wall-mount only; not legs.
81 C 770 R—Basin 10½ by 9 in. Shipping weight 35 lbs.....$12.95

CABINET LAVATORY

13 $52.95 WITHOUT FITTI[illegible] big, convenient lavatory lots of neat storage.

Rigid steel top 24 by 18 [illegible] stain- and acid-resistant wh[illegible] celain enamel finish. Tu[illegible] ledge at back. Basin 18½ in. and 6 in. deep. Covers overflow for attractive a[illegible] ance. Height at front 32 in.

Rigid cabinet of 20-gauge with baked-on white ena[illegible] ish—easy to clean. Chr[illegible] plated door handles. Two cabinet shelves for towels, etc. Also 3 narrow shelves hold many small articles.

Fittings NOT included — top-mount faucet, waste, pipes and 1¼-in. trap fro[illegible] 857. Ship. wt. 66 lbs. *Not M[illegible]* Only $5.50 Down on Terms
81 C 707 R—Cash Price..

SAVE EVEN MORE. Shop a[illegible] convenient Catalog Offi[illegible] Wards many money-savi[illegible] ices—see Pages 845, 954 [illegible] and 955

[2] 143.95 Set Complete with Fittings

[3] 192.95 Set Complete with Fittings

Rigid Iron Tubs...Low Style

[C] Lower Iron Recess Tub

LOW-PRICE IRON TUB SET

[2] Complete 3-piece set with fittings—all first quality. New lower, narrower tub—14 in. high; 28½ in. wide—preferred by many. Easier to step into. Set:

PORCELAIN ENAMELED CAST-IRON BATHTUB. Recess type (C). SPACE-SAVER CHINA LAVATORY picture (12), 18- by 15-in. size. CHINA CLOSET (16) below; polystyrene Seat (8), Page 872. STANDARD FITTING SET. Picture (Y) on opposite page.

3-PIECE SET WITH SHOWER. Ship. wt. 457 lbs. $14.50 Down.

81 C 927 R—WITH TUB DRAIN AT LEFT. (Shown). .Cash $143.95

81 C 928 R—WITH TUB DRAIN AT RIGHT.....Cash 143.95

3-PIECE SET WITHOUT SHOWER. Otherwise same as above. (Standard 2-valve tub faucet, etc.) Ship. wt. 454 lbs.

81 C 925 R—TUB DRAIN AT LEFT. $14.00 Down....or Cash $135.95

81 C 926 R—TUB DRAIN AT RIGHT. $14.00 Down... or Cash 135.95

Rigid Iron Tubs...Regular

IRON BATHTUBS 66.50 TO 88.50; Without Fittings

[C] [D] [E] Solid castings with white porcelain enamel, stain-resistant easy-to-clean finish. RECESSED TYPE (C) AND (D) unfinished at both ends—require wall at both ends and back. CORNER TYPE (E) finished on one end—requires wall at back and drain end. Beaded top edges on wall sides for tight fit. Each has built-in seat 30 in. long, center of front. Fittings NOT included; see Page 856. (Colored tubs, Page 872).

Picture	Type	Lgth. Ft.	High In.	Wide In.	Drain At	Catalog Number	Ship. Wt.	Pay Down	Cash Price
[C]	Recess	5	14	28½	Left	81 C 645 R	310 lbs.	$7.00	$66.50
					Right	81 C 646 R			
[D]	Recess	5	16	30	Left	81 C 633 R	395 lbs.	8.00	79.95
					Right	81 C 634 R			
[E]	Corner	5	16	30	Left	81 C 641 R	430 lbs.	9.00	88.50
					Right	81 C 642 R			

Save on transportation, letter postage and money order fees, order and pick up merchandise at a Ward Catalog office. For list of offices, see Pages 954, 955.

BEST IRON TUB SET

[3] Complete 3-piece set consists of following:

PORCELAIN ENAM. CAST-IRON TUB. Regular size (D).

CHINA LAVATORY (10), described on opposite page.

CHINA CLOSET (17), below; seat (2), Page 872.

FITTINGS (Y) with (1).

[D]

[E]

WITH SHOWER FITTINGS. Wt. 563 lbs. $19.50 Down.

81 C 933 R—TUB DRAIN AT LEFT (Shown).....Cash $192.95

81 C 934 R—TUB DRAIN AT RIGHT.....Cash 192.95

SET WITHOUT SHOWER. Otherwise same as above. (DeLuxe single valve tub faucet, etc.) Ship. wt. 561 lbs. $18.50 Down.

81 C 931R—TUB DRAIN AT LEFT.....Cash Price $182.95

81 C 932 R—TUB DRAIN AT RIGHT.....Cash Price 182.95

CLOSET REPLACEMENT PARTS

[14] [15] Solid white vitreous china—smooth, hard, stain- and acid-proof. Easy to clean. Use with older style wall-hung tank (not for newer close-coupled units). *Not Mailable.*

[14] REPLACEMENT TANK. Includes brass flushing mechanism and chromed 4- by 6-in. flush elbow to connect to 2-in. bowl spud. Tank fastens to wall (screws included). Height about 17½ in. Tank cover is 21 by 8 in. Ship. wt. 60 lbs.

81 C 809 R—*Not Mailable*....$21.00

[15] REPLACEMENT BOWL. Siphon Washdown type. Connects to low or high wall-hung tank by means of flush elbow (not included; see Page 866). Ship. wt. 43 lbs. Rough-in is shortest distance allowable from finished wall to center of closet outlet.

81 C 804 R—Rough-in 12 in...$15.50

81 C 805 R—Rough-in 14 in... 15.50

INSTALL IT YOURSELF AND SAVE. Write for free Plumbing Simplified booklet. Save even more—see Pages 954 and 955.

FIRST QUALITY STAINLESS VITREOUS CHINA CLOSETS

Each of Wards water closets below is solid, smooth white vitreous china. (Colored china closets, Page 873.) Stain- and acid-proof; easy to clean. Top quality. Glazed trapways for thorough disposal. Large water areas for less soiling. Water seals prevent gas back-up. Each of Wards Water Closets styled to harmonize with Ward lavatories and tubs.

Tank bolts to bowl; forms a single unit. Tank back is glazed; may be set away from wall. Rough-in specification on closets (16), (17) and (18) is 12 inches. Rough-in means the *shortest* distance allowable from finished wall to center of closet outlet; may be greater.

Brass flushing mechanism with chromium plated flush lever handle included. Seat and supply pipes, screws, bolts, setting compound NOT included—order separately: seats Page 872; supply pipes Page 856.

[19] Closet Tank Liner

THREE CLOSET TYPES AT 31.95, 34.25 AND 44.50 Without Seats

[16] SIPHON WASHDOWN TYPE. Positive flushing, but not as quiet as (17) and (18); requires more water. Trapway 1½ in.; efficient disposal. Tank top 21 by 8 in. Height about 29 in. See general description above. Only $3.50 Down on Monthly Terms.

81 C 810 R—Shipping weight 92 lbs.....Cash Price $31.95

[17] REVERSE TRAP TYPE. Reverse-trap flushing with minimum water. Trapway 2 inches. Larger water area than (16) but not as large as (18). Deep water seal. Tank top 21 by 8 in. Height overall approximately 29 in. See general description above. Pay only $3.50 Down; see Inside Back Cover for credit details.

81 C 820 R—Shipping weight 97 lbs.....Cash Price $34.25

SAVE ON TRANSPORTATION, LETTER POSTAGE AND MONEY ORDER FEES. Order and pick up merchandise at a Ward Catalog Office. Experienced clerks will help you order. Try this convenient way to shop. For list of offices, see Pages 954–955. Check delivery services there, also.

MONTHLY PAYMENT PLAN on Inside Back Cover of Catalog.

[18] SIPHON JET CLOSET. Wards quietest. Most thorough cleansing with minimum water. Largest trapway—2¼-in. Largest water area. Deep water seal. Tank top approximately 21 by 8 in. Height about 29 in.

81 C 830 R—Ship. wt. 100 lbs. $4.50 Down. (See Inside Back Cover).....or Cash $44.50

PREVENT TANK DRIPPING WITH PLASTIC FOAM LINER

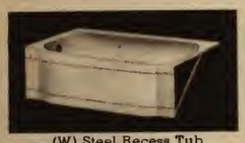
[19] Prevents dripping due to condensation of moisture in air even in high humidities. Lasts indefinitely. Kit contains: 1 piece for bottom; 1 for back; 2 front and side pieces; 1 extra piece to use in case of spoilage; adhesive; applicator stick; instructions. Easy to install. Clean tank. Cut out bottom, fit ides and back, apply adhesive and place in position. Not necessary to remove working parts.

81 C 2369—Ship. wt. 3 lbs.....Complete Kit $3.19

First-Quality Colorware in Iron or Steel, by Set or Piece

MODERATELY PRICED...VARIOUS TUB AND LAVATORY STYLES

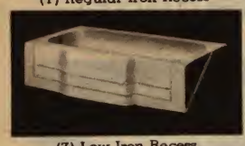
THESE FACTS WILL HELP YOU SELECT COMPLETE BATHROOM SETS OR INDIVIDUAL PIECES



(W) Steel Recess Tub

(X) Steel Corner Tub

(Y) Regular Iron Recess



(Z) Low Iron Recess

COLOR OR WHITE. Wards offers a wide selection of first-quality, finely-styled bathroom equipment at moderate prices. Choose any of the four decorator-approved colors shown on the opposite page, or white from Pages 870, 871.

All sets and individual pieces listed below are offered in all four colors. For example, the cast-iron tub is shown only in Gray (D) but you may order this set or tub in Blue, Green or Coral, as well as Gray. Sets are offered only with recess tubs. Both recess and corner tubs are listed individually.

ORDER SET OR INDIVIDUAL PIECES. If you don't see the Set you want, make up your own by ordering fixtures and fittings individually.

IF YOU ARE MAKING UP YOUR OWN SET for full-bath, half-bath, or powder room, you may wish a Vanity Lavatory, with custom-built cabinet. Colored basins and tops below harmonize with Ward bathtubs and closets.

CHOICE OF MATERIALS. Three types of tubs: 1) Porcelain enameled steel, standard; 2) Porcelain enameled cast iron, standard; 3) Porcelain enameled cast iron in new "Low-Narrow" style. Lavatories in Sets are China or Iron as stated. Individual lavatories in both China and Iron.

Sets and pieces in color are listed below; White fixtures and pieces on Pages 870 and 871. Small pictures at left show the various bathtub types.

RECESS TUB fits room (or recess) same width as tub length. Back and both ends unfinished; walls or partitions required at back and BOTH ends.

CORNER TUB has only one end finished, so walls are required at drain end and back only. All tub styles, sizes and colors are offered with openings for waste-overflow (drain) at either your left (as pictured) or right, as you face tub. (Faucet to be installed in wall above tub, same end.)

THREE BASIC MATERIALS ARE USED IN BATHROOM FIXTURES—Steel, Cast Iron and Vitreous China. Bathtubs are either steel or cast iron. For Lavatories all three materials are used. Closets are made only in vitreous china.

STEEL FIXTURES are formed by huge presses from tough sheets, thick for rigidity. Their lighter weight makes handling and installing easier.

CAST-IRON FIXTURES are molded of molten iron; sand-blasted and ground smooth. These heavy castings have a solidity preferred by some.

Exposed surfaces of both steel and cast-iron fixtures have glass-like porcelain enamel fused on at intense heat to give a hard, smooth, stain-resistant surface. Steel tub sound deadened. Steel tub has raised flanges, cast-iron tub beaded edges, at top on wall sides, for building in tightly.

VITREOUS CHINA FIXTURES are molded of fine clay; then fired into a solid, uniformly hard, non-porous material, with a smooth, luxuriant glaze, impervious to all usual household acids and stains. China lavatories have molded overflows; no annoying rust.

For most convenient, economical shopping at Wards, see Pages 954, 955

SETS COMPLETE WITH FITTINGS 179.95 TO 242.95

(A) TO (D) ALL IN 4 COLORS WITH STEEL OR IRON TUB. All first quality throughout. Read also general facts above.

If none of these popular sets meets your needs it is easy to make up your own from separate listings on this page.

Each Set consists of the following fixtures and fittings:

LAVATORY STAINLESS VITREOUS CHINA OR PORCELAINED IRON, size and faucet mount as indicated in table below.

CHOICE OF LOW CAST-IRON OR REGULAR STEEL OR CAST-IRON TUB, with fused-on porcelain enamel. All recess style, 5 ft. long.

STAINLESS SOLID VITREOUS CHINA CLOSET. Quiet, dependable Reverse Trap type. Best brass mechanism. With solid polystyrene seat—(4), (5), (6) or (7).

WARDS BEST CHROMED BRASS FITTINGS. Shown in larger pictures—Set (X) on Page 870 and fully described there. With or without shower bath fittings and with Lavatory faucet either Front-Mount (1) or Top-Mount (2), as shown on Page 870 and indicated in table below.

In ordering Sets below, *be sure to state choice of Blue, Green, Coral or Gray.* (White Sets on Pages 870, 871.)

PORCELAINED TUBS 71.50 (W) 99.95 (Y) Without Fittings

(W) (X) STEEL, FOUR COLORS; TWO STYLES. Read general information above. The recess style (W) is shown in color groups (A), (B), (C), opposite page, as well as in small view (W), left. Corner style in small view only.

All 5 ft. long and 29 in. wide at unfinished ends. Height outside 16 in. Recessed style has built-in seat about 5½ by 30 in. at center front. No fittings included with any tubs. Order below or from Page 856—choose waste 1784, 1775 or 1780. *Be sure to state on order for tub choice of Blue, Green, Coral or Gray. Order tubs at right.*

Key	Drain	Catalog No.	Ship. Wt.	Down
(W)	Left	81 C 659 R	150 lbs.	$7.50
	Right	81 C 660 R		
(X)	Left	81 C 661 R	159 lbs.	8.50
	Right	81 C 662 R		

Steel tubs all regular (standard) height. Iron, below, in 2 heights.

Set Picture	Shower	Lavatory Trim: Faucet Mount	Lavatory Trim: Towel Bars	Lavatory Trim: Legs	Bath-Tub Drain	SET WITH STEEL TUB AS SHOWN: Lavatory	Catalog Number	Ship. Wt.	Pay Down	Cash Price	SET WITH CAST-IRON TUB: Lavatory	Catalog Number	Ship. Wt.	Pay Down	Cash Price
						All Regular Size, Picture (W)					With Regular Size Cast-Iron Tub (Y)				
(A)	Yes	Front	Two	Two	Left	China 21x18	81 C 1017 R	333 lbs.	$21.50	$212.50	China 21x18	81 C 1037 R	616 lbs.	$24.50	$242.95
					Right		81 C 1018 R					81 C 1038 R			
(B)	Yes	Front	None	Two	Left	China 19x17	81 C 1015 R	321 lbs.	20.00	199.50	China 19x17	81 C 1035 R	603 lbs.	23.50	231.50
					Right		81 C 1016 R					81 C 1036 R			
(C)	Yes	Top	None	None	Left	China 19x17	81 C 1013 R	319 lbs.	19.00	189.95	China 19x17	81 C 1033 R	564 lbs.	22.00	219.95
					Right		81 C 1014 R					81 C 1034 R			
	No	Top	None	None	Left	China 19x17	81 C 1011 R	315 lbs.	18.00	179.95	China 19x17	81 C 1031 R	560 lbs.	21.00	208.95
					Right		81 C 1012 R					81 C 1032 R			
											With Low Style Cast-Iron Tub (Z)				
(D)	Yes	Top	None	None	Left	.....	.....	.....	.....	.....	China 19x17	81 C 1053 R	477 lbs.	$19.50	$192.95
					Right							81 C 1054 R			
	No	Top	None	None	Left	.....	.....	.....	.....	.....	China 19x17	81 C 1051 R	475 lbs.	18.50	182.95
					Right							81 C 1052 R			

(Y) (Z) CAST-IRON TUBS IN 4 COLORS AND 2 HEIGHTS. Read also general information at top of page. Both are recess style. All 5 ft. long. (Tub (Z) is shown at left in colored picture of Set (D), opposite page.)

No fittings are included with tubs below—order below or from Page 856. For (Y) order waste 81 C [illegible] 1775 or 1780. For (Z) order waste 81 C 1785, 1775 or [illegible]

State on order, choice of Blue, Green, Coral or Gray.

Key	Width	Height	Drain	Catalog Number	Ship. wt.	Pay Down	Cash Price
(Y)	28¾ in.	16 in.	Left	81 C 681 R	395 lbs.	$10.00	$99.50
			Right	81 C 682 R			
(Z)	30¾ in.	14 in.	Left	81 C 685 R	310 lbs.	7.50	73.50
			Right	81 C 686 R			

VITREOUS CHINA LAVATORIES: 4 COLORS; 3 SIZES. As shown in sets (A), (B), (C), (D). Read general information, top of page. Listings below do NOT include fittings. Order below or Page 857. Order also 1¼-in. P or S trap as needed. *State on order Blue, Green, Coral or Gray.*

As in Set	For Faucet	Size, Inches: Total	Size, Inches: Basin	Catalog Number	Wt. Lbs.	Pay Down	Cash Price
(A)	Front	19x17	14x10½	81 C 760 R	41	$2.50	$23.95
		21x18	16x11	81 C 762 R	50	3.00	29.50
(D)	Top	19x17	14x10½	81 C 759 R	40	.....	18.95

WARD CATALOG OFFICES SAVE YOU TIME, MONEY

Lower Transportation costs when you pick up your order at a Ward Catalog Office. No money order fees to pay. Order by phone or in person. Your order is sent to your regular Ward Mail Order House at no extra cost to you.

EXPERIENCED CLERKS HELP YOU ORDER QUICKLY and accurately. Many merchandise samples and swatches on display.

WARDS IS OPENING NEW CATALOG OFFICES. Check list on Pages 954, 955 for your nearest Ward catalog office. Try this convenient way to shop today.

STAINLESS VITREOUS CHINA CLOSET. Superior reverse-trap. In 4 colors. Quiet, effective cleansing; moderate water [illegible] Easy to clean. Tank and bowl bolt into modern unit-design. May stand away from wall, if desired. About 28¾ in. high overall. Tank top 21 by 8 in. Rough-in (*minimum* distance wall to outlet center) is 12 inches.

Seat, where included, is solid polystyrene (4), (5), (6) or (7), described below, in appropriate color. *State choice Blue, Green, Coral or Gray.* Ship. wt. 106 lbs.

81 C 846 R—WITH SEAT. $5.50 Down.. .....Cash $[illegible]

81 C 844 R—No SEAT. Wt. 97 lbs. $4.50 Down... Cash [illegible]

CONVENIENT MONTHLY PAYMENT PLAN. See Inside Back Cover. Visit a Ward Catalog Office, if convenient—see Page [illegible]

OUTSTANDING VALUES IN POLYSTYRENE SEATS 6.75, 10.95

(1) TO (13) 2 TYPES; 6 COLORS. A tough, resistant, smooth plastic, hard to mar or break. Sanitary—gleaming, easy-to-clean surface No surface coating—colors go all the way through. Thick enough for rugged strength, yet less bulky. Fit standard closets; centers 5½ in.

(1) to (7) DELUXE, SOLID CONSTRUCTION. Underside has usual flat surfaces. Longer-lasting, resilient vinyl bumpers. (Dubonnet not pictured.)

(8) to (13) SLIGHTLY RECESSED UNDERSIDE. Ample strength.

Color	DeLuxe Solid Construction: Key	Catalog No.	Price	Sturdy Semi-Concave Type: Key	Catalog No.	Price
Plain White	(1)	81 C 1105 M		(8)	81 C 1110 M	
Plain Black	....	.....		(9)	81 C 1111 M	
Silver-White	(2)*	81 C 1120 M	$10.95	....	.....	$ 6.75
Silver-Black	(3)*	81 C 1121 M		....	.....	
Light Gray	(4)*	81 C 1128 M	Ship.	(10)	81 C 1117 M	Ship.
Light Blue	(5)*	81 C 1123 M	wt.	(11)	81 C 1118 M	wt.
Light Coral	(6)*	81 C 1127 M	9 lbs.	(12)	81 C 1119 M	5 lbs.
Light Green	(7)*	81 C 1122 M		(13)	81 C 1116 M	
Dubonnet	... *	81 C 1126 M		....	.....	

*These DeLuxe Seats have through-and-through mother-of-pearl design.

(14) LOW-PRICED MOLDED, ENAMELED SEAT. White only. Wt. 7½ lbs.
81 C 1100 M—Wood flour and plastic. Stain-resistant.....$4.49

BASINS, TOPS FOR VANITY LAVATORIES . . . FREE PLANS

BUILD IT YOURSELF. Write Wards Engineering Dept. for free working plans of cabinets—ask for Guide No. 81 BM 259B.

(E) (F) (G) SOLID VITREOUS CHINA BASINS—4 COLORS. Same first-quality as above. See top of page. Size overall 20 by 18 in. Tapered basin 13½ in. at back; 15½ in. at front; 6 in. deep. Stainless steel rim for neat, tight fit included. Fittings not included—see right. Choice of Blue, Green, Coral or Gray. (White lavatory basins on Page 870.)

81 C 766 R—*State Color Wanted.* Ship. wt. 44 lbs.....$26.50

(H) (J) MADE-TO-ORDER TOPS IN 6 COLORS. See also Page 870. Formica bonded to reinforced steel. Front to rear, 23½ in.; 2-in. splashback, 1½-in. ledge; 1½ in. thick. Basin, fittings, cabinet not included. STATE ON ORDER: 1) Choice Blue, Green, Charcoal Gray or White in "Skylark" pattern or Coral or Gray in Mother-of-Pearl pattern; 2) width; 3) rounded or square corners; 4) Cat. No. of basin from above or Page 870. Also, send sketch showing exact position of basin from one end. Shipped from Chicago factory—allow about 20 days extra. Ship. wt. per front inch, 1 lb.

81 C 799 F—Per-inch width across front.....$1.10

LAVATORY, TUB FITTING SETS

All as in set shown in Picture (X), Page [illegible] and described there. Order also 1¼-in. [illegible] supply pipes, Page 857.

BATHTUB SET. Faucet and pop-up waste

WITH SHOWER. Ship. wt. 13 lbs.

81 C 1556 R—For Regular Ht. Tub.. ... $[illegible]

81 C 1558 R—For Low Tub (Z)..... $[illegible]

WITHOUT SHOWER. Ship. wt. 12 lbs.

81 C 1555 R—For Regular Ht. Tub..... $[illegible]

81 C 1557 R—For Low Tub (Z).. ..... $[illegible]

LAVATORY FAUCETS, with pop-up waste

FRONT-MOUNT. Picture (1), Page 870.

81 C 1695 —Ship. wt. 6 lbs. 8 oz..... $[illegible]

TOP-MOUNT. Picture (2), Page 870.

81 C 1693 —Ship. wt. 7 lbs..... $[illegible]

PAY AS YOU USE WARDS QUALITY BATHS. Use Wards convenient Monthly Payment Plan. As little as $18 Down for complete set. Details on Inside Back Cover.

Self-Propelled and Easy-Pushing Rotary Mowers

Rotary mowers are lightweight, easy to maneuver in close places. One-piece revolving blade cuts grass and weeds cleanly, leaves no stems sticking up on lawn. Dry grass cuttings and leaves are finely chopped to help mulch lawn; no raking needed. Trim close to trees, shrubbery—eliminates most hand clipping. Multiple wheel suspension gives smooth cut, even on inclines and rough ground. Work equally well forward or backward (except (F) which is self-propelled); no need to turn mower at end of every swath. Gasoline mowers have 2 or 4-cycle engines. 4-cycle engines operate more smoothly, do not require mixing oil with gasoline, are more economical to operate. 2-cycle engines have fewer moving parts, require less maintenance; oil and fuel mixture provide continuous lubrication. *Shipped promptly by Freight, Truck or Express.*

18-IN. GASOLINE ROTARY MOWER 64.50

OUR LOWEST PRICED gasoline rotary mower
1.6-HP CLINTON lightweight 2-cycle engine
LIGHTWEIGHT rustproof aluminum frame

(A) LAKESIDE (BETTER) QUALITY. Nationally known Clinton engine with automatic governor control, shock-type clutch. Rope starting. New aluminum alloy frame design and improved muffler reduce engine noise. Beveled spring steel blade creates suction, lifts grass for smoother cut—height of cut adjusts from 1 to 3 in. Puncture-proof semi-pneumatic rubber tires. Adjustable tubular steel handle with plastic grips. Wheels are not power driven. Ship. wt. 57 lbs.

84 C 8308 R—Only $6.50 Down on Terms..Cash $64.50
84 C 8158—EXTRA BLADE for (A). Wt. 3 lbs..... 1.95

17-IN. GASOLINE ROTARY MOWER 69.50

SIDE DISCHARGE throws grass cuttings clear
1¾-HP CLINTON 4-cycle gasoline engine
RUGGED LIGHTWEIGHT rustproof aluminum frame

(B) WARDMASTR. Our finest quality. Grass cuttings are thrown to side, out of operator's way—won't clog blade. Nationally known Clinton engine with governor control, shock-type clutch; rope starting. Aluminum frame has removable front guard for cutting heavy growth. Beveled spring steel blade; cut adjusts from 1¼ to 3 in. Semi-pneumatic rubber tires. Tubular handle, plastic grips. Wheels not power driven. Ship. wt. 55 lbs.

84 C 8135 R—Only $7.00 Down on Terms...Cash $69.50
84 C 8152—EXTRA BLADE for (B). Wt. 1 lb. 8 oz. 1.89
84 C 8153—MULCHER ATTACHMENT for (B). Wt. 2½ lbs. 1.60

20-IN. GASOLINE ROTARY MOWER 84.50

CUTS WIDE 20-IN. PATH . . . saves time and effort
2-HP BRIGGS & STRATTON 4-cycle engine
RUGGED STEEL FRAME is reinforced for strength

(C) LAKESIDE (BETTER) QUALITY. Wide cut—mows large lawns in a hurry. Heavy-duty engine with governor control, shock-type clutch; rope starting. Steel frame has deep side skirts for maximum safety. Front guard removable for cutting heavy growth. Beveled spring steel blade; height of cut adjusts 1⅛ to 2⅝ in. Semi-pneumatic rubber tires. Full-floating tubular steel handle with plastic grips. Wheels are not power driven. Ship. wt. 61 lbs.

84 C 8133 R—Only $8.50 Down on Terms.... Cash $84.50
84 C 8161—EXTRA BLADE for (C). Wt. 2 lbs. 8 oz..... 1.98
84 C 8167—MULCHER ATTACHMENT for (C). Wt. 2 lbs.. 1.75

17-IN. ELECTRIC ROTARY MOWER 59.95

QUIET, SMOOTH RUNNING ⅓-HP electric motor
EASY TO OPERATE—just plug in, turn switch on
SIDE DISCHARGE throws grass cuttings clear

(D) WARDMASTR. Our finest quality. Smooth running Westinghouse 3450 RPM electric motor has overload protector—prevents burn out if short circuit occurs. Lightweight rust-proof aluminum frame has removable front guard for cutting heavy growth. Heat treated, tempered steel blade; cutting height adjusts from 1¼ to 3 in. Tubular steel handle, plastic grips. Wheels not power driven. For 110–120 volt 60 cycle AC. With 100-ft. 16-ga. rubber cord and plug. Ship. wt. 65 lbs.

84 C 8174 R—Only $6 Down on Terms....Cash $59.95

17-IN. ELECTRIC MOWER ONLY. Without cord and plug.
84 C 8132 R—Wt. 60 lbs. Only $5.50 Down, Cash $54.95
84 C 8152—EXTRA BLADE for (D). Wt. 1 lb. 8 oz.. 1.89

21-IN. GASOLINE ROTARY MOWER 87.50

2-HP 4-CYCLE ENGINE with automatic recoil starter
SIDE DISCHARGE throws grass cuttings clear
CUTS WIDE 21-IN. PATH—mows large area faster

(E) WARDMASTR. Our finest quality. Lightweight Clinton or Lauson engine (no choice) is rubber mounted to minimize vibration; shock-type clutch; automatic governor control; easy-action recoil starter. Lightweight aluminum frame has removable front guard for cutting heavy growth. Grass cuttings are thrown to side, out of operator's way. Heat treated, tempered steel blade; height of cut adjusts from 1¼ to 3 in. Wide semi-pneumatic rubber tires. Floating-type tubular steel handle, plastic grips. Wheels are not power driven. Wt. 75 lbs.

84 C 8142 R—Only $9 Down on Terms.....Cash $87.50
84 C 8154—EXTRA BLADE for (E). Ship. wt. 3 lbs... 2.25
84 C 8155—MULCHER ATTACHMENT for (E). Wt. 2 lbs. 1.79

21-IN. SELF-PROPELLED ROTARY MOWER 119.50

MOWER PULLS ITSELF—all you do is guide it
CUTS WIDE 21-IN. PATH—does the job faster
2½-HP CLINTON 4-CYCLE ENGINE with recoil starter

(F) WARDMASTR. Our finest quality. Rear wheels driven by heavy chain and sprocket; enclosed V-belt drive from engine to gear housing. Differential drive gears permit easy turning. Travels up to 3 m.p.h. Heavy duty engine is rubber mounted to minimize vibration. High tensile aluminum alloy frame with side exhaust—cuttings are thrown to side, out of operator's way. Removable front guard for cutting heavy growth. Beveled steel blade adjusts from 1¼ to 3 in. Tubular steel handle with conveniently located clutch and throttle controls. Wt. 95 lbs.

84 C 8300 R—Only $12 Down on Terms.Cash Price $119.50
84 C 8154—EXTRA BLADE for (F). Ship. wt. 3 lbs..... 2.25
84 C 8155—MULCHER ATTACHMENT for (F). Ship.wt. 2 lbs. 1.79

SELF-PROPELLED GASOLINE AND ELECTRIC REEL-TYPE POWER MOWERS

18 TO 24-IN. REEL-TYPE GASOLINE MOWERS 89.50 TO 134.50

NATIONALLY-KNOWN BRIGGS & STRATTON 4-CYCLE ENGINE with automatic recoil starter for quick, easy starting.

MOWER PULLS ITSELF; ALL YOU DO IS GUIDE IT. V-belt drive from engine to jack shaft; non-slip roller chain drive to reel.

FIVE HEAT-TREATED CRUCIBLE STEEL BLADES firmly attached to sturdy 6-in. diam. reel. Height of cut adjusts ⅞ to 1⅞ in.

AUTOMATIC CLUTCH ENGAGES REEL AND WHEELS by advancing throttle control; disengages when speed is reduced.

FULL FLOATING TUBULAR STEEL HANDLE is welded into one-piece unit, has plastic grips. Stands upright for storing.

CLOSED-TYPE CAST-IRON WHEELS with wide diamond tread puncture-proof semi-pneumatic tires; chrome plated hub caps.

(G) 18-IN. WIDTH CUT. WARDMASTR. Our finest quality. For small to medium size lawns. Rugged cast-iron frame. Cutting reel riveted firmly to four steel spiders. Self-adjusting ball bearings in reel; spring lid oil cups. Powered by 1.6 HP Briggs & Stratton model 6BS engine with automatic recoil starter—uses about 1 pt. of fuel per hour. 1-qt. fuel tank. Maximum speed about 3 miles per hour. Wheels run on plain bearings. Wide diamond tread tires won't mar lawn. Sectioned hardwood roller. Actual weight 101 lbs. Ship. wt. 121 lbs. *Not Mailable.*

84 C 8114 R—$9 Down....Cash $89.50

21-IN. WIDTH CUT. WARDMASTR. Our finest quality. For medium to large size lawns. Rugged malleable iron frame withstands hard use. Cutting reel is riveted to five malleable iron spiders. Self-adjusting ball bearings in reel; Alemite oil fittings for easy lubrication. Powered by 1.6 HP Briggs & Stratton model 6BS engine with automatic recoil starter—uses about 1 pt. of fuel per hr. 1-qt. fuel tank. Maximum speed approx. 3¾ miles per hour. Ball bearing wheels. Wide diamond tread tires won't mar lawn. Actual weight 119 lbs. Ship. wt. 137 lbs. *Not Mailable.*

84 C 8125 R—$11.50 Down, Cash $112.50

24-IN. WIDTH CUT. WARDMASTR. Our finest quality. For extra large lawns, estates, golf courses, etc. Easier to operate because of dual drive to cutting reel and wheels—mower will move under own power with reel disengaged. Handle on mower base starts and stops reel. Rugged malleable iron frame withstands hard use. Cutting reel riveted to five malleable iron spiders; mounted in self-adjusting tapered roller bearings. Briggs & Stratton engine model 6B with automatic recoil starter develops 2 HP; uses 1 pint of fuel per hour. 2-qt. fuel tank. Max. speed about 4 miles per hr. Ball bearing wheels. Actual wt. 148 lbs. Ship. wt. 173 lbs. *Not Mailable.*

84 C 8124 R—Only $13.50 Down, Cash $134.50

17-IN. ELECTRIC MOWER 69.50

QUIET RUNNING ⅓ HP electric motor
SELF PROPELLED—you just guide it
STEEL FRAME keeps blades aligned

(H) WARDMASTR. Powered by Westinghouse ⅓-HP 1725 RPM electric motor. Easy to operate—all you do is guide it. Steel frame keeps blades aligned for smooth cutting. Five 17-in. crucible steel blades are heat treated, oil tempered to retain keen cutting edge; attached to 6-in. diam. reel. Adjustable cast-iron cutter bar. Cut adjusts ¾ to 1½ in. Gears are fully enclosed. Positive non-slip guarded chain drive. Tubular steel handle with convenient on-off switch, rubber grips. 10½-in. diam. wheels with semi-pneumatic, ribbed rubber tires. Rubber covered roller. With 100-ft. 16-ga. extension cord as shown. Ship. wt. 97 lbs. *Not Mailable.*

84 C 8116 R—Only $7 Down, Cash $69.50

17-IN. ELECTRIC MOWER ONLY. Without cord.
84 C 8115 R—Wt. 93 lbs.....$64.50

SMOOTH-CUTTING, QUIET-RUNNING BALL BEARING HAND LAWN MOWERS

ECONOMY MOWER 13.95 14 in.

(J) LAKESIDE (BETTER) QUALITY. Wards lowest priced mowers. Cast-iron frame. Five tempered steel blades adjust for ¾ to 1½-in. cut. Three spiders hold blades firmly on ball bearing cutting reel; enclosed gears. Tubular steel handle, wood roller. 10-in. open-type wheels, rubber tires. *Mailable.*

84 C 8228 YB—14-in. cut. Wt. 41 lbs...$13.95
84 C 8229 YB—16-in. cut. Wt. 43 lbs... 15.45

16-IN. BENT GRASS MOWER (not shown). Similar to (J) except has 7 crucible steel blades to give smooth cut on creeping bent grass (not suitable for regular lawns). Cut adjusts 3/16 to 1¼ in. Four ball bearings—two in reel, two in roller. 10½-in. open wheels, solid rubber tires. Blue finish. Ship. wt. 52 lbs.

84C8237YO—*Mailable.* $2.50 Dn., Cash $22.95

CAST-IRON MOWER 18.95 16 in.

(K) LAKESIDE (BETTER) QUALITY. Smooth running cast-iron mower with tubular steel handle at an outstanding low price. Sturdy cast-iron frame—accurately machined and braced for long trouble-free service. Five blades heat-treated and oil-tempered for utmost strength and durability. Three spiders hold blades firmly on reel. Height of cut adjusts from ¾ to 1½ in. Enclosed gears, protected from dirt, grass cuttings.

Ball bearings in reel adjust automatically to take up wear. Hardwood roller. Fully enclosed 10-in. wheels with shock-absorbing semi-pneumatic tires—won't rut lawn. *Mailable.*

84 C 8240 YO—16 in. Wt. 46 lbs.$18.95

STREAMLINED MOWER 23.95 16 in.

(L) WARDMASTR. Our finest cast-iron mower. Extra-strong streamlined frame—accurately machined, rigidly braced. Five heat-treated and oil tempered crucible steel blades held firmly on reel by four spiders. Cut adjusts from ¾ to 1½ in. Fully enclosed gears, protected from dirt and grass cuttings.

Ball bearings at 4 points—2 in cutting reel, 2 in rubber-covered roller. Reel bearings adjust automatically to take up wear. Tubular steel handle, rubber grips. Chrome plated hub caps, shrub bar. 10-in. diam. wheels, semi-pneumatic rubber tires. *Mailable.* 10% Down.

84 C 8260YO—16-in.cut. Wt.51lbs.$23.95
84 C 8261YO—18-in.cut. Wt.53lbs. 24.95

ALL-STEEL MOWER 28.95 16 in.

(M) WARDMASTR. Our finest hand mower. Heavy-gauge steel frame withstands hard use, yet is light in weight and easy to maneuver. Five heat treated and oil tempered steel blades held firmly to reel by four spiders. Height of cut adjusts from ¾ to 1½ in. Fully enclosed gears, protected from dirt and grass cuttings.

Ball bearings at six points for smooth operation—2 in cutting reel, 2 in wheels, 2 in rubber-covered roller. Reel bearings adjust automatically to take up wear. Chrome plated rust-resistant tubular steel handle, hub caps and shrub bar. Sturdy 10-in. diam. steel wheels with diamond tread shock-absorbing semi-pneumatic rubber tires—won't rut lawn. *Mailable.* $3 Down.

84 C 8262 YO—16-in. cut. Wt. 48 lbs.$28.95

GRASS CATCHERS 1.35 TO 2.29

(N) Fit hand mowers 14 to 18 in. wide. Galvanized bottom, wire frame. Wt. 3½ lbs.
84 C 8454 M—Heavy Striped Canvas...$1.59
84 C 8452 M—White Canvas..... 1.35

EXTRA-LARGE CATCHER. Fits hand and power mowers 18 to 21 in. wide. Steel bottom.
84 C 8459 MO—Green. Ship. wt. 4 lbs..$2.29

TRIMMER AND EDGER 14.95

(P) Mows close to walls, shrubs—eliminates hand clipping. Steel plow cuts furrows for edging; disc cuts grass from edge of walks. 5 steel blades cut 6-in. path; adjust ¾ to 1⅜6 in. Ball bearing reel. Enclosed gears. 8-in. wheel, rubber tire. *Mailable.*

84 C 8400 YB—Ship. wt. 25 lbs..$14.95

GASOLINE CANS 1.85 TO 2.59

(R) (T) Welded steel filler cans have detachable flexible spout with brass strainer, positive vent control. (R) has 1-pt. oil measure container graduated in ¼, ⅓ and 1 pt. (T) has ¼-pt. measure. Red enamel finish. Ship. wts. 4, 3 lbs.

(R) 84 C 8476—2½-Gallon Can..$2.59
(T) 84 C 8475—1-Gallon Can... 1.85

(U) REPLACEMENT STARTER ROPE.
84 C 8172—Nylon. Wt. 2 oz....35c

WARDS GUARANTEE to have repair parts available for any Ward Hand or Power Mower for at least 10 years from date of purchase. See Wards new Riding Mower listed on Page 880. For details of Wards Monthly Payment Plan, see Inside Back Cover.

Rubber and Plastic Garden Hose Guaranteed

GREEN RUBBER HOSE 5.19

1 GUARANTEED 5 YEARS. Eclipse (Good) Quality. Vulcanized construction. Good resistance to harmful effects of sun, oil, abrasion but not as well as Rubber and Neoprene hose at right. See terms of Wards Hose Guarantee at top of opposite page.

Three layer construction: (1) Inner layer of smooth seamless black rubber tubing, ½-in. inside diameter. (2) Braided Rayon cord center layer. (3) Tough corrugated rubber cover.

Built to withstand 7 times ordinary city water pressure, handles up to 350 lbs. per square inch. Full-flow brass couplings for standard fittings. Ship. wts. 6 lbs., 12 lbs. *Mailable.*

84 C 7910 M—*State length.*

25-ft. length.....$2.85
50-ft. length..... 5.19

RED RUBBER HOSE 6.98

2 GUARANTEED 10 YEARS. Lakeside (Better) Quality. Heavier and more resilient, costs less per year of service than hose at left. More resistant to sun, oil and abrasion. Highly flexible. See guarantee on opposite page.

Three layer construction: (1) seamless rubber inner tubing, 5/8-in. inside diam. (2) Center layer of tightly braided tough rayon cord—same as used in finest auto tires. (3) Corrugated, natural rubber outer layer—highly flexible for easier handling.

Withstands 9 times ordinary city water pressure, up to 450 lbs. per sq. in. Full-flow rustproof brass couplings. *Mailable.*

84 C 7916 MB—*State length.*

25 ft. Ship. wt. 8 lbs.....$3.98
50 ft. Ship. wt. 15 lbs..... 6.98
75 ft. Ship. wt. 23 lbs..... 9.98

USE WARDS CONVENIENT MONTHLY PAYMENT PLAN ON GARDEN NEEDS. Terms available on orders of $20 or more—see Inside Back Cover.

GREEN NEOPRENE HOSE 8.95

3 GUARANTEED 15 YEARS. Wards Master Quality. Our finest rubber hose. Superior 5-layer construction with rugged Neoprene cover. Built like a truck tire. Greater resistance to sun, oil, abrasion. Withstands exposure to extreme weather. Corrugated to give longer service under rough use. Resists oils, abrasion from scuffing, dragging. See Hose Guarantee at top of opposite page.

Superior five-layer construction: (1) Inner layer of seamless rubber tubing, 5/8-in. inside diameter. (2) Layer of tire-tough, tightly braided Rayon cord. (3) Second layer of natural rubber. (4) Additional layer of Rayon cord—increases tensile strength. (5) Outer layer heavy Green Neoprene rubber. All layers vulcanized into single unit. Built to withstand 18 times ordinary city pressure—up to 900 lbs. per sq. in. Full-flow brass couplings have same diameter as hose—for greater capacity.

84 C 7925 M—*State Length. Mail.*

50-ft. length. Ship. wt. 18 lbs.....$8.95
75-ft. length. Ship. wt. 27 lbs..... 12.95

SPRINKLERS AND SOAKERS 1.19 TO 3.69

4 5 SPRINKLER-SOAKERS do 2 jobs—tiny holes give rain-like spray for sprinkling (see (A) or soaking (B). For all hard-to-get-at places. Tough green plastic resists sun—won't rot, fade. *State length.*

(4) 1-TUBE SPRINKLER-SOAKER. Sprays 20 ft. wide area. Use high pressure for sprinkling, low for soaking. Wts. 1½, 3 lbs.

84 C 7977—25 ft. $1.19.....50 ft. $1.89

(5) 3-TUBE SPRINKLER-SOAKER WITH REEL. Sprays up to 25-ft. wide area. Turn up for sprinkling, down for soaking. Brass couplings—sprinklers can be joined together. Metal storage reel. Wts. 3 lbs. 8 oz., 5 lbs.

84 C 8067—25 ft. $2.59.....50 ft. $3.69

SPRINKLER-SOAKER ONLY. Wts. 2, 3 lbs.

84 C 7979—25 ft. $2.19.....50 ft. $3.39
84 C 8066—REEL ONLY. Wt. 1 lb. 8 oz...59c

6 CANVAS GROUND SOAKER. Soaks lawns, etc. without injury to plants. Porous—water seeps through. *State length wanted.*

84 C 7976—Wts.: 1 lb. 4 oz., 2 lbs. 8 oz.
30-ft. length $2.39.....50-ft. length $3.69

Sprinkling Ac

Soaking A

NEW WARDMASTR LAWN SPRINKLERS 1.49 TO 8.69

7 TO 10 WARDMASTR brand name designates Wards new line of top quality sprinklers. Feature the very finest in design, construction and workmanship, yet are priced lower than other nationally advertised quality brands. All are professional type used in parks, etc. Streamlined graceful lines; round bases with curved edges won't mar lawns; easy to move to new position. Baked-on two-tone blue enamel finish with sparkling, rust-resistant chrome plated trim over brass. Fit standard garden hose connectors.

(7) SPINNER SPRINKLER. Sprays fine, rain-like drops. Covers 36-ft. diam. area—6 gal. per min. 3½ in. high.

84 C 8001—Ship. wt. 1 lb. 4 oz..$1.49

(8) WHIRLING GLOBE SPRINKLER. Sprays evenly over 30-ft. diam. area at rate of 7 gals. per min. Chrome plated 5¾-in. diam. globe. 10 in. high.

84 C 8003—Ship. wt. 1 lb. 4 oz..$2.98

(9) TWIN NOZZLE REVOLVING SPRINKLER. Chrome plated brass nozzles adjustable for sprays or streams. Covers 48-ft. diam. area at rate of 5 gals. per min. Brass bearings. 6¼ in. high.

84 C 8004—Ship. wt. 2 lbs.....$3.59

(10) IMPULSE-TYPE ALL PURPOSE SPRINKLER. Fingertip adjustment for any watering need—small to large areas; any degree to a full circle; fine spray or stream. Covers maximum of 76-ft. diam. at 7.4 gals. per minute. Excellent for flower bed edges, odd shaped areas. Operate at min. pressure of 20 lbs. per sq. inch. Precision machined brass head with chrome plated trim. 6⅝ in. high.

84 C 8005—Ship. wt. 2 lbs.....$8.69

IMPULSE-TYPE SPRINKLER HEAD ONLY. Same as on sprinkler (10) above. Use with overhead or underground sprinkling systems. Threaded to fit ½-in. steel or plastic pipe.

84 C 8006—Ship. wt. 12 oz.....$5.50

"WALKING" AND OTHER PRESSURE OPERATED SPRINKLERS 2.19 TO 25.95

11 SQUARE SPRINKLER. Gets into corners. Sprays 25x25-ft. sq. area. Wt. 1 lb. 12 oz.

84 C 8036—Use alone or in series.....$2.69

12 WATER FEEDER. Connects to hose, sprinkler or sill cock—fertilizes as you sprinkle.

84 C 8038—Use cartridges below. Wt. 8 oz.$1.89

FERTILIZER CARTRIDGE. For (11); (12) above. 15% nitrogen, 5% phosphoric acid, 5% potash.

84 C 8044—Box of 20. Ship. wt. 1 lb....Box 90c

13 3-ARM BRASS SPRINKLER. Each arm sprays 3 streams. Covers 45-ft. diam. Rust resistant brass arms and bearing. Green finish.

84 C 8015—Ship. wt. 2 lbs. 4 oz.....$2.19

14 RAIN KING AUTOMATIC SPRINKLER. Finger tip control sets distance, spray automatically. Sprays 5 to 50-ft. diam. circle. Brass bearings, stainless steel parts. Chromium plated.

84 CP 8051—*Postpaid.* Green enameled..$9.75

15 NEW OSCILLATING SPRINKLER—reaches corners. Adjustable back and forth motion lets one side of area absorb water while other side is saturated. Sprays 40x50-ft. area.

84 C 8042 M—"Oilite" bearings. Wt. 5 lbs.$7.49

16 AUTOMATIC "WALKING" LAWN SPRINKLER. Saves you time and labor. Guides itself, develops its own "walking" power over a path determined by where you lay your hose. Front wheel rides on top of hose to guide sprinkler; back wheels grip turf. Sprinkles large area with minimum of attention. Lays down from 150 to 300 gallons of water per hour. Creeps 20 to 40 ft. per hour depending on water pressure and adjustment or adjusts to stay in fixed position. Nozzle adjust for mist-like, heavy, or rain-drop type spray. Six oil-retaining bronze bearings. Stainless steel drive screw and thrust flange. Solid rustproof brass fittings. Order automatic shut-off (17) separately, below. Wt. 29 lbs. *Mailable.*

84 C 8058 MB—$3 Down.....or Cash $25.

17 AUTOMATIC SHUT-OFF. For Automatic Sprinkler (16) above. Automatically shuts and stops sprinkler when it reaches valve. Can be installed at any hose coupling.

84 C 8059 M—Ship. wt. 4 lbs. *Mailable*.....

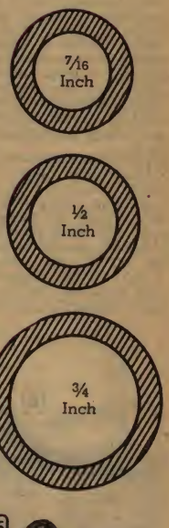
18 SPRINKLER-IRRIGATOR. Sprays 35x35-ft. sq. sprinkler; or waters sub-surface roots. 3-way valve for root irrigation, sprinkling or shut-off.

84 C 8037—Aluminum tube, with steel spike. Wt.

Give 5 to 10 Years of Satisfactory Service

WARDS HOSE GUARANTEE. Given ordinary care and used for the purpose intended, plastic and rubber hose on these 2 pages are guaranteed for number of years stated. If any Ward Hose fails to give service stated, we will replace it, charging only for the service you received. *Remember, too, that storing your hose on a reel* will conserve the extra built-in years of its life—see reels at bottom of page.

WHICH SIZE PLASTIC HOSE SHOULD YOU BUY? The larger the inside diameter (see illustrations at right), the more water hose will handle—afford less restriction to water pressure. ¾-in. size is recommended for greenhouses, estates, golf courses, large gardens, ½-in. size for average size lawns, sprinklers etc.; 7/16-in. size for small lawns, gardens, etc. All hose sizes have standard couplings.



PLASTIC HOSE 2.98 50 ft.

19 GUARANTEED 5 YEARS. Lakeside (Better) Quality. Wards most economical hose. Perfect for lawn or garden use. Resists harmful effects of mildew, rot. Not affected by heat or cold —will not crack or peel in any weather. See Guarantee above.

All plastic hose is extremely lightweight, only ½ weight of regular rubber hose. Easy to carry, coil, convenient to store. Green plastic construction throughout, ribbed for added strength. Resists kinking and curling. 7/16-in. inside diameter. Withstands 7 times ordinary city pressure, up to 350 lbs. per sq. in. Full flow brass couplings. *State length. Mailable.*

84 C 7912 M—25 ft. Wt. 3 lbs. . . . $1.98
50 ft. Ship. wt. 5 lbs. 12 oz. 2.98

VINYL PLASTIC HOSE 4.49 50 ft.

20 GUARANTEED 10 YEARS. WARDMASTR hose. Has all desirable features of plastic hose at left plus heavier construction of pure, heavy Green vinyl plastic throughout. Stays flexible, resilient even under roughest use. Won't scuff or scar on sidewalks, crack or peel. Lightweight, easy to carry and coil. See Hose Guarantee above. Full ½-in. inside diameter. Impervious to oil, grease and acids. Not affected by extreme changes in temperature.

Built to withstand 8 times city water pressure—up to 400 lbs. per sq. in. ½-in. replaceable brass couplings. *Mail.*

84 C 7918 M—*State length wanted.*
25 ft. Shipping weight 4 lbs. $2.69
50 ft. Shipping weight 8 lbs. 4.49
75 ft. Shipping weight 12 lbs. 6.29

CLEAR PLASTIC HOSE 5.98 50 ft.

21 GUARANTEED 10 YEARS. WARDMASTR hose. Stays flexible, resilient under roughest use. Won't scuff or scar on sidewalks, crack, chip or peel. Highly resistant to harmful effects of oil, sunlight. Resists severest weather. Distinctive high-luster light green color permanently molded in—can't rub off or stain. So light a child can lift a 75-ft. length. See Hose Guarantee above, left.

Finest pure transparent plastic throughout—you can see right through hose. Extruded construction—no seams to weaken hose. Eliminates danger of pressure breaks. ½-in. inside diam.

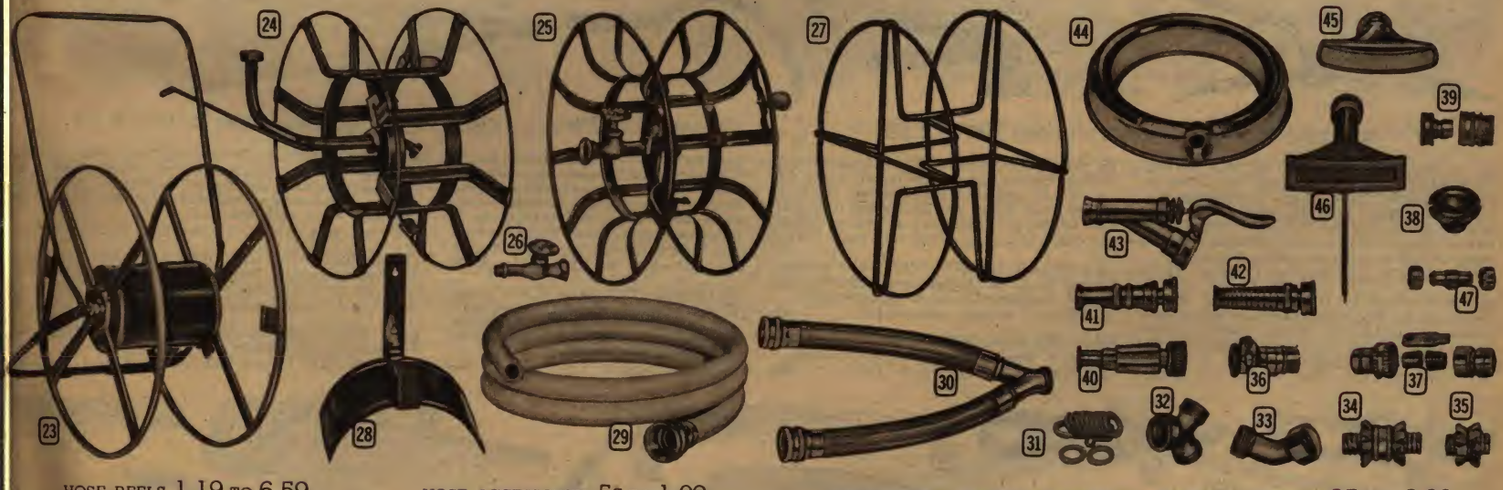
Built to withstand 8 times ordinary city water pressure, up to 400 lbs. per sq. in. With rustproof solid brass replaceable couplings.

84 C 7905 M—*State length wanted.*
25-ft. length. Ship. wt. 4 lbs. $3.49
50-ft. length. Ship. wt. 7 lbs. 8 oz. 5.98
75-ft. length. Ship. wt. 11 lbs. 8.45

¾-IN. HOSE 8.49 50 ft.

22 Tough, heavy construction and large ¾-in. inside diameter give greater water carrying capacity than hoses at left. Finest pure vinyl plastic throughout—no bubbles or air pockets. Impervious to oil, grease and acids. Not affected by changes in temperature. Built to withstand 8 times ordinary city water pressure, up to 400 lbs. per sq. inch. Full-flow brass couplings. Green color. *State length wanted.* Ship. wts.: 13, 19 lbs.

84 C 7917 M—*Mailable.*
50-ft. length. $8.49
75-ft. length. 11.98



HOSE REELS 1.19 TO 6.59

23 PUSH-TYPE HOSE REEL. Takes 150 ft. of hose. Rolls to faucet—tips back for playing-out hose. 20-in. diam. reel with hose clips. Tubular steel handle. Stores easily.
84 C 8064 MO—*Mail.* Ship. wt. 11 lbs. $5.49

24 NEW HOUSE-MOUNT HOSE REEL. Connects to faucet. Bracket for extra support. Mount or dismount reel in a jiffy. Holds 100-ft. plastic, 50-ft. rubber hose.
84 C 8063 M—*Mailable.* Wt. 7 lbs. $4.79

25 DETACHABLE HOSE REEL. Takes 200 ft. Plastic or 100 ft. Rubber Hose. Just roll to faucet, attach, use. Brass faucet replaces regular faucet. Attaches directly to water pipe. Simply spin reel to wind hose. Green enameled. Order extra faucets below.
84 C 8070 MO—*Mailable.* Wt. 11 lbs. . $6.59

26 EXTRA FAUCET FOR REEL (25) ABOVE.
84 C 8071—Ship. wt. 1 lb. 8 oz. . . . $1.89

27 ECONOMY HOSE REEL. Takes up to 100-ft. of hose. Sturdy wire construction. ¼-in. welded wire spokes. 22-in. diam.
84 C 8060 M—*Mailable.* Ship. wt. 6 lbs. $1.19

HOSE ACCESSORIES 5c TO 1.09

28 HOSE HOLDER. Has holes for mounting on any wall. Half-circle of strong steel.
84 C 8068 L—Ship. wt. 2 lbs. 69c

29 WASHING MACHINE HOSE. Fits standard size couplings. Ship. wt. each 1 lb. 8 oz.
84 C 7951—White Plastic. About 6 ft. . . . $1.09
84 C 7950—Rubber, About 5 ft. long 55c

30 RUBBER LAUNDRY TUB MIXER. Wt. 1 lb.
84 C 7955—Standard size. $1.09

31 WASHERS. Fit 7/16, ½, ⅝, ¾-in. hose.
84 C 7978—Ship. wt. doz. 2 oz. . . . 12 for 5c

32 Y-CONNECTOR. Bronze construction. Operates 2 sprinklers or 2 hoses simultaneously.
84 C 7998—Ship. wt. 8 oz. 59c

33 GOOSE NECK CONNECTORS. Ship. wt. 12 oz.
84 C 7999—Prevents hose kinks. 75c

34 CLINCHER COUPLINGS. For ½, ⅝, ¾-in. hose. Rust-resistant. *State size wanted.*
84 C 7994—Ship. wt. 5 oz. 29c

35 CLINCHER MENDERS. For ½, ⅝, ¾-in. hose.
84 C 7993—*State size.* Wt. 10 oz. . . 2 for 25c

UNDERGROUND SPRINKLER SPRAYS, NOZZLES, ADAPTORS 25c TO 3.29

36 HOSE ADAPTOR. For unthreaded faucet.
84 C 7960—Fits snugly. Wt. 4 oz. 59c

37 REPLACEABLE PLASTIC HOSE COUPLING. Brass. Easy to use. *State size.* Wt. 4 oz.
84 C 7988—7/16 in. . . . . 65c; ½ in. 69c

38 UNDERGROUND SPRINKLER HEADS. For ½-in. pipe. ¾-in. main takes 8 heads. 1-in. main takes 16 heads. Wt. ea. 6 oz.
84 C 8027—Full Circle. . . . . Each 45c
84 C 8028—Half Circle. . . . . Each 45c
84 C 8029—Quarter Circle . . . . . Each 45c

CONTROL VALVE. Fits onto sprinkler pipe.
84 C 8026—¾ in. Ship. wt. 2 lbs. $3.29

SHUT-OFF KEY. For control valve above.
84 C 8031—Ship. wt. 1 lb. . . . . Each 45c

WRENCH. For adjusting sprinkler heads.
84 C 8030—Ship. wt. 2 oz. . . . . Each 33c

39 SNAP-TITE COUPLERS. Standard size.
84 C 7995—Complete set. Wt. 10 oz. . . . 95c
84 C 7997—Hose end only. Ship. wt. 6 oz. 75c
84 C 7996—Faucet end only. Wt. 4 oz. . . . 25c

40 TRANSPARENT PLASTIC NOZZLE.
84 C 7983—Amber. Ship. wt. 2 oz. 49c

41 CAST BRASS NOZZLE. Adjustable spray. Bronze spring prevents back spray.
84 C 7985—Rustproof. Wt. 9 oz. 89c

42 SOLID BRONZE NOZZLE. Chrome plated. Non-rising sleeve prevents leakage.
84 C 7989—Adjustable. Wt. 10 oz. $1.49

43 AUTOMATIC HOSE NOZZLE. Squeeze on; release, it's off. Chrome plated.
84 C 7987—Adj. spray. Wt. 7 oz. $1.39

44 BRASS RING SPRINKLER. Gentle spray in circle up to 30-ft. diameter. Galvanized bottom. 8¼-in. diam.
84 C 8041—Ship. wt. 1 lb. 3 oz. $1.39

45 FAN TYPE HAND SPRAY. Rustproof.
84 C 7990—Brass face. Ship. wt. 8 oz. . 59c

46 FLAT SPIKE HAND SPRAY. Hold it or set it. Fan shaped plastic head. Won't chip.
84 C 7992—Ship. wt. 8 oz. 89c

47 PLASTIC HOSE MENDER. Replaceable. Easy to use. *State size:* 7/16 or ½ in. Ship. wt. 3 oz.
84 C 7984. . . . . 45c

Hedge and Lawn Care is Easier with the Correct Tools

ELECTRIC AND HAND HEDGE TRIMMERS 1.59 TO 46.75

1 ELECTRIC HEDGE TRIMMER. Wards Master (Best) Quality. Heavy-duty. Trims hedge 10 times faster than hand trimming. Powerful, lightweight, balanced for non-tiring operation. Approx. 10½-in. double action tempered cutting blades move in opposite directions. Dual position cutting head swings in 90° angle 7-in. insulated handle, top knob. Heavy-duty motor, 110-120 v., AC-DC. UL Appr. On-off switch. Ship. wt. 5 lbs.
84 C 7745 M—$3.50 Down...Cash $33.95

2 SUNBEAM ELECTRIC HEDGE SHEAR. Nationally known. Powerful, lightweight, balanced for non-tiring operation. 12-in. cutlery steel blades. Cool-running motor, self-contained in handle. Side grip gives positive control. On-off switch on handle. UL Approved. 110-120 v., AC-DC. 10-ft. cord, plug. Actual weight 4¾ lbs. *Mailed Postpaid.* Extension cords listed on Page 803.
84 CP 7739 M—$5 Down.....Cash $46.75

3 HEDGE TRIMMER ATTACHMENT. Converts any electric drill with ¼-in. or larger chuck into trimmer. 12-in. sickle-type blade of fine tool steel, hardened and precision ground. Operates at 800 to 2500 RPM. Side grip for positive control. (Electric drills listed on Page 826, 827.)
84 C 9269—Ship. wt. 3 lbs. 4 oz.....$9.95

4 WARDS MASTER (BEST) QUALITY HEDGE SHEARS. Balanced. 8½-inch blades of high-carbon forged steel. Serrated lower blade keeps branches from slipping. Patented bolt gives proper adjustment. Lacquered hardwood handles; steel ferrules.
84 C 7738 L—Ship. wt. 2 lbs. 8 oz.....$2.98

5 ECLIPSE (GOOD) QUALITY HEDGE SHEARS. Accurately ground notched blades (6-in. notched only on bottom blade).
84 C 7700 L—Ash handles. *State blade size.*
6-inch blade. Ship. wt. 1 lb. 10 oz.....$1.59
8-inch blade. Ship. wt. 3 lbs..... 2.09
9½-inch blade. Ship. wt. 3 lbs. 4 oz..... 2.29

POWER TRIMMERS AND EDGERS, HAND LAWN TOOLS 55c TO 94.50

6 7 GRASS WHIPS. Swing back and forth. 9-in. double-edged steel blade, wood hdle. (6) has serrated blade, (7) concave blade. Wt. ea., 1¾ lbs.
(6) 84 C 7568 M—True Temper Grass Whip....$1.50
(7) 84 C 7567 M—Wards Master Grass Whip.. 1.69

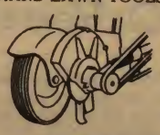
8 TRUE TEMPER WEED CUTTER. 14-in. 2-edged.
84 C 7577 M—31-in. handle. Ship. wt. 3 lbs..$1.85

9 DANDELION DIGGERS. V-shaped steel blade.
84 C 7585 M—3½-ft. hdle. Wt. 1 lb. 2 oz. *Mail*..85c
84 C 7586—13½ in. overall. Ship. wt. 6 oz. *Mail*..55c

10 1-WHEEL EDGER. Wards Master Qual. Cuts 1 in. below sidewalk. Self-sharpen. tempered blades.
84 C 7596 M—Rubber Tire. *Mail.* Wt. 3½ lbs...$3.29

11 2-WHEEL LAWN EDGER. Wards Master Qual. Two rubber-tired wheels. Cuts 1 in. below sidewalk. Self-sharpening tempered blades.
84 C 7598 M—48-in. hdl. *Mail.* Wt. 5 lbs. 4 oz...$4.89

12 TURF EDGER. Steel blade 8½x5 in. Foot step.
84 C 7593 M—4-ft. wood hdl. Wt. 3 lbs. *Mail*..$1.49



13 GASOLINE POWER TR... EDGER. Converts from t... to edger in seconds. Cut... to side of walls, walks. ... head and free swingi... pered blades adjust fro... zontal to vertical view a... ger-tip control adjusts ... in. Lightweight, 3-wheel suspension. 1½-HP ... engine.
84 C 7591MO—Ship. wt. 43 lbs. $9.50 Down...Cas...

14 ELECTRIC TRIMMER, EDGER. Wards Ma... Comparable to brands selling nationally ... Does an hour's work in 5 minutes. 1/10-HP 7500 R... 5-in. blade. Adjustable guard, guide. Use in ... position to trim, vertical position to edge.
84 C 7590 M—On-off switch. Wt. 5 lbs. 8 oz....

15 LONG HANDLE GRASS SHEARS. Wards ... Qual. Cuts from standing position. 4-in. ... wheel adjusts for height of cut. "Squeeze acti...
84 C 7655 M—Approx. 36-in. hdl. Wt. 6 lbs....

GRASS SHEARS FOR ALL-PURPOSE CUTTING 79c TO 2.39

16 "SQUEEZE-TYPE" EASY ACTION GRASS SHEARS. Wards Master (Best) Qual. Chrome plated handles. 5½-in. blades of forged steel—tempered to retain keen edge. Works smoother, will cut toughest grass with ease. Streamlined design reduces fatigue. Built-in tension spring puts constant pressure on cutting edges.
84 C 7661—12 in. long. Ship. wt. 1 lb. 2 oz...$2.39

17 "SCISSOR-GRIP" GRASS SHEARS. Wards Master Quality. 5¾-in. blades of forged steel—tempered and hollow ground, polished finish. Positive spring latch. Streamlined design. Mirror polish finish. Blue handle.
84 C 7652—12 in. long. Ship. wt. 1 lb. 2 oz...$1.95

18 "SPRING-ACTION" SHEARS. Lakeside Quality. "Conical-spring" for uniform blade tension. 5¾-in. tool steel blade. Safety clip locks blades when not in use. Drop blade design allows full 2½-in. clearance from grip to ground.
84 C 7651—12½ in. long. Wt. 1 lb. 2 oz....$1.25

19 POPULAR "SQUEEZE-TYPE" SHEARS. Lakeside Qual. 5-in. blades have uniform tension control, are riveted to handle. Lightweight.
84 C 7657—11 in. long. Ship. wt. 1 lb.....98c

20 1-PIECE ECONOMY SHEARS. Good Quality. 5½-in. steel blade. Sheep shear pattern.
84 C 7650—12 in. long. Ship. wt. 1 lb.....79c

GRASS HOOKS 79c AND 1.09

21 HEAVY-DUTY GRASS HOOK. Wards Master Qual. Forged, tempered steel blade—ribbed for extra strength; scythe shaped. 11-in. blade detachable—with keen honed edge. Nail hole in tip of blade for hanging. Metal shank set deep into Hickory handle. Oval-shaped grip.
84 C 7529—Ship. wt. 1 lb. 3 oz.....$1.09

22 LIGHT-DUTY GRASS HOOK. Lakeside Quality. Scythe forged steel 15½-in. blade. With keen cutting edge. Riveted handle of Hickory with oval grip and offset tang.
84 C 7527—Ship. wt. 1 lb.....79c

LOPPING SHEARS 2.19 TO 4.19

23 OFFSET HANDLE LOPPING SHEARS. Wards ... (Best) Quality. Offset design simplifies p... close quarters, reduces fatigue. Long tubular ... ferrules. Finest cutlery steel blade. Dynamic ... and nut—won't work loose.
84 C 7759—22½-in. wood handles. Ship. wt. 3 lbs.

24 GENERAL PURPOSE LOPPING SHEARS. ... (Better) Quality. With hardened steel bla... hook. Strong riveted steel ferrules.
84 C 7758 M—22-in. hardwood handles. Wt. 2 lbs.

25 ECONOMY LOPPING SHEARS. Eclipse (Good) Hardened steel blade and hook.
84 C 7757—18-in. handle. Ship. wt. 1 lb. 8 oz...

CLEAN-CUTTING HAND PRUNERS 89c TO 3.75

26 TRUE-TEMPER PROFESSIONAL PRUNER. Nationally known quality. Clean-cutting, drop-forged steel blades, precision ground. Flat stainless steel spring. With leather catch.
84 C 7756—8¼ in. long. Ship. wt. 11 oz.....$3.75

27 "SNAP-CUT" PRUNING SHEARS. Thin steel blade, cuts with drawing action onto anvil. Guard prevents pinching.
84 C 7771—8 in. long. Ship. wt. 10 oz.....$2.79

28 CURVED BLADE PRUNER. Eclipse (Good) Quality. Tempered, polished tool steel blade, hook. Iron handle with end catch for closing.
84 C 7766—8¾ in. long. Wt. 1 lb. 2 oz.....89c

29 PROFESSIONAL PRUNER. Wards Master (Best) Quality. Reiser pattern. Curved blade of tool steel. Malleable iron handles. Wishbone spring. Adjustable for blade, hook tension.
84 C 7769—8½ in. long. Wt. 1 lb. 4 oz.....$2.19

30 ANVIL PRUNER. Wards Master (Best) Qual. Durable straight cutting blade. Die-cast alloy handles and anvil. Strong steel volute—can't pinch fingers. Catch on inside of handle.
84 C 7753—8 in. long. Ship. wt. 1 lb.....$1.69

31 CURVED BLADE PRUNER. Wards Master (Best) Quality. For cutting small twigs, etc. Drop-forged cutlery steel blade. Steel volute spring. With end catch.
84 C 7755—8½ in. long. Wt. 1 lb. 2 oz.....$2.45

PRUNING SAWS FOR ALL PURPOSES 1.65 TO 3.59

32 PROFESSIONAL PRUNING SAW. 16-in. silver steel blade with hand-filed teeth, large gullets. Pistol-grip hardwood handle.
84 C 7799—Ship. wt. 1 lb.....$3.59

33 POLE PRUNING SAW. 15-in. tempered steel adj. blade, 6½ points to inch, slotted iron socket for mounting on pole (pole not included).
84 C 7795—21¾ inches long. Wt. 2 lbs.....$2.69

34 TUTTLE TOOTH PRUNING SAW. 20-in. steel blade tapers 5 to 1 inch at point. Dowel through handle grip. Hardwood handle.
84 C 7797—Ship. wt. 2 lbs.....$2.98

35 PRUNING KNIFE. Curved blade, high-carbon steel. Imported Rosewood handle.
84 C 61—4¼ in. closed. Ship. wt. 6 oz.....95c

36 DOUBLE EDGE PRUNING SAW. ... spring steel blade—fine edge ... branches—coarse edge for heavy ...
84 C 7793—Hardwood hdl. Wt. 1¼ lbs.

37 EXTENSION PRUNER. 12 ft. long. ... hard-to-reach branches. Tool steel ... hardened, tempered, polished. Cuts up ... branches. Hook and head have strap-... rules, triple riveted to pole. 3 lightweight ... wood sections. Swing arm has blade ... tension spring. Pull rope attached to ...
84 C 7762 M—Ship. wt. 7 lbs. *Mailable.*

ADDITIONAL POLE SECTION for (37) ... long, complete with clamps.
84 C 7763 M—*Mailable.* Ship. wt. 3 lbs.

CREDIT TERMS ON INSIDE BACK COVER.

Save on Labor-Saving Garden Tools at Wards

HOES FOR ALL PURPOSES 1.19 TO 2.35

1 2-PRONG WEEDING HOE. Eclipse (Good) Quality. Steel blade 3⅝ inches wide, 9 inches long. With 52-inch handle.
84 C 7315 M—*Mailable*. Ship. weight 2 lbs. 8 oz. $1.19

2 WARREN PATTERN WEEDING HOE. Wards Master (Best) Qual. Drills seed rows. Blade 6⅝ in. shank forged 1-piece solid steel.
84 C 7305 M—52-inch handle. *Mailable*. Ship. wt. 2 lbs. 8 oz. $2.25

3 V-SHAPED WEEDING HOE. Wards Master (Best) Qual. Pointed forged blade 2x4¼ in. Shank pattern. Sides sharpened.
84 C 7300 M—48-in. handle. *Mailable*. Ship. wt. 1 lb. 8 oz. $1.89

4 5 POPULAR PATTERN HOES. For vegetable or flower hoeing. Forged steel blade, 6¼x4¼ in. *Mailable*. Wt. ea. 3 lbs.
(4) 84 C 7308 M—Master Qual. Polished Blade. Socket type. $2.35
(5) 84 C 7303 M—Eclipse Qual. Plain Blade. Shank Pattern. 1.85

6 BEET OR NURSERYMAN'S HOE. Wards Master (Best) Qual. Sharpened blade, 7x3⅝ in. deep. 1-pc. forged steel. *Mailable*.
84 C 7310 M—52-in. handle. Ship. wt. 3 lbs. $2.19

7 SCUFFLE HOE. Wards Master (Best) Qual. 7x3½-in. forged blade sharpened on 3 sides. For fast cutting under bushes, vines.
84 C 7324 M—48 in. handle. Ship. wt. 2 lbs. $1.75

CULTIVATORS AND RAKES 1.69 TO 2.39

8 SPEEDY CULTIVATOR. Wards Master (Best) Quality. 4 tines of 1-pc. forged steel. 5 in. wide.
84 C 7330 M—52-in. handle. *Mail*. Wt. 2 lbs. $2.29

9 ADJUSTABLE CULTIVATOR. Wards Master (Best) Quality. Adjusts to width of row. 5 detachable forged steel prongs, 1 inch wide. Width at points 8 inches. With 52-inch handle. *Mailable*.
84 C 7332 MO—Shipping weight 4 lbs. $2.39

10 11 STEEL BOW RAKES. Slim 2¾-in. long teeth. 60-inch handle. Ship. wt. 3 lbs. *Mailable*.
(10) 84 C 7363 MO—Master Qual. Heavy-duty ... $2.39
(11) 84 C 7360 MO—Eclipse (Good) Quality 1.98

12 13 LEVEL HEAD RAKES. 14 teeth, 3¼ inches long. 60-in. handles. Wts. 4, 2¾ lbs. *Mailable*.
(12) 84 C 7357 M—Master Qual. Heavy-duty $2.19
(13) 84 C 7350 M—Eclipse (Good) Quality 1.69

14 GARDEN TOOL HOLDER. Stores 11 or more tools. Braced steel plate 6x48 inches. Attach to wall studding. Complete with hooks. *Mailable*.
84 C 7449 M—Shipping weight 4 lbs. 8 oz. $1.59

WOMEN'S LIGHTWEIGHT GARDEN TOOLS 1.45 TO 5.19

15 WOMEN'S GARDEN RAKE. Lightweight—head and shank of forged steel. 8 teeth, 8-inch head. With 48-inch handle.
84 C 7358 M—*Mailable*. Shipping weight 1 lb. 8 oz. $1.45

16 WOMEN'S GARDEN HOE. Lightweight. Forged steel blade 5x2¾ in.
84 C 7325 M—Shank pattern. 48-in. handle. Ship. wt. 1 lb. 2 oz. $1.89

17 WOMEN'S CULTIVATOR. 3 forged steel, pointed tines—4 in. long.
84 C 7326 M—48-in. handle. Shipping weight 1 lb. 11 oz. $2.09

18 WOMEN'S ROUND POINT SHOVEL. 5⅜x7⅝-in. blade. For light digging.
84 C 6600 M—40-in. handle. Forged blade, shank. Wt. 2 lbs. 8 oz. .. $2.29

WOMEN'S 3-PC. GARDEN SET. Consists of Rake (15), Hoe (16), Shovel (18).
84 C 7430 MO—Shipping weight 5 lbs. 8 oz. ..... Set $5.19

19 WOMEN'S GARDEN SPADE. 5¼x10-in. blade. Rolled shoulder.
84 C 6637 M—26-in. "D" handle. Ship. wt. 3 lbs. $2.49

20 HEAVY PATTERN SPADING FORKS. Wards Master (Best) Quality. Four 11¼-inch diamond back forged tines, metal tubular ferrule.
84 C 7384 M—30-in. "D"-grip handle. Ship. wt. 5 lbs. *Mailable*. $2.95
84 C 7385 MO—48-in. long handle. Ship. wt. 5 lbs. *Mailable*. 2.95

21 LIGHT-DUTY SPADING FORK. Good Quality. 10¼-in. tines.
84 C 7379 M—30-inch "D"-grip handle. *Mailable*. Ship. wt. 5 lbs. . $2.49

WARDS MASTER QUALITY SPADES AND SHOVELS 3.79 TO 4.29

22 TO 27 Wards Master (Best) Quality Shovels and Spades are 30% stronger than average. Steel "I-Beam" construction reinforces handles at point of greatest strain where 65% of all breaks occur. (See view at left.) Finest quality high carbon steel blades and sockets are forged and heat-treated for strength and toughness. Closed back—plate welded to back of blade gives smooth surface with no recesses to catch dirt, strengthens blade. Rolled shoulders strengthen blade, furnish a comfortable step for digging. Socket is double riveted to handle. Northern Ash handles sanded smooth, waxed and polished. *Mailable*.

Cat. No.	Type	Blade Size	Handle	Ship. Wt.	Price
(22) 84 C 6618 MO	Square pt. Shovel	9¾x12 in.	26-in. "D" grip	4 lbs. 8 oz.	$3.79
(23) 84 C 6619 MO	Round pt. Shovel	8⅞x11½ in.	47-in. Straight	4 lbs. 8 oz.	3.79
(24) 84 C 6617 MO	Round pt. Shovel	9 x12½ in.	26½-in. "D" grip	4 lbs. 4 oz.	3.79
(25) 84 C 6621 MO	Irrigation Shovel	8¾x11½ in.	47-in. Straight	5 lbs.	3.79
(26) 84 C 6646 M	Drain Spade	5¾x16 in.	26½-in. "D" grip	5 lbs.	4.29
(27) 84 C 6650 M	Post Hole Spade	6 x16 in.	27-in. "D" grip	5 lbs.	4.29

WOODS SHOVELS 4.49, 4.79

28 WOODS ALUMINUM ROUND POINT SHOVEL. Resists rust and corrosion. Strong but lightweight, 10-ga. 9x12½-in. blade. Smooth, 48-in. selected Ash hdle.
84 C 6614 MO—Wt. 3 lbs. $4.79

29 WOODS MOLYBDENUM SHOVEL. Round point, 8⅞x11¾-in. blade of superior high molybdenum content steel for greater strength and durability. 47-in. northern Ash handle.
84 C 6622 MO—Wt. 4 lbs. $4.49

LAKESIDE, ECLIPSE TOOLS 1.89 TO 3.39

30 31 GARDEN SPADES. Lakeside (Better) Qual. Square point, 7¼x12-in. carbon steel blade, strap type back, turned step. Selected Ash handles. Rust-resistant finish. Ship. wts. 5 lbs., 5 lbs. 8 oz.
(30) 84C6640 M—With 26½-in. "D" grip handle. $3.39
(31) 84C6641MO—With 47-in. straight handle ... 3.39

32 GENERAL PURPOSE SHOVEL. Good Quality. 11½x14¼-in. carbon steel blade. 48-in. handle.
84 C 6613 MO—Ship. wt. 5 lbs. 4 oz., ... $1.89

33 ROUND POINT SHOVEL. Eclipse (Good) Qual. 9x12-in. heat-treated steel blade and socket, open type back, turned step. 48-in. straight handle.
84 C 6602 MO—Ship. wt. 4½ lbs. 8 oz. $2.69

HAND GARDEN TOOLS 59c TO 1.79

34 3-PC. STAMPED STEEL GARDEN SET. Trowel, fork, weeder.
84 C 7613—Wt. 1 lb. 8 oz. 59c

35 TO 40 HAND GARDEN TOOLS. Wards Master (Best) Qual. Strong, well balanced — easy to handle. Forged heads. Hardwood handles have clear lacquer finish.

(35) TRANSPLANTING TROWEL. 6-in. blade. 2⅛ in. wide. 4¼-in. hdl.
84 C 7624—Ship. wt. 8 oz. 65c

(36) CULTIVATOR. 1-pc. shank and tines. 3⅛ in. wide. 12-in. handle.
84 C 7626—Ship. wt. 8 oz. 65c

(37) TROWEL. 6-in. blade. Round tapered point. 3⅝ in. wide.
84C7625—4¼-in. hdl. Wt. 8 oz. 65c

(38) HAND RAKE. Five 2 3/16 in. long teeth. 3 9/16 in. wide.
84 C 7628—12-in. hdl. Wt. 8 oz. 65c

(39) SPADING FORK. Uniformly pointed flat tines. 3 in. wide.
84C7627—4¼-in. hdl. Wt. 8 oz. 65c

(40) WEEDING HOE. Warren hoe blade 5¾ in. long. 2¾ in. wide.
84 C 7629—12-in. hdl. Wt. 8 oz. 65c

THREE-PIECE SET. Includes (36), (37), (39) above. Wt. 1 lb. 8 oz.
84 C 7630 ..... 3-pc. Set $1.79

LAWN RAKES 89c TO 2.49

41 TO 43 WARDS MASTER QUALITY LAWN RAKES. All with flexible teeth.

(41) DOUBLE BRACED FLAT STEEL LAWN RAKE. 24 steel teeth. 52-in. handle. *Mailable*.
84 C 7511MO—Wt. 2½ lbs. $2.49

(42) BRUME-RAKE. Has 22 steel spring teeth—steel brace. 42-inch handle. *Mailable*.
84C7509 MO—Wt. 2 lbs. 4 oz. $1.49

(43) FLAT STEEL LAWN RAKE. With 21 spring teeth. Painted finish. 48-inch handle. *Mailable*.
84 C 7522 MO—Wt. 2 lbs. 4 oz. .. 89c

SCYTHES, SNATHS, STONES 29c TO 3.25

44 SCYTHE BLADES. 1-pc. forged steel blade retains sharp cutting edge. Fit Snaths (45). Wt. 3 lbs.
84 C 6800 M—For Grass. Approx. 30 in. long. .. $2.59
84 C 6804 M—For Weed. Approx. 28 in. long ... 2.59
84 C 6807 M—For Bush. Approx. 20 in. long 2.59

45 SNATHS. Handles and grips of smooth second growth, selected white Ash. Length about 55 in. Blades (44) attach easily.
84 C 6809 M—Grass Snath. Ship. wt. 4 lbs. $2.89
84 C 6810 M—Weed or Bush Snath. Wt. 5 lbs. .. 3.25

46 ABRASIVE FILE. Medium grit, crystal stone.
84 C 6820—4¾-in. hdl. 14 in. long. Wt. 1 lb. .. 95c

47 COARSE GRIT SCYTHE STONE.. Best quality artificial abrasive stone. 10x1⅜x11/16 in.
84 C 6821—Ship. wt. 12 oz. 29c

48 LONG HANDLE GRASS HOOK. 12-in. steel blade. Wt. 2½ lbs.
84 C 7536 M—44-in. wood hdl. .. $1.35

49 LIGHTWEIGHT MOWING HOOK. Strong 18-inch removable ribbed steel blade. Ash handle with adjustable hand grip. Length 54 inches.
84 C 7540 M—Wt. 5½ lbs. *Mail*. .. $1.79

[1] 249.50

[2]

[3]

[4]

[5]

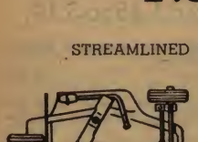
[6]

[7]

[8]

New Wardmastr "Mow-Cycle" Riding Lawn Mower

STREAMLINED WARDMASTR TWIN- BLADE RIDING MOWER CUTS WIDE 24-IN. PATH 249.50



TURNS LAWN WORK INTO PLAY . . . You ride in comfort as you mow your lawn or pull sweeper, roller or other attachments. Simplified controls; easy for anyone to operate.

TWIN ROTARY BLADES CUT WIDE 24-INCH PATH. You can cover large areas easier and faster. Separate blade clutch allows moving mower without turning blades for extra safety.

POWERFUL 3-HP 4-CYCLE CLINTON ENGINE. Gives plenty of extra power for pulling attachments. Maximum speed up to 4½ MPH. Operates forward or reverse. Recoil starter.

UNIQUE, SELF-BALANCING 3-POINT SUSPENSION. Twin rear wheels give added traction and stability. Heavy-duty construction throughout for long service.

[1] This summer let Mow-Cycle do all your lawn work while you sit at ease and steer! New streamlined 1956 model Rotary Riding Mower has added features for improved performance and safety. Specially designed for smooth cutting—trims close to sidewalks, walls, trees, etc. So easy to operate, even a child can do it.

RUGGEDLY BUILT with self-balancing 3-point suspension, dual rear wheels, effective even on steep inclines. Will go anywhere a power mower will go. Carries teen-ager or heaviest adult with complete ease. Controls are within easy reach. Heavy-gauge steel housing insulated with fiber glass—housing lifts easily for servicing engine, encloses and silences all moving parts. Shielded exhaust directs exhaust fumes to side, away from operator.

TWO 12⅛-IN. ROTARY BLADES. Cut 24-inch path. Heavy heat-treated steel. Suction-type action cuts faster, smoother, even in weeds. (Underside view, above at left). Alloy steel spindle runs in 2 New Departure grease sealed ball bearings, lubricated for life. Cut adjusts 0 to 2⅞ in.

NATIONALLY KNOWN CLINTON ENGINE. Single cylinder, 4-cycle, air-cooled 3-HP gas engine with recoil starter. Power transmitted to clutch, blade by V belts; rear wheel driven by roller chain. Foot operated clutch pedal controls movement. Hand lever engages, disengages blades. Hand throttle controls speed; separate reversing lever.

HEAVY-DUTY ONE-PIECE FRAME CONSTRUCTION. Rigid 1-inch steel tubing, welded for extra strength. Steering column, motor mount, shields heavy-gauge steel, will withstand hard use. Handle and steering column welded steel bars. Cushion-molded hand grips. Adjustable steering rods. Ventilated basket-type seat of alloy steel and plaited wire fabric. Front wheels 8-in. diam. with 2½-in. solid rubber tires. Large 12-in. diam. rear wheels have 3-in. puncture-proof semi-pneumatic tires. Length overall 45 in., width 26 in. Shipped promptly from Stock. *Not Mail.*

84 C 8191R—Ship. wt. 237 lbs. $25 Down . . . . . Cash $249.50
84 C 8188—Set of 2 Blades for above. Wt. 2 lbs. 8 oz. . 4.25
84 C 8182—Canvas Cover for above. Ship. wt. 4 lbs. 8.45

RIDING MOWER ATTACHMENTS 3.65 TO 164.5

[2] ROTARY TRAILER. Increases Mow-Cycle cutting width. Has separate 2½-HP Clinton 4-cycle gas engine with starter, independent clutch control. Two 18-in. rotary blades.
84 C 8178 R—Ship. wt. 160 lbs. $16.50 Down . . . . . Cash

[3] LEAF MULCHER. Fits under platform of (1). Pulverizes
84 C 8189—Heavy 16-ga. steel. Wt. 1 lb. 8 oz. *Mailable*

SWEEPER BRACKETS. For attaching lawn sweeper (24) on
84 C 8186—Order sweeper separately. Ship. wt. 2 lbs. . . . .

ROLLER BRACKETS. For attaching roller (22) on opposite
84 C 8187—Order roller separately. Ship. wt. 1 lb. . . . . .

[4] SNOW PLOW. Removes snow quickly. 26x12-in. heavy welded steel blade. Pushes snow to side by pulling
84 C 8184 M—Attach on front of (1). Ship. wt. 15 lbs. *Mailable*

[5] FERTILIZER, SEED SPREADER. Attaches to (1). Sowing justs from front seat. 11-in. rubber-tired wheels 24-in.
84 C 8179 MO—Steel hopper holds 75 lbs. *Mail.* Wt. 38 lbs.

[6] LAWN AERATOR. 2-in. steel spikes. 25-in. path. Steel
84 C 8183 MO—Attach to (1). Wt. 50 lbs. *Mail.* $3 Dn, Cash

[7] HEAVY-DUTY LAWN CART. Attaches to (1). 16-ga. Wheels 8-in. diam., 2½-in. rubber tires. *Not Mailable.*
84 C 8180 R—Size 30x24x10 in. Wt. 60 lbs. $3 Down . . . . . Cash

[8] CANVAS CART EXTENSION. Fits (7). Increases depth
84 C 8181 MO—12-bu. capacity. Steel frame. Wt. 15 lbs.

WOODWORKING, GARAGE, MACHINIST VISES FOR EVERY NEED

[9] TO [11] CONTINUOUS SCREW WOODWORKING VISES. For hobbyists, craftsmen, etc. Cast-iron jaws. Adjustable stop in front jaw. Wood handles. *Mailable.*

Cat. No.	Jaw Width	Jaw Depth	Opens to	Wt.	Price
(9) 84C3165M	6 in.	3⅛ in.	6¾ in.	13 lbs.	$6.95
(10) 84C3161MB	7 in.	3⅜ in.	7 in.	17 lbs.	8.75
(11) 84C3162MB	7 in.	4 in.	9 in.	28 lbs.	11.95
(11) 84C3163MB	10 in.	4 in.	12 in.	33 lbs.	14.75

HEAVY-DUTY QUICK ACTING WOODWORKING VISE. Front jaw slides to material—locks quickly. Half-turn of handle disengages screw—releases jaw. Similar to 84 C 3163MB.
84 C 3164 MB—Ship. wt. 33 lbs. $16.45

[12] LIGHT-DUTY WOODWORKING. For home, shop. Continuous ⅝-in. diam. screw. 6½ in. wide, 3½ in. deep jaws.
84 C 3159—Cast-iron jaws. Open to 4½ in. Ship. wt. 6 lbs. $2.98

[13] VERSA-VISE. Nationally known. Cast semi-steel vise stands up or lies flat on either side. Full 360° turn in upright or flat position. 2½x3½-in. jaws open to 5 in.
84 CP 3157 M—1 base included. *Postpaid.* $12.95

[14] EXTRA VERSA-VISE BASE. Put bases in different places.
84 CP 3158—For vise (13). *Mailed Postpaid* $1.50

[15] RUBBER VISE JAWS. Fit work shop, or machinists vises.
84 C 5430—4 in. Ship. wt. 4 oz. . . . . Pair 95c

[16] MECHANICS' VISES. Wards Master Qual. Malleable iron. Grease packed spindle, extra-long vise nut. Machined round barrel, channel. Removable serrated steel jaws.

3½-IN. JAWS open to 4 in. 120° swivel base. Ship. wt. 22 lbs.
84 C 5450 MB—Mfr.'s Price $25.40 . . . . . Our Price $18.95

4-IN. JAWS open to 5¼ in. 120° swivel base. Ship. wt. 39 lbs.
84 C 5451 MB—Mfr.'s Price $35.20 . . . . . Our Price $25.95

[17] MACHINISTS' VISES. Wards Master Qual. Guaranteed against defects in material and workmanship. Heavy-duty cast semi-steel base, body. Replaceable serrated heat-treated steel jaws. Machined sliding bar. ¾-in. diam. Acme thread screw. 360° swivel or solid base. Gray. *Not Mailable.*

Catalog Number	Type Base	Jaw Width	Open To	Ship. Wt.	Mfr's Price	Our Price
84 C 5460R	Swivel	4 in.	6 in.	59 lbs.	$37.50	$33.95
84 C 5461R	Swivel	4½ in.	7 in.	73 lbs.	46.50	39.95
84 C 5455R	Solid	4 in.	8 in.	46 lbs.	28.50	25.95

COMB. PIPE AND MACHINISTS' VISE. Heavy-duty. All features of (17) plus case hardened pipe jaws for ⅛ to 2-in. pipe. 360° swivel. 4½-in. jaws open to 6 in. Wt. 63 lbs. *Not Mailable.*
84 C 5466 R—Manufacturer's Price $55.50 . . . . Our Price $42.95

[18] CLAMP-ON VISE. Semi-steel body, bench type.
84 C 5426—2½-in. wide jaws open to 2 in. Wt. 3¾ lbs. $2.19

[19] LIGHT-DUTY GARAGE VISES. Eclipse (Good
Cast-iron, hardened steel serrated jaw faces. Open
in. Removable pipe jaws. Bar-type slide. ⅝-in. diam.

3½-IN. JAWS take 1-in. pipe. 180° swivel. Wt. 12 lbs.
84 C 5409 M—Manufacturer's Price $7.50; Our Price

3-IN. JAWS take 1-in. pipe. 180° swivel. Wt. 10 lbs.
84 C 5407 MB—Manufacturer's Price $5.80; Our Price

[20] NEW GARAGE VISES. Lakeside (Better) Qual.
duty, for home or shop. Semi-steel construction.
jaws. Channel iron slide bar. Cast-iron pipe jaws.
el. Large anvil surface. Positive locking nut. *Mail.*

4-IN. JAWS open to 3½ in. Take ⅛ to 1½-in. pipe.
84C5427 MB—Manufacturer's Price $11.95; Our Price

5-IN. JAWS open to 5 in. Take ⅛ to 2-in. pipe.
84C5428 MB—Manufacturer's Price $15.50; Our Price

[21] HEAVY-DUTY GARAGE VISES. Wards Master Qual.
anteed against defects in workmanship. Malleable
Replaceable hardened steel serrated top, pipe jaws.
nel iron slide bar. ¾-in. spring loaded screw.

3½-IN. JAWS take 2-in. pipe. 360° swivel. Wt. 26
84 C 5422 MB—Manufacturer's Price $19.50; Our Price

4½-IN. JAWS take 2½-in. pipe. 360° swivel. Wt. 31
84 C 5423 MB—Manufacturer's Price $22.50; Our Price

Wheelbarrows, Work-Saving Lawn and Garden Needs

LAWN ROLLERS 11.45 AND 14.45

22 24-INCH LAWN ROLLER. 18-in. diameter drum. 24 inches wide. Welded 12-gauge steel, beveled edges won't tear up soil. Weights 265 lbs. filled with water, 400 lbs. with sand. Plain bearings. Tubular steel handle with rubber grips.
84 C 8433 R—Ship. wt. 55 lbs. *Not Mail*.....$14.45

SMALLER SIZE. 12-in. diam., 18 in. wide. Weighs 175 lbs. filled with water, 250 lbs. with sand.
84 C 8431 R—Ship. wt. 33 lbs. *Not Mail*.....$11.45

23 AERATOR ATTACHMENT. Set of 10 steel blades attach to 24-in. roller (22), perforate soil to let ground breathe and improve your lawn.
84 C 8434 M—Ship. wt. 14 lbs. *Mailable*. Set $6.75

24-IN. ROLLER (22) AND AERATOR (23) COMBINATION.
84 C 8435 R—Ship. wt. 69 lbs. *Not Mail*.....$20.75

LAWN SWEEPER 29.95

24 WARDMASTR 25-IN. MODEL. Low-priced lawn sweeper saves hours of manual raking, finishes the same job in ⅙ the time. Soft whirling motion picks up leaves, grass cuttings without harming lawn. Rugged steel frame; machine cut steel drive gears. Large 5-bushel hopper saves trips. Height easily adjustable from 0 to 2½ in.

Four bassine fiber brushes, 9-inch diameter, 25 inches long. Enclosed gears protected from dirt and trash. Semi-pneumatic rubber-tired wheels. Heavy canvas hopper, metal bottom supported by dual steel swivel casters. Tubular metal handle. Blue with blue-green trim. Ship. wt. 45 lbs. *Not Mail.*
84 C 8468 R—Only $3 Down.....or Cash $29.95

HEAVY-DUTY BARROW 22.95

25 For all types of hauling. Leak-proof 28x38-in., 16-gauge deep-drawn steel tray. Stamped from one-piece hot rolled steel for sturdier, seamless construction. 4 cu. ft. heaped, 3 cu. ft. liquid capacity. Edges rolled and reinforced with ¼-in. steel rod to resist denting, cracking. Ball bearing wheel, 4.00x8-in., 2-ply pneumatic rubber tire and tube. Channel iron legs, heavy-gauge shoes. Varnished Oak handles and risers. Enameled tray. Braced dump guard. Shipped unassembled. *Not Mailable.* Ship. wt. 64 lbs.
84 C 8665 R—$2.50 Down.....Cash $22.95

CONTRACTOR-TYPE BARROW 24.95

26 For hauling gravel, sand, concrete or general purpose work where large capacity is required. 24x38-inch tray stamped from one piece of heavy 16-gauge steel. 5 cu. ft. heaped, 4 cu. ft. liquid capacity. Rolled edge reinforced with ¼-inch steel rod to resist cracking and denting and to lengthen life of barrow. Ball bearing wheel, 4.00x8-in. 4-ply pneumatic rubber tire. Clear-varnished solid Oak hardwood handles and risers. Riveted channel iron legs with heavy-gauge wearing shoes. Rigidly braced dump guard for long service. Enameled tray. Stands upright for easy storage. Shipped unassembled. *Not Mailable.* Ship. wt. 70 lbs.
84 C 8666 R—$2.50 Down.....Cash $24.95

GARDEN BARROWS 8.95 TO 22.95

27 UTILITY BARROW. Wide-spread legs—won't tip. Leakproof, 1-piece seamless tray stamped of 18-gauge steel, 34x27-inches, 4 cu. ft. heaped, 2½ cu. ft. liquid capacity. Heavy rolled edges make tray more rigid. Ball bearing wheel, 10x2.75-semi-pneumatic tire. Tubular steel frame forms handles, rubber grips. Blue with blue-green trim. Shipped unassembled.
84 C 8662 R—Wt. 31 lbs. *Not Mailable.*$11.75

28 HEAVY-DUTY UTILITY BARROW. For garden, farm, heavy work. Extra-strong tray, edges rolled and reinforced with ¼-inch steel rod for extra strength. 1-pc. seamless 16-gauge steel tray 27½x25½ in. 4 cu. ft. heaped, 3 cu. ft. liquid capacity. Ball bearing wheel with 12x3.00-in. puncture-proof semi-pneumatic tire, centered under tray. Curved handles save lifting, provide dump guard in front, give maximum support to tray. Heavy bar steel legs. Shipped unassembled. Ship. wt. 66 lbs.
84C8667R–*Not Mail.* $2.50 Dn., Cash $22.95

29 NEW LOW-PRICED BARROW. For light home, garden use. 18-ga. steel, 27x31-inch seamless tray. Square nose. 3 cu. ft. heaped; 2 cu. ft. liquid capacity. Lightweight, easy rolling. 10x1.75 semi-pneumatic tires. Oilite bearing steel wheel. Tubular steel handle, rubber grips. Blue with Blue-Green trim. Unassembled.
84 C 8664 R—Wt. 25 lbs. *Not Mail*....$8.95

GARDEN CARTS 7.45 TO 12.95

30 DOUBLE DUTY "SPREAD-OR-CART." Does two jobs—use as 3-cu. ft. garden cart or as 18-in. spreader for fertilizer, seed, etc. Converts quickly and easily by raising cover plate. 24-gauge steel, reinforced with 20-gauge steel. Leakproof 28x18x14-inch tray. 10x1.50 rubber-tired wheels with nylon bearings. Adjustment lever provides positive spreader control—permits choice of 8 positions for scientific and even distribution over 18-inch wide strip. Tubular handle with rubber grips. 4-blade agitator, driven by wheels. Blue with Blue-Green trim. *Mailable.*
84 C 8676 MB—Ship. wt. 35 lbs.....$12.95

31 WARDMASTR GARDEN CART. Extra large capacity—4½ cu. ft. For leaves, rubbish. Easy to use—lip lies flush to ground when tipped forward. 24-gauge steel 30½x20x14-inch tray reinforced at seams with 20-gauge steel. Upper lip reinforced with wire rod. ½-in. cold rolled steel axle; 10x1.50 ball bearing semi-pneumatic wheel. Blue with Blue-Green trim.
84 C 8699 R—Wt. 35 lbs. *Not Mail*....$10.95

32 GARDEN CART. Leakproof tray. 27x18x14 inches—holds 2¾ cu. ft. Spot welded 24-gauge steel body reinforced with 20-gauge steel. 10x1.50 semi-pneumatic rubber-tired wheels with nylon bearings. Blue with Blue-Green trim. *Mailable.*
84 C 8681 MO—Ship. wt. 25 lbs.....$7.45

INDUSTRIAL AND UTILITY REPLACEMENT WHEELS FOR EVERY PURPOSE

33 HEAVY-DUTY WHEEL, TIRE AND TUBE. For barrows, other industrial uses. 2-pc. bolted construction. Deep, drop center rim. Capacity 510 and 695 lbs. 8x4.00-in. pneumatic rubber tire. Fits ⅝-in. axle. Ball bearing. *Mailable.*
84 C 8678 M—2-ply. Wt. 10 lbs....$9.75
84 C 8668 M—4-ply. Wt. 10 lbs... 11.25

RUBBER TIRES ONLY. 8x4.00 in.
64 C 719 M—2-Ply. Ship. wt. 4 lbs. $6.25
64 C 188 M—4-Ply. Ship. wt. 6 lbs. 7.75

TUBE ONLY. Fits 8x4.00 tires above.
64 C 749 M—Ship. wt. 1 lb. 8 oz....$1.30

34 WHEEL AND TIRE. For utility barrows. Ball bearings. Pressed steel wheel with flanged discs. Capacity 400 lbs. Fits ⅝-in. axle (axle not included). 7-in. hub. 12x3.00 in. semi-pneumatic puncture-proof tire. *Mailable.*
84 C 8683 M—Ship. wt. 9 lbs.....$8.75

35 INDUSTRIAL WHEELS WITH TIRES. For hand and floor trucks, portable welders, other industrial and agricultural equipment. Semi-pneumatic tires. All have ball bearings, fit ⅝-in. axle (except 8x2.50-size which has roller bearings, fits ¾-in. axle). Axles not included. *Mailable.*

Cat. No.	Tire	Capacity	Ship. wt.	Each	4 for
84 C 8692 L	6x2.00	200 lbs.	2½ lbs.	$2.75	$10.45
84 C 8669 M	8x2.00	200 lbs.	3½ lbs.	3.25	11.95
84 C 8672 M	8x2.50	400 lbs.	5¾ lbs.	4.98	18.95
84 C 8674 M	10x2.50	300 lbs.	7¼ lbs.	4.98	18.95
84 C 8673 M	10x2.75	250 lbs.	6¾ lbs.	4.50	16.95
84 C 8682 M	12x2.50	200 lbs.	7½ lbs.	4.89	17.95

36 WHEEL, TIRE AND BRACKET. For garden barrows. 10x2.75-in. semi-pneumatic, punctureproof tire. Ball bearings in wheel. Fits ½-in. axle (Not included).
84 C 8679 M—Ship. wt. 9 lbs. *Mailable*.....$4.95

WHEEL AND TIRE ONLY. Bracket not included.
84 C 8680 M—Ship. wt. 5 lbs.....$3.25

37 UTILITY WHEELS WITH TIRES. Strong heavy-gauge steel replacement wheels, electrically welded. May be used for basket carriers, children's toys and vehicles, golf bag carts, power mowers, garden carts, lawn furniture, portable compressors, outboard motor carriers, milking machines, and other light-duty portable equipment. All wheels have puncture-proof semi-pneumatic tires except 4½-in. size and 10x1.25 which are solid rubber. Red finish. Use 10x1.25-size for old No. 84-8684M garden cart. *All* fit ½-in. axle (except 4½-in. size fits ⅜-in. axle). Axle not included. *Mailable.*

Cat. No.	Tire	Capacity	Bearings	Ship. wt.	Each	4 for
84 C 8695 L	4½x1½	40 lbs.	None	½ lb.	35c	$1.29
84 C 8696 L	6x1.50	60 lbs.	Iron	1¾ lbs.	95c	3.59
84 C 8698 L	8x1.75	100 lbs.	Ball	2 lbs.	$1.29	4.89
84 C 8691	10x1.25	50 lbs.	Oilite	2½ lbs.	1.45	5.45
84 C 8697 L	10x1.75	100 lbs.	Ball	3¼ lbs.	1.59	5.95
84 C 8694 L	12x1.75	100 lbs.	Ball	4¼ lbs.	1.85	6.95

38 SOLID RUBBER WHEEL. 5x1½ in. Use for hand trucks, etc. Bronze bearings. Fits ⅝-inch axle. (Axle not included.)
84 C 8685—Shipping weight 1 lb. 8 oz.....95c

BOW SAWS, CORDWOOD SAWS, HAND TRUCKS

39 CHAMPION TOOTH BUCK SAW. For household, farm use. Wt. 4¾ lbs.
84 C 7025 M—30x1¾-in. blade..$2.49

EXTRA BLADE for (39) above.
84 C 7035 M—Ship. wt. 11 oz.....79c

40 BOW SAWS. Swedish type. Non-adj. Temp. blade. Wts. 2½, 3 lbs.
84 C 7026 MO—*State size. Mailable.*
30 in.....$2.69 36 in.....$3.19

EXTRA BLADES for (40). *State size.*
84 C 7027 M—Ship. wts. 1, 1½ lbs.
30 in.....98c 36 in.....$1.19

41 ADJUSTABLE SWEDISH-TYPE BOW SAW. Telescoping frame. Adjusts 36 to 42 in. 42x1-in. tempered steel blade, hand filed and set.
84 C 7030 MO—Ship. wt. 5 lbs..$4.95

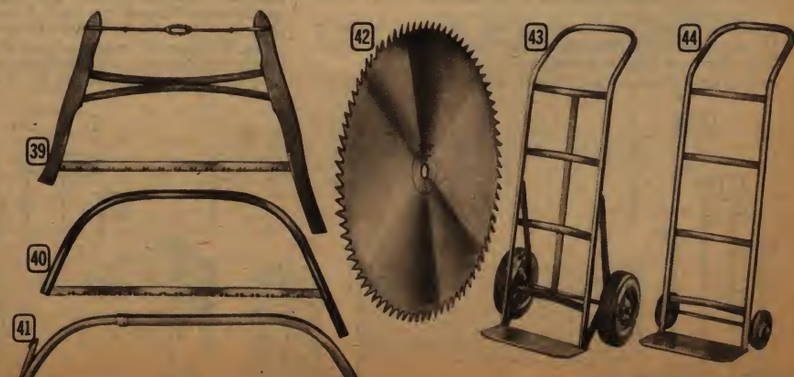
EXTRA BLADE for (41). 42 in. long.
84 C 7031 M—Wt. 1 lb. 8 oz.....$1.29

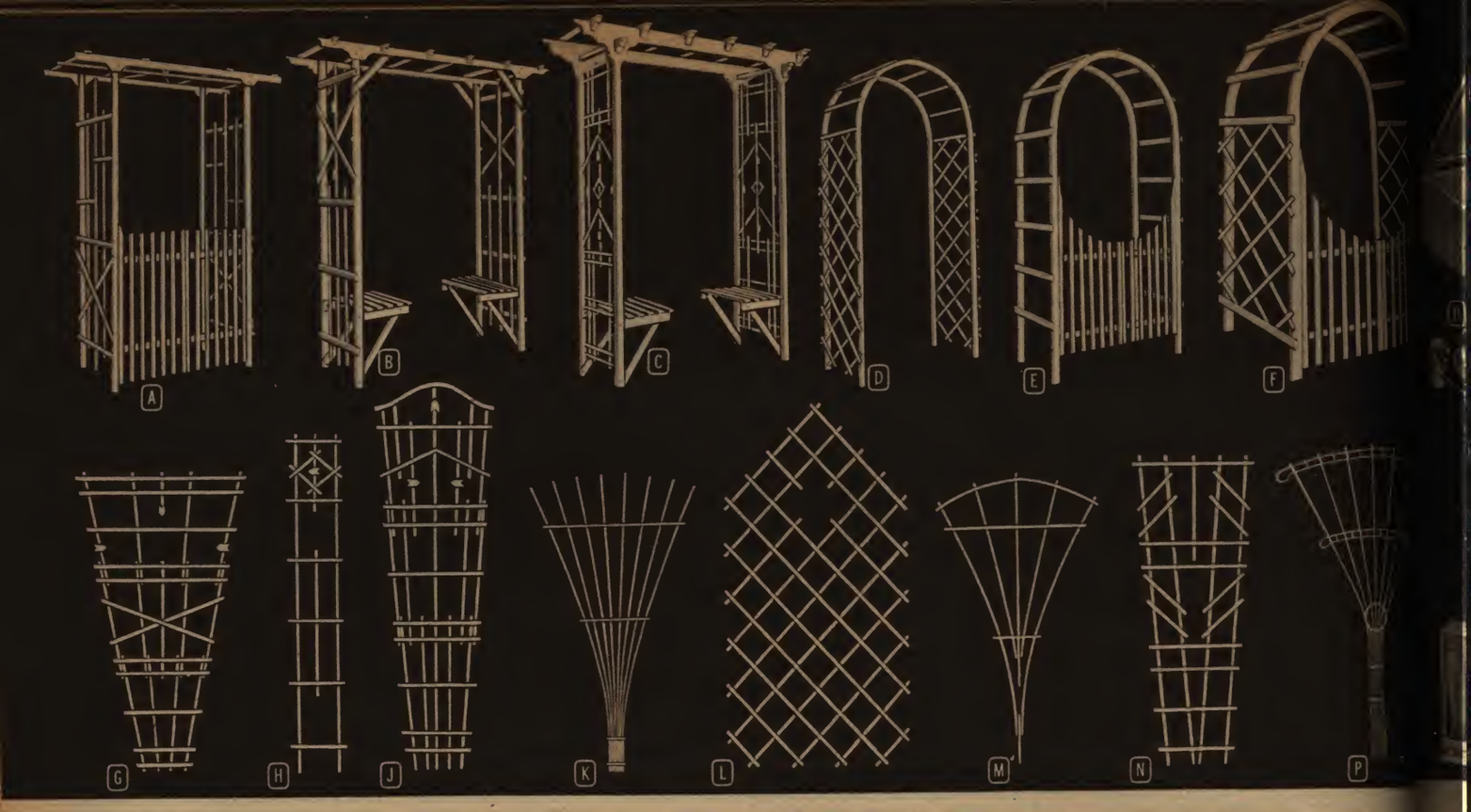
42 CORDWOOD SAWS. Tempered steel, hand filed and set. Standard 1⅜-in. holes; bushings furnished for smaller holes to 1 in. (For blades with holes over 1⅜ to 2 in., add $1, use Cat. No. 84C6900F; from Fact. near Indianapolis, Ind.) Allow 1 week extra. *State diam. and hole size. Mailable except 30 and 32 in.*

Cat. No.	Diam.	Steel	RPM's	Ship.wt.	Price
84C6900H	20 in.	13-ga.	1285	12 lbs.	$6.98
84C6900HO	28 in.	10-ga.	1285	25 lbs.	12.95
84C6900R	30 in.	10-ga.	1200	28 lbs.	14.95
84C6900R	32 in.	10-ga.	1200	32 lbs.	16.95

43 HEAVY-DUTY TRUCK. Rated capacity 400 lbs. 10x2.75-in. semi-pneumatic tires cushion load. 4 cross slats, extra vertical brace. Stair climbing brackets. Size overall 44x14 in.
84 C 8687 R—*Not Mail.* Ship. wt. 32 lbs..$16.95

44 ALL-STEEL HAND TRUCK. Capacity 450 lbs. solid rubber 5-in. wheels. 44x14 in.
84 C 8690 R—*Not Mail.* Ship. wt. 20 lbs...$6.95





Decorative, Useful Accessories to Add to You

WHITE PAINTED WOOD PERGOLAS, ARBORS, AND TRELLIS—STURDY AND WELL MADE

Display your favorite climbing roses and flowering vines to best advantage on a graceful wood trellis, arbor, or pergola. Made of high-grade, kiln-dried pine or fir, machine smooth finish. Joined with tightly clinched, rust-resistant nails, braced to withstand strain. Prime coat, dip-painted white. Trellis (G) to (L) made of ½ by ¾-in. lumber. Dimensions below for (A) through (F) arbor and pergola uprights are unfinished, finished lumber slightly less. (A) to (F) shipped partially assembled.

(A) GARDEN VIEW PERGOLA. Simple design, side lattice-work, suited to grape or other vines. With or without gate. 6½ ft. high, 60 in. wide overall; inside 37½ in. 24 in. deep. Uprights 1 x 2 in. *Not Mailable.* See "Ship. Note" below.

87 C 11977 F—With Gate. Ship. wt. 26 lbs. $8.95

87 C 11969 F—Without Gate. Ship. wt. 21 lbs.... ..... 6.35

(B) ROSELAND PERGOLA. Ideal to frame your garden view. Interesting lattice work for twining vines. 6½ ft. high, 6 ft. wide overall; inside 48 in., 28 in. deep. Uprights 1¼ by 2 in. With or without seats. *Not Mailable.* See "Ship. Note."

87 C 11973 F—With Seats, shown. Ship. wt. 49 lbs... .$12.25

87 C 11972 F—Without seats. Ship. wt. 38 lbs.. ..... 10.25

(C) PICTURE GARDEN PERGOLA. Handsome, extra-heavy structure, more elaborate trellis design. Will support heaviest vines easily. 7 ft. high, 6 ft. wide overall; inside width 48 in., 30 in. deep. Uprights 2 by 2 in. With or without seats. *Not Mailable.* See "Ship. Note" below.

87 C 11976 F—With Seats. Ship. wt. 75 lbs.. ..... $21.45

87 C 11975 F—Without Seats. Ship. wt. 66 lbs..... 18.25

(D) LATTICE ARBOR. For morning glories, vines. Uprights 1 by 2 in. 6½ ft. high, 36 in. wide overall, 24 in. deep.

87 C 11966 F—Wt. 20 lbs. *Not Mailable.* See "Ship. Note." $4.95

(E) CAPE COD ARBOR. Attractive, with graceful lines, sturdily built for support. 6½ ft. high, 36 in. wide inside, 24 in. deep. Uprights 2 x 2 in. *Not Mailable.* See "Ship. Note".

87 C 11968 F—With Gate. Ship. wt. 43 lbs..... $13.25

87 C 11967 F—Without Gate. Ship. wt. 37 lbs..... 10.50

(F) BEAUTI-BILT ARBOR. Elegant, classic design in our finest, most rugged arbor. Extra-heavy throughout, gracefully carries extra weight. Curve of gate and arbor top make beautiful circular opening. 7 ft. high; 56 in. wide overall; 48 in. deep. Uprights 2 by 3 in. With or without gates. Gates open inward. *Not Mailable.* See "Ship. Note" at right.

87 C 11988 F—With Gate. Ship. wt. 69 lbs..... $28.95

87 C 11987 F—Without Gate. Ship. wt. 56 lbs..... 24.95

(G) ROSE TRELLIS. Wide top allows vine to spread, display a mass of blooms at eye level. 6 ft. high, 38 in. wide at top. Shipped in 3 parts, wt. 5 lbs.

87 C 11965 MO—See "Ship. Note" at right. *Mailable*.. $2.45

(H) PILLAR ROSE TRELLIS. For a slim column of bloom in areas too narrow for spreading trellis. 15 in. wide, 79 in. high. Ship. wt. 2½ lbs. *Mailable.*

87 C 11960 MO—See "Ship. Note" at right..... $1.39

(J) FAN FAIR TRELLIS. Extra-tall, excellent for Clematis, climbing roses, other high climbers. 89 in. high, top spread 30 in. *Mailable.* See "Shipping Notice" below.

87 C 11964 MO—Wt. 6 lbs. 8 oz. Shipped in 3 parts.... $2.79

(K) 8-LEAF FAN TRELLIS. Graceful, sturdy, well-designed for climbing roses. Round-edged leaves are individually inserted to prevent splitting. Two cross bars. *Mailable.* Ship. wts. 5 lbs., 6 lbs. 8 oz. See "Shipping Note" below.

87 C 11930 MO—72 in. high, 44 in. wide at top..... $2.45

87 C 11931 MO—88 in. high, 54 in. wide at top..... 2.95

SIX-LEAF WOOD FAN TRELLIS. (Not pictured.) Made from solid block of kiln-dried lumber. Band at base to prevent over-spreading. Three crossbars pin in place. For vines, climbing roses. See "Ship. Note" below. Wts. 3, 4 lbs.

87 C 11830 MO—72 in. high, spreads 44 in. wide..... $1.45

87 C 11962 MO—88 in. high, spreads 54 in. wide..... 1.85

(L) EXTENSION TRELLIS. Use against wall or in open braced by stakes. Adjusts higher or broader. *Mailable.*

87 C 11958 MO—7 ft. high, 40 in. wide.
Ship. wt. 5 lbs. 8 oz..... $3.59

87 C 11959 M—6 ft. high, 22 in. wide. Ship. wt. 3 lbs... 1.99

LONG-LASTING STEEL AND FIBERGLASS TRELLIS

(M) FIBERGLASS TRELLIS. Same high quality material used in fishing rods—but heavier weight. White, requires no paint. Resists rot, rust, salt water. Instructions for easy assembly. *Mailable.* Ship. wt. 3 lbs. 4 oz.

87 C 9762 M—70½ in. high, 41½-in. top spread..... $5.69

(N) STEEL ROSE TRELLIS. Sturdy, graceful. Uprights, cross-pieces, ¾ in. wide, riveted at intersections. White baked enamel finish. 7 ft. high; 34 in. wide at top. Shipped in 3 sections. Wt. 7 lbs. 8 oz.

87 C 9763 MO—See "Ship. Note" below. *Mailable*.... $3.69

(P) STEEL FAN TRELLIS. Attractive, durable. For climbing roses and vines. Round steel rods welded at base, two cross arms snap into place. White baked enamel finish. 6 ft. high, spreads 42 in. wide.

87 C 9761 MO—Ship. wt. 10 lbs. *Mailable*..... Pair $4.25

IMPORTANT SHIPPING NOTICE: Pergolas and Arbors shipped promptly from Factory near Lansing, Mich. All other items on this page shipped from Stock. You pay charges from shipping point. See Pages 969-971 for approximate rates. Allow 10 lbs. Ship. wt. for oversize items G, H, J, K, and N. U. S. Postal regulations require this 10-lb. minimum for charge on packages measuring over 84 in. in length-plus-girth.

PLANT SUPPORTS, BORDER FENCING

PERMANENT PLANT AND TOMATO STAKES. Heavy-gaug... bonded to hard-finish green plastic coating. Resist w... won't rot or chip. Carton of 12.

(R) Tomato Stakes. 51 in. high. Two plant holder loops.
87 C 12797 M—Ship. wt. 6 lbs. 8 oz..... 12 fo...

(T) Plant Stakes. Three most popular home garden sizes.
87 C 12788—18 in. Wt. 1 lb. 8 oz..... 12 fo...
87 C 12789 M—30 in. Wt. 3 lbs. 8 oz..... 12 fo...
87 C 12790 M—42 in. Wt. 4 lbs. 8 oz..... 12 fo...

(U) PLANT SUPPORT, TREE GUARD, OR BORDER FEN... ible sections easily shaped for many garden and l... Made of 1-in. steel wire mesh, 12 in. high, 36 in. long, ... three 18-in. stakes. Enameled white.

87 C 9760 M—3 lbs. *Mailable*..... 4 sections ...

(V) WOOD CORNER GUARDS. Attractive protection for l... ners. Use in pairs to box small evergreens or shrubs. ... built of kiln-dried wood, dip-painted white. Corner ... pieces 1x1 in. About 18 in. high at center installed. 15 ... corner to ends. *Mailable.*

87 C 11831 M—Ship. wt. 2 lbs. 8 oz..... Ea...

(W) ALUMINUM BORDER FENCE SECTIONS. Long-lasting ... num pickets enameled white. Steel stringers. 5-ft. ... use singly or join. Bend to fit around trees, flower beds. ... 10¼ in. high. 3 steel setting stakes, each section.

87 C 9793—Three 5-ft. sections. Wt. 4 lbs. 8 oz.....

ALUMINUM FENCE IN ROLLS. Like (W) above, but in 25-... With 8 steel stakes. Cut if desired, resplice easily.

87 C 9792—Ship. wt. 5 lbs. *Mailable*..... 25 ...

(X) STEEL PLANT SUPPORT. Almost invisible beneath ... Especially for tomatoes, chrysanthemums, peonies, ... ga. 14-in. diam. rings, 8-ga. 23-in. stakes. Galvanized.

87 C 9759 M—Ship. wt. 5 lbs. *Mailable*..... 6 fo...

(Y) EXTENSION FENCE OR TRELLIS. Simply stretch out to ... length. Makes temporary fence, or braced, an upright ... ½ x ¾-in. stock. *Mailable.* Wts. 4 lbs. 8 oz., 5 lbs., 9 lbs. ...

87 C 11834 M—22 in. high, opens 8 ft. or more.....

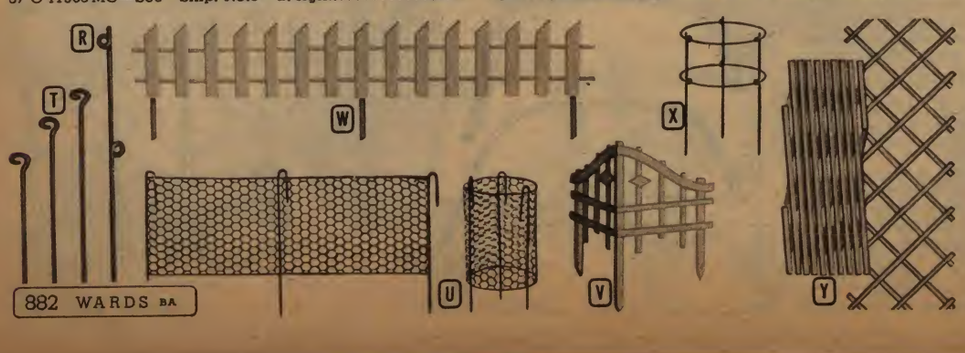
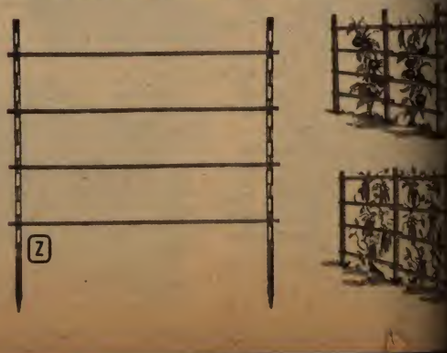
87 C 11978 M—30 in. high, opens 10 ft. or more.....

87 C 11979 MO—44 in. high, opens 12 ft. or more.....

MULTI-PURPOSE TRELLIS 2.65

(Z) Easily adjusted crossbars for different height veg... flower plants and vines. Use for tomatoes, cucumbe... climbing roses, etc. Make trellis any length by addi... units. Heavy steel stakes, green baked enamel finish. ... stained wood crossbars wedge in tapered slots. Unit of t... stakes, four 48-in. crossbars. *Mailable.*

87 C 9769 M—Ship. wt. 4 lbs..... One u...



Enjoyment of Lawn and Garden

REACH-IN GREENHOUSE

(A) Simply lift either side of top-hinged roof, reach in for work. Enjoy advantages of full greenhouse with minimum effort, expense. Winter less hardy plants, give plants from seed head-start in spring, or use for year-'round culture of tender varieties. Use heater (F) below. Redwood frame, Trans-O-Glass covered. 6 ft. long, 48 in. wide, 41¾ in. from ridge to base, 23-in. sides. Comes in six sections with screws and hinges included. Easy to assemble. Shipped promptly from Factory near Detroit, Mich. *Not Mailable.*

87 C 12911F—Ship. wt. 63 lbs. . $52.50

(B) COMBINATION COLDFRAME-HOT-BED. Protect vegetable, flower plants for early spring growth, gain earlier harvest, longer blooming. Durable 1-in. kiln-dried Redwood. Hinged cover of Trans-O-Glass. Case 3x4 ft., 10-in. high front, 12-in. back. Hardware, instructions for assembly included. Mailed promptly from Factory near Detroit, Mich. *Mailable.*

87 C 12910 KO—Ship. wt. 29 lbs. $9.98

NEEDED FOR HEATING

(C) G E HEAT CABLE. Speeds seed germination in soil of hotbed (B) or heats greenhouse (A) above, in mild climates. Eliminates freezing, helps stop root rot. Use also to protect water pipes, to melt ice, snow, from drives, steps, or eaves. Lead-covered resistance wire. Well insulated. Plug included. Heats to 165°F. 110-volt, AC. *Postpaid.*

87 CP 12803—30-ft. loop, 180 watt $6.59

87 CP 12800—60-ft. loop, 400 watt 10.95

(D) G. E. PORTABLE THERMOSTAT. Controls air temp. when placed on side of hotbed. Do not immerse in water. Adjusts 35°-100°F. For one or two cables. Plug, receptacle, 60-in. cord.

87 CP 12804—*Postpaid*. $9.25

(E) MOISTUREPROOF THERMOSTAT. Use wherever moisture is present. Bulb may be inserted in soil of hotbed or in water, for direct control of temperature. Handles several cables at once up to 20 amps, 110 or 220 volts AC. Range 30° to 85°F. To be wired in for permanent installation.

87 CP 12837—*Postpaid* $12.95

(F) CIRCULATING ELECTRIC HEATER. Motor-driven fan pours out hot air for greenhouse, sunporch, dairy house, garage. Use for 6-ft. greenhouse like (A) above where temp. does not go below —15°F. Automatic thermostat set for low of 40°F., high of 95°F., turns on or off at plus or minus 5°. Saves current because heater does not run continuously. Cabinet 10 in. wide, 8 in. deep, 14½ in. high. Gray baked - enamel. Carrying handle. 1320-watt element. 110–120 volts, AC.

87 C 4557 M—Wt. 8 lbs. 8 oz. . . . $17.95

BRING BIRDS TO YOUR LAWN WITH REDWOOD BIRDHOUSES AND FEEDERS

Select, durable Redwood, to resist decay, warping, checking. Designed to fit needs of birds. Sturdily constructed, vermin repellent. Ventilator openings in eaves. Paint, varnish, or leave natural.

(G) ECONOMY BIRD FEEDER. Holds about 1 lb. of seed. For 1 large or 2 small birds at one time. Perch ledge at bottom. Easy to fill. 3¾x5 in. 12 in. high.

87 C 12883—Ship. wt. 2 lbs. $1.00

(H) DELUXE BIRD FEEDER. Holds 4½ lbs. of seed. Hinged top for easy filling. Adjustable glass slides keep food clean, dry. Side rails for suet, apple, peanut cakes, etc. This feeder will attract birds to your garden and bring them back year after year. 12x12 in.x9¾ in. high.

87 C 12869—Ship. wt. 7 lbs. $4.45

(J) STANDARD BIRD FEEDER. Like above, holds 2½ lbs. of seed. 7½x12x9¼ in.

87 C 12848—Ship. wt. 6 lbs. $2.49

(K) CHALET WREN HOUSE. Shipped flat, with screws for easy assembly. 1-in. opening for wrens only. 6½x7x9 in.

87 C 12866—Ship. wt. 2 lbs. $1.39

CHALET BLUEBIRD HOUSE. Designed like (K) above, but opening is 1½ in. With screws for easy assembly. 7¾x9¼x10¾.

87 C 12867—Ship. wt. 4 lbs. $1.85

(L) GABLE TYPE BLUEBIRD HOUSE. 1½-in. opening, 7¼x7¼x10 in. high.

87 C 12846—Ship. wt. 3 lbs. $1.75

COMBINATION WREN HOUSE, PAPER BOX. (Not pictured). Same style as (L). Lower section holds newspapers, has hinged door. Top section has wren house on each end. 10½x13½x18 in. long.

87 C 12865 M—Ship. wt. 11 lbs. $4.98

(L) GABLE TYPE WREN HOUSE. 1-in. opening. 7¼ by 7¼ by 10½ in. high.

87 C 12847—Ship. wt. 3 lbs. $1.75

(M) PREFAB WREN HOUSE KIT. Build 3 tiny wren houses, 4½x5x6 in., from pieces cut to size. With nails and instructions. Entrance holes drilled. Ship. wt. 2 lbs.

87 C 12868—Kit for 3 houses. $1.00

(N) TWO STORY MARTIN HOUSE. Removable roof, hinged floors for easier cleaning. 18 rooms, each 4¾ in. square 22½x22½x16 in. high. Shipped promptly by freight from near Detroit, Mich.

87 C 12885 F—Ship. wt. 38 lbs. $21.50

ONE STORY MARTIN HOUSE. Same construction as (N), with 10 rooms on one level. 22½x22½x11 in. high. Shipped promptly from Factory near Detroit, Mich.

87 C 12884 F—Ship. wt. 25 lbs. $13.95

INVITE BIRDS TO YOUR LAWN

ATTRACTIVE NEW BIRD BATHS. Rust-resistant wrought-iron legs allow grass to grow under stand. Legs are inserted in soil, balance bath on uneven ground. Quickly, easily removed for mowing. For best results, place near protective hedge or shrubs. Keep bowl clean, well-filled.

(P) CERAMIC BOWL BIRD BATH. Off-white ceramic bowl has rough finish—easy to clean, yet gives birds sure footing. Bowl Diam. 14⅞ in. Ht. overall 26¾ in.

87 C 12719 MO—Ship. wt. 10 lbs. . . . $2.98

(R) ALUMINUM BOWL BIRD BATH. Aluminum bowl 17-in. diam., can't rust, chip, crack or break. Painted with rough-surfaced gray paint, for safe footing. Height overall, 31 in.

87 C 12733 M—Ship. wt. 7 lbs. 12 oz. $4.95

ADD COLOR, CHARM WITH REDWOOD LAWN PLANTERS

(T) TO (Y) Inexpensive, artistically designed lawn planters add a touch of gaity, a casual charm, to any outdoor setting. Solid redwood, famous for resistance to weather and insects. Wheels are 1 in. thick. Paint planters to harmonize with your lawn furniture, leave natural, or varnish. See special Redwood finishes on Page 757. Fill planter box with colorful assortments of potted flowers, or put soil and plants in box itself. Shipped flat, with instructions and necessary hardware for assembly.

(T) VENETIAN CART. Old-World design, decorative handles. Large wheels are 11½ in. across. Sturdy brace supports weight at handle end. 17 in. high, 14 in. wide, 21 in. overall.

87 C 12786 M—Ship. wt. 9 lbs. $5.25

(U) WAGON BOX PLANTER. Informal style. Braced under handle for rigidity. Large planting area, 5x9x16 in. Stands 21 in. high; 14 in. wide, 23 in. long.

87 C 12787 M—Ship. wt. 7 lbs. $3.59

(V) OXCART PLANTER. Fill with flowers to add a quaint note of color to patio or porch. 22x10¾x9¼ in. high.

87 C 12879 M—Ship. wt. 5 lbs. $3.25

(W) PEASANT CART PLANTER. Provincial design, holds good display of plants. 13x12½x23 in. long overall.

87 C 12878 M—Ship. wt. 8 lbs. $4.59

(X) WHEELBARROW PLANTER. Most popular of all wood planters. Big planting space permits imaginative arrangements. 11 in. wide, 12½ in. high, 33 in. long overall. Wheels 8¾-in. diam.

87 C 12785 M—Ship. wt. 9 lbs. $4.79

(Y) FLOWER AND MAGAZINE CART. Ideal for casual living areas, indoors or out. Holds potted plants, snacks, beverages, books. Protective rail around edge. Heavy gauge wire construction. 15 in. high, 19½ in. long, 13 in. wide. Wheels 10-in. diam. Satin black or white enamel. *State Color.*

87 C 12772 M—Ship. wt. 5 lbs. 8 oz. . $6.50

FREE — WARDS NEW 1956 GARDEN BOOK

Mail coupon below for your copy of this helpful 88-page garden book. It's bigger this year, and brimful of wonderful plants for your garden, plus garden tools and accessories for garden living.

You'll be delighted by the new varieties, including the 1956 All America Rose Selection, "Circus"; and you'll want to grow America's top-most favorites like the Iris voted Number One for 1955. You'll find it fun to shop the big new perennial section which has been arranged to help you choose flowers for a succession of bloom from early spring until frost. For extra gardening adventure you'll want to try Wards Gladiolus and Dahlias—they're the kind that bring home blue ribbons from garden shows.

This year, Wards Garden Book includes so many new things to make your gardening more enjoyable. You'll like the complete line of redwood garden accessories—from sun lounge and picnic tables to ornamental planters and room dividers. Wards line of bird houses, feeders and bird baths will help fill your garden with songbirds. To help you extend the garden season you can choose from a fine selection of planters, plant stands and supplies to add to the pleasure of indoor gardening.

SHOP THIS EASY, MONEY-SAVING WAY

Do your garden shopping the easy way from Wards Garden Book. You can select from one of the widest assortments in America, and you'll be pleased with the savings you make on Wards top quality.

BUY WARDS NURSERY STOCK WITH ASSURANCE

All Nursery Stock is Guaranteed
All Stock True-to-Name, disease free
All Stock Insect-free, State Inspected
All Stock accurately graded according to standards of American Ass'n. of Nurserymen.
All Hybrid Tea Roses Guaranteed to Bloom
All Stock shipped, Postpaid from Grower

OVER 900 VARIETIES—300 IN COLOR

Roses, Perennials	Flowering Shrubs
Bulbs, Seeds	Shade Trees
Evergreens, Hedge	Vegetable Plants
Fruits; Vines	Flowering Trees

A WEALTH OF HELPFUL INFORMATION

Hardiness zone map	Tables Showing:
Planting diagrams	Period of bloom
Landscaping aids	Height of plants
Botanical names	Color of flowers
Accurate descriptions	Planting distances
Helpful hints	When to plant
Planning helps	Exposures, Uses

Fruits and Vegetables for freezing.
Plans for Orchards in small areas.

LARGE SELECTION OF GARDENING SUPPLIES

Garden Furniture	Lawn, Garden Tools
Summer Houses	Indoor Garden Supplies
Sprayers, Insecticides	Greenhouses, Planters
Lawn Seed, Fertilizers	Weed Killers
Trellis, Borders	Planting Materials

Mail the convenient coupon below for your free copy, or ask for one at your nearest Ward Store or Catalog Order Office.

MONTGOMERY WARD, Dept. GB-S6. Please send my free copy of Wards new 1956 Garden Book.

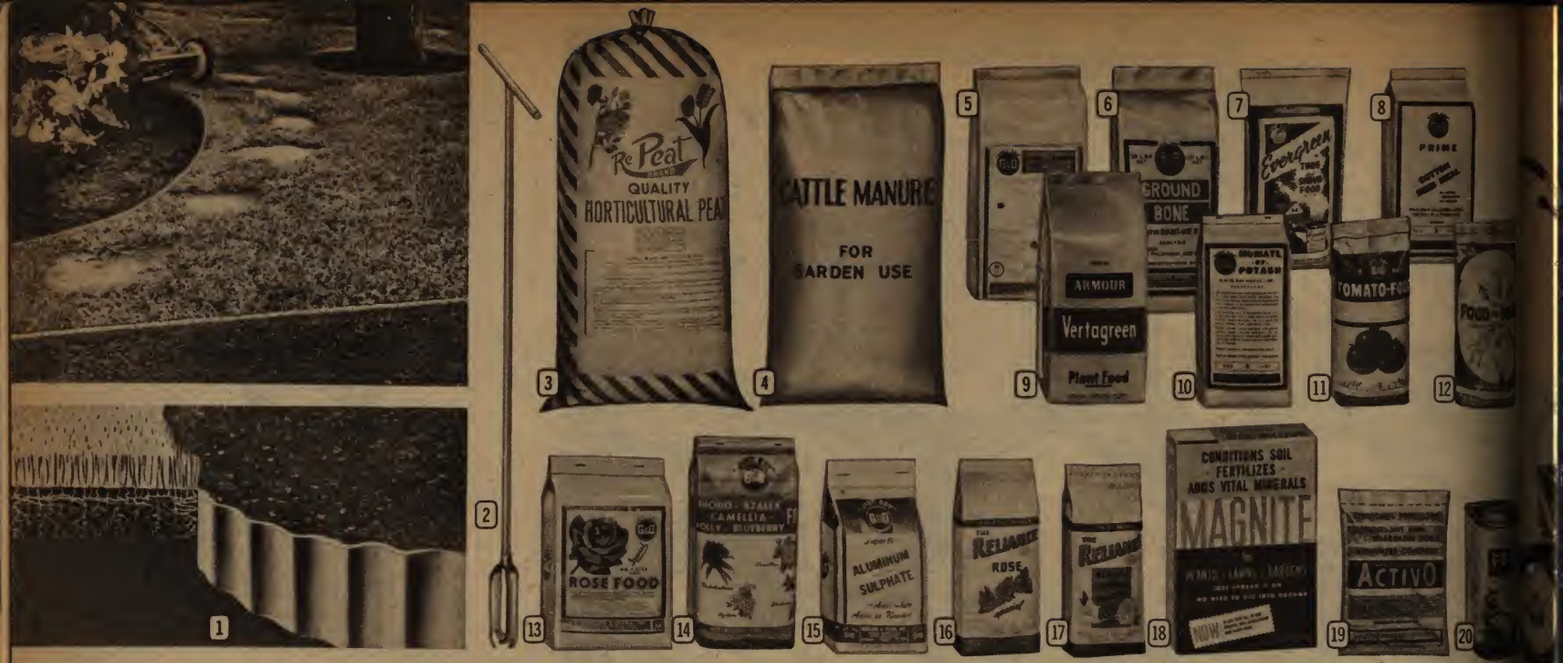
Name _____
Please PRINT Name and Address Plainly

Street Address _____

or Route _____ Box _____

Postoffice _____

State _____ BA WARDS 883



Feed Your Plants Regularly for Lush Growth

"NO SEE" LAWN EDGING 4.98 for 40 ft.

1 Forms a permanent, inconspicuous barrier against spreading grass. Installed in soil, flush with surface; holds grass vertically around edges for faster, easier mowing. Use around flower beds, shrubs, trees, fences, driveways and hedges. Made of heavily galvanized, corrugated steel of spring-like temper, hot galvanized for maximum resistance to rust. 3⅞ in. high. 2-ft. sections connect quickly to conform to curved or straight outline of area to be confined. Each package contains 20 strips, sufficient for 40-ft. length. Instructions included.
87 CP 12839 M—*Postpaid*.....$4.98

2 TREE FEEDING AUGER. Most effective hand method for feeding trees and shrubs. Drills deep holes which hold fertilizer. Steel construction. 44½ in. in length overall, with 14-in. handle. Two blades, 2 x 8 in. turn easily to cut through sod.
87 CP 12714 M—*Postpaid*.....$3.98

3 PEAT MOSS. Ideal material for mulch, or loosening hard, clay-type soils. Lightens heavy soils, helps dry soil retain moisture. Air dried, it absorbs moisture faster than kiln-dried peat. Finely screened, an excellent top-dressing for lawns and rose beds. Clean and odorless. Bag has plastic inner lining.
87 C 12641—5 qts. Ship. wt. 3 to 4 lbs.....69c
87 C 12645 MB—2¼ bu. Ship. wt. 35 to 40 lbs...$1.89
87 C 12612 R—4½ loose bushel. Ship. wt. 70 to 80 lbs. One Bag, $3.49; Save on freight, order 2 Bags for $6.59

4 CATTLE MANURE. Feeds plants, adds humus. Pulverized. Use 10 lbs. to 100 sq. ft. *Not Mail.*
87 C 12624 R—50-lb. Bag. Ship. wt. 51 lbs.....$2.19

SHEEP MANURE. Use 10 lbs. per 100 sq. ft. *Not Mail.*
87 C 12601 R— 25-lb. Bag. Ship. wt. 26 lbs....$1.35
87 C 12602 R— 50-lb. Bag. Ship. wt. 51 lbs..... 1.79
Save on freight; buy two 50-lb. bags for..... 3.35

G & O ORGANIC FERTILIZER 6.95 50 lbs.

5 *8-15-5. Contains no sand, brick dust or other useless filler. 28% of this mixture is in the form of plant food that is immediately available to roots; other 72% is bone meal, fish scraps, meat, tankage, cotton seed meal, etc. Releases its nutrients slowly; often for as long as a year. Use 15 lbs. per 100 sq. ft.
87 C 12515—15 lbs. Ship. wt. 17 lbs.....$2.49
87 C 12516 MB—25 lbs. Ship. wt. 27 lbs. 3.69
87 C 12517 MO—50 lbs. Ship. wt. 53 lbs. 6.95

6 G & O BONE MEAL. *2-20-0 Rich in Phosphorous. Produces sturdy root growth.
87 C 12589— 5 lbs. Ship. wt. 5 lbs. 8 oz...59c
87 C 12590—10 lbs. Ship. wt. 11 lbs.....$1.09
87 C 12591 MB—25 lbs. Ship. wt. 26 lbs... 2.39

7 G & O EVERGREEN FOOD. *9-7-4 Helps plants to become established quickly after transplanting. Use 1 lb. per plant.
87 C 12587— 5 lbs. Ship. wt. 5 lbs. 8 oz...85c
87 C 12588—10 lbs. Ship. wt. 11 lbs.....$1.45

8 G & O COTTON SEED MEAL. Used extensively by growers of tuberous Begonias; equally effective for other flowering plants. Use 1 teaspoon to each 6-in. pot.
87 C 12513–5 lbs. Ship. wt. 5 lbs. 8 oz.....75c
87 C 12514–10 lbs. Ship. wt. 11 lbs.....$1.25

9 VERTAGREEN. *5-10-5. Armour's complete plant food for lawns, flowers, vegetables, shrubs and trees. Use 3 to 4 lbs. per 100 sq. ft. of lawn; 1 to 2 lbs. for each shrub; ½ lb. for each ft. of height, for trees.
87 C 12660—10 lbs. Ship. wt. 11 lbs.....95c
87 C 12661 MB—25 lbs. Ship. wt. 27 lbs...$1.70
87 C 12662 MO—50 lbs. Ship. wt. 52 lbs... 2.50
Save on freight; buy two 50 lb. bags for. 4.85

G & O MURIATE OF POTASH 69c 5 lbs.

10 *0-60-0 Stimulates growth, produces rigid stems. Excellent for root crops such as beets, potatoes, turnips, beans, flowering bulbs. Use 1 lb. for 200 sq. ft. area.
87 C 12511–5 lbs. Ship. wt. 5 lbs. 8 oz...69c
87 C 12512–10 lbs. Ship. wt. 11 lbs.$1.19

11 G & O TOMATO FOOD. *3-12-13. Result of many years of research to find the most effective plant food for tomatoes. 5 lbs. treats 25 plants.
87 C 12576—5 lbs. Ship. wt. 5 lbs. 8 oz.85c
87 C 12577—10 lbs. Ship. wt. 11 lbs.$1.45

12 G & O BULB FOOD. *5-6-15 A perfectly balanced mixture. Use 1 Tbsp. per bulb. Ship. wts. 5 lbs. 8 oz., 11 lbs.
87 C 12585— 5-lb. Bag.....85c
87 C 12586—10-lb. Bag.....$1.45

13 G & O ORGANIC ROSE FOOD. *7-8-5 Rich source of plant food containing blood, meat, bone, fish, trace elements, etc. Use 1 cup for each bush.
87 C 12578–5 lbs. Ship. wt. 5 lbs. 8 oz. 85c
87 C 12579–10 lbs. Ship. wt. 11 lbs...$1.45

14 G & O CAMELLIA AND AZALEA FOOD. *3-20-3 For all acid-loving plants: Camellias, Azaleas, Rhododendrons, Holly, Blueberries, etc. Use 1 cup food around base of each plant.
87 C 12523–5 lbs. Ship. wt. 5 lbs. 8 oz.. 85c

15 ALUMINUM SULPHATE. Turns neutral or alkaline soil into acid soil. For such acid-loving plants as Blueberries, Blue Hydrangea, Azaleas, Camellias, Rhododenron. Use 5 lbs. per 100 sq. ft.
87 C 12510—5 lbs. Ship. wt. 5 lbs. 8 oz.75c

RELIANCE ROSE FOOD 55c

16 *4-8-8. Produces larger, more dant blooms. Use 4 lbs. per 10
87 C 12613–5 lbs. Ship. wt. 5 lbs.
87 C 12614–10 lbs. Ship. wt. 11

17 RELIANCE AZALEA AND CA FERTILIZER. *4-8-8. Developed cially for Azaleas, Camellias, drangeas and plants needing Use 1 cup for each plant.
87 C 12606–5 lbs. Ship. wt. 5 lbs.

18 MAGNITE. All-mineral soil ment. For producing healthier more abundant flowers, fruits an tables. Contains organic and in plant foods, plus trace elements hard, clay-type soil into loose, form that will absorb and retain mo Odorless, harmless, easy to use. spread on top of soil. 98% usabl long-lasting fertility. Use 5 lbs. for
87 C 12505–1 lb. Ship. wt. 1 lb.
87 C 12506–5 lbs. Ship. wt. 5 lbs.
87 C 12507 MB–25 lbs. Ship. wt.

19 ACTIVO turns waste into Place grass, garbage, into p kle with Activo. No. 2 size activ lbs.; No. 7 size 1300 lbs.; No. 20
87 CP 12676—No. 2 Size. *Prepaid*
87 CP 12677—No. 7 Size. *Prepaid*
87 CP 12678 M—No. 20 Size. *Prepa*

20 DU PONT FTE. VITAL trace in a form that is released s plants need them. 1 lb. treats 400
87 C 12680—1 lb. Ship. wt. 1 lb.
87 C 12681—5 lbs. Ship. wt. 5 lbs.

**Nitrogen-Phosphorous-Potash*

FEED YOUR LAWN AND GARDEN AS YOU SPRINKLE, WITH THESE NOURISHING PLANT FOODS

21 ROSS ROOT FEEDER WITH 12 CARTRIDGES. Simply attach to your garden hose and plunge into soil near roots of plant, (as illustrated below). Slip fertilizer cartridge into chamber. Water passing through cartridge dissolves nutrients to form a solution which fertilizes roots. Precision built with 28-in. perforated shaft and corrosion-proof zinc alloy valve assembly. Removable steel tip. Length overall 34 in. Transparent plastic cartridge chamber.
87 CP 12756 M—Root Feeder and one box of Nutrient Fertilizer Cartridges *8-16-8. *Postpaid*.....$4.69
87 CP 12757—*8-16-8 Nutrient Cartridges. General Purpose fertilizer. *Postpaid*.....12 for 98c
87 CP 12758—*10-20-20 Acid Type Fertilizer. For azaleas, camellias, blueberries, etc. *Postpaid*. 12 for 98c
87 CP 12759—*10-52-17 Starter Fertilizer. High in phosphorous. *Postpaid*.....12 for 98c

22 ROSS POW-R CAPS. *9-47-17 formula plus vital trace elements; used by professional growers for luxuriant plant growth. Especially fine for African Violets. 1 capsule makes 1 quart. 12 cap. in pkg.
87 C 12549—Ship. wt. 6 oz.....1 Pkg. 35c; 3 for $1.00

**Indicates Nitrogen-Phosphorous-Potash content.*

23 ACP GRO-STUF. *20-20-20. New complete plant food which contains all necessary mineral elements plus hormones and trace elements. Assimilated by roots to speed growth and increase size of vegetables, flowers, shrubs and trees. Use 1½ tablespoons to gal. water. May be applied with automatic sprinklers such as (24), Hozon (29), or any type sprinkling can.
87 C 12502—5 oz. Ship. wt. 9 oz.....49c
87 C 12503—1 lb. Ship. wt. 1 lb. 4 oz....$1.19
87 C 12504—4 lbs. Ship. wt. 4 lbs. 8 oz... 3.69

24 GRO-GUN. New, improved model. For applying water-soluble plant food. Attach to garden hose, let water pressure do the work. 1 pint of fertilizer solution is delivered with every 20 gal. of water from hose. Won't clog. Cleans in 30 seconds.
87 CP 12809—With quart jar. *Postpd*.....$2.95

IMPORTANT SAVINGS: Always check Wards Metropolitan Package Delivery and Will Call Service for possible savings on transportation charges. See Pages 954 and 955.

25 RAPID-GRO. *23-21-17. Scientifically balanced plant food. Contains vitamins, hormones and necessary trace elements. One of the most satisfactory foods for foliar feeding; leaves no sediment on leaves. Excellent for dipping roots when transplanting seedlings and young plants. Encourages more abundant bloom and finer color in perennials. Simply dissolve in water and apply with sprinkling can or sprayer. 1 lb. makes 25 gal.
87 C 12530—1 lb. Ship. wt. 1 lb. 4 oz.$1.25
87 C 12531—2 lbs. Ship. wt. 2 lbs. 8 oz. 2.35

26 HYPONEX. *7-6-19. Completely balanced liquid plant food. Speeds growth and produces strong, vigorous plants. Reduces shock and willing when transplanting. Will not burn roots or foliage. 1 tspn. makes 1 gal. of solution; 1 lb. makes 100 gal. Clean and odorless.
87 C 12582—3 oz. Ship. wt. 6 oz.....25c
87 C 12583—7 oz. Ship. wt. 11 oz.....50c
87 C 12584—1 lb. Ship. wt. 1 lb. 6 oz.$1.00

27 FORD NITROGEN. Contains Nitrogen, in a form that combines with the soil particles w quickly available to roots. Will out in periods of excessive m creases root structure, promotes top growth. Use 1 lb. for 250 squa 1 lb. in 5 gallons of water. Buy th size, save almost 50%.
87 C 12609—10 lbs. Ship. wt. 11
87 C 12610 MO—50 lbs. Wt. 51 lbs
87 C 12611 R—80 lbs. Wt. 83 lbs.

28 HOZON LIQUID FERTILIZER CATOR. For use with any com water-soluble plant food, such as 26 and 27 at left. Connects betwe cet and garden hose. Rubber tube is inserted in pail or tub co solution; siphons plant food solu container and applies it to garden at ratio of 1 part solution to 16 parts Brass with stainless steel valve, str
87 C 6066—Ship. wt. 10 oz.....

Plant Wards Grass Seed for a Beautiful Lawn

LAWN SPREADERS 6.79 TO 19.95

Wards new line of lawn spreaders are the finest we know of at these prices. Include many new improvements which make for a more accurate, time-saving operation. Heavy steel construction throughout. Sky-blue baked-enamel finish with white trim.

1 2 New positive flow action and 20 settings insures accurate sowing of lawn seed or fertilizer. Stainless steel valve and baffle plate resist corrosion; removable for cleaning. Shut-off on handle. Nylon bearings. Large tires protect lawn. Greater number of openings, set closer together in bottom, distributes contents uniformly.

(1) ESTATE MODEL. Spreading width 28 in. Hopper 28x10¼x10¾-in. 10-in. wheels, 10x 1.75 rubber tires. Capacity 80 lbs.
87 C 739 MO—Ship. wt. 33 lbs..... $16.25

(2) HOME MODEL. Spreading width 19 in. Hopper 19x10¼x10¾-in. 10-in. wheels, 10x 1.50 rubber tires. 60-lb. capacity.
87 C 731MO—Ship. wt. 28 lbs..... $11.49

3 ECONOMY SPREADER. Does excellent job with most fertilizers and lawn seeds. Flow control gauge has 10 settings. Hopper 17x10x7 in. Wheels 7-in. diam. with 7x1.25 rubber tires. Standard type steel shut-off plate and agitator. Capacity 30 lbs.
87 C 730 M—Ship. wt. 15 lbs..... $6.79

LAWN BEAUTY SPREADER 19.95

4 Spreads fertilizer or seed at any desired rate. Cam agitator automatically levels and force-feeds materials through 20 holes. Flow is turned on or off, by simply twisting hand grip. Rate control dial at top of handle, with 20 large easy-to-read numerals, determines rate of flow; prevents under-feeding. Steel hopper 18 in. long, 10 in. wide, 11 in. deep. 10-in. wheels with 1¼-in. rubber tires. Capacity 50 lbs. Finished in rose-colored baked enamel. *Prepaid.*
87 GBP 757 MO—Price, except in Fla. $19.95
Florida customers Prepaid..... 20.95

LAWN AERATORS 8.25 AND 37.95

10 11 New, patented tools for improving your lawn. Used extensively by professional gardeners who maintain beautiful lawns on golf courses, parks, etc. Penetrates top-soil by scooping out ½-in. holes, 4 in. deep at regular intervals without disturbing turf. Under-surface of soil is loosened, allowing air, water and plant food to be carried to roots. All metal construction. Rubber hand grips. Rugged, open steel spoons lift out dirt and crumble it, while tempered steel springs hold sod in place.

(10) COMBINATION AERATOR. Three discs, with total of 18 spoons. 20½ in. wide, 43 in. high. Water-ballast, drum-type roller is 8½ in. in diameter. Holds 3½-gal. water.
87 C 741R—Ship. wt. 77 lbs..... $37.95

(11) FORK-TYPE AERATOR. For small lawns and spot-aeration. 10 in. wide, 34 in. high.
87 C 742 M—Ship. wt. 7 lbs..... $8.25

VAUGHAN'S CRAB GRASS KILLER

12 New crab grass killer contains Di Sodium Monomethyl Arsonate (Sodar). Will kill crab grass in all stages of growth as well as dandelion, plantain and chickweed, without permanent injury to desirable grasses. Rain will not reduce its effectiveness. 4 oz. will treat 1000 sq. ft.
87 C 11860—4 oz. Ship. wt. 10 oz..... $1.25
87 C 11861—1 lb. Ship. wt. 1 lb. 8 oz... 3.50

MERION BLUEGRASS SEEDER 3.89

5 Most satisfactory method for distributing Merion Bluegrass seed by hand, when it is necessary to spread a small amount over a large area. Seed is disbursed at 80 to 100 revolutions per minute; forms semi-circular pattern in front of operator. Green baked enamel steel container is 6 in. high, 4 in. in diam. Holds 1 lb. of lawn seed.
87 CP 12849—*Postpaid*..... $3.89

6 MERION BLUEGRASS MIXTURE. Most economical bluegrass. Tests in 14 States and Canada revealed that Merion Blue is superior to any other bluegrass. The secret of its vigor lies in the amazing network of roots and rhizomes which spread underground to form a dense, luxurious top growth. Resists crabgrass invasion. Holds color even in hottest weather. Recommended for good soils that get four hours or more of sunlight. Contains 42% Merion Bluegrass, 38% Illahee or Penn. State Fescue, 20% Highland Bentgrass. 1 lb. covers 500 sq. ft.
87 C 12410—1 lb. Ship. wt. 1 lb. 4 oz... $2.69
87 C 12411—3 lbs. Ship. wt. 3 lbs. 8 oz. 7.79
87 C 12413 KB.— Shipped promptly from Seedsman in Chicago, Ill. or Rochester, N. Y. You pay shipping charges from there. 25 lbs..... $61.98

KENTUCKY BLUE GRASS. Perennial, deep rooting. Withstands summer drought and winter freeze. Stands hard wear. Takes up to 30 days to germinate, but once established, thick turf and close-knit roots discourage weeds. Use 1 lb. sq. ft. for reseeding.
87 C 12467—1 lb. Ship. wt. 1 lb. 3 oz... $1.15
87 C 12468—5 lbs. Ship. wt. 5 lbs. 8 oz.. 5.45
87 C 12469 L—25 lbs. Ship. wt. 26 lbs.. 26.49

HIGHLAND BENTGRASS. For a brilliant, velvety lawn. Once established, grows thicker and more luxuriant each year. Requires about 36 days to germinate. Thrives in medium to heavy soil, with plenty of sun. 1 lb. plants 500 sq. ft.
87 C 12479—1 lb. Ship. wt. 1 lb. 3 oz... $1.49
87 C 12480—5 lbs. Ship. wt. 5 lbs. 8 oz.. 6.98

CRABGRASS KILLER 1.19 6½-oz.

13 By Weedone. New improved, formula containing non-poisonous Potassium Cyanate and new chemical MCP. Developed especially to kill crab grass, but also eliminates other broadleaf lawn weeds without killing permanent grass. 6½ oz. mixed with water is sufficient for 1200 sq. ft.
87 CP 11865—6½-oz. size. *Postpaid*... $1.19
87 CP 11866—26-oz. size. *Postpaid*.... 3.75

14 CRAG HERBICIDE-1. Prevent weeds before they grow, in vegetables, flowers, shrubs, evergreens. Crag is applied to newly hoed or weeded soil. It acts upon germinating weeds and weed seed. Dissolves readily in water. Will not injure adjoining plants. 4 oz. treats 3,000 sq. ft.
87 CP 11879—4-oz. Can. *Postpaid*. Each $1.50

15 WEEDONE. The old familiar 2, 4-D weed killer, improved by the addition of 2, 4, 5-T. Kills dandelions, plantain, foxtail and other broad leaf weeds in lawns. Kills poison ivy, poison oak, ragweed, thistle and over 90 other weeds, without harming permanent grasses. Prevents re-sprouting of tree stumps. Will not give off vapors injurious to flowers, shrubs, or vegetables. Use in any garden sprayer. 8-oz. can makes 6 gal.—enough to spray 1200 sq. ft.
87 CP 11850—8-oz. Can. *Postpaid*..... 97c
87 CP 11851—1-qt. Can. *Postpaid*.... $2.69
87 CP 11852 M—1-gal. Can. *Postpaid*. 6.69

ALL PURPOSE LAWN SEED 1.19 Pound

7 100% perennial grasses. Makes a dense, deep-rooted turf, carpet-like in appearance, yet rugged enough to stand heavy traffic. Blend of choice grass varieties that give a beautiful lawn under widest variance of soil and climate. Recommended for poor sandy soil and partly shaded spots, but will grow as well in rich soil, acid or sweet, in sun or shade, in moist or semi-dry places. Contains rare and costly Illahee Fescue (stays green during hot summer); Highland Bent Grass and Kentucky Bluegrass, well known for hardiness and ability to make a good lawn. 1 lb. plants 250 sq. ft. area. 50 and 100-lb. Bags shipped promptly from Seedsman near Rochester, N.Y. Transportation charges *Prepaid*. Others shipped from Stock.
87 C 12415—1 lb. Ship. wt. 1 lb. 4 oz.... $1.19
87 C 12416—5 lbs. Ship. wt. 5 lbs. 8 oz.. 5.65
87 C 12417 LB—25 lbs. Ship. wt. 26 lbs.. 27.49
87 CP 12418 F—50 lbs. *Prepaid*..... 52.00
87 CP 12419 F—100 lbs. *Prepaid*..... 98.00

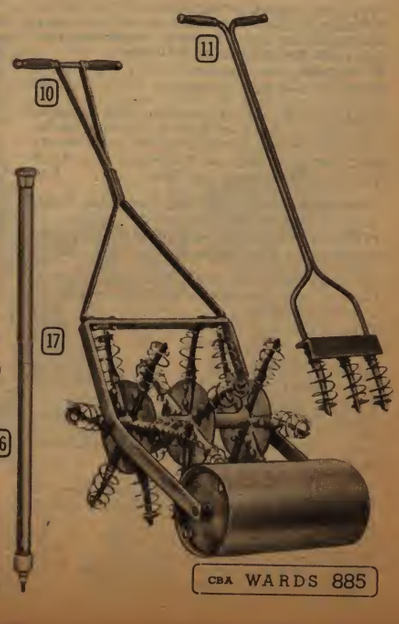
SHADY LAWN MIXTURE. If part of your lawn gets less than 6 hours of sunshine each day, use Shady Lawn seed. Thrives under trees where most grass will not grow, or on north exposures. A 68% perennial mixture containing Fescue, Kentucky Bluegrass, Meadow Fescue and Poa Trivialis grasses, which grow in shaded areas of poor soil and limited nourishment. In addition, Rye grass is included to give the lawn a quick start and to protect slower growing grasses until they are well established. 1 lb. will plant 250 sq. ft.
87 C 12482—1 lb. Ship. wt. 1 lb. 4 oz.... 75c
87 C 12483—5 lbs. Ship. wt. 5 lbs. 8 oz.... $3.49
87 C 12484 LB—25 lbs. Ship. wt. 26 lbs.... 16.75

STANDARD QUALITY. Quickly gives you a low-cost, lawn where lawn must be built fast, or where a new lawn must be re-graded later. Contains 11% Kentucky Blue Grass, plus Perennial, and Domestic Rye which sprout in a few days. 1 lb. covers 165 sq. ft.
87 C 12457—1 lb. Ship. wt. 1 lb. 4 oz..... 49c
87 C 12458—5 lbs. Ship. wt. 5 lbs. 8 oz.... $2.29
87 C 12459 LB—25 lbs. Ship. wt. 26 lbs... 10.98

WEED-AWAY SPRAYER 59c Each

16 By Weedone, pioneers in weed control. All plastic. Fits any ½-gallon or gallon jug. Simply fill jug with weed killer solution, attach wand and spray. Easy to clean; tip is removable. Jug not included.
87 CP 6149—*Postpaid*..... Each 59c

17 KILLER KANE. Apply weed killer as you walk. Place point on weed, press down gently on top of cane; valve opens and closes automatically; solution drenches weed. Can be used close to valuable flowers without danger. Hollow handle holds 18 oz. of any water-soluble weed killer such as (15) at left. Durable translucent green plastic. Will last for years with ordinary care. 1¼-in. diam. 33½ in. long.
87 C 12899 L—Ship. wt. 1 lb..... $1.98



WARDS SUPREME QUALITY 1.09 lb.

8 For a tough turf of lasting beauty, plant Supreme. A mixture of extra fine quality seed containing 74% perennial grass. Includes over 50% Kentucky Bluegrass, Creeping Red Fescue, and Highland Bentgrass, with enough Domestic Rye to give lawn a quick start and protect slower germinating perennial grasses while they become established. Tolerates some shade, poor soil, and heavy traffic. 1 lb. plants 250 sq. ft.
87 C 12454—1 lb. Ship. wt. 1 lb. 4 oz..... $1.09
87 C 12455—5 lbs. Ship. wt. 5 lbs. 8 oz..... 5.15
87 C 12456 LB—25 lbs. Ship. wt. 26 lbs..... 24.98

WHITE CLOVER. Helps grasses establish a tough sod. Wards seed mixtures contain no clover. If desired, add 1 lb. to 10 lbs. grass seed.
87 C 12485—½-lb. Box. Ship. wt. 12 oz..... 85c
87 C 12486—1-lb. Box. Ship. wt. 1 lb. 4 oz.... $1.59

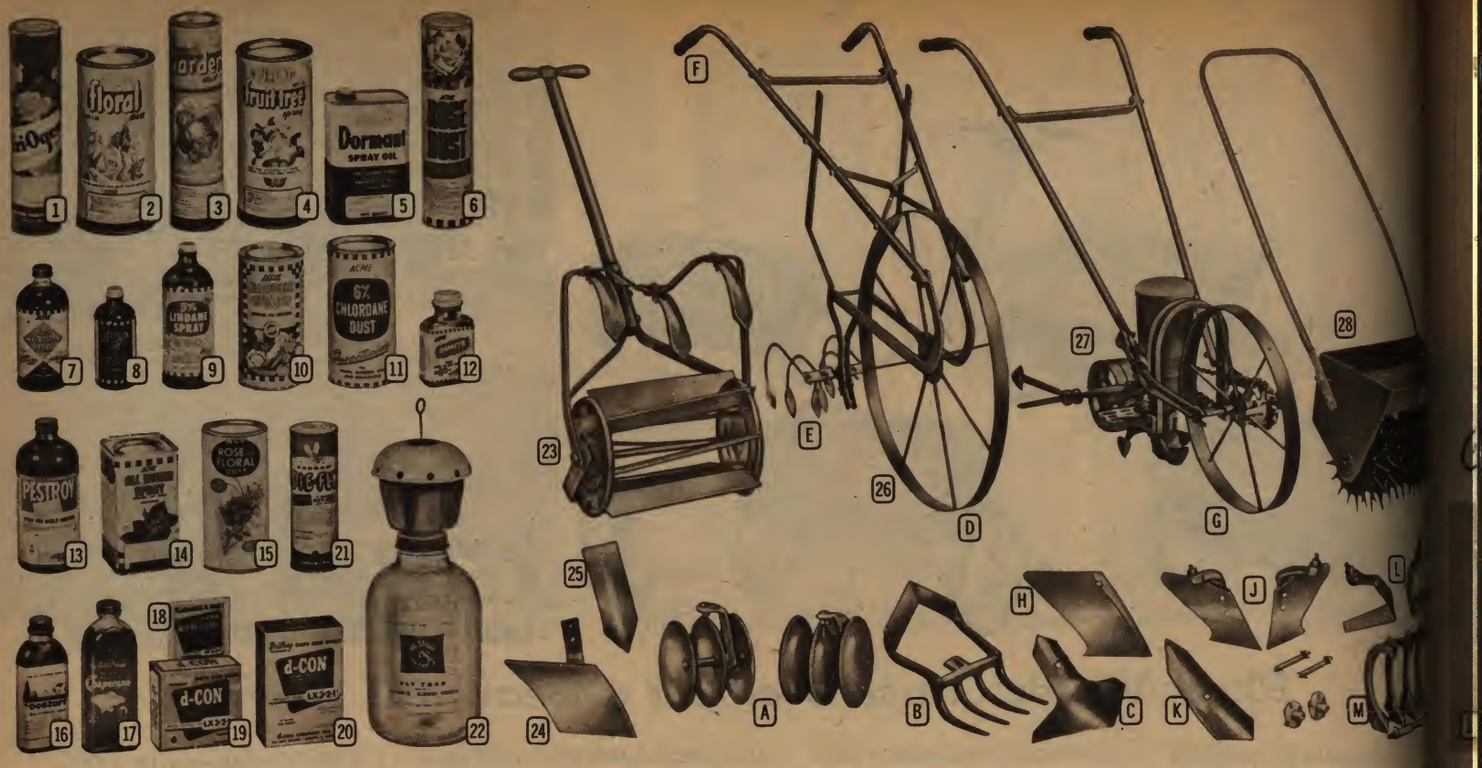
SCOTT'S TURF BUILDER 2.50 25 Pounds

9 Gives new grass better start, renews color and vigor of old grass. Goes three times ordinary fertilizer. Odorless. Use 10 lbs. per 1000 sq. ft. on old lawns, twice as much for new.
87 CP 12495 MB—25 lbs. *Postpaid*..... $2.50
87 CP 12494 R—50 lbs. *Prepaid. Not Mail*... 3.95
87 CP 12493 R—100 lbs. *Prepaid. Not Mail*.. 7.85

SCUTL. Destroys crab grass without injury to permanent grasses. Easy to apply in dry form with spreader. Instructions included.
87 CP 11853—Box for 500 sq. ft..... 79c
87 CP 11806—Box for 2000 sq. ft..... $2.75
87 CP 11807 MO—Bag for 11,000 sq. ft..... 9.95

SCOTT'S 4-XD WEED CONTROL. Kills dandelion, plantain, and other broad-leaf weeds without harming lawn. Ready to use. *Postpaid.*
87 CP 11880—Box for 2500 sq. ft..... $1.75
87 CP 11881MB—Bag for 11,000 sq. ft..... 4.85

SCOTT'S WEED & FEED. Double-duty compound. Combines weed killing potency with long lasting lawn food. Kills broad leaved weeds in 3 to 4 weeks while nourishing grass. 12½ lbs. treats 2500 sq. ft.; 55 lbs., 11,000 sq. ft.
87 CP 12470—12½-lb. Box. *Postpaid*..... $2.95
87 CP 12471R—55-lb. Bag. *Prepaid*..... 11.75



Practical Equipment for Successful Gardening

TRI-OGEN ROSE, FLORAL DUST 98c

1 Popular fungicide-insecticide treatment now available in convenient dust gun. Controls most pests which attack roses and other plants. For spray, use 10 Tbls. to 1 gal. water.
87 CP 12385—10-oz. Dust Gun. *Postpaid*.....98c
87 CP 12386— 1-lb. Refill. *Postpaid*.....$1.19

2 DU PONT FLORAL SPRAY OR DUST. Insecticide, fungicide. For black spot, mildew, rose chafers, aphids. 1 lb. makes 6 gals.
87 CP 12300—8-oz. in Dust Gun. *Postpaid*....98c
87 CP 12301—1 lb. *Postpaid*.....$1.25

3 DU PONT VEGETABLE GARDEN SPRAY. Insecticide, fungicide. Spray or dust. Safe to use close to harvest. Controls insects and disease fungi which attack vegetables. 1 lb. makes 6 gals.
87 CP 12302—8-oz. in Dust Gun. *Postpaid*....98c
87 CP 12303—1 lb. *Postpaid*.....$1.25

DU PONT APHID AND MITE SPRAY. Insecticide. Contains 50% Malathion. For control of aphids, red spider, etc. Can also be mixed with most standard garden sprays. 1 oz. makes 6 gal. Excellent for house plants.
87 CP 12313—1 oz. *Postpaid*.....49c
87 CP 12314—4 oz. *Postpaid*.....$1.25

4 DU PONT FRUIT TREE SPRAY. Insecticide-fungicide. Safe to use close to harvest time. 1 lb. in water to make 13 gals. spray.
87 CP 12304—1 lb. *Postpaid*.....$1.25
87 CP 12305—3 lb. *Postpaid*..... 2.75

5 DU PONT DORMANT OIL SPRAY. Insecticide, fungicide. Helps prevent mildew, blackspot, scale. Apply while plants are dormant in winter or early spring. 1 Qt. makes 12-gal. spray.
87 CP 12307—1 Qt. *Postpaid*.....$1.25

6 ACME ROSE DUST. Fungicide-insecticide for control of blackspot, mildew, red spider, beetles, etc. Use as a dust or spray.
87 CP 12363—8-oz. Dust Gun. *Postpaid*.....$1.10
87 CP 12364—2-lb. Re-fill. *Postpaid*..... 2.10

ACME ARSENATE OF LEAD. Insecticide. 98% concentrate. For moth, tomato worm, potato bugs, and most chewing insects. 1 lb. makes 33 gals.
87 CP 12343—1 lb. *Postpaid*.....89c
87 CP 12344—4 lb. *Postpaid*.....$1.98

7 ACME 50% MALATHION SPRAY. Insecticide. Controls flies, mosquitoes, mites, and many insects which attack flowers, vegetables and fruit trees. Remains active 8–10 days.
87 CP 12365—4 oz. *Postpaid*.....$1.25
87 CP 12366—1 Pint. *Postpaid*..... 3.00

BLACK LEAF "40." Insecticide. 40% Nicotine. Kills aphids, thrips, and other sucking insects. Also controls poultry lice. 1 oz. makes 10-gal. spray.
87 C 7260—5 oz. Ship. wt. 1 lb. 4 oz.....$1.19
87 C 7261—2 lbs. Ship. wt. 3 lbs..... 5.29

ACME BORDEAUX MIXTURE. Fungicide. Helps prevent fungus and blight.
87 CP 12332—1 lb. (Makes 6¼ gal.) *Postpaid*..79c
87 CP 12333—4 lbs. *Postpaid*.....$1.95

8 ACME DIELDRIN "18." Insecticide. Controls ants, chiggers, grubs, etc. in lawns. 8 oz. Covers 1000 sq. ft.
87 CP 12368—8 oz. *Postpaid*.....$1.35
87 CP 12369—1 Qt. *Postpaid*..... 3.75

ACME DURA-DUST No. 50. Insecticide. Use as dust or spray. Contains 50% Wettable DDT. Protect crops against leaf hoppers, beetles, aphids, etc. For spray, use 1 lb. to 50 gal. water, for dusting, 1 lb. to 9 lbs. talc.
87 CP 12327—1 lb. *Postpaid*.....89c
87 CP 12328—4 lbs. *Postpaid*.....$1.98

9 ACME LINDANE. Insecticide. Kills chewing and sucking insects. Kills flies, mosquitoes, ants, etc. 4 oz. makes 6 gal.
87 CP 12321—4 oz. *Postpaid*.....75c
87 CP 12322—1 pt. *Postpaid*.....$2.39

ACME EMO-NIK INSECTICIDE 4½-OZ. 45c

Insecticide. Contains 1.50% Nicotine, 80% Oil. Use as a dormant spray, summer oil spray, or contact spray—One Pint makes 16 gals.
87 CP 12345—4½ oz. *Postpaid*.....45c
87 CP 12346—Pint. *Postpaid*.....89c
87 CP 12347—Quart. *Postpaid*.....$1.39

10 ACME GARDEN GUARD. Insecticide. Use as dust or spray. Non-poisonous to humans or pets. Excellent for beans, broccoli, cabbage, cauliflower, etc. 1 lb. treats 600-ft. row.
87 CP 12334—1 lb. *Postpaid*.....59c
87 CP 12335—4 lbs. *Postpaid*.....$1.49

11 ACME 6% CHLORDANE DUST. Insecticide. For ants, chiggers, grubs, cutworms, slugs.
87 CP 12337—1 lb. (Treats 600 sq. ft.). *Postpaid*.69c
87 CP 12338—4 lbs. *Postpaid*.....$1.75

12 ACME DIMITE. Insecticide. For red spider on evergreens and other ornamentals. Prevents repopulation for weeks. May be mixed with other insecticides. Use 1 teaspoon per gal. water.
87 CP 12320—2 oz. *Postpaid*.....75c

ACME LIME SULPHUR. Fungicide. Use as dust or spray. Use as dormant spray to control scale insects, rust, and mildew before growth starts in spring. 1 lb. makes 4-gal. dormant spray.
87 CP 12339—1-lb. Can. *Postpaid*.....85c
87 CP 12340—5-lb. Can. *Postpaid*.....$3.55

13 ACME PESTROY 25% DDT. Insecticide. Controls flies, mosquitoes, garden insects, thrips, aphids, etc. Dilute with water to 5% DDT strength. Use 1 qt. to 25 gal. water for 1 acre mosquito control. Dilute with No. 2 fuel oil for use with fogger attachment on garden tractor or lawn mower.
87 CP 12323—1 Qt. *Postpaid*.....$1.69
87 CP 12324 M—1 Gal. *Postpaid*..... 5.25

ACME RED RIVER POTATO MIX. Insecticide, fungicide. Controls potato bugs and diseases. Contains DDT, Copper and Metallic Arsenic. Use 1 lb. to 12 gal. water.
87 CP 12330—1 lb. *Postpaid*.....$1.00
87 CP 12331—4 lbs. *Postpaid*..... 3.15

ACME WETTABLE DUSTING SULPHUR. Fungicide, insecticide. 95% Sulphur. For mildew, blackspot, rust, fungus, chigger control. For dusting, use 2 lbs. for 600-ft. row. Use 2 lbs. for 19-gal. spray.
87 CP 12342—2 lbs. *Postpaid*.....75c

14 ACME ALL 'ROUND DUST OR SPRAY. Fungicide, insecticide. Contains 5% DDT. For insects and fungi on plants. For spray, use 1 lb. to 12 gal. water, for dust, use direct from can.
87 CP 12325—1 lb. *Postpaid*.....$1.19
87 CP 12326—3 lbs. *Postpaid*..... 2.29

15 ACME ROSE AND FLORAL DUST OR SPRAY. Insecticide, fungicide. Contains DDT, Lindane, Ovotran, Ferbam and Sulphur. For chewing and sucking insects. 1 lb. makes 6.4-gal. spray.
87 CP 12360—8-oz. Dust Gun. *Postpaid*.....98c
87 CP 12353—1 lb. *Postpaid*.....$1.49
87 CP 12357—3 lbs. *Postpaid*..... 3.59

ACME ALL 'ROUND SPRAY BOMB. Handy spray can. No mixing or cleaning up. Simply press finger on top to release spray. Ideal for house plants.
87 CP 12349—10-oz. Can. *Postpaid*.....$1.49

ACP FRUIT TREE SPRAY. Fungicide, insecticide. For insects and diseases on fruit trees. Do not use on grapes or raspberries. 1 lb. makes 10 gal.
87 CP 12361—12 oz. *Postpaid*.....98c
87 CP 12362—3 lbs. *Postpaid*.....$2.69

STOP DOG AND RABBIT DAMAGE

16 DOGZOFF. Protects trees and shrubs against damage from dogs. Non-poisonous to animals.
87 C 12600—3 oz. Ship. wt. 12 oz.....59c

DOGZOFF BOMB. Press button and spray.
87 CP 12607—11-oz. Bomb. *Postpaid*.....$1.89

17 RABBIT CHAPERONE. Prevents rabbit damage on trees, shrubs. Effective 10 to 21 days.
87 C 12608—8 oz. Ship. wt. 10 oz.....$1.49

D-CON RAT KILLER 1.69 1 lb.

Kill rats and mice that destroy your grain, infest your property, eat your profits and spread disease. Use d-Con, tested and proved concentrate containing Warfarin and LX-3-2-1, most effective and permanent means of rodent control.

Unconditional Guarantee: If d-Con does not rid your property of rats and mice in 15 days, return the empty package for a full refund.

18 WARFICIDE, water-soluble d-Con. Dissolves quickly to make a tasteless, odorless drinking water deadly to rats and mice. Most effective where quantities of dry foods are stored, drinking water limited. 1 pkg. makes 1-qt. solution.
87 CP 7311—*Postpaid*.....6 pkgs. $2.25

19 d-CON CONCENTRATE. Mix with 5½ lbs. corn meal, rolled oats, etc. to make 6 lbs. bait.
87 CP 7310—8-oz. Pkg. *Postpaid*.....$2.98

MOUSE PRUFE. An exclusive d-Con bait that mice prefer. Ready for use. *Postpaid*.
87 CP 7308.....Two 4-oz. Pkgs. $1.78

20 d-CON READY-MIXED. Ready for use.
87 CP 7309—1-lb. Package.....$1.69
87 CP 7307—5-lb. Package. *Postpaid*..... 5.95

NEW DIE-FLY 1 LB. 1.39

21 Latest scientific discovery for contro... Sugar base, dry bait. Easy to use... scatter Die-Fly powder lightly on any ... surface. (Use a sprayer or paint brush ... water to moisten infected areas.) Dri... quer-like finish. Flies are attracted, fee... and die within a few minutes. Effective... eral days on inside surfaces. 4 oz. co... sq. ft. area. Safe to use in dairy barns.
87 CP 12393—1 lb. *Postpaid*.....

BIG STINKY FLY TRAP 4.9...

22 Lure, trap and kill thousands of ... maggots daily from stock pens, ... fur ranches, food stands, motels, ... control; once a fly enters trap it can... 1-Gal. jar. Trap screws on like any ... Fluid may be added without remov... not attract bees or other desirable ... sects. Hang on tree or post. 4 to 8 ... around most farm buildings or large ...
87 C 12398—Trap with 8-oz. fluid. Wt. ...

BIG STINKY REPLACEMENT FLUID. P...
87 C 12399—8-oz. Bottle. Ship. wt. 1 lb.

NEW SEEDBED PULVERIZER AND WHEELED GARDEN TOOLS

23 ROTARY GARDEN MULCHER. Works 8 to 10 times faster than ordinary hoe, and is easier to use. Mulches as it weeds. Eight 10-in. steel rotor blades penetrate soil, crumbling surface crust and weeds. Keen-edged, reversible bottom knife slices through soil and cuts weed roots off below surface. Slightly pitched knife draws rotor into ground about 1½ in. For deeper cultivation, use three 7½-in. shovels. For small furrows use single shovel. Order attachments below for plowing.
87 C 774 YB—*Mailable*. Ship. wt. 21 lbs....$7.59

24 RIDGING PLOW. For Mulcher (A) above.
87 C 756—5 in. by 12 in. Ship. wt. 2 lbs.. 69c

25 FURROW PLOW. For Mulcher (A) above.
87 C 755—2½ in. by 8 in. Ship. wt. 1 lb..59c

26 OVERDRIVE, BALL BEARING-TYPE HIGH WHEEL CULTIVATOR. No wobble or sidesway. 24-in. wheel runs straight and true on 2 smooth-rolling ball bearings. Over-the-axle handles. Adjustable steel handles. Rubber grips. Includes 5-tooth weeder, turning and hilling plow, reversible shovel and wrench.
87 C 763 YO—*Mailable*. Ship. wt. 23 lbs....$8.95

PLAIN BEARING HIGH WHEEL CULTIVATOR. (Not pictured). All-steel construction. Frame riveted and braced. Slotted foot curved so tools set at proper angle. 23-in. wheel. Height is adjustable. Same attachments as (26) above.
87 C 766 YO—*Mailable*. Ship. wt. 21 lbs....$7.69

27 SEEDER AND CULTIVATOR. Three ... one—Seeder, 1-wheel Cultivator, and ... Cultivator. Made of oil-tempered, high ... steel. Drills continuous rows, or hill drop ... 8, 12 or 24 in. apart. Plants all vegeta... except lima beans and field corn. Visible ... lector; 2-qt. hopper; instant seed sh... marker adjusts from 6 to 20 in. High 15... ance. Includes 2 weeding hoes, 2 fill... duckfeet, chain-drive seeder unit w... extra wheel, 2 short axels, wrench.
87 C 785 YO—*Mailable*. Ship. wt. 57 lbs.

ONE-WHEEL SPEED HOE WITH RUBB... (*Not pictured*). Similar in appearance ... seeder is not included. Extra-long axle ... in. semi-pneumatic rubber tires. Inc... weeding hoes, 3 duckfeet, 1 turn plow, ...
87 C 845 YB—Ship. wt. 26 lbs.....

ONE-WHEEL SPEED HOE WITH STE... Like hoe above, but no tire or ball b... Same attachments.
87 C 782 YB—*Mailable*. Ship. wt. 22 lbs.

28 NEW SEEDBED PULVERIZER. For p... seedbed or aerating lawn. Brea... turned topsoil into crumbled texture ... seeding. Cuts tiny, inconspicuous slo... which allow air and moisture to penetrat... Steel construction. Rolling width 16 ... each 10 in. in diam. Green baked en...
87 C 747 YO—Ship. wt. 32 lbs.....

ATTACHMENTS FOR WARDS AND OTHER LOW-WHEEL CULTIVA...

IMPORTANT: Tools below (A, G, J, L, M) Fit Wards, Planet Jr., Dandy Boy and Hudson Low-Wheel Cultivators only. Mounting Shank will not fit others.

A DISC GANGS. 5½-in. blades. Width 4½ in. Throw in or out. For 2-wheel cultivators.
87 C 745 L—With bolts. Wt. 6 lbs.....Pair $4.55

G STEEL WHEELS. Ball-bearing.
87 C 796 M—16-in. diam., 2¾-in. hub, ⅜-in. hole. Ship. wt. 4 lbs.....Each $2.59
87 C 798 M—14-in. diam., 2-in. hub, ⅜-in. hole. Ship. wt. 4 lbs.....Each $2.49

J DOUBLE TURN PLOWS. For 2-wheel tools.
87 C 748—With bolts. Wt. 3 lbs.....Pair $1.98

L 6-IN. WEEDING HOES. In pairs. W...
87 C 743—Ship. wt. 2 lbs.....

M CULTIVATOR DUCKFEET. 6-in. ... double or single-wheel hoes. Wt. ...
87 C 744—Ship. wt. 1 lb.....

SINGLE TURN PLOW. (Not pictured). ... single plow complete with landside. ... rows 4 x 4 inches. For use with 1-... vator. Includes bolts.
87 C 746—Ship. wt. 3 lbs.....

IMPORTANT: TOOLS BELOW FIT STANDARD HIGH-WHEEL CULTIVATORS WITH A SLOTT...

B WEEDER-SCUFFER. 8 inches wide.
87 C 736—Ship. wt. 1 lb. 8 oz.....Each $1.39

C 8-INCH SWEEP. Cultivates, hills, weeds.
87 C 738—Ship. wt. 1 lb. 4 oz.....Each 59c

D STEEL WHEELS. Diameter 23½ in., hub 2¾ in. wide. Ship. wt. 6 lbs.
87 C 794 MO—Plain hub, 5/16-in. hole..Each $2.69
87 C 795 MO—Ball-bearing ¼-in. hole..Ea. 2.89

E 5-TOOTH WEEDER. Spring-steel 6-in. wide.
87 C 735—Ship. wts. 3 lbs. 8 oz....Each $1.89

F HANDLES. Tubular steel. *State wh... high or low-wheel cultivator.*
87 C 868 M—Ship. wt. 6 lbs.....

H TURN-PLOW. Plows 4 in. deep, 4...
87 C 733—Ship. wt. 1 lb. 8 oz.....

K REVERSIBLE SHOVEL. Cuts 2-in... at one end, 3-inch at other.
87 C 737—Ship. wt. 1 lb.....

DISC HOES. (Not pictured). Six 5½...
87 C 740 L—Ship. wt. 8 lbs.....

Planters for Indoor or Outdoor Living Rooms

STRAWBERRY PYRAMID 9.95

1 Provides an abundance of cleaner, more accessible fruit in about one-third the space usually required. Easy to water and maintain. Also used for flowers or vegetables. Rust, corrosion-resistant sections of 6-in. high galvanized, corrugated metal. 76½ in. in diam. at base; remaining rings 53½ and 30¾ in. in diam. with 11½-in. planting area between. Holds 50 plants 8 to 12 in. apart. Instructions included.
87 CP 12835 M—*Postpaid* . . . . . Each $9.95

2 PLANT STAND. Use indoors or out. Heavy-duty ¼-in. spot-welded wrought iron. Legs adjust to any position in a 360° arc; pots may be swung away from walls when used in corner of room. Satin-black stand 33 in. high. White plastic pots 4½ in. in diam. at top, base of pots sealed to retain moisture.
87 C 12773 M—Ship. wt. 6 lbs. $3.98

3 DOUBLE-DECK PLANT STAND. For plants, pottery, or other accessories. Wrought iron legs. Removable metal shelves with modern open-work design. Stands 25 in. high, 26 in. long. Shelves are 7x26 in. Bottom shelf 7½ in. from floor. Black.
87 C 12774 M—Ship. wt. 7 lbs. $4.79

4 DOUBLE-DECK PLANT STAND WITH POTS. Exactly the same as (3) above, with the addition of four removable black plastic pots which are inserted in top shelf. Pots are 4½ in. in diam.; sealed at the bottom to retain moisture. Black with gold color legs.
87 C 12707 M—Ship. wt. 7 lbs. $6.49

5 PLASTIC WINDOW BOX. Indoor planter. Durable plastic. Fits almost any window sill. Panel front, white lattice-work motif. 24 in. long, 3¼ in. wide, 2¾ in. deep. Red, chartreuse or black. *State* color.
87 C 12897 M—Ship. wt. 1 lb. 8 oz. $1.69

6 SUB-IRRIGATING PLANT BOX. Newly developed type for indoor or outdoor use. Leakproof and rustproof. Made of galvanized metal, with galvanized liner which is perforated at bottom. Water is applied through well openings at ends of box; flows to bottom of box where excess is stored. Roots draw upon this reserve water supply through perforations. Eliminates need for daily watering. Green enameled. 6 in. deep, 8¾ in. wide at top.
87 C 12742 M—24 in. Ship. wt. 4 lbs. . . . . Each $1.98
87 C 12743 M—30 in. Ship. wt. 5 lbs. . . . . Each 2.29
87 C 12744 M—36 in. Ship. wt. 6 lbs. . . . . Each 2.79

7 HEAVY STEEL WINDOW BOXES. Sturdily constructed and reinforced, with smooth, knurled edges. Secondary bottom raised ½ in. above base for drainage of excess water. Dark green enamel finish, baked on. 5½ in. deep, 8½ in. wide at top.
87 C 12716 M—24-in. box. Wt. 3 lbs. 8 oz. $1.79
87 C 12717 M—30-in. box. Ship. wt. 4 lbs. 1.98
87 C 12718 M—36 in. Ship. wt. 4 lbs. 8 oz. 2.39
87 C 12720—Metal brackets for window boxes (6), (7). Dark green. Ship. wt. 1 lb. . . . . Pr. 79c

8 REDWOOD WINDOW BOXES. Famous for its resistance to the elements. Will not decay; resists insects. 7 in. wide, 5½ in. deep. Shipped flat. Screws and instructions included.
87 C 12842 M—36-in. box. Ship. wt. 9 lbs. $2.89
87 C 12843 M—48-in. box. Ship. wt. 12 lbs. 3.65
87 C 12844 MO—60-in. box. Ship. wt. 13 lbs. . . . 4.10
87 C 12841—Brackets for boxes. Wt. 2 lbs. . . . . Pr. 75c

9 REDWOOD WINDOW BOXES AND ROOM DIVIDERS. 2, 3, 4 and 5-ft. sections made of 1-in. kiln-dried redwood. For indoors or out. May be stacked one on top of the other to form low walls to divide rooms, or form a dining area. Base locks boxes into position to form a rigid unit. Fill with house plants or artificial flowers. Easy to erect. Complete with necessary screws, and instructions.
87 C 12870 M—24x8x8 in. Ship. wt. 8 lbs. $3.50
87 C 12871 M—36x8x8 in. Ship. wt. 11 lbs. 4.49
87 C 12872 M—48x8x8 in. Ship. wt. 15 lbs. 5.45
87 C 12873 MO—60x8x8 in. Ship. wt. 18 lbs. 6.39

10 SEED STARTER TRAYS. For seeds and cuttings. Ideal for African Violets. Leakproof. Heavy-gauge galvanized steel. Sub-irrigating feature permits watering from bottom. Perforated drainage tray provides reservoir for excess water from which roots may draw moisture. Green enameled finish.
87 C 12748—18x5x2⅞ in. Ship. wt. 2 lbs. $1.59
87 C 12746—21x9x2½ in. Ship. wt. 3 lbs. 1.69

PLASTIC FLOWER POTS, 6 for 1.85

11 12 Durable plastic. Fiberglass wick distributes moisture. Assortment of six: two each red, yellow and green. 3⅞ in. high. Black, detachable trays. Ship. wts.: 4½ in., 1 lb. 8 oz.; 5½ in., 2 lbs. 4 oz.
(11) 87 C 12887—4½-in. diam. . . . . 6 for $1.85
(12) 87 C 12888—5½-in. diam. . . . . 6 for 2.39

13 PAPER POTS. Waterproof. For starting plants and cuttings indoors. 3 in. high.
87 C 12721—Ship. wt. 1 lb. 8 oz. . . . . 50 for 98c

14 FLOWER POT HOLDERS. Slip one over center rail of window, or use 2 or 3 in a group on wall. Black or white. Ship. wt. 1 lb. each.
87 C 12723—*State color*. Each 80c. . . . . 3 for $2.29

15 INDOOR FLOWER GARDENER. 3-tier rack for displaying house plants. 21⅜ in. high, 24⅛ in. long, 20 in. wide. Shelves 6¾ in. wide, 24⅜ in. long. Heavy gauge wire. Dull black or white.
87C12729 MO—Ship. wt. 10 lbs. *State color*. Each $7.98

16 TWO-SHELF PLANT STAND. Beautifully designed. Adapts itself well to window areas. Plants get maximum sunlight. 23 in. tall, 10½ in. wide and 26½ in. long. Bottom shelf 7 in. from floor, ideal place for books, magazines or pottery. Made of durable heavy gauge wire in choice of black or white.
87 C 12771M—Ship. wt. 6 lbs. *State color*. $3.98

17 SOLID LEDGE METAL PLANT SHELF. Fits over window lock. May be used in upper window frame, or on window sill. Flanges hold shelf securely in place. Protective rail around edge. All metal. 8 in. wide, 18 in. long. Black or white.
87 C 12711—Ship. wt. 3 lbs. *State color*. . . Each $1.29

18 ENAMELED PLANT SHELF. Fits any standard window sill 25 in. or more in width. Metal rods keep plants from falling off. Flange and end brackets hold shelf firmly in place. 8x24 in. White or black.
87 C 12798—Ship. wt. 3 lbs. *State color*. . . Each $1.89

19 JIFFY PLANTER. For planting bulbs and small plants. Plunge tapered cylinder into soil; pressure cuts out core of soil, forcing it out at top, leaving hole ready for plant. Steel cylinder is 11½ in. long, with 2¼-in. bottom opening. Sharp cutting edge. Foot bar, for pressure. 40 in. overall.
87 C 12728 M—Ship. wt. 5 lbs. $2.98

20 BULB PLANTING TOOL. Twist handle; forms perfect hole for bulbs—flat base, free from air pockets. Also used for setting out plants.
87 C 12778—Ship. wt. 1 lb. . . . . Each 85c

SUDBURY SOIL TEST KITS 2.98 to 29.95

Take the guesswork out of gardening. Analyze your soil, determine its degree of acidity and the Nitrogen, Phosphorous and Potash content. Tests take only a few minutes. Easy-to-follow instruction book included. De Luxe Kit and Refills shipped promptly from Factory near Boston, others from Stock.

21 DE LUXE PROFESSIONAL KIT. 200 tests.
87 CP 10899 K—*Postpaid*. $29.95

HORTICULTURAL KIT. One-third size of Professional kit.
87 CP 10889 M—*Postpaid* $14.95

JR. PROFESSIONAL KIT. Makes 50 tests.
87 CP 10891—*Postpaid* $5.89

HOME GARDENER KIT. Makes 20 tests.
87 CP 10888—*Postpaid*. $2.98

ACIDITY TEST KIT. Two-minute test to show whether soil is sweet or acid, and to what degree.
87 CP 10895—*Postpaid* $1.49

REFILLS FOR SUDBURY KITS. Nitrogen 2 or 3, Phosphorous 4 or 5, Potash 6 or 7, or Lime. *State name of refill wanted. Not Postpaid.*
87 C 10893 K—2 oz. Ship. wt. 8 oz. $1.35
87 C 10894 K—6 oz. Ship. wt. 1 lb. 2.50

22 WOODMAN'S TREE PAINT AND GRAFTING COMPOUND. For pruning, surgery and grafting. Keeps out moisture, air, insects and fungus on pruned or damaged trees. Seals tight, but remains elastic as growth proceeds. Asphalt base, contains no injurious chemicals. Apply with brush. Directions on can for filling large cavities.
87 C 10850—1 Quart. Ship. wt. 3 lbs. 98c
87 C 10851M—1 gal. Ship. wt. 11 lbs. $2.69

HOTKAPS—MINIATURE GREENHOUSES

23 You can plant many vegetables as soon as the ground can be worked if you use Hotkaps. These "Glastex" paper cones are semi-transparent, strong, weatherproof. Protect young plants from storms, frost, and insects. 6 in. high, 11-in. diam. Use Hotkap setter below for maximum efficiency. *Postpaid.*

Catalog No.	Number of Hotkaps	Price
87CP12735	25 plus Card. Setter	95c
87CP12736	100 plus Fiber Setter	$3.15
87CP12737M	250 plus Fiber Setter	5.90
87CP12738MB	1,000 Hotkaps only	18.35
87CP12739R	5,000 Hotkaps only	91.00

24 HOTKAPS SETTERS. Choice of Fiber Setter for home gardener, or heavy steel setter for setting larger quantities. *Postpaid.*
87 CP 12724—Fiber Hotkap Setter. . Each 20c
(24) 87 CP 12725—Steel Setter. . . . Each $1.95

25 GREEN GARDEN JUTE. Looks and feels like fine sport yarn, yet is tough and long-wearing. Medium green color blends with foliage; almost invisible. 3-ply, about ⅛ in. thick, will not cut tender stems. Non-fading, rot-resistant. 115 ft. long. Ship. wt. each 8 oz.
87 C 6210—Each. . . . . 49c; 3 for $1.29

26 HEAVY-DUTY KNEE PADS. Long-wearing rubber, with soft sponge-rubber cushion insert. Adjustable strap. Fit any knee.
87 C 12745—Ship. wt. 2 lbs. . . . . Pair $1.89

27 LIGHTWEIGHT KNEE PADS for men and women. Comfortable; will not slip. Made of long-wearing, form-fitting sponge rubber ⅜ in. thick. For indoor or outdoor use. Web strap molded into pad. Self-locking buckle.
87 C 12734—Ship. wt. 1 lb. . . . . Pair $1.45

28 WATERING CAN. All steel. Re-inforced spout. Leakproof. No sharp edges. Yellow, red or pastel green. *State color.*
87 C 12834—1-qt. cap. Wt. 2 lbs. . . . Each 95c

29 BULB-TYPE SPRINKLER. With two interchangeable heads. 8-oz. capacity.
87 C 12793—Ship. wt. 1 lb. . . . . Each $1.19

30 "AIRWRAP KIT." Develop your own plants for just a few cents each, by simple air-layer method. Kit contains everything necessary for propagation: plant ties; patented, coated, plastic "Airwrap" impregnated with plant food; insecticide; fungicide; and sphagnum moss. Instructions included.
87 C 12708—Complete Kit. Ship. wt. 1 lb. $1.95

TWIST-EMS 8 IN., 100 FOR 25c

31 Flexible wire covered with green tape, for fastening plants. Will not break or untie. *Postpaid.*
87 CP 12712—8-inch size. . . . . 100 for 25c
87 CP 12712—16-inch size. . . . . 100 for 50c

32 DURABLE ZINC LABELS. Etched inscriptions legible for 15 yrs. 2 metal tabs wind around branch. Fluid and applicator incl.
87 C 12710—Ship. wt. 12 oz. . . . . 24 for 95c

33 34 TY-ON TAGS AND GARDEN MARKERS. Made of aluminum. Will not fade, rust, or wash off. Imprint names on labels with pencil or ball-point pen.
(33) TY-ON PLANT TAGS. Hole in end for inserting wire or string, to attach labels to plant.
87 CP 12703—*Postpaid*. 25 Tags 1x2½ in. . 25c
(34) PLANT MARKERS. Includes 10 Markers 1x 2½ in. and 10 stakes ¼x6½ in. Simply insert marker in top of stakes, and press into soil.
87 CP 12704—*Postpaid* . . . . . 20 Pieces for 50c
COMBINATION TAG AND MARKER SET. Includes 40 Ty-on Tags (33), and 20 Sets of Markers (34) described above.
87 CP 12705—*Postpaid* $1.39

35 COPPER-WIRED LABELS. ½x3-in. size. Wood smoothly sanded, coated with white paint. Complete with double copper wire.
87 C 12702—Ship. wt. 10 oz. . . . . 100 for 65c

36 WATERPROOF PENCILS. For writing data on plant labels. Ship. wts. 1 oz. and 4 oz.
87 C 12709—2 for 29c. . . . . 12 for $1.39

37 INEXPENSIVE WOOD POT LABELS. For pots or seed flats. 5/8x4 in. Painted white.
87 C 12700—Ship. wt. 10 oz. . . . . 100 for 69c

38 WOOD GARDEN LABELS. Sanded.
87 C 12701—Ship. wt. 2 lbs. 12 oz. for both.
1½x12 in. Coated white. . . . 100 labels $1.98
⅞x 8 in. Coated white. . . . 100 labels 1.15

39 GARDEN CLUB SHEARS. Cuts flower stems, holds flower upright. Chrome plated handles with rose design; stainless steel blades. 10 in. long. Gift box.
87 C 12713—Ship. wt. 12 oz. $1.89

40 FRUIT PICKER. Reaches hard-to-get fruit. Attach to a ¾-inch pole of any length.
87 C 10879—Ship. wt. 2 lbs. 98c

41 GREEN THUMB GARDEN GLOVES. Chamois-colored cotton. Green thumbs, green piping. Treated to prevent passage of dirt; smooth, flannel-like lining. *Washable.*
87 CP 12794—Women's. Small, Medium or Large Size. *State size. Postpaid* . . . . . Pair 98c
87 CP 12795—Men's. Available in one standard size; fits most hands. *Postpaid* . . . Pair 98c

Use Wards Versatile Sprayers and Duste

5-GALLON CART SPRAYER 33.50

(1) Use this 5-Gallon Cart Model Compressed Air sprayer for insecticides, weed killers, disinfectants and whitewash. No need to carry sprayer from plant to plant. 11-ft. hose and 24-in. wand permit working diameter of 26 ft.—sprayer rolls easily on steel tubing cart with roller bearing wheels and semi-pneumatic rubber tires. Remove sprayer and use cart for many other jobs. Heavy galvanized steel tank, riveted and soldered seams. Seamless brass pump. Special-designed sealing cap forms safety pressure release and prevents leakage. Complete with 11 ft. of ⅜-in. sprayer hose, air pressure gauge. 2-ft. brass curved extension, brass adjustable nozzle for fine spray or solid stream. Automatic trigger control shut-off valve. For weed killers, use boom 87 C 6153M below.

87 C 6146 R—Ship. wt. 34 lbs. *Not Mailable.* Shipped by Express, Freight, or Truck. $3.50 Down..... or Cash $33.50

3-NOZZLE BOOM 5.49

(2) Three nozzle, specially designed boom for spraying 2, 4-D weed killers with sprayer (1) listed above. Can also be used with wheelbarrow sprayers, compressed air sprayers, or any sprayer with ¼-in. male fitting. 3 fan pattern nozzles spaced 15 in. apart on brass boom 24-in. extension. Has convenient rubber hand grip. ¼-in. female thread, standard on most sprayers.

87 C 6153 M—Ship. wt. 3 lbs..... $5.49

DE LUXE WIDE-MOUTH SPRAYER 23.75

(3) Designed especially for those who want the best. 4-gallon capacity with wide mouth for easy filling and cleaning. Expertly made of new durable, beautiful Herculoy metal, a bronze alloy superior to stainless steel, brass or copper. For use with any known garden insecticide. In ordinary use, should last a lifetime. Surface looks like highly polished copper. Permanent finish requires no special care to preserve its brilliant luster. Stands 29½ in. high and 7½ in. in diameter. Extra-long 40-inch rubber hose with 24-in. extension rod for over or under-leaf spraying. Separate discs for fine or coarse spray included. Newly designed clips hold extension in upright position against side of tank, for storage. Mailed promptly from factory in Utica, N.Y. Pay shipping charge from there.

87 C 6000 K—Ship. wt. 12 lbs..... $23.75

TAKE ADVANTAGE OF WARDS MONTHLY PAYMENT PLAN

Use Wards convenient Monthly Payment Plan to get everything you need, at one time. Pay only 10% Down, on most items. If you already have an account at Wards, you may use your Add-on privilege which permits additional purchases, without a down payment. See Inside Back Cover of this Catalog for complete details.

COMPRESSED AIR SPRAYERS 1½ Gal. 6.19

(4) (5) (6) Newly designed to give you faster, better coverage. Use to spray insecticides, fungicides, weed killers and water-soluble plant food in young orchards, vegetable gardens and flower beds. Also used in barns and other farm buildings for spraying disinfectants. Well constructed, tanks made of galvanized steel, with electrically welded seams. Rolled safety edge around top opening protects fingers. Seamless brass pump 1¾ in. diam. locks securely to tank with patented, fool-proof device.

Trigger-control handle with automatic shut-off fits palm of hand for ease of operation. Nozzle will spray either fine mist or coarse stream. Newly developed clips on side of sprayer hold extension in upright position against tank when not in use. (4) and (5) have 24-in. curved extensions for spraying underside of foliage. Non-clog nozzles insure continuous trouble-free operation. 20 in. of ⅜-in. hose.

(4) 3½-GAL. FUNNEL TOP SPRAYER. Web carrying strap adjustable to height of wearer. 24-in. extension.

87 C 6295 M—Ship. wt. 11 lbs..... $6.89

1½-GAL. FUNNEL TOP SPRAYER. (Not pictured.) Size and weight preferred by most women gardeners. Lightweight, easy to pump, and convenient to carry. 12-in. extension.

87 C 6021—Ship. wt. 6 lbs..... $6.19

(5) 4-GAL. WIDE MOUTH SPRAYER. Easy to fill. Large 5½-in. top opening permits entrance of arm and hand for cleaning. Adjustable carrying strap and 24-in. extension.

87 C 6024 M—Ship. wt. 12 lbs..... $9.65

2-GAL. WIDE MOUTH SPRAYER. (Not pictured). Same as (5) below, but without carrying strap. 12-in. extension.

87 C 6023—Ship. wt. 10 lbs..... $8.75

(6) KNAPSACK SPRAYER. Slow, easy pumping develops pressure up to 100 lbs. Trigger control lock and release valve regulates spray; may be locked open for continuous spray. Adjustable nozzle produces steady stream up to 30 ft., or fine mist up to 20 ft. 5-gal. form fitting tank made of galvanized steel. Ventilated, air-cooled back shield prevents condensation; keeps carrier's back dry. Brass valves and removable brass pump resist corrosion. ⅜-in., 4-ft. hose with 24-in. curved extension. *Mailable.*

87 C 6263 MO—Ship. wt. 20 lbs. $3.50 Down, or Cash $31.50

87 C 6040 KO—Same as above, but with copper tank. Mailed promptly from factory in Utica, N.Y. You pay postage from there. Ship. wt. 20 lbs. $5.00 Down, or Cash $49.50

INDIAN FIRE PUMP 24.00

(7) "One-man fire department," for low-cost protection home, farm, ranch, vacation resort, summer home. The dependability and ease of operation of an Indian Pump is priceless in times of emergency. You can be instantly, to combat fire. Large 4-in. diam. screw cap mits quick, easy re-filling. Uses ordinary, clear from pail, spigot, lake or stream. Built-in strainer p clogging. Lightweight, easy to carry, even when May be strapped to user's back, or placed on ground fectly balanced to stand firmly, without tipping. P action requires a minimum of effort. Right hand pump, slides forward for water intake; left hand barrel. At the end of the first stroke, sufficient pres been built to produce a 20 to 40-ft. stream of wat conserve pressure for additional flow. May also for spraying disinfectants, insecticides, and weed Nozzle adjustable to throw mist 20 ft. for trees and Brass pump and valves; 5-gal. galvanized steel tan tilated, air-cooled back shield prevents condens keeps carrier's back dry. *Mailable.*

87 C 6097 YO—Ship. wt. 17 lbs. $2.50 Down, or Cash

87 C 6096 K—Same as above, except tank is made o Shipped promptly from factory in Utica, N.Y. You pay ping charge from there. *Mailable.* Ship. wt. 17 lbs.

SLIDING PUMP TREE SPRAYER 6.98

(8) One of the most versatile sprayers ever devel lightweight and easy to manipulate, you will use dozens of household and garden chores. Orchard for spraying tall fruit trees quickly and easily; thorough coverage of grape vines. On farms, used sively for spraying disinfectants in barn, stable try house. Sprays whitewash and cold-water paint lars, on stone walls and farm buildings. Frequent around the home for washing windows, porches ments, and cars. Keep near water supply for grass, brush, and other fires, in an emergency.

Solid brass pump. Sliding, telescopic action produ stream up to 25 ft., fine sprays up to 20 ft. May be any liquid disinfectant, insecticide, fungicide killer or cold-water paint. Built-in bucket strain solution before it enters pump. 3-in. brass nozzle adjusted for coarse spray, fog mist or fine stream cap removable for easy cleaning. Complete with proof hose. Drop end of hose into solution, and May be used with any size tank or bucket (not in

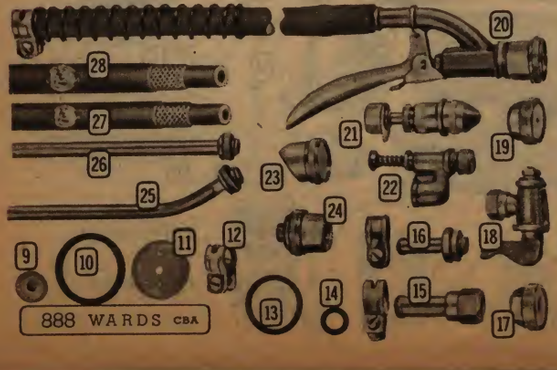
87 C 6283—Ship. wt. 3 lbs.....

CLAMPS, GASKETS, LEATHERS, WASHERS

For complete line of Sprayers and Repair Parts and Accessories, mail coupon on Page 949 for Wards new 1956 Farm Book.

Key	Cat. No.	Repair Part	Ship. wt.	Price
(9)	87 C 6120	CHECK VALVE RUBBER.....	4 oz.	25c
(10)	87 C 6118	RUBBER GASKET for 1¾-in. pump.	4 oz.	12c
	87 C 6119	RUBBER GASKET for 2-in. pump...	4 oz.	12c
	87 C 6151	RUBBER GASKET–45/16-in. out. diam.	4 oz.	19c
	87 C 6159	RUBBER GASKET–4⅞ -in. out. diam.	4 oz.	29c
(11)	87 C 6116	PUMP LEATHER for 1¾-in. pump..	4 oz.	15c
	87 C 6117	PUMP LEATHER for 2-in. pump....	4 oz.	15c
(12)	87 C 6042	CLAMP for ⅜-in. hose.....	4 oz.	9c
(13)	87 C 6121	NOZZLE WASHER, Inside.....	4 oz.	8c
(14)	87 C 6122	NOZZLE WASHER, Outside.....	4 oz.	8c

FOR WARDS MONTHLY PAYMENT PLAN, SEE INSIDE BACK COVER.



REPAIR PARTS THAT FIT WARDS AND ALMOST ALL OTHER MAKES OF SPRAYERS

(15) (16) LOW PRESSURE COUPLINGS WITH CLAMPS. For ⅜-in. single braid hose (inside dimension) such as Boston Woven, or Buna-N single braid Hose described at lower right. Brass.

(15) 87 C 6051—¼-in. female thread. Ship. wt. 4 oz.... 50c

(16) 87 C 6078—¼-in. male thread. Ship. wt. 3 oz..... 59c

(17) STRAIGHT NOZZLE. Brass. ¼-in. female thread.

87 C 6065—Complete with strainer. Ship. wt. 3 oz.. 55c

(18) BORDEAUX NOZZLE. Brass. Used for whitewash, bordeaux, etc. Adjust width of spray by turning nozzle.

87 C 6006—¼ in. female thread. Ship. wt. 6 oz..... $1.15

(19) WEED KILLER NOZZLE. For 2,4-D and other weed killers. Throws a fan-shaped spray. Complete with strainer—insures continuous, trouble-free operation. Fits most compressed air sprayers. ¼-in. female thread.

87 C 6095—Ship. wt. 4 oz..... 79c

(20) HOSE AND NOZZLE. Replacement hose for Sprayers equipped with ⅜-in. hose. Rubber hose with brass nozzle is 28 in. long. Galvanized metal handle. Trigger-grip for easy operation; trigger may be locked into position. Non-kink spring hose guard included. Interchangeable fine and coarse discs.

87 C 6115—Complete with clamp. Ship. wt. 1 lb..... $2.39

(21) ADJUSTABLE NOZZLE. Adjustable for fine or coarse spray. Projects solid stream up to 30 ft., or a gentle, foggy mist for flowers. ¼-in. female thread. Fits most sprayers. Complete with removable spray cap.

87 C 6037—Ship. wt. 8 oz..... $1.19

(22) VERMOREL NOZZLE. Made of brass. Excellent for whitewash, cold water paints, etc. Built-in needle forces out obstructing particles when opening becomes clogged.

87 C 6046—¼-in. female thread. Ship. wt. 4 oz..... $1.98

(23) ANGLE NOZZLE. Brass. For spraying at an angle sure thorough coverage of underside of foliage changeable discs for fine mist or coarse spray.

87 C 6063—¼-in. female thread. Ship. wt. 3 oz.

(24) NOZZLE STRAINER. Fits most sprayers. Brass. Fi clogging of nozzle during spraying operation thread, male and female.

87 C 6164—Ship. wt. 4 oz.....

(25) CURVED EXTENSION ROD. Nozzle end curved for leaf spraying. 24 in. long. ¼-in. male and female

87 C 6062—Ship. wt. 8 oz.

(26) STRAIGHT EXTENSION RODS. For elevating spra tops of trees, etc. For longer extension, connect more rods. Brass, with ¼-in. male and female thre

87 C 6094—24-in. Rod. Ship. wt. 8 oz.

87 C 6093 M—36-in. Rod. Ship. wt. 12 oz.

RUBBER OR BUNA-N HOSE FOR SPRAYER

(27) BOSTON WOVEN, SINGLE BRAID RUBBER HOSE hand and bucket sprayers. Tough, heavy ha cord braid. Bursting strength four times working Working pressure 100 lbs. Handles most spray ⅜-in. inside diam. Lengths up to 500 ft. *Mailable lbs.* Ship. wt. per foot, 3 oz.

87 C 6104 H..... Price, pe

(28) BUNA-N HOSE, SINGLE BRAID. For sprayers de up to 250-lb. working pressure. Specially compo high pressure synthetic hose that will resist all k secticides and chemical solutions. High quality braid gives added strength for safety. Tough, lon ing, stays flexible at all times. ⅜-in. inside diam able up to 70 lbs. Ship. wt. per foot, 3 oz.

87 C 6050 H..... Price, pe

For Fast, Dependable, Low-Cost Coverage

NEW, MODERN 15-GAL. SPRAYER 124.95

[1] Ideal for truck garden, nursery or small orchard. 1¾ HP Clinton engine. Single cylinder pump delivers 2 gal. per minute. Pressure adjustable up to 250 lbs. Jet-type agitator. Easy-to-read pressure gauge. Stainless steel piston, self-lubricated graphite piston packing. Oilite bearings. Pressure adjusting valve. Height 21 in. from ground to top of tank. 19½ in. wide, 46 in. long, overall. Large filler opening with built-in screen. Entire top removable for periodic cleaning. Inside plastic coated to resist rust and corrosion. Rolls easily on 12 x 1.75 semi-pneumatic rubber tires. Large plug for drainage. Includes 12½ ft. of oil-resistant spray hose, with new lightweight spray gun. Spray pattern adjustable from fine mist to a solid stream. Bright red enamel finish, with green wheels. Shipped by freight from Factory in Eastern Iowa. Pay shipping charge from there. Allow 14 days, plus time in transit. Ship. wt. 105 lbs.

87 C 12100 F—With engine. $12.50 Down, or Cash.....$124.95

15-GAL. SPRAYER WITH ½ HP, 110–120 V, 60-CYCLE AC ELEC. MOTOR.
87 C 12101F—Ship. wt. 115 lbs. $14.00 Down, or Cash $139.00

STANDARD SIZE BARREL PUMP 21.95

[2] Pumps at rate of 2½ gal. per minute. 31 by 2-in. air chamber develops up to 250 lbs. pressure. Seamless brass pump measures 1¾ in. by 5 in. Complete with agitator, 12 ft. of ⅜-in. hose, non-clog nozzle, discs for mist or coarse spray. Fits any standard barrel (not included).

87 C 6107 MB—*Mailable*. Ship. wt. 30 lbs.....$21.95

[3] 18-GALLON WHEELBARROW SPRAYER WITH TANK. For weed killers, insecticides, fungicides, disinfectants, whitewash, cold-water paints, etc. Easily operated by one man. Slow, easy pumping stroke forces spray out of nozzle with powerful pressure. Pumps up to 2½ gal. per minute; develops up to 250 lbs. pressure. Welded steel plate 5-gal. pressure tank tested to stand 300 lbs. Reliable; heavy-duty pressure gauge.

Removable brass pump, 1¾ by 5 in. long. Non-clog nozzle with strainer and interchangeable discs for fine mist, or coarse spray. Dasher type agitator keeps solution well mixed. Galvanized steel tank—corrugated, full soldered seams. Mounted on 1-piece steel tube frame, rolls easily on 20 by 2½-in. steel wheel. Height overall: about 38 in. 12 ft. of ⅜-in. hose, 3-ft. brass curved extension and automatic shut-off nozzle. When using with weed killers, order 87 C 6095 Nozzle, (19) on facing page. Wt. with pressure tank 104 lbs.; less pressure tank, 66 lbs.

87 C 6298 R—With Pressure Tank. $5.50 Down, or Cash $55.00
87 C 6297 R—Less Pressure Tank. $4.00 Down, or Cash 37.50

12-GALLON WHEELBARROW SPRAYER WITHOUT PRESSURE TANK. Similar to 87 C 6297R above. Develops 150 lbs. pressure. Seamless brass pump, 1⅜-in. diameter, 7½ in. long, dasher type agitator. 8 ft. of ⅜-in. hose, 2-ft. curved brass extension.

87 C 6053 R—*Not Mailable*. Ship. wt. 34 lbs $29.95

WARDS GARDEN HOSE SPRAYER 5.29

[4] Attach to your garden hose in place of regular nozzle. Insert cartridge and spray lawn or garden with solution. Chrome plated. Cartridges visible in transparent plastic cartridge chamber; can be refilled quickly when cartridge is exhausted. 12-in. angle extension with shut-off control, and adjustable nozzle. Effective spray range 3 to 15 ft. Easy to clean. Order cartridges separately, below.

87 C 6147—Ship. wt. 1 lb. 12 oz.....$5.29

WEED-O-SPRAY CARTRIDGES AND HOLDER 1.55

[5] Easy way to kill dandelions, plantain, and other broadleaf lawn weeds. Fit special plastic holder and nozzle on end of your garden hose, insert weed killer cartridge, and spray. Includes cartridge holder, nozzle, and 2 Weed-O-Spray Cartridges. Extra cartridges are listed below.

87 C 6132—Ship. wt. 12 oz.....$1.55

CONCENTRATED CARTRIDGES

For use with (4) and (5), and Arnold garden hose sprayers. Concentrated cartridges: insecticides, weed killers, etc. Contain a special spreader which forms an adhesive film over plant surfaces to prevent insecticides and weed killers from forming into drops and rolling off. Amount of spray delivered depends upon the particular cartridge used; each one makes about 5 gal. spray. Order 3 each of cartridges selected, to insure sufficient quantity for season. *Be sure to state name of cartridge desired.*

87 C 6131—Ship. wt. 5 oz. *State name*.....Each Cartridge 33c

ARSEN-O-SPRAY. (Arsenate of lead). Controls chewing insects on fruit trees, tobacco plants, etc.

CHLORDANESPRAY. Controls ants, chinch bugs, grubs, cutworm.

CRYOLITE. Controls bean, cucumber and potato beetles; cabbage worms and other chewing insects.

DDT-SPRAY. For insects in garden, mosquitoes and flies in home. Do not apply on fruits or vegetables within 3 weeks of harvest.

FUNGUSPRAY. For fungus diseases such as black spot, canker, mold.

LINDANESPRAY. Controls aphis, midge, thrips; mosquitoes. Do not use on edible fruits because of taste.

NIC-O-SPRAY. For aphis, mealy bugs, other sucking insects.

P-R SPRAY. Contains pyrethrum, and rotenone. For chewing and sucking insects. Non-poisonous.

PYR-O-SPRAY. For sucking insects such as aphis. Non-poisonous.

ROT-O-SPRAY. Contains rotenone for chewing insects on fruit trees; vegetable plants. Non-poisonous.

SULPH-O-SPRAY. For red spider, rust, mildew, blackspot, scab.

VITAMIN B-1. Aids plant growth, helps produce larger blooms.

WEED-O-SPRAY. Contains 2, 4-D for killing weeds in garden and lawn.

CLEANSWELL CARTRIDGE. For washing any exterior painted surface such as automobiles; porches, etc. Provides an efficient, grease-dissolving solution. As safe as cake soap for all household cleaning purposes.

WEED-O-SPRAY CARTRIDGES. Keep several on hand to be sure of sufficient supply for season. May also be used with Sprayer (4) above.

HAND DUSTERS 1.39 AND 2.49

[6] LARGE SIZE DUSTER. Use to apply insecticides and fungicides. Adjustable nozzle for dusting underside of leaves. Smooth-gliding plunger. Heavy tin with lacquer finish. 4½ x 4-in. dust chamber, holds about 1 lb. of dust. 42½ in. long.

87 C 6287—Ship. wt. 3 lbs.....$2.49

[7] PINT-SIZE DUSTER. Precision built, with extension tube for underleaf spraying. Non-clog nozzle dusts insecticides and fungicides at any angle. Delivers uniform blast. Heavy tin, with lacquer finish. Length, with extension, 30 in.

87 C 6064—Ship. wt. 2 lbs.....$1.39

REDI MIX SPRAYER 4.95

[8] Attaches to your garden hose—water pressure does the work. For applying any water-soluble insecticide, weed killer or soluble fertilizer. Simply place required amount of chemical in jar, fill to correct level indicated, and turn on water in hose. Two brass nozzles for fine, coarse, or long distance spraying. Swivel hose connection. Back-siphonage protection prevents solution from backing up into your water system. Complete with Mason jar, easily replaceable in your home with any pint, quart or half-gallon Mason jar. Easy to clean.

87 CP 6101—*Postpaid*.....$4.95

HAND SPRAYER 98c TO 4.95

[9] CONTINUOUS SPRAYER. Slow pumping action produces a fine, continuous mist which envelops foliage of plants. Galvanized, rust-resistant tank for long service. Solid brass nozzle.

87 C 6019—26-oz. size. Ship. wt. 2 lbs.....$1.59
87 C 6018—3-Qt. size. Ship. wt. 3 lbs..... 2.19

[10] 1-QUART INTERMITTENT SPRAYER. For spraying insecticides and disinfectants. Each stroke of the plunger produces a fine mist. Tank is galvanized to resist rust and corrosion.

87 C 6128—Ship. wt. 2 lbs.....98c

[11] BLIZZARD SPRAYER. Our finest hand sprayer. Seamless brass pump and solid copper tank are highly polished. Tank screws to pump. Slow pumping action gives a continuous, unbroken mist of long duration. Use for insecticides and disinfectants. Twin nozzle is designed to provide either straight or angle spraying by a quick, simple adjustment. Built to last for years.

87 C 6029—Ship. wt. 3 lbs. 4 oz.....$4.95

WIDE-VISION GOGGLES 1.59

[12] Clear, double strength glass lenses protect against dust, chips, grit, etc. Lenses interchangeable with sun glass lenses below. Aluminum frame. Non-toxic plastic binding. Ventilated eye-cups. Adjustable elastic headband, leather nose bridge.

87 C 6235—Ship. wt. 8 oz.....Each $1.59
87 C 6236—Extra Lenses. Wt. 6 oz. Pr. 89c
87 C 6237—"Air-Corps-Green" Sun Glass Lenses (May be used in above frame.) Ship. wt. 6 oz.....Pair 50c

[13] THRESHING MASK AND GOGGLES. For threshing, haying, or any other dusty job. Combination mask and goggles. Plastic body, wire-reinforced edge. Wire mesh and felt filter. Acetate lenses in aluminum frame. Plastic binding. Includes 2 filters and 2 screens. Adjustable, elastic strap.

87 C 6134—Ship. wt. 10 oz.....$1.69
87 C 6135—8 Filters and 2 Screens for Mask above. Ship. wt. 8 oz.....25c

[14] WILLSON RESPIRATOR. Approved by Bureau of Mines. Lightweight. Permits wearing of goggles or spectacles. Large filter area for ease of breathing. Adjustable rubber face piece. Protects against nuisance dusts, toxic dusts, lead and pollen.

87 C 6088—Mask, 5 Filters. Wt. 12 oz..$3.45
87 C 6089—10 Extra Filters. Wt. 4 oz... 1.20

WILLSON AGRISOL RESPIRATOR 4.95

[15] Comfortable fitting rubber face-piece has dual plastic cups, each containing a chemical cartridge to absorb toxic vapors, and a paper pulp filter to trap dust particles. This respirator offers the most reliable protection when dusting, spraying and mixing such chemicals as Parathion, Aldrin, Dieldrin, EPN, Toxaphene, Chlordane, DDT, Lindane, Methoxychlor, DDD or Nicotine, in open field operations. Not to be used for mixing or spraying above chemicals in enclosed areas. Elastic headband and neckstrap are adjustable and replaceable. Includes 2 chemical cartridges and 12 dust filters. Extra cartridges and filters for TEPP and HETP sold below.

87 C 6085—Ship. wt. 1 lb.....$4.95

AGRISOL REPLACEMENT CARTRIDGES AND FILTERS. Four Agrisol chemical cartridges and 12 dust filters for Willson Respirator (15) above. Furnish 16 hours of continuous or accumulated protection.

87 C 6086—Ship. wt. 1 lb.....$2.00

FILTERS FOR TEPP AND HETP 2.00

For Agrisol Respirator (15) above. Set of six filters which will provide 24 hours of protection against insecticides which contain low concentrations of TEPP or HETP compounds. For open field work only.

87 C 6087—Ship. wt. 8 oz. 6 Filters $2.00

LEATHER FRAMED GOGGLES 3.50

[16] Protects against dust, chips, etc. Soft corduroy binding. Ventilated eye cups. Elastic headband. Goggles can be worn over regular eyeglasses. Clear, hardened, double-strength lenses are easily replaced.

87 C 6160—Ship. wt. 12 oz.....$3.50

[17] CLEAR VISION SPRAY HELMET. Fits all head sizes. Made of strong 8-oz. waterproof canvas duck. Machine-stitched. Covers head and shoulders. Protects eyes, nose and throat. Replaceable transparent plastic window. Complete with loop in back, for hanging on hook when not in use.

87 C 6110—Ship. wt. 1 lb.....$4.75

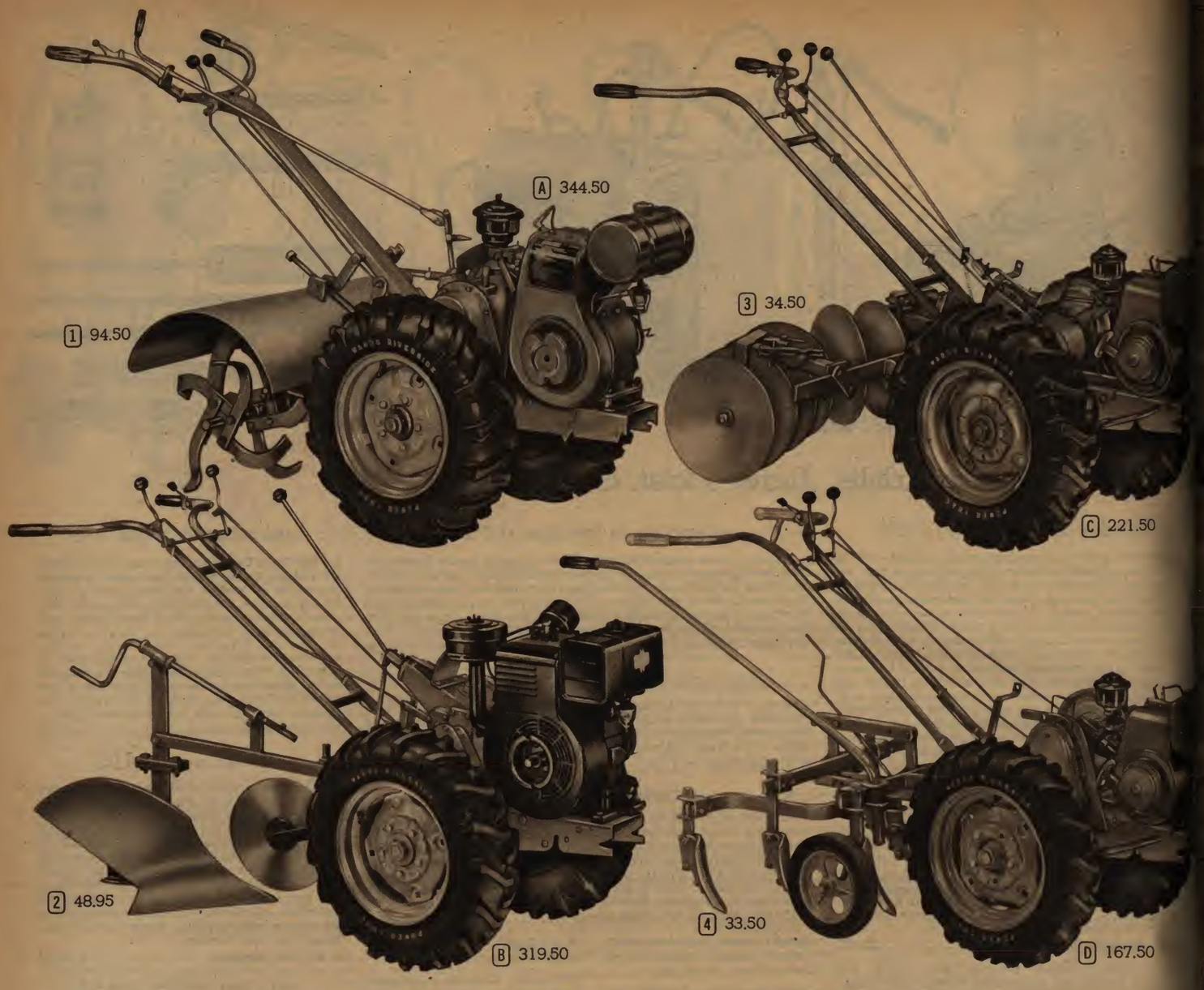
DUSTRID RESPIRATORS 79c, 2.95

[18] DUSTRID MASK NO. 1. Filters out most nuisance dusts around home, field and shop. Lightweight, rust-proof frame. Adjustable elastic head band. Ship. wt. 4 oz.

87 C 6224—Mask and Filter.....79c
87 C 6225—15 Extra Filters. Wt. 4 oz.....39c

[19] DUSTRID MASK NO. 2. Chrome plated brass. Filters out pollen and nuisance dusts. Rubber flutter-valve releases exhaled air. Rubber face piece. Replaceable head band made of combination fabric and elastic.

87 C 6185—Mask and Filter. Wt. 6 oz..$2.95
87 C 6186—30 Extra Filters. Wt. 4 oz.... 79c



Now, 5 New Two-Wheel Ward-Trac Garden Tractors

WITH ADDED FEATURES FOR BETTER PERFORMANCE AND GREATER EASE OF OPERATION

6 HP POWER-TRAC 344.50 3½ HP CHOR-TRAC 266.50

(A) WITH LEVER SHIFT, 6 SPEED FORWARD AND REVERSE DRIVE. Now you can get many of the fine features of Wards riding tractors in two all new walking versions. Have same type precision built, all gear transmission with Dial-A-Matic shift—same full gear differential, clutch, front wheels and engines as riders. Both are Deluxe Models with bar tread low pressure tires size 6—12 (23-in. O.D.) on wide base rims.

SELECTIVE GEAR TRANSMISSION WITH DIAL-A-MATIC SHIFT. Simply release clutch and shift lever to dial speed desired. Six forward speeds and reverse in two stages. High range gives travel speeds of 3, 4 and 5 MPH; low gives power speeds of 1½, 2 and 2¾ MPH. Full throttle control in each gear.

FULL GEAR DIFFERENTIAL. Automotive type, fully enclosed. Permits each wheel to roll independently for short radius turns, yet both drive under full power at all times.

DELUXE FRAME AND ADJUSTABLE HANDLES. Frame full 10-gauge U-shaped formed plate. Distinctive handle of ⅛-in. wall, flattened steel tube size 4 by 1 in. Contour formed tubular handle bar with rubber grips. Full 10-in. height adjustment.

OTHER FEATURES. Simple, positive action controls; easy-on front and rear hitches to quickly change tools. High cultivating clearance, adjustable tread width. Rope starter.

87 C 5822 R—6 HP Power-Trac with nationally-known 4-cycle air-cooled Wisconsin engine that develops over 6 HP. Ship. wt. 287 lbs. $34.50 Down, $19.50 a Month . . . . . or Cash $344.50

87 C 5821R—3½ HP Chor-Trac Deluxe. Same as above but powered by Clinton 1200 Series 4-cycle air-cooled engine that develops 3.6 HP. Ship. wt. 257 lbs. $27 Down . . . or Cash $266.50

NEW 3 HP CHOR-TRAC 221.50

(C) WITH LEVER SHIFT, 6 SPEED FORWARD AND REVERSE DRIVE. Brand-new middle-sized tractor, our lowest priced full gear, lever shift model. Same general design and construction as Plow-Trac at right above but powered by Clinton new 3100 Series 4-cycle air-cooled engine that develops 3 HP. Has all gear transmission with automotive type shift lever. Releasing clutch and moving shift lever at handles gives any of three forward speeds or reverse in two ranges. Low range speeds 1, 1½ and 2¼ MPH; high range speeds 2½, 3½ and 5 MPH. Full throttle control in each speed. New quiet muffler reduces engine exhaust to pleasing low tone. Recoil starter that automatically rewinds after each pull. Bar tread, low pressure tires, size 6—12 (23-in. O.D.) on wide base rims.

87 C 5827 R—Ship. wt. 220 lbs. $22.50 Dn., $14 a Mo. or Cash $221.50

POWERFUL 5 HP PLOW-TRAC 319.50

(B) WITH LEVER SHIFT, 3 SPEED FORWARD AND REVERSE DRIVE. Choose Wards Power-Trac for extra power and heavy-duty service at a budget price. Finest quality throughout with convenience features for ease of handling, maneuverability and efficiency. Powered by Briggs and Stratton Model 14, 4-cycle air-cooled engine that develops 5 HP. Bar tread low pressure tires size 6—12 (23 in. O.D.) on wide base rims.

ALL-GEAR LEVER SHIFT TRANSMISSION. Choose the speed you want by releasing the clutch and moving shift lever to desired position. Pointer on gear box shows speed. Fully selective, with 3 forward speeds of 1¾, 2½ and 3½ MPH, plus a neutral and reverse, with full throttle range in each. Precision built with hardened and ground shafts on Timken roller bearings. Initial drive is from pulley on engine shaft through "B" size V-belt to transmission pulley.

EXTRA-HEAVY ONE-PIECE FRAME. Of auto bumper steel. Entire unit, including the front hitch formed into a wide U-shape 5¼ in. wide and 4 in. deep. Strong double handles of welded steel tubing. 5½-in. height adjustment. Plastic grips.

OTHER FEATURES. Over-running ratchets in each wheel with reversing device to engage both wheels for full power forward, backward and to free proper wheel for short radius turns. Free wheeling when not in gear; aids maneuvering in "tight spots." Two plastic knob clutch levers; one controls tractor, the other applies power to attachment. Quick, easy-on front and rear hitches to change attachments. High cultivating clearance, adjustable tread width. Rope starter.

87 C 5828 R—Ship. wt. 306 lbs. $32 Down. . . . . or Cash $319.50

NEW 3-HP HOE-TRAC 167.50

(D) WITH 2-SPEED FORWARD AND REVERSE DRIVE. Our lowest priced full-sized tractor. Completely redesigned for 1956. Same general frame and handlebar construction as Plow-Trac above. Powered by nationally known Clinton 3100 Series 4-cycle, air-cooled engine that develops 3 HP. New low tone muffler for quiet operation; recoil starter for fast, easy starts. All gear, 2-speed transmission gives you choice of 1¼ or 2½ MPH speed ranges. Change from one range to another by placing V-belt in proper groove on engine step-cone pulley. Engage forward or reverse gear by releasing clutch and moving lever at handles. Throttle gives full engine control in each speed range. Balanced weight, advanced design and 100% free-wheeling provide ease of handling. Bar tread, low pressure tires, size 5—12 (21-in. O.D.) on wide base rims.

87C5826R–Ship. wt. 186 lbs. $17 Dn., $11 Mo. . . . or Cash $167.50

NEW 28-IN. HEAVY-DUTY ROTARY TILLER 94.

(1) ALL NEW MODEL. Tills 28-in. width to prepare a see… in one operation. Power compost and fertilize … turning in materials as you till. Unexcelled for cul… Can be reduced to 22 or 16 in., depending on soil and… tor size. Knife-type high carbon steel, non-clogging tines… slicing action to provide maximum cutting and diggi… formance. Revolve at slow speed to break up soil with… cessive powdering. 14-in. tine circle. 1¼-in. tine shaft… er chain and gear drive. Ball and Timken roller bea… throughout. Mounts with single drop pin. Ship. wt. …

87 C 5613 R—To fit 2-wheel 1956 Model 6 HP Power-Trac… 1956 3½ HP Chor-Trac; also 1953–56 5 HP Plow-Trac…

87 C 5616 M—Extension Tines for above. Increase … width 12 in. Easily attached. Ship. wt. 18 lbs. Pair…

87 C 5631R—16-IN. ROTARY TILLER—(not shown). … wheel 1953–55 6 HP Power-Trac and 1950–52 … Plow-Trac. Efficient shovel type tines. Tills 16-in. width… hood cover. Ship. wt. 145 lbs. . . . . $8…

87 C 5614 R—12-IN. ROTARY TILLER—(not shown). … wheel 1956 3 HP Chor-Trac; also 1956 3 HP Hoe-Trac… erally similar to 87 C 5613 R above with same tines … a 12-in. width. 1-in. tine shaft. Roller chain drive… backed bronze bearings. Rib reinforced drawn steel… shield. Ship. wt. 60 lbs. . . . . $8…

(2) PLOW-TRAC AND POWER-TRAC PLOW. Will break… sod and plow 1½ to 1¾ acres per day. Turns furrow… to 11 in. wide, 5½ in. deep. Screw crank depth regu… pitch and width of cut adjustments. Swinging 12-in. c… With two 25-lb. wheel weights to bolt on tractor wheel…

87 C 5829 R—10-in. Plow. Ship. wt. 125 lbs. . . . . $…

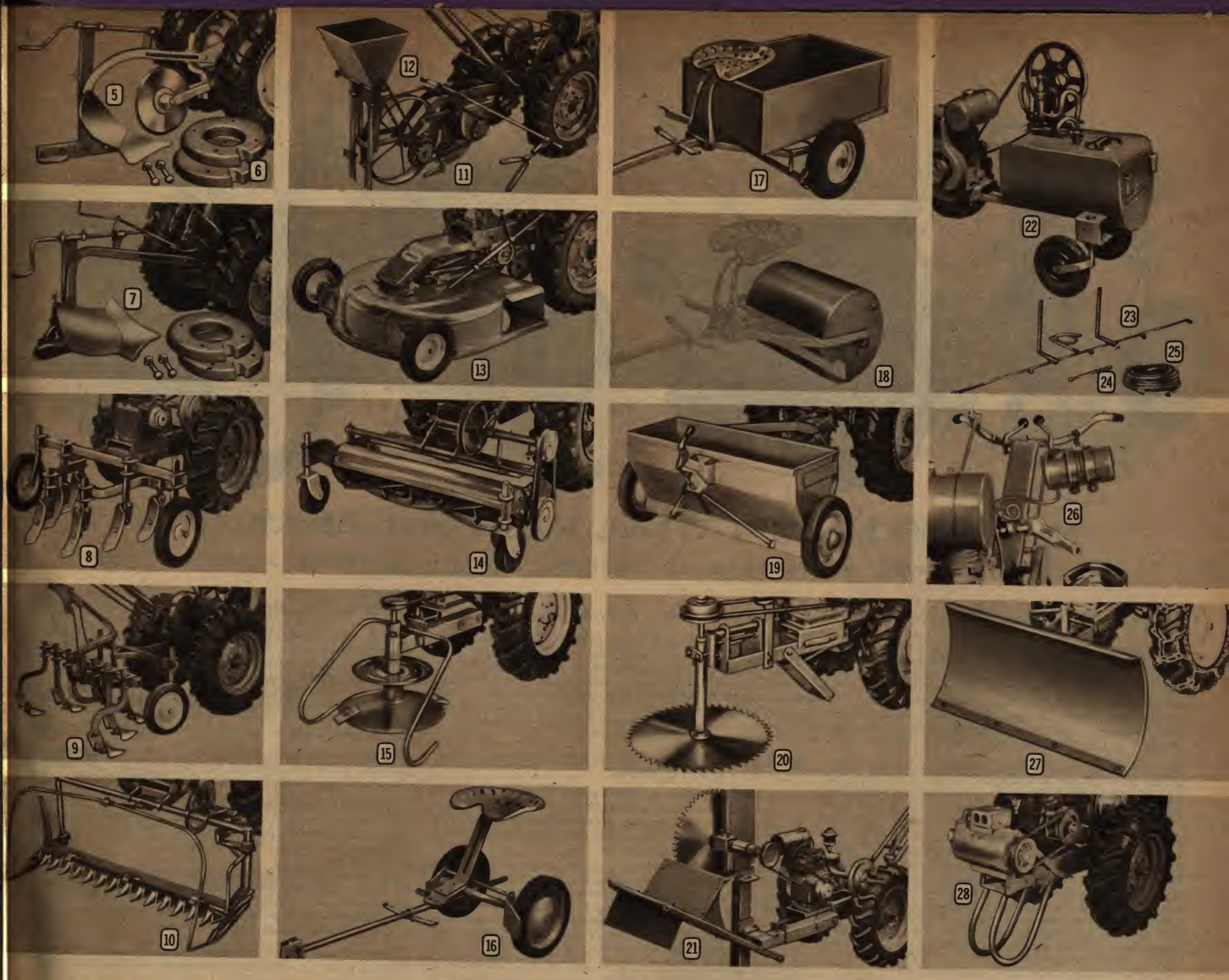
(3) DISC HARROWS. Two gangs on 36-in. tool bar. Ri… or set for angle without tools. Pitch adjustment … Tempered steel blades 12-in. diam. With "U" bolt … wheel weights on tool bar (not included).

87 C 5465 R—Fits Chor, Plow and Power-Trac. Ha… blade gangs. Ship. wt. 85 lbs. . . . . $…

87 C 5463 R—Fits Hoe-Trac. Same as above but wi… blade gangs. Ship. wt. 72 lbs. . . . . $…

(4) DEPTH REGULATOR CULTIVATOR. Reinforced ½… in. steel frame with screw crank regulator to … from 3 in. below surface to 4 in. above. Six 1½ by … versible shovels individually adjust for pitch and … Gangs adjust for rows up to 30 in. wide. Two 10-in… tired gauge wheels. Ship. wt. 86 lbs.

87 C 5331R—Fits Hoe-Trac and Chor-Trac. . . . . $…



35 Low Priced, Quick-Change Attachments

SPEED UP AND EASE WORK ALL YEAR 'ROUND; KEEP YOUR PLACE IN TIP-TOP SHAPE

HOE AND CHOR-TRAC PLOWS 28.50 6½-in.

5 Heavy steel beam with adjustable hitch. Convenient screw crank to regulate depth of cut to about 5 in. Excellent for light soil or previously worked ground. Landing adjustment to control width of cut. Order wheel weights for added traction. Ship. wts. 40 and 46 lbs.

87 C 5466 R—6½-in. Plow for Hoe-Trac. Turns furrow up to 7½ in. wide..... $28.50

87 C 5451R—8-in. Plow for Chor-Trac. Turns furrow up to 9 in. wide..... $31.95

6 25-LB. WHEEL WEIGHT. One or more, bolted to wheel, give added traction in heavy pulling. Fits Hoe, Chor, Plow, Power-Trac and Riders.

87 C 4999 MB—Wt. 25 lbs. *Mailable*.... Ea. $3.75

7 8-IN. TWO-WAY PLOW. Plow back and forth; moldboard and share are reversible to turn furrows all one way. Eliminates dead furrows and ridges. Turns furrow 8 in. wide, 5 in. deep. Includes two 25-lb. wheel weights. Fits two-wheel Chor, Plow, and Power-Trac.

87 C 5063 R—Ship. wt. 117 lbs..... $47.95

8 FRONT MOUNTED CULTIVATOR cuts cultivating time—you can run tractor faster. Heavy ¼ by 1½-in. steel frame. Six 1½x8-in. reversible shovels adjust to 4-in. depth, 30-in. width.

87 C 5644 R-Fits Hoe, Chor-Trac. Wt. 65 lbs. $27.50

9 HEAVY-DUTY CULTIVATOR. Extra sturdy. Trip lever lifts shovels for transport, lowers for cultivation up to 4 in. deep, to 30 in. wide. Six 4-in. steel duck foot sweeps, plus extra set of reversible shovels. Adjustable tool holders. Wt. 80 lbs.

87 C 5628 R—Fits Plow, Power-Trac..... $38.95

10 31-IN. SICKLE BAR. Cuts hay, tall grass, heavy weeds, etc. Has special 2-in. sections for clean cutting. Ship. wts. 62 lbs. each.

87 C 5637 R—Fits Hoe and Chor-Trac.... $54.95

87 C 5638 R—Fits Plow and Power-Trac... 54.95

36-IN. SICKLE BAR. Similar to above but wider; extra-heavy box girder type frame. Fits Plow and Power-Trac, also Riders.

87 C 4998 RX—Ship. wt. 85 lbs..... $71.50

NEW 11-PLATE PLANTER 39.25

11 Sows most garden seeds including field corn. Drills or hills with from 1-in. to 6-ft. spacing. 2-qt. cap. Fits Hoe, Chor, Plow and Power-Trac.

87 C 5355 R—Ship. wt. 48 lbs... $39.25

12 FERTILIZER ATTACHMENT for above seeder. 2 feed drops drill strip on both sides of seed. 15-lb. cap.

87 C 5356 R—Ship. wt. 20 lbs... $16.95

13 ROTARY LAWN MOWER. Cast alum. alloy housing. High carbon steel blade, height adjusts from 1¾ to 4 in. 8-in. ball bearing rubber-tired wheels. Ship. wts. 50 and 55 lbs.

87 C 5098 R—20-in. Fits Hoe, Chor, Plow, Power-Trac and Riders.. $61.95

87 C 5099 R—24-in. Mower. Fits Chor, Plow, Power-Trac and Riders. $72.95

LEAF MULCHER ATTACHMENT. Fits on above mowers. Grinds up leaves and spreads them over lawn. Wts. 6, 8 lbs.

87 C 5096 MO—For 20-in. Mowers. $6.25

87 C 5097 MO—For 24-in. Mowers. 7.75

14 24-IN. REEL LAWN MOWER. Heavy duty 5-blade steel reel runs on sealed ball bearings. Height adjustable from 1 to 3 in. Hardwood roller. Fits Hoe, Chor, Plow and Power-Trac, also Riders.

87 C 5052 R—Ship. wt. 78 lbs.. $57.95

15 18-IN. ROTARY WEED CUTTER. Clears high grass and heavy weeds. Spool shaped, non-wrapping design cutter unit with 2 pivoting hardened steel blades. Fits Hoe, Chor, Plow, Power-Trac and Riders.

87 C 5647 R—Ship. wt. 45 lbs... $29.95

16 LIGHTWEIGHT SULKY SEAT. Ride while mowing lawns, cutting weeds, etc. Large steel seat, spring mounted. 14 by 2½-in. rubber tires. Fits Hoe, Chor, Plow, Power-Tracs.

87 C 5353 R—Ship. wt. 55 lbs... $25.50

SULKY AND DUMP CART 83.95

17 New double duty Riding Sulky and Dump Cart. 16-ga. steel box holds 7 cu. ft. or a 1000-lb. load, is 39x 26x12-in. high. Removable endgate. To unload, simply tilt seat forward and swing box up. Box quickly detached to provide riding seat. Two 4:00 by 8 (16-in. O.D.) pneumatic tires. Fits Hoe, Chor, Plow, Power-Trac.

87 C 5861 R—Ship. wt. 155 lbs.. $83.95

87 C 5860 R—Heavy Duty Sulky Only. Same chassis and seat as above but no box. Ship. wt. 80 lbs..... $57.95

18 LAWN ROLLER DRUM. Quickly mounts on chassis of above in place of wheels. 12-ga. steel drum has 16-ga. concave sides. Weighs 225 lbs., filled with water. Ship. wt. 70 lbs.

87 C 5862 R—Roller Drum Only. $21.95

19 NEW SEED AND FERTILIZER SPREADER. Holds 80-lbs. of commercial fertilizer. Handles lime, phosphate, etc. Sow lawn seed, oats, rye, etc. in accurately measured amounts. 28-in. swath. Agitator welded to axle for positive, even feed. 10x1¾-in. rubber tires. Fits Hoe, Chor, Plow and Power-Trac; also Riders.

87 C 5866 R—Ship. wt. 40 lbs... $24.50

20 BRUSH AND TREE SAW. Quickly fells trees up to 16-in. diam., cuts brush along fence rows, etc. 20-in. cordwood blade cuts close to ground; swings vertical for bucking. Fits Hoe, Chor, Plow, Power-Trac.

87 C 5369 R—Ship. wt. 58 lbs... $49.95

21 TILTING TABLE SAW. For cutting cordwood; carpentry cut-off work. 20-in. diam. cordwood blade. Arbor has Timken roller bearings. 16-ga. steel table and saw guard. Square steel tubing frame. Fits Hoe, Chor, Plow and Power-Trac and Riders.

87 C 5062 R—Ship. wt. 90 lbs... $53.95

POWER SPRAYER WITH PISTON TYPE PUMP 97.50

22 Has 1¾-GPM single-cylinder, piston type pump—pressure adjustable from 0 to 250 lbs. Jet agitation. ¼-in. female hose connection. Off and on valve controls pressure and flow of spray. 15-gal. plate steel tank. ¾-in. drain plug. Two 10 by 2-in. rubber-tired swivel wheels. Fits Hoe, Chor, Plow, Power-Trac and Riders.

87 C 4994 R—Sprayer Only. Ship. wt. 118 lbs..... $97.50

23 WEED KILLER BOOM. 6-ft. boom of aluminum tubing. Five nozzles spray 5 gal. per acre at 2½ MPH. Covers 7½-ft. swath. Height adjustable to 36 in.

87 C 4995 R—Ship. wt. 15 lbs. *Not Mailable*..... $15.50

24 SPRAY GUN. Pattern adjustable for broad mist or solid stream. ¼-in. female hose connection.

87 C 6598 X—16¾ in. long. Ship. wt. 1 lb. 8 oz..... $6.75

25 ⅜-IN. BUNA-N HOSE. With ¼-in. brass couplings.

87 C 497 X—25-ft. Length. Ship. wt. 10 lbs..... $7.25

26 MOSQUITO KILLING FOGGER. Clear your grounds of mosquitoes, flies, chiggers and other insects. Replace muffler with fogger. Fill quart supply can with insect killer such as Pestroy 25% DDT (Pg. 886) mixed with No. 2 Furnace Oil. Holds enough to fog for about 30 min. Beneficial effects last for hours. Fits exhaust port on Wards and other tractors and power lawn mowers with 4-cycle engines. Will not fit 2-cycle engines. Ship. wt. 7 lbs.

87 C 5865 M—With 1 quart fogging chemical..... $9.75

27 SNOW PLOW-BULLDOZER BLADE. For plowing snow, light grading, etc. Height 15 in. Cleans a 26 or 38-in. path when set at an angle. Fits Hoe, Chor, Plow, Power-Trac and Riders. Tire Chains on Page 937.

87 C 5632 R—30-In. Blade. Ship. wt. 46 lbs..... $19.95

87 C 5633 R—42-In. Blade. Ship. wt. 58 lbs..... 24.50

28 2,000-WATT GENERATOR. Provide standard 110–120V, 60-cycle AC to operate lights, equipment and tools anywhere; invaluable for auxiliary power during "highline" failure. May be used as an independent unit—hook up to suitable HP gasoline engine to run at 3600 RPM. Pulleys and belts included. Produces over 26 amperes to start ½ or ¾-HP capacitor or RI motors. Ideal for house and barn lighting. Will handle larger appliances, water system, milk cooler, 28-cu. ft. freezers, etc. 2 twist-type receptacles for any standard plug, voltmeter and fuse. Fits 2-wheel Plow and Power-Trac; 4-wheel Power-Trac.

87 C 5620 R—Wt. 85 lbs. $136.50

New 1956 Model 4-Wheel Riders and Attachments

RIDE ON ALL JOBS...WORK EQUALLY WELL ON LAWN, GARDEN OR FIELD CHORES

WITH DIAL-A-MATIC SHIFT, SELECTIVE GEAR TRANSMISSION... SIX SPEEDS FORWARD PLUS REVERSE

A B New 1956 Models that are big and powerful enough to handle heavy duty tillage tools, yet sufficiently lightweight and just the right size for greatest maneuverability on finest lawns. 28 quick-change attachments for a wide variety of work all year 'round. Now featuring "tailored traction," a system of adding weight to suit the job just like big field tractors. Quickly add all the weight wanted and needed for heavy pulling on plowing and other tillage work with low cost wheel weights. Easily removed when not needed. New, powerful and easy-acting brake for added safety. New, better, firmer steering and greater wheel steadiness on rough ground through new steering ratio. New easy-action rod and lever type controls for quick, positive operation. Plus many other refinements. Now, more than ever they are your best way to mechanize, speed up and take the hard labor out of all your chores at prices far less than you would ordinarily expect to pay.

HEAVY DUTY CHASSIS. All steel, electrically welded frame. Engine mount section is U-shaped, formed plate. Rear part of chassis 1⅜-in. diam. heavy gauge tubing. 1-in. rear wheel axles and spindles. Leaded bronze bearings. Single main frame member provides full visibility to center mounted tools. Swivel action keeps all four wheels on ground.

SELECTIVE GEAR TRANSMISSION WITH DIAL-A-MATIC SHIFT. Simply release clutch and shift lever to dial speed desired. All gear, automotive type transmission with 6 speeds forward and reverse, in two stages. High range gives fast travel speeds of 3, 4 and 5½ MPH plus 3 MPH reverse. Low range gives extra power speeds of 1½, 2 and 2¾ MPH plus 1½ MPH reverse. Full engine speed range in each gear. New gear lock-in provides added safety factor on hilly or uneven terrain. When engaged, holds tractor in gear and permits utilizing compression of engine as a brake, like on a car.

FULL GEAR DIFFERENTIAL. Automotive type, fully enclosed. Permits each drive wheel to roll independently for short radius turns, yet both drive under full power on turns.

NEW, POSITIVE ACTION BRAKE. Simple, effective design. Heavy-duty V-belt over steel pulley on transmission shaft acts as brake band and drum. Compound action provides maximum braking with minimum pull on lever.

SMOOTH ACTION CLUTCH. Initial drive from engine to input shaft on transmission is by ⅝ in. wide B-section V-belt. Runs in either of 2 sets of grooves on V-pulleys to provide high and low stages for Dial-A-Matic shift. Spring loaded idler pulley, operated by clutch lever, controls belt tension to throw tractor in or out of gear as desired.

REAR WHEEL STEERING. Exclusive design rear wheel steering with built-in caster and camber like on automobiles. New 3 to 1 ratio; gives easy steering, yet retains feel of holding true on course. Simple, positive action through roller chain and sprocket to tie-rods and spindles.

EASY-TO-OPERATE CONTROLS. 2 clutch levers, 1 to operate tractor, the other to apply power to attachment. Both move away from operator to apply power; pull back for release. Brake knob in center pulls back easily; releases when pushed forward. Dial-A-Matic selector lever changes and indicates gear. All controls heavy duty rod and lever type for positive operation and minimum maintenance.

EXCLUSIVE FOOT LEVER TOOL LIFT AND CONTROL. Tractor has 2 convenient foot levers for raising or lowering both front and center-mounted attachments while tractor is in motion. T-screw adjustment controls working depth of tillage tools.

OTHER FEATURES. Fast, easy-on hitches to quickly change attachments. Comfortable bucket type seat. Tread width adjustable 20½ or 26¼ in., measured from center to center of tires. High cultivating clearance of 11 in. for working astride rows. Front wheels with bar-tread low pressure tires, size 6—12 (23-in. O.D.) on wide base rims. Rear wheels have 4.00—8 (16-in. O.D.) rib tread tires. Size overall about 86 by 30 in., height 36 in. Engine has rope starter.

3½ HP CHOR-TRAC RIDER 344.50

A Powered by nationally known Clinton Model 1200 4-cycle, air-cooled engine that develops 3.6 HP. Has ample power to operate all attachments efficiently and is an excellent and economical choice where lawn and weed cutting work is of primary importance. Ship. wt. 355 lbs.
87 C 5083 R—$34.50 Down, $19.50 Month...or, Cash $344.50

1 HEAVY-DUTY CULTIVATOR. Cultivates up to 4 in. deep. Heavy 30-in. tool bar. Six standards of 7/16 by 1½-in. bar steel. Adjustable tool holders. Two 10-in. rubber-tired gauge wheels. Furnished with six 1½ by 9½-in. reversible shovels; also six 4-in. steel sweeps.
87 C 5074 R—Fits Riders. Ship. wt. 60 lbs.....$37.50

2 60-LB. WHEEL WT. Order one for each front wheel for plowing, discing, tilling, working on hills, etc. For extra heavy going, add 25-lb. weights (at right) as needed.
87 C 4991 R—60-lb. Wheel Wt. Ship. wt. 61 lbs.....$7.95

6-HP POWER-TRAC RIDER 424.50

B Powered by nationally known Wisconsin 4-cycle air-cooled heavy duty engine that develops over 6 HP. Provides extra reserve of power for maximum efficiency with all attachments. Important when large scale plowing and other tillage jobs are major part of operation. Ship. wt. 370 lbs.
87 C 5084 R—$42.50 Down, $24.50 Month...or, Cash $424.50

3 NEW ROTARY TILLER. Tills 28-in. width to prepare a seed bed, ready to plant, in one operation. Can be reduced to 22 or 16-in. depending on soil and size of tractor. Power compost and fertilize soil by turning in materials as you till. Unexcelled for cultivation. Knife-type tines revolve at slow speed to break up soil without excessive powdering. 14-in. tine circle. Ball and Timken roller bearings throughout. Quickly mounts with single drop pin.
87 C 5615 R—Fits Riders. Ship. wt. 150 lbs.....$102.50
87 C 5616 M—EXTENSION TINES for above. Increase width 12 in. Easily attached. Ship. wt. 18 lbs.....Pair $11.25

RIDER TOOLS...SEE FARM BOOK FOR FULL DE

4 8-IN. MOLDBOARD PLOW. Screw crank regulator p changes up to 5 in. deep while plowing. Turns furrow 9 in. wide. Wheel weights are necessary; order below.
87 C 5078 R—Fits Riders. Ship. wt. 58 lbs.....

5 25-LB. WHEEL WEIGHT. Use one or more in addition wheel weights for added traction. Nest together.
87 C 4999 MBX—Fits Riders. Ship. wt. 25 lbs.....Eac

87 C 5072 MO—TRACTOR SUPPLEMENTARY HANDLE, (not Converts Rider into 2-Wheel Walkers for small plot p cleaning up headlands, plowing on hills, etc. Ship. wt. 15 lbs

6 DISC HARROW. Two 4-blade gangs with 12-in. dia of heat-treated and oil-tempered steel. Quickly reve set for angle on 36-in. tool bar. Throws soil to or away fr
87 C 5465 R—Fits Riders. Ship. wt. 85 lbs.....

7 TRAILER CART. Has 39 by 26 by 12-in. all steel Dum Holds 7 cu. ft. or a 1000-lb. load. Removable endgat steel chassis with 4.00 by 8 (16 in. O.D.) pneumatic rubbe wheels. Roller bearings. Wheel brakes operated from tracto
87 C 5080 R—Fits Riders. Ship. wt. 150 lbs.....

8 SPIKE TOOTH DRAG HARROW. Teeth 6 in. apart cross bars; two rows ahead of wheels and two b gered to give 1½-in. spacing. Lever adjusts tooth a
87 C 5079 R—Fits Riders. Ship. wt. 100 lbs.....

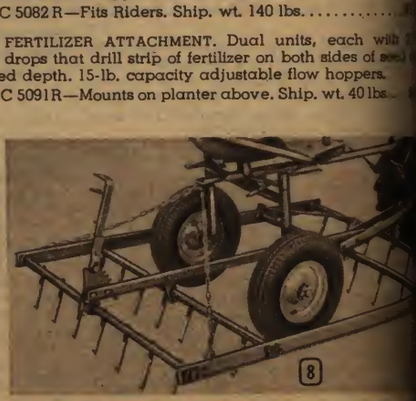
9 HEAVY-DUTY 36-IN. SICKLE BAR. Heavy welded st of rectangular steel tubing. Forged steel crankshaft bearing on crank pin; other bearings bronze. 2-in. mower s
87 C 4998 R—Fits Riders. Ship. wt. 85 lbs.....

10 30-IN. REEL LAWN MOWER. Power driven reel has of heat-treated steel, fitted to reel shaft by 7 spiders alignment. Oil-sealed ball bearings. Cuts 30-in. swath, adjustable ¾ to 3 in. Caster wheels at front.
87 C 5075 R—Fits Riders. Ship. wt. 95 lbs.....

11 TWO-GANG COMPANION LAWN MOWERS. Use along 30-in. front mower above to cut 66-in. swath. Consis ground driven mowers on tubular frame. Each has 20-in. reel with 5 blades of heat-treated steel; held by 5 spiders adjustable ¾ to 3 in. Oil-sealed ball bearings.
87 C 5076 R—Fits Riders. Ship. wt. 170 lbs.....

12 TWO-ROW PLANTER. Each unit has 11 interchangeable plates that run at 8 different speeds by varying am ment of drive sprockets. Plants practically all garden se cluding field corn in two rows from 18 to 40 in. apart. Drops in drilled rows or hills with from 1-in. to 6-ft. spacing. movable seed hoppers. Depth adjustment.
87 C 5082 R—Fits Riders. Ship. wt. 140 lbs.....

13 FERTILIZER ATTACHMENT. Dual units, each with drops that drill strip of fertilizer on both sides of sired depth. 15-lb. capacity adjustable flow hoppers.
87 C 5091 R—Mounts on planter above. Ship. wt. 40 lbs.



Low Priced Til-Trac

SELF-PROPELLED...2 SPEEDS...9 ATTACHMENTS

LIGHTWEIGHT AND EASY-TO-HANDLE TIL-TRAC 118.50 ROTARY TILLER 37.50

(A) Now, more than ever, the ideal tractor for city and suburban home owners who wish to speed up and power all their chores. Equally desirable as a minimum investment tractor on farms and estates for the type work it can handle. Improved design with new recoil starter on engine for quick, easy starts and 2 new attachments to broaden its usefulness. Lightweight and compact, self-propelled, full-powered and sturdy; of a size and weight to be easily maneuverable in small areas by any operator. With Til-Trac and its quickly interchangeable, power-driven attachments you have, as the name implies, a very efficient Rotary Tiller ... a lawn mower outfit you can ride ... plus the other tools you need to save time and make fun out of all your lawn, garden and snow-clearing work the year 'round.

QUALITY BUILT THROUGHOUT. Sturdy frame of 12-gauge steel, 9 in. wide, 21 in. long. Wide-spread handles of 1-in. tubular steel, have rubber grips. Full 9-in. height adjustment for working comfort. Runs on two semi-pneumatic cleat-tread rubber-tired wheels; size 12x2 in. Have oilite bearings for long, trouble-free service. Wide wheel tread, 15 in., for stability.

TWO-SPEED DRIVE. Initial drive from engine is through a V-belt. Two pulleys to provide speed ranges. High speed of from 1 to 2 MPH and low of ½ to 1 MPH. In low speed, power is transmitted to intermediate gears by positive drive roller chain and sprocket.

AUTOMOTIVE TYPE DIFFERENTIAL. Full gear differential. Both wheels drive on turns and tractor "turns on a dime" for easy handling in small garden and lawn areas. Gears run in oil in sealed housing. Final drive through toothed pinions which engage cleats in tires. When drive is not engaged tractor is free wheeling. You can power attachment and roll tractor by hand to work in close quarters.

VERY EASY TO OPERATE. Two plastic knob clutch levers on handlebars; one starts and stops tractor, the other applies power to attachment. Engine throttle control on handle bar. Steers easily; ideal for women, children.

QUICK-CHANGE HITCH. All attachments are easily inter-changed without tools. Securely held by wing nuts that tighten by hand. Elongated slots on hitch provide tension adjustment for V-belt or roller chain. Snap-up stand parks tractor upright when tools are off. Takes little space in garage.

COMPLETELY DEPENDABLE. Powered by nationally known Clinton, 4-cycle air cooled engine that develops over 2 HP. New built-in recoil starter starts quickly, then automatically rewinds, ready for the next start. Automotive type float feed carburetor, high tension magneto, oil bath air cleaner. Gas tank holds 3 qts. for 3 hrs. work. Ship. wt. 130 lbs.

87 C 5085 R—2 HP Til-Trac Only. $12 Down, $10 Monthly on Wards Convenient Monthly Payment Plan.....or Cash $118.50

Rotary Tillers

ENGINE OR ELECTRIC MODELS

2½ HP ROTARY TILLER 118.50

(B) Prepares lawn or seed bed in one fast, easy operation. Chops up soil the way you want it ... leaves moisture-holding mulch that means better, healthier plants and vegetables. Its many uses include cultivating, power composting, litter stirring in hen houses, truck farm, greenhouse or nursery work, etc. Invaluable where row crops are planted. Lightweight, compact and easy to handle. Once tiller is started along row, it tends to pull itself forward—you merely guide, yet have positive control at all times. Make money with your tiller too, by doing custom work for your neighbors.

Tilling width 22 inches. Outer tines easily removed to narrow cut to 12 in. for use in close quarters. Extension tines below increase width to 32 in. Self-sharpening alloy steel 14-in. outer diam. tines; heat-treated and hardened to make quick work of tough soils. Foolproof idler-type clutch and throttle controls on handlebar. Adjust from 32 to 38 in. high, have rubber grips. Safety V-belt drive from engine to worm gear shaft. Worm gear reduction drive with Timken bearings. Neoprene oil seals, dirtproof, oil-tight cast-iron housings. Powered by quick-starting 2½-HP 4-cycle Clinton VS Model 100 engine. Two semi-pneumatic 10 by 1.75 rubber tires.

87 C 4964 R—Ship. wt. 135 lbs.....$118.50

87 C 4965—Extension Tines. *If ordered separately, state Model No. of Tiller.* Ship. wt. 14 lbs.....Pair $10.95

LIGHTWEIGHT ELECTRIC TILLER 64.50

(C) Make your gardening a pleasure by using this versatile Electric Tiller. Lightweight, compact and efficient—as easy to handle and operate as a vacuum cleaner—weighs only 11 lbs. Rustproof aluminum handle is 40 in. long. Has adjustable side grip for comfort.

Ideal for women who take pride in their gardens and flower beds. Prepares seed bed, mulches in fertilizer, gets tedious weeding and cultivating jobs done in minutes without the usual hard work. Full tilling width is 10 in. but can be reduced to 5½ or 3½ in. for use in tight quarters—next to fences, garage, trees, rose bushes, borders, etc. Will dig to 6 in. depth—roots out weeds.

Just plug it into any electric outlet and let the tiller save you hours of hard, laborious work. Heat-treated alloy steel tines are self-sharpening. Powered by dependable General Electric 110–120 volt, 60-cycle AC motor; develops about 90-in. lbs. torque. Motor measures about 4½ by 6 in. Stub cord and plug.

87 C 4961M—UL listed. Ship. wt. 14 lbs. $6.50 Down, $6 a Month or.....Cash $64.50

LAWN TRIMMER ATTACHMENT for Electric Tiller. Cuts 7-in. swath along walks, driveways, around trees, etc. Quickly attached. 3-in. hard rubber wheels.

87 C 4962—Ship. wt. 2 lbs.....$9.65

100-FT. EXTENSION CORD with 11-in. metal reel. Two 16-ga. copper wires. UL Approved.

83 C 1276 L—Ship. wt. 9 lbs.....$7.85

9 LOW PRICED ATTACHMENTS FOR WARDS TIL-TRAC ... MANY ALSO FIT TOWN-TRAC ... BUY ALL YOU'LL NEED FOR YEAR 'ROUND USE; ONLY 10% DOWN

(1) NEW 18-IN. ROTARY LAWN MOWER. Works well on rough or smooth lawns. Particularly effective where mowing is infrequent, and some of the grass coarse and weeds heavy. Alloy steel blade cuts an 18-in. swath. Spreads clippings without windrowing. Cutting height adjustable from 1 to 2½ in. Trims close to walks, etc. Ship. wt. 50 lbs.

87 C 5087 R—Fits Til-Trac and Town Trac.....$36.50

LEAF MULCHER ATTACHMENT. Fits on mower above. Picks up dry leaves, grinds them up and spreads them back on lawn for soil-rebuilding mulch. Can't be seen and will soon improve appearance of lawn.

87 C 5092 MO—Ship. wt. 6 lbs.$3.95

(2) NEW RIDING SULKY. Quickly converts your Til-Trac into a "Fun-Trac" for just riding around or running errands; adds comfort and takes the effort out of lawn mowing by providing a seat that you can ride with either the reel or rotary mower. Works well on level ground or gentle slopes. Not designed for use on steep hills or exceptionally tall grass.

Sturdy steel frame with oilite bearing disc wheels. 2 by 12-in. semi-pneumatic tires. 18½-in. wheel tread. Adjustable foot rest. Ball and socket hitch. Ship. wt. 48 lbs.

87 C 5065 R—Fits Til-Trac.....$22.95

ATTENTION, 1953-54 TOWN TRAC OWNERS—Note that many of the Til-Trac attachments here fit your tractor.

(3) REAR MOUNTED ROTARY TILLER. A most useful attachment; the one that gives Til-Trac its name. Prepares seed bed for lawn or garden in one operation. Handles all cultivating and makes it easy to improve soil by mulching and power composting. Pulverizes the soil; chops up and buries grass and weeds or tills in almost any kind of plant or animal waste as fertilizer.

Eight spring steel tines till 12 in. wide and up to 5 in. deep. Bronze bearings. Roller chain drive.

87 C 5086 R—Tiller to fit Til-Trac Ship. wt. 38 lbs.....$37.50

87 C 4958 R—To fit 1953–1954 Town-Trac. Ship. wt. 38 lbs.....$39.95

TERMS ON INSIDE BACK COVER

(4) 20-IN. REEL LAWN MOWER. For smooth mowing of finest lawns. 6-in. diam. power driven reel; has 5 alloy steel blades mounted on 5 spiders for rigidity. Sealed ball bearings. Height adj. 1 to 3 in.

87 C 4953 R—Fits Til-Trac and Town-Trac. Ship. wt. 58 lbs.....$47.50

(5) LAWN EDGER. Gives your lawn and flower beds a clean, tailored look. 10-in. diam. V-notched steel blade cuts neat edge up to 1½ in. wide, 3 in. deep. Bronze bushings. Adj. rubber tired gauge wheel.

87 C 5090 M—Edger with right-hand Blade. Fits Til-Trac, also 1953–54 Town Trac. Ship. wt. 15 lbs.....$15.95

87 C 4957—Left-hand Blade for above. Use where curbing is on left (walking behind tractor) and lawn on right. Ship. wt. 3 lbs.....$2.45

(6) POWER SPRAYER OUTFIT. Provides all the equipment you need for killing weeds in lawns or along fence rows, spraying insecticides in row crop or flower garden, doing fruit tree or other spraying. Has Ni-resist case, nylon roller pump that sprays 4 GPM at 150 lbs. pressure. Stainless steel shaft, sealed ball bearings. Removable 5-gal. tank on cradle frame. Compression chamber to hold pressure steady. 200-lb. gauge, regulator by-pass valve, suction strainer. Jet agitation keeps spray solution mixed. Spray equipment includes Teejet trigger valve, 24-in. curved and 48-in. straight extensions, boom-jet nozzle for 8-ft. swath, 2 adjustable cone jet nozzles for row crops or fruit trees and 25 ft. of ¼-in. Buna-N hose with ¼-in. fittings. Wand mounts on sprayer for lawn or garden use; easily removed for orchard or fence row work. Ship. wt. 50 lbs.

87 C 5089 R—Fits Til-Trac and Town-Trac.....$86.50

(7) 20-IN. ROTARY WEED CUTTER. Improved model. Quickly clears rough weeds, tall grass, wild bushes, etc. Knife-sharp 20-in. alloy steel blade revolves at high speed to cut clean. Height adjustable from 2 to 6 in. Concave disc over blade to throw cuttings clear and help prevent wrapping. 2 skid runners. Timken roller bearings.

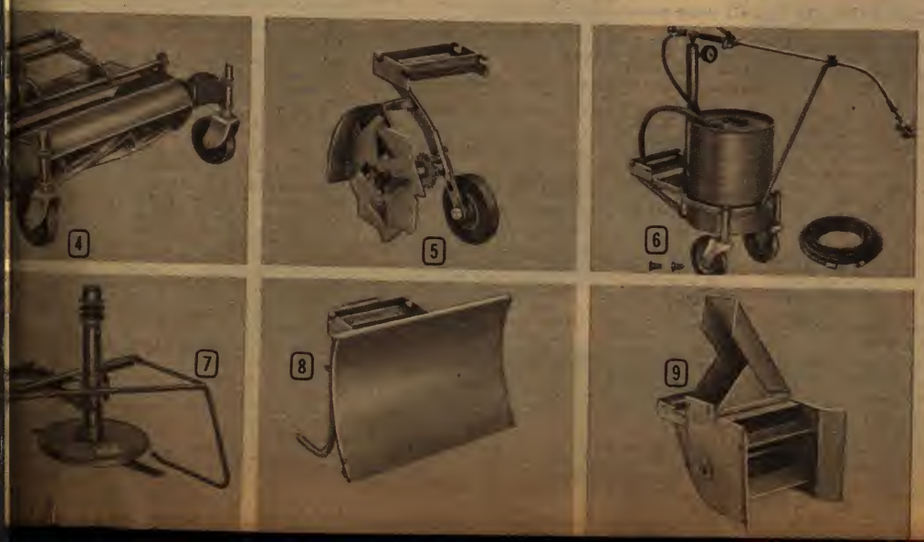
87 C 5093 R—Fits Til-Trac and Town-Trac. Ship. wt. 40 lbs.....$31.95

(8) NEW BULLDOZER-SNOW PLOW. A low priced attachment you'll use all year 'round. 20 in. wide to quickly clear snow from walks, driveways, etc., or use it for light bulldozing and grading of earth, gravel, etc. Blade of 12-ga. steel, size 20 by 13½ in. Pushes straight ahead or may be angled to throw to the left or right. Adjustable skid shoes to raise blade when scraping snow over gravel.

87 C 5066 R—Fits Til-Trac and Town-Trac. Ship. wt. 35 lbs.....$17.95

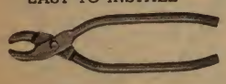
(9) 17-IN. ROTARY SNOW THROWER. Solves the shoveling problem. Four-bladed rotor revolves to pick up snow and throws it forcefully to left or right through adjustable spout. Spreads it evenly in a thin layer several feet away. Extension wings feed snow to blades.

87 C 5088 R—Fits Til-Trac and Town-Trac. Ship. wt. 50 lbs.....$19.50



Auto Seat Covers...1956 Styling, Colors, Patterns

EASY TO INSTALL



INSTALL COVERS YOURSELF and save installation charges.

FREE PLIERS included with each set of Ward Seat Covers ... for quick, easy hooking of fasteners that are furnished each set of covers. Complete instructions also included.

NOTE: Tailor-Made covers for some cars do not cover backs of front seat backrests because elaborate hardware or cutins for leg room make a good fit of this part impossible.

WHICH SHALL I BUY ... TAILOR-MADE OR READY MADE?

TAILOR-MADE SEAT COVERS are:

TAILORED-TO-MEASURE for your particular car model ... just like buying at a custom shop, but at far lower prices.

AVAILABLE FOR MOST 1946–56 CARS ... even those with center arm rests in the rear seats.

AVAILABLE IN WIDER CHOICE of patterns and colors and fabrics.

SHIPPED DIRECT FROM FACTORY in Richmond, Va. Because it takes extra time to custom tailor them to your particular car model, allow Factory 7 days extra plus time in transit. You pay postage from Factory. Please, no C.O.D. orders for Tailor-Made seat covers.

READY-MADE SEAT COVERS are:

CAREFULLY CUT AND TAILORED to assure a better fit than the usual ready-made seat cover.

EXPERTLY MADE FOR GOOD FIT on most popular cars (check the car listings at bottom of page for cars that Ready-Made Covers fit).

AVAILABLE IN WIDE CHOICE of many popular patterns and colors —in Jetspun, Saran Plastic and Fiber fabrics. Available, too, in Better Quality for good service at real economy prices.

SHIPPED PROMPTLY FROM STOCK in nearest Ward Mail Order House. See "How To Order" at right and include all information requested.

HOW TO ORDER SEAT COVERS—SEND US THIS INFORMATION

Tailor-Made Seat Covers fit only 1946–56 cars (not for station wagons). Ready-Made fit only car makes, models and years listed at bottom of page. It's easy to order Seat Covers from Wards ... just be sure to include all of the following information on your order:

(1) *State car make, year,* number of cylinders and factory model number or letters. Also state number of doors (2-door, 4-door).

(2) *State exact model* (such as Standard, De Luxe, Special, etc.).

(3) *State exact body name* (such as Business Coupe—2, 3 or 4-pass., Sport Coupe, Sedanette, 4-door Sedan, Club or Sedan Coupe, etc.).

(4) *State type of front seat* (split or solid backrest). Also state if rear seat is with or without center arm rest.

(5) *State Pattern Letter* of cover you want, such as Pattern A, Pattern B, Pattern W, etc.

SAMPLE ORDER BLANK

BE SURE TO STATE COLOR—PATTERN—FINISH

CATALOG NUMBER OF ARTICLE	Quantity Wanted	NAME OF ARTICLE—If to be ordered from Include below grade wanted	
61 C 7308 K	1	Seat Covers	
		Plymouth, 1954	
		4-door Sedan	
		6 Cyl. de Luxe	
		Model P25-1	
		Solid back-rest	

NEW "LUM-PUF" WOVEN PLASTIC ... TAILOR-MADE ONLY 33.95 Sedan

LUM-PUF is actually puffed by a special new weaving process ... puffed for beauty ... puffed for comfort. Gives this new fabric a distinctive "quilted" texture. Interwoven metallic threads add luster.

CUSTOM-MADE at a Factory in Richmond, Va. Because it takes extra time to custom-tailor them to individual patterns of your particular car model, allow 7 days extra for shipment.

You pay postage from Factory. No C.O.D. orders accepted for Tailor-Made covers. *Be sure to state Pattern Letter.*

(A) TO (E) NEW-CAR STYLING. Brand new this year ... high-fashion "Lum-Puf"®, today's newest seat cover fabric ... in a smartly styled, Premium Quality Seat Cover that's made-to-order for your specific car make and model. Lum-Puf is a specially-woven "Saran" Plastic that's actually *puffed* for beauty and comfort (see close-up view at left). A special, new weaving process actually puffs the woven Saran plastic into narrow "ribs" or "puckers" that give the fabric an unusual "quilted" texture that's smartly modern ... makes seat covers cooler, more comfortable. Interwoven metallic threads adds a dash of luster to the woven plastic.

Trimmed with heavy-weight Pinseal (simulated leather) that flows all the way down the sides of front seat back-rests for new car styling ... adds lots of eye appeal ... looks and feels like real leather. Entire back of front seat and cushion skirts of lustrous, heavy-weight Rayon in harmonizing solid color. Roomy pocket on front seat skirt.

(Lum-Puf® is a Registered Trade Mark of Chicopee Mills, Inc.).

TAILOR-MADE ONLY (see Shipping Information at left). Available in Patterns A, B, C, D or E. Made-to-order for exact fit on 1946–56 cars only. See "How To Order" above at right. *Be sure to state Pattern Letter, Car Make, Year and Model, etc. when ordering.*

TAILOR-MADES FIT ALL 1946–56 CARS. See "How To Order" above at right. Complete sets only—Av. Ship. wt. 9 lbs.	TAILOR-MADE ONLY (A) (B) (C) (D) (E)	
	State Pat. Letter	Set
COUPE (2 or 3-Pass.)—split back rest	61 C 7306 K	$19.95
SEDANS—Without Rear Seat Center Rest 2-door Sedan and 5-Pass. Coupe	61 C 7307 K	33.95
4-door Sedan	61 C 7308 K	33.95
SEDANS with Rear Seat Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7309 K	37.50
4-door Sedan	61 C 7310 K	37.50

BEST "JETSPUN" FABRIC ... TAILOR-MADE 26.95 Sedan .. READY-MADE 23.95

JETSPUN is highly resistant to burns—tough, colorfast, shockproof.

(F) TO (K) NEW-CAR STYLING ... Best Jetspun® fabric in a Quality Seat Cover. Trimmed with heavy-weight (simulated leather) that flows all the way down the sides of front back-rest for new car styling ... looks and feels like real leather.

Rugged, woven Jetspun is today's toughest, most durable seat fabric. It's colorfast, shockproof and highly resistant to burns. clean with a damp cloth. Latex backing keeps cover smoothly in

Full backs, skirts of heavy-weight, lustrous Rayon in harmonizing

(Jetspun® is a Registered Trade Mark of American Enka Corporation)

NOTE: Tailor-Made covers are made with a roomy pocket on front skirt and with all the high-styled tailoring on bolster and quarter shown on cover (F) on opposite page. Ready-Made covers do not have pocket on front seat skirt and are made with the streamlined, less styling of bolsters as shown on covers (L) and (P) on opposite

TAILOR-MADE. Available in Patterns (F), (G), (H), (J) or (K). *State Pattern Letter, Car Make, Year, Model, etc.* Made-to-order for 1946–56 cars only. See "How To Order" at top of page.

READY-MADE. Available in Patterns (F), (G), (H) only. *Fit only Makes, Years and Models of cars listed at bottom of page.* See "How To Order" at top of page. *State Make, Year,*

TAILOR-MADES FIT ALL 1946–56 CARS. READY-MADES FIT ONLY MAKES, YEARS, MODELS LISTED AT BOTTOM OF PAGE. Complete sets only—Av. Ship. wt. 9 lbs.	TAILOR-MADE (F) (G) (H) (J) (K)		READY-MADE (F)	(G)	(H)
	State Pat. Letter	Set	Green	Red	Blue
COUPE (2 or 3-Pass.)—split back rest	61 C 7330 K	$16.95	.....	.....	.....
SEDANS—Without Rear Seat Center Rest 2-door Sedan and 5-Pass. Coupe	61 C 7331 K	26.95	61 C 7410	61 C 7412	61 C 7408
4-door Sedan	61 C 7332 K	26.95	61 C 7411	61 C 7413	61 C 7409
SEDANS with Rear Seat Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7333 K	28.95	.....	.....	.....
4-door Sedan	61 C 7334 K	29.95	.....	.....	.....

BEST "SARAN" PLASTIC ... TAILOR-MADE 24.95 Sedan .. READY-MADE 19.45 Sedan

(L) (M) (N) NEW-CAR STYLING ... tough, durable "Saran" woven plastic fabric in a brand new "lattice" pattern and new 1956 colors. Won't fade; resists stains and wrinkles. Wipes clean with a damp cloth. Bolsters and gussets of Pinseal (simulated leather) ... flows all the way down the sides of front seat back-rest for that smart "new car look." Full backs and cushion skirts of heavy-weight Rayon in harmonizing solid color. Covers pictured are Ready-Made style.

NOTE: Tailor-Made covers have roomy pocket on front seat skirts and are made with all the high-styled tailoring of bolsters as shown on cover (F) on opposite page.

TAILOR-MADE. Available in Patterns (L), (M) or (N). *State Pattern Letter, Make, Year, Model, etc.* Made-to-order for 1946–56 cars only. See "How To Order" at top of page.

READY-MADE. Available in Patterns (L), (M) or (N). *Fit only the Makes, Years and Models of cars listed at bottom of page at right.* See "How To Order" at top of page. *State Make, etc.*

TAILOR-MADES FIT ALL 1946–56 CARS. READY-MADES FIT ONLY MAKES, YEARS, MODELS LISTED AT BOTTOM OF PAGE. Complete sets only—Ship. wt. 9 lbs.	TAILOR-MADE (L) (M) (N)		READY-MADE (L)	(M)	(N)	
	State Pat. Letter	Set	Green	Red	Blue	Price Set
COUPE (2 or 3-Pass.)—split back rest	61 C 7367 K	$15.45	.....	.....	.....	.....
SEDANS—Without Rear Center Rest 2-door Sedan and 5-Pass. Coupe	61 C 7368 K	24.95	61 C 7416	61 C 7418	61 C 7414	$19.45
4-door Sedan	61 C 7369 K	24.95	61 C 7417	61 C 7419	61 C 7415	19.45
SEDANS with Rear Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7370 K	27.95	.....	.....	.....	.....
4-door Sedan	61 C 7371 K	27.95	.....	.....	.....	.....

BEST FIBER ... TAILOR-MADE 21.95 Sedan ... READY-MADE 15.95

(P) (R) (T) NEW-CAR STYLING ... Heavy-weight Fiber in a modern "textured" weave coated to lock in the bright colors and provide a smooth, long-wearing surface and gussets of Pinseal (simulated leather) that flows all the way down the sides of front rest for that "new car styling." Full backs and cushion skirts of heavy-weight Rayon monizing solid colors. Covers pictured are Ready-Made style.

NOTE: Tailor-Made covers have roomy pocket on front seat skirts and are made with styled tailoring of bolsters as shown on cover (F) on opposite page.

TAILOR-MADE. Available in Patterns (P), (R) or (T). *State Pattern Letter, Car Make, Year, Model, etc.* Made-to-order for 1946–56 cars only. See "How To Order" at top of page.

READY-MADE. Available in Patterns (P), (R) or (T). *Fit only the Makes, Years and Models of cars listed at bottom of page at right.* See "How To Order" at top of page. *State Make,*

TAILOR-MADES FIT ALL 1946–56 CARS. READY-MADES FIT ONLY MAKES, YEARS, MODELS LISTED AT BOTTOM OF PAGE. Complete sets only. Av. Ship. wt. 9 lbs.	TAILOR-MADE (P) (R) (T)		READY-MADE (P)	(R)	(T)
	State Pat. Letter	Set	Blue	Red	Green
COUPE (2 or 3-Pass.)—split back rest	61 C 7387 K	$12.95	.....	.....	.....
SEDANS—Without Rear Seat Center Rest 2-door Sedan and 5-Pass. Coupe	61 C 7388 K	21.95	61 C 7440	61 C 7444	61 C 7442
4-door Sedan	61 C 7389 K	21.95	61 C 7441	61 C 7445	61 C 7443
SEDANS with Rear Seat Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7390 K	25.95	.....	.....	.....
4-door Sedan	61 C 7391 K	25.95	.....	.....	.....

READY-MADE ONLY ... BETTER PLASTIC 14.95 Sedan

(U) (V) (W) NEW LOW PRICE. Better Quality "Saran" Plastic in your choice of three colors. Pattern may differ slightly from cover pictured on opposite page (sorry, no pattern choice at this low price). Heavy-weight plastic bolster and gusset. Full back and cushion skirts of rayon faille in harmonizing solid color. Neat piping at seams.
Fit only makes, models listed at right. State Make, Year, Model, etc.

FIT ONLY CARS LISTED AT RIGHT. SEE "HOW TO ORDER" ABOVE. Complete sets only—Wt. 7 lbs.	READY-MADE ONLY (U)	(V)	(W)	Price
	Blue	Red	Green	Set
SEDANS—No Rear Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7466	61 C 7470	61 C 7468	$14.95
4-door Sedan	61 C 7467	61 C 7471	61 C 7469	14.95

READY-MADE ONLY ... BETTER FIBER 10.45 Sedan

(X) (Y) (Z) NEW LOW PRICE. Medium-heavy-weight, tightly woven Fiber in your choice of three colors. Pattern may differ slightly from cover pictured on opposite page (sorry, no pattern choice at this low price). Embossed plastic bolsters and gussets, Backs and cushion skirts of durable Cotton Sailcloth in harmonizing solid color. Elastic side gussets.
Fit only makes, models listed at right. State Make, Year, Model, etc.

FIT ONLY CARS LISTED AT RIGHT. SEE "HOW TO ORDER" ABOVE. Complete sets only—Wt. 7 lbs.	READY-MADE ONLY (X)	(Y)	(Z)	Price
	Red	Blue	Green	Set
SEDANS—No Rear Center Arm Rest 2-door Sedan and 5-Pass. Coupe	61 C 7510	61 C 7506	61 C 7508	$10.45
4-door Sedan	61 C 7511	61 C 7507	61 C 7509	10.45

CLEAR PLASTIC SEAT COVERS 23.45 Tailor-Made; 16.45 Ready-Made

GLASS—CLEAR PLASTIC

Protects beautiful car upholstery without hiding it from view ... like putting a "glass" cover on your car seats.

Extra-heavy 12-gauge Clear Plastic. Static-resistant, stain-proof, non-absorbent.

(AA) Protect your beautiful car upholstery without hiding it from view ... order a set of these Clear Plastic Seat Covers. Tailored just like all other seat covers for snug fit. All seams double-stitched; clear plastic welts. Choice of Tailor-Made or Ready-Made.

See "How To Order" at top of page. State Make, Year, Model, etc. when ordering.

TAILOR-MADE CLEAR PLASTIC SEAT COVERS. *Complete sets only.* Tailored-to-measure for your specific car make and model. Shipped from Factory in Richmond, Va. Because it takes extra time to custom-tailor covers to individual patterns of your particular car, allow 7 days extra for shipment, plus transit. You pay postage from Factory. No C.O.D. orders accepted for tailor-made covers. Ship. wt. complete set, 9 lbs. 8 oz.

See "How To Order" at top of page. *Be sure to state Make, Year, Model, etc.*

FOR 1946–56 cars *without* rear seat center arm rest:
61 C 7561 K—FOR 2-Dr. Sed., 5-Pass. Cpe..$23.45
61 C 7562 K—FOR 4-Door Sedans..... 23.45

FOR 1946–56 cars *with* rear center arm rest:
61 C 7563 K—FOR 2-Dr. Sed., 5-Pass. Cpe.$ 25.95
61 C 7564 K—FOR 4-Door Sedans..... 25.95

CLEAR PLASTIC BY-THE-YARD. Same heavy-gauge plastic as used in Plastic Seat Covers above. Sold by the yard for use on inside panels of car doors, etc. 56 inches wide.
61 C 7750 H—Ship. wt. 1 lb. 8 oz.... Yard $1.69

READY-MADE CLEAR PLASTIC SEAT COVERS. Same as Tailor-Made Covers at left, but not as "customized." See "How To Order" at top of page. *Mailed* promptly from Stock. Ship. wt. 6 lbs.

COMPLETE SETS for cars listed below. *Be sure to state Make, Year, Model, etc. when ordering.*
61 C 7528—FOR 2-DOOR SEDANS below.....$16.45
61 C 7529—FOR 4-DOOR SEDANS below.... 16.45

THESE 2-DR. SEDANS:
BUICK 1953–56 (Ser. 40, 50)
*CADILLAC 1953–55
CHEVROLET 1953–56
CHRYSLER 1950–54
DE SOTO 1950–54
DODGE 1950–54
FORD 1952–56
MERCURY 1952–56
OLDS. 1953–56
PLYMOUTH 1953–54
PONTIAC 1953–56

THESE 4-DR. SEDANS:
*BUICK 1953–56 (Ser. 41, 52, 61, 72)
*CADILLAC 1953–56 (Ser. 60S, 62)
CHEVROLET 1950–56
*CHRYSLER 1953–54 (New Yorker)
DE SOTO, DODGE 1953–56
FORD, MERCURY 1952–56
*STUDE. 1953–56
OLDS., PONTIAC 1950–56
PLYMOUTH 1953–56

*NOTE: Asterisk (*) means rear seat center arm rest cannot be used after Ready-Made Plastic Cover has been installed.

CHECK THIS CAR L

TAILOR-MADE COVERS fit all 1946– ex. station wagons. See "How To top of page. *State Pattern Letter, et*

READY-MADE COVERS (F), (G), (H) (N), (P), (R) and (T) FIT ONLY THE

2-DOOR SEDANS and 5-PASS. COUPES rear center arm rest (no conver

BUICK 1951–55 Spec. and Century (ex. 1951–52 Riviera)
CHEV. 1949–55 (ex. '49–52 Spt. Cpe.)
CHRYSLER 1950–54 (ex. Imperial)
DODGE 1950–55 (ex. Wayfarer)
HUDSON 1953–54 Jets
FORD 1949–52 Coach)
MERCURY 19
OLDS. 1949– S88); '53–
PLYMOUTH 19 Concord Sport Co
PONTIAC 19 1949–52

4-DOOR SEDANS WITHOUT rear arm rest. FIT ONLY:

BUICK 1951–55 Spec.
CHEVROLET 1949–55
DE SOTO 1953–55
DODGE 1950–52 Meadowbrook; 1953–55 All
FORD 1949–55
HUDSON
MERCURY
OLDS. 1949– (76, 88,
PLYMOUTH
PONTIAC

READY-MADE COVERS (U), (V), and (Z) FIT ONLY THESE CARS.

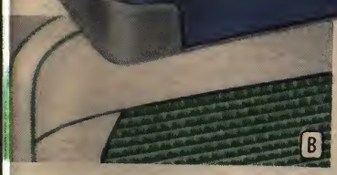
2-DOOR SEDANS and 5-PASS. COUPES rear center arm rest (no conver

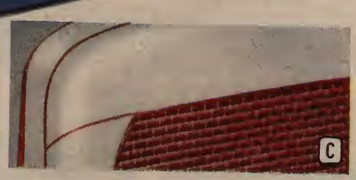
BUICK 1951–55 Spec. and Century (ex. 1951–52 Riviera)
CHEV. 1941–55 (ex. '49–52 Hard-top)
DODGE 1941–55 (ex. Wayfarer)
FORD 1941–55 (ex. Victoria)
MERC. 1941–
OLDS. 1949–
S88 ex.
1953–55
PLYMOUTH
1955 Spor
PONTIAC
1949–52
DESOTO

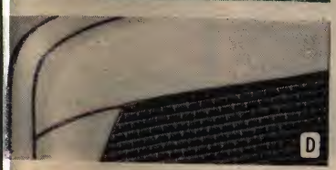
4-DOOR SEDANS WITHOUT rear arm rest. FIT ONLY:

BUICK 1951–55 Spec.
CHEVROLET 1941–55
CHRYSLER late 1953–55 Windsor
DE SOTO 1949–55
DODGE 1949–55 (ex. 1949–52 Coronet)
FORD 1941–
HUDSON
MERCURY
OLDS. 1949–
1949–55
PLYMOUTH
PONTIAC

A


B


C


D

E

F

G

H

J

K

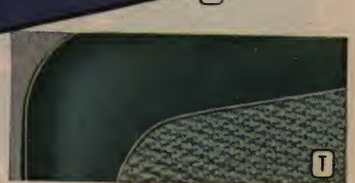
L

M

N

P

R


T

U

V

W

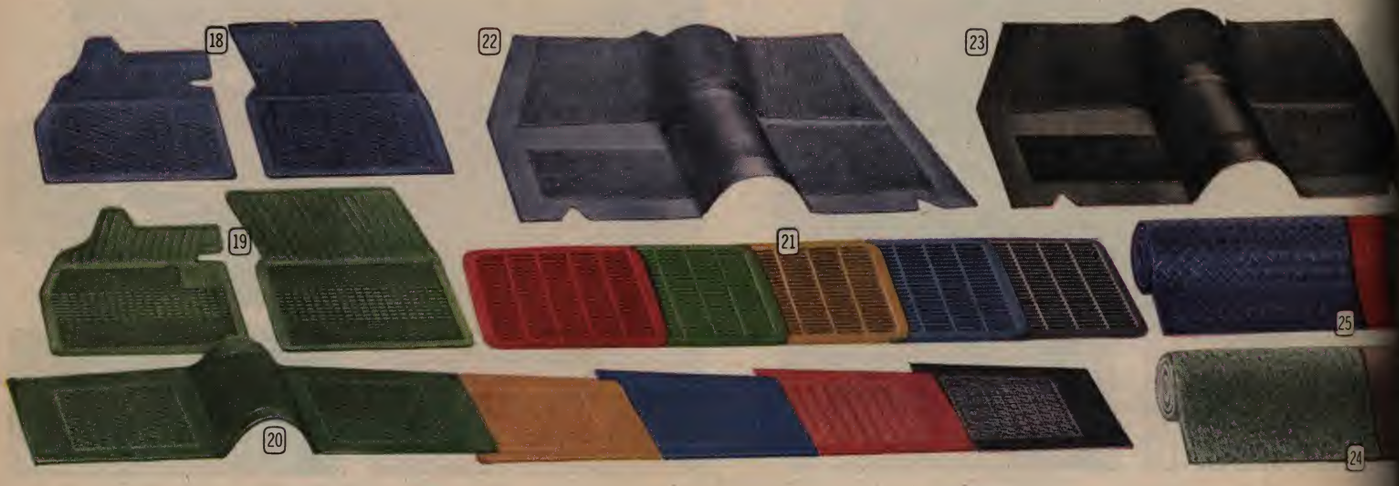
X

Y

Z

1
2
3
4
5
6

7
8
9
10
11
12
13
14
15
16
17


18
19
20
21
22
23
24
25

33
34
35
30 98.75
31 109.50
29 74.95
32 139.50
36
37
38

26
27
28

Auto Slip Covers, Pads, Cushions...Auto Seat Belts

TERRYCLOTH SLIP COVERS 5.95

1 FOR FRONT SEATS ONLY. Protect your car upholstery or expensive seat covers with a Terrycloth Slip Cover. Washes like a towel. Cool in Summer—warm in Winter. Shock-resistant.

Semi-tailored for neat, snug fit. Tabs on front edge hook under seat; elastic cording holds back-panel snugly in place.

State: Blue, Green, Gold, White, Flamingo.

MEDIUM: For Chevrolet, Dodge (except 1955), Plymouth, Pontiac, Stude.; other cars with front seats up to 58 in. wide. Ship. wt. 2 lbs.

61 C 7556—For Solid Seats. *State Color*.... $5.95
61 C 7557—For Split Seats. *State Color*..... 5.95

LARGE: For Buick 1953–54, Ford 1952–55; Lincoln, Mercury, Dodge 1955; Olds. 1953–55; other cars with front seats 59 in. or wider. Ship. wt. 2 lbs.

61 C 7558—For Solid Seats. *State Color*....$5.95
61 C 7559—For Split Seats. *State Color*..... 5.95

SEAT TOPPER 6.45; PAD 2.65

2 FOAM RUBBER SEAT TOPPER. Fits under seat cover. So porous it "breathes" air—makes seat covers cooler, more comfortable. Easy to trim with scissors. Rounded edges.

61 C 7678—20x56x1 in. Wt. 5 lbs. 4 oz..... $6.45
61 C 7684—20x62x1 in. Wt. 5 lbs. 12 oz..... 6.45

3 FIBER SEAT PAD. For front or rear seat . . . covers full width of car seat. Provides extra comfort and a smooth surface for sliding in or out of car. Fine Fiber in multi-color plaid, with foam rubber backing and elastic cords with hooks to hold pad in place. Ideal for cars without seat covers. Approx. size 56x18 inches.

61 C 7670—Ship. wt. 1 lb. 8 oz..... $2.65

CUSHION TOP COVER 6.45

4 FOR FRONT SEATS ONLY—covers full width. Lustrous Rayon permanently fused to a foam rubber backing. With elastic edged skirt for easy installation and neat tailored appearance. Measure seat at widest point.

Choice of Blue, Green or Maroon, each with matching skirt. Ship. wt. each, 2 lbs.

61 C 7654—56 IN. WIDE. For Chev. 1950–55; Plym., Pontiac 1950–54; Ford 1956; other front seats 55 to 56 in. wide. *State color*..... $6.45

61 C 7655—58 IN. WIDE. For Ford, Merc. 1950–54; Plym. 1955; Buick Spec., Cent.; Olds. 88, Dodge, DeSoto, Chrys., 1950–56; other cars with front seats 57 to 58 in. wide. *State color*..... $6.45

61 C 7656—60 IN. WIDE. For Buick, Super, RM and Cadillac 1950–56; other cars with front seats 59 to 60 in. wide. *State color*..... $6.45

SLIP COVERS 1.98 AND 2.95

5 ECONOMY PLASTIC AUTO SLIP COVERS. For front seats only—all cars. Clear polyethylene plastic—will not crack or turn brittle in cold weather. Covers entire back of backrest.

61 C 7356—For split seats. Wt. 1 lb..... $1.98
61 C 7357—For solid seat. Wt. 1 lb..... 1.98

6 DENIM "KAR-JEANS." For front or rear seats —all cars. Washable, reversible; cool in Summer; warm in Winter. Durable denim in neat multi-color plaid pattern. Elastic straps hold back-rest in place. Semi-fitted "throw" type cover. Ideal for protecting expensive seat covers.

61 C 7397—For split seats. Wt. 1 lb..... $2.95
61 C 7398—For solid seats. Wt. 1 lb..... 2.95

AUTO SEAT CUSHIONS FOR EXTRA COMFORT 1.39 TO 3.85

7 HINGED AIR-COOLED SEAT CUSHIONS. Filled with interwoven spring wire—lets air circulate through cushion. Woven fiber cover.

BEST QUALITY. Vinyl-coated fiber cover. Durable leatherette trim. Approx. size: seat 16½x17½ in.; back-rest 18½x20 in. Ship. wt. 2 lbs.

61 C 7689—*State:* Red, Blue or Green..... $2.69

GOOD QUALITY. Medium weight fiber cover. Plastic trim. Approx. size: seat 16x17½ in.; backrest 19x17½ in. Ship. wt. 2 lbs.

61 C 7663—Tan color only..... $2.09

8 9 HEALTH BACK CUSHIONS. Shaped to fit your back, reduce driving fatigue. Best fiber cover. Assorted patterns, colors (no choice).

(8) JUMBO SIZE. Approx. 23½ high x 15½ wide x 3½ inches thick. Kapok filled.

61 C 7683—Ship. wt. 4 lbs. 8 oz..... $2.79

(9) STANDARD SIZE. Approx. 15½ high x 15½ wide x 2½ inches thick. Kapok filled.

61 C 7682—Ship. wt. 2 lbs. 10 oz..... $1.98

10 KIDDIE CUSHION. A handy cushion for the little tots . . . to sit on while riding in the car or while watching TV . . . or use it yourself as a center arm rest in the car. Quilted plastic top and bottom; cloth-backed plastic sides. Easy to wipe clean with a damp cloth. With carrying handle. Approx. size 15x9½x6 in. deep.

State Color Wanted: Red with Black, Tan with Green, or Blue with Gray.

61 C 7650—Shipping weight 2 lbs..... $2.25

11 FOAM RUBBER WEDGE CUSHION. "Saran" plastic cover in assorted plaid patterns. Stitchless-quilted plastic trim. Wedge-shaped, resilient foam rubber filling. Cool because it "breathes." Retains shape. Approx. size 15x15 in.

61 C 7666—Ship. wt. 2 lbs..... $3.85

12 WEDGE CUSHION. Durable fiber cover in assorted patterns. Cotton Sailcloth back. Artificial leather trim and welt on sides. Retains shape. Approx. size 14½x14½x2½ in.

61 C 7681—Ship. wt. 2 lbs. 10 oz. $1.39

PLASTIC DOOR PANELS 5.95 Pair

13 14 15 Smart new Plastic Panels for inside car doors. Stitchless-quilted vinyl plastic in Black and White with a colorful center band of contrasting color. Fit all car doors. Easily trimmed and installed; with instructions. Add neat "dress-up" note, give doors full protection. Wipe clean with damp cloth. Wt. pair 3 lbs.

61 C 7685—With Red center band . . . Pair $5.95
61 C 7686—With Blue center band . . . Pair 5.95
61 C 7687—With Green center band .. Pair 5.95

AUTO SEAT BELTS 6.69, 8.95

16 17 Listed on Page 910. Pictured here to show you the bright colors that are created to harmonize with today's brighter car interiors.

Seat Belts are recommended by leading traffic safety experts. They're easy to install—help make driving safer—help reduce traffic fatalities. Won't interfere with driving or riding comfort. Fit all cars, front or back seats. Turn to Page 910 for complete listings and prices and other items that help make driving safer.

FLOOR MATS IN CO-ORDINATED COLORS...OUTSIDE SUN VISORS

"DRESS-UP" MATS . . . IN CO-ORDINATED COLORS

Now . . . Utility Mats for both front and rear floors . . . in co-ordinated colors that add a smart "dress-up" note to your car. See Combination Offer below.

CONTOUR TWIN MATS 2.39 AND 3.75 Pair

18 19 Newest style in front floor mats. A "custom-fitted" pair—one for driver's side, one for passenger's side. Shaped to give full front floor protection . . . up the floor slope and around pedals. Can be removed easily for cleaning. Universal—fit all cars except Studebaker. Choice of 5 lively colors to complement modern car interiors.

(18) STANDARD QUALITY. Good quality rubber, with molded "groove" design. Mat sizes: 22x27½ in. (right), 22x26 in. (left). Ship. wt. pair, 6 lbs.

61 C 7177—*State Color:* Emerald Green, Sky Blue, Desert Tan, Coral or Black..... Pair $2.39

(19) DE LUXE QUALITY. Best quality rubber, thicker and with deeper grooved design. Mat sizes: 22¾ x 29 in. (right), 22¾ x 27 in. (left). Ship. wt. pair, 7 lbs. 8 oz.

61 C 7179—*State color:* Emerald Green, Sky Blue, Desert Tan, Coral or Black..... Pair $3.75

COMBINATION OFFER. Specially priced. A pair of De Luxe Twin Contour Mats (listed above) for front floor and a Mat-shield (listed below) for rear floor. Ship. wt. set, 12 lbs.

61 C 7238—Black. ($5.24 Value) . . . . . Set $4.98
61 C 7239—Emerald Green, Sky Blue, Desert Tan or Coral. *State Color.* ($5.64 Value) . . . . . Set $5.39

FULL WIDTH AUTO MATSHIELDS 1.65 Each, Black

20 For front or rear floor "dress-up" protection where wear is greatest. Extra-wide for newer cars; easily trimmed to fit older cars. Size 21x65 in. Best quality rubber in 5 lively colors. Ship. wt. each, 5 lbs.

61 C 7225—Black Each . . . . . $1.65; 2 for..... $3.15
61 C 7226—Emerald Green, Sky Blue, Desert Tan or Coral. *State Color.* Each..... $2.10; 2 for..... $3.95

REVERSIBLE UTILITY MATS 72c Each in pairs

21 Reversible. Protect regular floor mats. Just lift out and shake to clean. Ideal for home use, too. Choice of 5 lively colors. Size 16x18 in. Ship. wt. pair, 4 lbs.

State Color: Green, Blue, Desert Tan, Coral or Black.

61 C 7170—Pair..... $1.44; 2 pair..... $2.79

FRONT FLOOR MATS FOR CARS 3.29 for Chev. 1941–48

22 23 CUSTOM FRONT FLOOR MATS. Sized, styled for cars listed below. Fit snugly over drive shaft "hump." Recessed thick felt base insulates against fumes, cold, noise. All holes cut or indicated.

(22) BEST . . . COLORED FRONT MATS. Wards finest. High quality rubber in smart blue-gray color to blend with any car interior. "Carpet-textured" rubber insert sections (*except mats for Buick are plain*). Ship. wt. 11 lbs.

For Only These	Cat. No.	Price
BUICK 1950–53 (ex. 1951–53 Spec.).	*61 C 7207M	$5.95
1951–53 Special	*61 C 7208M	6.39
CHEV. 1941–48 All	61 C 7200M	4.45
1949–54.....	61 C 7201M	5.49
FORD 1941–48....	61 C 7202M	4.39
1949–50.....	61 C 7203M	5.69
1951.....	61 C 7151M	5.79
1952–54.....	61 C 7155M	6.29
MERCURY 1941–48.	61 C 7202M	4.39
1949–50.....	61 C 7150M	5.89
1951.....	61 C 7156M	5.85
1952–54.....	61 C 7206M	5.95
DE SOTO, DODGE, PLYMOUTH 1942–48.....	61 C 7204M	5.39
DE SOTO, DODGE, CHRYSLER 1949–54.....	61 C 7157M	5.89
PLYM. 1949–52...	61 C 7205M	5.69
1953–54.....	61 C 7210M	6.19

(23) BETTER . . . BLACK FRONT MATS. Heavy Black rubber. Standard replacement type. Design may vary slightly from picture. Ship. wt. 10 lbs.

For Only These	Cat. No.	Price
BUICK 1950–53 (ex. Spec. 1951–53).	61 C 7197M	$4.69
1951–53 Special	61 C 7198M	4.79
CHEV. 1941–48 All	61 C 7182M	3.29
1949–54.....	61 C 7183M	4.49
FORD 1941–48....	61 C 7187M	3.29
1949–50.....	61 C 7185M	4.69
1951.....	61 C 7186M	4.69
1952–54.....	61 C 7152M	4.95
MERCURY 1941–48.	61 C 7187M	3.29
1949–50.....	61 C 7188M	4.69
1951.....	61 C 7153M	4.69
1952–54.....	61 C 7152M	4.95
DE SOTO, DODGE, CHRYSLER 1949–54.....	61 C 7154M	4.89
PLYM. 1949–52....	61 C 7191M	4.69
1953–54.....	61 C 7209M	4.79

FRONT UNIVERSAL FLOOR MATS. Same style replacement mats as at left, but universal size to fit cars as listed below. May require some cutting for fit—use old mat as pattern.

COLORED (Blue-Gray). FITS ONLY: 1949–54 Chrysler, De Soto, Dodge; 1949–53 Buick; 1949–54 Nash (ex. Rambler); 1949 and 1952–53 Olds. (98); 1947–51 Frazer; 1946–53 Hudson, Packard; 1947–54 Kaiser, Pontiac and Studebaker.

61 C 7196 M—Ship. wt. 13 lbs..... $6.19

BLACK. FITS ONLY: 1939–48 Buick, Olds. (ex. Futuramic); 1949–51 Olds. (76, 88); 1937–47 Cadillac; 1947–54 Chev. Truck (ex. C.O.E.); 1948–54 Dodge Truck (ex. C.O.E.); G.M.C. ½ to 2½-Ton Truck; 1942–48 Plym., Dodge, DeSoto, Chrys.; 1941–42 Hudson; 1950–54 Nash Rambler.

61 C 7193 M—Width 54 in. at front, 62 in. at rear; 40 in. long. Ship. wt. 12 lbs..... $3.69

BLACK. FITS ONLY: 1939–40 Mercury, Dodge, Hudson, Pontiac; 1948–52 Ford Truck (ex. C.O.E.); 1939–41 Plym., De Soto; 1940–47 Dodge ½ to 2-Ton Truck; 1938–45 Studebaker; 1939–48 Nash.

61 C 7194 M—Width 50 in. at front, 56 in. at rear; 41 in. long. Ship. wt. 12 lbs..... $3.49

BLACK. FITS ONLY: 1949–54 Chrysler, De Soto, Dodge, Nash (ex. Rambler); 1949–53 Buick All; 1949 and 1952–53 Olds. 98; 1946–53 Hudson, Packard; 1947–54 Kaiser, Pont., Stude.

61 C 7195 M—Width 63 in. at front, 66½ in. at rear; 38 in. long. Ship. wt. 12 lbs..... $4.89

REAR UNIVERSAL FLOOR MAT 3.59

(Not pictured.) Wards Better Quality. Heavy Black rubber, thick felt base. Use old mat as pattern for trimming. 62 in. wide, 39 in. long.

FOR 1939–48 Buick, Chrys., De Soto, Dodge, Hudson, Mercury, Nash, Olds. (ex. 98); 1939–52 Plymouth, Pontiac, Stude.; 1940–52 Chev.; 1937–48 and 1951 Ford; 1950–53 Rambler.

61 C 7192 M—Ship. wt. 12 lbs..... $3.59

"SPATTER TWIST" RUBBER RUG 3.39

24 Soft gray carpet-like finish with colorful spattering. Easy to trim to fit any car. Also for auto trunks, home use. Size 27x68 in.

61 C 7163 M—Blue. Ship. wt. 8 lbs. 8 oz.. $3.39
61 C 7164 M—Maroon. Ship. wt. 8 lbs. 8 oz. 3.39
61 C 7167 M—Green. Ship. wt. 8 lbs. 8 oz. 3.39

QUILTED PLASTIC FABRIC 2.49 Yard

25 By-the-yard. 54 in. wide. Stitchless quilted Duran plastic. 3 colors to match seat cover trim. For car doors, etc. Ship. wt. yard, 1 lb. 8 oz.

61 C 7760 H—Red . . . . . Per yard $2.49
61 C 7762 H—Green . . . . . Per yard 2.49
61 C 7761H—Blue . . . . . Per yard 2.49

SUN VISORS 4.98 All Steel; 9.95 Plastic

26 DE LUXE TRANSPARENT PLASTIC SUN VISOR. New car body contour design for complete protection over the glare zone. Dual-tint blue-green transparent panels give better eye protection from glaring sun rays, permit clear view of traffic signals, add safety to night driving. Stainless steel trim. Extra wide (11 inches) at center. Adjustable.

FITS: 1942–54 Chevrolet, Pontiac, Plymouth, Dodge, De Soto, Chrysler, Ford, Mercury, Packard and Nash; 1940–53 Olds., Buick, Cadillac. Not for convertibles. For 1-piece windshields, order bracket listed below. Instructions included.

61 C 8200 M—Ship. wt. 8 lbs. *Mailable*..... $9.95

VISOR BRACKET FOR 1-PIECE WINDSHIELDS. For Plastic Visor above on cars with 1-pc. windshields (cars listed above). Steel. With screws, instr.

61 C 8202—Ship. wt. 1 lb $1.25

27 ALL-STEEL VISOR. For most cars. Baked hammerloid finish. Use as is, or paint it to match your car. Chrome plated center strip.

FIT ONLY THESE CARS WITH 2-PIECE WINDSHIELDS: 1938–52 Chevrolet; 1937–51 Ford; 1941–51 Mercury; 1939–52 Chrysler, Dodge, Plymouth, De Soto; 1940–52 Pontiac; 1940–50 Olds., Buick, Nash (not for convertibles).

61 C 8207 M—Ship. wt. 8 lbs. 8 oz. *Mailable*.. $4.98

28 TRIMSHAYDE. New trend in car styling. Chrome plated "custom-look" 3-inch strip casts sun protecting shadow on windshield. Fastens on top of windshield moulding. Fittings, instructions included. Ship. wt. 4 lbs.

61 C 8204 MO—For 1953–54 Chev., Pontiac. . . $6.98
61 C 8211 MO—For 1955 Chev., Pontiac (except convertibles and hardtops)..... $7.75
61 C 8203 MO—For 1952–54 Ford, Mercury (except convertibles and hardtops)..... $6.98
61 C 8220 MO—For 1955–56 Ford (except convertibles and hardtops)..... $9.75
61 C 8205 MO—For 1953–54 Plymouth 6.98
61 C 8206 MO—For 1954–55 Oldsmobile, Buick Special and Century..... $7.75

BOAT TRAILERS WITH NEW HI-SPEED FEATURES

NEW HI-SPEED AUTO BOAT TRAILERS 74.95 TO 144.50

29 TO 32 Newly engineered Boat Trailers in new two-tone enameled finish. With coil springs, special shock absorbers and stabilizing bar (see rear view at left). Low-slung for easy loading, safer trailing. Tread width 60 in. Rugged 3-in. square tubular steel main beam, grooved on top to support boat keel, facilitate loading. Waterproof Timken bearings; safety lock coupler. Shipped from Stock in Mail Order House or promptly from Factory in central Nebraska—pay freight from ship. point.

29 STANDARD STRIPPED MODEL FOR BOATS UP TO 14 FT. LONG. 500-lb. capacity. 12-ft. main beam, bow rest. No fenders, stern straps or shock absorbers. One-piece solid disc wheels and hubs with 4.00 x 8 tires, tubes. Ship. wt. 179 lbs.

61 C 8773 F—From Factory..... $74.95 61 C 8773 R—From Stock..... $86.95

30 STANDARD MODEL WITH ACCESSORIES. Same as above, but with shock absorbers, fenders, stern straps, adj. roller cradles, bow rest. Ship. wt. 195 lbs.

61 C 8783 F—From Factory..... $98.75 61 C 8783 R—From Stock..... $111.50

31 DE LUXE TRANSOM SUPPORT MODEL FOR BOATS UP TO 14 FT. LONG. 650-lb. capacity. 14-ft. main beam. With full transom support, rear loading roller, 2 adjustable roller cradles, stern straps, adjustable bow rest and demountable wheels with wide base rims and 4.00 x 8 tires with tubes. Ship. wt. 222 lbs.

61 C 8787 F—From Factory..... $109.50 61 C 8787 R—From Stock..... $124.50

FOR BOATS UP TO 16 FT. LONG. 750-lb. cap. Like (31) but longer. Wt. 234 lbs.

61 C 8791F—From Factory..... $119.50 61 C 8791R—From Stock..... $133.50

32 SUPER TRANSOM SUPPORT MODEL FOR BOATS UP TO 14 FT. LONG. 800-lb. capacity. Same as (31) above but with: larger (5.00 x 8) tires and tubes; Chrome plated hub caps; stop-tail light with license bracket; 1000-lb. capacity winch with 30 ft. of ⅜-inch manila rope; and 4 adj. twin roller cradles. Ship. wt. 244 lbs.

61 C 8788 F—From Factory..... $139.50 61 C 8788 R—From Stock..... $155.50

FOR BOATS UP TO 16 FT. LONG. 900-lb. capacity. Like (32) above, but longer to accommodate larger boats. With 5.00 x 8 tires, tubes. Ship. wt. 250 lbs.

61 C 8793 F—From Factory..... $144.50 61 C 8793 R—From Stock..... $159.50

33 DE LUXE TAIL LIGHT. Uses 6-volt dry battery (not incl.—order extra below)—needs no wiring. Clamps on boat. Metal case, red plastic lens with reflector.

61 C 8878—Ship. wt. 1 lb. 8 oz.. $5.98
86 C 3257 X–6-V. BATTERY. Wt. 2 lbs. 75c

34 TRAILER TAIL-STOP LIGHT. With slip-in bracket that screws onto boat—lets you remove light when not needed. License bracket, connectors.

61 C 8869—6-Volt. Wt. 2 lbs. 8 oz. $6.45
61 C 8892—12-Volt. Wt. 2 lbs. 8 oz. 6.45

35 TRAILER TURN SIGNAL SET. Chrome plated lights bolt to trailer fenders; wires connect to car signals.

61 C 8880—6-Volt. Wt. 2 lbs. 8 oz. $10.95
61 C 8748—12-Volt. Wt. 2 lbs. 8 oz. 10.95

36 GEARED WINCHES. 3-tp-1 ratio. Reversible ratchet. Bolt or weld on tongue or bow rest (bolts not incl.).

61 C 8850—1000-LB. CAP. Holds 30 ft. of ⅜-in. cable. Wt. 6 lbs. 8 oz.. $6.75
61 C 8851—1000-LB. CAP. Holds 45 ft. of ⅜-in. cable. Wt. 7 lbs. 8 oz.. $8.75

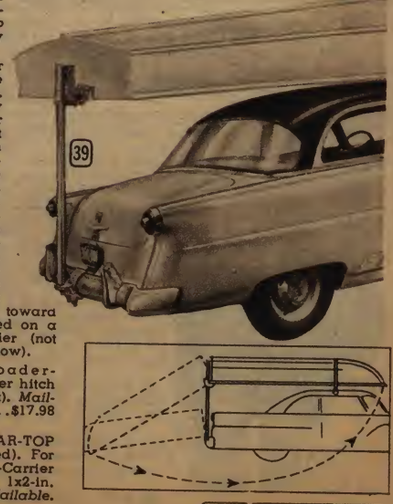
37 HAND WINDLASS. Direct drive (no gear reduction). Bolt or weld on tongue or bow rest. Ratchet lock. Holds 55 ft. ¼-in. cable. Blue enamel.

61 C 8853–200-LB. CAP. Wt. 4 lbs. $3.79

38 SPARE WHEEL HOLDER. Bolts to trailer tongue. Holds spare trailer wheel and tire listed on Page 899.

61 C 8803 R—Ship. wt. 3 lbs..... $1.98

ONE-MAN BOAT LOADER



39 BOAT LOADER-CARRIER. One man can load (or unload) a boat from top of car with this handy loader-carrier.

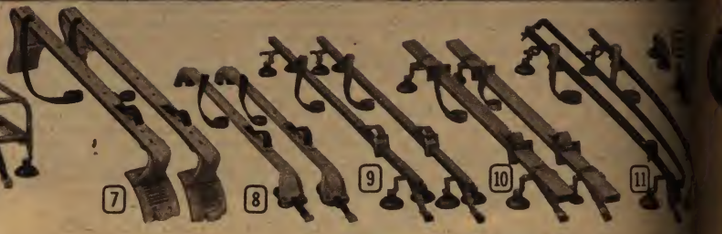
It's a 5-ft. tubular steel pole complete with a transom clamp. Pole bolts into any trailer hitch on rear bumper—carries most of boat weight down to the bumper hitch—(hitch not incl.—see Page 899 for Hitches).

Transom clamp adjusts to any angle—grips boat transom like a vise—lowers to bumper level to attach boat, then raises to car-top level and locks into position. Bow of boat can then be swung toward front of car and rested on a single bar-type carrier (not incl.—order extra below).

61 C 8940 Y—BOAT LOADER-CARRIER Pole only (order hitch and car-top bar extra). *Mailable.* Ship. wt. 14 lbs.. $17.98

SINGLE BAR TYPE CAR-TOP CARRIER (not pictured). For use with Boat Loader-Carrier listed above. Sturdy 1x2-in. Oak bar 44 in. long. *Mailable.* Ship. wt. 7 lbs.

61 C 8913 M..... $2.98



Car Top Carriers Solve Your Luggage Problems

CANVAS OR BASKET TYPE LUGGAGE CARRIERS 9.95 TO 27.45

1 2 CANVAS LUGGAGE CARRIERS—water-resistant, dustproof. Completely enclosed—no moisture can enter, even from bottom.

(1) "PACK HORSE" CARRIER. Rests directly on car top—hugs car top contour—reduces wind resistance and wind noise. No suction cups needed. Full canvas bottom protects car top; two-piece wood hardboard floor for extra protection (removable). Full side zipper. With hold-down straps and rubber-dipped rain channel clips. Cargo straps on top holds skis, ladders, etc. Folds for storage. *Mailable.*

61 C 8920 M—13.3 CU. FT. SIZE. 42 x 42 x 13 in. high. Ship. wt. 17 lbs.... $16.45
61 C 8923 MB—21.8 CU. FT. SIZE. 42 x 60 x 15 in. high. Ship. wt. 22 lbs... $24.95

(2) "STOWAWAY" COLLAPSIBLE CANVAS LUGGAGE CARRIER. Water-repellent Gray canvas with neat Red welt in all seams. Sturdy yet lightweight metal frame—collapsible for easy storage. With 1-piece masonite floor that's contoured to fit close to car top—reduces wind noise. Two-way side zipper. 4 rubber suction cups, hold-down straps and rubber-dipped rain channel clips (all Gray). Size 36 x 48 x 14 inches high . . . about 12 cubic feet of storage space. *Not Mailable.*

61 C 8925 R—Ship. wt. 28 lbs... $22.95

3 ECONOMY ALL-STEEL LUGGAGE CARRIER. Gray enameled. Channel steel cross slats hook into place quickly; tubular steel side rails bolt on. Size 36 x 42 x 7 in.
61 C 8936 MB—*Mailable.* Ship. wt. 20 lbs..... $9.95

4 COLLAPSIBLE LUGGAGE CARRIER. Sturdy, roomy. Gray enameled, with straps and rubber suction cups also Gray. Collapsible for storage. Rugged channel steel. Wood hardboard bottom. Rubber-dipped channel clips. Size 36 x 41 x 7 in. Order canvas cover extra below.
61 C 8935 MO—*Mailable.* Ship. wt. 28 lbs..... $13.25

5 CANVAS COVER for luggage carriers (3) and (4) above, and 8924 MO below. Water repellent 9.9 oz. Duck.
61 C 8926—Ship. wt. 3 lbs. 8 oz..... $3.89

6 DE LUXE JUMBO LUGGAGE CARRIER. Extra large, extra roomy. Size 48 x 36 x 7 in. deep. 3-in-1 utility—remove side rails and use as flat load rack; or remove oak load bars and use as bar-type carrier. Smartly styled with polished aluminum side rails, Cadmium plated steel bars and natural finish oak slats. Stainless steel rubber-lined clamps hook to drip molding—needs no suction cups.
61 C 8915 MB—*Mailable.* Ship. wt. 28 lbs..... $27.45

LARGE CANVAS COVER (not shown). For 8915MB above.
61 C 8912—Water-repellent Duck. Ship. wt. 4 lbs. 8 oz. $4.65

STREAMLINED METAL-WOOD LUGGAGE CARRIER (not shown). Similar to (6) above but smaller (size 42 x 36 x 7 in.) and with twin suction cups at each end of load bars (see view at left). Same 3-in-1 utility. *Mailable.*
61 C 8924 MO—Ship. wt. 20 lbs..... $19.95

STEEL OR WOOD BAR TYPE CAR TOP CARRIERS 3.98 TO 10.49 Pair

7 STREAMLINED AUTO-TOP BARS. Smartly modern Carrier Bars of sturdy channel steel with curved rubber-lined clamps that hook to drip molding—need no suction cups . . . put weight on curvature of car top. Gray enameled. With load hold-down straps that hook to bars by metal pin locks—straps adjust to varying load widths.
61 C 8948 MO—LOAD WIDTH 54 INCHES. Ship. wt. pair, 15 lbs. *Mailable*..... Pair $8.45

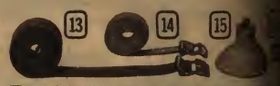
8 "REDDI-RAK" AUTO-TOP BARS. Lightweight yet rugged. Streamlined, one-piece, die formed steel bars with Gray enamel finish to harmonize with any car color. Load straps easily removed by new "keylock" system—lets you adjust straps quickly to varying load widths. High grade rubber suction cups and rain channel straps with clips.
61 C 8917 M—45 INCHES LONG. Heavy-duty bars. Ship. wt. 11 lbs. *Mailable*..... Pair $6.69
61 C 8918 M—42 INCHES LONG. For lighter loads. Ship. wt. 5 lbs. *Mailable*..... Pair $3.98

9 STEEL BAR TOP CARRIERS. Sturdy 1 x 1-inch channel steel. Gray enamel finish. With load straps and hold-down straps with drip molding clamps. Ship. wt. pair, 14 lbs. *Mailable.*
61 C 8927 M—54 inches long..... Pair $5.45

10 WOOD BAR TOP CARRIERS. Low-priced 1 x 2-inch Oak bars. With load straps and hold-down straps with clamps. *Mailable.* Wts. 12, 14 lbs.
61C8907 M—44 IN. LONG. Non-adjustable. Pair $4.95
61C8910 M—54 IN. LONG. Adjustable.... Pair 5.98

11 COMBINATION BOAT—LOAD CA... Two sturdy channel steel bars ... has a steel loading roller—one ma... boats by simply "rolling" them o... up to 55 in. wide. Black enameled. W... sary straps, clamps, suction cups. M...
61 C 8911 MB—Wt. 26 lbs..... Comp...
61 C 8908 MB—CARRIER BARS ONLY ... boat roller). Ship. wt. 20 lbs..... P...

12 FISH POLE—SKI CARRIERS. F... suction cups. Hold-down straps ...
61 C 8949—Ship. wt. pair 9 oz.. ...

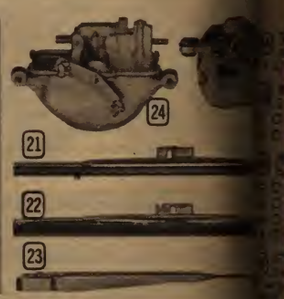


13 LUGGAGE OR BOAT STRAPS. ... ton webbing. Metal buckle and ...
61 C 8900—1 x 36 in. Wt. 4 oz.....
61 C 8901—1 x 60 in. Wt. 6 oz.....
61 C 8903—1 x 108 in. Wt. 8 oz.....
61 C 8914—1 x 144 in. Wt. 10 oz. ..

14 REPLACEMENT HOLD-DOWN ST...
61 C 8905—30 in. Wt. 1 oz.....

15 REPLACEMENT RUBBER CUPS. ...
61 C 8904—Diam. 3 in. Wt. 6 oz. ...

16 REPLACEMENT RAIN CHANNEL ...
61 C 8906—Rubber-dipped: Wt. ...



FACTORY TAILORED CONVERTIBLE TOPS 26.95 Good—Type (18) For Ford 1936–40

17 18 Tailored to your particular car model—fit like original. Choice of 2 window styles: Type (17) has large 14 x 33-in. shatterproof plastic window—folds neatly with top. Zips open. Type (18) has standard zipper curtain—use glass from old top. Custom-tailored; double-stitched at strain points.

GOOD FABRIC. Two layers of heavy cotton material bonded with live rubber. *State* Color *Wanted:* Black with Black lining, Black with Tan lining or Tan with Tan lining.

BETTER FABRIC. Tougher, more weather-resistant. Two layers of extra-heavy cotton fabric bonded to center layer of butyl rubber sheeting. Matching vinyl coated welt. *State* Color: Green with Green lining, Blue with Blue lining, Black with Black lining, Black with Tan lining or Tan with Tan lining.

BEST FABRIC—VINYL PLASTIC COATED. Richest looking, longest wearing. 2 layers of extra-heavy, finest quality "taffeta" finished cotton fabric, bonded to a center layer of heavy butyl rubber sheeting. Vinyl-plastic coated to keep it "new" looking longer, resist fading, make it absolutely water-proof and scrub-proof. Matching vinyl coated welt. *State Color:* White with Tan lining, Green with Green lining, Blue with Blue lining, Tan with Tan lining or Black with Black lining.

For "new-look" fit—order new top pads below in color to match interior of new top. Instructions, fittings included with tops. Use braces from old top.

HOW TO ORDER: *State (1) color;* (2) make, year, model of car; (3) top type (17 or 18). (*For 1940 Chev., state if top has 2 or 3 snaps at top of rear door.)

NOTE: Type "18" not sold for late cars originally having Type "17" top. Pay postage from Factory in Chicago—allow 10 days extra for custom tailoring.

For These 5-Pass. Convertibles: No C.O.D. ORDERS ACCEPTED ON TOPS All Tops *Mailable.* Ship. wt. 12 lbs.	Type of Top	GOOD FABRIC: Black or Tan Cat. No.	Price	BETTER FABRIC: Black, Tan Blue or Green Cat. No.	Price	BEST FABRIC: Black, Tan, Blue, Green or White Cat. No.	Price
Buick, Cadillac, Merc., Pontiac, Olds. 1939–40; Chev.*, Chrysler, DeSoto, Dodge, Plym. 1940; Ford 1936–40.	(17)	61C7728 K	$31.95	61C7757 K	$35.95	.....	.....
	(18)	61C7729 K	26.95	61C7753 K	31.50	.....	.....
Cadillac 1941–47; Buick, Pont., Chev., Chrys., DeSoto, Dodge, Plym., Ford, Merc. 1941–48; Olds. 1941–48 ex. 98.	(17)	61C7743 K	33.95	61C7758 K	37.95	61C7772 K	$47.45
	(18)	61C7744 K	28.95	61C7754 K	31.45	61C7770 K	44.95
Cadillac 1948–55; Buick, Pontiac, Chevrolet, Chrysler, DeSoto, Dodge, Plymouth, Ford, Mercury 1949–55; Olds. 1949–55 and 1948 Mod. 98; Stude. 1947–52.	(17)	61C7745 K	34.95	61C7759 K	38.95	61C7773 K	47.45
Buick 1949; Cadillac 1948–50; Chrysler 1953; Chevrolet, Pontiac, Ford 1949–50; Olds. 1949–50 & 1948 Mod. 98; Mercury 1949–51; Stude. 1947–51.	(18)	61C7746 K	28.95	61C7755 K	33.95	61C7771 K	45.95

WINDSHIELD WASHERS

19 "JET KING" WASHER. Pressure-dome foot control—not connected to vacuum supply. Just step on dome—sprays two jets on windshield. 2-qt. plastic reservoir mounts under hood—freezing can't break it. For all cars and trucks ex. Nash. With instructions. Ship. wt. 3 lbs. 8 oz.
61 C 6600..... $4.69

20 TRICO WASHER. Runs on vacuum. Sprays two jets of water on windshield. For dual or single wipers (electric or vacuum). Pump and 2-qt. reservoir mount under hood. Fits all cars except Nash. With dash button. Wt. 3 lbs. 12 oz.
61 C 6639..... $6.75

ALL-SEASON WINDSHIELD WASHER SOLVENT. Prevents freezing of washer. Wt. 8 oz.
61 C 6641—6-Oz. BOTTLE.
Each....39c; 2 for.....69c

WIPER NEEDS

21 FLEXIBLE BLADES. Best Quality. Distributes pressure evenly over entire blade edge for a clean squeegee stroke. Universal clips. For straight or curved windshields.
61 C 6719— 9 in. Wt. 8 oz.
61 C 6720—10 in. Wt. 8 oz.
61 C 6721—11 in. Wt. 8 oz.
61 C 6722—12 in. Wt. 8 oz.
Each....95c; 2 for....$1.79

22 EVEN-PRESSURE BLADES. Molded rubber. Universal clips. For straight windshields.
61 C 6714— 9 inch. Wt. 2 oz.
61 C 6715—10 inch. Wt. 2 oz.
61 C 6716—11 inch. Wt. 2 oz.
61 C 6717—12 inch. Wt. 2 oz.
Each....49c; 2 for....95c

23 UNIVERSAL WIPER ARM. Adjustable telescoping arm—easily attached to all motor shafts. Ship. wt. 4 oz.
61 C 6708—Adjusts 7½ to 12½ in. Each..75c; 2 for..$1.45

VACUUM WIPER MOTORS 5.25 for Ply...

24 Brand new. Same as original equipment on ... Wiper arm and blade not included—order ... at left. Send old motor later, postpaid, for 70c ... only cars listed in table below. Ship. wt. 10 oz.

For Only	Cat. No.	Price	For Only	Cat.
BUICK 1949–53 Ser. 50, 70..	61C6636	$6.95	MERCURY 1942–47....	61C...
CHEV. 1942–48	61C6609	5.75	1948.....	61C...
1949–52....	61C6612	6.85	1952–54....	61C...
1953.....	61C6635	6.95	OLDS. 1942–48	61C...
DODGE 1940–48	61C6633	5.25	1949–51....	61C...
1949–50....	61C6634	5.75	PLYM. 1940–48....	61C...
FORD 1942–47.	61C6624	5.75	1949–50....	61C...
1948.....	61C6626	5.75		
1949–50....	61C6627	6.45	PONTIAC 1942–48....	61C...
1951.....	61C6637	6.95	1953.....	61C...
1952–54....	61C6638	6.95		

TRICO VACUUM MOTORS FOR OTHER ...

For other cars not listed above. Brand new ... known Trico motors. *Mailed* from Chicago Fac... Factory 15 days plus time in transit. Av. ship. ...

CENTER MOUNT DUAL-DRIVE UNIT. Drives 2 arms ...
61 C 6631K—*State Make, Year, Model, Style...*

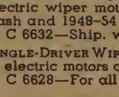
SIDE MOUNT SINGLE-DRIVE UNIT. Drives 1 arm, ...
61 C 6630 K—*State Make, Year, Model, Style, Driver's or Passenger's side of car*.....

ELECTRIC WIPER MOTORS 8.45 Singl...

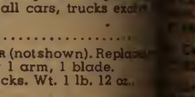
25 UNIVERSAL TYPE. Heavy-duty 6-volt—n... ing. Gives a constant, uniform stroke—won't ... uphill or when you are accelerating. Comp... speed switch, wire and instructions.

(25) DUAL-DRIVER WIPER MOTOR. For 2 arms, 2 ... places vacuum type motors only—not original ... electric wiper motors. Fits all cars, trucks exc... Nash and 1948–54 Hudson.
61 C 6632—Ship. wt. 2 lbs.....

SINGLE-DRIVER WIPER MOTOR (not shown). Replac... or electric motors operating 1 arm, 1 blade.
61 C 6628—For all cars, trucks. Wt. 1 lb. 12 oz...



WINDSHIELD WIPER HOSE. For wiper motors and for washers. ½-inch diam. Ship. wt. 12 oz.
61 C 6645—7½ ft.....95c



WINDSHIELD ... SEALER. Stops ... windshield, in ... waterproof. Tw...
61 C 9782—Wt. ...

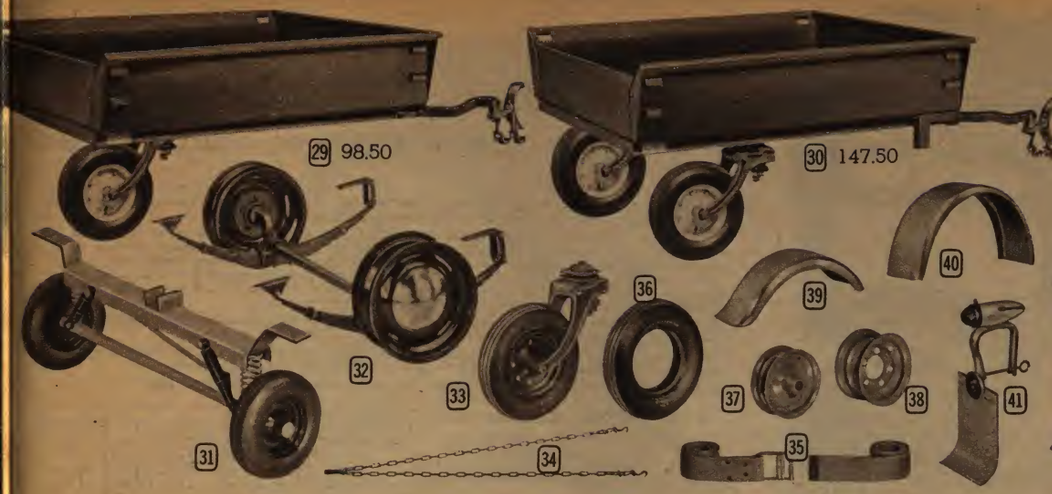
PADS, MATERIAL AND DRESSINGS FOR TOPS

CONVERTIBLE TOP PADS (not shown). For better shaping of new top. Cotton linter batting, heavy drill covering. Use old pad as pattern. Instructions, diagram, tacks included. Pay postage from Chicago Factory—allow Factory 10 days for handling order, plus time in transit. For tops (17) and (18).
61 C 7779 K—*State:* Black, Tan, Green or Blue. Ship. wt. 5 lbs..... Set $6.25

26 BLACK VINYL PLASTIC-COATED TOP MATERIAL. Dyed heavy drill backing. Not for folding tops. Allow extra for trim. *Mailable.*
61 C 7777 H—64 in. wide. Ship. wt. ft., 1 lb..... Per foot 95c

27 WARDS HEAVY TOP DRESSING. For older cars (not for convertibles). Waterproofs. ½ pint covers approx. 50 sq. ft.
61 C 9781—Black only. Ship. wt. 11 oz..... ½-Pint Can 35c

28 WARDS LIQUID DRESSING FOR CONVERTIBLE TOPS. Preserves, beautifies, waterproofs convertible tops. 1 quart covers top one coat.
61 C 9860—*State* Color: Tan, Clear or Black. Wt. 2 lbs. 8 oz..... Quart $1.39



All-Steel Utility Trailers

SWIVEL WHEEL STEEL TRAILERS 98.50 (1-Wheel)

2-Point Bumper Hitch

29 30 Utility Trailers for farmers, tourists, salesmen etc., All-steel. Attach to car bumper at two points (see picture at left)—follow car without sway—back up without jack-knifing because caster wheel assemblies pivot in a complete circle. All-steel bodies welded into one-piece units. All-steel chassis, arc welded and cross-braced for heavy duty. Knee-action coil spring absorbs road shock (adjustable for load-weight needs). Green enameled.

Attach to bumpers of all cars except the following (on which two ¾-in. holes must be drilled in bumper): Hudson 1948–56; Nash Rambler 1952–56; Kaiser 1952–55; Frazer all. Fit all other cars without drilling (even those with gravel aprons). 20% Down on Terms.

Save Money—order trailer shipped direct from Factory in central Nebraska (shipped promptly); or, if you prefer, we ship direct from stock. Send price for type shipment preferred, plus freight charges from shipping point. Shipped knocked down to reduce charges.

(29) 750-Lb. Capacity. Single caster wheel. 48 x 53 x 11-inch one-piece steel body. Flare board and stake pockets. Removable wood tail gate. 4.00 x 8 Riverside Tire and Tube. Ship. wt. 225 lbs.

61 C 8752 F—From Factory in central Nebraska..... $98.50
61 C 8752 R—From Stock in Mail Order House..... 114.50

(30) 1,000-Lb. Capacity. 2-wheel model. Same size body as above, but heavier-duty chassis. Flare board and stake pockets. Removable wood tail gate. Special equalizing springs on connector arms reduce road shock. 4.00 x 8 tires, tubes. Ship. wt. 288 lbs.

61 C 8754 F—From Factory in central Nebraska..... $147.50
61 C 8754 R—From Stock in Mail Order House..... 167.50

TRAILER RUNNING GEARS 55.95 TO 74.95

31 BOAT TRAILER RUNNING GEARS. Just add draw bar (tongue) and accessories and build your own boat trailer. 60-inch running track. With high-speed Timken roller bearings, 4-ply tires and tubes. Shipped promptly from Factory in central Nebraska.

61 C 8875 F—With 4.00x8 standard wheels. Wt. 104 lbs..... $56.75
61 C 8876 F—With 4.00x8 demountable wheels. Wt. 112 lbs.... 61.50
61 C 8877 F—With 5.00x8 demountable wheels. Wt. 117 lbs.... 69.50

32 TRAILER RUNNING GEAR FOR LOADS TO 1-TON. Automotive wheels. 1½-in. square alloy steel axle. 10-leaf spring 1¾ in. wide x 36 in. (eye to eye). With shackles, grease fittings, Timken bearings, chrome plated hub caps and brackets for attaching springs to frame. Black enameled. Frame height is from ground to bottom of frame using 6.70-15 tires (springs may be overslung to add 3¾ in.). "Spring centers" means distance from one spring center bolt to other.

State Wheel Size—15 or 16 inch (uses 6.00, 6.50, 6.70 or 7.10 tires). Shipped promptly from Factory near South Bend, Ind.—you pay Freight from there. Tires and tubes not included.

Catalog Number	Axle Type	Wheel Size, In.	Track Width	Road Clear.	Spring Centers	Frame Height	Wt. Lbs.	Price
61C8784 F	Straight	15 or 16	58 in.	13½ in.	46¼ in.	23 in.	175	$55.95
61C8786 F	Drop	15 or 16	58 in.	9½ in.	43¼ in.	19 in.	180	59.95
61C8792 F	Drop	15 or 16	64 in.	9½ in.	49¼ in.	19 in.	185	61.50

Heavy-Duty Running Gear for Loads to 1¾ Tons. Same as Cat. No. 8792 F above but with 1¾-in. axle and 2x36-in. 7-leaf spring.
61 C 8795 F—*State Wheel Size: 15 or 16 in.*, Ship. wt. 220 lbs. $74.95

33 SWIVEL FORK AND WHEEL ASSEMBLY. Same swivel-type wheel as on trailers (29) and (30). Weld or bolt to chassis. With fork, wheel, Timken bearings, mounting plate, bolt and 4.00 x 8 Tire with Tube. Shipped promptly from Factory in central Nebraska.
61 C 8802 K—Ship. wt. 43 lbs. *Mailable*..... $33.95

Auto Trunk Bunk

A BED FOR TWO . . . ASSEMBLES IN MINUTES

42 Sleep Where You Park with this handy Trunk Bunk. Ideal for sportsmen, vacationists. Saves you motel or cabin rentals—pays for itself in one season.

Fits Any Auto with a 42-in. wide trunk opening. Makes a comfortable full-length bed for 2 adults, with the bed protected by a tent-like, water-resistant Duck tarpaulin. Easily assembled in minutes—without tools. Folds compactly for storage in trunk—takes only about 1/10 of trunk space.

2-Person Bed of extra-heavy weight double-needle-stitch commercial canvas. Supports up to 600 lbs. Size 76x48 in. Canvas cover has two-way zipper for easy access to bed. Side flaps can be zipped tight . . . or, with flaps up (or staked out like an awning) you have the comfort of sleeping outdoors . . . protected by mosquito netting. Sturdy steel and aluminum framework supports both bed and tarpaulin.

Campsite Table, too, with addition of a plywood board over bed. Legs adjustable to insure level bed or table. *Not Mailable.*

61 C 8758 R—Ship. wt. 72 lbs. Only $7.00 Down.....or Cash $69.95

Uses Little Trunk Space

Makes Full Bed for Two

Handy Camp Table, Too

AUTO TRAILER ACCESSORIES

34 TRAILER SAFETY CHAINS. Twin 3½-ft. chains of 3/16-inch welded steel.
61 C 8854—Ship. wt. 2 lbs. 8 oz.....$2.19

35 BOAT HOLD-DOWN KITS. Sturdy web straps, 2 in. wide. Slip-proof buckles. In duffle bag.
61 C 8881—10-ft. strap (1 buckle). Wt. 1½ lbs. $4.65
61 C 8882—15-ft. strap (2 buckles). Wt. 2¼ lbs. 6.65

36 HIGH-SPEED TRAILER TIRES. 4-ply tires built for high-speed trailer use.
61 C 188 M—4.00 x 8 Tire. Ship. wt. 6 lbs... $7.75
61 C 749 M—4.00 x 8 Tube. Wt. 1 lb. 8 oz... 1.30
61 C 191 M—5.00 x 8 Tire. Ship. wt. 9 lbs... 10.95
61 C 789 M—5.00 x 8 Tube. Wt. 1 lb. 8 oz... 1.55

37 STANDARD WHEEL WITH HUB. Non-demountable (hub is part of wheel). Same 4.00 x 8 wheel as used on Wards Utility Trailers and 1956 Standard and older model Boat Trailers.
61 C 8799 M—For ¾-in. axle. Wt. 8 lbs. Each $7.65

38 DEMOUNTABLE WHEEL WITHOUT HUB. With wide base rim. Same demountable wheel as used on Wards 1956 DeLuxe and Super Boat Trailers. For 4.00 x 8 and 5.00 x 8 tires.
61 C 8800 M—Wt. 1 lb. 8 oz. *Mailable*. Each $2.45

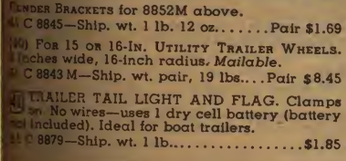
39 40 TRAILER FENDERS. 16-ga. steel. Unpainted. 3 mounting holes. Bolts not incl.

(39) For 8-In. Boat Trailer Wheels. 6½ inches wide, 10-inch radius. Ship. wt. pair, 8 lbs. 8 oz.
61 C 8852 M—*Mailable*.....Pair $3.95

Fender Brackets for 8852M above.
61 C 8845—Ship. wt. 1 lb. 12 oz.....Pair $1.69

(40) For 15 or 16-In. Utility Trailer Wheels. 8 inches wide, 16-inch radius. *Mailable*.
61 C 8843 M—Ship. wt. pair, 19 lbs....Pair $8.45

41 TRAILER TAIL LIGHT AND FLAG. Clamps on. No wires—uses 1 dry cell battery (battery not included). Ideal for boat trailers.
61 C 8879—Ship. wt. 1 lb.....$1.85



43 44 45 CANVAS COVERS AND FRAME. Fit trailers (29) and (30) above.

(43) Canvas Sleeper Top. Water-resistant Duck. Extend trailer floor by bolting board (not incl.).
61 C 8830 L—Ship. wt. 11 lbs. *Mailable*...$14.45

(44) Canvas Cargo Top. Water-resistant Duck
61 C 8824 L—Ship. wt. 9 lbs. *Mailable*.....$12.45

(45) Canvas Cover Frame. 48 x 50 x 26 in. high.
61 C 8826 MB—Ship. wt. 26 lbs. *Mailable*. $11.45

46 47 TRAILER CHASSIS. All-steel, arc welded. Accommodate up to 4 x 6-ft. body. With channel iron frame, tube. Coil springs, swivel wheel mounts 5-hole tire, 5 inches. Shipped promptly from Factory in central Nebraska—pay freight from there.

(46) 61 C 8785 F—1,000-Lb. Capacity. Same as (30) above. Ship. wt. 195 lbs...$124.50
(47) 61 C 8751 F—750-Lb. Capacity. Same as (29) above. Ship. wt. 140 lbs.....$73.50

HYDRAULIC LIFT CYLINDERS

TRAILER HITCHES, COUPLERS, BUMPER CLAMPS AND COUPLER BALLS

48 49 For convertible tops and windows. New exact replacements—not rebuilts. Electrically activated. Precision built to give years of service. Double seals.

48 CONVERTIBLE TOP CYLINDERS for cars listed below. Ship. wt. 3 lbs. 8 oz..... $5.98

61 C 4680—For Chevrolet, Pontiac, Olds., Buick, Cadillac 1946–52; Chrysler 1949–50; Lincoln "76" 1946–48; Packard 1951.
61 C 4681—For Ford, Mercury and Lincoln "76" 121-in. WB 1949–51.
61 C 4682—For Ford, Merc. 1946–48; Packard 1947–49.

49 WINDOW LIFT CYLINDERS. For cars listed. Wt. 2 lbs.. $4.98

61C4685—All Door Windows On:
Buick 1946–52 Convert., 1950–52 Coupes and Sedans.
Cadillac 1946–52 Convert., 1946–49 Sedan "75", 1948–52 Coupes and 1950–52 Sedans.
Chrysler 1946–48 Sedan-Limousine, 1949 Sedans.
Lincoln 1946–51 Convert. and Sedans, 1946–48 Coupes
Mercury 1949–51 Convert., Sedans
Olds. 1946–52 Convert., 1948–52 Coupes, 1950–52 Sedans.
Packard 1947–52 Convertibles

61 C 4685—Front Door Windows Only on these cars:
Ford, Mercury 1946–48 Sportsman
Packard 1949–52 Sedan

61C4687—All Door Windows On:
Cadillac 1948–49 Sedan
Chrysler 1949 Sedan-Limousine
Hudson 1948–52 Convertible
Lincoln 1949–51 Cosmopolitan Coupe, Sedan and Convertible
Olds. 1948–52 Sedans

61C4687-Rear Door Windows On:
Packard 1949–52 Sedan

61 C 4686—Quarter Windows On:
Buick 1949–52 Convert., 1950–52 Cpe.
Cadillac 1948–52 Convertibles and 1950–52 Coupes
Hudson 1948–52 Convertibles
Lincoln 1949–51 Cosmopolitan Coupes and Convertibles
Mercury 1949–51 Convertibles
Olds. 1948–52 Convert., 1950–52 Cpe.
Packard 1947–52 Convertibles

50 UNDER-BUMPER TRAILER HITCH. Heavy-duty—for cars with license in center of bumper. Clamps to bumper arms, with bar behind bumper, out of sight. For all bumper brackets from 30 to 50 in. apart ex. 1953 Hudson and Nash Rambler. Cadmium plated bracket for coupler ball—order ball extra from listings at right.
61 C 8873 MB—Ship. wt. 24 lbs.....$7.65

51 DOUBLE BUMPER CLAMP-HITCH. Distributes pull for less bumper strain. Adjustable. Fits all bumpers which permit clamp to hook over top edge (even those with centered license plates if space between bumper guards is at least 17⅜ inches). Steel alloy. Uses any ball with ⅝-inch bolt—order ball extra below at right.
61 C 8867—Ship. wt. 10 lbs.....$3.75

52 CHROME PLATED CUSTOM HITCH. A truly rugged hitch that's custom-made for your specific car. Exposed parts heavily chrome plated. Clamps directly to car frame—puts pull on frame—no strain on bumper.

Order chrome plated ball extra at right.

Shipped from Stock for These Cars Only: 1954–56 Buick; 1949–56 Chevrolet; 1952–56 Ford; 1955–56 Dodge, Mercury, Oldsmobile, Plymouth; 1953–55 De Soto and Chrysler (ex. Imperial).
Also from Stock for these Station Wagons: 1955–56 Chev., De Soto, Mercury, Pontiac (ex. Safari); 1952–56 Ford; 1953–54 Dodge, Plymouth.

State Make, Year, etc. of car or station wagon.
61 C 8895 M—Av. ship. wt. 9 lbs.....$6.95

Shipped from Factory in Kansas City for These Cars Only: 1946–53 Buick; 1950–55 Cadillac; 1942–48 Chevrolet; 1942–52 Chrysler, De Soto; 1942–54 Dodge, Plymouth; 1949–51 Ford; 1951–55 Packard; 1946–55 Pontiac; 1949–54 Mercury, Olds.; 1949–55 Nash; 1953–55 Studebaker and Willys.

Also Shipped from Factory in Kansas City for These Station Wagons: 1954 Chevrolet; 1955–56 Dodge; 1954–55 Nash Rambler; 1951–52 Plymouth; and 1954 Pontiac.

State Make, Year, etc. of car or station wagon.
61 C 8895 K—Av. ship. wt. 9 lbs.....$6.95

53 54 55 BUMPER CLAMP HITCHES. Fit most bumpers. Ball not incl.—order with ⅝-in. bolt.

(53) Extra-Heavy-Duty. High tensile steel alloy.
61 C 8839—Rubber cushions. Wt. 7 lbs. 4 oz.. $4.65

(54) Acme Extra-Heavy-Duty. All steel. Two bolts above, two below the ball platform. 4 in. wide.
61 C 8858—Aluminum finish. Wt. 3 lbs. 8 oz.. $2.15

(55) Acme Heavy-Duty. All steel. One bolt above, one below the ball platform. 3 in. wide.
61 C 8856—Aluminum finish. Wt. 2 lbs.....$1.59

56 RETRACTABLE HITCH. Heavy duty under-bumper Trailer Hitch with retractable Chrome plated ball assembly that pushes under bumper, out of way when not in use (see picture at right). Ends danger of hooked bumpers, damaged grilles. 3-point attachment . . . behind bumper, out of sight. Puts all strain on frame members. Only Chrome plated ball assembly is visible . . . and it's retractable. Illustrated instructions.

Fits only these passenger cars (not station wagons):

Buick 1950–55	Dodge 1950–55	Olds. 1953–55
Cadillac 1950–55	Ford 1951–55	Packard 1950–55
Chev. 1951–55	Lincoln 1952–55	Plym. 1950–55
Chrysler 1950–55	Mercury 1952–55	Pontiac 1950–54
De Soto 1954–55	Nash 1952–55	

61 C 8899 MB—*Mailable*. Ship. wt. 19 lbs.....$12.95

57 SEMI-STREAMLINED COUPLERS. Malleable iron. Exceed SAE specs. Red; aluminum trim.

61 C 8857—For 2,000-lb. Load (not shown). With 1⅞-in. ball, ⅝-in. bolt. Ship. wt. 3 lbs. 8 oz.....$2.29
61 C 8837—For 4,000-lb. Load. With 1⅞-in. ball, ⅝-in. bolt. Ship. wt. 4 lbs. 8 oz.....$2.79
61 C 8871—For 6,000-lb. Load. With 2-in. ball, ¾-in. bolt. Ship. wt. 6 lbs.....$3.85

58 ALL-STEEL HEAVY-DUTY COUPLER. For loads up to 4,000 lbs. Bolt to trailer tongue or weld to a steel tongue. 1⅞-in. diam. ball; ⅝-in. bolt.
61 C 8838—Ship. wt. 3 lbs. 12 oz.....$2.95

59 TUBULAR TONGUE COUPLER. For 4,000-lb. load. Malleable iron. Fits around std. 2-in. pipe of any wall thickness. 1⅞-in. ball, ⅝-in. bolt.
61 C 8872—Red enameled. Ship. wt. 5 lbs.....$3.19

60 61 62 COUPLER BALLS. Malleable iron. With lock washer, nut. Meet S.A.E. specifications.

Height from Base	Ball Diam. Inches	Plated Finish	Bolt Diam. Inches	Ship. Wt.	Catalog Number	Price
1½ in.	1⅞	Cad.	⅝	1 lb. 4 oz.	61 C 8865	59c
1½ in.	1⅞	Chrome	⅝	1 lb. 2 oz.	61 C 8896	$1.29
1½ in.	2	Cad.	¾	1 lb. 8 oz.	61 C 8870	85c
2½ in.	1⅞	Chrome	⅝	2 lbs.	61 C 8897	$1.65
3½ in.	1⅞	Chrome	⅝	2 lbs.	61 C 8898	2.29

63 CHROME PLATED BALL COVER. Universal. Eliminates need of removing coupler ball when not in use. Install with 2 set screws.
61 C 8893—Wt. 12 oz....$1.45

New Longer Guarantees

19% TO 24% LOWER BATTERY COST PER

Now ... new longer Battery Guarantees at Wards ... made possible by the follow... standing improvements in design, construction and materials:

(1) Improved Grid Metals and Plates—Improved grid metals give you up to 50% ... sistance to overcharging—the number one cause for battery failure. They use less ... thus reducing the chance of battery ruin because of low water level. New metals red... tion—offer more cranking and lighting capacity. Power producing oxides of balanced ... tions are pressure-pasted to the grids to produce a hard, porous, long lasting plate ... dependable service and more effective electrolyte penetration.

(2) Improved Containers—Stronger case materials have 50% greater impact resistanc... can withstand extreme temperature differences.

(3) Increased Acid Capacity increases Ampere Hour Capacity. Gives you more elec... above plates—reduces chances of battery ruin caused by low water level.

(4) Improved Separators—Reduce plate vibration—Insures longer battery life.

WARDS BATTERY GUARANTEE

If a Wards Battery fails within its guarantee period (barring misuse or accident), we will replace it, charging only for service received. Guarantee periods are shown at right.

If Used In	Super Power	Heavy Service	Standard	Commander	Tractor	Co...
Car...	60 mo.	48 mo.	30 mo.	15 mo.	.....	
Truck	24 mo.	24 mo.	15 mo.	6 mo.	24mo.	24
Tractor	24 mo.	24 mo.	15 mo.	6 mo.	24mo.	24

WHY PAY MORE FOR A BATTERY ELSEWHERE?

Wards Batteries not only give you longer guarantees but also greater value for your ... as shown in the table below. Note that you get the same Ampere Hour Capacity and ... of Plates in a Ward Battery as you do in nationally advertised brands but for far less ... Price and quality figures shown in the table are relative and typical of all-types ... batteries when compared with nationally advertised brands.

Nat'l. Adv. Type 1 Batteries	20 Hr. Amp. Hr. Cap.	No. of Plates	Suggested List Price	$ Saved at Wards	Guarantee	C... P...
Wards Heavy Service....	115	51	$14.95	.....	48 mos.	31
Battery "A".....	115	51	27.95	$13.00	36 mos.	1
Battery "B".....	115	51	27.95	13.00	48 mos.	1
Battery "C".....	115	51	29.95	15.00	48 mos.	6

As you see, you pay almost twice as much elsewhere for auto batteries. But highe... alone do not mean better batteries. Then, how can you compare battery for battery? ... how: Compare the amount of power stored in each battery. This power is known as "A... Hour Capacity" and all batteries are rated by Amp. Hr. Cap. (or the 20-Hour Rate ... confuse this with the 20-*Minute Rate* which is often quoted because it sounds like a high... ing. The Amp. Hr. Cap. is the best known measure of the amount of power stored in a ... and is the standard rating used by the S.A.E. (Society of Automotive Engineers). First co... Amp. Hr. Cap. ... then compare prices.

BATTERIES NOW AVAILABLE FROM STOCK . . . SHIPPED IMMEDIATEL...

Batteries ordered from Stock as listed below are shipped immediately, fresh a... charged, from the Mail Order House for fast delivery—pay charges from there. B... ordered from Factory offer lowest possible prices but are shipped promptly from Factor... Newark, New Jersey or Boston, Massachusetts—pay charges from nearest. Batteries ... *Mailable*—shipped by Freight, Truck or Express.

CASH FOR YOUR OLD BATTERY. Your old battery has cash value. Sell it to your loc... dealer or use battery allowance coupon included with new Wards Battery. Turn th... ance coupon in with your old battery to any Ward Store or Catalog Office and you will ... the current junk value of at least $1.00. Do NOT ship old battery to Wards Mail Order

5-YEAR SUPER POWER "125" 16.95 Factory, 17.95 Stock, Type 1 or 2L

1 Guaranteed for 5 Years of Satisfactory Service. Costs only 28.3c per month of guaranteed service (from Factory). It's the most powerful battery we've ever sold—so rugged we guarantee it for 5 full years.

Built With 4 Important Extra Features that give it more power capacity than any other car battery.

125-Ampere-Hour-Capacity. Has 67% more starting stamina than required in this size battery. Delivers higher voltage for faster, surer starting on coldest days. 39% reserve capacity keeps radio operating and heater working when motor is not running.

57 High Type Plates—higher plates (see diag. A) and more plates for 38% (960 sq. in.) more active plate surface than in standard batteries of this size (see diag. B). 33% more resistance to overcharging.

More Fluid Capacity. 3½ times more fluid above the plates (see diagram A) than required by S.A.E. standards—means 3½ times more protection against damage to plates caused by evaporation.

Premium Micro-porous Rubber Separators—the toughest, strongest available—same kind specified by U.S. Navy for submarine batteries.

Glass Fiber Mats—double insulation between separators and positive plates for longer life.

Red Polystyrene Case—designed like those used in our newest jet fighters—light in weight, yet 3½ times stronger (see diag. A) than ordinary cases (see diag. B). Transparent filler caps.

See "How To Order" below, Shipping Information above.

Type No.	Case Size Lgth. In.	Wide In.	Ht. In.	No. of Plates	Volts	20-Min. Amp. Cap.	20-Hr. Amp. Hrs. Cap.	Ship. Wt. Lbs.	From Stock Cat. No.	From Stock Price	From Factory Cat. No.	From Factory Price
1	9 1/16	6 3/4	8 13/16	57	6	153	125	46	61 C 6355 R	$17.95	61 C 6355 F	$16.95
2L	10 9/16	6 3/4	7 3/4	63	6	153	125	45	61 C 6356 R	17.95	61 C 6356 F	16.95

NEW 4-YEAR WINTER KING HEAVY SERVICE 15.75 Stock, 14.95 Factory, Type 1, 2L

2 Guaranteed for 4 Years of Satisfactory Service. Costs only 31.1c per month of guaranteed service (from Factory)—Type 1 or 2L. An extra-power battery, built to give 4 full years of heavy service.

115-Ampere-Hour-Capacity—delivers zero weather starting power of 300 amperes for 3.6 minutes; Extra power assures quick starts on coldest days; handles heavy drain of accessories.

51 Heavy-duty Plates (Type 1). 2865 sq. in. of plate area for extra power, with a total of 24 lbs. of lead. More Fluid Capacity. Twice as much fluid above the plates than is required by S.A.E. standards.

"Fiberglas" Separators for certified performance, longer operation life.

Genuine Hard Rubber Case—acidproof and leakproof.

See "How To Order" below, Shipping Information above.

Type No.	Case Size Lgth. In.	Width In.	Ht. In.	No. of Plates	Volts	20-Min. Amp. Cap.	20-Hr. Amp. Hrs. Cap.	Ship. Wt. Lbs.	From Stock Cat. No.	From Stock Price	From Factory Cat. No.	From Factory Price
1	9 3/32	7 1/16	8 13/16	51	6	135	115	43	61 C 6340 R	$15.75	61 C 6340 F	$14.95
2L	10 9/16	7 3/16	7 3/8	57	6	135	112	45	61 C 6341 R	15.75	61 C 6341 F	14.95
2	10 15/64	7 1/16	7 1/16	57	6	149	125	48	61 C 6342 R	17.75	61 C 6342 F	16.95

2½-YEAR WINTER KING STANDARD 11.95 Stock, 11.25 Factory, Type ...

3 Guaranteed for 2½ Years of Satisfactory Service. Costs only 37.5c per month of ... service (from Factory)—Type 1 or 2L.

100-Ampere-Hour-Capacity—delivers zero-weather starting power of 300 amperes for ... Has power and capacity to equal or exceed that of most original equipment batteries. H... reserve power to handle the usual accessories.

45 Heavy-Duty Plates (Type 1)—6 more plates than in the Commander Battery listed belo... square inches of plate area for extra starting power ... with a total of 21 lbs. of lead.

High Quality Plastic Separators. Individually inspected.

Genuine Hard Rubber Case. Withstands extremes of heat and cold.

See "How To Order" below, Shipping Information above.

Type No.	Case Size Lgth. In.	Wide In.	Ht. In.	No. of Plates	Volts	20-Min. Amp. Cap.	20-Hr. Amp. Hrs. Cap.	Ship. Wt. Lbs.	From Stock Cat. No.	From Stock Price	From ... Cat. No.
1	8 15/16	6 7/8	8 9/16	45	6	122	100	41	61 C 6310 R	$11.95	61 C 631
2L*	10 9/16	7 1/8	7 7/8	51	6	122	100	41	61 C 6311 R	11.95	61 C 631
2	10 1/4	6 7/8	8 9/16	51	6	135	110	45	61 C 6312 R	12.95	61 C 631
2E	9 5/16	4 1/16	8 3/4	51	6	142	115	48	61 C 6313 R	13.65	61 C 631
2F*	10 9/16	7 1/8	9 1/16	45	6	122	100	45	61 C 6314 R	11.95	61 C 631
24S	10 1/32	6 3/4	8 11/16	54	12	62	50	47	61 C 6308 R	16.75	61 C 630
3KM	12 15/16	6 3/16	8 3/4	54	12	74	60	51	.....	.....	61 C 630
2N	10	5 1/2	8 7/8	57	6	122	100	36	61 C 6319 R	12.75	61 C 631
7	11 1/4	6 15/16	7 3/4	42	12	54	45	49	.....	.....	61 C 631
3EE	19 1/4	4 9/32	8 11/16	66	12	86	70	55	61 C 6350 R	19.75	61 C 635

*Reverse post arrangement, fits only vehicles using this type.

15-MONTH WARDS COMMANDER 8.75 Stock, 8.25 Factory, Type ...

4 Guaranteed for 15 Months of Satisfactory Service. Costs only 55c per month of ... service (from Factory). Not an extra-power battery but a dependable one ... has amp... for the starting and lighting load of ordinary driving.

80-Ampere-Hour-Capacity (100-amperes at 20-minute rate)—delivers zero weather sta... of 300 amperes for 2.2 minutes. 39 Standard Height Plates with 2190 sq. in. of plate area a... 16 lbs. of lead. High Quality Plastic Separators, individually selected. Composition Ca... withstand both heat and cold. For all cars using Type 1 batteries as listed under "How T... left, or for any other cars using batteries with case size 9 1/16 x 7 1/16 x 8 9/16 in. high. See "How To... low, Shipping information above.

61 C 6320 R—From Stock. Type 1 (6-Volt). Ship. wt. 37 lbs.....

61 C 6320 F—From Factory. Type 1 (6-volt). Ship. wt. 37 lbs.....

WARDS WINTER KING TRACTOR BATTERY 11.95 Type 1

5 Guaranteed for 2 Years of Satisfactory Service. Designed for tough hard usage of tractor service. High quality "Fiberglas" separators prevent jolts and jars from shedding active materials from plates and insure longer field life. Handles full requirements of tractors listed in table at left, and others using batteries with case size shown below. See "Shipping Information," and Guarantee above, "How To Order" below.

Type	Catalog Number	Case Size Lgth.	Width	Ht.	Plates	20-Min. Amp. Cap.	20-Hr. Amp. Hrs. Cap.
1	61C6326 F	9	7	7 3/4	45	110	90
2	61C6327 F	10 1/4	7	8	57	149	125
3	61C6328 F	11 5/8	7	8	63	168	138
4	61C6329 F	12 7/8	7	8	69	186	152

HOW TO ORDER ALL WARD BATTERIES LISTED ABOVE . . . FIND YOUR BATTERY TYPE NUMBER NEEDED BELOW—ORDER BY CATALOG NUMBER

Find your Passenger Car or Tractor in listings at right. After make and model, find "Type Number" such as Type 1, Type 2L, etc. Then select a battery with that "type number" from listings above and order by Catalog Number. If your car, truck or tractor is not listed below, measure old battery case (height, width, length) and order a battery of correct size.

Foreign Car Owners: Wards 12-volt Winter King Standard Batteries 61 C 6308R, 6308F, 6309F and 6318F will fit most makes of foreign cars. See listings above.

PASS. CARS.....Type

Buick 1938–53 All 6 Volt...2E
1953–54 (12-volt).....3EE
1955 All (12 Volt).....3KM

Cadillac 1939–52 All V8....2
1953–55 All. (12-Volt).....3EE

Chevrolet 1919–36.....1
1937–39 All.....2L
1940–54 All.....1
1955–56 All (12-Volt).....24S

Chrysler 1932–39 6; 1940–55 All ex. Crown Imp.....2

DeSoto 1935–55 All.....2

Dodge 1914–24 (12-Volt)...S-7
1931–34 6-Cyl.....1
1935–55 (without Powerflyte) 1
1955 (with Powerflyte).....2

Ford 1922–33 All 4-Cyl.....1

PASS. CARS (Con't.)....Type

Ford (Con't.)
1933–39 All V8, 1947–53 All.2L
1940–46 All.....2F
1954–55.....2N
1955 Thunderbird.....2F

Hudson 1934–47 8-Cyl.....3L
1935–47 6-Cyl.....2L
1948–49 All.....2F
1950–54 All (ex. Jet).....2L
1954 Jet 1D-2D-3D.....1

Kaiser, Frazer 1947–54.....1

Lincoln 1940–51 All.....2F

Merc. 1939 All, 1947–53 All.2L
1940–46 All.....2F
1954–55.....2N

Nash 1935–46 6-Cyl.....1
1935–42 All 8-Cyl.....2
1946–54 All.....1

PASS. CARS (Con't.)....Type

Olds 1938–48 All.....2E
1949–52 6-Cyl.....1
1953 D88, S88, 98 (12-Volt).3EE
1954–55.....3KM

Packard 1937–42 All 6 (except Clipper).....1
1941–47, 6-8 Clip. 1948-51 All.2E
1951–54 200–300.....2L
1951–54 400.....2F

Plymouth
1928–55 (without Powerflyte).1
1955 (with Powerflyte).....2

Pontiac 1938–54 All mod..2E
1955 All.....24S

Studebaker 1939–55 All.....1

Willys 1933–53 All.....1

TRACTORS.....Type

Allis-Chalmers 1941–46 K, B, C, G, WD; WF, WK; 1948–49 H3, U; 1953 B, G, WD, CA..1
1948 S.....3

Avery 1942–51 A; 1946–53 V.....1
1952–53 B.F.....1

J. I. Case 1941–49 LA, LAH, LA1H, LAI.....4
1948–49 D, DC, DO, DS, DV.....2
1941–49 S, SC, SO, SI, VA, VAC, VAH; VAI, VAIW, VAO.....1

Harry Ferguson
1946–51 2N, TE-20, TO-20.....1

Ford 1947–53 8N, 9N.....1

Ford-Ferg. 1941–47, 2N, TO-20...1

International 1940–47 Farmall (ltg. only) M, MV, MD, MDV.....1
1940–51 Farmall (start., light) M, MV.....3

TRACTORS (Con't.)....

International 1940–51 Fa... ltg.) MC, MDV.....
1940–51 Farmall A, AV... H, HV, Super A and ...
1940–51 W4, O4, OS4
1940–47 (light.) W6, O...
1940–51 (light., start.) W...
1940–51 (lighting, start... WD6, ODS6.....
1940–51 (lighting, start... WD9, WDR9.....
1946–51 (light., start), W...
1952–53 Cub, A, AV, ...

John Deere 1941–47 A... BI, BNH, BO, BR, ... HI.....
1941–47 (lighting) A, D...
1941–47 (lighting, start...
1948 AR, AO.....
1941–47 (light., start... 1948 D; 1946–52 M, M...

Ⓐ Rayon White 6.70-15 23.45 Ea. in pairs, Plus Fed. Tax

Ⓑ Rayon Black 6.70-15 19.25 Ea. in pairs, Plus Fed. Tax

Wards Finest Tire...Super De Luxe Tubeless

"THE TIRE THAT'S GOT EVERYTHING"... WARDS SUPER DE LUXE TUBELESS, WITH RAYON OR NYLON CORD

Ⓐ Ⓑ Here's "the tire that's got everything." It's not just another tubeless tire . . . it's a tubeless tire that's carefully engineered all the way through . . . the result of a whole new concept of tire engineering. It's the tire from which you can expect 7,000 *extra* miles—a thoroughly modern tire that's time-and-road-tested for longer, safer, quieter mileage. Order a set of Riverside Super De Luxe Tubeless today and install them yourself.

You don't need to be an "expert" to install tubeless tires. There's no "mystery" about them. Most 1955 cars used tubeless tires as original equipment . . . and many older cars are changing over to tubeless tires every day. You can install them yourself. You don't need to buy special equipment—just use your regular tire tools PLUS a mounting band (bead expander) and rubber lubricant which we include with each order for Super De Luxe Tubeless.

Here are just a few of the outstanding features that make Riverside Super De Luxe your best buy in tubeless tires:

SUPER MILEAGE. You can expect up to 7,000 extra miles from Super De Luxe. We tested it against all the well-known original equipment brands . . . and it outwore them all . . . mainly because the "cold rubber" tread is built on a new principle of tread row distribution that places the widest rib in the center where greatest wear occurs.

SUPER SILENT TREAD. The wide center "king row" and gradually narrowing tread ribs combine in a new way to reduce tire squeal to a whisper on curves and hush annoying tire hum on the highway.

SUPER TRACTION. Countless sharp edges of the zigzag tread pattern and a multitude of deep-cut "sipes" (cross-cut squeegees) wipe away road moisture for safer emergency stops, quick starts and less side-skid on wet pavement. Tread grooves are deep so that tire maintains non-skid and tractive qualities longer.

SUPER STEERING EASE. The tread design makes Super De Luxe respond quickly and easily to your slightest turn of the steering wheel.

SUPER STYLING. Completely modern in styling. Lettering is outside white area—leaves white sidewall smooth, easier to clean.

SUPER GUARANTEE without limit of months or miles—see Page 902.

YOUR CHOICE OF RAYON OR NYLON CORD. Whether you choose Rayon or Nylon Super De Luxe, you'll be selecting a rugged tire that's built for super mileage . . . longer, safer miles . . . at lower cost per mile, too.

RAYON SUPER DE LUXE TUBELESS

Built with new super-strength Rayon cords that stay strong longer. Superior to ordinary Rayon cords. Each cord is dipped in an improved adhesive solution which strengthens the bond between the cords and the rubber insulation—seals the super-strength Rayon cords from moisture penetration—helps add thousands of extra miles to this super-mileage Super De Luxe Tubeless tire.

Choice of Black Sidewall or White-Black Sidewall (see table below).

NYLON SUPER DE LUXE TUBELESS

Built with tough Nylon cord . . just like aircraft tires . . . for the safety-conscious motorist. Built for the man who wants to provide the utmost in safety for himself and his family—a tire that's "as blow-out free as a tire can be" . . . a tire with the all-important extra margin of safety.

Nylon cord is the strongest cord fabric ever used in tires. Pound for pound, it is stronger than steel. It gives this tire nearly twice the body strength of ordinary Rayon tires. Nylon has a lot of extra "muscle"—it gives instead of breaking . . . virtually ends cord ruptures caused by hitting curbs, rocks and chuck holes. It's moisture-proof, too . . . ends tire failure caused by water seeping into cuts in the tire. Because Nylon is stronger, we can build this new Super De Luxe with thinner plies and less bulk . . . means cooler-running, safer tires.

If the roads you drive are apt to subject your tires to impact damage or bruises, or if you want that extra margin of safety—then the new Super De Luxe Nylon Tubeless is your best buy today.

Choice of Black Sidewall or White-Black Sidewall (see table below).

NYLON GUARANTEE NOTE: In addition to the regular Riverside Guarantee "without limit of months or miles used" (see the Riverside Guarantee on Page 902), Nylon Super De Luxe Tubeless tires are *specifically Guaranteed against failure by bruise or rupture.*

SUPER DE LUXE TUBELESS GIVES YOU THESE EXTRA BENEFITS

SUPER BLOWOUT PROTECTION. Stronger carcass with an inner liner of special rubber transforms the dangerous "Blow-out" into a harmless "Slow-out."

SUPER PUNCTURE PROTECTION. Any tire can be punctured. But the unstretched inner liner ("air wall") of Super De Luxe tends to cling to a puncturing object and slows up air loss enough so you may drive safely to a nearby service station for repair.

SUPER NEW VALUE. Super De Luxe is not premium-priced. Compare quality and mileage—then compare price; you'll find Super De Luxe is today's best tubeless tire value.

CAN I USE TUBELESS TIRES ON MY OLDER CAR? Certainly—if your car has 15-inch wheels in good condition (not for wire wheels).

DO I NEED SPECIAL TOOLS to install tubeless tires? No—use regular tire tools PLUS a mounting band (included—see below).

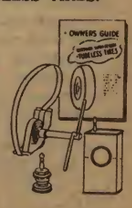
INCLUDED WITH TUBELESS TIRES:

(1) Illustrated service manual—easy-to-follow.

(2) Special valves.

(3) Mounting band (or bead expander) to assist in seating tire bead.

(4) 8-oz. can of Ru-Glyde (rubber lubricant) to assist you in tire mounting.



WHITE SIDEWALL—CHOICE OF RAYON OR NYLON

Prices Below Include Federal Excise Tax and are for Catalog Orders only.

Ⓐ Tire Size 4-Ply	RAYON WHITE SIDEWALL SUPER DE LUXE TUBELESS				NYLON WHITE SIDEWALL SUPER DE LUXE TUBELESS			
	Cat. No.	Each	2 for	Wt. each	Cat. No.	Each	2 for	Wt. each
6.40-15	64 C 4228 MB	$23.95	$46.90	21 lbs.	64 C 4328 MB	$28.75	$56.50	20 lbs.
6.70-15	64 C 4230 MB	25.15	49.32	23 lbs.	64 C 4330 MB	30.35	59.70	22 lbs.
7.10-15	64 C 4231 MB	27.75	54.50	25 lbs.	64 C 4331 MB	33.25	65.50	24 lbs.
7.60-15	64 C 4232 MB	30.25	59.50	28 lbs.	64 C 4332 MB	35.55	70.10	27 lbs.
8.00-15	64 C 4236 MB	33.85	66.70	30 lbs.	64 C 4336 MB	40.75	80.50	28 lbs.
8.20-15	64 C 4234 MB	34.95	68.90	31 lbs.	64 C 4334 MB	41.95	82.90	30 lbs.

BLACK SIDEWALL—CHOICE OF RAYON OR NYLON

Prices Below Include Federal Excise Tax and are for Catalog Orders only.

Ⓑ Tire Size 4-Ply	RAYON BLACK SIDEWALL SUPER DE LUXE TUBELESS				NYLON BLACK SIDEWALL SUPER DE LUXE TUBELESS			
	Cat. No.	Each	2 for	Wt. each	Cat. No.	Each	2 for	Wt. each
6.40-15	64 C 4212 MB	$19.95	$38.90	21 lbs.	64 C 4312 MB	$23.95	$46.90	20 lbs.
6.70-15	64 C 4217 MB	20.95	40.92	22 lbs.	64 C 4317 MB	24.95	48.90	21 lbs.
7.10-15	64 C 4218 MB	22.95	44.90	24 lbs.	64 C 4318 MB	27.85	54.70	23 lbs.
7.60-15	64 C 4214 MB	25.35	49.70	27 lbs.	64 C 4314 MB	30.55	60.10	26 lbs.
8.00-15	64 C 4220 MB	27.65	54.30	29 lbs.	64 C 4320 MB	33.95	66.90	28 lbs.
8.20-15	64 C 4221 MB	29.25	57.50	30 lbs.	64 C 4321 MB	34.95	68.90	29 lbs.

If you lack ready cash for the tires you need now, use Wards convenient Monthly Payment Plan. Turn to Inside Back Cover.

SHIPPING INFORMATION: Tires shipped promptly from Stock in Wards nearest Mail Order House. Passenger car tires all *Mailable.*

6.70-15 2.80 Plus Fed. Tax

6.70-15 Black 15.45 Plus Fed. Tax

6.70-15 White 19.25 Plus Fed. Tax

Tube-Type Tire Users...Choose Riverside for M

RIVERSIDES GUARANTEED

WITHOUT LIMIT OF MONTHS OR MILES

Wards Guarantee every Riverside Tire or Tube to be free from defects and to give satisfactory service without limit of months or miles used. If at any time, any Riverside Tire or Tube should fail to give satisfactory service, Wards will repair it free of charge, or replace it with a new tire or tube and charge only for the service received.

RIVERSIDE DE LUXE BUTYL TUBES

Ⓐ Every new tube-type tire deserves a new tube. Since both tires and tubes usually "grow" (stretch) in service, old stretched and worn tubes may wrinkle or fold in new tires, resulting in a flat and probable tire damage.

Riverside De Luxe Butyl Tubes are extra-thick; shaped to fit tire; hold air longer.

Tubes are specially priced *WITH* De Luxe Tires to give you extra savings. Fully Guaranteed. Shipped promptly from Stock in nearest Mail Order House.

Prices Include Federal Excise Tax and are for Catalog Orders only. State size.

Ⓐ Catalog Number	Tube Size	Price	Ship. Wt.
64 C 2713 M	5.50/5.90-15	$2.25	3 lbs.
64 C 2711 M	6.00/6.40-15	2.50	3 lbs.
64 C 2707 M	6.50/6.70-15	3.05	4 lbs.
64 C 2709 M	7.00/7.60-15	3.15	4 lbs.
64 C 2721 M	7.10-15	3.20	4 lbs.
64 C 2714 M	8.00/8.20-15	3.35	4 lbs.
64 C 2704 M	5.50-16	2.00	3 lbs.
64 C 2705 M	6.00-16	2.55	3 lbs.
64 C 2708 M	6.50/6.70-16	3.15	4 lbs.
64 C 2710 M	7.00/7.60-16	3.20	4 lbs.
64 C 2706 M	5.25/5.50-17	2.35	4 lbs.
64 C 2702 M	5.25/5.50-18	2.20	4 lbs.
64 C 2703 M	4.75/5.00-19	2.10	3 lbs.
64 C 2701 M	4.40/4.50-21	2.10	3 lbs.
64 C 2715 M	30x3½	2.05	3 lbs.

SEE INSIDE BACK COVER FOR TERMS

WARDS RIVERSIDE DE LUXE . . . OUR FINEST RAYON TUBE-TYPE TIRES . . . FIRST LINE, FIRST QUALITY

Ⓑ Ⓒ Wards finest Rayon Cord tube-type tire. A first line, first quality tire, built with the same service expectancy as original equipment tires. Compare Riverside De Luxe for quality, price and Guarantee with any nationally advertised first line tire and you'll agree . . . it's today's best value in a tube-type passenger car tire.

Riverside De Luxe is built of first quality materials throughout, with many outstanding construction features that make it a rugged tire from carcass to tread—"balanced-built" features that mean more built-in miles of service. Remember, you can't judge tires by appearance only—there's a mighty big difference in hidden construction. Read the Riverside "balanced-built" features listed on the opposite page—then compare those outstanding quality features with any nationally advertised first line tire.

Compare price—Riverside De Luxe is priced without "padding" to cover trade-ins—and there's no mounting services or salesman's commission. It's a low net price that's made possible by the proven economies of mail order distribution . . . a low price that's coupled with quality to help stretch your tire dollars further.

Then compare Guarantee—there's no fairer Guarantee than Wards Riverside Guarantee of "satisfactory service without limit of months or miles used." Read the complete Riverside Guarantee at left.

Note the following "balanced-built" features of Riversi
(1) Built with super-strength Rayon cords that stay strong
cord is dipped in an improved adhesive solution which
the bond between the cords and the rubber insulation
cords from moisture penetration—means longer, safer

(2) Built with double-insulated plies for greater protection
ternal heat and more resistance to blowouts.

(3) Built with a flatter, multi-row tread that puts more
tact with the road for maximum mileage, better traction,
stopping, better steering control and quiet running.
pounded with longer-wearing "cold rubber" for extra

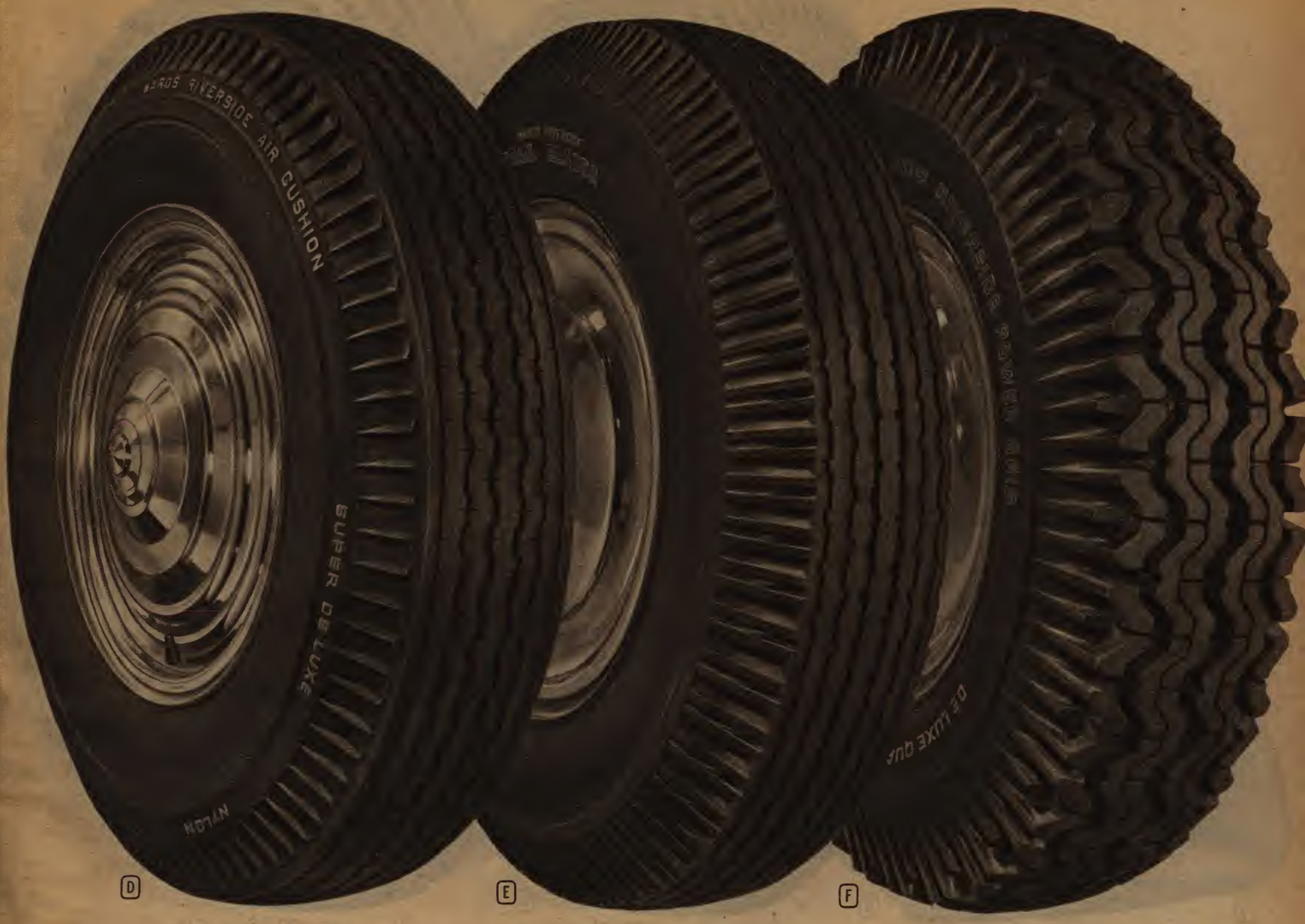
(4) Built with an improved age-resistant compound that
weathering effect of sunlight and ozone.

Order tire-with-tube combinations for extra savings and
Tubes included with combinations are Riverside De
Tubes—the same fine tubes as described at left.

NOTE: *Sizes 6.50 and 7.00 Riverside De Luxe have an
design; other sizes are 7-row. White sidewall sizes marked
a white buffing rib. **Size 5.90-15 is a Ward Riverside with
different tread design. Shipped promptly from Stock.

All Prices Listed Below Include Federal Excise Tax and are for Catalog Orders only

Ⓑ Ⓒ Tire Size and Ply	Black Sidewall Tire Only		White Sidewall Tire Only		Black Sidewall Tire-With-Tube Combination		White Sidewall Tire-With-Tube Combination		Ship. W
	Catalog No.	Price	Catalog No.	Price	Catalog No.	Price	Catalog No.	Price	Tire only
5.50-15—4-ply	64 C 1410 M	$14.35	.....	.....	64 C 5410 MB	$16.30	.....	.....	18
**5.90-15—4-ply	64 C 1011 M	12.95	.....	.....	64 C 5011 M	14.80	.....	.....	16
6.40-15—4-ply	64 C 1112 M	16.05	64 C 1128 M	$19.85	64 C 5112 MB	18.15	64 C 5128 MB	$21.95	19
*6.50-15—4-ply	64 C 1414 MB	17.90	.....	.....	64 C 5414 MB	20.55	.....	.....	22
6.70-15—4-ply	64 C 1117 MB	16.54	64 C 1130 MB	20.34	64 C 5117 MB	19.20	64 C 5130 MB	23.00	22
*7.00-15—4-ply	64 C 1421 MB	20.70	.....	.....	64 C 5421 MB	23.45	.....	.....	27
*7.00-15—6-ply	64 C 1427 MB	25.25	.....	.....	64 C 5427 MB	28.00	.....	.....	31
7.10-15—4-ply	64 C 1118 MB	18.75	64 C 1131 MB	23.25	64 C 5118 MB	21.55	64 C 5131 MB	26.00	24
7.60-15—4-ply	64 C 1114 MB	20.65	64 C 1132 MB	23.75	64 C 5114 MB	23.40	64 C 5132 MB	26.50	25
8.00-15—4-ply	64 C 1120 MB	22.65	64 C 1136 MB	27.95	64 C 5120 MB	25.60	64 C 5136 MB	30.90	27
8.20-15—4-ply	64 C 1121 MB	23.70	64 C 1134 MB	29.25	64 C 5121 MB	26.65	64 C 5134 MB	32.10	28
6.00-16—4-ply	64 C 1413 MB	14.95	†64 C 1429 MB	18.95	64 C 5413 MB	17.10	†64 C 5429 MB	21.10	22
6.00-16—6-ply	64 C 1424 MB	19.95	.....	.....	64 C 5424 MB	22.10	.....	.....	25
*6.50-16—4-ply	64 C 1415 MB	18.65	†64 C 1433 MB	22.95	64 C 5415 MB	21.40	†64 C 5433 MB	25.70	24
*6.50-16—6-ply	64 C 1425 MB	23.95	.....	.....	64 C 5425 MB	26.70	.....	.....	29
6.70-16—4-ply	64 C 1113 MB	16.70	.....	.....	64 C 5113 MB	19.45	.....	.....	21
*7.00-16—4-ply	64 C 1416 MB	21.95	.....	.....	64 C 5416 MB	24.75	.....	.....	28



(D) Nylon 6.70-15 19.85 Plus Fed. Tax (E) 6.70-15 10.85 Plus Fed. Tax (F) TUBE-TYPE 6.70-15 17.25 Ea. in pairs, Plus Fed. Tax

Miles, Lower Cost Extra-Traction Power Grip Tires

NYLON TUBE-TYPE SUPER DE LUXE

(D) Wards finest Nylon tube-type tire . . . super-traction, super-mileage, super-silent, smartly modern tread in a new tube-type black-wall tire that's built with tough Nylon cord for super safety.

Built for the man who wants to provide the utmost in safety for himself and his family . . . a tire that's "as blowout free as a tire can be" . . . with tough Nylon cord, just like in aircraft tires. It's a safer tire for the safety-conscious motorists.

Nylon cord is the strongest cord fabric ever used in tires. Pound for pound, it is stronger than steel. It gives this tire nearly twice the body strength of ordinary Rayon tires . . . virtually ends cord ruptures caused by hitting curbs, rocks and chuck holes.

The tread design is the same as the Super De Luxe Tubeless tires described on Page 901, giving this rugged Nylon cord tire all of the advantages of this new, modern tread pattern. An innertube is required.

Fully Guaranteed—see opposite page.

Prices Include Fed. Tax. For Cat. Orders Only

(D) Catalog Number	Super De Luxe Tire Tire Size 4-ply	Price each	Ship. Wt. each
64 C 4117 MB	6.70-15	$20.94	21 lbs.
64 C 4118 MB	7.10-15	23.85	24 lbs.
64 C 4114 MB	7.60-15	26.55	26 lbs.
64 C 4120 MB	8.00-15	29.95	28 lbs.

WARDS RIVERSIDE TRAIL BLAZER TIRES

(E) A good quality low-priced tube-type tire available in popular 6.70-15, 6.00-16 and 6.50-16 sizes as well as many hard-to-get sizes for older cars. Built of quality materials throughout, with a slightly narrower tread and less tread depth than Riverside De Luxe, but even-wearing for long mileage and extra-low cost.

Trail Blazer gives far more safety and mileage than you would expect of a tire at this low price. In our opinion, it is the finest tire in its price class today. Buy it with complete confidence, because Wards will not jeopardize your safety just to meet a low price.

The fast-stopping, non-skid rib tread is quiet-running and compounded with "Cold Rubber" for extra mileage.

Guaranteed—*see opposite page.* Shipped promptly from Stock. *Mailable.*

Prices Include Fed. Tax. For Cat. Orders Only

(E) Catalog Number	Tire Size 4-ply	Price each	Ship. Wt. each
64 C 1517 M	6.70-15	$11.94	19 lbs.
64 C 1545 M	5.50-16	14.25	16 lbs.
64 C 1546 M	6.00-16	10.20	18 lbs.
64 C 1534 MB	6.50-16	13.65	20 lbs.
64 C 1528 M	5.50-17	13.95	17 lbs.
64 C 1529 M	5.25-18	13.45	16 lbs.
64 C 1543 M	4.75-19	12.75	15 lbs.
64 C 1542 M	4.50-21	12.65	15 lbs.
64 C 222 M	30x3½	15.95	15 lbs.

TUBELESS OR TUBE-TYPE . . . DE LUXE QUALITY SUPER-TRACTION TIRES

(F) Now . . . your choice of tube-type or tubeless Power Grip . . . the super-traction tire with the outstanding tread design that gives you sure-footed travel through mud and snow . . . yet runs almost as quietly and handles as easily as regular tires when roads are clean and bare. It's the extra-traction tire that has won overwhelming approval for (1) greater traction, (2) quieter running, (3) smoother ride and (4) longer wear.

The Power Grip tread provides a powerful grip for super traction in mud and snow and sure-footed control for surer starts, safer stops. The broader, flatter, continuous-traction tread provides a positive gripping action for better control or. slippery roads . . . reduces side slippage to a minimum . . . means longer-lasting pulling power. Tread is self-cleaning, too.

Power Grips are De Luxe Quality, built with a rugged Rayon cord carcass. Choose tube-type or tubeless from listings below. Fully Guaranteed—read the Guarantee on Page 902.

TUBELESS RIVERSIDE POWER GRIP

Tubeless . . . but not premium priced. See tubeless construction advantages on Page 901. Use on any 15-in. wheel in good condition (not wire wheels). Included: (1) Illustrated service manual; (2) valves; (3) a mounting band (bead expander); and (4) 8-oz. Can of rubber lubricant to assist in mounting. Fully Guaranteed—see opposite page. Shipped promptly from Stock. *Mailable.*

Prices Include Fed. Tax. For Cat. Orders Only

(F) Catalog Number	Tubeless Power Grip Tire Size 4-ply	Price each	Price 2 For	Ship. Wt. each
64C2017 MB	6.70-15	$21.95	$42.90	26 lbs.
64C2018 MB	7.10-15	24.25	47.50	29 lbs.
64C2014 MB	7.60-15	26.95	52.90	31 lbs.
64C2020 MB	8.00-15	28.75	56.50	34 lbs.
64C2020 MB	8.20-15	28.75	56.50	34 lbs.

TUBE-TYPE RIVERSIDE POWER GRIP

Built for use with a tube. Read the details of Power Grip construction above. Order early and be ready for Winter driving. Whether you choose tube-type or tubeless, you'll find Power Grips run quieter on bare roads, without the annoying vibration and noise common to most extra-traction tires. Order new tubes from opposite page. Fully Guaranteed.

Prices Include Fed. Tax. For Cat. Orders Only

(F) Catalog Number	Tube-Type Power Grip Tire Size 4-ply	Price each	Price 2 For	Ship. Wt. each
64C1917 MB	6.70-15	$18.85	$36.68	23 lbs.
64C1918 MB	7.10-15	20.95	40.90	26 lbs.
64C1914 MB	7.60-15	23.65	46.30	28 lbs.
64C1920 MB	8.00-15	25.15	49.30	31 lbs.
64C1920 MB	8.20-15	25.15	49.30	31 lbs.
64C1913 MB	6.00-16	18.10	35.20	25 lbs.

RIVERSIDE "BALANCED-BUILT" FEATURES MEAN MORE BUILT-IN MILES WITH GREATER SAFETY AT LOWER COST

All Riverside Tires are made with the following "Balanced-Built" features that give Riversides the rugged ability to "take" lots of punishment . . . mean more built-in, miles with greater safety . . . and lower cost-per-mile for you.

Super-Strength Rayon Cords—retain more of their original strength and elasticity for life of tire—help Riversides resist rupture and blowouts longer than ordinary tires.

Rubber-Dipped Cords—Each cord soaked in an improved bonding solution before being built into Riverside tires . . . helps seal cords from moisture penetration and strengthens the bond between rubber cushion and tire cords.

Double-Insulated Plies—Each cord ply embedded in a double rubber cushion for greater insulation against internal heat . . . greater resistance to blowouts . . . means longer tire life.

Cold Rubber Tread—Compounded with longer-wearing "Cold Rubber" . . . gives up to 30% more mileage than natural rubber.

Safety Wire Beads—Made of multiple strands of steel wire with a tensile strength of 280,000 lbs. per square inch.

Husky Sidewall Buttresses—Specially compounded to withstand constant flexing, resist cracking caused by sun and heat.

TUBE-TYPE POWER GRIPS FOR LIGHT TRUCKS

Same as above, but 6-ply. For use on light delivery and pickup trucks for extra traction PLUS smoother, quieter ride.

Prices Include Federal Tax and are for Catalog Orders Only

Catalog Number	Tire Size 6-ply	Price each	Price 2 For	Ship. wt. each
64 C 1927 MB	7.00-15	$28.80	$56.60	34 lbs.
64 C 1924 MB	6.00-16	23.15	45.30	30 lbs.
64 C 1925 MB	6.50-16	26.85	52.70	32 lbs.

ONLY 10% DOWN ON PASSENGER TIRES—SEE INSIDE BACK COVER.

1 6.50-16 22.35 Plus Fed. Tax

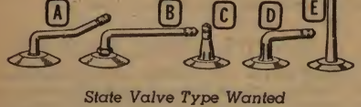
2 3 7.50-20, 10-ply rating 53.55 Plus Fed. Tax

4 7.50-20 59.55 Plus Fed. Tax

Wards DeLuxe Hi-Way Truck Tires...Hi-Tracs fo

DE LUXE BUTYL TUBES FOR TRUCKS

1 Heavy-service Riverside Butyl Tubes stop under-inflation, maintain correct air pressure for many months—help you get all the thousands of miles your Riverside Tires are built to give. They withstand higher temperatures to take the punishment of long, high-speed runs. For Safety sake, order new tubes with new tires. Fully Guaranteed. See "Shipping Information" below at right.



State Valve Type Wanted

Tubes are available only with valve types as listed for each size in table below. Types A and B are metal valves. Types C, D and E are rubber-covered valves for use on drop center rims. *Order only as listed below.*

(1) *Prices Below Include Fed. Tax and are For Catalog Orders Only*

Catalog Number	Tube Size	Valve Types	With Fed.Tax	Ship. Wt.
64 C 2977 M	7.00-15	D, E	$3.25	4 lbs.
64 C 2983 M	7.00-15	C	3.25	4 lbs.
64 C 2980 M	6.00-16	D, E	2.65	3 lbs.
64 C 2981 M	6.00-16	C	2.65	3 lbs.
64 C 2976 M	6.50-16	D, E	3.25	4 lbs.
64 C 2982 M	6.50-16	C	3.25	4 lbs.
64 C 2978 M	7.00-16	D, E	3.45	5 lbs.
64 C 2979 M	7.50-16	D, E	4.15	5 lbs.
64 C 2951 M	7.00-17	A, B	3.95	5 lbs.
64 C 2952 M	7.50-17	A, B	4.15	6 lbs.
64 C 2974 M	7.00-18	A, B	4.25	5 lbs.
64 C 2953 M	6.00-20	A, B	3.45	4 lbs.
64 C 2954 M	6.50-20	A, B	3.85	5 lbs.
64 C 2955 M	7.00-20	A, B	4.65	6 lbs.
64 C 2957 M	7.50-20	A, B	5.65	8 lbs.
64 C 2959 M	8.25-20	A, B	6.55	9 lbs.

RIVERSIDE DE LUXE HI-WAY TIRES FOR LARGE OR SMALL TRUCKS

2 3 Wards finest highway-service Truck Tire—the tire that has set outstanding performance records from coast to coast. Built with a rugged carcass of *Super Rayon* cord that makes a 20% stronger tire with 79% more resistance to cord fatigue failure . . . plus a new design tougher rubber tread for 25% more mileage. It costs us more to build this tire, but it costs you no more to buy . . . and it will save you money not only in lower initial cost but also in lower cost-per-mile.

SUPER STRENGTH CORDS. Rugged carcass made with improved *Super Rayon*—the strongest high tenacity rayon ever developed for tires . . . actually 20% stronger than regular rayon. *Super Rayon* is 79% more resistant to flex fatigue . . . means this new tire can stand a lot more bending before the cords will break from fatigue . . . means maximum protection against rough-road and impact damage. *Super Rayon* makes a cool-running carcass that resists moisture damage . . . means better carcasses for recapping.

ZIG-ZAG TREAD DESIGN. Wider, flatter, deeper tread provides greater skid resistance, better traction and 25% longer mileage. 5-rib design, with wider center rib and more flexible, narrower outer ribs . . . scientifically equalizes road contact pressures for more even wear and longer mileage that means lower cost-per-mile. Thousands of traction edges help wipe pavement dry- give you excellent traction and anti-skid power for stopping.

TOUGH RUBBER TREAD is specially compounded with new, finer particle size carbon black to resist cutting, chipping and groove cracking.

DEEPER GROOVE DEPTH (6% deeper than Wards previous highway type truck tires) means more anti-skid miles. Deep, open grooves give full anti-skid protection longer.

RUGGED, VENTILATED SIDEWALL BUTTRESSES protect against curb scuffing, keep tire cooler running. Sidewall specially compounded to resist checking and cracking.

SAFETY WIRE BEADS of multiple strands of steel wire with a tensile strength of 280,000 lbs. per sq. in. Strands are plated to resist corrosion, insulated, then firmly anchored in tire.

FULLY GUARANTEED—see Guarantee on opposite page, "Shipping Information" below at right.

FOR 15, 16, 17 AND 18-INCH WHEELS

(2) Request flaps (no charge) for 15 and 16-in. sizes if for semi-drop center rims. Do not use flaps with full drop center rims.

(2) *Prices Below Include Fed. Tax. and are for Catalog Orders Only*

Catalog Number	Tire Size	Ply Rating	Price With Fed. Tax	Ship. Wt. Lbs.
64 C 4970MB	7.00–15	6	$29.35	36
64 C 4943MB	7.00–15	8	33.45	38
64 C 4971MB	6.00–16	6	20.55	28
64 C 4972MB	6.50–16	6	23.82	31
64 C 4973MB	7.00–16	6	29.35	38
64 C 4941MO	7.50–16	8	38.85	44
64 C 4940MO	7.00–17	8	37.75	43
64 C 4942MO	7.50–17	8	45.15	49
64 C 4909MO	7.00–18	8	39.35	45

FOR 20-INCH WHEELS

(3) Read complete construction details above. Fully Guaranteed. *Tread design on tire 64 C 2101MB differs from illustration.

(3) *Prices Below Include Fed. Tax and are for Catalog Orders Only*

Catalog Number	Tire Size	Ply Rating	Price With Fed. Tax	Ship. Wt. Lbs.
*64 C 2101MB	6.00–20	6	$28.95	35
64 C 4904MO	6.50–20	8	34.65	43
64 C 4905MO	7.00–20	8	38.85	49
64 C 4906MO	7.00–20	10	46.15	57
64 C 4907MO	7.50–20	8	49.75	56
64 C 4908MO	7.50–20	10	56.63	67
64 C 4911R	8.25–20	10	69.25	78

RIVERSIDE DE LUXE HI-TRAC TIRE

4 FOR 20-INCH WHEELS. A full-tractio... Excellent in mud-and-snow service... gives long, trouble-free highway mileage...

SEMI-FLAT, DEEP BAR-TYPE TREAD. Sp... compounded to resist cutting and chip... Anti-skid tread depth is 60% greater than... of Riverside De Luxe Hi-Way tires listed...

SUPER STRENGTH CORDS. Tough carcass of ... Rayon cords—the strongest high t... rayon cord ever developed for tires . . . ... a tougher, longer-lasting tire that really ... up under today's heavy work loads.

SELF-CLEANING. Tread bars are beveled ... base — force mud, snow, stones out of ... grooves. In addition, a stone-ejecting l... center groove helps prevent tire injury...

TWO HALF-DEPTH CENTER RIBS give extra ... port to the deep traction bar, reduce in... wear common to most extra-traction tires.

HEAVY BUTTRESSES AND SIDEWALLS ... against scuffing and gouging. Deep bu... offer maximum ventilation at the sh... Wide, modified breaker plies give gre... sistance to bruises for longer tire life.

Riverside De Luxe Hi-Trac is your b... for maximum traction and long troub... service on drive wheels. Fully Guarante...

(4) *Prices Below Include Fed. Tax and are for Catalog Orders Only*

Catalog Number	Tire Size	Ply Rating	Price With Fed. Tax
64 C 3906 MO	7.00–20	10	$54.55
64 C 3908 R	7.50–20	10	62.91
64 C 3911 R	8.25–20	10	76.55

SHIPPING INFORMATION ON TIRE...

To reduce shipping charges and g... truck tires to you quickly, Wards ship... tires and tubes promptly from Stock ... nearest Ward Mail Order House. Tires w... ing 70 lbs. or less are *Mailable.*

ONLY 20% DOWN ON TRUCK TIRES. See ... Back Cover for complete details.

6.50-16 25.25 Plus Fed. Tax

9-24 37.95 Plus Fed. Tax

5.00-15 11.55 Plus Fed. Tax

Extra Traction Riverside Tractor Tires

RIVERSIDE HI-TRAC TRUCK TIRES

5 For 15, 16, 17 and 18-Inch Wheels. A premium traction tire specially designed for mud and snow and for both on and off the road use. Built to the same sturdy, full traction specifications as Hi-Trac in larger sizes on opposite page. The semi-flat, deep bar-type tread has a 38% to 60% greater anti-skid depth than conventional treads for maximum traction in mud and snow, yet gives long, uniform wear on hard surfaced roads. Built of the same tough, rubber compounds and with rugged *Super Rayon* cords like the larger Hi-Tracs (see opposite page).

Tread is self-cleaning—tread bars are beveled at the base to force mud, snow and stones out of the deep grooves. In addition, a stone ejecting ledge in the center groove helps prevent tire injury. Two center ribs, almost flush with tread surface, give extra support to the deep traction bars for smoother operation on the highway. Tread is compounded for long wear. Fully Guaranteed. Shipped from Stock.

(5) *Prices Below Include Fed. Tax and Are for Catalog Orders Only*

Catalog Number	Tire Size	Ply Rating	Price With Fed. Tax	Ship. Wt. Lbs.
64 C 3943 MO	7.00–15	8	$36.75	42
64 C 3971 MB	6.00–16	6	23.15	32
64 C 3972 MB	6.50–16	6	26.86	35
64 C 3973 MO	7.00–16	6	32.85	40
64 C 3941 MO	7.50–16	8	43.45	49
64 C 3940 MO	7.00–17	8	41.95	50
64 C 3942 MO	7.50–17	8	49.95	58
64 C 3909 MO	7.00–18	8	42.95	52

WARDS RIVERSIDE GUARANTEE

Wards Guarantee every Riverside Tire or Tube to be free from defects and to give satisfactory service without limit of months or miles used. If at any time any Riverside Tire or Tube should fail to give you satisfactory service, Wards will repair it free of charge, or replace it with a new Tire or Tube and charge only for the service received.

WARDS RIVERSIDE POWER TRAC REAR TRACTOR TIRES

6 For positive, sure-footed "paddle wheel" traction, buy Riverside Power Trac Rear Tractor Tires. Extra-high, wide, square-bite tread bars provide super-grip for maximum draw-bar pull . . . even in those wet, muddy low spots. Tread bars scientifically spaced and angled for self-cleaning action—assure a fresh bite with each revolution of the tire.

Tread and sidewalls compounded to resist cracking, checking. Tread bars are extra-broad at base for support. Heavy sidewall buttresses provide additional tread bar support.

Rugged, rupture-resistant cord body, topped with a heavy undertread that retards punctures and cracking at base of tread lugs . . . means longer tire life. Fully Guaranteed.

Shipping Information: Cat. No's. ending with "R" or "M" shipped promptly from Stock. Cat. No's. ending with "F" or "K" shipped promptly from Warehouse in Toledo, Ohio or from Factory near Springfield, Mass. Pay charges from whichever shipping point is nearest you.

*Sizes marked with asterisk (*) have slightly different design than that illustrated.

Prices Below Include Federal Tax and Are for Catalog Orders Only. State Size Wanted.

Wide Base	No. of Plies	(6) Power Trac—*State Size* Ship. Wt.	Catalog Number	Cash Price	Butyl Tubes—*State Size* Ship. Wt.	Catalog Number	Cash Price
8—24	4	50 lbs.	64 C 2205 R	$33.95	7 lbs.	64 C 2820 M	$4.75
9—24	4	59 lbs.	64 C 2203 R	40.74	8 lbs.	64 C 2801 M	5.55
9—32	4	75 lbs.	64 C 2201 R	50.95	9 lbs.	64 C 2802 M	6.45
9—36	4	81 lbs.	64 C 2202 R	56.75	10 lbs.	64 C 2804 M	8.95
10—24	4	72 lbs.	64 C 2208 R	48.95	10 lbs.	64 C 2803 M	6.25
10—28	4	80 lbs.	64 C 2209 R	55.95	11 lbs.	64 C 2816 M	7.20
10—36	4	105 lbs.	64 C 2200 R	68.95	13 lbs.	64 C 2835 M	7.95
10—38	4	101 lbs.	64 C 2206 R	69.95	13 lbs.	64 C 2805 M	8.85
10—38	6	112 lbs.	64 C 2207 F	82.95	13 lbs.	64 C 2805 M	8.85
11—24	4	88 lbs.	64 C 2233 F	57.95	11 lbs.	64 C 2826 K	7.40
11—28	4	96 lbs.	64 C 2210 R	63.95	12 lbs.	64 C 2818 M	8.45
11—36	4	114 lbs.	64 C 2236 F	74.95	15 lbs.	64 C 2824 K	9.55
11—38	4	120 lbs.	64 C 2213 R	78.95	15 lbs.	64 C 2819 M	10.50
11—38	6	133 lbs.	64 C 2214 F	91.45	15 lbs.	64 C 2819 M	10.50
*11—40	4	121 lbs.	64 C 2238 R	81.45	16 lbs.	64 C 2827 M	12.70
12—28	4	130 lbs.	64 C 2225 F	80.95	16 lbs.	64 C 2836 K	9.85
12—36	4	140 lbs.	64 C 2239 F	86.95	18 lbs.	64 C 2825 K	10.85
12—38	4	147 lbs.	64 C 2215 F	92.95	19 lbs.	64 C 2821 K	11.70
12—38	6	162 lbs.	64 C 2216 F	103.95	19 lbs.	64 C 2821 K	11.70
13—24	4	123 lbs.	64 C 2241 F	77.95	15 lbs.	64 C 2828 K	8.95
13—24	6	134 lbs.	64 C 2242 F	88.95	15 lbs.	64 C 2828 K	8.95
13—26	6	163 lbs.	64 C 2230 F	98.95	17 lbs.	64 C 2837 K	9.85
*13—28	4	135 lbs.	64 C 2243 F	85.95	16 lbs.	64 C 2829 K	9.95
*13—28	6	148 lbs.	64 C 2244 F	97.95	16 lbs.	64 C 2829 K	9.95
13—38	6	206 lbs.	64 C 2231 F	124.95	23 lbs.	64 C 2838 K	14.70
14—30	6	186 lbs.	64 C 2234 F	123.95	20 lbs.	64 C 2834 K	15.25
14—34	6	219 lbs.	64 C 2232 F	137.95	24 lbs.	64 C 2839 K	15.55
*15—28	6	194 lbs.	64 C 2248 F	127.95	22 lbs.	64 C 2832 K	13.85

FRONT TRACTOR-IMPLEMENT TIRES

7 Combination rib - knob tread on a first quality carcass. High center rib bites into soil for positive steering. Knobs at shoulders enable tire to climb out of furrows. A continuous rib connects shoulder knobs to eliminate matting of soil. Read the complete Riverside Guarantee below at left.

Prices Include Fed. Tax. For Cat. Orders Only.

(7) Size	Ply	Wt.	Cat. No.	Cash
4.00–15	4	11 lbs.	64 C 2271 M	$10.65
4.00–19	4	13 lbs.	64 C 2272 M	12.55
5.00–15	4	12 lbs.	64 C 2251 M	12.28
5.50–16	4	17 lbs.	64 C 2253 M	13.95
5.50–16	6	21 lbs.	64 C 2263 MB	18.45
6.00–16	4	19 lbs.	64 C 2254 M	14.95
6.00–16	6	23 lbs.	64 C 2264 MB	19.95
7.50–10	6	23 lbs.	64 C 2257 MB	23.95
7.50–16	4	28 lbs.	64 C 2258 MB	21.45
7.50–18	4	31 lbs.	64 C 2259 MB	24.45
7.50–20	4	33 lbs.	64 C 2261 MB	24.95
TRAC-RIB FRONT TRACTOR TIRE Same quality. Single high center rib.				
4.00–19	4	13 lbs.	64 C 2274 M	$12.65
5.00–15	4	13 lbs.	64 C 1342 M	12.35
5.50–16	4	16 lbs.	64 C 1343 M	13.75
6.00–16	4	19 lbs.	64 C 1344 M	15.25

BUTYL TUBES FOR FRONT TRACTOR TIRES

Prices Include Fed. Tax. For Cat. Orders Only.

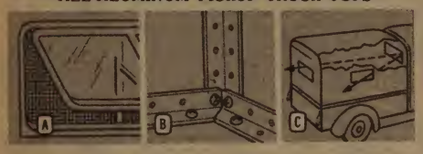
Size	Wt.	Cat. No.	Cash
4.00–15	2 lbs.	64 C 657 M	$1.75
4.00–19	3 lbs.	64 C 658 M	1.90
5.00–15	3 lbs.	64 C 635 M	1.95
5.50–16	3 lbs.	64 C 666 M	2.15
6.00–16	3 lbs.	64 C 640 M	2.45
7.50–10	3 lbs.	64 C 637 M	3.25
7.50–16	5 lbs.	64 C 641 M	3.55
7.50–18	5 lbs.	64 C 646 M	3.65
7.50–20	5 lbs.	64 C 734 M	4.15

Front Tractor Tires and Tubes are shipped from Stock in Wards Mail Order Houses.

For Garden Tractor and Implement Tires, see Wards Farm Equipment Cat.

Truck Needs...Save at Wards...10% Down on Terms

ALL-ALUMINUM PICKUP TRUCK TOPS



[1] For ½ and ¾-Ton Trucks. Convert your open pickup truck to an all-weather, all-purpose truck—keep cargo dry and clean with this all-aluminum cover. Heavy-gauge aircraft aluminum, riveted to a structural aluminum angle frame. (See illustration "B" above). Rigid frame allows absolutely no top sway. Lap joints around front and rear seal out rain and dust. Can be painted if desired or leave it natural. Easily installed—requires only six ¼-in. mounting bolt holes.

Hinged aluminum rear door complete with chrome plated locking handle, keys latch and window. Front panel has fixed rear view window on all models which lines up perfectly with rear view window of truck cab and with window in rear door. Available with fixed right side and rear windows; right side and rear opening windows; and with right side, left side and rear opening windows (See "C" above.). Opening windows have inside screens (See "A" above.). All windows are 10x23-in. and are double strength glass. With instructions.

2 Different Heights Offered: 4 feet and 4½ feet (from bed of truck box to top of cover). Choose the height that best suits your needs. (Check height of garage opening before ordering.)

Fit These ½ and ¾-Ton Pickup Trucks: 1948–56 Chevrolet, Dodge, Ford, G.M.C., International, Studebaker and Willys. Fit bed lengths up to 83 in. for ½-Ton and up to 95 in. for ¾-Ton.

How To Order: *State Make, Year, Model and Bed Length of truck.* For Dodge, also state depth of truck box. Order by Catalog Number below. Shipped promptly from Factory in Wellington, Kan.—pay freight from there.

Top Height	For ½-Ton Trucks Cat. No.	Lbs.	Price	For ¾-Ton Trucks Cat. No.	Lbs.	Price
With 2 Fixed Windows (Right Side and Rear).						
4 ft.	61C8834F	97	$167.95	61C8840F	107	$182.95
4½ ft.	61C8835F	105	173.95	61C8841F	115	191.95
With 2 Opening Windows (Right Side and Rear).						
4 ft.	61C8860F	100	183.95	61C8861F	110	197.95
4½ ft.	61C8862F	108	192.95	61C8863F	118	206.95
With 3 Opening Windows (Right, Left Sides and Rear).						
4 ft.	61C8785F	102	197.95	61C8887F	112	209.95
4½ ft.	61C8886F	110	204.95	61C8891F	120	227.95

CANVAS ALL-WEATHER TRUCK TOPS

[2] For ½ and ¾-Ton Pick-up Trucks. Heavy 12-oz. Fitted Duck Cover complete with 2-bow metal frame with center support slat. Legs of frame fit into stake pockets of truck box. Zinc plated springs hold cover securely to truck body for snug fit. Plastic window in front curtain. Back flap can be rolled up. Height: 38 in. from top of flareboard to center ridge bar.

Fit These ½ and ¾-Ton Trucks: 1936-56 Chevrolet, Dodge, Ford, G.M.C., International, Studebaker and Willys. Fit bed lengths up to 81½ in. for ½-Ton and up to 92 in. for ¾-Ton. Shipped in about 10 days from Factory in Dallas, Tex.—pay freight from there. *State Make, Year, Model, bed length of truck.* Allow transit time.

61 C 8883 F—For ½-Ton trucks listed above. Ship. wt. 50 lbs. $59.95

61 C 8884 F—For ¾-Ton trucks listed above. Ship. wt. 65 lbs. $77.95

CANVAS TOPS FOR LARGER TRUCKS: Like above but available for 1, 1½, 2½-Ton Stake and 1-Ton Pickup Trucks. Write for prices. *State Truck Make, Year, Model.*

TRUCK SEAT COVERS 8.95 AND 9.45

[3] [4] For Chevrolet, Ford and Dodge truck cabs and pick-up trucks. Choice of heavy Vinyl-plastic coated fabric (4) or heavy-duty woven Fiber of multicolored stripes on light tan (3). Seamless side panels and cushion skirts of extra-heavy Cotton duck in harmonizing solid color. Free pliers included for hooking fasteners quickly, easily. Av. ship. wt. set, 4 lbs.

Fit These Trucks (Cabs, Pickups)	(3) Fiber Cat. No.	Set	(4) Plastic Cat. No.	Set
Chevrolet 1939–46	61 C 7640	$8.95	61 C 7490	$9.45
1947–49	61 C 7641	8.95	61 C 7491	9.45
1950–54	61 C 7648	8.95	61 C 7498	9.45
Dodge 1941–47	61 C 7646	8.95	61 C 7496	9.45
1948–54	61 C 7647	8.95	61 C 7497	9.45
Ford 1935–47	61 C 7638	8.95	61 C 7487	9.45
1948–52 (ex. C.O.E.)	61 C 7645	8.95	61 C 7495	9.45
1953–54	61 C 7649	8.95	61 C 7486	9.45
G.M.C. 1939–46	61 C 7640	8.95	61 C 7490	9.45
1947–49	61 C 7641	8.95	61 C 7491	9.45
1950–54	61 C 7648	8.95	61 C 7498	9.45

WARDS TRANSMISSION POWER TAKE-OFF FOR TRUCKS 21.95

[5] Mounts on transmission case (See "D" at right.). Uses power of truck motor to drive power-driven equipment like dump body, hoist, pump, etc. One-way unit transmits up to 7 HP at about ½ engine speed. Motor to take-off ratios 1.83 to 1. 1-piece cast housing. 13/16-in. steel drive shaft (for 13/16-in. Univ. Joint below). Flexible cable control. Fittings, instr. Ship. promptly from Chicago Fact.

State Make, Year, Model of Truck, Speed of Transmission; also Numbers, Letters on Transmission such as 205 VO, T-97, etc.; also state type of geartooth spur (straight) or helical cut. Mail.

Fits these trucks: 1932–55 Chevrolet, 1933–55 Dodge, 1931–55 Ford, 1934–55 G.M.C., 1941–55 International, 1936–55 Studebaker, 1947–55 White.

61 C 3680 K—Ship. wt. 10 lbs. $21.95

[6] HEAVY DUTY UNIVERSAL JOINTS. Drop forged steel. Have set screw and keyway. Grease fitting included. 61 C 3681 has ¼-in. keyway. Cat. Nos. ending in "K" are shipped promptly from Chicago Factory—you pay charges from there.

61 C 3681—Fits 13/16-in. round shaft on above. Wt. 2 lbs. 8 oz. $4.98

61 C 3682 K—Holes fit other Power Unit shafts from ¾ to 1¼-in. diam. *State Size Holes Wanted (both ends), size keyway ¼ or 3/16 in.* Over 1-in. diam. has 5/16-in. keyway. Wt. 2 lbs. 8 oz. $4.98

61 C 3683 K—For power take-off with slip yoke having ¾-in. square hole. 8¼-in. overall. *State size wanted* on other end—¾ to 1 in. Ship. wt. 3 lbs. .....

61 C 3684 K—Same as above 3683K but has 1⅛-in. 6 spline hole on slip end. 8¼-in. overall. *State size hole wanted* on other end—¾ to 1 in. Ship. wt. 3 lbs. .....

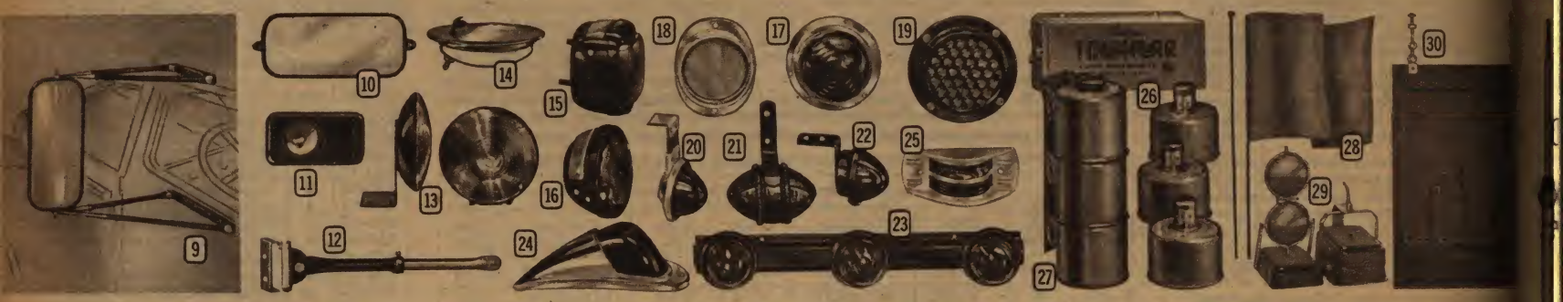
TRUCK TURN SIGNAL SETS 11.95 Standard; 14.95 DeLuxe

[7] [8] Type 1, Class "A"—for all trucks, buses requiring class "A" or Class "B" signals (See illustration at right.). 6 or 12-volt. Quality features in excess of S.A.E. specifications. Legal in all States—required in many. 4 signal lamps, each with Lucite plastic lens. Die-cast self-cancelling steering post switch—automatically turns off after turn is completed. Flashing light on switch indicates when signals are "on". Switch is gray hammeroid finish. Two rear lights with Red lenses, 2 double-face front lights with red rear lenses, amber front lenses. Lamp bodies black baked enamel over steel—sealed against moisture, dust. 50 ft. of wire, fittings, instructions.

(7) DeLuxe Truck Turn Signal Set. One-piece lens and door. Four screws hold lens against gasket to prevent clouding inside of lamp caused by moisture. 5-in. diameter. Over 19 square inches of illuminated area.

(8) Standard Truck Turn Signal Set. 2½x4½-in. lamps. Over 12 sq. in. of illuminated

	6-Volt	12-Volt	Price	Ship.
(7) DeLuxe Truck Turn Signal Set	61 C 6973	61 C 7004	$14.95	8 lbs.
(8) Standard Truck Turn Signal Set	61 C 6970	61 C 7005	11.95	5 lbs.
Replacement Lights Sold Individually For Above Sets				
DeLuxe Front Light	61 C 6945	61 C 7006	2.98	1 lb.
DeLuxe Rear Light	61 C 6946	61 C 7010	2.29	1 lb.
Standard Front Light	61 C 6948	61 C 7018	1.98	1 lb.
Standard Rear Light	61 C 6949	61 C 7020	1.69	
Self-Cancelling Switch for (7) (8)	61 C 6947	61 C 7023	5.29	1 lb.



TRUCK MIRRORS, STOP AND TAIL LIGHTS

[9] GIANT TRUCK MIRROR. Fits any truck—mounts on door. Complete with brackets, necessary parts. Sturdy heavy gauge tubing extension arms permit full, easy adjustment. 8 in. wide x 18 in. high adjustable head. Black enamel finish.

61 C 7839 M—Wt. 11 lbs. $9.75

61 C 7843 M—Like above but smaller—6½x16 in. Rubber rim mirror head. Wt. 3 lbs. $8.75

[10] REPLACEMENT TRUCK MIRROR HEAD ONLY. With studs. Fits most side view mounting arms. 8x18 in.

61 C 7840—Ship. wt. 4 lbs. $4.29

[11] RUBBER RIM MIRROR HEAD—protects glass. 4x8 in. Offset swivel ball for maximum adjustment.

61 C 7875—Ship. wt. 1 lb. $1.29

[12] TRUCK MIRROR BRACE ARM. Use as regular mirror arm or brace. Mount on body or door hinge. Adjustable.

61 C 7876—Wt. 1 lb. 4 oz. $1.69

[13] GIANT STOP LIGHT. For trucks, trailers, buses, cars. 6-V. Meets I.C.C., state regulations. 7-in. Red plastic lens. Enameled steel. *6-Volt.*

61C7075–Ship. wt. 2 lbs. $2.79

61C7076–Extra Lens. Wt. 7 oz. 98c

[14] NEW TRUCK TRAILER DOME LIGHT. 5¼-in. Clear plastic lens, chrome plated base. *State 6 or 12-Volt.*

61 C 6950—Wt. 10 oz. $2.89

[15] [16] TRUCK REPLACEMENT STOP AND TAIL LIGHT. Black enameled steel body. Red glass lens. License plate illuminating window. Two short wire leads.

(15) 61 C 7000—For Chev. 1942–53 and G.M.C. 1941–47 trucks. *State 6 or 12-Volt.* Ship. wt. 1 lb. $1.95

(16) 61 C 7001—Ford 1937–53 trucks. 6-Volt only. Wt. 1 lb. $1.95

[17] FLUSH TYPE CLEARANCE LAMP. 4¼-in. diam. 1⅛-in. height. Steel frame. Glass lens. 1½-C.P. bulb. *State 6 or 12-Volt.* Ship. wt. each, 7 oz.

61 C 6966—Red; 61 C 6965—Clear

61 C 6967—Amber

Each 59c. ..... 2 for $1.05

CLEARANCE LIGHTS AND REFLECTORS

[18] PLASTIC REFLECTOR. 3-in. lens. Steel frame, double side wall.

61 C 6961—Red. Ship. wt. each 6 oz. ....Each 35c; ..... 2 for 65c

61 C 6962—Amber. Ship. wt. each 6 oz. ..... Each 35c; ..... 2 for 65c

[19] 5-IN. BUTTON TYPE GLASS REFLECTOR. *State:* Red or Amber.

61 C 6960—Steel frame. Ship. wt. ea. 12 oz. .Each 69c; .2 for $1.25

[20] FLEXIBLE STRAP CLEARANCE LAMP. 2½ in. lens. 3-C.P. bulb. *State 6 or 12-Volt.* Ship. wt. each 12 oz.

61 C 6981—Red; 61 C 6982—Amber. ..... Each 55c; .... 2 for 95c

[21] 2-WAY CLEARANCE LAMP. Black enamel steel. 3-C.P. bulb. Red (rear), amber (front). 2½-in. glass lens. Ship. wt. 1 lb.

61 C 6983—*State 6 or 12-Volt* ..... Each 69c; ... 2 for $1.25

[22] 2½-IN. CLEARANCE LIGHT. Enameled steel body. 3-C.P. bulb. *State 6 or 12-Volt.* Ship. wt. each 7 oz.

61 C 6978—Red; 61 C 6979—Amber. ..... Each 29c; ..... 2 for 55c

[23] 3-IN-LINE CLEARANCE LIGHT. Front or rear. 15-in. bracket. 2½-in. lenses. 3-C.P. bulbs. *State 6 or 12-V.* Wt. each, 1 lb. 10 oz.

61 C 6984—Red; 61 C 6985—Amber. ..... Each $1.25; .... 2 for $2.39

[24] CHROME PLATED STREAMLINED CLEARANCE LIGHT. Use as parking light or accessory. Glass lens. 2½x2½x8¼ in. long. With 3-C.P. bulb, wire, bolts. Ship. wt. each, 9 oz.

61 C 7013—Clear; 61 C 7014—Red; 61 C 7015—Amber

6-Volt ..... Each $1.29; .... 2 for $2.45

[25] ARMORED CLEARANCE LIGHT. Alum. body. 180° visibility Glass lens. 1½-C.P. bulb. *State 6 or 12-Volt.* Ship. wt. each, 12 oz.

61 C 7011—Red ..... Each 79c. ..... 2 for $1.45

61 C 7012—Amber ..... Each 79c. ..... 2 for 1.45

FLARES, SIGNALS 3.95 Bracket Flares

[26] [27] FLAME TYPE ROAD FLARES. Kerosene flares for trucks, cars. Meet all state I.C.C. laws. UL approved. Burn 12 to 16 hours from one filling. Burner scopes into sturdy 22-gauge, rolled-seam leakproof body. Red baked enamel finish.

(26) Box Type. 3 flares in steel locking type box. Mount vertically or horizontally. Box also has space for 3 flares.

61 C 6952—Ship. wt. 7 lbs. 8 oz. .....

(27) Bracket Type. 3 flares on 22-ga. steel bracket. ¼-inch screw holes. Fastens to side of cab.

61 C 6954—May be padlocked. Ship. wt. 5 lbs. 8 oz. ...

[28] LEGAL RED COTTON FLAGS. Two-piece 23½-in. staff for use with flares above or placing in ground.

61 C 6956—Ship. wt. 12 oz. ..... 3 for

[29] WARNING SIGNAL REFLECTOR SET. 2-way diameter. Lucite plastic red lens. Base 3¾x8 in. Rust-resistant steel. Meets legal requirements.

61 C 7021—Ship. wt. 5 lbs. 8 oz. ..... Set of 3,

[30] TRUCK SPLASH GUARDS. State Approved. Protect against flying gravel. Fabric-reinforced rubber. Top edge has inner steel strip; holes prepunched. For single or dual wheel trucks. Order brackets below.

61C8001MO—For 20-in. tires. 24x30 in. Wt. pr., 22 lbs. Pr.

61C8002 MO—For 22-24-in. tires. 24x36 in. Wt. pr., 26 lbs. Pr.

BRACKETS for splash guards above. Heavy all-steel construction with swivel action for two way flexibility. Vents high speed bellowing. Bolts, nuts, washers

61 C 8070—Ship. wt. pair, 2 lbs. 10 oz. ..... Set

49.95
Universal

34.95
"Custom Look"

53.95
Full Custom

49.95
Full Custom

Fine Quality, Low Cost Radios for Cars, Trucks

TRUCK TOP-MOUNT RADIO, ANTENNA

1 Wards New Truck Radio mounts through roof of truck cab. Turning knobs, illuminated dial and speaker are suspended near driver's line of vision and hearing—less driver distraction when tuning, less volume required, longer tube life.

A compact one-unit 6-tube radio complete with self contained Alnico permanent magnet speaker. Ball-socket swivel, watertight rubber washers, lock nut and only one electrical connection for easy installation. 4 rubber shock mounts. Short (5-in.) antenna lead helps eliminate static. 32-in. spring base stainless steel antenna—bends unharmed in any direction. Rust-resistant steel body. Plastic escutcheon and knobs. Ship. wt. 9 lbs.

61 C 6546—For most trucks, station wagons. 6 Volt. Only $5 Down.....or Cash $47.50

CUSTOM REAR SEAT SPEAKERS

2 3 For custom mounting on cars listed below but will fit any other car with a radio. Easily installed on rear seat deck (see illustration "E" at left). 3-way dash switch—operates front or rear speakers separately or at same time.

Permanent magnet, attractive gray nammerloid finished grille. 15-ft. cable, instructions.

(2) 61 C 6568—6x9-IN. OVAL SPEAKER. For Buick 1951–55, Chevrolet 1949–55, Chrysler 1949–53, Olds. 1949–55, Packard 1952–55, Pontiac 1949–55. Ship. wt. 3 lbs.....$6.65

(3) 61 C 6569—5x7-IN. RECTANGULAR SPEAKER. For Chrysler 1954–55, DeSoto 1950–55, Dodge 1954–55, Ford 1949–55, Hudson 1950–55, Plymouth 1955. Ship. wt. 2 lbs.....$4.95

4 SUPPRESSOR KITS. Eliminate auto radio static and interference due to ignition system or poorly grounded chassis and body. For use with any radio, any car. Suppressors for each spark plug and for distributor; condenser for dome light and condenser for generator. Instructions. Ship. wt. 8 oz.

61 C 6560—For 6-cyl. cars.....$3.29
61 C 6561—For 8-cyl. cars..... 3.79

AIRLINE RADIOS . . . YOUR BEST BUY . . . FOR EITHER REPLACEMENT OR NEW CAR USE

The four reasons shown below will give you a good idea why Wards Airline Car Radios save you money. The general and specific descriptions for each type tell you why they are second to none in car radio quality, construction and performance.

1. Airline Car Radios cost you only a fraction of the price of original equipment radios.
2. Airline Car Radios are quality constructed to give you the best value for your money.
3. Airline Car Radios are covered by Wards "Satisfaction Guarantee" or your money back.
4. Airline Car Radios can be quickly and easily installed by you for added savings.

WARDS AIRLINE FULL CUSTOM PUSH-BUTTON RADIO 53.95 OR MANUAL RADIO 49.95

5 TO 8 Has powerful superheterodyne circuits for superior performance—assures clear reception. 6 tubes (2 dual purpose for 8 tube performance), latest miniature type for greater efficiency, more compact construction and superior performance. Extreme sensitivity for sharp reception. Automatic volume control maintains volume—no fading or blasting. Powerful permanent magnet speaker for rich, clear, natural tone. Tuning reaches stations on a wide 540–1600 K. C. range.

"CUSTOM LOOK" RADIO

5 A compact "custom-look" Airline Radio that mounts through-the-dash for semi-custom fit in space provided in cars and trucks.

A self-contained unit—includes a speaker and self-rectifying vibrator, yet tone quality has not been sacrificed. Illuminated slide rule dial.

Smart ornamental escutcheon plate around dial and chrome trimmed knobs give it a distinctive custom appearance. For other cars and trucks not listed below, radio can be mounted under the dash. Wt. 10 lbs.

MOUNTS THROUGH CAR DASH OF: Buick 1942–53, Chevrolet 1941–54, Dodge 1949–55, Ford 1941–55, Hudson 1948–54, Kaiser 1951–54, Mercury 1941–55, Nash 1950–51 ex. Rambler, Plymouth 1949–55, Pontiac 1941–54, Studebaker 1947–55.

61 C 6596 M—6-volt.....$34.95

MOUNTS THROUGH TRUCK DASH OF: Chev. 1941–54, Dodge 1941–54, Ford 1941–55, GMC 1948–55, Internat'l 1950–53, Reo 1950–52, White 1950–53.

61 C 6596 M—6-volt $34.95

MOUNTS THROUGH CAR DASH OF: Buick 1954–55, Chevrolet 1955–56, Dodge 1956, Ford 1956, Mercury 1956, Oldsmobile, 1954–55, Plymouth 1956 and Pontiac 1955.

61 C 6599 M—12-volt.....$34.95

MOUNTS THROUGH TRUCK DASH OF: Chevrolet 1955, Ford 1956, GMC 1955.

61 C 6599 M—12-volt..... $34.95

UNIVERSAL PUSH-BUTTON RADIOS

6 A fine quality, low cost Airline Push-Button Radio that mounts through-the-dash on all the cars listed below and mounts under-the-dash on all other cars and trucks not listed below. Radio and power unit are all one piece, speaker is separate 6 or 12-Volt.

Has an attractive chrome plated escutcheon with push-buttons and manual knob station selecting controls. Set includes a speaker that fits behind the speaker grille. Self-rectifying vibrator for crystal clear reception. Has an illuminated slide-rule dial. Ship. wt. 11 lbs.

6-VOLT UNIVERSAL PUSH BUTTON RADIO. Mounts through-the-dash of the following cars: Chevrolet 1953–54, DeSoto 1949–54, Ford 1942–54, Mercury 1942–54, Oldsmobile 1949–53, Plymouth 1955, Pontiac 1942–54, Studebaker 1946–52 and Willys 1952–53.

61 C 6573 M—$5.00 Down...Cash $49.95

Mounts under-the-dash of all other 6-Volt cars, trucks not listed above.

61 C 6573 M—$5.00 Down...Cash $49.95

12-VOLT UNIVERSAL PUSH-BUTTON RADIO. Mounts through-the-dash of the following cars: Buick 1954–55, Chevrolet 1955–56, Ford 1956, Mercury 1956, Plymouth 1956, Chevrolet Trucks 1955, and Ford Trucks 1956.

61 C 6574 M—$5.00 Down...Cash $49.95

Mounts under-the-dash of all other 12-Volt cars, trucks not listed above.

61 C 6574 M—$5.00 Down...Cash $49.95

AIRLINE FULL CUSTOM RADIOS

7 8 Custom-Built Airline Auto Radios are made to correct size to mount inside dash, in space provided by car manufacturer (see installed views at right). Dash-mount control panel looks like original equipment. Radio and power unit are all one piece—speaker is separate. Speaker fits behind speaker grille. Manual or push-button controls (see listings below). Metal case, enamel finish. Illuminated dial. With complete installation instructions, fittings (order antenna separately). Wt. 10 lbs. *Mail.*

For Only These	Cat. No.	Now
MANUAL CONTROL MODELS		
CHEVROLET 1949–50	61 C 6579 M	$49.95
1951–52	61 C 6581 M	49.95
1953–54	61 C 6593 M	49.95
1955–56	61 C 6589 M	49.95
DODGE 1951–52	61 C 6584 M	49.95
1953–54	61 C 6592 M	49.95
FORD 1949–50	61 C 6577 M	49.95
1951	61 C 6580 M	49.95
1952–53	61 C 6587 M	49.95
1954	61 C 6597 M	49.95
1955	61 C 6590 M	49.95
1956	61 C 6526 M	49.95
MERCURY 1952–54	61 C 6595 M	49.95
PLYMOUTH 1951–52	61 C 6583 M	49.95
1953–54	61 C 6594 M	49.95
1955	61 C 6591 M	49.95
1956	61 C 6528 M	49.95
STUDEBAKER 1950–52	61 C 6582 M	49.95
1953–54	61 C 6598 M	49.95
PUSH-BUTTON CONTROL MODELS		
CHEVROLET 1955–56	61 C 6570 M	53.95
FORD 1955	61 C 6571 M	53.95
1956	61 C 6525 M	53.95
PLYMOUTH 1955	61 C 6572 M	53.95
1956	61 C 6527 M	53.95

A PERFECT FIT

Wards Full Custom Radios fit perfectly in the space provided by your car manufacturer. Modern design escutcheon plates blend harmoniously with dash accessories of any car. See installed views below.

For 1955 Chevrolet

For 1955 Ford

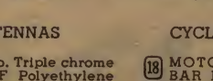
For 1955 Plymouth

For 1952-54 Mercury

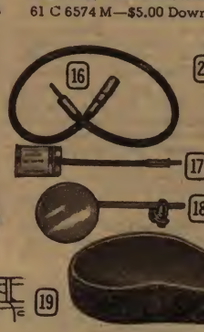
9 10 11 12 13

14

15



F

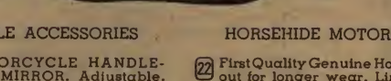


16

20

17

18



19

21

22

23

24

AUTO RADIO ANTENNAS

9 TO 15 For car, truck radio. Triple chrome plated brass. UHF Polyethylene shielded lead-in cables. Telescoping type.

(9) DE LUXE FENDER MOUNT ANTENNA. 3 sections—extends to approx. 55 in., closes to a mere 8 in. Fits all body contours. 4-ft. lead-in cable. Brass fittings.
61 C 6554 M—Ship. wt. 1 lb. 8 oz.....$3.39

(10) STANDARD TOP COWL ANTENNA. 2 sections—extends to approx. 35 in.
61 C 6556 M—4-ft. lead-in. Ship. wt. 1 lb.....$1.85

(11) NEW UNIVERSAL ADJUSTABLE ANTENNA. Mounts vertically on either car fenders or cowls—top or side, 3 sections. Closed 26 in., extends to 62 in.
61 C 6557 M—Chrome plated. 4-ft. lead-in cable. Ship. wt. 1 lb. 8 oz.....$2.79

(12) SUPER DE LUXE SIDE COWL ANTENNA. 4 sections—extends to 100 inches. Super-range, pulls in distant stations. Chromed insulator caps.
61 C 6551M—4-ft. lead-in cable. Brass fittings. Ship. wt. 1 lb. 8 oz.....$2.98

(13) POLICE TYPE ANTENNA. Mounts on rear of car. 4 sections—extends to 100 in. for long range reception. Shock absorbing mount. 15-ft. lead-in cable.
61 C 6558 M—Ceramic insulators. Ship. wt. 2 lbs. 4 oz.....$4.85

14 15 NEW "TENNA TWIN" KITS. Two antennas—mount on rear deck or rear fenders (See "F" above). Rear location means less interference from ignition system. 22-ft. lead-in cable, clips. 3 sections.

(14) REGULAR "TENNA TWIN" KIT. Closed 12½ in., extended 26 in.
61 C 6540—Ship. wt. 3 lbs.....$5.75

(15) DISAPPEARING "TENNA TWIN" KIT. Extends to 25 in., of which 21 in. disappear into antenna housing when closed leaving only 4 in. showing.
61 C 6541—Ship. wt. 3 lbs.....$7.95

16 LEAD-IN CABLE EXTENSION. Adds length to short lead-in cables.
61 C 6565—18 in. long. Ship. wt. 1 lb.....69c

17 ANTENNA BOOSTER. Use on long lead-in cables for better reception.
61 C 6566—Like adding 50 ft. to antenna. Ship. wt. 1 lb.....95c

CYCLE ACCESSORIES

18 MOTORCYCLE HANDLEBAR MIRROR. Adjustable. Shining chrome plated steel. 4½-inch diameter head.
61 C 14053—Ship. wt. 1 lb .$1.98

19 MOTORCYCLE "BUDDY" SEAT COVER. Attractive quilted Vinyl plastic over 1 in. of soft foam rubber. 4 elastic tie-on straps, chrome plated snaps.
State Color: Red or Black.
61 C 14066—Wt. 2 lbs.....$4.19

20 MOTORCYCLE KIDNEY BELT. Offers wide support for kidneys, stomach. Black top grain cowhide. Three belt straps with chrome plated buckles.
Even sizes only: 32, 34, 36, 38, 40, 42—*State size wanted.*
61 C 14060—Wt. 2 lbs.....$4.49

21 CYCLE CAP. Black cotton twill top, small white visor, white rayon cord, white and light blue winged wheel emblem. *State size:* 6⅝; 6¾, 6⅞, 7, 7⅛, 7¼.
61 C 14051—Wt. 11 oz.....$1.98

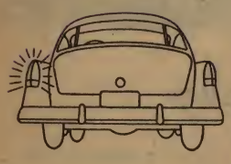
HORSEHIDE MOTORCYCLE JACKET 29.98

22 First Quality Genuine Horsehide. Nylon stitched throughout for longer wear. Lined with smooth quilted Nylon over warm 100% Reprocessed Wool. Big, warm removable Dyed Mouton reprocessed Lamb collar that gives real protection to your neck, ears and lower face. Fur collar slips snugly over regular leather collar like a glove and fastens by sturdy, hidden fasteners—impossible to tell it's detachable. Action back for freedom at shoulders. Heavy kidney belt reinforcement in back tightens with belt. Zipper front, 3 zipper pockets and one snap-down pocket. Zipper on sleeves from cuff to elbow. About 24 in. long. Color: Black. Ship. wt. 5 lbs. 4 oz.
State size wanted. Even Chest sizes: 34 to 46. See Page 404.
42 C 7953 X—$3.00 Down on Terms.....Cash $29.98

23 ALL-WEATHER RAIN-ZIP COVERALL. Waterproof heavy-duty Vinyl plastic. Protects clothes from rain, snow, dirt and grease. Ideal for changing tires, washing cars, working on car motors or for sudden rain storms on the golf course, hunting or fishing. Roomy enough for active movement. Front zipper, waist tie belt. Folds compactly into plastic envelope. Will not stick, crack, peel or mildew. Transparent Smoketone color.
State size: Small (32–36-in.), *Med.* (38–42), *Lge.* (44–46).
61 C 8158—Ship. wt. 1 lb. 4 oz.....$3.98

24 PLASTIC MOTORCYCLE COVER. For motorcycle or scooter. Slips on or off in few seconds. Elastic band on bottom holds cover securely in place. Made of translucent 3-gauge polyethylene plastic—stays pliable even in sub-zero weather. Won't dry out or deteriorate with age. Protects your motorcycle from rain, snow, salt air, etc.
61 C 14050—Ship. wt. 2 lbs. 8 oz.....$5.45

Custom-Built Turn Signals...Other Safety Aids



TURN SIGNALS MEAN . . .

ADDED PROTECTION and driving convenience for both you and other drivers. Flashing lights, front and rear, warn following and oncoming cars of direction you are going to turn; warn pedestrians, too.

CUSTOM BUILT to fit each specific car year and make listed. Complete with all necessary wires, lights, fittings, instructions. Order correct set for your car from listings at right.

STATE APPROVED where necessary. Required by law in many states.

AUTO TURN SIGNAL CONVERSION KITS 7.59, 9.15

[1] Use your present parking and tail lights also as flashing turn signals. Let traffic and pedestrians know when you are going to turn. Self-cancelling switch—automatically shuts off after turning. Flashing light shows when signals are "on". G. E. bulbs, sockets, flasher unit, automatic turn-off switch (with pilot light), wire, instructions. 6-Volt. Ship. wt. 2 lbs. 2 oz.

61 C 6991—For Chevrolet 1941–48 cars.....$7.59
61 C 6992—For Chevrolet 1949–52 cars..... 7.59
61 C 6995—For Chrysler, De Soto, Dodge 1942–48 and Dodge 1949 Wayfarer (1 stop light)..... 7.59
61 C 6998—For Dodge 1949–54 (except 1949 Wayfarer with 1 stop light and 1951–52 Coronet)... 7.59
61 C 6993—For Ford, Mercury 1942–48 cars..... 7.59
61 C 6994—For Ford 1949–50 cars..... 7.59
61 C 6999—For Ford 1951–55 cars..... 7.59
61 C 6998—For Henry J. 1951–53..... 7.59
61 C 6998—For Hudson 1950–53 (ex. 1953 Jet).... 7.59
61 C 6993—For Hudson Jet 1953–54..... 7.59
61 C 6996—For Oldsmobile 1946–48 models 66, 68, 76 and 78; 1946–47 model 98..... 7.59
61 C 6995—For Plymouth 1942–48 cars..... 7.59
61 C 6995—For Plymouth 1949 (1 stop light)..... 7.59
61 C 6998—For Plymouth 1949 (2 stop lights) and all 1950–55 Plymouth cars..... 7.59
61 C 6996—For Pontiac 1941–48 cars..... 7.59
61 C 6997—For Pontiac 1949–52 cars..... 7.59
61 C 6990—For Studebaker 1951–55 cars..... 7.59

[2] TURN SIGNAL SET WITH 4 FLUSH-MOUNT LAMPS. Like kit at left, but complete with 4 Chrome trimmed lamps (2 with red lens for rear, 2 with clear lens for front). Complete with switch—turns off automatically after turn is made.

FIT ONLY THESE CARS and TRUCKS under 80 inches wide: Chevrolet, Pontiac 1935–52; Ford 1935–53; Chrysler, De Soto, Mercury 1942–48; Dodge 1935–38 and 1941–53 (except 1951–52 Coronet); Henry J. and Hudson 1951–53; Nash 1940–48; Plym. 1935–54 (ex. 1939); Olds. 1935–48; Studebaker 1942–52.

Can operate manually (not self-cancelling) on most other cars.

Ship. wt. 2 lbs. 12 oz.

61 C 6936—6-Volt.....$9.15

AUTOMATIC DIRECTIONAL SWITCH ONLY. Same automatic turn-off switch as in turn signal kit listed at left. Only for replacement of manual type switches on cars listed for 61 C 6936 above, if car is already equipped with turn signals.

Ship. wt. 1 lb. 12 oz.

61 C 6935—6-Volt.....$5.55

SPOT AND TROUBLE LIGHTS 95c TO 13.95

[3] PLASTIC TROUBLE LIGHT. Plugs into cigarette lighter. Chrome plated reflector. With hanging hook, 12-ft. cord and bulb.

61 C 6889—6-Volt. Wt. 12 oz....$1.89
61 C 6890—12-Volt. Wt. 12 oz... 1.89

[4] [5] PORTABLE SPOTLIGHTS. Handy combination Spot and Utility Lights. Plug into cigarette lighter socket. Compact...yet throw beam of light 1200 ft. With 5-in. diam. Sealed Beam unit. 10-ft. cords reach any section of car.

(4) METALLIC BLUE PORTABLE SPOTLIGHT. With hand-grip that's adjustable—has hook for hanging or will stand by itself. Blue enameled.

61 C 6887— 6-Volt. Wt. 2 lbs...$2.49
61 C 6877—12-Volt. Wt. 2 lbs... 2.69

(5) CHROME PLATED PORTABLE SPOTLIGHT. Neat, modern design. Pistol-grip handle has "on-off" switch and adjustable leg stand that enables lamp to stand by itself. Complete with soft chamois-like storage bag to protect lamp when you store it in glove compartment. Wt. 2 lbs. 4 oz.

61 C 6882—6-Volt Spotlight....$4.35
61 C 6878—12-Volt Spotlight... 4.59

[6] AUTO HANDI-LITE. P... cigarette lighter socket. 12-ft. cord and bulb.

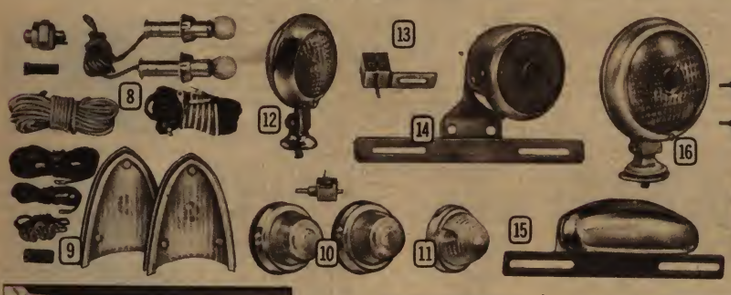
61 C 6883— 6-Volt. Wt. 8 oz.
61 C 6893—12-Volt. Wt. 8 oz.

[7] CHROME PLATED SPOT... WITH INNER-CONTROL... all 1935–55 cars. Mounts ... "through-the-post" or "... the-door". Inner control ... has smooth nylon gear ... turning spotlight in a circle.

Triple Chrome plated ... in. diam. brass head, ... bracket, brass connecting ... Sealed Beam unit lights ... 1200 ft. "Off-on" switch ... shaft at base of control ... Approx. 8½x8½x14 in. ... structions, templates, wire ... brackets. Ship. wt. 5 lbs.

FOR LEFT (DRIVER'S) SIDE
61 C 6830— 6-Volt.....
61 C 6833—12-Volt.....

FOR RIGHT (PASSENGER'S) SI...
61 C 6831— 6-Volt.....
61 C 6834—12-Volt.....



[8] [9] AUTOMATIC BACK-UP LIGHT KITS. Custom-made to fit space already on car. Give ample light for backup vision. With automatic switch (except as indicated), wire, bulbs, screws, instr. Kit for 1955 Fordomatic also includes reflectors and lenses as shown. Wt. 1 lb.

Fit Only These	Cat. No.	Pr.
CHEV. 1955.....	61 C 6841	$3.25
1953–54 Pow. Glide..	61 C 6839	2.75
1953–54 Std. Shift (with Manual Switch).....	61 C 6838	2.75
(9) FORD 1955 Fordomatic (switch not incl.)..	61 C 6836	4.65
PLYM. 1955 automatic Transmission.....	61 C 6843	2.95
(8) 1955 Std. Trans.....	61 C 6842	3.95
1953–54 ex. Suburb..	61 C 6840	2.75

61 C 6837—MANUAL SWITCH for 1955 Ford kit listed above. Wt. 1 lb.....69c

BACK-UP LIGHTS . . . . FOG LIGHTS, TAIL LIGHTS

[10] AUTOMATIC BACK-UP LIGHT KITS. With two 2⅞-in. Chrome plated brass lamps with "beehive" lenses. Mount flush. Kit includes: 2 lamps, bulbs, wire, automatic switch, instr.

Fits all cars except Stude., Willys and these cars with automatic transmissions: Buick; 1951–52 Kaiser; 1951–53 Mercury; 1949–53 Nash. Ship. wt. 2 lbs.

61 C 6809—6-Volt.....Kit $2.59

[11] INDIVIDUAL BACK-UP LIGHT Glareless lens. Chrome plated, 32-C.P. Lead in wire. Order switch below. For all cars. Ship. wt. 8 oz.

61 C 6826—6-Volt.....95c

[12] CHROME PLATED BACK-UP LIGHT. 32-C.P. bulb. Lamp 5¼ inches high. Splash pan or car body mount. Adjustable bracket. Order switch extra below. 6-Volt only. Ship. wt. 1 lb. 4 oz.

61 C 6820—Each $2.49.....2 for $4.79

[13] AUTOMATIC BACK-UP LIGHT SWITCH. Turns on when car backs. Fits all cars (except Buick, Hudson, Henry J., 1949–53 Nash, 1953 Chev. with pow. Steer). Ship. wt. 4 oz.

61 C 7129—6-Volt only. With instr....65c

[14] STOP-TAIL LIGHT WITH LICENSE BRACKET. Lights license. Black enameled. Legal all states. With bulb, 3⅛-in. lens. 6-V.

61 C 7077—Wt. 2 lbs...$1.89

61 C 7079—STOP-TAIL LIGHT. Like above, but no bracket. Wt. 14 oz....$1.59

[15] LICENSE PLATE LIGHT. Streamlined, Chrome plated lamp. 6¼x2⅛ in. high. With license bracket. For all 6-volt cars. Wt. 1 lb.

61 C 7078—6-Volt.....$1.89

[16] SEALED UNIT FOG LAMP. Chrome plated shell, rim. 5-in. diam. Sealed unit with Amber lens. Mounts on splash pan (for bumper, order bracket below). Legal all states. Wt. 1 lb. 11 oz.

61 C 6817—6-Volt
Each $3.65.....2 for $6.95

BUMPER MOUNT BRACKET (not shown). For fog lamp.

61 C 6818—Wt. 1 lb.....39c

AIR HORNS 42.95 Black; NOVELTY HORNS 1.98 TO 10.

[17] SUPER AIR HORNS. Give a deep, resonant warning blast that's 16 to 32 times louder than average electric horn. Includes 2 horns, 5x9 in. steel air tank (with solenoid valve), air compressor, control button, fittings, instructions. Compressor driven by vacuum manifold.

NOTE: 6-volt horn shipped from Stock; 12-volt promptly from Toledo, Ohio Fact., pay postage from there.

(17) CHROME PLATED SUPER AIR HORN. Two brass horns (23 and 18 in. long) triple-chromed. 5-in. bells. Mount outside hood, separately or together.

61 C 7802 M—6-Volt. Wt. 16 lbs. $69.95
61 C 7809 K—12-Volt. Wt. 16 lbs. 69.95

BLACK ENAMELED SUPER AIR HORN (not shown). Like above but 2 horns (13½, 10 in. long) on single bracket. 3½-in. bells. Install under hood.

61 C 7807 M—6-Volt. Wt. 15 lbs. $42.95
61 C 7816 K—12-Volt. Wt. 15 lbs. 42.95

[18] VARI-TONE "BULL" HORN. Volume-tone control on steering post gives soft tone or bull-like roar. Red enameled. 8x5x6½ in. deep. With fittings and 4½-ft. wire, tubing. Ship. wt. 4 lbs. 4 oz.

61 C 7805— 6-Volt.....$9.98
61 C 7781—12-Volt..... 10.98

[19] ELECTRIC "AH-OOO-GAH" ... Makes old Model A and B "Ah-... sound. Chrome plated. With wire ...

61 C 7806—6-Volt. Wt. 4 lbs. 12 oz...
61 C 7797—12-Volt. Wt. 4 lbs. 12 oz...

[20] TWIN TRUMPET VACUUM HO... electric—uses manifold vacuum. ... tone. Brackets, control, hose, fittings ...

61 C 7800—14½ in. long. Wt. 2 lbs. 8 ...

[21] MICRO-ELECTRIC HORN. DC ... type. Enameled steel case, ... proof. Use old wire, button. Brackets ...

61 C 7815—5½ in. 6-Volt. Wt. 2 lbs...

[22] VIBRO-JET AUTO HORN. Pene... sound like the roar of a Jet. Mounts ... hood. With wiring. Steel, enamel finish ...

61 C 7783—6-Volt. Wt. 3 lbs. 6 oz.....
61 C 7784—12-Volt. Wt. 3 lbs. 6 oz....

[23] BERMUDA CARRIAGE BELL. Non-... tric. Install under floor. Step on pl... for cheery two-tone chime. With fittings ...

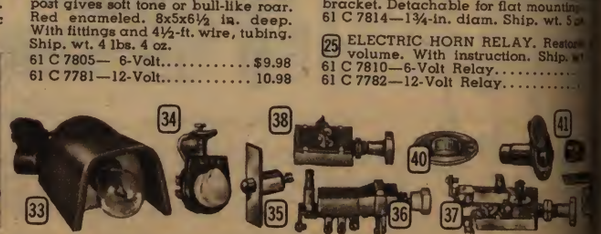
61 C 7801–5½-in. gongs. Wt. 2 lbs. 14 oz.

[24] ELECTRIC HORN BUTTON. Ivory ... button. Cadmium plated steering ... bracket. Detachable for flat mounting ...

61 C 7814—1¾-in. diam. Ship. wt. 5 oz.

[25] ELECTRIC HORN RELAY. Restores ... volume. With instruction. Ship. wt. ...

61 C 7810—6-Volt Relay.....
61 C 7782—12-Volt Relay.....



[26] [27] G.E. SEALED BEAM UNITS. For head, fog, spot lights. Headlight units are new "All-Weather" type—give 23% to 26% more light, *plus* less reflected glare in fog, rain, snow. Replace old units No. 4030, 4400—Check Mfr's No. on old units; order by Cat. No. below.

Type Lamp	Mfr's. No.	Volt	Cat. No.	Each	Ship. Wt. Lbs.	Oz.
Head	5040	6	61C6931	$1.29	1	10
Head	5400	12	61C6932	1.39	1	10
Fog	4012A	6	61C6903	1.45	1	4
Fog	4015A	6	61C6900	1.29	....	10
Spot	4515	6	61C6925	1.35	....	10
Spot	4516	6	61C6926	1.29	....	12
Spot	4405	12	61C6927	1.85	1	10

[28] HEADLIGHT RELAY. Heavy-duty. For brighter lights (both high, low beam).

61 C 7102—6-Volt. Wt. 14 oz.....$1.39

[29] 6-VOLT PRIMARY WIRE. 19-strand copper wire. Plastic insulation. Tested at 15,000 volts. Shortproof.

Average ship. wts.: 10-ft., 4 oz.; 100-ft. spools, 2 lbs. 4 oz.

61 C 7047 H—16-GAUGE. For lights, inside wiring. Foot, 3c;...100 Feet $2.45

61 C 7057 H—14-GAUGE. For coil to distributor lead and vibrator horns. Foot, 4c....100 Feet $3.25

61 C 7056 H—12-Ga. Battery to ammeter, generator. Foot, 5c; 100 Feet $4.15

61 C 7046 H—10-GAUGE. For horns, generator to ammeter or starter. Foot, 7c....100 Feet $5.75

[30] WIRING HARNESSES. For lights. Like original—wires exact length, with terminals, switch and housing where required. Connect headlights, dimmer switch, tail and stop light, horn and light relays and gas gauge (no relays incl.). 6-volt. With instructions and wiring diagram. Av. ship. wt. ea., 1 lb. 8 oz.

Only For	Cat. No.	Each
FORD		
1928–31 A-AA	61C7028	$3.49
1938–39	61C7027	5.39
1940....	61C7026	3.39
1941....	61C7025	3.79
1942–46	61C7038	5.98
MERCURY		
1938–39	61C7027	5.39

[31] MAP AND COURTESY LIGHT. Mounts under dash. Light goes on when front door is opened; when closed, light can be operated by dome switch. 6-volt. With bracket, bulb, wiring, instr. Wt. 1 lb.

61 C 6846—Ford 1949–53.....$2.79
61 C 6847—Chev. 1949–54 De L. 1.79
61 C 6848—Plymouth 1949–54 Special De Luxe.....$2.79

[32] HAND BRAKE SIGNAL LIGHT. Automatically flashes red light when ignition is on—flashes until hand brake is released. Clamps on dash. With bulb, instr. Wt. 7 oz.

61 C 6880—6-Volt.....$2.15

[33] HOOD OR TRUNK LIGHT. With mercury switch—lights automatically when hood or trunk is opened. With bulb, wire, instr. Wt. 3 oz.

61 C 7130—6-Volt.....$1.98

[34] DE LUXE FOG LAMP SWITCH. Illuminated plastic knob. 20-amp. capacity. Clamps on dash. With fuse, tail-light terminal. Legal in all states. Wt. 3 oz.

61 C 7114—6-Volt.....65c

[35] COURTESY LIGHT REPLACEMENT SWITCH. Turns on light when door is opened. Ship. wt. 6 oz.

61 C 7105—6-Volt.....35c

[36] [37] HEAD LAMP SWITCHES. Mount through dash. Replace original. With fuse, fittings. Push-pull plastic control knob. Wt. 4 oz.

(36) 61 C 7111 — For 1955 Chevrolet only.....$1.29

(37) 61 C 7108—For all other 6-volt cars.....65c

[38] PUSH-PULL S... 30-amp. M... through the dash ... hole. With plastic ... (For all 6-Volt cars) ...

61 C 7112—Wt. 3 oz.

[39] FOOT DIM... SWITCH. With ... connectors. Ship. ...

61 C 7104—6-Volt.

[40] DOME LIGHT ... PLACEMENT S... (For all 6-Volt cars) ...

61 C 7106—Wt. 2 oz.

[41] TRAILER CO... ORS. Socket ... male plug. For ... trailer lights to ... all 6-volt cars.) ...

61 C 7107—6-Volt

Complete Car Washing Needs

WASH BRUSHES AND MOPS FOR CARS, TRUCKS 59c TO 8.49

(42) SPREAD HEAD COTTON WASH MOPS. Oversize head gives more wiping area. Aluminum handle and head. Rubber guard on head protects car finish from bumps, scratches. Shut-off valve in hose nut. Fits standard garden hose.
61 C 9802 M—With 24-inch aluminum handle Ship. wt. 1 lb. 5 oz. *Mailable*.....$1.89
61 C 9803 M—With 36-inch aluminum handle. Ship. wt. 2 lbs. 4 oz. *Mailable*.....$2.29

(43) HORSE HAIR WASH BRUSH. Molded rubber head with soft 2½-in. black horse hair bristles—best for gentle scrubbing action—won't harm finest finish. Flares to 5½ inches. Aluminum 36-in. handle with shut-off valve and rubber grip. Fine for washing house windows, too. Fits standard garden hose. *Mailable*.
61 C 9806 M—Ship. wt. 1 lb. 8 oz.....$3.19

(44) ROTO-JET CAR WASHING BRUSH. Complete with hydraulic Sudser that's attached to the 36-inch aluminum handle. Simple control produces an abundance of suds or clear rinse water as desired. With water-powered, spray-revolving brush. Horse hair bristles. Splashguard on molded rubber head. Fits standard garden hose.
61 C 9854 M—Ship. wt. 2 lbs.....$4.29

61 C 9808 M—WHIRLY BRUSH (not shown). Similar to Roto-Jet above but without the Sudser. Ship. wt. 1 lb. 8 oz. *Mailable*.....$3.49

(45) TRUCK WASH BRUSH. New, heavy-duty brush with big 6-in. head for washing trucks, buses, etc. 36-in. rubber covered aluminum handle with shut-off control. Aluminum head with soft horse hair bristles, rubber guard.
61 C 9805 M—Ship. wt. 3 lbs.....$8.49

(46) SOF-T-WASH BRUSH. Best for hard-to-get-at places because of tapered shape. Horse hair bristles set in molded plastic 3 by 6⅝-in. head. Aluminum 6¼-in. handle, plastic hand-grip, shut-off valve. Fits standard garden hose.
61 C 9807—Ship. wt. 1 lb. 4 oz.....$3.49

(47) HORSE HAIR FOUNTAIN WASH BRUSH. Plastic head. 9-in. aluminum handle. Shut-off valve. Fits standard garden hose.
61 C 9853—Ship. wt. 12 oz.....$2.19

(48) STANDARD COTTON WASH MOP. Soft tied cotton strand head, 10-in. handle. Fits standard garden hose.
61 C 9801—Ship. wt. 5 oz.....59c

(49) SUD-N-RINSE SUDS DISPENSER. Universal—fits all wash brushes with std. garden hose connection. Cleans with suds, rinses with clear water. Holds 2½ oz. of liquid detergent. Simple control regulates suds or rinse water.
61 C 9855—Made of aluminum. Wt. 8 oz...$2.69

CAR WASHING AIDS

(50) WARDS CAR WASH. Add to water. Package of 12 envelopes—enough for 12 car washings. Wt. 8 oz.
61 C 9785....1 Pkg. 35c.....2 Pkgs 65c

(51) MEDITERRANEAN SPONGES. Durable, absorbent, all purpose natural sponges. Av. ship. wt. 3 oz.
61 C 9821—Approx. 7-in. diam.....98c
61 C 9822—Approx. 8-in. diam...$1.69
61 C 9823—Approx. 9-in. diam... 2.59

(52) (53) DU PONT SPONGES. Long wearing cellulose. *Postpaid*.

(52) 61 CP 9940—Oblong Shape. Size 1⅓x3⅔x5⅛ in.....33c
(52) 61 CP 9941—Oblong Shape. Size 2x4x6 in.....63c
(53) 61 CP 9942—Turtleback Shape. Size 2¼x4¾x7½ in.....89c

(54) JUMBO CELLULOSE SPONGE. Giant size. Made in Switzerland.
61 C 9938—8x6x2½ in. Wt. 8 oz.....98c

(55) SPONGE RUBBER WASH MITT. Fits standard garden hose. Waterproofed mitt. Water flows through sponge right under your hand.
61 C 9815—Ship. wt. 10 oz.....$1.69

Fine Chamois

OIL-TANNED CHAMOIS SKINS 1.19 TO 3.98

(56) (57) ONE-PIECE CHAMOIS in full skin or pocket-shaped sizes. 100% oil-tanned from finest sheepskin. For all kinds of cleaning and polishing jobs, there's nothing better than a chamois. Soft, pliable, lint-free—absorbs water rapidly—wrings out clean. Ideal for cleaning and polishing auto finishes. Also for dusting fine furniture, for polishing mirrors, for washing car and house windows. Wonderful, too, for soft, warm coat linings.

61 C 9791—POCKET-SHAPED CHAMOIS. Size approx. 13x17 inches. Shipping weight 2 oz.....$1.19
61 C 9792—POCKET-SHAPED CHAMOIS. Size approx. 15x20 inches. Shipping weight 4 oz.....$1.59
61 C 9793—POCKET-SHAPED CHAMOIS. Size approx. 18x24 inches. Shipping weight 4 oz.....$1.98
61 C 9795—FULL-SKIN CHAMOIS. Size approximately 34x36 inches. Shipping weight 12 oz.....$3.29

HEAVY-WEIGHT CHAMOIS. Heavier, longer-wearing than Chamois above. Far out-lasts regular wt. Best for garage use, professional window washing, etc. Soft, pliable, lint-free, highly absorbent. Selected sheepskin chamois, 100% oil-tanned for softness. 2 handy pocket-shaped sizes.
61 C 9789—Approx. 14x23 in. Ship. wt. 5 oz.....$2.49
61 C 9794—Approx. 18x30 in. Ship. wt. 7 oz..... 3.29

ENGLISH IMPORTED CHAMOIS. Wards finest. Extra-large for all kinds of cleaning, polishing jobs. Use it whole or cut it to your needs. In Polyethylene Bag to protect chamois.
61 C 9814—Approx. 32x36 in. Ship. wt. 10 oz.....$3.98

RADIATOR CONDITIONERS

(58) WARDS RADIATOR STOP-LEAK. Stops leaks in radiators, water jackets, blocks. Wt. 14 oz.
61 C 9778.....10-oz. Can 29c

(59) DU PONT COOLING SYSTEM CLEANSER. Dissolves rust.
61 CP 9925—1-lb. Can. *Postpaid*.....$1.39

(60) WARDS RADIATOR CLEANER AND NEUTRALIZER. Oxalic acid type. With neutralizer and rust-inhibitor. Ship. wt. 1 lb. 6 oz.
61 C 9777.....1-lb. 2-oz. Can 79c

(61) WARDS RADIATOR CLEANER. Liquid type. Cleans clogged radiators. Wt. 1 lb. 8 oz.
61 C 9859.....Pint Can 39c

(62) WARDS RUST PREVENTATIVE AND WATER PUMP LUBRICANT. Keeps cooling system free from rust; lubricates water pump.
61 C 9824—Pint. Wt. 1 lb. 6 oz.49c

(63) WARNER LIQUID SOLDER. Stops leaks in radiators, heads.
61 CP 9832—10-oz. Can. *Postpaid* 79c

CLEANING AIDS . . . WARDS AND OTHER NATIONALLY-KNOWN CAR POLISHES AND CLEANERS

(64) POLISHING CLOTH. Absorbent, soft white cloth for polishing and waxing cars, furniture.
61 C 9827—½-lb. roll. Ship. wt. 9 oz. Each 49c.....2 rolls 89c
61 C 9826—¼-lb. roll. Ship. wt. 5 oz. Each 29c.....2 rolls 49c

(65) COTTON CHENILLE MITT. Soft, washable mitt that makes washing, dusting or polishing your car an easier task. Ideal, too, for polishing furniture. With elastic wristlet.
61 C 9816—Wt. 6 oz....53c

(66) WHISK BROOM. Made of tough Palmetto Fiber—outlasts ordinary whisk brooms many times. Size 7½x3½ inches—takes little space in your glove compartment. Order one for car, one for home.
61 C 9712—Wt. 5 oz....49c

WARDS SILICONE POLISHES. Contain the work-reducing agent, Silicone, in a special formula approved by Wards laboratory after exhaustive tests. Top quality polishes at Wards low prices.

(67) WARDS VITALIZED SILICONE POLISH. Cleans and polishes car in one easy operation. Removes road film. Wt. 1 lb. 4 oz.
61 C 9783.....Pint Can 69c

(68) WARDS VITALIZED SILICONE GLAZE. Polishes and protects car finish for 3 to 6 months. One can covers 2 cars. Not a cleaner—clean car first with Polish above. Ship. wt. 1 lb. 4 oz.
61 C 9784.....Pint Can 69c

COMBINATION—SAVE 19c
One pint each of Vitalized Silicone Polish and Glaze listed above. Ship. wt. (for both cans) 2 lbs. 8 oz.
61 C 9790.....Both for $1.19

(69) DU PONT NO. 7 POLISH, CLEANER. Cleans, shines your car. Contains "stroke-saving" methyl cellulose.
61 CP 9929—Pint Can. *Postpaid*....$1.25

(70) TURTLE WAX. Cleans, polishes car in one operation. Dries in 2 to 3 minutes. Contains Brillium for a "hard shell" finish that protects, beautifies.
61 CP 9920—16-oz. Bottle. *Postpaid*.$2.00

(71) JOHNSON'S DEEP GLOSS CARNU. Shines the deep-down color back—protects car finish. Just rub it on, rub off.
61 CP 9915—20-oz. Can. *Postpaid*..$1.65

(72) SIMONIZ BODYSHEEN. One-step cleaner-polish. Wipe on, wipe off.
61 CP 9906—Pint Can. *Postpaid*....$1.49

(73) SIMONIZ LIQUID KLEENER. Removes stains, road film. Cleans, protects.
61 CP 9903—16-oz. Can. *Postpaid*....98c

(74) SIMONIZ PASTE WAX. Protects, preserves finish. Shines to a brilliant finish. For best result, use after Simoniz Kleener above.
61 CP 9901—1-lb. Can. *Postpaid*...$1.75
61 CP 9900—7-oz. Can. *Postpaid*.....98c

(75) E-Z-KLEEN BRASS WIRE BRUSH for cleaning white-wall tires.
61 C 9848—Wt. 7 oz....69c

(76) WHITE WALL TIRE CLEANER. 12-oz. plastic spray bottle.
61 C 9800—Wt. 1 lb....59c

(77) WARDS WHITEWALL TIRE PAINT. Liquid rubber. Restores white walls; makes black walls white. Wt. 1 lb. 4 oz.
61 C 9779.....Pint 59c

WARDS BLACK TIRE COATING (not shown). For tires, running boards, mats, etc. Ship. wt. 11 oz.
61 C 9780.....Pint 40c

(78) WARDS CHROME AND METAL POLISH. Cleans, polishes chrome, copper, brass, nickel. Ship. wt. 15 oz.
61 C 9786.....½ Pint 33c

CAR WASH NOZZLE

(79) Flexible Hose Nozzle. Bend it, water flows—release it, water stops (see picture above). Saves water . . . saves time. Use it on hose when washing car, washing storm windows, etc. Handy for farm and garden, too.
About 4 in. long. Fits any standard garden hose.
61 C 9717—Wt. 3 oz.....98c

(80) SUPER AUTO ENAMEL. Quality equal to enamels on new cars. Fine for trailers. Qt. covers average car 1 coat. For other colors, see Page 760.
75 C 2130 XL—Dove Gray
75 C 2133 XL—Cloud Gray
75 C 2135 XL—Hunters Green
75 C 2136 XL—Citron
75 C 2137 XL—Middy Blue
75 C 2139 XL—Cardinal
75 C 2140 XL—Foam Green
75 C 2141 XL—Black
PINT. Ship. wt. 2 lbs.....95c
QUART. Wt. 3 lbs. 8 oz....$1.69

(81) SPRAY GUN—TIRE PUMP. Nationally-known Dupli-color outfit. Both a spray gun and a tire pump. With trigger action spray gun, spark plug compressor, 18 ft. of hose, 2 spark plug adaptors and tire connector. Polished aluminum.
Fits 10, 14 and 18 mm. spark plug openings (over 90%). Jar holds 4½ oz. of paint. Easy to use—lets the engine do the work.
61 CP 9842—*Postpaid*.....$7.95

(82) SEMIFLUID PLASTIC AUTO BODY SOLDER. Apply with knife or spatula—needs no heat. For filling small holes, dents. Adheres tightly to metal. Dries hard.
61 C 9177—8-oz. Can. Ship. wt. 10 oz.....45c
61 C 9178—2-lb. Can. Ship. wt. 2 lbs. 2 oz.....$1.19

(83) FIBERGLAS KITS for auto body repair, customizing or re-styling . . . and for hundreds of other uses, too. Lightweight—easy to mold and form to any shape without special tools. Sets hard, by a resin-chemical action. Has higher impact strength than steel in same thicknesses. Takes and holds a beautiful painted finish. Won't rust or dent and is not affected by oil or gasoline. Here are some uses:
(A) FOR CAR BODY REPAIR and customizing or re-styling. Fills holes, dents, rust spots quickly, easily. Use it, too, for building custom-look trim (Frenched headlights, air scoops, fender fins).
(B) FOR COVERING AVERAGE SIZE BOATS.
(C) FOR COVERING COUNTER TOPS.
(D) FOR PATCHING RAIN GUTTERS.
All kits contain necessary mixing cups and sticks, brushes, droppers and instructions. Order the kit you need from listings at right.

NOTE: Cat. No's. ending in "K" shipped promptly from Chicago Factory—pay postage from there. Others from Stock.

SMALL PATCHING KIT. 1 sq. ft. of 7½-oz. glass cloth, 3 oz. of metal bonding resin and catalyst, 2 oz. glass floc.
61 C 12694—Shipping weight 8 oz.....$1.35

MEDIUM PATCHING KIT. Contains 3 sq. ft. of 7½-oz. glass cloth, 6 oz. metal bonding resin, catalyst; 2 oz. of glass floc.
61 C 12695—Ship. wt. 1 lb. 5 oz.....$3.35

LARGE PATCHING KIT. Contains 9.6 sq. ft. of 10-oz. glass cloth, 12 oz. metal bonding resin, catalyst; 4 oz. of glass floc.
61 C 12696—Ship. wt. 4 lbs. 8 oz.....$8.49

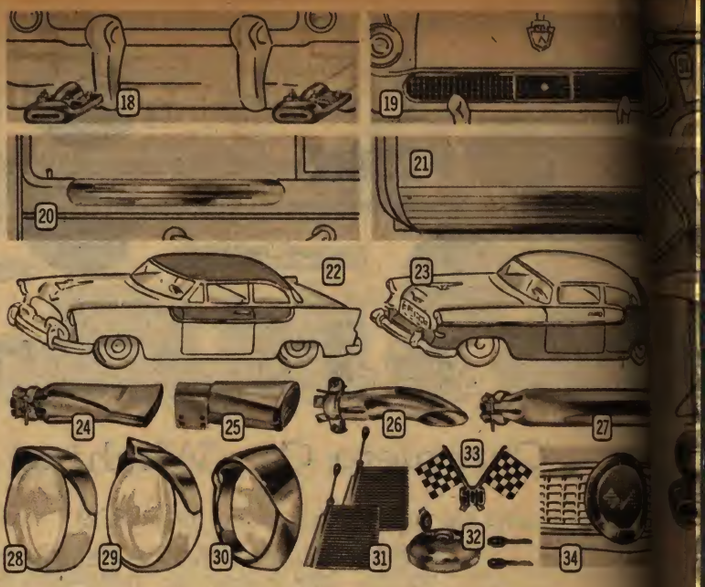
(83) PROFESSIONAL KIT. For rebuilding or customizing. 28.8 sq. ft. of 10-oz. glass cloth; 6 sq. ft. glass mat; 4 oz. glass floc; 32 oz. metal bonding resin, catalyst; 6 oz. parting agent.
61 C 12697 K—Ship. wt. 11 lbs.....$19.95

REBUILDERS KIT. For rebuilding, customizing. Also covers average size boats. 90 sq. ft. glass cloth; 45 sq. ft. glass mat; 12 oz. metal bonding resin, catalyst; 32 oz. glass floc; 1½ gal. plastic resin, catalyst; "How to Build Plastic Cars" book.
61C12698K—Ship. wt. 35 lbs. Only $5.50 Down or Cash $54.95

(84) ELECTRIC CAR POLISHER. Approved by Underwriters' Laboratories. A polisher, electric drill and sander all in one. Polish your car, furniture, etc. in a fraction of the time it takes by hand. Turns at 660 RPM, correct speed for polishing auto waxes to a perfect finish. Priced low, yet with features of higher priced polishers. 39-in. extension handle for use as a floor waxer. Use as light electric drill by attaching ¼-in. chuck to the ½-in., 24-thread spindle (order 84 C 2764 chuck, Page 822).
Die-cast aluminum housing. Tan finish. Built-in switch, 4-in. adjustable handle Rubber housing guard. With 4¾-in. molded rubber disc, 5½-in. lambswool bonnet, two 5-in. sanding discs, 12-ft. cord. For 110–120-Volt, 60-cycle AC or DC. (For extra extension cords see Page 803.)
61 C 9840 L—Ship. wt. 5 lbs. 12 oz. *Mailable*.....$13.75

EXTRA BONNETS. Lambswool. For polisher above.
61 C 9841—5½-in. diam. Package of 2. Ship. wt. 4 oz....95c

SANDING DISCS. For electric polisher above.
84 C 9349—Assorted grits. Ship. wt. for 10, 8 oz.....10 for 65c



Auto Safety Shop

AUTO SEAT BELTS

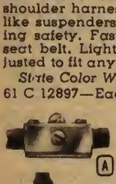
6.69, 8.95, 18.95

1 2 3 Pictured in color on Page 896. Leading traffic safety experts estimate that 80 out of 100 traffic fatalities could have lived if they had been using seat belts. Order yours now for the greater safety they offer. Easy to fasten or unfasten in seconds . . . won't interfere with driving or riding comfort. Easy to install—bolt to car floor behind seat. Fit all cars, front or rear. All belts listed below meet C.A.A. specifications.

(1) WARDS SEAT BELTS. Rugged Rayon-Nylon Belts with Chrome plated airplane type buckle that grips belt securely. Complete with floor brackets, bolts, instructions. Wt. each, 1 lb.
State Color: Blue, Green, Red or Gray.
61 C 12894.....Each $6.69;.....2 for $12.75

(2) SAV-A-LIFE SEAT BELTS. Nationally advertised. All-Nylon Belt with metal-to-metal snap buckle (no friction on belt—means longer belt life). Can be fastened to floor by one person from inside the car. With floor brackets, bolts and instructions. Ship. wt. each, 1 lb. 4 oz.
State Color Wanted: Blue, Green or Maroon.
61 C 12896.....Each $8.95;.....2 for $17.75

(3) SAV-A-LIFE SHOULDER HARNESS. A seat belt like above but complete with a matching shoulder harness that slips on or off in a jiffy, like suspenders—provides even greater driving safety. Fastens to floor behind seat, like seat belt. Lightweight for comfort. Easily adjusted to fit any person. Ship. wt. 2 lbs. 8 oz.
State Color Wanted: Blue, Green or Maroon.
61 C 12897—Each.....$18.95; ....2 for $36.95



SAFETY KIDDIE-LOCKS.
Unlocks (A) and locks (B) only from outside the car. Fit cars with rain gutters. No drilling necessary to install. Chrome plated steel. Rubber pads protect car finish. Rust-proof metal parts.
61 C 8288—Ship. wt. 5 oz.
Each...$1.19;...2 for $2.27

4 KIDDIE-VEST. Helps keep tots from tumbling off seat in case of sudden stops or swerves . . . yet permits child freedom for standing, sitting or moving about on rear seat. Cotton vest with heavy cotton web belt. Slip ring and chain fasten to cotton web strap with buckle which wraps around rear seat back rest.
Fits all children age 2 to 6. Ship. wt. 12 oz.
61 C 8252—*State Color:* Blue or Pink $4.69

5 SCOTCHLITE REFLECTOR SAFETY TAPE. Reflecting material with patterns for cutting out letters and numbers. Lights up from headlights of oncoming cars—visible up to ¼ mile. Red color for rear; silver color for front.
61 C 8168—KIT with 6x12-in. strip and patterns. *State Color:* Red or Silver. Ship. wt. 2 oz.....75c

6 61 C 8167—TAPE ONLY. 1x30-in. roll. *State Color:* Red or Silver. Ship. wt. 1 oz.....33c

7 ROL-O-TINT SUNSHIELD. Orange color acetate plastic shade in gray hammeroid finished metal case—pulls down, rolls up like a window shade. 18 inches wide. Mounts over windshield—screws included.
61 C 8275—Ship. wt. 1 lb. 12 oz.....$3.69

8 CURITY AUTO FIRST AID KIT. Complete kit for minor burns, cuts, etc. Transparent 3⅝x5⅞-in. plastic case; burn ointment, mercurochrome, adhesive tape, assorted bandages.
61 C 8067—Ship. wt. 6 oz.....98c

9 INSIDE SUN VISOR. Fits all cars, right or left side. Adjustable. Keeps glare out of front and side windows for safer, more comfortable driving. Artificial leather cover with bound edges. Screws, brackets. Ship. wt. 1 lb. 4 oz.
61 C 8054.....Each $1.39;.....2 for $2.69

10 SAFETY BUZZ-A-LARM. Gives safer back-up protection. Buzzes automatically whenever reverse gear is used. For all cars having back up lights or wiring on cars having directional signals. Mounts inside trunk.
61 C 8835—With instructions. Wt. 4 oz.....$1.75

11 AIR SPEED INDICATOR AND BUG DEFLECTOR. Shows relative M.P.H. of car speed. Clamps on hood. Easy-to-read numerals.
State Color: Red, Blue, or *Green.*
61 C 8209—Ship. wt. 8 oz.....$1.59

12 13 14 EMERGENCY LIGHTS. Check local laws before ordering.

(12) 4½-INCH LIGHT. Chrome plated on brass. Front mount like fog light. Wt. 2 lbs. 4 oz.
61 C 6829—6-volt. Red lens.....$3.89
61 C 6828—6-volt. Blue lens.....3.89

(13) 360° RED FLASHING LIGHT. Mounts on vehicle top. Flashes on and off. Chrome plated. With wire, flasher, dash switch.
61 C 6957—6 Volt. Wt. 2 lbs. 12 oz.....$5.95

(14) TWO-WAY SAFETY LIGHT. Flashes red in all directions. Plugs in cigar lighter. Suction cup base-mount. 12-ft. UL Approved cord.
61 C 6876— 6 volt. Ship. wt. 1 lb.....$2.75
61 C 6892—12 volt. Ship. wt. 1 lb..... 2.75

Custom Dress-Up Shop

CUSTOM DRESS-UP TRIM

3.79, 4.19, 3.98

15 FENDER FINS. Newest dress-up chrome plated accessory. Mounts anywhere—tenders, cowl, hood, trunk. Die cast. Size overall 6x5¾ in. Drilling template and mounting gasket included.
61 C 8191—Wt. 2 lbs. 8 oz.....Pair $3.79

FENDER FINS WITH FALSE ANTENNA. (Picture 31). Like (15) but with false antenna which extends 12 to 29 in. Wt. each 2 lbs.
61 C 8192—Each.....$3.39;.....2 for $6.49

16 HEADLIGHT "HALF-MOON" TRIM. Custom chrome plated trim for "visored" top rim on 1955 Chevrolet. Heavy die cast. Easy to install with screws which replace present headlight rim screws.
61 C 7932—Wt. 1 lb. 12 oz.....Pair $4.19

17 WINGED "BOMBSIGHT" GRILLE AND TRUNK ORNAMENT. New distinctive look for your Grille—makes grille look bigger, wider. Heavy die-cast-chrome plated, 22 in. long. Easy to mount—requires no drilling. Ship. wt. 2 lbs.
61 C 8176—For 1955 Chev.....$3.98
61 C 8146—For 1956 Chev..... 4.49

61 C 8176—FOR OTHER CARS: Fits all mesh or honeycomb type grilles without drilling on: Buick 1942–49, 1951–55; Dodge, Merc. 1946–48. Ship. wt. 2 lbs..... $3.98

18 DUAL BUMPER EXHAUST EXTENSIONS. Use as real dual extensions to protect bumper from exhaust or as "dual-look" accessory. Chrome plated, heavy die cast. Clamps on bumper of any car. Wt. each 3 lbs.
61 C 8120—Each.....$2.69;.....2 for $5.19

19 REAR ORNAMENTAL GRILLE. Sparkling stainless steel rear dress up. Mounts below trunk opening on any car having space 43¾ in. high by 20¾ in. wide. Only 2 bolt holes—all attaching parts included.
61 C 13110 M—Ship. wt. 4 lbs.....$11.75

20 DOOR SILL PROTECTOR. Protects door sills; dresses up old, unsightly chrome plated. Snap on easily. Ship. wt.
61C 8187—Chrys., DeSoto, Dodge, Plym.
61 C 8186—For all other cars.....

21 DOOR SCUFF PLATES. Protects from smears. Polished aluminum. Locks needs only 2 screws (included). Av. wt. 3
61 C 8281M—For 1952–55 2-door Che Dodge, DeSoto, Plym., Merc., Pontiac...
61 C 8282 M—For 1952–55 4-door Buick Chev., Olds 88, Plym., Pontiac.....

22 23 TU-TONE CUSTOMIZING KIT. plated molding strips for two-t car to look like today's new models dividing line for repainting above or second color. For both sides of car wi clips for installing. Requires drilling bu not remove upholstery. For 2 and 4 d
(22) 61 C 13101M—DOOR KIT for 1949- Mercury, Plymouth, Dodge. Wt. 2 lbs.
(23) 61 C 13100 M—BODY KIT for 194 Chev., Olds; 1951–55 Plym., Dodge (e 1954–55, Buick; 1949–54 Pontiac; 1952–55 1951–54 DeSoto, Chrysler. Wt. 2 lbs...

24 TO 27 EXHAUST EXTENSIONS. Chro heavy steel. Fit all cars.
(24) 61 C 8109—FLARE. 9 in. long. Wt. 1 lb
(25) 61 C 8201—NEW CLAM with mesh Deflector. Ship. wt. 1 lb.....
(26) 61 C 8224—NEW DOWN-DRAFT TU 7 in. long. Ship. wt. 12 oz.....
(27) 61 C 8112—"Eco" TUBULAR. 15 in. in. diam. Ship. wt. 2 lbs. 2 oz.....

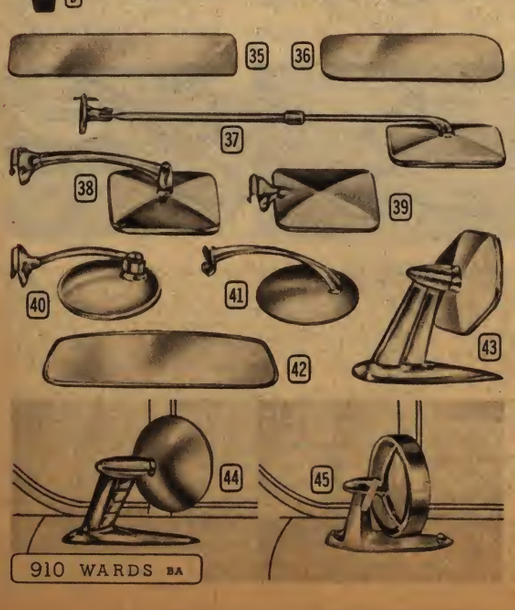
28 29 DELUXE HEADLIGHT VISORS Steel. Long hood adds "leng with screw-driver. Fit over present rims.
(28) 61 C 8217—Plain.....
(29) 61 C 8216—With Indicator Fin...

30 VISORED HEADLIGHT RIMS. Chro Replaces present rims, no drilling
61 C 8143—For Ford 1952–53.....
61 C 8142—For Chev., Buick 1949–5 Dodge 1949–54; Ford, Merc. 1949–51...
61 C 8125—For Chev. 1953–54; Pon Cadillac 1950–53.....

32 HINGED LOCKING GAS TANK CA automatically. Chrome plated. 2 keys
61 C 8226—For Ford, Merc. 1953–55. Wt.
61 C 8227—For Plymouth, Dodge, De Chrysler 1953–55. Ship. wt. 12 oz.....
61 C 8122—Fits most cars through 19 1946–48 Ford, Mercury, Lincoln). Wt. 12 oz.

33 SPEEDWAY "500 FLAG" EMBLEM. drill, remove backing, sticks to any surface.
61 C 8174—Chrome plated. Ship. wt. 3 oz

34 GRILLE ORNAMENT FOR FORDS. G 56 Fords distinctive "Thunderbird" Heavy die cast, triple chrome plated. grille—no holes to drill, no bolts or screws
61 C 8159—For 1955 Fords. Wt. 3 lbs. 8 oz.
61 C 8195—For 1954 Fords. Wt. 3 lbs. 8 oz.



MORE SAFETY WITH MORE VISION

35 36 VISOR VANITY MIRRORS. Now made of safety, shatterproof glass. Clips on sun visor or to inside mirror as extension. Metal back. Ship. wt. 6 oz.
(35) 61 C 7838—3½x11½ in. Each 75c
(36) 61 C 7831—3⅝x9½ in..Each 89c

37 TO 41 DOOR-EDGE EXTERIOR REAR VIEW MIRRORS. Newest modern design. Chrome plated. Non-glare glass mirrors. Easily installed. Fit right or left side of car. Clamp on door edge easily and quickly.

(37) DELUXE RECTANGULAR EXTENSION MIRROR. Size 3½x5¼ in. Arm extends 12 to 18 in. Ship. wt. ea., 1 lb. 5 oz.
61 C 7848—Each..$2.95;..2 for $5.75

(38) DELUXE SQUARE MIRROR. 4½x4½ in. Ship. wt. each, 1 lb.
61 C 7836—Each..$2.39;..2 for $4.59

(39) NEW SQUARE MIRROR. Size 4x4 in. New smart style. Ship. wt. ea., 1 lb.
61 C 7820—Each..$1.75;..2 for $3.39

(40) BETTER 4½-IN. ROUND MIRROR. Off-center swivel for maximum adjustment. Ship. wt. each, 1 lb.
61 C 7818—Each..$1.69;..2 for $3.35

(41) ECONOMY 4-IN. ROUND MIRROR. Off-center swivel for maximum adjustment. Ship. wt. each, 8 oz.
61 C 7837—Each... 89c;..2 for $1.75

42 INTERIOR REAR-VISION WIDE-VIEW MIRROR. Safety shatterproof, non-glare glass. Replaces present inside rear-vision mirror. Extra-wide to give full rear vision for greater driving safety. Polished chromed back. Adjustable tension. Size 2½x10 in. Ship. wt. 13 oz.
61 C 7825.....Each $1.98

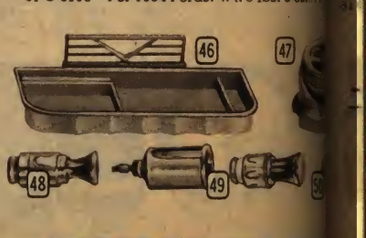
43 TO 45 EXTERIOR BODY OR FENDER MOUNT REAR VIEW MIRRORS. Mount on side of body or door; also on fenders for smart ornamental effect. Easily installed. Non-glare mirror—chrome plated back and arm. Fits right or left side.

(43) NEW MODERN DESIGN. Mirror size 4x5½ in. Ship. wt. ea. 1 lb. 3 oz.
61 C 7873—Each..$2.79;..2 for $5.49

(44) HANDSOME ROUND MIRROR. Size 4½-in. diam. Ship. wt. each 1 lb.
61 C 7841—Each..$1.95;..2 for $3.85

(45) NEW HIGH-STYLED ORNAMENTAL ROUND MIRROR. Wards smartest-looking mirror. 4-in. diam. mirror head in 4¾-inch "bombsight" ring. Can be focused and swiveled without cutting down vision area. Ship. wt. each 1 lb.
61 C 7823—Each..$3.29;..2 for $6.49

TRUCK MIRRORS—PAGE 906
Hinge Mount Type, Cab Mount Type, Truck Mirror Replacement Parts.



SMOKER'S CORNER

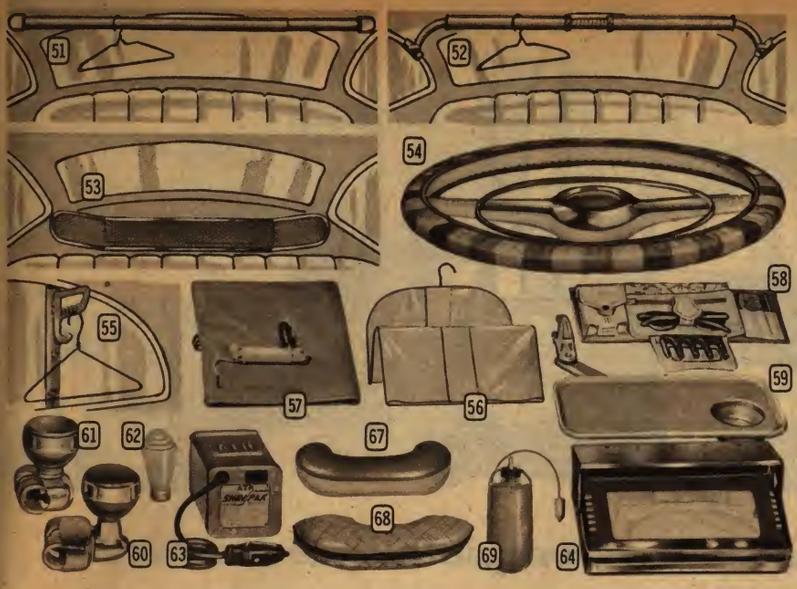
46 MAGNETIC DASH TRAY. Holds fast to surface. Has lifetime Almico Magne cars including those with padded dash.
61 C 8164—*State Color:* Metallic Gold or Sil

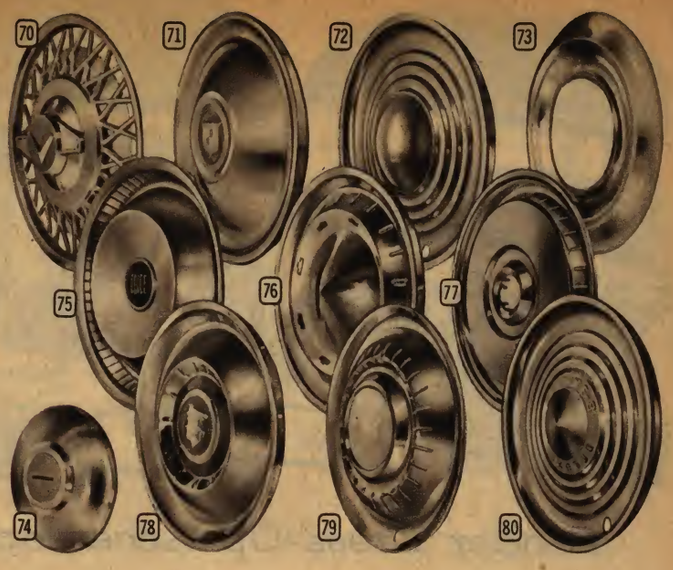
47 MAGNETIC ASH TRAY. Sets at any flat surface—tray pivots to horizontal Cinch bar grips cigarette. Strong Almico base. Heavy plastic. Ship. wt. 1 lb.
61 C 8178—*State Color:* Metallic Gold or Silver

48 "POP-OUT" CIGARETTE LIGHTER. element. Ebony knob, chromed cap. Re standard "pop-out" lighter units. Ship. wt.
61 C 8089—6 Volt..85c; 61 C 8140—12

49 AUTOMATIC CAR LIGHTER AND RECE Automatic—press in to light, pops out Fits present lighter hole. With wiring.
61 C 8060—6 Volt..$1.39; 61 C 8172—12

50 HEATING ELEMENT ONLY. All lighter
61 C 8018—6 Volt..59c; 61 C 8173—





Auto Driving Comfort Needs

51 LONG BAR CLOTHES ROD. Sliding telescopic channel tubes adjust easily to space needed. Sturdily constructed. Easily attached to garment hooks in car.
61 C 8052—Extends 28 to 48 in. Ship. wt. 1 lb. 98c

52 DE LUXE LONG BAR CLOTHES HANGER. Extends width of car—holds large wardrobe. Easily installed or removed. Sturdy tubular aluminum. Natural finish.
61 C 8075—Fits all cars. Ship. wt. 1 lb. 12 oz. $2.49

53 SHELF MASTER GRILLE. For rear inside car ledge. Prevents packages from falling. Sturdy, satin-finished metal, plastic silver trim. Tension bar and 2 angle arms hold it in place. Size 4¼ x 39 in.
61 C 8276 M—Fits all cars. Ship. wt. 1 lb. 12 oz. $2.75

54 STEERING WHEEL COVER. Foam rubber lining prevents slipping. Luxurious denim with elastic for tight fit. Assorted stripes or plaid colors—no choice.
61 C 8062—Ship. wt. 3 oz. 65c

55 56 CAR CLOTHES BAG AND HANGER COMBINATION. Plastic clothes bag with taped seams. 54 in. long—holds 4 garments. Portable clothes hanger with five hanger holes. Detachable hanger hole section with closet bar hanger hook becomes convenient handle for carrying clothes from car all at one time. Attaches easily to car window frame. Gray enameled.
61 C 8042—Ship. wt. 1 lb. 6 oz. .....Both for $2.19
(55) 61 C 8040—HANGER ONLY. Fits all cars. Wt. 12 oz. 89c
(56) 61 C 8041—CLOTHES BAG ONLY. Wt. 10 oz. $1.39

57 AUTO ELECTRIC HEATING PAD. Just plug into cigarette lighter for use while driving. Heats quickly, won't overheat, won't abuse the battery. Waterproof lining, washable cover, 9-foot cord with lighter plug-in element. Ship. wt. 8 oz.
61 C 8298—6-Volt. . . . $2.29; 61 C 8299—12-Volt. . . . $2.29

58 INSIDE "VISOR-PAK." Holds travel items conveniently on sun visor. Zipper pocket, full width utility pocket, mirror, map case. With comb, pencil, sun glasses. Clips to visor. Two-tone Red-Beige. Duroflex plastic.
61 C 8286—Shipping weight 14 oz. $1.59

59 SWING-TRAY FOR DASH. For snacks, drinks, writing, etc. Clamps on lower flange of instrument (dash) panel. Swings out to use. Swings in out of the way, when not in use. Enameled finish. For all cars.
61 C 8166—6¾x12¾ in. Wt. 1 lb. 10 oz. .....Each $1.79

60 61 WHEEL SPINNERS. Plastic knob, chrome plated ring, base. Double band mount. Fit all cars.
(60) 61 C 8171—FLIPPER TYPE. Slight pressure springs knob out of way, clicks back into position as easily. Ship. wt. 7 oz. *State Color:* Red, Green or Blue. $1.39
(61) 61 C 8170—CORONET STATIONARY TYPE. Shipping wt. 4 oz. *State Color:* Red or Blue. 89c

62 GEAR SHIFT KNOB. Also for automatic trans. lever.
61 C 8179—Ivory-color plastic. Ship. wt. 1 oz. 33c

63 SHAV-PAK INVERTER. Plugs into car cigarette lighter—lets you shave right in the comfort of your car. For any 110–120-volt A.C. electric shaver. Enameled case. Ship. wt. 2 lbs. 8 oz.
61 C 8294—6 Volt. . . . $8.45; 61 C 8295—12 Volt. . . $8.75

64 TISSUE DISPENSER. Keeps tissues at finger tips. Mounts under dash out of way of knees. Attractive chrome plated front. Easily installed. Box tissues included.
61 C 8119—Ship. wt. 1 lb. 10 oz. $1.29

CAR TABLE—WINDOW SNACK TRAYS

Table 4.49, 1.79 2 Trays

65 FOLDING CAR TABLE. Strong, resin-treated 12x30-in. fiber board, finished red. Steel supports black lacquered. Folds out of way when not in use. For lunching, cards, map reading, etc. Hangs on rear of front seat.
61 C 8210—Fits all cars. Ship. wt. 7 lbs. . . $4.49

66 SNACK-BAR FOR WINDOWS. For drinks, snacks, etc. Full length, deep-angled edge fits between glass and frame to hold tray in place. Heavy rubber cam levels and stabilizes tray. Gray enameled finish. Size 6x10 in. Ship. wt. 2 lbs.
61 C 8024—Pair (1 right, 1 left) $1.79

67 AUTO DOOR ARM REST. 1-piece cream-colored plastic, gray vinyl plastic-covered sponge rubber cushion. With screws, instruc.
61 C 7349—Wt. 11 oz. . . . Each $2.59; 2 for $4.89

68 AUTO DOOR ARM REST COVERS. Full zipper. Plastic—quilted top, plain sides. Fit front, rear of 1950–53; front only, older cars.
State color: Red, Blue, Green, Gray. Wt. 6 oz.
61 C 7339 — 1936–51 Buick, Chev. (ex. 1949 Chev.); 1936–48 Olds.; 1949 Olds. 98; 1950–51 Olds. 98, 88, Std., Sup.; 1936–48 and 1950–52 Pontiac. (See "Note" above.) .....Pair $1.45
61 C 7352–1953–54 Buick 40 Spec., Chev., Olds. 88 Sup., De Luxe, front or rear. . . . .Pair $1.45
61 C 7353 — 1952 Buick Ser. 40 Spec., Chev., Olds. 88; 1953–54 Pont. Chieftain. . . . Pair $1.45
61 C 7340 — 1941–48 DeSoto, Dodge, and Plymouth front only. . . . . Pair $1.45
61 C 7354 — For 1953–54 DeSoto, Dodge, and Plymouth front or rear. . . . . Pair $1.45
61 C 7341 — 1949 Chrysler; 1949–52 DeSoto, Dodge, Plymouth (see "Note" above) Pair $1.45
61 C 7342—1949 Ford front or rear. . . Pair 1.45
61 C 7343—1950 Ford front only except early series. 1951 Ford front or rear. . . . . Pair $1.45
61 C 7355—1952–54 Ford front, rear. Pair 1.45
(69) BOTTLE WARMER. Listed at right.

Chrome Plated Wheel Trim

70 WIRE WHEEL SETS. Full rim-to-rim wheel trim covers which will give your car the effect of wire wheels. Replace original hub caps. Snap into place easily—no tools required—won't rattle. Center discs hide brake drums and lug nuts. Smart continental "knock-off" hubs. Stainless steel, polished chrome-bright. Each cover has 36 stamped "spokes" with turned, rounded edges—look like real wire spokes. Ship. wt. set 13 lbs.
61 C 7929 L—For 15-in. wheels. Set of 4 $17.95

71 72 UNIVERSAL TYPE FULL WHEEL COVERS. For all cars with 15-inch wheels. Made of heavy steel, chrome plated and polished to a sparkling, brilliant finish. Add smart looks and gleaming beauty to your car. Snap on easily. Sold in sets of 4 only. Ship. wt. set of 4, 9 lbs.
(71) 61 C 7959 L—15-IN. CADDY CREST for 15-inch wheels. . . . . Set of 4 $11.50
(72) 61 C 7893 L—15-IN. CIRCLE-GROOVED for 15-inch wheels. . . . . Set of 4 $12.75

73 CHROMSIDES WHEEL RINGS. A smart dress-up of gleaming chrome plated trim for wheels. Snap on easily and quickly—fit snugly against tire side wall, won't touch curb. No need to remove when changing tires. Made of heavy steel. Ship. wt. set, 3 lbs.
FOR 15-INCH WHEELS ON CARS LISTED
61 C 7970 L—1949–55 Ford. . . . . Set of 4 $7.45
61 C 7970 L—1954–55 Chev. . . . Set of 4 7.45
61 C 7955 L—1949–53 Chev. . . . Set of 4 7.45

74 REPLACEMENT HUB CAPS. Design closely matches original equipment. Made of heavy steel, fully chrome plated. If in need of a full set, see Wards Universal Full Wheel Covers listed above—for only a little more you can have full chrome trim on your wheels. Av. Ship. wt. each 1 lb. 6 oz.

Only For	Cat. No.	Ea.
BUICK 1941–53.	61 C 7931	$1.59
CHEVROLET 1937–48. . . .	61 C 7954	1.15
1949–50.	61 C 7937	1.19
1951–53.	61 C 7978	1.19
FORD 1940–48.	61 C 7965	1.29
1949–50.	61 C 7966	1.45
1951.	61 C 7979	1.49
1952–53.	61 C 7930	1.49
1954.	61 C 7925	1.59
MERCURY 1949–50.	61 C 7938	1.75
PLYMOUTH 1951–53. . . .	61 C 7928	1.29
STUDEBAKER 1939–50 Champion.	61 C 7961	1.49
Commander.	61 C 7950	1.69
1951–52 All.	61 C 7935	1.59

CUSTOM FULL WHEEL COVERS

Each 3.75; 14.50 Set of 4

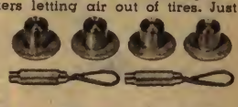
75 TO 81 Full rim-to-rim covers, in a stylized version of car make emblem—fit 15-in. wheels. Pictured are 1955 or 1954 designs. When ordering sets, order latest year design for new-car look. When ordering replacements, select year design that matches your car. Heavy steel, chrome plated. Snap on easily.

ORDER BY CAT. NO. BELOW
EACH. Ship. wt. 3 lbs. $3.75
SET OF 4. Ship. wt. 10 lbs. 14.50

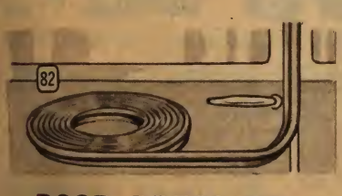
For These Pass. Cars	Cat. No.	Design Matches Year
BUICK 1949–51.	61 C 7907L	1951
1954.	61 C 7943L	1954
(75) 1955.	61 C 7892L	1955
CHEVROLET 1949–53	61 C 7939L	1953
1954.	61 C 7900L	1954
(76) 1955.	61 C 7880L	1955
FORD 1949–53.	61 C 7944L	1953
1954.	61 C 7972L	1954
(77) 1955.	61 C 7881L	1955
MERCURY 1952–53. .	61 C 7973L	1953
1954.	61 C 7974L	1954
(78) 1955.	61 C 7882L	1955
OLDSMOBILE 1950–53	61 C 7945L	1950–53
(81) 1954–55.	61 C 7903L	1954–55
PLYMOUTH 1949–52	61 C 7948L	1949–52
1953.	61 C 7904L	1953
1954.	61 C 7905L	1954
(79) 1955.	61 C 7883L	1955
PONTIAC 1952–53. .	61 C 7951L	1952–53
(80) 1954.	61 C 7906L	1954
STUDEBAKER 1950–52	61 C 7918L	1950–52
1953–55.	61 C 7920L	1953–55

69 AUTO BABY BOTTLE WARMER. Insulated to insure safety. Plugs into cigarette lighter. Warms in 10 minutes. Plastic cover. Wt. 5 oz.
61 C 8050— 6-Volt. $1.29
61 C 8165—12-Volt. 1.29

WHEEL TRIM LOCK. Protects full wheel covers against theft, prevents pranksters letting air out of tires. Just remove valve cap, screw lock on with key. Sold in Set of 4 with 2 keys. Ship. wt. 4 oz.
61 C 7993—Set. . . $1.45



ACCESSORY DRIVING AIDS



DOOR DRESS UP

82 CAR DOOR EDGE TRIM. 12-foot roll of flexible chrome plastic channeling—looks just like chrome plated steel. Use as ornamentation on door edges, rain gutters, trunk lid, license plates, etc. Protects door when opened against curb or other objects. Slips over edge to cover chipped or rusted door or trunk lid edges. Clamps on easily, firmly—no drilling. Easily cut to length. Ship. wt. each 9 oz.
61 C 8037. . . . . 12-foot Roll $1.45
61 C 8037. . . . . Two 12-foot Rolls 2.79

PEDAL COVER—THERMOMETER

83 GAS PEDAL COVER-HEEL PAD. Clamps on pedal. Heel pad protects floor mat.
61 C 7971—Most Cars. Ship. wt. 10 oz. 65c

84 TAYLOR AUTO-WINDOW THERMOMETER. Shows outside temperature from inside car. Transparent plastic case. Range: minus 40° to plus 120°F. Clamps to vent.
61 C 8175—All cars. Ship. wt. 3 oz. 89c

85 FLASHLIGHT HOLDER. Fit most steering columns. Rubber rollers. Gray Hammerloid finish.
61 C 8137—Ship. wt. 8 oz. 35c

86 MAP CASE. Holds standard size maps. Sections for folded maps, open map, strip map. Complete with U. S. sectional map. Vinyl plastic, folds to 9¾ x 5 in. Clips to sun visor.
61 C 8068—*State color:* Red, Blue, Green. Ship. wt. 8 oz. 98c

87 88 AUTO COMPASSES. Accurate, dependable. Universal suction cup mount. Molded plastic case, black dial, white markings.
(87) 61 C 8032—NON-ILLUMINATED Gray case. Wt. 6 oz. $1.69
(88) 61 C 8162—ILLUMINATED MODEL. Lights up from self-contained battery—push-button switch requires no wiring. *State Color Case:* White, Blue or Green. Wt. 6 oz. $2.98

89 DELUXE AUTO COMPASS. Large Visidome dial with extra large white markings for easiest reading. Extremely accurate. Universal mounting bracket fits all cars. Light gray heavy molded case. Ship. wt. 7 oz.
61 C 8163—Not illuminated. . . . $5.95

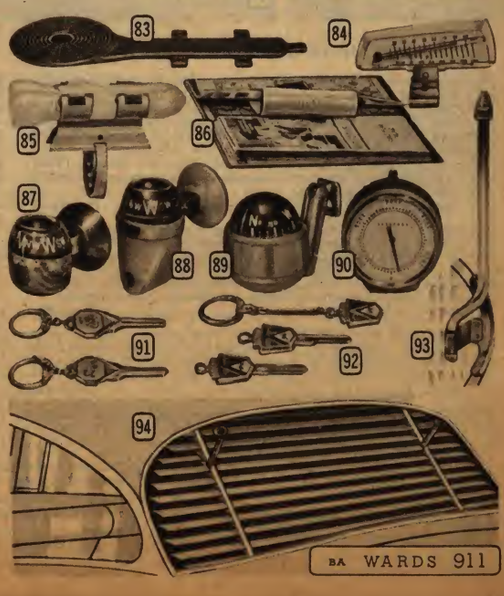
90 AUTO-ALTIMETER BAROMETER. Shows 0 to 10,000-ft. altitude. Attach to windshield moulding. Wt. 6 oz.
61 C 8177—Gray plastic case. . $9.95

91 AUTORAMA KEY BLANK AND CHAIN. Gold finish with assorted antique American car designs on white bakelite background. Any key shop can cut out key to match old ones.
State Make, Year of your car: All Buick, Cadillac, Chevrolet, Pontiac, Olds.; 1952–55 Ford, Mercury; 1949–50, 1953–55 Plymouth, Dodge, De Soto, Chrysler; 1940–55 Nash, Hudson, Packard.
61 C 8033—Ship. wt. 1 oz. . . . . Each 69c

92 AUTO KEY AND CHAIN SET. 2 gold finished blank keys and chain with exact replicas of your car's crest. Any key shop can cut keys to match old ones.
State Car Make, Year: 1935–55 Buick, Cadillac, Chev., Ford, Pontiac, Olds; 1941–50, 1952–55 Chrys., De Soto, Dodge, Plym., Mercury; 1946–55 Stude. Champ., Comm.
61 C 8044—Ship. wt. 4 oz. . . . . Set $1.89

93 PLASTIC FENDER GUIDE. Tip lights up when headlights are on. 10½-in. shaft. Easy to install. Fits under headlight rim on all cars, including 1955. Non-electric—no wiring needed.
61 C 8189—Ship. wt. 6 oz. . . . . Pair $1.39

94 REAR WINDOW VENETIAN BLIND. Fits any 1939–55 car. Keeps out hot sun, yet allows perfect rear vision. Steel slats, baked light gray enameled. Rust-resistant steel parts. Won't rattle. Ship. wt. 4 lbs.
61 C 8280—Instructions, fittings. $2.59



Fender Dress-Up Accessories

UNIVERSAL FENDER SKIRTS 6.19, 6.29 Pair

1 2 Now at these low prices you can add new streamlined beauty to your car. Give it a "custom-look" like today's newer cars. Flared bottom flange accents modern, low-swept look.

Permanently "crimped-in" rubber gasket—always stays in place, needs no troublesome hand placement, can't fall out when you remove skirt for servicing tire or wheel. Fits snugly for rattle-proof fit. Heavy-gauge steel—prime coated, ready to paint the color you choose. Fasten easily with arm type lock or wedge clips. Ship. wt. 15 lbs.

Only for These Pass. Cars	Cat. No.	Pair
(2) Chev. 1936–48 (ex. Fleetline)	61 C 8102 MO	$6.29
(2) Chrysler 1935–40 (ex. Airflo)	61 C 8102 MO	6.29
(2) DeSoto & Dodge 1935–41	61 C 8102 MO	6.29
(2) Ford 1936–40	61 C 8102 MO	6.29
(1) 1941–48	61 C 8005 MO	6.19
(1) Mercury 1939–48	61 C 8005 MO	6.19
(1) Nash Ambassador 1942–48	61 C 8005 MO	6.19
(2) Olds. 1935–47 Std	61 C 8102 MO	6.29
(1) 1942–48 All (except 98)	61 C 8005 MO	6.19
(1) Plymouth 1942	61 C 8005 MO	6.19
(2) 1935–41	61 C 8102 MO	6.29
(2) Pontiac 1935–48	61 C 8102 MO	6.29
(2) Studebaker 1935–40	61 C 8102 MO	6.29
(2) 1941–42 Champion	61 C 8102 MO	6.29

STAINLESS STEEL FENDER SHIELDS

5 to 9 Stainless steel, buffed to high luster. Rustproof. Heavy-gauge for hard usage, best protection. With instructions and template. Av. wt. pair, 2 lbs. 2 oz.

(5) to (8) Front Fender Shields. Protect from curb.

(5) 61 C 7866—1953–54 Chevrolet cars . . . . . Pair $4.39

(6) 61 C 7849—1952–54 Ford; Mercury . . . . . Pair 4.39

(7) 61 C 7862—1949–51 Ford (1949 standard only); 1952–53 Willys car . . . . . Pair $4.39

(8) 61 C 7864—1949–52 Chev., 1949–53 Pontiac . . Pair 4.39

(9) Rear Fender Shields. Protect from flying gravel, etc.

61 C 7865—1951–52 Plymouth (except P-22) . . . . Pair $4.39

61 C 7845—1941–48 Ford, Merc. (no template) . . Pair 5.19

61 C 7846—1942–48 Chev. (no template) . . . . . Pair 4.39

10 11 FENDER FLAPS. Heavy rubber. Each with 3 red reflecting glass jewels. Sure grip clamps.

(10) Standard White. Fit front or rear of all cars.

61 C 8106—Ship. wt. 2 lbs. 4 oz. . . . . Pair $1.89

(11) "V" Type Black. Chromed "V" and wing. All cars.

61 C 8100—Ship. wt. 2 lbs. 4 oz. . . . . Pair $1.69

CUSTOM STYLE FENDER SKIRTS 5.75, 5.89

3 UNIVERSAL "CUSTOM" STYLE. Mount against outside of fender, overlapping opening for rattle-free fit. Flared flange. Same construction as at left. (*Not for models with fender shields.)

Only for These Cars	Lbs.	Cat. No.	Pair
Buick 1950–53	10	61 C 8023 M	$5.75
Chev. 1949–54 (ex. Belair)	10	61 C 8012 M	5.75
Chrysler, De Soto 1946–54*	10	61 C 8012 M	5.75
Dodge 1946–52	10	61 C 8012 M	5.75
Ford 1949–51	10	61 C 8007 M	5.75
1952–54	6	61 C 8008 M	5.75
1955	8	61 C 8021 M	5.75
Mercury 1949–51	13	61 C 8009 M	5.89
1952–54	6	61 C 8008 M	5.75
Olds. 1949–50 76, 88	10	61 C 8012 M	5.75
Plymouth 1946–54*	10	61 C 8012 M	5.75
1955	10	61 C 8031 M	5.89
Pontiac 1949–54	10	61 C 8012 M	5.75

4 FULL CUSTOM FLUSH MOUNT SKIRTS. Fit exactly in fender well—fit flush like original. Wt. pair, 10 lbs.

61 C 8030 M—Ford, Mercury 1952–54 . . . . . Pair $ 6.89

61 C 8043 M—Ford 1955–56 . . . . . Pair 8.75

61 C 8034 M—Chevrolet 1956 . . . . . Pair 8.45

61 C 8000 K—Buick 1946–53 all, 1954–56 Super, Roadmaster 2 and 4-door; Chev. 1949–55; Plym., Dodge 1953–55; Pontiac 1949–52. *State Make, Year, Model.* Ship. promptly from Philadelphia Fact. . . . Pair 8.59

LICENSE PLATE FRAMES

12 ADJUSTABLE LICENSE FRAMES. Polished stainless steel. Telescope for easy adjustment. Rustproof. Fit all license plates.

61 C 8035—Ship. wt. 12 oz. . . . . Pair $1.19

13 LICENSE PLATE BRACKET. Helps prevent damage to license plate by raising it above and behind bumper. Clamps to bumper—no drilling. Heavy gauge steel, rust-resistant. For front or rear of car.

61 C 8036—Ship. wt. 10 oz. . . . . Each 75c

Wards Monthly Payment Plan is available to you with any purchase of $20.00 or more. Only 10% down. See Inside Back Cover for full details.

JEWELED LICENSE BOLTS. Reflecting jewels add safety, beauty to your car. 2 green for front, 2 red for rear. Rust-resistant. Ship. wt. 1 oz.

61 C 8129. . . . . Set of 4 39c

Complete Tire Service

GARAGE JACKS 62.95 AND 79.95

16 WHEELED FLOOR JACK. Smooth, fast hydraulic action—lifts 2,500 lbs. from a 3⅞ in. low to 18¼ in. high. For cars, light trucks. 2-piece removable 50-in. handle with built-in release valve—turn handle to gently lower car. Heavy steel frame. Chassis length 24½ in. Malleable iron lifting arm, self-leveling steel saddle. Overload safety valve. Full swivel rear wheels. *Not Mailable.* Wt. 68 lbs.

61 C 5626 R—$6.50 Down . . . . . or Cash $62.95

17 MECHANICAL 1½-TON ONE-END JACK. Mechanical action lifts entire front or rear end of car (two wheels) in one simple operation. Lifts 3,000 lbs. from a low of 8 in. to 31½ in. high. Dual saddles adjust from 19⅝ to 42¼-in. width. Fits bumper of all cars and light trucks. Specially designed friction disc brake gives positive safety. Crank is conveniently located and adjustable to 3 lengths to suit load conditions. Heavy gauge steel carriage. Other parts of tough malleable iron. Shipped promptly from Factory in St. Joseph, Mich.—pay freight from there. Ship. wt. 150 lbs.

61 C 5627 F—Only $8.00 Down . . . . or Cash $62.95

18 HYDRAULIC 1½-TON ONE-END JACK. Smooth action lifts entire front or rear end of car (two wheels) in one easy operation. Lifts 3,000 lbs. from a low of 7 15/16 in. to 30¾ in. high. Dual saddles adjust from 19⅝ to 42¼-in. width. Fit bumpers of all cars and light trucks. Safety valve prevents overload. Foot release leaves hands free. Fully enclosed hydraulic pump. Handle permanently attached—swings down into framework when not in use. Heavy-gauge steel carriage. Other parts of tough malleable iron. Four wheels, with full swivel front wheels for easy maneuverability. Shipped promptly from Factory in St. Joseph, Michigan—pay freight from there. Ship. wt. 175 lbs.

61 C 5627 F—Only $8.00 Down . . . . or Cash $79.95

19 TUBELESS TIRE TESTER ROLLER UNIT. Steel base with 4 cone-shaped rollers to hold mounted tire upright, rotate tire easily in testing tank. For use in any test tank with a flat bottom at least 11 in. wide by 15 in. long. Ship. wt. 6 lbs. 8 oz.

61C9161–Heavily galvanized and zinc plated $8.45

20 TIRE AND TUBE TESTING TANK. Hand grips on ends. Heavy skid runners on bottom. Hot dipped galvanized for leakproof, lasting service. Size 31x12x11 in. deep.

61 C 9162 MO—Ship. wt. 13 lbs $5.50

JACK STANDS 9.95 Pr.

21 2-Ton-capacity. Hold up repair work. Adjustable— in.; high, 20 in. Pin lock with chain—can't get lost. Sel ing load rest. Sturdy 8-in. All steel, enamel finished. pairs only. *Mailable.* Ship. wt.

61 C 9720 M. . . . . Pair

WHEEL BALANCER 39

22 Nationally-known Chall Balancer. Spirit level typ an accurate job . . . is simple Achieves proper static bal wheels quickly to eliminate mal wear of tires, front en etc.—eliminates practically out-of-balance condition.

A wheel at 60 MPH (7.50– will exert a pounding force lbs. for each ounce of out-of-b Thus 6 oz. off balance will pounding force of 43 lbs. Ma

61 C 9159 MB—Wt. 22 lbs. . . .

WHEEL BALANCE WEIG passenger cars. Fit all stand wheels and rims.

Cat. No.	Size	Box 25	Sh
61 C 9536	¼ oz.	$1.19	
61 C 9537	½ oz.	1.29	
61 C 9538	1 oz.	1.59	1 lb.
61 C 9539	1½ oz.	1.79	2 lbs.
61 C 9540	2 oz.	2.19	3 lbs.
61 C 9541	2½ oz.	2.39	
61 C 9542	3 oz.	2.69	
61 C 9543	4 oz.	3.29	
61 C 9544	5 oz.	3.39	
61 C 9545	6 oz.	4.29	
61 C 9535—BOX OF 50 AS TED—10 each ¼ oz., ½ oz. 1½ oz., 2 oz. Ship. wt. 3 lbs. Box of 50			

WHEEL WEIGHT PLIERS. hammers, removes, cuts easily. Vanadium heat treat Cadmium plated. 10 in. long 61 C 9158—Ship. wt. 10 oz. . . .

"CONTINENTAL" WHEEL KIT 19.95

23 "Continental" look. Contoured to look like it's built into trunk lid. Raises with lid. Chrome plated 15-in. wheel disc swings up out of way for access to trunk lock or center gas tank caps. Not for spare tire—spare remains inside trunk. Mounting bracket, chromed license light. Sturdy steel in prime coat—ready to paint. Usually installed by using bolt holes of car emblem.

Fits 1953 Buick, Oldsmobile; 1950–54 Chevrolet (except Fleetline); 1952–54 Ford, Mercury; 1949–54 Pontiac (except Torpedo); 1953–54 DeSoto, Hudson Jet.

61 C 7942 MO—Ship. wt. 16 lbs. *Mailable.* . . . . . Kit $ 19.95

24 WIND SILENCER. Cuts wind-roar to a whisper. Snaps easily on front door lip. Steel chrome plated.

61 C 8051—Ship. wt. 9 oz. *Mailable.* . . . . . Pair $1.89

25 WINDOW DRAFT DEFLECTOR. Protects from drafts. Easily inserted under window molding—no drilling. Clear plastic.

61 C 8287—Ship. wt. 6 oz. *Mailable* . . . . . Each 95c

26 COOL-AIR WIND DEFLECTOR. Clear plastic. Clips to vent windows. Stops drafts, directs flow of air downward. For refreshing cool comfort and perfect ventilation. Fits all cars including those with wrap around windshields. Ship. wt. 4 oz.

61 C 8055—*State Color: Red, Green, Blue, Clear.* . . . . . Pair 49c

27 BUG, SNOW DEFLECTOR. Keeps windshield clean. Plastic, chrome plated center shaft. Fits on hood of car. Wt. 7 oz.

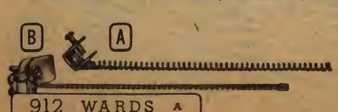
61 C 8123—*State Color: Clear, Red, Blue, Green.* 45c

REPLACEMENT GRILLES

28 Save up to ½. Like original equipment. Complete with parking light rims, parts, fittings and illustrated instructions. All chrome plated ready to install.

Note: 1953 Chev. does not include parking light housings or grille extensions; 1949 Ford and 1953 Plymouth does not include parking light rims. Cat. Nos. ending in "MO" or "K" are *Mailable;* "F" *Not Mailable.* "F" or "K" items are shipped promptly from Chicago Factory.

For These	Wt.	Cat. No.	Price
Chev. 1947–48	19 lbs.	61C7850 MO	$32.45
1949 All Pass.	11 lbs.	61C7851 MO	23.75
1950 All Pass.	12 lbs.	61C7852 MO	26.75
1951 All Pass.	12 lbs.	61C7853 MO	29.75
1952 All Pass.	14 lbs.	61C7854 F	34.50
1953 All Pass.	14 lbs.	61C7855 F	29.95
Ford 1946–48	18 lbs.	61C7856 MO	25.75
1949	14 lbs.	61C7857 MO	25.75
1950	17 lbs.	61C7858 MO	34.75
1951	18 lbs.	61C7859 MO	38.95
1952	13 lbs.	61C7860 MO	30.95
1953	11 lbs.	61C7867 F	33.50
1954	24 lbs.	61C7868 F	36.95
Plym. 1951–52	19 lbs.	61C7869 K	54.95
1953	10 lbs.	61C7870 K	29.95



A B CURB SIGNALS. Mount on fenders of any car. Makes warning noise when contacting curb—protects tires.

(a) Coil Wire Curb Signals. Just screw on fender edge.

61 C 8145—Chrome plated. Ship. wt. 6 oz. . . . . Pair 29c

(b) DeLuxe Curb Signals. Easily adjustable for length and height. Clamps on to any car. Strong spiral-wound spring steel.

61 C 8148—Chrome plated. Ship. wt. 7 oz. . . . . Pair 95c

TUBELESS TIRE CLAMP KIT 6.95

29 FOR HOT PATCH REPAIRS. Consists of clamp, 5 assorted size patches specially made for tubeless tires and wire buffing brush. Patches under heat and pressure . . . gives a safer, more positive repair. Clamp is heavy alloy casting built for rugged service.

61 C 9143—Ship. wt. 5 lbs. . . . . Kit $6.95

WIRE BUFFING BRUSH. Practical sturdy. For buffing tires before patching.

61 C 9145—Ship. wt. 8 oz. 49c

SKIVED TIRE RELINERS 1.49 6.00–16

30 Cement coated—vulcanizes to casing. Made of selected used tires. 4 plies with contour-beveled edges for proper fit in tire.

For Pass. Car Tires	Ship. wt. Lbs.	Oz.	Cat. No.	Each	2 for
5.25, 5.50x15	3	8	61 C 5677	$1.49	$2.79
5.25, 5.50x16	3	8	61 C 5677	1.49	2.79
6.00, 6.25x16	5	8	61 C 5678	1.49	2.79
6.50, 6.70x15	5	8	61 C 5678	1.49	2.79
6.50, 6.70x16	6	8	61 C 5675	1.49	2.79
7.00, 7.10x15	4	4	61 C 5679	1.59	2.95
7.00, 7.10x16	4	4	61 C 5679	1.59	2.95
7.50, 7.60x15	4	4	61 C 5679	1.59	2.95
7.50, 7.60x16	4	4	61 C 5679	1.59	2.95
Reliners for Truck Tires					
32 x 6; 7.00 x 20	8		61 C 5680	3.69	6.95
34 x 7; 7.50 x 20	11		61 C 5681	3.69	6.95
8.25; 9.00x20	13		61 C 5676	4.25	7.95

For Monthly Payments See Page 981

HOT PATCH KITS 89c,

31 SUPREME HOT PATCH VU IZING KITS. Best grade clamp with rubber-cushione form with buffer. Ship. wt. 10

61 C 5706—Clamp, 10 patch

32 HEAVY-DUTY VULCAN KIT. For rubber-covered stems, giant oval, small rou small oval patches. Cast steel rubber-cushioned platform; 2 clamps. Permanent repair. W fer. Ship. wt. Kit, 6 lbs.

61 C 5709—Clamp with 1 box 1 box giant patches . . . . .

33 GARAGE TYPE HEAVY- VULCANIZER. For any any size patch; for car, truck, tire valves. Self-locking, 8- pressure arm for feather-ed canizing. 3 sizes spider clam ery stick; leaf-extension. patches below.

61 C 5710—Wt. 8 lbs. 8 oz. . . .

REGULAR SIZE SUPREME PATCHES. 6 oval, 4 round with buffer. Ship. wt. 8 oz.

61 C 5707—1 Box 47c; 2

OVAL GIANT HEAT PATCH 3⅜x1¾ inches. Ship. wt. 12

61 C 5711. . . . . Box of 5 pa

Needs for Car Owners and Garages...10% Down on Terms

TUBELESS TIRE BEAD EXPANDERS 1.49 Economy

34 DE LUXE BEAD EXPANDER. Professional quality. For garages, service stations, farms. Forces tubeless tire beads onto rim for proper bead seating. Blue tempered spring steel band. Easy-to-grip screw-type crank for tightening band on tire easily, quickly. Automatic release clamp draws up slack after placing band on tire . . . let's you apply full amount of air without removing tool from tire—releases automatically after 8 to 10 lbs. of air seals bead.
61 C 9166—Shipping weight 6 lbs. $7.95

35 ECONOMY BEAD EXPANDER. Ideal for the individual car owner. Helps seat tire beads properly, quickly. Annealed spring steel band fits around any passenger car tire. Handle can be turned against tire tread to lock it into position. Band rolls up when not in use . . . easy to carry in car. Red enameled handle, frame.
61 C 9167—Shipping weight 14 oz. $1.49

36 PNEUMATIC TIRE SPREADER. Fast tire service tool for inspecting and repairing all types of tires. Operates off of air hose. Has exclusive tubeless tire feature . . . won't injure tubeless tire bead. Permits spreading tire in any position and inserting "C" clamp for tubeless repair too. Holds "spread" until servicing job is done—air hose can be disconnected for other uses without loss of compression. Lightweight yet powerful. One-hand operation. Balanced finger-grip handle control. Jaws spread to 11¾ in. Length overall 16 in., cylinder 12 in.; ¼-inch air intake opening.
61 C 9168—Ship. wt. 12 lbs. $3 Down . . . . . or Cash Price $29.50

37 "TIRE-ON" TOOL. For quicker, easier "flat" changing. No lifting or fumbling. 2 prongs slip through lug holes in wheel and rest in holes of brake drum (or on lugs)—let you *slide* wheel into place.
61 C 9169—Length 21 in. With instructions. Ship. wt. 1 lb. 98c

WARDS TIRE BEAD BREAKERS 4.95 Economy Model

38 WARDS PORTABLE HEAVY-DUTY BEAD BREAKER. Breaks the toughest beads quickly, easily on all car, light truck wheels. Prevents damage to the air seals on tubeless tires. Actually "rolls" beads off, breaking them in one operation. Durable, long-lasting forged alloy steel. Needs no adjustments. Long handle with rubber grip. Engineered so wheel can't slip.
61 C 9144 MO—Shipping weight 23 lbs. $14.95

39 WARDS UNIVERSAL BEAD BREAKER. Long handle affords ample leverage—press inward to break loose tightly frozen beads. Finest forged alloy steel—extra strong, lightweight, portable. Works with wheel on or off car. For all cars, light trucks.
61 C 9164—Shipping weight 8 lbs. $6.95

40 WARDS ECONOMY BEAD BREAKER. Lever action breaks loose frozen beads. Durable steel. Works best with wheel off car. Fits all 15–19-in. wheels, drop center, or Chrysler "safety rims."
61 C 9146—Rubber grips on handles. Ship. wt. 6 lbs. $4.95

WARDS HANDY TIRE PUMPS 1.10 Economy Pump

41 WARDS ECONOMY TIRE PUMP. Steel barrel 1¼x16 in., base, wood handle. 18-in. rubber hose, screw-on connector.
61 C 5650—Black Enamel. Ship. wt. 1 lb. 8 oz. $1.10

42 43 WARDS BETTER QUALITY TIRE PUMPS. Heavy steel barrel. Steel base, wood handle. Check valve prevents back pressure. 24-in. 2-ply rubber hose. Screw-on connection.
(42) 61 C 5651—STANDARD PRESSURE TIRE PUMP. 1½x20-in. barrel. Copper-lacquered finish. *Malliable.* Ship. wt. 3 lbs. 4 oz. $2.49
(43) 61 C 5654—LOW PRESSURE TIRE PUMP. 1¾x17-in. barrel. Enamel finish. *Malliable.* Ship. wt. 3 lbs. 4 oz. $2.49

44 WARDS TRACTOR PUMP. 1¼x27-inch barrel makes pumping easier. Hardwood handle. Screw-on connection. Rubber hose.
61 C 5653—Blue enamel finish. Wt. 3 lbs. 8 oz. *Malliable.* $2.69

REPLACEMENT PUMP HOSE. 2-ply fabric reinforced rubber.
61 C 5655—Length 30 in. Screw-on connector. Ship. wt. 4 oz. 28c

45 SUPER AIR ENGINE-OPERATED INFLATING PUMP. Converts any engine of 4 cylinders or more into a practical air compressor in a few minutes. Includes Spark Plug adapters (10mm, 14mm, and 18mm) to fit all popular makes of tractors, Trucks or Cars—no extra fittings to buy. Won't harm engine. Includes 16-ft. hose.
61 C 5661—With Pressure Gauge. Ship. wt. 2 lbs. $4.75
61 C 5662—Without Pressure Gauge. Ship. wt. 1 lb. 12 oz. 2.95

46 AIR TRANSFER HOSE. For transferring air from one tire to another. Screw-on connector on each end—fit all standard valves.
61 C 5652—12-ft. rubber hose. Ship. wt. 12 oz. 95c

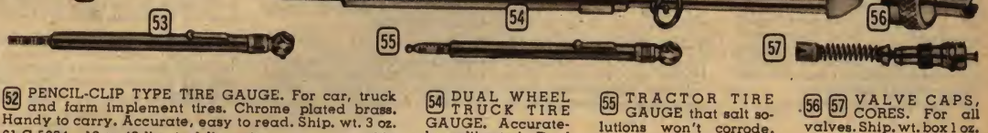
WARDS BUMPER JACKS 3.45 1-Ton Mechanical

47 48 MECHANICAL BUMPER JACKS. Sturdy ratchet type. Large detachable 6x8-in. road gripping base. Y-shaped steel bar with teeth "rolled in." Handle 20 in. Lifts 6⅜ in. to 30¾ in. on upper and lower. Rust resistant. *Malliable.*
(47) 61 C 5624 M—1½-TON CAPACITY. Wt. 13 lbs. $5.45
(48) 61 C 5623 M—1-TON CAPACITY. Similar to above, but lighter duty type. 6x6-in. road base. Ship. wt. 9 lbs. $3.45

49 1½-TON HYDRAULIC BUMPER LIFT JACK. Floating lift hook fits all cars. Valve lowers fast or slow. 19 adjustments permit heights from 4 in. to 33 in. Handle 14 in. Base 6x4½ in. All steel. *Malliable.*
61 C 5606 M—Enamel finish. Ship. wt. 16 lbs. $11.75

50 TWIN-LEG MECHANICAL BUMPER JACKS. Extremely popular in service stations. Double-support construction. Easy to use. 1-piece handle and base—unfold, set up, turn handle—screw action of bumper hook lifts car. Finish resists rust.
61 C 5631 M—1½-TON CAPACITY. Size open 9x20¼x35¼ in.; closed, 6¼x9x35¼ in. Low load height 4½ in.; raises to 28¾ in. *Malliable.* Ship. wt. 17 lbs. $7.69
61 C 5630 MO—2-TON CAPACITY. Size open, 12x23x38¼ in.; closed, 6¼x12x38¼. Low load height 7 in.; raises to 31 in. *Malliable.* Ship. wt. 20 lbs. $10.60

51 1½-TON 3-LEG BUMPER JACK. 3 chain-connected support legs, riveted bases, heavy steel channels. Fits under bumper—lifts easily, gives steady, safer support. Thrust weight on ball bearings. Ship. wt. 17 lbs.
61 C 5648 M—Low height 6½ in.; full height 30¾ in. $6.95
61 C 5647 M—1¼-TON 3-LEG BUMPER JACK. (Not pictured). Similar to above but lighter duty type. Low height 6½ in.; full height 30½ in. Ship. wt. 15 lbs. $5.45



52 PENCIL-CLIP TYPE TIRE GAUGE. For car, truck and farm implement tires. Chrome plated brass. Handy to carry. Accurate, easy to read. Ship. wt. 3 oz.
61 C 5684—10 to 40 lbs. in 1-lb. units. 98c
61 C 5683—20 to 120 lbs. in 5-lb. units. $1.15

53 PROFESSIONAL TYPE TIRE PRESSURE GAUGE. Accurate, durable, easy to read. New 4-sided bar.
61 C 5685—8 to 40 lbs. in 1-lb. units. Wt. 3 oz. . . . $1.39

54 DUAL WHEEL TRUCK TIRE GAUGE. Accurately calibrated. Dual head. Chrome plated brass. 10 to 130 lbs. in 2 lb. units, Hanging Ring. Ship. wt. 8 oz.
61 C 5682. . . . . $3.45

55 TRACTOR TIRE GAUGE that salt solutions won't corrode. Tests tires wet or dry. Pump action for rinsing corrosive solutions out of gauge. Ship. wt. 3 oz.
61 C 5695—5 to 50 lbs. in 1-lb. units. $1.25

56 57 VALVE CAPS, CORES. For all valves. Ship. wt. box 1 oz.
(56) 61C5713—VALVE CAP. Screw driver type—also removes, inserts valve cores. Box of 5. . . . . 22c
(57) 61 C 5715—VALVE CORE. Box of 5. . . . . 29c

TUBELESS TIRE REPAIR KITS 1.09, 2.95

58 59 TUBELESS TIRE REPAIR KITS. For repairing tubeless tire punctures without removing tire from rim. 3 sizes of rubber plugs, insertion needle, cement, instructions.
(58) 61 C 5708—"SHOP SIZE" KIT. 25 of each size plugs, 4-oz. can of cement. Wt. 1 lb. 4 oz. $2.95
(59) 61 C 5702—"CAR SIZE" KIT. 3 of each size plugs, 1-oz. bottle of cement. Wt. 8 oz. . . . $1.09

60 TUBE REPAIR KIT. Heavy-duty. Repair inner tubes without vulcanizing. Beveled-edge patches, 17 (1¼-in.) patches; 3x16-in. strip of patching rubber; 1 tube cement.
61 C 5701—With metal buffer. Wt. 6 oz. 49c

61 SELF-VULCANIZING TIRE PATCHES. Road heat vulcanizes patch permanently to tire. Cords set in live rubber. Won't injure tube.
61 C 5735—5-inch Round Patch. For breaks up to 1 inch. Ship. wt. 2 oz. . Each 15c; 3 for 39c
61 C 5736—7-inch Round Patch. For breaks up to 2½ in. Ship. wt. 5 oz. . . Each 25c; 3 for 65c
61 C 5737—8-in. Round Patch. For breaks up to 4 in. Ship. wt. 6 oz. . . . . Each 37c; 3 for 98c
61 C 5738—7-in. Side wall Patch. For breaks in side wall. Ship. wt. 5 oz. . . . Each 23c; 3 for 59c
61 C 5739—8½x11-inch Patch. For larger breaks. Ship. wt. 12 oz. . . Each 63c; 3 for $1.69

62 TIRE BOOT KIT. Made from best selected used tires. 10 patches in 3 sizes—4x5 to 7½x10 in. Cement coated.
61 C 5698—Ship. wt. 1 lb. 8 oz. . . . . Kit 85c

LUG WRENCHES 75c TO 2.19; MALLETS 1.19 AND 4.95

63 4-WAY LUG WRENCHES. Provides powerful leverage to make tire changing easier. Universal type—fits all wheel lugs. Carbon steel.
61 C 9137—14 IN. LONG. Sockets ¾, ¾, 13/16, ⅞ in. Wt. 2 lbs. 8 oz. . . . 75c
61 C 9142—20 IN. LONG. Sockets ¾, ¾, 13/16, ⅞ in. Wt. 4 lbs. 4 oz. . . $1.19

64 2-PIECE TRUCK LUG WRENCHES FOR FORD AND CHEVROLET.
61 C 9135—For Ford trucks. Carbon steel. 14 in. long. 20x¾ leverage bar. Socket openings 13/16-in. square, 1½-in. hex. Ship. wt. 7 lbs. . $2.19
61 C 9136—For Chevrolet trucks. Carbon steel. 14 in. long. 20x¾ leverage bar. Socket openings ⅞-in. and 15/16-in. hex. Ship. wt. 3 lbs. 8 oz. . $1.89

65 66 DUAL HEAD TIRE CHANGING HAMMERS. Combination steel and replaceable rubber-covered head—use on rim or tire. 15 in. long.
(65) 61 C 9769—WEDGE HEAD. Hickory handles. Ship. wt. 2 lbs. 12 oz. $2.49
(66) 61 C 9768—FLAT HEAD. Hickory handles. Ship. wt. 2 lbs. 8 oz. . 2.49

67 NON-REBOUND MALLET with non-cracking molded nylon heads. Chrome plated head housing filled with steel shot prevents rebound—gives heaviest impact with minimum effort, maximum efficiency.
61 C 9133—Wt. 2 lbs. 1¾-in. diam. head, 13¼-in. hardwood handle. $4.95

68 RUBBER MALLET. Molded non-flaking head. Mar-resistant, long wearing. Hardwood oval-shaped handle for easy gripping.
61 C 9131—LARGE. 30-oz. head. Ship. wt. 2 lbs. $1.19

69 70 CHROME-ALLOY STEEL TIRE TOOLS. Wards best quality. For unlimited heavy service. Extra long (24 in.). Ship. wt. 2 lbs. 12 oz.
(69) 61 C 9756—Straight. . . . . $1.39 (70) 61 C 9757—Curved. $1.39

FORGED STEEL TIRE TOOLS. (Not pictured). 23 in. long. Made of drop forged, tempered and hardened steel. Ship. wt. 2 lbs. 12 oz.
61 C 9127—Straight Spoon. . . . 89c 61 C 9128—Curved Spoon 89c

71 TRUCK TIRE LOCK RING REMOVER. Forged of chrome steel. Wt. 2 lbs.
61 C 9165—24 IN. LG. FOR RH, RI rims, late Ford, Chev. truck rims. $1.49

WARDS UNDER-CAR AXLE JACKS 4.95, 6.45, 7.98

72 SCISSOR JACKS. Steel elevating screw and ball bearing thrust for effortless lifting. Large axle-rest top for easy positioning. Wide base assures steady footing. Heat-treated steel. Hinged steel rod handle; lock keeps handle from buckling. Handle clamps to jack—lets you push jack under axle easily. *Malliable.*

61 C 5610 M—1½-TON CAPACITY. Raises from 3½ to 15 in. Should be used under axle. Base 7¾x4¾ in. Ship. wt. 13 lbs. $4.95

61 C 5618 M—2-TON CAPACITY. Raises from 4 to 18 in. High lift—use under chassis frame to raise both wheels on one side of car. Base 7½x4 in. Ship. wt. 17 lbs. $6.45

73 1½-TON HYDRAULIC JACK. Gives effortless lifting or lowering. Tested at 50% above rated capacity. Slight turn of release valve lowers load fast or slow as desired. Lifting range from 7 to 12 inches; two-inch extension screw gives total height of 14 inches. Sturdy heat-treated steel. No-tip malleable iron base. 2-pc. handle. *Malliable.* Ship. wt. 9 lbs.
61 C 5600 M. $7.98

HYDRAULIC TRUCK JACKS—3 TO 20-TON SIZES 13.25 3 Ton

74 Factory tested at 50% above rated capacity for extra safety. Release valve lowers load quickly or slowly. Long, heavy-duty handles provide proper leverage for effortless lifting. Highly machined ram and cylinder for smooth operation. Alloy steel ball valves. Screw extension gives extra lift. Wide, stable bases. To find jack capacity needed, take ⅔ of loaded truck weight. *Malliable.*

Ton cap.	Inches Lifts	Ext.	Ht.	Catalog Number	Wt. Lbs.	Price
3	9 to 15 5/16	2	17 9/16	61C5601M	16	13.25
5	9 to 15½	3	18½	61C5602M	18	15.25
8	9 to 15 7/16	4 9/16	20	61C5603MB	22	17.45
12	9 to 15 1/16	3	18 1/16	61C5604MB	28	23.45
20	10 to 16½		16½	61C5605MB	40	37.45

75 WARDS JACK FLUID. Use in all Hydraulic jacks for longer jack life. Retards interior rusting; makes operation smoother. Fluid flows at —50° F. One pint is enough for most jacks.
61 C 5620 Ship. wt. 1 lb. 4 oz. . . . . Pint 49c

Air Compressors for Home, Farm and Shop...20% Down

WHICH AIR COMPRESSOR SHALL I BUY?

BUY "DELIVERED AIR" ... don't buy "displacement". A compressor may "displace" as much as 10 cubic feet of air per minute but actually deliver less. For exact volume of air you need, see "Delivered Air CFM" (cubic ft. per min.) in listings at right.

A SIZE FOR EVERY JOB in garage, farm, service station, factory or shop. Wards have a complete assortment of low-priced, top quality air compressors ... and there's a size to meet your needs.

PRECISION BUILT of best quality materials. Piston type compressors ... develop higher pressures and simplify maintenance. All tanks are inspected and tested at 1½ times working pressure. Tanks over 10 gal. are A.S.M.E. approved to meet all state and city requirements; 6 and 10-gal. sizes are standard and acceptable in practically all states. Check your local requirements, order proper model at right. All units red enameled.

GASOLINE ENGINE MODELS also available from Factory in 10, 20, 30 and 60-gal. tank sizes of Air Compressors (2) and (3). Write to Wards for prices.

SHIPPING INFORMATION: Cat. No's. ending with "R" are shipped from Stock; Cat. No's. ending with "F" are shipped from Factory near Lansing, Mich.—allow 10 days plus time in transit—pay Freight from Factory.

FOR TERMS, SEE PAGE 981.

WARDS TANK MODEL AIR COMPRESSORS—¼ H.P. 64.95 WITHOUT MOTOR; 84.95 WITH MOTOR

1 DIRECT DRIVE ELECTRIC MODELS. Piston drives directly from motor shaft—no belts or pulleys. Fully automatic. Pressure valve can be set to cut out between 20 and 100 lbs. Differential valve automatically re-starts motor when pressure drops 10 to 20 lbs. below maximum pressure. Single cylinder with alum. 2-ring piston. Light disc type valves easily cleaned. Splash lubrication. Powered by 110–120-volt, 60-cycle AC single phase-split phase type motor. Motor has ball bearing at compressor end with tank drain valve, 100-lbs. air gauge manual air outlet valve, 8½-ft. cord, plug. Air hose and chuck not included—order extra below.

2 3 BELT DRIVE MODELS WITH OR WITHOUT ELECTRIC MOTORS. Heavy-duty flywheel and V-belt drive. Automatic switch on all models cuts out slightly below maximum pressure and starts pump again when tank pressure drops 20 to 25 lbs. below maximum. All have uni-cast cylinder and crankcase; cool-flo cylinder head; 3-ring aluminum piston; aluminum alloy connecting rod; heat-treated crankshafts; stainless steel valves; brass retainers. Powered by 110–120-volt, 60-cycle AC single phase capacitor motor. With tank drain valve, air gauge, safety air valve. Air hose and chuck not incl.—order extra below.

Model	HP	Tank Cap. Gals.	Max. Pres. Lbs.	Displace. CFM	Del. Air CFM	No. of cyl.	Length Width., Ht., Inches	Without Motor Without Wheels Cat. No.	Price	Wt. Lbs.	With Motor Without Wheels Cat. No.	Price	Wt. Lbs.	With Motor With Wheels Cat. No.	Price	Wt. Lbs.
(1)	½	10	100	3.5	1.2	1	26x11 x24	.....	.....	....	61 C 9122 R	$114.50	90	61 C 9124 R	$124.50	102
(1)	½	20	100	3.5	1.2	1	33x14 x27	.....	.....	....	61 C 9056 R	139.50	117	61 C 9058 R	149.50	124
(2)	¼	6	85	1.6	1.00	1	23x10½x26	61 C 9071 F	$64.95	60	61 C 9100 F	84.95	85	61 C 9101 F	94.95	95
(2)	½	6	95	2.70	1.90	1	23x10½x26	61 C 9072 F	72.50	55	61 C 9121 R	99.95	90	61 C 9120 R	109.50	102
(2)	½	10	100	2.70	1.90	1	28x11½x26	61 C 9075 F	78.50	65	61 C 9108 R	114.95	100	61 C 9109 R	124.50	110
(2)	½	20	125	2.70	1.90	1	37x14½x30	61 C 9083 F	112.95	150	61 C 9050 F	144.50	185	61 C 9051 F	154.50	195
(2)	½	30	125	3.10	1.95	1	39x18½x30	61 C 9088 F	138.50	190	61 C 9107 R	169.50	225	.....	.....	....
(3)	¾	30	125	4.80	2.32	2	39x18½x34	61 C 9091 F	154.50	225	61 C 9094 F	199.50	260	.....	.....	....
(3)	1½	60	150	7.75	3.72	2	49x22 x38	61 C 9095 F	239.00	392	61 C 9084 F	299.50	460	.....	.....	....

PORTABLE MODEL 119...

7 WITH DETACHABLE TANK. ... portable, on-the-spot Air ... sor that makes compressed ... able at any spot on the farm, ... lot, etc. Can be used as a ... model for constant pressure ... power is available, or, where ... is not available, tank can be ... and carried to the spot for em... tire inflation, greasing, etc.

Heavy-gauge standard tank ... 26 in.). 9-gallon capacity—en... inflate two 7.10-15 tires, give ... 25 strokes on hi-pressure gre... or run about 2 minutes for ... paint spraying. 100-lbs. ... working pressure (actually ... 200 lbs.). Compressor inflates ... 100 lbs. in approx. 4 minutes. ... carrying handle, 5-ft. air ho... chuck, pressure gauge, shut-...

Compressor unit has 2-in. ... 2-in. stroke. V-belt drive, 9-... iron flywheel. Displaces 3.10 ... delivers 1.95 C.F.M. Complete ... HP capacitor motor (110–120-... cycle AC single phase), cord ...

Entire compressor unit ... mounted on heavy-gauge ste... and frame with steel disc whee... semi-pneumatic 10 x 1.75 tires. ... overall 31 in.; length 30 in.; wi... in. Ship. wt. 125 lbs. *Not Mailable*.
61 C 9130 R—Only 20% Do... Terms.....or Cash ...

WARDS PORTABLE, COMPACT BASE PLATE MODEL AIR COMPRESSORS 39.95 TO 84.50

Easy to move from place to place, wherever electric power is available. Give instant, continuous pressure for tire inflation, spraying, greasing, etc. Pulsation chamber assures even flow of air. Air hose, chuck not included—order extra.

4 DIRECT-DRIVE MODEL. Same ½-HP motor and compressor as on 61 C 9122R above. Variable pressure knob for 30, 40, 60, 80 or 100 lbs. pressure. *Mailable*.
61 C 9117 MO—Ship. wt. 40 lbs.....$84.50

5 61 C 9055 MB—Same compressor unit as on 9117MO above but with belt-drive pulley (motor and belt not included). Use with 110–120-volt, 60-cycle AC motor (⅓ or ½ HP). Variable Pressure Knob as above. Wt. 22 lbs. *Mailable*....$46.50

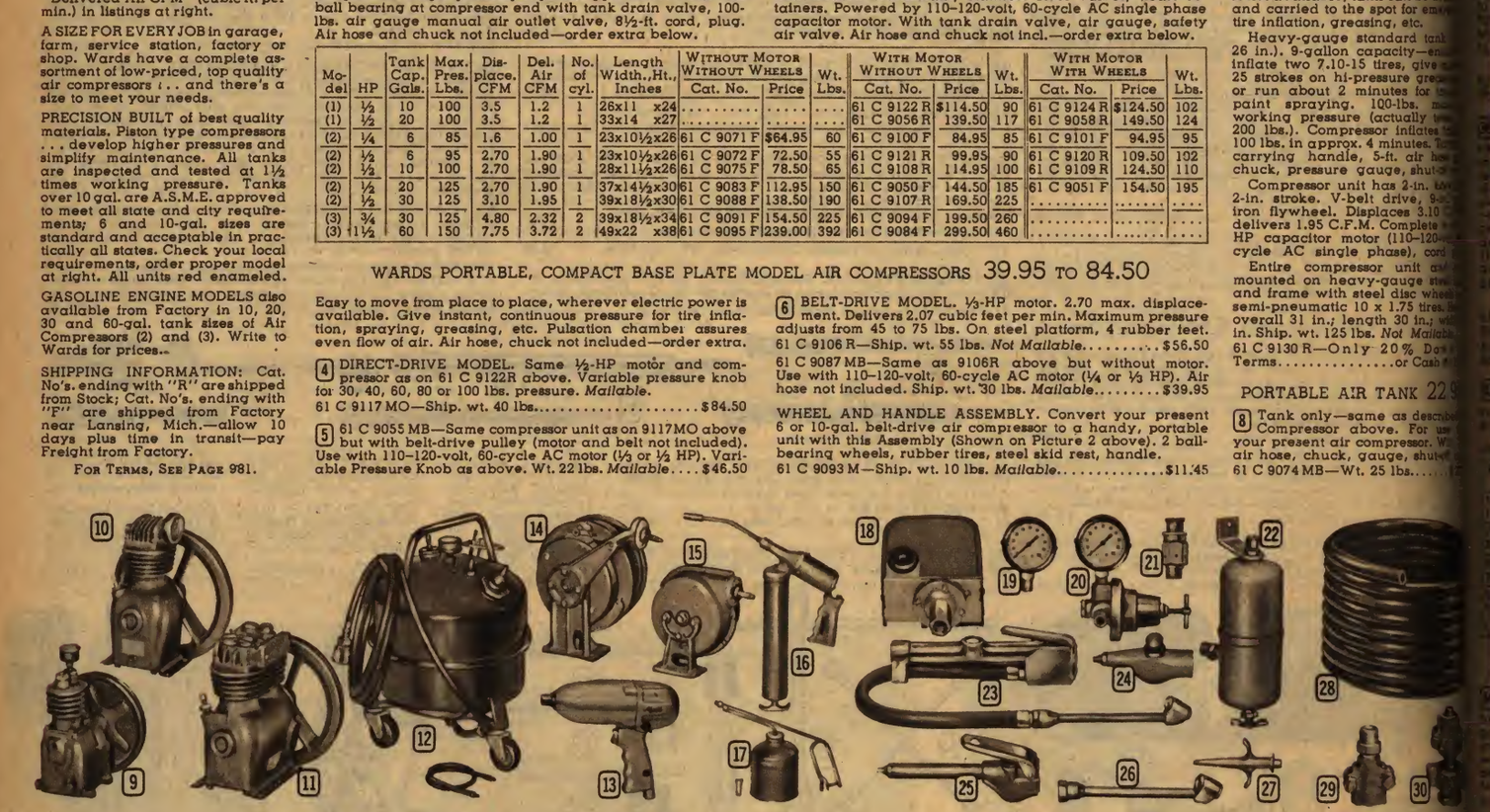
6 BELT-DRIVE MODEL. ⅓-HP motor. 2.70 max. displacement. Delivers 2.07 cubic feet per min. Maximum pressure adjusts from 45 to 75 lbs. On steel platform, 4 rubber feet.
61 C 9106 R—Ship. wt. 55 lbs. *Not Mailable*.....$56.50

61 C 9087 MB—Same as 9106R above but without motor. Use with 110–120-volt, 60-cycle AC motor (¼ or ⅓ HP). Air hose not included. Ship. wt. 30 lbs. *Mailable*.....$39.95

WHEEL AND HANDLE ASSEMBLY. Convert your present 6 or 10-gal. belt-drive air compressor to a handy, portable unit with this Assembly (Shown on Picture 2 above). 2 ball-bearing wheels, rubber tires, steel skid rest, handle.
61 C 9093 M—Ship. wt. 10 lbs. *Mailable*.....$11.45

PORTABLE AIR TANK 22...

8 Tank only—same as describ... Compressor above. For use ... your present air compressor. W... air hose, chuck, gauge, shut-...
61 C 9074 MB—Wt. 25 lbs.....



AIR COMPRESSOR UNITS ONLY—NO TANK, MOTOR OR GAUGES

9 10 11 Same compressor units as on air compressors above. May be adapted to any 1725 RPM single-phase capacitor motor. With 4 bolt holes for mounting. V-belt flywheel (8-in. steel on 61 C 9089M; 10¼-in. cast on others). Shipped from Stock. *Mailable*.

	No. of Cyl.	Bore In.	Stroke In.	Size Motor Needed (1725 RPM) to Develop Max. Pressure of: 45 lbs.	90 lbs.	150 lbs.	Need Motor Pulley	Comp. R.P.M.	Displacement CFM at 45 lbs. pres.	Delivered Air CFM	Catalog Number	Price	Wt. Lbs.
(9)	1	2	1¾	¼-HP	⅓-HP	½-HP	3 in.	650	2.07	1.61	61C9089M	$21.95	15
	1	2	1¾	½-HP	¾-HP	¾-HP	4 in.	850	2.70	2.10	61C9089M	21.95	15
(10)	1	2½	2	½-HP	½-HP	¾-HP	4 in.	650	3.70	2.76	61C9096MB	29.95	24
	1	2½	2	1 -HP	1 -HP	1½-HP	5 in.	850	4.80	3.60	61C9096MB	29.95	24
(11)	2	2½	2	1 -HP	1 -HP	1½-HP	4 in.	650	7.35	5.30	61C9097MB	54.95	39
	2	2½	2	1½-HP	1½-HP	2 -HP	5 in.	850	9.65	6.95	61C9097MB	54.95	39

AIR TOOLS, HOSE REELS

12 "ONE-MAN" AUTOMATIC BRAKE BLEEDER. Professional type. Speeds up bleeding, flushing, refilling hydraulic systems. Automatic safety valve and shut-off valve—keeps air out of brake lines. With casters, pressure gauge, high pressure and bleeder hose, fittings for all cars.
61 CP 9465 M—With instructions....$24.95

13 IMPACT WRENCH. Powerful "one tool workshop" for tightening, removing "frozen" nuts, bolts. Also reams, extracts broken screws, etc. Built-in oiler, torque regulator. Fits any air line. Shipped promptly from Chicago Factory—pay postage from there. Wt. 6 lbs.
61 C 9132 K—$19 Down....or Cash $189.00

14 15 RETRACTING HOSE REELS. For air, water, oil, grease. Install on ceiling, wall, floor. Spring actuated—withdraws or retrieves quickly. Ratchet holds hose any length. ¼-in. P.T. fittings on base. Ship. from Factory near Baltimore, Md., allow 2 weeks plus transit time.

(14) 61 C 9064 F—OPEN REEL WITH 25-FT. HOSE. (¼ or ⅜-in. I.D. hose). Size 15 1/16 x 9 13/16 in. wide. *Not Mailable*. Wt. 47 lbs. *State Hose Size wanted*.....$68.00

(15) 61 C 9049 KB—ENCLOSED REEL WITH 12-FT. HOSE. (¼-in. I.D.). Size 11½ x 8⅝ in. *Mailable*. Ship. wt. 22 lbs.....$42.75

16 HIGH PRESSURE GREASE GUN. Develops up to 6,000 lbs. pressure when operated with 75 lbs. air pressure.
61 C 9111—1-lb. Capacity. Wt. 5 lbs.$13.95
61 C 9110—1½-lb. Capacity. Wt. 7 lbs.14.45

17 SPRAYER-CLEANER. Snaps onto air line (fits all chucks). Squeeze-grip control. Nozzle adjusts to spray desired or for use as blow gun only. Heavy steel.
61 C 9119—Ship. wt. 1 lb. 12 oz.....$3.98

SAVE ON WARDS COMPRESSOR ACCESSORIES

18 AUTOMATIC ELECTRIC PRESSURE SWITCH. Cuts out motor at any pre-set maximum pressure; starts it when pressure drops. Instructions.
61 C 9065—Wt. 1 lb. 6 oz...$7.25

19 PRESSURE GAUGE. Steel case; glass dial face. ¼-in. P.T. Ship. wts.: 14 oz. and 1 lb.
61 C 9067—0–80 lbs.....$2.95
61 C 9068—0–200 lbs..... 3.95

20 PRESSURE REGULATOR-GAUGE. Gives control of air-flow from 0 to 100 lbs. pressure. ¼-in. pipe threads.
61 C 9112—Wt. 1 lb. 8 oz..$7.95

21 SAFETY VALVE. Protects against pressure overload. Adjusts for 25 to 200 lbs.
61 C 9066—Wt. 5 oz.....$2.45

22 AIR LINE FILTER. Use between compressor and regulator valve. ¼-in. pipe threads.
61 C 9115—Ship. wt. 2 lbs.$3.95

23 MILTON TIRE GA... Magnifying lens. ... swivel dual-head chuck ... both car, truck tires ... graduations from 10 ... lbs. Replaceable cart... type. Wt. 1 lb. 6 oz.
61 C 9082.....

24 AIR BLOW GUN. T... control valve. ¼-in. ... male pipe thread.
61 C 9080—Wt. 8 oz...

25 LEVER TYPE BL... GUN. Squeeze co... valve. Long nose. ¼-in. ...
61 C 9081—Wt. 4 oz...

26 MILTON DUAL-H... AIR CHUCK. Only ... rect air lines without ... matic inflator gauges.
61 C 9047—Wt. 1 lb...

27 AIR CHUCK NOZ... Press in chuck to ... blow gun. T-shaped.
61 C 9070—Wt. 4 oz...

HEAVY-DUTY MULTI-PURPOSE HOSE AND FITTING...

28 For air, oil, gasoline, grease, undercoating, gases, paints, liquid concrete (stucco), etc. Heavy-duty, flexible. Withstands maximum working pressure of 200 lbs.

Sold in continuous lengths of 10 to 500 ft. *State length.*

61 C 9125 H—½-in. I.D., ⅞-in. O.D. Wt. per ft., 5 oz...Foot 27c
61 C 9126 H—¾-in. I.D., 1⅛-in. O.D. Wt. per ft., 6 oz...Foot 38c

29 30 HOSE END CO... INGS. For multi-... pose hose. Cadmium pl...
61 C 9043—½-in. Fe... Coupling. Wt. 1 lb. ...
61 C 9044—¾-in. Fe... Coupling. Wt. 2 lbs. 12 oz...
61 C 9045—½-in. Ma... pling. Wt. 12 oz.....
61 C 9046—¾-in. Ma... pling. Wt. 1 lb. 6 oz...

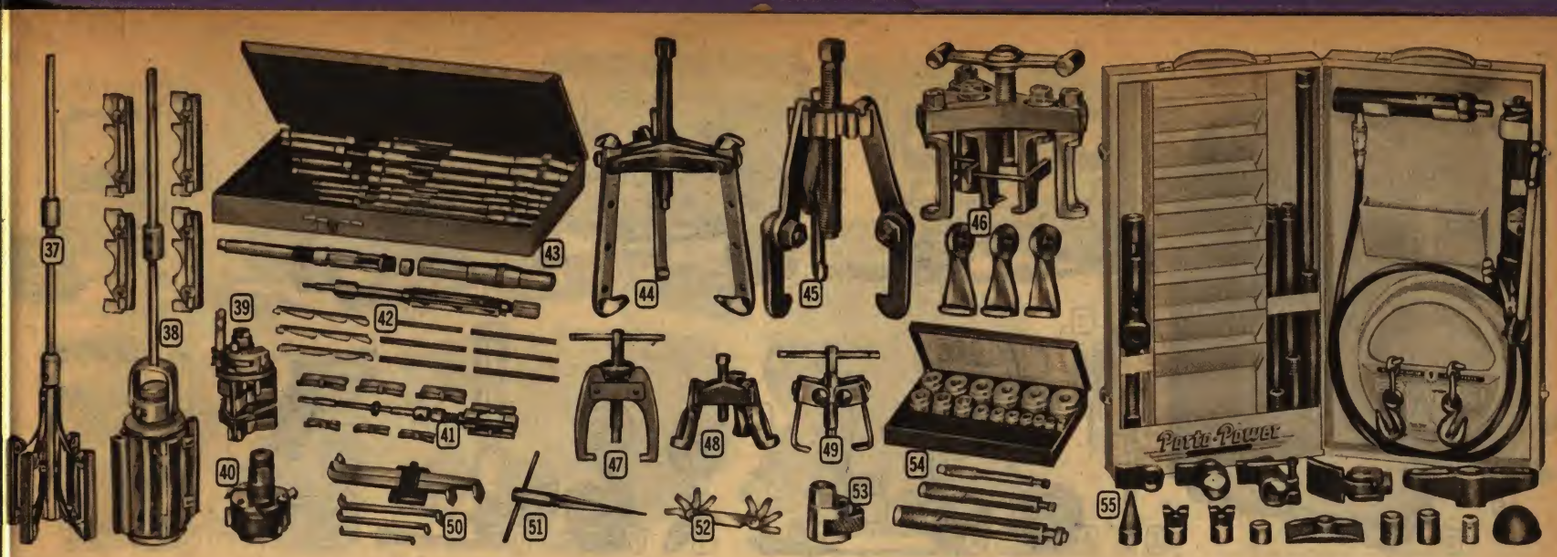
31 AIR HOSE WITH CHUCK, FITTINGS. Heavy reinforced rubber. ¼-in. inside diam. With ¼-in P. T. male and female fittings. Fits any compressor.
61 C 9085—25-ft. Hose. Ship. wt. 4 lbs.....$3.89
61 C 9086—50-ft. Hose. Ship. wt. 8 lbs.....6.75

AIR HOSE BY-THE-FOOT. Same ¼-in. heavy rubber hose as above but without fittings. Sold in any continuous length up to 250 ft. Wt. per ft., 10 oz.
61 C 9040 H—*State length wanted*.....Per Foot 10c

32 AIR HOSE REPAIR KIT. 1 air chuck, hose end, hose mender and 3 clamps.
61 C 9079—Ship. wt. 2 oz.....Kit 79c

33 34 35 QUICK CONNECTOR. Attach coupler to air line and plugs to tools. Gives instant full volume. Shuts off air when unplugged. ¼-in. pipe threads (internal on coupler and female plug; external on male plug).
(33) 61 C 9077—Extra male plug. Ship. wt. 2 oz...23c
(34) 61 C 9078—Extra female plug. Wt. 2 oz.....25c
(35) 61 C 9076—Coupler and male plug. Wt. 5 oz.$1.19

36 AIR HOSE TIRE CHUCK. ¼-in. female P.T.
61 C 9069—Ship. wt. 4 oz.....35c



Professional Service Tools...10% Down on Terms

WARDS CYLINDER SURFACING HONE 8.95; TAPER REAMER 1.19

37 CYLINDER GLAZE BREAKER, SURFACING HONE. Resurfaces, burnishes, removes glaze without oversizing. Use when installing rings and after boring or honing. Removes cylinder glaze in 20 seconds. Use with any ½-in. electric drill. Centers and expands automatically to fit $2\frac{11}{16}$-in. to $4\frac{1}{8}$-in. cylinders. With 2 fine stones, 2 guides, universal action shank, extension, instructions.
61 C 9303—Ship. wt. 2 lbs. 4 oz.... $8.95

EXTRA STONES AND GUIDES
61 C 9304—For above. 2 Stones, 2 Guides. Ship. wt. 8 oz.... $4.19

38 SELF LUBRICATING CYLINDER HONE. Restores cylinders to perfect roundness. For cylinders $2\frac{11}{16}$ in. to $4\frac{1}{8}$ in. Use with any ½-in. electric drill. Removes metal at uniform high speed. Quickly removed to check work. Buffing guides impregnated with dry lubricant—no flying dust. Thumb control knob permits adjustment in cylinder. With drive-shaft, extension, two sets of stones (1 coarse, 1 fine), carriers, buffing guides, instructions. Ship. wt. 9 lbs.
61 C 9300—$4.50 Down..or Cash $44.95

EXTRA STONES AND GUIDES
61 C 9301—2 Coarse Stones and 2 Guides Ship. wt. 14 oz.... $4.19
61 C 9302—2 Fine Stones and 2 Guides. Ship. wt. 14 oz.... $4.19

39 PROFESSIONAL PRECISION RIDGE REAMER. Accurate, self-centering. Operates wholly within cylinder. Removes ridges at any depth. Won't cut too deep. Adjustable diameter scraper and chamfered walls. 3-point contact. Double-edged tool steel cutter—cam adjustment for fast switch to next cyl. Range $2\frac{3}{4}$ in. to 4 in.
61 C 9307—Ship. wt. 2 lbs.... $9.95

EXTRA CUTTER BLADE for 9307 above.
61 C 9308—2 cutting edges. Wt. 1 oz. Ea. 65c

40 SUPER RANGE CYLINDER RIDGE REAMER. Removes ridge on upper cylinder wall. Handles cylinders $2\frac{19}{32}$ to $4\frac{3}{16}$ in.
61 C 9306—Ship. wt. 3 lbs. 4 oz.... $3.98

41 HYDRAULIC BRAKE CYLINDER HONE. Fast, smooth cutting. Rubber impregnated abrasive, fiber blades. For master wheel hydraulic cylinders. Use with ¼-in. electric drill or drill press. With two extra sets of honing stones. Range ¾ to 2 in.
61 C 9375—Ship. wt. 1 lb.... $6.45

42 PISTON PIN HONE. For all jobs of $\frac{47}{64}$ to $1\frac{1}{8}$ in.—steel, cast iron, brass, aluminum, etc. Won't jam or split bushing. Use ¼ or ½-in. hand drill or drill press. Wt. 1 lb. 5 oz.
61 C 9310—Hone with 4 sets of abrasives (2 sets fine and 2 sets coarse).... $10.95
61 C 9311—EXTRA ABRASIVES for 61 C 9310 above. 6 coarse, 6 fine. Ship. wt. 4 oz... $1.85

43 ADJUSTABLE REAMER AND PILOT SET. High grade tool steel. Blades in reamers are placed at proper angle to give a smooth, shearing cut. Retaining collars protect reamer nuts and hold blades firmly. Gives perfect alignment. Ship. wt. 12 lbs.
61 C 9332—First 8 reamers and pilots listed below, in compartmented metal case. $38.95

INDIVIDUAL REAMERS AND PILOTS. As described above but sold individually.

Reamer Size	Lgth. In.	Blade Lgth.	Reamers Only	Ship. Wt.	Each	Pilots Only	Lgth. In.	Ship. Wt.	Each
$15\frac{32}{32}$–$17\frac{32}{32}$	$5\frac{1}{4}$	2 in.	61 C 9333	4 oz.	$2.39	61 C 9342	5	4 oz.	$1.45
$17\frac{32}{32}$–$19\frac{32}{32}$	$5\frac{3}{4}$	2 in.	61 C 9334	5 oz.	2.49	61 C 9343	5	5 oz.	1.49
$19\frac{32}{32}$–$21\frac{32}{32}$	$6\frac{1}{4}$	$2\frac{1}{4}$ in.	61 C 9335	7 oz.	2.49	61 C 9344	5	6 oz.	1.59
$21\frac{32}{32}$–$23\frac{32}{32}$	$6\frac{3}{4}$	$2\frac{1}{4}$ in.	61 C 9336	8 oz.	2.59	61 C 9345	6	7 oz.	1.75
$23\frac{32}{32}$–$25\frac{32}{32}$	$7\frac{1}{4}$	$2\frac{1}{2}$ in.	61 C 9337	10 oz.	2.79	61 C 9346	6	10 oz.	1.85
$25\frac{32}{32}$–$27\frac{32}{32}$	$7\frac{3}{4}$	$2\frac{1}{2}$ in.	61 C 9338	12 oz.	2.95	61 C 9347	6	12 oz.	1.98
$27\frac{32}{32}$–$15\frac{16}{16}$	$8\frac{1}{4}$	3 in.	61 C 9339	1 lb.	3.25	61 C 9348	6	12 oz.	2.19
$15\frac{16}{16}$–$11\frac{16}{16}$	$8\frac{3}{4}$	3 in.	61 C 9340	1 lb. 5 oz.	3.45	61 C 9349	6	12 oz.	2.35
$11\frac{16}{16}$–$13\frac{16}{16}$	10	$3\frac{1}{2}$ in.	61 C 9341	1 lb. 12 oz.	4.45	61 C 9350	6	12 oz.	2.49

PULLERS FOR GEARS, BATTERY TERMINALS, ETC.

44 HEAVY-DUTY GEAR PULLERS. For gears, pinions, pulleys, bearings, etc. Drop forged alloy steel, heat treated. Hardened center screw has ⅞-in. hexagon head. Arms 8 in. long overall with 4 length adjustments—maximum reach $6\frac{1}{4}$ in. Cross head 7 in. long with 3 radial adjustments from 3 to 6 in. wide. Hooks offset ½ in. at one end; 1 in. at other. For internal or external pulling. Red enamel body; arms chrome-plated.
61 C 9210—TWO-ARM MODEL. Ship. wt. 5 lbs..... $6.50
61 C 9211—THREE-ARM MODEL. Ship. wt. 7 lbs.... 8.50

45 HEAVY DUTY GEAR AND PINION PULLER. Withstands up to 10-ton pull. Handles most heavy truck and tractor work. Special alloy steel; stressproof pulling screw $9\frac{3}{4}$ in. long. Adapts for 2 or 3-arm use.
61 C 9185—0 to 10 in. Ship. wt. 12 lbs.... $11.45

46 EXTRA-HEAVY DUTY HUB AND GEAR PULLER. Pulls any auto hub including Ford and Mercury cars 1936–55. Adjusts for 5, 6 or 7-studded hubs. Will not bend hub bolts. Also pulls gears, bearings, steering wheels, fan pulleys, discs, drums, etc. Extra-heavy drop forged steel. $1\frac{1}{16}$-in. pulling screw. Tested on pulls over 28,000 lbs. per sq. in. With striking wrench.
61 C 9198M—Ship. wt. 15 lbs. *Malliable*..... $12.95

47 BATTERY TERMINAL AND GEAR PULLERS. Drop forged alloy steel, heat-treated. Fast acting. Beveled lock.
61 C 9212—BATTERY TERMINALS. 0 to 2 in. Ship. wt. 1 lb. $1.39
61 C 9213—GEARS, PINIONS. 0 to 3 in. Wt. 1 lb. 4 oz.... $1.85

48 UNIVERSAL HUB PULLER. For car or truck. 3 pivoting arms—pulls all 5- stud hubs. Mounts on hub for straight, strong pull. Heavy malleable iron. Hardened steel screw ¾-in. head.
61 C 9204M—*Malliable*. Ship. wt. 5 lbs. 4 oz.... $3.59

49 ECONOMY BATTERY TERMINAL PULLER. Cadmium plated cold rolled steel. Fits all terminals. Sliding handle. Ship. wt. 12 oz.
61 C 9205—0 to 2 in..... 98c

SERVICE TOOLS FOR SMALL GASOLINE ENGINE

75 TO 80 Handy tools for doing your own valve and ring jobs on small engines on Lawn Mowers, Power Saws, Motor Scooters, etc. (Briggs & Stratton, Clinton, Lawson, Wisconsin, and others).

(75) 61 C 9255—PISTON RING COMPRESSOR. Range $1\frac{3}{4}$ to 3 in. Ship. wt. 6 oz.... $1.29

(76) 61 C 9256—PISTON GROOVE CUTTER AND CLEANER. Range 2 to 3 in. 5 hardened steel grooving blades, 1 land trimmer. Ship. wt. 1 lb.... $3.98

(77) 61 C 9257—CYLINDER RIDGE REAMER. Range 2 to 3 in. Double-edge tool steel cutter. Self-centering, accurate, can't cut too deep. Wt. 1 lb. 3 oz.... $8.50

(78) 61 C 9242—VALVE LIFTER-SPRING COMPRESSOR. For ⅞-in. springs. Wt. 1 lb.... 2.79

61 C 9259—VALVE SEAT REAMER SET (not pictured). Abrasive Type for 45° seats to $2\frac{1}{8}$ in. With 1 coarse, 1 fine abrasive. Ship. wt. 1 lb. 12 oz.... $7.50

(79) 61 C 9229—VALVE GRINDER. Same as(65) described at right. Ship. wt. 2 lbs.... 2.19

(80) 61 C 9251—MAGNETIC KEY INSERTER. With magnet in jaws. Ship. wt. 1 oz.... 1.19

MISCELLANEOUS TOOLS

50 DOUBLE END OFFSET SCREWDRIVER SET. For limited or hard-to-get-at areas where regular screwdrivers can't be used. Forged of chrome alloy steel, heat treated, chrome plated. $3\frac{9}{16}$ to $6\frac{5}{8}$ in. long. .033 to .070 in. thick (tip). Set of 5 in metal clip.
61 C 9238—Wt. 12 oz.... $2.49

51 TAPER REAMER. Enlarges holes, starts taps, removes burrs in metal, plastic, wood. ⅛ to ½ in. Forged steel.
61 C 9233—Wt. 5 oz.... $1.19

52 THREAD GAUGE. Counts threads on bolts, nuts, screws, pipes and fittings. Range $11\frac{1}{2}$ to 28 threads per inch. Hard, tempered steel.
61 C 9223—Wt. 1 oz.... 39c

53 STUD PULLER. Sets or removes $\frac{5}{16}$ to $\frac{9}{16}$-in. studs without bending. Gripping wheel gives powerful turning action. Releases instantly. Chrome alloy steel. Chrome plated finish.
61 C 9237—Wt. 12 oz.... $3.45

54 UNIVERSAL BUSHING DRIVER SET. For car, truck, tractor. High grade steel. 3 retainer bodies with knurled nuts hold 16 different adapters, $\frac{13}{32}$ to $1\frac{1}{4}$-in. inside, ⅜ to $1\frac{1}{4}$-in. outside diameter. In compartmented steel box.
61 C 9446—Wt. 4 lbs.... $4.75

PORTO-POWER KIT 94.70 TO 174.75

55 4-TON HYDRAULIC JACK KIT. Hydraulic Pump, Ram and attachments to push, pull, lift, press, bend, spread or clamp. Speeds straightening, aligning, jacking, pulling, disassembly. Helps you make hundreds of repairs on cars, trucks, tractors, combines, etc., either in the shop or right in the field. Eliminates need for pry-bars, sledges, torches and dangerous make-shift devices. Ram works in tight areas, yet you operate pump away from work zone . . . means greater safety. Hose-connecting swivel coupler allows ram to be used in any position—on side, upside down, or any angle. Kit consists of:

HYDRAULIC PUMP WITH 6-FT. HIGH PRESSURE HOSE. Easy strokes create up to 8,650 lbs. per sq in. pressure. Controls to fraction of inch.

4-TON RAM. Gets power from hydraulic pump. Ram retracts automatically—no pumping back.

23 ATTACHMENTS. One each 3, 5, 10, 23-in. and two 15-in. Extension Tubes; 2 short Couplers; Spreader Toe; Serrated Saddle; Two 90° "V" Bases; $2\frac{1}{2}$x$4\frac{1}{2}$-in. Flat Base; $2\frac{3}{4}$-in. diam. dome Flex-Head; two 5-foot, ¼-in. diam. chains; chain Plate; adjustable Body Spoon; Wedge-Head; Slip Lock Extension; Spreader Ram Toe; and Adjustable Ram Toe.

61 CN 9611MB—WITHOUT CASE. Wt. 40 lbs... $94.70
61 CN 9610YO—KIT WITH COMPARTMENTED CARRYING CASE. Hangs or stands. Wt. 68 lbs.... $119.90

56 10-TON HYDRAULIC JACK KIT. Like above but for heavier duty work. Develops up to 10,000 lbs. per sq. in. pressure. With 25 attachments. Shipped promptly from Factory in Milwaukee, Wis.
61 CN 9613 F—WITHOUT STAND. Wt. 111 lbs... $156.05
(56) 61 CN 9612 F—KIT WITH WHEELED ANGL-STAND. Ship. wt. 187 lbs.... $174.75

57 10-TON HYDRAULIC PRESS. For 10-Ton Ram above. Bed width 15 in.; clearance ht., $14\frac{1}{2}$ in.
61 CN 9614 F—Press Only. Wt. 113 lbs.... $49.75

NO EXTRA CHARGE FOR CREDIT ON ITEMS ABOVE.
WRITE FOR FREE PORTO-POWER CIRCULAR

VALVE AND TAPPET TOOLS FOR ADJUSTING AND REPAIRING 35c TO 10.95

58 BENT TAPPET FEELER GAUGE. Hardened tempered steel. 11 blades from .006 to .020. Angled ends for easy manifold clearance.
61 C 9436—Wt. 4 oz.... 98c

59 4-PC. TAPPET WRENCH SET. Thin heads accurately broached with 15° offset openings. Fine quality chrome alloy steel. 2 each $\frac{1}{2}$x$\frac{9}{16}$ in. and $\frac{5}{8}$x$\frac{11}{16}$ in.
61 C 9435—Wt. 1 lb. Set $2.69

60 TAPPET ADJUSTER. For Buick, Nash, Chevrolet and 1952–53 6-cyl. Ford. ⅜ in and ⅝ in. 12-pt. opening at each end; screw driver supported by locking swivel arm. Leaves one hand free to use feeler gauge while other turns screw driver.
61 C 9254—Wt. 12 oz... $1.49

61 OVERHEAD VALVE TAPPET TOOL. For adjusting tappets while motor is running. Spring-in-handle permits blade to follow up-and-down tappet motion. Chrome alloy steel blade, shockproof plastic handle.
61 C 9440—Wt. 4 oz.... $1.40

62 63 THICKNESS GAUGES. Hardened tempered steel. 25 blades, each $3\frac{1}{2}$ in. long, ranging from .0015 to .025. Ship. wt. 5 oz.
(62) 61 C 9222—PROFESSIONAL MODEL. Tapered ends.. $1.65
(63) 61 C 9221—STANDARD MODEL. Rounded ends.. 89c

64 ZIP VALVE GRINDING COMPOUND. Duplex can—coarse and fine watermixed.
61 C 9227—3-oz. Can. Ship. wt. 4 oz.... 35c

65 VALVE GRINDER. Smooth, fast, reciprocating. Long and short self-locking stems, bits, vacuum cup, spring. Ball thrust bearing.
61 C 9229—Ship. wt. 2 lbs.... $2.19

66 VALVE REFACING LATHE. Tungsten carbide insert in steel blade will reface all valves, including Chrome high-heat valves. Can be set for 30° or 45°. Hand crank.
61 C 9226—Ship. wt. 1 lb. 12 oz.... $2.95

67 VALVE SEAT REAMER SET. For all Fords, Plyms. and others with seats to $2\frac{1}{8}$-in. diam. Abrasive type 45°, 4 pilots: $\frac{5}{16}$, ⅜, $\frac{11}{32}$, $\frac{19}{32}$ in. With Ford V-8 bushing, 1 coarse, 1 fine abrasive, and handle.
61 C 9230—Ship. wt. 1 lb. 12 oz.... $1.89

61 C 9240—VALVE SEAT REAMER SET. For Chev. 1935–54. Ship. wt. 1 lb. 8 oz.... $2.98

61 C 9231—EXTRA ABRASIVES: 6 coarse, 6 fine, for reamer sets above. Wt. 3 oz.... 65c

68 VALVE GUIDE EXTRACTOR. For Ford, Mercury V-type engines. Quickly loosens "frozen" guides. 18-in. lever. Drop forged steel. Valve key puller included.
61 C 9219—Ship. wt. 6 lbs.... $10.95

69 VALVE LIFTER-SPRING COMPRESSOR. Easy to operate. Turn left to compress; right to lift. Holds at any point. Jaws open to $2\frac{1}{2}$ in.
61 C 9241—Ship. wt. 1 lb. 8 oz.... $2.29

70 ECONOMY VALVE LIFTER. High grade light-duty Lifter with jaws adapted for use on the majority of all motors. Locks securely in all positions. Durable steel.
61 C 9244—Ship. wt. 12 oz.... 79c

71 OVERHEAD VALVE LIFTER. For valve-in-head motors, Chev., Buick, others. Heavy-gauge steel with heat treated hook.
61 C 9243—Wt. 1 lb.... $1.49

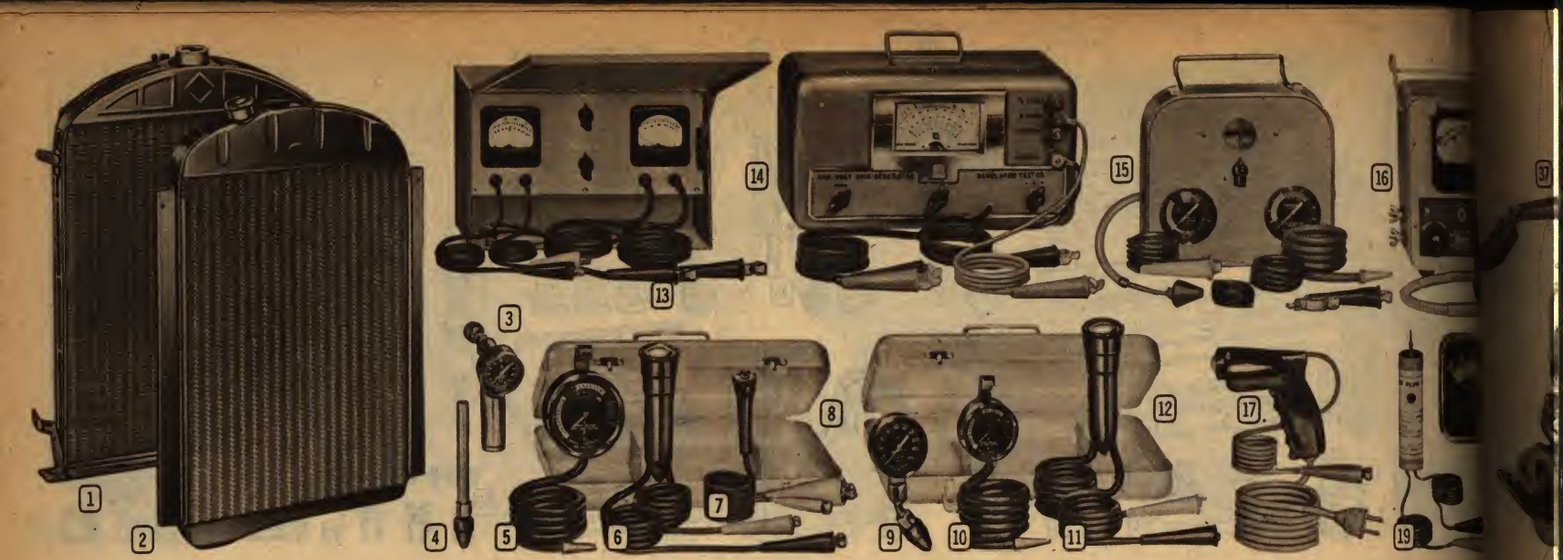
72 HEAVY-DUTY C-TYPE VALVE LIFTER. Throat opening 10x$10\frac{1}{4}$. For overhead, or "L" head valves, all cars ex. Cadillac. Steel frame; adj. jaws for all size springs. 1 straight, 1 offset dual jaw.
61 C 9246—Wt. 8 lbs.... $8.95

73 MAGNETIC KEEPER INSERTER. For Ford V-8 to 1953, other "L" head V-type motors. Alnico jaw magnets hold keepers. No-slip handle.
61 C 9250—Wt. 4 oz.... $1.59

KEEPER INSERTERS for all sizes of split valve keepers.
61 C 9253—MAGNETIC TYPE. Ship. wt. 4 oz.... $1.79
61 C 9252—NON-MAGNETIC TYPE. Ship. wt. 4 oz.... $1.59

74 VALVE GUIDE CLEANERS. Adj. $\frac{5}{16}$ to $\frac{7}{16}$-in. inside diam. 5 blades.
61 C 9235—With straight shaft. Wt. 4 oz.... $1.69
61 C 9236—Flexible shaft for difficult areas. Wt. 4 oz.. $2.19

FOR MONTHLY PAYMENTS, SEE INSIDE BACK COVER



Auto Radiators

WARDS SUPREME QUALITY RADIATORS 39.95 for Chev. 1942–48

Equal or superior to original. Perfect replacement. Top quality brass tubes and copper fins, solder-baked to form a single water-tight unit. Long water passages, more fins for superior cooling. Tanks, non-rusting. Side brackets hand-soldered to cores. Std. connections, filler necks.

[1] FINEST TUBULAR TYPE for Fords. Large water capacity—oval shaped tubes stay clean longer. Cap, shell drain cock not included.

[2] MULTI-V-CELL cool flow type (2508 cells per sq. ft.) for Chev., Plym., other cars. Brass tanks, water channels. Cap, shell drain cock not incld.

HOW TO ORDER: For Chev. Trucks with 3-in. core, order only 3-in. core below. If core is less than 3 in. order 2-in. core. (*) If ordering for Buick, DeSoto, Dodge, Pontiac, Studebaker. *State Make, Year, Model.*

Cat. No's. ending with "MO" *Mailable* from Stock; those with "R" *Not Mailable* from Stock; those with "T" *Mailable* and those with "RT" *Not Mailable* from Stock in Baltimore—pay charges only from Albany; those with "KO" *Mail.* from Chicago Factory; those with "F" *Not Mail.* from Chicago Factory. Allow 9 days extra for factory shipped radiators, plus transit time.

WRITE FOR PRICES ON RADIATORS FOR CARS AND TRUCKS NOT LISTED.

(1) TUBULAR TYPE RADIATORS FOR FORD CARS, TRUCKS — For Only These Ford Years and Models	Cat. No.	Price.	Wt. Lbs.
FORD 1928-29 Model A Pass. and AA 1½-Ton Truck	61C4800MO	$31.50	26
1930–31 A Pass. Cars and A ½-Ton DCL Truck	61C4801MO	31.95	25
1938 V-8 Pass. 81 A St'd., De Luxe; 1939 91 A St'd.	61C4810F	47.95	40
1939 V-8 Model 91-A DeLuxe; 1940 Model 01A, 02A, 01A De Luxe, Standard, Sedan Delivery	61C4812F	49.95	40
1940–41 Trucks 01Y, 01D, 122-in. W.B. (ex. 4-cyl); 01T, U, 018T, 014T, 85, 95 HP; 11T, 11U, 118T, 114T	61C4813F	48.95	46
1941 V-8 Commercial C, 11C, 19C	61C4812F	49.95	40
1941 V-8 Model 11A De luxe 85-HP Pass. Car	61C4824RT	51.95	42
1942–47 V-8 Model 21T, Trucks 1, 1½, 2 Ton	61C4826F	52.95	47
1942–48 V-8 Model 21A Passenger	61C4825T	51.75	38
1949–51 6-Cyl. Pass. All Models	61C4827RT	46.75	35
1949–53 8-Cyl. Pass. All Models	61C4828R	49.95	36
1954 V-8 All Models	61C4884T	47.95	29
MERCURY 1939–40 Model 09A	61C4812F	49.95	40
1942–48 All Models	61C4825T	51.75	38
1949–51 Models 1CM, 0CM	61C4836RT	60.75	40
1952–53 All Models	61C4885T	59.95	29

(2) V-TYPE RADIATORS FOR CHEV., PLYM., OTHER CARS — For Only These Makes, Years and Models	Cat. No.	Price	Wt. Lbs.
CHEV. 1939 JA Master De Luxe; JB Master "85" Pass.	61C4853T	$39.95	29
1940–41 Passenger Cars, All	61C4854T	39.95	30
1941–46 Comm. AK, AL, AM, AN ½-¾-1-Ton Truck	61C4867T	41.75	30
1941–46 1½ Ton, H.D. Truck (3-in. core)	61C4859T	55.75	45
1942–48 GK, DK, EK, BG, DJ, EJ Pass. Cars	61C4868MO	39.95	32
1947–51 Commercial—½, ¾, 1-Ton (2-in. core)	61C4870MO	44.95	32
1947–51 1½-Ton H.D., 3-in. core	61C4871MO	61.50	39
1949–54 Passenger and Sedan Delivery	61C4873R	40.95	32
PLYMOUTH 1942–49 Model P13, P14, P15, P15C Pass.	61C4880T	51.95	35
1949 Model P17, P18 (late 1949)	61C4881KO	55.95	35
1950 Models P19 and P20 Pass. Cars	61C4882KO	49.95	37
1951–52 Models P22 and P23 Pass. Cars	61C4883KO	51.95	49
1953–54 All Models	61C4886KO	53.95	30
*BUICK 1936–48 Series 40, 50	61C4890KO	51.95	40
*1936–48 Series 60, 70, 80, 90 (ex. Ser. 70 Dynaflow)	61C4891F	69.95	48
*1948–52 Series 70 Dynaflow	61C4900F	61.95	49
*1949–52 Ser. 40, 50. (*State Std. Trans. or Dynaflow*)	61C4901F	54.95	38
*DESOTO 1937–52 6-Cyl. All Models	61C4893F	59.95	45
*DODGE 1936–52, All Pass. Cars	61C4894F	57.95	45
*PONTIAC 1937–48 6-cylinder	61C4898KO	51.95	35
*1937–48 8-Cylinder	61C4899KO	57.95	42
*1949–54 6-Cylinder	61C4903F	54.95	35
*1949–52 8-Cylinder	61C4904F	62.95	37
*1953–54 8-Cylinder	61C4887F	58.95	38

Professional Testing Equipment

WARDS BEST AUTO TESTING KIT 22.95

[3] TO [8] COMPLETE KIT. Professional quality. Includes tools (3) (4) (5) (6) (7) and compartmented steel box (8) below. Triple chrome plated. Each tool with instructions. Total value $24.78 when sold individually. Ship. wt. 7 lbs.

61 C 9024—$2.50 Down.....or Cash $22.95

(3) PISTOL-GRIP COMPRESSION TESTER. Shows if new rings and valves needed. Full 0 to 200-lb. gauge with 2⅛-in. dial. Stores 2 extra rubber cones in handle (2 cones, valves included). Nozzle shank rotates in handle to easily take readings in any car.

61 C 9020—Fits all plug holes. Wt. 1 lb. 8 oz.....$6.95

(4) COMPRESSION TESTER ADAPTER. Necessary for recessed or "hard to get at" spark plug holes. Wt. 10 oz.

61 C 9021—Approx. 6⅞ in. long.....$2.29

(5) VACUUM AND FUEL PUMP TESTER. Large 3½-in. dial. Reads up to 30-in. vacuum or 7 lbs. pressure. Use when setting carburetor or testing fuel pump. Checks condition of valves, springs, muffler, etc. 4-ft. hose.

61 C 9022—Instructions. Ship. wt. 1 lb. 4 oz.....$5.95

(6) NEON TIMING LIGHT. Tests, sets timing under operating conditions. Connect to spark plug, spark plug wire. Neon tube, leads easily replaced. Case, bulb, high-tension wire leads, insulated snap-on clips.

61 C 9031—6 or 12 volts. Wt. 1 lb. 4 oz.....$3.95

61 C 9030—NEON TIMING LIGHT REPAIR KIT. Includes bulb unit, lens and contact springs. Wt. 2 oz. $1.39

(7) AUXILIARY STARTER BUTTON. Lets you start car without getting in. Turns over motor to align inspection and drain plug holes in automatic transmissions.

61 C 9023—Insulated clips, leads. Wt. 8 oz.....$2.19

(8) STEEL 3-COMPARTMENT BOX. (No tools). Hammerloid finish steel. Size: 14½x8½x2½ in. Carrying handle.

61 C 9019—2 Snap locks. Ship. wt. 2 lbs.....$3.45

WARDS ECONOMY TESTING KIT 14.50

[9] TO [12] Standard quality. With Timing Light, (6), Steel Box (8) listed above and Testers (9), (10) below. Accurate tools for mechanic, farmer, car owner. $15.10 value when sold individually.

61 C 9015—Wt. 6 lbs. 4 oz.....Complete Kit $14.50

(9) COMPRESSION TESTER. 2⅝-in. dial. 0 to 200-lb. gauge. Rubber cone with release valve. Angled shank.

61 C 9026—Fits all plug holes. Wt. 1 lb. 2 oz.....$3.95

(10) VACUUM AND FUEL PUMP TESTER. 2½-in. gauge reads up to 30-in. vacuum, 7 lbs. pressure. Use when setting carburetor, testing fuel pump. 4-ft. hose.

61 C 9025—Instructions. Ship. wt. 1 lb. 8 oz.....$3.75

MONTHLY PAYMENT PLAN. When cash is not convenient and you wish to buy Professional Testing Equipment, you may find it helpful to use Wards Monthly Payment Plan to purchase these items. 10% Down must accompany your order. See Inside Back Cover for details.

PROFESSIONAL QUALITY AUTO TESTERS

[13] VOLTAGE REGULATOR TESTER. Professional Quality ate, simple. For 6 and 12 volts. Assures proper testing tors regardless of state of battery charge. Measures volt circuits, checks voltage at different points in system, generator output, checks current draw. Finest meters for rapid readings. Ammeter range 0 to 60 amps. DC. scales 0 to 5, 0 to 10, 0 to 25 volts DC. Metal case wit 3½x8x12 in. Instructions and trouble shooting chart.

61 CP 9029 L—*Postpaid.* Only $4 Down.....or Cas

[14] AMP-VOLT-OHM REGULATOR TESTER. Professional Accurate, quick and simple. Set the switch, connect read the meter. Tests all electrical instruments found on the automobile. Locates shorts or broken wires. Tests gener regulator on or off the car. Tests both 6 and 12 volt syste

Attractive, easy to read 2 color dial for quick, accurat Calibrated; 0 to 50,000 Ohms; 0 to 1 6/10 Volts; 0 to 8 Vo Volts; 0 to 80 Volt Amperes. Will make any test req Meter, Ohm Meter or Ammeter within its range. Mee quirements of the most modern shop. Comes complete w easy-to-follow instructions. Ship. wt. 7 lbs.

61 C 9001L—Only $3.00 Down on Terms.....or Ca

[15] MOTOR TESTER. Professional Quality. Test engine sion, fuel pump, vacuum pump, ignition system, spark a few minutes. 2-in. fuel pump vacuum gauge measures vacuum, 7-lbs. pressure. Adjustable spark gap with neo in. leads, including ground—means no shocks. Complete necessary fittings and instructions.

61 C 9041—Ship. wt. 4 lbs.....

[16] PORTABLE EXHAUST ANALYZER. Professional Qua combustion, adjusts carburetor, locates carburetor tro speeds. 12-ft. rubber hose, tail pipe adapter, instructions. No. 6 Dry Cells (not included). Ship. wt. 5 lbs.

61 C 9028 L—Only $5 Down.....or Ca

[17] POWER TIMING LIGHT. Operates on any 110–120-vo let—insures maximum light output regardless of co auto battery. Delivers a tremendous shot of energy proc sharp, very brilliant white light—brilliant even in direct No vibrator or moving parts to wear out. Greatly simplifies testing and setting timing. Synchronized flashes illumi wheel—timing marks appear extra clear and sharp.

Rugged, molded plastic case with pistol-grip handle. flash and compact design enables operator to reach rela accessible timing marks. Operates on 6, 12, 24-volt magneto systems. With instructions.

61 C 9032—Ship. wt. 2 lbs.....

[18] STARTER CURRENT INDICATOR. Designed to show mate current drawn by the starter without removin cable. No connections to make . . . simply hold V-shaped (on back) over starter cable while starter is cranking the 3-color dial calibrated 400-0-400 and zoned in green (no red (high). Indicates worn bushings, dragging armatu shaft, etc. Comes complete with instructions.

61 C 9037—Ship. wt. 8 oz.....

[19] WARDS SPARK PLUG ANALYZER. Sensitive—dete smallest electrical leaks. Neon tube shows plug condi ber-insulated clips, cords. With instructions.

61 C 9035—Ship. wt. 6 oz.....

HOSE CLAMP KITS

[20] HOSE CLAMPS. 50 one-piece spring steel self-tightening clamps. Easy on, easy off—time saving. Kit: 10 each for ⅜, 1¼, 1½-in. hose; 20 for 1¾-in. Pliers below must be used to install these clamps.

61 C 9475—Ship. wt. 3 lbs. Pkg. of 50.....$3.79

[21] HOSE CLAMP PLIERS. For installing, removing self-tightening clamps. Swivel jaws, slim shape permits use in tight places, any position. All-steel. 8⅛ in. long.

61 C 9476—Shipping wt. 6 oz.....$1.98

RADIATOR HOSE KITS, HOSE, CLAMPS, AND PLIERS

[22] [23] CURVED RADIATOR HOSE KITS. Everything you need to renew your radiator hose system completely—upper hose, lower hose, clamps. Tough, durable 3-ply rubber and fabric hose, moulded in proper shape and diameter for cars listed below. Adjustable clamps are heavy, rust-resisting steel.

Hose for Chevrolet 1935–41 replaces metal elbows and short hose. V-8 engine kits consist of two sets as pictured in (23) above. Av. wt. Fords 4 lbs.; other cars 2 lbs. 8 oz.

Fit Only These Models	Cat. No.	Set
CHEVROLET 1937–41 All	61 C 5055	$1.25
1942–54 (Std. Shift)	61 C 5056	1.45
1950–54 (Power Glide)	61 C 5047	1.45
CHRYSLER (6-cyl. only), DESOTO & DODGE 1937–48 All Models	61 C 5057	$1.45
1949–52 All Models	61 C 5058	2.19
FORD 1939–41 V-8, 85, Merc.	61 C 5060	3.95
1942–48 V-8, 85, Merc.	61 C 5061	2.85
1949–51 Ford V-8, Merc.	61 C 5062	2.59
PLYMOUTH 1937–48 All	61 C 5057	1.45
1949–52 All Models	61 C 5058	2.19

[24] STRAIGHT RADIATOR HOSE for car, truck or tractor. Tough 3-ply heavy-duty cotton fabric with rust and heat-resistant inner lining. Sold in 1, 2 or 3-ft. lengths. Av. ship. wt. per foot, 14 oz.

61 C 5043 H—Inside diam. 1¼ in. *State length*..Per foot 29c

61 C 5044 H—Inside diam. 1½ in. *State length*..Per foot 34c

61 C 5045 H—Inside diam. 1¾ in. *State length*..Per foot 39c

61 C 5046 H—Inside diam. 2 in. *State length*.....Per foot 45c

[25] HOSE CLAMPS. Powerful, fast-adjusting worm gear type. Rust-proof stainless steel. Vibration won't loosen them. For radiator hose 1⅛ to 2⅛ in. inside diam. Wt. pair, 3 oz.

61 C 5040.....Pair 39c

SERVICE ITEMS TO SPEED WORK IN GARAGE, SHOP AND SERVICE ST

[26] [27] GALVANIZED DRAIN PAN, RADIATOR FILLER. Heavy metal, galvanized after assembly—rust resistant, leakproof.

(26) 61 C 9711MB—6-GAL. PAN. Pour lip. 6x19 in. Wt. 6 lbs.....$3.29

(27) 61 C 9710MB—3-GAL. FILLER. Ship. wt. 6 lbs. 4 oz.....$3.39

[28] ANGLE FLOOR SQUEEGEE. Ideal for floors in the house, garage, or shop. Has metal blade for scraping. Also 5/16x18 in. Neoprene squeegee blade. One-piece handle.

61 C 9708—Ship. wt. 4 lbs.....$3.29

[29] [30] DRAIN PLUG WRENCHES. For most car and truck transmission and differential plugs. Drop forged.

(29) 61 C 9201—FEMALE WRENCH. 8 universal sizes. Wt. 12 oz.....49c

(30) 61 C 9200—MALE WRENCH. 9 male lugs. Ship. wt. 1 lb. 4 oz.....$1.95

[31] MECHANIC'S SWIVEL SEAT. Easy correct height seat for doing brak etc. Handy 15x15-in. bottom tray for to angled swivel wheels. 14x7-in. ho seat, black enameled steel. 12¾ in. hi

61 C 9732 M—Ship. wt. 19 lbs. *Mailable.*

[32] FENDER PROTECTING CLOTH. fender from tool scratches, dripping Heavy cotton cloth napped to resist

61 C 9042—Size 3x5 ft. Ship. wt. 1 lb.

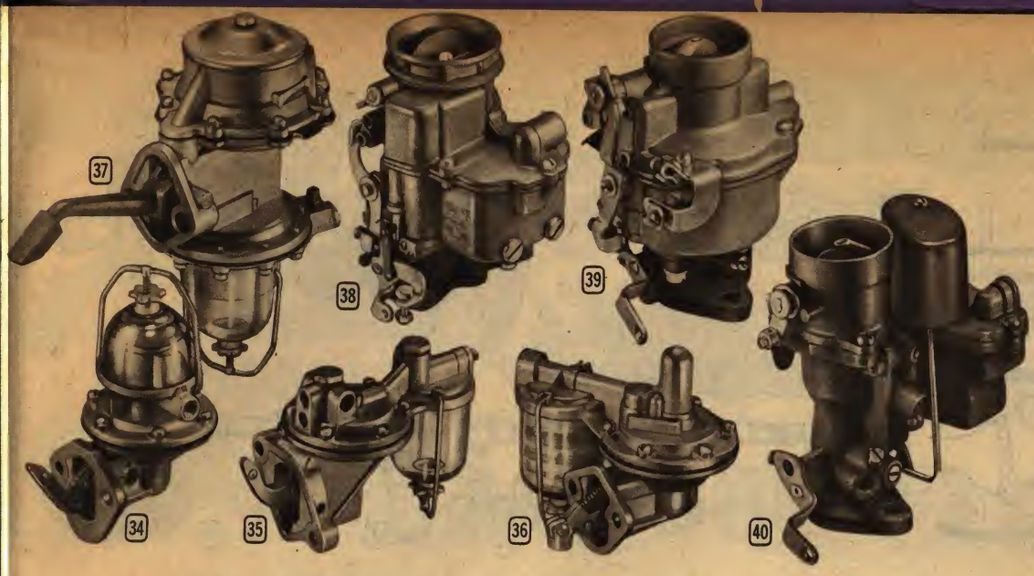
[33] GARAGE CREEPER. Select air dried wood frame, strong plywood platfo nish finished. Angled type 3-in. swiv bearing wheels for easiest rolling and

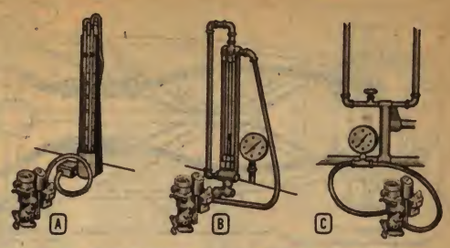
Plastic-covered padded he Size 36x16 in. *Mailable.*

61 C 9725 MO—Wt. 13 lbs.

CREEPER CASTERS. 3-inch —ball bearing. Angled t rolling, pivoting. Ship. wt.

61 C 9730.....Set of





WARDS REBUILT CARBURETORS

TRIPLE TESTED after assembly to assure top gas mileage, smooth pick-up, easy starts, full power . . . just like a new carburetor.

(A) Mercury Tested — Checks and sets the proper accelerating pump stroke and minimum throttle opening . . . also checks high and low speed operation . . . insures smooth acceleration plus power and economy.

(B) Flow Meter Tested — Checks gasoline flow through carburetor . . . assures proper air-gasoline mixture regardless of speed, load or atmospheric conditions . . . insures power, economy and smooth performance through the entire operating range.

(C) Pressure Tested — Checks correct operating float level as well as functioning of needle and seat assembly . . . assures proper operation . . . provides a safe pressure margin more than double required for normal use.

Save on Fuel System Repairs

STANDARD REPLACEMENT FUEL PUMPS 1.95 TO 3.59

34 35 Wards brand new single diaphragm type Fuel Pumps—not rebuilt. Perfect replacement of original equipment type that came on your car. Complete with gasoline filter.

All parts (rocker arms, valves, links, springs, etc.) are precision made, assembled, tested and adjusted at the factory. High grade chemically impregnated cloth diaphragms assure dependable fuel control. Easy to install. Instr. Av. ship. wt. 2 lbs. 4 oz.

For Only Models Listed	Cat. No.	Price
Buick 8 Mod. 40, late 1935, 1936, 1937, early 1938	61 C 1726	$1.95
Chevrolet 1934–36, 6-cyl.	61 C 1726	1.95
1937–51, 6-cylinder	61 C 1728	1.95
1952–54, 6-cylinder	61 C 1742	1.95
1955, V-8	61 C 1723	3.59
Chrys., DeSoto 6, 1936–38	61 C 1729	1.95
Late 1938–52, 6-cylinder	61 C 1730	1.95
1953–54 All 6-cyl.	61 C 1746	1.95
1955, V-8	61 C 1727	3.59
Dodge 1936–37, early 1938	61 C 1729	1.95
Late 1938–52, 6-cylinder	61 C 1730	1.95
1953–54 6-cyl.	61 C 1748	1.95
1953–55, V-8	61 C 1727	3.59
Ford 1932–48, V-8, 85, 95-HP	61 C 1732	1.95
1951–53 V-8, 100-HP	61 C 1735	1.95
1954, V-8	61 C 1747	1.95
1955, V-8	61 C 1724	3.59
Mercury 1939–48	61 C 1732	1.95
Plymouth 1936–38, 6-cyl.	61 C 1729	1.95
1939–54, 6-cylinder	61 C 1730	1.95
1955, 6-cylinder	61 C 1725	1.98
1955, V-8	61 C 1727	3.59
Stude. Champion 1939–54	61 C 1739	1.95

50,000-MILE REPLACEMENT FUEL PUMPS 2.69

36 Brand new—not rebuilt. Single diaphragm type. Engineered and built to give you 50,000 miles of trouble-free service. Glass bowl has new filtering device of specially spun fiber glass to catch all sediment and dirt—keeps gas clean. Neoprene coated diaphragm. All parts accurately machined and hardened.

61 C 1750—For Chevrolet 1937–51. Ship. wt. 2 lbs. $2.69
61 C 1751—For Chevrolet 1952–54. Ship. wt. 2 lbs. 2.69
61 C 1737—For Ford V-8 1934–48 (except 60-HP); Mercury 1939–48; Lincoln-Zephyr 1936–48. Ship. wt. 2 lbs. $2.69
61 C 1738—For Ford V-8 100-HP 1949–50 Cars, Trucks; Mercury 1949–50 (single action). Ship. wt. 2 lbs. 8 oz. $2.69
61 C 1753—For Ford V-8, Mercury, Lincoln 1951–53. Wt. 2 lbs. ... 2.69
61 C 1754—For Ford V-8, Mercury, Lincoln 1954. Wt. 2 lbs. ... 2.69
61 C 1752—For Plymouth 6-cyl. 1939–54; Dodge 6-cyl., De Soto, 6-cyl., Chrysler 6-cyl. 1938–52. Ship. wt. 2 lbs. $2.69

FUEL PUMP PUSH ROD. (Not shown). Hardened steel ends. Copper plated shaft. Replace when installing a new fuel pump.
61 C 1709—For Ford V-8, Mercury 1939–53. Ship. wt. 8 oz. 49c

COMBINATION DUAL-ACTION FUEL-VACUUM PUMPS 6.29

37 Brand new—not rebuilt. Replace original on cars equipped with dual diaphragm type Fuel-Vacuum Pumps. Replace pumps every 20,000 miles or less. (No exchange.) Av. wt. ea. 6 lbs.

For Only Models With Fuel-Vacuum Pumps	Cat. No.	Price
Buick Late 1940–51 Series 40, 50	61 C 1710	$6.29
Late 1940–51 Series 60, 70, 90	61 C 1711	6.29
1952 Ser. 40, 50; 1953 Ser. 40	61 C 1721	6.29
1953 Ser. 50, 70; 1954–55 All	61 C 1743	6.29
Chevrolet 1937–51 (late) 1952–54	61 C 1716	6.29
	61 C 1744	6.29
Ford V-8, 1949, 50	61 C 1741	6.29
V-8, 1951–53	61 C 1717	6.29
1954 All	61 C 1745	6.29
Kaiser and Frazer, 1947–53	61 C 1718	6.29
Mercury 1950—Early 1951	61 C 1741	6.29
Late 1951–53	61 C 1719	6.29
1954 All	61 C 1745	6.29
Oldsmobile 1939 6-cyl.	61 C 1712	6.29
1941–48 All 6-cyl.	61 C 1713	6.29
1941–48 All 8-cyl.	61 C 1714	6.29
1949–54 8-cyl.	61 C 1720	6.29
Pontiac 1939–42, 6, 8-cyl. ex. custom; Torpedo 8-cyl.; 1946–48 6-cyl.	61 C 1712	6.29
1941 to early 1948, 8-cyl.; 1949 to early 1951 All 6 and 8-cyl.	61 C 1715	6.29
1953–54 All 8 and 8-cyl. (State year and Model)	61 C 1722	6.29

NEW ORIGINAL EQUIPMENT CARBURETORS

38 39 New Original equipment carburetors for Ford V-8, Mercury and Chevrolet Cars and Trucks. Modern, up-to-date carburetors that will add new power, new pickup, smooth new-car performance. Read "Allowance" Story at right (with listing of Rebuilt Carburetors). Ship. wt. 5 lbs.

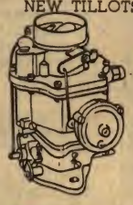
(38) For Ford V-8 and Mercury

61 C 1627—For Ford V-8 1939–53 (ex. Fordomatic), 100 HP; Mercury 1939–48. Full Price ..... $11.95; Exchange Price $9.45
61 C 1628—For Mercury 1949–50. Shipping weight 8 lbs. Full Price ..... $31.50; Exchange Price $26.50

(39) Original Equipment Rochester for Chevrolet

61 C 1636—For Chevrolet 1941–53 cars, trucks (ex. Dubl-Duti, C.O.E., Power Glide) ..... Full price $12.95; Exchange $10.95
61 C 1637—For Chevrolet 1950–52 Power Glide with Automatic Choke Control ..... Full price $15.45; Exchange $11.95

NEW TILLOTSON CARBURETORS 6.95 for Ford A-AA



Tillotson—the nationally known carburetor that gets full mileage, improves speed, pickup, starting and idling. High and low speed adjustable jets on all models provide exact required fuel mixture. Vacuum controlled metering in downdraft models for correct fuel-air mixture under all loads. With gasket, instructions. No.'s ending in "K" mailed promptly from Fact. in Toledo, O. No exchange allowance.

AUTOMATIC CHOKE TILLOTSONS. Gives cars below automatic choke control even though not so equipped when new—better performance in all weather. Ship. wt. 6 lbs.

For: Chevrolet 1932–52; Chrysler 6, DeSoto 6 1933–41 (Standard 3-speed transmission); Dodge 6 1933–41 cars; Hudson 6 1934–36, 1939–42 (models 92, 112, 40, 10, 20); Oldsmobile 6 1934–52; Plymouth 1933–41 1949–53; Pontiac 6 1935–52, 8-cyl. 1933–40; Studebaker 6, Dictator and Commander 1933–52.
61 C 1622—Full Price (no exchange allowance) ..... Each $14.45
For: Chrys. 8, DeSoto 6, 1942–46 (Stand. 3-speed trans.); Dodge, Plym. all pass. 1942–52; Chevrolet (Pow-Glide) 1951–53.
61 C 1621—Full Price (no exchange allowance) ..... Each $14.45

HAND-CHOKE TILLOTSONS. Exact replacement on cars having hand-choke carburetors. Also replace automatic-choke carburetors on other cars listed below. Hand controlled choke for dash mounting included for those cars. Ship. wt. 5 lbs.

For Only Makes, Years, Models Listed	Catalog No.	Price
Chevrolet 1932–52 Std., Master, Cars) Trucks (except Cab Over Engine)	61 C 1601	$12.45
1951–54 Powerglide (only)	61 C 1606	13.45
Chrysler 1935–41, 6, with Standard Trans. 1942–46, 6-cyl., All Std. Transmission	61 C 1606	13.45
	61 C 1619	13.45
DeSoto 1933–41, 6-cyl., (Std. Trans.)	61 C 1606	13.45
1942–46, 6-cyl., All (std. 3-speed trans.)	61 C 1619	13.45
Dodge 1935–41, All Passenger Cars	61 C 1606	13.45
1942–49, 6-cylinder All	61 C 1619	13.45
Ford 1928–34, 4-cyl. A-AA, B-BB Cars, Trks	61 C 1620	6.95
1941–51, 6-cyl. Cars, Trucks ex. 8MTH.	61 C 1623K	11.95
Frazer 1947–48 All	61 C 1613K	13.95
Hudson 1939–42, 6 cyl. 92, 112, 40, 10, 20	61 C 1606	13.45
Int. Harv. 1937–40, 6, D2, 15, 30, 35, 40	61 C 1606	13.45
1941–46, 6-cylinder, D2, 3, 5; K-1, 2, 3	61 C 1619	13.45
Kaiser 1947–48 All	61 C 1613K	13.95
Nash 1933–36, 8-cyl., 1120, 1130, 400	61 C 1613K	13.95
1942–48, 600 Series, Models—4140, 4240, 4640, 4700, 4740, 4840	61 C 1613K	13.95
Oldsmobile 1934–47, 6, All; 1948–49, 66, 76	61 C 1606	13.45
Plymouth 1933–41 All	61 C 1601	12.45
1942–53 All (manual choke)	61 C 1614K	11.95
1948–52 All (replaces automatic choke)	61 C 1619	13.45
Pontiac 1935–39 8-cyl. Cars	61 C 1606	13.45
1936–52, 6-cyl. Cars (Standard Trans.)	61 C 1606	13.45
Studebaker 1933–47, Dict. Comm., 56, 1A to 14A, ex. 1934 Dict. Special-A	61 C 1606	13.45
1941–52, Champion Series 3G to 6G	61 C 1606	13.45
1939–40, Champion Series 2G	61 C 1601	12.45

REBUILT LIKE NEW 6.95 Exch., for Chev. 1941-48

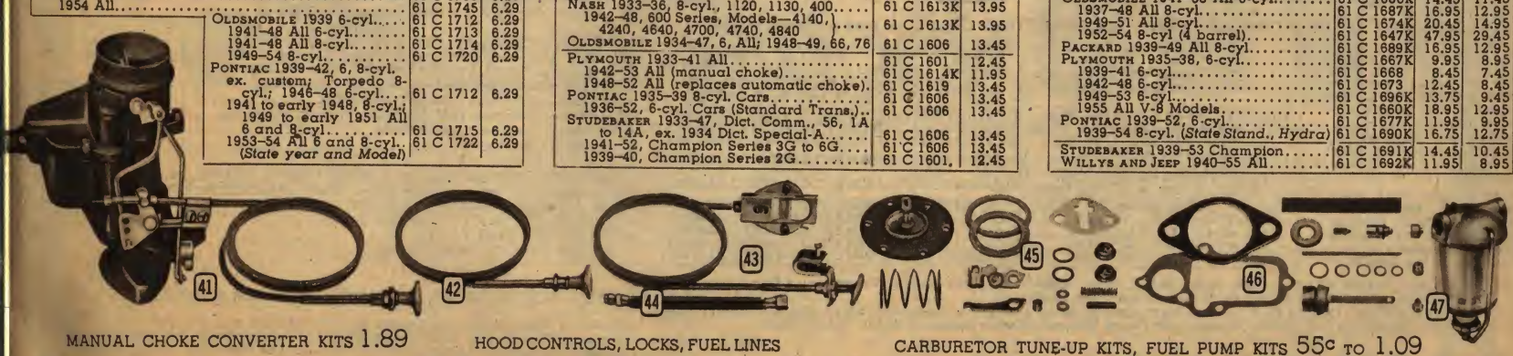
40 Why pay New-Carburetor prices? Install a Ward Rebuilt . . . they're all Original Equipment Carburetors . . . not merely repaired or reconditioned, but actually re-manufactured to perform like new. Completely disassembled, chemically cleaned and rinsed in 14 different solutions and treated with a special rust-resistant chemical . . . and all these parts new: (1) Low Speed Jets; (2) High Speed Jets; (3) Accelerator Pump Assembly; (4) Power or Pump Jet; (5) Idle Adjusting Needles; (6) Needle Valve and Seat; (7) Carburetor Float; (8) Throttle Adjusting Screw; (9) All Gaskets; (10) Any Other Part not passing inspection.

How To Order Wards Rebuilt Carburetors: *State Make, Year, Model, Type of Transmission, No. of Cyls. only* when Catalog Numbers end in "K"; also where two carburetors are used specify front or rear. Those ending in "K" shipped in about 15 days from Factory in Detroit, Mich.—allow transit time; others shipped from Stock. Pay postage from shipping point. Av. ship. wt. 8 lbs.

Generous Allowance For Your Old Carburetor

Two Ways to Order: (1) For "Exchange" price. Send old carburetor *Postpaid*. Attach exchange price and postage for carburetor you want. (2) for "Full" price. Send price, plus postage. We send carburetor and coupon, which you cash when old carburetor is returned to a Ward Mail Order House. See Page 972. Carburetors returned for exchange credit must be original equipment type. Body castings and controls must not be broken.

For Only These Makes, Years, Models	Catalog Number	Full Price	Exch Price
Buick 1939–51 all; 1952–54 Ser. 40, 50 (State if Stromberg or Carter Type)	61 C 1678K	$17.95	$11.95
1952–54 Series 60, 70 (4-barrel)	61 C 1645K	44.50	29.50
Cadillac 1937–51 (except 4 barrel)	61 C 1679K	17.95	12.95
1952–54 (4-barrel)	61 C 1646K	49.95	29.95
Chevrolet 1933–36, All	61 C 1652K	7.89	....
1937–40 All	61 C 1654	6.69	....
1941–48 All	61 C 1670	7.95	6.95
1949 All Standard Transmission	61 C 1693	10.95	7.95
1950–51 All Std. Trans. (manual choke)	61 C 1694	10.95	7.95
1950–51 Powerglide	61 C 1648	10.95	7.95
1952–54 Power Glide	61 C 1661K	12.95	9.95
1951–55 All 6-cyl (Auto. Choke)	61 C 1618K	12.45	9.45
1955 All V-8 Models	61 C 1656K	19.95	13.45
Chrysler, 1935–41 ex. Fluid Drive mod.	61 C 1672K	8.45	7.45
1942–50 6-cyl. Fluid Drive Models	61 C 1680K	13.75	9.75
1951–54 6-cyl.	61 C 1642K	18.50	13.25
DeSoto 6, 1935–41 ex. Fluid Drive mod.	61 C 1672K	8.45	7.45
1942–50 6-cyl. Fluid Drive	61 C 1680K	13.75	9.75
1951–54 6-cyl.	61 C 1642K	18.50	13.25
Dodge 1935–38 6-cyl. cars	61 C 1657K	9.45	....
1939 Cars (Conventional gear shift)	61 C 1658K	9.95	8.95
1940–41 Cars (Conventional shift)	61 C 1659	4.49	....
1942–48 Fluid Drive Pass. cars	61 C 1681	12.95	8.95
1949–52 Fluid Drive	61 C 1666K	13.95	9.95
1953–54 6-cyl.	61 C 1643K	17.95	12.95
Ford 1934–36, V8, 85 H.P. All	61 C 1662K	5.59	....
1937–38 V8, 85 H.P. All	61 C 1663K	5.59	....
1937–41 V8, 60 H.P. All	61 C 1664K	5.69	....
1939–48 V8, All but 60 HP Models	61 C 1665	5.59	4.59
1941–52 6-cyl. (ex. Model 8MTH)	61 C 1682K	9.45	6.95
1949–53 V8, All Standard Trans.	61 C 1695	10.95	6.95
1951–55 V-8 Fordomatic	61 C 1671	9.45	6.95
Hudson 1941–54 All 6 and 8-cyl.	61 C 1683K	15.95	12.45
Kaiser, Frazer All (single auto choke)	61 C 1684K	11.45	9.45
All (dual type)	61 C 1651K	20.45	13.95
Mercury 1939–48	61 C 1665	5.59	4.59
1949–53	61 C 1644K	21.45	14.70
Nash 1939–50 All 6-cyl. Models	61 C 1685K	12.95	9.95
Oldsmobile 1941–50 All 6-cyl.	61 C 1686K	14.45	11.45
1937–48 All 8-cyl.	61 C 1687K	16.95	12.95
1949–51 All 8-cyl.	61 C 1674K	20.45	14.95
1952–54 8-cyl (4 barrel)	61 C 1647K	47.95	29.45
Packard 1939–49 All 8-cyl.	61 C 1689K	16.95	12.95
Plymouth 1935–38, 6-cyl.	61 C 1667K	9.95	8.95
1939–41 6-cyl.	61 C 1668	8.45	7.45
1942–48 6-cyl.	61 C 1673	12.45	8.45
1949–53 6-cyl.	61 C 1696K	13.75	9.45
1955 All V-8 Models	61 C 1660K	18.95	12.95
Pontiac 1939–52, 6-cyl.	61 C 1677K	11.95	9.95
1939–54 8-cyl. (State Stand., Hydra)	61 C 1690K	16.75	12.75
Studebaker 1939–53 Champion	61 C 1691K	14.45	10.45
Willys and Jeep 1940–55 All	61 C 1692K	11.95	8.95



MANUAL CHOKE CONVERTER KITS 1.89

41 Converts automatic choke to manual control. Helps eliminate hard starting—flooding—poor mileage.

How to Order: Check Carburetor Make and Model (usually marked on top or side of fuel bowl). Order by Catalog Number from table below. Ship. wt. 12 oz.

Carburetor Make and Model	Cat. No.	Pair
Ball and Ball E9 and BBS	61 C 1629	$1.89
All except E9 and BBS	61 C 1631	1.89
Carter W1, WE, WA1, WDO, YF, WCD, BBD on all 1950–55 cars ex. Pontiac	61 C 1629	1.89
	61 C 1638	1.89
WCD on all cars before 1950 (Pontiac to 1954)	61 C 1630	1.89
WCD, WCFB	61 C 1639	1.89
Holly-Ead and 4-barrel	61 C 1640	1.89
Rochester 2 GD	61 C 1629	1.89
700, BC 700	61 C 1630	1.89
4 GC	61 C 1640	1.89
Stromberg W. W. 1955 Dodge	61 C 1629	1.89
EXV, BXV, BXVD, BXVES, AAV, AAVB, AAUVB4, AUV4, AUVB, BXOV, EE, WWUVL, WW (except 1955 Dodge)	61 C 1631	1.89
	61 C 1632	1.89

HOOD CONTROLS, LOCKS, FUEL LINES

42 CHOKE, HOOD CONTROL. All cars. 61 C 1626—72 in. long. Wt. 8 oz. ... 75c

43 UNIVERSAL HOOD LOCK KIT. Prevents hood from being opened when car is locked—dash controlled. Fits Ford, Chev., Plym. and all other cars with striker bolt in hood. With instructions.
61 C 1633—Ship. wt. 1 lb. $2.98

44 FLEXIBLE GAS LINES. Replace original. "Neoprene" gasoline-proof lining. Leakproof. Brass fittings. Ship. wt. 4 oz.
61 C 1814—1937–47 Chrys., DeSoto, Dodge, Plym. except Airflow, Airstream 49c
61 C 1810—Ford V-8 1932–47 ..... 45c
61 C 1811—Ford V-8 1948–50 ..... 45c
61 C 1813—Ford 1951–54 ..... 45c
61 C 1810—Mercury 1939–48 ..... 45c
61 C 1811—Mercury 1949–50 ..... 45c
61 C 1813—Mercury 1951–54 ..... 45c
61 C 1812—Plymouth 1948–54 ..... 49c

CARBURETOR TUNE-UP KITS, FUEL PUMP KITS 55c TO 1.09

Rebuild your own carburetor or fuel pump with these factory approved parts. Contain all parts needed for fast, easy repair. Instructions included where necessary. Ship. wt. 8 oz.

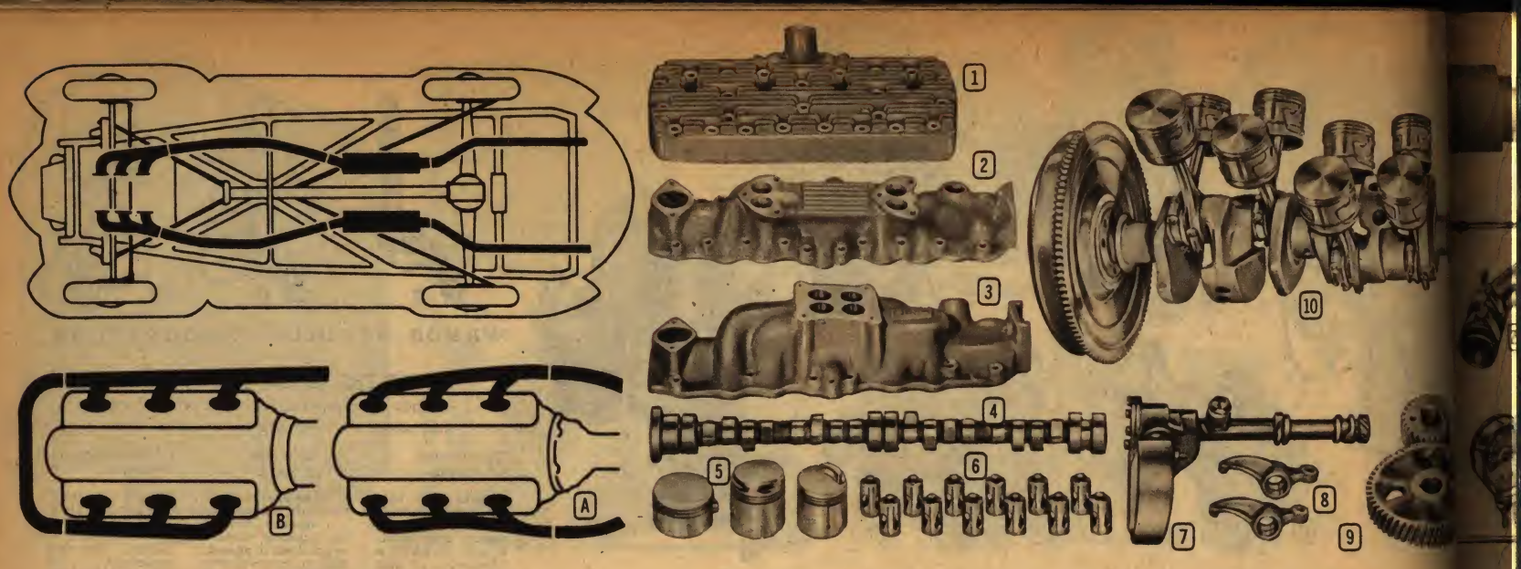
45 FUEL PUMP REPAIR KITS. Includes arms, links, pins, bushings, springs, diaphragm assembly, valves, gaskets, instructions. Ship. wt. 8 oz.
61 C 1703—Chevrolet 1937–51; G.M.C. Trucks 1939–40 ..... 69c
61 C 1704—Dodge, Chrysler, DeSoto 1939–52 6-cyl. only; Plymouth All 1939–54 ..... 69c
61 C 1705—Ford V-8, 1934–40; Mercury 1938–40; Lincoln-Zephyr 1936–40 ..... 55c
61 C 1706—Ford V-8, 1941–53; Mercury, Lincoln-Zephyr 1942–48 ..... 69c

46 CARBURETOR TUNE-UP REPAIR KITS. Include all necessary internal parts, gaskets, instructions. Ship. wt. 8 oz.

For Only Models Listed	Cat. No.	Each
Chevrolet 1941–48 (Carter 483S, 574S). 1949 and all years using Carter 684S. 1932–55 All 6 cyl. (Rochester Carb.)	61 C 1835	$1.09
	61 C 1842	1.09
	61 C 1844	1.09
Ford 1928–31 Model A (Zenith Carb.)	61 C 1825	1.09
1932–53 All V-8 (Except 60 H.P.)	61 C 1828	1.09
1941–51 All 6 cyl.	61 C 1829	1.09
Plymouth 1939–54 All Standard Transmission	61 C 1840	1.09

CERAMIC FUEL FILTER 1.29 For Popular Cars

47 Superior filtering qualities—keeps fuel dirt-free. Aids starting, performance. Ship. wt. 1 lb.
61 C 1818—For 1933–55 Ford, Mercury, Lin.-Zephyr ... $1.29
61 C 1819—For 1933–55 Chevrolet, Henry J, Hudson, Nash, Olds., Packard, Pontiac, Studebaker, Willys $1.29
61 C 1820—For 1936–55 Plym., Chrys., DeSoto, Dodge ... $1.29



Dual Exhaust Shop

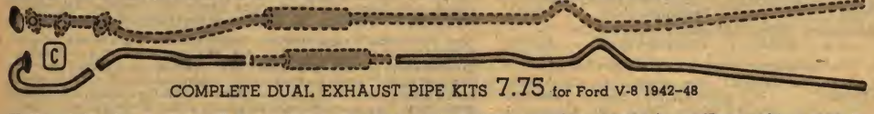
High Compression Power Shop

SAVE MONEY WITH WARDS LOW COST COMPLETE DUAL EXHAUST SYSTEMS

C TO H Dual exhaust and header kits (A) do away with cross over design (B)—offer you 10% greater engine efficiency, higher horsepower, increased mileage, better idling, easier starting, smoother performance. Conventional cross over design (B) tends to build up back pressure—chokes off horsepower. Dual exhaust and headers (A) give 2 separate and direct exhaust systems with pressure-free double exhaust flow—eliminating back pressure. Best Quality Cast-Iron Headers (E) (F) (G) will not burn out, offer better heat control than Steel Headers and are cast in one piece—no welds to break.

HOW TO ORDER: *State Make, Year, Mod., type of trans., if for Power Brakes, Steering* (Will not fit Sta. Wag.). Nos. ending in *"F" Not Mail.*, ship. in about 10 days from Chicago Fact., allow transit time. Others *Mailable* from Stock.

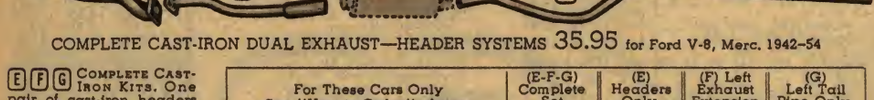
KITS COMPLETE ex. for mufflers—nothing more to buy. Use "Stock" (original type) or "Hollywood" mufflers — order separately Pages 920 and 921.



COMPLETE DUAL EXHAUST PIPE KITS 7.75 for Ford V-8 1942–48

C New left exhaust pipe, tail pipe, clamps, crossover seal, gaskets—complete, except for muffler—nothing more to buy. See "How To Order" above. Av. wt. 16 lbs. Will not fit Sta. Wag. No. ending in *"F"—Not Mail.*, *"YO"—Mail.*

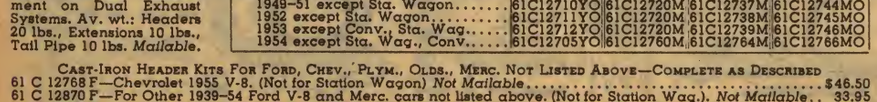
For These Cars Only	Cat. No.	Price
BUICK 1953 Super, Roadmast. ex. PB.. 1954–55 V-8 All except Pow. Brakes..	61C12777F	$11.95
	61C12732YO	14.50
CADILLAC 1950–51 All	61C12778F	12.95
CHEVROLET 1955 V-8 except Convert...	61C12776YO	9.20
CHRYSLER 1951–52 V-8 except Convert..	61C12779F	16.95
1953 V-8 ex. Convertible	61C12780F	17.95
DODGE 1953 V-8 except Convertible; 1954 V-8 Meadowbrook ex. Convert/ 1955 V-8 Coronet & Royal (except. Convertible, Station Wagon)/ 1955 V-8 Cust. Royal, Royal Lancer (ex. Conv., Sta. Wag.)	61C12781F	9.95
	61C12961F	9.95
	61C12962F	12.45
FORD 1935–41 V-8 All	61C12783F	9.45
1942–48 V-8	61C12958YO	7.75
1949–51 V-8 ex. Conv., Fordomatic..	61C12959YO	8.95
1949–51 V-8 Convertible	61C12784F	9.10
1951 V-8 Fordomatic except Convert.	61C12785F	9.25
1952–53 V-8 except Convertible	61C12965YO	8.95
1952–53 V-8 Convertible	61C12786F	7.95
1954 V-8 except Convertible	61C12730YO	9.95
1954 V-8 Convertible	61C12731YO	10.45
1955 V-8 Custom, Mainline	61C12782YO	9.75
MERCURY 1939-41 All	61C12787F	8.95
MERCURY 1942–48 All	61C12958YO	$7.75
1949–51 All	61C12725YO	8.25
1952 All except Station Wagon	61C12726YO	9.45
1953 All	61C12727YO	9.25
1954 except Convertible	61C12789YO	10.45
1954 Convertible	61C12754F	8.95
1955 V-8 Custom	61C12755F	11.25
OLDSMOBILE 1949–51 "88" All; 1949–50 "98" All	61C12728F	9.95
	61C12729F	9.95
1951 "98" All	61C12964F	10.45
1951–53 Super "88" ex. PS, PB	61C12729YO	10.25
1952–53 "98" ex. Pow. St., Pow. Bk.	61C12757F	9.45
1954–55 "88" with Power Steering	61C12722YO	13.25
1954–55 "88" without Power Steer.	61C12722YO	13.25
1954–55 "98" with Pow. Steering;	61C12723F	13.95
1954–55 "98" without Pow. Steering.	61C12723F	13.95
PLYM. 1955 V-8 Auto. Trans. (except Convertible, Station Wagon)	61C12645YO	9.45
PONTIAC 1955V-8 (ex. Conv., Sta. Wag.)	61C12960F	11.25
STUDEBAKER 1951–52 V-8 All	61C12963F	8.95
1953–54 Commander Coupe	61C12646F	10.95
	61C12647F	12.45



COMPLETE DUAL EXHAUST LEFT BANK MANIFOLD SYSTEM 13.95 for Ford V-8 1952–53 (ex. Conv.)

D New cast-iron left manifold, with header to muffler pipe, tail pipe, clamps, crossover seal, gaskets—complete except for muffler. "How To Order" above. Av. wt. 24 lbs. Not for Sta. Wag. No. ending in *"F"—Not Mail.*, *"YO"—Mail.*

61C12770 F—Ford 1949–51 V-8 except Sta. Wag.. $13.75
61C12771 YO—Ford 1952–53 V-8 except Convertible, Station Wagon. $13.95
61C12772 F—Ford 1952–53 V-8 Conv. 13.95
61C12773 YO—Ford 1954-56 ex. Conv., Sta. Wag. $17.45
61C12774 F—Ford 1954 V-8 Convertible 15.95
61C12648 F—Mercury 1952–53 except Sta. Wag. 13.95
61C12649 F—Mercury 1954 except Sta. Wag. 15.75



COMPLETE CAST-IRON DUAL EXHAUST—HEADER SYSTEMS 35.95 for Ford V-8, Merc. 1942–54

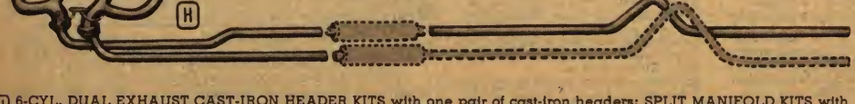
E F G COMPLETE CAST-IRON KITS. One pair of cast-iron headers with header-to-muffler pipes, one dual side tail pipe, clamps, brackets, gaskets—complete except for muffler—nothing more to buy. Av. wt. 40 lbs. *Mailable.*

HEADERS AND PIPES SOLD SEPARATELY for replacement on Dual Exhaust Systems. Av. wt.: Headers 20 lbs., Extensions 10 lbs., Tail Pipe 10 lbs. *Mailable.*

For These Cars Only See "How to Order" above.	(E-F-G) Complete Set 35.95	(E) Headers Only. 20.50 Pr.	(F) Left Exhaust Extension 13.45 Ea.	(G) Left Tail Pipe Only. 3.85 Ea.
FORD V-8 1942–48 except Sta. Wag..	61C12708YO	61C12720M	61C12735M	61C12742MO
V-8 1949–51 (ex. Conv., Sta. Wag..	61C12709YO	61C12720M	61C12736M	61C12747MO
1952–53 except Conv., Sta. Wag..	61C12713YO	61C12720M	61C12739M	61C12747MO
1954 Fordomatic except Sta. Wagon, Convertible/ 1954–55 Custom Mainline, Std. Trans. ex. Sta. Wag. and Conv.)	61C12707YO	61C12760M	61C12762M	61C12765MO
	61C12706YO	61C12761M	61C12763M	61C12765MO
MERCURY 1942–48 except Sta. Wag..	61C12708YO	61C12720M	61C12735M	61C12742MO
1949–51 except Sta. Wagon	61C12710YO	61C12720M	61C12737M	61C12744MO
1952 except Sta. Wagon	61C12711YO	61C12720M	61C12738M	61C12745MO
1953 except Conv., Sta. Wag.	61C12712YO	61C12720M	61C12739M	61C12746MO
1954 except Sta. Wag., Conv.	61C12705YO	61C12760M	61C12764M	61C12766MO

CAST-IRON HEADER KITS FOR FORD, CHEV., PLYM., OLDS., MERC. NOT LISTED ABOVE—COMPLETE AS DESCRIBED

61 C 12768 F—Chevrolet 1955 V-8. (Not for Station Wagon) *Not Mailable* $46.50
61 C 12870 F—For Other 1939–54 Ford V-8 and Merc. cars not listed above. (Not for Station Wag.). *Not Mailable*.. 33.95
61 C 12872 F—Oldsmobile V-8 1949–54 (except with Power Brakes.). (Not for Station Wagon). *Not Mailable*. 39.75



H 6-CYL. DUAL EXHAUST CAST-IRON HEADER KITS with one pair of cast-iron headers; SPLIT MANIFOLD KITS with one "Y" shaped header and block-off plate. Both kits complete with header-to-muffler pipes, one dual tail pipe, clamps, brackets, gaskets—complete except for mufflers. Av. wt. 30 lbs. *Not Mail.* See "How To Order" above.

61 C 12868 F—Chevrolet 1937–54 ex. Conv., Sta. Wag. $41.75
61 C 12975 F—Split manifold. Chevrolet 1941–48 6-cyl. (except Convertible, Station Wagon) $18.95
61 C 12714 F—Chev. 1949–53 Conv. ex. Sta. Wag.. 42.50
61 C 12977 F—Split manifold. Chevrolet 1949–52 6-cyl. (except Convertible, Powerglide) $20.95
61 C 12978 F—Split manifold. Chevrolet 1950–52 6-cyl. Powerglide (except Convertible, Sta. Wag.) $21.95
61 C 12767 F—Chev. 1955 6-cyl. ex. Conv., Sta. Wag.... $41.50
61 C 12978 F—Split manifold. Chevrolet 1953 6-cyl. (except Convertible, Powerglide) $21.95
61 C 12979 F—Split manifold. Chevrolet 1954 6-cyl. (except Convertible, Station Wagon) $24.45
61 C 12869 F—Dodge 6, Plymouth 1942–54 except Station Wagon $39.95
61 C 13026 F—Split manifold. Dodge 1949–53 6-cyl. (except Convertible, Station Wagon) $18.95
61 C 13025 F—Split manifold. Plymouth 1949–54 6-cyl. (except Hi-Drive, Conv., Station Wagon) $13.45

HIGH COMPRESSION ENGINE PARTS 49.95 Head for Ford, M...

1 ALUMINUM HEADS. Get up to 25% more power and improved per... Step up compression ratios to 8.5 to 1. Milled, finished, heat treated. M... water capacity for better circulation. Greater fin area for rapid heat ... Sandblast finish. Cat. Nos. ending in "K" mailed promptly from Factory Angeles; others from Stock in Mail Order House. *Mailable.*

61 C 13082 KB—1937–54 Chrysler, DeSoto. Ship. wt. 22 lbs.
61 C 12943 MB—1949–53 Ford, Mercury Pair. Ship. wt. 28 lbs.
61 C 13085 KB—1946–55 Nash Rambler. (Head-manifold Comb.). Ship. wt. 25 lbs.
61 C 13083 KB—1937–54 Pontiac 8-cyl. Ship. wt. 22 lbs.
61 C 13081 MB—1935–55 6-cyl. Plymouth, Dodge. Ship. wt. 15 lbs.
61 C 13084 K—1939–54 Studebaker Champion. Ship. wt. 15 lbs.

2 3 WARDS INTAKE MANIFOLDS. Heat treated aluminum alloy. Ins... and gas mileage up to 10%. Give even fuel distribution. Sandbl... Manifold kits included. Cat. Nos. ending in "K" mailed promptly from F... Los Angeles; others from Stock. Ship. wt. 10 lbs. *Mailable.*

(2) WARDS DUAL MANIFOLDS

61 C 12937 M—1942–48 Ford V-8, Mercury
61 C 13079 K—1937–54 Chrysler 6-cyl.
61 C 12938 M—1949–53 Ford V-8, Mercury
61 C 12876 M—1937–52 Chevrolet (Standard Transmission)
61 C 12877 M—1950–52 Chevrolet (Powerglide); and 1953–55 6-cyl. All...
61 C 12878 M—1946–55 Dodge, Plymouth 6-cyl.
61 C 13087 K—1933–54 Pontiac 8-cyl.

(3) WARDS FOUR-THROAT MANIFOLDS

61 C 13078 K—1953–54 Buick V-8 (Two 4-throat)
61 C 13054 M—1949–53 Ford, Mercury
61 C 13086 K—1951–53 Oldsmobile V-8 (2 and 4-bolt duplex carburetor)...

4 HIGH COMPRESSION CAMSHAFTS. Brand new, precision machined castings-not rebuilt. Give up to 15% better engine performance. Order from table at right. Ship. wt. 8 lbs.

For Cars, Trucks Listed	Cat. No.	Race
CHEVROLET 1937–52 (Except Powerglide)..	61C12888M	3/4
FORD V-8, MERC. 1942–48.	61C12944M	3/4
1942–48	61C12945M	Full
1949–53	61C12973M	3/4
1949–53	61C12974M	Full

5 HIGH COMPRESSION MATCHED RACING PISTON SETS. Waffle head, short skirt racing type—for extra speed, power, performance, economy.

Sets are carefully checked and matched. Aluminum alloy—stronger, lighter, better wearing. Diamond bored, balanced, with rings and fitted pins. Shipped promptly from Factory near Chicago. You pay charges from there. *Mailable.*

*Factory Duplicate Steel strut 4-ring piston.

Cat. No.	Stroke	Bore Size	Wt.
FOR FORD V-8 AND MERCURY 1939–53			
61C12794K*	4 in.	3 5/16 in.	10 lbs.
61C12795K*	4 in.	3 3/8 in.	10 lbs.
61C12950K	3 3/4 in.	3 5/16 in.	10 lbs.
61C12952K	4 in.	3 5/16 in.	10 lbs.
61C12790K	4 1/8 in.	3 5/16 in.	10 lbs.
61C12791K	3 3/4 in.	3 3/8 in.	10 lbs.
61C12792K	4 in.	3 3/8 in.	10 lbs.
61C12793K	4 1/8 in.	3 3/8 in.	10 lbs.
FOR FORD V-8 1954			
61C13059K	4 in.	3 9/16 in.	10 lbs.
61C12797K	4 in.	3 3/8 in.	10 lbs.
FOR DODGE V-8 1953–54			
61C12798K	Std.	3 1/2 in.	10 lbs.
61C12799K	Std.	3 9/16 in.	10 lbs.

6 ADJUSTABLE TAPPET SET. For 1932–53 Ford V-8 (except 60 HP); 1939–... ury. Spanner wrench included with each set.
61 C 12946—Set of 16. Ship. wt. 3 lbs. 4 oz.

7 WARDS HIGH VOLUME OIL PUMPS. Deliver 50% more oil than st... pumps even under extreme operating conditions. Ship. wt. 6 lbs.
61 C 13094—For Ford V-8 1932–48; Mercury 1939–48
61 C 13095—For Ford V-8 1949–53; Mercury 1952–53

8 HI-LIFT ROCKER ARM SETS for Chevrolets and Fords. Improves low... idling, increases acceleration and top speed performance. Lifts intake ... higher than original. Durable cast iron. Ship. wt. 2 lbs.
61 C 12997—Chevrolet 1941–52, except Powerglide. Set of 8...
61 C 13055—Chevrolet 1950–52 Powerglide. Set of 8...
61 C 13055—Chevrolet 1953–55, 6-Cyl. through 235 Series Set of 6...
61 C 12825—For Ford 6-cyl. 1952–54. Set of 6...
61 C 12826—For Ford V-8 1954. Set of 8...

9 HIGH COMPRESSION HEAVY-DUTY TIMING GEARS. Made of light... aluminum for better engine timing. Made especially for high compress... gines. Aluminum timing gear with steel crankshaft gear. Ship. wt. 3 lbs.
61 C 13057—For Ford V-8 1941–48
61 C 13056—For Ford V-8 1949–53
61 C 13058—For Chevrolet 1940–54

NEW ELECTRONICALLY-BALANCED STROKER ASSEMBLY 229.0...

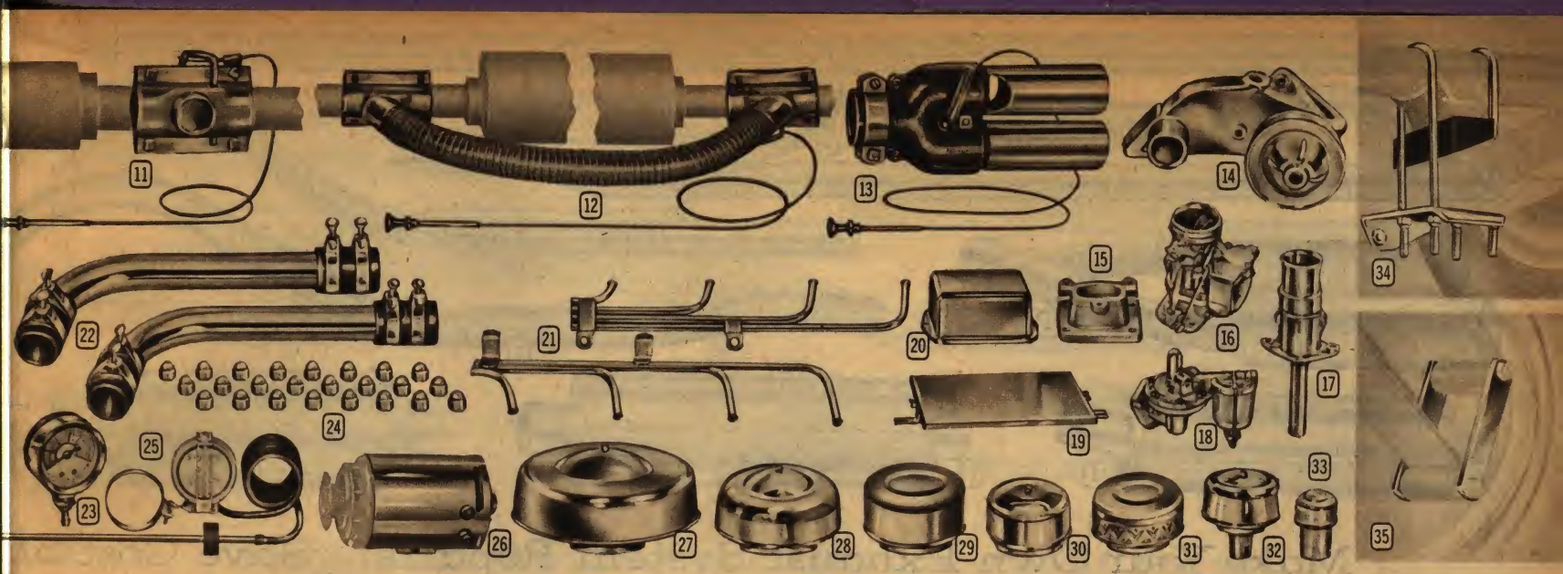
10 Wards New Stroker Assemblies for 1939–53 Ford and Mercury (except ... matic, Ford 60 H.P. and Merc-O-Matic) are as perfectly balanced as ... electronic balancing instruments will permit. The complete stroker assem... statically balanced as a unit, whereas only the crankshaft is balanced ... stock engines. This near perfect balance is attained by the addition or re... of weight on the assembly to a tolerance of 1/16 of an ounce. Wards Electron... Balanced Stroker Assembly offers you less engine wear, less engine vibration ... all speeds, increased compression for greater power and all around better ... performance. For best results use this stroker assembly with Wards balanced ... and pressure plate assembly—see Page 925.

Stroker assemblies consist of a reground crankshaft, 8 reground connec... complete with fitted bushings, a new set of steel-backed babbitt main bear... new set of steel-backed babbitt connecting rod bearings, 8 new pistons ... (3-ring pistons are high compression type), a new set of piston rings and a ... refaced flywheel.

All Stroker Assemblies are shipped Freight, Truck or Express from Fact... Chicago, Ill.—you pay shipping charges from there. Allow 10 days and tra...

HOW TO ORDER BALANCED STROKER ASSEMBLIES: *State whether for Ford ... ury, Year and Model; also state bore size and stroke wanted.* Wards offer ... trade-in value on Mercury 4-in. stroke crankshaft only (it must be in a regri... condition). For your refund on this crankshaft return old crankshaft later, Po... to your nearest Mail Order House.

61 C 13067 F—For Ford (except Fordomatic and 60) and Mercury (exce... O-Matic) 1939–53, available in 3 1/16, 3 5/16 and 3 3/8-in. bore size with 4 ... stroke. Ship. wt. 125 lbs. $23.00 Down on Terms... or Cas...



Chrome "Dress-Up" Shop . . . Mallory Ignition Parts

EXHAUST CUT-OUT 2.69 with Dash Control

11 UNIVERSAL EXHAUST CUT-OUT. Control exhaust with a dash control. Close cut-out in restricted areas, open in others. Zinc plated steel.
61 C 12899—Fits all cars. Ship. wt. 2 lbs. $2.69

12 UNIVERSAL BY-PASS CUT-OUT. A dash controlled muffler by-pass to give the power and performance of a straight pipe. Cuts out just ahead of muffler, enters tail pipe just behind muffler. With dash control button, linkage, steel cut-out and cut-in, flexible steel pipe, fittings, instr. Fits all 1¾ to 2¼-in. exhaust, tail pipes. Use only in non-restricted areas.
61 C 12749—Ship. wt. 9 lbs. $6.69

13 UNIVERSAL TAIL PIPE WHISTLE. Double exhaust extension—controlled from dash—exhaust passes freely through exhaust pipe side or close exhaust pipe side to channel exhaust through whistle pipe for rich, mellow tone to a high volume whistle at varying speeds. Both pipes chrome plated. Complete with control ring, cable, fittings. Use only in non-restricted areas.
61 C 12750—Fits all cars. Ship. wt. 4 lbs. $6.95

14 CHROME PLATED WATER PUMPS. For 1937–48 Ford V-8, Merc. Accurately machined seal faces, hardened steel shafts. Automatic spring tension packless type shaft seals.
61 C 12990—Replace original. Right. Wt. 7 lbs.. Each $7.65
61 C 12991—Replace original. Left. Wt. 7 lbs.... Each 7.65

15 CARBURETOR ADAPTERS. Single type. Cast aluminum. Av. Ship. wt. 10 oz.
61 C 12934—Adapts Ford V-8 carburetor to any 8-cyl. car with 4-bolt flange mounting $2.19
61 C 12875—Universal Adapter. Undrilled. Adapts Ford carburetor to most other cars $1.75
61 C 12901—Adapts Ford carburetor to: Chev. 1932-51 Std.; Plym., Dodge 1932–38; Hudson 1934–39; Kaiser, Frazer 6-cyl. 1947–51; Nash 6 1939–51; Olds. 6 1935–1940; Packard 6 1937–42; Pont. 6 1933–48; Stude. 1935–50; Willys 1941–42; Other cars with 2 1/16 in. between studs on flange mounting. $1.75
61 C 12902—Adapts Ford carburetor to: Chev. 1951 Pow. GL.; Plym. 1939–51; Dodge 1939–51; Olds. 1941–47; Others with 2 5/16 in. between studs on flange mounting $1.75
61 C 12815—4-bolt mounting adapts., Buick 1949–53; Dodge V-8 1953–55; Cadillac 1939–50; Hudson 1947–51; Olds. 6-cyl. 1937–52; Pont. 8-cyl. 1940–51; Others with 4-bolt flange. $4.10
61 C 12816—3-bolt mounting adapts Ford V-8 1932–54; All other cars with 3-bolt flange $4.10

16 CHROME PLATED STROMBERG CARBURETORS. Completely rebuilt, tested. Ship. wt. 5 lbs.
61 C 12923—"97" For Ford, Mercury 1932–48.... Each $11.98

17 CHROME PLATED FUEL PUMP STAND. With lower flange gasket for mounting.
61 C 12931—1935–48 Ford V-8. Ship. wt. 1 lb. $2.29
61 C 12931—1939–48 Mercury. Ship. wt. 1 lb. 2.29

TRIPLE CHROME PLATED DRESS-UP PARTS AND AIR CLEANERS

18 CHROME PLATED FUEL PUMP. Glass bowl. Neoprene coated diaphragm.
61 C 12932—For 1934–48 Ford V-8 (except 60 HP), 1939–48 Mercury and 1935–42 Lincoln-Zephyr. Ship. wt. 2 lbs. $3.19

19 CHROME PLATED BATTERY COVERS. Triple chrome plated steel. Clamps over and above battery. Ship. wt. 6 oz.
61 C 12685—All group 1 Batteries $1.95
61 C 12686—All grp. 2, 2F, 2H, 2L batteries. 1.95

20 CHROME PLATED VOLTAGE REGULATOR COVER. Triple chrome plated steel. Easy to install. Ship. wt. 6 oz.
61 C 12808—Ford, Mercury 1939–53. ..... $1.39
61 C 12809—1939–53 Gen. Motors Cars & Delco Remy Voltage Regulators $1.49

21 CHROME PLATED WIRE LOOM. Loop wires over plugs. Ship. wt. 1 lb.
61 C 12956—1932–48 Ford 8, Merc.... Pair $2.98
61 C 12989—1949–53 Ford 8, Merc.... Pair 2.98

22 CHROME PLATED RADIATOR HOSE KIT. 2 chromed curved steel tubes, 8 chromed hose clamps, 4 sections rubber hose. Wt. Ford V-8 1939–48 5 lbs., 1949–53 3 lbs., Merc. 1939–48 5 lbs.
61 C 12976—1939–41 Ford V-8, Mercury.... $3.98
61 C 12919—1942–48 Ford V-8, Mercury.... 3.98
61 C 12920—For 1949–53 Ford V-8 ..... 1.98

23 PERFORMANCE GAUGE. See at a glance whether your engine is delivering top efficiency. Indicates miles per gal., faulty spark plugs, carburetor, valves, rings. Enameled metal frame, chrome plated bezel. Easy-to-read dial. For all cars and trucks.
61 C 12898—Ship. wt. 2 lbs. $3.98

24 CHROME PLATED HEAD, MANIFOLD NUT COVERS. Wt. each 1 oz.; Set of 50, 1 lb. 4 oz.

For 9/16-Inch Manifold Cap Screws
61 C 12909—Ea. 9c; 61 C 12912—50 for $3.59

11/16-Inch For 1928–48 Ford Mercury, Plymouth, Etc. Heads
61 C 12911—Ea. 9c; 61 C 12914—50 for $3.49

11/16-Inch (.002 Undersize). For Heads
61 C 12910—Ea. 9c; 61 C 12913—50 for $3.59

25 OIL LEVEL GAUGE. Clamps to steering post—shows crankcase oil level. For all cars, trucks (except Olds.; Cadillac; 1947–54 Nash; 1951–53 DeSoto 8, Chrysler).
61 C 8133—Shows "Low" or "Full." $4.59

26 CHROME PLATED GENERATOR COVER. Durable steel. Easily installed. Av. wt. 11 oz.
61 C 12852—For Ford, Mercury 1942–48. ..... $1.19
61 C 12853—For Ford, Mercury 1949–53. ..... 1.19
61 C 12810—For All Cadillacs, Buicks, Olds., Pontiacs and Chev. 1942–52 ..... $1.19

27 JUMBO-TYPE CHROME PLATED FOUR BARREL AIR CLEANER. Diam. 11¼ in. Offers greater volume of filtered air. Mesh filter. Wt. 4 lbs. 4 oz.
61 C 12840—Buick, Olds., Cad., 1952–54. ..... $11.95
61 C 12841—Mercury, Lincoln 1952–54. ..... 11.95
61 C 12842—For cars with 2 5/16-in. carburetor throat opening $11.95
61 C 12843—For cars with 2 5/16-in. carburetor throat opening $11.95

28 CHROME PLATED AIR CLEANER. 7½-in. diam. Universal Jumbo-type. Allows full flow of air.
61 C 12833—For All 2 5/8-in. diameter throat carburetors. Ship. wt. 1 lb. $5.95
61 C 12834—For All 2 5/16-in. diameter throat carburetors. Ship. wt. 1 lb. $5.95

29 OIL BATH TYPE CHROME PLATED AIR CLEANER. 6¼-in. diam. Dual action filters clean air.
61 C 12924—Ford, Mercury, Buick, others with 2 5/8 or 2 5/16-in. throat carbs. Ship. wt. 2 lbs. $7.75

30 BONNET-TYPE CHROME PLATED AIR CLEANER. Like (31 below) but plain bonnet.
61 C 12921—4½-in. diam. For Ford, Mercury, Plymouth, Buick, other cars with 2 5/8-in. or 2 5/16-in. diam. throat carburetor. Ship. wt. 1 lb. $1.49

31 CHROME PLATED AIR CLEANER. 4½-in. diam. Dual cleaning action—non-restricting. Allows full flow of air. Ship. wt. 1 lb.
61 C 12917—For Ford, Mercury, Buick, and other cars with 2 5/8-inch diam. throat carburetors.... $2.49
61 C 12918—For Chevrolet, Plymouth, and other cars with 2 5/16-inch diam. throat carburetors... $2.49

32 CHROME PLATED OIL FILLER CAPS. Metal Mesh air filter. Ship. wt. 1 lb.
61C12805—Ford V-8 1949–53, Ford 6-cyl. 1949–51 $2.75
61 C 12804—Chev. 1949–53, Buick 1939–53.... 1.75

33 CHROME PLATED OIL CAPS. Ship. wt. 6 oz.
61 C 12954—1935–48 Ford V-8 (Ex. 60 HP); 1939–48 Mercury; 1939–50 Lincoln. 55c
61 C 12955—1949–53 Ford V-8, Mercury 55c
61 C 12806—Plymouth, Dodge, DeSoto, Chrysler, Pontiac, Stude., Kaiser, Frazer, 1946–53; Ford A 1928–31, Hudson 1948–53 ..... 55c

LOWERING KITS

For Ford 2.39 1949–51.

34 Lower center of gravity for better cornering and sleek, streamlined appearance.

2-IN. DROP REAR LOWERING KITS. 4 steel "J" bolts, two 1½-in. iron blocks. Av. wt. set 8 lbs.
61 C 12851—1955 Chevrolet. $2.29
61 C 12904—1938–54 Chev. 1.98
61 C 12903—1949–51 Ford. 2.39
61 C 12850—1952–53 Ford and Mercury $3.49
61C12881-Mercury 1949–51. 2.39
61 C 12905—1935–48 Plymouth; Ford Mercury 1954–55; Lincoln. 1949–51, 1954–55. ..... $2.59
61 C 12884—Chrysler De Soto 1949–52 All; Dodge, Plymouth 1949–54 All. $2.85
61 C 12900—Chrysler V-8, De Soto, 1953–55; Dodge, Plymouth 1955 All $2.85
61C12880—Pontiac 1949–55. 2.98
61 C 12882—Olds. 1951–55. 2.89

2-IN. DROP FRONT LOWERING KITS. Similar to above. Ship. wt. 5 lbs. 8 oz.
61C12827—1941–53 Cadillac $4.29
61C12652—1949–52 Ford V-8 3.98
61C12653—1953 Ford. 3.98
61C12827—1954 Ford. 4.29
61C12827—1941–54 Hudson. 4.29
61C12827—1949–51 Lincoln. 4.29
61C12827—1949–51 Mercury 4.29
61C12653—1952–53 Mercury 3.98
61C12827—1954 Mercury... 4.29
61C12655—1939–48 Chev.... 3.98

LOWERING SHACKLES 55c

35 4 steel shackle bars. Fits 1932–48 Ford and Mercury. Ship. wt. set 2 lbs.
61 C 12906—4-in. drop. 55c
61 C 12907—5-in. drop. 55c
61 C 12908—6-in. drop. 55c

TRUNK OPENING KITS, CARBURETION PARTS

36 37 ELECTRIC AND MANUAL TRUNK OPENING KITS. Permits opening car trunk without leaving car (See sketch "J"). Allows removal of trunk handle to streamline rear deck. Easy to install. Instructions.

(36) Electric Trunk Opening Kit. Activate by pressing button. Ship. wt. 7 lbs. 8 oz.
61 C 12677—Ford 1936–49, Merc. 1939–48. ..... $5.95
61 C 12678—Ford 1950–53, Mercury and General Motors Cars 1949–53 ex. Olds. 1949 "98". $5.95

(37) Manual Trunk Opening Kit. Pull knob to open trunk.
61 C 12675—Ford 1936–49, Mercury 1939–48 and Plymouth 1953. Ship. wt. 11 oz. 89c
61 C 12676—Ford 1950–53, Mercury and General Motors Cars 1949–53 ex. Olds. 1949 "98". Ship. wt. 11 oz.... 89c

38 FUEL PRESSURE REGULATOR AND FILTER. Cuts gas costs up to 20%. Offers more power with less engine wear. Controls pressure at which gas enters carburetor. Helps prevent vapor locks, panic-stop stalling. Wt. 12 oz.
61 C 12689—Ford, Merc., Linc. 1932–53. ..... $5.89
61 C 12831—Ford, Mercury, Lincoln 1954–55; Gen. Motors Family; Chrysler Family and all other cars, trucks.. $5.89

39 FUEL BLOCK KITS. More efficient fuel distribution on multi-carb. manifolds. A reservoir of fuel for immediate equal distribution. Cast aluminum with fittings, hose.
61 C 12823—Ford 1932–54; Merc. 1939–53. Wt. 2 lbs.. $6.50
61 C 12824—Chevrolet, 6-Cyl. 1937–55. Wt. 2 lbs.... 6.50
61 C 12822—Plym., Dodge 6-Cyl. 1935–55. Wt. 2 lbs.. 6.50

40 41 ADJUSTABLE JET SCREWS. Overcomes carburetion difficulties of varying atmospheric conditions. Provides well-balanced fuel mixture. Instructions included.
(40) 61 C 12821—For Stromberg Carburetors. Wt. 2 oz. $2.49
(41) 61 C 12820—For Chandler-Groves and Holly Carburetors. Ship. wt. 5 oz. $2.49

MALLORY KITS, POINTS, CONDENSERS

42 43 44 MALLORY PARTS. For converting to high speed ignition. All Mallory parts are *Postpaid. No Credit Charge* when you buy Mallory parts on terms.
(42) (43) MALLORY CONVERSION KITS. Does away with point vibration, bouncing and flashing — major causes of engine missing and misfiring at high speeds. *Postpaid.*
61 CN 12679—Buick V-8 1953–55. *Postpaid* $10.50
(42) 61 CN 12983—Chevrolet 1937–55 6-Cyl. Base mounting plate. *Postpaid* $8.25
61 CN 12680—Chevrolet V-8 1955. *Postpaid* 10.50
(43) 61 CN 12949—Fits 1949–53 Ford V-8, Merc.; 1948–53 Ford 8-cyl. trucks. *Postpaid* $6.60
61 CN 12865—Olds., Pont. 8-Cyl., Cadillac, 1950–55; Buick 1950–52 All, 1953 Spec.; Studebaker V-8 1951–55 ..... $10.50
61 CN 12681—Ford V-8, Mercury 1954–55; Lincoln 1952–55; Thunderbird 1955; Ford Trucks V-8 1954–55. *Postpaid* $6.60
MALLORY POINTS (not shown). Replace original equipment.
61 CN 12671—Buick V-8 1953–55; Cadillac 1940–48; Chevrolet V-8 1955; Nash Ambass. 1948–55. *Postpaid* $2.00
61 CN 12866—Ford V-8, Mercury 1949–53. *Postpaid* 2.00
61 CN 12670—Ford, Mercury, Lincoln 1954–55. Thunderbird 1955; Ford Trucks V-8 1953–55. *Postpaid* $2.00
61 CN 12867—Olds., Pont. 1946–55, Buick 1946–52 ..... 2.00
(44) MALLORY CONDENSER. For all cars.
61 CN 12927—*Postpaid* 2.40
(43) WARDS IGNITION CONVERSION KITS. Similar to above.
61 C 12860—Ford V-8 1949–53. Ship. wt. 5 oz. $3.95
61 C 12861—Chevrolet 1941–52. Ship. wt. 5 oz. 3.29
VENTILATED POINTS (not shown). Hole in center. Wt. 3 oz.
61 C 12848—Ford 6 1948–55; Ford 8, Mercury 1949–53. ..... 89c
61 C 12849—Ford 8 1954–55; Mercury, Lincoln 1952–55. ..... 89c

45 DUAL SPRING POINTS. Positive contact at all speeds.
61 C 12925—For Ford V-8, Merc. 1937–48. Wt. 3 oz. $1.19

MALLORY DUAL POINT DISTRIBUTORS, COILS

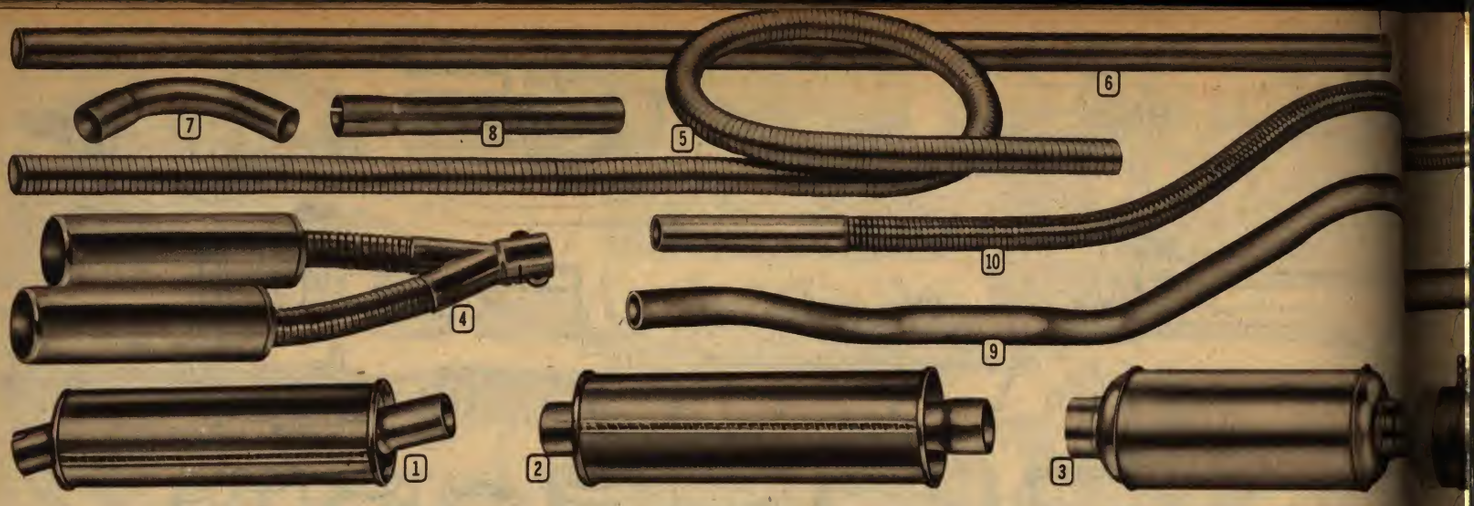
46 MALLORY DUAL POINT DISTRIBUTORS. With condenser. Sure contacts at all speeds. *Postpaid. State make, year, model, no. of cyl. No Credit Charge.*
61 CN 12684—Buick 1954–55 All $44.00
61 CN 12656—Chev. 1941–52 (ex. Power Glide). ... 36.00
61 CN 12688—Chev. V-8 1955 ..... 45.00
61 CN 12928—Ford V-8, Merc. 1949–53 Std. Heads. 37.00
61 CN 12682—Ford V-8 1954 ..... 37.00
61 CN 12683—Ford V-8 1955 ..... 40.00
61 CN 12657—Olds. V-8 1949–53 ..... 44.00
61 CN 12689—Olds 1954–55 All 44.00
61 CN 12661—Plymouth V-8 1955 ..... 38.00

47 MALLORY IGNITION COIL. High output for maximum spark at high speed. *Postpaid.*
61 CN 12926—Coil 6-Volt $14.00
61 CN 12658—Coil 12-Volt 14.00
61 CN 12659—Coil Bracket 1949–53 Ford, Merc. 60c
61 CN 12660—Coil Bracket 1941–53 Chevrolet 50c

48 UNIVERSAL SUPER AIR COOLED COIL. 50% larger secondary winding than standard equipment coils. Finned aluminum case. Wt. 3 lbs. 4 oz.
61 C 12674—6-Volt.. $9.95; 61 C 12673—12-Volt.. $9.95

49 UNIVERSAL COIL COVER. Finned, polished cast aluminum dress-up case similar to (48) above.
61 C 12672—Ship. wt. 1 lb. 8 oz. $3.95

50 AUBURN CHROME PLATED SPARK PLUGS. Triple side electrodes (K) give sure firing for greater speed, power, gas mileage. Long life concave electrode ends. Greater heat conductivity blocks fouling. Greater electrical resistance eliminates shorting through insulator.
For All 1946–56 Cars including 1955–56 Ford, Linc., Merc. *State Car Make, Year, Model.*
61 C 12800—Ship. wt. 6 oz. ..... Each 89c



Make Your Own Exhaust System Repairs...Save Cost La

HOLLYWOOD TYPE MUFFLERS 3.89 for Chev. 1937-48

1 2 Accent motor exhaust to produce a subdued racing car sound. Give throbbing, full-throated tone. Choice of Resonator, Fiberglas-packed or Steel-Packed inner construction. Designed to give more power, increase gas mileage. Replace original perfectly. One-piece end caps. 20-ga. steel. Baked-on metallic finish. Note: Check local regulations on use of mufflers of this type. *Mailable.*

Fit Only Cars Listed	Resonator Type		Fiberglas Packed		Wt.
Buick 1937–52 all (ex. 90); 1953 40... 1954–55 40, 60, Skylark	61 C 3881M	$5.25	61 C 3778M	$4.85	9 lbs.
	61 C 3766M	6.15	61 C 3758M	4.95	11 lbs.
Chevrolet 1937–48 Cars ex. Convert.	61 C 3870M	3.89	61 C 3779M	3.98	7 lbs.
1949–52 Std. trans. except Convert.	61 C 3875M	4.19	61 C 3780M	3.95	6 lbs.
1950–52 Powerglide (except Conv.)	61 C 3880M	4.19	61 C 3781M	3.95	6 lbs.
1953 All (except Convertible)	61 C 3880M	4.19	61 C 3781M	3.95	6 lbs.
1954–55 6-Cyl. (ex. Conv)	61 C 3753M	5.15	61 C 3755M	4.49	8 lbs.
1955 V-8 Single Exh. (ex. Conv.)	61 C 3753M	5.15	61 C 3755M	4.49	8 lbs.
1955 V-8 All Dual Exh.	61 C 3949M	5.15	61 C 3963M	4.45	7 lbs.
Chrys., DeSoto, Dodge 1939–48, 6-cyl. 1949–52 all 6-cyl. (except Conv.)	61 C 3876M	4.19	61 C 3782M	4.19	6 lbs.
	61 C 3877M	4.19	61 C 3783M	4.55	8 lbs.
Chrysler, DeSoto 6-cyl. 1953–54	61 C 3938M	5.15	61 C 3942M	4.95	9 lbs.
Chrys. Windsor 1955 All (ex. Conv.)	.....	.....	61 C 3964M	5.15	8 lbs.
DeSoto 1953–55 All V-8 (ex. Conv.)	.....	.....	61 C 3964M	5.15	8 lbs.
Dodge 1953–55 6-cyl. 1953–55 All V-8 (except Conv.)	61 C 3877M	4.19	61 C 3783M	4.55	8 lbs.
	61 C 3956M	6.25	61 C 3972M	5.15	8 lbs.
Ford 1942–48 all; Mercury 1942–48. Ford 1949–53 all; 1954 6-cyl. 1954–55 V-8 All (ex. Fairlane) 1955 V-8 Fairlane, 6-cyl. All	61 C 3874M	4.19	61 C 3784M	4.29	8 lbs.
	61 C 3878M	4.19	61 C 3785M	4.29	8 lbs.
	61 C 3873M	5.15	61 C 3777M	4.55	8 lbs.
	61 C 3959M	5.25	61 C 3973M	4.69	7 lbs.
Hudson 1948–51 All	61 C 3877M	4.19	61 C 3783M	4.55	8 lbs.
Mercury 1949–51 1952 1953–54 all; Olds. 1942–50 8-cyl. 1955 Single Exhaust 1955 Dual Exhaust	61 C 3879M	5.29	61 C 3786M	4.55	8 lbs.
	61 C 3871M	5.29	61 C 3787M	4.19	6 lbs.
	61 C 3881M	5.25	61 C 3778M	4.85	9 lbs.
	61 C 3873M	5.15	61 C 3777M	4.55	8 lbs.
	61 C 3959M	5.25	61 C 3973M	4.69	7 lbs.
Oldsmobile 1939–50 6-cyl. 1951–53 all 1954–55 all	61 C 3879M	5.29	61 C 3786M	4.55	8 lbs.
	61 C 3872M	5.29	61 C 3788M	4.69	8 lbs.
	61 C 3765M	5.29	61 C 3757M	4.95	9 lbs.
Plymouth 1942–48 1949–55 6-cyl. (except Convertible) 1955 All V-8 (except Convertible)	61 C 3876M	4.19	61 C 3782M	4.19	6 lbs.
	61 C 3877M	4.19	61 C 3783M	4.55	8 lbs.
	61 C 3962M	5.25	61 C 3974M	4.69	8 lbs.
Pontiac 1934–54 1955 All	61 C 3879M	5.29	61 C 3786M	4.55	8 lbs.
	61 C 3878M	4.19	61 C 3785M	4.69	8 lbs.
Stude. Champion 1947–54 1947–54 Commander	61 C 3939M	4.29	61 C 3944M	4.25	6 lbs.
	61 C 3876M	4.19	61 C 3782M	4.19	8 lbs.

HOLLYWOOD STEEL PACKED MUFFLERS. Fit these cars: Buick 1949–52, 70 (ex. 1952 Ser. 70), 1950–53 Ser. 40, 1953–55 Super, Roadmaster, 1954–55 Spec., Century; Chev., Olds., Pontiac 1939–55; Chrysler, DeSoto 6-cyl. 1938–52; Dodge, Plym. (ex. 1955 Conv.) 1939–55; Ford, Merc. 1939–55; Frazer 1947–51; Kaiser 1947–54; Nash 1938–50 Ambass. 20, 60, "600" 40; Rambler 10 1950–54; Stude. 1947–54 Comm., Champ., Landcruiser. *State Make, Year Model.* Av. ship. wt. 10 lbs. *Mailable.*

61 C 3892 K—Shipped promptly from Factory in Chicago—pay postage from there. $5.98

WARDS HEAVY DUTY TRACTOR MUFFLERS 3.65 Ford 1948-51

3 Equal to or better than original equipment—exact replacement mufflers. Heavy-gauge steel (.037 in. thick) to withstand rough vibrations of field work. Coated to resist rust and corrosion. Inner core construction muffles tractor exhaust noises. Fast exhaust flow minimizes back pressure to give you ncreased horsepower. Locked seams prevent leaks and blowouts. All are *Mailable.*

Fit only Tractors listed	Lbs.	Cat. No.	Price
Allis-Chalmers 1939–51 B, C, RC	3	61 C 3790M	$2.29
1948–53 WD	5	61 C 3791M	4.19
Case 1929–54 C, CC, CI, D, DC, DI.	6	61 C 3792M	3.25
Farmall 1931–40 F20, F30, W30, TD18	8	61 C 3793M	4.19
1932–40 F12, F14, W12, W14	4	61 C 3794M	3.49
1939–54 A, Sup. A, AV, B, BN, C	5	61 C 3795M	3.79
1939–52 M, MD, T6, TD6, W6	7	61 C 3796M	4.89
1939–54 H, Super H, HV, "4" ser.	6	61 C 3797M	3.98
Ford 1948–51 All	5	61 C 3798M	3.65
Ford-Ferguson 1939–48 2N, 8N	5	61 C 3798M	3.65
1939–52 (Vertical Conversion Assem.) 2N, 8N, 9N	10	61 C 3929M	5.49
John Deere Model M (small)	5	61 C 3799M	4.19
Massey-Harris 1937–46, 101 Jr., 101 Sr. (Row Crop, Std. Tread); 1947–52, 20, 20K, 30, 44-4, 44-6	4	61 C 3775M	3.75
Minn.-Mol. 1937–54 G, U, Z Ser.	8	61 C 3776M	4.98
Oliver R. Crop 1935–48 Ser. 80	8	61 C 3793M	4.19

TWIN TONE DUAL EXHAUSTS 6.25 and 4.49

4 TWIN-TONE DUAL EXHAUST. Two chrome plated tail pipes with flexible steel tubing. Gives deep mellow tone. Easy to install. Fit all cars.

61 C 12893 M—3½-inch diam. outlets—12 in. long. (Pictured). Ship. wt. 9 lbs..... $6.25

61 C 12957 M—1¾-inch diam. outlets—15 in. long. (Not Pictured). Wt. 6 lbs..... 4.49

FLEXIBLE AND STRAIGHT STEEL TUBING, PIPES AND ELBOWS

5 FLEXIBLE STEEL TUBING. For shop, farm, garage and factory. Durable and strong rust-resistant galvanized steel. Fully interlocked joints, extremely flexible.

For flexible exhaust line on cars, trucks, stationary engines.	I.D. In.	O.D. In.	Wt. Per Ft. Lbs.	Wt. Per Ft. Oz.	Cat. No.	Per Ft.	50 Feet
For ventilation or exhaust ducts.	1¼	1¾		7	61 C 4100H	16c	$6.85
For suction or blower systems.	1½	1⅞		8	61 C 4101H	17c	7.39
For spraying powder on crops.	1¾	1⅞		9	61 C 4102H	19c	8.25
For conveying air from heater.	2	2⅛		11	61 C 4103H	21c	9.25
For protective armor for cable.	2¼	2⅜		13	61 C 4104H	25c	10.95
All are Mailable, except Cat. Nos. ending in "R."	2½	2⅝		15	61 C 4105H	29c	12.95
State length wanted. Tubing sold fully extended—allow extra length for bends. Minimum length 6 feet. Maximum continuous length 50 feet. Clamps on Pg. 921.	2¾	2⅞	1		61 C 4106H	35c	15.75
	3	3⅛	1	2	61 C 4107H	36c	16.25
	4	4⅛	1	12	61 C 4108R	49c	20.95
	5	5⅛	2	8	61 C 4109R	57c	25.95
	6	6⅛	3	8	61 C 4110R	75c	32.95

6 7 8 STRAIGHT TUBING, PIPES AND ELBOWS. For exhaust systems of power units, stationary engines, Diesel trucks, tractors, etc. 18-gauge steel.

(6) Straight Steel Tubing. Sold in 8-ft. lengths only. *Not Mailable.*

(7) (8) Connector Pipes and Elbows. Straight 12-in. Connecting Pipes and 90° Elbows for use with steel tubing above. Order clamps from Page 921.

Outside Diam.	(6) Steel Tubing: Catalog Number	Ship. wt.	8-ft. Lgth.	Fits Corresponding Tube Listing At Left: (7) 90° Elbows: Cat. No.	(7) 90° Elbows: Each	(8) 12-In. Connectors: Cat. No.	(8) 12-In. Connectors: Each	Ship. wt.
1½ in.	61 C 4115R	7 lbs.	$2.75	61 C 4123	$1.25	61 C 4130	89c	1 lb.
1¾ in.	61 C 4116R	8 lbs.	2.75	61 C 4124	1.25	61 C 4131	$1.05	1 lb.
1⅞ in.	61 C 4117R	8 lbs.	2.75	.....	.....	.....	.....	.....
2 in.	61 C 4118R	10 lbs.	2.75	61 C 4125	1.25	61 C 4132	98c	2 lbs.
2½ in.	61 C 4120R	12 lbs.	5.15	61 C 4127	1.98	61 C 4133	98c	2 lbs.
3 in.	61 C 4121R	15 lbs.	6.19	61 C 4128	2.98	61 C 4134	1.25	3 lbs.

RIGID TAIL PIPES—MUFFLER TO REAR 2.19 for Chev. 1949-52

9 Made of strong and durable 18-gauge cold rolled steel. Equal to original equipment. Two-piece pipes for Buicks keyed (†). Clamps not included—order separately from listings on facing page. Shipped promptly from Stock. Catalog Numbers ending in "M *able.* Those ending in "R" are shipped by Fre or Express. If your car or truck is not listed in buy bendable tail pipe (10) listed below.

For Cars, Trucks Listed	Cat. No.	Price	Lb.	Clamp
Buick 1941 Series 40, 50, 60.. 1942–47 Series 40B, 41, 46, 49, 60	61C4006M†	$2.85	10	None
	61C4006M†	2.85	10	None
1942–48 Series 50, 70	61C4007MO	3.25	10	None
1949 Series 50, 70	61C4074MO	3.19	10	None
1950–52 All (except 52, 72 & 1951–52 Ser. 40)	61C4087MO	2.89	10	None
1951–53 Series 40	61C4008MO	3.10	10	None
1953 Ser. 50, 70 Ex. Riviera	61C4009MO	3.59	10	None
1954 Series 50, 70	61C4037MO	4.10	10	2⅛ in.
1954 Series 40, 60	61C4038MO	3.69	9	2 in.
1955 Super, Roadmaster	61C4050MO	2.79	7	None
1955 Special, Century	61C4051MO	3.69	9	None
Cadillac 1952–53 Model 62, Left Front	61C4054MO	2.29	2	1¾ in.
1952–53 Mod. 62 (Right F.)	61C4056MO	2.29	2	1¾ in.
1952–53 Mod. 62 5-Pass. Sedan (Right Rear)	61C4057MO	4.49	5	1¾ in.
1952–53 Mod. 62 5-Pass. Sedan (Left Rear)	61C4058MO	4.49	5	1¾ in.
Chevrolet 1937–39 Pass. 1940 KA, KB, KH, except Cabriolet	61C4015MO	2.35	10	1¾ in.
	61C4016MO	2.35	10	1¾ in.
1941–48 cars, ex. Cabriolet	61C4062MO	2.19	10	1¾ in.
1949–52 Cars, except Convertible, Power Glide	61C4065R	2.19	8	1¾ in.
1949–52 All Convertible	61C4089R	2.25	9	1¾ in.
1950–52 Power Glide ex. Conv.; 1953 all ex. Conv.	61C4083R	2.15	10	1⅞ in.
1954 Cars ex. Conv. St. Wg.	61C4017MO	2.19	10	1⅞ in.
1941–49 ½-Ton Truck	61C4090M	1.69	5	1¾ in.
1955 V-8 & 6-cyl. Single Exhaust (ex. Sta. Wag.)	61C4059MO	2.39	6	1⅞ in.
1955 V-8 Dual Exhaust-Left Side (ex. Sta. Wag.)	61C4059MO	2.39	6	1⅞ in.
1955-V8 Dual Exhaust-Right Side (ex.Sta.Wag.)	61C4060MO	3.05	7	1⅞ in.
1951–55 ½-Ton Truck (ex. Single Unit)	61C4061MO	1.98	5	1⅞ in.
1950–55 ½-Ton Truck (Single Unit)	61C4064MO	2.05	5	1⅞ in.
Chrysler 1941–48 6-cyl. 1950–52 6-cyl., except Sta. Wagon, Convertible 1953–54 6-cyl. ex. Convert. 1955 Windsor All (except Station Wagon)	61C4046MO	4.15	10	1¾ in.
	61C4091MO	4.15	10	1¾ in.
	61C4055MO	4.09	10	1¾ in.
	61C4067MO	4.49	8	2 in.
DeSoto 1941–48 6-cyl. 1949 All cars 1950–52 6-cyl., except Sta. Wagon, Convertible 1953–54 6-cyl., ex. Convert. 1955 All (ex. Sta. Wag.)	61C4046MO	4.15	10	1¾ in.
	61C4075MO	3.49	10	1¾ in.
	61C4091MO	4.15	10	1¾ in.
	61C4055MO	4.09	10	1¾ in.
	61C4067MO	4.49	8	2 in.
Dodge 1941–48, 6-cyl. 1949–52 D30, 34, 42 except Conv., Station Wag. 1948–52 D28, D33, D41 except Roadmaster 1953 6-cyl. ex. Sta. Wagon. 1953 V-8, D-44 Coronet 1954 V-8 D-50 1954 6-Cyl. D-51 1955 All 6-Cyl. (except Station Wagon) 1955 All V-8 (ex. Sta. Wag.)	61C4046MO	4.15	10	1¾ in.
	61C4075MO	3.49	10	1¾ in.
	61C4175MO	3.59	10	1¾ in.
	61C4018MO	3.35	10	1¾ in.
	61C4019MO	3.89	10	2 in.
	61C4022MO	3.85	10	2 in.
	61C4024MO	3.75	10	1¾ in.
	61C4068MO	3.89	8	1¾ in.
	61C4070MO	3.89	8	2 in.
Ford 1935–38, V-8, 85 HP. 1939–40, V-8, 60 HP. 1939–40, V-8, 85 HP Cars. 1941 V-8, All Cars	61C4025MO	2.59	10	1½ in.
	61C4026MO	2.59	10	1⅝ in.
	61C4027MO	2.75	10	1⅝ in.

For Cars, Trucks Listed	Cat. No.	Price	Lb.	Clamp
Ford 1942–48, All Cars	61C4028MO	$2.39		
1949–51 Cars except Convertible, Station Wagon	61C4066MO	2.39		
1949–51 Convertible Coupe	61C4092MO	2.39		
1952–54 6-cyl.	61C4177MO	2.39		
1952–53 V8 Cars Ex. Conv.	61C4011MO	2.39		
1954 V-8 ex. Conv., Sta. Wag.	61C4030MO	2.69		
1955 All 6-Cyl. (except Convertible, Sta. Wagon)	61C4071MO	2.45		
1955 V-8 Fairlane (except Convertible, Sta. Wag.) Left Side	61C4071MO	2.45		
1955 V-8 Fairlane (ex. Conv., Sta. Wag.) R. Side	61C4072MO	2.39		
1955 V-8 Single Exhaust	61C4073MO	2.39		
Hudson 1952–54 All (ex. Jet)	61C4081MO	3.59		
Kaiser, Frazer 1947–48, All	61C4063M	2.19		
Kaiser 1950; Frazer 1949–50, Dual Carburetor	61C4093M	2.98		
1951–52 All	61C4176R	2.75		
Mercury 1941 All 1942–48 All 1949–51 1952 All ex. Station Wagon 1953 Cars Ex. Convertible 1954 Ex. Conv., Sta. Wag. 1955 Single Exhaust	61C4027MO	2.79		
	61C4028MO	2.39		
	61C4076MO	3.39		
	61C4179MO	3.75		
	61C4012MO	3.89		
	61C4032MO	4.19		
	61C4082MO	3.39		
1955 Dual Exhaust Left Side (ex. Conv., Sta. Wag.)	61C4085MO	3.25		
1955 Dual Exhaust-Right Side (ex. Conv., Sta. Wag.)	61C4086MO	4.39		
Nash 1950–51 Rambler 1952 Rambler Convertible Country Club	61C4088MO	3.49		
	61C4088MO	3.49		
Olds. 1946–48 6-cyl. 76 1949–51 Ser. 88 ex. 88 Super 1948–49 Series 98 1951 Super 88, 1952 All 88 1953 "88" All 1954 "88"	61C4069MO	3.15		
	61C4077MO	2.75		
	61C4078MO	3.15		
	61C4040MO	2.49		
	61C4040MO	2.49		
	61C4095MO	3.35		
Plymouth 1940–41, P-9, P-11 1940–41, P-10, P-12 1942–48, All except Conv. 1949–52, P-18, P-20, P-23 except Convertible 1949–52, P-17, P-19, P-22 except Suburban 1953 Cars except Convertible, Station Wagon 1954 ex. Conv., Sta. Wag. 1955 All 6-Cyl. 1955 V-8 (except Convertible Sta. Wagon)	61C4044MO	4.49		
	61C4045MO	3.98		
	61C4046MO	4.15		
	61C4098MO	2.85		
	61C4097MO	2.89		
	61C4013MO	2.89		
	61C4033MO	2.79		
	61C4096MO	3.15		
	61C4099MO	3.35		
Pontiac 1941–48, Model 25, 27 Torpedo 1941–48, 24JC, 29JC. Streamliner 1949–52 All ex. Sta. Wag. 1953–54 except Starchief 1955 Sedans, Catalina	61C4052MO	2.39		
	61C4053MO	2.39		
	61C4079MO	2.39		
	61C4014MO	2.39		
	61C4047MO	3.65		
Studebaker 1947–48 Champion 1948–52 Champion 1953 Champion 2 & 4 dr. 1953–54 Champ. 5 Pass. Coupe & Hardtops	61C4080M	1.98		
	61C4084M	1.98		
	61C4042M	2.10		
	61C4048MO	2.25		
Willys 1947–55 Univ. Jeep.	61C4049MO	1.05		

10 BENDABLE STEEL TAIL PIPE with brazed-on seamless steel ends. Easy to install. Becomes rigid after installation and use. Order diam., length same as present tail pipe. *Lengths stated in table are maximum lengths available. Order from table at right.*

Diam.	Lgth.	Cat. No.	Price	Lbs.
1½ in.	60 in.	61 C 4140M	$1.80	4
1½ in.	75 in.	61 C 4141M	1.95	4
1½ in.	90 in.	61 C 4142M	2.15	5
1⅞ in.	75 in.	61 C 4147M	1.85	6
1⅞ in.	90 in.	61 C 4148M	2.35	4

Diam.	Lgth.	Cat. No.	Pr
1¾ in.	60 in.	61 C 4143M	
1¾ in.	75 in.	61 C 4144M	
1¾ in.	90 in.	61 C 4145M	
1⅞ in.	90 in.	61 C 4139M	
2 in.	90 in.	61 C 4146M	

COPPER TUBING 14c Ft. 3/16 in. TUBING CUTTERS 1.98 Std. FLARING TOOLS 3.2

11 AUTOMOTIVE TYPE COPPER TUBING. Easy to work, form, weld, solder, cut, flare and thread—has high crack resistance. Controlled temper for flexibility and strength. Leakproof, resists corrosion. Only for gasoline-powered engines. Minimum length 5 feet.

Outside Diam.	Cat. No.	Ship. wt., Foot	Per Ft.	25-Foot Coil	Outside Diam.	Cat. No.	Ship. wt., Foot	Per Ft.	25-Foot Coil
3/16 in.	61 C 9480 H	1 oz.	14c	$3.29	3/8 in.	61 C 9483 H	2 oz.	25c	$5.98
1/4 in.	61 C 9481 H	2 oz.	17c	3.98	1/2 in.	61 C 9484 H	6 oz.	33c	7.98
5/16 in.	61 C 9482 H	2 oz.	21c	4.98	3/4 in.	61 C 9485 H	9 oz.	53c	12.95

12 PROFESSIONAL CUTTING-FLARING KIT. Modern precision tools. Accurate, easy to use, fast, efficient. Consists of: (A) Flaring Tool gives smooth, uniform single or double flaring—adjusts quickly to correct size tubing (3/16 in., 1/4, 5/16, 3/8, 1/2 or 5/8 in.). (B) Effortless cutting Tool for fast, clean, cuts on 1/8–1 1/4 in. O.D. tubing; (C) Height Gauge and Double Flare Plate (3/16, 1/4, 5/16, 3/8, 1/2 in.) assures precise double-flaring. In compartmented steel box.

61 C 9449—Ship. wt. 4 lbs..... $17.50

13 STANDARD POCKET-SIZE TUBE CUTTER. Cuts 1/8 to 1-in. Bundyflex, copper, thinwall tubing. Steel cutter. Retract. reamer.

61 C 9450—Ship. wt. 8 oz..... $1.98

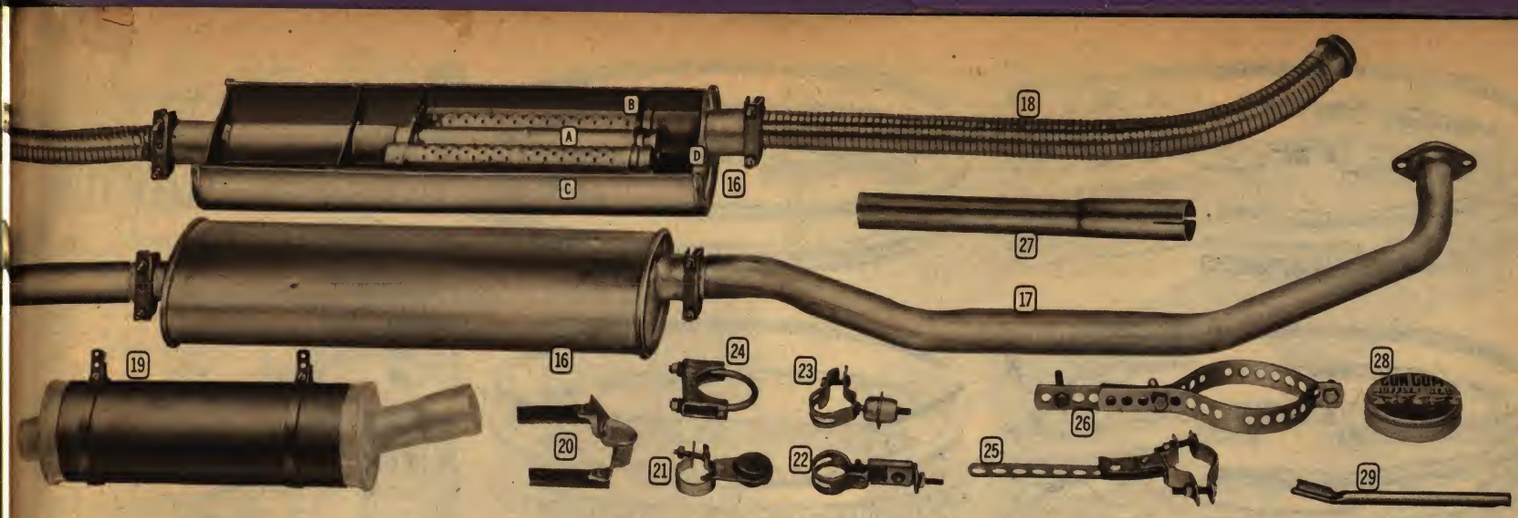
14 STANDARD TUBE FLARI Heavy duty die for lastin openings threaded for na Strong, drop-forged yoke w cone for fast, true flaring. sizes with outside diam. of 1/2, 3/8 and 3/4 in.

61 C 9445—Ship. wt. 1 lb. 8

15 BRASS FITTING ASSO Contains about 100 1/4 diameter pieces—6 S.A.E. Automotive Engineers) flar nuts, 4 solderless compression solderless compression nuts reducing unions. 4 male con S.A.E. flared nuts for Ford compression bushings, 4 tu assorted compression sleeve ings.

61 C 1806—Ship. wt. 4 lbs.

FOR COMPLETE LINE OF DUAL EXHAUST PARTS AND ASSEMBLIES SEE PAGE 918 OF THIS CATALOG



Labor...Save With Wards Exact Replacement Parts

MUFFLERS FOR CARS, TRUCKS . . . SUPREME 4.09 OR ECONOMY 3.59 . . . For Chev. 1941-48

16 WARDS SUPREME MUFFLERS. Check your car or truck muffler. A restricted muffler can waste gasoline (about 1 gallon in 6), cause excessive loss of horsepower (up to 20 HP).. A leaky muffler can let deadly carbon monoxide gas into your car or truck. Don't take chances with dangerous leaks—replace your old muffler now with a Wards Supreme Steel Muffler, equal to or better than original equipment. Clamps not included—order at right below.

All mufflers listed below are *Mallable* except those with suffix "R" after Cat. No. which are shipped by Freight, Truck or Express.

WARDS SUPREME MUFFLERS KEEP PACE WITH CAR PROGRESS

High compression, increased power engines in today's modern cars require modern mufflers, designed to handle modern engine requirements. Wards constant muffler improvements keep pace with these increased power needs. Muffler "wrap" differences is as follows:

1-WRAP TYPE. Single shell—standard replacement type.

2-WRAP TYPE. Continuous double-wrap steel shells provide the additional sound dampening required for quiet performance.

4-WRAP TYPE. Four shells—continuous double-wrap inner steel shells, encased in a layer of sheet asbestos, protected by a fourth outer shell of steel. Necessary for new high compression engines to achieve complete sound deadening performance. Designed for balanced heat distribution to evaporate condensation and aid in eliminating inside corrosion.

SUPREME MUFFLER FEATURES

(A) LARGE, FULL-LENGTH TUBES, engineered for fast exhaust flow, effective silencing and minimum back pressure.

(B) TUBES, SUPPORTS, SHELLS ELECTRONICALLY WELDED—won't loosen and rattle.

(C) HEAVY-DUTY OUTER SHELLS for extra strength and service; inlet and outlet pipes extra heavy 18-gauge steel.

(D) LEAKPROOF—made of heavy 18-gauge steel—interlocking connections.

DOUBLE LOCKED OR FULL-WELDED SEAMS.

WARDS ECONOMY MUFFLERS

(Not shown). Same high quality materials as in higher priced mufflers, but slightly lighter weight. Give excellent service for their price. Same large, full-length tubes as original equipment. Electrically welded tube supports. Full welded double locked seams prevent dangerous leakage. All are single wrap mufflers. *Mallable*.

Fit Only Makes, Years and Models of Passenger Cars and Trucks Listed Below	Type of Shell	Supreme Cat. No.	Supreme Price	Economy Cat. No.	Economy Price	Wt. Lbs.	Clamps Needed Front	Clamps Needed Rear
BUICK 1937-48, All (ex. Ser. 90); 1949 Ser. 40, 1949 Series 50, 70; 1950-53 Ser. 40, 1953-55 Series 50, 70, 1954-55 Series 40, 60, Skylark	2-wrap	61 C 3883 M	$5.75	61 C 3840 M	$5.25	13	None	None
	4-wrap	61 C 3805 M	5.95			12	None	None
	4-wrap	61 C 3800 MB	11.95			20	None	None
	4-wrap	61 C 3888 MB	10.45			24	None	None
CADILLAC 1952-55 (Front)	4-wrap	61 C 3808 M	10.75			19	2 in.	1¾ in.
1952-55 (Rear)	2-wrap	61 C 3809 M	4.35			7	1¾ in.	1¾ in.
CHEVROLET 1937-39 All Cars	1-wrap			61 C 3861 M	4.19	13	2 in.	2 in.
1940 All Cars except Convertibles	1-wrap	61 C 3801 M	4.86	61 C 3841 M	3.98	10	1⅞ in.	1¾ in.
1941-48 All Cars	1-wrap	61 C 3823 M	4.09	61 C 3862 M	3.59	10	1⅞ in.	1¾ in.
1949-52 All Cars (ex. Conv., Powerglide)	1-wrap	61 C 3847 M	4.69	61 C 3863 M	4.29	9	1⅞ in.	1¾ in.
1949-52 Convertible (ex. Powerglide)	1-wrap	61 C 3806 M	4.45			9	1⅞ in.	1¾ in.
1950-53 All Powerglide (ex. Conv.)	1-wrap	61 C 3830 M	4.75	61 C 3864 M	4.45	10	2 in.	1⅞ in.
1953 Std. Shift Cars (ex. Convertibles)	1-wrap	61 C 3830 M	4.75	61 C 3864 M	4.45	10	2 in.	1⅞ in.
1953-55 All 6-Cyl. Convertibles	2-wrap	61 C 3824 M	4.69			10	2 in.	1⅞ in.
1954-55 All 6-Cyl. except Convertibles	2-wrap	61 C 3751 M	5.95			13	2 in.	1⅞ in.
1955 V-8 Single Exhaust except Conv.	3-wrap	61 C 3824 M	5.75			15	2 in.	1¾ in.
1955 V-8 Dual Exhaust—Left Side (except Station Wagon)	3-wrap	61 C 3826 M	6.39			13	2 in.	1¾ in.
1955 V-8 Single Exhaust Convertible; 1955 V-8 Dual Exhaust—Right Side (except Station Wagon)	3-wrap	61 C 3826 M	6.39			13	2 in.	1¾ in.
1941-48 1½ to 2-Ton Trucks	3-wrap	61 C 3858 M	6.39			13	2 in.	1¾ in.
1950-55 ½ to 2-Ton (except double duty) GMC Truck 1951-53, ½, ¾ ton	1-wrap	61 C 3890 M	3.98			9	1⅞ in.	1¾ in.
	1-wrap	61 C 3831 M	3.98			7	2 in.	1⅞ in.
CHRYSLER 1939-48 6-Cyl.	2-wrap	61 C 3834 M	6.45	61 C 3865 M	5.45	12	2 in.	1¾ in.
1949-52 6-cyl. (except Convertibles)	2-wrap	61 C 3886 M	6.35	61 C 3866 M	5.98	12	2 in.	1¾ in.
1949-52 6-cyl. (Convertible only)	2-wrap	61 C 3811 M	6.10			11	2 in.	1¾ in.
1942-48, 8-cyl. C36, C39 (ex. Conv.)	2-wrap	61 C 3852 MO	18.25			22	2½ in.	2 in.
1949-50, 8-cyl. 4-dr. Sed., Club Coupe	4-wrap	61 C 3851 MO	17.95			29	2½ in.	2 in.
1951-52 8-cyl. 4-dr. Sed., Club Coupe	4-wrap	61 C 3850 MO	10.25			29	2½ in.	2 in.
1953-54 6-cyl. except Convertibles	2-wrap	61 C 3810 M	8.95			15	2 in.	1¾ in.
1954-55 V-8 Dual Exhaust—Both Sides	4-wrap	61 C 3859 M	10.25			19	2 in.	1¾ in.
DESOTO & DODGE 1939-48 6-cylinder	2-wrap	61 C 3834 M	6.45	61 C 3865 M	5.98	12	2 in.	1¾ in.
1949-52 6-cyl. (Convertible only)	2-wrap	61 C 3811 M	6.10			11	2 in.	1¾ in.
DESOTO 6-cyl. 1949-52 (except Conv.)	2-wrap	61 C 3886 M	6.35	61 C 3866 M	5.45	12	2 in.	1¾ in.
1952 S-17 to Ser. No. 55018118 (ex. Conv.)	4-wrap	61 C 3853 MO	10.25			22	2½ in.	2 in.
1953-54 6-cyl. except Convertibles	1-wrap	61 C 3810 M	8.95			15	2 in.	1¾ in.
1953-54 V-8 except Convertibles	4-wrap	61 C 3891 MO	9.45			23	2½ in.	2 in.
1955 Firefilte (except Convertible)	4-wrap	61 C 3891 MO	9.45			23	2½ in.	2 in.
DODGE 1937-54 ½, ¾, 1-Ton Trucks	1-wrap	61 C 3807 M	3.79			7	2 in.	1⅝ in.
1949-55 6-cyl. ex. Conv. and Roadster; 1953-55 V-8 34500001 to 34635734 except Convertible	2-wrap	61 C 3886 M	6.35	61 C 3866 M	5.98	12	2 in.	1¾ in.
1953-55 V-8 38500001 to 38524459 except Convertibles; 1954 All except Conv.	2-wrap	61 C 3893 MO	8.29			17	2½ in.	2 in.
	2-wrap	61 C 3894 MO	8.29			17	2¼ in.	2 in.
FORD 1935-38 V-8 85-HP Cars				61 C 3867 M	5.10	7	1⅞ in.	1½ in.
1939-40 V-8 85-hp. cars, 1939-41 ½ Ton Trucks 85-hp.				61 C 3868 M	4.75	7	1⅞ in.	1⅝ in.
1941 V-8 Cars; Mercury 1939-41				61 C 3842 M	5.10	8	1⅞ in.	1⅝ in.
1942-48 All Cars; Merc. 1942-48 All Cars	2-wrap	61 C 3817 M	5.19	61 C 3844 M	4.45	13	1⅞ in.	1¾ in.
1949-53 All Cars; 1954 6-cyl.	2-wrap	61 C 3849 M	5.19	61 C 3848 M	4.69	11	2 in.	1¾ in.
1954 V-8 All	2-wrap	61 C 3836 M	6.49			13	2 in.	2 in.
1954 V-8 (except Fairlane)	3-wrap	61 C 3916 M	6.79			13	2 in.	2 in.
1955 V-8 Fairlane and Station Wagon	3-wrap	61 C 3917 M	6.49			13	2 in.	1¾ in.
1955 6-Cyl.	2-wrap	61 C 3927 M	5.10			13	2 in.	1¾ in.
1942-47 1½-Ton Trucks	1-wrap	61 C 3895 M	5.69			9	2 in.	1¾ in.
1948-53 ½ to 2-Ton Trucks	1-wrap	61 C 3899 M	5.10			8	2 in.	1¾ in.
1954 ½ to 1½-Ton Trucks	2-wrap	61 C 3921 M	4.79			12	2 in.	2 in.
FRAZER Single Carb.; KAISER All 1947-48, 1948-51 Dual Carburetor	1-wrap	61 C 3835 M	5.55			11	2 in.	1¾ in.
	1-wrap	61 C 3869 M	5.39			13	2 in.	2 in.
HUDSON 1938-39, 83, 91, 92, 93; 1940-47 6-cyl. 1948-51 All	1-wrap	61 C 3822 M	6.75			9	2 in.	1½ in.
1952 Commodore 8	2-wrap	61 C 3845 M	6.75			13	2 in.	None
1952-54 (Rear) All with 2 mufflers ex. Jet	2-wrap	61 C 3818 M	6.98			11	2 in.	2 in.
1952-54 (Front) All with 2 mufflers	2-wrap	61 C 3818 M	6.98			11	2 in.	2 in.
1953-54 Jet (Rear Muffler)	1-wrap	61 C 3816 M	2.85			4	2 in.	2 in.
	2-wrap	61 C 3922 M	6.10			9	2 in.	1¾ in.
KAISER 1949-50 Dual Carburetor	1-wrap	61 C 3869 M	5.39			13	2 in.	2 in.
1951-52 All	2-wrap	61 C 3838 M	5.35			12	2 in.	1¾ in.
MERCURY 1949-51 All	1-wrap	61 C 3882 M	5.49			10	2 in.	1¾ in.
1952 All	2-wrap	61 C 3897 M	7.49			11	2 in.	1¾ in.
1953 All	2-wrap	61 C 3802 M	7.49			13	2 in.	2 in.
1954 All except Convertibles	2-wrap	61 C 3829 M	7.75			11	2 in.	2 in.
1955 Single Exhaust	2-wrap	61 C 3941 M	7.95			14	2 in.	2 in.
1955 Dual Exhaust	2-wrap	61 C 3945 M	9.25			16	2 in.	1¾ in.
NASH 1946-48 Mod. 4640, 4740, 4840, Ser. 600	1-wrap	61 C 3884 M	6.95			9	1¾ in.	1½ in.
1952 Statesman	4-wrap	61 C 3854 M	6.89			15	1¾ in.	1½ in.
1951-54 Ambassador	4-wrap	61 C 3855 M	8.59			20	2 in.	1⅞ in.
1950-54 Rambler except Hydramatic	1-wrap	61 C 3804 M	6.09			7	1¾ in.	1½ in.
OLDS. 1939-40 Ser. 70, 80, 90; 1941-50 6-cyl.	1-wrap	61 C 3803 M	4.69	61 C 3843 M	4.19	11	None	None
1942-50 8-cyl.	3-wrap	61 C 3885 M	7.75			11	None	None
1951-53 All	4-wrap	61 C 3814 M	6.89			15	None	None
1954-55 All Cars	4-wrap	61 C 3752 M	6.85			15	None	None
PACKARD 1951-54 All	2-wrap	61 C 3898 M	7.75			15	2½ in.	2 in.
PLYM. 1934-41 PE, PJ, P1, P3, P5, P7, P9, P11 1936-41 DeLuxe	1-wrap	61 C 3832 M	5.35	61 C 3846 M	4.85	12	1¾ in.	1⅝ in.
1942-48 All	1-wrap	61 C 3827 M	6.15	61 C 3828 M	5.59	10	1¾ in.	1⅝ in.
1949-55, 6 Cyl., All (except Convertible)	2-wrap	61 C 3834 M	6.45	61 C 3865 M	5.45	12	2 in.	1¾ in.
1949-54 (Convertible only)	2-wrap	61 C 3886 M	6.35	61 C 3866 M	5.98	12	2 in.	1¾ in.
1955 V-8 All (except Convertible)	2-wrap	61 C 3814 M	6.10			11	2 in.	1¾ in.
	2-wrap	61 C 3946 M	6.98			17	2 in.	1¾ in.
PONTIAC 1934-54 All	1-wrap	61 C 3835 M	5.55	61 C 3837 M	4.39	11	2 in.	1¾ in.
1955 All	4-wrap	61 C 3928 M	7.29			12	2 in.	1¾ in.
STUDEBAKER 1947-54 Champion	2-wrap	61 C 3887 M	4.35			9	1¾ in.	1½ in.
1947-54 Commander Landcruiser All	2-wrap	61 C 3838 M	5.35			12	2 in.	1¾ in.
WILLYS 1947-55 Universal Jeep	1-wrap	61 C 3889 M	4.09			7	1⅝ in.	1½ in.
1947-51 ex. Jeep; 1952-55 Sta. Wagon	1-wrap	61 C 3839 M	4.25			7	1⅝ in.	1½ in.

RIGID EXHAUST PIPES—MOTOR TO MUFFLER 2.39 for Chev. 1941-48

17 Replace your old exhaust pipe with a Wards exhaust pipe. Cold rolled electrically welded steel—no seams. Clamp not included—note size in table and order from listings below. See Page 924 for exhaust pipe flange gaskets. *All Mallable*.

Fit Only Cars and Trucks Listed Below	Cat. No.	Price	Lbs.	Clamp
BUICK 1941-49 Series 40, 50, Single Carb., Rear	61 C 3947 M	$1.29	2	None
1941-49 Series 40, 50, Single Carb. Front Section	61 C 3907 M	2.50	5	None
1950-52 Series 50; 1951-53 Series 40	61 C 3987 M	2.85	5	2 in.
1954-55 All (Rear)	61 C 3950 M	3.59	5	2½ in.
1954-55 All (Front)	61 C 3951 M	8.25	8	2½ in.
CHEVROLET 1941-48, Pass. (except Convertible)	61 C 3915 M	2.39	4	1⅞ in.
1949-52 All Standard Trans. (except Convertible)	61 C 3975 M	2.35	5	1⅞ in.
1950 Power Glide (except Convertible)	61 C 3983 M	2.95	5	2 in.
1951-52 All Power Glide (except Convertible)	61 C 3988 M	2.79	5	2 in.
1947-48 ½, ¾, 1-Ton; 1½-Ton Short Wheel Base	61 C 3908 M	3.10	6	1⅞ in.
1953-54 All Cars (except Convertible)	61 C 3905 M	2.69	5	2 in.
1955 6-Cyl. (except Convertible)	61 C 3993 M	2.39	8	2 in.
CHRYSLER Windsor 1953 Late, 1954 all (except Conv.)	61 C 3994 M	3.05	5	2 in.
CHRYSLER and DESOTO 6-Cyl. 1949-52 (except Conv. 1953 Windsor early	61 C 3985 M	3.45	5	2 in.
	61 C 3954 M	3.15	4	2 in.
DESOTO 6-Cyl. 1953 early (except Convertible)	61 C 3954 M	3.15	4	2 in.
1954 6-Cyl. (except Convertible)	61 C 3994 M	3.05	5	2 in.
DODGE 1941 Cars, D19	61 C 3920 M	3.89	5	2 in.
1942-48 All Cars	61 C 3911 M	3.65	5	2 in.
1949-52 6-Cyl. except Convertible	61 C 3976 M	3.19	4	2 in.
1953-54 V-8	61 C 3912 M	5.55	5	2¼ in.
FORD 1937-40, V-8 85-H.P. Cars	61 C 3923 M	3.55	4	1⅞ in.
1937-41, V-8, 85-H.P. Cars Crossover Pipe	61 C 3924 M	2.19	2	1½ in.
1942-48 V-8 Cars	61 C 3966 M	3.25	6	1⅞ in.
1946-48 V-8 Cars Exhaust Crossover Pipe	61 C 3958 M	2.19	4	1⅞ in.
1949-50, 8-cyl. Cars (ex. Conv., Station Wagon)	61 C 3977 M	2.69	3	2 in.
1949-51, 6-cyl. Cars	61 C 3978 M	2.98	4	2 in.
1949-53 V-8 Cars Crossover Pipe (except Station Wagon and Convertible)	61 C 3984 M	2.10	3	None
1951 V-8 Cars (Except Convertible)	61 C 3989 M	2.69	4	2 in.
1952-53 V-8 Cars except Convertible	61 C 3991 M	2.65	4	2 in.
1954 V-8 (except Convertible)	61 C 3913 M	2.69	3	2 in.
1954 V-8 All Crossover Pipe	61 C 3914 M	3.29	3	None
KAISER & FRAZER 1947-48 After Ser. No. 27,000	61 C 3909 M	3.25	6	2 in.
MERCURY 1939-40 99A, 09A Exhaust Crossover Pipe	61 C 3924 M	2.19	3	1½ in.
1942-48 All	61 C 3966 M	3.25	6	1⅞ in.
1949-51 All	61 C 3933 M	2.98	3	2 in.
1949-51 Crossover Pipe	61 C 3934 M	2.79	5	None
1952 All	61 C 3992 M	3.10	4	2 in.
1952-53 Crossover Pipe	61 C 3984 M	2.10	3	1⅝ in.
1953 All (except Convertible)	61 C 3901 M	3.15	4	2 in.
1954 All Crossover Pipe	61 C 3914 M	3.29	3	None
OLDSMOBILE 1941-48 6-cyl. F40, Series 66	61 C 3960 M	2.59	4	None
1949-50 "88" (except Station Wagon)	61 C 3904 M	4.79	6	None
1949-53 V-8 Crossover except Power Steering	61 C 3903 M	3.29	4	None
1951 Super "8"; 1952-53 All	61 C 3902 M	4.79	6	None
1954-55 All	61 C 3981 M	2.69	5	2¼ in.
1954-55 (Crossover) All	61 C 3957 M	3.55	5	2 in.
PLYMOUTH 1940-41 Cars, P10, P12 (except 7-Pass.)	61 C 3931 M	3.69	5	1¾ in.
1942-48 All Cars, except Convertible	61 C 3940 M	3.15	4	2 in.
1949-52 Cars, except Convert.	61 C 3976 M	3.19	4	2 in.
1953 All (except Convertible)	61 C 3961 M	2.75	4	2 in.
1954 6-cyl. (except Convertible)	61 C 3995 M	2.75	5	2 in.
PONTIAC 1941-48 8-cyl. Streamliner	61 C 3965 M	2.45	4	2 in.
1949-54 6-cyl. All	61 C 3979 M	2.25	4	2 in.
1949-54 8-cyl. All	61 C 3980 M	2.25	4	2 in.
STUDEBAKER 1947-49 Champion	61C3936MO	2.95	7	1¾ in.
1950 Champion	61 C 3996 M	3.55	7	1¾ in.
1951-52 Champion	61C3990MO	2.95	7	2 in.
WILLYS 1947-55 Universal Jeep Front	61 C 3981 M	2.19	2	1⅝ in.
1947-55 Universal Jeep Rear	61 C 3982 M	2.25	5	1⅝ in.

18 WARDS BENDABLE EXHAUST PIPES. Cut installation time in half where motor parts offer interference. Flexible cold rolled steel. Rust-resistant. Heat of exhaust passing through pipe "sets" it and makes it firm—will not sag. Ship. wt. each, 4 lbs.

61 C 3969 M—Buick 1934-40 Ser. 40. $2.85
61 C 3967 M—Chev. 1934-36 . . . . . 2.39
61 C 3970 M—For Plymouth 1935-38, Models PJ, P1, 2, 3, 4, 5, 6 . . . . . 2.65
61 C 3971 M—Chev. 1937-42 . . . . . $2.55
61 C 3968 M—Pontiac 1935-42 . . . . . 2.49

MUFFLER REPAIR KITS, PIPE CLAMPS, EXHAUST SYSTEM HANGERS

19 MUFFLER REPAIR KITS. Fits all 4-6-in. mufflers. Asbestos liner, steel jacket, clamps, bolts. Ship. wt. 1 lb.
61 C 4191—For Round Muffler 39c
61 C 4192—For Oval Muffler 65c

20 TO 23 TAIL PIPE HANGERS. Designed to fit tail pipe snugly. Holds it firmly in place and reduces vibration. Order correct type below. Av. ship. wt. 8 oz.

Fit Cars Listed	Type	Cat. No.	Ea.
CHEVROLET 1941-48	Rear	61C4170	45c
1949-50	Rear	61C4195	55c
1951-52 Std. Trans.	Rear	61C4196	69c
1951-52 Powerglide	Rear	61C4197	85c
1953-54 All	Rear	61C4160	75c
CHRYS., DESOTO, DODGE, PLYM. 1938-48	Rear	61C4170	45c
CHRYSLER, DESOTO, DODGE 1936-54	Front	61C4198	49c
PLYMOUTH 1939-54	Front	61C4198	49c
1949-53	Rear	61C4199	45c
FORD, MERC. 1937-48	Front	61C4173	59c
FORD 1937-41	Rear	61C4174	45c
FORD, MERC. 1942-54	Rear	61C4165	59c
FORD 1949-51 (ex. Conv.)	Front	61C4178	89c
1952-53 All	Front	61C4163	39c
1954 6-cyl.	Front	61C4163	39c
1954 V-8 All	Front	61C4166	65c

24 MUFFLER PIPE CLAMPS. Full circle clamps. Gas-tight seal. U-bolts, nuts, washers. Table shows outside diam. Clamp sizes are given in all muffler, pipe tables. Av. wt. ea., 5 oz.

Cat. No.	In.	Ea.
61 C 4150	1½	19c
61 C 4151	1⅝	19c
61 C 4152	1¾	15c
61 C 4153	1⅞	15c
61 C 4154	2	15c
61 C 4155	2¼	19c
61 C 4156	2½	19c
61 C 4157	2½	35c
61 C 4158	3	55c
61 C 4159	4	75c

61 C 4161—For Chrysler 1935-54 1¾-in. (Rear). Ship. wt. 8 oz. 49c
61 C 4164—For Chrysler 1935-54 2-in. (Front). Ship. wt. 8 oz. 55c
61 C 4167—For Buick 1937-53 All (Front). Ship. wt. 5 oz. 49c
61 C 4168—For Buick 1937-53 All (Rear). Ship. wt. 2 oz. 29c

25 UNIVERSAL TAIL PIPE HANGER. Adjustable for length and position. Riveted strap, clamp. Rubber vibration insulator. Fits pipes 1½ to 2-in. inside diameter.
61 C 4171—Ship. wt. 8 oz. . . . . Each 49c

26 MUFFLER HANGER. Fits all 5 and 6-in. diameter mufflers.
61 C 4162—Ship. wt. 1 lb. . . . . Each 35c

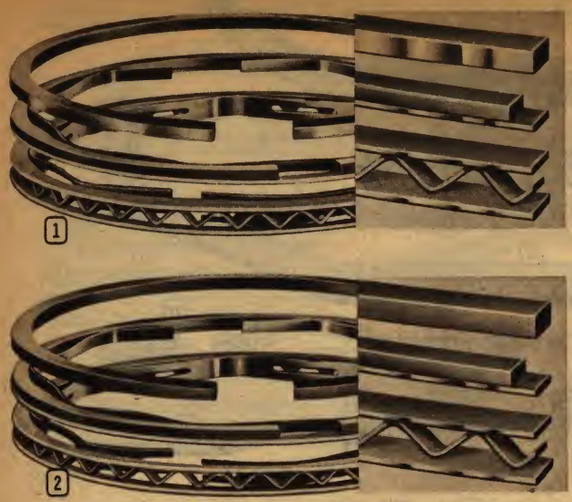
27 TAIL PIPE REPAIR EXTENSION. Replace rusted or damaged tail pipe ends and save the cost of entire new pipe. 18 in. long. Fits round tail pipes with outside diam. as listed in table—order same inside diam. as tail pipe clamp in table on Pg. 920. For others measure old pipe and order that diam. Chev. oval listing below. Clamp included.

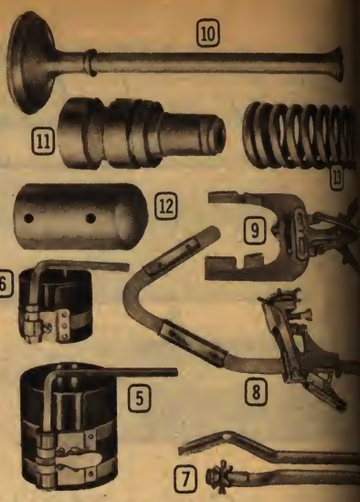
Cat. No.	Inside Diam.	Ea.	Wt.
61 C 4185	1½ inches	79c	1½ lbs.
61 C 4186	1⅝ inches	79c	1½ lbs.
61 C 4187	1¾ inches	79c	1½ lbs.
61 C 4190	2 inches	79c	1½ lbs.

61 C 4188—For Chev. 1950-52 Powerglide (ex. Convert.). Oval like original 22 in. long. Wt. 1 lb. 8 oz. 79c

28 MUFFLER SEAL. Use as a permanent gas-tight joint seal when installing a new muffler or tail pipe. Also seals cracks and holes in exhaust system—use like putty. Dries hard—withstands high temperatures and gas pressure. Made in England. 8 oz. can.
61 C 4184—Ship. wt. 12 oz. $1.19

29 STEEL MUFFLER REMOVAL TOOL. Slashes muffler, pipe or clamp for fast, easy removal. Curved offset head, sharp T-shaped blades. Ship. wt. 8 oz.
61 C 9275—7½ in. long 89c





Save Gas, Oil, Restore Power to Your Car or Truck

NEW RIVERSIDE SUPER-CHROMOIL LONG-LIFE RING SETS

Set 6.98 for Chev. 1937–53

(1) Ward's latest and best Piston-Ring installation. 2 to 4 times longer life is assured because this is a *full-chrome* ring set. The top compression ring, the steel rails of the second compression ring and the steel rails of the oil ring are *Chrome Plated*. Chromed top rings preseated at factory assure quick run-in and are ready to work immediately.

SUPER-CHROMOIL SETS are precision-engineered for highest economy in oil, fuel and for maximum power in post-war high-compression, high-temperature engines, whether worn, rehoned, resleeved or rebored. Restore satisfactory performance in cylinders with as much as .025 taper wear. Highest quality materials, finest workmanship, most modern designs, corresponding with nationally-known sets costing much more.

SUPER-CHROMOIL SETS consist of the following:

TOP GROOVE—Cast-Alloy-Iron Compression ring. Solid Chrome plating on face, preseated. Torsional twist by groove in upper inside edge for more positive seals at both cylinder wall and piston-groove sides.

2ND GROOVE—Combination cast-iron ring, chrome plated steel rail, steel-expander for extra flexibility in stopping oil waste.

3RD GROOVE—A 4-piece unbreakable, all-steel, flexible oil-control ring of greater conformability. Steel rails are chrome plated. Spacer, expander permit far greater drainage. (For 4-ring pistons, Ward's Sets include a wide-slot channeled oil ring for extra groove.)

FACTS ABOUT PISTON RINGS AND WHEN TO REPLACE THEM

Wards offer three types of Riverside rings—also nationally known Pedrick rings—all made by a manufacturer of original equipment rings. Each set is designed for varying degrees of cylinder wear. Order ring sets from this page if you are re-using your current pistons. If ordering new Pistons, order matching ring set from facing page.

Wards Chromoil Sets (1) (2) and Pedrick FormFlex Sets (4), are recommended for taper up to .025. Flexible-Expander Sets (3) are only for new or rebored engines worn no more than .005 taper. If wear from taper is more than .025, cylinders need to be rebored, resleeved or rehoned.

WHEN TO REPLACE PISTON RINGS. If your car uses excess quantities of oil, is sluggish on the pick-up and wastes fuel because of poor compression, or shows a dark smoky exhaust, you probably need new rings. An engine check-up, or the use of a compression tester (see Page 916) will tell you when you need new rings. Other tools on Page 915.

HOW TO ORDER PISTON RING SETS

Measure cylinder at top (under ridge) and at bottom, with inside micrometer. Difference is cylinder wall taper showing ring set to order.

BE SURE TO STATE SIZE WANTED. "Standard" means new-car cylinder diameter. Always order "Standard" if cylinders have not been rebored, regardless of car mileage or age. "Standard" fits Standard to .019 oversize. If cylinders have been honed, resleeved or rebored, and oversize pistons are installed, or if motor has been rebuilt, determine actual oversize. Check pistons for number and type of rings required.

SHIPPING INFORMATION ON PISTON RINGS. Cat. Nos. not ending in "K" shipped from Stock in Standard (fits Std. to .019); .020 oversize (fits .020 to .029); .030 oversize (fits .030 to .039); .040 oversize (fits .040 to .059). Cat. Nos. ending in "K" and .060 oversize (fits .060 to .079) shipped from Factory in Philadelphia—allow Factory 2 to 10 days plus time in transit. Pay postage from there. Oversize sets for Ford A—AA also in .080 and .100 oversize from Philadelphia Factory.

TIME-SAVING PISTON RING TOOLS 98c Economy Compressor

(5) PROFESSIONAL QUALITY RING COMPRESSOR. Covers all rings at one time (including skirt rings) for fast, safer insertion. Double bands of best quality spring steel. Depth 3½ in. Self-locking pawl. Allen wrench.
61 C 9404—For rings 2⅛ to 5-in. diam. Ship. wt. 1 lb. $1.75

(6) ECONOMY RING COMPRESSOR. Handles 4 rings. Allen wrench.
61 C 9400—Fits rings to 4½ in. in diameter. Ship. wt. 9 oz. 98c

(7) PISTON GROOVE CLEANER. Knurled thumbscrew for quick resetting. 5 blade hardened steel cutter. No wrench necessary.
61 C 9403—For all pistons 2.6-in. to 5.5 in. diam. Ship. wt. 12 oz. $1.35

(8) PISTON GROOVE CUTTER AND CLEANER. Depth of cut regulated by knurled screw. Hardened tool steel blade—5 sizes of cutters for grooving, one for trimming lands. Cold rolled steel frame.
61 C 9405—For pistons 2.6-in. to 5-in. diam. Shipping wt. 1 lb. $3.15

(9) PISTON RING EXPANDER TOOL. Remove, or replace, piston rings without damage to rings or pistons. With instructions.
61 C 9443—For rings 2¾ to 4¼-in. diam. Ship. wt. 10 oz. $1.19

CHROMOIL RING SETS

Set 5.69 for Chev. 1937–53

(2) For worn, rehoned, resleeved or rebored engines. A top-quality ring installation with the same engineering features and performance efficiency as Ward's Super-Chromoil Sets, but without Chrome plating on top compression ring for lower first cost. Complete instructions included for proper installation.

Available in Standard or .020, .030, .040, or .060 oversize. *Please state size wanted.* See "Facts about Piston Rings", "How to Order" and "Shipping Information" at left, below.

Ring make-up is the same as the Super-Chromoil sets.

RIVERSIDE FLEXIBLE EXPANDER SETS

Set 3.29 for Chev. 1937–53

(3) For cylinders tapered up to .005; also for resleeved, rehoned or rebored installations. Designed for fast seating that gives satisfactory performance but without the long life, flexibility of Super Chromoil or Chromoil Sets at left. Engineered for each piston of each car model. See "Facts About Piston Rings" below at left.

AVAILABLE IN STANDARD OR .020, .030, .040, and .060 oversizes. *State size.* See "How to Order" and "Shipping Information" below at left. Set consists of following rings for all pistons in motor: TOP RING AND SECOND RING Silicoated cast iron of modern design for fastest seating without scuffing and with positive 3-point sealing.

OIL RING EXPANDER type for better oil economy and blow-by control. Provides flexible installation to compensate for any irregularities which might occur in boring or after.

For 4-ring pistons, Wards ring sets include an extra Oil Ring for the extra ring groove.

PEDRICK FORMFLEX CHROME RING

Set 15.75 for Chev. 1937–

(4) An all-purpose combination, w... cause of conformability, unifor... and lower unit pressure, gives fine ... ance in *any* engine, whether badly ... honed, rebored or resleeved. Instruc...

Available in STD. or .020, .030, .04... oversizes. *State size wanted:* See "... der" and "Shipping Information" ... consist of following rings for each pi...

TOP RING: Twist-seal compression ... sures complete seals at piston groov... inder wall. Silicoated for quick seati...

2ND RING: Flexible Scraper compre... with steel expander for increased oil...

OIL RING: 2 steel rails, chrome face ... times longer life; steel spacer. New ... "Equalizer" or expander for soft, y... tension at every point. Has greatest ... conform to cylinder taper and out-of-...

For 4-ring pistons, these ring sets ... extra wide-slot oil ring for the extra ri...

RIVERSIDE AND PEDRICK FORMFLEX PISTON RING SETS FOR CARS, TRUCKS—*State Oversize Wanted*

Recommended only when current pistons are to be re-used. If ordering new pistons, order matching ring sets from facto...

AVAILABLE IN STANDARD or .020, .030, .040 and .060 oversizes. *State Size Wanted.* Fit Cars and Trucks Unless Stated Average Ship. Wt. Set, 2 lbs.	No. Rings in Set	(1) Riverside Super Chromoil Long Life Sets		(2) Riverside Chromoil Long-Life Sets		(3) Riverside Flexible Expander Sets		(4) Pedrick Formflex C... Ring Se...
		Cat. No.	Set	Cat. No.	Set	Cat. No.	Set	Cat. No.
BUICK 8, 40 ser. 1940–50; 50 ser. 1940–49	32	61 C 700	$13.98	61 C 502	$11.25	61 C 555	$6.69	61 C 601K
40 series 1951–53; 50 series 1950–52	32	61 C 701K	13.85	61 C 544K	11.25	61 C 571K	6.59	61 C 633K
CHEVROLET 6, 1935–36 (⅛ comp., 3/16 oil)	18	61 C 702K	6.98	61 C 506K	5.69	61 C 558K	3.29	.....
6, 1937–53 (⅛-in. comp., 3/16-in. oil) 3½-in. bore, except Power Glide	18	61 C 703	6.98	61 C 507	5.69	61 C 559	3.29	61 C 602K
6, 1950–53, Power Glide	18	61 C 704K	6.98	61 C 543K	5.69	61 C 750K	3.29	61 C 624K
6, 1954–55, Power Glide	18	61 C 705K	6.98	61 C 545K	5.69	61 C 594K	3.29	61 C 631K
6, Heavy-Duty Truck 3 9/16-in. bore	18	61 C 706K	6.98	61 C 508K	5.69	61 C 560K	3.29	61 C 603K
CHRYSLER 6, DE SOTO 6, 1934–41	24	61 C 707K	9.98	61 C 509K	7.98	61 C 561K	4.69	61 C 604K
6, 1942–54	24	61 C 708K	9.98	61 C 510K	7.98	61 C 772K	4.69	61 C 605K
CHRYSLER V-8, C68, C67, C70, 1951–54	24	61 C 709K	9.40	61 C 546K	7.98	61 C 595K	4.29	61 C 632K
DODGE 6, 1935–40 Passenger Cars only	24	61 C 710K	9.98	61 C 511K	7.98	61 C 562K	4.69	61 C 606K
6, 1941 Passenger Cars only	24	61 C 711K	9.98	61 C 512K	7.98	61 C 563K	4.69	61 C 607K
1942–55 6 Cyl. Passenger Cars only	24	61 C 712	9.98	61 C 513	7.49	61 C 580	4.69	61 C 608K
DODGE V-8, 1953–54	24	61 C 713K	9.40	61 C 547K	7.98	61 C 596K	4.29	61 C 633K
FORD T-TT 1909–1927 cars and trucks	12	.....	.....	.....	.....	61 C 564K	2.29	.....
A-AA, B-BB, 1929–34 cars and trucks	12	61 C 714K	4.75	61 C 514K	3.98	61 C 565K	2.29	.....
V-8, 1932–33 All; 1937–45 85–90 hp. Cars (with steel pistons)	24	61 C 715K	9.40	61 C 515K	7.98	61 C 566K	4.29	61 C 609K
V-8, 1934–36 All; 1932–45 85–90 hp. Trucks (with Aluminum Pistons)	24	61 C 716K	9.40	61 C 516K	7.98	61 C 567K	4.29	.....
V-8, 1932–45, 85–90 hp. All (4-ring)	32	61 C 717K	13.95	61 C 518K	9.95	61 C 568K	5.95	61 C 610K
V-8, 1939–45, 95–100 hp. Cars, Trucks	24	61 C 718K	9.40	61 C 519K	7.98	61 C 569K	4.29	61 C 611K
V-8 1939–49, 95–100 hp. All (4-ring) before Eng. No. 8BA628865 and Eng. No. from 8BA629941 to 8BA641086	32	61 C 719	11.95	61 C 520	9.95	61 C 570K	5.95	61 C 612K
V-8, 1949–53 after Eng. No. 8BA641086	32	61 C 720K	13.95	61 C 521K	9.95	61 C 591K	5.95	61 C 615K
V-8 (OHV) 1954–55	24	61 C 721K	13.95	61 C 548K	11.25	61 C 597K	5.95	61 C 634K
6-Cyl., 1941–47, 4 Ring, 3.3-in. bore	24	61 C 722K	9.95	61 C 522K	7.95	61 C 592K	4.89	61 C 614K
6-Cyl., 1948–51, 4 Ring, 3.3-in. bore	24	61 C 723K	9.95	61 C 523K	7.95	61 C 593K	4.89	61 C 615K
KAISER AND FRAZER 1946–54	24	61 C 724K	9.95	61 C 525K	7.98	61 C 766K	4.89	61 C 616K
MERCURY V-8, 1939–46 3-ring piston	24	61 C 718K	9.40	61 C 519K	7.98	61 C 569K	4.29	61 C 611K
V-8, 1939–48 4-ring piston	32	61 C 719	11.95	61 C 520	9.95	61 C 570K	5.95	61 C 612K
V-8, 1949–53 4-ring pistons	32	61 C 720K	13.95	61 C 521K	9.95	61 C 591K	5.95	61 C 613K
V-8, 1954	24	61 C 725K	13.95	61 C 549K	11.25	61 C 598K	5.95	61 C 635K
NASH 6, 1937–51 (3⅛ bore) 3/32 comp. rings	24	61 C 726K	9.95	61 C 526K	7.98	61 C 768K	4.89	61 C 617K
OLDSMOBILE 6 cyl., 1941–48	24	61 C 727K	9.95	61 C 530K	7.98	61 C 574K	4.89	61 C 619K
8 cyl., 1938–48	32	61 C 728K	13.95	61 C 531K	10.49	61 C 575K	6.69	61 C 620K
8 cyl., 1949–55	24	61 C 729K	9.40	61 C 542K	8.49	61 C 777K	4.49	61 C 621K
PLYMOUTH 6 Cyl., late 1934–40 (all 5/32 oil)	24	61 C 730K	9.95	61 C 532K	7.98	61 C 578K	4.69	61 C 622K
6 Cyl., 1941	24	61 C 731K	9.95	61 C 533K	7.59	61 C 579K	4.69	61 C 623K
6 Cyl., 1942–55	24	61 C 712	9.98	61 C 513	7.49	61 C 580	4.69	61 C 608K
PONTIAC 6 Cyl., 1941–52	18	61 C 732K	7.10	61 C 536K	5.69	61 C 583K	3.29	61 C 625K
8 Cyl., 1939–49	24	61 C 733K	9.40	61 C 537K	8.49	61 C 584K	4.49	61 C 626K
8 Cyl., 1950–54	24	61 C 734K	7.10	61 C 541K	8.49	61 C 753K	4.49	61 C 629K
STUDEBAKER 6 Cyl., 1939–55 Champion	18	61 C 735	7.10	61 C 538	5.69	61 C 585K	3.29	61 C 627K
WILLYS 4 Cyl., 1940–54 Models, 440, 441, 442, 463 and Jeep	12	61 C 736K	4.75	61 C 540K	4.98	61 C 587K	2.29	61 C 628K

WARDS REPLACEMENT ENGINE VALVES 39c, 50c, GUIDES 22c; TAPPETS 65c; SPRING SETS 2.25 ... For Chev. 1941-47

(10) INTAKE AND EXHAUST VALVES. Duplicate original perfectly. Intake Valves Best Quality S.A.E. heat-treated, ground, polished alloy steel. Resist heat, acids. Exhaust Valves Best Quality. S.A.E. heat-treated, corrosion-resistant special alloy steel to withstand more heat than motor can produce to insure long life. Ship. wt. each, 4 oz.

(11) VALVE GUIDES. Worn guides mean noisy, wasteful valve action. Install new guides when you replace valves. Finest cast alloy iron. Duplicate original equipment perfectly. Ship. wt. each 4 oz.

(12) VALVE TAPPETS. Accurate replacements. Special heat-resisting alloy steel. For quieter engine, more power, replace tappets when you install new valves. Av. ship. wt. each 4 oz.

(13) VALVE SPRINGS. Heat-treated spring steel—stand intense heat. Inner and outer springs for Buick, Ford and Chevrolet springs also fit trucks. Sold in sets only. Ship. wt. set, 2 lbs.

FOR OTHER TOOLS that will make repair jobs easier see Garage Equipment on Pages 913–916; Jacks on Pages 912–913; and Brake Tools on Page 930. You'll find a tool for most every need at Wards ...and at low prices.

922 WARDS BKAS

Fit only Years, Models Listed	In. Valves	Ea.	In. Guides	Ea.	Ex. Valves	Ea.	Ex. Guides	Ea.	Tappets	Ea.	Springs
BUICK 1937–52, Ser. 40 & 50	61 C 226	72c	61 C 350	32c	61 C 236	$1.19	61 C 350	32c	61 C 330	42c	61 C 370
CHEVROLET 1935–36 Grooved Stem	61 C 232	39c	61 C 353	22c	61 C 242	50c	61 C 375	22c	61 C 331	45c	61 C 362
1937, All	61 C 232	39c	61 C 354	22c	61 C 242	50c	61 C 376	22c	61 C 331	45c	61 C 362
1938–40, All	61 C 232	39c	61 C 354	22c	61 C 243	50c	61 C 377	22c	61 C 331	45c	61 C 315
1941–47, All	61 C 233	39c	61 C 355	22c	61 C 244	50c	61 C 376	22c	61 C 332	65c	61 C 315
1948–49 Cars, Except Power Glide	61 C 265	43c	61 C 355	22c	61 C 268	55c	61 C 376	22c	61 C 332	65c	61 C 315
1950–52 Cars, Except Power Glide	61 C 265	43c	61 C 355	22c	61 C 271	55c	61 C 376	22c	61 C 332	65c	61 C 315
1950–52 Cars, Power Glide Only	61 C 270	43c	61 C 355	22c	61 C 271	55c	61 C 376	22c	61 C 341	$1.15	61 C 315
1953–54 Power Glide	61 C 230	47c	61 C 355	22c	61 C 271	55c	61 C 376	22c	61 C 341	1.15	61 C 315
DODGE 1935–40, All Models	61 C 234	53c	61 C 356	25c	61 C 245	59c	61 C 356	25c	61 C 333	75c	61 C 305
1941, All Model Cars	61 C 234	53c	61 C 356	25c	61 C 245	59c	61 C 356	25c	61 C 333	75c	61 C 305
1942–54 6 cyl. Cars	61 C 266	47c	61 C 356	25c	61 C 269	59c	61 C 356	25c	61 C 333	75c	61 C 305
DODGE TRUCK 1933–41, ¾ Ton	61 C 234	53c	61 C 356	25c	61 C 245	59c	61 C 356	25c	61 C 333	75c	61 C 305
FORD 1928–31 A, AA	61 C 247	47c	61 C 357	25c	61 C 247	47c	61 C 357	25c	61 C 334	39c	61 C 304
1932–33, B, BB, 46	61 C 247	47c	61 C 357	25c	61 C 247	47c	61 C 357	25c	.....	.....	61 C 304
1932–33, V-8, 85 HP	61 C 256	47c	61 C 358	25c	61 C 256	47c	61 C 358	25c	61 C 335	45c	.....
1934–47, V-8, 85, 95 H.P	61 C 256	47c	61 C 358	25c	61 C 256	47c	61 C 358	25c	61 C 335	45c	61 C 314
1948–50, V-8, 100 H.P	61 C 267	49c	61 C 365	28c	61 C 267	49c	61 C 365	28c	61 C 338	55c	61 C 314
1951–53, V-8 (3 9/16-in. bore)	61 C 227	65c	61 C 365	28c	61 C 227	65c	61 C 365	28c	61 C 339	55c	61 C 370
MERCURY 1939–48, 8-cyl	61 C 256	47c	61 C 358	25c	61 C 256	47c	61 C 358	25c	61 C 335	45c	61 C 314
1949–51, 8 cyl	61 C 267	49c	61 C 365	28c	61 C 267	49c	61 C 365	28c	61 C 338	55c	61 C 344
OLDSMOBILE 1939–48, 6-cyl	61 C 250	50c	61 C 360	25c	61 C 259	75c	61 C 360	25c	61 C 336	69c	61 C 314
1939–48, 8-cyl	61 C 250	50c	61 C 360	25c	61 C 259	75c	61 C 360	25c	61 C 336	69c	61 C 314
1949–53, 88 & 98	61 C 228	52c	61 C 351	29c	61 C 229	95c	61 C 352	29c	61 C 340	$1.45	61 C 314
PLYMOUTH 1935–41, 6-cyl	61 C 234	55c	61 C 356	25c	61 C 245	59c	61 C 356	25c	61 C 333	75c	61 C 305
1942–54, 6-cyl	61 C 266	47c	61 C 356	25c	61 C 269	59c	61 C 356	25c	61 C 333	75c	61 C 305
PONTIAC 1937–54, 6-cyl	61 C 253	50c	61 C 361	25c	61 C 261	85c	61 C 378	25c	.....	.....	61 C 314
1937–54, 8-cyl	61 C 254	50c	61 C 361	25c	61 C 262	85c	61 C 378	25c	.....	.....	61 C 314
STUDEBAKER 1939–53, Champion 6	61 C 255	52c	61 C 364	25c	61 C 264	65c	61 C 364	25c	61 C 337	55c	61 C 314

Rebuild Now With Wards Perfect-Fit Engine Parts

REBUILT CRANKSHAFT-CONNECTING ROD ASSEMBLIES

For Plym. 1934-54 **34.95** Exchange Price

14 Rebuilt Crankshafts, complete with rods, replace original perfectly. Precision-tested for alignment. Reground to a standard undersize (never exceeding .030) on all connecting rod, main bearing surfaces. Connecting rods aligned, accurately checked. Matched into balanced sets with new insert bearings, top bushings where used. New main bearings. New clutch pilot bearing or bushing in end of shaft.

LIBERAL TRADE-IN ALLOWANCE FOR OLD ASSEMBLY

Your old assembly must be complete with rods and suitable for rebuilding. If old crankshaft can be reground to .030 undersize and if rods can be rebuilt then *your old assembly can be accepted for exchange.*

HOW TO ORDER REBUILT CRANKSHAFT ASSEMBLIES

State Make, Year, Model of Car or Truck; also type of transmission. Send full cash price. We ship Assembly by Freight or Express. Return old assembly (with rods) later *Freight Prepaid* to nearest Wards House for credit.

SHIPPING INFORMATION. Crankshaft Assemblies are *Not Mailable.* All numbers ending in "F" are shipped promptly from Factory in Chicago—pay charges from shipping point.

State Make, Year, Model, Type of Transmission	Catalog Number	Full Price	Exch. Price	Wt. lbs.
BUICK, 1939-48 Ser. 40 & 50. 1949-52, Series 40, 50	61 C 2246F 61 C 2266F	$57.75 74.50	$48.75 59.50	123 110
CHEVROLET 1937-47, 3½ bore 1948-53, All, 3½-in. bore 1948-52 All 3⁹⁄₁₆-in. bore } Cars and Truck	61 C 2241F 61 C 2259F 61 C 2267F	38.50 42.50 44.50	32.50 34.50 36.00	90 101 90
CHRYSLER and DESOTO 1941-51 6-cyl. Fluid Drive	61 C 2257F	45.95	37.95	110*
DODGE 1941-53 Fluid Drive 6 Cyl. 1940-48, Standard Trans.	61 C 2253F 61 C 2261F	48.25 48.25	39.25 39.25	103 95
FORD 1939-48, V-8 1948-51, 6 cyl. 1949-53, V-8	61 C 2254F 61 C 2269F 61 C 2251F	41.50 48.50 49.95	36.50 38.50 39.95	85 100 85
MERCURY 1939-48 1949-53	61 C 2254F 61 C 2252F	41.50 76.50	36.50 56.50	85 85
KAISER, FRAZER 1946-50 All	61 C 2256F	51.95	42.95	85
NASH 1949-52 All	61 C 2274F	69.95	49.95	79
OLDSMOBILE, 1941-48, 6-cyl., 1941-47, 8-cyl. 1949-54, 88 and 98	61 C 2247F 61 C 2278F 61 C 2275F	51.50 59.50 90.95	45.00 50.50 70.95	102 111 82
PLYMOUTH 1934-54, 6-cyl	61 C 2240F	38.95	34.95	102
PONTIAC 1941-52, 6-cyl. 1937-54, 8-cyl.	61 C 2248F 61 C 2276F	49.95 62.50	42.95 53.50	108 102
STUDEBAKER-CHAMPION 1946-54 6-cyl.	61 C 2249F	45.00	39.50	63
WILLYS JEEP, Civilian and Military 1941-52	61 C 2277F	47.50	29.50	60

REBUILT CONNECTING RODS **2.70** Each in Sets

15 Meet S.A.E. specifications. Standard size. Same quality, dimensions as original. Relined with new babbitt, trued, broached, finished. Tested at Factory for alignment, diameter, tolerance, oil clearance. Ship. wt. each, 2 lbs.

61 C 155—CHEVROLET 1937-41 All..... Ea. $2.75; 6 for $16.20
61 C 155—CHEVROLET 1942-47 Pass. Cars. Ea. 2.75; 6 for 16.20

REPLACEMENT AND SPECIAL TYPE PISTONS

With Pins **1.59** Each, For Ford V-8 1939-48

17 REGULAR REPLACEMENT PISTONS WITH PINS. Perfect replacements of original. Made by one of America's foremost manufacturers. Heat-treated, precision machined. Made of special analysis, low expansion virgin aluminum. Six-ton tensile strength tested.

Ring grooves are cut to exact width and depth to avoid strain or fracture of ring lands Finished on precision cam grinder. Piston pin hole is diamond bored for noiseless operation and perfect fit. Pins are special analysis heat treated steel, precision ground and lapped.

18 SPECIAL IMPROVED 4-RING PISTONS FOR FORD, MERCURY. Marked (*) in table at right. One more ring than original equipment for improved oil control—stops oil pumping, adds power, saves oil. Aluminum alloy reinforced construction for heavy duty.

HOW TO ORDER PISTONS. State number of pistons, Standard or an Oversize. (See below).

Take exact micrometer measurement of cylinder hole at bottom of bore. When reboring or rehoning always rebore or rehone to the next regular oversize; order pistons of the same rebored or rehoned oversize.

All pistons listed below are furnished in Std. Size, .005, .020, .030, .040, .060 oversizes and semi finished. Catalog Numbers not ending in "K" shipped from Stock in "Standard" .005, .020, .030, .040 and .060 oversizes. Other "Standard" and all other pistons shipped from St. Louis Factory—allow 2 to 10 days extra.

Av. ship. wt. each piston 2 lbs.

FLEXIBLE EXPANDER RING SETS (not Pictured). Same as described on opposite page (see 3). See "Important Piston Notice" below.

HOW TO ORDER RING SETS. State whether you need "Standard" size or an Oversize. See "How to Order" etc. at left on opposite page.

Av. shipping weight set, 2 lbs.

IMPORTANT PISTON NOTICE. If ordering new pistons, order only matching Flexible Expander Sets listed in table below. Other types of rings listed on opposite page should not be used.

Fit Only These Makes, Models and Years of Cars and Trucks	Year	Number, Width of Grooves Comp.	Number, Width of Grooves Oil	(17)(18) Pistons with Pins Catalog Number	Pistons with Pins Price Each	Pistons with Pins Set of	Ring Set Price Set	Ring Set Catalog Number	Ring Set Price Set
BUICK 8-cyl. 40, 50 Series	1941-50	2 ⅜₂	2 ³⁄₁₆	61 C 819K	$2.98	8	$23.44	61 C 555	$6.69
CHEVROLET Cars, Trucks	1929-36	2 ⅛	1 ³⁄₁₆	61 C 808K	1.89	6	11.04	61 C 558K	3.29
Cars, Trucks	1937-40	2 ⅛	1 ³⁄₁₆	61 C 810	2.10	6	12.30	61 C 559	3.29
Cars, Trucks, 3½ in. bore	1941-52	2 ⅛	1 ³⁄₁₆	61 C 812	1.98	6	11.58	61 C 559	3.29
CHRYSLER and DESOTO All 6-cyl. 3⅜-in. bore	1934-41	2 ⅛	2 ⁵⁄₃₂	61 C 823K	2.79	6	16.44	61 C 561K	4.69
All 6-cyl. 3⁷⁄₁₆-in. bore	1942-52	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 824K	2.98	6	17.58	61 C 752K	4.69
DODGE 6-cyl. Cars "U" Slot.	1934-52	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 817	2.29	6	13.44	61 C 580	4.69
FORD A-AA, B-BB (3-Ring)	1928-34	2 ⅛	1 ⁵⁄₃₂	61 C 801K	2.25	4	8.80	61 C 565K	2.29
A-AA, B-BB (4-Ring)	1928-34	3 ⅛	1 ⁵⁄₃₂	*61C852K	2.19	4	8.56	61 C 763K	3.29
V-8, 85 HP Flat Head	1932-36	2 ³⁄₃₂	1 ⁵⁄₃₂	61 C 802K	1.59	8	12.32	61 C 567K	4.29
V-8, 85, 90 HP Dome Head	1937-42	2 ³⁄₃₂	1 ⁵⁄₃₂	61 C 803K	1.59	8	12.32	61 C 567K	4.29
V-8, 85, 90 HP Dome Head	1937-42	2 ³⁄₃₂	2 ⁵⁄₃₂	*61C850	1.59	8	12.32	61 C 568K	5.95
V-8, 95, 100 HP	1939-48	2 ³⁄₃₂	1 ⁵⁄₃₂	61 C 805K	1.59	8	12.32	61 C 569K	4.29
V-8, 95, 100 HP Dome Head	1939-48	2 ³⁄₃₂	2 ⁵⁄₃₂	*61 C 851	1.59	8	12.32	61 C 570K	5.95
V-8, 100 HP	1949-53	2 ³⁄₃₂	2 ³⁄₁₆	61 C 869K	2.19	8	17.12	61 C 571K	5.95
6-cyl., 4 Ring, 3.3-in. Bore	1941-47	2 ³⁄₃₂	2 ³⁄₁₆	61 C 871K	2.19	6	12.84	61 C 593K	4.89
6-cyl., 4 Ring, 3.3-in. Bore 7HA, OHA, 1HA	1948-51	2 ³⁄₃₂	2 ³⁄₁₆	61 C 872K	2.19	6	12.84	61 C 774K	4.89
HUDSON, TERRAPLANE 6-cyl. with 3-in. Pistons	1935-47	2 ³⁄₃₂	1 ³⁄₁₆	61 C 828K	2.98	6	17.58	61 C 754K	4.89
6-cyl. 3⁹⁄₁₆-in. (Ex. Wasp)	1948-52	2 ⁹⁄₆₄	1 ³⁄₁₆	61 C 877K	2.98	6	17.58	61 C 779K	3.29
KAISER and FRAZER	1946-53	2 ³⁄₃₂	2 ³⁄₃₂	61 C 863K	2.98	6	17.58	61 C 766K	4.89
MERCURY V-8	1939-48	2 ³⁄₃₂	1 ⁵⁄₃₂	61 C 805K	1.59	8	12.32	61 C 569K	4.29
V-8, 95, 100 HP Dome Head	1939-48	2 ³⁄₃₂	2 ⁵⁄₃₂	*61C851	1.59	8	12.32	61 C 570K	5.95
V-8	1949-53	2 ³⁄₃₂	2 ³⁄₁₆	61 C 870K	2.15	8	16.80	61 C 591K	5.95
NASH 6, All, 3⅜-in. bore	1934-51	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 865K	2.98	6	17.58	61 C 768K	4.89
6, All, 3½-in. bore	1941-48	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 866K	2.49	6	14.64	61 C 758K	4.69
6, All, 3½-in. bore	1950-51	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 874K	3.49	6	20.64	61 C 776K	4.89
OLDS. 6, All 3½-in. bore	1941-48	2 ³⁄₃₂	2 ³⁄₁₆	61 C 834K	2.49	6	14.64	61 C 574K	4.89
8, All 3¼-in. bore	1937-48	2 ³⁄₃₂	2 ³⁄₁₆	61 C 835K	2.59	8	20.32	61 C 575K	6.69
PLYMOUTH 6-cyl. ("U" slot)	1933-41	⅛ ³⁄₃₂	⅛ ⁵⁄₃₂	61 C 815K	2.19	6	12.84	61 C 579K	4.69
6-cyl. All. 3¼-in. bore	1942-55	2 ³⁄₃₂	2 ⁵⁄₃₂	61 C 817	2.29	6	13.44	61 C 580	4.69
PONTIAC 6-cyl. 3⁹⁄₁₆-in. bore	1941-52	2 ³⁄₃₂	1 ³⁄₁₆	61 C 859K	2.39	6	14.04	61 C 583K	3.29
STUDEBAKER Champ. 6-cyl.	1939-53	⅛ ³⁄₃₂	⅛ ⁵⁄₃₂	61 C 843K	1.98	6	11.58	61 C 585K	3.29
WILLYS 4 cyl. and Jeeps	1940-54	2 ³⁄₃₂	1 ³⁄₁₆	61 C 847K	2.29	4	8.96	61 C 587K	2.29

MATCHING PISTON RING SETS

Set **4.29** For Ford V-8 1939-48

RING SETS (Not Pictured). Standard size "selected" rings that are completely rebuilt. Chemically cleaned, then "knurled" on inside and outside of skirt to restore original new-car diameter. Piston pin holes are precision reamed and fitted with new oversize piston pins to new-car factory tolerances.

NEW WARDS CHROMEOIL PISTON RINGS. (described on Pg. 922) . . . the new type rings with chrome plated rails that last 2 to 4 times longer than ordinary rings. Assembled and fitted on piston.

CONNECTING RODS. Selected, chemically cleaned and rebuilt to give new-car performance. Aligned and balanced same as for best rebuilt motors. Rods are reamed and fitted with new piston pin bushings. Bushings are also reamed to correct tolerance for perfect fit on pin—then rod is accurately fitted to pin. Bearing section of rods in kits for Chevrolets is rebabbitted and broached to standard size. In kits for other cars this section is honed for like-new appearance ready for re-using your old insert bearings. (For best results in these cars we recommend you also install new .002 undersize Connecting Rod Insert Bearings listed below). Ship. wts.: 6 cyl. sets, 24 lbs.; 8 cyl. sets, 32 lbs.

Fit Only These Cars	Cat. No.	Price
CHEVROLET 6-Cyl. 1942-47 3½" Bore	61C986MB	$29.95
1948-53 3½" Bore	61C987MB	34.95
1948-53 3⁹⁄₁₆" Bore	61C988MB	34.95
DODGE 6, 1942-54	61C989MB	36.95
FORD V-8 and Mercury 1942-48 3¾⁄₁₆" Bore	61C990MB	39.95
1949-53 3¾⁄₁₆" Bore	61C991MB	42.95
PLYMOUTH 6, 1942-55	61C992MB	32.95

MATCHED PISTON-RING-ROD KITS

6-Cyl. Kit **29.95** for Chev. 1942-47

19 DO-IT-YOURSELF ENGINE-OVERHAUL KITS that most anyone can install. Consist of Pistons, Pins, Rings and Rods already *assembled into complete matched units,* ready to drop into cylinders. All the technical, time-consuming work of fitting, adjusting for tolerances and assembling is done for you . . . by factory experts using precision equipment. Just remove head and oil pan—take out old piston and rod assemblies and replace with Wards Matched Piston-Ring-Rod Assemblies.

SEE WHAT YOU SAVE. In addition to saving labor charges by doing the job yourself, Wards Matched Kits offer a further big saving on the parts. The parts in these Kits, if replaced with new Wards parts on these pages would cost you about one third more than the "Kit" prices shown in listings below . . . and if you paid car makers replacement prices the cost would be much greater.

HERE'S WHAT YOU GET:

ORIGINAL EQUIPMENT PISTONS. Standard size "selected" pistons that are completely rebuilt. Chemically cleaned, then "knurled" on inside and outside of skirt to restore original new-car diameter. Piston pin holes are precision reamed and fitted with new oversize piston pins to new-car factory tolerances.

NEW WARDS CHROMEOIL PISTON RINGS. (described on Pg. 922) . . . the new type rings with chrome plated rails that last 2 to 4 times longer than ordinary rings. Assembled and fitted on piston.

CONNECTING RODS. Selected, chemically cleaned and rebuilt to give new-car performance. Aligned and balanced same as for best rebuilt motors. Rods are reamed and fitted with new piston pin bushings. Bushings are also reamed to correct tolerance for perfect fit on pin—then rod is accurately fitted to pin. Bearing section of rods in kits for Chevrolets is rebabbitted and broached to standard size. In kits for other cars this section is honed for like-new appearance ready for re-using your old insert bearings. (For best results in these cars we recommend you also install new .002 undersize Connecting Rod Insert Bearings listed below). Ship. wts.: 6 cyl. sets, 24 lbs.; 8 cyl. sets, 32 lbs.

Fit Only These Cars	Cat. No.	Price
CHEVROLET 6-Cyl. 1942-47 3½" Bore	61C986MB	$29.95
1948-53 3½" Bore	61C987MB	34.95
1948-53 3⁹⁄₁₆" Bore	61C988MB	34.95
DODGE 6, 1942-54	61C989MB	36.95
FORD V-8 and Mercury 1942-48 3¾⁄₁₆" Bore	61C990MB	39.95
1949-53 3¾⁄₁₆" Bore	61C991MB	42.95
PLYMOUTH 6, 1942-55	61C992MB	32.95

WARDS CONNECTING ROD INSERT BEARINGS 65c For Plym. 1933-41; MAIN BEARING SETS **5.29** For Plym. 1933-1941

16 Duplicate original equipment in size, tolerance, material. Bearing shells treated to insure lasting babbit bond. Highest quality babbitt used to meet S.A.E. standards. Surfaces tested to .0003 tolerances. Connecting Rod Bearing prices include 1 upper, 1 lower bearing. Prices for Main Bearing Sets include all necessary main bearings for cars shown. Cat. Nos. ending in "K" mailed promptly from Factory in Indianapolis, Ind. *State undersize wanted.* Av. wt.: pair Connecting Rod Bearings, 4 oz.; Set Main Bearings 2 lbs.

Fit Only Models Listed	Connecting Rod Standard Size		Connecting Rod .002 Undersize		Set Main Standard Size		Set Main .002 Undersize		Set Main .010 or .020 Undersize		Set Main .030 Undersize	
BUICK 1939-50 Series 40-50	†61 C 101	$1.10	†61 C 102	$1.10	61 C 170	$10.95	61 C 199	$10.95	61 C 8K	$10.95	61 C 87K	$11.95
1951-52 Series 40-50	61 C 30	1.19	61 C 31	1.19	61 C 58	10.95	61 C 61	10.95	61 C 80K	11.95	61 C 83K	12.59
CHEVROLET 1937-39 Cars, Trucks	.....	.....	.....	.....	61 C 171	5.79	61 C 200	5.79	61 C 9K	6.79	61 C 127K	6.95
1940-47 Cars, Trucks	.....	.....	.....	.....	61 C 172	5.79	61 C 201	5.79	61 C 10K	6.79	61 C 139K	6.95
1948-52 Cars, Trucks	.....	.....	.....	.....	61 C 173	6.45	61 C 202	6.45	61 C 11K	7.29	61 C 140K	7.59
1953-55 6 Cyl. Power Glide	61 C 28	92c	61 C 29	92c	61 C 57	5.79	61 C 60	5.79	61 C 79K	6.79	61 C 82K	7.19
CHRYSLER, DESOTO 1937-53, All 6-cyl.	*61 C 1	79c	*61 C 14	79c	*61 C 174	6.89	*61 C 203	6.89	*61 C 21K	7.89	*61 C 141K	7.95
DODGE 1933 Cars 1932-41 Truck 3⅛	*61 C 2	65c	*61 C 15	65c	*61 C 175	5.29	*61 C 204	5.29	*61 C 22K	6.29	*61 C 142K	6.49
1934-55 Cars; 1934-55 Truck 3¼	*61 C 3	67c	*61 C 16	69c	*61 C 176	5.29	*61 C 205	5.29	*61 C 23K	6.29	*61 C 143K	6.49
1937-54 Truck 3⅜" & 3⁷⁄₁₆" bore	*61 C 1	79c	*61 C 14	79c	*61 C 174	6.89	*61 C 203	6.98	*61 C 21K	7.89	*61 C 141K	7.95
FORD 1932-38, 85 HP. Cars, Trucks	61 C 4	$1.79	61 C 17	$1.79	61 C 177	3.39	61 C 206	3.39	61 C 24K	4.29	61 C 144K	4.49
1939-45, V-8, 85, 90 HP. Cars, Trk.	61 C 6	1.79	61 C 19	1.79	61 C 179	3.39	61 C 208	3.39	61 C 35K	4.29	61 C 145K	4.59
1939-48 V-8, 95-100 HP., All	61 C 7	1.79	61 C 20	1.79	61 C 179	3.39	61 C 208	3.39	61 C 35K	4.29	61 C 145K	4.59
1949-53 V-8, 100-HP. Cars, Trks.	61 C 112	92c	61 C 113	92c	61 C 180	3.39	61 C 209	3.39	61 C 36K	4.29	61 C 146K	4.59
1941-47 6-cyl. 90 HP. Cars, Trks.	61 C 70	85c	61 C 94	85c	61 C 181	4.95	61 C 210	4.95	61 C 37K	5.75	61 C 147K	6.49
1947-51 6-cyl. 95-110 HP.	61 C 131	98c	61 C 135	95c	61 C 182	6.49	61 C 211	6.49	61 C 40K	6.95	61 C 148K	7.49
KAISER, FRAZER 1946-50, Cyl. 1, 3, 5	61 C 115	1.10	61 C 116	1.10	61 C 183	7.19	61 C 212	7.19	61 C 41K	8.19	61 C 149K	8.39
1946-50, Cylinder No. 2, 4, 6	61 C 117	1.10	61 C 118	1.10	61 C 183	7.19	61 C 212	7.19	61 C 41K	8.19	61 C 149K	8.39
MERCURY 1939-48 Pass. Cars	61 C 7	1.79	61 C 20	1.79	61 C 179	3.39	61 C 208	3.39	61 C 35K	4.29	61 C 145K	4.59
1949-53 All Models	61 C 112	92c	61 C 113	92c	61 C 180	3.39	61 C 209	3.39	61 C 36K	4.29	61 C 146K	4.59
NASH 1933-54, 6-cyl., 3⅜- and 3½-in. bore	61 C 71	89c	61 C 95	85c	61 C 184	8.95	61 C 213	8.95	61 C 45K	11.95	.....	.....
OLDSMOBILE 1937-41, 6-cyl.	61 C 72	85c	61 C 98	85c	61 C 185	5.49	61 C 214	5.49	61 C 46K	6.49	61 C 150K	6.79
1937-48, 8-cyl.	61 C 72	85c	61 C 98	85c	61 C 186	7.25	61 C 215	7.25	61 C 47K	7.95	61 C 151K	8.95
1942-48, 6-cyl.	61 C 72	85c	61 C 98	85c	61 C 187	5.49	61 C 216	5.49	61 C 51K	6.49	61 C 152K	6.49
1949-55 8 Cyl.	61 C 32	92c	61 C 33	92c	61 C 59	8.79	61 C 62	8.79	61 C 81K	9.69	.....	.....
PLYMOUTH 1933-41	*61 C 2	65c	*61 C 15	65c	*61 C 175	5.29	*61 C 204	5.29	*61 C 22K	6.29	*61 C 142K	6.49
1942-55	*61 C 3	67c	*61 C 16	69c	*61 C 176	5.29	*61 C 205	5.29	*61 C 23K	6.29	*61 C 143K	6.49
PONTIAC 1939-40, 6-cyl.	61 C 13	85c	61 C 26	85c	61 C 189	5.69	61 C 218	5.69	61 C 53K	6.79	61 C 157K	6.95
1941-54, 6-cyl.	61 C 13	85c	61 C 26	85c	61 C 190	5.79	61 C 219	5.79	61 C 56K	6.79	61 C 158K	6.98
1941-49, 8-cyl.	61 C 132	$1.10	61 C 136	$1.10	61 C 191	7.95	61 C 220	7.95	61 C 65K	8.95	61 C 159K	9.95
1950-54, 8-cyl.	61 C 132	1.10	61 C 136	1.10	61 C 192	7.95	61 C 221	7.95	61 C 66K	8.95	61 C 163K	9.95
STUDEBAKER CHAMPION 1939-54	61 C 107	95c	61 C 108	95c	61 C 193	5.95	61 C 222	5.95	61 C 67K	6.95	61 C 164K	7.49
WILLYS 1939-54, 4-cyl., HENRY J All	61 C 134	65c	61 C 138	65c	61 C 195	3.89	61 C 224	3.89	61 C 86K	4.89	61 C 196K	4.98

*Plymouth, Chrysler, Dodge and DeSoto Engine Nos. ending in "B", require .010 undersize rod bearings which are *Not Available* at Wards—check engine No. before ordering. Bearings marked † not used in 1939-48 Buick.

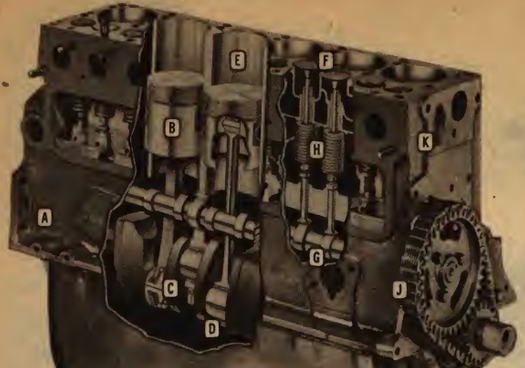
PISTON PIN SETS **2.10** For Ford V-8 1939-53

20 WARDS SUPREME QUALITY. Best special analysis heat-treated steel. Precision ground. Lapped (high polished) finish for best fit, minimum wear. *State Standard or Oversize (.003, .005 or .010) wanted.* Listings marked (**) are plain type for pistons grooved for lock ring. Av. ship. wt. set, 3 lbs.

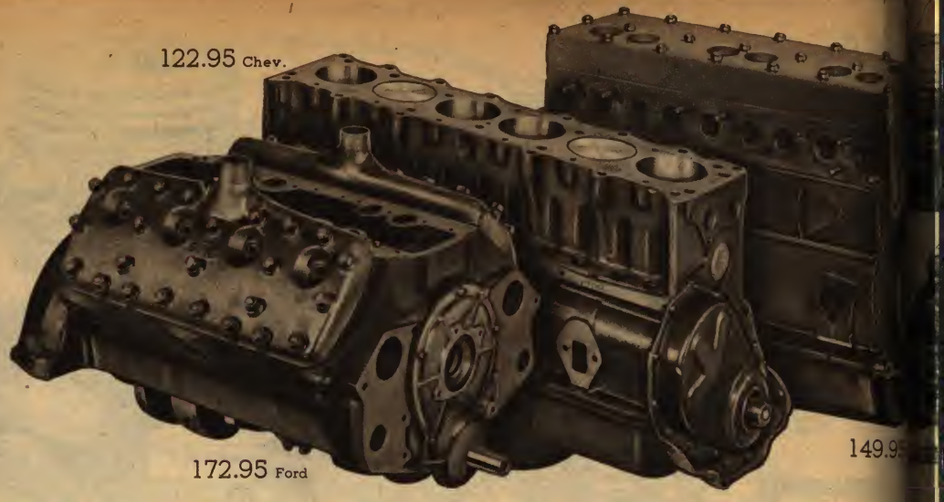
Fit Only Models, Years Listed	Cat. No.	Set
BUICK 8, Ser. 40, 1934-50, Ser. 50, 1940-53	61 C 900	$3.69
CHEV. 1937-53 Cars, Trucks (ex. Powerglide)	61 C 903	2.29
CHRYSLER, DESOTO 6-Cyl. 1934-54	61 C 904	2.69
DODGE 6-Cyl. Cars; 3¼-in. Bore Trks. 1930-54	61 C 905	2.69
V-8, 1953-55	61 C 904	2.69
FORD A-AA, B-BB, 1928-34 All	61 C 908	1.69
**A-AA, B-BB, 1928-34 All	61 C 909	1.69
V-8, 85 H.P. 1937-42, All	61 C 912	2.10
V-8, 95-100 H.P. Cars, Trucks 1939-53	61 C 914	2.10
6-cyl. 1941-51	61 C 926	2.29
KAISER and FRAZER 1946-53	61 C 928	2.98
MERCURY 1939-53	61 C 914	2.10
NASH 1932-53 6 cyl. 3⅜ in. bore	61 C 923	2.69
Statesman 600 1949-53; Ram. 1950-53	61 C 916	2.98
OLDSMOBILE 6-cyl. 1937-50	61 C 918	2.69
8-cyl. 1937-48	61 C 919	3.55
88 and 98, 1949-53	61 C 915	3.59
PLYMOUTH 6-cyl. 1933-41	61 C 907	2.59
6-cyl., 1942-54	61 C 905	2.69
PONTIAC 6 cyl. 1935-51	61 C 922	2.79
8-cyl. 1933-51	61 C 920	3.89
STUDEBAKER Champion 1939-54	61 C 924	2.39
WILLYS, JEEP 4-cyl., 1940-52	61 C 925	1.69

21 PISTON PIN BUSHINGS. Duplicate original. Prices are for one piston for cars listed. Av. ship. wt. unit, 4 oz.

61 C 165—For Chevrolet 1937-55 Cars, Trucks ..... Pair 45c
61 C 166—For Chrysler, DeSoto, Dodge and Plymouth 1931-55, All 6-cyl. Models ..... Each 19c
61 C 160—For Ford 1928-34 A, AA, B, BB ..... Pair 45c
61 C 167—For Ford 1937-41 V-8, 85, 90, 95, 100 HP. ..... Each 19c
61 C 168—Ford 1942-53 V-8, 85, 90, 95, 100 HP. ..... Each 19c



122.95 Chev.



172.95 Ford

149.9

Wards Rebuilt Motors With New-Car Guarantee

WHICH SHALL I BUY . . . A USED CAR, AN OVERHAUL OR A WARD REBUILT MOTOR?

A USED CAR IS A GAMBLE . . . it may have had a cheap overhaul—or none at all. You know the car you now own—you know the care you have given it. If the body and chassis are good, you can get more years of service from it by installing a Ward rebuilt motor—the rebuilt motor with a "new-car" guarantee.

A USED CAR DEPRECIATES RAPIDLY. In less than one year, the depreciation will equal or exceed the price of a rebuilt motor . . . not to mention any repair bills you'll most likely have to pay.

AN OVERHAUL WON'T DO THE JOB . . . a few piston rings and reground valves can't put a worn motor into "top" condition—it takes a re-manufactured motor. In some cases, Wards install up to 112 new parts, not counting cap screws, cotter pins and nuts.

A WARD MOTOR IS COMPLETELY RE-MANUFACTURED . . . from the pan up, with all of the new parts as listed below.

REBUILDING FEATURES OF WARD REBUILT MOTORS

(A) COMPLETELY DISMANTLED. Every bolt, stud and plug removed. All worn parts are junked. All other parts cleaned and re-sized to original specifications and tolerances.

(B) NEW PISTONS, complete with the finest specially coated New Piston Rings and New Piston Pins.

(C) CRANKSHAFT REGROUND, polished and correctly fitted with re-aligned rods for perfect balance.

(D) NEW MAIN BEARINGS, New Rod Bearings, matched and balanced.

(E) CYLINDER WALLS REBORED to new-motor tolerance, honed to satin finish by precision machines.

(F) SURFACES REGROUND. Cylinder Head (when furnished) and Block Surfaces reground for perfect compression chamber seal.

(G) CAMSHAFT LOBES REGROUND to original-fit tolerances. New align-bored Camshaft Bushings also installed.

(H) NEW TIMING GEAR or New Timing Chain as required.

(J) OIL PUMP where included is completely rebuilt.

(K) BLOCK TESTED. Every Ward Rebuilt Motor must pass rigid factory tests to be approved for installation.

NOTE: Additional parts where included are shown in listing at right—(heads and pans so included are factory installed and gasketed). Where heads, pans, pumps, or other such parts are not included you can re-use parts from your old motor.

A WARD MOTOR COSTS LITTLE MORE THAN AN OVERHAUL . . . ONLY 10% DOWN

WARDS REBUILT MOTOR GUARANTEE. Wards Rebuilt Motors installed in passenger cars are Guaranteed for 90 days or 4,000 miles of operation (whichever occurs first) against any defects in material and workmanship, when motor is installed and run according to instructions included with each motor. Wards Rebuilt Motors for truck or commercial vehicle installation are Guaranteed for 30 days from date of installation if installed and run according to instructions included with each motor. This is identical to a New Car Guarantee.

COMPARE THESE REBUILT MOTOR FACTS. When you buy a rebuilt motor, make sure it's truly a "rebuilt complete assembly" as pictured and not just a "repaired short assembly" most commonly offered. Wards Motors are completely rebuilt from the ground up and precision tested on costly machines.

Features to Check Before Buying Any Rebuilt Motor	Wards Motors	Car-maker's Rebuilt	Usual Low Priced Rebuilt
PISTONS: New Aluminum 4-Ring (except Chevrolet, Pontiac, Stude., 3-Ring)	Yes	3 or 4 ring type	3 ring or used pistons
RINGS: New Segment	Yes	Yes	Cast iron
PISTON PINS: All new	Yes	Yes	Usually not
CYLINDERS: All rebored	Yes	Yes	Usually not
CRANKSHAFT: Aligned and reground	Yes	No	Usually not
BEARINGS: All new	Yes	Yes	Used
VALVES: New or refaced	New	Refaced	Refaced
VALVE GUIDES: All new	Yes	Yes	Used
VALVE SPRINGS: All new	Yes	Yes	Usually not
VALVE TAPPETS: All new	Yes	Yes	Usually not
TIMING CHAIN OR GEAR	New	New	Usually old
CRANKSHAFT GEAR: New	Yes	Yes	Used

NO CONFUSING "TRADE-IN CREDITS." Your old motor is NOT returnable to Wards—thus you save several dollars on return shipping charges. Remember, return shipping charges would cut into any "trade-in" credit Wards might offer. You can sell your old motor locally for as much as Wards could offer you.

SHIPPING INFORMATION. Wards Rebuilt Motors are shipped by Freight to tory near New York City. Allow 10 days extra. Pay shipping charges tory. Motor shipped in wire-bound crate. Do NOT return old motor to W

ORDERING INFORMATION: *State Make, Year, Model of car, Type of Tran* We include: (1) Guarantee; (2) Bill of Sale (send order in name of pe will apply for registration); (3) Installation Certificate (fill out, return).

Fit Only the Following—*State Make, Year and Model*	Catalog Number	Down Pay.	Cash Price
BUICK 1936–47, Series 40 and 50	61 C 5467 F	$19.00	$189.9
1948–50, Series 40 and 50	61 C 5453 F	22.00	219.9
1951–52 Series 40 and 50	61 C 5456 F	25.00	249.9
CHEVROLET—Complete with Oil Pump, Oil Pan and Timing Gear Cove			
1937–41 cars, trucks, 3½-in. bore	61 C 5477 F	12.50	122.9
1942–50 cars, trucks, 3½-in. bore	61 C 5484 F	13.00	129.9
1941–49 truck only with 3 9/16-in. bore	61 C 5478 F	13.00	129.9
1937–50 cars, trucks, with cyl. head and timing cover (3½-in. bore)	61 C 5491 F	20.00	199.9
1950–54 Powerglide, Cars and Trucks	61 C 5469 F	14.50	142.9
CHRYSLER, DE SOTO—Complete with Cylinder Head, Oil Pump and O			
1937–48 6-cylinder Models	61 C 5487 F	17.00	169.9
1949–52 6-cylinder Models	61 C 5450 F	18.50	182.9
DODGE—Complete with Cylinder Head, Oil Pump and Oil Pan.			
1940–52, 6-cyl. cars & trucks (3¼-in. bore)	61 C 5480 F	15.00	149.9
1937–50 1½, 2-Ton trucks	61 C 5490 F	17.00	169.9
FORD—With Cylinder Heads, Gaskets and Oil Pumps.			
1939–48 V-8, 95–100 HP cars, trucks	61 C 5476 F	17.50	172.9
1949–53 V-8, 100 HP Cars	61 C 5481 F	19.00	189.9
KAISER, FRAZER 1947–50 All	61 C 5470 F	24.00	239.9
MERCURY 1939–48, 95–100 HP with heads	61 C 5476 F	17.50	172.9
1949–53, 110 HP Cars	61 C 5482 F	22.00	219.9
OLDSMOBILE 1937–48, 6-cyl. cars. With head	61 C 5488 F	21.00	205.9
1949–50, 6-cyl. cars. With head	61 C 5451 F	20.00	199.9
1937–48, 8-cyl. cars. With head	61 C 5465 F	21.00	208.9
1949–52 8-cyl.	61 C 5457 F	27.00	269.9
PLYMOUTH—With Cylinder Head, Oil Pump and Oil Pan.			
1942–54, cyl.	61 C 5480 F	15.00	149.9
PONTIAC 1937–48, 6-cyl. cars. With head	61 C 5489 F	19.00	189.9
1949–50, 6-cyl. cars. With head	61 C 5452 F	20.00	199.9
1937–52, 8-cyl. cars. With head	61 C 5466 F	21.00	209.9
STUDEBAKER 1947–50 Champion	61 C 5454 F	19.00	189.9
1951–54 Champion	61 C 5459 F	23.00	229.9
WILLYS JEEP 1939–48	61 C 5441 F	18.00	179.9
1949–52	61 C 5463 F	19.00	189.9

TIMING CHAINS AND GEARS

1 TIMING CHAINS. Tough, hard chrome nickel steel. Equal to original. Pre-stretched to assure long, quiet operation. Wt. ea., 2 lbs.

For Models Listed	Cat. No.	Each
BUICK 1934–49, Series 40 and 50	61C2212	$4.75
1950–54, Series 40 and 50	61C2210	4.98
CHRYSLER 1935–53, All 6 cyl.	61C2211	3.98
DESOTO 6, 1934–54	61C2211	3.98
DODGE 6, 1933–54	61C2211	3.98
KAISER, FRAZER 1946–53 All	61C2213	3.98
OLDS. 1937–46, 6 cyl.	61C2214	3.98
1937–41, 8 cyl.	61C2214	3.98
1942–48, 8 cyl.	61C2215	3.79
PLYMOUTH 1933–54	61C2211	3.98
PONTIAC 6, 1937–54	61C2216	3.95
1933–53, 8 cyl.	61C2217	3.98

2 TIMING GEARS. Latest type laminated-fabric bakelite—durable and quiet. Resist oil, water. .003 oversize. Ship. wt. ea., 2 lbs. 2 oz.

For Models Listed	Cat. No.	Price
CHEV. 1937–54, All	61C2228	$2.45
FORD 1928–34, A, B, 1940–48, V-8, 90, 100-H.P. 44 Teeth	61C2221	1.65
1949–53, V-8 All	61C2224	2.95
1949–51, 6-cyl. (key-on type only)	61C2231	3.10
FORD, FORD-FERGUSON, 8N, 9N, 4-cyl. Tractors, 1939–52	61C2232	4.69
MERCURY 1941–48	61C2224	2.95
1949–53	61C2231	3.10

FOR OTHER CARS NOT LISTED ABOVE. Camshaft gear only for passenger cars. *State make, year, model, number of cylinders, and number of teeth on gear.* Shipped promptly from Chicago Factory.

61 C 2219 K—Ship. wt. 3 lbs. . . $4.95

MOTOR GASKETS . . . McCORD HEAD 1.02; VALVE GRINDING SETS 2.61 for Chev. 1937–53

3 McCORD GASKETS—same nationally known gaskets as used for original equipment on many cars.

COMPLETE MOTOR GASKET SETS. All necessary gaskets for complete overhaul (head, manifold, valve covers, oil pan, outlet connections). Av. ship. wt. set, 2 lbs.

VALVE GRINDING GASKET SETS include head gasket (2 in Ford V-8 sets), manifold and other gaskets required when grinding valves. Av. ship. wt., 1 lb. 8 oz.

CYLINDER HEAD GASKETS are 2 sheets of copper or steel with an asbestos filler, or steel grid type with soft face such as original equipment on Ford V-8. Prices marked with asterisk (*) are for pair. Average shipping weight 1 lb. 10 oz.

EXHAUST PIPE FLANGE GASKETS. Av. ship. wt. each 2 oz.

WARDS GASKETS are equal to or better than original equipment. Meet S.A.E. Standards. Order from table below. MANIFOLD GASKETS, av. ship. wt. 7 oz.; OIL PAN SETS, av. ship. wt. 1 lb. 7 oz.

Gaskets For Car Makes, Years, Models Listed	McCORD COMPLETE MOTOR SETS		McCORD VALVE GRINDING SETS		McCORD HEAD GASKETS		McCORD EXHAUST PIPE FLANGE		WARDS MANIFOLD		WARDS OIL PAN SETS	
BUICK 1934–52, Ser. 40, 50			61C2000L	$2.94	61C2035L	$1.29	61C 2075	8c	61C2170	75c	61C2115L	75c
CHEV. 1937–39, All 6-cyl.	61C2100 L	$3.99	61C2005L	2.61	61C2040L	1.02	61C2078	17c	61C2174	45c	61C2120L	39c
1940–53, Ex. Pow. Glide	61C2101 L	4.75	61C2005L	2.61	61C2040L	1.02	61C2078	17c	61C2174	45c	61C2121 L	39c
1950–52, Powerglide	61C2136 L	4.16	61C2026L	2.24	61C2028L	1.02			61C2190	45c	61C2121 L	39c
1953 All	61C2147 L	4.19	61C2031L	2.34	61C2066L	1.09			61C2190	45c	61C2121 L	39c
CHRYSLER and DESOTO 1937–54, 6-cylinder			61C2006L	3.47	61C2042L	2.20	61C2079	9c	61C2177	25c	61C2124L	39c
DODGE 1935–42, Cars	61C2107 L	5.85	61C2016L	3.23	61C2045L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
1946–48, 6-cyl. Cars	61C2108 L	6.20	61C2016L	3.23	61C2045L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
1949–52, 6-cyl. Cars	61C2109 L	5.78	61C2022L	3.23	61C2062L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
1953–55 6-cyl.	61C2139 L	5.67	61C2022L	3.23	61C2062L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
FORD 1909–27, T, TT	61C2007 L	5.24			61C2046L	2.68			61C2180	45c	61C2127L	45c
1928–31, A-AA	61C2102 L	3.75	61C2008L	2.56	61C2047L	1.86			61C2181	25c	61C2128L	45c
1935–37, V-8 85–90 H.P.	61C2103 L	3.83			61C2049L	1.44*	61C2081	5c	61C2182	29c	61C2131 L	39c
1938–42, V-8 85–90 H.P.	61C2105 L	3.94	61C2010L	2.29	61C2050L	1.44*	61C2081	5c	61C2182	29c	61C2131 L	39c
1946–48, V-8 100 H.P.	61C2104 L	3.83	61C2013L	2.22	61C2050L	1.44*	61C2081	5c	61C2182	29c	61C2131 L	39c
1949–53 V-8 100 H.P.	61C2110 L	4.40	61C2023L	2.40	61C2063L	1.72*	61C2089	8c	61C2182	29c	61C2144L	65c
1954 V-8	61C2148 L	7.70	61C2032L	2.86	61C2067L	1.30*	61C2089	8c	61C2182	29c	61C2117L	59c
KAISER, FRAZER 1946–54			61C2025L	2.42	61C2065L	1.39	61C2090	9c	61C2195	59c	61C2145L	69c
MERCURY 1939–48	61C2104 L	3.83	61C2013L	2.22	61C2050L	1.44*	61C2081	5c	61C2182	29c	61C2131 L	39c
1949–53	61C2137 L	5.12	61C2024L	3.05	61C2064L	2.20*	61C2089	8c	61C2194	69c	61C2144L	65c
OLDS., 1937–48, 6-cyl.	61C2113 L	3.89	61C2014L	2.15	61C2053L	96c	61C2084	14c	61C2185	55c	61C2134L	35c
1937–48, 8-cylinder	61C2114 L	5.45	61C2015L	2.71	61C2061L	$1.19	61C2084	14c	61C2186	59c	61C2135L	45c
1949–50, 8-cylinder	61C2112 L	8.69	61C2020L	4.88	61C2036L	95c	61C2074	12c	61C2175	59c	61C2116L	75c
1951–52 V-8	61C2149 L	8.42	61C2033L	5.23	61C2068L	1.90*	61C2074	12c	61C2175	59c	61C2116L	75c
PLYMOUTH 1935–42, 6-cyl.	61C2107 L	5.85	61C2016L	3.23	61C2045L	2.05	61C2080	9c	61C2179	25c	61C2126L	39c
1946–48, 6-cylinder	61C2108 L	6.20	61C2016L	3.23	61C2045L	2.05	61C2080	9c	61C2179	25c	61C2126L	39c
1949–52, 6-cylinder	61C2109 L	5.78	61C2022L	3.23	61C2062L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
1953–55 6-cyl.	61C2139 L	5.67	61C2022L	3.23	61C2062L	2.05	61C2079	9c	61C2179	25c	61C2126L	39c
PONTIAC 1935–54, 6-cyl.	61C2141 L	4.46	61C2017L	1.72	61C2056L	92c	61C2085	13c	61C2189	45c	61C2138L	45c
1933–49, 8-cyl.	61C2142 L	4.52	61C2027L	1.86	61C2029L	$1.12	61C2085	13c	61C2191	45c	61C2122L	45c
1950–54 8-cyl.	61C2146 L	4.52	61C2019L	1.72	61C2030L	1.12	61C2085	13c	61C2191	45c	61C2122L	45c
STUDE. 1939–54 Champ	61C2143 L	3.96	61C2018L	1.98	61C2058L	1.03	61C2087	11c	61C2193	49c	61C2140L	39c
WILLYS 1939–50, Jeep			61C2021L	1.77	61C2060L	1.07						

VALVE ROCKER COVER GASKETS FOR CHEVROLET. Fine treated cork. Meet S.A.E. Standards. Shipping weight 8 oz.

61 C 2166 L—For Chevrolet 1937–50 . . . . . 39c

61 C 2167 L—For Chevrolet 1951–53 . . . . . 39c

GASKET MATERIALS, CE

GASKET MATERIAL shown). 2 sheets, (10x40-in. 10x36-in. Fiber), each 1/32-in. 61 C 2164—Wt. 1 lb. 2 oz.

4 CORK GASKET MATE oil, water connections, 61 C 2162—12x36x1/16 in. W 61 C 2163—12x36x1/8 in. Wt.

5 WARDS GASKET CEME all gaskets. 2-oz. bottle 61 C 9776—Ship. wt. 10 oz.

6 FORM-A-GASKET COM Nationally known Perm leak-proof seal. 3-oz. Tube. 61 C 9830—No. 1 Fast-drying 61 C 9831—No. 2 Non-Hard

7 PERMA-TITE LIQUID AD Use in place of shellac o for gaskets. Ideal for appl ber to metal, wood, glass 61 C 9833—2-oz. Bottle. Wt.

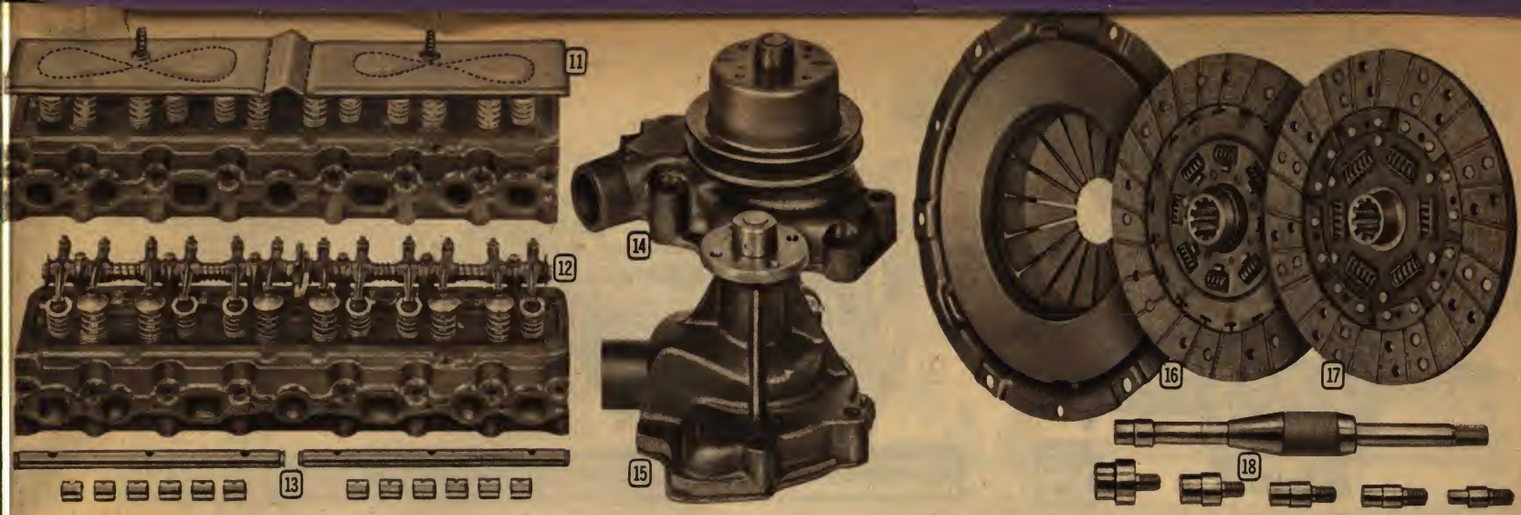
8 GASKET CUTTER SET shapes, sizes, angles linoleum, wood, etc. 4 hig tool steel cutters—1 straig edge (3/16, 3/8 and 3/4-in. ra 61 C 9265—Set of 4. Wt. 4 o

HEAT AND OIL GAU

9 10 For cars, trucks Clamp on dash or hole. Stainless steel trim. with tubing and fittings.

(9) HEAT INDICATOR GAUGE 90° to 212°. With 1/2-in. motor block and radiator h 61 C 8132—Wt. 1 lb. 4 oz.

(10) OIL PRESSURE GAUGE 0 to 50 lbs. For cars, truc 61 C 8130—Ship. wt. 14



Exact Replacement Parts...Only 10% Down on Terms

OVERHEAD VALVE SILENCERS 1.98 for Chev. 6-cyl.

11 Effectively silences clicking noise in motors with overhead valve and rocker arms without the necessity of setting valve clearance adjustment too close. A flexible, durable fabric cushion that will give constant overhead lubrication and also inhibit condensation. Simple and easy to install—just soak cushion in oil and place in position over rocker arm assembly.

61 C 2159—For Chev. 6-cyl. 1930–55. Wt. 1 lb.....$1.98

61 C 2158—For Buick 1936–53, Ser. 40 and 50 (except V-8 models). Ship. wt. 1 lb.....$1.98

61 C 2160—For Ford, Merc. V-8 1954–55. Wt. 7 oz..... 2.98

CYLINDER HEAD ASSEMBLY 34.95 Chev. 1937-50

12 Completely Rebuilt . . . to perform like new. Complete with valves, springs, guides, reconditioned rocker arms, new rocker arm shaft, valves reground or new. Shipped promptly from Factory near New York City—you pay shipping charges from there. *Not Mailable.*

Only 10% Down on Terms . . . see Inside Back Cover.

61 C 2292 F—For Chevrolet 1937–50 (ex. Powerglide). *State Make, Year, Model.* Ship. wt. 80 lbs.....$34.95

61 C 2250 F—For Buick Series 40 and 50, 1939–50. *State Make, Year, Model.* Ship. wt. 100 lbs.....$52.95

61 C 2290 F—For Olds. 1949–50 Rocket 88, 98 (fits either side). *State Make, Year, Model.* Ship. wt. 66 lbs.....$37.95

61 C 2291F—For Olds. 1951 Rocket 88, 98 (fits either side). *State Make, Year, Model.* Ship. wt. 66 lbs.....$41.95

ROCKER ARM ASSEMBLY 2.69 for Chev. 1940-51

13 Rocker Arm Shaft and Bushings Sets. Replace original. Shaft of hardened alloy steel, ground to original car specs. Newest split type bushings. Always replace when installing new rings or other parts.

61 C 429 M—For 1939–52 Buick, Series 40 and 50. (No bushings required). Ship. wt. 3 lbs.....Set $4.49

61 C 426—1937–39 Chevrolet cars and trucks. 2 shafts, 12 bushings. Ship. wt. 6 lbs.....Set $3.39

61 C 427—1940 to early '52 Chevrolet cars and trucks. 2 shafts (no bushings required). Ship. wt. 5 lbs.....Set $2.69

61 C 430—Late 1952–53 Chevrolet cars and trucks. 2 shafts (no bushings required). Ship. wt. 4 lbs.....Set $1.95

NEW WATER PUMPS 2.95 for Ford V-8 1932-36

14 15 To be efficient, an engine must be efficiently cooled. This means your car must be equipped with a Water Pump that is functioning properly. Check now . . , do you need a new one? Why pay "original equipment" prices? Install a brand new Ward Water Pump that's built to equal original equipment in quality and performance—yet it's priced to save you money.

Precision replacements—brand new, not rebuilt. Vacuum tested at factory to higher standards than ever needed in your car. Accurately machined seal faces and hardened steel shafts. All pumps (except for Ford Model A) have automatic spring tension packless type shaft seals—no need to repack. Pumps for certain Fords and Chevrolets are complete with pulleys where so equipped originally. On other models, use present pulley.

All pumps complete with gaskets. Asterisk (*) indicates pre-lubricated ball bearing type—needs no lubrication. Others are grease type—need regular lubrication.

Only For These Makes, Models	Cat. No.	Each	Lbs.
Buick 1941–49, All 8-cyl.	61C1966	$6.90	10
1950–53 except V-8 Models	61C1977	7.45	10
1953–55 V-8 Models	61C1962	7.45	6
Chevrolet Late 1937–38	61C1991	5.15	7
1939–40 Cars; also ½, ¾, 1 and 1½-Ton Trucks	61C1991	5.15	7
1941–52 Cars; also ½, ¾, 1 and 1½-Ton Trucks	61C1967	5.15	8
1953–54 Cars; ½, ¾-Ton Trucks	61C1994	5.15	7
1955 6-cyl. Pass. and Comm.	61C1950	4.79	7
1955 V-8 Models	61C1952	5.95	9
Chrysler 6, DeSoto 6, 1936–54 cars	61C1968	5.35	9
Dodge 1935–50 cars	61C1968	5.35	9
1951–55 6-cyl.Cars; ½, ¾, 1-Ton Trk.	61C1988	6.25	8
1953–55 V-8 Models	61C1963	6.59	5
Ford 1928–31 A-AA	61C1992	3.15	4
1932–36, V-8 Cars (Right or Left)	61C1969	2.95	5
1937–48 V-8, 85–100 HP Cars (Right)	61C1970	3.75	7
1937–48, V-8, 85–100 HP Cars (Left)	61C1971	3.75	7
*1949, V-8 Cars (Right)	61C1982	5.65	8
*1949, V-8 Cars (Left)	61C1983	5.65	8
*1950–53, V-8 Cars (Right)	61C1989	5.65	7
*1950–53, V-8 Cars (Left)	61C1990	5.65	7
*1954 V-8 Cars, All Models	61C1964	7.49	8
1955 V-8 Cars (All Models)	61C1953	9.65	9
*Henry J 4-cylinder 1951–54	61C1986	4.98	7
*Kaiser, Frazer 1947–50 All	61C1981	6.65	7
Mercury 1939–48 (Right)	61C1970	3.75	7
1939–48 (Left)	61C1971	3.75	7
*1949 (Right)	61C1984	6.45	9
*1949 (Left)	61C1985	6.45	9
1950–51 (Right)	61C1954	6.45	9
1950–51 (Left)	61C1983	6.45	9
*1952–53 (Right)	61C1989	5.65	7
*1952–53 (Left)	61C1990	5.65	7
*1954 All Models	61C1964	7.49	8
1955 All Models	61C1953	9.65	9
Nash 1949–55 Statesman, Rambler	61C1978	6.45	5
Olds. 1937–48 exc. 1948 Ser. 98, 6–8	61C1972	5.85	9
1949–55 Models 88 and 98	61C1975	5.65	5
Plymouth 1935–50 Cars	61C1968	5.35	9
1951–55 6 cyl. Cars	61C1988	6.25	8
Pontiac 1937–38, all; 1939–40, 8 cyl.	61C1973	5.85	9
1941–48, All models	61C1973	5.85	9
1949–54 All models	61C1976	6.10	10
*Studebaker 1942–53 Champion	61C1979	4.75	5
*Ford Jeep 1942–46	61C1986	4.98	7
*Willys Jeep 1939–55 (exc. 4-73 Eng.)	61C1986	4.98	7

WARDS PRESSURE AND CLUTCH PLATE COMBINATION 13.25; CLUTCH PLATE ONLY 3.65 for Chev. 1938-53

16 PRESSURE PLATE—CLUTCH PLATE COMBINATIONS. Balanced assembly for complete clutch repair. Fully rebuilt original equipment Pressure Plates and spring-center Clutch Plates with new heavy-duty wire-reinforced linings. New springs, levers, other parts where needed.

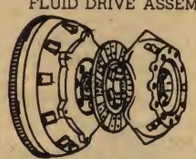
Exchange Allowance: Where "Exchange Price" is shown, return old unit later for refund of difference between "Full" and "Exchange" price.

17 SPRING CENTER CLUTCH PLATES. Spring-center type (ex. Hudson) for fast, smooth starting. Ready to install. Drop-forged hubs broached to S.A.E. specs. Heavy-duty, wire-reinforced facings for longer wear. Free-springing center assures fast, smooth starting. Av. wt. 4 lbs.

For These Cars Only; also fit Trucks if so stated	(16) Pressure and Clutch Plate Wt. Lbs.	Catalog Number	Full Price	Exch. Price	(17) Clutch Plate Catalog Number	Full Price
Buick 1939–52 Series 40, 50	18	61 C 2476M	$15.45	.....	61 C 2464	$6.35
1953–55 Ser. 40	18	61 C 2476M	15.45	.....	61 C 2464	6.35
1953–55 Series 50, 60	28	61 C 2395MB	21.50	.....	61 C 2483	8.95
Chev. 1938–53 Cars, ½-Ton Trucks	17	61 C 2480M	13.25	.....	61 C 2452	3.65
1938–53 ¾, 1, 1½, 2-Ton Trucks	23	61 C 2482MB	14.50	.....	61 C 2454	5.19
1954–55 Cars and ½-Ton Trucks	22	61 C 2393MB	18.95	$16.45	61 C 2479	5.59
1954–55 ¾ to 2-Ton Trucks	25	61 C 2394MB	22.95	19.45	61 C 2481	7.45
Chrysler & DeSoto 1939–52 6-cyl. Without Fluid Drive	22	61 C 2485MB	15.45	.....	61 C 2468	6.45
1941–53 8-cyl. cars, Fluid Drive	.....	.....	.....	.....	61 C 2466	7.29
DeSoto 1953–54 6-cyl. (No Fluid Dr.)	22	61 C 2485MB	15.45	.....	61 C 2468	6.45
Dodge 1939–50 (No Fluid Drive)	22	61 C 2485MB	15.45	.....	61 C 2468	6.45
1941–54 6-cyl. cars, Fluid Drive	.....	.....	.....	.....	61 C 2466	7.29
Ford 1935–42 V-8 cars (ex. 60 h.p.)	16	61 C 2490M*	9.75	.....	61 C 2463*	3.69
1935–40 ½ Ton Trk. (9-in. clutch)	16	61 C 2490M*	9.75	.....	61 C 2463*	3.69
1935–54 ½–1½-Ton (11-in. clutch)	23	61 C 2492MB*	12.95	10.95	61 C 2460*	5.98
1946–48 All Pass.	15	61 C 2498M	13.25	10.75	61 C 2499	4.98
1949–53 All, 1954–55 6-cyl. (ex. Ford-O-Matic)	17	61 C 2493M	14.50	11.50	61 C 2494	4.85
G.M.C. 1941–52 model 270	28	61 C 2475MB	29.95	.....	.....	.....
Hudson 1935–50 6-cyl.	19	61 C 2474M†	19.95	.....	61 C 2421	6.45
1953–54 4C Wasp	19	61 C 2474M†	19.95	.....	61 C 2421	6.45
1948–54 with 10-in. Clutch Plate	24	61 C 2396MB	32.50	28.50	61 C 2484	9.45
Kaiser and Frazer 1947–52	14	61 C 2455M	12.95	.....	.....	.....
Mercury 1941–48	15	61 C 2498M	13.25	10.75	61 C 2499*	4.98
1949–50 ex. Mercomatic	20	61 C 2477M	13.95	.....	61 C 2427	5.95
1951–53	20	61 C 2456M	13.95	.....	61 C 2428	5.95
Nash 1941–54 All "600," Rambler	13	61 C 2471M	12.95	11.45	61 C 2425	5.15
1950–54 Ambassador	20	61 C 2478M	15.95	.....	.....	.....
Olds. 1939–48 6-cyl. ex. hydram.	18	61 C 2469M	13.95	.....	61 C 2422	5.89
Plym. 1940–55 All (ex. Hy-Drive)	16	61 C 2487M	14.25	.....	61 C 2458	5.19
Pontiac 1946–54 6-cyl.	17	61 C 2472M	14.95	.....	61 C 2424	5.69
1946–49 8-cyl. (ex. hydramatic)	17	61 C 2472M	14.95	.....	61 C 2424	5.69
Studebaker Champion 1939–54	13	61 C 2471M	12.95	11.45	61 C 2425	5.15
Willys 1946–54 All (ex. Aero)	12	61 C 2473M	14.50	13.00	61 C 2426	4.98

*Indicates new Clutch Plate with Molded lining (like original equipment).
†Indicates 9-in. plate with cork center; oil, gaskets, throwout bearing, oil seal retainer.

FLUID DRIVE ASSEMBLY 43.95 Exch.



Rebuilt—complete with rebuilt clutch plate, pressure plate assembly, fluiddrive oil. All units adjusted, worn parts replaced. Send "Full price" with order—return old unit later for refund of difference between "Full" and "Exchange" price. Shipped promptly from Factory in Cleveland, Ohio. Wt. 90 lbs.

61 C 2429 F—For Chrysler, De Soto, Dodge 1939–53, 6 and 8-cyl. cars. *State Make, Year, Model, number of cylinders.* Instructions included.

Full Price....$49.95; Exchange Price....$43.95

CLUTCH ALIGNING TOOL 3.65

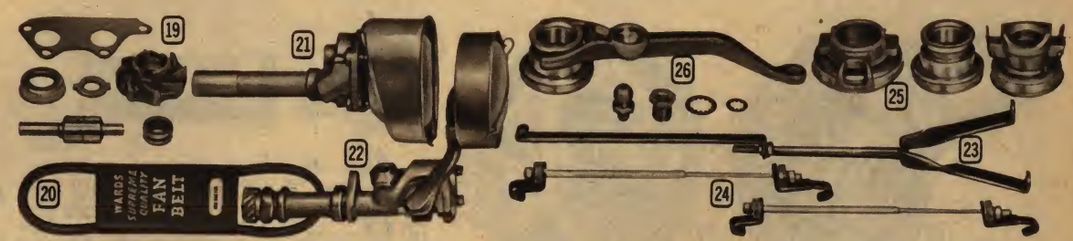
18 Professional quality. Centers clutch, pressure plates for perfect alignment with pilot bearings in flywheel. Machined, heat-treated steel. Cadmium finish. With dual diam. pilots in 12 sizes—.392, .562, .589, .612, .624, .688, .717, .749, .786, .870, .983, 1.180.

61 C 9437—Ship. wt. 2 lbs. 6 oz.....$3.65

16 REBUILT PRESSURE PLATE—CLUTCH PLATE COMBINATIONS. *State make, year, model, serial no., body style.* Pay postage from Factory in Chicago, Ill. *Mailable.*

61 C 2448 K—For 1936–54 6-cyl. cars not listed above. Ship. wt. 15 lbs.....$15.45

61 C 2449 K—For 1936–54 8-cyl. cars not listed above. Ship. wt. 18 lbs. 15.95



WARDS WATER PUMP REBUILDING KITS 1.29 Ford V-8

19 For original water pumps on most popular cars. All new parts, duplicate original. Sets include shaft, impeller, automatic spring tension packing, gaskets and nut where used—and bushings for one pump. Av. wt. 2 lbs.

Only For Models Listed	Cat. No.	Price
Chevrolet 1941–54, All ex. Heavy-Duty Trucks	61 C 1999	$2.49
Chrysler and De Soto 1936–54, 6-cyl. Cars	61 C 1998	2.10
Dodge and Plymouth 1935–54, 6-cyl. Cars	61 C 1998	2.10
Ford 1928–31, A, AA	61 C 1996	1.49
1937–48, V-8, 85-HP (Right or Left Cars)	61 C 1997	1.29
1949–53 V-8	61 C 1995	3.25
Merc.(Right or Left) 1939–48	61 C 1997	1.29

WARDS SUPREME QUALITY FAN BELTS 85c Each

20 For safety's sake, always carry a spare fan belt. Finest multiple-twist, pre-stretched Rayon cords embedded in Neoprene tie-gum. Heavy-duty Neoprene covers . . . highly resistant to heat, oil, abrasion. Will not stretch or sag . . . won't slip.

Only for Following Cars: *State Make, Year, Model Name, No. or Letters* (such as Super, P2, etc.); *also if car has Power Steering.*

*Buick 1941–55 Series 40
Chevrolet 1937–55 Cars, Trucks
Chrysler 1937–54 6-cyl.
De Soto 1937–55
Dodge 1937–55
*Ford 1937–55 (*State type of transmission if for fan or generator*)
Hudson 1948–54
*Kaiser 1947–55
*Mercury 1937–53 (*State if for fan or generator*); 1955
Oldsmobile 1937–55 (*State if for fan or generator*)
Plymouth 1937–55
*Pontiac 1937–55
*Studebaker 1947–55 Champion

(*)Means except power steering models.

61 C 4747—Average shipping weight 14 oz.....Each 85c

WARDS NEW OIL PUMPS 4.95 for Chevrolet 1940-54

21 22 Wards quality Oil Pumps are superior to original, not just factory duplicates. Factory-tested to assure proper pumping capacity, regulated oil flow for long pump life. Replace defective oil pumps now to avoid the danger of burning out rods and main bearings.

Only For These	Cat. No.	Price	Wt.
(21) Chev. 1940–54 All Chrysler 6 and De Soto 6 1935–55 (ex. torque conv.)	61 C 1957	$4.95	4 lbs.
	61 C 1958	5.65	4 lbs.
Dodge 6, 1935–55 (ex. torque conv.)	61 C 1958	5.65	4 lbs.
(22) Ford V-8 1932–48 except 60 H.P.	61 C 1955	8.40	6 lbs.
1949–53 V-8	61 C 1959	8.95	6 lbs.
Mercury 1952–53	61 C 1959	8.95	6 lbs.
Plymouth 1935–55 (ex. torque conv.)	61 C 1958	5.65	4 lbs.

STABILIZERS 1.98; THROWOUT BEARINGS 1.98 for Chev.

23 24 CLUTCH STABILIZERS. Adjustable. Stop vibration, destructive clutch chatter; check jerky starts; lengthen clutch life. Attach to bell housing. *Not for convertibles.* Wt. 3 lbs.

61 C 2417—For Buick 1941–49.....$2.15

61 C 2418—For Chev. 1937–51 (Std. Tr.).$1.98

61 C 2416—For Chev. 1952–53 (Std. Tr.).$1.98

61 C 2437—For Ford 1935–48; Mercury 1939–48.....$1.95

61 C 2419—For Ford, Merc. 1949–51...$1.95

25 THROWOUT BEARINGS. Duplicate original. Steel ball-bearing type with Sleeve (except 61 C 2405 and 2407 are carbon type not needing sleeves). Av. ship. wt. 2 lbs.

61 C 2404—Buick 1935–55, Ser. 40, 50...$1.98
61 C 2403—Chevrolet 1939–55..... 1.98
61 C 2410—Chrysler 1936–51 with Fluid Drive..... 2.89
61 C 2410—Dodge, DeSoto 1941–52 with Fluid Drive..... 2.89
61 C 2400—Ford 1929–48 (ex. 60-HP).... 2.49
61 C 2411—Ford 1949–54..... 2.49
61 C 2402—Kaiser, Frazer 1946–54..... 3.29
61 C 2407—Oldsmobile 1939–51..... 1.19
61 C 2405—Pontiac 1933–45..... 1.09
61 C 2406—Pontiac 1946–55..... 1.98
61 C 2401—Plymouth 1937–54..... 2.49
61 C 2409—Stude. Champ. 1939–54..... 2.29
61 C 2413—Jeep 1941–54..... 2.29

WARDS CLUTCH FORK ASSEMBLY 4.29 for Chev.

26 Complete assembly—Clutch Throwout Bearing, Fork, all installation parts. Duplicate original for smooth operation. Wt. 3 lbs.

For Only These Years	Cat. No.	Price
Chevrolet 1940–54	61 C 2443	$4.29
Chevys., DeSoto, Dodge, Plym. 1937–41	61 C 2438	3.89
1942–53	61 C 2435	3.89
Oldsmobile 1939–50	61 C 2433	2.89

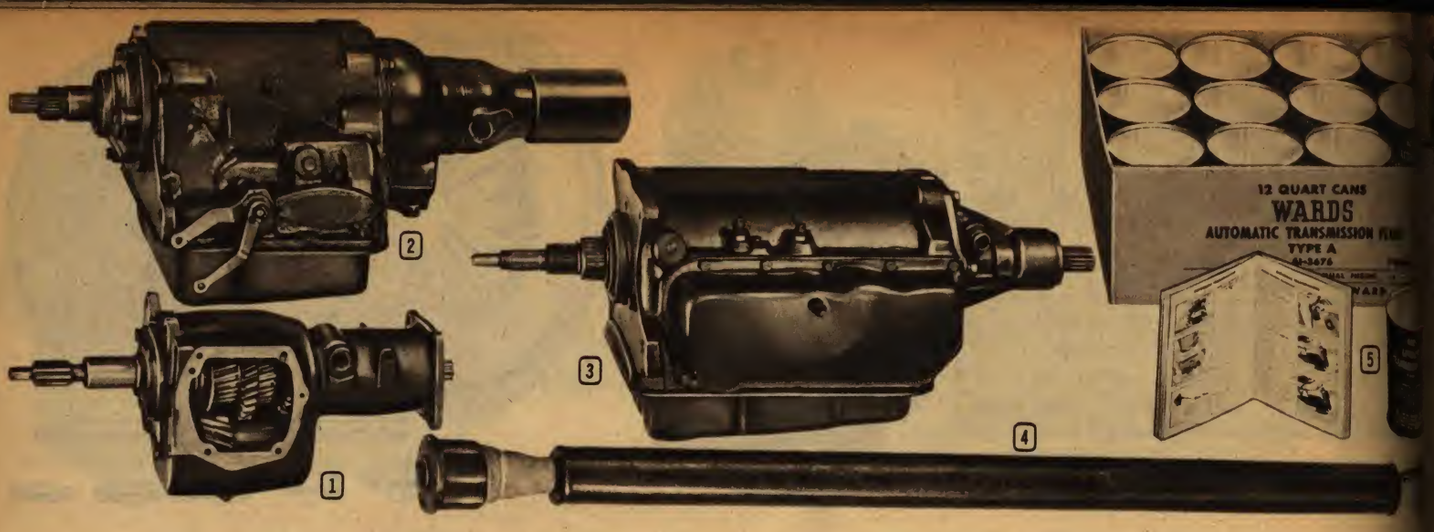
WARDS AUTO UNDERCOATING 1.05 per Gal. in 5-Gal. Cans

Undercoat your car—do-it-yourself and save $20 to $30 labor cost. Protects underside of hood, fenders, frame, etc. from rust and flying pebbles—prevents vibration and noise. Forms tough, durable film that helps deaden road and engine noises—seals seams, nuts and bolts.

Brushes on like paint, or can be sprayed on with gun. Dries in 24 hours. Apply to new or old cars. Simply remove all loose dirt, grease and road gum and apply. 5-gallon can coats average car—or use 1-gallon size for sealing just the seams, fender joints, etc. Use it also on farm machinery, rain gutters, etc. Resists water, road salts. *Mailable.*

61 C 9846 MO—5-Gallon Can. Ship. wt. 50 lbs. $5.25

61 C 9845 M—1-Gallon Can. Ship. wt. 10 lbs.....$1.25



Save at Wards on Like-New Rebuilt Transmissions

"LIKE NEW" REBUILT TRANSMISSIONS

REBUILT LIKE NEW by one of America's leading transmission rebuilders—perform like new.

GENUINE ORIGINAL TRANSMISSIONS. Exactly the same as came in your car. Each is completely disassembled, cleaned and inspected.

ALL WORN PARTS REPLACED WITH NEW PARTS made by leading recognized parts makers. In standard and overdrive, transmissions, all gears, shafts and bearings showing slightest wear are replaced; in automatic transmissions all plates, seals, as well as any other worn parts, are replaced.

TESTED AFTER ASSEMBLY to assure "like-new" performance.

READY TO INSTALL. All you do is add the necessary lubricant. Order Multi-Purpose Gear lubricant on Page 932 for std. transmissions; Automatic Transmission Fluid at right for automatic transmissions.

INSTRUCTIONS INCLUDED showing how to remove old transmission and install new one. Lubrication instructional booklet also included with automatic transmission.

SHIP. INFORM.: Nos. ending in "F" ship. in abt. a week from Chicago Fact., allow trans. time—pay freight from nearest House; "R" means *Not Mailable*. "MO" *Mailable*.

HOW TO ORDER TRANSMISSIONS. *State car, make, year, model, ser. no.* (Example: "1951 Buick 4-door sedan, Ser. 51"; "Plym. 1950 2-door sedan, Model P 23".) Send Full price with order. Where "Exchange" price is shown, return old unit later, *Prepaid*, for difference between Full and Exchange price.

STANDARD TRANSMISSIONS 41.50 for Chev., 1940–48

[1] Std. Trans. only; for automatic transmissions, see at right.

For Terms, see Page 981. For These Car Years, Models	Cat. No.	Full Price	Exch. Price	Wt. Lbs.
BUICK 1939–53, Ser. 40, 50 (ex. Dyna)	61C3737 F	$51.95	.....	75
1939-51, Ser 60, 70, 80, 90 (ex Dyna)	61C3695 F	68.95	.....	65
CHEV. 1932–39 Master, Std. Pass.	61C3722 F	33.95	.....	42
1940 Passenger, All Models	61C3725 F	41.50	.....	50
1941–48 Passenger, All Models	61C3718MO	41.50	.....	50
1949–54 Pass. (ex. Power Glide)	61C3696 F	57.95	$47.95	50
CHRYSLER 6 AND DE SOTO 6 1933–39 All except Overdrive	61C3735 F	29.50	.....	60
1937–42 All with Overdrive	61C3723 F	59.95	.....	85
1940–42 All (State Reg. or Fluid Dr)	61C3736 F	41.50	.....	72
DODGE 1933–39 All Models	61C3735 F	29.50	.....	60
1940–48 (State Reg. or Fluid Dr)	61C3736 F	41.50	.....	72
1949–54 Regular or Fluid Dr.	61C3724 F	49.95	.....	60
FORD 1929–31 A Cars	61C3733MO	34.95	.....	40
1932–39 V-8, 85 and 60-H.P. Cars	61C3734 F	28.95	.....	61
1940–48, V-8 and 1948 6-cyl.	61C3693 R	41.50	.....	60
1942–47 6-cyl. Cars	61C3719 F	41.50	.....	60
1949-54, Cars (No overdrive)	61C3721 F	69.50	59.50	65
1949–54, Cars with Overdrive	61C3698 F	124.50	99.50	72
HUDSON 1946–52 Std. trans.	61C3726 F	84.50	74.50	70
KAISER, FRAZER 1947-50 Reg. Type	61C3699 F	61.50	.....	60
1947–50 with Overdrive	61C3727 F	99.50	89.50	100
MERCURY 1940–48 All	61C3693 R	41.50	.....	60
1949–54 (no Overdrive)	61C3728 F	69.50	59.50	75
1949–54 With Overdrive	61C3729 F	124.50	99.50	100
NASH 1937–48, Std. trans.	61C3720 F	53.95	.....	60
1949–52, Ser. 600 Std. trans. only	61C3738 F	82.95	.....	55
OLDS., 1939–49, all except Hydra	61C3697 F	45.95	.....	75
PACKARD 1939–50 (No Overdrive)	61C3717 F	68.95	.....	60
1939–50 with Overdrive	61C3691 F	99.50	.....	90
PLYMOUTH 1933–39 All	61C3735 F	29.50	.....	60
1940–48 All	61C3736 F	41.50	.....	72
1949–53 All	61C3739 F	49.95	.....	72
PONTIAC 1939–53 all ex. Hydra	61C3697 F	45.95	.....	75
STUDEBAKER 1939–42 Champion Commander (Std. or Overdrive)	61C3716 F	59.95	.....	65
1946–51 Champ., Commander	61C3730 F	76.50	.....	60

HIGH-SPEED TRANSMISSIONS FOR FORD V-8 CARS. Rebuilt with high speed first and second gears for faster pick-up. Reduce gas consumption, engine wear. Shipped promptly from Chicago Factory. Pay freight from nearest House. *State Year.*

61 C 3731F—For Ford V-8 1932–48, Mercury 1939–48. Wt. 60 lbs. Full Price.....$59.50 Exchange Price.....$48.50

AUTOMATIC TRANSMISSIONS 109.50 for Olds., 1940–42

[2] [3] See Rebuilding Story, "How To Order Transmissions", and Shipping Information at left. Transmission fluid at right.

For Only These Years, Models	Catalog No.	Full	Exch.	Lbs.
BUICK 1948–52 Dynaflow	61 C 3700 F	$149.50	.....	200
CADILLAC 1941–42 Hydra	61 C 3713 F	109.50	.....	185
1946–50 Hydramatic	61 C 3706 F	124.50	.....	200
1951–53 Hydramatic	61 C 3707 F	199.50	$139.50	200
CHEV. 1950–53 Powerglide	61 C 3701 F	149.50	119.50	125
CHRYSLER AND DE SOTO 1941–42 Semi-Auto	61 C 3712 F	59.50	.....	85
1946–48 Tip-Toe-Matic	61 C 3710 F	77.50	.....	90
1949–52 Tip-Toe-Matic	61 C 3711 F	89.75	.....	90
DODGE 1949–52 Gyromatic	61 C 3711 F	89.75	.....	90
FORDOMATIC, MERC-O-MATIC 1950–53	61 C 3690 F	179.00	149.00	175
HUDSON 1949–50 Hydra	61 C 3702 F	124.50	.....	175
1951–53 Hydramatic	61 C 3688 F	179.00	149.00	175
KAISER 1950–52 Hydra	61 C 3703 F	179.00	149.00	175
LINCOLN 1949–50 Hydra	61 C 3704 F	124.50	.....	200
1952–53 Hydramatic	61 C 3689 F	199.50	139.50	200
NASH 1950–51 Hydra	61 C 3705 F	124.50	.....	175
OLDS AND PONT. 1940–42 Hydra	61 C 3713 F	109.50	.....	185
1946–50 Hydramatic	61 C 3708 F	124.50	.....	175
1951–53 Hydramatic	61 C 3709 F	179.00	149.00	175

TRANSMISSIONS FOR TRUCKS 31.50 for Ford 1936–39

See Rebuilding Story, "How To Order Transmissions", and Shipping Information at left.

For Only These Makes, Years, Models	Cat. No.	Full	Exch.	Lbs.
CHEV., GMC 1933-36 ½, ¾-Ton, 3-Sp.	61C3740 F	$24.95	.....	75
1937–47 ½, ¾-ton, 3 or 4-Speed	61C3741 F	44.95	.....	50
1948–54 ½ and ¾-Ton, 3-Speed	61C3742 F	66.50	$56.50	60
FORD 1936–39 ½, ¾-Ton, 3-Speed	61C3743 F	31.50	.....	60
1929–47 1½-Ton, 4-Speed	61C3692 F	49.95	42.95	105
1940–53 ½, ¾-T., 3-Speed (specify Floorbd. or Steer. Post Shift)	61C3744 F	46.95	35.95	70
1948–50 1½-Ton, 4-Speed—F5	61C3732 F	69.95	55.95	95
INTERNATIONAL 1934–48 1½-T., 4-Sp	61C3745 F	69.95	55.95	90
1932–52 ½-Ton, 3-speed	61C3746 F	63.95	52.95	70

REBUILT 4-SPEED TRUCK TRANSMISSIONS

61 C 3715 F—For FORD PICK-UP 1932–53. With shift cover, rear motor support, universal joint, clutch throwout bearing. Shipping wt. 138 lbs. Full Price (No exchange).....$64.50

61 C 3694 F—For CHEV. PICK-UP 1932–47. Shift cover and universal joint. Wt. 118 lbs. Full Price (No exchange).....$53.50

DRIVE SHAFT A

[4] Original Ass... pletely rebu... and trued. All w... Packed with gre... use. With unive... semblies and le... Av. ship. wt. 16 ...

61 C 3621M—For F... 48 only.....

61 C 3622 M—For D... 53. D30, D34(123... base); Plym. 194...

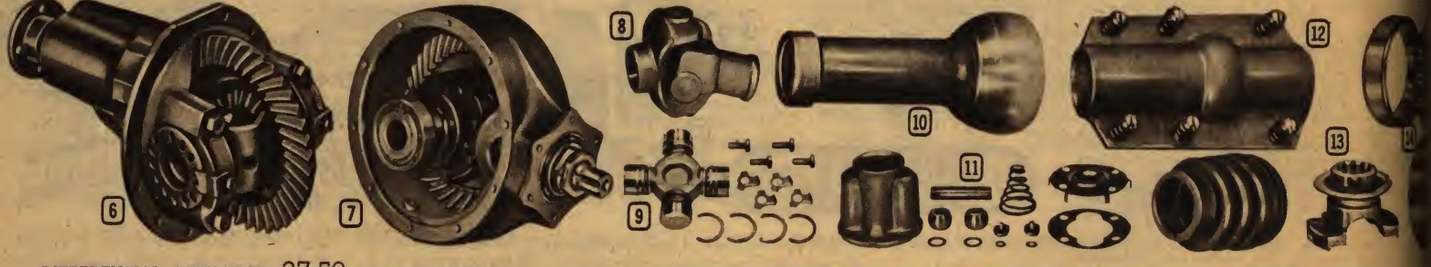
61 C 3620 F—For C... and DeSoto 193... 1936–48. *State ... model, serial num... ard or fluid drive ... trans.* Shipped ... Chicago Factory. ... from there. *Not M...*

TRANSMISSIO

[5] Type "A" Fl... matic, Dyna... glide, Fordoma... Matic, Ultramatic ... Studebaker. For C... cars check your o... al for type oil re... for Power Steerin... ler cars and trucks. Check fluid ... 1,000 miles. Follow ... er's recommended ... plete changes. 3 ... ed for complete ... structions for o... printed on each ... Manual with deta... and instructions ... change and add... case of 12 qts. W... 4 oz.; Case of 12 ...

61 C 3676.....1 Q...

61 C 3676.....12 Q...



DIFFERENTIAL ASSEMBLIES 27.50 for Plym. 1933–52

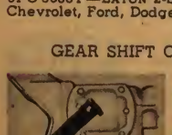
[6] [7] Precision rebuilt with all worn gears, bearings and other parts replaced. Complete, carefully assembled within housing; adjusted ready for installation. (NOTE: Units for Fords are only partially assembled due to the type of design used for those cars). Certain models for Chevrolets and G.M.C. Trucks also include torque tube and drive shaft assembled to housing.

State make, year, model and Ser. No. of car or truck; also state whether Std. or automatic transmission. Allow 10 days extra for shipment from Chicago Factory, plus time in transit.

For Only These Years, Models	Cat. No.	Price	Lbs.
BUICK 1940-54 Ser. 40, 50, 70 (Ex. Dynaflow)	61 C 3589 F	$39.95	75
CHEVROLET 1940–54 (ex. Powerglide), complete Torque Assembly	61 C 3582 F	49.50	90
1937–54 ½, ¾-Ton Trucks (With Torque Assembly)	61 C 3593 F	59.95	90
1946–54 1-Ton (With Torque Assem.)	61 C 3576 F	49.95	100
CHRYS. (ex. V-8), DESOTO, DODGE 1933–52	61 C 3577 F	27.50	62
DODGE 1937–52 ½-Ton Truck	61 C 3577 F	27.50	62
(7) FORD 1936–48 Cars, 1936–41 ½-Ton	61 C 3575 F	26.95	43
1949–54 cars	61 C 3578 F	42.50	40
GMC 1937-54 ½, 3¼T (With Torque Assem.)	61 C 3593 F	59.95	90
INTERNATIONAL TRUCK 1933–49 ½, ¾ Ton	61 C 3571 F	26.95	65
(7) MERCURY 1942–48	61 C 3575 F	26.95	43
1949–50 (less housing)	61 C 3581 F	31.95	30
1952–54	61 C 3578 F	*42.50	40
OLDSMOBILE 1939–53; PONTIAC 1939–54 All	61 C 3591 F	41.95	60
PLYMOUTH 1933–52 Cars, ½-Ton Trucks	61 C 3577 F	27.50	62

61 C 3583 F—EATON 2-SPEED AXLE CARRIER ASSEMBLY. For 1940–53 Chevrolet, Ford, Dodge 1½ and 2-ton trucks. Wt. 90 lbs....$129.95

GEAR SHIFT CONVERSION KIT 1.59 for Chev.



For Chevrolets. Converts vacuum gear shift into mechanical gear shift. Eliminates vacuum shift troubles. Easily installed. For all 1940–48 Chevrolet cars (except Convertibles.)

61 C 3679—Ship. wt. 2 lbs.....Kit $1.59

MONTHLY PAYMENT PLAN

When cash is not convenient, you may find it helpful to use Wards Monthly Payment Plan. See Inside Back Cover for details and terms.

UNIVERSAL JOINTS, JOURNAL ASSEMBLIES AND REPAIR PARTS 1.45 TO 5.95

[8] UNIVERSAL JOINTS. Complete. Drop-forged steel for added strength, durability. Precision finished to tolerances required by original equipment parts.

For Only These Years, Models	Lbs.	Oz.	Cat. No.	Each
BUICK 1948–52 (All Dynaflow)	4	8	61 C 2507	$5.95
CHEVROLET 1940–48, all Pass. Cars	4		61 C 2503	4.69
1949–54 Cars, ex. Power Glide.	3	4	61 C 2505	4.69
1950–52 Power Glides	3	4	61 C 2506	4.69
1953–54 All Power Glide	3	4	61 C 2502	4.69
1940–47 ½-Ton 3-Speed Truck	4		61 C 2503	4.69
1948–54 ½-Ton 3-Speed Truck	3	4	61 C 2505	4.69
FORD 1928–48 Cars (ex. 60 H.P.)	4		61 C 2509	3.79
1928–41 ½-Ton Trucks	4		61 C 2509	3.79
MERCURY 1938–48 All	4		61 C 2509	3.79

[9] UNIVERSAL JOINT JOURNAL ASSEMBLIES. Replaces original equipment perfectly. Includes journal, 4 journal bushings (wing type if needed), needle-bearing assemblies, washers, etc. Heavy-duty. Av. wt. 1 lb. 8 oz.

For Only These Makes, Years, Models	Cat. No.	Price
CHEVROLET 1940–54 cars, ½-Ton Trucks	61 C 2522	$1.98
1941–54 ¾, 1, 1½, 2-Ton Trucks	61 C 2523	3.29
1955 cars	61 C 2524	2.75
CHRYSLER, DE SOTO 1940–52 6-cyl.	61 C 2540	5.49
FORD 1942–54 ½, ¾-Ton 3-speed Truck	61 C 2524	2.75
1940–54 1½-Ton Truck	61 C 2523	3.29
1949–55 cars (Front)	61 C 2526	3.29
1949–55 cars (Rear)	61 C 2525	3.19
HUDSON 1936–54; KAISER 1950–54	61 C 2524	2.75
MERCURY 1949–54 (Front)	61 C 2526	3.29
1949–54 (Rear)	61 C 2525	3.19
1955 (Front and Rear)	61 C 2524	2.75
NASH 1937-40 6-cyl.; 1941-50 6-cyl. 4160, 4260, 4660, 4760, 4860, 4960, 5060	61 C 2525	3.19
OLDS. 1939–53, 6 and 8-cyl. (Front)	61 C 2528	3.29
1939–52, 6 and 8-cyl. (Rear)	61 C 2527	3.29
1953 All (Rear)	61 C 2541	3.19
1954–55 All Hydra (Front)	61 C 2529	3.79
1954–55 All Hydra (Rear)	61 C 2530	3.79
PONTIAC 1941–55 All (Front)	61 C 2528	3.29
1941–55 All (Rear)	61 C 2527	3.29
STUDE. 1936–55 All; WILLYS JEEP 1942–55	61 C 2524	2.75

[10] UNIVERSAL JOINT BALL HOUSING. Replaces original. Solid steel (not die cast). Gives long service. Wt. 4 lbs.

61 C 2547—For Chev. 1937–54 cars, ½-Ton trucks.....$1.98

[11] UNIVERSAL JOINT REPAIR KITS. Ball and needle type ... rear. Kit includes body, two balls with roller, pin, new ... two centering buttons, spring, plate, gasket. For Only: C... 1937–39 6-cyl.; Dodge, Plym. 1933–55 (ex. 7-pass., early ... rear); DeSoto 1937–40; Kaiser 1947–50, Frazer 1948–51 front ...

61 C 2542—Complete Kit. Ship. wt. 2 lbs. 8 oz.....

61 C 2543—Kit Without Body (leather boot). Ship. wt. 1 lb. 8 ...

[12] BELL HOUSING SUPPORT. For Chevrolet 1937–54 cars ... trucks; also for Chevrolet 1929–40 1½-Ton trucks. Helps ... drive shaft and universal joint vibrations. Saves wear. Fr...

61 C 2546—With bolts, nuts, springs. Ship. wt. 3 lbs.....

[13] "U" JOINT FLANGE ASSEMBLY. Heavy-duty. Replac...

61 C 2520—Ford, Merc. 1949–54. Front. Wt. 1 lb. 4 oz...

61 C 2521—Ford, Merc. 1949–54. Rear. Wt. 1 lb. 4 oz.....

61 C 2518—Pontiac 1947–55; Olds. 1947–51. Rear. Wt. 1 lb. ...

WHEEL, PINION SHAFT, DIFFERENTIAL BEA...

[14] Finest chrome alloy heat-treated steel. Highly finished ... sized for perfect fit. Meet S.A.E. Specifications.

WHEEL BEARINGS. Complete set for front wheel, single ... rear wheel. If one bearing has failed replace all at same ... sets complete for one wheel—inner and outer cup co...e, gre... er, (ex. sets for Chev. are ball bearing type). Rear bearin... complete unit. Av. ship. wts.: Front set 2 lbs.; rear singles.

For Only These Makes, Years Models of Pass. Cars	Front Wheel Bearing Sets		Rear Single
BUICK 1939–55 Ser. 40, 50	61 C 2607	$4.49	.....
CHEVROLET 1933–36 Master	61 C 2608	2.89	.....
1937–40 All	61 C 2608	2.89	61 C 261...
1941–55 All	61 C 2609	3.25	61 C 2...
CHRYSLER, DESOTO, DODGE, PLYMOUTH 1937–48 6-cyl.	61 C 2610	4.25	61 C 261...
DODGE, PLYM. 1949–54 5-pass.	61 C 2606	4.25	61 C 2...
FORD 1928–36 All	61 C 2611	3.95	61 C 261...
1938–48 (ex. 60 HP)	61 C 2611	3.95	61 C 261...
1949–54	61 C 2612	4.35	61 C 2...
PONTIAC 1940–54	61 C 2609	3.25	.....

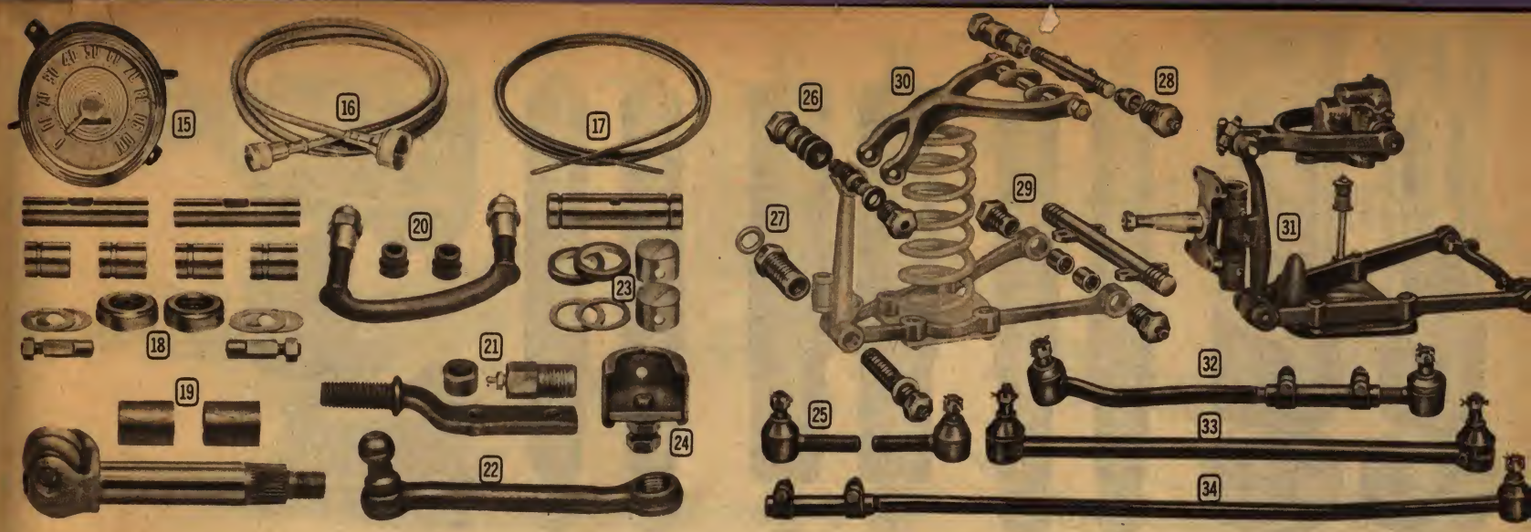
PINION SHAFT BEARINGS FOR CHEV. Ship. wt. 1 lb. 8 oz.

61 C 2617—Front, 1937–54..$5.95

61 C 2618—Rear, 1935–36 Master; 1937–54 All Models.....$2.95

DIFFERENTIAL, MA... BEARINGS with inner ... or roller, outer cup. Sh...

61 C 2619—For Chevr... All Models.....



Front End Parts for Cars, Trucks...10% Down

REBUILT SPEEDOMETER 7.45 Exchange

15 Original equipment heads, completely rebuilt; new parts where needed. Mileage reset to zero.

NOTE: Color won't always match original.

FULL PRICE PLAN: Send full price plus postage. We send head and coupon good for refund after old head is sent *Postpaid*. EXCHANGE PRICE: Send old head *Postpaid* plus exchange price, postage. Old unit must be rebuildable, same year, type ordered. *Mailed* promptly from Factory in Minneapolis, Minn. Pay charges from there. Ship. wt. 4 lbs.

FOR ONLY THE FOLLOWING: CHEVROLET 1933–55 Cars, 1941–55 Trucks; FORD V-8 1932–50; 1952–53 Cars; FORD TRUCKS 1932–55 All; MERCURY 1948–51; PONTIAC 1940–55; PLYMOUTH 1934–55 Cars; STUDE. 1941–55 Champ. Cars. *State Make, Year; also Model Name, Number or Letters (as Super, Series 40, P2, etc.)*

61 C 4699 K—Full Price....$10.95; Exchange Price....$7.45

16 SPEEDOMETER CABLE AND HOUSING. Complete assembly. Grease packed. All fittings attached for easy installation. Average ship. wt. 1 lb.

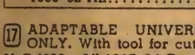
FOR CARS ONLY, UNLESS OTHERWISE STATED	Cat. No.	Price
BUICK 1937–52, 1954–55 All Models	61 C 4601	$1.09
CADILLAC 1937–55 All Models	61 C 4601	1.09
CHEVROLET 1937–55 All Models	61 C 4601	1.09
CHRYSLER 1948–49 All Ex. Spec. Equip.	61 C 4601	1.09
1950–55 All Models	61 C 4601	1.09
DESOTO 1946–47 All Ex. Spec. Equipment	61 C 4601	1.09
1948 Standard and Spec. Equipment	61 C 4601	1.09
1949–55 All Models	61 C 4601	1.09
DODGE 1942–45 D22, D23	61 C 4601	1.09
1946–55 All Passenger Cars	61 C 4601	1.09
FORD 1934–48 All Passenger Cars	61 C 4602	1.09
1949–54 All Passenger Cars	61 C 4608	1.89
HUDSON 1938–39 All Models, 1940 Stand.	61 C 4601	1.09
LINCOLN 1949–54 All with Hydra	61 C 4601	1.09
MERCURY 1939–46 All Models	61 C 4602	1.09
1949–55 All Models	61 C 4608	1.89
OLDSMOBILE 1937–55 All Models	61 C 4601	1.09
PLYMOUTH 1935–36 All Ex. P2 7-Pass.	61 C 4602	1.09
1937–38 Std. and Overdrive Models	61 C 4602	1.09
1939 All Overdrive Models	61 C 4602	1.09
1937–38 Trucks and Panel Delivery	61 C 4602	1.09
1946–49 All Ex. Spec. Equipment	61 C 4601	1.09
1950–55 All Models	61 C 4601	1.09
PONTIAC 1937–55 All Models	61 C 4601	1.09
WILLYS 1942–45 All except Overdrive	61 C 4601	1.09
1942–45 Panel Delivery	61 C 4601	1.09
1946–48 C12, C12A, C12A Jeep	61 C 4601	1.09
1950–52 All	61 C 4601	1.09

17 ADAPTABLE UNIVERSAL SPEEDOMETER CABLES ONLY. With tool for cutting, crimping to correct length.

61 C 4623—All 1937–54 Cars. 93 in. long. Ship. wt. 7 oz....69c

COMPLETE KING BOLT SETS 2.29 for Chev. 1939–54

18 Old, worn King Bolts can cause your wheels to shimmy—making steering difficult and causing extra wear on your tires. Replace old parts now with Wards King Bolt set. Quality Chrome Nickel Alloy Steel—hardened, heat-treated, accurately ground for perfect fit. Everything for both front wheels—bolts, pins, nuts, thrust ball bearings, bushings, etc., as pictured. Order below. Average Ship. wt. each set, 3 lbs.



KING BOLT BUSHING REAMERS, REMOVERS. Pictured at left. Needed to install new King Bolts correctly. Proper spiral design for best results. Both ends of cutter reamer ground to act as pilots. Carbon steel, tempered, precision ground. Milled flutes remove burrs. Order below. Av. wt. reamer, each, 1 lb.

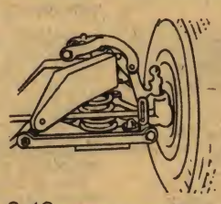
For Only Years, Mod. Listed	KING BOLTS		REAMERS	Ea.
BUICK 1938–54, Ser. 40, 50, 60, 70	61C4200	$2.29	61C9362	$1.29
CADILLAC 1938–55	61C4223	4.39	61C9367	1.39
CHEV. 1934–38 Master, Master DeLuxe (Knee Action)	61C4204	2.29	61C9356	1.55
1937–40 Mas. GB, HB, JB, KB (without Knee Act.)	61C4205	1.98	61C9355	1.19
1939–54, All Pass. (Knee Action) except JB, KB	61C4206	2.29	61C9356	1.55
1931–52 1½-Ton Truck	61C4207	2.19	61C9357	1.35
1941–54 Truck, AK, AL, AM, AN, BK, BL, BM, BN	61C4209	2.29	61C9356	1.55
1953–54 ¾, 1, 1½-Ton Truck except DD, SBC	61C4224	2.75	61C9357	1.35
DESOTO 1940–55 ex. 7 Pass., PS	61C4222	3.15	61C9359	1.35
DODGE 1939–52 D11, 14, 17, 19, 22, 24, 41	61C4212	2.09	61C9359	1.35
1949–52 D30, 34, 42; 1953–55 except 7 Pass.	61C4222	3.15	61C9359	1.35
FORD 1909–27 Model T	61C4236	1.98		
1928–31 Mod. A Cars	61C4213	2.49	61C9360	1.35
1932–34 Cars, ½-Ton Trucks	61C4214	2.49	61C9360	1.35
1935–36 Cars, ½-Ton Trucks	61C4215	2.49	61C9360	1.35
1937–41 Cars	61C4216	1.98	61C9360	1.35
1942–48 All Cars	61C4217	2.09	61C9360	1.35
1949–53 cars	61C4237	2.29	61C9360	1.35
1938–52 V-8, 1½-Ton Trucks	61C4219	3.79	61C9361	1.85
HUDSON 1940–54 except Jet	61C4232	6.49	61C9363	1.39
KAISER, FRAZER 1946–48	61C4235	3.49	61C9359	1.35
1949–53	61C4239	4.69	61C9359	1.35
LINCOLN 1949–51	61C4238	2.29	61C9364	1.49
MERCURY 1939–41	61C4216	1.98	61C9360	1.35
1942–48	61C4217	2.09	61C9360	1.35
1949–51	61C4238	2.29	61C9364	1.49
1952–53	61C4237	2.29	61C9360	1.35
OLDS. 1937–55 All	61C4226	2.29	61C9362	1.29
PLYMOUTH 1939–55 All 6-Cyl.	61C4212	2.09	61C9359	1.35
1935–37 Cars; 1937–41 Trks.	61C4211	1.98	61C9359	1.35
1955 V-8	61C4222	3.15	61C9359	1.35
PONTIAC 1934–35 (Knee Action)	61C4204	2.29	61C9356	1.55
1937–39 All	61C4226	2.29	61C9362	1.29
1940–54 All	61C4231	2.19	61C9362	1.29
STUDEBAKER 1941–46 Champ.	61C4233	10.85	61C9366	1.75
1947–49 Champion	61C4220	12.45	61C9366	1.75
1951–55 All	61C4221	16.50		
WILLYS 1937–53 except 1947–52 Station Wagon	61C4230	2.69	61C9358	1.09

CHECK THESE DANGER POINTS FOR WORN FRONT END PARTS

Defective Front End Parts could very easily result in an accident for you. If your car has been steering hard, if your wheels are not in alignment, check these four danger points.

1. Front Suspension parts.
2. Coil Springs.
3. Tie Rod Ends and King Pins.
4. Shock Absorbers.

Let Wards supply you with new Front End Parts. Use our convenient Monthly Payment Plan. See Inside Back Cover.



STEERING GEAR SECTOR SETS 6.49 For Chev. 1939–48

19 Replacement tooth or roller type sector. Bushings included where necessary. Average Ship. wt. set, 3 lbs. 12 oz.

Only For These Car and Truck Models	Cat. No.	Price
FORD 1928–31 A cars (2 tooth)	61 C 4351	$2.49
1937–48 pass., Mercury 1939–48	61 C 4369	7.45
1949–51 Pass. Cars	61 C 4378	7.95
1952–53 Pass. Cars	61 C 4361	8.45
CHEVROLET 1939–48 Cars (except JB, KB)	61 C 4367	6.49
1949 Pass. Cars; Early 1950 Pass. Cars	61 C 4355	8.45
Late 1950–52 All	61 C 4359	8.45
1953–54 Passenger Cars	61 C 4352	8.45
CHRYSLER, DESOTO 1942–48 All	61 C 4394	8.45
DODGE 1942–54 Pass. Cars	61 C 4394	8.45
JEEP Ford and Willys 1942–54 All	61 C 4395	8.59
OLDSMOBILE 1937–54 ex. "98"; PONTIAC 1937–54	61 C 4377	7.75
PLYMOUTH 1942–54 Pass. Car	61 C 4394	8.45

MISCELLANEOUS STEERING PARTS 1.49 Idler Arm Adjuster

20 TO 23 IDLER ARM SUPPORTS AND BRACKETS. Complete with bushings, seals and fittings where necessary.

For Following Cars	Steering Part	Cat. No.	Lbs.	Oz.	Price
CADILLAC 1939–55	Idler Arm Support	61 C 4523	1		$1.39
1939–55	Idler Arm	61 C 4444	1	8	1.55
CHEVROLET 1949–54	Idler Arm Shaft	61 C 4524	1		98c
FORD 1949–51	Idler Arm	61 C 4521	1	8	$1.98
1949–55	Mounting Bracket	61 C 4553	1	8	69c
1952–55 (ex. Pwr. St.)	Idler Arm Unit	61 C 4546	1	8	$2.19
HUDSON 1948–54 ex. Jet	Idler Arm Shaft	61 C 4449	1	4	4.25
KAISER, FRASER 1946–50	Idler Arm	61 C 4547	1		1.98
LINCOLN 1949–51	Idler Arm	61 C 4522	1	8	2.45
1949–53 ex. Pow. St.	Mounting Bracket	61 C 4554	1		69c
MERCURY 1949–51	Idler Arm	61 C 4522	1	8	$2.45
1949–53 ex. Pow. St.	Mounting Bracket	61 C 4554	1		69c
1952–54 ex. Pow. St.	Idler Arm Unit	61 C 4546	1	8	$2.19
OLDSMOBILE 1939–55	Idler Arm Support	61 C 4523	1		1.39
1939–48	Idler Arm	61 C 4444	1	8	1.55
PACKARD 1941–55 Clip	Idler Arm Support	61 C 4523	1		1.39
PONTIAC 1939–54	Idler Arm Support	61 C 4523	1		1.39
1939–54	Idler Arm	61 C 4444	1	8	1.55

24 IDLER ARM ADJUSTER. Does away with dangerous and undesirable play in your steering linkage. Mounts on idler arm. Simple and easy to install. Ship. wt. 8 oz.

61 C 4555—For 1949–54 Chevrolet Passenger cars only....$1.49

BELL CRANK PIN UNIT. (Not shown.) Pin (shaft) and needle bearings.

61 C 4551—For Willys 1946–48 CJ-2-A. Ship. wt. 12 oz....$2.29

61 C 4556—For Willys 1949–55 CJ-3-A. Ship. wt. 12 oz.... 4.25

REPLACEMENT TIE ROD ENDS 2.39 For Ford 1949–51

25 First quality drop-forgings. In pairs (1 left, 1 right). Av. wt. 1 lb. 8 oz. *Remove ball stud from spindle forging ex. Chevrolet 1939–40.

Only for Makes, Years, Models Listed	Cat. No.	Pair
BUICK 1949–55 Series 40, 50	61 C 4241	$3.79
CADILLAC 1939–55	61 C 4460	3.59
*CHEVROLET 1938–54 All pass.	61 C 4401	1.85
1946–51 1-Ton Truck	61 C 4402	2.29
1935–54 1½-ton trucks except Cab-Over-Engine	61 C 4412	2.29
1930–54 ½-ton Chevrolet and GMC trucks	61 C 4249	1.89
CHRYSLER 1937–48 6-cyl. (Right Rod)	61 C 4408	3.19
1937–48 8-cyl. (Left Rod)	61 C 4245	3.19
1949–55 8 and 8-cyl. (Right or Left Rod)	61 C 4419	3.89
DE SOTO 1937–48 6-cyl. (Right Rod)	61 C 4408	3.19
1937–48 6-cyl. (Left Rod)	61 C 4245	3.19
1949–55 6 and 8-cyl. (Right or Left Rod)	61 C 4419	3.89
DODGE 1940–55 6-cyl. (Right Rod)	61 C 4408	3.19
1940–54 6-cyl. (Left Rod)	61 C 4245	3.19
1955 6-cyl. (Left Rod)	61 C 4408	3.19
1954–55 V-8 with Pow. St. (Right or Left Rod)	61 C 4252	4.29
1955 V-8 Ex. Pwr. St. (Right or Left Rod)	61 C 4419	3.89
FORD 1935–48 All pass. (right or left rod)	61 C 4404	1.89
1949–51 Pass. Cars	61 C 4416	2.39
1952–53 All Pass. (outer ends)	61 C 4247	2.29
1954–55 All Pass. Except Thunderbird	61 C 4461	2.39
HUDSON 1948–54 All ex. Jet	61 C 4414	3.79
1953–54 Jet	61 C 4254	3.69
INTERNATIONAL TRUCKS 1931–54 ½, ¾, 1 ton	61 C 4402	2.29
KAISER & FRAZER 1947–54 All	61 C 4411	3.19
LINCOLN 1949–55 All (outer ends)	61 C 4417	2.79
MERCURY 1939–48	61 C 4404	1.89
1949–51 All (outer ends)	61 C 4417	2.79
1952–53 All (outer ends)	61 C 4248	3.09
1954–55 All (outer ends)	61 C 4417	2.79
NASH 1949–51 All (Statesman)	61 C 4423	3.65
1950–55 Rambler	61 C 4246	3.09
1952–55 Statesman, Ambassador	61 C 4255	4.29
OLDSMOBILE, 1939–55 All	61 C 4406	3.29
PLYMOUTH 1940–55 6-Cyl. All pass. (Right Rod)	61 C 4408	3.19
1940–55 All Pass. (Left Rod)	61 C 4245	3.19
1955 V-8 With Power Steering	61 C 4252	4.29
1955 V-8 Without Power Steering	61 C 4419	3.89
PONTIAC 1940–55 All	61 C 4406	3.29
STUDEBAKER 1939–46 Champion (Right or Left)	61 C 4412	2.98
1947–49 Champion (Center Rod)	61 C 4412	2.98
1947–49 Champion (Right or Left)	61 C 4418	2.98
1950 Champion	61 C 4256	3.09
1951–55 Champion and Commander	61 C 4250	2.19
WILLYS JEEP 1945–55 CJ2A, CJ3A (R. H. Assem.)	61 C 4415	3.79
1945–55 CJ2A, CJ3A (L. H. Assem.); M, A, MB.	61 C 4243	2.45
1946–54 Jeepster, Station Wagon	61 C 4242	2.50

KNUCKLE SUPPORT ARM SETS 2.29 Chev. 1949–54

26 TO 30 New Knuckle Support Arm Sets for better steering, smoother driving, even tire wear. Heat treated, tested, inspected. For a complete job, replace upper and lower support arm, also control arm sets and upper control arm unit (below) at same time. Coil spring, steering knuckle not included.

26 UPPER STEERING KNUCKLE SUPPORT ARM (PIVOT PIN) SETS. Connects upper end of steering knuckle support to shock absorber. Sold only in pairs for right and left. Av. ship. wt. pair, 2 lbs. 8 oz.

27 LOWER STEERING KNUCKLE SUPPORT ARM (PIVOT PIN) SETS. Connects lower end of steering knuckle support to coil spring lower control arms. In pairs for right and left. Av. ship. wt. pair, 2 lbs.

Only For These Years, Models	(26) Upper	Pair	(27) Lower	Pair
BUICK 1937–55 All	61 C 4475	$1.98		
1937–40 All; 1946–52 Ser. 70			61 C 4476	$2.19
1942–52 Ser. 40, 50; 1953–55 All			61 C 4503	2.59
CADILLAC 1939–55			61 C 4451	3.39
1941–49	61 C 4452	3.49		
1950–55	61 C 4453	3.25		
CHEVROLET 1939–48 ex. JB, KB	61 C 4477	1.95	61 C 4478	1.75
1949–54	61 C 4515	2.29	61 C 4516	2.29
CHRYS. 1941–47 6-cyl. all (ex. 7 Pass. and Station Wagon)	61 C 4479	2.79	61 C 4480	2.69
1941–54 all 8-cyl.	61 C 4454	3.98	61 C 4455	3.69
1948–55 all (except 7 Pass. and Station Wagon)	61 C 4509	2.98	61 C 4510	2.98
DESOTO 1941–47 6-cyl. (ex. 7 Pass. and Station Wagon)	61 C 4479	2.79	61 C 4480	2.69
1948–55 (except 7 Pass. and Station Wagon)	61 C 4509	2.98	61 C 4510	2.98
DODGE 1941–47 6-cyl. (except 7 Pass. and Station Wagon)	61 C 4479	2.79	61 C 4480	2.69
1948–55 (except 7 Pass. and Station Wagon)	61 C 4509	2.98	61 C 4510	2.98
FORD 1949–53 All	61 C 4491	2.98	61 C 4492	2.69
HUDSON 1940–54 (except Jet)			61 C 4486	2.59
1946–54 All (except Jet)	61 C 4456	3.29		
KAISER, FRASER 1946–53	61 C 4508	2.59	61 C 4480	2.69
LINCOLN 1949–51 All	61 C 4491	2.98	61 C 4495	3.09
MERCURY 1949–51	61 C 4491	2.98	61 C 4495	3.09
1952–53	61 C 4491	2.98	61 C 4492	2.69
NASH 1941–42 Ambassador	61 C 4480	2.69	61 C 4480	2.69
1946–48 All	61 C 4480	2.69		
OLDSMOBILE 1937–38 All	61 C 4475	1.98	61 C 4476	2.19
1939–54 All	61 C 4475	1.98	61 C 4482	2.19
PLYMOUTH 1941–47 6-cyl. (ex. 7 Pass. and Station Wagon)	61 C 4479	2.79	61 C 4480	2.69
1948–55 (except 7 Pass. and Station Wagon)	61 C 4509	2.98	61 C 4510	2.98
PONTIAC 1937–38 All	61 C 4475	1.98	61 C 4476	2.19
1939–48	61 C 4475	1.98	61 C 4482	2.19
1949–53 All	61 C 4518	3.29	61 C 4482	2.19
WILLYS 1946–55	61 C 4445	2.08	61 C 4446	3.39

28 29 UPPER, LOWER STEERING KNUCKLE CONTROL ARM SETS. Complete for right and left front. Av. ship. wt. pair, 8 lbs.

Only For These Years, Models	(28) Upper	Pair	(29) Lower	Pair
BUICK 1946–55 All			61 C 4505	$7.39
CADILLAC 1938–55 All			61 C 4500	7.39
CHEVROLET 1939–48 except JB, KB. Late 1949–54 All	61 C 4513	$2.89	61 C 4466 / 61 C 4514	5.49 / 6.45
CHRYSLER, DE SOTO 1940–54 6-cyl. (except 7-Pass. Sta. Wag.)	61 C 4471	4.98	61 C 4470	5.59
DODGE 1941–54 6-cyl. (except 7-Pass., Station Wagon)	61 C 4471	4.98	61 C 4470	5.59
FORD 1949–53 All	61 C 4494	4.89	61 C 4493	6.39
HENRY J. 1951–54	61 C 4494	4.89		
HUDSON 1948–54	61 C 4457	6.45	61 C 4458	9.45
KAISER, FRASER 1946–50	61 C 4507	4.69	61 C 4473	5.89
LINCOLN 1949–51	61 C 4496	5.19	61 C 4500	7.39
MERC. 1949–51	61 C 4496	5.19	61 C 4500	7.39
1952–53	61 C 4494	4.89	61 C 4493	6.39
OLDSMOBILE 1939–55 All			61 C 4473	5.89
PLYM. 1941–54 (ex. Sta. Wag.)	61 C 4471	4.98	61 C 4470	5.59

30 UPPER CONTROL ARM UNIT. Connects Upper Steering Knuckle Support Arm and Control Arm. Ship. wt. 5 lbs. 8 oz.

61 C 4448—Chrys., De Soto, Dodge, Plym. 1941–54 (ex. 7 Pass.).. $5.25

REBUILT KNEE ACTION ASSEMBLIES 59.95

31 For better steering control, smoother driving, less tire wear, greater safety. Each unit fitted with these New parts: king bolt set, upper support pivot kit, lower support pivot kit, lower inner shaft kit, stabilizer kit, lubrication fittings, seals. Rebuilt shock absorber in each unit. Assembled, aligned and pre-set, ready for installation.

FOR THESE CARS: 1939–49 Buick, Ser. 40, 50, 60, 70; 1939–50 Chev.; 1946–50 Chrys. 6, De Soto, Dodge, Plym.; 1940–48 Olds. 6, Pont. 6.

NOTE: Return old units *prepaid* later to nearest Mail Order House for $13.50 credit per pair. Shipped in 2 weeks from Fac. in central Ohio—pay charges from nearest Mail Order House. Allow transit time. Average Ship. wt. 50 lbs.

Be sure to state Make, Year, Model Name, Number or Letters (for example: Super, Series 40, P19, D4, Etc.).

61 C 4450 F—Full Price. (Return exchange coupon later with old units for $13.50 Credit per pair). $6 Down.....or Cash Pair $59.95

32 COMPLETE TIE ROD-SLEEVE-END ASSEMBLY. Drag Link and Sleeve complete with one Tie Rod End.

61 C 4426—For Ford 1949–51 (left). Ship. wt. 3 lbs.....$3.69

61 C 4425—Ford 1949–51 (right). Ship. wt. 3 lbs..... 3.69

61 C 4428—For Ford 1952–53 (right or left). Ship. wt. 3 lbs. 8 oz... 2.98

61 C 4427—For Mercury, Lincoln 1949–51 (right or left). Wt. 4 lbs. 4.59

61 C 4429—For Mercury 1952–53 all (right or left). Ship. wt. 3 lbs. 4.49

33 34 DRAG LINKS. Fit only car makes, years and models listed.

61 C 4433 M—Chev. 1940–48 All Pass. Wt. 4 lbs. 4 oz.....$2.45

61 C 4434 M—Chevrolet 1949–54. Ship. wt. 3 lbs. 8 oz..... 2.35

61 C 4251—Chevrolet 1949–54 All Short rod assem. Wt. 3 lbs... 3.59

61 C 4436—Dodge V-8 1953–54 ex. P. S. left. Wt. 5 lbs..... 5.69

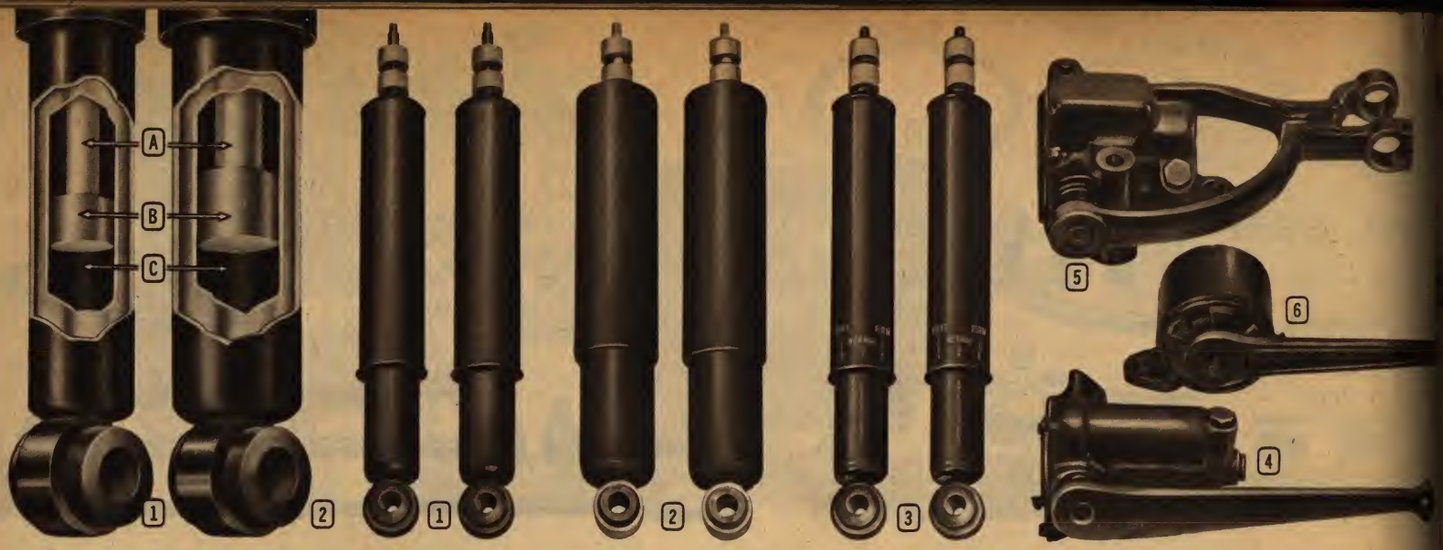
61 C 4437—Dodge V-8 1953–54 ex. P. S. (right). Wt. 5 lbs..... 5.69

61 C 4430 M—Ford, Mercury 1935–41 (less end). Ship. wt. 4 lbs.. 2.79

61 C 4431 M—Ford, Mercury 1935–41 (with end). Ship. wt. 6 lbs.. 3.75

61 C 4432 M—Ford, Mercury 1942–48 (with sleeve). Wt. 7 lbs.... 2.98

61 C 4438 M—Ford 6 and 8 cyl., Mercury 1952–53 (steering arm to idler arm assembly). Ship. wt. 6 lbs.....$5.79



New Ride Comfort With Wards Shock Absorbers

IT'S WHAT'S INSIDE THAT MEANS BETTER RIDE:

All direct action shock absorbers look alike on the outside, but there can be a mighty big difference inside. Note the larger, heavy-duty working parts in Wards Heavy Duty "Ride King" Shock Absorbers (2) in the cut-away views above:

(A) LARGER DIAMETER ROD (B) LARGER DIAMETER PISTON

(C) LARGER WORKING CHAMBER

. . . means more fluid capacity and increased cushioning action . . . more ride comfort. Choose Wards Heavy Duty "Ride King" Shock Absorbers for a better ride than you ever had from your car's original equipment shock absorbers.

DRIVING DANGERS FROM WORN SHOCKS . . . TEST THEM YOURSELF

Worn out shock absorbers have a number of dangerous effects on your car. The following illustrations and explanations tell you the dangerous effects to look for and how to test your shocks when these effects are observed.

POOR STEERING

If your steering wheel shimmies and shakes and your car is hard to steer the cause may be worn out front shocks. Check your shock absorbers immediately and replace them if worn out.

TIRE WEAR

If any of your tires appear to be wearing unevenly, on one side or in spots, the cause may be worn shock absorbers. Check your shocks immediately and replace them if worn out.

SPRING FAILURE

If your car lists or leans to one side a worn shock absorber has probably resulted in a broken spring. Check shocks and springs immediately and replace if worn or broken.

HITTING TOP

If your head comes close to or hits the top of your car and your car continues to bounce after hitting road bumps your shocks are worn out. Replace them immediately.

BOUNCE TEST

Stand on car bumper and bounce your weight up and down. Jump off suddenly. If car continues to bounce, shocks are worn out—replace them immediately.

LEAK TEST

Put your car on a lift so that shocks are easy to get at. Run your finger around outside of lower cylinder. If oil is present shock leaks—replace it immediately.

FEATURES OF WARDS STANDARD AND "RIDE KING" NEW SHOCKS

MADE BY ONE OF AMERICA'S PIONEER SHOCK ABSORBER MANUFACTURERS. Built with all the latest engineering and design improvements, quality materials, precision machining and exacting assembly to increase your riding comfort and give better control on rough roads and at high speeds. Wards Airplane Type Shock Absorbers have all of these. That's why there's such a big difference in the ride and service you'll get from them. They're held to the same high standards and close tolerances as the finest precision instruments.

LATEST TYPE VALVE ACTION provides increased safety and comfort. A simplified valving that automatically compensates for varying road conditions. Gives spring control proportionate to demands of load and road—provides full range control for all speeds on all kinds of roads. That's why Riversides give you riding comfort even on the roughest roads at all speeds.

HEAVY STEEL CYLINDER finished to gun barrel smoothness, steel rod mirror finished. Hardened piston of finest quality metal with multi-lipped wiping edge to prevent leakage—non-scoring, mirror-finished. Steel control valve in piston is finest spring steel—won't break in use.

SPECIAL FLUID provides constant performance at all temperatures. It's scientifically blended—won't thin out in extreme heat nor thicken in extreme cold.

FACTORY SEALED, electronically welded to prevent fluid leakage.

TOUGH WELD makes stud, cap and rod all "one rugged unit"—eliminates breakage at this vital strain point. Individually tested at the factory for perfect shock absorber pattern—assures uniformity, better riding performance, more ride comfort.

NEW SHOCK ABSORBERS 6.49, 13.25 Pair

[1] RIVERSIDE STANDARD SHOCK ABSORBERS. Duplicates original equipment in barrel size and fluid capacity. Built to give you the same ride comfort your car had when it was new. Low-priced for extra savings . . . and you can save even more by installing them yourself.

Simplified modern valving gives good ride control on rough roads, assures long shock absorber life (see Features at left). Replenishing valve provides rapid flow of fluid for maximum shock absorption.

Easy to install—fit exactly. Buy in pairs for best results. Live rubber bushings included. Av. ship. wt. each, 4 lbs.

RIVERSIDE STANDARD SHOCKS. Order below.
Each.....3.49 2 for.....6.49

[2] HEAVY DUTY "RIDE KING" SHOCK ABSORBERS—Wards heaviest and largest shock absorber—for toughest service, heavy loads, rough and bumpy roads. Larger working parts (see cut-away view above, explanation at left).

Recommended for bigger, heavier cars that need greatest shock control—and for lighter cars that want big-car shock control for rough roads.

Heavy duty, yet compact to fit cars most ordinary heavy-duty shocks won't fit. Easy to install—fit standard mountings without redrilling or special brackets. Bushings incl. Av. ship. wt. each, 5 lbs.

RIVERSIDE "RIDE KING" SHOCKS. Order below.
Each.....6.98 2 for.....13.25

Fit Only These	Loc.	Standard	Ride King
CADILLAC 1950–53	Front	61 C 3048	61 C 3050
1950–51	Rear	.....	61 C 3061
CHEVROLET			
1949–54 Cars	Front	61 C 3048	61 C 3050
1949–54 Cars	Rear	61 C 3049	61 C 3051
CHRYSLER 1938–50	Front	61 C 3031	61 C 3052
1937–50	Rear	61 C 3030	61 C 3053
1951–54	Front	61 C 3014	61 C 3000
1951–55	Rear	61 C 3015	61 C 3001
DE SOTO 1938–50	Front	61 C 3031	61 C 3052
1937–50	Rear	61 C 3030	61 C 3053
1951–54	Front	61 C 3014	61 C 3000
1951–55	Rear	61 C 3015	61 C 3001
DODGE 1939–50 Cars	Front	61 C 3031	61 C 3052
1937–50 Cars	Rear	61 C 3030	61 C 3053
1951–54 Cars	Front	61 C 3014	61 C 3000
1951–54 Cars	Rear	61 C 3015	61 C 3001
1952–54½ & 1-ton	F&R	61 C 3015	.....
FORD 1947–48 Cars, Sta. Wags.	Front	61 C 3042	.....
1947–48 Cars	Rear	61 C 3043	.....
1949–55 Cars	Front	61 C 3044	61 C 3050
1949–51 Cars	Rear	61 C 3045	61 C 3053
1952–55 Cars	Rear	61 C 3097	61 C 3008
FRAZER 1947–51	Front	61 C 3048	.....
1947–51	Rear	61 C 3032	.....
HUDSON 1948–54	Rear	.....	61 C 3053
KAISER 1947–54	Front	61 C 3048	.....
1947–54	Rear	61 C 3032	.....
LINCOLN 1949–54	Front	.....	61 C 3050
1949–51	Rear	.....	61 C 3061
MERCURY 1949–54	Front	61 C 3046	61 C 3050
1949–51	Rear	61 C 3047	61 C 3061
1952–54	Rear	61 C 3099	61 C 3008
OLDS. 1951–54 "88", "98"	Rear	61 C 3026	61 C 3053
PACKARD 1951–54	Front	61 C 3048	61 C 3050
1940–50	Rear	61 C 3032	61 C 3053
PLYMOUTH 1939–50 Cars	Front	61 C 3031	61 C 3052
1937–50 Cars	Rear	61 C 3030	61 C 3053
1951–54 Cars	Front	61 C 3014	61 C 3000
1951–54 Cars	Rear	61 C 3015	61 C 3001
PONTIAC 1941–48	Rear	61 C 3032	.....
1949–54	Front	61 C 3019	.....
1949–54	Rear	61 C 3026	61 C 3053
STUDEBAKER 1950 Champion	Front	61 C 3048	.....
1951–53 All Cars	Rear	61 C 3029	61 C 3061
1951–54 All Cars	Front	61 C 3019	61 C 3050

WARDS REBUILT SHOCK ABSORBERS 5.95

[4] [5] Economy priced. No trade-in of old units necessary saves you the cost of return shipping charges

Original equipment units rebuilt by factory experts like-new performance and new-car riding comfort. Cores dismantled, thoroughly cleaned. All parts showing slightest wear are replaced with new parts. Arms are trued for perfect alignment. Valves fully tested. Cores inspected. New gaskets and seals. With fluid.

For best results, always install shock absorbers in Order new shock absorber links separately at left be

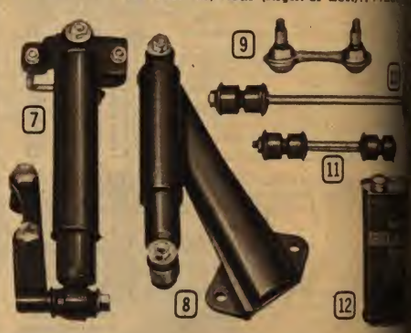
Cat. No. ending in "K" ship. from Chicago or Cent Fact. Pay postage from nearer. Allow 3 weeks plus tra

State Make, Year and Model of your car. Ship. wt. each

REBUILT SHOCK ABSORBERS. *Matlable*.....Ea

Fit Only These Makes, Models	For Front Right	For Front Left	For Rear Right	For Rear
BUICK 1941-53 Series 40, 50, 60, 70	61C3075M	61C3075M	61C3012M	61C
CHEVROLET 1939–48 Master De Luxe	61C3084M	61C3085M	61C3090M	61C
OLDS. 1939–48	61C3086M	61C3087M	61C3158K	61C
1949–50 "98"	61C3086M	61C3087M	61C3158K	61C
1949–51 "76", "88"	61C3167K	61C3166K	61C3160K	61C
PONTIAC 1939–48	61C3086M	61C3087M	.....	

[6] REBUILT SHOCK ABSORBERS FOR FORD. Complete mantled and thoroughly rebuilt as described above trade-in at these low prices. Shipped from Chicago or Ohio Fact.—pay postage from nearer. Allow about plus transit time. *State year, model of car.* Wt. ea. 5 lbs.
61 C 3172 K—FORD 1935–48, Front (Right or Left)...Each
61 C 3173 K—FORD 1937–48, Rear (Right or Left)...Each



DIRECT-ACTION CHANGE-OVER SETS 11.95

[7] [8] COMPLETE SHOCK CONVERSION SETS. Includes thing you need for changing from lever type shock absorbers to direct-action airplane type shock abs Makes changing over easy. No holes to drill—easily in Set consists of 2 brand new Riverside Standard-Du Action Shocks PLUS a conversion kit consisting of all ne brackets, new live rubber bushings, bolts and installa structions. Ship. wt. set, 16 lbs.

*SHOCK ABSORBERS ONLY. Airplane Type. For replacem Direct-Action Change-Over Sets above. Brand new, w live rubber bushings. Brackets, fittings not included ones. Ship. wt. each, 4 lbs.

Fit Only Years, Models Listed	Loc.	Complete Set	Price	*Shocks only (1
CHEV. 1939–40 Mast.	Rear	61 C 3074M	$11.95	61 C 3049
1941–48 All	Rear	61 C 3074M	11.95	61 C 3049
FORD 1941–48 All	Front	61 C 3069M	11.95	61 C 3049
1941–48 All	Rear	61 C 3073M	11.95	61 C 3049
MERCURY 1941–48	Front	61 C 3069M	11.95	61 C 3049
1941–48	Rear	61 C 3073M	11.95	61 C 3049

SHOCK AND STABILIZER LINKS 35c TO 1.7

[9] [10] SHOCK ABSORBER LINKS. Cars only. Measure for to bolt. Av. wt. ea., 13 oz.; pair, 1 lb. 8 oz.
61 C 3120—Buick (Rear) 1941–50 (ex. Ser. 80, 90)...Pa
61 C 3120—Buick (Rear) 1951–53 Ser. 40, 50, 70...Pa
61 C 3121—Chevrolet (Rear) 1939–41...Pa
61 C 3122—Chevrolet (Rear) 1942–48...Pa
61 C 3115—Ford 1935–36 V-8 (Front and Rear)...Ea
61 C 3115—Ford 1937–41 (Rear) (3 in.)...Ea
61 C 3118—Ford, Merc. 1942–48 sway bar link (2½ in.)...Ea
61 C 3116—Ford, Mercury 1941 (Front) (4¾ in.)...Ea
61 C 3117—Ford 1937–39 V-8, Mercury 1939 (Front); Fo Mercury 1940–48 (Rear) (4 in.)...Ea
61 C 3123—Oldsmobile (Rear) 1941–51...Pa

[11] STABILIZER LINK ASSEMBLY. Ship. wt. pair, 1 l
61 C 3149—For Buick 1938–53 (40, 50, 60) Front
61 C 3149—For Buick 1940–41 (40, 50, 60, 70) Rear...
61 C 3148—For Chevrolet 1939–54 Front...
61 C 3149—For Oldsmobile 1938–51 (except F-38). Fro
61 C 3149—For Pontiac 1937–52. Front...

[12] WARDS SHOCK ABSORBER FLUID. For Delco-type Like original. Assures max. efficiency regardless perature, weather conditions. Non-clogging. Prevents co
61 C 3125—Ship. wt. 2 lbs. 14 oz...Qt

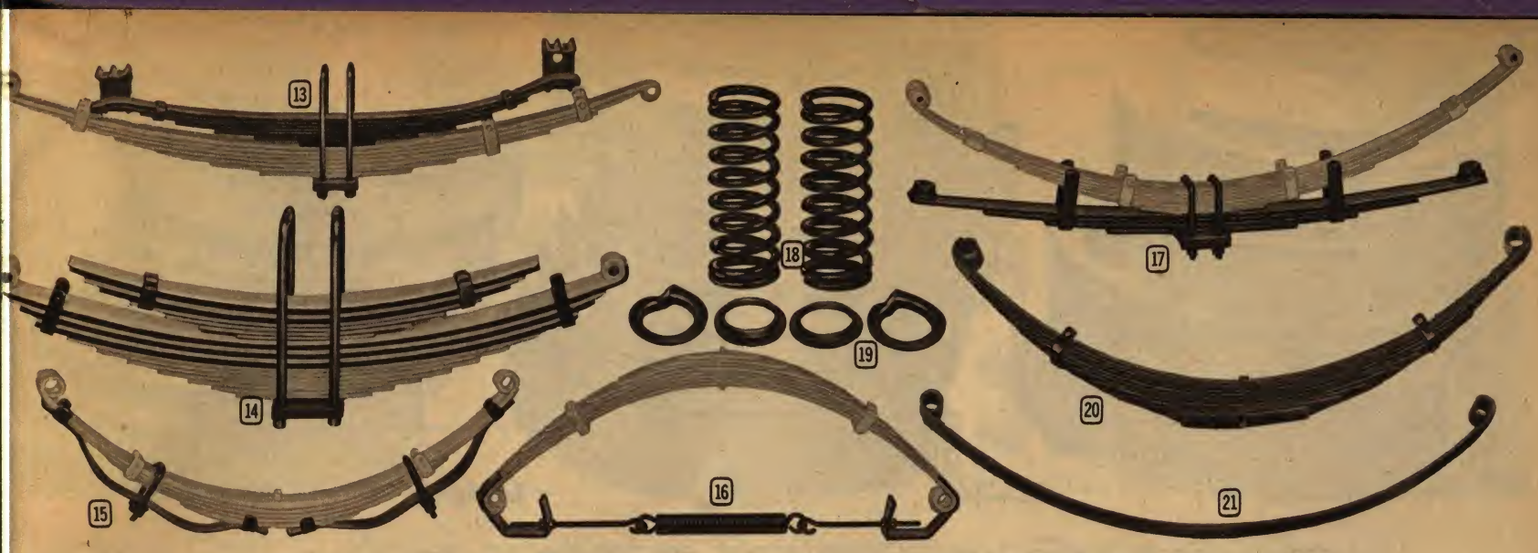
WARDS NEW CONTROLLED-RIDE ADJUSTABLE SHOCK ABSORBERS 11.95 Pair

[3] Adjustable to give you the various riding qualities you desire under all road and load conditions. A "Soft" setting for smooth, well cushioned rides on good roads at reasonable speeds; a "Medium" setting for maximum comfort and stability on moderatley rough roads with a normal load; a "Firm" setting for greatest stability with a heavy load.

Designed to give controlled fluid compression regardless of whether fluid is hot (thin) or cold (thick). Built to give more lasting service and eliminate fading during hard driving—means smoother, more comfortable, driving. Easy to install and adjust. Rubber bushings included.

CONTROLLED-RIDE SHOCKS. Av. ship. wt. pair, 4 lbs. Pair only.....$11.95

Fits Only These Cars	Front or Rear	Catalog Number	Fits Only These Cars	Front or Rear	Catalog Number
BUICK 1954–55	F	61 C 3021	KAISER, FRAZER 1947–55	F	61 C 3016
CADILLAC 1950–53	F	61 C 3016	MERCURY 1952–54	R	61 C 3009
1954–55	F	61 C 3021	1949–55	F	61 C 3016
1952–54	R	61 C 3020	NASH 1948–51 ex. Rambler	F	61 C 3016
CHEVROLET 1949–54	R	61 C 3006	OLDSMOBILE 1951–55	R	61 C 3007
1949–54	F	61 C 3016	1955	F	61 C 3016
1955	R	61 C 3020	PACKARD 1951–54	R	61 C 3009
1955	F	61 C 3023	1955	R	61 C 3006
CHRYS., DE SOTO 1938–50	F	61 C 3005	1951–55	F	61 C 3016
1938–50	R	61 C 3011	PLYMOUTH, DODGE 1939–50	F	61 C 3005
1951–55	R	61 C 3010	1939–50	R	61 C 3011
1951–54	F	61 C 3003	1951–55	R	61 C 3010
1955	F	61 C 3022	1951–54	F	61 C 3003
FORD 1949–51 ex. St. Wag.	R	61 C 3007	1955	F	61 C 3022
1952–55	R	61 C 3009	PONTIAC 1949–55	R	61 C 3007
1949–55	F	61 C 3016	1949–55	F	61 C 3016
HUDSON 1940–47	R	61 C 3007	STUDEBAKER 1950 Champ.	F	61 C 3016
1953–54 Jet	R	61 C 3009	1951–55	F	61 C 3016



Extra-Load Springs...Exact Replacement Springs

TRUCK OVERLOADS 19.95 for Chev. 1947–55 ½ Ton

13 TWO REAR SPRINGS. For ½, ¾, 1, 1½ and 2-ton trucks. Increase your truck's loading capacity the low-cost way with Wards Overload Springs...maximum extra load carrying capacity 4,000 lbs. You'll cut maintenance costs by prolonging the life and efficiency of your present springs. A broken spring can cause serious damage to your truck. Overloads prevent regular springs from flattening, breaking or sagging. Light loads ride on original equipment springs only—overload springs function only when your truck is heavily loaded.

Heavy-duty type. Toughest S.A.E. silico Manganese Alloy Steel. Machine formed, oil tempered. Made to exact specifications. With necessary fittings for easy installation. Set consists of 2 springs. *No's. ending in "M" Mailable, "R" Not Mailable.*

Only For These Makes, Years and Models	Lbs.	Cat. No.	Set
CHEV. 1947–54, 1955 1st Ser. ½-T.	53	61 C 3471 MO	$19.95
1955 ½-Ton 2nd Series	53	61 C 3461 MO	21.95
1947–55, ¾-Ton	71	61 C 3472 R	25.95
1947–55, 1-Ton	72	61 C 3473 R	25.95
DODGE 1951–53, ½, ¾-Ton	71	61 C 3455 R	24.95
1955, ½-Ton	65	61 C 3478 MO	24.95
1955, ¾-Ton	58	61 C 3477 MO	23.95
FORD 1946–52, ½-Ton	64	61 C 3470 MO	23.95
1953–55, ½-Ton	65	61 C 3463 MO	23.95
1953–55, ¾-Ton	70	61 C 3464 MO	25.95
1953–55, 1-Ton	76	61 C 3465 R	25.95
1953–55, 1½–2-Ton	119	61 C 3466 R	33.95
GMC 1948–55, ½-Ton	53	61 C 3471 MO	19.95

EXTRA-LEAF BUILD UP SETS 28.95 for Ford 1940–52

14 For Chevrolet and Ford Trucks. Strengthens rear springs when inserted between leaves of main springs and helpers—lets you carry heavier loads. Reliable, strong reinforcement.

Tough and durable alloy steel. Easily installed—all necessary fittings included. No drilling or special tools needed. Sets consist of leaves complete for two main and two helper springs, extra long U bolts, rebound clips and center bolts. *Not Mailable.*

Only For Trucks Listed	Extra Cap. Lbs.	Shpg. Wt.	Cat. No.	Set
CHEV. 1946–54 1½–2 T., ¾-in. U bolts 3 Leaves in main; 2 in helper.	3,000	128	61C3233R	$32.95
FORD 1940–52 1½–2 Ton except panel Trucks, ¾-in. U bolts 3 Leaves in main; 2 in helper..	2,800	108	61C3237R	28.95
FORD 1953–54 1½–2 Ton, F-500, C-500, F-600, C-600 2 Leaves in main; 1 in helper..	1,500	102	61C3235R	32.95
3 Leaves in main; 2 in helper..	2,800	139	61C3236R	43.95

WARDS HELPER SPRING KITS FOR CARS, TRUCKS

22 23 Increases load carrying capacity 1,500 lbs. Permanently installed but, functions only when needed—to carry excessive weight loads or when driving over rough roads. Durable spring steel with rubber shock cushions. Instructions.

22 ONE-POINT HELPER SPRINGS. Increases car load capacity 1,000 lbs., truck load capacity 1,500 lbs. Two sturdy one-point helper springs—one for each leaf spring. *Mailable.*

61 C 3445 M—For Chevrolet ½ Ton pick-up truck (First Series) and station wagon (3100 series); GMC ½ Ton pick-up truck (First Series) 1947–55. Shipping weight 15 lbs. $11.95

61 C 3451MB—For Chev. (2nd Ser.) ½, ¾-Ton pick-up truck and Sta. Wag. 3100 Ser.; G.M.C. ½-T. (2nd Ser.) 1955. Wt. 21 lbs. $16.95

61 C 3446 M—For Plymouth 1953–55 Pass., 1953–54 Sta. Wag.; Chev. pass., Sta. Wag. 1955; Dodge, DeSoto, Chrysler 1953–54; Passenger cars, and station wagons; Lincoln 1949–51 Cars and Packard 1948–54. Ship. wt. 14 lbs. $12.95

61 C 3447 MB—For Chevrolet and GMC ¾-Ton 1947–55, Ford ½ and ¾-Ton 1949–55, Dodge ½ and ¾-Ton 1946–55 and International ½ and ¾-Ton 1951–55. Ship. wt. 21 lbs. $16.95

61 C 3449 M—For Chev. Pass. 1947–54, Sta. Wag. (1500 Ser.) 1946–54; Olds. 1954–55 Pass.; Pontiac 1946–55; Chrysler and DeSoto Pass. 1946–52, 1955; Dodge Pass. 1946–52; Ford Pass., Sta. Wag. 1949–55; Henry "J" 1951–54 Pass.; Imperial Pass. 1955; Kaiser Pass. 1952–55; Lincoln Pass. 1952–55; Mercury Pass. 1950–55; Plymouth Pass. 1946–52; Willys Pass. 1952–54, Sta. Wag. 1952–55. Ship. wt. 14 lbs. $10.95

23 TWO-POINT HELPER SPRINGS. Increases your car and truck load capacity 1,500 lbs. Two sturdy two-point helper springs—one for each leaf spring. *Mailable.*

61 C 3441MB—For Chev. ½-Ton 1954 (8-leaf); GMC ½-Ton 1954 with 8 Leaf Spring and Torque Tube Drive. Wt. 16 lbs. ..$12.95

61 C 3442 MB—For Chev. ½-Ton 1955 (8-leaf); GMC ½-Ton 1955 with 8 leaf Spring and open type propeller Shaft Drive. Shipping weight 16 lbs. $12.95

61 C 3443 MB—For Chev. Pass., Sta. Wag. 1949–54. Wt. 16 lbs. 12.95

61 C 3444 MB—For Ford ½-Ton 1953–55 F-100 (8-leaf) except panel; 1955 all (6-leaf). Ship. wt. 20 lbs. $16.95

SPRING OVERLOAD EQUALIZERS 7.45

15 For all 1949–55 Fords, Merc., other cars through 1955. An economical substitute for new springs. Tension can be adjusted to load weight. Increases capacity 400 to 600 lbs. (if used on rear of rear springs), 1000 to 1200 lbs. (if used on both front and rear of rear springs). Easily installed. *Mailable.* Ship. wt. pair, 10 lbs.

61 C 3495 M—Fits spring 1¾ in. wide.. Pair $7.45
61 C 3496 M—Fits spring 2 in. wide.. Pair 7.45
61 C 3488 M—Fits spring 2½ in. wide.. Pair 7.45

WARDS SPRING BOOSTER 6.49

16 For 1935–48 Ford and Mercury. Quick, easy, low-cost way of strengthening weak or inadequate springs. Adds to overload capacity. Extra-reinforcing of boosters makes your regular springs last longer. Can be used at all times or put on only when needed for extra-heavy loads. Easily installed—no special tools needed. With instructions. Ship. wt. 10 lbs.

61 C 3544 L—Fits Front or Rear. ..... Each $6.49

REAR AUX. SPRING SETS 15.45 Chev.

17 Fit Passenger cars listed below that tow or carry up to 800 lbs. Sturdy-springs that are permanently installed, but function only when load exceeds normal. Stops rear end sag, lengthens life of regular springs. Made of steel that meets S.A.E. standards. Rubber cushioned for snug fit. Set includes 2 springs and fittings. *Mailable.* Av. ship. wt. per set, 60 lbs.

61 C 3490 MO—Chevrolet 1938–54. ....Set $15.45
61 C 3448 MO—Chevrolet 1955 All. ...Set 18.95
61 C 3489 MO—Chrysler Windsor, DeSoto, Dodge and Plymouth 1949–52. ..... Set $16.95
61 C 3494 MO—Ford 1949–53 ..... Set 17.95
61 C 3493 MO—Pontiac 1939–53. 6, 8 cyl. Set 17.95

COIL SPRINGS 6.59 for Chev. 1953–54 All

18 FOR FRONT ONLY. Best quality centerless ground alloy steel. Heat treated, oil tempered. Replace original. Coil springs seldom break, but worn-out ones cause excessive tire wear.

Sold only in pairs for matched performance. Fit front only, right and left side. *Mailable.*

Fit Only Pass. Cars Below	Lbs.	Cat. No.	Pair
BUICK 1948–53 Mod. 40, 50	29	61C3561MB	11.95
CHEVROLET 1939–52 (except Power-Glide)	22	61C3290MB	6.59
1939–52 (Extra-Duty)	23	61C3555MB	6.59
1950–52 Power Glide	23	61C3555MB	6.59
1953–54 All	23	61C3555MB	6.59
CHRYSLER 1940–41 6-Cyl.	28	61C3291MB	10.95
1946–48 6-Cyl.	33	61C3556MB	11.45
1949–54 6-Cyl (Except Conv., Sta. Wag.)	40	61C3557MB	11.45
DESOTO 1940–41 5-pass.	28	61C3291MB	10.95
1946–48 6-Cyl.	33	61C3556MB	11.45
1949–54 6-Cyl.	40	61C3557MB	11.45
DODGE 1939–40 5-Pass.	26	61C3288MB	10.95
1941-49 All 5-pass. cars	28	61C3291MB	10.95
1950-53, 6-Cyl. D34, D42, D43, 4-door, Club Coupe	28	61C3291MB	10.95
FORD 1949–50 ex. conv.	31	61C3287MB	8.25
1951–52, All (ex. conv.)	30	61C3562MB	8.25
1952–53 V-8 Fordomatic	32	61C3295MB	8.25
1953 All (except Ford-O-matic)	30	61C3562MB	8.25
1954 All ex. Sta. Wag.	30	61C3268MB	8.25
FRAZER 1946–51	28	61C3297MB	9.45
KAISER 1946-51	28	61C3297MB	9.45
MERCURY 1949–51 All (except Sta. Wagon)	32	61C3558MB	13.95
OLDSMOBILE 1939-48 6 cyl.	28	61C3297MB	9.45
1949–52 88, Super 88 (except Convertible)	27	61C3563MB	9.95
1953 All (ex. Conv.)	27	61C3563MB	9.95
1949–50 6 cyl.	23	61C3296MB	8.95
PLYMOUTH 1939–42, All	28	61C3291MB	10.95
1946–52 All cars	26	61C3288MB	10.95
1953–54 All (ex. Conv.)	28	61C3291MB	10.95
PONTIAC 1939-40 P6, 25	28	61C3297MB	9.45
1941-52 Std. Trans.	23	61C3296MB	8.95
1948-52 Hydramatic	27	61C3563MB	9.95

COIL SPRINGS FOR OTHER CARS

FRONT FOR PASS. CARS: Cadillac 1939–54; Lincoln 1949–54; Hudson 1941–47 6-cyl.; Nash 1942–54, 60 and 600; Packard 1935–54; Studebaker 1950–54.

REAR FOR PASS. CARS: Buick 1938–54; Nash 1941–54, 60 and 600 Ser.; Oldsmobile 1941–54 all.

State Make, Year, Serial No., Body style, Front or Rear. Mailed promptly from Chicago Factory—pay charges from there. See Page 970.

61 C 3299 KB—*Mailable.* Wt. 30 lbs. ...Pair $12.45

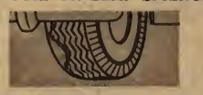
RUBBER "SILENCER" BUSHINGS 79c Set

19 Subdues coil spring noise. Fit coil springs on Buick 1937–48 all; Plymouth, Dodge, DeSoto, Chrysler 1939–50; Hudson 1941–47; Ford 1949–50. Ship. wt. set of 4, 1 lb.

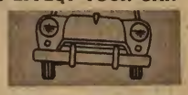
61 C 3289—Set of 4 (2 upper, 2 lower). 79c

HOW WORN OR BROKEN COIL OR LEAF SPRINGS EFFECT YOUR CAR

HITTING BOTTOM. Springs hit car frame when going over bumps—causes severe shocks, discomfort.



WORN TIRES. Worn coil springs cause inner edge of front tire to wear unevenly and excessively.



CAR LISTS. Worn springs cause car to slant to one side—it's hard to steer and hard to control.

ORIGINAL REPLACEMENT LEAF SPRINGS 8.45 for Chev. 1940–48

20 21 If your car leans to one side or jolts against axle over rough areas, your springs need replacing. Always replace in pairs, as paired springs distribute car weight equally to protect against excessive, uneven tire wear. Wards Spring and Main leaves duplicate original in materials, size, shape, fit. Machine forged of toughest S.A.E. alloy steel. Oil tempered and heat treated to assure proper resiliency, uniformity and strength. Rigidly inspected to insure proper arch and fit. Shipped from Stock. Springs below are without covers. CAT. NOS. ending in "R" are *Not Mailable.*

Ship. wts.: Main Leaves, Front, 6 lbs.; Rear, 10 lbs.; Springs, as shown in table.

FRONT LEAF-SPRINGS AND MAIN LEAVES FOR PASS. CARS AND TRUCKS

Only For Makes, Years, Models Listed	No. Leaves	Wt. Lbs.	Complete Spring Cat. No.	Each	2 for	Main Leaf Only Cat. No.	Each
CHEVROLET 1939–46, ½-Ton	7	20	61C3403M	$6.95	$12.75	61C3428M	$1.95
1948–49, ½-Ton	8	25	61C3400 MB	8.75	15.95	61C3437M	1.85
1950–54, ½, ¾-Ton	8	25	61C3400 MB	8.75	15.95	.....	.....
FORD 1942–48, V-8 Pass.	11	35	61C3213 MB	12.95	.....	61C3312M	3.49
1942–52, ½-ton Comm.	8	20	61C3405M	7.95	13.95	.....	.....
1942–52, ¾-ton Truck	8	24	61C3406 MB	8.95	15.95	.....	.....
1942–47, 1-ton Truck	8	24	61C3406 MB	8.95	15.95	.....	.....
1953–55, ½-ton F100	8	27	61C3420 MB	9.95	18.95	.....	.....
1953–55, ¾-ton F250	7	28	61C3422 MB	9.95	18.95	.....	.....
1953–55, 1-ton F350	7	36	61C3424 MB	10.45	18.95	.....	.....
1953–55, 1½–2-ton F500, F600	8	43	61C3426MO	13.95	25.45	.....	.....
MERCURY 1942–48 Pass.	8	35	61C3213 MB	12.95	.....	61C3312M	3.49
STUDEBAKER 1947–49 Champ., WILLYS, 1945–52 Jeep CJ-2A, 3A..	8	21	61C3241 MB	8.45	14.95	61C3327M	2.19

REAR LEAF-SPRINGS AND MAIN LEAVES FOR PASS. CARS AND TRUCKS

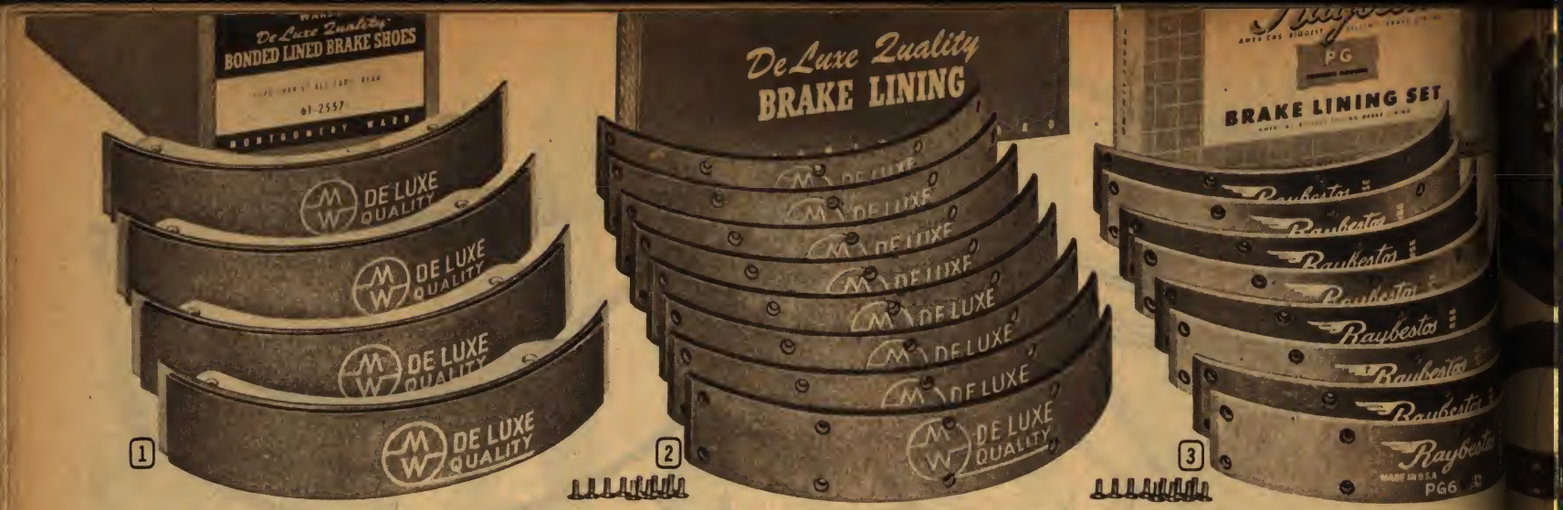
Only For Makes, Years and Models Listed	No. Leaves	Wt. Lbs.	Complete Spring Cat. No.	Each	2 for	Main Leaf Only Cat. No.	Each
CHEV. 1940–48, Master Sedan	8	28	61C3256 MB	$8.45	$15.45	61C3354M	$2.59
1940–48 Coupe, 1949–52 Sed.	7	25	61C3278 MB	7.45	13.25	61C3354M	2.59
1947–54, ½-ton Truck	8	40	61C3419 MB	11.45	20.45	61C3344M	2.59
1953–54 All (Ex. Bus. Cpe.)	7	24	61C3222 MB	7.45	13.75	61C3354M	2.59
CHRYS., DESOTO 1935–51, 6-cyl.	8	31	61C3257 MB	11.95	21.95	61C3355M	3.69
1935–51, 6-cyl.	9	33	61C3258 MB	13.95	25.10	61C3355M	3.69
1952, 6-cyl.	8	31	61C3218 MB	11.95	21.95	61C3355M	3.69
DESOTO 1953 6, 8 cyl. (ex. Conv., 8-Pass., Sta. Wag.)	5	30	61C3244 MB	14.45	25.95	.....	.....
DODGE 1935–48	8	31	61C3257 MB	11.95	21.95	61C3355M	3.69
1935–48	9	33	61C3258 MB	13.95	25.10	61C3355M	3.69
1949–52	8	31	61C3218 MB	11.95	21.95	.....	.....
1953 6 cyl., 2, 4-dr. Sedan	5	27	61C3245 MB	12.45	22.90	.....	.....
1953 8 cyl., All (ex. Sta. Wag). (Right)	6	28	61C3246 MB	15.95	28.95	.....	.....
(Left)	6	28	61C3247 MB	15.95	28.95	.....	.....
FORD 1946–48 All Pass.	12	49	61C3264MO	15.95	.....	61C3371M	3.19
1949–51 All Sedans, Coupes	7	26	61C3280 MB	10.95	19.95	61C3373M	2.79
1952–53 Pass. ex. Sta. Wag.	7	30	61C3214 MB	11.45	20.45	.....	.....
1953–54 ½-ton Truck F100	8	40	61C3421MO	14.95	27.25	.....	.....
1953–55 ¾-ton Truck, F250	11	64	61C3423MO	19.75	.....	.....	.....
1953–55 1-ton Truck, F350	8	66	61C3425MO	19.75	.....	.....	.....
1953–55 1½, 2-T. F500, F600	10	95	61C3427R	19.95	.....	.....	.....
1954 Pass. ex. Sta. Wagon	5	27	61C3286 MB	11.45	20.45	.....	.....
MERCURY 1946–48	12	49	61C3264MO	15.95	.....	61C3371M	3.19
1949–51 Sedans	8	33	61C3274 MB	14.95	27.95	61C3379M	3.59
1952–54 All	8	30	61C3277 MB	16.45	29.75	.....	.....
OLDSMOBILE 1951 All (ex. Conv.)	5	36	61C3217 MB	11.45	20.45	.....	.....
1952–53 88, 98 (ex. Conv.)	5	34	61C3248 MB	11.45	20.45	.....	.....
1954 "88"	5	35	61C3282 MB	13.45	24.45	.....	.....
1954 "98"	5	34	61C3283 MB	17.95	32.50	.....	.....
PLYMOUTH 1935–48	8	31	61C3257 MB	11.95	21.95	61C3355M	3.69
1935–48	9	33	61C3258 MB	13.95	25.10	61C3355M	3.69
1949–51	8	31	61C3218 MB	11.95	21.95	61C3355M	3.69
1952	8	28	61C3219 MB	13.95	25.95	.....	.....
1953–54 P-25, P-24 2 & 4 door Sedan, Club Coupe	5	27	61C3245 MB	12.45	22.90	.....	.....
PONTIAC 1941–48 All	8	36	61C3272 MB	11.95	21.95	61C3367M	3.49
1949 All Coupe, Sedan	7	38	61C3275 MB	11.95	21.95	61C3367M	3.49
1950 All Coupe, Sedan	7	30	61C3276MB	11.95	21.95	61C3381M	3.59
1951–52, All	5	31	61C3271 MB	11.95	21.95	.....	.....
1953–54 All 2, 4-dr. Sedan	5	30	61C3249 MB	11.95	21.95	.....	.....
STUDE. 1947–48 Champ. Sed.	7	26	61C3284 MB	8.95	15.95	61C3376M	2.49
1949–50 Champ. Sedan	7	26	61C3242 MB	9.45	16.95	61C3383M	2.49
1951–54 All (ex. 3-Pass. Cpe.)	4	25	61C3220 MB	10.95	19.95	.....	.....
WILLYS 1942–54 CJ-2A, 3A, 3B	9	28	61C3250 MB	10.95	19.95	.....	.....

24 25 SPRING SHACKLES. For one end only (ex. Fords and Mercury through 1948 parts are for both ends). Average ship. wt. each, 2 lbs.

Fit Only Years, Models Listed	Loc.	Cat. No.	Ea.
FORD, 1928–31 A	F	61C3500	$1.29
1928–31 A	R	61C3501	1.39
1935–40 V-8; Merc. 1939–40	F	61C3504	1.55
1935, 1937–40 V-8; Merc. 1939–40.	R	61C3505	1.55
1942–48; Merc. 1942–48	F	61C3515	1.79
1942–48; Merc. 1942–48	R	61C3516	1.79
1949–50	R	61C3517	69c
1951–54; Merc. 1952–54	R	61C3523	69c
CHEV. 1934–38 Mast.; ½-Ton. Trk.	R	61C3508	98c
1934–46 trucks exc. C.O.E.; 1934–40 Mast. (less knee-action)	F	61C3507	98c
1940–48 Pass. (Steel Repl.)	R	61C3513	$1.19
1941–54 Pass. (Rub. Repl.)	R	61C3519	89c
PLYM., DODGE, DESOTO, CHRYS. 1935–52	R	61C3511	98c
KAISER-FRAZER 1947–50, HENRY J	R	61C3511	98c
OLDS. 1928–37; PONTIAC 1937–49	R	61C3508	98c

26 SPRING SHACKLE BUSHING. Rubber core. Wt. 4 oz.
61 C 3540—For front of REAR spring, Chevrolet 1934–54, Pontiac 1931–38; rear of FRONT, Pontiac 1935–36. Each 37c
61 C 3541—For front of REAR spring, Dodge, Plymouth, DeSoto, Chrysler Pass. 1934–52. ..... Each 39c

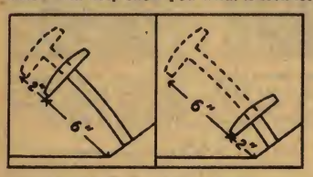
27 SPRING PIVOT END for front of REAR Spring. Wt. 6 oz.
61 C 3535—Ford 1949–54 cars; Merc. 1952–54. Ea. 45c



Check Your Brakes . . . Make Your Own Repairs and S

YOUR LIFE MAY DEPEND ON YOUR BRAKES . . . CHECK THEM YOURSELF . . . TODAY

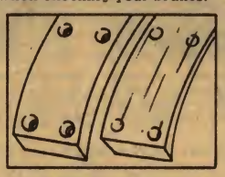
Your brakes are the key to your driving safety . . . check them every 5,000 to 10,000 miles . . be sure you can stop for every emergency. If your brakes fade, grab or squeal, they need attention. The pictures below will help show you what to look for when checking your brakes.



GOOD BAD

BRAKING EFFECT

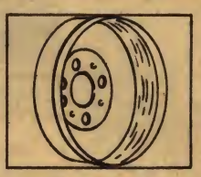
If brake pedal moves about 2 in. before taking hold, your brakes are in good shape. If pedal moves within 2 in. or less from the floor check brake lining, lines, master cylinder and wheel cylinders.



GOOD BAD

LINING WEAR

Pull car wheels and inspect brake linings for wear. If linings are worn thin or down to the rivets replace them with Wards shoes or linings.



SCORED

BRAKE DRUM

While wheel is off inspect brake drum for scored areas which reduce braking efficiency. Check wheel cylinders for leaks.

WARDS DELUXE QUALITY BRAKE LINING, the best you can buy. Made for Wards by one of the largest and oldest brake lining makers in America. Each set is specifically compounded for each particular type of brake system. Only the best friction materials and resin binders are used in various combinations, correctly engineered to the weight of the car and to differences in the braking system itself . . . they're "balanced" to the requirements of your car, they're laboratory and road tested, assuring you safest braking, longest wear and highest braking efficiency.

WARDS DE LUXE RELINED BONDED BRAKE SHOES 2.98 Exch.—for Chev. 1936–50

1 The quickest, easiest way to renew brakes because lining is already attached to shoes. No drilling or riveting. Wards use only the finest selected shoes for rebuilding and fits them with new De Luxe lining, cement bonded to shoes for bump-free perfect fit braking surfaces. Lining is made with same De Luxe Quality friction materials compounded with same resin-type binders as described above. Wards Brake Shoe sets consists of 4 shoes for 2 wheels. When relining 4 wheels, order 2 sets—fit front or rear unless otherwise stated. Instructions included. Liberal trade-in credit on most sets (for 2 wheels) of old shoes when returned *Postpaid* to Mail Order House. See Page 972. Average shipping weight set 8 lbs.

4 Shoes for 2 Wheels Fit Only These Models	Catalog Number	Price, Set Full	Exch.
BUICK 1936–51, Ser. 40, 50	61 C 2561	$6.98	$3.98
1940–51 Ser. 60, 70; 1954–55 Ser. 60	61 C 2572	7.98	4.98
1952 Ser. 50 (Rear)	61 C 2561	6.98	3.98
1952–55 Ser. 40 (Rear)	61 C 2561	6.98	3.98
1953–55 Series 50; 1952–55 Ser. 70 (Front)	61 C 2572	7.98	4.98
1952 Ser. 50; 1952–55 Ser. 40 (Front)	61 C 2572	7.98	4.98
CADILLAC 1950–51 60, 61	61 C 2579	7.95	4.95
CHEV. 1936–50 Pass., ½-T on Truck	61 C 2550	4.98	2.98
1951–55 Pass. Front	61 C 2563	7.19	3.49
1951–55 Pass. Rear	61 C 2564	7.10	3.45
CHRYSLER 1938–42, C18, 22, 25, 28, 34	61 C 2551	5.59	....
1946–49 6-Cyl. (Front)	61 C 2552	7.49	3.49
1946–49 6-Cyl. (Rear)	61 C 2553	7.29	3.29
1949 C46, 47	61 C 2566	9.35	4.95
1950–55 All	61 C 2566	9.35	4.95
DESOTO 1938–42, All Pass.	61 C 2551	5.95	....
1946–49 6-Cyl. 5-Pass. Cars (Front)	61 C 2552	7.49	3.49
1946–49 6-Cyl. 5-Pass. Cars (Rear)	61 C 2553	7.29	3.29
1950–55 All	61 C 2566	9.35	4.95
DODGE 1938–42 Cars, ½-T	61 C 2551	5.59	....
1946–55 All (Front) 11" Drums	61 C 2552	7.49	3.49
1946–55 (Rr.) 11" Drums	61 C 2553	7.29	3.29
1950–54 D33, 41 (Front) 10" Drums	61 C 2559	6.49	3.39
1950–54 D33, 41 (Rear) 10" Drums	61 C 2560	6.49	3.29
1950–52 D34, D42	61 C 2566	9.35	4.95
FORD 1939–42 Cars; and ½-Ton Trucks	61 C 2554	4.69	....
1946–48 Pass. Cars	61 C 2555	5.95	3.29
1949–53 Cars (Front)	61 C 2556	6.19	3.59
1949–53 Cars (Rear)	61 C 2557	6.15	3.25
1954 Cars (Front)	61 C 2580	7.25	3.25
1954 Cars (Rear)	61 C 2581	$7.69	$3.59
1955 Cars (Front)	61 C 2582	7.69	3.59
1955 Cars (Rear)	61 C 2583	6.98	3.39
HUDSON 1948–52 6 and 8 cyl. except 1950 Pacemaker (Front)	61 C 2570	7.29	3.69
1948–52 6 and 8 cyl. ex. 1950 Pacemaker (Rear)	61 C 2578	7.19	3.49
1953–54 6 and 8 cyl. (ex. Wasp 4C, 4D Jet (Front)	61 C 2570	7.29	3.69
1953–54 6 and 8 cyl. (ex. Wasp 4C, 4D Jet (Rear)	61 C 2578	7.19	3.49
1950–54 Pacemaker 3A, 50A, 500; Wasp 4C, 4D	61 C 2578	7.19	3.49
MERCURY 1939–42	61 C 2554	4.69	....
1946–48	61 C 2555	5.95	3.29
1949–54 (Frt), 1955 (Rr)	61 C 2569	7.19	3.49
1949–54 (Rear)	61 C 2578	7.19	3.49
1955 (Front)	61 C 2579	7.95	4.95
NASH 1955 Ambass. (Frt). 1955 Ambassador (Rear)	61 C 2579	7.95	4.95
	61 C 2569	7.19	3.49
OLDS. 1942–50, 66, 68, 76 (Rear)	61 C 2568	7.19	3.49
1942–50, 66, 68, 76 (Front)	61 C 2569	7.19	3.49
1942–48, 78, 98 (Rear)	61 C 2569	7.19	3.49
1949–55, 88, 98 (Rear)	61 C 2569	7.19	3.49
1949–55, 88, 98 (Front)	61 C 2579	7.95	4.95
PACKARD 1954–55 Clip. (Frt). 1954–55 Clipper (Rear)	61 C 2579	7.95	4.95
	61 C 2569	7.19	3.49
PLYM. 1934 PE; 1935–42	61 C 2558	3.89	....
1948–55 6-Cyl. (Front)	61 C 2559	6.49	3.39
1946–55 6-Cyl. (Rear)	61 C 2560	6.49	3.29
1955 V-8 (Front)	61 C 2552	7.49	3.49
1955 V-8 (Rear)	61 C 2560	6.49	3.29
PONTIAC 1939–54 (Rear)	61 C 2568	7.19	3.49
1942–48 (Front)	61 C 2569	7.19	3.49
1949–54 (Front)	61 C 2570	7.29	3.69
1955 V-8 (Front)	61 C 2572	7.49	3.49
1955 V-8 (Rear)	61 C 2568	7.19	3.49

WARDS DE LUXE QUALITY BRAKE LINING SETS 2.69 for Chev. 194

2 Made with same De Luxe Quality friction materials compounded with resin-type [illegible] scribed at left. Laboratory and road tested under all possible conditions. Heat and [illegible] sistant. Lining is same or better and will wear as long or longer than that sold by many [illegible] at much higher prices. Individually molded and formed to size and curve of brake shoe [illegible] countersunk. All sets listed below include linings for all 4 wheels complete with rivets [illegible] tions on how to install, adjust and take care of your brakes.

NATIONALLY KNOWN RAYBESTOS P.G. BRAKE LINING SETS 9.44 for Ch

3 Made by Raybestos—America's largest brake-lining manufacturer with the great[illegible] equipment background and experience. Engineered to fit correctly your particular [illegible] Road and laboratory tests assure you a brake lining of very highest quality. Raybestos [illegible] uniform friction and grip—give you smooth stops and easy pedal. Maintain friction and [illegible] braking qualities without fading even under terrific heat caused by sudden stops. Stay [illegible] extreme wet weather. Each segment individually molded to correct shape. Sets include [illegible] wheels, rivets, full installation and adjustment instructions. *Shipped Postpaid.*

FOR ALL 4 WHEELS—SHAPED, DRILLED, COUNTERSUNK—RIVETS INCLUDED. AV. SHIP. WT. [illegible]

Fit Only Makes, Years, Models Listed	(2) DeLuxe Qual.		(3) Raybe
BUICK 1936–51, 40 Special; 1940–51, 50 Super	61 C 2777	$3.49	61 CP 27
1940–51 Series 60, 70; 1954–55 Series 60	61 C 2772	3.95	.....
1952–55 Series 40	61 C 2788	3.79	61 CP 27
1952 Series 50	61 C 2788	3.79	61 CP 27
1953–55 Series 50	61 C 2772	3.95	.....
CHEVROLET 1936–48 All Cars, ½-Ton Trucks	61 C 2790	2.69	61 CP 27
1938–42, GD, HD, JD, KD, AL, BL, ¾-Ton Trucks	61 C 2790	2.69	61 CP 27
NOTE: For Chevrolet 1949–55 see Bonded Shoes in Table at left.			
CHRYSLER 1939–42 C22, 25, 28, 34 Royal Windsor	61 C 2778	2.89	
1946–49 C38, 6-Cyl. Royal Windsor	61 C 2783	3.45	61 CP 27
NOTE: For Chrysler 1949–55 see Bonded Shoes in Table at left.			
DESOTO 1938–42 All 6-Cyl.	61 C 2778	2.89	
1946–48 S-11 5-Pass.	61 C 2783	3.45	61 CP 27
NOTE: For DeSoto 1949–55 see Bonded Shoes in Table at left.			
DODGE 1938–42 All 6-Cyl. Cars	61 C 2778	2.89	
1946–49 All (Except D30 Bonded)	61 C 2783	3.45	61 CP 27
NOTE: For Dodge 1949 D30 and 1950–55 see Bonded Shoes in Table at left.			
FORD 1928–31 Model A Cars, ½-Ton Trucks	61 C 2779	2.59	.....
1935–38 V-8 60 and 85 HP Cars, ½-Ton Trucks	61 C 2780	2.89	.....
1938–48 Cars and ½-Ton Trucks	61 C 2792	2.59	61 CP 27
1949–54 All 6 and 8-Cyl. Pass. Cars	61 C 2793	3.29	61 CP 27
1955 All	61 C 2775	3.29	.....
HUDSON 1948–54 (Ex. 3A, 4D, 4C Wasp, 50A, 500, 4B Pacemaker, Jet)	61 C 2787	3.39	.....
1953–54 Jet	61 C 2774	3.35	.....
1955 "Hornet"	61 C 2789	3.79	61 CP 27
KAISER AND FRAZER 1947–55	61 C 2786	3.59	61 CP 27
HENRY "J" 1951–54	61 C 2774	3.35	.....
MERCURY 1938–48, All	61 C 2792	2.59	61 CP 27
1949–54 All Pass. Cars	61 C 2794	2.98	61 CP 27
1955	61 C 2789	3.79	61 CP 27
NASH 1948–49 "600"	61 C 2774	3.35	.....
1950–53 "Statesman"	61 C 2774	3.35	.....
1955 "Ambassador"	61 C 2789	3.79	61 CP 27
OLDSMOBILE 1937–41 6-Cyl. Cars	61 C 2781	2.75	
1937–39 8-Cyl. Cars; 1939 6-Cyl. Model G-39	61 C 2777	3.49	61 CP 27
1941 Ser. 66 Spec. 6; 1941 Ser. 68 Spec. 8	61 C 2781	2.75	
1942–50 Series 66, 68, 76, 6 and 8-Cyl.	61 C 2784	2.98	61 CP 27
1949–55 Series 88 and 98	61 C 2789	3.79	61 CP 27
PACKARD 1954–55 "Clipper"	61 C 2789	3.79	61 CP 27
PLYMOUTH 1935–42 Cars (except 1937 7-pass.)	61 C 2795	2.89	61 CP 27
1937–41 Commercial Cars and Trucks	61 C 2795	2.89	61 CP 27
1946–51 All	61 C 2786	2.75	61 CP 27
NOTE: For Plymouth 1952–55 see Bonded Shoes in Table at left.			
PONTIAC 1939–41, All Pass.	61 C 2781	2.75	
1942–48 All 6 and 8-Cyl.	61 C 2784	2.98	61 CP 27
1949–54 All Cars	61 C 2787	3.39	.....
1955 All	61 C 2776	3.35	.....
STUDEBAKER, 1947–53 Champ., 6G, 7G, 8G, 9G, 10G, 12G	61 C 2785	4.39	61 CP 27
WILLYS 1940, 440; 1941–42 Americar	61 C 2782	2.95	61 CP 27
1952–55 Pass.	61 C 2774	3.35	.....
1942–55 Civilian Jeep	61 C 2782	2.95	61 CP 27

GREASE RETAINERS FOR FRONT OR REAR AXLE 25c for Chev. 1941–54 (F

4 5 GREASE RETAINERS. Retainers should be replaced when new brake lining or s[illegible] installed. Molded sealing ring prevents grease leakage. Keeps water and dirt out of [illegible] parts—prolongs the life of your bearings. Av. ship. wt. each 6 oz.

Fits Only Models Listed	Loc.	Cat. No.	Each
BUICK 1937–55 All	Rr. In.	61 C 2650	39c
1937–55 All	Rr. Out.	61 C 2652	45c
1941–55 All	Ft. Wh.	61 C 2653	35c
CHEVROLET 1937–54 All	Rr. Ax.	61 C 2629	49c
1941–54 All	Ft. Wh.	61 C 2630	25c
1946–54 ¾, 1-Ton Trk.	Ft. Wh.	61 C 2627	25c
FORD 1928–38 A, B, V-8	Rr. Out.	61 C 2631	49c
1942–48 Cars	Rr. In.	61 C 2632	35c
1928–52 1, 1½-T. Trk.	Rear	61 C 2633	$1.27
1953–55 1½, 2-T. Trk.	Rear	61 C 2654	1.25
1935–48 Cars	Ft. Wh.	61 C 2634	29c
1938–48 Cars	Rr. Out.	61 C 2635	49c
1949–55 Sta. Wag. and ½-Ton Truck	Rr. In.	61 C 2636	49c
1949–53 Cars. and Station Wagon	Ft. Wh.	61 C 2637	39c
1954 Cars	Ft. Wh.	61 C 2656	35c
1949–55 Cars except Station Wagon	Rr. In.	61 C 2638	55c
1948–55 1½, 2-T. Trk.	Ft. Wh.	61 C 2628	45c
LINCOLN 1949–55	Rr. In.	61 C 2636	49c
1949–55	Ft. Wh.	61 C 2639	35c
MERCURY 1939–48 Cars	Rr. Out.	61 C 2635	49c
1939–48 All	Rr. In.	61 C 2632	35c
1939–48 All	Ft. Wh.	61 C 2634	29c
1949–51 All	Rr. In.	61 C 2636	49c
1949–51 All	Ft. Wh.	61 C 2639	35c
MERCURY 1952–54 All	Rr. In.	61 C 2632	35c
1954 All	Ft. Wh.	61 C 2634	29c
1955 All	Rr. Wh.	61 C 2636	49c
OLDSMOBILE 1939–54	Rr. Wh.	61 C 2636	49c
1939–52	Ft. Wh.	61 C 2634	29c
1953–55	Ft. Wh.	61 C 2634	29c
PLYMOUTH, DODGE, DESOTO AND CHRYSLER 1936–42	Rr. Out.	61 C 2635	49c
1936–48 (except 8-cyl. and 7-Pass.	Rr. In.	61 C 2632	35c
1937–48 (except 8-cyl. and 7-Pass.	Ft. Wh.	61 C 2634	29c
1946–55 (except Chrysler) and 7-Passenger	Rr. Out.	61 C 2635	49c
1949–55 (ex. 7-Pass.)	Rr. In.	61 C 2636	49c
1949–54 (ex. 7-Pass.)	Ft. Wh.	61 C 2634	29c
1955 (ex. Dodge, DeSoto, Chrys. 6-cyl.)	Ft. Wh.	61 C 2634	29c
PONTIAC 1949–54 All	Rr. Wh.	61 C 2636	49c
1940–54 All	Ft. Wh.	61 C 2634	29c
WILLYS 1946–53 Jeep CJ-2A, 3A, 3B	Rr. Out.	61 C 2635	49c
1946–53 Jeep CJ-2A, 3A, 3B	Ft. Wh.	61 C 2634	29c
1947–53 Jeepster	Rr. Wh.	61 C 2636	49c

BRAKE FLUID 69c Pint with Pour Spout

7 8 WARDS SUPREME S.A.E. HEAVY-DUTY BRAKE FLUID. Meets Society of Automotive Engineer specifications. Flows freely at 60° below zero and also withstands Brake fluid temperatures over 300°—prevents vapor lock in brake system. This is very important in summer driving when brake fluids not made to these high standards have a tendency to boil, forming gas, bubbles in lines and causing brakes to fail. Will not corrode or rust brake system parts. Non-evaporating—mixes readily with original fluids in Ford, Chrysler, G.M., Lockheed, Bendix systems.

(7) 61 C 2895—Pint with pour spout. Wt. 1 lb. 8 oz. . 69c
(8) 61 C 2896—Quart. Ship. wt. 2 lbs. 8 oz. $1.19
61 C 2899—½-Gallon. Ship. wt 5 lbs. 2.25
61 C 2897 M—Gallon. Ship. wt. 9 lbs. 4.29

9 WAGNER LOCKHEED HEAVY-DUTY BRAKE FLUID. For all hydraulic brake systems. Mixes with all other approved brake fluids.
61 CP 2926—1 Quart. *Postpaid*. $2.40

BRAKE BLEEDER HOSES 19c, 98c

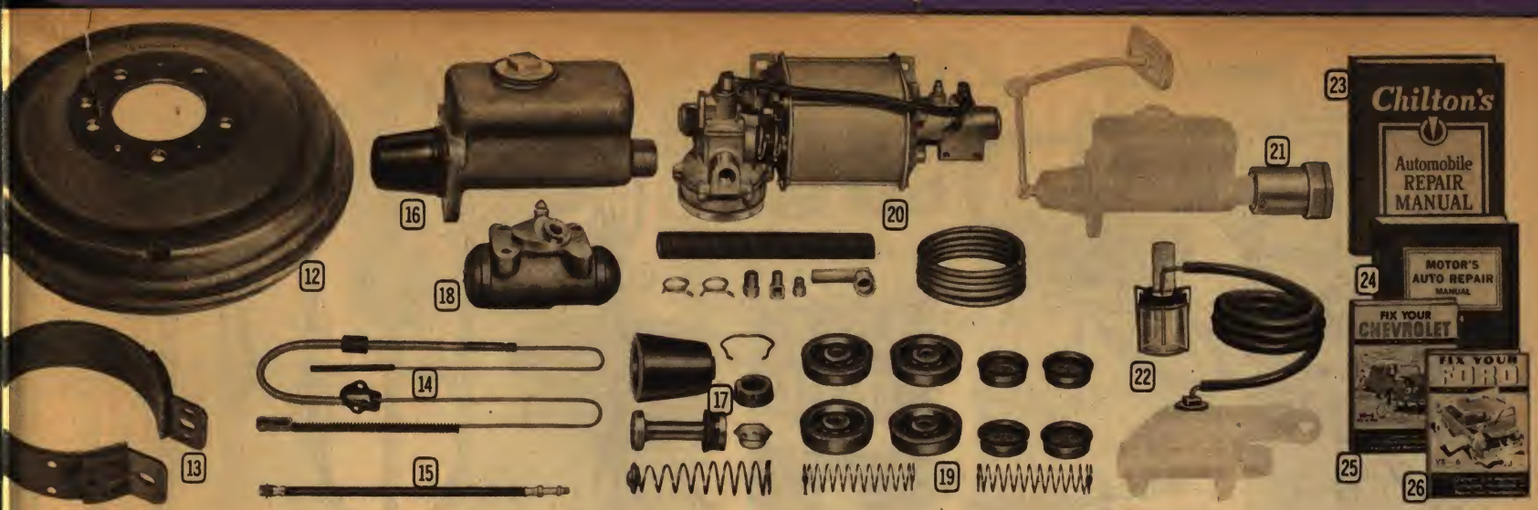
10 "ONE MAN" BRAKE BLEEDER. With check valve for easier operation—one man can bleed brakes. 2 thread sizes plus Zerk adapter. With instructions.
61 C 9466—Fits all hydraulic brakes. Wt. 4 oz. 98c

11 BLEEDER HOSE. For exhausting air from hydraulic brake lines after adding fluid.
61 C 2839—Threaded metal fittings. Ship.wt. 2 oz. . 19c

6 BRAKE SHOE HOLD DOWN KITS. Restore proper shoe tension, and alignment. Kits [illegible] plete for 2 wheels. Ship. wt. for Chevrolet, 8 oz.; all others, 4 oz.

61 C 2990—Buick 1934–51, Ser. 40, 50 . . . . . 79c
61 C 2991—Chevrolet 1936–50 . . . . . 98c
61 C 2996—Chev. 1951–54 All 49c
61 C 2993—For Ford 1949–54 . . . . . 79c
61 C 2990—Mercury 1949–54 . . . . . 79c
61 C 2994—Olds. 6-Cyl., 1942–50—Re[illegible]
61 C 2994—Olds. 8-Cyl., 1942–54—Fro[illegible]
61 C 2992—Plymouth, Dodge, De[illegible] Chrysler 1936–54 . . . . .
61 C 2994—Pontiac 1937–54—Rear [illegible]

FC see Page 922 923



Labor Cost...Save on Exact Replacement Parts at Wards

BRAKE DRUMS 5.45 1951–54 Chev.

12 Improve braking action, keep brake lining and tires from wearing out rapidly—replace scored, out-of-round drums. Machined cast iron. For best service also reline your brakes when you install drums. Av. ship. wt. each, Chevrolet 17 lbs.; Ford, Oldsmobile, Pontiac 13 lbs.; Buick 22 lbs.

Fit Only Models Listed	Loc.	Catalog No.	Each
Buick 1936–52 Series 40, 50	F–R	61C2946MB	$5.98
Chevrolet Passenger Cars			
1936–39 Knee-Ac.	Front	61C2938M	4.49
1940–48	Front	61C2938M	4.49
1936–48	Rear	61C2938M	4.49
1949–50	F–R	61C2942M	5.29
1951–54	F–R	61C2949M	5.45
Chevrolet Trucks 1936–50 ½-T. Commercial	Rear	61C2938M	4.49
1937–42 ¾-Ton (11-in. Brakes)	Rear	61C2938M	4.49
Ford 1940–48 (Fits on inside of hub flange) 4" hole	F–R	61C2941M	4.85
1940–48 (Fits on outside hub flange). 3¼-in. hole	F–R	61C2943M	4.85
1949–52	Front	61C2947M	4.49
1949–52	Rear	61C2948M	4.49
Oldsmobile 1939–41 66, 86	Rear	61C2944M	4.39
1949–50 76	Front	61C2945M	4.39
1942–48 66, 68, 76	Front	61C2945M	4.39
Pontiac 1937–54 All	Rear	61C2944M	4.39
1939–48 All	Front	61C2945M	4.39

EMERGENCY BRAKE BANDS 2.69

13 Duplicate original. Heavy-duty woven long-fiber cotton lining, oil treated for longer wear, quicker braking. Av. ship. wt., each 2 lbs.

Fit Only Cars Listed	Cat. No.	Each
Chrysler *1941–53 All 6-cyl.	61C2549	$2.69
DeSoto 1941 S8 (Fluid Drive)	61C2549	2.69
*1942–53 All 6-cyl.	61C2549	2.69
Dodge *1941–54 All 6-cyl	61C2549	2.69
Plymouth *1941–53 All	61C2549	2.69

*Not for Tiptoe or Gyromatic Transmissions.

EMERGENCY BRAKE CABLES 1.25 Chev.

14 Exposure causes cables to corrode, rust and wear out. Replace for safer braking action. For rear sections (across shaft to rear wheels) except *61 C 2915 which is for hand lever section (dash to cross shaft). Av. ship. wt. 1 lb. 4 oz.

Fits Only These Cars	Cat. No.	Each
Chevrolet 1941–50, All Pass.	61C2920	$1.25
Ford, Mercury *1941–48, All	*61C2915	2.39
1942–48, All	61C2918	1.10

HYDRAULIC BRAKE HOSE 98c

15 Leakproof. Tested to withstand 5,000 lbs. pressure. Connects hydraulic brake lines to wheel cylinder. Flexible fabric, rubber. Rust-resistant fittings. For Chev. 1935–55; Dodge, De Soto, Plym. 1939–53; Ford, Mercury 1939–53; Olds. 1939–52; Pont. 1937–52. *State Make, Year and Model of Car; state whether Front or Rear.*
61 C 2927—Av. ship. wt. 4 oz. 98c

VACUUM POWER BRAKES AND BRAKE BOOSTER... FOR POSITIVE BRAKING

20 21 Quicker, Safer Stops. Wards Power Brakes and Brake Booster instantly react to pedal pressure bringing you to a fast sure stop.

Less Pedal Effort. Wards Power Brakes require only ¼ normal pedal pressure, Wards Brake Booster only ½ normal pedal pressure to stop your car.

Less Driver Fatigue. Less braking effort saves the driver motion and energy, hence less driver fatigue . . . means greater alertness while the car is in motion, greater safety.

Easy to Install. With only a few common tools you can install Wards Power Brakes or Brake Booster yourself and save the cost of labor. Wards include complete instructions to show you how. We also include a bleeder hose and pint of brake fluid needed when installing Wards Power Brakes or Brake Booster.

Save at Wards. You don't need to buy a new car to get the greater safety of Power Brakes now on many new cars . . . install Wards low priced Vacuum Power Brakes or Wards lower priced Brake Booster. Wards prices are only a fraction of the cost of new-car original equipment Power Brakes.

WARDS VACUUM POWER BRAKES 26.35

20 Same Vacuum Type as offered on new cars . . . multiplies pedal pressure 4 times . . . greater safety at all speeds and particularly at high speeds when you need the greatest braking power possible. Only a slight pressure on brake pedal instantly puts Wards Power Brakes to work.

An added safety feature of Wards Power Brakes is the built-in hydraulic by-pass that permits normal hydraulic braking at all times, even if your engine isn't running. With fittings, tubing and installation kit. Ship. wt. complete, 18 lbs.

Only $3.00 Down On Wards Monthly Payment Plan

61 C 2600 M—For Buick 1948–54. ..... Cash $26.35
61 C 2601 M—For Chevrolet 1949–52. ..... Cash 26.35
61 C 2602 M—For Chevrolet 1953–54. ..... Cash 26.35
61 C 2603 M—For Dodge, DeSoto, Chrysler 1946–52. . Cash 26.35
61 C 2598 M—For Dodge, DeSoto, Chrysler 1953–54. . Cash 26.35
61 C 2604 M—For Ford and Mercury 1949–51. ..... Cash 26.35
61 C 2605 M—For Ford, Mercury, Lincoln 1952–54. . . Cash 26.35
61 C 2599 M—For Oldsmobile 1949–54. ..... Cash 26.35
61 C 2603 M—For Plymouth 1946–54. ..... Cash 26.35

BRAKE BOOSTER 7.25

21 Hydraulic Type Booster . . . doubles normal braking pressure as you apply pressure to brake pedal . . . offers greater safety than original brakes. Av. wt. 4 lbs.

61 C 2620—For: Chevrolet 1940-55; Ford, Mercury 1939-48, 1952-55; Lincoln 1940-48, 1952-54; Pontiac 1937-54; Olds. 1939-55. ..... $7.25

61 C 2621—For: Buick, Ser. 50 (Conventional Transmission) 1953; All 1954–55. ..... $7.25

61 C 2622—For: Plymouth, Dodge, DeSoto, Chrysler, Pontiac, All 1946–54. . $7.25

61 C 2623—For: Plymouth, Dodge, DeSoto, Chrysler, Pontiac, All 1955; Chev. Truck ½-Ton 1947–50. . . $7.25

MASTER CYLINDERS AND REPAIR KITS 85c TO 5.98

16 NEW BRAKE MASTER CYLINDER ASSEMBLIES. Replace original equipment perfectly. Cylinders accurately machined of finest new castings. Pressure tested after assembly. Replace now for safety. Av. ship. wt. 4 lbs. 8 oz.

17 MASTER CYL. REPAIR KITS. All new parts needed for reconditioning master cylinder. Aluminum or brass piston like original, primary and piston cups, boot valve, return spring, clamps, valve seat (where needed). Av. wt. kit, 4 oz.
Price Kit. 85c

WHEEL CYLINDERS AND REPAIR KITS 77c TO 3.65

18 NEW BRAKE WHEEL CYLINDER ASSEMBLIES. Brand new castings, accurately machined like Master Cylinders. Tested assembled, ready for installation. Check and replace old cylinders now for safety. Av. ship. wt. 1 lb. 8 oz.

19 WHEEL CYLINDER REPAIR KITS. All new parts needed for reconditioning cylinders on 2 wheels—cups, springs, boots. Recondition all 4 cylinders—order both front and rear kits. Av. wt., 2 wheels, 4 oz.
Price, Kit for 2 wheels. 77c

For These Passenger Cars Only	Master Cyl. Cat. No.	Master Cyl. Each	Mast. Cyl. Rep. Kits	Wheel Cylinders Left Front	Wheel Cylinders Rt. Front	Wheel Cylinders Left Rear	Wheel Cylinders Rt. Rear	Price Each	Wheel Cyl. Rep. Kits Front	Wheel Cyl. Rep. Kits Rear
Buick 1950–52, 50, 70	61 C 2981	$4.59	61 C 2801	61 C 2900	61 C 2901	61 C 2967	61 C 2968	$2.55	61 C 2837	61 C 2820
1951–53 40	61 C 2981	4.59	61 C 2801	61 C 2900	61 C 2901	61 C 2967	61 C 2968	2.55	61 C 2837	61 C 2820
1954–55 All	61 C 2902	5.98	61 C 2801	61 C 2900	61 C 2901	61 C 2967	61 C 2968	2.55	61 C 2837	61 C 2820
Chevrolet 1940–48 Cars	61 C 2846	5.10	61 C 2801	61 C 2857	61 C 2858	61 C 2856	61 C 2856	2.55	61 C 2815	61 C 2821
1949–50 Cars without Power Glide	61 C 2846	5.10	61 C 2801	61 C 2882	61 C 2883	61 C 2884	61 C 2884	2.55	61 C 2813	61 C 2812
1950 Cars with Power Glide	61 C 2980	5.49	61 C 2801	61 C 2882	61 C 2883	61 C 2884	61 C 2884	2.55	61 C 2813	61 C 2812
1951–52 Cars except Power Glide	61 C 2846	5.10	61 C 2801	61 C 2958	61 C 2959	61 C 2969	61 C 2969	2.35	61 C 2837	61 C 2820
1951–52 Cars With Power Glide	61 C 2980	5.49	61 C 2801	61 C 2958	61 C 2959	61 C 2969	61 C 2969	2.35	61 C 2837	61 C 2820
1953–54 Cars except Power Glide	61 C 2964	4.95	61 C 2799	61 C 2958	61 C 2959	61 C 2969	61 C 2969	2.35	61 C 2837	61 C 2820
1953–54 Cars with Power Glide	61 C 2965	4.95	61 C 2799	61 C 2958	61 C 2959	61 C 2969	61 C 2969	2.35	61 C 2837	61 C 2820
Chrysler 1946–49 (ex. C-28, C-39)	61 C 2850	5.55	61 C 2960	61 C 2954*	61 C 2955*	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
1950–54 6 cyl.	.....	.....	61 C 2961	61 C 2954*	61 C 2955*	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
DeSoto 1946–49	61 C 2850	5.55	61 C 2960	61 C 2954	61 C 2955	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
1950–54 (except Power Brakes)	.....	.....	61 C 2961	61 C 2954*	61 C 2955	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
Dodge 1946–52 Cars	61 C 2850	5.55	61 C 2960	61 C 2954*	61 C 2955*	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
1953–54 Cars	.....	.....	61 C 2960	61 C 2954	61 C 2955	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
1955 Cars	.....	.....	61 C 2903	61 C 2954	61 C 2955	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
Ford 1939–41 Cars	61 C 2842	4.19	61 C 2805	61 C 2859	61 C 2860	61 C 2861	61 C 2862	2.55	61 C 2818	61 C 2824
1942–48 Cars	61 C 2842	4.19	61 C 2805	61 C 2886	61 C 2885	61 C 2861	61 C 2862	2.55	61 C 2836	61 C 2824
1949–51 Cars	61 C 2840	4.75	61 C 2806	61 C 2951	61 C 2950	61 C 2953	61 C 2952	2.55	61 C 2811	61 C 2814
1952–55 Cars (not Station Wagon)	61 C 2963	4.45	61 C 2962	61 C 2951	61 C 2950	61 C 2953	61 C 2952	2.55	61 C 2811	61 C 2814
Kaiser, Frazer 1947–50	61 C 2843	4.75	61 C 2807	.....	.....	.....	.....	.....	61 C 2824	61 C 2912
Mercury 1939–41	61 C 2842	4.19	61 C 2805	61 C 2859	61 C 2860	61 C 2861	61 C 2862	2.55	61 C 2818	61 C 2824
1942–48	61 C 2842	4.19	61 C 2805	61 C 2886	61 C 2885	61 C 2861	61 C 2862	2.55	61 C 2836	61 C 2824
1952–55	61 C 2963	4.45	61 C 2962	61 C 2951	61 C 2950	.....	.....	2.55	61 C 2811	61 C 2819
Nash 1941–53 Statesman	61 C 2983	5.10	61 C 2800	.....	.....	.....	.....	.....	61 C 2912	61 C 2916
1950–54 Rambler	61 C 2843	4.75	61 C 2807	.....	.....	.....	.....	.....	61 C 2912	61 C 2917
Oldsmobile 1950–53 Ser. "88", "98"	61 C 2848	4.59	61 C 2801	61 C 2906	61 C 2907	61 C 2852	61 C 2853	2.55	61 C 2913	61 C 2819
1954 (except Power Brakes)	61 C 2848	4.59	61 C 2801	61 C 2906	61 C 2907	61 C 2864	61 C 2863	2.55	61 C 2913	61 C 2914
Plymouth 1946–54	61 C 2850	5.55	61 C 2960	61 C 2954*	61 C 2955*	61 C 2870	61 C 2870	3.65	61 C 2835	61 C 2835
Pontiac 1942–48 All	61 C 2848	4.59	61 C 2801	61 C 2854	61 C 2898	61 C 2852	61 C 2853	2.55	61 C 2838	61 C 2819
1949–55 (except Power Brakes)	61 C 2848	4.59	61 C 2801	61 C 2854	61 C 2898	61 C 2875	61 C 2869	2.55	61 C 2838	61 C 2814
Studebaker 1948–54 Champion Cars	61 C 2843	4.75	61 C 2807	.....	.....	.....	.....	.....	61 C 2912	61 C 2916
Willys 1946–51 Passenger Cars	61 C 2843	4.75	61 C 2807	.....	.....	.....	.....	.....	61 C 2912	61 C 2916
1952–54 Passenger Cars	61 C 2843	4.75	61 C 2807	.....	.....	.....	.....	.....	61 C 2934	61 C 2917
1946–51 Jeep	61 C 2983	5.10	61 C 2800	.....	.....	.....	.....	.....	61 C 2912	61 C 2935
Chevrolet Trucks 1951–54 ½ ton	.....	.....	61 C 2817	61 C 2959	61 C 2958	61 C 2969	61 C 2969	2.35	61 C 2837	61 C 2820
Ford Trucks 1948–52 ½ ton	61 C 2842	4.19	61 C 2805	61 C 2876	61 C 2879	61 C 2855	61 C 2904	2.55	61 C 2838	61 C 2820

*Two cylinders for one wheel (upper, lower) are included for those DeSoto, Dodge and Plymouth front wheel cylinders marked * in table above.

AUTOMATIC BRAKE FLUID DISPENSER 1.79

22 Automatically supplies brake system with fluid. Keeps master cylinder full. Instant visual check of fluid level. Glass reservoir with tubing and brake cylinder fitting. Easily installed. Ship. wt. 1 lb.
61 C 2984—For 1951–54 Chevrolet. $1.79
61 C 2985—For 1949–54 Ford. Lincoln, Mercury; 1951–54 Henry J, Nash, Packard. $1.79
61 C 2997—For All 1941–54 Gen. Motors Cars, Trucks (ex-Chev. Cars); 1941–54 Chryslers, Ford Trucks; 1941–48 Ford Cars, Lincoln, Mercury; 1948–54 Hudson. $1.79

MOTOR REPAIR MANUALS 2.79 TO 6.95

23 CHILTON'S AUTOMOBILE REPAIR MANUAL. Latest edition. For car owner or garage mechanic. Tells how to do a first class repair job using standard tools. Used in trade schools. 38,000 specifications, information on use of tools. Covers cars from 1940-1955: Buick, Cadillac, Chevrolet, Chrysler, DeSoto, Dodge, Ford, Frazer, Henry J., Hudson, Kaiser, Lincoln, Mercury, Nash; Oldsmobile, Packard, Plymouth, Pontiac, Studebaker, Willys. 350 data tables. Over 2500 illus. Abt. 904 pgs.
53 CP 1109 X—Size 11¾x9¼ inches. *Postpaid*. $6.95

24 MOTOR'S AUTO REPAIR MANUAL. Latest edition. Comprehensive automotive reference. Supplies data from 160 Official Factory Manuals. 200,000 "how-to-fix-it" service and repair facts, 23,500 tabulated repair specifications. Illustrated service and repair procedures on newest engines, automatic transmissions, carburetors, power steering, etc. Specific instructions on tune-up, service repair and overhaul of over 26 makes built from 1940 to 1955. 2000 illustrations. Abt. 900 pgs.
53 CP 1117X—Size 8½x11 inches. *Postpaid*. $6.95

25 FIX YOUR CHEVROLET by Bill Toboldt, editor of Motor Service magazine. Owner's and mechanics complete handbook of repairs and maintenance of Chevrolets from 1940 to 1955. Get better speed, power, efficiency from your Chevrolet, using standard tools. Step-by-step repair procedures, shortcuts, labor saving devices used by mechanics. Illustrated. Abt. 224 pgs.
53 C 1127 X—Size 8¼x6 inches. Ship. wt. 12 oz. $2.79

26 FIX YOUR FORD by Bill Toboldt, editor of Motor Service Magazine. Covers complete servicing of Ford V-8's and 6's, 1932 through 1955. Based on experience of top Ford service men. Tells how to increase your gasoline and tire mileage. Chapter on hot rods. Illus.
53 C 1116 X—Abt. 224 pgs. 8¼x6 in. Wt. 1 lb. 4 oz. $2.79

27 28 BRAKE STOP-LIGHT SWITCHES. Ship. wt. 2 oz.
61 C 2924—Buick 1941–55; Chrys., DeSoto, Dodge 6-cyl., Plym. 1938–52; DeSoto 8-cyl. 1952; Linc. 1949–51; Nash 1939–55; Willys 1946–52 att. 21946. ..... 55c
61 C 2923—Cad. 1941–50; Ford 1939–55; Hudson 1928–55; Kaiser-Frazer 1947–50; Linc. 1939–48, 1952–55; Merc. 1939–55; Pack. 1941–54; Stude. 1938–55. ..... 55c
61 C 2921—Cadillac 1951–55; Chevrolet 1942–50 (Mechanical); Olds. 1951–55. ..... 59c
61 C 2922—Chevrolet 1951–54 (Mechanical); Ford 1928–31; Kaiser-Frazer 1951–54. ..... 55c
61 C 2919—Chrys.; DeSoto; Dodge; Plym. 1953–54. . . . 55c

29 EMERGENCY BRAKE CABLE SHORTENER. Tightens slack emergency cable for greater efficiency.
61 C 2921—Ship. wt. 3 oz. 25c

DO-IT-YOURSELF BRAKE TOOLS 69c TO 2.39

30 BRAKE RELINING AND RIVETING SET. Simple and easy to use (see picture A). Drills, countersinks and rivets brake lining to old brake shoes. Includes holder, anvil, knock-out punch, clincher tool, combination drill and counter-bore. May also be used to fasten leather, canvas, etc. with rivets.
61 C 9438—Ship. wt. set 1 lb. 4 oz. ..... 5-Pc. Set 98c

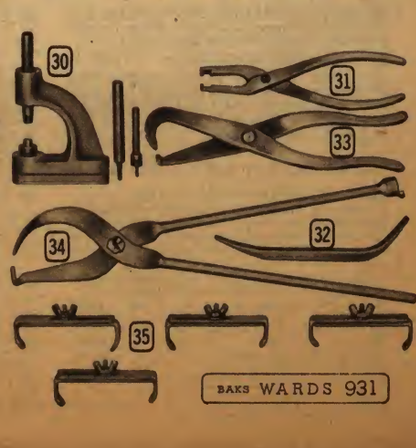
31 ANTI-RATTLER-SPRING PLIERS. Removes and replaces anti-rattler-spring on brake shoe assembly in seconds. Double lip holds spring and washer together—makes removing and replacing a one-hand operation. Eliminates the danger of spring jumping away and being lost or striking you. Made of strong forged steel. About 6½ in. long.
61 C 9410—Ship. wt. 6 oz. $1.69

32 BENDIX BRAKE TOOL. Adjusts star or notched nuts on most late Ford, GM, others with Bendix or Huck brakes. Chrome alloy steel.
61 C 9448—6⅛ in. long. Wt. 3 oz. 69c

33 GOOD QUALITY BRAKE SPRING PLIER. Heat treated alloy steel. Cadmium finish.
61 C 9408—8½ in. long. Ship. wt. 8 oz. . . . $1.49

34 PROFESSIONAL QUALITY BRAKE SPRING PLIER. Removes and replaces brake springs. Corkscrew hook on lower jaw holds spring easily. Gooseneck curved head assures firm grip. One handle grooved for slipping spring over anchor post, other fitted with hold-down remover. Finest heat-treated chrome alloy steel. 13½ in. long.
61 C 9409—Ship. wt. 12 oz. $2.39

35 BRAKE PISTON CLAMPS. Hold pistons in wheel cylinders on hydraulic brake when removing shoes to reline brakes. Saves brake bleeding. Ship. wt. set, 8 oz.
61 C 9460—For all cars, trucks. ..... Set of 4, 98c



Do Your Own Lubricating...Save Labor Costs

HI-PRESSURE LUBRICATOR 16.75

1 Portable Hi-Pressure Lubricator for one-man, one-hand operation. Includes special push-handle gun that develops up to 10,000 lbs. pressure for thorough lubrication, and 10-foot hose. Clamps on to any standard 25 to 40-lb. grease pails having a removable cover (won't fit 61 C 8394 MB and 8379 MB gun-filling type pails). Simply remove cover from grease pail, replace with this compact dispenser unit and you have a portable high-pressure lubricator. No electricity or compressed air needed.

Complete Unit consists of gun, hose, easy-action pump, sturdy steel cover and follower plate to prevent channeling of lubricants. Gun is on swivel for easier operation. Special slot on cover holds gun nozzle out of dirt when not in use and always ready to use. Save money—do your own lubrication. For automobiles, tractors, etc. Grease pail not included.

61 C 8579 M—Ship. wt. 14 lbs.....$16.75

COMBINATION GREASER AND GUN GREASE. Hi-Pressure Lubricator above with 25 lbs. of grease. Ship. wt. 42 lbs.

61 C 8592 YB—Lubricator with 25 lbs. High-Pressure Gun Grease (8377MB).....$18.95

61 C 8591 YB—Lubricator with 25 lbs. Multi-Purpose Lithium Grease (8393MB)..$20.45

GEAR LUBE DISPENSER 6.49

2 Simply remove the lid from any standard 25 to 40-lb. grease pail and replace it with this dispenser, tighten three screws and it is ready for use. Provides fast, easy transfer of transmission and differential oils as well as heavier lubricants. Eliminates waste and spilling in transferring of lubricants; helps keep lubricants clean.

All-steel valves, sturdy steel handle. Durable pressed steel cover assures tight seal. Heavy-duty, oil-resistant, flexible hose in handy 4-foot length with curved metal nozzle. Fits all gear case filler plug openings. Grease pail not included.

61 C 8578 M—Ship. wt. 8 lbs..... $6.49

COMBINATION LUBE DISPENSER AND MULTI-PURPOSE GEAR LUBRICANT. Same Gear Lube Dispenser as above, with 25-lb. pail of Wards Multi-Purpose Gear Lubricant, specially priced in combination to save you 93c. Use in differential, transmission, overdrive, steering gear. Required for hypoid gears. Wt. 36 lbs.

61 C 8595 YB—Gear Lube Dispenser with S.A.E. 90 Gear Lubricant.....$9.95

61 C 8596 YB—Gear Lube Dispenser with S.A.E. 140 Gear Lubricant.....$9.95

GREASE AND GUN COMBINATIONS 5.98 25 lbs. Grease, 16-oz. Gun

3 Save more on Wards already low prices by purchasing one of these combinations of 25 pounds of Wards Quality Grease in easy gun-filling type pail, complete with grease gun. Pail has threaded opening to fit any gun with 2¼-in. barrel. Just screw gun into opening, pull filler handle and gun is filled—no muss or fuss. Metal follower plate keeps grease packed down, ready for use—eliminates costly waste, keeps grease clean. Grease is waterproof, will not harden or clog fittings. Grease gun develops pressure up to 10,000 lbs. Order combination you wish below.

HIGH PRESSURE GREASE, GUN COMBINATION. 25-lb. pail Wards Quality High Pressure Chassis Grease (61 C 8379MB below). In gun-filling pail. *Mailable.*

61 C 8604 YB—Grease and 16-oz. Grease gun (see below). Ship. wt. 33 lbs..$5.98

61 C 8557 YB—Grease and 23-oz. Grease gun (see below). Ship. wt. 35 lbs..$6.69

MULTI-PURPOSE GREASE, GUN COMBINATION. 25-lb. pail new Multi-Purpose Lubricating Grease (61 C 8394MB below) in gun-filling pail. *Mailable.*

61 C 8605YB—Grease and 16-oz. Grease gun (see below). Wt. 33 lbs.....$7.39

61 C 8555YB—Grease and 23-oz. Grease gun (see below). Wt. 35 lbs.....$8.19

4 WARDS MULTI-PURPOSE LITHIUM GREASE 20c lb. in 25-lb. Pail

Wards Multi-purpose Lithium Grease is economical, does the work of 4 old-type greases—lubricates chassis, water pump, wheel bearings and universal joints. Made with a lithium base for outstanding water and heat resistance—ideal for lubricating farm equipment in hot weather and under wet operating conditions. The adhesive nature of Lithium makes this grease cling so tightly to metal surfaces that water, dirt and dust cannot cause rust damage or pitting; also reduces drip-page for less waste and mess. Protects bearings even under very heavy loads.

61 C 8395 L—5-lb. Can. Ship. wt. each 6 lbs.....Each $1.19; 2 for $2.19

61 C 8393 MB—25-lb. Pail. (Not Gun-Filling Type.) Ship. wt. 28 lbs. .....Each 4.95

61 C 8394 MB—25-lb. Gun-filling Pail (as in Item 3 above). Ship. wt. 28 lbs.... 5.39

61 C 8396 F—100-lb. Drum. Ship. wt. 120 lbs..... 16.95

4 GEAR LUBRICANT 18c Lb.; GUN GREASE 14c Lb. in 25-Lb. Pail

MULTI-PURPOSE GEAR LUBRICANT. Conforms to rigid specifications established by the U.S. Army (Specification MIL-L-2105). For all automotive gears (except where engine oil is required)—transmission, differential, steering, etc. Use SAE 80 for very cold weather. See Shipping wts. below at right.

Size Cans	S.A.E. 80	S.A.E. 90	S.A.E. 140	
5 lb.	61C8410L	61C8411L	61C8412L	$1.05
Two 5 lb.	61C8410L	61C8411L	61C8412L	1.95
25 lb.	61C8413MB	61C8414MB	61C8415MB	4.39
Two 25 lb.	61C8413 YB	61C8414 YB	61C8415 YB	8.25

HIGH PRESSURE GUN GREASE. High quality water-resistant chassis lubricant. For all grease guns—pressure pumps. Use on Alemite and Zerk fittings for cars, trucks, farm machines; ideal for caterpillar tracks. See Shipping weights at right.

61 C 8375 L—1-lb. Can.....Each 20c; 12 for $2.15

61 C 8376 L—5-lb. Can.Ea. 75c; 2 for $1.39; 6 for 3.89

61 C 8377 MB—25-lb. Pail 3.49

61 C 8378 F—100-lb. drum..... 10.95

HIGH PRESSURE GUN GREASE in gun-filling pail (see picture 3 above). See Ship. wts. at right.

61 C 8379 MB—25-lb. Pail..... $3.98

WATER PUMP GREASE. Waterproof, non-dissolving. Will not cake, gum or run into cooling system. See Ship. wts. below.

61 C 8385 L—1-lb. Can. 21c 2 for.....37c

WHEEL AND UNIVERSAL JOINT GREASE. A fibrous grease. Oil will not separate. See Ship. wts. below.

61 C 8386 L—1-lb. Can. 21c 2 for.....37c

61 C 8387 L—5-lb. Can. 89c

GREASE SHIPPING INFORMATION. Shipping Weights: (1-lb. Can) 1 lb. 8 oz.; (5-lb. Can) 6 lbs.; (two 5-lb. cans) 12 lbs.; (25-lb. Pail) 28 lbs.; (two 25-lb. pails) 56 lbs. (100-lb. Drum) 120 lbs. Drums shipped promptly by Freight from Warehouse near Buffalo. Other sizes *Mailable* and shipped from Stock in Mail Order House.

WARDS PORTABLE GREASE GUN FILLER 5.4

5 Converts any standard 25 to 40-lb. grease pail with a cover into a Portable Grease Gun Filler (won't fit 61 8379MB). Simply remove grease pail cover and replace wi filler Top, tighten the three screws and it is ready to use. cap from filler spout, insert grease gun filler valve fitting in and fill grease gun by pumping grease gun filler Top han

Unit consists of an easy-action hand pump; steel cover plate to prevent channeling of grease; filler valve fitting Wards grease guns (except 61C8575) and all grease guns wi ed fitting hole; filler spout dirt cap keeps grease free of Grease and pail are not included.

61 C 8570 M—Shipping weight 7 lbs. 8 oz.....

EXTRA FILLER VALVE FITTING. Screws into all Wards grease Gun No. 61 C 8575) and all guns with threaded fitting hole.

61 C 8571—Shipping weight 3 oz.....

COMBINATION GREASE GUN FILLER AND GUN GREASE. with 25 lbs. of grease priced for savings. Ship. wt. 36 lbs.

61 C 8569 YB—Filler with 25 lbs. High-Pres. Gun Grease (83

61 C 8577 YB—Filler with 25 lbs. Multi-Purp. Lithium Grease (8

BARREL PUMPS 21.45 Crank; 4.25 Lever; 3.65

Time saving, easy-to-use Pumps for filling your car, truck or from barrels or underground storage tanks. Ideal for keep burning home heater supplied with fuel. All have a three and suction tube adjustable for use in any 15, 30 or 55 drum to handle gasoline, alcohol, kerosene, fuel oil, motor non-corrosive, non-rusting liquid. Always ready for use—ne ing. Lets you handle oil, gasoline or other liquids witho

6 CRANK-ACTION PUMP, complete with 8-foot hose. gives a smooth, non-pulsating flow of 10 gal. per min. at speed . . Ideal for filling station use on drums or barrels. W on skid tanks pump becomes portable for easy refueling of ment. Non-breakable steel crank with hardwood handle; pipe; 12-in. discharge pipe with hose holder. Holster keeps dirt out of hose. High extension outlet pipe and 8-ft. hose with nozzle. Oil, gas-resistant hose. Self priming. Cast-iron pump

61 C 8476 MB—Ship. wt. 30 lbs. *Mailable*.....

7 HEAVY-DUTY LEVER-ACTION PUMP. Rugged, all-steel Sturdy pump handle. Lever contacts stop on connec prevent any damage to plunger rod. Adjustable telesco tube removes contents from any standard 15 or 55-gal. drum or average measuring can will fit under discharge spout. to fit ¾-in. garden hose. (Hose not included. Order 61 C 8488

61 C 8486 M—Rust-resisting finish. Ship. wt. 8 lbs. *Mailable*...

8 8-FOOT NEOPRENE HOSE. For pumps 61C 8486 above below. Has ¾-in. female coupling on one end—curved spout on other end. Gasoline and oil-resistant. Made of bla

61 C 8488—Ship. wt. 3 lbs. *Mailable*.. .....

9 ECONOMY PULL-UP ACTION PUMP. Lift pump type. average needs. No priming. One full stroke dispenses abo liquid. Telescoping tube fits and empties any standard barr Metallic piston and valve for long service. Threaded spout ¾-in. garden hose. (Hose not included. Order 61 C 8488

61 C 8480 M—Ship. wt. 8 lbs. *Mailable*.....

HANDY PUMP OILERS 1.10 6 oz.

10 12-OZ. HYDRAULIC PUMP OILER. For light or heavy oil. Thumb pressure controls flow. Copperite finished steel.

61 C 8531—Rigid spout. Ship. wt. 15 oz..$1.35

11 6-OZ. TRIGGER PUMP OILER. Easy trigger control releases a stream or a drop. Copperite finished steel. Rigid brass spout with detachable brass tip. Flared base.

61 C 8532—Ship. wt. 14 oz.....$1.10

LEVER-ACTION GUNS 2.49 16 oz.

12 16-OZ. CAPACITY GREASE GUN. Spring-primed grease feed for steady pressure up to 10,000 lbs. any temperature—can't get air bound. Steel. Rust-resistant finish. High-pressure piston, leakproof packing. "Safety stop" saves piston. Lgth. overall 21 in. Knurled, firm-grip barrel 10½x2¼ in. Snap-on hydraulic coupler, curved pipe.

61 C 8560—For all fittings. Wt. 5 lbs..$2.49

13 23-OZ. CAPACITY GREASE GUN. Same type as above, but larger capacity. Length of barrel. 12x2¼ in., 21¾ in. overall.

61 C 8552—Ship. wt. 5 lbs.....$3.15

ALEMITE GREASE GUN

14 ALEMITE LEVER-TYPE. Nationally known. 16-oz. cap., Develops up to 7,000 lbs. pressure. Locking jaws—tighten as grease pressure increases. Spring-primed grease feed keeps constant pressure, ball check stops backflow. Snap-on hydraulic coupler. Knurled barrel. For all fittings.

61 C 8553—Wt. 4 lbs. .$3.15

15 PUSH TYPE GREASE GUN. For cars, trucks, power mowers, home snow plows, washing machines, etc. One hand operation—use in limited space. Swivel-type, snap-on hydraulic coupler locks on at all pressures. Permits 18° angle at any direction. No leaking. Non-rust finish. Closely fitted high pressure steel piston. Threaded back cap with sealing gasket. 4-oz. capacity. Length overall 8¾ in. Ship. wt. 1 lb.

61 C 6575.....$1.49

SUCTION GUN, ACCESSORIES FOR EASY LUBRICATING

16 SUCTION TYPE GUN. For filling or removing lubricant from transmission, differentials, steering gear. Capacity 13 oz. With flexible ½-in. hose about 18 in. long. For lubricants, see above.

61 C 8568—Barrel diam. 1½ in., length 15 in. Ship. wt. 2 lbs. .$1.98

17 GREASE GUN BRACKET. Attaches to shop wall, tractors, implements by 2 bolts. Saves gun from damage, clogging. All steel.

61 C 8598—Fits all guns listed except (15). Ship. wt. 1 lb.....67c

18 FLEXIBLE BALL LINK METAL HOSE with hydraulic coupler. For out-of-way places that solid pipe grease guns can't reach. ½-in. male pipe thread fits on any lever gun.

61 C 8603—Shipping weight 12 oz.....$2.95

19 FLEXIBLE RUBBER HOSE. For positive connections at hard-to-reach fittings. Reinforced rubber—withstands high pressures. About 12¾ in. when attached to snap-on coupler. Ship. wt. 3 oz.

61 C 8602—Fits all guns with ⅛-in. female pipe thread.....$1.29

20 6-IN. ANGLE PIPE WITH SNAP-ON ADAPTER. Ship. wt. 4 oz.

61 C 8601—For hydraulic grease fittings. ⅛-in. thread.....69c

SNAP-ON COUPLER

Fits all hydraulic fittings. Leakproof contact. Fits all lever type, most ball check grease guns. Ship. wt. 3 oz.

61 C 8597.....45c

L RESERVOIR GREASE CUP. Lengthens time interval between lubrications. Gradually feeds lubricant to bearing by spring pressure. Follower plate pushes grease through orifice. Easy to install. Fill with regular grease gun. ⅛-in. pipe thread.

61 C 8589—Ship. wt. 2 oz. . Each 39c

GREASE FITTINGS 3c TO 14c Ea.

A TO J HYDRAULIC TYPE FITTINGS. able with Zerk Push Type Fitti original fittings perfectly on cars, trucks Average Shipping weight for three, 2 oz

If outside thread diameter matches:

This ▬ order ¼-in. S.A.E. Th

This ▬ order ⅛-in. Pipe Thre

This ▬ order ¼-in. Pipe Th

Key	Cat. No.	Outside Diam.	Angle
(A)	61 C 8587	Drive-in for Ford A	Straight
(B)	61 C 8588	¼-in. S.A.E. 28-Thrd.	Straight
(C)	61 C 8580	⅛-in. Pipe Thread..	Straight
(D)	61 C 8582	⅛-in. Pipe Thread..	45°
(E)	61 C 8583	⅛-in. Pipe Thread..	67½°
(F)	61 C 8581	⅛-in. Pipe Thread..	90°
(G)	61 C 8584	⅛-in. Pipe Thread..	90°
(H)	61 C 8585	¼-in. Pipe Thread..	Straight
(J)	61 C 8586	¼-in. Pipe Thread..	67½°

K HYDRAULIC TYPE FITTING ASSO cludes fourteen ⅛-in. Straight, two one ¼-in. 67½° Elbow, two ¼-in. S.A. Straight and three ⅛-in. 45° Elbow Fi

61 C 8590—Complete Assortment. Ship. w

Save Now at Wards on Oil and Filter Cartridges

WARDS SUPREME PENNSYLVANIA MOTOR OIL 17c Qt. in 55-Gal. Bbls.

21 Refined from Bradford-Allegheny Pennsylvania crude oil—the finest and costliest pure crude oil obtainable.

FLOWS FREELY AT ALL MOTOR TEMPERATURES. Low pour point plus double dewaxing means free flowing, easy starting even in the coldest weather.

TRIPLE FILTERED to free oil from impurities that form power-robbing carbon deposits; that corrode bearings and other finely ground moving parts.

CARRIES SEAL OF PENNSYLVANIA GRADE OIL ASSOCIATION—a symbol of quality.

State SAE Grade Wanted. 10W, 20-20W, 30 or 40. Order from Table below.

WARDS HEAVY-DUTY VITALIZED MOTOR OIL 16c Qt. in 55-Gal. Bbls.

22 For severest service ... high speeds, long distances, extreme climates.

ENGINE-TESTED ADDITIVES ... with extra amounts of *vital chemical compounds* added to oil to keep motor cleaner, lessen impurities.

QUALIFIED UNDER MIL-L-2104A—a military Heavy-Duty specification.

MEETS AMERICAN PETROLEUM INSTITUTE SERVICE CLASSIFICATIONS MS AND DG. (MS): service typical of gasoline or other spark ignition engines under severe types of service conditions and where there are special lubrication requirements for deposit or bearing corrosion control. (DG): service typical of Diesel engines where there are no severe requirements for wear or deposit control.

SAME TYPE AS RECOMMENDED BY AUTO MAKERS where Heavy-Duty oil is specified for passenger cars. Also recommended for use in all other engines.

State SAE Grade Wanted. S.A.E. 10W, 20-20W or 30. Order from Table below.

SAVE MONEY ... BUY IN LARGE QUANTITIES. "Per Quart" column in table shows how little each quart costs when you buy in different quantities listed.

ALL PRICES SHOWN INCLUDE FEDERAL TAX OF 6c PER GALLON

Quantity	Wt. lbs.	(21) WARDS PENNSYLVANIA Cat. No.	Per Quart	Total Price	(22) WARDS HEAVY-DUTY Cat. No.	Per Quart	Total Price
One-Qt. Can	2	.....	.....	.....	61C8329 MO	25c	25c
24 One-Qt. Cans	55	.....	.....	.....	61C8329 MO	22½c	$5.40
1 Two-Gal. Can	18	61C8301 MO	23½c	$1.88	.....	.....	.....
3 Two-Gal. Cans	52	61C8301 MO	22c	5.28	.....	.....	.....
1 Ten-Qt. Can	20	.....	.....	.....	61C8333 MO	23c	2.29
2 Ten-Qt. Cans	41	.....	.....	.....	61C8333 MO	21c	4.19
1 Five-Gal. Can	43	61C8302 MO	24c	4.79	61C8334 MO	23c	4.59
15-Gallon Barrel	128	61C8303 R	21c	12.60	61C8330 R	20c	11.95
30-Gallon Barrel	250	61C8304 R	19c	22.80	61C8331 R	18c	21.60
55-Gallon Barrel	466	61C8305 R	17c	37.40	61C8332 R	16c	34.95

WARDS NEW ALL-SEASON MOTOR OIL 26c Qt. in two 10-qt. cans

23 5W-20 or 10W-30. Won't thin out at high temperatures, free-flowing at low temperatures. Low viscosity permits faster cranking in coldest weather with less engine friction; yet in warmest climates it's as heavy as ordinary summer weight oil. "Adjusts" to sudden rise or fall in temperature. Vital in "stop-start" driving as it permits quick, free-flowing lubrication. Heavy-duty quality assures proper lubrication of hydraulic valve lifters, detergent action for less carbon formation, less engine heat to protect bearings, lasting oil film to prevent excessive wear caused by metal-to-metal contact.

State SAE Grade Wanted—5W-20 OR 10W-30. SAE 10W-30 is recommended for year 'round use in all sections of the country, except in those climates where continued sub-zero temperatures are encountered. In these areas SAE 5W-20 should be used. Ship. wts. 1 qt., 2 lbs.; Case of 24, 55 lbs.; one 10 qt. Can, 20 lbs.; two 10 qt. Cans, 41 lbs.

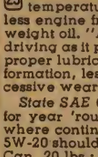
61 C 8321 MO—1-Quart Can.....33c; 24 One-Quart Cans.....$6.95
61 C 8322 MO—One 10-Quart Can.....$2.89; Two 10-Quart Cans..... 5.19

WARDS TWO-CYCLE ENGINE OIL 1.29 4 qts.; 1.35 8 pints

24 Mixes properly with gasoline. For out-board motors, chain saws, lawn mowers and all engines using an oil-gasoline mixture.

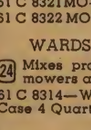
61 C 8314—Wt. 3 lbs.....Quart 35c 61 C 8313—Wt. 1 lb. 8 oz.....Pint 19c
Case 4 Quarts. Wt. 10 lbs.....$1.29 Case 8 Pints. Wt. 10 lbs.....$1.35

COMPLETE QUICK-CHANGE FILTERS 3.79 TO 6.39



Filters remove dirt, grit, sludge, etc.; reduce engine wear. For cars NOT equipped with filters. Heavy one-piece pressed steel. With tubings, fittings, brackets and metal shell cartridge. Simplifies cartridge renewal because of screw-held cover which turns off in jiffy. Just pull out old cartridge and drop in new one. Saves you about one-half the cost on filter changes because you change cartridge only. With instructions.

61 C 8727—Chev. 1949-55 6 cyl. Cars, Trucks. Wt. 6 lbs....$5.65
61 C 8733—For Chev. 1955 V-8 All Models. Ship. wt. 6 lbs..... 6.39
61 C 8732—For Plymouth, 1936-55 6-cyl. Ship. wt. 5 lbs..... 6.39
61 C 8735—EXTRA CARTRIDGE for all oil filters listed above and for filter listed below (61 C 8725). Wt. 1 lb. Each 89c...3 for $2.55....6 for $4.75



OIL FILTER AND REFILL. Same easy-to-change type as above. For Plym., Dodge, DeSoto, Chry., Nash cars NOW having "throw away" filters like below. Use present fittings, tubing.

61 C 8725—Order extra cartridge above. Ship. wt. 4 lbs. 4 oz. $3.79

THROW-AWAY FILTER. Replaces original sealed type.

61 C 8631—Ship. wt. 1 lb. 8 oz.....$1.79

WARDS PLEATED PAPER OIL FILTER CARTRIDGES 78c Each in sets of 6 ..for Ford, Merc. 1939-53

25 Install Wards New-Treated Paper Oil Filter Cartridges now—change regularly to protect engine from damaging wear caused by dirt, grit, sludge, etc. These new cartridges assure you better oil filtration, longer service and easy cartridge removal.

1—An especially made resin treated paper designed for longer life and service—will not distort or collapse—keeps filtering properties longer.

2—Pleated filter paper gives uniform oil filtering action, trap, and removes abrasive metal, carbon, sludge and muck, of the minutest degree, from the oil. Will not hinder detergents in the oil.

3—Resin treated waterproof and acid resistant felt at external ends of cartridge form a seal against internal by-passing, channeling and perserves oil filtering qualities.

4—Steel roll-seamed ends and perforated 30 gauge steel case for easy oil flow and rigid support.

5—Perforated steel center tube—corrugated, welded for added strength—cannot collapse under pressure.

6—Heavy "full-grip" bale lift, where required, for quick, easy removal.

All cartridges listed in tables at right are Wards New Pleated Paper type except those marked (†) which are cotton sock waste-filled types and meet original equipment specifications. Gaskets included where needed. Av. ship. wt. for New Pleated Paper types, each 1 lb.; for Cotton Sock Waste-Filled types, each 1 lb. 4 oz. Extra savings when ordering 3 or 6.

ECONOMY FILTER CARTRIDGES 59c Each

(Not shown.) Filled with long staple cotton fiber, treated to neutralize acids, assures filtration and prevent oil channeling. Metal shell has sufficient perforations to allow an adquate flow of oil. Change cartridges regularly—save wear on engine.

HOW TO ORDER. Order by make and year from the Table below if your car is equipped with the original equipment filter specified. Ship. wt. 1 lb.

ECONOMY FILTERS. Order by Cat. No. from table below.....Each 59c

Fit Only These Makes, Years	Orig. Filter	Cat. No.
Buick 1946–48, 50, 70; Optional on 40	A–C	61 C 8743
Cadillac 1949–55 (Optional)	A–C	61 C 8743
DeSoto 1936–55 (Optional)	Mopar	61 C 8742
Dodge 1936–55 (Optional Equip.)	Mopar	61 C 8742
Ford V-8 1939-53 (Ex. Mod. 60). 1948–52 6 cyl. All "L" Head Motors	Fram	61 C 8741
	Fram	61 C 8741
Frazer 1947–52.	Purol.	61 C 8742
Kaiser 1947–55.	Purol.	61 C 8742
Lincoln 1940–51	Fram	61 C 8741
Mercury 1939–53	Fram	61 C 8741
Oldsmobile 1948–52 (Ex. Rocket Motor).	A–C	61 C 8743
Packard 1948–54 All (Optional).	Purol.	61 C 8742
Plymouth 1936–55 (Optional).	Mopar	61 C 8742
Studebaker 1946–55 (Ex. Champ.).	Fram	61 C 8741

HANDY DO-IT-YOURSELF LUBRICATION ACCESSORIES (More on Page 935).

26 HERCULES OIL CHANGER for car, truck, tractor or boat. Change your own oil—save labor costs. Fast, convenient—insert semi rigid nylon suction tube in "dip stick" hole and vacuum action removes oil, sludge, acids and metal particles in 5 min. Capacity 5 qts. Fits all cars, trucks, tractors. Wt. 3 lbs., 8 oz.

61 C 8536 M.....$4.95

27 OIL BREATHERS. Replace oil filler caps. Protect car from oil fumes, sludge. Wt. 1 lb.

61 C 8506—Ford V-8, Mercury 1949–53; 6-cyl. 1941–51.....69c

61 C 8505—Ford V-8 1932–48 (ex. Model 60); Merc. 1940–48...69c

61 C 8504—Ford A 1928–31; Plym., Dodge, DeSoto 1933–54.....69c

61 C 8504—Pontiac, Kaiser, Frazer 1942–54; Hudson 1948–54 69c

28 BARREL FAUCET. Can be padlocked. ¾-in. thread fits 1-inch hole.

61 C 8503—Wt. 10 oz...69c

29 30 CAN OPENER—SPOUT. For 1-qt. or 5-qt. can. All steel.

(29) 61 C 8516 — Economy Mod. Ship. wt. 4 oz.....27c

(30) 61 C 8544-Better. Hardened cutter. Wt. 10 oz..49c

HOW TO ORDER OIL FILTER CARTRIDGES. Order by make and year from Table "A" if your car has the same original equipment filter specified in column marked "Original Filter." On listings marked "Optional" your car may have a different filter than specified, in which case you should order by filter make and model from Table "C". If your car is not listed, order from Table "C". Order tractor cartridges from table "B" by make and model.

TABLE "A"—ORDER HERE BY CAR MAKE, YEAR AND MODEL

Only for These Car Makes, Years, Models	Original Filter	Cat. No.	Each	3 for	6 for
Buick 1946–48, (50, 70); Optional 40.	A-C	61 C 8712	95c	$2.69	$4.98
1948, 70 after Motor No. 5192693	A-C	61 C 8719	$1.15	3.15	5.69
1949–53, Straight 8, All Models	A-C	61 C 8719	1.15	3.15	5.69
1953–56 All V-8 Models	A-C	61 C 8720	1.19	3.39	6.39
Cadillac 1949–56, All (Optional)	A-C	61 C 8712	95c	2.69	4.98
Chevrolet 1948–55 All (Order by Filter Make, Model from Table "C" Below).					
Chrysler 1946–55, All Models	Mopar	61 C 8724	$1.29	$3.59	$6.59
De Soto 1936–56 (Optional)	Mopar	61 C 8711	89c	2.49	4.69
1952 V-8 to Motor No. 7056	Mopar	61 C 8724	$1.29	3.59	6.59
Dodge 1936–56, All (Optional Equip.)	Mopar	61 C 8711	89c	2.49	4.69
Ford V-8, 1939–53, Ex. 60; 1948–51, 6 V8 1939–42, Model 60 Only	Fram	61 C 8701	89c	2.49	4.68
1952–56, 6-cyl. All; 1954–55 V-8 All	Fram	61 C 8700	85c	2.39	4.49
	Fram	61 C 8722	$1.19	3.39	6.39
Hudson 1950–55, All (6 cyl)	Fram	61 C 8700	85c	2.39	4.49
Kaiser, Frazer 1947–55, All Models.	Purolator	61 C 8711	89c	2.49	4.69
Lincoln 1940–51, All Models	Fram	61 C 8701	89c	2.49	4.68
1952–56, All Models	Fram	61 C 8722	$1.19	3.39	6.39
Mercury 1939–53, All Models	Fram	61 C 8701	89c	2.49	4.68
1954–56 All Models	Fram	61 C 8722	$1.19	3.39	6.39
Nash 1955, V-8 All Models	Fram	61 C 8701	89c	2.49	4.68
Oldsmobile 1939–47, All (Optional)	A-C	61 C 8703	95c	2.69	4.98
1948–51 All, Except Rocket Motors	A-C	61 C 8712	95c	2.69	4.98
1948–56 All Rocket Motors	A-C	61 C 8720	$1.19	3.39	6.39
Packard 1948–54, All (Optional Equip.)	Purolator	61 C 8711	89c	2.49	4.69
Plymouth 1936–56, All (Optional)	Mopar	61 C 8711	89c	2.49	4.69
Pontiac 1939–48, All (Optional Equip.)	A-C	61 C 8703	95c	2.69	4.98
1955–56 All V-8 Models	A-C	61 C 8720	$1.19	3.39	6.39
Studebaker 1939–55, Champ. (Option.)	Fram	61 C 8700	85c	2.39	4.49
1946–55, All (Except Champion)	Fram	61 C 8701	89c	2.49	4.68

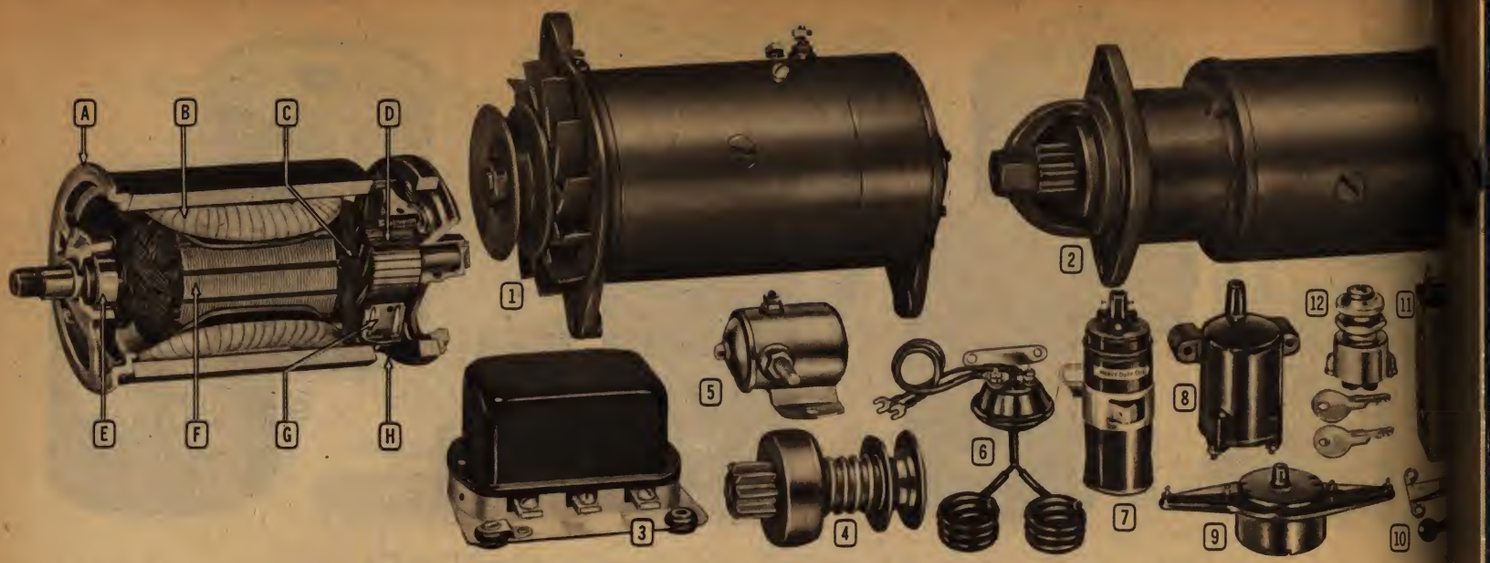
TABLE "B"—ORDER HERE BY TRACTOR MAKE AND MODEL

For Tractor Make and Model	Original Filter	Cat. No.	Each	3 for	6 for
Allis-Chalm. 1933–38, A, E, K, L, WK B, C, M, W, WC, WF; Screw in Type	Purolator	61 C 8709	$1.15	$3.15	$5.69
	Michiana	61 C 8714	62c	1.75	3.29
Case 1946 and up: D, DC, DI, S, SC, SI.	Purolator	61 C 8711	89c	2.49	4.69
Farmall Model M to 1943	Purolator	61 C 8709	$1.15	3.15	5.69
1943 and up: M and Super M	Purolator	61 C 8708	79c	2.19	4.19
To-1943, A, AV, B, BN, H, I-4, W-4	Purolator	61 C 8708	79c	2.19	4.19
1943 and up: Super A, B, C, H; A, AV, B, BN, H, I-4, O-4, W-4	Purolator	61 C 8716	85c	2.39	4.49
Ferguson TE-20; TO-20	Michiana	61 C 8718	85c	2.39	4.49
Ferguson TO-30; TO-35	Fram	61 C 8715	85c	2.39	4.49
Ford, Ferguson, Ford-Ferguson All Models with "L" Head Motor	Fram	61 C 8715	85c	2.39	4.49
Ford—All Overhead Valve Motors	Fram	61 C 8722	$1.19	3.39	6.39
Int. Harv. and McCormick-Deering, 12, 14, F-14, I-12, I-14, I-20, 30, T-20, W-2, W-4, W-6, W-12, W-14, 20, F-12, F-20, F-30, O-12, O-14, T-20, W-30, W-40, WA-40, 10-20 I-9, ID-6, ID-40, MD, T-6, T-9, T-14, TD-6, TD-9, TD-14, W-9, WD-6, WD-40; 15-30, 22-36	Purolator	61 C 8708	79c	2.19	4.19
A, B, U-4 Culti-vision	Purolator	61 C 8709	$1.15	3.15	5.69
	Purolator	61 C 8716	85c	2.39	4.49
John Deere-All Metal Screen Type. All, A, B, D, G, Series; R; 50, 60 & 70.	Purolator	61 C 8708	79c	2.19	4.19
	Purolator	61 C 8710	79c	2.19	4.19
Massey-Harris-20; 22; 30 Pony; 7' Combines; SP Corn Picker	Purolator	61 C 8711	89c	2.49	4.69
Massey-Harris-81, 82, 101, 101JR, 102JR, with T-57 Chrysler Motor; 102 Dist; 20 & 21 SP 7 ft. Combine; Super 101 Twin Power	Purolator	61 C 8711	89c	2.49	4.69

TABLE "C"—ORDER HERE BY FILTER MAKE AND MODEL

For These Filter Makes, Models	Mfr's. No.	Cat. No.	Each	3 for	6 for
A-C, L-1	P-112	61 C 8703	95c	$2.69	$4.98
A-C, PM-9	PP-122	61 C 8720	$1.19	3.39	6.39
A-C, P-10	P-127	61 C 8719	1.15	3.15	5.69
A-C, S-2	P-117	61 C 8740	1.29	3.59	6.89
A-C, S-6	P-115	61 C 8712	95c	2.69	4.98
All State (Sears) 5012-13-14-15	4556	61 C 8701	89c	2.49	4.68
All State (Sears) 5020	4559	61 C 8700	85c	2.39	4.49
Champion, 450	3	61 C 8735	89c	2.55	4.75
Champion, 55, 550	4	61 C 8701	89c	2.49	4.68
Champion, 65, 650	30	61 C 8702	$1.09	2.98	5.49
†Deluxe, CU, CS, CSB	CU	61 C 8681	98c	2.79	5.29
†Deluxe, JC	JC	61 C 8680	95c	2.69	4.98
Fram, F-3 Series	C-3P2, C3P	61 C 8700	85c	2.39	4.49
Fram, F-4 Series	C-4, C-4P2	61 C 8701	89c	2.49	4.68
Fram, F-30 Series	C-30P2	61 C 8702	$1.09	2.98	5.49
Fram, FH6, PL	CH-6PL	61 C 8722	1.19	3.39	6.39
Inner Line, CH10	FRE-10	61 C 8711	89c	2.49	4.69
Michiana, SA-18717	18717	61 C 8714	62c	1.75	3.29
Michiana, TO-18662	18662	61 C 8718	85c	2.39	4.49
Military Standard, Junior	JUNIOR	61 C 8712	95c	2.69	4.98
Military Standard, Senior	Senior	61 C 8740	$1.29	3.59	6.89
Mopar, MN-15	MNE-15	61 C 8711	89c	2.49	4.69
Mopar, MP-701	MP-704	61 C 8711	89c	2.49	4.69
†Mopar, 676575	676575	61 C 8680	95c	2.69	4.98
Mopar, 1123387, 1556834	See at left	61 C 8724	$1.29	3.59	6.59
Mopar, 1312602, 1610435	See at left	61 C 8724	1.29	3.59	6.59
Purolator, P-400 Series	P-40	61 C 8739	89c	2.49	4.69
Purolator, P-700 Series	P-70	61 C 8711	89c	2.49	4.69
Purolator, N-1500 Series	PN-15	61 C 8711	89c	2.49	4.69
Purolator Tractor, PR-12, T-12	PR-12	61 C 8710	79c	2.19	4.19
Purolator Tractor, P-117, T-15	P-117, PR117	61 C 8708	79c	2.19	4.19
Purolator Tractor, P-122, T-20	P-122, PR122	61 C 8709	$1.15	3.15	5.69
Purolator Tractor, P-109, T-109	P-109, PR109	61 C 8716	85c	2.39	4.49
Walker, TF-300 Series	RC-30	61 C 8712	95c	2.69	4.98
Walker, TF-400 Series	RC-40	61 C 8740	$1.29	3.59	6.89
Wards, 8725-26-27-28-29-30-31-32	8735	61 C 8735	89c	2.55	4.75
Wix, WF-10 Series	PC-10	61 C 8700	85c	2.39	4.49
Wix, WF-100 Series	PC-100	61 C 8712	95c	2.69	4.98
Wix, WF-500 Series	PC-500	61 C 8740	$1.29	3.59	6.89

FOR DETAILS OF WARDS MONTHLY PAYMENT PLAN, SEE PAGE 981.



Save at Wards on Like-New Rebuilt Generators

REBUILT LIKE-NEW

1 Original equipment generators, completely rebuilt as described below for "like-new" service. Duplicate originals in quality, power output. Same heavy-gauge wire used as in original. With instructions. Read below how completely Wards rebuild generators.

8-POINT REBUILDING PLAN

(A) DISASSEMBLED, CLEANED. Worn parts replaced with new.

(B) ARMATURES AND FIELD COILS tested for electrical efficiency. If necessary, new insulated pre-wound magnetic wire is installed. Armatures varnished, baked.

(C) NEW LEAD WIRES and Terminals.

(D) COMMUTATORS are machined for perfect brush operation.

(E) BEARINGS replaced if original show wear.

(F) NEW ARMATURE LAMINATIONS installed when needed.

(G) BRUSH HOLDERS re-insulated or replaced with All New Carbon Brushes installed, adj. and fitted.

(H) BENCH TESTED for performance, rated output, overload.

HOW TO ORDER

GENERATORS, STARTERS

(1) Send old starter or generator Postpaid, with exchange price, or (2) Send full price plus postage—return old unit later Postpaid, for refund. Must be complete, assembled, unbroken. (3) State Make, Year, Model of Car when ordering Generators or Starters with Cat. Nos. ending in K or KB shipped promptly from Chicago Factory.

WARDS REBUILT GENERATORS 8.95 (Exch.); REBUILT STARTERS 8.25 (Exch.) for Chevrolet 1940–48

NOTE: Improperly operating voltage regulators or cut-outs are the main cause of generator failure. They can result in a burnt out generator or even ruin your battery. Don't waste your money. Don't re-use an old regulator. Replace it at the same time that you replace your generator. Save more by ordering Generator-with-Voltage Regulator. See table below for complete listings.

EXPLANATION OF SYMBOLS IN TABLE: ‡With cut-out instead of Regulator; †Not for models with automatic transmission; *State Make and No. on metal tag or name plate which you will find on old Generator or Starter.

2 REBUILT ORIGINAL EQUIPMENT STARTERS. Completely torn down, tested and reassembled for "like-new" service . . . to give faster starts for longer battery life. Duplicate originals in quality and service. All have new brushes, machined commutator and new bushings. All other worn parts are replaced or rebuilt. Starter drive assemblies are included, except for Ford and Mercury.

Average Ship. Wts.: Generator Only 22 lbs.; Generator with Control 23 lbs.; Starter 22 lbs.

Fit Only These Years, Models See Ship. Wts. at Left	Amp.	(1) Generator Only			Generator & Regulator			(2) Starters		
		Cat. No.	Full	Exch.	Cat. No.	Full	Exch.	Cat. No.	Full	Exch.
BUICK 1940–48, 1949 Series 40	33	61 C 1473MB	$12.95	$9.95	61 C 1443MB	$17.45	$13.45	61 C 1350KB	$11.95	$9.55
1949–50 All (Ex. 1949 Series 40)	33	61 C 1473MB	12.95	9.95	61 C 1510MB	17.45	13.95	61 C 1350KB	11.95	9.55
1951	42	61 C 1481MB	14.95	9.95	61 C 1483MB	18.45	13.95	61 C 1351KB	15.75	10.95
1952–53 (6-Volt Cars)	40	61 C 1489K	17.95	11.95				61 C 1351KB	15.75	10.95
1953–55 (12-Volt Cars)	30	61 C 1490K	17.95	11.95				61 C 1352KB	18.95	12.95
CADILLAC 1949–52	55	61 C 1491KB	17.95	11.95				61 C 1353KB	17.50	11.50
1953–55 (12-Volt)	30	61 C 1490K	17.95	11.95				61 C 1354KB	18.95	11.95
CHEVROLET 1938–39	26	61 C 1464MB	8.45		61 C 1407MB	11.95		61 C 1306MB	12.45	8.25
1940–48	33	61 C 1465MB	11.95	8.95	61 C 1408MB	15.75	12.75	61 C 1306MB	12.45	8.25
1949–51; 1952 (Gen. No. 1102749)	33	61 C 1465MB	11.95	8.95	61 C 1408MB	15.75	12.75	61 C 1309MB	14.45	10.95
1952 (Gen. No. 1100013)	35	61 C 1492K	17.95	11.95				61 C 1309MB	14.45	10.95
1953; 1954 (Gen. No. 1100018)	40	61 C 1475M	15.95	9.95	61 C 1511M	21.45	14.45	61 C 1309MB	14.45	10.95
1954 (Gen. No. 1100028)	40	61 C 1475M	15.95	9.95	61 C 1512M	21.45	14.45	61 C 1309MB	14.45	10.95
CHRYSLER, DE SOTO 1940–48	33	61 C 1468MB	10.75	8.25	61 C 1414MB	16.25	12.95	61 C 1355KB	*11.95	• 9.55
1949 and early 1950 (¾-in. Belt)	40	61 C 1463MB	14.45	9.45	61 C 1447MB	18.25	12.95	61 C 1355KB	*11.95	• 9.55
Late 1950–54 (⅜-in. Belt) w/o Pwr. S.	40	61 C 1476MB	15.45	10.45	61 C 1513MB	19.95	14.95	61 C 1355KB	*11.95	• 9.55
1951–55 w/Pwr. Steer. (Gen. GGW)	40	61 C 1493KB	*21.95	*14.95				61 C 1355KB	*11.95	• 9.55
1951–55 Power Steer. (Gen. GGU)	50	61 C 1494KB	*21.95	*14.95				61 C 1355KB	*11.95	• 9.55
DODGE 1940–48	33	61 C 1468MB	10.75	8.25	61 C 1414MB	16.25	12.95	61 C 1355KB	*11.95	• 9.55
1949 and Early 1950 (¾-in. Belt)	40	61 C 1463MB	14.45	9.45	61 C 1447MB	18.25	12.95	61 C 1311MB	*19.45	*12.45
Late 1950–54 w/o Pwr. St. (⅜-in. Belt)	40	61 C 1476MB	15.45	10.45	61 C 1513MB	19.95	14.95	61 C 1311MB	*19.45	*12.45
FORD-MERCURY 1928–32 4 cyl. A-AA, B	14	61 C 1455M	8.25		61 C 1400MB	‡ 8.75		61 C 1302M	7.98	
1939–41 All (exc. Fan Mount Type)	33	61 C 1450MB	13.95	8.95	61 C 1448MB	17.95	12.95	61 C 1303M	8.45	
1942–48 V8	33	61 C 1458MB	13.75	8.75	61 C 1419MB	18.85	12.45	61 C 1303M	8.45	
1949 V8	33	61 C 1459M	14.95	9.45	61 C 1420MB	17.75	12.75	61 C 1303M	8.45	
1950–53 V8	33	61 C 1462M	15.95	9.95	61 C 1446MB	21.75	14.75	61 C 1303M	† 8.45	
1942–47 6 cyl. (2-Pulley)	33	61 C 1460MB	14.95	9.95	61 C 1422MB	19.75	13.75	61 C 1303M	8.45	
1947–48 6 cyl. (1-Pulley)	33	61 C 1461M	15.45	9.45	61 C 1423MB	19.95	13.95	61 C 1303M	8.45	
1949–51 6 cyl. (Saddle Mount)	33	61 C 1474MB	14.95	8.95	61 C 1445MB	19.95	13.95	61 C 1303M	† 8.45	
1952–53 6 cyl.; 1954–55 All	40	61 C 1477MB	12.45	9.45	61 C 1514MB	17.45	13.45	61 C 1356KB	15.75	10.95
HUDSON 1950–51	35	61 C 1454KB	15.75	11.95				61 C 1357KB	17.45	11.45
1952–54	40	61 C 1476MB	15.45	10.45				61 C 1357KB	17.45	11.45
KAISER 1946–50, FRAZER 1947–51	33	61 C 1470MB	14.95	9.95	61 C 1421MB	19.75	13.95	61 C 1358KB	11.95	9.45
KAISER 1951–54	40	61 C 1495KB	17.95	11.95				61 C 1358KB	15.75	10.95
NASH 1949–55	40	61 C 1496KB	17.95	11.95				61 C 1360KB	17.45	11.45
OLDSMOBILE 1940–48	40	61 C 1467MB	11.95	9.45	61 C 1515MB	17.45	13.45	61 C 1361KB	11.95	9.45
1949–50; 1951 (Gen. No. 1102704)	42	61 C 1482MB	15.25	10.25				61 C 1362KB	17.45	11.45
1951 (Gen. No. 1102771); 1952	40	61 C 1497K	17.95	11.95				61 C 1362KB	17.45	11.45
1953–55 (12 Volt)	30	61 C 1490K	17.95	11.95				61 C 1363KB	18.95	12.95
PLYMOUTH 1940–48	33	61 C 1468MB	10.75	8.25	61 C 1414MB	16.25	12.95	61 C 1355KB	*11.95	• 9.55
1949 and Early 1950 (¾-in. Belt)	40	61 C 1463MB	14.45	9.45	61 C 1447MB	18.25	12.95	61 C 1311MB	*19.45	*12.45
Late 1950–55 w/o Pwr. St. (⅜-in. Belt)	40	61 C 1476MB	15.45	10.45	61 C 1513MB	19.95	14.95	61 C 1311MB	*19.45	*12.45
PONTIAC 1940–50	35	61 C 1467MB	11.95	9.45	61 C 1515MB	17.45	13.45	61 C 1364KB	15.75	10.95
1951 (Gen. 1102750)	35	61 C 1467MB	11.95	9.45	61 C 1516MB	17.45	13.45	61 C 1364KB	15.75	10.95
1951 (Gen. 1102775); 1952–54	40	61 C 1453K	16.95	10.95				61 C 1364KB	15.75	10.95
STUDEBAKER 1940–50	33	61 C 1468MB	10.75	8.25	61 C 1414MB	16.25	12.75	61 C 1365KB	15.75	10.95
1951 Champion	35	61 C 1498KB	17.95	11.95				61 C 1366KB	15.75	10.95
1952–55 Champion	35	61 C 1498KB	17.95	11.95				61 C 1367KB	17.45	11.45

VOLTAGE REGULATORS 3.49

3 NEW HEAVY-DUTY TYPE. Equal to original equipment. Protect battery from overcharge and generator from burnout. Heavy-duty size platinum, tungsten oil voltage and current controls. Cover seals out dust, moisture. Specify ending "K" shipped promptly from Chicago Factory. Ship. wt. 2 lbs.

Fit Only These Years, Models	Cat. No.
BUICK 1940–48, 1949 Ser. 40	61 C 1
1949–50 All (Ex. 1949 Ser. 40)	61 C 1
1951 (Gen. No. 1102754)	61 C 1
1951 (Gen. No. 1102774)	61 C 1
1952–53 (6-Volt)	61 C 1
1953–55 (12-Volt)	61 C 1
CADILLAC 1949–51	61 C 1
1952	61 C 1
1953–55 (12-Volt)	61 C 1
CHEVROLET 1938–39	61 C 1
1940–48	61 C 1
1948–51; 1952 Gen. 1102749	61 C 1
1952 (Gen. No. 1100013)	61 C 1
1953; 1954 (Gen. 1100018)	61 C 1
1954 (Gen. No. 1100028)	61 C 1
1955—Without Pwr. Str.	61 C 1
1955—With Pwr. Str.	61 C 1
CHRYSLER 1940–50 6-cyl.	61 C 1
1949 8-cyl. (Gen. G.G.W.)	61 C 1
1950–55 All (Gen. G.G.W.)	61 C 1
1951–55 (Gen. G.G.U.)	61 C 1
DODGE, DESOTO 1940–42	61 C 1
1949 (Gen. G.D.Z.)	61 C 1
1949–55 (Gen. G.G.W.)	61 C 1
1951–55 DeSoto Gen. GGU	61 C 1
FORD 1928–32 4-cyl. A-AA, B	61 C 1
1939–55	61 C 1
FRAZER 1947–51	61 C 1
HUDSON 1950–51	61 C 1
1952; 1953 (Gen. G.D.Z.)	61 C 1
1953 Gen. G.G.W. 1954–55	61 C 1
KAISER 1946–50	61 C 1
1951 (Auto-Lite Gen.)	61 C 1
1951 (Delco-Remy Gen.)	61 C 1
1952–55	61 C 1
MERCURY 1939–53 All	61 C 1
1954–55 All	61 C 1
NASH 1949–51	61 C 1
OLDSMOBILE 1940–48	61 C 1
1949–50	61 C 1
1951 (Gen. 1102704)	61 C 1
1951 (Gen. 1102771); 1952	61 C 1
1953–55 (12-Volt)	61 C 1
PLYMOUTH 1940–48	61 C 1
1949 (Gen. G.D.Z.)	61 C 1
1949–55 (Gen. G.G.W.)	61 C 1
1955 (Gen. G.G.U.)	61 C 1
PONTIAC 1940–50	61 C 1
1951 (Gen. 1102750)	61 C 1
1951 Gen. 1102775; 1952–54	61 C 1
1955 Without Pwr. Equip.	61 C 1
1955 With Pwr. Equip.	61 C 1
STUDE. 1940–50 Auto-Lite Gen.	61 C 1
1951 Champion	61 C 1
1952 Champion	61 C 1
WILLYS 1945–53	61 C 1

IGNITION TOOL KITS, HANDY SPARK PLUG SERVICE TOOLS

14 PROFESSIONAL SPARK PLUG WRENCH. Chrome plated alloy steel 12-point broaching permits short turns (30°). Ship. wt. 1 lb. 6 oz.
61 C 9424—13/16 in. for 14mm. plugs.....95c

15 SPARK PLUG WRENCHES. Drawn steel, rust-resistant zinc plated. Ship. wt. 3 oz.
61 C 9421—⅞ in. for 18 mm. plugs.....24c
61 C 9422—⅝ in. for 10 mm. plugs.....24c
61 C 9423—13/16 in. for 14 mm. plugs.....24c

EXTRA LONG SPARK PLUG WRENCH. (Not pictured.) Like above but 8 in. long for deep-set plugs in Chrysler, Dodge, DeSoto, 1955 Ford; also all other cars with 14 mm. plugs. Wt. 5 oz.
61 C 9425—13/16 in. for 14 mm. plugs.....79c

16 GAP GAUGE. For spark plugs, contact points. 9 tapered 3½-in. blades, sizes .015 to .035.
61 C 9431—Electrode adjuster. Wt. 2 oz.....59c

17 POLYKEN PLASTIC COATED TAPE. Waterproof, weather-resistant. For electrical or other jobs. Dielectric strength 2000 volts. ¾ in. wide, 22 ft. long.
61 C 9713—Ship. wt. 2 oz.....39c

18 IGNITION POINT WRENCH. Removes, installs locking nut on movable point in 1953–54 Chev. distributors.
61 C 9457—Ship. wt. 2 oz.....98c

19 NEW SPARK PLUG GAPPER—For faster, more accurate gapping. Insert correct thickness gauge, press handle—plug gap is set. With 5 No. 1 hard steel gauges—.025, .030, .032, .035 and .040. Wt. 6 oz.
61 C 9434—Aluminum alloy . . . $2.98

20 PLASTI-KOTE IGNITION SPRAY—eliminates short circuit in wet ignition system in 5 minutes. Seals out moisture. Lasts 6 to 9 months. One can treats 3 cars. Ship. wt. 8 oz.
61 C 9838.....6-oz. can 89c

21 ECONOMY IGNITION TOOL KIT. Includes 8 stamped offset steel wrenches (size 13/64 to ⅜ in.), thickness gauge; point file; insulated screw driver; spark plug setting tool with 6 gap gauges.
61 C 9455—12-piece Kit in plastic roll. Ship. wt. 7 oz.....95c

22 PROFESSIONAL IGNITION TOOL KIT. 9 wrenches (sizes 13/64 to ½ in.), pliers, insulated screw driver. Wrenches, pliers forged from high quality chrome alloy steel. Pliers have 4 adjustments.
61 C 9456—11-piece Kit in plastic roll. Ship. wt. 8 oz.....$4.95

REBUILT STARTER DRIVE ASSEMBLIES

4 Worn parts replaced with new parts. Complete with new drive spring. Average ship. wt. 1 lb. 12 oz.

61 C 1396—For Ford 1929–54 (except 60-HP, 1949 6-cyl. and Ford-o-matic), also all Mercury (except Merc-o-matic) and Lincoln-Zephyr.....$2.35

61 C 1397—For Chevrolet, Pontiac 1938–54; Buick, Oldsmobile 1939–53.....$1.98

61 C 1398—For Plymouth, Dodge 1935–42; Chrysler, DeSoto 1935–48.....$1.98

61 C 1389—For Plym., Dodge 1946–52 2.98

61 C 1389—For Kaiser, Frazer, Packard 6, 1948–52.....$2.98

61C1388—Jeep, Willys 1933–50. Ex. 1948 2.49

STARTER SWITCHES

5 Replacement Solenoid Starter Switches. Heavy-duty. 6-volt type. Replace original equipment perfectly. Insulated base. Use own dash switch, wire. Wt. 14 oz.

61 C 1323—For Ford 1937–50; Merc. 1939–51 . . . $1.09

61 C 1325—Ford 1951–55; Kaiser, Frazer 1949–51; Lincoln, Mercury 1952–55.....$1.09

61 C 1326—Dodge, Plymouth 1946–55; Dodge V8 1953–55.....$1.19

AUTOMATIC START

6 Starts stalled engines automatically when you shift to... no more reaching for key... at busy intersections, etc... sity as low idling speed... vent creeping, make e... ceptible to stalling aft... stops and climatic cha... ages from vacuum. Very e... stall—just insert the "T"... uum line; attach one wire... switch, one to starter. Co... wiring, instructions. For... either automatic or stan... mission. Ship. wt. 10 oz.
61 C 1334—For Auto. Trans...
61 C 1335—For Std. Trans...

WARDS IGNITION COILS FOR CARS, TRUCKS 2.95 for Chev. 1947–55

7 WARDS SUPREME QUALITY. Gives top performance because it's made with extra heavy windings, insulation. Electrically balanced for maximum high speed performance, minimum battery drain. Ship. wt. 3 lbs.

Fit These Only	Supreme	Each
BUICK 1925–39	61 C 1179	$2.95
1940–47	61 C 1180	3.45
1948–55	61 C 1177	2.95
CHEVROLET		
1925–32 Cars, Trucks	61 C 1179	2.95
1933–40 Cars, Trucks	61 C 1180	3.45
1941–48 Cars, Trucks	61 C 1178	3.45
1947–55 Cars, Trucks	61 C 1177	2.95
CHRYS. 6; DE SOTO; DODGE 6, PLYM.		
1937–42	61 C 1180	3.45
1946–55	61 C 1177	2.95
FORD* 1928–34 4-cyl.	61 C 1179	2.95
1948–55 V-8	61 C 1177	2.95
*See other Ford Ignition Coils below.		

Fit These Only	Supreme	Price
HUDSON 1948–55	61 C 1177	$2.95
KAISER, FRAZER 1946–51	61 C 1177	2.95
MERCURY 1949–55	61 C 1177	2.95
NASH 1929–55	61 C 1177	2.95
1948–55	61 C 1177	2.95
OLDS., PONTIAC 6–8, 1935–47	61 C 1180	3.45
1948–55	61 C 1177	2.95
PACKARD 8, 1935–40, 120 1949–54	61 C 1180	3.45
	61 C 1177	2.95
STUDEBAKER 1948–55	61 C 1177	2.95
WILLYS 1933–55 Cars, Trucks	61 C 1179	2.95

7 61 C 1176—WARDS UNIVERSAL IGNITION COILS. Equal to original. 15,000 to 20,000 turns of wire. Fits 1940–47 Buick; 1933–40 Chev.; 1937–42 Chrysler 6, De Soto 6, Dodge 6, Plymouth 6; 1935–47 Olds., Pontiac 6–8. Ship. wt. 2 lbs. $2.95

8 COILS FOR FORD V-8. Replace original. 2-hole mount. Av. wt. 2 lbs. 2 oz.
61 C 1181—Ford V-8, 1937–41, Mercury 1939–41. With condenser.....$3.19
61 C 1182—Ford V-8, 6-cyl., Mercury 1942–48. No condenser..... 3.19

CHECK PLUGS AND POINTS TOO, WHEN INSTALLING NEW COILS

IGNITION PA...

9 DISTRIBUT... COVER SET. ... 34, Mod. A, AA, ...
61 C 1227—Wt. 1...

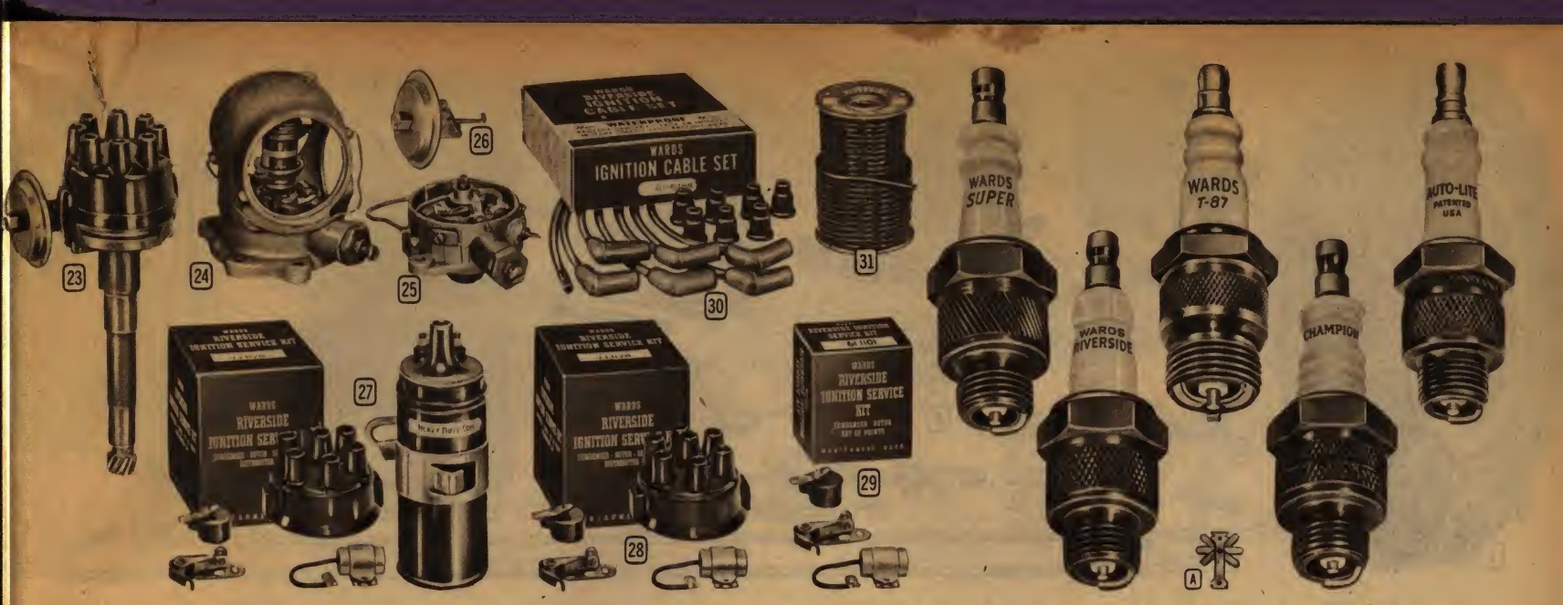
10 TUNGSTE... POINTS. Fund... Fordson as above ...
61 C 1211.....

11 COIL UNITS ... T-TT, FORD... sten points. Steel ...
61 C 1175—Wt. 1...

12 UNIVERSAL ... LOCK SWIT... cars. 2 keys. No ...
61 C 1189—Wt. 8 ...

WARDS MO... PAYMENT P...

When cash is n... and you wish to ... parts, you may ... ful to use Ward... Payment Plan. ... side Back Cove...



Tune-Up With New Ignition Parts and Plugs

WARDS REBUILT DISTRIBUTORS 2.98 (Exch.). Ford V-8 1942–48

23 24 25 Rebuilt like new—all worn parts replaced with new parts. Distributors for General Motors and Chrysler family cars are complete with new rotor, points and cap. Distributors for Ford and Mercury are complete with shaft, cam, breaker, base plate, points and rotor (except 61 C 1206 does not include rotor). All numbers ending in K (Example 61 C 1205K) are shipped promptly from Factory in Detroit, Mich.—pay postage from there. Ship. wt. 5 lbs.

For These Makes, Years of Cars	Cat. No.	Full	Exch.
Buick 1936–48 All	61 C 1205 K	$9.45	$7.95
1949–54 All	61 C 1212 K	11.95	7.95
Chevrolet 1935–48	61 C 1202 K	5.69	4.69
1949–54	61 C 1213 K	6.95	4.95
Chrysler 6, DeSoto 6, Dodge 6 1935–50	61 C 1207 K	9.45	7.95
Ford 1937–41 V-8	61 C 1201	3.59	.....
1942–48 V-8 (No Rotor)	61 C 1208	4.98	2.98
1949–51 6-Cyl. Ser. H (With New Cap)	61 C 1208 K	9.95	5.95
1949–54 V-8 (With New Cap)	61 C 1208 K	9.95	5.95
Mercury 1939–41	61 C 1201	3.59	.....
1942–48 (No Rotor)	61 C 1208	4.98	2.98
1949–54 (With New Cap)	61 C 1208 K	9.95	5.95
Olds, Pontiac, 1936–48 All	61 C 1205 K	9.45	7.95
1949–54 All	61 C 1212 K	11.95	7.95
Plymouth 1935–50	61 C 1207 K	9.45	7.95

NEW VACUUM CONTROLS 1.09 for Plymouth 1942–54

26 NEW VACUUM CONTROLS for best engine performance. Perform as well as original equipment. Diaphragm made of rubber-impregnated materials. Should be changed whenever distributor is changed. Order at right. Av. ship. wt. 8 oz.

For Models Listed	Cat. No.	Each
Chev. 1946–51	61 C 1341	$1.29
1952	61 C 1342	1.39
1953–54	61 C 1343	1.39
Ford-Merc. 1949–53 All	61 C 1344	1.49
1954 V-8	61 C 1345	1.49
Ply. 1942–50 (IGS Dist.)	61 C 1346	1.09
1949–50 (IAP Dist.)	61 C 1347	1.09
1950–54 (IAT Dist.)	61 C 1348	1.09

WARDS IGNITION TUNE-UP ASSEMBLIES 75c for Chev. 1935–52

27 28 29 Weak coils and worn out rotors, condensers, points or caps can cause faulty ignition. Experience has proved it is better to replace ALL these parts at the same time for best performance.

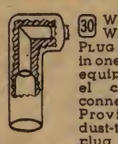
Wards offer three kits: Kit (27) consists of coil, rotor, condenser, point and distributor cap; Kit (28) consists of rotor, condenser, points and distributor; Kit (29) consists of rotor, condenser and points only. Equal in quality to original ignition parts in your car. Coil in kit (27) is Wards Supreme heavy-duty on opposite page. Points have tungsten disc contact surfaces permanently welded to breaker arms—deliver full spark for best combustion. Condensers fully tested for correct capacity.

Shipping weights: Kit (27) with coil 3 lbs.; kit (28) 10 oz.; kit (29) 4 oz.

Wards Include with each Ignition Tune-up Kit a Gap Gauge of the proper thickness for setting correct point gap on car which kits fit.

Fit Only Car Years, Models Listed Below, Trucks Where Stated. (*) Indicates no rotor	27 Coil, Cap Points, Rotor, Condenser Cat. No.	Price	28 Cap, Points Rotor Condenser Cat. No.	Price	29 Points, Rotors, Condensers Cat. No.	Price
Buick 1940–47 8-cyl. All	61 C 1232	$5.39	61 C 1131	$1.98	61 C 1103	$1.05
1948–51 8-cyl. All	61 C 1233	4.79	61 C 1131	1.98	61 C 1103	1.05
1952 All; 1953 Ser. 40	61 C 1223	5.49	61 C 1134	2.49	61 C 1106	1.69
1953–55 All 12-Volt	61 C 1216	6.29	61 C 1143	3.59	61 C 1117	1.69
Chevrolet 1935–40 All	61 C 1234	4.49	61 C 1128	1.39	61 C 1101	75c
1941–46 All	61 C 1235	4.49	61 C 1133	1.39	61 C 1105	75c
1947—All	61 C 1225	4.39	61 C 1133	1.39	61 C 1105	75c
1948 Dist. No. 1110090	61 C 1236	4.29	61 C 1128	1.39	61 C 1105	75c
1948–52 Dist. 1112353	61 C 1237	4.29	61 C 1128	1.39	61 C 1101	75c
1953–55 6-cyl. All	61 C 1224	4.79	61 C 1132	1.95	61 C 1104	98c
1955 V8	61 C 1217	6.29	61 C 1144	3.59	61 C 1118	$1.59
Chrysler, DeSoto						
1939–42 6-cyl. All	61 C 1239	4.95	61 C 1135	1.98	61 C 1108	1.19
1946–48 8-cyl. All	61 C 1240	4.89	61 C 1135	1.98	61 C 1108	1.19
1949–50 6, IGS Dist.	61 C 1241	4.95	61 C 1139	2.29	61 C 1108	1.19
1950–55 6-cyl. All	61 C 1226	4.95	61 C 1129	2.29	61 C 1102	1.15
1951–55 V8	61 C 1219	5.69	61 C 1146	2.79	61 C 1120	1.69
Ford 1928–31 A-AA					61 C 1109	69c
1942–48 V-8 All*					61 C 1110	$1.29
1948–55 All 6-cyl.	61 C 1242	4.95	61 C 1137	2.39	61 C 1112	1.15
1948–51 All V-8	61 C 1243	4.98	61 C 1138	2.29	61 C 1114	1.15
1952–53 All V-8	61 C 1228	4.98	61 C 1125	2.35	61 C 1115	1.15
1954–55 V-8 All	61 C 1229	4.98	61 C 1126	2.35	61 C 1116	1.15
Kaiser, Frazer 1946–50	61 C 1244	4.95	61 C 1127	2.29	61 C 1113	1.19
Merc. 1942–48, 8-cyl.*					61 C 1110	1.29
1949–51 All Models	61 C 1243	4.98	61 C 1138	2.29	61 C 1112	1.15
1952–55 Dist. 7RA 12127D, OCM12127B	61 C 1229	4.98	61 C 1126	2.35	61 C 1116	1.15
Nash 1942–48 Mod. 4260, 4660, 4760, 4860	61 C 1239	4.95	61 C 1135	1.98	61 C 1108	1.19
1948–51 Mod. 4840, 4940, 5010, 5040, 5110, 5140	61 C 1237	4.29	61 C 1128	1.39	61 C 1101	75c
Olds. 1937–47 6-cyl.	61 C 1245	4.69	61 C 1136	1.59	61 C 1111	89c
1948–50 All 6-cyl.	61 C 1246	4.39	61 C 1136	1.59	61 C 1111	89c
1937–47 All 8-cyl.	61 C 1232	5.39	61 C 1131	1.98	61 C 1103	$1.05
1948–50 All 8-cyl.	61 C 1233	4.79	61 C 1131	1.98	61 C 1103	1.05
1951–54 All	61 C 1222	5.85	61 C 1130	3.79	61 C 1107	1.69
1955 V8	61 C 1218	6.29	61 C 1145	3.59	61 C 1119	1.59
Plymouth, Dodge 1939–42 6-cyl. All	61 C 1239	4.95	61 C 1135	1.98	61 C 1108	1.19
1946–48 6-cyl. All	61 C 1240	4.89	61 C 1135	1.98	61 C 1108	1.19
1949–50 6, IGS Dist.	61 C 1241	4.95	61 C 1139	2.29	61 C 1108	1.19
1950–55 6-cyl. All	61 C 1226	4.95	61 C 1129	2.29	61 C 1102	1.15
1951–55 V8	61 C 1219	5.69	61 C 1146	2.79	61 C 1120	1.69
Pontiac 1937–47, 6-cyl.	61 C 1245	4.69	61 C 1136	1.59	61 C 1111	89c
1948–49 6-cyl.	61 C 1247	5.69	61 C 1140	2.59	61 C 1111	89c
1950–53 6-cyl.	61 C 1245	4.69	61 C 1136	1.59	61 C 1111	89c
1937–47 8-cyl.	61 C 1232	5.39	61 C 1131	1.98	61 C 1103	$1.05
1948–49 8-cyl.	61 C 1248	5.98	61 C 1141	3.10	61 C 1103	1.05
1950–54 8-cyl.	61 C 1232	5.39	61 C 1131	1.98	61 C 1103	1.05
1955 V-8	61 C 1218	6.29	61 C 1145	3.59	61 C 1119	1.59
Studeb. 1943–48, 6-cyl.	61 C 1249	4.98	61 C 1142	2.39	61 C 1114	1.19
1949–51 Champion	61 C 1220	5.39	61 C 1147	2.49	61 C 1121	1.39
1952–55 Champion	61 C 1221	5.29	61 C 1148	2.39	61 C 1122	1.39

SPARK PLUG WIRE SETS



30 Wards Riverside Waterproof Spark Plug Wire Sets. Molded in one piece like original equipment on late model cars. Combination connector and insulator. Provides water-tight, dust-tight seal at wire to plug connection. Fast, sure starts in cold, wet, hot or humid weather. Neoprene-covered—oil, gas resistant. All come complete with clips, rain guard nipples where used and are made of 7-M, 16-ga. 19-strand copper wire. Ship. wt. per set, 1 lb. 8 oz.

61 C 6488—For Chev. 1929–55, 6-Cyl. Cars and Trucks ... Set $1.69

61 C 6485—For all Other 6-cyl. 1933–55 Cars ..... Set $2.19

61 C 6484—For all Other 8-cyl. 1933–55 Cars Except Chrysler with deep wells ..... Set $2.69

SPARK PLUG WIRE 7c Foot

31 Same high tension wire as Riverside sets above. 16-gauge, 7 mm., 19 strands—same as original equipment. Heat, short resisting. Single braiding, 24 coats of lacquer. *State quantity.*

61 C 6477 H—Per ft. Wt. 1 oz.... 7c

100-ft. Spool Wt. 4 lbs. 8 oz.. $5.65

MONTHLY PAYMENT PLAN

New Ignition Parts and New Spark Plugs can improve the running of your car. Order now the equipment that you need. When cash is not convenient you may find it helpful to use Wards Monthly Payment Plan. If you already have an account use your Add-on privileges. See inside back cover for details.

SPARK PLUG WIRE KIT 35c

Consists of 12 solderless distributor clips, 10 solderless angle snap-on terminals and 10 neoprene distributor nipples.

61 C 6468—Ship. wt. 4 oz. 35c

SAVE GAS, RESTORE POWER WITH NEW SPARK PLUGS

Spark plugs are a vital component of your car's engine. Dirty, worn out plugs waste gasoline. Each time a plug misfires, all the gasoline introduced into that cylinder charge is lost. Wasted gasoline dilutes crankcase oil, impairs lubrication, causes greater engine wear.

Car and truck manufacturers recommend NEW SPARK plugs for every 10,000 miles. New plugs provide a full spark for complete combustion—soon pay for themselves in: (1) Easier, faster starting; (2) Restored engine power; (3) Snappy acceleration; (4) Smoother engine performance; (5) Good gas mileage (economy). Check your car's spark plugs today.

WARDS SUPER SPARK PLUGS 65c Each in Sets of 4 or More

Wards finest 14 mm plug. Guaranteed to last as long and perform as well as any plug made. Improved features give a hotter spark, longer electrode life, better plug cooling, longer gap life ... for easier starting, gas economy and peak engine efficiency. Larger electrodes for longer life. Aluminum oxide insulator for better heat dissipation, greater resistance to carbon deposits. See "How To Order" below. Gap gauge (A) included with sets of 4, 6 or 8 plugs. Will not fit 1955–56 Ford, Mercury, Lincoln—see below.

61 C 1580—*State Make, Year, Model of car; Quantity Wanted.* Ship. wt. ea., 6 oz.
Set of 4 ..... $2.60 Set of 6 ..... $3.90 Set of 8 ..... $5.20 Single Plug 69c

WARDS RIVERSIDE SPARK PLUGS 43c Each in Sets of 4 or More

Perform as well as Original Equipment. Long center electrode for long gap life. Ceramic insulator reduces hard starting due to leakage. "Thermo-sealed" shell. See "How To Order" below. Gap gauge (A) pictured above included with sets of 4, 6 or 8 plugs.

61 C 1585—*State Make, Year, Model of Car; Quantity Wanted.* Ship. wt. ea. 6 oz.
Set of 4 ..... $1.72 Set of 6 ..... $2.58 Set of 8 ..... $3.44 Single Plug 49c

(A) GAP GAUGE included with sets of 4 or more Ward plugs. 6 gap sizes for all plugs.

WARDS NEW TRIPLE-ELECTRODE SPARK PLUGS 4.98 Set of 8

FOR 1955–56 FORD, MERCURY, LINCOLN. A new 18-mm. plug designed specifically for these Cars. Three electrodes, arranged to shield insulator, eliminate lead fouling, the greatest cause of plug misfiring. Concave-ground side electrodes run cooler and wear at an amazingly slow rate. Should last about 2½ times the life of a standard single electrode plug. Assure *positive* ignition for flash starting, snappier acceleration, maximum power, smoother idling, increased mileage, higher top speed. Jet aircraft type Alumina insulator for rapid cooling, better electrical properties. Accurately gapped—never need regapping.

61 C 1586—Ship. wt., set of 8, 1 lb. ..... Set of 8, $4.98

CHAMPION AND AUTO-LITE PLUGS 83c Each in Sets of 4 or More

CHAMPION. Made by World's largest spark plug company. Proved superior by test in all applications. New electrode of high temperature resistant alloy for longer life.

61 CP 1588—*State Make, Year, Model of Car; Quantity Wanted. Shipped Postpaid.*
Set of 4 ..... $3.32 Set of 6 ..... $4.98 Set of 8 ..... $6.64 Single Plug 87c

AUTO-LITE. Ignition-engineered to meet the demands of today's high-powered engines.

61 CP 1582—*State Make, Year, Model of Car; Quantity Wanted. Shipped Postpaid.*
Set of 4 ..... $3.32 Set of 6 ..... $4.98 Set of 8 ..... $6.64 Single Plug 87c

HOW TO ORDER SPARK PLUGS—(1) State Cat No. or Plug, quantity wanted. (2) State make, year and model of car, truck, tractor, motorcycle, outboard motor, etc. (for Ford V-8 state HP). (3) State Service Wanted: (a) *Severe*—for high speeds, high compression, hot climate, heavy loads, long hauls. (b) *Normal*—original equipment type for average driving with motor in good condition. (c) *Moderate*—slow speeds, low compression, cold climates.

TOP CYLINDER OILER . . . TUNE UPS . . . LUBRICATION ADDITIVES . . . LUBRICATION ACCESSORIES

32 WARDS TOP CYLINDER OILER. Meters oil directly into intake manifold for fast, sure lubrication of top engine parts—retards ring, cylinder wear. Helps stop sticking valves. Holds 1 quart. With 1 quart Wards Engine Tone below included. For cars, trucks, tractors.

61 C 8549—Easy to install. Ship. wt. 5 lbs. $6.95

33 WARDS VITALIZED ENGINE TONE. An upper cylinder lubricant. Helps to increase motor's life and give better mileage. Forms piston ring seal, dissolves ring gum, helps prevent sticky valves. A gasoline additive only—pour into carburetor intake, upper cylinder lubricators or gas tank. Ship. wt. ea. 1 lb. 4 oz.

61 C 8430—Pint Can ..... 45c; 6 for $2.59; 12 for $4.79

34 CASITE SOLVENT. Cleans out sludge. For use in crankcase or through carburetor.

61 CP 8438—*Shipped Postpaid* ..... 1 Pint $1.00

35 ALEMITE CD-2. Tunes up, cleans entire motor. For use in gas tank or crankcase.

61 CP 8429—*Shipped Postpaid* ..... 1 Pint $1.35

36 PYROIL. Lubricates, cleans entire motor. *Postpaid.*

61 CP 8436—12-oz. Can. One crankcase treatment. 72c

61 CP 8435—Pint Can. For gas tank 89c

61 CP 8431—1 qt. Pyroil "A". For Gas Tank $1.69

61 CP 8432—1 qt. Pyroil "B". For Crankcase 1.69

37 GUNK DEGREASER. A solvent. Dissolves grease. Will not harm paint. Non-toxic, non-flammable.

61 C 8439—Quart Can. Ship. wt. 2 lbs. 8 oz. 89c

38 GUMOUT CARBURETOR CLEANING KIT. Clean carburetor economically and fast without removing it. Dissolves all gum, dirt in carburetor. Offers smoother performance.

61 CP 9850—Gumout Kit (not shown). With 1-Pint can of Gumout and fittings for running it directly into carburetor. *Postpaid* $3.95

61 CP 9851—1-Pint Can of Gumout only. Pour directly into gas tank. *Postpaid* $1.50

39 LIGHT MACHINE—GENERAL PURPOSE OIL. For motors, guns.

61 C 8427—4-oz. can. Wt. 5 oz. 20c

61 C 8425—1-Qt. Can. Ship. wt. 2 lbs. 4 oz. 39c

61 C 8425—Two 1-Qt. Cans. Ship. wt. 4 lbs. 8 oz. 69c

40 GASOLINE CAN. Flexible 8-in. strainer spout fits inside bright Red steel can when not in use.

61 C 8517—1-Gal. Wt. 1 lb. 12 oz. .. 69c

61 C 8525—2-Gal. Wt. 2 lbs. 4 oz. .. 98c

41 42 POUR SPOUTS. For Mason jars. Tinned metal. With gasket.

61 C 8501—5½-in. Straight. Wt. 3 oz. 20c

61 C 8500—8-in. Flexible. Wt. 4 oz. 33c

43 8-IN. FLEXIBLE SPOUT. Fits 2-Gal. and 10-Qt. cans. Makes pouring easier—less waste, less mess.

61 C 8528—Wt. 6 oz. 24c

44 U.S. LEGAL GALVANIZED LIQUID MEASURE. Leakproof, rust-resistant. Long flexible spout.

61 C 8526—1 quart. Ship. wt. 1 lb. 4 oz. $1.39

61 C 8527—2 quart. Ship. wt. 1 lb. 10 oz. $1.59

61 C 8534—4 quart. Ship. wt. 2 lbs. 6 oz. $1.89

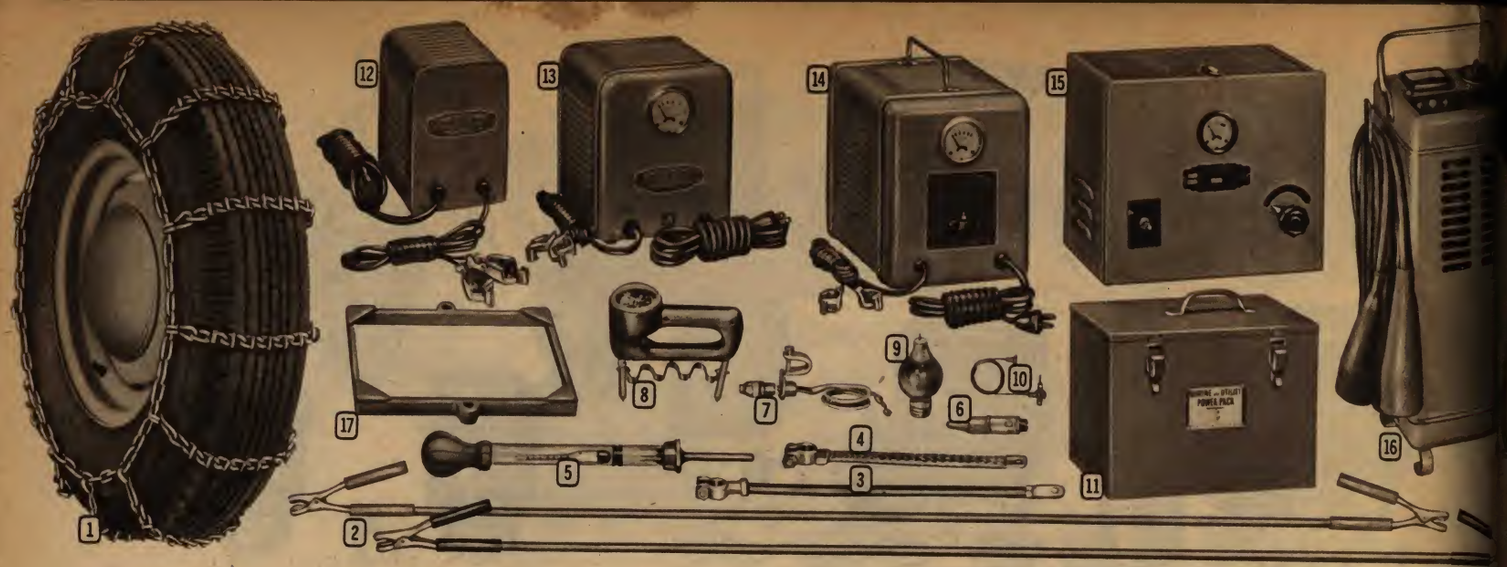
45 FUNNELS. Zinc coated—rust-resistant, leakproof. Top rim prevents spilling. Ship. wt. 2 and 3 lbs.

61 C 8545—5⅛-in. diam. .. 69c

61 C 8547—7⅞-in. diam $1.00

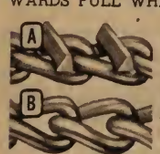
46 2½-GAL. GAS CAN. Red solderless steel. Flexible metal spout—clamps on can. Oil measuring cup included.

61C8518—Bucket-type handle. Wt. 3 lbs. 8 oz. $2.29



Chains, Battery Aids...Only 10% Down on Terms

WARDS FULL WHEEL TIRE CHAINS 6.95 6.00-16 Supreme



1 Made of strong case hardened steel with electrically welded cross chains for long wear, uniform strength. With positive locking fasteners. Wire chain attacher included with each set for easy, quick installation.

(A) REINFORCED LUG-GRIP TYPE. For heavier duty, longer life, best traction. The chains with TEETH—bite into snow and ice. *Mail.*

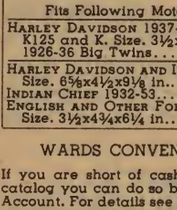
(B) SUPREME QUALITY LINK TYPE. Gives all around good traction. *Mailable.*

Tire Sizes For Pass. Cars Only	WARDS SUPREME			WARDS LUG GRIP		
	Cat. No.	Pair	Lbs.	Cat. No.	Pair	Lbs.
5.25-18,5.50-17,6.00-15, 6.00-16,6.50-15,6.70-15	61C5810M	$6.95	17	61C5805M	$8.95	18
5.00-19, 6.50-16, 670-16	61C5811M	8.35	19	61C5806M	10.25	19
5.50-16, 6.40-15	61C5815M	6.75	14	61C5809M	8.35	15
5.50-15, 5.90-15	61C5816M	6.45	13	61C5800M	7.95	14
7.00-15,7.00-16,7.50-15, 8.00-15, 8.20-15	61C5812MB	8.95	21	61C5807MB	11.15	21
7.10-15	61C5817M	8.25	19	61C5801M	9.95	19
7.60-15	61C5818M	8.65	19	61C5802M	10.45	19

LIGHT TRUCK SPECIAL CHAINS. (Not pictured.) Heavier than regular passenger car chains. Designed expressly for light trucks or delivery trucks. Order below. *Mailable.*

Light Truck Specials Only	TWIST LINK TYPE			LUG-GRIP TYPE		
	Cat. No.	Pair	Lbs.	Cat. No.	Pair	Lbs.
6.00-16	61C5820MB	10.45	21			
6.50-16	61C5821MB	11.45	24	61C5828MB	13.75	23
6.50-20	61C5824MB	12.75	27			
32x6, 8-ply	61C5824MB	12.75	27			
7.00-15,7.50-15,7.00-16	61C5825MB	12.25	26	61C5829MB	14.95	26
7.50-16, 7.00-17	61C5826MB	12.45	28	61C5830MB	15.45	28
7.50-17, 7.00-18	61C5827MB	13.75	30	61C5831MB	16.95	31

WARDS MOTORCYCLE BATTERIES



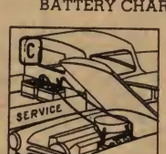
GUARANTEED FOR 12 MONTHS OF SATISFACTORY SERVICE. Give instantaneous surge of power for fast starting. Double rubber-insulated heavy-duty plates for longer service and maximum power output. Enough reserve power to handle all motorcycle accessories. Molded top eliminates electrolyte spilling. Shipped promptly from Factory in Reading, Pennsylvania—you pay shipping charges from there.

Fits Following Motorcycles	Catalog Number	Amp. Hrs. Cap.	Plates	Price	Ship. Wt. Lbs.
HARLEY DAVIDSON 1937-52 Twins ex. K125 and K. Size. 3½x4¼x5⅞ in.. 1926-36 Big Twins	61C6344F	24	15	$9.95	17
	61C6345F	16	15	8.75	17
	61C6347F	30	15	10.45	17
HARLEY DAVIDSON AND INDIAN POLICE Size. 6⅜x4½x9⅛ in.. INDIAN CHIEF 1932-53	61C6346F	60	21	11.95	16
	61C6348F	30	15	10.45	17
ENGLISH AND OTHER FOREIGN MAKES. Size. 3½x4¾x6¼ in.	61C6349F	16	15	10.25	16

WARDS CONVENIENT MONTHLY PAYMENT PLAN

If you are short of cash and wish to make a purchase from this catalog you can do so by opening a Wards Monthly Payment Plan Account. For details see Inside Back Cover of this book.

BATTERY CHARGER ACCESSORIES AND TESTERS



2 BATTERY QUICK-BOOST CABLES. Connects service battery to battery of a stalled vehicle for "quick-boost" starting (See "C" at left). Ideal for service stations, garages, farms. A "must" for automatic transmissions. Two 8 ft. plastic-covered flexible copper cables and heavy clamps with insulated handles. Ship. wt. pair, 5 lbs.

61 C 6521.....Pair $5.45

3 4 BATTERY CABLES. Meet or exceed original specs. Round cables (3) No. 1-ga. copper wire. Braided straps (4). No. 2-ga. Lead-alloy coated heavy terminals. Av. ship. wt. 1 lb.

(3) BATTERY TO STARTER SWITCH CABLES. Round insulated. See description above.

61 C 6444—19 in.....$1.09
61 C 6456—24 in..... 1.25
61 C 6446—31 in..... 1.49
61 C 6448—42 in..... 1.79
61 C 6452—65 in..... 2.49

(4) BATTERY TO FRAME. Braided. Round listed at left.

61 C 6439— 6½ in.....59c
61 C 6440— 9 in.....65c
61 C 6441—11 in.....75c
61 C 6442—13½ in.....85c
61 C 6443—16½ in.....89c
61 C 6455—24 in.....$1.05

5 BATTERY HYDROMETER. Accurate, easy-to-read. Tells at a glance whether battery needs to be recharged. Float gives specific gravity reading. Temperature correction scale assures corrected specific gravity reading—necessary because acid density changes with temperature. Rubber tip, plug.

61 C 6405—2-oz. cap. rubber bulb. Ship. wt. 8 oz.....$1.39

6 7 CHARGER PLUG-INS. Replace battery charger clips. You can charge battery in your car without raising the hood. Ideal for cars with hard-to-reach batteries. Instructions.

(6) LIGHTER SOCKET PLUG-IN. Plugs into cigarette lighter socket.

61 C 6510—6-Volt. Rubber shield. Ship. wt. 4 oz.....95c

(7) DASH MOUNT SOCKET AND PLUG-IN. Socket mounts permanently on dash. Just plug battery charger into socket. Polarized.

61 C 6503—6-Volt. Ship. wt. 6 oz.....$1.19

8 BATTERY CELL TESTER. A precision instrument with one-hand grip handle. Locates weak cells; shows voltage under load; cell condition. Special alloy shunt places a 200-amp. load on battery during test. Galvanometer type meter tests cell regardless of polarity of battery. Heavy-duty, adjustable contact points.

61 C 6418—For 6 or 12-volts. Ship. wt. 2 lbs.....$3.98

9 BATTERY CHARGER BULB. For 105–110-V AC chargers. 6-amp. Tungar type for wall or stand charger. "Mogul" base.

61 C 6498—Guaranteed 1200 hours. Ship. wt. 9 oz.....$2.85

10 BATTERY JUMPERS. Pin type. Rubber covered wire. Use to connect while charging 2 or more batteries at same time.

61 C 6419—12 in. lg. Ship. wt. 13 oz.....Pkg. of 3 for 75c

WARDS NEW MARINE-UTILITY POWER PACK 21.45

11 Battery carrying case with a built-in 6-V battery charger made especially for electric-starting outboard motors. Can also be used to charge car batteries. Keeps battery fully charged and protected from water. Switch offers full or trickle charge rate. Socket for plugging in a trouble lamp, flasher signal or radio. Grey Hammerloid enameled finish over a heavy steel case. 64-in. extension cord with plug—use in 105–120 volt, 50–60 cycle AC outlet. Size: 8½x10½x14¼ in. long.

61 C 6505 M—Ship. wt. 12 lbs. $2.50 Down on Terms or Cash $21.45

BATTERY CHARGERS 8.65 TO 114.5

12 13 14 FOR HOME, FARM OR GARAGE. Keep your ba... charged all the time—make it last longer. It's ... a Ward UL Approved Battery Charger. Simply conne... to battery occasionally and let it re-charge overnigh... removing battery from car. Costs under 1c per hour ... Hang or set charger wherever convenient—attach ... tery—and plug cord into 105-120 volt, 50-60 cycle A...

Wards offer a Charger of correct size for the car owne... station, garage or farm. All except 4-amp. and 12-V ... numeral dial ammeter to indicate charge rate. Aut... circuit breaker protects charger against overloading ... connections. With cord, leads, clips. Steel case. B... about 5 ft.; outlet lead about 5½ ft.

6-VOLT HOME, GARAGE TYPE CHARGERS: For 6-V ...

(12) 61 C 6500 M—4-AMP. CHARGE RATE—tapers to 2 ... livers up to 40-ampere hours overnight. Ship. wt. 6 lbs...

(13) 61 C 6501M—6-AMP. CHARGE RATE—tapers to 3 ... livers to 60-amp. hr.—50% faster than 4-amp. Wt. 8 lbs...

61 C 6502 M—10-AMP. CHARGE RATE—tapers to 5 amps. ... to 100-amp. hr.—2½ times faster than 4-amp. Wt. 10 lbs...

61 C 6504 M—20-AMP. CHARGE RATE—tapers to 12 amps. ... up to 200-amp. hours—5 times faster than 4-amp. size. F... in 1½ to 2½ hours. Charges 1 battery at 20 amps., 4 ... 5 amps.; or trickle charge maintains up to 60 batter... charge. Ship. wt. 17 lbs.....

(14) 61 C 6499 M—10-AMP. 1-2-3 BATTERY CHARGER. ... switch with easy-to-read numeral dial ammeter lets you ... 1, 2 or 3 batteries at one time, and at full 10-amp. rate f... 5 amps. May also be used for charging 12-volt batte... for small service stations, small garages and for farms ... carrying handle. Ship. wt. 18 lbs.....

12-VOLT CHARGERS: For 1953-55 cars with 12-volt sy... cars trucks, etc. Charge one 12-volt or two 6-volt ba...

61 C 6509 M— 3-Amp. Charge Rate. Ship. wt. 5 lbs. ...
61 C 6507 M— 6-Amp. Charge Rate. Ship. wt. 11 lbs. ...
61 C 6508 M—10-Amp. Charge Rate. Ship. wt. 12 lbs. ...

TWO-IN-ONE 6-12-VOLT CHARGER. Similar to above ... 6 and 12-V. batteries. Ship. wt. 7 lbs.

61 C 6511M—4-Amp. Charge Rate.....

15 GARAGE TYPE 1-TO-12 BATTERY CHARGER. F... volt batteries. UL Approved. Charges 1 to 12 six-... twelve-V batteries at safe maximum 6-amp. charge ra... steel case. Hinged front permits easy access to inside ...

Heavy-duty transformer gives full output with min... ing. Selector switch has silver-tipped contact. Dual ... switch provides proper range of charging rates for 1 ... teries. Plug type fuse. Ammeter: 0 to 8-amp. DC on ...

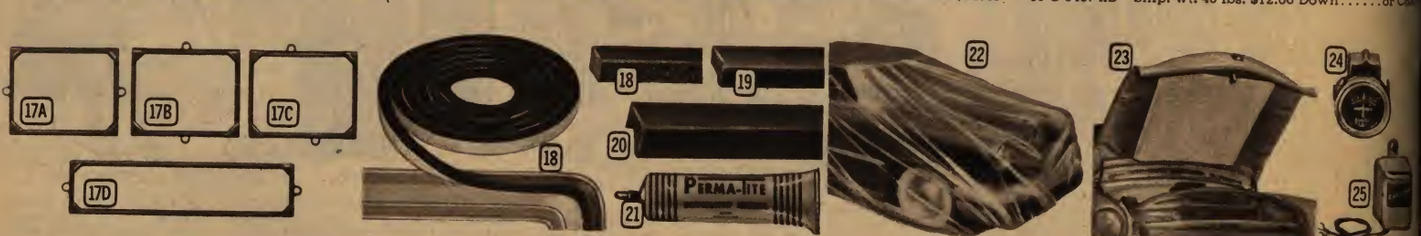
Case size: 12x7x9½ inches. For 110-115 volts, 50-60 ... only. Complete with rectifier bulb, instructions. *Mailable.*

61 C 6496 M—Wt. 29 lbs. $5.00 Down on Terms.....C...

16 PORTABLE 80-AMP. FAST CHARGER. UL Approve... 12-volt. Fully automatic; 60-minute timer; full-wa... life Selenium rectifier (no bulbs); 4 position switch—for ... 6-V batteries at 80, 65, 50 or 10-amp. rate or 12-V. batt... 32, 24 or 5-amp. rate. Automatically reduces to trickle ...

Steel case 8½ x 7 x 18 in. high (with legs). Gray h... finish. Carrying handle, cable brackets, exposed Chro... screws. Cooled by 6-in. fan. 8-ft. flexible battery leads ... cable. For 110-120-volt, 50-60 cycle AC. Mailed prep... Factory near Cincinnati, O.—you pay postage from M...

61 C 6497 KB—Ship. wt. 40 lbs. $12.00 Down.....or C...



17 BATTERY HOLD DOWNS. Durable, heavy plastic Battery Hold Downs—not affected by acid or corrosion. Average ship. wt. 6 oz.

(17A) 61 C 6471—Chev. 1940-54, Nash 1936-54, other Type 1 batteries with end clamps on hold down.....79c

61 C 6465—Chevrolet 1955...98c

61 C 6463—Chrysler, De Soto Dodge 1950-55.....79c

(17B) 61 C 6470—Plymouth 1933–46, other cars using Type 1 batteries with center side clamps on hold down.....79c

61C6462—Plymouth 1950-55..79c

61C6465—Pontiac 1955.....98c

61 C 6473—Ford 1932–53....79c

61 C 6473—Mercury 1938–53.79c

(17C) 61C6464—Ford 1954-55 .79c

61C6464—Mercury 1954-55...79c

(17D) 61 C 6474—Long type battery. Buick 1938–54 6-volt, Pontiac 1938–52; Olds. 1938–52..79c

WEATHERSTRIP, AUTO DOOR GASKETS 29c TO 88c

18 MULTI-PURPOSE WEATHERSTRIP. Sponge rubber. For car doors, house doors, storm windows, refrigerators, etc.—any place where cushioning or weatherstripping is required. Seals out drafts, cold, moisture, dust; stops car doors from rattling. Sticks firmly without cement to glass, metal, wood—practically any surface. Just strip off backing and press on.

Order size slightly larger than area to be built up for good seal. Av. ship. wt. 7 oz.

10-Foot Roll

Thick.	Width	Cat. No.	Ea.
⅛ in.	⅜ in.	61C7980	29c
¼ in.	⅜ in.	61C7981	37c
⅜ in.	⅜ in.	61C7982	49c
5/16 in.	¾ in.	61C7983	65c
7/16 in.	¾ in.	61C7984	75c
9/16 in.	½ in.	61C7985	75c

19 TO 20 AUTO DOOR GASKETS. Designed to duplicate original. Highest quality sponge rubber. Easy-to-install—no tools required. It seals—it silences—it cushions. Sold in 7½-foot rolls only. Door gaskets have a factory-applied adhesive. However, to insure a stronger, more lasting, weatherproof seal use the Perma-Tite Adhesive (21) listed below for a permanent bond.

(19) 61 C 7987—For 1937-48 Ford, Mercury, Lincoln. Ship. wt. 9 oz.....85c

(20) 61 C 7986—For all 1939–55 Chevrolet, Oldsmobile and Pontiac; 1939–53 Buick; 1940–55 Chrysler, Dodge, DeSoto and Plymouth; 1949–55 Ford, Mercury and Lincoln; 1939–55 Studebaker. Also adaptable for most other cars. Shipping weight 11 oz.....88c

21 PERMATITE ADHESIVE. For permanently bonding rubber to metal, glass, wood, etc. Has exceptional tack and strength. 5-oz. Tube.

61 C 7990—Ship. wt. 7 oz.....55c

22 PORTABLE ALL-WEATHER COVERS—the garage you carry in your car trunk. For cars, boats, farm implements. Protects finish from rain, snow, fog, salt air, sun, etc. Slips on or off in a few seconds. Stays pliable even in sub-zero weather. Won't dry out or deteriorate with age.

(22) 61 C 7778—ALL PLASTIC COVER—DuPont polyethylene. Elastic band on bottom holds cover securely in place. Size: 227x168 in. Wt. 6 lbs.....$11.45

61 C 7702—REINFORCED PLASTIC COVER (not shown). Made of DuPont polyethylene reinforced with fabric. Stronger and more durable than 61 C 7778 above. Resists tears and repels water. Grommets and draw strings provide a snug fit and hold cover securely in place. Size: 258x168 in. Wt. 9 lbs.....$19.95

23 HOOD-LINERS. Glass fiber insulating "blanket" for lining inside of hood. Quiets motor sounds, protects against cold and heat, reduces hood shimmy. Permanent and fire resistant. Easy to install. With instructions, cement.

61 C 8509—BEST QUALITY. Two 15x36x1-in. thick strips. Ship. wt. 2 lbs.....$1.59

61 C 8510—BETTER QUALITY. Two 15x36x½-in. thick strips. Ship. wt. 1 lb.....89c

24 AMMETER. Heavy-duty universal type for cars, trucks—6, 12 and 24-volt. Registers 0 to 30 amperes minus and plus. Magnetically shielded steel case with stainless steel trim. Black dial, white numerals. Withstands vibration.

61 C 8128—Clamps on dash. Ship. wt. 8 oz.....$1.35

25 "KAR START" SPARK BOOSTER. Helps start car on coldest mornings. Boosts spark five times. Provides intense spark the instant starter is pressed to start wet or cold engines immediately. Will not damage spark plug, distributor or starter. Prevents needless battery wear. Instructions and terminals. Wt. 7 oz.

61 C 1332—6-Volt.....$4.25; 61 C 1331—12-Volt.....$5.25

26 SNOW BRUSH, ICE SCRAPER. Plastic bristles, scraper, rubber squeegee.

61 C 9856—Hardwood handle. 26¾ in. long. Ship. wt. 5 oz.....69c

Speed Up Refueling

REFUELING—STORAGE TANKS 94.50 Complete unit

Now available at Wards . . . everything you need to speed up refueling of trucks and tractors . . . and for storing gasoline safely away from your valuable farm buildings. Refueling Units eliminate slow, laborious hand-filling and help reduce fuel costs by permitting you to buy fuel in bulk purchases.

Choose (1) Refueling Tanks with heavy steel stand, (2) Underground Storage Tanks to keep fuel cooler, more volatile, or (3) Portable Storage Tanks for refueling tractor right in the field.

Tanks shipped in about 10 days by Freight or Truck from Fact. near Minneapolis, Minn.—pay freight from there. Allow transit time. Accessories with Cat. Nos. ending in "T" shipped from Stock in Chicago—you pay postage only from Baltimore or Albany.

27 FARM KING REFUELING UNIT. Gravity feed 300-gallon, 14-gauge steel tank with 2-inch fill-vent cap; 10-foot neoprene hose with static wire; bronze hose nozzle; locking outlet valve; tank gauge; heavy steel stand; 2 barrel racks (barrels not included). Red enameled finish. Shipped unassembled. Wt. 270 lbs.
61 C 12422 F—$9.50 Down on Terms.....or Cash $94.50
61 C 12421F—TANK ONLY. Same tank as in unit above, but without steel stand and barrel racks. With 2-inch pipe thread hole in top and 1-inch hole at bottom. No fittings. Wt. 220 lbs.....$49.95

28 UNDERGROUND FUEL TANKS. Keep fuel cool, prevent evaporation, help retain volatility for quicker starting. Asphalt-coated. Two threaded 2-inch pipe holes in top. No fittings.
61 C 12423 F—300-Gal. Tank. 14-Gauge. Wt. 225 lbs.....$49.95
61 C 12424 F—560-Gal. Tank. 12-Gauge. Wt. 455 lbs.....89.50

29 PORTABLE STORAGE TANK. For refueling tractors right in the field. Can be mounted on skids, if desired, and carried in pick-up truck right to the field. 20x48x28 in. high. Two 2-in. openings on top, one 1-in. outlet in front. Lifts (handles) on each end.
61 C 12420 F—Capacity 120 gallons. Ship. wt. 135 lbs.....$44.50

30 LOCKING VALVE. Automatically relieves pressure on hot days. 1-inch pipe threads (male on inlet, female on outlet).
61 C 12409 T—With steel eye for padlock. Ship. wt. 2 lbs.....$3.98

31 HOSE NOZZLE. Self-closing, quick acting, leakproof.
61 C 12407 T—Female 1-in. pipe thread fitting. Wt. 2 lbs.$5.95

32 NEOPRENE HOSE. Weather and gas-resistant. Static wire grounds static electricity. Threaded brass fittings. Wt. 7 lbs.
61 C 12408 T—1-In. Hose. Male 1-in. pipe fitting. 10 ft. long..$6.50
61 C 12410 T—¾-In. Hose Male ¾-in. pipe fitting. 8 ft. long..3.95

Save on Tractor Work Aids

WARDS TRACTOR LIGHTS 2.95 TO 7.95

33 3-WAY TRACTOR-IMPLEMENT WARNING LIGHT. Two mounting brackets for easy interchange of light on two different implements. 4-in. red plastic rear lens and amber forward lens with red side reflectors. 22-ft. heavy-duty cable with male plug. Spool holds wire.
61 C 12507—6-Volt. Ship. wt. 4 lbs. 8 oz.....$7.95

34 TRACTOR-IMPLEMENT WARNING LIGHT CONNECTOR SOCKET. Mounts on tractor for above implement light. Spring held dust cover. Corrosion resistant. Neoprene wire connection boot.
61 C 12508—6-Volt. Ship. wt. 5 oz.....$1.39

35 TRACTOR SPOTLIGHT. With G.E. sealed unit of 40,000 C.P. Swivel base and handle for instant adjustment to any position. Heavy-duty; waterproof. 4½-in. diam. head. Gray enameled. With built-in switch. Adjustable bracket.
61 C 12503—6-volt. Ship. wt. 2 lbs. 4 oz.....$3.95

36 5-IN. DE LUXE TRACTOR FLOOD LAMP. G.E. sealed beam unit, has amazing reflecting ability. Angle-focusing on ground illuminates large rectangular area with strong light at top of pattern for distance. Fits tractors with ball type bracket. Replaces original equipment on Minneapolis-Moline, Oliver, Massey-Harris—others. Stud bolt, nut mounting permit use on other tractors. Black enameled steel.
61 C 12500—6-volt. Ship. wt. 2 lbs.....$2.95

37 5-IN. DOUBLE-DUTY TRACTOR FLOOD, TAIL LAMP. 2 bulbs—1 red (1½ CP) to act as tail light, 1 white (32 CP) to act as work light. 3-way switch (off-Red-White). Black enameled steel body, stainless steel rim. Adjustable bracket.
61 C 12502—6-volt. Ship. wt. 2 lbs. 8 oz.....$3.45

COMPLETE 3-LAMP SET. With wire. Consists of one 12502 lamp and two 12500 lamps listed above.
61 C 12501—Ship. wt. 7 lbs.....$8.95

WARDS TRACTOR SEAT CUSHIONS

38 CUSHIONS FOR FARMALL. Replaces or fits over Farmalls originally equipped with foam rubber seats. 1 in. of shock absorbing foam rubber in waterproof cover of strong, durable vinyl-coated leatherette on drill. With drawstring. Size 18x19 in. Western pattern in 2-tone gray-red color.
61 C 12516T—Ship. wt. 5 lbs.....$5.95

39 SEAT-SHAPED CUSHION. Wards finest tractor cushion. 2-in. rubberized curled hair bonded to 1 in. of foam rubber—comfortable and shock-absorbing. Durable plastic-coated fabric top, Duck bottom. Rot-proof thread stitching. Drawstring flap keeps it in place. 19x21 in.
61 C 12512—Ship. wt. 4 lbs.....$6.75

40 REVERSIBLE SHREDDED FOAM RUBBER CUSHION. Green-orange plastic on one side for cool rainy days and green duck on other for hot sunny days. Absorbs shocks for added comfort. Drawstring flap for fastening to tractor seat and rustproof brass eyelets. Size 19x21x4 in.
61 C 12509—Ship. wt. 4 lbs. 8 oz.....$3.95

41 TRACTOR COOL CUSHION. Filled with interwoven spring wire—lets air circulate between tractor seat and driver to reduce perspiration from lack of circulation. Open-weave multi-color fiber cover. Durable leatherette trim; drawstring for fastening to tractor seat. Fits all bucket-shaped tractor seats. Size 22x22 in.
61 C 12518—Ship. wt. 2 lbs.....$3.49

42 CUSHION FOR JOHN DEERE A, B, C, GM, 40, 50, 60, 70. 4-in. shredded foam rubber on 1 in. of bonded foam rubber—absorbs shocks for added comfort. Plastic coated fabric. Plywood base. 19½x14⅝ in. Brass box corners.
61 C 12515—Ship. wt. 6 lbs. 12 oz.....$9.95

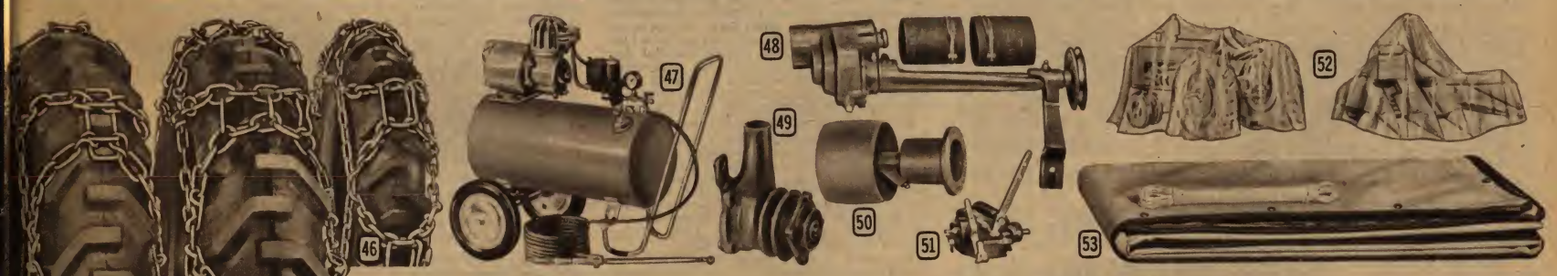
TRACTOR RADIO 77.50

43 Specially designed for use on all farm tractors. A powerful, high quality radio with enough volume to offset disturbing and distracting tractor noise. Brings you news, market reports, weather forecasts, sporting events, etc., while working.

7 tubes (two dual purpose) plus power rectifier for clear reception. Operates on 6 volts, draws 7.5 amps. 6x9-in. speaker with a large permanent magnet.

Multi-Section Telescoping Antenna made of triple chrome plated brass extends from one to six feet for long range reception. Weatherproofed enameled steel case. 10½x7x9 in. Dust and moisture tight locking cover—protects dial, knobs and speaker. Shock-proof base adapts to standard 1-in. pipe. 1-ft. mounting pipe, flange included. Wt. 23 lbs.
61 C 12601T—Only $8 Down on Terms.....or Cash $77.50

NOTE: Catalog Numbers ending in "T" shipped from Stock in Chicago, Ill.—pay charges from Albany or Baltimore.



GARDEN TRACTOR TIRE CHAINS

46 Added traction for grading, plowing, etc. Case hardened cross chains, arc welded. Positive lock, easy opening fasteners assure a tight chain fit on tire.
Ship. wt. 15 lbs. for 4.00–12, 5–12 tires; 26 lbs. for 5.50–12, 6–12 tires. *Mailable.*
61 C 12181 M—Fit 4.00–12 tires.....Pair $7.45
61 C 12183 MB—Fit 5.50–12 tires.....Pair 10.95
61 C 12182 M—Fit 5–12 tires.....Pair 8.45
61 C 12184 MB—Fit 6–12 tires.....Pair 10.95

WARDS TRACTOR TIRE CHAINS 27.95 Standard 9-24

44 45 Wards Center Traction Tire Chains are designed for use on all types of surfaces such as ice, snow or hard frozen surfaces as well as mud, soft earth and sand. Especially made for Wards tractor tire design but work equally as well on other brands of tractor tires. Cross chains of case hardened steel are arranged in pairs for greater bite on slippery surfaces. *Not Mailable.* Shipped by Freight or Express. *State Tire Size.*

(44) Wards Standard Tractor Tire Chains. Maximum traction on any surface. Cross chain cannot bind or slip—welded bars keep them a uniform distance apart, keeps cross chains out of tire grooves. Ship. promptly from Fact. in York, Penn.—pay charges from there.
(45) Wards Supreme Traction Tire Chains. Heavy duty chain—offers maximum efficiency. More cross chain than Standard type. Cross chain cannot bind or slip, welded lock links keep them apart—keep them out of tire grooves. Ship. promptly Prepaid from Factory in Pittsburgh, Pennsylvania.

Rear Wide Base Tires	(44) Standard			(45) Supreme		
	Cat. No.	Pair	Lbs.	Cat. No.	Pair	Lbs.
9–24	61 C 12170 F	$27.95	76	61CP12120 F	$29.95	94
9–28				61CP12121 F	31.95	109
9–32	61 C 12171 F	34.95	91	61CP12122 F	36.95	123
9–36				61CP12123 F	38.95	137
9–40	61 C 12172 F	42.95	109			
10–24				61CP12121 F	31.95	109
10–28	61 C 12171 F	34.95	91	61CP12122 F	36.95	123
10–36	61 C 12172 F	42.95	109	61CP12124 F	44.95	153
10–38	61 C 12172 F	42.95	109	61CP12124 F	44.95	153
11–24				61CP12122 F	36.95	123
11–26				61CP12122 F	36.95	123
11–28	61 C 12173 F	37.95	101	61CP12123 F	38.95	137
11–36	61 C 12174 F	44.95	122	61CP12125 F	46.95	167
11–38	61 C 12174 F	44.95	122	61CP12126 F	48.95	170
12–36	61 C 12175 F	54.95	122			
12–38	61 C 12175 F	54.95	122	61CP12127 F	56.95	185
12–28				61CP12129 F	49.95	153
13–26				61CP12129 F	49.95	153
13–36	61 C 12176 F	56.95	159	61CP12127 F	56.95	185
13–38	61 C 12176 F	56.95	159	61CP12126 F	48.95	196
14–30				61CP12127 F	56.95	185
14–34	61 C 12176 F	56.95	159	61CP12128F	59.95	196
14–24				61CP12129 F	49.95	153

AIR COMPRESSOR SPRAYER COMBINATION

47 Portable Electric Combination Air Compressor and Sprayer—ideal for farm and orchard use. Tank air capacity 10 gallons (or 8 gallons of spray solution). Can be used for spraying insecticides, weed-killer or whitewash, as well as for regular air compressor uses (tire inflating, pressure greasing, etc.). Unit will produce a steady spray for 30 to 40 minutes away from an electric outlet, if beginning pressure is at 100 lbs. Has special air agitator to keep spray solution mixed. To use as an air compressor only (after use as a sprayer) drain spray solution from tank, close liquid valve and open air valve. Easily cleaned.

15 ft. of corrosive-resistant hose, drain plugs, 1-ft. spray rod with brass nozzle and spring loaded control valve, 10-in. rubber wheels, handle with skid-bar. Permolite treated tank resists acid and corrosive solutions. ½ HP motor; 8½-ft. cord; maximum pressure 100 lbs.; air displacement 3.50 cubic ft. per minute; delivered air 1.2 cubic ft. per minute. Size overall 26x11x24 in. Shipped promptly from Stock.
61 C 9090 R—Ship. wt. 110 lbs. Only $30.00 Down on Terms.....or Cash $149.50

WARDS TRACTOR WATER PUMPS

48 WATER PUMP FOR JOHN DEERE TRACTORS. Thermostat controlled, pre-set at 160 degrees, permitting use of alcohol anti-freeze. Reduces gasoline expansion for better gas mileage. Bronze, self-lubricating and circulating bearings for trouble-free service. Easily installed. Pulley belt included. Shipped promptly from Factory near Davenport, Iowa. You pay shipping charges from there.
For John Deere A Series 488,000 and up to 60 Series; B Series 201,000 and up to 50 Series; G Series 26,000 to 44,000. *State tractor year and model.*
61 C 10863 F—Av. ship. wt. 20 lbs.....$38.95

49 WATER PUMP FOR FORD, FORD-FERGUSON, FERGUSON. Like original. Sealed pre-lubricated ball bearings. Av. ship. wt. 6 lbs.
61 C 10864T—For Ford and Ford-Ferguson Models 2N, 8N, 9N 1939–52.....$6.25
61 C 10866T—For Ferguson All Mod., 1948–53 . 7.45

POWER PULLEYS, VARIABLE GOVERNOR

50 POWER UNIT PULLEYS. With an old Ford or Chev. motor and a Ward Power Unit Pulley, you can build a power plant. Bolts to back of transmission, drives directly from universal joint. Control of low, medium, high speeds. Steel shaft, improved type bearings. Instr. *Mail.* Use with following engines only (at speeds up to 1500 RPM). Av. wt. 28 lbs.

For Chevrolet Motors. All (ex. 1933–36)
61 C 9592 MB— 8 inch.....$17.95
61 C 9593 MB—10-inch..... 18.50

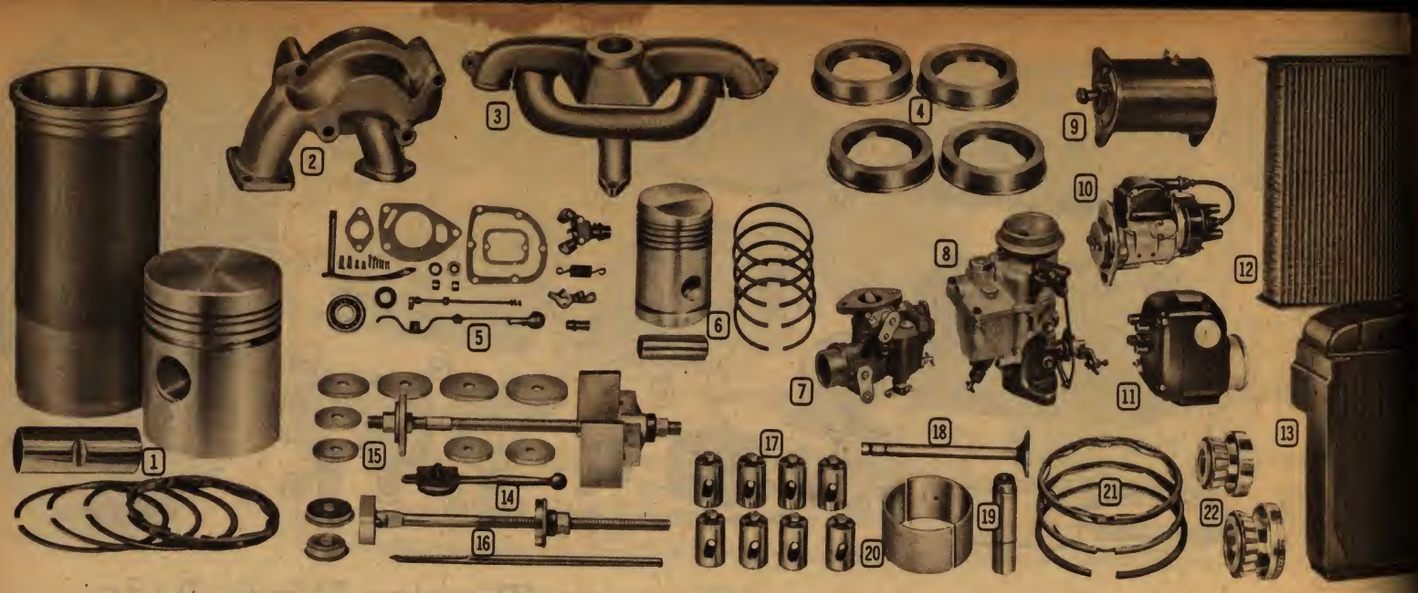
For All Ford A, B, V-8 and Mercury Motors.
61 C 9594 MB— 8-inch.....$17.95
61 C 9595 MB—10-inch..... 18.50

51 VARIABLE GOVERNOR. Long Range flyball type with speed change lever that lets you hold a selected speed regardless of load variation. Accurate control at any speed between 1600 and 2600 RPM; other speeds also obtainable. For air compressors, tractors and all engines with a fan belt.
61 C 9590—Mounting bracket, instr. Wt. 7 lbs. $29.95

52 53 TRACTOR-IMPLEMENT COVERS. Protect farm implements that building space can't accommodate. Slips quickly on, off. Pliable even in sub-zero weather, won't stick in hot weather, dry out or deteriorate. Metal grommets, tie-down cords.

52 CONTOUR SHAPED PLASTIC IMPLEMENT COVER. Fits tractors, implements. Heavy-gauge clear DuPont polyethylene plastic.
61 C 12555—70x80x60 in. high. Wt. 5 lbs.....$10.50
61 C 12556—70x90x82 in. high. Wt. 6 lbs.....17.95

53 FLAT PLASTIC-CLOTH IMPLEMENT COVER. Flat tarpaulin shape. Polyethylene plastic coating on scrim cloth for strength—won't separate. Shipped promptly from Philadelphia Factory.
61 C 12554 K—4½x7 ft. Wt. 1 lb. 8 oz.....$4.45
61 C 12551K—7x9 ft. Ship. wt. 3 lbs.....7.45
61 C 12552 K—10½x12 ft. Ship. wt. 6 lbs.....12.95
61 C 12553 K—14x21 ft.
Ship. wt. 14 lbs...$23.95



Exact Replacement Tractor Parts...10% Down on Terms

TRACTOR CYLINDER SLEEVE ASSEMBLY SETS 38.50 Ferguson

[1] SUPER-POWER LARGE BORE SLEEVE SETS. Chrome-nickel alloy cast iron. Thin Wall sleeves increase bore size, permit larger diameter. Aluminum pistons—means greater draw-bar pull for extra-rugged jobs. Hills and soft spots won't slow you down. Chrome-faced top rings, which by actual tests give longest wear life under toughest conditions. Pistons are high grade aluminum alloy with expander type oil ring to control lubrication. Special four-heat-treatment piston pins. Ready to install—do it yourself and save labor cost. Catalog Numbers ending in "RT" are *Not Mailable*. For Monthly Payment Terms see Inside Back Cover.

GASKET SETS (Not shown). Sets contain all gaskets needed for complete tractor motor overhaul. Perfect fit to insure a good repair job. Head gaskets of heavy-duty metal and asbestos; others duplicate originals. For best performance replace gaskets when doing an overhaul. Ship. wt. set, 2 lbs. 8 oz. *Mailable*.

Sets are complete for one engine. Fit Following Makes and Models only.	Large Bore Super Power Sets				Gasket Sets	
	Cyl. Diam.	Catalog Number	Set	Wt. Lbs.	Catalog Number	Set
Allis-Chalmers W, WC, WD, WF	4½	61C10809T	$44.95	34		
Case C, CC, D, DC, With Std. Cyl. Head	4	61C10810T	44.95	40	61C11103T	$3.98
With High Comp. Head	4	61C10810T	44.95	50	61C11103T	3.98
L, LA, 26-40	4¾	61C10811T	69.50	56	61C11104T	6.50
VA, VAC, VAI, VAO	3⅜	61C10818T	39.50	20		
S, SC, SI, SO, SF	3⅜	61C10819T	38.95	34	61C11118T	2.50
Ferguson TE-20, TO-20	3⅝16	61C10817T	38.50	20		
Farmall F-12, F-14, other 12 and 14 Series	3⅛	61C10812T	34.95	18	61C11120T	2.80
A, B, C	3⅛	61C10812T	34.95	18	61C11121T	3.98
H, W-4 with Std. Head	3⅞16	61C10813T	39.95	17	61C11123T	5.95
With high Comp. Head	3⅞16	61C10813T	39.95	17	61C11123T	5.95
M, W-6 with Std. Head	4	61C10814T	49.95	25	61C11124T	7.95
With High Comp. Head	4	61C10815T	49.95	26	61C11124T	7.95
1940-54 I9,W9,WR9,T9,U9	4½	61C10820RT	54.50	80		
Oliver 70 Series 6 Cyl.	3¼	61C10816T	49.95	32		

HIGH COMPRESSION ORIGINAL BORE SETS. With "high" type pistons for using gasoline in altitudes to 5,000 ft., or kerosene from 5,000 to 8,000 ft.
61 C 10772 T—Ford NAA, NAB. Cyl. diam. 3⅞16-in. Wt. 13 lbs. $23.95
61 C 10775 T—Ford, Ferguson 2N, 8N, 9N. Cyl. diam. 3⅜16-In. Wt. 9 lbs.. 24.95
61 C 11119 T—Gasket Set for No. 10772T, 10775T above..Wt. 2 lb. 8 oz... 2.75

TRACTOR CHANGE-OVER MANIFOLDS; INSERT SETS

[2] COLD MANIFOLD FOR GASOLINE CONVERSION. Provides only the minimum amount of heat required to vaporize gasoline. Increases engine power often as much as 20%. Ready to install. With instructions. *Mailable*.

[3] COLD MANIFOLD FOR LP-GAS. Designed and engineered specifically for use in LP-Gas conversions—permits increased flow of air-fuel mixture with gasified fuel. Fit original stud holes and studs. Complete with instructions for all models listed except Catalog Number 61 C 10941T. All are *Mailable*.

[2] [3] Change-Over Manifolds for Tractors	(2) For Gasoline			(3) For LP-Gas		
	Cat. No.	Price	Lbs.	Cat. No.	Price	Lbs.
Farmall F-20, All 1932-39. F-30, All 1931-39	61 C 10923T	$21.00	38	61 C 10935T	$27.45	38
H, 1940, up; I-4, U-4, W-4.	61 C 10924T	24.95	39	61 C 10936T	28.50	34
Model M, 1940 and up; I-6, U-6, T-6, W-6	61 C 10905T	21.00	31	61 C 10937T	26.95	20
John Deere A, Ser. 410,000 Thru 487,999	61 C 10906T	22.95	34	61 C 10938T	27.45	26
A, 488,000 to 60 Ser.	61 C 10916T	11.95	23			
AO, AR, 250,000 to 259,999	61 C 10917T	11.95	19	61 C 10930T	15.95	18
AO, AR, 260,000 to 271,000				61 C 10944T	27.50	19
Mod. B, Ser. 1,000 to 95,999				61 C 10945T	27.50	19
B, 96,000 to 50 Series	61 C 10915T	10.45	17			
G, 1,000 to 70 Ser.	61 C 10908T	10.95	17	61 C 10931T	15.75	14
Mod. D, Ser. 109,944 up	61 C 10918T	12.50	24	61 C 10932T	17.95	20
Massey-Harris 44, 4 cyl.	61 C 10919T	16.95	25	61 C 10933T	24.95	25
				61 C 10941T	28.75	31

[4] HIGH COMPRESSION INSERT CONVERSION SETS. For Gasoline and LP-Gas. Gives more power and more economy of fuel. Step up pulling power almost a gear. Easy to insert or remove. Durable gray iron castings. Flange around outer edge keeps inserts seated. Set consists of one insert for each cylinder. Order from listings in table below.

Fit Following Makes and Models Only	Cat. No.	Price	Lbs.
Allis-Chalmers 1933-36 W, WC, WD	61 C 10713T	$12.00	4
John Deere A, Ser. No. 410,000 to 487,999	61 C 10705T	18.25	8
A, Serial Numbers 488,000 to 583,999	61 C 10706T	18.25	7
AO and AR, Ser. No. 250,000 to 259,999	61 C 10705T	18.25	8
AO and AR, Ser. No. 260,000 to 271,999	61 C 10706T	18.25	7
B, Serial Numbers 96,000 to 200,999	61 C 10707T	18.25	4
G, Serial Numbers 1,000 to 12,999	61 C 10708T	18.25	8
G, Serial Numbers 13,000 and up	61 C 10709T	18.25	8

GOVERNOR REPAIR KITS 22.95

[5] Replace those worn Governor parts that are causing your tractor to act sluggish. Get the maximum power when loads demand it. Makes belt speeds easy to control without changing belt pulleys. You still get full motor power on throttled down speeds. Parts are precision made. Governor weights scientifically balanced in pairs for smoother operation. Simple to install—complete instructions—all necessary parts and gaskets. Ship. wt. 4 lbs. 12 oz.
61 C 9585 T—For International Harvester Farmall, Model H. $22.95
61 C 9586 T—For International Harvester Farmall, Model M. 22.95

HIGH COMPRESSION PISTON SETS 29.95 to 68.50

[6] Complete sets—pistons, piston pins and rings. Made of aluminum—40% lighter in weight than original equipment cast-iron pistons. Increases power—offers 50% quicker load pick up—tractor operates one speed faster. Easier starting, smoother running with less vibrations. Mailed in about 15 days from Factory near Davenport, Iowa—you pay postage. Allow transit time. *Mailable*.
State Tractor Make, Year, Model, Serial No., also Size wanted: Standard or Oversize.
For following John Deere models
61 C 10695 K—Mod. A, "60" Gas. Ship. wt. 14 lbs. ..... Set $49.50
61 C 10696 K—Mod. B All. Wt. 7 lbs. Set 29.95
61 C 10697 KB—Mod. D-109, 000 and up. Wt. 23 lbs. ..... Set $68.50
61 C 10698 K—Mod. G All. Wt. 18 lbs. Set 59.95

WARDS NEW TRACTOR CARBURETORS 15.95

[7] Brand new replacement carburetor that will help restore power efficiency and gas economy. Moving parts in a carburetor are subject to fairly rapid wear. Choke shaft wear admits extra air resulting in poor fuel efficiency and possibly allows harmful dirt to be carried into engine; throttle shaft wear causes poor idling resulting in wasted fuel. Replace worn carburetor now. Ship. promptly from Factory in Chicago. Av. wt. 8 lbs. *Mail.*
Fits Following Tractors and Models: Case R, RC, RI, S, SC, SI, SO, V, VC, VI, VA, VAC, VAI, VAS; Allis-Chalmers B, C, CA, RC, WC, WF, WD; John Deere All (except 50, 60, 70); Ford, Ford-Ferguson All; International Harvester A, AV, Super A and AV, B, BV, Super B, C; Massey-Harris All (except 55, 55K, 101, 201); Minn.-Moline All Models (exc. UT, 21-32 FTA, KTA); Oliver All (exc. 70 HC, 70 KD).
61 C 11064 K — *State Make, Year, Model* of Tractor as listed above. $15.95

WARDS NEW TRUCK CARBURETORS 18.95

[8] Brand new truck down draft single carburetors—not rebuilts. Made by nationally known manufacturers of truck carburetors. Offers full mileage, improves speed, power, pickup, starting and idling. Replaces original equipment exactly. Mailed promptly from Factory in Chicago—you pay postage from there. Wt. 6 lbs. 8 oz. *Mailable*.
State Truck Make, Year and Model.
61 C 1625 K—For Diamond T 1933-51, Dodge 1935-54, G.M.C. 1933-55, IHC 1934-53, Reo 1935-52, Studebaker 1935-55 and Willys 1946-51. ..... $18.95

REBUILT TRACTOR GENERATORS 11.70 Exch. Ford

[9] Completely rebuilt like auto generators. See Wards Rebuilding on Pg. 934. Pulley not included—use original one.

How to Order Generators: Send your old unit, *Postpaid*, with the change" price—or, send the "Full" price, plus postage and return unit later, *Postpaid*, for refund. Av. ship. wt. 20 lbs.

Tractor Model	Cat. No.	Full
Allis-Chalmers 1940-42 RC, C, B, WC 1940-49 B15, W25	61 C 11239T	$13.25
Case 1940-48 Model S, V	61 C 11239T	13.25
Ford 1948-49, 2-brush	61 C 11239T	13.25
John Deere 1939-46 A, B, L, LA	61 C 11238T	16.95
International Harvester 1939-42 2F, 3F, F22TG; Farmall H.M.	61 C 11240T	13.25
Oliver 1935-52 Model 70	61 C 11241T	14.50
1941-47 Model 60	61 C 11240T	13.25
	61 C 11239T	13.25

BRAND NEW AND REBUILT TRACTOR MAGNETOS

[10] BRAND NEW NATIONALLY KNOWN TRACTOR MAGNETO cluding American Bosch and Wico. Latest design with Alnico complete with couplings for any tractor or stationary engine aircraft, flywheel types or F-6 I.H.C. Shipped promptly from C Factory. Av. ship. wt. 12 lbs.
61 C 11207 K—*State Make, Year, Mod. Ser. No. of tractor, motor and base or flange type mounting.* $3 Down on Terms. ..... or Cash

[11] WARDS REBUILT TRACTOR MAGNETO. Has new bearings, b insulation screws and contact points—all other parts are recondi Wards offers $3.00 trade-In allowance on your old magneto. S change Price" and your old unit, *Postpaid*, with your order or s Price" plus postage with your order and return old unit later, P for your refund.
State Tractor Make, Year, Model and Serial No. also old magneto model and factory No. and whether equipped with impulse c and whether flange-mount or base-mount type. Shipped in about from Factory in Chicago—pay postage from there. Allow transi Av. ship. wt. 12 lbs.
61 C 11208 K—Full Price ..... $21.95; Exchange Price .....

TRACTOR RADIATOR CORES 18.95 for Allis-Chalmers

[12] Perfect replacements. Oval-type copper tubes, lock seamed. Br *Mailable*. Pay postage from Factory in Chicago—allow 5 days e transit time. *State make, year, model, serial no., core dimensions.* A indicates header plate size (core size 23⅜ by 20⅝ In.).

Fits Makes, Models Listed	High	Wide	Lbs.	Cat. No.
Allis-Chalmers B, C	14½ in.	15 in.	15	61C11314K
Case, 1928-40, All C Models, D	20½ in.	15 in.	35	61C11301K
International Harvester—McCormick Deering 1921-40 10-20	20⅜ in.	19½ in.	32	61C11302K
Farmall; P-20, F-20. 1928-40; 15-30, 22-36, 16-35; P-300; P-30, W-30; I-30	*6½ in.	*24 in.	46	61C11304K
1931-40, Model F-30	22½ in.	19½ in.	40	61C11305K
John Deere 1935-40, "A" to Ser. 488,000	18½ in.	16 in.	29	61C11307K
Model "A" after Series 488,000	21 in.	17 in.	23	61C11318K

Wards Radiator Cores for Other Tractors. Write for prices *make, year, model, factory no., height, width, thickness* of old

[13] RADIATORS WITH WATER TANKS. Exact replacements for fall tractors only. *Mailable*. See "Shipping Information" above.
61 C 11310 KB—For Farmall H. Ship. wt. 34 lbs. .....
61 C 11311 KB—For Farmall M, W6. Ship. wt. 39 lbs. .....
61 C 11312 KB—For Ford and Ford-Ferguson 1939-52 2N, 8N, 9N. Ship. wt. 25 lbs. .....

TRACTOR FRICTION THROTTLE CONTROL 2.95

[14] For all Farmall H and M tractors. Replaces throttle. Will not slip four positive-set positions that tractor vibrations will not shake loose holes already on tractor. Made of durable cast iron.
61 C 11080 T—Ship. wt. 1 lb. 12 oz. .....

Shipping Note About Items on this Page
All Catalog Numbers that end in "T" (example 61 C 10809T) are shi from Chicago, Ill. You pay Postage, Freight or Express charges on Baltimore or Albany—whichever you order from.

SLEEVE PULLERS 12.95, 15.95

[15] WARDS BEST SLEEVE PULLER-INSERTER. For use on tractors, trucks, cars. Precision made with 22-In. threaded screw shaft of 1-in. steel. Thrust type bearing for fast, easy operation. Heat treated malleable iron bridge. Two 3x5x⅜-in. steel spacer blocks. 8 machined discs—3¼, 3⅜, 3 17/32, 3 13/16, 4 3/32, 4⅜, 4 11/16, 5 in.
61 C 9209 T—Rust-resistant finish. Wt. 27 lbs. $15.95

[16] SLEEVE PULLER-INSERTER FOR FORD, FORDSON, 1939-52. Installs cylinder sleeves from top without removing motor. Self-centering for straight pull. With 3 sleeve inserter discs: 3 5/16, 3 and 2 9/16-In. diam. With tool for removing old sleeves. *Mailable*.
C 9208 T—Ship. wt. 9 lbs. $12.95

...STABLE TAPPET SET 5.25

...rdson Tractors. Eliminates the ...ng work of valve fitting. Ad... easy—holds original setting ... hours for maximum power. ...luded assure faster, more ac... curate setting. Ship. wt. 1 lb. 8 oz.
61 C 10824 T..Set of 8 $5.25

For Pages see Page 922 923

WARDS REPLACEMENT VALVES, GUIDES, CONNECTING ROD BEARINGS, PISTON RINGS SETS, WHEEL BEARINGS

Tractor Repair Parts Fit These Makes, Models Only	[18] Replacement Valves Ship. wt. each, 8 oz.				[19] Valve Guides Ship. wt. each 6 oz.			[20] Connecting Rod Bearings Ship. wt. each, 8 oz.				[21] Chromoil Piston Rings Std. size only Wt. Set, 11b. 8oz.		[22] Wheel Bearings Wt. Set, 2 lbs.
	Intake	Ea.	Exhaust	Ea.	Intake	Exhaust	Ea.	Std. Size	Ea.	.002 Under size	Ea.	Cat. No.	Set	Cat. No.
Allis-Chalmers W, WC 1936-38			61C10329T	$1.19	61C10450T	61C10450T	40c	61C10228T	$1.20	61C10243T	$1.15	61C10830T	$5.25	61C10017T
W, WC 1939-50	61C10307T	98c	61C10330T	1.29	61C10450T	61C10461T	40c	61C10228T	1.20	61C10243T	1.15	61C10830T	5.25	61C10017T
WD, WF 1936-48	61C10307T	98c			61C10450T	61C10461T	40c	61C10228T	1.20	61C10243T	1.15	61C10830T	5.25	61C10017T
B, C 1938-52	61C10314T	69c	61C10319T	98c	61C10462T	61C10462T	29c	61C10255T	1.29	61C10259T	1.29	61C10838T	4.95	
Case C, CC 1029-48	61C10308T	1.39	61C10308T	1.39	61C10451T	61C10451T	40c					61C10831T	3.50	61C10018T
D, DC 1929-48	61C10308T	1.39	61C10308T	1.39	61C10451T	61C10451T	40c					61C10832T	5.25	61C10018T
S, SC 1940-48	61C10323T	75c	61C10311T	98c	61C10452T	61C10452T	30c	61C10229T	1.25	61C10244T	1.25	61C10833T	5.25	61C10019T
S, SC 1949-50	61C10323T	75c	61C10311T	98c	61C10452T	61C10452T	30c	61C10229T	1.25	61C10244T	1.25	61C10833T	5.25	61C10019T
VA, VAC, VAI, VAO 1942-54	61C10315T	85c	61C10320T	1.15	61C10463T	61C10463T	39c	61C10256T	95c	61C10260T	95c	61C10839T	4.95	
Farmall A, B, BN (Gas) 1940-49	61C10324T	75c	61C10332T	1.19	61C10453T	61C10453T	30c	61C10230T	95c	61C10245T	98c	61C10834T	5.25	61C10021T
Model H 1939-51	61C10309T	85c	61C10312T	1.49	61C10454T	61C10454T	30c	61C10231T	$1.50	61C10248T	$1.65	61C10836T	5.25	61C10022T
Model M 1939-51	61C10310T	98c	61C10313T	1.69	61C10455T	61C10455T	30c	61C10232T	1.75	61C10247T	1.75	61C10837T	5.25	61C10023T
Ford, Ford-Ferguson 2N, 9N 1939-48	61C10327T	75c	61C10335T	79c	61C10459T	61C10459T	35c	61C10239T	95c	61C10254T	1.05			
TE20, TO20 1948-50	61C10316T	89c	61C10316T	89c	61C10464T	61C10464T	39c	61C10257T	98c	61C10261T	1.10	61C10840T	4.95	61C10025T
TO30 1951-54	61C10317T	75c	61C10321T	1.69	61C10464T	61C10464T	39c	61C10257T	98c	61C10261T	1.10	61C10841T	4.95	
Ford 8N 1948-52	61C10328T	79c	61C10336T	79c	61C10460T	61C10460T	35c	61C10239T	95c	61C10254T	1.05	61C10843T	3.50	61C10026T
NAA, NAB 1953-54	61C10318T	79c	61C10322T	1.15	61C10465T	61C10465T	39c	61C10258T	95c	61C10262T	95c	61C10842T	3.50	

Rubber, Canvas and Leather Belting...Only 10% Down

ROLLED EDGE RUBBER BELTING ... 32-OZ. 59.95 6 In. x 50-Ft. Belt

Lakeside (Better) Quality. Equal to any Rolled Edge Rubber Belting available. U.S. Standard 32 oz. long fiber high tensile strength American Cotton Duck saturated with rubber. Steam, water, heat and coldproof—acid-resisting. Flexible for sure traction; efficient power. Pre-stretched Duck, folded. Rolled edge won't fray; withstands abrasion and moisture. For separators, harvesters, saw mills, pumpjacks, grinders, etc. Not recommended for hammermills. Endless belts 3 ft. shorter than shown. Belting by-the-foot laced without extra charge if requested—see below. Read "Important Ordering Information" below. For Made-to-order Special Length Belts see below. *Belts up to 70 pounds are Mailable. State width and length wanted.*

Rolled Edge Rubber Belting By-the-Foot

Wide In.	3-Ply Abt. 5/32 in. 84 C 9503 H Ship. Wt. Ft.	Price Ft.	4-Ply Abt. 13/64 in. 84 C 9504 H Ship. Wt. Ft.	Price Ft.	5-Ply Abt. 1/4 in. 84 C 9505 H Ship. Wt. Ft.	Price Ft.
1½	2 oz.	30c	.....	.....	.....	.....
2	2 oz.	37c	3 oz.	39c	.....	.....
3	4 oz.	50c	5 oz.	54c	.....	.....
4	.....	.....	6 oz.	71c	.....	.....
5	.....	.....	7 oz.	87c	.....	.....
6	.....	.....	9 oz.	$1.08	11 oz.	$1.45
7	.....	.....	10 oz.	1.23	.....	.....
8	.....	.....	12 oz.	1.35	14 oz.	1.85
10	.....	.....	1 lb.	1.65	1lb. 2 oz.	2.25*
12	.....	.....	.....	.....	1lb. 6 oz.	2.60*

Rolled Edge Rubber Endless Belts

All are Four-Ply—About 3/16 inch Thick

Wide In.	84 C 9506 MO Lgth	Ship. Wt.	Price Each	Wide In.	84 C 9506 TO Lgth.	Ship. Wt.	Price Each
4	20 ft.	7 lbs.	$22.45	6	100 ft.	53 lbs.	110.95
4	30 ft.	10 lbs.	27.95	7	50 ft.	30 lbs.	71.95
5	30 ft.	13 lbs.	35.95	7	75 ft.	46 lbs.	104.50
5	40 ft.	17 lbs.	42.95	7	100 ft.	62 lbs.	131.50
5	50 ft.	22 lbs.	52.45	7	125 ft.	78 lbs.	159.50
6	30 ft.	15 lbs.	41.95	8	75 ft.	52 lbs.	114.50
6	40 ft.	20 lbs.	51.95	8	100 ft.	70 lbs.	144.50
6	50 ft.	26 lbs.	59.95	8	125 ft.	88 lbs.	169.50
6	60 ft.	31 lbs.	71.95	.....	.....	.....	.....
6	75 ft.	39 lbs.	84.95	.....	.....	.....	.....

RAW EDGE RUBBER ENDLESS BELTS ... 33-OZ. 76.95 6 In. x 50-Ft. Belt

Wards Master (Best) Quality Hammermill Belt—best for high speed. 33-oz. hard woven Duck. Four ply, about 3/16 in. thick. Straight cut raw edges wear longer, stand more strain than rolled edges. Continuous wrapped construction—not spliced, no joints to weaken or come apart. Pre-stretched, impregnated with fresh live rubber—heavily friction surfaced. Heavy-duty U.S. Standard 33-oz. hard woven Duck—has 20% greater tensile strength, and 50% less stretch than regular Duck, means longer life. Endless belts are 3 feet shorter than shown. Make allowance when ordering endless belts. Read "Important Ordering Information" below. *Belts weighing up to 70 lbs. are Mailable. Others shipped by Freight, Truck or Express.*

Raw Edge Rubber Endless Belts

Wide	84 C 9526 MO Lgth.	Wt. Lbs.	Price Each	Wide	84 C 9526 TO Lgth.	Wt. Lbs.	Price Each
4 in.	20 ft.	6	$26.95	7 in.	50 ft.	30	$89.95
4 in.	30 ft.	10	34.95	7 in.	60 ft.	37	103.95
5 in.	20 ft.	8	33.95	7 in.	75 ft.	46	124.95
5 in.	30 ft.	12	44.45	7 in.	100 ft.	62	159.95
5 in.	40 ft.	17	53.95	8 in.	50 ft.	35	96.95
6 in.	30 ft.	15	53.95	8 in.	75 ft.	53	134.95
6 in.	40 ft.	21	65.95	8 in.	100 ft.	80	169.95
6 in.	50 ft.	26	76.95	.....	.....	.....	.....
6 in.	60 ft.	32	88.95	.....	.....	.....	.....
6 in.	75 ft.	40	107.95	.....	.....	.....	.....

IMPORTANT ORDERING AND SHIPPING INFORMATION FOR ALL BELTS AND BELTING

Order Correct Size. Determine length around outside of first pulley, around outside of opposite pulley and back. Use steel tape or rope—do not stretch. Standard length endless belts listed above are about 3 feet shorter than listed size due to splice; order belt 3 feet longer than needed. Belting by the foot is cut to exact length. Belting up to 5 in. wide should be ordered 1½ in. narrower than pulley width; 6 to 12-in. belting 1 in. narrower than pulley. *State exact width, length wanted.*

SPLICING. Wards can furnish special length made-to-order endless belts. Rubber belts have vulcanized splice; canvas belts are sewed; leather belts are cemented. Include extra splicing charge shown at right (splicing charge includes extra material needed for splice). Order belt exact length needed. Rubber belting shorter than 8 ft. cannot be vulcanized. Allow extra time for splicing. No C.O.D. orders.

LACING. Belting by-the-foot will be laced at no extra charge. Be sure to order exact length wanted. *State choice of Wiregrip or Steelgrip lacing.*

SHIPPING INFORMATION: Belts with asterisk (*) or Suffix "TO" shipped from Baltimore, "KO" from Philadelphia. For spliced belts, see table. Others shipped from Stock.

Made-to-Order Endless Belts. Order Exact Length.

Splicing Charge—Include with Order

Belt Width, Inches	Ship. from Phil. 84 C 9533H	84 C 9534H	Shipped from Chicago 84 C 9503H	84 C 9504H	84 C 9505H	84 C 9551H
1	.....	.....	.....	.....	.....	66c
1½	$1.90	.....	$4.50	.....	.....	99c
2	2.40	$2.80	5.55	$5.85	.....	$1.32
2½	.....	.....	.....	.....	.....	1.65
3	3.40	4.10	7.50	8.10	.....	1.82
4	4.50	5.30	.....	10.65	.....	1.98
5	5.50	6.60	.....	13.05	.....	2.20
6	.....	7.60	.....	16.20	$21.75	.....
7	.....	.....	.....	18.45	.....	.....
8	.....	10.50	.....	20.25	27.75	.....
10	.....	13.00	.....	24.75	33.75	.....
12	.....	.....	.....	.....	39.00	.....

WARDS MONTHLY PAYMENT PLAN. Belting and accessories may be purchased for only 10% Down on any order of $20 or more. Pay balance Monthly. For details See Inside Back Cover of this Catalog. For listing of Rubber "V" Belting, Pulleys and other Power Transmission Accessories see Page 952.

BLACK CANVAS BELTING ... 32 OZ. 38.95 6 In. x 50 Ft.

Lakeside (Better) Quality. Tough, durable standard 32-oz. canvas Duck woven from long fiber American Cotton. Recommended for outdoor use—resists heat, cold, dry rot, moisture. Pre-twisted, pre-stretched, folded—reinforced by heavy lockstitching. For tractors, threshers, separators, pumpjacks, grinders, etc. Not for hammermills, or where small pulleys are used. Belting by-the-foot laced without extra charge if requested. Endless belts 3 ft. shorter than shown. Read "Important Ordering Information" below. For Made-To-Order Belts see below.

Black Canvas Belting By-the-Foot

Wide In.	3 Ply. About 5/32 in. thick 84 C 9533H Ship. Wt. Ft.	Price Ft.	4 Ply. About 3/16 in. thick 84 C 9534 H Ship. Wt. Ft.	Price Ft.
1½	2 oz.	19c	.....	.....
2	3 oz.	24c	3 oz.	28c
3	4 oz.	34c	5 oz.	41c
4	5 oz.	45c	6 oz.	53c
5	6 oz.	55c	8 oz.	66c
6	.....	.....	9 oz.	76c
8	.....	.....	13 oz.	$1.05
10	.....	.....	15 oz.	1.30

Black Canvas Endless Belts—4-Ply. About 3/16 In. Thick.

Wide	84 C 9536 MO Lgth.	Wt.	Each	Wide	84 C 9536 KO Lgth.	Wt.	Each
4 in.	20 ft.	9 lbs.	$11.95	6 in.	100 ft.	61 lbs.	$79.45
4 in.	30 ft.	13 lbs.	16.95	7 in.	50 ft.	35 lbs.	45.95
4 in.	40 ft.	16 lbs.	23.45	7 in.	60 ft.	42 lbs.	54.95
5 in.	20 ft.	10 lbs.	15.95	7 in.	75 ft.	53 lbs.	66.45
5 in.	30 ft.	14 lbs.	20.45	7 in.	100 ft.	74 lbs.	89.95
5 in.	40 ft.	19 lbs.	26.95	7 in.	125 ft.	90 lbs.	111.95
5 in.	50 ft.	24 lbs.	35.45	8 in.	50 ft.	41 lbs.	51.95
6 in.	30 ft.	18 lbs.	24.45	8 in.	75 ft.	59 lbs.	75.95
6 in.	40 ft.	24 lbs.	31.95	8 in.	100 ft.	82 lbs.	99.95
6 in.	50 ft.	31 lbs.	38.95	8 in.	125 ft.	101 lbs.	125.95
6 in.	60 ft.	37 lbs.	46.95	8 in.	150 ft.	122 lbs.	149.95
6 in.	75 ft.	45 lbs.	57.95	.....	.....	.....	.....

BLUE CANVAS ENDLESS BELTS ... 32 OZ. 49.95 6 In. x 50 Ft.

Wards Master (Best) Quality 32-oz. U.S. Standard Canvas 4-ply belting. For use on hammermills, tractors, threshers, etc. Duck woven from long fiber American Cotton. Exclusive process makes belting water and oilproof, acid-resistant. Pre-stretched, folded; reinforced by heavy lockstitching. Endless belts 3 ft. shorter than listed. See "Ordering Information" at left.

Blue Canvas Endless Belts

4 Ply. About 7/32 in. Thick. *State width, length*

84 C 9546 MO Size In. x Ft.		Wt. Lbs.	Price Each	84 C 9546 KO Size In. x Ft.		Wt. Lbs.	Price Each
4	20	9	$13.45	6	100	61	$94.95
4	30	13	20.95	7	50	36	56.95
5	20	11	18.45	7	75	54	83.95
5	30	15	25.95	7	100	74	109.95
5	40	19	33.95	8	50	42	64.95
6	30	18	31.95	8	75	63	94.95
6	40	24	39.95	8	100	84	124.95
6	50	32	49.95	8	125	105	154.95
6	60	38	58.95	8	150	126	184.95
6	75	46	69.95	.....	.....	.....	.....

LEATHER BELTING AND ACCESSORIES 8c TO 4.69

1 FLAT LEATHER BELTING. Single ply, about 3/16 in. thick. High traction oak-tanned leather is oil and waterproof. Delivers 10% to 50% more power than canvas or rubber. Can be spliced See "Ordering Information" at left. Endless leather belts over 25 ft. not recommended.

84 C 9551 H—*State width, length wanted.*

Width	Wt.	Per Ft.	Width	Wt.	Per ft.
1 in.	1 oz.	22c	3 in.	4 oz.	66c
1½ in.	2 oz.	33c	4 in.	5 oz.	88c
2 in.	2 oz.	44c	5 in.	6 oz.	$1.10
2½ in.	3 oz.	55c	.....	.....	.....

2 NOTCHED LEATHER "V" BELTING. Oak-tanned leather. Notches for flexibility.
84 C 9554 H—½-in. width. Ship. wt. 1 oz. . Ft. 42c
84 C 9555 H—⅝-in. width. Wt. 1½ oz. . . . . Ft. 66c

3 PLAIN LEATHER "V" BELTING. Strong, pliable oak-tanned leather. ⅜-in. width.
84 C 9553 H—Ship. wt. per ft., 1 oz. . . . Per ft. 27c

4 WIRE HOOK BELT LACER. Laces belts up to ⅜ in. thick; up to 6-in. width at a time. Shears included. Use with hooks (5) below.
84 C 9596—Ship. wt. 3 lbs. $4.69

5 WIRE GRIP BELT LACING HOOKS. For all belting. Eight 6-in. strips lace 24 in. of belt. Nillte pins. Use with lacer (4) listed above.
84 C 9594—*State size number wanted.*
Size 2. For light belts. Ship. wt. 9 oz. 59c
Size 4. For belts up to ¼ in. Ship. wt. 10 oz. . . 69c
Size 5. For belts up to 5/16 in. Ship. wt. 12 oz. . 79c

6 STEEL GRIP BELT LACING. 90 inches long—enough for 48 in. total belt width.
84 C 9591—Rocker pins included. *State size.*

Size	For Belt Thickness	Ship. Wt.	Box
20	5/32 to 3/16 in.	1 lb. 2 oz.	$1.20
25	3/16 to 7/32 in.	1 lb. 10 oz.	1.50
27	¼ to 9/32 in.	1 lb. 12 oz.	1.60
35	9/32 to 5/16 in.	2 lbs.	1.98

7 RAWHIDE BELT LACES. Assorted lengths.
84 C 9580—About 50 ft. *State width.*

Width	For Belts	Ship. Wt. Box	Price Box
¼ in.	to 3 in.	12 oz.	65c
⅜ in.	3 to 5 in.	1 lb.	79c
½ in.	6 to 8 in.	1 lb. 4 oz.	98c
⅝ in.	over 8 in.	1 lb. 8 oz.	$1.20

8 STICK DRESSING. For Canvas, Leather belts.
84 C 9575—One Pound Stick. Wt. 1 lb. 4 oz. 25c

9 BUNDLE ASSORTMENTS. Tanned, rawhide.
84 C 9587—Wt. 1 lb. 4 oz. . . . 1 lb. Bundle 35c

10 STEEL "V" BELT COUPLERS. Roller chain link. For leather "V" belting (2) and (3).
84 C 9556—For ⅜, ½ or ⅝ in. Wt. 2 oz. . . Ea. 23c

11 ROUND LEATHER BELTING. Oil, waterproof.
84 C 9573 H—With hook. Ship. wt. per ft. 2 oz.
3/16 in. . . . . Per ft. 8c 5/16 in. . . . . Per ft. 18c
¼ in. . . . . Per ft. 13c ⅜ in. . . . . Per ft. 26c

12 LIQUID DRESSING. Covers about 25 sq. ft.
84 C 9577—1 qt. Ship. wt. 2 lbs. 8 oz. 75c

DEPENDABLE, QUICK-ACTING ONEIDA VICTOR TRAPS 47c TO 1.89 Ea.

13 WIRE CAGE RAT TRAP. Galvanized steel wire with no springs to get out of order. 18x8x7½ in. Enclosed bait cup. Trap catches more than one animal at a time. Eliminates poisonous baits. Handy carrying handle.
84 C 6584 L—Ship. wt. 2 lbs. 12 oz. $1.79

14 GOPHER TRAP. Easy to set. Jaw spread 2 3/16 in. Length 6 in. Positive action grip.
84 C 6573—Ship. wt. 9 oz. . . . . Each 49c

15 MOUSE TRAP. Steel spring, wood base.
84 C 6563—Ship. wt. 14 oz. . . . . 6 for 29c

RAT TRAP. Steel spring. Hardwood base.
84 C 6564—Ship. wt. 14 oz. . . . . 2 for 45c

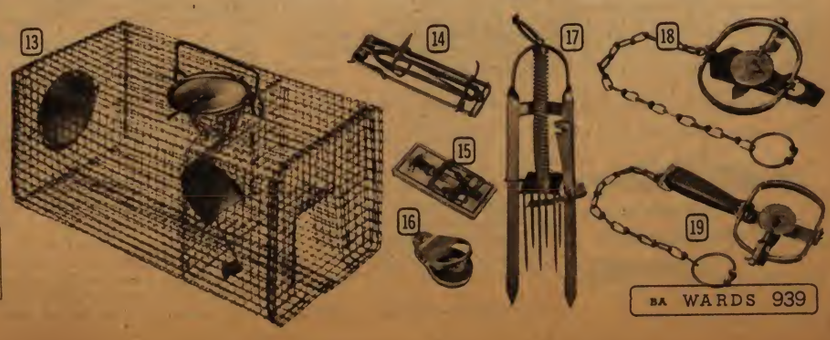
16 STEEL MOUSE TRAP. Spring type trap.
84 C 6566—2¾ in. Wt. 9 oz. . . . 3 for 35c

17 ONEIDA MOLE TRAP. Spear trap. Set by pulling up plunger. 16¾x4 in.
84 C 6575—Ship. wt. 2 lbs. 10 oz. . Each $1.89

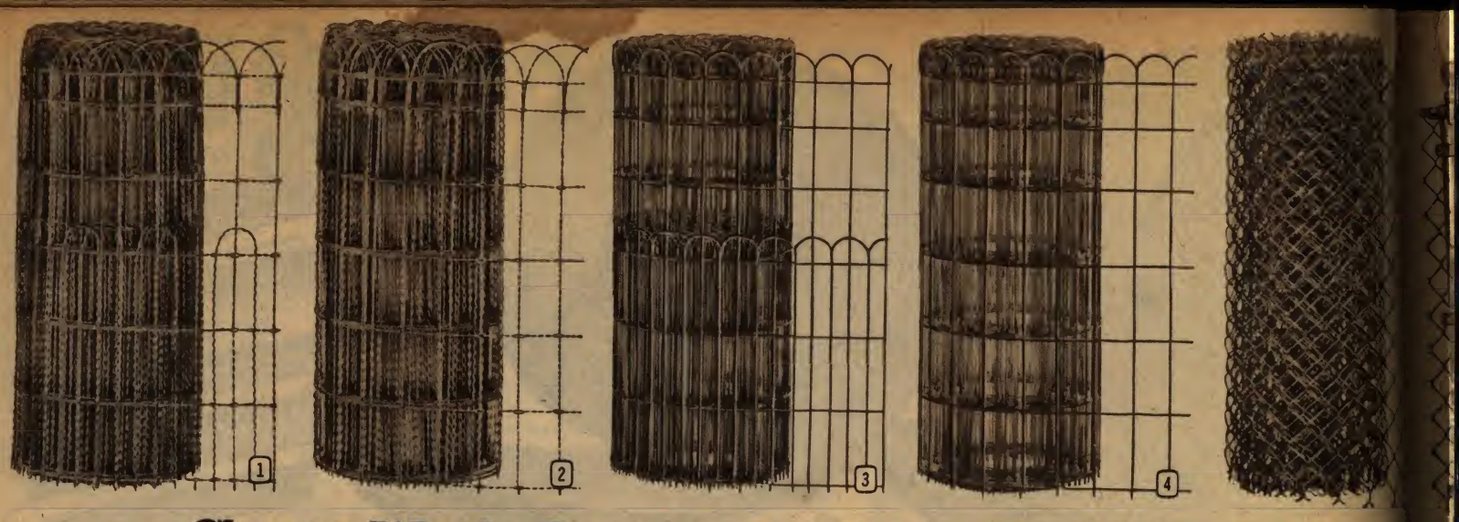
18 ONEIDA JUMP-SPRING TRAP. For Muskrat, Skunk, Hawk. Jaw spread 4½ in. Ship. wt. ea. 12 oz.; Wt. dozen 9½ lbs.
84 C 6510 L. . . . . Each 69c. . . . . Dozen $6.85

19 ONEIDA SINGLE LONG-SPRING TRAP. Tempered springs. Jaws—3½ in. for Barn Rat, Gopher; 4 in. Muskrat; 4¾ in. Mink.

Cat. No.	Jaw	Wt. Ea.	Ea.	Wt. 12	Doz.
84 C 6500L	3½ in.	12 oz.	47c	6 lbs.	$4.69
84 C 6501L	4 in.	14 oz.	55c	7 lbs.	5.45
84 C 6502L	4¾ in.	1¼ lb.	75c	12 lbs.	7.65



See Full Line of Trapping Needs in Wards Fall General Catalog—Page 1007.



Choose Wards Ornamental Lawn Fence for Beauty

GALVANIZED LAWN FENCE AS LOW AS 17¾c TO 38c Per Ft.

America's most popular lawn fence for homes, gardens, and parks. Strong, rigid—all wires galvanized steel. Your choice of Double or Single Picket Style in woven or welded construction.

1 2 WOVEN PICKET. Heavy 9½-gauge crimped picket wires. Horizontal line wires made of two 13-ga. wires, tightly twisted around each other and each picket. Single and double picket fence has line wires spaced about 6 in. apart, except for 2 top cables 2⅜ in. apart. Double picket (picture (1) above) has pickets spaced 3 in. apart at top, 1⅜ in. at bottom. Single picket (picture (2)) has picket wires spaced 3 in., the entire height of fence.

3 4 WELDED PICKET. Like woven picket above, but made of lighter 11-gauge galvanized wires throughout. Joints are welded smooth where wires cross—requires less stretching. Line wires have tension crimp. Single and double picket welded fence has 1st and 2nd line wires from the top spaced 4 in. apart—2nd and 3rd wires 5 in. apart. All others are spaced 6 in. apart.

The Double Picket (picture (3)) has picket wires spaced 1⅜ in. apart at bottom, about 3 in. apart at top. Single Picket pictured in (4) has picket wires spaced 3 in. apart the entire height of fence.

Either style furnished in cut lengths or full rolls of 100 ft. Ship. wts. see table at right. Shipped promptly from Stock. *State height and number of feet wanted.*

WOVEN PICKET LAWN FENCE. Pictures (1) and (2) are double and single picket Woven Fabric. Posts and Top Rail listed below, gates on opposite page.

Ht. In.	No. of Cables	1 Double Picket 87 C 9701 R: 100 Ft. or More Per Ft.	1 Double Picket 87 C 9701 R: Less than 100 Ft. Per Ft.	2 Single Picket 87 C 9700R: 100 Ft. or more Per Ft.	2 Single Picket 87 C 9700R: Less than 100 Ft. Per Ft.
36	7	29c	30c	21c	22c
42	8	33c	34c	23¾c	24¾c
48	9	37c	38c	27c	28c

WELDED PICKET LAWN FENCE. Pictures (3) and (4) above are double and single picket Welded Fabric.

Ht. In.	No of Cables	3 Double Picket 87 C 9709 R: 100 Ft. or More Per Ft.	3 Double Picket 87 C 9709 R: Less than 100 Ft. Per Ft.	4 Single Picket 87 C 9708 R: 100 Ft. or More Per Ft.	4 Single Picket 87 C 9708 R: Less than 100 Ft. Per Ft.
36	7	24½c	25½c	17¾c	18¾c
42	8	28c	29c	20¼c	21¼c
48	9	31c	32c	22¾c	23¾c

Ship. wt. per 100 ft. of Lawn Fence

Ht. In.	87 C 9700 R	87 C 9701R	87 C 9708 R	87 C 9709 R
36	107 lbs.	141 lbs.	77 lbs.	105 lbs.
42	120 lbs.	154 lbs.	88 lbs.	125 lbs.
48	135 lbs.	180 lbs.	101 lbs.	137 lbs.

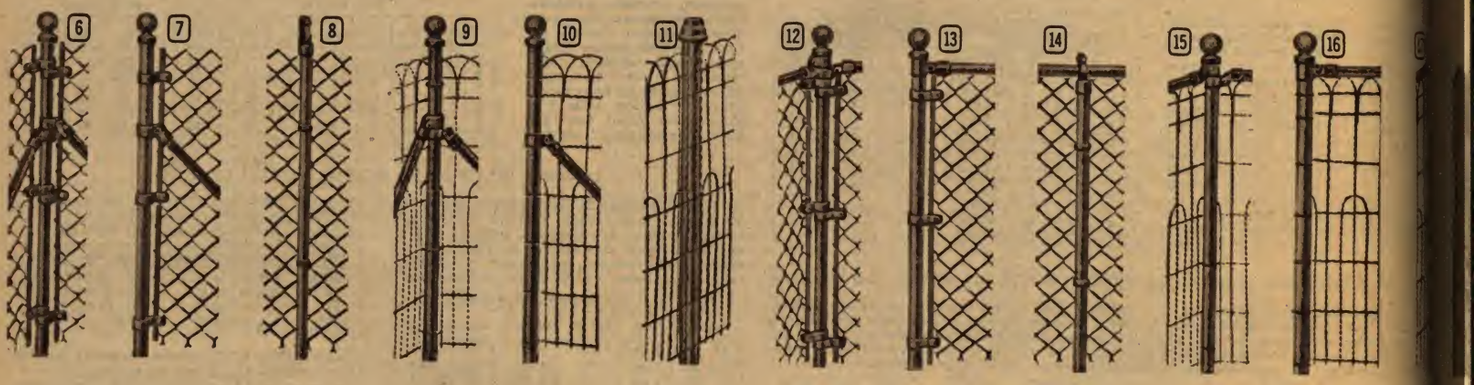
GALVANIZED CHAIN LINK FENCE 34½c TO 6

5 Most satisfactory steel fence for strength, wearabil... tection—safeguards your home and garden, ideal ... parks, institutions. Uniformly stronger than any other ... attractive . . easily spliced. Galvanized steel wires ... locked, allowing free action at the joints, easy to ... tight and straight in every part. To splice, simply ... wire of one length and rewind through ends of two le... weave is unscalable.

Both the 11-gauge heavy-weight fence and 9-ga... heavy-weight fence are galvanized after weaving. ... longer service, are much more durable than chain link ... is galvanized before weaving. The coating of zinc a... weaving gives the best possible protection against rus... rosion because the wires are completely sealed. Cut e... and bottom are all coated with zinc . . no uncovered spo... and corrosion to get an easy start.

Chain link fence is sold in continuous lengths up to ... table at bottom page for ordering posts and top rail for ... most permanent and attractive installations. Shipped ... from Mail Order Stock by Freight, Truck or Express. Sp... *and number of feet wanted.*

Galvanized After Weaving: Ht. in.	Ship. wt. 100 Ft.	11-ga. Heavy-wt. 87 C 9712 R	Galvanized After We...: Ship. wt. 100 Ft.	9-ga. ... 87 C ...
36	145 lbs.	34½c per foot	221 lbs.	45c per ...
42	176 lbs.	38c per foot	257 lbs.	50c per ...
48	191 lbs.	40½c per foot	283 lbs.	56c per ...
60	238 lbs.	50½c per foot	355 lbs.	67c per ...



ORNAMENTAL STEEL FENCE POSTS

Give Your Fence the Added Strength and Beauty that means longest wear with Wards Galvanized Ornamental Steel Posts. Available for both woven or welded picket and chain link fence, in types for use with or without top rail. Made of heavy-gauge steel pipe, zinc coated to give protection against rust and corrosion. All necessary fittings and braces included—you have nothing extra to buy—everything comes in one package at one price. Also included are easy-to-follow instructions for setting up posts and stretching fence. Posts shipped promptly from Stock by Freight, Truck or Express.

How to Order—Read Carefully: Corrugated "U" or Tubular line Posts may be used for either chain link or picket fence. For End, Gate and Corner installation, order 2-in. O.D. Tubular type only. Posts for Chain Link are listed in separate tables. Top rail listed separately at right, may be used with either type of fence, but you must order "posts for fence with top rail" as indicated. For proper installation, set posts no more than 8 to 10 ft. apart.

Corner, End and Gate Posts: Tubular style only. Order 2½ ft. higher than fence ht., as they should be set in 2½ ft. of concrete for best and longest-lasting fence.

Line Posts: Either Tubular or Corrugated. Order 2 ft. higher than fence ht. Tubular style should be set in 2 ft. of concrete; Corrugated style have anchor plate, and need no concrete.

LAWN FENCE INSTALLATION KIT AVAILABLE ON LOAN

18 Kit includes special tools needed for building lawn fence purchased from Wards—Post Hole Digger, Stretcher, Clamp, Level, Fence Pliers and instructions. Include catalog number below and $18.50 deposit with your fence order. Return kit postpaid within 60 days, in good condition, deposit is refunded. Shipping weight 38 lbs.

87 C 9699 RV—Deposit.....$18.50

FOR FENCE WITHOUT TOP RAIL 2.10 5-ft. Line Post

TUBULAR CORNER POSTS. 2-in. O.D. (outside diameter) with two 1⅜-inch tubular braces and fittings. *State height.*

Ht. Ft.	Ship. wt.	6 For Chain Link 87 C 9783 R	Ship. wt.	9 For Others 87 C 9784 R
5½	49 lbs.	$10.35	43 lbs.	$8.45
6	51 lbs.	10.75	44 lbs.	8.85
6½	53 lbs.	11.25	45 lbs.	9.25
7½	57 lbs.	12.35	.....	....

TUBULAR END AND GATE POSTS. 2-in. O.D. (outside diameter). One 1⅜-in. tubular brace and necessary fittings. *State height.*

Ht. Ft.	Ship. wt.	7 For Chain Link 87 C 9781R	Ship. wt.	10 For Others 87 C 9782R
5½	33 lbs.	$6.75	30 lbs.	$5.90
6	34 lbs.	7.10	31 lbs.	6.20
6½	36 lbs.	7.40	32 lbs.	6.50
7½	40 lbs.	8.15	.....	....

LINE POSTS. Corrugated or Tubular. Corrugated are U-shape, Tubular are 1⅝-in. O.D. (outside diameter). With tie wires. For any type of fence without top rail.

Ht. Ft.	Ship. wt.	8 Tubular 87 C 9779 R	Ship. wt.	11 Corrugated 87 C 9780 R
5	13 lbs.	$2.60	8½ lbs.	$2.10
5½	14 lbs.	2.80	9 lbs.	2.20
6	16 lbs.	3.00	10 lbs.	2.30
7	18 lbs.	3.50	12 lbs.	2.60

See Page 942 for farm fence, Accessories; or refer to Wards 1956 Farm Equipment Catalog for complete selection, including farm gates, more tools, etc. Also included are up-to-date lines of equipment for all your farming needs. Mail coupon on Page 949 for your free copy.

FOR FENCE WITH TOP RAIL 2.45 5-ft. Line

TUBULAR CORNER POSTS. 2-in. O.D. (outside di... for use with fence with top rail. Fittings included for ... top rail (Top rail listed separately below). *State he...*

Ht. Ft.	Ship. wt.	12 For Chain Link 87 C 9753 R	Ship. wt.	15 All O... 87 C 9...
5½	26 lbs.	$6.35	20 lbs.	$4.9...
6	28 lbs.	6.75	21 lbs.	4.9...
6½	30 lbs.	7.15	22 lbs.	4.9...
7½	35 lbs.	8.25	.....	....

TUBULAR END GATE POSTS. 2-in. O.D. (outside di... for fence with top rail. Fittings included for 1⅜-in. ... (see top rail listing below). *State height wanted.*

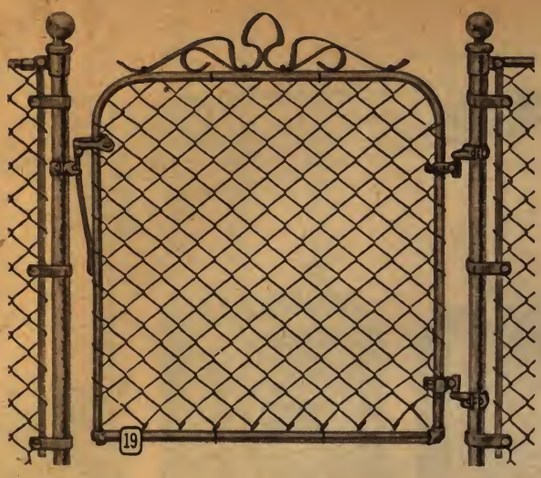
Ht. Ft.	Ship. wt.	13 For Chain Link 87 C 9751R	Ship. wt.	16 All O... 87 C ...
5½	22 lbs.	$4.85	19 lbs.	$3.9...
6	23 lbs.	5.10	20 lbs.	4.1...
6½	25 lbs.	5.40	22 lbs.	4.4...
7½	30 lbs.	6.20	.....	....

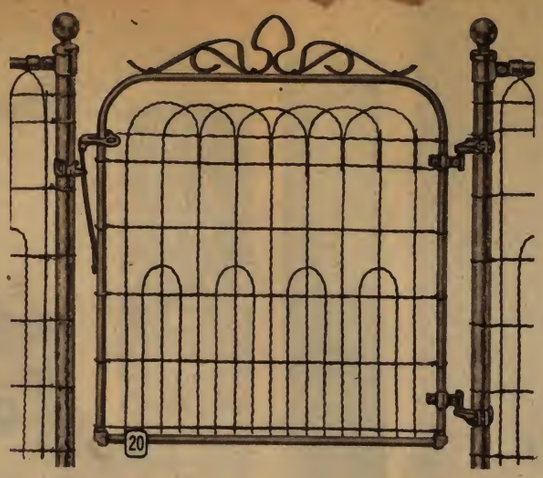
LINE POSTS. Corrugated "U" or 1⅝-in. O.D. Tubul... any type of fence with top rail. Fittings included for ... O.D. top rail. Top rail listed below. *State height.*

Ht. Ft.	Ship. wt.	14 Tubular 87 C 9779 R	Ship. wt.	17 Corru... 87 C 9...
5	13 lbs.	$2.60	9 lbs.	$2.4...
5½	14 lbs.	2.80	9½ lbs.	2.6...
6	16 lbs.	3.00	11 lbs.	2.8...
7	18 lbs.	3.50	12 lbs.	3.1...

GALVANIZED STEEL PIPE FOR TOP RAIL (12 thro... Keeps fence from sagging. 1⅜-in. outside diam... 20 ft. in 1 pc. With couplings and tie wires. St... *ber of feet wanted.*

87 C 9755 R—Ship. wt. per ft. 2 lbs. *Not Mail.* Per ...





Protection...Add Charm With Borders...Only 10% Down

GATES FOR CHAIN LINK FENCE 9.95 3 ft. by 36 in.

19 WALK AND DRIVEWAY GATES. Match Chain Link fence. Filler 11-ga. wire, frame 1⅛-in. O.D. steel pipe. Spring latch, fittings for wood or 2-in. O.D. steel posts. Driveway gates open at center. Posts not included. Shipped promptly from Stock. *Not Mailable.*

(19) 87 C 9717 R—Walk Gates. *State ht., width, fittings.*

Ht. In.	Width Between Posts	Approx. Ship. wt.	Post Fittings For Wood	Post Fittings For Steel
36	3 ft.	20 lbs.	$9.95	$11.75
42	3 ft.	22 lbs.	10.50	12.25
48	3 ft.	24 lbs.	11.25	12.95
60	3½ ft.	31 lbs.	12.75	14.50

87 C 9718 R—Driveway Gates (Not Pictured).

Ht. In.	10 Ft. Between Posts: Ship. wt.	Post Fittings For Wood	Post Fittings For Steel	12 Ft. Between Posts: Ship. wt.	Post Fittings For Wood	Post Fittings For Steel
36	59 lbs.	$28.75	$31.00	66 lbs.	$32.75	$35.00
42	62 lbs.	29.50	31.85	71 lbs.	33.50	35.85
48	65 lbs.	30.25	32.65	76 lbs.	34.50	36.85
60	73 lbs.	31.95	34.25	92 lbs.	36.00	38.35

21 SPRING STEEL GATE CLOSER. Automatically closes gate behind you. Speed of closing adjustable by raising or lowering gate clamp. Fittings included for frames 1-in. through 1⅜-in. O.D. and for gate posts 1⅝-in. through 2-in. O.D. Galvanized. Easy to install. Recommended for use with walk gates only.

87 C 9785 L—Ship. wt. 2 lbs. $2.98

LAWN FENCE GATES 7.75 36 in. by 36 in.

20 LAWN WALK GATES. Frame 1⅛-inch O.D. (outside diameter) galvanized steel pipe. Filler same as woven or welded double picket fence on opposite page. Spring latch type lock. Fittings for wood or 2-inch O.D. steel posts included. Posts not included. Shipped from Stock. *State ht., width, type fittings wanted.*

Approx. Height Inches	Width Between Posts	Ship. Wt. Lbs.	Woven Picket 87 C 9705 R: With Fittings For Wood Posts	Woven Picket 87 C 9705 R: With Fittings For Steel Posts	Welded Picket 87 C 9704 R: With Fittings For Wood Posts	Welded Picket 87 C 9704 R: With Fittings For Steel Posts
36	3 ft.	20	$7.75	$9.50	$7.75	$9.50
42	3 ft.	22	8.30	10.10	8.30	10.10
48	3 ft.	24	8.75	10.50	8.75	10.50
42	3½ ft.	24	8.75	10.50	8.75	10.50
48	3½ ft.	26	8.95	10.75	8.95	10.75

DOUBLE DRIVEWAY GATES (not pictured). Frame is sagless 1⅛-in. O.D. galvanized steel pipe. Double picket woven filler as described on opposite page. Fittings for wood or 2-in. O.D. steel posts. Opens at center—half of gate remains in place while other half opens. Posts not included. Shipped from Stock. *State ht., width, type fittings.*

Ht. In.	87 C 9706 R—Woven Picket Filler: 8 Ft. Between Posts, With fittings for: Ship. Wt.	Wood Posts	Steel Posts	10 Ft. Between Posts, With fittings for: Ship. Wt.	Wood Posts	Steel Posts	12 Ft. Between Posts, With fittings for: Ship. Wt.	Wood Posts	Steel Posts
36	51 lbs.	$21.50	$23.85	58 lbs.	$24.00	$26.35	64 lbs.	$26.95	$29.25
42	55 lbs.	22.45	24.75	62 lbs.	24.75	27.00	69 lbs.	28.75	31.00
48	59 lbs.	23.75	26.00	69 lbs.	26.25	28.50	73 lbs.	30.25	32.65

WOOD AND WIRE PICKET FENCE 8.15 Roll 36 in.

22 Gothic Pointed Picket Style wood and wire fence. Held together by cables of 2 tightly twisted 12½-ga. wires. 50-ft. rolls only. Shipped from Factory in Buffalo, N.Y. Allow about 10 days plus time in transit. *Not Mailable.*

WHITE PICKET FENCE. Prime coat dip painted Pickets 1⅜x⅜ in., 2¼ in. apart. Smooth planed Fir or Pine.

Cat. No.	Ht.	No. Cables	Ship. wt.	Price
87 C 9729 F	36 in.	4	80 lbs.	$12.95
87 C 9738 F	42 in.	4	90 lbs.	14.45
87 C 9739 F	48 in.	5	100 lbs.	15.75

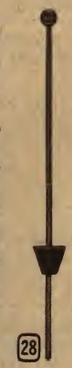
RED PICKET FENCE. Painted with dark red mineral preservative. Pickets 1½ by ½ in. 2 in. apart. Sawed finish Fir or Pine lath, not planed smooth like above.

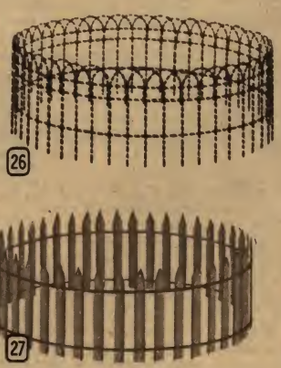
Cat. No.	Ht.	No. Cables	Ship. wt.	Price
87 C 9730 F	36 in.	4	110 lbs.	$8.15
87 C 9734 F	42 in.	4	120 lbs.	8.45
87 C 9731 F	48 in.	5	130 lbs.	8.98

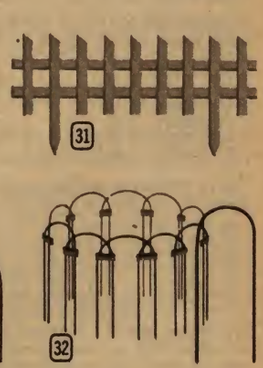
23 WOOD AND WIRE UTILITY FENCE. For corn cribs, temporary silos, snowdrift protection, many other uses. Rough sawed 1½x1½-in. lath, 48 in. high 2 in. apart, held together by 5 double cables of 12½-ga. galvanized wire. Red oxide paint finish. Shipped from Factory in Buffalo, N.Y. You pay shipping charges. Allow about 10 days plus time in transit. *Not Mailable.*

87 C 9720 F—50-ft. Roll. Ship. wt. 130 lbs. $8.69

100-ft. Roll. Ship. wt. 260 lbs. 16.85







WOOD PICKET FENCE 8-FT. PANEL 5.98 3 ft. high

24 Now you can have a good looking, long lasting picket fence without building it yourself, picket by picket. Pickets made of California Redwood, rails or stringers Pine, all prime coat dip painted white. Just set the posts and nail the section ends to them, add matching gates, sold separately below, and lawn is fenced.

Fence comes in 8-foot Sections or Panels, your choice of two heights, two picket sizes (see table below). Pickets form a straight top fence. Smaller pickets are spaced 2½ inches apart, larger size 3 inches apart, and nailed to position on top and bottom rails. Reinforced by two diagonal braces. Posts for fence are 6 ft. long. Order the same posts for end, line, or gate—all are 1⅝ in. by 2⅝ in. Corner posts are larger, 3⅝ by 3⅝, to take extra strain.

Gates in sizes to match fence panels, braced to prevent sagging. Pickets are same size and spaced like panels. Rails and braces match fence. Shipped from Factory near Lansing, Michigan. Allow Factory about 5 days plus time in transit. You pay transportation charges from Factory.

Cat. No.	Item	Height Ft.	Other Dimensions	Ship. wt. lbs.	Price
87 C 9630 F	8-Foot Panel	3	Pickets 1⅝x¾ in.	20	$5.98
87 C 9631 F	8-Foot Panel	3½	Pickets 1⅝x¾ in.	24	6.75
87 C 9632 F	Gate with Fittings	3	3 ft. wide	11	2.45
87 C 9633 F	Gate with Fittings	3½	3 ft. wide	12	2.65
87 C 9695 F	8-Foot Panel	3	Pickets 2⅝x¾ in.	24	7.45
87 C 9696 F	8-Foot Panel	3½	Pickets 2⅝x¾ in.	26	8.29
87 C 9697 F	Gate with Fittings	3	3 ft. wide	12	3.10
87 C 9698 F	Gate with Fittings	3½	3 ft. wide	13	3.35
87 C 9648 F	Line, gate or end Posts	6	1⅝x2⅝ in.	6	1.10
87 C 9649 F	Corner Posts	6	3⅝x3⅝ in.	13	2.25

DECORATIVE TRELLIS AND BORDERS FOR FLOWER BEDS, LAWN AND GARDEN

25 WIRE TRELLIS to match wire picket fence on opposite page and border listed below. Made of quality steel wire, galvanized with pure zinc. Double 13-ga. line wires tightly twisted together and around 11-ga. picket wires. *State width, number of ft. wanted when ordering.* Ship. wts. per 100 lineal ft. 57 lbs., 67 lbs., 75 lbs. Up to 25 ft. *Mailable.*

87 C 9703 HO—18 in. wide ..... Per Ft. 17¾c

24 in. wide. Per Ft. 20¾c ..... 30 in. wide Per Ft. 23¾c

26 WIRE BORDER to match trellis above and wire picket fence. 11-ga. galvanized steel vertical wires spaced 3 in. apart. Two 13-ga. line wires twisted together and around vertical or picket wire. *State length and height wanted.* Ship. wts. per 100 lineal ft. 44 lbs., 55 lbs., 66 lbs. Up to 25 ft. *Mailable.*

87 C 9702 HO—16 in. high ..... Per ft. 10c

22 in. high Per ft. 12¾c ..... 28 in. high Per ft. 15½c

27 WOOD AND WIRE BORDER. Matches wood and wire Picket fence at top of page. Gothic pointed pickets 16 in. tall., made of Fir or Pine, ⅜ in. thick by 1⅜ in. wide, spaced 2¼ in. apart. Inter-woven with 2 double-strand cables of 12½-gauge galvanized wire. 25-ft. rolls only. Ship. wt. 15 lbs.

87 C 9796 M—25-ft. Roll. *Mailable.* $3.98

28 GARDEN-GARD STEEL POSTS. Heavy 5/16-in. diam. rod type, enameled green. Welded ring, anchor plate.

87 C 9799 MB—*State ht., quantity.* Lots of 10, 25 only.

Ht. In.	Quant.	Ship. wt.	Price	Quant.	Ship. wt.	Price
30	10 Posts	8 lbs.	$2.17	25 Posts	20 lbs.	$5.15
36	10 Posts	10 lbs.	2.35	25 Posts	24 lbs.	5.55

IMPORTANT SHIPPING NOTICE: Always check Wards Metropolitan Package Delivery Service and Will-Call Service for possible savings on transportation charges before you mail your order. See Pages 954 and 955 for complete information.

29 30 DECORATIVE WIRE BORDER. Made of heavy-gauge wire, electrically welded into attractive, graceful design. White enamel finish. Longer stakes push into ground, hold firmly. 2-ft. Sections have two stakes, 3 ft. Sections have three. Stands 12 inches high when set up. Cartons of four sections only.

(29) 87 C 9797 M—Four 2-ft. Sections. Wt. 5 lbs. $1.75

(30) 87 C 9798 M—Four 3-ft. Sections. Wt. 7 lbs. 2.55

31 WOOD PICKET BORDER SECTIONS. Attractive sawed finish Birch sections, prime coat dip painted white. Picket are ¼ inch thick, 1 inch wide, 12 inches high. Firmly stapled to two stringers 35 inches long. The second picket from each end is 17 inches long, acts as stake for setting sections. Pickets are spaced about 2½ inches apart. Ship. wt. per pair 3 lbs. 8 oz. *Mailable.*

87 C 9795 M—Pair 99c

32 PLASTIC COATED STEEL WICKETS. Never rust, chip or need painting. Special process bonds tough white plastic to hardened steel wire. Size overall: ¼-in. diameter, wickets 12 in. wide, 21 in. high. Complete with "lok-links" for fastening wickets together when set up in circles, squares or straight line border fence. Ground auger included. 10 Wickets per carton. Ship. wt. 5 lbs. *Mailable.*

87 C 9764 M—Carton of 10 ..... $1.79

USE WARDS CONVENIENT MONTHLY PAYMENT PLAN

Buy your fence now, pay only 10% down, balance in convenient terms over many months. For full details on Wards Monthly Payment Plan, and tables of terms, see inside back cover of this catalog. It will show how you can beautify your lawn now without great financial burden, pay as you enjoy the security and protection a well-fenced lawn can provide for you and your family.

Stock and Poultry Fence...Electric Controllers

STOCK FENCE LOW AS 11.35 Bale 26 in.

Wards Stock and Poultry Fence is galvanized with a coat of pure zinc, bonded so tightly it is practically part of the wire itself, applied so uniformly that it won't chip or flake off even when wrapped around its own diameter. Heavy-duty "Hinge Joint" construction—each vertical wire wrapped a full 1¾ times around horizontal wires. Knots won't spread, slip or pull apart—fence resists crowding or "riding" by stock, won't bend or stretch out of shape. Adapts to contour of the ground, contracts and expands with variations in temperature. All line wires have a deep, heavy crimp to give additional protection against sagging, maintain tension under varying conditions. All wires are full gauge as specified, conform to industry standards. Stock fence comes in full bales of 20 Rods (330 ft.); Poultry Fence in full bales of 10 Rods (165 ft.). Shipped promptly from Stock in Albany, N.Y., by Freight, Truck or Express. You pay transportation costs from shipping point. *Not Mailable.*

1 LIGHTWEIGHT STOCK FENCE: 11-ga. top and bottom wires, 14½-ga. mesh wires. Should last up to 15 years.

Catalog Number	Ht. In.	No. Line Wires	Stays Spaced	Ship. wt.	20-Rod Bale, Each	
					1 to 3	4 or More
87 C 9301 R	26	7	6 in.	86 lbs.	$11.85	$11.35
87 C 9303 R	32	8	6 in.	98 lbs.	13.55	12.95

STANDARD WEIGHT STOCK FENCE: 10-ga. top and bottom wires, 12½-ga. mesh wires. Should last up to 18 years.

87 C 9321 R	26	7	6 in.	128 lbs.	$16.25	$15.55
87 C 9322 R	32	8	12 in.	116 lbs.	14.45	13.80
87 C 9323 R	32	8	6 in.	148 lbs.	18.65	17.95
87 C 9365 R	35	6	12 in.	100 lbs.	12.45	11.95
87 C 9324 R	39	9	12 in.	132 lbs.	16.25	15.65
87 C 9325 R	39	9	6 in.	168 lbs.	21.25	20.45
87 C 9327 R	47	10	6 in.	190 lbs.	23.95	23.00

HEAVY-WEIGHT STOCK FENCE: 9-ga. top and bottom wires, 11-ga. mesh wires. Should last up to 20 years.

87 C 9331 R	26	7	6 in.	184 lbs.	$22.75	$21.85
87 C 9333 R	32	8	6 in.	214 lbs.	26.45	25.45
87 C 9334 R	39	9	12 in.	188 lbs.	22.85	21.95
87 C 9335 R	39	9	6 in.	246 lbs.	30.35	29.25
87 C 9336 R	47	10	12 in.	212 lbs.	25.65	24.55
87 C 9337 R	47	10	6 in.	280 lbs.	34.50	33.25

2 MEDIUM WEIGHT POULTRY FENCE: Has 12½-ga. top and bottom wires, 15½-ga. mesh wires. Line wires spaced 1 in. apart at bottom, gradually increase in spacing to 4 in. at top.

Catalog Number	Ht. In.	Line Wires	Stays Spaced	Ship. wt.	10-Rod Bale, Each	
					1 to 3	4 or More
87 C 9521 R	48	20	6 in.	68 lbs.	$10.35	$10.00
87 C 9522 R	60	23	6 in.	79 lbs.	12.00	11.60

HEAVY-WEIGHT POULTRY FENCE: Has 11-ga. top and bottom wires 14½-ga. mesh wires. Line wires spaced 1½ in. apart at bottom, gradually increase in spacing to 5 in. at top.

87 C 9551 R	48	19	6 in.	93 lbs.	$12.65	$12.25
87 C 9552 R	58	21	6 in.	104 lbs.	14.25	13.65

BARBED WIRE 5.19 80-rod spool

3 American and Imported Barbed Wire. Finest quality open-hearth steel wire, heavily galvanized to resist rust. Extra sharp barbs will not slip or twist—ideal for electric fence because barbs penetrate hair. Equalized tension winding—both cables carefully wound to pull together. Imported Wire from mills in Western Europe. Guaranteed full gauge. Sold only in 80-rod spools (1320 ft.). Both shipped from Stock in Albany, N.Y. by Freight, Truck or Express. See shipping information on pages 970 and 971.

Specifications and Prices of American Barbed Wire						
No. Barbs	Barbs Spaced	Ga. Wire	Ship. wt.	Catalog No.	Price per Spool	4 or More Spools, Ea.
2 pt.	4 in.	12½	81 lbs.	87 C 5401 R	$9.39	$9.19
4 pt.	5 in.	12½	88 lbs.	87 C 5402 R	10.25	10.05
2 pt.	4 in.	14	53 lbs.	87 C 5403 R	6.69	6.55
Specifications and Prices of Imported Barbed Wire						
				Catalog No.	Price per Spool	
2 pt.	4 in.	12½	81 lbs.	87 C 5421 R	$7.59	
4 pt.	5 in.	12½	88 lbs.	87 C 5422 R	8.19	
2 pt.	4 in.	14	53 lbs.	87 C 5423 R	5.19	

4 POULTRY NETTING. Hexagon locktwist construction, strong and rigid, uniform spacing. Rolls flat, stretches true to steel or wood posts. 20-ga. drawn steel wire, galvanized before weaving. 1-in. mesh for baby chicks; 2-in. for larger birds. 72-in. 150-ft. Bale, *Not Mailable. State height, no. of Bales.*

87 C 5432 MO—1-in. Mesh					87 C 5434 MO—2-in. Mesh				
Ht. In.	50-Ft. Bale		150-Ft. Bale		Ht. In.	50-Ft. Bale		150-Ft. Bale	
	Wt.	Price	Wt.	Price		Wt.	Price	Wt.	Price
12	6 lbs.	$1.69	17 lbs.	$3.59	24	5 lbs.	$1.65	16 lbs.	$3.39
18	8 lbs.	2.25	24 lbs.	5.15	36	8 lbs.	2.15	23 lbs.	4.85
24	11 lbs.	2.75	32 lbs.	6.69	48	10 lbs.	2.69	30 lbs.	6.49
36	15 lbs.	3.75	46 lbs.	9.75	60	12 lbs.	3.10	37 lbs.	7.75
48	20 lbs.	4.85	61 lbs.	12.85	72	15 lbs.	3.60	44 lbs.	9.15

5 WELDED WIRE MESH. 4 mesh sizes have a wide variety of uses about home and farm. Gauge of wire varies with mesh size; galvanized for rust protection, welded where wires cross. Sold by foot in 10-ft. lengths or more. 87 C 9585 MO *Mail.* Others *Not Mail.*

Catalog Number	Vert. Wires Spaced	Horiz. Wires Spaced	Ga. Wire	Ht. In.	Ship. Wt. 100 ft.	Price Per Ft.	Price 25-ft. Roll	Price 100-ft. Roll
87 C 9585MO	½ in.	½ in.	19	24	42 lbs.	19½c	$4.55	$16.25
87 C 9585R	½ in.	½ in.	19	36	63 lbs.	28½c	6.60	24.35
87 C 9585R	½ in.	½ in.	19	48	84 lbs.	37½c	8.75	32.50
87 C 9586R	½ in.	1 in.	16	24	76 lbs.	25½c	....	23.50
87 C 9587R	½ in.	2 in.	16	36	95 lbs.	35c	....	32.50
87 C 9597R	1 in.	1 in.	16	36	75 lbs.	21c	....	19.45
87 C 9592R	1 in.	2 in.	14	36	93 lbs.	19c	....	17.50
87 C 9592R	1 in.	2 in.	14	48	122 lbs.	24½c	....	22.25
87 C 9598R	2 in.	4 in.	11	48	149 lbs.	25c	....	23.25
87 C 9599R	2 in.	4 in.	12½	36	72 lbs.	13½c	....	12.25
87 C 9599R	2 in.	4 in.	12½	48	95 lbs.	17½c	....	16.25
87 C 9599R	2 in.	4 in.	12½	60	120 lbs.	22½c	....	20.50

FENCE CONTROLLERS Low as 10.95

WARDS FIELD MARSHAL 6-VOLT ELE... FENCE CONTROLLERS deliver 1/50th ... shock, repeat about 55 times per minu... battery consumption. Approved for ... Underwriters' Laboratories and the ... Industrial Commission; meet require... National Electric Safety Code; thorough... by Wards Bureau of Standards. Timing ... anisms suspended on permanently lu... and balanced bearings in precise races. ... self-cleaning contacts. Compact 18-ga. st... nets have baked-on metalized green ... finish. When instructions for installation ... lowed, controllers will charge all fence ... of them. *Mailable.*

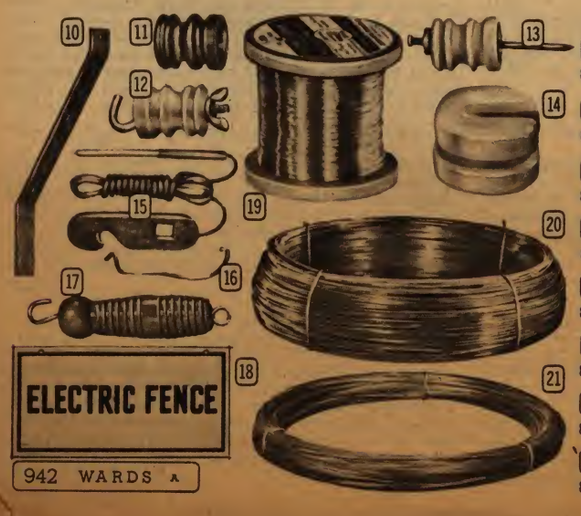
6 6-VOLT UNIT WITH BATTERY COMPA... Has all features listed above, plu... switch, Neon fence test signal light to ... if fence is grounded. Built-in lightning ... on each of two fence terminals. Hanging ... and ground clamp. Use in buildings or ... sures. Size: 8 by 11¼ by 6½ in. Instructions ... stalling. Ship. wts. 11 lbs.; 24 lbs.
87 C 9482 M—Controller only.....
87 C 9492 MB—With 6-Volt Battery.....

7 6-VOLT FIELD MARSHAL JR. No batter... partment. Use indoors only. Has light... restor, hanger and ground clamp. Size ... net 6 by 9 by 3½ in. Wts. 5 lbs. 8 oz.; 18 ...
87 C 9480 M—Controller only.....
87 C 9490 M—With 6-Volt Battery.....

8 FIELD MARSHAL HIGH LINE MODEL. O... fence controller. Completely electroni... long-lasting mechanism, accurately timed ... factory to deliver an interrupted shock of ... of a second, repeat 60 times per minute ... under all soil conditions, operates when ... controller, to our knowledge, will be e... Operates directly from 110–120 volts, ... high line power. Has a minimum of mec... parts, uses less than 10c worth of curre... month at average rates. Fully tested in ... Bureau of Standards. 18-ga. steel cabine... 11¼ by 6½ in. in size. Hanging bracket, ... clamp, instructions.
87 C 9467 M—Ship. wt. 15 lbs. *Mailable.*

9 ROLLER BEARING WIRE STRETCHER. ... at both ends. Heavy-duty steel con... with 2 non-slip wire grips. Use also as ho...
87 C 9659 L—4-Pulley type with 16 ft. of ... sisal rope, 30 in. 2/0 chain. Wt. 4 lbs. *Mail...*

ELECTRIC FENCE ACCESSORIES; MULTI-PURPOSE WIRE



10 POST EXTENSION. For adding electric wire to top of fence. 1 ft. high. Enameled Red.
87 C 9617 M—Ship..wt. each 1 lb. *Mailable*.....36c

11 BLACK COMPOSITION INSULATOR. Farm tested, won't break, chip or crack if dropped.
87 C 2568—Box of 100. Ship. wt. 4 lbs, 8 oz.....$1.55

12 STEEL POST INSULATOR KIT. 3-groove porcelain, plated fasteners with arm, wing nut for easy attachment.
87 C 2587—20 assemblies. Ship. wt. 2 lbs. 8 oz.....$1.10

13 INSULATOR WITH DOUBLE-HEADED NAIL. Multi-grooved porcelain, with leather washer.
87 C 2581—Box of 25, Ship. wt. 2 lbs. 12 oz.....75c

14 CORNER INSULATOR. Center groove for "hot wire, "tie wires around outside. Porcelain. For wood, steel posts.
87 C 2594—Ship. wt. 5 oz .....Each 6½c

15 PORTABLE FENCE TESTER. For examining condition and charge along fence line. Shock-resistant.
87 C 2588—Ship. wt. 2 oz.....49c

16 WIRE CLIPS. Galvanized steel wire, holds fence wire to conventional type electric fence insulator.
87 C 2590—Box of 100, Ship. wt. 12 oz.....29c

17 INSULATED GATE LATCH. Strong spring inside insulated casing; keeps gate wire tight, avoids shock.
87 C 2586—Ship. wt. 7 oz.....27c

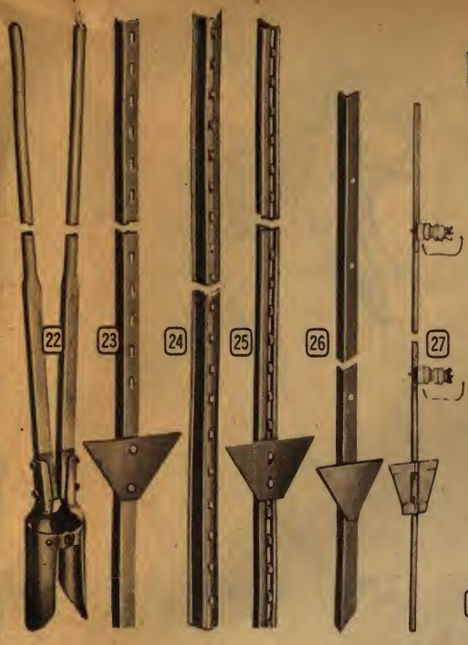
18 ELECTRIC FENCE SIGNS. Meet all state laws. ... letters on yellow lithographed metal. Size 4 by ...
87 C 2599—Ship. wt. 1 lb. 5 oz.....10 Signs ...

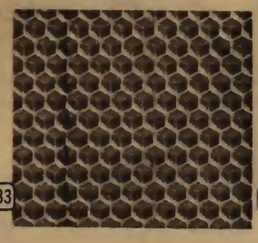
19 18-GA. COPPER-COVERED STEEL WIRE. Light... easy to set up and take down. Excellent cond... electricity 70% steel core center, 30% heavy w... on copper covering. Use wherever rustproof ... needed. ½ mile (2640 ft.) Spool.
87 C 9683 M—Ship. wt. 13 lbs.....

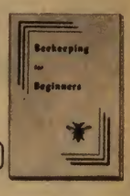
20 GALVANIZED SMOOTH UTILITY WIRE. Heavy ... of pure zinc for rust protection. For repairing ... support ties, grape vines, clothes lines. 100-lb. co... *Mailable*. Footage per coil is approximate.

Catalog Number	Size Coil	9-Gauge		12½-Ga.		14-G...	
		Ft.	Price	Ft.	Price	Ft.	P...
87 C 9680	10 lbs.	170	$1.45	390	$1.55	580	...
87 C 9680 MB	25 lbs.	425	3.05	975	3.25	1450	...
87 C 9680 R	100 lbs.	1700	11.45	....	....	....	...

21 13-GA. ALUMINUM WIRE. Excellent conductor ... tricity, light in weight, easy to handle. Rust-resis... ideal for electric fence. ¼ mile (1320 ft.).
87 C 9681 M—Ship. wt. 10 lbs.....







Steel Fence Posts...Beekeeping Supplies

POST HOLE DIGGER 4.15

22 HERCULES PATTERN POST HOLE DIGGER. Hinge-type, forged steel frame, sharpened high carbon steel blades. 6-in. bite 9 in. deep. Hardwood handles.
87 C 9624 MO—58 in. high. Wt. 10 lbs. *Mallable*...$4.15

STEEL FENCE POSTS 69c TO 1.08 lots of 50 or more

WARDS STEEL FENCE POSTS may be used for barbed or woven wire or for electric fence installation. One man can set them easily; fence retains rigidity because of firm hold in the ground, strengthened by anchor plate. Steel posts permit burning of brush along fence line. The enamel finish guards against weather deterioration. Choose the post below that best fits your fencing needs. Shipped promptly from Stock in Albany by Freight, Truck or Express.

23 PUNCHED ANGLE STEEL POST. 1¼ by 1¼ by 9/64 in. rail steel. Anchor plate holds firmly. *Not Mallable.*
87 C 9600 R—Enameled red. *State height and quantity.*

Ht. of Post	Ship. Wt.	1 to 49 Each	50 or more Each
5 ft.	6 lbs. 4 oz.	71c	69c
6 ft.	7 lbs. 4 oz.	82c	80c
6½ ft.	7 lbs. 12 oz.	88c	86c
7 ft.	8 lbs. 8 oz.	93c	91c

SELF FASTENER ANGLE POSTS. 1¼x1¼x9/64-in. high carbon steel. Like picture 23 but with lips instead of punched holes—fence wire is put in place and lips are tapped down to hold; no staples necessary. Allows quickest attachment of fence to post. *Not Mallable.*
87 C 9602 R—Enameled Red. *State quantity, height.*

Ht. of Post	Ship. wt.	1 to 49 Price Ea.	50 or More Each
6 ft.	7 lbs. 4 oz.	83c	81c
6½ ft.	7 lbs. 12 oz.	89c	87c
7 ft.	8 lbs. 8 oz.	94c	92c

24 PUNCHED "U" POSTS. 2 in. across face, 3/32 in. thick. Similar to picture but with heavy anchor plate. High Carbon steel. *Not Mall.*
87 C 9604 R—Enameled Red. *State height, quantity.*

Ht. of Post	Ship. wt.	1 to 49 Price Ea.	50 or More Each
6 ft.	7 lbs. 4 oz.	84c	82c
6½ ft.	7 lbs. 12 oz.	90c	88c
7 ft.	8 lbs. 8 oz.	95c	93c

25 STUDDED "TEE" POSTS. High carbon steel, 1⅜ by 1⅜ in. Anchor plate for firm hold. Fasteners included. Give years of service at lowest cost-per-year rate. *Not Mallable.*
87 C 9615 R—Enameled Red. *State height, quantity.*

Ht. of Post	Ship. wt.	1 to 49 Price Ea.	50 or More Each
6 ft.	8 lbs. 8 oz.	96c	94c
6½ ft.	9 lbs. 8 oz.	$1.03	$1.01
7 ft.	10 lbs.	1.10	1.08

ELECTRIC FENCE POSTS

26 ANGLE ELECTRIC FENCE POSTS. Rigid ¾ by ¾ by ⅛-in. steel, 6 holes for varying heights of wire. Anchor plate holds post firmly. Rust-resistant red enamel finish. 54 in. high. Shipped from Stock. Lots of 10 only.
87 C 9613 R—Ship. wt. per 10 posts, 22 lbs.
Not Mallable.....10 for $4.59

27 EASY DRIVING ELECTRIC FENCE POST. Rigid ⅜-in. steel rod, complete with 2 insulators, 2 adjustable insulator arms, 2 wire clips. Anchor plate for firm hold. Rust-resistant finish. Easy to set and move. Height overall 4½ ft. Shipped from Stock. *Mallable.*
87 C 9612 MO—Ship. wt. 10 posts, 22 lbs.....10 for $4.50
20 posts for..... 8.75

See Inside Back Cover of this catalog for complete details on Wards convenient Monthly Payment Plan.

10% DISCOUNT ON QUANTITY ORDERS OF BEE SUPPLIES

28 HIVES. 10-frame, dovetailed, clear white pine, free from knots, splits or defects. With reversible bottom board. Hoffman brood frames with divided bottom bars, have side bars pierced for wiring foundation. 16¼x20x9⅝ in. Metal covers have bee escape inner cover.

WITH WOOD COVERS. Wts. 120 lbs.
87 C 5675 MB—*Mallable*.....Each $6.98
87 C 5670 R—*Not Mall.* Set of 5.....31.95

WITH METAL COVERS. Wts. 31, 154 lbs.
87 C 5691MB—*Mallable*.....Each $8.50
87 C 5671R—*Not Mall.* Set of 5.....37.50

29 SHALLOW SUPERS WITH EXTRACTING FRAMES. 10-frame size. White pine. No covers or bottoms. 16¼ by 20 by 5 11/16 in. Frames 5⅜ in. deep; thin top bar, 1-piece bottom bar.
87 C 5687—Single. Ship. wt. 8 lbs...$2.79
87 C 5686 MB—Set of 5. Wt. 40 lbs...11.50

30 COMB HONEY SUPERS. White pine. With flat tins, slotted section holders, separators and springs. 16¼ by 20 in., holds 28 section boxes 4¼ by 1⅞ in. No covers, bottoms or foundation included.
87 C 5703—Single super with 28 split section boxes. Ship. wt. 10 lbs.....$4.25
87 C 5702 MB—Set of 5 (without section boxes). Ship. wt. 37 lbs.....$10.75

31 QUEEN EXCLUDER. Confines queen to brood chamber. Workers can pass. 10-frame size.
87 C 5782—Ship. wt. 3 lbs.....$1.20

32 KHAKI BEE GLOVES. Snug fitting, sting-resistant. Make fine long-wearing garden gloves. Medium size only.
87 C 5764—Ship. wt. pr. 1 lb....Pr. $1.39

33 THIN SUPER FOUNDATION. Sweet domestic beeswax. 20 to 28 sheets per lb. Use 4⅛ by 17 in. for split sections. Others for shallow frames.

Catalog Number	Size In.	Unit	Ship. Wt.		Price
		in	Lb.	Lb.	Oz.	
87C5732	3⅞x15¾	1	2		$1.53
87C5733	3⅞x15¾	5	7		6.98
87C5773	4⅜x16½	1	1	14	1.53
87C5774	4⅜x16½	5	6	4	6.98
87C5777	5½x16½	1	1	14	1.49
87C5778	5½x16½	5	6	2	6.89
87C5759	4½x17	1	2		1.53
87C5760	4½x17	5	7		6.98

SPECIAL 10% DISCOUNT. If your order for beekeeping equipment amounts to $100 or more, take advantage of this money saving allowance and deduct 10% from the total.

CRIMP WIRED MEDIUM BROOD FOUNDATION. 9 spring steel wires in each sheet—prevents sagging. Use with divided bottom bar frames only. 8½ by 16¾ in. About 7 sheets to pound.
87 C 5680—10 sheets.
Ship. wt. 2 lbs. 8 oz.....$2.10
87 C 5693—5 lbs. Ship. wt. 6 lbs. 6.72

34 SPLIT SECTIONS. Scalloped, slotted on 3 sides. Fold section and slip over sheet of 4⅛ by 17-in. thin foundation. No cutting of foundation required. Standard 4¼ by 4¼ by 1⅞ in. Ship. wts. 7, 28 lbs.
87 C 5712 L—100 sections.....$3.49
87 C 5713 MB—500 sections.....15.25

35 BEE VEIL. Fine mesh wire screen gives unobstructed vision, good protection. Porous khaki material top and bottom. Elastic hat band, drawstring fit snugly.
87 C 5718—Ship. wt. 8 oz.....$1.19

36 HEAVY METAL SMOKER. Indispensable for keeping bees docile. Jumbo fireport 4 by 7 in., hinged cover. Long wearing, flexible bellows.
87 C 5736—Ship. wt. 2 lbs. 4 oz. .$1.98

37 BEEKEEPING FOR BEGINNERS. Concise, informative book, by beekeeping authorities for beginner and hobbyist. Covers hive equipment, package bee installation, colony management, honey and pollen plants, pollinization, diseases of bees, all major factors of beekeeping. Paper bound. Illustrated. 111 pages.
87 C 5786—Ship. wt. 8 oz.....$1.00

38 BOARDMAN FEEDER. Fits only Mason jar. Place at hive entrance to feed bees before honey flow starts.
87 C 5724—Ship. wt. 1 lb.....39c

39 HIVE TOOL. For removing propolis, prying hives open and frames apart, pulling nails. Forged steel.
87 C 5722—Ship. wt. 10 oz.....85c

Raise bees for honey and for better pollination of crops and fruits. Renting bees to farmers and orchardists for pollination purposes makes beekeeping a profitable business as well as a fascinating hobby. Order your hive equipment early and have your apiary in complete readiness before your bees arrive.

GENTLE, HEALTHY, 3-BANDED ITALIAN BEES

Certificates from State Apiary Inspector with each shipment. Shipped only between March 15 and June 30 on packages; April 1 to Sept. 1 (weather permitting) on queens, from Apiary in Southern Louisiana. Add 20c special handling charges (necessary for live merchandise) to postage on orders 3 to 9 lbs.; 25c for over 9 lbs. No C.O.D. orders. In no case will Wards be responsible for any amount greater than cost of bees. Ship. wt. package 7 lbs.
87 C 5679 K—3-lb. Pkg. with Queen.
Each $5.25...Lots of 10 or more, Each $5.00

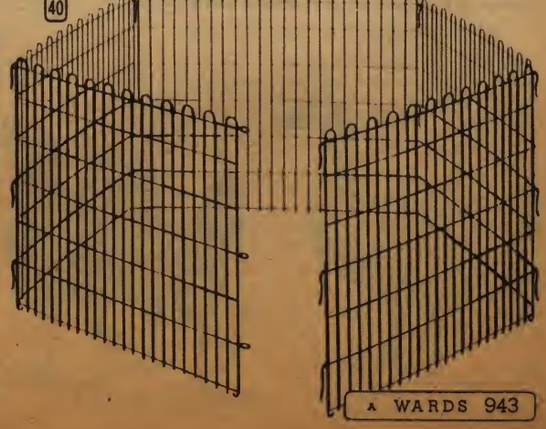
QUEEN BEE ONLY. Purebred, select, Italian queen, warranted young and fertile, certified healthy.
87 CP 5677 K—*Postpaid*.....$1.25

BEGINNERS' BEEKEEPING OUTFIT. Everything needed for handling one colony of bees. Order one 3-lb. package of bees with queen separately above.
1 Hive with Divided Bottom Bar Frames
10 Sheets Wired Brood Foundation
1 Bee Veil
1 Hive Tool
1 Boardman Feeder
1 Smoker
1 Pair Bee Gloves
Book—"Beekeeping for Beginners"
87 C 5684 YB—With wood cover hive. Ship. wt. 33 lbs.....Complete $14.95
87 C 5685 YB—With metal cover hive. Ship. wt. 40 lbs.....Complete $16.25

SUPERING OUTFIT. Needed later in season when surplus honey is gathered.
2 Shallow Supers with Hoffman Frames
20 Sheets Unwired Super Foundation
1 Queen Excluder
87 C 5688 MB—Ship. wt. 25 lbs.....$9.15

NEW PORTABLE PEN 2.75 per panel

40 Galvanized welded wire panels to make convenient, portable pens and enclosures indoors or outside. Use as many panels as you need, build enclosures indoors or outside. Use as many panels as you need, build enclosure any size and shape you desire. Fine as play pen for small children or confining exercise area for pets. Easy to set up and take down. Panels store flat in little space. Smooth, rigid, heavy-gauge electric-welded construction, 2 by 6-in. mesh, rounded scroll top. All sections interlock with secure hook-eye fastener—no tools needed to set up. Vertical wires extend ½ in. at bottom of each panel to grip sod. End vertical wires extend 1 in. and are rounded to prevent damage to floors and rugs when used indoors. All panels 4 ft. wide. Shipped promptly from Stock. *Not Mallable. State quantity and height of panels wanted.*
87 C 9758 R—30 in. high. Ship. wt. 7 lbs.....Each $2.75
36 in. high. Ship. wt. 8 lbs.....Each 3.10
42 in. high. Ship. wt. 9 lbs.....Each 3.39



SEE WARDS 1956 FARM BOOK for complete line of fence, field and garden gates, trellis, borders and heavy-duty fence tools. Also full listing of beekeeping supplies. Mail coupon on Page 949 today and get your copy of this special Catalog.

Special Prices on Early Day-Old Chick Orders

EARLY PRICES SAVE UP TO 1.00 per 100 chicks

Orders for day-old chicks placed during January and February—through February 29, 1956—will save you up to 1c per chick, and you may have your birds delivered any time before June 30. Simply place your order, specifying time of delivery wanted, and deduct ½c per chick (50c per 100) on 2-Star; ¾c per chick (75c per 100) on 3-Star; and 1c per chick ($1.00 per 100) on 4-Star chicks, from prices shown in tables at right.

Wards Day-old Chicks are from U. S. Pullorum, Typhoid Clean parent stock. This means that all flocks have been tested for Typhoid and Pullorum Disease (B.W.D.) and have had no reactors in two consecutive tests made at intervals of six months. All flocks are leg-banded by State Authorized Testing Agents—your assurance of healthy chicks.

4-STAR CHICKS are the result of 16 years of mating carefully selected pure-bred hens with pedigreed R.O.P. males from some of America's finest breeding farms—such as Parmenter, Hannah, Holtzapple, Creighton, etc.

3-STAR CHICKS are next in quality to Wards 4-Star grade, and receive a rich strain of the pedigreed blood from both parents, since they are direct descendants of 4-Star or comparable flocks.

2-STAR CHICKS are descendants of 3-Star and 4-Star flocks or flocks of equal quality, and have benefited by the up-breeding trend in the entire program, though they have no direct pedigreed ancestry. Ideal for all-purpose flocks.

As-Hatched chicks run about 50% Pullets. For full description see Wards 1956 Farm Book.

IMPORTANT SHIPPING INFORMATION

Day-old Chicks are *shipped prepaid* by Parcel Post only. Be sure to state 2nd choice of breed if possible. On cockerel orders, we reserve right to ship as hatched chicks unless otherwise notified. 50% down payment is required on C.O.D. orders. Hatchery will ship as near date requested as possible and will notify you of exact date. No orders for sexed chicks accepted after July 1.

WARDS DAY-OLD CHICK GUARANTEE

We will replace without charge any shortage of chicks due to loss in shipment. We will also replace at ½ price all loss over 5% during the first 2 weeks of brooding, provided proper care and equipment are used. All claims must be filed within 17 days after arrival. In case of mistake in breed, grade or sex, we refund the difference between cost of chicks ordered and those received. Wards are not responsible for any amount greater than cost of chicks. 95% accuracy guaranteed for sexed chicks.

4-STAR DAY OLD CHICKS 18.45 per 100 As Hatched

Breed	Catalog Number	25	50	100	300	500
White Leghorns	As-Hatched 87 CP 4171K	$5.35	$9.95	$18.45	$54.95	$91.50
	95% Pullets 87 CP 4191K	9.95	19.25	36.95	110.25	183.50
	95% Cocks 87 CP 4196K	1.95	3.25	4.95	14.25	23.50
White Rocks	As-Hatched 87 CP 4173K	5.35	9.95	18.45	54.95	91.50
	95% Pullets 87 CP 3361K	7.45	14.25	26.95	80.25	133.50
	95% Cocks 87 CP 3366K	4.45	8.25	14.95	44.25	73.50
Barred Rocks	As-Hatched 87 CP 4172K	5.35	9.95	18.45	54.95	91.50
	95% Pullets 87 CP 4194K	7.95	15.25	28.95	86.25	143.50
	95% Cocks 87 CP 4198K	3.95	7.25	12.95	38.25	63.50
R.I. Reds	As-Hatched 87 CP 4175K	5.35	9.95	18.45	54.95	91.50
	95% Pullets 87 CP 4192K	8.45	16.25	30.95	92.25	153.50
	95% Cocks 87 CP 4197K	3.45	6.25	10.95	32.25	53.50
New Hampshires	As-Hatched 87 CP 4176K	5.35	9.95	18.45	54.95	91.50
	95% Pullets 87 CP 4193K	7.95	15.25	28.95	86.25	143.50
	95% Cocks 87 CP 4199K	3.95	7.25	12.95	38.25	63.50

3-STAR DAY OLD CHICKS 16.95 per 100 As Hatched

Breed	Catalog Number	25	50	100	300	500
White Leghorns	As-Hatched 87 CP 4151K	$4.95	$9.25	$16.95	$50.25	$83.50
	95% Pullets 87 CP 4165K	9.25	17.75	33.95	101.25	168.50
	95% Cocks 87 CP 4168K	1.75	2.75	3.95	11.35	19.25
White Rocks	As-Hatched 87 CP 4154K	4.95	9.25	16.95	50.25	83.50
	95% Pullets 87 CP 3219K	6.75	12.75	23.95	71.25	118.50
	95% Cocks 87 CP 3233K	4.25	7.75	13.95	41.25	68.50
Barred Rocks	As-Hatched 87 CP 4153K	4.95	9.25	16.95	50.25	83.50
	95% Pullets 87 CP 4182K	7.25	13.75	25.95	77.25	128.50
	95% Cocks 87 CP 4187K	3.75	6.75	11.95	35.25	58.50
R.I. Reds	As-Hatched 87 CP 4157K	4.95	9.25	16.95	50.25	83.50
	95% Pullets 87 CP 4166K	7.75	14.75	27.95	83.25	138.50
	95% Cocks 87 CP 4188K	3.25	5.75	9.95	29.25	48.50
New Hampshires	As-Hatched 87 CP 4163K	4.95	9.25	16.95	50.25	83.50
	95% Pullets 87 CP 4169K	7.25	13.75	25.95	77.25	128.50
	95% Cocks 87 CP 4179K	3.75	6.75	11.95	35.25	58.50
Red Rocks	As-Hatched 87 CP 4118K	4.95	9.25	16.95	50.25	83.50
	95% Pullets 87 CP 4180K	8.25	15.75	29.95	89.25	149.75
	95% Cocks 87 CP 4185K	3.10	4.95	8.50	24.95	41.25

2-STAR DAY OLD CHICKS 14.95 per 100 As Hatched

Breed	Catalog Number	25	50	100	300	500
White Leg.	As-Hatched 87 CP 4126K	$4.45	$8.25	$14.95	$44.25	$73.50
White Rock	As-Hatched 87 CP 4129K	4.45	8.25	14.95	44.25	73.50
Bar. Rocks	As-Hatched 87 CP 4128K	4.45	8.25	14.95	44.25	73.50
R. I. Reds	As-Hatched 87 CP 4132K	4.45	8.25	14.95	44.25	73.50
N. Hamps	As-Hatched 87 CP 4138K	4.45	8.25	14.95	44.25	73.50

3 TO 4-WK. OLD STARTED CHICKS

All Started Chicks from Pullorum, Typhoid-Clean hatched under the strict rules of the National Poultry Improvement Plan; brooded in all-steel, wire-floored battery brooders in segregated buildings with controlled heating and ventilating systems. Culled and sorted before shipping by Expert. Shipped from Broodery in New Jersey in special coops to permit feeding and watering in transit. No C.O.D. orders. No orders accepted after July 1. Broodery will notify you when chicks will be shipped. Chicks shipped as near requested shipping date as possible.

R.O.P. SIRED PULLETS 48½c ea. Lots of 1

Our Best Quality 3 to 4-week old Pullets, from eggs from matings of purebred hens with pedigreed R.O.P. males. They compare in quality to 4-Star day-old chicks.

Breed	Catalog No.	25	50
White Leghorns	87 C 3240 F	$14.95	$28.95
White Rocks	87 C 3241 F	12.85	24.75
Barred Rocks	87 C 3352 F	12.85	24.75
R. I. Reds	87 C 4160 F	14.25	27.25
Red Rocks	87 C 3184 F	14.25	27.25
New Hampshires	87 C 4105 F	12.85	24.75

SELECT GRADE PULLETS 45½c ea. Lots of 1

Our Good Quality 3 to 4-week old Chicks, from eggs from carefully chosen purebred matings. Compare in quality to 3-Star chicks, have benefited by improved pare

Breed	Catalog No.	25	50
White Leghorns	87 C 3228 F	$14.35	$27.75
White Rocks	87 C 3237 F	12.25	23.25
Barred Rocks	87 C 3167 F	12.25	23.25
R. I. Reds	87 C 3234 F	13.35	25.75
Red Rocks	87 C 3173 F	13.35	25.75
New Hampshires	87 C 3344 F	12.25	23.25

SELECT GRADE AS-HATCHED CHICKS 37.50 per

Good Quality, As-Hatched Chicks from same matings when lect Pullets above, run about 50% cockerels, 50% pull

Breed	Catalog No.	25	50
Barred Rocks	87 C 3236 F	$10.50	$19.25
R. I. Reds	87 C 4161 F	10.50	19.25
White Rocks	87 C 3107 F	10.50	19.25
New Hampshires	87 C 3108 F	10.50	19.25
Heavy Assorted	87 C 3109 F	9.35	17.75

GUARANTEE ON STARTED CHICKS

We guarantee 100% live delivery and refund or re when claim is supported by "Inspection Report," filed 7 days after arrival. We guarantee 95% pullets or orders. We cannot be responsible for birds after d

GOSLINGS IN 3 POPULAR BREEDS

Day-old Goslings from strong stock. Raised for meat and feathers, also for weeding cotton and berry crops in many areas. No orders for less than 6, no C.O.D.'s. Prepaid. Hatchery will ship as near date requested as possible and advise you exact date. No shipments before March 25. No orders after June 15.

EMDEN GEESE (Shown) Long, broad, compact bodies. White plumage. Adult wts. goose 18 lbs., gander 20 lbs.

TOULOUSE GEESE. Massive like Emden, but larger; geese mature to 20 lbs., ganders 26 lbs. Feathers gray.

CHINESE GEESE. Long arching necks, short bodies, strong wings. Orange knob on head. White plumage. Geese mature to 10 lbs., ganders 12 lbs.

Breed	Catalog No.	6 to 24 Each	25 to 99 Each	Over 100 Each
Emden	87 CP 3382 K	$1.49	$1.37	$1.29
Toulouse	87 CP 3399 K	1.49	1.37	1.29
Chinese	87 CP 3359 K	1.29	1.19	1.10
Asst'd.	87 CP 3383 K	1.29	1.19	1.10

BROILER-TYPE DAY-OLD CHICKS

For quick profits in broiler raising, select breeds that mature quickly; be ready to market between the 12th weeks at 3½ lbs. or more—such as the Cornish (Pictured) and the Delaware Hamp, both listed below hatched only, shipped prepaid from hatchery.

CORNISH HAMPS are a cross of Cornish Cockerels and Hampshire hens. Extra-large and broad-breasted, they abundant meat; mature and feather early. Bright any red plumage. If kept to maturity, hens will weigh 8½ lbs. cockerels about 11 lbs.

DELAWARE HAMPS are a cross of Delaware males with Hampshire hens. They have large frames, deep quick feathering, early maturity. White plumage with deep red. Adult wts.: 8½ lbs. for hens, 11 lbs.

Catalog No.	Breed	25	50	100	300
87 CP 3245K	Cornish Hamps	$4.95	$9.25	$16.95	$50.25
87 CP 4115K	Delaware Hamps	4.95	9.25	16.95	50.25

Increase Chick Profits With Quality Equipment

3-DECK BROILER FARM 45.50

A Put 30 to 40 day-old chicks in top deck, divide at 4 weeks and place in lower decks until broiler weight. Top deck same as box brooder (B). Lower decks have 14-in. headroom, 1 galv. steel feeder and 1 waterer each. Galvanized steel drop pans; floors welded wire mesh, bound with ¼-in. steel rod—both removable. Unit 28-ga. galv. steel, 1x1x⅛-in. angle posts. 42 by 33½ by 53 in. high. Shipped promptly from Stock. UL Approved.

87 C 3394 R—Ship. wt. 115 lbs. $5 Down..... or Cash $45.50

B 120-CHICK BOX BROODER. Galvanized steel. 160-watt heating element, automatically controlled. Heat retaining curtain. Two feeders and one waterer. ½-in. welded wire mesh floor and drop pan are removable. 40½ by 33½ in. 9-in. headroom. For 110 to 120-volts, AC. Shipped promptly from Stock.

87 C 4083 R—Ship. wt. 36 lbs. UL Approved.....$18.50

87 C 4057 MO—50-CHICK BOX BROODER. 60-watt element. 1 feeder, 1 waterer. 28½ by 23 in. *Mailed* from Stock. Ship. wt. 23 lbs..$11.45

C ROLL-OUT COLONY HEN'S NEST. Simplifies gathering, eggs are cleaner and cool faster; prevents breakage. Slanting welded wire mesh floor enables eggs to roll gently into tray across front, out of hen's reach. 28-ga. galvanized steel. Hinged cover over tray and hinged front. 9-in. opening. 2 removable drop pans. Open back. Laying space for 50 to 60 birds; accommodates 10 to 12 birds at one time. 24 by 48 by 23 in. high at back. *Not Mailable.*

87 C 3842 R—Ship. wt. 46 lbs. 5 for $83.50.....Each $17.45

D FINEST ELECTRIC BROODER gives chicks healthiest start possible. Fully automatic, with Sterilamp to kill bacteria, reduce diseases, and electric fan that circulates purified warm air to all parts of brooder—prevents hot spots, chick crowding, Enclosed 1000-watt wire heating element, 33½ in. square, automatically controlled. Heavy 26-ga. rust-resistant steel canopy is 60 in. square, lined with Masonite Presdwood, additional Fiberglas insulation above heating panel. Thermometer, pilot light. Observation window. Adjustable legs. For 110- to 120-volts, 60-cycle AC. Instructions. Ship. wt. 83 lbs. UL Approved. All electric brooders below, shipped promptly from Stock in Baltimore, Md. or Albany, N.Y.

87 C 4033 R—500-chick capacity. $5.50 Down.....or Cash $53.95

ELECTRIC BROODERS LIKE ABOVE WITHOUT STERILAMP AND FAN

87 C 4032 R—500-chick capacity. 60-in. sq. canopy. 1000-watt heating element. Ship. wt. 78 lbs. UL Approved.....$38.75

87 C 4031 R—300-chick capacity. 46-in. sq. canopy. 800-watt heating element. Ship. wt. 52 lbs. UL Approved.....$29.50

ECONOMY ELECTRIC BROODER. Designed for the small operator. Economical to operate. Requires a minimum of floor area. 200-watt Chromolox heating element, automatic heat control for even heat. Specifications similar to above. *Mailable.* Not insulated. UL Approved. Ship. wt. 14 lbs.

87 C 4034 MO—100-chick cap. 28-in. sq. canopy.....$10.59

NOTE—Day-old chick capacities for all brooders are accurate as stated. Capacities for growing birds will vary, however, according to breed, housing, climate, rate of growth, your feed and management program.

150-LB. ROUND POULTRY FEEDER 10.75

E Saves time and labor. Feed your flock once a week. Easily adjusted for grain, mash or pellets. Adjustable feed flow assures fresh, clean feed at all times. No bridging or clogging. Heavy 24- and 26-ga. galvanized steel. Tapered hopper 29 in. high, 17-in. diam. Pan, 24-in. diam. Allow one feeder for each 125 broilers, 80 layers, or 50 turkeys. Order Rain Shelters below. *Not Mailable.*

87 C 3601 R—Ship. wt. 26 lbs..6 for $61.25; Each $10.75

100-LB. ROUND FEEDER. 26 in. high, pan, 21-in. diam.

87 C 3600 R—Ship. wt. 19 lbs..6 for $44.50; Each $7.95

RAIN SHELTERS. Shown on above feeder. 6-in. wide canopy keeps feed in trough clean and dry in wettest weather. Galvanized steel.

87 C 3848 MO—For 150-lb. feeder. Ship. wt. 7 lbs...$2.85
87 C 3847 MO—For 100-lb. feeder. Ship. wt. 6 lbs... 2.75

F 50-LB. HANGING FEEDER. With quick-adjusting, new-type feed flow regulator—nothing to unscrew. Hanger bracket extends into hopper, has three notches for changing feed level. Fresh feed always available—first in is first out. Won't clog. Armco Zincgrip steel. Hopper, 23¼ in. high, 10-in. diam. Removable pan, 3¾ in. deep, 16-in. diam.

87 C 3935 MO—Wt. two, 17 lbs..6 for $18.25; 2 for $6.75

24-LB. HANGING FEEDER. Use on floor for day-old chicks, turkey poults and chicks to 6 weeks. No bridging, feed flows freely. Armco Zincgrip galvanized steel. Removable pan, 11¾-in. diam., 1¾ in. deep.

87 C 3934 M—Wt. two, 9 lbs.....6 for $7.95; 2 for $2.79

G GRIT AND SHELL BOX. 3 sections for grit, shell and feed. Self-feeding. Galvanized steel with cover.

87 C 3839 L—Holds 7½ lbs. Wt. 2 lbs. 14 oz.....$1.69

H GALVANIZED STEEL MASON JAR FOUNT. Fits any Mason jar. 6⅜ by 1⅛ in.

87 C 4065—Ship. wt. (3) 1 lb.....6 for 69c; 3 for 39c

SLIDING TOP CHICK FEEDER 2 for 75c 16-hole

J Galvanized steel. One-piece trough, easy to clean.
87 C 3819—16 by 4 by 2¾ in. deep at center. 16 holes. Ship. wt. (2)1 lb. 12 oz.....6 for $2.10; 2 for 75c

87 C 3803—23 by 4½ by 1⅛ in. deep at center. 32 holes. Ship. wt. (2) 2 lbs. 4 oz.....6 for $2.79; 2 for 98c

K BEST FLOCK FEEDER. Large capacity. 5-ft. size holds 1½ bu., 8-ft. size holds 2⅓ bu. Longer lasting Armco Zincgrip, 26-ga. galvanized steel trough, 10 in. wide, 4⅝ in. deep. Grill folds back for easier cleaning and filling. Angle steel legs. Redwood perches, 16 in. high. *Not Mailable.*

87 C 3634 MO—5 ft. long. Wt. 22 lbs....2 for $11.95; Ea. $6.75
87 C 3635 R—8 ft. long. Wt. 27 lbs.....2 for 17.50; Ea. 9.45

L SHORT LEG FLOCK FEEDER. Angle iron legs adjust to 4, 5 or 6 in. Galvanized steel trough, 8 by 4 in. deep.

87 C 3664 MO—4 ft. long. Wt. 10 lbs....2 for $7.45; Ea. $3.95
87 C 3673 MO—5 ft. long. Wt. 13 lbs....2 for 8.45; Ea. 4.45

BROILER AND GROWING CHICK FEEDER. Looks like above but with adjustable ¼-in. wire legs. Galvanized steel.

87 C 3661 M—3 ft. long. Wt. 5 lbs.....6 for $12.45; Ea. $2.19
87 C 3662 MO—4 ft. long. Wt. 7 lbs....6 for 13.50; Ea. 2.45

M BABY CHICK FEEDER. Galvanized steel trough, 4½ by 2¼ in. 7 in. high overall. Reel top prevents roosting.

87 C 3823 M—3 ft. long. Wt. 4 lbs.....6 for $8.25; Ea. $1.45
87 C 3824 M—4 ft. long. Wt. 5 lbs.....6 for 9.45; Ea. 1.65

N DOUBLE DUTY UNIT. Use as feeder or waterer. Galvanized steel. Pan 14-in. diam. Removable wire grill.

87 C 3825 M—9-qt. cap. Wt. 3 lbs. 8 oz. 6 for $10.25; Ea. $1.79

P BEST UNHEATED FOUNT. Double-wall vacuum type. Fills from top. Brass spring valve stops flow when filling. 28-ga. Armco-Zincgrip galvanized steel. Wide drinking pan. Inside handle. Ship. wts. 5, 7, 11, 14 lbs.

87 C 3687 M—2 gallon.....6 for $14.75; Each $2.59
87 C 3688 M—3 gallon.....6 for 17.95; Each 3.19
87 C 3689 MO—5 gallon.....6 for 25.95; Each 4.59
87 C 3691 MO—8 gallon.....6 for 33.50; Each 5.89

INFRA-RED BROODERS PROVIDE EFFICIENT, EASIER CHICK CARE—GET BIGGER PROFITS, REDUCE LOSSES

Clean, penetrating, radiant heat warms only chicks or objects within infra-red rays, not surrounding air. Chick mortality is lower; litter stays dry; chicks in full view, will not crowd. Also for pigs and lambs. Use anywhere a quick, spot heat is needed. Complete with 250-watt, clear glass, infra-red bulbs. For 110 to 120-volts. AC. Enameled steel fixtures, wire guards. All UL Approved except Nos. 3998 and 3944 which have UL cord and socket.

R SINGLE-BULB UNIT. Metal hood gives extra protection to bulb. Fixture 10½-in. diam. For 75 to 100 baby chicks.

87 C 3998 M—Ship. wt. 6 lbs. 8 oz.....6 for $20.95; Each $3.69

SINGLE-BULB UTILITY UNIT. Fixture 6⅞-in. diam. For 75 to 100 baby chicks. With steel strap guard.

87 C 3944 L—Ship. wt. 2 lbs. 8 oz.....6 for $18.50; Each $3.25

TWO-BULB UNIT. 5¼ by 24 in. For 150 to 200 baby chicks.

87 C 3806 M—Ship. wt. 6 lbs. 8 oz.....6 for $33.95; Each $5.98

THREE-BULB UNIT. Fixture 15⅜-in. diam. Manual switch turns off 1, 2 or 3 bulbs. For 225 to 300 baby chicks.

87 C 3808 M—Ship. wt. 9 lbs.....6 for $50.95; Each $8.95

T FOUR-BULB UNIT. Our most popular listing. Positive-acting thermostat control for 3 bulbs, 1 bulb remains on at all times. 15⅜-in. diam. fixture. For 300 to 400 baby chicks.

87 C 3809 M—Ship. wt. 9 lbs.....6 for $64.95; Each $11.45

U SIX-BULB UNIT. Heavy-gauge fixture, 12 in. wide, 60 in. long. Thermostat control for 3 bulbs; three remain on at all times. For 450 to 600 baby chicks. *Not Mailable.*

87 C 3822 R—Ship. wt. 25 lbs.....6 for $110.95; Ea. $19.50

V G.E. INFRA-RED BULB. Clear Glass. Lasts up to 5000 hours.

87 CP 4053—250-watt. *Postpaid*.....7 for $4.20; Each 75c

WARDS INFRA-RED BULB. Clear glass. Lasts up to 5000 hrs.

87 C 3811—250-watt. Ship. wt. 12 oz.....4 for $3.69; Ea. 98c
87 C 3816—375-watt. Ship. wt. 12 oz.....4 for 4.75; Ea. $1.29

WARDS INFRA-RED BULB. Pyrex glass. Won't break if water splashes it. Filter to reduce glare. Lasts up to 5000 hours.

87 C 3813—250-watt. Ship. wt. 12 oz.....4 for $8.95; Ea. $2.49

FREE: WARDS 1956 FARM BOOK—MAIL COUPON ON PAGE 949.

AUTOMATIC LIGHT AND TIME SWITCHES

W X Use in poultry house to increase daylight hours and feeding time—get more eggs when prices are highest. Also for yard or apartment lights, advertising signs. Easy to set, do not need daily adjustment. Permanently lubricated motor. Enameled steel case. For 110 to 120-volts, 60-cycle AC. With instructions.

(W) TWO-WAY PLUG-IN MODEL. Turns On and Off once a day. Fine also for home use—to control radio, room heater, ventilating fan, defrost refrigerator. Plug unit into outlet, plug lights or appliances into side. 3¼ by 4⅝ in. high. Rubber cord. 1100-watt capacity.

87 C 3841—UL Approved. Ship. wt. 1 lb. 12 oz....$7.95

(X) THREE-WAY PLUG-IN MODEL. Turns lights On and Off and Dims twice daily. Plug into outlet. Dim and bright lights plug into side. 5 by 8 in. high. Rubber cord, plug. 1250-watt cap. on bright circuit, 1000-watt on dim.

87 C 4097—Ship. wt. 3 lbs. 4 oz.....$10.45

ORDER GLASS SUBSTITUTES for farm buildings: See Pg. 946.

Use Wards Fine Quality Dairy Tinware, Equipme

FLOOR ELECTRIC ZEPHYRATOR 152.50 400-lb.

A Start smoothly, without motor overload, just flick switch. Vertical ball-bearing motor, flat belt, no gears. Lifetime oil-sealed bearings. Seamless, sanitary open spouts. Zephyr-flow bowl leaves less than 1 part butterfat in 3300 parts skimmed milk. Purifying chamber permits full hour of skimming. Cream screw adjusts from 15% to 60% test. Stainless steel inside bowl parts and disks. 24-qt. tinned steel supply can. All-steel construction; 41 in. high—needs no cream shelf. Instructions. For 110 to 120-volts, 60-cycle AC.; cord, plug. Shipped promptly, pay freight from Springfield, Ill.

Milk Capacities		Floor Model Electric Zephyrator			
Per Hour	20 Min.	Catalog No.	Ship. wt.	10% Down	Cash
400 Lb.	65 qts.	87 C 4721 F	132 lbs.	$15.50	$152.50
600 Lb.	95 qts.	87 C 4722 F	135 lbs.	16.50	164.50
800 Lb.	125 qts.	87 C 4723 F	137 lbs.	17.50	172.50

B ROYAL BLUE TABLE SEPARATOR. 225-lb. capacity, skims 35 qts. in 20 minutes. Cream screw adjusts for 18% to 55% test; leaves less than 1 part butterfat in 3300 parts milk. Easy turning, automatic timer. Heavily tinned disks. Open spouts. 12-qt. tinned supply can. Hand operation only. *Mailable.*
87 C 4607 MB—Ship. wt. 38 lbs. $4.50 Down. .or Cash $42.50

C TABLE ELECTRIC ZEPHYRATOR. Full 300-lb. cap., skims 50 qts. in 20 minutes. Zephyr-Flow bowl leaves less than 1 part butterfat in 3300 parts milk. Cream screw adjusts from 15% to 60% test. Stainless steel inside bowl parts. Open spouts. 12-qt. tinned steel supply can. ¼-HP Delco motor for 110- to 120-volts, AC. Cord, plug. *Not Mailable.*
87 C 4753 R—Ship. wt. 62 lbs. . . $9.50 Down, or Cash $93.50

YOUR ASSURANCE OF QUALITY. For 30 years, Wards own Factory in Springfield, Ill. has built our cream separators of finest materials, to exact specifications by skilled engineers. All models carry Wards Separator Guarantee plus Wards Guarantee of satisfaction or your money back.

SEE WARDS NEW 1956 FARM EQUIPMENT CATALOG for complete dairy and poultry supplies. Coupon on Page 949.

ELECTRIC BUTTER CHURN 17.95 4 qt.

D E GLASS CHURNS. Make good granular butter quickly. Electric model for 110–120 volts, 60-cycle AC. Order replacement jars below. With cord, plug. Hand model has fully enclosed gears. 4-qt. capacity makes about 1½ lbs. butter, 8-qt. about 3 lbs. butter if cream has 35% or more butterfat.

Size Qts.	(D) Hand Model. *Mailable*			(E) Electric Model. *Mailable*		
	Cat. No.	Ship. wt.	Ea.	Cat. No.	Ship. wt.	Ea.
4	87 C 4335 L	7 lbs.	$3.69	87 C 4337 M	14 lbs.	$17.95
8	87 C 4336 L	11 lbs.	4.49	87 C 4338 M	16 lbs.	19.69

REPLACEMENT GLASS JARS FOR BUTTER CHURNS. For those listed above, or others with same size mouth. Shipping weights 4 lbs. 8 oz.; 6 lbs. 12 oz. *Mailable.*
87 C 4373 L—4-Qt. Outside diam., mouth 5 1/16 in. $1.45
87 C 4374 L—8-Qt. Outside diam., mouth 5½ in. 1.98

F NEW CREAM SETTING CANS. Bright mirror-finish tinplate. Soldered inside seams, seamless tight fitting vacuum covers. Lifting handle on cover, outside bail handles. Capacities given are trade-rated. 9 in. wide. *Mailable.*
87 C 4317 L—10 quart. Ship. wt. 2 lbs. . . . . Each $1.25
87 C 4318 L—14 quart. Ship. wt. 2 lbs. 4 oz. . . . . Each 1.39
87 C 4319 M—20 quart. Ship. wt. 3 lbs. . . . . Each 1.65

G SEAMLESS, SPRING-WIRE STYLE STRAINER. Heavy-wt. 155-lb. tinplate, no dirt-catching seams. Holds securely. Convenient lifting flange. Uses 6 or 6½-in. disks.
87 C 4366 L—10-qt. cap. Ship. wt. 4 lbs. $2.29

H JOHNSON & JOHNSON RAPID-FLO FILTER DISKS in factory-sealed carton. Fiber bonded cotton. Nonabsorbent, uniform thickness, weight. Ship. wt. 100 disks, 1 lb.

Plain Face				Gauze Face			
Cat. No.	Size	Quant.	Price	Cat. No.	Size	Quant.	Price
87 C 4491	6 in.	100	67c	87 C 4495	6 in.	100	95c
87 C 4492	6 in.	300	$1.89	87 C 4496	6 in.	300	$2.75
87 C 4493	6½ in.	100	72c	87 C 4497	6½ in.	100	1.05
87 C 4494	6½ in.	300	$2.09	87 C 4498	6½ in.	300	2.98

SANITARY DAIRY AND CALFEEDER PAILS

J STAINLESS STEEL MILK PAIL. Finest, most sanit... available. Retains original brightness, wears in... ly. Seamless, easy to clean. Welded ears, steel bail...
87 C 4342 M—13 quart. Ship. wt. 4 lbs. 8 oz. . . . . .

K MEDIUM WEIGHT PAIL. 107-lb. tinplate sides, 118... tom. Tinned wire bail handle, ¼-in. steel re... ring at rim. Riveted ears, smooth-soldered inside se...
87 C 4343 M—12 quart. Ship. wt. 2 lbs. . . . . .

L CALFEEDER WEANING PAIL. Prevents gulping, ... "butting." Heavy-gauge, hot-dipped galvani... with rubber nipple and regulating valve. Hook for ... at proper angle for calf to drink with head up.
87 C 4825 M—12 quart. Ship. wt. 6 lbs. . . . . .
87 C 4817 M— 8 quart. Ship. wt. 3 lbs. . . . . .

REPLACEMENT PARTS FOR CALFEEDER PAILS. Wts. 6...
87 C 4826. . . . . Nipple 39c; 87 C 4834. . . . . Va...

M MILK KETTLES. Heavy-wt. 155-lb. tinplate. Rivete... seamless neck, breast and plug cover.

Catalog No.	Capacity	Ship. wt.	Pr...
87 C 4378 L	2 qts.	2 lbs.	$...
87 C 4379 M	4 qts.	3 lbs.	...
87 C 4381 M	8 qts.	4 lbs.	...
87 C 4382 M	12 qts.	6 lbs.	...
87 C 4383 M	20 qts.	7 lbs. 8 oz.	...

N CIRCULATING HEATER. Provides quick heat fo... house, dairy, garage or sunporch. Automatic the... set for low of 40° and high of 85°. Quiet motor-drive... 1320-watt element. Steel cabinet 14½ in. high; gray ... finish. For 110 to 120 volts, 60 cycle AC.
87 C 4557 M—UL Approved. Ship. wt. 8 lbs. 8 oz. . . . .

P HANSON DAIRY SCALE. Two pointers adjust to sh... and gross weights. 7½-in. diam. enameled dial, ... read numerals show 1/10-lb. graduations.
87 C 4243 M—60-lb. cap. Ship. wt. 3 lbs. 12 oz. . . . . .

GLASS SUBSTITUTES—STANDARD VI-O-PHANE 13¼c . . . CEL-O-GLASS 27½c Per Ft. in 100-ft. rolls

Six basic types for seasonal (winter) or year 'round replacement of windows and doors, storm windows; for hot beds, cold frames. Keep out rain, snow, hail and wind; hold heat in. Use in hog and poultry houses, dairy barns, to enclose porches. Economical for extra storm sections of doors, basement windows—may be tacked over screen. Lightweight, easy to handle—cut with scissors. Install with wood or fiber strips nailed over edges to keep wind from tearing material. Also use Vinyl Glass or Polyethylene for inside storm windows. Cut to fit frame and fasten with masking tape. Order from Table. *Mailable.*

DUPONT CEL-O-GLASS. Our finest and strongest. 14-mesh galvanized wire, coated on both sides with cellulose acetate. Lasts up to 7 years; costs about $1.92 for average door. Admits ultra-violet rays; glareproof, diffuses sunlight in a soft glow. Translucent. Shatterproof, will not tear—holds its shape. Fine for temporary partitions—breaks up space but doesn't interfere with light. Also effective for store and window displays because it's heat resistant and easy to decorate.

HEAVY-WT. VI-O-PHANE. 2 sheets of Buterate plastic fused on both sides of ¼-in. white cord mesh, fully 25% heavier than similar materials. Admits ultra-violet rays. Translucent. Lasts up to 4 seasons.

STANDARD-WT. VI-O-PHANE. 2 medium wt. sheets of cellulose acetate fused on both sides of ¼-in. white cord mesh. Same weight as sold by others as best quality. Transmits ultra-violet rays. Translucent. Lasts up to 3 seasons.

BUY ON TERMS OF WARDS MONTHLY PAYMENT PLAN. Any order $20 or more ($10 for Add-Ons) may be bought for 10% down, balance on terms. See Inside Back Cover.

9-MESH TRANS-O-GLASS. Galvanized wire, coated on bo... with cellulose acetate. Admits ultra-violet rays. Translucent... up to 5 years.

4-MESH TRANS-O-GLASS. 2 sheets heavy-wt. cellulose acet... forced with 4-mesh aluminum wire. Translucent. Lasts up to 3...

VINYL GLASS. Transparent clear plastic film. Tough 4 mil. m... no reinforcement. Last up to 1 year when used for storm do... sash; also for garment bags, tool, table covers. Easy to wipe ...

PLACE-O-GLASS. Strong 80-thread per in. cotton cloth po... coated on both sides. Admits ultra-violet rays. Translucent. W... up to 2 seasons if properly installed.

Type	Catalog No.	Width In.	Wt. Per Ft.	Price Per Ft.	Price 25 ft.	Price 50 ft.	Pr...
Heavy Vi-O-Phane	87 C 4092 H	36	3 oz.	18½c	$4.45	$8.50	17...
Std. Vi-O-Phane	87 C 4091 H	36	2 oz.	15½c	3.59	6.98	13...
Place-O-Glass	87 C 4055 H	36	3 oz.	11c	2.50	4.75	...
Vinyl Glass	87 C 3928 H	36	1½ oz.	17c	3.95	7.45	...
Cel-O-Glass	87 C 4050 H	28	6 oz.	32c	7.50	14.25	2...
	87 C 3980 H	36	8 oz.	42c	9.95	18.95	3...
	87 C 4093 H	48	10 oz.	54c	12.95	24.95	4...
9-MESH Trans-O-Glass	87 C 3900 H	28	4 oz.	29c	6.95	12.95	...
	87 C 3954 H	36	5 oz.	35c	8.25	15.50	2...
	87 C 3970 H	48	6 oz.	45c	10.75	20.95	2...
4-MESH Trans-O-Glass	87 C 3921 H	36	4 oz.	26c	6.25	11.95	...

NEW POLYETHYLENE FILM. Remains flexible at low temper... Waterproof, acid-resistant. Transparent. Heavy 4 mil. thick. F... windows, cold frames, drop cloths, machinery and hay stack... seat covers, clothes bags. Edges may be stitched or heat ... Lengths to 100 ft. in one piece. 9 ft. wide. Ship. wt. 3 oz. per ...
87 C 3939 H—22c per run. ft. . . . . 100-ft. ro...

for Sanitary Milk Handling...10% Down on Terms

HOME SIZE MILK PASTEURIZERS 23.95 TO 47.50 for Electric or Stove-Top Operation

(R) (T) (U) CIRCULATION TYPE PASTEURIZER. Employs indirect heating through circulation to do a complete, automatic job. Milk has no cooked taste, and about 50% of the cream is distributed through milk. Lightweight aluminum unit. No moving parts, nothing to adjust. Thermostat is pre-set, buzzer signals when milk is ready to cool, heating element automatically shuts off. Inner container on R and T lifts out for cooling under faucet (see picture 1) or may be dropped into cooling tank. No rebottling necessary, milk pours easily from opening (see picture 3). Easily cleaned (see picture 2). Outer container holds water. Submerge inner container filled with milk, and plug-in switch. Operates on 110–120 volts, 60 cycle AC only. 1250-watt immersion heating element. 2-gallon size costs about 5c a week to operate.

(R) 2-GAL. ELECTRIC MODEL. Completes pasteurization in 40 min.
87 C 4816 M—Ship. wt. 10 lbs. $3.50 Down...or Cash $31.95

(T) 2-GALLON STOVE MODEL. Like (R) above except heated by placing unit on stove. Thermostatically controlled. Cord for operating buzzer for 110 to 120 volts. AC. Ship. wt. 8 lbs.
87 C 4818 M—$3 Down on Terms.....or Cash $28.95

(U) 5-QUART ELECTRIC MODEL. Completes pasteurization in 15 to 20 minutes. Fast-acting, convenient size. Inner container removes for cooling and storing in refrigerator (picture 4).
87 C 4819 M—Ship. wt. 7 lbs. $2.50 Down...or Cash $23.95

Provide wholesome, disease-free milk for your family—from your own herd; process it in your kitchen, keep all the natural flavor with no loss of nutritional value. The prevalence of Undulant Fever in the United States is a real cause for concern, and pasteurization is the only sure way to eliminate the germ. Raw milk is also a perfect carrier for Typhoid, Tuberculosis, Scarlet Fever, Septic Sore Throat and other bacteria. Guard against them all—at an unbelievably low cost by using these home-size Pasteurizers.

(V) AGITATION TYPE PASTEURIZER. Same system as large commercial models—constant agitation and controlled indirect heating. Helps preserve original structure of the milk, maintains most of the creamline. Electrically driven agitator keeps both milk and water bath in constant motion (see picture 5). Thermostat controls temperature, automatically shuts off heat when pasteurization is complete, turns on buzzer when milk is ready for cooling. Cold water in cooling hose forces out hot water through outlet hose near top of unit (see picture 6). Milk cools quickly and evenly. Container and cover are aluminum, finished in baked enamel. Detachable stainless steel agitator. 1250-watt immersion heating element; silent dependable motor; for 110–120 volts, 60 cycle AC only. Costs less than 1c per gallon of milk.
87 C 4828 MO—2-gallon. Shipping weight 15 lbs.
$5 Down on Terms.....or Cash $47.50

NEW 4-GAL. FLAME THROWER 21.75

Wards Flame Throwers work like a blowtorch—to thaw ice, disinfect and sterilize seed bed, livestock quarters or chicken yards. Flame need not touch surface to disinfect. Heat is effective 1 ft. ahead of flame. Use them to burn stumps, warm water in stock tanks, clear ditches, split large rocks, bend pipes, destroy garbage, remove old paint, preheat metals for welding.

(W) NEW 4-GAL. MODEL. With safety pressure relief valve built into large filler opening, automatically releases pressure at 45 lbs. Even if tank falls in front of flame, there is no danger of explosion or fire. Also eliminates need for pressure gauge because pressure cannot be built up beyond safe limits. Large opening for easy filling. Throws smokeless flame 2 ft. long, 12 in. wide at 2000°F. Burns 94% air, 6% fuel—uses about 1 gal. kerosene or distillate per hour. Heavy-steel construction. All seams electrically welded. 6 ft. of oil-proof synthetic hose. 1¾ by 15-in. brass pump with oilproof valve. Adjustable carrying strap.
87 C 6027 MB—Ship. wt. 20 lbs. *Mailable*.....$21.75

(X) 1-GAL. HOSELESS FLAME THROWER weighs only 10 lbs. Compact for easy handling. Tripod legs and balanced handle permit use of flame in any position—up or down, with equal ease and efficiency. Throws a windproof, smokeless flame up to 2 ft. long, 3 in. wide at 2000°F. Economical, uses about 1 gal. of kerosene or distillate per hour. Burns 94% air, 6% fuel. Tank and burner coil of durable seamless steel tubing. Brass pressure pump.
87 C 6060 M—Ship. wt. 10 lbs. *Mailable*.....$14.95

(Y) 4-GALLON SPITFIRE FLAME THROWER. Throws a windproof, smokeless flame 2 ft. long and 3 in. wide at 2000°F. Intense heat disinfects without touching, is effective up to 1 ft. ahead of flame. Economical to operate—burns 94% air, 6% fuel, uses about 1 gal. kerosene or distillate per hour. Heavy steel construction with 4-gal. capacity tank. All seams electrically welded. Funnel top for easy filling without waste. Heavy screw-type 13¾ by 14-in. seamless brass pump has safety pressure release. Complete with pressure gauge, 6 ft. of ⅜-in. oil resisting hose, brass shut-off valve, carrying handle on burner and adjustable carrying strap on tank.
87 C 6045 MB—Ship. wt. 20 lbs. *Mailable*.....$19.75

ROT-RESISTANT AND WATER-REPELLENT MANILA ROPE

Rope Diam.	Govt. Break. Strain	Feet per Coil	Ship. Wt. 100 ft.	Master Quality Treated with Formula W			Standard Quality—Untreated		
				Cat. No.	Ft.	100 ft.	Cat. No.	Ft.	100 ft.
¼ in.	600 lbs.	2750	3 lbs.	87 C 6228 H	1½c	$1.42	87 C 6240 H	1¼c	95c
⅜ in.	1250 lbs.	1620	5 lbs.	87 C 6229 H	3¼c	2.89	87 C 6241 H	2¼c	$1.87
½ in.	2650 lbs.	1200	8 lbs.	87 C 6230 H	6c	5.50	87 C 6242 H	4c	3.37
⅝ in.	4400 lbs.	1200	14 lbs.	87 C 6231 H	9¾c	8.90	87 C 6243 H	6c	5.49
¾ in.	5400 lbs.	1200	17 lbs.	87 C 6232 H	10¾c	9.98	87 C 6244 H	7¼c	6.75
⅞ in.	7700 lbs.	1200	23 lbs.	87 C 6233 H	14½c	13.50	87 C 6245 H	9¾c	9.39
1 in.	9000 lbs.	1200	28 lbs.	87 C 6234 H	17c	15.98	87 C 6246 H	12½c	11.98

WASH TANK 64.95

(Z) Stainless steel. Will outlast ordinary tanks 3 to 4 times. Strong 22-ga. steel with ends double locked and center lock-seamed for added strength. Each compartment 28½ by 22 in., with separate ¾-in. drains, brass plugs. Heat deflector under one compartment. Heavy angle iron legs. 60 by 24 by 33 in. high. 14 in. deep inside. Ship. wt. 80 lbs. *Not Mailable*.
87 C 4272 R—$6.50 Down, Cash...$64.95

(BB) MASTER QUALITY TREATED ROPE, made in U.S.A. from long Manila Fibers that have been thoroughly soaked before twisting in Formula W—a copper base solution for treatment of Manila Fibers. Government agencies and independent laboratories have subjected treated materials to severest conditions, over a 4-year period, and have proved conclusively that they become permanently rot and mildew repellent; that prolonged submersion in water failed to show deterioration or swelling; that tensile strength is retained under toughest usage; and that there is no detectable deterioration after long storage.

Exceeds Govt. Breaking Strain Tests (Bulletin TR 601-A). Rope treated with Formula W should outwear untreated 3 to 1. Exceeds Govt. specifications (13-11) for treated rope. Not sticky or oily. Order from Table above.

STANDARD QUALITY MANILA ROPE. Lubricated to resist friction. Fine Quality Manila fibers. Not treated with Copper solution. Exceeds Govt. Breaking Strain Tests. Order, Table above.

(CC) LARIAT OR TRUCKERS' ROPE. Strong manila fibers, tightly laid. Oiled and treated to resist moisture and mildew. 7/16-in. diam. Cut to order. *State length wanted.* Ship. wt. per 10 ft., 9 oz.
87 C 6214 H—3 strand.....Ft. 5c
87 C 6215 H—4 strand.....Ft. 5½c

FRONT-OPENING MILK COOLER 349.00 4 Can

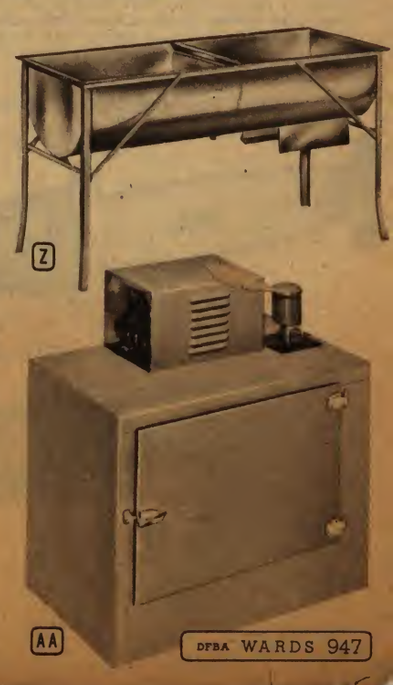
(AA) Eliminates lifting of heavy milk-filled cans, loads easily through wide door in front. Spray-type cooling system has large, low-pressure water pump, delivers icy cold water over breast and sides of cans, cooling from top to bottom. Cools full capacity to 50°F. in one hour, maintains even temperature. 6-can cooler has extra power with ½-HP. motor. Each size listed below will cool double capacity 8, 12 and 16 cans each 24-hour day. Pump mounted in cabinet, driven by ¼-HP 110–120-volt ball-bearing motor, controlled by time switch.

Heavily galvanized interior has 3-inch Fiberglas insulation, sealed in. Exterior sturdy rust-resistant aluminum, finished in gray hammertone baked enamel; nickel plated hardware. Operates on 110–120 volts, 60-cycle AC only. 4 and 6-can sizes have one door, 8-can size has 2 doors; heavy rubber gaskets around all doors for positive seal. Refrigerating coils hermetically sealed. All units 41 in. high. Shipped promptly, ready to operate; instructions. Pay charges from Madison, Wis.

Catalog Number	Can Size	Motor HP	Lgth. In.	Width In.	Wt. lbs.	Down Pmt.	Mo. Pmt.	Cash Price
87C4500 F	4	⅓	42	34	643	$10.00	$16.50	$349.00
87C4501 F	6	½	52	34	735	10.00	20.50	419.00
87C4502 F	8	½	70	34	850	10.00	22.50	459.00

SPECIAL NOTE: Milk Coolers come under special regulations and are available at lower rates and 24 months to pay on terms of Wards Monthly Payment Plan.

(DD) STANDARD QUALITY MANILA ROPE in convenient 100-ft. reels. Hang on pegs, cut to length desired quickly and easily. Water-repellent, lubricated.
87 C 6316 L—¼-in. diam. Ship. wt. reel, 3 lbs. 8 oz..$1.65
87 C 6318 L—⅜-in. diam. Wt. reel, 5 lbs. 8 oz.....2.85
87 C 6319 L—½-in. diam. Ship. wt. reel, 8 lbs. 8 oz...4.98



New Higher HP, Faster Cutting Mall Chain Saws

15 TO 54-IN. SIZES, ONE AND TWO-MAN MODELS FOR ANY TYPE CUTTING

LIGHTWEIGHT AND POWERFUL FOR HEAVY-DUTY SERVICE

Only these higher horsepower Mall Chain Saws have the quality features and time-proven performance that come from 19 years of leadership in the industry—hundreds of thousands of saws produced and many of them still in use. Parts are designed and manufactured by Mall to give years of dependable, rugged use. Simple construction with fewer parts. Low priced, but power-packed to give fast cuts.

Mall saws are completely balanced . . . work balanced for perfect pivoting action in the cut, to handle comfortably while cutting in any position; weight balanced for greater ease in carrying from tree to tree with minimum operator fatigue. Flush cut design enables ground level cuts—no troublesome stumps. They are compact, lightweight and streamlined for both appearance and workability.

Guide bar is of alloy tempered spring steel with special Tocco hardened running edges and tip. Chain tension is easily adjusted for most efficient operation. Positive action pressure oiler can't get clogged by sawdust or chips. All saws include complete kit of quality tools for full service in the field, extra chain links and instruction manual.

Check each quality engineering feature below, compare with the most expensive saws on the market and you will agree that Mall saws give you most for your money.

AIR-COOLED, SINGLE CYLINDER TWO-CYCLE ENGINES: Designed and built by Mall for chain saws. Magnesium alloy crankcase. Aluminum alloy cylinder and piston. Cylinder wall chrome plated to dissipate heat, give longer life. Forged steel crankshaft. Large cooling flywheel. Ball and roller bearings. Large air filter with rotating screen keeps out dirt, dust and snow. Trigger throttle for positive speed control. Spill-proof gas filler cap plus flame and spark proof muffler provide important safeguards against fire.

STALLPROOF AUTOMATIC CLUTCH: Multiple shoe type centrifugal force clutch, controlled by engine speed. Keeps engine running. Clutch disengages under pinch or excessive load, restarts automatically when difficulty is corrected.

CARBURETOR: Model OMG, IMG and 2MG saws have standard float feed carburetor. Diaphragm carburetor available at $10 extra—provides continuous, forced fuel feed for smoother, more effective cutting at any angle. IMPORTANT: If you desire, specify "With Diaphragm Carburetor", also add letter "F" after catalog number on order and add $10 to price. Shipped promptly, *Prepaid* from Factory near Chicago, Ill.

DUST AND MOISTURE PROOF IGNITION SYSTEM: High tension magneto for quick, sure-fire starts, even in cold weather.

ALL-WEATHER REWIND STARTER: A quick pull on rubber hand grip starts the engine; cable rewinds instantly for next start.

EXCLUSIVE DESIGN, MALL FAST CUTTING CHAINS: For general, all-purpose cutting in any timber. High carbon alloy steel, with chrome plated, longer life cutters to hold a keen cutting edge. Precision surface ground to maintain proper thickness.

5-HP SAW WITH DIRECT DRIVE 250.00 18 in.

(A) MODEL 4MG. A professional pulp production saw featuring direct drive and diaphragm carburetor. Designed for high-speed pulp-cutting, its 5 brake HP and simple design make it ideal for general farm use, too. With direct drive, chain speed is twice as fast as standard chain speeds, for faster cuts in small diam. timber. Direct drive has fewer parts, too, for more economical maintainance.

Diaphragm carburetor permits engine to operate efficiently at any position for extended periods of time—even upside down. Controls are placed in simple, keyboard design for one-hand operation. Plunger pump gives positive lubrication while the saw is in action—oil when you want it. Hardened sprockets. Enclosed ignition protects against sawdust and moisture. Shipped promptly, *Prepaid*.

Catalog No.	Size	Act. Wt.	20% Down	Cash	Extra Chain
87 CP 1792 R	18 in.	30 lbs.	$50.00	$250.00	$17.30
87 CP 1793 R	24 in.	34 lbs.	51.50	257.50	22.00

5½ HP FULL SWIVELING SAW 312.50 18 in.

(B) MODEL 2MG. Built to tackle big timber in a commercial operation. 5½ brake HP, extra powerful yet lightweight. Full 360° turn swiveling guide plate permits engine to remain upright while saw cuts in any position. Quickly converts to 2-man saw with use of helper handle (H) and handle bars (J). Heavy-duty gear transmission with machine-cut, hardened, beveled gears. 3 to 1 reduction to deliver sustained cutting power in heavy, tough cuts. Automatic oiler, cam action type. Hand adjustment for drop or stream of oil. 54-in. saw shipped promptly, *Prepaid* from Factory near Chicago, Ill.; others *Prepaid* from Stock.

Catalog No.	Size	Actual Wt.	20% Dn.	Cash	ExtraChain
87 CP 1753 R	18 in.	34 lbs.	$62.50	$312.50	$17.30
87 CP 1754 R	24 in.	35 lbs.	64.00	320.00	22.00
87 CP 1755 R	30 in.	37 lbs.	65.50	327.50	26.80
87 CP 1757 R	36 in.	39 lbs.	67.00	335.00	31.50
87 CP 1756 R	42 in.	41 lbs.	68.50	342.50	34.60
87 CP 1758 F	54 in.	46 lbs.	71.50	357.50	44.10

MODEL 1MG. 3½-HP GEAR TRANSMISSION, FULL SWIVELING SAW. Same basic design with same features as above saw but has a 3½-brake HP engine for greater economy. Ideal for farm use. Shipped promptly, *Prepaid* from Stock.

Catalog No.	Size	Actual Wt.	20% Dn.	Cash	ExtraChain
87 CP 1778 R	18 in.	39 lbs.	$54.50	$272.50	$17.30
87 CP 1779 R	24 in.	41 lbs.	56.00	280.00	22.00
87 CP 1780 R	30 in.	43 lbs.	57.50	287.50	26.80
87 CP 1781 R	36 in.	45 lbs.	59.00	295.00	31.50

TWO-CYCLE ENGINE OIL. For proper oil-gasoline mixture.
61 C 8313 X—Ship. wt. 1 lb. 8 oz. . . . . Pint Can 19c
8 Pints. Ship. wt. 10 lbs. $1.35

NEW 5½-HP HEAVY-DUTY SAW 312.50

(C) MODEL 3MG. An all position, chain saw for heavy high-production cutting. 5½ brake HP; has the power to make quick work of farm woodlot and cutting. Built for the professional logger. Its advanced diaphragm carburetor has a built-in pump that force into the engine for easy cuts in all positions—eve down. Attach Helper Handle (H) to convert to two-m

Slip-proof cog belt drive. Automatic oiler assures lubrication of chain, sprocket and bar—operates sprocket is in action. Hand adjustment for drop or oil. 87 CP 1747 F shipped promptly, *Prepaid* from Fac Chicago (allow extra time). All smaller sizes shipped *Prepaid*, from Stock.

Catalog No.	Size	Actual Wt.	20% Dn.	Cash	Extra
87 CP 1742 R	18 in.	30 lbs.	$62.50	$312.50	$
87 CP 1743 R	24 in.	32 lbs.	64.00	320.00	
87 CP 1744 R	30 in.	34 lbs.	65.50	327.50	
87 CP 1745 R	36 in.	36 lbs.	67.00	335.00	
87 CP 1746 R	42 in.	38 lbs.	68.50	342.50	
87 CP 1747 F	54 in.	40 lbs.	71.50	357.50	

LOWEST PRICE 3½-HP CHAIN SAW 212.50

(D) MODEL OMG. A heavy duty production saw at a lig price. Delivers a full 3½ brake HP to the cutting ch efficient, precision-built one-man saw that gives fast any farm, estate, resort or pulpwood work. Compos sufficiently lightweight for easy handling when pr felling, bucking and limbing trees or cutting fence p wood, etc.

Best minimum investment chain saw with quality-eng ing throughout. Fully enclosed transmission and ca Standard float feed carburetor (diaphragm carbur fuel pump to give all position cutting available for $10 see features at left). Gear belt driven—positively sli heavy-duty belt is extra wide and extra thick fo strength. 3 to 1 reduction gives more pulling power heavy load conditions. Shipped promptly, *Prepaid* from

Catalog No.	Size	Actual Wt.	20% Dn.	Cash	Extra
87 CP 1795 R	15 in.	24 lbs.	$42.50	$212.50	$
87 CP 1796 R	18 in.	25 lbs.	44.00	220.00	
87 CP 1797 R	24 in.	26 lbs.	45.50	227.50	

CHAIN SAW HELPER HANDLE AND HANDLE BA

(H) (J) Use these helper handles and handle bars for big production cutting where a 2-man operation is necessary. Use with Model 1MG, 2MG (B), 3MG above and 12A. Easy to attach.

(H) 87 C 1768—Helper Handle. Ship. wt. 2 lbs. 8 oz. $8.50

(J) 87 C 1769 M—Handle Bars. For smoothest cutting, use with (H) above. Wt. 5 lbs. 12 oz.

FAST-CUTTING MALL SAW CHAIN 14.20 TO 44

(K) NEW CHROME PLATED PLANER CHAINS. Order chain for continuous, high production cutting. C plated cutters hold sharp edges. All chains given break-

HOW TO ORDER: *State Saw Model, Size and Chain Leng* electric saw, state also whether drive sprocket has 6 or

Saw Models	Saw Size	Chain Lgth.	Ship. wt.	P
87 C 2650—CHAINS FOR GASOLINE POWERED SAWS ONLY				
Chains for Models 0MG, 1MG, 2MG, 3MG, 4MG, 12, 12A	15 in.	45 in.	2 lbs. 12 oz.	$
	18 in.	49½ in.	3 lbs.	
	24 in.	63 in.	3 lbs. 8 oz.	
	30 in.	76½ in.	3 lbs. 14 oz.	
	36 in.	90 in.	4 lbs.	
	42 in.	99½ in.	4 lbs. 12 oz.	
	54 in.	126 in.	5 lbs. 12 oz.	
Chains for Models 6, 7, 7G, 7GA, 7H, 8, 10, 11, 11A	18 in.	64½ in.	3 lbs. 2 oz.	
	24 in.	76½ in.	3 lbs. 14 oz.	
	36 in.	100½ in.	4 lbs. 12 oz.	
	48 in.	124½ in.	5 lbs. 12 oz.	
87 C 2650—CHAINS FOR ELECTRIC POWERED SAWS ONLY				
Model No. 1-E-12..	12 in.	39 in.	1 lb.	
Model No. 11-E-12..	12 in.	40½ in.	3 lbs.	
Model No. 11-E-18..	18 in.	49½ in.	3 lbs. 8 oz.	

SEE 1956 FARM BOOK FOR MILL SAWS, SAW FRAMES, SAW BLADES, ETC.

(K) 50-ft.

LOW-PRICED ELECTRIC CHAIN SAWS 104.50 12 in. 145.00 18 in.

(E) (F) For limbing, lumber trimming, cutting fence posts, etc. Operates on 115-volt, 60-cycle A.C. house current. Universal-type, ball bearing mounted 11 amp. (E) and 9 amp. (F) electric motors. Machine cut, hardened, beveled gears in transmission. Sticker-bumper digs into wood for non-slip grip. Manual chain oilers. 6-ft. cord. Male and female connectors. Requires 15-amp. line fuse. 18-in. size has overload protector to prevent motor burnout, basket-type handle at right angle to saw to balance larger guide plate and end bumper for fast pruning or trimming. UL appr. *Postpaid*.

(E) 87 CP 1782 MO—With 18 in. guide plate. $29 Down. . . . . or Cash $145.00

(F) 87 CP 1783 M—With 12 in. guide plate. $21 Down. . . . . or Cash $104.50

50-FT. EXTENSION CORD. No. 14, 3-conductor cable with plug. Other end has striped leads. Meets new code requirements.
83 C 1268 L—UL listed. Ship. wt. 11 lbs. . . $13.95

(G) NEW SAFETY HELMET. Worn by professional loggers to reduce the number of serious head injuries caused by falling objects. One-piece molding of reinforced polyester resin. Crown suspension absorbs shock. Vinyl sweat band adjusts from 6⅝ to 7¾ sizes. White finish.
87 C 1620—Ship. wt. 1 lb. *Mailable* $4.75

Laying Cages

Lo Loads, Boxes

Barbed Wire

Cribs and Bins

Terracing Equipment

Riding Tractors

Hammermills

Power Sprayers

Saddles, Bridles

Utility Buildings

Repair Parts

Manure Loaders

Posthole Diggers

Milking Machines

Seeder-Spreaders

Grain Elevators

Free: Wards 1956 Farm Book

NEW TRENDS IN EQUIPMENT; COMPLETE SELECTIONS; MONEY-SAVING PRICES

It's time to send for your free copy of Wards New Farm Book for 1956—with top value needs for all phases of Farming on every one of its 184 pages. Use it as a reliable guide to help you in selecting the newest, carefully engineered, farm-tested equipment—all factually described, with clear detailed photographs—many in color.

Pictured above are representative items chosen from the broad lines in this big Farm Book. Some items, some whole lines are new. Others are tested, tried, and accepted, standard implements. Many are familiar pieces of equipment, improved in some manner, given a new feature that contributes to easing farm labor loads, increasing crop yield, building up profits. Whatever it is you're looking for in the farm field, be sure to check Wards 1956 Farm Book first.

You'll see the new Stainless Steel Bulk Milk Cooler in sizes up to 275 gallon, plus new front-opening can-storage coolers for the up-to-date dairyman; an automatic spraying device that operates from a small vacuum pump and rids the dairy barn of flies with a flick of the switch in less than five minutes time; new commercial-size egg graders and coolers for efficient, profitable egg marketing.

For the first time on a "mail order" basis, the hog raiser can obtain 8-week-old breeding stock pigs from qualified lean-meat strains—direct from the country's only Certified Sires—available in 3 popular breeds; and for this same hog farmer, new creep feeding equipment to minimize work and worry at farrowing time, reduce early loss; helps wean complete litters, bring more pigs to market. There's a complete new Garden Tractor Section, featuring 8 Models that provide the size tractor you want and need at the price you want to pay; and quick-hitch Attachments designed to perform dozens of chores about the farm, garden and estate. The Pump department is enlarged—with more selections and accessories for better installation; and a full line of large pumps has been added, together with a complete new section of Irrigation Equipment. There's a new line of lightweight 2- and 4-cycle Gasoline Engines, plus a broader selection of PTO Spline Equipment for the most efficient hook-up from the tractor power-take-off shaft.

A new front-mounted hydraulic Manure Loader features separate, interchangeable bulldozer blade, snow scoop and lifting boom attachments; and a large Capacity Manure Spreader with ball-bearing construction—balanced for easy handling, longer life. A new hydraulically operated Bale Loader has pick-up arms that toss bales directly on wagon or truck; in fact—the trend toward ease in operation is recognized by a more complete selection of all parts for operating implements and attachments from the hydraulic pump on your tractor.

Of course there are complete lines of Dairy and Poultry Equipment, Stock Raising Needs and Riding Equipment—with Saddles illustrated in rich color. An up-to-date selection of implement repairs, a broader line of Mall Chain Saws, Rotary Hoes, Row-Crop Harrow Cultivators . . . these and many more are found among the thousands of interesting and helpful items in Wards Farm Book for 1956.

Fill out and mail the Coupon below for your copy—and do a neighbor or relative a favor by sending the extra coupon with his name and address, and we'll send him a Farm Book, too. Or, if you live near a Ward Store or Catalog Office, stop at the Order Desk and they'll give you your free copy. Either way, you're under no obligation.

SEE THESE COMPLETE LINES:

Barn and Hay Equipment
Beekeeping Needs
Concrete Mixers
Corn Cribs, Driers, Elevators
Dairy Equipment
Engines, Pulleys, Belts
Feed Handling Equipment
Fencing, Fence Tools
Fertilizer Applicators
Garden Tractors
Grain Handling Equipment
Hammermills, Grinders
Harness, Riding Equipment
Harrows, Harrow Transports
Hog and Stock Supplies
Hoists, Wagon Unloaders
Hydraulic Equipment
Implement Repairs
Irrigation Equipment
Poultry and Supplies
Power Steering
Power Transmission
Pumps and Winches
Rope and Canvas
Sawing Equipment
Seeders, Lime Spreaders
Shearing, Clipping Tools
Sprayers, Dusters
Terracers, Graders
Tractor Tools
Wagon Gear and Boxes
Weed Killers, Insecticides

MONTGOMERY WARD, DEPT. FE-S6-B

Please Send My Friend, without obligation, a copy of your new 1956 Farm Book.

NAME_____
(Please Print Name and Address Plainly)

ADDRESS_____

ROUTE_____ BOX_____

POST OFFICE_____ STATE_____

MONTGOMERY WARD, DEPT. FB-S6-A

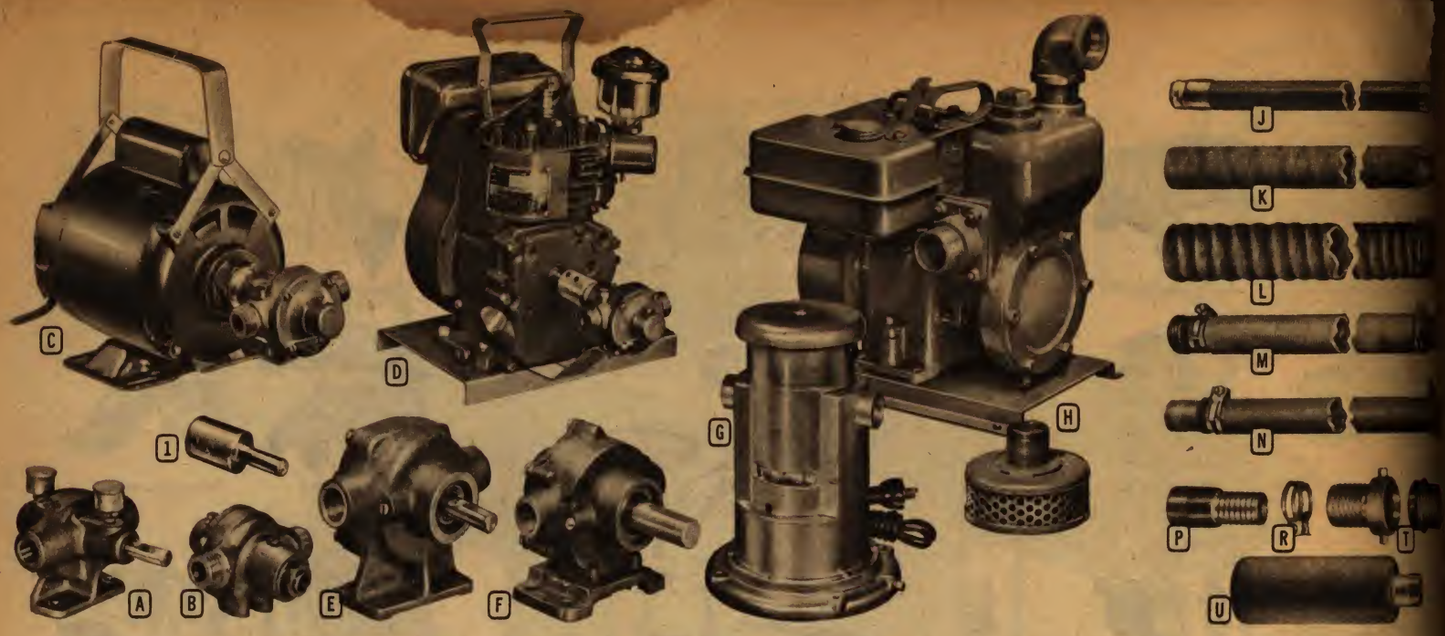
Please Send Me, without obligation, a copy of your new 1956 Farm Book.

NAME_____
(Please Print Name and Address Plainly)

ADDRESS_____

ROUTE_____ BOX_____

POST OFFICE_____ STATE_____



Quality Pumps for Volume, Pressure or Booster Needs

CAST BRONZE GENERAL PURPOSE HIGH PRESSURE PUMPS 13.95 TO 32.25

A WITH ROLLER-TYPE ROTOR. For pressures up to 75 lbs. One-inch size will move 1020 gals. per hour. Operates at up to 1800 RPM. 2 sets of rollers—rubber for water and most liquids, nylon only for abrasive-free, clear liquids that may cause swelling of rubber rollers. All sizes will lift water up to 20 ft. at sea level when inside of pump is wet. Suction, discharge ports are same size. Semi-self priming—Foot Valve recommended to maintain prime, see facing page. Check capacities and order *Pump from table below.*

A WITH RUBBER PADDLE-TYPE IMPELLER. Moves greater volume at pressures up to 30 lbs.; will tolerate suspended solids in liquid pumped to greater degree than roller rotor. For abrasive solutions, see Ni-Resist pumps below. Self-priming to 10 ft. The 1-in. size will move 1300 gals. per hour at open discharge. ½-in. model has 1 grease cup and flat end plate; all others as pictured. Standard pipe threaded ports. Check capacities and order *Pump from Table below.*

Catalog Number	Suction and Discharge	Ship. wt. Lbs. oz.	Shaft Size	Be Sure to State Size Wanted						
				G.P.M.	HP	G.P.M.	HP	G.P.M.	HP	Price
87 C 5442				0 lbs.		30 lbs.		60 lbs.		
Roller	½ in.	3—14	½ In.	5¼	¼	4	⅓	3¼	½	$17.45
Type	¾ in.	4—8	½ In.	8½	¼	7	½	6	¾	24.00
Impeller	1 in.	8	⅝ In.	17	½	15¾	¾	14½	1	32.25
87 C 5437				0 lbs.		20 lbs.		30 lbs.		
Rubber	½ in.	3—4	½ In.	6	3¼	4	¼	2	¼	$13.95
Paddle	¾ in.	3—14	½ In.	10¼	5⅓	7	⅓	4¼	⅓	20.95
Impeller	1 in.	6—12	⅝ In.	22	½	11½	¾	2½	¾	27.45

HOLLOW SHAFT PUMP FOR USE WITH MOTOR OR ENGINE 17.45 Rubber Paddle

B Hollow shaft on pump mounts directly onto drive shaft of motor or engine to make a compact, efficient portable pump without the use of belts or pulleys. Pumps take ½-in. shaft. Performance of hollow shaft pumps is the same as ½-in. pump with same type impeller as in table above. For Shaft Adapters to permit use of pump on larger shafts, see (1) at right.

87 C 5430—Pump Only—Roller type Impeller. Two sets of rollers. Wt. 3 lbs. 12 oz.....$17.95

87 C 5431—Pump Only—Rubber Paddle Rotor. Ship. wt. 3 lbs. 8 oz..... 17.45

IMPORTANT INFORMATION ABOUT PUMP CAPACITIES—READ BEFORE ORDER

The higher a pump must lift water and farther it must push, the less water will be de... Choose a pump with enough capacity to do your job. Place pump as close to source of supply as possible. "Total head" is total load: feet of suction lift to pump plus feet beyond... water is pushed and raised plus pressure (1 lb. of pressure equals 2.31 ft. of head) plus ... loss from couplings, valves, sharp bends, undersize pipe or hose. Pump suction intake ... be placed to avoid intake of abrasive material with water.

EXTRA HIGH PRESSURE PUMPS FOR SPRAYING 27.95 TO 54.95

E **F** High pressure "roller rotor" pumps for insect and weed spraying service. Pump ... tough, work hardening *Ni-Resist*, a rust and wear-resistant, nickel-copper-chromi... rous alloy found only in highest quality pumps (except 87 C 5034—cast iron). Suitable fo... wettable powder and emulsion spray solutions. High pressure, abrasion-resistant nylon ... handle all spray chemical mixtures. Stainless steel shaft. Sealed, permanently lubricated ... bearings. ¾-in. ports with standard pipe threads. *Not recommended for whitewashing ...*

E F Cat. No., Shaft Diam.	RPM	GPM	HP	GPM	HP	GPM	HP	GPM	HP	GPM	HP	GPM	HP	GPM	HP	Ship. Wt.
		0 lbs.		50 lbs.		100 lbs.		150 lbs.		200 lbs.		250 lbs.		300 lbs.		
87 C 5034 ½-in. Shaft	1750	9	¼	7	½	5¾	¾	4¾	1	....	....	....	....	....	....	5 lb.
	1450	7	¼	5½	⅓	4	¾	3	1	....	....	....	....	....	....	
(E) 87 C 5035 ⅝-in. Shaft	800	13½	¼	11	½	9½	1	8	1½	6½	2	5½	2½	....	....	11 lb.
	600	10	¼	7½	½	6	¾	4½	1¼	3	1½	2	2	....	....	
(F) 87 C 5036 ¾-in. Shaft	600	14½	¼	13	½	11¾	1	10½	1½	9¼	1¾	8¼	2½	7	3	12 lb.
	525	12½	¼	11¼	½	10	¾	8¾	1¼	7¾	1⅜	6½	2	5½	2½	

1 SHAFT ADAPTER to use 87 C 5430, 5431, 5435 pumps on ⅝, ¾, ⅞, or 1-in. motor or engine shaft.

87 C 5433—*State size.* Ship. wt. 10 oz.....Ea. $1.95

87 C 5435—Pump like 87 C 5034 ... but with ½-in. diam. hollow sha... ping weight 5 lbs.....

PORTABLE ELECTRIC MOTOR AND PUMP 49.50

C Self-Priming Pump same as (B) above, but mounted on ¼-HP capacitor 110–120V AC motor. Compact, lightweight and convenient—excellent for use as "stand-by" pump. Carrying handle and motor cord. *Mailable.*

87 C 5445 MB—Motor and Pump with Rubber Paddle Rotor. Ship. wt. 29 lbs. $5 Down, $5 Monthly.....Cash $49.50

87 C 5446 MB—Motor and Pump with Roller Impeller. Two sets of rollers. Ship. wt. 30 lbs. $5 Down, $5 Monthly. .Cash $49.95

PORTABLE GAS ENGINE PUMPS 74.50 AND 84.50

D Direct drive pumps with new lightweight 1¾-HP Clinton engine. Has carrying handle and base. Ship. wts. 30, 30 and 32 lbs. *Not Mailable.* Only 10% Down on Terms.

87 C 5013 R—With Roller Impeller Pump 87 C 5430. Same performance as 87 C 5442 ½-in. pump (A) above.....$74.50

87 C 5014 R—With Rubber Paddle Rotor Pump 87 C 5431. Same performance as 87 C 5437 ½-in. pump (A) above. $74.50

87 C 5015 R—With High Pressure Spraying Pump 87 C 5435. See performance in table under (E) at right.....$84.50

PORTABLE BOOSTER UTILITY PUMP 59.50

G Compact, self-priming—easily carried to the job. Weighs only 15 lbs. Just plug it in—delivers up to 30 GPM at total head of 11 ft.; or as a pressure booster, with standard garden hose adapters below, up to 15 GPM at 27 lbs. pressure and total head of 63 ft.

Unique self-priming feature. When liquid source is exhausted, water in reservoir chamber continues to circulate; thus enabling pump to maintain suction on shallow water supply, but use of foot valve and strainer (F), on opposite page, is recommended for fastest reprime.

Built-in ½-HP 110–120 volt AC-DC motor. Sealed ball bearings. Aluminum case. Reservoir drain plug. 1-in. standard pipe thread fittings. With stub cord. Ship. wt. 16 lbs. *Mailable.*

87C5032 M—$6 Down, $6 Monthly, or Cash $59.50

87C5033—One inch to standard ¾-in. garden hose Brass Fittings for 87 C 5032 M, above. Ship. wt. 13 oz.....Pair $1.25

1½-IN. PUMP—5700 GAL. PER HOUR WITH 2-HP ENGINE 114...

H FOR IRRIGATION, CONSTRUCTION WORK, BOOSTING PRESSURE, Etc. ... size priming chamber to hold large quantity of water under ... conditions to eliminate reprimng. Multiple throat impeller cham... charge keeps case free of settled solids. Expertly designed pum... eliminates recirculation after pump is primed. Impeller adjustable ... pensate for efficiency loss as normal wear takes place. No need ... down engine; just remove access plate and adjust the threaded ... Built-in check valve retains water in priming chamber. Basket type ... strainer to avoid intake of trash and abrasive materials.

Air cooled, single cylinder engine. Float type carburetor with fi... magneto. Handy carrying handle. 1½-in. suction and discharge ... Ship. wt. 80 lbs.

87 C 5030 R—1½-In. Pump.....$11.50 Down, $10 Monthly, or Cash $1...

Total Head	Capacity in Gallons per Minute (GPM)—at 3000 R.P.M. Suction Lift Including Friction			
	10 feet	15 feet	20 feet	25 fee...
10 ft.	95 GPM	.....	.....	.....
20 ft.	95 GPM	86 GPM	72 GPM	.....
30 ft.	94 GPM	85 GPM	71 GPM	53 GPM
40 ft.	87 GPM	82 GPM	70 GPM	50 GPM
50 ft.	74 GPM	74 GPM	66 GPM	47 GPM
60 ft.	57 GPM	57 GPM	57 GPM	42 GPM
70 ft.	50 GPM	40 GPM	40 GPM	34 GPM

GENERAL PURPOSE HOSES FOR FARM AND HOME

J 5-LAYER HIGH VOLUME ¾-IN. BLACK RUBBER HOSE. ¾-in. (inner diam.) to deliver maximum volume of water under low pressures. 2 layers of cotton braid, 3 of rubber. Brass garden hose fittings. Ship. wts. 10 and 18 lbs. *Be sure to state length wanted.*

87 C 510 MO—25-ft. length $6.45; 50-ft. length $11.45

K SMOOTH BORE SUCTION HOSE. 4-layer synthetic rubber impregnated cotton. Lengths to 50 ft. Not for gasoline. Ship. wt. 9 oz. *State length and diameter.*

87 C 505 H—1-in. ID per ft. 74c; 1¼-in., per ft..... 89c

L SPRING STEEL LINED UTILITY SUCTION HOSE. Rough bore. 1½-in. ID. Ends enlarged to 2 in. to fit std. 1½-in. pipe. Synthetic rubber cover reinforced with cotton. Galv. flat metal spirally wound. Not for gasoline. Ship. wts. 11 lbs. per 10 ft. *State length.*

87 C 506 MO—10-ft. length $13.45; 20-ft..... $26.95

15-ft. length $19.65; 25-ft..... 33.95

SMOOTH BORE, INTERWOVEN WIRE REINFORCED SUCTION HOSE. (Not shown.) Spring wire resists collapse—coated with rubber inside and out to protect wire from corrosion. Lengths to 60 ft. Ship. wts. 1, 1½, 2 lbs. per ft. *State length.*

87 C 511 H—1½-in. ID hose.....per foot $1.25

2-in. ID.....per foot 1.69

2½-in. ID.....per foot 2.10

INDUSTRIAL SUCTION AND DISCHARGE HOSE

M **N** When ordering for a Ward pump, *State Catalog Number and size of Pump*—we furnish fittings. For other pumps—*State desired combination of fittings.* Hoses 87 C 500 KO and 87 C 501 KO are shipped promptly, pay Freight from Factory near Chicago, Ill.

(M) 87 C 500 KO—Suction Hose. Threaded coupling for each end—male, female or combination. *State male and female fittings wanted.* Shipped from Factory.

I. D. size	Type	10 ft.	Wt.	Extra Ft.	Wt.
1 in.	Reinforced	$7.95	7 lbs.	59c	8 oz.
1¼ in.	Hard Rub.	15.45	11 lbs.	$1.05	11 oz.
1½ in.		16.95	15 lbs.	1.15	1 lb.
2 in.	Wire	26.95	19 lbs.	2.10	1 lb. 8 oz.
2½ in.	Reinforced	34.95	26 lbs.	2.49	2 lbs.

87 C 501 MB—Discharge Hose. 1½-in.-threaded couplings—pair, male and female. Shipped from Stock.

1½ in. Cotton Jacket 25-ft. length. Wt. 10 lbs. . .$22.25

1½ in. Cotton Jacket 50-ft. length. Wt. 16 lbs. . . 37.95

(N) 87 C 501 KO—Discharge Hose. Shipped from Factory. *State male and female fittings wanted.*

I. D. size	Type	25 ft.	Wt.	50 ft.	Wt.
Furnished with one threaded coupling—male or female					
1 in.	Braided	$16.45	13 lbs.	$31.00	24 lbs.
1¼ in.	Reinforced	24.45	18 lbs.	45.95	35 lbs.
Threaded coupling for each end—male, female or pair.					
1½ in.	Cotton	$21.00	10 lbs.	$36.45	16 lbs.
2 in.	Jacket	27.45	14 lbs.	48.95	22 lbs.

3½ PAGES OF IRRIGATION EQUIPMENT IN THE 1956 FARM BOOK! Eight ... of irrigation pumps—a size for every need. New lightweight, alum... pipe, cast aluminum fittings and many exclusive features. Insta... irrigation system on your farm now—increased yields will help pay ...

HOSE COUPLERS AND CLAMPS FOR GREATEST UTILITY

P COMBINATION NIPPLE. For easy coupling of hose to regular pipe fittings. Grooved shank gives tight seal into hose.

87 C 5018—Size is male pipe thread pipe end, inside hose diam. shank end. *State Size Wanted.*

1½-in. Ship. wt. 1 lb. 4 oz..Pr. $1.69

2-in. Wt. 3 lbs.....Pr. 2.10

2½-in. Wt. 3 lbs. 8 oz.....Pr. 3.65

T GROOVED SHANK TYPE COUPLER. Cast iron. Half-turn of bronze swivel ring locks coupler—eliminates hose twisting, gives fast tight fit. Sizes to fit inner hose diam. (I.D.) as listed.

87 C 522—*State Size Wanted.*

1½-in. Ship. wt. 1 lb.....Ea. $2.45

2-in. Ship. wt. 2 lbs.....Ea. 3.25

2½-in. Wt. 2 lbs. 8 oz.....Ea. 5.70

R STEEL CLAMPS. Use wi... pliers and hose on this ... Sizes are inner hose diameter.

87 C 507—*State Size Wanted.*

1-in. Ship. wt. 2 oz.....

1¼-in. Ship. wt. 4 oz.....

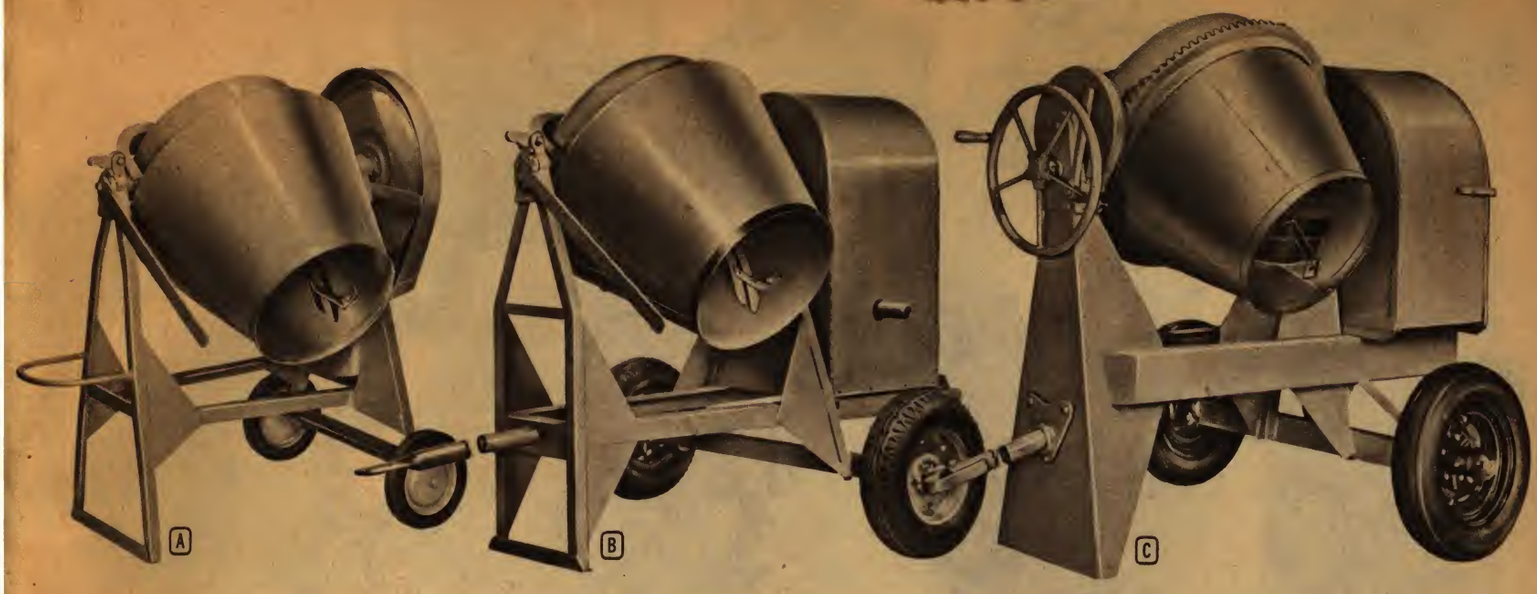
1½-in. Ship. wt. 5 oz.....

2-in. Ship. wt. 10 oz.....

2½-in. Ship. wt. 12 oz.....

U WATER FILTER. Traps and ... out suspended foreign ... from your water supply such as ... sand, weeds and other foreign ... stances. Screw to the end of ... line—clean by reversing flow ... water. Will not remove che... or bacteriological impurities ... water. Ship. wt. 6 lbs.

87 C 519—Water Filter.....



Cut Costs with Wards Construction Aids...10% Down

IMPORTANT FACTS ABOUT WARDS "BATCH-A-MINUTE" MIXERS

All Wards Tilting Drum Mixers have four replaceable blades; give thorough mix faster than others having only 3 blades. Blades placed at different levels to provide four-way mixing with every turn of drum. Two curved solid shovels perform a lifting, tumbling action; divided slicers perform the cutting to produce a smooth mix.

Drums are heavy sheet steel with reinforced rims to strengthen and protect against damage while loading or discharging. Load or discharge from either side. Drum does not have to be upright to avoid spilling mix. Mixers have heavy, rigid, angle steel frames.

Mixers not equipped with power have double angle cross frame braces for mounting power unit. Order ⅓-HP motor 83C4540MB separately from Page 809 or ¾-HP engine from Page 952. Order 2½-in. "A" size pulley and 76-in. "A" size V-belt from Page 952.

SHIPPING NOTICE. All Mixers are shipped promptly from Stock except 87 C 4941F and 87 C 5845F which are shipped promptly from Factory near Milwaukee, Wis. You pay charges from there.

HIGH PRESSURE CENTRIFUGAL PUMPS 14.95 TO 46.50

(D) DELIVER LARGE WATER VOLUME AT LOW PRESSURE. Best for general purpose use—handle liquids containing moderate amount of solids with minimum wear. Inboard lead-bronze bearings water-lubricated. Graphited flax packing rings easily repacked. Semi-enclosed impellers, adjustable for end wear. Drain and priming plugs. ½ and ¾-in. sizes have oilite outboard bearings, oil cups. Others, ball bearings, grease cups. Suction lift about 10 ft. on ¾-in. size; others 14 ft. Not self-priming—use Foot Valve (F) below.

Cat. No. (With 4-in. V-Pulley)	Pipe Size Dis. In.	Pipe Size Suct. In.	Speed RPM	TOTAL HEAD IN FT. (1-lb. pressure equals 2.31 ft. of head) 10	20	40	Ship. Wt. Lbs.	Price Each
87 C 5021 M	½	¾	1800	2400	2400	3000		
			GPM	9.5	12.7	12.7	14.8	12	$14.95
			HP	.19	.39	.39	.54		
87 C 5022 M	¾	1	GPM	18.8	21.0	20.5	22.0	15	21.50
			HP	.30	.54	.54	.80		
87 C 5023 MB	1	1¼	GPM	32.2	39.0	38.8	44.3	24	27.50
			HP	.50	1.42	1.41	1.50		
87 C 5024 MB	1¼	1½	GPM	78	86	86	.98	26	36.50
			HP	.83	1.55	1.55	2.15		
87 C 5025 MB	1½	2	GPM	95	125	122		27	37.50
			HP	1.05	2.20	2.18			
87 C 5026 MB	2	2½	GPM	157	190	187		30	46.50
			HP	1.50	3.50	3.48			

(E) AUTOMATIC SHUT-OFF SWITCH. Stops engine or motor when liquid source is pumped dry. Prevents excess wear on pumps, other equipt. No pump burnout, costly repairs. Size 3½ by 4½ in. Silver alloy contact points. Ship. wt. 1 lb. 4 oz.
87 C 5044—For Electric Motor..... $7.95
87 C 5045—For Gasoline Engine..... 7.95

(F) COMBINATION FOOT VALVE AND STRAINER. Aids priming and maintaining prime. For ½-in. pipe size, use ¾-in. Foot Valve and reduce to ½ in. with bushing—see (J) below.
87 C 5238—*Be Sure to State Size Wanted.*
For ¾-in. pipe. Wt. 1 lb. 2 oz..... $1.79
For 1 -in. pipe. Wt. 1 lb. 8 oz..... 1.89
For 1¼-in. pipe. Wt. 2 lbs. 4 oz..... 2.10
For 1½-in. pipe. Wt. 2 lbs. 12 oz..... 2.59
For 2 -in. pipe. Wt. 5 lbs. 4 oz..... 3.69
For 2½-in. pipe. Wt. 7 lbs. 8 oz..... 4.95

(G) PRESSURE GAUGE. Aid to efficient and safe pump operation. 0 to 400 lbs.
87 C 5016—¼-in. pipe thread. Wt. 12 oz. $2.75

(H) RELIEF VALVE. Adjusts for pressures from 50 to 300 lbs. Wt. 14 oz.
87 C 5007—Tapped ½-in. pipe thread.. $2.95

(J) GALVANIZED HEX BUSHINGS. ½x¼-in.; ¾x½-in.; ¾x¼-in.; 1x½-in.; 1x¼-in.; 1½x½-in.; 1½x¼-in. *State size wanted.*
87 C 5008—Average wt. 6 oz.....Each 29c

(K) GALV. STREET TEES. Use with bushings above to install ½-in. relief valve or ¼-in. pressure ga. in ½-in., ¾-in., 1-in., 1½-in. line lines. *State size.* Av. wt. 8 oz.
87 C 5017—½, ¾, 1-in. Each 49c 1½-in. $1.35

SPECIAL CONCRETE MIXER CIRCULAR: Sent Free on Request. 16-page circular featuring Home, Farm and Contractors' Size Concrete Mixers from 2 cubic foot up to 6 cubic foot batch Power Loaders. Also includes information on Tractor-Hitch Mixer; Pulverizer; Semi-Dry Concrete Batch Mixer; Plaster Mixer; Power-Drive Hoists. Has helpful "How To Do It" suggestions and recommended mixing proportions. Write Montgomery Ward, Dept. CS-6.

5-CU. FT. PORTABLE MIXERS 79.95 Less Motor

(A) 5-cu. ft. drum delivers 3-cu. ft. batch. Strong pressed steel bowl. Steel drum, channel steel yoke. Longer yoke bearing extends inside bowl for drum balance. Bowl drum section extends to protect ring gear. Inside drum diam. 26 in.; depth 24 in.; opening 15 in. Latch locks drum. 1½ by ⅛-in. steel frame, two 10 by 1¾-in. semi-pneumatic-tired wheels. With 20-in. V-pulley, belt guard, motor cover. See "Important Facts" and Shipping Notice at left.
87 C 4940 R—Mixer, less motor. Wt. 235 lbs. $8 Down.....or Cash $79.95
87 C 4941 F—Mixer, with ⅓-HP 110–120-V, 60-cycle AC motor. Belt, 1-ft. stub cord, plug. Ship. wt. 270 lbs. .....$10 Down, or Cash $97.50

(B) ENGINE-POWERED TRAILER MIXER ON RUBBER TIRES. Same capacity as (A) above but mounted on two 4.00 by 8-in. pneumatic rubber-tired roller bearing wheels. Trailer-type telescoping tongue, slides in, out of way. Has 1½-2-HP, 4-cycle, single-cylinder, air-cooled engine, engine housing and heavier frame. Ship. wt. 315 lbs.
87 C 5819 R—See Ship. Note at left.....$22.50 Down, or Cash $224.50

3½-CU. FT. MIXER WITH CAST-IRON BOWL 59.50

SKID MOUNTED. (Not shown.) 3½-cubic feet drum volume delivers 2¼ cubic feet of concrete. Inside drum diam. is 22 in.; depth 24 in.; opening 15 in. 1¼ by ⅛-in. angle steel frame, hardwood skids. Has 3 by 12-in. flat pulley with crank for hand turning or flat belt; or 20-in. V-pulley for engine or motor. See "Ship. Note" at left. Ship. wt. 185 lbs.
87 C 5882 R—$6.00 Down, $6.00 Monthly.....or Cash $59.50

PORTABLE MODEL. Same as above but on two 10 by 1¾-in. rubber-tired wheels. Bail handle. Ship. wt. 185 lbs. See "Ship. Note" at left.
87 C 5817 R—$7.00 Down, $6.00 Monthly.....or Cash $67.50

MAKE YOUR OWN CONCRETE BLOCKS 94.95

(L) CUT CONSTRUCTION COSTS. Blockmaker makes 7 different kinds of blocks (see picture below); basic is standard 3-core block, 15¾ x 8 x 7¾ in. Allows use of even a colored mixture for ornamental face while making balance of block of coarser aggregate for economy. Hand-operated lever retracts cores, permits tamping face portion of mix in bottom of mold.

INCLUDES: core plugs; metal striker; double end tamper; dividing plate for gable blocks; two sets of end plates, one for cored ends, one for facing corner blocks; dividing plates for quarter and half-blocks; attachments for making joist blocks; one model wood pallet and plates for flat face blocks. Ship. wt. 215 lbs. Shipped promptly from Stock in Mail Order House.
87 C 5893 R—$9.50 Down, $8 Monthly on Terms .....or Cash $94.95

(M) FACE AND END PLATES. Use with (L) above to mold ornamental blocks; choice of brick or rock face design. Mailed promptly; pay Postage from Stock in Mail Order House. *Be sure to state design wanted.* Ship. wt. 50 lbs.
87 C 5896 MO—One design..$14.95

ENGINE-POWERED MIXER 324.50

(C) Contractors' standard "half-bag" size. Gives "batch-a-minute" mixing. Mixes 3½-cubic feet in 6½-cubic foot volume drum for a smoother, more uniform mix, faster than with others of the same capacity, yet smaller drum volume. Efficient enclosed geared tilting mechanism for easy handling of heavy loads. Easy turning tilt wheel. Friction brake drum lock secures drum into any desired mixing or discharge position with an easy flip of brake lever. Bowl can be inverted and locked for towing. Pressed steel bowl and ring gear, channel steel yoke. Heavy formed channel steel frame for years of service.

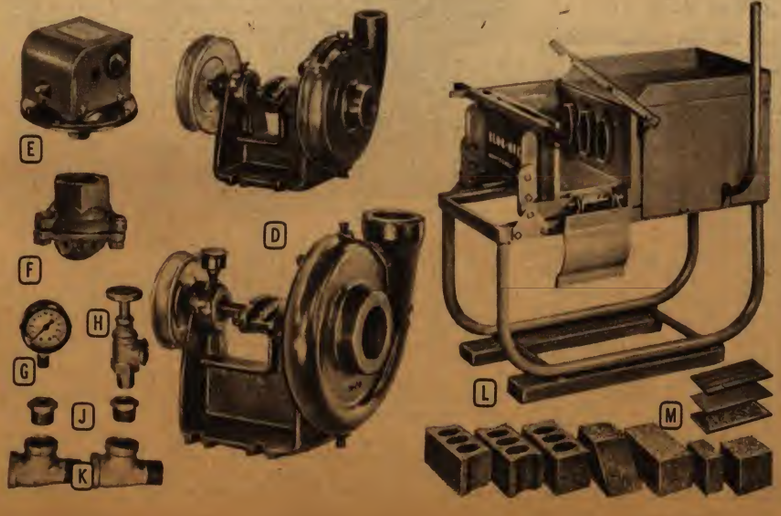
Inside drum diameter 27 in.; depth 28 in.; opening is 17 in. Efficient 1½–2-HP, 4-cycle, single cylinder air-cooled gasoline engine. V-belt drive. Drum turns on two Timken bearings. 4-ply, 4.00 by 12 pneumatic rubber tires on auto-type roller bearing disc wheels.

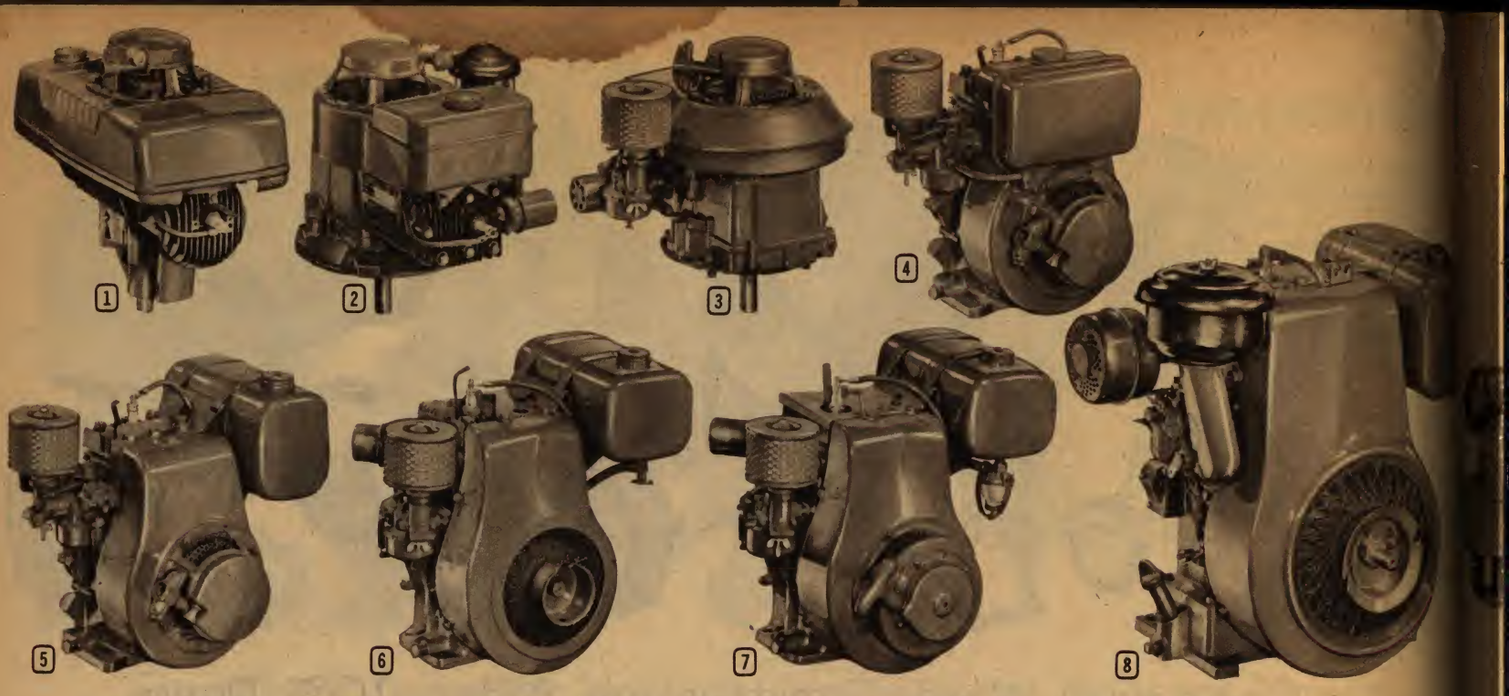
Drum is at right angle to wheels. 6:1 reduction gear engine. Engine housing locks. Telescoping tow pole for easy transportation. Size overall: 70 in. long, 48 in. wide, 65 in. high. See "Important Facts" and Shipping Information at left. Only $32.50 Down, $19.00 Monthly on Wards Credit Terms.
87 C 5845 F—Ship. wt. 550 lbs..Cash $324.50

COUNTERBALANCED MIXER 94.50

(N) Electric motor mounted directly on yoke and positioned under drum, protected against water and concrete spatterings and out of operator's way. Motor weight counterbalances mixer load to make it easy to tilt lever to load or discharge from either side. Mixer is quickly and easily dismantled for portability or storage. Complete bowl, yoke and motor assembly unbolts and may be lifted intact from frame. Entire unit fits in average car trunk for transportation.

4.1-cu. ft. drum delivers 2-cu. ft. batch. Steel bowl, ring gear and yoke. Inside drum diam. 24 in.; depth 24 in.; opening diam. 15-in. Small-tooth precision gears and belt design make mixer exceptionally quiet and smooth running. Size overall: 36 in. long, 27 in. wide, 59 in. high. With ⅓-HP, 110–120-V, 60 cycle AC electric motor, stub cord and plug. Shipped promptly from Stock in Mail Order House. Ship. wt. 230 lbs.
87 C 5812 R—$9.50 Down...or Cash $94.50





For Low Cost, Dependable Power, Use Ward an

NEW LIGHTWEIGHT CAST ALUMINUM, 2 AND 4-CYCLE ENGINES 38.95 TO 54.25

Engines made of aluminum die castings with cast-iron cylinder liners. Use to furnish power for small farm and home machines. Choice of: 2-cycle vertical with 4-in. bolt circle mounting base (8-in. adapter available at extra cost) see (1); 4-cycle vertical with 8-in. bolt circle base, see (2, 3); 4-cycle horizontal, see (4). Made by Clinton. Rope or Recoil starter.

1 2-CYCLE VERTICAL. Its unique, valveless function means only 3 moving parts, no idling strokes—more economical maintenance. High voltage flywheel type magneto, moisture and dustproof for easy starting. Float feed carburetor with shut off. Automatic air velocity governor insures constant speed. Continuous lubrication by oil and fuel mixture.

2 TO 4 4-CYCLE. Vertical and horizontal. Built-in flywheel magneto for fast starts—moisture and dustproof, with enclosed ignition points. Large capacity blower for better cooling. Arma steel crankshaft. Float feed carburetor with controls for both idle and high speeds. Adjustable air velocity type governor for accurate speed control. Models (3) and (4) have new oil-less air filter.

HORSEPOWER RATING. Ratings are maximum developed under standard conditions of sea level barometer and at 60° Fahrenheit. Since conditions vary, manufacturers recommend engines be used to produce not more than 85% of rated horsepower for best operation.

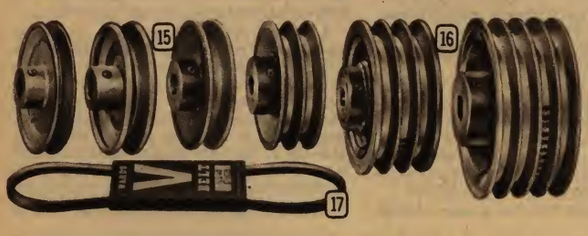
WARDS COMPLETE LINE OF CAST-IRON ENGINES; 2 TO 9-HP 49.50 TO 134.5

5 TO 8 Wards have the right size engine for your every need. Our line of powerful, co 4-cycle single cylinder air-cooled gas engines make easy going out of toughest Streamlined shroud covers a durable engine packed with horsepower. Built for Wards b Clinton Machine Co., one of the world's leading manufacturers of gasoline engines. Ward Order Houses, Retail stores and the over 6,000 Clinton Service Stations throughout the coun prepared to provide prompt service. Built of finest quality materials, precision machined, ch time and again with air gauges accurate to .0001 inch to maintain uniform, outstanding

High tension flywheel magneto for fast, dependable starts. Adjustable centrifugal type governor running in oil. Float feed carburetor with idle and high speed controls—operates at angles up to 30°. 2, 2.5 and 3.6-HP engines have new oil-less air filter. No oil spillage when engine is tipped. Fuel tank with built-in filter and shut off. Ball bearing main bearings—2 and 2.5-HP engines have steel backed babbitt bearings. 6.3 and 9-HP have oil bath air cleaner, permanent magnet and waterproof coil. Breaker points, condenser, stop swi ground wire terminal mounted in box outsi crankcase accessible for easy servicing C is included. All models available with redu gear—reduces shaft speed to 1/6 of e speed. 2, 2.5 and 3.6-HP engines availabl recoil or rope starter. Models pictured a 2-HP; (6) 2½-HP; (7) 3.6-HP and (8) 9-H der from table below.

WARD ENGINES—Rotation counter-clockwise viewed facing power take-off shaft. Add 6 lbs. to ship. wt. on all engines with reduction gear.

Type Engineer	Type Shaft	Engine Series No.	Approx. Ship. Wt. lbs.	With Rope Starter Catalog No.	With Rope Starter Price	With Recoil Starter Catalog No.	With Recoil Starter Price	Maximum HP developed at Various Speeds (RPM) 1600	2000	2400	2800	3200	3600	Cyl. Bore In.	Piston Stroke In.	Shaft Size Diam. In.	Shaft Size Lgth. In.	Piston Displ'mt. Cu. In.	Fuel Cap. Qts.	Oil Cap. Pts.
2-cycle	Vertical	AVS 200	20	87 C 9030 R	$38.95	87 C 9031 R	$43.95	.8	1.05	1.3	1.5	1.65	1.75	1 7/8	1 3/8	7/8	7/8	4.5	2	.....
2-cycle	Vertical	AVS 400	20	87 C 9032 R	40.95	87 C 9033 R	45.95	1.1	1.3	1.6	1.9	2.2	2.5	2 1/8	1 5/8	7/8	7/8	5.76	2	.....
4-cycle	Vertical	VS 2100	23	87 C 9000 R	40.25	87 C 9001 R	45.25	.....	.85	1.3	1.5	1.7	1.75	2 3/8	1 5/8	7/8	2 23/32	7.2	1	1
4-cycle	Vertical	VS 100	23	87 C 9009 R	43.25	87 C 9010 R	48.25	.....	1.3	1.65	2.0	2.3	2.5	2 3/8	1 5/8	7/8	2 23/32	7.2	1 1/2	1
4-cycle	Vertical	VS 3100	24	87 C 9028 R	46.25	87 C 9029 R	51.25	1.0	1.8	2.25	2.6	2.9	3.0	2 3/8	1 7/8	7/8	2 23/32	8.3	1 1/2	1
4-cycle	Standard	A 2100	24	87 C 9034 R	43.25	87 C 9035 R	48.25	.5	1.0	1.3	1.5	1.75	1.8	2 3/8	1 5/8	5/8	2 21/64	7.2	1	1
4-cycle	Standard	100	24	87 C 9036 R	46.25	87 C 9037 R	51.25	.7	1.35	1.7	1.95	2.4	2.5	2 3/8	1 5/8	7/8	2 23/32	7.2	2	1
4-cycle	Standard	3100	24	87 C 9038 R	49.25	87 C 9039 R	54.25	1.0	1.8	2.25	2.6	2.9	3.0	2 3/8	1 7/8	7/8	2 23/32	8.3	2	1
4-cycle	Standard	C 700	47	87 C 9005 R	49.50	87 C 9006 R	54.50	.....	1.1	1.4	1.7	1.9	2.0	2	1 7/8	5/8	2 27/64	6.65	2	1 1/4
4-cycle	With Reduction Gear			87 C 9007 R	60.95	87 C 9008 R	65.95	.....	1.1	1.4	1.7	1.9	2.0	2	1 7/8	3/4	2 3/16	6.65	2	1 1/4
4-cycle	Standard	900	50	87 C 9015 R	53.50	87 C 9016 R	58.50	.....	1.4	1.8	2.15	2.4	3.0	2 3/8	1 7/8	5/8	2 27/64	8.3	3	1 1/4
4-cycle	With Reduction Gear			87 C 9017 R	64.95	87 C 9018 R	69.95	.....	1.4	1.8	2.15	2.4	3.0	2 3/8	1 7/8	3/4	2 3/16	8.3	3	1 1/4
4-cycle	Standard	1200	56	87 C 9019 R	73.50	87 C 9020 R	78.50	.....	2.1	2.6	3.0	3.4	3.6	2 15/32	1 7/8	3/4	2 27/64	9.0	5	1 1/4
4-cycle	With Reduction Gear			87 C 9021 R	84.95	87 C 9022 R	89.95	.....	2.1	2.6	3.0	3.4	3.6	2 15/32	1 7/8	3/4	2 3/16	9.0	5	1 1/4
4-cycle	Standard	1600	86	87 C 9023 R	106.50	.....	.....	2.9	3.9	4.75	5.6	6.3	.....	2 13/16	2 5/8	1	2 27/32	16.3	6	3
4-cycle	With Reduction Gear			87 C 9024 R	119.50	.....	.....	2.9	3.9	4.75	5.6	6.3	.....	2 13/16	2 5/8	1	2 27/32	16.3	6	3
4-cycle	Standard	2500	114	87 C 9025 R	121.50	.....	.....	4.6	6.0	7.4	8.35	9.0	.....	3 1/8	3 1/4	1	2 27/32	25.0	6	5
4-cycle	With Reduction Gear			87 C 9026 R	134.50	.....	.....	4.6	6.0	7.4	8.35	9.0	.....	3 1/8	3 1/4	1	2 27/32	25.0	6	5



SINGLE GROOVE PULLEYS 27c TO 7.39

15 "A" AND "B" SIZE PULLEYS. True running. Die-cast pulleys (87C5206) are for ½-in. "A"-Belts. Pressed steel pulleys come in two types: 87C 5544 pulleys for ½-in. "A" belts, and 87C5207 pulleys for 5/8-in. "B" Belts. Cast-iron pulleys (87C5541) are for 5/8-in. B Belts. All pulleys are with set screws. Shaft key not included. *State outside diam. and bore wanted.*

Outside Diam. In.	Bore Range In.	87 C 5206 A—Size (Die-Cast) Lbs.oz.	87 C 5206 A—Size (Die-Cast) Ea.	87 C 5544 A—Size (Pressed Steel) Lbs.oz.	87 C 5544 A—Size (Pressed Steel) Ea.	87 C 5207 B—Size (Pressed Steel) Lbs.oz.	87 C 5207 B—Size (Pressed Steel) Ea.	87 C 5541 B—Size (Cast Iron) Diam. In.	87 C 5541 B—Size (Cast Iron) Bore In.	87 C 5541 B—Size (Cast Iron) Wt. Lbs.oz.	87 C 5541 B—Size (Cast Iron) Ea.
1½	½, 5/8	— 4	27c	— 4	46c	.....	.....	2½	½, 5/8, ¾	—12	89c
2	½, 5/8	— 6	33c	— 8	56c	.....	.....	3	½, 5/8, ¾, 1	1— 2	$1.19
2½	¾	— 7	41c	—12	62c	—12	89c	3.4		1— 9	1.39
3	½, 5/8, ¾, 1	— 8	46c	1—	75c	1— 3	$1.04	3.8		2— 2	1.49
3½		— 9	54c	—14	86c	1—	1.17	4		2— 4	1.59
4		—10	58c	—15	92c	1— 2	1.22	4.6		2— 6	1.69
4½		1—	69c	1—	98c	1— 3	1.29	5		2—14	1.79
5		1—	74c	1— 4	$1.15	1— 7	1.38	5.6		3— 8	1.85
6	½, 5/8, ¾, 1	*1—	$1.05	1— 9	1.29	1— 9	1.45	6	½, 5/8, ¾, 1, 1⅛, 1¼	4—12	1.98
7		*1—	1.40	2—	1.55	2— 6	1.95	7		5— 4	2.59
8		*1—	1.45	2— 4	1.89	2—12	2.19	7.8		6—	2.85
9	1⅛		.....	2—12	2.09	3— 2	2.39	9		6— 8	3.19
10	1¼		.....	3— 6	2.29	3— 8	2.69	9.8		7— 4	3.45
11			.....	3—14	2.65	4— 4	2.98	11.4		8— 4	4.19
12	¾, 1		.....	4— 4	2.98	5—	3.45	12.8	¾, 1, 1⅛, 1¼	9— 4	4.69
13	1⅛		.....		.....	5— 8	3.98	15.8		13—	6.19
14	1¼		.....		.....	5—12	4.49	18.8		16—	7.39

*Available in ½, 5/8, ¾ and 1-in. bores only. BE SURE TO READ HOW TO ORDER PULLEYS AT RIGHT

MULTIPLE GROOVE PULLEYS 3.19 3 in.

16 HEAVY-DUTY 2, 3 AND 4-GROOVE PULLEYS. Manufactured to assure true running and to give maximum power transmission. Cast from close-grained, semi-steel. Shaft keys not incl. 5/8 to 7/8 in. have 3/16-in. keyway, 15/16 to 1¼ in. have ¼-in. keyway. 15/16 to 1¾ in. have 3/8-in. keyway, 113/16 to 2¼ in. have ½-in. keyway, 25/16 to 27/16 in. have 5/8-in. keyway. Diam. up to and incl. 7 in. have bores of ½ to 1¼ in.; 7.8 to 18.8 have bores from ¾ to 27/16 in. All bores graduated by 1/16 in. Allow Factory 2 weeks, plus transit time, pay postage from Factory near Chicago. *State outside diameter and size bore wanted.* Use "A" or "B" size matched belts.

O.D. In.	87 C 5545 KB 2-GROOVE Ship. Wt. Lbs. Oz.	87 C 5545 KB 2-GROOVE Price Ea.	87 C 5213 KB 3-GROOVE Ship. Wt. Lbs. Oz.	87 C 5213 KB 3-GROOVE Price Ea.	87 C 5214 KO 4-GROOVE Ship. Wt. Lbs. Oz.	87 C 5214 KO 4-GROOVE Price Ea.
3	2—10	$3.19	3—0	$5.19	.....	.....
3.4	3— 0	3.59	3—8	6.19	.....	.....
3.8	3— 8	3.89	5—0	6.89	4—0	$8.15
4	3—10	4.10	4—0	6.98	5—0	8.29
4.6	4—0	4.45	6—0	7.19	7—0	8.75
5	4—12	4.65	8—0	7.59	9—0	9.25
5.6	5—12	5.10	9—0	8.19	11—0	10.25
6	6— 4	5.35	11—0	8.59	12—0	10.95
7	7—0	6.10	11—0	9.95	13—0	12.95
7.8	8—0	6.50	17—0	11.19	18—0	14.25
9	11—0	7.29	18—0	12.75	20—0	15.95
9.8	11—0	7.59	19—0	13.50	21—0	16.75
11.4	15—0	8.75	21—0	15.50	25—0	18.50
12.8	16—0	9.95	26—0	16.75	31—0	20.50
15.8	22—0	12.50	32—0	20.50	39—0	24.50
18.8	27—0	15.95	39—0	24.50	47—0	29.75

TO FIGURE ENGINE PULLEY DIAMETER: Multiply diam. of driven pulley by RPM of driven machine. Divide by engine speed.

TO FIGURE MACHINE PULLEY DIAM.: Multiply diam. of engine pulley by speed (RPM) of engine. Divide result by speed of driven machine. Result is diameter of machine pulley.

FRACTIONAL HP V-BELTS 66c TO 2.69

17 Gum-dipped, twisted Rayon cords vulcanized and bedded in rubber at point of greatest strain—mini stretch and reduces internal friction. *Order by Cat. No. state outside circumference.* See ordering information be

87 C 5038—"A" SIZE V-BELTS. Approx. 9/32 in. thick, ½ wide. Wts. 17 to 25 in., 2 oz.; 26 to 40 in., 3 oz.; 41 to 54 in. 55 to 67 in., 9 oz.; 68 to 100 in., 12 oz. Order from table be

87 C 5042—"B" SIZE V-BELTS. Approx. 11/32 in. thick, ⅝ wide. Ship. wts. 25 to 49 in., 5 oz.; 50 to 69 in., 10 oz.; 70 to 1 lb.; and 86 to 100 in., 1 lb. 2 oz. Order from table below

Outside Circum.	A Size 87 C 5038	B Size 87 C 5042	Outside Circum.	A Size 87 C 5038	B Size 87 C 5042	Outside Circum.	A Size 87 C 5038
17 in.	66c	...	42 in.	88c	$1.27	67 in.	$1.18
18 in.	66c	...	43 in.	89c	1.29	68 in.	1.19
19 in.	66c	...	44 in.	91c	1.33	69 in.	1.21
20 in.	66c	...	45 in.	93c	1.34	70 in.	1.23
21 in.	66c	...	46 in.	94c	1.38	71 in.	1.26
22 in.	66c	...	47 in.	95c	1.42	72 in.	1.27
23 in.	66c	...	48 in.	96c	1.44	73 in.	1.28
24 in.	66c	...	49 in.	97c	1.47	74 in.	1.29
25 in.	66c	85c	50 in.	98c	1.49	75 in.	1.31
26 in.	67c	87c	51 in.	99c	1.51	76 in.	1.32
27 in.	68c	91c	52 in.	$1.00	1.53	77 in.	1.34
28 in.	69c	92c	53 in.	1.01	1.56	78 in.	1.36
29 in.	70c	94c	54 in.	1.02	1.58	79 in.	1.38
30 in.	71c	96c	55 in.	1.03	1.60	80 in.	1.39
31 in.	73c	98c	56 in.	1.05	1.61	82 in.	1.44
32 in.	74c	$1.00	57 in.	1.06	1.62	84 in.	1.49
33 in.	75c	1.02	58 in.	1.07	1.63	86 in.	1.52
34 in.	76c	1.05	59 in.	1.08	1.65	88 in.	1.57
35 in.	77c	1.07	60 in.	1.09	1.66	90 in.	1.61
36 in.	79c	1.09	61 in.	1.10	1.67	92 in.	1.64
37 in.	80c	1.11	62 in.	1.11	1.68	94 in.	1.69
38 in.	82c	1.13	63 in.	1.13	1.69	96 in.	1.72
39 in.	84c	1.16	64 in.	1.15	1.71	98 in.	1.76
40 in.	86c	1.20	65 in.	1.16	1.72	100 in.	1.79
41 in.	87c	1.24	66 in.	1.17	1.76	.	.....

HOW TO ORDER V-BELTS. Add diameter of Engine pul diameter of driven pulley—multiply sum of these diam by 1.57—add twice the distance between the centers leys—answer is circumference of belt you need. *Sta*

Heavy-Duty Wisconsin Engines...1.75 to 20.5 HP

HEAVY-DUTY WISCONSIN ENGINES; 5.6 TO 20.5 HP 119.20 TO 402.05

(9) TO (11) Wisconsin single and multiple cylinder, 4-cycle air-cooled engines develop rated pulling power at lower speeds to save fuel, add to engine life. Give dependable performance under heavy loads. Used by hundreds of nationally known manufacturers to power the equipment they build. Have unexcelled reputation for unfailing dependability, easy starting, all weather serviceability and low cost maintenance. Built to the same S.A.E. standards as today's leading industrial and automotive engines.

Built-in mechanical flyball type governor provides close speed regulation. A variable governor control permits varying engine speed at will. Timken tapered bearings on ends of counter-balanced crankshaft take all end thrust and radial loads, assure smooth running. High-tension rotary-type outside magneto, impulse coupled to provide a quick, hot spark for easy starts. Tightly sealed against dust and moisture. Engine operates efficiently at any angle up to 25°, and gets positive lubrication from cam operated oil pump. Tillotson gasoline filter with automatic choke. Engines have babbitted connecting rod bearings. Pistons of aluminum alloy with 4 rings.

Heavier-built multiple cylinder engines have higher power output. Cylinders cast in pairs and separate from crankcase for easy servicing and economical replacement. Oil pump lubrication supplies an individual oil stream to each connecting rod. All other parts lubricated by oil spray. Where furnished, clutches are oil disc type, manually operated. Pictured are 6.8-HP (9), 8.2-HP (10), and the 2-cylinder, 14.6-HP (11). Wards Mail Order Houses, Retail stores and the over 2,000 Wisconsin Service Stations throughout the country are prepared to provide prompt "tune-up" and repair service when necessary. Order from table below. Only 10% Down on Terms, see Inside Back Cover for details.

ENGINE RECOIL STARTER 6.95

(12) Convert your rope starter gas engine to get benefit of automatic rewinding starts. Quick pull starts engine; cable instantly rewinds. 4-ft. pull cable with rubber "T" hand grip. Instructions, mounting bolts included. Fits Ward and Clinton gas engines listed below only. *State Engine Model No.*

87 C 5973—For engine series 100, VS100, A300, VS300, 350, B700, VS700, 2100, 3100, VS3100. Ship. wt. 2 lbs. $6.95

87 C 5974—For engine series C700, D700, 900, 1200. Ship. wt. 2 lbs. 8 oz. $6.95

87 C 5975—For engine series 800, A800, VS800, C1100, D1100. Ship. wt. 3 lbs. $6.95

87 C 5976—For engine series 200, VS200, VS400. Ship. wt. 3 lbs. $6.95

QUIET MUFFLER 1.59

(13) Special inner cone construction reduces exhaust noise of gas engines. Ideal for power lawn mowers, garden tractors, etc. Connects to engines with ½-in. pipe thread exhaust port. All steel. With 45° street el for adjusting direction of fumes.

87 C 2905—Size: 2½ by 3½ in. Ship. wt. 1 lb. ..$1.59

REPLACEMENT CARBURETORS 7.39 TO 11.25

(14) Wards replacement Float Feed Carburetors are like originals in quality and fit and will fit all single cylinder engines listed below. They restore power efficiency, gas economy by eliminating the worn choke shaft that results in wasted fuel due to entrance of extra air. Also worn throttle shaft that causes poor idling and loss of fuel. Fully tested. Shipped promptly, you pay postage from Factory in Chicago, Ill. *State Make and Model of Engine.*

87 C 5000 K—To fit Lauson Models 55A, 55AB, LMC, LMH, LMV, R, RSH, RSV, TLH, TLV and V. Also wil fit Power Product Models 100, 150, 200, 225, 250, 360, AH31, AV31, AH36, AV36, AH47, AV37, V47 and AV80. Ship. wt. 2 lbs. $7.39

87 C 5001K—To fit Briggs and Stratton Models 5, 6, 8, 9 and N. Also Continental Models AA7, AA7B, AD7, AU7, AU7B, AW7, AD8, AW8, AU8, AU8B, AD85, AU85, AW85. Ship. wt. 2 lbs. $7.79

87 C 5002 K—To fit Clinton Models Series 100, 200, 300, 400, 700, 800, 900, 1100, 1200, 2100 and 3100. Ship. wt. 2 lbs. $8.95

87 C 5003 K—To fit Wisconsin Models AB, ABN, AKN, AK, AKS, ABS, AA, AB, ABS, AFH, AGH, AHH and AHS. Ship. wt. 2 lbs. $11.25

WISCONSIN ENGINES—5.6 to 8.2 HP Have Rope Starters. 9.2 to 20.5-HP Have Crank Starters. Rotation counter-clockwise viewed facing PTO shaft. Maximum Rated HP based on 3600 RPM.

Catalog Number	Description	Mfr's Model	Ship. Wt.	Cash Price	10% Down	Maximum HP Developed at Various RPM						Cyl. Bore	Piston Stroke	Shaft Size		Key Way	Fuel Cap.	Oil Cap.	Ht.
						1600	2000	2200	2600	2800	3600			Diam.	Length				
87 C 6546 R	Standard Engine	ACN	89 lbs.	$119.20	$12.00	2.3	3.1	3.4	4.3	4.6	5.6	2⅜ in.	2¾ in.	1 in.	2 27/32 in.	¼ in.	1 gal.	2 pt.	17½ in.
87 C 6547 R	Standard Engine	BKN	89 lbs.	129.20	13.00	3.2	4.2	4.6	5.4	5.8	6.8	2⅞ in.	2¾ in.	1 in.	2 27/32 in.	¼ in.	1 gal.	2 pt.	17½ in.
87 C 2349 R	Standard Engine	AEN	135 lbs.	145.10	15.00	4.5	5.8	6.4	7.5	7.9	8.2	3 in.	3¼ in.	1⅛ in.	3¼ in.	¼ in.	1¾ gal.	3 pt.	22 in.
87 C 2943 R	Standard Engine	AHH	215 lbs.	204.55	20.50	7.7	9.0	9.2				3⅜ in.	4 in.	1 7/16 in.	4 in.	¼ in.	2¾ gal.	4½ pt.	26¾ in.
87 C 6545 R	Standard Engine	TF	270 lbs.	246.95	25.00	10.1	12.4	13.2	14.6			3¼ in.	3¼ in.	1 7/16 in.	4¼ in.	⅜ in.	3½ gal.	7 pt.	25 23/32 in.
87 C 6536 R	With Manual Clutch	TF	305 lbs.	301.10	30.50	10.1	12.4	13.2	14.6			3¼ in.	3¼ in.	1 3/16 in.	3⅛ in.	¼ in.	3½ gal.	7 pt.	25 23/32 in.
87 C 2781R	Power Unit	VE-4	430 lbs.	345.50	35.00	15.0	18.7	20.5				3 in.	3¼ in.	1 7/16 in.	5¼ in.	⅜ in.	6 gal.	8 pt.	32⅝ in.
87 C 2780 R	With Manual Clutch	VE-4	480 lbs.	402.05	40.50	15.0	18.7	20.5				3 in.	3¼ in.	1 7/16 in.	3½ in.	⅜ in.	6 gal.	8 pt.	32⅝ in.

TRANSMISSION CLUTCH 9.95

(18) Releases load-drag for easier starts. Stops equipment with power on. 2.74 to 1 reduction. Transmits up to 1½-HP. Includes 2 "A" size V-belts. *State Bore Size and Belt or Chain Drive.* Wt. 6 lbs.

87 C 5543—Clutch with ⅝-in. bore. 2¼-in. Pulley drive. Shipped from Stock $9.95

87 C 5523 K—Same clutch with ½-in. bore and V-pulley drive or clutch with 12 tooth sprocket drive in either ½ or ⅝-in. bore. Use No. 41 chain. Shipped promptly from Factory near Des Moines, Ia... $9.95

(19) AUTOMATIC CLUTCH. Centrifugal-type, controlled by speed. Permits starting without load. Overloads disengage clutch to avoid stalling. Made for 1 and 2-cylinder engines, from ½ to 12 HP. Choice of various bore and pulley sizes for obtaining proper power ratio. High speed increases power output, not power ratio. Power ratio governed by size of pulley. Low speeds give neutral action. Use "A" or "B" size V-belt on opposite Page. *State Pulley and Bore size.*

87 C 5991M—For engines ½ to 3-HP. ⅝ or ¾-in. bore; 3, 3½ or 4-in. single-groove pulley. Wt. 5 lbs. Shipped from Stock. $9.59

87 C 5994 MK—For engines 2½ to 6-HP. ⅝, ¾, 1, 1⅛-in. bore; 3, 3½ or 4-in. single-groove pulley. Pulleys with 1 and 1⅛-in. bore shipped from Stock; others from Factory near Indianapolis, Ind. Average ship. wt. 8 lbs. $14.30

87 C 5995 MK—For engines 5 to 12 HP. ¾, 1, 1⅛ or 1 7/16-in. bore. 3, 3½, 4 or 5-in. double-groove pulley. Shipped same as 87 C 5994 MK. Av. wt. 11 lbs. $22.95

TACHOMETER. Tells RPM speed of revolving shafts. Range from 500 to 3,000 RPM. For flat or pointed end shafts. 87 C 4765—4¾ in. long. ... z.... $1.98

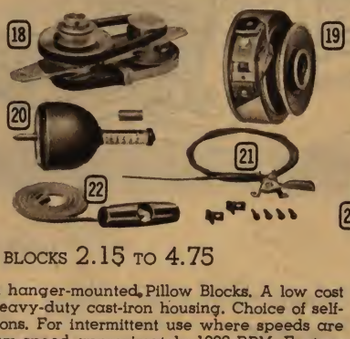
THROTTLE CONTROL WIRE 98c

(21) Attaches to handles of lawn mowers, garden tractors, etc. Hook to carburetor throttle arm or governor spring. Includes 6-ft. cable, control lever, parts for mounting. Rust-resistant finish.

87 C 2949—Ship. wt. 1 lb. 98c

(22) NYLON STARTER CORD. 3/16-in. braided cord. Heat sealed ends.

87 C 5992—38 in. long. Ship. wt. 1 oz. 38c



BALL BEARING PILLOW BLOCKS 2.15 TO 4.75

(23) TO (26) Precision made base, flange and hanger-mounted Pillow Blocks. A low cost ball bearing unit encased in a heavy-duty cast-iron housing. Choice of self-aligning or rigid types for many applications. For intermittent use where speeds are relatively low and loads are light. Maximum speed approximately 1000 RPM. Factory grease packed and sealed but have grease fitting for occasional lubrication. Entrance is made through hole in outer race to bearing. Inside wall of the housing grooved to retain lubricant. Allen head set screws lock inner race of bearing to shaft.

(23) SELF-ALIGNING BEARING, CAST BASE MOUNTING TYPE. Use on wobbly shafts and for off-center installations. For misalignments greater than 1½°. Base is slotted for easy mounting. Available in bore sizes: ⅝, ¾, ⅞, 15/16 or 1 in. *Be Sure to State Bore Size Wanted.*

87 C 5342—Av. ship. wt. 2 lbs. 2 oz... $3.19

RIGID BEARING, CAST BASE MOUNTING TYPE. (not shown) Takes only up to 1½° shaft misalignment. *State bore size.* Av. ship. wts.: 2 lbs. 6 oz., 3 lbs. 12 oz. and 4 lbs. 12 oz.

87 C 5343—¾, ⅞, 15/16, 1-in. bore.... $2.75

87 C 5344—1⅛, 1 3/16, 1¼-in. bore.... 3.65

87 C 5345—1⅜, 1 7/16, 1½-in. bore.... 4.75

(24) RIGID BEARING, HANGER MOUNTING TYPE. For applications where flange or base mounted pillow blocks are difficult to use. *State bore size.* Av. wt. 1 lb. 3 oz.

87 C 5346—⅝, ¾, ⅞, 15/16, 1-in. bore $2.19

(25) SELF-ALIGNING BEARING, CAST FLANGE MOUNTING TYPE. For misalignments greater than 1½°. Ideal for internal shaft applications. Bore sizes: ⅝, ¾, ⅞, 15/16 and 1 in. Av. ship. wt. 2 lbs. 2 oz.

87 C 5338—*State bore size* $3.19

RIGID BEARING, CAST FLANGE MOUNTING TYPE. (not shown) Will take up to 1½° shaft misalignment. *State bore size.*

87 C 5339—¾, ⅞, 15/16, 1-in. bore.. $2.75

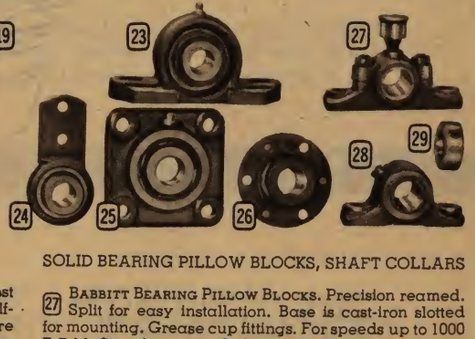
87 C 5340—1⅛, 1 3/16, 1¼-in. bore.. 3.65

87 C 5341—1⅜, 1 7/16, 1½-in. bore.. 4.75

(26) RIGID BEARING, STAMPED FLANGE MOUNTING TYPE. Our lowest priced ball bearing pillow block. Easy-to-mount frame is sturdy steel stamping. Prelubricated bearing; grease sealed. Bore sizes: ⅝, ¾, ⅞, 15/16, 1 in. Av. ship. wt. 1 lb.

87 C 5337—*State bore size* $2.15

SOLID BEARING PILLOW BLOCKS, SHAFT COLLARS



(27) BABBITT BEARING PILLOW BLOCKS. Precision reamed. Split for easy installation. Base is cast-iron slotted for mounting. Grease cup fittings. For speeds up to 1000 R.P.M. *State bore size.* Order from table below.

(28) BRONZE-BEARING PILLOW BLOCKS. Precision reamed. Cast-iron housing. Self-lubricating. For speeds to 3000 RPM. Gives flat mounting, true shaft-alignment. Self closing oil cups. *State bore size.* Order below.

(29) SHAFT COLLARS. Solid steel. Allen head set screw. Smooth finish. Order from table. *State bore size.*

Size Bore In.	(27) Babbitted Bearing Blocks 87 C 5311			(28) Bronze Bearing Blocks 87 C 5312			(29) Shaft Collar 87 C 5313	
	Ship. Wt. Lbs.	Oz.	Each	Ship. Wt. Lbs.	Oz.	Each	Ship. Wt. Oz.	Each
½	14		$1.59	9		$1.55	2	24c
⅝	1	1	1.75	10		1.69	3	27c
¾	1	5	1.79	12		1.75	3	29c
⅞	1	4	2.09	1	4	1.98	4	31c
1	1	15	2.19	1	8	2.05	4	33c
1⅛	2	6	2.75	1	7	2.15	5	35c
1 3/16	2	14	2.79	1	15	2.45	5	37c
1¼	2	14	2.85	1	14	2.59	6	39c
1⅜	3	12	3.25	2	10	2.75	6	48c
1 7/16	4	12	3.29	3	2	2.85	8	50c
1½	4	8	3.35	3		2.95	8	52c
1 11/16	6	8	4.29	.....		.....	8	75c
1 15/16	8		5.49	.....		.....	12	85c

SEE INSIDE BACK COVER FOR CREDIT TERMS.

shop in person

Get personal service plus all the savings of low ca... prices. Visit our nearest Catalog Office or the Catalo... partment of our nearest Store. See list below and on op... page. Be sure to visit the convenient Catalog Depar... whenever shopping in one of our Stores.

Friendly clerks will handle your orders, save you letter po... and money order fees, make all arrangements for delivery ... if you wish, make an extra saving by calling for your g...

LOW COST "WILL CALL" SERVICE

When you use this service, you get the benefit of our eco... cal group shipment plan. Your order is brought with ... in a group shipment from our Mail Order House—there... ducing the cost on each order. It saves you up to one-h... usual delivery charges and saves time, too. Special low ... on many heavy items as Building Materials, Paint, Fenc...

SEE HANDY SWATCH BOOKS

We invite you to come in and look over the many inter... merchandise exhibits and samples we have ready for ...

You'll like particularly the "swatch books" of apparel fa... and piece goods. You can choose the dress or suit you w... the colors and texture most pleasing to you. See sam... drapery materials, rugs, floor and wall tile, also full ... samples of wallpapers and paint chips in full color. ... convenient to shop with all these samples at hand.

SEE SPECIAL CATALOGS

While here, see copies of all our special catalogs and ... lars. Let us show you our latest catalogs of Photographic ... plies, Fishing and Hunting Needs, Power Tools, Nursery S... and many other popular lines. You can also borrow o... our big General Catalogs, if desired, to take home with ... for two weeks or more and consult with your family.

Ask about Wards convenient "Lay Away Plan" offered ... our Catalog Offices and the Catalog Department of all ... Stores. It enables you to take advantage of the low price... fered during sale periods and other special selling e... Come in any time and let us answer your questions, help ... with selections, assist in taking measurements, handl... changes and adjustments. We can also arrange for insta... tion, if required, and furnish repair service and parts fo... Ward major appliance or mechanical equipment.

If you have a monthly payment account with Wards, you ... make your payments and place "Add-on" orders here. O... you would like to open an account, we will be glad to help y...

WARD CATALOG OFFICES AND STORES IN THIS VICINITY

*Indicates Ward Catalog Office where orders for any catalog items may be placed in person or by phone.

□Indicates Telephone Shopping Service only. Shop by phone for anything in this Catalog. Prompt delivery.

Others are Ward Retail Stores, each with a convenient Catalog Sales Dept. to handle your catalog orders.

†Indicates Retail Stores displaying and selling Television sets. Complete television service facilities.

CONNECTICUT	Phone
†Manchester	MItchell 3-7139
†Middletown	DIamond 6-7796
From New Britain—	DIamond 6-7795
†New London	GIbson 2-9481
†Putnam	Walnut 8-3420
*Torrington	Hunter 9-3195, 9-3196
MAINE	
†Lewiston	2-3051
*Rumford	1258
†Waterville	Trinity 2-2621
MASSACHUSETTS	
*Holyoke. JEfferson	2-3277, 2-3278
*Great Barrington	1150, 1151
*Newburyport	HO 2-4461, HO 2-4462
From Amesbury	Ent. 0600 (no toll)
*North Adams	MOhawk 3-3713, 3714
*Northampton	4050, 4051, 4052
*Pittsfield	7332, 7333, 7334
	Ent. 6058 (no toll)
*Springfield	REpublic 7-5351
From Chicopee—	Ent. 6124 (no toll)
*Worcester .Pleasant	7-2731, 2, 3
NEW HAMPSHIRE	
*Berlin	1400, 1401
†Claremont	1225
†Dover	1832
*Keene	2560–2561
†Nashua	TUxedo 3-7281
†Portsmouth	3758
NEW JERSEY	
□Newark	MItchell 3-7700
	WX-9850 (no toll)
□Paterson	LAmbert 5-
	WX-9850 (n...
†Plainfield	PLainfield 4-
Enterprise "WX"	9850 (n...
□Union City	UNion 6-
	WX-9850 (n...
NEW YORK	
†Albany	62...
	AShley 4-...
	Enterprise 9842 (c...
*Auburn	3-6226, 3...
†Batavia	...
†Binghamton	4-...
□Buffalo	SUmm...
*Canandaigua	...

shop by phone

Shop Wards Catalogs for extra savings. Then just phone your order, giving catalog number, name and price of items wanted and we'll handle promptly. It's so quick and easy. You can complete all your shopping in minutes, without even leaving your home.

See phone numbers below and on opposite page. If you live near one of our Stores or Catalog Offices you can save up to one-half on usual delivery charges by using our low cost "will call" service. Simply phone your order and call for goods when they are ready. See opposite page for further details of this easy, economical plan.

METROPOLITAN PACKAGE DELIVERY SERVICE. In a number of cities we now deliver phone orders by fast truck service—Wards Metropolitan Package Delivery—direct to door of your apartment or home. Fast service and reasonable rates. Special low rates on heavy items such as Building Materials, Plumbing, Heating, Paint and Fencing. No extra charge for C.O.D. orders at any time.

If you live in one of these cities (see the list given on Page 969) try Wards fast Metropolitan Package Delivery Service on your next order. It's the easy, modern way to shop. You'll find it saves you at least a day.

WHERE YOU CAN SHOP CONVENIENTLY IN PERSON OR BY PHONE

NEW YORK (Cont.)	Phone
*Corning	6-3741, 6-3742
†Cortland	SKyline 6-8535
*Dunkirk	2323, 2324
*Elmira	5271
†Fulton	25409
†Geneva	2976
†Glen Falls	2-0976
Gloversville	5-5825
*Gouverneur	227, 228
†Herkimer	537
*Hudson	8-3367, 8-3368, 8-3369
†Ithaca	3497
†Jamaica, L. I.	Axtel 7-8000
†Kingston	6680
†Little Falls	1050, 1051
†Lockport	4-0400

NEW YORK (Cont.)	Phone
*Malone	826, 827, 828
*Massena	ROckwell 9-9931, 2, 3
†Middletown	8591
□Mineola, L. I.	Pioneer 2-3900
	Enterprise 4411 (no toll)
†Newark	207
*Newburgh	6300, 6301, 6302
□New York	Digby 9-3000
†Norwich	4-2732
*Ogdensburg	1225, 1226, 1227
†Olean	2-2119
*Oneida	1700, 1701, 1702
*Oneonta	280, 281
*Oswego	2315, 2316, 2317
*Peekskill	PEekskill 7-5400
	Enterprise 7-500

NEW YORK (Cont.)	Phone
†Plattsburg	1723, 1724
*Port Jervis	3-2218
From Milford	Ent. 0200 (no toll)
†Potsdam	2363
†Poughkeepsie	6734
□Rochester	LOcust 7480
†Rome	753
*Saranac Lake	1345, 1346
*Saratoga Springs	
	2960, 2961, 2962
	Enterprise 9640 (no toll)
□Scarsdale	SCarsdale 3-8500
	Enterprise 7500 (no toll)
*Schenectady	
	EXpress 3-1331, 2, 3, 4

NEW YORK (Cont.)	Phone
*Utica	Utica 4-3101, 2, 3
†Watertown	5366
*Wellsville	1080, 1081

RHODE ISLAND	
†Westerly	2658

VERMONT	
†Barre	1906
*Bennington	5461, 5462
†Brattleboro	ALpine 4-9722
†Burlington	4-6323
†Newport	702
†Rutland	PRospect 3-8875
*St. Albans	1212, 1213

shop by mail

Shop comfortably at home, with your family aro
you. Make shopping from Wards a family a

It's so easy to select from the broad assortment
our catalog. Our illustrations are accurate,
descriptions truthful. You can find the quality y
want at the price you want to pay; and you c
always be sure of satisfaction. Millions have lea
the convenience of shopping from Wards by m

LIKE A DEPARTMENT STORE IN YOUR HO

Wards catalogs bring you more than 100,000 i
to choose from—a greater variety and more c
plete assortment than you'll find in any but
largest department stores. You have all the ad
tages of shopping in a big city without spend
long hours "shopping around." Go from de
ment to department by just turning the pages.
practically everything needed for family and h
without leaving your easy chair. Wards cat
is like a store that never closes. You can shop
time, day or night, to suit your convenience.
write out your order and drop it in the mail.

BUY AT OUR LOWEST CURRENT PRICES

It is our policy to quote lower prices, when
possible, than asked elsewhere for merchandis
comparable quality. We are able to do this by
economies we make in selling direct by mail.

If we are able to reduce prices still further after
catalog is printed, we will fill your order at the lo
est prices in effect at the time your order is rece

During our Midsummer and Midwinter Sales
other similar mail order sales events, we will
orders from our General Catalog at the sale pr
then in effect. You can order from any Ward cata
with the assurance that if our prices are lower th
in the catalog you have, we will fill order at
lower prices and refund the difference to you.

SATISFACTION OR YOUR MONEY BACK

Wards 84-year-old Guarantee (see below) me
exactly what it says. We are sincere in our de
to please you and are not content until you are sa
fied in every way.

If for any reason you are not completely satisfi
you can return the merchandise for exchange.
if you prefer, we will refund the entire purchase pr
including any transportation charges you have pa

Most orders are filled and on their way to you with
24 hours. On items shipped from factory the catalo
states the approximate number of days delay.

Buy for cash or on Monthly Payments. You will fi
easy ordering instructions on Page 972. For co
venient monthly terms, see Page 981.

Wards have mail order houses in Chicago, Bal
more, Albany, St. Paul, Kansas City, Denver, Po
land (Ore.), Oakland, Ft. Worth; also our Fashio
House in Chicago. Our Guarantee of Satisfactio
or Your Money Back applies to everything you bu

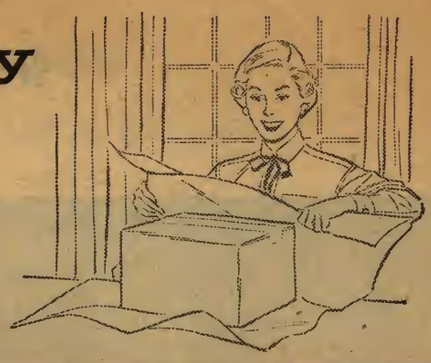
Wards Guarantee of Satisfa

We guarantee the quality of every article o
scribed, and guarantee that it will give you
service you have a right to expect.

If, for any reason, you are not completely sa
with any article purchased from us, you
return it at our expense. We will exchange
what you want, or refund what you paid, in
ing any transportation charges paid by you.

MONTGOMERY WARD &

get our catalogs regularly



SAVE BY SHOPPING AT WARDS THROUGHOUT THE YEAR

To make the greatest saving, you should get our catalogs regularly. See all our latest selections and prices, get the benefit of all our special sales.

We send our big General Catalogs to all those who have given us at least two catalog orders—which added together total $10 or more—during the preceding six months period. Our Sale Books and our special Christmas Catalog are also sent to these regular customers without need of request.

Orders may be mailed or may be phoned or placed in person in any of our Catalog Offices or in the Catalog Department of any of our Retail Stores. They can be for cash or on our Monthly Payment Plan and include items from any of our catalogs or sale books. Purchases from Retail Store stocks are not counted on compiling our mailing list.

GET THESE CATALOGS EACH YEAR

To customers who order regularly during the entire year, we send:

GENERAL CATALOGS: Issued twice each year—for the Spring and Summer season, and for the Fall and Winter season. You'll want our "Big Book" with its big assortments of merchandise in your home at all times.

SALE BOOKS: Issued periodically. Get all of our main Sale Books—our Midsummer Sale, Midwinter Sale, etc.—and any other special sale events.

CHRISTMAS CATALOG. Issued just in time for the holiday season. Find gift ideas for every member of the family; big assortments of toys, games, dolls. Do all your Christmas shopping leisurely, right in your own home.

In addition, you have your choice of many special catalogs showing additional selections and more complete assortments of Photographic Supplies, Fishing and Hunting Needs, Farm Equipment, Power Tools, Garden Supplies and other popular lines. All of these are available on request.

HOW TO STAY ON OUR MAILING LIST

As long as you order from us regularly and place at least two orders each season as explained at left, you will continue to receive our catalogs.

IMPORTANT: To be certain that you get full credit on our mailing list for all orders given us, we suggest that you always order under the same name. If you have moved since last ordering, also notify us promptly—giving both old and new addresses—so we will count orders received from both.

get complete repair servic

Wards guarantee complete repair service—and accura
made repair parts—for all major appliances and me
ical equipment we sell.

This protection is yours whether you buy from us by mai
our Stores or Catalog Offices. Even if you move to a
town, anywhere in the United States, you will still be
tected. All Ward stores, catalog offices and mail o
houses are prepared to make good on our service gu
tees and to furnish complete service. All of our nine m
der houses maintain complete repair service depart
and carry stocks of repair and replacement parts. Our s
have their own trained repairmen and carry parts in
The catalog offices or Ward authorized service deal
your locality are prepared to furnish most of your
needs. Get service from Wards, no matter where you

WARDS REPAIR SERVICE POLICY

We provide a parts and service guarantee that equals
ceeds those offered by leading manufacturers and a
full protection and complete service when you buy at W

1. We will repair or replace defective parts, without ch
during period covered by the guarantee on that ite
2. We will furnish, even after the guarantee period, pr
repair service at reasonable rates—as low or lowe
usually asked for first class repair service elsewhe
3. We will furnish parts, also at reasonable prices, th
out the normal life of the item.

Parts are guaranteed the same as or equal to ori
equipment. All service is provided at lowest possible

WHERE TO OBTAIN SERVICE

If you live near one of Wards Stores or Catalog Offi
phone call will bring prompt service.

If the item is small and portable, simply bring it in.
petent service men will make the repair or adjust
promptly, most times using parts in stock.

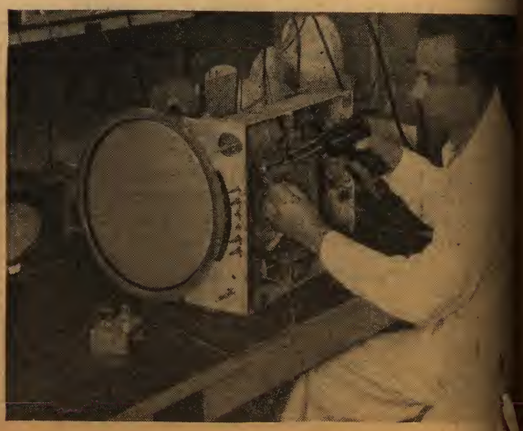
If you do not live near one of our Stores or Catalog C
and the item is small and portable, send it to the R
Service Department of our nearest Mail Order House
Page 972 for how to ship). Or, if the item must be serv
in your home, write, wire or phone the Repair Service
partment and we will give your needs prompt attentio
some cases we will authorize you to have repairs mad
a local repairman of your choice and send the bill t

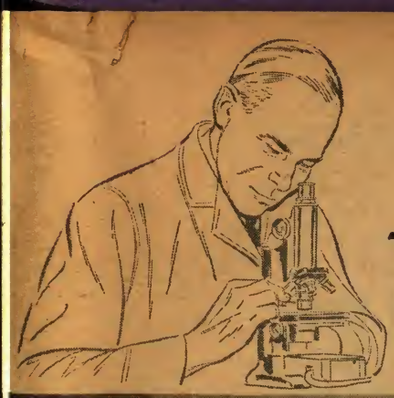
For instructions on how to order repair parts from our
Order House, turn to Page 972.

Note: In addition to our regular repair service expla
above, Wards are equipped to completely overhaul
recondition any make of rifle or shotgun (See Page 750
repair all makes of watches and jewelry (see Page

RADIO AND TELEVISION ANTENNA INSTALLED BY WARDS OWN SERVICEMEN

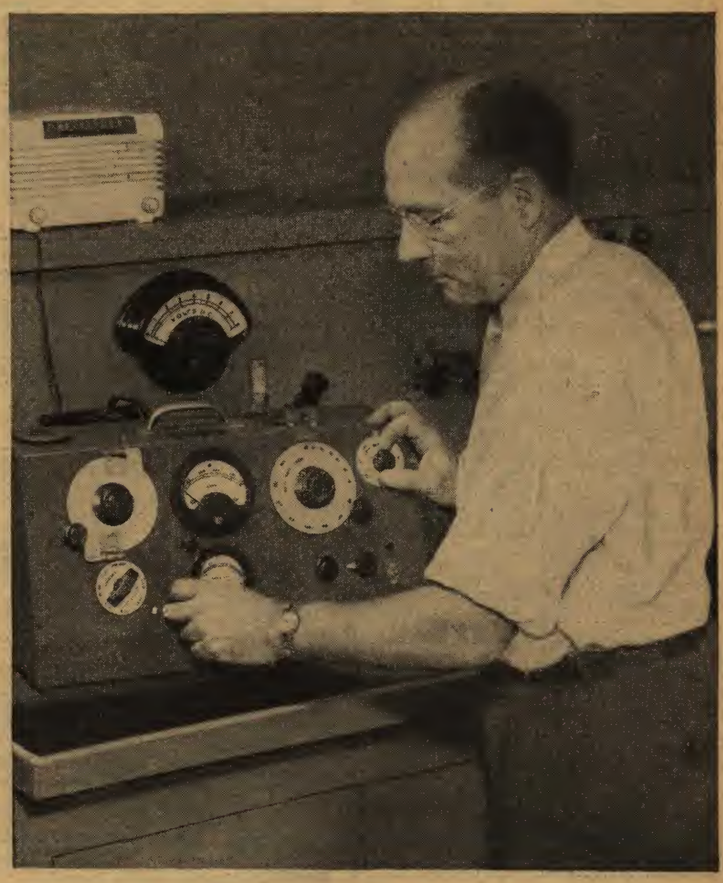
All of our Stores and most of our Catalog Offices are
equipped to install for you at reasonable rates, radio
television antennas and other accessories purchased
Wards. Installations are handled by trained servicem





Wards laboratories

Protect our high standards of quality



Before any merchandise can be listed in our catalog, it must meet the high standards of quality which we require. Careful testing and scientific analysis in Wards Laboratories make certain of this *in advance.* Wards were the first big general merchandising organization to establish a merchandise-testing laboratory for the protection of customers. When you buy from Wards, you can be sure the quality is *right!*

TERMS USED IN OUR CATALOG TO DESCRIBE TEXTILES

WASHABILITY—These terms define the colorfastness of washable garments and fabrics:

WASHFAST: Best washability. May be washed by machine with other clothing, using laundry soap or detergent and hot water (160°F).

WASHABLE: May be washed by machine with other colored washables. Use mild soap or detergent and warm water (not over 120°F).

WASH SEPARATELY: Same as "Washable" except should be washed alone as the dyes may stain other fabrics. Remove contrasting trim.

WASH WITH CARE: Some bulky articles such as blankets, sheer curtains, scatter rugs, require the care you give hand washable fabrics to prevent possible fraying, matting or loss of color. Wash in mild lukewarm suds (about 100°F). Agitate no more than two or three minutes. Rinse in lukewarm water. Dry promptly.

HAND WASHABLE: Wash by hand in lukewarm water (about 100°F) with mild soap flakes or mild detergent. Do not twist or rub. Rinse in lukewarm water. Hang to dry promptly. Indoors or in shade.

WASH SEPARATELY BY HAND: Same as "Hand Washable" except: wash alone to avoid staining other fabrics. Remove contrasting trim.

SHRINKAGE: These terms show how much shrinkage to expect in washing. Garments described as Sanforized or Preshrunk retain their size when washed.

SANFORIZED: Shrinkage of Sanforized cotton is less than 1% in length or width.

PRESHRUNK: Preshrunk fabrics made of cotton, wool acetate or rayon will not shrink more than 2 or 3%.

MAN-MADE FIBERS: Fabrics made from Acrilan, Dacron, Dynel, Fiberglas, Nylon and Orlon show practically no shrinkage in washing.

OTHER FABRICS: Where no statement about shrinkage is given: (1) Fabrics such as percale, sheeting and prints of cotton, acetate or rayon may shrink up to 5%. (2) Knitted, napped, braided, sheer and yarn dyed fabrics may shrink up to 10%. This group may include rugs, blankets, curtains, underwear sweaters, flannels, lace tablecloths, bedspreads, ticking.

SUN-RESISTANCE: Colors of fabrics which normally are exposed to sunlight in the home or out of doors are described as follows:

SUNFAST: Sunfast colors have high resistance to sunlight fading, and normal use will not cause noticeable color change.

SUN RESISTANT: Sun resistant colors have good resistance to sunlight but may fade slightly in normal use. Protect from direct sunlight to prolong life.

FAST COLOR: Means both washfast and sunfast.

WATERPROOF: Fabrics are impervious to water and air. Seams in 100% waterproof garments are sealed.

WATER RESISTANT OR WATER REPELLENT: Fabrics resist water penetration and allow some passage of air. "Durable" water resistant treatments withstand repeated washing and dry cleaning.

WATER-SPOT RESISTANT: Fabrics resist stains by water-borne soil.

TERMS USED IN DESCRIBING WOOL PRODUCTS

NEW WOOL OR VIRGIN WOOL: Wool fibers which have never been previously processed in any way.

WOOL: Wool fibers which may have been previously spun or knit, but have never been woven or felted.

REPROCESSED WOOL: Wool fibers reclaimed from woven or felted products which never have been used by the consumer—such as trimmings and cuttings left over from garment production.

REUSED WOOL: Wool fibers reclaimed from products used by consumers.

Reprocessed wool and reused wool is reduced to fibrous form and is thoroughly cleaned before use.

"MAN-MADE" FIBERS USED IN FABRICS

Fabrics containing Man-made textile fibers offer new features and often greater economy through longer life and easier care. They include:

ACETATE: Gives soft texture, excellent draping qualities and a soft sheen to fabrics like satins, failes, crepes. Tends to recover from soft wrinkles or folds. Resists moths and mildew. Iron at low heat.

ACRILAN: Chemstrand Corp.'s trademark for acrylic fiber. Acrilan is used in sweaters and wool blends to give crease-resistance and shape-retention. Absorbs little water, dries rapidly. Press or iron at low heat.

DACRON: DuPont Co.'s trademark for "polyester" fiber. A springy wear-resistant fiber that does not absorb water. Suiting fabrics containing a substantial proportion of Dacron retain their pressed appearance in humid weather, are highly resistant to wrinkling and have unusual durability. Used in curtains, suiting fabrics, sweater and uniforms. Iron at low heat.

DYNEL: Union Carbide and Carbon Co.'s trade name for acrylic fiber. Used in blankets because of its highly springy, shrink-resistant properties. It resists matting, moths and mildew. If you iron, use lowest heat and protect with pressing cloth.

FIBERGLAS: Owen-Corning Co.'s trademark for glass fibers. Does not rot from sunlight or weather, resists fire, exceptionally strong, does not absorb water. Popular in marquisette curtain fabrics that dry in minutes and need no ironing.

NYLON: High strength, high wear-resistance, absorbs little moisture, dries quickly, easy to launder. Resists moths and mildew. Iron at low heat.

ORLON: DuPont's trademark for acrylic fibers. Orlon is highly resistant to sunlight and weather rotting, gives long lasting pleats and wrinkle-resistance when used alone and with other fibers. It absorbs little water and dries quickly. Resists moths and mildew. Used in skirts, sweaters, shirts, curtains, etc. Iron at low heat.

RAYON: A medium strength, highly water-absorbent fiber. Washes and irons easily. Can be made wrinkle-shedding and shrink-resistant with suitable treatments.

SARAN: Dow Chemical Co.'s trade name for vinylidine chloride monofilaments. Has outstanding colorfastness to light and weather. Used for auto seat covers and outdoor furniture seats. Also used for insect screens.

get complete repair servic

Wards guarantee complete repair service—and ac
made repair parts—for all major appliances and
ical equipment we sell.

This protection is yours whether you buy from us by m
our Stores or Catalog Offices. Even if you move to
town, anywhere in the United States, you will still
tected. All Ward stores, catalog offices and mail
houses are prepared to make good on our service g
tees and to furnish complete service. All of our nine
der houses maintain complete repair service depa
and carry stocks of repair and replacement parts. Ou
have their own trained repairmen and carry parts
The catalog offices or Ward authorized service de
your locality are prepared to furnish most of your
needs. Get service from Wards, no matter where y

WARDS REPAIR SERVICE POLICY

We provide a parts and service guarantee that equa
ceeds those offered by leading manufacturers and
full protection and complete service when you buy at

1. We will repair or replace defective parts, without
during period covered by the guarantee on that
2. We will furnish, even after the guarantee period,
repair service at reasonable rates—as low or low
usually asked for first class repair service elsewh
3. We will furnish parts, also at reasonable prices,
out the normal life of the item.

Parts are guaranteed the same as or equal to
equipment. All service is provided at lowest possib

WHERE TO OBTAIN SERVICE

If you live near one of Wards Stores or Catalog O
phone call will bring prompt service.

If the item is small and portable, simply bring it to
petent service men will make the repair or adj
promptly, most times using parts in stock.

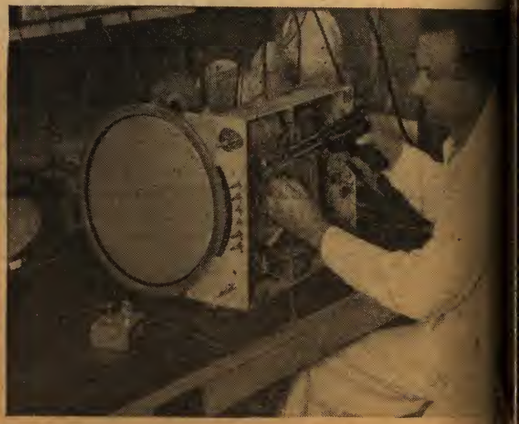
If you do not live near one of our Stores or Catalog
and the item is small and portable, send it to the
Service Department of our nearest Mail Order Hou
Page 972 for how to ship). Or, if the item must be s
in your home, write, wire or phone the Repair Servi
partment and we will give your needs prompt attenti
some cases we will authorize you to have repairs m
a local repairman of your choice and send the bil

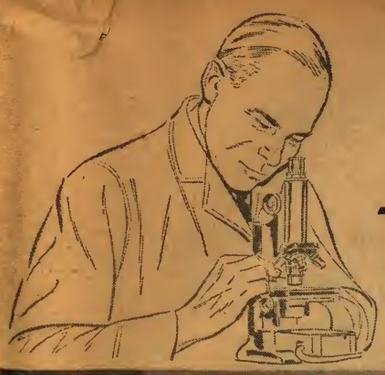
For instructions on how to order repair parts from ou
Order House, turn to Page 972.

Note: In addition to our regular repair service exp
above, Wards are equipped to completely overhau
recondition any make of rifle or shotgun (See Page 75
repair all makes of watches and jewelry (see Page

RADIO AND TELEVISION ANTENNA INSTALLED BY WARDS OWN SERVICEMEN

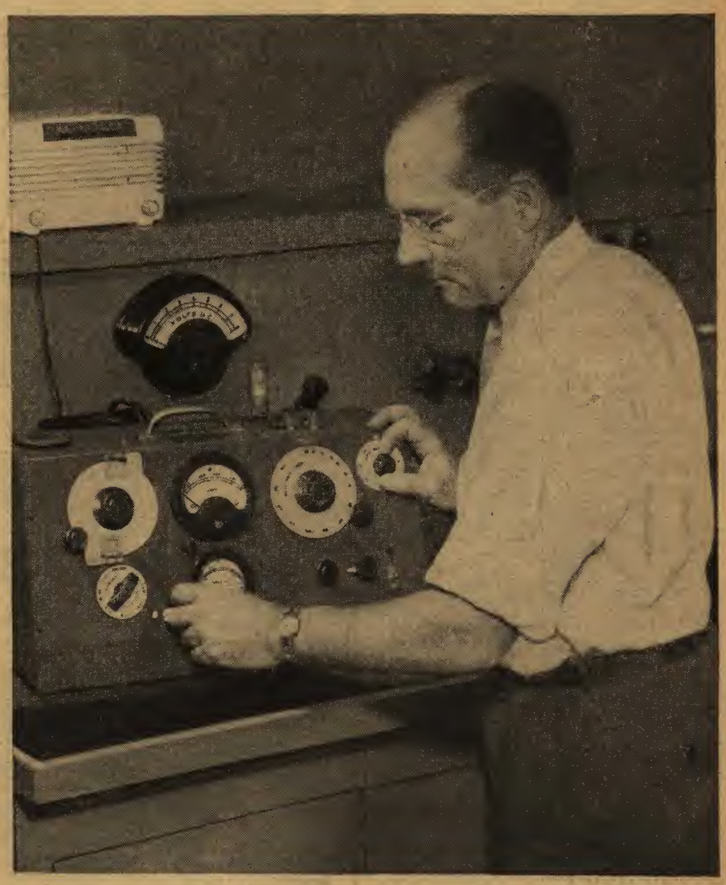
All of our Stores and most of our Catalog Offices ar
equipped to install for you at reasonable rates, radi
television antennas and other accessories purcha
Wards. Installations are handled by trained servic





Wards laboratories

Protect our high standards of quality



Before any merchandise can be listed in our catalog, it must meet the high standards of quality which we require. Careful testing and scientific analysis in Wards Laboratories make certain of this *in advance.* Wards were the first big general merchandising organization to establish a merchandise-testing laboratory for the protection of customers. When you buy from Wards, you can be sure the quality is *right!*

TERMS USED IN OUR CATALOG TO DESCRIBE TEXTILES

WASHABILITY—These terms define the colorfastness of washable garments and fabrics:

WASHFAST: Best washability. May be washed by machine with other clothing, using laundry soap or detergent and hot water (160°F).

WASHABLE: May be washed by machine with other colored washables. Use mild soap or detergent and warm water (not over 120°F).

WASH SEPARATELY: Same as "Washable" except should be washed alone as the dyes may stain other fabrics. Remove contrasting trim.

WASH WITH CARE: Some bulky articles such as blankets, sheer curtains, scatter rugs, require the care you give hand washable fabrics to prevent possible fraying, matting or loss of color. Wash in mild lukewarm suds (about 100°F). Agitate no more than two or three minutes. Rinse in lukewarm water. Dry promptly.

HAND WASHABLE: Wash by hand in lukewarm water (about 100°F) with mild soap flakes or mild detergent. Do not twist or rub. Rinse in lukewarm water. Hang to dry promptly. Indoors or in shade.

WASH SEPARATELY BY HAND: Same as "Hand Washable" except: wash alone to avoid staining other fabrics. Remove contrasting trim.

SHRINKAGE: These terms show how much shrinkage to expect in washing. Garments described as Sanforized or Preshrunk retain their size when washed.

SANFORIZED: Shrinkage of Sanforized cotton is less than 1% in length or width.

PRESHRUNK: Preshrunk fabrics made of cotton, wool acetate or rayon will not shrink more than 2 or 3%.

MAN-MADE FIBERS: Fabrics made from Acrilan, Dacron, Dynel, Fiberglas, Nylon and Orlon show practically no shrinkage in washing.

OTHER FABRICS: Where no statement about shrinkage is given: (1) Fabrics such as percale, sheeting and prints of cotton, acetate or rayon may shrink up to 5%. (2) Knitted, napped, braided, sheer and yarn dyed fabrics may shrink up to 10%. This group may include rugs, blankets, curtains, underwear sweaters, flannel's, lace tablecloths, bedspreads, ticking.

SUN-RESISTANCE: Colors of fabrics which normally are exposed to sunlight in the home or out of doors are described as follows:

SUNFAST: Sunfast colors have high resistance to sunlight fading, and normal use will not cause noticeable color change.

SUN RESISTANT: Sun resistant colors have good resistance to sunlight but may fade slightly in normal use. Protect from direct sunlight to prolong life.

FAST COLOR: Means both washfast and sunfast.

WATERPROOF: Fabrics are impervious to water and air. Seams in 100% waterproof garments are sealed.

WATER RESISTANT OR WATER REPELLENT: Fabrics resist water penetration and allow some passage of air. "Durable" water resistant treatments withstand repeated washing and dry cleaning.

WATER-SPOT RESISTANT: Fabrics resist stains by water-borne soil.

TERMS USED IN DESCRIBING WOOL PRODUCTS

NEW WOOL OR VIRGIN WOOL: Wool fibers which have never been previously processed in any way.

WOOL: Wool fibers which may have been previously spun or knit, but have never been woven or felted.

REPROCESSED WOOL: Wool fibers reclaimed from woven or felted products which never have been used by the consumer—such as trimmings and cuttings left over from garment production.

REUSED WOOL: Wool fibers reclaimed from products used by consumers.

Reprocessed wool and reused wool is reduced to fibrous form and is thoroughly cleaned before use.

"MAN-MADE" FIBERS USED IN FABRICS

Fabrics containing Man-made textile fibers offer new features and often greater economy through longer life and easier care. They include:

ACETATE: Gives soft texture, excellent draping qualities and a soft sheen to fabrics like satins, failes, crepes. Tends to recover from soft wrinkles or folds. Resists moths and mildew. Iron at low heat.

ACRILAN: Chemstrand Corp.'s trademark for acrylic fiber. Acrilan is used in sweaters and wool blends to give crease-resistance and shape-retention. Absorbs little water, dries rapidly. Press or iron at low heat.

DACRON: DuPont Co.'s trademark for "polyester" fiber. A springy wear-resistant fiber that does not absorb water. Suiting fabrics containing a substantial proportion of Dacron retain their pressed appearance in humid weather, are highly resistant to wrinkling and have unusual durability. Used in curtains, suiting fabrics, sweater and uniforms. Iron at low heat.

DYNEL: Union Carbide and Carbon Co.'s trade name for acrylic fiber. Used in blankets because of its highly springy, shrink-resistant properties. It resists matting, moths and mildew. If you iron, use lowest heat and protect with pressing cloth.

FIBERGLAS: Owen-Corning Co.'s trademark for glass fibers. Does not rot from sunlight or weather, resists fire, exceptionally strong, does not absorb water. Popular in marquisette curtain fabrics that dry in minutes and need no ironing.

NYLON: High strength, high wear-resistance, absorbs little moisture, dries quickly, easy to launder. Resists moths and mildew. Iron at low heat.

ORLON: DuPont's trademark for acrylic fibers. Orlon is highly resistant to sunlight and weather rotting, gives long lasting pleats and wrinkle-resistance when used alone and with other fibers. It absorbs little water and dries quickly. Resists moths and mildew. Used in skirts, sweaters, shirts, curtains, etc. Iron at low heat.

RAYON: A medium strength, highly water-absorbent fiber. Washes and irons easily. Can be made wrinkle-shedding and shrink-resistant with suitable treatments.

SARAN: Dow Chemical Co.'s trade name for vinylidine chloride monofilaments. Has outstanding colorfastness to light and weather. Used for auto seat covers and outdoor furniture seats. Also used for insect screens.

INDEX TO ALL ITEMS IN THIS CATALOG

HOW TO USE THE INDEX: Look for the *name* of the article wanted. For example, to find Plastic Curtains look under "Curtains"—not under "Plastic."

GENERAL INFORMATION PAGES

	PAGE		PAGE
Catalog Offices	954	Mail Order Houses	956
Express Rates	971	Metropolitan Deliveries	969
Factory Shipments	970	Monthly Payment Plan	981
Freight Rates	970	Parcel Post Rates	969
Guarantee	956	Phone Orders	955
How to Get Our Catalogs	957	Repair Service	958
How to Order by Mail	972	Retail Stores	954
How to Send Goods to Us	972	Trademarks, Well Known	146
How to Send Money	972	Washability Information	959

A

Abdominal Bands, Baby....286
Abdominal Belts, Men's, Women's....199, 685
Abrasive Wheels....818, 823
Absorbers, Shock, Auto, Truck....928
Accessories, Fashion.2–7,157–161
Accordions....706
Acetylene Welders 824
Acid Solder....840
Acrilan Fabrics.236, 238, 239
Adding Machines..693
Adding Machines, Pocket....693
Addressing Machines....700
Adhesive, Liquid....924, 936
Adhesive Bandages, Band Aid....680
Adhesive Tape....680
Adjusters Casement....812
Idler Arm....927
Tappet, Auto....915
Aerator, Faucet...857
Aerators, Lawn...885
Aerials, Auto....907
(Also see Antennas)
Air Circulators 845–847, 849
" Compressors..764, 765, 914, 937
" Compressor Hose 914
" Conditioning....845
" Cushions....681
" Dryer....849
" Filters....851
" Filters, Auto....919
" Gauges, Auto...913
" Guns, Pistols....751
" Jets, Supercharger.919
" Mattresses....747
" Rifles....751
Airplane, Toy....307
Alarm, Bed Wetting....679
Alarm, Safety Backup, Auto...910
Alarm Clocks....458

Albums

Phonograph Record....705
Record Storage..705
Stamp....690
Alemite CD-2 Engine Additive....935
Alemite Fittings, Grease, Guns...932
Altimeter, Auto....712, 911

Aluminum Cookware

Blancher-Cooker 667
Chicken Fryer...666
Cold Pack Canner....667
Double Boilers...666, 667
Dutch Ovens....666
Egg Poachers.666, 667
French Fryer, Baskets....667
Frying Pans 666, 667
Griddles....666
Roasters....667
Roasting Pans...667
Saucepans.666, 667
Sidehandle Kettles....664
Teakettles..664, 667
Waterless Cooker....666
Aluminum Foil 570, 669
" Ladders....752, 753
" Paint..757, 758, 766
" Roofing and Siding....792
(For other Aluminum Articles, see Name of Article Wanted)
Ammeter, Auto, Truck....936
Ammunition BB's, Air Rifle...751
Shot, Air Rifle...751
Amplifiers, Electric Guitar....711
Amplifiers, Sound System....564
Andirons, Fireplace....645
Angel Food Cake Pans....663, 669
Angle Irons....816
Animals, Stuffed..306
Animal Traps....939
Ankle and Arch Braces....683

Anklets...150, 151, 288

Ant Killers....886
Antennas, Auto Radio....907
Antennas, Radio..556
Antennas, TV....557
Apiary Supplies...943
Appliance Cords..803
Appliance Plugs...808
Applicators, Paint....762, 763
Aprons, Rubber, Men's....398
Arbors, Motor....822
Arbors and Arches, Garden or Lawn....882
Arc Torch....825
Arc Welders....825
Archery Equipment....727

Arctics....147, 387

Arms, Wiper....898
Arm Rests, Auto....910, 911
Arm Rest Covers, Auto....911
Armored Cable...805
Army Lockers....465
Arrows, Archery..727
Art Cloth....242

Artists' Supplies

Brushes, Canvas....703
Easels....703
Frames....703
Oil Colors....703
Paint Sets....703
Stencils....703
Transfers....703
Ascorbic Acid, Vitamin "C"....687
Ash Trays, Auto..910
Ash Tray Stands....591, 617
Asphalt Felt....792
" Floor Tile....541
" Roofing *(See Notice on Page 790)*
" Siding....786
" Tile Sealer Finish....761
Astringents, Skin....460, 461
Athletes' Supporters....683

Athletic Equipment

Baseball Equipment....720–723
Basketball Equipment.722, 723, 725
Boxing Equipment....725
Croquet, Tennis.726
Family Games...726, 727
Golf Equipment.728, 729
Rink Skates....724
Athletic Shoes....723
" Socks....315, 410, 722
" Style Shirts, Boys'....312, 313
" Style Shirts, Men's....388–391
" Supporters....722
Atlases, World....691
Atomizer, Nasal...679
Attachments— *See Kind Wanted*
Attachment Plugs..808
Attic Fans....847
Attic Ladder....777
Attic Stairway....777
Attic Ventilator....791
Augers, Post Hole..943
Augers, Sewer....841
Auger Bits....832
Auger Bit Gauge..832
Autos, Toy....307
Auto, Pedal....309

Auto Accessories

..894–899, 907–912, 919, 933, 936

Auto Batteries....900
" Beds....899
" Body Rebuilding Kits....909
" Chains....936
" Cribs-Seats, Baby..292, 295, 299–301
" Hot Rod Parts....918, 919
" Ignition Parts.900, 919, 934–936
" Lights....908
" Lubrication Needs....935–937
" Motors....924
" Motor Parts..917–925
" Power Brakes...931
" Radio....907
" Seat Covers.894–897
" Tires, Tubes 901–903
" Tools....912–916, 920–922, 924, 925, 927, 931–934
" Tops....898
" Trailers..896, 897, 899
" Wax Polishers...909
" Winter Goods....936
(Also See Notice on Page 961)
Auto Harp....709
Automatic Transmissions, Auto...926
(For other Automatic Articles, see Name of Article Wanted)
Awl, Scratch....830
Awnings, Aluminum..784, 785
Awnings and Material...600, 601
Awning Bracket..785
Awning Pulleys..813
Awning Windows.772
Axes....833
Axe Stones....823
Axe Wedges....833

B

"B" Vitamins....688
Babbitt Metal....840

Baby Goods

....283–304, 475, 608, 682, 911
(Also Look for Name of Article Wanted)

Back Saws....830
Backrests, Boat....737
Backrests, Invalids 679
Back-up Lights....908
Badminton Equipment....727

Bags

Auto....466
Bicycle....730, 731
Blanket....416, 417
Brief....465
Camera Accessory....714
Clothes, Auto....911
Clothespin....660
Club, Gladstone..464
Diaper....285
Douche, Enema..681
Food....570
Formula....302
Garment...416, 417
Golf....729
Hamper.416, 417, 470
Hand...2–7, 132, 158, 159
Ice....681
Laundry....416, 417, 470, 660
Overnight...464, 466, 467
School....702
Shoe....416, 417
Shopping....300
Silverware....475
Sleeping....746
Sprinkling....660
Striking....725
Traveling...464–467
Urinal....681
Utility....464
Utility, Infants...285, 302
Zipper....464–466

Bag Sealer....570

Bakeware

Angel Cake Pans....663, 669
Baking Pans..663, 664, 669
Cake Pans..663, 669
Cookie Sheets...663, 669
Loaf Pans...663, 669
Molds....663
Muffin Pans....663
Ovenware Dishes....669
Pie Pans...663, 669
Pudding Pans....667, 669

Balances, Sash....812
Balancers, Bike....730
Balancers, Wheel, Auto....912

Balls

Baseballs....720
Basketball....725
Beach....311
Croquet....726
Golf....728
Plastic....311
Rubber....725
Soccer....725
Table Tennis...726
Tennis....726
Volley....725

Ball Inflators....725
" Pein Hammers..833
Ball Point Pens.696, 697
" Point Pen Refills....696, 697
Bamboo Cafés....522
" Cornices....495
" Draperies....495
" Folding Door....522
" Shades.530, 531, 601

Bands

Abdominal, Baby....286
Pinning....286
Watch....449, 453

Band Instruments..707
" Instrument Cases, Supplies....707
" Saws....821
Bandages....680
Bandage Kits....680
Bandannas, Handkerchiefs...352, 399
Banjos....708
Banjo Strings....708

Bars

Towel..470, 471, 867
Wrecking....830

Barbells....725
Barbecue Supplies....655
Barbed Wire....942
Barbers' Supplies....672–675
Barn Door Hardware....815
Barn Equipment *(Mail Coupon on Page 949)*
Barn Paints....757
Barn Sash....774
Barometer....712
Barrel Faucets, Oil 933
Barrel Pumps, Oil..932
Barrel Pump Hose..932
Bases, Powder 460, 461
Baseball Cap, Boys'....305
" Equipment..720–723
" Uniform, Boys'..305
Baseboards, Plastic Rubber....549
Baseboard Molding....541, 549
Basement Combination Windows 768, 769
" Pump....853
" Sash....774
" Window Screen.768
Basins, Sickroom....682
" Sink....861
" Wash..662, 668, 682

Baskets

Baby....292
Basketball....725
Bicycle....730
Blanching....667
Bushel....661
Child's Velocipede...308
Clothes..654, 657, 660
Fishing....739
French Fry....665
Picnic....655
Shopping....300
Waste....471, 652

Basket Carrier, Bicycle....730
" Liner, Clothes...657, 660
" Lining, Baby....292
" Pads, Baby....292
" Skirts, Baby....292
Basketball Equipment...722, 723, 725
Bass Viol....711
Bassinets, Mattresses....295
Basswood Shades..601
Baster, Meat....670
Baths, Baby....293
Bath Curtains.468, 469
" Mats....471, 474
" Mats, Lid Covers.472
" Mitts....303
" Oil, Soaps....689
" Powders, Baby..303
" Salts....461
" Sets, Baby....285
" Showers...856, 867
" Soaps, Baby...303
" Towels....472, 473
Bath Shop....468–474
Bathing Suits Girls'....260
Women's, Misses'....80, 81

Bathrobes

Men's....366, 367
Misses'....69, 70
Women's....69, 70

Bathroom Accessories.470, 471, 474, 480, 652
" Fixtures..470, 471, 474, 480, 652, 856, 867–873
" Scales....471
Bathtubs....870–873
Bathtubs, Baby....304
Bathtubs, Portable....658, 678
Bathtub Edging...549, 551
" Fittings....856
" Sealer....549, 766
Batons....710
Baton Instruction Book....710
Batts....440

Batteries

Auto, Truck, Bus, Tractor, Motorcycle....900, 936
Dry Cell....651
Flashlight....651
Hot Spark Ignition....651
Lantern....651
Radio....556

Battery Boosters...936
" Cables....936
" Chargers, Auto..936
" Hold-downs....936
" Hydrometer....936
" Testers, Auto....936

Batting....440, 512

Beach Chairs..596–599
Beach Coats.... 80
Beachwear Men's....364–367
Misses', Women's 80, 81
Bead Expander, Auto Tire....913

Bearings

Auto Differential.926
Auto Motor....923
Auto Wheel....926
Clutch Throw-out...925
Connecting Rod, Auto....923
Insert, Auto, Tractor...923, 938
Main, Auto, Truck....923
Mainshaft, Auto.926
Pillow Block....953
Pinion Shaft....926
Tractor Motor...938
Tractor Wheel..938
Transmission....926

Bearing Retainer, Auto....930
Beaters, Egg....663
Beauty Shop Supplies....462, 463

Beds

Auto Trunk....899
Baby...292, 294–297
Bunk...297, 631, 633
Hollywood...634, 635, 643
Hospital....678
Metal....633, 644
Roll-Away..642, 643
Sofa....580–582, 584, 586, 587
Trundle..296, 297, 631, 633
Unpainted...602–607, 633
Youth....296, 297

Bed Boards....640
" Frames 634, 638, 639
" Guard Rail, Baby.294, 295, 607
" Jackets....175
" Legs...607, 634, 641
" Pads, Disposable 679
Bed Pans....682
" Sheets, Crib....290
" Springs.633–639, 641
" Tables, Trays...679
" Wetting Alarm..679

Bedding

Bedspreads.424–435
Blankets....437–439
Mattress Covers .440, 441, 442–446
Mattress Pads.440, 441
Pillow Covers.431–435, 441, 442–446
Quilts..436, 442–446

Bedding, Baby.290, 291
Bedroom Chests...414
Bedroom Furniture 582, 585, 602–607, 617, 629–633
Bedskirts...428, 429, 431, 434, 435

Bedspreads

.....290, 424–435

Bees and Beekeeping Supplies....943

Bells

Auto Carriage...908
Door....808
Bell Buttons....808
Bell Crank Pin....927
Bell Housing Supports....926

Belts

Abdominal.199, 685
Body Support...907
Boys'....337
Canvas, Endless.939
Cowboy, Men's..352
Dress....157
Fan, Auto, Truck....925
Garter....206, 207
Hammermill....939
Men's....352
Post-Operative..685
Rubber....939
Rupture....684
Sanding....820, 828
Seat, Auto....896, 897, 910
Surgical....685
Thresher....939
"V"...822, 939, 952
Western, Boys'..337
Western, Men's.352
Women's, Misses' 157
Workman's....685

Belt Dressing....939
Belt Lacer, Lacing.939

Beltings

Canvas, Leather 939
Rubber, "V"....939
(Also See Belts)

Benches, Vanity 604–607
" Woodworking 824, 835

Bench, Child's Pounding....306
Bench Grinders...823
Bench Saws....820
Bench Stones....823
Berry Bushes— *(Mail Coupon on Page 883)*
Bevels, Sliding "T"....831
Bibb Reseater....841
Bibles....692
Bible, Record Album 705

Bicycles

....732, 733

Bicycle, Child's...308
Bicycle Balancers.730
Bicycle Forks....731
Bicycle Horns....730
Bicycle Lights....730
Bicycle Parts and Accessories.730, 731
Bikes, Children's..308
Billfolds, Men's, Women's....465

Binders

Baby....286
Loose Leaf....702
Ring, Zipper....702

Bins, Grain *(Mail Coupon on Page 949)*
Bins, Steel Storage.699
Bindings, Linoleum Seam....551
Binoculars....718
Birds, Badminton..727
Bird Houses, Baths, Feeders....883

Bits

Auger....832
Electricians'....832
Expansive....832
Wood..826, 827, 832

Bit Braces....832
Bit Extensions....832
Blackboards....703

Blades

Bench Saw....820
Bow Saw....881
Buck Saw....881
Carbide Tipped 820, 829
Circular Saw 820, 829
Compass Saw...830
Coping Saw....830
Fan....847
Hack Saw....839
Portable Electric Saw....829
Safety Razor....673
Wiper....898

Blade Bank, Razor.673
Blancher-Cooker...667

Blankets

Baby, Crib....291
Cotton....437–439
Electric....438, 439
Indian....438, 439
Novelty....438, 439
Part Wool..438, 439
Receiving....291
Sheet....437–439
Summer....437
Utility....438, 439
Wool....438, 439

Blanket Bags.416, 417
" Robes....438, 439
" Sheets....437–439
Bleaches, Hair....463
Bleeder, Brake, Auto....914, 930
Blenders, Food.646, 647
Blinds, Auto Rear Window....911
" Venetian...528, 529
" Window....528–531
Blocks, Toy....306
Bloc-Makers, Concrete....951
Bloomers, Women's, Misses' 169, 170, 173, 216

Blouses

Girls'....265
Little Girls'..269, 277
Maternity....48
Misses'..71–75, 84–89
Sub-Teens'....244
Women's..71–75, 84–86, 88, 89

Blousettes, Women's, Misses'....160
Blow Gun....914
Blow Torches....840

Boards

Bread, Chopping 663
Building....787–789
Bulletin....703
Drawing....702
Hook....786
Insulating....787
Ironing, Sleeve..657
Shampoo....463
Shuffle....727
Wall....787–789
Wash....660

Boats....736
Boat Covers....737
Boat Cushions....735
Boat Equipment 734–737
Boat Kits— *(See Fishing and Hunting Catalog Coupon-page 739)*
Boat Loaders, Auto 897, 898
Boat Paint, Varnish 761
Boat Tail Light.896, 897, 899
Boat Trailers..896, 897
Boat Trailer Hold Down Straps....899
Bobs, Plumb....833
Bobby Pins....463
Body Cream..460, 461
Body Rebuilding Kits, Auto....909
Body Solder, Auto.909
Boilers, Double....665–667
Boilers, Heating...850
Boilers, Wash....660
Boleros, Women's, Misses'....161
Bolster Pi...
" Pillow C...
Bo...
Barrel, Li...
Carriage
Chain...
Eye, Sto...
Foot...
King, Au...
Machine
Spring, W...
Bone Meal...
Boo...
Artists', B...
Atlas, Bu...
Auto Re...
Automotive...
Baton Tw...
Bibles...
Bricklayin...
Carpentry...
Child Care...
Civil Serv...
Cook, Ca...
Dance, Fi...
Dictionari...
Electrical...
Entertainm...
Farming...
Gardening...
Guitar...
Health, H...
Hobby...
Home Fre...
Marriage...
Mathemat...
Maternity...
Medical, S...
Plumbing...
Power To... *(Also Send for Power Tool Page 6...)*
Reference...
Sewing, S...
Shorthand...
Slide Rule...
Surveying...
Technical, ...
Television...
Typing...
Vocation...
Welding...
Wiring...
Bookcases, F... 578, 586, 5... 594
" Unpainted...
Bookcase Hea... boards..5... 607, 617,
Booms, Garde... Tractor Sp...
Boom, Sprayer... Hand...
Boosters, Batt...
Booster, Spark... Auto...
Booster Cable, Battery...
Booster Pump
Boots
Children's ....147, ...
Cowboy...
Hip, Hunting
Leather, Wo...
Men's...
Rubber, Me...
Rubber, Wo...
Tire...
Toddlers'...
Bootee Sets...
Borders, Fence...
Border, Wire or ....882, ...
Borer, Post Hole...
Borer, Well...
Bottles
Baby...
Hot Water...
Vacuum...
Bottle Brush, Ba...
" Caps, Baby...
" Cleaner, Bab...
" Funnels, Bab...
" Holders, Bab...
" Nipples, Bab...
" Rack, Baby...
" Spouts, Oil...
" Sterilizers, B...
" Warmers, Fe...
" Warmer, Bat... Auto...
Boudoir Chairs
Bows, Violin...
Bows and Arrow... Archery...
Bowls
Electric Mixer
Fuel Pump, A...
Lamp Reflect...
Mixing...65...
Salad...
Serving...65...
Bowl Covers...
Bowling Bags... *(See Notice on P...*

Bowling Dress.....33
Bowling Shoes....723

Boxes

Bakelite.....807
Bond, Cash.....701
Bracket.....807
Bread.....652
Cutlery.....670
File.....698–701
Jewelry.....457
Ice, Lunch.....745
Mail.....810, 811
Outlet.....807
Parcel Post.....811
Receptacle.....807
Rural Mail.....811
Safety, Security.701
Steel....698, 699, 701, 807
Strong.....701
Switch.....804, 807
Tackle.....739
Tool.....835
Tractor Tool *(Mail Coupon on Page 949)*
Utility.....414
Window.....887

Box Springs...634–639
Boxing Equipment.725
Boxing Gloves.....725

Boys' Wear
(Look for Name of Article Wanted)

Braces

Ankle, Arch....683
Bicycle Fender..731
Bit.....832
Corner.....816
Knee, Shoulder. 683

Bracelets

Charm.....456
Expansion.....457
Identification....457
Bracelettes...206, 207

Brackets

Boat Windshield.737
Carburetor.....919
Flashlight, Auto.911
Flower Pot.....887
Fluorescent.....801
Grease Gun....932
Handrail.....813
Insulator.....803
License Plate...912
Shelf.....810, 813
Wall....794, 795, 798, 800, 801

Brads.....814
Brakes, Auto Power.....931
Brake Bleeder, Auto.....914, 930
" Cable Shortener.931
" Clamps, Piston..931
" Fluid, Auto....930
" Fluid Reservoir..931
" Lining, Auto.....930, 931
" Repairs, Auto.....930, 931
" Shoes, Auto, Truck....930, 931
" Signals.....908
" Tools, Auto.914, 931
Brassieres 198, 206–215
Bread Boards.....663
Bread Boxes.....652
Breakfront Cabinets.....602, 603, 628
Breast Drills.....832
Breast Pumps.....303
Breathers, Oil.....933
Brick Hammer....833
Bride and Groom Rings.....454, 455
Bridge Tables, Chairs....616, 617

Briefs

Boys'.....312, 313
Girls'.....280, 314
Men's.....389–391
Sub-Teens'.....250
Women's, Misses' ..169–173, 175–177, 217

Brief Bags.....465
Brief Cases...465, 702
Broiler, Electric....651
Brooches.....456
Brooders, Chick...945
Brooms.....662
Brooms, Whisk....909
Broom Cabinets.....780, 781
Brunch Coats...69, 70

Brushes

Artists'.....703
Baby Bottle.....302
Barbers'....673, 675
Bath.....471
Car Wash..909
Clothes...662, 672
Enamel, Paint..762
Hair, Men's.....689
Hair, Women's..689
Household.....662
Military.....689
Rifle.....751
Roof.....756
Sash, Stucco....762
Shaving.....673
Snow Windshield.....936
Stencil.....703, 833
Tire Buffing.....912
Varnish.....762
Wallpaper Paste.763
Welding.....825
Whitewall Tire..909
Wire.....766
Brush Cleaner 758, 766
" Cutters, Garden Tractor.....891
" Holder, Bath...471
Buckets, Household.....654, 662
Buckets, Minnow..739
" Painting.....752
Bucksaws.....881
Bucksaw Blades...881
Budget Plan.....981
Buffer, Auto Wax..909
Buffets....584, 602, 603, 626–628
Buffing Wheels....817
Bug Deflector, Auto.....910, 912
Buggies, Baby.....300, 301
Buggies, Doll.....306
Bugles.....707

Building Materials

Boards.....787–789
Cabinets....778–781
Doors....767–769, 771, 776, 777
Eaves Trough...793
Felt.....792
Garage Doors...775
Insulation..790, 791
Paper.....787
Roofing, Metal..792
Siding.....786, 792
Wall Tile.....783
Wallboards.787–789
Windows...767–774

Building Wire.....805

Bulbs

Auto, Truck Light.....908
Battery Charger.936
Electric Light...802
Flashlight, Lantern.....651
Floodlight.....802
Fluorescent.....802
Garden *(Mail Coupon on Page 883)*
Heat, Suntan...680
Photographic.....715, 717

Bulb Food.....884
Bulb Planter.....887
Bulldozers, Garden Tractor....891, 893
Bulletin Boards...703
Bumper Jack..912, 913
Bun Warmers.....664
Bunk Beds.297, 631, 633
Buntings, Baby...289
Burlap.....504
Burners, Flame...947
Burners, Rubbish..661
Bushel Basket.....661
Bushes— *(Mail Coupon on Page 883)*

Bushings

Coil Spring.....929
Connecting Rod.923
Knockout.....803
Piston Pin.....923
Rocker Arm.....925

Bushing Drivers, Auto.....915
Business Equipment *(See Office Equipment)*
Bust Pads.....212
Butchering Supplies....670, 671
Butts, Door.....811
Butt Chisels.....831
Butt Gauge.....811
Butter Churns.....946
Butter Dish, Silver.475
Butter Making Supplies.....946

Buttons

Auto Horn.....908
Bell Push.....808
Dress.....243

Buzzers, Electric...808
By-Pass, Auto Muffler.....919

C

C.O.D. Orders.....969
Cabin Tents.....742

Cabinets

Base.....779–781, 862, 863
Bathroom...867–869
Broom.....780, 781
China...584, 602, 603, 620, 622, 626–628, 778
Corner...626, 628, 778
Door.....868
File.....698, 699
Floor....779–781, 862, 863
Fuse.....804
Kitchen..620–622, 778–781, 862, 863
Lingerie.....414
Medicine...868, 869
Oven.....862, 863
Record..593, 602, 603, 606, 607
Roaster.....651
Shower Bath....867
Sink.....779–781
Small Parts.....835
Spice.....863
Storage..414, 415, 698, 699, 778–781, 868, 869
Unpainted..602–607
Utility...698, 699, 778–781
Wall....304, 652, 779–781, 863, 868, 869
Wood.....778–781

Cabinet Doors.....778
" Door Hardware, Sliding.....815
" Drawers.....778
Cabinet Hardware 812, 813, 815
" Kitchens....862, 863
" Light, Fluorescent 801
" Sinks.....862, 863
" Tops.....780, 781

Cables

Armored, Lead..805
Battery.....936
Battery Booster..936
Brake.....931
Heating.....883
Non-Metallic....805
Service Entrance 805
Speedometer, Auto.....927
Thermostat.....803
Tow, Auto *(See Notice Below)*
Underground...805

Cable Connectors..807
Cable Fittings.805, 807
Cable Rippers....803
Cable Shortener, Brake.....931
Café Curtains..431–435, 468, 469, 496, 520–527
Café Doors.....515
Cake Cooler.....663
" Covers.....652
" Decorators....663
" Pans.....663, 669
" Plates.....479, 653
" Plates, Musical..479
" Racks.....663
Calculators.....693
Calipers.....834
Caliper Rules.....834
Calking Compound 759, 786
" Guns, Tips.....759
" Irons.....841
" Lead.....853
" Tape.....759
Camellia Food....884

Cameras

.....713–717
Camera Cases, Movie.....716, 717
Camera Catalog Coupon.....712
Camisoles, Misses'.182
Camp Boxes.....745
" Equipment..742–747
" Grills, Stoves....746
" Jugs.....745
Campers' Axe....833
Camshafts, Auto...918

Cans

Garbage.....653, 654, 661
Gasoline...875, 935
Milk.....946
Oil.....932, 935
Outboard Motor Gas.....735, 736
Preserving, Tin.671
Radiator Filler..916
Sprinkling.....661

Can Openers.668, 670
Can Openers, Oil..933
Can Sealers.....671
Canasta.....696
Candlesticks, Silver.....475
Candy Dishes.....478
" Thermometer....670
Canes, Walking...676
Canisters.....653, 669
Canner, Pressure..664

Canning Supplies

Blancher-Cooker667
Can Sealer.....671
Cold Pack Canners.....667
Food Presses 667, 671
Package Labels.570
Pressure Cookers.....664
Tin Cans, Lids..671

Canoe Paddles....737
Canopies, Door 784, 785
Canopy, Trailer...600
Canopy Switch...808
Canvas, Artists'...703
Canvas Covers, Luggage Carrier.....898
" Covers, Truck...906
" Covers and Material.....719
" Panels, Pre-Sketched.....703
" Rotproofing.....719
" Tops, Trailer...898
" Tops, Truck.....906
" Waterproofing...719

Caps

Baby Bottle.....302
Baseball...721, 722
Boys'.....337
Boys' Baseball..305
Distributor, Auto, Truck....934, 935
Entrance.....807
Gas Tank.....910
Hub, Auto.....911
Men's.....342, 399
Misses' Sport..77, 78
Motorcycle.....907
Nurses'.....50
Oil Filler.....919
Sport, Men's 342, 399
Valve.....913
Well.....860
Work, Men's....399

Cap Guns.....305
Cape Stoles.....161
Car, Pedal.....309
Car Bags.....466
Car-Cribs, Seats, Baby....292, 295, 299–301
Car Top Carriers 897, 898
Carafe.....478
Carbon Paper....697
Carburetors, Auto, Truck....917, 938
" Tractor.....938
Carburetor Brackets.....919
" Fuel Blocks.....919
" Jets.....919
" Repair Kits, Auto, Truck.....917

Cards

Canasta.....696
File.....698
Index.....698, 700
Playing.....696

Card Shuffler.....696
Card Tables, Chairs.....616, 617
Card Table Tops..616
Cardigan Sweaters, Women's, Misses'....75, 90, 91
Carpenters' Chalk.833
" Pencils.....830
" Tools.....820–834
Carpet Sweepers..655
Carpet Tacks.....814

Carpeting and Rugs
(See Floor Covering)

Carport.....775
Carriages, Baby 300, 301
Carriages, Doll....306
Carriage Bells, Auto.....908
" Bolts.....842
" Covers, Baby 290, 291
" Pads, Baby.....300
Carriers, Bike.....730
" Car Top...897, 898
" Fish Pole.....898

Carrier Assemblies, Auto.....926
Carrier Covers, Car Top.....898

Carts

Flower and Magazine.....883
Garden.....881
Garden Tractor 891, 892
Golf Utility.....728
Kitchen.....618
Laundry.....656
Shopping.....658

Cartridges
Insecticide, Hose Sprayer.....889
Oil Filter.....933
Root Feeder....884
Cartridge Fuses...808
Carving Board....663

Cases

Auto Utility.....911
Brief.....465, 702
Camera....713–717
Gun.....751
Laundry Mailing.....703
Musical Instrument 707–711
Overnight..464–467
Pillow.....422, 423
Record Carrying 705
Record Storage..705
Roller Skate....724
Suit....464, 466, 467
Vanity....466, 467
Week End..464–467

Casein (Paint).....754
Casement Adjusters.....812
" Fasteners.....812
" Windows, Aluminum....770
" Windows, Steel..770
Cash Boxes.....701
" Register, Toy...307
Casings, Bicycle Tire.....731
Casings, Wood....778
Casite Engine Additive.....935
Cast Aluminum Cookware 666, 667
" Iron Cook Ware.666
" Iron Pipe.....852
Casters.....812
Caster Leveler....812
Catalogs, How to Get.....957
Catalog Offices 954, 955

Catches

Cabinet, Friction.....812
Screen Door....816
Storm Door.....816

Catchers' Masks...721
Catcher, Grass 874, 875
Cattle Raising Equipment *(Mail Coupon on Page 949)*
Cedar Chests.....629
Ceiling Fixtures 794–801
Ceiling Tile.....787
Cell Tester, Battery.....936
Cellar Pump.....853
Cellophane Tape..697

Cement

Gasket, Auto....924
Linoleum.....551
Liquid.....924, 936
Roof, Shingle....758
Tile.....783
Wallboard.....787

Cement Mixers....951
Cement Paint.757, 758
Centers, Chuck...817
Centerpieces, Lace.....489

Chains

Auto Timing....924
Auto, Truck Tire.936
Belting and Roller *(Mail Coupon on Page 949)*
Bicycle.....730
Coil, Sash.....843
Garden Tractor Tire.....937
Key.....457
Log, Machine...843
Power Saw....948
Tow, Auto *(See Notice Below)*
Tow, Tractor *(Mail Coupon on Page 949)*
Tractor Tire.....937
Trailer, Safety..899
Truck Tire.....936
Utility.....843
Watch, Tie.....457
Well, Wire.....843

Chain Door Guard.813
" Hoists.....842
" Pipe Vise.....841
" Pliers, Tire *(See Notice Below)*
" Repairs, Tractor *(See Notice Below)*
" Repair Links....843
" Saws, Accessories...948
" Tighteners, Tire *(See Notice Below)*

Chairs

Baby, High.298, 299
Bedroom.....589
Card Table.....616
Cocktail.....588
Cricket.....586
Desk, Finished ..578, 579, 586, 587, 595, 617
Desk, Unpainted 602–608
Dining.584, 623–628
Folding.596–599, 616
Kitchen.608, 623–625
Lawn, Beach 596–599
Lounge.....578–589
Office, Posture..698
Stenographers'..698
Swivel.....698
Training...292, 293
Wheel.....676, 677
Youth..296–299, 608

Chairs and Ottomans...587, 589
Chair Covers...502, 503, 506–511
" Covers, Plastic..412
" Cushions, Pads..696
" Cushions, Sets, Plastic.....412
" Pads, Baby.292, 298
" Replacement Seats.....619
Chalk Line.....833
Chambers, Baby..292
" Bedroom...662, 682
Chambray Fabrics.....228
Chamois Skins....909
Changer, Oil, Auto.....933
Channel Units....799
Chargers, Battery.936
Chargers, Power Plant Battery *(Mail Coupon, Page 809)*
Charger Bulbs....936
" Socket Battery..936
Charm Bracelets...456
Chart, Ring Size...455
Chassis, Trailer...899
Checks, Door.813, 814
Cheesecloth.....421

Chests

Bedroom.414, 585, 602–607, 629–632
Blanket.....414
Cedar.....629

Chests (Cont.)

Lingerie.....414
Living Room....579
Nursery..294, 296, 297, 606, 607
Silverware..476, 477
Storage, Utility..414
Unpainted..602–607

Chicks, Day-old...944
Chicks, Started....944
Chicken Fryer....666
Chiffarobes....604, 605, 632

Children's Needs
(See Name of Article Wanted)

Chimes, Door....808
China Accessories.478, 479
" Cabinets....584, 602, 603, 620, 622, 626–628, 778
" Dinnerware..481, 484, 485
Chintz.....500
Chip Pan, Metal Lathe.....817

Chisels

Butt.....831
Cold, Ripping...836
Woodturning....817

Chisels and Bits, Hollow.....818, 822
Chisel and Punch Sets.....836
Choke Control, Auto.....917
Chockers, Necklace.....456
Choppers, Food...671
Chopping Block...663
Chore Trucks, Boys'.....309
Chromed Hot Rod Parts.....919
Chromed Trim, Auto 910, 911, 919
Chromed Wheel Trim, Auto.....911
Chrome Polish....909
Chromspun Curtains.....519
Chronograph Watch.....453

Chucks

Air Hose.....914
Electric Drill....828
3-Jaw.....822, 828

Chuck Center....817
Churns.....946
Cigarette Lighters..457
" Lighters, Auto..910
Circline Fluorescent Fixtures.....798
Circuit Breakers...804
Circuit Testers....803
Circulators, Air....849

Clamps

All-Purpose Hose.....914
Auto Heater Hose *(See Notice Below)*
Bar, Corner....824
Brake Piston....931
"C".....824
Ground.....805
Muffler.....921
Radiator Hose..916
Tire Repair....912
Trailer Coupler..899
Welding.....825
Woodworking...824

Clarinets and Supplies.....707
Clasps, Tie.....457
Claw Hammers....833

Cleaners

Auto, Tire.....909
Copper-Clad....665
Hand.....766
Household..662, 665
Paint.....758, 766
Paint Brush.758, 766
Paint Roller....763
Piston Ring, Auto.....922
Pot.....665, 669
Radiator, Auto..909
Roller Coater....763
Rug.....662
Vacuum.....492
Wallpaper.....763

Cleaning Supplies

Auto.....909
Gun.....751
Household...655, 662, 665

Cleanser, Baby Bottle.....302
Cleansing Lotion....460, 461
" Tissues....302, 689
" Tissue Dispenser.911
Clearance Lights, Truck.....906
Cleats, Boat.....737
Cleats, Porcelain Wiring.....803
Clips, Earring.456, 457
Clips, Tie.....457
Clips, Wire Rope..842
Clippers, Animal..674
Clippers, Fingernail and Cuticle.....460
Clippers, Hair.....674
Clipper Sharpening Compound.....674
Clocks, Alarm.....458
" Cuckoo.....459
" Electric....458, 459
" Kitchen, Mantel.459
" Timer.....664
" Travel.....458
" Wall.....459
Clock Radios..558, 559

Closers

Door.....813, 816
Outlet.....806
Screen Door.813, 816
Storm Door..813, 816

Closets

Clothes.....414, 415
Storage....414, 415
Water.....871–873

Closet Augers.....841
" Door Hardware, Sliding.....815
" Lights.....803
" Repairs.....866
" Seats.....872, 873
" Setting Compound 866
" Supply Pipe....856
" Tank Liners.....871

Cloths

Cleaning.....421
Damask....488, 490
Dinner.....488–491
Dish.....418, 419
Fender, Auto...916
Fender Cover...916
Kitchen.488, 490, 491
Lace.....489
Linen..488, 490, 491
Novelty....490, 491
Plastic.....490, 491
Polishing, Auto..909
Wash.....472, 473

Cloth, Hardware..816
Cloth, Screen.....816 *(For other Kinds of Cloth see Fabric)*
Clothes Bags, Auto.911
" Baskets.654, 657, 660
" Brushes.....672
" Closet Accessories 413, 415–417
" Closet Cabinets 414, 415
" Dryers....658, 659
" Hampers...470, 471
" Hangers, Auto..911
" Hooks.....812, 867
Clotheslines...658–660
Clothesline Posts...659
Clothesline Props..659
Clothesline Pulleys.813
Clothespins.....660

Clothing

Athletic.....722
Baby...273, 283–289
Boys'.....324–341
Children's..266–279
Corduroy, Men's.344
Cowboy, Men's 363, 396
Denim, Men's ..347, 351, 396, 397, 404
Dress, Men's .342–367, 402–404
Fishing.....750
Girls'.....246, 247, 254–267
Half Size, Women's 52–70
Juniors'...17, 18, 24–26, 29–45, 98, 99, 102, 103, 108
Junior Boys' 333–336, 340
Larger Women's 52–70
Maternity....46–48
Men's...342–367, 394–407
Misses'..2–35, 37, 43, 50, 51, 69–115
Petite Miss...28, 102
Rain, Men's.344, 398
Riding, Men's 363, 396
Shorter Women's...52–68
Sport, Men's 342–352, 360–365, 397, 402–407
Sub-Teens'...244, 245, 248, 249
Tall Misses'....9, 13–15, 17, 22, 24, 26, 27, 29–35, 102, 103
Teens'.....246, 247
Waterproof, Men's....344, 398
Western, Children's....279
Western, Men's.363
Women's.....52, 70–95, 110–115
Work, Men's 394–407
Young Men's .342–367, 394–407

Clothing Bags.416, 417
Clover Seed.....885
Clubs, Golf....728, 729
Club Bags.....464
Clutches, Automatic.....953
Clutch Aligning Tool.....925
" Bearing, Plates..925
" Fork Assembly..925
" Stabilizer.....925
Coal Shovels *(See Notice at Left)*
Coal-Wood Heaters and Stoves.....569 *(Also See Notice at Left)*
Coasters to Paint...703
Coaster Wagons...309

Coats

Award, Men's...364
Beach.....80
Boys'....324–327, 334, 335
Chore, Men's.395, 396, 405–407
Corduroy, Men's.344
Dress, Men's .343–345, 402, 403

Coats (Cont.)

Firemen's.....398
Girls'....246, 247, 254–257
Juniors.....102, 103
Leather, Men's 402, 403
Little Girls'..268, 272
Misses'...3, 100–109
Nylon and Part Nylon, Men's 344, 402, 403
Overall, Men's 394–396
Poplin.....402, 403
Policemen's.....398
Rain, Boys'.....337
Rain, Girls'.....257
Rain, Men's.344, 398
Rain, Misses'....109
Rain, Teen's....247
Rain, Women's.109
Reversible, Men's 402, 403
Rubber, Men's 344, 398
Shortcoats, Girls' 246, 256
Shortcoats, Juniors.....108
Shortcoats, Misses' 101, 104–108
Shortcoats, Teens'.....246
Shortcoats, Women's.113–115
Sport, Boys'...324, 326, 327, 334
Sport, Men's .343–345, 402–407
Tall Miss...102, 103
Teens'.....246, 247
Toppers, Girls' 246, 256
Toppers, Juniors.108
Toppers, Misses' 101, 104–108
Toppers, Women's.113–115
Waterproof, Men's....344, 398
Wool, Men's .343–345, 402, 403
Women's...112–115
Work, Men's 402–407

Coat-Suit Sets, Girls' and Teens 247, 254, 255
Coat-Suit Sets, Misses', Women's 2–7, 100, 110
Coat and Pant Outfits, Men's...344, 345, 404–407
Coat Hangers, Auto.....911
" Sets, Baby..273, 289
" Sets, Boys'.....333
" Sets, Little Boys'.273
" Sets, Little Girls'.....272, 273
Coasters, Roller....763
Coating, Driveway.....758
Cocks (See Valves)
Cocktail Chairs....588
Cocktail, Coffee Tables 578–581, 584–587, 590–593
Cocoa Mats.....552
Coffee Boilers.....666
" Cups and Saucers..479, 481
" Makers..646, 647, 654, 665–667, 670
" Maker Replacement Parts.....646
" Percolators...646, 647, 654, 665–667
" Servers.478, 481, 668
" Service, Silver..475
" Urn.....670
Coils, Ignition, Auto, Truck..919, 934, 935
Coil Points.919, 934, 935
" Springs.....633, 641
" Springs, Auto, Truck.....929
" Spring Bushings.929
Coin Changers....697
Colander, Food 667, 669
Cold and Cleansing Creams.....460, 461
Cold Frame.....883
Cold Water Tubes.866
Collars, Shaft.822, 953
Colognes.....460, 461
Cologne, Men's....672
Colors, Artists'.....703
Colors, Paint.....760
Color Lenses.....802
Coloring Sets Glass, Numbered, Textile.....703
Comb, Brush Sets..689
Combinations, Women's, Misses' 169, 172, 173
Combination Doors.....768, 769
" Windows....768, 769
Combinets....662, 682
Comfort Covers, Tractor *(Mail Coupon on Page 949)*

Comforters

...290, 436, 442–446
Comforter Batts....440
Commercial Fluorescent Fixtures....799
Commodes.....679
Commode Seat, Wheel Chair....676
Communications Receivers.....564

Compasses

Auto, Truck.....911
Direction Finding 565, 712
Drawing, School 702
Jeweled....565, 712
Surveying.....844

NOTICE

Out of Season Merchandise

When you see the reference "See Notice on Page 961" after an article in the Index, it means merchandise is Seasonal and shown only in our Fall and Winter Catalog.

If you don't have last season's Catalog, write and tell us what you want. We will gladly quote prices.

Address your letter to our Customer Service Department

Compass Saws...830
Compost Makers...884
Compound, Calking.....786
Compote, Silver...475
Compressors, Air .764, 765, 914, 937
" Piston Ring.915, 922
Compressor Filter, Air Line.....914
" Regulator, Air...914
Concrete Mixers...951
Condensers, Distributor.....919, 935
Conditioners, Soil..884
Conduit.....805
Conduit Fittings...807
Connecting Rods, Auto, Truck...923
" Rod Bearings 923, 938
" Rod Bushings...923
" Rod Reamers....915
" Waste.....857

Connectors

Air Line.....914
Appliance.....855
Cable, Conduit..807
Copper Tubing..920
Cord.....808
Electric Range 566, 803
Flexible, Gas...855
Gas Range.....567
Grease Gun....932
Heater Hose— *(See Notice on Page 961)*
Solderless..803, 807
Steel Tubing....920
Water.....855

Console Sets.....478
Containers, Frozen Food.....570
Containers, Kitchen 570, 653, 669
Controllers, Electric Fence.....942
Conversion Outfit, Hawaiian Guitar 709
Converters, Electric Current.....673
Converter for Electric Shaver, Auto..911
Convertible Tops, Auto.....898
Cook Books.....690
Cookers, Pressure. 664
Cookie Cutters....663
" Press.....663
" Sheets.....663, 669
Cooking Stoves, Coal-Wood....569
" Stoves, Electric. 566
" Stoves, Gas.567, 568
" Stoves, Kerosene 568

Cookingware

Aluminum..666, 667
Blancher-Cookers 667
Cast Iron.....667
Cold Pack Canners.....667
Copper Clad....665
Enamelware....667
Glass.....653
Pressure Utensils 664
Roasters....667, 669
Stainless Steel...669
Coolers.....845
Coolers, Milk.....947
Cooling Equipment 845–847
Coping Saws.....830
Copper Clad Cleaner.....665
" Clad Cookware. 665
" Pipe, Plumbing 852, 854
" Tubing, Auto...920
" Tubing, Plumbing 852, 854
" Tubing Fittings, Auto.....920
" Tubing Flanger, Auto.....920
" Tubing Tools....841 *(For other Copper Articles See Name of Article Wanted)*

Cords

Appliance.....803
Electric.....803
Engine Starter..953
Extension.....803
Heater, Lamp...803
Iron, Motor.....803
Sash.....813
Traverse Rod...514
Venetian Blinds. 528
Welting, Decorative....513
Cord Connectors...808
Cord Holders.....657
Cord Taps.....808
Corduroy Fabrics..236
Cores, Valve Tire. 913
Cork Floor and Wall Tile.....542
Corn Cribs— *(Mail Coupon on Page 949)*
Corn Crib Fabrics and Fence.....941
Corn Poppers.....647
Corn and Grain Handling Equipment— *(Mail Coupon on Page 949)*
Corner Cabinets...778
" Clamps.....824
" Guards, Lawn..882
" Irons.....816
Cornets, Supplies..707
Cornice, Window....495, 529

Corselets

Belted.....201–203
Roll-ons....192, 193
Unbelted.187, 188, 190–193, 200, 202

Corsets

...175, 199, 204, 205
Corset Measuring Information.....189
Cosmetics.....460, 461
Costumes.....305
Costume Jewelry 456, 457
Costumers.....698
Cots.....642
Cots, Camp.....747
Cotter Pins.....843
Cotton, Absorbent. 680
Cotton Batts.....440
" Batting.....512
" Blankets....437–439
" Blanket Insulation.....791
" Dresses..14, 15, 17, 18, 24–26, 29–35, 38, 44, 45, 63–68
" Fabrics.....218–230
" Knit Shirts, Misses'..71–75, 83
" Shirts..71–74, 84–89
" Skirts, Misses'. 71, 72, 75–79, 92–95
" Skirts, Women's 92–95
" Swabs.....302
" Yarns.....411 *(For other Cotton Articles, see Name of Article Wanted)*
Couches, Studio 582, 643
Counter Tops. 780, 781
Counter Top Covering...542–545
Countersinks..827, 832
Couplers, Air Hose.....914
Couplers, Heater Hose— *(See Notice on Page 961)*
Coupler Clamps, Trailer.....899
Couplings, Conduit 807
" Shaft, Solid.....822

Covers

Acorn Nut.....919
Appliance..657, 668
Auto Arm Rest..911
Auto Seat..894–897
Baby Carriage 290, 291
Baby Crib..290, 291
Blank.....807
Blanket.....442–446
Boat.....737
Bolster Pillow...508
Bowl.....668
Box Spring 441, 442–446
Cake.....652
Canvas, Farm..719
Chair..412, 502, 503, 506–511
Comforter...442–446
Couch.....643
Diaper....284–286
Drop Cord.....807
Fender Cloth...916
Furniture.....502, 503, 506–511
Generator, Chromed....919
Hide-A-Bed 502, 503, 508
Hollywood Bed..508
Ironing Board...657
Lamp Shade....609
Maple Furniture.509
Mattress.....440, 441, 442–446
Mattress, Crib...290
Mattress, Plastic 442–446
Motor.....736
Motorcycle.....907
Motorcycle Seat.907
Outlet Box..806, 807
Pan, Pot.....669
Pillow....431–435, 441, 442–446, 508, 513
Plastic, Auto, Motorcycle, Tractor 907, 936, 937
Plastic Protector.511
Porcelain.....806
Quilt.....442–446
Racket.....726
Radiator.....658
Receptacle.806, 807
Roll-Away.....643
Sectional Furniture.....508
Shoulder...416, 417
Sofa....502, 503, 506–508, 510, 511
Sofa Bed....502, 503, 506–511
Steering Wheel.911
Studio Couch 508, 509
Summer Furniture....597
Switch....806, 807
Table..441, 488–491
Table, Plastic...412
Tire, Rear Deck.912
Tractor Heat *(Mail Coupon on Page 949)*
Truck Pick-up...906
Truck Seat.....906
Washing Machine 657
Covers and Material, Canvas.....719
Coveralls
Men's.....394, 395
Misses'.....71, 73
Coverings
Contact Plastic..505
Pillow.....420
Shelf.....505

Coverlets.....424, 425, 428–431, 434–436, 442–446
Cowboy Clothing, Men's.....363, 396
" Hats, Children's.305
" Suits, Children's.305
Crab Grass Killers.885
Crack Filler.....766
Cranes, Drapery..514
Crankcase Ventilators....933
" Wrenches.....916
Crankshaft Assemblies, Auto 918, 923
Crash, Drapery...515
Crayons, Hair....463
Creams, Baby.....303
" Body, Face. 460, 461
" Cold and Cleansing 460, 461
" Foundation. 460, 461
" Hand.....460, 461
" Hormone.....461
Cream Separators. 946
Creamers and Sugar 479, 481, 484–486, 668
Creamer and Sugar, Silver.....475

Credit Terms

.....981
Creels.....739
Creepers, Baby...283
Creepers, Garage. 916
Creeperalls.....283
Creosote-White Paint.....757
Creosote Wood Preserver.....759
Crepe Fabrics.....238
Crew Socks.....410
Cribs, Auto, Baby ..292, 295, 300, 301
Cribs, Baby..294, 295
Cribs, Corn— *(Mail Coupon on Page 949)*
Crib Bedding. 290, 291
" Bumper Pads...295
" Guard Rail.....295
" Mattresses.....295
Cricket Chairs, Rockers....586, 608
Crinoline.....513
Crisper.....570
Crochet Cotton....411
Crochet Yarn.....411
Croquet Balls....726
Croquet Sets.....726
Cross-Bridging, Metal.....811
Crosscut Saw Files.....839
Croup Tent.....679
Crushers, Ice.....669
Crutches and Tips. 676
Crystals, Bath.....461
Crystal Glassware 482, 483, 485–487
Cuff Links.....457
Culottes, Misses', Women's.....78, 79
Cultivators Garden.....886
Garden Tractor 890–893

Cups

Baby.....304, 475
Coffee.....479, 481
Measuring.....663
Silver.....475
Vacuum.....898
Cup Center..817, 818
Cupboard Doors...778
" Drawers.....778
" Hardware..812, 813
Curb Jacks, Garage.....912
Curb Signals, Auto.....912
Curlers, Eye Lash. 460
Curlers, Hair.....462
Curling Irons.....462
Current Taps.....808

Curtains

Bath.....468, 469
Café....431–435, 468, 469, 496, 520–527
Chromspun.....519
Dacron. 516–518, 525
Fiberglas 517, 519, 522
Lace Net...526, 527
Nylon.....516–518, 525, 526
Organdy 516, 517, 525
Orlon.....516, 518
Plastic.....469
Shower....468, 469
Taffeta.....468
Curtain Fabrics. 520, 521, 523, 526, 527
" Frames, Shower. 856
" Rods, Shower...856
" Rods and Cranes 514, 515, 523
" Ruffling and Valancing. 519, 524, 526, 527
" Stretchers.....661
" Trimmings.....513
" Valances 496, 520–527
Curves, Drawing..702

Cushions

Air, Invalids'...681
Auto.....896, 897
Boat.....735
Chair.....696
Foam Rubber 512, 676, 696
Rug.....552
Tractor.....937
Wheel Chair....676
Cushion Foot Socks.....315, 410
Cushion Springs...512
Cuticle Nippers....460

Cutlery

Butchering.....670
Kitchen.....670
Table..478, 479, 670
Cutlery Boxes.....670
Cut-Outs, Auto Muffler.....919
" Generator.....934

Cutters

Bolt.....842
Cookie, Pastry...663
Copper Tubing..920
French Fry.....669
Gasket.....924
Hole.....828, 832
Pipe.....841
Potato.....669
Shaper.....822
Tile.....783
Cutting Oil.....853
Cutting Strip, Wallpaper.....763
Cylinders, Well...860
Cylinder Heads, Auto.....925
" Head Inserts, Tractor.....938
" Hones, Reamers. 915
" Sleeves, Tractor. 938
" Sleeve Inserts...938
" Sleeve Puller, Inserter.....938
Cylindrical Lock Sets.....810

D

Dacron Curtains 516–518, 525
Dacron Fabrics ...232–234, 236, 527
Dado Heads..818, 821

Dairy Supplies

Barn Fans.....847
Filter Disks.....946
Pails, Scales....946
Pasteurizers.....947
Separators.....946 *(Also Mail Coupon on Page 949)*
Damask, Irish Linen 488
Davenports. 578–581, 584
Deck Paint.....761
Decorative Tape...766
Decorators, Cake..663
Decorators' Supplies 752–766
Deep Fat Fryers 648, 649
Deep Freeze Packaging Supplies....570
Deflectors, Auto Bug.....910, 912
" Nursery Seat 292, 293
" Wind, Auto.....912
Defroster, Refrigerator.....570
Degreaser Solvent. 935
Dehumidifier.....849
Demitasse Cups...479
Denims Children's.....279
Girls'.....258
Misses', Women's...71, 79
Denim Fabrics. 229, 501
Denim Sportswear, Men's.....347, 404
Deodorants, Body..461
Depilatories, Hair..461
Designs, Transfer..703
Desks, Finished. 578, 579, 586, 594, 595, 617, 628, 631
" Office, Steel....693
" Unpainted..602–607
" Youth.....296, 297
Desk Chairs...578, 579, 586, 587, 595, 602–608, 617
Desk Chests....594, 604, 605, 631, 632
Developing Service, Photo.....715
Dial Test Indicators 834

Diamonds

.....454, 455
Diapers.....284, 285
Diaper Bags.....285
" Covers.....284–286
" Hamper, Pails..304
" Linings....284, 285
Dictionaries.....691
Die Sets.....841
Differentials, Auto..926
Diggers, Post Hole. 943
Dimmer Switches..908
Dinette Furniture 608, 623–625
Dinette Lounge...782
Dining Room Furniture.....584, 602, 603, 626–628

Dinnerware

.....481–487, 668
Dinnerware, Open Stock.....481
Dinnerware, Silver 475–477
Direction Signals, Auto, Truck. 906, 908
Discs Clutch, Auto....925
Universal Joint..926
Wheel Trim.....911

Dishes

Baby.....304
Baking.....663
Candy.....478

Dishes (Cont.)

Dinnerware 481–487, 668
Plastic.....482, 483
Pyrex.....481, 483
Refrigerator..570, 652, 669
Silver, Serving..475
Stainless.....668
Toy.....306
Dish Cloths...418, 419
" Drainers.....654
" Pans...654, 666–668
" Towels.....418, 419
" Toweling...418, 419
Dishwasher Spray. 857
Dishwashing Needs 654, 666–668
Disks, Milk Filter..946
Dispensers, Waxed Paper.....653
Dispenser, Suds, Auto Wash Brush....909
Disposable Diapers 284, 285
Disposer, Garbage 861
Distributors and Parts, Auto, Truck 919, 934, 935
Divans...578–581, 584
Dividers, Spring...834
Dividers, Wing....830
Dog Repellents....886
Dollies.....488
Dolly Stretcher....661
Dolls, Doll Bath ... 306
Doll Buggies.....306
Doll Carriages.....306
Doll Furniture.....306
Dome Lights, Truck.....906

Domestics

Bath Towels and Washcloths 472, 473
Cheesecloth.....421
Foam Rubber...412
Muslins and Sheetings.....421
Pillow Tubing...421
Plastics, By-the-Yard.....412
Sheets and Pillow Cases....422, 423
Ticking and Ticks.....420
Towels and Toweling..418, 419, 472, 473
White Goods....219

Doors

Cabinet.....778
Cafe.....515
Combination 768, 769
Cupboard.....778
Exterior....771, 776
Folding....522, 782
French.....776
Garage.....775
Interior....776, 777
Jalousie.....771
Louver....771, 777
Screen.....767
Shower Bath....867
Storm and Screen...768, 769
Door Bells, Chimes. 808
" Bell Transformer 808
" Bell Wire.....808
" Bolts.....813
" Butts.....811
" Cabinets.....868
" Canopy....784, 785
" Checks....813, 814
" Closers....813, 816
" Frames, Jambs..777
" Gaskets, Auto..936
" Hardware..810–816
" Knobs, Knocker. 810
" Locks, Auto....910
" Locks, Latches 810, 811
" Mats.....540, 552
" Panels, Auto. 896, 897
" Pulls, Cabinet 812, 813
" Stops.....813, 814
" Trim.....777
Double Boilers. 665–667
Douches and Supplies....681, 682
Doweling Jig.....832
Drafting Supplies..702
Drag Link Kits, Auto.....927
Drag Link Sockets. 837
Drag Nets.....739
Drain Augers.....841
" Cleaners...841, 853
" Hose.....660
" Plug Wrenches..916
" Spades.....879
Drainage Fittings 852–855
" Pipes.....852–854
Drainboards..654, 669
Drainers, Dish.....654
" Oil, Auto...916, 933
" Sink.....654
Drapes.....424–435

Draperies

Bamboo.....495
Draw, Fabric 493–497
Milium Lined....495
Traverse...493–497
Drapery Accessories 513, 514
" Cornices....495, 529
" Cranes.....514
" Hardware..514, 515
" Lining.....515
" Material....493–501
" Pleater Tape....513
Draw Draperies 493–497

Drawers

Cabinet.....778
Men's.....392, 393
Steel Storage 698, 699
Drawer Hardware 812, 813
Drawer Knobs, Pulls.....812, 813
Drawing Boards...702
Drawing Sets.....702

Dresses

Baby.....289
Bowling.....33
Formal.....20, 21
Girls'....262, 264, 266, 267
Half Size, Larger Women's...52–70
House..34, 35, 63–68
Junior.....17, 18, 24–26, 29–45
Little Girls' 266–268, 270, 271, 274
Maternity....46, 47
Misses'..2–5, 8–35, 37, 43, 50, 51, 69, 70
Petite Miss.....28
Shorter Women's 52–68
Sub-Teens'.248, 249
Tall Misses'....9, 13–15, 17, 22, 24, 26, 27, 29–35
Women's.....52–68
Dress Buttons.....243
" Fabrics 218, 220–239
" Fasteners.....243
" Forms.....241
" Hangers....413, 415–417
" Sets, Baby....289
Dressers, Finished 585, 629–632
Dressers, Unpainted..602–607

Dressings

Auto Top.....898
Canvas Rot-proofing.....719
Canvas Water-proofing.....719
Hair.....462, 463
Surgical.....680
Dressing Tables, Baby....292, 293
" Tables, Finished 629–631
" Tables, Unpainted 604–607
Dressmaking Needs..242, 243, 420

Drills

Bit Stock, Breast. 832
Blacksmith Type 826
Electric....826, 827
Hand, Push....832
Square Shank...832
Star.....833
Straight Shank..826
Drill Accessories, Electric...826–828
" Cases, Folding..826
" Points.....832
" Presses.....822
" Press Accessories 822
" Sets.....826
" Stands.....827, 828
Drip Pan, Garage Floor.....916
Drive Pipes, Well..860
Drive Shaft Assembly, Auto.....926
Driveway Coating. 758
Drivers, Bushing, Auto.....915
Drop-Cloth, Painters 719, 766
Drop Cord Covers. 807
Drop Fixtures. 794, 795
Drop Nets.....739
Drugs, Baby 302, 303, 687
Drums, Auto, Brake 931
Drums and Supplies.....707
Drum Tables...579, 584, 592, 593
Drum Traps.....852

Dry Goods

Bath Towels and Washcloths 472, 473
Cheesecloth.....421
Foam Rubber...412
Muslins and Sheeting.....421
Pillow Tubing...421
Plastics by-the-yard.....412
Sheets and Pillow Cases....422, 423
Ticking and Ticks.....420
Towels and Toweling...418, 419, 472, 473
White Goods....219
Dry Wall Finish...766
Dryers, Clothes 658, 659
Dryers, Electric and Gas, Clothes 574–576
Dryers, Hair.....463
Dual Exhaust Trim Kits.....920
Dual Muffler Kits, Auto.....918
Duckfeet, Garden Cultivator.....886
Duffel Bags.....464
Dumpy Levels...844

Dungarees

Boys'.....340, 341
Children's.....279
Girls'.....258

Dungarees (Cont.)

Maternity..... 48
Men's.....396
Misses', Women's 71
Duplicators and Supplies.....700
Dust Cloths.....421
" Pans.....654, 662
" Respirators.....889
" Ruffle, Bed...428, 429, 431, 434, 435
Dusters, Garden or Crop.....889
" Household.....662
" Misses'.....69, 70
" Sub-Teens'.....251
Duster, Plant..887, 889
Dusting Compounds, Insecticide or Fungicide....886
Dutch Ovens. 665, 666
Dyes, Hair.....463

E

Earrings.....456, 457
Earring Holder....456
Earring Kit.....703
Earring Rack.....456
Easels, Artists'....703
Eating Kits.....747
Eaves Trough....793
Edgers, Lawn. 875, 878
Edgers, Lawn, Garden Tractor. 893

Edgings

Bathtub....549, 551
Counter, Door...551
Dress.....242
Lawn.....884
Plastic.....412
Sink Rim, Table. 551
Educational Toys.....306, 307
Egg Beaters.....663
Egg Poachers. 665–667
Elastic Hosiery....683

Electrical Goods

Air-Dryer.....849
Bean Pot *(See Notice on Page 961)*
Blankets...438, 439
Buzzers.....808
Clocks.....458, 459
Clothes Dryers...574–576
Cords.....803
Dehumidifier...849
Drills.....826, 827
Drill Chucks...828
Drill Kits....826, 827
Fans.....846, 847
Fence and Supplies.....942
Fittings.....803–808
Fixtures....794–801
Freezers.....571
Fuses, Plugs....808
Generators *(Mail Coupon on Page 809)*
Grinders.....823
Household Appliances...646–651, 654, 664
Ironers.....576
Lawn Mowers..874, 875
Light Bulbs.....802
Lighting Fixtures...794–801
Motors.....809
Outlets. 803, 806, 807
Power Plants *(Mail Coupon on Page 809)*
Pumps...853, 855, 858, 859
Radios.....556–564
Ranges.....566
Range Connectors.....566, 803
Receptacles...803, 806, 807
Refrigerators. 572, 573
Saws, Portable..829
Sewing Machines...554, 555
Sewing Machine Accessories...555
Shavers, Men's....672, 673
Shaver Converters, Auto.....911
Sockets. 803, 806, 808
Switches....804, 806, 807
Typewriter.....695
Vacuum Cleaners.....492
Washing Machines 574–577
Water Heaters 864, 865
Welders.....825
Wire.....805, 808
Wiring Supplies..803–808
Electricians' Bits...832
Electrodes, Welding.....825
Embroidery Linens 242
Emergency Brake Bands, Auto..931
" Chains, Auto *(See Notice on Page 961)*
" Lights, Auto 908, 910
Emery Cloth.....832

Enamels

Aluminum.....766
Auto.....760, 909
Cabin, Boat....761
Decorative.....760
Floor, Marine....761
Furniture.....760
Gloss Wall.....754
Gold Color.....766

Enamels

Household.....760
Porcelain-White. 760
Screen.....757
Semi-Gloss.....754
Silver Color....760
Stovepipe.....760
Undercoat.....758
Wall.....754
Enamel Cookware. 667
Enameled Floor Covering. 546–548
" Wall Covering..550
Enameling Kiln...703
Enameling Kit....703
Enamelware, Kitchen 304, 662, 666, 667, 668
Enamelware, Sickroom.....682 *(For other Enamel Articles, see Name of Article Wanted)*
End Tables. 578–581, 584–587, 590–593
Endless Belts.....939
Enema Supplies....681, 682
Engines, Air Cooled Gasoline. 952, 953
" Auto.....924
" Auto Rebuilt....924
Engine Controls, Accessories....953
Engineers' Transit.....845
Engineering Service.....845
Ensilage Forks *(Mail Coupon on Page 949)*
Entrance Cap....807
Entrance Switches. 804

Envelopes

Business.....697
Expanding.....707
Personal.....697
Etcher, Concrete Floor.....766
Evergreens *(Mail Coupon on Page 883)*
Evergreen Food...894
Exercisers.....725
Exhaust Extensions.....910, 920
" Fans.....846, 847
" Pipes, Auto, Truck.....921
" Pipe Whistle....919
Exhibition Film....715
Expander, Bead, Auto Tire.....918
Expansion Reamers.....915
Expansive Bits....838
Exposure Meters...715
Express Rates....971

Extensions

Bit.....838
Exhaust....910, 920
Wrench Handle. 837
Extension Cords...803
Extension Screens. 767
Exterior Doors. 771, 776
Exterminators, Mouse and Rat.....884
Extinguishers, Fire. 844
Extinguisher Refills.....844
Eye Bolts.....842
Eye Make-Up.....463
Eye Shields.....884
Eyelash Curlers...463

F

FM Antennas.....559

Fabrics

Acrilan. 236, 238, 239
Chambray.....229
Chromspun.....519
Coatings.....240
Corduroys.....239
Cottons.....218–239
Crepe.....239
Curtain..520, 521, 523, 526, 527
Dacron...232–234, 236, 527
Decorative...493–501, 504, 505, 509, 520, 521, 523, 526, 527
Denim.....229, 501
Drapery.....493–501
Dress...218, 220–239
Flannels...236, 239
Flannelette.....239
Fortisan.....519
Gabardines.....239
Gingham.....229
Linens.....239
Linings and Interlinings...240, 519
Monk's Cloth....519
Nets, Tulles, Veilings..218, 239
Nylons...232–234, 236, 238, 240, 504, 519
Organdy.....519
Orlon....232–234, 236, 240, 519
Percale.....220, 239
Plastic..412, 490, 491, 505, 896, 897
Quilted.....239
Rayons..231, 234–238, 239
Satins.....239
Silks.....239
Slip Cover...493–495, 497–501, 519
Suitings..234, 236, 239, 240
Taffeta..235, 238, 239
Upholstery...

How to Keep Your Name on Our Mailing List—See Page 957

Fabrics (Cont.)

Woolens.236, 237, 239, 240
Fabric Information 959
Face Cleansers 460, 461
" Cloths.....472, 473
" Creams....460, 461
" Plates.....817, 818
" Plates, Concrete Bloc-Maker...951
" Powders....460, 461
" Soaps.....689
" Towels.....472, 473
Factory Shipments 970

Fans

Attic, Ceiling ...847
Defroster *(See Notice on Page 961)*
Electric.....846–849
Farm, Kitchen..847
Ventilating.846, 847
Window.....846
Fan Belts, Auto, Truck.....925
Fan Blades.....847
Fan Kit, Timer.....847

Farm Equipment

Bee Supplies....943
Chain Saws.....948
Dairy Needs....946, 947
Engines....952, 953
Fans.....847
Fencing....940–943
Garden Tractors..890–893
Poultry Supplies 942, 944–946
Pumps, Concrete Machinery 950, 951
Rope.....947
Farm Buildings, Farm Catalog, Farm Implement Repair Parts *(Mail Coupon on Page 949)*

Fashions

Children's..266–279
Girls'....246, 247, 254–267
Juniors'....17, 18, 24–26, 29–45, 98, 99, 102, 103, 108
Misses'.....2–35, 37, 43, 50, 51, 69, 70, 96–109
Petite Miss.....102
Sub-Teens'...244, 245, 248, 249
Tall Miss...102, 103
Teens'.....246, 247
Women's..52, 70, 110–115
Fasteners
Casement.....812
Dress.....243
Faucets
Bathtub.....856
Hose.....855–857, 860, 866
Laundry Tub...856
Lavatory, Sink..857
Oil Barrel.....933
Faucet Handles...855
" Reamers.....841
" Repairs.....855
" Repair Kit.....841
Feather Dusters...662
Feed Mixers.....951
Feeders, Poultry..945
Feeders, Root....884
Feeders, Livestock *(Mail Coupon on Page 949)*
Feeder, Bird.....883
Feeding Pail, Calf.946
Feeding Sets, Baby.304
Feeler Gauge.915, 934

Felt

Art, Dress 242
Asphalt.....792
Table.....441
Fence Posts..940, 943
Fence Tools 940, 942, 943
Fence Tools, Tractor Mounted *(Mail Coupon on Page 949)*

Fencing

Corn Crib.....941
Farm.....942
Garden and Yard.....940, 941
Snow and Wood Picket.....941
Fenders, Bicycle..731
Fenders, Trailer...899
Fender Cover Cloths.....916
" Fins, Auto.....910
" Flaps, Auto.....912
" Flaps, Bicycle...730
" Guards.....912
" Guides.....911, 912
" Lights.....906, 910
" Skirts, Auto.....912
Ferneries.....615
Fertilizers.....884
Fertilizer Applicators, Liquid.....884
Fertilizer Spreader 885
Fertilizer Spreaders, Garden Tractor.....891, 892
Fiber Pipe.....853
Fiber Rugs.....540
Fiber Wallboard..787
Fiber Glass Sheets.....784, 785
Field Glasses.....718

Files

Abrasive.....839
Box.....698–701
Card.....698
Expanding.....700
Letter.....698–701
Office.....698, 699
Personal...700, 701
Portable....698–701
Slide.....715
Steel.....698, 699
Files and Rasps...839
File Cabinets.698, 699
" Cards.....698
" Envelopes.....700
" Folders, Guides.700
" Handles.....839
" Indexes.....700
Filer, Hand Saw..830
Filing Equipment.....698–701
Fillers, Auto Radiator.....916
Fillers, Crack.....766
Fillers, Wood.....766
Filler Cap, Oil....919
Film, Still Camera.715
Film, Movie.....717
Film Cans, Cases..717
" Reels, Movie....717
" Splicers, Movie..716

Filters

Air Line Compressor...914
Carburetor, Auto 917
Fuel Pump.....917
Furnace Air....851
Gasoline, Auto..917
Oil, Auto, Truck.933
Respirator.....889
Filter Cartridges...933
" Cloths, Coffee...670
" Disks, Milk.....946
" Refills, Oil, Auto.933
Fingernail Nippers 460
Fins, Fender, Auto.910
Fire Alarm.....844
" Extinguishers...844
" Pump and Sprayers.....888
" Screen Table...617
Firearms.....748, 749
Firemen's Coats...398
Fireplace Fixtures.645
Fireplace Unit....790
First Aid Kits, Auto.910
First Aid Needs...680
Fish Hooks.....740
Fish Pole Carrier, Auto.....898
Fish Tape, Electrician's....803

Fishing Equipment

Accessories.739–741
Hooks.....740
Line.....740, 741
Lures.....741
Outfits.....740, 741
Reels.....740, 741
Rods.....740, 741
(Also Send For Fishing and Hunting Catalog—See Page 739)

Fittings

Alemite Grease.932
Cable.....805, 807
Carburetor.....920
Conduit.....807
Copper Tubing, Auto.....920
Drainage...852–855
Electric....803–808
Ground.....805
Pipe *(See "Pipe and Fittings")*
Porcelain, Electric.....803
Service Entrance Cable.....807
Steel Tubing, Auto.....920
Fixtures, Bathroom 470, 471, 474, 480, 652, 856, 867–873

Fixtures, Electric

Bathroom.....801
Ceiling.....794–801
Circline.....798
Closet.....803
Commercial.....799
Drop.....794
Fluorescent 797–799, 801
Kitchen.....801
Lumiline.....801
Recessed.....797
Reel-Type.....798
Wall ..794, 795, 800, 801
Fixtures, Plumbing .....845, 853–873 *(For Other Fixtures, see Name of Article Wanted)*
Fixture Hangers...807
Fixture Shades 797, 800, 801
Flags, Trailer Signal.....899
Flags, Truck Signal.....906
Flame Throwers...947
Flanger, Copper Tubing.....920
Flannel Silverware Bags, Rolls.....475
Flannelette Fabrics220
Flannelette Pajamas.....166
Flaps, Fender.....912
Flaps, Truck.....906
Flares, Signal, Auto, Truck.906, 910
Flash Bulbs.....715
Flash Guns.....715
Flashlights.....651
Flashlight Bulbs...651
Flashlight Holder, Auto.....911
Flatware, Silver.....476, 477
Flatware, Stainless Steel.....478, 479
Flex Handles.....837
Flex Sockets.....837
Flexible Shaft.....817
" Shaft Accessories 817
" Tubing....914, 920
Floats, Rubber....738
Floodlights.....802
Floodlight Bulbs...802

Floor Coverings

Bath Mat Sets...474
Broadloom Rugs and Carpets 532–537
Door Mats..540, 552
Enameled..546–549
Fiber Rugs.....540
Installation Needs.....551
Juvenile, Rugs..548
Linoleum.....544
Moldings...541, 549
Plastic..541–543, 545
Rubber Matting 549, 552
Rubber Rugs 540, 552
Rug Border.....548
Rug Cushions...552
Scatter Rugs 536–540
Stair and Hall 532–535
Stair Treads.546–552
Tiles.....541–543
Floor Finishes.....761
" Furnaces.....851
" Jacks.....815
" Mats, Auto..896, 897
" Matting....549, 552
" Patch, Concrete.551
" Polisher.....492
" Tile.....541–543
" Tile Installation Materials.....551
Flooring, Block....788
" Hardwood..788, 789
" Underlayment..788
Flour Sackings...418, 419
Flour Sifters.....663
Flowers, Garden *(Mail Coupon on Page 883)*
Flower Pots, Holders....480, 887

Fluid

Brake, Auto....930
Dynaflow.....926
Hydramatic Transmission..926
Jack, Hydraulic.913
Shock Absorber.928
Windshield Washer.....898
Fluid Drive Assemblies.....925
Fluorescent Brackets.....801
" Bulbs.....802
" Circline Fixtures.798
" Commercial Fixtures.....799
" Fixtures 797–799, 801
" Lamps.....609
" Recessed Fixtures.....797
" Starter Switches.802
" Valances.....799
Flute.....707
Fly Killers, Insecticide.....886
Fly Killers, Trap...886
Foam Mattresses 636, 637, 678
" Rubber.412, 512, 513
" Rubber Cushions 512
" Rubber Pillows..513
" Rubber Upholstery Padding.....512
Fog Lights, Auto, Truck.....908
Folders, File.....700
Folding Chairs 596–599, 616
" Doors.....782
" Screens.....615
" Tables.591, 617, 619 *(For other Folding Articles, see Name of Article Wanted)*
Foods, Baby.....302
Food Bags.....570
" Choppers.....671
" Presses.....667, 671
" Shredders..669, 671
Foot Lockers.....465
Foot Pacs.....750
Foot Vibrator.....675
Football Equipment *(See Notice on Page 961)*

Footwear

Baby....147, 288, 318, 319, 323
Boys'....147–149, 316–323, 368, 369, 387
Children's...147–149, 253, 316–323, 368, 369, 387
Girls'....147–149, 253, 316–323
Men's.....368–387
Rubber, Children's 147, 387
Rubber, Men's..387
Rubber, Women's, Misses'.....147
Tennis.....127, 316
Toddlers' ..147, 318, 319, 323
Women's.124–143, 147, 149, 253
Force Cups.....841

Forks

Bicycle.....731
Clutch.....925
Ensilage *(Mail Coupon on Page 949)*
Garden.....879
Hay and Manure *(Mail Coupon on Page 949)*
Kitchen.....670
Spading.....879
Forms, Dress.....241
Formals, Juniors', Misses', Women's 20, 21
Formica.....784, 785
Formula Bags.....302
Foundation, Beeswax.....943
Foundation Coating.....758
" Creams....460, 461
" Garments...187–207
Founts, Poultry...945
Fountain Pens.696, 697
Frames, Door.....777
" License Plate...912
" Picture.....703
Framing Anchors..811

Freezers, Electric

.....571
Freezers, Ice Cream.....655
Freezer Packaging Supplies.....570
Freight Rates.970, 971
French Doors.....776
" Fry Baskets.....665
" Fryers .648, 649, 665, 667
Fresheners, Skin.....460, 461
Friction Tape.....803
Fringe, Decorative.513
Front End Repairs, Auto, Truck.....927
Frost Shields, Auto *(See Notice on Page 961)*
Frozen Food Packaging Supplies..570
Fruit Juicers.....671
Fruit Picker.....887
Fruit Plants, Trees *(Mail Coupon on Page 883)*
Fryer-Cooker, Electric.....648, 649
Frying Pans 651, 665–667
Fuel Blocks, Carburetor....919
" Pressure Regulators, Auto...919
" Pumps and Parts, Auto, Truck 917, 919
" Pump Stand, Auto.....919
" Storage Tanks, Tractor.....937
Fume-Resistant Paint.....754
Fungicides.....886
Funnels, Auto, Truck, Tractor 935
" Baby Bottle.....302

Furnaces

Basement.....851
Floor, Wall.....851
Utility Room....851
Furnace Accessories
Air Filter.....851
Pipe.....845, 851

Furnishings

Boys'.....324–341
Home ..468, 469, 493–531
Men's...342, 352, 356–367, 399

Furniture

Baby ..292–301, 606–608
Bedroom.....582, 585, 602–607, 617, 629–633
Dinette.608, 623–625
Dining Room..584, 602, 603, 626–628
Kitchen.608, 618–625
Lawn.....596–599
Living Room.578–595, 602–607, 616, 617
Office..693, 698, 699
Outdoor....596–599
Summer....596–599
Unpainted 602–608, 633
Youth ..294, 296–299, 608
Furniture Polish...662
Furniture Slip Covers ..502, 503, 506–511
Fuses.....808
Fuse Cabinets.....804
Fusetrons.....808
Fustats and Adapters.....808

G

Gabardine Fabrics 237
Gadgets, Kitchen 663, 668–671
Gadget Bags.....714

Galoshes.....147, 387
Galvanized Boilers.660
" Roofing.....792
Galvanized Siding.792
" Tubs.....660, 661 *(For other Galvanized Articles see Name of Article Wanted)*
Games, Children's.307
Game Tables.616, 617
Game Table Tops.616
Game Traps.....939
Gap Adjuster Spark Plug.915, 934
Tappet.....915

Garage Equipment Auto, Truck, Tractor

Air Compressors 914, 937
Battery Chargers.....936
Brake Tools.....931
Clutch Tools.....925
Creepers.....916
Greasing Equipment.....914, 932
Hones, Cylinder.915
Ignition Tools...934
Jacks.....912, 913
Piston Ring Tools.....915, 922
Pullers, Gear, Wheel.....915
Reamers...915, 927
Testers, Motor...916
Tire Repairs.912, 913
Tire Service.912–914
Tubing Flangers, Cutters.....920
Valve Tools.....915
Garage Doors.....775
" Door Hardware..814
" Vises.....880
Garbage Cans 653, 654, 661
Garbage Disposer.861
Garden Book, The *(Mail Coupon on Page 883)*

Garden Needs

Fencing....940, 941
Fertilizers.....884
Forks.....879
Garden Hose 876, 877
Garden Tractors 890–893
Lawn Seed.....885
Planting Needs 883–887
Rakes.....879
Spades.....879
Sprayers...888, 889
Tools..878, 879, 881, 884–893
Trellis.....882, 941 *(Also Send For Garden Book, See Page 883)*
Garden Tool Holder 879
" Tractors and Attachments..890–893
" Tractor Engine Repair Tools....915
" Tractor Tire Chains.....937

Garments

(See Name of Article Wanted)
Garment Bags.416, 417
" Hangers 413, 415–417
" Racks..413, 415–417
Garters, Men's....352
Garter Belts...206, 207
Garter Girdles....207
Gas Can, Outboard Motor....735, 736
" Clothes Dryers 574, 575
" Fired Boiler.....850
" Furnaces.....850
" Gun.....824
" Heaters.....568 *(Also See Notice on Page 961)*
" Pipe.....854
" Stoves.....567, 568
" Tank Caps.....910
" Water Heaters..864
Gaskets, Auto, Truck.....924
Gaskets, Door Trunk, Auto.....936
Gasket Cutters....924
Gasket Material, Auto.....924
Gasoline Anti-Freeze *(See No tice on Page 961)*
" Cans.....875
" Engines....952, 953
" Furnace.....841
" Lanterns...746, 747
" Mowers.874, 875, 880
" Pumps.....932
" Stoves.....746
Gates, Garden and Yard.....940, 941
Gates, Porch.....298
Gate Closer.....941
Gate Hardware...814
Gate Hooks.....814

Gauges

Air, Auto.....913
Amperage.....936
Auto Performance 919, 924

Gauges (Cont.)

Butt.....811
Compression....916
Compressor.....914
Feeler.....915, 934
Fuel Pump.....916
Heat Indicator..924
Marking.....831
Oil Level.....919
Oil Pressure.....924
Pump.....860
Stair.....831
Tap and Drill...834
Tappet Adjusting, Auto.....915
Temperature, Auto 924
Thickness....834, 915, 934
Thread, Mechanics 834, 915
Timing.....916
Tire.....913, 914
Vacuum Motor..916
Gauze (Cheesecloth).....421
Gauze, Surgical...680

Gears

Differential, Auto.....926
Timing, Auto...924
Transmission, Auto, Truck...926
Gear Pullers.....915
" Shift Converter, Auto.....926
" Shift Knobs, Auto911
Geiger Counters...565

Generators

Auto, Truck.....934
Electric, Garden Tractor.....891
Electric Power *(Mail Coupon on Page 809)*
Tractor.....938
Generator Cover, Chromed.....919
Geriatric Vitamins.687
Gifts *(See Name of Article Wanted)*
Gill Nets.....739
Gimp, Upholstery..512
Gingham Fabrics..228
Girdles, Women's, Misses'..187, 188, 190–198

Girls' Wear

(Look for Name of Article Wanted)
Gladstone Bags...464

Glasses

Beverage..483, 486, 487, 668
Juice.....482
Magnifying.....718
Sherbet (Dessert Cups).....482
Glass Cookware...653
Glass Holders.....867
Glass Substitutes..946

Glassware

Pyrex.....483, 646
Table.....483
Gliders..596, 598, 599
Globes, World Map 691

Gloves

Baseball...720, 721
Bee.....943
Boxing.....725
Canvas, Men's..399
Children's.....157
Cotton, Men's...399
Fabric...3, 5, 7, 157
Garden.....887
Golf.....728
Knit, Men's.....399
Leather, Men's..399
Misses'..3, 5, 7, 157
Nylon...3, 5, 7, 157
Rubber.....681
Welders'.....825
Women's.3, 5, 7, 157
Work, Men's....399
Glue, Liquid.....766
Glue, Waterproof..824
Goals, Basketball..725
Goblets..482, 483, 485, 486
Goggles, Dustproof 889
" Machinists'.....823
" Swim.....738
" Welders'.....824
Gold Articles *(See Name of Article Wanted)*
Gold Color Finish..766

Golf Equipment

.....728, 729
Golf Bags.....729
" Balls, Carts.....728
" Ball Marker.....728
" Clubs.....728, 729
" Shoes.....723
Gopher Traps.....939
Goslings.....944
Governors, Power.937

Gowns, Night

Baby.....288
Little Girls'.....282
Women's, Misses' 162–165, 168, 174, 176, 177
Grab Bars, Bathroom 867
Grain Bins, Dryer *(Mail Coupon on Page 949)*
Grain Scoops *(Mail Coupon on Page 949)*
Grass Hooks.....878
Grass Seed.....885
Grass Shears.....878
Grates, Fireplace..645
Graters, Food.669, 671
Gravy Boat, Silver 475

Grease

Auto, Truck, Tractor.....932
Outboard Motor.736
Wagon.....932
Grease Fittings....932
" Guns, Auto, Truck, Tractor...914, 932
" Gun Brackets...932
" Pumps.....932
" Retainer, Auto..930
" Separators.....853
Greasers, Auto....932
Greenhouse.....883
Griddles.....666
Grills, Barbecue...655
Grills, Electric.648, 649
Grills, Outdoor....655
Grilles, Auto Radiator.....912
" Screen Door....767
Grille Ornaments, Auto.....910

Grinders

Belt Driven.....823
Bench, Electric..823
Food.....671
Hand.....823
Valve.....915
Grinding Wheels..823
Grinding Wheel Dressers.....823
Grips, Bicycle Handlebar.....730
Groovers, Piston Ring 915, 922
Ground Fittings...805
Guarantee, Wards 956

Guards

Baseball.....721
Chain Bike.....730
Fender, Auto...912
Pebble, Auto...912
Rain, Auto Door.912
Guard Rail, Baby ..294, 295, 298, 607
Guest Towels, Paper 689

Guides

Fender.....911, 912
Index.....700
Valve, Auto....922
Valve, Tractor..938
Guitars, Electronic.710
Guitars and Supplies 709, 710
Guitar Cases..709, 710
Gumout Carburetor Cleaner.....935

Guns

Air.....751
Air Blow.....914
Air Duster.....764
Alemite, Oil....932
Calking.....759
Grease, Auto, Truck, Tractor 914, 932
Hunting....748, 749
Paint Sprayer 764, 765
Toy.....305
Gun Cases, Rack..751
Gun Oil.....751
Gunk Degreasing Solvent.....935
Gutters, Rain.....793
Gym Pants.....722
Gym Shoes.....723
Gymnasium Sets, Children's..310, 311

H

Hacksaws, Power 817
Hacksaw Blades...839
Hair Bleaches.....463
" Brushes.....689
" Clippers.....674
" Dressings...462, 463
" Dryers, Dyes....463
" Nets.....462
" Removers.....461
" Rinses, Tonics...463
" Shampoos..462, 463
" Shaper.....675
Hall Runners.....548
Hall Trees.....698
Hall and Stair Carpet 532–535
Hamburger Press..663

Hammers

Auto Tire.....913
Ball Pein.....833
Brick, Claw.....833
Engineers'.....833
Rip, Riveting ...833
Staple.....791
Tack.....833
Tile Setters'.....833
Hammer Handles..833
Hammer Wedges..833
Hammocks.....597
Hampers, Clothes 470, 471
Hampers, Diaper..304
Hamper Bags.....470
Hand Creams.460, 461
" Drills.....832
" Grinders.....823
" Lotions....460, 461
" Rail Brackets...813
" Sanders.....832
" Saws.....830
" Saw Filer.....830
" Towels....472, 473
Handbags.2–7, 132, 158, 159
Handbags, Luggage 464–467
Handbag Initial...158

Handkerchiefs

Bandannas.....399
Boys', Men's....352
Handkerchief Linen 242

Handles

Axe.....833
Cultivator.....886
File.....839
Flex.....837
Hammer.....833
Hatchet, Sledge.833
Sliding "T".....837
Socket, Speeder.837
Handlebars and Extensions, Bike...731

Hangers

Auto, Coat.....911
Auto Spring.919, 929
Fixture.....807
Garment..413, 415–417
Joist.....811
Muffler.....921
Pipe.....853
Screen.....816
Storm Sash.....816
Tail Pipe.....921
Hardboard.....788

Hardware

Cabinet.812, 813, 815
Carpenters'.830–834
Curtain.514, 515, 523
Door.....810–816
Drapery....514, 515
Drawer....812, 813
Garage and Barn.....814, 815
Mechanics'.835–839
Plumbers'..840, 841
Power Tools.817–829
Screen.....816
Window.....812
Hardware Cloth...816
Hardwood Flooring 788, 789
Harmonicas.....708
Harness Repairs *(Mail Coupon on Page 949)*
Harps, Auto.....709
Harrows, Garden Tractor.....890
Hasps, Safety.....814
Hassocks.....588, 589
Hassock, Vacuum Cleaner.....492

Hats

Boys'.....337
Child's Cowboy .305
Children's.....252
Dress, Men's....342
Girls'.....252
Junior Misses' 120, 121
Matrons'....122, 123
Men's.....342, 399
Misses'.....116–119
Rain, Men's.342, 398
Sport, Men's.342, 399
Straw, Men's 342, 399
Teen-Age...120, 121
Western, Boys'..337
Women's...122, 123
Work, Men's....399
Hat and Bag Sets, Girls'.....252
Hatchets.....833
Hatchet Handles..833
Hatchet Wedges..833
Hawaiian Guitars.710
Hawk, Plasterers..833
Hay Tools *(Mail Coupon on Page 949)*
Heads, Cylinder, Auto.....925
Head Fittings, Bike 731
Headboards....585, 602–607, 617, 631, 634, 635, 638, 639, 644
Header Manifold, Auto.....918
Header Muffler Sets, Auto.....918
Headlights, Bike..730
Headlight Chrome Trim.....910
" Relays.....908
" Replacement Units.....908
" Visors.....910
" Wiring Sets.....908
Headphones.....564
Health Lamps and Bulbs.....680
Heat Lamps and Bulbs.....680
Heaters and Accessories, Auto *(See Notice on Page 961)*

Heaters

Coal-Wood.....569 *(Also See Notice on Page 961)*
Electric.650, 849, 946
Fireplace.....790
Gas, Kerosene ..568 *(Also See Notice on Page 961)*
Kitchen.....569
Oil.....568, 569 *(Also See Notice on Page 961)*
Water.....864, 865
Wood.....569
Heater Cords.....803
Heating Pads, Auto911
" Cables, Tapes...883
" Pads, Electric...680
" Equipment...845, 846, 850, 851 *(Also Write for Free Circular—See Page 851)*
Heating Plants.850, 851

About Wards Farm Equipment

If you do not find your farm equipment needs in this catalog, or if you want more information about an item or line listed, write for Wards 184-page Farm Equipment Catalog. *(See Page 949.)*

It contains Wards complete line of farm equipment, including implement repair parts, tractor mounted implements, hay tools, hammermills and grain handling equipment, and many other lines not found in this catalog.

...e Plants
...il Coupon on Page 883)
...edge Shears.....878
Hektographs.....700
Helmets, Safety...948
Helmets, Spraying.889
Helmets, Welding..825
Hem Markers.....243
Hernia Supporters 303, 684
Hi-Cuts, Boys'.....323
" Children's.....323
" Men's.....384–387
" Men's Rubber...387
High Chairs, Pads.298
High Compression Engine Parts, Auto.....918
High Fidelity Sets.562
Highway Flares 906, 910

Hinges

Barn Door.....814
Cabinet....812, 813
Door.....811–813
Floor.....813
Garage Door....814
Gate.....814
Screen Door....816
Storm Door.....816
Strap, Tee.....814
Hip Boots.....750
Hitches, Trailer...899
Hives, Bee.....943
Hobby Horse.....309
Hoes, Garden.....879
Hog Raising Needs (Mail Coupon on Page 949)

Hoists

Cable (Mail Coupon on Page 949)
Chain, Rope...842
Hold-down, Battery936

Holders

Bulb, Wire 803
Firearm.....751
Flashlight, Auto.911
Flower Pot.....480
Iron Cord.....657
Napkin, To Paint.703
Paper Towel....653
Waxed Paper...653
Hole Cutters..828, 832
Hollow Ware, Silver.....475
Hollywood Beds 634, 635, 643
" Bed Covers.....508
Holsters.....751
Holster Sets, Boys'.305
Home Crafts.....703

Home Furnishings

Curtains, Draperies ..468, 469, 493–497, 516–527
Drapery, Slip Cover Fabrics ...493–501, 509
Furniture-Lamps 578–644
Rugs...474, 532–552
Shades, Blinds 528–531
Shower Curtains 468, 469
Slip Covers...502, 503, 506–511
Home Permanent Wave Sets.....462
Hones, Cylinder...915
Hones, Piston Pin..915
Honey Making Supplies.....943
Hood Controls, Auto917
Hood Liner, Auto..936

Hooks

Bathroom.....867
Clothes.....812, 867
Drapery....513, 514
Fishing.....740
Gate.....814
Grass.....878
Ladder.....752
Shower Curtain.468
Pipe.....853
Hook Board.....786
Hormone Cream...461
Horns, Auto, Truck 908
Horns, Bicycle....730
Horn Buttons, Auto, Truck.....908
Horn Relays.....908
Horses, Rocking...309
Horseshoes, Pitching.....727

Hose

Air Compressor..914
Air Transfer, Auto Tire....913
All Purpose Neoprene.....914
Auto Heater (See Notice on Page 961)
Barrel Pump....932
Boys'.....315
Brake, Auto, Truck....930, 931
Children's 150, 151, 315
Comfort Fit..155, 156
Fuel Tank.....937
Garden....876, 877
Gasoline 914, 932, 937
Men's.....408–410
Paint Sprayer...765
Pump Suction and Discharge950
Radiator, Auto..916
Sprayer.....888
Sprayer, Garden Tractor.....891
Tire Pump.....913

Hose (Cont.)

Washing Machine.....877
Windshield Wiper.....898
Hose Adapter.....855
" Clamps, Auto....916
" Connectors, Air Line.....914
" Connectors, Auto Heater (See Notice on Page 961)
" Couplings.....877
" Faucets..855–857, 860, 866
" Menders.....877
" Reels.....877
" Valves...855–857, 860, 866

Hosiery

Baby.....288
Can't Run..152–155
Elastic.....683
Girls'.....150, 151
Nurses'....153, 155
Nylon.....152–155
Outsize.....155, 156
Proportioned....154
Women's...152–156
Hospital Beds.....678
Hot Plates.....647
" Bed.....883
" Rod Accessories, Parts.....918–920
" Water Bottles 303, 681
" Water Equipment 864–866
Hotkaps and Setters.....887
House Cleaning Supplies 655, 662, 665
House Dresses 34, 35, 63–68
" Numbers.....810
" Paints.....757
Housecoats, Sub-Teens.....251
Housecoats, Women's, Misses'..69, 70
Household Notions ...241–243, 413–417
Housekeeping Toys306

Housewares

Baby Needs....304
Bakeware 663, 667, 669
Bathroom Accessories..470, 471, 474, 480, 652
Butchering Supplies..670, 671
Canning Supplies 664, 667, 671
Cleaning Supplies 655, 662, 665
Cooking Utensils 664–667
Cutlery.....670
Dinnerware.481–487
Elec. Appliances ..646–651, 654, 664
Flashlights.....651
Flatware, Stainless Steel....478, 479
Freezer Packaging Supplies..570
Gadgets, Kitchen 663, 668–671
Galvanized Ware 660, 661
Laundry Supplies..656–661
Pantryware.653, 669
Refrigerator Accessories 570, 652, 669
Room Accessories 478
Scales..471, 474, 670
Shelves 470, 474, 480
Housings, Speedometer Cable.....927
How to Get Our Catalogs Regularly.....957
How to Measure for Dresses..... 49
How to Measure for Foundations....189
How to Measure Shoe Size.....141, 320, 383
How to Order by Mail.....972
How to Order Repair Parts....972
How to Return Goods.....972
How to Send Money 972
Hub Caps, Auto...911
Huck Towels..418, 419
Huck Toweling 418, 419
Humidifier.....849
Humidifier, Vaporizer..303, 679

Hunting Equipment

Air Rifles.....751
Boots.....750
Catalog and Clothing (See Coupon on Page 739)
Gun Cases, Covers.....751
Holsters, Knives..751
Scopes.748, 749, 751
Shotguns, Rifles 748, 749
Sights.....751
Hurricane Lamps..478
Hutch Cabinets Finished...584, 627 Unpainted..602, 603
Hyblex Vitamins..686
Hydramatic Transmissions.....926
Hydrants, Frostproof.....855, 860
Hydrator.....570
Hydraulic Brake Parts.....930, 931
Hydraulic Convertible Top Lift Cylinders, Auto....899
" Fluid, Brake....930
" Fluid, Jack....913
" Jacks.....912, 913
" Pumps, Cylinders and Controls, Tractor (Mail Coupon on Page 949)
" Ram.....855
" Window Lift Cylinders, Auto..899
Hydrometers, Battery.....936
Hygrometers.....712

I

Ice Bags.....681
" Boxes, Camp....745
" Cream Freezers.655
" Cream Scoops...665
" Crushers.....669
" Cube Trays.....570
" Skates (See Notice on Page 961)
" Tongs.....668
Idler Arm Adjuster927
Idler Arm Supports 927
Ignition Boosters, Auto, Truck...936
" Parts, Auto, Truck.....900, 919, 934–936
" Parts, Tractor 934, 935, 938
" Tape, Auto.....934
" Tools.....934
Impact Tool.....837
Impact Wrenches.914
Implements, Farm (Mail Coupon on Page 949)
Incinerator.....661
Index Cards..698, 700
Indicator, Dial Test834
Industri-Alls.....394

Infants' Goods

(See Baby Goods or Name of Article Wanted)
Inflators, Ball.....725
Inflators, Mattress..747
Infra-Red Fixtures.945
Infra-Red Lamps and Bulbs.....680

Ink

Duplicator.....700
Hektograph.....700
Stencil.....700, 833
Initial, Handbag..158
Innerspring Mattresses..633-639, 642, 678
Inner Tubes, Auto, Truck, Tractor.902, 904, 905
" Tubes, Bicycle..731
Insecticides, Garden.....886
Insecticide Paint..759
" Sprayer, Electric937
Inserts, Cylinder Sleeve.....938
" Tractor High Compression..938
Insert, Bearing, Auto.....923
" Bearing, Tractor 938
Inserters, Cylinder Sleeve.....938
" Piston Ring.915, 922
" Valve Key.....915

Instruments

Architects'.....702
Band.....707
Drawing.....702
Musical.....706-711
Insulated Siding...786
Insulating Board..787
" Ceiling Tile.....787
" Plank.....787

Insulation

Aluminum Foil....791
Cotton Blanket....791
Hot Water Tank...866
Kimsul.....791
Rock Wool.....790

Insulators

Electric Fence..942
Service.....803
Telephone.....803
Wiring.....803
Insulator Brackets..803
" Racks, Tubes...803
Intercom Sets..307, 564
Interior Doors..776, 777
Inverter, Electric Shaver.....673
Iodine Ration.....687
Irish Linens.....488
Irish Mail.....309

Irons

Angle.....816
Calking.....841
Corner.....816
Elec...648, 649, 654
Hair Curling...462
Steam..648, 649, 654
Soldering.....840
Yarning.....841
Iron Cords.....803
Iron Plugs.....808
Iron Railings.....775
Ironers.....576
Ironing Boards....657
" Board Pad and Covers.....657
Irrigation Equipment (Mail Coupon on Page 949)
Irrigation Shovels..879
Irrigators, Bowel...682

J

Jacks
Auto, Truck, Tractor..912, 913
Farm (Mail Coupon on Page 949)
Garage, Curb..912
Post.....815
Jack Kits, Power Repair.....915
Jack Oil, Hydraulic.....913
Jack Stands.....912
Jack Screws.....815

Jackets

Boys'...277, 279, 324, 326, 327, 330, 334, 341
Chore, Men's..395, 396, 402–407
Corduroy, Men's344
Denim, Men's..395, 396, 404
Gabardine, Men's 402, 403
Girls'....258, 260, 277, 279
Leather, Men's.402, 403
Life.....738
Maternity.....48
Misses'..73, 75, 77, 79, 161
Motorcycle.....907
Nylon and Part Nylon, Men's 402, 403
Overall, Boys', Men's..340, 341, 394–396
Poplin, Men's...402, 403
Prep...324, 326, 327, 330, 341
Quilt Lined, Men's.....402
Rain, Men's.....398
Reversible, Men's 402, 403
Riding, Men's...396
Rubber, Men's..398
Slicker.....398
Sub-Teens'.....245
Sport, Boys', Men's ..324, 327, 334, 343–345, 402, 403
Sport, Misses'..73, 75, 77, 79
Stout, Men's402, 403
Waterproof, Men's 398
Water Ski.....738
Wool, Men's...343–345, 402, 403
Work, Men's...402–407
Jacket and Pants Outfits, Men's..343–345, 404–407
Jalousies.....771
Jambs, Door.....777

Jeans

Boys'..279, 340, 341
Children's.....279
Girls'.....258, 279
Maternity.....48
Misses', Women's.71
Western, Boys' 340, 341
Jeeps, Toy.....309
Jerseys, Athletic...722
Jets, Carburetor...919
Jets, Supercharger919
Jets for Pumps.....859
Jet Pumps....858, 859

Jewelry

Children's..456, 457
Costume....456, 457
Fashion....456, 457
Fraternal.....457
Lodge.....457
Men's.....457
Pearl.....456, 457
Women's...456, 457
Jewelry Boxes.....457
Jewelry to Make...703
Jig Saws.....819, 821
Joan Browne Measuring Instructions 189
Jock Straps...683, 722
Joints, Universal 837, 926
Joint Runner, Asbestos Lead.....841
Jointer, Planers 819, 821
Joist Hangers.....811
Journals, Universal Joint.....926
Jugs, Picnic.....745
Juicers, Fruit.....671
Jumpers, Misses'72, 76
Jumper Chair.....299

Juvenile Needs

(See Name of Article Wanted)

K

Kapok.....440
Kem-Tone (Paint)..754
Kerosene Heaters..568 (Also See Notice on Page 961)
Kerosene Stoves...568
Kettles, Cooking 664–667
Kettles, Milk.....946
Key Chains.....457
Keyhole Saw.....830
Kiln, Enameling...703
Kindlers, Kerosene Stove (See Notice on Page 958)
King Bolts, Auto...927
King Bolt Reamers 915, 927

Kits

Auto Heater Repair (See Notice on Page 961)
Auto Ignition Repair.....935
Auto Trailer.....899
Auto Turn Signal 908
Boat (See Fishing and Hunting Coupon, Page 739)
Eating.....747
First Aid.....680
Jewelry.....703
Lunch.....745
Men's Travel...465
Utility.....465
Kitchen Cabinets..620–622, 778–781, 862, 863
" Carts.....618
" Chairs..608, 623–625
" Covers, Plastic..668
" Curtains....520–525
" Cutlery.....670
" Fans.....847
" Fixtures 847, 861–863
" Mats, Rubber...540
" Sinks.....861–863
" Stools.....608, 619
" Tables..608, 619, 623–625
" Tools.....670
" Towels.....418, 419
" Toweling...418, 419
" Ventilators.....847
Kleenex.....689
" Dispenser, Auto..911
Knee Braces.....683
Knee Dolly.....662
Knee Pads.....887

Knives

Butchering.....670
Campers, Jack..832
Draw.....831
Dry-Wall.....766
Fiber Board.....830
Hunting.....751
Kitchen.....670
Linoleum.....830
Pen, Pocket.....832
Putty.....766
Steak.....670
Table.....478, 479
Utility.....832
Wallpaper.....763
Knife Boxes.....670
" Holders.....670
" Sharpeners.647, 670
" Switch.....804
Knit Shirts, Girls' Misses' Women's 216, 314
Knitting Yarn.....411
Knitwear, Baby, Children's...277, 283, 289

Knobs

Base.....813
Door.....810
Drawer....812, 813
Gear Shift, Auto.911
Porcelain.....803
Steering Wheel.911
Knocker, Door.....810
Knockout Bushings.803
Kodachrome Film..717
Kodacolor Film....717
Kotex.....682

L

Labels, Plant.....887
Lace Net Curtains 526, 527
Lace Edgings.....242
Lacing Belt.....939
Lacquer.....761
Lacquer, Hair.....463
Lacquer, Thinner.761

Ladders..752, 753, 777
Ladder Accessories 752
Ladles, Cooking..663, 670
Ladles, Soldering..841
Lag Screws.....843

Lamps

Auto, Truck.906, 908
Baby Night.....303
Bed, Boudoir, Desk..609, 611, 613
Floor.....610–613
Fluorescent.....609
Health, Sun.....680
Hurricane.....478
Pin-up.....611–613
Table.....610–613
Tractor.....937
Lamp Bulbs.....802
" Conversion Kit..802
" Cords.....803
" Reflector Bowls..609
" Shades.....609
Lamp Shade Covers.....609
" Sockets....806, 808
" Tables..578–581, 584–587, 590–593

Lanterns

Battery.....651
Electric Fixture..800
Gasoline...746, 747
Porch, Post.....800
Terrace.....800
Lap Pads.....290
Lap Robes....438, 439
Lariat Rope.....947

Latches

Barn Door.....814
Cabinet....812, 813
Door, Night.....811
Garage Door....814
Lathes, Metal, Wood Turning.....817
Lathe Accessories, Metal (Send For Free Power Tool Book, Page 822)
" Attachments, Wood.....817
Laundry Bags416, 417
" Cart.....656
" Cases.....703
" Equipment..656–661
" Sinks.....866
" Stoves.....568, 569
" Tubs.....866
Lavatories....870–873
Lavatory Fittings.....857
Lavatory Tops.....870, 873
Lawn Edgers, Garden Tractor...893
" Edging.....884
" Fence.....940, 941
" Furniture...596–599
" Mowers 874, 875, 880
" Mowers, Garden Tractor...891–893
" Mower Engine Repair Tools..915
" Mower Engine Oil.....933
" Mulchers..875, 880
" Rakes.....879
" Rollers, Garden Tractor.....891
" Roller.....881
" Seed.....885
" Spreader.....881
" Sprinkling System.....855
" Sweeper.....881
" Trimmers, Electric Tiller.....893
" Tools.....874–881
Layettes, Baby....287
Lazy Susan Trays.478
Lead, Calking....853
Lead Cable.....805
" Screw Anchors..843
" Seal, Pipe Joint..853
" Wool.....853
Leaders, Fishing..740
Leather, Artificial.505
Leather, Pump and Welt.....860
Leather Belting...939 (For other Leather Articles, see Name of Article Wanted)
Leaves, Auto Spring.....929
Legs, Lavatory....857
" Metal Lathe....817
" Wrought Iron...786
Leggings, Elastic..683
" Men's Rubber...398
Leisure Wear, Misses', Women's.....69, 70
Lenses, Camera....714, 717
Lenses, Color.....802
Lenses, Goggle....889
Lens, Telephoto..714, 717
Letters, Steel.....833
Letter Drop Plates..810
" Files.....698–701
" Paper.....697
Lettering Guides..702

Levels

Carpenters'.....834
Dumpy, Transit..844
Masons.....834
Leveling Rods and Targets.....844
License Plate Brackets.....912
Lids, Tin Can.....671
Life Jackets.....738
Lifts, Sash.....812
Lifters, Auto, Valve.....915

Lights

Auto, Truck.906, 908
Baby Night.....303
Back-up.....908
Bicycle.....730
Boat.....737
Boat Tail..896, 897, 899
Brake Signal....908
Clearance, Truck.....906
Direction...906, 908
Emergency.908, 910
Fender.....906, 910
Fog, Auto.....908
Hay Mow.....802
Kitchen Cabinet..863
Map, Auto.....908
Night.....802, 808
Outdoor Elec.800, 802
Parking.....906
Spot, Auto, Truck, Tractor...908, 937
Stop, Auto, Truck....906, 908
Tail, Auto, Trailer, Truck..896, 897, 899, 906, 908
Tractor.....937
Trailer.896, 897, 899
Trouble.....803, 908, 910

Lights (Cont.)

Truck Dome Lights.....906
Trunk, Auto.....908
Light Bulbs.....802
" Control Switches.945
" Meters, Photo...715
" Reflectors.....802
Lighters, Cigarette.457
" Auto Cigarette..910
Lighting Equipment, Photographic 715, 717
" Fluorescent 797–799, 801

Lighting Fixtures, Electric

.....794–801
Lighting Wires, Auto, Truck.....908
Lines, Gasoline, Auto.....917, 920
" Hydraulic Brake 931
Line Shaft Equipment.....822

Linens

Art.....242
Bed.....440, 441, 442–446
Fancy..488, 490, 491
Handkerchief...242
Table.....488–491
Linen Weave Fabrics.231, 234, 235
Liner, Hood, Auto..936

Lingerie

Girls'.....280, 281
Sub-Teens'.....250
Women's, Misses'...162–186
Lingerie Chests....414

Linings

Baby Basket....292
Brake.....930, 931
Diaper.....284, 285
Drapery.....515
Garment.....240
Lining Felt, Linoleum.....551

Links

Chain Repair...843
Cuff.....457
Drag, Auto.....927
Shock Absorber.928
Linoleum.....544 (Also see Enameled Floor Covering)
Linoleum Floor Tile.543
" Installation Materials.....551
" Knives.....830
" Lining Felt.....551
Linseed Oil.....758
Lipsticks.....460, 461
Liquid Solder, Auto Radiator.....909
Liquidizer, Electric.....646, 647

Little Boys' Wear

(Look for Name of Article Wanted)

Little Girls' Wear

(Look for Name of Article Wanted)
Livestock Raising Needs (Mail Coupon on Page 949)
Liver and Iron Products.....688
Living Room Furniture....578–595, 602–607, 616, 617
Loaders, Boat, Auto.....897, 898
Loaders and Elevators, Corn and Grain (Mail Coupon on Page 949)
Loaf Pans....663, 669

Locks

Auto Door.....910
Auto Hood.....917
Bicycle.....730
Door.....810, 811
Ignition, Auto...934
Sash.....812
Trunk Auto.....919
Lock Sets.....810, 811
Lock Washers.....843
Locker, Army Trunk.....465
Locker Trunks.....465
Lodge Jewelry....457
Logs, Fireplace, Electric.....645
Log Chains.....843
Longies, Boys' 278, 279, 324, 331, 333, 338, 339
Looking Glasses.460, 605–607, 614, 615, 672, 689
Loom, Spark Plug Wire.....919
Loom, Wiring.....805
Loose Leaf Binders.....702
" Leaf Paper.....702
Lopping Shears...878
Lotion, Cleansing..460, 461
Lotions, Hand.....460, 461
Lotions, Shaving..672
Lounges, Modern, 578, 580–583, 590, 591
Lounge Chairs578–589
Louvers, Fan.....847
Louvers, Interior..515
Louvers, Metal....791
Louvered Window.771
Lowering Shackles, Auto.....9
Lubricants, Auto, Truck, Tractor 932, 9
Luggage
.....464–4
Luggage Racks, Auto.....8
Luggage Straps...
Lumiline Fixtures..
Lunch Kits.....
Lures, Fishing.....7

M

Machines, Adding..
" Addressing.....
" Duplicator.....
" Elec. Typewriter..
" Typing.....694, 6
Machine Bolts.....
Machine Chains..8
Machinists' Vises..8
Magazine Baskets....590, 6
Magazine Racks...4
Magnetos, Tractor..9
Magnifiers.....7
Mail Boxes....810, 8
Mail Box Name Plates.....
Mail Order Houses.
Mailing Information.....9
Main Bearings, Auto, Truck....
Main Leaves, Auto, Truck Spring...9
Mainshaft Bearings, Auto.....
Majorette Suit.....
Make-Up, Eye and Needs..460, 4
Mallets, Rubber...9
Mandolins and Supplies.....7
Mandolin Cases...
Mandrel, Saw.....
Manicure Implements.....
Manifolds, Auto, High Compression...
Manifolds, Tractor..
Manure, Cattle...
Manure, Sheep...
Manure Forks (Mail Coupon on Page 949)
Map Light, Auto...
Marine Engine Power Starters..9
Marine Finishes...7
Markers, Hem.....
Markers, Plant.....
Marking Gauge...8
Marvalon Paper...6
Mashers, Potato...
Masks, Catchers...7
" Spraying and Threshing..
" Swim.....
Masking Tape.....7
Masons' Tools..833, 8
Masons' Tool Bag..8
Masonry Finishes....757, 7
Massagers, Electric.....
Massagers, Hand..
Mastic.....785, 7

Mats

Auto, Floor..896,
Bath...471, 472,
Door.....540,
Kitchen.....
Place, Table....
Sink, Stove....
Matchstick Shades
Maternity Brassieres....
" Corsets.....
" Dresses.....46,
" Gowns, Slips....
" Panty.....
" Petticoats.....
" Sportswear.....
" Wardrobe.....
Mattings, Rubber Floor.....549,

Mattresses

Air.....7
Bassinet.....
Bed.....633–640, 642,
Camp Cot.....7
Cot.....
Cotton.....633,
Crib.....
Foam..636, 637,
Innerspring..633–639, 642,
Roll-Away.....
Youth Bed.....
Mattress Covers..440, 441, 442–446, 643,
" Cover, Crib....
" Cover, Plastic....442–4
" Pads...290, 440, 4
" Protectors, Crib..
" Ticking.....
Measures, Oil.....
Measures, Tape...
Measuring Cups...6
" Instructions (See Pages Where Merchandise is Sold)
" Pitchers, Baby ..3
" Spoons.....
Meat Thermometers..
Mechanic's Auto Tools....912–916, 920–922, 924, 925, 927, 931–
Mechanics' Socks..
" Tools.....834–
Mechanical Drawing Supplies.....
Mechanical Toys..3
Medicine Cabinets...868,

Order Regularly and Get Our Catalogs Regularly—See Page 957

Men's Wear
(*Look for Name of Article Wanted*)
Mending Plates....816
Mending Tape....766
Mercury Switches.806
Metal, Babbitt....840
Metal Primer....757
Metal Roofing....792
Metal Siding....792
(*For Other Metal Articles—See Name of Article Wanted*)
Meter, Exposure...715
Meter Socket....805
Metronome....708
Micrometer....834
Microphones, Guitar....709
Microscope....718
Mildew Control....757
Military Brushes...689
Milk Cans, Pails and Kettles....946
Milk Coolers....947
Milk Handling Supplies...946, 947
Milking Machines and Parts
(*Mail Coupon on Page 949*)

Millinery
Children's, Girls' 252
Misses'..2–11, 36, 37, 52–55, 96, 97, 101, 102, 112, 113, 116–121
Women's...122, 123

Millwork...737, 769, 772–774, 776, 777
Mineral Detectors..565
Mineral Products..687
Minnow Buckets...739
Minnow Seines....739

Mirrors
Auto, Motorcycle, Truck 906, 907, 910
Bathroom...868, 869
Electric....672
Hand....460, 689
Magnifying....460, 672, 689
Shaving....460, 672
Mirrors for the Home ...605–607, 614, 615

Misses' Wear
(*Look for Name of Article Wanted*)
Miter Boxes....830

Mitts
Auto Polishing..909
Baseball...720, 721
Striking Bag....725
Mittens, Men's....399
Mixers, Concrete..951
Mixers, Electric 646, 647, 654
Mixer Attachments 646, 647
Mixer Bowls....668
Mixer Covers....668
Mixing Bowls ...652, 665, 667, 668
Modess....682
Molds, Baking....663
Molds, Salad....663
Moldings
Baseboard..541, 549
Metal....551, 783
Plastic....549
Rubber....549
Stainless Steel...780
Wood....772, 778
Mole Traps....939
Money Order Fees.969
Monk's Cloth....515
Monthly Payment Plan....981
Mops
Auto Washing..909
Floor....662
Mop Heads....662
Mop Pails....654, 662
Mortising Chisels 818, 822
" Hold Down....818
Mosquito Fogger, Garden Tractor.891
Mosquito Killers 886, 891
Mosquito Netting..421

Motors
Auto....924
Electric....809
Heater, Auto
(*See Notice on Page 961*)
Outboard 734, 735, 982
Rebuilt, Auto....924
Windshield Wiper....898
Motor Arbors....822
" Cords....803
" Covers....736
" Gas Cans...735, 736
" Parts and Supplies, Auto, Truck—
(*See Name of Item Wanted*)
" Robes....438, 439
Motorcycle Accessories....907, 936
Mouldings—See Moldings
Mounts, Slide....715
Mouse Exterminators....886
Mouse Traps....939
Mouth Organs....708
Movie Cameras 716, 717
" Film....717
" Projectors...716, 717
Mowers, Garden Tractor....891–893
" Lawn...874, 875, 880
" Lawn, Power 874, 875, 880
Mowing Machine Oilers....831
Mudguards, Bike..730
Muffin Pans....663
Mufflers, Auto, Truck, Tractor 920, 921
Mufflers, By-Pass..919
Mufflers, Gas Engine....953
Muffler Clamps, Hangers....921
" Cutouts....919
" Kits, Dual, Auto.918
" Pipes..918, 920, 921
" Removal Tool...921
" Repair Kits....921
" Sealers, Auto...921
Mulchers, Garden 886, 893
" Garden Tractor 890–893
" Lawn....875, 880
Music Stands....711
Musical Instruments....706–711
" Instrument Cases....707–711
" Instrument Strings 708, 709, 711
" Toys....306
Muslins....421
Mutes, Musical Instrument....707

N

Nails....512, 792, 814
Nail Clippers....460
Nail Pullers....830
Nail Sets....833
Name Plates....811

Napkins
Cotton....490, 491
Linen..488, 490, 491
Sanitary....682
Napkin Dispenser, Paper....653
" Holder, To Paint.703
Navel Trusses, Baby....303, 684
Neck Ties....358
Necklaces, Pearl..456
Necklaces, Women's....456

Needles
Phonograph 563, 704
Recording....563
Sewing Machine 555
Upholstery....512
Nets, Badminton...727
Nets, Fishing....739
Nets, Hair....462
Nets, Table Tennis.726
Nets, Tennis....726
Netting, Fish....739
Netting, Poultry...942
Night Latches....811
" Lights, Baby....303
" Light....802, 808
" Tables...602–607, 629–632, 644, 678
Nightgowns, Women's, Misses' 162–165, 168, 174, 176, 177
Nightshirts, Men's 366, 367

Nightwear
Baby....288
Children's 281, 282, 332
Men's....366, 367
Sub-Teens'....251
Women's, Misses' .162–168, 174, 176, 177
Nippers, Fingernail and Cuticle....460
Nipples, Baby Bottle....302
Nipples, Wiring...807
Nitrogen Plant Food....884
Note Books, Loose Leaf....702
Note Paper....697

Notions
Closet....415–417
Household .241–243, 413–417
Sewing....241–243
Nozzle, Air Hose...914
Nozzle, Auto Wash 909
Nozzle, Fuel Hose..937
Nozzle, Hose....877
Nozzle, Sprayer, Weed Killer....888
Numbers, House...810
Numerals, Steel...833
Nurses' Caps.... 50
Nurses' Uniforms 50, 51
Nursery Equipment, Baby....292–295
Nursery Stock, Garden
(*Mail Coupon on Page 883*)
Nursing Brassieres.175
Nuts, Solderless Wire....803
Nuts and Bolts....842
Nut Covers, Acorn.919
Nylon Curtains ...516–518, 525, 526
" Fabrics..232–234, 236, 238, 240, 504, 527
" Hosiery....152–155
" Yarn....411
(*For other Nylon Articles—See Name of Article Wanted*)

O

Oak Flooring..788, 789
Oakum, Plumbers.853
Oars, Boat....737
Oarlocks, Rowboat 737
Occasional Chairs .578–581, 584–591
" Tables...578–581, 583–587, 590–593, 598, 599, 617
Office Equipment 564, 693–701
Office Supplies....697

Oils
Auto Crankcase.933
Auto, Truck, Tractor.913, 926, 928, 930, 932, 933, 935
Baby....303
Bath....689
Cod Liver....687
Cutting....853
Gun....751
Halibut Liver...687
Hydraulic Jack..913
Lawn Mower Engine....933
Linseed....758
Lubricating, Auto....933
Machine, Motor.935
Mineral....686
Outboard Motor 736, 933
Separator....935
Transmission, Auto....926
Wheat Germ....687
Oil Breathers....933
" Cans....831
" Changers, Auto.933
" Colors, Artists'...703
" Colors, Paint....760
" Filters, Auto, Truck, Tractor.933
" Filter Cartridge..933
" Fired Boiler, Furnace..846, 847
" Gauges, Auto, Truck....919, 924
" Heaters
(*See Notice on Page 961*)
" Pumps....925, 932
" Stone....823
" Storage Tanks..937
" Stoves....568, 569

Oilers
Flexible Spout...831
Mowing Machine....831
Pressure....831, 932
Top Motor....935
Oleum Percomorphum....687
Open Stock Dinnerware....481
Openers, Can.668, 670
Openers, Oil Can....933
Openers, Trunk, Auto....919
Optical Goods....718
Order Blanks..973–980
Ordering Information....972
Orlon Fabrics..232–234, 236, 240, 527
Orlon Sweaters, Jerseys...75, 90, 91
Ornaments, Auto Trim....910
Ottomans....587, 589
Outboard Gas Can....735, 736
" Motors.734, 735, 982
" Motor Covers....736
" Motor Oil....933
" Motor Power Starting Pack....936
Outdoor Entrance Switch....804
" Furniture...596–599
" Lights, Electric 800, 802
" Receptacles....807
" Sockets....808
" Wiring.804, 805, 807
Outlets, Electric 803, 806, 807
Outlet Boxes....807
" Box Covers.806, 807
" Closers....806
" Plugs....808
Ovens, Built-in 779–781
" Top of Stove....664
Oven Cabinet....863
Ovenware Dishes.669

Overalls
Baby....283
Band, Riding...396
Bib....394, 395, 398
Boys'....340
Carpenters'....395
Children's..277, 279
Dungarees...396
Men's....394–396
Painters'....395
Paperhangers'..395
Rubber, Slicker.398
Stout Men's....394
Waterproof....398
Western....396
Overall Jackets, Boys'....341
Overblouses.73, 74, 87
Overflows, Bathtub....856
Overload Springs..929
Overnight Cases....464–467

Overshoes
Boys', Girls' 147, 387
Children's..147, 387
Men's....387
Women's....147

P

Pacs, Foot....750
Packing, Soil Pipe....853
Pads
Baby....292, 295, 298–300
Camp Cot....747
Chair....696
Disposable, Bed.679
Heating, Auto...911
Ironing Board...657
Lap....290
Mattress....440, 441
Mattress, Crib...290
Motorcycle Seat.907
Quilted, Baby..290
Sanitary....682
Scouring....669
Seat....696
Sofa Bed....582
Stove....654, 669
Summer Furniture....597
Table....627
Padding....441, 512
Paddles, Canoe...737
" Table Tennis...726
Paddle, Paint....766
Padlocks....811

Pails
Calf Feeding....946
Dairy, Milk....946
Diaper....304
Garbage 653, 654, 661
Household 654, 662, 668, 682
Mop Wringer....662
Scrub....654, 662

Paints
Aluminum 757, 758, 766
Artists'....703
Auto Enamel....909
Automobile....760
Barn....757
Basement..757, 758
Boat....761
Brick....757, 758
Casein....754
Cement....757, 758
Colors, Fluid Oil....760
Creosote, White.757
Flat, Wall....754
Floor....761
Fume Resistant.754
Gel Type....754
Gloss, Wall....754
Gold Color....766
House....757
Implement....760
Insecticide....759
Kem-Tone, Super 754
Marine....761
Masonry...757, 758
Non-Dripping...754
Porch, Deck....761
Primer.757, 760, 766
Roof....758
Rubber Base....754
Sand Finish....760
Semi-Gloss, Wall 754
Shingle....757
Shutter....757
Silver Color....766
Stucco....757
Textile....703
Texture Wall....760
Thixotropic....754
Tinting Colors...760
Tire....909
Titanium White.757
Tractor....760
Trim....757
Truck....760
Undercoat..757, 760
Wagon....760
Wall....754, 760
Paint Applicators 762, 763
" Brushes....762
" Brush Cleaner 758, 766
" Cleaners..758, 766
" Color Cards....760
" Remover....766
" Rollers....763
" Scrapers....766
" Sprayers 764, 765, 909
" Sprayer Accessories....764, 765
" Sprayer Attachment..819
" Striper....766
" Thinner....758
Painting Sets, Glass....703
Paint and Varnish 754–761
Painters' Supplies 752–766

Pajamas
Boys', Girls'.281, 332
Children's....282
Men's....366, 367
Sub-Teen's....251
Women's, Misses' .163, 166–168, 176
Pans
Baking.663, 664, 669
Bed....682
Cooking....664–667
Dish....654, 666–668
Dust....654, 662
Frying.651, 665–667
Oil Drain....916
Roasting...667, 669
Pancake Make-up....461
Pancake Turner...670
Panels, Door, Auto....896, 897
Pants
Athletic....722
Basketball....722
Boys'....324, 331, 333, 338–341
Dacron, Men's 346, 348, 349, 397
Denim, Men's 347, 351, 396, 397, 404
Dress, Men's.343–351, 397, 404–407
Gym....722
Misses'....71–79
Nylon and Part Nylon, Men's 348, 349, 397, 404
Orlon, Men's 348, 349, 404
Riding, Men's...396
Saddle, Men's..396
Stout Men's 348, 349, 351, 397
Sweat....722
Tall Men's....397
Wash, Men's.348, 349, 351, 396, 397, 404–407
Western, Children's....279
Western, Girls'..258
Western, Men's.396
Women's..71, 73–79
Work, Boys' 338, 340, 341
Work, Men's 396, 397, 404–407
Young Men's ...343–351, 396, 397, 404–407

Panties
Baby....284–286
Girls'....280, 314
Little Girls'....280
Sanitary....682
Sub-Teens'....250
Women's, Misses' 169–173, 175–177, 216, 217
Pantograph....702
Pantryware..653, 669
Panty Girdles..188, 190–193, 196–198

Papers
Bond, Carbon...697
Copy, Note 697
Duplicator....700
Letter....697
Loose Leaf....702
Onion Skin....697
Patterned Building....787
Plastic Coated...652
Shelf....652
Stencil....700
Toilet....689
Typewriter....697
Paper Guest Towels....689
" Patterns.218, 219, 222–225, 227–233, 237–240
" Towel Holder...653
Paperhangers' Supplies....763
Parcel Post Boxes..811
Parcel Post Rates..969
Parkas, Plastic....750
Parking Lights, Auto, Truck...906
" Stands, Bike....731
Paste, Linoleum...551
Paste, Soldering...840
Paste, Wallpaper..763
Pasteurizers....947
Pastry Cloth....663
Patches, Auto Tube....912, 913
Patches, Gun....751
Patches, Tire.912, 913
Patching Plaster...766
Patchprint Quilts 436, 442–446
Patterns, Paper.218, 219, 222–225, 227–233, 237–240
Pearls, Jewelry 456, 457
Peat Moss....884
Pebble Guards, Fender....912
Pedals, Bicycle....730
Pedal Auto....309
Pedal Bikes....308

Pedal Pushers
Girls'...258–261, 276
Maternity....48
Misses'....73–79
Sub-Teens'....245
Women's....73–79
Pedometer....712
Pens
Ball Point...696, 697
Fountain...696, 697
Ruling....702
Pen Knives....832
Pen and Pencil Sets....696, 697

Pencils
Carpenters'....830
Mechanical.696, 697
Waterproof....887
Pencil Sharpeners.697
Percale Fabrics 220, 221
Percolators.646, 647, 654, 665–667
Perennial Plants
(*Mail Coupon on Page 883*)
Perforated Pipe...853
Perfumes....460
Pergolas, Garden or Lawn....882
Permanent Wave Sets, Refills....462
Permatite Adhesive 924, 936
Pessaries and Straps....683
Petticoats, Bed 428, 429, 431, 434, 435
" Bouffant 176, 177, 182, 183
" Girls'....281
" Sub-Teens....250
" Women's, Misses' 174, 176, 177, 182, 183
Phone Order Service....955

Phonographs
....561, 562, 704
Phonograph Needles....704
" Records...704, 705
" Record Albums..705
" Record Carrying Case....705
" Record Racks..705
" Record Storage Cases....705
" Supplies...704, 705

Photo Supplies
Cameras, Movie 716, 717
Cameras, Still 713–715
Film, Movie....717
Film, Roll....715
Projectors, Movie....716, 717
Projectors, Still..714
Photoflash Bulbs...715
Photoflood Bulbs...717
Photographic Catalog Coupon....712
Pick-ups, Guitar...709
Picnic Baskets....655
Picnic Grills....655
Picnic Jugs....745
Picnic Kits...745, 747
Picnic Set, Childs'.306
Pictures, Pre-Sketched....703
Picture Frames...703
" Window....772, 773
" Window Tents..742
Pie Pans....663, 669

Piece Goods
Acrilan 236, 238, 239
Chambray....228
Coatings....240
Corduroys....236
Cottons....218–230
Crepe....238
Dacron.232–234, 236
Denim....229, 501
Dress Fabrics 218, 220–239
Flannels...236, 239
Flannelette....220
Gabardines....237
Ginghams....228
Linens....229
Linings and Interlinings...240, 515
Nets, Tulles, Veilings..218, 237
Nylons...232–234, 236, 238, 240, 527
Orlon....232–234, 236, 240
Percale....220, 221
Plastic...412, 490, 491, 505, 896, 897
Rayons 231, 234–238, 240
Satins....238
Silks....234
Suitings 234, 236, 239, 240
Taffeta 235, 236, 238, 240
Woolens 236, 237, 239, 240
Pills, Cold....687

Pillows
Air....747
Bed...640, 641, 678
Bolster....508, 512
Decorative 513, 522, 523
Foam Rubber...513
Invalid....676, 681
Pillow Blocks..822, 953
" Cases....422, 423
" Case Tubing....421
" Covers...431–435, 441, 442–446, 508, 513
" Ticks....420
" Ticking....420
Pilots, Reamer....915
Pins, Bobby....463
" Costume....456
" Cotter....843
" King, Auto....927
" Piston, Auto....923
" Pivot....927
Ping Pong Balls...726
Ping Pong Paddles 726
Pinkers....241
Pinning Bands....286

Pipes
Closet Supply...856
Exhaust and Tail, Auto.918, 920, 921
Flexible....920
Lavatory Supply 857
Muffler, Auto, Truck....920, 921
Pump....854, 860
Rain....793
Sink Supply....857
Steam....854
Straight....920
Tail, Auto, Truck....918, 920
Pipe Burring Reamer....841
" Coverings....855
" Cutters....841
Pipe Cutting Oil...853
" Hangers....853
" Holders, Well...860
" Hooks, Straps...853
" Joint Compound.853
" Stock and Dies..841
" Vise, Chain....841
" Wrenches....838

Pipe and Fittings
Air....854
Cast Iron....852
Copper....852, 854
Drainage...852–854
Fiber....853
Furnace....845, 851
Gas, Oil....854, 855
Plastic....854, 855
Sewage....852, 853
Soil, Steel...852, 854
Vent...845, 851, 866
Water.854, 855, 860
Well....854, 860
Pistols, Air....751
Pistol Sets, Toy....305
Pistons, Auto, Truck, Tractor 918, 923, 938
Piston Pins, Auto, Truck....923
" Pin Bushings....923
" Pin Hones....915
" Pin Reamers....915
" Rings, Auto, Truck, Tractor 922, 923, 938
" Ring Compressor 915, 922
" Ring Tools..915, 922

Pitchers
Baby Measuring 302
Beverage....662, 668, 682
Cream..479, 481, 484–486, 668
Silver, Water...475
Syrup....668
Place Mats....490
Planes....831
Planer Jointers 819, 821
Planks, Extension.753
Plank, Insulating..787
Plants, Garden (*Mail Coupon Page 883*)
Plant Food....884
" Shelves....887
" Stands....480, 615, 883, 887
" Supports....882, 887, 941
Planters....885–887, 891, 892
Plaques to Paint...703
Plaster, Patching..766
Plaster Rings....807
Plasterers' Float...833
Plasterers' Hawk..833
Plastic-Asbestos Floor Tile....541
Plastic Covers, Auto, Motorcycle, Tractor 907, 936, 937
" Fabric..412, 490, 491, 505, 896, 897
" Finishes....761
" Floor Covering 541–543, 545
" Pipe....854, 855
" Tape, Auto Ignition....934
" Yard Goods..412, 490, 491, 505, 896, 897
(*For other Plastic Articles, see Name of Article Wanted*)

Plates
Cake....479, 653
Clutch....925
Dessert....481
Dinner.481–487, 668
Letter Drop....810
Mending....816
Open Stock....481
Receptacle.806, 807
Sill....807
Switch....806, 807
Platforms, Striking Bag....725
Platform Rockers 582, 584–589
Platters....481
Platter, Silver....475

Play Clothes
Baby....283
Children's....269, 276–279, 283
Girls'....258–261
Misses'....71–83
Sub-Teens'....245
Women's....71–83
Play Feeding Table, Baby....299
" Suits, Children's 305
" Tents....744
" Yards, Baby..295, 298, 299
" Yard Equipment 310, 311
" Yard Pads..295, 299

Playground Equipment
....310, 311
Playing Cards....696
Pleaters, Drapery.513
Pliers....839
Pliers, Brake, Auto.931
Pliers, Chain Tire
(*See Notice on Page 961*)
Plows, Garden..886, 890–892
" Garden Tractor 890–892
Plow, Snow
(*See Notice on Page 961*)
Plow Shares, Cultivator Tools
(*Mail Coupon on Page 949*)
Plugs....808, 919, 935
Plug Fuses....808
Plug-in Strip....803
Plumb Bob....833
Plumbers' Oakum.853
Plumbers' Putty...853
Plumbers' Tape...853
Plumbers' Tools 838, 840, 841

Plumbing Equipment
....845, 852–873
Plumbing Tools, Loaning....845
Plumbing Traps 852, 857
Plunger....841
Plunger, Laundry.660
Plywood....789
Poachers, Egg 665–667
Pocketbooks....2–7, 132, 158, 159
Pocket Knives....832

Points
Coil...919, 934, 935
Distributor....919, 934, 935
Weld....860
Poles, Tent....742
Polishes, Auto....909
" Chrome....909
" Floor....662
" Furniture....662
Polishers, Electric.828
" Electric, Auto...909
" Floor....492
Polishing Cloth, Auto....909
Polishing Heads...823

Polo Shirts
Baby....283
Children's....277
Girls, Misses'.83, 258
Men's....364, 365
Pony Carts
(*Mail Coupon on Page 949*)
Pool, Children's Wading....310, 311
Popcorn Poppers..647
Porcelain Covers..806
" Electric Fittings.803
" Wiring Fittings..803
Porch Columns....775
" Gates....298
" Lanterns....800
" Shades....600, 601
Portfolios....465, 702
(*For Portable Articles, See Name of Article Wanted*)

Posts
Badminton....727
Clothesline....659
Jack....815
Steel Fence 940, 943
Post Hole Borers...860
" Hole Diggers....943
" Hole Spades....879
" Lanterns....800
" Operative Belts.685
" Preservatives...759
Postage Information 969
Postal Rates....969
Postal Scales....697
Posture Aid Belts..199
Pots, Coffee.646, 647, 654, 665–667, 670
" Cooking....664–667
" Garden....887
Pot Holders...418, 419
Potato Cutter....669
Potato Mashers....670
Potty Chairs..292, 293

Poultry Supplies
Brooders....945
Chicks....944
Feeders....945
Fence, Netting..942
Founts....945
House Fans....847
Window Materials 946
Wire Mesh....942
(*Also Mail Coupon on Page 949*)
Pounding Bench, Toy....306
Powders, Baby....303
" Bath, Body.460, 461
" Dusting....460, 461
" Face....460, 461
" Talcum....303, 672
Powder Bases 460, 461
Powder Room Fixtures..870–873
Power Brakes, Auto....931
" Governors, Pulleys....937
" Jack Repair Kits.915
" Lawn Mowers 874, 875, 880
" Mowers, Garden Tractor...891–893
" Pack, Starting, Outboard Motor....936
" Panel....822
" Plants, Electric
(*Mail Coupon on Page 809*)
" Steering, Tractor
(*Mail Coupon on Page 949*)
" Take-off, Truck.906
" Timing Light....916
" Tools....817–829
(*Also send for Free Power Tool Book on Page 822*)
" Transmission Equipment 952, 953
Precision Tools....834
Preschool Toys 306, 307
Preservatives, Wood....759
Preserving Labels.570
Preserving Supplies ...570, 664, 667, 671
Pre-Sketched Paint Sets....703

How to Keep Your Name on Our Mailing List—See Page 957

Presses, Badminton Racket.....727
" Tennis Racket...726
Press, Cookie.....663
Press, Food...667, 671
Pressure Utensils..664
Primer, Auto..757, 760
" Metal.....757
" Sealer, Wall....766
Priscilla Curtains ...469, 516, 517, 519
Projection Screens.717
Projectors, Movie.....716, 717
Projectors, Slide...714
Projector Lamps...716
Props, Clothesline.659
Propellers, Outboard.....736

Protectors

Catchers' Body..721
Mattress.290, 440, 441, 442–446
Pillow...440, 441, 442–446
Wall.....669
Protractors.....834
Pruners.....878
Pruning Saw.....878
Pruning Shears...878
Pudding Pans 667, 669
Puffs, Down...442–446
Pulls, Door, Drawer...812, 813
Pull Toys.....307
Pullers.....915

Pulleys

Awning.....813
Clothesline.....813
Power Unit.....937
"V".....822, 952
Pullover Sweaters, Misses'..... 91
Pulverizers, Garden Tractor 890, 892, 893

Pumps

Air Mattress.....747
Auto Fuel..917, 919
Automatic...853, 858, 859
Basement.....853
Booster.....855
Breast.....303
Cellar.....853
Centrifugal, Gear or Rotary.....950
Elec.853,855,858,859
Fire.....888
Gasoline.....932
General Purpose950
Grease.....932
Hand.....860
High Pressure Force.....950
Irrigation.....950
(Also Mail Coupon on Page 949)
Jet.....858, 859
Kitchen.....860
Lift.....858–860
Low Pressure...950
Oil, Auto, Truck 925
Oil Barrel.....932
Piston.....858–860
Portable.....860
Reciprocating 858, 859
Rotary Force....950
Set Length.....860
Spark Plug.....913
Sprayer.....950
Sump.....853
Thresher Tank..860
Tire, Auto, Tractor.....913
Water, Auto, Tractor...925, 937
Water Supply,Well 858–860
Windmill.....860
Pump Accessories.860
Punch and Chisel Sets.....836
Punching Bags....725
Puncture Repairs, Auto, Truck 912, 913
Purses.2–7,132,158,159
Push Buttons, Bell.....808
Push Drills.....832
Putty, Glaziers'....759
Putty, Plumbers'..853
Putty Knives.....766
Pyrex Dinnerware 481, 483
Pyroll.....935

Q

Quilts.290,436,442–446
Quilt Batts.....440
Quilted Fabrics...500

R

Rabbit Repellent..886
Racks
Auto Luggage..898
Baby Bottle.....302
Cake.....663
Closet..413, 415–417
Clothes....413, 415
Cup.....654
Dish.....654
Gun.....751
Laundry...658, 659
Magazine....471, 590, 617
Phonograph Record.....705
Storage.....658
Tool, Kitchen 665,670
Towel.470, 471, 474
Utility.....413, 415
Wall.....590, 606–608, 617
Rackets, Badminton.....727
" Tennis.....726
Racket Hoods.....726
Radial Saws
(Send for Free Power Tool Book Page 822)
Radiators, Auto, Truck, Tractor 916, 938
Radiator Covers...658
(Also See Notice on Page 961)
" Filler Cans.....916
" Sealers.....909

Radios

...558–560, 562, 564
Radios, Auto, Truck, Tractor.....907, 937
Radio Antennas...556
" Antennas, Auto.907
" Batteries.....556
" Kits.....564
" Noise Suppressors, Auto....907
" Phonographs.561, 562
" Speakers, Auto..907
" Station, Toy.....307
" Tubes.....556
Rafter Square.....831
Railings, Iron.....775

Rain Coats

Girls'.....247, 257
Men's.....344, 398
Misses',Women's109
Rain Guards, Auto Window.....912
" Pipe.....793
" Suit, Auto Cycle.907

Rainwear

Boys'.....337
Girls'.....247, 257
Men's..342, 344, 398
Misses',Women's109
Rakes, Garden....879
Rakes, Lawn.....879
Ram, Hydraulic...855

Ranges

Coal-Wood.....569
Electric.....566
Gas.....567
Kerosene.....568
Portable Elecric 650
Range Boilers.....866
" Connector, Elec. 803
" Sets, Kitchen....653
Rasps and Files...839
Rat Exterminators.886
Rat Traps.....939
Ratchets, Reversible.....837
Rayon Fabrics..231, 234–238, 240
(For other Rayon Articles, See Name of Article Wanted)

Razors

Electric.....672, 673
Safety.....673
Straight.....675
Women's.....461
Razor Blades.....673
" Blade Bank.....673
" Blade Sharpeners...673
" Blade Stroppers.673
" Strops.....674
Reading Glasses..718

Reamers

Connecting Rod.915
Cylinder.....915
Expansion.....915
King Bolt...915, 927
Pipe Burring....841
Piston Pin.....915
Ridge Ring.....915
Taper.....832
Valve Seat.....915
Reamer Pilots.....915
Rear Axle Assembly.....926
" Deck Tire Covers.....912
" View Mirrors,Auto, Truck, Motorcycle 906, 907, 910
Rebuilt Articles—
(See Name of Article Wanted)
Receptacles, Electric 803, 806, 807
Receptacle Boxes..807
" Covers.....806, 807
" Plates.....806, 807
Recipe Box.....653
Recoil Starters, Engine.....953
Records, Children's Phonograph 704, 705
" Phonograph 704, 705
Record Albums...705
" Album, Bible....705
" Cabinets 593, 602, 603, 606, 607
" Carrying Cases..705
" Changers..561, 562
" Racks.....705
" Storage Albums.705
" Storage Cases...705
Recorders, Accessories.....563
Recording Tape...563
Reeds, Musical Instrument.....707
Reels, Fishing 740, 741
Reels, Hose.....877
Reels, Movie Film.717

Refills

Extinguisher....844
Oil Filter, Auto..933
Permanent Wave.....462
Reflecting Tape, Auto.....910
Reflectors, Bike...730
" Highway Safety 906
" Light.....802
" Truck.....906
Reflector Lamp Bowls.....609

Refrigerators

.....572, 573
Refrigerator Defroster.....570
" Dishes..570, 652, 669
Refueling Tank, Tractor.....937

Regulators

Acetylene.....824
Compressor, Air .914
Fuel Pressure...919
Oxygen.....824
Voltage, Auto...934
Regulator Covers..919
Relays, Headlight..908
Relays, Horn.....908

Relief Valves

Water Heater...866
Water System...860
Reliners, Tire....912

Removers

Engine, Carbon.935
Paint or Varnish.766
Tire.....913
Tractor Sleeve..938
Valve Spring...915
Wallpaper.....763
Repairs
(See Name of Article Wanted. For Complete Repair Service see Page 958)
Repair Parts, Farm Implement
(Mail Coupon on Page 949)
Repair Service for Stoves
(See Notice on Page 958)
Replacement Parts, Auto, Truck
(See Name of Article Wanted)
Replacement Parts, Bike.....730, 731
Respirators.....889
Respirator,Painters764
Rest, Back.....679
Restaurant Coffee Maker.....670
Retail Stores..954, 955
Retainers, Bearing 930
Returning Goods to Us.....972
Ribbons, Typewriter.....695
Ridge Reamers...915
Riding Clothes, Men's....363, 396
" Equipment
(Mail Coupon on Page 949)
" Power Mower...880
" Toys.....309
Rifles....748, 749, 751
Rifle Sights.....751
Rims, Bicycle.....731

Rings

Cafe Curtain 514, 515
Diamond...454, 455
Engagement454,455
Men's.....455
Piston, Auto, Truck, Tractor....922, 923, 938
Plaster.....807
Wedding...454, 455
Wheel Trim, Auto.....911
Women's...454, 455
Ring Binders.....702
Ring Size Chart...455
Ring and Pinion Gears, Auto....926
Rinses, Hair.....463
Rinsers, Food.....669
Rippers, Cable....803
Rivets, Copper....843
Road Sanders, Auto, Truck
(See Notice on Page 961)
Roasters, Electric..651
Roasters, Oven667,669
Roaster Cabinet...651
Roasting Pans 667, 669
Robes Blanket....438, 439
Men's.....366, 367
Misses'.....69, 70
Sub-Teens'.....251
Women's.....69, 70
Robe Hooks.....867
Robe and Gown Sets 165,168,182,183
Robe and Pajama Sets.....166–168
Rock Wool Insulation.....790
Rocker Arms and Shafts.....925
Rockford Socks.315, 410
Rocking Chairs Children's.....608
Cricket....586, 608
Living Room.578, 581, 582, 584–589
Platform.....582, 584–589
Porch.....596, 608
Swivel.584, 586–588
Unpainted.....608
Rocking Horse....309
Rods, Closet.....413
" Connecting, Auto, " Truck.....923
" Curtain 514, 515, 523
" Drapery....514, 515
" Fishing.....740, 741
" Ground.....805
" Gun Cleaning...751
" Pump.....860
" Threaded.....843
Rods, Traverse....514
" Welding.....824
Rods and Targets, Leveling.....844
Rodding, Curtain and Drapery....515
Rolls, Silverware..475
Roll-Away Beds 642, 643
Rollers, Lawn.....881
" Lawn Garden Tractor.....891
Roller Applicators, Paint.....763
" Skates, Tot's....308
Rolling Pins.....663
Roll-ons.....192, 193
Rompers.....283
Roof Cement.....758
Roof Paint.....758

Roofing

Aluminum.....792
Asphalt, Roll
(See Notice on Page 790)
Roofing Accessories.....792
Roofing Supplies..758
Room Accessories..478
Ropes....725, 842, 947
Rope Hoists.....842
Roses
(Mail Coupon on Page 883)
Rose Foods.....884
Rosin Core Solder..840
Rotary Lawn Mowers 874, 875, 880
" Mowers, Garden Tractor...891, 893
" Snow Plows, Garden Tractor...893
" Tillers.....893
" Tillers, Garden Tractor....890, 892, 893
" Weed Cutters, Garden Tractor...891, 893
Rotisserie, Electric.651
Rotproofing, Canvas.....719
Rouges.....460
Row Boats.....736

Rubbers

Boys',Girls'..147, 387
Children's..147, 387
Men's.....387
Women's.....147
Rubber Balls.....725
" Bands.....697
" Base Floor Enamel.....761
" Base Texture Paint.....760
" Base Wall Finish.754
" Bath Mats.....471
" Boats.....738
" Covered Wire.....803, 805
" Floor Tile.....542
" Foam Cushions..512
" Foam Upholstery Padding.....512
" Gloves.....681
" Kitchenware....654
" Matting....549, 552
" Panties, Baby...285
" Sheets, Baby....290
" Sheeting.....421
" Tape.....803
Rubberized Stucco Paint.....757
" Wall Paint.....754
Ruffling and Valancing, Curtain 519, 524, 526, 527

Rugs and Carpeting
(See Floor Covering)

Rugs, Chenille426–429
Rug Anchor.....552
" Borders.....548
" Cushions.....552
" Warp, Yarns....411
Rules, Folding....831
Rules, Recoil.....831
Rules, Slide.....702
Rules, Steel.....831
Ruling Pens.....702
Runners, Hall.....548
" Table.....488, 489
Running Gears, Trailer.....899
Rupture Belts.303, 684
Rural Mail Boxes..811
Rust Preventive, Radiator.....909
Rust Retarders....757

S

Saber Saw.....829
Sachets.....460, 461
Sack Towels..418, 419
Saddles, Bike.....730
Saddles, Riding
(Mail Coupon on Page 949)
Saddle Bag, Bike.....730, 731
" Pants, Boys' 340, 341
Safes, Steel.....701
Safety Alarms, Auto Back-up.....910
" Chains, Trailer..899
" Flares, Auto, Truck....906, 910
" Hasps.....814
" Locks, Auto Door910
" Razors.....673
" Razors, Women's.....461
Safety Razor Blades673
" Reflectors, Truck906
" Switches.....804
Safety Relief Valves
Water Heater...866
Water System...860
Sal Ammoniac....840
Salad Bowls..478, 668
Salad Maker.669, 671
Salad Washer667, 669
Salts, Bath.....461
Salts, Soldering ...840
Salt and Pepper Shakers.478, 481, 483, 653
Salt and Pepper, Silver.....475
Samples.....972
Sand Box and Toys, Children's.....311

Sanders

Belt Driven.819, 820
Electric.....828
Floor.....761
Hand.....832
Portable.....828
Road, Auto, Truck
See Notice on Page 961)
Sanding Attachments....817, 828
" Drums....818, 822
" Sleeves....818, 822
Sandpaper....766, 832, 909
Sandwich Toasters, Electric....648, 649
Sanitary Belts.....682
" Girdle, Panties..682
" Napkins, Pads ..682
" Shields.....682
" Tampons.....682

Sash

Aluminum.....770
Barn, Utility 774
Basement.....774
Casement.....770
Picture....772, 773
Steel.....770
Storm.....767
Studio.....773
Sash Balance....812
Sash Chains.....843
Sash Cord.....813
Sash Lifts.....812
Sash Locks.....812
Sateen Lining.....515
Satin Fabrics.....238
Sauce Dishes.....481
Saucepans....664–667

Saws

Back, Compass..830
Band.....821
Bench.....820
Buck.....881
Chain.....948
Circular....820, 829
Coping.....830
Cordwood.....881
Dado.....818, 821
Garden Tractor..891
Hack.....817, 839
Hand.....830
Jig.....819, 821
Keyhole.....830
Metal Cutting...830
One-Man
(Mail Coupon on Page 949)
Portable Electric.829
Pruning.....878
Radial, Swing
(Send for Free Power Tool Book Page 822)
Two-Man
(Mail Coupon on Page 949)
Saw Blades....818, 820, 829, 830, 839, 881
" Blades, Mill
(Mail Coupon on Page 949)
" Files, Cross Cut..839
" Filer.....830
" Mandrel.....820
" Mandrel Sets
(Mail Coupon on Page 949)
" Sets.....830
" Vise.....820, 830
Saxophones and Supplies.....707
Scales, Baby.....303
Scales, Bathroom..471
Scales, Dairy.....946
Scales, Household.670
Scales, Postal.....697
Scalers, Fish.....741

Scarfs

Buffet.....488, 489
Dresser, Vanity .488
Lace.....489
Table.....488, 489
Women's, Misses' .3
Scarfing, Cotton...488
Scarfing, Lace....489
Scatter Rugs..536–540
School Bags.....702
School Supplies....702, 703
Scientific Toys....307
Scissors..241, 460, 675
Scissor Jacks, Auto.913
Scoops, Grain
(Mail Coupon on Page 949)
Scoops, Ice Cream.655
Scooter Engine Repair Tools....915
Scope Sights...748, 749, 751
Scouring Pads....669
Scrabble Game...307

Scrapers

Hand.....831
Paint, Wall.....766
Windshield, Auto.....936
Scratch Awl.....830

Screens

Basement Window.....768
Casement.....770
Extension.....767
Fireplace.....645
Folding....414, 615
Projection.....717
Window.....767
Screen Cloth.....816
" Doors.....767
" Door Closers...813, 816
" Door Grilles.....767
" Door Hardware..816
" Door Hinges....816
" Enamel.....757
" Hangers.....816
" Painter.....766
" Staples.....814
" Storm Doors.768, 769
" Storm Windows.768, 769
Screening, Wire ..816
Screws.....843
Screw Anchors....843
" Center.....817
" Extractors.....832
Screwdrivers.....839
Screwdrivers, Offset.....915
Scrub Pails...654, 662
Scuff Plates, Auto Door.....910
Scythes.....879
Scythe Stones....879
Sealed Beam Lights.....908

Sealers

Asphalt Tile....761
Auto Top.....898
Bag.....570
Bathtub.....766
Can.....671
Floor.....761
Knot.....761, 766
Masonry.....759
Muffler, Auto...921
Pipe Joint.....853
Redwood.....757
Stain.....761, 766
Wall.....766
Windshield.....898
Sealing Compound
Auto Muffler....921
Auto Radiator...909
Seam Roller, Wallpaper.....763

Seats

Baby....292, 293, 298–301
Boat.....737
Closet.....872, 873
Mechanics' Swivel.....916
Sulky, Garden Tractor...891, 893
Seat Belts, Auto.896, 897, 910
" Covers, Auto, Truck 894–897,906
" Covers, Plastic...418, 419
" Covers, Terry Cloth, Auto.....896, 897
" Cushions, Auto.....896, 897
" Cushions, Tractor.....937
" Harness, Child's, Auto.....910
" Pads.....696
" Topper, Foam Rubber..896, 897
Secretary Desks..594, 604, 605
Section Boxes, Honey.....943
Sector Sets, Auto, Truck.....927

Seeds

Flower and Vegetable
(Mail Coupon on Page 883)
Lawn.....885
Seed Starter Tray.887
Seeders...885, 886, 891, 892
Seeders, Garden Tractor.....891, 892
Seeders, Tractor Mounted
(Mail Coupon on Page 949)
Seines, Fishing....739
Separates,Maternity 48
Separates, Misses'.....71–79
Separators, Cream.946
Separators, Grease853
Septic Tanks.....853
Service Entrance Cable.....805
" Entrance Cable Fittings.....807
" Entrance Switches.....804
" Insulators.....803
" Station Equipment.912–916, 920–922, 924, 925, 927, 931–934
Sewage Pipe.852, 853
Sewage Tanks....853
Sewer Rod.....841
Sewing Books.....690
" Cotton, Thread..243
" Machines...554, 555
" Machine Belting .939
" Machine Needles, Parts.555
" Notions.....241–243
Shackles, Lowering, Auto.....919
" Spring, Auto, Truck....919, 929

Shades

Bamboo.....530, 531, 601
Basswood.....601
Fixture.797, 800, 801
Lamp.....609
Matchstick.....601
Porch.....600, 601
Sun, Auto.896, 897, 910
Window....530, 531
Shadow Boxes....480
Shafts, Cam, Auto.918
Shafts, Drive, Auto.926
Shafts, Rocker Arm 925
Shaft Collars.....953
Shaft Couplings..822
Shaft Hanger.....822
Shafting, Steel...822
Shakers, Salt and Pepper.....478, 481, 483, 653
Shams, Pillow.431–435
Shampoos....462, 463
Shampoo Boards..463
" Spray, Tints....463
Shaper Collars....822
" Cutters.....822
" Fence.....818
" Head, Knives...822

Sharpeners

Knife.....647, 670
Pencil.....697
Razor Blade....673
Sharpening Compound, Clipper..674
" Compound, Shaver.....672
Shavers, Elec..672, 673
Shavers, Women's.673
Shaver Holders....672, 673
" Sharpening Compound.....672
Shaving Supplies....672–675
Shawls, Baby.....289

Shears

Barbers'.....675
Garden.....887
Grass.....878
Hair Thinning...675
Hedge.....878
Kitchen.....241
Lopping.....878
Pinking.....241
Pruning.....878
Wallpaper.....763
Sheathing Paper.....787, 792
Sheathing, Plastic.790
Sheep Raising Equipment
(Mail Coupon on Page 949)

Sheets

Bed.....422, 423
Blanket.....437–439
Crib.....290
Fitted.....422, 423
Sheet Metal Screws 843
Sheeting.....421

Shelves

Bathroom .470, 474, 480, 867
Glass..470, 474, 480
Kitchen....480, 863
Metal.....480, 699
Plant.....480, 887
Steel, Storage..699
Wall.....590, 617
Shelf Brackets..810, 813
" Covering.....505
" Cushions.....654
" Hangers....810, 813
" Paper.....652
" Supports...810, 813
Shellac, Pure Gum 761
Shellac Thinner..761
Shelving....652, 654
Shelving, Plastic..412
Sherbets.....668
Shields, Frost
(See Notice on Page 961)
Shingles, Roofing
(See Notice on Page 790)
Shingle Cement...758
Shingle Nails.....814
Shingle Stain,Paint 757
Shipping Information..969–971

Shirts

Athletic.....722
Baby.....283, 286
Basketball.....722
Boys'....328, 329, 332, 336, 338
Cowboy, Men's.363
Girls' Sport.258–261
Gym.....722
Knit, Boys'.....332
Knit, Children's.277
Knit, Men's.364, 365
Little Boys'.277, 278
Little Girls'.276, 277
Men's...356–359, 362–365
Misses'.71–74, 83–89
Polo, Men's.364, 365
Rodeo, Men's....363
Sheer, Men's...357
Sport, Boys' 328, 329, 336
Sport, Men's360–365
Stout, Men's..356, 358, 359, 360–365
Sub-Teens' Sport245
Sweat, Men's...722
T-Shirts, Boys'....312, 722
T-Shirts, Children's 312, 314
Shirts (Cont'd)
T-Shirts, Men's..364, 365, 388–391, 722
T-Shirts, Women's, Misses'.....216
Tall Men's 356, 358, 359
Under,Boys' 312, 313
Under, Children's 312–314
Under, Girls' (Vest)...314
Under, Men's....388–393
Under, Women's, Misses', (Vest).216
Uniform, Men's 401, 405–407
Western, Boys'..336
Western, Men's.363
Women's 84–86, 88, 89
Work, Boys'....338
Work, Men's400, 401
Shirt and Pants Outfits, Boys'.....338
Men's.....405–407
Shirtwaists—
(See Blouses)
Shock Absorbers, Auto, Truck.....928
Shock Absorber Accessories.....928

Shoes

Athletic.....72
Baby..288, 318, 31
Baseball.....72
Basketball.....72
Bowling.....72
Boys'....148, 149, 316–323, 368, 36
Brake, Auto, Truck....930, 93
Children's....148, 149, 253, 316–323, 368, 36
Girls'....148, 149, 253, 316–32
Girl Scout.....13
Golf, Gym.....72
Hunting.....75
Men's.....368–36
Tennis.127, 316, 7
Toddlers'...318, 3
Track.....72
Women's, Misses'.124–145, 148, 149, 2
Shoe Bags....416, 4
" Shine Kits.....4
" Trees.....413, 4
Shoo Fly, Baby...3
Shooting Equipment..748–7
Shopping Bags...3
Shopping Baskets.3
Shopping Carts...6
Shopsmith Workshop.....8

Shorts

Bermuda.....78,
Boys'..312, 313, 3
Children's Play.....276, 2
Girls' Play..258–2
Maternity.....
Men's.....388–3
Misses'....73; 76–
Plisse.....3
Supporting, Men's.....3
Sub-Teens' Play.2
Walking, Men's....351, 4
Women's..73, 76–
Short Coats Girls'.....246,
Misses'.101, 104–
Juniors.....
Teens'.....
Women's...113–1
Shot, Air Rifle...
Shotguns.....748,
Shoulder Braces...
Showers, Bath.....856,
Shower Bath Bases.....
" Bath Doors.....
" Bath Fittings...
" Curtains....468,
" Curtain Hooks...
Shredders, Food.....669,
Shrinkage Information...
Shrubs, Flowering
(Mail Coupon on Page 883)
Shuffleboard.....
Shuffler, Playing Card.....
Shut-Off Valves ...854–857, 866,
Shutters, Interior
Shutters, Window
Shuttlecocks, Badminton.....
Sickle Bars, Garden Tractor.....891,
Sideboards.....58
602, 603, 626–
Siding
Aluminum.....
Asphalt.....
Galvanized.....
Insulated.....
Siding Accessories.786,
Sifters, Flour.....
Sights, Rifle.....
Signals
Brake, Auto....
Curb, Auto....
Direction, Auto, Truck..906,
Stop, Auto, Truck....906,
Turn, Auto, Truck Trailer....89
897, 906

Order Regularly and Get Our Catalogs Regularly—See Page 957

Signs, Electric Fence . . 942
Signaling Equipment 808
Silencers, Coil Spring 929
Silencers, Valve . . 925
Silk Fabrics 234
Sill Faucets 855
Sill Plates 807
Silver, Baby 475
Silver, Sterling . . . 475
Silver Color Finish . 766
Silver Solder 840
Silverplate 475–477

Silverware

Baby 475
Dinner 475–477
Hollow 475
(For other Silver Articles; see Name of Article Wanted)
Silverware Bags . . 475
" Chests 476, 477
" Rolls 475
Simoniz 909
Sinks, Kitchen 861–863
Sinks, Laundry . . . 866
Sink Basins 861
" Cabinets 779–781
" Fittings 857
" Front 863
" Rims 551
" Strainers 668
" Tops . . . 861, 862, 863
Sinkers, Fishing . . . 740
Sirens, Bicycle 730
Skates 308, 724
Skate Cases 724
Skis, Water 738
Ski Boots *(See Notice Page 961)*
Ski Rope 738
Skillets . . . 651, 665–667
Skin Astringents . 460, 461
Skip Ropes 725

Skirts

Fender, Auto . . . 912
Girls' 265
Maternity 48
Misses' 71, 72, 75–79, 92–95
Tall Misses' . . . 92, 95
Sub-Teens' 244
Washable . 71, 72, 75–79, 92–95
Western 71, 79
Women's 92–95
Skirt Marker 243

Slacks

Boys' 324, 331, 333, 338, 339
Dacron, Men's . 346, 348, 349, 397
Denim, Men's . 347, 351, 397, 404
Dress, Men's 343–351
Girls' 258
Husky Boys' 324
Little Boys' . 278, 279
Little Girls' . 277, 279
Maternity 48
Misses' . 73–75, 78, 79
Nylon and Part Nylon, Men's 348, 349, 404
Orlon, Men's 348, 349, 404
Prep . . . 331, 338, 339
Stout Men's . 348, 349, 351, 397
Sub-Teens' 245
Women's . . 73, 78, 79
Young Men's . 343–351, 397, 404–407
Slack Suits, Maternity 48
Sledges 833
Sledge Handles . . . 833
Sleepers, Children's 282
Sleeping Bags 746
Sleeping Garments Baby 288
Children's 282
Girls' 281
Sub-Teens' 251
Sleet Remover, Auto 936
Sleeves, Tractor Cylinder 938
Sleeve Boards 657
Slicers, Butchering . 671
Slicers, Food 671
Slides, Children's . 311
Slide Fasteners 243
" Fasteners, Slip Cover 513
" Mounts 715
" Projectors 714
" Rules 702
" Viewers 715
Sliding Door Hardware, Barn and Closet 815
" "T" Bevels 831
" "T" Handles . . . 837
" Windows 774

Slips

Girls' 281
Little Girl's 280
Maternity 174
Misses', Women's . . . 174, 176–186
Sub-Teens' 250
Slip Covers Furniture 502, 503, 506–511
Studio Couch 643
Slip Cover Fabrics . . 493–495, 497–501, 509

Slippers

Baby 288
Children's 148, 149, 369

Slippers (Cont.)

Men's 369
Women's . . . 148, 149
Smokers, Bee 943
Smoking Stands 591, 617
Snack Server 478
Snack Trays, Auto . 911
Snaps, Fishing 740
Snap Tape 513
Snare Drums 707
Snaths 879
Snips, Tinners' 840
Snorkels, Swim . . . 738
Snow Fence 941
" Plow, Auto, Truck *(See Notice on Page 961)*
" Plows, Thrower, Garden, Tractor . . 891, 893
" Tires, Auto, Truck 903–905
" Tools *(See Notice on Page 961)*
Soaps, Baby 303
" Bath, Face 689
" Guest 689
" Shaving 672
" Toilet 689
Soap Dishes 470, 471, 867
Soccer Ball 725

Socks

Athletic 722
Athletic, Boy's, Men's 315, 410
Bobby 150, 151
Boys' 315
Crew, Men's 410
Cushion Foot, Boys', Men's 315, 410
Dress, Boy's, Men's . 315, 408, 409
Girls' 150, 151
Mechanics' 410
Men's 408–410
Rockford, Boys' . . 315
Rockford, Men's . 410
Senacas 410
Sweat 722
Women's . . . 150, 151
Work 315, 410

Sockets

Battery Charger . 936
Drag Link 837
Electric . 803, 806–808
Flex 837
Individual 837
Lamp 806, 808
Outdoor 808
Socket Handles . . . 837
" Key Set 822
" Wrench Sets 836, 837
Sofas 578–581, 584
Sofa Beds . 580–582, 584, 586, 587
Sofa Bed Covers . . . 502, 503, 506–511
Soft Toys 306
Softball Equipment . 720, 722
Softeners, Bath . . . 461
Softeners, Water . . . 866
Soil Conditioners . . . 884
" Pipe Packing . . . 853
" Soakers 876
" Test Kits 887
Solder, Acid, Bar . . 840
" Body, Auto 909
" Radiator, Auto . 909
" Flux, Non-Corrosive . 853
" for Copper Tubing 853
Soldering Tools and Supplies 840, 841
Solderless Connectors . 803, 807
Solenoid Switch, Auto, Truck 934
Solid Colognes 460, 461
Solvents, Degreasing 935
Sound Systems 564
Sox—See Socks
Spachtling Compound 766
Spades 879
Spading Fork 879
Spar Varnish 761
Spark Booster, Auto 936
" Plugs Auto, Tractor, Truck 919, 935
" Plug Tire Pumps 913
" Plug Wires 935
" Plug Wire Loom . 919
Spatulas 670
Speakers, Radio, Auto 907
Speed Governor, Engine 937
Speed Indicators . . 953
Speed Shirts and Shorts Children's . 312, 313 Men's 389–391
Speeder Handles . . 837
Speedometers Auto, Truck . . . . 927 Bike . . . . . 730 Boat 737
Speedometer Cable, Auto 927
Spice Cabinet 863
Spinners, Steering Wheel . 911
Splash Guards, Truck 906
Splicers, Movie Film 716
Split Knobs 803
Spokes, Bicycle . . . 731
Spoke Shave 831
Sponges, Auto 909
Sponge Rubber Weatherstrip 936
Spoons, Baby 475
" Kitchen 663, 670
" Measuring 669
Spoon Rest 478
Sport Clothes, Men's . 342–352, 360–365, 397, 402–407

Sporting Goods

Athletic Equipment 720–729, 738
Bikes and Accessories 730–733
Boat Accessories 734–738
Camping Supplies . . 742–747
Fishing Equipment 739–741
Guns, Hunting Accessories 748, 749, 751
Luggage . . . 464–467
Outboard Motors 734, 735, 982
Tents 742–744

Sportswear

(Look for Name of Article Wanted)
Spotlights 802
" Auto, Truck, Tractor . . 908, 937
Spouts, Gasoline . . 935
Spouts, Oil Bottle . 935
Spouts, Oil Can . . 935

Sprays

Auto Ignition 934
Bath 471
Insecticide and Fungicide 886
Shampoo 463
Sink 857
Sprayers, Insecticide . . 764, 937
Insecticide, Garden, Farm 888, 889
Oil, Auto 914
Paint . . 764, 765, 909
Tractor Mounted *(Mail Coupon on Page 949)*
Weed Killer 937
Sprayers and Equipment, Garden Tractor 891, 893
Spreads, Crib 290
Spreaders, Fertilizer, Lawn Seed 885
" Lawn, Garden Tractor 891
" Tire, Auto 913
Spreader Garden . 881

Springs

Auto, Truck 929
Bed . . . 633–639, 641
Coil, Auto, Truck 929
Cushion 512
Overload 929
Screen Door . . . 816
Valve, Auto 922
Spring Accessories, Auto, Truck . 919, 929
Sprinklers, Lawn 876, 877
Sprinkling Bag, Clothes 660
" Cans 661
" System, Lawn . . 855
Spur Center 817

Squares

Carpenters' 831
Machinists' 834
Rafter, Try 831
Scarf 3
Stabilizer, Clutch . . 925
Stains, Shingle 757
Stains, Wood 761
Stainless Steel Cook Ware 669
" Steel Sinks . 861, 862
" Steel Table Cutlery . . . 478, 479
" Steel Utensils . . 668, 669
Stair Carpet . . 532–535
" Cushions 552
" Nosing 551
" Treads, Rubber . . . 546, 552
Stairway, Disappearing . . . 777
Stakes, Plant 882
Stamp Albums 690

Stands

Bicycle Kick 731
Drill 827, 828
Drum 707
Guitar 710
Jet Pump 858
Music 711
Plant 883, 887
Smoking . . . 591, 617
Telephone 593
Tool 822

Staples

Electric Wiring . . 807
Screen 814
Wire 697
Staple Hammers . . 791
Staplers 791
Staplers, Wire 697
Star Drill 833
Starters, Auto, Truck 934
" Outboard Motor Power-Pack . . 936
" Recoil Engine . . 953
Starter Aid, Auto . . 936
Starter Current Tester 916
" Drive Assemblies 934
" Cords, Engine . . 953
Stationery 697
Steak and Carving Sets *(See Notice on Page 961)*
Steak Knives 670
Steam • Irons . . . 648, 649, 654
Steam Pipe 854
Steam Shovels, Toy 307
Steel Casement Windows 770
" Letters 833
" Numerals 833
" Rules, Tapes . . . 831
" Wool 766
Steering Gear Sector Sets . . . 927
" Kit, Boat 736
" Knobs 911
" Knuckle Supports 927
" Wheel Covers . . 911
" Wheel Spinner . . 911
Stems, Bike Handlebar . 731
Stemware, Table . . . 482, 483, 485–487
Stencils 700, 703
Stencil Brushes . . 703, 833
" Ink and Sets 833
Step Ladders 753
Step Stools, Baby 298, 608
Step-on-Cans . 304, 653
Step-up Stools . 619, 678
Stereo Camera 714
Stereoscopes 712
Stereoscopic Equipment . 712, 714
Sterilizers, Baby Bottle 303
Sterling Silver 475
Stocks and Dies 841
Stockings . 152–156, 683
Stoles, Women's, Misses' 161
Stones 823, 879
Stoneware Dishes 481, 485

Stools

Bar 608, 619
Camp 747
Kitchen 608, 619
Stops, Door . . . 813, 814
Stop-Leak, Radiator 909
Stop Valves . 854–857, 866, 867
Stoplights, Auto, Truck 906, 908
Stoplight Switches, Auto 931
Storage Bags . 415–417
" Cabinets 414, 415, 698, 699
" Chests 414
" Closets 414, 415
" Tank, Cold Water 855
" Tank, Hot Water . 866
" Tank, Oil 937
Storm Door Closers 813, 816
" Door Hardware . 816
" Sash 767
" Sash Adjusters . 812
" Sash Hangers . . 816
" Screen Doors, Windows . 768, 769
" Windows 767

Stoves

Built-in 780
Camp 746
Coal-Wood 569
Cooking 566–569
Electric 566
Gas 567, 568
Heating . . . 568, 569
Kerosene 568
Laundry . . . 568, 569
Oil 568, 569
Portable Electric . 650
Stove Bolts 842
" Cabinet 779–781
" Handle 812
" Pads 654, 669
" Pipes *(See Notice on Page 961)*
" Repairs *(See Notice on Page 958)*
Stovepipe Enamel 766
Strainers, Kitchen . 670
Strainers, Milk 946
Strainers, Sink 668, 857
Strainers, Well 860
Straining Cloth 421
Straps Battery Ground . 936
Boat Trailer Hold-down 899
Electric Wiring . 807
Jock 683, 722
Luggage 898
Strawberry Pyramids 887
Stretchers, Curtain . 661
Striking Bags 725

Strings

Archery Bow 727
Banjo, Ukulele . . 708
Guitar 709
Mandolin 708
Musical Instrument . 708, 709, 711
Tennis 726
Violin 711
Strip, Plug-in 803
Striper, Paint 766
Stroked Crankshaft Assemblies, Auto 918
Strollers, Baby 300, 301
Strops, Razor 674
Stroppers, Razor Blade 673
Stucco Paint 757
Studs, Fixture 807
Stud Finder 830
Stud Puller 915
Stud Remover 837
Studio Couches 582, 643
" Couch Covers . . . 508, 509
Stylus 702
Sucaryl Sweetener 686
Suction Pipe, Well 860
Sugar and Creamers 479, 481, 484–486, 668

Suits

Bathing, Women's, Misses' 80, 81
Boys' . . 324–326, 335
Boys', Baseball . . 305
Child's Cowboy . . 305
Dacron, Men's 353, 355
Dress, Boys' 324–326, 335
Dress, Men's 353–355
Girls' . . 247, 254, 255
Industri-alls, Men's 394
Junior Boys' 335
Junior Girls' . . 98, 99
Little Boys' . . 268, 275
Little Girls' 269
Men's 353–355
Misses' . . 2–7, 96–100
Overall, Men's One Piece . . 394, 395, 398
Prep 324–326
Slack, Men's . 343–345, 397, 404–407
Slicker, Men's . . . 399
Sport, Boys' . 326, 334
Sport, Men's . 343–345, 404
Sport, Misses' 78
Stout Men's . 353, 394
Sub-Teens 244
Teens' 247
Women's . . . 110, 111
Work, Men's . . 394, 395, 398, 404–407
Suit Cases . 464, 466, 467
Summer Furniture . . . 596–599
Sump Pump 853
Sun Lamps 680
Sun Shades, Auto 896, 897, 910

Sun Suits

Children's 276
Girls' 258–261
Sub-Teens' 245
Sun Visors, Auto 896, 897
Suntan Bulbs 680
Supers, Bee Hive . . 943
Supercharger, Air Jet 919
Supply Pipes, Closet 856
" Pipes, Lavatory . 857
" Pipes, Sink 857

Supports

Bell Housing 926
Carburetor 919
Idler Arm 927
Steering Knuckle 927
Switch Box 807
Womb 683
Support Jacks 815
Supporters Athletes . . . . . 683 Athletic 722
Suppressors, Auto Radio 907
Surface Conditioner . . . 766
" Wiring Devices . 806
Surfboard 738
Surgical Belts 685
Surgical Supplies . . 680
Surveying Book . . . 844
" Instruments 844
Suspenders, Men's . 352
Swabs, Cotton Tipped 302
Sweat Shirts, Men's 722

Sweaters

Baby 283, 289
Men's 364
Stout Men's 364
Women's, Misses' . . 75, 90, 91
Sweater Sets, Baby 289
Sweater Sets, Misses' 91
Sweeps, Garden Cultivator 886
Sweepers, Carpet . 655
Sweepers, Lawn . . 881
Swim Fins, Masks . 738
" Goggles 738
" Snorkels 738
" Suits, Misses', Women's . . . 80, 81
" Trunks, Men's . . . 364, 365
Swimwear, Boys' . 337
Swimwear, Girls' . 260
Swings, Baby 299
Swings, Children's . 311
Swing Saws *(Send for Free Power Tool Book Page 822)*

Switches

Auto . . . 908, 931, 934
Canopy 808
Combination 803
Dimmer 908
Driving Light . . . 908
Electric . 804, 806, 807
Entrance 804
Fan 846

Switches (Cont.)

Fluorescent Starter 802
Fog Light 908
Fuseless 803
Heater, Auto *(See Notice on Page 961)*
Ignition, Auto . . . 934
Knife 804
Light Time Control 945
Mercury 806
Motor 809
Outdoor . . . 804, 807
Pump Pressure . . 860
Silent 806
Solenoid, Auto, Truck 934
Starter 934
Stoplight 931
Toggle 806–809
Switch Boxes . 804, 807
Switch Covers . 806, 807
Switch Plates . 806, 807
Swivels, Striking Bag 725
Syringes, Adults' Rectal 681, 682
Syringes, Baby Rectal 303
Syringes, Douche 681, 682

T

T-Shirts, Baby 283
Boys' . . . 277, 312, 722
Children's . . 312, 314
Girls' . . . 258, 277, 314
Men's 364, 365, 388–391, 722
Misses' 71–75, 83, 216
Women's 216
"T" Squares 702

Tables

Auto 911
Bed Side 602–607, 629–632, 644
Bed Tray 679
Card 616, 617
Cocktail-Coffee 578–581, 584–587, 590–593
Corner . . . 578, 580, 581, 585, 586, 590, 592, 593
Dinette 782
Dining . 584, 623–628
Dressing 604–607, 629, 631
Dropleaf 584, 608, 625–628
Drum 579, 584, 592, 593
End 578–581, 584–587, 590–593
Feeding, Play . . 299
Fire Screen 617
Folding . 591, 617, 619
Game 616, 617
Ironing 657
Kitchen . 608, 619, 623–625
Lamp . . . 578–581, 584–587, 590–593
Living Room . 578–581, 584–587, 590–593
Table Tennis 726
Television . 590, 592
Typewriter 699
Unpainted 608
Table Cookers, Electric . . . 648, 649
" Cutlery 478, 479, 670
" Pads 627
" Tennis Equipment . . . 726
Tablecloths 412, 488–491
Tableware, Stainless Steel 478, 479
Tachometer 953
Tacks 814
Tackle Blocks 842
Tackle Boxes 739
Taffeta Fabrics . 235, 236, 238, 240
Tail Lights, Auto, Tractor, Truck, Trailer . . 896, 897, 899, 906, 908, 937
" Pipes, Auto, Truck . . . 918, 920
" Pipe Hangers . . 921
Take-Offs, Power, Truck 906
Talcum Powders . . . 303, 672
Tambourines 707
Tampons, Sanitary 682

Tanks

Gasoline 937
Hot Water 866
Oil Storage 937
Paint Sprayer . . 764, 765
Pneumatic Pressure 855
Septic 853
Sewage 853
Stock Watering *(Mail Coupon on Page 949)*
Tire Testing 912
Tractor Refueling 937
Underwater 738
Water Closet 871
Water System . . . 855
Taps, Current 808
Tap and Die Sets . 840
Tap and Drill Gauges 834
Tap Wrenches 840

Tapes

Adhesive 680
Cellophane 697
Decorative 766
Drapery Pleater . 513
Fish, Friction . . . 803

Tapes (Cont.)

Ignition, Auto . . . 934
Masking 766
Mending 766
Recording 563
Reflecting, Auto . 910
Rubber 803
Sealing 570
Snap 513
Venetian Blind . . 528
Wallboard 787
Wall Joint 766
Tape Measures 831
Tape Recorders . . . 563
Taper Reamers 832
Tappets, Auto Valve 918, 922
Tappets, Tractor Valve 938
Tappet Adjusters, Auto 915
" Adjusting Gauges 915
" Wrenches, Auto 915
Tarpaulins 719
Tea Cups 479, 481
" Kettles . 664, 665, 668
" Pots 664, 668
" Service, Silver . . 475
" Sets 479
" Sets, Toy 306
" Strainers 670

Teens' Wear

(Look for Name of Article Wanted)
Telephones, Battery-Operated 307
Telephone Insulators 803
Telephone Stands . 593
Telephoto Lens . . 714, 717
Telescopes 718
Television Accessories 557
Television Sets 558, 559
Television Tables 590, 592
Tennis Equipment . 726
Tents 742–744
Terminals, Ignition Wire 935
Terrace Lanterns . . 800
Terry Bath Mats . . 472
Terry Seat Covers, Auto 896, 897
Terry Towels . 472, 473
Terry Toweling . . . 229
Testaments, New . . 692
Testaments, New Recorded 705

Testers

Anti-Freeze *(See Notice on Page 961)*
Battery, Auto . . . 936
Cell Battery 936
Circuit 803
Compression 916
Electric Fence . . 942
Exhaust Analyzers 916
Fuel Pump 916
Ignition 916
Motor Analyzer . . 916
Radiator Freeze *(See Notice on Page 961)*
Starter Current, Auto 916
Tire Tank 912
Vacuum, Auto . . 916
Voltage Regulator, Auto 916
Textile Coloring Sets 703
Texture Wall Paint 760
Therapeutic Lamps and Bulbs 680

Thermometers

Auto 911
Baby Bath 303
Cooking 670
Fever 303, 680
Milk, Baby 303
Weather 712
Thermos Bottles . . . 745
Thermostats, Auto Heater *(See Notice on Page 961)*
Thermostats, Heating Cable 883
Thermostat, Heaters 650
Thermostat Cable . 803
Thickness Gauge . 834
Thimble, Wire Rope 842

Thinners

Lacquer 761
Paint or Varnish 758
Rubber Base Enamel 758
Shellac 761
Thread, Sewing . . . 243
Thread Gauge 834, 915
Threaded Rods . . . 843
Threshing Masks . . 889
Throttle Control, Engine 953
Ticks, Pillow 420
Ticking 420
Tid-Bit Tray 478
Ties 358
Tie Chains 457
Tie Clasps 457
Tie Rod Ends, Auto 927

Tile

Asphalt 541
Ceiling 787
Cork 542
Floor 541–543
Linoleum 543
Plastic . 541–543, 783
Plastic-Asbestos . 541
Rubber 542
Wall 542
Tile Accessories . . 783
Tileboard 784, 785
Tileboard Accessories 785
Tillers, Rotary 893
Tillers, Rotary, Garden Tractor . . 890, 892, 893
Time Control Switches 945
Time Payment Information 981
Time Switch 803
Timers, Fan 847
Timer Clocks 664
Timing Chains, Auto 924
" Gears, Auto 924
" Lights, Auto 916
Tin Cans 671
Tinners' Snips 840
Tints, Hair 463
Tinting Colors, Paint 760

Tires

Auto 901–903
Bicycle 731
Farm Implement 905
Garden Tractor *(Mail Coupon on Page 949)*
Mud, Auto, Truck 903–905
Snow, Auto, Truck 903–905
Tractor 905
Trailer 899
Truck 904, 905
Tubeless . . . 901, 903
Wheelbarrow . . 881
Tire Bead Expander, Auto 913
" Boots 913
" Brushes, Whitewall . . . 909
" Chains, Auto, Truck 936
" Chains, Tractor . 937
" Chain Pliers, Repairs, Auto, and Tighteners *(See Notice on Page 961)*
" Covers, Rear Deck 912
" Gauges 913, 914
" Paint 909
" Patches, Auto Truck 912, 913
" Pumps, Auto, Tractor 913
" Pump Hose 913
" Reliners 912
" Repairs, Auto, Truck 912, 913
" Spreader, Auto . 913
" Tools 912, 913
" Valves and Cores 913
Tire and Wheel . . . 881
Tissues, Babyette . 689
Tissues, Cleansing 302, 689
Tissues, Toilet 689
Tissue Dispenser, Auto 911
Tissue Holder 471
Titler, Movie 716
Toasters, Electric 648, 649
Toaster Covers 668
Tobacco Cloth 421
Toggle Switches 806–809
Toilets, Water . 871–873
Toilet and Toilet Repairs *(See Closets, Water)*
Toilet Kits, Men's . . 465
" Paper 689
" Paper Holders . . 867
" Repairs 866
" Seats 872, 873
" Seats, Baby 292, 293
" Seat Covers 689
" Seat Pads, Baby 292
" Tank Tray 470
" Water 460, 461
Toiletries, Baby . . . 303
Toiletries, Men's 672, 689
Tongs, Utility 668
Tonics, Hair 463

Tools

Auto, Truck, Tractor . 912–916, 920–922, 924, 925, 927, 931–934
Brake, Auto 914, 931
Carpenters' . 830–834
Clutch Aligning . 925
Fence . 940, 942, 943
Garage Mechanics' 912–916, 920–922, 924, 925, 927, 931–934
Garden . 878, 879, 881, 884–893
Ignition 934
Kitchen 670
Lawn 874–881
Machinists' . 834–839
Masons' 833, 834
Mechanics' . 834–839
Muffler Removal 921
Painters' 762, 763, 766
Paperhangers' . 763
Pipefitters' . 838, 841
Piston Ring . 915, 922
Plumbers' . . . 838, 840, 841
Power . . . . . 817–829 *(Also Send for Free Power Tool Book Page 822)*
Small Engine Repair 915
Soldering . . 840, 841
Tire Chain *(See Notice on Page 961)*
Wallpaper 763
Tool Boxes 835
" Boxes, Tractor *(Mail Coupon on Page 949)*
" Rack, Wall 835
" Rest 817

How to Keep Your Name on Our Mailing List—See Page 957

Tool Rest Holder.....817
" Sets, Fireplace..645
Tooth Brush Holders.470, 471, 867
Tops, Convertible, Auto.....898
Tops, Convertible Lift Cylinder....899
Tops, Lavatory...870, 873
Tops, Sink....861–863
Tops, Trailer.....899
Tops, Tractor Comfort Cover (*Mail Coupon on Page 949*)
Tops, Truck.....906
Top Carriers, Auto....897, 898
" Dressing, Auto..898
" Lift Cylinders, Auto Convertible...899
" Material, Auto...898
" Sealer.....898
Toppers, Girls'....246, 256
" Little Girls'.....268
" Juniors'.....108
" Misses'.101, 104–108
" Teens'.....246
" Women's...113–115
Torches, Blow....840
Torch, Arc.....825
Torch Lighters....824
Tow Cable, Auto (*See Notice on Page 961*)
Tow Rope, Water Ski.....738
Towels....418, 419, 472, 473
Towel Bars.....470, 471, 867
Towel Holders..470, 471, 474
Towel Rings.....867
Towel Sets, Baby..285

Toweling

Bath.....421
Dish, Huck..418, 419
Kitchen....418, 419
Terry.....229
Turkish....472, 473

Toys

Auto.....307, 309
Baby.....306
Block, Child's...306
Children's..305–311
Dishes, Dolls....306
Doll Carriages...306
Educational 306, 307
Gun, Pistols.....305
Horses.....309
Mechanical.....307
Outdoor....308–311
Play Yard Equipment....310, 311
Preschool...306, 307
Pull, Scientific...307
Velocipedes.....308
Wagons.....309
Track, Sliding Door.....814, 815
Track Hangers.....815
" Shoes.....723
" Shorts.....722
Tractors, Child's Pedal.....309
Tractors, Garden and Attachments 890–893
Tractor Accessories and Parts..900, 920, 934, 935, 937, 938
Tractor Operated Equipment (*Mail Coupon on Page 949*)
Tractor Tires.....905
Trademarks, Well Known.....146
Trailers Auto...896, 897, 899
Boat.....896, 897
Farm or Tractor (*Mail Coupon on Page 949*)
Trailer Accessories, Parts.896, 897, 899
" Cart, Garden Tractor...891, 892
" Winches...896, 897
" Windlass...896, 897
Training Chairs 292, 293
Training Panties..286
Trammel Nets.....739
Transfer Design...703
Transfer Hose, Air, Auto Tire.....913
Transformers Chime, Door Bell.808
Transit Levels.....844
Transmissions, Auto, Truck.....926
Transmission Fluid, Auto.....926, 932
Transportation Charges....969–971

Traps

Drum.....852
Game.....939
Gopher, Mole...939
Mouse, Rat.....939
Plumbing..852, 857
Trapeze, Child's.....310, 311
Trappers' Supplies 939 (*Also See Notice on Page 961*)
Trash Burners....661
" Cans..653, 654, 661
Travel Irons.....649
Travel Kits.....465
Traverse Draperies..493–497
Traverse Rods....514
Traverse Rod Recording Kit...514

Trays

Ash, Auto.....910
Bed.....679
Ice Cube.....570
Serving.....478
Serving, Auto...911
Silver.....475
Snack, Auto....911
Toilet Tank.....470
Utility, Auto 910, 911
Treads, Stair..546, 552
Trees (*Mail Coupon on Page 883*)
Tree Pruners.....878
" Pruning Paint..887
" Root Feeders...884
Trellises, Garden or Lawn....882, 941
Trellis, Wire.....941
Trench Wire.....805
Trestles, Decorators'.....753
Triangles.....702
Tricycles.....308
Trim, Auto, Chromed 910, 911, 919
" Door.....777
" Tile.....783
" Tileboard.....785
" Window....772, 778
" Wood.....772, 778
Trim Knives, Wallpaper.....763
Trimmers, Lawn.....875, 878
Trimmers, Lawn, Electric Tiller..893
Trimmer, Wallpaper.....763

Trimmings

Curtain.....513
Drapery.....513
Slip Cover.....513
Tripods, Camera..715
Trivets.....478, 647
Trombones and Supplies.....707
Trouble Lamps.....908, 910
Trouble Light.....803

Trousers

Boys'...329, 331, 333, 338–341
Dacron, Men's 346, 348, 349, 397
Denim, Men's 347, 351, 396, 397, 404
Dress, Boys' 328, 336
Dress, Men's 343–351, 397, 404–407
Junior Boys' 333, 341
Nylon and Part Nylon, Men's 348, 349, 397, 404
Orlon, Men's 348, 349, 404
Prep...331, 338–341
Stout Men's 348, 349, 351, 397
Tall Men's.....397
Wash, Boys' 331, 333, 338, 339
Work, Men's 396, 397, 404–407
Young Men's 343–351, 396, 397, 404–407
Trouser Hangers...413, 415
Trowels.....833
Trucks, Hand.....881
Truck, Toy.....307
Truck Accessories 906, 907, 912, 913 (*Or See Name of Item Wanted*)
" Beds, Auto.....899
" Bodies (*Mail Coupon on Page 949*)
" Casters.....812
" Dome Lights....906
" Line Shipments..970
" Power Take-Offs 906
" Tires.....904, 905
Trumpets and Supplies.....707
Trundle Beds 296, 297, 631, 633
Trunks, Bathing, Men's...364, 365
" Dress, Locker...465
Trunk Gaskets, Auto.....936
" Light, Auto....908
" Locks, Auto....919
" Openers, Auto..919
Trusses.....303, 684
Trusses, Baby 303, 684
Try Squares.....831

Tubs

Baby Bath.....304
Bath.....870–873
Laundry 660, 661, 866
Portable 660, 661, 678
Wash.....866

Tubes

Auto.....902
Bicycle, Inner...731
Cold Water.....866
Farm Implement 905
Insulating.....803
Porcelain Wiring.....803
Radio.....556
Television.....556
Tractor.....905
Trailer.....899
Truck.....904
Wheelbarrow...881
Tube Repairs, Auto, Truck 912, 913
Tubeless Tires, Auto.....901, 903
Tubing, All Purpose Neoprene 914
" Closet Supply...856
Tubing, Copper, Auto.....920
" Copper, Plumbing 852, 854
" Flexible, Auto...920
" Lavatory Supply 857
" Pillow.....421
" Plastic....854, 855
" Straight, Auto...920
Tubing Cutter.....920
" Flanger, Auto...920
Tubular Locksets..810
Tumblers 483, 486, 487, 668
Tumbler Holders..867
Turns, Cupboard..813
Turn Buttons.....816
Turn Signals, Auto, Truck 906, 908
Turnbuckles.....842
Turpentine.....758
Tweezers.....460
Twin Sweaters, Misses'.....90, 91
Twine, Garden...887
Twine, Upholstery 512

Typewriters

.....694, 695
Typewriter Supplies 694, 695, 697
Typewiter Tables..699
Typing Books.....691

U

Ukuleles and Supplies.....708
Ukulele Player....708
Umbrellas Lawn.....598, 599
Women's.....6, 7
Umbrella Tents.....743, 744

Undercoats

Auto.....757, 760
Color Varnish...761
Enamel.....760
House Paint.....757
Metal.....757
Wall.....760, 766
Undercoating, Auto.....925
Underground Cable.....805

Undershirts

Boys'.....312, 313
Children's..312–314
Girls'.....314
Men's.....388–393
Women's, Misses'.....216
Underskirts, Women's 174, 176, 177, 182, 183
Underwater Tank.738

Underwear

Baby.....286
Boys'.....312, 313
Girls'..280, 281, 314
Light Weight Boys'....312, 313
Girls'.....314
Men's....388–392
Women's, Misses'...216, 217
Men's.....388–392
Stout Men's.389, 392
Sub-Teens'.....250
Tall Men's..389, 392
Winter Weight, Men's.....393
Women's, Misses' 169–185, 216, 217

Uniforms

Baseball...721, 722
Beauticians'..50, 51
Domestics'....50, 51
Nurses'.....50, 51
Utility.....50, 51
Waitresses'...50, 51
Work, Men's 404–407
Uniform Outfits, Men's.....404–407
Uniform Shirts, Men's..401, 405–407
Union Suits Men's.....392, 393
Women's, Misses' 216
Universal Joints...837
" Joints, Parts, Auto, Truck.....926
Unpainted Furniture..602–608, 633
Upholstery Artificial Leather 505
Burlap.....504
Duran.....505
Fabric.....504
Nylon.....504
Plastic.....505
Upholstery Nails..512
" Springs.....512
" Supplies.....512
Urinals.....682
Urinal Bags.....681
Utility Bags.....464
" Bags, Baby 285, 302
" Cabinets...698, 699
" Kits.....465
" Outfits, Men's....404–407

V

"V" Belts and Pulleys.....952
Vacuum Bottles and Supplies...745

Vacuum Cleaners

.....492
Vacuum Cleaner Accessories....492
Vacuum Coffee Maker...646
Vacuum Cups....898
Valances 496, 520–527
Valances, Lighting.....799
Valancing 519, 524, 526, 527
Valises.....464

Valves

Auto.....913, 922
Brass.....855
Check.....855
Closet.....856
Copper.....854
Drain.....855, 866
Foot for Wells..860
Fuel Tank.....937
Garden....855, 860
Gas.....855
Gate.....855
Globe.....855
Hose...855–857, 860, 866
Hydrant....855, 860
Lavatory.....857
Motor.....922
Oil.....855
Radiator Filler, Auto.....915
Relief, Water Heater 866
Relief, Water System 860
Shut-Off..854–857, 866, 867
Stop 854–857, 866, 867
Tire.....913
Tractor.....938
Waste.....855
Water.....855
Valve Caps, Auto..913
" Cores, Auto....913
" Grinders and Supplies, Auto, Truck...915
" Key Inserters....915
" Lifters, Auto....915
" Oilers, Auto 925, 935
" Silencer.....925
" Springs, Auto, Truck...922
" Spring Remover 915
" Tappets, Auto.....918, 922
" Tools, Auto.....915
Vanities, Bedroom 604–607, 629, 631
Vanity Cases..466, 467
" Cases, Auto....911
" Hamper.....470
" Sets.....488
" Skirts.....434, 435
Vapor Tents.....679
Vaporizers, Steam.....303, 679
Varnishes....757, 761
Varnish Brushes...762
" Removers.....766
" Thinner.....758
Vegetable Bags...570
" Bin.....653
" Dish, Silver....475
" Plants, Seeds (*Mail Coupon on Page 883*)
Veils, Bee.....943
Velocipedes.....308
Velocipede Basket, Child's.....308

Venetian Blinds

.....528, 529
Venetian Blinds, Auto.....911
" Blind Tape.....528
Vent Pipe....851, 866
Ventilating Fans 846, 847

Ventilators

Attic.....791
Ceiling, Kitchen..847
Crankcase.....933
Fan.....848, 849
House.....766
Wall.....766, 847
Window.....846
Ventilator Wings, Auto.....912

Vests

Fishing.....750
Girls'.....314
Misses', Women's ..89, 169, 173, 216
Veterinary Supplies (*Mail Coupon on Page 949*)
Vibrators, Electric Massage.....675
Vibrators, Foot....675
Viewer, Photographic...715
" Slide.....715
" Stereoscopic....712
Vines, Flowering (*Mail Coupon on Page 883*)
Vinyl-Asbestos Floor Tile.....541
Vinyl Floor Covering 541–543, 545
Vinyl Floor Tile 541–543
Viols, Bass.....711
Violet Ray Sets....680
Violins and Supplies.....711
Vises.....880
Visors, Auto Headlight....910
" Auto, Sun..896, 897

Vitamin Products

.....686–688
Volley Balls.....725
Voltage Regulators, Auto.....934
Voltage Regulator Covers.....919
Volt-Amp Testers, Auto.....916
Vulcanizing Kits, Auto, Truck.....912
Vulcanizing Patches.....912

W

Wadding, Cotton..440
Waders.....750
Wading Pool, Children's....310, 311
Waffle Irons, Electric.....648, 649
Wagons Children's.....309
Coaster.....309
Wagon Gear and Boxes, Farm (*Mail Coupon on Page 949*)
Wagon Grease....932
Waists—See Blouses
Walkers, Baby 300, 301
Walkers, Invalid..676
Walkie-Talkie, Child's.....307
Wall Brackets..794, 795, 798, 800, 801
" Cabinets.304, 620, 621, 652, 863, 868, 869
" Covering.783–785, 787–789
" Covering, Cork..542
" Covering, Enameled....550
" Covering, Plastic....505, 550
" Enamels.....754
" Fixtures .794, 795, 800, 801
" Heaters.....851
" Paints.....754, 760
" Plates.....806, 807
" Plaques, to Paint.....703
" Protectors.....669
" Racks, Shelves .590, 606–608, 617
" Scrapers.....766
" Tents.....742, 744
" Tile.....783
" Tile, Cork.....542 (*For other Wall Articles see Name of Article Wanted*)
Wallboard....787–789
Wallboard Tape.....787
Wallets.....465

Wallpaper

(*Use Coupon on Page 553*)
Wallpapering Equipment.....763
Wardrobes .414, 415, 618, 632
Wardrobe Maternity.....48
Sportswear...71–95
Warm-up Clothing.....722
Warmers, Baby Bottle.....302
Warp, Rug.....411
Wash, Car.....909
Wash Basins...662, 668, 682, 870–873
" Baskets.654, 657, 660
" Boards, Boilers..660
" Bowls.....870–873
" Cloths.....472, 473
" Lines.....660
" Mitts, Auto.....909
" Mops, Auto.....909
" Nozzle, Auto...909
" Tubs..660, 661, 866
Washability Information.....959

Washers

Car.....909
Closet.....866
Faucet.....855
Hose.....877
Lock.....843
Windshield.....898

Washing Machines

.....574–577
Washing Machine Covers.....657
" Machine Hose 660, 877
" Supplies....656–661

Wastes

Bathtub.....856
Connecting.....857
Laundry Tub..866
Lavatory.....857
Waste Baskets.471, 652
Waste Cans, Garbage 653, 654, 661

Watches

Automatic 448, 450–452
Calendar.....453
Children's..448, 452
Chronograph...453
Non-Jewel.....447
Pocket..447, 451–453
Railroad.....451
Shock-Resistant 448–453
Utility.....447
Wrist.....447–453
Watch Bands..449, 453
Watch Chains.....457
Watch Repair.....452
Water Booster Pump.....855
" Closets.....871–873
" Coil.....569
" Coolers.....570
" Fronts.....569
" Heaters....864, 865
" Hydrants..855, 860
" Pipe...854, 855, 860
" Pitchers 662, 668, 682
" Pumps, Auto, Truck.....925
" Pumps, Tractor..937
" Skis.....738
" Softeners..461, 866
" Softener Mineral.866
" Systems....858, 859
" Tanks, Hot.....866
" Tanks, Pneumatic....855
" Toys.....310, 311
Waterers, Livestock (*Mail Coupon on Page 949*)
Waterers, Poultry..945
Watering Can, Plant.....887
Waterproof Articles (*See Name of Article Wanted*)
Waterproofing, Canvas.....719
Wave Sets, Permanent.....462

Wax

Auto.....909
Floor.....662
Wax Spreaders....662
Waxed Freezer Paper.....570
Waxed Paper Holders.....653
Waxers, Floor.....662
Weather Instruments.....712
Weatherproof Receptacles.....807
Weatherproof Switches....804, 807
Weatherproof Wire.....805
Weatherstrip (*See Notice on Page 961*)
Weatherstrip, Auto.....936
Webbing, Upholstery.....512
Webbing Stretcher.....512
Wedding Rings.....454, 455
Wedges.....833
Weed Burners.....947
" Cutters, Garden Tractor...891–893
" Killers.....885
" Killer Booms, Garden Tractor Sprayer.....891
" Killer Sprayer, Electric.....937
Weeding Hoes, Garden.....886
Week-End Cases.....464–467
Weight Lifting Equipment.....725
Welders, Acetylene.....824
Welders, Arc.....825
Welding Supplies 824, 825
Well Borers.....860
" Caps.....860
" Equipment..858–860
Welting, Decorative.....513
Western Belts, Boys'.....337
" Hats, Boys'.....337
" Hats, Child's....305
" Holsters, Child's..305
" Jeans, Boys'..340, 341
" Shirts, Boys'....336
" Suits, Child's....305
What-Not Shelves....590, 617

Wheels

Abrasive...818, 823
Bicycle.....731
Buffing.....817
Cultivator.....886
Cut-Off....823, 829
Grinding.....823
Saw Gumming..823
Trailer.....899
Utility.....881
Wheelbarrow...881
Wire, Auto.....911
Wheel Balancer, Auto.....912
" Bearings, Auto..926
" Bearings, Tractor.....938
" Chairs.....676, 677
" Chair Cushions..676
" Pullers, Auto, Truck.....915
" Trim.....911
" Weights, Garden Tractor.....891
Wheel and Axle Sets, Toy.....309
Wheelbarrows....881
Wheelbarrow Tires.....881
Whisk Brooms, Auto.....909
Whistle, Exhaust Pipes.....919
White Goods.....219
Wicks, Heater, Kerosene Stove (*See Notice on Page 958*)
Wiggler.....834
Winches.....896, 897 (*For other Winches Mail Coupon on Page 949*)
Windlass, Trailer.....896, 897

Windows

Awning....600, 772
Barn.....774
Basement 768, 769, 774
Casement.....770
Checkrail.....772
Combination 768, 769
Jalousie.....771
Louvered.....771
Metal..770, 771, 774
Panel.....772
Picture....772, 773
Removable.....773
Screen.....767
Sliding.....774
Stacking.....772
Storm.....767
Studio Sash.....773
Utility.....774
Weatherstripped 772, 773
Window Awnings..600
" Blinds.....528–531
" Bolts.....812
" Boxes.....887
" Cornice....495, 529
" Fans...846, 848, 849
" Glass Substitutes.946
" Hardware.....812
" Lift Cylinders, Auto.....899
" Locks.....812
" Screens.....767
" Shades.....530, 531
" Trim.....772, 778
" Ventilators (*See Notice on Page 961*)
" Well.....775
Windshield Brackets, Boat.....737
" Brush-Scraper..936
" Sealer.....898
" Visor.....896, 897
" Washer.....898
" Washer Fluid...898
" Wipers and Repairs.....898
Wing Dividers.....830
Winter Goods, Auto.....936 (*Also See Notice on Page 961*)
Winter Sports Equipment (*See Notice on Page 961*)
Wipers, Windshield.....898

Wires

Auto, Truck 908, 935
Building.....805
Door Bell.....808
Electric....805, 808
Heating.....883
Ignition, Auto..935
Lighting.....908
Smooth.....942
Spark Plug.....935
Wire Brushes.....766
" Chains.....843
" Clips, Fence....942
" Fabric.....942
" Holders.....803
" Loom, Spark Plug.....919
" Nuts, Solderless.803
" Rope.....842
" Rope Clips.....842
" Rope Thimble..842
" Screening.....816
" Solder.....840
" Stretchers.....942
" Wheels, Auto...911
Wiring, Outdoor 804, 805, 807
Wiring Books..803, 805
" Sets, Headlight..908
" Sets, Ignition, Auto, Truck..935
" Supplies, Electric..803–808

Women's Wear

(*Look for Name of Article Wanted*)
Wood Cabinets 778–781
" Casings.....778
" Filler, Paste....766
" Filler, Plastic..766
" Moldings...772, 778
" Patcher.....766
" Preservers.....759
" Screws.....843
" Sealers.....759
" Shades.....601
" Stains.....761
" Turning Chisel..817
Woodenware, Kitchen.....663
Woodworking Benches..824, 835
Wool Definitions...959 (*For Wool Articles, see Name of Article Wanted*)
Wool Fabrics...236, 237, 239, 240
Wool Sweaters....90
Work Caps, Men's.....399
" Clothing, Boys' 338, 340, 341
Work Clothing, Men's.....404–407
" Gloves, Men's..399
" Hats, Men's....399
" Jackets, Boys'..341
" Outfits, Men's 404–407
" Pants, Boys' 338, 340, 341
" Shirts, Boys'....338
" Shirts, Men's 400, 401
" Socks, Boys'....315
" Socks, Men's...410
Wrappers, Baby.....288
Wrecking Bars....830

Wrenches

Adjustable.....838
Auto.....836–838
Basin.....838
Box-End.....838
Combination....838
Crankcase Drain Plug.....915
Ignition.....934
Impact.....914
Lock-Grip.....838
Lug, Auto, Truck.....913
Open-End.....838
Pipe.....838
Ratchet.....838
Rim, Auto, Truck.....913
Socket.....838
Spark Plug.....934
Spintite.....838
Tap.....840
Tappet, Auto..915
Tension.....838
Tire.....913
Torque.....837
Wrench Sets..836–838
Wringers, Clothes.....660
Wrist Pins, Auto, Truck.....923
Wrist Watches 447–453
Wrought Iron Dividers.....780
Wrought Iron Legs.....780

Y

Yard Goods

Acrilan 236, 238, 239
Chambray.....236
Chromspun.....52
Coatings.....240
Corduroys.....238
Cottons..218–230, 431, 488, 490, 491
Crepe.....238
Curtain..520, 521, 523, 526, 527
Dacron..232–234, 236, 501
Decorative..493–501, 504, 505, 509, 520, 521, 523, 526, 527
Denim.....229, 501
Drapery....493–501
Dress Fabrics 218, 220–238
Felt.....488
Flannels...236, 238
Flannelette.....220
Fortisan.....501
Gabardines.....238
Gingham.....238
Linens..229, 488, 490, 491
Linings and Interlinings..240, 501
Monks Cloth.....501
Nets, Tulles, Veilings..218, 220
Nylons..232–234, 236, 238, 240, 504, 505
Organdy.....238
Orlon....232–234, 236, 240, 501
Percale....220, 238
Plastic..412, 490, 491, 505, 896, 897
Quilted....441, 501
Rayons..231, 234–238, 239
Satins.....238
Silks.....238
Slip Cover....493–495, 497–501, 504
Suitings..234, 236, 239, 240
Table....441, 488, 490, 491
Taffeta..235, 236, 238, 239
Toweling...418, 419
Upholstery..504, 505
Woolens 236, 237, 239, 240
Yard Lights.....913
Yarn.....488
Yarning Irons....830
Yeast Products....60
Young Men's Department..342–347, 367, 394–397
Youth Furniture ...294, 296–299, 870

Z

Zeolite, Water Softener.....830
Zeolite Mineral....830
Zinc Roll.....488
Zippers.....238
Zipper Bags..464–465
Zipper Ring Binders.....780
Zipper, Slip Cover.....504
Zithers.....488

Send for

WARDS 1956 TOY CATALOG

Write your nearest Mail Order House, or call at your Ward Catalog Office or Store Catalog Department.

PARCEL POST CHARGES

Parcels weighing not more than 70 pounds and measuring not more than 100 inches in length plus girth (distance around at widest point) may be mailed to all zones—with certain weight and size restrictions to First Class Post-offices. Please allow enough extra to cover the postage. We will return every cent not needed on your order.

To figure how much to allow for postage, simply follow these two easy steps:

1. FIND TOTAL SHIPPING WEIGHT OF ORDER. As you write your order, enter in the last two columns of the order blank the shipping weight of each item as given in description. Add and convert ounces into pounds (16 oz. equal 1 lb.)

2. FIND POSTAGE RATE IN TABLE AT RIGHT. Find the weight of your order in the first column, and to right, rates to different zones. (For your zone, see explanation below map.)

ALLOW POSTAGE ON TOTAL WEIGHT ONLY. If we find it necessary to ship your order in more than one package, it won't cost you any more. Wards will pay any extra postage required.

NOTE: Items described in the catalog as "Not Mailable" cannot be sent by Parcel Post because of size, weight or content—but they can be shipped by Freight, Truck, or Express.

POSTAL MONEY ORDERS

One of the best and safest ways to remit money to us. Low rates are as follows:

Up to $5.00	10c
$5.01 to 10.00	15c
10.01 to 50.00	25c
50.01 to 100.00	35c

For amounts over $100, simply purchase additional money orders at above rates. If you live on a rural route, your carrier will buy a money order for you and enclose with your order.

POSTAL C. O. D. FEES

On any orders except those handled by our special Metropolitan Service explained below, we do not accept C. O. D. orders for less than $5 (except orders for repair parts). Nor for any articles cut, made-to-order, engraved or monogrammed, or shipped direct from Factory. On C. O. D. shipments you pay (1) cost of merchandise, (2) regular parcel post charge and (3) Postoffice C. O. D. fee as follows:

Amount of Order incl. Postage	C.O.D. Fee
Up to $5.00	30c
$5.01 to 10.00	40c
10.01 to 25.00	60c
25.01 to 50.00	70c
50.01 to 100.00	80c

In addition, the Post Office charges you money order fee for returning the remittance to us.

PARCEL POST RATES

Shipping Weight of Your Order	Local Zone	ZONES			
	With in Albany	1–2 Not over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
Up to 8 ounces	2c for the first 2 ounces and 1c for each additional ounce				
9 oz. to 1 lb.	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	1.10
10 lbs. 1 oz. to 11 lbs.	33c	63c	75c	93c	1.19
11 lbs. 1 oz. to 12 lbs.	34c	67c	80c	$1.00	1.28
12 lbs. 1 oz. to 13 lbs.	36c	71c	85c	1.07	1.37
13 lbs. 1 oz. to 14 lbs.	37c	75c	90c	1.14	1.47
14 lbs. 1 oz. to 15 lbs.	39c	79c	96c	1.21	1.56
15 lbs. 1 oz. to 16 lbs.	40c	83c	$1.01	1.28	1.65
16 lbs. 1 oz. to 17 lbs.	42c	87c	1.06	1.35	1.74
17 lbs. 1 oz. to 18 lbs.	43c	91c	1.11	1.42	1.84
18 lbs. 1 oz. to 19 lbs.	45c	95c	1.16	1.49	1.93
19 lbs. 1 oz. to 20 lbs.	46c	99c	1.21	1.56	2.02
20 lbs. 1 oz. to 21 lbs.	47c	$1.02	1.26	1.62	2.11
21 lbs. 1 oz. to 22 lbs.	49c	1.06	1.32	1.69	2.21
22 lbs. 1 oz. to 23 lbs.	50c	1.10	1.37	1.76	2.30
23 lbs. 1 oz. to 24 lbs.	52c	1.14	1.42	1.83	2.39
24 lbs. 1 oz. to 25 lbs.	53c	1.18	1.47	1.90	2.48
25 lbs. 1 oz. to 26 lbs.	55c	1.22	1.52	1.97	2.58
26 lbs. 1 oz. to 27 lbs.	56c	1.26	1.57	2.04	2.67
27 lbs. 1 oz. to 28 lbs.	58c	1.30	1.63	2.11	2.76
28 lbs. 1 oz. to 29 lbs.	59c	1.34	1.68	2.18	2.85
29 lbs. 1 oz. to 30 lbs.	61c	1.38	1.73	2.25	2.95
35 lbs.	68c	1.58	1.99	2.59	3.41
40 lbs.	75c	1.78	2.24	2.94	3.87
45 lbs.	82c	1.97	2.50	3.28	4.33
50 lbs.	90c	2.17	2.76	3.63	4.80
55 lbs.	97c	2.37	3.02	3.97	5.26
60 lbs.	$1.04	2.57	3.27	4.32	5.72
65 lbs.	1.11	2.76	3.53	4.66	6.18
70 lbs.	1.19	2.96	3.79	5.01	6.65

TO FIND YOUR PARCEL POST ZONE locate your town or one near it on this map and note the zone in which it falls. Or you can look at any parcel post package or catalog you received from Wards Albany House. Your Zone is the number that appears opposite your address.

HENRY C: SMITH
102 SECOND ST:
BERLIN, N. H: 2

Note: To find amount of postage on orders mailed from factory, refer to Page 970 for distance from the factory to your home and see Parcel Post table at left for postage rate for that distance.

WARDS ALSO SHIP OVERSEAS

Wards extend complete Parcel Post service on catalog merchandise to all countries.

Prepare orders in the regular way. On A.P.O. and F.P.O. orders, allow Zone 2 postage. On orders for foreign addresses, allow 20% of order value for international postage and export handling charges. Be sure to send enough as we will refund every cent not required. Custom duties cannot be prepaid—must be paid by addressee upon arrival.

PHONE ORDERS DELIVERED TO YOUR HOME

In Albany Metropolitan Area and Other Cities Listed Below

In the cities listed below, you can just phone your order and have any catalog merchandise (except factory-ship items) delivered direct to your home by Wards Metropolitan Delivery Trucks. See below for low rates and fast delivery schedule to your area.

SAVE A DAY—SAVE ALL C.O.D. CHARGES. Prompt service as shown below saves at least a day on most catalog orders. And there are no C.O.D. charges at any time when you use this service. Simply pay driver for merchandise and delivery when goods are received. Cost of this fast service is actually less than the cost of Parcel Post sent C.O.D.

NEW LOW DELIVERY RATES IN ALBANY AREA. We now offer reduced rates for Metropolitan Deliveries to the Albany Metropolitan Area (including Schenectady and Saratoga Springs) on heavy items such as Building Materials as shown in list at bottom of page. These new rates now apply to all Metropolitan Deliveries of these items in the Albany area.

For quickest service, we recommend that you phone your order (see notice below). We will give it prompt and careful attention and rush it by our fast truck delivery service direct to your home. You can save time and also C.O.D. charges by phoning your order to Wards.

ALBANY AREA

Deliveries in Albany, Troy and Suburbs usually next day after order is placed. See Rate Table #1.

SARATOGA AREA

Deliveries in Saratoga Springs and Suburbs usually third day after order is placed. See Rate Table #1.

SCHENECTADY AREA

Deliveries in Schenectady and Suburbs usually second day after order is placed. See Rate Table #1.

NEW YORK AREA

Deliveries in Greater New York area usually second day after order is placed. See Rate Table #2.

BUFFALO AREA

Deliveries in Buffalo and Suburbs usually second day after order is placed. See Rate Table #2.

ROCHESTER AREA

Deliveries in Rochester and Suburbs usually second day after order is placed. See Rate Table #2.

SPRINGFIELD AREA

Deliveries in Springfield, Mass. and Suburbs usually third day after order is placed. See Rate Table #2.

HOLYOKE AREA

Deliveries in Holyoke, Mass. and Suburbs usually third day after order is placed. See Rate Table #2.

WORCESTER AREA

Deliveries in Worcester, Mass. and Suburbs usually third day after order is placed. See Rate Table #2.

NOTE: If Your City is in Above List, see following Page 972A for Further Information.

FOR QUICKEST SERVICE—PHONE YOUR ORDER Just call the nearest Ward Catalog Office, Store or Telephone Shopping Service in your area. For convenient phone numbers, see Pages 954 and 955.

Include in your order anything in this or any other Ward Catalog. We offer you a choice of more than 100,000 items—a greater assortment of quality merchandise than you will find in any but the nation's largest department stores—and you can get what you want at Wards quickly and easily, without having to "shop around". A single order brings all your needs.

When ordering by phone, simply give us catalog number, name and price of items wanted and we will make all arrangements for prompt delivery. If you have a monthly payment account with Wards, you can also place "Add-on" orders by phone, if desired. Usually no down payment is required on "Add-on" orders. Just give our phone order clerk your monthly payment account number and tell us where your account is now carried.

When ordering by mail, mark an "X" in the square above Metropolitan Package Delivery on the order blank and unless you wish order delivered C.O.D., allow enough extra with remittance to cover delivery charges to your area as shown at right. We will return to you every cent not actually required.

YOUR SATISFACTION IS ALWAY GUARANTEED

Like any other purchase made at Wards, you can return for exchange or refund any item not entirely satisfactory. Simply phone us and our truck will call promptly to pick up the merchandise. Or if you write, just give us the catalog number of the item to be returned and we will pick it up at the same time we deliver your new selection.

Any refund will include not only the full price of the merchandise but also any delivery charges you have paid. You can be sure of complete and entire Satisfaction when you place your order with Wards.

METROPOLITAN PACKAGE DELIVERY RATES TO CITIES IN ABOVE LIST

Ship. wt. of order	Table #1	Table #2	Ship. wt. of order	Table #1	Table #2
1 lb.	35c	40c	24–31 lbs.	90c	$1.00
2 lbs.	45c	50c	32–44 lbs.	$1.10	1.25
3 lbs.	50c	60c	45–52 lbs.	1.35	1.50
4 lbs.	55c	65c	53–70 lbs.	1.65	1.85
5– 7 lbs.	60c	70c	71–100 lbs.	2.00	2.25
8–10 lbs.	65c	75c	Over 100 lbs.		
11–17 lbs.	70c	80c	per 100 lbs.	2.00	2.25
18–23 lbs.	80c	90c			

NEW LOW DELIVERY RATES TO ALBANY METROPOLITAN AREA (including Schenectady and Saratoga Springs) on Building Materials, Plumbing, Heating, Paint, Fencing, Barbed Wire and Fertilizer now as follows:

1 lb.	32c	24–31 lbs.	93c
2 lbs.	45c	32–44 lbs.	$1.10
3 lbs.	50c	45–52 lbs.	1.35
4 lbs.	55c	53–70 lbs.	1.65
5– 7 lbs.	60c	71–100 lbs.	2.00
8–10 lbs.	65c	Over 100 lbs.	
11–17 lbs.	70c	per 100 lbs.	2.00
18–23 lbs.	80c		

ALL RATES ON THIS PAGE SUBJECT TO CHANGE

FOR INFORMATION AND RATES ON FREIGHT AND EXPRESS SHIPMENTS, TURN TO PAGES 970 AND 971.

USE ECONOMICAL FREIGHT ON HEAVY ORDERS

Freight is the economical way to ship heavy goods . . . most orders over 50 lbs. Railroads and trucking companies provide good service at reasonable rates.

To estimate the freight on your order: First, find in the table below the approximate distance between your station and our Mail Order House (or factory shipping point if item is shipped direct from factory, as explained at right). If your town is not listed, choose one near you and make any allowance necessary. Then find on the opposite page the estimated freight rate per 100 lbs. for that distance, on the kind of merchandise you are ordering.

RAIL FREIGHT SERVICE. In order to maintain best service, most railroads are using trucks in addition to freight cars to expedite shipments between transfer points. We route all orders to utilize the fastest available service.

If you wish us to ship your order by rail freight, mark "X" in the proper square on the order blank and tell us name of the railroad. Do not send money for freight charges if there is an agent at your local station, as you can pay him when the goods arrive. Where home delivery is not available, (see at right) agent will notify you when shipment arrives. If you have no agent, include enough extra to prepay the freight and specify name of station to which shipment should be sent.

HI-WAY TRUCK SERVICE. Truck rates are approximately the same as the rail freight rates given on these pages. If your town is a regular stopping point on route of a reliable trucking company, consult them if you wish delivery by truck. Be sure they serve or make connections with point from which shipment is to be sent. Specify their name on order and mark "X" in proper square on order blank.

HOME DELIVERY. Available in certain cities. Rail and truck freight shipments will be delivered to addresses within corporate limits of cities where railroad has local freight agent or trucking company has freight terminal or local cartage service. (Deliveries to sidewalk or first floor only.) For this service, consult local agent and specify "Home Delivery" on order.

FACTORY SHIPMENTS

Most merchandise in our catalog is shipped direct from stock in our Mail Order House, but you will note in the description of some items, that they will be shipped direct to you from a factory or warehouse. On items so described we are able to offer you wider selections, including many made-to-order items, and also quote lower prices.

For example, we are able to furnish special sizes in Venetian Blinds, added assortments in upholstery fabrics for Living Room Furniture, and Wool Rugs in practically all the many widths manufactured. From these any length can be cut to fit the exact size of your room.

Our building material selections are offered in many styles and sizes to cover almost every building need, whether for your new home or for remodeling purposes. Nursery stock and seeds are made available to you in such a variety as to fill almost every gardening and landscaping need. These are only a few of the many advantages of buying merchandise that is shipped direct from the factory source to your

By shipping these items direct to you, instead of first b them into our mail order stock and then reshipping, on transportation charges, handling expense and rentals—savings which we pass on to you in the form prices. Add these to the other savings you make at

You may also make a saving on shipping charges if closer to the factory than to our Mail Order House. In m the delivered price, when merchandise is shipped f factory, is lower.

If the time required by the factory for their handli counting Saturdays, Sundays and holidays) does no 5 days the catalog states "Shipped promptly from

If the extra time required exceeds 5 days, the catal the approximate number of days to allow for handli factory. In addition, please allow us enough time to your order to the factory and for shipment to reach that point. You will receive notification direct from the when shipment is made.

NOTE: Items shipped direct from a factory may be incl the same order with other merchandise to be shipped Mail Order House but transportation charges sh figured separately because they will come from a shipping point. You pay shipping charges from that is not necessary to send shipping charges with your there is an agent at your station; but if you wish to estim the charges will be, see instructions in first column at

RAILROAD DISTANCES FROM OUR SHIPPING POINTS TO PRINCIPAL CITIES

At the left below are listed a number of well-known cities; and across the top of the table, the chief points from which we ship our merchandise.

To find how far you live from Albany, for instance, simply find your city, or one near it, in the first column and then look across at the next column (under the heading, Albany). The figure shown there is the approximate railroad distance between your city and Albany. Where the catalog description states that the merchandise is shipped from a factory, find the factory shipping point, or some other town near it, at the top of the table and then trace down that colum line opposite your city.

If your city is not listed or exact shipping point me in catalog is not shown, figure from nearest one an allowances. Then see opposite page for rates.

MILES FROM → / TO ↓	NEW YORK						PENN.		Md.	Mass.	N.H.	N.C.	KY.	MO.		Neb	OHIO			MICH.			INDIANA				ILLINOIS				IOWA			Wis.
	ALBANY	Binghamton	Buffalo	Jamestown	New York City Brooklyn	Rochester	Utica	Philadelphia	Pittsburgh	Baltimore	Boston	Whitefield	Lenoir	Louisville	St. Louis	Kansas City	Omaha	Cincinnati	Cleveland	Toledo	Detroit	Lansing	Saginaw	Evansville	Fort Wayne	Indianapolis	South Bend	Chicago	Peoria	Quincy	Springfield	Davenport	Des Moines	Ft. Madison	Chetek
CONNECTICUT																																		
Danbury	110	210	456	484	90	385	205	154	503	249	177	308	679	950	1276	1531	1463	839	634	750	709	793	678	839	855	1036	894	981	1108	1241	1029	1052	1227	1213	1122
Hartford	129	229	423	458	160	352	224	196	545	267	140	250	697	894	1243	1498	1430	783	608	710	673	757	688	1126	815	1003	861	948	1068	1201	1068	1062	1237	1173	1132
Manchester	140	275	434	469	170	363	235	205	554	286	130	244	717	905	1254	1509	1441	794	619	721	684	768	709	1135	826	1014	872	959	1079	1212	1079	1068	1242	1184	1153
New Haven	159	260	453	496	120	382	254	159	508	230	160	288	660	924	1106	1361	1293	813	646	740	703	787	704	1089	845	866	724	811	1098	1231	1076	1078	1253	1203	1148
New London	191	311	485	520	180	414	286	211	560	321	130	262	748	956	1305	1560	1492	845	670	772	735	819	739	1141	877	1065	933	1010	1130	1263	1088	1113	1288	1235	1183
Putnam	192	320	486	521	220	415	287	237	586	308	75	225	736	957	1306	1561	1493	846	671	773	736	820	731	1167	878	1066	924	1011	1131	1264	1131	1105	1280	1236	1175
Salisbury	65	208	362	565	130	291	160	191	540	286	183	276	717	987	1313	1568	1500	876	715	828	746	830	634	1133	933	1073	931	1010	1186	1319	1183	1008	1183	1291	1076
Stamford	171	225	426	461	35	355	266	121	470	202	197	324	632	897	1246	1491	1433	786	611	713	676	760	735	1051	818	1006	864	951	1071	1204	1050	1114	1289	1176	1184
MAINE																																		
Ashland	613	743	907	942	800	836	708	733	1082	794	410	305	1224	1378	1727	1982	1914	1267	1092	1194	1157	1241	1182	1663	1299	1487	1345	1432	1552	1685	1552	1556	1731	1657	1626
Auburn	350	480	644	677	475	573	445	470	819	541	150	69	971	1115	1464	1719	1651	1004	827	931	894	978	919	1400	1036	1224	1082	1169	1289	1422	1290	1293	1468	1394	1363
Augusta	375	505	669	702	500	598	470	495	844	566	171	99	996	1140	1489	1744	1676	1029	852	956	919	1003	944	1425	1061	1249	1107	1194	1314	1447	1315	1318	1493	1419	1388
Bangor	450	580	744	777	560	673	545	570	919	641	250	157	1071	1215	1564	1819	1751	1104	927	1031	994	1078	1019	1500	1136	1324	1182	1269	1389	1522	1390	1393	1568	1494	1463
Bar Harbor	490	620	784	817	675	713	585	610	959	681	285	201	1111	1255	1604	1859	1791	1144	967	1071	1034	1118	1059	1540	1176	1364	1222	1309	1429	1562	1430	1433	1608	1534	1493
Eastport	550	680	841	877	725	770	645	670	1019	751	383	240	1181	1312	1661	1916	1848	1201	1027	1128	1091	1175	1116	1600	1133	1421	1279	1366	1486	1619	1490	1493	1665	1591	1550
Millinocket	525	655	816	852	720	745	620	645	984	726	360	233	1156	1287	1636	1891	1823	1176	1002	1103	1066	1150	1091	1565	1208	1396	1254	1341	1461	1594	1465	1468	1640	1566	1535
Portland	315	455	609	644	400	538	410	435	784	506	115	90	936	980	1429	1684	1616	969	794	896	859	943	884	1365	1001	1189	1047	1134	1254	1387	1255	1258	1431	1359	1328
Rumford	400	530	694	727	520	623	495	550	869	591	266	89	1021	1165	1514	1769	1701	1054	877	981	944	1028	969	1450	1086	1274	1132	1219	1339	1472	1340	1343	1519	1444	1413
Waterville	395	525	689	722	520	618	490	545	864	586	200	104	1016	1160	1509	1764	1696	1049	872	976	939	1023	964	1445	1081	1269	1127	1214	1334	1467	1335	1338	1513	1439	1408
MASSACHUSETTS																																		
Boston	200	343	494	529	290	423	295	320	669	392	50	165	822	965	1314	1569	1501	854	679	781	742	826	767	1250	886	1074	932	1019	1139	1272	1139	1143	1318	1244	1213
Fall River	228	371	522	557	260	451	323	291	640	372	55	216	802	993	1342	1597	1529	882	707	809	772	856	797	1221	914	1102	960	1047	1167	1300	1167	1171	1346	1272	1241
Gloucester	232	375	526	561	320	455	327	352	701	414	45	187	840	997	1346	1401	1533	886	711	813	776	860	801	1282	918	1106	964	1051	1171	1304	1172	1175	1350	1276	1245
Great Barrington	52	195	349	649	160	278	147	275	624	370	178	270	803	1071	1397	1652	1584	960	799	906	830	914	855	1217	1011	1157	1015	1102	1264	1397	1150	1268	1401	1369	1239
Greenfield	100	243	394	429	220	323	195	256	605	317	130	197	747	865	1214	1469	1401	754	579	681	644	728	649	1148	786	974	832	919	1039	1172	1039	1043	1218	1144	1113
Lowell	225	353	519	554	290	448	320	345	694	417	25	153	847	990	1339	1594	1526	879	704	806	767	851	792	1275	911	1099	957	1044	1164	1297	1164	1168	1339	1269	1238
North Adams	71	214	368	487	200	297	166	270	619	365	142	233	795	1066	1186	1441	1373	955	637	677	619	703	644	1148	792	946	804	891	1035	1168	1081	1039	1190	1140	1073
Pittsfield	50	193	344	379	180	273	145	240	589	321	180	253	751	815	1164	1419	1351	704	529	631	594	678	619	1170	736	924	782	869	989	1122	989	993	1168	1094	1063
Springfield	103	246	397	432	187	326	198	222	571	393	120	207	823	868	1218	1473	1405	757	582	684	647	731	672	1152	789	978	836	923	1042	1175	1047	1046	1222	1147	1117
Worcester	166	309	460	495	240	389	261	263	612	344	55	186	774	931	1280	1535	1417	820	645	747	710	794	735	1193	852	1040	898	985	1105	1238	1240	1109	1280	1210	1179
NEW HAMPSHIRE																																		
Concord	223	353	517	552	320	446	318	383	325	395	90	108	825	988	1337	1592	1524	877	702	804	767	851	792	1254	909	1097	955	1042	1162	1295	1162	1166	1341	1267	1236
Laconia	248	378	532	577	380	461	343	410	385	440	140	82	870	1003	1352	1607	1539	892	727	819	782	866	807	1279	924	1112	870	1057	1177	1310	1187	1181	1356	1282	1251
Lebanon	195	325	489	524	360	418	290	351	365	442	190	100	876	960	1309	1564	1496	849	674	776	739	823	864	1281	981	1069	927	1014	1134	1267	1134	1138	1313	1239	1208
Littleton	247	370	541	576	280	470	342	450	285	521	260	15	954	1012	1361	1616	1548	901	726	828	791	875	816	1380	933	1121	979	1066	1186	1319	1162	1190	1365	1291	1260
Portsmouth	260	390	554	589	350	483	355	380	355	461	65	113	891	1025	1374	1629	1561	914	739	841	804	888	829	1310	946	1134	992	1079	1199	1332	1200	1203	1378	1304	1273
NEW YORK																																		
Albany	....	143	300	300	150	229	95	230	155	340	200	246	770	791	1035	1290	1292	680	450	515	530	614	569	860	620	795	653	740	873	1006	875	943	1118	978	1013
Batavia	260	288	33	169	380	33	165	410	405	411	440	490	853	1108	1040	393	219	320	283	367	308	885	425	613	471	558	678	811	679	682	857	783	752
Binghamton	143	....	203	239	210	133	100	224	215	310	340	346	701	674	1023	1278	1210	563	382	490	453	537	472	1019	595	783	641	728	848	981	808	852	1027	953	922
Corning	222	78	131	160	279	92	133	283	248	279	420	459	709	641	951	1206	1136	497	311	417	380	464	405	941	521	711	569	654	773	903	774	777	951	887	849
Dunkirk	335	246	40	27	440	115	240	458	445	447	500	571	860	511	860	1115	1047	400	143	327	290	374	315	808	433	620	478	965	985	1126	905	689	864	790	759
Elmira	202	59	151	180	260	107	173	271	265	260	400	443	690	622	971	1226	1158	511	330	438	400	484	425	961	543	731	589	676	796	929	796	796	975	901	870
Geneva	198	73	103	139	300	45	103	303	305	345	380	430	775	574	923	1178	1110	463	288	390	353	437	378	954	495	683	541	628	748	881	748	752	927	853	822
Glens Falls	61	189	345	350	235	274	133	284	230	372	260	196	798	816	1165	1420	1352	705	500	632	595	679	620	1196	737	925	783	870	990	1123	990	994	1169	1095	1064
Herkimer	81	116	213	248	220	161	15	314	225	398	280	321	825	684	1033	1288	1220	573	398	500	463	547	488	1064	605	793	651	738	858	991	858	858	1037	963	932
Hornell	256	118	93	122	320	55	171	317	325	302	460	416	732	564	913	1168	1100	453	272	380	343	427	368	930	485	673	531	618	738	871	698	738	917	843	812
Hudson	28	172	322	357	120	251	123	205	125	289	230	280	719	793	1142	1397	1328	682	507	609	572	656	597	1117	714	902	760	847	967	1100	967	971	1146	1072	1041
Ithaca	242	75	140	275	260	79	147	278	265	312	400	420	735	611	960	1215	1147	500	325	427	390	474	415	1022	532	720	578	665	785	918	785	789	964	890	859
Lake Placid	235	364	341	376	390	270	138	460	395	546	440	185	970	812	1161	1416	1350	701	526	628	591	675	516	1255	733	921	779	866	986	1119	986	990	1165	1091	1060
Middletown	110	148	362	397	85	262	195	171	70	259	300	360	689	833	1182	1437	1369	722	547	649	612	696	637	1083	754	942	800	887	1007	1140	1007	1011	1186	1112	1081
Niagara Falls	306	226	25	160	400	102	211	421	405	411	480	515	844	496	845	1100	1032	385	210	312	275	359	300	876	417	605	463	550	670	803	640	674	849	775	744
Ogdensburg	231	235	331	366	360	260	136	414	365	548	480	376	975	802	1151	1406	1338	691	516	618	581	665	606	1214	723	911	769	856	976	1109	976	980	1151	1081	1050
Olean	323	181	81	158	380	105	208	363	385	400	500	460	825	552	901	1156	1088	441	208	368	231	315	256	849	473	661	519	606	726	859	686	730	905	831	800
Oneonta	82	61	271	306	220	200	65	306	225	330	280	324	755	742	1091	1346	1278	631	456	558	521	605	546	1073	663	851	709	796	916	1049	869	920	1095	1021	990
Oswego	182	115	180	212	320	111	87	338	325	424	360	257	854	651	1000	1255	1187	540	362	467	430	514	455	1133	572	760	618	705	825	958	828	829	1004	930	899
Plattsburg	168	281	452	487	320	381	168	391	325	379	320	150	809	923	1272	1527	1459	812	637	739	702	786	727	1303	844	1032	890	977	1097	1230	1097	1101	1272	1202	1171
Poughkeepsie	69	213	363	398	85	262	159	164	95	248	260	318	678	834	1183	1438	1370	723	548	650	613	697	638	1076	755	943	801	888	1008	1141	1008	1012	1183	1113	1082
Syracuse	147	79	146	177	280	85	52	303	285	375	340	250	795	617	966	1221	1153	506	327	433	396	480	421	1098	538	726	584	671	791	924	791	795	970	896	865
Ticonderoga	100	215	385	430	280	314	130	320	285	402	260	195	832	756	1205	1460	1392	745	580	672	635	719	660	1246	777	965	823	910	1030	1163	1030	1034	1209	1135	1104
Watertown	189	151	219	250	320	148	95	376	325	462	380	410	892	690	1039	1294	1226	579	400	506	469	553	494	1171	611	799	657	744	864	997	864	868	1043	969	938
PENNSYLVANIA																																		
Carbondale	177	60	285	265	170	214	160	211	395	235	360	400	640	756	1105	1360	1292	645	471	572	535	619	560	976	677	865	723	810	930	1063	978	934	1109	1035	1004
Susquehanna	157	23	265	262	210	194	157	191	375	215	340	420	630	736	1085	1340	1222	625	451	552	515	599	540	956	657	845	703	790	910	1043	958	910	1089	1015	984
RHODE ISLAND																																		
Providence	200	330	494	529	330	423	294	292	620	292	50	217	722	965	1314	1569	1501	854	679	781	744	828	769	1133	886	1074	932	1019	1139	1272	1139	1143	1318	1244	1213
Westerly	211	341	503	538	210	432	306	229	578	225	110	258	655	974	1323	1578	1510	863	688	790	753	837	778	1091	895	1083	941	1028	1148	1281	1106	1152	1327	1253	1222
VERMONT																																		
Barre	294	424	588	627	440	517	274	459	808	480	220	88	910	1059	1408	1663	1595	948	777	875	838	922	863	1321	980	1168	1026	1113	1233	1366	1233	1237	1412	1366	1307
Brattleboro	126	256	420	455	240	349	216	291	640	312	140	174	742	891	1240	1695	1427	780	605	707	670	754	693	1153	812	1000	858	945	1065	1198	1065	1069	1244	1172	1039
Burlington	151	264	451	451	380	380	221	381	631	491	351	128	921	942	1186	1441	1373	831	601	666	681	765	706	1011	771	946	804	891	1024	1157	1026	1028	1190	1129	1045
Newport	245	375	519	564	460	448	315	458	801	479	240	88	909	990	1339	1594	1526	879	714	806	769	853	794	1314	911	1099	957	1044	1164	1297	1164	1168	1343	1269	1238
Rutland	92	234	390	425	234	319	182	320	597	274	165	152	704	1024	1205	1460	1392	913	575	677	640	724	665	1216	782	965	823	910	1035	1168	1054	1039	1209	1140	1100
St. Albans	158	288	452	487	440	381	238	291	730	412	260	129	842	923	1272	1527	1459	812	637	739	702	786	727	1242	844	1032	890	977	1097	1230	1097	1101	1276	1202	1171

RATES ON THESE PAGES ARE THOSE IN EFFECT WHEN THIS CATALOG IS PRINTED AND ARE SUBJECT TO CHANGE WITHO NOTICE.

Estimated Freight Rates per 100 Pounds

eight rates are based on the weight, the distance of haul, d kind of merchandise shipped. To estimate the freight arges on your order, simply find in the table below the kind merchandise you are ordering and then alongside it the 0-lb. rate for the distance you live from our shipping point you are not sure of this distance see table opposite).

example, if you are ordering an Air Compressor weighing 0 lbs. and the distance is 200 miles, the freight charge will be .46 as shown on the first line of the table below. If the dis-ce is 250 miles, allow half the difference between the 200-mile rate ($1.46) and the 300-mile rate ($1.75) or $1.61. On shipments over 100 lbs., charges are based on actual weight. For example, an Air Compressor weighing 150 lbs. takes 1½ times the 100 lb. rate. If your order contains several different kinds of merchandise and they take different rates, figure the charge for each item separately and add them together. Transportation Companies are required to collect a Federal Tax of 3% on their charges.

Build Up Your Order. The minimum freight charge made by railroads serving this area is the rate for 100 lbs. of the highest rated article in the shipment but not less than $2.30, depending on your location. On shipments of merchandise stocked in our Mail Order House, it will therefore pay you to build up your order to this minimum. Anticipate your future needs and order them all now. You can include additional items at no additional freight charges up to the point where the total charges equal the minimum of $2.30.

Shipping charges on Factory orders should always be figured separately from the rest of order because they come from a different shipping point. (See explanation on opposite page.)

Merchandise	100 Miles	200 Miles	300 Miles	500 Miles	750 Miles
ir Compressors	$1.12	$1.46	$1.75	$2.26	$2.88
luminum Canopy	1.31	1.71	2.06	2.66	3.39
uto Repair Parts	1.12	1.46	1.75	2.26	2.88
uto Tires and Tubes	.92	1.20	1.44	1.86	2.37
wnings	1.31	1.71	2.06	2.60	3.39
aby Baskets	2.62	3.43	4.12	5.31	6.79
aby Carriages	1.31	1.71	2.06	2.66	3.39
arbed Wire	.66	.86	1.04	1.33	1.70
arn Sash	.92	1.20	1.44	1.86	2.37
assinettes, Wood	2.62	3.43	4.12	5.31	6.79
ath Tubs, Cast Iron	1.31	1.71	2.06	2.66	3.39
ath Tubs, Steel	1.64	2.14	2.58	3.32	4.24
atteries, Storage	.92	1.20	1.44	1.86	2.37
attery Charges, Electric	1.12	1.46	1.75	2.26	2.88
eehives	.85	1.12	1.34	1.73	2.20
elting	1.01	1.32	1.60	2.06	2.63
icycles	1.31	1.71	2.06	2.66	3.39
oats, Wood, Steel or Aluminum	3.28	4.28	5.15	6.65	8.48
oat Kits, Oars	1.12	1.46	1.75	2.26	2.88
oilers, Heating	.92	1.20	1.44	1.86	2.37
ookcases	1.31	1.71	2.06	2.66	3.39
rooders	1.31	1.71	2.06	2.66	3.39
rooders, Canopy	1.12	1.46	1.75	2.26	2.88
uilding Paper, Felt	.85	1.12	1.34	1.73	2.20
urners, Oil or Gas	1.12	1.46	1.75	2.26	2.88
abinets, Steel	1.12	1.46	1.75	2.26	2.88
abinets, Wood—Set Up	1.31	1.71	2.06	2.66	3.39
abinets, Wood—Unassembled	1.12	1.46	1.75	2.26	2.88
anvas Covers	1.12	1.46	1.75	2.26	2.88
arport	1.31	1.71	2.06	2.60	3.39
artons, Paper	.85	1.12	1.34	1.73	2.20
arts	1.31	1.71	2.06	2.66	3.39
asement Windows	1.12	1.46	1.75	2.26	2.88
aulking Compound	.85	1.12	1.34	1.73	2.20
edar Chests	1.31	1.71	2.06	2.66	3.39
hains, Log or Tire	1.12	1.46	1.75	2.26	2.88
hairs	2.62	3.43	4.12	5.31	6.79
hinaware	1.12	1.46	1.75	2.26	2.88
hurns	1.31	1.71	2.06	2.66	3.39
losets, Water	1.12	1.46	1.75	2.26	2.88
lothes Dryers, Electric, Gas	1.31	1.71	2.06	2.66	3.39
lothes Dryers, Outdoor	.92	1.20	1.44	1.86	2.37
lothes Hampers	2.62	3.43	4.12	5.31	6.79
oncrete Mixers	1.31	1.71	2.06	2.66	3.39
onduit and Fittings	.66	.86	1.04	1.33	1.70
oolers	1.31	1.71	2.06	2.66	3.39
opper Tubing	.92	1.20	1.44	1.86	2.37
ornices, Wood	1.31	1.71	2.06	2.60	3.39
ountertops	1.12	1.46	1.75	2.26	2.88
ream Separators	1.21	1.59	1.91	2.46	3.14
ribs, Baby	1.12	1.46	1.75	2.26	2.88
asks, Steel	1.64	2.14	2.58	3.32	4.24
inette Sets	1.31	1.71	2.06	2.66	3.39
innerware	.92	1.20	1.44	1.86	2.37
oors, Aluminum	1.31	1.71	2.06	2.66	3.39
oors, Folding	1.21	1.59	1.91	2.46	3.14
oors, Glazed or Panel	1.31	1.71	2.06	2.66	3.37
oors, Combination or Screen	1.31	1.71	2.06	2.66	3.37
or Frames	1.31	1.71	2.06	2.66	3.37
ress Forms	2.62	3.43	4.12	5.31	6.79
ills, Rock or Grain	1.12	1.46	1.75	2.26	2.88
plicators	1.31	1.71	2.06	2.66	3.39
ives Trough	1.12	1.46	1.75	2.26	2.88
ectric Fluorescent Fixtures	1.21	1.59	1.91	2.46	3.14
ectric Light Fixtures	1.31	1.71	2.06	2.66	3.39
ectrical Appliances	1.31	1.71	2.06	2.66	3.39
gines, Gasoline	1.12	1.46	1.75	2.26	2.88
tension Planks	.92	1.20	1.44	1.86	2.37
ns, Ventilating	1.12	1.46	1.75	2.26	2.88
ncing, Wire	.66	.86	1.03	1.33	1.70
ncing, Wood	1.12	1.46	1.75	2.26	2.88
rtilizers	.78	1.02	1.23	1.60	2.04
rtilizer Spreader	1.12	1.46	1.75	2.26	2.88
berglass	1.31	1.71	2.06	2.66	3.39
ling Cases, Steel	1.12	1.46	1.75	2.26	2.88
re Extinguishers	1.12	1.46	1.75	2.26	2.88
eplace Grates	1.12	1.46	1.75	2.26	2.88
eplace Liners	.92	1.20	1.44	1.86	2.37
eplace Screens	1.31	1.71	2.06	2.66	3.39
eplace Tool Sets	1.01	1.32	1.60	2.06	2.63
oring, Hardwood	.72	.94	1.13	1.46	1.86
rmica Sheets	1.12	1.46	1.75	2.26	2.88
eezers, Home	1.31	1.71	2.06	2.66	3.39
rnaces, House Heating	.92	1.20	1.44	1.86	2.37
rnace Fittings	1.31	1.71	2.06	2.66	3.39
rniture, Set Up	2.62	3.43	4.12	5.31	6.79
rniture, Unassembled	1.31	1.71	2.06	2.66	3.39
rden Tractors	1.12	1.46	1.75	2.26	2.88
rden Tractor Attachments	1.12	1.46	1.75	2.26	2.88
rage Doors, Wood or Steel	1.31	1.71	2.06	2.66	3.39
rbage Cans	1.64	2.14	2.58	3.33	4.24
tes, Fence, Steel	1.12	1.46	1.75	2.26	2.88
ases	1.01	1.32	1.60	2.06	2.63
nders	1.12	1.46	1.75	2.26	2.88
ngers, Track or Door	.72	.94	1.13	1.46	1.86
rdware, Brass, or Copper	1.01	1.32	1.60	2.06	2.63
rdware, Iron or Steel	.92	1.20	1.44	1.86	2.37
rdware Cloth	.92	1.20	1.44	1.86	2.37
aters, Coal or Wood	.92	1.20	1.44	1.86	2.37
aters, Oil or Gas	1.12	1.46	1.75	2.26	2.88
ists, Chain	1.12	1.46	1.75	2.26	2.88
ney Boxes, Sections	1.12	1.46	1.75	2.26	2.88
se, Rubber	.92	1.20	1.44	1.86	2.37
t Plates, Gas	1.12	1.46	1.75	2.26	2.88
t Water Tanks	1.31	1.71	2.06	2.66	3.39
secticides	.92	1.20	1.44	1.86	2.37

Merchandise	100 Miles	200 Miles	300 Miles	500 Miles	750 Miles
Insulation, Batt or Blanket	$1.31	$1.71	$2.06	$2.66	$3.39
Insulation, Granulated	1.12	1.46	1.75	2.26	2.58
Insulating Board	1.12	1.46	1.75	2.26	2.88
Iron Railings	.92	1.20	1.44	1.86	2.37
Ironers, Electric	1.31	1.71	2.06	2.66	3.39
Ironing Boards	1.12	1.46	1.75	2.26	2.88
Jacks, Auto	.92	1.20	1.44	1.86	2.37
Jacks, Support	.85	1.12	1.34	1.73	2.20
Jalousie Doors, Windows	1.31	1.71	2.06	2.66	3.39
Ladders, Step	1.31	1.71	2.06	2.66	3.39
Ladders, Straight, Magnesium	2.62	3.43	4.12	5.31	6.79
Ladders, Straight, Wood	1.31	1.71	2.06	2.66	3.39
Lamps	1.97	2.58	3.09	3.99	5.09
Laundry Tubs, Concrete	1.01	1.32	1.60	2.06	2.63
Lavatories, China, Cast Iron	1.01	1.32	1.60	2.06	2.63
Lavatories, Sheet Steel	1.31	1.71	2.06	2.66	3.39
Lawn Mowers	1.12	1.46	1.75	2.26	2.88
Lawn Rollers	.92	1.20	1.44	1.86	2.37
Lawn Seed	.92	1.20	1.44	1.86	2.37
Lawn Sweepers	1.31	1.71	2.06	2.66	3.39
Light Fixtures, Iron or Steel	1.12	1.46	1.75	2.26	2.88
Light Fixtures, Glass, Porcelain	1.31	1.71	2.06	2.66	3.39
Linoleum	.92	1.20	1.44	1.86	2.37
Linoleum Paste	.78	1.02	1.23	1.60	2.04
Lubricants	.92	1.20	1.44	1.86	2.37
Luggage Carriers, Auto	1.01	1.32	1.60	2.06	2.63
Machines	1.12	1.46	1.75	2.26	2.88
Mattresses	1.97	2.58	3.09	3.99	5.09
Medicine Cabinets	1.12	1.46	1.75	2.26	2.88
Milk Cans, Coolers	1.31	1.71	2.06	2.66	3.39
Mirrors	1.31	1.71	2.06	2.66	3.39
Molding	1.12	1.46	1.75	2.26	2.88
Motors, Electric	1.01	1.32	1.60	2.06	2.63
Motors, Rebuilt, Auto	1.12	1.46	1.75	2.26	2.88
Musical Instruments	1.31	1.71	2.06	2.66	3.39
Mowers, Hay	1.21	1.59	1.91	2.46	3.14
Nails	.66	.86	1.04	1.33	1.70
Nests, Trap	1.31	1.71	2.06	2.66	3.39
Oils	1.12	1.46	1.75	2.26	2.88
Outboard Motors	1.12	1.46	1.75	2.26	2.88
Paints, Varnishes	.85	1.12	1.34	1.73	2.20
Pipe and Fittings Iron or Steel	.66	.86	1.04	1.33	1.70
Fiber	1.12	1.46	1.75	2.26	2.88
Plastic	1.12	1.46	1.75	2.26	2.88
Pipe Covering	1.12	1.46	1.75	2.26	2.88
Play Ground Equipment	1.31	1.71	2.06	2.66	3.39
Plywood	.72	.94	1.13	1.46	1.86
Pools, Wading	1.12	1.46	1.75	2.26	2.88
Posts, Clothesline	.66	.86	1.04	1.33	1.70
Posts, Fence, Steel	.66	.86	1.04	1.33	1.70
Posts Hole Diggers	1.01	1.32	1.60	2.06	2.63
Poultry Netting	.66	.86	1.04	1.33	1.70
Poultry Feeders	1.31	1.71	2.06	2.66	3.39
Power Tools	1.31	1.71	2.06	2.66	3.39
Power Units, Portable	1.12	1.46	1.75	2.26	2.88
Pressure Tanks, Hot Water	1.31	1.71	2.06	2.66	3.39
Pulleys, Power	.92	1.20	1.44	1.86	2.37
Pumps, Hand	1.12	1.46	1.75	2.26	2.88
Pumps, Power	1.12	1.46	1.75	2.26	2.88
Radiators, Auto	1.12	1.46	1.75	2.26	2.88
Radiators, Heating	.78	1.02	1.23	1.60	2.04
Radios, Combinations	1.64	2.14	2.58	3.32	4.24
Range Boilers	.92	1.20	1.44	1.86	2.37
Record Changers	1.31	1.71	2.06	2.66	3.39
Refrigerators	1.21	1.59	1.91	2.46	3.14
Rock Wool, Batts	1.31	1.71	2.06	2.66	3.39
Rock Wool, Granulated	1.12	1.46	1.75	2.26	2.88
Roofing, Aluminum	1.31	1.71	2.06	2.66	3.39
Roofing, Steel	.85	1.12	1.34	1.73	2.20
Roof Coating	.85	1.12	1.34	1.73	2.20
Rope, Cotton or Fiber	.78	1.02	1.23	1.60	2.04
Rope, Wire	.66	.86	1.04	1.33	1.70
Rugs and Carpets, Wool	1.31	1.71	2.06	2.66	3.39
Rugs, Hard Surfaced	1.01	1.32	1.60	2.06	2.63
Rug Cushions	1.31	1.71	2.06	2.66	3.39
Safes	1.12	1.46	1.75	2.26	2.88
Saws, Chain	1.31	1.71	2.06	2.66	3.39
Saws, Circular	1.01	1.32	1.60	2.06	2.63
Saw Mandrels	1.01	1.32	1.60	2.06	2.63
Screens, Screen Wire	1.12	1.46	1.75	2.26	2.88
Septic Tanks, Steel	1.31	1.71	2.06	2.66	3.39
Sewing Machines	1.31	1.71	2.06	2.66	3.39
Shades and Draperies, Bamboo	1.31	1.71	2.06	2.66	3.39
Shades, Basswood	1.31	1.71	2.06	2.66	3.39
Shelving, Steel	.92	1.20	1.44	1.86	2.37
Shower Cabinets, Doors	1.12	1.46	1.75	2.26	2.88
Shutters, Woods	.92	1.20	1.44	1.86	2.37
Siding, Asphalt	.72	.94	1.13	1.46	1.86
Sinks, Cast Iron	1.12	1.46	1.75	2.26	2.88
Sinks, Steel	1.97	2.58	3.09	3.99	5.09
Skis	1.31	1.71	2.06	2.66	3.39
Snow Throwers	1.97	2.58	3.09	3.99	5.09
Sound Systems	1.64	2.14	2.58	3.32	4.24
Sprayers, Insecticide	1.21	1.59	1.91	2.46	3.14
Sprayers, Paint	1.12	1.46	1.75	2.26	2.88
Springs, Auto	.85	1.12	1.34	1.73	2.20
Springs, Bed and Box	1.97	2.58	3.09	3.99	5.09
Stairway, Folding	1.12	1.46	1.75	2.26	2.88
Steel Shafting	.85	1.12	1.34	1.73	2.20
Storm Windows	.92	1.20	1.44	1.86	2.37
Stove Repair Parts	1.01	1.32	1.60	2.06	2.63
Stoves, Coal and Wood	1.31	1.71	2.06	2.66	3.39
Stoves, Electric	1.12	1.46	1.75	2.26	2.88

Merchandise	100 Miles	200 Miles	300 Miles	500 Miles	750 Miles
Stoves, Oil and Gas	$1.12	$1.46	$1.75	$2.26	$2.88
Surveying Instruments	1.31	1.71	2.06	2.66	3.39
Swings, Platform	1.31	1.71	2.06	2.66	3.39
Swings, Porch	1.31	1.71	2.06	2.66	3.39
Tables	1.97	2.58	3.09	3.99	5.09
Table Tennis Tables	1.97	2.58	3.09	3.99	5.09
Tanks, Fuel, Auto	1.12	1.46	1.75	2.26	2.88
Television Sets	1.64	2.14	2.58	3.32	4.24
Tents	1.31	1.71	2.06	2.66	3.39
Tile Asphalt	.78	1.02	1.23	1.60	2.04
Tile Linoleum, Rubber, Cork	1.01	1.32	1.60	2.06	2.63
Tile	1.12	1.46	1.75	2.26	2.88
Tile Board	.92	1.20	1.44	1.86	2.37
Tile Cement	.85	1.12	1.34	1.73	2.20
Tin Cans	1.01	1.32	1.60	2.06	2.63
Tires, Auto, Truck, Tractor	.92	1.20	1.44	1.86	2.37
Toboggans	1.97	2.58	3.09	3.99	5.09
Tool Boxes	1.21	1.58	1.91	2.46	3.14
Tools, Hand	1.12	1.46	1.75	2.26	2.88
Tools, Power	1.31	1.71	2.06	2.66	3.39
Toys, Wheel	1.12	1.46	1.75	2.26	2.88
Track, Steel	.92	1.20	1.44	1.86	2.37
Tractor Attachments, Parts	1.12	1.46	1.75	2.26	2.88
Trailers	1.31	1.71	2.06	2.66	3.39
Trailer Hitches	.92	1.20	1.44	1.86	2.37
Transmissions, Auto	1.12	1.46	1.75	2.26	2.88
Traps, Animal	1.01	1.32	1.60	2.06	2.63
Traverse Rods, Rodding	.92	1.20	1.44	1.86	2.37
Trellis	1.31	1.71	2.06	2.66	3.39
Trim, Door and Window	1.01	1.32	1.60	2.06	2.63
Trunks	1.64	2.14	2.58	3.32	4.24
Tubing, Copper	.92	1.20	1.44	1.86	2.37
Tubing, Steel	.78	1.02	1.23	1.60	2.04
Tubs, Laundry Drain	1.31	1.71	2.06	2.66	3.39
Typewriters	1.31	1.71	2.06	2.66	3.39
Upholstering Supplies	.92	1.20	1.44	1.86	2.37
Venetian Blinds	1.01	1.32	1.60	2.06	2.63
Vises	.78	1.02	1.23	1.60	2.04
Walkers, Invalid	1.31	1.71	2.06	2.66	3.39
Wallboard, Wallpaper	.92	1.20	1.44	1.86	2.37
Wall Covering, Enameled	1.12	1.46	1.75	2.26	2.88
Wall Tile, Panel or Plastic	1.12	1.46	1.75	2.26	2.88
Wardrobes	2.62	3.43	4.12	5.31	6.79
Washing Machines	1.21	1.59	1.91	2.46	3.14
Washtubs, Metal	1.97	2.58	3.09	3.99	5.09
Water Heaters	1.12	1.46	1.75	2.26	2.88
Water Softeners	.85	1.12	1.34	1.73	2.20
Water Supply Systems	1.31	1.71	2.06	2.66	3.39
Welders, Electric	1.01	1.32	1.60	2.06	2.63
Welding Equipment	1.31	1.71	2.06	2.66	3.39
Well Parts	1.12	1.46	1.75	2.26	2.88
Wheels	.92	1.20	1.44	1.86	2.37
Wheelbarrows	1.31	1.71	2.06	2.66	3.39
Wheel Chairs	1.31	1.71	2.06	2.66	3.39
Winches, Truck	1.12	1.46	1.75	2.26	2.88
Windows and Frames	1.31	1.71	2.06	2.66	3.39
Windows, Aluminum	1.12	1.46	1.75	2.26	2.88
Windows, Combination	1.12	1.46	1.75	2.26	2.88
Windows, Glazed	1.31	1.71	2.06	2.66	3.39
Windows, Metal Casement	.92	1.20	1.44	1.86	2.37
Window Frames	1.12	1.46	1.75	2.26	2.88
Wire Cloth	.92	1.20	1.44	1.86	2.37
Wire Fencing	.85	1.12	1.34	1.73	2.20
Wiring, Cable	.85	1.12	1.34	1.73	2.20
Woodenware	1.31	1.71	2.06	2.66	3.39
Wood Preservatives	.92	1.20	1.44	1.86	2.37
Woodworking Tools	1.31	1.71	2.06	2.66	3.39

Railway Express Rates to Various Distances

Express is the fastest way to ship unmailable merchandise, as packages are carried in railway express cars on fast passenger trains and get preferred attention and special handling all along the line. Express is especially suitable for light, bulky, fragile or odd shaped articles.

If your town has express delivery service, goods are delivered to your home by truck at no extra charge.

Do not send money for express charges with your order if there is an express agent at your station. It's easy to estimate express charges. For example: Suppose your order weighs 20 lbs. and you live 190 miles from the shipping point. The table below shows that $2.09 would be approximate charge. If the shipment weighed 150 lbs., the charge would be 1½ times the 100-lb. rate for that distance ($4.50) or $6.75.

Shipping Weight	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	600 Miles	750 Miles
5 Pounds	$1.80	$1.80	$1.80	$1.80	$1.80	$1.80	$1.80
10 Pounds	1.80	1.80	1.91	1.96	2.03	2.05	2.13
15 Pounds	1.80	1.93	2.13	2.20	2.30	2.34	2.45
20 Pounds	1.91	2.09	2.35	2.43	2.58	2.63	2.77
25 Pounds	2.02	2.24	2.56	2.67	2.85	2.91	3.10
35 Pounds	2.23	2.54	2.99	3.15	3.40	3.49	3.74
55 Pounds	2.66	3.14	3.86	4.10	4.50	4.63	5.03
75 Pounds	3.09	3.74	4.72	5.05	5.60	5.78	6.32
Each 100 Lbs.	3.63	4.50	5.80	6.24	6.97	7.21	7.93

Air Express—Gives faster service to some points over 300 miles from our Mail Order House. See local agent for rates.

For Parcel Post Rates and Wards Metropolitan Package Delivery Service, Turn to Page 39.

How to Order by Mail from Wards

Simply make a list of items wanted, using one of our convenient order blanks—there are several in the back of this catalog—or any plain piece of paper. Send with your remittance direct to our nearest Mail Order House.

Always give the complete Catalog Number of each item. (Example 53C7423M) also quantity, name, price and shipping weight of each. Be sure to state Size, Color, Pattern or Finish—if a choice is offered—and give any other information requested in the description.

All members of one household should order under one name and write that name the same way each time. If you have moved since last ordering, please give both old and new addresses. This will assure you get full credit on our mailing list for all orders placed.

HOW TO SEND MONEY

The safest and best ways to send money are: Postal Money Orders, Express or Bank Money Orders, Bank Drafts or Cashier's Checks. Of if you have a checking account with bank, just send your own check. The Postoffice Dept. advises against sending cash through the mails unless letter is registered. But if you have no other way, be sure that coins are well wrapped in stout paper, not just loose in the envelope. If there is a Ward Store or Catalog Office near you, they will mail your orders without any cost for money order fees.

ALLOW POSTAGE WITH ORDER

Except for a few items marked "Prepaid" or "Postpaid" our prices do not include shipping charges. On "Prepaid" or "Postpaid" items, transportation charges are prepaid only to points within the 48 states.

If you wish us to ship by Parcel Post, include enough extra with remittance to cover the postage; allow postage on total weight only. To find out how much to allow, total the shipping weights of items ordered and see Parcel Post Rates on Page 969. For freight and express rates, see Pages 970, 971.

REGARDING SAMPLES

Except where the catalog description invites you to send for a sample, we do not supply sample swatches of piece goods, garment fabrics and similar materials by mail. But you need not hesitate to order from Wards without seeing a sample. We guarantee that you will be satisfied. We will exchange any purchase that is not entirely satisfactory or refund your money.

FAST SERVICE SAVES YOU TIME

Most of your orders will be handled the day they are received. With few exceptions, those not handled the same day will be completed the following day.

We know that there are times when some special need exists and you must have your order filled on an emergency basis. Where this is the case, if you will indicate plainly on the face of your order that you must have the merchandise by a certain date, we will give it special handling to assure arrival by that date.

AVOID C.O.D. MAIL ORDERS

Postal C.O.D. service is expensive and slower than regular Parcel Post. Except in emergencies, such as when ordering repair parts urgently needed, we advise avoiding this extra expense on mail orders. You will make a greater saving on our low prices by enclosing remittance in full.

We do not accept C.O.D. orders for less than $5.00 (except for repair parts) on any orders except those handled by our Metropolitan Delivery Service explained on Page 969. We do not accept C.O.D. orders at any time for articles cut, made-to-order, engraved or monogrammed, or described as shipped direct from factory.

On C.O.D. orders, the Postoffice charges, in addition to the regular postage, a C.O.D. collection fee and also a money order fee for sending the payment to us. For example, on a $5.10 C.O.D. order, the Postoffice charges a 40c collection fee and a 15c money order fee—total 55c—in addition to the regular parcel post rate.

When C.O.D. service is necessary, we suggest that you order by prepaid telegram giving complete information about item needed and stating full name and address. It's the most satisfactory and economical way to buy.

ACCEPTANCE OF ORDERS

All orders, whether sent to a Mail Order House direct by mail or placed at any Catalog Office or in the Catalog Sales Dept. of any Retail Store, are subject to acceptance at Wards Mail Order House. If the merchandise is shipped direct to the customer, it becomes the customer's property at the time of shipment.

Large orders will be refused if we have reason to believe that they are from dealers or others trying to take undue advantage of our low mail order prices.

It is our policy to quote lower prices, wherever possible than asked elsewhere for merchandise of comparable quality. This is made possible by the economies of our method of doing business.

Should changed market conditions, or other factors affecting costs, permit price reductions, you can be assured that your orders will be filled at Wards lowest current price. During our Midsummer and Midwinter Sale or similar mail order sale events we fill orders from the General Catalog at sale prices then in effect.

IMPORTANT NOTICE

All prices and rates in this catalog are subject to change without notice. Prices are also subject to an additional charge to cover any sales tax, use tax, or other tax affecting our purchase or sale of merchandise.

We require full cash with order, except on Monthly Payment orders. For terms of this plan, see Page 981.

We do not send goods on approval. Neither do we make "trade-in" allowances except on a few items like Auto Generators and Electric Shavers where trade-in allowances are definitely specified in the catalog.

FHA LOAN PLAN FOR FINANCING HOME IMPROVEMENTS

Permanent improvements on your own home can be financed through the FHA Home Improvement Loan Plan, with no down Payment and up to 36 months to pay. A single loan covers cost of both materials and labor and may be made in any amount from $100 to $2500.

Your local banking institution can arrange such a loan for you and provide complete details of this popular loan plan.

By using the FHA plan you enjoy the benefits of needed home improvements now, while saving money in two ways: (1) You pay only a low interest rate of 5% on your loan and (2) You make substantial savings by purchasing your materials at Wards low prices.

Any materials specified in FHA regulations which Wards list in this catalog, such as a new heating plant, an additional room, or complete modernization of kitchen or bathroom, can be financed through this plan.

How to Order Repair Parts

Large stocks of repair and replacement parts are carried in all our Mail Order Houses and most of our Stores also carry parts in stock.

If you live near one of our Stores, we suggest you consult them and if the part you need is not in stock, they will obtain it for you promptly. If you have misplaced the Parts List received with your merchandise, bring along the model number or note some other mark or label that will help them identify the item. Our people will give you personal attention and assist you in obtaining the necessary parts in the shortest possible time.

Before ordering parts from our Mail Order House, we suggest that you first check the pages in our catalog containing the kind of merchandise for which the part is needed. In some cases, extra parts are listed with the items to which they belong. If you do not find the part you need listed in the catalog, refer to the Parts List which came with your merchandise. This gives complete instructions for ordering repair and replacement parts. If this list has been lost or mislaid, check the article for some mark or number which will enable us to identify it—for example, an identification plate like the one shown at right.

Please give us full and complete information, especially the model number if one is shown. It will enable us to give you better, faster service in supplying repairs.

Most of our mechanical and electrical merchandise now carries a name plate or label like the one shown below, giving model number to mention should you ever need to order repair parts.

In some cases, the model number is stamped on the side of the item or stenciled underneath. In other cases, the model is indicated by a "name" instead of a number. On electric ranges for instance, numbers are frequently stamped on the individual parts and the part number, as well as the range number, should be given when ordering repairs.

All of our mechanical and electrical merchandise carries some mark or label by which it can be identified. Here is a typical Ward identification plate:

IF YOU WRITE TO US ABOUT THIS ARTICLE OR IF YOU ORDER REPLACEMENT PARTS ALWAYS MENTION
MODEL NO. 04DOW-944A
ORDER REPLACEMENT PARTS THROUGH ANY OF OUR RETAIL STORES OR BY MAIL
MONTGOMERY WARD

When ordering repair parts, mention number on the plate and any other number that may be on part itself.

If unable to find the Parts List or an identification mark of any kind, please follow carefully the instructions given below. To fill your order correctly and without delay, we must have full information.

1. Give us the name of the article for which the part is needed and tell us as closely as you can when it was purchased from us. If possible, also give us the Catalog Number of the article as it was listed in the catalog from which you ordered.

2. Name or describe the part you want and give us any numbers that may be cast on it, or sketch a likeness of it. As a last resort, if unable to find any identification, send the old part and attach letter of explanation. See below for instructions on the best way to ship the part to us.

3. If you do not know the price of the part we will send it to you C.O.D.

RUSH TELEGRAPH SERVICE

If you are in a special hurry and you have exact information we need to fill your order, call your telephone operator and send us a Prepaid Telegram giving complete details and correct name and address to which part should be shipped. We will rush the part C.O.D.

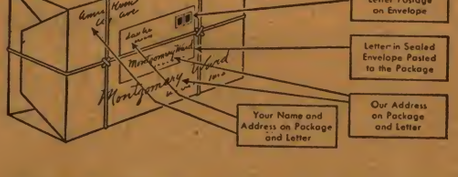
How to Send Goods to Us

When returning merchandise to us, it will help us very much if you will tell us why it is unsatisfactory. We can then take action to avoid disappointing others. Just say "wrong size" or "wrong color," or other reason. Also state whether you wish us to exchange it for another article (please be specific regarding size, color, etc.) or whether you wish a refund; and enclose any papers you have received from us concerning the order.

NOTE: Following instructions apply to items sent in for exchange or refund and also to articles sent to us on "trade-in" offers or as samples for repair parts, etc.

BY FIRST CLASS MAIL. Wrap small parts or samples in paper and enclose in envelope with your letter. Put sufficient amount of letter postage on the envelope.

BY PARCEL POST. Pack, wrap and tie the goods securely. Paste letter of instructions to the outside of package, under the cord, as shown in diagram at right. Place a 3c stamp on letter and proper amount of postage (separately) on package. Do not seal the package—either with paste or tape—unless you put the following notice on outside: "Contents merchandise—may be opened for postal inspection if necessary."


Stamps for Parcel Post
Letter Postage on Envelope
Letter in Sealed Envelope Pasted to the Package
Our Address on Package and Letter
Your Name and Address on Package and Letter

NOTE: New Postal Regulations permit you to enclose letter inside package if you will mark "First Class Mail Enclosed" on outside of package (below the postage) and add an additional 3c postage.

BY FREIGHT OR EXPRESS. Please do not return items by freight or express until you have first written us, explaining the situation, and received our reply. We may want you to return the merchandise to the Factory where it was made, instead of returning it to our Mail Order House and if so, will send you shipping instructions.

WHEN WRITING ABOUT ORDERS

Before writing us about an order which you have received, we suggest that you first examine your original order (you will find this returned with your goods) and also any invoices which you may have found in the package or were sent to you separately. Usually any changes are explained. This may make it unnecessary for you to write.

If you do write, please be sure to give full information as to catalog number, color, size, etc. of item in question and also enclose with your letter any papers, invoices, etc. which you have received from us about the order. This will help us to give prompt and accurate service.

MONTGOMERY WARD ORDER BLANK

Complete Satisfaction Guaranteed or Your Money Back

MONTGOMERY WARD, ALBANY 1, N. Y.

Date_____19____

PRINT OR WRITE NAME AND ADDRESS PLAINLY

All members of the same household should order under the same name

Name_____
(First Name) (Middle Initial) (Last Name)

Street Address_____Route____Box____
(Please fill in completely)

Post Office_____State_____

TELL US HOW YOU WANT ORDER SHIPPED

Mark "X" in Proper Square At Right ☐ Parcel Post ☐ Railway Express ☐ Rail Freight ☐ Motor Truck ☐ Metropolitan Package Delivery (where available)

_____
(Show Preferred Rail or Truck Routing, if desired)

_____
Give your Freight Station if different from your Post Office

No need to fill in these spaces unless you wish order shipped to another address or person—or you have moved since last order.

IF TO BE SHIPPED TO ANOTHER ADDRESS OR PERSON, write instructions here.

Name_____

Street Address_____Route____Box____

Post Office_____State_____

IF YOU HAVE MOVED SINCE LAST ORDER, write your old address here:

Street Address_____Route____Box____

Post Office_____State_____

Please do not write in this space

CATALOG NUMBER OF ARTICLE	Quantity Wanted	NAME OF ARTICLE	COLOR Pattern, Finish, etc.	SIZE Width, etc.	PRICE Each, Yard, Pair, Etc.	TOTAL PRICE Dollars	TOTAL PRICE Cents	SHIP. WTS. Lbs.	SHIP. WTS. Oz.	
								Pounds	Ounces	

IMPORTANT TAX NOTICE

The laws of several states impose a tax on sales. If you live in one of the following states, you are required to include with order enough extra to cover tax:

NEW YORK CITY: Add 3% (3 cents on the dollar) to the amount of your order for tax.

MAINE OR RHODE ISLAND: Add 2% (2 cents on the dollar) to the amount of your order for tax.

CONNECTICUT: In Connecticut there is a tax of 3% (3 cents on the dollar) on any item priced over $25—except Children's Wear, on which there is no tax. If you live in Connecticut, add 3% to the amount of your order for each item over $25 requiring this tax.

PLEASE MARK KIND OF ORDER

IF A CASH ORDER, enclose remittance, including postage and tax..... ☐

IF A MONTHLY PAYMENT ORDER, fill in form on other side..... ☐

IF A C.O.D. ORDER. (We advise avoiding except in emergency.)..... ☐

PLEASE DO NOT WRITE IN SPACES BELOW			
	TOTAL FOR GOODS		Total Wt. in Lbs.
Total Received	AMOUNT FOR TAX (if any—Notice at left)		
Credit on other part	POSTAGE (We refund any not used)		
Credit on this part	AMOUNT I OWE WARDS (if any) from Previous Order		
	AMOUNT ENCLOSED		

HOW TO SEND MONEY: The safest and best ways to send money are: Postal Money Orders; Express Money Orders; Bank Money Orders or Bank Drafts; Cashier's Checks or your own Personal Check. For money order rates and other ways to send money, see preceding pages. If you live on a rural route, your mail carrier will buy a Postal Money Order for you on request.

PARCEL POST CHARGES should be included with order. See preceding page for amount to send. Be sure to send enough to cover postage and tax. *If you send too much we will refund every penny not needed.*

FREIGHT OR EXPRESS CHARGES should not be sent with order except when there is no agent at your station. To estimate them, see rates on preceding pages.

TEAR ON THIS PERFORATED LINE

A 973

for terms shown above. If so advise us.

ON ADD-ON ORDERS your monthly payment rate will be the amount required by the above table for your new combined balance. Monthly payment will not be increased unless above table requires a higher monthly payment. Exception: Monthly payment will be increased a minimum of $1.00 for each add-on consisting principally of clothing or other non-durable items, unless your present monthly payment will pay new balance in 8 months or less.

Wards Easy Terms on Home Appliances

On page 555 you will find a special Table of terms on Home Appliances. Only $5.00 Down Payment is required on Appliances priced $200 or less. Only $10 Down Payment required on Appliances priced over $200. Up to 24 months to pay the balance in convenient monthly payments. These special terms apply to the following: Air Conditioners, Cabinet Sinks, Clothes Dryers, Cooking Stoves and Ranges, Dehumidifiers, Dishwashers, Electric Roasters, Evaporator Coolers, Floor Sanders and Polishers, Food Freezers, Garbage Disposers, Ironers, Milk Coolers, Phonographs, Radios, Refrigerators, Sewing Machines, Space Heaters, Tape & Wire Recorders, Television sets, Vacuum Cleaners, Washers, Water Heaters, Water Softeners, Shopsmith Tools.

WHEN ORDERING ON MONTHLY PAYMENTS

Write Order on the Other Side of this Sheet Then Sign and Fill in the Proper Form Below

Application for Credit

FOR THOSE WHO DO NOT NOW HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: I am enclosing $.....as a down payment on the Monthly Payment price of the goods listed on opposite side.

Thirty days after I receive the goods I will pay $.....at the place to which I send this order, and a similar amount each thirty days thereafter until the total Monthly Payment price is paid. Until the goods are fully paid for, title and right to possession shall remain in you.* I will not sell, remove, or encumber them without your written consent and will assume responsibility for any loss or damage to them. Should I fail to make any payment when due, you may retake the goods at any time after such default* or you may hold the undersigned jointly and severally for the full unpaid balance, which shall then become due and payable. I submit the following statement to induce you to extend credit on this basis.

*Not applicable in Maryland or New York.

Your Signature_____ (WRITE—do not print) Signature of Wife_____ (WRITE—Do not print)

Street Address_____ Route_____ Box_____

Post Office_____ County_____ State_____

If married, all answers should apply to Husband unless otherwise indicated (Minors will have Parent or Guardian sign and fill in application)

What is your age?_____ Are you married?_____ Number of persons supported on total income_____ How long have you lived in your community?_____

Do you rent? ☐ or own home? ☐ _____ Your rent or mortgage payment $_____ Please give former address_____

Employer's name and address_____ (Please give company name and address) Are you steadily employed?_____

How long with present employer?_____ (Yrs.-Mos.) What kind of work?_____ Your present weekly earnings $_____ How long with former employer?_____

Weekly average other income $_____ From what source?_____ Wife's employer_____ Wife's weekly earnings $_____

Have you had a previous account with Wards?_____ If so, give location of Wards Branch where account carried_____ When did you make final payment on your account?_____

PLEASE GIVE NAMES AND ADDRESSES OF REFERENCES BELOW

Relative_____ Address_____ Relationship_____

Friend_____ Address_____

Bank_____ Address_____

Store_____ Address_____ Business_____

IF YOU ARE A FARMER, ALSO ANSWER THESE QUESTIONS

Yearly income from main crop?_____ What is AVERAGE weekly cash income from eggs, milk, produce, etc.?_____ Do you own your farm?_____

Do you rent on shares or for cash?_____ What is your main crop?_____ In what town do you trade most?_____

Add-on Order Form

FOR THOSE WHO ALREADY HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: Please ship goods listed on opposite side and add to the account bearing the account number shown below. I agree that this purchase may be combined with all Monthly Payment contracts bearing this account number upon which there is an unpaid balance. The provisions in the original contract and the monthly terms in your catalog apply to this purchase.

Your Signature Here (WRITE—Do Not Print)_____

Street Address or Route and Box No._____ Post Office_____ State_____

Give location of Wards Branch where your account is now carried_____ Your Account Number_____

FOR COMPLETE INFORMATION ON WARDS MONTHLY PAYMENT PLAN, SEE PAGE 981

TEAR ON THIS PERFORATED LINE

PARCEL POST RATES

The table at right shows amount to allow for postage. Add the weights of the items you order and convert ounces into pounds (16 ounces equals 1 pound). (Fractions of a pound count as one full pound. Example: 8 lbs. 6 oz. you pay for 9 lbs.) Allow postage on the combined weight only. On Freight, Express or Truck Shipments it is not necessary to prepay shipping charges if there is an agent there. If there is no agent, please include enough extra with your order to prepay the shipping charges. To estimate the amount, see rates on preceding pages.

PARCEL POST Shipping Weight	Local Zone	Zones 1 and 2 Up to 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
9 oz. to 1 lb.	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	1.10
For Ea. Add. Lb., Add	1½c	4c	5¼c	7c	9¼c

Parcel Post rates subject to change without notice

HOW TO SEND MONEY

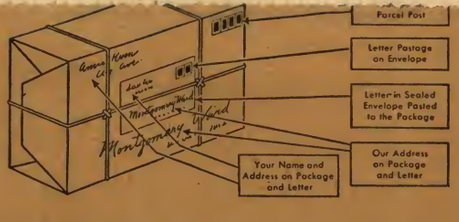
The safest and best ways to send money are: Postal Money Order, Express or Bank Money Order, Bank Drafts or Cashier's Checks, or your own personal check if you have a bank account. If you live on a Rural Route the mail carrier will be glad to buy a Postal Money Order for you. The Postoffice Department advises against sending Coins, Currency, or Stamps by mail. If it is necessary to do so, be sure the coins are well wrapped in stout paper—not loose in the envelope, and the order should be sent by registered mail.

article (please be specific regarding size, color, etc.) or whether you wish a refund; and enclose any papers you have received from us concerning the order.

NOTE: Following instructions apply to items sent in for exchange or refund and also to articles sent to us on "trade-in" offers or as samples for repair parts, etc.

BY FIRST CLASS MAIL. Wrap small parts or samples in paper and enclose in envelope with your letter. Put sufficient amount of letter postage on the envelope.

BY PARCEL POST. Pack, wrap and tie the goods securely. ...tter of instructions to the outside of package, ...e cord, as shown in diagram at right. Place a ...on letter and proper amount of postage (separate package. Do not seal the package—either ... or tape—unless you put the following notice


Parcel Post
Letter Postage on Envelope
Letter in Sealed Envelope Pasted to the Package
Our Address on Package and Letter
Your Name and Address on Package and Letter

NOTE: New Postal Regulations permit you to enclose letter inside package if you will mark "First Class Mail Enclosed" on outside of package (below the postage) and add an additional 3c postage.

Order House and if so, will send you shipping instructions.

WHEN WRITING ABOUT ORDERS

Before writing us about an order which you have received, we suggest that you first examine your original order (you will find this returned with your goods) and also any invoices which you may have found in the package or were sent to you separately. Usually any changes are explained. This may make it unnecessary for you to write.

If you do write, please be sure to give full information as to catalog number, color, size, etc. of item in question and also enclose with your letter any papers, invoices, etc. which you have received from us about the order. This will help us to give prompt and accurate service.

WHEN ORDERING ON MONTHLY PAYMENTS

Write Order on the Other Side of this Sheet Then Sign and Fill in the Proper Form Below

Application for Credit

FOR THOSE WHO DO NOT NOW HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: I am enclosing $.....as a down payment on the Monthly Payment price of the goods listed on opposite side.

Thirty days after I receive the goods I will pay $.....at the place to which I send this order, and a similar amount each thirty days thereafter until the total Monthly Payment price is paid. Until the goods are fully paid for, title and right to possession shall remain in you.* I will not sell, remove, or encumber them without your written consent and will assume responsibility for any loss or damage to them. Should I fail to make any payment when due, you may retake the goods at any time after such default* or you may hold the undersigned jointly and severally for the full unpaid balance, which shall then become due and payable. I submit the following statement to induce you to extend credit on this basis.

*Not applicable in Maryland or New York.

Your Signature_____ (WRITE—do not print) Signature of Wife_____ (WRITE—Do not print)

Street Address_____ Route_____ Box_____

Post Office_____ County_____ State_____

If married, all answers should apply to Husband unless otherwise indicated (Minors will have Parent or Guardian sign and fill in application)

What is your age?_____ Are you married?_____ Number of persons supported on total income_____ How long have you lived in your community?_____

Do you rent? ☐ or own home? ☐_____ Your rent or mortgage payment $_____ Please give former address_____

Employer's name and address_____ (Please give company name and address) Are you steadily employed?_____

How long with present employer?_____ (Yrs.-Mos.) What kind of work?_____ Your present weekly earnings $_____ How long with former employer?_____

Weekly average other income $_____ From what source?_____ Wife's employer_____ Wife's weekly earnings $_____

Have you had a previous account with Wards?_____ If so, give location of Wards Branch where account carried_____ When did you make final payment on your account?_____

PLEASE GIVE NAMES AND ADDRESSES OF REFERENCES BELOW

Relative_____ Address_____ Relationship_____

Friend_____ Address_____

Bank_____ Address_____

Store_____ Address_____ Business_____

IF YOU ARE A FARMER, ALSO ANSWER THESE QUESTIONS

Yearly income from main crop?_____ What is AVERAGE weekly cash income from eggs, milk, produce, etc.?_____ Do you own your farm?_____

Do you rent on shares or for cash?_____ What is your main crop?_____ In what town do you trade most?_____

Add-on Order Form

FOR THOSE WHO ALREADY HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: Please ship goods listed on opposite side and add to the account bearing the account number shown below. I agree that this purchase may be combined with all Monthly Payment contracts bearing this account number upon which there is an unpaid balance. The provisions in the original contract and the monthly terms in your catalog apply to this purchase.

Your Signature Here (WRITE—Do Not Print)_____

Street Address or Route and Box No._____ Post Office_____ State_____

Give location of Wards Branch where your account is now carried_____ Your Account Number_____

FOR COMPLETE INFORMATION ON WARDS MONTHLY PAYMENT PLAN, SEE PAGE 981

PARCEL POST RATES

The table at right shows amount to allow for postage. Add the weights of the items you order and convert ounces into pounds (16 ounces equals 1 pound). (Fractions of a pound count as one full pound. Example: 8 lbs. 6 oz. you pay for 9 lbs.) Allow postage on the combined weight only. On Freight, Express or Truck Shipments it is not necessary to prepay shipping charges if there is an agent there. If there is no agent, please include enough extra with your order to prepay the shipping charges. To estimate the amount, see rates on preceding pages.

PARCEL POST Shipping Weight	Local Zone	Zones 1 and 2 Up to 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
9 oz. to 1 lb.	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	1.10
For Ea. Add. Lb., Add.	1½c	4c	5¼c	7c	9¼c

Parcel Post rates subject to change without notice

HOW TO SEND MONEY

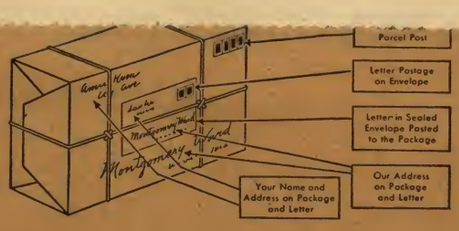
The safest and best ways to send money are: Postal Money Order, Express or Bank Money Order, Bank Drafts or Cashier's Checks, or your own personal check if you have a bank account. If you live on a Rural Route the mail carrier will be glad to buy a Postal Money Order for you. The Postoffice Department advises against sending Coins, Currency, or Stamps by mail. If it is necessary to do so, be sure the coins are well wrapped in stout paper—not loose in the envelope, and the order should be sent by registered mail.

article (please be specific regarding size, color, etc.) or whether you wish a refund; and enclose any papers you have received from us concerning the order.

NOTE: Following instructions apply to items sent in for exchange or refund and also to articles sent to us on "trade-in" offers or as samples for repair parts, etc.

BY FIRST CLASS MAIL. Wrap small parts or samples in paper and enclose in envelope with your letter. Put sufficient amount of letter postage on the envelope.

BY PARCEL POST. Pack, wrap and tie the goods securely. Paste letter of instructions to the outside of package, under the cord, as shown in diagram at right. Place a stamp on letter and proper amount of postage (separate) on package. Do not seal the package—either paste or tape—unless you put the following notice


Parcel Post
Letter Postage on Envelope
Letter in Sealed Envelope Pasted to the Package
Our Address on Package and Letter
Your Name and Address on Package and Letter

NOTE: New Postal Regulations permit you to enclose letter inside package if you will mark "First Class Mail Enclosed" on outside of package (below the postage) and add an additional 3c postage.

Order House and if so, will send you shipping instructions.

WHEN WRITING ABOUT ORDERS

Before writing us about an order which you have received, we suggest that you first examine your original order (you will find this returned with your goods) and also any invoices which you may have found in the package or were sent to you separately. Usually any changes are explained. This may make it unnecessary for you to write.

If you do write, please be sure to give full information as to catalog number, color, size, etc. of item in question and also enclose with your letter any papers, invoices, etc. which you have received from us about the order. This will help us to give prompt and accurate service.

MONTGOMERY WARD ORDER BLANK

Complete Satisfaction Guaranteed or Your Money Back

MONTGOMERY WARD, ALBANY 1, N. Y.

Date_____ 19____

PRINT OR WRITE NAME AND ADDRESS PLAINLY

All members of the same household should order under the same name

Name_____
(First Name) (Middle Initial) (Last Name)

Street Address_____ Route____ Box____
(Please fill in completely)

Post Office_____ State_____

TELL US HOW YOU WANT ORDER SHIPPED

Mark "X" in Proper Square At Right ☐ Parcel Post ☐ Railway Express ☐ Rail Freight ☐ Motor Truck ☐ Metropolitan Package Delivery (*where available*)

_____
(*Show Preferred Rail or Truck Routing, if desired*)

_____
Give your Freight Station if different from your Post Office

No need to fill in these spaces unless you wish order shipped to another address or person—or you have moved since last order.

IF TO BE SHIPPED TO ANOTHER ADDRESS OR PERSON, write instructions here.

Name_____

Street Address_____ Route____ Box____

Post Office_____ State_____

IF YOU HAVE MOVED SINCE LAST ORDER, write your old address here:

Street Address_____ Route____ Box____

Post Office_____ State_____

Please do not write in this space

CATALOG NUMBER OF ARTICLE	Quantity Wanted	NAME OF ARTICLE	COLOR Pattern, Finish, etc.	SIZE Width, etc.	PRICE Each, Yard Pair, Etc.	TOTAL PRICE Dollars	TOTAL PRICE Cents	SHIP. WTS. Lbs.	SHIP. WTS. Oz.	
								Pounds	Ounces	

Total Wt. in Lbs.

IMPORTANT TAX NOTICE

The laws of several states impose a tax on sales. If you live in one of the following states, you are required to include with order enough extra to cover tax:

NEW YORK CITY: Add 3% (3 cents on the dollar) to the amount of your order for tax.

MAINE OR RHODE ISLAND: Add 2% (2 cents on the dollar) to the amount of your order for tax.

CONNECTICUT: In Connecticut there is a tax of 3% (3 cents on the dollar) on any item priced over $25—except Children's Wear, on which there is no tax. If you live in Connecticut, add 3% to the amount of your order for each item over $25 requiring this tax.

PLEASE MARK KIND OF ORDER

IF A CASH ORDER, enclose remittance, including postage and tax..... ☐

IF A MONTHLY PAYMENT ORDER, fill in form on other side..... ☐

IF A C.O.D. ORDER. (We advise avoiding except in emergency.)..... ☐

PLEASE DO NOT WRITE IN SPACES BELOW			
Total Received	TOTAL FOR GOODS		
	AMOUNT FOR TAX (if any—Notice at left)		
Credit on other part	POSTAGE (We refund any not used)		
Credit on this part	AMOUNT I OWE WARDS (if any) from Previous Order		
	AMOUNT ENCLOSED		

How to Send Money: The safest and best ways to send money are: Postal Money Orders; Express Money Orders; Bank Money Orders or Bank Drafts; Cashier's Checks or your own Personal Check. For money order rates and other ways to send money, see preceding pages. If you live on a rural route, your mail carrier will buy a Postal Money Order for you on request.

Parcel Post Charges should be included with order. See preceding page for amount to send. Be sure to send enough to cover postage and tax. *If you send too much we will refund every penny not needed.*

Freight or Express Charges should not be sent with order except when there is no agent at your station. To estimate them, see rates on preceding pages.

TEAR ON THIS PERFORATED LINE

A 977

far terms shown above. If so advise us.

ON ADD-ON ORDERS your monthly payment rate will be the amount required by the above table for your new combined balance. Monthly payment will not be increased unless above table requires a higher monthly payment. Exception: Monthly payment will be increased a minimum of $1.00 for each add-on consisting principally of clothing or other non-durable items, unless your present monthly payment will pay new balance in 8 months or less.

Wards Easy Terms on Home Appliances

On page 555 you will find a special Table of terms on Home Appliances. Only $5.00 Down Payment is required on Appliances priced $200 or less. Only $10 Down Payment required on Appliances priced over $200. Up to 24 months to pay the balance in convenient monthly payments. These special terms apply to the following: Air Conditioners, Cabinet Sinks, Clothes Dryers, Cooking Stoves and Ranges, Dehumidifiers, Dishwashers, Electric Roasters, Evaporator Coolers, Floor Sanders and Polishers, Food Freezers, Garbage Disposers, Ironers, Milk Coolers, Phonographs, Radios, Refrigerators, Sewing Machines, Space Heaters, Tape & Wire Recorders, Television sets, Vacuum Cleaners, Washers, Water Heaters, Water Softeners, Shopsmith Tools.

WHEN ORDERING ON MONTHLY PAYMENTS

Write Order on the Other Side of this Sheet Then Sign and Fill in the Proper Form Below

Application for Credit

FOR THOSE WHO DO NOT NOW HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: I am enclosing $.....as a down payment on the Monthly Payment price of the goods listed on opposite side.

Thirty days after I receive the goods I will pay $.....at the place to which I send this order, and a similar amount each thirty days thereafter until the total Monthly Payment price is paid. Until the goods are fully paid for, title and right to possession shall remain in you.* I will not sell, remove, or encumber them without your written consent and will assume responsibility for any loss or damage to them. Should I fail to make any payment when due, you may retake the goods at any time after such default* or you may hold the undersigned jointly and severally for the full unpaid balance, which shall then become due and payable. I submit the following statement to induce you to extend credit on this basis.

*Not applicable in Maryland or New York.

Your Signature_____ (WRITE—do not print) Signature of Wife_____ (WRITE—Do not print)

Street Address_____ Route_____ Box_____

Post Office_____ County_____ State_____

If married, all answers should apply to Husband unless otherwise indicated (Minors will have Parent or Guardian sign and fill in application)

What is your age?_____ Are you married?_____ Number of persons supported on total income_____ How long have you lived in your community?_____

Do you rent? ☐ or own home? ☐_____ Your rent or mortgage payment $_____ Please give former address_____

Employer's name and address_____ (Please give company name and address) Are you steadily employed?_____

How long with present employer?_____ (Yrs.-Mos.) What kind of work?_____ Your present weekly earnings $_____ How long with former employer?_____

Weekly average other income $_____ From what source?_____ Wife's employer_____ Wife's weekly earnings $_____

Have you had a previous account with Wards?_____ If so, give location of Wards Branch where account carried_____ When did you make final payment on your account?_____

PLEASE GIVE NAMES AND ADDRESSES OF REFERENCES BELOW

Relative_____ Address_____ Relationship_____

Friend_____ Address_____

Bank_____ Address_____

Store_____ Address_____ Business_____

IF YOU ARE A FARMER, ALSO ANSWER THESE QUESTIONS

Yearly income from main crop?_____ What is AVERAGE weekly cash income from eggs, milk, produce, etc.?_____ Do you own your farm?_____

Do you rent on shares or for cash?_____ What is your main crop?_____ In what town do you trade most?_____

Add-on Order Form

FOR THOSE WHO ALREADY HAVE AN ACCOUNT WITH US

Montgomery Ward & Co.: Please ship goods listed on opposite side and add to the account bearing the account number shown below. I agree that this purchase may be combined with all Monthly Payment contracts bearing this account number upon which there is an unpaid balance. The provisions in the original contract and the monthly terms in your catalog apply to this purchase.

Your Signature Here (WRITE—Do Not Print)_____

Street Address or Route and Box No._____ Post Office_____ State_____

Give location of Wards Branch where your account is now carried_____ Your Account Number_____

FOR COMPLETE INFORMATION ON WARDS MONTHLY PAYMENT PLAN, SEE PAGE 981

PARCEL POST RATES

The table at right shows amount to allow for postage. Add the weights of the items you order and convert ounces into pounds (16 ounces equals 1 pound). (Fractions of a pound count as one full pound. Example: 8 lbs. 6 oz. you pay for 9 lbs.) Allow postage on the combined weight only. On Freight, Express or Truck Shipments it is not necessary to prepay shipping charges if there is an agent there. If there is no agent, please include enough extra with your order to prepay the shipping charges. To estimate the amount, see rates on preceding pages.

PARCEL POST Shipping Weight	Local Zone	Zones 1 and 2 Up to 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
9 oz. to 1 lb.	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	$1.00
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	1.10
For Ea. Add. Lb., Add.	1½c	4c	5¼c	7c	9¼c

Parcel Post rates subject to change without notice

HOW TO SEND MONEY

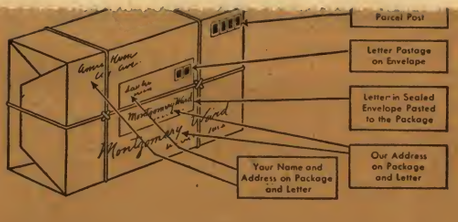
The safest and best ways to send money are: Postal Money Order, Express or Bank Money Order, Bank Drafts or Cashier's Checks, or your own personal check if you have a bank account. If you live on a Rural Route the mail carrier will be glad to buy a Postal Money Order for you. The Postoffice Department advises against sending Coins, Currency, or Stamps by mail. If it is necessary to do so, be sure the coins are well wrapped in stout paper—not loose in the envelope, and the order should be sent by registered mail.

article (please be specific regarding size, color, etc.) or whether you wish a refund; and enclose any papers you have received from us concerning the order.

NOTE: Following instructions apply to items sent in for exchange or refund and also to articles sent to us on "trade-in" offers or as samples for repair parts, etc.

BY FIRST CLASS MAIL. Wrap small parts or samples in paper and enclose in envelope with your letter. Put sufficient amount of letter postage on the envelope.

BY PARCEL POST. Pack, wrap and tie the goods securely. Paste letter of instructions to the outside of package, under the cord, as shown in diagram at right. Place a 3c stamp on letter and proper amount of postage (separately) on package. Do not seal the package—either with paste or tape—unless you put the following notice


Parcel Post
Letter Postage on Envelope
Letter in Sealed Envelope Pasted to the Package
Your Name and Address on Package and Letter
Our Address on Package and Letter

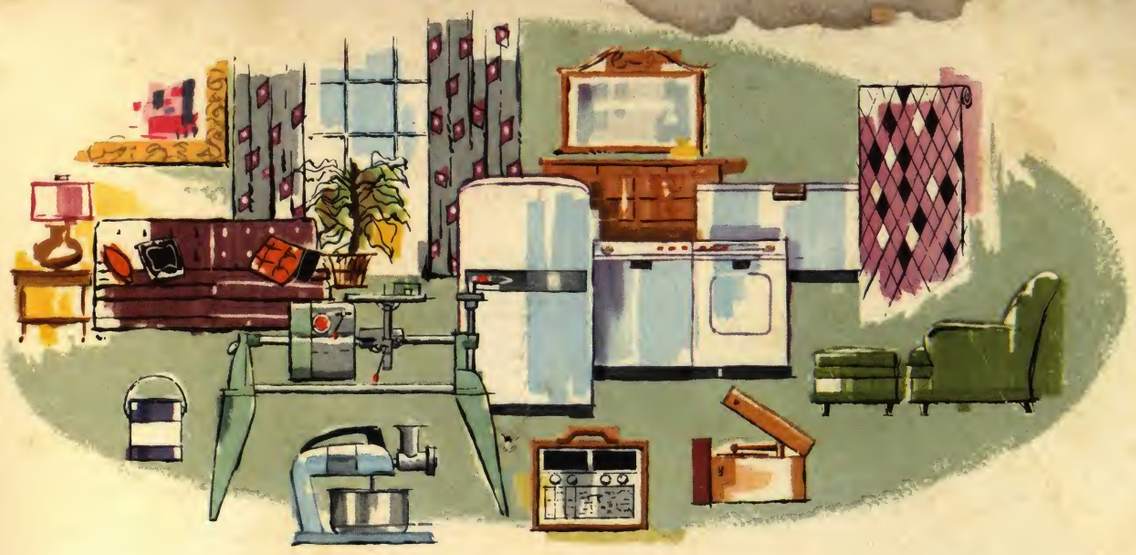
NOTE: New Postal Regulations permit you to enclose letter inside package if you will mark "First Class Mail Enclosed" on outside of package (below the postage) and add an additional 3c postage.

Order House and if so, will send you shipping instructions.

WHEN WRITING ABOUT ORDERS

Before writing us about an order which you have received, we suggest that you first examine your original order (you will find this returned with your goods) and also any invoices which you may have found in the package or were sent to you separately. Usually any changes are explained. This may make it unnecessary for you to write.

If you do write, please be sure to give full information as to catalog number, color, size, etc. of item in question and also enclose with your letter any papers, invoices, etc. which you have received from us about the order. This will help us to give prompt and accurate service.



MAKE YOUR INCOME BUY MORE

Use Wards Convenient Monthly Payment Plan

TEAR ON THIS PERFORATED LINE

TABLE OF TERMS

For All Merchandise except Household Appliances and orders over $300.

If Unpaid Balance is	We Will Add for Carrying Charge	Monthly Payment
$10.01 to $12.50	$1.25	$5.00
12.51 to 15.00	1.50	
15.01 to 17.50	1.75	
17.51 to 22.00	2.00	
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	11.00	
110.01 to 120.00	12.00	10.00
120.01 to 130.00	13.00	
130.01 to 140.00	14.00	
140.01 to 150.00	15.00	11.00
150.01 to 160.00	16.00	
160.01 to 170.00	17.00	12.00
170.01 to 180.00	18.00	
180.01 to 190.00	19.00	13.00
190.01 to 200.00	20.00	
200.01 to 210.00	21.00	14.00
210.01 to 220.00	22.00	
220.01 to 230.00	23.00	15.00
230.01 to 240.00	25.00	
240.01 to 250.00	26.00	16.00
250.01 to 260.00	27.00	
260.01 to 270.00	28.00	17.00
270.01 to 280.00	29.00	
280.01 to 290.00	30.00	18.00
290.01 to 300.00	31.00	19.00

Monthly payment orders over $300 will be given special Home Appliance Terms (see page 555) unless you prefer regular terms shown above. If so advise us.

ON ADD-ON ORDERS your monthly payment rate will be the amount required by the above table for your new combined balance. Monthly payment will not be increased unless above table requires a higher monthly payment. Exception: Monthly payment will be increased a minimum of $1.00 for each add-on consisting principally of clothing or other non-durable items, unless your present monthly payment will pay new balance in 8 months or less.

If you are not already enjoying the advantages and convenience of Wards Monthly Payment Plan, with its liberal "Add-on" privilege, a trial order NOW will convince you it is a most practical way to make your income buy more. You will be surprised at the buying power of a few dollars applied each month on an account at Wards, especially if you have been trying to get along entirely on a cash basis. Millions of American families have long since replaced "Pay as you Go" with "Pay as you Use"—a policy that has helped give America the highest standard of living in the World.

Think of the advantages! There are no hidden charges—prices are same, cash or credit. Anything and everything Wards sell can be bought on terms. No need to disturb savings. Have the use of the goods as you pay for them. The small extra charge for credit is more than offset by the satisfaction of getting what you need, when you need it, without waiting.

And that's not all! Once your credit is established at Wards you can make additional purchases *on the Same Account,* without Down Payment or Delay for Credit investigation, and often without increasing the monthly payments. Read about this popular Add-on Plan below. Do not hesitate to ask for credit, see the simple instructions below.

Why not open a Time Payment Account at Wards Today

Opening an account at Wards is quite simple. Write your order in the usual way (the first order must total $20 or more). Then turn the order blank over and have the head of the household fill in and sign the application form. Enclose the required down payment—usually 10%—and mail it. No security is asked. We depend on your integrity and ability to pay. (Minors must have parent or guardian sign.)

Our credit investigation is confidential and takes but a few days. If you are a person of good standing in your community, with a steady income and a reputation for meeting your obligations we will open an account for you. You are then entitled to use Wards "Add-on" plan which is explained below. If there is a Ward store or catalog office near you the manager there will be glad to assist you in opening an account.

Enjoy the Convenience of Wards Add-on Plan

One of the great advantages of opening an account at Wards is the "Add-on" plan. Once your credit is established, you can make additional purchases of $10 or more, as needed, on the Same Account, Without Down Payment or Delay for credit investigation. Just write "add it to my account," on your order, then sign the Add-On agreement on the back of the order blank. How convenient this is when you are in need of something and want to profit by Wards low prices! Your new purchase, plus the carrying charge, as shown in table at left are added to your open account. The amount to pay monthly can be found in the table of terms at left.

Only 10% Down Required on Most Items

When you have established your credit at Wards and are using the Add-on Plan, No Down Payment is required with your orders. Otherwise the Down Payment is

10% (one tenth) on all items except

20% (one fifth) on Air compressors, Auto Trailers, Paint Sprayers, Saw Mills, Timber Power Saws and Truck Tires.

Amount to pay monthly is based on Unpaid Balance and is shown in Table of Terms at left.

On certain Home Appliances the Down Payments are LOWER as explained below.

Wards Easy Terms on Home Appliances

On page 555 you will find a special Table of terms on Home Appliances. Only $5.00 Down Payment is required on Appliances priced $200 or less. Only $10 Down Payment required on Appliances priced over $200. Up to 24 months to pay the balance in convenient monthly payments. These special terms apply to the following: Air Conditioners, Cabinet Sinks, Clothes Dryers, Cooking Stoves and Ranges, Dehumidifiers, Dishwashers, Electric Roasters, Evaporator Coolers, Floor Sanders and Polishers, Food Freezers, Garbage Disposers, Ironers, Milk Coolers, Phonographs, Radios, Refrigerators, Sewing Machines, Space Heaters, Tape & Wire Recorders, Television sets, Vacuum Cleaners, Washers, Water Heaters, Water Softeners, Shopsmith Tools.

Wards New Sea King Motors for 1956

NEW POWER—Six new Sea Kings in outboarding's *four* most popular power sizes. Two new "25's" (Electric Starting Model above) offer responsive dependable power for cruisers, big runabouts, and water skiing. New "12's" with Electric Starting optional, provide exciting power and slow-trolling on medium-size boats. Sea King's new "Gearshift 5" with many of the advanced features of it's big brothers, will be an even greater favorite with fishermen and for all-around family outboard fun. Weighing only 30 lbs., the portable "3" packs anywhere—ideal on small boats, canoes. Sea Kings are "power-rated" by the Outboard Boating Club of America.

NEW "SONIC-QUIET" PERFORMANCE—for more fun afloat, all Sea Kings have new vibration insulating Motor Mounts. Larger motors feature Carburetor Air Intake Silencers, Spiral-Bevel gears and enclosed Power-units.

NEW CONVENIENCE—you'll want to join the swing to Sea King—they're as easy to drive as a car. Full gear shift control on all except the "3." With the new Electric Starting models, you have complete command from the driver's cockpit. Simply touch the starter button and the motor springs to life. Equipped with a throttle-gearshift control and a steering kit of your choice, you can maneuver, stop, start, or back-up with greatest ease. Maintenance is easy too—the separate fuel line system on the 25 and 12 H.P. motors snaps on or off in a jiffy for refueling—gives you long distance cruising range. The "5" is adaptable to remote controls and separate fuel systems if you prefer.

NEW STYLING—Up-to-the-minute 2-Tone Color Styling in Sea King Blue and Foam-White trim combines beauty with ultra-modern engineering design. Compare features, compare prices,—you'll find Sea Kings outstanding.

Electric Starting
25 H.P. $459.00

Automatic Rewind
25 H.P. $379.00

Electric Starting
12 H.P. $367.50

Automatic Rewind
12 H.P. $287.50

DeLuxe Gearshift
5 H.P. $171.00

Portable Single
3 H.P. $106.00

THESE NEW SEA KINGS ARE PICTURED AND DESCRIBED IN DETAIL ON PAGES 734–735.

Montgomery Ward · Albany

Digitized by:

ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL
www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

https://archive.org/details/buildingtechnologyheritagelibrary

From the collection of:
Mike Jackson, FAIA